



Vie Damone has come up with what is destined to be one of the year's big hits on the Columbia label, "On The Street Where You Live" from the Broadway smash "My Fair Lady." The ballad, which has climbed steadily since it was released, now looks as though it will go all the way. In addition to his brand new hit, Vie also has a new television show. Above he is pictured on last week's set as he prepared to sing "On The Street Where You Live" which is going to be identified with him for a long time to come.



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The Greatest Issue In the History of The Cash Box!

Next week *The Cash Box* will publish what its entire staff sincerely believes will be the greatest issue in its history. It will be our 14th Anniversary Annual Encyclopedia and Directory—and the final touches are being put on it right now.

As almost everyone in the business knows, *The Cash Box* Annual Issue has come to be a permanent fixture on the desks of record and music executives all over the country. This is so because it is filled with information which is absolutely essential to the running of an enterprise in our industry. In addition to its candid articles and statements from record company officials, this year the issue will have new features, new services, new aids which will benefit everyone in the field.

With this issue, we not only celebrate an anniversary, but we pay grateful tribute to an industry which we have had the opportunity to serve in the best way we know how, through honesty, sincerity, good will, and an unfaltering desire to help. The 14th Anniversary Issue will be the accumulation of all the knowledge, experience, and know-how which we have acquired in this business through intimate contact with the people who run it on every level and through dealing on a daily basis with every problem involved in it, from the simple to the most complex.

It will be filled also with congratulatory and selling messages from record firms, artists, publishers, distributors, disk jockeys and those in every other phase of this business. And these messages will be seen day in and day ont throughout the entire year as this issue of *The Cash Box* is used time and time again.

This is obviously the issue in which to place your most important advertising message, for this message will last the entire year, will be referred to countless times, and by the very repetitive use of the magazine will make a lasting impression.

But you must act now.

There is only a day or two left. Phone your ad in today.

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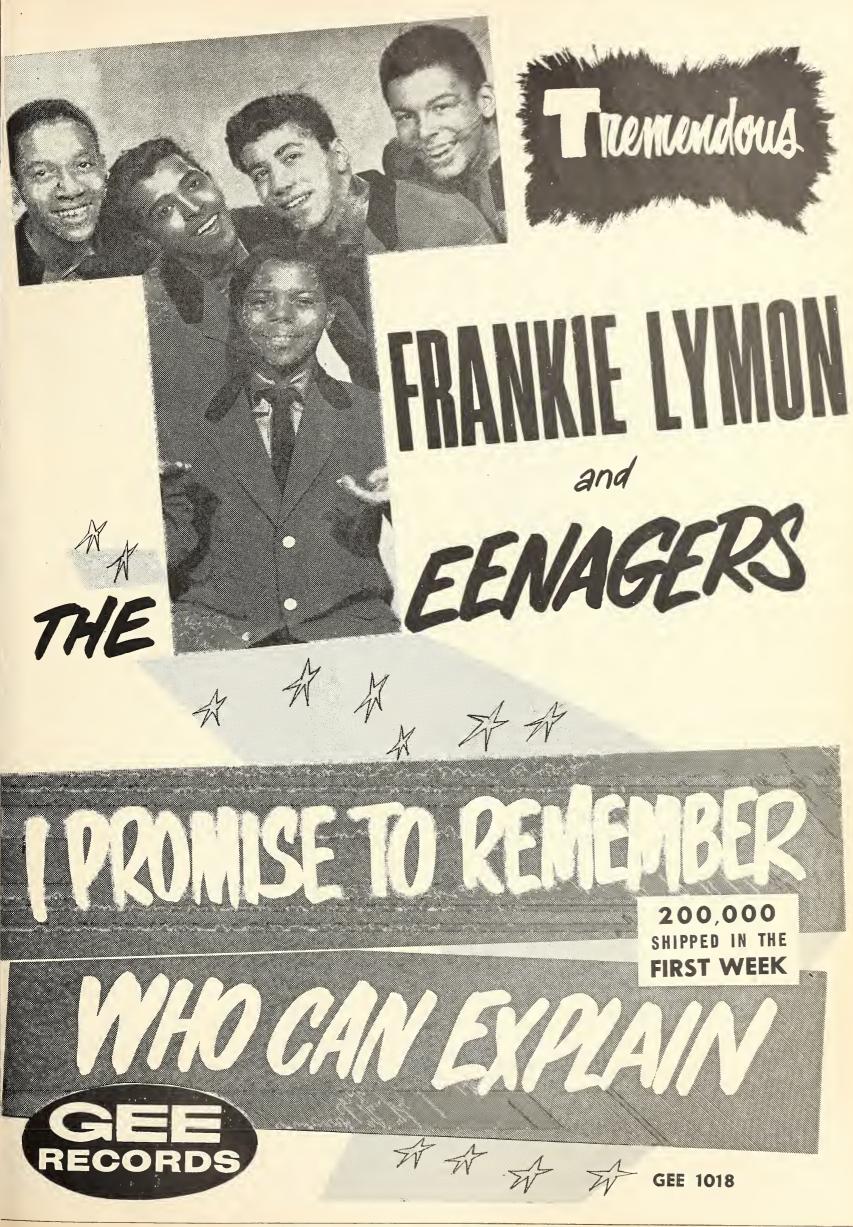
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"Only those records best suited for commercial use are reviewed by THE CASH BOX"



"It's What's in THE CASH BOX That Counts"

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O DISK & SLEEPER

C EXCELLENT

OB VERY GOOD

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MITCH MILLER "Studio One"

• The "Studio One" CBS-TV show has kicked off another beau-tiful song that should be hopping onto the charts in the next few weeks. The video program last turned the trick with "Let Me Go, Lover" which went over the million mark. And on last Monday's show,

PEGGY LEE (Decca 29994; 9-29994) B "WE LAUGHED AT LOVE" (3:14) [Gus Kahn ASCAP— Messenheimer, Bourne, Kahn] A beautiful song penned some years back, is brought to the foreground via this beautiful Peggy Lee record-ing. The thrush does a warm and sincere job of delivering it. Standard. "THAT'S ALBICHT HONEY"

"THAT'S ALRIGHT, HONEY" (3:03) [Movietown BMI—Sin-gleton, McCoy] Peg falls into the rhythm kick on this half as she lilts thrú a shuffling pleaser. Solid rocker with a smooth, delightful sound. Good piece of blues

(Decca 30001; 9-30001) "THEME FROM 'THE PROUD ONES'" (2:39) [Weiss & Barry BMI—Newman] Fred Lowery, one of the top whistlers in the business, hands in a hauntingly beautiful inter-protection of the major theme from

CBS-TV

The

piece of blues.

FRED LOWERY

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OD MEDIOCRE

JUAN GARCIA ESQUIVEL ORCH. (RCA Victor 20-6496; 47-6496) "JUNGLE DRUMS" [E. B. Marks BMI—Cantos Karabalai, Lecuona] Esquivel, one of the most exciting and imaginative of the up-coming orchestra leaders, hands in a thrilling rendition of the latin ever-green "Jungle Drums". Esquivel has a stirring sound all his own and some striking ideas which he presents won-derfully. Dee jays go for this type of originality. Should be hearing this often. "NIGHTINGALE" [E. B. Marks BMI—Cugat] On this end, the maestro again neatly weaves a group vocal into an instrumental presen-tation and comes up with another fascinating rendition of an oldie. Bright future in store for this crew. THE LAURIE SISTERS

THE LAURIE SISTERS (Vik 0220; 4X-0220) B "YOUR HEART'S IN DAN-GER" (2:35) [Kahl B M I – Abrams] The Laurie Sisters lend their refreshing vocal blend to a catchy latin beat novelty with a cute melody and story line. Rhythmic pleaser that should do well for the lads.

(2:22) [Pine Ridge ASCAP_ A. M. & A. E. Hamilton] A tearful shuffle ballad is emotionally rendered here. Ok side.

MUIR MATHIESON (Sound Track) (Calumbia 40725; 4-40725) B+ [Cromwell ASCAP — Arnold] Muir Mathieson conducts the orches-tion on this original sound two by the orchestra on this original sound track rendi-tion of the romantic "Lola's Theme" from the Hecht-Lancaster film "Tra-peze". Soft, dreamy mood music with a rhythm section working against an orchestral backing similar to the "Moonglow-Picnic" disk. Jockeys'll like this disk.

"MIKE AND LOLA'S LOVE "MIKE AND LOLA'S LOVE THEME" (1:42) [Cromwell ASCAP—Arnold] Altho not as com-mercial as the top deck, this side, nevertheless, is interesting. Special background stuff.

ROBERT MAXWELL, HARP & O. (MGM 12293; K12293) **G** "FRECKLES" (2:23) [Maxwell ASCAP — Maxwell] Harp vir-tuoso Robert Maxwell dances through a colorful and infectious instrumental accolity Delication

• Colorful and infectious instrumental novelty. Delightful listening. • "HOT TOMALE" (2:16) [Max-well ASCAP—Maxwell] The ar-tist's speed and skill is again dis-played on this half as he and the ork dance thru an attractive samba beat ditty ditty.

GLORIA WOOD (Diamond 3005; 45-3005)

With a moral. Contagious cutie easy-to-listen-to. Appealing deck that could step out.

B "CLOSE THE DOOR GENTLY" (2:43) [City & Country ASCAP —Bamford, Wright] A cute waltz tempo novelty is pertly styled by the lark on this end. Simple ditty employ-ing some effective multiple voicing gimmicks. Good cornballer.

"SONG FOR A SUMMER NIGHT" [April ASCAP-Allen] (instrumental) "SONG FOR A SUMMER NIGHT" (vocal version) MITCH MILLER ORCH. (Columbia 40730; 4-40730)

- 4 S H

it gave a sensational sendoff to the Mitch Miller recording of a Robert Allen melody called "Song For A Summer Night". The tune is a haunting and enchanting blue-mood theme of top quality. Add to this an outstanding Mitch Miller arrangement and the rangy voice arrangement and the rangy voice of Lois Winters heard in the dis-tart backdrop and you have a win-ning disk. Then add the tremen-dous TV push, and you have a smash. The song must have been themed about 50 times thru the 60 minute show, or enough times to make a lasting impression on the potential record buyer. The song title was also the title of the drama. Should be the next big instrumen-tal hit. Flip presents a chorus and Miller's ork on a vocal version of the same number. Watch the top side go.

JEAN CHAPEL (Sun 244; 45-244)

B "WELCOME TO THE CLUB" [Murray Nash BMI — Axton] Jean Chapel makes her bow on the Jean Chapel makes her bow on the high flying Sun label with a powerful new rocker that comes over in real socko fashion. Gal has an exciting voice and really belts. Teensters will go for this one. It's a hot dance item. I WON'T BE ROCKIN' TO-NIGHT" [Murray Nash BMI-Axton, Durden] The dynamic thrush belts the blues on this potent fish beat side. side.

TRUDY RICHARDS (Capital 3481; F-3481)

(Capital 3481; F-3481) "TEMPTATION" (2:43) [Rob-bins ASCAP — Brown, Freed] Trudy Richards sounds great on her first Capitol disk as she belts out an exciting rhythm version of the evergreen "Temptation". Dynamic, straight delivery with no gimmicks employed and a top notch backing by Sid Bass. Side could break. "TRAVELIN" HOME" (2:19) [Harvard BMI—Scott, Alexis] A new, rockin' beat novelty is stylishly handled on this half by the lark. Strong piece of material that makes this release a two-sided threat.

PATTI CASEY (Vita 136; 45-136)

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(Vita 136; 45-136) "UNKIND HEART" (2:20) [E. A. F. Pub. BMI — Freeman] Patti Casey, a talented newcomer, makes a promising debut on Vita with a potent fish-beat ballad that could make the grade. Patti has a strong, stirring voice and does solid job on this big piece of material. Watch this one. "POCK DOC" (2:35) [Teri

Watch this one. "ROCK DOC" (2:35) [Teri ASCAP—Allman, Shaffer] The versatile lass picks up the pace on this end and drives thru a swinging rocker with a cute lyric. Good teenage fare. Strong coupling for jukes.

LES ELGART ORCH. (Columbia 40716; 4-40716) "WHILE THE CITY SLEEPS" [Bourne ASCAP—Gilbert, Mul lendore] Les Elgart leads his or through the bluesy title theme of the current RKO flicker "While The Cit Sleeps". Good band mood material Easy-to-listen-to dance music. "WHAT D'YA KNOW" [Mille A S C A P — Shuman, Shuman Brown] A contagious bouncer with good beat for the hoofers. Spright colorful ditty.

colorful ditty.

THE BOYS NEXT DOOR (Rainbow 349; 45-349) "NOW YOU'RE TALKIN BABY" [Harman ASCAP-Roberts, Katz] A talented new tri called The Boys Next Door, make the debut on Rainbow with a cute ne rock and roll stomper that ought have the teen-agers hopping. Got commercial novelty with a beat. Brigh future in store for the lads. "WE GO TOGETHER" [Su flower ASCAP—Haims, Steven: The boys hand in a pop renditic of a big rock and roll ballad hit of a few months ago.

PATIENCE & PRUDENCE (Liberty 55022; F55022)

(Liberty 55022; F55022) "TONIGHT YOU BELONG T ME" (1:50) [Mills ASCAP Rose, David] The little girlish voic of Patience & Prudence offer a 1 freshing new sound as they gli through an infectious oldie, giving new life. Cute sound and techniqu Could break in an area and spret "A SMILE AND A RIBBO! (1:46) [Frank ASCAP—Wel McIntyre] Another contagious a simple side pertly styled by one the lasses. This time its Pruder working along. Good side for the k die market too.

SID FELLER ORCH. & CHORUS (ABC-Paramaunt 9725; 45-9725) ON THE FERRIS WHEE (2:27) [Coliseum BMI — Fr ricks] Sid Feller's ork and cho dish up a delightful Summery d loaded, with a gay and happy atm phere. Good deck that should en smooth sailing during the wa months.

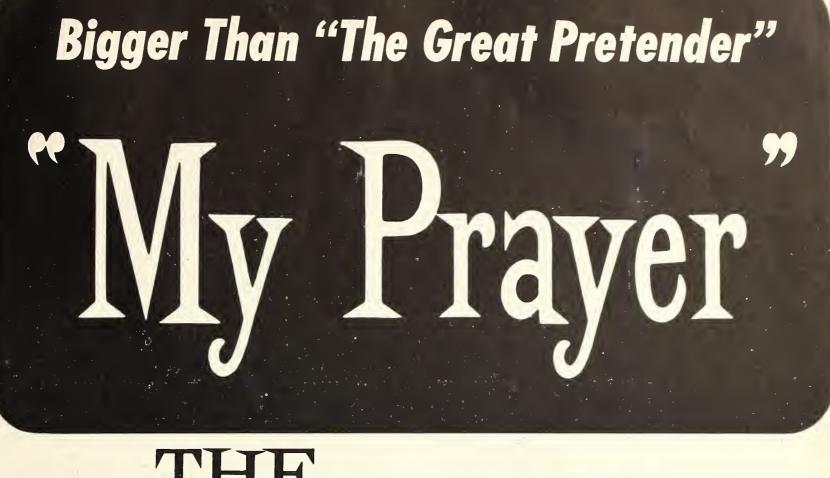
"CALLIOPE" (2:10) [Wildw BMI-Rand] More of that ple ant, cornball "In The Good Old Sumertime" material is colorfully fered here. Infectious novelty t you'll probably be hearing at ev county fair.



"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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THE PLATTERS

MERCURY 70893





SISTER ROSETTA THARPE (Mercury 70910; 70910x45)

(Mercury 70910; 70910(45)) "WHEN THE SAINTS GO MARCHING IN" (2.14) [Rosetta Tharpe BMI—P. D.] Rosetta Tharpe, one of the great gospel singers of our time, hands in a sensational reading of a classic favorite that should ap-peal to pop buyers in addition to all others. Thrilling performance. Watch this one. this one.

CAIN'T NO GRAVE HOLD MY BODY DOWN" (2:40) [Ro-setta Tharpe BMI—Tharpe] Another dynamic delivery of a gospel item by the star. Striking arrangement with less pop appeal but a sure fire seller among spiritual buyers.

NERVOUS NORVUS

(Dot 15485; 45-15485)

(Dot 15485; 45-15485) "APE CALL" (2:35) [Randy-Smith ASCAP-Drake] Nervous Norvus follows-up his smash success "Transfusion" with another zany, daffy novelty tagged "Ape Call". It's another "bop talk" cutie that oughta get a chuckle out of the listener. "WILD DOG OF KENTUCKY" (2:31) [Barrett BMI-Drake] Another bouncing item, this one about a racoon hunt. a racoon hunt.

DINAH WASHINGTON (Mercury 70906; 70906x45)

(B) "SOFT WINDS" (3:00) [Regent BMI—Goodman, Royal] The fab-ulous Miss Washington is in top form ulous Miss Washington is in top form as she glides through an infectious rhythm ballad. Side has an easy-going tempo and an appealing melody that sticks with the listener. Another strong Washington side. B "TEARS TO BURN" (2:42) [Summit ASCAP-Bruce, Al-berts] The gifted songstress sings the blues on this half. A pretty, heart-broken ballad emotionally delivered.

STEVE ALLEN ORCH. (Coral 61681; 9-61681)

(Cord 61681; 9-61681) "CONVERSATION" (1:50) [Rosemeadow ASCAP — Allen] Versatile Steve Allen does a wonder-ful job on a charming and refreshing instrumental novelty which he com-posed. An unusual instrumental side featuring a female voice that sings without words. Something different in the instrumental field that could step out.

The instrumental held that could step out. C "LOLA'S THEME" (2:51) [Cromwell ASCAP — Arnold] Steve is at the keyboard again with the ork accompanying him as he glides thru the dreamy love theme from the film "Trapeze". Pretty side.

PRISCILLA WRIGHT (Unique 351; 45-351)

(Unique 351; 45-351) B "DON'T CALL ME" (2:07) B [BMI Canada BMI — Snider, Blacker] Little Priscilla Wright, who had a big seller in "Man In A Rain-coat", does a cute job with this spright new jump novelty. Contagious ditty that should enjoy a healthy run. The chirp has a delightful sound. G "A TEENAGER SINGS THE BLUES" (2:39) [Iris - Trojan BMI—Reid, Marcus] Much of the popular sound that made "Raincoat" a hit, is present on this touching slow bluesy item. Teenagers will like this half too.

The cash box **SLEEPE** FFK W

"CLAY IDOL" (2:36) [Monitor ASCAP-Douglas, Fox, Laney] "WHY DO YOU CRY?" (2:42) [Trinity BMI-Jovan, Stewart, Foley]

> BETTY JOHNSON (Bally 1013; 7-1013)



A wonderful new sentimental song of love is superbly introduced

by the sweet, sincere voice of little Betty Johnson. Assisted by a stringfilled Lew Douglas backing, Betty sings from the heart as she renders a touching romancer dubbed "Clay Idol". The side is replete with ingredients that are sure to affect teenagers during the Summer romance season. Could be an-other "Ivory Tower". On the coupling "Why Do You Cry?", Betty hands in some lovely multiple voicing as she chants another penetrating love song. The "Clay Idol" side is the big one.

"CANADIAN SUNSET" (2:37) [Meridian BMI—Gimbel, Heywood] "HIGH UP ON A MOUNTAIN" (2:46) [E. H. Morris ASCAP—Jackson, Miller]

ANDY WILLIAMS

(Cadence 1297; 45-1297) 7; 45-1297) Allen gang on NBC-TV, has in his latest release the "big" record that should establish him as one of the top young vocalists in the country. It's an absolutely beautiful vocal interpretation of the high-flying instrumental hit "Canadian Sun-set". Norman Gimbel has written an outstanding lyric to the lovely Eddie Heywood tune, and with Andy on the vocal, the side is packed with power. The multiple voicing segments are just beautiful. Watch this sleeper take off. Lower lid, "High Up On A Mountain", is a soft, dreamy opus about a secluded site atop a mountain. Fragile, charming ballad. Top deck is the big one.



ANDY WILLIAMS Andy Williams, a talented songster who has acquired quite a fan following since joining the Steve

JOE CLAY

(Vik 0218; 4X-0218)

MARGARET WHITING (Capitol 3473; F-3473)

Cupitol 34/3; F-34/3)
TRUE LOVE" (2:28) [Buxton Hill ASCAP—Porter] A warm and lovely romantic waltz ballad from the new Cole Porter film "High Society", is touchingly performed by the wistful, polished Margaret Whiting voice. Pretty number that could become another standard for Porter.
"HAUNTING LOVE" (3:03)
[Tee Pee ASCAP—Ilson] The lark is most inviting on this tender romantic affair. Delightful melodic line. line

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ANDY GRIFFITH (Copitol 3498; F-3498) B "STANDING ON THE COR-NER" (3:15) [Frank ASCAP-Loesser] Stage star Andy Griffith does an amusing parody on one of the top songs of the day. A vocal group sings the song straight and every few bars, Andy cuts in with some cute comments about the lyrics in his inimitable style. B "NO TIME FOR SERGEANTS" (2:18) [Chappell ASCAP-] Andy and a male chorus step thru an inviting march novelty inspired by the title of the big Broadway play which stars Griffith.

RUSS ARNO (Liberty 55024; F55024)

(Liberty 55024; F55024) B "BELIEVE IN LOVE" (2:11) [Robbins ASCAP — Webster, Gietz] A beautiful German song to which a lovely English lyric has been added, is rendered with great feeling by newcomer Russ Arno. Songster has a rich and polished voice. Good deck.

Good deck. "YOU'LL NEVER KNOW" (2:38) [Bregman, Vocco & Conn ASCAP—Gordon, Warren] A superb standard employed in the current 20th Century-Fox flicker "D-Day—Sixth of June", is tenderly delivered by Arno against a lush string backdrop. Film usage of this tune could revive the song.

GEORGE BRUCE (Web 1072; 45-1072)

(Web 1072; 45-1072) G "THE MAGIC OF THE LORD" (3:03) [Republic BMI-LoPinto] The Manhattans assist George Bruce thru this strong, dramatic piece of inspirational material. Good song. G "ROCK & ROCKIN' ROLLER COASTER RIDE" (2:16) [Mode ASCAP-Shore, Martin, Martin] The crew bounces through a rock and roll novelty here.

novelty here.

WINIFRED ATWELL (London 1680; 45-1680) THE LEFT BANK" (1:45) [Comwell ASCAP — Monnot] Winifred Atwell's nimble digits cruise over the 88's as she renders a wonder-ful Parisian flavored theme by the author of "Poor People Of Paris". A spright, and infectious melody that's been around for a few months now; but Winny's recording is one of the best and should enjoy a healthy sale both here and abroad. Could be the big version.

Both here and abroad. Could be the big version.
 "RAMPART STREET ROCK" (1:50) [Feist ASCAP—Bodric, Haggart] The keyboard ace flies thru a torrid rendition of a great jazz favorite. Side cuts.

BILLY SHEPARD (Kopp 153; K-153) B "LITTLE BLUE BONNET — LITTLE PINK FACE" (2:00) [Harman ASCAP—Ballard] Here's a delightfully refreshing lilter with a pretty lyric and an infectious mel-ody. Billy Shepard does a wonderful iob of presenting this pleaser. Charm-ing, simple ditty. PACK O' LETTERS—PACK O' LIES" (2:04) [Gay BMI—Russ, Shepard] A sentimental love story set to a bounce beat.

(Vik 0218; 4X-0218) G G E T O N T H E R I G H T TRACK" (1:47) [Brent BMI— Turner] Joe Clay does an exciting job with a knock-down, drag-out rocker that cuts along at a torrid pace from the first groove right thru to the last. Powerful jolter that'll have the kids hopping around the jukes. G "CRACKER JACK" (2:22) [Bob Nolan BMI—Rockingham, Otis] Another swinging bopper dramati-cally performed by the Presleyesque songster. Good teenage fare. "Only those records best suited for commercial use are reviewed by THE CASH BOX" 'he Cash Box, Music

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The RED HOT Imperial

July 21, 1956

No. 5396 WHEN MY DREAM BOAT COMES HOME" and "SO LONG"

Iver 350,000 in 2 weeks. Man, we are on the way to an easy million!

No. 5389 Already A Hit ! Smiley Lewis "Please Listen To Me" No. 5393 A Smash ! The Spiders = "A-1 In My Heart" No. 5395 Breaking Big! Johnny Fuller "Don't Slam That

Door"

No. 5400 A Sure Fire Hit? The Honey Bees "Endless"

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Eydie's latest and greatest is topping the totals racked up by her <u>big</u> "Too Close For Comfort"!

EYDIE GORME OPENS AT THE COPACABANA IN NEW YORK, JULY 25TH THROUGH AUGUST 15TH, AND GUEST STARS ON THE "JULIUS LAROSA SHOW", NBC-TV, JULY 28TH.

"It's What's in THE CASH BOX That Counts"

The Cash Box, Music



THE CHORDETTES Born To Be With You

1291 \star

BILL HAYES I Know An Old Lady Das Ist Musik

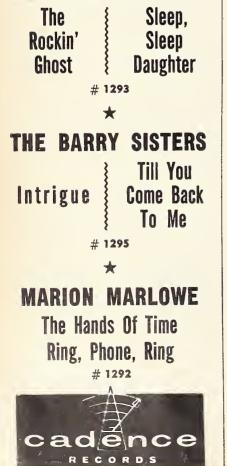
1294

\star ANDY WILLIAMS

Walk Hand In Hand # 1288

 \star

ARCHIE BLEYER





The Hilltoppers arrived here this week, and Jimmy Sacca and the boys are ready to start their tour of are ready to s vaudeville dates.

are ready to start their tour of vaudeville dates. The most fantastic rise into the top selling records to happen in Britain for a long time is that crazy Goon record "I'm Walking Backwards For Christmas". The music publishers are after the boys for the sheet rights, but it appears they won't sell. Person-ally I feel this is a record seller, and the Publisher who gets the song (if you can call it a song) will have quite a job finding a straight 32 bars of music in this epic. Just the same, the record is No. 6 in the 'Pop' Sellers. Sal Chiantia, Executive Vice-Presi-dent of the Leeds group of publishing firms, tells me that Cyril Simons has signed a new agreement extending over several years as General Man-ager of the Leeds firms in this country. Cyril, of course, has been managing the firm since 1950. A new tune which I find worth watching—a contender for the Best Sellers—is a British composition titled "By The Fountains Of Rome". Congratulations to Mr. and Mrs. Edmundo Ros, proud parents of a baby girl. The Johnny Dankworth Band made

Congratulations to Mr. and Mrs. Edmundo Ros, proud parents of a baby girl. The Johnny Dankworth Band made the Best Sellers with a waxing of "Experiments With Mice". In this recording Dankworth pays musical tribute to many American greats. Glad to see a prediction of mine coming true. Joe "Fingers" Carr slots in at No. 20 in this week's Best Sellers with his record of "Portuguese Washerwoman". The New Musical Express has or-ganized a concert date for Mel Torme at the London Kilburn Theatre on Sunday July 29th. George Marek of RCA Victor due in London this week. Gina Lollobrigida was over here for the premiere of her new pic "Trapeze". Incidental music from the pic belongs to Howie Richmond over here. By the way, Essex Music has a new waxing by Winifred Atwell, "The Left Bank", which is the French tune "C'est A Hamburg" written by Marguerite Monnot who scored with her "Poor People Of Paris". This Week's Best Selling Pop Singles (Courtesy The New Musical Express) 1) "TII Be Home" Pat Boone (London)

- 1) "I'll Be Home"

- "I'll Be Home" Pat Boone (London)
 "Lost John" Lonnie Donegan (Pye-Nixa)
 "Heartbreak Hotel" Elvis Presley (HMV)
 "All Star Hit Parade" Winifred Atwell, Dickie Valen-tine, David Whitfield, Dave King, Joan Regan, Lita Roza (Decca).
 "Saints Rock and Roll" Bill Haley Comets (Brunswick)
 "I'm Walking Backwards for Christmas" The Goons (Decca)

- 7)
- 8)
- 9)
- Christmas" The Goons (Decca) "Hot Diggity" Perry Como (HMV) "No Other Love" Ronnie Hilton (HMV) "My September Love" David Whitfield (Decca) "Experiments With Mice" Johnny Dankworth Orchestra (Barlophone) "Moonglow and Theme from Picnic" 10)
- 11) Picnic
- Morris Stoloff (Brunswick) "Songs for Swingin' Lovers" 12) "Songs Ior (LP) (LP) Frank Sinatra (Capitol)
 13) "Why Do Fools Fall In Love" Teen Agers (Columbia)
 14) "Too Young To Go Steady" Nat 'King' Cole (Capitol)
 15) "Wayward Wind" Tex Ritter (Capitol)
 16) "Wayward Wind" Gogi Grant (London) 12)



NEW YORK:



<text><text><text><text> immediate release.

CHICAGO:



immediate release. **ChiCAGO:** Cole Porter's "Out Of This World" filling the stage of Highland Park's Music Theater for two weeks. Star cast includes Bill Hayes and Kaye Ballard. \therefore Betty Johnson having trouble sleeping nights. This due to possible forthcoming outstanding personal appearance because of reaction to her latest Bally disking, "Clay Idol"... Dan Belloc and the hand bowed on new hour TV-er over WBKB-TV.... Robert Q. Lewis giving out with a charming hello to \therefore Joe Cerami of Capitol reports expected tax de-duction for the Stan Kentons soon.... Bill Putnam of Universal Recording Studios opened new opera-tions on Chi's near north side... WCFL minus two with Maggie Murray sick with virus and Dan Sorkin pixelanders and Hampton Hawes following Woody Herman into the Blue Note... Holland Engle has filled vacant operations director post at WGN... Chico Hamilton Quartet on the stand at the Preview Lounge.... Marty Faye hears from sister, Frances, is doing lotsa tunes from her latest LP "Relaxin" With Frances Faye".... The corner of Dearborn and Randolph swinging with the sounds of the Tony Scott Quartet. The boys du for four-week stay at the Theatrebar... Best of luck to Saxie Dowell in h new business venture, owner of KPOK, Phoenix, Ariz... Helen Forrest ar Muggsy Spanier to follow The Crew Cuts into the Empire Room.... Not from Barry Frank reports his next waxing will be on Columbia.... United Gorge and Ernie Leaner excited about Epic's release of "The Third Monkey by the Kossol Sisters.... Buddy Moreno advises he and Ted Weems skedde for daily five-hour show over WHHM, Memphis..... Mark Foster writes the WLIF, Dallas, is where he now hangs his hat.... Local talent lined up auditions for Arthur Godfrey's "Talent Scouts" to be broadcast from here.. Chi Thitter's Nate Platt wins first round of Nippersink Golf Tourney 10-"Wy the so-and-sos", so-and-sos Nate, "I'll blast 'em all off the course."

HOLLYWOOD:



<image>Why the so-and-sos , so-and-sos Nate, "Th blast em all of the course." **HOLLYWODE**Bill Silbert, former New York city deejay, has been re-named Bill Bradian replaces Peter Potter Monday through Fridays on KLAC. Porter retains saturday and Sunday disk shows, in addition to his Juke Box Jury shows on TV and CBS radio. . . . Disneyland Records getting big reaction to the "Life of The Party" LP. Album features play plano music, and each package contains a booklet the lyrics of all the tunes recorded. . . . Irwin Zuch handling Stan Freberg's publicity and promotion a currently working on Freberg's zany versions. "Heartbreak Hotel" and "Rock Island Line". . Frank Evans has left KHJ and starts a new show or KDAY. . . Watching Alex Segal's Production of "Happy Birthday", Ar Wayne was pleasantly surprised to hear his Libe to ever KDAY. . . Watching Alex Segal's Production way man was pleasantly surprised to hear his Libe to ever the show. . . Patti Casey's first sides ver to the show. . . Patti Casey's first sides ver to the success at the Biltmore's Rendezver be out on the Vita label this week. . . All Trace is gled Doris Drew for personal management. Due to her success at the Biltmore's Rendezver be and Doris Drew for personal management. Cordon Wolf predicts another big hit for J for bot Bacon to handle promotion for his Record Sales Co. . . Pat Boone in town July 18 to record for Dot Records. . . Jules Losch has set a deal carol Richards RCA-Victor recording of "Intrigue" to be played during in the bistor of the film of the same name. Betty Reily, currently at the new Circette Room, has signed with R thigues to record an LP for the label. . . Max Lutz garnering lots of the riplay for Al Hibbler's "Never Turn Back". . . Gogi Grant will receive a show this Sunday.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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The Cash Box, Music

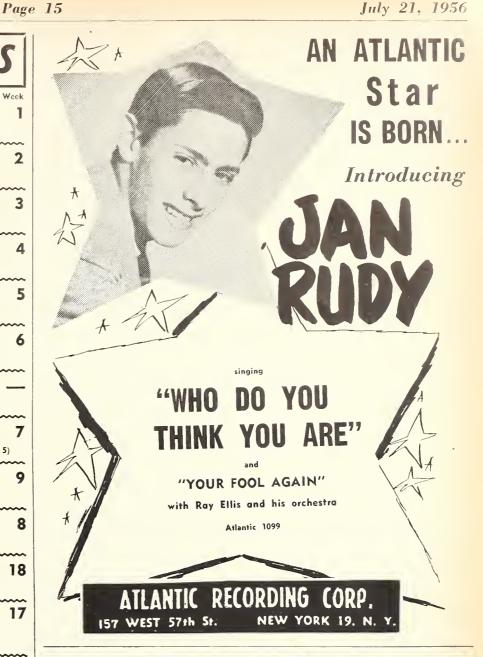
BEST SELLING POP ALBUMS

DEJ	JELLING PUP ALDUMS	
1.	Pos. Lost W MY FAIR LADY BROADWAY CAST (Columbia OL 5090)	eek 1
2.	CALYPSO HARRY BELAFONTE (RCA Victor LPM 1248 EPA 1248)	2
3.	ELVIS PRESLEY ELVIS PRESLEY (RCA Victor LPM 1254; EPB 1254)	3
4.	SONGS FOR SWINGING LOVERS FRANK SINATRA (Capitol W 653, EAP 653)	4
5.	CAROUSEL MOVIE CAST (Capitol W 694; EDM 694)	5
6.	PICNIC - MOVIE SCORE (Decca DL 8320; ED 846)	6
7.	THE KING AND I MOVIE CAST (Capitol W 740; EAP 740)	~
8.	BELAFONTE HARRY BELAFONTE (RCA Victor LPM 1150; EPB 1150; EPA 693, 4, 5)	7
9.	THE PLATTERS THE PLATTERS (Mercury MG-20146)	9
10.	OKLAHOMA MOVIE CAST (Capitol 5AO 595; 5DM 595)	8
11.	CASTLES IN SPAIN MICHEL LE GRAND (Columbia CL 888; B 888)	18
12.	ELLA FITZGERALD SINGS THE COLE PORTER SONG BOOK (Verve V-4001, 2)	17
13.	GENTLEMEN BE SEATED (MINSTREL SHOW) (Epic LN 3238)	10
14.	THE EDDY DUCHIN STORY MOVIE SCORE (Decca DL 8289)	16
15.	LONELY GIRL JULIE LONDON (Liberty LRP 3012)	14
16.	FOUR FRESHMEN AND 5 TROMBONES FOUR FRESHMEN (Capitol T 683; EAP 683)	<u>13</u>
17.	BUBBLES IN THE WINE LAWRENCE WELK (Coral CRL 57083; EC 57083)	ĩĩ
18.	THE MOST HAPPY FELLA BROADWAY CAST (Columbia OL 5118)	
19.	NIGHT WINDS JACKIE GLEASON (Capitol W 717; EAP 717)	15
20.	WALTZES OF IRVING BERLIN MANTOVANI (London LL 1452)	12
21.	SAY IT WITH MUSIC LAWRENCE WELK (Coral CRL 57041; EC 57041)	
22.	THE MAN WITH THE GOLDEN ARM MOVIE SCORE (Decca DL 8257; ED 2335, 6, 7)	20
23.	MUSIC FROM MY FAIR LADY PERCY FAITH (Columbia OL 895; B 895)	19
A	LBUM SURE SHOTS	
	THE MOST HAPPY FELLA BROADWAY CAST (Columbia OL 5118)	

HIGH SOCIETY

FILM SOUNDTRACK

(Capitol W 750; EDM 750)



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"It's What's in THE CASH BOX That Counts"



1st Year. 1st Million

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THE CASH BOX

LOS ANGELES, CAL.—High Fidel-ity Recordings, Inc., whose success with its George Wright organ albums has played an important role in the revival of organ music, last month celebrated its first year in business by hitting the \$1,000,000 in gross sales. Richard Vaughn, HIFIrecords prexy, who started the company in April, 1955, had a total of 10 - 12" albums issued when he reached the million dollar mark. The bulk of the sales have come from three albums, all by George Wright: "George Wright Plays the Mighty Wurlitzer Pipe Organ", "George Wright Encores" and George Wright's "Merry Christ-mas" album. These three are reported to have sold over 200,000 to date. The remainder of the line consists of LP's by pianist Joe Enos, classical organist Richard Purvis, The Mitchell Boys Choir, vocalist Dick Stewart, harpist Verly Mills, and arranger-conductor Harry Zimmerman. Combined, they have sold 71,500 albums. Vaughn feels that a good portion of HIFIrecords sales came from hi-fi enthusiasts. And in this vein, he says, "I have tried to offer them an unbeat-able product." An electronics en-gineer, Vaughn does all his own re-cording with his own equipment and supervises all phases of each release. Vaughn is a devoted organ lover and, in fact, owns the \$150,000 Wurlitzer that George Wright records on. He doesn't plan to change his policy of primarily organ music on HIFIree-ords. Two new Wright albums were is-sued last month, "More George Wright" and "George Wright's Show-time." Upcoming releases include an-other Harry Zimmerman big band al-bum, a harpsichord album, a vocal al-bum by English thrush Deorethy Car-LOS ANGELES, CAL.-High Fidel-

other Harry Zimmerman big band al-bum, a harpsichord album, a vocal album by English thrush Dorothy Carliss, plus piano, harp and of course George Wright albums. Vaughn is now in the midst of setting up foreign distribution, having just set a deal in Australia.

Vaughn plans a much heavier release schedule this year and predicts that HIFIrecords will double its gross on its second anniversary next year.

Patricia Music Signs Gulda

NEW YORK - Friedrich Gulda, the jazz pianist who made his American debut at Birdland this month, has signed an exclusive contract with Patricia Music, the firm which published the jazz standard, "Lullaby Of Birdland".

Under the terms of the contract, Gulda will submit all his original jazz and popular compositions exclusively to Patricia Music.

Recently, Gulda recorded his original selections at Birdland Restaurant and these platters will be re-leased by RCA Victor in the company's "Birdland Series".

Kaye Placed In DJ Poll

NEW YORK - Due to an error on the part of the printer, name of Sammy Kaye was inadvertently omitted from the "Most Programmed Band" category in The Cash Box Disk Jockey Poll results. His name should have been run in the #6 position.

In the country category, a nu-merical error was made in the "Up and Coming Male Vocalist" section. Johnny Cash, who tied for the lead in this category received 13.4% of the votes cast, not 12.4%



Top Selling Records

Reported by the Foremost

July 21, 1956

BEN BROWN MUSIC Lynn, Mass.

- STIX, BAER & FULLER

St. Louis, Mo.

LYRIC NEWS AND RECORD

- (Cadets) 10. Transfusion (Nervous Norvus)

- YOUNKERS Des Moines, Iowa 1. Wayward Wind (Gogi Grant) 2. Be-Bop-A-Lula (G. Vincent) 3. I Want You, I Need You, I Love You (Elvis Presley) 4. I Almost Lost My Mind (Pat Boone) 5. Born To Be With You (Chordettes) 6. Sweet Old Fashioned Girl (Toresa Brewer) 7. On The Street Where You Live (Vic Damone) 8. Moonglow & Picnic (Stoloff) 9. Standing On The Corner (Four Lads) 10. Whatever Will Be (Doris Day) YOUNKERS

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

HUDSON-ROSS

GAIETY MUSIC SHOP

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'make me a

child again

New Look



BALTIMORE, MD .- There's a new look of West Mt. Royal Ave. in Baltire where Mack Lesnick has opened the new building for his Music Sales mpany, a building which houses one of the largest Seeburg Distributorps and One-Stop record services in the country. It's an active part of town th an interesting history behind it.

Lesnick started as a music machine operator nearly 25 years ago, estabhed the Musical Sales Co. at its present location in 1942, became a Seeburg tributor in 1945, and was the first to develop the idea for a one-stop record vice in the U.S.

Due to World War II, the young Musical Sales Company was faced with iny problems not met in normal times. Because of war production quotas, re was a severe shortage of both new and used equipment. Consequently, snick directed great efforts into the buying and rebuilding of used equipnt for resale. (As a result, The Musical Sales Co. to this day maintains e largest repair and rebuilding phonograph shop in the area.) To keep own customers in business, Lesnick found it necessary to buy some the largest routes in Virginia, Maryland, and Washington, D. C. He is accumulated the supply of essential parts and machines which kept his stomers operating.

Among the other difficulties faced by the operators at the time, was the ortage of records. Every time an operator bought a record, he had to turn a used one. Coming to the assistance of its customers, The Musical Sales scoured the country from coast to coast for records of any kind, thereby lding up a large inventory of all labels and establishing the first one-p record service. The Musical Sales Co. has, continually expanded and is now of the largest one-stop record outlets in the country.

The Record Department, since its beginning, has been managed by Sam Izler, assisted by Oscar Buchman and Dennis Zeitler, with Louise Nickles 1 Betty Rutter typing title strips.

The continually growing Musical Sales Co., housed in its large, modern arters, includes the following among its executive and technical personnel: Lesnick as General Manager; Charles Cabrera, Bill Reed and Bill Snow

sales in Maryland, Washington, D. C., and Virvinia respectively; Dave ler as Service Manager; Harvey Blake as Shop Foreman and Howard inert as Paint Shop Foreman. Roland Slotkoff heads the Electronic Detment, and Irving Hollander is in charge of the Parts Department. John ssentino is Installation Foreman, Ann Warfield does the auditing, Milt and Bereson work with Background Music, and Wilma Farley is secretary.

The top photo shows Musical Sales as it stands today. The bottom one ws the same outfit as it appeared in 1942.

London Starts Summer Drive For 4 English Orchestras

NEW YORK-London has started the wheels rolling on a big new Summer album campaign called "Four Great English Orchestras"-a program designed to bring to the attention of the American public a catalog of 36-12" long playing disks by four of England's leading batoneers, Stanley Black, Frank Chacksfield, Ted Heath and Robert Farnon.

The big event in this campaign is a new \$1.98 sampler record featuring three works by each of the four maestros, all under the title of "Romance and Rhythm in High Fidelity-Four Great English Orchestras". This sampler will be available in any quantity to distribs against all orders placed through August 23rd.

In conjunction with the campaign, London is offering a world of publicity and advertising material. The sampler will be sent to disk jockeys and radio stations throughout the country from the New York office during the week of July 16th. Stations will also be permitted to purchase all or any of these 36 albums at \$1.00 each. Ads will be placed in many of the leading consumer publications and mats of a special ad selling the sampler and the catalog merchandise is available to retailers.

Other sales boosters include radio spots, dealer displays and selling aids, salesman aids and a "Salesman Bonus Fund" contest to be awarded to ten winning salesmen.

Opens Foreign Market On TV

CHICAGO - The foreign music market is getting a much needed shot in the arm from the combined talents of Rudy Orisek, popular dj expert on foreign music, and Hal Stine, accom-plished young writer of Rudio Produc-tions, Chi.

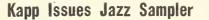
Their efforts are aimed at a new tv show entitled "International Cafe" Show's appeal is toward a market hitherto overlooked by local dj's. It is a Rudio Production viewed over

hitherto overlooked by local dj's. It is a Rudio Production viewed over WGN-TV, this city. Stine states, "The foreign music market of Chi is large enough to sup-port all of State Street fifty-two weeks out of the year and still allow the neighborhood businessmen a healthy profit." Format of show revolves around the music and culture of a different foreign country each week. Dancing, songs and performers are typical of

songs and performers are typical of the country represented.

Rudy Orisek conducts the hour show with an ease and understanding which proves his love for the subject. Lou Halob of Balcon Records ap-

plauds this venture and says he see nothing but good coming from a show of this type.



NEW YORK—Kapp Records last week announced the release of a jazz sampler retailing at \$1.49 and fea-turing more than 50 prominent jazz names grouped on the single long play disk. The sampler spearheads the label's July release in which 15 jazz albums were issued, including disks by such names as the Hi-Lo's, Jerry Fielding, Matt Dennis, Dave Pell, Ruth Price, George Wettling, Russ Garcia and many others. Kapp distribs have been provided

Kapp distribs have been provided with special order pads, litho books, display material and other point of sale aids.



NDON-

"It's What's in THE CASH BOX That Counts"

The Cash Box, Music

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and the second second	BOX TOP COMPILED BY "THE		7	elling F	Records
BN-Benida DL BT-Bethlehem DL- CA-Capitol DO- CD-Cadence DT- CH-Chess DU- CH-Chess DU- CH-CH-CHASS DU- CH-CHASS DU- CH-CHASS DU- CH-CHASS DU- CH-CHASS DU- CH-CHASS DU- CHASS DU- CHA	–Era Jazz –Essex HE-Herald MO-Moo –Excello IM-Imperial NG-Nor –Fabor JD-Jay Dee OK-Oke –Federal JZ-Josie OL-Olyn	ion PP—Peter PanST—Starlite ba PR—Prestige TA—Tompa lia RA—Reinbow TI—Tico cury RE—Regent TR—Trend M RL—Real UN—United MAM—Rama UQ—Unique lern RP—RPM VE—Verve gram SA—Sovoy VI—RCA Victor	 Tunes are listed below in orde national survey of leading retail name of the song, record numbe 	LING RECORD OR RECO r of their popularity based on a a dealers by <i>The Cash Box</i> . Eoch lis r, artists and tune on the reverse le indicate the positions of the reco	continuing weekly sting includes the side.
Pos. Pos. 7/14 7/7	Pos. Pos. 7/14 7/7	Pos. Pos. 7/14 7/7	Pos. Pos. 7/14 7/7	Pos. Pos. 7/14 7/7	Pos. Pos. 7/14 7/7
1—The Wayward Wind	EP-9153 (5-9153)— FRANCES WAYNE Wednesday's Child	16—It Only Hurts For A Little	24—That's All There Is To That	31—Portuguese Washerwoman	37—The Happy Whistler
2 1 CA-3430 (F-3430)— TEX RITTER	VI-20-6529 (47-6529)- EDDIE FISHER Sweet Heartaches	While 16 16 ★VI-20-6481 (47-6481)—	29 33 ★CA-3465 (F-3465)— NAT "KING" COLE &	32 29 ★CA-3418 (F-3418)— JOE "FINGERS" CARR Lucky Pierre	33 24 *CA-3391 (F-3391)-
The Searchers	VI-20-6569 (47-6569)— ARTHUR FIEDLER I Could Have Danced All Night	AMES BROTHERS If Yau Wanna See Mamie	4 KNIGHTS My Dream Sonata	KA-149 (45-149) JOE SHERMAN Song'from The	You're Free To Go
No More Than Forever	10—Whatever Will Be, Will Be	17—Treasure Of Love	25—Heartbreak Hotel 26 22	Searchers	38—My Dream Sonata
2—1 Almost Lost My Mind	(Que Sera, Sera)	15 13 ★AT-1092 (45-1092)— CLYDE McPHATTER	CA-3480 (F-3480) STAN FREBERG Rock Island Line	32—Walk Hand In Hand 27 26	37 37 ★CA-3465 (F-3465)— NAT "KING" COLE
★DO-15472 (45-15472)— PAT BOONE I'm In Love With Yau	★CO-40704 (4-40704)— DORIS DAY I've Gotta Sing Away The Blues	When Yau're Sincere CR-61647 (9-61647)— DOROTHY COLLINS	MO-985 (45-985)—CADETS Church Bells May Ring	★CD-1288 (45-1288)— ANDY WILLIAMS Not Any More	That's All There is Ta That KA-144 (45-144)—
MG-10578 (K10578)	ME-70881 (70881x45)— EDDY HOWARD You Can't Keep	He's Got Me Hook, Line And Sinker	★VI-20-6420 (47-6420)— ELVIS PRE5LEY I Was The One	KA-143 (45-143)— DENNY VAUGHAN Just Sing A Song	ROGER WILLIAMS Hi-Lili, Hi-Lo
3—Moonglow &	Running 11Born To Be	18—Ivory Tower 17 12 CR-61617 (9-61617)—FOUR HUE5	26—Rip It Up 23 31 ★SP-579) (45-579)—	★VI-20-6493 (47-6493)— TONY MARTIN Flamenco Love	39—Can You Find It In Your Heart
Picnic 3 3	With You	Sister Jenny +DL-6093 (45-6093) OTIS WILLIAMS & CHARMS OTIS WILLIAMS & CHARMS	Ready Teddy	33—Give Us This Day	IONI DENNEII
★CR-61618 (9-61618)— GEORGE CATES Rio Batucada	Love Never Changes	Alet Cappe Work	27—Theme From "The Proud	DE-29990 (9-29990) DREAM WEAVERS Why I Chose You	Forget Her 40—I Only Know
★DE-29888 (9-29888)— MORRIS STOLOFF <i>Pienic</i>	ME-70870 (70870 x 45) LOLA DEE Hot Rod Henry	★FR-734 (45-734) CATHY CARR Please, Please Believe	Ones" 40 44	★MG-12288 (K12288)— JONI JAMES How Lucky You Are	I Love You 44 —
4	12—Sweet Old Fashioned Girl	Me RL-1310 (45-1310)— LALO GUERRERO	NELSON RIDDLE Love Of Genevieve		CR-61663 (9-61663) JOHNNY DESMOND Theme From The
DE-29991 (9-29991)—INK SPOTS Bewildered ★ME-70893 (70893 × 45)— PLATTERS	+CR-61636 (9-61636)- TERESA BREWER	19—Glendora 20 18	CO-40717 (4-40717)— LIONEL NEWMAN Who Gave You The Roses?	28 30 ★CR-61627 (9-61627)— McGUIRE SISTERS	★DE-29989 (9-29989)— FOUR ACES
Heaven On Earth	Goodbye John 13—Allegheny Moon	★V1-20-6554 (47-6554) PERRY COMO More	CR-61663 (9-61663)— JOHNNY DESMOND I Only Know I Love You	Delilah Jones DE-29888 (9-29888)— GEORGE DUNING	Dreamer
5 4 DO-15462 (45-15462)—	14 17 CR-61679 (9-61679) LENNON SISTERS	20—Transfusion	DE-30001 (9-30001)— FRED LOWERY Whistler's Daddy	Moonglew & Picnic VI-20-6471 (47-6471)— BUDDY BREGMAN	Sensational
FONTANE SISTERS You Always Hurt The One You Love	Foith Unlocks The Door ★ME-70878 (70878 x 45)— PATTI PAGE	D1-3004 (45-3004)	MG-12275 (K12275)— LEROY HOLMES Wouldn't It Be Loverly	Riviera	42—A Casual Look
★IM-5386 (45-5386)— FATS DOMINO My Blue Heaven	VI-20-6551 (47-6551)-	★DO-15470 (45-15470)— NERVOUS NORVUS Dig	VI-20-6574 (47-6574)— THREE SUNS Haunted Guitar	35—I Could Have Danced All Night	38 — 43—Dreamer
6—I Want You, I Need You,	BILLY REGIS A Kiss Before Dying	21—You Don't Know Me	WI-90079 (90079x45)— BUDDY MORROW Paradise Lost	39 34 CO-40676 (4-40676)	
I Love You	14—Standing On The Corner 12 7	35 40 ★CO-40710 (4-40710)—	28—Ready Teddy 30 39	l've Grown Accustomed Ta Your Face	47 _
★VI-20-6S40 (47-6540)— ELVIS PRESLEY My Baby Left Me	CA-3414 (F-3414) DEAN MARTIN CA-3498 (F-3498)—	Enchanted +DE-29949 (9-29949)	★SP-579 (45-579)— LITTLE RICHARD Rip It Up	CR-61644 (9-61644)— LAWRENCE WELK O. On Street Where You Live	45—Can't We Be Sweethearts
7—Be-Bop-A-Lula 8 9	CA-3498 (F-3498)— ANDY GRIFFITH No Time For Sergeants ★CO-40674 (4-40674)— FOUR LADS My Little Appen	Never Loved Him	29—Love, Love, Love 21 20	★DE-29903 (<mark>9-29903)—</mark> SYLVIA SYMS The World In My Carner	
CA-3450 (F-3450)— GENE VINCENT Woman Love	FOUR LADS My Little Angel DE-29897 (9-29897) MILLS BROTHERS King Parter Stamp		★AT-1094 (45-1094)—CLOVERS Your Tender Lips ME-70889 (70889x45)— DIAMONDS	Carner MG-12220 (K12220) CHARLIE APPLEWHITE Shanari-La	46—Tell Me Why 43 38
8—More 9 10	EP-9158 (5-9158)-	22 23 ★KI-4935 (45-4935)— LITTLE WILLIE JOHN	Every Night About This Time VI-20-6594 (47-6594)— JOHNNIE & JACK	Snangri-La VI-20-6469 (47-6469) DINAH SHORE What A Heavenly	
★VI-20-6554 (47-6554) PERRY COMO Glendora	15—Stranded In The	Letter From My Darling	l Loved You Better Than You Knew	Night VI-20-6460) (47-6460)	48 48 48—Daydreams
9—On The Street Where You Live	Jungle	23—Canadian Sunset 24 32	30—Graduation Day 25 21 *AP-9700 (45-9700)—	Lisa, the Mechanical Doll	
6 6 ★CO-40654 (4-40654)— VIC DAMONE	★FL-109 (45-109)— JAYHAWKS My Only Darling ME-70898 (70898 x 45)—	CD-1297 (45-1297)— ANDY WILLIAMS High Up On A	ROVER BOYS I Hear Music CA-3410 (F-3410)—	VI-20-6569 (47-6569)— ARTHUR FIEDLER On The Street Where Yau Live	49—Voices
We All Need Love CR-61644 (9-61644)— LAWRENCE WELK I Cauld Have Danced	GADABOUTS & PUTNAM Blues Train #MO-994 (45-994)— CADETS	Mountain ★VI-20-6537 (47-6537) HUGO WINTERHALTER &	FOUR FRESHMEN Lonely Night In Paris CR-61648 (9-61648)—	36—Soft Summer Breeze	50—Hot Dog, Buddy Buddy
All Night	I Want You	EDDIE HEYWOOD This Is Real	Toy Tiger Ercial use are reviewed by	42 —	, 41 36

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New York, N. Y. Moonglow & Picnic (Stoloff) Wayward Wind (Gogi Grant) My Prayer (Platters) On The Street Where You Live (Vic Damone) I Want You, I Need You, I Love You (Elvis Presley) Standing On The Corner (Four Lads) I Almost Lost My Mind (Pat Boone) I'm In Love Again (Domino)

More (Perry Como) Heartbreak Hotel (E. Presley)

Boston, Mass.

Boston, Mass. Wayward Wind (Gogi Grant) Moonglow & Picnic (Stoloff) More (Perry Como) Born To Be With You (Chordettes) Be-Bop-A-Lula (G. Vincent) I'm In Love Again (Domino) I Almost Lost My Mind (Pat Boone) Whatever Will Be, Will Be (Doris Day) On The Street Where You Live (Vic Damone) Standing On The Corner (Four Lads)

Seattle, Wash.

Seattle, Wash. Stranded In The Jungle (Jayhawks) Born To Be With You (Chordettes) Wayward Wind (Gogi Grant) Allegheny Moon (Patti Page) Be-Bop-A-Lula (G. Vincent) Standing On The Corner (Four Lads) Moonglow & Picnic (Cates) Heaven On Earth (Platters) I Want You, I Need You, I Love You (Elvis Presley) Neki-Hokey (Cleftones)

St. Louis, Mo.

St. Louis, Mo. I Almost Lost My Mind (Pat Boone) Wayward Wind (Gogi Grant) On The Street Where You Live (Vic Damone) My Prayer (Platters) Gone With The Wind (Sheppards) Stranded In The Jungle (Cadets) Born To Be With You (Chordettes) Standing On The Corner (Four Lads) Glendora (Perry Como) In A Shanty In Old Shanty Town (Somethin' Smith & Redheads) Houston, Tex.

Be-Bop-A-Lula (B. Vincent) Love, Love, Love (Clovers) Whatever Will Be, Will Be Whatever Will Be, Will Be (Doris Day) I Almost Lost My Mind (Pat Boone) Ready Teddy (Little Richard) You Don't Know Me (McRae/Vale) That's All There Is To Thats (Cole & Four Knights) Sweet Old Fashioned Girl (Teresa Brewer) Wayward Wind (Gogi Grant) Treasure Of Love (McPhatter) San Antonio, Tex.

 SGR Antonio, lex.

 Wayward Wind (Gogi Grant)

 I'm In Love Again (Domino)

 I Almost Lost My Mind (Pat Boone)

 Moonglow & Picnic (Stoloff/Cates)

 I Want You, I Need You, I Love You (Elvis Presley)

 Sweet Old Fashioned Girl (Teress Brewer)

 My Prayer (Platters)

 Be-Bop-A-Lula (G. Vincent)

 Stranded In The Jungle (Cadets)

 Treasure Of Love (McPhatter)

Philadelphia, Pa. Wayward Wind (Gogi Grant) Standing On The Corner (Four Lads) Born To Be With You (Chordettes) Picnic (McGuires) Glendora (Perry Como) I Want You, I Need You, I Love You (Elvis Presley) I Almost Lost My Mind (Pat Boone) My Praver (Platters)

 I Almost Loc.
 (Pat boome)

 My Prayer (Platters)
 B. Fever (Line)

 Whatever Will Be, Will Be (Doris Day)
 B. Fever (Line)

 Stranded In The Jungle (Jayhawks)
 9. On The Street Where You Live (Vic Damone)

 10. Be-Bop-A-Lula (G. Vincent)

Chicago, III.

Chicago, III. 1. I Almost Lost My Mind (Pat Boone) 2. I'm In Love Again (Domino) 3. Whatever Will Be, Will Be (Doris Day) 4. On The Street Where You Live (Vic Damone) 5. Sweet Old Fashioned Girl (Teresa Brewer) 6. Moonglow & Picnic (Cates) 7. Stranded In The Jungle (Jayhawks)

Stranded In The Jungle (Jayhawks)
 I Want You, I Need You, I Love You (Elvis Presley)
 Allegheny Moon (Patti Page)
 Be-Bop-A-Lula (G. Vincent)

Baltimore, Md.

1. I Almost Lost My Mind (Pat Boone)

I Almost Lost My minu (Pat Boone)
 More (Perry Como)
 I Want You, I Need You, I Love You (Elvis Presley)
 I'm In Love Again (Domino)
 Whatever Will Be, Will Be (Doris Day)
 On The Street Where You Live (Vic Damone)
 Allegheny Moon (Patti Page)
 My Prayer (Platters)
 Be-Bop-A-Lula (G. Vincent)
 Stranded In The Jungle (Cadets/Jayhawks)

Kansas City, Mo.

Kansas City, Mo. 1. I Almost Lost My Mind (Pat Boone) 2. Born To Be With You (Chordettes) 3. Be-Bop-A-Lula (G. Vincent) 4. Moonglow & Picnic (Stoloff) 5. More (Perry Como) 6. Wayward Wind (Gogi Grant) 7. It Only Hurts For A Little While (Ames Bros.) B. Rip It Up (Little Richard) 9. Sweet Old Fashioned Girl (Teress Brewer) 10. Treasure Of Love (McPhatter)

New Orleans, La.

1. Wayward Wind (Gogi Grant) 2. Moonglow & Picnic (Stoloff) 3. I Almost Lost My Mind (Pat Boone)

(Pat Boon 4. Glendora (Perry Como) 5. It Only Hurts For A Little While (Ames Bros.) 6. Be-Bop-A-Lula (G. Vincent) 7. On The Street Where You Live (Vic Damone)

B. That's All There Is To That (Cole & Four Knights)

9. I Want You, I Need You, I Love You (Elvis Presley)

10. In A Shanty In Old Shanty Town (Somethin' Smith & Redheads)

Minneapolis, Minn.

1. I Almost Lost My Mind (Pat Boone)

I Almost Lost My Municipal Register for the second s

- San Francisco, Calif. San Francisco, Calit. 1. Wayward Wind (Gogi Grant) 2. Moonglow & Picnic (Stoloff/Cates) 3. I Want You, I Need You, I Love You (Elvis Presley) 4. Standing On The Corner (Four Lads) 5. Ivory Tower (Cathy Carr) 6. I'm In Love Again (Domino) 7. Heartbreak Hotel (E. Presley) 8. I Almost Lost My Mind (Pat Boone) 9. Glendora (Perry Como) 10. Sweet Old Fashioned Girl (Teresa Brewer)

Buffalo, N. Y.

1. I Almost Lost My Mind (Pat Boone) 2. Wayward Wind (Gogi Grant) 3. My Prayer (Platters) 4. Stranded In The Jungle (Cadets)

5. Sweet Old Fashioned Girl (Teresa Brewer)

6. Allegheny Moon (Patti Page)

Los Angeles, Calif.

Page 19

Imposter Appears As

Elvis Presley In Mich.

NEW YORK, N.Y. - Michigan authorities have been alerted to be on the lookout for an imposter who has made at least two theatrical appearances in that State as Elvis Presley,

Col. Tom Parker, Presley's manager, said in Nashville, Tenn. that

he had been in touch with police offi-

cers in Michigan and that they were searching for the pseudo Elvis.

The Daily Mining Gazette of Hough-

ton, Mich., carrried a page one story June 30 headlined "Singer Elvis Pres-

ley 'Sneaks' Into Copper Country." The story said "Presley" had given

two performances before small au-

"With a five-piece band, Elv's did

not dominate the program but sang only five songs," the story said. "Other members of his troupe, in-

cluding a comedian and another singer

filled the remaining portion of the bill with instrumental music also fea-

The newspaper noted that there was virtually no advance publicity

At the time of the Michigan perfor-

mances, the real Presley, currently the

nation's greatest selling disk star, was making theater appearances in the

Siegel In S. American Deal

NEW YORK - Paul Siegel, Ameri-

can representative for a number of

European music publishers and record

firms, has just signed a contract with

Copacabana Records to represent the South American diskery in the U.S. Copacabana is one of South America's

leading record companies and is owned by the five Vitale Brothers, prominent

Copacabana releases Coral, Atlantic,

Vanguard, Concert Hall, Bell, and

Period Records in Brazil. The label is

headed by Claudio Pinto and Cesar R.

Bahar, the international director who

made the agreement with Siegel. The greater portion of the label's prod-

Friends

Art Waner.

S.A. music publishers.

uct is in the LP line.

PHILADELPHIA

tour for his album.

"It's What's in THE CASH BOX That Counts"

whose MGM album "Girl Of My Dreams", is making great strides

saleswise, is pictured with Joe Basile, "King Of The Brass Bands" and

leader of the Sealtest Program orchestra over CBS-TV every week. Art

was in Philadelphia on a promotion

b10

south before record crowds.

tured."

for the program.

diences in O'Anse and Ontonagon.

RCA Victor recording star.

July 21, 1956

ONE KISS

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ATCO-6073

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LOS Allgeles, Culli.
 Wayward Wind (Gogi Grant)
 Moonglow & Picnic (Cates)
 Standing On The Corner (Four Lads)
 On The Street Where You Live (Vic Damone)
 Allegheny Moon (Patti Page)
 Born To Be With You (Chordettes)
 Glendora (Perry Como)
 Whetoura Will Pac Will Pac

B. Whatever Will Be, Will Be (Doris Day)

9. I Almost Lost My Mind (Pat Boone) 10. I'm In Love Again (Domino

Atlanta, Ga.

Atlanta, Ga. 1. Moonglow & Pienic (Stoloff) 2. Wayward Wind (Gogi Grant) 3. I Want You, I Need You, I Love You (Elvis Presley) 4. I Almost Lost My Mind (Pat Boone) 5. Born To Be With You (Chordettes) 6. Glendora (Perry Como) 7. On The Street Where You Live (Vic Damone) B. It Only Hurts For A Little While (Ames Bros.) 9. More (Perry Como) 10. Be-Bop-A-Lula (G. Vincent)

Pittsburgh, Pa.

Pittsburgh, ra. 1. More (Perry Como) 2. Be-Bop-A-Lula (G. Vincent) 3. Allegheny Moon (Patti Page) 4. My Prayer (Platters) 5. Fever (Little Willie John) 6. I Almost Lost My Mind (Pat Boone) 7. I Want You, I Need You, I Love You (Elvis Presley) B. Whatever Will Be, Will Be (Doris Day) 9. On The Street Where You Live (Vic Damone) 10. Woe Is Me (Cadillacs)

Denver, Colo.

1. Born To Be With You (Chordettes)

Chordettes)
 Picnic (McGuires)
 Mayward Wind (Gogi Grant)
 I Almost Lost My Mind (Pat Boone)
 Transfusion (Nervous Norvus)
 I Want You To Be My Girl
 Want You, J Need You, I Love You (Elvis Presley)
 With March Hand

I Love Tou (E.... B. Walk Hand In Hand (Tony Martin)

9. Standing On The Corner (Four Lads)

10. Moonglow & Picnic (Stoloff/Cates)

Cleveland, Ohio

My Prayer (Platters)
 I Almost Lost My Mind (Pat Boone)
 On The Street Where You Live (Vic Damone)
 More (Perry Como)
 Be-Bop-A-Lula (G. Vincent)
 Stranded In The Jungle (Jayhawks)
 Fever (Little Willie John)
 Sweet Old Fashioned Girl (Teresa Brewer)

9. Moonglow & Picnic (Cates) 10. Soft Summer Breeze (Eddie Heywood)

Detroit, Mich.

- Detroit, Mich. 1. Soft Summer Breeze (Eddie Heywood) 2. I Almost Lost My Mind (Pat Boone) 3. Be-Bop-A-Lula (G. Vincent) 4. Canadian Sunset (Winterhalter & Heywood) 5. I'm In Love Again (Domino) 6. Wayward Wind (Gogi Grant) 7. Allegheny Moon (Patti Page) 8. Whatever Will Be, Will Be (Doris Day) 9. Born To Be With You (Chordettes) 10. My Prayer (Platters)

Milwaukee, Wisc.

MI'WGUKEE, WISC. 1. I Almost Lost My Mind (Pat Boone) 2. Born To Be With You (Chordettes) 3. Allegheny Moon (Patti Page) 4. Whatever Will Be, Will Be (Doris Day) 5. My Prayer (Platters) 6. I Want You, I Need You, I Love You (Elvis Presley) 7. Sweet Old Fashioned Girl (Teresa Brewer) 8. I'm In Love Again (Domino) 9. On The Street Where You Live (Vic Damone) 10. Glendora (Perry Como)

British Fans Greet Whitman



LONDON—Imperial Records artist Slim Whitman was greeted by crowds of fans at every city during his recent tour of the British Isles. Whitman is one of the most popular American artists to visit the British Isles and did sell-out business during the entire tour. One of the phenomenal record sellers of all time, Whitman sold over four million records of "Indian Love Call", three million of "Rose Marie", and has sold a total of over ten million records in the past four years.



Teresa Brewer Features "Flapper" In New Act

NEW YORK-Teresa Brewer, born two years after the end of the "flapper" era, will re-create the typical flapper of the 1920's in song, dance and costume when she unveils her new act at the Sahara Hotel in Las Vegas, Tuesday, July 17. The flapper production number, a tune titled "I'm A Twelve O'Clock Girl In A Nine O'Clock Town," is full of "Oh you kids," "23 skidoos" and "hot chas." The entire Sahara chorus line will back Miss Brewer during the number. "Twelve O'Clock Girl," as well as an original opener in which Miss Brewer paints herself as "a gal as plain as apple pie," were written especially for her by Lyn Duddy and Jerry Bresler. Another Duddy-Bresler tune, "If It Wasn't For Your Father, Would Your Mother Be Your Mother, So Remember Dad On Mother's Day," will also be featured by the singer. This marks her third appearance in Las Vegas. She will remain at the Sahara for three weeks.

Goodman In Jazz Concerts

NEW YORK — Benny Goodman, who appeared with the Boston Sym-phony Orchestra on July 6th and 11th, will perform a series of jazz concerts in the Carter Barron Amphitheatre in Washington, D.C. on July 14th, 15th, 16th and 17th.

His appearance with the Boston Symphony was as soloist in the Mo-zart Clarinet Concerto when the famed orchestra played at Tangle-wood. Charles Munch conducted. The Washington performances fea-tured the introduction of a new fea-

tured the introduction of a new jazz concerto by Morton Gould, "Deriva-tions for Clarinet and Band," which was written specifically for the Goodman band.





July 21, 1956

BROADWAY CAST

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"NEW FACES OF '56"—Original Cast Recording—RCA Victor LOC-1025 (1-12" LP)

OPENING; TELL HER; AND HE FLIPPED, BOY MOST LIKELY TO SUCCEED; TALENT; MUSTAPHA; THE GREATEST INVENTION; ISN'T SHE LOVELY; THE WHITE WITCH OF JAMAICA; DON'T WAIT UNTIL IT'S TOO LATE TO SEE PARIS; APRIL IN FAIRBANKS; HURRY; ONE PERFECT MOMENT; LA RONDE; SCRATCH MY BACK.

MOMENI; LA RONDE; SCRATCH MY BACK. Leonard Sillman's delightful method of introducing new personalities on Broadway came again, with his new edition of "New Faces". The revue, which in years past gave the entertainment world such stars as Van Johnson, Imogene Coca and Henry Fonda, was greeted kindly by critics. This Victor Original Cast recording transmits, melodically and humorously, such refresh-ing performers as impersonator T. C. Jones and singer Amru Sani of Bombay India. Here's a handsome helping of 19 artists many of whom may be singled out in succeeding years as those who received a big opportunity in Leonard Sillman's "New Faces".

"THE LITTLEST REVUE"-Original Cast Performance-Epic LN 3275 (1-12" LP)

OVERTURE; OPENING NUMBER; THE SHAPE OF THINGS; MADLY IN LOVE; I LOST THE RHYTHM; GAME OF DANCE; THIRD AVENUE EL; I WANT TO FLY NOW (AND PAY LATER); SUMMER IS A-COMIN' IN; YOU'RE FAR FROM WONDERFUL; GOOD LITTLE GIRLS; SPRING DOTH LET HER COLOURS IN; I'M GLAD I'M NOT A MAN; LOVE IS STILL IN TOWN; THE POWER OF NEGATIVE THINKING.

POWER OF NEGATIVE THINKING. The off Broadway theater has, of late, kept its productions on such a high level that they have often paralleled the best of the Broadway stints. Another fact concerning off-Broadway is that it is often the area where up-and-coming stars get their big break. This season's successful Phoenix theater production of "The Littlest Revue" has a number of potential stars like Beverly Bozeman, Tammy Morton and Charlotte Rae. This Epic release features the original cast as they charmingly sing the tunes most of which were composed by Ogden Nash and Vernon Duke. The latter two composed the attractive ballads, "Madly In Love" and "You're Far From Wonderful". Other melodious ballads and novelties round out a disk featuring some engaging youngsters. Show collectors have here a chance to get something that's off-beat in original cast productions. cast productions.

POPULAR

"SAMMY KAYE SWINGS AND SWAYS 'MY FAIR LADY" —Sammy Kaye AND HIS ORCHESTRA—Columbia CL 885 (1-12" LP) I'VE GROWN ACCUSTOMED TO HER FACE; WITH A LITTLE BIT OF LUCK; WOULDN'T IT BE LOVERLY; YOU DID IT; THE RAIN IN SPAIN; SHOW ME; I COULD HAVE DANCED ALL NIGHT; GET TO THE CHURCH ON TIME; ON THE STREET WHERE YOU LIVE; JUST YOU WAIT, ASCOT GAVOTTE; WITHOUT YOU. The musical of musicals, "My Fair Lady", continues to keep the recording industry busy with its engaging score. Sammy Kaye takes his own delightful look at the music as he happily gives "My Fair Lady" a dance-floor interpreta-tion. Here, for perhaps the first time, the listener can discover how well suited the score is for dancing. Sammy Kaye's time-tested "Swing and Sway" formula gives the varying tempos of each song the perfect dance-floor arrangements. Besides the obvious "My Fair Lady" following, the platter has the additional sales incentive of "My Fair Lady" for dancing as played by a pro. Should enjoy a strong sale in the coming months. Beautiful job.

"MUSIC FOR SUMMERTIME"—Morton Gould And His Orchestra—RCA Victor LM-2006 (1-12") SUMMERTIME, STAR DUST, SMOKE GETS IN YOUR EYES, PAVANE, STORMY WEATHER; SHADOW WALTZ, BEYOND THE BLUE HORIZON; CRESTA BLANCA WALTZ, WHERE OR WHEN, ORCHIDS IN THE MOONLIGHT, OVER THE RAINBOW, TIME ON MY HANDS. Morton Gould's mood music touch settles gracefully on each selection and does so without being overly pretentious or packed with hi-fi gimmicks. It's music that does justice to the composer and to the often noise ridden ears of the mood-music listener. Gould's latest Victor waxing makes for charming listening not only for "Summertime" but in any season good music, well played, is desired. We kind of think Gould and Victor realize this too. Ex-cellent addition to any mood catalog.

"HOLIDAY IN NAPLES"—Gianni Monese And His Orchestra— Vox VX25030 (1-12" LP)

O' PAESE D'O; MARIA, MARI; NINI TIRABUSCIO; PISCATORE E PUSILLECO; O' SOLE MIO; VIENE SUL MAR: SONA CHITARRA; O' SURDATO 'NNAMMURATO; SANTA LUCIA; A' TAZZA E CAFE; O' MARENARIELLO; CARCIOFFOLA; I' TE VURRIA; COMME FACCETTE MAMMETA; MANDAULINATA A NAPULE; TORNA A SURRIENTO; NAPULE CA SE NE VA; DICITENCELLO VUIE; FUNICULI, FUNICULA.

Many appealing Italian folk melodies have become standard offerings in other nations besides Italy. This Vox release features Gianni Monese and His Orchestra in 19 tunes played in a medley format. The result is a disk that sparkles with vivacity as it presents Italian music at its authentic best. The platter should attract substantial mood music sales plus those who particularly enjoy Italian folk music.

"A COUPLE OF KIDS IN LOVE"—Art and Dotty Todd—Diamond D-{ (1-12" LP)

A COUPLE OF KIDS IN LOVE; TYPICAL TROPICAL NIGHT; IT'S A WONDERFUL FEELING CIRIBIRIBIN; M-A DOUBLE R-I-E-D; OH! THAT'LL BE JOYFUL; I'M REALLY IN LOVE WITH THE GUY; THE BOOMP SONG; TWO AND TWO ARE ONE; BUT ONLY FROM YOU; LITTL! MISTER SIX; IT'S TIME TO SAY GOODNIGHT.

This Diamond release features the husband and wife team of Art and Dotty This Diamond release features the husband and whe team of Art and Doty Todd. Possessing amiable personalities, the two run-through a series of tune marked by rhythm, sentimentality and, in particular, nostalgia. A ballad nicely handled by the two is "I'm Really In Love With The Guy" and a cute novelty cleverly performed is "But Only From You." Vocally and instrumentally (guita and piano, Art and Dotty respectively) the pair keep the time for reminiscing an easy-going and entertaining one.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Page 21 THE CASH BOX

"TEEN-AGE PARTY DANCES"—Leroy Anthony And His Orchestra—The Club-Daters With Calls By Slim Jackson—Epic LN 3244 (1-12" LP)

THE CHARLESTON; THE HOKEY-POKEY; MEXICAN HAT DANCE; BOOMPS-A-DAISY, IF YOU PLEASE; THE BUNNY HOP; VIENNESE WALTZ MEDLEY; MAN ON THE BEAT; VIRGINIA REEL; BEER BARREL POLKA; ROLLIN' ROCK; YOU DID IT SO WELL; LATIN SWING. This Epic entry is one of the most versatile dance platters to show up in

This Epic entry is one of the most versatile dance platters to show up in quite awhile. Practically any step making the rounds on dance floors today is enjoyably presented by Leroy Anthony and the ork. For the square dancers in the crowd, Slim Jackson provides some lively calls. From the genteel waltz medley to the frantic "Rollin' Rock", this disk makes sure-fire party stock. Great disk for a teenage get-together,

SAMPLER

"MUSIC TO LIVE BY"—Ralph Marterie, Dick Contino, David Carroll, Dinah Washington, Jimmy Cleveland, Terry Gibbs and Classical Excerpts—Mercury PJC-1 (1-12" LP)

PJC-1 (1-12" LP) This Mercury sampler contains a generous collection of pressings taken from a number of important Mercury 12 inchers. Included in the disk are selections from the popular, jazz and classical categories. Popular highlights on the platter are Dick Contino's "Nightingale" and David Carroll's waltzing "My Gal Sal". Dinah Washington's "All Of Me" is a jazz delight and portions of Tchaikovsky's "Capriccio Italien" performed by the Minneapolis Symphony Orchestra is one of the 6 classical pieces on the waxing. Hitting three distinct markets in one recording is a rarity. Getting the set for \$1.49 should make pop-jazz-classical enthusiasts scamper to their dealers. A brochure colorfully illustrating new Mercury packages is included.

JAZZ

"THE MAGIC HORN"—George Wein's Dixie-Victors Featuring Ruby Braff— RCA Victor LPM 1332 (1-12" LP) THE MAGIC HORN; SUGAR; STRUTIN' WITH SOME BARBECUE; AIN'T GONNA GIVE NOBODY NONE OF MY JELLYROLL; A MONDAY DATE; SQUEEZE ME; ON THE SUNNY SIDE OF THE STREET; LOVELESS LOVE; DIPPERMOUTH BLUES.

George Wein's Dixie-Victors is a Dixieland combo specifically created for a TV jazz tale "The Magic Horn" which starred Ralph Meeker and Sal Mineo. This recording was actually made before the live show but the same personnel on the disk were on the program when it was presented. The result is some exciting and delectable Dixieland sessions featuring Ruby Braff's trumpet and including, among others, Peanuts Hucko on clarinet. After the TV performance the platter was plugged. And a big jazz crowd should be waiting for the package at their dealers.

'ERROLL!''—Erroll Garner, Piano—EmArcy (1-12" LP) WHO; SWEET AND LOVELY; SALUD SEGOVIA; OH LADY BE GOOD; SLEEP; YESTERDAYS; WHEN A GYPSY MAKES A VIOLIN CRY.

WHEN A GYPSY MAKES A VIOLIN CRY. Erroll Garner's latest contribution to jazz improvisation has the makings of one of the more memorable Garner issues. Working with 7 tunes, Garner's olayful, imaginative ideas make for thoroughly refreshing keyboard jazz. The artist's most ambitious undertaking is Kern's "Yesterdays" which Garner tours with bright invention and tricky piano flourishes. Jazz lovers nave a package, here, that's a must.

'PEGGY CONNELLY"-Bethlehem BCP 53 (1-12" LP)

THAT OLD BLACK MAGIC; EV'RY TIME WE SAY GOODBE; TRAV'LIN LIGHT; IT NEVER ENTERED MY MIND; WHY SHOULDN'T I; GENTLEMAN FRIEND; WHAT IS THERE TO SAY; HE WAS TOO GOOD TO ME; I GOT PLENTY O' NUTTIN'; FOOLS RUSH IN; ALONE TOGETHER.

A new name in sophisticated jazz vocalizing makes an auspicious debut on vax. Called Peggy Connelly she has commendable timing, a solid rhythmic sense, and feeling for a ballad that's convincing and tender. Miss Connelly's naterial, though familiar, has not been trampled through repetition. The tylist's rhythmic approach is best heard on "Trav'lin Light", and Rodgers und Hart's "It Never Entered My Mind" is wistfully suited to her romantic eanings. Excellent accompaniment by Russ Garcia's "Wigville" band. Miss Connelly is well on her way toward a brilliant career.

CLASSICAL

3ERLIOZ: Harold In Italy—Arturo Toscanini Conducting The NBC Symphony 3rchestra— Carlton Cooley, Viola—RCA Victor LM-1951 (1-12" LP)

Victor offers another LP taken from one of Toscanin's broadcasts on NBC. Vritten for viola and orchestra, Berlioz' "Harold In Italy" is a lyrical work vith Italian-sounding themes running through it and possessing brilliant pportunities for the viola. The Maestro's podium work with the NBC sym-hony orchestra is crisp and, when needed, dynamic. Violist Carlton Cooley's noments in the spotlight display a beautiful tone and sensitivity. Distinctive over. Fine sound. This version of work has Toscanini's name to give it a lecided sales edge over the other available pressings of the opus.

. S. BACH: Sonata No. 1, In G Minor (For Unaccompanied Violin)—Partita No. 2, In D Minor (For Unaccompanied Violin)—Jascha Heifetz, Violinist— CA Victor LM-1976 (1-12" LP)

'his single Victor LM-1976 (1-12" LP) 'his single Victor issue was taken from the 3 disk Heifetz recording of the lach Sonatas and Partitas. The two works for violin only represent Bach's fforts for the instrument at its best for many moments during these intricate ieces the challenge to the performing artist is one of immense technical ifficulty. Happily, the pieces are in the sensitive hands of Jascha Heifetz. Is tone, dexterity and powerful understanding of the works make for a erformance of rare accomplishment. These works have probably received heir definitive reading. Brilliant sound. Clean, beautifully lettered package. 'lassical collectors' must.

Crumpacker Named Assistant To Joe Carlton At Victor

NEW YORK-C. E. (Chick) Crumpacker, formerly in the promotion de-partment of RCA Victor's Country Western department, has been named coordinator, Popular Artist and Repertoire Planning. Joe Carlton, Manager, Popular Art-

Joe Cariton, Manager, Popular Art-ists and Repertoire, said that Crum-packer will coordinate planning of schedules for auditions and artists, assist Carlton in interviewing pub-lishers and screening material, and supervise recording sessions.

Crumpacker's former post has been filled by Jack Dunn who previously was associated with Coral Records. Before that, he was in the music publishing and promotion fields.

Wienstroer To Conduct **Coral Distrib Meetings**

NEW YORK-Norman Wienstroer, General Sales Manager of Coral Records, will conduct several meetings during the next weeks at which he will present to the company's distributors and salesmen Coral's plans for fall promotion. The first meeting, which will be attended by the Eastern distributors and salesmen, will take place at the Hotel Warwick in New York City on Saturday, July 22nd. A meeting for the company's Midwest distributors and salesmen will be held on Saturday, July 29th at the Edgewater Beach Hotel in Chicago.

Zephyr Records Appoints **Bosch Promotion Head**

HOLLYWOOD, CALIF. - Buddy Basch has been named National Director of Promotion for the newly formed Zephyr Records, it was announced this week by Geordie Hormel, president of the corporation. Basch will head up all promotional activities for the firm and operate from his New York office.

Zephyr has been signing artists and recording material on the coast and its principals will be in New York for the NAMM convention and conferences with Basch.

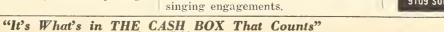
Other officials of the firm are Spencer Moore, comptroller and in charge of the library division; Bud Freeman, in charge of recording and sales; and Bill Hitchock, musical director. Other appointments will be announced as soon as they are made.

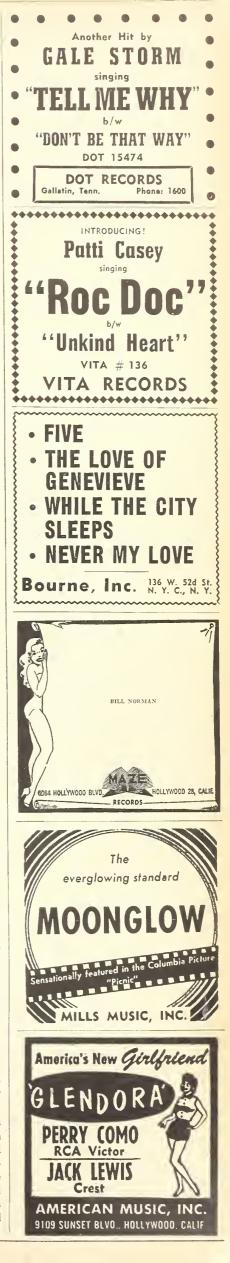
Distributors are currently being signed for the firm.

Beth Douglas On Six Week Continental Tour

NEW YORK-Beth Douglas, Fraternity recording artist, embarked this week on a six-week tour of leading cabarets in Spain, Italy and France.

Although the Texas-born thrush is already an established headliner in the London supper clubs, this will mark her first venture on the continent. After a two-week stand at the Pavillon in Madrid, the songstress will go on to Rome and to Juan-Les-Pins on the French Riviera for extended





Columbia Intros 1957 Phonograph Line

NEW YORK — Columbia Records NEW YORK — Columbia Records last week introduced an elaborate new 1957 line of high fidelity phono-graphs and tape recorders. Spear-heading the collection of fifteen new models is Columbia's first AM-FM high fidelity radio-phonograph, lead-ing item in the "360" K2 high fidelity unit series. Two additional consoles, a table model, one tape recorder and ten portable phonographs with prices ranging from \$29.95 to \$329.95 com-prise the 1957 Columbia line. "The new Columbia Phonograph

"The new Columbia Phonograph line provides a ready made high fidel-ity unit which will fit in with every type of home decor and, at the same time, meet everyone's price require-ment," stated James Sparling, Gen-eral Manager, Columbia Electronic Products.

Designed by Peter Quay Yang, the new 1957 line features numerous addnew 1957 line features numerous add-ed conveniences including a four-speed turntable playing 78, 45, 33 and 16 rpm, the latter for the spoken word and a new feather-weight aluminum tone arm to reduce wear on record grooves. The felt turntable cover has given way to a ridged, high traction turntable which can be wiped clean with a damp cloth. All models except one portable feature the Columbia Ronette turnover cartridge with jeweled styli. Control knobs were made Ronefte larger for easier handling, and are calibrated for most sensitive tuning. Wood, plastics and other washable fabrics have been utilized for variety in the portable phonographs.

With high design and good sound reproduction in mind, the "360" K2 consoles and table model feature more wood expanse for beauty in furniture as well as improved acoustics. The three floor models and single table model in this series feature a low, wide look, with all controls placed inside the cabinets.

The Columbia "360" K2 phonographs are available in blonde mahogany, limed oak and fruitwood, as well as the more traditional darker finishes. All "360" K2 phonographs have lids which can be raised and lowered with one hand, and the 530 and 528 consoles have a "stay arm" allowing the lid to open to any height and remain there. Record storage space is also provided in the three console models.

Newly developed by Columbia's research and engineering staff is the 560, tape recorder. An 18 pound unit, the two-speed, dual track machine is priced at \$139.95. Special features of the 560 include a high impedance ceramic microphone; fast forward and reverse speeds with automatic brak-ing; all metal transport deck; two four-inch speakers; and single Brush head for recording and playback. The 560 can also be used as a public ad-560 can also be used as a public adress system. Columbia's 530 AM-FM combination

Page 22

Columbia's 530 AM-FM combination radio-phonograph console, largest in-strument in the 1957 Columbia line, is priced at \$329.95. Featuring the "360" K2 sound system, the combination ra-dio-phonograph has two 12-inch PM speakers and two 3 ½-inch tweeters, 15 wett complifier capable of 20 to speakers and two 3 ½-inch tweeters, a 15 watt amplifier capable of 20 to 20,000 cycles per second, and seven in-dividual controls: Function switch, Treble, Bass, Volume, Tuning Con-tour (to regulate overall response of amplifier to individual taste) and Equalization. The AM-FM tuner is tilted for a direct view of the dial.

Console model 527 introduces Console model 527 introduces for the first time a Columbia high fidelity, floor model in the \$149.95 price brack-et. Also styled with a low, wide look for contemporary or traditional set-tings, the 527 also features the "360" K2 sound system, with one 12-inch PM speaker and one Columbia "Kilo-sphere" electrostatic tweeter.

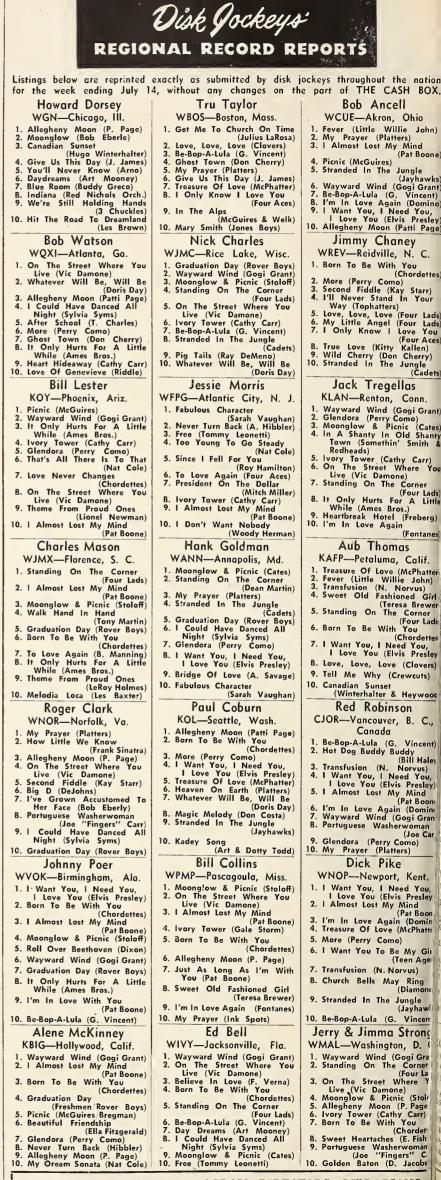
sphere" electrostatic tweeter. Two other price leaders in the Co-lumbia 1957 line are the 524 ("360" K2 series), Columbia's only table model in the collection, priced at \$129.95, and its counterpart in the portable line, the 522, priced at \$119.95. Both models are fully automatic and have a frequency response of 30 to 18,000 cycles per second, and have three speakers: two six-inch extended remers speakers: two six-inch extended range PM speakers and one "Kilosphere" electrostatic tweeter.

Columbia has dressed its portable models, in washable fabrics and plastic finishes and matching grill cloths for speakers. Color combinations include charcoals, greys, ginger, pigskin, ivory, greens, sky-blue and white. All manual phonographs have the new Columbia Ronette lightweight tone arm as well as the Columbia Ronette turnover cartridge with jeweled styli.

The 540, a single-speed automatic 45 rpm player, has a newly designed high powered amplifier and circuit. The unit, which can play more than two consecutive hours of music, is priced at \$39.95.

Grey tweed and black are combined in the 517, a portable unit which achieves a frequency response of 50 to 15,000 cycles per second. The 517 has three controls for sharp definition of tone and is priced at \$79.95.





Bob Ancell

WCUE-Akron, Ohio

The Cash Box

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS-Please keep us constantly informed of any changes in call letters or title

Red Robinson CJOR-Vancouver, B. C., Canada Canada 1. Be-Bop-A-Lula (G. Vincent) 2. Hot Dog Buddy Buddy (Bill Hale) 3. Transfusion (N. Norvus) 4. I Want You, I Need You, I Love You (Elvis Presley) 5. I Almost Lost My Mind (Pat Boon (Pat Boon

(Pat boom 6. I'm In Love Again (Domin 7. Wayward Wind (Gogi Gran B. Portuguese Washerwoman (Joe Car 9. Clonderse (Perry Comp)

9. Glendora (Perry Como 10. My Prayer (Platters) Dick Pike

7. Transfusion (N. Norvus)

B. Church Bells May Ring (Diamor

9. Stranded In The Jungle (Jayhawi

10. Be-Bop-A-Lula (G. Vincen

Jerry & Jimma Strong WMAL—Washington, D.

Jack Tregellas KLAN-Renton, Conn.

Aub Thomas

KAFP-Petaluma, Calif.

Bob E. Lloyd

'. My Prayer (Platters)

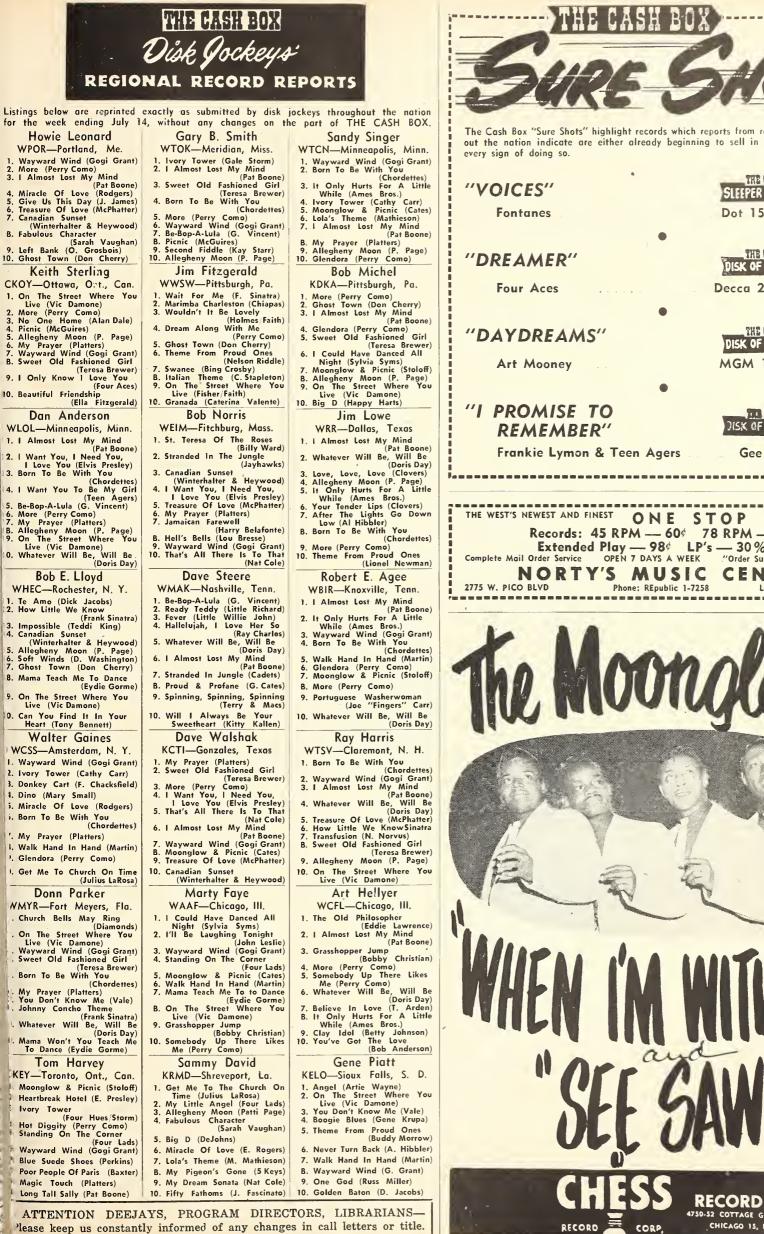
Donn Parker

Tom Harvey

#1629

RECORD CO.

CHICAGO 15. ILLINOIS



The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so. THE CASH BOX. "VOICES" SLEEPER OF THE WEEK 7/7 Fontanes Dot 15480; 45-15480 DISK OF THE WEEK "DREAMER" Decca 29989; 9-29989 Four Aces DISK OF THE WEEK 6/16 "DAYDREAMS" MGM 12277; K12277 Art Mooney "I PROMISE TO DISK OF THE WEEK 7/7 **REMEMBER''** Frankie Lymon & Teen Agers Gee 1018; 45-1018 THE WEST'S NEWEST AND FINEST ONE STOP Records: 45 RPM --- 60¢ 78 RPM --- 65¢ Extended Play --- 98¢ LP's --- 30% off rder Service OPEN 7 DAYS & WEEK "Order Sunday, Pick Up Monday" Complete Mail Order Service NORTY'S MUSIC CENTER 2775 W. PICO BLVD O BLVD Phone: REpublic 1-7258 LOS ANGELE LOS ANGELES 6, CALIF. The Moonglows WHEN I'M WITH YOU SEF GAN CHESS

RECORD 💻

CORP.

NEW YORK:

Unfortunately the tirade against rock and roll still continues unabated



NEW YORK: Infortunately the tirade against rock and roll still continues unabated in papers throughout the country and what has resulted has been cancellations bookings in many instances. The latest to suffer where it hurts most, the pocket, is the Bill Har package consisting of the Frankie Scott Quartet and Dave and Tony. Paul Whiteman was to have mc'd the show and been co-featured. The Jersey City Commission decided to ban the show since it had been labeled a "rock and roll" show. Despite Jolly Joyce's pleas that Haley had never been the subject of any unfavorable publicity and had never been involved in any of the reported rock and roll disturbances, and despite promoter Ed Otto's revelation that the Jersey City bash had put him in the hole for show inces, and despite promoter Ed Otto's revelation that the Jersey City bash had put him in the hole for shot in a theatre, but they didn't close all the the thest of the shot and the time. The Jersey City commission had banned a rock and roll disturbances, and Eddi Bo. The Vocaltones offer "My Version Of the ware readying a release that features the Vocaltor was to appear at the Fabien Theatre, one of the state and Eddi Bo. The Vocaltones offer "My Version Of the ware being readied and a big orchestra will be used. . . Bess Berman has the being readied and a big orchestra will be used. . . Bess Berman has the being readied and a big orchestra will be used. . . Bess Berman has the being readied and a big orchestra will be used. . . Bess Berman has the been beards "Poople Are being readied and a big orchestra will be used. . . Bess Berman has the being readied and a big orchestra will be used. . . Bess Berman has the being readied and a big orchestra will be used. . . Bess Berman has been being readied and a big orchestra will be used. . . Bess Berman has been been beards "Poople Are bear beards" (Poople Are beards) "Poople Are beards" (Poople Are beards) and the therebears "Poople Are beards" (Poople Are beards) and the porthes and the theatres beards and theat

with the result of the recent Cash Box Disk Jockey Poll which placed Ann Cole in the number one spot as Up and Coming Female Vocalist. Ann's "Easy, Easy Baby" has racked up a real strong sale over a long period, never quite making the charts, and it still could break out... Ray Clark, over at Groove Records, elated with the initial reaction to Varetta Billard's "Got You On My Mind". This is the old John Greer hit and Varetta's treatment can do it all over again... Lou Galley at Rama-Gee reports the sales continue to build on The Teenagers" 'I Promise To Remember" and the Cleftones' "Cart' We Be Sweethearts". The Pretenders' "Gotta Have You Baby" has been stirring, but not really broken. It is very strong in the Boston area. Joe Kolsky and Mel Touroff have taken to the road for three weeks to cover the country between them. They are working on these three singles and a new album, "Cry My Love" by Serena Shaw. The album, out only one week in New York, has been showing real strength. ... George Goldner's young son in the hospital with blood poisoning.... Herman Lubinsky reports he has signed Annie Laurie, former Epie thrush, to a Savoy contract. Initial platter by the lass will be released shortly.... Roy Gaines drops in to tell us about his next Groove release. It is "Worried About You Baby" and "All My Life". A dub played on the George Lorenz WKBW-Buffalo, N. Y. show brought a great audience reaction.... Chuck Willis, Atlantic star, came in with Roy and immediately got lost in the charts looking for his current "It's Too Late". Platter is selling better than anything he's ever done before. Both Chuck and Roy going out for a three-month tour through the south. "Skinny Jimmy" by Varenta Dillard on Groove, which was listed as Rosevelt Music, is shared by Danby Music. Miriam Abramson, Atlantic Records, tells us the Jan Rudy "Who Do You Think You Are" has gotten off to a wonderful start. The high flying diskery is very busy getting their next package ready. It will include releases by Joe Turner, Ruth Bro



have been growing in new areas steadily and it is just about ready to flower into a real "hit"... Seems wherever you look these days you see a Buck Ram act working. His Platters opening at Atlantic City's Steel Pier July 20 for ten days, The Penguins into Buffalo's Glen Casino for one week beginning July 23, The Colts into Atlantic City's Weeks Lounge for one week on July 30, and The Blockbusters currently at the Surf Club in Wildwood, N.Y. for one month. Ram also signed the Five Cues, Capitol Records, to his roster. ... Bill "Sparky" Mullen back at WSID-Baltimore, Md. "Sparky" puts on a Latin pro-gram every Sunday and is known to his fans as "Mambonick".... George Lorenz (WKBW-Buf-falo, N.Y.) thinks his scheduled July 16 appearance at Maple Leaf Gardens in Toronto, Canada, will be the first time an American pop and r & b disk jockey will make a personal appearance in Canada with a



MOONGLOWS



the first time an American pop and r & b disk jockey will make a personal appearance in Canada with a top musical production. Lorenz will be guest mc with "Top Record Stars of '56" and will present as co-guest Little Richard and his band. The "Top Rec-ord Stars Show of '56" is a presentation of the Big-gest Show Productions Company of New York City. Lorenz tells us the entire tour of approximately 40 dates was booked by the Gale Agency. In addition to Lorenz and Little Richard the package consists of Carl Perkins, Al Hibbler, Frankie Lymon and the Teenagers, Cathy Carr, Chuck Berry, Shirley and Lee, Bobby Charles, Della Reese, The Cleftones, The Span-

iels, and Illinois Jacquet with his Rockin' Rhythm Band. The Maple Leaf Gardens seats 13,000 people. Lorenz's International Hound Dog Fan Club has over 27,000 members in the various eastern seaboard states and in four Canadian provinces. Since WKBW beams into Ontario very heavily, there are more than 8,000 fan club members in the cities of Toronto, Hamilton, Oshawa, Peterborough, Kingston and Brockville. . . . Sam Weiss, Old Town Records, says the label has two items going nicely for it. "Climbing On Top Of The Hill" by Brownie McGee and Sonny Terry, is big in the Southern areas, and "Chicken Hop" by Billy Bland is doing very well in all areas. A new Solitaire's release, "The Angel Sang" and "You've Sinned" has just been put out and initial indications are that it will be a strong seller. Sam is summering at Fire Island and expects to have some of his distribs out there during the NAMM Convention week. . . . Lubinsky elated. Even with the July 4th holiday breaking up the week he had a tremendous sale on Big Maybelle's "Candy". "Moonlight Serenade", the old Glen Miller standard that Lubinsky released on his recently reactivated Regent label, performd by the Robert Banks Trio, had been dormant and practically forgotten for the past couple of months but it has now awakened and several distribs have shot in orders for it.

CHICAGO:

Len Chess, recently back from N.Y. vacation, expecting big things from newest Chess recording by The Moonglows, "When I'm With You". Len also released a newie on Argo called "Kneel And Pray" b/w "I Can't Believe" by The Ravens. . . . The untimely death of Clifford Brown was responsible for

Dorothy Donnegan's first Chi performance in ten years. Her piano stylings so excited the Blue Note audiences, plans are to bring her back soon. . . Eddie Boyd and Bo Diddley heading home after extensive southern tour. They part this weekend with Eddie playing Rockford and Bo going to Milwaukee for one nite. . . . Vee-Jay reports they have a special NAMM release to be announced the week of convention. Jimmy Bracken and Abner will attend. . . : "The "Great" Montague up in the clouds over great showing The Magnificents made in The Cash Box. They are fifteenth nationally with "Up On The Mountain". . Marty Hirsch of M. S. Distribs predicting "The Fool" by The Gallahads will be a top seller. . . . Atlantic's Chuck Williams is getting the feeling of a hit



RAVENS



TEEN QUEENS

Rockford, Ill. for two weeks, then on to Cleveland, 7/30. . . . Vivian Carter, popular Gary dj, vacationing in L A. . . . Abner's daughter Nitchka vacationing with him for summer. Abner says it's great not having to eat his own cooking.... Biggest R&B number in Chicago proving to be "Stranded In The Jungle". Three local distribs reporting top regional sales. Mike Oury elated over Fats Domino's wax "When My Dreamboat Comes Home". He feels this is another "I'm In Love Again". . . The Magnificents, Rube Brown and Billy Clark begin extended engagement at The Greystone, Cinnci, 7/23. ... Vee-Jay keeping Universal busy with sessions almost every night this month. Artists cutting include Eddy Taylor, Kool Gents, Snooky Pryer, The Magnificents and Joe Williams. . . . The Swan Silvertones and The Highway QC's began ten-day tour, 7/9. Tour ends with four-day engagement in N.Y... Paul Glass counting on

another hundred thousand seller from Flip's "Casual Look" by The Six Teens.

LOS ANGELES:

Fats Domino back at the 54 Ballroom this weekend, has been breaking all records during his current tour of Southern California. . . Vita recording artists The Colts in town for a two-week vacation and while here will make the rounds of the local disk jockeys. Jean Bennett back in town after setting up the New York office of Personality Productions which will be run by Earl Warren and Rita Balkin. . . . Al Jarvis has picked The Cadets' version of "Stranded In The Jungle" on Modern Records as his record of the week, and predicts an early appearance on his survey charts for this



dicts an early appearance on his survey charts for this record. . . . Tony Williams of The Platters will record his first sides as a single for Mercury Records. Dexter Gordon returned to town after having been held over at the Birdland Club in Seattle. His Dootone LP of "Dexter Blows Hot And Cool" doing very well. Mike Kasino of the Ben Waller Agency promoting a bash at Hermosa Beach with Joe Huston and The Robins. The Robins then leave for a five-day engagement in the Lake Tahoe area. . . Milt Wiess has appointed Pete Marino as manager of the San Francisco braned of King Records. . . . The Youngsters guest on the Zeke Manners TV show this week to sing their Empire recording of "Shattered Dreams". . . The Teen Queens have their third big record in a row in "Until The Day I Die on RPM. . . . Jim Ameche picked "Endless" by The Honey Bees on Imperia as his record of the week. The disk has gotten immediate reaction and ha already been covered by The McGuire Sisters on Coral. . . . The Blockbusters who are playing Wildwood, N. J. for the summer recorded their first sessio for Dot Records in New York last week. . . Jubile Records covered a countr and western tune called "The Pool" with The Gallahads, which Earl McDanie played on his KPOP show. After the first few plays, the orders started coming in to Sid Talmadge's Record Merchandising firm.

from "It's Too Late". . . . Little Walter stopping in



Jersey City Bans Bill Haley Show As Rock And Roll

JERSEY CITY N.J. --Repercussions from the bad publicity rock and roll has been receiving continued to make itself felt in cancellations of bookings, the latest being the Bill Haley show booked into the Municipal Auditorium, this city, for Friday July 13.

The City Commission, consisting of Mayor Bernard Berry; Mr. Ringley, public property director; and Lawrence Ripple, public safety director; cancelled the show after Paul Whiteman, who was to co-feature with Haley, called it "Rock and Roll Under The Stars" on a recent radio appearance. It was this reference to the show as a rock and roll shindig that caused the commission to place its ban in effect.

A hearing was held on Tuesday, July 10, at which Jolley Joyce, Haley's agent, Ed Otto, promotor, and Julius Kazin, attorney for Otto, pleaded their case.

Joyce explained that this was a pop styled variety show consisting of Bill Haley and his Comets, Paul Whiteman, The Frankie Scott Quartet, and Dave and Tony. Joyce further stated that Haley had played in some 100 cities throughout the United States and Canada and had never been the subject of bad publicity or involved in any rock and roll disturbances. Haley had appeared in municipal auditoriums, arenas, ball parks and theatres and had been re-booked in a great majority of them.

Joyce further stated that artists of the prominence of Perry Como, Eddie Fisher and Vaughn Monroe, and others, had recorded and performed similar material bearing the designation rock and roll.

Otto and attorney Julius Kazin brought to the attention of the committee that the booking had already cost them \$7,500 in salaries and advertising.

The committee replied that while they recognized the fact that Haley had never been involved in any of the disturbances, nor had ever been the subject of unfavorable publicity, inasmuch as the show had been tagged rock and roll they felt it necessary to ban it since they had already refused The Fabien, a Stanley Warner theatre, a permit to stage a rock and roll show.

The package played the Westport Stadium, Baltimore, Md., on July 11 and 12.

Sammy Kaye Scores Jersey City Ban

NEW YORK - Bandleader Sammy Kaye condemned as "a serious mistake" the action of Mayor Bernard J. Berry, of Jersey City, and his City Commissioners, in banning a rock 'n roll concert at the municipally-owned Roosevelt Stadium Friday night, July 13. The concert was to have been

THE CASH BOX Rhythm 'N' Blues Disk Jockey **REGIONAL RECORD REPORTS**

REGION	AL RECORD RE	PORIS
Aub Thomas KAFP—Petaluma, Calif.	Robert E. Agee WBIR—Knoxville, Tenn.	Dick Dean WKTQ—Norway, Paris, Me.
 Treasure Of Love (McPhatter) Fever (Little Willie John) Love, Love, Love (Clovers) I'm In Love Again (Domino) My Prayer (Platters) One Night Only (Otis Williams) 	 Up On The Mountain (Magnificents) Love, Love, Love (Clovers) Rip It Up (Little Richard) Roll Over Beethoven (Berry) Ready Teddy (Little Richard) Hallelujah, I Love Her So 	1. I'm In Love Again (Domino) 2. Love, Love, Love (Clovers) 3. Treasure Of Love (McPhatter) 4. Roll Over Beethoven (Berry) 5. Be-Bop-A-Lula (G. Vincent) 6. Hook, Line And Sinker (Smiley Lewis)
7. Stranded In The Jungle (Cadets) B. Ready Teddy Rip It Up (Little Richard) 9. Billy's Blues Pt. 1 (Stewart)	(Ray Charles) 7. Treasure Of Love (McPhatter) B. Stranded In The Jungle (Cadets) 9. Fever (Little Willie John)	 Betty My Love (Cadillacs) I Want You, I Need You, I Love You (Elvis Presley) I Want You To Be My Girl (Teen Agers)
10. Can't We Be Sweethearts (Cleftones)	10. Please, Please, Please (James Brown)	10. Stranded In The Jungle (Gadabouts)
Kelson Fisher WSID—Baltimore, Md.	Jim Ameche WNJR—Newark, N. J.	Jessie Morris WFPG—Atlantic City, N. J.
 Fever (Little Willie John) A Casual Look (Six Teens) Headin' Home (S. Gunter) Treasure Of Love (McPhatter) A Kiss From Your Lips (Flamingos) 	 Stranded In The Jungle (Jayhawks) Little Girl Of Mine (Cleftones) Can't We Be Sweethearts (Cleftones) 	 Buddy's Boogie (B. Johnson) I'm In Love Again (Domino) A Casual Look (Six Teens) Let's Start All Over Again (Don Bruce) Milt's Boogie (Milt Buckner)
 6. I'm Nobody (Turbans) 7. Lost Dreams (Ernie Freeman) B. Up On The Mountain (Magnificents) 9. Stranded In The Jungle 	 I'm In Love Again (Domino) A Casual Look (Six Teens) Candy (Big Maybelle) Ooby Dooby (Roy Orbison) Rip It Up (Little Richard) 	6. Long Tall Sally (Little Richard) 7. Love, Love, Love (Clovers) B. Corrine Corrina (Joe Turner) 9. I'll Dearly Love You
(Cadets) 10. My Heart's Desire (Wheels)	9. My Prayer (Platters) 10. Endless (Honeybees)	(Floyd Ryland) 10. Lost Dreams (Ernie Freeman)
Sterling Yale KCNA—Tucson, Ariz.	Gary B. Smith WTOK—Meridian, Miss.	Hoppy Adams WANN—Annapolis, Md.
 I'm In Love Again (Domino) Fever (Little Willie John) Stranded In The Jungle (Jayhawks) Candy (Big Maybelle) Hallelujah, I Love Her So 	 Love, Love, Love (Clovers) Rip It Up (Little Richard) Treasure Of Love (McPhatter) Fever (Little Willie John) Stranded In The Jungle (Cadets) 	 My Prayer (Platters) Treasure Of Love (McPhatter) Fever (Little Willie John) Easy, Easy, Easy (Ann Cole Bridge Of Love (Al Savage) Candy (Big Maybelle)
(Ray Charles) 6. Corrine Corrina (Joe Turner) 7. Rip It Up (Little Richard) 8. A Casual Look (Six Teens) 9. It's Too Late (Chuck Willis) 10. Ready Teddy (Little Richard)	6. Corrine Corrina (Joe Turner) 7. I'm In Love Again (Domino) B. Heartbreak Hotel (E. Presley) 9. Roll Over Beethoven (Berry) 10. Hot Dog Buddy, Buddy (Bill Haley)	7. Stranded In The Jungle (Cadets 8. A Casual Look (Six Teens) 9. Headin' Home (S. Gunter) 10. 1'm In Love Again (Domino
Cal B. Kolby WDRC—Hartford, Conn.	Jack the Bellboy WJIV—Savannah, Ga.	Dick Drury WHHHWarren, Ohio
1. I'm In Love Again (Domino) 2. Long Tall Sally	1. Rip It Up (Little Richard) 2. Too Late (Chuck Willis)	1. Stranded In The Jungle (Cadets
(Little Richard) 3. Be-Bop-A-Lula (G. Vincent) 4. I Want You, I Need You,	3. Please, Please, Please (James Brown) 4. Roll Over Beethoven (Berry)	2. Fever (Little Willie John) 3. Hallelujah, I Love Her So (Ray Charles)
I Love You (Elvis Presley) 5. Treasure Of Love (McPhatter) 6. A Kiss From Your Lips	5. Let The Good Times Roll (Shirley & Lee) 6. I Sit In My Window	4. Love, Love, Love (Clovers) 5. Be-Bop-A-Lula (G. Vincent)
(Flamingos) 7. Little Girl Of Mine (Cleftones)	(Four Fellows) 7. Fever (Little Willie John)	6. I Love My Baby (Tokens) 7. Fool (Sanford Clark)
8. Shattered Dreams (Youngsters) 9. Stranded In The Jungle	B. I'm In Love Again (Domino) 9. Can't Stand To See You Go	8. Ruby 8aby (Drifters) 9. A Casual Look (Six Teens)
(Jayhawks) 10. Rip It Up (Little Richard)	(Jimmy Reed) 10. Pleadin' For Love (Birdsong)	10. Promise To Remember (Teen Agers
given by Bill Haley and		KING IN ALL AREAS!
and was to have been emo Whiteman.	eed by Paul New York, I Norfolk, Rich	Newark, Pittsburgh, Cincinnati, hmond, Washington & Hartford
"You have automatical	lly assumed	REMEMBER''
that teenagers who enjoy	rock 'n roll (IN TH	IE STILL OF THE NIGHT)
music are criminals, of s the bandleader, who is hin	orts," wrote The	e Five Satins

that teen music are the bandleader, who is himself famous for dispensing sweet music. "You have also delivered an unpardonable insult to one of the world's greatest and most respected musicians, Paul Whiteman."

Noting the presence of Whiteman would have "insured dignity to the proceedings," Kaye stated, "I am certain that youngsters attending the concert would have responded enthusiastically, yet in gentlemanly and ladylike fashion.'

Admitting that riots have sometimes broken out at rock and roll parties, Kaye observed, "it is equally true that riots have occasionally broken out at baseball games. Would you, Mr. Mayor, ban baseball games in Jersey City for the same reason?"

The bandleader also emphasized to Mayor Berry that whereas most of the youngsters who enjoy rock 'n roll are "respectable kids", the actions of a few undesirables among them have attracted more attention.

"It is not too late for you and your advisors to reconsider. It is not yet too late to apologize to Paul Whiteman for your insult to him," said Kaye.

"It's What's in THE CASH BOX That Counts"





Page 25

The Cash Box, Music

THE CASH BOX SURE SHOTS The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so. "WHEN MY DREAM-BOAT COMES HOME" YAWARD O'THE WEEK 7/14 "SO LONG" **Fats Domino** Imperial 5396 "I PROMISE TO **REMEMBER''** AWARD O' THE WEEK * 7/7 "WHO CAN EXPLAIN" Gee 1018 **Teen Agers** 'Bandstand U.S.A.'' Adds Bohemia

1st Annual N.Y. Jazz Fest

Page 26

NEW YORK — Cafe Bohemia, Greenwich Village nitery wh.ch has catapulted in the last year to a rank-ing position in the jazz circuit, is now providing one of the featured on-location segments of the Mutual Net-work's new "Bandstand, U.S.A." ra-dio stanza. Produced-directed by ex-ork leader Tommy Reynolds and emceed by Guy Wallace, the two-hour jazz and pop music program is the only such live show on radio today. The Bohemia made its initial Satur-day night'bow on "Bandstand" on the 14th v.a an 8:45-9:00 p.m. slice fea-turing the offerings of the Zoot Sims Quintet and special guest star, Max Roach. The combos of Roy Eldridge, Miles Davis, Mitchell-Ruff, Phineas Newborn, Jr., and others, as well as special guest stars, will be presented on subsequent "Bandstand" Saturday nights. nights.

NEW YORK—The First Annual New York Jazz Festival, produced by Don Friedman in association with Ken Joffe, will be held at Randall's Island Stadium on the nights of Au-gust 24th and 25th, beginning at 30 p.m.

gust 24th and 25th, beginning at 8:30 p.m. The glittering array of jazz talent already includes Count Basie and his orchestra, Dave Brubeck, Erroll Garner, Gerry Mulligan, Lester Young, Billie Holiday, The Modern Jazz Quartet, Gene Krupa, The Don Elliot Quintet, and Anita O'Day. Many more names are to be added before the Festival opens. In addition to the main program, Friedman and Joffe will offer an art exh bit of paintings; sculpture and photographs, all related to the jazz idiom, on the floor of the Stadium. There will also be "Twilight Jazz", starting at 7:00 p.m. and continuing until the main program begins.

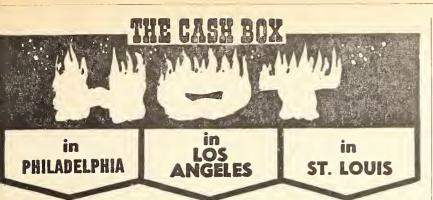




July 21, 1956

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Jimmy Reed (Vee-Jay 186)



he Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To he Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

e Cash	h Box, By Leading Music O	perators in Dallas, Los Angelo	es ana Other Cities Listed.
	STRANDED IN THE JUNGLE Jay Hawks (EJash 109)	I'M IN LOVE AGAIN Fats Domino (Imperial S386)	FEVER Little Willie John (King 493S)
	A CASUAL LOOK Six Teens (Flip 31S)	FEVER Little Willie John (King 493S)	MY PRAYER Platters (Mercury 70893)
3	SHATTERED DREAMS Youngsters (Empire 103)	TREASURE OF LOVE Clyde McPhatter (Atlantic 1092)	ROLL OVER BEETHOVEN Chuck Berry (Chess 1626)
)	HEADIN' HOME Shirley Gunter (Modern 989)	STRANDED IN THE JUNGLE Jayhawks (Flash 109) Cadets (Modern 994)	UP ON THE MOUNTAIN Magnificents (Vee-Jay 183)
	HALLELUJAH, I LOVE HER SO Ray Charles (Atlantic 1096)	RIP IT UP Little Richard (Specialty S79)	I'M TORE UP Billy Gayles (Federal 12265)
3	RIP IT UP Little Richard (Specialty S79)	A CASUAL LOOK Six Teens (Flip 315)	CANDY Big Maybelle (Savoy 1195)
)	FEVER Little Willie John (King 4935)	YOUR TENDER LIPS Clovers (Atlantic 1094)	TREASURE OF LOVE Clyde McPhatter (Atlantic 1092)
)	I REMEMBER Suburbans (Baton 227)	ROLL OVER BEETHOVEN Chuck Berry (Chess 1626)	RIP IT UP Little Richard (Specialty S79)
	ROLL OVER BEETHOVEN Chuck Berry (Chess 1626)	HALLELUJAH, 1 LOVE HER SO Ray Charles (Atlantic 1096)	A CASUAL LOOK Six Teens (Flip 315)
-	TREASURE OF LOVE	MY PRAYER Platters (Mercury 70893)	STRANDED IN THE JUNGLE Cadets (Modern 294)
0	(Atlantic 1092)	in	in NASHVILLE
0	in DALLAS FEVER	in	in
	in DALLAS	in ATLANTA FEVER	in NASHVILLE FEVER
	in DALLAS FEVER Little Willie John	in ATLANTA FEVER Little Willie John	Jayhawks (Flash 109)
	in DALLAS FEVER Little Willie John (King 4935) ROLL OVER BEETHOVEN Chuck Berry	in ATLANTA FEVER Little Willie John (King 4935) IT'S TOO LATE Chuck Willis	Jayhawks (Flash 109)
	in DALLAS FEVER Little Willie John (King 4935) ROLL OVER BEETHOVEN Chuck Berry (Chess 1626) STRANDED IN THE JUNGLE Cadets	in ATLANTA FEVER Little Willie John (King 4935) IT'S TOO LATE Chuck Willis (Atlantic 1098) RIP IT UP Little Richard (Specialty 579)	Jayhawks (Flash 109)
	in DALLAS FEVER Little Willie John (King 4935) ROLL OVER BEETHOVEN Chuck Berry (Chess 1626) STRANDED IN THE JUNGLE Cadets (Modern 994) I'M IN LOVE AGAIN Fats Domino	in ATLANTA FEVER Little Willie John (King 4935) IT'S TOO LATE Chuck Willis (Atlantic 1098) RIP IT UP Little Richard (Specialty 579) TREASURE OF LOVE Clyde McPhatter	A Jayhawks (Flash 109)
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Teen Agers (Gee 1012)

Columbia Records Issues Political LP

Page 27

NEW YORK—In the never ending quest to capture new record publics by means of special albums with un-usual subjects, Columbia Records re-leased "Politics U.S.A." last week. The twelve inch LP is timed to ride the crest of the heightened Election Year interest in political affairs and is aimed at exposing the politically curious buyer to the full range of the record dealer's wares. This latest foray into the documen-tary, "non-musical" album field pre-sents the outstanding issues and per-sonalities which shaped the Presiden-t'al campaigns of 1936 through 1952. Truman, Eisenhower, Roosevelt, Stev-enson, Willkie, Barkley and Taft are some of the historic voices collected here. NEW YORK-In the never ending

The record company plans exten-ive advertising and promotion of this ackage and will utilize the special orums that political, civic and fra-ernal organizations afford. The Columbia Records program of wing new vacant events into

The Columbia Records program of uring new record customers into lealers' stores by blandishing items of relatively esoteric content origi-nated several years ago. At the time, President Goddard Lieberson intro-luced the "I Can Hear It Now" series. Lieberson's "Literary Series" not only pore out the theory of creating new sustomers, but conditioned the trade and public to a broader concept of phonograph uses.

Garner Back In Action

NEW YORK—Pianist Erroll Garner NEW YORK—Phanist Erroll Garner narked a double celebration recently —his birthday, and his return to the piano—following his recovery from a axicab crash in May. The pianist was surprised by two fans during his uppearance at the Blackhawk, San Trancisco, when they presented him with a birthday-welcome back cake at the club

Tahcisco, when they presented miniput a birthday-welcome back cake it the club.
Garner currently is in Los Angeles, at Zardi's, through July 19th. July 23rd, 24th, he will be guest at Columbia Records national convention in Estes Park, Colorado.
During August, Garner will concertize at several music festivals, including Ellenville, New York, on August 3rd; Lenox, Massachusetts, August 19th; and Randall's Island, New York City, August 24th. Garner also will play the Cotton Club in Cleveland, the week of August 6th; and the Colonial Tavern in Toronto, the week of August 27th, during the Canadian National Exposition.

ATTENTION:

6

BIG

Decca Opens 2 Sub-Branches

NEW YORK-Decca Records has NEW YORK—Decca Records has announced the opening of two new sub-branches. The new offices will be in Providence, R. I., and Washington, D. C. The Providence sub-branch will be headed by Sam Mercurio who will report to the Boston branch which is managed by Allan Ross. The Wash-ington sub-branch—which will work out of the Baltimore Branch—will be headed by Paul Robertson who will report to Baltimore Branch Manager. report to Baltimore Branch Manager, Edward Keelan.



RECORD CO., Inc.

NEWARK, N.J.

LITTLE ESTHER on Savoy 1193

"It's What's in THE CASH BOX That Counts"

Ray Charles (Atlantic 1096)

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ARTHUR GUNTER (Excello 2084)

B• "HEAR MY PLEA BABY" (2:35) [Excellorec BMI—A. Gunter] Arthur Gunter sings an authentic down home middle beat blues that will appeal mostly to the southern mar-kets. It is a strong job of blues wailing and deserves your close attention.

(LOVE HAS GOT ME" (2:43) [Excellorec BMI—A. Gunter] Gunter turns his talents to a slow beat blues and wails with deep feeling. Similarly aimed at the southern mar-kets. Good coupler.

TINY GRIMES (United 170)

G "BLUES ROUND-UP" (2:45) [Pamlee BMI — Grimes] Tiny Grimes tickles the strings for a happy, light hearted bouncer wax. Instru-mental blues with gang shouts.

G "TINY'S BOOGIE" (2:55) [Pam-lee BMI—Grimes] Instrumental boogie on which Grimes' talented fin-gers plunk out an engaging wax.

THE GASSERS

(Cash 1035)

B "HUM DE DUM" (2:29) [Cash BMI—J. Gray] The Grassers tie into a quick beat novelty with a num-ber of gimmicks and come up with a side that looks like it will have to be reckoned with. The deck has a sparkle, treatment, and inviting mel-ody. It drives with an excitement that fascinates. Watch its progress care-fully. fully.

"TELL ME" (2:31) [Cash BMI— **B** J. Gray] The Gassers do another strong job on a slow paced blues. The deck is a direct contrast to the flip, and while it pleases, it fails to cap-ture the imagination as does "Hum de Dum".

JIMMY TYLER (Federal 12275)

B "INDIAN LOVE CALL" (2:20) [Harms ASCAP—Friml, Ham-merstein, Harbach] Jimmy Tyler runs through the classic standard with a sprightly sax reading, instrumentally supported, swinging it to a fare-thee-well. Pleasurable etching.

• "PINK CLOUDS" (2:27) [Jay & Cee BMI—Jimmy Tyler] Tyler, on an original piece of material, swings through a quick beat instru-mental with a strong sax exhibition.

TEDDIE WOOD and The Mello-Tones (Aries 1015)

• (AT LAST" (2:10) [Aries BMI--] A dreamy, slow beat jazz effort that falls pleasingly on the ears. Drifty type offering that serves both as listening and background music.

• "47th & CENTRAL" (2:52) [Aries BMI—Rambo, Woods] Wood and the Mello-Tones up the tempo on the flip as they race through a quick beat, rhythmic instrumental wax. Ok deck.

The Cash Box O'THE WEEK* *AWARD

"WHO DO YOU LOVE" (2:24) [Arc Music BMI--McDaniels]

BO DIDDLEY



BO DIDDLEY

 Bo Diddley bounces right back into contention with a powerful

THE TEMPTERS (Empire 105)

B (2:39) [H. E. G. Music & Regent BMI—Motola, Sherman] The Tempters etch a slow paced bouncer ballad that tells the story of the parting of a pair of young lovers for the summer months and the dragging of time as the seconds slowly tick off. Pleasant warm weather side.

B "I'M SORRY NOW" (2:38) [Alana Music BMI—Motola, Brandt] A middle beat bouncer with a romantic lyric. The repentant two-timer asks for another chance. Pleasing tho not outstanding.

THE HONEY BEES (Imperial 5400)

"ENDLESS" (2:30) [Tee-Kaye Music-Roberts, Katz] The Honey Bees, a fem group, blend on a middle beat rhythm piece with a cute sound. The gals turn in an effective per-formance that deserves attention.

B "LET'S SEE WHAT'S HAPPEN-ING" (1:35) [Reeve BMI—Young-blood] The "Bees" make it a quick beat jump on the flip for a cute novelty coupling. Delightful wax with a Latin flavor

"I'M BAD" (2:30) [Arc Music BMI--McDaniels]

(Checker 842)

two-sider that is his strongest release in some time. "Who Do You Love" is a quick beat bouncer, deep south flavored, with a really wild lyric. Diddley reads it like his early hits, and we look for it to take off with emphasis. The reverse end, "I'm Bad", is a slow beat country effort similar to some of his earlier successes. The formula is successful as Diddley leaves no doubt in the mind of his listener that this one is a side to be reckoned with. It is a two-sider and both deserve recognition and heavy exposure.

LIGHTNIN' HOPKINS / RUTH AMES (Herald 483)

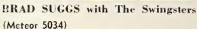
(Heidi 465) "THAT'S ALRIGHT BABY" (2:25) [Angel BMI—L. Hop-kins] Lightnin' and his protege, Ruth Ames, dish up a slow beat down home blues airing their romantic troubles. It is a captivating side that should please his followers and make him new ones. new ones.

• "FINALLY MET MY BABY" (2:20) [Angel BMI—L. Hopkins] The pair up the tempo on the flip and wax a quick beat jump with enthu-siasm. Lightnin' provides the guitar support on this side as Miss Ames handles the vocal chores. Ok deck.

THE CUES (Capitol 3483)

"THE GIRL I LOVE" (1:54) [Lowell BMI—Luther Dixon] The Cues ring out with an exuberant quick beat story of "the girl I love". It is a swinging, happy chant with a beat and melody. Deserves close attention attention.

B "CRACKERJACK" (1:53) [Bob Nolan BMI—Otis, Rockingham] The Cues shout out a quick beat rocker with enthusiasm. A rocking jump to stir up lazy corpuscles.



BOP, BABY, BOP" (2:18) [Met BMI—Suggs, Leslo] Brad Suggs sings with the Swingsters providing the instrumental backing. A quick beat rock that comes off in good style. It provides the kids with the necessary dance metanial dance material.

B "CHARCOAL SUIT" (2:15 [Met BMI—Suggs, Leslo] More of same on a Presley kick.

THE FOUR DOTS (Bullseye 104)

(2:18) (2:18)

B "KISS ME SUGAR PLUM" (2:17) [Meridian BMI — Otis Owens] For the rock and rollers the backer upper is a middle beat jump ditty. For immediate reaction, the teeners may favor this side, tho for the long run we like "Peace of Mind"

THE HURRICANES (King 4947)

B "YOU MAY NOT KNOW" (2:11 [Dreyer BMI—Williams, Jones Gill] The Hurricanes blend on a quic beat jump with a lively interpretatior Ok jump deck for the teeners.

B "DEAR MOTHER" (2:34) [Dre yer BMI—Britton, Jones, Gill A sentimental ballad. A saccharin opus tenderly told. A letter to mol telling her they married last nigh Melodic and easy to listen to. Elope ment theme should appeal to the kid

EARL BOSTIC (King 4943)

(2:4: [Chappell ASCAP — Rodger Hart] The Earl Bostic treatment accorded the lovely Rodgers, Ha item. It will be received with op-arms by the Bosticites.

(Chappell ASCAP—Wood Weat erly] Similar comments about t tuneful perennial.

KING CURTIS (Groove 0160)

• "MOVIN' ON" (2:37) [Lynd B -Curtis, Rhodes] King Cur gives a sax reading to a mild mid beat rocker. The instrumental offer makes good listening.

• "ROCKABYE BABY" (2: [Lynd BMI — Curtis, Rhod Another instrumental side featur the sax talents of Curtis. Ok d with a fast tempo.

le cash box Rhythm 'Blues '⁄\ In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity. "HEAR MY PLEA BABY" } Arthur Gunter Excello 2084 ★ "HUM DE DUM".... Cash 1035 The Gassers ★ "THE GIRL I LOVE"..... The Cues Capitol 3483 "WHERE OR WHEN" Earl Bostic King 4943 ★ "ENDLESS" ... The Honey Bees......Imperial 5400 "Only those records best suited for commercial use are reviewed by THE CASH BOX"



The Cash Box Blues SLEEPER OF THE WEEK

"A FALLEN TEAR" (2:54)

"CHOP LING SOON" (2:41) [Conrad BMI-Moore, Abner] [Conrad BMI-Bradley, Moore, Abner]

Soon" is a fast beat catchy novelty

that is tidily chanted by the smooth

working El Dorados, and its happy flavor will appeal to the frenetic

THE EL DORADOS (Vee-Jay 197)



• The El Dorados make their pitch at summer biz with a pairing that looks Grade-A. "Chop Ling

BILL DOGGETT

(King 4950)

B "HONKY TONK" (Part 1 and 2) [Billace BMI — Doggett, She-pherd, Scott, Butler] Doggett offers a two part instrumental of a slow paced instrumental with a captivating steady rhythm. Easy to listen to two sider. Like it.

WYNONA CARR

(Specialty 580)

"HURT ME" (2:10) [Fairway BHURT ME (Give LWynona BMI—Freeman, Greines] Wynona Carr sings a melodic middle beat bouncer with a hearty and pleasing reading. Rock and roll idiom, going all the way out popwise. Could stir up some action if it is given heavy airplay.

"JUMP JACK, JUMP" (1:55) B [Venice BMI-M. Taylor] Miss Carr rocks wild as she goes all out on this hard hitting side. Excellent coupler.

BO RHAMBO

(Cash 1037)

"MOVE IT ON OUT" (2:28) C [Cash BMI-Gray, Sanford] Bo Rhambo swings lightly through a middle beat rhythm instrumental. Pleasant wax.

G "LOST IN A DAY DREAM" (2:27) [Cash BMI-Gray, Sanford] Rhambo drifts lazily through a dreamy effort. Music to melt to.

DALE HAWKINS

(Checker 843)

(2:17) [Arc BMI—Broadwater, Lewis] Quick beat novelty that rocks emphatically. Deck opens and closes with a Tarzan-like wail and sandwiches a humorous lyric in between. Good beat and the kids could latch on to this one. Watch it.

"FOUR LETTER WORD" (2:15) B [Arc BMI-Lewis] This four letter word is called "rock". It's a quick beat jump that Hawkins drives with an energetic performance. Good coupler.

SPIRITUAL

KINDLY SHEPHERD GOSPEL SINGERS

(Nashboro 580)

"THE UPPER GARDEN" (2:37) B [Excellorec BMI-E. Woods] The Kindly Shepherd Gospel Singers team with restraint on a slow paced, rhythmic gospel item. Its inspiring message is sincerely offered, and religious fans will like it.

"LEFT IN THE HANDS OF THE B^{°LEFT IN THE HAMES LORD" (2:38) [Excellorec BMI]} The Singers back with a slow spiritual offering. Its pulsating slow beat syncopated rhythm provides an effective backdrop for the dramatic lead.

----THE CASH BOX----**TERRITORIAL** TIPS

The Cosh Box "Territoriol Tips" chort high-lights Rhythm ond Blues records showing re-gional action, which have not yet oppeared in the notional top 15.

(Listed Alphobeticolly) *Indicotes first oppeoronce on Territoriol Tips BE-BOP-A-LULA Gene Vincent (Copitol 3450)

BILLY'S BLUES Billy Stewart (Chess)

BOPPIN' THE BLUES Carl Perkins (Sun 243)

CAN'T STAND TO SEE YOU GO nmy Reed (Vee-Joy 186)

CAN'T WE BE SWEETHEARTS Cleftones (Gee 1016)

DON'T LET IT END THIS WAY Elmore Morris (Peocock 1660)

EARLY ONE MORNING Midnighters (Federal 12270)

EASY, EASY BABY Ann Cole (Baton 224)

HEADIN' HOME Shirley Gunter (Modern 989) I FEEL THAT OLD FEELING

COMING ON Jomes Brown (Federol 12264)

I'LL REMEMBER (IN THE STILL OF THE NIGHT) Satins (Herald 100S)

l'M BAD Bo Diddley (Checker 842)

I'M TORE UP Billy Gayles (Federal 1226S) I NEED SOMEONE Amos Milburn (Aladdin 3320)

I PROMISE TO REMEMBER *WHO CAN EXPLAIN Teen Agers (Gee 1018)

I REMEMBER Suburbans (Baton 227)

I WANT YOU, I NEED YOU, I LOVE YOU

MY BABY LEFT ME Elvis Presley (RCA Victor 20-6540) LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 332S)

LITTLE FINE HEALTHY THING Billy Emerson (Sun 233)

NOW THAT WE'RE TOGETHER Larry Birdsong (Calvert 102) PLEADIN' FOR LOVE

Lorry Birdsong (Excello 2076) PLEASE DON'T DRIVE ME AWAY Charles Brown (Aladdin 3316)

RUBY BABY YOUR PROMISE TO BE MINE Drifters (Atlantic 1089)

SHATTERED DREAMS Youngsters (Empire 103)

TAIN'T WHATCHA SAY Little Esther (Savoy 1193)

TELL ME WHY Marie Knight (Wing 90069) *THAT'S ALL THERE IS TO THAT Cole & Four Knights (Copitol 5396)

TOLLIN' BELLS *IT'S YOUR FAULT BABY Lowell Fulson (Checker 841) UNTIL THE DAY I DIE Teen Queens (RPM 46S) Teors (Dig 112) WHAT WOULD I DO WITHOUT YOU Ray Charles (Atlantic 1096)

WHEN MY DREAMBOAT COMES HOME

SO LONG Fots Domino (Imperiol 5396) *WISHING WELL Jerry Down (King 4932) WOE IS ME Codillocs (Josie 798) WONDERIN' AND GOIN' Lightning Slim (Excello 2080) YOUR TENDER LIPS Clovers (Atlantic 1094) YOU'RE THE ONE Jimmy McCrocklin (Irmo)

"It's What's in THE CASH BOX That Counts"

July 21, 1956

Johnny Hamlin Quintet Waxes Album For Victor

NEW YORK, N.Y. - The Johnny Hamlin quintet this week recorded its first album for RCA Victor under the supervision of Fred Reynolds, Victor's jazz chief.

The Hamlin group, which has built up a large following in the Midwest and East, cut the album in Victor's New York studios at 155 East 24th St. The quintet will open shortly at the 4400 Club in Washington, D.C.

Personnel of the group: Hamlin, accordion and piano; Art Mooshagian, valve trombone and trumpet; Lee Baska, tenor, baritone, also, clarinet and flute; Ken Earnest, bass; and Don Hamernik, drums.

Hathaway Named Musical **Director of M-O-S-S Records**

NEW YORK - Charles Hathaway, well known arranger-conductor, has been appointed musical director for the M-O-S-S label, as announced this week by S. F. Moss, President, Mutually Owned Society for Songwritters, Inc. (M-O-S-S).

Moss stated that Hathaway will also assist in the A & R department and that the selection of artists and material for the tee-off date is nearing completion and the label will start operations shortly.

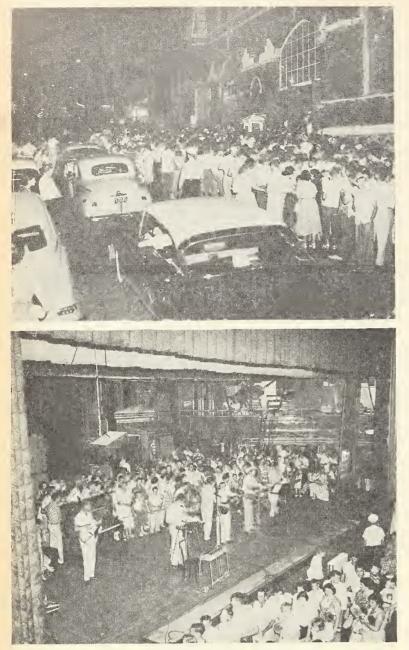


teeners. The flip, "A Fallen Tear", is a beautiful slow beat rhythm ballad sung with a tender feeling and warmth. The lads bend those notes, engage in interesting counterplay, and come up with a powerhouse offering that looks like a shoo-in. "A Fallen Tear" shades "Chop" for the big action.

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Fans Jam Opry

Page 30



NASHVILLE, TENN.—The summer season has always been a crowded one for the Grand Ole Opry, but this summer there has been an unbelievable turn-out for the regular Saturday night stints at the Ryman Auditorium. Nine thousand persons sat and stood in the auditorium Saturday night, June 30, to see the Grand Ole Opry radio show. Four thousand of them waited in line three hours before they could even get through the door. And the Opry, a 4½-hour show lasted 5½ hours. Opry lovers from all over the nation poured into Nashville over the week-end. Thousands stopped by the WSM Ticket Bureau and the Ryman Auditorium to get tickets to the show. Most of them were out of luck. Less than half of the 3,574 seats in the Ryman are reserved. These had been sold out four months prior to the show. General admission tickets were going like watermelon at a picnic. watermelon at a picnic. So the only chance for many Opry-hungry fans was to wait and hope. That's

precisely what they did. The waiting 4,000 lined up ten deep down the entire block in front of the

The waiting 4,000 lined up ten deep down the entire block in front of the Ryman and around the corner down another block and a half. Few complaints were heard by policemen blocking off the area. The Opry fans seemed to know they would see the show one way or another if it took all night. They were right, and it almost took all night. At 10:00 p.m., when the Opry does a repeat performance of its first $2\frac{1}{2}$ hours, some members of the audience leave to allow the standing audience and those waiting outside to find seats. At 11:00 o'clock last Saturday night, hopeful Opry seers were still filing in. When the Opry went off the air at 12:00 midnight ten Opry stars stayed to stage a special one-hour show for the late-comers who had missed most of the regular performance.

regular performance.

It was one of the biggest nights in the Opry's 30-year history. But even at that, its attendance totals are expected to be topped probably several times before the summer is over.





Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

July 21, 1956





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Presley Draws Crowds For Benefit

CINCINNATI CUT-UPS

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MEMPHIS, TENN. — More than 14,000 persons turned out at Russ-wood Park in Memphis on the fourth of July for some fireworks such as the Mississippi River city has never seen

The fireworks were provided by Elvis Presley, and every penny of the ante raised was used to benefit a milk Livis Freshey, and every penny of the ante raised was used to benefit a milk fund and a convalescent children's home. In addition, Elvis tossed in 500 of his songbooks, and donated his ex-pensive initialed diamond ring for the charity event as a door prize. The crowd loved every rocking minute of it. It took the combined efforts of policemen, navy shore patrolmen and firemen to restrain them. The marathon show included some 100 performers, but Presley was the main attraction. And the boy in the blue suede shoes, black suit and red tie, who is one of the highest paid performers in the entertainment field today, put on his show in the sizzling heat for nothing. He and his manager, Col. Tom Parker even paid all ex-penses.

Col. Fom Parker even paid all ex-penses. The Jordanaires, Capitol recording artists, who have accompanied Presley on his recent television shows, were on hand for the performance. It was the hottest day of the year in Mem-phis, but Elvis gyrated and emoted and had the screaming growd calling and had the screaming crowd calling for more.

Most of the Country Parks were closed in this area, over the 4th of July, due to the heavy rains. However, the few parks that managed to keep oren reported big crowds. At Verona Lake where Webb Pierce and Red Sovine (Decca) appeared, the crowd was reported as very good even though rains interrupted the show.... Good news from Hard-Rock Gunter that he will soon be on the Sun Label. The master of his record "Juke Box, Help Me Find My Baby" was just accuired by Sam Phillips from the Cross Coun-try Record Company for the Mem-phis (Sun) label. The Sun label boosts such stars as Carl Perkins, Johnny Cash and other top names.... A new voice with Skeeter Bonn (RCA) these days is pretty Sally Jo, from Ohio. She can be heard from WWVA with Skeeter on the Jamboree.... Skeets Yaney is asking for more country wax. He spins records for five hours daily over WEW, in St. Lovis, Mo.... Lee Jones has a new record out that is receiving many spins in this area called "Cool, Cool Daddy".... Cathy

is receiving many srips in this area called "Cool, Cool Daddy".... Cathy

1. CRAZY ARMS

2. I WALK THE LINE

4. SWEET DREAMS

3. I TAKE THE CHANCE.

6. MY LIPS ARE SEALED

7. YOU ARE THE ONE

10. YES, I KNOW WHY.

8. SEARCHING

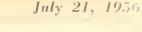
Local officials called it one of the finest demonstrations of good will ever seen in Memphis. And no one seemed to enjoy it more than Presley.

WLS Starts Polka Contest

CHICAGO—The popularity of polka music and dancing in the Mid-west area has prompted the WLS National Barn Dance to present a big Polka Contest to decide just who, in this area, are the champion Polka Dancers. The first dancing contestants held-forth Saturday night, June 23rd, on the stage of the 8th Street Theatre during the second show of the Na-tional Barn Dance—(which starts at 10 o'clock). From the 23rd until the contest closes on December 15th, four to six couples will compete each Satur-day Barn Dance Night. The weekly winning couple, to be decided by audience applause, will receive \$50, and automatically become eligible to compete in the semi-finals on De-cember 8th. At that time four couples will receive \$100 prize money when they are selected for the finals. On the big final night of the contest, December 15th, the couple adjudged the best Polka Dancers in this area will receive \$750 and the runners-up \$200. will receive \$750 and the runners-up \$200.

Carr (Fraternity) the "Ivory Tower" girl, has a new release on Harry Carlson's label called "Heart Hide-away". The song is written by Joe Raye... At the night spots around town we find the Ames Brothers open-ing at Beverly Hills while Buddy Rogers' Orchestra is rlaying for danc-ing at Coney, with Bill Walters sched-uled to open there for a one week run beginning Friday.... Cincinnati's Symmer Playhouse (The big tent in the Corn field) is offering this week the F. Scott Fitzgera'd comedy, "The Young and Beautiful" starring Lois Smith. Carr (Fraternity) the "Ivory Tower" Smith.

There's a new way of programming on WCKY's Jamboree. Listeners are on WCKY's Jamboree. Listeners are asked to send in cards on the twines they want to hear. . . . Scheduled to anrear as guest disk-jockey on WWVA's Jamboree Command Per-formance for the next four weeks are: Cousin Bea Williams, WJER, Dover, Ohio; Little Jody Rainwater, WSVS, Crewe, Va.; Danny Ford, WJW, Cleve-land, Oh'o; and Alvin Mullenax, WSVA, Harrisonburg, Virginia.





- (PLUS THE NEXT FIVE)
- I WANT YOU, I NEED YOU, I LOVE YOU
- Elvis Presley (RCA Victor 20-6540; 47-6540)
- 2. CRAZY ARMS Roy Price (Columbio 21510; 4-21510)
- I WALK THE LINE Johnny Cash (Sun 241; 45-241)
- 4. HEARTBREAK HOTEL Elvis Presley (RCA Victor 20-6420; 47-6420)
- 5. SEARCHING Kitty Wells (Decco 23956; 9-29956)
- 6. I TAKE THE CHANCE (RCA Victor 20-6480; 47-6480)
- 7. SWEET DREAMS Foron Young (Capitol 3443; F3443)
- BE-BOP-A-LULA Gene Vincent (Copitol 3450; F-3450)
- YES, I KNOW WHY Webb Pierce (Decca 29805; 9-29805)
- 10. BLUE SUEDE SHOES Carl Perkins (Sun 234; 45-234)
- 11. YOU AND ME
- 12. I'VE GOT FIVE DOLLARS
- 13. YOU ARE THE ONE
- 14. MY LIPS ARE SEALED
- 15. BLACKBOARD OF MY HEART; HOPING THAT YOU'RE HOP-ING; LITTLE ROSA; HONKY TONK MAN.

Roy Acuff & Kitty Wells Team

NASHVILLE, TENN.—Roy Acuff and Kitty Wells, Decca recording art-ists, have been teamed together for the first time. Kitty Wells has pre-viously recorded duets with Red Foley with much success. And now, Paul Cohen, Decca's A&R topper, has paired the two on the sides 'Goodbye Mr. Brown' and 'Mother Hold Me Tight''. Charlie Lamb Agency in Nashville is handling all phases of the record promotion and exploitation.

ASTREAMLINE

Cramers

THE COUNTRY RECORDS 0110 DISK JOCKEYS PLAYED MOST THIS WEEK Ray Price (Columbia) MGM-12242 Johnny Cash (Sun) The Browns (RCA Victor) ∫Faron Young (Capitol) } Don Gibson (MGM) 5. I WANT YOU, I NEED YOU, I LOVE YOU..... Elvis Presley (RCA Victor) Jim Reeves (RCA Victor) Carl Smith (Columbia) WANDA Kitty Wells (Decco) 9. HOPING THAT YOU'RE HOPING Louvin Brothers JACKSON Webb Pierce (Decca) 11) BE-BOP-A-LULA. 12) HONKY TONK MAN. 13) YOU DON'T KNOW ME. "Half As Good A Girl" 14) TWENTY FEET OF MUDDY WATER. 15) ANY OLD TIME. 16) YOU AND ME. 17) UNCLE PEN. 18) I'M SO IN LOVE WITH YOU. 19) YOU DONE ME WRONG. CAPITOL # 3485 20) BLACKBOARD OF MY HEART; YOU GOTTA BE MY BABY; HEARTBREAK HOTEL; LITTLE ROSA; I'D RATHER STAY HOME; I'VE GOT FIVE DOLLARS; HOW CENTRAL GONGS. 9NC. FAR IS HEAVEN; WALTZ OF THE ANGELS; SO DOGGONE LONESOME; COME BACK TO ME; ONIE'S BOP; REMEMBERING; WE'LL FIND A WAY. 308 SUNSET BOULEVARD HOLLY HOLLYWOOD 1-9347



TORONTO TOPICS:



<image>

of TV, Rose Jackson. Toronto doesn't often get a bill like this and they're real happy about it. . . . Last week saw the final performance of the smash hit musical, "Spring Thaw '56." This show ran for a four month stand which is phenomenal around these parts. We're all looking forward to a bigger and just as good, "Spring Thaw '57." . . . The Johnny Lindon orchestra is still bringing them in at the Imperial Room of the Royal York Hotel with the help of vocalist Betty Jean Ferguson. . . . Square dancing holds the fort at the Riverdale Terrace every Wednes-day night with Bob Scott and the Canadian Pioneers This has become a weekly event for many Toronton-jans and they seem pretty happy about it.

MONTREAL MEMOS:



MONTREAL MEMOS: For CORNEL With these masters will be released on the American market. . . . Mon-this British born comedian made his home in Montreal up until four weeks ago and had just moved into a new home in Rye, N. Y. when stricken with a heart attack. He will be greatly missed by his many friends in Montreal.



TULSA, OKLA.—MGM Records star James Brown, known the country over to young TV audiences as Lt. "Rip" Masters of the "Rin-Tin-Tin" show paid a surprise visit to disk jockey Don Wallace at KTUL-Tulsa, Oklahoma. Brown was immediately enrolled as an honor member of the "Don Wallace Fan Club" while Don had a field day spinning Brown's disks and interviewing bin on the circ. him on the air.







"GOODBYE MR. BROWN" (2:22) [Acuff-Rose BMI-J. Anglin] "MOTHER HOLD ME TIGHT" (2:37) [Acuff-Rose BMI--J. Wright, J. Anglin, J. Anglin] ROY ACUFF and KITTY WELLS

(Decca 29935; 9-29935)

• Here's a new wax duo that's gonna help put money in the bank for all concerned in addition to keeping the turntables spinning day and night. And it combines the grade "A" vocal talents of two top country favorites, Kitty Wells and Roy Acuff. One side, a tear-compelling, middle beat piece tagged "Goodbye Mr. Brown", tells of the meeting of two former lovers now married to others. Under portion, "Mother Hold Me Tight" is an emotion-packed, "Little Rosa" type tune, in which the child is killed by an auto. Effective mid-deck recitation by Acuff. It's a powerful pairing for Kitty and Roy.

"DEAR MARY" (2:40) [Reeve BMI-D. Bartholomew, P. King] "THE WIFFENPOOF SONG" (2:43) [Miller ASCAP—Minnegerade, Pomeroy, Galloway, Vallee] SLIM WHITMAN

(Imperial 8307; X8307)

• Slim Whitman's latest release appears as the it has what it takes to put the chanter right back at the top of the charts. On one half the warbler takes hold of a heartfelt, middle beat romantic weeper tagged "Dear Mary" and treats it to an absolutely beautiful vocal performance. And Whitman stays in top form on the lower deck as he revives the always popular, 'ivy-covered' "Whiffenpoof Song". It's Whitman's strong-est two-sider in a long time and country as well as pop ops, dealers and deejays should be alerted.

CLIFF WALDON (Stordole 333; 45-333) B "INDIAN MAMA" (2:47) [Cedar-B wood BMI—Tilton, Siegenthaler] Cliff Waldon makes an impressive de-but for the diskery as he comes up with an interesting, up tempo ro-mantic opus. A tom-tom and guitar provide a flavorful instrumental back-ground on a deck that should attract a heap of attention. B [Murray Nash BMI—Tilton, Sie-genthaler, Rainwater] Here the pleas-ant-toned songster, along with the

ant-toned songster, along with the Country Cut-Ups, etches a delectable little romantic ditty that bounces merrily along in gay style.

rily along in gay style. PATSY CLINE (Decco 29963; 9-29963) PATSY CLINE (Decco 29963; 9-29963) AGAIN" (2:31) [Four Star BMI —E. Miller] Patsy Cline, voted one of the most promising gal singers in the current Cash Box popularity poll sends up a potent platter that should substantiate the deejays' confidence in her. And the chirp's dulcet tones lend themselves perfectly to this moderate paced lover's lament. "STOP, LOOK AND LISTEN" [Four Star BMI—G. London, W. S. Stevenson] This end the songbird displays her versatility as she drives out a swinging, rock 'n roll flavored novelty item. It's a standout pairing for maximum sales. ANDREWS BROS.

ANDREWS BROS. (MGM 12292; K12292) B "B L U E MISSISSIPPI" (2.37) Andrews Brothers present a mighty appealing vocal duet as they chant a rhythmic, sentimental ballad in ear-pleasing fashion. Engaging instru-mental backdrop rounds out a tasty waffle with strong chart possibilities. "WHAT COULD I DO" (2:26) [Acuff-Rose BMI—J. Andrews, B. Andrews] Here the artists continue in the 'blue' mood as they demonstrate their good 'pure country' harmony on a fetching, slightly up tempo piece. Fine coupling.

EARNEY VANDAGRIFF & JOYCE LOWRANCE (Rural Rhythm 504; 45-504) G "HUSH MONEY" (2:24) [Ridge-way BMI-J. O'Neal] Here's the tale of the brat who's always catch-ing her older sister and her boy-friend romancin' and has to be paid off not to tell daddy. It's amusingly waxed by Earney Vandagriff and Joyce Lowrance. G WISHING IS ALL I DO" (2:45) [Sage Brush BMI-E. Vandagriff, D. Messick] Vandagriff goes it alone on the bottom half as he distinctively spins a moderate paced sentimental piece that could grab off a fair share of the sales and spins. MYRNA LORBIE

MYRNA LORRIE

MYRNA LORRIE (Abbott 187; 187-45) "TEARS AMID THE LAUGH-TER" (2:10) [Dandelion BMI-D. Grashey, M. Lorrie] Myrna Lorrie puts her heart into her delivery as she sings with tender emotion on this poignant, middle beat, crying-towel item. Lovely wedding of melody and lyrics. Like it. "MOONSHY" (2:30) [Dandelion

BY "MOONSHY" (2:30) [Dandelion BMI-D. Grashey] On the lower slicing the chirp changes the pace as she effectively belts out a quick paced romantic weeper. Two impressive plat-tars that are sure to kick up poice ters that are sure to kick up noise. Both ends bear watching.

THE FARMER BOYS

(Capitol 3476; F3476) (Capitol 3476; F3476) "MY BABY DONE LEFT ME" (2:39) [Central BMI — Carrol, Smith, Robere] The Farmer Boys could have a big hit on their hands as they come through with a superb reading cf. a tramendous piece of blues ma-

come through with a superb reading of a tremendous piece of blues ma-terial, driven out at a steady, rhy-thmic beat. Smash potential here. "SO M E H O W, S O M E W A Y. SOMEDAY" (2:15) [Central BMI-B. Adamson, W. Murray] On the reverse slicing the boys come up with another fine performance that can put it in the hit category as they enticingly spin a fast paced romantic piece. Wonderful coupling.

Country Roundup

The crowds at WSM's Grand Ole Opry keep growing and growing, and literally, it appears as though the ends are not in sight. After one of the biggest nights in the Opry's 30-year history on June 30th, another record breaking crowd turned out to watch the Ryman Auditorium radio show Satur-



biggest nights in the Opry's 30-year history on June 30th, another record breaking crowd turned
watch the Ryman Auditorium radio show Saturday July 7th. It was again necessary to stage a special 12:00 midnight to 1:00 AM show to accommodate the overflow. More than 4000 fans lined the street outside, waiting to be admitted at 10:00 PM and curtains were lifted backstage so that 500 persons could stand in that area to view the proceedings. It's reported that nearly 20,000 have been on hand to see the Opry in the last two weeks. Even at that, the attendance totals are expected to be topped, probably several times before the summer is over. . . . Congratuations are in order for Skeeter Davis of the Davis Sisters who will have wedding bells ring out for her on the afternoon of July 21st at the Decoursey Baptist Church in Covington, Ky. The lucky guy'll be Keeneth Depew with sis Georgie and hubby Larry as the best gal and best man and their daughter Trena as the flower-girl. WCKY-Clincinnati, Ohio deejay Nelsson King will be on hand at the pipe organ.

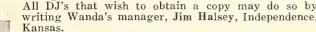
will be the special guest.

Ten people whose names were drawn on the last Grand Ole Opry Spec-tacular on the ABC-TV network from over a half-million cards and letters will be the special guests of Purina at the July 21 viewing of the Opry. They will be in for a rare treat, as guest star, Marguerite Piazza joins in the festivities backgrounded by a Grange Hall setting. Politics will be the order of the day and the cream of the country artist crop will be there to dish it up. On the show will be featured Carl Smith, Marty Robbins, the Louvin Bro-thers, the Jordanaires, Grandpa Jones, Bill Monroe, Nita, Rita, & Ruby, Minnie Pearl, and Rod Brasfield. Guest dancers will be the Kentucky Junior Briarhoppers. Briarhoppers.



Minnie Pearl, and RodBrasfield. Guest dancers will be the Kentucky JuniorBriarhoppers.Last Friday was the day when all of Springfield's
expanding Country Music firms moved to their new
quarters, 1121 South Glenstone, a three-story stone
building located on spacious grounds with abundant
shade. Crossroads TV Productions, KWTO, Top Tal-
ent, RadiOzark Enterprises and Earl Barton Music
will thereafter be under one roof in the new Radio-TV
Building. However, Top Talent will maintain its
present offices above the Jewell Theatre.Birley Caddell, the little red head, who is a reg-
ular on the "Ozark Jubilee", is really getting raves
over her new ABC-Paramount release of "Where
Did The Sunshine Go" and "I Think You're Lying".
This winsome lass has been in the business since she
was knee-high to a chigger and can really belt out a
song. A native Missourian, she is presently making
her home in Springfield.
The July 7 edition of TV Guide features a full-page
color photo of the Jubilee's Webb Pierce and ShirleyCaddell, illustrating a story on Webb's video activities. The Jubilee's sponsor,
American Chicle Co., has renewed its contract for a 52-week period, effective
this coming October.

Caddell, Intustrating a star, and American Chicle Co., has renewed its contract for a 52-week period, encerted this coming October. The Red Foley Staff was saddened by the death of Jean McPherson, Presi-dent of the Red Foley Friendship and Music Club. Hank Thompson & His Brazos Valley Boys left for a 22-day tour starting July 1st which will take them thru Oregon, Washington and into Canada where they will be the featured attraction at the Calgary Stampede, Calgary, Alberta, Canada and the Edmonton Fair & Exposition, Edmonton, Alberta, Canada. Also traveling with Hank and the band will be Jud 'n Jody, comedy duo featured on Hank's TV shows in the Southwest. Wanda Jackson, "Ozark Jubilee" beauty and Capitol record artist, left July 4th for Alaska where she will do thirty days of personals. Upon return-ing she will make a twenty-day tour with T. B. Skarning of Minneapolis. Wanda's first Capitol recording is "I Gotta Know" and "Half As Good a Girl". All DJ's that wish to obtain a copy may do so by writing Wanda's manager, Jim Halsey, Independence, Kansas.





Kansas. Nice to have a chat with Clarence Kneeland, WICH-Jewett City, Conn., platter spinner, who drop-ped into the Cash Box office on his recent New York visit and also Tom Jackson, Country Music DJ Asso-ciation and WKAB-Mobile, Ala., DJ who passed thru on a fast visit to Madison Ave. Bob Gallion (MGM) is now working with Jackson on the "Tom 'n Bob" Show and, in addition, two of his own on WKAB. Latest guests to visit with Paul Simpkins of WBAM-Montgomery, Ala. The Maddox Bros & Rose -drumming up trade for Rose's latest Columbia release "Burrito Joe". Other visitors included Charlie Lamb, Dub Albrit-

Co. of Memphis, Tenn.

Pat Nelson, with Sage & Sand in the field, says Casey Clark's "Lost John" and Okie Jones', "Could You, Would You" is going great thruout the midwest.

Sage & Sand's, Eddie Dean, did the big rodeo in La Mesa, Calif. last Satur-day & Sunday. His album "The Greatest Western" featuring the Frontiers-men, has been moving big all over the past few weeks. Carl Perkins has started an extended tour which will last about a month.

The package includes a number of Rock and Roll artists with Perkins as one

The package includes a number of Rock and Rott artists with Perkins as one of the main attractions. Bob Neal, of Stars, Inc., Memph's, Tennessee is making plans for a tour of Florida which will include Johnny Cash, Sonny James, Roy Orbison & The Teen Kings, Johnny Horton, Faron Young, and others. The tour will last through the months of September and October. Cash has just completed a week in Florida. He headlined a show which also featured Jim Reeves, Hawk-shaw Hawkins, Jean Shepard, and others. The show was promoted by T. B. Skorning Skarning.

Orbison, The Teen Kings and Warren Smith have been set for an appear-ance at the formal opening of Grenada Lake in Grenada, Miss. on July 25th. A crowd of over ten thousand is expected for the show at the stadium in Grenada.



Page 33

enada. A tremendous response was received from Johnny Cash's first appearance on the 'Grand Ole Opry' on July 7th. Here is a young man with plenty of talent and one who will be among the top for a long time to come. Johnny tied with George Jones for the number one spot in the Cash Box 'Country Poll Winners' of 1956. Also among the top were Perkins, Orbison, Smith and Eddy Bond. Bond was guest on the 'Louisiana Hayride' Satur-day, July 7th and was received extremely well by the audience. Warren Smith was guest for the second time on

Warren Smith was guest for the second time on e 'Big D Jamboree' on Sat. July 7th. It is reported the

SONNY JAMES SONNY JAMES SONNY JAMES Torgue-Tied Jill" and "Get With It" is racking up spins by DJ's throughout the Mid-south. Bob McKinnon, KTKT-Tucson, Ariz., DJ sez he had over 2,000 people at the Faron Young, July 4th promotion at the Tucson Gardens. Charlie Walker (Decca) is reported to have two strong sides in his current recording of "Remembering" and "Stand Still." Walker holds forth as a C&W deeiay over KMAC-KISS in San Antonia Texas deejay over KMAC-KISS in San Antonio, Texas.

Elvis Presley (RCA Victor) turned in a tremendous performance. . . . all for charity on the Fourth of July at Russwood Park in Memphis, Tenn. Some 14,000 persons were on hand for the performance. The Jordanaires (Capitol) accom-panied Presley during his portion of the benefit show. In addition to his per-

given away as a door prize. Marvin Rainwater (MGM) was into Nashville last week for recording ses-sions. Wes Rose of Acuff-Rose Publications handled the session.

formance, Presley donated his expensive initialed diamond ring which was

Ronnie Self (ABC-Paramount) back in Springfield, Mo. after a swing through e South promoting his current disking of "Three Hearts" and "Pretty Bad Blues." After guesting on several 50,000-watt stations, Self concluded his tour in Birmingham, Ala, where he guested on WVOK's Jamboree along with Capi-tal's Larry Road the

tol's Jerry Reed.



* * * * * * Dave Rich (RCA Victor) is reported to be com-ing out with another release right away. The Cen-tral City, Ky. singer-writer has created quite a bit of attention with his unusual song-styling and is a real contender for the C&W field honors. Ted "Teddy Bear" Crutchfield types to tell us that he's now doing a 3-hour show on a new station, WQIK-Jacksonville, Fla. which is C & W all day and is fast becoming one of the big independent stations in this area, and has one of the best C&W staffs in the country. Mr. Glenn Reeves, Mr. Bill Johnson, Mr. Bob Norwood, Mr. Frank Thies, and Ted make up the DJ staff and there are a lot of years of experience. (Decca) out in Hollywood, California setting up some DJ staff and there are a lot of years of experience. The Karroll Sisters, (Decca) out in Hollywood, California setting up some personal appearance dates, and dickering for a brand new recording contract. The girls are set to cut, "Headache In My Heart" written by DJ Bob Strack. KIMO-Independence, Mo. The tune is published by Vokes Music, New Kensing-ton, Pa. Speaking of Strack, he will be cutting his own session very soon now in Chicago, Illinois. Matt Furin, publisher from Greensburg, Pa., is handling the chores on this one, and Vokes will handle the promotion. Here are some DJ's who would like to get more country records for their shows: J. Claussen, KTRB-Modesto, California, Charles Eckstein, WHLP-Centerville, Tennessee, Dickie Schock, WFOB-Fostoria, Ohio, Barry Kaye, WJAS-Pittsburgh, Pa., Cy West, WAVL-Apollo, Pa. DL Lee Moore would appreciate it if Decca would supply 50 000-watter

WJAS-Pittsburgh, Pa., Cy West, WAVL-Apollo, Pa.
DJ Lee Moore, would appreciate it if Decca would supply 50,000-watter.
WWVA-Wheeling, W. Va., with more up-to-date records.
Bob King, RCA Victor doing nicely with "Let's Make A Fair Trade". Jack Swanson, the writer and publisher is looking for a girl singer to cut same and any gal interested is invited to write him at 414 Cortland Ave., Syracuse 5, N.Y. And any girl singer cutting it will get the very best of promotion.
Hero, Larry Lee, who cut "Our Love Affair" and "Time Just Flies" and two Xmas tunes "Christmas Day" and "Christmas Time" for Blue Hen lost his life by drowning attempting to save the life of a younger brother and a friend when their boat capsized a few weeks ago. . . Another saddening note for the radio and music set was the death, this past week, of Danny Ford of WJW-Cleveland, Ohio, who was killed when struck by an auto. He had a half-hour country show over WJW every morning and a 3-hour show on Saturdays. In addition, he was also acting encee at the Willbilly Haeuron Deck weight and the stores and the work of the store and the stores and the stores



CHARLIE FEATHERS & JUDY & JERRY Texas sends out an S.O.S. for record service. He's getting none, and wants to build his own library. He's on for 2½ hours per day. Also Hillybilly Harold at KVBC in Farmington, New Mexico needs plenty of records.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.

w americanradiohistory com



1. Program Singles

Of course, no modern music system is complete without current popular releases—hit tunes, best sellers, disc jockey favorites. The Seeburg -V-200 permits programming a diversified menu of "singles" under appropriate musical classifications.

HOW TO PROGRAM FOR PROFIT

2. Program E.P.'s

The public wants to hear standard music, too ... show tunes, all-time favorites, light classics and varieties. This music is principally available on two-tune Extended Play records. The V-200 permits programming E.P.'s and compensates the operator for the additional playing time required.

3. Program with the Seeburg V-200

ADDITIONAL PLAYING TIME

TWO TUNES PER SIDE

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REQUIRED

The Seeburg V-200 is the World's First Dual Music System. Its dual credit system provides for programming single records at one price and E.P. records at a proportionately higher price.

America's Finest and Most Complete Music Systems

DEFENDABLE MUSIC SYSTEMS SINCE 1902 J. P. SEEBURG CORPORATION Chicago 22, Illinois Page 35

(Editorial)

July 21, 1956



Here and There

SAN FRANCISCO, CALIF .-- Do music operators need dime play to exist? Read what Sam Dawson, Associated Press reporter has to report: "Higher prices—a creeping rise in the cost of living to new record highsis a strong probability for the consumer to reckon with in the last half of this year. Costs have been rising steadily for some time and seem sure to continue, reflecting rising wage scales and the delayed aftermath of past inflation. Signs point to still higher costs of medical care, fuel and transportation (a higher federal tax on gasoline). Already the cost of living over-all has jumped up to equal the previous record high of October, 1953. It seems sure to go higher this fall. Wages are still pointed upward. And total jobs, in spite of the layoffs in the auto industry and steel industry, hover near record levels. The 11th round in wage increases since the war are bringing higher settlements this year than last."

WASHINGTON, D. C .- With the passage of the federal Highway Bill, economists look to the future economy with great enthusiasm. Increases in manufacture of everything which goes into road-building, from cement to electronic computers, and anticipated increases in all side products in the field from paper cups to hot dogs, are predicted. The Associated General Contractors of America, spokesmen for the industry which will build most new highways under the bill, thinks about 300,000 new jobs will be created when the highway program reaches full blast in late 1959 or early 1960. Meanwhile many states are already pushing projects in the new interstate system.

NEW YORK—One of the city's largest and most progressive advertising agencies ran an ad this week which seems to us to have a lot of sense. "One of these days" said the ad, "business will accept the fact that the summer slump is self-imposed . . . that it's simply another of those popular fallacies like the belief that hats cause baldness, that practice makes perfect, and that the beautiful are dumb. The truth is that 94% of all families are at home during the average summer week. Let's plot against the summer slump."

"The best witness is a written paper." Carl Sandburg

Carl Sandburg, the great poet, historian, philosopher, folk singer from Illinois, best expressed the feelings of all who comprise the staff of *The Cash Box*, when he stated:

"The best witness is a written paper."

Next week will witness, for all who are engaged in this industry of coin operated machines, the greatest single week's issue ever presented by *The Cash Box*.

It will officially be known as the "14th Anniversary Issue".

Unofficially, it will bear true witness on written (or printed) paper, as Carl Sandburg expressed it, of the culmination of these fourteen years of effort on the part of the men and women of this publication.

It will further bear witness to the indomitable fact that this publication, known as *The Cash Box* has, throughout all the world, won definite leadership in its chosen industries.

It will bear witness to the fact that all of *The Cash Box* have worked hard and are continuing to work even harder to help the men and women engaged in this industry achieve their life's goal.

It will bear witness, on written paper, to the fact that this industry of and by itself is destined for definite leadership in this age of automation.

This is the industry that, automatically, has offered the men and women of the whole wide world entertainment, relaxation, enjoyment, of such an economical nature that it is basically and definitely fundamentally sound from a business, economics and practical standpoint.

The men and women of this industry, worldwide will, in this 14th Anniversary Issue of The Cash Box, be able to point with glowing pride at the great growth and development of an infant among the giants because the equipment of this industry has promoted greater friendship among all the world's peoples.

Has brought joy and laughter to everyone, everywhere on the known earth.

Has brought great relaxation to where the medical profession has continued to urge use of the equipment of this industry to calm, relax and restore peoples to their own selves once again.

Has given all industry the grand music of today, yesterday and also of tomorrow, to a point that has helped speed production and kept nerves calm while so doing.

Has helped every charitable, civic and spiritual cause by donations of the equipment of the industry.

All this, then, will be noted in next week's issue of *The Cash Box*—the 14th Anniversary Issue—internationally acclaimed: "*The Annual Directory* and Encyclopedia of the Coin Machine Industry."

But best put in the words of the great Carl Sandburg:

"The best witness is a written paper."

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Industry's No. 1 Necessity: **"PUBLIC RELATIONS BUREAU"**

Current Reports Indicate Every Area Needs Public Relations Program to Offset Misunderstanding of Industry. Only "National Public Relations **Bureau'' Can Help Guide Ops** In Individual Areas on Correct Procedure

CHICAGO—Every year since its in-ception this publication has been crusading for the creation of a "Na-tional Public Relations Bureau". The Cash Box has pointed out time and time again that the need for such a bureau grows ever greater. This ware more then ever before

This year, more than ever before, the need for a "National Public Rela-tions Bureau" has become extremely acute.

acute. Areas have been floundering be-cause of lack of understanding of the industry, its intents and purposes. There are individual operators, as well as associations of operators all over the nation, who are ready and willing to enter into a public relations program. They haven't the know-how or the method to adopt to make cer-tain that they are on the right path. A "National Public Relations Bu-reau", guided by outstanding experts in the public relations field, could

prove of immeasurable and absolutely invaluable help to all operators every-where in the nation.

Such a Bureau would constantly mail new ideas and objectives to the operators and associations of oper-ators so that these could be adopted

ators so that these could be adopted and used successfully. Public relations procedure is not easily understood and, certainly busy men, like the operators, haven't the time to just sit back and think what should be done to gain better under-standing from the public in their areas by various different ideas. The ideas could come from a "Na-tional Public Relations Bureau" and, there is no doubt that a tremendously

there is no doubt, that a tremendously growing number of operators, jobbers, distributors, associations and even manufacturers would use them to help bring about a better industry for all concerned.

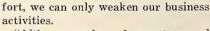
New Jersey Coinmen Meet In Newark

State-Wide Organization Makes Plans to Strengthen Position of **Operators and Arcade Owners**

Urges All In State to Immediately Contact Irving Morris or Ed Burg

NEWARK, N. J.-Leading amusement machine operators from every section of the State of New Jersey met at the Hotel Douglas, this city, on Tuesday, July 10, to discuss their problems, and to further the advancement of a state-wide organization, the Amusement Machine Operators of New Jersey.

The main purpose of the organization is to bring together all coinmen from the entire state so that co-operative efforts can be made to strengthen their business activities thruout the state, and to promote good-will for the operators of amusement machines and arcade operations. "It is an acknowledged fact" said one of the spokesmen for the group, "that in numbers there is strength, and by concerted effort of all in the State, we can progress. Without this combined strength, and by individual ef-



"Altho a number of operators and arcade men from all over the State of New Jersey turned out for this meeting" continued this spokesman, "we need the cooperation of every single coinman in the State of New Jersey. We cannot urge too strongly the necessity for their cooperating, and attending our meetings. In ad-dition, we would like small local groups and associations to meet with us. The plans and policies we establish will not only assist immeasurably immediately, but will have a strong bearing on the future."

Individual coinmen and group organizations are urged to contact Irving Morris, 47 Stanton Avenue, Newark, N. J., or Ed Burg, Runyon Sales Company, 221 Frelinghuysen Avenue, Newark, N. J.

each time the music ops have been able to get together at meetings of this kind the result has proved of great value to them.

Plans for the meeting are being completed and will be announced as soon as possible.

Noted speakers will be invited. There will be displays, it is believed, by leading distributors and other firms.

There will, in all probability, be a large banquet to close the meeting with many anticipating that this will prove of extreme pleasure to all who will attend.

Leaders of music operators' associations from all over the nation are being invited. It is believed that a large number will be present.

There are some unique ideas that will be presented just as soon as the committees concerned will complete them.

5 State Juke Box Show For Omaha **Music Guild of Nebraska Sponsors** "The Nebraska Juke Box Show" at

Blackstone Hotel, Omaha, Sept. 22, 23, 1956 With So. Dakota, Kansas, **Iowa, and Missouri Ops Participating**

OMAHA, NEB.-Howard N. Ellis, OMAHA, NEB.—Howard N. Ellis, secretary of the Music Guild of Ne-braska is calling the nation's atten-tion to "The Nebraska Juke Box Show" which will take place this Sep-tember 22 and 23 at the Blackstone Hotel in this city. In addition to the music ops from this state's association four other

this state's association, four other

state associations have also joined in to make this show one of the most outstanding regional events in juke

outstanding Fog. box history. The four other states that will join with the Music Guild of Nebraska are South Dakota, Iowa, Missouri and Vansas

Interest has already been aroused

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HOWARD N. ELLIS

among music operators thruout the entire midwest in regard to this five state meeting.

There is no doubt of its success, Ellis reports, in view of the fact that





Local distribs are short of both new and used equipment because of the terrific demand of the outdoor season. Biz reached its peak and has now fallen off with advent of real hot weather. Vacation season is in full swing all around. . . . At Trimount Automatic Sales Corp. (Seeburg), Irwin Margold, gen. mgr., back from long week-end at the Cape. Dave Brown, salesman, in Maine for two-weeker. Dave Riskin, salesman, in Falmouth for two weeks. Also Russ Ekels, manager of Trimount's background music dep't. Joe Leonard, Art Masara and Bob Rome calling on architects and various contractors offering Trimount's new service on RCA, sound equipment. . . . At Associated Amusements (Rock-Ola), air conditioning has been installed. New in-line game, "Monaco", is off to a big start. Don Morrill, service mgr., on vacash. Al Levine, sales, back from New York vacation trip. And Sally Siegal, bookkeeper, back from New York vacash. Mr. and Mrs. Ed Ravreby and Mr. and Mrs. Richard Mandell head for Chicago for unveiling of the new Rock-Ola 200 on Aug. 9.

At Redd Distributors (Wurlitzer), Si Redd to Cape for vacash. John Hawkins of the office staff off for Mississippi. Bob Jones, sales mgr., reports kiddie rides still holding in big upswing. . . At Atlas Distributors (AMI), Barney Blatt feeling much better. Louis Blatt spending week-ends at his Newfound Lake house.

Dave Baker, Melo-Tone Music, Arlington, got his boat out at his Canobie Lake, Salem, N. H. summer place. . . . Dennie Dolvin, Springfield, back from long fishing trip. . . . Among ops visiting with distribs this week were: Al Dolins, Hyannis; Cy Jacobs, Allston; Ray Faini, Framingham; Ray Shea, Worcester; Andy Pico, Lawrence; Sol Taube, Manchester, N. H.; Connie Pocius, South Boston; Martin Oliver, Portland, Me.; Jim Tolisano, Hartford, Conn.; Sol Robinson, Newton; Ralph Lackey Roxbury; N. P. Cassanta, Milford; Harry Deshowitz, Chelsea; Earl Graham, Salisbury. . . . Disk artists Pat Boone and Teddi King guested on WBZ-TV's new "Saturdaynight Hop"... Reports of tremendous sales in Hub for disks from "Most Happy Fella". . . Saul Weinstein, Transdisc, reports three records selling good in the first few weeks of release-"Rip It Up" by Little Richard, "I'll Remember" by the 5 Satins, and "Do You Love Me" by The Willows.



W. H. Randall, Columbus, has sold his route to Bob Dowdy of Music Service. . . . Johnny Mudge in a talkative mood and recalling the thirties when he was located in Decatur and Marshall, Southern Ill. Told of some of the old boys, Lynn Veech, Ken Starbody, Roy Hunter, George Proust, with whom he broke into the business. . . . Ted Barns, Columbus, taking time out from his counting of the receipts to tell us his business is fine. . . . Frank Etherage, Georgia Music, Columbus, stayed in to duck that hot Georgia sun. . . Murray and Elmer Whipple out on the route. . . . Bill Reynolds reports he is working hard to build his vending routes. . . . Over at Peach States, Macon, both Hawes and Hawkins were busy writing orders for the new Wurlitzer model "2000" phonograph. . . Ed Heath very pleased with his new enterprise, The Reagle Music Co., Macon. Ed reports his Heath Slug Rejector tops in sales for the first half of '56... C. I. Martin, Macon, tells us his routes are in top condition and bringing in heavy takes. . . . Found James Willkerson busy totaling the day's receipts.... Over at Macon Cigarette, Macon, Jack Cates and Charles Akins talking machines. . . . At B. B. we missed Robert who was out on service calls. . . . Curtis Stephens, Macon, sitting around his office talking about the old days and the old operators. Curtis comes into the "20 Year Club". He has been in the biz for 28 years. Happy Jeffcoat, Griffin, living up to his nickname as he talks of his successful first half of '56.

SUBSCRIPTION to THE CASH BOX \$30





ALVIN GOTTLIEB

CHICAGO—Alvin Gottlieb of D. Gottlieb & Company, this city, announced this past week that the firm's new single-player five-ball game, 'Classy Bowler", was now being shipped in large volume to all of the firm's distributors throut the world.

Said Alvin Gottlieb, "This new game, 'Classy Bowler', was given a most intensive location test.

"The tests were not only severe but also of longer duration. Yet in each and every test location where 'Classy Bowler' appeared the results were nothing short of phenomenal.

"The game has more features than has appeared on one of our single player games in long, long time.

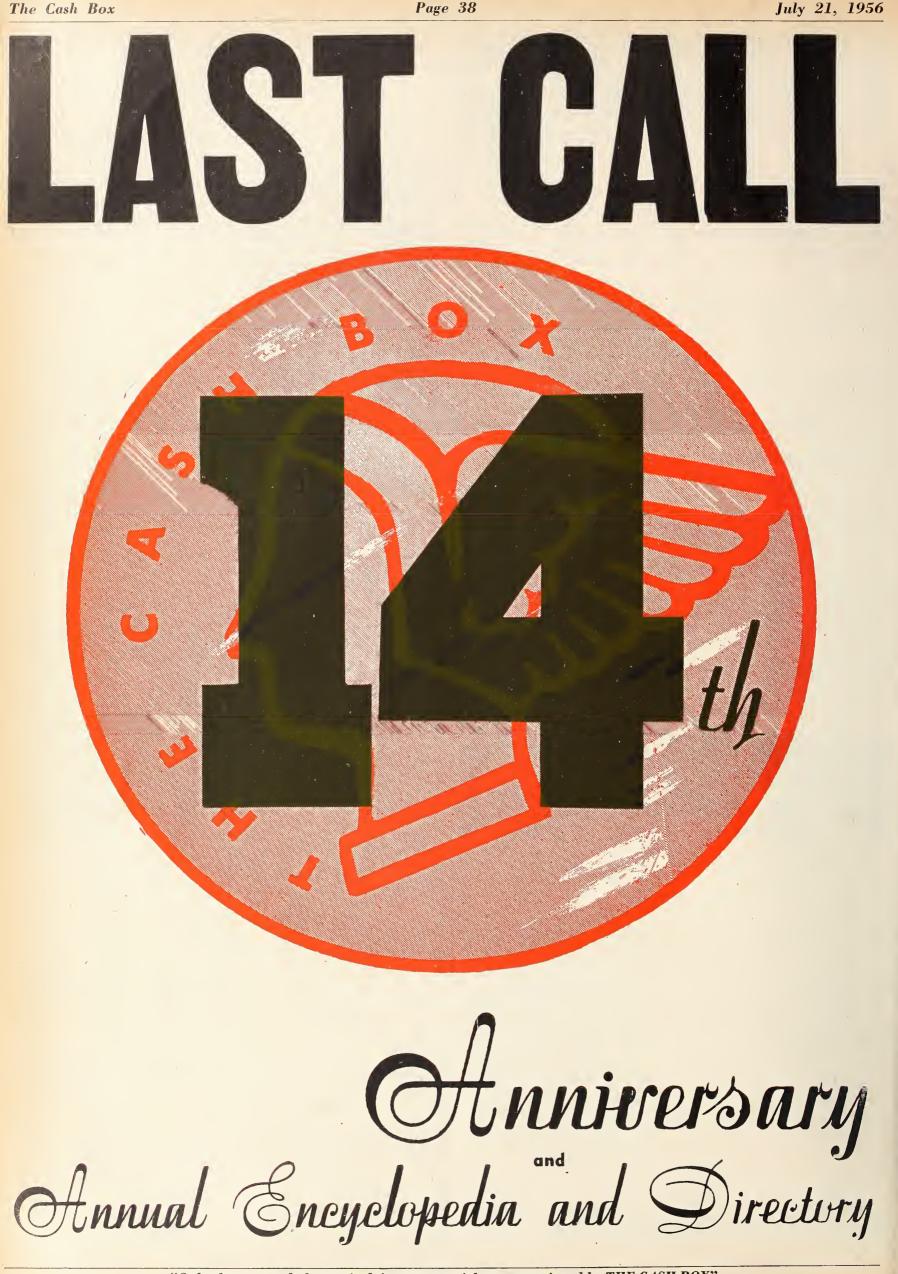
"It is, in our estimation, and in the estimation of our distributors, one of the most beautiful, as well as one of the most thrilling and intriguing five-ball games, ever presented to the market.

"In conclusion let me state". Alvin reported, "that in 'Classy Bowler' the operator is not only getting a game that will stand up under all sorts of treatment, but also getting a game that has proved play appeal, tremendous thrills, and outstanding beauty."





eenell & co. INC.



GOING TO PRESS Thursday Noon – JULY 19 The Most Important Issue Of 1956 **ADVERTISERS: PHONE** THE GASH BOX (Publication Office) 26 West 47th Street NEW YORK 36, N.Y. PHONE: JUdson 6-2640

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Wisconsin Phono Ops To Meet in Oshkosh

BRODHEAD, WIS. - Clint S. Pierce, president of the Wisconsin Phonograph Operator's Association, announced that a meeting for all Wisconsin phonograph operators will be held in Oshkosh, Monday, July 16, at Columbus Club at 1 p.m. Lunch will be served at one followed by the meeting.

Pierce urged every operator to attend as directors and officers for the coming year will be elected.

Topics to be discussed include impending copyright legislation and 10 cent play. A detailed report will be read on 10 cent play from a number of neighboring states and reports will also be given on areas in Wisconsin where dime play is already in operation.

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4533 PAYNE AVE., CLEVELAND, O. (Tel.: HE 1-7577)

New Keeney Coffee Machine Rock-Ola Corner Speakers (Large Lightup type) Bally SPACE SHIP Williams KING O' SWAT Williams ALL STAR

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Chi Amuse Assoc. Plans Meet for July 17

CHICAGO. ILL .- The Chicago Independent Amusement Association, organization of games operators here, announce it will hold its next meeting on Tuesday, July 17, in the Pine Room of the Congress Hotel, this city. Meet will start at 8:30 P.M.

Refreshments will be served after the meeting thru the cooperation of Paul Huebsch of J. H. Keeney & Company.

Officials of the association report that it has made tremendous progress in the past 30 days. "For the first time our industry here is beginning to get the respect and recognition to which it is entitled", stated these men.

Operators in the area are urged to attend this meeting as it will be most important.

THERE'S

To Place An AD

In The

14th ANNIVERSARY

Issue of

THE CASH BOX

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WEST IEXAS TINGLES Talmadge Craig, Ranger, checking his route. . . . Bert and Peggy Alcott, Abilene, buying records from Jim Byrd, salesman for Big State. . . M. T. Cornelius, Abilene, talking things over with his son, Sam. . . . Louie Solomon, Abilene, getting in new equipment. . . Carl and Helen Adams, San Angelo talking with customers. . . . Travis and Jenny Roberts, San Angelo, taking things easy around the house. . . Buster Hukel, San Angelo, talking about his business being a little better than in recent weeks. . . . Pano Karr, San Angelo, fixing a phonograph. . . . Nelson Stubblefield, Sonora, checking over a new location. . . Dillion Merritt, Ozona, getting ready to take his wife to the movies. . . W. E. Mooney, Ft. Stockton, talking to his friend, Cowboy, and trying to figure out what's going to make the most money. . . . Charles Smith, Marathon, reporting that his business has picked up considerably along the highway from El Paso to Del Rio. . . Fidel Viziano, Marfa, sticking pretty close to his town thinking maybe Elizabeth Taylor might come back down there. . . . Dan Daniels, Pecos, getting more and more phonographs on his route. . . J. C. Stubblefield, Pecos, visiting with a friend in the Eagles

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The Cash Box





Wurlitzer Operators Receive Centennial Club Cards

NORTH TONAWANDA, N. Y.--W. T. Cruze, Wurlitzer distributor from West Virginia, presents Cen-tennial Club Membership Cards to the first three of his operators to qualify for the mammoth celebration to be held at Wurlitzer Park on August 23, 24 and 25. Shown below receiving Wurlitzer cards are (l. to r.): William Anderson,

Broom & Anderson Music Co., Logan, West Virginia; John A. Red) Wallace, Wallace Co., Oak Hill, West Virginia; and Darris Derrick of the Derrick Music Co., Charleston, West Virginia.

Five hundred of the nation's top operators and their wives are expected to attend the mammoth party in cele-bration of Wurlitzer's 100th year.



RU THE COIN CHUT EASTERN FLASHES

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The Arcade situation thruout New Jersey receiving considerable publicity in the press. Since last report in July 14 issue (Eastern Flashes) the Gov-ernor vetoed the bill passed by the legislators legalizing the awarding of prizes on games of "skill". Now legislators will vote on veto. Majority favor overriding veto, but 2/3 vote needed. Many think the veto will stand. Other-wise, thruout N. Y. area, usual summer trend. Collections in city locations off, but vacationing spots big. Wholesalers all active, with sales of both new and reconditioned equipment at a steady pace.

Joe Young, Abe Lipsky and Irv Holzman, Young Distributing, working like mad to get new Wurlitzer model "2000" phonos out to ops. Shop busy checking every machine, and then off they go. Young Distributing advises it will be closed for vacation Sat. Aug. 18 to Monday Aug 27. Operators are being advised to anticipate their needs in parts and supplies, and pick them up before the vacation week starts. Execs will attend the Wurlitzer "Cen-tennial" celebration at North Tonawanda, N. Y. from Aug. 23 thru Aug. 25. Holzman advises he doesn't have any spare time anymore, and is unloading his 22-ft. cabin cruiser. . . Trade shocked to hear of sudden death of Al Sherry, who died of a heart attack in Norfolk, Va. Sherry, well known during the 30's as a games operator and jobber in N. Y., and during and after the war as an arcade owner. In recent years, Al operated several Army and Navy stores in Norfolk. His body was flown up to Lodi, N.J. for burial. He was about 52 years old. . . Dave Stern, Seacoast, Elizabeth, N.J., doing a tre-mendous job with his custom-built, non-warp Fibre-Glass Cue Sticks Dave says pool game ops like the fact that the cues never warp, shatter or snap, and give the players more control in shooting. . . . Joe Robbins, Empire Coin Machine Exch., Chicago, vacationing at Woodmont, Conn., but takes a few tays fun in the big city. While in the city, Joe took his family to see the V show of "Howdy-Doody", a sensational thrill for his youngster. . . . Samples of Genco's "State Fair" gun arrive at Albert Simon, Inc. With Al Simon away vacationing on the west coast, Al D'Inzillo reports machine favor-ably received, and sample grabbed off his floor immediately.

The second secon



Mr. and Mrs. Bob Manville, Iowa Music Co. of Cedar Rapids, Iowa, stoppe in the Twin Cities on their way back home from a short vacation and fishin trip up into Wisc. . . . Mr. and Mrs. Stan Baeder of Carrington, N. D., spent few hours in the Twin Cities on their way down to Rochester, Minn. to visi with Mrs. Baeder's mother who is recovering from recent surgery. Stan report that with the rains up in his area the crop prospects look promising. Thi should mean more money in circulation in and around his area come this fal . . Clayton Norberg, C & N Sales Co. of Mankato, Minn., is being kept bus these days what with working the Don Thraen route, which they recentl purchased, with their regular route. Mr. and Mrs. Cecil Terveer of Winon: Minn., made an afternoon of it, making the rounds of the distributors ar picking up records and supplies. . . . Ed Kubes of New Prague, Minn. was see shopping for some used music. . . . George Berquist of Ironwood, Mich. is bac on the job again after spending a week in the hospital recovering from min injuries suffered in an auto collision. . . . Shopping around and looking ov new and used equipment were Jim Lucking of Benson, Minn. Pat Partridge Mora, Minn., Royal Hegan of Slayton, Minn., Ben Kragtorp of Tracy, Mini and Frank Coubal of Bloomer, Wisc. . . . Harold Lieberman, prexy of t Lieberman Music Co. is back on the job after a vacation in Europe. Harc reports that he is pleased with the job his boys did and also the operat reception to the new AMI G-200 phonograph.







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The Cash Box on its continued drive to get 2c (nickel) play ops to enjoy a better living by switching to Dime play. Exhibit's Frank Mencuri put it this way this past week, "Choice of words is a mighty important thing". . . Bally's Bill O'Donnell will soon rate the title of "Orator Extraordinaire" from what reports current as to Bill's letting off steam when he reads things that should never be printed. But, every word he uttered was extremely logical and, what's more, every word hit the nail right on the head. . . Chicago Coin, with Sam Wolberg, Sam Gensburg and Ed Levin all together, one of the busier places 'round town. Many new ideas being discussed to help one to bigrast hoom times. All that Al Warren

nail right on the head. . . Chicago Coin, with Sam Wolberg, Sam Gensburg and Ed Levin all together, one of the busier places 'round town. Many new ideas being discussed to help ops to biggest boom times. . . . All that Al Warren (the sport shirt dandy boy) Ralph Sheffield and Avron Gensburg will say can be put into two words, "State Fair". . . Paul Huebsch too, too quiet, but, more out in factory than in his office. When questioned, Paul just answered, "Keep your eyes on Keeney". . . . Seeburg's Tom Herrick made this office of The Cash Box feel just grand when he stated, "You've got friends". . . . Lenny Goldstein of T&L, Cinci, has one grand sale going. Poem to Maurie and Eddie: "Roses are red, violets are blue. Horses that lose are made into glue". . . Ben Coven planning a most outstanding export department with foreign language ex-perts, new revamps, plus all the accessories. . . Thanks to critic Herb Perkins who reported on last short story to appear in The Cash Box ("The Paper Bag"), "Great. Absolutely great. And so true. In fact", said Herb, "I read the last paragraph first. Yet I was so intrigued I read the whole story right from beginning to the end all over again." . . There's no longer any doubt that the industry's top necessity (as reported time and time again by this publication over the years) is a "National Public Relations Bureau". Even if this Bureau does nothing more than advise ops and distribs HOW to plan and put into effect public relations program it will prove of in-estimable value. . . . Amos Heilicher of Minneapolis, well "It's What'swin.aTHEME

"Le's What' www all Hikan Cadi Still



known juke box op as well as top record distrib, in town this past week visiting with Mercury Records to get speedier and bigger volume deliveries reported, "Business is great for those who want to make it great".

MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE

Big national meeting by leaders on juvenile delinquency resulted in finding that "outstanding meeting places for teenagers" are tops. Again this publication urges as first step in Public Relations Program the creation of a "Teenage Canteen" in every community everywhere. This is the very greatest kind of public relations effort for all of the nation's ops. What hurts is that operators have been donating juke boxes, games, and so much else to teenager meeting spots without ever asking for even two words of fair



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play publicity in return. . . Next week will be THE CASH BOX' 14th ANNIVERSARY ISSUE. The presses are rolling with last minute ads while you are reading this. If you, too, feel that you should be in such an outstanding, annual issue, simply phone: DEarborn 2-0045, Chicago, Illinois. The entire staff of THE CASH BOX is at your disposal to get your ad into an issue that will, without a shadow of a doubt, make coin machines history.

EDDIE GINSBURG

HAPPY BIRTHDAY THIS WEEK TO: Wm. A. Webster, Marianna, Fla. . . . Wm. Rabkin, New York, N. Y.

... Louis S. Glass, Madison, Wisc. ... Edward L. Carlson, Detroit, Mich. . . . Roy E. Garrison, Proenix, Ariz. . . Myron S. Hillman, Fall River, Mass. . . W. B. Loosier, Decatur, Ala. . . . Jimmie A. Sonles, Decatur, Ill. . Alfred Bergman, Buffalo, N.Y. . . . Don E. Sears, Ashland, Ore. . . . Charles E. Adkins, Parkersburg, W. Va. ... Meyer C. Parkoff, New York, N.Y. ... Warren Hightower, Fort Worth, Tex. . . . Albert V. Andreoni, Elmwood Park, Ill. . . Ogden Whitbeck, Scotia, N.Y. James E Walker, Herrin, Ill. . . . Edward A. Holstein, Chicago, Ill.



FRANK MENCURI

WORTH REPEATING: "It takes a lot of thought and effort and downright determination to be agreeable".

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Meeting Dates Of Music Operators' Associations

Page 44

- July 16—Baltimore Amusement Machine Operators' Assn. Place: Mandell-Ballow Restaurant, Reisterstown Rd. & Rogers Ave., Baltimore, Md.
 - 16—Westchester Operators' Guild, Inc. Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
 - 17—Chicago Independent Amusement Assu. Place: Congress Hotel, Chicago, III.
 - 18—Automatic Equipment & Coin Machine Owners' Assn., Inc., Indiana Place: Room 24, 550 Broadway, Gary, Ind.
 - 19—Eastern Ohio Phonograph Operators' Assn. Place: 4104 Rush Blvd., Youngstown 12, Ohio (execu-
 - 19—Phonograph Merchants' Assn., Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (executive board).
 - 30—Central States Music Guild Place: 805 Main Street, Peoria, III.

tive board).

- Aug. 2—Phonograph Merchants' Assn., Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (General)
 - 2—California Music Merchants' Assn. Place: Sacramento Hotel, Sacramento, Calif.
 - 2—Eastern Ohio Phonograph Operators' Assn. Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
 - 6—California Music Merchants' Assn. Place: 311 Club, 311 Broadway, Oakland, Calif.
 - 6—United Music Operators of Michigan Place: Fort Wayne Hotel, Detroit, Mich.
 - 8---California Music Merchants' Assn. Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
 - 9—California Music Merchants' Assn. Place: U. S. Grant Hotel, San Diego, Calif.
 9—Eastern Massachusetts Music Operators' Assn.
 - Place: Beaconsfield Hotel, Boston, Mass.
 - 13—Tri-County Juke Box Operators' Assn. Place: Elum Music Offices, Massillon, Ohio
 - 14—California Music Merchants' Assn. Place: Fresno Hotel, Fresno, Calif.
 - 14—Western Massachusetts Music Guild Place: DeMarco's Restaurant, West Springfield, Mass.
 - 15-New York State Operators Guild Place: Gov. Clinton Hotel, Kingston, N. Y.
 - 18 & 19—Alabama Amusement Association Place: Gulf Shores, Ala.
- Aug. 19 & 20—South Dakota Phonograph Operators' Assn. Place: Lawler Hotel, Mitchell, S. Dak.
- Sept. 22 & 23—Music Guild of Nebraska Place: Blackstone Hotel, Omaha, Neb.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 26 West 47th Street, New York 36, N. Y.



DALLAS DOINGS

Cliff Wilson of Walbox Distributing Company who is vacationing in California with his family will bring back a firsthand report on Disneyland.... Don Comstock, district sales manager of Capitol Records, visiting the local branch... We were sorry to hear that B. H. Williams cut his hand while swimming during the weekend.... Jack Reynolds is doing his deejay chores at KGKO now.... Ben Baker, sales manager of the Columbia Records division at Medaris Company, together with office and sales personnel attending the Columbia Records Fall Convention at Estes Park, Colorado. ... Tommy Chatten of Commercial Music, who has been touring West Texas, reports business on the upgrade.... Sighted G. R. Fomby of Daingerfield walking along coinrow. Also spotted Dick Quam of Henderson; Tommy Gurgunas from Garland; Buna Carr, Corsicana; Benny McDonald and Jimmy Garrett of Fort Worth.... Our best wishes for a speedy recovery to Herb Rippa of Blue Bonnet Music who is hospitalized for an operation.... Gordon Youle of B & B Vending will take in points of interest in Colorado, including Pike's Peak, during his vacation.... Gene Williams relaxing at Lake Texoma.



Lex Howard and C. U. Collins, Grenada, burning the midnight oil. Both report biz good. . . . Abe Malouf, Greenwood Music Co., Greenwood, reports the new route being built in Natchez is doing much better than they had expected. His new office is near completion and it looks like a million. . . . E. E. Steed, Tupelo, in Memphis on a buying spree. . . . Steed and Hern, Clarksdale, a very busy spot where they even have an organ on display. . . . Fairway Amusement, Columbus, continues to shuffle back and forth between Buba Ford and John Tiery. Tiery built the Fairway some years back and sold it to Ford about ten years ago. Last year Tiery bought it back, but Ford, who was unhappy about it, repurchased it. Now it's Tiery who is unhappy and probably the end of the story is not yet. Ford is sending out "It's A Boy" cigars for his son born on June 28. This is the Fords' second, the other being a four-year-old girl. . . Doug Liftis unhappy because business kept him tied to the office when he had so much to do out on the route.



P. N. Music, Paris, kept busy as the phones jangled. Business is good Charles Ackers reports he is building a route of J. H. Keeney Coffee and Sour Vendors. . . . H. A. Waller, Jackson, hosted a big barbecue for his boys at his lake home on the Fourth. It was a bang-up affair and everyone had a grea . Caught Ford Cowiel, Huntington, out on a buying spree. time. $-\mathbf{E}$ Newell, Williams Dist. Co., Memphis, playing around with coffee vendors Ed reports the summer business is very good. Buster Williams out at th record plant installing some new equipment. Beautiful Wurlitzer display. . The picture at S. M. Amusement Co., Memphis, was Allan Dixon busy with big deal on a Rock-Ola order with Klice Perry on the phone making a dat with his wife for a dinner and show. Earl Montgomery was busy with th Frank Smith campaign for State Representative. Memphis ops say Fran will be elected. . . . Over at Simon and Pennington, Memphis, Penningto reported the sale of the J. H. Keeney "Arcade Pool" buzzing along. S & P ha a unique display of its Seeburg line. . . . At Southern Amusement Co., Mer phis, Clarence Camp was out, Paker Henderson had them lined up outside h office, and C. V. MacDowell hopping around in the parts department . . . Pass Henry Trigg cruising on the highway. . . . Johnny Novarese really busy the One Stop Record.

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CLASSIFIED ADVERTISING SECTION

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- WANT An established profitable route in the State of Connecticut. Either music or combination music and games. Large or small. Cash available. Write: BOX # 358, c/o THE CASH BOX, 26 WEST 47th ST., NEW YORK 36, N. Y.
- WANT Music: Seeburg M100-B's, BL's or C's. For Resale. Quote low-est cash price and condition. CASEY JONES & CO., 332 SO. JENNINGS AVE., FORT WORTH 4, TEX.
- WANT—To Buy. Will pay cash \$ for Shuffle Alleys, Bingo Machines, Used Music, Kiddie Rides, Drivemo-biles, King of Swat. REDD DIS-TRIBUTING CO., INC., 298 LIN-COLN ST., ALLSTON, MASS. (Tel.: ALgonquin 4-4040).
- WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tal. BElmont 5-2881) (Tel.: BElmont 5-2881).
- VANT—Late model phonos for resale. Please quote best price in first letter. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: CIrcle 6-8939).
- VANT—Late Model Sceburg, Wurlit-ser, Rock-Ola and AMI Phonographs for cash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: GArfield 3585).
- VANT 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.
- ANT Bingos and Gottlieb 5-Balls for resale. 100 Records Seeburg 45 Hidden Units. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4 6703) 4-6703).
- ANT—Bally ABC Bowlers, new or need—for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUperior 1-4600).

ANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNION 1-7500).

ANT-All Seeburg Phonos: Model M100-A's; M100-B's; M100-C's; M100-G's. Also Wurlitzer and AMI Phonos. Will pay best prices. AT-LANTIC NEW YORK CORP., 843 TENTH AVE., NEW YORK, N. Y. (Tel.: PLaza 7-3140).

4NT — Seeburg Phonos, Model M100B and later models. Also AMI D80 and later models. For Resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC. (Tel.: BLuemound 8-6700).

WANT — Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

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- WANT Bally: Variety; Big Time; Gay Time; Miami Beach; AMI Model "C", 40, 80 & 120 selection Hideaways, Wall Boxes & Steppers; Hideaways, Wall Boxes & Steppers; Seeburg 100 Hideaways and 3W1 Wall Boxes. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).
- WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quan-tity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. N. Y. Tel.: JUdson 6.4568 6-4568.
- WANT-Names and addresses of all operators interested in saving money. operators interested in saving money. Let us know the type of equipment you need. You will receive advance notice of our monthly specials which will save you money. Name and ad-dress, please. SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. (Tel.: LIncoln 9106).
- ANT-Music: Seeburg 100-A's, BL's, C's; R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade WANTand Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COM-PANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEronaking 8.6931) DEvonshire 8-6931).
- WANT Williams' King O' Swat; United Sluggers; ChiCoin Big League Baseball and Super Home Run; Genco Big Top Guns; Gottlieb mul-tiple player pinballs; Bally ABC Bowlers; United Regulations. Will Bowlers; United Regulations. Will buy or trade. GEORGE PONSER CO., 123 WEST RUNYON STREET, NEWARK 5, N. J. (Tel.: Bigelow 3-7422).
- WANT-Pay Cash. United Fifth Inn-ANI—Pay Cash. United Film Ami-ings; Chicago Coin Big League; See-burg 100B and BL; AMI E120. Call, wire, write Collect. DAVE LOWY, 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).
- WANT Literature on any type of coin machine Merchandising, Amusement, Skill, Rides, Music— anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUN-AND ASSOCIATES, 20-22 CUN-NINGHAM AVE., GLENS FALLS,
- ABC Bowlers for cash or will trade For Bingos or Pool Tables. CLEVELAND COIN MACHINE EX-CHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO. (Tel.: TOwer 1.6715).
- WANT For cash. Late Arcade machines, including Bear Guns, Genco 2-Player Basket Ball. State condition and price in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. (Tel.: CHicker-ing 4.8628) ing 4-8628).
- ANT Young man, real go-getter, with 15 years' experience secks op-WANTportunity as manager for operating, jobbing or distributing firm. Married, reliable, trustworthy. Best ref-erences available. Will locate any-where opportunity dictates. Write: BOX 357, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE

- FOR SALE—Shuffleboard Operators, prices slashed while they last. 20 Ft. refinished maple top, \$195; 22 Ft. refinished maple top, \$295; 22 Ft. rcfinished maple top, \$295; 22 Ft. National slightly used, complete, \$595; 12 Ft. American Bank Board refinished, \$395; 6 Wall type Elec-tric scoring units, \$49.50 cach. STANLEY AMUSEMENT CO., 119 TACOMA AVE., TACOMA, WASH. (Tel.: BR 3663).
- FOR SALE --- Non-warp Ply-Flex custom built Fibre-Glass Cues. Pre-Ply-Flex custom built Fibre-Glass Cues. Pre-cision molded one piece construc-tion giving accuracy, indestructi-bility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524-5).
- FOR SALE Bowling Champ, \$25; College Daze, \$25; Coronation, \$75; Gypsy Queen, \$200; Bright Lights, \$49.50 ea.; Bright Spots, \$69.50; Three Four Five's, \$25 ea. WANT Triple Plays. NOBRO NOVELTY CO., 142 DORE ST., SAN FRAN-CISCO 3, CALIF. (Tel.: MArket 1.5438). 1.5438).
- FOR SALE—Records!!! 5c over whole-sale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JA-MAICA AVENUE. JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.
- FOR SALE ---- Hi-Speed Super Fast OR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guaran-tee. Distributor for AMI, D. Gott-lieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.
- FOR SALE Slate Tops for Pool Tables; Fibre Glass Cue Sticks; "300" Shuffle Alleys with authentic Stuffle Alleys, Income Producer, Tournament Kits; Guns; Arcade Equipment. Write for lowest prices. WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y.
- FOR SALE--or trade for AMI 80 or 120 Wall Boxes: Genco Rifle Gal-Iery; Genco Sky Rocket; Genco Sky Gunner; Williams Jet Fighter; Wil-liams Crane (Used); Williams Side-walk Engineer; Williams Relaxalator. Can also use AMI D-80s or E-80's. MILLER-NEWMARK DIS-80's, MILLER-NEWMARK DIS-TRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. (Tel.: GL 6-6807)
- FOR SALE --- Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).
- FOR SALE—Bingos Cleaned, Ready for Operation. Palm Springs, \$90; Ice Frolics, \$90; Beauties, \$50; Beach Clubs, \$75; Circus, \$60; Yacht Clubs, \$55; Palm Beaches, \$40; Coney Island, \$32.50. T & L DISTRIBUTING CO., 1663 CEN-TRAL PARKWAY, CINCINNATI, OHIO. (Tel.: MAin 1-8751).

- FOR SALE Like New. Wurlitzer 1800, \$895; Wurlitzer 1700, \$715; Wurlitzer 1650, \$395; Wurlitzer 1400, \$295; Automatic Score Counter for 22 foot Shuffle Board. Never uncrated, \$75. Keeney Bonus Bowler, \$95; United Star, \$40; United Cascade, \$55; Chicago Coin Crown Bowler, \$45. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVENUE, INDIAN-APOLIS 2. IND. (Tel.: MElrose 5-1593).
- FOR SALE --- Reconditioned, Ready For Location. AMI: A, \$95; C, \$145; D-40, \$195. Rock-Ola: 1436 (78 RPM), \$225; (45 RPM), \$275; 1446 Hi-Fi (Like New), \$595. Wurlitzer: 1400, \$225. Authorized Rock-Ola Distributor. J. ROSEN-FELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).
- FOR SALE --- All types late model phonographs converted to 10c play. Call collect for price. DAVIS DIS-TRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: Syracuse 75-1631).
- FOR SALE-United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CAN-YON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).
- FOR SALE-1 Exhibit Jet Gun, \$75; 1 Exhibit Shooting Gallery, \$125; 1 Exhibit Dale Gun, \$45; 1 Exhibit Six Shooter, \$50; 1 Bowling Team Bowler, New, \$275; 2 Keeney Pool Tables,\$95ca.AUTOMATICAMUSEMENTCO.,1000PENN-SYLVANIA ST., EVANSVILLE 8, IND. (Tel.: HArrison 3-4508).
- FOR SALE-Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92e per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to : THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).
- FOR SALE-Reconditioned, Ready for Location. AMI E120, \$495; AMI D40, \$245; Wurlitzer 1400, \$285; Wurlitzer 1250, \$165; AMI B, \$165; Manhattan, \$265; Nevada, \$135; Gayety, \$215; Tropicana, \$165; Miami Beach, \$375; Genco 2 Player Basketball, \$225. ASSOCIATED AMUSEMENTS, INC., 8 RUGG RD., ALLSTON, MASS. (Tel.: STadium 2-4010).
- FOR SALE-100 Tradio 25c coin operated Hotel Radios. Good condition, \$10 ea. ROY FOSTER, SIOUX FALLS, SOUTH DAKOTA.

👘 💮 🛛 The Cash Bo	x PRICI	E LISTS
The Cash Box Pag	ge 50	July 21, 1956
THIS WEEK'S USED MACHINE QUOTATIONS 17th YEAR OF PUBLICATION 76th CONSECUTIVE WEEK'S ISSUE	4. 1432, Same as above, Converted to 45 RPM 125.00 4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM 135.00 4. 1434, Same as above, Converted to 45 RPM 145.00 4. 1436, '52, Fireball, 120 Sel., 45 RPM 195.00	175.00 4. W4L-56 10 4. 3W5-L56 Wall Box 5c, 10c, 25c, 225.00 10c, 25c, 10 250.00 4. W6L-56 5/10/25 Wire- 10es 10 10 10 250.00 4. 3W7-L-56 10
How To Use "THE CASH BOX PRICE LISTS" [Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"] FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box	4. 1436A, '53, Firehall, 120 Sel., 45 RPM 250.00 2* 1438, '54, Comet, 120 Sel., 45 RPM 445.00 4* 1446, '54, Hi-Fi, 120 Sel., 45 RPM 45 RPM 595.00	300.00 4. 1015, '46, 25 Sel., 78 S25.00 4. 1080, '46, Colonial, 24 Sci 278 PDM 45
Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation hoard at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to he out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may he very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas	SEEBURG 4. 146S, '46, Standard, 20 Sel., 78 RPM 20.00 4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM 20.00 4. 147S, Standard, 20 Sel.	4. 1017, '46, Hideaway, 24 Sel., 78 RPM 50 45.00 4* 1100, '48, 25 Sel., 78 RPM 50 59.50 4* 1250, '50, 48 Sel., 78 RPM 65 59.50 4: 1250, '50, (Same as 110
someone on the Fast Coast may think it worth but \$75.00 of course sarial	4. 147S, Standard, 20 Sel., 20.00	ahove) Converted to

someone on someone on the East Coast may think it worth hut \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must he taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will he offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory

876th

METHOD: "The Cash Box Price Lists" should he read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games-and \$25 to \$30 on Phonographs.

CODE 5. No quotations Last 2 to 4 Weeks 6. No quotations 4 Weeks or Longer 7. Machines Just Added Prices UP
 Prices DOWN
 Prices UP and DOWN
 No change from Last Week **Great** Activity

REGARDING SELLING PRICES

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, huy equipment listed in the lower price hrackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the lahor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which from \$50.00 to \$75.00 and up. In the case of arcade and kiddle ride machines these may even he higher due to the fact that many of the parts have to be made hy hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddle rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such should also realize that many huyers today have their own repair and recon-ditioning departments as well as experienced mechanics, such buyers will purchase machines themselves to meet their own operating standards.



LISTED ALPHABETICALLY

AMI

4* Model A, '46, 40 Sel., 78 RPM 4. Model B, '48, 40 Sel., 78 RPM 4. Model C, '50, 40 Sel., 78 RPM

2* Model D-40, '51, 40 Sel.,

Model D-40, '51, 40 Sel., 78 RPM
 Model D-80, '51, 80 Sel., 45 RPM
 Model E-40, '53, 40 Sel., 78 RPM
 Model E-80, '53, 80 Sel., 45 RPM
 Model E-120, '53, 120 Sel., 45 RPM
 Model F-80, '54, 80 Sel., 45 RPM
 Model F-120, '54, 120 Sel., 45 RPM

4. SM or SL Stepper

4. Model C, 78 RPM

78 RPM

			EVANS	
			4. Mills Constellation, '47	
2	95.00	125.00	Model 951, 40 Sel.,	
	,		78 RPM 50.00 125.00	
,	125.00	150.00	4. Constellation, '49, Model	
			135, 40 Sel., 78 RPM 79.50 150.00)
2	135.00	175.00	4. Jubilee, '52, Model 245,	
			40 Sel., 45 RPM 125.00 200.00	
,	185.00	245.00	4. Century, '52, Model 2045,	
			100 Sel., 45 RPM 225.00 300.00	
'	265.00	350.00		
			ROCK-OLA	
	275.00	395.00	4. 1422, ³ 46, 20 Sel., 78	
			RPM	
	325.00	450.00	4. 1424, '46, Playmaster	
)			Hideaway, 20 Sel., 78	
	400.00	475.00	RPM	
,			4. 1426, '47, 20 Sel., 78	
	550.00	650.00	RPM	
			4. 1428, '48, Magic-Glo, 20	
	575.00		Sel., 78 RPM 45.00 85.00	
		12.00	4. 1432, '50, Rocket '50-51,	
	9.95	20.00	50 Sel., 78 RPM 100.00 165.00	

78 RPM	20.00	75.00	45 RPM
4. 147M, '47, Master with			2* 1400, '52, 48 Sel., 78
Remote Attach., 20			PDM
	90.00	75 00	RPM
Sel., 78 RPM	20.00	75.00	4. 1400, '52, (Same as
4. 148S, '48, Standard, 20		*	ahove) Converted to
Sel., 78 RPM	20.00	95.00	45 RPM
4. 148M, '48 Master with			4. 1450 (Same as 1400)
Remote Attach., 20			with leather)
Sel., 78 RPM	20.00	95.00	2* 1500, '53, 104 Sel., 78
4. 148ML, '48, Light Cah.		20100	and 45 RPM Inter-
Master with Remote			mixed
Attach., 20 Sel., 78		-	4. 1500A, '53, 104 Sel., 78
RPM	20.00	99.50	and 45 RPM Inter-
2* M100A, '49, 100 Sel.,			mixed
78 RPM		275.00	4. 1650, '53, 48 Sel., 45
2* M100B, '51, 100 Sel.,			RPM
45 RPM		475.00	2. 1700, '54, 104 Sel., 45
4. M100BL, '51, 100 Sel.,			RPM
45 RPM, Light Cab.	425.00	500.00	2* 1800, '55, 104 Sel., 45
4* M100C, '53, 100 Sel.,			RPM
45 RPM	500.00	600.00	4. 2140 Wall Box
4. HF100G, '54, 100 Sel.,			4. 3020 Wall Box
45 RPM	625.00	750.00	4. 3048 (Conv. of 3020)
2. HF100R, '54, 100 Sel.,			4. 3031 Wall Box

4. W1-L56 Wall Box 5c

RPM Inter-275.00 350.00 48 Sel., 45 325.00 375.00 104 Sel., 45 495.00 695.00 104 Sel., 45 650.00 850.00 **3.00** 5.00 **10.00** 10.00 Box Box 10.00 3.00 4.00 20.00 6.00 20.00 of 3020)

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3.00

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99.00

100.00

100.00

65.00 125.00

110.00 165.00

125.00 175.00

185.00 275.00

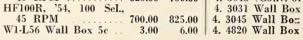
185.00 295.00

185.00 295.00

199.50 299.50

12.50

20.00



 TTTTTTTTTT	
	MES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlich; (Ke) Keeney; (Un) United; (Wm) Williams.

(Un) United; (Wm) Williams.		
4. ABC (UN 3/52) 25.00 65.00	4. Campus (Ex 2/50) 15.00	20.00
4. Across the Board (Un	4. Canasta (Ge 7/50) 25.00	34.50
9/52) 25.00 50.00	4. Caravan (Wm 6/52) 25.00	65.00
4. All Star Basketball	6. Carolina (Un 3/49) 15.00	25.00
(Got 1/52) 20.00 35.00	4. Champion (B 12/49) 20.00	35.00
6. Aquacade (Un 4/49) 10.00 25.00	6. Champion (CC 6/49) 15.00	20.00
4. Arabian Knights (Got 12/53)	4. Chinatown (Got 10/52) 45.00	85.00
	4. Circus (Un 8/52) 35.00	95.00
	4. Citation (B 10/48) 15.00	35.00
	4. C.O.D. (Wm 9/53) 75.00	110.00
4. Army-Navy (Wm 10/53) 44.50 90.00	4. College Daze	
1* Atlantic City (B 5/52) 35.00 75.00	(Got 8/49) 20.00	40.00
6. Bahy Face (Un 12/48) 10.00 20.00	4. Colors (Wm 11/54) 135.00	175.00
4. Bank-A-Ball (Got 5/50) 15.00 25.00	4* Coney Island (B 9/52) 30.00	65.00
4. Baskethall (Got 10/49) 15.00 25.00	4. Control Tower	
2* Beach Beauty (B 11/55) 339.50 475.00	$(Wm 3/51) \dots 25.00$	45.00
4* Beach Club (B 2/53) 50.00 100.00	4. Coronation (Got 11/52) 40.00	85.00
2^* Beauty (B 11/52) 45.00 80.00	4. County Fair (Un 9/51). 30.00	45.00
4. Be Bop (Ex 3/50) 10.00 20.00	4. Crossroads (Got 5/52) 45.00	95.00
4. Big Ben (Wm 9/54) 100.00 150.00	2. Crosswords (B 1/56) 350.00	400.00
4. Big Hit (CC 7/52) 29.00 45.00	4. Cyclone (Got 5/51) 40.00	85.00
6. Big Top (Ge 2/49) 10.00 20.00	4. Daffy Derhy (Wm 8/54) 70.00	165.00
2* Big Time (B 1/55) 225.00 325.00	4. Daisy Mae (Got 7/54). 145.00 4. Dallas (Wm 2/49) 15.00	180.00 30.00
6. Black Gold (Ge 3/49) 10.00 20.00	4. Dealer "21" (Wm $2/49$) 45.00	125.00
4. Bolero (Un 12/51) 45.00 95.00	4. Derby Day (Got 5/56) . 269.50	295.00
4. Bomber (CC 3/51) 20.00 25.00	4. De Icer ($Wm 11/49$) 20.00	35.00
6. Boston (Wm 5/49) 15.00 29.50	4. Diamond Lill (Got 12/54) 145.00	175.00
4. Bowling Champ (Got 2/49) 15.00 25.00	4. Disk Jockey	175.00
4. Bright Lights (B 5/51) 35.00 65.00	(Wm 11/52) 45.00	80.00
4. Bright Spot (B 11/51). 45.00 75.00	4. Domino (Wm 5/52) 35.00	60.00
2* Broadway (B 12/55) 365.00 475.00	4. Double Action (Ge 1/52)	34.50
4. Broadway (B $6/51$) 25.00 40.00	4. Double Feature	54.50
4. Buffalo Bill (Got 5/50) 25.00 35.00	(Got 12/50) 15.00	24.00
4. Buttons & Bows	4. Dbl. Shuffle (Got 6/49) 15.00	24.00
(Got 3/49) 15.00 24.00 4. Cabana (Un 3/53) 35.00 100.00	4. Dragonette (Got 6/54). 125.00 4. Dreamy (Wm 2/50) 20.00	165.00 49.50
4. Camel Caravan	2^{*} Dude Ranch (B 9/53), 55.00	110.00
(Ge 6/49) 15.00 25.00	2* Duette (Got 4/55) 225.00	250.00

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Your music gets TOP BILLING on the "G"

music

INSTANT VISIBILITY OF ALL 200 TITLES speeds coins to your cash box. Patrons quickly see, quickly select their favorite tunes. No time lost in browsing. Your music is *merchandised*

AT EYE LEVEL where it's easy to see, easy to buy. And its bought quicker

WITH ADJACENT PUSHBUTTONS placed for natural accommodation of hand and eye movements. Plus "wait" and "select" lights that eliminate confusion...illuminated price-per-play light that speeds the right coins to the easy-to-see coin chute silhouetted for patron convenience...top billing and music merchandising that

SPEEDS THE PLAY. Only the "G" gives operators a combination of *all* the advantages needed for more profits. Exclusive multi-horn high-fidelity... fastest record changer...full range of color cabinetry...smartly modern styling...complete accessibility.

SEE THE "G" AND SEE!

Music that makes more money for you



1500 Union Avenue, S. E./Grand Rapids 2, Michigan ORIGINATOR OF THE AUTOMATIC

SELECTIVE JUKE BOX IN 1927

Model "G"-200, 120 and 80 selections for more plays in less time

Licensee: Jensen Music Automates-building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

The Cash Box PRICE LISTS

Page 52

265.00

The Cash Box Easy Aces (Got 12/55). Eight Ball (Wm 1/52). Fairway (Wm 6/53).. Fighting Irish (CC 11/50)..... Five Star (Univ. 5/51). 225.00 **249.**50 40.00 65.00 55.00 85.00 20.00 30.00 30.00 65.00 4 Floating Power (Ge 12/48) Flying High (Got 2/53) 20.00 10.00 50.00 95.00 Flying Saucers 15.00 (Ge 12/50) 15.00 Football (CC 8/49) 10.00 Four Bells (Got 10/54) 145.00 Four Corners 10.00 145.00 25.00 25.00 6. 185.00 $(Wm \ 12/52)$ 40.50 70.00 4. Four Horsemen Four Horsemen (Got 9/50) "400" (Upright) (Ge 10/52) Four Stars (Got 6/52) Freshie (Wm 9/49) Frolics (B 10/52) 25.00 55.00 35.00 65.00 95.00 50.00 35.00 20.00 40.00 90.00 1. Frontiersman (Got 11/55) . 4. Futurity (B 3/51) 245.00 50.00 225.00 25.00 Futurity (B 3/51) Gay Times (B 6/55) Gayety (B 3/55) Georgia (Wm 7/50) Gin Rummy (Got 2/49) Gladiator (Got 1/56) ... Glamour (Got 7/51) ... Glidne (Got 2/40) 175.00 300.00 195.00 .95.00 20.00 45.00 20.00 35.00 285.00 335.00 15.00 25.00 Glider (Ge 3/49) Globe Trotter 10.00 15.00 (Got 11/51) Golden Gloves (CC 7/49) 30.00 70.00 25.00 10.00 Golden Nugget (Upright) (Ge 2/53) 35.00 Gold Star (Got 8/54) . 144.50 Gondola (Ex 5/49) .. 10.00 75.00 185.00 20.00 Grand Award (CC 1/49) 6. 20.00 10.00 Grand Champion (Wm 8/53) Grand Slam (Got 4/53) Grand Stand (B '50) 125.00 70.00 4. 40.00 110.00 20.00 35.00 Green Pastures (Got 1/54) 125.00 85.00 Gun Club (Wm 11/53) Guys-Dolls (Got 5/53) 49.50 95.00 60.00 110.00 Gypsy Queen (Got 2/55) Handicap (Wm 6/52) Happy Days (Got 7/52) Happy-Go-Lucky 165.00 200.00 45.00 95.00 65.00 95.00 6. 40.00 270.00 Harvest Moon (Got 12/48) Harvest Time 4. 25.00 15.00 35.00 35.00 15.00 15.00 4. 50.00 125.00 65.00 150.00 160.00 125.00

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Harvest 11me (Ge 9/50) Harvey (Wm 5/51) Havana (Un 2/54) . Hawaii (Un 6/54) . Hawaiian Beauty (Got 4/54) (Got 4/54) Hayburner (Wm 6/51) Hi-Fi (B 6/54) Hit Parade (CC 2/51) Hit & Runs (Ge 3/51) Hit 'N Run (Got 4/52) Holiday (CC 12/48) Holiday (Ke 12/51) Hong Kong (Wm 9/51) Hong Kong (Wm 9/51) **30.00** 50.00 4. 10.00 15.00 30.00 10.00 4. 35.00 34.50 30.00 25.00 20.00 80.00 30.00 15.00 95.00 Jockey Special (B 11/47) 15.00 Joker (Get 11/50) ... Jolly Joker (Un 11/55) 20.00 100.00 4. Johy Joker (On 11/33)
1. Jubilee (Got 5/55)
4. Judy (Ex 7/50)
4. Jumping Jacks (Upright) (Ge 12/52)
4. Just 21 (Got 1/50)
4. K. C. Jones (Got 11/49)
4. King Anthon 230.00 10.00 35.00 10.00 K. C. Jones (King Arthur 10.00 4.
 King Arthur

 (Got 10/49)

 King Pin (CC 12/51)

 Knockout (Got 1/51)

 Lady Luck (Got 9/54)

 Lazy "Q" (Wm 2/54)

 Leaders (Un 10/51)

 Lito A Ling (Vc 6/52)
 20.00 30.00 20.00 99.50 75.00 40.50 Lite-A-Line (Ke 6/52) Long Beach (Wm 7/52) 40.00 39.50 1 Lovely Lucy (Got 2/54) Lucky Inning 4. 110.00 (Wm 5/50) ... Lulu (Wm 12/54) Mad. Sq. Garden (Got 6/50) ...

4.

(Got 6/50) 4. Magic (Ex 11/48) 4. Majors '49 (CC 2/49) 4. Majorettes (Wm 4/52)

20.00

185.00

30.00

10.00

10.00

25.00

50.00

19.00

20.00

45.00

2. Manhattan (Un 4/55) 4. Marathon (Got 10/55) 4. Marble Queen (Got 8/53) 165.00 279.50 325.00 125.00 75.00 (Got 8/53) 75.00 4. Maryland (Wm 4/49) . 15.00 4. Mercury (Ge 3/50) ... 10.00 4. Mermaid (Got 6/51) ... 20.00 4. Mexico (Un 3/54) 65.00 1* Miami Beach (B 9/55) 235.00 4. Minstrel Man 20.00 25.00 25.00 35.00 125.00 350.00 (Got 3/51) Moon Glow (Un 11/48) 20.00 40.00 10.00 20.00 Moon Glow (Un 11/48)
 Mystic Marvel (Got 3/54)
 Nevada (Un 8/54)
 Niagara (Got 12/51)
 Night (Wm 12/50)
 Sisters (Wm 1/54)
 Oasis (Ex 10/ 50)
 Oklahoma (Un 5/49)
 Oklahoma (Un 5/49) $160.00 \\ 135.00$ 130.00 65.00 40.00 55.00 15.0025.00 500.00 550.00 110.00 40.00 19.00 10.0035.00 15.00 Old Faithful (Got 12/49) 20.00 (Got 12/49) 4. Olympics (Wm 5/ 52). 4. One Two Three (Ge 10/48) 4. Palisades (Wm 7/53). 4* Palm Beach (B 7/52). 4* Palm Springs (B 11/53) 4. Paratrooper (Wm 8/52) 4. Play Ball (CC 1/51)... 4. Pin Bowler (CC 6/50) 4. Pinch Hitter (Un 5/49) 4. Pinky (Wm 9/50).... 10.00 40.00 60.00 10.00 20.00 50.00 90.00 30.00 85.00 40.00 125.00 25.00 45.00 20.00 30.00 15.00 30.00 19.00 10.00 Pinky (Wm 9/50) Pin Wheel (Got 11/53) 20.00 30.00**125.00** 375.00 95.00 ^{*} Pixie (Un 10/55) ... Play Ball (CC 1/51) Playland (Ex 8/50) ... 295.00 35.00 20.00 20.00 10.00 Playtime (Ex 8/49) * Poker Face (Got 9/53) Puddin' Head (Ge 10/48) 10.00 20.00 95.00 125.0010.00 20.00 Punchy (CC 12/50) ... Quarterback 10.00 20.00 Quarterback
 (Wm 10/49)
 Quartet (Got 2/52)
 Queen of Hearts
 (Got 12/52)
 Quintei (Got 3/53)
 Race The Clock
 (Wm 5/55)
 Quarter Man (Wm 10/4) 15 00 35.00 59.50 110.00 100.00 49.50 110.00 (Wm 5/55) Rag Mop (Wm 10/50) Ramona (Un 2/49) Red Shoes (Un 11/50) Regatta (Wm 11/55) Rio (Un 11/53) Rip Snorter (Ge 10/49) Rocket (Ge 5/50) Rocket (Ge 5/50) Rockettes (Got 8/50) Rose Bowl (Got 10/51) Round Up (Got 11/48) St. Louis (Wm 2/45) Saddle aud Turf 225.00195.00 15.00 35.00 10.00 20.00 20.00 30.00 195.00 215.00 100.00 50.00 10.00 20.00 20.00 39.00 25.00 49.50 39.50 125.00 30.00 50.00 25.00 10.00 30.00 20.00 Saddle and Turf (Ev 10/53) 165.00 250.00 (Cluh Model) Saratoga (Wm 10/48) Scoreboard (Got 4/56) Screamo (Wm 4/54) . Sea Jockeys (Wm 11/51) Select-A-Card (Got 4/50) Shortverm (Cr 10/40) **85.00** 120.00 195.00 260.00 49.50 20.00 20.00 350.00 400.00 25.00 85.00 120.00 75.00 25.00 50.00 4 20.00 20.00 10.00 Shantytown (Ex 10/49) Sharpshooter 55.00 20.00 30.00 55.00 (Got 5/49) Shindig (Got 10/53) Shoo Shoo (Wm 2/51) Shoot the Moon (Wm 11/51) 10.00 30.00 50.00 130.0019.50 29.50 40.00 55.00 50.00 20.00 4. Show Boat (Un 1/49) 6. Show Boat (Un 1/49) 110.00 10.00 20.00 20.00 65.00 10.00Smoke Signal (Wm 10/55) 25.00 159.50 189.50 160.00 4. Silver Chest (Upright) (Ge 4/53)
4. Silver Skates (Wm 2/53)
4. Singapore (Un 10/54)
4. Skill Pool (Got 8/52)
4. Skyway (Wm 8/54) 45.00 59.00 110.00 **80.00** 135.00 49.50 45.00 150.00 60.00 350.00 20.00 **95.00** 155.00 40.00 5KIII Pool (Got 8/5
 4. Skyway (Wm 8/54)
 4. Slugfest (Wm 3/52)
 4. Sluggin' Champ (Got 4/55) 110.00 35.00 50.00 55.00 25.00 160.00 210.00 239.50 22.50 Snafu (Wm 12/55) 25.00 4. Snooks (Wm 6/51) 15.00 Southern Belle 35.00 (Got 6/55) South Pacific (Ge 2/50) Spark Plugs (Wm 9/51) Speedway (Wm 9/48) Spitfire (Wm 2/55) 180.00 220.00 60.00 20.00 25.00 49.50 30.00 185.00 50.00 20.00 125.00 10.00 75.00 175.00 75.00 4. Spithre (Wm 2/55)
 4. Spot Bowler (Got 10/50)
 4. Spot Lite (B 1/52)
 4. Sportsman (Ge 2/51)
 4. Sportsman (Wm 2/52)
 4. Springtime (Ge 3/52)
 4. Spingtime (Ge 3/52) 55.00 25.00 35.00 75.00 25.00 10.00 75.00 19.00 155.00 45.00 25.00 35.00 20.00 30.00 220.00 Stage Coach (Got 11/54) 4. 165.00 195.00
 A. Starlets
 (Un 12/55)
 295.00

 4. Star Pool
 (Wm 10/54)
 125.00

 4. Stars
 (Un 6/52)
 45.00

 4. Starlets
 (Un 6/52)
 35.00

TL .: 11 (CC 0/49) 4. Steeple Chase (Un 1/52) Stop & Go (Ge 3/51) 25.00 65.00 4 20.00 10.00 4. Struggle Buggies (Wm 12/53) 4. 70.00 120.00 6. Summertime (Un 9/48) 15.00 25.00 4. 4. Sunshine Park (B 12/52) 4. Super Hockey (CC 4/49) 25.00 85.00 1 20.00 30.00 4. 1. Super Jumbo (Got 10/54) 325.00250.00 4. (Got 10/54) 4* Surf Club (B 3/54) ... 4. Sweepstakes (Wm 1/52) 4. Sweet-Add-A-Line (Got 7/55) 65.00 55.00 150.00 75.00 6. 170.00 220.00 4. 4. Sweetheart (Wm 5/3) 4* Tahiti (Un 8/53) . 4. Tampico (Un 6/49) 4. Telecard (Got 1/49) 4. Thing (CC 2/51) . 20.00 50.00 5/50)30.00 100.00 4. 10.00 25.00 30.00 15.00 35.00 4. 4. Three Deuces (Wm 8/55) 4. 215.00 230.00 4 4. Three Feathers **4.** 4* (Ge 5/49) . 15.00 35.00 4. Three Four Five (Un 6/51) 25.00 50.00 4. 4* 4. Three Musketeers (Got 7/49) 15.00 25.00 4. **F** SHUFF 4. Bally Victory Bowler (5/54) 4. 115.00 225.00 4. Bally Champion Bowler (5/54) 100.00 250.00 1. 4. Bally Jet Bowler (8/54) 150.00 275.00 4. Bally Rocket Bowler (8/54) 4. ChiCoin Bowling Team 150.00 275.00 (10/55)4. Exhibit Twin Rotation 4. Bally Mystic Bowler (12/54) 225.00 325.00 (5/52)4. Genco Shuffle Target (7/51) 4. Bally Magic Bowler (12/54) 225.00 325.00 **4. Genco 8-Player Re-**bound (9/51) ... 4. Bally Blue Ribbon 275.00 360.00 4. Genco Shuffle Pool (11/53) (55) 4. Bally Gold Medal (3/55) 4. Genco Match Pool (2/54) 275.00 365.00 ChiCoin 6-Player (8/51) ChiCoin 6-Player DeLuxe (5/52) 35.00 80.00 35.00 85.00 4. ChiCoin Match Bowler 90.00 (6/52)35.00 4. ChiCoin Bowl-A-Ball (10/52) 4. ChiCoin Match Bowl-A-Ball (11/52). 95.00 35.00 35.00 100.00 4. ChiCoin 10th Frame Special (12/52) 4. ChiCoin Name Bowler 40.00 105.00 4. Keeney Mainliner Bowler (1/54) 4. Keeney Bonus Bowler (3/54) 40.00 110.00(1/53)4. ChiCoin 10th Frame 40.00 (2/53)115.00 (2/33) ChiCoin Crown (4/53) ChiCoin Crown, Giant Pins (4/53) ChiCoin Triple Score 40.00120.00 4. Keeney Diamond Bowler (5/54) 50.00 125.00 4. Keeney Bikini (6/54) (6/53) 4. ChiCoin Gold Cup 50.00 130.00 (6/54) (7/53) 4. ChiCoin High Speed 50.00 135.00 ChiCoin High Speed Crown (7/53) ChiCoin High Speed Triple Score (8/53) Chi Coin Advance 75.00 140.004. United 6-Player Super 75.00 145.00 (3/52)4. United 4-Player Official Chi Coin Advance (10/53) ChiCoin King (10/53) ChiCoin Criss Cross Bowler (12/53) ChiCoin Super Frame (2/54) 160.00 75.00 (5/52)160.00 75.00 4. United 6-Player Star (7/52) 4. United 10th Frame Star (9/52) 4. United Manhattan 10th 65.00 175.00 (3/54) 100.00 195.00 (3/54) 100.00 4. ChiCoin Starlite (5/54) 125.00 4. ChiCoin Feature (7/54) 125.00 4. ChiCoin Holiday (9/54) 165.00 4. ChiCoin Flash (10/54) 125.00 4. ChiCoin Playtime (10/54) (10/54) 175.00 Frame (9/52) 2. United Manhattan 225.00 225.00 250.00 265.00 United 10th Frame Super (10/52) ⁶ United Cascade (2:53) ⁵ United Clover (2/53) . United Liberty (2/53) . United Classic (6/53) . United Olympic (6/53) . United Royal (9/53) ... United Imperial (9/53) ... (10/54)175.00 275.00 4. ChiCoin Fireball (11/54) 4. ChiCoin Thunderbolt (12/54) 175.00 285.00 185.00 295.00 4. ChiCoin Triple Strike (2/55) 249.00 330.00 4. United Imperial (9/53) 335.00 United Chief (11/53) DeLuxe model United Leader (11/53) DeLuxe model United Team (1/54) 4. ChiCoin Arrow (2/55). 225.00 ChiCoin Criss Cross Targette (1/55) Deluxe model ...

75.00

100.00

240.00

200.00

225.00

325.00

265.00 335.00

4.

DeLuxe model United League (1/54)

DeLuxe model

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4. ChiCoin Bonus Score (4/55)

4. ChiCoin Big League (5/55)

395.00 175.00

60.00

65.00

July 21, 1956

Thrill (CC 9/48)	10.00	20.00
Thunderbird		105 00
(Wm 5/54)	110.00	135.00
Times Square	co 00	00.00
(Wm 4/53)	60.00	80.00
Touchdown (Un 1/52)	20.00	35.00
Tournament (Got 8/55)	245.00	275.00
Triple Play (Un 8/55)	225.00	300.00
Triplets (Got 7/50)	15.00	25.00
TriŜcore (Ge 1/51)	20.00	30.00
Tropicana (Un 1/55) .	85.00	150.00
Tropics (Un 7/53)	50.00	90.00
Tucson (Wm 1/49)	10.00	20.00
Tumbleweed (Ex 8/49)	15.00	30.00
Turf King (B 6/50)	15.00	30.00
Twenty Grand		
$(Wm \ 12/52)$	35.00	65.00
Twin Bill (Got 1/55) .	160.00	195.00
Utah (Un 7/49)	10.00	20.00
Variety (B 9/54)	119.50	185.00
Watch My Line		
(Got 9/51)	30.00	50.00
Whizz Kids (CC 3/52)	35.00	50.00
Wild West (Got 8/51).	25.00	55.00
Winner (Univ.)	20.00	40.00
Wishing Well		
(Got 9/55)	200.00	225.00
Wonderland (Wm 5/55)	160.00	190.00
Yacht Club (B 6/53).	45.00	85.00
Zingo (Un 10/51)	25.00	65.00
2111go (01 10/01)		00.00
	Contraction of	-
LAUNA		
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ES		-
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ChiCoin Hollywood		
(5/55)	249.50	340.00
ChiCoin Blinker (8/55)	220.00	202.00
ChiCoin Score-A-Line		
(9/55)	375.00	415.00

300.00

50.00

20.00

30.00

25.00

50.00

15.00

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40.00

40.00 40.00

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110.00 115.00

120.00 135.00

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195.00

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280.00

375.00

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125.00

135.00

145.00

150.00

155.00 160.00

165.00 175.00

180.00

150.00 210.00 160.00 215.00 225.00 275.00

25.00

20.00

10.00

The Cash Box PRICE LISTS

The Cash Box

Page 53

DeLuxe model ... United Mars (1/55) 4. United Ace (5/54) 125.00 200.00 155.00 290.00 210.00 210.00 215.00 220.00 300.00 135.00 125.00 DeLuxe model 4. DeLuxe model 135.00 United Rainbow (5/54) 99.50 United Banner (8/54). 155.00 DeLuxe model 165.00 United Shuffle Targette 4. DeLuxe model 4* Un. Lightning (2/55) 4. DeLuxe model 4. Un. Venus (3/55) **165.0**0 300.00 310.00 175.00 4. 225.00 185.00 320.00 325.00 140.00 4. Un. Clipper (5/55) ... 4. Un. Clipper (5/55) ... 4. Un. DeLuxe model 4. Un. Derby Roll (5/55) (8/54) DeLuxe model 150.00 230.00 175.00330.00 210.00 125.00 240.00 340.00
 4.
 DeLuxe model
 125.00

 4* United Speedy (8/54)
 150.00

 4. Un. 11th Frame (10/54)
 125.00
 150.00 250.00 215.00345.00 260.00 135.00 350.00 DeLuxe model
 United Comet Targette (11/54) 165.00 265.00 4. DeLuxe model 185.00355.00 DeLuxe model
 Un. 5th Inning (6/55)
 DeLuxe model
 Un. Capitol (6/55) ... 185.00 375.00 125.00 275.00 DeLuxe model 195.00 380.00 385.00 390.00 280.00 225.00 125.00 4. United Mercury (12/54) 150.00 230.00 280.00 4. DeLuxe model **KIDDIE RIDES** 4. Bally Champion Horse. 315.00 395.00 4. Decco Merry-Go-Round 245.00 375.00 135.00 350.00 2. Exhibit Big Bronco ... 275.00 375.00 1. Bally Moon Ride
 4. Bally Space Ship
 175.00

 4. Bally Speed Boat
 325.00
 325.00 4. Exhibit Mustang ... 350.00 450.00 4. Bally Speed Boat 325.00 4. Chicago Coin Super Jet 225.00 4. Exhibit Space Patrol . 175.00 4. Scientific Television .. 295.00 375.00 295.00 395.00 350.00 -4 EQUIPMENT ARCADE 4. Lite League
 4. Mills Panorama Peek ABT 6 Gun Rifle Range 550.00 49.50 95.00 650.00 ABT & Guil Fine Range
 Boomerang
 Bally Big Inning
 Bally Heavy Hitter
 Bally King Pin
 Bally Rapid Fire
 Bally Undersea Raider
 Chempion Hackay 165.00 275.00 25.00 65.00 (11/54) 6. Mills Conv. for 150.00 175.00 275.00 65.00

 (11/54)
 175.00

 6. Mills Conv. for
 Panoram Peek
 10.00

 4. Muto. Atomic Bomber
 65.00

 4. Mutos. Ace Bombers
 95.00

 4. Mutos. Ace Bombers
 95.00

 4. Mutos. Ace Bombers
 95.00

 4. Mutos. Cope Dr. Mobile
 (Prewar)

 (Prewar)
 95.00

 4. Mutos. Fly. Saucers
 90.00

 4. Mutos. Photo (Pre-War)
 150.00

 4. Mutos. Photo (Pre-War)
 150.00

 4. Mutos. Photomatic
 (DeLuxe)

 (DeLuxe)
 250.00

 4. Mutoscope Sky Fighter
 95.00

 4. Mutos. Voice-O-Graph
 35¢

 35¢
 50.00

 4. Quizzer
 50.00

 4. Scientific Baseball
 20.00

 4. Scientific Basteing Pr.
 19.00

 4. Scientific Basteing Pr.
 19.00

 4. Scientific Pitch 'Em
 75.00

 4* Seeburg Bear Gun
 75.00

 4* Seeburg Shoot the Chutte
 49.50

 4* Seeburg Coon Hunt
 95.00

 2. Set Shot Baskethall
 50.00

 2. Set Shot Baskethall
 50.00

 35.0060.00 20.00 35.00 29.50 175.00 95.00 125.00 125.00 195.00 64.50 4. Champion Hockey 4. ChiCoin Basketball 60.00 125.00190.00 195.00 155.00165.00 99.50 250.00 75.00 450.00 ChiCoin Midget Skee
 ChiCoin Pistol
 ChiCoin Home Run, 6 Player (3/54) 145.00 85.00 200.00 35.00 99.50 175.00 200.00 100.00 395.00 Super model Edelco Pool Table . Evans Bola Score ... * Evans Bat-A-Score . 125.00249.50 85.00 75.00 100.00 20.00 85.00 75.00 4. 4.* 65.00 89.50 55.00 165.00 Evans Ski Roll
 Evans Super Bomher ...
 Evans Play Ball 35.00 95.00 75.00 75.00 150.00 Evans Super Bomher ...
 Evans Play Ball
 Evans Ten Strike '46 ...
 Evans Tommy Gun
 Exhibit Dale Gun
 Exhibit Gun Patrol
 Exhibit Jet Gun
 Exhibit Space Gun
 Exhibit Pony Express .
 Exhibit Site Sites Pares 65.00 75.00 185.00 20.00 85.00 150.00 95.00 89.50 110.00 90.00 39.50 34.50 4* Seeburg Coon Hunt ... 2. Set Shot Basketball ... 175.00 275.00 75.00 125.0095.00 75.00 145.00 150.00 4. Telequiz 4. Un. Team Hockey 75.00 30.00 75.00 145.00 125.00 135.00 85.00 85.00 Exhibit Fory Express
 Exhibit Silver Bullets
 Exhibit Six Shooter
 Exhibit Vitalizer
 Exhibit Shooting Gal. 125.00 110.00 4. United Jungle Gun 4. DeLuxe model 40.00 150.00 250.00 50.00 275.00 185.00 45.00 75.00 295.00 **300.00** 350.00 75.00 150.00 Gallery (9/54) 4* Exhibit Sportland Shoot-149.50 200.00 **3**50.00

 4* Exhibit Sportland Shoot-ing Gallery (11/54) 175.00 250.00

 4. Exhibit "500" Shooting Gallery (3/55) 250.00 300.00

 4. Exhibit Treasure Cove Shooting Gallery (6/55) 350.00 400.00

 200.00 (4/55) Wilcox-Gay Recordio... Wms. All Stars (8/47) Wms. Box Score (12/47) 125.00 50.00 **3**5.00 39.50 75.00 75.00 4. 4. 4. Wms. Box Score (12/47)
 4. Wms. Star Series (4/49)
 4. Wms. Super World Series (4/51)
 4. Wms. DeLuxe World Series (2/52)
 4. Wms. DeLuxe Baseball (4/53) 29.50 85.00 4. Games, Inc. Hunter (1/56) 35,00 99.00

 a. Games, Inc. Hunter
 (1/56)
 295.00
 325.00

 4* Genco Sky Gunner
 75.00
 150.00

 4. Genco Night Fighter
 75.00
 125.00

 2* Genco 2-Player
 Basketball
 129.50
 200.00

 4* Genco Rifle Cal. (6/54)
 150.00
 225.00

 4* Genco Big Top Rifle
 Gallery (6/54)
 300.00
 350.00

 4. Genco Wild West Gun
 (2/55)
 325.00
 365.00

 40.00 95.00 Baseball (12/53) ... 135.00 175.00 4. Wms. Super Star Baseball (12/53) ... 135.00 185.00

 (2/55)
 325.00

 4. Genco Sky Rocket Rifle
 365.00

 Gal. (5/55)
 269.50
 375.00

 4. Genco Champion Baseball (9/55)
 250.00
 395.00

 2* Genco Quarterback
 (10/55)
 142.50
 305.00

 4. Jack Bellin
 142.50
 305.00

 Baseball (12/53) ...
4. Wms. Major League Baseball (2/54)
4. Wms. All Star Baseball (2/54) 135.00 190.00 (10/55) 4. Jack Rabbit 50.00 95.00

 4. Jack Rabbit
 50,00

 4. Jungle Joe
 49,50

 4. Keeney Air Raider
 65,00

 5. Keeney Sub Gun
 75,00

 6. Keeney Texas Leaguer
 19,00

 7. Keeney Sportsman
 (11/54)

 7. DeLuxe model
 185,00

 7. Keeney Ranger
 (3/55)

 250,00
 50,00

 65.00 120.00 350.00 95.00 360.00 50.00 (3/55)295.00 375.00 4. Wms. King Of Swat (5/55) 260.00 300.00 380.00 270.00 4. Wurlitzer Skeeball 250.00 285.00 35.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' prices, F.O.B. factory.

AMI, INCORPORATED MI, INCORPORATED "G-200" 200-sel. phonograph... "G-120" 120-sel. phonograph... "G-80" 80-sel. phonograph... "HS-200" Selective Hideaway... "HS-120" Selective Hideaway... "HS-80" Selective Hideaway... "HC-200" Continuous-play Hideaway Authorized No List 1 for Hideaway "HC-120" Continuous-play Price Public Hideaway "W-200" 200-selection Wall Box Bargrip Wallbox Bracket Recessed Ceiling Speaker Wall Speaker Corner Speaker cation АИТО-РНОТО СО. Studio Model "II" \$3,245.00 BALLY MFG. CO. Parade\$ 785.00 Pin-Pool Pin-Pool Standard (52" x 36") Model (A) Without lights (B) With light-up bumpers (C) With neon lights Senior (68" x 36" Model) .. DeLuxe ABC Bowler (without Match Feature) Model A-110 [log a play. 300.00 315.00 315.00 325.00 Model A-110, 10c a play ... Model A-325, 3 plays for 25c ... 760.00 780.00 Model A-325, 3 plays for 25c ... Congress Bowler (with Match Feature) Model C-110, 10c a play Model C-325, 3 plays for 25c ... Bull's Eye Shooting Gallery.... The Champion (With new-all-metal cabinet) 805.00 825.00 395.00 759.00 BERT LANE CO. Tic-Tac-Toe Pool\$ 295.00 Triple Zero Pool 395.00 Fire Engine (Kiddie Ride)... 795.00 Old Stutz Bearcat Car CHICAGO COIN MACHINE CO. Rotation Pool .\$ 275.00 Steam Shovel (Regular Model) Steam Shovel (Replay Model) Twin Hockey, Regular Model. Twin Hockey, Replay Model. Twin Hockey, 3-Way Match Play Model 410.00 425.00 455.00 470.00 490.00 EXHIBIT SUPPLY CO. Slate Pool\$ 375.00 GENCO MFG. & SALES CO. Mark Lite Pool\$ 389.50 Hi-Fly (Baseball Game) 545.00 Baseball Pool 425.00 King Tournament Pool 379.50 King Supreme Tournament Pool 389.50 King Lightup Tournament Pool 384.50 DeLuxe Lightup Tourn. Pool. 349.50 Supreme DeLuxe Tourn. Pool. 359.50 D. GOTTLIEB & CO. **Classy Bowler** (Single Player, 5-Ball) \$ 407.50 INTERNATIONAL MUTOSCOPE

CORP. Rock 'n' Roll\$ 149.50

J. H. KEENEY & CO., INC.	
Flicker Pool	
(4 Player, 4 Sides)	375.00
Arcade Pool	
(1 or 2 Front Play)	375.00
DeLuxe Hot Coffee Vender.	P
DeLuxe Hot Coffee & Hot	qu or
Chocolate Combo Vender.	Prices on Request
Electric Cigarette Vender	
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

July 21, 1956

Model 1450-Playmaster, 120 Sel. Model 1452, 50 Selections..... Model 1454, 120 Selections. Model 1546 Chrome Wall Box, 120 Selections Model 1548, 50 Selection Wall Box 1615-Standard Speaker 1616-DeLuxe Speaker Model 1906, Remote Volume Control Model 1927, Remote Volume Control with Cancel Button

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No

List d for

Price Publication

J. P. SEEBURG CORP.

V-200-Select-O-Matic "200" Phonograph V-3W-A-Wall-O-Matic "200" No List F Authorized for 100J-Select-O-Matic "100" Phonograph . 3W-1-Wall-O-Matic "100" MRVC-2-Master Remote Volume Control Price r Publi HFCV2.8-High Fidelity Wall Speaker HFCV3-8-High Fidelity Corner Speaker HFCV1-12—High Fidelity Recessed Speaker PS6-1Z-Power Supply HFA1-L6-Power Amplifier

UNITED MFG. CO.

Select Play Shuffle Alley	
(Without Match Feature) \$	635 .00
Select Play Shuffle Alley	
(With Match Feature)	695.00
Build Up Shuffle Alley	
(Without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Build Up Shuffle Alley	
(With Match Feature)	
Single Chute	810.00
Double Cbute	830.00
South Seas	775.00
Star Slugger (Regular)	495.00
Star Slugger (Replay)	545.0 0
Regulation Shuffle Alley	•
(without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Regulation Shuffle	
Alley (with Match Feature)	
Single Chute	810.00
Double Chute	\$30.00

WILLIAMS MFG. CO.

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DeLuxe	4-B	agger	
(Base	eball	Game)	 545.0
Crane			 425.0

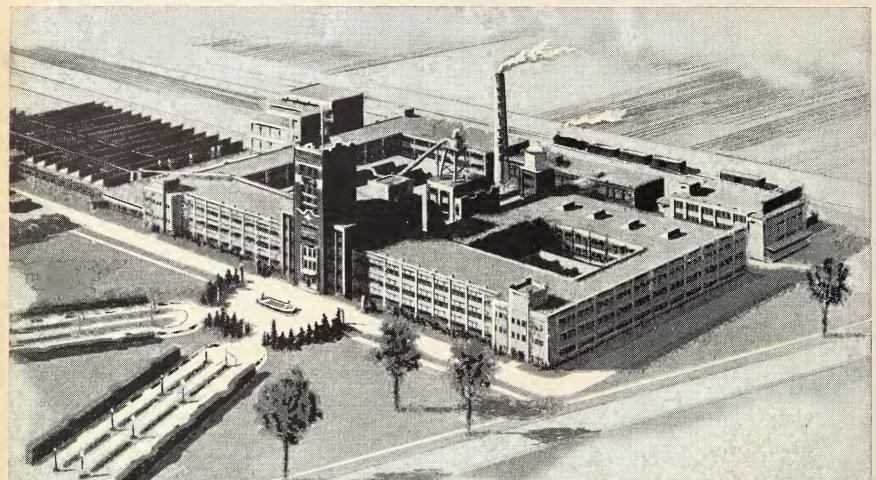
THE RUDOLPH WURLITZER CO.

E RUDULIN WURLITZER	.0.
Iodel 2000, "Centennial", 200 Selections	
Iodel 1900, "Centennisl", 104 Selections	
Iodel 5210, Wall Box, 200 Sel.	
Iodel5207WallBox-104Selection-3Wire	No Authorized
Iodel 5206 Wall Box-48	oriz
Selection-4 Wire	equi
fodel 257 Stepper—104 Selec- tion—3 Wire	Lin I for
Iodel 253 Stepper—104 Selec- tion—3 Wire	Price Publ
fodel 248 Stepper—48 Selec- tion—4 Wire	Price Publication
fodel 5117 12" High Fidelity Wall Speaker	ion
Iodel 5116 8" High Fidelity Corner Speaker	
Iodel 5115 5" High Fidelity Corner Speaker	

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TE OF 3 DAY EXTRAVAGANZA FOR MUSIC OPERATORS AND THEIR WIVES



YOU CAN HAVE THE TIME OF YOUR LIFE AT THE BIG WURLITZER CENTENNIAL CLUB CELEBRATION AUGUST 23, 24, 25



Best accommodations at Buffalo's finest hotel—The Statler.



Top stage entertainment by recording artists, name bands and variety acts.



Guided factory tours. See the fabulous 2000 made right before your eyes.



Giant carnival with circus performers and midway right on the Wurlitzer grounds.

GALORE

Mr. Music Operator:

Be the guest of Wurlitzer as we celebrate 100 years of musical achievement. Join the Wurlitzer Centennial Club. See your Wurlitzer Distributor now to learn how every operator and his wife can become eligible for this "once-in-a-lifetime"

celebration. Just look at the things you'll do and see at the greatest party the industry has ever known.

Ask your Wurlitzer Distributor for details on the Wurlitzer Centennial Club, then plan to be our guests for these three wonderful days. WVFISTERF





POOL ALLEY * STAR SLUGGER * SELECT-PLAY Shuffle Alley * REGULATION Shuffle Alley * POOL GAMES



Ines

EXTRA LINES CLOSED

xtra

Adda

Look at illustrations above, showing PARADE card...first with Extra Lines tantalizingly closed... then with Extra Lines open for exciting score-boosting action...and you see why Bally PARADE leads the profit parade, topping BROADWAY and NIGHT-CLUB in sustained earning power.

IG EXTRA PROF

POPULAR MAGIC SQUARES Double, Triple, Quadruple Scores

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DE LUXE CONGRESS BOWLER (Match) • PIN-POOL BALLY MANUFACTURING COMPANY 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

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