





For a long time now, Bill Haley and his Comets have been causing a sensation wherever they have performed. Week after week, reports come in that they have broken house records. The group gives such an energetic performance, scenes of which are pictured to the left, that the andience rocks and rolls right along. The Haley group is one more example of artists getting their initial break on records, and then solidifying their position in other entertainment fields. Their current best seller on Decca is "Rip It Up" and "Teen Age Mother".

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READY TO STEP OUT--IN FRONT



HARRY BELAFONTE Jamaica Farewell

Once Was 20/47-6663

TEDDI KING Married I Can Always Get

Traveling Down A Lonely Road

(The love theme from the motion picture, "La Strada") with Hugo Winterhalter's Orchestra and Chorus 20/47-6660

TERRI STEVENS Sweet World

(from the NBC-TV Producers' Showcase spectacular, "Jack and the Beanstalk")

That's How I Cried Over You

with Hugo Winterhalter's Orchestra and Chorus 20/47-6633

JUNE VALLI Now Beauty Isn't

Everything

20/47-6662

Your customers will hear these "New Orthophonic"High Fidelity Recordings best on an RCA Victor"New Orthophonic"High Fidelity"Victrola"

the dealer's choice

RCAVICTOR



FOUNDED BY BILL GERSH

The Cash Box

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26 West 47th Street, New York 36, N. Y. (All Phones: JUdson 6-2640) Cable Address: CASHBOX, N. Y. JOE ORLECK

CIIICAGO OFFICE 32 West Randolph St., Chicago 1, Ill. (All Phones: DEarborn 2-0045) BILL GERSII Howie Freer Chuck Peele

HOLLYWOOD OFFICE 6272 Sunset Blvd., Hollywood, Cal. (Phone: HOllywood 5-2129) JACK DEVANEY Bob Martin

BOSTON OFFICE 1765 Commonwealth Ave., Boston. 35, Mass. (Phone: ALgonquin 4-8464) GUY LIVINGSTGN

LONDON OFFICE 17 Hilltop, London, N.W., England (Phone: Speedwell 2596) MARCEL STELLMAN

EXECUTIVE STAFF BOB AUSTIN, General Mgr., Music Dept. SID PARNES, Editor-In-Chief NORMAN ORLECK, Associate Editor MARTY OSTROW, Associate Editor IRA HOWARD, Associate Editor CISSIE GERSH, Woman's Editor A. MARINO, Office Manager T. TORTOSA, Circulation POPSIE, Staff Photographer BRUNO DUTKOWSKY, Art Director

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The weather may have been cool this Summer, but it was a hot season as far as the record business is concerned.

For the first time this Summer, we were able to get a real glimpse into the future. First of all the bugaboo of the Summer slump was finally overcome. No longer can anyone take a pessimistic attitude toward Summer sales. For it was proven this year that record sales in the Summertime, if approached in the right way, can not only hold their own, but actually go ahead.

This past Summer also was a time when our most optimistic predictions of things to come turned out to be much too conservative. On the basis of what happened these past few months and what is continuing to happen this Fall, all speculations about future record sales are going to have to be revised considerably upwards.

But the most important thing that happened is that after all the talk and hope and predictions that sales would increase, the specific thing really happened. And it happened so that everyone in the business knew and felt it. It wasn't a gradual rise which could leave us saying that things were a little better. It was a spectacular rise, one which was obvious and definite, one which no one could deuy, and one which has put the entire business in a state of exhilaration.

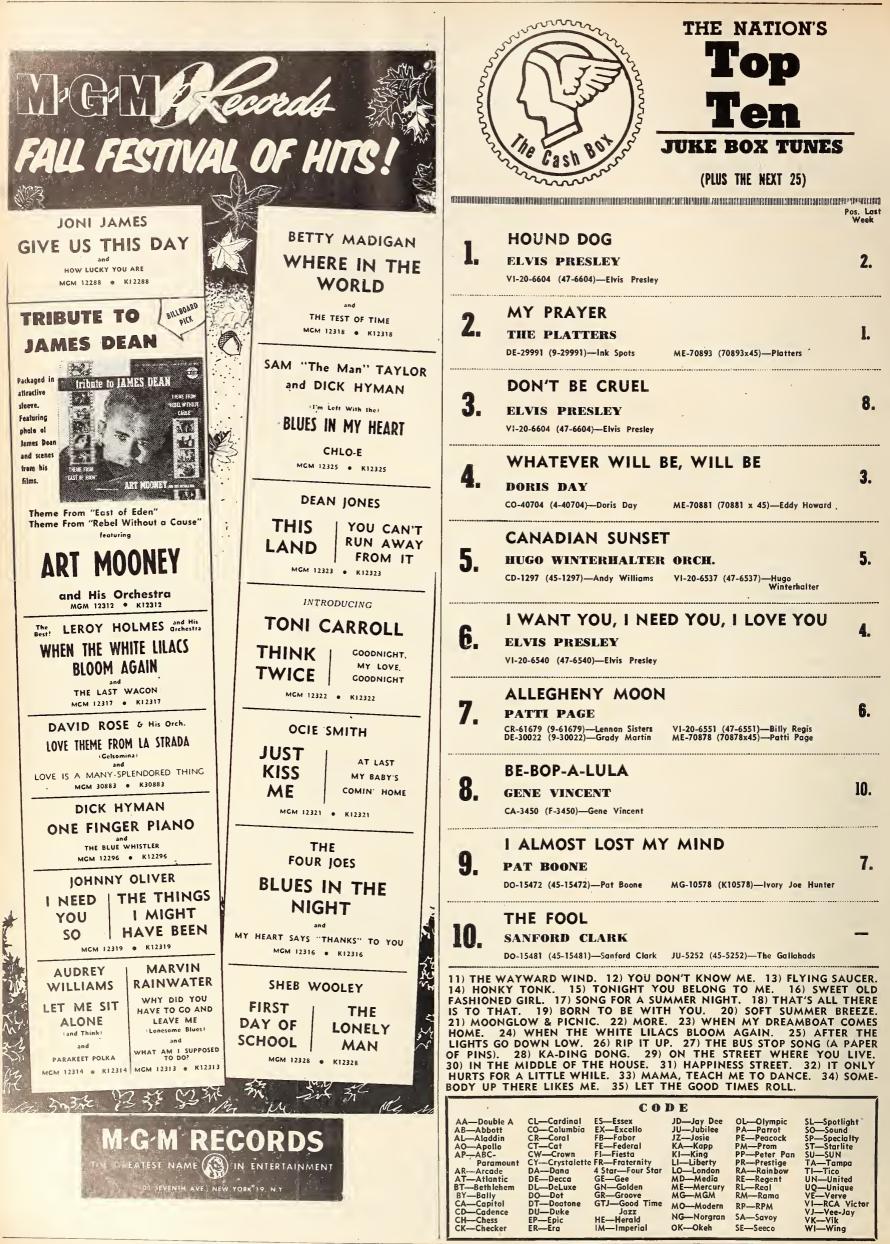
As you talk to record company officials today, it is almost impossible to find a note of pessimism. All their thinking concerns the future and the almost limitless possibilities which it holds out. As far as they are concerned, the spectacular performance of the record industry this past season is the final proof of the prosperity which is to be enjoyed uot only in the future but now in the present.

They are also aware that this past Summer was not just a flash in the pan. Distributors are ordering in such large quantities for the Fall, that many firms are not prepared to meet their demands. And the wonderful thing about this ordering is that it encompasses all phases of records, all fields and all styles, both singles and albums.

This Summer therefore, has been the final turning point. It was the time when record sales took the kind of a jump which gave positive proof that a new day of record marketing was here.

When in the future, the record business looks back and tries to put a date on the time that it graduated from a little business to a major industry, the Summer of 1956 is going to stand out as one of the most important.

September 15, 1956



"Only those records best suited for commercial use are reviewed by THE CASH BOX"



"It's What's in THE CASH BOX That Counts"

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The Cash Box TOP 50 Best Selling Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

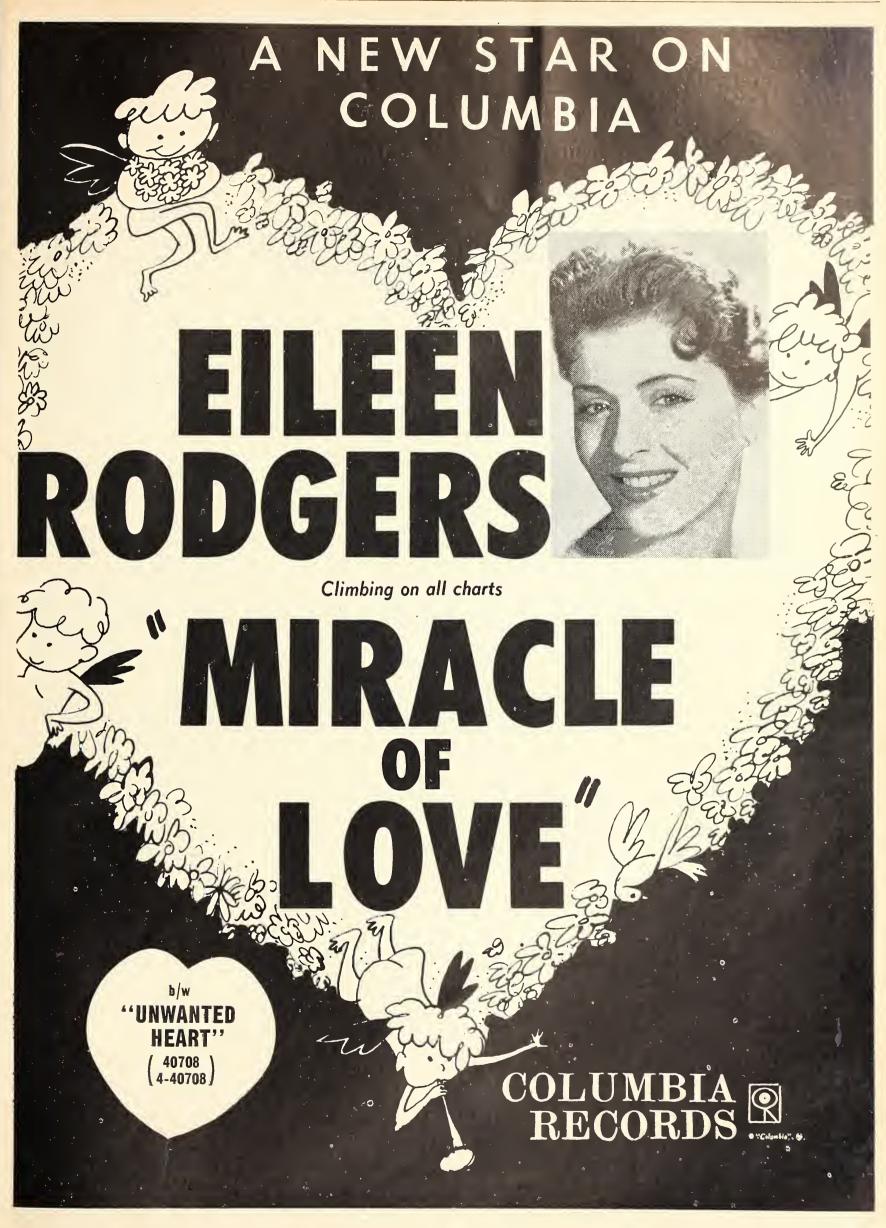
WR. Wk. 9/8 9/1	Wk. Wk. 9/8 9/1		Wk. Wk. 9/8 9/1	Wk. Wk. 9/8 9/1	Wk. Wk. 9/8 9/1
1—Don't Be Cruel	9—The Fool	17—I Almost Lost	24-When My	32—Sweet Old	40—On The Street
3 4 ★VI-20-6604 (47-6604)	9 8 ★DO-15481 (45-15481)— SANFORD CLARK	My Mind	Dreamboat	Fashioned Girl	Where You Live
ELVIS PRESLEY Hound Dog	Lonesome For A Letter	★DO-15472 (45-15472) PAT BOONE	Comes Home	25 21 *CR-61636 (9-61636)- TERESA BREWER	*CO-40654 (4-40654)
2—Hound Dog	THE GALLAHADS The Morning Mail	MG-10578 (K10578)-	DE-30022 (9-30022)	Goodbye John	We All Need Love CR-61644 (9-61644)— LAWRENCE WELK
1 1 ★VI-20-6604 (47-6604)—	10—Song For A	If I Give You My Love	Allegheny Moon ★IM-5396 (45-5396)— FATS DOMINO	22 St The Of	I Cauld Have Danced All Night EP-9153 (5-9153)—
ELVIS PRESLEY Don't Be Cruel	Summer Night 11 9 *CO-40730 (4-40730)—	18—After The Lights	So Long	33—St. Therese Of The Roses	EP-9153 (5-9153)
3—My Prayer	MITCH MILLER Song For A Summer	Go Down Low	25—Just Walking	36 34 ★DE-29933—BILLY WARD &	EDDIE FISHER Sweet Heartaches
2 2 DE-29991 (9-29991)—INK SPOTS Bewildered	Night	23 26 ★DE-29982 (9-29982)—	In The Rain	DOMINOES Home Is Where You	VI-20-6569 (47-6569)- ARTHUR FIEDLER I Could Have Danced
★ME-70B93 (70893 × 4S)— PLATTERS	11—Flying Saucer	AL HIBB LE R I Was Telling Her About Yau	★CO-40729 (4-40729)— JOHNNIE RAY	Hang Yaur Heart	All Night
Heaven On Earth	★LU-101 (4S-101)— BUCHANAN & GOODMAN Flying Saucer		In The Candlelight	34—From the	41—Chains Of Love
4-Whatever Will Be, Will Be	12-Soft Summer	19—The Wayward Wind	26—A House With	Candy Store	
(Que Sera, Sera)	Breeze	17 15 CA-3430 (F-3430)—	Love In It	On The Corner 45 48	42—Friendly
*CO-40704 (4-40704)	DE-30054 (9-30054)	TEX RITTER The Searchers ★ER-1013 (45-1013)—	★CO-40736 (4-40736)— FOUR LADS	★CO-40726 (4-40726)— TONY BENNETT	Persuasion
I've Gotta Sing Away The Blues	Autumn Leaves *ME-70863 (70863 x 45)- EDDIE HEYWOOD	GOGI GRANT Na Mare Than	The Bus Stap Song (A Paper Of Pins)	Happiness Street	
ME-70881 (70881x45) EDDY HOWARD You Can't Keep	Heywood's Bounce ME-70934 (70934 x 45)— DIAMONDS	Forever		35—A Casual Look	43—The Old
Running	Ka-Ding-Dong	20—Ka-Ding Dong	27—Let The Good Times Roll	35 — DO-15493 (4\$-15493)—	Philosopher
5-Canadian Sunset	13-Be-Bop-A-Lula	20 27 ★DO-15489—THE HILLTOPPERS	26 33	LORRY RAINE Cotton Pickin' Kisses	39 43
★CD-1297 (45-1297)— ANDY WILLIAMS	CA-3450 (F-3450) GENE VINCENT Woman Love	Into Each Life Some Rain Must Fall ★ME-70934—THE DIAMONDS	★AL-3325 (45-3325) SHIRLEY & LEE Do You Mean To	★FP-315 (45-315)—SIX TEENS Teen Age Promises	44—Miracle Of Love
High Up On A Mountain ★V1-20-6S37 (47-6537)		5oft Summer Breeze ★PI-24971—G CLEFS Darla My Darlin'	, Hurt Me Sa	36—Italian Theme	46 —
HUGO WINTERHALTER This Is Real	14—You Don't Know Me		28—More	41 40	45-True Love
6—Tonight You	★CO-40710 (4-40710)— JERRY VALE	21—That's All There Is To That	22 1B ★V1-20-65\$4 (47-6\$54)—	★LO-1672 (45-1672)— CYRIL STAPLETON Tiger Tango	47 —
Belong To Me	Enchanted		PERRY COMO Glendora	VI-20-6647 (47-6647)-	46—It Only Hurts
CR-61701 (9-61701)— LAWRENCE WELK When The White	Never Laved Him Anyhow VI-20-6S02 (47-6502)-	19 22 ★CA-346S (F-3465)— NAT "KING" COLE & 4 KNIGHTS My Dream Sanata	29—Rip It Up	21 Rue Pigalle	For A Little
Lilacs Bloom Again DE-30040 (9-30040)—KAREN CHANDLER & JIMMY WAKELY	EDDY ARNOLD Rockin' Mockin' Bird	My Dream Sanata	24 25	37—Somebody Up	While 37 30
Crazy Arms ★LI-55022 (F55022)— PATIENCE & PRUDENCE	15—1 Want You,	22—Bus Stop Song	★DE-30028 (9-30028)— BILL HALEY Teenager's Mother	There Likes Me	
A 5mile And A Ribbon MO-997 (45-997)—TONETTES	l Need You, l Love You	(A Paper Of Pins) 27 28	★SP-579 (45-579)— LITTLE RICHARD Ready Teddy	★VI-20-6590° (47-6590)— PERRY COMO	47—Earthbound 48 50
Don't Fall In Love Too Saon	13 14 ★VI-20-6540 (47-6540) ELVIS PRESLEY	★CO-40736 (4-40736)— FOUR LADS A House With Love		Dream Along With Me	
7—Honky Tonk	ELVIS PRESLEY My Baby Left Me	In It DE-30046 (9-30046)	30—Happiness Street		48—Moonglow & Picnic
7 10 ★KI-4950 (45-4950)—	16-When The	That's My Heart Strings	★CO-40726 (4-40726)— TONY BENNETT From The Candy Store	38—Born To Be With You	38 31
BILL DOGGETT Honky Tonk	White Lilacs Bloom Again	FB-4015 (45-4015)— LEE GOTCH SINGERS I'll Hold You Close	On The Corner ★ME-70920 (70920 x 45)—	31 24 ★CD-1291 (45-1291)	49—From a School
8—Allegheny Moon	1B 20 CR-61701 (9-61701)		GEORGIA GIBBS Happiness Is A Thing Called Joe	CHORDETTES Love Never Changes	Ring To A
CR-61679 (9-61679)	Tonight You Belong To Me	23—In The Middle Of The House		ME-70870 (70870 x 45) LOLA DEE Hot Rod Henry	Wedding Ring 43 45
Faith Unlocks The Door DE-30022 (9-30022)— GRADY MARTIN	★DE-30039 (9-30039)— HELMUT ZACHARIAS Blue Blues	2B 29 CR-61691 (9-61691)—	31—Mama, Teach Me To Dance		
When My Dreamboat Comes Home ★ME-70B78 (70878 x 45)—	★DO-15492 (4S-15492) BILLY VAUGHN Spanish Diary	MILTON BERLE Buffalo	32 35	39—1 Remember	50—I Love Mickey
PATTI PAGE The Strangest Ramance	★ME-70936 (70936 x 45)— FLORIAN ZABACH The Fiddler's Boogie	★ME-70921 (70921 x 45)— RUSTY DRAPER Pink Cadillac	★AP-9722—EYDIE GORME You Bring Out The Lover In Me	(In The Still Of The Night)	
VI-20-6551 (47-6551) BILLY REGIS A Kiss Before Dying	★MG-12317 (K12317)— LeROY HOLMES The Last Wagon	★VI-20/47-6619— VAUGHN MONROE Rollin' Heart	AP-9731 (45-9731) BOBBY MADERA Watch Your Step	<u> </u>	50-The Green Door
				★EM-1005 (45-1005)—5 SATINS 	SU_Sun
BY-B	Baton CW—Crown Benida CY—Crystalett Bethlehem DA—Dana Bally DE—Decca	e EX—Excello FB—Fabor	HE—Herald ME— IM—Imperial MG—	Mercury RA-Rainbow	SU—Sun ST—Starlite TA—Tampa TI—Tico TR—Trend
AA—Double A CD—C AB—Abbott CH—C	Capitol DI—Diamond Cadence DL—DeLuxe	FE—Federal FI—Fiesta FL—Flash	JU—Jubilee NG— JZ—Josie OK—	Norgran RL—Real	TR—Trend UN—United UQ—Unique VE—Verve
AP-ABC-Perameunt CO-C	Chess DO—Dot Checker DT—Dootone Cardinal DU—Duke Columbia EM—Ember	FP—Flip FR—Fraternity GE—Gee	KI—King PA—I	Parrot SA—Savoy Peacock SE—Seeco	VE—Verve VI—RCA Victor VJ—Vee Jay
AR—Arcode CR—C AT—Atlantic CT—C	Coral EP—Epic	GN—Golden GR—Groove	LU—Luniverse PM—		VKVik WIWing

* INDICATES BEST SELLING RECORD OR RECORDS.

Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

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Record Reviews B VERY GOOD **A** DISK & SLEEPER C+ GOOD **B+** EXCELLENT

FAIR C

D

MEDIOCRE

LONNIE DONEGAN (Mercury 70949; 70949x45)

(Mercury 70949; 70949x45) B+"BRING A LITTLE WATER, SYLVIE" [Essex ASCAP—Arr. Donegan] Lonnie "Rock Island Line" Donegan does a terrific job as he hands in a unique interpretation of a favorite folk song. He cuts along at a torrid pace and gets a solid assist from his Skiffle Group. Side builds in excite-ment and drives along at a wild clip. Should be another big one for the artist. artist.

B "DEAD OR ALIVE" [Essex ASCAP—Guthrie, Donegan] The British star wails another rhythmic folk ballad on this end. Exciting back-ground showcases the warbler's fas-cinating sound and delivery. Great country flavor is felt on this half.

THE NILSSON TWINS (Capitol 3528; F-3528)

C+ "FOR THIS MY HEART SINGS" (2:09) [Roosevelt BMI—Samuels] The Nilsson Twins shuffle thru a fish-beat romancer and come off with an attractive side that the kids should enjoy enjoy.

C+ "HOT DOG! TING - A - LING" (2:24) [Progressive BMI—Scott] On this portion the duet cuts across a "Tweedlee Dee" type jumper. Lively dance deck.

NICK NOBLE

(Mercury 70959; 70959x45)

B+ "AUTUMN CONCERTO" [Sym-phony House ASCAP—Siegel, Turner, Parsons, Bargoni] Nick Noble has a strong contender in his latest release—a touching vocal interpreta-tion of a beautiful instrumental item that's been stirring up some action. A pretty recording that could make the grade. Keep an eye on it.

"MOM-O-MOM" [Progressive B **B** BMI—Burton, Plummer] A ten-der waltz ballad about a young lad who's falling in love for the first time, is smoothly styled by the ver-satile crooner. Inviting item.

LES BAXTER (Capitol 3526; F-3526)

B+ "GIANT" (2:05) [M. Witmark ASCAP—Webster, Tiomkin] The title theme from the James Dean-Elizabeth Taylor movie "Giant", is vigorously performed by Les Baxter and a chorus. Dramatic delivery of a potent film tune.

B "THERE'S NEVER BEEN ANY-ONE ELSE BUT YOU" (2:31) [M. Witmark ASCAP — Webster, Tiomkin] A pretty love theme from the same highly touted movie is lushly presented by the Baxter ork on this end. Dramatic romantic melody.

EDDIE HEYWOOD (Mercury 70950; 70950x45)

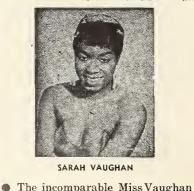
B+"SECRET LOVE" (3:00) [Rem-ick ASCAP—Fain, Webster] The incomparable touch of Eddie Heywood, incomparable touch of Eddie Heywood, which has skyrocketed him into the pop limelight with two hits "Canadian Sunset" and "Soft Summer Breeze", is now heard on a beautiful interpre-tation of a great oldie that topped the charts a few years ago. Dee jays will be spinning this one.

"LET'S FALL IN LOVE" (2:21) [Bourne ASCAP-Koehler, Ar-len] Eddie ambles thru a soothing up-beat styling of another wonderful standard, here. Relaxing, easy-going side with more of Heywood's jazz stylings in evidence. Great mood counting. coupling.



1 PLATTERS • The Platters, one of the hottest groups in the U.S. today, follow their unbroken chain of smashes ("Only You", "Great Pretender", in the next few weeks. One deck is a striking arrangement of a ter-rific shuffle-beat love song tagged "It Isn't Right". Solid swinger tailor-made for the teenage set. Another great performance that's sure to follow in the foot-steps of the arway's provided your footthe crew's previous waxings. Coup-ling, "You'll Never, Never Know" is a dramatic fish-beat love tune that the lead belts in exciting style. Top notch arrangement that'll have the kids flipping. The kids'll be running to the stores for this coupling.

"IT HAPPENED AGAIN" (2:26) [Princess ASCAP—Orlando, Limber] "I WANNA PLAY HOUSE" (2:01) [E. H. Morris ASCAP—Dane, Paul] SARAH VAUGHAN (Mercury 70947; 70947x45)



lends her brilliant voice to a beau-tiful new love song that just can't miss making the big time. It's an enchanting waltz tempo romancer titled "It Happened Again". The lark is in peak form on this platter and does a magnificent job of matching the pretty lyrics to the enchanting melody. Wonderful performance that'll get loads of air play from Sarah's yast dee jay fan performance that'll get loads of air play from Sarah's vast dee jay fan club. Coupling is a most infectious spicy ditty in the "Make Yourself Comfortable" tradition. A cleverly written cutie dubbed "I Wanna Play House". Both sides feature superb arrangements.

B "THE OPPOSITE SEX" (2:08) [Robbins ASCAP—Cahn, Brod-szky] Helene Dixon comes thru with a swinging novelty that could reap a heap of coins. It's a colorful title tune from a forthcoming MGM flicker. Should oniou a healthy sola when the Should enjoy a healthy sale when the pic hits the local cinemas.

C+"NOW! BABY, NOW!" (2:36) [Robbins ASCAP—Cahn, Brod-szky] Another cute rhythm novelty from "Opposite Sex". Torrid delivery.

B+"GIANT" (2:56) [M. Witmark rich bass voice of Ralph Young is exciting and spirited as is Jack Pleis' arrangement and orchestration on the title theme from the last James Dean flicker. Potent western ballad that should do well when the pic hits.

B+(2:05) [George Pincus ASCAP Whitney, Kramer] Jerry Tyfer bows on the Kapp label with a beautiful first showing that could skyrocket him into the record spotlight. He chants a tearful romancer with a heavy heart and gets an excellent sound. He's capably assisted by the voice of a girl chanting in the back-ground. Dramatic offering that has hit ingredients.

C+ "WITCH ON THE MOUNTAIN" (2:20) [Trinity BMI—Lowe, Carey] On this end, the versatile songster belts out a thrilling, gallop-ing-beat folk-flavored tune. Exciting drum beat backdrop and a girl's soprano voice lend an eerie air to the gide

LES BROWN ORCH. (Capitol 3517; F-3517)

B+[Midway ASCAP—Kahn, Sny-der] Les Brown sets up a wonderful, bluesy backdrop for Jo Ann Greer's sweet voice as the lark chants a tear-ful romantic lament. Song has a penetrating quality. Watch it. It could break.

C+ (2:28) [American BMI—Harris] Butch Stone handles the vocalesthen-ics on this zany novelty disk. Butch introduces the swinging, wild deck with an amusing recitation. Song tells about a wild party to end all parties

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The Cash Box

"LAY DOWN YOUR ARMS" (2:44) [Ludlow BMI—Land, Gerhard, Roberts] "MY BEST TO YOU" (2:11) [Forster ASCAP—Jones, Willadsen] RUSS MORGAN & HIS ORCH.

the



THE FOUR COINS.

(Epic 9183; 5-9183)

"MANHATTAN SERENADE" (2:40) [Robbins ASCAP—Adam-son, Alter] The Four Coins come up with a hig new release as they fash-ion a strong rhythm rendition of a top drawer oldie. Commercial side that could break the charts again. Watch it.

B "TOO LATE" (1:57) [Rush BMI —Martyn] This side has the crew cutting loose on a beaty rocker with a torrid delivery. Potent jolter that'll attract the coins to the jukes.

TONI CARROLL (MGM 12322; K12322)

(MGM 12322; K12322) **B** "THINK TWICE" (2:32) [Hamp-shire House ASCAP—Hoffman, Manning] Toni Carroll, a talented lark with a warm, sincere voice, makes a promising debut on MGM singing an inviting shuffle-beat romancer with a sentimental story-line. Pretty deck. **C**+ "GOODNIGHT MY LOVE, GOODNIGHT MY LOVE, GOODNIGHT" (2:29) [Hamp-shire House ASCAP—Nagy, Nelson] Another shuffle rhythm opus capably handled by the chirp.

ROMAINE BROWN (Decca 30054; 9-30054)

B "SOFT SUMMER BREEZE" (2:28) [Regent BMI—Heywood, Spencer] Romaine Brown and his Romaines bow on Decca with an extremely inviting vocal rendition of a current top hit instrumental. Smooth delivery. Boys have a soothing tech-nique and blend. You'll be hearing about Romaine. He has a different cound sound.

C+ "AUTUMN LEAVES'' (2:50) [Ardmore ASCAP—Kosma, Pre-vert, Mercer] Another recent instru-mental smash is attractively styled by the crooner's mellow voice, with a smooth assist from the group.

THE MACK TRIPLETS (Hudson 1012; 45-1012)

C+ "THE BIRDIE SONG" (2:15) [Picadilly BMI—Dixon, Harri-son] The Mack Triplets do a cute job on a bouncey, colorful novelty. Con-tagious ditty on the light side. Good for change-of-pace programming. **C+** "SLEEP IT OFF" (2:08) [Sky-line ASCAP—Shirl, Drake] The trio offers a suggestion to a broken hearted youngster with this tune. Side starts at a moderate pace and swings

starts at a moderate pace and swings into the jump beat at mid point. Pleasant platter.

DON ROBERTSON/LOU DINNING (Capitol 3527; F-3527)

Capitol 3527; F-3527) "YOU" (2:36) [Birchwood ASCAP-Robertson] Don Robert-son, who hit the big time with his unique military-beat rendition of the novelty "Happy Whistler", comes up with another interesting and refresh-ing instrumental item on his follow-up disk. A catchy bounce ditty fea-turing a chorus singing without lyrics. Easy-going side that should get good air play. A sleeper to watch. "EVERY DAY THAT I LIVE" (2:15) [Birchwood ASCAP--Robertson] On this end, Don accom-panies Lou Dinning as she chants a dramatic fish-beat romancer that should do well among teenagers. Chorus assists.



RUSS MORGAN

• Russ Morgan, who has a way with march items—as evidenced by his successful rendition of "Dog

A DISK & SLEEPER

Sleeper of

B+ EXCELLENT

Face Soldier"—takes hold of a fast-rising British tune with a military tempo, and comes thru with another winning performance. It's a delightful romantic marcher tagged "Lay Down Your Arms" featuring a strong vocal effort by Suzy Goday and the Morganaires. The song has a charming and refreshing sound that should carry it into the winners' circle. Russ handles the vocal chores on the sentimental waltz ballad on the flip side. A touching tune dubbed "My Best To You". Top is the half to watch.

Record Reviews

Week

B VERY GOOD

C + GOOD

"PITY THE POOR, POOR MAN" (2:30) [Songfest ASCAP—Jordan, Kirland] "WHITE LINE" (2:21) [Pop Enterprises ASCAP—Harmon, Burello] BOBBY SCOTT (ABC-Paramount 9737; 45-9737)



BOBBY SCOTT

• Bobby Scott, who skyrocketed into the limelight with his rendi-

"AUTUMN CONCERTO" "ANCIENT HISTORY" "THE FIRST ONE" "THE GREATEST THING" "HIS NAME WAS DEAN" "NAMELY YOU"

"THEME FROM 'WAR AND PEACE'"

"I'M LONELY TONIGHT" "THIF CLYDE McPHATTER (Atlantic 1106)

"SEND ME FLOWERS" "AFAR THE SIX TEENS (Flip 317)

"DANCIN' DAN" THE CADETS (Modern 1000)

tion of a folksy item called "Chain Gang", comes up with a powerpacked new folk-flavored tune that has the earmarks of another smash success. Bearing the title "Pity The Poor, Poor Man", the tune is an exciting rhythm opus featuring an earthy lyric in the "16 Tons" tradition. Scott's best side since his debut hit. Looks like another top seller. Bottom half, "White Line" is an unusual fast-stepping, tune about a highway traveler who finds "death" riding along side of him. Top deck is the one to watch.

"THIRTY DAYS"

"AFAR INTO THE NIGHT"

"I GOT LOADED"

Lonnie Donegan Mercury 70949; 70949x45 Les Brown Capitol 3517; F-3517 Petticoats Unique 344; 45-344 Ronnie Gaylord Kapp 158; 45-158 Don Sargent Mecca 101; 45-101 Carmen McRae Decca 30075; 9-30075 Richard Maltby Vik 0229; 4X-0229



C

FAIR

VOICES OF WALTER SCHUMANN (RCA Victor 20/47-6618)

B "IF I HAD MY DRUTHERS" (2:03) [Commander ASCAP-Mercer, DePaul] A wonderful new lilter from the forthcoming B'way musical "Li'l Abner", is styled in a refreshing, lighthearted manner by the Schumann group. Catchy ditty about a guy who likes to sit back and take it easy.

C+ "AND THEN I MET YVETTE" Manning] Another light ditty—this one is about the effect a pretty young girl has on the men who meet her.

THE PETTICOATS (Unique 344; 45-344)

B+ "THE FIRST ONE" (2:51) [Del-stone BMI—Perper] The Petti-coats make an impressive debut on the Unique label with a top drawer ballad that could establish them in the way fold as a group to be reachered wax field as a group to be reckoned with. Tender sentimental romancer that has all the earmarks of a click side. Pretty blend too. Watch these lasses.

C+ "MOTORBOAT SONG" (2:00) [Lamas ASCAP — Wellington, Jacobs, Lee, Wellington] On this half the chirps bounce thru a happy ditty with a romantic story-line.

RONNIE GAYLORD (Kapp 158; K-158)

B+(2:38) [Monument BMI—Stall-man, Shapiro] Ronnie Gaylord sends up his first Kapp platter and does so singing a potent fish-beat ballad that could blossom into a big success. Dramatic performance of a good tune. Chorus assists with a solid backdrop.

B "THE JOKER" (2:24) [United ASCAP—Noto, Linsley, Eisen-hauer, Candullo] Ronnie belts out a touching story about a guy who's known as the life of the party in his crowd. But he is also very unfortu-nate in the romance dept. Good item for the teenagers. Touching lament.

DON SARGENT (Mecca 101; 45-101)

B+[Scope BMI—Stuart] Echo ef-ects are excitingly employed on Don Sargent's dramatic tribute to the late movie star James Dean. Stirring in-terpretation that should go great guns with the kids. Extremely imaginative arrangement arrangement.

C+ "THE ROCKIN' CHAIR ROLL" [Mode ASCAP—Mobell, Spinosa] Walt Nobriga's ork sets up a swing-ing backdrop for Don's jump delivery of a rock and roller. Good dance item.

LEE GOTCH SINGERS (Fabor 4015; 45-4015)

B "THE BUS STOP SONG" (A Paper Of Pins) [Miller ASCAP— Darby] A wonderful folk song pro-grammed throughout the latest Mari-lyn Monroe hit flicker "Bus Stop", is given an excellent interpretation by the Lee Gotch Singers. Pretty de-livery that should share in the final take. take.

C+ "I'LL HOLD YOU CLOSE" (2:30) [Dandelion BMI—Water-man] The crew blends warmly on this tender, romantic ballad. Pretty love song.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

"BRING ME LOVE" "FROM THE BOTTOM OF MY HEART" THE CLOVERS (Atlantic 1107)

• Four records out of the rock and roll field, all with strong pop potential are listed above. (See Rhythm & Blues Reviews)

Bets

Don Sargent Carmen McRae Richard Maltby

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Jimmy Newman





CARMEN McRAE

CARMEN MeRAE (Decca 30075; 9-30075) **B**+ "NAMELY YOU" [Commander ASCAP — Mercer, DePaul] A wonderful lilter from the forthcom-ing Broadway musical "Li'l Abner" is delightfully styled by the smooth voice of Carmen McRae. Easy-going performance that should win the ap-proval of jockeys. Potent version of top grade material.

B "I'M PUTTING ALL MY EGGS IN ONE BASKET" [Berlin AS-CAP—Berlin] The lark hands in a stylish new treatment of a terrific oldie. Excellent tune tailor-made for the lass the lass.

RICHARD MALTBY ORCH. (Vik 0229; 4X-0229)

(Vik 0229; 4X-0229) **B**+PEACE''' (2:45) [Famous AS-CAP—Rota] The rich, regal major theme from one of today's top box. office attractions, "War and Peace", is dramatically presented by Richard Maltby and his orchestra. Pretty melody that should make the grade.

B "THE BIRTH OF THE BLUES" (2:22) [Harms ASCAP — De-Sylva, Brown, Henderson] Chimes add a refreshing effect to Maltby's swinging new arrangement of a great ever-green. Solid side that recalls the great swing era. Excellent dance deck.

GEORGE GIRARD & HIS NEW ORLEANS FIVE (Vik 0223; 4X-0223)

(Vik 0223; 4X-0223) **B** "LIEBSTRAUM" (2:35) [P.D.] George Girard leads his New Orleans Five thru a fascinating jazz arrangement of a favorite classical theme. Exciting new treatment that deserves a spot on every jockey's show. Good change-of-pace program-wing ming.

B "MY GAL SAL" (2:45) [E. B. Marks BMI—Dresser] That de-lightful Southland sound rings clear on this half as the crew cuts thru an absolutely wild version of pop great. Dig that crazy finish—it's tremendous. Good sides for the jukes.

JUDY KILEEN

(Abbott 3024; 45-3024)

(Abbott 3024; 45-3024) **B** "JUST WALKING IN THE RAIN" [Golden West BMI— Bragg, Riley] Judy Kileen bows on Abbott with a wonderful version of a great oldie that's making the charts again. Thrush has a delightful sound and hands in a winning version. Should bite off some of the sales. Good bet to make some noise in the country field too.

B "A HEART WITHOUT A SWEETHEART" (2:35) [United ASCAP—Connor, Stanton] The ver-satile young thrush changes the pace on this portion and warmly chants a tearful waltz ballad. Sad song emo-tionally performed. Good material that could step out. Strong coupling.

JOHN STANDLEY (Capitol 3544; F-3544)

(Capitol 3544; F-3544) **B** "GET OUT AND VOTE" Pts. 1 & 2 [Ardmore ASCAP—Standley, Pober] Johnny Standley, who clicked a few years ago with a hilarious ver-sion of a novelty called "It's In The Book", employs today's top headlines for his latest comedy disk. He kids the politicians with recitations, and via an amusing tune, he asks his listeners to get out and vote. Should get a heap of play during the cam-paign season.

JOE SATAN

(Masquerade 56001; 45-56001) **C**+ "LOVED ONE" [Music Work Shop—Hiler, Joslin] Joe Satan introduces an average ballad on the Masquerade label. Smooth reading set against an accompaniment by a small group.

C "FUNNY OLD ROMANTIC ME" [Music Work Shop—Hiler, Ebe-ling] Straight interpretation of another average romancer.

BING CROSBY

BING CROSBY (Decca 30023; 9-30023) **B** "APRIL SHOWERS" (2:42) [Harms ASCAP—Silvers, De-Sylva] From Bing's latest Decca LP "Songs I Wish I Had Sung" (The First Time Around) comes this won-derful new arrangement and record-ing of a great Jolson oldie. Jud Con-lon's Rhythmaires and Jack Pleis sup-ply a lovely chorus and ork backing. Delightful delivery. Should get plenty of air play. of air play.

B "WHEN MY BABY SMILES AT ME" (3:06) [Harry Von Tilzer ASCAP—Von Tilzer, Sterling, Munro, Lewis] Ted Lewis' most famous opus is superbly styled in the veteran's relaxed inviting manner. Another strong arrangement accompanies the "Groaner". Two big sides to watch. A refreshing Crosby release.

CHRIS CONNOR

(Atlantic 1105; 45-1105)

(Atlantic 1105; 45-1105) **B** "MY HEART IS SO FULL OF VOU" (2:15) [Frank ASCAP— Loesser] From the smash B'way musical "Most Happy Fella" comes this class ballad which Chris Connor fashions to an up beat in her unique, wistful jazz technique. Pretty side.

B "I MISS YOU SO" (2:20) [Leeds ASCAP—Henderson, Scott, Rob-in] Chris gets a sumptuous choral backing for her beautiful rendition of a great standard. Emotional read-ing that should meet with the ap-proval of dee jays in the pop and jazz fields.

THE MANHATTANS (Web 1080; 45-1080)

B "KIKI" (Portugese Washerwo-man) (2:04) [Remick ASCAP— Popp, Lucchesi, Tobias] A contagious vocal interpretation of a recent hit instrumental is infectiously rendered by a smooth and polished new group known as the Manhattans. Colorful side that should do well on the air waves.

C 'SIZZLE AND CRACK'' (2:10) [Mode ASCAP—Hale] The group cuts thru an ok jumper designed for the boppin' teenagers.

MR. FORD & MR. GOON-BONES/ **MUZZY MARCELLINO** (Crystalette 706; 45-706)

C+ "AIN'T SHE SWEET" (2:08) [Advanced ASCAP—Ager, Yel-len] Ralph Ford works the Hammond organ as Ted Goon keeps the beat on the bones. Catchy results on a wonderful oldie. Cornball effect.

C+ "MARY LOU" (2:14) [Mills ASCAP — Robinson, Waggner, Lyman] On this end, Muzzy Marcel-lino whistles and clacks his dancing forks thru another light and infec-tious juke box item.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box, Music

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September 15, 1950



"It's What's in THE CASH BOX That Counts"

Birdland Gathering



NEW YORK-Ivan Mogull (left), publisher of both Al Hibbler's "After The Lights Go Down Low" and Vic Damone's "Speak My Love" gets together with both of the artists during Hibbler's engagement at Birdland. Next to Mogull (from left to right) are: Al Hibbler, Vic Damone, Sid Balkin (drummer and manager of Maynard Ferguson), Lee Magid (Al Hibbler's manager), and Mike Hall (press agent for Hibbler).

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September 15, 1956

NEW YORK:



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CHICAGO:



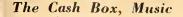
Andana.
CHICAGO:
Sylvia Syms, one of the first stars brought in by the Black Orchid's new management, bowed at the nitery, 9/6. The very charming "La Belle" Syms was warmly welcomed by old and new friends at a cocktail party given in her constraints of the first stars brought in by the Black Orchid's new management, bowed at the nitery, 9/6. The very charming "La Belle" Syms was warmly welcomed by old and new friends at a cocktail party given in her "Sadie's Shawl" by the Buddy Bregman ork on Victor ... Card from George Jay lets us know he's currently working on "Sadie's Shawl" by the Buddy Bregman ork on Victor ... The Bud'Shank Quartet, a long time vest coast group, providing the sounds at the Preview Lounge ... Georgia Drake won over five finalists in the vocalist contest for Frank York's Sherman Hotel ork on 8/30. Among contest winners in the past was Bally recording artist, Berty Johnson ... Brad McCuen goes to New York to serve in new position at RCA Victor. Brad, long time familiar face in the midwest area, one of the sweetest guys in the business. Many are going to miss him. All hope that he keeps in contact with friends here. (Lotsa luck, Brad, and thanks for being a swell guy).... Al Calder of Columbia Pictures and Shapiro-Bernstein in town to visit friends and relatives ... Ron Terry, known for his polka promotion, debuted as a deejay on WAAF. Ron will fill the 9:30 to 11:00 A.M. slot ... Errol Garner and his group invaded the London House band-thanks for being star, one of 15 finalists for Arthur Godfrey "Talent Scout" show to be broadcast from Chi. Janette Davis in on with VinD while Jay takes over the shows vacated by Eddie Hubbard. Eddie now on WGN ... Bob Anderson, Bally recording star, one of 15 finalists for Arthur Godfrey "Talent Scout" show to be broadcast from Chi. Janette Davis in you bubic relations advertising and production to his deejay chores ... Carl Burns of Crystallette and Paul Tayler of Quest a busy duo doing the rounds of the stations ... Harry Belafon

HOLLYWOOD:



cutting new LP at RCA Victor Pecoraling studies. **HOLLYWODD:** The Nilsson Twins flew to Omaha last week to represent Capitol Records at the opening of a new radio station in that city . . . Rosalie, 18 year old pilotion singer, made her debut on the new Zephyr label this week. Local picote shave given an enthusiastic reception to her initial release of "Beautiful Friendship" . . . Dot Records have another big one riding for them in Jim Lowe's new recording of "Green Door" . . . Jerry Cox signed as musical director for Maze Records. First sides to be conducted by Cox will feature Gloria Craig . . . Roy Hamilton's last sides recorded before he retired from active show business out on the Epic label this week . . . Martha Lou Harp signed to an exclusive recording contract by Capitol Records . . . Johnnie Ray did sell out business during his local engagement at the Moulin Rouge. Frank Sennes wants Ray back for an unimited engagement at the Moulin . . . The Rover Boys in town on their way to an engagement in Honolulu . . . Spike Jones and Helen Grayco currently breaking it up at the New Frontier in Las Vegas National Merchandising Manager Bud Fraser presented a ten year service pin to Merrilyn Hammond, Capitol Records publicist and editor of Capitol's disk-for eace Singer Tommy Charles finished his stint in the movie "Shake and Roll". Charles recorded "Secret Love On My Mind" from the film for Decca . . . Gil Henry of KNX taped a phone interview with Pat Boone from findianapolis this week Somethin' Smith and the Redheads a big success for show which debuts Thursday, October 4.

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"It's What's in THE CASH BOX That Counts"

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Meeting Dates Music Operators' Associations	And the Cash Between	Regiona Rej	Box Box Bords Dords Dords Dird
Sept. 10—Tri-County Juke Box Operators' Assn. Place: Elum Music Offices, Massillon, Ohio 11—California Music Merchants' Assn. Place: Fresno Hotel, Fresno, Calif. 11—Western Massachusetts Music Guild Place: DeMarco's Restaurant, West Springfield, Mass.	New York, N. Y. 1. My Prayer (Platters) 2. Whatever Will Be (D. Day) 3. Hound Dog (E. Presley) 4. Tonight You Belong To Me (Patience & Prudence) 5. Canadian Sumset (Winterhalter/Williams) 6. Don't Be Cruel (E. Presley) 7. Allegheny Mioon (P. Page) 8. You Don't Know Me (J. Vale) 9. Soft Summer Breeze (E. Heywood)	Los Angeles, Calif. 1. Whatever Will Be (D. Day) 2. Canadian Sunset (Winterhalter, Williams) 3. Hound Dog (E. Presley) 4. My Prayer (Platters) 5. Allegheny Moon (P. Page) 6. I Want You (E. Presley) 7. Flying Saucer (Buchanan & Goodman) 8. Song For Summer Night (M. Miller) 9. Almost Lost My Mind (Boone)	Philadelphia, Pa. 1. Canadian Sunset (Winterhalter/Williams) 2. Don't Be Cruel (E. Presley) 3. Tonight You Belong To Me (Patience & Prudence) 4. Whatever Will Be (D. Day) 5. Be-Bop-A-Lula (G. Vincent) 6. The Fool (S. Clark) 7. White Lilacs (B. Vaughn) B. Happiness Street (G. Gibbs) 9. I'll Never Stand In Your Way (Tophatters)
 12—New York State Operators' Guild Place: Nelson House, Poughkeepsie, N. Y. 12—California Music Merchants' Assn. Place: Bakersfield Inn, Highway 99, Bakersfield, Calif. 13—California Music Merchants' Assn. Place: U. S. Grant Hotel, San Diego, Calif. 13—Eastern Massachusetts Music Operators' Assn. Place: Beaconsfield Hotel, Boston, Mass. 	10. I Want You (E. Presley) Houston, Texas 1. Hound Dog (E. Presley) 2. My Prayer (Platters) 3. Let Good Times Roll (Shirley & Lee) 4. Honky Tonk (B. Doggett) 5. Canadian Sunset (Winterhalter/Williams) 6. Flying Saucer (Buchanan & Goodman) 7. Don't Be Cruel (E. Presley) 8. One Kiss Led To Another (Coasters)	10. Wayward Wind (G. Grant) Chicago, III. 1. Hound Dog (E. Presley) 2. My Prayer (Platters) 3. Canadian Sunset (Winterhalter (Williams) 4. Whatever Will Be (D. Day) 5. Allegheny Moon (P. Page) 6. Flying Saucer (Buchanan & Goodman) 7. Song For Summer Night (M. Miller) B. Tonight You Belong To Me (Patience & Prudence)	 My Prayer (Platters) Milwaukee, Wisc. Don't Be Cruel (E. Presley) Canadian Sunset (Winterhalter/Williams) Hound Dog (E. Presley) Flying Saucer (Buchanan & Goodman) The Fool (S. Clark) My Prayer (Platters) Tonight You Belong To Me (Patience & Prudence) Whetver Will Be (D. Day) BeeBop-A-Lula (G. Vincent)
 17—Baltimore Amusement Machine Operators' Assn. Place: Mandell-Ballow Restaurant, Reisterstown Rd. & Rogers Ave., Baltimore, Md. 19—Automatic Equipment & Coin Machine Owners' Assn., Inc., Indiana Place: Room 24, 550 Broadway, Gary, Ind. 20—Eastern Ohio Phonograph Operators' Assn. Place: 4104 Rush Blvd., Youngstown 12, Ohio (execu- 	9. Miracle Of Love (E. Rodgers) 10. Spin The Wheel (Scholars) Boston, Mass. 1. My Prayer (Platters) 2. Hound Dog (E. Presley) 3. Whatever Will Be (D. Day) 4. Flying Saucer (Buchanan & Goodman) 5. Allegheny Moon (P. Page) 6. Almost Lost My Mind (Boone) 7. Canadian Sunset (Winterhalter/Williams) 8. Mama, Teach Me To Dance (E. Gorme)	9. Be-Bop-A-Lula (G. Vincent) 10. Don't Be Cruel (E. Presley) San Antonio, Texas 1. Don't Be Cruel (E. Presley) 2. My Prayer (Platters) 3. Song For Summer Night (M. Miller) 4. The Fool (S. Clark) 5. When My Dreamboat Comes Home (F. Domino) 6. Whatever Will Be (D. Day) 7. Bus Stop Song (Four Lads) B. Stranded In The Jungle (Cadets)	 10. I'll Be Laughing Tonight (J. Leslie) Pittsburgh, Pa. 1. Hound Dog (E. Presley) 2. Don't Be Cruel (E. Presley) 3. My Prayer (Platters) 4. Honky Tonk (B. Doggett) 5. Tonight You Belong To Me (Patience & Prudence) 6. Song For Summer Night (Winterhalter/Williams) B. Whatever Will Be (D. Day)
tive board). 20—Phonograph Merchants' Assn., Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (executive board). 20—Westchester Operators' Guild, Inc. Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y. 22 & 23—Music Guild of Nebraska	 9. Miracle Of Love (E. Rodgers) 10. Tonight You Belong To Me (Patience & Prudence) San Francisco, Calif. 1. My Prayer (Platters) 2. Whatever Will Be (D. Day) 3. Hound Dog (E. Presley) 4. Don't Be Cruel (E. Presley) 5. Allegheny Moon (P. Page) 6. Wayward Wind (G. Grant) 7. Canadian Sunset (Winterhalter) B. Be-Bop-A-Iula (G. Vincent) 	 9. Hound Dog (E. Presley) 10. Let Good Times Roll (Shirley & Lee) Kansas City, Mo. 1. Hound Dog (E. Presley) 2. Don't Be Cruel (E. Presley) 3. The Fool (Clark/Gallahads) 4. Tonight You Belong To Me (Patience & Prudence) 5. My Prayer (Platters) 6. Song For Summer Night (Miller) 	9. I Want You (E. Presley) 10. House With Love In It (Four Lads) St. Louis, Mo. 1. Hound Dog (E. Presley) 2. The Fool (S. Clark) 3. Whatever Will Be (D. Day) 4. Be-Bop-A-Lula (G. Vincent) 5. Canadian Sunset (Winterhalter/Williams) 6. White Lilacs (B. Vaughn) 7. My Prayer (Platters) B. Italian Theme (C. Stapleton)
 Place: Blackstone Hotel, Omaha, Neb. 23—Amusement Machine Assoc. Of Philadelphia Place: Latin Casino, Philadelphia, Pa. (Banquet) 24—Central States Music Guild Place: 805 Main Street, Peoria, III. Oct. 1—California Music Merchants' Assn. Place: 311 Club, 311 Broadway, Oakland, Calif. 	 9. I Want You (E. Presley) 10. Flying Saucer (Buchanan & Goodman) Minneapolis, Minn. 1. Hound Dog (E. Presley) 2. The Fool (S. Clark) 3. A Casual Look (Six Teens) 4. My Prayer (Platters) 5. Don't Be Cruel (E. Presley) 6. Tonight You Belong To Me (Patience & Prudence) 	 7. Honky Tonk (B. Doggett) B. Whatever Will Be (D. Day) 9. White Lilas (H. Zacharias) 10. You Don't Know Me (J. Vale) Denver, Colo. Flying Saucer (Buchanan & Goodman) Hound Dog (E. Presley) Be-Bop-A-Lula (G. Vincent) Whatever Will Be (D. Day) Don't Be Cruel (E. Presley) My Prayer (Platters) Canadian Sunset 	 9. Don't Be Cruel (E. Presley) 10. Flying Saucer (Buchanan & Goodman) Seattle, Wash. 1. Don't Be Cruel (E. Presley) 2. Whatever Will Be (D. Day) 3. The Fool (S. Clark) 4. My Prayer (Platters) 5. Song For Summer Night (M. Miller) 6. Hound Dog (E. Presley) 7. Tonight You Belong To Me
 1—United Music Operators of Michigan Place: Fort Wayne Hotel, Detroit, Mich. 4—Phonograph Merchants' Assn., Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (General) 4—California Music Merchants' Assn. Place: Sacramento Hotel, Sacramento, Calif. 4—Eastern Ohio Phonograph Operators' Assn. 	7. When My Dreamboat Comes Home (F. Domino) B. Whatever Will Be (D. Day) 9. Time Will Tell (B. Charles) 10. Just Walking In The Rain (J. Ray) Detroit, Mich. 1. Honky Tonk (B. Doggett) 2. Don't Be Cruel (E. Presley) 3. Hound Dog (E. Presley) 4. Canadian Sunset	(Winterhalter/Williams) 8. Song For Summer Night (M. Miller) 9. Allegheny Moon (P. Page) 10. The Fool (S. Clark) Baltimore, Md. 1. Don't Be Cruel (E. Presley) 2. My Prayer (Platters) 3. Tonight You Belong To Me (Patience & Prudence)	(Patience & Prudence) 8. Honky Tonk (B. Doggett) 9. Canadian Sunset (Winterhalter) 10. Allegheny Moon (P. Page) Atlanta, Ga. 1. Don't Be Cruel (E. Presley) 2. Canadian Sunset (Winterhalter) 3. My Prayer (Platters)
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General) 20—Kansas Music Association Place: Wareham Hotel, Manhattan, Kan. Nov. 17—New York State Operators Guild Place: U. S. Hotel Thayer, West Point, N. Y. Annual Dinner Dance: Cocktails—6:30; Dinner— 7:30; Dancing—9:30.	(Winterhalter,/Williams) 5. My Prayer (Platters) 6. Tonight You Belong To Me (Tracey Twins) 7. White Lilacs (H. Zacharias) B. Song For Summer Night (M. Miller) 9. House With Love In It (Four Lads) 10. The Fool (S. Clark)	 Hound Dog (E. Presley) Honky Tonk (B. Doggett) Canadian Sunset (Winterhalter, Williams) Whatever Will Be (D. Day) St. Therese Of Roses (Ward & Dominoes) In The Still Of The Night When My Dreamboat Comes Home (F. Domino) 	 Whatever Will Be (D. Day) Song For Summer Night (M. Miller) Flying Saucer (Buchanan & Goodman) Just Walking In The Rain (J. Ray) Hound Dog (E. Presley) It Only Hurts For A While (Ames Bros.) I Want You (E. Presley)
Associations desiring listings in this column, please write to THE CASH BOX, 26 West 47th Street, New York 36, N. Y.	Cincinnati, Ohio 1. Hound Dog (E. Presley) 2. My Prayer (Platters) 3. Flying Saucer (Buchanan & Goodman) 4. Don't Be Cruel (E. Presley) 5. Canadian Sunset (Winterhalter) 6. Whatever Will Be (D. Day) 7. Honky Tonk (B. Doggett) 8. Allegheny Moon (P. Page) 9. Tonight You Belong To Me (Patience & Prudence) 10. It Only Hurts For a While (Ames Bros.)	New Orleans, La. 1. Don't Be Cruel (E. Presley) 2. Whatever Will Be (D. Day) 3. Hound Dog (E. Presley) 4. The Fool (S. Clark) 5. My Prayer (Platters) 6. All There Is To That (Cole & Knights) 7. Honky Tonk (B. Doggett) B. Canadian Sunset (Winterhalter) 9. Almost Lost My Mind (Boone) 10. You Don't Know Me (J. Vale) THEE C. ASU DOY22	Cleveland, Ohio 1. Don't Be Cruel (E. Presley) 2. Honky Tonk (B. Doggett) 3. Whatever Will Be (D. Day) 4. True Love (J. Powell) 5. Canadian Sunset (Winterhalter/Williams) 6. Ka-Ding Dong (G-Clefs) 7. You Don't Know Me (J. Vale) B. My Prayer (Platters) 9. See Saw (Moonglows) 10. I Walk The Line (J. Cash)

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Sound Track Album by Capitol

GIANT

Recorded By

- LES BAXTER—Capitol
- RAY HEINDORF-Columbia
- GEORGE CATES (Vocal-JIMMY WAKELY and CHOIR)-Coral
- JACK PLEIS (RALPH YOUNG and CHOIR)-Decca
- LEONARD ROSENMAN-Imperial
- ART MOONEY-MGM
- RUSTY DRAPER-Mercury
- BOB CARROLL (JOE LEAHY ORCHESTRA)-Unique

"THERE'S NEVER BEEN ANYONE ELSE BUT YOU"

LES BAXTER-Capitol

Recorded By

- RAY HEINDORF-Columbia
- **GEORGE CATES**—Coral
- LEONARD ROSENMAN-Imperial
- DAVID ROSE-MGM
- ART MOONEY-MGM
- DAVID CARROLL-Mercury
- BOB GRAYBO (JOE LEAHY ORCHESTRA)-Unique

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"It's What's in THE CASH BOX That Counts"



BOX 38

MALIBU, CALIFORNIA



Page 18

m

I hear that American agents are watching Mel Torme with a very keen

I hear that American agents are watching Mel Torme with a very keen eye. This fine performer who has won everyone's heart over here will be waxing some titles at the English Decca/London studios during his two weeks Prince of Wales appearance. The Ted Heath Band and Cyril Staple-ton Orchestra are most likely to ac-company Mel. It is very pleasing to see an artist of this calibre being so well received over here; and very gratifying to know that a trip to these isles could put him back on top (where he belongs) in the U.S. Woolf Phillips back from the U. S. after a vacation and promotion visit in connection with his London Album "Lullaby Of Broadway". I have been catching up on my listening hours, and have found some-fine albums which to my mind de-serve all the praise I can give them. Notably: Marion McPartland's "After Dark" Capitol LP; the very finë song selection by Carmen McRae in her "Torchy" album; the Broadway Cast of "My Fair Lady" (not released over here as yet); and the Ella Fitz-gerald "Cole Porter Song Book" (also a pre-view). All these albums should be big sellers over here. And speak-ing of sellers, I am glad to see my very good friends the Chordettes com-ing in with "Born To Be With You". It is now definite that the George Melachrino Orchestra will accompany Liberace on his tour in this country, which will open in London at The Royal Festival Hall on October 1. The recording of "Tonight You Be-long To Me" by Patience & Prudence will, I feel sure, make these two gals a household name over here when their record is released. THIS WEEK'S BEST SELLING POP RECORDS IN BRITAIN (Courtesy "New Musical Express") 1 "Whatever Will Be, Will Be"-Doris Day (Philips) 2 "Why Do Fools Fall In Love?"-Teen Agers (Columbia) 3 "Sweet Old Fashioned Girl"—Te-resa Brewer (Vogue/Coral) 4 "Rocking Through the Rye"—Bill Haley Comets (Brunswick) 5 "Lay Down Your Arms"—Anne Shelton (Philips) 6 "Walk Hand In Hand" — Tony Martin (HMV)

- "Lay Down Your Arms"—Anne Shelton (Philips) "Walk Hand In Hand" Tony Martin (HMV) "Mountain Greenery"—Mel Torme (Vogue/Coral) "Born To Be With You"—Chor-dettes (London) "Hearthreak Hotel"— Elvis Prosla 6
- 8

"Heartbreak Hotel"-Elvis Presley (HMV)

- "Saints Rock and Roll"—Bill Haley Comets (Brunswick) "Serenade"—Slim Whitman (Lon-
- don) "I'm In Love Again"-Fats Domino
- (London) "Great Pretender/Only You"-
- "Great Pretender/Only You"— The Platters (Mercury) "I Want You, I Need You, I Love You"—Elvis Presley (HMV) "I Almost Lost My Mind"—Pat Beone (London) 15
- Boone (London)
 "You Are My First Love"—Ruby Murry (Columbia)
 "I'll Be Home"—Pat Boone (Lon-don)
- don)
- 18 "Long Tall Sally"-Pat Boone (London) "Wayward Wind"—Tex Ritter
- "Wayward Wind Tex Inter (Capitol) "Fountains of Rome" Edmond Hockridge (Pye-Nixa) "Walk Hand In Hand"—Ronnie Carroll (Philips) "Who Are We?"—Ronnie Hilton (HMV) "Be-Bop-A-Lula"—Gene Vincent (Capitol)
- (Capitol) "My Son John"—David Whitfield 24
- "My Son John"—David Whitheld (Decca) "My September Love" David Whitfield (Decca) "Donkey Cart" Franks Chacks-field (Decca) "Woman In Love"—Frankie Laine 25
- "Woman In Love"—Frankie Laine (Pye-Nixa) 27
- "Bring a Little Water Sylvie"— Johnny Dankworth (Parlophone) 28

the Cash B	Top Selling	g Records		
3/ AF	Reported			
Retail				
The Cash B	Star Out	lets		
S. S	From Coast	to Coast		
GAIETY MUSIC SHOP New York, N. Y.	LISHON'S Chicago, III.	WALLICHS MUSIC CITY Hollywood, Calif.		
1. Whatever Will Be (D. Day) 2. My Prayer (Platters) 3. Canadian Sunset	1. Hound Dog (E. Presley) 2. Almost Lost My Mind (Boone) 3. Soft Summer Breeze	1. My Prayer (Platters) . 2. Whatever Will Be (D. Day) 3. Hound Dog (E. Presley)		
(H. Winterhalter) 4. Hound Dog (E. Presley) 5. I Want You (E. Presley)	(E. Heywood) 4. Canadian Sunset (H. Winterhalter)	4. I Want You (E. Presley) 5. Flying Saucer (Buchanan & Goodman)		
6. Allegheny Moon (P. Page) 7. You Don't Know Me (J. Vale)	5. Song For A Summer Night (M. Miller) 6. Allegheny Moon (P. Page)	6. Almost Lost My Mind (Boone) 7. Allegheny Moon (K. Kimbro)		
B. Wayward Wind (G. Grant) 9. Soft Summer Breeze (E. Heywood)	7. My Prayer (Platters) B. Flying Saucer	B. Wayward Wind (P. Bergen) 9. Be-Bop-A-Lula (G. Vincent)		
10. Tonight You Belong To Me (Patience & Prudence)	(Buchanan & Goodman) 9. Wayward Wind (G. Grant) 10. Whatever Will Be (D. Day)	10. Canadian Sunset (A. Williams)		
DON LEARY'S, INC.	GIFT MART MUSIC CENTER	WARE HOUSE OF MUSIC		
Minneapolis, Minn. 1. Hound Dog (E. Presley)	Jamaica, L. I., N. Y. 1. Tonight You Belong To Me (Patience & Prudence) 2. Don't Be Cruel (E. Presley)	Seattle, Wash. 1. Don't Be Cruel (E. Presley) 2. Honky Tonk (B. Doggett)		
1. Hound Dog (E. Presley) 2. The Fool (S. Clark) 3. My Prayer (Platters) 4. A Casual Look (Six Teens)	J. Mama, leach Me lo Dance	3. Tonight You Belong To Me (Patience & Prudence) 4. One Kiss Led To Another		
6. Allegheny Moon (P. Page) 7. When My Dreamboat Comes	(E. Gorme) 4. Honky Tonk (B. Doggett) 5. From A School Ring (Rovers)	(Coasters) 5. So Long (F. Domino)		
Home (F. Domino) B. Flying Saucer (Buchanan & Goodman)	6. Wayward Wind (G. Grant) 7. My Prayer (Platters) B. Song For A Summer Night	6. My Prayer (Platters) 7. Song For A Summer Night (M. Miller)		
9. Fabulous Character (S. Vaughan)	(M. Miller) 9. My Love Came Back (Velours)	B. Allegheny Moon (P. Page) 9. Canadian Sunset (H. Winterhalter)		
10. Rip It Up (B. Haley)	10. Together 1, 2, 3 (Castellanos)	10. Almost Lost My Mind (Boone)		
BEN BROWN MUSIC Lynn, Mass.	COCROFT MUSIC CO. Thomasville, Ga.	RAK SALES, INC. St. Louis, Mo.		
1. Honky Tonk (B. Doggett) 2. Don't Be Cruel (E. Presley) 3. Just Walking In The Rain	1. Don't Be Cruel (E. Presley) 2. Hound Dog (E. Presley) 3. I Can't Love You Enough	1. Tonight You Belong To Me (Patience & Prudence) 2. White Lilacs (B. Vaughn)		
(J. Ray) 4. See Saw (Moonglows) 5. After Lights Go Down Low	(L. Baker) 4. Whatever Will Be (D. Day)	3. Tumbling Tumbleweeds		
(Al Hibbler) 6. My Prayer (Platters) 7. Song For A Summer Night	5. Be-Bop-A-Lula (G. Vincent) 6. Woman Love (G. Vincent) 7. My Prayer (Platters)	4. The Fool (S. Clark) 5. Canadian Sunset (Williams) 6. Old Philosopher (Lawrence) 7. Mama, Teach Me To Dance		
(M. Miller) B. Pretty Little Girl (Monarchs) 9. St. Therese Of The Roses	8. Flying Saucer (Buchanan & Goodman) 9. Song For Summer Night	(E. Gorme) 8. Pack Of Letters, Pack Of Lies		
(Ward & Dominoes) 10. Canadian Sunset (Williams)	(M. Miller) 10. Wayward Wind (G. Grant)	(B. Shepard) 9. Don't Be Cruel (E. Presley) 10. Whatever Will Be (D. Day)		
THE GROOVE RECORD SHOP	SPRUCE RECORD SHOP	GLEN MUSIC SHOP		
Norfolk, Va. 	Scranton, Pa. 1. Don't Be Cruel (E. Presley) 2. Let The Good Times Roll	Detroit, Mich. 1. Honky Tonk (B. Doggett) 2. Hound Dog (E. Presley)		
3. Song For Summer Night (M. Miller) 4. Canadian Sunset	(Shirley & Lee) 3. Tonight You Belong To Me (Patience & Prudence)	3. Tonight You Belong To Me (Tracy Twins) 4. White Lilacs (H. Zacharias)		
(H. Winterhalter) 5. Tonight You Belong To Me (Patience & Prudence)	4. The Fool (S. Clark) 5. Hound Dog (E. Presley) 6. St. Therese Of The Roses	5. House With Love In It " (Four Lads) 6. Gotta Get Myself A Woman		
5. Honky Tonk (B. Doggett) 7. Soft Summer Breeze	(Ward & Dominoes) 7. I Only Know I Love You	(Drifters) 7. Ka-Ding-Dong (G-Clefs)		
(E. Heywood) 8. Whatever Will Be (D. Day) 9. After Lights Go Down Low	(Four Aces) B. Whatever Will Be (D. Day) 9. On Street Where You Live	B. My Prayer (Platters) 9. Out Of Sight, Out Of Mind (Five Keys)		
(Al Hibbler) 10. Almost Lost My Mind (Boone)	(V. Damone) 10. Canadian Sunset (Williams)	10. Song For Summer Night (M. Miller)		
E & R RECORD SHOP San Antonio, Texas	HAY'S RECORD SHOP Austin, Tex.	SUPER ENTERPRISE Washington, D. C.		
1. Don't Be Cruel (E. Presley) 2. Song For Summer Night (M. Miller)	1. My Prayer (Platters) 2. Whatever Will Be (D. Day) 3. Don't Be Cruel (E. Presley)	1. My Prayer (Platters) 2. Hound Dog (E. Presley) 3. Whatever Will Be (D. Day)		
3. My Prayer (Platters) 4. When My≪Dreamboat Comes	4. All There Is To That (Cole & Knights)	4. Canadian Sunset (H. Winterhalter)		
Home (F. Domino) 5. Whatever Will Be (D. Day) 6. The Fool (S. Clark) 7. All These Is To The	5. Almost Lost My Mind (Boone) 6. Allegheny Moon (P. Page) 7. Canadian Sunset	5. Soft Summer Breeze (E. Heywood) 6. All There is To That (Cole & Kright)		
7. All There Is To That (Cole & Knights) 8. Bus Stop Song (Four Lads)	(H. Winterhalter) B. The Fool (S. Clark) 9. Only Hurts For A Little	(Cole & Knights) 7. Tonight You Belong To Me (Patience & Prudence)		
9. From The Candy Store (T. Bennett) 10. Ghost Town (D. Cherry)	While (Ames Bros.) 10. Born To Be With You (Chordettes)	8. Moonglow & Picnic (Stoloff) 9. Be-Bop-A-Lula (G. Vincent) 10. Wayward Wind (G. Grant)		
LAMP'S MELODY LANE	MELODY MART	BILL'S T RECORD SHOP		
Cleveland, Ohio ۱. Hound Dog/Don't Be Cruel (E. Presley)	Paducah, Ky. 1. Don't Be Cruel (E. Presley) 2. Whatever Will Be (D. Day)	Tulsa, Okla. 1. Don't Be Cruel (E. Presley) 2. My Prayer (Platters)		
2. Honky Tonk (B. Doggett) 3. Bus Stop Song (Four Lads) 4. Every Day Of My Life	3. Flying Saucer (Buchanan & Goodman) 4. My Prayer (Platters)	3. Hound Dog (E. Presley) 4. The Fool (S. Clark) 5. More (P. Como)		
 Every bay Of My Life (McGuires) You Don't Know Me (J. Vale) See Saw (Moonglows) 	5. Allegheny Moon (P. Page) 6. Sweet Old Fashioned Girl	6. Flying Saucer (Buchanan & Goodman) 7. Canadian Sunset (Williams)		
7. I Walk The Line (J. Cash) B. Whatever Will Be (D. Day)	(T. Brewer) 7. Almost Lost My Mind (Boone) B. Wayward Wind (G. Grant) 9. Honky Took (B. Decrett)	8. After Lights Go Down Low (Al Hibbler)		
9. Ka-Ding-Dong (G. Clefs) ∰10. Friendly Persuasion (P. Boone)	9. Honky Tonk (B. Doggett) 10. On Street Where You Live (V. Damone)	9. Ka-Ding-Dong (Hilltoppers) 10. One Kiss Led To Another (Coasters)		
BECHTOLD MUSIC STORE	WOLFF-KUBLY & HIRSIG	LOOMIS TEMPLE OF MUSIC		
Pittsburgh, Pa. 1. Tonight You Belong To Me (Patience & Prudence)	Madison, Wisc. 1. Hound Dog (E. Presley) 2. Don't Be Cruel (E. Presley)	New Haven, Conn. 1. I Remember (Five Satins) 2. Hound Dog (E. Presley)		
2. Don't Be Cruel (E. Presley) 3. I Only Know I Love You (Four Aces)	3. Song For Summer Night (M. Miller) 4. Soft Summer Breeze	3. St. Therese Of The Roses (Ward & Dominoes) 4. Tonight You Belong To Me		
4. Italian Theme (C. Stapleton) 5. Song For A Summer Night	(E. Heywood) 5. 49 Shades Of Green	(Patience & Prudence) 5. Flying Saucer		
(M. Miller) 6. Canadian Sunset (A. Williams)	(Ames Bros.) 6. Middle Of The House (R. Draper)	(Buchanan & Goodman) 6. Whatever Will Be (D. Day) 7. Song For Summer Nishe		
7. My Prayer (Platters) B. From The Candy Store (T. Bennett)	7. Tonight You Belong To Me (Patience & Prudence) 8. I Love Mickey	7. Song For Summer Night (M. Miller) B. Soft Summer Breeze		
9. You Don't Know Me (J. Vale) 10. House With Love In It	(Brewer & Mantle) 9. Whatever Will Be (D. Day) 10. Cotton Pickin' Patties	(E. Heywood) 9. Closer You Are (Channels)		
(Four Lads) (Four				

September 15, 1956

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		Pos. Last Week
l.	MY FAIR LADY BROADWAY CAST (Columbia OL 5090)	l.
2.	THE EDDY DUCHIN STORY MOVIE SCORE (Decca DL 8289)	2.
3.	THE KING AND I MOVIE CAST (Capitol W 740; EAP 740)	3.
4.	CALYPSO HARRY BELAFONTE (RCA Victor LPM 1248 EPA 1248)	4.
5.	ELVIS PRESLEY ELVIS PRESLEY (RCA Victor LPM 1254; EPB 1254)	5.
6.	SONGS FOR SWINGING LOVERS FRANK SINATRA (Capitol W 653, EAP 653)	6.
7.	HIGH SOCIETY FILM SOUNDTRACK (Capitol W 750; EDM 750)	8.
8.	THE PLATTERS THE PLATTERS (Mercury MG-20146)	7.
9 .	CAROUSEL MOVIE CAST (Capitol W 694; EDM 694)	11.
10.	OKLAHOMA MOVIE CAST (Capitol SAO 595; SDM 595)	9.
11.	SAY IT WITH MUSIC LAWRENCE WELK (Coral CRL 57041; EC 82027)	10.
12.	BELAFONTE HARRY BELAFONTE (RCA Victor LPM 1150; EPB 1150; EPA 693	13.
13.	ELLA FITZGERALD SINGS THE COLE PORTER SONG BOOK (Verve V-4001, 2)	12.
14.	BUBBLES IN THE WINE LAWRENCE WELK (Coral CRL 57038)	15.
15.	THE MOST HAPPY FELLA BROADWAY CAST (Columbia OL 5118)	14.
16 .	FRESHMEN FAVORITES FOUR FRESHMEN (Capitol T 743; EAP 743)	20.
17.	FOUR FRESHMEN AND 5 TROMBONES FOUR FRESHMEN (Capitol T 683; EAP 683)	21.
18.	BLUEJEAN BOP GENE VINCENT & BLUE CAPS (Capital T 764; EAP	23.
19.	CUBAN FIRE! STAN KENTON (Capitol T 731; EAP 731)	24.
20.	THE MISTY MISS CHRISTY JUNE CHRISTY (Capitol T 725; EAP 725)	18.
21.	LONELY GIRL JULIE LONDON (Liberty LRP 3012)	22.
22.	NIGHT WINDS JACKIE GLEASON (Capitol W 717; EAP 717)	17.
23.	PICNIC MOVIE SCORE (Decca DL 8320; ED 846)	16.
24.	SOLO MOOD PAUL WESTON (Columbia CL 879)	19.
25.	GOLDEN INSTRUMENTALS BILLY VAUGHN (Dot DLP 3016)	25.

Mills Music Maps Plans for 1956-57

Page 19

NEW YORK—As a result of conferences between Jack Mills, President of Mills Music, Inc. and his executives in the Mills' Companies both here and abroad, Mills expects 1956-57 to be one of the most important years in the 37 year history of the publishing firm. Already on the drafting boards are plans for publications in all phases of the music business.

One of the motivating factors of this extensive upsurge is the fact that during his present trip to Europe, Mills has consummated some outstanding deals with foreign publishers, for the reprinting and exploitation of their materials in the U. S. A. by Mills Music, Inc. Included is a renewal of the pact with one of Britain's most important music publishers, Joseph Williams Ltd., which provides access by Mills to the works of Britain's notable composers including Gordon Jacob, Edmund Rubbra, John Addison, Alec Rowley, Adrian Cruft, Alan Bush, Norman Demuth and Humphrey Searl and which serves as a wealth of material for school music in the orchestra, piano, organ and instrumental fields.

On this side of the Atlantic, Mills Music, Inc. with its recent acquisition of Affiliated Musicians, Inc. plans world wide distribution of some of the worlds finest contemporary music by such outstanding composers as Ernst Toch,—winner of the Pulitzer Prize in Music (1956) for his Symphony #3 which is now controlled by Mills Music, Inc. (Toch has recently been signed to an exclusive contract by Mills Music, Ltd..and his works in the U. S. will be available through Mills Music, Inc.) Others in the AMI group of distinguished composers are Carlos Chavez, Juan Manén, Erich Wolfgang Korngold, Mario Castelnuovo-Tedesco, Alexandre Gretchaninoff, Richard W. Ellsasser and others.

noff, Richard W. Ellsasser and others. In a message from Milan, Italy where he is now vacationing, Jack Mills, President of Mills Music Inc. commented, "My recent trip abroad and my evaluation of the market for music throughout the territories I have visited, leads me to have tremendous optimism about the future of our business. Great talent is on the upbeat all over the world and Mills Music as publishers must prepare ourselves to meet up with our responsibilities, to this talent and to the world at large, to make as much of this wonderful material available as is possible. It is for this reason that our plans for this season represent the most ambitious in our history".

Capitol Records Declares Dividend

HOLLYWOOD, CALIF. — Capitol Records, Inc.'s board of directors declared a regular quarterly dividend on its common stock of 25 cents a share payable September 30, 1956, to stockholders of record September 15, 1956. The previous regular quarterly dividend was 15 cents a share paid June 30, 1956.

In addition to the dividend on the common stock, a regular quarterly dividend of 65 cents a share was declared on the preferred stock payable October 1, 1956 to preferred shareholders of record September 15. September 15, 1956 Order Direct JUKE BOX OPERATORS

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Diane Richards With The Three Dons "A Wonderful Night For Love" "The Robin Sings There Still" DB-201-45 "Never Let A Dream Get Away" "This Is My Last Romance"

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POPULAR

"HOWDY!"—Pat Boone—Dot DLP-3030 (1-12" LP) BEGIN THE BEGUINE; HUMMIN' THE BLUES; WOULD YOU LIKE TO TAKE A WALK; ALL I DO IS DREAM OF YOU; THAT LUCKY OLD SUN; BEG YOUR PARDON; CHATTANOOGA SHOE SHINE BOY; WITH YOU; EV'RY LITTLE THING; FORGIVE ME; SUNDAY; HARBOR LIGHTS. Pat Boone's second LP effort should reach an even greater market than his first best seller which racked up a solid sale. The previous Boone issue con-sisted mostly of the singer's rock 'n roll hit singles; this one has more variety —ballads, blues, inspirational and rhythm numbers. This fruit-cake assortment gives Pat a chance to cover various approaches all of which he handles with solid vocal assurance. Bright color photo of Pat on the package. A vast teenage market, plus many adults should make the set a chart item.

"THAT TOWERING FEELING!"—Vic Damone—Columbia CL 900 (1-12" LP) YOU SIEPPED OUT OF A DREAM; WAIT TILL YOU SEE HER; OUT OF NOWHERE; THE SONG IS YOU; SPRING IS HERE; LET'S FALL IN LOVE; SMOKE GETS IN YOUR EYES; TIME ON MY HANDS; I'M GLAD THERE IS YOU; THE TOUCH OF YOUR LIPS; ALL THE THINGS YOU ARE; CHEEK TO CHEEK.
"On The Street Where You Live" not only gave Vic Damone a healthy hit, but seemingly a theme song as well. His Summer TV'er opens with the song and this Columbia disk is labeled with a phrase from the song's lyrics. Working with a combo and full orchestra, Damone covers a variety of tempos in delivering 12 handsome standards. The singer is sensitively sweet on the warmer arrange-ments (i.e. "I'm Glad There Is You"), and rings with verve on the swinging numbers (i.e. "The Song Is You"). Vic's support includes Buck Clayton (trumpet) and Urbie Green (trombone). Must stock in view of the singer's recent single smash and successful summer TV stint.
"PARIS"—The Sounds The Sights—The Melachring Orchestra—RCA Victor

"PARIS"—The Sounds, The Sights—The Melachrino Orchestra—RCA Victor LPM-1261 (1-12" LP)

LPM-1261 (1-12" LP) This musical picture of Paris comes in a special brochure type hard-cover con-tainer featuring photos and descriptions of the famous city. The disk itself, using the lush services of the Melachrino Orchestra, is divided into "The People's Paris" and "The Culture Of Paris". The former side digs into the "pop" music one is apt to hear in a cafe or on the street, while the latter side has some "light" long-hair pieces by Offenbach, Gounod, Ravel, DeBussy and other ex-ponents of the Parisian scene. This combined with the photos, written material, and actual sounds of the city gives one a charming tour of Paris. Excellent mood-music travelogue. mood-music travelogue.

mood-music travelogue.
"MUSIC FOR EXPECTANT MOTHERS"—Sid Feller And His Orchestra—ABC-Paramount ABC 123 (1-12" LP) TRY A LITTLE TENDERNESS; MY SHINING HOUR; EASY TO LOVE; STAY AS SWEET AS YOU ARE; WISHING; FOR YOU, EXACTLY LIKE YOU; SOON, NO GREATER LOVE; MY BLUE HEAVEN; THE BLUE ROOM; MY BABY'S COMIN' HOME.
All done up in appropriate delicate pink and blue, this package will be the basis of a big promotional push by ABC-Paramount. To ease the day (so say obstetricians) until that happy day arrives, Sid Feller has arranged 12 standards as smoothly as a caress. The ork, headed by Feller, warmly settles on each selection. The tunes are in keeping with the set's motif (i.e. "The Blue Room", "Soon"). Besides its attributes as a mood music entry, the waxing has lots of sales sense in its title. A good idea, plus good arrangements, plus good choice of material makes a hit mood LP. ABC has all the necessary ingredients in this disk. this disk.

"VELVET CARPET". -The George Shearing Quintet With String Choir-

"VELVET CARPET"—The George Shearing Quintet With String Choir— Capitol T 720 (1-12" LP) SEPTEMBER SONG; AUTUMN LEAVES; DANCING ON THE CEILING; I'LL CLOSE MY EYES; A FOGGY DAY; HAVE YOU MET MISS JONES?; THE STARLIT HOUR; ALL OF YOU; 'ROUND MIDNIGHT; NO MOON AT ALL. The point of this package has been to provide Shearing with a host of various string instruments. Amid the lush support, the Shearing Quintet still has plenty of its jazz inventiveness to offer the listner. And the Shearing sound remains surprisingly intimate even as the strings lightly counterpoint the artist and his crew. The melodies have been chosen with the usual Shearing taste. Knock-out four-color iob on the jackage. Those strings will take Shearing further out four-color job on the jackage. Those strings will take Shearing further into the pop field in sales.

"SOMETHIN' SMITH AND THE REDHEADS COME TO BROADWAY"— Epic LN 3251 (1-12" LP) GIVE ME THE SIMPLE LIFE, LAZY RIVER; HEARTACHES; CECILIA; MAI (SHE'S MAKING EYES AT ME); IN A SHANTY IN OLD SHANTY TOWN; LULLABY OF BROADWAY; THE BOWERY; THE SIDEWALKS OF NEW YORK; FORTY-SECOND STREET; MANHAITAN; GOODBYE, MY CONEY ISLAND BABY; GIVE MY REGARDS TO BROADWAY; SHOW ME THE WAY TO GO HOME.

IO GO HOME. Here's a handsome helping of a group that relies heavily on having fun by playing its brand of music, with a delighted audience the result. The group, particularly Somethin' Smith, will alter the lyrics (and sometimes the melody) to suit its refreshing style. The material consists of pieces associated with New York and assorted standards. Included is their recent single hit "A Shanty In Old Shanty Town" and the boys' current sessions, "Heartaches" and "Cecilia." The package will capitalize greatly on the group's single platter fame.

"BANJO ON MY KNEE"—A Collection Of Old Estab'ished Minstrel Songs— The Happy Harts "Singing Banjo" Band—Kapp KL-1047 (1-12" LP) Another in a happy series of Minstrel disks available is this Kapp entry featuring, throughout, the Happy Harts' "Singing Banjo" Band. The tunes (i.e. "Ida", "Sweet Rosie O' Grady", "When You Were Sweet Sixteen") come from the standard banjo repertoire and are performed with authentic harmony and banjo antics. Those who enjoy the nostalgic entertainment values of such disks will find the platter a must. Could develop into one of Kapp's all time best sellers. best sellers

best sellers. "WE COULD MAKE SUCH BEAUTIFUL MUSIC"—George Williams And His Orchestra—RCA Victor (1-12") WE COULD MAKE SUCH BEAUTIFUL MUSIC; OH YOU BEAUTIFUL DOLL; BEAUTY AND THE BEAT; BEAUTIFUL BLUES; SO YOUNG AND BEAUTIFUL; THE BAD AND THE BEAUTIFUL WAKE BEAUTIFUL DREAMER; THE NIGHT IS YOUNG AND YOU'RE SO BEAUTIFUL; BEAUTIFUL LOVE; BUT BEAUTIFUL; BEAUTY REST; YOU ARE TOO BEAUTIFUL. All the material here is songs with either "beautiful" or "beauty" in their titles. With an arranging background that includes work for such names as Glenn Miller, Gene Krupa and Ray Anthony, ork leader George Williams sends the selections on a smooth swing road. Personnel in the Williams' crew includes Charlie Shavers (trumpet), Billy Byers (trombone) and Al Cohn (tenor sax). Slick entry in a mood and band music markets.



"SOUNDPROOF"—Ferrante And Teicher—Westminster WP 6014 (1-12" LP) WHAT IS THIS THING CALLED LOVE?, EL CUMBANCHERO; GREENSLEEVES; MISSISSIPPI BOOGIE; MERMAID WALTZ; MAN FROM MARS; BAIA; BREEZE AND I; SOMEONE TO WATCH OVER ME; AFRICAN ECHOES; DARK EYES; LOVER. This Westminster disk is an excellent example of giving the audiophile a hi-fi test record with entertainment value. Dual pianists, Ferrante and Teicher, playing on souped up Steinways perform on 12 pop pieces, giving their material unusual hi-fi scope and sounds. Those who want to show-off their equipment will have a field day with this brilliantly recorded (and played) package. The two accomplished concert pianists have established a considerable following with their zany antics. This should boost the sale of the disk.

"REQUESTFULLY YOURS"—Alexander Bros. — Cavalier CAV 6001

"REQUESTFULLY YOURS"—Alexander Bros. — Cavalier CAV 6001 (1-12" LP) GUADALAJARA; HIGH NOON; JAMBALAYA; HOMING TO WYOMING; WUNDERBAR; SIMILAU; DRY BONES; BUT FOR THE GRACE OF GOD; VAYA CON DIOS; I BELIEVE; GET OUT AND GET UNDER THE MOON.
The Alexander Brothers, a versatile vocal-guitar team, have been well received in their appearances at various nite spots and hotels around the country. This Cavalier release features the two in a grab-bag of folk, show, inspirational and Latin pieces. In each category, the brothers have the entertaining knack of giving the tune just the right rendition. Those who have seen the brothers will form the set's principal market.

DOCUMENTARY

"THE EISENHOWER STORY"—Actual Sounds And Voices From Great Moments In His Life—ABC-Paramount ABC 128 (1-12" LP) This timely ABC-Paramount disk highlights the military and political career of President Eisenhower. Beginning with Eisenhower's announcement of the D-Day landng, the waxing follows his career up to his decision to run for a second term. A narrative bridges the events that include the President's news conferences, Atoms For Peace plan, Geneva aim and other headline stories of recent years. Though disks of this types are long-range sales items, this package should reap the rewards of a Presidential election year.

JAZ7

"CUBAN FIRE!"—Stan Kenton—Capitol T 731 (7-12" LP) CUBAN FIRE; VALIENT CONGO; REMINISCENCES; WHO KNOWS; THE FAIR ONE DANCES; FORTUNES OF FOOLS. Stan Kenton's latest flight into rhythm inventiveness is based on the resulting blend of Afro-Cuban rhythms and jazz techniques. Johnny Richards added melodic and harmonic substance to all the basic Afro-Cuban rhythms here and thus gave the Kenton crew sturdy working material. Always exciting and fresh, the sessions sometimes lean over strongly into jazz and on other instances the mixture hits home with colorful splashes of dynamic drive. Sales reaction to the package already indicates it's going to be a big one for Kenton.

"THE EMINENT JAY JAY JOHNSON"—Hank Mobley, Tenor Sax; Clifford Brown, Trumpet; Horace Silver, Piano; Kenny Clarke, Drums—Blue Note 1506 (1-12" LP) DAYLIE" DOUBLE; PENNIES FROM HEAVEN; YOU'RE MINE YOU; TURNPIKE; IT COULD HAPPEN TO YOU; GROOVIN'; PORTRAIT OF JENNIE; VISCOSITY; TIME AFTER TIME; CAPRI. This waxing features Jay Jay Johnson's familiar trombone in an environment that also includes the late Clifford Brown (trumpet), Horace Silver (piano) and Hank Mobley (tenor sax). The session is the second volume of a previous issue that, similar to this set, jockeyed the talents of various jazzmen with Mr. Johnson, his quintet and sextet. The result is a highly gratifying im-provisation that is the mark of the accomplished artists on the disk. Clifford Brown may share star billing with Johnson in the package's solid sales picture.

"MOONDOG"—Prestige LP 7042 (1-12" LP)

CARIBEA; LULLABY; TREE TRAIL; DEATH, WHEN YOU COME TO ME; BIG CAT; FROG BOG; TO A SEA HORSE; DANCE REHEARSAL; SURF SESSION; TREES AGAINST- THE SKY; TAP DANCE; DRUM SUITE; STREET SCENE.

Moondog is a name familiar to many New Yorkers. He is a sightless man who, in strange garb, provides his street corner listeners with strange music. It is descriptive music played with a rhythmic and primitive beat. Both words and music to the 13 original (and he means original!) compositions here were composed by Moondog and are performed by him and the group often under the backdrop of city noise and unusual narration. Sales are restricted to those willing to explore music's frontiers.

CLASSICAL

BEETHOVEN: Sonata No. 10. In G Major Op. 96—VITALI: Chaconne-BRAHMS: Lullaby—BRAHMS: Hungarian Dance No. 11 In D Minor—MEN-DELSSOHN; On Wings Of Song-David Oistrakh, Violin With Lev Oborin And Vladimir Yampolsky, Piano—Columbia ML 5096 (1-12" LP) David Oistrakh, the violinist from the Soviet Union who came, played and-conquered classical enthusiasts here, performs on 5 light-hearted works, of which Beethoven's Sonata No. 10 has the principal role. The latter opus runs a lyrical and spirited course and is caught with assurance and dexterity by the violinist. Again on the disk's second side, the Russian glows with his delicate and skillful approach to the familiar pieces. Fine support by pianists Lew Oborin and Vladimir Yampolsky. Strong classical contender. Rarity of recordings having these selections will give the package a strong sales monopoly. sales monopoly.

HINDEMITH: Sonata (1948)—BARBER: Sonata. Opus 6-Gregor Piatigorsky, Cellist—With Ralph Berkowitz Piano—RCA Victor LM-2013 (1-12" LP) Cellist Gregor Piatigorsky has undertaken two contemporary cello works on this Victor waxing. The Hindemith Sonata (commissioned by the artist) provides an interesting line for Piatigorsky to display his virtuosity in over-coming technical challenges and the Barber Work pure and romantic, has a musician of warmth and emotion as its performer. Excellent sound. The renowned cellist is in fine form here renowned cellist is in fine form here.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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Dot Records Reports 100% Sales Increase

HOLLYWOOD—For the first four months of the new fiscal year, 1956, Dot Records announces a 100% in-crease in business over the same pe-riod last year. The month of June saw a 250% increase over June of 1955. Randy Wood stated that with the hectic details involved in transferring the company's headquarters to Hol-lywood, Dot was actually unprepared for the unexpected increase and has been working frantically to keep up with the demand which is the kind of business usually done only in the best months of the record business. For the month of August, Dot has frocessed the sale of 1,140,000 units. The biggest seller for the new fiscal year has been Pat Boone's "I Almost Lost My Mind," with Sanford Clark's "The Fool," a close second and Pat Boone's two-sided new hit, "Friendly Persuasion" and "Chains of Love," coming up very fast. Most of Dot's sales have been in the singles market.

Coral Issues "Album Spectacular'' For DJs

NEW YORK—A preview of Fall al-bums under the Coral banner was dis-tributed this week to disk jockeys and reviewers, according to an announce-ment by General Sales Manager, Nor-man Wienstroer. The package, titled "Coral Album Spectacular", features twelve sides by Coral artists in selections from their respective long-playing offer-ings. The preview record is intended to stimulate interest in the individual albums just released in conjunction albums just released in conjunction with the dealer discount album program.

The artists represented are: Steve Allen, Don Cornell, Edgar Sampson, Ray Bloch, Lynn Taylor, Alan Freed, Lawrence Welk, Johnny Desmond, Dick Jacobs, Larry Sonn, Steve Law-rence and George Cates.

Three West Coast Indies Name One Sales Manager

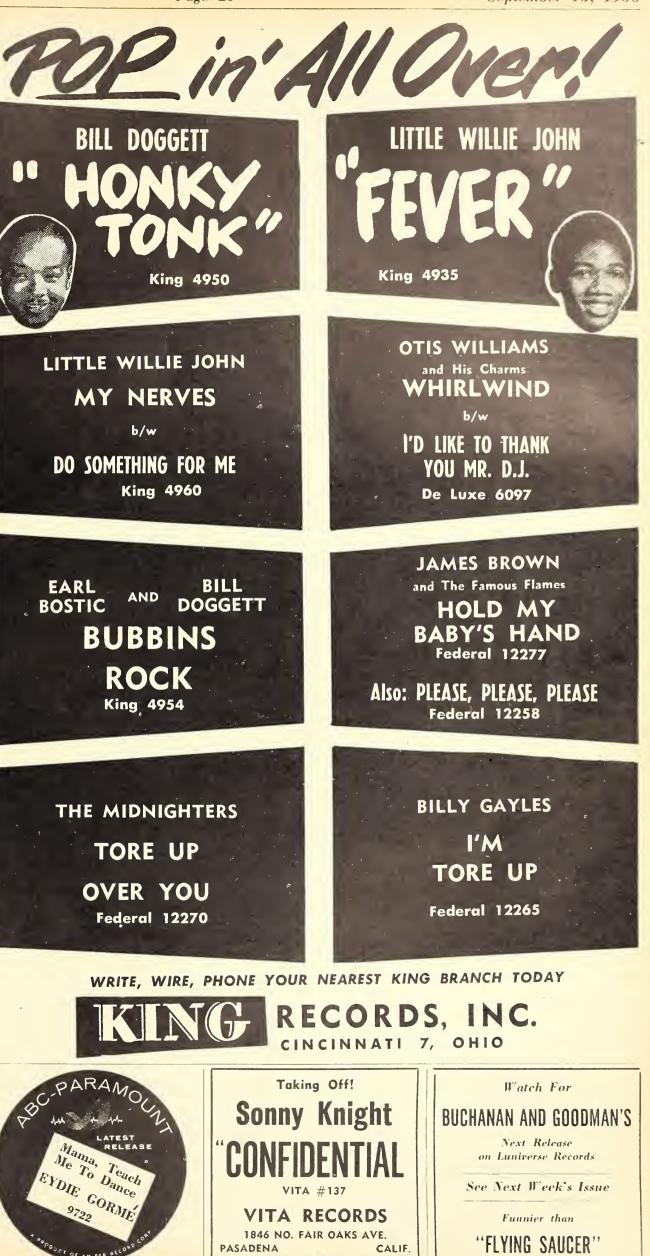
HOLLYWOOD-In a major move for more effective national sales and promotion on the distributor and dealer level, Contemporary-Good Time Jazz Records, Pacific Jazz Records and High Fidelity Recordings, Inc., have consolidated their sales and promotion efforts by appointing Bud Velat to represent the three companies as sales manager.

Velat, former Records distributor in San Francisco and Los Angeles, leaves September 1 for a three month road trip and will visit distributors and dealers who handle the three labels, as well as DJ's in each city. As road sales manager, Velat will have absolute authority from the labels to make on the spot policy decisions with distributors and dealers.

This is the first time a sales manager has represented three different labels simultaneously.

Says Richard Bock, prexy of Pacific Jazz, "We feel that one man representing three companies will have a greater bargaining power in the field, and should result in our receiving a bigger share of the national record market.

"This is the first step in unifying the West Coast independents and we expect a greater unity will develop in other phases of our operations."



The Cash Box, Music

Dot Records Announces New Album Program

September 15, 1956

HOLLYWOOD — The fast-moving expansion program of Dot Records that earlier this year brought about the transfer of the company's na-tional headquarters from Gallatin, Tennessee to Hollywood, California, was stepped up this week by Dot's entrance into the LP field with an announcement by Henry Onorati, vice president in c'arge of Dot's album releases, pointing to a continuing album program of major proportions. 13 brand new albums are an-

album program of major proportions. 13 brand new albums are an-nounced, plus 16 LP catalog items that have been sporadically released, and 2 recent important albums re-leased as the vanguard of the new program. These latter are Billy Vaugan's Golden Instrumentals, the first of a series to be released over the months and years following the format of this first Golden Instru-mentals which has hit the best-seller chart; and Pat Boone's new LP "Howdy," on both of which the initial orders already total more than 50,000 copies. The 13 new LP items include 4

50,000 copies. The 13 new LP items include 4 mood music albums, instrumentals featuring the accordion, organ, har-monica, violin, orchestral (Viennese waltzes), and vocals. The new Dot album list is comprised of (1), The Towering Hilltoppers, their first al-bum of songs recorded exclusively for LP release; (2), The Banjo Wizardry of Eddie Peabody his sec-ond LP release featuring in part the use of a new instrument, the banjolene — (Peabody's first LP release earlier this year has been one of Dot's best-sellers); (3), A Flash of Strings, by Dorian, in which violins are played as fast as is humanly possible; (4), Squeeze Play, two Hi-Fi accordions played in legato, featuring John Serry; (5), An Organ and Mort Lind-sey. pop music sweet and hot; (6), Are You Lonesome Tonight, Danny Welton and his harmonica: (7), Vienna is Her Name, a collection of Viennese waltzes with Emerich Bre-men and orchestra recorded in Eu-rope; (8). In a Dim Cafe, haunting The 13 new LP items include 4 Viennese waltzes with Emerich Bre-men and orchestra recorded in Eu-rope; (8), In a Dim Cafe, haunting songs on the romantic violine of Kritch-mar; (9) Four Mood Music Albums: When the Lights are Low, piano and strings, Priam Keith; A Musical Set-ting for Two Midnighters, Andre Chante; Do Not Disturb, Priam Keith; and Passport to Dreamland, Andre Chante; (13) a Profile of Spain, early and modern Spanish classics as played by Mary Louise Boehm, piano, and Kees Kooper, violin, Dot's first classical album. classical album.

The 16 catalog albums are: Gale Storm, Pat Boone, Eddie Peabody,

Man With the Banjo, Johnny Maddox Ragtime Melodies, Johnny Maddox Plays, Johnny Maddox Tap-Dance Rhythms, Billy Vaughn's Sweet Music and Memories, The Hilltoppers Pre-sent Tops in Pops, The Fontanes Sing, America's Greatest Jazz (Rusty Bryant and Carolyn Club Band), Boppin' (Al Lombardy Orchestra), Native New Orleans Jazz (Tony Al-merico and Dixieland Jamboree All-stars), The Persuasive Sax of Russ Procope, Gene Jimae Harmonica Magic, Music Sweet With a Beat (Jan Garber Orchestra), Popular Square Dance Music (Tommy Jackson). In the future there will be regular monthly album releases, mainly LPs. EP releases will be chiefly by top name stars and strictly pop, includ-ing instrumentals. No classical EPs are planned in the immediate future. Monthly LP releases will embrace the

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Monthly LP releases will embrace the entire field of recorded music, jazz, popular, classical, original movie sound tracks, music from motion pictures and children's records.

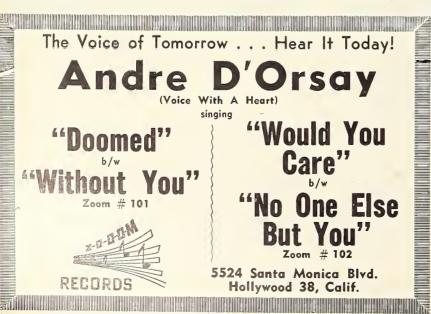
Randy Wood, president of Dot, announced that heralding Dot's first major album program, the company will give a 10% discount on the total output of 31 LPs on all orders submitted during September and October.

Arrow Records Formed

BRIDGEPORT, CONN.-Announcement was made this week by Herman Pollock, president, of the formation of Arrow Records, Inc. Tentative plans call for pop single releases within a month, with entry into the LP and EP field expected at a later date.

Joe Sherman has been signed as musical director and the first recording date has been set. Irene Carroll is the first artist signed to the label. The corporation plans to develop its own talent, at the same time maintaining a full recording schedule with established artists.

Distributors have already been lined up in Boston, Hartford, Los Angeles and San Francisco. Pollock plans to fly to other major cities to arrange for distribution before the first release.





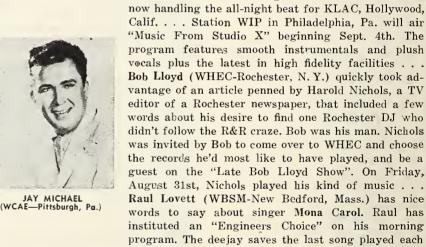
Jerry Terry (WRUL-New York, N.Y.) WRUL's Program Director, who doubles as deejay for his Tuesday afternoon short wave show to Europe, introduced Elvis Presley to an international audience this week by playing some of Presley's first releases and telling the background of America's singing rag*. Terry eagerly awaits the reaction of the WRUL European listening audience to Presley. So far, there has been only one request for a Presley record— "Heartbreak Hotel" . . . At Charleston's Folly Pier, 4200 payees came to see a presentation by Jack Gale (WTMA-Charleston, S.C.) featuring R&R star Fats Domino. Other personalities Gale has introduced this Summer at the Folly Pier have included Pat Boone, Eileen Rodgers, The Hilltoppers, Gogi Grant, and Cathy Carr ... Vic Knight (WXLW-Indianapolis, Ind.), host on his afternoon show "Music Shop", mentioned, recently, he was emceeing a record hop one night in Bedford, Ind., 75 miles distant. A lady listener called to say her mother and brother had just left for Bedford, their home, but had forgotten a large box of diapers for the baby. She added, although she'd never met the



VIC KNIGHT (WXLU—Indianapolis, Ind.) DJ, she felt he wouldn't mind picking up the toddler's togs and delivering them. Since the brother was attending the dance, Knight made a formal presentation to the young man and his date of a large box of baby goods. It's reported that the mother, brother, Knight and, of course, the baby are doing fine.

Jay Michael (WCAE-Pittsburgh, Pa.), who was recently saluted with a Jay Michael Day in Pittsburgh, was asked by the Editor of the Sun-Telegraph to state his views on rock 'n roll. Jay defends R&R by noting that many crazes (i.e. the waltz, Charleston, swing and jitterbug) set many of their contemporaries on their heels with disapproval, but are fondly looked back at today . . Dick Drury (WHHH-Warren, Ohio) will return to his time slot after a month's vacation and hospital operation . . . After auditioning more than 40 radio announcers in the

Metropolitan Washington (D.C.) area, WWDC announced that its new all-night disk jockey on the "One To Six" show will be Nat Wright. In his job application, Wright described a phonograph record as "something round with a hole smaller than a 'bagel'" . . . Duke Norton is



morning for the engineers to choose. Raul figures that the boys behind the console have to listen to his choices for three hours so he imagines their three minutes of a favorite isn't too much.

Ed Penney's (WTAO-Boston, Mass.) "Hit Tune Of The Week", which is a feature of his "Penny Serenade", has been expanded. Each of WTAO's popular platter men will "nominate" a candidate for the top spot and play it every hour on the hour during his own show all week long. Saturday afternoon Penney will play all five of the records nominated and ask the public to vote by telephone. The winning disk will get extensive air play for a couple of weeks. Nicest part of the innovation, says the station, is that the tunes will be strictly "listeners choice."

Vital Statistics—Don Ross has switched from KGFJ in Hollywood to KFWB in San Diego . . . Bob Blase, with KXYZ, Houston, as Program Director from WFAA-TV, Ft. Worth . . . Russ Atwood, formerly of WNBH, New Bedford, Mass. now at WMAS, Salisbury, Mass. . . Bob Shaw from WHAI, Greenfield, Mass. is now the Chief Staff Announcer of WGUY, Bangor, Me. . . Eddie Clarke, formerly of WHB, Kansas City, now Program Director of WTIX, New Orleans . . . Chuck Brinkman moved from WHHH, Warren, Ohio to WJER, Dover, Ohio . . . Steve Hood from KDK, Newberry, S.C. to FIG in Sumter, S.C. . . . Lee Donahue from WOR, N.Y. to WGBB, Freeport, L.I.

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The Records **Disk Jockeys Played Most**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1.	DON'T BE CRUEL ELVIS PRESLEY (RCA Victor)	2.
2.	MY PRAYER PLATTERS (Mercury)	1.
3.	CANADIAN SUNSET IIUGO WINTERHALTER (RCA° Victor) ANDY WILLIAMS (Cadence)	3.
4.	WHATEVER WILL BE, WILL BE (Que Sera, Sera) DORIS DAY (Columbia)	4.
5.	TONIGHT YOU BELONG TO ME PATIENCE & PRUDENCE (Liberty)	5.
6.	ALLEGHENY MOON PATTI PAGE (Mercury)	7.
7.	HOUND DOG ELVIS PRESLEY (RCA Victor)	6.
8.	SONG FOR A SUMMER NIGHT MITCH MILLER (Columbia)	8.
9.	WHEN THE WHITE LILACS BLOOM AGAIN HELMUT ZACHARIAS (Decca) BILLY VAUGHN (Dot) FLORIAN ZABACH (Mercury) LeROY HOLMES (MGM)	10.
10.	YOU DON'T KNOW ME JERRY VALE (Columbia)	12.
11.	SOFT SUMMER BREEZE EDDIE HEYWOOD (Mercury)	13.
12.	THE FOOL SANFORD CLARK (Dot)	<u>11.</u>
13.	HONKY TONK BILL DOGGETT (Mercury)	15.
14.	THE BUS STOP SONG (A PAPER OF PINS) FOUR LADS (Columbia)	22
15.	AFTER THE LIGHTS GO DOWN LOW AL IIIBBLER (Decca)	
16.	HAPPINESS STREET	
17.	FLYING SAUCER BUCHANAN & GOODMAN (Luniverse)	
10	I ALMOST LOST MY MIND PAT BOONE (Dot)	
19.	ON THE STREET WHERE YOU LIVE VIC DAMONE (Columbia)	
20	KA-DING DONG G-CLEFS (Pilgrim) DIAMONDS (Mercury) HILLTOPPERS (Dot)	27.
21) T US TH ALL T MUFF THE (33) R TO A I NEE 40) Y BOUN LOVE	HE WAYWARD WIND. 22) IN THE MIDDLE OF THE HOUSE. HIS DAY. 24) BORN TO BE WITH YOU. 25) TRUE LOVE. 26) THERE IS TO THAT. 27) MAMA, TEACH ME TO DANCE. 28) INS AND IRISH STEW. 29) MORE. 30) MIRACLE OF LOVE. 3 CANDY STORE ON THE CORNER. 32) SOMEBODY UP THERE LI IP IT UP. 34) JUST WALKING IN THE RAIN. 35) FROM A SCHO WEDDING RING. 36) SWEET OLD FASHIONED GIRL. 37) I WA D YOU, I LOVE YOU. 38) BE-BOP-A-LULA. 39) FRIENDLY PERS OU'RE SENSATIONAL. 41) A HOUSE WITH LOVE IN IT. 42) ID. 43) CLAY IDOL. 44) I ONLY KNOW I LOVE YOU. 45) YO (46) ITALIAN THEME. 47) FABULOUS CHARACTER. 48) YL. 49) ST. THERESE OF THE ROSES. 50) HEARTACHES.	23) GIVE THAT'S ENGLISH 1) FROM KES ME. OL RING NT YOU, UASION. EARTH- DU'RE IN

Nasatir Named Decca's **Director Of Advertising** And Merchandising

Page 23



MORT L. NASATIR

NEW YORK—Leonard W. Schei-der, Executive Vice President, Decca Records, Inc., has announced the ap-pointment of Mort L. Nasatir to the post of Director of Advertising and Merchandising. Nasatir has been Director of Ad-vertising. In addition, in his new post, Nasatir will initiate and co-ordinate merchandising concepts relating to

Nasatir will initiate and co-ordinate merchandising concepts relating to Decca album product releases. Nasatir will work closely with Decca's record-ing staff. The new post was created as a result of Decca's success with general album releases, such as the 15-album "Your Musical Holiday" series, which was motivated by wide public enthu-siasm for travel and travel music. Other such merchandising-recording ventures are contemplated in the near future. future.

future. Nasatir joined Decca Records in 1949 and became Director of Advertis-ing in 1950. Previously, he was Sales Promotion Manager for Ronson, Inc. Prior to that, he was associated with advertising agencies in Chicago and New York

New York. A graduate of Northwestern and Columbia Universities, he is a mem-ber of the Sales Executive Club and the American Institute of Man-agement.

Sonny Lester Appointed Bob Thiele's Assistant

NEW YORK—Bob Thiele, Direc-tor of Artists and Repertoire for Coral Records, Inc., has announced the ap-pointment of Sonny Lester to the recording department. Lester will act as Thiele's assistant. Prior to joining Coral, Lester was personal manager to such personalities as Al "Jazzbo" Collins and bandleader Larry Sonn. Preceding his work in the personal management field, Les-ter's activities include working with many top name bands as a trumpeter; music instructor; and an association with E. H. Morris, during which time he originated the "Play or Sing" series.

To the Cash Box: I just wanted to write you a note and tell you how much we appreciate your listing of the new valbum releases for the coming month. It is a wonderful thing and believe me we will be using it each month. Thank you

Thank you. Paul E. Andre Andre's Record Shop 327 N. Washington Ave. Lansing, Michigan



September 15, 1956

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Sam Blessing

Fisher And Winterhalter Play To Sell-Out Audience At HollyWood Bowl Concert

HOLLYWOOD, CALIF.—Eddie Fisher and Hugo Winterhalter played to a sell-out audience—20,000 people—

at the closing Hollywood Bowl concert last Saturday night, September 1. Fisher offered a program of his recorded hits and introduced several recorded hits and introduced several selections from the score of his forth-coming film: "Bundle of Joy". In the second half of the program, he of-fered a salute to Irving Berlin, closing with "God Bless America". Among the songs he sang were: "I Need You Now", "Wish You Were

Here", and "Oh My Papa". From "Bundle of Joy", he offered: "All About Love" and "Worry About To-morrow Tomorrow."

morrow Tomorrow." Hugo Winterhalter and the Los An-geles Philharmonic Orchestra scored heavily, performing such recorded fa-vorites as "Blue Violins", "Song of the Barefoot Contessa", "Vanessa", "Fla-herty's Beguine" and Winterhalter's current smash, "Canadian Sunset." The concert was a tremendous suc-cess, both from a sell-out and per-formance point of view.



Johnny 'Alligator' Argo **Jimmy Peters** WAVZ---New Haven, Conn. 1. Tonight You Belong To Me (Patience & Prudence) Central Control of the second s

Disk

Jockey

REGIONAL RECORD REPORTS

- 9. Mama, Teach Me To Dance (E. Gorme) 10. See Saw (Moonglows)
- ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS-Please keep us constantly informed of any changes in call letters or title.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

- - 7. Two Hearts (S. Forwood) B. Be-Bop-A-Lula (G. Vincent)

WTOL—Taleda, Ohia 1. Things I Never Had (K. Starr) 2. Friendly Persuasion (Four Aces) 2. Friends, (Four Action of the second of t B. Just One Of Those Ihings (S. Davis) 9. Young Love (Rover Boys) 9. Young Love (Mars 10. Marty On Planet Mars (Marty)

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(Marty) Dale Wehba KOCY--Oklahoma City, Okla. 1. My Prayer (Platters) 2. Whatever Will Be (D. Day) 3. Canadian Sunset (Winterhalter/Williams) 4. You Don't Know Me (Vale) 5. Song For Summer Night (M. Miller) 6. Bus Stop Song (Four Lads) 7. Soft Summer Breeze (Diamonds) 8. Mama, Teach Me To Dance (E. Gorme) 9. Tonight You Belong To Me (Patience & Prudence) 10. Miracle Of Love (Rodgers) Pab Caltor

Bob Salter

- BOD Salter KJR—Seattle, Wash. 1. Don't Be Cruel (E. Presley) 2. The Fool (S. Clark) 3. Hound Dog (E. Presley) 4. Honky Tonk (B. Doggett) 5. One Kiss Led To Another (Coasters) 6. You're A Heartbreaker (E. Presley) 7. Mu Prover (Platters)

- (E. Presley) 7. My Prayer (Platters) B. Tonight You Belong To Me (Patience & Prudence) 9. Blue Moon Of Kentucky (E. Presley) 10. Rip It Up (Little Richard)

Stan Richards

Stan Kichards WORL—Bastan, Mass. 1. White Lilacs (L. Holmes) 2. Get Me To Church (La Rosa) 3. You Don't Know Me (J. Vale) 4. After Lights Go Down Low (Al Hibbler) 5. Give Us This Day (J. James) 6. I'll Be Laughing (J. Leslie) 7. Mama, Teach Me To Dance (E. Gorme)

B. True Love (M. Whiting)

10. Bus Stop Song (Four Lads)

9. Guess I'll Be On My Way (B. Williams)

Peter Tripp

Peter Tripp WMGM—New York, N. Y. 1. My Prayer (Platters) 2. Whatever Will Be (D. Day) 3. Hound Dog (E. Presley) 4. Canadian Sunset (Winterhalter) 5. Don't Be Cruel (E. Presley) 6. Flying Saucer (Buchanan & Goodman) 7. Allegheny Moon (P. Page) B. I Want You (E. Presley) 9. Tonight You Belong To Me (Patience & Prudence) 10. Be-Bop-A-Lula (G. Vincent)

Lou Arnold (Salucci)

Lou Arnold (Salucci) WJWG—Conway, N. H. 1. Miracle Of Love (E. Rodgers) 2. My Prayer (Platters) 3. English Muffins (S. Syms) 4. On Road To Mandalay (Laine) 5. You Don't Know Me (Vale) 6. Tonight You Belong To Me (Patience & Prudence) 7. School Ring To Wedding Ring (Rover Boys) 8. No Rock'n Roll Tonight (D. Collins) 9. I Miss You So (C. Connor) 10. Sadie's Shawl (B. Bregman)

Bernie Allen

WIND-Chicaga, III.

1. Hound Dog (E. Presley) 2. Flying Saucer (Buchanan & Goodman)

3. Canadian Sunset (Williams) 4. My Prayer (Platters)

5. Song For Summer Night (M. Miller) 6. Whatever Will Be (D. Day)

every sign of doing sa.

Pat Boone

Four Aces

Jim Lowe

"FRIENDLY

"CHAINS OF LOVE"

PERSUASION''

"THE GREEN DOOR"

"SADIE'S SHAWL"

OVE IS

GREAT BIG

NOTHING"

DICK HAYMES

Capitol # 3531

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Dot 15486; 45-15486

London 1661; 45-1661

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aut the nation indicate are either already beginning to sell in quantity or else give

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OTJ # 115

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RECORDS



Ralph Phillips

- Kalph Phillips WFBR—Baltimore, Md. 1. Tonight You Belong To Me (Patience & Prudence) 2. Canadian Sunset (Winterhalter) 3. Whatever Will Be (D. Day) 4. Soft Summer Breeze (E. Heywood) 5. Allegheny Moon (P. Page) 6. You Don't Know Me (J. Vale) 7. Song For Summer Night (M. Miller) B. More (P. Como)
- B. More (P. Como) 9. Lights Go Down Low (Al Hibbler) 10. Only Know | Love You (Four Aces)
- **Bill Walters**

- Bill Walters WDUZ—Green Bay, Wis. 1. Don't Be Cruel (E. Presley) 2. Song For Summer Night (M. Miller) 3. Tonight You Belong To Me (Patience & Prudence 4. Whatever Will Be (D. Day) 5. My Prayer (Platters) 6. Weary Blues McGuires & Welk) 7. Happiness Street (G. Gibbs) B. Canadian Sunset (Williams) 9. Middle Of The House (R. Draper) 10. Thirteen Going On Fourteen (Crewcuts)

Lou Barile

- LOU BOTIle WKAL--Rome-Utica, N. Y. 1. Don't Be Cruel (E. Presley) 2. Only Know I Love You (Four Aces) 3. Tonight You Belong To Me (Patience & Prudence) 4. You Don't Know Me (J. Vale) 5. My Prayer (Platters) 6. Canadian Sunset (E. Heywood) 7. Fabulous Character (S. Vaughan) 8. Happiness Street (G. Gibbs) 9. The Fool (S. Clark)

- 9. The Fool (S. Clark) 10. Honky Tonk (Bill Doggett)

Ray Briem

- Ray Briem KLUB—Salt Lake City, Utah 1. Canadian Sunset (Winterhalter) 2. Song For Summer Night (M. Miller) 3. You Don't Know Me (J. Vale) 4. Angel (A. Wayne) 5. Give Us This Day (J. James) 6. Mama, Teach Me To Dance (E. Gorme) 7. Earthbound (S. Davis) B. Whatever Will Be (D. Day) 9. You're In Love (G. Grant) 10. Pardonnez Moi (Three Dons & Deena)

Jerry Nesler KSDO—San Diego, Calif.

- KSDO—San Diego, Calif. 1. Street Where You Live (V. Damone) 2. Only Hurts For Little While (Ames Bros.) 3. Wayward Wind (G. Grant) 4. Heaven On Earth (Platters) 5. Sadie's Shawl (B. Bregman) 6. Give Us This Day (J. James) 7. Joey, Joey (Lancers) 8. You're In Love (G. Grant) 9. Could Have Danced All Night (J. Applewhite) 10. Canadian Sunset (Williams)

Jim Blaine

- KBMI-Henderson, Nev.

- KBMI—Henderson, Nev. 1. My Prayer (Platters) 2. Whatever Will Be (D. Day) 3. Almost Lost My Mind (Boone) 4. Allegheny Moon (P. Page) 5. Canadian Sunset (Winterhalter) 6. Born To Be With You (Chordettes) 7. Wayward Wind (G. Grant) B. Sweet Old Fashioned Girl (T. Brewer) 9. White Lilacs (B. Vaughn) 10. Angel (A. Wayne)

- WKWB—KISSIMMEE, Fla. 1. Don't Be Cruel (E. Presley) 2. Flying Saucer (Buchanan & Goodman) 3. My Prayer (Platters) 4. Hound Dog (E. Presley) 5. Born To Be With You (Chordettes) 6. Whatever Will Be (D. Day) 7. Fever (Little Willie John) B. Stranded In The Jungle (Cadets) 9. Wayward Wind (G. Graet)
- 9. Wayward Wind (G. Grant) 10. I'm In Love Again (Domino)
- WIVT —Jacksanville, Fla. 1. Don't Be Cruel (E. Presley) 2. Give Us This Day (J. James) 3. My Prayer (Platters) 4. Wayward Wind (G. Grant) 5. You Don't Know Me (J. Vale) 6. Street Where You Live (V. Damone) 7. Whatever Will Be (D. Day) 8. Fabulous Character (S. Vaughan) 9. Friendly Persuasion (P. Boone) 10. White Lilacs (L. Holmes) Donald Leedy Sandy Singer WTCN—Minneapolis, Minn.

WRWB—Kissimmee, Fla.

- My Prayer (Platters)
 Allegheny Moon (P. Page)
 Wayward Wind (G. Grant)
 Tonight You Belong Te Me (Patience & Prudence)
 The Fool (S. Clark)

 - - 6. Clay Idol (B. Johnson) 7. House With Love In It (Four Lads)
 - B. Time Will Tell (B. Charles)
 - 9. Don't Be Cruel (E. Presley) 10. White Lilacs (B. Vaughn)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS-Please keep us constantly informed of any changes in call letters or title.

REGIONAL RECORD REPORTS Vic Knight WXLW—Indianapalis, Ind. 1. That Certain Feeling (Brown) 2. Tonight You Belong To Me (Patience & Prudence) 3. How I Wish You'd Fall In Love (Pepper & Spooky) 4. Song For Summer Night (M. Miller) 5. Canadian Sunset (Williams) 6. White Lilacs (Zacharias) 7. Take It Easy Waltz (B. Columbatto) B. Street Where You Love (Vic Damone) 9. Allegheny Moon (P. Page) 10. Lonely Night In Paris (Freshmen)

Disk

Jockev

Vic Knight

Bill Marlowe

Bill Marlowe WCOP—Boston, Mass. 1. Honky Tonk (B. Daggett) 2. Don't Be Cruel (E. Presley) 3. Mama, Teach Me To Dance (E. Gorme) 4. English Muffins (S. Syms) 5. White Lilacs (L. Holmes) 6. When You're In Love (G. Grant) 7. Fever (L. Willie John) 8. Lights Go Down Low (Al Hibbler) 9. School Ring To Wedding Ring (Rover Boys) 10. Tonight You Belong To Me (Patience & Prudence)

Mel Fine

Mel Fine WICH—Norwich, Conn. 1. Canadian Sunset (A. Williams) 2. Allegheny Moon (P. Page) 3. Whatever Will Be (D. Day) 4. Street Where You Love (V. Damone) 5. Tonight You Belong To Me (Patience & Prudence) 6. Song For Summer Night (M. Miller) 7. You're Sensational (Sinatra) B. Five (S. Davis) 9. English Muffins (S. Svmr)

English Muffins (S. Syms) 10. You Don't Know Me (J. Vale)

Artie Glenn

Artie Glenn KZEE—Weatherford, Tex. 1. My Prayer (Platters) 2. Whatever Will Be (D. Day) 3. Allegheny Moon (P. Page) 4. Song For Summer Night (M. Miller) 5. Canadian Sunset (Williams) 6. Hound Dog (E. Presley) 7. Soft Summer Breeze (Diamonds) 8. Don't Be Cruel (E. Presley) 9. All There Is To That (Cole & 4 Knights) 10. Flying Saucer

(Cole & 4 Knights) 10. Flying Saucer (Buchanan & Goodman)

Lou Emm

Lou Emm WHIO—Dayton, Ohio 1. My Prayer (Platters) 2. Canadian Sunset (Williams) 3. Allegheny Moon (P. Page) 4. Tonight You Belong To Me (Patience & Prudence) 5. Hound Dog (E. Presley) 6. Flying Saucer (Buchanan & Goodman) 7. Whatever Will Be (D. Day) B. Honky Tonk (B. Doggett) 9. Weary Blues (McGuires & Welk) 10. Happiness Street (G. Gibbs)

Ed Bell

WIVY—Jacksanville, Fla.

Raul Lovett WBSM—New Bedfard, Mass. 1. Allegheny Moon (P. Page) 2. Lights Go Down Low (Al Hibbler) 3. My Prayer (Platters) 4. You Don't Know Me (J. Vale) 5. Soft Summer Breeze (E. Heywood) 4. New You Has Lazz

- 5. Soft Summer Breeze (E. Heywood) 6. Now You Has Jazz (Crosby/Armstrong) 7. White Lilacs (Vaughn/Mooney) 8. You Bring Out The Lover In Me (E. Gorme) 9. Song For Summer Night (M. Miller) 10. What Happens Now (Carol)

Ken Garland

Ken Garland WPOR—Portland, Me. 1. Miracle Of Love (E. Rodgers) 2. English Muffins (S. Syms) 3. Happiness Street (G. Gibbs) 4. Mama, Teach Me To Dance (E. Gorme) 5. Now You Has Jazz (Crosby & Armstrong) 6. Middle Of The House (V. Monroe) 7. Roses Of Picardy (Johnstons Brothers) 8. School Ring To Wedding Ring (Rover Boys) 9. White Lilacs (L. Holmes) 10. Canadian Sunset (Williams)

Jack Stant "Teen-O-Rama"

- I een-U-Kama
 WDRF—Chester, Pa.
 Earthbound (Roberto)
 My Prayer (Platters)
 Tonight You Belong To Me (Patience & Prudence)
 White tilacs (L. Holmes)
 What Happens Now (M. Carroil)
 Hound Dog (E. Presley)
 BeBop-A-Lula (G. Vincent)
 Big D (DeJohns)
 Gone With The Wind (Sheppards)

- 10. Go Cat Go (B. Flagg)

John Magnus

John Magnus KGFJ—Los Angeles, Calif. 1. Whatever Will Be (D. Day) 2. Canadian Sunset (Winterhalter) 3. Tonight You Belong To Me (Patience & Prudence) 4. You Don't Know Me (Vale) 5. Lola's Theme (S. Allen) 6. Wayward Wind (G. Grant) 7. All There Is To That (Cole & Knights) 8. English Muffins (S. Syms) 9. Happiness Street (Bennett) 10. Song For Summer Night (M. Miller)

Chuck Brinkman

- WJER—Dover, Ohio

- WJEK—Dover, Ohio 1. Don't Be Cruel (E. Presley) 2. True Love (J. Powell) 3. Canadian Sunset (Williams) 4. I Walk The Line (J. Cash) 5. My Prayer (Platters) 6. All There Is To That (Cole & 4 Knights) 7. Street Where You Live (V. Damone) 8. Honky Tonk (B. Doggett) 9. Tonight You Belong To Me (Tracey Twins) 10. Almost Lost My Mind (Boone)

Grady & Hurst

WPFH—Philadelphia, Pa.

WPFH—Philadelphia, Pa.
1. Give Us This Day (J. James)
2. Don't Be Cruel (E. Presley)
3. Fabulous Character (Vaughan)
4. His Name Was Dean (Russell)
5. Only Know I Love You
(Four Aces)
6. Tonight You Belong To Me
(Patience & Prudence)
6. Ka-Ding Dong (Hiltoppers)
B. Canadian Sunset (Williams)
9. I Wanna Be Seventeen
(Silvers)
10. The Fool (Gallahads)

Paul Drew

WHLS-Part Huron, Mich.

House With Love In It (Four Lads)
 Chains Of Love (P. Boone)
 White Lilacs (B. Vaughn)

4.

6.

Street Symphony (Martin) Portofino (L. Bisch)

Sadie's Shawl (Sharples) Endless (McGuires)

B. Love Me Good (J. Stafford) 9. East Of Eden (D. Jacobs)

10. | Wish You Love (K. Smith)

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Columbia Records To Showcase New Artists In **Unique "Sounds Of The Future"** Presentation

NEW YORK - An unprecedented showcase program for launching new recording artists will be undertaken by Columbia Records with the presentation on September 18th of "Sounds

For the first time, a record company will stage its own review to spotlight its most promising new artists for a specially invited audience of the press, important talent scouts for television and radio networks, motion picture studios and booking agencies. Goddard Lieberson, President of Columbia Records, will act as conferencier for the review which will introduce Johnny Mathis, youthful singing sensation from San Francisco; the new Boyd Raeburn dance band; Argentine jazz pianist Enrique Villegas; the Collins Kids, an extraordinary country song duo; singers Eileen Rodgers and Cathy Johnson and bandleader-arranger Ray Comniff. Also on hand will be such established Columbia artists as Frankie Laine, Tony Bennett, Vic Damone and Wild

Scene of the Columbia show will be the new Grand Ballroom of the Park Sheraton Hotel which, appropriately enough for a record company show, has been equipped with newest designs in high fidelity sound reproduc-

"We believe that a record company can and should be as adventurous and creative in searching out new talent as any other entertainment media. Having developed these artists, we now want to bring their new talent directly to the attention of the opinion and program molders in the entertain-ment industry," Lieberson stated in announcing the program, which is projected as an annual event.

Affirming the long run sales value of such a program, Hal Cook, Vice President in Charge of Sales, de-

clared: "A new recording artist has always presented a problem to record compa-nies and their dealers. Ordinarily, months of personal appearances, auditions and promotion are required to launch a new personality who may have been discovered first by a record company. Our showcase represents a dramatic attempt to speed up this process.

Mickey Addy Named Eastern **Promotion Head For Dot**

HOLLYWOOD - President Randy Wood has named Mickey Addy as Dot Records' promotion director for the East Coast effective immediately. Addy has been with Dot for about a year and previously covered the general New York, Jersey and Philadelphia areas, but will now extend his activities to take in the entire Eastern Division. He will continue to be located in Dot's New York offices at 157 West 57th Street.

Other Dot promotion men are Bob Smith, in the Midwest, Webber Parrish in the South, and Jerry Johnson in 11 Western States.

Dot has stepped up its promotion, publicity, advertising and sales campaigns, tieing in with the company's joint distribution alliance with the London label, and its recent formal entrance into the album field.

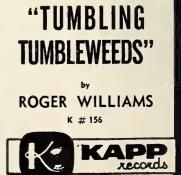
The Long And Short Of It



NEW YORK-Archie Blever goes over a few ideas with Joyce Hahn, new Cadence pactee, as they prepare for her first session. Her initial release will be issued shortly.







Edizioni Leonardi

Territorial

BUBBINS ROCK INDIANA Earl Bostic & Bill Doggett (King 4954) CANADIAN SUNSET Winterholter (RCA Victor 20-6537) COME ON HOME Eddie Lang (RPM 466) *CONFESSING MY LOVE Wilbert Harrison (Saroy 1198) CONGO MAMBO Guitor Gable (Excello 2082) COUNTRY Gene Barge (Checker 835) DIAMONDS AT YOUR FEET Muddy Waters (Chess 1630) *DOWN YONDER WE GO BALLIN' *SOMEDAY YOU'LL WANT ME

*SOMEDAY YOU'LL WANT ME Smiley Lewis (Imperial 1097) DON'T LET IT END THIS WAY Elmore Morris (Peacock 1660) *I CAN'T LOVE YOU ENOUGH *STILL Layorn Polytonia

*STILL Lavern Baker (Atlantic 1104) I CAN'T QUIT YOU BABY Otis Rush (Cobra 5000) *I CRY OH Eddie Bo (Apolla 499) I GOTTA GET MYSELF A WOMAN SOLDIER OF FORTUNE Drifters (Atlantic 1101) I LOVE YOU BABY AV EDET DI EA

I LOVE YOU BABY MY FIRST PLEA Jimmy Reed (Vee-Jay 203) I'M BAD WHO DO YOU LOVE Bo Diddley (Checker 842) I'M TORE UP Billy Gayles (Federal 12265) JUST A FEELING TEENAGE BEAT Little Walter (Checker 845) *LOVE, SWEET LOVE *RED TOP Teen Queens (RPM 470) MY NERVES Little Willie John (King 4960)

*RED TOP Teen Queens (RPM 470) MY NERVES Little Willie John (King 4960) LIPSTICK, POWDER AND PAINT ROCK AWHILE Joe Turner (Atlantic 1100) MARTY ON PLANET MARS Marty (Novelty 101) ONE KISS LED TO ANOTHER Coasters (Atco 1673) *OUT OF SIGHT, OUT OF MIND Five Keys (Copitol 3052) PLEADIN' FOR LOVE Lorry Birdsong (Excello 2076) PLEASE DON'T DRIVE ME AWAY Charles Brown (Aladdin 3316) PRETTY LITTLE GIRL Monarchs (Neil 101) SHEDDING TEARS FOR YOU Vernon Green (Dootone 400) SOFT SUMMER BREZZE Eddie Heywood (Mercury 70906) SWEET LITTLE ANGEL B. B. King (RPM 468) THE ANGELS SANG Solitaires (Old Town 1028) THE CHICKEN Roscoe Gordon (Flip 237) THE CCHICKEN Roscoe Gordon (Flip 237) THE CHICKEN Roscoe Gordon (Flip 237) THE CHICKEN Roscoe Gordon (Flip 237) THE COSER YOU ARE Channels (Whirling Disc 100) THE FOOL Gallahods (Jubilee 5252) Sanford Clark (Dot 15481) TIME WILL TELL Bobby Charles (Chess 1648) TORE UP OVER YOU Midnighters (Federal 12270) *WALKING IN A DREAM Solomon Burke (Apollo 500) *WALKING IN THE RAIN Mickey & Sylvia (Groove 0164) *WALKING THE BEAT *SPRING FEVER Ernle Freeman (Imperial 5403) WE LIVE MAAMED

*SPRING FEVER Ernle Freeman (Imperial 5403) WE LIKE MAMBO Eddie Bo (Ace 515)

SEE SAW Moonglows (Chess 1629) WOE IS ME Codillace (Josie 798) YOU'VE GOT BAD INTENTIONS I CAN'T PUT YOU DOWN BABY Bobby Blue Blond (Duke 153)

Eddie Bo (Ace 515) WHEN I'M WITH YOU

SEE SAW

Tips



"It's What's in THE CASH BOX That Counts"





NEW YORK:

Charles Merenstein, Apollo Records, has a hunch the diskery is about to break out with the first really big one since his affiliation with the firm. Solomon Burke, 15 year youngster with the big voice, has been getting a fast reaction to his newest release, "Walking In The Dream" and



ALAN FREED

"From The Bottom of My Heart" and "Bring Me Love"; Ray Charles is in there again with a solid two-sider, "Lonely Avenue" and "Leave My Woman Alone"; and Atlantic introduces a new group, with a Bill Kennyish sound, doing "Finders Keepers" and "Sweet Dreams" . . . George Goldner and Joe Kolsky, Gee and Rama toppers, predict the Harptones' "Three Wishes" will be the biggest Harptones yet. The platter has broken in New York and half a dozen other areas. Goldner and Kolsky also have high hopes for the Joy-tones' "Gee What A Boy". The platter has just gone out nationally . . . Al Silver, Herald Records, says he has two hits in his newest Turbans and Charlie & Ray releases. The reaction has been instantaneous on the Turbans' "It Was A Nite Like This" and Charlie & Ray's "Closest Thing To An Angel".



BOBBY BLUE BLAND

"No Man Walks Alone". The first tune has been stirring things up in Philadelphia and Cleveland while the second side is breaking in Newark, St. Louis, and Chicago. Burke is busy right now making a series of personal appearances . . . Phil Rose, Glory Records, this week was the center of a storm as publishers kept him busy listening to deals on his "Cindy, Oh Cindy" by Vince Martin. Phil finally sold the tune to E. B. Marks. The deck has broken out in a number of areas . . . Joe Cohen Essex Records, Newark, N.J., tells us he's got plenty of headaches-what with the trucking strike going on in his area. Hopes it will be settled this week . . . Atlantic Records out with four new releases this week. Clyde McPhatter attempts to make it two in a row, following his "Treasure of Love" with "I'm Lonely Tonight" and "Thirty Days";

Rob Rosen, Silver's right hand man, out on vacation . Jack Angel, Neil Records, reports The Monarchs' "Pretty Little Girl" continues to build with new territories opening every day . . . Sam Weiss, Old Town, happily states, "August was the best month in the history of Old Town, and the way things are going September is bound to top it." Old Town has a number of releases moving well for them, but the Solitaires' "The Angels Sang" has been selling very strong and looks like it can take off for a national hit. Also doing nicely is the Co-Eds' "Love You Baby All The Time" . Lou Sprung and Sol Rabinowitz, Baton Records, getting a new release ready by Don Carroll and The Sharpies. It is a novelty called "Italian Rock and Roll" backed with "Where Do I Stand?". Their current release, "Tearful Heart" and "I'm Waiting For You" by Ann Cole, is selling steadily in many areas . . Jerry Wexler, Atlantic Records, came away from a

Chuck Willis session last week . . . In speaking to Bill Carleton (WAAT-Newark, N.J.) we learn that Skinny D'amato, owner of the 500 Club in Atlantic City, has purchased an interest in Caravan Records . . . Alan Freed tells us he's going to the coast to make his third picture. Alan, in the first two, the



he's going to the coast to make his third picture. Alan, in the first two, the second still to be released, plays Alan Freed. However, in the pic still to be shot he plays the part of an a & r man. Freed was in much better physical condition for his nine day stay at the Brooklyn Paramount this time, and he attributes it to broadcasting from his home instead of having to take the trip into the city each day . . . Clee Everette (WLNA-Nyack, N.Y.) tells us he has two girls on the switchboard when his show is on, taking requests by phone . . . Bobby Blue Bland, Duke Records, has been busy with engagements, especially since his "You've Got Bad Intentions" and "I Can't Put You Down, Baby", has been showing growing sales activity . . . Clifton "King Bee" Smith, Houston deejay, has returned to the mike from a two week vacation in Mexico. One of the things Smith made sure he did was lunch with Pedro Vargas, the "Bing Crosby of the Mexican Republic". . . Ray Clark, Groove Records, getting a strong reaction on a number of releases. Mickey and Sylvia "Walkin' In The Rain" continues to build in many areas, spreading into new ones each day. Al Sears is catching a good play on his "Great Googa Mooga", and the new Varetta Dillard "I Miss You Jimmy" has gotten instantaneous reaction throughout the country. This looks like another biggie for Miss Dillard. Also just introduced is one by Oscar Black and Sue Allen, "Into Each Heart "Only those records best suited for comm

CHICAGO:

Shaw's Jim Fleming reported "away up in the clouds somewhere" over the grand job Fats Domino did on Steve Allen's great show. And just as pleased as punch over the fact that Steve took time out to present Fats with his great award from "The Cash Box" made possible by the nation's deejays. In fact, all over everywhere 'round town, all discussing the Steve Allen show and the Fats Domino "Cash Box" award this past week . . . "Wild Bill" Davis reported to St. Loo and then on the way to the west coast for a series of one-niters . . . Big Jay McNeeley and James Moody, by the way, just pacted by the Shaw Agency . . . Sam Evans feels he needs a rest. A real good rest. For at least one full month. Sam has been promoting the biggest of the R&R shows and everyone a clickeroo, according to reports. Only Sam's great energy able to get all the details and stars together and have everything work out smoothly . . . Chuck Willis into the Crown Propeller for two weeks.



MUDDY WATERS

Then heads east on a series of one nite stands . . . Andy Mitchell reports that Muddy Waters will go on from Dayton to Memphis for a series of six one-niters . . . Otis Rush' cutting of "I Can't Quit You Baby" reported getting bigger by the minute according to Eli Toscano of the Cobra firm . . . "No", no'd Abner of Vee-Jay, "I haven't got dimples. What I mean is that John Lee Hooker's got 'Dimples'. And", adds Abner, "I mean he's got 'Dimples' that's leading the way to one of John's best clicks." In the meantime Abner also raving over Eddie Taylor's newest, "You'll Always Have A Home" coupled with "Don't Knock At My Door". This, plus some of the others Vee-Jay have already presented to open the fall season, sends the firm away to a great start . . . Ernie Leaner reporting

that he's banking on three to come thru for him at one and the same time. "Any day now", according to Ernie. These are "Heartaches", by Somethin' Smith and the Red Heads; "Walk The Line" by Johnny Cash; "Dixie Fried" by Carl Perkins. Asked where his brother, George Leaner, was at, Ernie replied, "Oh, George? Seems to me like he's in the back part of our place. Guess he's working for a change". (When George reads this he'd best remember this is a 'direct quote') . . . Len Garmisa reported just jumpin' for joy the way John Leslie's "I'll Be Laughing Tonite" is starting to zoom into chart spots

. Over at Chess and Checker there's more ringin' of the cash register. Especially with the firm's newest by Chuck Berry "Too Much Monkey Business" and "Brown Eyed Handsome Man". The Chess freres just zoomin' into outer space with the reaction they're getting to the full page presentation of their newest numbers to open the fall season. When Len and Phil Chess got their copy of The Cash Box this past week's Monday morning and noted that Chuck Berry walked off with "The Cash Box Award O' The Week" the boys just went wild on longdistance phones telling one and all, "This is the tops for the year" . . . From all indications and, regardless of the grand biz enjoyed this torrid summer by the distribs here, looks like the Fall season will be many, many times bigger and better than ever.

LOS ANGELES:



LOS ANGELES: Eddie Mesner spent the last week in Texas recording Southern artists for the Aladdin label. The label is currently hot with "Let The Good Times Roll". "Little Mama" by The Jivers, "Southbound Special" by Lloyd Glenn, and both sides of the new Amos Milburn ... Imperial Records doing extensive record-ing with the Honey Bees after the success of their initial release of "Endless" ... Max Feirtag has signed the Six Teens to a three year exclusive contract with Flip Records. The signing was done through Superior court as the group consists of three boys and three girls, aged thirteen to nineteen ... Dootsie Williams returned from San Francisco where he recorded new artist, Rebecca Williams. First record of "It's Tragic" by the new vocalist will be put out on rush release by Dootone ... Hunter Hancock's KPOP show is the top-rated program in the area in that time slot—proving the continuing popularity of Rhythm and Blues ... Vita Records has a hit in "Confidential" by Sonny Knight. Art Laboe has picked it as his record of the week on his show from Suset Blvd... Lew Chudd flew back East to discuss future recording sessions with Fats Domino. The new Fats Domino release and Roll President" by The Cong Island Kids starting to show up in the Los Angeles area ... Congratulations to Sid Talmadge of Record Merchandising who celebrated his twenty-fifth wedding anniversary last week ... Jimmie Beasley, Modern Records artist was invited to fly back to Omaha for the opening of a new radio station in that city ... Modern has issued a new version of "Sixty Minute Man" with a new set of lyrics and retitled it "Dancin' Dan"... Earl McDaniels picked "No Man Walks Alone" by Solomon Burke as his record of the week ... "Dancin' Dan'' . . . Earl McDanie Burke as his record of the week

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

www.americanradiohistory.com

NEW YORK—Alan Freed once again put to rest the stories that con-tinue to bounce up that the rhythm

and blues influence on pop music has shot its bolt, by turning a nine day stand at the Brooklyn Paramount into a record breaking box office magnet.

a record breaking box office magnet. Freed, playing five to six shows daily, pulled in \$220,000, which is in all likelihood the nation's theatre record for a nine day stand. At prices that ranged from \$1.50 to \$2.50, Freed was able to pull in the same physical attendance in nine days that he had previously played to in ten days last Easter. However, with the \$2.50 top for weekend night perform-ances, his gross of \$220,000 set a new dollar record.

Starting on a Wednesday, the box

office totaled approximately · \$16,000, picked up on Thursday to \$18,000, Friday, \$19,000, did a whopping approximate \$100,000 for Saturday, Sunday

and Monday, and closed out the final

three days with an average of \$20,000

Contrary to many similar type shows throughout the country, the Brooklyn Paramount continued to keep its record clean as the show closed its stay with not one incident to blemish its record. Gene Pleshette, manager, had prepared with a strong force of special police augmented by a full staff of ushers and city police.

The teeners, in the main, proved to

be an orderly, well mannered group, and the occasional "bad actor" who stepped out of line was ejected with such dispatch that most of the audi-

ence did not know anything had

Pleshette stated that discussions are

now under way for the return of an

Alan Freed Show for the Christmas

dollar record.

to \$21,000.

happened.

Page 29

m

Charles Eckstein

Alan Freed Does Sensational \$220,000 For 9 Day Stand **At Brooklyn Paramount**

holidays. After a short rest, Freed plans a trip to Hollywood, where he will make his third picture. The Alan Freed show consisted of Fats Domino, Frankie Lymon and the Teenagers, Big Joe Turner, The Clef-tones, The Penguins, The Harptones, Jimmy Cavallo, Mabel King, Jean Chapel, Cirnio and The Bowties, Big Al Sears, Jimmy Wright, Freddy Mitchell and Panama Francis.

Adams Combines Publishing And Bus Driving



NEW YORK—Probably the only combination bus driver and publisher in the country, Ace Adams, publisher of the hit tune "Honky Tonk," is shown receiving congratulations from Charles Baker, superintendent of the Queens-Nassau Transit Lines, the bus line that Adams drives for. "Honky Tonk" by Bill Doggett on the King label is one of the nation's best sellers.





- Going Crazy (Tibbs Bros.)
 Soldier Of Fortune (Driffers)
 Skinney Jimmy (V. Dillard)
 Can't Love You Enough (L. Baker)

9. Fever (L. Willie John) 10. Too Late (C. Willis)

Watch For A Smash! A Surprise Hit! BUCHANAN AND GOODMAN'S # 5403 Paul Anka Next Release Ernie Freeman on Luniverse Records **"Blau Wile** "Spring Fever" **Deveest Fontaine**" See Next Week's Issue RPM # 472 Imperial Records More Exciting than RECORDS **"FLYING SAUCER"** Washington Bivd. . Cuiver City, Calif. THE WEST'S NEWEST AND FINEST ONE STOP Records: 45 RPM - 60¢ 78 RPM - 65¢ JOHN LEE HOOKER NEW Extended Play - 98¢ LP's - 30% off Complete Moil Order Service OPEN 7 DAYS A WEEK "Order Sundoy, Pick Up Mondoy" "Dimples" CENTER "Baby Lee" VEE-JAY NO. 205 2775 W. PICO BLVD Phone: REpublic 1-7258 LOS ANGELES 6, CALIF ____ **21 Year Old Sensation EDDIE TAYLOR** OTIS RUSH BREAKING OUT ALL OVER "You'll Always Have A Home" b/w "Don't Knock At My Door" VEE-JAY NO. 206 HARPTONES "I CAN'T QUIT (Their First Release on the Rama Label) YOU BABY" "THAT'S THE WAY IT GOES" THE DELLS "Jo Jo" b/w **"SIT DOWN BABY"** "Oh What A Nite" VEE-JAY NO. 204 **"THREE WISHES"** COBRA #\$000 Vee-Jay RECORDS, INC. 2129 S. Michigan Avenue Chicago 16, Illinois COBRÀ RECORD CORP., Rama # 203 2854 W. ROOSEVELT CHICAGO (All Phones: NEvoda 8-2130) CHICAGO 12, ILL West 220 42nd New York, N. Y. Street WI 7-0652

"It's What's in THE CASH BOX That Counts"

NEW ORLEANS

HONKY TONK Bill Doggett (King 4950)

LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)

Drifters (Atlantic 1101)

SO LONG Fats Domino (Imperial 5396)

Eddie Lang (RPM 466)

MY PRAYER Platters (Mercury 70893)

Wilbert Harrison (5avoy 1198)

DOWN YONDER WE GO BALLIN' 5miley Lewis (Imperial 1097)

DON'T BE CRUEL

I CRY OH

Solomon Burke (Apollo 499)

Elvis Presley (RCA Victor 20-6604)

DALLAS

LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 332S)

THE CHICKEN

HONKY TONK

DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604)

WHEN MY DREAM-BOAT COMES HOME Fats Domino (Imperial 5396)

HALLELUJAH, I LOVE

MY PRAYER Platters (Mercury 70893)

HER SO Ray Charles (Atlantic 1096)

BAD LUCK

B. B. King (RPM 468)

SEE SAW

(Chess 1629)

OUT OF SIGHT, OUT OF MIND Five Keys (Capitol 3502)

Roscoe Gorde (Flip 237)

Bill Doggett (King 4950)

CONFESSING MY LOVE

COME ON HOME

SOLDIER OF FORTUNE



"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box, Music



Moonglows (Chess 1629) Moonglows (Chess 1629) HOUND DOG BAD LUCK

Elvis Presley (RCA Victor 20-6604)

ST. LOUIS

CANADIAN SUNSET Huga Winterhalter (RCA Victor 20-6537)

9

10

HONKY TONK Bill Doggett (King 4950)	
WHEN MY DREAM- BOAT COMES HOME Fats Domino (Imperial 5396)	
DON'T GO NO FARTHER Muddy Waters (Chess 1630)	F L (
I REMEMBER (IN THE STILL OF THE NIGHT) Five Sotins (Ember 1005)	
FLYING SAUCER Buchanan & Goodmon (Luniverse 101)	
FEVER Little Willie John (King 4935)	F E (
BAD LUCK B. B. King (RPM 468)	F L (
PLEADIN' FOR LOVE Lorry Birdsong (Excello 2076)	ł
LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325))
THE FOOL Sanford Clark (Dot 15481) Gallahads (Jubilee S2S2)	
	Bill Doggett (King 4950) WHEN MY DREAM- BOAT COMES HOME Fats Domino (Imperial 3396) DON'T GO NO FARTHER Muddy Waters (Chess 1630) I REMEMBER (IN THE STILL OF THE NIGHT) Five Sotins (Ember 1005) FLYING SAUCER Buchanan & Goodmon (Luniverse 101) FEVER Little Willie John (King 4935) BAD LUCK B. B. King (RPM 468) PLEADIN' FOR LOVE Lorry Birdsong (Excello 2076) LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325) THE FOOL Sanford Clark (Dot 15481)

SAVANNAH

HONKY TONK Bill Doggett (King 49S0) LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325) FEVER Little Willie Jahn (King 49S0)

IT'S TOO LATE Chuck Willis (Atlantic 1098)

ONE KISS LED TO ANOTHER Coasters (Atco 1673)

FLYING SAUCER Buchonan & Goodma (Luniverse 101)

RIP IT UP Little Richard (Specialty S79)

HOUND DOG Elvis Presley (RCA Victor 20-6604)

MY PRAYER Plotters (Mercury 70893)

CANDY Big Moybelle (Savoy 1195)

SEE SAW Moonglows (Chess 1629)

PITTSBURGH

B. B. King (RPM 468)

HONKY TONK Bill Doggett (King 49S0)

LET THE GOOD TIMES ROLL Shirley & Lee (Aloddin 332S)

I REMEMBER (IN THE STILL OF THE NIGHT) Five Satins (Ember 100S)

KA-DING DONG G-Clefs (Pilgrim 24971)

RIP IT UP Little Richord (5pecialty S79)

HOUND DOG Elvis Presley (RCA Victor 20-6604)

WE LIKE MAMBO Eddie Bo (Ace S15)

SO LONG Fots Domino (Imperiol 5396)

PINK CADILLAC Sommy Masters (Four Stor 1695)



ATLANTIC Sends O

EW BLOCKBUST

"ZIPPIDY ZIPPIDY ZOOM" (2:41) [Malver BMI-Wood, Guyton]

THE PEARLS (Onyx 5003)

much like their initial entry will be a hot selling item. "Let's You and I Go _Steady" is a middle beat syncopated beat with a load of gim-micks and a torrid ork support. The lads really go to town on this The lads really go to town on this one and we suggest you give it a good, long look. The fip, "Zippidy Zippidy Zoom", is another novelty bouncer given a similar treatment by the group. The Pearls inject a happy quality to the deck. Two very good decks, but we'll make our pick "Let's You and I Go Steady."



THE PEARLS • The Pearls make their debut on the Onyx label and it looks very

"It's What's in THE CASH BOX That Counts"



September 15, 1956



VERY GOOD **A** AWARD & SLEEPER R **B+** EXCELLENT C+ GOOD

R & **B Reviews**

FAIR C

D

MEDIOCRE

HUEY SMITH (Ace 521)

"EVERYBODY'S WHALIN"" **B+** (2:25) [Ace BMI—Smith] Huey Smith rocks out a quick beat jump that is heavy with excitement. Solid instrumental with gang shout inser-tions spotted throughout. It's go everybody, blow tenor, go drummer and go piano. Infectious item that could spread out of New Orleans like prairie fire.

C+ "LITTLE LIZA JANE" (2:19) [Ace BMI—H. Smith] The Huey Smith aggregation rocks out the child-hood ditty with verve and spirit. Happy ditty with a rocking tempo.

JOE LYONS AND HIS ARROWS— PHIL FLOWERS AND BATMEN (Hollywood 1065)

B "HONEY CHILE" (2:41) [Ac-tion BMI—Davis, Flowers] Phil Flowers shouts out a quick beat rocker as he declares his love with a robust vocal. It is a lively deck that will appeal of the teeners.

C+ "WHAT'S NEW WITH YOU" (2:33) [Golden State BMI—Wil-liams, Davis] Joe Lyons and his Ar-rows go dramatic on a slow beat ballad resulting in a pleasant platter.

THE JOYETTES (Onyx 5002)

B "STORY OF LOVE" (2:38) [Mal-Joyettes offer a slow beat romantic bouncer with a strong reading. It is a better than average offering and exposure could give it a push toward good sales action.

B "BOY NEXT DOOR" (2:34) [Malver BMI—Esther Whitaker] The Joyettes rock out on the flip as they turn in a swinging performance of a quick beat jump. Teener lindy hait bait.

THE KEYNOTES (Apollo 3582)

B "ZUP, ZUP" (2:10) [Bess BMI— Tucker, Baucom, Merenstein] The Keynotes collaborate on a quick beat novelty cutie. The group sings with an exhuberance that's catching. Ok jump deck.

B "NOW I KNOW" (2:06) [Bess BMI—Merenstein] The Keynotes bounce through a quick beat bouncer with a romantic lyric in good style. Happy little etching.

ANNIE LAURIE (Savoy 1197)

"ROCKIN' AND ROLLIN' AGAIN" (2:29) [Crossroads BMI —Billy Myles] Annie Laurie belts out a quick beat rocker with a full voiced vocal. Deck jumps and the kids can dance up a sweat to it.

"YOUR PROMISED LOVE" (2:31) [Crossroads BMI—Owens, Woods] Miss Laurie wails a swinging blues ballad about an unhappy love. The energetic chantress sings out the item with a hearty reading. How-ever the "Rockin'" side is the better possibility possibililty.

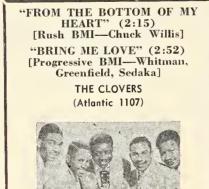


"I'M LONELY TONIGHT" (2:29) [Raleigh BMI—John Geramite] "THIRTY DAYS" (2:07) [Progressive BMI—Winfield Scott] CLYDE McPHATTER (Atlantic 1106)



CLYDE MCPHATTER

CLYDE MCPHATTER Clyde McPhatter makes his bid for two in a row, following his "Treasure of Love", still a chart item, with a slow, rhythmic bal-lad pretty. McPhatter gives the lilt-ing tune a really strong perform-ance, singing "if you think I'm alone, hoping you'll telephone, well you're right". Stirring romantic weeper with McPhatter getting a strong arrangement to fire up the tune. The flip, "Thirty Days", Mc-Phatter wails a quick beat rhythm blues. McPhatter's still lonesome on this deck, as he pleads with his "babe" to come back home. Catchy offering, tho we lean to "I'm Lonely Tonight".



THE CLOVERS

• The Clovers' come up with a powerful two-sider that bids fair to follow in the footsteps of their current hit, "Love, Love, Love". The group backs a rhythm item with a ballad and they do two solid iche lowing the ghoin to lohn O with a ballad and they do two solid jobs leaving the choice to John Q. Public. The rhythm deck, "From the Bottom of My Heart", is a quick beat bouncer with a joyous feeling. The Clovers handle the tune with an interpretation aimed at both r & b and pop, and we think it can make it in both. The ballad, "Bring Me Love", is a ten-der love item, with a really pop arrangement. Softly offered with a female choral assist and delicate instrumental support. Like it instrumental support. Like it — Like them both.

"WHIRLWIND" (2:24) [Jay & Cee BMI—Dixon] "I'D LIKE TO THANK YOU MR. D. J." (2:50) [Jay & Cee BMI--Glover, Snelson] OTIS WILLIAMS AND HIS CHARMS (DeLuxe 6097)



OTIS WILLIAMS

• Otis Williams and His Charms have put two sides together and you're gonna hafta flip the disk to see which side to go on. Both decks, "Whirlwind" and "I'd Like To Thank You Mr. D.J." are power-house offerings. "Whirlwind" is a middle beat jump with a light headed feeling and a great vocal gimmick in the handling of the title word, "whirlwind". Happy, swingy offering. "I'd Like to Thank You Mr. D.J." is a slow ballad lovely that really showcases Wil-liams easy to take vocal talents. The theme is woven around the part the deejay plays in romance. Having been the vital influence in the love affair, the deejay is in-vited to the wedding. Both are pop potential. Stay close to this re-lease. • Otis Williams and His Charms lease.

> DANCIN' DAN" (2:25) [Lois BMI—Ward, Marks] **"I GOT LOADED" (2:45)** [Aladdin BMI—Harris]

THE CADETS (Modern 1000)

The Cadets come out with one of the most powerful pieces of r & b material ever, in their newest release, "Dancin' Dan". The group has chosen to follow their smash effort "Stranded in the Jungle" with the item offered years back by Billy Ward and his Dominoes, then titled "Sixty Minute Man". With the Cadets zooming on the impetus of "Stranded" and the choice of material, this deck should prove to be another winner for the lads. Keep close tabs on this one. The flip, "I Got Loaded", is another powerful item that radio censors might frown upon, but it is a cute, chuckley wax that strengthens the release. Like both sides, with heavier expectations from "Dancin' Dan".

THE BARONES (Imperial 1000)

B+ [Commodore BMI — Gold, Ray] The Barons bounce easily through a middle beat blues pleading, "Don't go, don't break my heart". It is a warm, melodic effort with a strong commercial sound. Ok deck. It has a distinct similarity to "I Know I Was Wrong".

B+ "ONCE IN A LIFETIME" (2:10) [Commodore BMI — Gold, Ray] The group lilts effortlessly on a slow blues ballad drifter. Pleasing blend of voices and deft arrangement makes this another good song. Two conten-der sides be watched.

THE SCAVENCERS (Cavalier 583)

"THE SHAKER" (2:38) [Dexter ASCAP — Jimmy Sheldon] The Scavengers etch a quick beat bouncer instrumental that comes off with an interesting sound. Charlie Brosen is featured on the tenor sax. Good in-strumental deck.

C+ "ONLY ONE MAN" (2:37) [Dex-ter ASCAP—Jimmy Sheldon] The Scavengers come up with another strong instrumental offering in a slow beat, moody torcher. Brosen is given an assist on this side by Donovan Wilson on the alto sax. Blue lights music.

FRANK MOTLEY (Hollywood 1066)

B "WHAT CAN I DO" (2:40) [Claiborne] borne BMI—Motley, Claiborne] Motley and Bridges combine on a slow upbeat item. Bridges handling of the rhythmic blues with Motley's horn playing a vital part to the gen-eral effect, makes this the stronger deck. deck.

C+ "DON'T GO" (2:39) [Golden State BMI—Crawford, Crawford, Claiborne] Curley Bridges wails a slow blues with the Motley group sup-plying the instrumental backing. Ok deck.

LINDA HAYES (Antler 4000)

B "YOU AIN'T MOVIN ME" (2:10) [Personality BMI—Jean Miles] Linda Hayes swings a quick beat cutie. He's not making out with her, she sings. Strong romantic novelty jump. Miss Hayes handles the vocal chores well.

B "I HAD A DREAM" (2:55) [Per-sonality BMI—John Robertson] Miss Hayes sings a slow beat love ballad effectively. Good pairing.

THE FLANNELS (Tampa 121)

B "HEY RUBE" (2:39) [Webster BMI — Johnson, Johnson] The Flannels do a take-off on "Stranded In The Jungle" with the story line built around a circus lion on the loose. Cute novelty that should do a healthy businees business.

C+ "SO SHY" (2:41) [Webster BMI —Benny Ray] The group dishes up a melodic middle beat bouncer, light, lilting and easy to listen to. Ok but not unusual.

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"It's What's in THE CASH BOX That Counts"

m

CARY HOBBS KDAV—Lubbock, Texas 1. Crazy Arms (R. Price) 2. Any Old Time (W. Pierce) 3. I Walk The Line (J. Cash) 4. Sweet Dreams (F. Young) 5. I Take The Chance (Browns) 6. You Are The One (C. Smith) 7. Onie's Bop (O. Wheeler) B. Uncle Pen (P. Wagoner) 9. Don't Be Cruel (E. Presley) 10. You Can Give My Heart Back (H. Thompson)

"RAMBLIN'" LOU WJJL—Niagara Falls, N. Y. 1. I Walk The Line (J. Cash) 2. Crazy Arms (R. Price) 3. I Take The Chance (Browns) 4. Cheated Too (Lee & Cooper) 5. Any Old Time (W. Pierce) 6. Hopin' That You're Hopin' (Louvins) 7. Sweet Dreams (F. Young) B. My Lips Are Sealed (Reeves) 9. Don't Be Cruel (E. Presley) 10. Conscience, I'm Guilty (H. Snow)

"COUSIN" CLIFF MERCER WGN—Chicago, III. 1. Don't Be Cruel (E. Presley) 2. I Walk The Line (J. Cash) 3. Hound Dog (E. Presley) 4. Be-Bop-A-Lula (G. Vincent) 5. Java Java Java

5. Love, Love, Love (Johnnie & Jack) 6. Crazy Arms (R. Price) 7. Cheated Too (Lee & Cooper)

B. Searching (K. Wells)
9. You Are The One (C. Smith)

10. Any Old Time (W. Pierce)

Elmer's a Critical Audience



MOBILE, ALA.—When Jerri Adams, Columbia recording star, visited disc jockey Chuck Thompson recently at WALA in Mobile, they tried a bit of close harmony for Elmer, Chuck's bantam rooster mascot. Elmer approved of the voices, but was unimpressed by Chuck's guitar-

playing ability. Jerri's first Gulf Coast engagements were very successful, and her visits to WALA's "Chuck Thompson Show" introduced her to a new and truly "fine feathered friend."

"Best Things In Life Are Free" Contest

NEW YORK-A national disk jockey contest on "The Best Things In Life Are Free" in CinemaScope, designed to win important radio pub-licity in each major domestic market three to four weeks in advance of playdates, has been set by 20th Century-Fox.

Launched in a number of key cities over the Labor Day weekend, the conover the Labor Day weekend, the con-test, for which weekly and grand prizes of U.S. Savings Bonds, cash, record albums and passes are being offered, is part of a huge drive pre-selling the October release starring Gordon MacRae, Dan Dailey, Ernest Borgnine and Sheree North.

Theme of the contest is to select, in letters of 25 words or less, which recording of the film's title song listeners enjoy most. Contests are be-ing held and judged by individual

platter spinners and, in several cities, by entire staffs of disc jockeys. Twentieth Century-Fox field ex-ploitation representatives are heading up campaign activities as follows: Hal Marshall—Philadelphia, Pitts-burgh and Washington; Ted Tod— Chicago and Indianapolis; Sol Gordon —Detroit, Cleveland and Cincinnati; Chick Evans—Kansas City, Des Moines, Milwaukee, Omaha and St. Louis; Phil Engel, Boston and New Haven; James Gillespie—Dallas, At-lanta, Charlotte, Jacksonville, Mem-phis, New Orleans and Oklahoma City; Eddie Yarbrough—San Fran-cisco, Denver, Los Angeles, Portland, Salt Lake City and Seattle; and Sam Glazier—Toronto and Montreal. Richard Karp of the company's TV-radio department, also is setting contests in a host of Eastern and mid-Western cities.

mid-Western cities.

Soaring Show

"SMILIN' JIM'S WESTERN "SMILIN' JIM'S WESTERN CARAVAN" WHAY—New Britain, Conn. 1. Crazy Arms (R. Price) 2. I Walk The Line (J. Cash) 3. Sweet Dreams (D. Gipson) 4. I Take The Chance (Browns) 5. Cheated Too (Lee & Cooper) 6. Searching (K. Wells) 7. You Are The One (L. Payne) B. Any Old Time (W. Pierce) 9. Seasons Of My Heart (J. Newman) 10. Conscience, 1'm Guilty (H. Snow)

TED "TEDDY BEAR"	"FLORIDA HAYSEED"
CRUTCHFIELD	CHUCK BROWN
WQIK—Jacksonville, Fla.	WJWS—South Hill, Va.
1. Crazy Arms (R. Price)	1. You Are The One (Smith)
2. My Lips Are Sealed (Reeves)	2. Crazy Arms (R. Price)
3. Don't Be Cruel (E. Presley)	3. I Walk The Line (J. Cash)
4. Sweet Dreams (F. Young)	4. I'm So In Love With You
5. Be-Bop-A-Lula (G. Vincent)	(Wilburns)
6. So In Love With You •	5. Onie's Bop (O. Wheeler)
(Wilburns)	6. Any Old Time (W. Pierce)
7. According To My Heart	7. Hey, You There
(J. Reeves)	(Rusty & Doug)
8. Thank You Just The Same	B. Cheated Too (Lee & Cooper)

According To My Heart (J. Reeves)
 Thank You Just The Same (J. Shepard)
 Searching (K. Wells)
 You Were Mine For A While (E. Arnold)

1. A One Woman Man (Horton) 2. Crazy Arms (R. Price) 3. You Were Mine For A While (E. Arnold)

Disk Jockey REGIONAL RECORD REPORTS				
Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.				
"RED" SMITH WBOK—New Orleans, La. 1. Don't Be Cruel (E. Presley) 2. Hound Dog (E. Presley) 3. It's Heaven (W. Fairburn) 4. Crazy Arms (R. Price) 5. Searching (K. Wells) 6. Ain't It Fine (D. Rich) 7. Doorstep To Heaven (Smith) B. One-Woman Man (J. Horton) 9. The Heart Of Me (E. Chaffin) 10. Your Pretty Blue Eyes (Rich)	LILLIE ANNE WIRC—Hickory, N. C. 1. Don't Be Cruel (E. Presley) 2. Searching (K. Wells) 3. I Walk The Line (J. Cash) 4. Doorstep To Heaven (Smith) 5. You Are The One (C. Smith) 6. Singing The Blues (Robbins) 7. Until I Met You (F. Young) B. Crazy Arms (R. Price) 9. I'd Rather Stay Home (Wells) 10. I Take The Chance (Browns)	GEORGE FENNELL WHIL—Medford, Mass. 1. Crazy Arms (R. Price) 2. I Walk The Line (J. Cash) 3. Searching (K. Wells) 4. You Are The One (C. Smith) 5. Be-Bop-A-Lula (G. Vincent) 6. Hound Dog (E. Presley) 7. Sweet Dreams (F. Young) 8. My Lips Are Sealed (Reeves) 9. Any Old Time (W. Pierce) 10. Casey Jones (E. Armold)		

TOMMY DOWNS

TOMMY DOWNS WKLO—Louisville, Ky. 1. I Walk The Line (J. Cash) 2. I Take The Chance (Browns) 3. My Lips Are Sealed (Reeves) 4. Come Back To Me (Newman) 5. Without Your Love (B. Lord) 6. I Can't Quit (M. Robbins) 7. Dollar Sign (B. Groove) B. You Gotta Be My Baby (G. Jones) 9. You Are The One (C. Smith) 10. Ain't It Fine (D. Rich)

EARL PETERSON

EARL PETERSON WCEN---Mt. Pleasant, Mich. 1. I Walk The Line (J. Cash) 2. I Take The Chance (Browns) 3. Knock Knock (Carlisles) 4. World Of Make Believe (E. Peterson) 5. I Gotta Know (W. Jackson) 6. What Would You Do (Ritter) 7. You Are The One (C. Smith) 8. Alpha And Omega (Williams) 9. Hopin' That You're Hopin' (Louvins) 10. Until 1 Met You (F. Young)

BOB MCKINNON KTKT—Tucson, Ariz. 1. I Walk The Line (J. Cash) 2. Crazy Arms (R. Price) 3. Hound Dog (E. Presley) 4. Sweet Dreams (F. Young) 5. You Are The One (C. Smith) 6. Onie's Bop (O. Wheeler) 7. Searching (K. Wells) B. Don't Be Cruel (E. Presley) 9. I'm A One Woman Man

9. I'm A One Woman Man (J. Horton)

10. I've Loved And Lost Again (P. Cline)

CLIFF RODGERS WHKK—Akron, Ohio

WHKK—Akron, Ohio 1. Without Your Love (B. Lord) 2. I Walk The Line (J. Cash) 3. Sweet Dreams (F. Young), 4. Crazy Arms (R. Price) 5. Onie's Bop (O. Wheeler) 6. Mother Of A Honky Tonk Girl (Reeves & Johnson) 7. I Gotta Know (W. Jackson) B. You Are The One (C. Smith) 9. Put A Saddie On Daddy (B. Rutledge) 10. They're Still In Love

10. They're Still In Love (Collins Kids)

B. Cheated Too (Lee & Cooper) 9. Doorstep To Heaven (Smith) 10. Women Make A Fool Of Me (E. Tubb)

GEORGE POPKINS "POP'S COUNTRY STORE" WXGI—Richmond, Va. 1. Cheated Too (Lee & Cooper) 2. I Loved And Lost Again (P. Cline)

Country

- LEE SUTTON WWVA—Wheeling, W. Va. 1. Cheated Too (Lee & Cooper) 2. Crazy Arms (R. Price) 3. You Are The One (C. Smith) 4. Any Old Time (W. Pierce) 5. I'd Rather Stay Home (Wells) 6. So In Love With You (Wilburns) 7. One Woman Man (J. Horton) 8. My Lips Are Sealed (Reeves) 9. I Take The Chance (Browns) 10. I'll Make Amends (Drusky) CHARLES ECKSTEIN WHLP---Centerville, Tenn. 1. You Are The One (C. Smith) 2. At The Ole Town Hall (B. Wimberly) 3. The Fool (S. Clark) 4. My Lips Are Sealed (Reeves) 5. Don't Be Cruel (E. Presley) 6. I'll Take The Chance (Browns) 7. Waltz Of The Angels (L. Frizzell) B. One-Woman Man (J. Horton) 9. Until I Met You (F. Young) 10. Whippor-will (B. Martin) KERMIT REID WTJH—East Point, Ga. 1. Don't Be Cruel (E. Presley) 2. Searching (K. Wells) 3. I Walk The Line (J. Cash) 4. Crazy Arms (R. Price) 5. Conscience, I'm Guilty (H. Snow) 6. Any Old Time (W. Pierce) 7. You Are The One (C. Smith) B. Love, Love, Love (Johnnie & Jack) 9. I Take The Chance (Browns) 10. Walking In The Rain (D. Richards) TOM EDWARDS WERE-Cleveland, Ohio

WERE—Cleveland, Ohio 1. 1 Walk The Line (J. Cash) 2. Any Old Time (W. Pierce) 3. Sweet Dreams (F. Young) 4. Mother Of Honky Tonk Girl (Johnson & Reeves) 5. Crazy Arms (R. Price) 6. Goodbye Mr. Brown (Wells & Acuff) 7. Till End Of World (Jim & John) 8. Juke Box Help Me (Gunter) 9. You Don't Know Me (Arnold) 10. L Take The Chance (Browns)

10. I Take The Chance (Browns) BILL CARTER

KSTN—Stockton, Calif. KS IN—Stockton, Calif. 1. Crazy Arms (R. Price) 2. Cheated Too (Lee & Cooper) 3. I Take The Chance (Browns) 4. 20 Feet Of Muddy Water (S. James) 5. Trying To Forget The Blues (P. Wagoner) 6. I'm So In Love With You (Wilburns) 7. You Are The One (C. Smith) 7. You Are The One (C. Smith) B. I Walk The Line (J. Cash) 9. My Lips Are Sealed (Reeves) 10. At The Old Town Hall (B. Wimberly)

LES "RANCH-HAND RED" COLEMAN WJWL—Georgetown, Del.

WJWL-Georgetown, Del. 1. My Lips Are Sealed (Reeves) 2. Don't Touch, Just Look (C. Arthur) 3. At The Old Town Hall (Nita, Rita & Ruby) 4. I Don't Hurt Anymore (Snow) 5. You Don't Know Me (Arnold) 6. Suppertime (J. Davis) 7. You Are The One (C. Smith) B. I'm Not Mad, Just Hurt (H. Thompson) 9. Somawhere There's A Friend 9. Somewhere There's A Friend (J. Davis) 10. Don't Be Cruel (E. Presley)

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SALT LAKE CITY-Ray Briem KLUB-Salt Lake City, Utah, recently

did a show from a plane and the reac-tion locally was very gratifying. After weeks of tryouts and prepara-tions, Ray who is private pilot for several years, did the show, with the studio spinning the records and Briem the commercials and intros from the plane.

Theatre pass give-aways to listeners who phoned in the serial number of the plane had Salt Lakers bending heads backwards looking for the Cessna 182, donated by South West-ern Skyways in Ogden for the broad-cast cast

Above is Bill Hines, left, handing a record to Briem, before the take-off for the broadcast.

BUDDY STARCHER KCUL—Fort_Worth—Dallas,

You Were Mine rol. (E. Arnold)
 You're My Every Dream (Yorks)
 I Take The Chance (Browns)
 Day By Day (F. Miller)
 Where Did The Sunshine Go (S. Caddell)
 Cheated Too (Lee & Cooper)
 Trying To Forget The Blues (P. Wagoner)
 If You See My Love Dancin' (B. Guitar)

Texas

 I toved And Loss Again
 (P. Cline)
 (P. Cline)
 (J. Horton)
 (J. Horton)
 (J. Horton)
 (A. Heart Full Of Shame
 (H. Carter)
 (A. Trying To Forget The Blues
 (P. Wagoner)
 (I Can't Quit (M. Robbins)
 B. Strange Woman (J. Carter)
 (J. Reeves)
 (J. Reeves) 10. I Walk The Line (J. Cash) Cash

Country

JUKE BOX TUNES

(Columbia 21510; 4-21510)

CRAZY ARMS

Ray Price

I WALK

Johnny Cash

THE LINE

(Sun 241; 45-241)

Pos. Last Week

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www





Capitol # 3536

OPAL MUSIC



Ozark Jubilee To Switch From Saturdays To Thursdays On ABC-TV

SPRINGFIELD, MO .- In a move designed to attract a greater audience, Ozark Jubilee is moving from its Saturday network spot on ABC-TV to Thursday nights on the same network. The change takes effect on October 4.

Contrary to rumours, the show was not sold from under the Ozark Jubilee folks. The move was actually made at the insistence of American Chicle Co., sponsor of a half-hour segment of the Jubilee, which felt that the Red Foley starrer would attract a greater audience if slotted away from the heavily bankrolled variety shows of Perry Como and Jackie Gleason.

At its new time, Foley & Co. will be pitted against two dramatic shows, NBC's Lux Video Theatre and CBS's new hour-and-a-half Playhouse 90. And for the first time the Jubilee will be live from coast to coast, seen 10-11 pm in the East, 9-10 in the midwest, 7-8 in the Pacific region.

Final arrangements for the move were made in a New York huddle last week in which Crossroads TV Productions, owner-packager of the Jubilee, was represented by E. E. "Si" Siman, Jr. and Leslie L. Kennon.

Another Springfieldian enthusiastic over the new night of the week was Lou Black, who heads up the booking arm of the Jubilee's operation, Top Talent. Black made no secret of the fact that the change frees such headSonny James for the Saturday personals which often bring a premium price.

Second half-hour of the show will be on a co-op basis, with stations selling local and national spots within the framework of the Jubilee, an arrangement which has proved successful for both the program's producers and ABC in the Saturday slot which the show has held since Jan. 22, 1955. Guest on the Thursday evening

'premiere," Oct. 4, will be Tex Ritter. And Foley is scheduled to be presented with a gold record by Decca officials, honoring his "Peace in the Valley," which has become only the second inspirational record in history to pass the million mark in sales.

Star Issues First Disk

PITTSBURGH, PENNA. - Star Record Company, this city, has sent out its first release to the disk jockeys of the country. It is a country item, "Cuddle Me" and "You Carved Your Initials", featuring artists Slim Johnson, Gina and The Prairie Playboys. Matt Edwards is in charge of promotion on the record.

Star also plans releases in the popular and rhythm and blues fields. The record company is a division of Perfection Music Publication.



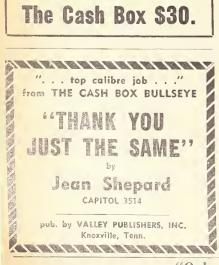
"It's What's in THE CASH BOX That Counts"

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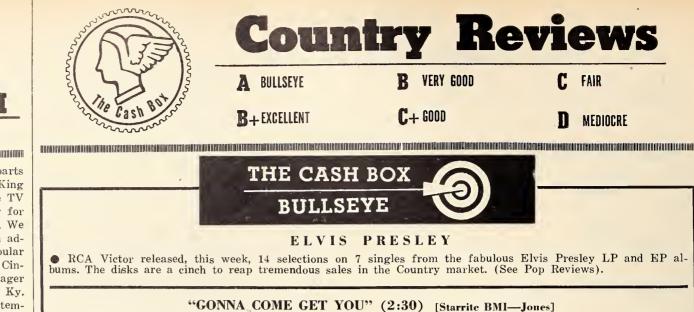
September 15, 1956



seems to be that Lawrence Welk, King of the Squeezebox and his entire TV show will arrive Tuesday by air for their show at Cincinnati Gardens. We understand that the show has an advance sell out. Welk is very popular in this area. . . . Bob Doll, native Cincinnatian will be the general manager of station WCYN, Cynthiana, Ky. radio which takes to the air September 1. . . Chico Ventre formerly featured on WKRC-TV "The Storm" will open his own restaurant on Route 8 near Bromley, Ky. called "Chico's Lamplight Patio." Lois Buell and Bob Lamplight Patio." Lois Buell and Bob Hill will offer continuous piano music for the patrons' enjoyment. . . . Much publicity has been given Jean Shepard by the national press of late because of his free soap commercials over WOR. Jean worked at one time or other on just about every radio sta-tion in the Queen City and had the most chatter of any disk-spinner in the business. . . Dave Lane was chosen to emcee WLW's new con-sumer foundation show, quite a list of personalities was auditioned for the show. It will now be called the "Dave Lane Show." . . . Harold Haines, WCKY's newscaster and news writer is the proud Papa of a baby girl born at Bethesda Hospital. Our congratu-lations to Mama and Papa Haines. . . at Bethesda Hospital. Our congratu-lations to Mama and Papa Haines.... Stan Matlock recovering from a bout with pneumonia will continue to origi-nate his program "Magazine of the Air" from his home for another week. ... Our old friend Barney Rapp hit upon a good thing when he started the excursion train for Redleg fans upon a good thing when he started the excursion train for Redleg fans to see the Labor Day games between the Red's and Braves in Milwaukee. The train was filled and Rapp had to reorder tickets for the games three times. . . The Ames Brothers along with the Three Goetschis are the headliners at Beverly Hills these days. . . Al and Wanda Lewis did their TV show direct from Coney Island last week over WCPO-TV. . . . Cincinnati's Summer Playhouse is offering the Queen City's own actor Robert Middle-ton in "Born Yesterday." . . . Marry Rose (Local Columbia Record Man) had a cocktail party for country artist Carl Smith when he came to town. All the wax-twirlers were there. . . . Faron Young played to a capacity crowd on Labor Day when he appeared at Veronal Lake, Country park in Kentucky. Both Faron and Carl Smith appeared on Jimmie Williams' shows over WNOP.



Airmail Subscription



"JUST ONE MORE" (2:40) [Starrite BMI-Jones]

GEORGE JONES (Starday 264; 45-264)

• George Jones, a recent addition to the "Grand Ole Opry" roster, comes up with a powerful two-sider that has the potential to hit paydirt with either end of the release. The chanter is currently grabbing off a healthy share of the sales and spins with his "You Gotta Be My Baby" and his newest pairing should easily outdistance it. One end tagged "Gonna Come Get You," is an engaging, fast-paced romantic opus that Jones socks out in spar-kling style. The flip, "Just One More," is a change of pace, middle beat lover's lament on which the songster drowns his troubles in drink. It's a potent piece of material that George treats to a penetrating reading. There's no doubt about it—it's a twin-threat for top honors.

SONEE WEST (Nor Va Jak 1956; 45-1956)

B "ROCK-OLA RUBY" (2:18) [BMI—S. West] Sonee West en-thusiastically debuts for the label as he cuts loose on a free-wheeling jumper that oughta have the kids as well as the boxes hoppin'.

"SWEET ROCKIN' BABY" **C+** "SWEET ROCKIN' BABY" (2:20) [BMI—Kaliff, Westbrook] On the bottom lid West swings through another zestful platter that'll please the dancin' teensters. Socko instrumentation on both ends.

FREDDIE HART (Columbia 21550; 4-21550)

(Columbia 21550; 4-21550) **B** "THE HUMAN THING TO DO" (2:42) [Vidor BMI—F. Hart] Freddie Hart's stand out vocal styling come across with telling effect as he dramatically renders the heartbreak-ing tale of two lovers who are mar-ried to others. Effective platter. **B** "SNATCH IT AND GRAB IT" (1:47) [Central BMI—F. Hart] Here Hart ups the beat as he decks out a dandy little, rock 'n roll-flavored romantic novelty.

romantic novelty.

GIDDY SMITTY (Chic 1001; 45-1001)

"DIXIE DOLL" (2:28) [Smash **C+** "DIXIE DOLL" (2:28) [Smasn BMI-C. Thompson] The nimble digits of Giddy Smitty literally fly over the 88's as the artist comes up with a bright happy-go-lucky instrumental ditty.

"DIXIE POLKA" (2:24) [Smash BMI—C. Thompson] Here's an-other fast paced slicing that lovers of the ragtime piano, especially polka fans, are gonna be delighted with. Should make the boxes jingle in the proper locations.

SONNY BURGESS (Sun 247; 45-247)

B+ "WE WANNA BOOGIE" [Hi-Lo BMI—Burgess] The label keeps coming up with some terrific rock 'n roll talent as can be evidenced by this colorful, jet-propelled, country-pop-r&b novelty turned in by Sonny Burges Burgess.

Burgess. **B+** "RED HEADED WOMAN" [Hi-Lo BMI—Burgess] Here Burgess hands in another frenzied reading on a high-flying house-rocker. Exciting vocal and instrumental support on two decks that are gonna keep the hoof-ers rockin' all day long.

CLIFF CROFFORD (Tally 104; 45-104)

(Tally 104; 45-104) **B** "A N O T H E R LOVE, HAS ENDED" (2:08) [Lu-Tal BMI---C. Crofford] Cliff Crofford receives a persuasive vocal and instrumental backdrop as he smoothly grooves this feelingful, romantic shuffle item. Watch this one. Could prove to be a real sleeper pop and countrywise. **C+** "THERE AIN'T NOTHIN' HAP-PENIN' TO ME" (2:10) [Lu-Tal BMI--C. Crofford] This end is an intriguing, quick beat novelty that Crofford knocks out in bright fash-ion. Solid coupling. ion. Solid coupling.

JIMMY SKINNER (Mercury 70956; 45-70956)

B+"JUST RAMBLIN' ON" (2:41) Jimmy Skinner invitingly plays the part of a carefree, train-hoppin' wan-derer on this fast paced biscuit that moves along in happy-go-lucky fashion.

"A NOTHER SATURDAY NIGHT" (2:25) [Acuff-Rose BMI -J. Skinner] Here Skinner is in a B -J. Skinner] Here Skinner is in a sad mood and his distinctive tones come across convincingly on an up tempo, sentimental tale. Two good sides for ops, dealers and deejays.

SHEB WOOLEY (MGM 12328; K12328)

B+ "THE LONELY MAN" (2:35) The polished chords of Sheb Wooley are a treat to the ear as he neatly waxes this galloping, western-style blues opus. Could stir up a heap of dust.

dust. **B** "FIRST DAY OF SCHOOL" (2:22) [Cordial BMI—S. Wooley] On the under side Wooley tenderly waxes a middle beat tale of a boy who eagerly awaits school's reopening so that he can be united with his gal once again. Billy Liebert's ork appeal-ingly assists on this pop-country wax.

TEX WILLIAMS

(Decca 30037; 9-30037) **B**+ "ARTICHOKES" (2:15) [Mayfair -S. Burke, M. Greene] Deep-voiced Tex Williams receives a pleas-ing vocal and instrumental showcase on this flavorful, quick beat novelty bouncer. Delectable waffle-with cute lyrics.

B "RENO, TOWN OF BROKEN HEARTS" (2:33) [Ridgeway BMI -R. Stewart] Here Williams slows down the pace as he waxes an emo-tion-packed plea for reconciliation. Strong pairing.

BOB STANLEY (Downbeat 203; 45-203)

(Downbeat 203; 45-203)
C+ "THE YODEL WALTZ" (2:33)
E+ [Blue Jay BMI—Coppolino] Bob Stanley turns in a very pretty reading on this charming lilter. Lovely wedding of melody and lyrics. Deejays are gonna like this one.
C+ "IN OLD WYOMING" (1:57)
C+ [M. M. Cole BMI—Blackburn, Livernash] This half Stanley sez-that he's gonna return to his sweetheart and his beloved state. Splendid banjo pickin' turned in by Kack Tucker and his Oklahoma Playboys on this quick beat pleaser. beat pleaser.

HAL "LONE PINE"

HAL "LONE PINE" (Event 4257; 45-4257) **B** "PRINCE EDWARD ISLAND IS HEAVEN TO ME" (2:40) [Hill & Range BMI—H. Breau] Hal "Lone Pine" hands in an appealing vocal effort as he impressively debuts on the label with an up-to-date remake of his very first waxing. It's an in-teresting, moderate paced heart-warmer that makes for easy-on-the-ears listening. **D** "DOWN BY THE RAILROAD

B "DOWN BY THE RAILROAD TRACKS" (2:25) [Southern BMI —F. Crumit, B. Curtis] This end is a catchy, quick beat romantic novelty that Pine etches in tantalizing fash-ion. Tasteful assist by his Kountry Karawan Karavan.

CHARLIE MONROE (Decca 30048; 9-30048)

(Decca 30048; 9-30048) **B**+ "THAT'S WHAT I LIKE ABOUT C. Monroe] Charlie Monroe takes hold of a quick beat romantic ditty and wraps it up in most attractive fashion. A contagious 'pure country' perform-ance by Monroe that's handily backed by his Kentucky Pardners. "WHY DID YOU SAY GOOD-

"WHY DID YOU SAY GOOD-BYE?" (2:28) [Old Charter BMI -C. Monroe] Lower portion is a tearcompelling lover's tale set to a fast beat and vocaled in first class style by Monroe. Watch 'em both.

WINK LEWIS

(Tone 1121; 45-1121) **C+** "ZZZTT, ZZZTT, ZZZTT" (2:00) [Queen-ette BMI — Reynolds, Bickett] Buz Busby and his band color-

Bickett] Buz Busby and his band color-fully back up a dandy, gimmicked-up vocal effort by Wink Lewis on a fetch-ing, quick beat rock 'n roller. **C+** "MORE TIMES THAN ONE" (2:30) [Queen-ette BMI-Lewis] This side Lewis puts his heart into his delivery of a tearful, middle beat lover's tale.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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Country







BOBBY LORD

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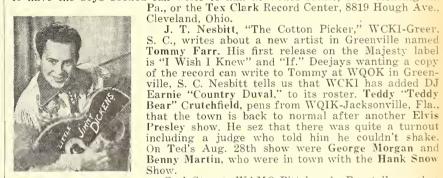
lease, "Heart Full Of Shame," indicate a big tune in his area.
"Balin' Wire" Bob Strack—KIMO-Independence, Mo., reports that word from Marie Beck, Hank Williams' fan club prexy, is that there will not be a H. W. Memorial Day this year. It'll just be a small memorial service at the graveside.
Wanda Jackson guests on Cliffie Stone's "Hometown Jamboree" Saturday, October 20 over KTLA and will be followed the following week, October 27th, by Billy Gray. Molly Bee takes over the hosting chores on the "Jamboree" for two weeks starting Saturday, September 1. Guesting on the show will be Tommy Sands, the Black Sisters and Tommy Durcan. Stone will be in Indiana, DuQuoin, Illinois and Detroit, on tour with Tennessee Ernie Ford during these two weeks.

BOBBY LORD on tour with Tennessee Ernie Ford during these two weeks. More than 25,000 persons are expected to swarm into the little town of Willcox, Arizona, on Saturday, September 15, for the annual observance of **Rex Allen Day.** Willcox, birthplace of the western star of motion pictures, television, radio and records, has conducted the observance annually since Allen gave up his role as a Chicago radio singer and became a star for Republic Pictures. Allen's new \$4,000 silver saddle, now on exhibition at the

Canadian National Exposition, is being flown from there to Willcox, Arizona, for the observance. Rex is making plans to organize his own rodeo for the 1957 spring circuit and already is dickering with a Bakersfield, California, stock



for the observance. Rex is making plans to organize his own rodeo for the 1957 spring circuit and already is dickering with a Bakersfield, California, stock contractor.
Slick Norris, types from Highlands, Texas, to watch out for James O'GynisStarday release due out this week. . . Chuck Otte, KLPW-Union, Mo. drops a note to say that he's been swamped with request for Jim Reeves' "According to My Heart" and Marty Robbins "Singing The Blues." Chuck says that the station is starting a big Country & Western Jamboree at the Lighthouse in Union. It's to be called "Country Roundup" and Chuck'll be looking forward to guest appearances by the top Country artists. Jim Reeves' schedule takes him to Birmingham, Ala., on the 1st of Sept. and on the 12th thru the 23rd into Oregon, Washington and Chuck'll be looking the 23rd into Oregon, Washington and Euclid WWVA-Wheeling, W. Va., and a special book for V. V. Bamford. Moore's 'midwest playground of fun the Verona Lake Ranch, Verona, Ky., had 4,500 people at the park on Sunday, Aug. 26th for a special Cincinnati furniture store promotion. The show featured Carl Smith and his band, Jimmie Williams, The Verona Ranch Boys and Joy Whitaker and the South-Stoby Grove and his band, Jimmie Williams, The Verona Ranch Boys and Joy Whitaker and the South-and his group, which includes Daisy Mae and Brother Charley, and on Sept. 23rd, Carl Story and the Ramb'ing Mountaineers.
Wordy Howard Vokes writes that Denver Duke & Jeffery Null, now with Mercury Records, have covered about 4,500 miles in the past 6 weeks, playing clubs, parks and theatres and the Hammond Civic Center on the 25th and 26th of August. They guested on many deejay shows including Marty Roberts, WCKY-Cincinnati, Ohio, Bob Jennings, WLAC-Nashville, Tenn., "Red" Kirk, WKLO-Louisville, Ky. Curley Hunt'y, WBIP-Booneville, Miss., "Wilf" Bill Hayden, WJOB-Hammond, Ind, Tom Edwards, WERE-Cleveland, Ohio, Clif Rodgers, WHKK-Akron, Ohia and others. Vokes Music, New Kensington. Pa., or the Tex Clark Record



TUITLE" JIMMY DICKENS
Carl Stuart, WAMO-Pittsburgh, Pa., tells us that the city is making news in the Country music field after only 3 weeks of having a full time Country music station. Hank Thompson appeared in town at the "Holiday House," Pittsburgh's most exclusive inte club. He did a ten day stint and closed on Sept. 2nd. Joe Lucas, (Acuff Rose) was in town to wish Carl well on his new venture and Murry Nash was in with Jean Chapel (Sun), who finished a one week appearance there. "Ree Ports" by Ree Pine of the "Old Dominion Barn Dance" WRVA-Richmond, Va., are that Janis Martin will soon be off on a series of tours in promotion of her new RCA Victor release "My Boy Elvis" and "Little Bit." Janis was with Jim Wilson at Sleepy Hollow Pennsburg, Pa., on Labor Day. She appears in Minneapolis, Minn., Sept. 12th & 13th and then does the Howard Miller show on TV in Chicago on Sept. 14th. And, of course, Janis will be on the Barn Dance Gept. 15th for the 10th Anniversary program which goes to CBS. Don Reno & Red Smiley report a fine date in the Circle Theatre in Cleveland on the 25th. The 26th they were in Perry, Ohio and to Cincinnati on the 27th for King records and they are thru West Virginia this week, working their way back for their return to the Barn Dance on Saturday night. Last week's guest list included Arlie Duff, Hawkshaw Hawkins and Jean Shepard. Pete Pike has been the Robertson Brothers and Cal Newman.



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Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.

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(Editorial)

30 Hour Work Week Will Bring: NEED FOR NEW TYPE INDOOR AND OUTDOOR AMUSEMENTS

As labor continues to win contracts with shorter working hours, tending to the 30 hour work week, and gains more money per hour along with pay for certain time off and vacations, an entirely new amusements field is opening which may prove of tremendous import to the coin machines industry.

As noted merchants have stated, "With more time on their hands, labor is bound to spend more for leisure time merchandise."

It is noted that the sales of sporting goods of all types, whether fishing, golf, tennis or for the indoor sports, have continued to increase at a steady pace as the workingman and woman finds more time to enjoy both outdoor and indoor amusements.

What's even more impressive to noted national merchandisers is the fact that, regardless of less working hours, the workers have more money in their pocketbooks and this, of itself, opens a tremendously profitable vista.

Those students of the coin machines industry who have always planned ahead are thinking hard about amnsements that would attract some of these leisure hours and will, at the same time, bring profitable businesses into being for the nation's operators.

Whether this will mean an entirely new era of coin operated products, which seem to be best suited for such leisnre time, is not as yet known. But what is definite is that this field will find it has a tremendons potential in the fact that less working hours means more leisnre time and since the workers are earning more they can spend more to enjoy this leisnre.

Here and There

CHICAGO—The coin machine industry also has some pretty large companies. Is it true that Automatic Canteen Company of America, considered the largest vending machine operating firm in the World, has 300,000 units in operation, and grosses some \$100,000,000 ? Following the current trend among large firms, consolidating and absorbing smaller outfits, it appears that the vending division of the industry is headed for some very "big" organizations. A number of months ago, Rowe and Automatic Canteen consolidated. Then Hoffman Machinery took over APCO. This past week saw two more such moves. National Vending and Continental Car - Na - Var Corporation merged, becoming Continental Industries, Inc.; and Universal Match Corporation acquired a substantial stock interest in National Rejectors, Inc.

NEW YORK—That the country's cigarette smokers have forgotten all about the recent "cancer scare" is obvious in the report this week by the Internal Revenue Service. Aggregate shipments during the first six month of this year totaled 196.7 billion cigarettes against 191.7 billion in the first half of last year. Output by the cigarette manufacturers during this first six month period topped the record high established in 1953 and amounted to 212.4 billion, in contrast to 208 billion in the first half of 1955.

CHICAGO—The Atlantic Monthly (a publication) stated that 40 out of every 100 men who start their own business fall by the wayside. Another 59 out of the 100 get tied up so that they can't sell out or even earn as much as they would as employees for another firm. (Editor's note: These statistics certainly weren't culled from the coin machine industry. One hardly ever hears of a coin firm or operator going broke.)

NEW YORK—In last week's column we noted that 290 companies spent more than \$1,000,000 each for advertising in 1955. Going a bit further, it is estimated that \$9,200,000,-000 was spent in 1955 on all forms of advertising. Of the 290 firms who spent over one million, 25 spent more than ten million each. However, it is stated that a major part of the total expenditure was made by the many smaller advertisers, the nation's 4,000,000 business enterprises. Page 40

2c Play (Nickel) Ops: FACE ROUGH TIMES AHEAD Zooming Costs Plus Increased Over- Chicago Coin Presents "Capri" New head Expenses Portend Dark Days **Novelty Pinball** Ahead For 2¢ Play Ops

CHICAGO—As was expected, and as is now becoming fact, more and more of the 2¢ (nickel) play ops all over the country are beginning to complain that they simply cannot equalize income against overhead.

Most of these operators are complaining that, if costs and overhead would have remained static, they might "have had a fighting chance".

But with the inflationary spiral making another turn upward, and with still further hikes in prices of all equipment as well as supplies and other necessities to do business, the 2¢ play operators are faced with a very dark future.

"There is no way out of this mess", one operator advises, "unless we get together and recognize the fact that we simply cannot continue to charge 2¢ per play (as you people of The Cash Box have so logically pointed out) and pay almost that per play, when it's all broken down, for the supplies, parts, labor and new equipment we need to continue in business."

"How can he", he asks, "continue to charge just about what it costs and still remain in business?"

(This is exactly what this publication has been asking the 2¢ (nickel) play operators for many years now.)

With such basic materials as steel and copper prices raising, and with

such components as fractional horse power motors already advising that prices will be higher this coming month, there is no way out of the morass for the 2ϕ play operator unless he attempts, by changing over to dime play, to match income against outgo.

As is easily recognized, the dime, too, has continued to become thinner and thinner with constant creeping inflation. The dime of today is worth but 4e. But even at this low valuation it still has a deterring effect on constant spiraling inflationary costs.

There is also no doubt that the finer and more complex electro-me-chanical products of the industry, whether amusement, music or vend-ing machines, will have to go up in price to meet the higher costs of raw materials, components and labor.

Furthermore, in those areas where play is down, intake has reached the play is down, intake has reached the point where many are faced with loss if they are featuring 2ϕ (nickel) play. Certainly, then, the 2ϕ play ops are definitely up against it to pull out of this constantly engulfing mess. From some areas come the reports

that dime play operators are getting together on "front money guarantees" in an effort to stave off the effect of rising overhead expense and increased costs.

Some dime play ops have even bold-ly recommended that entire areas change to a 70%-30% commission ba-sis. 70% to the operators and 30% to the locations.

If these men are planning such action then, certainly, any 2ϕ play operators in those areas must be facing ever engulfing rough seas which can only lead to bankruptcy.



CHICAGO-Sam Wolberg, president of Chicago Coin Machine Company, this city, reported this past week that shipments of the firm's new single player, novelty five-ball game, "Capri", are already under way.

"We were actually forced to build this game quick", Wolberg commented, "after we showed it to some of our distributors.

"Our distributing organization is just as enthused over 'Capri' as it is over our 'Blondie'.

"These distributors feel that this game fits perfectly into the new pin-

ball line which we are creating at this time.

"Every one of the features of 'Capri' is outstanding. The game has our sensational three ball or five ball action. It has all the finest new ideas which can be incorporated into a novelty five-ball game.

"The cabinet is outstanding. The entire action of the game is suspenseful. The beauty of playing field plus the intriguing scoring action and the simplicity of the mechanism make 'Capri' one of the finest novelty fiveball games we have produced in our long career in this industry."

Wolberg went on to report that, whereas all the distributors were enthused over the match play features of "Blondie," they also wanted a game that did not have match features.

"Therefore", reports Wolberg, "when we showed them our 'Capri' which, actually, was being set for a later production schedule, they demanded that we get this novelty fiveball into immediate production.

"We are extremely happy", Wolberg continued, "that we were ready for our distributing organization, who know what the operators want in all parts of the nation, and are shipping 'Capri' just as fast as they come off our production lines."

Ops Agree "School For Mechanics" One Of Industry's Necessities

"20 YEAR CLUB" NOMINATIONS KEEP ROLLING IN

Members' Nominations for "Most Outstanding Coin Machines Man of 1956'' Vary Widely.

September 15 Is Final Day For Nominations

CHICAGO - Nominations continue rolling into headquarters of The Cash Box' "20 Year Club" at 32 West Randolph Street, this city, with members suggesting a large and varied cross section of men engaged in the industry for the honor of "Most Outstanding Coin Machines Man of 1956".

Even the explanation was very specific in the first article to appear here, as well as in a reproduction of that article which was mailed to all members of the "20 Year Club", some continue to nominate Ray T. Moloney for the "Gold Coin Award" for 1956.

Once a man wins the 20 Year Club's "Gold Coin Award", as did Ray Moloney as the "Most Outstanding Coin Machines Man of 1955", he is no longer eligible for the honor.

Those who have cast their nominations for Ray T. Moloney are being so advised. They are being sent new cards for their nominations.

All nominations must be in The Cash Box "20 Year Club" offices here on or before September 15, 1956 to be placed on the voting ballot.

CHICAGO-Since the appearance of the report, "Ops Urge 'School For Mechanics'," which appeared in the September 1 issue of The Cash Box, many have advised that this is something "that is absolutely necessary to the future welfare of all operators."

One operator here advised, "Keep up the good work. This is just what we all need. Everyone is suffering from a lack of good mechanics.

"This is the greatest job that The Cash Box can do for the operators at this time. We sure do need mechanics. But we need men who know what it's all about.

"Your idea for a 'School For Mechanics' would help us here and every operator all over the country to get the skilled mechanics he needs to help him maintain his present route and even to expand his business."

A well known midwest op reported: "Ever since you have been running stories on the need for a 'School For Mechanics' we have brought this up at the meetings of our association and have discussed this favorably

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every time.

"We, too, believe that a 'School For Mechanics' would prove tremendously helpful to all of us. We need good mechanics. Once we had a supply of such men available we could then do things that we are now holding back from doing."

Sam Cohen, Atlanta, Ga., To Announce **New Product**

CHICAGO-Sam Cohen of Cohen Distributing Company, Atlanta, Georgia, while in this city, this past week, reported that he would soon announce an entirely new product for the trade.

Tho maintaining secrecy as to the type product or its manufacturer, Cohen did state:

"We'll be making our announcement very soon. We feel certain that the operators are going to be tremendously pleased when they see this new product."

Page 41

Five State Ops' Convention

October Designated As "Nat'l Restaurant Month"

NEW YORK—October has been designated as "National Restaurant Month"

Promoted by the National Restaurant Association, restaurants and their suppliers will spend over and their suppliers will spend over \$5,000,000 publicizing this effort to point out that "dining out makes life more pleasant for the over-worked housewife." Cooperating in its advertising will be such firms as Calvert Dis-tillers, General Foods Corporation, Kraft Foods Company, Coca-Cola Bottling Company Campbell Sales

Bottling Company, Campbell Sales Company, Swift & Company, Seal-test Dairy Products, Standard

Brands, Thomas J. Lipton and many other national food and beverage manufacturers

This is a splendid opportunity for operators of music and amuse-ment machines to take advantage of the thousands of added custom-ers who will be patronizing loca-tions featuring their equipment. Operators should confer with res-taurant owners and set up a pro-gram to draw attention to coin operated machines in these locations. It could easily mean many extra plays on music and amusement machines.

Genco Employees Give Avron Gensburg Suprise Anniversary Party



AVRON GENSBURG

CHICAGO - Employees of Genco Manufacturing & Sales Company, this city, joined together to give their "boss" and president of the firm, Av-ron Gensburg, a tremendous double surprise party this past week at the firm's offices.

When Avron entered the firm's offices this past Thursday morning (September 6) he found all employees of the firm gathered there and a huge, two-layer cake with a very large and impressive picture of himself adorning the place.

The top layer of the cake was in celebration of Avron Gensburg's wed-ding anniversary. The bottom layer in celebration of September 6 as the 4th anniversary of his presidency of Genco.

Miss Dorothy Reimer, acting as toastmaster in the absence of Al War-ren, who wired from the road that "I'm there in spirit with all of you", handled all the presentations.

Acting along with Miss Reimer were Acting along with Miss Reimer were Ralph Sheffield, sales director of the firm; Sanuel Gensburg of Chicago Coin Machine Company and father of Avron Gensburg; Steve Kordek, Law-rence Spalitta, Joe Gurstein, Frank Huffman and from among the charm-ing ladies of the office staff, Barbara Hartman, Vivian Kurth and Sakue Tomobia Tomohisa.

The large picture of Avron Gens-burg which was especially prepared and framed will adorn the offices here from now on.

The entire affair was very secretly and quietly arranged among all Gen-co's employees. This has been going on for some weeks. Outsider invited was Bill Gersh, publisher of The Cash Box.

Tourney Player



PHILADELPHIA, PA.-Mrs. A]bert Rodstein, this city, had the above photograph featured in the sports sec-tion of The Evening Bulletin last week as she gets off a booming drive during the Overbrook Invitation golf tourna-

Ment. Mrs. Rodstein is the wife of Al Rod-stein of Banner Specialty Company, this city.





HOWARD N. ELLIS

OMAHA, NEB .- Howard Ellis, secretary, Music Guild of Nebraska, this city, reports that every indication points to a record breaking attendance at their two-day (Saturday and Sunday, September 22 and 23) Five State Convention being held at the Hotel Blackstone, Omaha.

States participating are Nebraska, Iowa, Missouri, South Dakota and Kansas.

In addition to a strong attendance from these States, distributors of music machines and record companies will display their machines and records.

A full program of entertainment will be presented on Saturday night, following the banquet. It is expected that a number of top recording artists will be on hand. A number of door prizes will be distributed to lucky operators.

Ellis states that ticket sales are brisk, and recommends that operators, in order to insure proper hotel accommodations, communicate with him, advising the accommodations required and the date of arrival. He will make the necessary arrangements, and have the Blackstone send a confirmation.





"It's What's in THE CASH BOX That Counts"

"Centennial' Big Success" — says Bear



1) Portion of the large crowd attending the Broadway show, "Kismet." 2) Guests participate in fun "How To Feed A Baby." (L. to R.): Paul Benson, Maxine Bilotta, Del DeHaven, unidentified woman and Bill Anderson. 3) Loading up on the good food in the tent. At far left is Johnnie Bilotta and a group of his operators. 4) The lady with the novel hat made of balloons by Eddie Dawson, one of the feature acts. 5) Pictured during a moment of relaxation (L. to R.): Mr. and Mrs. Willard Wayne of Emarcy Distributing of San Francisco; M. H. (Rosy) Rosenberg, owner of the firm; and Gary Sinclair, Wurlitzer district sales manager. 6) Resting those tired "tootsies" are Mr. and Mrs. Jimmie Tolisano of Middleton, Conn. Jimmie is president of the Connecticut State Operators Assn. 7) A group of Seattle ops (L. to R.): Mrs. A. Morrison, Mr. and Mrs. J. Hammons, Mr. and Mrs. Frank Countner, Mr. and Mrs. Ralph Alger and Mr. and Mrs. Henry Christianson. 8) From the Denver area (L. to R.): Mr. and Mrs. Chuck Miller, Mr. and Mrs. Howard Hold, Mr. and Mrs. Mike Savio, Mr. and Mrs. Willard Berg, Mr. and Mrs. Roy Kiser, Mr. and Mrs. Doyle Harrington and an unidentified couple. 9) The West Virginia delegation included (L. to R.): W. T. Cruze, Cruze Distributing Company, Charleston, Mrs. D. DeHaven, C. H. Flannery, John A. (Red) Wallace, William Anderson, Philip Sweeney, Darris Derric and Tom Hunt. 10) Some of the guests

NORTH TONAWANDA, N. Y.—A report of the tremendous Wurlitzer "Centennial" celebration held here on Thursday, Friday and Saturday, August 23, 24 and 25, was detailed in the September 8 issue of *The Cash Box.* However, as stated, many photo-graphs were unavailable at the time we were to press

bbt. However, as stated, many photographs were unavailable at the time we went to press.
We are now able to reproduce many more interesting photographs taken at this three-day party, including all the winners of major prizes made available by Wurlitzer.
In commenting on the celebration, Bob Bear, sales manager, phonograph department, said:
"We want to thank all of the fine Wurlitzer operators and distributors for their wonderful cooperation in making the Wurlitzer 'Centennial Club Celebration' a tremendous success. From the many phone calls, thank-you cards and letters that we

have received, we feel sure that every-one enjoyed themselves immensely. "The Wurlitzer 'Centennial Club Celebration', the largest gathering of its kind ever held in the automatic phonograph business, was truly an ex-citing occasion," Bear continued. "During the celebration we enjoyed the company of the most wonderful people I've ever had the pleasure of knowing. Even the elements smiled upon us by bringing to Buffalo the nicest weather we've had all summer." In summing up, Bob Bear said, "Even though the 'Centennial' celebra-tion is now history, we will always have many fond memories of the won-derful experiences we shared with our friends and good customers. We sin-cerely hope that all 'Centennial Club' cerely hope that all 'Centennial Club' members enjoyed themselves as much as we enjoyed having them at our One Hundredth Birthday Party."



R. C. Rolfing, president of The Rudolph Wurlitzer Company (center), being presented with a plaque by Sidney Levine (left), counsellor for the Music Operators of New York, and Al Denver (right), president of the association. The plaque read: "Presented to The Rudolph Wurlitzer Company on the occasion of its 'Centennial Celebration' in profound appreciation for its pioneering efforts, great leadership and continued dynamic progress in the automatic phonograph industry, and in grateful recognition of services rendered to the Music operators of the nation and the music-loving public throughout the years. Awarded this 25th day of August, 1956, at North Tonawanda, New York, by the Music Operators of New York, Inc. Albert S. Denver, President-Sidney H. Levine, Counsel,"



boarding a plane for a trip over Niagara Falls. 11) Enjoying the festivities are (L. to R.): R. C. Rolfing, president of Wurlitzer; Henry Christianson and Ralph A'ger of Seattle; and Farny Wurlitzer, chairman of the board. 12) Lobby of the Hotel Statler a beehive of activity Friday morning as guests prepare to board the busses for the parade and trip to the North Tonawanda plant. 13) Motor cavalcade under way, led by marching majorettes and band. 14) Guests boarding busses for trip to Wurlitzer plant.

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Wurlitzer Major Prize Winners







Frank Guerrini of Lewiston, Pa., winner of the top prize, a Pontiac Station Wagon, steps forward to the stage with the winning ticket. Bob Bear and A. D. Palmer, Jr. of Wurlitzer, check his stub.

Bottom picture shows the car, with Bob Bear, Guerrini, and R. L. "Rusty" Smith, Wurlitzer distributor in Pittsburgh.

1) Paul Halenda of Pittsburgh, Pa., being congratulated by A. D. Palmer, Jr., as he steps on to stage to accept a Wurlitzer Electronic Piano.	6) The Wurlitzer Electronic Organ was won by James Fungaroli of Bedford, Pa. A. D. Palmer, Jr., congratulates him.
2) David Secre, Rochester, N.Y., advises a model where to ship his Sylvania console television set.	7) The winner of the Wel-Bilt range was Allen Grant of Geneva, N.Y.
3) Henry Christianson of Seattle, Wash., having his ticket checked for his Admiral portable television set.	8) The most excited winner of a prize was Mrs. Verne Anderson of Skokie, III., who came up with the number for a Wurlitzer piano.
4) Mrs. Jerry Gillespie of Flint, Mich., looks over her prize—a Sylvania con- sole television set, as Carl Angott of Angott Distributing Company (back to camera) looks on admiringly.	9) C. H. Flannery of Logan, Wash., had the winner for an Admiral refrig- erator.
5) Mrs. Roy Kiser of Durango, Colo., claiming her Admiral refrigerator.	10) Winner of a Sylvania console television set was James Jones of Rich- mond, Va.

Roy Small Acclaimed For Success In License Cases

Instrumental in Reducing Fees in Wyandotte, Mich. Files Writ in Melvindale, Mich. Opposing Fee



ROY SMALL

DETROIT, MICH. - Roy Small, conciliator and public relations counsel for United Music Operators of Michigan, this city, is winning great acclaim from music operators here and from many other areas for his great efforts in forestalling and averting excessive license fees being placed against the operators of phonos.

His success in the case of Wyandotte, Michigan, where a 16 year old ordinance called for a \$100 license fee and \$25 per machine, reducing this to a \$10 minimum fee for either one or two machines and for \$5 for each phonograph thereafter, has brought him great praise.

In fact, the city of Wyandotte has also agreed to review this matter in a year and see whether even this ordinance is necessary at that time. The Writ of Mandamus which Roy Small obtained from Judge Joseph A. Moynihan on August 28, 1956 for the City of Melvindale, Michigan to show cause why the huge fee this city desires as a licensing fee should be so held, has won admiration for him him

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The Writ has been carefully prepared. It is a document which shows a very keen appreciation of the juke

a very keen appreciation of the juke box operators. As Roy Small points out, music ordinances are regulatory licenses. A license can only be issued for regula-tion and not for tax. This has been upheld by legal opinion in Michigan. There are some of the belief here that should Roy Small win his case there may be a complete national upheaval in regard to automatic music licensing. If no regulation is required. licensing. If no regulation is required, certainly there is no need for licensing.

In the meantime music leaders here point to Roy Small as "the man for the job", "the man to head a 'Na-tional Tax Council'" as has been recommended by The Cash Box for

years. "At least", says one leader, "Roy Small is the best man there is in Small is the best man there is in the industry, in our opinion, to head the music division of a 'National Tax Council'.

"His experience and his work in behalf of license regulation and the great successes he has won will prove of great value to all music operators all over the country."

Questioned in this regard, Roy Small stated that he would be happy to help music operators in other areas of the nation who are being plagued by excessive licensing fees or by any other licensing matters at this time. "I shall be very happy to help operators nationwide," Roy Small stated.

Importers:

RUNYON SALES COMPANY has served the coin machine industry thruout the years with the best music and amusement machines-both new and reconditioned. We have built up an enviable reputa-tion by supplying the trade with the finest reconditioned machines-at the most reasonable prices. We now have expanded our ser-vice to coin machine firms thruout the world. We invite European buyers to contact us for any of the machines they need. We have them all-music, pinballs, in-lines, kiddie rides, guns, arcade machines, etc. All machines checked - and re-checked-by our skilled technicians before packing. Write us your needs! You'll be agreeably surprised and pleased with the quality of the machines-and, of course, with the price!

LES COMPANY ., Bally Manufacturing Ca., eeney & Co., Permo, Inc. York 18 N Y 104 18 Avi, Newark 8 N J 813

Universal Match Buys Interest In Nat'l Rejectors

ST. LOUIS, MO-Acquisition of a ST. LOUIS, MO—Acquisition of a substantial interest in National Re-jectors, Inc., St. Louis, by Universal Match Corporation, this city, was disclosed today. In a joint statement, John Gottfried, president of Rejectors and A. Fischer, president of Uni-versal, announced that this sale of stock will not cause any change in the management or officers of Rejec-tors, which will continue as a com-pletely independent operation.

pletely independent operation. National Rejectors is the largest manufacturer of coin mechanisms. Founded over twenty years ago, it today is the principal supplier of coin changers, slug rejectors, and other coin handling devices to the vending industry throughout the world.

Fischer said that this investment will add materially to Universal's net earnings. He declared that there will be no merger between Rejectors and National Vendors, Inc., which became a Universal subsidiary earlier this year.



September 15, 1956

Activity slowed down this week with the Labor Day long week-end and the Jewish New Year observance . . . Ops will start pulling their beach, fun spot and outdoor equipment in around the middle of the month . . . Reports indicate the outdoor season this year was better than last, ahead by around 15%, and unhampered by hurricane threats and polio scares which plagued the area last summer . . . At Redd Distributors, (Wurlitzer) Bob Jones, sales mgr., back from Manhattan after seeing his father and mother, Mr. and Mrs. Alex Jones, off for North Wales on the Queen Elizabeth . . . On his way back from New York, Bob stopped in Conn. and western Mass. to visit with ops. At the Redd plant, demand for Wurlitzer model "2000" is continuing heavy and shuffle alley biz is picking up with the new Bally "Congress" and "ABC" Bally going great they report. Among ops and their wives, who attended the 100th anniversary celebration of Wurlitzer at Buffalo, N. Y., from the New England area were: Mr. and Mrs. Maurice Becker, Mr. and Mrs. Richard Mitchell, Springfield; Mr. and Mrs. Eugene Sweeney, Buzzards Bay; Mr. and Mrs. Russell Gosselin, Beverly; Sumner Segall and fiancee, Boston; Anthony Grazio and B. Robinson, Quincy; Mr. and Mrs. James O'Connor, Danielson, Conn.; Mr. and Mrs. Adolph Dugas, Sr., Webster; Mr. and Mrs. Raymond Shea, Worcester; Mr. and Mrs. William S. Redd, Allston; Ralph DePaulo and Paul O'Brien, Boston; Mr. and Mrs. Joseph Naclerio, Waterbury, Conn.; Mr. and Mrs. George Rode, Mr. and Mrs. Arthur Rode, Terryville, Conn.; Mr. and Mrs. Abe Fish, Hartford, Conn.; Mr. and Mrs. James Tolisano and James Sisti, Hartford, Conn. At Associated Amusements (Rock-Ola), Ed and Mrs. Ravreby back from week-end in Long Island. United's new in-line game, "Brazil,' said to be getting the nod from ops and looks to have great potential in this territory. Dick Mandell, general manager, and staff arranging for showing of new Rock-Ola 200, which is expected soon . . . At Trimount Automatic Sales Corp., (Seeburg) export biz is climbing to big peak. Irwin Margold, gen. mgr., reports shipping of big orders of used equipment to foreign countries. The demand for used equipment from overseas is causing a shortage here, making used equipment difficult to find. This situation finds ops getting good breaks on trade-ins of used equipment for new. So consequently much trading of used equipment for new is going on in the New England territory and now seems a good time to trade. Margold reports Genco "State Fair," rifle gallery, is a big winner at Trimount. Joe Smith parts manager, is back from Grenier Field, Manchester, N. H., where he was on active service as a Major in the Air Force.

At Atlas Distributors, (AMI), Barney and Louis Blatt are readying fall promotional plans for color engineered AMI music machines, which have surged forward in tremendous fashion during the past year in the territory ... Outlook all around coin row here is for an outstandingly good fall season . . . Ops visiting distribs this week included a delegation from Mandy's Music, Portland, Me.; Mel Ferrarro, New Bedford, Si Jacobs, Marty Cook, Brookline; George Chapulis, Malden; Ray Shea, Worcester; Sol Taube, Manchester, N. H.; Ray Faini, Framingham; Harry Deshowitz, Chelsea; Dave Baker, Arlington; Sol Robinson, Newton; Luke Levine, Boston; Ralph Lackey, West Roxbury; Jim O'Connor, Danielson, Conn.; Dick Hogan, Boston; Pete Suma, Bristol, Conn.; Ralph Ridgway, Springfield; Henry Levine, Milton; Eddie Ross, Dorchester; Tom Libby, Haverhill; Bill Sullivan, Bangor, Me.; O. E. Gilbert, Colebrook, N. H.; Tony Grazzio, Quincy; Ray Hade, Webster; Walter Stadnicki, Central Falls, R. I.; Ernie Marcantonio, Middleton, Conn.; Ken Estes, Keene, N. H.; Bill Hamel, Concord, N. H.; Martin Oliver, Portland, Me.; and Louis Ziedman, Portsmouth, N. H. . . . Nitery season started in Hub this week with opening of Blinstrub's Labor Day night with record artist Jan Arden headlining . . . Big delegation of ops expected at the organization meeting of the Massachusetts Automatic Merchandising Council at the Kenmore Hotel on Tuesday, Sept. 11 at 8 p.m. The session is called by the Guild Associates, industry association managers, who represent the Eastern Mass. Music Operators Assn. and the Cigarette Merchandisers Assn. and 40 sponsoring ops.

Carl Christiansen, Coven Sales Manager, Dies Of Heart Attack

CHICAGO --- Carl F. Christiansen, sales manager for Coven Music Corporation, this city, and who was with the Coven firm for the past 12 years, passed away after a heart attack Labor Day, Monday, September 3.

Carl was only 42 years old. He was extremely well known to all the music ops in this area. He was one of the hardest workers for the general bet-

terment of the automatic music industry.

Operators here mourn his loss. He was one of the friendliest of men and one man whom all in the automatic music industry could depend upon for any and all progressive effort.

He leaves his wife, Dorothy Christiansen. Burial this past week was in Montrose Cemetery.

"It's What's in THE CASH BOX That Counts"

The Cash Box



CALIFORNIA CLIPPINGS

New and used equipment in all lines continued to spark business along Pico last week with bowlers and phonographs heading up the sales. . . . Wayne Copeland and Frank Davis are back at their desks at Sierra Distributors after spending three very exciting and eventful days with their wives at the big Wurlitzer "Centennial Club" celebration at the North Tonawanda factory. Wayne says that there were operators and their families from every state in the Union present and enjoyed themselves as much as he did and are all looking forward to the next one in 2056. Ed Wisler remained a few days longer to visit relatives in Buffalo and complete business at the Wurlitzer factory. Ed will be returning soon by air and his wife will drive home in the new car they purchased on their way East. Wayne reports the sales of the Wurlitzer "2000" phonograph remain at a high with them being shipped out as soon as received. . . . Phil Robinson reports the Chicago Coin's new "Blondie", three or five ball, game has proven very successful with the operators. Phil is awaiting several other new games from the factory in late September which, he says, should create a great deal of interest with the operators. Phil believes this year will be the banner year in the coin machine business. . . . Hy Weiner, associated with Abe Plaskin, just welcomed a baby daughter, Penny, born August 27th.

Danny Andrews in to see Sammy Ricklin and Gabe Orland at California Music Company and they both agreed his new release of "Maria Elena" on Coral could be a big one for him. Sammy and Gabe were welcoming two new employees, Buddy Robinson, formerly with Coral Records, and Rosemary Montez and bidding farewell to Mike Janusz, who is returning to his studies at U.C.L.A. after working the summer months at California. Sammy reports their L. P. business has increased so it is almost as big as their operator business. Martha Delgado believes Gogi Grant has another hit coming up with "When You're In Love" on Era. . . . Mimi Greenfield is dividing her time between the office at A & A Vending Maintenance and her domestic duties, but will be back at her desk at A & A when school commences. Sid Greenfield will welcome her return with the influx in business. . . . The Solle Sisters, Mary, Kay and Claire, were going a little berserk at Leuenhagen's Record Bar trying to track down a much requested record by Freddie Hart titled "Drink Up And Go Home." Freddie had been singing the song on his personal appearances and it was such a hit that he has now recorded it for Columbia and it will be released soon, which will end the hunt by the Sisters Solle and many operators. Kay says this one has to be a hit with all the interest before it was even recorded. Claire and her niece, Barbara Chandler, think the Five Satins have a real hit with "In The Still Of The Night" on the Herald label. Al Bennett of Hart Distributing dropped in the "Bar" and Mary told him that she believes Pat Boone's "Chains Of Love" will be another big one for him on Dot.

At C. A. Robinson & Company, Al Bettleman reports Mutoscopes' "The Lord's Prayer" charm vending machine is doing very well in sales. Charlie Robinson is anxiously awaiting the shipment of new in-line, shuffle alley and rifle games that are reported enroute from United's factory. New lighting was installed in the shop and has proven so successful Charlie is considering using it in the showroom. . . . Johnny Lance, South Gate operator, is completing his work in Masonic Commandery and will become a Shriner the 29th of September. . . . Norty Beckman reports the walkin business has increased tremendously at Norty's Music Center and the mail order business continues getting larger every week. Ann Marinez and "Sonny" Litvak agreed that "Ka-Ding Dong" by the G-Clefs on Pilgrim should be a comer for them. Jan Graham has been added to the staff at Norty's. Norty is planning a four day vacation with his wife in Las Vegas. . . . Ken Arnold, Barstow operator, back along Pico after recuperating from his broken leg and arm he received from a fall off a ladder. . . . At Paul A. Laymon, Inc., Lucille and Paul Laymon being congratulated on celebrating their 38th wedding anniversary. Paul busy taking pictures of the operators and their wives visiting Laymon's showroom with his polaroid camera and gifting them with the pictures. Charlie Daniels and Ed Wilkes report the orders keep rolling in for the Rock-Ola phono-graph and that business has increased with bowlers and used pool game equipment. Ed caught a glimpse of Clyde Dinlinger, Balboa-Newport Beach operator, his wife and party having dinner at the Balboa Bay Club when the television show "City At Night" originated at the Club.

Hank Tronick returned to his desk at Minthorne Music Company very tan and raring to go after his vacation. Hank reports that music equipment new and used is going very well. Chicago Coin's new "Blondie" game has been received on the floor and Hank says that it is doing very well. Roy Provencher covering the San Bernardino territory after subbing for Hank while he was away. . . Marshall Ames reports good sales with all types of bowlers at Badger Sales Company, Inc. Bill Happel busy on the floor with operators ordering the new AMI "G-200" phonographs. . . . Seen along Pico last week were: Ken Arnold, Barstow; Walt Hining, Costa Mesa; Del Hungerford, El Monte; Major Mohr, Redondo Beach; Don Bush and Doc Dockins, Santa Ana Al Cicero, Santa Maria; Joe Donchie, L. A. Music Service; Doc Senter, Vern Ephrom and Bill Schaffer, Bakersfield.



Many Report Backlogs Being Carried Into Fall Season. New Orders Coming Continually

CHICAGO—A large number of distributors advise that they were busy all this past summer due to the orders they received from foreign countries for all types of used equipment.

Leading distribs here, as well as in all major areas of the nation, found the export business a summer boon.

Many now report that the backlogs of orders which have since resulted will help them to carry on constant shipments well into this Fall season. One noted distributor reported:

"The orders which we accumulated from foreign markets by mid-July assured us of constant shipping until well into October.

"We believe that even this will not be sufficient time to fill all the orders we have on hand and orders which we have since received.

"There is no doubt", this distributor comments, "that the export business was a lifesaver as far as we were concerned this past summer."

This is similar to reports being received from many other distributors who suffered a temporary drouth of husiness this past summer. A lmost every one of these men attributes continued business activity to the export field.

The demand, it is claimed, for many types of used machines hasn't halted for even a moment, as far as the export market is concerned.

Distributors are searching everywhere to obtain sufficient numbers of the used machines they require in an effort to fill the backlog of orders they have on hand.

One well known distributor visiting this city reported:

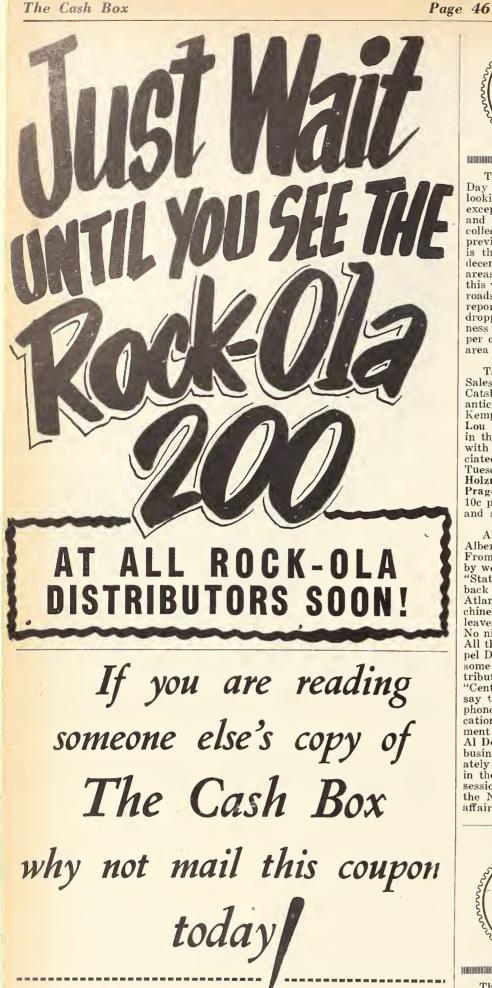
"Not only has the export market opened an extremely valuable sales field for every distributor who specializes in export shipments, but has enabled many to offer very attractive trades to operators for machines needed to fill orders.

"In this way", he points out, "everyone from manufacturer to operator benefits from the growth of worldwide business.

"The manufacturer knows he will sell more new machines because we, as distributors, are offering extremely attractive trade-in values to the operators for the used machines we need.

"The operator is therefore getting a much better price for his used equipment.

"We must, at this time, congratulate The Cash Box", he stated, "on the great work your publication has done with its 'Quarterly Export Editions' printed in Spauish, French, German as well as in English, in helping to tremendously stimulate sales to the world markets and, thereby, helping all in this industry in the U.S.A. to profit."



THE CASH BOX 26 WEST 47th STREET

NEW YORK 36, N. Y.

	Enclosed	find	my	check	for	\$15	for	a	Full	Year
(52	Weeks)	Subsc	ripti	ion.						

NAME
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September 15, 1956

This was an extremely short work week here—what with Monday Labor Day and Thursday and Friday the Jewish holidays. However, every wholesaler looking forward to Monday the 10th, for the start of the fall season. Without exception executives of these firms anticipate a big business season on both new and reconditioned equipment. Reports from city music operators are that collections this past summer were exceptionally good—much better than previous summers. Several reasons advanced. Dime play is one. Another is that the usually bad weather over the entire summer (only four fairly decent week-ends were enjoyed) kept many away from the beaches and resort areas, and the result was that the local taverns got a bigger play. Of course, this weather condition reacted adversely for ops with equipment at the resort, roadside and beach locations. The New York State Commerce Department reported that due to cool weather and abnormal rainfall tourist business dropped off considerably. Outside of the Catskill and Adirondack areas, busi-ness was down in most tourist areas. Lake Placid off, Lake George down five per cent, Finger Lakes down as much as 25 per cent, and the Niagara Falls area down from 15 to 20 per cent.

Taking advantage of the short week Barney (Shugy) Sugerman, Runyon Sales Co., vacationed with his wife, Mollie and sons Nate and Myron in the Catskills. Shugy claims he'll return full of pep, vim and vigor for what he anticipates will be the best and busiest fall season of all time. Irv (Kempy) Kempner, roadman, in the office these few days helping out Morris Rood and Lou Wolberg. . . Another vacationer is Mike Munves. He's also relaxing in the Catskills with the missus Rose. Max and Joe Munves handle the biz with Mike away. . . Resignation of Georgie Holtzman, as president of Asso-ciated Amusement Machine Ops of N. Y., accepted by the Board at meet on Tuesday Sept. 5. Vice-president Sanford Warner steps into presidency. Irving Holzman, Board member becomes vp. Vacancy on Board filled by Harold Prager. . . New Jersey music ops jubilant over the snowballing success of 10c play. Claim it won't be long before entire area converted . . . Jack Semel and son "Happy" Herbert, on coinrow shopping.



The Minnesota State Fair was bigger and better than ever this year with well over a million in attendance which meant a lot of people pouring into the Twin Cities for the ten-day period. . . . Duane Knutson of Fertile, Minn., took time off from his route activities to help Tommy Shogren in his arcade at the State Fair. . . . Irv Sandler, prexy of the Sandler Distributing Company of Minneapolis and Des Moines is back on the job after a trip East to attend the Wurlitzer "Centennial" affair at North Tonawanda, N.Y. ... Ralph Sheffield of Genco Mfg., Chicago, stopped in at the Lieberman Music Company to give his excuses why the boys were not getting their full orders of the new "State Fair" gun. . . Mr. and Mrs. Jim Stearns of Minot, N. D., spent a couple of days in the Twin Cities. . . Harold Havenor of Eleva, Wis, is on a couple of days in the Twin Cities. . . . Harold Havenor of Eleva, Wis, is on the go these days since Harold threw his hat in the ring and started to cam-paign for the office of State Senator. . . . Jack Lowrie of Lake City, Minn., is feeling like a million dollars after recovering from his recent operation. . . Congratulations to Mr. and Mrs. Earl Berkowitz on the Bar Mitzvah of their son Howard on September 1st. Earl is a partner in the B & B Novelty Company of Superior, Wis. . . Recent visitors to the Twin Cities were Don Kohner of Winona, Minn.; Hugh and Esther May, National Specialty Com-pany of Eau Claire, Wis.; Jim Stansfield of Winona, Minn.; Fred Kovanen of Moose Lake, Minn. and Don Bolier of Baldwin, Wis. . . . Mayo Preibe, National Scale Company of Rochester, Minnesota did very well with his show horses and walked off with several top honors in the horse show at the Min-nesota State Fair.



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In my page ad in 'The Cash Box'', says Sam. "And after 36 years in this business', he adds, "I'm willing to back up my opinion with a money-back guarantee".
One of the busiest guys in town is Jack Mitnick over at United. More longdistance phone calls than Jack ever had before in all his long career in this industry. In addition to stream of visitors from all over everywhere.
"But," buts Jack, "mum's the word—as yet."... Talk about strange coincidences. Along comes note from good friend, Tony Trueano of Black Hills Novelty Co., Dead wood, S. D., asking for piano rolls for old Seeburg coin operated piano. Seeburg's Tom Herrick suggests Tony, cenclosed find my check for subscription renewal for The Cash Box. I certainly can't get along without our 'bible'. In fact, can't get along without it and stay in business'.
In fact, can't get along without it and stay in business'
In that Ralph has a very great hobby. Fixing up old coin operated player pianos. Does this down in his basement. Fixed up an old player piano for himself. In the meantime, Ralph claims he has "a really terrific collection of top piano rolls." (So, Tony, next time you run short—call at Genco—for Ralph Sheffield). With a new game under way, with conferences, with longdistance phones ringing, with visitors calling around, trying to get in touch with Bill O'Donnel or his vacation. Ed Hall is purchasing away. Sam Lewis is busy. "But', says Frank, "we're just about ready".... For sometime now The Cash Box has been reporting that foor again 'he reports. Chet Gore has just taken off on his vacation and trying 'to get an big convention. Since the Wurlitzer 'Centennial' meeting, may music men have suggested that games and music mfrs. combine to make this you? bust feel the excitement in the air now that fall is here?" Jack reports, 'Business has been picking up right along and is beginning to reach higher every day for us here at Bally".... For sometime now The Cash Box has been reporting that is possible. Exchan



One vender op claims that the reason for those big mirrors on the new ciggy machines is so that you'll be able to see what you look like when a pack doesn't come out... Art Weinand over at Williams a busy man this past



FRANK MENCURI

www.americanradiohistory.com



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N. 1. WORTH REPEATING (A SECOND TIME): We cannot make our industry greater and stronger by weak-ening the men who have made it great and strong.

September 15, 195





"It's What's in THE CASH BOX That Counts"

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hunting season opened September 1st.



NEW YORK—The two actors in the above picture are easily recognizable. "Sugar Ray" Robinson, world's middleweight champion punches a selection button on the Wurlitzer model "2000," being operated in his "Sugar Ray" Tavern in Harlem.

"A knockout," says the champ.

Joe Young, Young Distributing, Wurlitzer distributors here, supplied the photograph. Irv Holzman of the firm, a boating enthusiast, claims he supplied the yachting cap.

Charles Ewing Sells Biz

EVANSVILLE, IND.—Charles L. Ewing, owner of Automatic Amusement Company, this city, advises he sold his business to the Automatic Amusement Company, Inc., headed by Fred O. Baker.

Ewing conducted his business here for over twenty five years.

Baker has been associated in the

business for some ten years. Prager. "It's What's in THE CASH BOX That Counts"

w americanradiohistory com

Pres., N.Y. Games Assn. Warner Steps Up To Pres. Irv. Holzman Now VP

NEW YORK—The resignation of George Holtzman as president of the Associated Amusement Machine Operators Association of Greater New York, this city, was accepted by the Board of Directors at a meeting of this body on Tuesday night, September 4.

Vice president Sanford Warner stepped up to the presidency.

Irving Holzman advanced from the Board of Directors to the position of vice president. The vacancy created on the Board was filled in by Harold Prager.



BRING 3-WAY PROFITS! Write for free circulars today! J. H. *Reeney* & CO. INC. 2600 W. FIFTIETH ST. + CHICAGO 32, ILL



The "bigs" are buying out the "smalls." This is happening every-where in the country, according to reliable reports.

reliable reports. It seems that those operators with a route of less than fifty cigarette vending machines find the going rough, especially when competing against larger organizations who are efficiently geared to service as well as profit from the pennies profits in-volved in cigarette vending machines operating. The "smalls" are giving up. They're selling out to the "bigs." The result is that travelers about the nation find less and less operators in any one area engaged in the operation of cigarette venders exclusively.

engaged in the operation of cigarette venders exclusively. As well known merchandisers have stated, "The public isn't as much in-terested in the machine as in the mer-chandise it vends. "If they want a nice, fresh, clean looking package of a certain cigarette, they don't care about the machine. They care about the pack of ciga-rettes." There is probably loss percentage

There is probably less percentage of replacement in the cig vender biz

The best buyers of cigarette ma-chines, it is reported, have become the music and games operators.

They are buying in an effort to di-versify their operations. They have come to the belief that the location is all-important and, because it is more efficient to service extra equipment on the same spot while, at the same time, paying for the servicing overhead with paying for the servicing overhead with such extra machines, have turned to cigarette venders.

cigarette venders. Many music and games ops already have routes of ciggy venders. Others are gradually finding they are building fair sized routes. The average music and games op used to turn his locations over to the cig specialist in his area. Today he finds it more worthwhile to handle this himself. Sales of the new cig venders are, therefore, being made in better quan-tity to these new operators than to the older merchandisers. The older men work on a small re-

The older men work on a small re-placement quota. The new men are anxious to build. There's a difference which has proved to cig machine manufacturers

that business is better where it's

EMPORIA, KAN. - The Kansas Music Association will hold its annual election meeting on Saturday and Sunday, October 20 and 21, at the Wareham Hotel in Manhattan, Kansas.

Officers of the organization have made elaborate plans for the enjoyment of its members, as well as holding important business sessions. On Saturday, those wishing, will attend the Kansas State-Missouri football game. Lou Ptacek, is the host operator, and is making reservations for those who send in their requests.

The Kansas Music Association reports it is closing one of its most successful years since incorporation, and has bigger plans for the coming year. The officers invite all operators in the State to join up. "One of the purposes of this association" stated an official, "is for operators to get together and discuss successful and profitable methods of music operations."



CLASSIFIED ADVERTISING SECTION

WANT

- WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).
- WANT Bally: Variety; Big Time; Gay Time; Miami Beach; AMI Model "C", 40, 80 & 120 selection Hideaways, Wall Boxes & Steppers; Seeburg 100 Hideaways and 3W1 Wall Boxes. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Phonographs 45 RPM, Bally Bingo Gamcs, for resale. Quote condition and lowest cash prices. HAST-INGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MIL-WAUKEE 13, WISC. (Tel.: BLuemound 8-6700).

WANT-To Trade Five United ABC Bingos and Two Gottlieb Bowlette Games for Seven Mills or Rock-Ola Low-Boy Scales. CASEY JONES & CO., 332 SO. JENNINGS AVE., FORT WORTH 4, TEXAS.

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT—For cash: Horses: Bally and Exhibit; Around The World Trainer; Drive Yourself Drivemobile; Genco 2-Player Basketball; late Guns and Arcade games. ECON-OMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—AMI E-80's. Quote lowest price in first letter. KOEPPEL DIS-TRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: CIrcle 6-8939).

- WANT—Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for cash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: GArfield 3585).
- WANT 45 RPM Records, new or used. No quantity too large or small.
 Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.
- WANT Bingos and Gottlieb 5-Balls for resale. 100 Records Seeburg 45 Hidden Units. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).
- WANT Seeburg B's. DAVE LOWY, 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUperior 1-4600). WANT—All Seeburg Phonos: Model M100-A's; M100-B's; M100-C's; M100-G's. Also Wurlitzer and AMI Phonos. Will pay best prices. AT-LANTIC NEW YORK CORP., 843 TENTH AVE., NEW YORK, N. Y. (Tel.: PLaza 7-3140).

WANT — Mutoscope, Voice-O-Graph. Must be in A-1 condition. State Price in first letter. Interested in Kiddie Rides also. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CHapel 9-6556).

WANT — Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. N. Y. Tel.: JUdson 6-4568.

WANT—Music: Seeburg 100-A's, BL's, C's; R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COM-PANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).

WANT—AMI 80 & 120 Selection Wall Boxes. Cash Waiting. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: 9-8632— 9-6047).

WANT — Williams' King O' Swat; United Sluggers; ChiCoin Big League Baseball and Super Home Run; Genco Big Top Guns; Gottlieb multiple player pinballs; Bally ABC Bowlers; United Regulations. Will buy or trade. GEORGE PONSER CO., 123 WEST RUNYON STREET, NEWARK 5, N. J. (Tel.: BIgelow 3-7422).

WANT — Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUN-NINGHAM AVE., GLENS FALLS, N. Y.

WANT—United Regulations and Bally ABC Bowlers for cash or will trade for Bingos or Pool Tables. CLEVE-LAND COIN MACHINE EX-CHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO. (Tel.: TOwer 1-6715).

WANT—Bowling games with flashing lights manufactured by Chicago Coin and United Manufacturing. Will also buy used coin operated pool tables. Write, Wire or Phone. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCIN-NATI 14, OHIO (Tel.: MA 1-8751).

WANT—To give yon free two Michael Anthony records for survey. Michael Anthony sings "Somebody Loves Me" b/w "I'll Be With You", Singing Hills" b/w "Yon're Breaking My Heart Maria Elena". 25¢ mailing and postage. HRC RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

CLASSIFIED ADVERTISING SECTION

WANT—Route wanted. Will pay cash for large route—inusic—games rides. All information strictly confidential! POST OFFICE BOX #364, c/o THE CASH BOX, 26 WEST 47th ST., NEW YORK 36, N. Y.

WANT—First Class mechanic. Juke, Bowler, Pin, etc. Prefer amplifier man. AL LIVELY AMUSE. CO., 2430 LOTAFUN ST., WINTER PARK, FLA.



- FOR SALE Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524-5).
- FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JA-MAICA AVENUE. JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.
- FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wnrlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CAN-YON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).
- FOR SALE Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.
- FOR SALE Slate Tops for Pool Tables; Fibre Glass Cue Sticks; "300" Shuffle Alleys with authentic scoring. Also factory reconditioned Shuffle Alleys, Income Producer. Tournament Kits; Guns; Arcade Equipment. Write for lowest prices. WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y.
- FOR SALE Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).
- FOR SALE—Finest quality Plexiglass Pool Cues, \$3 ea. Cheaper by the dozen—only \$27.50. Send check in full to: SHELDON SALES, INC., 881 MAIN ST., BUFFALO, N. Y., (Tel.: LIncoln 9106).
- FOR SALE Gypsy Queen, \$170; Happy Days, \$75; Twin Bill, \$175; Four Belles, \$160; Duette, \$225; Stage Coach, \$170; Chinatown, \$55; Shindig, \$90; League Bowler, \$95; Olympic, \$45; Frolics, \$40. STARK NOVELTY CO., 1813 FULTON RD., N., CANTON 9, OHIO.

- FOR SALE Bowlers in quantities, Bally — Victory, Champions, Blue Ribbons and Gold Medals, Keeney— Century, Speed Lanes, United—Clippers, GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA, CHICAGO, ILL. (Tel.; ARmitage 6-0780-81).
- FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92e per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to : THE CASII BOX, 26 W. 47th ST. NEW YORK 36. N. Y. (Phone JU 6-2640).
- FOR SALE—10 Miami Beach's, \$230 ea. All have been shopped and are in A-1 condition. LEWIS & FOL-LETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASH., (Tel.: MA 8585).

FOR SALE-Ready For Location. Starlet, \$425; Caravan, \$495; Gayety, \$195; Big Time, \$325; Dude Ranch, \$95; Palm Springs, \$125; Miami Beach, \$295; Hawaii, \$75; Singapore, \$50. Shuffle Alleys: Chicago Coin Feature, \$225; Chicago Coin Criss Cross, \$175; Chicago Coin Triple Score, \$150; Bally Champ, \$250; Bally Jet, \$225; Keeney Century, \$195. Brand New Pool Tables: United All Models, Write for price. Headquarters for Kiddie Rides. AS-SOCIATED AMUSEMENTS, INC., 8 RUGG DR., BOSTON, ALLSTON STATION 34, MASS. (Tel.: STadium 2-4010-11-12).

FOR SALE — All types late model phonographs converted to 10c play. Call collect for price. DAVIS DIS-TRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: Syracuse 75-1631).

- FOR SALE—Bally Yacht Clubs, \$60; Beach Club, \$70; Ice Frolics, \$95; Surf Club, \$95; Variety, \$125; Gayety, \$125; Miami Beach, \$235; United Nevada, \$50; Singapore, \$50; Manhattan, \$150; Games, Inc. Hunter, \$265. MICKEY ANDER-SON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).
- FOR SALE—5-22 Ft. Shuffleboards, Reconditioned Maple Tops, \$195 up; 2-12 Ft. American and National Bank Boards, \$395 ea.; 6 Reconditioned Wall Type Electric Score Boards, \$45 ca.; 2-47 Seeburg Hide-Aways, \$45 ea. STAN-LEY AMUSEMENT CO., 1119 TA-COMA AVE., TACOMA, WASH. (Tel.: BRoadway 3663).
- FOR SALE Millions of extra coins are taken from cleau machines. Clean Right with "Lemonite". Hermitage Music, Rock City Amusemeut, S. L. Steibel, Nashville, Tenn., Use and Sell "Lemonite". See your distributor or Write: GRACO SALES CO., R.F.D. I, BOX 403, ARLING-TON, TENN.

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The Cash Box

CLASSIFIED ADVERTISING SECTION

- W.R. CALE..... "The Cat Came Back" We "Stop Crackin' Peanuts". "New Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dungeon" b/w "My Own Sweet Darling Wife". CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. (Tel.: PRescott 9-0182).
- FOR SALE—Seeburg "C", \$525; Seeburg "B", \$395; Seeburg "A", \$200; AMI E-120 Phonographs, \$475; Wurlitzer 1800, \$775. All the above machines are clean and ready for location. UNITED DISTRIBU-TORS, INC., 902 W. SECOND, WICHITA, KANSAS (Tel.: HO 4-6111, 4-3504).
- FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Limed Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 13, 1LL. (Tel.: Independence 3-2210).
- FOR SALE—150 Silver King Vendors, Ic or 5c conversions for either chlorophyll or nuts. Make us an offer. We cannot operate in this state because of license. TRI-STATE AMUSEMENT CO., 149 18th ST., REAR, WHEELING, W. VA. (Tel.: WHeeling 649).
- FOR SALE—Rock-Ola Comet, \$525; Rock-Ola Hi Fi's, \$595; Atlantic Citys, \$40; Coney Islands, \$30; Rock-Ola 1717 Steppers, \$30; Wurlitzer Steppers, \$10; AMI A's, \$95; AMI B's, \$145. H & H MUSIC AND DISRIBUTING, 1626 THIRD AVE., M O L I N E, ILL. (Tel.: MOline 4-6703).
- FOR SALE The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: WHeeling 5472).
- FOR SALE—United Bowlers: Clover, \$35; Chief, Fifth Avenue and League, \$110 ea.; Team, Yankee and Flash, \$135 ea.; Speedy, \$185. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHEN-ECTADY, N. Y.
- FOR SALE—Show Boats, \$100 ea.; 2 New Gottlieb Pool Tables, \$140 ea. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. (Tel.: MArhet 1-3967).
- FOR SALE-All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Sceburg. DICKSON DISTRIBUTING CO., 631 W. CALI-FORNIA, OKLANOMA CITY, OK-LA. Tel.: REgent 6-3691.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

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- FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 5000-1-2).
- FOR SALE—Reconditioned, Ready for Location. AMI: A, \$95; C, \$135; D-40, \$195. Rock-Ola: 1436 (78 RPM), \$225; (45 RPM), \$245; 1446 Hi Fi, \$595. Wurlitzer: 1400 (45 RPM), \$225. Authorized Rock-Ola Distributor. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).
- FOR SALE Like New. Wurlitzer 1800, \$815; Wurlitzer 1700, \$645; Wurlitzer 1650, \$295; Wurlitzer 1400, \$235; Seeburg M100 R, \$745; 3020 Wall Boxes, 48 Selection, \$7.50. LEW JONES DISTRIBUT-ING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).
- FOR SALE—Wurlitzer 1500's; Wurlitzer 1250's. Ready for location or "As Is". Write for low prices. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).
- FOR SALE—Bally Bingos from Atlantic City up. TOLEDO COIN MA-CHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO (Tel.: CH 3-8624 — CH 3-4005).
- FOR SALE—Big Time, \$249.50; Starlet, \$319.50; Pixie, \$325; Gaytime, \$210; Gayety, \$119.50; Rio, \$55; Tahiti, \$50; Tropics, \$45; Variety, \$139.50; Beach Beauties, \$339.50. One-third Deposit. Balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TUlane 6729).
- FOR SALE—18 Saddle & Turf Club F.P. Models, very clean, \$179.50 ea.; 1 Bert Lane Zero Dart Game, like new, \$175. AUTOMATIC AMUSEMENT CO., 1000 PENN-SYLVANIA ST., EVANSVILLE, IND. (Tel.: HArrison 3-4508).
- FOR SALE—Special. Bally: Double Headers (Floor Samples) \$510.00; Parades \$445.00; Broadways \$399.50; Beach Beauties \$310.00; Gayeties \$85.00; Yacht Clubs \$65.00. United: Monacos (Used 2 weeks) write. Gottlieb: Score Boards (4-player Deluxe Games) \$285.00. NEW ORLEANS NOV-ELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 5306).

CLASSIFIED ADVERTISING SECTION

- FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546
 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).
- FOR SALE—Complete line of used Bingos, Shuffle Alleys and Phonographs. Distributors for United and Williams games and AMI Phonographs. Write for jobber's prices. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: HArrison 4747).
- FOR SALE—Grand Slam, \$95; King Arthur, \$35; Bowling Champ, \$35; College Daze, \$35; 10 Bright Lights, \$39.50 ea.: 10 Bright Spots, \$49.50 ea.; 10 3-4-5's, \$24.50 ea. WANT— Pixies. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: MArket 1-0538).
- FOR SALE—Close-out! Brand New "Booster Pools" and all makes electric Pool Tables. Make us an offer. Also Wurlitzer 1400's, 1500's and 1700's. No reasonable offer refused. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVENUE, NEW-ARK, N. J.
- FOR SALE Seeburg 100-R's, G's, C's and B's. Also AMI E-120's. Cash Box low. WANT — M-100's. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, FREEPORT, L.I., N. Y. (Tel.: FReeport 8-6770-1).
- FOR SALE—Big Times cleaned and checked the Donan way, \$215; Reconditioned Bally Space Ships, \$315. DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JUniper 8-5211-12).
- FOR SALE High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA. CALIF.
- FOR SALE—Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50; Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. MUSICAL SALES, 2334 36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

September 15, 1956

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- FOR SALE—Broadway \$325; Miami Beach \$210; Big Time \$205; Varicty \$90; Beach Beauty \$310; King O' Swat \$285, very clean; Jet \$135; Rocket \$135; Victory \$100; Royal \$50; Chief \$65. Games in working order right from location: 5 Spot Lite, 1 Atlantic City, 1 Palm Beach, 3 Yacht Club, package lot \$100 as is. LAKE CITY AMUSE-MENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO. (Tel.: HEnderson 1-7577).
- FOR SALE—Bowlers. Used. Chicago Coin Triple Strike Bowler, \$275; Chicago Coin Criss Cross, \$75; Keeney Bonus Bowler, \$125; Keeney DeLuxe League Bowler, \$50; United Banner, \$190; United 10th Frame Star Shuffle Alley, \$60. W. B. DIS-TRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO. (Tel.: CEntral 1-9292).
- FOR SALE--Rotation Balls Numbered 1-10, \$18.50 set; Numbered 1-5 Red and 1-5 White, \$18 set; 2¼" Cue Balls, \$2; Cue Sticks, \$1.49, \$16.50 doz. Write for free Rotation Pool Instructions. CHAMPION DISTRIB-UTING CO., 3833 W. DIVISION ST., CHICAGO, ILL.
- FOR SALE—Nite Club, \$425; Beach Beauty, \$375; Miami Beach, \$250; Big Time, \$235; Gaytime, \$225; Variety, \$125; Gayety, \$95; Saddle & Turf, \$225. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).
- FOR SALE—Lowest prices Thunderbolts, Lightnings, \$199.50 ea.; Hollywood Bowlers, \$249.50; C.C. Super Home Run, \$179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MIL-WAUKEE AVE., CHICAGO, ILL. (Tel.: CAnal 6-0293-4-5).
- FOR SALE Bally Double Header, \$500; Bally Parade, \$400; Bally Nite Club, \$425; Bally Broadway, \$350; Bally Beach Beauty, \$300; Bally Miami Beach, \$225; Bally Gaytime, \$165; Bally Dude Ranch, \$45; Bally Beach Club, \$75. NAS-TASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: MA 6386)
- FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAvis 2-2473).

CLASSIFIED ADVERTISING SECTION

- FOR SALE—Late Phono Records. Exhibit's Shooting Gallery, \$90; Deluxe Jungle Gun, \$75; Palm Springs, \$40. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO, (Tel.: 750).
- FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will couvince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.
- FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PUR-VEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

NOTICE—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the oue and only officially accepted "The Cash Box Price Lists". For over 17 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"-the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machines In-dustry". In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 Consecutive Weeks' Issues of "THE CASH BOX"-a full year's issues-for only \$15 on a DOUBLE YOUR MONEY BACK GUARANTEE!! YOU CAN'T LOSE!! Mail your check for \$15 today to: THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y. FOR SALE — Seeburg 20 Selection Boxes, 3 wire, 5c, 10c, 25c, \$9 ea.; 1 Midget Movie, with reel, \$55; 2 Coon Hunts, \$95 ea. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

- FOR SALE All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. CATE-WAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-4620).
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- NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-2129.
- NOTICE—Will Trade. 2 Photomats, \$300, will trade for late model Bowlers. Bally Booster Pools—will trade for late model Bowlers or United Comet Targettes. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: FE 9-0031).
- NOTICE Juke Box, Amusement Game and Cigarette Routes bought, sold and financed. Anywhere in the country. Contact: GABE FORMAN, SANDY MOORE, INC., 240 E. MER-RICK ROAD, FREEPORT, L. I., N. Y. (Tel.: MAyfair 3-2472, 3 and 4).
- NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. (Tel.: PErshing 3-7197) for genuine factory parts. Also extra clean 1436 Fireballs and other reconditioned phonographs priced right.
- NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DIS-TRIBUTING CO. Write, wire or phone, 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).
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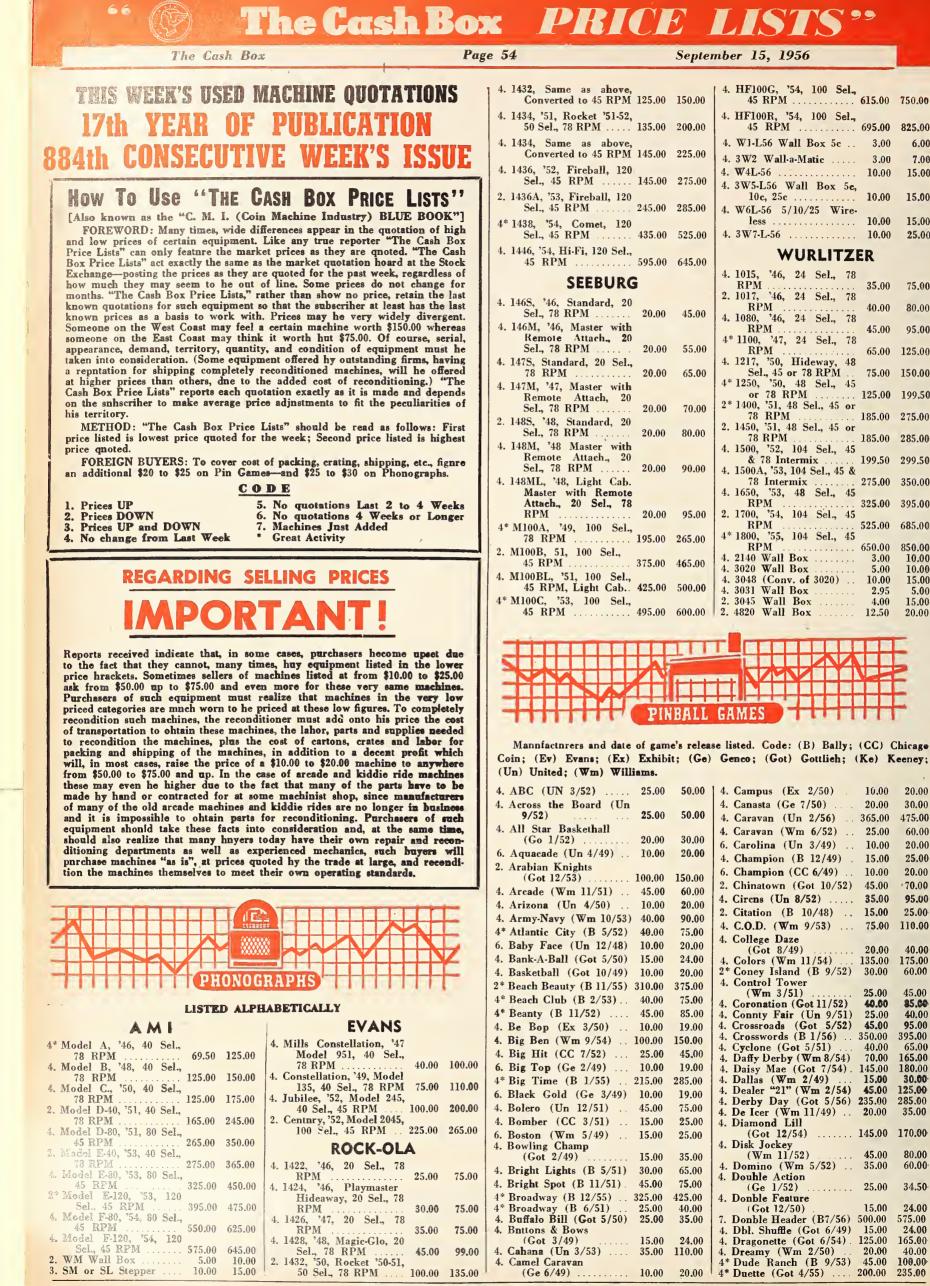
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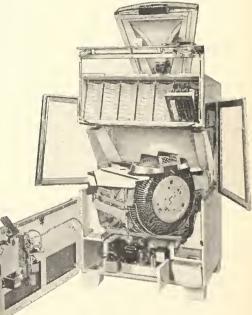
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on the "G-200" does the work of 200 coils required on other juke boxes. This one solenoid eliminates 200 potential trouble spots—and 400 soldered connections. There is 2400 feet less wiring harness on the "G-200"—just a few examples of AMI's constant search for ways to do things simpler, surer—eliminating costly service and maintenance for the operator—and making his investment more secure.



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"It's What's in THE CASH BOX That Counts"

The Cash Box

The Cash Box Page 56

PRI

September 15, 1956

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4. Easy-Aces (Got 12/55)	225.00	265.00	4. Manhattan (Un 4/55) 140.00	225.00
4. Eight Ball (Wm 1/52).	40.00	65.00	1. Marathon (Got 10/55) 285.00	330.00
4. Fairway (Wm 6/53)	50.00	80.00	4. Marble Queen	
4. Fighting Irish			(Got 8/53) 75.00	120.00
(CC 11/50)	20.00	30.00	4. Maryland (Wm 4/49) . 10.00	20.00
4. Five Star (Univ. 5/51).	30.00	65.00	4. Mercury (Ge $3/50$) 10.00	25.00
6. Floating Power	10.00	15.00	4. Mermaid (Got 6/51) 30.00 4. Mexico (Un 3/54) 49.50	65.00 110.00
(Ge 12/48) 4. Flying High (Got 2/53)	50.00	75.00	4° Miami Beach (B 9/55) 210.00	295.00
4. Flying Saucers	50.00	10.00	4. Minstrel Man	290.00
(Ge 12/50)	15.00	30.00	(Got 3/51) 35.00	75.00
6. Football (CC 8/49)	10.00	20.00	6. Moon Glow (Un 11/48) 10.00	19.00
4. Four Bells (Got 10/54)	135.00	175.00	4. Mystic Marvel	
4. Four Corners	40.00	00.00	(Got 3/54) 125.00	175.00
$(Wm \ 12/52) \ \dots$	40.00	90.00	4. Nevada (Un 8/54) 50.00	125.00
4. Four Horsemen	25.00	55.00	2. Niagara (Got $12/51$) 35.00	50.00
(Got 9/50) 2. "400" (Upright)	23.00	33.00	4. Nifty (Wm 12/50) 15.00 4* Night Club (B 4/56) 425.00	25.00 525.00
(Ge 10/52)	35.00	60.00	4. "9" Sisters (Wm $1/54$). 40.00	
4. Four Stars (Got 6/52)	50.00	75.00	4. Oasis (Ex $10/50$) 10.00	
4. Freshie (Wm 9/49)	20.00	30.00	4. Oklahoma (Un 5/49) . 15.00	
4* Frolics (B 10/52)	40.00	85.00	4. Old Faithful	
4. Frontiersman			(Got 12/49) 10.00	20.00
(Got 11/55)	225.00	245.00	4. Olympics (Wm 5/ 52). 40.00	60.00
4. Futurity (B 3/51)		$\begin{array}{r} 40.00\\ 275.00\end{array}$	4. One Two Three (Ge 10/48)	20.00
2* Gay Times (B 6/55) 4* Gayety (B 3/55)	·75.00	175.00	(Ge 10/48)	
4* Gayety (B 3/55) 4. Georgia (Wm 7/50) [*]	20.00	45.00	4^* Palm Beach (B 7/52) 45.00	80.00
4. Gin Rummy (Got 2/49)	20.00	30.00	2* Palm Springs (B 11/53) 30.00	110.00
4. Gladiator (Got 1/56) .		345.00	7. Parade (B 6/56) 400.00	
4. Glamour (Got 7/51)	15.00	24.00	4. Paratrooper (Wm 8/52) 25.00	
6. Glider (Ge 3/49)	10.00	15.00	2. Peter Pan (Wm 4/55) 135.00	165.00
4. Glober Trotter	20.00	CE 00	4. Pin Bowler (CC $6/50$) 15.00	
(Got 11/51) 4. Golden Gloves	30.00	65.00	4. Pinch Hitter (Un 5/49) 10.00 4. Pinky (Wm 9/50) 20.00	
4. Golden Gloves $(CC 7/49) \dots$	10.00	24.00	4. Pinky (Wm 9/50) 20.00 4. Pin Wheel (Got 11/53) 90.00	
4. Golden Nugget	10.00		4^* Pixie (Un 10/55) 210.00	
(Upright) (Ge 2/53)	35.00	65.00	4. Play Ball (CC 1/51) . 20.00	
4. Gold Star (Got 8/54)	140.00	185.00	4. Playland (Ex 8/59) 10.00	19.00
6. Gondola (Ex 5/49)	10.00	19.00	6. Playtime (Ex 8/49) 10.00	
4. Grand Award	10.00	10.00	4. Poker Face (Got 9/53) 75.00	110.00
$(CC 1/49) \dots$	10.00	19.00	4. Puddin' Head (Ge 10/48) 10.00	19.00
4. Grand Champion (Wm 8/53)	70.00	125.00	4. Punchy (CC $12/50$) 10.00	
4. Grand Slam (Got 4/53)	40.00	110.00	4. Quarterback	17.00
6. Grand Stand (B '50)	20.00	30.00	$(Wm \ 10/49) \ \dots \ 15.00$	30.00
4. Green Pastures			4. Quartet (Got 2/52) 55.00	85.00
(Got 1/54)	85.00	135.00	4. Queen of Hearts	
4. Gun Club (Wm 11/53)	45.00	85.00	(Got 12/52) 55.00	
4. Guys-Dolls (Got $5/53$)	55.00	100.00	4. Quintet (Got 3/53) 45.00	105.00
4* Gypsy Queen (Got 2/55) 4. Handicap (Wm 6/52)	$\begin{array}{r} 150.00\\ 45.00\end{array}$	$\begin{array}{r} 195.00\\90.00\end{array}$	4. Race The Clock (Wm 5/55) 185.00	220.00
4. Happy Days (Got 7/52)	65.00	95.00	(Wm 5/55) 185.00 4. Rag Mop (Wm 10/50) 15.00	
4. Happy-Go-Lucky	00100	,	6. Ramona (Un 2/49) 10.00	
(Got 3/51)	25.00	40.00	4. Red Shoes (Un 11,'50) 20.00	
4. Harbor Lites (Got 2/56)	245.00	285.00	4. Regatta (Wm 11/55) 175.00	200.00
4. Harvest Moon			4. Rio (Un 11/53) 50.00	1
(Got 12/48)	10.00	20.00	4. Rip Snorter (Ge $10/49$) 10.00	
4. Harvest Time (Ge 9/50)	15.00	25.00	4. Rocket (Ge 5/50) 20.00 4. Rockettes (Got 8/50) 25.00	
4. Harvey (Wm 5/51)	15.00 15.00	30.00	4. Rodeo (Un $2/53$) 39.50	
4. Havana $(Un 2/54)$		110.00	4. Rose Bowl (Got 10/51) 30.00	
4* Hawaii (Un 6/54)	54.50	145.00	4. Round Up (Got 11/48) 10.00	
2. Hawaiian Beauty			4. St. Louis (Wm 2/49) 20.00	30.00
(Got 4/54)	125.00	155.00	4. Saddle and Turf	050.00
4. Hayburner (Wm 6/51) 4. Hi-Fi (B 6/54)	30. 00 50.00	$\begin{array}{r} 65.00 \\ 120.00 \end{array}$	(Ev 10/53) 165.00 4. (Club Model) 179.50	
4. Hit Parade (CC $2/51$)	10.00	19.00	4. Saratoga (Wm $10/48$) 20.00	
4. Hit & Runs (Ge 3/51)	15.00	24.00	4. Scoreboard (Got 4/56) 335.00	
2. Hit 'N Run (Got 4/52)	30.00	60.00	2. Screamo (Wm 4/54) 85.00) 115.00
6. Holiday (CC 12/48)	10.00	19.00	4. Sea Jockeys (Wm 11/51) 25.0	
4. Holiday (Ke 12/51)	25.00	45.00	4. Select-A-Card (Got 4/50) 10.00	
2. Hong Kong (Wm 9/51) 4. Horsefeathers	30.00	50,00	4. Shantytown (Ex 10/49) 20.00 4. Sharpshooter	30.00
(Wm 1/52)	30.00	45.00	(Got 5/49) 10.00	30.00
4. Horse Shoe	00.00	101010	4. Shindig (Got 10/53) 90.00	
(Wm 12/51)		35.00	4. Shoo Shoo (Wm 2/51) 15.00	
4. Hot Rods (B '49)		40.00	4. Shoot the Moon	15.00
1. Ice-Frolics (B 1/54) 4. Jalopy (Wm 8/51)		$\frac{115.00}{95.00}$	(Wm 11/51) 20.00 4. Show Boat (Un 1/49) . 10.00	
4. Jeannie (Ex $6/50$)		95.00 24.00	4. Show Boat (Un $1/49$) . 10.00 4. Show Boat (Un $12/52$) 70.00	
4. Jockey Club (Got 5/54)		150.00	4. Smoke Signal	100100
4. Jockey Special			(Wm 10/55) 159.50	189.50
(B 11/47)		20.00	4. Silver Chest (Upright)	
4. Joker (Got 11/50)		45.00	(Ge 4/53)	
4. Jolly Joker (Un 11/55) 4. Jubilee (Got 5/55)		140.00	2. Silver Skates (Wm 2/53) 45.00 4. Singapore (Un 10/54) 50.00	
4. Judilee (Got 5/55) 4. Judy (Ex 7/50)		$350.00 \\ 19.00$	4. Skill Pool (Got 8/52). 35.0	
4. Jumping Jacks (Uprigh		17.00	4. Skyway (Wm $8/54$) 110.0	
(Ge 12/52)	25.00	45.00	4. Slugfest (Wm 3/52) 35.00	
4. Just 21 (Got 1/50)	10.00	24.00	4. Sluggin' Champ	
4. K, C. Jones (Got 11/49)	10.00	25.00	$(Got 4/55) \dots 160.0$	
4. King Arthur (Got 10/49)	20.00	35.00	4. Snafu (Wm 12/55) 150.00 6. Snooks (Wm 6/51) 15.0	
(Got 10/49) 4. King Pin (CC 12/51)		55.00 55.00	4. Southern Belle	20.00
4. Knockout (Got 1/51)		45.00	(Got 6/55) 175.0	0 220.00
4. Lady Luck (Got 9/54)	85.00	165.00	4. South Pacific (Ge 2/50) 20.0	30.00
4. Lazy "Q" (Wm 2/54).	75.00	120.00	4. Spark Plugs (Wm 9'51) 25.0	
4. Leaders (Un 10/51)		65.00	6. Speedway ($Wm 9/48$) . 10.0	
4. Lite-A-Line (Ke 6/52) 4. Long Beach (Wm 7/52)		65.00 65.00	4. Spitfire (Wm 2/55) 75.0	0 150.00
4. Long Deach (Wm 7/52) 4. Lovely Lucy (Got 2/54)		$\begin{array}{c} 65.00\\ 135.00 \end{array}$	4. Spot Bowler (Got 10/50) 25.00	35.00
4. Lucky Inning	, 00.00	100.00	4* Spot Lite (B 1/52) 35.0	
(Wm 5/50)	. 20.00	45.00	4. Sportsman (Ge 2/51) . 10.0	0 19.00
4. Lulu (Wm 12/54)	. 185.00	220.00	4. Sportsman (Wm 2/52). 25.0	35.00
4. Mad. Sq. Garden	9.0 0.0	FORM	4. Springtime (Ge 3/52) . 20.0	
(Got 6/50) 6. Magic (Ex 11/48)	. 30.00	50.00	4* Stage Coach (Got $11/54$) 160.0 4 Stardust (Wm $3/56$) 245.0	
4. Majors '49 (CC 2/49)	. 10.00	20.00	4. Stardust (Wm 3/56) 345.0 2* Starlets (Un 12/55) 210.0	0 375.00
4. Majorettes (Wm 4/52) 25.00	45.00	2. Star Pool (Wm $10/54$) 100.0	$\begin{array}{ccc} 0 & 375.00 \\ 0 & 165.00 \end{array}$
		10:00		100.00

e 56	Septen	ıber 15, 1956	
4. Stars (Un 6/52)	40.00 55.00	6. Thrill (CC 9/48) 10.00	15.00
2. Starlite (Wm 3/53) 4. Steeple Chase	35.00 60.00	4. Thunderbird (Wm 5/54) 90.00	125.00
(Un -1/52) 4. Stop & Go (Ge 3/51) . 4. Stop and Buggies	25.00 65.00 10.00 20.00	4. Times Square (Wm 4/53) 59.00 4. Touchdown (Un 1/52) 20.00	75.00
4. Struggle Buggies (Wm 12/53) 6. Summertime (Un 9/48)	69.50 115.00 15.00 24.00	4. Touchdown (Un 1/52) 20.00 4. Tournament (Got 8/55) 225.00 4. Triple Play (Un 8/55) 195.00	- 35.00 275.00 265.00
4. Sunshine Park (B 12/52)	25.00 45.00	4. Triplet Flay (On $3/33$) 195.00 4. Triplets (Got $7/50$) 15.00 4. TriScore (Ge $1/51$) 20.00	205.00 25.00 30.00
4. Super Hockey (CC 4/49)	20.00 30.00	4. Tropicana (Un 1/55) 20.00 4* Tropics (Un 7/53) 45.00	150.00 85.00
4. Super Jumbo	250.00 325.00	6. Turson (Wm $1/49$) 10.00 6. Tumbleweed (Ex $8/49$) 15.00	19.00 30.00
4* Surf Club (B 3/54) 4. Sweepstakes (Wm 1/52)	65.00 115.00 55.00 75.00	4. Turf King (B 6/50) 15.00 4. Twenty Grand	30.00
4. Sweet-Add-A-Line	170.00 220.00	(Wm 12/52) 35.00 2. Twin Bill (Got 1/55) 100.00	$\begin{array}{c} 65.00 \\ 185.00 \end{array}$
4. Sweetheart (Wm 5/50) 4. Tahiti (Un 8/53)	20.00 30.00 45.00 90.00	4. Utah (Un $7/49$) 10.00 2* Variety (B $9/54$) 85.00	20.00
4. Tampico (Un 6/49) 4. Telecard (Got 1/49)	10.00 20.00 15.00 25.00	4. Watch My Line (Got 9/51) 30.00	50.00
4. Thing (CC 2/51) 4. Three Deuces	15.00 30.00	4. Whizz Kids (CC 3/52) 35.00 2. Wild West (Got 8/51) 25.00	50.00 45.00
(Wm 8/55) 2 4. Three Feathers	200.00 230.00	4. Winner (Univ.) 20.00 4. Wishing Well	40.00
(Ge 5/49) 4. Three Four Five	15.00 30.00	(Got 9/55) 185.00	225.00
(Un 6/51) 6. Three Musketeers	20.00 40.00	4. Wonderland (Wm 5/55) 160.00 4* Yacht Club (B 6/53) 40.00	190.00 85.00
(Got 7/49)	15.00 25.00	4. Zingo (Un 10/51) 25.00	60.00
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	SH	UFFLES	E
4. Bally Victory Bowler		4* ChiCoin Hollywood	
	100.00 225.00	(5/55)	340.00 355.00
	100.00 250.00 130.00 275.00	2. ChiCoin Score-A-Line (9/55) 350.00	385.00
4. Bally Rocket Bowler	135.00 275.00	4. ChiCoin Bowling Team (10/55) 325.00	395.00
4. Bally Mystic Bowler (12/54)		4. Exhibit Twin Rotation (5/52) 50.00	80.00
4. Bally Magic Bowler (12/54)		4. Genco Shuffle Target (7/51) 20.00	45.00
2. Bally Blue Ribbon	265.00 350.00	4. Genco 8-Player Re- bound (9/51) 30.00	50.00
2. Bally Gold Medal (3/55)	265.00 355.00	4. Genco Shuffle Pool (11/53)	75.00
4. ChiCoin 6-Player (8/51) 4. ChiCoin 6-Player	35.00 75.00 -	4. Genco Match Pool (2/54) 50.00	95.00
DeLuxe (5/52) 4. ChiCoin Match Bowler	35.00 80.00	4. Gottlieb Bowlette (3/50) 15.004. Keeney Super DeLuxe	25.06
(6/52) 4. ChiCoin Bowl-A-Ball	35.00 85.00	League Bowler (3/52) 40.00 4. Keeney High Score	80.00
(10/52) 4. ChiCoin Match	35.00 90.00	League (5/52) 40.00 4. Keeney Team (10/52) 40.00	85.00 95.00
Bowl-A-Ball (11/52). 4. ChiCoin 10th Frame	35.00 100.00	4. Keeney Club (4/53) 40.00 4. Keeney Domino (5/53) 40.00	$100.00 \\ 110.00$
Special (12/52) 4. ChiCoin Name Bowler	40.00 105.00	2. Keeney Carnival (5/53)45.002. Keeney Pacemaker	120.00
4. ChiCoin 10th Frame	40.00 110.00	(9/53) 50.00 4. Keeney Mainliner	140.00
Double Score Bowler (2/53)	40.00 115.00	Bowler (1/54) 65.00 4. Keeney Bonus Bowler (2/54) 75.00	165.00
4. ChiCoin Crown (4/53) 4. ChiCoin Crown, Giant Bing (4/52)	45.00 120.00	(3/54)	175.00
Pins (4/53) 2. ChiCoin Triple Score (6/53)	50.00 125.00 50.00 140.00	Bowler (5/54) 100.00 2. Keeney Bikini (6/54) 135.00 4. Keeney Century (6/54) 140.00	185.00 200.00 210.00
4. ChiCoin Gold Cup	50.00 140.00 50.00 135.00	4. Keeney American (9/54) 225.00	210.00 250.00 280.00
4. ChiCoin High Speed Crown (7/53)	65.00 140.00	4. Keeney National (9/54) 230.00 4. Keeney Speedlane (4/55)	360.00
4. ChiCoin High Speed Triple Score (8/53)	70.00 145.00	4. United 6-Player Super (3/52)	55.00
4. Chi Coin Advance (10/53)	75.00 150.00	4. United 4-Player Official (5/52) 30.00	60.00
4. ChiCoin King (10/53) 4. ChiCoin Criss Cross	75.00 155.00	4. United 6-Player Star (7/52)	65.00
Bowler (12/53) 4. ChiCoin Super Frame	65.00 175.00	4. United 10th Frame Star (9/52) 35.00	70.00
(3/54) 4. ChiCoin Starlite (5/54)	100.00175.00125.00200.00	4. United Manhattan 10th Frame (9/52) 35.00	75.00
4. ChiCoin Feature (7/54)		4. United Manhattan (9/52) 35.00	80.00
	125.00 255.00	4. United 10th Frame Super (10/52) 35.00	80.00
(10/54) 4. ChiCoin Fireball	150.00 265.00	4. United Cascade (2/53) 35.00 4* United Clover (2/53) . 35.00	85.00 85.00
(11/54) 4. ChiCoin Thunderbolt	175.00 275.00	6. United Liberty (2/53). 40.00 4. United Classic (6/53). 50.00	90.00 95.00
(12/54) 2. ChiCoin Triple Strike	185.00 290.00	4. United Olympic (6/53) 50.00 4* United Royal (9/53) 50.00	95.00 95.00
(2/55) 2. ChiCoin Arrow (2/55)	225.00 300.00 225.00 310.00	4. United Imperial (9/53) 65.00 4. DeLuxe model 75.00	125.00 135.00
4. ChiCoin Criss Cross Targette (1/55)	75.00 200.00	4* United Chief (11/53) 65.00 4. United Leader (11/53) 100.00	145.00 150.00
Deluxe model 4. ChiCoin Bonus Score	100.00 225.00	2. DeLuxe model 110.00 2* United Team (1/54) 100.00	$\begin{array}{c} 160.00\\ 165.00 \end{array}$
(4/55) 2. ChiCoin Big League	240.00 3 25.00	2. DeLuxe model 170.00 4* United League (1/54). 95.00	185.00 175.00
(5/55)	255.00 335.00	4. DeLuxe model 120.00	180.00
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		4. United Mars (1/55) 160	.00 300.00 [7]/
		4. DeLuxe model 165 4* Un. Lightning (2/55) . 165	
4. United Banner (8/54). 155.00 2	05.00	4. DeLuxe model 185	5.00 320.00 P
4. United Shuffle Targette		4. Un. Venus (3/55) 140 4. DeLuxe model 175	.00 330.00
		4. Un. Clipper (5/55) 175 4. DeLuxe model 195	
4* United Speedy (8/54) . 150.00 2		2. Un. Derby Roll (5/55) 175	.00 350.00 "G
2. DeLuxe model 145.00 2	65.00	4. Un. 5th Inning (6/55) 185	.00 365.00 "H
4. United Comet Targette (11/54) 125.00 2		4. DeLuxe model 195 4. Un. Capitol (6/55) 225	
	80.00	4. DeLuxe model 230 4. Build Up (5/56) 400	.00 390.00 "H
		4. DeLuve model 410.	
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	DIE R	IDES	Re Wa
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		4. Decco Marry-Go-Round 225.	
		4. Exhibit Big Bronco 239. 4. Exhibit Mustang 350.	
2. Bally Speed Boat 325.00 30	65 .00 4	4. Exhibit Space Patrol 175. 4. Scientific Television 275.	.00 295.00 Stu
4. Cincago Com Super Jet 199.30 3	75.00 4	F. Scientific Television 275.	.00 545.00
			BAL
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ARCAI	E EQ	UIPMENT	-+
4. ABT 6 Gun Rifle Range 525.00 65	25.00 4	4. DeLuxe model (3/55) 260.	.00 295.00
		4. Lite League	.00 95.00
4. Bally Heavy Hitter 35.00	50.00	(11/54) 175.	.00 325.00 De
	5.00 (0.00	5. Mills Conv. for Panoram Peek 10.	
			.00 160.00 Co
4. ChiCoin Basketball	4	4. Mutoscope Dr. Mobile	
4. ChiCoin 4-Player Derby 100.00 10	95.00 65.00 4	4. Mutos. Fly. Saucers 90	.00 190.00 Mc .00 155.00 Mc
		l. Mutos. Photo (Pre-War) 150. 4. Mutos. Photomatic	.00 140.00 Bu
4. ChiCoin Midget Skee 65.00 9	5.00	(DeLuxe) 250.	.00 395.00 Th
4. ChiCoin Pistol 35.00 7 4. ChiCoin Home Run,		 Mutoscope Silver Gloves 125 Mutoscope Sky Fighter 60. 	
	95.00 4 9.50 4	4. Mutos. Voice-O-Graph 35¢ 150.	.00 350.00 BER
4. Edelco Pool Table 20.00		4. QT Pool Table 60	.00 85.00
4. Evans Bat-A-Score 55.00 10	55.00 4	. Rockola World Series. 40.	.00 80.00 01
			.00 50.00 .00 55.00
4. Evans Play Ball 65.00	35.00 4	Scientific Batting Pr 20.	
4. Evans Tommy Gun 35.00	95.00 4	4* Seeburg Bear Gun 75.	.00 150.00 Blo
		4. Seeburg Chicken Sam 50. I. Seeburg Shoot the Chute 49.	.00 110.00 3 .50 90.00 Ste
	35.00 4	* Seeburg Coon Hunt 95. . Set Shot Basketball 150.	.00 170.00 Ste
4. Exhibit Pony Express . 85.00 13	30.00 4	4. Telequiz	.00 120.00
		4. Un. Team Hockey 30. 4. United Jungle Gun 75.	.00 50.00
		4. DeLuxe model 75. 4. United Carnival Gun	
(6/54) 75.00 10	50.00	(10/54) 175	
4. Exhibit Star Shooting Gallery (9/54) 149.50 20		l. DeLuxe model 185 2. Un. Bonus Gun (1/55) 250.	
4. Exhibit Sportland Shoot- ing Gallery (11/54) 175.00 23		2. DeLuxe model 260. 4.* Un. Sidewalk Engineer	.00 330.00 Sla
4. Exhibit "500" Shooting		(4/55) 150.	.00 195.00 Sp
2. Exhibit Treasure Cove	4	I. Wms. All Stars (8/47) 35.	.00 70.00
			.50 70.00 GEN .50 75.00
4. Games, Inc. Hunter		I. Wms. Super World Series (4/51) 35.	Sta
4. Genco Sky Gunner 75.00 1	50.00 4	4. Wms. DeLuxe World	
4* Genco 2-Player	25.00	Series (2/52) 40 4. Wms. DeLuxe Baseball	.00 95.00 D. C
	00.00 25.00	(4/53) 95. 4. Wms. Pennant Baseball	.00 150.00 Sea
4. Genco Big Top Rifle		(12/53) 120.	.00 165.00
2. Genco Wild West Gun		4. Wms. Super Pennant Baseball (12/53) 135.	.00 175.00 INTI
4. Genco Sky Rocket Rifle		4. Wms. Super Star Baseball (12/53) 135	
Gal. (5/55) 269.50 37 4. Genco Champion Base-	75.00	4. Wms. Major League Baseball (2/54) 110	
	5.00	4. Wms. All Star Baseball (2/54) 125	J. H
(10/55) 250.00 33		4. Wms. Big League	Fl
	95.00 65.00	Baseball (2/54) 125 4. Wms. Jet Fighter	Ar
4. Keeney Air Raider 65.00 12	25.00	(10/54)	.00 250.00
4. Keeney Texas Leaguer 25.00	50.00 4	4. DeLuxe model 250	.00 330.00 De
4. Keeney Sportsman (11/54) 175.00 20		4. Wms. Polar Hunt (3/55) 275 4. Wms. King Of Swat	Vε
4. DeLuxe model 185.00 2	70.00	(5/55) 285	.00 375.00 El .00 70.00 Co
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he Cash Box

September 15, 1956 Manufacturers New Equipment

PRCEL

Products listed here are currently in production. Prices are manufacturers' list

fices, r.o.b. factory.	
AMI, INCORPORATED "G-200" 200-sel. phonograph "G-120" 120-sel. phonograph "G-30" 80-sel. phonograph "HS-200" Selective Hideaway "HS-120" Selective Hideaway "HC-200" Continuous-play Hideaway "HC-200" Continuous-play Hideaway "HC-80" Continuous-play Hideaway "HC-80" Continuous-play Hideaway "W-200" 200-selection Wall Box Bargrip Wallbox Bracket Recessed Ceiling Speaker Wall Speaker	ROCK-OLA MFG. CORP. Model 1450-Playmaster, 120 Sel. Model 1452, 50 Selections Model 1546 Chrome Wall Box. 120 Selections Model 1548, 50 Selection Wall Box 1615-Standard Speaker 1616-DeLuxe Speaker Model 1906, Remote Volume Control Model 1927, Remote Volume Control with Cancel Button
UTO-PHOTO CO. Studio Model "II"	J. P. SEEBURG CORP. V-200—Select-O-Matie "200" Phonograph V-3W-A—Well-O-Matic "200" 100J—Select-O-Matic "100" Phonograph 3W-1—Wall-O-Matic "100" MRVC-2—Master Remote Volume Control HFCV2-8—High Fidelity Wall
(A) Without lights 300.00	Speaker
(B) With light-up bumpers 315.00	HFCV3-8-High Fidelity
(C) With neon lights 315.00	Corner Speaker

Senior (68" x 36" Model) . 325.00 DeLuxe ABC Bowler (without Match Feature) Model A-110, 10e a play 760.00 Model A-325, 3 plays for 25e ... 780.00 Congress Bowler (with Match Feature) Model C-110, 10e a play 805.00 Model C-325, 3 plays for 25e ... Bull's Eye Shooting Gallery... 825.00 395.00 The Champion (With new-all-metal cabinet) 759.00

BERT LANE CO.

Fire Engine (Kiddie Ride)\$	795.00
Old Stutz Bearcat Car	695.00
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CHICAGO COIN MACHINE CO.

Blondie (3 or 5 Ball, Match	
and Replay)\$	525.00
Steam Shovel (Regular Model)	410.00
Steam Shovel (Replay Model)	425.00
Twin Hockey, (Regular	
Model)	455.00
Twin Hockey, (Replay Model)	500.00
Twin Hockey, (Match and Re-	
play Model)	510.00

EXHIBIT SUPPLY CO.

Slate Pool\$ Spanish Pool	375.00 295.00
GENCO MFG. & SALES CO.	
State Fair (Rifle Gallery)\$ Hi-Fly (Baseball Game)	595.00 545.00
D. GOTTLIEB & CO.	
Sea Belles (2 Player, 5-Ball)\$	542.50

INTERNATIONAL MUTOSCOPE CORP.

Rock 'n' Roll\$	149.50
J. H. KEENEY & CO., INC.	1
Flicker Pool (4 Player, 4 Sides)\$ Arcade Pool	375.00
(1 or 2 Front Play) DeLuxe Hot Coffee Vender.	375.00
DeLuxe Hot Coffee & Hot Chocolate Combo Vender	Prices on Request
Electric Cigarette Vender \$ Coin Changer Model	
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UNITED MFG. CO.

Monaco\$	775.00
Select Play Shuffle Alley	
(Without Match Feature) .	635.00
Select Play Shuffle Alley	
(With Match Feature)	695.00
Build Up Shuffle Alley	
(Without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Build Up Shuffle Alley	
(With Match Feature)	
Single Chute	810.00
Double Chute	830.00
Star Slugger (Regular)	495.00
Star Slugger (Replay)	545.00
Regulation Shuffle Alley	
(without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Regulation Shuffle	
Alley (with Match Feature) Single Chute	\$19.90
Double Chute	230.00

WILLIAMS MFG. CO.

Hot Diggity	
(Single Player, 5-Ball)\$	407.50
DeLuxe 4-Bagger	
(Baseball Game)	545.00
Crane	425.00
Surf Rider	
(4-Player, 5-Ball)	595.00

THE RUDOLPH WURLITZER CO.

	001
Model 2000, "Centennial", 200 Selections	I
Model 1900, "Centennial", 104 Selections	
Model 5210, Wall Box, 200 Sel.	
Model 5207 Wall Box-104 Selection-3 Wire	Auth
Model 5206 Wall Box-48 Selection-4 Wire	No Authorize
Model 257 Stepper-104 Selec- tion-3 Wire	d fo
Model 253 Stepper-104 Selec- tion-3 Wire	r Pric
Model 248 Stepper-48 Selec- tion-4 Wire	blication
Model 5117 12" High Fidelity Wall Speaker	ion
Model 5116 8" High Fidelity Corner Speaker	
Model 5115 57 Tiel Tilling	

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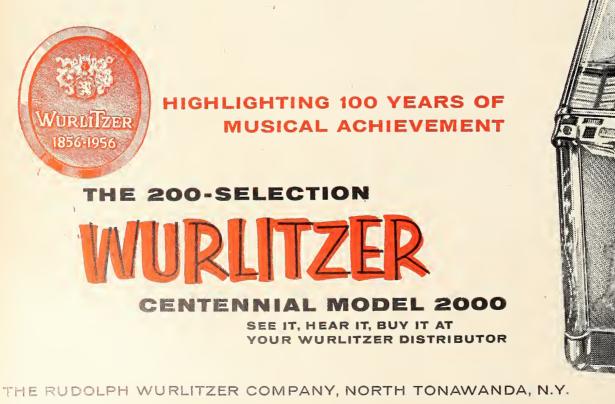
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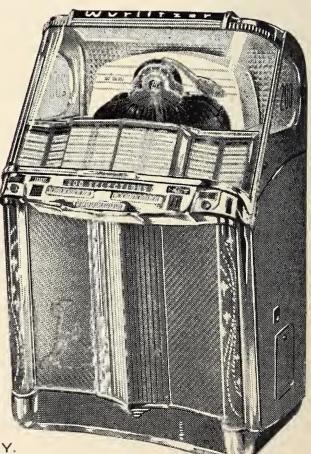
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