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AMES BROTHERS

It Only Hurts for a Little While /If You Wanna See Mamie Tonight (20/47.6481)

> PERRY COMO Glendora / More (20/47-6554)

EDDIE FISHER Sweet Heartaches /On the Street Where You Live (20/47-6529)

> TONY MARTIN Walk Hand in Hand / Flamenco Love (20/47-6493)

ELVIS PRESLEY I Want You, I Need You, I Love You /My Baby Left Me (20/47-6540)

RCAVICTOR

KAY STARR Second Fiddle / Love Ain't Right (20/47-6541)

HUGO WINTERHALTER Canadian Sunset / This Is Real (20/47-6537)

SURE WINNERS FROM RCA VICTOR

the dealer's choice



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Volume XVII—Number 43

July 14, 1956

The Cash Box Expands Album Service!

For the past couple of years, the eyes of the entire record industry have been on packaged goods. In that direction, it is felt by many, lies the great expansion in the purchase of records that may lead our industry into unforeseen new sales heights in the years to come.

Today albums play a major role in the record sales picture. Not only are they responsible for a substantial amount of total record sales, but they are being programmed in areas which heretofore had not made great use of them, such as juke boxes, where EP's are being ntilized, and on disk jockey programs.

But the great boon in the album market has fallen to the retail dealer. For at last the record store owner has a stable factor on which he can base his business. He no longer need depend on the elusive pop hit to make a living. He can now have basic sales merchandise which sells week in and week out and very often year in and year out. Albums have helped stabilize the record dealer's business.

Therefore as a trade paper serving all ends of the record business—the juke box operator, the disk jockey, and in eqnal measure, the retailer—the editors of *The Cash Box* have decided to expand the magazine's album service to better aid everyone in our industry, and particularly the retailer, to conduct his business more profitably.

First of all, in the first week of each month, we will print a listing of all the album releases due out in the next four weeks. This will give a clear picture of the forthcoming month as far as albums are concerned, in a concise, compact way. Instead of having to search through dozens of release sheets, *The Cash Box* will correlate all this information and present it in a readily readable form.

Second of all *The Cash Box* album charts will be expanded to include "Sure Shots", which have proven so valuable to the industry as we have used them for Pop and R&B single records. These "Sure Shots" will indicate which albums are actually beginning to sell in large numbers before they reach the best seller charts, thus giving the retailer the opportunity to order them in advance of the demand.

These two features should prove of inestimable aid in the conduct of a retail record shop. It is one more step in *The Cash Box*' ever expanding service to the record industry and it is one more development in the emergence of *The Cash Box* as the one trade paper capable of giving the retailer the same complete unbiased service with which it has proven itself in the juke box and disk jockey fields.



"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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July 14, 1956

HISTORY OF THE CASH BO

Combining

The 14th Anniversary Annual Encyclopedia And Directory

This issue of The Cash Box will contain the most valuable merchandising aids and articles to be found anywhere in our industry. It is an issue which will be used time and again all through the year by the entire record, music and coin machine industries.

A Special NAMM Issue

To be distributed at the NAMM Convention commemorating the emergence of The Cash Box as THE magazine of the retail record field.

Our Spectacular Disk Jockey Edition

Containing information which every disk jockey will find a must for his programming and day to day activities.

ALL 3 TOGETHER IN ONE GREAT ISSUE OF THE CASH BOX

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JULY 16

Final Closing Date:

Wednesday, JULY 18

Reserve Your Advertising Space Now!

The Cash Box

(PUBLICATION OFFICE)

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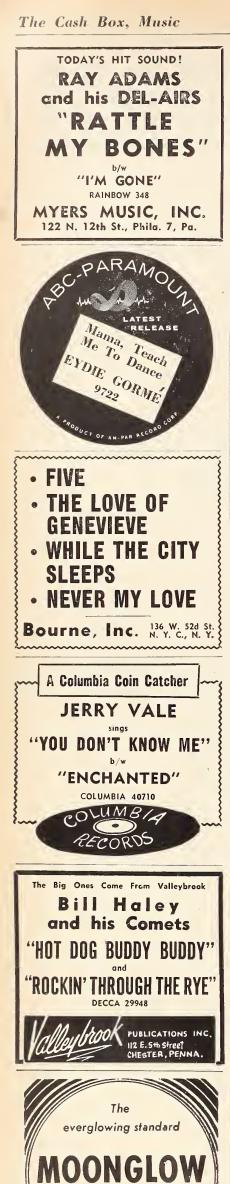
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"It's What's in THE CASH BOX That Counts"



Sensationally featured in the Columbia Picture

MILLS MUSIC, INC.

"Picnic"



The Keith Prowse Theatre ticket agency in association with Associated Rediffusion have purchased half of Bobby Mellin's British publishing Recurrence of the self of Bobby Mellin's British publishing firms... That record by the Goons, although crazy, looks like it'll make the best sellers with all its lunacy... The Teenagers are creeping into the sellers over here with their waxing of "Why Do Fools Fall In Love"... The Record Mirror says Warner Bros. issued a statement regarding Ludy Show'' for the London Palladium's news, for Judy is a hot favourite over here here.

here. "Guys And Dolls" is to have a fab-ulous premiere over here with all pro-ceeds going to charity. . . Dickie Valentine who has his own TV show on the commercial network, has a show worth while watching; and a great deal of the credit must go to Peter Sellers, one of the funniest funny men in show business. Peter is one of the famous team of Goons. Mike Holliday has a great record for English Columbia in "The Gal With The Yaller Shoes"... Nat Hen-toff must be congratulated on the fine column of American news he writes for the New Musical Express. It's most informative and widely read. Eric Rogers, M. D. of the London Palladium, deserves praise for the magnificent way he handles his fine orchestra pleasing all the stars ap-pearing at the big house. Joe Brannelly leaves the Peter Mau-rice Publishing firm after eighteen years to branch out on his own. His many friends will wish him luck in his new venture. Sorry to hear of the passing of band "Guys And Dolls" is to have a fab-

many friends will wish him fuck in his new venture. Sorry to hear of the passing of band booker Billy Shaw.... Mel Torme will guest with Cyril Stapleton and the BBC Show Band on July 21st. The Sunday Night at The Palladium show will have a summer replacement from will have a summer replacement from Blackpool. Show will be of a similar type.... Nice to see Dodo Day reach-ing for the top honours again with her waxing of "Whatever Will Be, Will Be".

Harry Seecombe another Goon now starring at the London Palladium has been approached by the Covent Gar-

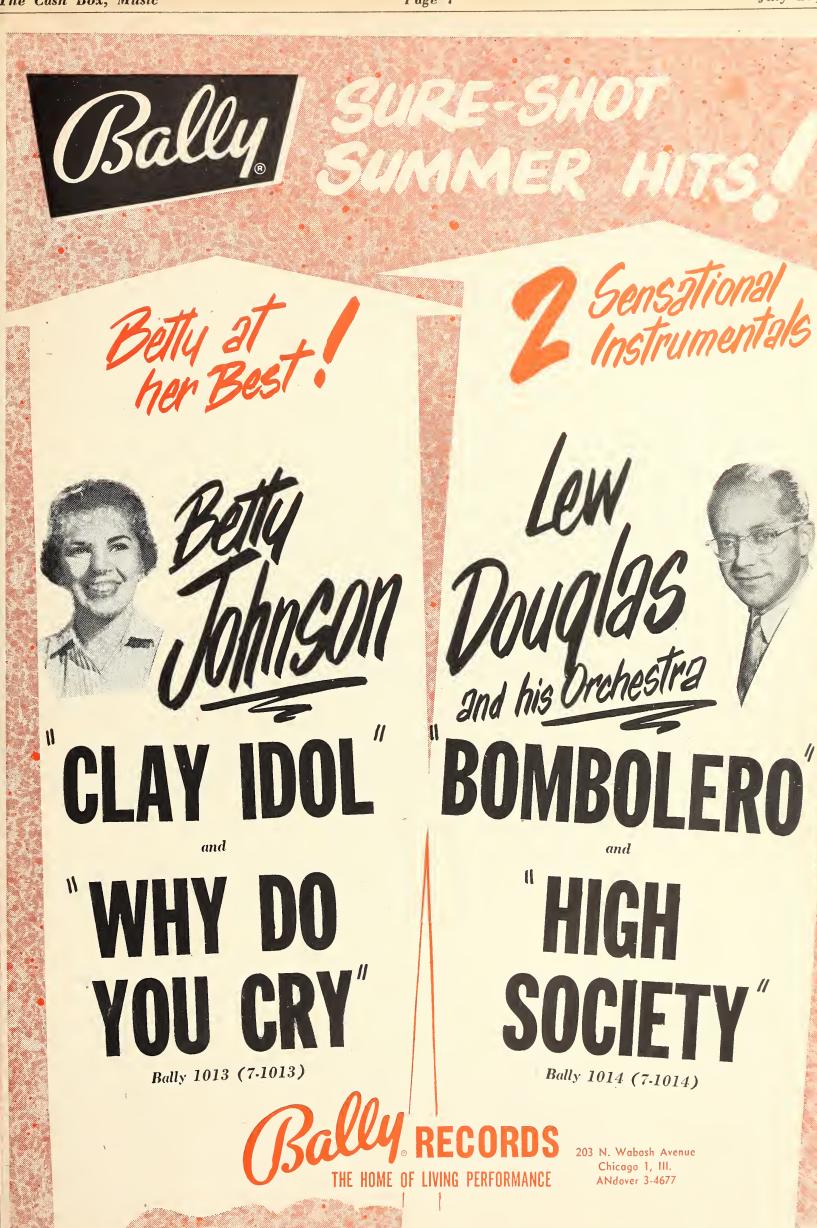
den Opera administrators. Harry is a fine operatic tenor. BBC featuring American bands al-most every evening on their Light Programme.

This Week's Best Selling Pop Singles (Courtesy "New Musical Express") This Week's Best Selling Pop Singles (Courtesy "New Musical Express")
1) "I'll Be Home"— Pat Boone (London)
2) "Heartbreak Hotel"— Elvis Presley (HMV)
3) "Lost John"— Lonnie Donegan (Nixa)
4) "No Other Love"— Ronnie Hilton (HMV)
5) "Hot Diggity"— Perry Como (HMV)
6) "Saints Rock and Roll"— Bill Haley Comets (Brunswick)
7) "My September Love"— David Whitefield (Decca)
8) "Too Young To Go Steady"— Nat 'King' Cole (Capitol)
9) "A Tear Fell"— Teresa Brewer (Vogue/Coral)
10) "Blue Suede Shoes"— Elvis Presley (HMV)
11) "Experiments With Mice"— Johnny Dankworth Orch. (Parlophone)
12) "Moonglow And Theme From

- phone) "Moonglow And Theme From 'Picnic'"____ 12)
- 'Picnic'"— Morris Stoloff (Brunswick) "Songs For Swingin' Lovers (LP)"—Frank Sinatra (Capitol) "Hot Diggity"— Michael Holliday (Columbia) "The Happy Whistler"— Don Robertson (Capitol) "All Star Hit Parade"—(Decca) 13)
- 14) 15)
- 16)



11) HEARTBREAK HOTEL. 12) TREASURE OF LOVE. 13) THE HAPPY WHISTLER. 14) TRANSFUSION 15) THE MAGIC TOUCH. 16) SWEET OLD-FASHIONED GIRL. 17) MORE. 18) IT ONLY HURTS FO A LITTLE WHILE. 19) BLUE SUEDE SHOES. 20) CAN YOU FIND IT IN YOUR HEART. 21) ALLEGHEN' MOON. 22) WHATEVER WILL BE, WILL BE (QUE SERA, SERA). 23) WALK HAND IN HAND 24) GLENDORA. 25) I WANT YOU TO BE MY GIRL. 26) HOT DIGGITY. 27) BE-BOP-A-LULA 28) PICNIC. 29) LOVE, LOVE, LOVE. 30) PORTUGUESE WASHERWOMAN. 31) MY PRAYER. 32) M LITTLE ANGEL. 33) FEVER. 34) I COULD HAVE DANCED ALL NIGHT. 35) HOW LITTLE WE KNOW "Only those records best suited for commercial use are reviewed by THE CASH BOX"



"It's What's in THE CASH BOX That Counts"



B "THE WAY THAT I WANT VOU" (2:43) [Mills ASCAP — DeLange, Myrow] Mary Angel bows under the American moniker with a lovely romantic item that's tailor-made for her rich, polished voice. Good combination of talent and tune. Watch it Watch it.

G "A WEEPIN' AND A WAILIN' SONG" (2:31) [Mills ASCAP_ Gilbert, Myrow] A cute little rhythm item contagiously presented by the thrush.

ALAN FREED ROCK 'N ROLL BAND (Coral 61660; 9-61660)

Be "I DON'T NEED LOTTSA MONEY" (2:28) [Bonita BMI— Johnson] Popular rock and roll jockey Alan Freed leads his swinging band through a terrific dance deck that the kids will love. Al Sears does a big job on the sax. Terrific juke box item. Side really builds.

"THE CAMEL ROCK" (2:47) [Bonita BMI—Kirkland, Mitchell] Here the ork gives out with a slow rocker tailor made for the hoofers.

SUNNY GALE

(RCA Victor 20-6588; 47-6588)

(2:20) [Famous ASCAP—Magid-son, Manning] Sunny Gale does a wonderful job with a stirring inspira-tional ballad that has the ingredients needed to hit the big time. Strong deck to watch closely.

G "IF YOU REALLY WANT TO KNOW" (2:40) [Harman ASCAP -Hoffman, Manning] The lark comes over well on this end. A good ro-mantic tune rendered with emotion.

GLORIA MANN

(Decca 29961; 9-29961)

B "MY SECRET SIN" (2:27) [Shapiro, Bernstein ASCAP-Demetrius] Gloria Mann of "Teen Age Prayer" fame, employs the same beat used on her recent hit to fashion an-other romantic rock and roll ballad. Pretty tune offered with much feeling. Good side the kids will enjoy.

CASHMERE SWEATER" (2:38) [Admont ASCAP—Robinson] An-other fish-beat item with a teen-age theme. Aimed strictly at the kids.

BILLY VAUGHN ORCH.

(Dot 15479; 45-15479)

"THE LEFT BANK" (2:26) [Cromwell ASCAP — Monnot] Billy Vaughn and the ork have caught the spirit of this spright Parisian in-strumental and should enjoy a healthy sale with their rendition. A lively item that'll appeal to the folks who so enjoyed "Poor People of Paris." This should be the biggest version.

'THE SWEETHEART POLKA" G "THE SWEETHEART POLKA" (2:12) [Randy-Smith ASCAP— Vaughn, Wood] The title clearly de-fines the contents of this happy-go-lucky side. Colorful polka item that should get spins in every juke. Billy Rowland is featured on the honky-tonk piano.

"IN THE ALPS" (2:08) "WEARY BLUES" (2:45) [Melrose [Leeds ASCAP-Curtis, Carste] ASCAP-Matthews, Greene, Cates]

CC GOOD

OG FAIR

OD MEDIOCRE

McGUIRE SISTERS & LAWRENCE WELK ORCH. (Coral 61670; 9-61670)



а

O DISK & SLEEPER

O C EXCELLENT

OB VERY GOOD

In the never ending search for "different" sound, Coral has

b; 9-61670) joined the McGuire Sisters with Lawrence Welk's Orchestra and come up with a most refreshing two-sider that promises big things for dealers and ops. On one side the crew bounces a colorful Amer-ican adaptation of a European nov-elty, "In The Alps." It's a light and infectious summery ditty that should enjoy a healthy run in the coming months. The coupler, "Weary Blues" is another con-tagious arrangement of an up-beat blues ballad. Welk's crew and the McGuires blend wonderfully on both ends. Watch these two. They look good. look good.

"MAKE ME A CHILD AGAIN" (2:36) [M. Witmark ASCAP—Washington, Weston] "THE THIEF" (2:30) [Meridian BMI-Gimbel, Wilder]

FRANKIE LAINE



FRANKIE LAINE • Frankie Laine is at his dramatic

CATHY CARR

best as he introduces a powerful new emotional, inspirational ballad that has all the ingredients needed to climb high up the hit ladder. It's a striking song tagged "Make Me A Child Again," and under Laine's control, it ranks as a contender for the top. Paul Weston, who co-authored the song, supplies the lovely instrumental accompaniment and the Mellomen assist in class fashion on the choral backdrop. Hot side. Flip is an unusual song called "The Thief." Eerie item with a surprise ending. Top half is the one to watch. that has all the ingredients needed

"HEART HIDEAWAY" (2:07) [George George BMI-Raye] "THE BOY ON PAGE THIRTY-FIVE" (2:38) [Witmark ASCAP—David, Carr] CATHY CARR (Fraternity 743; F-743)

rocketed to stardom with her ren-dition of "Ivory Tower," follows dition of "Ivory Tower," follows her current chart success with a beautiful new sentimental romancer that should follow in the footsteps of her initial hit. It's a tender and tearful love story titled "Heart Hideaway" which the lark presents in a warm, meaningful manner. Pretty tune that should be up there in a matter of weeks. Should make it two-in-a-row for the lass. Lower lid is a cute fish-beat novelty dubbed "The Boy On Page Thirty-Five." Top half is the one that'll attract the chips. • Cute little Cathy Carr, who sky-

BONNIE LOU (King 4948; 45-4948) (A. 2015) HI-FI's

HI-FI's (Liberty 55023; 45-55023) B "SOMEBODY'S GOTTA LOSE" (2:22) [Robbins ASCAP-Lud-lum, MacDonald] Here's a group to watch closely. A polished and imagi-native aggregation with a fascinating blend. They glide through a sentimen-tal romancer that could start them on the road to the top. Pretty song and delivery that the dee jays are sure to appreciate. "LONESOME ROAD" (2:31)

to appreciate. "LONESOME ROAD" (2:31) [Robbins ASCAP—MacDonald] Here the crew hands in a fantastic arrangement of a great oldie. First minute is a high speed delivery in an echo chamber with the band in the foreground. Then the boys slow up a bit and send out another strong deck. Solid coupling.

deck. Solid coupling. CARMEN CAVALLARO (Decca 29912; 9-29912) CHOPSTICKS" (2:25) [P. D.] Due to the demand for this side, Decca has pulled "Chopsticks" out of the Cavallaro "Eddy Duchin" album and issued it on a single. Amazing finger work on a fascinating novelty side. Should do very well as a single. COMPLEX FINGERS" (1:50) [Mills ASCAP—Confrey] Another fleet-fingered Cavallaro interpretation of an oldie. This side is also from the sound track LP. Both should enjoy smooth sailing when the pic hits the local cinemas.

EDDIE LAWRENCE

EDDIE LAWRENCE (Cord 61671; 9-61671 "THE OLD PHILOSOPHER" [Merrick BMI—Lawrence] Here's one of the funniest sides we've heard in many months. It's a hilarious comedy recitation that could do for Eddie Lawrence what the "Football" novelty did for Andy Griffith. You've gotta fall apart when you hear this deck for the first time. Jockeys will probably be spinning the grooves off this one. Watch it. It could be a huge seller. "KING ARTHUR'S MINES" [Merrick BMI—Lawrence] An-other clever, enjoyable comedy item penned by the performer. But top half is the one with the strength. TED HEATH ORCH.

is the one with the strength. TED HEATH ORCH. (London 1675; 45-1675) (2:46) [International ASCAP-Armstrong] Ted Heath and his men hand in a solid jump deck as they ride through a swinging Louis Arm-strong composition. Steady dance tempo. Kids should like it. Fine ar-rangement. (2:03) [Chappell ASCAP--Rodg-ers, Hart] Another excellent dance arrangement this time of a great Rodgers-Hart oldie. Strong dance offering for all jukes.

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(Columbia 40720; 4-40720)



"It's What's inv/RHEerCatSHiolBOX. That Counts"

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BOBBY SCOTT (ABC-Poramount 9723; 45-9723) CHLOE" (2:25) [Charles N. Daniels & Robbins ASCAP— Kahn, Moret] Bobby "Chain Gang" Scott lends his unique, exciting voice to a great oldie and comes through with a commercial new side that could step out and hit the big time. Re-freshing sound that the kids should enjoy. enjoy.

(2:59) [Billboard ASCAP— Young] Fictional giant Paul Bunyan is enshrined by the Tin Pan Allevites via this dramatic tune. Bobby's voice is tailor-made for this song. Exciting results. Strong counting results. Strong coupling.

LEW CONETTA (King 4945; 45-4945)

B "THE PIZZA PIZZERELL" [Vivo ASCAP—Merlin, Labeo] Lew Conetta makes his debut on King with a wonderfully happy Italian flavored bouncer full of joy and color. Delight-ful deck that could catch on.

"OLD LOVE LETTERS" [Scherer ^(B) "OLD LOVE LETTERS" [Scherer BMI—Parker] A sentimental ro-mancer is warmly chanted by Lew and a chorus on this end. Smooth easy going pretty. This half grows on you. Listen to it a few times.

"TENNESSEE" ERNIE FORD (Capitol 3474; F-3474)

(Copitol 3474; F-3474) "CALL ME DARLIN'" (2:31) [Joy ASCAP—Reisfeld, Fryberg, Marbot] The rich voice of Ernie Ford comes over beautifully as he chants a tender sentimental romancer. De-lightfully simple arrangement and feelingful delivery. Keep an eye on this one this one.

(B+ "ROCK, ROLL, BOOGIE" (2:23) [George Paxton ASCAP—Silver, Alfred] Ernie cuts it up with a hot rock and roll novelty that'll keep many feet busy. Good jumper that swings from the first groove right thru to the last. Strong coupling.

THE KINC'S IV (MGM 12287; K12287) B "YOU'RE SENSATIONAL" (2:41) [Buxton Hill ASCAP-Porter] The King's IV, a group with a beautiful blend, deliver a smooth shuffle beat rendition of one of the top ballads from Cole Porter's flicker "High Society." Good rendition that should get healthy air play.

"MY BONNIE LIES OVER THE OCEAN" (1:57) [P. D.—] Here the boys fly thru an imaginative trig-ger-fast latin beat interpretation of a great oldie. Colorful delivery ex-citingly bandled citingly handled.

ROBERTA SHERWOOD (Decca 30003; 9-30003)

"MY HEART IS A CHAPEL" (2:24) [Leeds ASCAP—David, Carroll] A rhythmic gospel type item is excitingly fashioned by the unique and exciting voice of Roberta Sher-wood. A chorus assists the lark most effectively. Could be a big one for the night club sensation.

"FAITH UNLOCKS THE DOOR" (2:42) [Duchess BMI—Scott, Sande] This half is a slower and more emotional inspirational ballad stirringly rendered by the gifted thrush. Strong coupler.

The cash box SLEEPE W

"LONELY GIRL" (2:33) [Mogull ASCAP—Troup] "SEPTEMBER IN THE RAIN" (1:36) [Remick ASCAP—Dubin, Warren] JULIE LONDON (Liberty 55025; F55025)

25; F55025) erty release. It's the title tune from her new album "Lonely Girl." The song is a wonderfully warm and sentimental love opus handled with extreme tenderness by the wistful songstress. Excellent top-drawer material with standard qualities. And it could turn out to be bigger than "Cry Me A River." Dee jays are crazy about the London voice, as evidenced by the poll results an-nounced this week, in which her first album was voted one of the most played LP's of the past year. "Lonely Girl" is another top per-formance by the lass. Watch it go. Flip is a smooth sailing slow-rhythm treatment of the great oldie "September In The Rain." De-lightful listening.

"NO ROCK 'N ROLL TONIGHT" [Harvard BMI—Graziano, Grace] "ROCK AND ROLL TRAIN" (2:22) [Porgie BMI—Coleman, Seymour] DOROTHY COLLINS (Coral 61669; 9-61669)

DOROTHY COLLINS

JULIE LONDON

• Beautiful Julie London, who has made tremendous strides in the past dozen or so months, introduces a beautiful ballad on her latest Lib-

N

of the

"Hit Parade" favorite Dorothy Collins, who's been enjoying a con-stantly increasing teenage follow-

ing, introduces a big new teenage ballad that could develop into a top-flight hit. It's a touching, sen-timental romancer dubbed "No Rock 'N Roll Tonight" featuring a pretty slow-waltz melody and a simple lyric that immediately re-mind the listenar of the million simple lyric that immediately re-mind the listener of the million seller "Rock and Roll Waltz." Do-rothy presents the tune in her own sweet manner and comes off with a winner. Flip "Rock And Roll Train" is another good side aimed at the youngsters. Solid rhythmic novelty with a swinging beat.

"EARTHBOUND" [Robert Mellin BMI—Taylor, Richardson, Musel] "ANOTHER LOVE" [Sherwin ASCAP—Stept, Cezar] ROBERTO & ORCH. (Coral 61673; 9-61673)

• Every now and then an outstanding interpretation of an enchanting melody hits the market. Nelson Riddle's "Lisbon Antigua" and Les Baxter's "Poor People of Paris" were two such cases in re-cent months. And this new Roberto recording of "Earthbound" could very easily be another top instru-

mental smash. It's a beautiful string-filled theme imaginatively arranged. A luscious, velvety mood item featuring a rich chorus em-ployed as an instrument—singing without lyrics. A sleeper that could skyrocket. The lower lid, "Another Love," is another inviting romantic instrumental. But it's the top deck which carries the weight.

"WHEN MY DREAMBOAT COMES HOME" / "SO-LONG" FATS DOMINO (Imperial 5396; 45-5396) "WHO DO YOU THINK YOU ARE" JAN RUDY (Atlantic 1099; 45-1099) • Two big Rock 'n Roll releases with strong potential for pop success are the above. (See Rhythm & Blues Reviews.)

JANE POWELL (Verve 2018; 2018x45) "MIND IF I MAKE LOVE TO YOU" (2:56) [Buxton Hill AS-CAP-Porter] An enchanting new Porter beguine penned for the flicker "High Society," is beautifully de-livered by the crystal clear voice of Jane Powell. Wonderful delivery that should start the song on the road to the standard shelf. Lovely deck from every angle. "TRUE LOVE" (2:46) [Buxton

• "TRUE LOVE" (2:46) [Buxton Hill ASCAP—Porter] This is a fragile waltz romancer from the same film's score. Another tender interpre-tation by the Hollywood star.

THE BLENDERS

THE BLENDERS (RCA Victor 20-6591; 47-6591) —Herman, Ruby, Dave Dreyer] The Blenders make a most-promising debut on Victor with a smooth rhythm version of a great oldie. Catchy side with the group displaying some fine sounds. sounds.

sounds. "I'VE TOLD EVERY LITTLE STAR" (2:30) [T. B. Harms AS-CAP--Hammerstein, Kern] Here the boys shuffle through a delightful up-beat version of another favorite melody. Polished aggregation with a sound the jockeys go for. Watch this crew. They'll make the grade. Re-freshing gimmicks make both sides attractive. Good dance fare, too.

DAN BELLOC ORCH.

DAN BELLOC ORCH. (Fraternity 741; 45-741) BOMBOLERO" (1:55) [Robert Mellin BMI—Jerik] Dan Bellor displays some imaginative arranging know-how as he and the ork rhythm through an exciting production ar rangement of a latin beat morsel Potent affair.

• "YOUNG LOVER'S MELODY" (2:16) [Monitor ASCAP—Doug las, Fox] Here the batoneer guider the crew through a fragile mood iten tenderly delivered. Pretty, romanti melody melody.

CAMARATA & CHORUS (Disneyland 37; F-37) (Disneyland 37; F-37) (Disneyland 37; F-37) (Disneyland track of the new Wall Disney film "The Great Locomotiv Chase," comes this folk-type bounce colorfully fashioned by Camarata an a chorus. Exciting arrangement wit a jazz instrumental portion makin up about half of the disk. Unusuz recording joining jazz with a fol flavoring. flavoring.

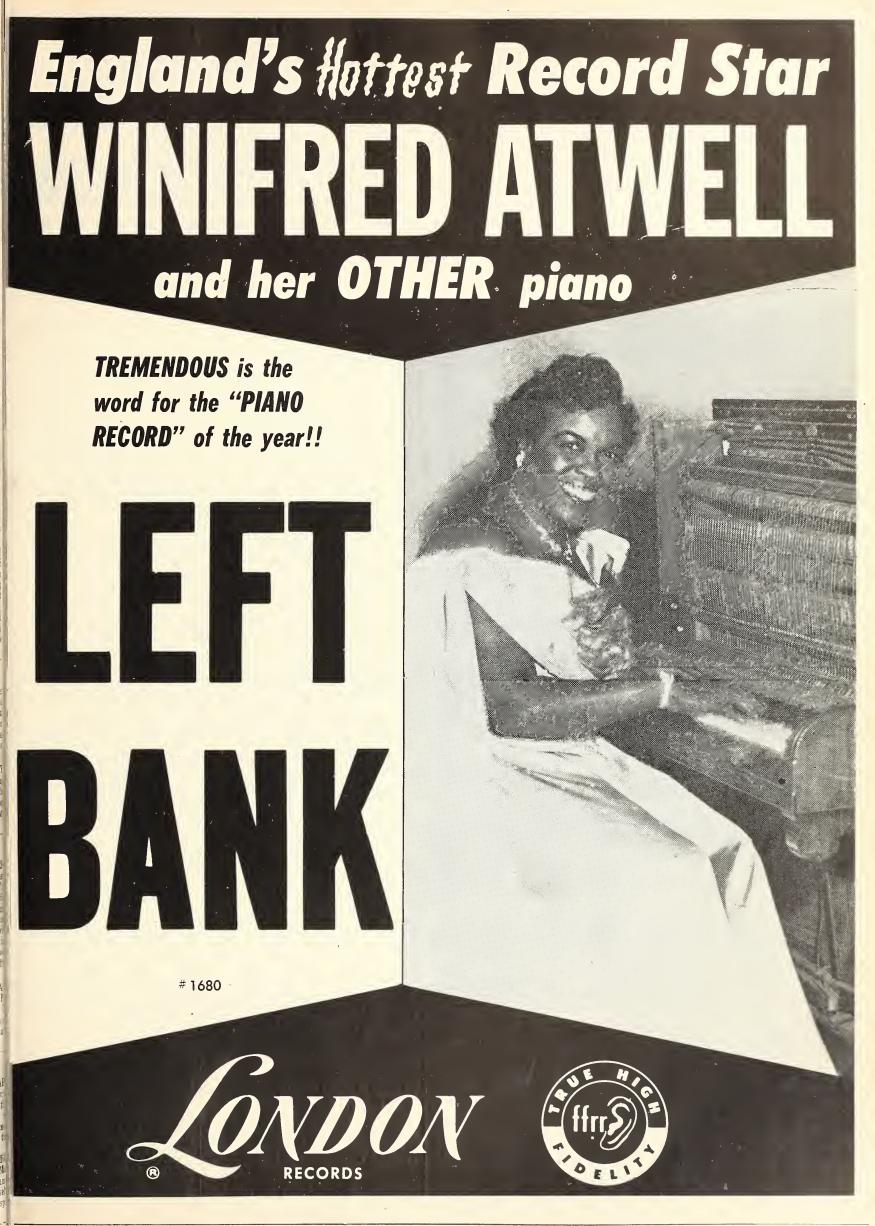
*SONS OF OLD AUNT DINAH (2:11) [Walt Disney ASCAP-Watkin, Jones, Smith] Screams in troduce this fast march-tempo son also featured in the film. Dramat song about loyal Southerners.

MARY SMALL

MARY SMALL (Corol 61661; 9-61661) "DINO" [Tee-Kaye ASCAP-Mizzy, Curtis] Mary Sme sounds better than ever on a beautif new romantic ballad which sl thrushes in her warm polished ma ner. Tender Italian-English side th has big possibilities. "NONE OF THAT NOW" [Mill ASCAP-Mizzy, Curtis] Ma changes the pace here and bounc through a catchy up-beat novelf Spright contagious cutie with a spi lyric.

lyric

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



"It's What's in THE CASH BOX That Counts"

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00 608 DEG & SLEPER De Digilieur OG FAR COLLY E OO MEDIDE BOX Eddie Lawrence Coral 61671; 9-6167 Liberty 55023; F5502 Dot 15479; 45-1547 King 4948; 45-494 Decca 30003; 9-3000 Hi-Fi's Billy Vaughn O. Bonnie Lou Roberta Sherwood Decca 29951; 9-2995

.Caterina Valente

"GRANADA" (3:10) [Peer In-ternational BMI — Lara, Dodd]. Caterina Valente who's been extreme-ly successful with Latin songs, does a brilliant job with another great Span-ish standard. The lark's fans will appreciate this one as much as they did her past hits. Spanish-English vocal

"THERE BUT FOR THE GRACE OF GOD GO I" (3:05) [Milton Kellem ASCAP — Gabler, Kellem, Pleis]. Here the talented songstress sings only in English as she delivers a beautifully tender and charming in-spirational ballad. Lovely song, su-parkly avaguted

GARY CROSBY & LOUIS ARMSTRONG

(Decca 29921; 9-29921)

"LAZY BONES" (2:55) [South ern ASCAP — Carmichael, Mer cer]. Satchmo and Gary Crosby tean up on a delightful revival treatmen of a great oldie. Smooth, pleasan listening that'll add humor to any dee jay's show. Side comments by Gary and Louis are very funny.

"EASY STREET" (2:50) [John stone—Montei BMI—Jones]. An other standard with that devil-may care quality, humorously styled by the twosome on this portion.

B "HIP, HIP, HURRAH POLKA" [Dana]. One of the best polka sides to hit the market in a long while is this lively melodic ditty so pleasantly handled by the Harmony Bells Ork. Happy dance deck that should be a big seller wherever Polka music is sought.

GREAT DISCOVERY — Polka" [—Dana, Dana]. Another high stepping hopper chock full of joy and bounce. Two excellent sides for the

G "I CAME BACK TO SAY I'M SORRY" (2:37) [Redd Evans ASCAP—David, Carr]. The Coronados debut on Vik with a fish beat ballad which they handle in a commercial manner. Good item that the kids will like

(2:04) [Simon House BMI-Stan-ley]. The team belts out a potent jumper on this deck. Hot rocker.

'ME AMAS TU"-Pianist Fred C "ME AMAS 10 — Hanse through Denise leads his orchestra through a smooth sailing cha cha item tailor made for the fans of this beat.

G "SIEMPRE FELI] CHA CHA"-Another pleasant cha cha dance opus invitingly styled by the group.

B "TONIGHT" [Maureen B M I-Gale]. Pete Terrace and his Quin tet smoothly cruise through a war and melodic cha cha item featuring good dance tempo.

PETE TERRACE & QUINT.

(Tico 367; 45-367)

"THE BASIC CHA-CHA-CHA [Patricia — Kahl BMI — Terrac Goldner]. A sharp, clearly defined be makes this side a good basic cha ch for people learning the dance. The is some elaborate vibe work by Te race, but the beat is always sharp at easy to dance to.

IRVING FIELDS TRIO (ABC-Paramount 9719; 45-9719)

B "FIFI" (2:27) [Crest ASCAP Fields]. Piano ace Irving Fiel gets some wonderful sounds out of toy-like piano as he fashions a (lightful music box type ditty. Sim with that makes for good change-

Ightful music box type ditty. Simj cutie that makes for good change-pace programming. "POM POM" (1:48) [Cre ASCAP — Fields]. Another freshing novelty, this time with real piano in the spotlight. Con gious bouncer.

MARIMBA CHIAPAS (Capitol 3447; F-3447)

(Copitol 3447; F-3447) G "MARIMBA CHARLESTO (2:26) [Beechwood BMI-Par gua]. One of Mexico's leading da aggregations debuts on Capitol v a lively bouncer. Catchy, festive di G "LA MARIMBA" (2:31) [I International BMI-Lara]. F the group glides through a lo' Mexican waltz pretty. Warm mel dancer, smoothly presented.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



"It's What's in THE CASH BOX That Counts"

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July 14, 1956



The Cash Box Disk Jockey Poll was designed to determine which songs and artists have been the most popular and played the most during the past several months by deejays around the country.

The Poll was divided into three sections, popular, rhythm and blues, and country. Here we present the findings in the pop field.

choice, two points for each second choice, and one artist received. The maximum percentage an artist

Each disk jockey listed three choices in each | point for each third choice. Of the total number category. Three points were awarded for each first | of points cast, the following is the percentage each

could possibly receive was 50% since even if every disk jockey voted the same artist #1, it would still add up to only 50% of the six points available in each category.

THE LAST 12 MONTH PERIOD?

"SIXTEEN TONS"—Tennessee Ernie Ford	12.4%
"Love Is A Many-Splendored Thing"-Four Aces	10.1
"Poor People Of Paris"—Les Baxter	10.0
"Lisbon Antigua"—Nelson Riddle	
"Memories Are Made Of This"—Dean Martin	
"Rock And Roll Waltz"—Kay Starr	5.5
"Autumn Leaves"-Roger Williams	4.7
"Unchained Melody"—Al Hibbler	4.3
"Rock Around The Clock"-Bill Haley & Comets	4.1
"Heartbreak Hotel"—Elvis Presley	4.0
"Learning The Blues"—Frank Sinatra	3.9
"Moments To Remember"- Four Lads	
"He"—Al Hibbler	
"Yellow Rose Of Texas"—Mitch Miller	3.0
"Moonglow & Picnic"-Morris Stoloff/George Cates	
"Great Pretender"—Platters	2.1
"Theme From Three Penny Opera"—Dick Hyman Trio	1.4
"No Not Much"—Four Lads	
"Hot Diggity"—Perry Como	1.2
"Cherry Pink And Apple Blossom White"—Perez Prado	1.1
"Only You"—Platters	1.0
	91.8%
	91.8%

Others

8.2%

FROM WHICH ALBUMS DID YOU PROGRAM **MOST?**

"WEE SMALL HOURS"—Frank Sinatra—(Capitol)	8.6%
"Song For Swinging Lours" Events Singtham (Capital)	
"Songs For Swinging Lovers"—Frank Sinatra—(Capitol)	6.4
"Julie Is Her Name"-Julie London-(Liberty)	5.5
"Love Me Or Leave Me"-Doris Day-(Columbia)	5.1
"Four Freshmen and Five Trombones"-Four Freshmen (Capitol)	4.6
"Elvis Presley"-Elvis Presley-(RCA Victor)	4.2
"Harry James In Hi-Fi"-Harry James-(Capitol)	3.4
"Benny Goodman Story"—Film Soundtrack—(Decca)	3.3
"Great B.G."—Benny Goodman—(Columbia)	3.0
"Glenn Miller" Vol. #1-Ltd. Edition—Glenn Miller—(RCA Victor)	2.9
"Mood For 12"—Paul Weston—(Columbia)	2.8
"So Smooth"-Perry Como-(RCA Victor)	2.7
"Swing Easy"—Frank Sinatra—(Capitol)	2.6
"Belafonte"—Harry Belafonte—(RCA Victor)	$\frac{2.0}{2.5}$
"Romantic Jazz"—Jackie Gleason (Capitol)	2.3 2.4
"Benny Goodman Story"—Benny Goodman—(Capitol)	2.4 2.3
"Music Montinia and Momentary Goodman—(Capitor)	
"Music, Martinis and Memories"—Jackie Gleason—(Capitol)	2.2
"Mantovani Albums"—Mantovani—(London)	2.1
"Dancing Sound"-Les Elgart-(Columbia)	2.0
"Benny Goodman Carnegie Hall Concert"—Benny Goodman-(Columbia)	1.9
"B.G. in Hi-Fi"-Benny Goodman-(Capitol)	1.8
"Glenn Miller Air Force Band"—Glenn Miller (RCA Victor)	1.7
"Lonesome Echo"—Jackie Gleason—(Capitol)	$1.\overline{6}$
"Picnic"—Elmer Bernstein—(Decca)	1.5
"Student Prince"—Mario Lanza—(RCA Victor)	1.4
"For Dancers Only"—Les Elgart—(Columbia)	1.3
"Something Cool"—June Christy—(Capitol)	1.2
"Something Cool"—June Christy—(Capitol) "Music For Her"—Percy Faith—(Columbia)	$1.2 \\ 1.0$
The set of the forey faith (containing)	1.0

Others _

82.0%

18.0

WHICH FEMALE VOCALIST DID YOU **PROGRAM MOST?**

TANKS D. MODOLAN	1.2.0.01	T.1	
JAYE P. MORGAN	12.3%	Dinah Shore	-3.0
Kay Starr	10.4	Julie London	2.8
Doris Day	7.1	Gogi Grant	2.5
Gale Storm	7.0	Carmen McRae	1.6
Peggy Lee		Jeri Southern	1.5
Patti Page	6.7	Chris Connor	
Joni James	6.2		
Jo Stafford	4.6	Lena Horne	
Sarah Vaughan		Eydie Gorme	1.1
Teresa Brewer		Margaret Whiting	1.0
Rosemary Clooney	3.4		
Georgia Gibbs	3.2		95.8%
Ella Fitzgerald	3.1	Others	4.2%

WHICH RECORDS DID YOU PLAY MOST IN WHICH MALE VOCALIST DID YOU PROGRAM MOST?

PERRY COMO	Tony Martin	1.6
Frank Sinatra 22.1	Tony Bennett	
Nat "King" Cole 10.2	Frankie Laine	
Eddie Fisher 8.7	Al Hibbler	
Pat Boone 7.5	Vic Damone	
Dean Martin3.4Elvis Presley3.3	Bing Crosby	
Don Cornell 2,1	Bing Closey	
Tennessee Ernie Ford 2.0	,	94.2%
Sammy Davis, Jr 1.8	Others	

WHICH VOCAL GROUP DID YOU PROGRAM MOST?

l					
	FOUR LADS	18.5%	Chordettes	1.8	
	Four Aces	14.9	Modernaires	1.7	
	McGUIRE SISTERS	13.8	Voices of Walter Schumann	1.6	
	Four Freshmen	10.4	Honeydreamers	1.5	
	Platters	7.0	Dream Weavers	1.4	
	Ames Brothers	5.4	Norman Luboff Choir	1.2	l
	Fontane Sisters	3.8	Diamonds	1.1	l
	Hi-Lo's	3.7	Teen Agers	1.0	l
	Crewcuts	3.2			
1	Mills Brothers	2.2		96.3%	
	Hilltoppers	2.1	Others	3.7%	
					at

WHICH STUDIO ORCHESTRA DID YOU **PROGRAM MOST?**

				0I-
LES BAXTER	27.7%	David Carroll	4.0	-
Nelson Riddle	21.2	Paul Weston	2.5	1
LES BAXTER	10.0	Richard Hayman	2.4	1
Percy Faith	8.6	Mantovani	2.2	ľ
Mitch Miller	6.5		i	1
Jackie Gleason	5.2	,	94.4%	AL AL
Billy Vaughn	4.1	Others	94.4% 5.6	VL
				£

WHICH BAND DID YOU PROGRAM MOST

BENNY GOODMAN	18.5%	Count Basie	3.0	
Les Elgart	10.5	Billy May	2.6	and a
Ray Anthony	9.8	Harry James		IC
Les Brown	9.2	Guy Lombardo	2.0	dich
Ralph Marterie	7.5	Buddy Morrow		
Ralph Flanagan	7.3	Woody Herman	1.5	e01
Ted Heath		Duke Ellington		
Glenn Miller	4.8	Neal Hefti	1.0	en
Stan Kenton	4.1			fon
Lawrence Welk	3.3		98.29	Nor
Richard Maltby	3.1	Others	1.8%	Bsqt
				Mich

WHICH SMALL INSTRUMENTAL GROUP DIE YOU PROGRAM MOST?

14.2%	Pee Wee Hunt	1.8	-
10.2			
10.0			582
			招き
			100
		11	2.
		1.0	Tes
2.3			
2.2		82.14	-
2.1	. Others	17.9	
	$ \begin{array}{c} 10.2 \\ 10.0 \\ 9.1 \\ 7.0 \\ 6.4 \\ 5.9 \\ 3.3 \\ 2.3 \\ 2.2 \\ \end{array} $	10.2 Boyd Bennett 10.0 Harmonicats 9.1 Barbara Carroll 7.0 Barbara Carroll 6.4 Mulcays 5.9 Ernie Freeman 3.3 Modern Jazz Qt. 2.3 2.2	10.2 Boyd Bennett 1.6 10.0 Harmonicats 1.4 9.1 Barbara Carroll 1.3 6.4 Mulcays 1.2 5.9 Ernie Freeman 1.1 3.3 Modern Jazz Qt. 1.0 2.3 82.1

VHICH UP AND COMING FEMALE VOCALIST DO YOU THINK IS MOST PROMISING?

OGI GRANT	13.6%	Kitty White	2.0
ale Storm	10.2	Lurlean Hunter	1.9
eddi King		Carol Richards	1.8
alie London		Janis Martin	1.7
ydie Gorme			
athy Carr	6.6	Chris Connor	1.6
ylvia Syms	4.3	Caterina Valente	1.5
armen McRae	4.1	Meg Myles	1.4
eggy King	3.0	Jill Corey	1.1
at Kirby	2,9	Gloria Mann	1.0
elen Merrill	2.8		
oberta Sherwood	2,3		86.5%
etty Johnson	2.2	Others	13.5%

WHICH UP AND COMING MALE VOCALIST DO YOU THINK IS MOST PROMISING?

	AT BOONE	17.3%	Dick Duane	2.1
	lvis Presley	15.0	Steve Lawrence	1.8
	ick Noble	7.9	Tommy Charles	1.5
	ob Manning	6.3		
	ommy Leonetti		Carl Perkins	1.4
	on Cherry		Len Dresslar	1.3
	bbby Scott		David Whitfield	1.2
ł	ndy Williams	3.4	Frank Verna	1.1
ł	erry Vale	2.6	Enzo Stuarti	1.0
	onnie Donegan	2.5		
ļ	ick Kallman	2.4		82.0%
	ony Travis	2.3	Others	18.0%

VHICH UP AND COMING VOCAL GROUP DO YOU THINK IS MOST PROMISING?

Į	ADDDO	1110	Four Coins	
	JATTERS	14.1%	Four Coins	2.0
ł	our Voices	9.0	Teen Queens	1.8
Į	i-Lo's	8.7	Honey Dreamers	1.7
ł	amonds	8.6	Rhythmettes	1.6
ł	ankie Lymon & Teen Agers	6.8	Four Esquires	1.5
Contract of the local division of the local	over Boys	6.3	Classmates	1.2
ł	ceam Weavers	6.2		
1	ue Stars	4.8		78.3%
	our Lovers	4.0	Others	21.7%

VHICH UP AND COMING ORCHESTRAS DO YOU THINK IS MOST PROMISING?

CK JACOBS		Billy Regis	
ıddy Bregman	6.7	Pablo Beltran	
mer Bernstein	5.6	Ken Hannah	
rry Fielding mmy Alexander	2.5	Jimmy Palmer Jerry Mercer	
orris Stoloff			75.9%
ichel Legrand		Others	24.1%

WHICH UP AND COMING INSTRUMENTAL ROUP DO YOU THINK IS MOST PROMISING?

	1. The second se
CK HYMAN TRIO 22.1%	Chico Hamilton 2.9
nley Graves Trio 8.0	Joe Burton 2.8
n Elliot Quintet 5.9	Kai Winding & J. J. Johnson 2.7
nie Freeman Combo 4.9	Mike Pedicin Quintet 2.6
odern Jazz Quartet 3.8	Barbara Carroll Trio 2.5
lly Taylor 3.7	Pete Jolly 2.4
ıstralian Jazz Quartet 3.6	
we Pell 3.1	74.0%
1 Shaffer 3.0	Others 26.0%

What Does It Mean To Win "The Cash Box" Disk Jockey Poll?

If you could sit in the New York offices of *The Cash Box* for a week, you would see hundreds of records arrive from firms all over the country. This means that during the year, we receive literally thousands of disks. And this same avalanche of records hits almost every radio station in the country to the same degree.

What all this means is that when our disk jockey poll designates one record, one particular artist as tops in a specific category, that achievement is something to marvel at and be awed by. For it indicates that of all the thousands of records that are made in a year, of all the artists

who record, that one disk, that one artist did the most outstanding job as far as commercial results are concerned.

Therefore, as *The Cash Box* announces the results of its Fourth Annual Disk Jockey Poll, we take this opportunity to congratulate the winners with all sincerity. For today they know that they have achieved something which can never be taken away from them. In this *Cash Box* Poll, they have been designated by disk jockeys all over the country as the ones who did the most noteworthy jobs throughout the past year.

If you are reading someone else's copy of The Cash Box why not mail this coupon today

THE CASH BOX

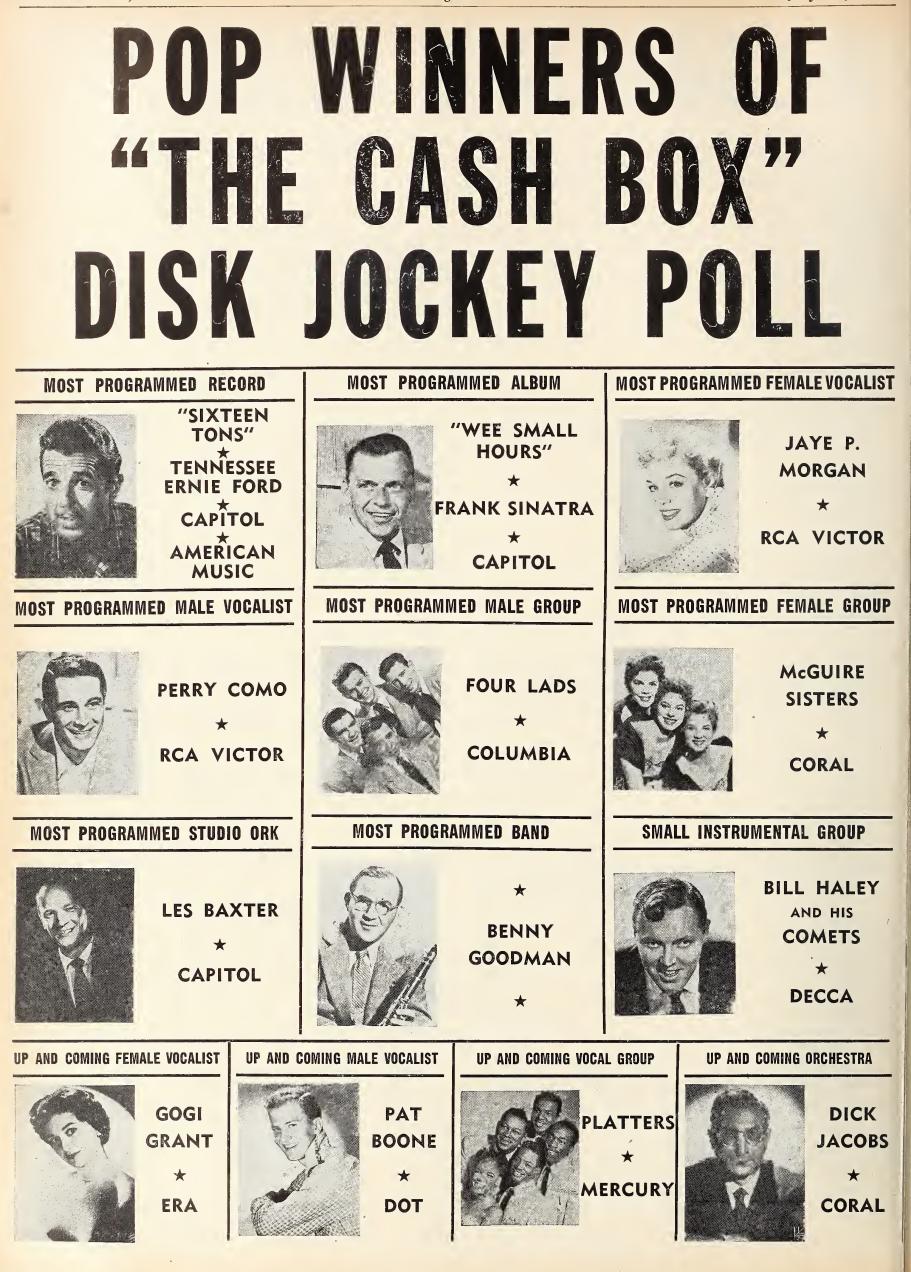
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July 14, 1956



Harry Link Dies

NEW YORK-Harry Link, one of the best known men in the music industry died July 5 at 12:45 at the Park West Hospital of New York. He was 60 years old.

One of the leading figures on the music scene for most of his entire life, Link was born January 25th, 1896. He was educated at the Wharton School and the University of Pennsylvania. In 1930, he became a member of ASCAP and is best remembered for his compositions "I've Got A Feel-ing I'm Falling", "These Foolish Things Remind Me Of You", "The Miracle Of The Bells", "Tell Me While We're Dancing" and many others.

During his career in the music industry, Link was general professional manager of the Wattison, Berlin & Snyder Music firm and of such other leading publishing companies as Irving Berlin, Leo Feist, the Santly Brothers and most recently of E. B. Marks. He lived in New Hyde Park, Long Island.

He is survived by his wife Dorothy Dick, also an ASCAP writer, and his daughter Mrs. Peter Gordon Brown.

Funeral services were held at the Campbell Mortuary at 81st St. and Madison Avenue, Saturday July 7th at 2:00 P.M.

Lieberson To West Coast

NEW YORK — Goddard Lieberson, president of Columbia Records, re-vealed this week his plans to fly to Los Angeles on July 13 for one week. This will be Lieberson's first visit to the West Coast since ascending to the presidency of the company

bresidency of the company. From Los Angeles Lieberson will fly to Estes Park, Colorado, to attend the annual convention of Columbia's distributors set for July 22, 23 and 24.

Music Men's Outing Aug. 9

NEW YORK — The Professional Music Men will hold their 21st An-nual Golf Tournament and Outing at the Harrison Country Club, Thursday, August 9. Practically every contact man, along with A & R executives, recording stars and music publishers will again vie for top golf honors. Bob Miller, president of the Music Men's Contact Association will be host and will be aided by a staff in-cluding Murray Luth, chairman, and assistants Mickey Addy and Bernie Pollack.

Pollack.

"Leroy Anderson Month" **Huge Success**

NEW YORK-The "June Is Leroy Anderson Month" campaign turned out to be a huge success for Mills Music.

Sid Mills reports that Anderson received more plugs during June than any other writer in any given month. Mills surveyed all the plugs on Anderson tunes in New York from January 1 to June 1. He then checked all the plugs for the month of June and found that more of the composer's songs were programmed in the one month than in the five months prior to June.

One of the most important features that made the campaign such a success was the taped interviews which were set up with different jockeys. Anderson made more than 50 such informal interviews.

Letters poured in to Mills Music from more than 700 jockeys throughout the country stating that they were devoting from 15-minute segments to as much as one-hour shows to Anderson's music.

Anderson's birthday falls on the 29th of June.

Ganging Up on Pluggers

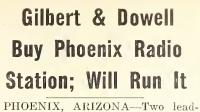
NEW YORK — Song pluggers, who do much of their dee jay plugging by escorting jockeys into New York from suburbs, will have a tough time this summer getting to see two of this city's leading platter spinners, Jerry Marshall and Jack Lacy.

The two gents, who live in the same general area out on the Island, will be commuting with one another every morning. Lacy and Marshall blanket almost the entire morning thru eve-ning air time with their shows on WINS and WNEW respectively.

Burton Booked Into Embers

NEW YORK—Joe Burton and his trio, well known on the west coast, have been booked into the Embers starting August 20 to play opposite George Shearing. Burton is currently being managed by George Albert, who also manages Art Waner.

Known on the coast as "Mr. Keyboard", Burton has had long engage-ments in Las Vegas and other western cities.



ing disk jockeys, Dick Gilbert of Phoenix and Saxie Dowell of Chicago have bought a new radio station KPOK. a 1,000 watter in Phoenix which they will operate. The station will start operating October 1st with Dowell coming in as executive vice-president in January. Gilbert, former New York dj at WHN, left about ten years ago for reasons of health and became a successful Phoenix disk jockey. Dowell was a former musician with the Hal Kemp orchestra and was also a songwriter, having written the pop novelty tune, "Three Little Fishes". He was a record promotion man in Chicago for a number of years and most recently was a di at WHN. WPOK will take in over 60% of Arizona.

There's Hope



BOSTON. MASS.-Bob Hope tempts to blow the \$5 dollar bill off the forehead of WVDA disk jockey Sherm Feller while the former was visiting Boston on a promotion tour for his new film and recording "That Certain Feeling". Bob came into town to attend the annual Mayor's Charity Field Day.







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PANART

"Music Of Cuba"—A Collection of Cuban Rhythms—LP-3003

PRESTIGE

"Kai & Jay / Benny Green Strings"-LP 7030

"Sonny Rollins-Clifford Brown-Max Roach" —LP 7038

"Gene Ammons All Star Jam Session"

RCA VICTOR

"Exactly Like You"—Ames Brothers-LPM-1142

"Mood Of Love"—Lee Sims, pianist; Illo-may Bailey, organ-vocal—LPM-1168

"Solo Scene"—Lou Levy—LPM-1267 "Strictly From Hungary"—Mischa Michael-off and His Symphonic Gypsies—LPM-

"Dixieland"—Henry "Hot Lips" Levine & His Orch.—LPM-1283

"And So To Bed"—Michael Antoine & Orch.—LPM-1285

"Folk Songs"—William Clauson & Hi: Guitar—John Gregory & His Group—

"Music For Summertime"—Morton Gould Orch.—LM-2006

"Moby Dick"—Orchestra Conducted by Louis Levy—LPM-1247

"The Magic Horn"—George Wein's Dixi Victors—LPM-1332

Beethoven: 'Waldstein' Sonata, Op. 53 Sonata in E, Op. 109—Byron Janis, pian

J. S. Bach: Sonata No. 1 / Partita No. 2-

Brahms: Symphony No. 2 / Tragic Overtur —Boston Symphony Orch., Charle Munch, Cond.—LM-1959

Berlioz: Harold In Italy, Op. 16—Artur Toscanini and the NBC Symphony Or

chestra—Carlton Cooley, viola—LM-195

"New Faces Of 1956"—Original Broadwc Cast—LOC-1025

STARLITE

"Listen! . . . To The Hi-Lo's"-ST-7006

VERVE

"Drummer Man"—Gene Krupa, featurii Anita O'Day and Roy Eldridge—Iv V-2008

"Buddy Rich Sings Johnny Mercer"—N V 2009

WING

"Music For Dancing Feet"—Buddy Morr —MGW 12006

"The Hi-Lo's, I Presume"-ST-7007

Jascha Heifetz—LM-1976

"Cuban Carnival"—Tito Puente Orch.-

"Gil Melle Quartet"-LP 7040

Jackie McLean, Candito and Art Farmer

LATIN RHYTHMS:

_1 P 7039

POPULAR:

LPM-1251

LPM-1286

CLASSICAL:

B'WAY CAST:

POPULAR:

JAZZ:

POPULAR:

-MG

ist-LM-1978

1271

5.3

JAZZ:

July Album Releases

ABC-PARAMOUNT

POPULAR:

- "Music To Break A Lease"—Costa-Feller Orch. & Chorus—ABC-107 "And I Never Took A Lesson In My Life" —Frank Froba Honky Tonk Piano— ABC-108
- "And Then I Wrote"—Bernie Wayne Orch. & Chorus—ABC-113
- "Special Delivery"—Janet Brace—ABC-116 "Jackie And Roy—The Glory Of Love"— ABC-120
- "The Josh White Stories" Vol. 1—Josh White-ABC-124

BETHLEHEM

POPULAR:

"Porgy & Bess"—Frances Faye & Mel Torme—EXLP-5 (3-12" LP)

JAZZ:

- "Love And The Weather"—Herby Mann-Alto Flute with Strings—BCP-63 "Relaxin' With Frances Faye"—BCP-62 "Peggy Connelly"—BCP-53
- "Frivolous Sal"—Sal Salvador, guitar— BCP-59

BLUE NOTE

JAZZ:

"A New Sound—A New Star" Vol. 1— Jimmy Smith at the Organ—LP 1512

CADENCE

POPULAR:

- "Julius La Rosa"---CLP-1007
- "Sweet"-Trumpet of Ernie Englund-CLP-1014
- "Smart Songs For the Smart Set"—Chris Dane—CLP-1010

CAMDEN

POPULAR:

- "Guilty Of Love!"—Johnny Desmond— CAL-299
- "Pipe Organ Magic"—Jesse Crawford— CAL-300
- "Dancing At The Waldorf"—Nat Brand-wynne & Orch.—CAL-301 "Hal McIntyre's Best"—Hal McIntyre & Orch.—CAL-302
- "Presenting The Deep River Boys"-CAL-
- 303 "The Biggest Hits of '56" Vol. 1—Various Artists—CAL-318

CAPITOL

FILM SOUNDTRACK:

- "The King And I"—Deborah Kerr & Yul Brynner—W-740
- "High Society"—Bing Crosby, Frank Sin-atra, Grace Kelly—W-750

CONTEMPORARY

JAZZ:

"Shelly Manne and His Friends"—Shelly Manne, drums, with Andre Previn, piano, and LeRoy Vinnegar, bass—C-3525

DECCA

POPULAR:

"Drifting And Dreaming"-Bing Crosby-DL-8268

"Around We Go . . .!"-Lawrence Welk-DL-8323

DISNEYLAND

POPULAR:

"Life Of The Party"—Player Piano Music— WDL-3001

DOT

POPULAR:

"The Golden Instrumentals" . . . Billy Vaughn Orchestra—DLP-3016

DOWN HOME

JAZZ:

- "Bob Scobey's Band"—MG D-1
- "Mr. Piano Man"—Joe Sullivan—MG D-2 "Clancy Hayes Sings"—Lou Waters and His Jass Band MG D-3

EMARCY

JAZZ:

"Erroll Garner"-MG-36069

EPIC

POPULAR:

"Teen Age Party Dances" . . . LeRoy An-thony and His Orchestra with The Club-Daters with Calls by Slim Jackson-LN 3244

FANTASY

JAZZ:

"The Brew Moore Quintet"-3-222

HERITAGE

POPULAR:

"Greta"—Greta Keller—LP-H-1208

JAZZ:

"New Orleans Jazz"—Wilbur DeParis Jazz Band-LP-SS-1207

KAPP

- POPULAR:
 - "Peter Lind Hayes & Mary Healy"-KL-1021
 - "Broadway Melodies"—Buddy Creco & Quartet—KL-1033

LONDON

POPULAR:

- "The Music Of Ernesto Lecuona"—Stanley Black & His Orch.—LL-1438
- "Close Your Eyes"—Frank Chacksfield-LL-1440
- "The Lullaby Of Broadway"-Woolf Phillips & His Orch.-LL-1426
- "Old Time Music Hall Songs"—Charlie Kunz, piano, with Rhythm Accompani-ment—LL-1342

CLASSICAL:

- Tschaikovsky: Symphony No. 4 in F Minor -Ataulfo Argenta conducting L'Orches-tre de la Suisse Romande-LL-1275
- Mozart: Divertimento No. 11 for Oboe, 2 Horns, 2 Violins/Schubert: Five Minu-ets / Schubert: Five German Dances-Karl Munchinger conducting the Stutt-gart Chamber Orchestra-LL-1393
- J. S. Bach: Brandenburg Concertos Nos. 1-6 —Karl Munchinger conducting the Stutt-gart Chamber Orchestra — LL-1457 (2-12" LP)

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- Rachmaninov: Piano Concerto No. 2 in C Minor—Clifford Curzon, piano, with the London Philharmonic Orch.—Sir Adrian Boult, Cond.—LL-1424
- JAZZ:
 - "Dixie—London Style"—Mark White pre-sents the Jazz Club / George Webb's Dixielanders—LL-1337

MERCURY

- POPULAR:
- "The Voices Of Patti Page"-Patti Page-MG 20100
- "Singing In The Rain"—Eddy Howard— MG 20112 "Salute To The Aragon"—Ralph Marterie
- -MG 20128 "Something For The Girls"—Dick Contino —MG 20141
- "Wedding In Monaco"—Recording of Ac-tual Ceremony—MG 20149
- "Serenade To A Princess"—David Carroll —MG 20156
- "With All My Heart"—Frankie Laine— MG 20105
- "Around That Time"—Billy Daniels—MG 20104
- "Waltzes" —David Carroll & His Orch.— MG 20121
- "The Harp In Hi-Fi"—Bobby Maxwell— MG 20138

JAZZ:

CLASSICAL:

POPULAR:

t

-E-3410

CLASSICAL:

JAZZ:

- "Chadwick Symphonic Sketches"—Howard Hanson conducting the Eastman-Rochester Orch.—MG 50104
- "Ernest Bloch: Quartet No. 1 in B Minor" —Roth String Qt.—MG 50110 SAMPLER:

"Music To Live By"—Ralph Marterie, Dick Contino, David Carroll, Dinah Washing-ton, Jimmy Cleveland, Terry Gibbs plus Classical excerpts—PJC-1

MGM

"Vienna Opera Ball"—Grand Vienna Waltz

"Art Mooney Presents 'The Happy Min-strels' "-E-3431

"Music For Lovers"—20th Century Sym-phonietta Orch., George Valente, Cond.

"Sweethearts On Parade" — Frank Petty Trio—E-3407

Ted Streater & His Orchestra—E-3392

"Blue Skies"—Art Lund with LeRoy Holmes

Poulenc: Concerto for Organ, Strings and

Tympani / Hanson: Concerto for Organ, Strings & Harp—Richard Ellsasser, organ-ist with Arthur Winograd conducting The Philharmonia of Hamburg—E-3361

Blomdahl: Chamber Concerto for Piano,

Winds and Percussion / Verrall: Prelude and Allegro for Strings / Donovan: Soundings for Trumpet, Bassoon and Per-cussion—Carlos Surinach conducting the MGM Chamber Orchestra—E-3371

Beethoven: Grosse Fugue, Op. 133/Mozart: Fantasy and Fugue in F Minor, K. 608; Adagio and Fugue in C Minor, K. 546

NORGRAN

"Piano Interpretations"—Bud Powell— N-1077

"Interpretations by Stan Getz Quintet"— No. 3—MG N-1029

"Modern Jazz Sextet"—MG N-1076

"The Most Beautiful Girl In The World"

and His Orchestra-E-3411

"Billy Williams Quartet"-E-3400

Orch .- Wilhelm Hubner, Cond .- E-3409

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July 14, 1956

BEST SELLING POP ALBUMS	
1. MY FAIR LADY BROADWAY CAST (Columbia OL 5090)	
2. CALYPSO HARRY BELAFONTE (RCA Victor LPM 1248 EPA 1248)	
3. ELVIS PRESLEY ELVIS PRESLEY (RCA Victor LPM 1254; EPB 1254)	
4. SONGS FOR SWINGING LOVERS FRANK SINATRA (Capitol W 653, EAP 653)	
5. CAROUSEL MOVIE CAST (Capitol W 694; EDM 694)	
6. PICNIC MOVIE SCORE (Decce DL 8320; ED 846)	
7. BELAFONTE HARRY BELAFONTE (RCA Víctor LPM 1150; EPB 1150; EPA 693, 4, 5)	1.40
8. OKLAHOMA MOVIE CAST (Capitol SAO 595; SDM 595)	
9. THE PLATTERS THE PLATTERS (Mercury MG-20146)	
10. GENTLEMEN BE SEATED (MINSTREL SHOW) (Epic LN 3238)	Instrumental
11. BUBBLES IN THE WINE LAWRENCE WELK (Coral CRL 57083; EC 57083)	Magic by
12. WALTZES OF IRVING BERLIN MANTOVANI (London LL 1452)	Steve Allen
13. FOUR FRESHMEN AND 5 TROMBONES FOUR FRESHMEN (Capitol T 683; EAP 683)	and his orchestra
14. LONELY GIRL JULIE LONDON (Liberty LRP 3012)	
15. NIGHT WINDS JACKIE GLEASON (Copitol W 717; EAP 717)	MALL'O TILFME
16. THE EDDY DUCHIN STORY MOVIE SCORE (Decca DL 8289)	INTRO HEIME
twe 17. ELLA FITZGERALD SINGS THE COLE PORTER SONG BOOK (Verve V-4001, 2)	from Hecht-Lancaster production "Trapeze"
18. CASTLES IN SPAIN MICHEL LE GRAND (Columbia CL 888; B 888)	and
MUSIC FROM MY FAIR LADY PERCY FAITII (Columbia OL 895; B 895)	"PONITO ITO!
20. THE MAN WITH THE GOLDEN ARM MOVIE SCORE (Decca DL 8257)	UNVEKSAIIN
ALBUM SURE SHOTS	(On The Telephone) CORAL 61681 (9-61681)
1. THE KING AND I MOVIE CAST (Capitol W 740; EAP 740)	CORAL RECORDS
2. SAY IT WITH MUSIC LAWRENCE WELK (Coral CRL 57041; EC 57041)	America's Fastest Growing Becord Company

66 TA2 . IF/ T. . . 2 ..

July 14, 1956

The Cash Box, Mu	sic	Page	20		July 14, 19
	BOX TOP OMPILED BY "THE Decca FL-Flash KI-King	550 CASH BOX'' PE-Pegcock SP-Specialty		elling T RETAIL OUTLETS!	Records
AADouble ACKChecker EP- ABAbbott CCCordinal EX- AA-Double ACKChecker EP- ABAbbott CCCordinal EX- AOAbollo CCCordinal EX- AOAbollo CCCordi EX- APABC CTCat FB- Paramount CWCrown FE-	Diamond FP—Flip LI—Libert DeLuxe FR—Fraternity LO—Lond Dot GE—Gee MB—Mell Dototone GN—Golden MD—Med Duke GR—Groove MG—Med Essex IE—Herald MO—Mod Essex HE—Herald NG—Norg Fabor JD—Jay Dee OK—Oket Federal JU—Jubilee OL—Olym	y PM—Prom SU—Sun on PP—Peter Pan ST—Starlite a PR—Prestige TA—Tampa ia RA—Rainbow TI—Tico ury RE—Regent TR—Trend A RL—Real UN—United A RM—Rama UQ—Unique ern RP—RPM VE—Verve tran SA—Savoy VI—RCA Victor	• Tunes are listed below in ord national survey of leading retail name of the song, record numb	LLING RECORD OR REC er of their popularity based on a dealers by <i>The Cash Box.</i> Each I er, artists and tune on the revers the indicate the positions of the re-	continuing weekly isting includes the e side.
Pos. Pos. 7/7 6/30	Pos. Pos. 7/7 6/30	Pos. Pos. 7/7 6/30	Pos. Pos. 7/7 6/30	Pos. Pos. 7/7 6/30	
1—I Almost Lost My Mind	8—Be-Bop-A-Lula 9 12	16—It Only Hurts For A Little	25-Graduation Day 21 16	33—The Happy Whistler	VI-20-6460) (47-6460)— FRANKIE C. Lisa, the Mecha Doll
2 3 ★DO-15472 (45-15472)— PAT BOONE I'm In Love With You	★CA-3450 (F-3450)— GENE VINCENT Woman Love	While 16 14 ★VI-20-6481 (47-6481)— AMES BROTHERS	★AP-9700 (45-9700)— ROVER BOYS <i>I Hear Music</i> CA-3410 (F-3410)—	24 19 ★CA-3391 (F-3391)— DON ROBERTSON You're Free To Go	VI-20-6569 (47-6569)
MG-10578 (K10578)— IVORY JOE HUNTER If I Give You My Love	9—More 10 15 ★VI-20-6554 (47-6554)—	If You Wanna See Mamie	FOUR FRESHMEN Lonely Night In Paris CR-61648 (9-61648)— LENNON SISTERS	34—Give Us	40Theme From
2—The Wayward Wind	Glendora 10Born To Be	17—Ivory Tower 12 7 CR-61617 (9-61617)—FOUR HUES Sister Jenny	Toy Tiger 26—Heartbreak	This Day DE-29990 (9-29990) DREAM WEAVERS	"The Proud Ones" 44
1 1 CA-3430 (F-3430)— TEX RITTER	With You 8 9 ★CD-1291 (45-1291)	★DL-6093 (45-6093)— OTIS WILLIAMS & CHARMS In Paradise ★DO-15458 (45-15458)—	Hotel 22 11 CA-3480 (F-3480)— STAN FREBERG	Why I Chose You *MG-12288 (K12288)— JONI JAMES	★CA-3472 (F-3472)— NELSON RII
The Searchers ★ER-1013 (45-1013)— GOGI GRANT No More Than Forever	CHORDETTES Love Never Changes ME-70870 (70870 x 45)— LOLA DEE Hot Rod Henry	★DO-15458 (45-15458)— GALE STORM I Ain't Gonna Worry ★FR-734 (45-734)— CATHY CARR Please, Please Belleve Me	SIAN FREBERG Rock Island Line MO-985 (45-985)—CADETS Church Bells May Ring ★VI-20-6420 (47-6420)— ELVIS PRESLEY	35-You Don't Know Me	LIONEL NEW Who Gave You T Roses? CR-61663 (9-61663)— JOHNNY DESM
3Moonglow & Picnic 3 2	11—Sweet Old Fashioned Girl	RL-1310 (45-1310)- LALO GUERRERO 18Transfusion	27Walk Hand In Hand	★CO-40710 (4-40710)— JERRY VALE Enchanted ★DE-29949 (9-29949)—	Wouldn't It Be Lo
★CR-61618 (9-61618)— GEORGE CATES Rio Batucada	★CR-61636 (9-61636)— TERESA BREWER Goodbye John	DI-3004 (45-3004) FOUR JOKERS You Did	26 23 ★CD-1288 (45-1288)— ANDY WILLIAMS	Anyhow VI-20-6502 (47-6502)—	Haunted Guitar W1-90079 (90079x45)—
★DE-29888 (9-29888)— MORRIS STOLOFF Picnic	12—Standing On The Corner	★DO-15470 (45-15470)— NERVOUS NORVUS Dig	KA-143 (45-143)— DENNY VAUGHAN Just Sing A Song	EDDY ARNOLD	l Paradise Lost
4—I Want You, I Need You, I Love You	7 5 CA-3414 (F-3414)— DEAN MARTIN +CO-40674 (4-40674)—	19—Stranded In The Jungle 25—	★YI-20-6493 (47-6493) TONY MARTIN Flamenco Love	Be My Girl 28 22	36
5 6 ★VI-20-6540 (47-6540)— ELVIS PRESLEY My Baby Left Me	★CO-40674 (4-40674)— FOUR LADS My Little Angel DE-29897 (9-29897)— MILLS BROTHERS	★FL-109 (45-109)— JAYHAWKS My Only Darling ME-70898 (70898 x 45)— GADABOUTS & PUTNAM	28——Picnic 30 26 ★CR-61627 (9-61627)—	★GE-1012 (45-1012)— FRANKIE LYMON & TEEN AGERS I'm Not A Know It All	42—Soft Summer Breeze
5l'm In Love Again	King Porter Stomp EP-9158 (5-9158)— NEAL HEFTI SINGERS Joey, Joey, Joey	MO-994 (45-994)— I Want You	McGUÍRE SISTERS Delilah Jones DE-29888 (9-29888)— GEORGE DUNING Macadam Dianis	37—My Dream Sonata	- 43 Tell Me Why
4 4 DO-15462 (45-15462)— FONTANE SISTERS You Always Hurt The	13—Whatever Will Be, Will Be	20Glendora	Moonglow & Picnic VI-20-6471 (47-6471)— BUDDY BREGMAN Riviera	37 — ★CA-3465 (F-3465)— NAT "KING" COLE That's All There is To That	38
One You Love ★IM-5386 (45-5386)— FATS DOMINO My Blue Heaven	(Que Sera, Sera)	★VI-20-6554 (47-6554) PERRY COMO More	29—That's All There Is To That		Love You
6—On The Street Where You Live	★CO-40704 (4-40704)— DORIS DAY I've Gotta Sing Away The Blues ME-70881 (70881x45)—	21-Love, Love, Love 20 25 *AT-1094 (45-1094)-CLOVERS Your Tender Lips	33 — *CA-3465 (F-3465)— NAT "KING" COLE & 4 KNIGHTS		45—Hot Diggity 35
6 8 ★CO-40654 (4-40654)— VIC DAMONE We All Need Love	ME-70881 (70881845) EDDY HOWARD You Can't Keep Running	Your Tender Lips ME-70889 (70889x45)— DIAMONDS Every Night About This Time	My Dream Sonata 30—Ready Teddy 39 42	FP-315 (45-315)—SIX TEENS Teen Age Promise 39—I Could Have	46—My Baby Left Me
CR-61644 (9-61644)— LAWRENCE WELK I Could Have Danced All Night	14—Allegheny Moon 17 20	22—Fever 23 35	★SP-579 (45-579)— LITTLE RICHARD Rip It Up		42
EP-9153 (5-9153)— FRANCES WAYNE Wednesday's Child VI-20-6529 (47-6529)—	★ME-70878 (70878 x 45)— PATTI PAGE The Strangest Romance	★KI-4935 (45-4935)— LITTLE WILLIE JOHN Letter From My Darling	31—Can You Find It In Your Heart	ROSEMARY CLOONE	-
VI-20-6529 (47-6529) EDDIE FISHER Sweet Heartaches VI-20-6569 (47-6569) ARTHUR FIEDLER	VI-20-6551 (47-6551)— BILLY REGIS A Kiss Before Dying	23Rip It Up 31 49	27 21 ★CO-40667 (4-40667)— TONY BENNETT Forget Her	To Your Face CR-61644 (9-61644)— LAWRENCE WELK O On Street Where You	In Old
l Could Have Danced All Night	Love	★SP-579) (45-579)— LITTLE RICHARD Ready Teddy	32—Portuguese Washerwoman	Live ★DE-29903 (9-29903)— SYLVIA SYMS The World In My	48
7My Prayer 19 37 DE-29991 (9-29991)INK SPOTS Bewildered	13 13 ★AT-1092 (45-1092)— CLYDE McPHATTER When You're Sincere	24—Canadian Sunset 32 43	29 29 ★CA-3418 (F-3418)— JOE "FINGERS" CARR Lucky Pierre	Corner MG-12220 (K12220)— ⁴ CHARLIE APPLEWHITE Shaneri-La	43
★ME-70893 (70893 x 45)— PLATTERS Heaven On Earth	CR-61647 (9-61647)— DOROTHY COLLINS He's Got Me Hook, Line And Sinker	★VI-20-6537 (47-6537) HUGO WINTERHALTER & EDDIE HEYWOOD This Is Real	KA-149 (45-149)	VI-20-6469 (47-6469)- DINAH SHORE What A Heavenly Night	50—How Little We Know 45
		s best suited for comm			

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EW YORK:



EW YORK:
The ink was hardly dry on the music publishing deal between Nat "King" le and Larry Spier when the news was announced that Sarah Vaughan had t "It Happened Again" and Nat had cut "Make Me." Both are for Fall leases... Decca is pulling the Al Hibbler rendition of "After The Lights Go Down Low" out of the album and is releasing it as a single... Sal Mayo, 2nd tenor of the Four Voices, into Manhattan Eye Ear & Throat Hospital for two weeks for a deviated septum operation... Mike Conner of Decca Records has taken his family to his mother's lake home in Minnesota for a vacation... The Penguins set for a week's engagement at the Brooklyn Paramount Theater beginning September 3... Bandleader Don Belloc, who this week released his latest Fraternity Record, "Bombolero" and "Young Lover's Melody," will be featured on a weekly variety TV show starting July 9 on ABC-TV from Chicago... Patti Austin who has a release due out next week on RCA Victor is scheduled for a big network television spot in August... Jane Pickens, currently touring Denmark and Sweden as part of her European cruise for NBC, reports that American jazz is more popular in the Scandinavian countries than in America itself. "Oddly enough," she says, "they effer the original versions, with lyrics in English rather than in their native

than in America itself. "Oddly enough," she says, "they efer the original versions, with lyrics in English rather than in their native ngues."... Winding up a tour of 29 midwest cities, Sammy Kaye has come with an interesting observation. "The smaller the city we play, the more thusiasm for dancing," reports Sammy... Dewey Bergman, Jr. now sistant A&R man at Remington Records... Joe Castro, who opened at a Embers last Monday, presents an interesting piano style to New York.... tryey Geller, who was staining a wood shingle, fell off a ladder and broke arm in two places... It's reported that several Hollywood studios are gotiating to sign Pat Boone.

HICAGO:



gouating to sign Pat Boone.
HICAGO:
Sammy Kaye swinging and swaying at the Melody Mill. . . . The bandstand
the London House now occupied by the Billy Taylor Trio. . . Nice postcard
omotion on "Last Call" by Ralph Marterie. Ralph currently pleasing the
trons of the Aragon Ballroom. . . . Len Dresslar, of "In Town Tonight,"
aring the mike with Josh Brady on new afternoon
io show, Tuesday and Thursday, over WBBM. . . .
bby Christian due to play the Oh Henry Ballroom.
bby getting mucho air play on his Formal disking
"Grasshopper Jump." . . Claire Dowell leaves
GN on 7/27 to be a homebody. (Aside to WGN's
xie Dowell: Stop making us so hungry with deiptions of home meals). . . . Gerry Letterie now
ing local free lance promotion. . . Nice letter from
rbie Mintz now in Fort Lauderdale informs us that
s back to deejay chores with show on WFTL. . . .
y Trompeter, WIND deejay, passing out seegars on
bir birth of his 5 b. baby dotter. . . Milwaukee's
morable Clinton S. Pierce, juke box op and Mayor
Brodhead, Wisconsin, at Milwaukee's Music Peons' dinner 6/28. . . The Nelson Sisters were "In
wn Tonight" singing their latest Capitol disking,
onestly I Love You." . . Frank Parker bowed at the Chez 7/12. . . . The
ry Gibbs Quartet providing the jazz sounds at the Preview Lounge. . . .
cal promotioner, Bob Cole, handling chores for sweet and dainty Penny
ith . . . Congrats to Bob "Coffeehead" Larson who was given the "Milly"
ard for his outstanding contributions to aid public service. . . July 19
u 21 skedded for Capitol Records' district sales managers meet at Chase
tel, St. Loo. , . . George and Ernie Leaner advise Savoy's "Opus To Jazz"
um enjoying fine sales. . . Trudy Richards visiting our town's deejays
h her latest waxing, "Temptation." . . . Handsome Cantor Moses Silverman,
ose voice likened to world's greatest, may sign disk contract with noted
kery. . . Oscar Peterson livening up "In Town Tonight" show with his
dition of "Billy-Boy." Oscar currently at the Blue Note. . . . Eddie Hubbard
ands great on

DLLYWOOD:



DLLYWOOD:Al Bennett busy readying the new Dot Records offices at Sunset and Vine occupancy on July 15th. Interior decorator, Mrs. Alice Calgy, was brought is to mean the second of the s

Panart Makes Deal With EMI For European Distribution

NEW YORK CITY—At a luncheon which took place in Dining Room No. 4 of the United Nations on June 27, 1956, Ramon S. Sabat, President of Panart, played host to Ambassador Nunez Portuondo of Cuba, members of the Cuban official missions, record trade, local and international press. Sabat used the occasion to report on his trip through Europe and give the details of the agreements made in the various countries with the affiliates of Electric and Musical Industries (EMI) Ltd. which will release Panart material on their various labels. The agreements make available to Cuban Plastics and Record, the Cuban producers of the Panart label, the complete catalogue of EMI for production in Cuba as may be required by that market. Sabat expressed his belief that with the increased interest in good recordings from Europe in Cuba, the Panart catalogue, supplemented now with the European-cut material will increase the demand for package material there and in other areas whereas up to now that market was dormant.

Ambassador Nunez Portuondo manifested his gratification and congratulated Sabat on the success of his trip, which constituted the first organized distribution of Cuban music in Europe and the Scandinavian countries. The ambassador pointed out to the attending guests the importance of the cultural repercussions which will undoubtedly result from Sabat's work. It was also noted that now Cuban musicians as well as artists and arrangers will get a well deserved boost in their popularity with the international record buyer and benefit to great extent in their collections of royalties and performance rights, which have up to date been confined to Cuba and the United States.

Attending guests, representing the various groups which are interested in further development of Cuban music and tourist traffic to Cuba, were Luis Arenal, Consul of Cuba in New York, and member of the Cuban Tourist Commission, representing the Consul General and Minister; Alfredo Hernandez; Ulpino Muniz, executive of Cubana Airlines; Harry Graff, president of Graff Advertising Agency; and Al Kaplan, account executive for Cubana Airline; Bill Simon, of Bill-board; and Bob Austin of The Cash Box.

Sabat played acetates of Cuban music which had been given the full symphonic treatment at the EMI studios in London and will shortly be released in a "In a Latin Mood" package, a milestone in Cuban music. Also heard was Chico O'Farrel's LP, "Chico's Cha Cha," recorded in Havana and produced by Panart Recording, Cuban Plastics affiliate in this country.

Stan Steinhaus, of Panart Recording, gave all members of the party copies of Panart's promotional series, "Music of Cuba" and explained Panart's plans for the promotion at distributor and dealer levels of this package series. Having included the top tunes of the Panart singles repertoire in this first album of the series. emphasis was placed on the Cha Cha Cha rhythm, with the Orchestra America featuring the string arrangement, Fajardo and his Montmatee All Stars featuring the flute type of the Cha Cha Cha, and Julio Gutierrez and his Orchestra highlighting the modern sound.

With over twelve 12-inch LP's currently in the works for release during the next three-month period, Steinhaus announced that he would leave on a trip which would take him through Chicago, Detroit, Denver, San Francisco, New Orleans, Dallas and Atlanta, where the dealer acceptance has been established and where, to date, no distribution has been set up. With over 70 10-inch LP's and over 2000 singles in their general catalog, Steinhaus hopes to get active interest from distributors who require this type of music to complete their label availability, and meet the growing demand for authentic Cuban and Latin-American music.

Out of the meeting with the representatives of the Cuban Tourist Commission and Cubana Airlines at the luncheon came the surprise announcement by Sabat endorsing a promotional contest among all local DJ's which will result in a trip to Havana and sitting at the Panart recording sessions, where they will meet Panart artists and see how the Cuban operation of the label is working. Rules for the contest will be issued shortly.

Signing



NEW YORK-Lew Conetta (seated Left) signs a contract with Hy Grill, A&R man of King Records (right) as Don Saxon, Conetta's manager, looks on. Lew's first record will be "The Pizza Pizzerell" and "Old Love Letters".



"It's What's in THE CASH BOX That Counts"



POPULAR

"EXACTLY LIKE YOU"—The Ames Brothers—With Joe Reisman And His Orchestra—RCA Victor LPM-1142 (1-12" LP)
EXACTLY LIKE YOU, I HADN'T ANYONE TILL YOU, WHEN MY SUGAR WALKS DOWN THE STREET, I ONLY HAVE EYES FOR YOU, YOU WERE MEANT FOR ME, YOU AND I; DON'T BLAME ME; AUTUMN LEAVES, YOU FORGOT TO REMEMBER; YOU'RE DRIVING ME CRAZY, THE VERY THOUGHT OF YOU; TOGETHER.
Since the novelty ditty "Rag Mop" established the Ames Brothers as a vocal group to be reckoned with, they have kept their musical stature on an extremely high level. This Victor release marks a high point in the boys' careers. It's a beautifully conceived set featuring reliable material, soft orchestrations and, above all, a resourceful, rich blend of voices. The group handles the ballad in a completely ingratiating manner that goes beyond mere sentimentality. Classy cover. The group is one of the most popular in the nation and sales should prove the point further.

"THE VOICES OF PATTI PAGE"—Mercury MG-20100 (1-12" LP) THE DOGGIE IN THE WINDOW; BUTTERFLIES; HOCUS POCUS; I CRIED; I CAN'T TELL A WALTZ FROM A TANGO; MILWAUKEE POLKA; CHANGING PARTNERS; WHAT A DREAM; I LOVE TO DANCE WITH YOU; EVERLOVIN'; LITTLE CRAZY GUILT; KEEP ME IN MIND. The plural of voice as used in the set's title is exactly as intended. Patti Page a pioneer in the now extensively used multiple track technique, is heard in 12 selections using the gimmick. Two of the selections easily topped the million mark. These are "The Doggie In The Window" and "Changing Partners." Other previous singles effectively used Patti's sweet voice(s). Patti's sum-mer TV'er and current chart item "Allegheny Moon" should impressively add to the package's sales.

"THE GOLDEN INSTRUMENTALS"—Billy Vaughn And His Orchestra— Dot DLP 3016 (1-12" LP) BLUE TANGO; SONG FROM MOULIN ROUGE; BEWITCHED; OH MY PAPA; PRETEND; EBB TIDE; AUTUMN LEAVES; LISBON ANTIGUA; CHERRY PINK & APPLE BLOSSOM WHITE; UNCHAINED MELODY; POOR PEOPLE OF PARIS; THIRD MAN THEME. Here are 12 of Tin Pan Alley's recent Million Sellers assembled in one top quality mood disk. Some of the tunes (i.e. "Autumn Leaves", "Lisbon Antigua") were strictly instrumental in their original form and all of them are, happily, songs that will linger on. Billy Vaughn's individual sounding ork performs the selections with a lush, but easy-going nature. Vaughn's pop-ularity and the solid material played make this a handy item to have on dealer's shelves. Attractive package.

ALEXANDER THE GREAT"-Tommy Alexander And His Orchestra-

"ALEXANDER THE GREAT"—Tommy Alexander And His Orchestra— Liberty LRP 3008 (1-12") MAD ABOUT THE BOY; TOMBOY; WE'LL BE TOGETHER AGAIN; I HADN'T ANYONE 'TILL YOU, MIDNIGHT SUN; LULLABY OF BIRDLAND; OLD DEVIL MOON; SONG IS YOU; ALL THE THINGS YOU ARE; IT COULD HAPPEN TO YOU; FLAMINGO. Tommy Alexander and the ork represent one of the disk jockey's most ap-preciated aggregations to come along in a fair amount of time. Their basically swing approach has a modern touch about it that sort of accounts for "reno-vated" swing. The sparkling arrangements are played with flashy skill by both soloists and/or the whole troupe. Alexander's platters have been favorites of the dee jays, thus assuring valuable air play for the waxing. Most of the sales should involve a jazz crowd.

"STAN FREEMAN"—Epic LN 3224 (1-12" LP) SUNNY SIDE UP; RIDIN' ON THE MOON; INTERMEZZO; LADY OF THE EVENING; I HAPPEN TO LIKE NEW YORK; SPEAK LOW; THAT'S LIFE; WALTZ IN SWINGTIME. This disk offers a versatile look at the popular night club entertainer, Stan Freeman. One side features Freeman at the "Blue Angel" as he hilariously spoofs all forms of the popular song. But the artist makes amends to the hand that feeds him by playing and performing some of the lesser known standards on the second side. In the latter department he's best on Cole Porter's emphatic "I Happen To Like New York". Other songs, like "Speak Low", display Freeman's soft touch on the keyboard. The disk spells pure entertainment for listeners who take to intimate, sophisticated and witty artists.

"BROADWAY MELODIES"—Songs From Hit Shows—Buddy Greco And His Quartet—Kapp KL-1033 (1-12" LP)
STANDING ON THE CORNER; MACK THE KNIFE; SHANGRI-LA; LISTEN TO THE SOUND OF MY LOVE; TOO CLOSE FOR COMFORT; IT'S ALL RIGHT WITH ME; ON THE STREET WHERE YOU LIVE; I'VE GROWN ACCUSTOMED TO HER FACE; ALL AT ONCE YOU LOVE HER; DON'T CRY; BAUBLES, BANGLES AND BEADS.
With the nation being delightfully bombarded with songs from such musical smashes as "My Fair Lady" and "The Most Happy Fella", it is clearly evident that Broadway is currently enjoying a notable season. Buddy Greco and His Quartet perform 12 melodies from musicals currently running and from those of a few seasons back. Greco's vocals and the group's jazz intimacy nicely convey the Schubert Row hits. The platter should cash in on the popularity of the set's chart numbers.

"BLUE HAWAII"—Bing Crosby With Orchestra—Decca DL 8269 (1-12" LP) BLUE HAWAII; SONG OF THE ISLANDS; ALOHA OE; HAWAIIAN PARADISE; TO YOU, SWEETHEART, ALOHA; A SONG OF OLD HAWAII; SOUTH SEA ISLAND MAGIC; SWEET LEILANI; DANCING UNDER THE STARS; PALACE IN PARADISE; TRADE WINDS; SWEET HAWAIIAN CHIMES.
Bing Crosby's over-all easy-going personality makes him a natural to sing Hawaii-inspired melodies. Like the land, Crosby is exceedingly relaxed and a deep, rhythmic delivery suits the slow, swaying music perfectly. Accompanying Crosby on most of these previously released tunes is Lani McIntyre and His Hawaiians. This combination of Crosby and Hawaii makes an unbeatable sales item. The platter must be stocked by dealers. It's sure to be a standard seller. seller.

"LIFE OF THE PARTY"—Player Piano Music You Can Sing To—Disney-land WDL 3001 (1-12" LP) The latest Disneyland release offers an abundance of good natured fun and for the more mature folks around, authentic reminiscing. The featured "artist" is the player piano in 23 still popular oldies. A rinky-dink "Sweet Rosie O'-Grady", "Daisy Daisy", etc. is delivered in just about the only way this corner wants to hear them. Included in the package is a booklet containing the lyrics to many of the tunes on the disk. Excellent party set.

THE CASH BOX

July 14, 1956

"SWEET"—The Trumpet Of Ernie Englund—Cadence CLP 1014 (1-12" LP) THE VERY THOUGHT OF YOU; COCKTAILS FOR TWO; YOU GO TO MY HEAD; ROSES OF PICARDY; STAR DUST; MARGIE; EMBRACEABLE; LOVE FOR SALE; TWO SLEEPY PEOPLE; SYPOSIN'; MY MELANCHOLY BABY; BLUE ROOM; MARIA ELENA. One of the principal ingredients in many successful mood music sets is the sweet sound of a soaring trumpet. This Cadence release features Ernie Eng-lund's mellow trumpet supported by an organ, drum, sax and bass. The re-sulting blend keeps a moody atmosphere that, in many instances, can parallel an ork with the whole works. Tastefully selected tunes. Worthwhile platter for any mood music home. for any mood music home.

SPECIAL MATERIAL

"WEDDING IN MONACO"—Actual Recording of The Civil And Religious Ceremonies Made At The Wedding Of S.A.S. Prince Rainier III And Grace Kelly —The Ballet "Homage To The Princess"—Music By Stan Kenton—Mercury MG 20149 (1-12" LP) One of the social highlights of the year was the marriage of Hollywood actress Grace Kelly to Prince Rainier III of Monaco. This unusual recording features not only the pomp and circumstance surrounding the civil and religious cere-monies, but also an exotic-sounding ballet score, "Homage To The Princess", written by famed band leader Stan Kenton. Miss Kelly's popularity should take this "documentary" pressing somewhat beyond the normal sales range for such releases. such releases.

JAZZ

"RELAXIN' WITH FRANCES FAYE"—Bethlehem BCP-62 (1-12" LP) LOVE IS JUST AROUND THE CORNER; I'M GONNA SIT RIGHT. DOWN AND WRITE MYSELF A LETTER, DON'T BLAME ME, AIN'T MISBEHAVIN'; ALL THE THINGS YOU ARE; THE DARK. TOWN STRUTTERS' BALL; JUST YOU, JUST ME; YOU'RE MY THRILL; MY BABY JUST CARES FOR ME; WELL ALL RIGHT; THE THRILL IS GONE; WAY DOWN YONDER IN NEW ORLEANS. Song stylist Frances Faye has some of her best no-holds-barred swing mo-ments on this Bethlehem issue. Miss Faye reacts to each melody with polished phrasing, and a swing momentum that the listener will find nothing short of astounding. Frank Hunter's sparkling arrangements and orchestral direction put him in one of the most accomplished supporting roles ever heard on a jazz pressing. Here's a memorable jazz release that's a goal for future pressing of this type to shoot at. Frances has a large and loyal following that will flip when it hears this platter.

"A MUSICAL HISTORY OF JAZZ"—Grand Award G.A. 33-322 (1-12" LP) Though having a short history, jazz represents one of the important milestones in the development of a truly American musical art form. Grand Award has attempted, through narration and actual examples of jazz performances, to trace historically the origins of this often complicated musical area. The nar-rator is the affable TV comedian Wally Cox reading an intelligent script by jazz critic George T. Simon. Supporting Cox are such solid jazz names as Bud Free-man, Peanuts Hucko, Dick Hyman and Hank Jones. "When The Saints Ge Marching In", "Basin Street Blues", and "Take The 'A' Train" are some o the jazz classics well performed by the set's artists. Here's a fortunate op portunity for the newer inductees into jazz to get a pleasant and informativ-introduction to the music.

"RAVE NOTICE"—The Calvin Jackson Quartet—Columbia CL 824 (1-12" LP STOMPIN' AT THE SAVOY; DREAM; YOU AND THE NIGHT AND THE MUSIC; THE TOUCH C YOUR LIPS; MINE; LINGER AWHILE; GET OUT OF TOWN.
Though obvious disciples of the swing idiom, the Calvin Jackson Quartet ha woven a few new swing patterns of their own here. On this Columbia pressin: the Quartet's in an invigorating and richly imaginative mood. Peter Appleyarc on vibraphone, must be singled out for his soft and smooth touch. If you happe to hear northogs of an unlisted tune intermingled with one already lister. to hear portions of an unlisted tune intermingled with one already lister don't fret. It's all part of the wonderful swing game the boys are playing This bright waxing should meet with solid sales to jazzophiles.

"RED CALLENDER SWINGIN' SUITE"—Red Callender And His Moder Octet—Modern LMP 1207 (1-12" LP) SKYLINE; SLEIGH RIDE; ALL FOR YOU; OUTLINES; WALKING ON AIR; YOU'RE PART OF M ON AGAIN; GREENERY; PASTEL; OCTOBER BLUE; DANCERS; BIHARI. A neat swing entry by Red Callender and His Modern Octet is highly imag native and extremely well-rounded. Callender, whose background include work with Charlie Ventura, Mel Powell, Lester Young and others, compose all of the 12 full-bodied selections. His group meets either explosive or se; timental swing with enthusiasm and graceful jazz-knowhow. Bassist Callend puts on a show that can be avidly recommended to jazz fans.

CLASSICAL

MOZART: Symphony No. 39, K. 543—Divertimento No. 15, K. 287—Artu Toscanini And The NBC Symphony Orchestra—RCA Victor LM-2001 (1-1 LP)

LP) Two popular Mozart creations take up Toscanini's crisp and delicate podiu chores on this Victor release. The lovely Symphony No. 39 and spirited Dive timento No. 15 make throughly delightful listening and result in one of t best efforts in the Maestro's distinguished recording career. The sound, ev though the symphony was taken from an NBC broadcast in 1948, is unusua fine. Choice classical waxing.

CHADWICK: Symphonic Sketches—Howard Hanson Conducting The Ea man-Rochester Symphony Orchestra—Mercury MG 50104 (1-12" LP) Mercury and conductor Howard Hanson can again be given an appreciati "Thanks" for their commendable venture in bringing serious American mu to a deserving spotlight. George Chadwick's "Symphonic Sketches" is a sor-neglected work that continually pours forth both lyrical and jaunty gei The opus, divided into four parts, has a lovely bucolic atmosphere. The Ea man-Rochester Orchestra responds gracefully to Hanson's direction. Sup-sound. Once heard, the disk has a surprisingly fine chance of making the sa grade with classical collectors. grade with classical collectors.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



14) IT ONLY HURTS FOR A LITTLE WHILE. 15) WHATEVER WILL BE, WILL BE (QUE SERA, SERA). 16) GRADUATION DAY. 17) BE-BOP-A-LULA. 18) IVORY TOWER. 19) I COULD HAVE DANCED ALL NIGHT. 20) TREASURE OF LOVE. 21) STRANDED IN THE JUNGLE. 22) WALK HAND IN HAND. 23) TRANSFUSION. 24) PICNIC. 25) CANADIAN SUNSET. 26) YOU DON'T KNOW ME. 27) HOW LITTLE WE KNOW. 28) PORTUGUESE WASHERWOMAN. 29) THE HAPPY WHISTLER. 30) NEVER TURN BACK. 31) LOVE, LOVE, LOVE. 32) FEVER. 33) HEARTBREAK HOTEL, 34) SOFT SUMMER BREEZE. 35) THAT'S ALL THERE IS TO THAT. 36) GHOST TOWN. 37) SECOND FIDDLE. 38) TELL ME WHY. 39) GIVE US THIS DAY. 40) I WANT YOU TO BE MY GIRL.

Vital Statistics-Harley Lucas has been appointed Assistant Station Maner of WCUE, Akron, Ohio. . . . Hugh Cherry is now a DJ at KTAR, Phoenix, iz.... Wayne Hannah joined the spinner staff of WMAK, Nashville, Tenn. . Lad Carleton, formerly with WFGM-Fitchburg, Mass. is now located with KOX,-Framingham, Mass. . . Johnny Fairchild to KTMS-Santa Barbara, lif. . . Due to Dick Drury's increased activities at WHHH in Warren, io, he has given up his weekend work at WERE in Cleveland. Raul Lovett cently joined WBSM, New Bedford, Mass.

Frank Evans has switched from KHJ-Hollywood, to KDAY, Santa Monica. Jim Hadlock has checked in with KFMB, San Diego. . . Bob Levitt now KGEE, Bakersfield. . . Dick Thompson, formerly a deejay in Erie, Pa., s switched to KSON, San Diego. . . Fred Roberts, recently of Dallas, Tex., west dj at KBIF, Fresno.



KERM GREGORY WAEB-Allentown, Pa.)
KERM GREGORY WAEB-Allentown, Pa.)
Kerk GREGORY
Kerk GR

Il consist of "humorously controversial questions". Later on, questions Il be supplied by listeners. Cathy Furniss, librarian, KCBS-San Francisco, vacationed in Hollywood d said hello to her many friends there. . . The recent move that Hugh erry (KTAR-Phoenix, Ariz.) made has met with his heartiest approval. igh does two and a half hours of country tunes in the morning and two urs of pop ditties at noon. . . . Jim Stanley (WWIN-Baltimore, Md.) honey-poning in St. Louis.

Billy Shaw Agency To Continue Being Operated By Family

Page 23

NEW YORK-Lee Shaw, wife of the late Billy Shaw who passed away Saturday, June 23rd, has made the following announcement:

Shaw Artists Corporation will continue in business as in the past, following the same general principles and objectives as set forth by its founder, Billy Shaw.

Several offers for the sale of the firm have been rejected. SAC is not for sale.

Milton Shaw will succeed his father as President of the corporation. Jack Archer, Vice-President and head of the One Night Department steps up as General Manager and coordinator of the bookings in all departments. Together, Milt Shaw and Archer will handle the general operations of the firm

Jack Whittemore will continue as head of the Location Department, and Art Frew as Manager of the Chicago branch. Everything else in both the New York and Chicago offices will remain the same with no anticipated changes in personnel.

Rama Issues First Album

NEW YORK-Rama Records, which so far has issued only singles, is moving into the package field with its first release this week of an album featuring vocalist Serena Shaw.

In line with its program of expansion into the jazz and popular field, the label is presenting this first release as a slick, neat package with emphasis on the "new and different".

Miss Shaw came out two years ago with a wild, exotic recording of the "St. Louis Blues" and the present release is intended to showcase the unusual vocal qualities of the singer.

Hollywood composer-arranger, Rudy de Saxe, is backing Serena Shaw with the orchestra, featuring such sidemen as Sam Musiker, Julius Levine, Alvaro Dalmar and Max Schoenfeld.

Conference



NEW YORK-Vocalist Alan Blake confers with arranger and conductor Ernie Susser about his new composition 'Taj Mahal'. The release is on the Candlelight Label. Composing is no novelty to crooner Blake who has a Master's Degree in Music.

"It's What's in THE CASH BOX That Counts"



WORL Disk Jockeys Win Prizes

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BOSTON—Manichewitz Wine and Emil Mogul Advertising Agency conducted a nationwide contest to determine which station's disk jockeys delivered the best commercials for Manichewitz Wine. Out of 102 entrants nationally, there were 17 winners. WORL's four disk jockeys won 4 of the 17 awards, among them the top award for "Best Selling Commercial." Above (left to right): Stan Richards, WORL Program Director, and Frank Goodman of Branded Liquors present plaques and awards to WORL disk jockeys Norman Tulin (who won top prize plaque for "Best Selling Commercial"), Dave Maynard and Greg Finn, who won Honorable Mention Awards.

Pianist Roger Williams In Providence Concert Honoring Roger Williams, R.I. Founder

PROVIDENCE, R. I.—At 10 p.m. last Monday (July 2), Roger Williams arrived in Providence, R. I., for a series of festivities commemorating the founding of the tiny state by Roger Williams over 300 years ago. If this sounds slightly confusing, this was the Roger Williams who achieved national prominence with his recording of "Autumn Leaves" and not the 17th century founding father. Pianist Williams was guest soloist with the Providence Symphony at a highly successful concert the following day (July 3).

The pianist's arrival signaled the commencement of a series of events unlike any ever accorded to a visiting musician in the past. Williams was met at Providence Airport by Rhode Island's Governor Roberts, Miss Rhode Island, and prominent civic leaders costumed as Pilgrims and Indians. A parade up Providence's Main Street terminated at the Mayor's office, where Williams was presented with the key to the city. Later that afternoon, costumed as his name-alike, Roger Williams placed a wreath on the memorial statue in Roger Williams Park.

On July 3, which was actually Founder's Day, the city commemorated the birthplace of religious freedom in the Western Hemisphere by solemn public services. In the evening,

"PACK O' LETTERS—

PACK O' LIES"

"LITTLE BLUE BONNET-

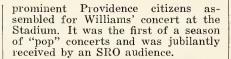
LITTLE PINK FACE"

by Billy Shepard

with The Happy Hearts KAPP 153

KAPP

records





CLEVELAND—Wes Hopkins, popular KYW deejay had his work cut out for him. He cooked a steak dinner for a family of five in connection with a contest sponsored on KYW's daily women's program, The Mildred and Gloria Show. They showed up at the Lenz home to help Wes, however, and the whole evening was a very enjoyable one for everyone concerned.





"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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Flip 315; 45-315

Capitol 3469; F-3469

Gee 1016; 45-1016

SLEEPER OF THE WEEK

HOLLYWOOD 28, CALLE

RECORDS

WHILE I DREAM

MELBA RECORDS

1650 BWAY (CO 5-3485) N.



B. Moonglow & Picnic (Stoloff)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS-

Please keep us constantly informed of any changes in call letters or title.

9. Love, Love, Love (Clovers) 10. I Could Have Danced All Night (Sylvia Syms)

- (Flames) B. Love, Love, Love (Clovers) 9. Allegheny Moon (Patti Page) 10. Shanty In Old Shanty Town (Somethin' Smith)

"It's What's in THE CASH BOX That Counts"

5. Graduation Day (4 Freshmen)

7. Broadway At Basin Street (Four Beards)

B. Away All Boats (Al Hibbler) 9. Picnic (McGuires)

10. Free (Tommy Leonetti)

Treasure Of Love (McPhatter)

announced the formation of his own

diskery to be known as the Celeste

Records Co., of which he is president.

personal secretary at Decatur Records

has been appointed sales manager of

the new company and James A. Bro-

kenshire has been named director of

Artists and repertoire.

Sylvia Drucker, formerly Levitt's

WOR To Debut Uninterrupted Music Program July 9

NEW YORK—"The most enjoyable and listenable radio program on the air" was promised listeners by Rob-ert J. Lader, vice president and general manager of WOR, New York.

The new program, to be called "Music from Studio X" will be heard over WOR and WOR-FM from 9:05 p.m. until 1:00 a.m. Monday through Sat-urday and from 1:30 to 5:00 p.m. on Sundays, starting July 9th.

Studio X has been especially de-Studio X has been especially de-signed for the new program and incor-porates the latest in high fidelity fa-cilities: the latest in acoustical ma-terials; finest high fidelity playback equipment; diamond styli; easy-float-ing playback arm; and a special high-fidelity line direct from Studio X to the WOR transmitter in Carteret, N. J. Together, these components will bring too recorded music to 25 million people top recorded music to 25 million people in thirteen states who tune regularly to WOR.

"Music from Studio X" will consist "Music from Studio A will consist of uninterrupted music for almost four hours each night (announcements will be made only on the hour and the half-hour). The music itself will con-sist of smooth instrumentals and plush the fidelity by such sist of smooth instrumentals and plush vocals recorded in high fidelity by such artists as Percy Faith, Paul Weston, Melachrino Strings, Perry Como, Les Baxter, Nat Cole, Hugo Winterhalter, Ella Fitzgerald, Jackie Gleason, Da-vid Rose, Frank Sinatra, Leroy An-derson, Jo Stafford, Fred Waring and Mantovani. Mantovani.

In announcing the new program, Bob Leder commented: "The recording in-dustry has, in the past few years, made tremendous technical progress in the art of capturing sound on disks. But up to now the broadcasting industry has done little to take advantage of the higher fidelity available. The construction of 'Studio X' and the acquisition of the latest proven equip-

ment for our new program should be a giant stride in the direction of bringa giant stride in the direction of oring-ing broadcasting quality up to the high standards set by the recording companies. I've heard advance tapes of 'Music from Studio X' and I'll go on record as saying that I've never heard a more beautiful sound."

"Music from Studio X" is the joint concept of Bob Leder, and Bob Smith, Wor's program director.

The show's host is John A. Gam-bling, son of WOR's famous 30-year veteran, and a broadcaster in his own right since 1951.

There will be a pause at 11 p.m. for the regular newscast by Lyle Vanall the rest is music.

The new show will be under the supervision of program manager Bob Smith.

A special theme song, called "Stu dio X" was composed and conducted dio X" was composed and conducted by Joe Leahy.

An extensive promotion will be used to kick off "Music from Stu-dio X."

A teaser campaign was started on WOR two weeks ago and is gradually being stepped up until an average of thirty on-the-air announcements per day will be made over the two weeks prior to the show.

In addition more than \$15,000 will be spent during the first month on: ads up to three-quarters of a page in the leading New York and suburban newspapers; 125 giant billboards throughout the Metropolitan area; car cards in Hudson-Manhattan Railroad cars reaching 1,000,000 fares per week; one-minute trailer in chain of drive-in theaters; restaurant menus which are read by 700,000 customers weekly; more than 650,000 leaflets to be distributed in one week; and aerial advertising over all the major beaches. be spent during the first month on: ads advertising over all the major beaches.

Coolest Show In Town



BOSTON, MASS.—If a deejay's job gets any softer it'll have to go some to match that of Jim Aylward, WHIL, Medford-Boston. Jim believes in working in comfort and WHIL believes in good programming. . . . so-o-o-o the pic above is proof of the 'coolest show in Boston' as broadcast from the station's own boat while racing on the Charles River with guest stars like the Rover Boys, shown here. Gal is Verna, station's secretary (her job ain't so had either!) so bad, either!)



www.americanradiohistory.co



Hollywood, Calif. 1. Moonglow & Picnic (Cates) 2. My Blue Heaven (Domino) 3. Wayward Wind (G. Grant) 4. Heartbreak Hotel (E. Presley 5. On The Street Where You Live (Vic Damone) 6. Standing On The Corner (Four Lads

(Four Lads) 7. Moonglow & Picnic (Stoloff) B. A Casual Look (Six Teens)
9. Treasure Of Love (McPhatter)

10. Portuguese Washerwoman (Joe Carr)

BEACON SHOP

BEACON SHOP Providence, R. I. 1. On The Street Where You Live (Vic Damone) 2. Delilah Jones (McGuires) 3. Wayward Wind (Gogi Grant) 4. Glendora (Perry Como) 5. Born To Be With You (Chordettes) 6. You Don't Know Me (Vale) 7. Whatever Will Be (D. Day) B. My Prayer (Platters) 9. I Almost Lost My Mind (Pat Boone) 10. Sweet Old Fashioned Girl (Teresa Brewer)

AL'S RECORD MART

Detroit, Mich.

Detroit, Mich. 1. Canadian Sunset (Winterhalter & Heywood) 2. Soft Summer Breeze (Winterhalter & Heywood) 3. Fever (Little Willie John) 4. Pleadin' For Love (Larry Birdsong) 5. Ruby Baby (Drifters) 6. Treasure Of Love (McPhatter) 7. Ready Teddy (Little Richard) 8. Stranded In The Jungle (Cadets) 9. One Night Only (Charms) 10. My Baby Leff Me (Presley)

10. My Baby Left Me (Presley)

SUGER'S RECORD SHOP

SUGER'S RECORD SHOP Pittsburgh, Pa. I. Be-Bop-A-Lula (G. Vincent) 2. More (Perry Como) 3. Woe Is Me (Cadillacs) 4. Fever (Little Willie John) 5. My Prayer (Platters) 6. I Almost Lost My Mind (Pat Boone) 7. I Want You, I Need You, I Love You (Elvis Presley) B. Whatware Will Be (D. Davis

ODLAND MUSIC SHOP

ODLAND MUSIC SHOP Sioux Falls, S. D. 1. I 'Almost Lost My Mind (Pat Boone) 2. On The Street Where You Live (Vic Damone) 3. Wayward Wind (Gogi Grant) 4. I Want You, I Need You, I Love You (Elvis Presley) 5. It Only Hurts For A Little While (Ames Bros.) 6. Ivory Tower (Cathy Carr) 7. Standing On The Corner (Four Lads) B. Moonglow & Picnic (Stoloff) 9. Happy Whistler (Robertson) 10. Long Tall Sally (L. Richard)

KOPS PIANO HOUSE

Great Falls, Mont. 1. I'm In Love Again (Domino) 2. I Almost Lost My Mind (Pat Boone) 3. Wayward Wind (Gogi Grant) 4. Ivory Tower (Gale Storm)

4. Ivory Tower (Gale Storm) 5. Moonglow & Picnic (Stoloff) 5. Moonglow & Frenze (Four Lads)

Heartbreak Hotel (E. Presley) 9. | Want You, | Need You, J Love You (Elvis Presley)

10. It Only Hurts For A Little While (Ames Bros.)

AMERICAN MUSIC CO.

7. Picnic (McGuires)

BROADWAY MUSIC

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- BROADWAY MUSIC New York, N. Y. 1. My Prayer (Platters) 2. Moonglow & Picnic (Stoloff) 3. Wayward Wind (G. Grant) 4. Standing On The Corner (Four Lads) 5. Ivory Tower (Cathy Carr) 6. Allegheny Moon (P. Page) 7. I Almost Lost My Mind (Pat Boone) 8. I Want You, I Need You, I Love You (Elvis Presley) 9. On The Street Where You Live (Vic Damone) 10. Love, Love (Diamonds)

- MUSICAL SALES INC. Baltimore, Md. 1. Ready Teddy (L. Richard) 2. Stranded In The Jungle (Cadets) 3. I'm In Love Again (Domino) 4. A Casual Look (Six Teens) 5. Graduation Day (Rovers) 6. I Want You, I Need You, I Love You (Elvis Presley) 7. More (Perty Como) B. On The Street Where You Live (Vic Damone) 9. Moonglow & Picnic (Stoloff) 10. I Almost Lost My Mind (Pat Boone)

GREENLINE RECORD CENTER

- CENTER Jamaica, L. I., N. Y. 1. Moonglow & Picnic (Stoloff) 2. My Prayer (Platters) 3. I Want You, I Need You, I Love You (Elvis Presley) 4. Wayward Wind (Gogi Grant) 5. On The Street Where You Live (Vic Damone) 6. Can You Find It In Your Heart (Tony Bennett) 7. More (Perry Como) B. Ivory Tower (Cathy Carr) 9. I'm In Love Again (Domino) 10. Stranded In The Jungle

MELODY SHOP

- MELODY SHOP Elizabeth, N. J. 1. I Want You, I Need You, I Love You (Elvis Presley) 2. My Prayer (Platters) 3. Treasure Of Love (McPhatter) 4. On The Street Where Where You Live (Vic Damone) 5. Casual Look (Six Teens) 6. Happy Whistler (Robertson) 7. Wayward Wind (G. Grant) B. More (Perry Como) 9. Allegheny Moon (P. Page) 10. I Almost Lost My Mind (Pat Boone)

- B. Whatever Will Be (D. Day) 9. My Dream Sonata (N. Cole) 10. Allegheny Moon (P. Page

MELODY MART

- MELODY MART Paducah, Ky. 1. Moonglow & Picnic (Stoloff) 2. Be-Bop-A-Lula (G. Vincent) 3. Wayward Wind (Gogi Grant) 4. I Almost Lost, My Mind (Pat Boone) 5. Sweet Old Fashioned Girl (Teresa Brewer) 6. I Want You To Be My Girl (Teen Agers) 7. It Only Hurts For A Little While (Ames Bros.) 8. Born To Be With You (Chordettes) 9. Ivory Tower (Otis Williams) 10. Walk Hand In Hand (Martin)

RECORD LAND

- Phoenix, Ariz. 1. Wayward Wind (Gogi Grant) 2. Transfusion (N. Norvus) 3. Standing On The Corner (Four Lads) 4. On The Street Where You Live (Vic Damone)

- Live (Vic Damone) 5. I'm In Love Again (Domino) 6. Ivory Tower (Gale Storm) 7. I Could Have Danced All Night (Rosemary Clooney) 8. Born To Be With You (Chordettes)
- 9. Glendora (Perry Como) 10. Whatever Will Be (D. Day)
- GROOVE RECORD SHOP
- Houston, Texas 1. Love, Love, Love (Clovers) 2. It's Too Late (C. Willis)

 - Treasure Of Love (McPhatter)
 I Want You, I Need You, I Love You (Elvis Presley)
 Fever (Little Willie John)
 - 6. I Almost Lost My Mind (Pat Boone)

 - (Pat Boone) 7. Be-Bop-A-Lula (G. Vincent) B. Ready Teddy (Little Richard) 9. Roll Over Beethoven (Berry) 10. Wayward Wind (G. Grant)
- ONE STOP RECORD SERVICE St. Louis, Mo. 1. I Almost Lost My Mind (Pat Boone) 2. Gone With The Wind (Shepards) 3. On The Street Where You Live (Vic Damone) 4. Shanty In Old Shanty Town (Somethin' Smith) 5. Roses Of Picardy (Johnstons) 6. Wayward Wind (Gogi Grant) 7. Boppin' The Blues (Perkins) B. I Want You To Be My Girl (Teen Agers) 9. Graduation Day (Rovers) 10. Standing On The Corner (Four Lads) BOSTON RECORD DIST. Boston, Mass. 1. Moonglow & Picnic (Stoloff) Wayward Wind (G. Grant) I'm In Love Again (Domino)
 Transfusion (N. Norvus)
 Be-Bop-A-Lula (G. Vincent)
 Standing On The Corner (Four Lads)
- (Four Lads) 7. Treasure Of Love (McPhatter) B. I Almost Lost My Mind (Pat Boone) 9. Happy Whister (Robertson) 10. Ivory Tower (Cathy Carr)

- BERT'S CAMERA CENTER New Orleans, La. 1. Be-Bop-A-Lula (Vincent) 2. I Want You, I Need You, I Love You (Elvis Presley) 3. Fever (Little Willie John) 4. Rip It Up (Little Richard) 5. Take It Easy Greasy (Bobby Charles) 6. Time Will Tell (B. Charles) 7. I Almost Lost My Mind (Pat Boone) B. Billy's Blues (Part 2) (Billy Stewart) 9. I'm In Love Again (Domino) 10. Roll Over Beethoven (Berry)

AL'S ALL SIOP Chicago, III. 1. I Almost Lost My Mind (Pat Boone) 2. I'm In Love Again (Domino) 3. Standing On The Corner (Four Lads) 4. Transfusion (N. Norvus) 5. Wayward Wind (G. Grant) 6. Ivory Tower (Cathy Carr) 7. Glendora (Perry Como) 9. Strandol In The Juncie

8. Stranded In The Jungle (Jay Hawks)

9. Happy Whistler (Robertson)

10. Be-Bop-A-Lula (G. Vincent)

BERT'S CAMERA CENTER

July 14, 1956

- LAMP'S MELODY LANE Cleveland, Ohio

Cleveland, Ohio 1. My Prayer (Platters) 2. Be-Bop-A-Lula (G. Vincent) 3. Stranded In The Jungle (Cadets) 4. Fever (Little Willie John) 5. Allegheny Moon (P. Page) 6. Every Night About This Time (Diamonds) 7. Whatever Will Be (D. Day) B. I Almost Lost My Mind (Pat Boone) 9. Canadian Sunset (Winterhalter & Heywood) 10. More (Perry Como)

More (Perry Como)
 HOUSE OF MUSIC, LTD. Honolulu, Hawaii
 Born To Be With You (Chordettes)
 Be-Bop-A-Lula (G. Vincent)
 Graduation Day (Four Freshmen)
 Wayward Wind (Gogi Grant)
 Transfusion (N. Norvus)
 Heartbreak Hotel (E. Presley)
 I'll Be Home (Pat Boone)
 Magic Touch (Platters)
 Portuguese Washerwoman (Joe Carr)
 More (Perry Como)

10. More (Perry Como)

HERMITAGE MUSIC HERMITAGE MUSIC Nashville, Tenn. 1. I Almost Lost My Mind (Pat Boone) 2. Be-Bop-A-Lula (G. Vincent) 3. Wayward Wind (Gogi Grant) 4. Moonglow & Picnic (Stoloff) 5. I Want You, I Need You, I Love You (Elvis Presley) 6. Born To Be With You (Chordettes)

6. Born To Be With You (Chordettes) 7. Allegheny Moon (P. Page) B. More (Perry Como) 9. It Only Hurts For A Little While (Ames Bros.) 10. Sweet Old Fashioned Girl (Teresa Brewer)

ONE STOP RECORD SERVICE



New York, N. Y.

Moonglow & Picnic (Stoloff) Wayward Wind (Gogi Grant)

2. Wayward trink (CCS) 3. My Prayer (Platters) 4. Standing On The Corner (Four Lads)

- 5. On The Street Where You Live (Vic Damone) 6. Graduation Day (Rover Boys)
- 7. | Want You, | Need You, | Love You (Elvis Presley)
- B. Ivory Tower (Cathy Carr) I'm In Love Again (Domino)
- 10. Heartbreak Hotel (E. Presley)

Philadelphia, Pa.

- 1. Wayward Wind (Gogi Grant) 2. Standing On The Corner (Four Lads) 3. Sweet Old Fashioned Girl (Teresa Brewer) 4. Picnic (McGuires) 5. Glendora (Perry Como) 6. My Baby Left Me (E, Presley) 7. Born To Be With You (Chordettes) 8. Graduation Day (Rover Boys) 9. Stranded In The Jungle (Jayhawks) 10. Moonglow & Picnic (Stologh

Pittsburgh, Pa.

- 1. More (Perry Como) 2. Be-Bop-A-Lula (Gene Vincent) 3. I Almost Lost My Mind (Pat Boone) 4. Fever (Little Willie John) 5. Allegheny Moon (Patti Page) 6. My Prayer (Platters) 7. I Want You, I Need You, I Love You (Elvis Presley) B. Whatever Will Be, Will Be (Doris Day) 9. Moonglow & Picnic (Cates) 10. Woe Is Me (Cadillacs)

Detroit, Mich.

1. | Almost Lost My Mind (Pat Boone)

- I Almost Lost My Mind (Pat Boone)
 Soft Summer Breeze (Eddie Heywood)
 Wayward Wind (Gogi Grant)
 I'm In Love Again (Domino)
 Be-Bop-A-Lula (Gene Vincent)
 Canadian Sunset (Winterhalter & Heywood)
 Sweet Old Fashioned Girl (Teresa Brewer)
 Stranded In The Jungle (Cadets)
 Born To Be With You (Chordettes)
 Moonglow & Picnic (Cates)

St. Louis, Mo.

L LOUIS, ITTO: (Pat Boone) (Pat Boone) 2. Wayward Wind (Gogi Grant) 3. Gone With The Wind (Shepperd Sisters) 4. On The Street Where You Live (Vic Damone) 5. A Shanty In Old Shanty Town (Somethin' Smith & Redheads) 6. Standing On The Corner (Four Lads) 7. Mv Praver (Platters)

- (Four Lads) 7. My Prayer (Platters) 8. Stranded In The Jungle (Cadets/Jayhawks) 9. Born To Be With You (Chordettes) 10. Graduation Day (Rover Boys)

Minneapolis, Minn.

- 1. I Almost Lost My Mind (Pat Boone) 2. Be-Bop-A-Lula (Gene Vincent) 3. Wayward Wind (Gogi Grant) 4. More (Perry Como) 5. Born To Be With You
- 5. Born To Be With You (Chordettes) 6. It Only Hurts For A Little While (Ames Bros.) 7. I Want You, I Need You, I Love You (Elvis Presley) 8. I'm In Love Again (Domino) 9. My Prayer (Platters) 10. Moonglow & Picnic (Cates/Stoloff)

Cincinnati, Ohio

- Cincinnett, Onio 1. Wayward Wind (Gogi Grant) 2. I'm In Love Again (Domino) 3. More (Perry Como) 4. I Want You, I Need You, I Love You (Elvis Presley) 5. Standing On The Corner (Four Lads) 6. I Almost Lost My Mind (Pat Boone) 7. Picnic (McGuires) B. Transfusion (Nervous Norvus) 9. Allegheny Moon (Patti Page) 0. Moonglow & Picnic (Cates/Stoloff)

 I Almost Lost My Mind (Pat Boone)
 I'm In Love Again (Domino)
 Moonglow & Picnic (Cates)
 Sweet Old Fashioned Girl (Teresa Brewer)
 On The Street Where You Live (Vic Damone)
 Whatever Will Be, Will Be (Doris Day)
 It Only Hurts For A Little While (Ames Bros.)
 Mayward Wind (Gogi Grant)
 Ivory Tower (Cathy Carr)
 Stranded In The Jungle (Jayhawks) San Antonio, Tex. Wayward Wind (Gogi Grant)
 Moonglow & Picnic (Stoloff/Cates)
 I'm In Love Again (Domino)
 Be-Bop-A-Lula (Gene Vincent)
 I Want You, I Need You, I Love You (Elvis Presley)
 I Almost Lost My Mind (Pat Boone)
 Ivory Tower (Cathy Carr)
 Treasure Of Love (McPhatter)
 Sweet Old Fashioned Girl (Teresa Brewer)
 My Prayer (Platters)

Boston, Mass.

- Moonglow & Picnic (Stoloff)
 Wayward Wind (Gogi Grant)
 More (Perry Como)
 I'm In Love Again (Domino)
 Standing On The Corner (Four Lads)
 On The Street Where You Live (Vic Damone)
 Born To Be With You (Chordettes)
 Graduation Day (Rover Boys)
 Transfusion (Nervous Norvus)
 Be-Bop-A-Lula (Gene Vincent)

New Orleans, La.

- Wayward Wind (Gogi Grant)
 Moonglow & Picnic (Stoloff)
 I Almost Lost My Mind (Pat Boone)
 Glendora (Perry Como)
 Standing On The Corner (Four Lads)
 A Shanty In Old Shanty Town (Somethin' Smith & Redheads)
 Be-Bop-A-Lula (Gene Vincent)
 On The Street Where You Live (Vic Damone)
 It Only Hurts For A Little While (Ames Bros.)
 I Want You, I Need You, I Love You (Elvis Presley)

Milwaukee, Wisc.

- Milwaukee, Wisc. 1. I Almost Lost My Mind (Pat Boone) 2. Born To Be With You (Chordettes) 3. Sweet Old Fashioned Girl (Teresa Brewer) 4. Allegheny Moon (Patti Page) 5. I Want You, I Need You, I Love You (Elvis Presley) 6. Whatever Will Be, Will Be (Doris Day) 7. Standing On The Corner (Four Lads) 8. My Prayer (Platters) 9. On The Street Where You Live (Vic Damone) 10. Wayward Wind (Gogi Grant)

Denver, Colo.

- 1. Born To Be With You (Chordettes)
- Doff To Berwin To Gerwin (Chordettes)
 Picnic (McGuires)
 Wayward Wind (Gogi Grant)
 Transfusion (Nervous Norvus)
 I Want You To Be My Girl (Teen Agers)
 I Want You, I Need You, I Love You (Elvis Presley)
 I Almost Lost My Mind (Pat Boone)
 Ivory Tower (Williams/Carr)
 Moonglow & Picnic (Stoloff/Cates)
 I'm In Love Again (Domino)

San Francisco, Calif.

- Wayward Wind (Gogi Grant)
 Moonglow & Picnic (Stoloff/Cates)
 Ivory Tower (Cathy Carr)
 Standing On The Corner (Four Lads)
 Heartbreak Hotel (E. Presley)
 I Want You, I Need You, I Love You (Elvis Presley)
 Graduation Day (Rover Boys)
 Hot Diggity (Perry Como)
 I'm In Love Again (Domino)
- 9. I'm In Love Again (Domino) 10. Happy Whistler (Robertson)

Los Angeles, Calif.

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July 14, 1956

Red Hot Award

NEW YORK—The Four Lads have just received the Red Hot Award from the Viking frankfurter people for their "red hot" record sales. The last three disks by the Four Lads, "Moments To Remember," "No Not Much," and "Standing On The Corner," have all been smashes.

Band.

Me.

Watkins, drums.

Cavalier Signs George Lewis

SAN FRANCISCO, CAL. — Tom Spinosa, president of Cavalier Rec-ords, Inc., has announced the signing of George Lewis and his New Orleans Band to a recording contract with his lobel to de a 12 inch his fe IB

Band to a recording contract with his label to do a 12-inch hi-fi LP. The band, which recently completed a successful stint at the Tin Angel, this city, will be recorded on the 9th, 10th and 11th of July, after which the group will leave for Los Angeles to appear as the featured band in the annual National Dixieland Jubilee at the Shrine Auditorium

the Shrine Auditorium. The LP, scheduled for release early

in August, will consist of material never before recorded by the Lewis

Featured in the group that will re-

cord the album are George Lewis, clarinet; Thomas Jefferson, trumpet,

and Bob Thomas, trombone. The rhythm section includes Alton Purnell, piano; Alcide Pavageau, bass, and Joe

Quest Records Formed

HOLLYWOOD, CAL.-Jack Lait,

Jr., a Los Angeles newspapernan and Paul Tayler, a vocalist, have an-nounced the formation of a new West

Coast indie called Quest Records. The label's first release will fea-ture Tayler singing two songs writ-ten by Lait called: "Don't Set the Clock Tonight, Rachel" and a ballad "There's No One In the World But Me."

ANOTHER BA

PIN-UP

HIT

Capitol

THAT'S ALL THERE

IS TO THAT

Recorded by

DINAH SHORE Victor

Published by

MERIDIAN MUSIC. INC.

NAT "KING"

COLE

All lin

Potter Gives Up Across-

The-Board Show For

Featured Spot

HOLLYWOOD-Peter Potter will become KLAC's featured disk jockey,

effective Monday, July 9, when he gives up his seven days weekly record show for a featured Saturday and Sun-

Pete, after four years on KLAC

daily, has found the press of his na-

tional radio "Juke Box Jury," his TV

"Juke Box Jury," and his recently formed packaging enterprises too

heavy to allow him to continue with

KLAC is bringing in Bill Bradley to fill out "The Big Five Disk Jockeys," and will now bill its disk

jockeys as "The Big Five Disk Jockeys

-Dick Haynes, Alex Cooper, Del

Moore, Gene Norman, Bill Bradley-

and featuring Peter Potter." Potter

gets off the ground with his packag-

ing organization in mid-July when his TV "Juke Box Jury" goes regional

with 12 stations in San Francisco,

Fresno, Santa Barbara, Sacramento, Salinas, Bakersfield, Eureka, Chico,

San Diego, Reno, Las Vegas and

Honolulu. Potter also is packaging a

Brennan Named National

Sales Manager of Decca

Distrib. Corporation

NEW YORK-The announcement of the appointment of Claude Brennan as National Sales Manager of Decca Distributing Corporation was made by

Sidney N. Goldberg, Vice President in

Brennan started as a salesman at Decca's St. Louis branch in 1938 and

later served in the various capacities

as branch manager in Denver and

Cleveland, district supervisor in De-

troit, Toledo, Cincinnati, Cleveland

and Indianapolis, and has been assist-

ant general sales manager for the past

juvenile record "Jury."

Charge of Sales.

seven years.

canradiohistory com

"It's What's in THE CASH BOX That Counts"

an across-the-board radio show.

day spot only on the station.

- LOS Allgeres, Curr.
 Wayward Wind (Gogi Grant)
 Moonglow & Picnic (Cates)
 On The Street Where You Live (Vic Damone)
 Standing On The Corner (Four Lads)
 Allegheny Moon (Patti Page)
 Glendora (Perry Como)
 Born To Be With You (Chordettes)
 Walk Hand In Hand (Tony Martin)
 Whatever Will Be, Will Be (Doris Day)
 Graduation Day

10. Graduation Day (Freshmen/Rover Boys)

Atlanta, Ga.

Wayward Wind (Gogi Grant)
 Moonglow & Picnic (Stoloff)
 I Almost Lost My Mind (Pat Boone)
 I Want You, I Need You, I Love You (Elvis Presley)
 More (Perry Como)
 Be-Bop-A-Lula (Gene Vincent)
 On The Street Where You Live (Vic Damone)
 I'm In Love Again (Domino)
 Born To Be With You (Chordettes)

(Chordettes) 10. Allegheny Moon (Patti Page)

Seattle, Wash.

Stranded In The Jungle (Jayhawks)
 Wayward Wind (Gogi Grant)
 Born To Be With You

Born To Be With You (Chordettes)
 Allegheny Moon (Patti Page)
 I'm In Love Again (Domino)
 More (Perry Como)
 Neki Hokev (Cleftones)
 Treasure Of Love (McPhatter)
 Standing On The Corner (Four Lads)
 Transfusion (Nervous Norvus)

Baltimore, Md.

1. I Almost Lost My Mind (Pat Boone)

More (Perry Como)
 I'm In Love Again (Domino)
 I want You, I Need You, I Love You (Elvis Presley)
 Whatever Will Be, Will Be (Doris Day)
 On The Street Where You Live (Vic Damone)
 Allegheny Moon (Patti Page)
 Macaelaw & Birvia

B. Moonglow & Picnic (Stoloff/Cates)

9. Wayward Wind (Gogi Grant)

10. Ready Teddy (Little Richard)

Cleveland, Ohio

1. I Almost Lost My Mind (Pat Boone)

3. My Prayer (Platters) 4. Sweet Old Fashioned Girl (Teresa Brewer)

6. Stranded In The Jungle (Cadets/Jayhawks)

7. More (Perry Como) B. Treasure Of Love (McPhatter) 9. Love, Love, Love (Clovers) 10. Be-Bop-A-Lula (Gene Vincent)

Kansas City, Mo.

Kansas City, Mo.
I Almost Lost My Mind (Pat Boone)
Moonglow & Picnic (Stoloff)
Wayward Wind (Gogi Grant)
Born To Be With You (Chordettes)
Be-Boo-A-Lula (Gene Vincent)
It Only Hurts For A Little While (Ames Bros.)
More (Perry Como)
Rip It Up (Little Richard)
A Shanty In Old Shanty Town (Somethin' Smith & Redheads)
On The Street Where You Live (Vic Damone)

Houston, Tex.

Love, Love, Love (Clovers)
 Be-Bop-A-Lula (Gene Vincent)
 Wayward Wind (Gogi Grant)
 I Almost Lost My Mind (Pat Boone)
 Treasure Of Love (McPhatter)
 Whatever Will Be, Will Be (Doris Day)
 I Want You, I Need You, I Love You (Elvis Presley)

B. Fever (Little Willie John)

9. Ready Teddy (Little Richard) 10. You Don't Know Me (J. Vale)

2. On The Street Where You Live (Vic Damone)

5. Fever (Little Willie John)

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July 14, 1956

Each disk jockey listed three choices in each category. Three points were awarded for each

and one point for each third choice. Of the total number of points cast, the following is the perfirst choice, two points for each second choice, centage each artist received. The maximum an

artist could possibly receive was 50% since even if every disk jockey voted the same artist number one, it would still add up to only 50% of the six points available in each category.

WHICH RECORDS DID YOU PROGRAM MOST IN THE LAST 12 MONTH PERIOD?

	19 101
"THE GREAT PRETENDER"—PLATTERS	
"Only You"—Platters	11.1
"Why Do Fools Fall In Love"-Teen Agers	10.1
"Tutti Frutti-Little Richard	7.3
"Hands Off"—Jay McShann & P. Bowman	5.2
"Maybellene"-Chuck Berry	4.9
"Long Tall Sally"—Little Richard	4.6
"Everyday"-Count Basie & Joe Williams	4.2
"I Hear You Knockin' "-Smiley Lewis	4.0
"At My Front Door"-El Dorados	3.8
"Why Don't You Write Me"-Jacks	3.4
"All Around The World"-Little Willie John	2.9
"It's Love Baby"— { Louis Brooks & Earl Gaines } { Ruth Brown }	2.6
"Corrine, Corrina"-Joe Turner	2.5
"I'm In Love Again"—Fats Domino	2.1
"Feel So Good"-Shirley & Lee	1.6
"Poor Me"—Fats Domino	1.5
"Poor Me"—Fats Domino "All By Myself"—Fats Domino	1.4
"Eddie, My Love"-Teen Queens	1.2
"Fever"-Little Willie John	1.1
"Treasure Of Love"-Clyde McPhatter	1.0

89.9% 10.1%

WHICH MALE VOCALIST DID YOU **PROGRAM MOST?**

FATS DOMINO	21.1%	Nappy Brown	1.9
Ray Charles	11.7	Chuck Willis	1.8
Little Richard	6.9	Muddy Waters	1.7
	6.7	Little Walter	1.6
Joe Turner	5.1		
Chuck Berry	5.0	Jack Dupree	
B. B. King	4.7	Sonny Boy Williamson	1.4
Little Willie John	3.5	Earl King	
Roy Hamilton	3.0	Howlin Wolf	1.2
Smiley Lewis	2.9	Bo Diddley	1.1
Elvis Presley	2.4	Earl Connolly King	
Joe Williams	2.3		·
Carl Perkins	2.2		94.0%
James Brown	2.0		6.0%

WHICH FEMALE VOCALIST DID YOU **PROGRAM MOST?**

RUTH BROWN	38.0%	Varetta Dillard	3.7
Lavern Baker	19.9	Ella Johnson	2.2
Dinah Washington	10.5	Faye Adams	1.3
Etta James			
Shirley Gunter	4.5		93.1%
Big Maybelle	4.3		6.9%

WHICH VOCAL GROUP DID YOU **PROGRAM MOST?**

PLATTERS	20.1%	Cardinals	1.8
Teen Agers	16.1	Shirley & Lee	1.7
Clovers	12.8	El Dorados	1.6
Drifters	5.3	Five Keys	1.5
Moonglows	5.2	Nutmegs	1.4
Otis Williams & Charms	4.9	Robins	1.2
Midnighters	3.6	Spaniels	1.1
Teen Queens	3.5	Flairs	1.0
Cadillacs	3.4		
Penguins	3.3		91.1%
Flamingos	2.1		8.9%

WHICH ORCHESTRA DID YOU **PROGRAM MOST?**

COUNT BASIE 33.5	5% Joe Houston 1.6
Buddy Johnson 17.9	Sonny Thompson 1.5
Red Prysock	Louis Brooks 1.4
Ernie Freeman	6 Rusty Brant 1.2
Earl Bostic 5.0)
Bill Doggett 3.7	85.3%
Jay McShann 1.8	3 14.7%

WHICH SMALL INSTRUMENTAL GROUP **DID YOU PROGRAM MOST?**

ERNIE FREEMAN	26.2%	Bill Haley & Comets	3.9
Bill Doggett	23.7	Jodimars	2.5
Earl Bostic	12.2		
Wild Bill Davis	11.3		86.0%
Chris Powell's Blue Flames	6.2		14.0%

WHICH UP AND COMING MALE VOCALIST DO YOU THINK IS MOST PROMISING?

LITTLE WILLIE		\mathbf{E} ddie
TIE	18.7%	Dann
Bubber Johnson		Bobb
Nolan Lewis	9.3	Billy
Carl Perkins	5.7	Solor
James Brown	5.2	Mr. 1
Larry Birdsong	3.7	MII. J
Joe Tex		
Elvis Presley	2.8	
Bobby Charles		

ddie Bo	1.9
anny Overbea	1.6
obby Mitchell	1.4
illy Brooks	1.3
olomon Burke	1.2
r. Bear	1.0
	895%

10.5%

WHICH UP AND COMING FEMALE VOCALIST DO YOU THINK IS MOST PROMISING?

ANN COLE	30.0%	Marie Knight	6.7
Dolly Cooper	19.1	Dakota Staton	4.1
Ruth McFadden	14.3	-	
Della Reese	10.6		94.1%
Priscilla Bowman	9.3		5.9%

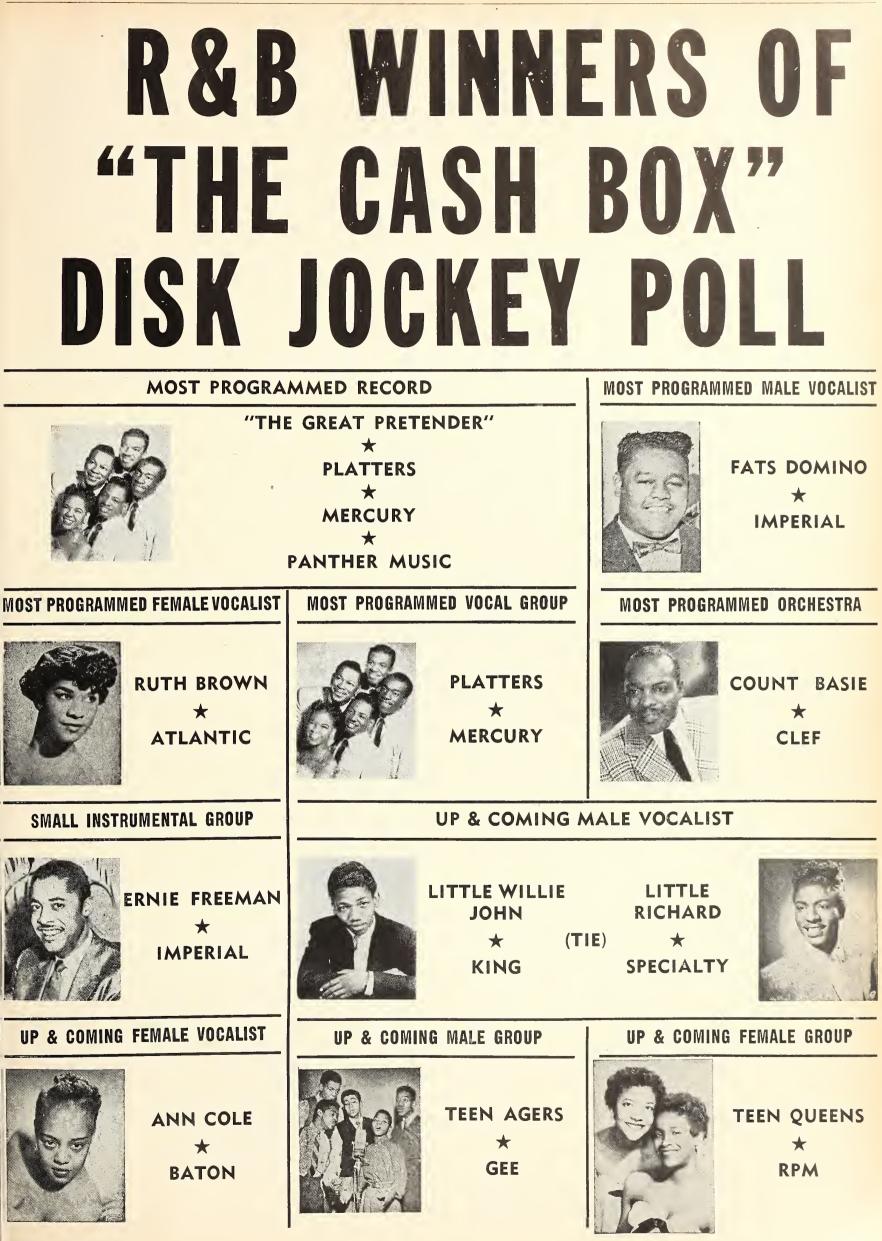
WHICH UP AND COMING VOCAL GROUP DO YOU THINK IS MOST PROMISING?

TEEN AGERS		14.3%	He
TEEN QUEEN	IS	10.9	Co
Cleftones		5.1	Ja
Sensations		5.0	\mathbf{Sp}
Four Lovers		4.9	$\mathbf{C}\mathbf{h}$
Willows		4.8	Fo
		4.3	Va
Turbans		4.2	Na
Six Teens		3.9	Ma
Cliques		3.8	
		3.2	
		3.1	

eartbeats	2.9
olts	2.6
acks	2.2
piders	1.9
harlie & Ray	1.6
our Fellows	
alentines	1.4
ative Boys	1.2
lagnificents	1.1
	83.9%

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July 14, 1956





NEW YORK:

The trade gets a shot in the arm this week with the new Fats Domino "When My Dreamboat Comes Home" and "So Long" on Imperial. So as to get the earliest start possible, and thus make it that much more difficult for anyone to cover, Lew Chudd did not alert even his distribs. He merely shipped the records and the first the distribs learned of a Dom-



<text><text><text><text><text><text><text><text><text>



CHICAGO:

Len Chess, vacationing in New York, reports "Roll Over Beethoven" by Chuck Berry a smash along with Checker wax, "Who Do You Love" by Bo Diddley... Jimmy Witherspoon in Chi for recording session... Rama has a big one by The Pretenders with "Got To Have You Baby" advises Marty Hirsch of M. S. Distribs. Marty went on to say how pleased he is with reaction on "Stranded In The Jungle" by The Cadets. This group, now appear-ing in Kansas City, will be in Chi area for extensive one-niters soon....

www-americanradiohistory.com

Bobbie "Blue" Bland's newie on Duke, "You've Got Bad Intentions", expected to be a top seller claim George and Ernie Leaner of United Distribs. . . . Same Evans presented Charles Brown Orch and Little Walter in gala R&R dance, 7/3... . El Dorados performed for WDIA's annual charity benefit in Memphis. . . . Jimmy Reed appearing at El Dorado Ball Room, Houston. Introducing his latest Vee-Jay disk, "I Love You Baby" b/w "My First Plea"... . Sonny Til and The Orioles in Kansas City for extended engagement. Sarah McLawler now in Atlantic City. Her latest record, "Flamingo", with Richard Otto is reportedly a growing hit in Philly. Harry Fink and Natty Singer of Gotham Distribs report play is phenomenal. . . . Jimmy Bracken, Vivian "Carter" Bracken (Jimmy's wife) and the popular dj of WWCA, Gary, along with Abner, planning to be in New York for NAMM convention. . . . Camille Howard rumored going great at Detroit's Flame. . . . Miles Davis Ork to St. Louis. . . The Turbans, of "When You Dance" hit, heading thru midwest with Sonny Boy Williamson's Ork. Sonny Boy is riding on crest of "Don't Start Me Talking". . . Blue Note presents Hampton Hawes. . . . The untimely death of Clifford Brown and Ritchie Powell came on the anniversary of Clifford's first auto accident about seven years ago. Cliff was so despondent, following the accident, he vowed never to pick up his horn again. Dizzy Gillespie, Cliff's idol, persuaded the young musician to come back.

LOS ANGELES:

Fats Domino in town and riding high on his two-sided hit of "I'm In Love Again" and "My Blue Heaven". Fats will be making personal appearances throughout the Southern California area for the next five weeks and will also be doing several radio and television interviews while here. . . . Jackie Kelso's



Vita record of "The Sleeper" continues to build in both the R&B and Pop fields and may turn out to be a real "sleeper" for the label. . . . Earl Bostic suffered a nervous brreakdown from overwork during his current tour of the Northwest. He was hospitalized and had to cancel several engagements. . . . Don Julian and The Meadowlarks doing one-nighters for various teen-age clubs in the area. The youngsters are really going for their Dootone recording of "Please Love A Fool".... One of the biggest R&B tunes to hit in a long time is the novelty "Stranded In The Jungle". The original version by The Jayhawks on Flash continues to get a big play locally, and the Modern record by The Cadets has broken wide open nationally. Tune has also been covered by Mercury and Coral. . . . Specialty Records' Clifton Chenier

EARL BOSTIC

currently appearing at the 54 Ballroom in downtown Los Angeles. . . . "Shattered Dreams" by The Youngsters first showed reaction in the Philadelphia market, though it is on the new West Coast label, Empire Records. Record is now breaking out nationally, including the Los Angeles market. . . . Buddy Rich joined Sammy (The Drummer) Wiess in a jam session on a recent Zeke Manners Rhythm and Happies TV show. . . . The Cadets guesting with Art La Boe to show. . . . The Caders guesting with Art La Boe to play their hit recording of "Stranded In The Jun-gle". . . Percy Mayfield has been signed to record for John Dolphin's Money label. . . Modern Rec-ords will release four more LP's in their line of Jazz Albums this week. . . Mike Akopoff says Centera Records have two big ones coming up in Specialty's "Rip It Up" by Little Richard and "A-1 In My Heart" by The Spiders on Imperial.

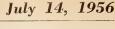


PERCY MAYFIELD

The Man and His Horn



MINNEAPOLIS, MINN.—When Louis Armstrong and his All Stars moved into the St. Paul Auditorium on June 9, "it was the swinginest-singinest concert to hit the Twin Cities in some time. The crowd loved every minute of it," said Dan Anderson, WLOL-Minneapolis-St. Paul deejay. Seen above are Don Kelly (also a deejay at WLOL), Satchmo and Anderson.



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Winning It All



BOSTON, MASS.—The lucky rider shown above not only won the 4th race and the money, but he also walked home with a copy of Capitol's "King And I" and "High Society" sound track LP's being presented by Tom Morgan, Branch Sales Manager of Capitol in Boston. The event took place on June 26, "Capitol Records Nite" at the Bay State Raceways. Each race that evening was named after a Capitol artist and 60 jockeys and dealers from Boston and Providence were invited.

DJ. Karey Celebrates 2nd Vet Show Year

CHICAGO—This past June 26 saw the completion of two successful years for the Jack Karey shows at local Vet-erans' Research Hospital.

This last show included the Crew Cuts, who did many of their produc-tion numbers from their Empire Room act, also Julius LaRosa, who talked with the vets about his career during a panel discussion.

Looking back over the past two years, Jack who is deejay on WCFL, remembers many memorable acts who unselfishly gave their time to the weekly show. Among these were: Sammy Davis, Jr., Marie Wil-son, The Four Lads, Percy Faith,

Georgia Gibbs, Nick Noble and other greats who entertained.

greats who entertained. The show is sponsored by a group called "The 52 Association." It was started in New York by a group of fifty-two men who paid \$52 a year dues. The organization grew with the expansion of VA hospitals. It is now a national institution helping to build and maintain morale of the vets in these hospitals.

build and maintain morale of the vets in these hospitals. Jack says the vets range all the way back to the Spanish American War. He stated, "To the average citizen, these vets are forgotten men. Morally, I feel privileged and obligated to use my position in show business to bring them entertainment."

Superman



ODESSA, TEX.—Wynn Alby of KECK, Odessa, Texas, June 22 established a new world's record for continuous disk jockey marathon programming by remaining on the air without sleep for 103 hours, 4 minutes, and 28 seconds. This exceeded the previous world's dj marathon record of 102:02:10 by 1:02:18. Wynn, in establishing the record, played over 1,600 popular recordings, in a broarcast schedule which put him on public display 24 hours a day—12 hours from the Record Shop of Odessa and 12 hours from the KECK studios in downtown Odessa. During the time of the broadcast it is estimated that over 10,000 persons viewed the performance, with the final night's show drawing over 1,500 persons into the Record Shop between 7 & 9 P. M. During the final hours a local doctor was in attendance, and upon completion of the broadcast a local Motel, the Sage and Sand, prepared a private room in which he could recuperate without disturbance.

THE CASH BOX Rhythm 'N' Blues Disk Jockey **REGIONAL RECORD REPORTS**

Eddie Dillon

Bill Kelso

Ray "Diggie Doo" Meaders

WXOK-Baton Rouge, La. 1. Can't Stand To See You Go (Jimmy Reed)

Jimmy Reeu, As Long As I Live (Knight) Treasure of Love (McPhatter) What Would I Do (Charles) My Prayer (Platters) Stranded In The Jungle (Cadets)

Elga Steward

KYOK—Houston, Tex. Fever (Little Willie John)

Nick Nickson

Page 31

- WBBF—Rochester, N. Y.
- WBBF--Rochester, N. Y. 1. I'm In Love Again (Domino) 2. Treasure of Love (McPhatter) 3. Love, Love, Love (Clovers/Diamonds) 4. Rip It Up (Little Richard) 5. Little Girl of Mine (Cleftones) 6. I Want You To Be My Girl (Teen Agers) 7. My Prayer (Platters) 8. My Pigeon's Gone (5 Keys) 9. Be-Bop-A-Lula (G. Vincent) 10. Hot Dog, Buddy Buddy (Bill Haley)

Ernie Durham

- Ernie Durham WJLB--Detroit, Mich. 1. I'm In Love Again (Domino) 2. Ruby Baby (Driffers) 3. Rip It Up (Little Richard) 4. Roll Over Beethoven (Perry) 5. Stranded In the Jungle (Cadets) 6. Fever (Little Willie John) 7. Up On the Mountain (Magnificents) 8. Pleadin' For Love (Birdsong) 9. Just For a Day (C. Edwards) 10. Bamboo Rock and Roll (Nitecaps)

Paul Drew

- WHLS-Port Huron, Mich.

- Cadets) 7. You May Not Know (Nightcaps) 8. Candy (Big Maybelle) 9. Heaven On Earth (Platters) 10. Tolling Bells (L. Fulson)

Victor Waxes Gulda

NEW YORK, N. Y.— The first American recordings by the jazz pian-ist Friedrich Gulda were made Thurs-day afternoon and evening (June 28) by RCA Victor at Manhattan's famed Bindlond by RCA Birdland.

Birdland. Fred Reynolds, manager of jazz ar-tists and repertoire for Victor, said the album probably would be released shortly after the Newport jazz festival next week at which Gulda and his seven-piece combo will be featured.

Gulda, at 26, is one of the most dis-cussed new figures on the jazz scene. cussed new figures on the jazz scene. A concert pianist who has made many appearances at Carnegie Hall, he switched to jazz only last year. He organized a group of musicians in Vienna and made a series of broad-casts. Off-the-Air recordings were heard by John Hammond, American jazz impresario, who was so enthused that he helped Gulda gather his combo in the United States.



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Bob Klein WMBS—Uniontown, Pa. 1. Stranded In the Jungle (Cadets) 2. A Casual Look (Six Teens) 3. Love, Love, Love (Clovers) 4. Rip It Up (Litttle Richard) 5. Chicken Hop (Billy Bland) 6. Hallelujah, I Love Her So (Ray Charles) 7. Be Lovey Dovey (Rockets) 8. Roll Over Beethoven (Chuck Berry) 9. Fever (Little Willie John) 10. A Kiss From Your Lips (Flamingos)

- Bob Klein WVOS—Liberty, N. Y. 1. I'm In Love Again (Domino) 2. Treasure of Love (McPhatter) 3. Love, Love, Love (Clovers) 4. Roll Over Beethoven (Chuck Berry) 5. I Want You, I Need You, I Love You (Chuck Berry) 6. Little Girl of Mine (Teen Agers) 7. Fever (Little Willie John) 8. Heartbreak Hotel (E. Presley) 9. Corrine Corrina (Joe Turner) 10. I Want Only You, Baby (Pretenders)

Terry Speights

- Bill Kelso KOPO—Tucson, Ariz. 1. I'm In Love Again (Domino) 2. I Want You To Be My Girl (Teen Agers) 3. Please, Please, Please (Lames Brown) 4. Long Tall Sally (Little Richard) 5. Fever (Little Willie John) 6. A Casual Look (Six Teens) 7. Pleadin' For Love (Birdsong) B. Ruby Baby (Drifters) 9. Corrine Corrina (Joe Turner) 10. Love, Love (Clovers)

 - Terry Speights WBKH—Hattiesburg, Miss. 1. I Want You, I Need You, I Love You (Elvis Presley) 2. Listen To Me (Smiley Lewis) 3. Love, Love, Love (Clovers) 4. Woe Is Me (Cadillacs) 5. Rip It Up (Little Richard) 6. Be-Bop-A-Lula (G. Vincent) 7. Shirley Jean (Big Walter) 8. Fever (Little Willie John) 9. Rockin' Through the Rye (Bill Haley) 10. Hallelujah, I Love Her So (Ray Charles)

- Louise Napper WREV—Reidsville, N. C. 1. Fever (Little Willie John) 2. Please, Please, Please (James Brown) 3. Letter From My Darling (Little Willie John) 4. Rip It Up (Little Richard) 5. It's Too Late (Chuck Willis) 6. What Would I Do (Charles) 7. One Night of Sin (Lewis) 8. I'm Not a Know It All (Teen Agers) 9. Hallelujah, I Love Her So (Ray Charles) 10. Treasure of Love (Clyde McPhatter)

Tom Adams

- KUDL—Kansas City, Mo. 1. Rip It Up (Little Richard) 2. Little Girl Of Mine (Cleftones)
- 3. I Want You To Be My Girl (Teen Agers)
- (Teen Agers) 4. A Casual Look (Six Teens) 5. I'm In Love Again (Domino) 6. Treasure Of Love (McPhatter) 7. Your Tender Lips (Clovers) 8. Long Tall Sally (Little Richard) 9. Stranded In The Jungle
- 10. Fever (Little Willie John)

Head For The Hills



HOLLYWOOD, CAL .- The Nilsson Twins, Capitol newcomers, may be do-ing their act high among the clouds if they follow through with the zany game they're playing here. Actually, the girls just wanna make a lot of noise about their waxing "Honest, I Love You" which is making noise on its own its own.



Jack Walker WOV--New York, N. Y. 1. Fever (Little Willie John) 2. It's Too Late (Chuck Willis) 3. Norma Lee (Limelighters) 4. Hallelujah, I Love Her So (Ray Charles) 5. My Prayer (Platters) 6. A Casual Look (Six Teens) 7. I'm In Love Again (Domino) 8. Headin' Home (Della Reese) 9. I Want You, I Need You, I Love You (Elvis Presley) 10. Can't We Be Sweethearts (Cleftones) Fever (Little Willie John)
 Treasure Of Love (McPhatter)
 Ruby Baby (Drifters)
 Hallelujah, I Love Her So (Ray Charles)
 It's Too Late (Ray Charles)
 Down In Mexico (Coasters)
 Early One Morning (Midnighters)
 What Would I Do (R. Charles)
 Love, Love, Love (Clovers)
 Rip It Up (Little Richard)





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July 14, 1956



"Only those records best suited for commercial use are reviewed by THE CASH BOX"



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Page 34

00

GOOD

OD MEDIOCRE

OG FAIR



"BELLS OF LOVE" (2:35) [An-gel BMI—Terrell, Clark, Thomas, Poitier, Clemmons]. The Mint Ju-leps blend prettily on a slow, rhyth-mic love item. It is a soft offering with the tinkle of bells in the background.

"VIP - A DIP" (2:15) [Angel BMI—Terrell, Clark, Thomas, Poi-tier, Clemmons]. The Mints etch a lively quick beat jump with good teamwork. The lads have the more ex-citing side with this belter.

FI-TONES QUINTETTE (Atlas 1055)

"I BELONG TO YOU" (2:32) [Mac-Avery BMI—L. Murray]. The Fi-Tones, with Lowe Murray in the lead, blend softly on a slow, bil-lowy love ballad. Tender wax.

"SILLY & SAPPY" (2:40) [Mac-"SILLY & SAPPY" (2:40) [Mac-Avery BMI—Redd, Holmes] Di-rect changes of pace with the Fi's rocking out a quick beat jump novelty. Cute side.

GUITAR GABLE (Excello 2082)

"LIFE PROBLEM" (2:23) [Ex-cellorec BMI—Karl, West]. King Karl handles the vocal on this slow paced country Blues as Guitar Gable and his Musical Kings back instru-mentally. Karl tells his woman he solved his life's problem when he met her. Will be strongest in the south-ern markets ern markets.

• "CONGO MOMBO" (2:28) [Ex-cellorec BMI—Gable, West] Quick teat mombo instrumental excitingly etched. OK instrumental side.

THE PRELUDES (Empire 103)

⁽⁶⁾ "DON'T FALL IN LOVE TOO SOON" (2:44) [House of For-tune BMI—Motola, Brandt]. The Pre-ludes drift tastefully through a me-lodic ballad bouncer that has the light quality and easy treatment that will fit well with the summer breezes. Tuneful pleaser. Tuneful pleaser.

"I WANT YOUR ARMS AROUND ME" (2:35) [Simon House BMI—Motola, Sherman]. An-other light and easy to listen to ditty that is, however, more on the routine side. Straight pop offering.

"WHEN MY DREAMBOAT COMES HOME" (2:15)

"SO-LONG" (2:05)[Reeve BMI-Domino, Bartholomew]

THE WEEK*

FATS DOMINO (Imperial 5396)

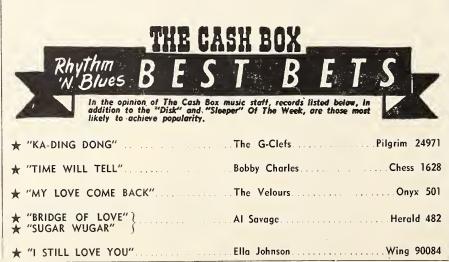
• Fats Domino follows his string from the standards and gives it his of hits with another double smash. inimitable interpretation. It is a Fats sings "So-Long", a slow beat bouncer blues, with the rhythm and blues flavor and the chances are that this one will be the big one in the r&b locations. "When My Dreamboat Comes Home" is a quick beat jump ditty that Fats borrows with both ends of this release.

swinger that will appeal to both markets and from here it looks like Domino is going to tighten his hold on the charts for the next few months. Dealers, juke boxes and jockeys will have a field day

"ONE KISS LED TO ANOTHER" (2:50) [Tiger BMI-Leiber, Stoller] "BRAZIL" (2:17) [Peer Int'l BMI-Barroso, Russel] THE COASTERS (Atco 6073)

• The Coasters follow "Down In Mexico" with a similar piece of material that has powerhouse possibilities. It's a cute gimmicked novelty that looks like chart material in both pop and r & b departments. It's the story of a he and she who forgot to eat-and forgot to

dance-'cause "One Kiss Led To Another", and another, and-fade out. Delectable bit of foolery that we look to spark sales actions. The flip, "Brazil", is that popular oldie with a fresh reading. Very strong side, again for both markets, but we think it will be shaded by "One Kiss Led To Another".



"Only those records best suited for commercial use are reviewed by THE CASH BOX"

WAYNE McGINNIS with The Swing Teens (Meteor 5035)

REVEN

(Meteor 5035) (1:48) [Met BMI—McGinnis, Les-lo]. Wayne McGinnis and the Swing Teens offer a swinging quick beat blues. Good etching with more pulling power for the Southern markets.

"ROCK, ROLL AND RHYTHM" (2:04) [Met BMI-McGinnis, Les-lo]. McGinnis tells the story of the new style rock and roll rhythm with a strong South flavoring. OK deck with a strong beat.

THE G-CLEFS (Pilgrim 24971)

(Pilgrim 24971) **B** "KA-DING DONG" (2:00) [Greta BMI—Jordan, McDermott]. The G-Clefs do very well with a fast beat bouncer novelty and the deck, if ex-posed, could draw action to itself. It is a cute item with a very good bell-ringing gimmick to give it that something extra. Deck is alive, gets a good vocal reading and a happy in-strumental assist.

strumental assist. . "DARLA, MY DARLIN'" (2:03) [Greta BMI—Jordan, McDermott] Either this is a rib of the gimmick or just a collection of a number of suc-cessful gimmicks, but either way the deck comes off in real strong style. The G-Clefs are a well-fused group and the instrumental backing helps no end. Another good side.



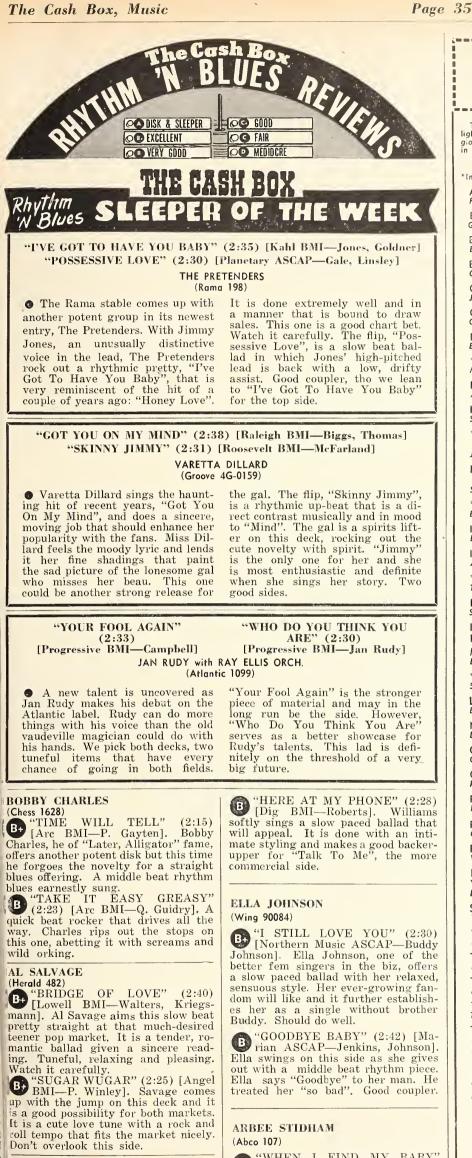
(Federal 12274) B "MOVIN' ON DOWN THE LINE" (2:26) [Armo BMI—Jimmy No-len]. Jimmy Nolen chanting a middle beat blues tells his fem he's movin' down the line "'cause he gave her his money but she didn't do the things she should." Straight blues singing. B "THE WAY YOU DO" (2:28) [Armo BMI—Jimmy Nolen]. No-len backs with a middle beat down home blues that comes off the better side. Nolen wails in strong style etch-ing a stronger and more appealing piece of material.

GEORGE KELLY & ORCH.

GEORGE KELLY & ORCH. (Apollo 825) B "PREACHING BLUES" (2:12) B [Bess BMI — Kelly, Watts]. George Kelly and Orchestra dish up an exciting rhythmic instrumental bounc-er. It is a catchy effort that comes out very well, with a couple of unique twists. Bears watching. B "AIN'T THAT GOOD" (2:18). B "AIN'T THAT GOOD" (2:18). Cate talky-type vocal of a chuckley lyric. Happy deck that could break out. Sid Wyche does the narration. Don't pass it up without a good listen.

THE VELOURS (Onyx 501)

(Onyx 501)
(Mark 501)
(Malver BMI—Holland, Ramos].
(Malver BMI—Holland, Ramos].
Onyx and The Velours make their debut with a pleasing middle beat bouncer ballad. The group comes off well with a strong reading of a romancer with a beat the kids are demanding. Good bow.
(B) "HONEY DROP" (2:07) [Malver BMI—Holland, Ramos]. The Velours drive out a rockingly quick beat jumper with all the wild sock the rock and rollers find to their liking. OK deck, but not with the same strength as "My Love Come Back."



ARBEE STIDHAM (Abco 107)

G "WHEN I FIND MY BABY" (2:45) [Lawn BMI—Stidham]. Arbee Stidham sings a bouncer blues, but his voice fights the backing all the way. Fair effort that suffers from the new angineering. the poor engineering.

"PLEASE LET IT BE ME" (2:30) C G [Lawn BMI—Stidham]. Similar effort with similar comments.

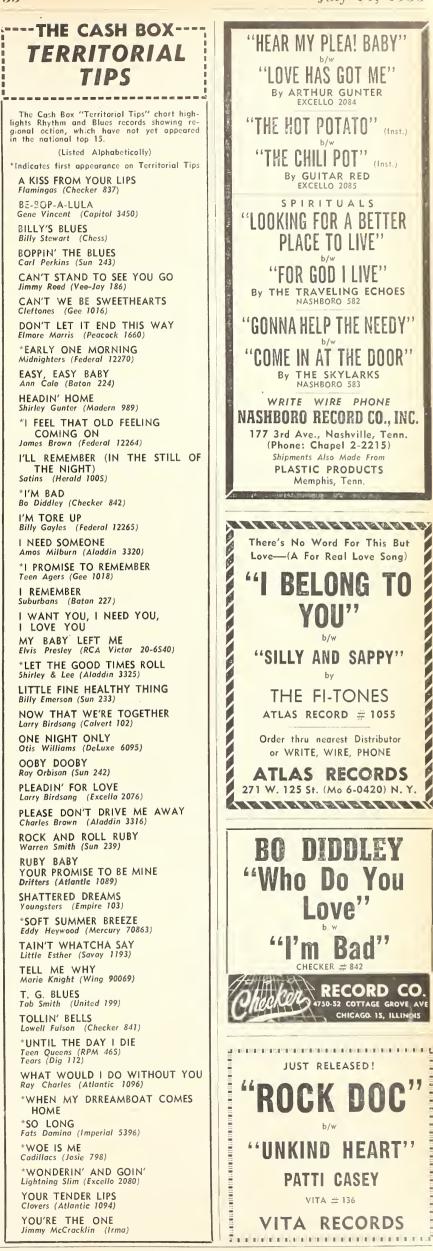
LOVE YOU

OOBY DOOBY

RUBY BABY

HOME

July 14, 1956



"It's What's in THE CASH BOX That Counts"

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(Dig 107) B+ "TALK TO ME" (2:55) [Dig BMI—Otis, Kelso, Williams]. Mel Williams wails a slow beat blues in iop-flight manner. Williams gives an wallow porformance of a strong weellent performance of a strong unk of material and the deck bears vatching. It can make big noise.

MEL WILLIAMS

YOUR TENDER LIPS Clovers (Atlantic 1094) YOU'RE THE ONE Jimmy McCracklin (Irma)

Three Happy Lassies



NASHVILLE, TENNESSEE—Pictured here are three happy lassies with the Capitol release, "He Loved Me Once and He'll Love Me Again" by Jean Shepard. Left to right they are Joan Hager, writer of the song, Jean Shepard, and Lee Rosenberg of Southern Belle Music, publisher of the tune.

Hank Thompson Signs With MCA

Hank Thompson has signed exclusive management contracts with the Music Corporation of America.

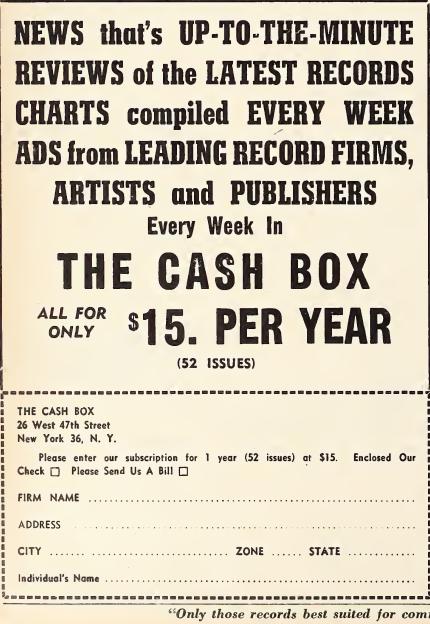
During the last eight years, this Capitol recording artist has sold over 17,000,000 records, with "Humpty-Dumpty Heart" and "The Wild Side of Life" each selling over a million copies.

A regular Saturday afternoon tele-

vision feature in the State of Oklahoma, is "The Big Red Shindig," starring Hank Thompson, and His Brazos Valley Boys.

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ring Hank Thompson, and His Brazos Valley Boys. Thompson will be opening on August 24th at the "Holiday House" in Monroeville, Pa. He will be appearing there through September 2nd, and thereafter he will be available for fairs, circuses, special events, and all phases of the entertainment industry.



THE CASH BOX	0			
Country	. Disk Jock	(ey		
REGIONA	L RECORD REPO	ORTS		
"LONESOME GEORGE"	TOMMY DOWNS	NEAL MERRITT		
STRAIT WDCFDade City, Fla.	WKLO—Louisville, Ky. 1. I Take The Chance (Browns)	KONO—San Antonio, Texa 1. Remembering (C. Walker) 2. Honky Tonk Man (J. Horto		
 You And Me (Wells & Foley) I Take The Chance (Browns) Searching (Kitty Wells) For Rent (Sonny James) 	2. My Lips Are Sealed (Reeves) 3. Cecilia (Chet Atkins) 4. Knock Knock (Carlisles) 5. That's Why I Cry (Downs) 6. I'm So In Love With You	3. You Don't Know Me (Eddy Arnol 4. I Walk The Line (J. Cas		
5. Sweet Dreams (Faron Young) 6. Uncle Pen (Porter Wagoner)	6. I'm So In Love With You (Wilburns) 7. Hey You There	5. My Lips Are Sealed (Reevo 6. My Baby Left Me (Presley 7. Jimmie Rodger's Blues_		
7. So Doggone Lonesome (Cash) B. Blackboard Of My Heart (Hank Thompson)	Rusty & Doug) B. You Don't Know Me (Eddy Arnold)	(Ernest Tuk B. You Gotta Be My Baby (George Jon		
9. Yes, I Know Why (W. Pierce) 10. Sunny Side Of The Mountain (Hawkshaw Hawkins)	9. Here's A Mirror (G. Morgan) 10. Come Back To Me (Newman)	9. You Are The One (C. Smi 10. Any Old Time (W. Pier		
HERMAN COLEMAN WMGR—Bainbridge, Ga.	LILLIE ANNE WIRC-Hickory, N. C.	VERNON STEWART KXRJ—Russellville, Ark.		
1. You Are The One (C. Smith) 2. What About Tomorrow (Charline Arthur)	1. You Are The One (C. Smith) 2. Hopin' That You're Hopin'	1. My Lips Are Sealed (Reev 2. Sweet Dreams (Faron Your 3. You Are The One (C. Smi		
3. Crazy Arms (Ray Price) 4. Weeping Willow (Thompson) 5. Doorstep To Heaven (Smith)	(Louvins) 3. Searching (Kitty Wells) 4. I Take The Chance (Browns) 5. Sweet Dreams (Faron Young)	4. It Scares Me Half To Dea (Jimmy Dicki 5. You Nearly Lose Your Mi		
6. Aladdin's Lamp (F. Huskey) 7. I Wanta Be Loved (Johnnie & Jack &	6. My Lips Are Sealed (Reeves) 7. Just Look, Don't Touch (Charline Arthur)	(Justin Tul 6. Searching (Kitty Wells) 7. Uncle Pen (Porter Wagone		
Ruby Wells) B. How Far Is Heaven (Kitty Wells & Carol Sue)	8. Make Him Behave (Collins Kids) 9. How Far Is Heaven	B. Blackboard Of My Heart (Hank Thompson)		
9. Loaded For Bear (J. Bond) 10. Sample My Kissin' (G. Hill)	(Kitty Wells & Carol Sue) 10. If You Do Dear (C. Smith)	9. Crazy Arms (Ray Price) 10. Twenty Feet Of Muddy Water (Sonny James)		
J. T. NESBITT "THE COTTON PICKER"	. RAY GODWIN WFJX—Fort Jackson, S. C.	JOHNNY POER WVOK—Birmingham, Ala		
WCKI—Greer, S. C. 1. Searching (Kitty Wells) 2. Crazy Arms (Ray Price)	1. I Take The Chance (Browns) 2. You're Calling Me Sweet- Heart Again (Jean Shepard)	1. Want You, Need You		
3. Sweet Dreams (F. Young) 4. My Lips Are Sealed (Reeves) 5. How Far Is Heaven	5. Honky Ionk Man (J. Horton)	2. Searching (Kitty Wells) 3. Be-Bop-A-Lula (G. Vincer 4. Yon Done Me Wrong (Pri 5. Crazy Arms (Ray Price)		
(Kitty Wells & Carol Sue) 6. I Take The Chance (Browns) 7. I Walk The Line (J. Cash)	7. My Lips Are Sealed (Reeves) B. Hopin' That You're Hopin'	7 Lover Of The Town (Mar		
B. Waltz Of The Angels (Wynn Stewart) 9. My Baby Left Me (Presley)	10. Sweet Dreams	B. 20 Feet Of Muddy Wa (Sonny Jam 9. Ma, Make Him Behave (Collins Ki		
10. You Done Me Wrong (Price) JIM THOMPSON	(Young/Gibson) "SLEEPYHEAD CLIFF"	10. You And Me (Wells & Fol "COUSIN BILL'S"		
KQV—Pittsburgh, Pa. 1. I Wish I Could Forget (Saunders & Deane)	KASM—Albany, Minn. 1. I Take The Chance (Browns) 2. Lucky, Lucky Someone Else	RHYTHM RANCH" WNEB-Worcester, Mass		
2. Drivin' Home (G. Jennings) 3. Little Rosa (Sovine & Pierce) 4. He Wears My Wedding Ring	(Justin Tubb) 3 Honin' That Your Honin'	1. I Take The Chance (Brow 2. I Walk The Line (J. Ca 3. Sweet Dreams (Faron You		
(Abbie Neal & Ranch Gals) 5. Daddy's TV Cowboy (Jimmy Drake)	4. That Big Old Moon (Huskey) 5. Crazy Arms (Ray Price)	4. Any Old Time (W. Pier 5. Conscience I'm Guilty (Hank Sne		
6. Don't Take It Out On Me (Hank Thompson) 7. Heartbreak Motel	B Take A Look At Yourself	6. You Don't Know Me (Eddy Arno 7. Searching (Kitty Wells)		
(Homer & Jethro) 8. Happy Days Are Here Again (Ferko String Band) 9. These Hands (Hank Snow)	(ecorge morgan)	B. Honky Tonk Man (J. Horn 9. You Can Give Me Back		
10. Hymn Of The Redwood Tree (Duke & Null)		Heart (Hank Thompson) 10. Want You, Need You Love You (Elvis Presle		
JOHNNY RION KSTL—St. Louis, Mo.	BOB MCKINNON KTKT-Tucson, Ariz.	ANDY VIDRINE KROF—Abbeville, La.		
1. You Are The One (C. Smith) 2. Feet Of Clay (Johnnie & Jack)	I Love You (Elvis Presley) 2. I Walk The Line (J. Cash)	1. Crazy Arms (Ray Price) 2. You Don't Know Me (Eddy Arno		
3. We'll Find A Way (Pierce) 4. Conscience, I'm Guilty (Hank Snow) 5. You Nearly Lose Your Mind	3. Yes, J Know Why (Pierce) 4. Sweet Dreams (F. Young) 5. My Lios Are Sealed (Reeves)	3. You Done Me Wrong (Pr 4. Without You (Al Terry) 5. Sweet Dreams (F. Young)		
6. Sweet Dreams (Faron Yourg) 7. Waltz Of The Angels	Heart Again (J. Shepard) 7. You Can Give Me Back My	6. I'd Rather Stay Home (Kitty We 7. Honky Tonk Man (J. Hort		
(Lefty Frizzell) 8. J Walk The Line (J. Cash) 9. It Scares Me Half To Death	(1) 1 6	8. Good Woman's Love (Hank Lock 9. Hopin' That You're Ho		
(Jimmy Dickens) 10. Poor People Of Paris' (Chet Atkins)	10. Will You Be Satisfied That Way (Ernest Tubb)	10. You Are The One (C. Sm		
"SHERIFF" TEX DAVIS WCMS—Norfolk, Va.	CHARLES ECKSTEIN WHLP-Centerville, Tenn.	JIMMIE WILLIAMS WNOP-Newport, Kentuc		
 Be-Bop-A-Lula (G. Vincent) I Want You, I Need You, I Love You (Elvis Presley) Sweet Dreams (F. Young) 	1. My Lips Are Sealed (Reeves) 2. I Walk The Line (J. Cash) 3. I Take The Chance (Browns)	1. I Walk The Line (J. Cas 2. Sweet Dreams (F. Young		
 Sweet Dreams (F. Young) Searching (Kitty Wells) Crazy Arms (Ray Price) 	4. Lucky Someone Else (Tubb) 5. Waltz Of The Angels (Wynn Stewart)	3. You Are The One (C. Sm 4. Searching (Kitty Wells) 5. Alpha & Omega (Willian 6. You Done Me Wrong (Pr		
 I Walk The Line (J. Cash) You Done Me Wrong (Price) I'd Rather Stay Home (Wells) 	(Johnne & Jack)	7. I Take The Chance (Brow B. Fool's Romance (T. Darins 9. I Want You, I Need You,		
9. Woman Love (G. Vincent) 10. Waltz Of The Angels (Wynn Stewart)	9. Flip Flop Mama (E. Bond)	I Love You (Elvis Pres 10. Juke Box Help Me Find Baby (Hardrock Gunter		
AL MCKINLEY	JACK CARDWELL	HENRY DeBECCO WJAS—Pittsburgh, Pa.		
KDAV—Lubbock, Texas 1. Crazy Arms (Ray Price) 2. Mr. Teardrop (M. Robbins)	WAIP—Prichard, Ala. 1. Honky Tonk Man (Horton) 2. Crazy Arms (Ray Price)	1. Be-Bop-A-Lula (G. Vince 2. I Want You, I Need You I Love You (Elvis Presle		
 All Mixed Up (S. James) My Lips Are Sealed (Reeves We'll Find A Way (Pierce) 	5. Remembering (C. Walker)	3. Walk The Line (J. Cash) 4. Rock N' Roll Ruby (Smi 5. Woman Love (G. Vincent 6. Get Rhythm (Johnny C		
6. Little Rosa (Sovine & Pierce 7. Rocking Mocking Bird (Eddy Arnold B. Keep Your Promise (Snow)	 6. Little Rosa (Sovine & Pierce) 7. Searching (Kitty Wells) B. My Lips Are Sealed (Reeves) 	6. Get Rhythm (Johnny Ca 7. Blue Suede Shoes (Perk B. My Baby Left Me (Presle		
9. Come Back (Jimmy Newman)	9. Three Hearts Later (R. Self) 10. I Don't Owe You Nothing (Bobby Holmes)	9. Yes, I Know Why (Piero 10. Boppin' The Blues (Perk		
Attention: Please address any information concerning Country music ar talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Stree				
New York 36, N. Y.				
10. You're Free To Go (C. Smith) (Bobby Holmes) 10. Boppin' The Blues (P Attention: Please address any information concerning Country music talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Str				

July 14, 1956





Headed For The Top

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SPRINGFIELD, ILL.—Here's a foursome loaded with talent. The two gals on the left, Maxine and Bonnie Brown, along with Jim Edward Brown (right) make up the hottest sister-brother team in the country field today. In this week's issue, the trio was chosen by the country jockeys as the most promising of the up-coming vocal groups in their field today. The other little lass (2nd from right) is Janis Martin, another fast rising young star. Janis is currently making noise with her "Ooby Dooby" release and the Browns have one of the top disks in the country field, "I Take The Chance."

WMAL-TV & WMAL Ink \$2,500,000 Contract With Town And Country Productions

Decca Adds Three To Artist Roster

THE COUNTRY RECORDS

DISK JOCKEYS PLAYED MOST THIS WEEK

WASHINGTON, D. C.—A five-year contract which represents in excess of wo million, five hundred thousand doltwo million, five hundred thousand dol-lars in time and talent, was signed earlier this month by Frederick S. Houwink, general manager of the Eve-ning Star Broadcasting Company and Connie B. Gay, chairman of the board of the Town and Country Network. It calls for the exclusive services in the Washington area of Jimmy Dean and The Texas Wildcats on WMAL-TV and radio. The contract, unprecedented in

and radio. The contract, unprecedented in Washington television and radio cir-cles, centers around "Town and Coun-try Time," seen on WMAL-TV, Mon-

NEW YORK-The Decca artist ros-

NEW YORK—The Decca artist ros-ter has been augmented by the addi-tion of three new artists. Making his Decca debut at this time is well-known whistler Fred Lowery, who through the years has become known as one of the finest performers in his field. Lowery's first release is "Theme from "The Proud Ones'" and "Whistler's

1. CRAZY ARMS

2. I TAKE THE CHANCE

3. I WALK THE LINE.....

day through Friday at 6:30 p.m.; "Town and Country Jamboree" on WMAL-TV, Saturday, 10:30 p.m. to 1:30 a.m.; and "Town and Country Time" on W M A L - radio, Monday through Friday at 1:30 p.m. The Town and Country television and radio series began on WMAL Jan-uary 17, 1955. The Saturday night telecast of "Town and Country Jam-boree" is presently on a commercial SRO basis. SRO basis.

The Town and Country telecasts star Jimmy Dean, The Texas Wild-cats and a score of other country mu-sic artists all under the direction of Connie Gay.

Daddy." A singing duo known as the Daddy." A singing duo known as the Bey Sisters have also been pacted by Decca. Their initial platter is "Dedi-cated to You" and "Pretty Baby, Do." In the country field, Decca is releasing the first record by the young vocalist James Gallagher. The two sides by Gallagher are "Crazy Chicken" and "Just For You."

.... Ray Price (Columbia)

Johnny Cash (Sun)

The Browns (RCA Victor)

CINCINNATI CUT-UPS

Fun parks in this area are packing in the crowds these days with the aid of local TV-Radio Stars. "Rex Dale Day" at Coney drew a crowd three times larger than the normal Wednes-day take because of the tremendous popularity of WCKY's Pop DJ. Quite a few recording artists were on hand to make the day complete including Archie Bleyer (Cadence), Johnny Mad-dox (Dot), Billy Vaughn (Dot), Lil-lian Brooks (King), Betty Johnson (Bally), and Nick Noble (Mercury). After a big day at the park with hun-dreds of gifts (including a car) which Rex gave away to the audience, he had a record hop at Moonlight Gar-dens (the Dancehall within the park) for teenagers. The day was completed with Ralph Flanagan playing for the dancing crowd.

with Ralph Flanagan playing for the dancing crowd. Despite the conflict in dates, Roy Starkey with his "Jellybean Acres" gang which includes Marty Kay and Shirley Jester had over 10,000 small-frys and their parents clicking through the turnstiles at LeSourdsville Lake. With prizes of puppies and bags of jellybeans a show symbolic of the WKRC-TV seen each weekday from 8-to-9 A.M., took place in the after-noon and evening. Walter Phillips at WLW is pluggin' a new baseball song written by Larry

Walter Phillips at WLW is pluggin' a new baseball song written by Larry Vincent called "The Whole Town Is Batty". (About our Reds) The com-poser of the song plays the piano in the Beverly Hills lounge. . . Bob Smith, Midwest representative of Dot Records, was in town for Rex Dale Day. . . Al Helfer, former Cincinnati sports star will be calling the play-by-play All-Star Game over Mutual along with Mel Allen July 10. Good news, it was learned this week that Helen Nu-gent (one time contralto network star)

was learned this week that Helen Nu-gent (one time contralto network star) may soon return to radio—WKRC. Kenny Roberts, TV star from WHIO in Dayton is appearing this week at Verona Lake Park, along with Ray Scott in his Brothers. . . Jimmie Williams (MGM) will be back on his regular shows over WNOP and WMVA after a vacation.

Greetings From Cuzin Ray



NORFOLK, VA.—D-J Ray Pulley of the popular "Cuzin Ray's Hoedown" show, one of the few country shows heard on FM radio (WFOS) pauses to say hello to two of his best buddies, the Wilburn Brothers. The Wilburns, one of the country field's top vocal combos, recently appeared for a week on the Arthur Godfrey show and in-troduced their new Decca disk, "I'm So In Love With You."



∫ Faron Young (Capitol) } Don Gibson (MGM) 4. SWEET DREAMS 5. MY LIPS ARE SEALEDJim Reeves (RCA Victor) 6. YES, I KNOW WHY 7. YOU ARE THE ONE Carl Smith (Columbia) Kitty Wells (Decca) 8. SEARCHING 9. I WANT YOU, I NEED YOU, I LOVE YOU. Elvis Presley (RCA Victor) 10, HOPING THAT YOU'RE HOPING. Louvin Brothers 11) HONKY TONK MAN. 12) YOU DONE ME WRONG. 13) UNCLE PEN. 14) BLACKBOARD OF MY HEART. 15) YOU DON'T KNOW ME. 16) YOU AND ME. 17) HEARTBREAK HOTEL. 18) BE-BOP-A-LULA. 19) COME BACK TO ME. 20) LITTLE ROSA; ANY OLD TIME; WALTZ OF THE ANGELS; TWENTY FEET OF MUDDY WATER; I'M SO IN LOVE WITH YOU; YOU GOTTA BE MY BABY; YOU'RE STILL MINE; FOR RENT; I'VE GOT FIVE DOLLARS; SO DOG-GONE LONESOME; TAKE A LOOK AT YOURSELF.

"It's What's in THE CASH BOX That Counts"

July 14, 1956

July 14, 1956

Each disk jockey listed three choices in each category. Three points were awarded for each first choice, two points for each second choice,

and one point for each third choice. Of the total number of points cast, the following is the percentage each artist received. The maximum an artist could possibly receive was 50% since even if every disk jockey voted the same artist number one, it would still add up to only 50% of the six points available in each category.

WHICH RECORDS DID YOU PROGRAM MOST i IN THE LAST 12 MONTH PERIOD?

Porter Wagoner	
"SATISFIED MIND" { Red & Betty Foley }	21.2%
Jean Shepard	/0
"Heartbreak Hotel"—Elvis Presley	7.6
"In The Jailhouse Now"—Webb Pierce	7.5
"When Boby Why" (Ded Series & Webb Dianes)	6.7
"Why Baby Why"— [Red Sovine & Webb Pierce]	6.7
(George Jones)	0.5
"I Forgot To Remember To Forget"-Elvis Presley	6.5
"Love, Love"-Webb Pierce	6.0
"16 Tons"—Tennessee Ernie Ford	4.7
"Blue Suede Shoes"—Carl Perkins	3.5
"You & Me"—Kitty Wells & Red Foley	2.7
"Just Call Me Lonesome"—Eddy Arnold	2.6
"Yellow Roses"—Hank Snow	2.5
"Yonder Comes A Sucker"—Jim Reeves	2.4
"One By One"-Kitty Wells & Red Foley	2.0
"Yes I Know Why"-Webb Pierce	1.9
"I Don't Believe You Met My Baby"-Louvin Bros.	1.4
"I Take The Chance"—Jim, Maxine & Bonnie Brown	1.2
"So Doggone Lonesome"— [Johnny Cash]	1.1
So Doggone Donesome - Sommy Cash	1.1
(Ernest Tubb) "Honky Tonk Man"—Johnny Horton	1.0
Honky Fork Man —Jonniy Horton	1.0
	0010
•	83.1%

17.9%

Others.....

WHICH ALBUM DID YOU PROGRAM MOST?

"ELVIS PRESLEY"-(RCA VICTOR)	19.0%
"North Of The Rio Grande"-Hank Thompson (Capitol)	16.3
"A Session With Chet Atkins"—(RCA Victor)	
"Wandering"-Eddy Arnold (RCA Victor)	7.1
"Lusty Land"—Tennessee Ernie Ford (Capitol)	5.8
"Swing West"—Pee Wee King (RCA Victor)	4.1
"Dance-O-Rama"—Tex Williams (Decca),	4.0
"Keep-A-Movin"—Hank Snow (RCA Victor)	3.9
"Hank Williams"—(MGM)	3.7
"Dance-O-Rama"—Spade Cooley (Decca)	3.6
"Dance-O-Rama"—Bob Wills (Decca)	2.9
"American Institution"—Eddy Arnold (RCA Victor)	2.8
"Travelin' Blues"-Jimmie Rodgers (RCA Victor)	2.2
"Country Pickin'"-Hank Snow (RCA Victor)	2.1
"Dance-O-Rama"—Billy Gray (Decca)	2.0

Others.....

90.4%

9.6%

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WHICH FEMALE VOCALIST DID YOU **PROGRAM MOST?**

Jean Shepard Anita Carter	$\begin{array}{c} 27.1 \\ 10.0 \end{array}$	Ginny Wright Rose Maddox	$2.9 \\ 1.0$
Charline Arthur	6.6		
Martha Carson	5.8		97.2%
Goldie Hill	3.9	Others	2.8%

WHICH MALE VOCALIST DID YOU **PROGRAM MOST?**

WEBB PIERCE	91 F.M	Taharan Cash	0.0
WEDD FIERUE	21.5%	Johnny Cash	2.8
Elvis Presley	19.2	Marty Robbins	2.7
Eddy Arnold	8.5	Ernest Tubb	2.5
Carl Smith	6.5	Carl Perkins	1.3
Faron Young	5.3	Ferlin Huskey	1.2
Hank Snow	5.2	Ray Price	
Porter Wagoner	5.1	Hank Williams	
Hank Thompson	3.7		
Jim Reeves	3.0		93.5%
Red Foley	2.9	Others	6.5%

WHICH VOCAL GROUP DID YOU **PROGRAM MOST?**

LOUVIN BROS.	18.3%	Porter Wagoner Trio	2.5
Johnnie & Jack	15.4	Red Foley & Kitty Wells	
Wilburn Bros.		Davis Sisters	
Carlisles	10.2	Maddox Bros.	
Jim Edward, Maxine &		Foggy River Boys	1.2
Bonnie Brown	8.5	Anita Kerr Singers	
Sons Of The Pioneers	6.5	Webb Pierce & Red Sovine	1.0
Lester Flatt & Earl Scruggs	4.1		
'Nita, Rita & Ruby	3.0		00.00
Rusty & Doug	2.7		96.2%
Homer & Jethro	2.6	Others	3.8

WHICH BAND DID YOU PROGRAM MOST?

HANK THOMPSON'S		Spade Cooley	2.6
BRAZOS VALLEY BOYS	38.79	6 Bill Wimberly & His Country	
Pee Wee King	28.2	Rhythm Boys	1.3
Bob Wills' Texas Playboys	8.5	Country All-Stars	1.2
Ray Price Cherokee Cowboys	7.0	Wade Ray's Cow Town Five	1.1
Carl Smith's Tunesmiths	6.9	Don Reno, Red Smiley & The	
Miller Bros.	6.8	Tennessee Cutups	1.0
Tex Williams		rennebbee europo	1.0
Billy Gray's Western Okies			
Jimmy Heap & His	2.0		91.7%
	0.7	041	0.94
Melody Masters	2.7	Others	8.3%
			_

WHICH INSTRUMENTAL GROUP DID YOU PROGRAM MOST?

CHET ATKINS Lester Flatt & Earl Scruggs Speedy West & Jimmy Bryant Don Reno & Red Smiley McCormick Bros. Tunesmiths Merle Travis Bud Isaacs Lloyd Ellis	$15.0 \\ 14.9 \\ 8.7 \\ 6.3 \\ 4.0 \\ 3.7 \\ 3.3$	Stanley Bros. Tommy Jackson Chet Atkins & Hank Snow Arthur Smith Country All Stars Jimmy Heap's Melody Masters Others	2.72.32.01.81.7 $94.1%$
Lloyd Ellis	3.1	Others	5.9%

WHICH UP AND COMING FEMALE VOCALIST DO YOU THINK IS MOST PROMISING?

WANDA JACKSON Patsy Kline Mimi Roman	12.4	Charline Arthur Wanda Gann Martha Lynn	2.5
Rita Robbins Janis Martin	10.0 9.8	Audrey Williams Tabby West	2.0
Maxine Brown Ruby Wells Betty Wells	5.3		91.6%
Anita Carter	4.6	Others	8.4%

WHICH UP AND COMING MALE VOCALIST DO YOU THINK IS MOST PROMISING?

TIE GEORGE JONES	13.4%	Benny Martin	
JOHNNY CASH	12.4	Jimmy Newman	2.9
Carl Perkins	8.2	Bobby Lord	1.8
Wynn Stewart	6.9	Johnny Horton	1.6
Justin Tubb	6.8	Buddy Thompson	1.5
Jimmy Reed	6.7	Tom Tall	
Sonny James	6.6	Warren Smith	1.1
Red Sovine	5.1	Marvin Rainwater	1.0
Al Terry	5.0		
Dave Rich			04 5 6
Wiley Barkdull	3.5		94.7%
Roy Orbison		Others	5.3%

WHICH UP AND COMING VOCAL GROUP DO YOU THINK IS MOST PROMISING?

JIM EDWARD, MAXINE &		Country Pardners	5.1
BONNIE BROWN	19.0%	Farmer Boys	
'Nita, Rita & Ruby	15.4	George & Earl	$1.7 \cdot$
Louvin Bros.	14.8	Collins Kids	1.2
Rusty & Doug	12.2		-
Wilburn Bros.			09 501
Jimmy & Johnny	6.5		93.5%
Wilma Lee & Stoney Cooper		Others	6.4%

WHICH UP AND COMING BAND DO YOU THINK IS MOST PROMISING?

BILL WIMBERLY & HIS COUNTRY RHYTHM BOYS 34.0% Miller Bros. Eddy Bond & His Stompers 29.0 7.2Sid King's Five Strings 4.0

	77.2%
Others	22.8%

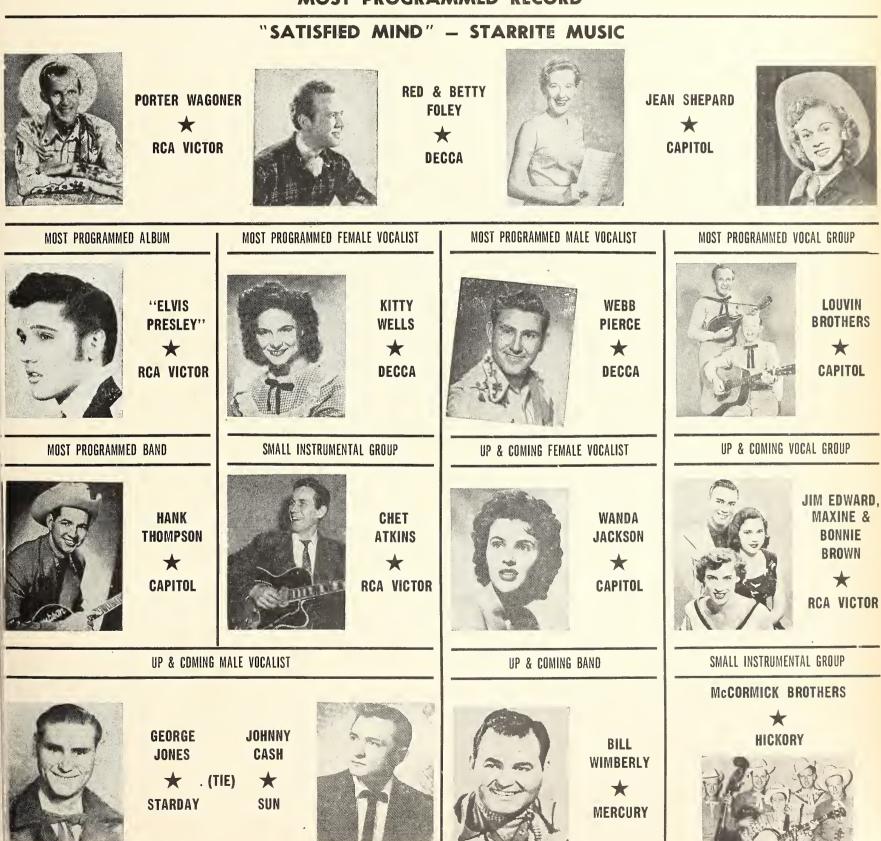
Fabor Robison's Baud 3.0

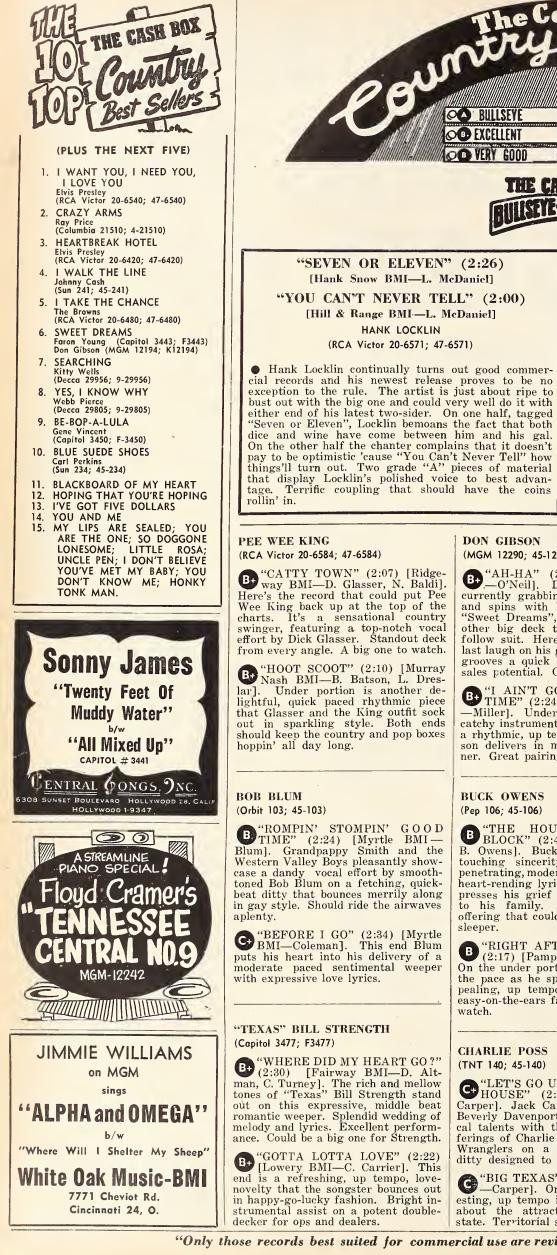
WHICH UP AND COMING SMALL INSTRUMENTAL GROUP DO YOU THINK IS MOST PROMISING? McCORMICK BROS. ...

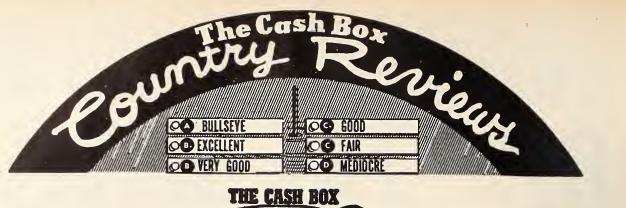
McCORMICK BROS 2	20.0%	Country All Stars	5.0
Speedy West & Jimmy Bryant 1	3.0	Bud Isaacs	4.5
Joe Maphis 1	2.9	Fabor Robison's Group	3.6
Bill Wimberly &			
His Country Rhythm Boys 1	0.0		83.5%
Don Reno & Red Smiley			00.070
Lester Flatt & Earl Scruggs	6.3	Others	16.5%

July 14, 1956

COUNTRY WINNERS of "THE CASH BOX" DISK JOCKEY POLL









" 'TIL THE END OF THE WORLD (Rolls 'Round)" (2:06) [Cedarwood BMI-N. S. Thomas] "ANOTHER MAN'S NAME" [Copar BMI-J. & J. Fautheree, W. Pierce] JIMMY & JOHNNY

(Decca 29954; 9-29954)

• Jimmy and Johnny come up with their strongest showings since their click waxing of "If You Don't, Somebody Else Will". One tune, tagged "'Till the End of the World (Rolls 'Round)", is an inviting, quick paced love affair that has all the ingredients necessary for hitdom. And the boys dish up a tantalizing vocal duet on this top caliber offering that should meet with great success in the wax market. Keep close tabs on it. The flipdeck, titled "Another Man's Name", is a mod-erate-paced heartbreaker that the duo puts across with telling effect. A powerful coupling with a slight edge to the upper half.

B "CATTY TOWN" (2:07) [Ridge-way BMI—D. Glasser, N. Baldi]. Here's the record that could put Pee Wee King back up at the top of the charts. It's a sensational country swinger, featuring a top-notch vocal effort by Dick Glasser. Standout deck from every angle. A big one to watch.

"HOOT SCOOT" (2:10) [Murray Nash BMI—B. Batson, L. Dres-lar]. Under portion is another de-lightful, quick paced rhythmic piece that Glasser and the King outfit sock out in sparkling style. Both ends should keep the country and pop boxes hoppin' all day long.

B"ROMPIN' STOMPIN' GOOD TIME" (2:24) [Myrtle BMI-Blum]. Grandpappy Smith and the Western Valley Boys pleasantly show-case a dandy vocal effort by smooth-toned Bob Blum on a fetching, quick-beat ditty that bounces merrily along in gay style. Should ride the airwaves aplenty.

G "BEFORE I GO" (2:34) [Myrtle BMI—Coleman]. This end Blum puts his heart into his delivery of a moderate paced sentimental weeper with expressive love lyrics.

"TEXAS" BILL STRENGTH

⁽¹⁾ WHERE DID MY HEART GO?" (2:30) [Fairway BMI—D. Alt-man, C. Turney]. The rich and mellow tones of "Texas" Bill Strength stand out on this expressive, middle beat romantic weeper. Splendid wedding of melody and lyrics. Excellent perform-ance. Could be a big one for Strength. WHERE DID MY HEART GO?"

GOTTA LOTTA LOVE" (2:22) [Lowery BMI—C. Carrier]. This end is a refreshing, up tempo, love-novelty that the songster bounces out in happy-go-lucky fashion. Bright in-strumental assist on a potent double-decker for ops and dealers.

DON GIBSON (MGM 12290; 45-12290)

"AH-HA" (2:13) [Acuff — Rose —O'Neil]. Don Gibson, who is currently grabbing off loads of sales and spins with his click waxing of "Sweet Dreams", comes up with an-other big deck that could very well follow suit. Here the artist gets the last laugh on his gal as he infectiously grooves a quick beat opus with solid sales potential. Could happen.

B "I AIN'T GONNA WASTE MY TIME" (2:24) [Acuff—Rose BMI —Miller]. Under portion features a catchy instrumental pause gimmick on a rhythmic, up tempo affair that Gib-son delivers in most appealing man-ner. Great pairing.

BUCK OWENS (Pep 106; 45-106)

B "THE HOUSE DOWN THE B BLOCK" (2:43) [Pamper BMI— B. Owens]. Buck Owens sings with touching sincerity as he waxes a penetrating, moderate-paced opus with heart-rending lyrics. The chanter ex-presses his grief for bringing shame to his family. An emotion packed offering that could prove to be a real sleeper. sleeper.

B "RIGHT AFTER THE DANCE" (2:17) [Pamper BMI—B. Owens]. On the under portion, Owens changes the pace as he spins a light and ap-pealing, up tempo romantic ditty in easy-on-the-ears fashion. An artist to watch.

CHARLIE POSS (TNT 140; 45-140)

Guerra Go UP TO GRANDMA'S HOUSE" (2:35) [TNT BMI -G "LET'S GO UP TO GRANDMA'S HOUSE" (2:35) [TNT BMI – Carper]. Jack Carper and Janie and Beverly Davenport team up their vo-cal talents with the instrumental of-ferings of Charlie Poss and the Pearl Wranglers on a catchy, quick beat ditty designed to ease life's burdens.

G "BIG TEXAS" (3:45) [TNT BMI —Carper]. On this end an inter-esting, up tempo item, Carper boasts about the attractions of his home state. Territorial spins likely.

MAC WISEMAN (Dot 1285; 45-1285)

"SMILIN' THROUGH" (2:20) [Witmark & Sons ASCAP—Penn]. The distinctive vocal stylings of Mac Wiseman come across in warm and tender fashion on this very pretty, slightly up tempo, sentimal love tale. First quality offering that ranks as a top contender for summer honors.

B "I'M DRIFTING BACK TO DREAMLAND" (2:15) [Mayfair ASCAP—Charlesworth, Sadler, Har-rison]. Under portion is a beautiful, moderate paced, romantic lilter that the chanter spins with great feeling. Potent coupling. Both ends could ride the charts simultaneously.

ROSE MADDOX (Columbia 21533; 4-21533)

(2:14) [Vidor BMI—Atchison]. Rose Maddox, along with an engaging choral and instrumental assist by Ed-die Cletro's ork, comes through with a strong showing as she waxes this quick-paced romantic weeper. Deck makes for potent juke box lure.

(2:32) [Cordial BMI—Escamilla, Wooley]. This end, Rose neatly backed by the Cletro crew, once again attractively wraps up an enjoyable, calypso-flavored ditty with light-hearted lyrics.

JIMMY JOHNSON (Viv 3000; 45-3000)

^{(HOW} ABOUT ME?—PRETTY BABY" [Debra BMI—N. Ford]. Jimmy Johnson takes the vocal spot-light as he sings along with Al Casey and the Arizona Hayriders on a cap-tivating quick paced poyelly item tivating, quick paced novelty item. Contagious reading on a deck that de-serves much attention. Could break through with exposure.

• "CAT DADDY" [Debra BMI— J. and B Johnson]. On the under lid, Johnson and the gang flavorfully deck out a sprightly, quick moving rhythmic ditty that's gonna keep the bacfare hanny. hoofers happy.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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EDDY ARNOLD comic strip.

Bob McKinnon, KTKT-Tucson, Ariz., notes that he is now associated with Joe Williams of the "Tucson Gardens". Faron Young was in July 4th and Pee Wee King. Hawkshaw Hawkins and Jean Shepard follow in the coming weeks. McKinnon would be very pleased to hear from any units planning a

Jimmie Rose now heading up the public relations department at Col. Tom Parker's offices in Madison, Tenn. Audrey Williams (MGM) has just returned from a week of vacationing with her mother in Alabama. Audrey is reported to be doing another session right away

right away. Roy Orbison & the Teen Kings guested on the Big "D" Jamboree Saturday, June 30th and was received extremely well by a very enthusiastic audience. 'Ooby Dooby' is still climbing in the charts nationally. Carl Perkins played to some 26,000 people in Denver, Colorado recently headlining a show which included Gogi Grant, Duke Ellington, and the Four Lads. Sun Records receiving very good reports on sales of Perkins' new recording, "Boppin' The Blues" and "All Mama's Children." Johnny Cash, back in Memphis again after spending a vacation at his home in San Antonio, Texas and anticipating a long tour which will start in the very near future. Cash, whose record, "I Walk The Line" and "Get Rhythm" is enjoying tremendous popularity, joined the Grand Ole Opry on July 7th.



Ole Opry on July 7th. Other Sun artists whose records are receiving tre-mendous response include Warren Smith of "Rock 'n Roll Ruby" fame, and Eddy Bond with "Slip Slip Slippin' In."

<image><image><text>



JOHNNIE & JACK Black Jack's boys were Betty Amos, sister of the late Ed Amos and Cherokee. Cowboy Hank Smith and Carolina Hill Billies are playing for dances around the southern part of the state of California.

Diahl Graham who plays banjo and guitar who wrote such tunes as "I'm Just The Same" and "Keep The Star Spangled Banner Waving" and Prince Waln who plays steel guitar, rhythm guitar, bull fiddle, piano and vocals are the featured artists with Curley Gold, kings of the western drummers who recently trekked to the Marines Hospital and put on a two-hour stage show for the patients in the recreation hall of the Marines Hospital in San Fran-cisco, California.

From the Broadway musical "The Most Happy Fella" come "Standing On The Corner", "Don't Cry", "Big D" and "Warm All Over" in a special new extended play disk released by RCA Victor this week starring Eddy Arnold and Chet Atkins.



Page 41

new extended play disk released by RCA Victor this week starring Eddy
Arnold and Chet Atkins.
Dean "Hillbilly" Evans, WXOK-Baton Rouge, La., pens that he had a real fine time visiting with Jimmy Newman, Johnny Horton, Johnny Cash and others at the DJ convention in Springfield, Mo. He adds that Jimmy Newman was in Baton Rouge at the V. F. W. Hall on July 3rd. . . From George N. Haxell, Co-Editor of the "Hillbilly-Folk Record Journal" and Co-Active Pres. Sengland, comes an item which will interest a good many C. & W. stars, their managers and promotion men in that a brand new C. & W. disk show has started over the British Forces Network in Germany. The programme is called "Make Mine Country Style", a thirty-minute show which is aired every Monday night with Doug Stanley in the chair. This show will be of tremendous value to all C. & W. stars wishing to get their records moving in Britain. Doug will welcome news and latest disks from any who care to write him at—The British Forces Network, Cologne, B. A. O. R. 19, Germany.
Mess" by Mill Monroe (Brunswick), "Long Tall Sally"—Marty Robbins (Philps), "Click Go The Shears"—Burl Ives (Brunswick), extended play disks of Webb Pierce and Mac Wiseman, and Tennessee Ernie Ford's L. P. "This Lusty Land" (Capitol).
Tom Edwards, WERE-Cleveland, Ohio sez that the only live country action in the Cleveland area now is at the "Hillbilly Haavon" nove 97 meres

Webb Pierce and Mac wiseman, and remessee Erme Forus E.T. This Eusty Land" (Capitol). Tom Edwards, WERE-Cleveland, Ohio sez that the only live country action in the Cleveland area now is at the "Hillbilly Heaven" park, 27 miles from the city. Hylo Brown (Capitol) starred there July 1st. The Pee Wee King Caravan rolls west with a show and dance combination featuring Dick Glasser on vocals, Little Eller Long, 6'4" comedienne, Merle Lindsay and Vonnie Mack (Columbia). The schedule finds the King outfit in Tucson, Ariz, on July 12; San Diego, Calif., the 13th; Riverside Rancho, Los Angeles, the 14th; Town Hall Park, the 15th and Medford, Oregon on the 17th. These are followed by Portland, Seattle, Eugene, Klamath Falls and two weeks in the northwest. This marks the first trek for King's unit since 1951 and taking a breather from television commitments. Pee Wee's latest RCA release, with Dick Glasser vocally, is "Catty Town" and "Hoot Scoot". Stardale Recording Company is really excited about its new discovery in the person of Cliff Waldon. Cliff has just had his very first session for Star-dale in Dallas, Texas. And his first record release is "Daddy Hurry Home", a snappy little tune backed with "Indian Mama," which is one of the most unusual that has ever been recorded. It is strictly vocal with only a tom-tom in the background with Cliff, accompanying himself with a good sounding rhythm guitar. Not only is Cliff a regular on Glenn O'Neil's "Ra-



Cliff, accompanying himself with a good sounding rhythm guitar. Not only is Cliff a regular on Glenn O'Neil's "Ra-dio Center Saturday Night Jamboree" at Ft. Smith, Ark., but he's also pickin' and singin' every Sunday afternoon for the patients at Veterans Hospital, Mus-kogee, Okla. Cliff would like hearing from everybody. His address is P. O. Box 1104, Muskogee, Oklahoma, and if there are any of you D. J.'s that have not received your copy of Cliff's first release it can be had by writing to Earl Millsap, 7041 Wilbur Reseda, Calif.

A by writing to Earl Millsap, 7041 Wilbur Reseda, Calif.
CLIFF WALDON
A by writing to Earl Millsap, 7041 Wilbur Reseda, Calif.
The Orbit Sound Recording Co. announced the release, this past week, of Bob Blum's second waxing for the diskery. The titles are "Rompin' Stompin' Good Time" and "Before I Go". Grandpappy Smith and the Western Valley Boys accompanied Bob on the sessions. News from around WWVA and the "World's Original WWVA Jamboree." Hardrock Gunter, Nat Tannen of Tannen Music and Sam Phillips of Sun Records, Memphis Tennessee just completed negotiations with the Cross Country Record Company for the purchasing of the master of Hardrock's Cross Country release "Juke Box, Help Me Find My Baby" b/w "Fiddle Bop" to be released immediately on the Sun Label.
The new voice with Skeeter Bonn (RCA Victor) is pretty and petite Sally Jo, an Ohioan. She'll also be recording with Skeeter on his future releases. Scheduled to appear as guest disk jockey on "Jamboree Command Performance" the next four weeks are: Cousin Bea Williams, WJER-Dover. Ohio; Little Jody Rainwater, WSVS-Crewe, Va.; Danny Ford, WJW-Cleveland, Ohio; and Alvin Mullenax, WSVA-Harrisonburg, Virginia. News from the "Baby State Jamboree", Phoenix, Ariz.
Jimmy Wilcox and Connie Conway, co-owners of MCI Records, very happy over the acceptance of Sanford Clark's first MCI release. "The Fool" and "Lonesome For A Letter" which was recently taken over by Dot Records. In fact, they are so pleased they have chartered a plane for two weeks to take Stanford on a D.J. tour thru the south and east. They left Phoenix July 4. Sanford appeared on the Gold Coast Janboree show in Miami, Fla. July 6.
Jimmy Johnson (Viv) getting good reaction on his first release. "How About Me?—Pretty Baby" and

Jimmy Johnson (Viv) getting good reaction on his first release, "How About Me?—Pretty Baby" and "Cat Daddy".

Wayne "Saddlebags" Griffin, KDEF-Albuquerque, N. Mexico, reports good response in his neck of the woods for Buzz Burnam's (Viv) "Mama Lou" and "Let Me Be Your Friend".

Jimmy Spellman's (Viv) next release due July 10. . . . titles are "No Escape" and "Lover Man".

The results of the Second Annual Country and Western Popularity Poll as featured on Bob Ritter's Record Ranch, WAMY-Amory, Miss., are as follows: 1-Elvis Presley, 2-Johnny Cash, 3-Faron Young, 4-Justin Tubb, 5-Carl Perkins, 6-James Allen (a local star), 7-Warren Smith, 8-Sonny James, 9-

Roy Orbison, 10—Webb Pierce, 11—Mac Wiseman, 12—Hank Thompson, 13—Lester Flatt & Earl Scruggs, 14—The Browns, 15—Mac Curtis.

BOB BLUM

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the //

the public wants to hear

usic or or g

is on these records..

Some are Singles

All current popular releases

Some are E.P.S

Show tunes, all-time favorites, light classics and varieties

Both belong on a modern music system

the Seeburg V-200 permits programming both types of records profitably

The V-200 is the World's First Dual Music System. Its dual pricing system permits playing singles at one price and two-tune E.P. records at a proportionately higher price.

America's Finest and Most Complete Music Systems



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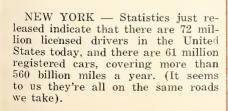


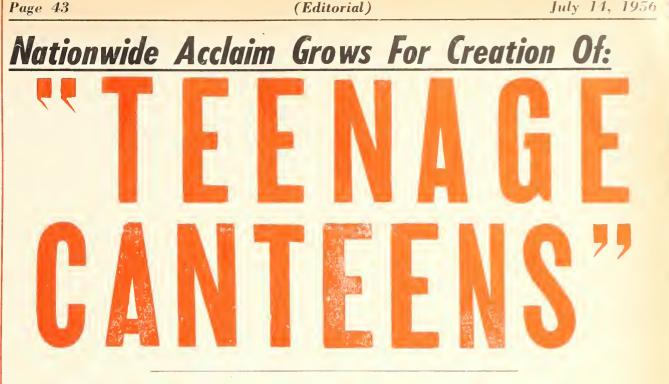
and There

HOUSTON, TEX. -Right at this moment, a stoppage at the steel mills due to the current strike leaves 650,-000 workers with no salaries coming thru and the steel mills with no income. How long this condition will exist is problematic. However, everything will be settled sooner or later and the steel industry will go back to breaking production records. Regardless of this strike condition, steel producers do not stop planning for the future. Coin-men in Houston will be pleased to learn that Ben Moreell, chairman of Jones & Laughlin Steel Corporation, solies a ladginin Steel Corporaton, said this week that the company was making plans to build a \$250,000,000 integrated steel plant "from the ground up" in this city. The proposed plant would have an annual capacity of 1,000,000 tons and would provide work for 3,000. A company spokesman said there were no plans for the immediate beginning of construction of the new plant, and that it would take several years to get it into production.

DETROIT, MICH. — With all the car manufacturing firms setting record sales in 1955 and the early months of 1956, one would think that the sales slump in the last few months is due to the fact that sales have reached the saturation point. However, if we are to believe the report of C. A. Benoit, Jr., president of Permatex Co., the cars on the road today average six years old. This report indicates that the prospect for sales of new cars is still wide open—and that it won't be long before the manufacturers are once again running full blast.

WILMINGTON, DEL. — We report the following with no comment. If any of our readers want to argue the matter, let them communicate with E. I. du Pont de Nemours & Company, Inc. This company lists the six inventions that have "reshaped civilization." They are the airplane, the telephone, the steam engine, movable type, the automobile and the clock with interchangeable parts.





Offered Originally by "The Cash Box" as a Good Will Winning Suggestion to Obtain Favorable Public Opinion, the Ideals and Purpose of "Teenage Canteens" Have Fired the Imaginations of Men and Women Thruout the Industry as a Great and Outstanding Humanitarian Cause to Help Eliminate Juvenile Delinquency Wherever it Now Exists and to Act as a Preventive Against Delinquency in the Years to Come.

Never before has any suggestion ever made so fired the imaginations of the men and women engaged in this industry as has the "Teenage Canteen".

As all know this suggestion was originally offered by this publication as a good will winning campaign to obtain favorable public opinion for the industry.

It has been accepted by one and all as a great and definite way for this industry to obtain favorable public opinion.

But what has transpired since has gone far and beyond even this great purpose. Mothers and fathers thruout the industry nationwide now see this as a tremendous and outstanding humanitarian cause.

Many have since stated that this is a great crusade for all engaged in the industry. It is the one way all can help to eliminate juvenile delinquency wherever it now exists.

Furthermore, the men and women of the industry see the "Teenage Canteens" as a preventive against juvenile delinquency in the years to come.

The big problem seems to be to get started. All would like to get into the creation and development of "Teenage Canteens".

This, therefore, is the task of the leaders of the industry, as well as the heads of all operators' associations everywhere.

These men should call meetings to discuss the creation of "Teenage Canteeus". They should then, if the "Teenage Canteen" meets with general approval, appoint committees to do the various simple tasks which are required.

In fact, some have suggested that "managers" be hired to handle this work. They feel that it would pay the operators in every community. where a "Teenage Canteen" should come into being, to pay a manager to handle all the necessary details to start the "Teenage Canteen". To get it going. To popularize it. And to continue it as the most interesting meeting place for all the teenagers in the community.

A well known music operator suggested that each and every man and woman arrange to donate a small sum each week which, when totalled in a large group, would amount to a very handsome salary for any manager of a "Teenage Canteen".

The manager, he claims, would spend his daytime hours contacting the newspapers, radio and TV stations in the community. Would arrange for recording stars to appear at the "Teenage Canteen". Would also make appointments for noted athletes and all other personalities to be present.

Perhaps, with the thonghts of so many people so fired by the idea that "Teenage Canteens" become the outstanding cause of this industry, managers from among the public relations and social workers fields will be hired, and the "Teenage Canteens" started in communities thruout the nation.



The Cash Box Page 44 July 14, 1956 **RESORT SPOTS OFF TO GOOD START** Some Eastern Areas Have Bad Harold Roth to Be Head 4th of July, but Week-ends Good. **Most of Country Looks for Record-**

NEW YORK - Arcade owners and operators of equipment at shore, re-sort and vacation locations are run-ning the gantlet of their ups and

ning the gantlet of their ups and downs. Altho not much was anticipated for the Fourth of July holiday, as it was only a one-day event, it was hoped that this one day would show banner collections. Reports are mixed, as was the weather. In the Eastern shore area, coinmen had to contend with rain and overcast skies. However, in the Midwest, Southwest and far West, business was brisk as in these terri-tories, fun seekers were able to get to tories, fun seekers were able to get to the beaches and vacation spots for the

day. Regardless of the one-day Fourth of July, the week-end previously had been gorgeous throughout the nation, and reports are that arcademen and opera-tors ran up record collections, far ahead of any week-end business for many years. The experienced arcade owner and operator of resort and vacation locations, while saddened by the unfortunate dating of July 4, is not too concerned at this time. He is now looking to the future summer week-ends, and hopes for a break in weather. He also anticipates a con-tinuing business through September, and if business through September,

weather. He also anticipates a con-tinuing business through September, and if lucky, through some of October. If the weather breaks good in these late months, it is shown from experi-ence of other years, families get into their cars and visit resort facilities during week-ends. In a number of resort areas, arcade men aren't too concerned with the weather. As a matter of fact, in some places, these men hope it rains. The reason is that people arrive for ex-tended vacations, and if the weather isn't hot and sunny, they have to en-tertain themselves in some manner, and usually the arcade gets a big play. All in all, the overall picture for the season is good, and could easily be the biggest of all time for the arcade and vacation spot coinmen.

vacation spot coinmen.

Waltz Me Around Again, Nellie!

Breaking Outdoor Season

Games Business Starts Waltzing from Scratch All Over Again. Coin Machines Field **Seeks New Type Game to Boom Up Bigger Boom Times Again. Report Many New Games Being Tested On Location**

CHICAGO—"Everyone's invited to get into the next waltz", according to one of the top leaders here who referred to this barren new games period as the time when all are working from scratch looking for "the game" that will start a bigger boom booming

"Waltz me around again, Nellie", may well become the expression of all those engaged in the amusements in-

those engaged in the amusements in-dustry today. The fact remains that the waltz is actually under way. There's nothing new. All are waltzing to the tune of, "Build me something new, different and better." Everyone can get into the act, as this leader stated. Anyone may come up with the idea for the new type game that the industry seeks. This can re-open much territory. Tremendously expand operations. Bring about a much

bigger potential sales market for all

this industry. The factories aren't asleep. They are working into the wee hours of the dawn urging idea men, engineers and all of their executive staff to come up

with the much needed new product to revitalize the entire games field. There are, as has been reported, more new games out on test locations this summertime than at any similar period in the history of the industry. Crews dash from one spot to another to look over what each manufacturer

is testing. In the meantime all are hard at work in an effort to "get the new idea and get it first" so as to hurry to mar-ket with the new game that the amusement operators want and need to bring back big time boom play action all over

again. It's "Waltz Me Around Again, Nel-lie!" everywhere.

of New Merger Firm to Manufacture Vendors as Well as Operate Large Numbers of

Vendors and Music Machines

WESTBURY, L. I., N. Y.- Plans were announced this week for the merger of National Vending Corporation, this city, and Continental Car-Na-Var Corporation of Brazil, Ind.

National Vending, one of the largest operating firms in the nation, is reported to be operating over 11,000 merchandising machines by 14 regional subsidiaries located throughout the United States, which includes cigarettes, candies, beverages and other items, and a large number of music machines.

The manufacturing division of the firm, established about a year ago, is producing the "Cosair Twenty" ciga-rette vendor, and is reported to be developing a full line of vending ma-chines, including a brewed coffee ma-chine to be introduced shortly.

The president of Continental Indus-tries will be Harold Roth of National Vending Corporation, well-known



NEW YORK-Barney (Shugy) Sugerman and Abe Green, heads of Runyon Sales Company, with offices in New York City, Newark, N. J., and Hartford, Conn., announced that they have expanded their export facilities, and are now seeking markets in the European countries.

Runyon Sales Company, one of the country's foremost distributing firms, has been exporting machines for the past several years, but is now making a concerted drive to serve coin machine firms in Europe with finely reconditioned music and amusement machines.

Service departments in both New York and Newark are now equipped with the finest modern machines to clean, check and repair all types of coin machines. In addition, the shipping departments have been equipped with facilities to pack and crate these machines in the most effective shipping crates available.

ping crates available. "We have been servicing several foreign firms for the past few years", said Sugerman, "and we have received so many fine compliments on our equipment, and for the prices asked, that Abe Green and I decided to open up our Export business to the fullest extent. With our modern facilities, we can meet the demands of any foreign firm. And with our tremendous stock

coinman. The other officers will be Max Roth, chairman of the board, now treasurer of National; Herman C. Keen, vice president of the Car-Na-Var Division; David G. Roth, vice president, now vice president of National; and Robert S. Hirsch, secretary-treasurer, now secretary of National.

The members of the board of directors of Continental, in addition to the officers, will include H. W. Kent, retired, former chairman of the board of tired, former chairman of the board of P. Lorillard Company; Stanley Stacey, president of Cavalla Tobacco Com-pany, Milwaukee wholesale tobacco jobber; Patrick J. Clifford, vice presi-dent of the Franklin National Bank of Long Island; and Arthur N. Field, New York attorney.

The Car-Na-Var for 26 years has been a manufacturer of industrial floor polishing and cleaning equipment and materials.

Rudolph Wurlitzer Co. "Centennial **Club" Celebration Practically Set**

NORTH TONAWANDA, N. Y.— After long planning and hard work, the program organized by the Rudolph Wurlitzer Company, this city, for its "Centennial Club" celebration to be held at the factory here on August 23, 24 and 25, is practically set. Wurlitzer has arranged for all sorts of entertainment for its guests, among these being a variety of foods, air and auto sightseeing trips, prizes and shows.

air and auto sightseeing trips, prizes and shows. Among the artists who will enter-tain are Eddie Dawson, a novelty bal-loon act; The Cycling Villenaves, bi-cycle act; The Skating Regals, a whirlwind skating act; the Five Fre-donias, a circus tumbling act; the Wal-tons, a trampoline tumbling act; Dave Cheskin, who will direct the music; a lovely chorus line; a top Broadway cast will present the Broadway hit, "Kismet"; and untold top record-ing artists.

hit, "Kismet"; and unfold top record-ing artists. Wurlitzer has gone all out to make these three days a memorable holi-day that will remain in the memories of its guests long after the party has broken up and the participants have returned to their homes. Operators and their wives, who have become eligible to attend the celebration, will be housed at Buffalo's Hotel Statler.

of equipment of all types, we are sure that European companies can find what they are seeking in our stock-rooms." The Cash Box



Business booming on all fronts with the 4th marking the start of the vacation season and bringing thousands of fun seekers to beaches, parks and pools in the New England area. Arcade equipment, rides, games, guns and music all starting off with a bang this outdoor season. Equipment hard to get and big run on all types of games and arcade pieces.

Around the distrib plants: At Associated Amusements (Rock-Ola), vacation season is in and Mr. and Mrs. Ed Ravreby and Mr. and Mrs. Richard Mandell spending the 4th at Hyannis. Ravreby just returned from successful sales trip through western Mass. and Conn. and reports ops getting good takes. Upcoming new United in-line game expected to create lots of attention in the trade and arrival due this week. . . . At Atlas Distributors (AMI), Louis Blatt off for N. H. week-end. Brother Barney Blatt convalescing nicely from recent illness. Demand for AMI good. . . . At Trimount Automatic Sales Corp. (Seeburg) air-conditioning making for pleasant working conditions for staff. Vacation schedules in. Arcade pieces moving at a rapid rate with Williams' "Crane" solid with ops throughout the territory. . . . At Si Redd's Redd Distributing Co., Si and Bob Jones, sales mgr., report that showings of Wurlitzer's new model "2000" phono in surrounding areas have been a successful venture, with ops in these territories placing fine orders. Amusement machines moving rapidly here. . . . At Dick's Record Co., Dick Mitchell reports biz definitely on the upswing with merchandise hard to get. A new air conditioning unit has been installed in the one-stop.

Ops making the circuit this week included Louis Zeidman, Portsmouth, N. H.; Tom Libbey, Haverhill; Joseph Ferris, Madison, Me.; Hal March, Brattleboro, Vt.; Oscar Pratt, Manchester, N. H.; Dave Baker, Arlington; Bud Sequin, Newport, Vt.; Al Dolins, Hyannis; Tony Petteruti, Providence, R. I.; Lou Taube, Manchester, N. H.; Sol Robinson, Newton; Jack Grower, Falmouth; Harry Deshowitz, Chelsea; Martin Oliver, Portland, Me.; Ben Ross, Boston; Earl Graham, Salisbury; Steve Pielock, Ray Shea, Worcester; Ralph Lackey, West Roxbury; Israel Spector, Boston; George Traster, Oxford; N. P. Casasanta, Milford; Cy Jacobs, Allston; Pat D'Amico, Methuen and Phil Schwartz, Brookline.

Disk jocks Norm Prescott and Alan Dary preemed new "Saturday Night Hop" on WBZ-TV Saturday, July 7. . . . Roy Leonard, formerly at WKOX, Framingham, now at WHDH, Boston, with two daily shows, 2-4 p.m., featuring lp's and best of pop tunes, 8-10 p.m. show featuring up and coming pop disks of the day.... Teresa Brewer opened Salisbury Beach Frolics to capacity crowds Friday and Saturday, June 29 and 30, and Johnnie Ray, in for week opening Sunday, July 1, had the s.r.o. sign out. . . . Ella Fitzgerald at the Bowery in Salisbury. . . Big delegation of Hub jazz fans took off for the American Jazz Festival in Newport, R. I., which opened July 4.

Standard Metal Typer, Inc., Changes Name

CHICAGO-Jerry Kuklin, business manager of Standard Metal Typer, Incorporated, this city, announced that the name of the firm had been changed to "The Standard-Harvard Metal Typer, Inc."

The change was a result of the recent purchase of the manufacturing rights, supplies, typers and certain other assets of The Harvard Automatic Machine Company of Lorain, Ohio, by Standard Metal Typer, Inc.

"Our General Manager, Henry Barnas," said Kuklin, "sparked this move when he reported there were some Harvard Metal Typer owners who were up in the air as to where and if they could secure replacement parts, supplies, or new machines.

"Incorporating the Harvard name with our own makes public the fact that we will continue to service all Harvard Metal Typers, so far as parts, supplies, machines and discs are con-cerned," concluded Kuklin.



[&]quot;It's What's in THE CASH BOX That Counts"

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New Cash Box Music **Feature Will Aid Music Operators**

Page 45

Monthly Listing of all Long Play Releases Will Serve as Guide for Juke **Box Programming**

NEW YORK-An editorial feature in the music section being in-augurated with this week's issue,

augurated with this week's issue, and continuing once a month, can be utilized advantageously by mu-sic operators programming their machines with EP records. This monthly listing of Album Releases, called this issue "July Album Releases" is on page 18. Altho record albums listed are Long Playing, the record companies usually follow up with the same albums in EP. Operators can there-fore study this listing and select whatever albums they may wish to use in programming their ma-chines, with the assurance that in two or three weeks these albums will be available in EP.

American Dryer Intro's 1957 Line

PHILADELPHIA, PA.—Bill Kane, American Dryer Corporation, this city, announced the introduction of its 1957 line of electric hand-face and hair dryers.

The new line will feature color, in addition to the current white; new design developments in interior con-struction; and several new features in mechanical innovations to increase the efficiency of the dryers.



For Any Information relating to this industry . . . JUST PHONE .

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July 14, 1956





Huniversary Annual Encyclopedia and Directory

of the COIN MACHINE INDUSTRY

The Cash Box (Dated: JULY 28, 1956)

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- ★ HISTORICAL DATA
- ★ REVIEW OF EVENTS—July 1955 thru June 1956
- ★ LIST OF "20 YEAR CLUB" MEMBERS
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66 THERE he goes. He's on his way to the bank. You can set your watch by him", said one of the operators to the group that was gathered about in the big distributor's showrooms.

All turned to look out the big front windows at Henry Jones as he walked by.

Henry turned, saw the men, waved, wished one and all a smiling, pleas-ant, "Good morning."

"Yes", continued the operator as Henry passed the store, "he's doing plenty good for himself.

"Why", he said, "there isn't a morning I don't see him go by carrying that full paper bag.

"And where do you think he ends up at?" he asked one and all.

"Right at the bank on the corner. "Yes, sir", he concluded, "Henry's doing mighty good for himself. That paper bag he brings to the bank each morning is plenty full."

The others hurried through the door and out onto the sidewalk just in time to see Henry turn into the bank. "Well", said one of the group, "it

figures.

"After all", he commented, "he's only got his wife and a daughter to support.

"He lives in a modest, little house on the other side of town. Drives a pretty well worn car.

"But", he added in a puzzled sort of way, "I never realized his route was that good."

So they all sauntered back into the big distributor's place, still discussing Henry and his daily morning trips to the bank.

Said the big distributor, who joined the group when they returned,

"Henry's okay with me for anything he wants.

"It's no wonder, though, he can make daily trips to the bank every morning.

"He doesn't splurge", he explained. "Buys cautiously and carefully and pays cash.

"Now don't think I don't like Henry. He's a very swell person. Great guy. Real gentleman. And, what's more, I like cash business.

"That's how it is, though", he philosophically concluded, "those who have it don't give it."

The conversation regarding Henry continued. Some thought he was stingy. Others believed he was smart. Some felt he was waiting to grab bargains only. But all agreed he must have plenty of money.

As usually happens, the word about Henry and his paper bag as well as his daily visits to the bank, continued to spread.

As the gossip grew Henry was, without his knowledge, soon placed high up among the wealthiest operators in town.

Distributors and salesmen dropped over to "just visit", as they told Henry.

They were rather taken aback by his little store. His one girl of all work. His single, young, mechanicnelper.

"That's the reason he can make those daily morning trips to the bank with that bulging paper bag," they would tell each other.

"He's plenty tight", they would add. "Look at that little store. Probably costs him only \$25 a month for rent. The girl and the boy he's got working for him can't cost him anymore than \$80 a week for both.

"Yep", they would conclude, "now we know why he can go to the bank with his paper bag each morning.

"What's more", they'd say, "if he uses a paper bag, there must be plenty in there to haul to the bank.

"The average operator puts the whole deposit he's going to make in his pocket. Henry must be scared of being held up. He must carry plenty in that paper bag each morning."

Suffice it to report, all the whole-salers in town were after Henry's business.

Henry was treated with the great-st of consideration. Shown the utmost respect.

Other operators looked on at the

Other operators looked on at the bowing, scraping and fawning with-out any remorse or jealousy. "If I were Henry," they'd say, "I'd make 'em bow plenty low. Even shine my shoes. Only wish I could carry a bulging paper bag to my bank every morning."

When the big distributor, whose when the big distributor, whose place was just down the street from Henry's operating quarters, was told how his competitors were fawning, bowing, scraping and playing up to Henry, in an effort to get Henry's business, he got plenty mad.

His dander up, he called together his entire staff.

"See what I mean? Here's one of the richest operators in the state. What're you doing about it? Nothing. Nothing at all.

"Every morning he walks right by our place carrying a bulging paper bag to the bank on the corner.

"Does even one of you walk over to the door to wish him a pleasant 'good morning'? "No", the distributor angrily an-

swered his own question. "No", he repeated.

"All you do is gossip about him and try to guess how much he must

be bringing to the bank each morning. "Now", he coldly added, "all of our competitors are out to get his business. They're visiting him. They're bringing him gifts. They're playing up to him.

"Yes", he sarcastically stated, "here's Henry, one of the richest operators in the whole industry just

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down the street from us, and not one of you guys who call yourselves salesmen has even dropped in on him. Or stopped him in the morning, as he walks by with his bulging paper bag, to bring him in here and sell him some new machines.

"I'm beginning to believe", he coldly concluded while balefully eye-ing his entire staff over the top of his eye glasses, "that the time has come for some changes to be made around here."

Well, to make a long story short, it seems this cold and angry speech was just what was necessary.

The next morning, as Henry came walking by with his bulging paper bag, the firm's top salesman was

"Say, Henry", he called out, "I'd like to see you for a minute." Henry stopped. Turned his head.

machine.

my opinion is that important to you, well, okav.

"But, Jim", he quickly added, "remember I've only got a few minutes.

Henry fell in love with the new ma-

chine. It really was a honey. It later, in fact, turned out to be one of the biggest hits ever produced in the industry.

Jim was now joined by his boss, the big distributor. Both of them were showing Henry all the features and all the fine points of the machine. "Henry", the big distributor said,

"Henry", the big distributor said, "here's your big opportunity. "I've only got fifteen of these brand new and sensational machines", he continued.

"That was my initial order. And from what I now hear, it'll be at least two weeks before I can get even one

"Tell you what I'm going to do, Henry", he said. "I'm going to let you have all fifteen. Right this min-ute. You take 'em and place 'em.

"Now don't say a word", he quickly added as Henry started to speak, "just pull over your truck and, as we take them out of the crates and set 'em up, you rush 'em out on locations.

"No, Henry", he stated as Henry again started to open his mouth, "not a dime. Here, just sign the order. Pay me when you get around to it."

Pay me when you get around to it." With that he slapped Henry on the back, pushed his order book under Henry's nose, put a pencil in Henry's hand and, while Henry was signing; called out to his mechanics to get the machines ready to go. Henry put in a full day's work, from that morning until late that evening, placing those fifteen ma-chines.

chines.

Worn out and very, very tired, driving his modest, little car home at last and, as he stopped for a red traffic signal, he happened to glance down on the seat.

Right there, on the front seat, right beside him, was the bulging paper bag.

"Oh, my", said Henry to himself. "Oh, my", he repeated.

"How in the world did I ever for-get to go over to the bank?"

After he drove his car into his modest, little garage, he walked into the house through the kitchen door.

There were his wife and daughter waiting for him. Both had worried looks on their faces. His wife spoke first.

"Henry", she cried out, "where in the world have you been? I warmed your supper up twice. It's absolutely ruined.'

"Daddy", his daughter added, "I missed you at the bank this morning.

"You had us all worried half to death. We must have phoned your place a dozen times. Even your girl didn't know where you were. She told us your helper was with you. But that she hadn't seen you all day and didn't know where you were.

"You didn't get into an accident, did you, Daddy?

"No trouble of any other kind, was there, Daddy?" she anxiously concluded.

"Oh, no", smiled Henry, "no trouble, no accident or anything else.

"I don't know how or why", Henry added with a puzzled but reassuring smile, "but honey, as I was on my way over to the bank, just like I do every morning, the big distributor and his top salesman grabbed hold of me and, believe it or not, gave me fifteen of the most terrific machines I've ever seen in my life without so much as a single penny down.

"Well, honey, I got so busy getting those machines out on locations I just plumb forgot about everything else. Even going to the bank.

"Guess you don't need it now", said Henry, holding up the bulging paper bag, "but, here it is. The lunch mother made for you this morning."

bag, the firm's waiting for him.

Smiled.

"Why, good morning, Jim", he said and asked, "what's on your mind?" "Well, Henry", the top salesman said, "I want your personal opinion of a new machine we just received."

"Sorry, Jim", said Henry, "I'll see it later. I'm on my way to the bank."

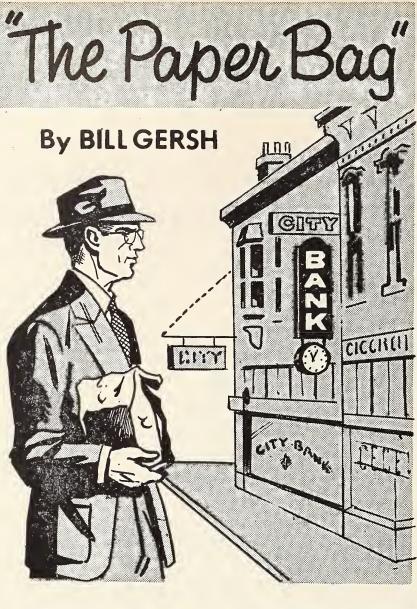
But the top salesman wouldn't have become the top salesman if he gave in that easy. Furthermore, he knew the distributor as well as the entire staff had their eyes glued on him, right through those big front win-dows dows

"It'll just take a minute, Henry", he urged, adding, "you'll be the very first operator in town to see this new

"What do you say, Henry? I'd sure like to have your personal opinion before I try to sell any of 'em. It'll only take you a few minutes."

"Well", Henry said hesitantly, "if

I've got to get to the bank."



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Blalocks Visit United





Meeting Dates Of Music Operators' Associations

- July 7 & 8—Kansas Music Association Place: Hotel El Dorado, El Dorado, Kan.
 - 9—Tri-County Juke Box Operators' Assn. Place: Elum Music Offices, Massillon, Ohio
 - 10—California Music Merchants' Assn. Place: Fresno Hotel, Fresno, Calif.
 - 10—Western Massachusetts Music Guild Place: DeMarco's Restaurant, West Springfield, Mass.
 - 11—California Music Merchants' Assn. Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
 - 12—California Music Merchants' Assn. Place: U. S. Grant Hotel, San Diego, Calif.
 - 12—Eastern Massachusetts Music Operators' Assn. Place: Beaconsfield Hotel, Boston, Mass.
 - 12—New York State Operator's Guild Place: Palatine Hotel, Newburgh, N. Y.
 - 16—Baltimore Amusement Machine Operators' Assn. Place: Mandell-Ballow Restaurant, Reisterstown Rd. Rogers Ave., Baltimore, Md.
 - 16—Westchester Operators' Guild, Inc. Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
 - 18—Automatic Equipment & Coin Machine Owners' Assn., Inc., Indiana Place: Room 24, 550 Broadway, Gary, Ind.
 - 19—Eastern Ohio Phonograph Operators' Assn. Place: 4104 Rush Blvd., Youngstown 12, Ohio (executive board).
 - 19—Phonograph Merchants' Assn., Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (executive board).
 - 30—Central States Music Guild Place: 805 Main Street, Peoria, Ill.
- Aug. 2—Phonograph Merchants' Assn., Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (General)
 - 2—California Music Merchants' Assn. Place: Sacramento Hotel, Sacramento, Calif.
 - 2—Eastern Ohio Phonograph Operators' Assn. Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
 - 6—California Music Merchants' Assn. Place: 311 Club, 311 Broadway, Oakland, Calif.
 - 6—United Music Operators of Michigan Place: Fort Wayne Hotel, Detroit, Mich.
- Aug. 19 & 20—South Dakota Phonograph Operators' Assn. Place: Lawler Hotel, Mitchell, S. Dak.
- Sept. 22 & 23—Music Guild of Nebraska Place: Castle Hotel, Omaha, Neb.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

"It's What's in THE CASH BOX That Counts"



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R. B. Williams on a trip to Chicago. . . A. V. Clawson of DeKalb brought his daughter along to help him shop the local market. . . . Dailey brothers have purchased the Cook Record Distributing Co. which will now operate as an independent distributor with Frank Anderson continuing on as manager. . . . The Seeburg Selectomatic 200 Library Unit supplying midnight to morning music on KIXL and KLIF, is also being used at KTSA in San Antonio. . . . Clyde Manor of Brownwood reports he is expanding his route. . . . Our con-dolences to Carl Casperson, credit manager at Commercial Music, whose father just passed away. . . . Mrs. Drew Osborne of Fort Worth and her three grand-children from Houston who are visiting with her seen along coinrow. Other visitors were D. Price of Italy; Walter Wiggins, McKinney; Freddy Schmitz and W. C. Starke from Gainesville; Mrs. Jake Moorhead, Arlington; Mr. and Mrs. Henry Adams of Killeen; Jimmy Garrett and G. C. Ormond of Longview; Jack Sprott and Harold Strange from Temple; B. W. Byford, McGregor; Buna Carr of Corsicana and his daughter; Wilbur Brisco, Speedy Walker and Fred Ellis, Waco; Pete McDonald, M. T. Johnson and E. C. Stanley of Fort Worth. . . . George Motola of Empire Records, Calif, visiting at Big State Records. . . . Mrs. R. E. Burns of Fort Worth sporting her new air conditioned car. . . . Charlie Nowell of B & B Vending will be doing some deep sea fishing dur-ing his vacation on the Gulf Coast. ""It's What's in THE C



You Enter The Cash Box "20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

Bill Gersh THE CASH BOX

32 W. Randolph Street Chicago 1, III.

Dear Bill:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20
years or more, starting: Year Month
Date of Birth
NAME
FIRM
ADDRESS
CITY ZONE STATE

"It's What's in THE CASH BOX That Counts"

The Cash Box

Page 51

July 14, 1956



"Chicago **Directory**" **Ready For Mailing**

CHICAGO-Those who would like to have the now famed "Chicago Directory", the pocket booklet with names, addresses, locations and all executives of Chicago games and music manufacturers and distributors can obtain it from the Chicago offices of The Cash Box.

This is the 1956 edition which was also featured as a full page in The Cash Box MOA convention issue.

The Cash Box' Chicago offices are located at 32 West Randolph Street, Chicago 1, Illinois. Telephone number is: DEarborn 2-0045.



Business As Usual Despite Heat

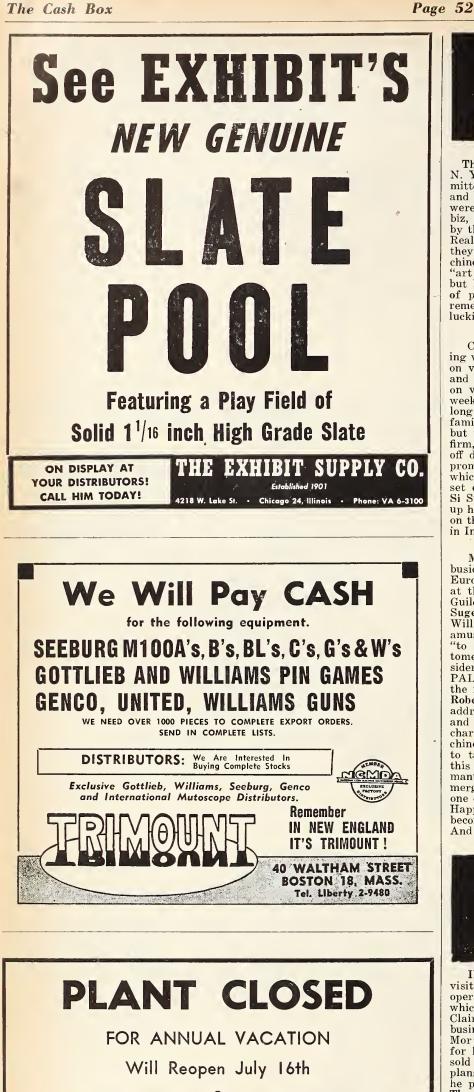


NEW YORK—The hot weather doesn't seem to bother Barney (Shugy) Sugerman of Runyon Sales Company, this city. Shugy just takes off his coat and works in his shirt sleeves. Photo shows Shugy with his favorite "hot" seller, the AMI "G-200" phono. Sugerman reports "Hot weather or no, the 'G-200' is proving to be the operator's dream and the phonographs move out to location almost as fast as they arrive in our shop."



KICKER & CATCHER

Full Line of Parts at all times. Repairs and Reconditioning an all A.B.T, equip-ment.





THRU THE COIN CHUT EASTERN FLASHES

The one-day Fourth of July holiday has come and gone. In the metropolitan N. Y. area it rained most of the day. In many surrounding sections, intermittent rain and dark skies prevailed. How did this affect the arcade men and ops running equipment in shore, resort and vacation locations? Reports were mixed. Locally, of course, beaches suffered, and roadside spots did spotty biz, as majority of people stayed at home. However, previous week-end biz by these coinmen was sensational, with reports of record breaking collections. Real sad note was report of New Jersey arcade men, who say on the average, they were off some 75% to 80%. The N.J. situation unparalleled in coin machine history. Supreme Court ruled that prizes illegal, regardless if awarded for "art or skill." Legislature immediately passed legislation clarifying condition, but bill is awaiting signature of the Governor. Coinmen claim interpretation of present law by Supreme Court is incorrect, and are making efforts to remedy situation. Games operators thruout the State also affected, but luckily, not as bad as they thought on first few days of decision.

Coinrow's wholesaling firms, like all companies throut the nation, contend-ing with vacationing personnel. However, most of the firms' execs not planning on vacations right at this moment. All working hard to cooperate with ops, on vacations right at this moment. All working hard to cooperate with ops, and keep their supply of machines moving out. . . One distrib, who has gone on vacation is Al Simon of Albert Simon, Inc. Al and his family left this week for Los Angeles. Al D'Inzillo, in charge, says he doesn't know just how long Simon will be away. . . . Nat Solow, Atlantic New York Corp., and his family, flying down to Miami Beach on July 14. Nat to stay away two weeks, but the family might stay on for another week or so. Murray Kaye of this firm, has his family in Highland Mills for the summer, and will take Fridays off during the next few months. Meanwhile, Meyer Parkoff, busy seeing ops, promoting the Seeburg "V-200" phono, and the Seeburg EP record package, which comes in 4 sets of 10 records each—40 records, 160 tunes. Also includes set of title strips. Package economical for ops. . . . Harold Rosenberg and Si Silverstein of Peekskill shopping on the street. . . Barney Ross, following up his visit to coinrow last week, promoting Eddie Fisher's latest record, went on the road, seeing music ops in Chicago, Buffalo, Rochester, and several spots in Indiana. in Indiana.



With their routes . . . Irv Sandler, prexy of the Sandler Distributing Co., Mike Young and Hy Turnmeir of Soldiers Grove, Wis., friendly compet-for she of the set of the solution to the course when Norton with their new clubs. A new innovation the boys had was a small adding machine to help total up their score for each hole. . . Recent visitors to the their of the cluber of Course for each hole. . . Recent visitors to the their of the future of the the theory of the Sandler of the solutions, in addition to the the theory of the Sandler of the solutions, and the to do the theory of the Sandler of the solutions of the solutions, is managing to get in a few rounds of golf in between selling with their new clubs. A new innovation the boys had was a small adding machine to help total up their score for each hole. . . Recent visitors to the Twin Cities were Jack Harrisson of Crosby, Minn., Pete Wornson of Man-kato, Minn.; Matt Hupert of Red Wing, Minn.; Don Seiter of Saldwin, Wisc.; Elign McDamiel of Wadena, Minn.; Art Berg of Fairmont, Minn.; Ted Fischer of Waconia, Minn.; and Jim Stansfield of Winona, Minn.; Ted Fischer of Waconia, Minn.; and Jim Stansfield of Winona, Minn.; Ted Fischer of Waconia, Minn.; and Jim Stansfield of Winona, Minn.; Ted Fischer of Waconia, Minn.; and Jim Stansfield of Winona, Minn.; Ted Fischer of Waconia, Minn.; and Jim Stansfield of Winona, Minn.

"It's What's in THE CASH BOX That Counts"







This past 4th of July holiday was a time of rest for many of the coinment in this area. Some of the factories are shut down for their annual two weeks' vacation. But excess of all firms are on hand. As most of the men said, "It sure was nice to get a rest." $\dots 2\ell$ (nickel) play ops realize they cannot continue ahead much longer as living costs, wages and all materials and supplies rise to new record highs. Nor can they afford to purchase and operate new machines on 2ℓ play. The result is they are going deeper into the red while, at the same time, endangering retaining their present locations by non-replacement with new and better equipment. It's a vicious gantlet the 2ℓ play operator is running. He's getting hit from all sides. His chances of finishing on his feet are very, very slim, indeed. \dots Speaking of the record torrid weather wave, Bally's Jack Nelson said, "Whether it's 100 in the shade or not, business goes on." Jack also called Capt. Tommy Callaghan, "the greatest host in the world." That's quite a title. \dots John Frantz put it this way this past week, discussing sales of his ABT Rifle Sport Gallery and his other products.

"We're doing fine."

Bill DeSelm decided to stay home this past 4th and just putter around the house. "For a change," as he put it. . . By the way, Johnny Casola home for the 4th. Home after a long, long southern trip which took Johnny thru just about every important area in the southern states. . . . Art Garvey also in for the 4th of July, enjoying family life. But Art already planning another trip to his ter-ritory to keep Ballygames going like zooming jets. . . . There's been what might be termed a spurt in sales of pool tables. Enough to clear lots of space in some fac-tories. . . . Phil Weinberg visiting at Bally factory flies back just in time to help his family celebrate the 180th birthday of the U.S.A. . . . Sam Lewis back on the job at Exhibit getting ready to make announcement of im-portance to the trade. . . . Alvin Gottlieb overseeing while Dave and Mrs. Gottlieb away for their summer vacation. Sol Gottlieb also away on vacation. And Nate and Irene Gottlieb dashed off to see their children in camp this past week.





Ed Levin away for a short vacation this past week. But Sam Wolberg and Sam Gensburg and engineers at ChiCoin plenty busy planning plans that will bring many new products to market. In the meantime the firm plenty pleased with sales of its new "Hockey" and "Steam Shovel." Report both games getting bigger orders. . . . Talk about automation—note what the telephone has done to roadmen. . . . Harry Williams, Sam Stern, Art Weinand and Sam Berger all in a conference this past week over at Williams Mfg. Co. which bodes new and bigger produc-tion schedules as soon as vacation periods are over. . . . A. D. PALMER A. D. PALMER A. D. PALMER A. D. YALMER A. D. YALMER

Vince Shay foresees an era of many, many new games ahead. Claims this is the time for all to bust loose. . . There's a half page ad featuring just five words that will bring a great, big lump to the throats of many, many old timers when they read it in the 14th Anniversary Issue of The Cash Box. . . Ralph Sheffield returned from his fishing shack on the Fox River with enough of a catch to run a fish fry for all his nabors. Ralph fried up over 100 fish he caught. Claims, "They were biting like mad. Just like they're biting now for what we've got in the coinbiz." . . Many are learning the value of using international telephones. They more than pay off for some of the factories who've been calling to tell of new prod-ucts. And getting some thrilling orders. . . . Paul Huebsch of Keeney was closeted in one meeting after the other with Roy McGinnis, John Conroe and Chester Biezad. Billy Coan, Paul reports, is away on his vacation. But Vel Allbritten, Paul says, "is working away like mad all the way from Memphis down to fabulous New Or-leans. And doing a grand job for Keeney," he adds. By Uncle Sam riding so yery, yery tight on legal interpretations re: \$250



www.americanradiohistory.com



leans. And doing a grand job for Keeney," he adds.
By Uncle Sam riding so very, very tight on legal interpretations re: \$250 license he's costing many cities and counties but pahlenty of absolutely necessary revenue. In some cases this amounts to many thousands of dollars. . . . Bill Bolles can be reached at his home in Kenmore, N. Y. . . . Lots of very nice compliments to Bert Lane for those sun glasses he gave away during the last MOA show. So good, many have thrown away extremely expensive sun protectors to use Bert's 'remembrance advertising glasses instead. A very fine remembrance. . . . Ed Ratajack back in town this past week after a fast flight down to New Orleans. Up to Memphis. On to Grand Rapids. Then home to Chi. Said Ed, "Business is going right along and it's getting better all of the time." . . . "Never knew how much we'd miss him until he left for his vacation," chorused Joe and Fred Kline along with Sam Kolber, advising that Wally Finke taking week's rest boating and fishing in upper Wisconsin. In the meantime the three trying to complete biz with ops Chet Brandell of Dayton, Ohio, Harry Frederick, Mundelein, Ill., Ed Blumenfeld, Michigan City, Ind. and Bill Isepps of Kenosha, Wis.



1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600



New Jersey distribs, we hear, have themselves a tought of a problem on their hands right this minute. . . A lanta's Jake Friedman ran into a rough deal when fit burned down big warehouse and left many new game and phonos in ashes. Jake working like a Trojan to ge new games and phonos down quick to take care of h many customers. . . Seems like A. D. Palmer hit it righ on the button with his last issue of the "Wurlitzer Cen-tennial Clarion" when he headlined, "Fabulous Food Fan-Set For Festivities" and showed famous chef cuttin thick, juicy roast beef. (Wow—we're hungry). . . Jul-box ops here mad at Ralph Marterie because he won introduce them to gals on postcards he's been mailin them. Card features Ralph's grand disking of "Last Call But the boys love Ralph anyway. . . A long time ag The Cash Box coined the slogan, "Buy Back The Boom." . Juk

EXCHANGE

The Cash Box coined the slogan, "Buy Back The Boom." This was during the recessive days prior to the Korean conflict. This publication pointed out that if everyone would buy just a little something extra each day the American public, all 169 millions, could "Buy Back The Boom." (Seems like the time has come to use this phrase where this industry is concerned. By buying one more ma-chine to fill one more location all could "Buy Back The Boom").



chine to fill one more location all could "Buy Back The Boom").
Seems like all Rock-Ola distribs, from everywhere in the world, preparing to be present at the Rock-Ola factory for showing of the new 200. . . . In just a few short weeks, actually only ten more working days, The Cash Box' 14th Anniversary Issue goes to press. Each year this great issue has been internationally acclaimed. "The Annual Directory and Encyclopedia of the Coin Machin Industry." The 14th Anniversary Issue already exceeds number of pages any former issue. And to make it evanore international in flavor the Export Quarterly Editional in Spanish, French, German as well as English. The Cash Sox' 14th Anniversary Issue will feature the ads of events in Spanish, French, German as well as English. The Cash Sox' 14th Anniversary Issue will feature the ads of events in Spanish, French, German as well as English. The Cash Sox' 14th Anniversary Issue will feature the ads of events in Spanish, French, German as well as English. The Cash Sox' 14th Anniversary Issue will feature the ads of events in Spanish, French, German as well as English. The Cash Sox' 14th Anniversary Issue will feature the ads of events that a certain your ad appears, better phone today to Distanding operator. Jobber, distributor and manufacture To make certain your ad appears, better phone today to Diston 2.0045 Chicago. III. . . . George Swartz, Brookline, Mass. . . Jose Lotowski, Chicago, III. . . Joe P. Smith, Crestview, Fla. . . Edward E. Levi Chicago, III. . . . Joe P. Smith, Crestview, Fla. . . . Edward E. Levi Chicago, III. . . . Walter F. Squires, Sr., New Haven, Conn. . . . S Groenteman, Philadelphia, Pa. . . Rose M. Bennett, Toledo, O. . . . Frederia A. Zemke, Ann Arbor, Mich. . . S. M. Johnson, Atlanta, Ga. . . J. B. Char bers, Houston, Tex. . . Wm. A. Wood, St. Louis, Mo. . . Charles J. Ewin Evansville, Ind. . . . Wm. E. Hullinger, Delphos, O.
WORTH REPEATING: "The question is not whether you have failed, b whether you have failed, b

WORTH REPEATING: "The question is not whether you have failed, b whether you are content with failure."



(\bigcirc) SALES COMPANY

Factory Representatives for: AMI, Inc., Bally Manufacturing Co., J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880 221 Frelinghuysen Avc., Newark B, N.J., BI 3-8777 231 Windsor St., Hartford, Conn., JA 7-4470



BILL FITZGERALD

GRAND RAPIDS, MICH .--- William E. (Bill) FitzGerald, advertising and sales promotion manager of AMI, Inc., this city, announced that a new

able to all music operators at their local distributors or by writing the firm.

The new brochure shows how the new "G-200" 200-selection music machine combines the location and patron appeals of decorator cabinet colors, contemporary styling, and high fidelity sound with simplicity and accessibility.

Included are full details on the "X-200" Record Changer that retains "A-200" Record Changer that retains records in a circular magazine that rotates in one direction only to elimi-nate stop-and-reverse pauses. Records play in 1, 2, 3 sequences; both sides of a record playing, if selected, before passing to the next record. "This fea-ture," states FitzGerald, "eliminates 'deadhead' scanning required by 'deadhead' scanning required by mechanisms which play the odd or even-numbered record sides in se-quence. Scanning time ranges from 2 seconds when adjacent record 2 seconds when adjacent records are selected to only 12 seconds rotation

"20 Year Club"

CHICAGO — Mailing mishap, where envelopes burst open, will mean that a dozen or so members of the "20 Year Club" will not receive their new booklets with names of all members. Those "20 Year Club" members who have not as yet received the

who have not, as yet, received the new booklet containing names of all members should write for this booklet immediately to: The Cash Box, 32 West Randolph Street, Chicago 1, Illinois.

time when records selected are farthest apart."

The entire "X-200" mechanism is mounted on slides, can be pulled out from the cabinet and rotated 360 degrees for servicing.

grees for servicing. The illustrated brochure also has in-formation on the simple selection sys-tem that incorporates only one selec-tion solenoid for the entire 200 title program. "This system features pre-cise mechanical operation that simpli-fies maintenance and insures trouble-free operation," concluded FitzGerald.

"It's What's in THE CASH BOX That Counts"

CLASSIFIED ADVERTISING SECTION

WANT

- WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).
- WANT Bally: Broadway's; Miami Beach and Standard Metal Typers. State price and condition in first letter. LEWIS AND FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MAdison 8585).
- WANT—Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for eash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: GArfield 3585).
- WANT 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.
- WANT Bingos and Gottlieb 5-Balls for resale. 100 Records Seeburg 45 Hidden Units. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).
- WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingos or Pool Tables, MONROE COIN MACHINE EXCHANGE, INC.. 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUperior 1-4600).
- WANT—For Cash. Used United, Bally, Genco or Exhibit Skill Pool Tables —or trade for Exhibit Space Gun, Silver Bullets, American Drop Kick Football, 4 Player Derby. STAN-LEY AMUSEMENT CO., 1119 TA-COMA AVENUE, TACOMA, WASH. (Tel.: BRoadway 3663).
- WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).
- WANT—All Seeburg Phonos: Model M100-A's; M100-B's; M100-C's; M100-G's. Also Wurlitzer and AMI Phonos. Will pay best prices. AT-LANTIC NEW YORK CORP., 843 TENTH AVE., NEW YORK, N. Y. (Tel.: PLaza 7-3140).
- WANT Seeburg Phonos, Model M100B and later models. Also AMI D80 and later models. For Resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC. (Tel.: BLuemound 8-6700).
- WANT Music: Seeburg M100-B's, BL's or C's. For Resale. Quote Iowest cash price and condition. CASEY JONES & CO., 332 SO. JENNINGS AVE., FORT WORTH 4, TEX.
- WANT—To Buy. Will pay cash \$ for Shuffle Alleys, Biugo Machines, Used Music, Kiddie Rides, Drivemobiles, King of Swat. REDD DIS-TRIBUTING CO., INC., 298 LIN-COLN ST., ALLSTON, MASS. (Tel.: ALgonquin 4-4040).
- WANT United Mars, Mercury and 11th Frame Bowlers. Must be clean and priced right. JOY AUTOMAT-ICS, 108 E. CHURCH ST., ELMIRA, NEW YORK (Tel.: 2-7462).

WANT — For cash. Late Arcade machines, including Bcar Guns, Genco 2-Player Basket Ball. State condition and price in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

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- WANT Young man, real go-getter, with 15 years' experience seeks opportunity as manager for operating, jobbing or distributing firm. Married, reliable, trustworthy. Best references available. Will locate anywhere opportunity dictates. Write: BOX 357, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y.
- WANT Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).
- WANT Bally: Variety; Big Time; Gay Time; Miami Beach; AMI Model "C", 40, 80 & 120 selection Hideaways, Wall Boxes & Steppers; Sceburg 100 Hideaways and 3W1 Wall Boxes. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).
- WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. N. Y. Tel.: JUdson 6-4568.
- WANT—Names and addresses of all operators interested in saving money. Let us know the type of equipment you need. You will receive advance notice of our monthly specials which will save you money. Name and address, please. SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. (Tel.: LIncoln 9106).
- WANT—Music: Seeburg 100-A's, BL's, C's; R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COM-PANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).
- WANT Williams' King O' Swat; United Sluggers; ChiCoin Big League Baseball and Super Home Run; Genco Big Top Guns; Gottlieb multiple player pinballs; Bally ABC Bowlers; United Regulations. Will buy or trade. GEORGE PONSER CO., 123 WEST RUNYON STREET, NEWARK 5, N. J. (Tel.: Bigelow 3-7422).
- WANT—Pay Cash. United Fifth Innings; Chicago Coin Big League; Seeburg 100B and BL; AMI E120. Call, wire, write Collect. DAVE LOWY, 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).
- WANT Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUN-NINGHAM AVE., GLENS FALLS, N. Y.
- WANT—Late model phonos for resale. Please quote best price in first letter. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: CIrcle 6-8929).
- WANT—United Regulations and Bally ABC Bowlers for cash or will trade for Bingos or Pool Tables. CLEVE-LAND COIN MACHINE EX-CHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO. (Tel.: TOwer 1-6715).

CLASSIFIED ADVERTISING SECTION

FOR SALE

- FOR SALE—Pool Cues: Hard Maple —Buy the best for Bumper Pool Games. 48" long, 1¼" butt, rubber cushion, fibre point, leather tip, twotone finish. Grade 1—\$17.90 per doz. Grade 2—\$9.60 per doz. F.O.B. Chaska, Minn. Minimum one dozen. 25% with order, balance C.O.D. or Sight Draft. C. H. DIED-RICK, INC., 115 WALNUT ST., CHASKA, MINN.
- FOR SALE Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).
- FOR SALE—Bingos Cleaned, Ready for Operation. Palm Springs, \$90; Ice Frolics, \$90; Beauties, \$50; Beach Clubs, \$75; Circus, \$60; Yacht Clubs, \$55; Palm Beaches, \$40; Coney Island, \$32.50. T & L DISTRIBUTING CO., 1663 CEN-TRAL PARKWAY, CINCINNATI, OHIO. (Tel.: MAin 1-8751).
- FOR SALE Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524-5).
- FOR SALE Bowling Champ, \$25; College Daze, \$25; Coronation, \$75; Cypsy Queen, \$200; Bright Lights, \$49.50 ea.; Bright Spots, \$69.50; Three Four Five's, \$25 ea. WANT Triple Plays. NOBRO NOVELTY CO., 142 DORE ST., SAN FRAN-CISCO 3, CALIF. (Tel.: MArket 1-5438).
- FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JA-MAICA AVENUE. JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.
- FOR SALE Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.
- FOR SALE Slate Tops for Pool Tables; Fibre Glass Cue Sticks; "300" Shuffle Alleys with authentic scoring. Also factory reconditioned Shuffle Alleys, Income Producer. Tournament Kits; Guns; Arcade Equipment. Write for lowest prices. WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y.
- FOR SALE—or trade for AMI 80 or 120 Wall Boxes: Genco Rifle Gallery; Genco Sky Rocket; Genco Sky Gunner; Williams Jet Fighter; Williams Crane (Used); Williams Sidewalk Engiueer; Williams Relaxalator. Can also use AMI D-80s or E-80's. MILLER-NEWMARK DIS-TRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. (Tel.: GL 6-6807)

- FOR SALE 2 United Havana; 2 United Tahiti; 1 United Cabana; 2 United Tropics; 1 Bally Beauty, \$45 ea. 1 United Leader, \$40; 1 United Rio, \$55; 1 United Nevada, \$80; 1 United Hawaii, \$65; 1 Bally Palm Beach, \$30. Will trade for Arcade equipment. Give full information in first letter. C. II. DIEDRICK, INC., 115 WALNUT ST., CHASKA, MINN.
- FOR SALE Seeburg 100 Selection Wallboxes, Chrome, 860; Grey, 855. Sceburg, M-100-A, 8225; B, 8425. Wurlitzer, 1550 and 1400, 8199.50 ea. Mutoscope, Drop Kick, 8124.50; Flying Saucer and See Saw Kiddie Rides, 8224.50 ea. Exhibit, Big Broneo, 8274.50 Send for complete bargain list. ODCO, INC., 1100-02 BROADWAY, ALBANY 4, N. Y. (Tel.: 5-0228).
- FOR SALE Like New. Wurlitzer 1800, \$895; Wurlitzer 1700, \$715; Wurlitzer 1650, \$395; Wurlitzer 1400, \$295; Automatic Score Counter for 22 foot Shuffle Board. Never uncrated, \$75. Keeney Bonus Bowler, \$95; United Star, \$40; United Cascade, \$55; Chicago Coin Crown Bowler, \$45. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVENUE, INDLAN-APOLIS 2. IND. (Tel.: MElrose 5-1593).
- FOR SALE Reconditioned, Ready For Location. AMI: A, \$95; C, \$145; D-40, \$195. Rock-Ola: 1436 (78 RPM), \$225; (45 RPM), \$275; 1446 Hi-Fi (Like New), \$595. Wurlitzer: 1400, \$225. Authorized Rock-Ola Distributor. J. ROSEN-FELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).
- FOR SALE All types late model phonographs converted to 10c play. Call collect for price. DAVIS DIS-TRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: Syracuse 75-1631).
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- FOR SALE Bowlers in quantities. Bally — Victory, Champions, Blue Ribbons and Gold Medals, Keeney —Century, Speed Lanes, United— Clippers, GLOBE DISTRIBUTING CO., 1623 N, CALIFORNIA, CHI-CAGO, ILLINOIS (Tel.: ARmitage 6-0780-81).

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- FOR SALE—Seeburg "C", \$525; See-burg "B", \$395; Seeburg "A", \$200; AMI E-120 Phonographs, \$475; Wurlitzer 1800, \$775. All the \$\$\phi\$\$ wurlitzer 1800, \$775. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., 902 W. SECOND, WICHITA, KANSAS (Tel.: HO 4-6111, 4-3504).
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Page 56 FOR SALE — Special. Bally: Broad-ways, \$365; Beach Beauties, \$352.50. Capitol Projector: Midget Movies, \$95. Genco: Quarter Backs, \$142.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. (Tel.: CAnal 8318). FOR SALE—Wurlitzer 1500's; Wurlitzer 1250's. Ready for location or "As Is". Write for low prices. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050). FOR SALE—Show Boats, \$100 ea.; 2 New Gottlieb Pool Tables, \$140 ea. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. (Tel.: MAr-FOR SALE—Complete line of used Bingos, Shuffle Alleys and Phonographs. Distributors for United and Williams games and AMI Phonoket 1-3967). graphs. Write for jobber's prices. **CENTRAL DISTRIBUTORS**, 2315 FOR SALE—"The Cat Came Back" b/w "Stop Crackin' Peanuts". "New Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dungeon" b/w "My Own Sweet Darling Wife". CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. (Tel.: PRescott 9-0182). OLIVE STREET, ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: HArrison 4747). FOR SALE—Parts and Supplies. Lowest prices. Fast Delivery. "One-Stop" parts headquarters for all games and jukes. Special—New 9-0182). Lite-up Bumper Pool Table Tops, Jumbo Bumpers with Electrical FOR SALE — Bingos. Hawaii, \$150; Surf Club, \$150; Spotlite, \$35. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel.: CEntral 1-9292). System, \$39.95; Reconditioned Telequiz, \$119.50. CHAMPION DISTRIBUTING CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272). FOR SALE—All types used AMI, Wur-litzer and Seeburg equipment. Clean and shopped, or as is. Factory Dis-tributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALI-FORNIA, OKLAHOMA CITY, OK-LA. Tel.: REgent 6-3691. FOR SALE - Bowlers: Clover, \$35; Chief, League, Team and Fifth Avenue, \$100 ea.; 11th Frame Yankee and Flash, \$125 ea.; Speedy, \$175; Lightning, \$200 (DeLuxe), \$225; Guns: Shooting Gallery, \$75; Carni-FOR SALE - Millions of extra coins val Gun, \$175; Sportland, \$195. are taken from clean machines. Clean Right With Lemonite. Write MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECfor information or see your coin machine distributor-Central Dist. machine distributor—Central Dist. Co.—J. Rosenfeld Co., St. Louis, Mo. Use and Sell Lemonite. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN. TADY, N. Y. FOR SALE-Music Machines: Seeburg 100-A's; 100-B's; 100-C's; 100-G's and 100-R's. No reasonable offer FOR SALE—America's finest recon-ditioned phonographs and music accessories. Everyone of our re-conditioned machines guaranteed refused. NATIONAL NOVELTY COMPANY, 183 MERRICK ROAD, MERRICK, L. I., N. Y. (Tel.: FReeport 8-6771). beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773. FOR SALE—AMI F-120, new, \$725; E-120, \$495; E-80, \$450; D-80, \$345; D-40, \$245; Bally Big Times. \$475; Gaytime, \$450. WESTERN STATES DISTRIBUTORS, 917 SOUTH STATE STREET, SALT FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 5000-1-2). LAKE CITY 11, UTAH (Tel.: DAvis 2-2549). FOR SALE-Polyethylene Plastie Pool Game Covers, \$3.95. (Protect Your FOR SALE—Singapore, \$60; Ice Frol-ics, \$80; Beach Club, \$50; Palm Springs, \$40; Pixie, \$350. AUTO-MATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, O. (Tel.: Bridge-rowt 750) Investment); Shuffle Alley Tournament Boards, \$12.50; Gayetys cleaned and checked, \$150. DONAN **DISTRIBUTING CO., 5007 NORTH** port 750). KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JUniper 8-5211-12). FOR SALE-1 Bert Lane Dead Zero Dart Game F.S., write; 1 Chicago Coin Team Bowling Bowler, new, never out of crate—make offer; 1 Genco 2 Player Basketball, \$150; 2 FOR SALE—Close-out! Brand New "Booster Pools" and all makes electric Pool Tables. Make us an offer. Genco 2 Flayer Baskeldan, \$150, 2 Genco Sky Gunners, \$75 ea. AUTO-MATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANS-VILLE, IND. (Tel.: HArrison Also Wurlitzer 1400's, 1500's and

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- OR SALE—Scoreboard, \$350; Glad-iator, \$325; Harbor Lites, \$265; Duett, \$235; Sweet Add A Line, \$210; Hawaiian Beauty, \$160; Dragonette, \$140; Queen of Hearts, \$95; Poker Face, \$95; Shindig, \$95; Marble Queen, \$95; Cross-roads, \$75. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO. (Tel.; AXminster 4-3529). FOR SALE-(Tel.: AXminster 4-3529).

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FOR SALE — All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATE-WAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-4620).

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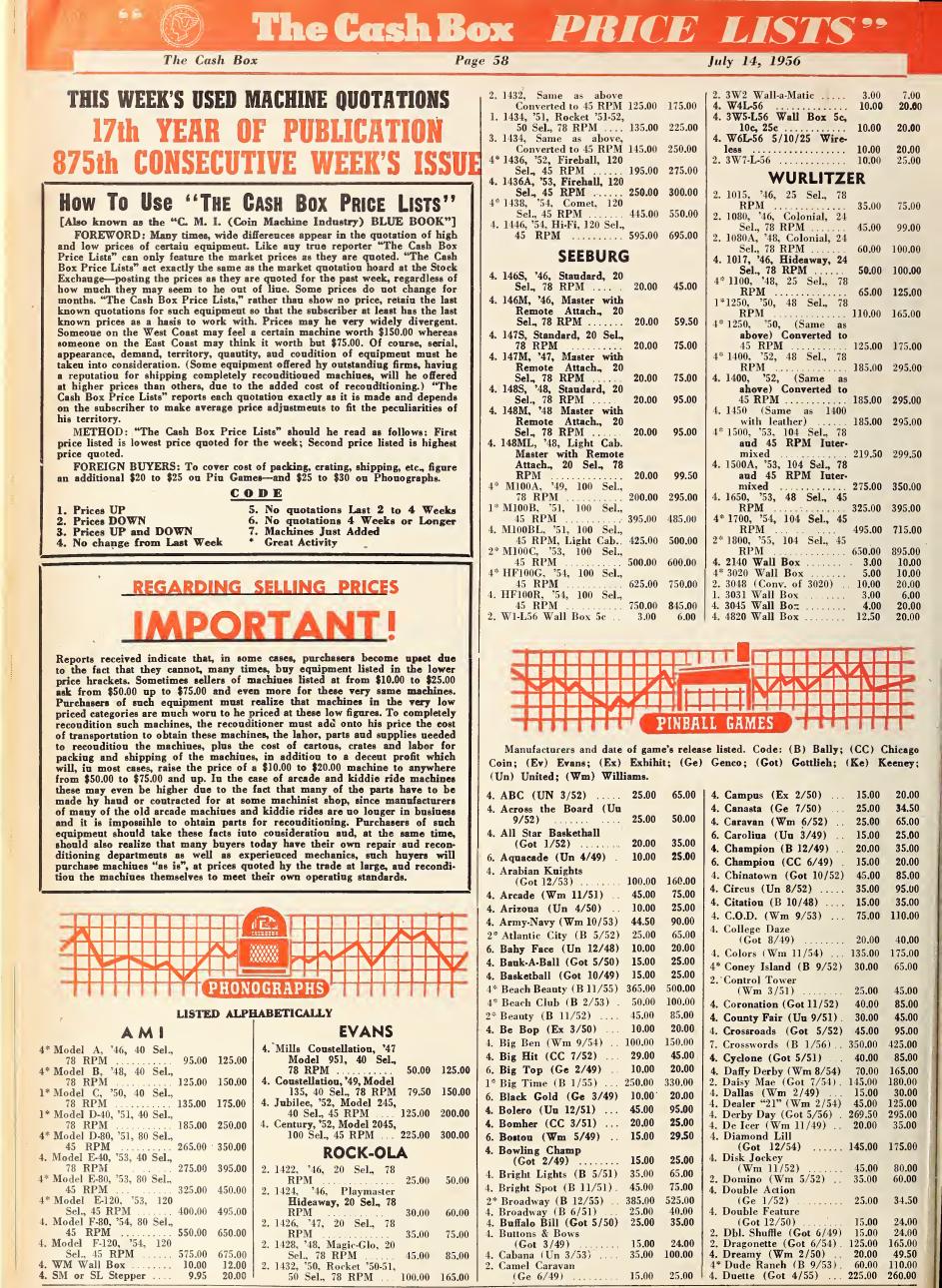
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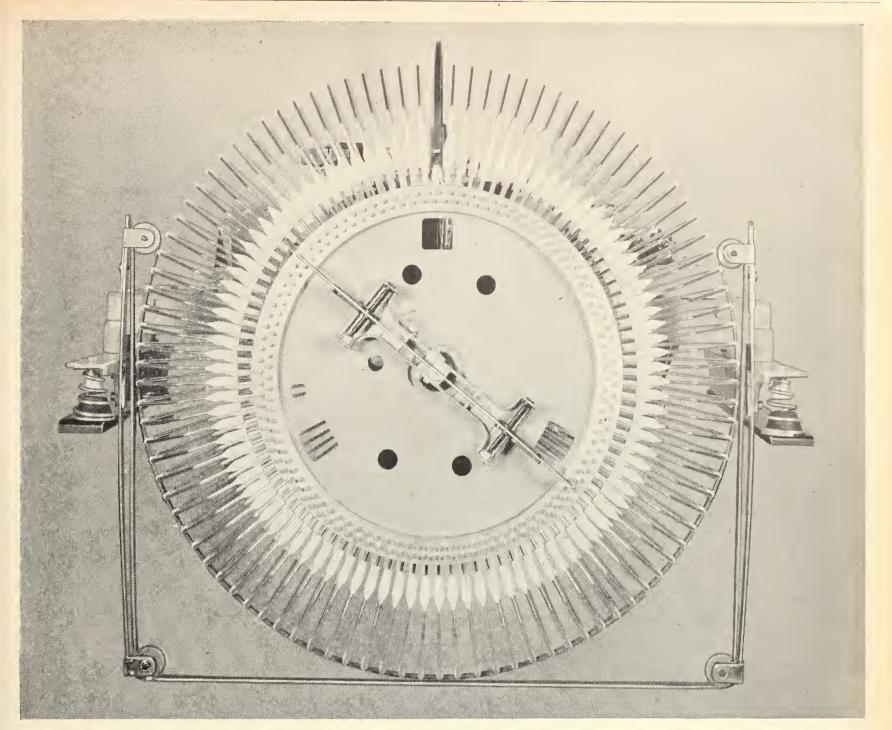
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4.	Grand Champion	70.00	125.00	4. Punchy (CC 12/50)
A	(Wm 8/53) Grand Slam (Got 4/53)	40.00	123.00 110.00	4. Quarterback (Wm 10/49)
4.	Grand Stand (B '50)	20.00		4. Quartet (Got 2/52)
1	Green Pastures	20.00	00.00	4. Queen of Hearts
т.	(Got 1/54)	85.00	125.00	(Got 12/52)
4.	Gun Club (Wm 11/53)	49.50	95.00	4. Ouintet (Got 3/53)
4.	Guys-Dolls (Got 5/53).	60.00	110.00	4. Race The Clock
4.	Gypsy Queen (Got 2/55)	165.00	200.00	(Wm 5/55)
4.	Handicap (Wm 6/52)	45.0 0	95.0 0	4. Rag Mop (Wm 10/50)
4.	Happy Days (Got 7/52)	65.00	95.00	6. Ramona (Un 2/49)
4.	Happy-Go-Lucky			2. Red Shoes (Un 11/50)
	(Got 3/51)	25.00	40.00	4. Regatta (Wm $11/55$).
	Harbor Lites (Got 2/56)	249.50	270.00	4^* Rio (Un 11/53)
4.	Harvest Moon	15.00	95.00	4. Rip Snorter (Ge 10/49)
4	(Got 12/48)	15.00	25.00	4. Rocket (Ge 5/50) 4. Rockettes (Got 8/50).
4.	Harvest Time (Ge 9/50)	15.00	35.00	4. Rodeo (Un 2/53)
A	Harvey (Wm 5/51)		35.00	2. Rose Bowl (Got 10/51)
4	Havana (Un $2/54$)	50.00	125.00	4. Round Up (Got 11/48
4	Hawaii (Un $6/54$)	65.00	150.00	4. St. Louis (Wm 2/45)
	Hawaiian Beauty			4. Saddle and Turf
	(Got 4/54)	125.00	175.00	(Ev 10/53)
4.	Hayburner (Wm 6/51)	30.00	85.00	4. (Club Model)
2	Hi-Fi (B 6/54)	50.00	120.00	4. Saratoga (Wm 10/48)
	Hit Parade (CC 2/51)	10.00	20.00	4. Screamo (Wm 4/54)
	Hit & Runs (Ge $3/51$)	15.00	2 5.00 75.00	2. Sea Jockeys (Wm 11/51
	Hit 'N Run (Got $4/52$)	30.00 10.00	20.00	4. Select-A-Card (Got 4/50) 2. Shantytown (Ex 10/49)
0. 1	Holiday (CC 12/48) Holiday (Ke 12/51)	35.00	55.00	2. Sharpshooter
4	Hong Kong (Wm 9/51)	34.50	55.00	(Got 5/49)
	Horsefeathers	0 1.00	00.00	4. Shindig (Got 10/53)
-	(Wm 1/52)	30.00	50.00	4. Shoo Shoo (Wm 2/51
4	Horse Shoe			4. Shoot the Moon
	(Wm 12/51)	25.00	40.00	(Wm 11/51)
4	Hot Rods (B '49)	20.00	50.00	4. Show Boat (Un 1/49)
4	* Ice-Frolics (B $1/54$)	80.00	110.00	4. Show Boat (Un 12/52
4	Jalopy (Wm 8/51)		65.00 25.00	4. Smoke Signal
4	Jeanie (Ex 6/50)		2 5.00 160.00	(Wm 10/55) 4 Silver Chest (Unright
	Jockey Club (Got 5/54) Jockey Special	93.00	100.00	4. Silver Chest (Upright (Ge 4/53)
-	(B 11/47)	15.00	45.00	4. Silver Skates ($Wm 2/53$)
4	Joker (Got 11/50)	20.00	49.50	4. Singapore (Un $10/54$)
- 4	Jolly Joker (Un 11/55)	100.00	150.00	4. Skill Pool (Got 8/52)
4	. Jubilee (Got 5/55)	230.00	325.00	4. Skyway (Wm 8/54)
- 4	. Judy (Ex 7/50)	10.00	20.00	2. Slugfest (Wm 3/52)
4	. Jumping Jacks (Upright	:)		4. Sluggin' Champ
	$(Ge \ 12/52) \dots \dots$	35.00	55.00	(Got 4/55)
4	Just 21 (Got 1/50)	10.00	25.00	4. Snafu (Wm 12/55)
	. K. C. Jones (Got 11/49)	10.00	25.00	6. Snooks (Wm 6/51)
3	King Arthur	20.00	35.00	4. Southern Belle
	(Got 10/49)	30.00	55.00 60.00	(Got 6/55) 4. South Pacific (Ge 2/50
	. Knockout (Got 1/51)	20.00	49.50	2. Spark Plugs (Wm 9/51
- 4	Lady Luck (Got 9/54)	99.50	185.00	6. Speedway (Wm 9/48)
4	. Lazy "Q" (Wm 2/54)	75.00	125.00	4. Spitfire (Wm 2/55)
2	Lazy "Q" (Wm 2/54) Leaders (Un 10/51)	45.00	75.00	2. Spot Bowler
2	Lite-A-Line (Ke 6/52)	40.00	55.00	(Got 10/50)
4	Long Beach (Wm 7/52)	39.50	75.00	4* Spot Lite (B 1/52)
4	Lovely Lucy (Got 2/54)	110.00	155.0 0	2. Sportsman (Ge $2/51$)
4	Lucky Inning	00.00	15.00	4. Sportsman (Wm $2/52$)
9	(Wm 5/50) Lulu (Wm 12/54)	20.00	$\begin{array}{r} 45.00\\220.00\end{array}$	4. Springtime (Ge 3/52)
	. Lulu (Wm 12/54)	103.00	220.00	4. Stage Coach (Got 11/54
	(Got 6/50)	. 30.00	50.00	4. Starlets (Un 12/55)
2	. Magic (Ex 11/48)	. 10.00	19.00	4. Star Pool (Wm 10/54
2	2. Majors '49 (CC 2/49)	. 10.00	20.00	4. Stars (Un 6/52)
4	2. Majorettes (Wm 4/52)) 25.00	45.00	2. Starlite (Wm 3/53)
				COPYRIC

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4.	Manhattan (Un 4/55) . Marathon (Got 10/55). Marble Queen	$165.00 \\ 279.50$	275.00 325.00
	(Got 8/53)	75.00	125.00
4. 4.	Maryland (Wm 4/49) . Mercury (Ge 3/50)	$\begin{array}{c} 15.00 \\ 10.00 \end{array}$	$\begin{array}{c} 25.00\\ 25.00\end{array}$
2.	Mermaid (Got 6/51)	20.00	35.00
4. 4≉	Mexico (Un 3/54) Miami Beach (B 9/55)	$\begin{array}{c} 65.00\\ 225.00\end{array}$	125.00 325.00
2.	Minstrel Man		
6.	(Got 3/51) Moon Glow (Un 11/48)	$\begin{array}{r} 20.00 \\ 10.00 \end{array}$	40.00 20.00
2.	Mystic Maryel		20.00
4 *	(Got 3/54) Nevada (Un 8/54)	130.00	160.00
4≉ 4.	Nevada $(Un 8/54)$ Niagara $(Got 12/51)$	$35.00 \\ 40.00$	135.00 55.00
4.	Nifty (Wm 12/50)	15.00	25.00
4.	Night Club (B 4/56) . "9" Sisters (Wm 1/54).	$500.00 \\ 40.00$	$550.00 \\ 110.00$
2.	Oasis (Ex 10/50)	10.00	19.00
	Oklahoma (Un 5/49) . Old Faithful	15.00	35.00
	(Got 12/49)	10.00	20.00
2. 4.	Olympics (Wm 5/52) . One Two Three	40.00	60.00
	(Ge 10/48)	10.00	20.00
4. 2*	Palisades (Wm 7/53) . Palm Beach (B 7/52).	$\frac{50.00}{30.00}$	$90.00 \\ 85.00$
4*	Palm Springs (B 11/53)	40.00	125.00
2.	Paratrooper (Wm 8/52) Play Ball (CC 1/51)	$\begin{array}{c} 25.00 \\ 20.00 \end{array}$	$\begin{array}{r} 45.00\\ 30.00\end{array}$
<i>4</i> .	Play Ball (CC 1/51) Pin Bowler (CC 6/50) Pinch Hitter (Un 5/49)	15.00	30.00
$\frac{2}{2}$	Pinch Hitter (Un 5/49) Pinky (Wm 9/50)	$\begin{array}{c} 10.00 \\ -20.00 \end{array}$	$\frac{19.00}{30.00}$
4.	Pin Wheel (Got 11/53)	95.00	125.00
4^{*}	⁶ Pixie (Un 10/55) ·	295.00	$425.00 \\ 35.00$
4. 4.	Play Ball (CC 1/51) . Playland (Ex 8/50)	$\begin{array}{r} 20.00 \\ 10.00 \end{array}$	20.00
6.	Playland (Ex 8/50) Playtime (Ex 8/49)	10.00	20.00
2.	Poker Face (Got 9/53) Puddin' Head	85.00	125.00
	(Ge 10/48) Punchy (CC 12/50)	10 .0 0 10.00	$\begin{array}{c} 20.00 \\ 20.00 \end{array}$
4.	Quarterback	15.00	35.00
4.	(Wm 10/49) Quartet (Got 2/52) Queen of Hearts	59.50	110.00
4.	(Got 12/52) Quintet (Got 3/53) Race The Clock	50.00 4 9. 50	100.00 110.00
4.		195.00	225.00
4.	Rag Mon (Wm 10/50)	15.00	35.0 0 20,00
6. 2.	Red Shoes (Un 11/50).	$\frac{10.00}{20.00}$	30.00
4.	Regatta (Wm 11/55)	$195.00 \\ 50.00$	$215.00 \\ 100.00$
4.	Rio (Un 11/53) Rip Snorter (Ge 10/49)	10.00	20.00
4.	Rocket (Ge 5/50)	20.00	39.00
4.	Rockettes (Got 8/50) Rodeo (Un 2/53)	25.00 39.50	49.50 125.00
2.	Rose Bowl (Got 10/51)	30.00	50.00 25.00
4. 4.	Round Up (Got 11/48) St. Louis (Wm 2/45)	$\begin{array}{r} 10.00\\ 20.00\end{array}$	30.00
4.	Saddle and Turf	175.00	250.00
4	. (Club Model)	195.00	260.00
4. 4.	Saratoga (Wm 10/48) .	20.00 85.00	49.50 120 .0 0
2.	Sea Jockeys (Wm 11/51)	25.00	50.00
4 . 2.	Select-A-Card (Got 4/50)	10.00 20.00	20 .00 30. 00
	Sharpshooter	20.00	30.00
	(Got 5/49) Shindig (Got 10/53)	$\begin{array}{c} 10.00\\ 95.00\end{array}$	30.00 1 3 0.00
4.	Shoo Shoo (Wm 2/51)	19.50	29.50
4.	Shoot the Moon (Wm 11/51)	20.00	55.00
4.	Show Boat (Un 1/49)	10.00	20.00
4.	Show Boat (Un 12/52) Smoke Signal	70.00	135.00
	(Wm 10/55)	159.50	189.50
4.	Silver Chest (Upright) (Ge 4/53)	59.00	110.00
4	Silver Skates (Wm 2/53)	45.00	80.00
4.	Skill Pool (Got 8/52)	60.00 40.00	135.00 95.00
4	. Skyway (Wm 8/54)	110.00	155.00
2.4	Sluggin' Champ		50.00
	Sluggin' Champ (Got 4/55) Snafu (Wm 12/55) Snooks (Wm 6/51)	160.00	210.00
4.	. Snatu (Wm 12/55) . Snooks (Wm 6/51)	225.00 15.00	239.50 22 .50
4	Southern Belle		
4	(Got 6/55) . South Pacific (Ge 2/50)	180.00 20.00	$220.00 \\ 30.00$
2	. Spark Plugs (Wm 9/51)	25.00	50.00
6		10.00 75.00	20.00 175.00
2	. Spot Bowler		
4	(Got 10/50) * Spot Lite (B 1/52)	25.00	$35.00 \\ 75.00$
2	. Sportsman (Ge 2/51)	. 10.00	19.00
	Sportsman (Wm 2/52) Springtime (Ge 3/52)	25.00 20.00	
4	. Stage Coach (Got 11/54)) 165.00	195.00
	. Starlets (Un 12/55) . Star Pool (Wm 10/54		
9	. Stars (Un 6/52) . Starlite (Wm 3/53)	35.00	65.00

16 17.72) 25.00 6.5.00 20.00 3.00	e 60			July 14, 1956	
 Streighe Ruggies (Wm 4/35) Summertine (Un 7/35) (2000) Super Hockey (2000) Super Lanko, (2000) Super				4. Thunderbird	20.00
 Sumaineritine (Un 9/48) Sundaire Park Sumaineritine (Un 9/48) Sundaire Park Sumaineritine (Un 9/51) Sumaineritine (Un 9/55) Sumaineritine (Un 9/55) Sumaineritine (Un 9/55) Sumaineritine (Un 9/55) Sumaineritine (Un 1/55) Sumaineritine (Un	 Stop & Go (Ge 3/51) Struggle Buggies 			(Wm 5/54) 110.00 1 2. Times Square	1 35.0 0 80.00
Bit 12/52 25.00 85.00 5.00	(Wm 12/53) 6. Summertime (Un 9/48) 4. Sunshine Park			2. Touchdown (Un 1/52) 20.00	80.00 35.00 275.00
CiC (2/49) 20.00 30.00 4. Trisperer (Ge 1/51) 20.60 150.00 CiG 10/54) 250.00 250.00 150.00 250.00 150.00 250.00 150.00 250.00 150.00 250.00 150.00 250.00 150.00 250.00 150.00 250.00 150.00 250.00 150.00 250.00 150.00 250.00 150.00 250.00 150.00 250.00 150.00 250.00 150.00 250.00 150.00 250.00 150.00	(B 12/52) 2. Super Hockey			4. Triple Play (Un 8/55) 200.00 4. Triplets (Got 7/50) 15.00	$\begin{array}{r} 300.00\\ 25.00 \end{array}$
4* Surf Chab (B 3/51) 65.00 15.00 6. Tacison (Wn 1/23) 15.00 30.00 2. SweetAddA-Line 70.00 20.00 5.00 15.00 30.00 10.00 20.00 5.00 15.00 30.00 10.00 22.00 5.00 15.00 30.00 10.00 22.00 5.00 15.00 30.00 10.00 22.00 5.00	(CC 4/49) 4. Super Jumbo			4. TriScore (Ge 1/51) 20.00 4. Tropicana (Un 1/55) 65.00	30.00 165.00
2. Sweetheart (Wm 5/5) (1500 220,00) 3. Temptes (Un 6/3) (1500 220,00) 4. Thing (CG 2/31) (1500 35,00) 4. There Penters (1500 35,00) 4. There Fenters (1500 35,00) 5. Temptes (Un 6/31) (1500 35,00) 4. There Fenters (1500 35,00) 5. Temptes (Un 6/31) (1500 25,00) 5. Temptes (Un 6/31) (1500 25,00)	4* Surf Club (B 3/54)	65.00	150.00	6. Tucson (Wm 1/49) 10.00	90.00 20.00 30.00
2. Sweetheart (Wm 5/50) 20.00 30.00 (Wm 12/52) 35.00 65.00 4. Tampice (Un 6/49) 10.00 25.00 30.00 (Wm 12/52) 35.00 95.00 4. Tampice (Un 6/49) 10.00 25.00 30.00 (Wm 5/51) 12.500 30.00 25.00 50.00 10.00 10.00 25.00 10.00 25.00 10.00 25.00 10.00 25.00 30.00 30.01 4. Wmist (Wm 5/73) 10.00 25.00 30.00 30.01 4. Wmist (Wm 5/73) 10.00 25.00 30.00 30.01 30.00 30.01 30.00 30.01 30.00 30.01 30.01 30.00 30.01 30.01 30.00 30.01 30.01 30.00 30.01 30.01 30.01 30.01 30.01 30.01 30.	2. Sweet-Add-A-Line (Got 7/55)	170.00	220.00	4. Turf King (B 6/50) 15.00 2. Twenty Grand	30.00
2. Teleárd (Cot 1/49) 20.00 30.00 (* Variety (B 9/51) 12500 1950. (* Variety (B 9/51) 12500 1	2. Sweetheart (Wm 5/50) 4* Tahiti (Un 8/53)	20.00 50.00	30.00 100.00	(Wm 12/52) 35.00 2. Twin Bill (Got 1/55) . 160.00	65.00 195.00
4. Three Dences (Go f 0/31) 30.00 50.4 4. Three Fear Birse (Go f 0/31) 25.00 55.4 4. Three Fear Birse (Go f 0/31) 25.00 55.4 (Go f 0/31) 25.00 55.6 4. Winzer Ulnic) 20.00 4. 4. Three Fear Five (Go f 7/39) 15.00 25.00 4. Winzer Ulnic) 20.00 24. 2. Bally Vistory Bowler (Joing Con 10/51) 25.00 55.4 25.00 35.00 4. 2. Bally Vistory Bowler (Joing Con 10/51) 25.00 35.00 4. 4. Chicoin Binker (8/55) 30.00 38.00 2. Bally Vistory Bowler 15.00 27.00 4. Chicoin Binker (8/55) 30.00 42.0 4. Bally Gabere Bowler 15.00 27.00 4. Chicoin Bowler 30.00 42.0 1. Chicoin Heiban 15.00 25.00 35.00 4. Chicoin Bowler 30.00 6.00 1. Chicoin Heiban 27.50 35.00 35.00 4. <	4. Tampico (Un 6/49) 2. Telecard (Got 1/49) 4. Thing (CC 2/51)	20.00	30.00	4* Variety (B_9/54) 125.00	20.00 195.00
4. Wild-West (Get 8/43). 25.00 55.04 4. Winker (Unix). 20.00 40.4 4. Winker (Unix). 20.00 225.01 4. Winker (Unix). 20.00 225.01 5. Three Musketers (Got 7/9) 15.00 25.00 6. Got 7/9) 15.00 25.00 4. Winker (Unix). 25.00 7. Hore Factors 5.00 4. Winker (Unix). 25.00 4. Winker (Unix). 25.00 8. Bally Champion 25.00 25.00 4. ChiCoin Binker (#3.53) 30.00 35.0 9. Bally Champion 25.00 25.00 25.00 35.00 4. ChiCoin Bowler (3.51) 30.00 35.00 10.7551 100.00 275.00 35.00 35.00 30.00 42. 11.15.00 275.00 35.00 35.00 35.00 35.00 30.00 40.0 11.15.00 275.00 35.00 35.00 35.00 35.00 30.00 40.0 11.15.00 275.00 35.00 35.00 35.00 35.00 30.00 40.0 11.15.00 275.00 35.00	4. Three Deuces			(Got 9/51) 30.00	50.00 50.00
4. Three Four Five (ID 6/51) 25.00 50.00 1. Winding Well 200.00 25.00 20.00 2. Wonderland (B 6/53) 20.00 25.00 50.00 55.00	4. Three Feathers		-	4. Wild-West (Got 8/51). 25.00 4. Winner (Univ.) 20.00	55.00 40.00
2. Three Musketers (Got 7/49) 15.00 25.00 4 Zingo (Un 10/51) 25.00 65.1 4 Zingo (Un 10/52) 25.00 65.1 4 Zingo (Un 10/52) 25.00 65.1 4 Zingo (Un 10/52) 25.00 65.1 4 Zingo (Un 200) 15.00 12.00	4. Three Four Five			(Got 9/55) 200.00	225.00
2. Bally Victory Bowler (5/54) 115.00 225.00 2. ChiCoin Hollywood (5/55) 250.00 340.0 2. Bally Champion Boyler (5/54) 100.00 250.00 4. ChiCoin Blinker (3/55) 350.00 385.0 4. Bally Rokek Bowler (12/54) 150.00 275.00 4. ChiCoin Blinker (3/55) 300.00 420.0 4. Bally Mystie Bowler (12/54) 225.00 325.00 10.0 50.00 55.0 8. Bally Rokek Bowler (12/55) 275.00 360.00 4. ChiCoin Bowling Team (10/55) 300.00 60.0 8. Bally Cold Medal (3/55) 275.00 360.00 4. Genco Shuffle Target (1/33) 30.00 60.0 4. ChiCoin 6-Player (6/52) 35.00 90.00 4. Genco Shuffle Target (1/33) 40.00 10.0 2. ChiCoin Match (1/53) 55.00 35.00 90.00 4. Genere Churath Pool (2/53) 40.00 100.0 2. ChiCoin Triple Score (2/53) 40.00 10.00 4. Keeney Team Churath Pool (2/53) 40.00 100.00 2. ChiCoin Triple Score (2/53) 50.00 135.00 100.00 15.00 15.00 150.00 <th>2. Three Musketeers</th> <th></th> <th></th> <th>4* Yacht Club (B 6/53) . 45.00</th> <th>190.00 85.00 65.00</th>	2. Three Musketeers			4* Yacht Club (B 6/53) . 45.00	190.00 85.00 65.00
2. Bally Victory Bowler (5/54) 250.00 (5/54) SHUFFLS 2. Bally Champion Boyler (5/54) 100.00 250.00 (5/55) 250.00 340.01 2. Bally Champion (6/54) 100.00 250.00 (5/55) 250.00 340.01 4. Bally Movier (6/51) 100.00 275.00 (12/54) 275.00 300.00 420.4 4. Bally Mystic Bowler (12/54) 225.00 325.00 40.4 ChicGin Bowling Team (1/53) 300.00 420.4 4. Bally Magic Bowler (12/54) 225.00 325.00 40.01 50.00 60.01 6. ChicGin AcPlayer Re- bound (9/51) 30.00 60.0 40.6 60.00 50.00 60.00	THUTT	TTT			-
SHUFFLES 2. Bally Victory Bowler (5/54) 115.00 225.00 2. ChiCoin Hollywood (5/55) 330.00 340.4 2. Bally Champion Boyler (5/54) 100.00 250.00 4. ChiCoin Blinker (3/55) 330.00 385.4 4. Bally Bowler (3/54) 150.00 275.00 4. ChiCoin Bowler (3/55) 300.00 420.4 4. Bally Magic Bowler (12/54) 225.00 325.00 4. ChiCoin 6Player Re- (3/35) 275.00 4. ChiCoin 6Player Re- (3/35) 200.00 4. ChiCoin 6Player Re- (3/35) 200.00 4. ChiCoin 6Player Re- (1/52) 300.00 6. ChiCoin 6Player (3/51) 300.00 6. ChiCoin 6Player (3/51) 300.00 6. ChiCoin Match Bowler (1/52) 35.00 90.00 4. Keeney Super Deluxe League Bowler (3/52) 40.00 100.0 4. ChiCoin Match Bowler (1/53) 35.00 90.00 4. Keeney Super Deluxe League Coint (3/53) 40.00 100.0 5. ChiCoin Name Bowler (1/53) 50.00 100.00 100.00 100.00 100.00 6. ChiCoin Match Prowl-A:Ball (11/52) 35.00 100.00 100.00 100.00 100.00 100.00 100.00 100.00 <td>ALLA IIII</td> <td>14</td> <td>TT</td> <td></td> <td></td>	ALLA IIII	14	TT		
2. Bally Victory Bowler $(5/54)$ 115.00 255.00 $(5/55)$ 250.00 340.0 $(5/55)$ 330.00 $(5/55)$ 330.00 $(5/55)$ 340.0 $(5/52)$ 350.0 $(5/52)$ 350.0 $(5/52)$ 350.0 $(5/52)$ 350.0 $(5/52)$ 350.0 $(5/52)$ 350.0 $(5/52)$ 350.0 $(5/52)$ 350.0 $(5/52)$ 350.0 $(5/52)$ 350.0 $(5/52)$ 350.0 $(5/52)$ 350.0 $(5/52)$ 350.0 $(5/52)$ 350.0 $(2/54)$		-		الا الا الا المستقد ال	
			SHU	FLES	-
2. Bally Champion Boyler $(5/51)$ 100.00 250.00 4. ChiCoin Binker $(8/55)$ 330.00 385.4 4. Bally Rowler $(5/51)$ 150.00 275.00 4. ChiCoin Bowling Team (12/54) 75.00 40.00 4. Bally Magie Bowler (12/54) 225.00 325.00 4. ChiCoin Bowling Team (12/54) 6. ChiCoin Gellayer (12/54) 225.00 325.00 4. ChiCoin Gellayer Re- bound $(9/51)$ 30.00 60.0 4. ChiCoin Added (3/55) 275.00 35.00 4. Genco Ashfile Pool (1/53) 35.00 85.00 4. ChiCoin Match Bowler (6/52) 35.00 95.00 4. Gentrey High Score League Bowler $(3/52)$ 40.00 100.00 4. ChiCoin Match Bowler Alzall $(12/52)$ 40.00 105.00 4. Keeney Chub $(4/53)$ 45.00 15.00 2. ChiCoin Crown, Giant ChiCoin Name Bowler (1/53) 40.00 115.00 4. Keeney Shainliner (2/53) 50.00 150.0 2. ChiCoin Triple Score (3/54) 75.00 160.00 125.00 27.00 35.00 20.00 20.00 20.00 20.00 20.00 20.00 20.00 20.00 20.00 20.00 20.00 20.00 25.00 20.00 20.00	2. Bally Victory Bowler (5/54)	115.00	225.00		340.0(
4. Bally Jet Bowler (8/54) 150.00 275.00 4. Bally Rocket Bowler (8/54) 150.00 275.00 (8/54)	2. Bally Champion			4. ChiCoin Blinker (8/55) 330.00	385.00
	4. Bally Jet Bowler (8/54)			(9/55) 375.00	410.00
$\begin{array}{c c c c c c c c c c c c c c c c c c c $	(8/54)	150.00	275.00	(10/55)	420.00
$\begin{array}{c c c c c c c c c c c c c c c c c c c $	(12/54) 4. Bally Magic Bowler		3 25.00	(5/52)	85.00
$\begin{array}{c c c c c c c c c c c c c c c c c c c $	(12/54)	•		4. Genco 8-Player Re-	50.0 60.0
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The Cash Box	Page	61 · J	luly 14, 1956
United Ace (5/54) 125.00 200.00 4. DeLux DeLuxe model 135.00 210.00 4. United N United Rainbow (5/54) 99.50 215.00 4. DeLux United Banner (8/54) 155.00 220.00 4. DeLux United Shuffle Targette (8/54) 150.00 230.00 4. DeLux (8/54) 150.00 230.00 4. DeLux United Speedy (8/54) 150.00 240.00 4. Un. Clip United Speedy (8/54) 150.00 250.00 4. DeLux Un. Clip United Comet Targette (11/54) 125.00 260.00 4. DeLux United Mercury (12/54) 125.00 280.00 2. DeLux United Mercury (12/54) 150.00 280.00 2. DeLux United Mercury (12/54) 150.00 280.00 2. DeLux Mercury (12/54) 150.00 280.00 2. DeLux Mercury (12/54) 150.00 280.00 2. DeLux Mercury (12/54) 150.00 280.00 2.	Page e model 155.00 290.00 Mars (1/55) . 125.00 300.00 e model 165.00 300.00 trining (2/55) . 175.00 310.00 e model 185.00 320.00 us (3/55) 140.00 325.00 e model 175.00 330.00 per (5/55) 210.00 345.00 oy Roll (5/55) 135.00 350.00 e model 185.00 375.00 e model 195.00 380.00 tol (6/55) 225.00 385.00 e model 230.00 390.00 Marco 195.00 390.00 Marco 195.00 375.00 g Bronco 290.00 375.00 310.00 310.00 375.00 310.00 31	Manufacturers I Products listed here are currently in p prices, F.O.B. factory.	New Equipment roduction. Prices are manufacturers' list J. H. KEENEY & CO., INC. Flicker Pool (4 Player, 4 Sides) (1 or 2 Front Play) 375.00 Arcade Pool (1 or 2 Front Play) DeLuxe Hot Coffee Vender DeLuxe Hot Coffee & Hot Chocolate Combo Vender Various Models of above Various Models of above Electric Cigarette Vender Various Models of Solove Model 1450-Playmaster, 120 Sel. Model 1454, 120 Selections Model 1454, 50 Selections Model 1548, 50 Selection Wall
Bally Space Ship 175.00 325.00 4. Exhibit Bally Speed Boat 325.00 375.00 4. Exhibit	Sig Broneo 290.00 513.00 Mustang 350.00 450.00 Space Patrol 175.00 295.00 Television 295.00 350.00	Studio Model "II" \$3,245.00 BALLY MFG. CO. Parade \$ 785.00 Pin-Pool Standard (52" x 36") Model \$ 785.00	1615—Standard Speaker 1616—DeLuxe Speaker Model 1906, Remote Volume Control Model 1927, Remote Volume Control with Cancel Button
Bally Big Inning 65.00 150.00 (11/5) Bally Heavy Hitter 35.00 60.00 6. Mills Co Bally King Pin 20.00 35.00 Panor Bally Rapid Fire 95.00 125.00 4. Mutos. Bally Undersea Raider 64.50 125.00 4. Mutos. 4. Mutos. Champion Hockey 60.00 195.00 4. Mutos. 97.00 ChiCoin Baskethall 100.00 165.00 4. Mutos. 97.00 ChiCoin Goalee 39.50 99.50 4. Mutos. 100.00 165.00	noram Peek 165.00 275.00 4) 175.00 275.00 aw Peek 10.00 29.50 tomic Bomber 65.00 175.00 Ace Bomhers 95.00 195.00 pe Dr. Mohile 74.00 aral 95.00 190.00 195.00 Fly. Saucers 90.00 155.00 hoto (Pre-War) 150.00 250.00 Pbotomatic 150.00 100.00	Standard (52" x 36") Model(A) Witbout lights	J. P. SEEBURG CORP. V-200—Select-O-Matic "200" Pbonograph V-3W-A—Wall-O-Matic "200" 100J—Select-O-Matic "100" Phonograph 3W-1—Wall-O-Matic "100" MRVC-2—Master Remote Volume Control HFCV2-8—High Fidelity Wall Speaker HFCV3-8—High Fidelity Corner Speaker HFCV1-12—High Fidelity Recessed Speaker PS6-1Z—Power Supply HFA1-L6—Power Amplifier
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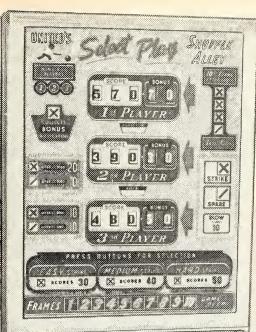


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