The Cash Box

VOLUME XVII-NUMBER 33

MAY 5, 1956



The opening of the new Capitol Records Tower in Hollywood was celebrated a couple of weeks ago with gala ceremonies. In the center above is the striking new structure, the world's first circular office building. Some of the celebrities who attended are shown in the photos to the left and right. In the left row, from top to bottom, are: Stan Chambers of KTLA, Glenn Wallichs, president of Capitol, and Leila Morse, granddaughter of Samuel B. Morse; Stan Chambers, Patty Andrews, and Kathy Lloyd; Nelson Riddle and Ray Wholey of NBC; Stan Chambers and Yma Sumac. In the right row are: Connie Haines, Beryl Davis, Johnny Grant of KMPC, and Jane Russell; Billy May and Johnny Grant; Ray Anthony, Mamie Van Doren, and Johnny Grant; Sheila MacRae, Johnny Grant, and Gordon MacRae.

The Most Fantastic Rock



Two Smash Hit Records

PLEASE DON'T LEAVE ME HONEY LOVE

20/47-6519

Don't Miss Their National Kick-Off on The Ed

N Roll Group on Record!

FOUR LOVERS

From the Instant of Release

YOU'RE THE APPLE OF MY EYE
THE GIRL IN MY DREAMS

20/47-6518

ullivan Show May 6th!!





e Cash B

Volume XVII—Number 33

May 5, 1956



FOUNDED BY BILL GERSH

78'S ARE

78 rpm records may be a thing of the past sooner than we think.

The conversion to 45 rpm has gone on steadily until today 78's are used almost exclusively by people who have old model phonographs.

But as far as the trade is concerned, 78's will soon be a relic.

When the change in speeds was introduced soon after the war, it was difficult to decide which would win out, 45's or 33-1/3's. But after a couple of years of experimenting, it finally became clear that 33-1/3 was the speed for albums, while 45 would be the future speed for singles.

In the album business, 78's have all but disappeared. 33-1/3 has proved so superior that it is rare proved so superior that it has become the accepted speed for albums.

But in the single business, 78's have lingered on, not because they are better than 45's but because there were so many old machines still in existence that the record companies simply had to put out a product that could be bought by those people who still had not changed equipment.

Probably the greatest impetus, however, to the conversion to 45 was the decision of most juke box firms to make all new equipment on a 45 level. For the past several years, the change to 45 has been universal among automatic phonograph manufacturers. This has taken place not because these manufacturers have any interest in promoting one speed over another, but simply because from the economics of the business, 45's have a multitude of advantages over 78's. They last longer, play better, are easier to store and are more economical all around. Therefore, as far as the juke box industry is concerned, the change to 45 has been inevitable.

Just as juke box operators today prefer 45 rpm, so does the general public find it a better speed for the very same reasons. No longer do they have to worry about dropping a record or using wall after wall to store their records. 45's solve many of their disk problems.

As the movement has developed, it has spread to all users of records. A couple of years ago, there was a great hassle among radio stations, when the record companies decided to change their samples to 45. But inevitably almost all radio stations adjusted their equipment to be able to use 45 rpm disks and now it is doubtful that any would want to change back even if they could.

Now that users of records are satisfied about the qualities of 45. the final blow to 78's is coming from the record companies themselves who for a long time have been diminishing the production of 78's and are now determined to eliminate them altogether.

It won't be long now. The single future belongs to 45 rpm. 78's are on the way out.

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machines of all kinds.

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THE ROVER BOYS

FEATURING

Billy Albert







3

6

HOT DIGGITY PERRY COMO

V1-20-6427 (47-6427)-Perry Como

LES BAXTER ORCH. CA-3336 (F-3336)—Les Baxter CR-61592 (9-61592)—Lawrence Welk DE-29835 (9-29835)—Russ Morgan

医糖剂蒸剂至加基加

POOR PEOPLE OF PARIS

HEARTBREAK HOTEL

ELVIS PRESLEY

MO-985 (45-985)—Cadets

VI-20-6420 (47-6420)-Elvis Presley

WHY DO FOOLS FALL IN LOVE THE TEEN AGERS

DE-29832 (9-29832)—Gloria Mann DO-15448 (45-15448)—Gale Storm

BLUE SUEDE SHOES

CARL PERKINS

CA-3373 (F-3373)—Bob Roubian CO-21505 (4-21505)—Sid King & DE-29980 (9-29980)—Roy Hal DO-15456 (45-15456)—Jim La

A TEAR FELL

TERESA BREWER AT-1086 (45-1086)—Ivory Joe Hunter VI-20-6482 (47-6482)—Anita Carter CR-61590 (9-61590)—Teresa Brewer

I'LL BE HOME PAT BOONE

CK-830 (45-830)—Flamingos

DO-15443 (45-15443)—Pat Boone

LISBON ANTIGUA **NELSON RIDDLE**

THE MAGIC TOUCH **PLATTERS**

ME-70819 (70819x45)—Platters

ROCK ISLAND LINE LONNIE DONEGAN

11) JUKE BOX BABY. 12) MAIN TITLE (MAN WITH THE GOLDEN ARM). 13) IVORY TOWER. EDDIE MY LOVE. 15) NO, NOT MUCH. 16) MOONGLOW & PICNIC. 17) ROCK AND ROLL WAI 18) LONG TALL SALLY. 19) THEME FROM THREE PENNY OPERA. 20) THE GREAT PRETENDER. CAN YOU FIND IT IN YOUR HEART. 22) INNAMORATA. 23) R-O-C. 24) TOO YOUNG TO STEADY. 25) SAINTS ROCK 'N ROLL. 26) MR. WONDERFUL. 27) WITHOUT YOU. 28) SEE Y LATER, ALLIGATOR. 29) WILD CHERRY. 30) THE HAPPY WHISTLER. 31) STANDING ON THE CORN 32) CHURCH BELLS MAY RING. 33) LOVELY ONE. 34) BO WEEVIL. 35) I WANT YOU TO BE MY G

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



FROM TV by . . .

Johnny Desmond

"A LITTLE
LOVE CAN
LOVE CAN
LONG, LONG,
WAY"

From Goodyear TV Playhouse "JOEY"

Coral # 61632

"PLEASE DON'T FORGET ME, DEAR"

As introduced by Johnny Desmond on the

DO ME ANY FAVORS"

As introduced by Johnny Desmond on the

Coral # 61632

Rush your order to your

CORAL RECORDS

distributor



BOB EBERLY (Grand Award 1003; 45-1003)

"MOONGLOW" (2:56) [Mills AS-CAP—Hudson, DeLange, Mills] With the "Moonglow" melody riding high on the charts as a result of its performance in the "Picnic" film, Grand Award comes up with a hot idea. It offers a vocal version of this class standard featuring the dulcet tones of Bob Eberly. Beautiful job that disk jockeys will go for in a big way. Could blossom into a big seller.

B "I'VE GROWN ACCUSTOMED TO YOUR FACE" (2:46) [Chappell ASCAP — Lerner, Lowe] Bob hands in another top drawer job as he tenderly chants one of the most beautiful songs from the hit B'way musical "My Fair Lady." Excellent two-sider.

DANNY OVERBEA

(Argo 5252; 45-5252)

B "HEAR MY STORY" [Arc BMI— Ralight, Sawens] Danny Overbea, a prominent rock and roll star with a number of hits to his credit, gets a big string backing on his first Argo release as he dramatically chants a stirring piece of romantic material. Strong showing.

"MY STUBBORN HEART" [Arc BMI—Green, Kane] This love tune has more of the fish beat rhythm in the foreground. Another inviting item

GREGORY-PREAGER ORCH. (MGM 12239; K12239)

"ALWAYS YOU" [Lowell BMI— Toto, Mario, Gary, Kriegsmann] England's popular Gregory-Preager Orchestra presents a lush and beautiful arrangement of a lovely latin flavored melody. Basil Jones excells on a mellow trumpet solo.

"RESIGNATION" [Picadilly BMI—Schroeder, Rubin] Jones is again featured on this sentimental and moody European melody.

THE SCHOLARS

(Cue 7927; 45-7927)

"THE POOR LITTLE DOGGIE" [Dunkane BMI — Duncan] The Scholars grab hold of a fascinating piece of material. It's a western flavored ditty with a touching, sentimental quality. Definite beat. Side is a big hit in and around Texas. Could spread.

G"WHAT DID I DO WRONG"
[Dunkane BMI—Mosier, Rogers]
A romantic opus given an ok treatment.

THE LAURIE SISTERS (Vik 0209; 4X-0209)

B "ONE TIME" (2:06) [Roosevelt BMI — Singleton, McCoy] The Laurie Sisters debut on the Vik label with a rockin' ditty which they send across in thrilling style. Colorful jumper that the kids should love.

"JUMP, JUNIOR, JUMP" (2:15) [Iris-Trojan BMI — Hadad, Brown] Another exciting hard driving rock and roll novelty. Swinging piece of merchandise. Both sides should go great guns with the teensters.

DISK OF THE WEEK

"FIVE HUNDRED GUYS" [Sherwin ASCAP—Canton, Kosloff]
"HOW LITTLE WE KNOW" [E. H. Morris ASCAP—Leigh, Philip, Springer]

FRANK SINATRA (Capitol 3423; F-3423)



FRANK SINATRA

• "Mr. Talent," Frank Sinatra, comes through with another tre-

mendous release that has all the earmarks of a great big hit. One end, "Five Hundred Guys," displays the star in a relaxed and freeswinging mood on a solid jump ballad with a catchy melody and a clever lyric. You can almost picture "the voice" with his arms reaching out and his head tipped to the side, belting out this ditty. Looks like a sell-out. A commercial piece with big possibilities. Frankie changes the mood on the lower lid and glides through a more tender opus, but still sings against an up-tempo accompaniment. This half is tagged "How Little We Know."

"I'M IN LOVE AGAIN"
[Reeve BMI—Domino,
Bartholomew]

"YOU ALWAYS HURT THE ONE YOU LOVE" [Pickwick ASCAP— Fisher, Roberts]

THE FONTANE SISTERS (Dot 15462; 45-15462)



FONTANE SISTERS

• As a follow-up to their current

chart success "Eddie My Love," the Fontanes take hold of another hot rock and roll item and drive it across in their own delightful fashion. It's a swinging up-beat affair tagged "I'm In Love Again." The gals send the novelty across in winning style and should end up with another hot sales item. The coupling has the larks reviving the beautiful standard "You Always Hurt The One You Love." A smooth and most inviting shuffle tempo arrangement designed to please all age groups. Strong two sider. Both ends could make it.

"TREASURE OF LOVE" (2:07)
[Progressive-Monument BMI—Stallman, Shapiro]
CLYDE McPHATTER (Atlantic 1092; 45-1092)

"FEVER" (2:40) [Jay & Cee BMI—Davenport, Cooley]
LITTLE WILLIE JOHN (King 4935; 45-4935)

"SO ALL ALONE" (2:55) [Modern BMI—Collins, Davis, Josea]
TEEN QUEENS (RPM 460; 45-460)

• Three exceptional rock and roll disks, all with tremendous pop potential, hit the market this week. Each could develop into a huge pop smash. (See Rhythm and Blues Reviews for further information).

JERRI ADAMS

(Columbia 40690; 4-40690)

"WALK FAST" (2:40) [Jimskip BMI—Richards, Schulman] Jerri Adams does a lovely job with a beautiful romantic offering set to a smooth, easy-going shuffle beat. Pretty song.

"IF I FORGET YOU" (3:02) [Irving Caesar ASCAP—Caesar] Another tender and emotional romantic opus.

JOHNNY DESMOND

(Coral 61632; 9-61632)

"A LITTLE LOVE CAN GO ALL LONG, LONG WAY" (2:21) [Northern ASCAP—Fain, Webster] All beautiful song heard on a recent Goodyear TV show, is presented with delightful warmth by Desmond. Tune is already making noise and this rendition should bite off a big chunk of the melon.

"PLEASE DON'T FORGET ME, DEAR" (2:28) [Desmo Music—Desmond] Johnny wrote this pretty sentimental offering which he will perform on the "Robert Montgomery TV Show."

THE COMMODORES

(Dot 15461; 45-15461)

"TWO LOVES HAVE I" (2:33) [Miller ASCAP—Murray, Trivers, Scotto] A wonderful standard is excitingly presented with today's popular rock and roll fish beat, by the Commodores. Strong item with big possibilities. Boys have a commercial sound

"WHO SAID I SAID THAT" [Tanner BMI—Bryant] A cute jumping rocker with some catchy sound effects colorfully handled by the group. Great dance beat. Strong coupling.

DON CORNELL

(Coral 61631; 9-61631)

"BUT LOVE ME" (2:53) [Leeds ASCAP—Glazer, Altman] Don does a fine job with this beautiful romantic ballad which he renders with zest and emotion. Pretty item that could catch on.

"FORT KNOX" (2:04) [Planetary ASCAP—Silver, Alfred] The crooner changes the pace on this half and lilts thru a catchy novelty with a clever lyric and an infectious melody. Happy pleaser that should do well."

THE THREE GIRLS

(Capitol 3422; F-3422)

"MAGIC OF BELIEVING" [Lee Crane BMI — Allman, Truman] Jane Russell, Connie Haines and Beryl Davis, who have been gaining in popularity as a vocal group, do a beautiful job with this pretty inspirational ballad. Lovely melody wed to a good lyric with great meaning. Should do well.

"HE'S GOT TIME" [Valyr AS-CAP—Merrill] This half features the attractive trio on an up beat semireligious lilter. Catchy number displaying some pretty harmony. Girls introduced this side on a major TV show.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

GRAND AWARD RECORDS

A Sensational NEW Recording By One Of America's Greatest Singers!

GRAND AWARD RECORD # 1003 78 OR 45 RPM

THE GREAT NEW SINGING VERSION

(From the Hit Movie "PICNIC")

PLUS

I'VE GROWN ACCUSTOMED From the TO YOUR FAC **Broadway** Hit Show

"MY FAIR

BOB EBERLY personal direction: JOHNNY BROWN

With a Terrific ENOCH LIGHT Orchestra Background

GRAND AWARD RECORD CORP., 8 KINGSLAND AVE., HARRISON, NEW JERSEY

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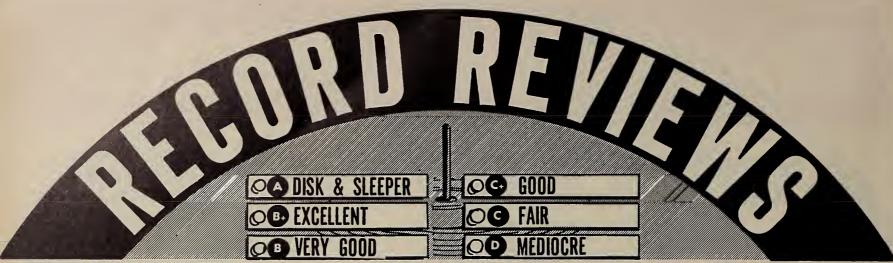
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JOE HOLIDAY ORCH.

(Decca 29829; 9-29829)

B"TINY MITE" (2:32) [Copar BMI—Holiday] Joe Holiday gets a big assist from some top jazz men as he glides through a swinging arrangement of a strong original item. Side has just the right amount of progressive flavoring to offer a refreshing sound and not become too uncommercial

G "TIMMY'S TUNE" (2:27) [Tiny Tim BMI — Holiday] Another good up-beat dance piece penned by Holiday; also spiced with the modern

DICK KUHN

(Mercury 70843; 70843x45)

B "MY WHISTLING HEART"
Madison] With the "Happy Whistler"
disk hitting the big-time, Mercury
offers a catchy whistle ditty featuring
Dick Kuhn. Very pretty novelty with
some interesting multiple track piping
by Kuhn. Could catch on.

(2:35) [Broadway ASCAP — Madison, Wiltshire] Another attractive whistle-rhythm ditty displaying some more attractive multiple track

JOHNNY CONQUEST ORCH.

(Rainbow 338; 45-338)

B. "CRY, CRY CHA CHA" [Nassau son] Johnny Conquet, one of the top latin dance maestros, does a bang-up job with a powerful cha cha ditty that makes top notch dance material. Vocal is in English. Conquet's piano work is terrific.

"ROCK'N WAIL MERENGUE"
[Aurea BMI—Gonzalez, Conquet,
Heller] A cute merengue with a rock
and roll flavor is potently presented on
this helf

JOE VALINO

(Vik 0204; 4X-0204)

"THE FOUR SEASONS" [Harrison ASCAP—Russell, Gilbert] The title tune from the film "The Four Seasons," is attractively styled by Joe Valino working with a chorus. Has an inspirational quality and a delightful folk flavoring. Pretty piece.

"BUCKETS OF LOVE" [Fred Raphael ASCAP—Gilbert, Rasch] The vocalist changes the pace and belts across a wild and exciting rock and roller. Hard hitting side.

DAVE KING

(London 1659; 45-1659)

"YOU CAN'T BE TRUE TO TWO" (2:18) [Joy ASCAP—Hoffman, Manning] Dave King, a talented British crooner who's hitting it big on the isles with "Memories Are Made Of This," makes his U.S. debut with a strong rendition of a colorful lilter. King has a warm Crosby type voice that's sure to please.

G"I'VE CHANGED MY MIND A THOUSAND TIMES" (2:17) [Shapiro, Bernstein ASCAP—Hilliard] Another grade "A" performance of a smooth up-tempo ballad.

"THE THEME FROM 'THE SWAN'"

[Miller ASCAP—Bronislau, Kapir]

"MISS POWDER PUFF"

[Hill & Range BMI--Sterling, Cochran]

DAVID CARROLL (Mercury 70860; 70860x45)



DAVID CARROLL

● One of the prettiest instru-mental items to hit the market in some time is David Carroll's vel-

vety arrangement of the beautiful title theme from the latest Grace Kelly flicker "The Swan." It's a warm 'and luscious waltz tempo pretty excellently presented by the maestro. The tremendous publicity and public interest in Miss Kelly's recent marriage will undoubtedly result in fabulous box office results for the pic. Millions will hear this result in fabulous box office results for the pic. Millions will hear this melody throughout the film and should be seeking this recording immediately afterwards. It's Carroll's best side in quite some time. Should be a big seller. Flip, "Miss Powder Puff" is a refreshing presentation of a delightful and familiar melody.

"GRADUATION DAY" (3:01)

[Sheldon BMI-Sherman, Sherman]

"LONELY NIGHT IN PARIS" (2:30)

[Starlight ASCAP—Troup, Alciver]

FOUR FRESHMEN (Capitol 3410: F-3410)

• The Four Freshmen once again | employ their fascinating harmony on a beautiful new tune that should be doing big things in the near future. It's a touching, reminiscing ballad titled "Graduation Day." The boys handle the tune wonderfully.

Should be a big seller and could become a college standard. The lower lid has the lads cruising through a pleasant romantic piece titled "Lonely Night In Paris." More attractive vocal and instrumental harmony.

In the opinion of The Cash Box music staff, records addition to the "Disk" and "Sleeper" Of The Week, likely to achieve popularity.

"THE BIG BIG LADDER
"SHE LOVES ME, SHE LOVES ME NOT"

Nick Noble ... Mercury 70851; 70851x45

★ "I'LL NEVER STAND IN YOUR WAY". Four Tophatters. Cadence 1289; 45-1289

★ "MOONGLOW"Bob Eberly...Grand Award 1003; 45-1003

★ "BUT LOVE ME" / "FORT KNOX"... Don Cornell.......Coral 61631; 9-61631

★ "A LITTLE LOVE CAN GO A LONG. LONG WAY"

Johnny Desmond ... Coral 61632; 9-61632

JOHNNY LONG ORCH.

(Coral 61624; 9-61624)

B "AROUND THE CORNER" sel, Kahn] Johnny Long's ork and chorus happily bounce through a refreshing rhythm novelty on the light and gay side. Contagious item that could build into a strong seller.

"BOOM! BOOM!" (3:04) [Northern ASCAP—Waters] A zany presentation of a real daffy ditty that every kid used to sing. Amusing

ANN McCORMACK

(Mercury 70845; 70845x45)

"I'M THE WORLD'S BIGGEST FOOL" (2:28) [Panther ASCAP—Ram] Ann McCormack makes a powerful showing on this deck as she belts out a wild and inspired reading of a stirring fish-beat love song. Thrush sings from the heart and has some strong material to work with.

"EVERLASTING LOVE" (2:47)
[Tee Pee BMI—Snyder, Kahan,
James] Another tearful and emotional
ballad presented with extreme feeling.

GENE BIANCO & HARP

(Tico 357; 45-357)

"MIDNIGHT BREEZE" [American Academy ASCAP—Hein, Beatty, Bianco] A harp beautifully controlled by Gene Bianco glides thru this warm and romantic latin theme. Whistling and rhythm accompaniment assist.

G"HARPSICANA" [American Academy ASCAP — Bianco, Beatty] Another latin flavored instrumental with the harp again in the foreground.

JILLA WEBB

(MGM 12235; K12235)

"YOU GOTTA LOVE ME NOW"

(2:25) [Peer International BMI—
Setty] Jilla Webb does an exciting job with a sultry rhythm novelty that could stir up loads of noise. It's a colorful swinger that comes off in strong form. Lark can really sell a tune

"WHAT DO YOU THINK IT DOES TO ME?" (2:56) [Weiss & Barry BMI—Kosloff, La Tyman] The versatile chirp changes the pace and the mood and offers a tearful, sentimental ballad. Emotional delivered ery. Good song.

THE GUM DROPS

(King 4913; 45-4913)

"I'LL FOLLOW YOU" (2:27) [Zodiac BMI—Velona, Sommers] The Gum Drops fashion a cute tango novelty on this half. Colorful little ditty with some solid gimmicks that could carry it over the hill.

"I WONDER AND WONDER AND WONDER Trojan BMI — Eisenhauer, Wagner] The boys dish up some commercial harmony on this portion. A romantic shuffle rhythm piece.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



It's the Capitol Tower-

... Capitol Records' new home and the world's first circular office building.

A unique structure spiraling high over all Hollywood, it houses an equally unique organization.

In just 14 short years Capitol has grown from a 3-man "idea" into an international corporation famed, year after year, for its hit records and albums. The Capitol Tower thus becomes "Home Base" for the biggest, brightest names in show business as well as the world's newest Entertainment Center.

Does it look like a stack of records? It wasn't intended that way. The Capitol Tower is circular primarily because it offers the greatest possible efficiency at the lowest possible cost. If it persists in reminding you of our product—well, we don't mind a bit!

THE CAPITOL TOWER

Hollywood & Vine 'Hollywood 28, California



AUGUSTINE (Weiss & Barry)	Billboard	Cash Box	Variety
JULIUS LA ROSA (Victor)	79 (Good)	Disk of the Week	Good
A HEART TO CALL MY OWN			
(Blačkwood) LISA KIRK (Columbia)	73 (Good)	B (Very Good)	Very Good
HONKY TONK ROCK (Trinity)	•		
BETTY JOHNSON (Bally)	78 (Good)	Sleeper of the Week	Very Good
I'VE GOT LOVE (Cragsmoor)		Disk of	
JULIUS LA ROSA (Victor)	77 (Good)	the Week	Best Bet
I WANT YOU TO BE MY GIRL			
THE TEEN AGERS & FRANKIE LYMON (Gee)	Best Buy	Sure Shot	
LITTLE GIRL OF MINE (Kahl)			•
THE CLEFTONES (Gee)	R&B Best Buy	R&B Sure Shot Disk of	
THE DIAMONDS (Mercury)		the Week	
MR. TELEPHONE (Iris-Trojan) GISELE MACKENZIE (Vik)	Spotlight	Sleeper of the Week	6
MYCTIC MIDNICUT		THE WEEK	
MYSTIC MIDNIGHT (Gallatin) MARC FREDERICKS ORCH. (Dot)	75 (Good)	B (Very Good)	
NINE HUNDRED MILES			
BILLY MERMAN (President)	75 (Good)	B (Very Good)	
ONE HEART (Roosevelt)			
GLORIA MANN (Decca)	75 (Good)	C+ (Good)	
THE PROMISE (George Thorn)		,	
ALAN DALE (Coral)	77 (Good)	Disk of the Week	Very Good
STAND ON THAT ROCK			
(Regent) EDDIE FONTAINE (Vik)	76 (Good)	C+ (Good)	
STOP (Sheldon)			
BILLY REGIS ORCH. (Victor)	76 (Good)	B (Very Good)	
TEENAGE GUY AND GAL (Harper House)			
THE MORRISON SISTERS (Deed)	75 (Good)	C+ (Good)	
THE WAYWARD WIND	. •		
GOGI GRANT (Era)	Best Buy	Sleeper of the Week	
YOU CAN STILL COME TO ME			
RALPH CURTIS (Unique)	75 (Good)	C+ (Good)	Good

BROADCAST MUSIC, INC. 589 FIFTH AVENUE NEW YORK 36, N. Y.



NICK NOBLE

(Mercury 70851; 70851x45)

"THE BIG BIG LADDER" [Geo. George BMI—Perper, Izzo] As a follow-up to his hit rendition of "To You, My Love," Nick Noble introduces a delightful new up-tempo inspirational pleaser which he handles in top notch form. Wonderful piece of material that could break big.

"SHE LOVES ME, SHE LOVES ME NOT" [Broadcast BMI—Raleigh, Weisman] The rich voiced crooner comes over beautifully on this tender romantic item. Good tune recited in a sincere manner. Strong coupling for the lad.

BOB OAKES & HIS SULTANS

(Regent 7502; 45-7502)

B"CHURCH BELLS MAY RING"
[Hill & Range BMI—Willows,
Craft] Bob Oakes and his Sultans
break loose and send out a wild and
swinging interpretation of a fast rising rock and roller. Powerful jolter
that should keep the teenage feet
busy.

B "YOU GOTTA ROCK & ROLL" Another stompin' affair that drives from the very first groove right thru to the conclusion. Oakes has a good voice for this hard hitting stuff.

SWINGIN' SAM / THE DEE JAYS (Coral 61628; 9-61628)

"CORRINE, CORRINA" [Gotham ASCAP — Williams, Chatman, Parish] Swingin' Sam gives out with a swinging rendition of a rock and roller that's heading high on the pop lists. Good dance deck.

"TIN WHISTLE BLUES" [Tee Kaye-ASCAP — Jacobs, Kaye] Billed as the Dee Jays, this group eases thru a pleasant rhythm novelty. Smooth and inviting side.

BELMONTE & HIS ORCH.

(Columbia 40691; 4-40691)

B "CHA-CHA FOR A BALLE-RINA" [Harvard BMI—Belmonte, Maik] A smooth and easy-to-dance-to cha cha invitingly presented by Belmonte and his crew. Good juke item for any location. Not too loud and brassy.

"CHA-CHA LAMENT" (2:50) [Harvard BMI—Maik, Belmonte] A more spirited sharper-tempo item. Pretty blending of instruments. Reminds this listener of Ravel's "Bolero."

THE FOUR TOPHATTERS

(Cadence 1289; 45-1289)

B- "I'LL NEVER STAND IN YOUR WAY" (2:36) [Milene ASCAP—Rose, Heath] The Four Tophatters have a winner in this side—an exciting rock and roll rendition of a beautiful ballad. The boys have a wonderful sound and present the number with the beat the kids want. Could be big.

"ONE ARABIAN NIGHT" (2:18) [Meridian BMI — Gimbel] A catchy little novelty with a clever lyric and a good beat. Amusing ditty.

JOHN GARY & HEADLINERS

(Patio 4; 45-4)

B "I THOUGHT I HAD YOU"
Bernstein] John Gary and the Headliners debut on the new Patio label
with an exciting rhythm ballad that
could blossom into a big seller if it
gets a fair share of air play. Pretty
number wonderfully executed.

B"DON'T CRY" (2:19) [Sampson BMI—Gary, Fiume] Another commercial shuffle rhythm love piece. Good arrangement and delivery. Gary has a warm and convincing voice, and gets a strong assist from the Headliners.

BAKER SISTERS

(Mercury 70839; 70839x45)

"TOO MANY TEARDROPS"
(2:58) [United ASCAP—Alfred,
Silver] The Baker Sisters make an
impressive debut on Mercury with a
good, slow, rock and roll ballad that
the kids should enjoy. Thrushes have
a delightful blend.

"BREAK THE STRING" (2:25) [Studio ASCAP—Crain, Weiner] A good jumping novelty that the larks handle in exciting style. Cute idea.

FELICIA SANDERS & PERCY FAITH O.

(Columbia 40689; 4-40689)

"THIS IS REAL (We're In Love)" (2:38) [Remick ASCAP—Murray, Auric] From the forthcoming flicker "Lola Montes" stems this pretty waltzer so capably handled by Felicia Sanders and the Faith ork.

"SURRENDER TO ME" (2:45) [Witmark ASCAP—Ophuls, Sigman, Contet, Auric] An emotional treatment of a touching love song from the same film.

MARGARET WHITING (Capitol 3412; F-3412)

B- "SECOND TIME IN LOVE" (2:25) [E. H. Morris ASCAP—Warren, Lawrence, Lee] Maggie Whiting comes thru with one of her strongest sides in quite some time as she delivers a delightful, simple lilter from the musical "Shangri-La." Pretty arrangement and delivery.

B "OLD ENOUGH" (2:07) [Celebrity BMI — Sherman, Roberts] Frank DeVol's ork again assists the thrush in fine form and she offers a touching sentimental romantic piece about teen-age love.

THE MULCAYS

(Cardinal 1050; 45-1050)

"ALWAYS" [Berlin ASCAP—Berlin] The Mulcays employ their electric harmonicas once again to issue a wonderful arrangement of one of the all time great waltz ballads. Lovely effects. Good juke item.

"ANNIVERSARY SONG" (2:27) [Mood ASCAP—Jolson, Chaplin] Another classic waltz favorite beautifully presented. The Mulcays have a fascinating sound that seems to bring back wonderful memories.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Dick Hyman's MORITAT



An **EXCITING** new song

recorded by an **EXCITING** new voice

from an **EXCITING** new motion picture

THE CHILDS

(Ride Away)

c/w

The Somewhere Voice

Recorded by

DANNY KNIGHT

MGM #12252 -78 RPM and K12252 -45 RPM





IT'S A SMASH! "KISS ME ANOTHER"

coupled with

"FOOL OF THE YEAR"





exhibit booth "32 while attending the MOA Convention May 6-7-8 ot the Morrison Hotel, Chicogo





THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

2. MOONGLOW & THEME FROM PICNIC ... 3. HOT DIGGITY

4. IVORY TOWER

5. POOR PEOPLE OF PARIS 6. THE MAGIC TOUCH 7. BLUE SUEDE SHOES

Elvis Presley (RCA Victor)
Morris Stoloff (Decca)
George Cates (Coral)
Perry Como (RCA Victor)
Cathy Carr (Fraternity)
Otis Williams & Charms (DeLuxe) Gale Storm (Dot)
Les Baxter (Capitol)
Platters (Mercury)
Carl Perkins (Sun)

7. BLUE SUEDE SHOES. Carl Perkins (Sun)
8. ROCK ISLAND LINE Lonnie Donegan (London)
9. MAIN TITLE (MAN WITH THE GOLDEN ARM) Richard Maltby (Vik)

6. Billy May (Capitol)
7. Teen Agers (Gee)
8. Billy May (Capitol)
7. Teen Agers (Gee)
8. Billy May (Capitol)
8. Teen Agers (Gee)
9. Teen Agers (Gee)
10. WHY DO FOOLS FALL IN LOVE Sale Storm (Dot)
11. A TEAR FELL. 12) CAN YOU FIND IT IN YOUR HEART. 13) TOO YOUNG
12. TO GO STEADY. 14) NO, NOT MUCH. 15) THE HAPPY WHISTLER. 16) EDDIE
13. MY LOVE. 17) MR. WONDERFUL. 18) LISBON ANTIGUA. 19) LONG TALL
14. SALLY. 20) STANDING ON THE CORNER; PORT-AU-PRINCE; MY LITTLE ANGEL;
14. BE HOME; THE WAYWARD WIND; WALK HAND IN HAND; WITHOUT YOU;
14. LOVELY ONE.

Vital Statistics—Clark Reed leaves WJR-Detroit, to do the morning show at WJBK-Detroit. . . . Don Evans out of WOHO-Toledo and being replaced by Joe Augello. . . . Chuck Blore, after five years with KTKT-Tucson, Arizona, is joining KTSA-San Antonio, Texas. Hal Fredericks to WDSU-New Orleans as program director.



Pic of the week—Gene Stuart (WAVZ-New Haven, Conn., had been playing around with the idea of devoting one complete three hour show to the playing of music by Frank Sinatra. Finally he put it up to his listeners. More than 1100 letters arrived in favor of such a show and as a result Stuart did just that Saturday, April 21. . . . Jule Chester got the big yocks (and as a result lots of spins on Jaye P. Morgan's "Lost In The Shuffle") when he walked into various midwest jocks offices and showed them what a tough business music has become by displaying his torn and tattered shirt. The shirt barely hung on his shoulders by thin threads and was all the more startling by its contrast to his expensively tailored suit. . . . Buddy Basch signed to handle Johnny Desmond's "A Little Love Can Go A Long Long Way" and "Please Don't Forget Me, Darling." (Desmond wrote the latter and will do it April 30 on "Robert Montgomery Presents," NBC-TV). . . . Here's one for you jocks to try at six in the morning. Suppose you try introducing Paul Weston's "Infatuation" by its original Italian title "Scapricciatiello." . . Robin Seymour (WKMH-Dearborn, Mich.) sponsoring a contest to determine the best album titles. The winner will get 12 hi-fi albums. One real cool title submitted was "Music for Swinging Divorcees." . . . WELI-New Haven, Conn. has added one hour daily to the airtime of Carl Loueks.

Goldie Goldmark sending out "Goldie" Awards to over 3500 jockeys with name of jock handwritten thereon. They are facsimiles of a diploma and the plug is "Graduation Day" recorded by the Rover Boys and The Four Freshmen. . . . David Dreis (KENT-Shreveport, La.) and his fan club, known as "United Youth," went out on a hayride, picnic one night last week. . . . Phil Stratos and "Slim" Stevens (WLLH-Lowell, Mass.) sponsoring what they term "properly supervised record hops." This, they say, prevents the sessions from becoming "brawl hops." "If we can entertain the kids and keep them off the streets with record hops we will be doing our share to help

Nedd Flemming takes over as program director at WAEB-Allentown, Pa. . . Dick Clark (WFIL-Philadelphia) now doing the Tastykake TV commercials during the Philadelphia Phillies ball games in addition to his regular radio stints. . . WMCA-New York moves its offices and studios to 415 Madison Ave. . . . Len Wolf is off and winging for New England this week to promote the new Carol Richards and Danny Kaye records. Carol's second Victor release is "First Row Balcony" and "My Sweet Little Music Box," while Danny's current Decca waxing is "Delilah Jones."



The cash box HE WAX CIRCLE

Coral Records reports that March was the second biggest month in the diskery's seven year history with the possibility that April may turn out to be the biggest. . . The New York Art Directors' Club has announced the Certificate Of Merit Award to Burt Goldblatt for the cover of "Winter's Here".

A Fraternity LP featuring jazz thrush Jeri Winters. More than 50,000 entries representing package design in every field were submitted. . . . Harry Belafonte's new Victor album, to be released in May, is titled "Heart Of Trinidad" and features new Calypso tunes. . . . A baby girl has been born to the Burt Taylors who announced the birth with a funny booking report. . . . Columbia execs Hal Cook, Art Schwartz and Milt Selkowitz in Miami for one week attending the Toiletries Merchandising Association convention. . . . Columbia, incidentally, will record the original cast of "Most Happy Fella" on May 6 and May 12. The cast includes Robert Weede, Art Lund, Jo Sullivan and Susan Johnson. . . . Pat Boone and wife, Shirley, are expecting their third child in October. . . . Rosalind Paige will plug her latest MGM record, "Let Me Be The First One" when she guests on the "Strike It Rich" TV show May 1. . . . A note from Paul Siegel says he is traveling through Europe and having a very exciting and profitable time. He expects to hit ten countries. . . . Songstress Kitty Nation has made her recording debut on the Wing label. Her first disk is titled "Half Your Heart" and "Goodbye Bye Baby". . . . Vaughn Monroe's newest Victor disking "Rock 'N Roll Express" was written by J. Leslie McFarland during a jam session on a train. He was returning to New York with a group of musicians late one night when they decided to have a bash to while away the time. "There was no fake about this", says McFarland. "This was a real rock 'n roll express".

CHICAGO:

Randy Wood, boss of Dot Records, in town for recording sessions. . . .

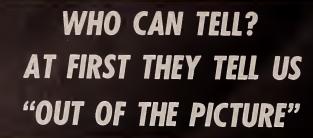
Johnny Brandon, one of England's TV stars, stopped in to say "cheerio". Johnny working on his latest King disking. . . . Nick Noble passing out cigars on the birth of his first. Mom and baby girl doing fine. Nick doing fine, too, with his latest Mercury platter, "She Loves Me, She Loves Me, Not". . . . Jim Conway, of CBS-TV's "In Town Tonight", took a week's breather. . . . Hal Fredericks came up to say "hi" and "goodbye". Hal's leaving for program director and deejay chores at WDSU, NBC station in New Orleans. . . . Howard Miller received special award for his work with and for Chicago teenagers at the gigantic Youth Rally at International Amphitheatre, 4/22. Miller emceed the entertainment section of rally which featured Roger Williams, Pat Boone, Peggy King, Don Cherry, Jaye P. Morgan, The Four Step Brothers, The Chordettes, The Crewcuts and David Carroll and his Orchestra. . . . Miyoshi Umeki, who charmed TV audiences with her rendition of "Why Talk", has charmed WBBM into offering a 15-minute TV show of her own. Mercury star Eddy Howard's preview of his new quiz show resulted in regular skedding of show over CBS-TV. . . . Gerry Winters, who clicked on the Buddy Lester Show, planning European tour with the Pia Beck Jazz Group. . . . Henry Doney of Tiffany Records back in action after long siege of illness. . . Reed Farrell, the man with the beard, has one of the longest non-stop shows in town. Five solid hours daily over WAIT from 7 A.M. to 12 Noon. . . Mort Hillman busy plugging four tunes at once. . . . Ed Bonner, KXOK, St. Louis, informs us that a recent survey revealed 5 million people in seven states (including Illinois) hear his daily 3 to 7 show. . . The Four Esquires making the deejay circuit with latest waxing, "Look Homeward Angel," which was penned by one of the boys. . . . Shelley Gray, featured singer on the Josh Brady show, signed year's contract with CBS. . . Chuck Peele now doing free lance promotion on



Rusty Draper was honored with a gold record at a luncheon held at the Brown Derby last week. At the same time, Draper had his portrait hung on the wall of the Derby's famous Record Room. The proceedings were televised over Dude Martin's KTTV show. . . . Independent distributor Cecil Steen of Boston in town visiting with the various West Coast manufacturers. . . Rosemary Clooney finishing the filming of her TV shows on which many top recording artists have guested, Rosie's record of "I Could Have Danced All Night" beginning to show up locally. . . Mike Kurlan has turned over the San Diego territory to Al Davis and is keeping busy in town with all the Coral hits. . . Andy Williams in town visiting the local jockeys with his latest release on the Cadence label, "Walk Hand In Hand," and rejoins the Steve Allen show at the end of the week. . . . The Mary Kaye Trio back at their Las Vegas stand after a hectic recording session at Decca . . . The Knuckles O'Toole LP on the Grand Award, label getting to be one of the hottest items in town. Album was promoted locally, exclusively through the medium of FM radio. . . . Spike Jones turned them away at his concert at the San Diego Arena. . . . Bernie Silveman announced the appointment of Dave Larsen to do West Coast promotion for Verve Records. . . . A year and a half ago, Artie Wayne wrote and recorded a tune called "Look Homeward Angel," with a small band. Liberty Records has now rerecorded Artie with 33 pieces and 12 voices and will release this completely new version despite the fact that there are already two tunes with the same title on the market. . . . One of the writers of the song "Lilly's Lament" is Loyce Whiteman, well-known singer of the 1930's. The Helen Grayco record on Vik is breaking locally. . . . Bob Demain says that "Gentlemen Be Seated" the complete recording of a minstrel show looks like one of Epic's biggest albums to date.

"It's What's in THE CA





NOW THEY TELL US...

"HONEY HAIR, SUGAR LIPS, EYES OF BLUE"

coupled with

"OUT OF THE PICTURE"

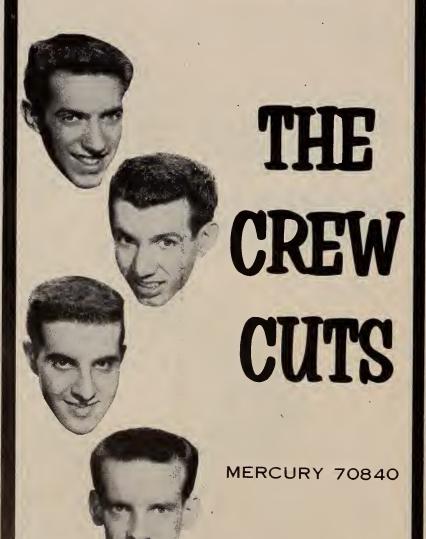


exhibit booth "32 while ottending the MOA Convention May 6-7-8 of the Marrison Hotel, Chicago.





HUDSON ROSS

Chicogo, III.

Chicogo, III.

1. Moonglow & Picnic (Cates)
2. Heartbreak Hotel (Presley)
3. The Wayward Wind (Grant)
4. Main Title (Richard Maltby)
5. Hot Diggity (Perry Como)
6. Blue Suede Shoes (Perkins)
7. Poor People of Paris (Baxter)
B. Lisbon Antigua (N. Riddle)
9. Why Do Fools Fall In Love
(Teen Agers)
10. I'll Be Home (Pat Boone)

KOPS PIANO HOUSE Great Folls, Mont.

GAIETY MUSIC SHOP New York, N. Y.

- New York, N. T.

 1. Lisbon Antigua (N. Riddle)
 2. Poor People of Paris (Baxter)
 3. Why Do Fools Fall In Love
 (Teen Agers)
 4. Heartbreak Hotel (Presley)
 5. Hot Diggity (Perry Como)
 6. Rock & Roll Waltz (K. Starr)
 7. No, Not Much (Four Lads)
 8. I'll Be Home (Pat Boone)
 9. Magic Touch (Platters)
 10. A Tear Fell (Teresa Brewer)

- GREENLINE RECORD CTR.
 Jamoico, L. I., N. Y.

 1. Why Do Fools Fall In Love
 (Teen Agers)

 2. Magic Touch (Platters)

 3. Heartbreak Hotel (E. Presley)

 4. A Tear Fell (Teresa Brewer)

 5. Innamorata (Jerry Vale)

 6. Poor People of Paris (Baxter)

 7. Lisbon Antigua (N. Riddle)

 8. Theme From Three Penny
 Opera (Richard Hayman)

 9. Heartbreak Alley (Dori Gray)

 10. Rock & Roll Waltz (K. Starr)

LOVEMAN'S, INC.

- Birminghom, Alo.
 Heartbreak Hotel (E. Presley)
 Why Do Fools Fall In Love
- 2. Why Do Fools Fall In Love (Teen Agers)
 3. Lisbon Antigua (N. Riddle)
 4. Poor People of Paris (Baxter)
 5. Theme From Three Penny Opera (Dick Hyman)
 6. No, Not Much (Four Lads)
 7. Blue Suede Shoes (Perkins)
 8. Mr. Wonderful (Peggy Lee)
 9. Hot Diggity (Perry Como)
 10. Magic Touch (Platters)

AMERICAN MUSIC CO. AMERICAN MUSIC CO. Houston, Tex. 1. Wild Cherry (Don Cherry) 2. Magic Touch (Platters) 3. Ivory Tower (Otis Williams) 4. Long Tall Sally (Little Richard) 5. Heartbreak Hotel (Presley) 6. Port Au Prince (N. Riddle) 7. Poor People of Paris (Baxter) 8. Juke Box Baby (Perry Como) 9. Why Do Fools Fall In Love (Diamonds) 10. I Was the One (E. Presley)

FERGUSON'S RECORD SHOP

- Memphis, Tenn.

Heartbreak Hotel (E. Presley) Poor People of Paris (Baxter) Hot Diggity (Perry Como) Lisbon Antigua (N. Riddle) Blue Suede Shoes (Roubian) Main Title (Billy May) Moonglow & Picnic (Stoloff) Why Do Fools Fall In Love (Gale Storm) 49. I'll Be Home (Pat Boone) 10. No, Not Much (Four Lads)

- LYRIC NEWS AND RECORD SHOP
- RECORD SHOP
 Indionopolis, Ind.

 1. Why Do Fools Fall In Love
 (Teen Agers)

 2. Moonglow & Picnic (Cates)

 3. Long Tall Sally (Pat Boone)

 4. Poor People of Paris (Baxter)

 5. Blue Suede Shoes (Perkins)

 6. Heartbreak Hotel (Presley)

 7. Rock Island Line (Donegan)

 B. Lisbon Antigua (N. Riddle)

 9. Juke Box Baby (Perry Como)

 10. Main Title (Elmer Bernstein)

LYNN MUSIC COMPANY Lynn, Mass. 1. Poor People of Paris (Baxter) 2. Lisbon Antigua (Riddle) 3. No, Not Much (Four Lads) 4. Hot Diggity (Perry Como) 5. Lipstick & Candy (La Rosa) 6. Why Do Fools Fall In Love (Teen Agers) 7. Rock & Roll Waltz (K. Starr) 8. Whose Gonna Take You To the Prom (Gaylords) 9. Delilah Jones (McGuires) 10. Held For Questioning (Rusty Draper)

- MELODY MART
 Poducah, Ky.

 1. Ivory Tower (Otis Williams)
 2. Heartbreak Hotel (Presley)
 3. Long Tall Sally (Little Richard)
 4. Blue Suede Shoes (Presley)
 5. Poor People of Paris (Baxter)
 6. A Tear Fell (Teresa Brewer)
 7. Hot Diggity (Perry Como)
 8. Lisbon Antigua (Riddle)
 9. Magic Touch (Platters)
 10. Walk Hand In Hand (Martin)

- E & R RECORD SHOP

- E & R RECORD SHUP
 Son Antonio, Tex.

 1. Blue Suede Shoes (Perkins)
 2. Poor People of Paris (Baxter)
 3. Ivory Tower (Otis Williams)
 4. Heartbreak Hotel (Presley)
 5. A Tear Fell (Teresa Brewer)
 6. I'Il Be Home (Pat Boone)
 7. Why Do Fools Fall In Love
 (Teen Agers)
 B. Long Tall Sally (Little Richard)
 9. Hot Diggity (Perry Como)
 10. Eddie My Love (Teen Queens)

- GRINNELL BROS.

 Detroit, Mich.

 1. Moonglow & Picnic (Cates)
 2. Li-Lili (Dick Hyman)
 3. Heartbreak Hotel (Presley)
 4. Kiss & Run (Jeri Southern)
 5. Magic Touch (Platters)
 6. Graduation Day (4 Freshmen)
 7. Too Close For Comfort
 (Eydie Gorme)
 8. The Street Where You Live
 (Vic Damone)
 9. I Could Have Danced All
 Night (Sylvia Sims)
 10. Main Title (Dick Jacobs)

- SUPER ENTERPRISE

 Woshington, D. C.

 1. Heartbreak Hotel (Presley)
 2. Long Tall Sally (Little Richard)
 3. Moonglow & Picnic (Stoloff)
 4. Hot Diggity (Perry Como)
 5. Main Title (Richard Maltby)
 6. Blue Suede Shoes (Perkins)
 7. Magic Touch (Platters)
 8. Poor People of Paris (Baxter)
 9. The Happy Whistler
 (Don Robertson)
 10. I'll Be Home (Pat Boone)

GRAYMAT MUSIC SHOP Morristown, N. J.

- Morristown, N. J.

 1. Heartbreak Hotel (Presley)
 2. Why Do Fools Fall In Love
 (Teen Agers)
 3. Hot Diggity (Perry Como)
 4. Magic Touch (Platters)
 5. Blue Suede Shoes (Perkins)
 6. Poor People of Paris (Baxter)
 7. Lisbon Antigua (N. Riddle)
 B. No, Not Much (Four Lads)
 9. I'll Be Home (Pat Boone)
 10. See You Later, Alligator
 (Bill Haley)

WALLICHS MUSIC CITY WALLICHS MUSIC CITY Hollywood, Colif. 1. Moonglow & Picnic (Cates) 2. Poor People of Paris (Baxter) 3. Juke Box Baby (Perry Como) 4. Rock Island Line (Donegan) 5. Blue Suede Shoes (Perkins) 6. Magic Touch (Platters) 7. Why Do Fools Fall In Love (Teen Agers) 8. Lisbon Antigua (N. Riddle) 9. Main Title (Elmer Bernstein) 10. No, Not Much (Four Lads)

DEW MUSIC CO., INC. Monroe, La.

- Monroe, La.

 1. Heartbreak Hotel (E. Presley)

 2. Blue Suede Shoes (Perkins)

 3. Magic Touch (Platters)

 4. Long Tall Sally (Little Richard)

 5. When You Lose the One
 You Love (D. Whitfield)

 6. Moonglow & Picnic (Stoloff)

 7. Poor People of Paris (Baxter)

 8. Bo Weevil (Teresa Brewer)

 9. Juke Box Baby (Perry Como)

 10. Walk Hand In Hand (Martin)
- 10. Walk Hand In Hand (Martin)

COCROFT MUSIC CO. Thomosville, Go.

- Thomosville, Go.

 1. Poor People of Paris (Baxter)
 2. Blue Suede Shoes (Perkins)
 3. Long Tall Sally (Little Richard)
 4. Our Love Affair (T. Charles)
 5. The Ballad of James Dean
 (Dylan Todd)
 6. Large, Large House (Mariners)
 7. No Other One (Eddie Fisher)
 8. Magic Touch (Platters)
 9. Main Title (Dick Maltby)
 10. Why Do Fools Fall In Love
 (Teen Agers)

- MARTY'S MUSIC SHOP Lebonon, Po.

 Heartbreak Hotel (Presley)
 Poor People of Paris (Baxter)
 Hot Diggity (Perry Como)
 A Tear Fell (Teresa Brewer)
 Magic Touch (Platters)
 Long Tall Sally (Little Richard)
 Blue Suede Shoes (Perkins)

- 8. Ivory Tower (Cathy Carr)
 9. Wild Cherry Don Cherry)
 10. Main Title (Elmer Bernstein)

THIEM'S RECORD SHOP

- THIEM'S RECORD SHOP
 Raleigh, N. C.

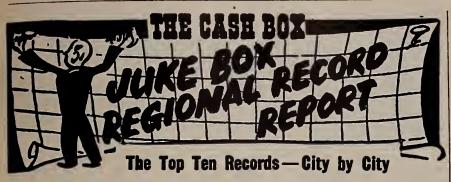
 1. Moonglow & Picnic (Stoloff)
 2. Ivory Tower (Otis Williams)
 3. Why Do Fools Fall In Love
 (Teen Agers)
 4. Walk Hand In Hand
 (Andy Williams)
 5. Heartbreak Hotel (E. Presley)
 6. Lovely One (Four Voices)
 7. Hot Diggity (Perry Como)
 B. I Look At You (Lassies)
 9. Can You Find It In Your
 Heart (Tony Bennett)
 10. My Little Angel (Four Lads)

- THE MELODY HOUSE
 St. Louis, Mo.

 Rock Island Line (Donegan)
 Moonglow & Picnic (Stoloff)
 Moonglow & Picnic (Cates)
 Heartbreak Hotel (Presley)
 Main Title (Richard Maltby)
 Blue Suede Shoes (Perkins)
 Main Title (Elmer Bernstein)
 Ivory Tower (Cathy Carr)
 R-O-C-K (Bill Haley)
 The Happy Whistler
 (Don Robertson)

- LOOMIS TEMPLE OF MUSIC
 New Haven, Conn.

 1. I Was the One (Elvis Presley)
 2. Hearthreak Hotel (E. Presley)
 3. Long Tall Sally (Little Richard)
 4. My Little Angel (Four Lads)
 5. Rock Island Line (Donegan)
 6. I Want You To Be My Girl
 (Teen Agers)
 7. Little Girl of Mine (Cleftones)
 8. I'll Wait (Betty Johnson)
 9. Walk Hand In Hand (Vaughn)
 10. Church Bells May Ring
 (Willows)
- "Only those records best suited for commercial use are reviewed by THE CASH BOX"



New York, N. Y.

- 1. Heartbreak Hotel (Presley)
 2. Poor People Of Paris
 (Les Baxter)
 3. Hot Diggity (Perry Como)
 4. Why Do Fools Fall In Love
 (Teen Agers)
 5. Blue Suede Shoes (Perkins)
 6. Lisbon Antigua (N. Riddle)
 7. Magic Touch (Platters)
 8. Rock Island Line (Donegan)
 9. A Tear Fell (T. Brewer)
 10. Moonglow & Picnic (Stoloff)

Philadelphia, Pa.

- 1. Why Do Fools Fall In Love (Teen Agers)
 2. Moonglow & Picnic (Stoloff/Cates)
 3. Juke Box Baby (P. Como)
 4. Blue Suede Shoes (Perkins)
 5. Poor People Of Paris (Les Baxter)
 6. Ivory Tower (Cathy Carr)
 7. Cherry Lips (Bill Farrell)
 8. Heartbreak Hotel (Presley)
 9. Too Close For Comfort (Eydie Gorme)
 10. The Magic Touch (Platters)

Seattle, Wash.

- 1. Heartbreak Hotel (Presley)
 2. A Tear Fell (Teresa Brewer)
 3. Poor People Of Paris
 (Les Baxter)
 4. Why Do Fools Fall In Love
 (Teen Agers)
 5. Hot Diggity (Perry Como)
 6. Moonglow & Picnic (Cates)
 7. Church Bells May Ring
 (Diamonds)
 8. Lisbon Antigua (N. Riddle)
 9. Ivory Tower (Carr/Storm)
 10. Rock Island Line (Donegan)

Miami, Fla.

- 1. Blue Suede Shoes (Perkins)
 2. Why Do Fools Fall In Love
 (Teen Agers)
 3. Heartbreak Hotel (Presley)
 4. I'll Be Home (Pat Boone)
 5. Poor People Of Paris
 (Les Baxter)
 6. Hot Diggity (Perry Como)
 7. Main Title (Dick Jacobs)
 8. Magic Touch (Platters)
 9. Eddie My Love
 (Teen Queens)
 10. Ivory Tower (Cathy Carr)

Minneapolis, Minn.

- 1. Heartbreak Hotel (Presley)
 2. Rock Island Line (Donegan)
 3. Blue Suede Shoes (Perkins)
 4. Moonglow & Picnic (Cates/Stoloff)
 5. Hot Diggity (Perry Como)
 6. Ivory Tower

- 6. Ivory Tower
 (Carr/Williams)
 7. Why Do Fools Fall In Love
 (Diamonds/Teen Agers)
 8. Poor People Of Paris
 (Les Baxter)
 9. Crazy Little Palace
 (Billy Williams)
 10. I'll Be Home (Pat Boone)

New Orleans, La.

- Juke Box Baby (P. Como)
 Heartbreak Hotel (Presley)
 Magic Touch (Platters
 Ivory Tower (Williams/Carr)
 Poor People Of Paris
 (Les Baxter)
 Lisbon Antigua (N. Riddle)
 I'm In Love Again (Domino)
 Hot Diggity (Perry Como)
 Blue Suede Shoes (Perkins)
 Standing On The Corner
 (Mills Bros./4 Lads)

Kansas City, Mo.

- 1. Heartbreak Hotel (Presley)
 2. Blue Suede Shoes (Perkins)
 3. Ivory Tower
- 4. Main Title (Richard Maltby)
 5. Lovely One (Four Voices)
 6. Long Tall Sally (Richard)
 7. Moonglow & Picnic (Stoloff)
 B. Rock Island Line (Donegan)
 9. Magic Touch (Platters)
 10. Hot Diggity (Perry Como)

Chicago, III.

- 1. Hot Diggity (Perry Como)
 2. Heartbreak Hotel (Presley)
 3. Blue Suede Shoes (Perkins)
 4. Main Title (Maliby)
 5. Why Do Fools Fall In Love (Teen Agers)
 6. Ivory Tower (Cathy Carr)
 7. Poor People Of Paris
 (Les Baxter)
 8. The Wayward Wind (Grant)
 9. Moonglow & Picnic (Cates)
 10. A Tear Fell (Teresa Brewer)

Houston, Tex.

- 1. Long Tall Sally (Richard)
 2. Heartbreak Hotel (Presley)
 3. Magic Touch (Platters)
 4. Little Girl Of Mine
 (Cleftones)
 5. Ivory Tower (Otis Williams)
 6. Wild Cherry (Don Cherry)
 7. I'm In Love Again (Domino)
 8. Why Do Fools Fall In Love
 (Diamonds/Teen Agers)
 9. Poor Little Doggie
 (Scholars)
 10. Can You Find It In Your
 Heart (Tony Bennett)

Cleveland, Ohio

- 1. Ivory Tower (Carr/Williams)
 2. Blue Suede Shoes (Perkins)
 3. Moonglow & Picnic (Cates)
 4. Poor People Of Paris
 (Les Baxter)
 5. Heartbreak Hotel (Presley)
 6. My Little Angel (Four Lads)
 7. I was The One (E. Presley)
 8. Can You Find It In Your
 Heart (Tony Bennett)
 9. Little Girl Of Mine
 (Cleftones)
 10. Hot Diggity (Perry Como)

San Francisco, Calif.

- 1. Poor People Of Paris
 (Les Baxter)
 2. Blue Suede Shoes (Perkins)
 3. Why Do Fools Fall In Love
 (Teen Agers)
 4. Heartbreak Hotel (Presley)
 5. Hot Diggity (Perry Como)
 6. Main Title (E. Bernstein)
 7. No Not Much (Four Lads)
 B. Lisbon Antigua (N. Riddle)
 9. Eddie My Love
 (Fontanes/Teen Queens)
 10. Moonglow & Picnic (Stoloff)

Cincinnati, Ohio

- 1. Heartbreak Hotel (Presley)
 2. Ivory Tower (Cathy Carr)
 3. Moonglow & Picnic (Stoloff/Cates)
 4. Poor People Of Paris (Les Baxter)
 5. Hot Diggity (Perry Como)
 6. I'll Be Home (Pat Boone)
 7. Main Title (E. Bernstein)
 8. Why Do Fools Fall In Love (Diamonds/Teen Agers/
 Storm)
 9. Magic Touch (Platters)
- 9. Magic Touch (Platters) 10. Lisbon Antigua (N. Riddle)

St. Louis, Mo.

- 1. Blue Suede Shoes (Perkins)
 2. Heartbreak Hotel (Presley)
 3. Moonglow & Picnic (Cates/Stoloff)
 4. Rock Island Line (Donegan)
 5. Ivory Tower (Cathy Carr)
 6. Hot Diggity (Perry Como)
 7. Main Title (Maltby)
 8. Cherry Lips (Four Coins)
 9. Why Do Fools Fall In Love (Teen Agers)
 10. A Tear Fell (Teresa Brewer)

- Atlanta, Ga.

- 1. Poor People Of Paris
 (Les Baxter)
 2. Heartbreak Hotel (Presley)
 3. Blue Suede Shoes (Perkins)
 4. Hot Diggity (Perry Como)
 5. Why Do Fools Fall In Love
 (Teen Agers)
 6. Lisbon Antigua (N. Riddle)
 7. No Not Much (4 Lads)
 8. Main Title (E. Bernstein)
 9. Moonglow & Picnic (Cates)
 10. Rock Island Line (Donegan) Baltimore, Md.
 - Heartbreak Hotel (Presley)
 Blue Suede Shoes (Perkins)
 Moonglow & Picnic (Stoloff)
 Saints Rock And Roll
 (Bill Holes)

Los Angeles, Calif.

- 4. Saints Rock And Roll
 5. Ivory Tower (Willows)
 6. Magic Touch (Platters)
 7. Can You Find It In Your Heart (Tony Bennett)
 B. Hot Diggity (Perry Como)
 9. It Only Hurts For A Little While (Ames Bros.)
 10. Why Do Fools Fall In Love (Teen Agers)

Boston, Mass.

- 1. Poor People Of Paris
 (Les Baxter)
 2. Heartbreak Hotel (Presley)
 3. Blue Suede Shoes (Perkins)
 4. Moonglow & Picnic (Stoloff)
 5. Hot Diggity (Perry Como)
 6. Lisbon Antigua (N. Riddle)
 7. Standing On The Corner
 (Four Lads)
 8. My Blue Heaven (Domino)
 9. Magic Touch (Platters)
 10. Can You Find It In Your
 Heart (Tony Bennett)

Milwaukee, Wisc.

- 1. Heartbreak Hotel (Presley)
 2. Ivory Tower (Cathy Carr)
 3. Why Do Fools Fall In Love
 (Teen Agers)
 4. Rock Island Line (Donegan)
 5. Main Title (Dick Jacobs)
 6. Hot Diggity (Perry Como)
 7. The Wayward Wind (Grant)
 8. Moonglow & Picnic (Cates)
 9. Mr. Woodorful (Pecny Lee)

- 9. Mr. Wonderful (Peggy Lee) 10. Poor People Of Paris (Les Baxter)

Detroit, Mich.

- 1. Heartbreak Hotel (Presley)
 2. Little Girl Of Mine (Cleftones)
 3. Happy Whistler (Robertson)
 4. Long Tall Sally
 (Little Richard)
 5. Moonglow & Picnic (Cates)
 6. I Want You To Be My Girl (Teen Agers)
 7. Can You Find It In Your Heart (Tony Bennett)
 B. Hot Diggity (Perry Como)
 9. Ivory Tower (Williams-Carr)
 10. Hi-Lill Hi-Lo (Dick Hyman)

Pittsburgh, Pa.

- 1. Hot Diggity (Perry Como)
 2. Main Title (Maltby)
 3. Moonglow & Picnic (Cates/Stoloff)
 4. Magic Touch (Platters)
 5. Heartbreak Hotel (Presley)
 6. Ivory Tower (Williams/Carr)
 7. I'm In Love Again (Domino)
 B. My Little Angel (4 Lads)
 9. Poor People Of Paris
 10. Rock Island Line (Donegan)

Denver, Colo.

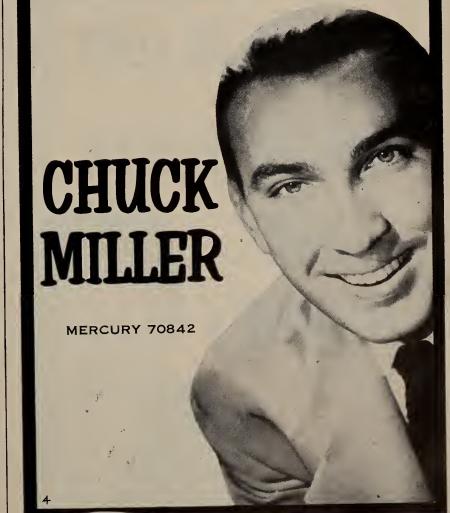
- 1. Heartbreak Hotel (Presley)
 2. Poor People Of Paris
 (Les Baxter)
 3. Ivory Tower (Cathy Carr)
 4. Moonglow & Picinic (Stoloff)
 5. Blue Suede Shoes (Perkins)
 6. Rock Island Line (Donegan)
 7. Magic Touch (Platters)
 8. Wild Cherry (D. Cherry)
 9. Lisbon Antigua (N. Riddle)
 10. Mr. Wonderful (Peggy Lee)

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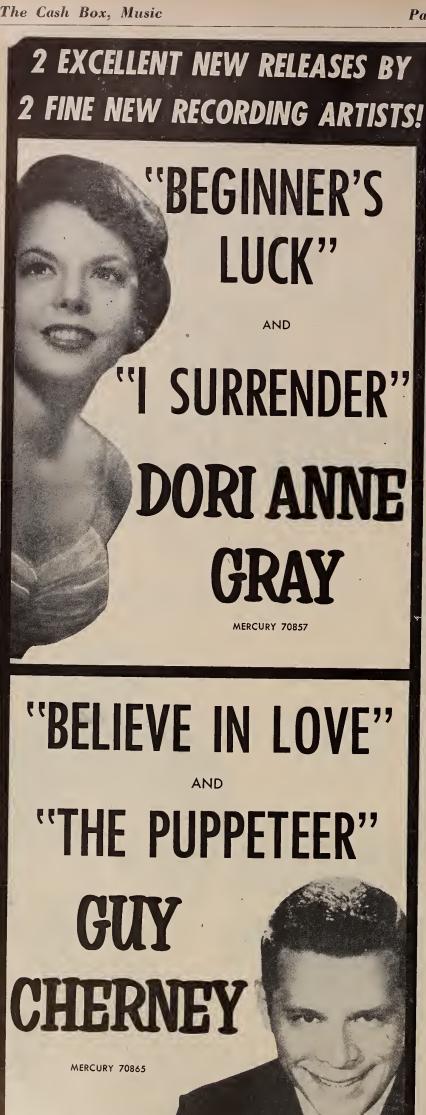
coupled with

BALTIMORE JONES"





We cardially invite all music aperators to visit Mercury exhibit booth "32 while attending the MOA Convention May 6-7-8





ORIGINAL B'WAY CAST

"MR. WONDERFUL"—Original B'way Cast—With the Will Mastin Trio starring Sammy Davis, Jr., and Jack Carter, Pat Marshall, Olga James, Chita Rivera—Decca DL-9032 (12" LP)

Even the critics threw a few hurdles onto the track of "Mr. Wonderful", the play has been doing wonderfully well, thanks to some superb talent and a delightful score by Jerry Bock, Larry Holofcener and Georgie Weiss. Decca has done an excellent job of capturing much of the personality of the performers—something show albums are often missing. It's a pleasure to hear the cast on "Jacques D'Iraque", "Ethel Baby", "Without You, I'm Nothing", "Talk To Him" and "There". Sammy, Jack Carter and Pat Marshall come off the wax superbly.

off the wax superbly.

The album includes the entire score with the exception of Davis' night club act which serves as the finale. Davis fans will consider the disk a must.

POPULAR

"WALTZES OF IRVING BERLIN"—Mantovani And His Orchestra—London LL 1452 (1-12" LP)

ALL ALONE; REACHING FOR THE MOON; BECAUSE I LOVE YOU; THE SONG IS ENDED; FOR THE VERY FIRST TIME; I CAN'T REMEMBER; RUSSIAN LULLABY; ALWAYS; MARIE; THE GIRL THAT I MARRY; I FORGOT TO REMEMBER; WHAT'LL I DO?

"MONTY" (Sampler)-Mantovani And His Orchestra-London MS 1

"MONTY" (Sampler)—Mantovani And His Orchestra—London MS 1
In another big promotional push for one of their top selling album artists London has already started the wheels rolling in its "May Is Mantovani Month" campaign. In conjunction with the campaign there are two new releases by the mood music sensation. One of the sets is a regularly priced item of Irving Berlin waltzes. The other is a "Monty" sampler (\$1.98) containing various selections from 12 Mantovani albums. The package devoted to the worthy waltzes of Berlin is a constant reminder of Mantovani's unique touch with a string orchestra. And such sturdy pieces as "Some Enchanted Evening", "Donkey Serenade" and "Wanting You" are included in the sampler. As these platters will be an integral part of the campaign, the two should become immediate dealer stock. Two disks headed for the best-seller list.

"EDDIE FISHER SINGS ACADEMY AWARD WINNING SONGS"—With Axel Stordahl And His Orchestra—RCA Victor LOC-1024 (1-12" LP)

When the Academy Awards select the best movie tune of the year they invariably choose that particular year's top pop hit. Eddie Fisher, one of the top pop hit makers of recent years, sings 21 (yes, 21!) of Hollywood's finest melodies from 1934-1954 on a single LP. Eddie introduces each tune with a warm, informal narrative. But, of course, he's there to sing, and such greats as "The Last Time I Saw Paris", "The Way You Look Tonight" and "It Might As Well Be Spring" are vehicles that display Fisher at his best. Considering the number of selections, the selections themselves, and a guy named Eddie Fisher delivering the selections, look for resounding chart hiting sales.

"PEARL BAILEY"—Coral CRL 57037 (1-12" LP)

"PEARL BAILEY"—Coral CRL 57037 (1-12" LP)

TAKESTWO TO TANGO, THE BIRTH OF THE BLUES, TOOT TOOT TOOTSIE, GOODBYE; THAT'S GRATITUDE; SOMEBODY ELSE BUT ME; IT'LL GET WORSE; WHEN YOUR GUY IS GONE; DRUNK WITH LOVE; CHANGEABLE YOU; I AIN'T GOT NOBODY; NOBODY; RUNNIN' WILD.

Pearl Bailey has had considerable success as a singer, as an actress, and as a comedienne. In many ways Pearl combines all three virtues on her new disk. Relying on some good Tin Pan Alley tunes and some special material, she keeps her lively personality on a wonderful level throughout. One new item, "It'll Get Worse" is a satirical, bouncy ditty that Pearl delivers delightfully. Good bet for a single. Pearl's following will happily welcome this package.

"MISS HELEN FORREST"—Musical Backgrounds By Billy May And Dave Cavanaugh—Capitol T704 (1-12" LP)

THE MAN I LOVE; HE'S MY GUY; THE HONORABLE MR. SO AND SO; OUT OF THIS WORLD; I LOVE YOU MUCH TOO MUCH; TAKING A CHANCE ON LOVE; I HAD THE CRAZIEST DREAM; MAKE LOVE TO ME; MORE THAN YOU KNOW; ALL THE THINGS YOU ARE; HE'S FUNNY THAT WAY; I DON'T WANT TO WALK WITHOUT YOU.

Helen Forrest, one of the outstanding products of the Swing Era, doesn't have to point back to yesterday for assurances about how good she was. For Miss Forrest has this new Capitol release in complete control as her great vocal personality swarms over 12 of her best known numbers. Helen's best known numbers, in passing, are also some of the best known numbers in the Tin Pan Alley catalogue. Naturally most of the tunes are sung in her unforgettable free-swinging style. The disk's a dandy item for nostalgia and just plain singing entertainment. Wide, Wide Market.

"GREAT LOVE THEMES FROM MOTION PICTURES"—Max Steiner And His Orchestra—RCA Victor LPM-1170 (1-12" LP)

OUT OF THE BLUE; UNFINISHED SONATA; JOSEPHINE; A STAR IS BORN; LIFE OF EMILE ZOLA; DARK VICTORY; AS LONG AS I LIVE; ADVENTURES OF DON BELINDA; ONE WISH; WHILE YOU'RE AWAY; CONSUELA.

Movie theme music is an immeasurable dramatic aid to any film. And of the immeasurable aids to better movie scores has been Max Steiner. On this Victor release Steiner conducts the ork in 12 of his own creations. Since he began composing movie music Steiner has shied away from the hackneyed, run-of-the-mill scores and has associated himself with graceful and moving pieces. His ork takes full advantage of his output and the result is a set rich in movie and mood music beauty. A lush music must.

"ORGAN MOODS"—Eddie Layton—Wing MGW 12004 (1-12" LP)

STORMY WEATHER; POINCIANA; GRANADA; STEIN SONG; SONG OF THE ISLANDS; HEART-ACHES; LULLABY OF BROADWAY; CHARMAINE; LAURA; HOT CANARY; BANJO MEDLEY; DONKEY SERENADE.

Eddie Layton has enough finesse playing tunes without any trick devices to rank as a top-drawer organ artist. But, as he shows on this Wing release, he can create sounds that add wonderful freshness to a tune he is playing. For example he can expertly imitate the banjo on "Banjo Medley" and the sounds of birds on "Hot Canary". Organ music fans have an unusual and interesting

exhibit booth "32 while ottending the MOA Convention May 6-7-8 ot the Morrison Hotel, Chicogo.



"WALTZES FOR LISTENING"—Camden CAL 282 (1-12" LP)

"WALTZES FOR LISTENING"—Camden CAL 282 (1-12" LP)

STRAUSS; TALES FROM THE VIENNA WOODS; TCHAIKOVSKY: WALTZ FROM SERENADE FOR STRINGS; STOCK: SYMPHONIC WALTZ; WEBER; INVITATION TO THE DANCE; RAVEL: LA VALSE; STRAUSS ROSENKAVALIER WALTZES; STRAUSS: ROSES FROM THE SOUTH.

A collection of very familiar and attractive waltzes rounds out a new budget-priced Camden issue. It's important to note that the orchestras performing the pieces with the exception of one are listed under their actual names rather than the former Camden pseudonyms. For instance, expertly handling Strauss' "Roses From The South" and Tchaikovsky's "Waltz From Serenade Strings" is the Boston Pops Orchestra under Arthur Fiedler and the Boston Symphony Orchestra directed by Serge Koussevitzky, respectively. So an added incentive in purchasing the platter is the realization that one is getting some of the finest orchestras around. The set should do well with the semi-classical-classical crowd.

"ESCAPADE IN SOUND"—Al Nevins And His Orchestra—RCA Victor LPM 1166 (1-12" LP)

TOP HAT, WHITE TIE AND TAILS; MOONLIGHT COCKTAIL; OLD DEVIL MOON; MAD ABOUT THE BOY; LET'S GET AWAY FROM IT ALL; LOVE FOR SALE; ESCAPADE; YOU'RE DRIVING ME CRAZY; IN THE STILL OF THE NIGHT; ANYTHING GOES; LET'S PUT OUT THE LIGHTS.

The title of this LP wonderfully describes what the potential buyer is in for when he hears this platter. A thoroughly refreshing and imaginative presentation of mood material by Al Nevins and his orchestra. In the very competitive mood music field, an arranger must come up with something different to make his mark, and that's just what Nevins does—and wonderfully too. He takes hold of twelve superb standards, delivers them in a variety of tempos and inserts some delightful sounds. Most mood LP's tend to become monotonous after the first few numbers since they are often treated identically. But on this piece you never know what to expect. Delightful piece of merchandise for everyone.

"CONTINENTAL MERRY-GO-ROUND"—Emile Deltour And His Orchestra Kapp KL-1014 (1-12" LP)

APERITIF; SIESTA IN SEVILLA; STRING FEVER; ROMANESCA; THE HARLEQUIN WALTZ; GAMBADO; THE EXTRAVAGANT POLKA; HULLABAION; LATIN QUARTET; CAVATINA; COCKTAIL TANGO; TAKE ME AWAY.

Here are 12 jaunty items that most listeners have never heard, but nevertheless, in every sense, lend themselves to high style mood music. These Continental creations are novel and rhythmic, but never too schmaltzy. The numbers are played in all their festivity and lightness by Europe's Emile Deltour and his Orchestra. It's a completely wonderful instrumental platter.

"FAMOUS OPERETTAS"—Sung By Tom Corley—Orchestra Conducted By Carl Stevens—Wing MGW-12003 (1-12" LP)

SERENADE; I'M FALLING IN LOVE WITH SOMEONE; DEEP IN MY HEART; SWEETHEARTS; THE MOON AND I; ROMANCE; ONE ALONE; WILL YOU REMEMBER (SWEETHEART); GYPSY LOVE SONG; THE DESERT SONG; THEN YOU'LL REMEMBER; INDIAN LOVE CALL.

If there is any area in the entertainment world that has devoted itself to what may be described as "adult make believe" it has been the operetta. For it is here that fact and fancy part with delight to all. Tom Corley, a rich Irish tenor, sings some of the more durable numbers from famous operettas. Followers of this art form that lies between opera and musical comedy will take

ORIGINAL SOUNDTRACK

"MARCO POLO"—Alfred Drake, Doretta Morrow—Music By Clay Warnick And Mel Pahl Based On Themes Of Rimsky-Korsakov—Lyrics By Edward Eager—Orchestra Conducted By Charles Sanford—Columbia ML 5111 (1-12"

The wealth of lovely melodies from the pen of a classical composer were superbly employed as the basis of a musical comedy seen recently on TV. Using the themes of Rimsky-Korsakov, the TV musical about "Marco Polo" starring Alfred Drake and Doretta Morrow was very well received. On this Columbia release of the original video cast the Russian composer's music is handsomely and cleverly handled by the full voices of Drake and Morrow. Most of the millions who saw the production have probably made up their minds about getting their hands on the disk. Displaying it to best advantage in the window of any shop should result in a strong sale.

"WALT DISNEY'S SONG OF THE SOUTH"—Music From The Original Soundtrack—Disneyland WDL 4001 (1-12" LP)

SONG OF THE SOUTH; ZIP-A-DEE-DOO-DAH; UNCLE REMUS SAID; EVERYBODY HAS A LAUGHING FACE; HOW DO YOU DO; SOONER OR LATER; LET THE RAIN POUR DOWN; ALL I WANT. This album kicks off a fascinating venture for the newly formed Disneyland records company. The disk is the first of a series that will use the original soundtracks of the many magical Walt Disney creations. Presented here are the memorable tunes from the live-cartoon wonder, "The Song Of The South". The disk does not only include the songs but also the lovely theme music of the film. With Walt Disney an inseparable part of any family with youngsters, this initial Disneyland release should be a tremendous cash register loader.

JAZZ

"CHRIS CONNOR"—Atlantic 1228 (1-12" LP)

I GET A KICK OUT OF YOU; SOMETHING TO LIVE FOR; GET OUT OF TOWN; WHERE ARE YOU; ANYTHING GOES; WHEN THE WIND WAS GREEN; HE WAS TOO GOOD TO ME; YOU MAKE ME FEEL SO YOUNG; EV'RYTIME; WAY OUT THERE; MY APRIL HEART; ALMOST LIKE BEING IN LOVE.

One of the nation's most talented jazz-stylists, Chris Connor, is heard in her first vocal chores for Atlantic. All concerned (jazz fans and Atlantic) will be highly gratified with this impeccably conceived waxing. For it is not often that artist and material are so handsomely associated as they are here. Carefully unloading her soft voice and clever phrasing on 12 adult pieces, Miss Connor seems to be at the height of her vocal powers. Atlantic has a jazz gem that should be greatly appreciated sales-wise. Thrush is just great.

(Continued on page 28)

SMART STYLING SELLS!

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"AS LONG AS I LOVE" presented by

MARIE KNIGHT

WING 90069

"IT'S DELOVELY"

"IN THE WEE SMALL **HOURS**"

as rendered by

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THE CASH BOX Disk Jockeys REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by disk jockeys throughout the nation for the week ending April 28, without any changes on the part of THE CASH BOX.

Charlie Grant

WESX—Salem, Mass.

1. Eddy My Love (Fontanes)

2. Rock Island Line (Donegan)

3. Lovely One (Four Voices)

4. Blue Suede Shoes (Perkins)

5. Main Title (Richard Maltby)

6. Can You Find It In Your
Heart (Tony Bennett)

7. Eloise (Kay Thompson)

B. Heartbreak Hotel (Presley)

9. Port-Au-Prince (N. Riddle)

10. I'll Be Home (Pat Boone)

Sam Zurlo

WENT—Gloversville, N. Y.

1. Hot Diggity (Perry Como)
2. Heartbreak Hotel (Presley)
3. Blue Suede Shoes (Perkins)
4. Why Do Fools Fall In Love
(Gale Storm)
5. I'll Be Home (Pat Boone)
6. Main Title (Dick Jacobs)
7. Rock Island Line (D. Cornell)
B. Magic Touch (Platters)
9. Ivory Tower (Cathy Carr)
10. R-O-C-K (Bill Haley)

Paul Drew WHLS—Port Huron, Mich.

WHLS—Port Huron, Mich.

1. Portguese Washerwoman
(Joe Carr)
2. Tango Of The Drums (Baxter)
3. Moonglow & Picnic
(Cates/Stoloff)
4. Port-Au-Prince (N. Riddle)
5. Standing On The Corner
(Dean Martin)
6. Happy Whistler (Robertson)
7. My Little Angel (Four Lads)
8. Jimmy Unknown (Lita Roza)
9. I Want You To Be My Girl
(Teen Agers)
10. Look Homeward Angel
(Four Esquires)

Frank Pollack

KRUX—Phoenix, Ariz.

1. Poor People Of Paris (Baxter)

2. Wayward Wind (Gogi Grant)

3. Joey, Joey, Joey (Lancers)

4. Standing On The Corner
(Mills Bros.)

5. Main Title (Dick Jacobs)

6. Kiss And Run (J. Southern)

7. Moonglow & Picnic (Stoloff)

Mr. Wonderful (Peggy Lee)

Inamorata (Dean Martin) 10. Without You (Eddie Fisher)

Dick Dean

WKTQ-Norway-Paris,

1. Moonglow & Picnic (Stoloff)
2. Poor People Of Paris (Baxter)
3. Hot Diggity (Perry Como)
4. No, Not Much (Four Lads)
5. Ivory Tower (Cathy Carr)
6. A Tear Fell (Teresa Brewer)
7. Without You (J. Desmond)
8. Too Young To Go Steady
(Nat Cole)
9. Church Bells May Ring
(Diamonds)
10. Heartbreak Hotel (Presley)

Norman Hall

Norman Hall
Triangle Radio Network
Boonville, Ind.

1. Ivory Tower (Gale Storm)
2. Why Do Fools Fall In Love
(Diamonds)
3. Poor People Of Paris (Baxter)
4. Heartbreak Hotel (E. Presley)
5. Tutti Frutti (Elvis Presley)
6. Long Tall Sälly
(Little Richard)
7. Hot Diggity (Perry Como)
B. Winner Take All (S. Gale)
9. Eddie My Love (Fontanes)
10. Mr. Wonderful (S. Vaughan)

Murry Jordan

MUITY JORGIN
WLIB—New York, N. Y.

1. Poor People Of Paris (Baxter)
2. Heartbreak Hotel (Presley)
3. Why Do Fools Fall In Love (Teen Agers)
4. Rock Island Line (Donegan)
5. Can You Find It In Your Heart (Tony Bennett)
6. Eddie My Love (Chordettes/Teen Queens)
7. Magic Touch (Platters)
8. Flamenco Love (Martin/Costa)

B. Flamenco Love (Martin/Costa)
9. To You, My Love
(Noble/Shaw)

10. Crazy Little Palace (Williams)

Del Thomas WYBU—Lewisburg, Pa.

WVBU—Lewisburg, Pa.

1. Heartbreak Hotel (Presley)
2. Why Do Fools Fall In Love
(Teen Agers)
3. Rock Island Line (Donegan)
4. Blue Suede Shoes (Perkins)
5. Main Title (Richard Maltby)
6. Eddie My Love (Teen Queens)
7. No, Not Much (Four Lads)
8. Poor People Of Paris (Baxter)
9. I'll Be Home (Pat Boone)
10. Hot Diggity (Perry Como)

Johnny Willcox
KBOL—Boulder, Colo.

1. Heartbreak Hotel (E. Presley)
2. Poor People Of Paris (Baxter)
3. Hot Diggity (Perry Como)
4. Lisbon Antigua (N. Riddle)
5. Blue Suede Shoes (Perkins)
6. No, Not Much (Four Lads)
7. I'll Be Home (Pat Boone)
B. Juke Box Baby (Perry Como)
9. Rock Island Line (Donegan)
10. Too Close For Comfort
(Eydie Gorme)

Jack Lamar WCAM-Camden, N. J.

WCAM—Camden, N. J.

1. Magic Touch (Platters)

2. Walk Hand In Hand
(Andy Williams)

3. Girl Of My Dreams (Cliques)

4. Mexico Bound (Champions)

5. I Want You To Be My Girl
(Teen Agers)

6. Wayward Wind (Gogi Grant)

7. Have Faith (Dick Roman)

8. Too Young To Go Steady
(Patti Page)

9. Too Close For Comfort
(Eydie Gorme)

10. He's The Sweetest Guy
(Jodie Sands)

Alan Boal

WBVP—Beaver, Falls, Pa.

1. Magic Touch (Platters)
2. Poor People Of Paris (Baxter)
3. Eddie My Love (Chordettes)
4. Lovely One (Four Voices)
5. Ivory Tower (O. Williams)
6. Hot Diggity (Perry Como)
7. Heartbreak Hotel (E. Presley)

7. Heartbreak Hotel (E. Presiey)
B. Moonglow & Picnic (Cates)
9. I'm In Love Again (Domino)
10. I Want You To Be My Girl (Teen Agers)

Lou Dennis

Lou Dennis
WBRY—Waterbury, Conn.

1. Heartbreak Hotel (E. Presley)
2. Moonglow & Pienic (Cates)
3. Ivory Tower (Cathy Carr)
4. Magic Touch (Platters)
5. Main Title (Dick Jacobs)
6. Rock Island Line (Donegan)
7. Church Bells May Ring
(Diamonds)
8. Happy Whistler (Robertson)
9. Eddie My Love
(Teen Queens)
10. Lovely One (Four Voices)

Carmine Anthony

WOC-Davenport, Iowa

1. Poor People Of Paris (Baxter)
2. Too Young To Go Steady
(Cole/Page)
3. Lisbon Antigua (N. Riddle)
4. Hot Diggity (Perry Como)
5. Rock Island Line (Donegan)
6. Standing On The Corner
(Four Lads)

7. Kiss And Run (Peggy King)

B. I'll Be Home (Pat Boone) 9. Port-Au-Prince (N. Riddle)
10. Walk Hand In Hand (Martin)

Reed Farrell WAIT-Chicago, III.

WAIT—Chicago, III.

1. The Wayward Wind (Grant)

2. Church Bells May Ring
(Diamonds)

3. Standing On The Corner
(Four Lads)

4. Can You Find It In Your
Heart (Tony Bennett)

5. Look Homeward Angel
(Esquires)

6. Walk Hand In Hand (Martin)

7. Moonglow & Picnic (Cates)

B. Port Au Prince (N. Riddle)

9. If You Want To See Mamie
(Ames Bros)

10. Ya Ya Ya (Alvy West)

Bob N. Perry
WQAM—Miami, Fla.

1. Heartbreak Hotel (E. Presley)
2. In A Little Spanish Town
(Bing Crosby)
3. Lovely One (Four Voices)
4. I'll Be Home (Pat Boone)
5. Blue Suede Shoes (B. Bennett)
6. Moonglow & Picnic (Stoloff)
7. Eddie My Love (Fontanes)
8. Port-Au-Prince (N. Riddle)
9. Magic Touch (Platters)
10. Poor People Of Paris (Baxter)

Jim Lowe

Jim Lowe
WRR—Dallas, Texas

1. Heartbreak Hotel (E. Presley)
2. Ivory Tower (O. Williams)
3. Happy Whistler (Robertson)
4. Main Title (Dick Jacobs)
5. A Tear Fell (Teresa Brewer)
6. Wild Cherry (Don Cherry)
7. Can You Find It In Your Heart (Tony Bennett)
B. I'll Be Home (Pat Boone)
9. Magic Touch (Platters)
10. Pickin' Up The Pieces (Estes)

"Slim Jim" Stevens

WLLH-Lowell, Mass.

WLLH—Lowell, Mass.

1. No, Not Much (Four Lads)

2. Poor People Of Paris (Baxter)

3. Hot Diggity (Perry Como)

4. Moonglow & Picnic (Stoloff)

5. Without You (Eddie Fisher)

6. Can You Find It In Your
Heart (Tony Bennett)

7. Too Young To Go Steady
(Nat Cole)

B. Standing On The Corner
(Four Lads)

9. I've Grown Accustomed To
Your Face (R. Clooney)

10. I Could've Danced All Night
(Frankie Carle)

Randy Gretes
WITJ—Ithaca, N. Y.

1. Poor People Of Paris
(Russ Morgan)
2. Heartbreak Hotel (Cadets)
3. Rock Island Line (D. Cornell)
4. Blue Suede Shoes (S. Taylor)
5. Eddie My Love (Chordettes)
6. A Tear Fell (Joe Hunter)
7. Why Do Fools Fall In Love
(Teen Agers)
B. 3 Penny Opera (L. Welk)
9. Moonglow & Picnic (Cates)
10. Ivory Tower (Gale Storm)

Joe Smith

WVDA—Boston, Mass. WYDA—Boston, Mass.

1. Can You Find It In Your Heart (Tony Bennett)

2. Delilah Jones (McGuires)

3. Without You/Take A Bow (Alan Dean)

4. My Blue Heaven (F. Domino)

5. Happy Whistler (Robertson)

6. Play For Keeps (J. P. Morgan)

7. Magic Touch (Platters)

8. Moonglow & Picnic (Stoloff)

9. My Little Angel (Four Lads)

10. I Woke Up Crying (J. James)

Jimmie 'D' Wright

WNTM-Vero Beach, Fla.

1. Why Do Fools Fall In Love
(Gale Storm)
2. Hot Diggity (Perry Como)
3. Heartbreak Hotel (E. Presley)
4. Eddie My Love (Chordettes)
5. Can You Find It In Your
Heart (Tony Bennett)
6. Main Title (Billy May)
7. Poor People Of Paric (Bayter)

Poor People Of Paris (Baxter) B. Blue Suede Shoes (Perkins)

9. Ain't Misbehaving (J. Ray) 10. Ivory Tower (Gale Storm)

Jack Karey

Jack Karey
WCFL—Chicago, III.

1. Hot Diggity (Perry Como)
2. The Wayward Wind (Grant)
3. The Happy Whistler
(Don Robertson)
4. Too Young To Go Steady
(Nat "King" Cole)
5. Main Title (Richard Maltby)
6. On The Street Where You
Live (Vic Damone)
7. Too Close For Comfort
(Eydie Gorme)
B. Picnic & Moonglow (Cates)
9. She Loves Me, She Loves
Me Not (Nick Noble)
10. Flamenco Love (Don. Costa)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS-Please keep us constantly informed of any changes in call letters or title.

THE CASE BOX Disk Jockeys REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by disk jockeys throughout the nation for the week ending April 28, without any changes on the part of THE CASH BOX.

Terry Hourigan

WARK—Hagerstown, Md.

WARK—Hagerstown, Md.

1. Magic Touch (Platters)
2. Blue Suede Shoes (Perkins)
3. Heartbreak Hotel (Presley)
4. Why Do Fools Fall In Love
Teen Agers)
5. Long Tall Sally (Pat Boone)
6. Poor People Of Paris (Baxter)
7. Ivory Tower (Gale Storm)
8. I'll Be Home (Pat Boone)
9. Mr. Wonderful (Peggy Lee)
10. Hot Diggity (Perry Como)

"Skipper" Bill Gregory
WPAZ—Pottstown, Pa.

1. Moonglow & Picnic (Cates)
2. Blue Suede Shoes (Presley)
3. No, Not Much (Four Lads)
4. I'll Be Home (Pat Boone)
5. A Tear Fell (Teresa Brewer)
6. Cry Baby (Bill Williams)
7. Magic Touch (Platters)
8. Church Bells May Ring
(Diamonds)
9. Luscious (Shorty Long)
10. Main Title

Don Sherman

Don Sherman
WAFB—Baton Rouge, La.
1. Lovely One (Four Voices)
2. Rock Island Line (Donegan)
3. Church Bells May Ring
4. Can You Find It In Your
Heart (Tony Bennett)
5. Tell My Love Goodbye
(Lorry Raine)
6. Standing On The Corner
(Four Lads)
7. Out Of The Picture
(Crewcuts)
8. Wayward Wind (Gogi Grant)
9. Will You Will-Yum (Martin)
10. I've Got Love (J. LaRosa)

Mark Foster

Mark Foster
KCKN—Kansas City, Mo.

1. Rock Island Line (D. Cornell)
2. April In Paris (Modernaires)
3. Port-Au-Prince (N. Riddle)
4. Ivory Tower (Cathy Carr)
5. No, Not Much (Four Lads)
6. Main Title (Dick Jacobs)
7. Lisbon Antigua (N. Riddle)
8. Mr. Wonderful (Peggy Lee)
9. Moonglow & Picnic (Cates)
10. Let's Try Again (Al Hibbler)

Dick Covington

Dick Covington
WHBQ—Memphis, Tenn.

1. Why Do Fools Fall In Love
(Storm/Teen Agers)

2. That's Your Mistake
(Otis Williams)

3. I Was The One (E. Presley)

4. Blue Suede Shoes (Perkins)

5. Cry Baby (Bill Williams)

6. Bo Weevil (Teresa Brewer)

7. Ivory Tower (Otis Williams)

8. Rock And Roll Waltz (Starr)

9. I'll Be Home (Pat Boone)

10. Poor People Of Paris (Baxter)

"Did" Dwyer

"Did" Dwyer
KAMO—Rogers, Ark.

1. You're Wrong, All Wrong
(Eileen Rogers)

2. \$64,000 Question (T. Travis)

3. Destination 2156 (Cues)
4. I've Got Love (J. LaRosa)

5. Rock And Roll Waltz (Starr)

6. Long Tall Sally (Pat Boone)
7. Poor People Of Paris
(Baxter/Welk/Rogers)

8. Ivory Tower (Storm/Williams)
9. Eddie My Love (Chordettes)

10. Witness To The Crime
(Faye Adams)

Ray Briem "The Breakfast Klub"

KLUB-Salt Lake City, Utah

KLUB—Salt Lake City, Utah

1. Moonglow & Picnic (Stoloff)

2. Main Title (Dick Jacobs)

3. I've Grown Accustomed To Your Face (Clooney/MacRae)

4. Without You (J. Desmond)

5. Walk Hand In Hand (Martin)

6. Hot Diggity (Perry Como)

7. Wayward Wind (Gogi Grant)

8. On The Street Where You Live (Vic Damone)

9. Standing On The Corner (Four Lads)

10. Port-Au-Prince (N. Riddle)

Jack Clifton WCUE-Akron, Ohio

WCUE—Akron, Ohio

1. Heartbreak Hotel (E. Presley)

2. Ivory Tower (Cathy Carr)

3. Blue Suede Shoes (Perkins)

4. Poor People Of Paris (Baxter)

5. Hot Diggity (Perry Como)

6. Little Girl Of Mine

7. A Tear Fell (T. Brewer)

B. Rock Island Line (Donegan)

9. Magic Touch (Platters)

10. Lisbon Antigua (N. Riddle)

Jerry Nesler

KBAB—San Diego, Calif

1. Heartbreak Hotel (E. Presley)

2. Why Do Fools Fall In Love
(Teen Agers)

3. I Am A Fool (Turks)

4. How Do I Love You (Wayne)

5. No, Not Much (Four Lads)

6. Magic Touch (Platters)

7. Ivory Tower (Gale Storm)

B. Eddie My Love (Fontanes)

9. Bo Weevil (Teresa Brewer)

10. Cherry Lips (Robins)

Bob Day
WNIX—Springfield, Vt.

1. Moonglow & Picnic
(Stoloff/Cates)

2. I Could Have Danced All
Night (Clooney/Sims)

3. Standing On The Corner
(Four Lads)

4. End Of A Love Affair
(Dick Kallman)

5. April In Paris (Modernaires)

6. Lovely One (Four Voices)

7. Poor People Of Paris (Baxter)

B. On The Street Where You
Live (Vic Damone)

9. Mystic Midnight (Fredericks)

10. Walk Hand In Hand (Martin)

Joe Deane

WBBF—Rochester, N. Y.

1. Rock Island Line (Donegan)

2. Moonglow & Picnic (Stoloff)

3. Hot Diggity (Perry Como)

4. Ivory Tower (Cathy Carr)

5. City Of Love (H. Norman)

6. Crayy Little Palace (Williams)

6. Crazy Little Palace (Williams)
7. Blue Suede Shoes (Perkins)
B. Lovely One (Four Voices)
9. A Tear Fell (Teresa Brewer)

10. Mr. Wonderful (Peggy Lee)

Bill Kennedy
WGAW—Gardner, Mass.

1. Magic Touch (Platters)
2. Moongolw & Picnic (Stoloff)
3. Heartbreak Hotel (Presley)
4. Ivory Tower (Cathy Carr)
5. Hot Diggity (Perry Como)
6. A Tear Fell (T. Brewer)
7. Church Bells May Ring
(Diamonds)
8. Look Homeward Angel
(Four Esquires)
9. Saddle Shoe Boogie (Elgart)
10. To You, My Love (N. Noble)

Jeff Evans

WUSN-Charleston, S. C.

WUSN—Charleston, S. C.

1. Poor People Of Paris
(Russ Morgan)
2. No, Not Much (Four Lads)
3. 3 Penny Opera (D. Hyman)
4. Mr. Wonderful (S. Vaughan)
5. To You, My Love (Madigan)
6. Main Title (Dick Jacobs)
7. Hold Me Forever (D. Roman)
B. R.O-C-K (Bill Haley)
9. There She Goes
(Commanders)

10. You're Wrong, All Wrong (Eileen Rogers)

Jim Price

Jim Price
KOSI—Denver, Colo.

1. Heartbreak Hotel (E. Presley)

2. Magic Touch (Platters)

3. Poor People Of Paris (Baxter)

4. Main Title (Bernstein/
May/Elgart/Morrow)

5. Hot Diggity (Perry Como)

6. Blue Suede Shoes
(Presley/Perkins)

7. Rock Island Line
(Donegan/Cornell)

8. Eddie My Love
(Chordettes/Fontanes)

9. No. Not. Much. (Four Lads)

9. No, Not Much (Four Lads)
10. I'll Be Home (Pat Boone)

Bob Sticht

WTIX—New Orleans, La.

1. Heartbreak Hotel (E. Presley)

2. Ivory Tower (Otis Williams)

3. Hot Diggity (Perry Como)

4. I'm In Love Again (Domino)

5. Magic Touch (Platters)

6. Main Title (Dick Jacobs)

7. Poor People Of Paris (Baxter)

B. Lovely One (Four Voices)

9. Can You Find It In Your
Heart (Tony Bennett)

10. R-O-C-K (Bill Haley)

Ed Caputo

WNHC—New Haven, Conn.

1. Moonglow & Picnic (Stoloff)

2. Hot Diggity (Perry Como)

3. Rock Island Line (Donegan)

4. Main Title (Elmer Bernstein)

5. I Was The One (E. Presley)

6. Magic Touch (Platters)

7. Poor People Of Paris (Baxter)

B. R.O-C-K (Bill Haley)

9. When You Lose The One You Love (David Whitfield)

10. Ivory Tower (Cathy Carr)

Wes Hopkins

KYW-Cleveland, Ohio

KYW—Cleveland, Ohio

1. Poor People Of Paris (Baxter)

2. Why Do Fools Fall In Love
(Teen Agers)

3. A Tear Fell (Teresa Brewer)

4. Too Close For Comfort
(Eydie Gorme)

5. To You, My Love (N. Noble)

6. Mr. Wonderful (Teddi King)

7. If You Wanna See Mamie
Tonight (Ames Bros.)

B. Rock Island Line (Donegan)

9. Can You Find It In Your
Heart (Tony Bennett)

10. Say The Words I Love To
Hear (Paul & Ford)

Ron Dunn

WCPO—Cincinnati, Ohio

1. Heartbreak Hotel (E. Presley)

2. A Tear Fell (T. Brewer)

3. Ivory Tower (Cathy Carr)

4. Moonglow & Picnic (Cates)

4. Moonglow & Pichic (Cales)
5. Main Title (Buddy Morrow)
6. Hot Diggity (Perry Como)
7. Long Tall Sally (Pat Boone)
B. Magic Touch (Platters)

9. I'll Be Home (Pat Boone)
10. Poor People Of Paris (Baxter)

Ken Scott

WAPI—Birmingham, Ala.

1. Poor People Of Paris (Baxter)
2. Port-Au-Prince (N. Kiddle)
3. Mr. Wonderful (Peggy Lee)
4. Flowers Mean Forgiveness
(Frank Sinatra)
5. It's All Right (Lucy Reed)
6. Moonglow & Picnic (Stoloff)
7. Only A Man (Ella Fitzgerald)
B. Lisbon Antigua (N. Riddle)
9. You Make Me Feel So Young
(L. Hunter)

(L. Hunter) 10. Never Let Me Go (Nat Cole)

Herb Knight

Herb Knight
WKBW—Buffalo, N. Y.

1. On The Street Where You
Live (Vic Damone)

2. Midnight Blues (N. Riddle)

3. Hot Diggity (Perry Como)

5. Boy With The Bee Bop
Glasses (Dawnbreakers)

6. Money Honey (Elvis Presley)

7. Blue Moon (Elvis Presley)

8. Magic Touch (Platters)

9. Joey, Joey, Joey (Peggy Lee)

10. Walk Hand In Hand
(Vaughn/Martin/Williams)

Earl McDaniel

KPOP—Los Angeles, Calif.

1. Standing On The Corner (Four Lads)

2. Walk Hand In Hand (Vaughn/Williams)

3. I've Got Love (J. LaRosa)

4. Little Girl Of Mine (Cleftones)

5. Without You (Eddie Fisher)

6. Main Title (Elmer Bernstein)

7. Rock Island Line (Donegan)

8. \$64,000 Question (T. Travis)

9. Kissing Is Fun (P. Wright) 5. Without
6. Main Title (Elme.
7. Rock Island Line (Dones,
B. \$64,000 Question (T. Travis)
9. Kissing Is Fun (P. Wright)
10. I Could Have Danced All
Night (Sylvia Syms)

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a pair of rockin' hits

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20/47-6510

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MD—Media
ME—Mercury
MG—MGM
MO—Modern
NG—Norgran
OK—Okeh
OL—Olympic
SE—Seeco

TA—Tampa
TI—Tico
TR—Trend
UN—United
UQ—Unique
VE—Verve

Pos. Pos. 4/21

1-Heartbreak Hotel

MO-985 (45-985)—CADETS
Church Bells May Ring
VI-20-6420 (47-6420)—
ELVIS PRESLEY
Was The One

2-Blue Suede Shoes

CA-3373 (F-3373)—
BOB ROUBIAN
Candy Coated Kisses
(4-2150S)—
SID KING & 5 STRINGS
Let 'Er Roll
DE-29980 (9-29880)—ROY HALL
Luscious

DE-29980 (9-29880)—ROY HALL Luscious
DO-1S456 (45-15456)—

The \$64,000 Question
KI-4903 (45-4903)—
BOYD BENNETT

Mumbles Blues
ME-70805 (70805×45)—

JERRY MERCER
Ghost Of My Love
MG-12197 (K12197)—
SAM TAYLOR
To A Wild Rose

★SU-234 (45-234)—
CARL PERKINS
Honey Don't
VI-20-6450 (47-6450)—
PEE WEE KING
Tennessee Dancin' Doll

3—Hot Diggity 3

★VI-20-6427 (47-6427)— PERRY COMO Juke Box Baby

-Moonglow & Picnic

*CR-61618 (9-61618)--GEORGE CATES Rio Batucada ★DE-29888 (9-29888)— MORRIS STOLOFF Picnie

5-Poor People Of Paris

#CA-3336 (F-3336)—
LES BAXTER
Helen Of Trey
CR-61592 (9-61592)—
LAWRENCE WELK
Nobody Knows But
The Lord
DE-29835 (9-29835)—
RUSS MORGAN
Annabelle
GR-0144 (4G-0144)—
CHRIS POWELL
Theme form Three
Pemny Opera
LO-1628 (45-1628)—
WINIFRED ATWELL
Stardast

Standust
MG-12188 (K12188)—
ROGER ROGER
Chinese Bolero
TI-351 (45-351)—PETE TERRACE
VI-20-4366 (47-6366)—
CHET ATKINS

VI-20-6498 (47-6498)—
PABLO BELTRAN
No, Not Much

-Why Do Fools Fall In Love

DE-29832 (9-29832)—
GLORIA MANN
Partners For Life
*DO-13448 (43-15448)—
GALE STORM

GALE STORM

| Walk Alone
| TEEN AGERS
| Manual Manual Manual
| Walk Alone
| Walk Al

Siboney

*VK-0196 (4X-0196)—

RICHARD MALTBY

Heart Of Parls

WI-90063 (90063 x 45)—

BUDDY MORROW

I Should Care

7—The Magic

Touch ★ME-70819 (70819 x 45)— PLATTERS Winner Take All

8-Rock Island Line

CA-3397 (F-3397)—

MERRILL MOORE
King Porter Stomp
CR-61613 (9-61613)—
DON CORNELL
NG-NG-NG-NG
DE-29883 (9-29883)—
BOBBY DARIN & JAYBIRDS
Timber
Timber (45 1379)

Timber
DO-1279 (4S-1279)—
JIMMY WORK
That's The Way It's
Gonna Be
EP-9161 (5-9161)—
JIMMY GAVIN
Johnny Rollin' Stone
KI-4918 (45-4918)—
GRANDPA JONES
Hello Blues

GRANDPA JONES
Hello Blues
L1-55019 (45-55019)—
ROD McKUEN
Head Like A Rock
*L0-1650 (45-1650)—
LONNIE DONEGAN
John Henry
ME-70831 (70831 x 45)—
LEN DRESLAR
Real Live Doll

9—Long Tall Sally

10 12
CO-40679 (4-40679)—

MARTY ROBBINS
Mr. Tear Drop
DO-15457 (45-15457)—
PAT BOONE

Just As Long As I'm
With You
SP-572 (45-572)—

SP-572 (45-572) Silppin' And Slidin'

10—Ivory Tower

CR-61617 (9-61617)—FOUR HUES Sister Jenny CR-61617 (9-61617)—FOUR HUES
Sister Jenny
*DL-6093 (45-6093)—
OTIS WILLIAMS & CHARMS
In Paradise
DO-15458 (45-17458)—
GALE STORM
I Ain't Gonna Worry
*FR-734 (45-734)—
CATHY CARR
Please, Please Believe
Me

RL-1310 (45-1310)— LALO GUERRERO

11-A Tear Fell

AT-1086 (45-1086)—

IVORY JOE HUNTER
I Need You By My
Side
*CR-61590 (9-61590)—

TERESA BREWER
VI-20-6482 (47-6482)—
ANITA CARTER
One Heartache At
A Time

12—Main Title (Man With The

CO-40664 (4-40664)—

D.J. Jamboree

D.J. Jamboree

D.J. Jamboree ★CR-61606 (9-61606)— DICK JACOBS

★CR-61606 DIGN
Butternut

★DE-29869 (9-29869)—
ELMER BERNSTEIN
Clark Street Clark Street
LO-1644 (45-1644)—
TED HEATH O.

13-Lisbon Antigua

ACA-3287 (F-3287)—

NELSON RIDDLE
Robin Hood

CO-40635 (4-40635)—

MITCH MILLER O.
Willy Can

CR-61553 (9-61553)—

ALAN DALE
I'm Gonna Sleep With
One Eye Open

CR-61595 (9-61595)—

LAWRENCE WELK
Chain Gang

VI-20-6406 (47-6406)—

LEO DIAMOND
Music Box Tange

VI-20-6418 (47-6418)—
1956 JAZZ ALL STARS
Theme From Three
Penny Opera

14—Juke Box Baby

★VI-20-6427 (47-6427)— PERRY COMO Hot Diggity

15-I'll Be Home

★CK-830 (45-830)—

FLAMINGOS

Need Your Love

★DO-15443 (45-15443)—

PAT BOONE

Tutti-Frutti

16—Can You Find It In Your Heart

*CO-40667 (4-40667)

TONY BENNETT

Forget Her

17—The Happy

Whistler 22 42 ★CA-3391 (F-3391)— 22 42 DON ROBERTSON You're Free To Go

18-No Not Much

19—Eddie My Love

*CD-1284 (45-1284)—

CHORDETTES

Whistlin' Willie

*DO-15450 (45-15450)—

FONTANE SISTERS

Yum Yum

EP-9151 (5-9151)—

LILLIAN BRIGGS

Teen In Jeans From

New Orleans

*RP-453 (45-453)—

THE TEEN QUEENS

Just Goofed

20—Rock And
Roll Waltz

VE-2000 (2000 x 45)—
B. BREGMAN & A. O'DAY
I'm With You
AVI-20-4359 (47-4359)—
EVI-20-4359 (47-4359)—
The Changed My Mind
A Thousand Times

21—Standing On The Corner

CA-3414 (F-3414)— 28 38

★CO-40674 (4-40674)— FOUR LADS

My Little Angel

DE-29897 (9-29897)— MILLS BROTHERS

King Porter Stamp

EP-9158 (5-9158)— NEAL HEFTI SINGERS

Joey, Joey, Joey

Pos. Pos. 4/28 4/21

FROM LEADING RETAIL OUTLETS!

* INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side. The numbers underneath the title indicate the position of the record last week and two weeks gap, respectively.

22—R-O-C-K ★DE-29870 (9-29870)—
BILL HALEY & COMETS
The Saints Rock
'N Roll

23—Theme From Three Penny

21 19
CA-3329 (F-3329)—
LES PAUL & MARY FORD In Nuevo Laredo
CO-40587 (4-40587)—
LOUIS ARMSTRONG Back O' Town Blues
CO-40586 (4-40586)—
TURK MURPHY Maryland, My Maryland, CR-41574)—
LAWRENCE WELK Stompin' At The Savoy
DE-29816 (9-29816)— 19

DE-29816 (9-29816)—
OWEN BRADLEY
Lights Of Vienne
DO-15444 (45-15444)—
Little Boy Blue
GR-0144 (4G-0144)—

GR-0144 (4G-0144)—
CHRIS POWELL
Poor People Of Paris

LO-1645 (45-1645) ERIC RODGERS TRIO Aisha

Aisha

*ME-70781 (70781 x 45)—
RICHARD HAYMAN
& JAN AUGUST
FII Be With You in
Apple Blossom Time

*MG-12149 (K12149)—
DICK HYMAN TRIO
Baubles, Bangles &
Bends
VI-20-6419 (47-6419)—

VI-20-6419 (47-6419)— JOHN GORDY Annabelie

VI-20-6417 (47-6417)— TITO PUENTE Mama Ines

VI-20-6418 (47-6418)— 1956 JAZZ ALL STARS Lisbon Antiga

24-I Want You To Be My Girl

★GE-1012 (45-1012)— FRANKIE LYMON & TEEN AGERS I m Not A Know It All

25-Too Young To Go Steady

★CA-3390 (F-3390)—

NAT "KING" COLE

Never Let Me Go

ME-70820 (70820 x 45)—

PATTI PAGE

My First Formal Gown

26—Innamorata 26 22

CA-3352 (F-3352)—
DEAN MARTIN
Lady With The Big
Umbrella

★CO-40634 (4-40634)— JERRY VALE Second Ending DE-29767 (9-29767)—
FRANK VERNA
I'd Give A Million
Tomorrows

27—Saints Rock And Roll

★DE-29870 (9-29870)— BILL HALEY & COMETS R-O-C-K

28-Wild Cherry

★CO-40665 (4-40665)—
DON CHERRY
I'm Still A King To
You

Best Selling Records

29-Lovely One

27 24 ★CO-40643 (4-40643)—
FOUR VOICES
Geronimo

30-Little Girl of Mine

★GE-1011 (45 x 1011)—
CLEFTONES
You're Driving Me
Mad

Mad
ME-70835 (70835 x 45)—
DIAMONDS
Church Bells May
Ring

31—Church Bells May Ring

★MB-102 (45-102)—WILLOWS

Baby Tell Me

★ME-70835 (70835 x 45)—

DIAMONDS

Little Girl Of Mine

MO-985 (45-985)—CADETS Heartbreak Hotel

32—The Wayward Wind

★ER-1013 (45-1013)—
GOGI GRANT
No More Than
Forever

33-My Little Angel

★CO-40674 (4-40674)—
FOUR LADS
Standing On The
Corner

34—To Love Again

CO-40682 (4-40682)— VIC DAMONE
I Cried For You

CO-40686 (4-40686)—LIBERACE
Faith Unlocks The

★DE-29889 (9-29889)— FOUR ACES Charlie Was A Boxer Charne
MG-12234 (K12234)—
LEROY HOLMES O.
Please Don't Forget
Me, Dear

VI-20-6462 (47-6462)—
BOB MANNING
Sing Me A Love Song

35—Walk Hand

In Hand

39 46

★CD-1288 (45-1288)—

ANDY WILLIAMS

Not Any More KA-143 (45-143)—
DENNY VAUGHAN
Just Sing A Song

★VI-20-6493 (47-6493)— TONY MARTIN Flamenco Love

36—Corrine Corrina

AT-1088 (45-1088)—

JOE TURNER
Boogie Woogie
Country Girl

CR-61628 (9-61628)—
SWINGIN' SAM
The Whistle Blues

37-I Woke Up Crying

★MG-12213 (K12213)— JONI JAMES The Maverick Queen

38-My Blue Héaven

★IM-5386 (45-5386)— FATS DOMINO I'm In Love Again

39—Without You 34 28

CR-61608 (9-61608)—

JOHNNY DESMOND

The Most Happy Fella

MG-12189 (K12189)—
ALAN DEAN
Take A Bow

★VI-20-6470 (47-6470)—
EDDIE FISHER
No Other One

40—The Great

Pretender 25 20

CA-3396 (F-3396)—
STAN FREBERG
Search For Bridey
Hammerschlaugen
MD-1020 (45-1020)—
JACKIE RIGGS
His Gold Will Maft
#ME-70753 (70753 x 45)—
PLATTERS
Fin Just A Dencing
Pertner

41-Hi-Lili Hi-Lo

42-Bo Weevil

43-I Was The One

44—Port-Au-Prince

45—I Could Have

Danced All Night

46—See You Later, Alligator

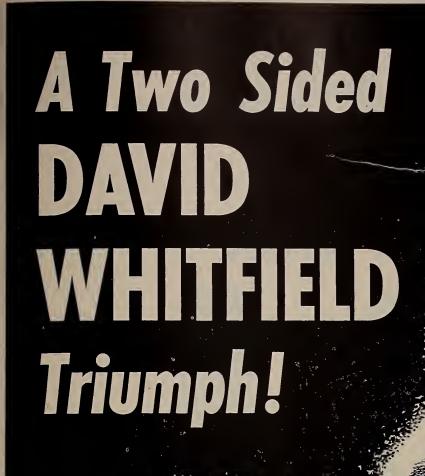
47-1'm In Love Again

48-Mr. Wonderful 38

49-Too Close For Comfort

50-Look Homeward Angel

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



September

CONTINUE CON

and the

OPERATORS!

See your local distributor for our

- SPECIAL DEAL
- 1. Buy 100 get 50 free
- 2. Buy 38 get 12 free

3. Buy 20 - get 5 free

This deal available at anytime on any London pop record from your local London distributor — see him now — for the latest hits and greatest standards at Special Operator Discounts.

ONDON **RECORDS**



DVERTISING for ... The Cash Box

SPECIAL ISSUE

(Dated: May 12)

YOUR ADVERTISING MESSAGE WILL REACH ALL OF THE NATION'S OPERATORS

Distributed at the MOA Convention at the Morrison Hotel, Chicago, all during the Show . . . And those Juke Box Operators unable to attend will receive it by mail.

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RUSH YOUR AD NOW

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(Phone: ALgonquin 4-8464)

HOLLYWOOD

6272 SUNSET BLVD.

(Phone: HOllywood 5-2129)

Palitz Buys 25% Interest In | Top 15 Best Selling Pop Albums Jubilee And Josie. Will Head Of Those **Diskeries**

NEW YORK—Jerry Blaine, president of Jubilee and Josie Records and the Cosnat distribution chain, announced this week that he had sold a 25% interest in the two labels to Morty Palitz, former A & R head of Decca and Bell Records. Palitz becomes vice president and general manager of the affiliated labels and will supervise the A & R department as well as the sales and production operations for the companies.

Blaine stated that the move was the first in a plan to greatly expand

the first in a plan to greatly expand the Jubilee and Josie labels in both the album and singles fields. It will also relieve Blaine of a great number the album and singles fields. It will also relieve Blaine of a great number of his previous duties and permit him to devote more time to the growth and development of the Cosnat operation. Blaine indicated that he was contemplating opening Cosnat branches in three major territories in the very near future. He also stated that he hopes to have as many as ten branches by the end of the year. The current Cosnat set-up includes five branches in major record markets.

"Palitz is an energetic man with a great deal of experience in the record business," said Blaine, "And as soon as the wheels start rolling we intend to release at least two LP's a month and more as business increases. We will issue country, pop, rock 'n roll, jazz, and LP material on a regular monthly basis."

Blaine also indicated that in the not be district future he may feet a steel.

Blaine also indicated that in the not too distant future he may float a stock issue to further aid in the expansion of his operations.

Since leaving Bell Records, Palitz had been handling recording sessions on a free lance basis and was doing TV work with Bob Smith of the "Howdy Doody" show.

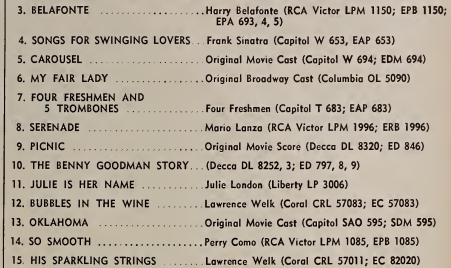
Herb Dexter will continue in the A & R department of the two labels and will operate under the supervision of Pality

of Palitz.

Carlton To Appear At **WMGM Public Library** Pop Jamboree

NEW YORK—Joe Carlton, Popular Artist and Repertoire Chief of RCA Victor, will be one of the headliners at the second in a series of popular music jamborees and discussions presented by Station WMGM and the New York Public Library's Nathan Straus Young People's Room in the Donnell Regional Branch, 20 West 53rd St., on Thursday, May 3 from 4:00 to 5:00 P.M. The master of ceremonies will be Phil Goulding, WMGM star and conductor of "Record Bandwagon" and "Music With A Beat."

Also scheduled to appear at the jamboree are Al Hoffman and Dick Manning, composers of many hit tunes including "Hot Diggity," "Papa Loves Mambo," "Mairzy Doats," and "Chi-Baba Chi-Baba."



BERT CONVY sings

Buck Ram's

heaven on earth

1. ELVIS PRESLEY Elvis Presley (RCA Victor LPM 1254; EPB 1254) 2. THE MAN WITH THE GOLDEN ARM.Original Movie Score (Decca DL 8257)







MONTREAL MEMOS:



Harry Holmoks' Bellevue Casino celebrated its 7th anniversary this week. Joe Howard who originally opened the club and who has played the anniversary show every year is again coming in to headline this anniversary show. . . . Somethin' Smith and The Redheads, Epic stars, are headlining the current show at the New Orleans Cafe. This is their first appearance here in this town and are drawing very good business. . . Current chanteuse at the Ritz Cafe of the Ritz Carlton Hotel is Terri Stevens. She has appeared on almost every DJ show in town plugging her latest RCA Victor recording "Dood-ly Dood-ly". . . . Into the El Morocco on Thursday, April 26th for 10 days only is the great Ella Fitzgerald. Also signed to appear there are Sarah Vaughan on May 14th followed on May 21st by the velvet fog Mel Torme and Al Hibbler, on June 4th. . . . Buzzy Blaine, pianist, visiting his hometown after cutting an LP for Wing Recods. . . . Top topic for teen-agers around town at the moment is the big Rock 'n Roll Revue which comes to the Forum on Sunday, April 29th. They will play two shows on that day. The lineup of stars on the bill includes: The Teenagers—The Teen Queens—Bill Haley and his Comets—the Platters—Lavern Baker—Bo Diddley—The Drifters—The Flamingos—The Colts—Big Joe Turner, and Clyde McPhatter as well as Red Prysock and his Rock Orchestra. . . . The Rover Boys seem to have Montreal in their pockets. Of all the singing groups that have come out of Toronto, the Rover Boys seem to have captured the imagination of the Montreal audience more than any of the others. In a little over a year, they have played the El Morocco three times, the Seville theatre once and have just finished an engagement headlining the last show at the Bellevue Casino. On every occasion they have drawn fine audiences and leave with a return booking tied up. . . Matty Heft, who opened Leeds Music Canadian office, moved on April 23rd to Southern's New York office. Coincidentally, Southern moved to new quarters at 1405 Bishop St. Montreal.



The Cheers • QUE PASA MUCHACHA record no. 3409



OTIS WILLIAMS
and his CHARMS
IVORY TOWER
DELUXE 6093

THAT'S YOUR MISTAKE

FEVER

LETTER FROM MY DARLING
KING 4935

JAMES BROWN with the FAMOUS FLAMES

PLEASE, PLEASE, PLEASE FEDERAL 12258

BOYD BENNETT
LET ME LOVE YOU

THE COUNTY ACE

THE GROOVY AGE

EARL BOSTIC
BUGLE CALL RAG
I'LL STRING ALONG
WITH YOU
KING 4905

OPEN UP THE BACK DOOR

ROCK, GRANNY, ROLL FEDERAL 12260

HONOLULU ROCK-A ROLL-A

SEVEN NIGHTS TO ROCK

JIMMY NOLEN
WIPE YOUR TEARS
DON'T LEAVE ME NO MORE

NEW RELEASES!!!

MAC CURTIS
IF I HAD ME A WOMAN
JUST SO YOU CALL ME

THE DRIVERS SMOOTH, SLOW AND EASY

> WOMEN DELUXE 6094

KING

Music In The Library



NEW YORK—The record industry is brought to the public library. From left to right: Harry Meyerson, Artist and Repertoire Director for MGM Records; Ed Stokes, WMGM disc jockey of the "Best Sellers" program, and Dick Hyman, whose MGM Record hit version of "Moritat" is on the best selling list, are shown at the first of a series of pop music jamborees and discussions co-sponsored by Station WMGM, New York, and the New York Public Library's Nathan Straus Young People's Room in the Donnell Regional Branch, Manhattan.

Victor Experiments With 99¢ LP For Chain Stores

NEW YORK—Through an agreement between the RCA Victor Custom record division and the J. J. Little & Ives Co., a promotion organization for supermarket stores, an experimental plan on 99 cent ten-inch long playing jazz records will get under way in and around Boston in the Stop-And-Shop chain stores, this week. There is a possibility that the program will go national if it is successful in the Boston territory.

The twelve disks come from Victor's vaults and were produced by Orrin Keepnews and Bill Grauer, Jr., the folks who produced the Label "X" series of "Vault Originals" released approximately a year-and-a-half ago.

The plan is attempting to determine whether the low 99c price tag will increase the jazz market and at the same time test whether the disks will draw additional traffic to the stores.

The jacket of each of the platters bears the title "The RCA Victor Encyclopedia of Jazz" and an intensive local newspaper promotion campaign will promote them.

RCA Victor will have the power of veto over the entire project should it desire to suspend the program. Victor does not expect this project to have any effect on the retail dealer, but the continuation of the super-market plan will depend, to a great extent, on the reaction of the retailer.

Coral Sales Meet Set

NEW YORK—Norman Wienstroer, Coral Records General Sales Manager, has announced that on Tuesday morning, May 8th, there will be a sales meeting of all Coral distributors attending the MOA Convention in Chicago. The meeting, which will be held at the Hotel Morrison, will be attended by Wienstroer; Eastern Division Manager Frank Holland; and Midwest Division Manager, Al Oldrich.

Hal Fredericks To WDSU, New Orleans, As Program Director

CHICAGO—Hal Fredericks, free lance Chicago disk jockey on several local radio and TV shows, will wind up his local commitments the 30th of this month, in order to take over as program director at WDSU, New Orleans, the first part of May.

Hal, a familiar face on the Chicago scene for the past year and a half, came here from St. Louis where he spent eight years—and during which time he was voted one of the ten top lisk jockeys in the country.

In addition to program directing activities at WDSU, Hal will also take over several disk jockey shows on the station—a top rated afternoon show and another show as yet not specified.

Still in the planning stage is a Sunday show here that may make it necessary for him to commute to Chicago on week-ends.

MGM Signs New Artists

NEW YORK—MGM Records has signed five new artists: vocalists, Ocie Smith, George De Witt and Danny Knight; harmonica player, Eddy Manson; and The Kings IV, vocal group. Smith has been heard as an unbilled vocalist on previous MGM releases and is given his first opportunity as a regular contract singer with his rendition of "Lost Horizon" from the musical production "Shangri-La." George De Witt, who is seen as the master of ceremonies on the "Name That Tune" TV show has made his switch from comedian to vocalist with "The Fountain Of The Bells" backed with "Do You." Danny Knight, a strapping young gent with a baritone voice debuts on the label with a special release "The Searchers (Ride Away)" from the forthcoming film of the same name. Eddy Manson does the two themes from the new film "Lovers And Lollipops." The Kings IV is a West Coast vocal group whose initial disking is "Stumbling" backed with "You're On Trial."



More U.S. stars coming over to Britain this year, including Joni James for Tele-films. Artie Shaw, and Lena Horne also here to discuss Tele-films. . . . Keith Prowse, the theatre ticket agent, music store owner and publishing company head is planning his own record label. The news leaked out prematurely. Upon checking with the Keith Prowse office, we were told that final details would not be available for some four months and no disks would be on the market for at least five to six months.

Winifred Atwell, who has the big record of "The Poor People Of Paris" over here, looks like she'll be doing it again with her waxing of "Port-Au-Prince." . . . Ronnie Hilton (H.M.V.) clicking with his record of "No Other Love."

When Ted Heath comes home, he will hardly have time to rest from his American tour due to heavy radio, television and recording dates.

Although the national press is advertising the Louis Armstrong concerts, there is still some doubt about negotiations coming to a satisfactory conclusion with the Musicians Union. The suspense is killing the fans.

Teresa Brewer is hitting here with "A Tear Fell." She had a big hit over here in "Music, Music, Music," and it's nice to be able to welcome her back record-wise.

Looks like comedian Dave King will have another hit with "You Can't Be True To Two."... Publisher Dave Toff very excited at Public reaction to Phil Green's unusual composition "The March Hare" from the Pic of the same name.

Impresario Harold Fielding will be presenting Eartha Kitt in four Sunday Concerts out of London.

Dorothy Dandridge is doing fabulously at the Savoy.

This week's best selling pop singles: (Courtesy "New Musical Express")

- 1) "Poor People Of Paris" Winifred Atwell (Eng. Decca)
- 2) "Rock And Roll Waltz" Kay Starr (HMV)
- 3) "It's Almost Tomorrow"
 Dream Weavers (Brunswick)
- 4) "Only You"
 Hilltoppers (London)
- 5) "Memories Are Made Of This" Dean Martin (Capitol)
- 6) "Memories Are Made Of This" Dave King (Eng. Decca)
- 7) "Zambesi" Lou Busch (Capitol)
- 8) "My September Love"
 David Whitfield (Eng. Decca)
- 9) "See You Later, Alligator" Bill Haley & Comets (Brunswick)
- 10) "Theme From '3 Penny Opera'"
 Dick Hyman Trio (MOM)

Hometown



WASHINGTON—Betty Madigan, whose new MGM platter is "I Miss The Boy" and "Surprise", is seen above autographing a record at the People's Drug Store in Washington, D. C. just prior to leaving her hometown for Chicago where she is currently headlining at the Empire Room of the Palmer House.

"Most Happy Fella" Opening To Be Marked By NBC

NEW YORK-One of the philosophies of NBC's "Weekday" show is to inform its national audience about up-coming Broadway musicals. The result anticipated is that the audience away from New York will wait with personal interest for the reviews on the day following the show open-

ing:

Recognizing that Frank Loesser's latest effort "The Most Happy Fella" may be a landmark in musical theater history, the "Weekday" show began its audience education plan by presenting the commercial records from the score of the show as soon as they were released (April 1).

On the day of its opening, May 3, the "Weekday" microphone will be backstage at the Imperial Theatre in New York and periodically through the day, "Weekday" emcees Virginia Graham and Mike Wallace will talk with the principal members of the musical's company. Breaking its usual custom of having a single star as the Star Companion, on March 3rd, "The Most Happy Fella" will serve as the Star Companion.

To be heard in the day-long broad-

To be heard in the day-long broad-cast will be Robert Weede, star of the production; Kermit Bloomgarden, pro-ducer; Lynn Loesser, wife of the au-thor and co-producer; principals Jo Sullivan and Art Lund; Herbert Greene, musical director; Shorty Long, Susan Johnson, comedy leads; Joseph Anthony, director; and the author-composer-lyricist, Frank Loes-ser.

The theme of the conversation for the whole day will be to find a proper label for this musical production which has been called a combination of operetta and musical comedy.

La Zambra Celebrates 8th

NEW YORK—Ramon Zabala, owner of New York's La Zambra Restaurant, celebrates his eighth anniversary on Tuesday, May 8th, with a celebrity party of popular recording stars in the Latin American music field including Tito Puente, Tito Rodriguez, Machito, Alfredite, the La Playa Sextet, Emilio Reyes and Joe Loco.

The La Zambra Club has been a showcase for Latin American talents who have gone on to stardom in the United States in both the recording and night-club fields.

ABC-Paramount Shifts Into High Gear

NEW YORK-ABC-Paramount has shifted its operation into high gear to meet with the tremendous reaction the label has been receiving to its releases of the past few weeks.

The AM-Par brass reports tremendous action on its Rover Boys recording "Graduation Day" and its first rock and roll release "In Self Defense" b/w "She Loves To Rock" by the Flairs. At the same time, sales are growing steadily on the Eydie Gorme rendition of "Too Close For Comfort" and Don Costa's "Flamenco Love".

In the LP department, the diskery is receiving king-size orders on Billy Taylor's "Evergreens", Don Elliott's "A Musical Offering" and a jazz disk by Brother Matthew.

The label's fabulous Mickey Mouse kiddie line added four records which will be released this week: In the Story Teller's Series, ABC is introducing Cliff Edwards' rendition of "The Littlest Outlaw" and Billy Ebsen's recording "Johnny Appleseed". The other two feature Mousketeer stars "Spin and Marty" and "Corky and White Shadow". The entire line of Mickey Mouse disks continues to sell like hit pop singles.

Kapp's Special May Plan

NEW YORK-Continuing its drive into the package market, Kapp Records, Inc., announced that on May 1 it would release eight new 12-inch lt would release eight new 12-inch long playing albums. These include a new Roger Williams album entitled "Daydreams", plus albums by Jane Morgan, the Hi-Lo's, the Jackie Davis Trio, the Smooth Swinging Siravo Band, Johnny Holiday, Jerry Fielding and his Orchestra, and a second incriand his Orchestra, and a sacred inspirational package by Russ Miller.

rational package by Russ Miller.

Spearheading the drive, Kapp also announced a special May promotion for the dealers. During the month, the dealer will receive one free album for every twelve he buys. Backing up the promotion will be special dealer displays, direct mailings to dealers, catalogs for consumers and extensive radio coverage on the new albums.



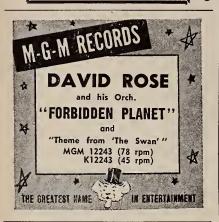


Promoting the Record



NEW YORK—Ray Rivera of Web Records, Dick Willard, WOR disk jockey, and Tony Toran, musical director of the Harry Wismer show are shown as Rivera is interviewed by Willard. Rivera's latest release is "Will I Be The One" and "Handle My Love With Care".





TAKING OFF! PATIO RECORDS
OF NEW ORLEANS JOHN GARY "DON'T CRY" "I THOUGHT I HAD YOU" # PO 4 PATIO RECORDS 520 ROYAL ST. 1576 B'WAY NEW ORLEANS, LA. NEW YORK, N. Y.



Is Horowitz Joins Decca

NEW YORK-Leonard W. Schnei-NEW YORK—Leonard W. Schneider, executive vice president of Decca Records, has announced the appointment of Is Horowitz to the company's classical recording department.

Effective April 30th, Horowitz will assume the post of director of artists and repertoire of Decca's Gold Label record division.

Horowitz, a graduate of the Juilliard School of Music, has had extensive experience in the industry. Immediately prior to joining Decca, he was the music-radio editor of the Billboard, specializing, during the past several years, in classical music and package merchandise.

Expansion For Pincus Music

NEW YORK — Publisher George Pincus has just expanded his organization. Julie Losch will represent the three Pincus firms, George Pincus Music, Gil Music, and George George Music, in the California territory and Saul Cohen will represent them in the New England area. Lee and Irwin Pincus will continue to operate in the Midwest and Eastern territories. They are all currently working on

They are all currently working on "The Big Big Ladder" by Nick Noble; "Fool Of The Year" by Georgia Gibbs; "Say It Ain't So, Joe" by Betty Johnson and "I Hear Music" by the Rover Boys.

Coral Issues 3 EP Sets

NEW YORK—With movie and show music currently enjoying the recording spotlight, Coral has gotten into the act with three extended play sets that should capture a good portion of the market. Coral has released an extended play of "A Salute To The Eddy Duchin Story" featuring the music of Carretta. Included in the set are "To Love Again," "I'll Take Romance," "You're My Everything" and "Manhattan." Another motion picture that has received the EP treatment by Coral is "Picnic." This set includes Steve Allen's rendition of "Theme From Picnic" and the George Cates version of "Moonglow And Theme From Picnic." Coral also announced that it has completed an EP recording by Lawrence Welk of selections from the Broadway show "My Fair Lady." This set includes "I Could Have Danced All Night," "On The Street Where You Live," "With A Little Bit Of Luck" and "Tve Grown Accustomed To Your Face." The Welk package features vocals by Alice Lon, the Sparklers, Larry Deane, Larry Hooper and Dick Dale.

ALBUM REVIEWS (Continued from page 19)

"THE JAZZ GIANTS '56"—Lester Young, Tenor Saxophone; Vic Dickerson, Trombone; Roy Eldridge, Trumpet; Teddy Wilson, Piano; Freddie Greene, Guitar; Gene Ramey, Bass; Jo Jones, Drums—Norgran MG N-1056 (1-12" LP)

I GUESS I'LL HAVE TO CHANGE MY PLAN; I DIDN'T KNOW WHAT TIME IT WAS; GIGANTIC BLUES; THIS YEAR'S KISSES; YOU CAN DEPEND ON ME.

This corner doesn't have any qualms concerning the set's title. Certainly the jazzmen here are Titans on today's jazz scene. The fellas on this disk give a lot of added meaning to the Norgran label with a series of delectable jazz performances. Most of the stuff is soft and warm. The only number in which the boys take off on is the snappy run through of "Gigantic Blues". It's all a mighty gratifying showing for Lester Young, Teddy Wilson, Roy Eldridge and Co. A superior jazz entry.

"FONTESSA/THE MODERN JAZZ QUARTET"-Atlantic 1231 (1-12" LP) VERSAILLES; ANGEL EYES; FONTESSA; OVER THE RAINBOW; BLUESOLOGY; WILLOW WEEP FOR ME, WOODYN YOU.

FOR ME, WOODYN YOU.

The Modern Jazz Quartet which, on the whole, maintains a slow pace in jazz artistry makes its debut on Atlantic a most impressive one. Working with material that can be closely examined with a jazz microscope, the boys set a leisurely atmosphere which results in a most intimate relationship between performer and listener. There's plenty to do for Milt Jackson on the vibraharp; and he does it with clear, ringing tones. Beautiful sound. Should be a big seller among jazzophiles.

"ORPHEUS IN THE UNDERWORLD"—Don Shirley, Piano—Cadence CLP 1009 (1-12" LP)

This is a substantially different type of pressing from jazz pianist Don Shirley. The platter is a musical improvisation, by Don, of the famous Greek myth "Orpheus In The Underworld". Shirley has been able to come up with many delicate musical moments in describing Orpheus' briefly successful attempt to bring his beloved Eurydice back from Hades. Don's fans should want a look-see at this unusual waxing. It could also attract a section of serious piano music lovers. Shirley has an amazing imagination.

"SKIN DEEP"—Louis Bellson And His Orchestra—Norgran MG N-1046 (1-12" LP)

(1-12" LP)

SKIN DEEP; CLAXTON HALL SWING; PHALANGES; FOR EUROPEANS ONLY; COPASETIC; FASCINATIN' RHYTHM; PERCUSSIONISTICALLY SPEAKING; ALL GOD'S CHILLUN GOT RHYTHM; LORIS; A PEARL FOR LOUIE.

This disk provides an excellent meeting of fine jazz-minds. Highlighted are the classy drums of a former Goodman-Dorsey-Ellington man Louis Bellson. With his full ork and a quartet, Bellson lets go with some sharp percussion work. Hear that solo work on "Percussionistically Speaking", and you're sold. The set also includes Barney Kessel, guitar; Benny Carter, alto sax and Don Elliot, vibes, mellophone, trumpet, bongo and drums. Smart jazz platter for the drum fan. Extraordinary sound.

CLASSICAL

BARTOK: Second Suite For Orchestra, Op. 4-Antal Dorati Conducts The Minneapolis Symphony Orchestra—Mercury MG 50098 (1-12" LP)
A work by Bartok which hasn't made the record rounds too often, is presented on a Mercury release. The "Second Suite For Orchestra, Op. 4" has marked romantic leanings. Bartok made magnificent use of the orchestra to bring the lyrical opus across. The superb sounds of the Minneapolis Symphony Orchestra under Antal Dorati's direction gives full depth to the brilliant Bartok scoring. Admirable classical waxing.

BLOCH: Violin Sonatas No. 1 and 2—Rafael Druian, Violinist; John Simms, Piano—Olympian-Mercury MG 50095 (1-12" LP)

Most of Bloch's works have been effectively written for string instruments. The two compositions presented here are dominated by the violin but also include the piano in a supporting role. Instilled in the Sonatas is an intense and brooding nature. The Violin Sonata No. 1 assumes most of the introspective quality of the two. As for the Second Sonata it would appear to be personal but also lyrical listening. Violinist Druian carries the pieces with deep insight and beauty. The disk has to contend with a select classical market.

The West Coast's Most Modern Pressing Plant Specializing In Injection and Compression Records

7" Children's and 7" 45-Injection or Compression 10" and 12"—Compression

Lowest Prices-Write For Price List

Cadet Record Pressing Co. 146 WEST 37th PLACE LOS ANGELES

From the Columbia Picture **ROCK AROUND THE CLOCK**

"GIDDY UP DING DONG"

Freddie Bell and his Bell Boys WING RECORDS

MYERS MUSIC, INC.
122 N. 12th STREET, PHILADELPHIA 7, PA.



The Cosh Box "Sure Shots" highlight records which reports from retoil dealers throughout the notion indicate ore either olreody beginning to sell in quantity or else give every sign of doing so.

"THE WAYWARD WIND" SLEEPER OF THE WEEK 4/21

Era 1013; 45-1013

"MY BLUE HEAVEN" "I'M IN LOVE AGAIN"

AWARD O' THE WEEK 4/7

Fats Domino Imperial 964; 45-964

"TO LOVE AGAIN"

DISK OF THE WEEK 4/14

Four Aces Decca 29889; 9-29889

"I WOKE UP CRYING"

Joni James MGM 12213; K-12213

"HI-LILI, HI-LO"

BEST BETS 3/24

Dick Hyman Trio MGM 12207; K-12207 Roger Williams Kapp 144; K-144

"I COULD HAVE DANCED THE CASH BOX BEST BETS

Sylvia Syms Decca 29903; 9-29903

Crowell-Collier Acquires 5 Radio And 4 Television Stations

NEW YORK—Paul C. Smith, president of the Crowell-Collier Publishing Company, New York, announced last week, that his firm had signed agreements with principals of Consolidated Television and Radio Broadcasters, Inc., which, subject to approval of the Federal Communications Commission, will lead to the acquisition of three television and four radio stations in the Midwest.

The transaction, the largest sale of

The transaction, the largest sale of radio and television stations in the history of the industry, involved a consideration of approximately \$16,-

sideration of approximately \$16,-000,000.

It will bring into The Crowell-Collier publishing organizations stations WTCN and WTCN-TV in Minneapolis, WFBM and WFBM-TV in Indianapolis, WOOD and WOOD-TV in Grand Rapids, and WFDF in Flint.

Prior to this announcement, Crowell-Collier reported the acquisition of KULA and KULA-TV in Honolulu. This will bring Crowell-Collier's total to five radio and four television stations added in a period of two days.

Crowell-Collier publishes The American Magazine, Collier's and the Woman's Home Companion and a whollyowned subsidiary publishes the Collier's Encyclopedia and other books.

Smith recently announced the establishment of many Readion Radio

Smith recently announced the establishment of a new Recording, Radio and Television Division and said it soon will be operating various record

Last week's announcements therefore mark a new step in the company's diversification in the field of communi"It is the intention of Crowell-Collier to expand into all of the fields of communications — radio, television, film, records, newspapers — as expeditiously as possible." Smith said. "Among others, we are currently examining the purchase of a profitable newspaper and an additional magazine property."

newspaper and an additional magazine property."

Acquisition of Consolidated Television and Radio Broadcasters, Inc. was negotiated by Arthur B. Hogan, president of the Albert Zugsmith Corporation, newspaper brokers of Hollywood, California, in association with Reynolds & Co., members of the New York Stock Exchange.

Hogan, who has been retained to represent Crowell-Collier in the communications field, said that additional radio and television acquisitions are being negotiated to bring the company's holdings to the FCC-prescribed limit of seven television and seven radio stations.

Albert Zugsmith, chairman of the

Albert Zugsmith, chairman of the board of directors of the West Coast brokerage firm handling the transaction, participated in the original sale of two of the Bitner stations during the formation of the group in the 1940's.

Paul A. O'Bryan of Dow, Lohnes and Albertson, Washington law firm, represented the buyers and William C. Koplovitz of Dempsey and Koplovitz represented Consolidated Television. All stockholders of Consolidated will be tendered a proposal for their stock at the rate of \$20 per share. Tenders will be accepted up to May 25, 1956.



Cunningham ASCAP Prexy

NEW YORK — Paul Cunningham, author of "I Am An American" and more than 100 other published songs, was elected president of the American Society of Composers, Authors and Publishers (ASCAP) by the Board of Directors, last week. Cunningham succeeds Stanley Adams, who has served as president since April, 1953.

Other officers elected at the Board meeting were—vice presidents: Otto A. Harbach, Louis Bernstein; secretary: John Tasker Howard; treasurer: Saul H. Bourne; assistant secretary: George W. Meyer; assistant treasurer: Frank H. Connor. Maurice (Mickey) Scopp, executive vice president of the Big 3 Music Corporation, was elected a publisher member of the Board of Directors.

The Most Exciting Record In Years!

ENZO STUARTI

with orchestra and chorus conducted by SID BASS

"O' MADONNA"

b/w

"YOURS IS MY HEART ALONE"

JUBILEE 5243



- WATCHING THE WORLD GO BY
- ASK ME
- WHO'S GONNA TAKE YOU TO THE PROM
- . IT'S EASY
- A MAN IS AS GOOD AS HIS WORD

Bourne, Inc. 136 W. 52d St. N. Y. C., N. Y.

ANOTHER SMASH!

"JOHN HENRY"

(By Merle Travis)

"TENN." ERNIE FORD

CAPITOL 3421

AMERICAN MUSIC, Inc.

9109 Sunset Blvd. Hollywood, Cal.

First Session







NEW ORLEANS—The new Patio label made its debut on the record scene this week with a trio of releases covering the pop, country and jazz field. Above, the camera catches the action at the sessions that led to the first release. (Top) shows production chief Tom Hicks listening to tapes being run off by Lou Wachtel, (rear) the engineer. (Center) John Gary (right) pop newcomer is accompanied by the Headliners as he sings "Don't Cry" and "I Though I Had You". (Bottom) Sal "Bayou Bill" Vance gets an assist from the Headliners for his coupling "Old Man Of The Marshes" b/w "I'll Always Love You Darling". Patio Records is a subsidiary of station WDSU in New Orleans.

The CASH \$30

From The M-G-M Picture
"FOREVER DARLING"

FOREVER DARLING"

LEO FEIST, INC.

Meeting Dates Of Music Operators' Associations

Apr. 30—Anthracite Music Operators' Association.
Place: Roth Novelty, 54 N. Penna. Ave., Wilkes Barre, Pa.

30—Central States Music Guild Place: 805 Main Street, Peoria, Ill.

May 1—Phonograph Merchants' Assn., Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (executive board).

3—Phonograph Merchants' Assn., Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (General)

3—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.

3—Eastern Ohio Phonograph Operators' Assn. Place: 4104 Rush Blvd., Youngstown 12, Ohio. (General)

7—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.

7—United Music Operators of Michigan Place: Fort Wayne Hotel, Detroit, Mich.

7—Baltimore Amusement Machine Operators' Assn.
Place: Mandell-Ballow Restaurant, Reisterstown Rd. & Rogers Ave., Baltimore, Md.

8—Western Massachusetts Music Guild Place: DeMarco's Restaurant, West Springfield, Mass.

8—California Music Merchants' Assn. Place: Fresno Hotel, Fresno, Calif.

9—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

10—California Music Merchants' Assn. Place: U. S. Grant Hotel, San Diego, Calif.

10—Massachusetts Music Operators' Assn. Place: Beaconsfield Hotel, Boston, Mass.

12—Phonograph Merchants' Assn., Cleveland Place: Hollenden Hotel, Cleveland, Ohio (Banquet) Time: 6:30 PM—Parlors A-B-C (Cocktails) 7:30 PM—Main Ballroom (Dinner)

14—Tri-County Juke Box Operators' Assn. Place: Elum Music Offices, Massillon, Ohio

16—New York State Operators' Guild Place: Governor Clinton Hotel, Kingston, N. Y.

16—Automatic Equipment & Coin Machine Owners' Assn., Inc., Indiana Place: Room 24, 550 Broadway, Gary, Ind.

17—Eastern Ohio Phonograph Operators' Assn.
Place: 4104 Rush Blvd., Youngstown 12, Ohio (executive board).

21—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

June 2—Music Guild of Nebraska Place: Pawnee Hotel, North Platte, Neb.

21—West Virginia Music Operators' Assn.
Place: Daniel Boone Hotel, Charleston, W. Va., (executive board)

22 & 23—West Virginia Music Operators' Assn.
Place: Daniel Boone Hotel, Charleston, W. Va. (convention)

SINGER ONE-STOP

ONLY 5¢ ABOVE COST 1812 WEST CHICAGO AVE., CHICAGO 22, ILL. (ALL PHONES: Humboldt 6-5204)

MIDWEST'S LARGEST ONE-STOP
FREE TITLE STRIPS TO OPERATORS!

ONLY 5¢ ABOVE COST

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

Gale Storm Honored By | Jo Stafford Signs **Governor of Tennessee**

HOLLYWOOD, CAL. — Governor Frank G. Clement of Tennessee bestowed upon Dot recording artist, Gale Storm, the title of Honorary Colonel, last week in Nashville. It was the first time in the history of the state of Tennessee that a non-resident has been thus honored. been thus honored.

The colorful ceremony took place in the Colmere Club during a swank par-ty given for Gale and her husband, Lee Bonnell, marking Gale's first visit to the home of Dot Records in Gallatin, some thirty miles from Nashville.

Gale and Lee are off on a combined business and vacation trip with Gallatin being the first stop. From there they proceed to Hollywood, Florida, to attend a convention of insurance executives (which is Lee's line), after which they will fly to Havana, Cuba and then on to Jamaica for a muchneeded rest.

Bally Signs English Ork

CHICAGO-Jimmy Hilliard, Bally Records prexy, has announced the signing of Reg Owen, English conductor-arranger, for an album of dance music featuring a hand-picked orchestra of London musicians, to be recorded in England.

Owen, who for many years has been associated with the Ted Heath Orchestra in an arranging capacity, will draw upon original works by composers in London, Brussels, Stockholm and United States in compiling the album repertoire. Original compositions by Owen, Eric Winstone, Fud Candrix, Gus Deloof, David Bee, Reinhold Svensson, Toots Thielemans, Tony Velona, Johnny Fresco, Shorty Rogers, Freddy Johnson and Joe Garland, will be included in the set, which will be pointed toward an August release to coincide with Bally's album program which is scheduled to tee off at that time.

Hilliard will issue some of the selections on single releases before that time to introduce the Owen orchestra to the American public.

"Golden Arm"



LOS ANGELES-Elmer Bernstein, composer and conductor of the score for the United Artists picture "The Man With The Golden Arm", holds his Decca album of the soundtrack while disk jockey Earl MacDaniel of KPOP, Los Angeles looks on.

\$500,000 Pact With Columbia Records

NEW YORK - Jo Stafford and Columbia Records concluded negotiations this week for the artist's new five year recording contract which will extend to May, 1961. James B. Conkling, president of Columbia Records, says this is one of the costliest contracts in recording history and contracts in recording history and will entail an expenditure of \$500,000

will entail an expenditure of \$500,000 during the five year period.

Miss Stafford was the first artist in the recording company's long history to receive the Diamond Award for having sold more than 25,000,000 records. To date, says Conkling, Jo has sold in excess of 33,000,000 records. An unusual note is that her record royalties from foreign countries is equal to that of her record earnings in the United States. Due to this latter fact, one of the stipulations of her new contract obligates Miss Stafford to do several sides a year with foreign artists who are under contract to Columbia Records' foreign companies and affiliates,

foreign companies and affiliates, mainly Philips Electrical.

Her first recording under the new contract will be cut in Hollywood next week. Miss Stafford's musical next week. Miss Stanord's musical conductor will be her husband, Paul Weston, noted arranger and conductor who is also the West Coast Musical Director for Columbia Records.

Goodman Packs Them In

NEW YORK-Reports on the first NEW YORK—Reports on the first few dates of Benny Goodman's current college and ballroom tour indicate that the "King of Swing" can still pack them in. More than 6,500 persons of all ages turned out to dance to the Goodman band at Milwaukee's "Million Dollar Ballroom" and promoters of the three other ballroom dates on BG's itinerary state that advance sales are running extremely high.

Several changes have been made since the band left the Empire Room and the personnel is now as follows: Trumpets: Mel Davis (soloist), Al Maioirca, Fern Caron; Trombones: Rex Peer and Harry DiVito; Saxes: Walt Levinsky, Al Block, Bud Johnson and Bill Slapin; Hank Jones, piano, Mousie Alexander, drums, Steve Jordan, guitar, and Irv Manning, bass round out the band's rhythm section. Goodman's discovery Mitzie Cottle handles the vocals.

Future dates for the Goodman band include the University of Detroit Carnival on May 4th and 5th, Virginia Polytechnic Institute, May 11, Sunny Brook Ballroom in Pottstown, Pa. on May 12, University of Ohio, May 19 and the Elms Ballroom in Youngstown on May 20th.

Crewcuts Booked Solid

NEW YORK-The Crewcuts are booked solid through October 24th at which time they will conclude an engagement at the Shamrock Hotel in Houston.

The only respite the "Sh-Boom" boys will get is a two week period after May 28th when one of their number, Pat Barrett will marry Marianne D'Andrea, formerly of the D'Andrea Sisters.

The group's bookings include the Palmer House in Chicago from June 14th to July 11th, and a score of one nighters which wind up with the two week stint at the Shamrock.

Premiere



SEATTLE, WASH.—Crowds of enthusiastic teen agers jammed the theater in which the film "Rock Around The Clock" had its premiere in Seattle. Emceeing the premiere was Seattle deejay Bob Salter.

KDKA Moves To New Pittsburgh Quarters

PITTSBURGH, PA. — KDKA, the world's first regularly-scheduled commercial broadcasting station, moves into new quarters this week, giving up the studios and offices it has occupied for 21 years.

Actually the station was to sign on at 5:30 a.m. Monday, April 30th, from its ultra-modern studios in Gateway Center—just four hours and 15 minutes after its last signoff from the Grant Building.

In moving to Gateway, KDKA

In moving to Gateway, KDKA joins its sister station, KDKA-TV, which has been located in the sky-scraper business development since October, 1954.

Promotion surrounding the move began last monday with the broadcasting of special on-the-air jingles written by Tom Bennett, KDKA program manager. Theme of the jingles and the shift is "Everything is moving at KDKA".

To carry out the theme, a 1935 packard will roam Pittsburgh streets this week, carrying large signs and a public address system over which the jingles will be played. Arrangements also have been made for a fleet of commercial vans to carry KDKA banners throughout the week.

banners throughout the week.

On Thursday (May 4) KDKA talent will parade from the Grant Building to Gateway Center in antique autos provided by the Classic Car Club of Western Pennsylvania. At the Gateway, KDKA General Manager L. R. Rawlins and his crew will be welcomed by Harold C. Lund, vice president-Pittsburgh for Westinghouse Broadcasting Company and general manager of KDKA-TV.

Station officials dismissed as a

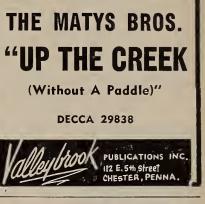
Station officials dismissed as a minor technicality the fact that the parading KDKA talent will have been broadcasting from Gateway for four days before they are officially welcomed there.

During the week, 10,000 balloons bearing the "Everything's Moving at KDKA" slogan, will be given away at the new studios. Special newspaper advertising and a mailing piece for advertisers and agencies also are planned.

Although KDKA's new studios are less spacious than those the station formerly occupied, they are much more efficient and better suited to the needs of present-day radio.

All three broadcast studios are geared to a music-and-news type operation, with each containing a bank of three turntables. A tape recorder has been installed in each control booth, and two of the control booths are side by side so that one engineer can operate two studios.









"It's What's in THE CASH BOX That Counts"



NEW YORK:

NEW YORK:

Atlantic continues to swing at a torrid pace. The dickery now pops up with what abould be Clyde McPhatter's greatest side yell-and his first real heavy imprecasion on the pop market. Clyde sings "Creaments of Love" against the Miles David Same in the Same in the Miles Same in the Miles Same in the Same in the Miles Same in the Miles Same in the Same in







us the tune, "Rita", has already stirred things up in Pittsburgh. . . . Starting Monday, April 30, WOV-New York goes on a 24 hour operation. Joe Petralia advises Evelyn Robinson and Dolores Parker will do the 12 to 3 am slot; Herman Amis moves into the 3 to 6 am stint with Elaina Brooks; and the previous operating hours will be covered as follows: 6 am to 7, a gospel show with T. Ruth handling the airwaves; 7 to 9 am, Jack Walker and Joe Petralia; 9 to 9:30 am, Hilda Simms; Italian programs until 8, when Ruth is back on the air with two hours of gospel, and 10 to 12 midnight brings to the mike the newest sensation, Jocko Henderson. . . Babs Gonzalez pops up again on a new affiliate, Blue Note Records. Babs, with organist Jimmy Smith's Trio supplying the support, sings "'Round About Midnight" with his own lyrics, ok'd by the publishers, and "You Need Connections," a Babs original. . . The Miles Davis Quintet opens Thursday, May 3, at the Cafe Bohemia. Also on the bill, the Charlie Mingus Jazz Workshop. . . Dick (Ricardo) Sugar (WEVD-New York) MC's another dance for the Harlem teeners this Monday, April 30, at P. S. 54. Just a grand guy who can't give enough of his time to the kids.

R&R fans here putting on their dancing shoes and clearing their ears set for the big R&R jamboree at the International Amphitheatre, 5/11. There'll be lots of dancing and listening to such stars as Bill Haley and His Comets, The Platters, Clyde McPhatter, LaVern Baker, Joe Turner, The Teenagers,

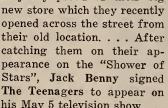


The Teen Queens, Bo Diddley, The Drifters. The Flamingos, The Colts and Red Prysock and His R&R Ork. This all-star line-up, it is claimed, will have 'em dancing and singing in the aisles. . . . George Leaner believes that this jamboree will have far reaching effects on the Chicago area. He points out that this is the first time a show of this type has been held in so big a place in this city. . . . Abner announces that Vee-Jay has just had Camille Howard, Sonny Til and The Orioles sign on the dotted line to exclusive recording contracts. Releases of these stars will be issued in about two weeks. . . . Muddy Waters, whose newest waxing, "40 Days And 40 Nights" has already hit the charts, is back in this area for two months. Muddy is reported to have recently wowed them on his southern tour. . . . Bill Doggett started rockin' and rollin' 'em into the Crown Propeller, 5/2, for two weeks. . . . Faye Adams in town to do several TV

shows. . . . Billie Holiday, who can really put over the blues, here for an appearance at the Trianon. Billie guested on Jim Lounsbury's teen TV-er and wowed the kids. . . . Little Walter, currently riding high with his disking of "Who", comes into the Milwaukee Theater, 5/11. Little Walter and Muddy Waters have been skedded to do a duo in South Bend on 5/19. . . . Jimmy Bracken, bossman of Vee-Jay, tells us that he has an "ace in the hole" with "Up On The Mountain" by The Magnificents. He adds that the record has only been released in Chicago and has already appeared in The Cash Box' Territorial Tips. . . . Little Richard reports that he's planning to arrive at the big deejay roundup with a stream of Cadillacs filled with chorus girls. With all those girls around, what will happen to the deejays?

Modern Records have four hot records breaking for them nationally. Both Saul and Joe Bahari head out on the road to promote "The Girl In My Dreams" by The Cliques, "Why Did I Fall In Love" by The Jacks, "So All Alone", by The Teen Queens, and "Dark Is The Night" by B. B. King. Saul Bahari leaves

for New York and then covers the Midwest, while Joe will travel up the East Coast from Washington to Boston. . . . Alan Freed in town to do one of his CBS network Rock n' Roll shows from the CBS Hollywood studios. Guesting with Freed on the show will be Count Basie, The Jacks and Oscar McLollie. . . . Ralph Bass of Federal Records in town spending some time with Milt Weiss. While here Bass will record Bill Doggett and Earl Bostic on the same session which will be the first time the two instrumentalists have recorded together. . . . Sherl Crowley is getting ready for another recording session for Flash Records. . . . Leonard and Gene Saden justly proud of their big





ALLAN FREED



his May 5 television show.... Flip Records has a good one taking off in "Casual Look" by The Six Teens. The lead vocalist in the new group is a thirteen-yearold girl. The group were recent guests on the Zeke Manners "Rhythm and Happies" TV show. . . . Count Basic celebrates his twenty years in the band business when he opens at Zardi's this month. . . . Sid Nathan has signed 17-year-old Mack Curtis to a King recording contract. Ralph Bass who found the singer in Dallas, Texas says he's a hillbilly singer who sings Rock and Roll. . . . Oscar McLollie has signed with Mercury Records and first four sides were cut here

Session was done with a twenty-six piece orchestra and the

U.S. Bond Show Sakowicz MC's



student body, numbering over 1800, were treated to a U.S. Savings Bond Treasury Show on April 18, arranged by WJJD's Disk Jockey Sig Sakowicz. The entertainers included pianist Frank Heil, Ray DiFlavio, who recorded "Bella" on Formal, and Dick

"Two-Ton" Baker, WBKB-TV and recording star. Sig served as MC.

Picture above, left to right: Milt Wolf, Sig Sakowicz, Frank Heil, Jesse Brodnax (Pres. of Wells' Civic Association) Ray DiFlavio and "Two-Ton" Dick Baker.

Starday Takes Over Hummingbird Line

LOS ANGELES-Don Pierce of Starday Records announced last week, that the Starday firm had taken over the Hummingbird line of international

The deal was handled by Harold W. Daily of Starday Records with A. H. Shannon handling the transaction for Hummingbird Records, also of Houston, Texas.

Under the deal, Starday will regularly release Hummingbird masters on Starday label at the same prices as Starday's country and western re-leases. The Hummingbird label has over 200 releases in the international field including many standard selling polkas and waltzes. Heretofore, distribution on Hummingbird has been limited, but under the proposed deal,

> Number 1 in Memphis-Breaking Fast NATIONALLY! "PLEADIN' FOR LOVE"

by Larry Birdsong Excello 2076
★ ★ ★ ★

"BABY, I'M CONFESSIN'"

by Johnny Angel Excello 2077

"IF IT WASN'T FOR MY BABY"

by Jerry McCain and his Up-Starts Excello 2079

WRITE WIRE PHONE NASHBORO RECORD COMPANY, INC.

177 3rd Ave., Nashville, Tenn. (Phone: Chapel 2-2215)

Air Mail Subscription THE CASH BOX \$30. international exploitation and distribution will be handled by the Starday firm under their own label.

Starday has, up to this time, been active exclusively in the country and western field. Both Pierce and Daily feel however that the international field is related to the folk music field and therefore will offer additional volume without competing in any way. ume without competing in any way with the various artists that are recording for Starday in the country and western field.

International releases on Starday are scheduled to come out during May and Don Pierce will be lining up distributors during his forthcoming tour in Eastern and Southern cities during

Modern Issues First LPs

HOLLYWOOD - Modern Records this week issued four LP packages as its first release in a new series of albums. At the same time, the Coast indie started the wheels rolling on an intensive promotion campaign to introduce the first release to disk jockeys and distributors.

Saul Bahari and Joe Bahari both flew east this week to cover all major markets in the East and Midwest.

The four disks include: "Singin' Kay Starr and Swingin' Erroll Garner," "Spring Fever" featuring Don, Dick and Jimmy; "Swingin' Suite" with Red Callender; and "Blows All Nite Long" with Joe Houston.

Four additional LP's are scheduled

Decca Releases Six LPs

NEW YORK-Decca augmented the pop album market with the simultaneous release this week of six 12-inch LP's. These are: "Dee-Licious," a collection by popular organist Lenny Dee; "Torchy!" an album of great standards by vocalist "Carmen Mc-Rae"; "Hi-Fi Fiddle" by Florian Zabach; "Women" by Burl Ives; "Among My Souvenirs" by Jesse Crawford; and "Everybody Dance" by Guy Lombardo.

THE CASH BOX

Rhythm 'N' Blues Disk Jockey REGIONAL RECORD REPORTS

John Stone KOCY—Oklahoma City, Okla.

- Okto.

 1. I'm In Love Again (Fats Domino)

 2. Zoom (Cadillacs)

 3. Lost Dreams (Ernie Freeman)

 4. I Want You To Be My Girl

 (Teen Agers)

- 5. Long Tall Sally
 (Little Richard)
 6. Corrine Corrina (Joe Turner)
 7. In Paradise (Cookies)
 8. Rock And Roll's For Me
 (El Dorados)
 9. Why Did I Fall In Love
 (Jacks)
- 10. Anytime, Anyplace (Day, Dawn & Dusk)

Jim Lowe WRR—Dallas, Texas

- WRR—Dallas, Texas

 1. Long Tall Sally
 (Little Richard)

 2. I'm In Love Again
 (Fats Domino)

 3. Ivory Tower (Otis Williams)

 4. Slippin' And Slidin'
 (Little Richard)

 5. Lost Dreams (Ernie Freeman)

 6. Down In Mexico (Coasters)

 7. Devil Or Angel (Clovers)

 8. Drown In My Own Tears
 (Ray Charles)

 9. Fine Little Healthy Thing
 (Billy Emerson)

 10. Magic Touch (Platters)

Hank Goldman WANN-Annapolis, Md.

- 1. Down In Mexico (Coasters)
 2. Church Bells May Ring (Willows)

- 3. Long Tall Sally
 (Willows)
 3. Long Tall Sally
 (Little Richard)
 4. Blue Suede Shoes (Perkins)
 5. Why Do Fools Fall In Love
 (Teen Agers)
 6. Chains Around My Heart
 (Avalons)
 7. Eddie My Love (Teen Queens)
 8. Lost Dreams (Ernie Freeman)
 9. Going Home To Stay (Harts)
 10. Saints Rock And Roll (Haley)

Larry Dean

- WCIN-Cincinnati, Ohio
- 1. Please Mr. Disc Jockey (Sensations)
- (Sensations)
 2. Please, Please, Please (Brown)
 3. Why Do Fools Fall In Love
 (Teen Agers)
 4. Long Tall Sally
 5. Little Girl Of Mine
 (Cleftones)
 6. Park Your Love (Notes)
 7. Smooth, Slow And Easy
 (Drivers)
 8. Now That You've Gone
 (El Dorados)
 9. I'm Not A Know It All
 (Teen Agers)

- (Teen Agers)
 10. My Baby (Jewels)

Tommy Smalls

- WWRL—New York, N. Y.

 1. I Want You To Be My Girl
 (Teen Agers)

 2. Little Girl Of Mine
 (Cleftones)

- 3. Zoom (Cadillacs)
 4. We Go Together (Moonglows)
 5. Corrine Corrina (Joe Turner)
 6. I Believe In You
 (Robert & Johnny)
 7. Treasure Of Love
 (Clyde McPhatter)
 8. Down In Mexico (Coasters)
 9. Why Do Fools Fall In Love
 (Teen Agers)
 10. Magic Touch (Platters)

Joe Smith

- Joe Smith
 WVDA—Boston, Mass.

 1. Heartbreak Hotel (E. Presley)
 2. My Blue Heaven
 (Fats Domino)
 3. Little Girl Of Mine
 (Cleftones)
 4. I'm In Love Again
 (Fats Domino)
 5. Sentimental Journey
 (Bey Sisters)
 6. Woo Woo Train (Valentines)
 7. Magic Touch (Platters)
 8. Zoom (Caddilacs)
 9. R-O-C-K (Bill Haley)
 10. Cherry Lips (Robins)

Jim Ameche

- WNJR-Newark, N. J.
- 3. Church Bells May Ring (Willows)
- 4. Little Girl Of Mine (Cleftones) 5. My Blue Heaven (Fats Domino)

- 6. Cherry Lips (Robins)
 7. Zoom (Cadillacs)
- 8. Down In Mexico (Coasters)
 9. Open Up That Door
- (Nappy Brown)
 10. Magic Touch (Platters)

John Gilliland John Gilliland KCUL—Ft. Worth, Texas 1. Long Tall Sally (Little Richard) 2. Ivory Tower (Otis Williams) 3. Magic Touch (Platters) 4. My Blue Heaven (Fats Domino) 5. Church Bells May Ring (Willows) 6. I Want You To Be My Girl (Teen Agers) 7. Why Do Fools Fall In Love (Teen Agers) 8. Saints Rock And Roll (Haley) 9. Lost Dreams (Ernie Freeman) 10. Cherry Lips (Robins)

Frank Elkins WDCF—Dade City, Fla.

- 1. Long Tall Sally
 2. Why Do Fools Fall In Love
 (Teen Agers)
 3. Blue Suede Shoes (Perkins)
 4. Eddie My Love (Teen Queens)
 5. Heartbreak Hotel (E. Presley)
 6. Slippin' And Slidin'
 (Little Richard)

- 6. Slippin' And Slidin'
 (Little Richard)
 7. Ivory Tower (Otis Williams)
 8. Drown In My Own Tears
 (Ray Charles)
 9. I Was The One (E. Presley)
 10. Who (Little Walter)

2 Sided Hit!

"DON'T MAKE ME LOSE MY LOVE FOR YOU"

"THIS WAY TO LOVE"

Billy Dawn HULL 715

HULL RECORD CO.

1595 BROADWAY
NEW YORK 19, N. Y. JU 6-5390

Sensational New Group!

The Cashmeres

singing

"DO I UPSET YOU"

"LITTLE DREAM GIRL"

HERALD 474





FRANKIE LYMON and THE TEENAGERS

"I WANT YOU TO BE MY GIRL"

b/w

"I'm Not a Know It All"

GEE 1012

........................

THE CLEFTONES singing

"LITTLE GIRL OF MINE" b/w

"You're Driving Me Mad"

GEE 1011

WI 7-0652 -

220 WEST 42nd STREET, N. Y. C., N. Y.

"It's What's in THE CASH BOX That Counts"

Unique Changes Name To RKO-Unique

Expansion Gets Under Way

NEW YORK—It became official, this week, that the label currently known as Unique Records will henceforth be called RKO-Unique Records. Joe Leahy is president and A&R head; Stan Borden, vice-president and general manager; Marty Machat, secretary and general counsel and Jimmy Krondes, head of promotion and publicity.

krondes, head of promotion and publicity.

The current releases still under the old moniker include "Kissing Is Fun" by Priscilla Wright; "Theme From Alexander the Great" by Ralph Curtis: "I've Grown Accustomed To Your Face" by Jack Carroll and Dolly Houston; and Joe Leahy's rendition of "On Approval".

As part of the current expansion by the label, Lynn Roberts has just been pacted to a term contract. She has already recorded the title tune of a forthcoming film "While The City Sleeps". The disk, the first to bear the RKO-Unique label, will be released in the near future. The company also announced the signing of a new group called the Chancellors.

In the LP field, new disks by Lou Snyder, Jack Carroll, Dolly Houston and Leona Anderson are set for release.

There is also a possibility that

There is also a possibility that company-owned distributors may be set up in the future.

THE CASH BOX Gentlemen:

Gentlemen:
Congratulations on your recent addition to *The Cash Box* of the Territorial Tips on Rhythm and Blues Records. Our staff and management feel that this is the greatest addition to your magazine in the last two years we have been receiving it and using it as a retailing guide. ing guide.

REED'S RECORD SHOPS, INC. Sterling W. Reed

RED HOT HIT! # 5386 FATS DOMINO

"I'm In Love Again" "My Blue Heaven"

Imperial Records

- A HIT RECORD --**OBLIGATION**"

"LIPS WERE MEANT FOR KISSING (Not For Telling Lies)'

THE DREAMERS **MANHATTAN RECORDS**

1650 BWAY, N. Y.





LONG TALL SALLY

Little Richard (Specialty 572) 2

BLUE SUEDE SHOES

Carl Perkins (Sun 234)

1

WHY DO FOOLS FALL IN LOVE

Teen Agers (Gee 1002)

3

THE MAGIC

Platters (Mercury 70819) 4

CORRINE CORRINA 5

Joe Turner (Atlantic 1088) 6

9

a

8

7

HEARTBREAK HOTEL 6

Elvis Presley (RCA Victor 20-6420)

MY BLUE HEAVEN Fats Domino

(Imperial 5386)

PLEASE, PLEASE, PLEASE James Brown

(Federal 12258)

DOWN IN MEXICO

9 Coasters (Atco 6064)

5

IVORY TOWER Otis Williams 10

(DeLuxe 6093)

I'M IN LOVE AGAIN

Fats Domino (Imperial 5386)

DROWN IN MY OWN TEARS Ray Charles (Atlantic 1085)

12

SLIPPIN' AND (13)Little Richard

(Specialty 572)

B

CHURCH BELLS MAY RING Willows

14

EDDIE MY LOVE

Teen Queens (RPM 453)

(Melba 102)

10

THE CASH BOX NEW CHICAGO **NEW YORK CITY ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

I WANT YOU TO BE MY GIRL Teen Agers 1

HEARTBREAK HOTEL Elvis Presley (RCA Victor 20-6420)

WHY DO FOOLS FALL IN LOVE 3 Teen Agers (Gee 1002)

THE MAGIC TOUCH Platters (Mercury 70819)

LITTLE GIRL OF MINE 5 Cleftones (Gee 1011)

LONG TALL SALLY Little Richard (Specialty 572) 6

BLUE SUEDE SHOES Carl Perkin: (Sun 234)

CORRINE CORRINA 8 Joe Turner (Atlantic 1088)

MY BLUE HEAVEN Fats Domino (Imperial 5386) 9

CHURCH BELLS Willows (Melba 102)

BLUE SUEDE SHOES Carl Perkins (5un 234)

LONG TALL SALLY Little Richard (Specialty 572)

FORTY DAYS AND FORTY NIGHTS Muddy Waters (Chess 1620)

DOWN IN MEXICO Coasters (Atco 6064)

DROWN IN MY OWN TEARS Ray Charles (Atlantic 1085)

WHY DO FOOLS Teen Agers (Gee 1002)

PLEASE DON'T DRIVE ME AWAY Charles Brown (Aladdin 3316)

WE GO TOGETHER Moonglows (Chess 1619)

WHO Little Walter (Checker 833)

UP IN THE MOUNTAIN Magnifi**c**ents (Vee-Jay 183)

I'M IN LOVE AGAIN Fats Domino (Imperial 5386)

LONG TALL SALLY Little Richard (Specialty 572)

CORRINE CORRINA Joe Turner (Atlantic 1088)

LOST DREAMS Ernie Freeman (Imperial 5381)

IVORY TOWER Otis Williams (DeLuxe 6093)

BLUE SUEDE SHOES Carl Perkins (Sun 234)

THE MAGIC TOUCH Platters (Mercury 70819)

DOWN IN MEXICO Coasters (Atco 6064)

SHIRLEY JEAN Big Walter (Peacock 1661)

PLEASE, PLEASE, PLEASE James Brown (Federal 12258)

in **CLEVELAND**

NEWARK

in SAN FRANCISCO

BLUE SUEDE SHOES Carl Perkins (Sun 234)

SLIPPIN' AND SLIDIN' Little Richard (Specialty 572)

LOST DREAMS Ernie Freeman (Imperial 5381)

CORRINE CORRINA Joe Turner (Atlantic 1088)

HEARTBREAK HOTEL Elvis Presley (RCA Victor 20-6420)

PLEASE, PLEASE, PLEASE James Brown (Federal 12258)

MY BLUE HEAVEN Fats Domino (Imperial 5386)

DROWN IN MY OWN TEARS Ray Charles (Atlantic 1085)

LONG TALL SALLY Little Richard (Specialty 572) 9

TRY ROCK AND ROLL Bobby Mitchell (Imperial 5387) 10

BLUE SUEDE SHOES Carl Perkins (Sun 234)

LONG TALL SALLY Little Richard (5pecialty 572)

CORRINE CORRINA Joe Turner (Atlantic 1088)

MY BLUE HEAVEN Fats Domino (Imperial 5386)

I WANT YOU TO BE MY GIRL Teen Agers (Gee 1012)

LOST DREAMS Ernie Freeman (Imperial 5381)

I'M IN LOVE AGAIN Fats Domino (Imperial 5386)

IVORY TOWER Otis Williams (DeLuxe 6093)

WE GO TOGETHER Moonglows (Chess 1619)

WHY DO FOOLS FALL IN LOVE Teen Agers (Gee 1002)

PLEASE, PLEASE, PLEASE, James Brown (Federal 12258)

LOST DREAMS Ernie Freeman (Imperial 5381)

I'M IN LOVE AGAIN Fats Domino (Imperial 5386)

BLUE SUEDE SHOES Carl Perkins (Sun 234)

WHY DO FOOLS Teen Agers (Gee 1002)

HEARTBREAK HOTEL Elvis Presley (RCA Victor 20-6420)

NEED YOUR LOVE SO BAD Little Willle John (King 4841)

DOWN IN MEXICO Coasters (Atco 6064)

LONG TALL SALLY Little Richard (Specialty 572)

PLEASE DON'T DRIVE ME AWAY Charles Brown (Aladdin 3316)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



The Top Ten Tunes Notting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

LONG TALL SALLY
Little Richard
(Specialty 572)

WE GO TOGETHER

Moonglows
(Chess 1619)

BLUE SUEDE SHOES
Carl Perkins
(Sun 234)

MY BLUE HEAVEN
Fats Domino
(Imperial 5386)

CHURCH BELLS
MAY RING
Willows
(Melba 102)

THE MAGIC TOUCH
Platters
(Mercury 70819)

WHY DO FOOLS FALL IN LOVE Teen Agers (Gee 1002)

PLEASE MR. DISC JOCKEY Sensations (Atco 6067)

DROWN IN MY OWN TEARS Ray Charles (Atlantic 1085)

SISTER SOOKEY
Turbans
(Herald 469)

LONG TALL SALLY Little Richard (Specialty 572)

WHY DO FOOLS FALL IN LOVE Teen Agers (Gee 1002)

CHERRY LIPS Robins (Whippet 100)

BLUE SUEDE SHOES Carl Perkins (5un 234)

MY BLUE HEAVEN Fats Domino (Imperial 5386)

A CASUAL LOOK 5ixteens (Flip 315)

LAST CALL George Jenkins (Tampa 112)

TALK TO ME Mel Williams (Dig 107)

I'M A FOOL Turks (Money 215)

THE MAGIC TOUCH
Platters
(Mercury 70819)

BLUE SUEDE SHOES Carl Perkins (Sun 234)

LONG TALL SALLY Little Richard (Specialty 572)

WHY DO FOOLS FALL IN LOVE Teen Agers (Gee 1002)

HEARTBREAK HOTEL Elvis Presley (RCA Victor 20-6420)

CORRINE CORRINA
Joe Turner
(Atlantic 1088)

FORTY DAYS AND FORTY NIGHTS Muddy Waters (Chess 1620)

SLIPPIN' AND SLIDIN' Little Richard (5pecialty 572)

MY BLUE HEAVEN Fats Domino (Imperial 5386)

THE MAGIC TOUCH Platters (Mercury 70819)

NEED YOUR LOVE SO BAD Little Willie John (King 4841)

in DALLAS

in SAVANNAH

in NASHVILLE



LOST DREAMS Ernie Freeman (Imperial 5381)

HEARTBREAK HOTEL
Elvis Presley
(RCA Victor 20-6420)

BLUE SUEDE SHOES
Carl Perkins
(Sun 234)

MY BLUE HEAVEN
Fats Domino
(Imperial 5386)

CORRINE CORRINA
Joe Turner
(Atlantic 1088)

FINE LITTLE
HEALTHY THING

Billy Emerson
(Sun)

I'M IN LOVE AGAIN

8 I'M IN LOVE AGAIN Fats Domino (Imperial 5386)

IVORY TOWER Otis Williams (DeLuxe 6093)

PLEASE, PLEASE, PLEASE James Brown (Federal 12258) LONG TALL SALLY Little Richard (Specialty 572)

WHY DO FOOLS FALL IN LOVE Teen Agers (Gee 1002)

SLIPPIN' AND SLIDIN' Little Richard (Specialty 572)

HEARTBREAK HOTEL Elvis Presley (RCA Victor 20-6420)

CORRINE CORRINA
Joe Turner
(Atlantic 1088)

BLUE SUEDE SHOES Carl Perkins (Sun 234)

DOWN IN MEXICO Coasters (Atco 6064)

MY BLUE HEAVEN Fats Domino (Imperial 5386)

CHURCH BELLS MAY RING Willows (Melba 102)

I'M IN LOVE AGAIN Fats Domino (Imperial 5381) LONG TALL SALLY Little Richard (Specialty 572)

WHY DO FOOLS FALL IN LOVE Teen Agers (Gee 1002)

BLUE SUEDE SHOES Carl Perkins (Sun 234)

IVORY TOWER Otls Williams (DeLuxe 6093)

I'M IN LOVE AGAIN Fats Domino (Imperial 5386)

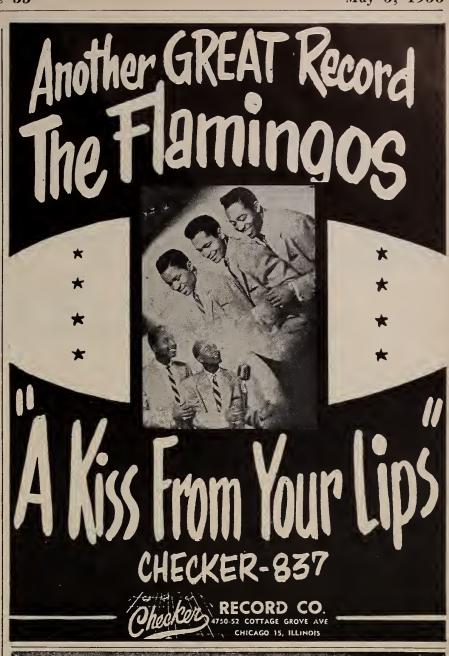
CORRINE CORRINA
Joe Turner
(Atlantic 1088)

DROWN IN MY OWN TEARS Ray Charles (Atlantic 1085)

EDDIE MY LOVE Teen Queens (RPM 453)

PLEASE, PLEASE, PLEASE James Brown (Federal 12258)

PLEADIN' FOR LOVE Larry Birdsong (Excello 2076)



America's Leading ONE STOP Record Service

LESLIE DISTRIBUTORS

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PITTSBURGH, PA.
GRant 1-9323

134 WINOSOR ST. HARTFORD, CONN. JAckson 5-1147

ADVERTISEMENT

AWARD O'THE WEEK

"CAN'T STAND TO SEE YOU GO" (2:48)
[Conrad BMI—Reed]

"ROCKIN' WITH REED" (2:29)

[Conrad BMI—Reed]

JIMMY REED (Vee-Jay 186)



JIMMY REED

ANOTHER REED HIT!

● Jimmy Reed makes his newest another with "hit" woven into the grooves. The down home singer wails a slow beat, melodic blues, "Can't Stand To See You Go", with that styling that has proved so powerful in the past. He sings with a warmth and feeling that aims the lyrics right at you. This deck should follow in the footsteps of "Ain't That Lovin' You Baby". The flip, "Rockin' With Reed", is a quick beat wax instrumental.

Vee-Jay RECORDS, INC. 2129 S. Michigan Avenue Chicogo 16, Illinois

"It's What's in THE CASH BOX That Counts"

REVIEW AWARD & SLEEPER' OG **OB** EXCELLENT OG FAIR OB VERY GOOD O MEDIOCRE

JERRY McCAIN

(Excello 2079)

B"IF IT WASN'T FOR MY MY BABY" (2:51) [Excellorec BMI—J. McCain] Jerry McCain wails a southern slow blues proclaiming his love for his baby. It is an effective bit of chanting tailor made for the southern markets.

"YOU DON'T LOVE ME NO MORE" (2:30) [Excellorec BMI—J. McCain] McCain swings along to a lively, rhythmic effort. Poor McCain is getting the ol' double cross in this eterm. in this story.

CHRIS POWELL

(Grand 138)

B "BILLY BOY" (2:38) One of the sessions cut before Powell's transfer to his new affiliation shows up here and it is a happy mambo instrumental. Middle beat, good sound, excellent for dancing and listening.

B "I COME FROM JAMAICA" (2:37) Fast beat Latin flavored instrumental with some very commercial sounds. Peppy, exciting, melodic.

THE DEBUTANTES

(Savoy 1191)

"JUST LEAVE IT TO ME"
(2:31) [Savoy BMI — Alonzo Tucker] The Debutantes bow with a cute rocking middle beat that the kids can jump to with enthusiasm. Light hearted deck.

B "IS IT TOO SOON TO KNOW"

(2:39) [Savoy BMI — Alonzo
Tucker] The gals drift slowly through
a melodic ballad with feeling. It is
a romantic slow rocker performed in routine manner.

EARL (CONNELLY) KING (King 4920)

B "LOOK ME IN THE EYE" (2:40)
[Jay & Cee BMI—Richard Jackson] Earl (Connelly) King sings a romantic blues with warmth. Moving love story sung with sincerity. Easy listening listening.

"THAT'S ALL I ASK OF YOU"
(2:15) [Arnel ASCAP—Gibson,
Townsend] King is heard on the flip
handling an easy going light rhythmic
blues. It is a romantic chant sung
with a great deal of appeal. In many
ways it is an Ace reading, but adorned
with enough Kingisms to make it his
own. A good side that bears close
watching.

THE SQUIRES/JACKIE KELSO (Vita 128)

B- "VENUS" (2:25) [Spark BMI— Goudeau, Kelso] The Squires blend delicately on a rhythmic ballad lovely. It is a tricky arrangement embroidered with several pleasing vocal twists. Sensuous, soaring, tune-ful. This one can be a big one.

B"BREATH OF AIR" (2:35 [Spark BMI—Pipkin, Kelso] The Squires bounce in middle tempo as they offer a sprightly item. Happy bit of fluff.

The Cash Box *AWARD O' THE'WEEK *

"TREASURE OF LOVE" (2:07)

[Monument-Progressive BMI-Stallman, Shapiro]

"WHEN YOU'RE SINCERE" (2:44)

[Progressive BMI—Johnson]

CLYDE McPHATTER (Atlantic 1092)



• Clyde McPhatter turns in a powerhouse

"Treasure of Love". A beautiful melody, gospel flavored, simple and easy to remember, stirring in the feeling it imparts, tender in treatment and martial in spirit, it is an exciting thing to listen to. McPhatter has his strongest offering yet in an etching that will definitely appeal to all markets. The backing, "When You're Sincere", is another tender love item, given the benefit of chorus and dramatic arrangeof chorus and dramatic arrangement. It is a very pretty, pleasing effort, but it must make way for "Treasure of Love". We have very strong feelings about "Treasure."

"FEVER" (2:40)

[Jay & Cee BMI—Davenport, Cooley]

"LETTER FROM MY DARLING" (2:28)

[Jay & Cee BMI—Singleton, McCoy]

LITTLE WILLIE JOHN (King 4935)

Little Willie John comes all the way with "Fever". It is a pulsating slow beat that is exciting in material and in performance. This is a side that will grip the kids in both pop and r & b markets. It is a side for everybody. A great beat, a great lyric, a great arrangement

and a great vocal. The flip, "Letter From My Darling", is a slow paced ballad on which the young singer does a fine job. It is a good side, but in view of the overwhelming strength of "Fever" it will probably be lost. Don't overlook "Fever." It's a must.

"SO ALL ALONE" (2:55) [Modern BMI-Collins, Davis, Josea]

"BABY MINE" (2:20)
[Modern BMI—Collins, Davis, Ling]

TEEN QUEENS (RPM 460)



TEEN QUEENS

• The Teen Queens follow their smash "Eddie My Love" with a

piece of material very much in the same vein. It is another slow, stacatto rhythm effort delivered with the smooth vocal blending and swaying delivery that the gals hit with on "Eddie". The same ingratiating appeal is evident on this side and it will probably follow in the same sales pattern. The reverse deck, "Baby Mine", is a change of pace. The gals bounce merrily with a middle beat bouncer. It is an infectious love ditty that will also get plays and rack in coins. Two good sides but we favor "So All Alone".

JOHNNY AND MARSHA

(Chart 616)

B"BE MINE" (2:45) [Sherlyn BMI—Johnson, Brazil, Moorman] New romantic duo pitch amor to a slow paced ballad. Cute etching.

B "YOU WANT ME" (2:30) [Sherlyn BMI—Stone] Another cute romantic squabble put on by the duo. Chuckley side.

BIG AL SEARS

(Groove 4G-0151)

B- "ROCK AND ROLL BALL" (2:20) [Sylvia Music BMI—Charles E. Calhoun] Big Al Sears, who created a fuss with his "Tina's Canteen," has another very strong side in this rocking, infectious side. Of course, it's Al's big horn that is featured, providing two fascinating minutes minutes.

"LOVE CALL" (2:45) [Sylvia Music BMI—Charles Calhoun] Big Al blows a smooth and beautiful side. The deck makes lovely listening. It is melodic, rhythmic, and titillating. We go for both sides.

ETTA JAMES

(Modern 988)

"TEARS OF JOY" (2:26) [Quintette BMI—Leiber Stoller] Etta James swings out with a slow paced exciter, melodically pleasing. Gal chantress gives the tune superb reading. Could be a big item.

B "SHORTNIN' BREAD ROCK" (2:29) [Mills Music-Morgan, Brandt] La James belts the old favorite with a modern rocking beat. Happy little ditty.

CHUCK EDWARDS

(Apollo 3574)

B- "JUST FOR A DAY" (2:53)

[Bess Music Pollard Music BMI—Edwards] Chuck Edwards wails a slow ballad blues with warmth and tenderness. It is a romantic weeper melodically waxed. Edwards is an ingratiating singer and his effort here marks him as one to watch. Good deak

"SHE CARRIED ME ALL OVER TOWN" (2:37) [Pollard Music Bess Music BMI—Edwards] Edwards sings a middle beat bouncer with an easy styling. Ok deck but not as strong as the flip.

THE HURRICANES

(King 4926)

B "LITTLE GIRL OF MINE"
The Hurricanes cover the current hit and come up with an ok treatment. However, it is a little late in many areas. Sales will undoubtedly be picked up where the earlier versions have not already captured the markets

B "YOUR PROMISE TO ME" (2:22) [Progressive BMI—Oliver] The Hurricanes blend effectively on a slow paced blues ballad. It is a tenderly performed side.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



THE CASH BOX SLEEPER OF THE WEEK

"PLEASE LISTEN TO ME" (2:10) [Reeve BMI-Bartholomew, King]

"SHE'S GOT ME HOOK, LINE & SINKER" (2:27) [Reeve BMI-Bartholomew, King]

> SMILEY LEWIS (Imperial 5389)

• Smiley Lewis is in the groove again with a rhythmic slow beat blues, "Please Listen To Me", that pears the earmarks of another hit. It is a melodic ditty to which Lewis accords his socko vocaling. Lewis needs his gal and pleads with her not to be "that way". His sincere reading is given strong instrumental support and the overall effect

of this side is powerful. This is ticketed for the charts. The coupling, "She's Got Me Hook, Line & Sinker", is a quick beat jump and Lewis drives it from the opening gun. It's a sprightly offering that will have the kids hopping. Good deck that makes it a strong twosided offering with a shade in favor of "Please Listen To Me".

"FEE FEE FI FO FUM" (2:36) [Progressive BMI-Winfield Scott]

"I'LL DO THE SAME FOR YOU" (2:36)

[Progressive BMI-Joe Thomas]

LAVERN BAKER (Atlantic 1093)



LAVERN BAKER

Lavern Baker has a piece of

material, "Fee Fee Fi Fo Fum" that fits her seltzer-like delivery perfectly. The lass bounces with unreserved energy through the gay, middle beat. It's a lively spirits lifter the market should take to. The flip, "I'll Do The Same For You", is a complete change of pace. Miss Baker sings the slow, pretty, love softie with tenderness. Her easy treatment of the mellow drifter comes through with emo-tional impact. Two solid sides, either of which can be the choice. Watch both decks

JIMMY LOCKS

(Savoy 1189)

B "ADORABLE YOU" (2:41) [Savoy BMI—Locks, Mendelsohn] Jimmy Locks drifts through an easy moving romancer with a soft lights reading. Pretty melody.

B "I WAS IN HEAVEN" (2:43) [Crossroads BMI—Otis, Scott] Locks turns in a similar bit of singing on a similar piece of material. Swaying mood.

SPIRITUAL

SENSATIONAL NIGHTINGALES

(Peacock 1761)

B. "LORD HAVE MERCY" (2:43)

[Lion BMI—E. James, D. Robey]

The Sensational Nightingales swing

The Sensational Nightingales swing through a stirring rhythm gospel side with a beautiful exhibition of teamwork. Very strong religious etching.

B- "SEE HOW THEY DONE MY LORD" (2:34) [Lion BMI—J. Cheeks] The Nightingales turn in a moving performance of a slow, staccato item with a soft reading. Effective way

he Cask Box music staff, records listed below, in addi-and "Sleeper" Of The Week, are those most likely to

★ "THAT'S ALL I ASK OF YOU"Earl (Connelly) King King 4920

.....The Squires

---THE CASH BOX----TERRITORIAL TIPS

The Cash Box "Territorial Tips" chart high-tights Rhythm and Blues records showing re-gional action, which have not yet appeared in the national top 15.

(Listed Alphabetically)

* indicates first appearance on Territorial Tips

*A CASUAL LOOK Six Teens (Flip 315)

CHERRY LIPS Robins (Whippet 100)

Eddie Boyd (Chess 1621)

FINE LITTLE HEALTHY THING Billy Emerson (Sun)

FORTY DAYS AND FORTY NIGHTS Muddy Waters (Chess 1620)

GIRL IN MY DREAMS Cliques (Modern 987)

I WANT YOU TO BE MY GIRL Teen Agers (Gee 1012)

I'M A FOOL Turks (Money 21S)

IN PARADISE Cookies (Atlantic 1084)

LAST CALL George Jenkins (Tampa 112)

LITTLE GIRL OF MINE Cleftones (Gee 1011)

LOST DREAMS/*ROCKIN' AROUND Ernie Freeman (Imperial 5381)

MY HEART'S DESIRE Wheels (Premium 405)

PLEADIN' FOR LOVE Larry Birdsong (Excello 2076)

PLEASE DON'T DRIVE ME AWAY Charles Brown (Aladdin 3316)

*PLEASE MR. DISC JOCKEY Sensations (Atco 6067)

RUBY BABY/YOUR PROMISE TO BE MINE Drifters (Atlantic 1089)

*SHIRLEY JEAN Big Walter (Peacock 1661)

SISTER SOOKEY Turbans (Herald 469)

*TALK TO ME Mel Williams (Dig 107)

THAT'S WHAT I'LL DO Shirley & Lee (Aladdin 3313)

TRY ROCK AND ROLL Bobby Mitchell (Imperial 5387)

UP IN THE MOUNTAIN Magnificents (Vee-Jay 183)

Heading For The Top!

Ernie Freeman "Lost Dreams"

imperial Records

"DANCE AND SWING"

"I WANT A LOVE"
THE MEDALLIONS
393

"PLEASE LOVE A FOOL"

"OOP BOOPY OOP" DON JULIAN'S MEADOWLARKS # 394

E RECORDS

A Star Is Born

RANDY SHIPP

"AM I TO BLAME"

BABY I NEED YOU

DUKE RECORDS, INC. 2809 ERASTUS ST. HOUSTON 26, TEX.

TWO GREAT SIDES

BABS GONZALES

sings

with the Jimmy Smith Trio "YOU NEED CONNECTIONS" "'ROUND MIDNIGHT"

BLUE NOTE 45x1638



DJ's getting big reaction to: "Women Are So Much

Smarter Than Men"

"Little Girl, What's On Your Worried Mind"

Bob Williams

VITA RECORDS

1846 N. FAIR OAKS AVENUE PASADENA CALIFORNIA

NEW HIT RELEASE!

"JUST FOR A DAY

by CHUCK EDWARDS

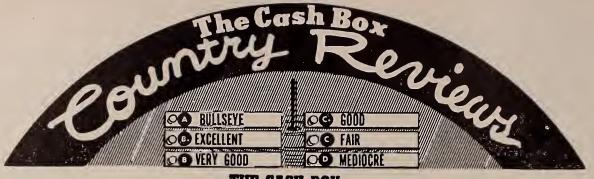
Apollo 495 GOING STRONG

"RAINDROPS" (The Crying by THE INSPIRATIONS



RECORDS APOLLO 457 W. 45 St., N. Y. (PL 7-0060)

..........



BULISEYE Y CASH BOX

"BABY, IT'S IN THE MAKING"
(2:02)
[Acuff-Rose BMI—J. Anglin]
"YOU CAN'T DIVORCE MY
HEART" (2:36)
[Smoky Mountain BMI—
C. Rogers]

JOHNNIE AND JACK & RUBY WELLS (RCA Victor 20-6508; 47-6508)

Johnnie and Jack's latest offering combines a pair of items that look like sure-fire winners and it's heads or tails. As on their current chart-rider, "I Want To Be Loved", they're joined, once again, by the talented young thrush Ruby Wells. Top end, "Baby, It's In The Making" is a most enjoyable, quick beat romantic ditty. The flip is a penetrating, moderate paced lover's lament tagged "You Can't Divorce My Heart". Two powerful platters for ops, dealers and deejays.

"HOPING THAT YOU'RE HOPING" (2:33)

[Cedarwood BMI—B. E. Harrison]

"CHILDISH LOVE" (2:30)
[Acuff-Rose BMI—I. & C. Louvin]

LOUVIN BROTHERS (Capitol 3413; F3413)

The Louvin Brothers, Charlie and Ira, whose waxing of "I Don't Believe You've Met My Baby" developed into a smash hit, literally empty both barrels on their latest platter and come up with two more bull's eyes. "Hoping That You're Hoping", is a quick paced, sentimental love item that the duo spins in stellar style. And the under half, "Childish Love", a heartfelt, up tempo romantic ballad receives more of the Louvins' top calibre vocal stylings. An excellent two-sider for the boys.

"MR. BLUES" (2:31)
[E. B. Marks BMI—Rainwater,
Gartrell, Davis]

"HOT AND COLD" (2:14)
[Sea Breeze BMI—Rainwater]

MARVIN RAINWATER (MGM 12240; K12240)

As the rock and roll flavored tunes continue to click big in the country market, Marvin Rainwater takes a crack at them and comes up with a terrific new coupling that oughta put his name high up on the charts. One end, "Mr. Blues" is an engaging, gimmicked-up rhythmic ditty on which Rainwater displays some of his standout vocal tricks. The other half, "Hot And Cold", is an exciting and beaty, rock 'n roll novelty that the vocalist belts out in spirited style. Rainwater has a hot double-decker. Watch 'em both.

"YOU NEARLY LOSE YOUR MIND" ((2:34)
[American BMI—E. Tubb]

"LUCKY LUCKY SOMEONE ELSE" (2:31) [Acuff-Rose BMI—M, Robbins]

JUSTIN TUBB (Decca 29895; 9-29895)

● Justin Tubb steps into the spotlight once again with his bid for top honors and it looks like he has the number that's gonna climb way up there and break through the 'hit barrier'. The tune, titled "You Nearly Lose Your Mind", is an inviting, fast paced sentimental ballad that Tubb treats to a bright vocal performance. On the lower deck the songster expressively decks out a tearful, middle beat lover's item tabbed "Lucky Lucky Someone Else." Two strong contenders with an edge to the upper half.

RUDY "TUTTI" GRAYZELL

(Starday 241; 45-241)

B. "DUCK TAIL" (2:30) [Starrite BMI—J. Grayzell] Rudy "Tutti" Grayzell steps up to bat out his entry in the rock 'n roll sweepstakes. And he really belts this one as he tells his gal, a la "Blue Suede Shoes", to 'lay off of his hair'.

"YOU'RE GONE" (2:00) [Starrite BMI—J. Grayzell] This end is a sentimental, novelty rocker that "Tutti" treats to a potent, rhythmic performance. Sensational pairing for the r & r, pop-country market.

FLOYD CRAMER

(MGM 12242; K12242)

B "TENNESSEE CENTRAL (Number 9)" (2:37) [Milene ASCAP—Smith] Floyd Cramer displays his excellence on the ivories as he knocks out an instrumental novelty that moves along at a streamliner's pace.

"SUCCOTASH" (2:01) [Acuff-Rose BMI—Cramer] Bottom slicing is a pleasant sounding little ditty that Cramer wraps up in happy-golucky fashion, Deejays are gonna like em both.

TOM (RED) WILSON

(Crest 1020; 451020)

"IT'S ME AGAIN" (2:32) [American BMI—Wilson] Tom (Red) Wilson intros on the label as he lends his soothing tones to a tender, slow moving romantic weeper. Pretty wedding of melody and lyrics.

"LONESOME SEAGULL" (2:35) [American BMI—Dees] On this end Wilson warmly renders an interesting, moderate paced, sentimental piece. Soft, subdued string support on both ends.

SLIM RHODES

(Sun 238; 45-238)

Bad GIRL" [Hi-Lo BMI—Suggs, Rhodes] Slim Rhodes' band effectively showcases a Brad Suggs vocal as the chanter puts his heart into his delivery of a heart rending, middle beat platter.

"GONNA ROMP AND STOMP"
[Hi-Lo BMI — D. Rhodes, D. Rhodes] Here Rhodes colorfully backs up Dot and Smokey's bright vocal duet on a solid, fast paced rock 'n roller that should keep the boxes hoppin'.

ROY MOSS

(Mercury 70858; 70858)

"CORRINE CORINNA" (1:57) [Gotham ASCAP— Williams, Clapman, Parrish] Roy Moss takes hold of the current r & b smash, adds a bit of country flavoring and comes up with a tasty slicing that should do well in its field.

"YOU DON'T KNOW MY MIND" (2:10) [Acuff-Rose BMI—J. Skinner] Under portion is a sentimental, rhythmic piece that Moss grooves in slick fashion. Top notch musical assist on both ends.

THE COLLINS KIDS

(Columbia 21514; 4-21514)

"THE ROCKAWAY ROCK" (2:05) [Vidor BMI—D. Rose] The young and talented Collins Kids, Larry and Lorrie, demonstrate their intriguing vocal stylings on a catchy, rhythmic handclapper. Deck has the quality, novelty and charm to bust through. Watch it pop and countrywise.

"MAKE HIM BELIEVE" (2:20) [Vidor BMI—D. Rose] Under side is a delectable, brisk paced novelty that tells about a little pest. A dandy coupler that the lads spin in lighthearted manner.

BILL MONROE

(Decca 29886; 9-29886)

B "ON AND ON" (2:44) [Bill Monroe BMI—B. Monroe] Bill Monroe and his Blue Grass Boys come across in persuasive fashion as they wax a distinctive, moderate paced romantic weeper.

"I BELIEVED IN YOU DAR-LING" (2:34) [Bill Monroe BMI—B. Monroe] On the bottom side Monroe and the boys turn in another polished reading as they spin an expressive, moderate tempo blues ballad.

HAWKSHAW HAWKINS (RCA Victor 20-6509; 47-6509)

"SUNNY SIDE OF THE MOUNTAIN" (2:06) [American ASCAP — H. McAuliffe] The smooth chords of Hawkshaw Hawkins shine as the chanter runs through a fast paced, sentimental piece in top calibre fashion

B-"IT WOULD BE A DOGGONE LIE" (2:05) [Tree BMI—A. Inman] On the lower biscuit Hawkins hands in another competent reading on a feelingful, quick paced weeper. Two fine sides that are gonna grab off a healthy chunk of the sales and spins.

RUTH TALLEY & BOB JENNINGS (MGM 12241; K12241)

"EVER BY THE SIDE OF ME"
(2:13) [Acuff-Rose BMI — Carwile] Ruth Talley and Bob Jennings neatly combine their pleasant vocal stylings on an easy-on-the-ears, fast paced romantic ditty. Deck should catch a heap of action.

B"LET ME" (2:35) [Acuff-Rose BMI—Wilson] The pair blends prettily on this middle beat, tear-compelling lover's ballad. Lovely performance on a side that bears close watching.

JIMMY DEAN

(Mercury 70855; 70855x45)

B- "HELLO MR. BLUES" (2:09) [Alpine BMI—Dean, Jones, Grove] Mellow-toned Jimmy Dean comes up with a soft, sincere reading on a bluesy, moderate paced romantic weeper. Strong entry that should attract a good deal of attention.

"I FOUND OUT (WHAT I'VE BEEN THINKIN')" (2:03) [Tree BMI—A. Inman] The songster has caught his gal cheatin' on him and he tells about it in fetching fashion on this interesting, up tempo ditty.

SID KING & THE FIVE STRINGS

(Columbia 40680; 4-40680)

"BOOGER RED" (2:37) [Fairway BMI—J. Hicks] The King Brothers, with Sid King in the lead, come up with a tantalizing ditty about a fetching little gal who just loves to dance. Socko vocal and instrumental performance.

"OOBIE-DOOBIE" (1:59) [Peer Int'l BMI—Moore] On the reverse etching the boys delightfully tell about a swinging new dance step. Two potent house-rockers for the country-pop buyers.

LANIE WALKER (Sacred)

(Blue Hen 218; 45-218)

"DAD'S NOT DEAD HE'S ONLY SLEEPING" (2:51) [Walker] The Black Mountain Boys warmly showcase Lanie Walker's poignant vocal and recitation on this slow paced, emotion-packed piece of sacred material. Real touching platter.

"WHEN YOU MEET YOUR LORD" (2:18) [Walker] Under portion is a lively, up beat inspirational piece that Walker and the crew deck out in infectious fashion.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



POS. LAST WEEK

HEARTBREAK HOTEL

Elvis Presley (RCA Victor 20-6420; 47-6420)

BLUE SUEDE SHOES

Carl Perkins (Sun 234; 45-234)

YES, I KNOW WHY

Webb Pierce (Decca 29805; 9-29805)

FORGOT TO REMEMBER TO FORGET

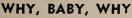
Elvis Presley (RCA Victor 20-6357; 47-6357) (Sun 223; 45-223)

YOU AND ME

Kitty Wells & Red Foley (Decca 29740; 9-29740)

I DON'T BELIEVE YOU'VE MET MY BABY

Louvin Brothers (Capitol 3300; F3300)



Red Sovine & Webb Pierce (Decca 29739; 9-29739)

George Jones (Starday 202; 45-202)

SO DOGGONE LONESOME

Johnny Cash (Sun 232; 45-232) Ernest Tubb (Decca 29836; 9-29836)



'CAUSE I LOVE YOU

Webb Pierce (Decca 29805; 9-29805)



BLACKBOARD OF MY HEART

Hank Thompson (Capitol 3347; F3347)

What Did You Say?



NASHVILLE—It would seem that "Cousin" Minnie Pearl of Grand Ole Opry has Army DJ-singer, Richard Hayes in a tizzy. The photo was snapped during an interview for Hayes' Country Jamboree show which is currently aired over a 350 station Mutual network.:..

Many Artists To Participate In Jimmie Rodgers Celebration

NASHVILLE, TENN.—Ernest Tubb, president of the Jimmie Rodgers Memorial and Health Foundation, and Hank Snow, announced here this week a partial list of leading country music artists who will attend the gala 1956 Jimmie Rodgers National Country Music Day Celebration.

The annual event falls on Friday and Saturday, May 25 and 26, in Meridian, Mississippi. Already, Meridian is bustling with activity as the time for the major event draws near. Confirmations have been received from the following artists who have indicated that they will attend: Ernest Tubb, Hank Snow, Jim Reeves, The Wilburn Brothers, Lefty Frizzell, The Maddox Brothers and Rose, Jimmy Newman, Gary Williams, Curtis Gordon, Jack Cardwell, Lonnie Barron, Wilf Carter, Charlie Walker, Audrey Williams, Freddie Hart, Justin Tubb, Jimmie Rodgers Snow, Dave Rich, Jim Wilson, Charline Arthur, Skeets Yaney, Linda Flannagan.

It was explained that this was only a partial list of artists who will attend, and that confirmations are being received daily.

Various record labels will be represented in the gala parade which is scheduled for Saturday, May 26. Also there will be numerous "luncheons" and "open houses" sponsored by the various music firms and record companies. Many officials of record companies, music firms, disk jockeys, and artists have already made reservations.

Decca Signs Two Artists

NEW YORK—Decca Records announces the addition to the roster of two new artists. Bob Harman, a pianist who hails from Tazeville, Virginia, makes his debut on the label with "Kentucky Home Boogie" and "King Fish Boogie". Also making her Decca bow at this time is vocalist Joan Hager. Miss Hager, who is currently featured on WSM-TV in Nashville, has waxed "Confessions of My Heart" and "Will You, Will You, Willyum". NEW YORK--Decca Records an-

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

1. HEARTBREAK HOTEL 2. BLUE SUEDE SHOES 3. YES, I KNOW WHY 4 FOR RENT 5. YOU AND ME 6. LITTLE ROSA

7. SO DOGGONE LONESOME..... 8. YOU'RE THE ONE

9. WHAT WOULD YOU DO (IF JESUS CAME TO YOUR HOUSE) 10. I DON'T BELIEVE YOU'VE MET MY BABY...

..... Elvis Presley (RCA Victor) Carl Perkins (Sun) Webb Pierce (Decca) Sonny James (Capitol) Kitty Wells & Red Foley (Decca) Red Sovine & Webb Pierce (Decca) { Johnny Cash (Sun) { Ernest Tubb (Decca) Faron Young (Capitol) Porter Wagoner (RCA Victor)
Red Sovine (Decca)
Tex Ritter (Capitol) Louvin Brothers (Capitol)

11) I'VE GOT FIVE DOLLARS. 12) I TAKE THE CHANCE. 13) BLACKBOARD OF MY HEART. 14) HOW FAR IS HEAVEN. 15) WHY, BABY, WHY. 16) I'VE CHANGED. 17) FOLSOM PRISON BLUES. 18) SEASONS OF MY HEART. 19) ROCK ISLAND LINE. 20) I WAS THE ONE. 20) HONKY TONK MAN. 20) 'CAUSE I LOVE YOU.

CINCINNATI CUT-UPS

Willie Thall was telling us that the WLW Hayride may soon take on a new look, as plans are being made to originate the show from a Riding Club with a real hayride, live horses and all the trimmings. Sounds like a good idea and we'll be telling you more about it as time goes on . . . Ernie Lee who sure looks good on channel #5 says the reason for him leaving the South and coming back to WLW, is because he fished all the ponds out. (Now Ernie —) . . . Did we tell you that WLW-T is carrying the Reds' ball games, with sportcasters George Bryson and Mark Scott doing the chatter. Veteran Waite Hoyt is also calling the games for WSAI radio. . . . Mort Werner, NBC-TV programming expert, reportedly flew into Cincinnati this week with an eye on Walter Phillips show, and is considering Walt for a net-work career. . . Dick Hageman took time out to call friends from the Boone County Airport this week, while passing thru to Dayton where his father is ill. (Dick is now working TV from New York.) . . . It was learned this week that Rudy Hansen (WLW's singin' rage) may soon be recording for another label. Callin' all kinfolks—we'll be seeing you at the 4th annual anniversary jamboree of Jimmie Skinner's Music Center, Sunday April 29th at Verona Lake. . . Nice letter from Cindy Coy of WPDX in Clarksburg, W. Va. Cindy spins the country wax, and writes some mighty good songs. . . . Hardrock Gunter has a record out on Cross Country that has a very good sound called "Juke Box Help Me Find My Pahy." This availe be it for Hardrock Willie Thall was telling us that the

rock Gunter has a record out on Cross Country that has a very good sound called "Juke Box Help Me Find My Baby". This could be it for Hardrock... Dusty Owens also from WWVA in Wheeling has a mighty fine cut out on Admiral called "It's Goodbye And So Long". (These boys are cutting good wax up there... Tuned in the other morning to Al Hines (Country Philosopher) of WCKY. Never did find out if he got those eggs served baked, scrambled, or sunny side up. Paul Hodges will rotate his "Arriving Or Leaving" show from the Train, Bus, and Airport over WCPO.

Ameche Switches Stations

LOS ANGELES, CAL.—Jim Ameche, for the past three years one of Los Angeles' top disk jockeys, begins his new show over radio station KDAY (formerly KOWL) on May 7th.

Due to station KLAC's policy requirements regarding the music regulations set down for his programs, Ameche ankled his post as one of the big five DJ's at KLAC in Los Angeles for the new post at KDAY.

Ameche received lucrative offers from three radio stations on the Eastern Seaboard and one from the Midwest along with four approaches from local radio outlets in the Los Angeles area. His choice of KDAY was made when it was understood that he would be given freedom to continue his probe given freedom to continue his pro-

be given freedom to continue his programming policy.

As the key jockey on KDAY, Ameche will become the center of an extensive promotion campaign this summer, which will be geared mainly to increase the listening audience and gain ad agency recognition.

Meanwhile, Ameche continues his daily show out of WNJR in Newark, New Jersey, and the blossoming network of transcribed shows he has syndicated throughout America.



THE CASH BOX country Koundup

Word from Houston, Texas and Slick Norris informs us that Jimmie Newman (Dot) is set for an appearance on the Red Foley "Ozark Jubilee" May 5th. Norris, Newman's personal manager, is keeping the Texas territory C&W happy and is currently pushing Newman's release of "Seasons Of My Heart."

Potato Pete Hunter now working two stations with his C&W wax shows. Slick Norris was in for a visit with Pete last week.

Thanks to The Davis Sisters (RCA Victor) for their very nice letter recently. Real good to hear from these two C&W favorites, Skeeter and Georgie. Their current release is "Lying Brown Eyes" and "Lonely And Blue."

Eddie Bond (Mercury) with his recording of "Rockin' Daddy" and "I Got A Woman" is reported to be going over big with the jocks. The Mercury waxing is a country-type 'beat' tune that is taking hold steadily. Bond hails from Memphis, Tenn.

Word from Dallas informs us that Carl Perkins, Homer and Jethro, Johnny Cash, Justin Tubb, Sonny James and the Belew Twins were on hand for the Beaumont Policemen's Benefit Program at Stuart Stadium. Also appearing on the show were Faye Emerson and Preston Foster.

Also it was reported from Dallas that they recently had a big Spike Jones Show there on a Sunday night. On another occasion recently, Lt. Rip Masters of the Rin Tin Tin TV Series (He records for MGM as James Brown) and Charlie Walker (Decca) were guests. The Belew Twins worked a big show in their home town of Greenville on April 14th. Also on that package were Billy Edwards, Lafawn Paul, Eddie Jahvery

McDuff and Nancy Castlebury.

Tex Ritter (Capitol) guested on the Big "D" Jamboree on April 28th according to word from J. F. Dolan, publicity topper for the Texas oatuner!

Sheriff Tex Davis, C&W music promoter of WCMS, Norfolk, Va. informs us that they have a local Country show there every Friday night and recently Tex had Pete Pike (Coral) in as guest, who did a great job and really went over big, singing his latest release "A Friend Of The Bride."

Dub Allbritten, as A&R topper for ABC-Paramount, conducted his first session for the label last week, recording a young lad by the name of Ronnie Self. Ronnie, completely new to the recording field, was reported to have turned in a top notch session.

The famous RCA Victor Blackwood Brothers Ourse.

WYNN STEWART



The famous RCA Victor Blackwood Brothers Quartet of Memphis, Tenn. will be working personal appearances through May 12th in the states of Georgia, Alabama, Florida and North Carolina.

Johnnie and Jack (RCA Victor) who have been going strong with their recording of "I Want To Be Loved" make their entrance anew with "Baby, It's In The Making" and "You Can't Divorce My Heart." This new release by the number one C&W vocal group has all the potential of another big record for the

Tommy Smith (Decca) off into the hinterlands on a 30-day tour with Ernest Tubb Show. Smith recently turned in a great performance in Hammond, Indiana where some 8,000 persons were in attendance.

Ferlin Huskey (Capitol) is reported to have a real winner with his latest for the label . . . it's "Aladdin" and "That Big Ol' Moon".

X. Cosse, personal manager of Huskey, is setting the promotion on this one into motion early.

Maxine, Jim Edward and Bonnie Brown (RCA Victor) have a real C&W hit with their waxing of "I Take The Chance". The record is getting top air play and the deejays are really raving over this one by the friendly Browns.

Dave Rich (RCA Victor) back into Nashville again last week promoting his current waxing of "Darlin' I'm Lonesome" and "I'm Glad."

Bobby Lord (Columbia) is getting exceptional good play from the deejays with his recording of "Beautiful Baby". Lord really belts this one out.

Buddy Killen, Tree Music rep excited over the new Hawkshaw Hawkins release... "It Would Be A Doggone Lie". Flip is "Sunny Side Of The Mountain". No doubt this could be one of the biggest recordings for the "Hawk From The West Virginia Hills". It has all the power, all the go of a hit

recording and it's right in line with what is commercial today. Listen to both sides of this one and we're certain you'll agree it's one of Hawk's best.

Jimmie Dean (Mercury) out with a new release called "I Found Out".

Dean's last release of "Freight Train Blues" was reported as a top seller!

Vic McAlpin reports that Glenn Douglas recorded new sides for Decca last week under the direction of Decca's A&R chief, Paul Cohen. Also doing sessions in the Decca studios here were Patsy Cline, her first for Decca! At press time Cohen was in the process of lining up other recording dates for his Decca talent, including Autry Inman and Mimi Roman.

Pee Wee King (RCA Victor) into Nashville last week for recording of some special transcribed radio shows. King left Nashville following the sessions for Louisville, home base!



Webb Pierce (Decca) currently on tour in Canada. Pierce's recording with Red Sovine of "Little Rosa" and his own recording of "Yes I Know Why" continues to get top play!

Jack Stapp, program director of WSM, back in town after a visit to Chicago and the NARTB meet there.

Eddy Arnold's latest . . . an all-market song . . . couples "Rockin' Mockin' Bird" and "You Don't Know Me." Arnold, one of the most consistent in the field of record entertainment, recently began a TV Show, originating in Springfield, Mo.

Ray Price (Columbia) currently lining up the promotion on his latest release with his personal manager, Al Flores. The two think this is one of the best for Ray. It couples "You Done Me Wrong" and "Crazy Arms."

Hawkshaw Hawkins and Jean Shepard are slated for a tour in Alaska, Lonzo and Oscar have just concluded appearances in the cold country.

Lee Rosenberg, Southern Belle Music, is very happy with the Jean Shepard waxing of "He Loved Me Once, And He'll Love Me Again." It's coupled with "You're Calling Me Sweetheart Again."

Dixie Lee, prexy of Dixielee Records, writes in to tell us that George Whitten's "Honey Chile" backed with "Still Cryin'" and his "God Was So Good" coupled with "You're Always Brand New" are doing so well that George is starting on a tour of the Southern states starting June 1st. His latest "Born To Be Happy" and "She Branded My Heart" has just been released and promises to be another good side for the artist. George passes along his thanks to the deejays who have spun his waxings.

In a news release from Springfield, Mo. and Don



spun his waxings.

In a news release from Springfield, Mo. and Don Richardson, it's reported that Charlie Brown, whose Brown Radio Productions produced the Eddy Arnold radio shows in Nashville, has been named to head up production of Crossroads TV's new "Eddy Arnold Show", featuring Chet Atkins, which premiered April 26. Brown, a resident of Springfield, will work closely with Joe Csida, who now directs Arnold's career. Both Eddy Arnold and Chet Atkins will be commuting weekly from Nashville.

* * * * * *

The "junior" version of "Ozark Jubilee" has proved so popular that another was staged April 28th, with ten-year-old Libby Horne again starring as mistress of ceremonies.

Writing for 300 newspapers of the United Press syndicate, TV Columnist William Ewald pays tribute to Red Foley as "the performer who's been singing country music almost as long as we've had a country."

A full-scale 'Jubilee' personal appearance package, starring Red Foley, was set for Cedar Rapids April 22, and Austin, Minn. on April 24, Milwaukee, Wisc. April 25th, and Springfield, Ill. on April 26th.

Frankie Starr (Decca) worked the Circle Theatre in Cleveland, Ohio on April 14th, along with Moon Mullican (King), Mitchell Torok (Decca) and Roy Wiggins.

Harry Silverstein, promotion man for Decca records is on his way through the South on another promotion junket; Silverstein was in Nashville the early part of this week!

Acuff-Rose Publishers took first place in the Nashville-Melrose Bowling Tournament last week, according to word from Wes Rose. Trophies were presented the publishing firm during special festivities.

Slick Norris informs us that the Jimmy Newman's recording of "Night Time Is Cry Time" is beginning to make a big showing around the country from the reports that are coming in. Could it be that this is a hit all over

again? Herbert Shucher, personal manager of Jim Reeves is planning a special promotion campaign for the forthcoming Jim Reeves release "My Lips Are Sealed" and "Pickin' A Chicken." Shucher reports that the Victor artist is scheduled for a full slate of personal appearances, booked solidly through June.

Good to hear from "The Country Youngun", Jack Boon of WCJU, Columbia, Mississippi who has the C&W wax shows for the station. Boone does a good job promoting the C&W music on his "Country Style" program.

"Giggle Box" and "Do You Love Me?" are the titles of a new one by Babs and Floyd on RCA Victor. The 'Giggle' side is exceptionally funny!

Gabe Tucker, personal manager of Ernest Tubb and where he spent considerable time fishing, relaxing, and scheduling more dates for his two Decca artists. Tucker also handles the affairs of the Wilburn Brothers. Herbert Shucher, personal manager of Jim Reeves is

Radio Station WSM announced this week that they would originate the NBC network portion of the Grand Ole Opry in Meridian, Mississippi, on Saturday, May 26. The broadcast will be coordinated with present plans in regards to the Jimmie Rodgers National Country Music Day Celebration.

Mrs. Jimmie Rodgers has returned to her home in Texas after a visit here in Nashville last week!



DON LARKIN WAAT-Newark, N. J.

WAAT—Newark, N. J.

1. Yes, I Know Why (W. Pierce)
2. Heartbreak Hotel (E. Presley)
3. You And Me (Wells & Foley)
4. What Would You Developer
5. Blackboard Of My Heart
(Hank Thompson)
6. I Don't Believe You've Met
My Baby (Louvins)
7. So Doggone Lonesome (Cash)
8. For Rent (Sonny James)
9. Why Baby, Why
(Sovine & Pierce)
10. James Dean (Red River Dave)

HAPPY ISON WORZ—Orlando, Fla.

WORZ—Orlando, Fla.

1. Heartbreak Hotel (E. Presley)
2. How Far Is Heaven (Kitty
Wells & Carol Sue)
3. Blue Suede Shoes (Perkins)
4. I've Changed (Carl Smith)
5. Let's Stay Together (Newman)
6. For Rent (Sonny James)
7. Little Rosa (Sovine & Pierce)
8. Long Tall Sally (M. Robbins)
9. My Suspicious Mind
(Jimmie Williams)
10. So Doggone Lonesome (Cash)

RANDY GRETES

RANDY GRETES
WITJ—Ithaca, N. Y.

1. Heartbreak Hotel (Cadets)
2. Blue Suede Shoes (S. Taylor)
3. 16 Tons (T. Ernie Ford)
4. Yes, I Know Why (W. Pierce)
5. Why, Baby, Why (H. Locklin)
6. You're Free To Go (C. Smith)
7. You And Me (Wells & Foley)
8. So Doggone Lonesome (Cash)
9. I Don't Believe You've Met
My Baby (Louvins)
10. Eat, Drink And Be Merry
(Porter Wagoner)

"HOPALONG" JOE HOPPEL WCMS-Norfolk, Va.

1. Going Crazy (Luke Gordon)
2. Meet Me In The Chapel
(Skeets Yaney)
3. Heartbreak Hotel (E. Presley)
4. You're Not Play, Love
(Willburns)
5. How Fax Is News (With

(Wilburns)

5. How Far Is Heaven (Kitty
Wells & Carol Sue)

6. Little Rosa (Sovine & Pierce)

7. You're Still Mine (F. Young)

8. Moon Song (Buddy Meredith)

9. Rock Island Line (Donegan)

10. I Take The Chance (Browns)

CHUCK DOUGHERTY (CHUCK FROM KENTUCKY) WKDA—Nashyille, Tenn.

WKDA—Nashville, Tenn.

1. Heartbreak Hotel (E. Presley)

2. Blue Suede Shoes (Perkins)

3. Yes, I Know Why (W. Pierce)

4. You're Still Mine (F. Young)

5. I'm A Lover Not A Fighter
(Jerry Reed)

6. Blackboard Of My Heart
(Hank Thompson)

7. Little Rosa (Sovine & Pierce)

8. I Don't Believe You've Met
My Baby (Louvins)

9. Goo Goo Da Da (Carlisles)

10. Rockin' Daddy (Eddy Boyd)

BILL CARTER KBOX—Modesto, Calif.

KBOX.—Modesto, Calif.

1. Why, Baby, Why
(Sovine & Pierce)

2. What Would You Do
(Porter Wagoner)

3. Only You, Only You
(Charlie Walker)

4. By The Sweat Of My Brow
(G. Carter)

5. 'Cause You're Always On
My Mind (Wiley Barkdull)

6. Seasons Of My Heart
(Jimmy Newman)

7. You And Me (Wells & Foley)

8. For Rent (Sonny James)

9. Folsom Prison Blues (J. Cash)

10. So Doggone Lonesome
(Ernest Tubb)

MACK SANDERS KFBI—Wichita, Kan.

KFBI—Wichita, Kan.

1. Yes, I Know Why (W. Pierce)

2. You And Me (Wells & Foley)

3. So Doggone Lonesome
(Ernest Tubb)

4. I Don't Believe You've Met
My Baby (Louvins)

5. I've Got Five Dollars (Young)

6. Why, Baby, Why
(Sovine & Pierce)

7. Blackboard Of My Heart
(Hank Thompson)

8. You're Free To Go (C. Smith)

9. I Con't Care (Webb Pierce)

10. Eat, Drink And Be Merry
(Porter Wagoner)

J. R. JANOT KPAC—Port Arthur, Tex.

KPAC—Port Arthur, Tex.

1. On My Mind
(Flatt & Scruggs)

2. 'Cause You're Always On
My Mind (Wiley Barkdull)

3. Heartbreak Hotel (E. Presey)

4. Blue Suede Shoes (Perkins)

5. Walk My Way (Jerry Jericho)

6. My Name Is Joe (Joey Gills)

7. Seasons Of My Heart
(Jimmy Newman)

8. Let's Stay Together
(Rusty & Doug)

9. Hi-toned Papa (J. Simpson)

10. What Would You Do (Ritter)

HAL HARRIS KRCT—Baytown, Tex.

KRCT—Baytown, Tex.

1. So Doggone Lonesome (Ernest Tubb)

2. Seasons Of My Heart (Jimmy Newman)

3. Yes, I Know Why (W. Pierce)

4. You're Still Mine (F. Young)

5. Folsom Prison Blues (J. Cash)

6 A Tear Fell (Anita Carter)

7. Hold Everything (Red Sovine)

8. Your Heart (George Jones)

9. Honky Tonk Man (J. Horton)

10. For Rent (Sonny James)

KDAV—Lubbock, Tex.

1. You And Me (Wells & Foley)

2. Mr. Teardrop (M. Robbins)

3. For Rent (Sonny James)

4. I'll Take The Chance

4. I'll Take The Chance
(Browns)
5. You're Still Mine (F. Young)
6. Little Rosa (Sovine & Pierce)
7. I Was The One (E. Presley)
8. Blackboard Of My Heart
(Hank Thompson)
9. Uncle Pen (Porter Wagoner)
10. Hillbilly Blues (Tabby West)

RAMBLIN' LOU WJJL—Niagara Falls, N. Y.

WJJL—Niagara Falls, N. Y.

1. Blue Suede Shoes (Presley)
2. I Want You To Be My Baby
(Lee & Cooper)
3. What Would You Do
(Red Sovine)
4. Rock Island Line (Donegan)
5. Mystery Train (Elvis Presley)
6. Yes, I Know Why (W. Pierce)
7. You're Still Mine (F. Young)
8. Blow The Whistle (Bill Long)
9. Eatin' High On The Hog
(Mac Wiseman)
10. Dark As A Dungeon (Moore)

JOHNNY RION KSTL—St. Louis, Mo.

KSTL—St. Louis, Mo.

1. Blue Suede Shoes
(Presley/Perkins)
2. Yes, 1 Know Why (W. Pierce)
3. You're Still Mine (F. Young)
4. Folsom Prison Blues (J. Cash)
5. 50 Doggone Lonesome
(Tubb/Cash)
6. What Would You Do
(Wagoner/Sovine/Ritter)
7. How Far Is Heaven (K. Wells)
B. Slow Down Brother (Huskey)
9. You're Not Play Love
(Wilburns)

10. Little Rosa (Sovine & Pierce)

CLARENCE KNEELAND WICH-Jewett City, Conn.

WICH—Jewett City, Conn.

1. Blackboard Of My Heart
(Hank Thompson)

2. Do You Know Where God
Lives (Eddy Arnold)

3. That's A Sad Affair (Reeves)

4. 'Cause I Love You (Pierce)

5. Row No. 2, Seat No. 3
(Lee & Cooper)

6. What Would You Do
(Porter Wagoner)

7. So Doggone Lonesome
(Lord/Tubb/Cash)

B. These Hands (Hank Snow)

9. When You Said Goodbye (Eddy Arnold)

10. I've Changed (Carl Smith)

"PICKING" PETE
PETE AYDELOTTE
WAGG—Franklin, Tenn.

1. How Far Is Heaven (Kitty Wells & Carol Sue) 2. Long Tall Sally (M. Robbins) 3. You're Still Mine (F. Young) 4. Little Rosa (Sovine & Pierce) 5. Darling, I'm Lonesome (Rich)

6. Seasons Of My Heart
(Jimmy Newman)
7. City of Strangers (T. Smith)

8. So Doggone Lonesome (Cash)
9. I've Changed (Carl Smith) 10. Love Me (Buddy Holly)

DICK DEAN
WKTQ—Norway-Paris, Me.

1. Heartbreak Hotel (E. Presley)
2. Why, Baby, Why
(Sovine & Pierce)
3. Blue Suede Shoes (Presley)
4. So Doggone Lonesome
(Ernest Tubb)
5. 1 Don't Believe You've Met
My Baby (Louvins)
6. Rock Island Line (L. Dresslar)
7. I've Got Five Dollars (Young)
8. 1 Forgot To Remember
(Elvis Presley)
9. That's All (T. Ernie Ford)
10. Bayou Baby (Eddy Arnold)

PAUL SIMPKINS
WBAM—Montgomery, Ala.
1. Honky Tonk Man (J. Horton)
2. You're Still Mine (F. Young)
3. For Rent (Sonny James)
4. Seasons Of My Heart
(Jimmy Newman)
5. If You Were Mine (Reeves)
6. I'll Take The Chance
(Browns)
7. Not Anymore (Al Terry)
8. Fallen Angel (S. McDonald)
9. You And Me (Wells & Foley)
10. Crazy Arms (Ray Price)

DEAN "HILLBILLY" EVANS WXOK—Baton Rouge, La.

1. Blue Suede Shoes (Perkins)
2. Heartbreak Hotel (E. Presley)
3. For Rent (Sonny James)
4. Yes, I Know Why (W. Pierce)
5. On My Mind
(Flatt & Struggs)

6. I Was The One (E. Presley)
7. Little Rosa (Sovine & Pierce)

8. I've Changed (Carl Smith) 9. I've Got Five Dollars (Young) 10. Follow Me (Al Terry)

BILL RANKIN KTHE—Thermopolis, Wyo.

KTHE—Thermopolis, Wyo.

1. Will You Will-Yum

(Janice Martin)

2. Blue Suede Shoes (Perkins)

3. Poor People Of Paris (Jean's Song) (Chet Atkins)

4. What Would You Do (Ritter)

5. So Doggone Lonesome (Tubb)

6. Here I Am (Jerry Reed)

7. Why, Baby, Why

(Sovine & Pierce)

8. Heartbreak Hotel (E. Presley)

9. I've Got Five Dollars (Young)

10. You And Me (Wells & Foley)

BILL THORNTON KRLW-Walnut Ridge, Ark.

1. You're Still Mine (F. Young 2. Blue Suede Shoes (Perkins)

3. Heartbreak Hotel (E. Presley)
4. I've Changed (Carl Smith)

S. Not Anymore (Lee & Terry)
6. How Far Is Heaven (Wells)

7. Little Rosa (Sovine & Pierce)

8 For Rent (Sonny James)

9. What Would You Do (Ritter) 10. Bad Girl (Slim Rhodes)

GEORGE STRAIT LONESOME GEORGE WDCF—Dade City, Fla.

1. So Doggone Lonesome (Cash)
2. If You Do, Dear (Carl Smith)
3. I've Got Five Dollars (Young)
4. I Want To Be Loved (Johnnie & Jack & Rubby Wells)
5. If You Were Mine (Reeves)

6. Eat, Drink And Be Merry (Porter Wagoner)

7. You And Me (Wells & Foley) 9. I Tous Me (Jimmy & Johnny)
9. I Don't Believe You've Met
My Baby (Louvins)
10. I'll Take The Chance
(Browns)

FRED LYNN'S
"HILLBILLY HEAVEN"
KWTO—Springfield, Mo.

KW10—Springrield, Mo.

1. What Would You Do
(Porter Wagoner)
2. Heartbreak Hotel (E. Presley)
3. You And Me (Wells & Foley)
4. Blue Suede Shoes (Perkins)
5. I Was The One (E. Presley)

6. If You Do, Dear (C. Smith)
7. For Rent (Sonny James) B. Yes, I Know Why (W. Pierce)
9. I Love Everybody (T. West)

10. Fire Of Love (Bobby Lord)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS Please keen us constantly informed of any changes in call letters or title.



(PLUS THE NEXT FIVE)

HEARTBREAK HOTEL Elvis Presley (RCA Victor 20-6420; 47-6420) BLUE SUEDE SHOES

BLUE SUEDE SHOES

Carl Perkins
(Swn 234; 45-234)
YES, I KNOW WHY
Webb Pierce
(Decca 29805; 9-29805)
YOU AND ME
Kitty Wells & Red Foley
(Decca 29740; 9-29740)
I FORGOT TO REMEMBER TO
FORGET
Elvis Presley
(RCA Victor 20-6357; 47-6357)
(Sun 223; 45-223)
I DON'T BELIEVE YOU'VE MET
MY BABY

I DON'T BELIEVE YOU'VE MET MY BABY
Louvin Brothers
(Capitol 3300; F3300)
SO DOGGONE LONESOME
Johnny Cash
(Sun 232; 45-232)
Ernest Tubb
(Decca 29836; 9-29836)
WHY, BABY, WHY
Red Sovine & Webb Pierce
(Decca 29739; 9-29739)
George Jones
(Starday 202; 45-202)
BLACKBOARD OF MY HEART
Hank Thompson

Hank Thompson (Capitol 3347; F3347) I'VE GOT FIVE DOLLARS Faron Young (Capitol 3369; F3369)

WHAT WOULD YOU DO (IF
JESUS CAME TO YOUR HOUSE)
YOU'RE THE ONE
I WAS THE ONE
FOLSOM PRISON BLUES
FORD BENT

FOR RENT 'CAUSE I LOVE YOU

15. I'VE CHANGED

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"It's What's in THE CASH BOX That Counts"



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answers the necessity for programming both Singles and E.P.'s



45 RPM Single Records give you the opportunity to program current, single tune releases—hit tunes, disc jockey favorites, popularity poll leaders. The public wants to hear this kind of music.

45 RPM E.P. RECORDS

The public also wants to hear all-time favorites, show tunes, light classics, varieties and other "standard" music. This music on 45 RPM is principally available on Extended Play Records.

THE ANSWER..

The Seeburg V-200—the music system that compensates the operator for the additional time required to play Extended Play Records.

See your Seeburg Distributor for information about low-cost E.P. Record packages available from leading record manufacturers.

America's finest and most complete music systems





Here There

WASHINGTON, D. C .- How's business? We mean big business. Well let's look at some fantastic figures. It is reported "The biggest boom in history swelled the list of U.S. firms doing a business of more than \$1 billion a year from 29 to 33 during 1955." The sales of these billion-dollar firms totaled more than \$90 billion, compared with \$70 billion the year before. General Motors lead with sales of \$12 billion. Newest member of the "Billion Dollar Sales Club" was RCA. Just for the fun of it we're listing the top firms: General Motors, Standard Oil of N. J.; Ford Motor Co.; Bell System; Great A&P; U.S. Steel; Chrysler; Sears, Roebuck; General Electric; Swift & Co.; Bethlehem Steel; Armour & Co.; Safeway Stores; Gulf Oil; Du Pont; Texas Co.; Western Electric; Standard Oil of Ind.; Socony Mobil; Shell Oil; Westinghouse; Goodyear Tire; Standard Oil of Calif.; National Dairy; J. C. Penney; Kroger Co.; Republic Steel: Union Carbide; International Harvester; Firestone Tire; Sinclair Oil; American Tobacco and Radio Corp. of America. Another interesting report was the information compiled by the Associated Press that at the end of 1955 there were 67 firms that reported total assets in excess of \$1 billion. Included in this group were 34 industrial, railroad and utility com-panies; 17 banks; 13 insurance com-panies and 3 finance companies.



NEW YORK—We all know that the population in the United States has been increasing with each year. Which is good news for those in our business, as it creates more players—first in the kiddie field, and then in the teen-age group and the matured group. The same population increase is noted thruout the world. The United Nations reported this week that by the middle of 1954 there were 2,652,000,000 people on earth, with population increasing fastest in Asia. But the nations with the fastest population growth were Venezuela, up 3 per cent a year; Panama, up 2.9 per cent; Ceylon, up 2.8 per cent; and Mexico, up 2.7 per cent. Slowest growth appeared in Ireland, up .04 per cent; Spain and Pakistan, up .8 per cent; and Poland and Portugal, up .9 per cent.



LOWELL, MASS.—Harvard Professor William Howels reports that "in half a million years mankind will lose its little toes and will have only three toes on each foot." (Comment: We don't believe him, and will stick around just to find out).

IS THERE ANY WAY OUT OF THE ANNUAL ASCAP BATTLE?

Have You Any Idea or Plan as to How This Annual Double-Royalty Tax Tribute Battle With ASCAP can be Ended Once and for All Time?

For a long time now there have been members of the automatic music business who have asked,

"Isn't there some plan, some method, some way which would bring about an end to these annual battles with ASCAP?"

Like all others these men, too, are being irritated year after year by the ASCAP battles.

In fact, everyone in the automatic music industry is irritated, is upset, is concerned and is, in many cases, desperately anxious and, sometimes, even fearful of the outcome.

There are some who even believe, "The day will come when we may lose our fight."

Others are of the opinion that, "ASCAP should quit. The Senators and Congressmen should tell them, once and for all time, to quit pestering the legislature with the same bills that session after session of the Congress has turned down."

Perhaps there is among the many, many peoples who comprise the automatic music industry of the nation, someone with a plan, an idea, a method, which could, once and for all time, halt such future fights.

No one will give in to PRIVATE TAXING POWERS to be granted to ASCAP! No one will ever give in to having to PAY THRU THE NOSE or seeing the music of the poor, the juke box music of America, CRUCIFIED ON A CROSS OF GOLD.

But if there is an idea, or a plan, or a method, which can from now on in halt ASCAP from sponsoring and presenting further such bills, as face the automatic music operators of the nation today, then he who has this idea, or plan, or method should come to the fore and present it for all the industry to study.

Provided, of course, that the industry's legal minds first believe that the plan is feasible. That it is practical. That it is logical. That there is a possibility, even a remote possibility, that it can be made to work.

There isn't an operator in the nation who will give in to private taxation. Especially the kind of private taxation that is without recourse or supervision and that would be sanctioned by the U. S. Government, should the ASCAP-sponsored bills ever be voted into Federal Law.

Like all businessmen, the nation's music operators are heavily overburdened with taxation at this time. They are paying license taxes to the U. S. Government, State, County and City Governments. They are paying U. S. and State Income Taxes. They are paying Occupational Fees in many instances. They are paying sales and other taxes.

They certainly cannot afford to be burdened by any more taxation. Especially the kind of taxation which ASCAP, just a few years ago in one of its bills, indicated it would crash down on the heads of every single music operator in the nation.

But if someone has the big idea, the method, the plan, to once and for all time halt ASCAP from sponsoring further such bills as ASCAP has sponsored and presented for years past, then this is the time to present immediately this fact for all the industry's benefit.

AMERICA'S NEWEST GAME MFR.

The Bert Lane Company, Inc., Formerly Specializing in Kiddie Rides, Now Manufacturing Amusement Games. To Announce 1st Product Shortly. **Appointing Distribs Thruout Country.** Sales Reps Being Selected.





MIAMI, FLA.—The Bert Lane Company, Inc., this city, headed by the dynamic Bert Lane, president, and Harry Pearl, vice president, will soon be turning out a steady line of amusement games, according to these executives

Lane has been manufacturing kid-die rides for the past five years, but now has expanded his manufacturing facilities so that he can supply the trade with amusement machines. The firm will continue to produce kiddie

The plant, which was only recently increased to 70,000 sq. ft., boasts of the finest, most modern type of production facilities. The factory is departmentalized, each performing a definite function. From the drawing board of the art department, the experimental and engineering depart-

ment, woodwork department, assembly section, to the finished product—everything is scientifically arranged. The finished product is then crated and then shipped by truck, or by rail (a siding runs right into the plant). The firm is now setting up a line of distributors throughout the country, and a staff of regional sales representatives is being appointed.

"We have given a lot of thought to the amusement games field," said Lane, "and after a great deal of preparation, are now prepared to enter this division of the coin machine business in a big way. It is our intention to present the games' operators with a variety of amusement machines in the prescribed manner accepted throughout the industry. It is our hope that we can produce equipment that will bring profits to the operators."

Exhibit Supply Presents Awards To Distributors



CHICAGO—Sam Lewis, president of The Exhibit Supply Company, this city, has presented awards to outstanding distributors of "Skill Pool"

standing distributors of "Skill Pool games.

"These awards were presented to distributors whose efforts in pioneering, promoting and selling 'Skill Pool' games were instrumental in making this unknown game one of the most sensational sales successes and one of the most played games ever conceived by the coin machine industry," explained Lewis.

"These distributors, along with The Exhibit Supply Company, started

The Exhibit Supply Company, started the ball rolling into what has become one of the biggest, long range successes for all makers, distributors and dealers of all types of pool games."

Awards were presented to: First Coin Machine Exchange, Chicago; Miller-Newmark Distributing Company, Grand Rapids, Mich.; Minthorne Music Company, Los Angeles,

Calif.; Lieberman Music Company, Minneapolis, Minn.; Lieberman Music Company, Omaha, Neb.; Redd Distributing Company, Boston, Mass.; Active Amusement Machines Company, Philadelphia, Pa.; Dunis Distributing Company, Portland Ore.; Dunis Distributing Company, Seattle, Wash.; B. D. Lazar Company, Pittsburgh, Pa.; Bush Distributing Company, Miami, Fla.; S. L. London Music Company, Milwaukee, Wis.; W. B. Distributors, Inc., St. Louis, Mo.; Dan Stewart Company, Salt Lake City, Utah; University Coin Machine Exchange, Columbus, O.; H. B. Brinck, Butte, Mont.; and Modern Distributing Company, Denver, Colo.

Pictured above: Sam Lewis (right) presenting a plaque to Joe Kline and Wally Finke of First Coin Machine



PAUNISI

PHONE VAn Buren 6-3100 CABLE ADDRESS "EXICO"

EST. 1901

MANUFACTURERS OF

COIN AMUSEMENT, SKILL AND VENDING

> 4222-30 WEST LAKE STREET CHICAGO 24, ILLINOIS

AN OPEN LETTER TO ALL OPERATORS:

In July, 1955, The Exhibit Supply Co. introduced to the nation a very simple, yet fascinating new form of amusement. It was a game called Skill Pool. Many laughed, many scoffed, and some few sneered, but to date over 100,000 Skill Pools, and variations of it, have been placed in taverns, clubs and other gathering places all over the country.

The game of Skill Pool swept the nation like no other game before it. All of us in the Coin Machine Industry watched with awe the progress of this game.

Undoubtedly sales of these games will continue for many months to come: in some areas for years to come. The play is simple, fascinating, and skillful, yet easy to learn.

Is it possible for the manufacturers within the Industry to come up with another game embodying these same qualities and with the same popularity and sales potential of Skill Pool?

We, at Exhibit, have examined this problem at length. We have made variations of the Skill Pool game and so have our competitors. Some of these games have been successful. Others have not. Certainly none of them have met, nor were expected to meet, with the complete success of the original Skill Pool game. So we decided to go back to the source from which Skill Pool came.

Skill Pool originated in Europe and has been played there for perhaps the past twenty or twenty-five years. Was it possible that another such game existed in Europe?

We examined many variations of the European game. Now, we feel that we have come up with a game that embodies all the features of Skill Pool, plus a fresh appeal that will equal the peak popularity of Skill Pool. It is simple. It is fascinating. It is easy to learn. It requires skillful playing. It is completely mechanical. It can be sold for a very low price. And it takes up even less playing area than the original Skill Pool!

Because of its background we call this game SPANISH POOL!

We predict it will be placed in every location where the original pool game play has started to fall off!

We predict that it will be placed in many locations that could not accommodate a Skill Pool game because of the playing area required! We predict that it will become a companion game to many of the Skill Pool tables that are now on location!

Remember—SPANISH POOL is by far—the greatest game of Skill since Skill Pool. It is not an imitation—not a copy—not a variation. It is an entirely new innovation in pool game play! Samples are in your distributors' showrooms. Plan to see them soon!

THE EXHIBIT SUPPLY CO.

Samuel B. Lewis

Samuel B. Lewis,

President

AUSIC O

IF YOU BELIEVE YOU ARE PAYING MORE THAN ENOUGH HEAVY, INCOME-DRAINING TAXES OF ALL KINDS NOW, JUST THINK HOW MUCH MORE YOU WILL PAY SHOULD ASCAP AND SIMILAR ORGANIZATIONS BE GIVEN THE POWER OF A PRIVATE TAXING AUTHORITY, WITHOUT RECOURSE OR SUPERVISION OF ANY KIND WHATSOEVER, YET WITH THE SANCTION AND FULL SUPPORT OF THE U. S. GOVERNMENT BY FEDERAL LAW TO TAX YOU AS MUCH AS ASCAP DESIRES TO TAX YOU, AS MANY DIFFERENT TIMES AND AS OFTEN AS ASCAP WISHES TO TAX YOU. THIS IS WHAT IS REQUESTED BY ASCAP AND SIMILAR ORGANIZATIONS IN THE BILLS ASCAP HAS SPONSORED THAT ARE NOW BEFORE JUDICIARY SUB-COMMITTEES IN THE SENATE AND IN THE HOUSE OF REPRESENTATIVES AWAITING IMMINENT PUBLIC HEARINGS.

IS WHY YOU ARE BEING URGED MMEDIATEL

Every music operator in the nation, his employees and all of his friends, must obtain letters addressed to his Senator and his Congressman, as well as to all the Senators and Congressmen of the Judiciary Sub-Committees and the full Judiciary Committee.

Over a million letters are needed.

Copies of all letters should be made. Whether the letters are typed or written, they can quickly be photostated.

Regardless of the expense involved in this process, which is pennies compared to what taxation would be smashed down dollarwise on the heads of every juke box operator in the nation, this simply must be done and done quickly.

There is no telling when the Judiciary Sub-Committees of both the Senate or the House of Representatives may decide to call Open Public Hearings on the four ASCAP-sponsored bills now before them.

When these hearings are called, the nation's music operators will be quickly notified.

Then, and then only, should they release the letters they have

This should be a flood. A deluge of letters into Washington to help stymie ASCAP and similar such organizations.

TO KILL THE FOUR BILLS RIGHT WHERE THEY NOW ARE AT-in the Judiciary Sub-Committees.

DO NOT MAIL THE LETTERS YOU OBTAIN UNTIL YOU

ARE ADVISED TO DO SO!!!

But get the letters first. Have them ready. Have individual copies addressed to all Congressmen and all Senators of both the Sub-Committees and the full Judiciary Committees.

Let these letters talk right from the heart.

Tell the Senators and the Congressmen, who have in past sessions for years and years, turned down the very same type of ASCAPsponsored legislation, just what these bills would mean to you, to your employees, to your families, to your future!!
GET THOSE LETTERS READY QUICK!!!



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Treasury Agents Seek To **Stop Defacing of Coins**

CHICAGO — Word is received here from an operator in a South-west city that U.S. Treasury De-partment agents have been mak-ing a drive to put a stop to the use of defaced coins in music ma-

chines.

This operator writes that he understands that the complaint was originated by several of the banks in his city. The agents, we're told, are particularly interested in those coins which are marred in any way by painting and cutting nicks.

Our informant writes that several operators have been questioned, and that a number of locations have been checked.

have been checked.

N.O. Bars Minors From Playing Pins

NEW ORLEANS, LA.—Criminal District Court Judges, after a conference last Monday, issued a statement that jail sentences would be mandatory for any proprietor of a barroom, store or restaurant convicted for permitting minors under 21

ANNOUNCING FIRST'S NEW "SPORT POOL" TOPS!

NOW YOU CAN BRING YOUR EARLY GAMES UP TO DATE WITH THE FINEST NEW PLAYFIELD TOPS. DO NOT CONFUSE "SPORT POOL" PLAYFIELDS WITH ORDINARY REPLACEMENT PLAYFIELDS.

JUST LOOK AT THESE TREMENDOUS FEATURES:

- THREE HOLE MODELS: Center hale with plastic plug.
- Includes new metal Runway beneath center hale.
 Includes brand new specially designed Racker Ball Traugh.
 YOUR CHOICE TWO MODELS: End Holes against rails or End Hales set in 4" from rails.
 CHOICE OF: Plastic bumpers with lights (\$10 extra),
- Plastic bumpers without lights
 FITS FOLLOWING: EXHIBIT, WILLIAMS, KEENEY, GENCO, CHICAGO COIN.

 Brand new Taps with all new material.

 Screened with squares far use as 3 or 4 sided play.

 Tap grade billiard cloth. Plastic hole liners. Extra live rubber

- rings. Navaply base.
 10. Includes "3rd hole" RULES CARD.

King Size Tops, \$10 additional. State length of top for King Size games.

Order a sample now on our money back guarantee or send for literature.

ONLY \$35 COMPLETE (without lights)

5 ar More \$31.50 EACH



COIN MACHINE EXCHANGE, INC.

Wally Finke & Joe Kline

CHICAGO 22, ILLINOIS • Dickens 2-0500

rears of age to play pin games in

their places of business.

All local operators that were contacted concurred in this edict and is-

sued a statement that they would do everything in their power to warn their locations to stop them from allowing minors to play.

AST CAL

ADVERTISING for...

The Cash Box

(Music Operators of America)

SPECIAL ISSUE

(Dated: May 12)

YOUR ADVERTISING MESSAGE WILL REACH ALL OF THE NATION'S OPERATORS

Distributed at the MOA Convention at the Morrison Hotel, Chicago, all during the Show . . . And those Coinmen unable to attend will receive it by mail.

GOES TO . Thursday-Noon PRESS - MAY 3

RUSH YOUR AD NOW!

THE CASH BOX

26 WEST 47th STREET

NEW YORK 36, N. Y.

(PHONE: JUdson 6-2640)



Action heavy in music and new and used equipment in New England as opps start all-out drive for outdoor locations and beginning of expected lush summer season. Weather has delayed the early part of the alfresco season, but with the beginning of May and sunny skies, outlook is now good. . . At Trimount Automatic Sales Corp. (Seeburg'), Irwin Margold, general manager, reports arcade equipment rolling, especially Williams' "Crane" and Mutoscope's "Rock 'N Roll". Used guns are in big demand and music is holding good with the Seeburg "v-200" way out in front. Dave Bond, prexy of Trimount, who with Mrs. Bond, is visiting Europe, writes last week was spent in Paris where ops and distribs were visited and meetings held with Jimmy Delarue, Paris op. Conditions in France are reported difficult because of problems in getting licenses to import from French and Belgian governments. Weather in Paris reported just like New England past week. Dave and Mrs. Bond return to Boston May 10 after visiting many foreign countries winding up with a tour of Israel. Irwin Margold heads a delegation of New Englanders flying to the MOA Convention in Chicago, May 6-8. Plans to attend MCMDA Convention running simultaneously there too. Russ Eckels, in charge of Seeburg background music department for Trimount, manning the booth of Seeburg background music department for Trimount, manning the booth of Seeburg background music department for Trimount, manning the booth of Seeburg background music department for Trimount, manning the booth of Seeburg background music department for Trimount, manning the booth of Seeburg background music department for Trimount, manning the booth of Seeburg background music department for Trimount, manning the booth of Seeburg background music department for Trimount, manning the booth of Seeburg background music department for Trimount, manning the booth of Seeburg background music department for Trimount, manning the booth of Seeburg background music department for Trimount, manning the booth of Seeburg backgro



What impressed your visitor here (Joe Orleck, The Cash Box) was the attitude of all in the business. Operators were busily running their operations, and altho they have the usual problems, are doing very nicely. All the distribs were busy. And, of course, the most impressive sight, is the offices and factory of The Bert Lane Company. Bert and vp Harry Pearl took us on a tour of the plant, which is now enlarged to some 70,000 square feet. The company has been one of the leaders in the manufacture of kiddie rides the past few years, but now, in addition, is preparing to produce amusement games on a regular continuous basis. First game will be announced shortly. While we were at the plant, (Wed., Apr. 18) Bert entertained a delegation of the Industrial Division of the North Miami Chamber of Commerce. They arrived in two large busloads, preceded by a limousine on which were perched three bathing beauties. The Chamber was using the plant inspection to acquaint the members with the progress being made in industry in Florida.

Willie Blatt took us out to lunch. With us was Bill Kane of the American Hand Dryer Co., Phila. Bill left the next day for a trip to the Islands and Mexico. . . . Joe Mangone was travelling South America, while Eloise handled the office. Eloise expecting around July. . . Ted Bush, Ozzie Truppmen and Ken Willis of Bush Distributing Co. busy selling all types of equip., and doing a fine exports biz. Ted now planning on expanding the firm's export activities to Europe. Met up with Bob Bear, Wurlitzer sales mgr., who spent a few days here before taking off for several other Southern distribs. . . Bob Norman, Southern Music Distributing, was entertaining Pat Yeo and his missus of the AMI Distributing Co., Grand Rapids, Mich., when we dropped in. Reported biz good. . . . Sam Taran and Eli Ross tied up with customers when we visited there, but we finally were able to sit down with them for a few minutes.



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STAR POOL

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DELUXE 4-BAGGER

CREATORS OF
DEPENDABLE PLAY APPEAL
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Williams 2-Way Deluxe
2-Way Special Deluxe and
2-Way SENIOR Deluxe
BANK POOL

Ops Vote to Aid '56 Cer'b'l. Palsy Campaign

BOSTON, MASS.—Eastern Massachusetts Music Operators' Association voted this week to tie up with the 1956 Cerebral Palsy Campaign. President David J. Baker said music machines would be placed on location as in last year's tieup, used records would be contributed and canisters for cash donations would be put out.

There will be no pledge cards this year, he said. The EMMOA will support the CP drive for funds in the following ways:

1. By assisting the distributors, where necessary, in the loan and placement of machines and records in locations where arrangements have been

First Coin Mach. Has New Paint Unit

made by the CP organization. CP will notify EMMOA where machines are wanted.

2. By contributing a generous supply of used records, either 45 or 78's.

3. By placing in as many locations as possible (and preferably on the counter near the cash register) the small canisters used by CP for cash donations.

Canisters will be delivered to music ops by the local CP affiliate in their area before May 1. Ops are to put them out immediately and pick them up shortly after June 1. They will open the canisters, count the contents and give their check to the affiliate for the sum collected. Each canister will bear the identification of the EMMOA.

CHICAGO—First Coin Machine Exchange, this city, has completed installation of a new and enlarged paint spraying and refinishing department.

It does not compete with kiddie rides or other amusement instal-

lations. Because it occupies such tiny space it makes "dead

corners" come to life in places where floor space is at a premium.

"Our new installation features a high pressure air compressor, delivering more than three times the pressure of our previous compressor," stated Joe Kline and Wally Finke.

"The added power enables us to give our equipment a greater variety of spraying methods for the smoothest and most professional finish possible.

"Our cabinets will be more attractive, as well as be more durable under all conditions.

"Our new compressor and other new apparatus make it possible for us to perform any kind of refinishing, small or major touch-up, or a complete new paint job

"Popularity of pool games, with a new type of multicolored finish, was a major influence in our decision to put in the new painting machinery." GUNS

Biggest Stock
In Country

BEST PRICES

Write - Wire - Phone

DAVID ROSEN

Exclusive AMI Dist. Ea. Pa. 855 N. BROAD STREET, PHILA. 23, PA. PHONE-STEVENSON 2-2903

"It's What's in THE CASH BOX That Counts"

NEW OPERATING BUSINESS NEW OPERATORS PROFITS

Investment Returned In 6 Months

Get in on the Bonanza. There will be \$350,000,000.00 worth of tubes sold in 1956 for replacement only. Net 30% of this business in your territory.

So simple a child can operate.

Placed in Drug Stores and Super Markets on Commission Basis.

Biggest business stimulator a Drug Store ever had.



Machine gives tubes a good test.

Do it vourself Everybody wants to save the service charge. Tubes sold at list

See our Booth #43 at the M.O.A. Convention in Chicago.

Write, Wire or Call

SALES,

Detroit 21, Mich.
 Diamond 1-2316

Contributes To Police Benefit



Bush Distributing Renovating Offices

JACKSONVILLE, FLA.—The offices of Bush Distributing Company, this city, are now undergoing a complete renovation and reconditioning job.

One of the largest distributing offices in the area, it occupies a space of 175x110 feet of space. Every part of the building will be remodelled—shop, service and display section. The offices are being decorated in the most beautiful manner possible. The en-tire building is being air-conditioned.

BAKERSFIELD, CALIF .- Cooperating with the Bakersfield Police Benefit Association, the Kern Amusement Operators presented a check for \$130 in connection with the annual police benefit show and dance, held in this city on March 31.

Pictured herewith is Bill Black (right), president of the Kern Amusement Operators, presenting officer Johnny Gordon with the check, while Vern Ephrum, operator, looks on. Money from the affair goes to the police widows' and orphans' fund.

Joe Barton, manager, advises the Jacksonville offices will be one of the most beautiful and outstanding of any in the country.



Your correspondent has just returned from a trip to Miami, Fla., where he visited with all the coinmen there, and spent the best part of a day observing the new entry into coin machine manufacturing field, The Bert Lane Company. Everyone who knows Bert Lane can visualize his set-up. Oscupying nearly 70,000 square feet, the offices are sumptuous, and the factory and other divisions of manufacture most scientifically arranged, with the most modern belt-line production lines. Over the past several years, the firm has been recognized as one of the leaders in the manufacture of kiddie rides. Now it is entering the amusement game field in a big way, and Bert says he will soon introduce his first machine, and then, like all other major manufacturers continue to bring out new and tested machines. Harry Pearl, vice president, now engaged in lining up a complete sales and promotion staff. Sorry we missed Eddie Lane, who flew in the day after we left. Thanks to all Miami distribs for the wonderful welcome they gave us.

Here in the big city, coinrow shows unusual activity, due to the new phonos and games available. Distribs peppy and bouncing, and predict greater surge and sales as the Spring days improve and lead into Summer. Of course, part of the action is due to the opening, once again, of shore and summer spots, even if they're depending on week-end trade right at the moment. . . . Barney (Shugy) Sugerman, Runyon Sales Co., smiling happily these days, as he prepares to show music ops the new AMI model "G-200" phono. In addition, pool games of Bally and Keeney going fine, he states. New window signs in gold being painted on Runyon's front, which gives location new and bright appearance. . . Al Simon, Albert Simon, Inc., takes his family to Miami for a week's vacation, leaving Al D'Inzillo and Larry Feigenbaum to handle the operators dropping in to see ChiCoin's and Genco's new games. . . . Hank Peteet, Wurlitzer's field engineer spending the week at Young Distributing. Joe Young and Abe Lipsky, meanwhile, happy over the operators' acceptance of the Wurlitzer model "1900' to the extent that they are behind in deliveries.

Meyer Parkoff, Atlantic New York Corp., reports that William' "Crane" and "4-Bagger" amusement machines have been okayed for license here. Nat Solow knocks on wood, when we ask how the Seeburg model "V-200" phono is going. "Just great" he replies. . . . Carl Pavesi, Westchester op, and president of the Westchester Music Guild, on coinrow shopping. Reports that Seymour Pollak's wife recuperating nicely from her recent operation, and that Nat Bensky's wife still in the hospital. Tells us that Malcolm Wein, attorney for the assn., will be on hand May 22, when the organization holds its banquet at the "42 Club", Scarsdale, N.Y. Malcolm has been recuperating from a heart ailment in Fla. Carl enthusiastic over the forthcoming banquet, stating it will be the best ever for the association, in both attendance and size of their journal. . . . International Mutoscope Corp.'s "Rock 'N Roll" amusement machine okayed by license department, according to Bill Rabkin, pres. Game is displayed on the floors of Mike Munves, and has some thrilling play action. Munves, a blur, as he hurries from the office to the showroom, to the parts department, to the shop. Busy, busy, busy—filling demands for arcade machines. Tells us that arcade owners, locally, took advantage of good week-end last week, to do some nice business. . . . Harry and Hymie Koeppel, Koeppel Distributing, in the midst of rushing out equip last week, had a harrying experience. They hope it won't happen again. . . Les Boyd, doing well with equip, and arcade in New England, visits along coinrow. . . Sid Levine recuperating at home this week, after a short rest at Atlantic City. Will be back at the office Monday (Apr. 30) and hopes to be in top shape for the MOA Show a week later. Sid wants us to express his thanks to the hundreds of his friends throut the country who sent him notes and get-well cards. . . . Ed Burg, Runyon's Newark, N. J. office, received another letter of thanks for a juke box his firm donated. This one from Mrs. Shirley S. Levine of the Jewish Communit



Eugene Hoerth of Herried, S. D., is expanding his route these days. Gene made a quick trip into the Twin Cities to pick up another load of pin games and phonographs for his route. . . . Bill Powers of Sioux Falls, S. D., went thru the Mayo Clinic at Rochester, Minn., for a check-up. . . . Bob Agnew of the Dickota Music Company, Dickinson, N. D., spent a couple days in the Twin Cities and the prime reason was to go thru the University of Minnesota clinic for a checkup on his ulcers. Considering Bob's golf game one wouldn't know he had any ulcers, and if the weather hadn't been so cold Bob would have gone for a couple of rounds of golf. . . . Lorando Olson of Grand Forks, N. D., managed to get a ride into the Twin Cities and took advantage of this opportunity so that he could spend the day visiting the various distributors. . . . Mr. and Mrs. August Quade of Rochester, Minn., were busy shopping for records for his juke boxes. . . . Bun Mraz, Northland Music Company, of Brainerd, Minn., breezed in and out of town again, always in a hurry with a lot of things to do. . . . Frank Toonan, Anchor Novelty Company of Minneapolis is hobbling around these days, the results of a fractured ankle. . . The golfing ability of Fred Grohs of St. Paul is so well known that the feature cartoonist of the St. Paul Pioneer Dispatch had a cartoon in a recent edition of that paper of a golfer with a set of golf clubs and leading a mule loaded down with digging tools and the caption underneath "that Fred Grohs gets in some pretty tough places." . . . Speaking of golf, Mrs. Harold Moklestad of Forrest City, Iowa, was seen showing Sid Levin of the Lieberman Music Company how to get the proper grip on a golf club. . . . Seen here and there in the Twin Cities recently were Wilfred Jahnke of Red Lake Falls, Minn.; Gil Bisek of Park Rapids, Minn.; Jim Stansfield of Winona, Minn.; Jim Lucking of Benson, Minn.; Ben Jahnke of Hutchinson, Minn. and Al Eggermont of Marshall, Minn.



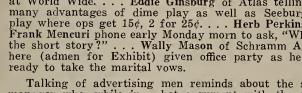
All. . . or nothing at all! Three meets at Morrison Hotel coming week. MOA, NVA, NCMDA. MOA advises exhibitors they can set up booths as of Sat., May 5. MOA show: May 6 (Sunday), 7 and 8. Followed by NVA on 10, 11, 12 and 13. NCMDA dinner on Sun. eve. May 6. . . . Nat'l Vendors Assn. "Vendorama of '56" will show latest in peanut and charm vendors. . . Of much interest to all music ops are necessary letters to be accumulated at this time to battle ASCAP when open public hearings called in both House and Senate Judiciary Sub-Committees. Away over a MILLION LETTERS will be needed at that time. . . . Dana M. Hicks, Exec Sect'y of West Virginia music ops, advises that annual convention of this organization to take place at Daniel Boone Hotel in Charleston, W. Va. on June 22-23. Beautiful time of the year to visit this "Switzerland of America" state. Hicks hopes all top men of Keeney advises that all Keeneymen awaiting opening of conventions, Roy McGinnis, John Conroe, Billy Coan, Tom McCormick, Bill Bolles, Vel Albritten, Chester Biezad and last, but not least, young Paul Huebsch himself. . . Exhibit's Chester Gore now out on the road telling about the "Vacumatic Card Vendor". . . . Sol Gottlieb getting many a letter asking him to make room reservations at various hotels here. Didja hear about the bunch of ops who were competing among themselves

Didja hear about the bunch of ops who were competing among themselves on a pool game in one distrib's place? As service calls came in, they all gradually dashed out, leaving Harry to handle the accumulated money and pay each one the next day. One of the ops didn't get back home until 3 A.M. at which time he phoned Harry. Mrs. Harry picked up the phone. She said, but very definitely, that Harry was sure to be fast asleep at this hour. "Listen", replied the caller, "with \$43.50 to be divided by seven he ain't asleep yet."

asleep at this hour. "Listen", replied the caller, "with \$43.50 to be divided by seven he ain't asleep yet."

Frank Mencuri advises that as much as he'd like to get back on the road, "I just can't stay away too long anymore". Seems, from what Frank says, business so brisk at the Exhibit factory, must have someone there all the time. And Frank advised he hadn't seen Sam Lewis for two days. . . Ralph Sheffield and Avron Gensburg cooking up big surprise at Genco for conventions week here. . . Talk about being busy. In addition to his work at his office, Art Weinand will have to be present at both MOA and NVA meets where Williams has booths. In addition, little Georgie Weinand will have his first communion that week and both Ginger and Alice Weinand are being confirmed. So all Art says he'll do is, "Have a breakfast with Kaye and the children, send them to a show and, maybe, meet them later". . . . Alvin Gottlieb advising that the firm has intensified its extensive testing program for all of its games. "We find", he says, "that this has proven the one best method to assure our customers the finest equipment". . . . Len Micon could only say, "You'll have to excuse me. I've got two customers waiting and a long distance phone call coming in." Which is some indication of the business over at World Wide. . . . Eddie Ginsburg of Atlas telling the many advantages of dime play as well as Seeburg EP play where ops get 15¢, 2 for 25¢. Herb Perkins and Frank Mencuri phone early Monday morn to ask, "Where's the short story?" . . . Wally Mason of Schramm Advtsg here (admen for Exhibit) given office party as he gets ready to take the marital vows.

Talking of advertising men reminds about the sales-many advantages of his argument with the firm's



Talking of advertising men reminds about the salesmanager who, while in a hot argument with the firm's advertising director said, "I dare you to show me one order that advertising ever put on our books." Retorted the advertising manager, "I will as soon as you can show me one load of hay that the sun ever put in a barn."

NVA is trying to get Exhibit's Ed Hall to speak before the conventioners. Ed is one grand speechmaker and Milton (Ted) Raynor should apply more pressure to get Ed to speak at this convention. . . . Wally Finke, Joe Kline and Sam Kolber all thrilled to teeney-weeney pieces with their brand new paint spraying and refinishing dept. Trio claims that this is one of the greatest in the country. . . Ed Levin out all this past Monday due to the fact that his son was being operated on at the Edgewater Hospital. . . . Don Moloney learning some of the facts about certain businessmen, but with it all, joking away. And advises that his very charming missus, Nancy, now the joke teller of the Moloney menage. . . . Charley Pieri reports his "Cue Star" going very good for his firm. . . . Herb Perkins comes back to his office from Las Vegas telling all within hearing distance what a fabulous place this is. Result—his sect'y Marie Hopp takes a week off to go—you know where—Las Vegas. . . . Ed Levin phones to advise ChiCoin delivering new "Champion, Sr." which is size in between regular and jumbo models. . . . Vince Shay got a big kick reading item in last week's issue about the late Herbert S. (Hub) Mills the daddy of the entire Mills setup. Says Vince, "Recalls a zillion memories". . . Herb Jones' new issue of "Bally-Who" now featuring "Bally Records" and reviews of latest Bally wax. This in addition to reports on Bally games and Bally personalities.

Back in the days when electrified chairs, that caused

ED HALL

Back in the days when electrified chairs, that caused many a shocking interlude, were popular at some Chicago factories, a particularly ornery operator called around at one such factory. As usual he started complaining at the top of his voice. This time about the electric wiring and the faulty current of this firm's new machines. His loud and removes shouting mulled the manufacturer himself. and raucous shouting pulled the manufacturer, himself, out of his private office. After listening to this ornery operator's ear-splitting complaints for a while, he invited him into his office for a drink. Courteously, charmingly and politely getting him seated and, before proffering him the drink, the manufacturer asked, "Tell me, friend, which current do you prefer—AC or DC?"

Gateway's Fred Minter, who has just returned from a trip thru Indiana, Ohio and West Virginia, reports that, "All of the ops and distribs I met told me business is booming". . . . Miami's "Little Napoleon" (Willie Blatt)







CHICAGO CHATTER (Cont.)

in a reminiscing mood about his 30 years in the coinbiz tells about the days of Howard Peo, Jack Keeney, Tom Watling, Fred Mills, Ed Pace, O. J. Jennings, Harold Baker, Tony Gasparro, Max Levine, Morris Hankin, Ray Cunliffe, Bill Alberg, Ike Berman, Hymie Budin, Ben Becker, Jack Fitzgibbons and others. Many and many a memory. . . . Members of the two Chgo Phono Bowling League teams that competed in the Illinois State tournament anxiously waiting to see where they finished when the statewide tourney scores published. Bob Gnarro's boys, Les Taylor, Al Rice, Irv Cairo, Harry Schryver. Tony Galgano's bunch, Len Christiansen, Harry Julian, Warren Paradee, Charley Alesi. Both teams scored very high. . . . Big week ahead for the entertainer deluxe, Bill O'Donnel of Bally and all the Ballymen who expect lots and lots of visitors at the Bally plant. Jack Nelson, Don Moloney, Tom Callaghan, Art Garvey, Phil Weinberg and all the others will be on hand to greet one and all. . . . Over at United, Bill DeSelm, Herb Oettinger, Johnny Casola and the rest of the men, also getting polished up for a big crowd to visit this well known factory. The United boys among the most genial of entertainers. . . . Pat Buckley and Jerry Haley expecting many to call on them. . . . John Frantz says, "We're plenty busy but we invite one and all to see our factory and see how we turn out our machines?" . . . Ted Rubenstein of Marvel ready with some good news for the music ops from all over the country who will be here in Chi. . . . Jee Robbins and Jerry Bremner along with Gil Kitt and Jack Burns already have reserved large suite for Empire at Morrison to greet one and all. . . Ben Coven looks forward to many music ops visiting him re: his Comco speakers. . . . Ed Ratajack, AMI's sales manager, rushing about like mad trying to get everything set up for his firm prior to the MoA meeting. . . Looks like those who will come to the 3 John Casola meeting. . . Looks like those who will come to the 3 John Casola Miss. . . Albert Greeley, Colo. . . R. M.





ALL GAMES RIGHT FROM LOCATION IN WORKING ORDER

New Bally Bull's Eye Write
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Bally SPACE SHIP 225.00
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Bally VICTORY 150.00
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United CHIEF 74.50

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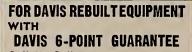




Bert Alcott, Abilene, checking his Seymour route. Anyone as nice and congenial as he never has any trouble with his locations. . . . Paul Golden, Lubbock, a ham radio operator from way back. Has a mobile unit installed on pickup truck now and sure has a lot of fun talking all over the country while checking his locations. Recently he was trying to establish contact with a fellow ham in New Zealand when all of a sudden a voice broke in on the receiver just as clear as a bell. It wasn't the New Zealand ham but just a fellow just around the corner that was listening in. . . . Bob Jordan, Lubbock, will be moved into his new home in a few weeks. His wife, Sammy, selected all the beautiful colors for the interiors and she sure did a nice job, too. . . . Don Robertson and his serviceman, Toots, are working like mad now after acquiring another cigarette route. . . . Gene Malone, Lubbock, moved into his new home and is getting all squared away. . . . Ernie Bishop, Lubbock, having trouble with his water lines bursting. . . . Mel Rimmer, Lubbock, handing out cigars for boy number five. . . . Jimmy Rodden, Lubbock, delighted with the results that the pool tables are showing. . . . John Beard, Brownfield, having the task of replacing his serviceman, Jim, who is leaving because of his health. ... Bill Sheffield, Odessa, checking the results of a day's take with his serviceman, Roland Duncan and drinking coffee with his wife, Nell. . . . George Green, Odessa, not feeling his peak because of a cold. . . . Tommy Withrow, Midland, pitching in to help his serviceman, Jack, out of a tight spot.



Mr. and Mrs. T. A. Webb of American Amusement Company travelling through Missouri and Oklahoma. . . . Dave Gottlieb in from Chicago visiting Abe Susman at State Music Distributors. . . . Don Singer, London Records' regional manager, preparing promotion plans at Texas Record Distributors to launch May as Mantovani Month. . . . Bill O'Connor of S. H. Lynch and Company on a business trip in Louisiana. . . . George Prock just returned home after travelling for eight months through Europe. . . . Cliff Wilson of Walbox Distributing Company in Oklahoma City on a business trip. . . . Phil Weinberg expected back from South Texas. . . . Alta Hayes of Big State Record Distributors vacationing. . . . B. H. Williams in El Paso to christen a new building. ... J. Harp of Harp Music in Sweetwater sighted shopping the Dallas market. ... Other visitors shopping locally were Tom Williams, Mineola; Travis Richardson, Jimmy Garrett and G. C. Ormond in from Longview; H. G. McKenzie and W. W. Brown from Henderson; Tom McGee, Buffalo; Jack Sprott, Temple; Pete McDonald, Jiggs Hamilton, Ernest Harris in from Fort Worth. . . . George Wrenn, ChiCoin and Genco field representative, making business calls on the Gulf Coast. . . . Tommy Chatten, Herb Rippa, Gene Williams and Bob De Priest getting ready for a big fishing trip at Lake Texoma.



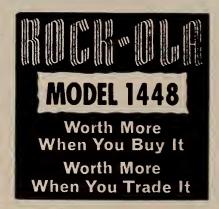
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Bill Fitzgerald Appointed New **Products Sales Director of AMI**



GRAND RAPIDS, MICH. — William E. (Bill) FitzGerald has been appointed new products sales director of AMI, Inc., this city, according to an announcement by John W. Haddock, president.

FitzGerald will continue as adver-

tising and sales promotion manager, a post he has held since joining the

In his new position FitzGerald will direct the promotion, marketing, and sale of new products which include a quality line of high fidelity home radio-phonographs, shown last Winter at Audio Shows across the country and soon to be on the market.

FitzGerald brings to his new job a background of many years' experience in advertising and merchandising. A graduate of Beloit College, he has been successively a newspaper reporter, editor with a Chicago publishing house, sales promotion manager for a prominent Midwest automobile manufacturer, and account supervisor with a Chicago advertising agency. During the war Bill served two and one-half years as a Naval officer.

A director of the Grand Rapids Advertising Club and a member of numerous sales and service organizations, FitzGerald lives with his wife and two daughters in nearby suburban Ada.

Keeney Shipping New Pool Game



PAUL HUEBSCH

CHICAGO-Paul Huebsch, general manager of J. H. Keeny & Company, this city, announced a new front-end pool game, "Arcade". The game is on the way to all the firm's distribu-

"Arcade" can be played by one or two players. Four can play as two teams.

"'Arcade' features totally new scoring," according to Huebsch.
"Changing values for each of the six pockets maintain very high suspense."

"Each time a ball drops thru one of the holes," Huebsch explained, "the values on all pockets change to 100-200-400-or 800.

"Players get fast action and a thrilling opportunity to build up high scores," Huebsch continued.

"The changing values of all pockets give even amateur players an opportunity to compete and equalize the skill of the well-practised players.

"Postportune from our distributors

"Response from our distributors has been most gratifying," Huebsch concluded.

"All of our pool games are going very well. 'Arcade' looks like it will more than hold its own among them."

Chi Coin Delivering New "Champion, Sr."



ED LEVIN

CHICAGO - "We're delivering a brand new, medium sized pool table in our 'Champion' line", reported Ed Levin, sales director for Chicago Coin Machine Company, this city, this past

"This can be called an 'in-betweensize' pool game", Levin explained.

He continued, "This is due to the fact that it is eight inches shorter than our 'Jumbo Champion' model.

"We're calling it, 'Champion, Sr.'," Levin stated, "and we built it on request of our distributors who reported to us that their many operator-customers have been asking for a pool table between the regular and the jumbo sizes.

"The 'Champion, Sr.'", Levin says, "will be able to get into those locations where the 'Jumbo Champion' is too long and where the players like a game that is longer than the regular size model."

Levin also reported that "Champion, Sr." is now being delivered to all of their distributors nationwide.



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America's Foremost Exporters of Reconditioned Coin-Operated Equipment

Trimount has New England's largest stock of used Phonographs, 5
Balls and Arcade Equipment.
All equipment is guaranteed mechanically and electrically perfect—

All equipment is guaranteed mechanically and electrically perfect—all has been completely reconditioned.

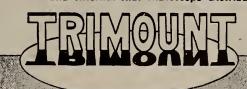
Trimount has one of the country's largest parts departments with thousands of parts in stock for immediate delivery.

Trimount has a large Service Department completely staffed with highly trained technicians.

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WRITE FOR NEW PARTS CATALOG, EXPORT BROCHURE,
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HEIGHT-66" WIDTH-24" DEPTH-17"

WELLS ST., CHICAGO, ILL (PHONE: MIchigan 2-5101)

He urges operators to call at their distributors to see and play the game.

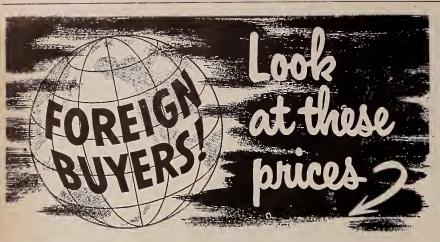
He concludes, "Operators, as well as all proficient players, will admit that there's a great difference because of the size of our 'Champion, WAN ALL SEEBURG PHONOS Model M100-A's; M100-B's; M100-C's;

Make offer large quantities to:

M100-G's.

A.P.E.C. PLACE DU SAMEDI, 14

"It's What's in THE CASH BOX That Counts"



SEEBURG		AMI	
M100B	\$480.00	Model A	\$100.00
M100C	575.00	Model B	135.00
ROCKOLA		Model C	135.00
1436	250.00	Model D-80	265.00
1432	150.00	Model E-120	450.00

WE NEED M100A Select - O - Matic

Quote quantity and lowest price in first offer

All equipment is steam cleaned and completely reconditioned. Guaranteed ready for location.





SAN FRANCISCO SALT LAKE DENVER PORTLAND SEATTLE

MOA Convention Program Set

CHICAGO—By the end of the week many coinmen will be leaving to attend the MOA Convention at the Morrison Hotel, this city, starting Sunday, May 6, and running thru Tuesday, May 8.

Many meetings have been appropriate

day, May 8, and running thru Tuesday, May 8.

Many meetings have been arranged for these three days, and MOA officials have arranged these so that they do not conflict with the hours given to the exhibitors the exhibitors.

The Convention will officially open on Sunday, May 6, at 2 P.M. Exhibit hall will open at that time. The first general business meet will take place in the Constitution Room at 9:30 A.M. Monday, and will recess at 12 noon. On Tuesday, May 8, the meeting will again be called at 9:30 A.M., and completed by 12 noon. There will be a number of forum meetings moderated by executive officers of various state and local associations.

Exhibits will be open from 2 P.M. to 7:30 P.M. for the three day period, with the exception of Tuesday evening, when exhibitors will be required to close their exhibits at 6 P.M., so that all can prepare for the annual tanquet and floor show which will be held in the Terrace Casino Room on

Two \$25 Defense Bonds will be presented each morning to those attending the exhibits. Drawings will be held at exactly 10 A.M., and winner will be picked from tickets handed out at the door. Other prizes will be presented.

The winning contestants of the 'Juke Box Baby' contest conducted by RCA thru The Cash Box will be announced at the banquet.

Chi Bowling News

CHICAGO—ABC #1 took two games from Galgano Distributors to lengthen their lead to four games. Al Rice was high for ABC with a 502 series. Charley Alesi was high for Galgano with 521.

Pasche Phono took two from ABC No. 2. Ray Gallet with 531 and Rene Gallet with 504 were high for Pasche. Gil Losasso was high for ABC with

Star Music took 2 games from Atlas Music. Leo Sochacki was high scorer for Star with 478. Irv Fisher's 464 was high for Atlas.

Western Automatic won two from Decca Records. Paul Brown was high for Western with 458. Eli Phelps was high for Decca with 466.

Oomens Sons won all three from

Oomens Sons won all three from Coral Records. Johnny Oomens' 539 was high for Oomens. Charlie Pieri was high for Coral with 451.

Gillette Distributors split with Melody Music. Warren Paradee was high for Gillette with his 509 series. Vic Jaccino, Sr. was high for Melody with

Singer One-Stop took all three from Coven Music. Harry Julian was high for Singer and high for men with his 557 series. Also high for Gillette was Jack Nolan's 528. Roy Bauer came through for Coven with 424.

B & B Novelty won two from Mercury Records. Marino Pieroni was high for B&B with an even 500 series. Mary Jones was high for Mercury and high for women with her 511 series. Her 511 series was also high for women for the season.



Whether it's because tax time is over for another year or the balmy weather that everyone is enjoying, business along Pico last week continued purring right along in all fields. . . . Rusty Draper, Mercury star, and Jerry Spbilrud, local Mercury promotion man, dropped in to see Gabe Orland and Sam Ricklin at California Music Company and see how Rusty's new release of "Held For Questioning" was going with the operators and were told that it is receiving very good action. Gabe received a letter from John G. Ruggerrio, general manager of R. F. Jones Company, San Francisco, congratulating him on the traditional property of the control of the property of absence to join her husband, Warren, who is on tour with Tommy Alexander's Orchestra . . . Clyde Womack's operation now extends from Palm Springs to Indio after his recent purchase of Jimmy Jackson's route.

At Sierra Distributors, Wayne Copeland and Jay Confer, general manager of Culp Distributing Company in Oklahoma, had just returned from a business trip to San Diego. Jay says that he has never seen such extensive use of wall been in Joeations as the Christyles of the Company in Oklahoma, had just returned from a business trip to San Diego. Jay says that he has never seen such extensive use of wall been in Joeations as the Christyles of the Christyles of Christyles on the Christyles of Christyles of Christyles on the Christyles of Christyles on the Christyles of Christyles on the Christyles of Christ



There is a lot of excitement going on in Oklahoma City this week as it is the opening of The Southwest American Exposition. The first two days have drawn crowds of over 120,000 people. The operators are looking for a big increase in their business. . . Jim Boyle, Boyle Amusement Co. is in St. Joseph, Mo., celebrating his Mother's birthday. . . . B. & B. Amusement Co. now completely settled in their new location on N. Hudson. They are completely surrounded by record distributors, which will make their record buying quite easy. . . E. H. Kimmel and Dan Madewell of Kimmel Amusement Co., setting out new pool tables on their new locations. Dan was fishing on Big Beaver over the week-end. Reports nice catch. . . . Overheard: Ted Lee, Jet Music Co., talking about the 200 selection AMI machine, and is thrilled over the vast improvement of this machine. . . . Operators seen on coin row: Floyd Prestige, Altus; Larry Buckley, Enid; Guy Eley, Altus; Mr. Wilcots, Elk City; Keith Phillips and Mr. Evans, Elk City; Mrs. Atkins, Don Slack, and Ira Brown, Anadarko; Leon Toben, Woodward; Faye Lowther, Davis; Bob Lester, Duncan; Joe Cooper, Norman; Mr. McFarland and Mr. Robertson, Ada.



MFG. & SALES CO. 2621 N. Ashland Avenue Chicago 14, Illinois

BE FIRST IN YOUR AREA with

this great ACTION GAME—See
Your GENCO Distributor AT ONCE!



VuAid Develops Radio and TV Tube Tester

DETROIT, MICH.—VuAid Sales Inc., this city, announces it has developed a simple radio and television tube tester, which it is offering to coin machine operators as a supplementary piece of equipment from which they can earn extra profits.

"The machines are placed in Drug

"The machines are placed in Drug Stores, Super Markets, etc., with a complete stock of nationally advertised tubes" explained one of the firm's executives. "The tubes are under lock and key. The customer can test his tubes free of charge. If he finds one of his tubes to be bad, he merely calls over a clerk and buys the required tube at list price.

"The operator pays the location a 25% commission for selling the tubes. He in turn buys nationally advertised tubes from local distributors at a discount of 50 to 60%. It is not unusual for a location to sell \$150 worth of tubes after a month's operation.

"The best locations are neighborhood stores that are open at night and Sundays. In most occasions the television set will go bad nights or Sundays."

VuAid will display this machine at the MOA Convention in Chicago.

W. Va. Music Ops Set Annual Convention For June 22 and 23

CHARLESTON, W. VA.—Dana M. Hicks, executive secretary, West Virginia Music Operators Association, this city, advises that the Board of Directors have set June 22 and 23 as the dates for their annual Convention.

The Convention will be held at the Daniel Boone Hotel, Charleston, W. Va. Invitations are being sent to all associate members, manufacturers, distributors, jobbers and leaders in the industry, asking that they attend.

The Board of Directors will meet the evening before the Convention gets going.

President J. A. "Red" Wallace advises that there will be valuable prizes presented, including a juke box, in-line games, pinball games, pool tables, and many other items, including door prizes for the ladies.

Named on the Convention committee, in addition to Hicks, are: William N. Anderson, chairman; Max Carpenter; and Mrs. Laoma Ballard.

KEENEY ARCADE POOL

HINGED PLAYFIELD — LEVELS — STEEL SHEATHED CASH BOX — TROUBLE-FREE MECHANISM — EASY-SERVICING

ALL-STATE COIN MACH. EXCH.

4407 W. Fullerton Ave., Chicago 39, 111. (All Phones: BElmont 5-6770)

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INTERNATIONAL SCOTT CROSSE CO.

SCOTT CROSSE COMPANY
1423 Spring Garden Street
Philadelphia 30, Pa. Tel. RI 6-7712

"It's What's in THE CASH BOX That Counts"



Ya Ain't Seen or Heard Nuthin' Yet-UNTIL YOU SEE THE NEW

"G-200" NOW ON DISPLAY

SALES COMPANY

Factory Representatives for: AMI, Inc., Bally Manufacturing Co., J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880 271 Freinghayson Ave., Newark 8, N.J., Bl 3-8777 231 Windsor St., Hartford, Conn., JA 7-4470

Williams' "Crane" Big Hit at All **Types of Locations, Says Weinand**



J. A. (ART) WEINAND

CHICAGO—"Our new 'Crane' has created more excitement among distributors and operators," said Art

Weinand, general sales director of Williams Manufacturing Company, this city, "than any machine we've produced in a good long while."

Weinand reports that since shipping samples throughout the country several weeks ago, the firm's distributors have been on the phone continually insisting on quantity shipments, and won't take "no" for an answer.

"It seems" continued Wainand "that

"It seems" continued Weinand, "that the 'Crane' fits perfectly into every type location. Our distributors tell us that every arcade owner who has seen the machine immediately placed orders for groups of them. Kiddie seen the machine immediately placed orders for groups of them. Kiddie ride operators have been besieging us for fast deliveries, advising that the 'Crane' has proven, through tests, to attract a brand-new market, that of the older kids, providing another source of revenue at the same locations where they have their kiddie rides. And because of the competitive action and excitement created by the action and excitement created by the play, operators of amusement machines have found that they get big collections in regular type locations."

The "Crane" is more of an upright machine, with glass on three sides. The back has a colorful drawing of an excavation. A mechanical crane picks up the gravel and deposits into a hopper. Every load deposited in the hopper is registered on a large scale. The object of the player is to deposit the largest amount of gravel into the hopper in the time allotted by a timing device. What creates the action and suspense is that the player manipulates the crane by pushing any of four buttons on the fore part of the machine. One button drops the bucket, another loads and hoists, another swings the bucket over the hopper, and the fourth button empties the bucket into the hopper. The "Crane" is more of an upright

Phono Biz Sees Upswing Ahead As Weather Warms

CHICAGO—Predominating opinion thruout the industry is that the automatic phono business will see a very definite upswing this forthcoming Spring as the weather warms and outdoor as well as resort spots become

One well known phono distributor claims:

"For years we have always enjoyed a definite upswing in business as the weather warmed and the outdoor spots became active while the resort areas

started to blossom out again.

"This year," he adds, "we expect to enjoy better business than ever before.

"We are going to beat the bushes to get some of the old, dirty, wornout machines off the country locations and have these replaced with brand new phonographs, wall and bar boxes.

"The fact remains," he confides, "that we have been too busy, since the introduction of the new phonographs, to even bother too much about the resort and outdoor places. The city music operators have been taking whatever deliveries we could obtain.

"For a long time we've had the country spots in mind. This spring and summer we feel sure that we are going to cut deeper inroads into the old, wornout clunkers, on locations in many good resort and outdoor spots, by sales of brand new equipment."

Bush Distributing Co. Plans To **Expand Export Biz Thruout Europe**

MIAMI, FLA.—Ted Bush, Bush Distributing Company, this city, advises that the firm is expanding its export business, and will make a devided effort to reach soin forms the manual through the control of cided effort to reach coin firms thruout

"We have been concentrating on Central and South America up to now" explained Bush, "but are now in a position to supply our reconditioned nachines to coin machine firms in Europe. After a complete study of shipping costs, we found out that European firms can purchase machines from Miami, and they wouldn't pay any more than from any other part of the United States.

"In addition" said Bush, "we believe that when our foreign customers see the way our machines look and work, they will permit us to serve them as do our Central and South American customers."

"It's What's in THE CASH BOX That Counts"

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Bally: Broadway's; Miami Beach and Standard Metal Typers. State price and condition in first letter. LEWIS AND FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MAdison 8585).

WANT—Late Model Seebnrg, Wurlitzer, Rock-Ola and AMI Phonographs for eash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: GArfield 3585).

WANT — Phenograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Binebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Bingos and Gottlieb 5-Balls for resale. 100 Records Seeburg 45 Hidden Units. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUperior 1-4600).

WANT—To Buy. Vending Machine Routes — Penny, Nickel or Dime, within a 50 mile radius of Pittsburgh. PENNSYLVANIA VENDING CORP., 1826 EAST CARSON ST., PITTSBURGH 3, PA. (Tel.: HEmlock 1-9900).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—All Seeburg Phonos: Model M100-A's; M100-B's; M100-C's; M100-C's. Also Wnrlitzer and AMI Phonos. Will pay best prices. ATLANTIC NEW YORK CORP., 843 TENTH AVE., NEW YORK, N. Y. (Tel.: PLaza 7-3140).

WANT — Seeburg Phonos, Model M100B and later models. Also AMI D80 and later models. For Resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC. (Tel.: BLuemound 8-6700).

WANT—Used Pop 45's. No Race. Not over six months old. 13¢ ea. Will pay freight. P. HERRIOTT, 16725 BULGAR ST., HAZELCREST, ILL.

WANT—Pins, late model Shuffle Alleys for re-sale. Send list. Also have all types of equipment for sale. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y., (Tel.: FReeport 8-6771).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUdson 6-4568.

WANT—Music: Seeburg 100-A's, BL's, C's, R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Areade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).

WANT — Williams' King O' Swat; United Sluggers; ChiCoin Big League Baseball and Snper Home Run; Genco Big Top Guns; Gottlieb multiple player pinballs; Bally ABC Bowlers; United Regulations. Will buy or trade. GEORGE PONSER CO., 123 WEST RUNYON STREET, NEWARK 5, N. J. (Tel.: BIgelow 3-7422).

WANT—AMI 40, 80 & 120 selection Hideaways, Wallboxes, Steppers. Seeburg 100 selection Hideaways, Wallboxes. Two player Five Balls. Wurlitzer 1015 end mount drive motors. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN-ADA (Tel.: 2648).

WANT—Pay cash. United Slugger Baseball; Chicoin Big League Bull's Eye; Genco Champion Baseball; Bally ABC Bowler; Chicoin Home Run. Also late music and bingos. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Seeburg M100A. Any quantity. And Bingo Games. Make me offers. F.O.B. Seavessel. Write or cable. TONALTY, 134 BELGIELEI, ANTWERP, BELGIUM.

WANT—For cash. Guns. Also late arcade games. Write condition and price in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE — Or Trade For Gottlieb Games. Chicago Coim Automatic Pools (Used); Genco Quarterback (New); Williams Diamond Pool (New); Williams Special DeLuxe Pool (New); Valley Bumper Pool (Used); Hospital Radios (Used); Shuffle Alleys. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIR-BANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE—Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524-5).

FOR SALE—Dude Ranch @ \$210; 2
Palm Springs @ \$245; 1 Variety @
\$395 — As a package, \$999.95.
WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM
AVE., GLEN FALLS, N. Y. (Tel.:
2-2519.)

FOR SALE — Bowling Champ, \$25; College Daze, \$25; Coronation, \$75; Gypsy Queen, \$200; Bright Lights, \$49.50 ea.; Bright Spots, \$69.50; Three Four Five's, \$25 ea. WANT—Triple Plays. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: MArket 1-5438).

FOR SALE—Wurlitzer 1015, \$40; Wurlitzer 1080, \$55; Williams Spark Plug, \$25; Williams Dealer, \$45; United Clover Bowler, \$25. SALINA MUSIC AND AMUSEMENT CO., 121 NORTH 7th, SALINA, KANSAS.

FOR Sale—Route. 40 Music; 32 Pool Tables; 20 Bowlers and other assorted games. For detailed information write, wire or call. BOX 246, LEWISTON, MONT. (Tel.: 410).

FOR SALE—3 Postwar Photomatics. Also large variety arcade machines. Pick up. TIMES AMUSEMENT, 1663 BROADWAY, NEW YORK 19, N. Y. (Tel.: CIrcle 7-3725).

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JA-MAICA AVENUE. JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.

FOR SALE — Bowlers in quantities.
Bally — Victory, Champions, Blne
Ribbons and Gold Medals. Keeney
—Century, Speed Lanes. United—
Clippers. GLOBE DISTRIBUTING
COMPANY, 1623 N. CALIFORNIA,
CHICAGO, ILL., (Tel.: ARmitage
6-0780-81).

FOR SALE — New Bally Bull's Eye, write. Williams' King of Swat, \$350; Williams' All Star, \$135; Williams' Big League, \$125; Chicago Coin Super Frame, \$100; United Cascade, \$35; United Olympic, \$50; Bally Space Ship, \$225; Bally Rocket, \$175; Bally Victory, \$150; United Royal, \$64.50; United Chief, \$74.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVE., CLEVELAND 3, OHIO (Tel.: HEnderson 1-7577).

FOR SALE — All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CAN-YON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plns a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Cheek for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Reconditioned Ready For Location: AMI: Model "C" (45 RPM), \$165. Rock-Ola: 1436A (45 RPM), \$295; 1446 Hi Fi, \$595. Seeburg: M-100-A, \$225; M-100-C, \$545. Wurlitzer: 1400 (45 RPM), \$225; 1600 (45 RPM), \$375. Authorized Rock-Ola Distributor. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—Special. Bally: Beach Beauties, \$439.50; Big Times, \$285; Miami Beaches, \$295. United: Pixies, \$379.50; Nevadas, \$99.50; Tropicanas, \$119.50. Gottlieb: Gladiators (2 Player large Deluxe Game), \$279.50; Easy Aces, \$225. Williams: Can Cans, \$265. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 8318).

FOR SALE—United Alleys; Team, \$150; League, \$140; Chief, \$125; Royal, \$95; Clover, \$50; Exhibit 2 Hole Skill Pool, \$195; Williams 2 Hole Bank Pool, \$185. MOHAWK SKILL GAME CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, N. Y.

FOR SALE — Or Trade for Seeburg 100s, AMIs, Rock-Olas, National or American Shuffleboards. 6 slightly used Popperette Popcorn Machines; 5—3 Dimensional Theatres; Silver Bullets; Dropkick Football; 4 Player Derby; 6 Rocket Patrols; 2 Lee Musical Merry-Go-Rounds. STANLEY AMUSEMENT CO., 1119 TACOMA AVE., TACOMA, WASH.

FOR SALE — Like New. Wurlitzer 1800, \$895; Wurlitzer 1700, \$715; Wurlitzer 1650, \$395; Wurlitzer 1400, \$295; Automatic Score Counter for 22 foot Shuffle Board. Never uncrated, \$75. Keeney Bonus Bowler, \$95; United Star, \$40; United Cascade, \$55; Chicago Coin Crown Bowler, \$45. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVENUE, INDIANAPOLIS 2. IND. (Tel.: MEIrose 5-1593).

FOR SALE—Bally's Cross Words (like new), write. United Pixie, \$350; Variety, \$175; United Tropic, \$65. One-third deposit, balance sight draft or C.O.D. NASTASI DIST. CO., 912 POYDRAS, NEW ORLEANS 21, LA. (Tel.: MA 6386—MA 7459).

CLASSIFIED ADVERTISING SECTION

- FOR SALE—Pool Cues: Hard Maple. Buy the best for Bumper Pool Games. 48" long, 1½" butt, rubber cushion, fibre point, leather tip, two-tone finish. Grade #1, \$17.90 per doz., Grade #2, \$9.60 per doz. F.O.B. Chaska, Minn. Minimum 1 doz., ½ with order, Balance C.O.D. or Sight Draft. C. H. DIEDR1CK, INC., 115 WALNUT ST., CHASKA, MINN. (Tel.: HIlltop 8-2726).
- FOR SALE Lowest Prices In The Country. Leaders \$249.50; Team Plays \$249.50; Classics \$145; Clovers \$125; Exhibit Rifle Gallery \$169.50. All equipment refinished and ready for location. Buy one and convince yourself. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL. (Tel.: CAnal 6-0293).
- FOR SALE Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.
- FOR SALE—Bowler Sale. Chicago Coin Gold Cup, \$65; Criss Cross, \$100; Deluxe Target, \$100, Crown \$60; Fireball, \$200; United's Imperial, \$90; Deluxe Lightning, \$250; Deluxe Leader, \$130; Tenth Frame Star, \$60. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel.: MAin 1-8751).
- FOR SALE—1550 Wurlitzer @ \$150 ea.; M100A Seeburg's @ \$175 ea.; 3W1 Seeburg Wallboxes @ \$50 ea. AUTOMATIC MUSIC DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).
- FOR SALE—Rock-Ola Comet, \$525; Rock-Ola Hi Fi's, \$595; Atlantic Citys, \$40; Coney Islands, \$30; Rock-Ola 1717 Steppers, \$30; Wurlitzer Steppers, \$10; AMI A's, \$95; AMI B's, \$145. H & H MUSIC AND DISRIBUTING, 1626 THIRD AVE., M O L I N E, ILL. (Tel.: MOline 4-6703).
- FOR SALE Used Machines of all makes, thoroughly reconditioned and ready for location. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. (Tel.: 2-3992).
- FOR SALE—Seeburg "C", \$525; Seeburg "B", \$395; Seeburg "A", \$200; AMI E-120 Phonographs, \$475; Wurlitzer 1800, \$775. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., 902 W. SECOND, WICHITA, KANSAS (Tel.: HO 4-6111, 4-3504).
- FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Limed Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, 1LL. (Tel.: Independence 3-2210).
- FOR SALE—Beach Clubs, \$65; Dude Ranches, \$65; Gayetys, \$150; Ice Frolics, \$100; Palm Springs, \$85; Surf Clubs, \$100; Varietys, \$160; Safari Guns, \$225; Seeburg Bear, \$75; Spotlites, \$25; Shooting Gallery, \$100. One-third deposit, balance sight draft. ABC COIN MACHINE CO., 3124 S. FLORES, SAN ANTONIO 4, TEX.

- FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.
- FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.
- FOR SALE—Beach Clubs, \$65; Palm Springs, \$75; Gayety, \$150; Triple Play, \$275. TOLEDO COIN MACHINE, 814 SUMMIT ST., TOLEDO 4, OHIO. (Tel.: CH 3-8624-3-4005).
- FOR SALE—Alleys For Sale. Chicago Coin Bull's Eye—New, \$395; United Team, \$125; United Bingo, \$195. Kiddie Rides—Largest Stock In The World. Call! Write; for our new List. Midget Movies with film, only \$95. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel.: ALgonquin 4-4040).
- FOR SALE Shindig, \$105; Green Pastures, \$105; Jockey Club, \$95; Guys and Dolls, \$60; Chinatown, \$70; Flying Hi, \$70; Beach Club, \$65; William's All Star Baseball, 6 Player, \$160; United Carnival Gun, \$195; Olympic, \$50. STARK NOV-ELTY CO., 1813 FULTON ROAD, N., CANTON 9, OHIO.
- FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 5000-1-2).
- FOR SALE—Used parts for AMI Model A, B, C & D-40. All guaranteed. Chassis, motors, transfer arms, amplifiers, junction boxes, etc. Write for prices on all reconditioned phonos. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: CIrcle 6-8929).
- FOR SALE Bright Spots, \$39.95; Bright Lights, \$39.95; Rodeos, \$39.95. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. (Tel.: MArket 3967-8-9).
- FOR SALE—"The Cat Came Back" b/w "Stop Crackin' Peanuts". "New Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dungeon" b/w "My Own Sweet Darling Wife". CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. (Tel.: PRescott 9-0182).
- FOR SALE—Bingos. Hawaii, \$150; Surf Club, \$150; Spotlite, \$35. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel.: CEntral 1-9292).
- FOR SALE—Nearly New, Buckley, Remote Control, Track Odds—Perfect Condition, \$435. KEN FERGU-SON CO., STILLWATER, MINN.

CLASSIFIED ADVERTISING SECTION

- FOR SALE—AMI F-120, new, \$725; E-120, \$495; E-80, \$450; D-80, \$345; D-40, \$245; Bally Big Times, \$475; Gaytime, \$450. WESTERN STATES DISTRIBUTORS, 917 SOUTH STATE STREET, SALT LAKE CITY 11, UTAH (Tel.: DAvis 2-2549).
- FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).
- FOR SALE—Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50; Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. MUSICAL SALES, 2334 36 OLIVE, ST. LOUIS 3, MO. (Teh.: CH 1-8561).
- FOR SALE Non Coin Operated Jokers and Point Makers, Like New, \$495; Rowe 2 Column Cigarette Machine, \$50; Ice Frolics, \$100; Surf Club, \$110. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel.: BRidgeport 750).
- FOR SALE—Chicago Coin Criss Cross Bowlers, \$100 ea.; Chicago Coin Holiday Bowlers, \$250. ANTHONY HIRT, 2420 NO. 8 ST., SHEBOY-GAN, WIS. (Tel.: GL 7-5197).
- FOR SALE—Polyethylene Plastic Pool Game Covers, \$3.95. (Protect Your Investment); Shuffle Alley Tournament Boards, \$12.50; Gayetys cleaned and checked, \$150. DONAN DISTRIBUTING CO., 5007 NORTH KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JUniper 8-5211-12).
- FOR SALE—Wurlitzer 1500's; Wurlitzer 1250's. Ready for location or "As Is". Write for low prices. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).
- FOR SALE—Complete line of used Bingos, Shuffle Alleys and Phonographs. Distributors for United and Williams games and AMI Phonographs. Write for jobber's prices. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: HArrison 4747).
- FOR SALE—Parts and Supplies. Lowest prices. Fast Delivery. "One-Stop" parts headquarters for all games and jukes. Special—New Lite-up Bumper Pool Table Tops, Jumbo Bumpers with Electrical System, \$39.95; Reconditioned Telequiz, \$119.50. CHAMPION DISTRIBUTING CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

- FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).
- FOR SALE—Used Pool Games, Clean Ready for Location, \$125. UNI-VERSITY COIN MACHINE EX-CHANGE, 858 N. HIGH STREET, COLUMBUS 8. OHIO (Tel.: AXminster 4-3529).
- FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAVis 2-2473).
- FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC.. 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.
- FOR SALE High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.
- FOR SALE— 2 Exhibit Shooting Gallery, \$125 ea.; 1 Exhibit Jet Gun, \$75; 2 Genco Sky Gunners, \$95 ea.; 2 Seeburg Bear Gun—Shoot The Spook conversion, \$75 ea.; 1 Exhibit Six Shooter, \$50. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. (Tel.: HArrison 3-4508).
- FOR SALE Games Inc., Hunter, \$295; Bally Variety, \$195; Yacht Club, \$65; Beauty, \$75; Beach Club, \$90; Dude Ranch, \$95; Palm Springs, \$105; Surf Club, \$105; Miami Beach, \$365; United Classic Bowlers \$50; Leader Bowlers, \$135. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).
- FOR SALE Quintette, \$60; Coney Island, \$35; United Super Shuffle Alley 6 Player, \$70; Wurlitzer Phono. #1015, \$75; Model #1100, \$100; Rock-Ola Phono #1422, \$30. One third deposit, balance sight draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TUlane 6729).
- FOR SALE Gayety, \$175; Hi Fi, \$120; Surf Club, \$120; Palm Springs, \$115; Beach Club, \$115; Dude Ranch, \$100; Beauty, \$85; Frolies, \$75; Yacht Clubs, \$65; Atlantic City, \$60; Mexico, \$85; Tahiti, \$75; Tropics, \$85; Havana, \$65; Rio, \$65; Saddle & Turfs, \$190; Big Ben, \$120; Dealer, \$85; Poker Face, \$110; Diamond Lil, \$165. One third deposit on all orders. Games in tip-top shape. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, La. (Tel.: CAual 7137).

CLASSIFIED ADVERTISING SECTION

FOR SALE — Kiddie Rides. Nylco Rockets, \$350; Carousels, \$350; Target Horses, large, \$285; Palomino Horses, \$225; Rabbits, \$175; Bull, \$175; Midget Racer, \$250; Duck, \$225; Hot Rods, \$325; Elsie The Cow, \$285; Bright Eyes Horse, \$285. ASSOCIATED AMUSE-MENTS, INC., 188 BRIGHTON AVE., ALLSTON, MASS. (Tel.: ALgonquin 4-3338).

FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PUR-VEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

NOTICE—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists". For over 17 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box" —the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machines Industry". In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry dedustry". In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 Consecutive Weeks' Issues of "THE CASH BOX"—a full year's issues—for only \$15 on a DOUBLE YOUR MONEY BACK GUARANTEE!! YOU CAN'T LOSE!!! Mail your check for \$15 today to: THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

FOR SALE—Bingos & Shuffle Alleys. You name it-we have it. The very latest priced to sell. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT, CLEVELAND, OHIO (Tel.: TOwer 1-6715).

FOR SALE-Top used Bowlers at rock bottom prices. Chiefs, Leagues, and Fifth Avenues, \$84.50. Rockets, Targettes and 11th Frames, \$175. Lightnings, \$225. Also 50 assorted Shooting Galleries. Call or write SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y. (Tel.: Lincoln 9106).

FOR SALE-2 Seeburg Coon Hunts. Good as new, \$110. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

FOR SALE — Make us an offer; Bally: Rocket; Mystic. Keeney: Mainliner; Bikini. Chicago: Fireball; Triple Strike. United: Yankee; Speedy. RUNYON SALES CO. OF NEW YORK, INC., 593 TENTH AVE., NEW YORK, N. Y., 221 FRELINGHUYSEN AVE., NEWARK, N. J., 231 WINDSOR ST., HART-FORD, CONN.

FOR SALE-Lowest Prices Ever. Shuffle Alleys. Chicago Coin: Gold Cup, \$50; Criss Cross, \$75; Hi Speed Crown, \$75; Bowling Team, \$325. United: Clover, \$35; League, \$75; Derby Roll, \$195. Genco: Shuffle Pool, \$25; Match Pool, \$50. RELI-ABLE COIN-MACHINE CO., 184-188 WINDSOR ST., HARTFORD, CONN. (Tel.: CH 96556).

MISCELLANEOUS

NOTICE-Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DIS-TRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY. NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEar-born 2-0045; The Cash Box, Holly-wood, Calif., HOllywood 5-1702.

NOTICE — Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGNOLIA 3931.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. (Tel.: PErshing 3-7197) for genuine factory parts. Also extra clean 1436 Fireballs and other re-conditioned phonographs priced

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH - PROVING THAT ENTIRE INDUSTRY RECOGNIZES THE CASH CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

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FOR SALE — All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-4620).

How to separate the coins from the customers FASTER!

Meet the New AMI

"G-200"...

The Juke Box with the "X-200" Coin Persuader!

You'd never send a boy to do the work of a man...any more than you'd expect an ordinary juke box to do the work of the new AMI "G-200"!

Only the new AMI "G-200" juke box has the amazing new variable program record changer—fastest coin persuader of them all!

VARIABLE? VERY! You may vary the number of selections. Start out with 200 title programming to capture the top spots. It's quick and easy to change to 120 selections to cut operating costs after you've depreciated your investment and want to net top dollar in secondary locations!

You may vary the price of play, too—with the "G-200." Standard factory setting is 10c play (one dime or two nickels)—and three plays for a quarter. But there's the utmost in pricing flexibility to suit your particular conditions. You can set for 10c play and four or five plays for a quarter. There's even two for 15c play combinations. Plus dual-price play with "pops" selling at 10c each and "EP's" for 15c. You, the operator, name the price!

You may vary the kinds of records. With the versatile "G-200" you can program entirely with single play records if you wish, or you can use "EP's" for part of the program at dual-price play. You pick the titling, price and record system best for you when you have the advantages of the "G-200" and the flexible, versatile "X-200" variable program record changer.

SPEED? INDEED! There's speed of play with the "G-200" unmatched by any juke box. The fast, sure-acting "X-200" mechanism scans from a minimum of only 2 seconds for adjacent records to a maximum of only 10 seconds when records are farthest apart! No stop-and-reverse pauses with the "X-200"—just forward action that gives more plays in less time. Records are played in 1, 2, 3 sequence. "Deadhead" scanning is avoided by the ingenious new arrangement which permits playing

both sides of any record before passing to the next record. All combine to give you the *one* mechanism that separates more coins from more people—faster!

VISIBILITY? INSTANTLY! The eye takes in all titles—instantly—for bigger TAKE in the cash box. No fussing or fumbling to bring all the program into view and delay coins on their way to the cash box. The "G-200" is the juke box that's easy to play—the juke box that merchandises music for you.

And AMI dazzles the eye! Its clean, contemporary, angular lines set the style—are in keeping with the modern design that distinguishes an almost infinite variety of smart, new products the public wants—and pays for!

There's 8 beautiful decorator colors to blend or contrast with the decoration of any location—to put this new juke box look to work attracting—and holding profitable attention.

And of course, famous AMI Multi-Horn High-Fidelity—for the music that comes *alive*—is a feature of the new "G-200." Separate bass and high frequency exponential horns capture the truly live quality of patrons' favorite artists. It's the sound that today's music-loving millions insist upon…the sound they gladly pay more to hear—more often.

AMI "G-200" ease and accessibility for service are unmatched by any other juke box—by far! The mechanism, with its many unitized components, slides forward and can be turned a full 360 degrees for easiest servicing ever—plus a score of other exclusive AMI conveniences.

Altogether—the juke box built for the operator!

If you have not yet seen and heard the new AMI "G-200" in action, by all means do yourself the favor now ...and see how AMI separates the coins from the customers!



Miss AMI and Claude Thornhill's orchestra at Blue Note in Chicago.



Incorporated

General Offices and Factory: 1500 Union Ave., S. E., Grand Rapids 2, Michigan

Originator of the automatic selective juke box in 1927. Model "G"-200, 120 and 80 selections for more plays in less time.



Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W. 1. England—building the BAL-AMI Juke Box

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THIS WEEK'S USED MACHINE OUOTATIONS

The Cash Box

17th YEAR OF PUBLICATION 865th CONSECUTIVE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to he out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a hasis to work with. Prices may he very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will he offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory. FOREWORD: Many times, wide differences appear in the quotation of high

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- Prices UP Prices DOWN
- 3. Prices UP and DOWN
 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks 6. No quotations 4 Weeks or Longer 7. Machines Just Added * Great Activity

REGARDING SELLING PRICES

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



PHONOGRAPHS								
LISTED ALPHABETICALLY								
AMI	A M I EVANS							
4. Model A, '46 40 Sel.,	4. Mills Constellation, '47							
78 RPM	78 RPM 50.00 125.00							
78 RPM 125.00 165.0 1. Model C, '50, 40 Sel.,	00 4. Constellation, '49, Model 135, 40 Sel., 78 RPM 79,50 150,00							
78 RPM								
78 RPM 150.00 245.	00 4. Century, '52, Model 2045,							
4* Model D-80, '51, 80 Sel., 45 RPM 265.00 375.	100 Sel., 45 RPM 249.00 320.00							
4. Model E-40, '53, 40 Sel., 78 RPM 275.00 395.	ROCK-OLA 00 4. 1422, '46, 20 Sel., 78							
4. Model E-80, '53, 80 Sel.,	RPM 25.00 75.00							
2* Model E-120, '53, 120	Hideaway, 20 Sel., 78							
Sel., 45 RPM 425.00 525.0 2. Model F-80, '54, 80 Sel.,	00 RPM							
45 RPM 595.00 700.0 2. Model F-120, '54, 120	00 RPM 39.50 95.00							
Sel., 45 RPM 650.00 725.								
4. WM Wall Box 10.00 12.0 4. SM or SL Stepper 9.95 20.0								

	4. 1432, Same as above			4. 3W2 Wall-a-1
ŀ	Converted to 45 RPM	130.00	195.00	4. W4L-56
I	4. 1434, '51, Rocket '51-52,			4. 3W5-L56 Wa
k	50 Sel., 78 RPM	149.50	225.00	10c, 25c
	4. 1434. Same as above.			4. W6L-56 5/10
ı	Converted to 45 RPM	149.50	245.00	less
ı	4. 1436, '52, Firehall, 120			4. 3W7-L-56
ŀ	Sel., 45 RPM	199.50	275.00	
ı	Sel., 45 RPM 4. 1436A, '53, Fireball, 120			WL
ľ	Sel., 45 RPM 2* 1438, '54, Comet, 120	250.00	300.00	
ı	2* 1438, '54, Comet, 120	450.00	505.0 0	4. 1015, '46, 2
	Sel., 45 RPM	450.00	525.00	RPM
1	2. 1446, '54, Hi-Fi, 120 Sel.,	505.00	700.00	4. 1080, '46, C
ı	45 RPM	595.00	700.00	Jel., 18 RI
ı				4. 1000A, 40, C
ı	SEEBURG			Sel., 78 RF 4. 1080A, '48, C Sel., 78 RI 4. 1017, '46, Hi
ı				Sal 78 RI
1	4. 146S, '46, Standard, 20 Sel., 78 RPM 4. 146M, '46, Master with	20.00	45.00	Sel., 78 RI 2. 1100, '48, 2
ł	A 146M '46 Moster with	20.00	20.00	RPM
ı	Remote Attach., 20			4. 1250, '50, 4
ļ	Sel., 78 RPM	20.00	59.50	l RPM
i	4. 147S, Standard, 20 Sel.,	_0.00	03100	1. 1250, '50.
ł	78 RPM	20.00	75.00	1. 1250, '50, above) Co
ı	4. 147M. '47. Master with			45 RPM .
Į	Remote Attach., 20 Sel., 78 RPM			4* 1400, '52, 4
ł	Sel., 78 RPM	20.00	75.00	RPM
I	4. 148S, '48, Standard, 20			RPM 4. 1400, '52,
i	Sel., 78 RPM	20.00	95.00	above) Co
ĺ	4. 148M, '48 Master with			45 RPM
į	Remote Attach, 20			4. 1450 (Same
1	Sel., 78 RPM	20.00	95.00	with leath
i	1. 148ML, '48, Light Cab.			4. 1500, '53, 10
ı	Master with Remote			and 45 R
ı	Attach., 20 Sel., 78	90.00	00.50	mixed
ļ	RPM	20.00	99.50	1. 1500A, '53, 1 and 45 R
I	4* M100A, '49, 100 Sel., 78 RPM	175.00	250,00	mixed
Ì	2* M100B, '51, 100 Sel.,	175.00	230,00	1* 1650 '53 4
ı	45 RPM	385.00	475.00	1* 1650, '53, 4 RPM
1	4. M100BL, '51, 100 Sel.,	505.00	210.00	1. 1700, '54, 10
ı	45 RPM, Light Cab	425.00	500.00	RPM
ı	4* M110C, '53, 100 Sel.,		300.00	4. 2140 Wall Bo
I	45 RPM	500.00	600.00	4. 3020 Wall F
I	4* HF100G, '54, 100 Sel., 45 RPM			4. 3048 (Conv.
	45 RPM	595.00	750.00	4. 3031 Wall Bo
I	4. HF100R, '54, 100 Sel.,			
I	45 RPM	750.00	825.00	4. 3045 Wall B
İ	4. HF100R, '54, 100 Sel., 45 RPM 4. W1-L56 Wall Box 5¢	3.00	6.95	4. 4820 Wall Bo

4. 3W2 Wall-a-Matic	3.00	8.95
4. W4L-56	10.00	20.00
4. 3W5-L56 Wall Box 5c.		
10c. 25c	10.00	20.00
10c, 25c		
less	10.00	20.00
less	10.00	20.00
4. 5 W /-LI-30	10.00	30.00
	_	
WURLITZE	R	
4. 1015, '46, 25 Sel., 78		
4. 1015, 40, 25 5e1., 10	20.50	7 5.0 0
RPM	39.00	10.00
4. 1080, 40, Colonial, 24	FF 00	00.00
Sel., 18 RPM	5 5.0 0	99.00
4. 1080A, 48, Colonial, 24	(0.00	705.00
Sel., 78 RPIVI	60.00	125.00
RPM	70.00	
Sel., 78 RPM 2. 1100, '48, 25 Sel., 78	50.00	100.00
2. 1100, '48, 25 Sel., 78		
RPM	84.00	150.00
4. 1250, '50, 48 Sel., 78		
RPM	99.50	150.00
1. 1250, '50, (Same as		
1. 1250, '50, (Same as above) Converted to		
45 RPM	115.00	195.00
45 RPM		
RPM 1 4. 1400, '52, (Same as	75.00	295.00
4. 1400, '52, (Same as		
above) Converted to		
45 RPM	185.00	300,00
45 RPM		
with leather)	85.00	310.00
with leather) 1 4. 1500, '53, 104 Sel., 78		010.00
and 45 RPM Inter-		
mixed 3	200.00	325.00
mixed		320.00
and 45 RPM Inter-		
mixed	275.00	395.00
1* 1650, '53, 48 Sel., 45	113.00	373.00
DDM 50, 40 Sel., 40	200.00	395.00
RPM	00.00	373.00
	105.00	715.00
RPM	0.00	10.00
4. 2140 Wall Box 4. 3020 Wall Box	3.00 5.00	10.00
	5.00	10.00
4. 3048 (Conv. of 3020) .	10.00	22.50
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box		
4. 4820 Wall Box	14.95	25.00

May 5, 1956



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge)

Com, (Ev) Evans, (Ex) Exmit	ic, (GC)	Gener, (Got) Gotting
(Un) United; (Wm) Williams.		
4. ABC (UN 3/52) 25.00	65.00	4. Canasta (Ge 7/50)
4. Across the Board (Un		4. Caravan (Wm 6/52
9/52) 25.00	50.00	6. Carolina (Un 3/49
4. All Star Basketball		4. Champion (B 12/49
(Got 1/52) 20.00	35.00	6. Champion (CC 6/4
6. Aquacade (Un 4/49) . 10.00	25.00	4. Chinatown (Got 10
2. Arabian Knights	7 (0.00	6. Circus (Ex 8/48)
(Got 12/53) 100.00	160.00	4. Circus (Un 8/52)
4. Arcade (Wm 11/51) 45.00	75.00	4. Citation (B 10/48)
4. Arizona (Un 4/50) 10.00	25.00	4. C.O.D. (Wm 9/53)
4. Army-Navy (Wm 10/53) 49.50	90.00	4. College Daze
1* Atlantic City (B 5/52). 40.00	75.00	(Got 8/49)
6. Bahy Face (Un 12/48) 10.00	20.00	4. Colors (Wm 11/54
4. Bank-A-Ball (Got 5/50) 15.00	25.00	2* Coney Island (B 9
4. Basketball (Got 10/49) 15.00	25.00	4. Control Tower
2. Beach Beauty (B 10/55) 439.50	490.00	4. Control Tower (Wm 3/51)
1* Beach Club (B 2/53) 65.00	115.00	4. Coronation (Got 11
1* Beauty (B 11/52) 60.00	100.00	4. County Fair (Un 9/
4. Be Bop (Ex 3/50) 10.00	20.00	4. Crossroads (Got 5/5
4. Big Ben (Wm 9/54) . 110.00	165.00	4. Cyclone (Got 5/51)
4. Big Hit (CC 7/52) 29.00	45.00	4. Daffy Derby (Wm 8,
6. Big Top (Ge 2/49) 10.00	20.00	2. Daisy May (Got 7/
4* Big Time (B 1/55) 265.00	325 .0 0	4. Dallas (Wm 2/49)
6. Black Gold (Ge 3/49) 10.00	20.00	4. Dealer "21" (Wm 2
4. Bolero (Un 12/51) 45.00	95.00	4. De Icer (Wm 11/49)
4. Bomher (CC 3/51) 20.00	25.00	4. Diamond Lill
6. Boston (Wm 5/49) 15.00	29.50	(Got 12/54)
4. Bowling Champ	25.00	4. Disk Jockey
(Got 2/49) 15.00	25.00	(Wm 11/52)
4. Bright Lights (B 5/51) 35.00	65.00	4. Domino (Wm 5/52)
1* Bright Spot (B 11/51) 39.50	95.00	4. Double Action (Ge 1/52)
4. Broadway (B 6/51) 25.00	50.00	4. Double Feature
4. Buffalo Bill (Got 5/50) 20.00	30.00	(Got 12/50)
4. Buttons & Bows	0.7.00	4. Dhl. Shuffle (Got 6
(Got 3/49) 15.00	25.00	4. Dragonette (Got 6.
4. Cabana (Un 3/53) 50.00	110.00	4. Dreamy (Wm 2/50
4. Camel Caravan (Ge 6/49) 15.00	30.00	4* Dude Ranch (B 9/
4. Campus (Ex 2/50) 15.00	20.00	4. Duette (Got 4/55)
		2000 (000 1/00)

Genco; (Got) Gottlieb;	(Ke) K	eeney;
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	25.00	65.00
6. Carolina (Un 3/49)	15.00	25.00
4. Champion (B 12/49)	20.00	35.00
6. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	45.00	85.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	75.00	125.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm 9/53)	75.00	
4. College Daze	13.00	110.00
(Got 8/49)	20.00	49.50
4. Colors (Wm 11/54)	165.00	
2* Coney Island (B 9/52)		75.00
4. Control Tower		
(Wm 3/51)	25.00	50.00
4. Coronation (Got 11/52)	40.00	85.00
4. County Fair (Un 9/51).	30.00	45.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Cyclone (Got 5/51)	40.00	85.00
4. Daffy Derby (Wm 8/54)	70.00	165.00
2. Daisy May (Got 7/54).	150.00	180.00
4. Dallas (Wm 2/49)	15.00	30.00
4. Dealer "21" (Wm 2/54)	45.00	125.00
4. De Icer (Wm 11/49)	20.00	39.00
4. Diamond Lill		
(Got 12/54)	149.50	175.00
4. Disk Jockey	45.00	05.00
(Wm 11/52)	45.00	
4. Domino (Wm 5/52)	37. 50	60.00
4. Double Action (Ge 1/52)	95.00	35.00
4. Double Feature	20.00	33.00
(Got 12/50)	15.00	25.00
4. Dhl. Shuffle (Got 6/49)	15.00	
4. Dragonette (Got 6/54)		
4. Dreamy (Wm 2/50)	20.00	
4* Dude Ranch (B 9/53).	69.50	105.00

225.00 260.00

The Cash Box PRICE LISTS"

	Th	e Cas	h Box			Page	e 63		May 5, 1956		
	ight Ball (Wm 1/52)		75.00	2. Manhattan (Un 4/55) .	185.00	275.00	4. Sunshine Park	05.00	4. Times Square	64.00	00.50
	airway (Wm 6/53)	65.00	90.00	4. Marble Queen (Got 8/53)	75.00	125.00	(B 12/52) 25.00 4. Super Hockey		(Wm 4/53) 4. Touchdown (Un 1/52)	20.00	89.50 50.00
-	(CC 11/50)		35.00	4. Maryland (Wm 4/49) .	15.0 0	35.0 0	(CC 4/49) 20.00 4. Super Jumbo	34.5 0	2* Triple Play (Un 8/55). 3 4. Triplets (Got 7/50)		375.00 29.50
	ive Star (Univ 5/51) . loating Power	35.00	75.0 0	4. Mercury (Ge (3/50) 4. Mermaid (Got 6/51)		29.00 60.00	(Got 10/54) 250.00 4* Surf Club (B 3/54) 89.50	325.00 150.00	4. TriScore (Ge 1/51) 4. Tropicana (Un 1/55)		35.00 165.00
	(Ge 12/48)		20.00	4. Mexico (Un 3/54)		135.00	4. Sweepstakes (Wm 1/52) 75.00 4. Sweet Add-A-Line	95.00	4. Tropics (Un 7/53) 6. Tucson (Wm 1/49)		125.00 29.00
	lying High (Got 2/53)	50.00	99.00	2* Miami Beach (B 9/55) 4. Minstrel Man		375.00	(Got 7/55) 210.00	240.00	6. Tumbleweed (Ex 8/49)	15.00	35.00
	(Ge 12/50)		30.00	(Got 3/51) 6. Moon Glow (Un 11/48)	25.00 10.00	45.00 20.00	4. Sweetheart (Wm 5/50) 20.00 2. Tahiti (Un 8/53) 50.00		4. Turf King (B 6/50) 4. Twenty Grand		45.00
	ootball (CC 8/49) our Bells (Got 10/54)	10.00 165.00	25.00 195.00	4. Mystic Marvel (Got 3/54)		175.00	4. Tampico (Un 6/49) 10.00 4. Telecard (Got 1/49) . 20.00	25.00 55.00	(Wm 12/52) 4. Twin Bill (Got 1/55),	40.00 165.00	85.00 205. 0 0
	our Corners (Wm 12/52)		90.00	4. Nevada (Un 8/54)	95.00	140.00	4. Thing (CC 2/51) 15.00 4. Three Deuces	35.0 0	4. Utah (Un 7/49) 4* Variety (B*9/54)	10.00 160.00	29.50 275.00
4. F	our Horsemen		30.00	4. Niagara (Got 12/51) 4. Nifty (Wm 12/50)	15.00	55.00 35.0 0	(Wm 8/55) 215.00 4. Three Feathers	230.00	4. Watch My Line		55.00
4 * "	(Got 9/50) 400" (Upright)	30.00	60.00	4. "9" Sisters (Wm 1/54). 4. Oasis (Ex 10/50)	10.00	110.00 20.00	(Ge 5/49) 15.00	35.00	1. Whizz Kids (CC 3/52)	35.00	70.00
	(Ge 10/52)		65.00	4. Oklahoma (Un 5/49) . 6. Old Faithful	10.00	20.00	4. Three Four Five (Un 6/51) 25.00	50.00	4. Wild West (Got 8/51) 4. Winner (Univ.)		69.50 45.00
	our Stars (Got 6/52) . reshie (Wm 9/49)		95.00 35.00	(Got 12/49) 4. Olympics (Wm 5/52) .	15.00 45.00	25.00 75.00	6. Three Musketeers (Got 7/49) 15.00	35.00	4. Wishing Well (Got 9/55)	210.00	230.00
	rolics (B 10/52)		110.00	4. One Two Three	70.00		6. Thrill (CC 9/48) 10.00 4. Thunderbird	20.00	4. Wonderland (Wm 5/55) 4* Yacht Club (B 6/53).	169.50	200.00 95.00
	uturity (B 3/51)		60.00	(Ge 10/48)	50.00	25.00 90.00	(Wm 5/54) 110.00	135.00	4. Zingo (Un 10/51),		55.09
	Gay Times (B 6/55) Gayety (B 3/55)		345.00 265.00	4. Palm Beach (B 7/52) 4* Palm Springs (B 11/53)	40.00 75.00	$85.00 \\ 145.00$					
	eorgia (Wm 7/50)		49.50	4. Paratrooper (Wm 8/52) 4. Peter Pan (Wm 4/55)	30.00 165.00	65.0 0 200.00					_
	Sin Rummy (Got 2/49) Slamour (Got 7/51).		25.00 25.00	1. Pin Bowler (CC 6/50)	15.00	30.00					
6. G	lider (Ge 8/49)		20.00	6. Pinch Hitter (Un 5/49) 4. Pinky (Wm 9/50)	20.00	20.00 35.00		_			
	Clobe Trotter (Got 11/51)	30.00	70.00	4. Pin Wheel (Got 11/53) 2* Pixie (Un 10/55)		125.00 400.00		SHU	FFLES		=
4. G	CC 7/49)	10.00	25.00	4. Play Ball (CC 1/51) . 4. Playland (Ex 8/50)	20.00	35.00 20.00	6. Bally Speed Bowler		4. ChiCoin Fireball		
4. G	olden Nugget (Upright) (Ge 2/53)	40.00	75.00	6. Playtime (Ex 8/49) 4. Poker Face (Got 9/53)	10.00	20.00 125.00	(2/50)	20.00		200.00	315.00
	old Star (Got 8/54) . Condola (Ex 5/49)	145.00	185.00 20.00	6. Puddin' Head	10.00		(4/50) 20.00	30.00	(12/54)	250.00	340.00
	rand Award			(Ge 10/48) 4. Punchy (CC 12/50)	10.00 10.00	20.00	6. Bally Hook Bowler (11/50) 20.00				350.00
4. G	(CC 1/49)	10.00	20.00	4. Quarterback (Wm 10/49)	15.00	35.00	6. Bally Baseball (5/51) . 35.00 4. Bally Shuffle Line (7/51) 35.00		4. ChiCoin Arrow (2/55). 4* ChiCoin Criss Cross	275.00	350.00
4. 6	(Wm 8/53) Grand Slam (Got 4/53)		125.00 110.00	4. Quartet (Got 2/52) 4. Queen of Hearts		110.00	4. Bally Victory Bowler (5/54) 150.00		Targette (1/55) 4. DeLuxe model	100.00	200.00 225.00
6. G	rand Stand (B '50)		35.00	(Got 12/52) 4. Quintet (Got 3/53)		100.00	2. Bally Champion		1. ChiCoin Bonus Score		
	(Got 1/54)	105.00	135.00	2. Race The Clock			Bowler (5/54) 125.00 4. Bally Jet Bowler (8/54) 175.00		4. ChiCoin Big League		
4. 6	Gun Club (Wm 11/53) Guys-Dolls (Got 5/53)	60.00	95. 00 110. 00	(Wm 5/55)	15.00		4. Bally Rocket Bowler (8/54)	300.00	(5/55)	325.00	375.00
	Sypsy Queen (Got 2/55) Iandicap (Wm 6/52).	165.00 45.00	200.00 95.00	6. Ramona (Un 2/49) 4. Red Shoes (Un 11/50)	10.00 20.00	20.00 34.50	4. Bally Mystic Bowler (12/54) 240.00	355.00	(5/55)		375.00 425.00
4. I	Happy Days (Got 7/52) Happy-Go-Lucky	65.00	95.00	4. Rio (Un 11/53) 4. Rip Snorter (Ge 10/49)	60.00	125.00 20.00	2. Bally Magic Bowler (12/54) 275.00		4. ChiCoin Score-A-Line		425.00
	(Got 3/51)	25.0 0	45.00	4. Rocket (Ge 5/50)	20.0 0	39.0 0	4. Bally Blue Ribbon		4. ChiCoin Bowling Team		
	Iarvest Moon (Got 12/48)	15.00	25.0 0	4. Rockettes (Got 8/50) 4. Rodeo (Un 2/53)	39.50	49.50 125.00	(3/55)		4. Exhibit Strike (6/51)	325.00 20.00	445.00 30.0 0
4. I	Iarvest Time (Ge 9/50)	15.00	35.00	4. Rose Bowl (Got 10/51) 4. Round Up (Got 11/48)		75.00 25.00	(3/55)	400.00	4. Exhibit Twin Rotation (5/52)	65.00	95.00
	Harvey (Wm 5/51) Havana (Un 2/54)		35.0 0 145. 00	4. St. Louis (Wm 2/45) . 4. Saddle and Turf	20. 00	30.0 0	Classic (5/50) 20.00 6. ChiCoin Pin Bowler	35.00	4. Genco Bowling League (11/49)	15.00	20.00
2* I	Hawaii (Un 6/54) Hawaiian Beauty		150.00	(Ev 10/53)	175.00 205.00	250.00 275.00	(6/50) 20.00 6. ChiCoin Trophy Bowl	30.00	4. Genco Baseball (5/50) 4. Genco Shuffle Target	15.00	20.00
	(Got 4/54)		175.00	4. Saratoga (Wm 10/48) .	20.00	49.50	(7/50) 20.00		(7/51)	15.0 0	20.00
4*]	Iayburner (Wm 6/51) Hi-Fi (B 6/54)	69.50	85.00 135.00	4. Screamo (Wm 4/54) 4. Sea Jockeys (Wm 11/51)	25.0 0	65.00	6. ChiCoin Pin Lite (9/50) 25.00 6. ChiCoin Horse-Shoes		4. Genco 8-Player Re- bound (9/51)	30.00	65.00
	Hit Parade (CC 2/51) Hit & Runs (Ge 3/51)		20.00 25.00	4. Select-A-Card (Got 4/50) 4. Shantytown (Ex 10/49)		20.00 39.00	(5/51)		4. Genco Shuffle Pool (11/53)	25.00	85.00
	Hit 'N Run (Got 4/52) Holiday (CC 12/48)		60.00 20.00	4. Sharpshooter (Got 5/49)	10.00	34.50	4. ChiCoin 6-Player DeLuxe (5/52) 35.00	95.00	4. Genco Match Pool (2/54)	50.00	100.06
4. I	Holiday (Ke 12/51)	35.00	55.00 55.00	4. Shindig (Got 10/53) 4. Shoo Shoo (Wm 2/51)	95.00		4. ChiCoin Match Bowler		4. Gottlieb Bowlette (3/50) 6. Keeney Pin Boy (11/49)	15.00 15.00	29.50 20.00
	Iong Kong (Wm 9/51) Iorsefeathers			4. Shoot the Moon			4. ChiCoin Bowl-A-Ball		6. Keeney Ten Pins (1/50)	15.00	20.00
4. F	(Wm 1/52) Iorse Shoe		50.00	(Wm 11/51) 4. Show Boat (Un 1/49) .	10.00	20.00	(10/52)	105.00	6. Keeney ABC (2/50) 6. Keeney Lucky Strike		20.00
4. F	(Wm 12/51) Hot Rods (B '49)	25.00 20.00	40.00 50.00	4. Show Boat (Un 12/52) 4. Silver Chest (Upright)		150.00	Bowl-A-Ball (11/52). 35.00 4. ChiCoin 10th Frame	110.00	6. Keeney King Pin (4/50)	20.00 20.00	30.00 30.00
2* 1	ce-Frolics (B 1/54) alopy (Wm 8/51)	95.00	125.00 65.00	(Ge 4/53)	59.00	110.00 80.00		115.00	6. Keeney Bowling Champ (4/50)	20.00	30.00
4. J	eanie (Ex 6/50)	15.00	25.00 145.00	4. Singapore (Un 10/54) 4. Skill Pool (Got 8/52)	110.00	165.00		120.00	6. Keeney Duck Pins (6/50)	20.00	30.00
	ockey Club (Got 5/54) ockey Special			4. Skyway (Wm 8/54)	115.00	160.00	Double Score Bowler	105.00	4. Keeney Double Bowler	25.00	35.00
	oker (Got 11/50)		45.00 49.50	4. Slugfest (Wm 3/52) 2. Sluggin' Champ		65.00		$\begin{array}{c} 125.00 \\ 130.00 \end{array}$	4. Keeney League (8/50)	25.00	50.00
	olly Joker (Un 11/55) ubilee (Got 5/55)		165.00 275.00	(Got 4/55) 6. Snooks (Wm 6/51)	185.00 15.00	220.00 22.50	4. ChiCoin Crown, Giant Pins (4/53) 50.00	135.00	4. Keeney 4-Way Bowler Attachment (12/50)	40.00	75.00
4. J		10.00	20.0 0	4. Southern Belle (Got 6/55)		225.00	4. ChiCoin Triple Score (6/53) 50.00	140.00	4. Keeney Big League (5/51)	35.00	65.00
	(Ge 12/52)	35.00	55.00	4. South Pacific (Ge 2/50) 4. Spark Plugs (Wm 9/51)	20.00	3 9.00	4* ChiCoin Gold Cup		4. Keeney 6-Player League (9/51)	35.00	75.00
4. I	ust 21 (Got 1/50) C. Jones (Got 11/49)	10.00	25.00 25.00	6. Speedway (Wm 9/48)	10.00	20.00	4. ChiCoin High Speed	145.00	4. Keeney DeLuxe League	35.00	95.90
4. I	Cing Arthur (Got 10/49)	20.00	49.50	4. Spitfire (Wm 2/55) 4. Spot Bowler	95.00		4. ChiCoin High Speed	150.00	4. Keeney Super DeLuxe		
4. I 4. I	King Pin (CC 12/51). Knockout (Got 1/51).		60.00 49.50	(Got 10/50) 4* Spot Lite (B 1/52)		75.00	Triple Score (8/53). 75.00 4. ChiCoin Advance	155.00	League Bowler (3/52) 4. Keeney High Score		100.00
4. I	ady Luck (Got 9/54) Lazy "Q" (Wm 2/54)	99.50	185.00 125.00	4. Sportsman (Ge 2/51) 4. Sportsman (Wm 2/52)	10.00	20.00 35.00	(10/53) 75.00	160.00	League (5/52) 4. Keeney Team (10/52) .		100.00 135.00
4.]	Leaders (Un 10/51)	45.00	95.00	4. Springtime (Ge 3/52)	20.00	34.50	4. ChiCoin King (10/53) . 75.00 4* ChiCoin Criss Cross	160.00	4. Keeney Club (4/53) 4. Keeney Domino (5/53)		140.00
4.]	Lite-A-Line (Ke 6/52) Long Beach (Wm 7/52)	45.00 40.00	55.00 75.00	4. Stage Coach (Got 11/54) 2. Starlets (Un 12/55)	350.00	425.00	Bowler (12/53) 75.00	175.00	4* Keeney Carnival (5/53) 4. Keeney Pacemaker		
4.]	Lovely Lucy (Got 2/54) Lucky Inning	115.00	155.00		45.00	60.00	4* ChiCoin Super Frame (3/54) 100.00		(9/53)	50.00	160.00
	(Wm (5/50) Lulu (Wm 12/54)	20.00	49.50 230.00	4. Starlite (Wm 3/53) 4. Steeple Chase		70.00	4. ChiCoin Starlite (5/54) 125.00 4. ChiCoin Feature (7/54) 125.00		4. Keeney Mainliner Bowler (1/54)	85.00	185.00
4. 1	Mad. Sq. Garden			(Un 1/52)		55.00 25.00	2. ChiCoin Holiday (9/54) 195.00	275.00	2. Keeney Bonus Bowler (3/54)	75.00	195.00
6. 1	(Got 6/50)	10.00	20.00	4. Struggle Buggies			4. ChiCoin Flash (10/54) 195.00 4. ChiCoin Playtime	300.00	4. Keeney Diamond Bowler (5/54)		
4. I	Majors '49 (CC 2/49) Majorettes (Wm 4/52)	15.00 30.00	35.00 50.00	(Wm 12/53) 6. Summertime (Un 9/48)	75.00 15.00		(10/54) 200.00	300.00	4. Keeney Bikini (6/54)	150.00	210.00
_				COPYRIGH	TED 195	6 REPRO	DUCTION NOT PERMITTED.		• 8		

The Cash Box PRICE LISTS May 5, 1956

The Cash Box

Manufacturers New Equipment
Products listed here are currently in production. Prices are manufacturers' list

4.	Keeney Century (6/54)	175.00	225.00	2* United Team (1/54) 125.00	175.00
	Keeney American (9/54)		275.00	2. DeLuxe model 135.00	180.00
	Keeney National (9/54)		300.00	2* United League (1/54) 75.00	190.00
4.	Keeney Speedlane			2. DeLuxe model 140.00	195.00
	$(4/55)$ \cdots	275.00	375.00	2. United Ace (5/54) 160.00	200.00
4.	United 5-Player (1/51)	35.00	45.00	2. DeLuxe model 165.00	210.00
4.	United 6-Player	35.00	50.00	4. United Rainbow (5/54) 150.00	240.00
4.	United DeLuxe			2. United Banner (8/54). 165.00	220.00
	6-Player (10/55)	25.00	69.50	2. DeLuxe model 200.00	225.00
4.	United 6-Player Super			2. United Shuffle Targette	
	(3/52)		70.00	(8/54) 150.00	230.00
4.	United 4-Player Official			2. DeLuxe model 185.00	240.00
	(5/52)	30. 00	65.00	2* United Speedy (8/54). 150.00	250.00
4.	United 6-Player Star		=0.00	2. Un. 11th Frame (10/54) 135.00	260.00
	(7/52)	30.00	70.00	2. DeLuxe model 175.00	265.00
4.	United 10th Frame	40.00	7F 00	4. United Comet Targette	0.55 0.0
	Star (9/52)	40.00	75.00	(11/54) 150.00	275.00
Z.	United Manhattan 10th	40.00	#F 00	4. DeLuxe model 125.00	280.00
0	Frame (9/52)	40.00	75.00	4. United Mercury (12/54) 175.00	280.00
2.	United Manhattan (9/52)	E0.00	00.00	4. DeLuxe model 175.00	290.00
4		50.00	80.00	4* United Mars (1/55) 175.00	300.00
4.	United 10th Frame Super (10/52)	50.00	80.00	2. DeLuxe model 180.00 4. Un. Lightning (2/55). 195.00	310.00
1 *	United Cascade (2/53)	25.00	85.00		320.00
	United Clover (2/53)	25.00	85.00	4. DeLuxe model 200.00 4. Un. Venus 3/55) 165.00	325.00
	United Liberty (2/53)	65.00	95.00	4. DeLuxe model 200.00	330.00
	United Classic (6/53).	60.00	100.00	4. Un. Clipper (5/55) 225.00	340.00
	United Olympic (6/53)	40.00	100.00	4* DeLuxe model 225.00	345.00
	United Royal (9/53).	64.50	110.00	4. Un. Derby Roll (5/55) 195.00	
	United Imperial (9/53)	65.00	125.00	4. DeLuxe model 195.00	355.00
	DeLuxe model	75.00	135.00	2. Un. 5th Inning (6/55) 225.00	375.00
	United Chief (11/53).	74.50	145.00	2. DeLuxe model 235.00	380.00
	United Leader (11/53)		150.00	4. Un. Capitol (6/55) 245.00	390.00
	DeLuxe model		160.00	4. DeLuxe model 255.00	395.00
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	2 Chitcu i cum (1/01)		
0	2. DeLuxe model	135.00	180.00
0	2* United League (1/54).	75.00	190.00
	2. DeLuxe model	140.00	195.00
0	2. United Ace (5/54)	160.00	200.00
0	2. DeLuxe model	165.00	210.00
0	2. DeLuxe model 4. United Rainbow (5/54)	150.00	240.00
	2. United Banner (8/54).	165.00	220.00
0	2. DeLuxe model	200.00	225.00
	2. United Shuffle Targette		
0	(8/54)	150.00	230.00
- 1	2. DeLuxe model	185.00	240.00
0	2* United Speedy (8/54).	150.00	25 0. 00
	2. Un. 11th Frame (10/54)	135.00	260.00
0	2. DeLuxe model	175.00	265.00
	4. United Comet Targette		
0	(11/54)		275.00
	4. DeLuxe model	125.00	280.00
0	4. United Mercury (12/54)	175.00	280.00
	4. DeLuxe model	175.00	290.00
0	4* United Mars (1/55)	175.00	300.00
	2. DeLuxe model	180.00	300.00
0	4. Un. Lightning (2/55).	195.00	310.00
0	4. DeLuxe model	200.00	320.00
0	4. Un. Venus 3/55)	165.00	325.00
0	4. DeLuxe model 4. Un. Clipper (5/55)	200.00	330.00
0	4. Un. Clipper (5/55)	225.00	340.00
0	4* DeLuxe model	225.00	345.00
0	4. Un. Derby Roll (5/55) 4. DeLuxe model	195.00	350.00
0	4. DeLuxe model	195.00	355.00
0	2. Un. 5th Inning (6/55)	225.00	375.00
0	2. DeLuxe model 4. Un. Capitol (6/55)	235.00	380.00
0	4. Un. Capitol (6/55)	245.00	390.00
0	4. DeLuxe model	255.00	395.00

4. ABT 6 Cun Rifle Range \$50.00 65.000 4. Boomerang 25.00 65.000 5. Bally Buy Hining 65.00 35.00 5. Bally King Pin 20.00 35.00 6. Bally King Pin 20.00 35.00 6. Bally King Pin 20.00 35.00 6. Chilo Buketball 40.00 20.000 6. Chilo Buketball 40.00 20.000 6. Chilo Hockey 55.00 85.00 6. Chilo Hock Run, 61.00 85.00 6. Chilo Hockey 65.00 85.00 6. Chilo Hoc		
4. ABT 6 Cun Rifle Range 550.00 650.00 4. Bally Big Inning 65.00 150.00 4. Bally Heavy Hitter 35.00 60.00 4. Bally Holdersea Raider 20.00 350.00 4. Bally Ludersea Raider 64.50 125.00 4. Chilof Basketball 25.00 150.00 4. Chilof Basketball 25.00 175.00 4. Chilof Basketball 15.00		
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4. Exhibit Vitalizer	4. Exhibit Silver Bullets 40.00 95.00	
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prices, F.O.B. factory.	
AMI, INCORPORATED	
G-120 Phonograph	No List I Authorized for
G- 80 Phonograph	1 5
G- 40 Phonograph	9
HS-80 Selective Hideaway	12. Z
HS-120 Selective Hideaway	ed
W-80 Wall Box	> * * * ·
W-120 Wall Box	7 7
S-80 Receiver	77
S-120 Receiver	1 25
Wall Speaker	E
Corner Speaker	Price r Publication
Recessed Speaker	6.
R-167 Bargrip	~
AUTO-PHOTO CO.	0.045.00
Studio Model "II"\$	3,245.00
BALLY MFG. CO.	
Booster-Pool\$	395.00

Studio Model 11	,440.00
BALLY MFG. CO.	
Booster-Pool\$	395.00
Night-Club	785.00
Crosswords	545.00
Pin-Pool	
Standard (52" x 36") Model	
(A) Without lights	300.00
(B) With light-up bumpers	315.00
(C) With neon lights	315.00
Senior (68" x 36" Model).	325.00
Jumbo Bowler	
(without Match Feature)	
Model J-110, 10c play	760.00
Model J-325, 3 plays for 25c.	780.00
King-Pin Bowler	
(with Match Feature)	
Model K-110, 10c a play	805.00

Model J-110, 10c play	760.0
Model J-325, 3 plays for 25c.	780.0
King-Pin Bowler	
(with Match Feature)	
Model K-110, 10c a play	805.0
Model K-325, 3 plays for 25c.	825.0
ABC Bowler	
(without Match Feature)	
Model A-110, 10c a play	760.0
Model A-325, 3 plays for 25c	780.0

Congress Bowler	
(with Match Feature)	
Model C-110, 10c a play	805.0
Model C-325, 3 plays for 25c	825.0
Bull's Eye Shooting Gallery	395.0
The Champion	
(With new-all-metal cabinet)	759.0
CHICAGO COIN MACHINE CO.	
Advance Pool\$	389.5
Clover Pool	375.0
Champion Pool (with lighted	
bumpers)	285.0

Champion Pool (without	
lighted bumpers)	277.50
Champion Pool "Model 35"	
with lighted bumpers	285.00
Champion Pool "Model 35"	
without lighted bumpers	277.50
Jumbo Pool (without lighted	
bumpers)	317.50
Jumbo Pool (with lighted	
bumpers)	325.00
EXHIBIT SUPPLY CO.	
Super Star Pool\$	3 95.00
Skill Score	395.00
Combination 3-Hole Skill Pool	349.50
Combination 3-Hole Lightup	
Skill Pool	364.50

SKIII FOOI	204.20
Combination 3-Hole King Size	409.50
Skill Pool	409.00
Lightup Skill Pool	424.50
ENCO MFG. & SALES CO.	
Baseball Pool\$	425.00
Standard Tournament Paal	299.50
DeLuxe Tournament Pool	339.50
King Tournament Pool	379.50
King Supreme Tournament Pool	389.50
King Lightup Tournament Pool	384.50
DeLuxe Lightup Tourn. Pool.	349.50
Standard Lightup Tourn. Pool.	309.50
Supreme DeLuxe Tourn. Pool.	359.50
Sunar Dia Ton (Cun)	675 00

Super Big Top	(Gun)	675.0
D. GOTTLIEB	& CO.	
Score Board (4 Player, 5	Ball)\$	462.5

(4 I layer, 5 Dan)	402.00
. H. KEENEY & CO., INC.	
Flicker Pool	
(4-Player, 4 Sides)\$	375.00
Jumbo Flicker Pool	410.00
Arcade Pool	
(1 or 2 Front Play)	375.00
Jumbo Arcade Pool	410.00
DeLuxe Hot Coffee Vender	7
DeLuxe Hot Coffee & Hot	Prices On Request
Chocolate Combo Vender	ng ës
	0 3
Various Models of above)	7 7
DeLuxe Fascination Pool\$	335.00
Jumbo DeLuxe	
Fascination Pool	370.00
DeLuxe Challenge Bowler	
(with Match Feature)	690.00
,	

MARVEL MFG. CORP.	
Pla-Pool (Regular Size)\$	
DeLuxe Pla-Pool (Large Size)	325.00

Selections, 45 RPM Only
Model 1452, Hi-Fi, 50 Selec-
tions, 45 RPM Only
Model 1546 Chrome Wall Box,
120 Selections
Model 1548, 50 Selection Wall
Box
Model 1613, 8" Blonde Wall
Speaker
Model 1614, 8" Mahogany Wall
Speaker
Model 1906, Remote Volume
Control
Model 1927, Remote Volume

ROCK-OLA MFG. CORP. Model 1448 Hi-Fi Phono, 120

	Control with Cancel Button /	
J.	P. SEEBURG CORP.	
	V-200—Select-O-Matic "200" \	
	Phonograph	1
	V-3W-AWall-O-Matic "200"	E
	100J-Select-O-Matic "100"	luthorts
	Phonograph	Ġ
	MRVC-2-Master Remote	2
	Volume Control	10
	HFCV2-8—High Fidelity Wall Speaker	7
	HFCV3-8—High Fidelity	3
	Corner Speaker	8
	HFCV1-12—High Fidelity	18
	Recessed Speaker	Dector
	PS6-1Z—Power Supply	3
	HFA1-L6—Power Amplifier/	

UNITED MFG. CO.

Roto Pool (2-Play., Elec. Score) \$	425.00
Hit Pool	375.00
Star Slugger (Regular)	395.00
Star Slugger (Replay)	545.00
Club Pool	295.00
Lightup Club Pool	305.00
Lightup Jumbo Club Pool	355.00
2-Way Lightup Club Pool	300.00
(2/3 Holes)	315.00
2-Way Jumbo Lightup Club	313.00
Dool (9/2 Holes	365.00
Pool (2/3 Holes	
Hi-Score Lightup Pool	385.00
Special Club Pool	295.00
Special Lightup Club Pool .	305.00
Regulation Shuffle Alley	
(without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Regulation Shuffle	
Alley (with Match Feature)	
Single Chute	810.00
Double Chute	830.00
Stardust	775.00
VALLEY MFG. CO.	
Regulation Bumper Pool	279.50
Jumbo Bumper Pool	299.50
Jampor 2 voz //////	

WILLIAMS MFG. CO.	
2-Way DeLuxe Bank Pool\$	349.50
2-Way Sr. DeLuxe Bank Pool	399.50
2-Way Sp. DeLuxe Bank Pool	349.50
DeLuxe 4-Bagger	
(Baseball Game)	545.00
Klik Billiards	375.00
Crane	425.00
THE RUDOLPH WURLITZER	CO
	w.
Model 1900 DeLuxe, High Fi-	4

delity, Desert Haze Finish
Model 1900 Special Finishes—
Persian Turquoise, Chinese
Black, Glacier White
Model 1800 DeLuxe, High Fi-
delity, Dawn Mist
Model 1800 Special Finishes—
Horizon Blue, Sunset Red.
Midnight Black
Model 5207 Wall Box-104
Selection—3 Wire Model 5206 Wall Box—48
Model 5206 Wall Box-48
Selection-4 Wire
Model 257 Stepper-104 Selec-
tion-3 Wire
Model 253 Stepper—104 Selec-
tion—3 Wire
tion—3 Wire Model 248 Stepper—48 Selec-
tion-4 Wire
tion-4 Wire Model 5117 12" High Fidelity
Wall Speaker
Wall Speaker
Corner Speaker Model 5115 5" High Fidelity
Model 5115 5" High Fidelity
Corner Speaker

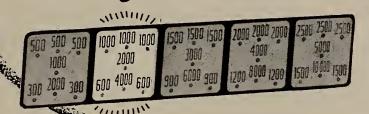
chicago coin's POOL TABLE

3 4 4 0 0

Another FIRST!

Three Pop Up Holes! .. Ball Pops Up!

Plus Progressive Advance Scoring On The Back Rack Glass



All holes advance in scoring as game progresses. (5 scor-ing panels lite up progressively to show new scoring value of each hole.)

Player by Shooting Into Super "Magic Hole" will also score in 2 additional holes!

> Features Front Play! Features Automatic Scoring!

Features Lite-Up Posts On Playfield!

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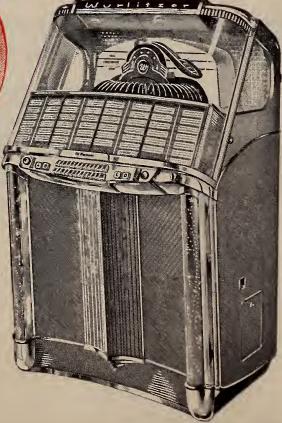
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