



The Rudolph Wurlitzer Company celebrates its 100th birthday by introducing the new Wurlitzer phonograph Model 1900. In honor of the occasion, a new song, "Gee Dad, It's A Wurlitzer" has been recorded on the Bee Jay label by Don Michael. The singer is pictured in the center above the new machine while to the left and right respectively are Gene Bone and Howard Fenton, writers of the song. Monte's the most!

## Lou Monte

### sings PONY TAIL

## NINA, THE QUEEN OF THE TEENERS

20/47-6403

RCAVICTOR

"New Orthophonic" High Fidelity recording

the dealer's choice



FOUNDED BY BILL GERSH

Publishers BILL GERSH JOE ORLECK

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# This Will Be A FABULOUS YEAR!

A few weeks ago we remarked editorially that 1956 should be even better than 1955. Certainly every indication so far this year points to the fact the record business should not only be better but actually spectacular.

Sales have not slowed down since Christmas. In fact they've been growing greater. Most important, however, is the fact that these sales are not based on one hit record or one company's products but are being shared by the entire industry. Almost every company has current smashes going and, as a matter of fact, we can't remember a time when so many solid hits were on the market at the same time. Never can we remember so many candidates for a possible number one spot as there are now.

Just look at this list of records that are number one potentialities: "The Great Pretender" by The Platters; "Band Of Gold" by Don Cherry; "It's Almost Tomorrow" by The Dream Weavers; "Teen Age Prayer" by Gale Storm and Gloria Mann; "Rock And Roll Waltz" by Kay Starr; "Dungaree Doll" by Eddie Fisher; "Lisbon Antigna" by Nelson Riddle; "See Yon Later, Alligator" by Bill Haley; "Go On With The Wedding" by Patti Page and by Kitty Kallen and Georgie Shaw, and "Chain Gang" by Bobby Scott.

Among the newer records, three that are showing tremendous initial strength are "No, Not Much" by The Four Lads; "The Three Penny Opera Theme" by Dick Hyman, and "99 Years" by Guy Mitchell.

Besides all these new records, established hits that are still selling strongly are "Memories Are Made Of This" by Dean Martin; "Sixteen Tons" by Tennessee Ernie Ford; "I Hear Yon Knockin' " by Gale Storm; "Love And Marriage" by Frank Sinatra; "He" by Al Hibbler and the McGnire Sisters; "Only Yon" by The Platters; "Autumn Leaves" by Roger Williams; "Moments To Remember" by The Four Lads; "Angels In The Sky" by The Crewents; "A Woman In Love" by Frankie Laine and The Four Aces; "Burn That Candle" by Bill Haley, and "All At Once Yon Love Her" by Perry Como.

What a phenomenal list of hits.

Never in recent seasons have there been so many selling all at one time. This adds up to one of the healthiest record pictures in a long, long while.

1956 is certainly getting off to a spectacular start. And when we really evaluate what is happening, the record business this year should not only be great, it should be fabulous.



January 21, 1956

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

701 SEVENTH AVE., NEW YORK 19, N.Y



#### The Cash Box, Music

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OG FAIR

OD MEDIOCRE

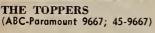
RU RF

OG DISK & SLEEPER

**OB** EXCELLENT

OB VERY GOOD

ISK



**B** "GEORGE WASHINGTON" (2:38) [Coliseum BMI—Hack-ady, Mure] A dramatic and inspiring song tribute to our first president is convincingly presented by the Toppers who debut with the waxing on ABC. Has much of the same excitement that made Davy Crockett a hit. Could break big. break big.

(2:13) (Roncom ASCAP—Stock] The flexible voices of the versatile crew blend pertly on this light, flirty nov-elty that brings back memories of the roaring twenties. Happy ditty.

### FRANKIE CASTRO (Wing 90051; 90051x45)

Ge "WHY BABY WHY" (2:17) [Starrite BMI—Jones, Edwards] One of the top hits in the country field is fashioned for the pop market by Frankie Castro. Lively bounce ditty with auto huise with cute lyrics.

B "STEAMBOAT" (2:30) [Pro-gressive BMI—Lucas] This side is a pop verson of a rhythm and blues ballad that's been making noise in various territories. Exciting belting by Frankie. Could attract attention. Good fish beat dance tune.

### THE GAYLORDS (Mercury 70778; 707778x45)

"WINO VINO" (2:06) [Para-mount ASCAP—David, North] The Gaylords blend beautifully on a delightful lilter with most pleasing Italian theme and flavor. Pretty nov-elty that should do well for the boys. Tune is from "Rose Tattoo".

"MOLLY - 0" (2:33) [Dena ASCAP—Fine, Bernstein] A cymbal keeps the beat throughout this unusual, exciting, rhythm ballad. Good name song stemming from the flicker "Man With The Golden Arm". Has that "something different" about it that could make it break.

### LILLIAN BRIGGS (Epic 9141; 5-9141)

(2:22) [Sheldon BMI — Evelyn, Kirkland] The swinging Miss Briggs belts across a new hard driving rocker with the same spirit and verve fea-tured on her click "I Want You To Be My Baby." Wild side that jumps from beginning to end. Good juke fare.

← "THAT'S THE ONLY WAY TO LIVE" (2:07) [Tee Kay ASCAP Kaye, Loman] Another good dance deck with an up-tempo novelty sent across by the thrush.

**ART MOONEY ORCH.** (MGM 12165; K12165)

"YOU CAN TAKE MY HEART" (2:42) [Peer Int. BMI—Steele, Beckner] The Cloverleafs take on the vocal duties as Art Mooney and the crew send up a beautiful new romantic ballad that could step out and make the grade. Lovely arrangement of a top drawer tune.

B "TUTTI-FRUTTI" (2:54) [Ven-ice BMI — LaBostrie, Penniman] One of the country's top rhythm and blues hits gets a powerful reading and orking from Ocie Smith and Mooney. Good commercial version. Excellent coupling. Kids'll swing to this one.

"11th HOUR MELODY" (2:55) [George Paxton ASCAP—Palmer, Sigman] "LET'S TRY AGAIN" (2:41) [Paco ASCAP—Bishop] AL HIBBLER (Decca 29789; 9-29789)

the cash box

Al Hibbler. And 1956 should be the year in which he becomes one of the top recording stars in the country. His initial disk for '56 features a His initial disk for '56 features a beautiful romantic offering tagged "11th Hour Melody." It's a gor-geous theme to which wonderful lyrics have been written. And Hib-bler presents the number with the same rich, moving quality that made "He" and "Unchained" such smashes. Looks and sounds like an-other list topper. "Let's Try Again" is another imaginative Hibbler reading of a top drawer piece of tunestuff. Mellow performance. Both sides have the goods.

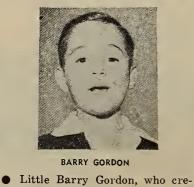
"TEENAGE MEETING" (2:13) [Wemar BMI-Dixon, Jones, Freed] "I STILL HAVE A PRAYER" (2:51) [Vim ASCAP-Whitcup, Stone, Stein] DON CORNELL (Coral 61584; 9-61584)



After a solid '55. Don Cornell

"ROCK AROUND MOTHER GOOSE" (2:21) [Hampshire House ASCAP—Tepper, Bennett] "SEVEN" (2:44) [Hampshire House ASCAP—Tepper, Bennett]

BARRY GORDON (MGM 12166; K12166)



ated quite a sensation a few weeks ago with his tremendous rendition of "Nuttin' For Christmas," continues in his winning ways with a tinues in his winning ways with a clever new novelty sure to meet with the approval of young and old alike. It's an amusing ditty setting nursery rhymes to a rockin' beat and it's tagged "Rock Around Mother Goose", The kid comer across in top form and should make his hit string two in a row. The lower lid, "Seven," is another con-tagious novelty. A "younger" ver-sion of the recent hit "Seventeen." Should be a big coupling for the tot.

### DINAH WASHINGTON (Mercury 70776; 70776x45)

Y/K

EEK

B "THE SHOW MUST GO ON" (2:17) [United ASCAP—Alfred, Frisch] Dinah Washington lends her thrilling voice to a dramatic new bal-lad which she sings with great emotion against a lush string backdrop. Lovely performance.

B "I JUST COULDN'T STAND IT NO MORE" (2:35) [Calvin BMI —Crawford] The thrush gets a rhythm-band accompaniment on this potent piece of blues stuff. Coupling that should go great guns in the pop and r & b markets.

### BETTY MADIGAN (MGM 12156; K12156)

"TO YOU, MY LOVE" (2:45) [Leeds ASCAP—Gaste, Lawrence] A pretty choral backdrop and a smooth instrumental lilt enhance the rich voice of Betty Madigan on this lovely ro-mantic ballad. Pretty story invitingly told. Should do well for Betty.

(2:03) [Brighton ASCAP—Dan-zig, Dee] A cute novelty colorfully fashioned to a march tempo. Happy ditty featuring some cute instrumental gimmicks. Side should have wide appeal.

### PERCY FAITH ORCH. (Columbia 40633; 4-40633)

(2:50) [Broadcast BMI—Denon-cin, Gomera] Percy Faith's orchestra and chorus team up to present a lush and lovely Latin tempo ballad. Side has a delightfully charming quality about it. Could step out and make noise noise.

B "BLUEBELL" (2:00) [Hollis BMI-Stanley] This half is a con-tagious, flighty instrumental novelty cleverly styled by the batoneer and the ork.

### DIAHANN CARROLL (RCA Victor 20-6391; 47-6391)

B "I WENT TO THE VILLAGE". [American Academy ASCAP-Henry, Wallington] The very talented Diahann Carroll debuts on Victor with a tender romantic ballad that has a charming folk song quality about it. Stirring performance of some strong material.

B "HELP YOURSELF" [Broadcast BMI—Borek, Cooper, Guion] The versatile thrush does a sultry job on this clever novelty in the "Make Your-self Comfortable" category. Good "naughty" type ditty that should be well accepted by the juke boxers.

### JANIE MARDEN (London 1629; 45-1629)

Connor, Stanton] English song star Janie Marden is introduced to the American audience via this pleasant love song. Thrush has talent and gets a fine assist from sax ace Frank Weir.

B "I'LL COME WHEN YOU CALL" (2:24) [Michael Reine ASCAP—Caryll, Caryll] Another sin-cere presentation of a meaningful love story. Mellow item.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

4; 9-61584) heads into the new year with a beat as he fashions a powerful rock and roll side that should keep the juke boxes hopping day and night. It's a wild jumper that goes under the title "Teenage Meeting," A hard-driving novelty chock full of cute lyrics and a solid beat. It's com-mercial from beginning to end and has all the earmarks of a strong seller. Watch it take off. Flip is a complete change of pace. A stirring presentation of a beautiful inspira-tional ballad dubbed "I Still Have A Prayer." Beautiful song superbly executed. Excellent coupling for maximum sales response.



AL HIBBLER • 1955 was the year the mass mar-ket discovered the great talents of



"It's What's in THE CASH BOX That Counts"

VIC DAMONE

ing tune.

ditty.

JERRY VALE

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THE NATURALS (MGM 12158; K12158)

B "MOLLY-O" (2:28) [Dena ASCAP-Bernstein, Fine] From the Otto Preminger pic "Man With The Golden Arm" comes this pretty rhythm ballad about a lass with the moniker Molly. Interesting jumper.

"PATSY ORY ORY AYE" (2:15) [Coliseum BMI—Mure, Moore] A bounce-march novelty is cutely fash-ioned on this deck by the Naturals. Lively story about the life of a rail-road worker. Peppy platter that could catch in the wind and break big for MGM.

#### LOIS WINTERS — JAN GARBER (Dot 15441; 45-15441)

B "THE JAPANESE FAREWEL' SONG" [Ranger ASCAP—Yosh ida, Morgan] A wonderful Japanes tune with English lyrics is rendere tenderly by Lois Winters. Poten material. Song has been making nois on West coast. This version coul start it rolling nationally. Lovely job

Ge "MY DEAR" [Leo Feist ASCA. —Garber, Large] A pretty, slow waltz ballad smoothly offered by th Jan Garber orchestra. Adult se should find this inviting music fo dancing.

THE TEENAGERS featuring FRANKIE LYMON (Gee 1002; 45-1002)

"WHY DO FOOLS FALL I LOVE" [Patricia BMI-Lymon Santiago, Goldner] Frankie Lymo and the Teenagers break loose wit an exciting rock and roll side tha should go great guns in both markets A commercial rhythm item tailor made for the teen-age buyers.

B "PLEASE BE MINE" [Kal BMI—Lymon, Santiago, Goldner Lymon and the crew wail an excitin blues ballad. Another commercial sid sure to please the teen set.

DICK ROMAN (Double AA-117; 45-117)

B "HOLD ME FOREVER" (2:45 [Dorsey Bros. ASCAP — Ros Ross, Discant] Dick Roman gets strong assist from the Ray Charle Singers on a tender, neatly-wove romantic ballad that could step ou and make some noise. Crooner sing the song with warmth and feeling.

"SAY THE WORD" (2:35) [Bo land & Leng ASCAP—Leng, Bo land, Neiburg] A good shuffle bea ballad is belted across by the tai ented young warbler. Sounds a bi like Eddie Fisher on the strong note Commercial offering.

#### SNOOKY LANSON (Dot 15445; 45-15445)

B: "SEVEN DAYS" (2:23) [Progressive BMI-Carroll, Taylor A rock and roll smash that's starting to blossom in the pop field is give a strong reading by TV's Snook Lanson. Good side. Should conten for ton honors a strong read Lanson. Good for top honors.

B "TIPPITY TOP" (2:05) [A1 BMI—Slay, Crewe] Another com mercial jump novelty with the roc and roll flavor. Zany ditty that th kids should enjoy.

DELLA REESE (Jubilee 5233; 45-5233)

B "I'VE GOT MY LOVE TO KEE ME WARM" (2:16) [Berl ASCAP-Berlin] Della Reese make another fine showing as she belts of a swinging version of a Berlin stand ard. Potent delivery.

B "YEARS FROM NOW" (2:5) [Cue BMI — Reisenman, Reicy The thrush changes the pace at renders a touching dramatic balls adapted for tin pan alley from Beethoven theme. Stirring portray



Terri Stevens has done some beautiful work for Victor in the

TERRI STEVENS

past, and it looks as though her latest release is the big one she's been looking for. It's a delightful two-sider offering pleasant listen-ing throughout. One half "I'll Come When You Call" is an enchanting love story presented with depth and tenderness by the warm voiced songstress. Side has the ingredients that make a song a hit. For a change of pace, Terri sings her first novelty for the label on the other side. A contagious and re-freshing ditty with the simple moniker "Dood-ly Dood-ly". The thrush has a flexible voice and comes over smoothly on both ends. A coupling to watch.

he Cash Box, Music



"It's What's in THE CASH BOX That Counts"



he Cash Box, Music

His first single of 1956 Vocal orchestra and voices by ARTIE MALVIN



"It's What's in THE CASH BOX That Counts"



FOR THE MONEY ON

THE FOUR TUNES

singing

**"ROCK 'N ROLL CALL"** 





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NEIL MACK (WGUY—Bangor, Me.)

termountain Network and radio station KALL-Salt Lake City, Utah.
Pic of the week—Vic Knight, who hosts "Vic's Music Shop" afternoons on WXLW-Indianapolis, Ind., has been circumvented by his four-year-old son Ted. Teddy recently concluded a "successful stand" as a member of 5-youngun "Cast" of "Romper Room" on a competitive station—WFBM-TV, Indianapolis. . . . Frank Roberts (KXGI-Fort Madison, Iowa) advises that Gerdes Distributing Company, juke box firm, sponsored a half-hour show (3 to 3:30) on New Year's Day, featuring the top juke box tunes of 1955 as listed in The Cash Box. . . . Len Ross (KONE-Reno, Nev.) writes to tell us the recent flood forced the station off the air for twenty hours. . . . Jerry Marshall again conducting his famous popularity poll to find out listeners' preferences. Last year's winners were Perry Como, Patti Page, Ray Anthony and the Crewcuts. . . . George LeZotte (WAVZ-New Haven, Conn.) vacationing in Miami, Fla. . . . Frank Ward (WWOL-Buffalo, N. Y.) ditto in England. . . . After a week of skiing Dick Doty (WHAM-Rochester, N.Y.) came back to find his "Mostly Musie" has been extended to two full hours, 4 to 6, Mondays thru Fridays. With his three deejay shows, Dick is now on the air a minimum of four and one-half hours every day. air a minimum of four and one-half hours every day.

John Michaels (WOKY-Milwaukee, Wisc.) writes to tell us recent Hooper, Neilson and Pulse ratings have established WOKY in first place in its area.

Neil Mack (WGUY-Bangor, Me.) is on the air every day from 4 to 6 on the "Bangor Bandstand" and 6 to 10 p.m. with "The Clock". Mack advises he uses The Cash Box lists on both shows. . . . Barry Kaye (WJAS-Pittsburgh, Pa.) driving his wife's Volkswagon, his Christmas present to her, instead of his own Cadillac. The license plate on the new car reads "GO-GO 4". Barry recently wrote "Go Baby Go" which was recorded by The Four Larks on Guyden and The Four Top Hatters on Cadence. . . . Ton-Lee Productions is starting a new deejay show called "A.M. Express" on January 9. It will originate from Ciro's Restaurant in Chicago via WTAQ.

FOR

DELLA REESE

singing

**"I'VE GOT MY** 

### January 21, 1956

LOVE TO KEEP ME WARM" and **"OUR LOVE" "YEARS FROM NOW"** JUBILEE 5232 JUBILEE 5233 ENZO STUARTI The NEW ORIOLES singing singing "ADDIO BIMBA" "ANGEL" **"SOMEWHERE"** "DON'T GO TO STRANGERS" **JUBILEE 5234** JUBILEE 5231 ulilee Records

York City

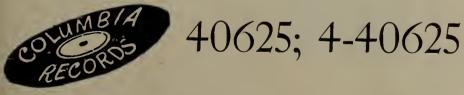
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1650 Broadway, New

They're Great Singly They're Greater Together

## Benny & Rosemary GOODMAN & CLOONEY

featured in the forthcoming Universal-International Technicolor production "The Benny Goodman Story"



published by LA SALLE MUSIC PUB. INC. Gen. Prof. Mgr. MURRAY DEUTCH

"It's What's in THE CASH BOX That Counts"

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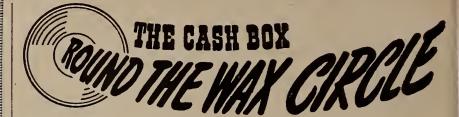
## **"THE** TROUBLE WITH HARRY"

LIBERTY # 55008

The Cash Box...Sleeper of the week **Billboard...Review Spotlight** 



449 So. Beverly Dr., Beverly Hills, Calif.



#### NEW YORK:

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#### CHICAGO:

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January 21, 1956

#### HOLLYWOOD:



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## Strictly Instrumental! Strictly Sensational! JOE REISMAN





RCAVICTOR

A "New Orthophonic" High Fidelity recording

the dealer's choice





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newspapers this week in London: Fog, Eartha Kitt and Grace Kelly. Fog keeping everyone at home to watch Eartha make her first appearance on sponsored TV. There was a great deal of advance publicity and all we got was two songs and one short chorus of "Uska Dara." . . . BBC starts another D.J. show on January 20th. This time the top band leaders turn record spinners for a week. First to bat will be Ted Heath followed by Johnny Dankworth, Edmundo Ros, and Ken Mackintosh. . . . Already in Paris on the start of a European tour is Artie Shaw. It is rumored that Artie is thinking of spending a few years in England.... Coming back in May is Billy Eckstine who will appear in our leading theatres once again, under the Foster Agency. . . . Impresario Leslie MacDonnell, off to the States for the 39th time, will confab with his many friends re bookings and television shows on the Continent of Europe and Great Britain.

Archie Bleyer will be pleased to know that Bill Hayes' "Davy Crockett" is showing up in the best selling charts in this country and may well be in the first ten by next week.

Did you know that if Grace Kelly becomes Princess of Monaco, she will have as one of her subjects famous poet Robert Service-the Scottish-Canadian author of the famous "Shooting of Dan McGrew" and other Yukon Ballads. . . . Bill Haley gets the first of the 1956 London Laurels. It's his second, for he has returned into the No. 1 spot in the best sellers list with "Rock Around The Clock." Nice work Bill.

I hear Walt Heebner of Capitol Records is due in London this week. . . . Swiss composer Otto Kollmann, back from spending Christmas in Hollywood, told me he heard the best Choir with the biggest names on wax in Glenn Wallichs' "other house" during the Yuletide festivities. He said the highspot of the singing was the President of B.M.I. and the President of ASCAP joining in duets. Watch out D.J.'s, for the new Whit-field-Mantovani platter "When You Lose The One You Love." It's a safe bet for top honors. This week's best selling singles.

(Courtesy New Musical Express) 1) "Rock Around The Clock"-Bill Haley (Brunswick)

- "Meet Me On The Corner"-Max Bygraves (H.M.V.) 2)
- "Love Is A Many-Splendored Thing"—Four Aces (Brunswick) 3)
- Twenty Tiny Fingers"-4)
- Stargazers (Eng. Decca) "Rock' A Beatin' Boogie"-Bill Haley (Brunswick)
- "Never Do A Tango With An Eskimo"—Alma Cogan (HMV) 6)
- "Suddenly There's A Valley"— Petula Clark (NIXA) "Hawk-Eye"— 7)
- 8) Frankie Laine (Philips) "Christmas Alphabet"— Dickie Valentine (Eng. Decca) 9)
- "Let's Have A Ding-Dong"— Winifred Atwell (Eng. Decca)



WILLIAM

Philadelphia, Pa.

1. Memories Are Made of This (Dean Martin) Are Praver (G. Mann)

Memories Are Made of This (Dean Martin)
 Teen Age Prayer (G. Mann)
 16 Tons (T. Ernie Ford)
 Libon Antigua (Nel. Riddle)
 Great Pretender (Platters)
 Memories of You (Four Coins)
 T. Band of Gold (Don Cherry)
 Shifting, Whispering Sands (Rusty Draper)
 C'est La Vie (Sarah Vaughan).
 Autumn Leaves (R. Williams)

YEAGER'S MUSIC SHOP

Baltimore, Md.

1. Memories Are Made of This (Dean Martin) 2. 16 Tons (T. Ernie Ford) 3. I Hear You Knockin' (Storm) 4. It's Almost Tomorrow (Dream Weavers) 5. Rock and Roll Waltz (K. Starr) 6. Dungaree Doll (Eddie Fisher) 7. Great Pretender (Platters) 8. Daddy-O (Fontanes) 9. Go On With the Wedding (Kallen and Shaw) 10. Teen Age Prayer (G. Storm)

MARTY'S MUSIC STORE

Lebanon, Pa.

MUSIC SALES CORP'N

Augusta, Ga.

1 16 Tons (T. Ernie Ford) 2. Memories Are Made of This (Dean Martin) 3. I Hear You Knockin' (Storm) 4. Tutti Frutti (Little Richard) 5. Band of Gold (Don Cherry) 6. Great Pretender (Platters) 7. Only You (Platters/Hilltoppers) 8. All Around the World (Little Willie John) 9. Dungaree Doll (Eddie Fisher) 10. Love and Marriage (Sinatra)

STEPHENSON MUSIC CO.

Raleigh, N. C.

1. 16 Tons (T. Ernie Ford) 2. Memories Are Made of This (Dean Martin) 3. Great Pretender (Platters) 4. Band of Gold (Don Cherry) 5. Love and Marriage (Sinatra) 6. Almost Tomorrow (Dream Weavers)

Aimost Tomorrów (Dream Weavers)
 7. Teen Age Prayer (G. Storm)
 B. I Hear You Knockin' (Storm)
 9. Woman In Love (Frank Laine)
 10. Cry Me a River (Julie London)

SONG SHOP

#### CALIFORNIA MUSIC CO. Las Angeles, Calif.

- Rock and Roll Waltz (K. Starr)
   Memories Are Made of This (Dean Martin)
   16 Tons (T. Ernie Ford)
   Lisbon Antigua (Nel. Riddle)
   Great Pretender (Platters)
   Band of Gold (Don Cherry)
   Almost Tomorrow (Dream Weavers)
   Dungaree Doll (Eddie Fisher)
   Are You Satisfied (R. Draper)
   He (Al Hibbler)

- LACLEDE MUSIC COMPANY St. Louis, Mo.
- 1. Memories Are Made of This (Dean Martin) 2. Teen Age Prayer (G. Mann) 3. Angels In the Sky (Crewcuts) 4. Great Pretender (Jackie Riggs) 5. It's Almost Tomorrow (Dream Weavers) 6. Band of Gold (Don Cherry) 7. Everybody's Got a Home (Roy Hamilton) 8. 16 Tons (T. Ernie Ford) 9. Love and Marriage (Sinatra) 10. Such a Day (Rita Raines)

#### LYNN MUSIC COMPANY Lynn, Mass.

- Lebdnon, FG. 1. Memories Are Made of This (Dean Martin) 2. Great Pretender (Platters) 3. Rock and Roll Waltz (K. Starr) 4. 16 Tons (T. Einie Ford) 5. Are You Satisfied (R. Draper) 6. Well Now, Dig This (Jodimars) 7. Chain Gang (Bobby Scott) 8. Almost Tomorrow (Dream Weavers) 9. My Boy-Flat Top (Dorothy Collins) 10. Later, Alligator (Bill Haley) 1. 16 Tons (T. Ernie Ford) 2. Memories Are Made of This (Dean Martin) 3. I Hear You Knockin' (Storm) 4. It's Siesta Time (T. Brewer) 5. Only You (Platters) 6. Moments To Remember (Four Lads) 7. He (Al Hibbler) 8. It's Almost Tomorrow (Dream Weavers) 9. Tender Trap (Frank Sinatra) 10. Baby, Let Me Take You Dreaming (Lee Raymond)

GREENLINE RECORD CTR.

- Jamaica, L. I., N. Y.

- 1. Memories Are Made of This (Dean Martin) 2. 16 Tons (T. Ernie Ford) 3. He (AI Hibbler) 4. Cry Me a River (Julie London) 5. Great Pretender (Platters) 6 Moments To Remember (Four Lads) 7. Rock and Roll Waltz (Starr) 8. Almost Tomorrow (Dream Weavers 9. Later, Alligator (Bill Haley) 10. Band of Gold (Don Cherry)

### COMER'S RECORD NOOK

- San Antonio, Tex. 1. Memories Are Made of This (Dean Martin)
- 1. Memories Are Made of This (Dean Martin) 2. 16 Tons (T. Ernie Ford) 3. I Hear You Knockin' (Storm) 4. Band of Gold (Don Cherry) 5. Rock and Roll Waltz (K. Starr) 6. Great Pretender (Platters) 7. Moments to Remember (Four Lads) 8. Dungaree Doll (Eddie Fisher) 9. Almost Tomorrow (Stafford) 10. Lisbon Antigua (Nel. Riddle)

#### KATZ DRUG COMPANY Kansas City, Mo.

B. 9. 10.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

- Cincinnati, Ohio Lisbon Antigua (N. Riddle)
   Memories Are Made of This (Dean Martin)
   Great Pretender (Platters)
   Lisbon Antigua (Nel. Riddle)
   Rock and Roll Waltz (Starr)
   Angels In the Sky (Crewcuts)
   Are You Satisfied (R. Draper)
   Bee Whittakers (Pat Beror)
   Band of Gold (Don Cherry)
   Burn That Candle (Bill Haley)
   I. Great Pretender (Platters)
   Lisbon Antigua (Nel. Riddle)
   Rock and Roll Waltz (Starr)
   Angels In the Sky (Crewcuts)
   Hear You Satisfied (R. Draper)
   Bore Whittakers (Pat Boon)
   Are You Satisfied (R. Draper)
   Burn That Candle (Bill Haley)

January 21, 1956

#### G. C. MURPHY COMPANY Washington, D. C.

- 1. 16 Tons (T. Ernie Ford) 2. Memories Are Made of This (Dean Martin) 3. Moments To Remember (Four Lads) 4. Only You (Platters) 5. I Hear You Knockin' (Storm) 6. He (Al Hibbler) 7. Love and Marriage (Sinatra) 8. Woman In Love (Four Aces) 9. Burn That Candle (Bill Haley) 10. Autumn Leaves (R. Williams)

#### THOMPSON'S Eugene, Ore.

- Io Tons (T. Ernie Ford)
   Memories Are Made of This (Dean Martin)
   Rock and Roll Waltz (K. Starr)
   Love and Marriage (Sinatra)
   It's Almost Tomorrow (Dream Weavers)
   He (Al Hibbler)
   Autum Leaves (R. Williams)
   I Hear You Knockin' (Storn)
   Moments To Remember (Four Lads)
   Great Pretender (Platters)

- BELMONT RECORDS Newark, N. J.
- 1. 16 Tons (T. Ernie Ford) 2. Memories Are Made of This (Dean Martin)
- 3. Great Pretender (Platters) 4. Autumn Leaves (R. Williams)
- Teen Age Prayer (G. Mann) 6. Lisbon Antigua (Nel. Riddle)
- 7. Cry Me a River (Julie London) 8. Dungaree Doll (Eddie Fisher) 9. Band of Gold (Don Cherry) 10. It's Almost Tomorrow (Dream Weavers)

### AMERICAN MUSIC CO.

#### Houston, Tex.

- Houston, 1 cA. 1. Memories Are Made of This (Dean Martin) 2. 16 Tons (T. Ernie Ford) 3. Band of Gold (Don Cherry) 4. Moments To Remember (Four Lads) 5. Only You (Platters) 6. Rock and Roll Waltz (K. Starr) 7. Great Pretender (Platters) B. Almost Tomorrow (Stafford) 9. Are You Satisfied (R. Draper) 10. Go On With the Wedding (Patti Page)

#### CUTLER'S RECORD SHOP New Haven, Cann.

- Great Pretender (Platters)
   16 Tons (T. Ernie Ford)
   Angels In the Sky (Crewcuts)
   Teen Age Prayer (G. Mann)
   Memories Are Made of This (Dean Martin)
   Speedoo (Cadillacs)
   Burn That Candle (Bill Haley)
   Dungaree Doil (Eddie Fisher)
   Rock and Roll Waltz (K. Starr)
   It's Almost Tomorrow (Dream Weavers)

- THE MUSIC SHOP
- Springfield, Ill.

- Memories Are Made of This (Dean Martin)
   16 Tons (T. Ernie Ford)
   Band of Gold (Don Cherry)
   He (Al Hibbler)
   Only You (Platters)
   Great Pretender (Platters)
   Tender Trap (Frank Sinatra)
   Dungaree Doll (Eddie Fisher)
   Love and Marriage (Sinatra)
   Lisbon Antigua (N. Riddle)



"It's What's in THE CASH BOX That Counts"



### Abbott Lutz Named To Columbia Dealer Post

NEW YORK-Hal Cook, Columbia Records, this week announced the appointment of Abbott Lutz to the post of Dealer-Merchandise Manager. Lutz will be attached to the Record Long Player Club.

Concurrent with the appointment, Cook announced the launching of a new plan for the LP Club, for which a trial is being set up in Cleveland, Ohio.

The plan, basically designed to route traffic into the retail stores, calls for a three album package to be offered to the retail patron. Two of the three albums are in the category of a free bonus offering given to the buyer who signs as a member of the Columbia LP Plan, in which he promises to buy a minimum of four LPs within a one year period. The purchase can be made in the local retail store where the buyer signs his membership contract. If the purchase is made via the mails, a space is allotted on the coupon wherein the purchaser will indicate the store he chooses to be given credit for his club membership.

This is a change from the old plan

### Tribute To Von Tilzer

NEW YORK-As a tribute to the late great songwriter, Harry Von Tilzer, the Harry Von Tilzer Music Publishing Co. is engaging in an intensive promotional campaign among disk jockeys requesting they play Von Tilzer's songs during this month. the tenth anniversary of his death.

Among the thousands of published songs written by the tunesmith, the most popular include, "I Want A Girl Just Like The Girl That Married Dear Old Dad", "A Bird In A Gilded Cage", "Wait Till The Sun Shines, Nellie", "Just Around The Corner", "All Alone", "On A Sunday Afternoon" and "When My Baby Smiles At Me". Von Tilzer was born July 8th, 1872 and died Januarv 10th, 1946.

wherein direct mail subscribers were serviced directly by Columbia, no retail dealer participating in the sale. Also under the old plan the purchaser received a bonus album with each two albums bought. He now receives his two bonus albums immediately.

The Cleveland test will be launched sometime during the latter part of January and will include the Cleveland suburban areas. Columbia has approximately 70 accredited Columbia dealers who will be able to participate in the trial. After a 60 to 90 day run, if the plan is successful, it will be extended to other areas.

Lutz comes into Columbia with a background that makes him well suited for the job assigned him. He knows dealer problems well, having been sales manager of Urania Records, Haydn Society, and prior to that, was east coast manager for Eli Oberstein. Lutz started his record career with the Groove Record Shop, Norfolk, Va., where he was also program director for WCAV-Norfolk. His musical background also includes the study of music at Trinity College of Music, London.

### **Julie London Scores**

NEW YORK—Julie London, whose first single record on Liberty "Cry Me A River" was an immediate suc-cess, came through with another success, came through with another suc-cessful first—her first personal ap-pearance in N. Y. at the Cameo Club. The talented and beautiful thrush packed the house and displayed for the guests her exciting sound and style.

Included in her repertoire were "Easy Street", "Get Out Of Town", "What Is This Thing Called Love", "Cry Me A River" and "Say It Isn't So".

So<sup>°.</sup> She was excellently backed by Bobby Troup and his trio. Benny Goodman, who sat at the writers' table, leaned over to say how much he enjoyed Julie's dynamic style and excellent presentation. This reviewer is in complete agreement with B. G.

HOLLYWOOD, CAL.-KLAC disk

jockey Alex Cooper is shown with some of the guests who entertained at his annual teen-age hop held at the Hollywood Palladium. Pictured in the top photo with Alex is Gale Storm and part of the crowd of 4500 teenagers who attended. The lower photo shows Alex with Nat Cole and Margaret Whiting. Only teen-agers were allowed to attend. No liquor was sold during the evening. And all proceeds were donated to the Casa Colina Home For Crippled Chil-dren dren.

### **Boorstein Fetes Conn. DJ's**

HARTFORD, CONN. — Lou Boor-stein, head of Leslie Distributing and Gene Gotthelf, manager of Leslie's Hartford branch, Transdisc of Hart-ford, gave a party for disk jockeys in the Connecticut area last Wednes-day as a gesture of thanks for the wonderful job the jockeys had done throughout the year.

Among the year. Among the guests present were: Bob King, WTIC, Hartford; Dick Richards, WGTH, Hartford; Bob Andrews, WGTH; Art Johnson, WDRC; Hartford; Bob E. Lloyd; WGTH; Larry Dixon, WJKO, Spring-field; Ed Robbins, WKNB, Hartford; Carl Loucks, WELI, New Haven; Bob Crane, WCCC, Bridgeport; Ross Mil-ler, WTIC; Tiny Markel, WAVZ, New Haven; Lew Carey, Tiara Records; Don Saxon, personal manager of Kit Carson and Lew Carey; Murray Schaff, Josie Records; Al Silver and Jack Angel of Herald Records; Jim Peters, WAVZ; George Le Zotte, WAVZ; Jim Flaherty, WHAY, New Britain and Kal Colby, WDRC.

#### **Roosevelt Music Expands**

NEW YORK—Hal Fein, general professional manager of Roosevelt Music, announced this week that the firm has expanded its professional staff with the following personnel: Elmore White in New York, Barney Fields in Chicago and Bob Stern in California California

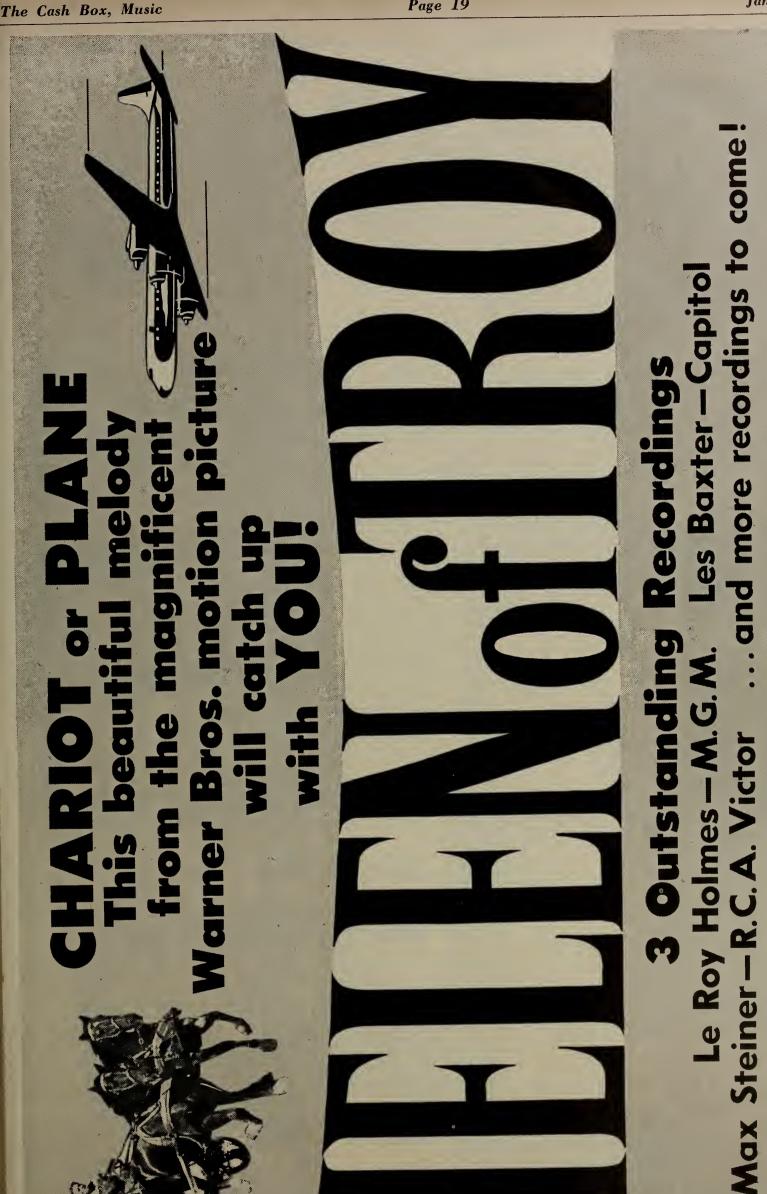
## **Grand Prize Winners**



NEW YORK-It looks as though 1956 will be the year for singer Sherry Parsons (left). Not only is her new Unique recording of "Lonely Heart" going for a hit, but she also was one of the grand prize winners of a national contest sponsored by the Aldon Rug Company. Congratulating her are Jayne Mansfield, star of the Broadway show "Will Success Spoil Rock Hunter", and George S. Stone, Executive Vice-President of the Aldon Rug Company at the drawing held at the Hotel Lexington in New York City.

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**Teen-Age Hop** 



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Music

WARNER BROS., Music Division 488 Madison Avenue New York, N.Y. Harms, Inc. 488 Madison Avenue

### Victor Releases Two Goodman Packages

NEW YORK—Two Benny Good-man packages will be released by RCA Victor this month to tie in with the release of the forthcoming biographi-cal film, "The Benny Goodman Story." The more ambitious of the two al-bums is a Limited Edition titled "Benny Goodman: The Golden Age of Swing," a set available as five 12" LP's or 15 EP's which will sell for \$24.95. All the recordings were made when the band was at the height of its fame and when Goodman was un-der exclusive contract to Victor. The 60 selections included were chosen by Benny himself as the most representa-

Benny himself as the most representa-tive of the great orchestra which rocketed him to fame twenty years ago.

ago. Chronologically the recordings be-gin with "Always" (April 19, 1935) and end with "Rose of Washington Square" (April 7, 1939). The major portion of the album consists of the big band sides—45 tunes altogether —with the trio performing six and the quartet nine numbers.

-with the trio performing six and the quartet, nine numbers. Personnel on the sides read like *e* "Who's Who of Music"-Bunny Beri-gan, Ziggy Elman, Harry James, Jack Teagarden, Bud Freeman, Lester Young, Jess Stacy, Teddy Wilson Gene Krupa, Dave Tough, Lionel Hampton, John Kirby, George Van Eps, Freddie Green and countless other musical milestones. A comprehensive, informative book.

A comprehensive, informative book-let, containing a history of the band photographs and a complete discog-

**How Corny Can You Get?** 



ROANOKE, VA.—Fred Foster, left, Mercury promotion man, is shown above with dj Herm Reavis, WRIS, Roanoke, working the field, cornfield that is, for plugs. Incidentally while promoting Patti Page's "Go On With The Wedding", Fred got the bug and decided to go on with it himself Jan-uary 27.

"Lullaby" Album Selling

NEW YORK—RCA Victor has de-cided to go all-out in promoting its new album "Lullaby Of Birdland" as a result of the sales strength it has shown in its first few days on the market. Released just before Christ-mas, the package sold more than 10,-000 in three weeks. Victor execs now feel that the album can be one of the erreatest sellers for the company and greatest sellers for the company and are therefore sending Jack Lewis on a six-week promotion tour and mailing a copy of the album to the entire A disk jockey list.

raphy, will accompany the deluxe package. The diskery has also pre-pared a huge advertising and promo-tion campaign for the Goodman an-thology and will work closely with NBC and other TV networks. There will be features and spot placements on "Today", "Home" and other major shows. "Monitor" will air most of the tunes, the sound of which, incidental-ly, has been considerably enhanced by RCA's engineering department.

Victor's second Goodman offering is Victor's second Goodman offering is "The Benny Goodman Story", a set of the original recordings of the songs on which the film is based. These sides also are from the years 1935-1939 and include such Goodman classics as "Good-Bye" (the album's signature in this case) "King Porter Stomp", "Sing, Sing, Sing", "Don't Be That Way" "Stompin' At The Savoy" and other perennials. other perennials.

Of the 12 selections, 10 were made by the big band and two by the quar-tet. The earliest tune contained in the set is "Good-Bye" recorded Sep-tember 27, 1935 and the latest, "And The Angels Sing" done February 1, 1939. The personnel is composed of the same lineup as heard in "The Golden Age OfSwing", and most of the arrangements are Fletcher Hen-derson gems. derson gems.

The package is available as one 12" LP or three EP's and will list for \$3.98. Well-known music critic, John Wilson, penned the album liner notes

### **Crew-Cuts Celebrate 2nd Anniversary**

NEW YORK-The Crew-Cuts quartet are presently celebrating their 2nd Anniversary as the Crew-Cuts and as one of the most successful singing groups in show business.

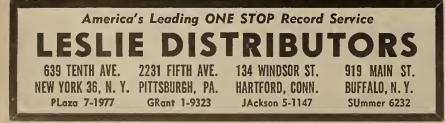
It was in January, 1954, after a television show in Cleveland, which they had traveled 600 miles to appear on, that the youthful Canadian born vocalists started their rise to stardom.

They only netted \$25 apiece for the appearance, but publicist Fred Strauss spotted the boys. After the show Strauss contacted the singers, who were then known as the Canadaires, and they evolved concrete plans to change then floundering careers into one the most popular units performing today.

The first step was for Pat Barret, Ray Perkins, Rudi Maugeri and Johnny Perkins to change the group's name to The Crew-Cuts. The obvious second step was for the lads to take crew-cuts, and last but definitely not least was the signing of a recording contract with Mercury.

The Mercury pact came about because Strauss offered the boys' demonstration cutting of "Crazy 'Bout You Baby", an original penned by Rudi and Pat, to Mercury's Art Talmadge.

Talmadge liked the number and The Crew-Cuts were in. Their second effort, the phenomenal "Sh-Boom", skyrocketed them into the top name class.



### **Heebner Heads Capitol's** N. Y. Operations

HOLLYWOOD — Capitol Records President Glenn E. Wallichs has an nounced the appointment of Walter S Heebner, Vice President, Capitol Rec-ords Distributing Corp., as executive in charge of Capitol's New York oper-ations, effective January 1, 1956.

In his new capacity, Heebner will serve as liaison officer between the Home Office in Hollywood and New York operations of Artists and Reper-toire, Custom Services, Sales, Promo-tion and other departments policying tion and other departments, relieving William H. Fowler to devote his en-tire time to electronics field activities

Heebner will report administrative-ly to Wallichs and functionally to Fowler, who continues as Vice Presi-dent, Capitol Records, Inc.

Effective December 31, 1955, the Custom Services Department of CRDC was terminated and as of Jan-uary 1, 1956, a Custom Services De partment was established in Capitol Records, Inc.

### **Brenner Tapes Interviews On "March of Dimes" Train**

NEWARK—Paul Brenner, heard twice daily over WAAT in Newark devoted the last hour of his "Request-fully Yours" broadcast of Wednesday evening, January 11, to the playing of interviews which he had taped on RCA Victor's "March of Dimes" train the previous night. The train, "The Starliner", was open to the press and radio for several

open to the press and radio for severa' hours before its departure from Grand Central Station with a large bevy of RCA Victor recording artists. The itinerary included 11 cities which arc to be visited in 11 days, with the artists appearing in behalf of the current "March of Dimes" campaign Brenner recorded chats with RCA Victor's Vice-President and General Manager, Manie Sacks, in addition to all artists aboard. Included in the line-up were Vaughn Monroe, Lou Monte, Eddy Arnold, Terri Stevens Teddie King, Jim Reeves, Mike Pedi-cin, The Rhythmettes, Diahann Car-roll, Tony Travis, Nan Wynn and Joe Carlton, A&R Chief of the "little-dog" label.

label. Generously sprinkled with appeals in behalf of the Polio Fund, the pro gram was presented as a public ser vice to WAAT listeners.

Man To Man



NEW YORK—Art Mooney cues Little Barry Gordon prior to stepping before the television cameras on the Perry Como show to introduce his new MGM Record release, "Rock Around Mother Goose". Barry set the recording world on its ear with the big Christmas song of 1955, "Nuttin" For Christmas" which was also fea-tured on the "Como" show.

### **Diaz & Rosner Named To Vik Posts**

NEW YORK—The appointment of Herman Diaz as Director of Artists and Repertoire and Bennett S. Rosner as Sales Manager for Vik Records has been announced by Bill Bullock, Man-ager, Single Records Department RCA Victor Record Division.

The new appointments coincide with the recent announcement of the new label Vik which this week replaced the former Radio Corporation of America subsidiary Label "X". The new label, it is expected, will ally Vik Records more closely with the product of RCA Victor and its parent company. company.

Formerly a member of the RCA Victor popular Artists and Repertoire Department, Diaz has been with the record company since 1947 and is credited as the discoverer of Mambo King, Perez Prado. He was also the A&R director of Prado's recent mil-lion seller, "Cherry Pink and Apple Blossom White". Prior to joining the Popular Department, Diaz was in charge of Artists and Repertoire for the Domestic International Division.

Vik sales manager, Rosner, has been with RCA Victor seven years and most recently was promotion man-ager for RCA Victor Popular and Jazz albums. Prior to that he was with RCA Victor's Advertising Department and Custom Record Division

Diaz replaces Jimmy Hilliard, who left Vik to join Bally Records. Rosner replaces Amaru who has been promoted to RCA International in an overseas assignment.

The appointments of Diaz and Rosner, as well as the introduction of the new Vik label coincide with the second anniversary of the former label "X" which was introduced in February of 1954.

### **Granz Troupe To Start 5th European Tour**

NEW YORK — Jazz Impresaric Norman Granz' "Jazz at the Philharmonic" troupe will open its fifth successive European tour, which will see the group play in 27 major cities of 9 countries, with a concert in Oslo Norway, on February 18.

This will be the largest tour of Europe that Granz has attempted and will also include a two-week trip through Israel, with the proceeds going to the Red Cross, and a possible performance in Belgrade, Yugoslavia

The unit will headline Ella Fitzgerald and Gene Krupa with Buddy Rich, Dizzy Gillespie, Flip Phillips Oscar Peterson, Illinois Jacquet and other top jazz performers also featured.

The extended journey will take JATP to Sweden, Norway, Denmark Holland, France, Germany, Switzer land, Austria and Italy with three performances in Milan and two each in Rome and Stockholm.

Granz feels confident that this present tour will outgross any yet attempted, just as it has this past year during its visits to the key cities in the United States and Canada.



### **Happy Talk**



INDIANAPOLIS—Betty Madigan gets together with disk jockey Chuck Breece of station WFBM in Indianapolis during a recent Cerebral Palsy Telethon on which Betty appeared with Chuck and other personalities. During the all night telethon, Betty previewed her newest MGM recording of "Faithful And True" and "To You My Love", which has since been released.



**"LOVELY** 

b/w "KILIMANJARO"

No. 1610

THE BIG RECORD!

"THE

Jackie Riggs

GREAT

PRETENDER"

Media 1020

MEDIA RECORDS

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NDON-

### Varetta Dillard Signed By Groove

NEW YORK—Varetta Dillard, one of the most sought-after artists in the rhythm and blues field, has been signed by Groove Records to an exclusive recording contract and will be given an all-out promotion starting with her first release next week, Ray Clark, Manager for Groove, has announced.

Varetta's initial disk for the RCA subsidiary label will be rushed to distributors with all of the Groove promotion barrages going full blast to hypo its initial reception, according to Clark.

A heavy ad campaign will kick off the first Dillard disk including saturation coverage on such standard promotion gimmicks as the Dillard portrait on DJ labels, personal long distance phone calls by Varetta to DJ's supplemented with notes and advance pressings, spot announcements and open-end interviews seguing into DJ disk spins. P.A. tours also will be set up for Varetta in key cities such as Baltimore, Washington, Philadelphia and Boston.

The pacting of such an important R & B artist as Varetta Dillard signalizes the growth of Groove, its emergence as a strong potential in the rhythm and blues market plus the development and growing acceptance of its artists and catalogue during the new label's first year.

A valuable artist's roster also has been developed in recent months by Groove which currently includes the pacting of two new and importan' names in Jonah Jones, star trumpeter at the Embers, and Al Sears, rock and roll saxophonist with a wide following Both are expected to prove strong ad ditions to the Groove roster.

Other important properties which have been developed on Groove in recent months by Ray Clark and Bot Rolontz, Manager of Artists and Repertoire, include Mr. Bear, the Nite Caps, the Gypsies and the Avalons Piano Red, who has been with RCA Victor for several years prior to the introduction of the Groove label, has continued to be a big and steady seller on Groove.

### What Is A Disk Jockey?

HOLLYWOOD—Deejay Hank Weaver wanted to find out. Inspired by Steve Allen's Coral hit of "What Is A Wife," the KABC (Hollywood) wax-whirler offered prizes to listeners

sending in the brightest daffy-nitions First-prize, George White, Hollywood:

"Disk jockeys come from varied ancestry occupations such as weavers potters, cooks and sometimes a bull. (Editor's note: Hank Weaver, KABC; Peter Potter, KLAC; Ira Cook KMPC; Frank Bull, KFWB.)

"They like sports cars, sponsors transcribed messages, short hours moose-milk, fan mail, Miss Rheingold interviews, mute producers, their Joey Adams joke book and women in general.

"They hate early morning shows television, announcers, other station music, live spots, music librarians song pluggers and other disk jockeys.

"They can be found on Sunset Blvd. in a bar, around girls, sitting down, lying down, on Vine Street and in your hair.

"In their pockets you might find a losing ticket on a sure thing, a ball point pen that doesn't work, an old pipe, a memorandum from a vicepresident (unread), an old picture of Lillian Russell and lint.

"They are your record reviewers, your platter spinners, your deacon of disks, your sultans of shellac and your wax watchers.

"... and when you come home from a hard day at the office there is nothing like turning on the radio and hearthose three little words ... after this message ..."

Second-prize, Sam Whitman, Long Beach, Calif.—

"A disk jockey is a reporter who covers the world of records to keep 'U' and 'I' in M-U-S-I-C."

Third-prize, Harold Rostow, Los Angeles—

"A disk jockey is a voice with the inflection to match that of his sponsors money.

"He eagerly presents Insurance Opportunities, Labels, a bus trip to a Race Track, Airline Flight and occasionally some Music!

"To me, he represents the creating of a less tedious ride to and from work because when I listen to him, I stor to think how really insignificant my own troubles are."

Among the prizes were Steve Allen's best-selling album, "Jazz for Tonight," and his Coral record smash, "What Is A Wife," to each of the winners.

Contest was arranged with Irwin Zucker, West Coast promotion man representing Steve Allen.

### Dan Fisher Gives Party For Sammy Davis, Jr.

NEW YORK—Dan Fisher gave a "Good Luck, Sammy Davis, Jr." party at the RSVP on Monday, January 9.

The party, according to Fisher, was in the nature of a kickoff for Sammy's "Mr. Wonderful" show, already in rehearsals for a Broadway opening next month. Sammy injected his exhuberant personality and song stylings into practically every moment of the 3-hour affair, and he was joined in the vocal arena by such record personalities as Gary Crosby, Eileen Barton, Fran Warren, Micki Marlowe, and most of the guests.

Consensus of opinion among the select list of friends and acquaintances of the crooner-dancer-mimic was that the party was among the most enjoyable staged in years. The free-wheeling evening saw George De Witt and Jack Carter on drums and bongos, respectively, alternating with the club's regular group headed by pianist Ralph Strain. The keyboard was shared during one portion of the evening by composer Julie Styne, coproducer of Sammy's forthcoming musical. Marvin Fisher, songwriter brother of the host, was another of the informal keyboarders.

A highlight of the extemporaneous performances was songstress Eileen Barton's imitation of the east side chanteuse, Mabel Mercer. Sammy, jumping from drums to bongos to just plain singing, led the lineup of names through several choruses of bop riffs while he clattered merrily along on the unique instrumentation of knife and fork.

Fisher, after the swinging affair, said he had attempted to limit the party to Sammy's friends, and that at its peak no more than 90 odd people were present.

The guest list included the guest-ofhonor, Adolph Green, Jimmie Komack, Goldie Hawkins, Betty Comden, George DeWitt, Betty and Jane Keane, George Gilbert, Morty Stevens, Bill Silbert, Micki Marlowe, Lillian Roth, Eileen Barton, Jack Carter, Mike Conner, Hy Gardner, Earl Wilson, Milt Greene, Verna Hull, Ivan Mogul, Bill Hegner, Vic Jarmel, Jack Talan, Peggy & Harry Bramson, Billy Rowe, John Rox, Alice Pearce, Gary Crosby, Fran Warren, Bill Williams, Julie Styne, Jayne Mansfield, Freddie Fields, Jack Donahue, Cliff Cochran, Ted Straeter, Sid Parnes and Olga James.

### NBC Signs Radio Show, "Just Call Me Juke"

NEW YORK—The National Broadcasting Company secured all broadcasting rights to a new creation "Just Call Me Juke". Creator of the property is Lyle Kenyon Engel an independent music promotion consultant. "Just Call Me Juke" is a fantasy

"Just Call Me Juke" is a fantasy. It features an individual by the name of "Juke" who is the heart and soul of all juke boxes everywhere. He knows which records are tops and in what areas. "Juke" never knows when he will pop up in a juke box nor does he know in what city he will visit. He's the friend of all teen-agers everywhere.

The Rudolph Wurlitzer Company supplied their latest model juke box

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to NBC for the special use of "Just Call Me Juke". The juke box will be on stage and when it lights up "Juke" will talk to the audience through the machine. More than three-hundred teen-agers visit the studio to dance during the National Radio Fan Club's program every Friday.

"Just Call Me Juke" will start on NBC-Radio January 20, 8:00-10:00 p.m. E.S.T. He ("Juke") will appear on the National Radio Fan Club, produced by Parker Gibbs, during every half-hour segment of the two-hour show.

The name of the person who plays the part of "Juke" will never be given out.



### Top 15 Best Selling Pop Albums

1. IN THE WEE SMALL HOURS	F
2. OKLAHOMA	0
3. LOVE ME OR LEAVE ME.	D
4. JAZZ: RED HOT AND COOL .	, . D
5. THE STUDENT PRINCE	N
6. SO SMOOTH	
7. JULIE IS HER NAME	Ji
8. MARK TWAIN	H
9. JUST FOR LOVERS	So
10. ROCK AROUND THE CLOCK	Bi
11. ROMANTIC JAZZ	Jo
12. MISS SHOW BUSINESS	Ji
13. SONG HITS FROM	
THEATRELAND	
14 SONGS OF THE WEST	N

WEST.

rank Sinatra (Capitol W 581; EBF 1, 2-581) riginal Movie Cast (Capitol SAO 595; SDM 595) oris Day (Columbia CL 710; EPB 540) ave Brubeck (Columbia CL 699; B 699) ario Lanza (RCA Victor LM 1837; ERB 1837) erry Como (RCA Victor LPM 1085; EPB 1085) Ilie London (Liberty LP 3006) arry Belafonte (RCA Victor LPM 1022; EPB 1022) mmy Davis, Jr. (Decca DL 8170; ED 2285, 6, 7) Il Haley & Comets (Decca DL 5560; ED 2168) ackie Gleason (Capitol W 568; EBF 568) udy Garland (Capitol W 676; EDM 1, 2, 3, 4-676)

lantovani (London LL 1219; BEP 6250, 1) Norman Luboff Choir (Columbia CL 657; B 2003) 15. LONESOME ECHO ..... Jackie Gleason (Capitol W 627, EBF 1, 2-627) 15. SOMETHING COOL ..... June Christy (Capitol T 516; EBF 1, 2, 3, 4-516) 15. MUSIC FOR LOVERS ONLY.... Jackie Gleason (Capitol H 352; EBF 352)

### **Concert At Brandeis University**



WALTHAM, MASS .- Pictured above are l. to r.: Father Norman O'Connor of Boston University; Art Tatum; WVOM disk jockey, Milt Kray; and Machito, famed bandleader. The group gathered before a concert given to 500 students at Brandeis University in Waltham, Mass. by jazz pianist Art Tatum. During intermission Machito spoke to the assembled group on the opportunities America offers talented jazz musicians and those who wish to listen to jazz. Tatum received a tremendous ovation at the conclusion of the concert.







### POPULAR

"DO YOU REMEMBER WHEN?"—The McGuire Sisters—Vocal Trio with Orchestra Directed by Dick Jacobs Coral CRL 57026 (1-12" LP) DO YOU REMEMBER WHEN?; SOMETIMES I'M HAPPY; JUNE NIGHT, ALL BY MYSELF; TIP TOE THROUGH THE TULIPS WITH ME; THEM THERE EYES; MISSISSIPPI MUD; CUDDLE UP A LITTLE CLOSER, LOVEY MINE; DOES YOUR HEART BEAT FOR ME; SOMEBODY LOVES ME?; S'WONDERFUL; BLUE SKIES.

MEP; SWONDERFUL; BLUE SKIES. When not performing their charming chores on Arthur Godfrey's hour TV'er the McGuire Sisters are busily making hit singles and entertaining albums. Their recording of "He" is still a strong selling pop record. One of the best blend of voices in the business the McGuire gals come around with a nostalgic item of all time favorites. They set the listener up for the journey to the pop song past with a cute ditty "Do You Remember When?" From then on the great oldies take over. This includes such numbers as "Some-times I'm Happy," "Mississippi Mud" and "Somebody Loves Me." The girls sing with a freshness of style that has featured their great success. Their popularity and the selections sung give the set excellent chart possibili-ties. None of the sides were heretofore released.

"THE ONE\_THE ONLY KAY STARR"—Musical Director, Hal Mooney— RCA Victor LPM 1149 (1-12" LP) A HUNDRED YEARS FROM TODAY; WRAP YOUR TROUBLES IN DREAMS; GLAD RAG DOLL; FIT AS A FIDDLE; MY BUDDY; YOU CAN DEPEND ON ME; I WANT A LITTLE BOY; I'LL NEVER SAY "NEVER AGAIN" AGAIN; THE PRISONER'S SONG; ONCE MORE; GEORGIA ON MY MIND; JUMP FOR JOY.

MORE; GEORGIA ON MY MIND; JUMP FOR JOY. Good timing could give this package a great teenage sale. Kay Starr currently has her single hit, "Rock And Roll Waltz" wasting no time in getting to the top of the charts. So fortunately Kay has a good new LP in the offing at the same time. Her fans will find the familiar voice right in line with her latest pop hit. She has superb material to work on and a few of the highlights include "Glad Rag Doll" and "My Buddy." She applies a particularly noteworthy interpretation of "I Want A Little Boy." The set should get an almost immediate reaction from the rock 'n rollers. Eye-catching photo of Kay on the package will give the set display value. One of the LPs in Victor's "Here Come The Girls" campaign. Disk is made up of never-before-released recordings.

"SHILLELAGHS AND SHAMROCKS"—Bing Crosby—Decca DL 8207 (1-12" LP)

MacNAMARA'S BAND; DEAR OLD DONEGAL; WHO THREW THE OVERALLS IN MRS. MURPHY'S CHOWDER; IT'S THE SAME OLD SHILLELAGH; TWO SHILLELAGH O'SULLIVAN; THE DON-OVANS; DID YOUR MOTHER COME FROM IRELAND?; WHERE THE RIVER SHANNON FLOWS; THE ROSE OF TRALEE; WHEN IRISH EYES ARE SMILING; WITH MY SHILLELAGH UNDER MY ARM; ST. PATRICK'S DAY PARADE.

ARM; SI. PAIRICK'S DAY PARADE. One of the most famous pop singers in the world offers the most beloved and familiar Irish tunes on this Decca release. The combination of Bing Crosby and Irish tunes is famous in itself too. Here are twelve Crosby recordings on the disk sung with the warmth, feeling and gaiety that should provide all with a happy tear drop and pleasant Irish smile. It's good to hear Crosby renditions of music that has had such universal appeal. With St. Patrick's Day in sight there's a bright outlook for the disk. It will be an annual seller. Colorful package.

"WALTZES, WINE AND CANDLELIGHT"—David Carroll And His Orchestra —Mercury MG 20086 (1-12" LP) MELODY OF LOVE; LA GOLONDRINA; MY EVENING STAR; BLUE HOURS; LET THE REST OF THE WORLD GO BY; TILL WE MEET AGAIN; TRADEWINDS; THE BLUE SCARECROW; SUGAR LOAF; TROPICAL; SAFARI; TAMBOURIN CHINOIS.

Waltzes, wine, David Carroll, and candlelight is a hard to beat combination for a mood music package. Carroll and his orchestra provide a good deal of easy-going listening with 12 pieces arranged in a waltz and Latin American flavor. The selections are sometimes familiar (i.e. "Melody Of Love" and "My Evening Star") and others less well known. Whether one recognizes the tune or not there is plenty of mood and sentimentality to go around. Some of the numbers are sung by a soft vocal group. Great stuff to tune in on after a tense and busy day of work.

"SEXCESSFULLY YOURS"-Herald HLP 3401 Vol. 1 (1-12" LP)

Trying to figure out the "Sexcessfully Yours" market doesn't require much research. It'll appeal to everyone. The set is an amusing collection of spicy jokes. The telling of the punch line remarks is done in a unique and in-teresting way: the listener is supposedly "snooping" in on people entertain-ing themselves with an entertaining topic. The album will make for diverting party fun. Eye catching cover of attractive females should make the potential buyer take note.

"BILLY MAXTED PLAYS HI FI KEYBOARDS"—Cadence CLP 1005 (1-12" LP)

(1-12" LP) Through a talented pianist and some recording shenanigans Cadence has released an interesting disk. Using the multiple recording technique Billy Maxted can play with various tempos and rhythms at the same time on one recording. This device, of course, is no longer new. The material Maxted uses is even older. But the combination of the songs and record engineering give "The Band Played On," "The Bowery" and 29 other old favorites a new vigor and freshness. Old timers needn't fret. Maxted's arrangements still contain distinct traces of nostalgia. The set's market is the general area of pop music.

"HAWAIIAN MEMORIES"—Lani McIntire and His Orchestra, Hal Aloma and His Orchestra—MGM E 3273 (1-12" LP) HAWAIIAN SKY; PUANANI ALOHA EYES; HAWAIIAN EYES; HAWAIIAN NIGHTS; KAULANA O HILO HANAKAKI, KE KALI NEI AU; A SONG OF OLD HAWAII; ECHOES OF THE SOUTH PACIFIC; LOVELY HULA HANDS; KUU LEI MAKAMAE; HAWAIIAN MEMORIES; KUU IPO IKA HEE PUEONE.

MGM has a disk that ought to give Hawaiian music fans a restful and vicarious journey to that romantic part of the world. The orchestras (there are two) and the vocalists set the right pace in the 12 selections offered. The arrangements resemble those of the late thirties when Hawaiian music was the rage. The set's market should find exactly what they are seeking.

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### **CLASSICAL**

MOZART—Marriage Of Figaro—G. Sciutti, Soprano—R. Stevens, Mezzo-Soprano—F. Calabrese, Bass—H. Cuenod, Tenor—The Glyndebourne Festival Orchestra and Chorus—Vittorio Gui, Conductor—RCA Victor LM 6401 (4-12" LP)

(4·12" LP) The attempt of the recording companies to get on the Mozart bandwagon (1956 is the two hundredth anniversary of the composer's birth) continues with Victor's full-length recording of Mozart's masterpiece, "The Marriage Of Figaro." Few operatic works can boast of such a melodic and comical score. The familiar plot is a combination of satire and ingenious farce. The recording was pressed in England at The Glyndebourne Festival and features among other capable performers the American mezzo-soprano Rise Stevens as the mischievous youth, Cherubino. Miss Stevens is in commendable form as the youth who finds his hilarious way into the lives of his elders. Franco Calabrese as the haughty Count Almaiva is impressive with his clear bass voice. Soprano Graziella Sciutti is delightful as Susanna and Sesto Brus-cantini's Figaro gives the part just the right light touch. Sena Jurinac as the finally faithful Countess rounds out an excellent and merry cast. The profuse notes on the opera's origin and the libretto are a blessing to the listener who is interested in the work's beginnings and cunning plot. The set is a winning entry in opera recordings. Opera lovers are in for a treat.

CHOPIN-Les Sylphides-JOHANN STRAUSS, JR.-Graduation Ball-Boston Pops Orchestra, Arthur Fiedler, Conductor-RCA Victor LM 1919 (1-12" LP) Romance, life and gaiety is theme of two light ballet scores. The first work is a collection from various works of Chopin that were combined into an enchanting ballet, "Les Sylphides." One ingratiating melody after the other! The second score is also an orchestral version of melodies (mostly waltzes) by Johann Strauss, Jr., that became the ballet music to "Graduation Ball." Here is color and life that is delightfully "schmaltzy" and tuneful. The Boston Pops Orchestra under the baton of Arthur Fiedler when combined with great hi-fi sound, give the works the color and verve so inherent in both scores. It's almost certainly a classical best seller. The set's music can lean into the semi-serious market.

MOZART—Symphony No. 25 In G Minor (K. 183)—Symphony No. 33 In B-Flat Major (K. 319)—Bernhard Paumgartner conducting the Camerata Academica Des Salzburger Mozarteums—Epic LC 3172 (1-12" LP) This should be Mozart's big year as far as record companies are concerned. The reason is the two-hundredth anniversary of the great composer's birth. As part of Epic's series of special Mozart recordings, they have released two short, very early Mozart symphonies. Both works reflect more than the be-ginning of what was to become one of music's brightest creative geniuses. Of the two works, "Symphony No. 25 In G Minor" and "Symphony No. 33 In B-Flat," the latter shows more maturity and form. Both are the works of an artist who could set personal emotions into musical notes. The Camerata Academica Des Salzburger Mozarteums under Bernhard Paumgartner's direc-tion adequately transports the listener through the series of Mozart moods. Good coupling of works. The set should get the attention of classical con-noisseurs. noisseurs.

BLOCH-Schelomo-Strauss-Dance Of The Seven Veils-Saint-Saens-Danse Macabre, Op 40-Camden CAL-254 (1-12" LP)

Macabre, Op 40—Camden CAL-254 (1-12" LP) Camden, happily not wasting a fabulous catalog of past Victor shellacs, comes up with a good classical entry. It should be noted that the Warwick Symphony Orchestra is actually The Philadelphia Orchestra with Leopold Stokowski conducting. The works selected for the set are quite well known. Bloch's "Schelomo" is an extremely powerful and dramatic piece. Strauss's "Dance Of The Seven Veils" is, as always, sensuous and melodically Oriental in flavor. Saint-Saens' "Danse Macabre" is a good orchestral opus full of flavor and mystery. The sound is more than adequate. Excellent budget priced package. package.

JAZZ

"COUNT (1-12" LP) BASIE SWINGS, JOE WILLIAMS SINGS"-Clef MG C-678

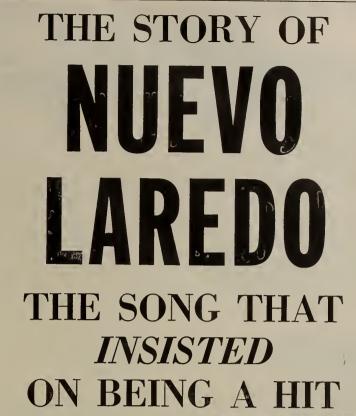
THE COMEBACK; ALRIGHT, O.K., YOU WIN; IN THE EVENING; SEND ME SOMEONE TO LOVE; MY BABY UPSETS ME; EV'RY DAY (I FALL IN LOVE); ROLL 'EM, PETE; EVERY DAY (I HAVE THE BLUES).

HAVE THE BLUES). Renewed interest in Count Basie was welcome news when his recent smash, "Every Day (I Have The Blues)" bounced to the top of the R&B chart. As of the moment his "April In Paris" shows promise of achieving similiar recognition. In a new release the "Count" shares the spotlight with a mighty talented blues artist Joe Williams. This combination makes for a great jazz disk. Basie demonstrates the ability to apply his older jazz rhythm with the more modern. The results should be highly reassuring for Basie's fans. He's here to stay! Joe Williams provides for some excellent vocalizing that gives him increased stature too. The material includes "Every Day (I Have The Blues)" which is the same recording Basie and Williams hit hard with. The other numbers, one of which is the late novelty chart item "Teach Me Tonight," give the loys plenty to please their fans with. Great eye-catching cover. Sure wallet opener for R&B-Jazz lovers.

"HAMP AND GETZ"—Norgran MG N-1037 (1-12" LP) CHEROKEE; AUTUMN IN NEW YORK; EAST OF THE SUN; I CAN'T GET STARTED; LOUISE; JUMPING AT THE WOODSIDE; GLADYS.

Two top jazzmen, Lionel Hampton and Stan Getz, though differing in their approach to jazz, have called a "truce" and have combined their well-known talents in a hot new set. Things get off to a great start with the boys going all out on "Cherokee." Getz's modern jazz view gets accolades with "Ten-derly" and "Gladys" on the tenor sax. Hampton is velvety on "East Of The Sun" as his familiar vibraphone takes over. The set should be well received by jazz fans.

(Continued on page 26)



by LES PAUL and MARY FORD



In March of 1955 the great Les Paul and his lovely and talented wife, Mary Ford, cut a record af a fascinating, little two-tempoed tune called "Nuevo Laredo". Les and Mary, of course, cut a number of other tunes on this session, and (like all top artists) had a substantial number of other sides in the can. The fortunes of the music-record business being what they are, the decision was made to release "Nuevo Laredo" as one-twelfth of a twelve side LP, called "LES AND MARY", as well as in three EP'S, constituting Parts 1, 2 and 3 of the aforementioned LP.

and 3 of the aforementioned LP. There were some fine tunes in that LP, all of them performed in the inim-itable star-dusted manner of Les and Mary. The LP fell into the hands of a substantial number of disk jockeys, and naturally they began to play the songs in the LP. In various far-flung and unrelated sections of the country, calls began to come in to radio stations. Listeners insisted "Nuevo Laredo" was a hit and demanded to know why it wasn't available as a single. In Los Angeles, for example, Johnny McShane of KMPC, Los Angeles, got so many calls he began to play the record as though it were a hingle, and in The Cash Box for September 3rd, listed it as Number 8 on his list of Most Played Single Records (an unprecedented development in the music business). In Worthington, Ohio, Music Director Kay Lahusen of WRFD wrote the Capitol Distributor in Cleve-land as follows: "Deer Sir."

"Dear Sir:

We have just received a copy of the EP containing Les Paul and Mary Ford's "Nuevo Laredo." This is certainly the outstanding number on the EP. It is the unanimous opinion of the DJ's here at WRFD that this song is a potential hit that will certainly succeed if it gets the exposure it deserves.

Probably this song would do better if it were out as a single. We believe that you could hit another million by pushing it as a single. At any rate, we'll be doing our part by playing a lot of this very pretty tune just made for Les and Mary."

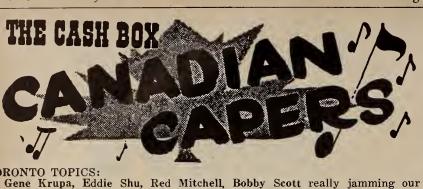
These two situations, with slight variations, kept repeating themselves all around the nation. Until this week, Capitol and Les and Mary decided they had a hit on their hands, and released "Nuevo Laredo" by Les Paul and Mary Ford as a single.

The moral of the story, of course, is that while one of the toughest tasks in the world is finding a hit song, and making a hit record—some songs just insist on becoming national hits. Especially when they're made by fine artists like Les and Mary.

The undersigned (the publishers, of course) are truly grateful to Les and Mary, and especially thankful to all the disk jockeys around the country, who kept on playing "Nuevo Laredo" as though it were a single record instead of a fraction of an LP. Now that it has become the new Les & Mary single, we know nothing can stop it from becoming one of the big new hits of the New Year



JOE CSIDA, CHARLIE GREAN & ED BURTON



TORONTO TOPICS:

TORONTO TOPICS: Gene Krupa, Eddie Shu, Red Mitchell, Bobby Scott really jamming our South Yonge Street Colonial, while Woody Herman has all his many TO fans tuning in for his TV appearance on CBLT's "Cross Canada Hit Parade".... Both Phil McKellar (CKFH) and Terry Gibbs are looking forward to seeing Woody, who is not only their ex-employer but a very good friend. Nice to report that Terry Gibbs has been held over for a second week at The Town.... Composer, arranger, pianist, Lou Snider, long time favorite on Canadian Radio and TV was recent winner on Arthur Godfrey's Talent Scouts. Lou's Unique album of Piano Stylings will be released in the very near future. Couldn't happen to a nicer guy.... The most interesting news report from Canada this week was last Wednesday night's "New Liberty" Awards for 1955. The findings were based on reports from 130 Canadian mespaper entertainment columnists, Program Managers and Harry Rasky, editor of the New Liberty Magazine. Of the 27 awards presented, the following are of most interest to our readers: to our readers:



Best Female Pop Vocalist Best Male Pop Vocalist Best Specialty Vocalist Best Clearing Best Classical Vocalist

Shirley Harmer Joan Fairfax Denny Vaughan George Murray Juliette Joyce Hahn Don Gerrard

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And the very charmingBest Musical Show<br/>Best Variety Show<br/>Best Showmanship<br/>by a TV Station<br/>Best Comedy Show<br/>Best Comedy Show<br/>Best Comedian<br/>Best Family ShowCross Canada Hit Parade<br/>General Electric Show Time<br/>(CHCH-TV—Hamilton, Ontario.<br/>(CHCT-TV—Calgary, Alberta.<br/>Wayne & Shuster<br/>Jackie Rae Show<br/>Mew Liberty Award Winner, Shirley Harmer<br/>(MGM) will appear as guest star on Steve Allen's<br/>"Tonight" sometime late this month. She's a gal who<br/>show gang for the way they climbed to the top of the Rating Polls on Canadian<br/>radio programs. Hear tell the fan mail keeps them snowed in with all the ladies<br/>trying to be Billy's "Lady of the Week"—an honor given to one writing<br/>in as to why a certain song brings back those long forgotten memories. . . .ALDUMADefendence

### ALBUM REVIEWS (continued from page 25)

"LET'S GO TO PREZ"—Lester Young with Count Basie and His Orchestra— Epic LN 3168 (1-12" LP) RIFF INTERLUDE; POUND CAKE; HAM 'N EGGS; HOLLYWOOD JUMP: I NEVER KNEW; I LEFT MY BABY, EASY DOES IT, TICKLE-TOE; LOUISIANA; BLOW TOP; BROADWAY; LET ME SEE. Epic has gone back about fifteen years to give younger jazz audiences a glimpse of what swing was all about during its remarkable hey-day. The visitors from the past include two great present-day jazz pros, Lester Young and Count Basie. No arguments about swing form when you've got original pressings and some of the best artists performing! It's all there. The famous beat with the accentuated brass section. And, of course, the great solos of Basie at the keyboard and Young on the sax. The sound, considering its pre-hi-fi origin, holds up well. Good disk for nostalgia and a look-see at a bygone jazz era. bygone jazz era.

"ACCENT ON TENOR SAX"-Coleman Hawkins-Urania UJLP-1201

"ACCENT ON TENOR SAX"—Coleman Hawkins—Urania UJLF-1201 (1-12" LP) I'll NEVER BE THE SAME; BLUE ROOM; WHEN YOUR LOVER HAS GONE; RUNNING WILD; THE BREEZE AND 1; WHAT'S NEW; I'LL STRING ALONG WITH YOU; MY OWN BLUES. Getting a great jazzman to start off a series of "Intimate Jazz In Hi Fi" is a good way to show you mean business. And when the accent is on tenor sax one of the real pros that comes to mind is Coleman Hawkins. That's the boy Urania has on this new jazz disk. Leaning with the standards (i.e. "Blue Room," "The Breeze And I," "I'll String Along With You") Hawkins handles a warm, soft-spoken tenor sax. Whether it's the hurried arrangement in "Blue Room" or the languid pace in "What's New," there's jazz know-how in every note. Good accompaniment. Respectable hi-fi sound. Name value should give sales a bright outlook.

"KID ORY'S CREOLE JAZZ BAND"—Good Time Jazz GTJ L-12008 (1-12" LP) SAVOY BLUES; A GOOD MAN IS HARD TO FIND; A CLOSER WALK WITH THEE; SHAKE THAT THING; COPENHAGEN; ROYAL GARDEN BLUES; MISSISSIPPI MUD; TIN ROOF BLUES; INDIANA. Aging Dixieland gets a big boost with an excellent pressing by Kid Ory and his Creole Jazz Band. If any fan thinks modern jazz is going to take over the jazz scene, he oughta take a look-see at this LP. He'll first notice some great Dixieland vehicles with such reliables as "A Good Man Is Hard To Find," "Mississippi Mud" and "Shake That Thing" among the eight selections. Then the jazz fan can get what he came for with some blaring Dixieland sounds from Kid Ory (trombone) and the boys. All this should convince any jazz lover that New Orleans jazz is here to stay. Good sound. The set's sales prospects are well off. prospects are well off.



The Cash Box Disk Jockeys **REGIONAL RECORD REPORTS** Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending January 14 without any changes on the part of THE CASH BOX. FI "Did" Dwyer Johnny Morris KSTP-St. Poul, Minn. Ed Meath KAMO-Rogers, Ark. WHEC-Rochester, N. Y. 1. Memories Are Made Of This (Dean Martin) 1. All At Once You Love Her (Perry Como) 1. Lisbon Antigua (N. Riddle) 2. Memories Are Made Of This (Dean Martin) 2. Great Pretender (Platters) 2. Sincerely Yours (E. Gorme) 2. Great Pretender (Har 3. All At Once You Love Her (Perry Como) 3. 16 Tons (T. Ernie Ford) 3. Memories Are Made Of This (Dean Martin) 3. 16 Tons (T. Ernie Ford) 4. Only You (Platters) 5. Woman In Love (Four Aces) 6. Almost Tomorrow (Dream Weavers) 7. All At Once You Love Her (Perry Como) 8. Make A Wish (Don Cornell) 9. Memories Of You (Clooney & Goodman) 10. Rock And Roll Waltz (Starr) (Perry Como) 4. 16 Tons (T. Ernie Ford) 5. Memories Of You (4 Coins) 6. Moments To Remember (Four Lads) 7. Angels In The Sky (Crewcuts) 8. You Do Something To Me (Bob Spencer) 9. Woman In Love (F. Laine) 10. Cry Me A River (J. London) (Dean Martin) 4. I Had To Lose You To Love You (Eileen Rodgers) 5. Dungaree Doll (Eddie Fisher) 6. Moments To Remember (Four Lads) 7. Let It Ring (Doris Day) 8. Steel Guitar (V. Monroe) 9. Rock And Roll Waltz (Starr) 10. Naked Sea (Paul Weston) Larry Brownell Jack Karey **Bill Diamond** WKBW—Buffalo, N. Y. WCFL—Chicago, III. WIKE-Newport, Vt. Memories Are Made Of This (Dean Martin)
 Chain Gang (Bobby Scott) Memories Are Made Of This (Dean Martin)
 Lisbon Antigua (N. Riddle) 1. Memories Are Made Of This (Dean Martin) (Dean Martin) 2. Teen Age Prayer (G. Storm) 3. 16 Tons (T. Ernie Ford) 4. Band Of Gold (Kit Carson) 5. Go On With The Wedding (Kallen & Shaw) 4. Angels In The Sky (Crewcuts) 7. Daddy-O (Bonnie Lou) 8. Everybody's Got A Home (Roy Hamilton) 9. Too Late Now (DeCastros) 10. Almost Tomorrow (S. Lanson) Lisbon Antigua (N. Riddle)
 16 Tons (T. Ernie Ford)
 Rock And Roll Waltz (Starr)
 Band Of Gold (Carson/Cherry)
 Teen Age Prayer (Mann/Hood)
 Great Pretender (Platters)
 Dungaree Doll (Eddie Fisher)
 Tender Trap (Frank Sinatra)
 Seven Days (Dorothy Collins) Lisbon Antigua (N. Riddle)
 Rock And Roll Waltz (Starr)
 Band Of Gold (Don Cherry)
 Great Pretender (Platters)
 See You Later, Alligator (Rill Haley) (Bill Haley) (Bill Haley) B. Trouble With Harry (Alfi & Harry) 9. What Is A Wife (Steve Allen) 10. Come Home (Eydie Gorme) Jim Winters WAB1—Bangor, Me. **Phyllis Leftwich Bill Dawes** WCPO-Cincinnati, Ohio WAYE—Baltimore, Md. WCPO—Cincinnati, Onio 1. Great Pretender (Platters) 2. Memories Are Made Of This (Dean Martin) 3. Angels In The Sky (Crewcuts) 4. Rock And Roll Waltz (Starr) 5. Lisbon Antigua (N. Riddle) 6. I Hear You Knockin' (Storm) 7. Dungaree Doll (Eddie Fisher) 8. 16 Tons (T. Ernie Ford) 9. Are You Satisfied (R. Draper) 10. See You Later, Alligator (Bill Haley) WADI-Dongor, Me. 1. Dungaree Doll (Eddie Fisher) 2. Great Pretender (Platters) 3. Cry Me A River (J. London) 4. Are You Satisfied (R. Draper) 5. Speedoo (Cadillacs) 6. Lullaby Of Birdland (Blue Stars) 7. Go On With The Wedding (Patti Page) 8. Teen Age Prayer (G. Storm) 9. Lisbon Antigua (N. Riddle) 10. 16 Tons (T. Ernie Ford) Harvey Hudson Dick Pike Will Lenay WSAI—Cincinnati, Ohio WNOP-Newport, Ky. WLEE—Richmond, Va. 1. Memories Are Made Of This (Dean Martin) Memories Are Made Of This (Dean Martin)
 Angels In The Sky (Crewcuts) Angels In The Sky (Crewcuts) Teen Age Prayer (G. Storm) 2. Band Of Gold (Don Cherry) Great Pretender (Platters) з. Sand Of Gold (Don Cherry)
 Only You (Platters)
 Rock And Roll Waltz (Starr)
 Vanessa (Bernie Wayne)
 Great Pretender (Platters)
 Daddy-O (Fontanes)
 Teen Age Prayer (R. Hood)
 Dungaree Doll (Eddie Fisher)
 I Hear You Knockin' (Storm) Angels in the Sky (Crewcuts)
 16 Tons (T. Ernie Ford)
 I Hear You Knockin' (Storm)
 Lisbon Antigua (N. Riddle)
 Great Pretender (Platters)
 Band Of Gold (Don Cherry)
 He (Al Hibbler)
 Rock And Roll Waltz (Starr)
 Dungaree Doll (Eddie Fisher) Grear Prefender (Platters)
 Are You Satisfied (R. Draper)
 Rock And Roll Waltz (Starr)
 Memories Are Made Of This (Dean Martin)
 Pepper-Hot Baby (Morgan)
 Only You (Platters)
 I Hear You Knockin' (Storm)
 Band Of Gold (Don Cherry) **Ralph Phillips** Charlie O'Donnell Saxie Dowell WHAT—Philadelphia, Pa. WFBR—Baltimore, Md. WGN-Chicago, III. WFBK—Baltimore, Ma. 1. Memories Are Made Of This (Dean Martin) 2. 16 Tons (T. Ernie Ford) 3. 1 Hear You Knockin' (Storm) 4. Almost Tomorrow (Dream Weavers) 5. Rock And Roll Waltz (Starr) 6. He (Al Hibbler) 7. Dungaree Doll (Eddie Fisher) 8. Only You (Hilltoppers) 9. Love And Marriage (Sinatra) 10. Moments To Remember (Four Lads) Band Of Gold (Don Cherry) Rock And Roll Waltz (Starr) Angels In The Sky (Crewcuts) Lisbon Antigua (N. Riddle) When You Loss the One You 1. 16 Tons (T. Ernie Ford) Memories Of You (4 Coins) Witchcraft (Spiders) 3. Witchcraft (Spiders) 4. Tender Trap (Frank Sinatra) 5. Dungaree Doll (Eddie Fisher) 6. Everybody's Got A Home (Roy Hamilton) 7. Growing Up (D. Hawkins) 8. Poor Me (Fats Domino) 9. Japanese Farewell Song (K. C. Jones) 10. Zindy Lou (Chimes) Usbon Anigua (N. Kludle)
 When You Lose The One You Love (David Whitfield) 6. No, Not Much (Four Lads) 7. Three Penny Opera (Hyman) 8. Point Of No Return (Carlyle) 9. Sing You Sinners (Bennett) 10. Teen Age Prayer (Storm) Chuck Thompson John Stone-Jim Kingman "Nocturnal Nitecap" WALA—Mobile, Ala. WFIG-Sumter, S. C. WALA—Mobile, Ala. 1. Memories Are Made Of This (Dean Martin) 2. Moments To Remember (Four Lads) 3. All At Once You Love Her (Perry Como) 4. There Once Was A Beautiful (Don Cornell) 5. Are You Satisfied (R. Draper) 6. Dungaree Doll (Eddie Fisher) 7. 16 Tons (T. Ernie Ford) 8. Lisbon Antigua (N. Riddle) 9. Wanting You (R. Williams) 10. Burn That Candle (Bill Haley) 1. Memories Are Made Of This (Dean Martin) 2. All At Once You Love Her (Perry Como) KOCY—Oklahoma City, Okla. 1. Speedoo (Cadillacs) Speedoo (Cadillacs)
 Great Pretender (Platters)
 Lullaby Of Birdland (Blue Stars)
 Woman In Love (F. Laine)
 Tender Trap (Frank Sinatra)
 Teen Age Prayer (G. Storm)
 Rock And Roll Waltz (Starr)
 I'm Going To Laugh You (Nat Cole)
 When You Dance (Turbans)
 Chain Gang (8obby Scott) 3. Moments To Remember (Four Lads) (Four Lads) 4. 16 Tons (T. Ernie Ford) 5. Only You (Hilltoppers) 6. Almost Tomorrow (Stafford) 7. He (McGuires) 8. I Hear You Knockin' (Storm) 9. Band Of Gold (Don Cherry) 10. Love And Marriage (Sinatra) **Bill Kelso** Tom Shanahan Ken Albridge WEMP—Milwaukee, Wisc. KHMO-Hannibal, Mo. KTKT-Tucson, Ariz. KHMO—Hannibal, Mo.
Good Man Is Hard To Find (Teresa Brewer)
There Should Be Rules (Betty Madigan)
Everybody's Got A Home (Ray Hamilton)
Dungaree Doll (Eddie Fisher)
Go On With The Wedding (Patti Page)
Miracle In The Rain (L. Raine)
Moments To Remember (Dour Lads)
Memories Are Made Of This (Dean Martin)
You Are My Love (J. James)
Woman In Love (F. Laine) Lisbon Antigua (N. Riddle)
 Memories Are Made Of This (Dean Martin)
 Angels In The Sky (Crewcuts) 1. Memories Are Made Of This (Dean Martin) (Dean Martin 2. Lisbon Antigua (N. Riddle) 3. Teen Age Prayer (G. Storm) 4. 16 Tons (T. Ernie Ford) 5. Moments To Remember (Four Lade Angels In The Sky (Crewcuts)
 Tender Trap (Frank Sinatra)
 All At Once You Love Her (Perry Como)
 Everybody's Got A Home (Eddie Fisher)
 Band Of Gold (Don Cherry)
 Next Time It Happens (Carmen McRae)
 Almost Tomorrow (Dream Weavers)
 10. 16 Tons (T. Ernie Ford) 4. 16 Ions (I. Ernie Ford) 5. Moments To Remember (Four Lads) 6. All At Once You Love Her (Perry Como) 7. Rock And Roll Waltz (Starr) B. My Believing Heart (Joni James) 9. Are You Satisfied (S. Wooley) 10. Rock And Roll Waltz (Four Tunes)

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Please keep us constantly informed of any changes in call letters or title.

#### The Cash Box

### Page 27

Frank Avruch WNEB-Worcester, Moss.

Memories Are Made Of This (Dean Martin)
 Band Of Gold (Don Cherry)

2. Band Or Gold 3. Lullaby Of Birdland (Blue Stars)

(Blue Stars) 4. Memories Of You (4 Coins) 5. Be Good To Me (McGuires) 6. All At Once You Love Her (Perry Como) 7. No, Not Much (Four Lads) 8. C'est La Vie (S. Vaughan) 9. I Hear You Knockin' (Storm) 10. My Believing Heart (Joni James)

David Dries

KENT-Shreveport, Lo.

Shack Daddy (B. J. Morris)
 Memories Are Made Of This (Dean Martin)
 16 Tons (T. Ernie Ford)

16 Tons (T. Ernie Ford)
 Almost Tomorrow (Dream Weavers)
 Autumn Leaves (R. Williams)
 Teen Age Prayer (Hood/Storm)
 Dungaree Doll (Eddie Fisher)
 Gee Whittakers (Pat Boone)
 Tutti Frutti (Little Richard)
 No, Not Much (Four Lads)

Gary Lesters WVNJ—Nework, N. J.

1. 16 Tons (T. Ernie Ford) 2. Memories Are Made Of This

Memories Are Made Of This (Dean Martin)
 Woman In Love (Four Aces)
 All At Once You Love Her (Perry Como)
 Teen Age Prayer (G. Mann)
 Love And Marriage (Sinatra)
 He (Al Hibbler)
 Band Of Gold (Kit Carson)
 Lisbon Antigua (N. Riddle)

Art Roberts

WXLW-Indionopolis, Ind.

1. Memories Are Made Of This (Dean Martin)

2. Cry Me A River (Jill Corey)

Only You (Platters) He (Al Hibbler) Band Of Gold (Don Cherry) Dungaree Doll (Eddie Fisher) Tender Trap (Frank Sinatra) Angels In The Sky (Crewcuts) Lisbon Antigua (N. Riddle) What Is A Wife (Steve Allen)

**Bill Reynolds** 

WTMJ-Milwoukee, Wisc.

2. Memories Are Made Of This (Dean Martin)

3. Lisbon Antigua (N. Riddle)

3. Lisbon Antigua (N. Riddle) 4. Angels In The Sky (Crewcuts) 5. Rock And Roll Waltz (Starr) 6. 16 Tons (T. Ernie Ford) 7. Are You Satisfied (R. Draper) 8. When You Dance (Turbans) 9. Band Of Gold (Don Cherry) 10. See You Later, Alligator (Bill Haley)

Don Evans WOHO—Toledo, Ohio

WOHO—loledo, Ohio 1. Rock And Roll Waltz (Starr) 2. My Treasure (Connee Froncis) 3. Memories Are Made Of This (Dean Martin) 4. Next Time It Happens (Ames Bros.) 5. Lisbon Antigua (N. Riddle) 6. Almost Tomorrow (Dream Weavers) 7. Great Pretender (Platters) 8. Band Of Gold (Don Cherry) 9. Mystery Train (Elvis Presley) 10. Go On With The Wedding (Kallen & Shaw)

Jim Lowe WRR—Dollos, Tex.

1. Great Pretender (Platters)

3. Only You (Platters)

THE CASH BOX

TV

WAX-WISE

The "Ed Sullivan Show" will once again salute ASCAP. The January 22

stint will present highlights of the

history of ASCAP. Guest artists in-

clude Margaret and Barbara Whiting, Mitch Miller, Harry Tierney, Eddie Burnett, Maude Jerone, Alice Lawlor, Jack Norworth and Frank Loesser. Mitch will have on hand an orchestra

and chorus to do "Yellow Rose Of Texas".... Ten of the world's great-

est artist will perform some of the

world's greatest music on a show called "Festival Of Music" to be staged on NBC's "Producers' Show-

case", Jan. 30. Artists to be featured

are Marian Anderson, Jussi Bjoerling,

Zinka Milanov, Jan Peerce, Roberta

Peters, Gregor Piatigorsky, Artur Ru-

binstein, Isaac Stern, Renata Tebaldi. Charles Laughton will emcee. . . .

We still can't get over Mary Martin's

great repeat performance in "Peter Pan". The show was more enjoyable

the second time around-giving the

viewer an opportunity to note the

amazing qualities that make the star

such a "great". The viewing audience

for the repeat was estimated at be-

tween 55 and 60 million. . . . Jackie

Gleason, who's done just about every-

thing there is to do on TV, will try

something new when he sits in for

Ed Murrow on "Person to Person",

Feb. 3. . . . The Four Lads will intro-

duce their tremendous new Columbia hit "No, Not Much" on the "Perry Como Show", Jan. 21. Other stars on

the same Como bill will be Vivian

Blaine, Keenan Wynn, and Ernest

Borgnine. . . . The Four Aces skedded

to appear on Gleason's "Stage Show",

Jan. 21. . . . Dinah Shore will be host-

ess to Gisele MacKenzie, Marcel Mar-

ceau, Johnny Silver and Stubby Kaye,

with Perry Como as her special guest

when she moves into the driver's seat

on NBC's "Chevy Show", Jan. 17. Tony Martin will be featured in place

of Dinah on the 15-minute "Dinah Shore Show" which precedes the "Chevy" stint. . . . "Twentieth Cen-tury", the Ben Hecht-Charles Mac-

Arthur comedy, will be presented as the April 7th "Ford Star Jubilee" in

a 90-minute color version produced

by Arthur Schwartz. In addition to

having written scores for countless B'way musicals, motion pictures, etc., he has also produced the forthcoming

version of Maxwell Anderson's "High

Tor", starring Bing Crosby. "High

Tor" will be seen on the "Ford Jubilee", March 10th. . . . CBS copped 13

firsts and NBC 12 in the annual TV

Today and Motion Picture Daily polls.

Como rated as best male vocalist;

Dinah Shore, best female vocalist; and

"Your Hit Parade", best pop music

show. . . Julie London, Richard

Rodgers and Gerry Mulligan will be

Steve Allen's guests on "Tonight"

during the week of Jan. 16-20. . . .

Anna Marie Alberghetti will play a

pin-up role in the Jan. 19 edition of

"Ford Theatre". . . . Gordon MacRae

set as Martha Raye's guest Jan. 24.

"It's What's in THE CASH BOX That Counts"

January 21, 1956

**Future Star** 

VIRGINIA LEE

LOS ANGELES-One of the most

striking potential recording artists to

come along in quite some time is the

attractive thrush pictured above, Vir-

ginia Lee. She sings everything from

pop to grand opera, has a world of

poise and is an extremely polished performer. She's completely at home

in front of any audience and should soon be attracting the attention of the top people in the music and enter-

In addition to a lovely voice, she

has a wide repertoire that stamps her

as one of the most versatile new-

She was discovered by Jack Sidney

a great performer in his own right and the brother of L. K. Sidney of

MGM Pictures. Jack has recently set

the wheels in motion to send Virginia on the next U.S.O. fifteen-week tour

Virginia created quite some excite-

ment recently, when she appeared at

a Motion Picture Home Benefit with

several of the top names in the enter-

In between playing various dates

Miss Lee takes dramatic instruction

and is now rehearsing for the part of

Frasquita in "Carmen". She is also working with Herbert Weiskopf to

ready herself for the role of Zerlina

In the not too distant future, we should be hearing a great deal about this talented lark, who, many say, resembles England's Queen Elizabeth

HE WROTE IT!!! HE SINGS IT!!! BREAKING BIG IN MAJOR POINTS!!! JIMMY DUNCAN'S BEAUTIFUL NEW CUE Recording,

I ASKED THE LORD"

A Columbia Coin Catcher

**Tony Bennett** 

sinaina

"CAPRI IN MAY"

"SING YOU SINNERS"

COLUMBIA

RECORDS

HOUSTON, TEXAS

Que Records 4225 UNIVERSITY HOUSTO

tainment world.

of Korea, Tokyo, etc.

tainment world.

in "Don Giovanni".

comers



Listings below ore reprinted exoctly os submitted by leading disk jackeys throughout the notion for the week ending Jonuory 14 without ony changes on the port of THE CASH BOX.

Gallagher and O'Brien WMCA-New York, N. Y.

- 1. Memories Are Made Of This (Martin/Carson)
- 2. 16 Tons (T. Ernie Ford)
- 16 Tons (T. Ernie Ford)
   All At Once You Love Her (Perry Como)
   8and Of Gold (Don Cherry)
   99 Years (Guy Mitchell)
   11th Hour Melody (Hibbler)
   Lisbon Antigua (N. Riddle)
   Cry Me A River (J. London)
   All The Way Round The World (Mills Bros.)
   Tender Trap (Sinatra/Reynolds)

### Bruce D. Farnsworth

### WTXL—W. Springfield, Moss.

- 1. Memories Are Made Of This (Dean Martin)
- 2. 16 Tons (T. Ernie Ford) 3. Almost Tomorrow (Dream Weavers)

- (Dream Weavers) 4. You Are My Love (J. James) 5. Woman In Love (Four Aces) 6. Memories Of You (4 Coins) 7. C'est La Vie (S. Vaughan) 8. Teen Age Prayer (G. Storm) 9. Band Of Gold (Kit Carson) 10. Moments To Remember (Four Lads)

#### Allin Slate

- KIEV-Glendole, Colif.

- KIEV—Glendole, Colif.
  Sweet Lorena (Norman Luboff Choir)
  16 Tons (T. Ernie Ford)
  Jender Trap (Frank Sinatra)
  Japanese Farewell Song (K. C. Jones)
  Forgive My Heart (Nat Cole)
  Goodbye To Rome (G. Gibbs)
  Woman In Love (F. Laine)
  Teen Age Prayer (G. Storm)
  Daddy-O (Fontanes)
  Cry Me A River (J. London)

#### Dal Stallard

### KCMO-Konsos City, Mo.

1. Memories Are Made Of This (Dean Martin) 2. Lisbon Antigua (N. Riddle)

- 16 Tons (T. Ernie Ford)

- To Tons (1. Ernie Ford)
   Angels In The Sky (Crewcuts)
   Rock And Roll Waltz (Starr)
   Great Pretender (Platters)
   Are You Satisfied (R. Draper)
   I Hear You Knockin' (Storm)
   Burn That Candle (Bill Haley)
   Gee Whittakers (Pat 800ne)

### Art Pallan

WWSW-Pittsburgh, Po.

- 1. Great Pretender (Platters) Great Presender (Linear This
   Memories Are Made Of This (Dean Martin)
- (Dean Martin) 3. Lisbon Antigua (N. Riddle) 4. Rock And Roll Waltz (Starr) 5. Are You Satisfied (R. Draper) 6. No, Not Much (Four Lads) 7. Band Of Gold (Don Cherry) 8. All At Once You Love Her (Perry Como) 9. Dungaree Doll (Eddie Fisher) 10 Toyland (Nat Cole)

### Dick Whittinghill

KMPC-Hollywood, Colif.

- 1. Memories Are Made Of This (Dean Martin) 2. Lullaby Of Sirdland

- Lullaby Of 8irdland (Blue Stars)
   Rock And Roll Waltz (Starr)
   Let It Ring (Doris Day)
   99 Years (Guy Mitchell)
   I'd Give A Million To-morrows (Billy Vaughn)
   Go On With The Wedding (Page/Kallen & Shaw)
   Dungaree Doll (Eddie Fisher)
   Woman In Love (Four Aces)
   Band Of Gold (Kit Carson)

### Eddie Hubbard WIND-Chicogo, III.

- 1. Memories Are Made Of This (Dean Martin) 2. Chain Gang (B. Scott) 3. Band Of Gold (Don Cherry)
- 4. 16 Tons (T. Ernie Ford) 5. Great Pretender (Platters)
- 6. Are You Satisfied (Draper)
- 7. Lisbon Antigua (N. Riddle)
- Three Penny Opera (Hyman)
- 9. Woman In Love (F. Laine)
- 10. Come To Me (Rover Boys)

### Tony Davis WTSL—Honover, N. H. 1. Woman In Love (F. Laine) 2. Memories Of You (4 Coins)

- Memories Of You (4 Coins)
   If You Don't Want My Love (Jaye P. Morgan)
   Memories Are Made Of This (Dean Martin)
   C'est La Vie (S. Vaughan)
   Lisbon Antigua (N. Riddle)
   First Snowfall (Bing Crosby)
   Great Pretender (Platters)
   I'm Just A Little Girl (Dilys Lav)
- 9. The Just A Little Girl (Dilys Lay) 10. Sad, Sentimental And Sorry (Three Kittens)

### Jim Ameche

- KLAC-Hollywood, Colif. 1. Teen Age Prayer (G. Mann) 2. A Heart Comes In Handy (Johnnie Ray)
- 3. Rock And Roll Waltz (Starr)

- 3. Rock And Roll Waltz (Starr) 4. Let It Ring (Doris Day) 5. Trouble With Harry (Alfi & Harry) 6. Get Out Of Town (Mary Kaye Trio) 7. Speedoo (Cadillacs) 8. Sing You Sinners (T. Bennett) 9. Seven Days (Dorothy Collins) 10. Lisbon Antigua (N. Riddle)

### Ron Dunn

### WCPO-Cincinnoti, Ohio

WCPO—CINCINNOTI, Ohio I. Memories Are Made Of This (Dean Martin) 2. Great Pretender (Platters) 3. April In Paris (Count Basie) 4. Angels In The Sky (Crewcuts) 5. Rock And Roll Waltz (Starr) 6. Trouble With Harry (J. Pleis) 7. Dungaree Doll (Eddie Fisher) B. I Hear You Knockin' (Storm) 9. Lisbon Antigua (N. Riddle) 10. See You Later, Alligator (Bill Haley)

### Tiny Markle WAVZ—New Hoven, Conn.

WAVZ—New Hoven, Conn.
1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Lullaby Of Birdland (Blue Stars)
4. Devil May Care (Les Elgart)
5. Lisbon Antigua (N. Riddle)
6. Let It Ring (Doris Day)
7. April In Paris (Count Basie)
8. Dungaree Doll (Eddie Fisher)
9. Love And Marriage (Sinatra)
10. Woman In Love (Four Aces)

- Herb Strickland

### WMGR-Boinbridge, Go.

1. Memories Are Made Of This (Dean Martin) 2. Band Of Gold (Kit Carson)

- Band Of Gold (Kit Carson)
   Only You (Hillsoppers)
   Dungaree Doll (Eddie Fisher)
   All At Once You Love Her (Perry Como)
   Woman In Love (F. Laine)
   Teen Age Prayer (G. Storm)
   C'est La Vie (Sunny Gale)
   Sincerely Yours (E. Gorme)
   First Snow Fall (Bing Crosby)

### Jim Wylward WHIL—Medford, Moss.

- WHIL—Medford, Moss. 1. Band Of Gold (Don Cherry) 2. Great Pretender (Platters) 3. Memories Are Made Of This (Dean Martin) 4. Woman In Love (Laine/Four Aces) 5. Go On With The Wedding 6. Rock And Roll Waltz (Starr) 7. In Old Lisbon (Alan Dale) B. All Way Round World (Mills Bros.) 9. Dungaree Doll (Eddie Fisher) 10. When You Dance (Turbans)

- John Leban

#### WCAE-Pittsburgh, Po.

- WCAE—Pittsburgh, Po.
  Memories Are Made Of This (Dean Martin)
  Great Pretender (Platters)
  All At Once You Love Her (Perry Como)
  Going To Sleep With One Eye Open (Alan Dale)
  All The Way Round The World (Mills 8ros.)
  Nothin' To Do (A. Bleyer)
  Go On With The Wedding (Patt Presender)
  Be Good To Me (McGuires)
  Certa Data (Standard)
  Memories Are Made Of This (Dean Martin)
  Teen Age Prayer (G. Storm)
  Great Pretender (Platters/Riggs)
  Be Good To Me (McGuires)
  Den't Go To Strangers (Yaughn Monroe)
  Signifying Monkey (Stork)
  I Hear You Knockin' (Storm)

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**Aiding Great Cause** 



NEW ORLEANS, LA.—Sid Noel (stand. left), WSMB, and the Hilltoppers tertained throngs on world famed Canal Street in New Orleans for the Mile Dimes. The three hour show brought large contributions from the crowds.

### **Hilliard Proposes Waiver System For Diskeries**

CHICAGO—Jimmy Hilliard, A & R

CHICAGO—Jimmy Hilliard, A & R head of Bally Records, this city, pro-posed that all diskeries enter into a waiver system, similar to that used by the baseball leagues. Said Jimmy: "Waiver lists should be sent between record manufacturers and, for a definite consideration, an artist would be released under waivers to another recording firm who felt that either he or she would prove valuable to them.

either he or she would prove valuable to them. "The reason I believe that a definite amount, say \$1,000, be the waiver price, is because of the fact that the recording firm probably spent that much or more on the recording artist and should get a definite sum when releasing his contract on waivers to another firm. "Another thing," Jimmy said "whereas one recording firm may have failed to click with an artist, another

failed to click with an artist, another may believe that its A & R men would

may believe that its A & R men would know just how to record that certain artist and may be of the belief that they could make a star of him." Jimmy claimed that this was simply a suggestion but he is of the belief that almost every record manufac-turer has some dissatisfied artists



8508 Sunset Blvd., Hollywood 46, Cal.

especially those who haven't been able to click for them and yet, because they are under contract, both the recording firm and the artist can't move and are, usually, at loggerheads.

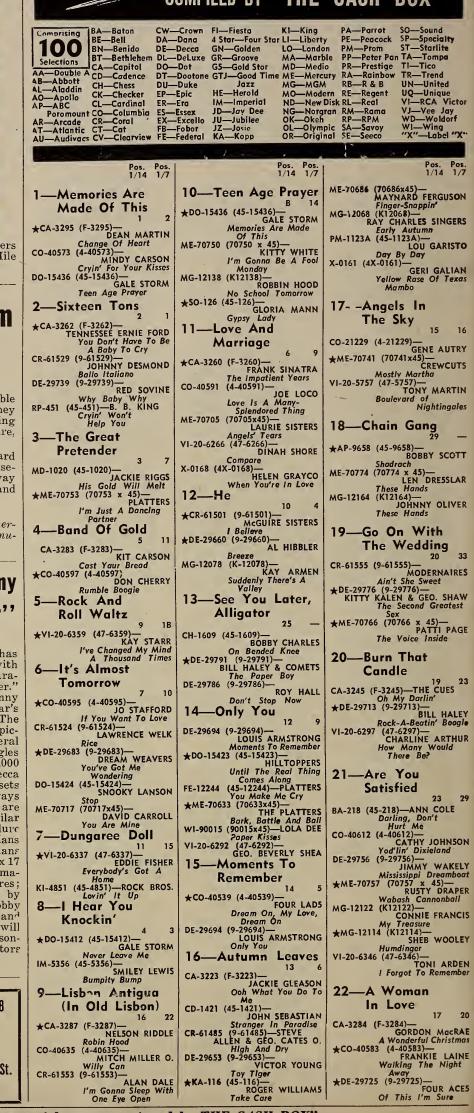
"With a waiver system," Hilliard says, "just like that used by the base-ball leagues, this would be the one way out of hassles between the artist and the record manufacturer.

(EDITOR'S NOTE: It would be interesting to hear from other record manu-facturers in regard to the above.)

### Decca Promotes Danny Kaye's "Court Jester"

NEW YORK—Decca Records has announced a joint promotion with Paramount Pictures on the new Para-mount picture, "The Court Jester." The film stars Decca artist Danny Kaye, and was produced by the star's own company—Dena Productions. The LP album of songs from the pic-ture is being sent by Decca to several hundred top disk jockeys. Two singles have already been shipped to 2,000 d.j.'s around the country, and Decca is also making available two kiddy sets of songs from the film. The many ways in which "Court Jester" selections are available on Decca records is similar to the company's successful procedure on another of Kaye's pictures: "Hans Christian Anderson." Additional plans for the joint promotion include 11 x 17 3-color posters and other display ma-tavial for declary' windows and stores 3-color posters and other display ma-terial for dealers' windows and stores terial for dealers' windows and stores; 100 Decca albums being shipped by Paramount to top theaters for lobby plays during the run of the film; an<sup>A</sup> screenings that have been, and will continue to be held for Decca person-nel, record dealers, juke-box operators and disk jockeys.





"Only those records best suited for commercial use are reviewed by THE CASH BOX"

January 21, 1956

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COMPILED BY "THE CASH BOX"

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THE CASH BOX

Nation's



Detroit, Mich.

1. Great Pretender (Platters) 2. Lisbon Antigua (N. Riddle) 3. Memories Are Made of This (Dean Martin) 4. 16 Tons (E. Ernie Ford) 5. Rock and Roll Waltz (K. Starr) 6. Band of Gold (Don Cherry) 7. See You Later, Alligator (Bill Haley) 8. You, 8aby, You (Cleftones) 9. Lullaby of Birdland (Blue Stars) 10. Speedoo (Cadillacs)

Houston, Tex.

Memories Are Made of This (Dean Martin)
 16 Tons (T. Ernie Ford)
 Rock and Roll Waltz (K. Starr)
 Band of Gold (Don Cherry)
 Great Pretender (Platters)
 Teen Age Prayer (G. Mann)
 Hi De Ank Tum (Nita, Rita and Ruby)
 Mostly Martha (Crewcuts)
 Dungaree Doll (Eddie Fisher)
 I Hear You Knockin' (Storm)

Milwaukee, Wisc.

Great Pretender (Platters)
 Memories Are Made of This (Dean Martin)
 16 Tons (T. Ernie Ford)
 Angels In the Sky (Crewcuts)
 When You Dance (Turbans)
 Are You Satisfied (R. Draper)
 Band of Gold (Cherry/Carson)
 Lisbon Antigua (N. Riddle)
 Rock and Roll Waltz (K. Starr)
 10. I Hear You Knockin' (Storm)

Atlanta, Ga.

1. Memories Are Made of This (Dean Martin) 2. 16 Tons (T. Ernie Ford) 3. Moments To Remember (Four Lads) 4. 8and of Gold (Cherry/Carson) 5. Almost Tomorrow (Dream Weavers) 6. Rock and Roll Waltz (Starr) 7. Lisbon Antigua (N. Riddle) 8. Love and Marriage (Sinatra) 9. Woman In Love (Frank Laine) 10. Tender Trap (Frank Sinatra)

Shoals, Ind.

8. Gee Whittakers (r.a. 9. He (Al Hibbler) 10. Moments To Remember (Four Lads)

Cincinnati, Ohio

1. Memories Are Made of This (Dean Martin) 2. Great Pretender (Platters) 3. Lisbon Antigua (N. Riddle) 4. 16 Tons (T. Ernie Ford) 5. Angels In the Sky (Crewcuts) 6. I Hear You Knockin' (Storm) 7. Autumn Leaves (R. Williams) 8. Rock and Roll Waltz (K. Star) 9. Are You Stiffed (P. Draper)

9. Are You Satisfied (R. Draper) 10. Dungaree Doll (Eddie Fisher)

### **Crazy Rhythm**



DAKAR, FRENCH WEST AFRICA—Eddie Chase, CKLW, Detroit, disk jockey, tackles the art of pounding out a beat on a native drum at Dakar in French West Africa. Chase recently returned from a one-month safari into Belgian Congo, where he recorded for his program, interviews, native and jungle sounds and descriptions of tribal ceremonies, living conditions and a Mau Mau patrol he accompanied into the jungle. He also recorded drum sounds of several tribes, including the Watusis who performed their ceremonial dances just as they did in the film, "King Solomon's Mines." Pan-American Airways flew Chase on the entire trip. on the entire trip.



### **Columbia Revises Album Prices**

NEW YORK — As of January 1st 1956, the suggested retail list prices of Columbia Records in several cate-

or columbia Records in several cate-gories were revised slightly. Columbia ML 4000 (Masterworks) and CL 500 (Popular) LP's will have a suggested retail list price of \$3.98. There will be a few exceptions to the \$3.98 price in newly designated cate-gories. gories.

Two-record SL sets will have a new suggested retail list price of \$7.98. For each additional record in the SL set add \$4.00—i.e., three-record sets will be \$11.98, four-record sets will be \$15.98, etc.

The OL series will include Original Cast show albums and "on location" albums. The numbers of the albums in this series will remain the same; however, the lettered prefix will be changed to OL.

The KL series will include deluxe The KL series will include deluxe packages, such as Edward R. Mur-row's "Sir Winston Churchill." "Great-est Moments in Sports," etc. The num-bers of the albums in this series will remain the same; however, the lettered prefix will be changed to KL. The DSL series will include "The

The DSL series will include "The Confederacy," and others of special type. The numbers of the albums in this series will remain the same; how-ever, the lettered prefix will be changed to DSL or DL.

For permanent reference, a list of exceptions is being sent out to retail-ers and distributors.

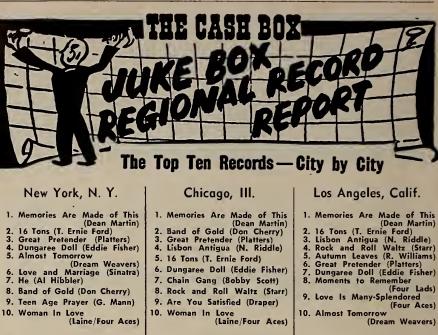
### Darnell Returns To U.S.

NEW YORK-Bill Darnell who has NEW YORK—Bill Darnell who has spent the last few months in England and on the Continent, is returning to America on the *Liberte* on the 20th of January. While in England, he was inked to a long-term recording pact with London Records and has cut a number of sessions.

His first release for the diskery was shipped last week in the U. S. A two-sider recorded with Frank Weir and his Orchestra.

The two titles of his first release are: "My Little Mother," and "Tell Me More."

Darnell will fly to England every few months for a string of recording sessions. Edward Kassner is his per-sonal manager.



- 8. Band of Gold (Don Cherry)

Teen Age Prayer (G. Mann) 9. Teen Age 10. Woman In Love (Laine/Four Aces)

#### Philadelphia, Pa.

- 1. Memories Are Made of This (Dean Martin) 2. Great Pretender (Platters) 3. Lisbon Antigua (N. Riddle) 4. 16 Tons (T. Ernie Ford) 5. Teen Age Prayer (G. Mann) 6. Band of Gold (Don Cherry) 7. Dungaree Doll (Eddie Fisher)

- Memories of You (Four Cains)
- 9. Such a Day (Rita Raines) 10. Almost Tomorrow (Dream Weavers)

#### Pittsburgh, Pa.

- 1. Memories Are Made of This (Dean Martin) 2. Great Pretender (Platters) 3. 16 Tons (T. Ernie Ford) 4. Rock and Roll Waltz (K. Starr) 5. Lisbon Antigua (N. Riddle) 6. Almost Tomorrow (Dream Weavers) 7. Dungaree Doll (Eddie Fisher) 8. Band of Gold (Don Cherry) 9. Tutti Frutti (Little Richard) 10. Chain Gang (Bobby Scott)

#### Boston, Mass.

- 1. Memories Are Made of This (Dean Martin) 2. 16 Tons (T. Ernie Ford) 3. Great Pretender (Platters) 4. Band of Gold (Don Cherry) 5. Almost Tomorrow (Dream Weavers) 6. Woman In Love (F. Laine) 7. Dungaree Doll (Eddie Fisher) 9. Rock and Roll Waltz (K. Starr) 9. Love and Marriage (Sinatra) 10. Chain Gang (Bobby Scott)

#### San Antonio, Tex.

- Memories Are Made of This (Dean Martin)
   16 Tons (T. Ernie Ford)
   1 Hear You Knockin' (Storm)
   8 and of Gold (Cherry/Carson)
   Moments to Remember (Four Lads)
   6. Rock and Roll Waltz (K. Starr)
   7. Only You (Platters)
   8. He (Hibbler/McGuires)
   9. Alment Tamenau (Staffard)

- 9. Almost Tomorrow (Stafford) 10. Lisbon Antigua (N. Riddle)

#### Baltimore, Md.

- Memories Are Made of This (Dean Martin)
   16 Tons (T. Ernie Ford)
   Dungaree Doll (Eddie Fisher)
   I Hear You Knockin' (Storm)
   Great Pretender (Platters)
   Rock and Roll Waltz (K. Starr)
   Almost Tomorrow (Dream Weavers)
   He (Al Hibbler)
   Teen Age Prayer (G. Storm)
   See You Later, Alligator (Bill Haley)

### San Francisco, Calif.

- Memories Are Made of This (Dean Martin)
   I Great Pretender (Platters) (Dean Martin)
   Autumn Leaves (R. Williams)
   I Hear You Knockin' (Storm)
   He (Al Hibbler)
   Moments To Remember (Four Lads)
   Great Pretender (Platters)
   Memories Are Made of This (Dean Martin)
   I Great Pretender (Platters)
   Memories Are Made of This (Dean Martin)
   I Great Pretender (Platters)
   Memories Are Made of This (Dean Martin)
   I Great Pretender (Platters)
   Memories Are Made of This (Dean Martin)
   I Great Pretender (Platters)
   Memories Are Made of This (Dean Martin)
   I for ons (T. Ernie Ford)
   Lisbon Antigua (N. Riddle)
   Great Pretender (Platters)
   Memories Are Made of This (Dean Martin)
   I for ons (T. Ernie Ford)
   Angels In the Sky (Crewcuts)
   Angels In the Sky (Crewcuts)
   Rock and Roll Waltz (K. Starr)
   Rock and Roll Waltz (K. Starr)
   Dungaree Doll (Eddie Fisher)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

- Do Tons (I., Ernie Ford)
   Dungaree Doll (Eddie Fisher)
   Chain Gang (Bobby Scott)
   Rock and Roll Waltz (Starr)
   Are You Satisfied (Draper)
- 9. Are . Jose 10. Woman In Love (Laine/Four Aces)

#### New Orleans, La.

- 1. Memories Are Made of This (Dean Martin) 2. Great Pretenders (Platters) 3. 16 Tons (T. Ernie Ford) 4. Rock and Roll Waltz (Starr) 5. I Hear You Knockin' (Storm) 6. Are You Satisfied (R. Draper) 7. Dungaree Doll (Eddie Fisher)
- 8. Teen Age Prayer (G. Storm) 9. Lisbon Antigua (N. Riddle)
- 9. Lisbon Annyce 10. Almost Tomorrow (Dream Weavers)

#### St. Louis, Mo.

- Memories Are Made of This (Dean Martin)
   Teen Age Prayer (G. Mann)
   16 Tons (T. Ernie Ford)
   Almost Tomorrow (Dream Weavers)
   Love and Marriage (Sinatra)
   Great Pretender (J. Riggs)
   Rock and Roll Waltz (K. Starr)
   Such a Day (Rita Raines)
   Band of Gold (Don Cherry)
   Angels In the Sky (Crewcuts)

### Kansas City, Mo.

- 1. Memories Are Made of This (Dean Martin)
- (Dean Martin) 2. Great Pretender (Platters) 3. Lisbon Antigua (N. Riddle) 4. 16 Tons (T. Ernie Ford) 5. I Hear You Knockin' (Storm) 6. Angels In the Sky (Crewcuts) 7. Rock and Roll Waltz (K. Starr) 8. Are You Satisfied (R. Draper) 9. Deser M. (Ster D. Starr)

- 9. Poor Me (Fats Domino) 10. Gee Whittakers (Pat Boone)

#### Denver, Colo.

- Memories Are Made of This (Dean Martin)
   16 Tons (T. Ernie Ford)
   Only You (Platters)
   I Hear You Knockin' (Storm)
   Autumn Leaves (R. Williams)
   He (Al Hibbler)
   Shifting, Whispering Sands (Rusty Draper)
   Band of Gold (Don Cherry)
   Almost Tomorrow (Stafford)
   Moments To Remember (Four Lads)

#### Seattle, Wash.

- 1. Memories Are Made of This (Dean Martin) 2. 16 Tons (T. Ernie Ford) 3. Only You (Hilltoppers) 4. Dungaree Doll (Eddie Fisher) 5. I Hear You Knockin' (Storm) 6. Rock and Roll Waltz (K. Starr) 7. Pepper-Hot 8aby (Morgan) 8. Gee Whittakers (Pat 8oone) 9. Ma (Al Hibble)
- 1. Great Pretender (Platters) 2. Memories Are Made of This (Dean Martin) 3. 16 Tons (T. Ernie Ford) 4. Band of Gold (M. Carson) 5. Angels In the Sky (Crewcuts) 6. Love and Marriage (Sinatra) 7. Teen Age Prayer (G. Storm) 8. Moments To Remember (Four Lads) 9. Mamorics of Yau (Faur Coirc)

9. Memories of You (Four Coins) 10. Solitude (Norman Petty Trio)

Cleveland, Ohio

#### NEW YORK:



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5) Tutti-Fruitti, Little Richard; 6) Witchcraft, Spiders; 7) Seven Days, Clyde McPhatter; 8) Feel So Good, Shirley & Lee; 9) Sugar Sweet, Muddy Waters; 10)All Around The World, Willie John. Del Clark (WRIT-Milwaukee, Wisc.) says 1) Great Pretender, l'latters; 2) Poor Me, Fats Domino; 3) Speedoo, Cad-illacs; (4) Tutti-Frutti, Little Richard; 5) Come Home, B. Johnson; 6) Seven Days, Clyde McPhatter; 7) Tippity Top, Rays; 8) In My Diary, Moonglows; 9) Witchcraft, Spiders; 10) I'll Be Forever Lovin' You, El Dorados.

#### CHICAGO:

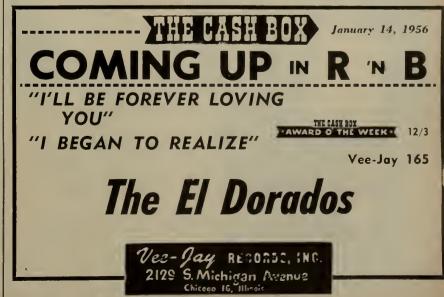


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#### LOS ANGELES:



LOS ANGELES: Donna Hightower now on tour in the East including the Apollo Theatre in New York, and the Palm Club in Miami, Fla. Donna has a brand new Pontiac, and a new six room ranch-style home to return to when she finishes the tour. Her RPM record of "Hands Off" is going big. . . . Eddie Mesner announced the signing of new artist Pat Patrick whose first release of "I Ain't Done Nothin' To You" will be out this week. . . Nellie Lutcher back in town and peared at the same spot last October, she broke every attendance record. . . . Eddie Ray of Imperial Records says that the new release of "How" by the Jewels could be as big as "Hearts Of Stone." . . . KLAC's Jim Ameche now taping a strictly R & B show which is released five days a week in Newark, New Jersey, Allen now working as a regular on the Johnny Otis TV show. . . . By popular demand, Atlantic's Ray Charles again returns to the 54 Ballroom . . . Ray Charles again returns to the 54 Ballroom . . . Ray were The Colts, The Penguins, Mel Williams and Mike Gradny of Vita Rec-ords. . . Dootone Record star Chuck Higgins is now appearing weekends at the Rutland Inn. . . . Gene and Eunice are purchasing a hotel in Phoenix with royalties from their Aladdin Records. The customers at Dolphins of Holly-wood giving a big play to their recording of "I Gotta Go Home." . . . New group The Fidelitones drew good comment when they appeared on the Swing Street TV show from the 54 Ballroom. . . . RPM artist B. B. King getting married to pretty Miami dancer Dorothy Anderson. . . . Charles Brown, whose new release of "Threes, Trees, Trees," looks good is touring Texas.

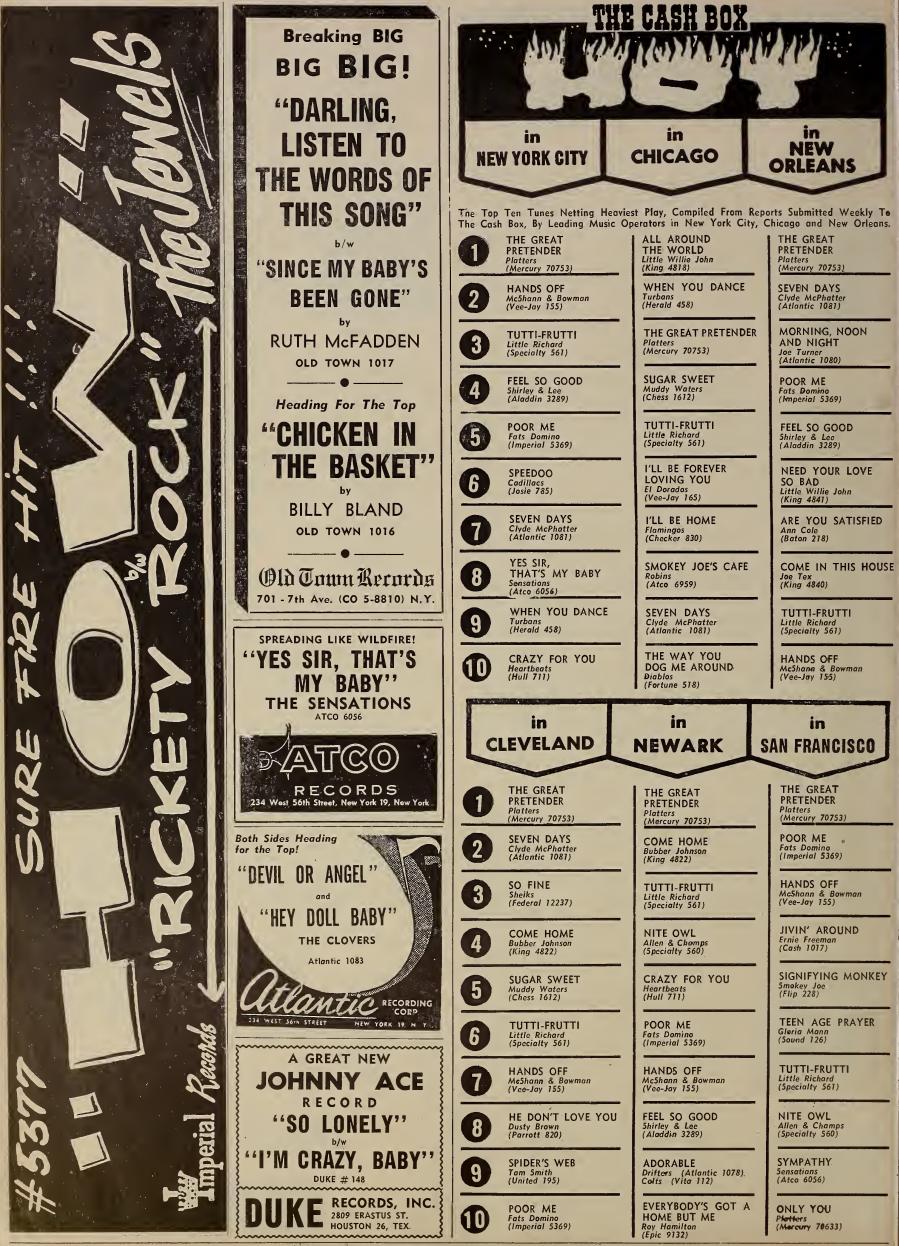


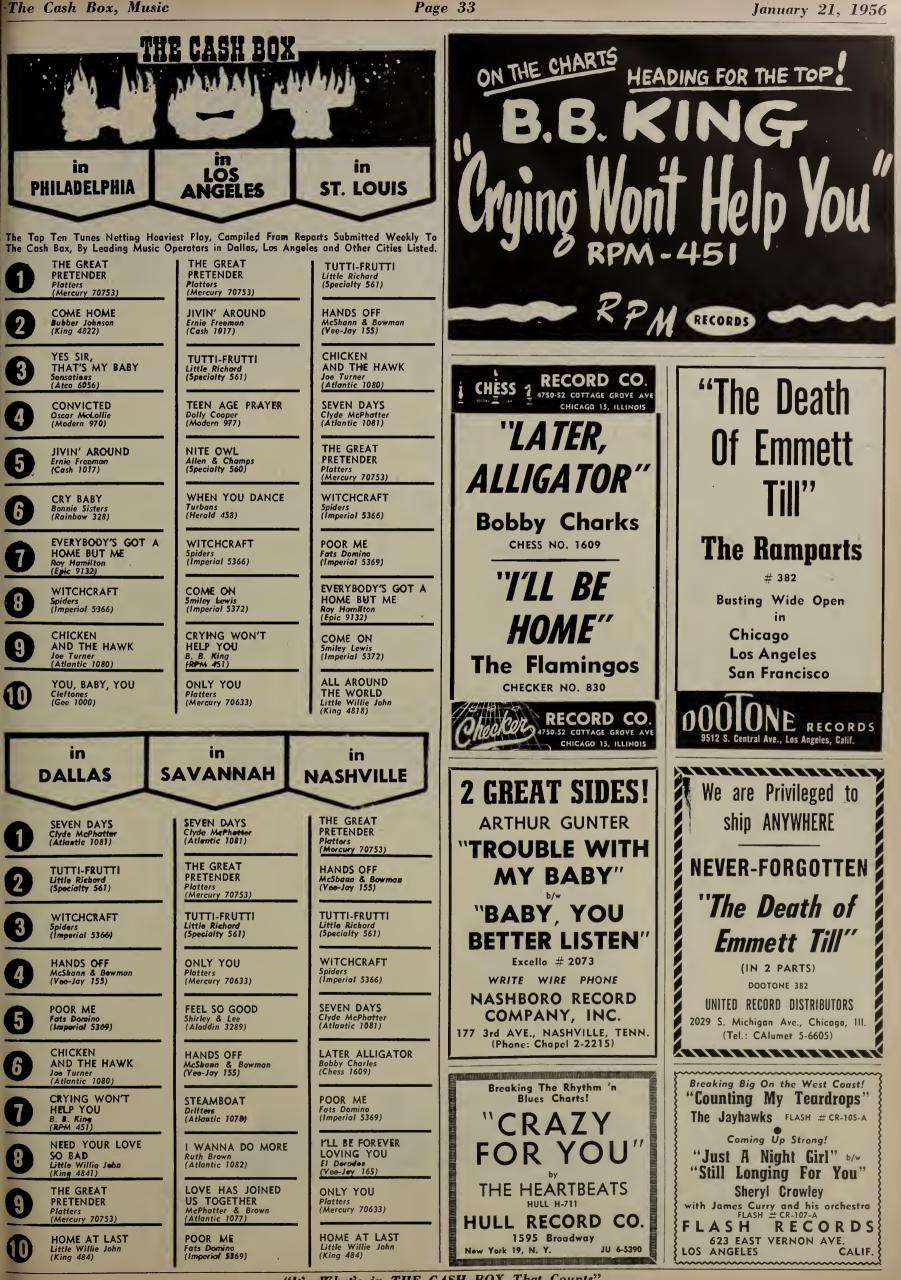
"It's What's in THE CASH BOX That Counts"

The Cash Box, Music

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January 21, 1956





"It's What's in THE CASH BOX That Counts"

Page 34

OD

THE

GOOD

MEDIOCRE

WEEK \*

**OG** FAIR

January 21, 1956



B "RICKETY ROCK" (1:55) [Reeve BMI—Torrance, Ray] The Jewels wax a hard hitting rocker with an infectious reading. The group, with a spiritual flavored lead, rocks the jump tune in a manner that will please the rock and roll trade. Good side side.

B+ "HOW" (1:50) [Commodore BMI-R. Jackson] The flip is really sent by the Jewels. Deck cap-tures a great sound and excitement. Lead does a standout job. Like this for good action. Don't overlook this

EARL GAINES (Excello 2072)

"A LONG TIME AGO" (2:41) [Excellorec BMI-Ted Jarrett] Earl Gaines wails a slow melodic blues ballad with a feeling filled reading. Gaines has a tuneful item to work with and the result is a strong entry for the charts.

<sup>e</sup> "IT'S DRIVING ME MAD" (2:50) [Excellorec BMI—Ted Jarrett] Gaines backs with a jump ditty that should enhance the overall effective-ness of the release. Good dance tempo. For the big demand it is "A Long Time Ago".

#### JIMMY GRIFFIN (Atco 6060)

B "SHE'S A W-O-M-A-N" (2:21) [Arc BMI—Fields, McDaniel, London, Fairley] Beau Fairley han-dles the vocal end of the syncopated slow beat story of a woman. It is a sinuous, pulsating rhythm based on the original "I'm A Man" by Bo Diddley. Jimmy Griffin and his band handle the ork backing supplying the exciting tempo. Good deck.

B "SOMEBODY TAKE ME" (2:18) [Progressive BMI—Fair-ley, Griffin] The flip pairs Griffin and Fairley again. It is a middle beat bouncing blues and Fairley sings the dejected male with feeling. Instru-mental backing is strong on this deck. The intense vocal of Fairley, combined with the exceptionally good instru-mental support of Griffin, makes this a side to watch. Two good sides.

THE ROYAL JOKERS (Atco 6062)

B. "DON'T LEAVE ME FANNY" (2:22) [Progressive BMI— Howell, Calhoun] The Royal Jokers jump through a quick beat bounce with energy for a rhythmic stimula-tor. The lads plead with Fanny not to leave 'cause they're in love with her. Good deck that is a strong follow up to their "You Tickle Me Baby".

B. "ROCKS IN MY PILLOW" (2:41) [Progressive BMI-Jokers, Calhoun] The Jokers wail a slow rhythm number with a religious feeling. The group gets real low down as they sway through the frustrating story of a man who is getting the pointed end of the stick from his love but he loves her anyway. The lyrics lend much to this offering which we think could rake in the coppers given enough exposure. Watch it.

"LONELY AND BLUE" (2:41) [Modern BMI—Costa & Erby] "JUMP WITH YOU BABY" (2:19) [Modern BMI-King, Taub]

THE CASH BOX

O

B. B. KING (RPM 425)

the charts, and the not too distantly released "I'm Cracking Up Over You", also being reported, B. B. King comes out with still another, "Lonely and Blue". This one is good. It is a beautiful ballad that should make its mark both pop and r & b. We also believe that it will not be too long after the King ver-sion starts to show up that the majors will jump in with covers. The flip, "Jump With You Baby", is the necessary jump item. King rocks it gaily. It moves with spirit. "Jump" jumps and it is a natural for the kids. "Lonely and Blue" looks strong for King.



REVIEWS

(Epic 9144) "ROCK'N' ROLL CALL" (2:38) [Goday Music BMI—Hammer, Toombs] The Treniers, who have been doing this kind of stuff long before it was called R & R, rock out a jump novelty with vivacity. Happy deck that should get those lindy hoppers hoppin'. hoppin

hoppin'. B "DAY OLD BREAD AND CAN-Music BMI-Claude Trenier, D. Jo-Hill] The Treniers chant one for the r & b market with a slow beat, moody story of the fellow who had the chips, but only until he met this chick. Ok folk styled deck.

Bath of the second se

EARL PHILLIPS (Vee-Joy 158)
MOTHING BUT LOVE" (2:41)
[Conrad BMI—E. Phillips] Earl Phillips sings a slow beat melodic blues with a delivery that is aimed at the Southern market. The deep voiced chanter wails against an insinuating instrumental backdrop.
"OOP DE OOP" (2:31) [Conrad
BMI—E. Phillips] Phillips backs with a middle beat jump side that comes off the better deck. Phillips handles the novelty material with a touch of Joe Turner. Deck moves and should rack up a good sale.

and should rack up a good sale. JIMMY REED (Vee-Joy 168) BABY" (2:20) [Conrad BMI-J. Reed] Jimmy Reed waxes a strong country styled entry. A quick beat. jump ditty, with romantic lyrics is handled with a forceful vocal. Reed performs with drive and as a result the etching has captured a flavor that could make it a big one. Watch it care-fully.

could make it a big out of the fully. **B** "BABY, DON'T SAY THAT NO **B** MORE" (2:30) [Conrad BMI-J. Reed] In a slow rhythmic blues, Reed tells the sad story of having been told to "take-off". However, he's re-luctant to leave. Slow beat wailer effectively presented by the country singer. Not as strong as the upper tid

FRANKIE MARSHALL

FRANKIE MARSHALL (Atco 6061) B 'IF IT'S THE LAST THING I DO" (2:41) [Tiger BMI-Leiber, Stoller] Frankie Marshall presents a tasty bouncer with an infectious vocal promise that "If it's the last thing I do, I'm gonna make you my wife." Pleasing wax with a good rhythmic dance beat. B 'SONG FROM MY HEART" (2:50) [Tiger BMI-Leiber, Stoller] Marshall sings a lovely tender romancer with the "Ace" flavor. Pretty is touchingly floated and Marshall puts a good deal of feeling into his reading.

reading.



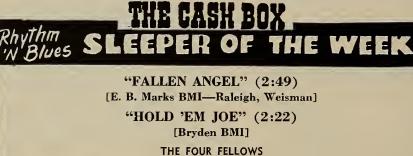
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OB EXCELLENT

OB VERY GOOD

\*AWARD

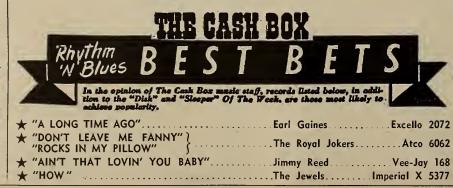
• With the newly released "Cry-ing Won't Help You" climbing up



(Glory 238)



FOUR FELLOWS • The Four Fellows blend sweetly on a slow, melodic lovely, "Fallen Angel". The "Soldier Boy" group drifts tenderly through the roman-tic offering with ease and smooth-ness. It has the quality that makes the tune easy to remember. The waxing is done with a pop approach and should enjoy a good sale in both pop and r & b. Should make a fast climb in the big cities. The flip, "Hold 'Em Joe", is the tune associated with Harry Bellafonte. It is well performed by the group, and makes "Fallen Angel" that much stronger since it gives the buyer two good efforts. However, for the sales stimulant it will be "Fallen Angel".



(RPM 446)

feeling.

entry

chorus.

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**Baton 218** 

Atco 6065

Checker 830

Atlantic 1089

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THE CASH BOX Registre BEST BETS 11/19

AWARD O THE WEEK 1/7

AWARD O THE WEEK 12/31

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NAPPY BROWN Savoy 1176

"5" PENNIES Savoy 1182

"HOT ROD" HAL SINGER Savoy 1179

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and "TEEN AGE HEART"

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"It's What's in THE CASH BOX That Counts"





# Opry Stars Set New Year's Day Records

NASHVILLE—On New Year's Day, Sunday, January 1, Grand Ole Opry shows played to approximately 100,000 paid admissions in eight different cities, totaling approximately \$150,000.

Ferlin Huskey, Martha Carson and The Carlisles played Detroit, Michigan; Carl Smith, The Carter Sisters and Justin Tubb played Richmond, Virginia; in Canton, Ohio, were Jimmy Dickens, Del Wood, The Louvin Brothers and Cousin Jody.

In Dayton, Ohio, were Johnnie & Jack, Kitty Wells, Red Sovine, George Morgan, Cowboy Copas and Goldie Hill; Minnie Pearl, Faron Young, and the Wilburn Brothers played Des Moines, Iowa; in St. Louis were Hank Snow, Benny Martin, Lew Childre, Duke Of Paducah and Rod Brasfield.

Ernest Tubb, Hawkshaw Hawkins, Jean Shepard, and Lonzo & Oscar played Norfolk, Virginia; Grandpa Jones (along with an outside cast) played Kansas City, Missouri.

All in all, it was a vast operation setting new records for a country music show on any given day and reflects the hugeness of the Opry operation.

### **Cosse Manages Huskey**

NASHVILLE—It was announced here this week that X. Cosse, personal manager of Bill Carlisle and Martha Carson, has also assumed the management of Capitol recording artist, Ferlin Huskey.

In Huskey. Huskey, who also records under the name of Simon Crum, has been working on a package show booked by Cosse for the past few months which included all of the talent under Cosse's direction. Beginning in early February, Huskey will leave on a 30-day tour being promoted by A. V. Bamford.

## Joins Acuff-Rose Staff

NASHVILLE—Lester F. Rose, son of the late Fred Rose and brother of Wesley Rose, has joined the Acuff-Rose Publications organization.

Lester is the first addition to the staff since Joe Lucus joined some three years ago. He will be working in a general capacity in the office and on the road in the interest of A-R tunes, and Hickory Records.

1. SIXTEEN TONS

2. WHY, BABY, WHY

3. LOVE, LOVE, LOVE

7. YOU'RE FREE TO GO

10. IT'S A GREAT LIFE

9. RUN BOY

4. I DON'T BELIEVE YOU'VE MET MY BABY

5. I FORGOT TO REMEMBER TO FORGET

20) LOOK AROUND. 20) SATISFIED MIND.

6. EAT, DRINK AND BE MERRY

8. JUST CALL ME LONESOME

## **Kit Records Formed**

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NASHVILLE—A brand new record label has opened up here, putting its first release on the market this week. To be known as Kit Recording Company, Inc., it will be operated by Al Bubis who has had considerable experience in many phases of the music industry.

industry. Joyce Paul is featured on the first Kit release with titles reading "Tell Me The Truth" and "Goofin' Off." In addition to singing, Joyce is also a fashion model and the holder of many beauty contest first awards.

fashion model and the holder of many beauty contest first awards. Prior to opening his own recording company, Bubis was connected with Babb Music, holders of the current hit "Love, Love, Love" as recorded by Webb Pierce. He was also formerly associated with the Coast Line Distributing Company. The new company opened offices at

The new company opened offices at 804 Church Street. Nashville, with branches in New York and Chicago. It will limit its activities, according to Bubis, primarily to pop and R&B.

### **Dinner For Opry Stars**

NASHVILLE—Following a two-day stand in Norfolk, a group of Grand Ole Opry personalities were treated to a dinner at Fernwood Farms in Norfolk. Among those attending were Ernest Tubb and his manager, Gabe Tucker. Tubb's band, the Texas Troubadours, were all present as were Lonzo & Oscar and Tommy Warren. The feast was laid out by the Phelps brothers, Norman, Willie and Earl. Willie is the composer of Tubb's newest Decca sacred record "When Jesus Calls."

Promoters of the Norfolk show were WCMS music men, Art Barrett and Sheriff Tex Davis, who reported a very successful turn-out for the performances.

#### Faron Young Show Draws

NEWARK, N. J.—The Faron Young country show featuring the Wilburn Brothers, pulled close to 4,000 people last Sunday, January 8th, at the Terrace Ballroom, this city. Dee jays Don Larkin and Lyle Reed, who promoted the show, were extremely happy with the results. Especially so because this was the first time that a country one-nighter was held on a Sunday in the city.

Young's first full-length movie "Hidden Guns" has been set to be premiered at the Lyric Theatre in Indianapolis, February 10th thru 13th.

Tennessee Ernie Ford (Copitol)

Elvis Presley (RCA Victor/Sun)

Porter Wogoner (RCA Victor)

Eddy Arnold (RCA Victor)

Webb Pierce (Decco)

Louvin Brothers (Copitol)

Corl Smith (Columbio)

{ Roy Price (Columbio) { Corlisles (Mercury)

Foron Young (Copitol)

Red Sovine & Webb Pierce (Decco) George Jones (Storday) Honk Locklin (RCA Victor)

## CINCINNATI CUT-UPS

January 21, 1956

The Teddy Raymore Quartet will return to television this week over WLW-TV Monday thru Friday on the 11:45 PM spot. The popular four who appeared nightly at the Guidaros Camellia Room since winning last May on the Arthur Godfrey's Talent Scouts Show now records on the Fraternity label. Last year they were at the same station on the Pee Wee King and Dave Hamilton shows. . . A new act to join the Midwestern Hayride are the Anderson Family, a fine group of teen-age singers. . . Billy Hays writes that he and Jay Johnson would like to thank the many DJ's that spotted their Christmas song "Blue Christmas" on their top ten in Cash Box. It's the 7th year the song has been in the running. . . . Jack Mullaney whose folks live in the Queen City was featured in "Robert Montgomery Presents" over NBC-TV as a drug clerk. By coincidence the first job he ever had was as a drug clerk.

Cliff Mercer. country DJ at WGN in Chicago reports that Jimmie Williams' (MGM) record "I Wouldn't Hurt You For The World" is his most requested tune on his morning show. . . . The McCormick Brothers (Hickory) were in town and appeared on the WCKY Jamboree with Nelson King. . . Lonnie Barron and Jimmie Minor from up around Detroit way were passing thru town and told us how well Betty Foley did as a single on Casey Clark's show. . . Aunt Emmie (that lovable character from Hogwash, Ky.) is roundin' up all her Grandchildren. Al Runyon, the Barry Sisters and doing personals in Ohio. . . . Jimmie Skinner into Circle Theater in Cleveland this week. . . . Pee Wee King had as his guest on his TV show out of Chicago Bill Hayes (Davey Crockett) and Jimmie Williams (MGM).

# Backstage



AKRON, OHIO — Cliff Rodgers (left) and Red Foley face the camera with broad smiles backstage at a récent performance of the "Ozark Jubilee" in the Akron, Ohio, armory. Almost 7,000 paid to see 3 performances. Cliff, who spins 3 hours of country wax daily on WHKK, met Foley some 15 years ago at WLS, Chicago. This was Red's first visit to Akron but plans are already in the mill to bring the show back in early spring.



"It's What's in THE CASH BOX That Counts"

11) THE RICHEST MAN IN THE WORLD. 12) GOD WAS SO GOOD. 13) THIRTY

DAYS. 14) YONDER COMES A SUCKER. 15) BEAUTIFUL LIES. 16) DON'T TAKE IT OUT ON ME. 17) YOU'RE NOT PLAY LOVE. 18) LONELY SIDE OF TOWN.

19) HERE TODAY AND GONE TOMORROW. 20) ALL RIGHT. 20) I FEEL LIKE CRYIN'. 20) MYSTERY TRAIN. 20) HERE I AM. 20) CARELESS WITH MY HEART.

THE TEN COUNTRY RECORDS

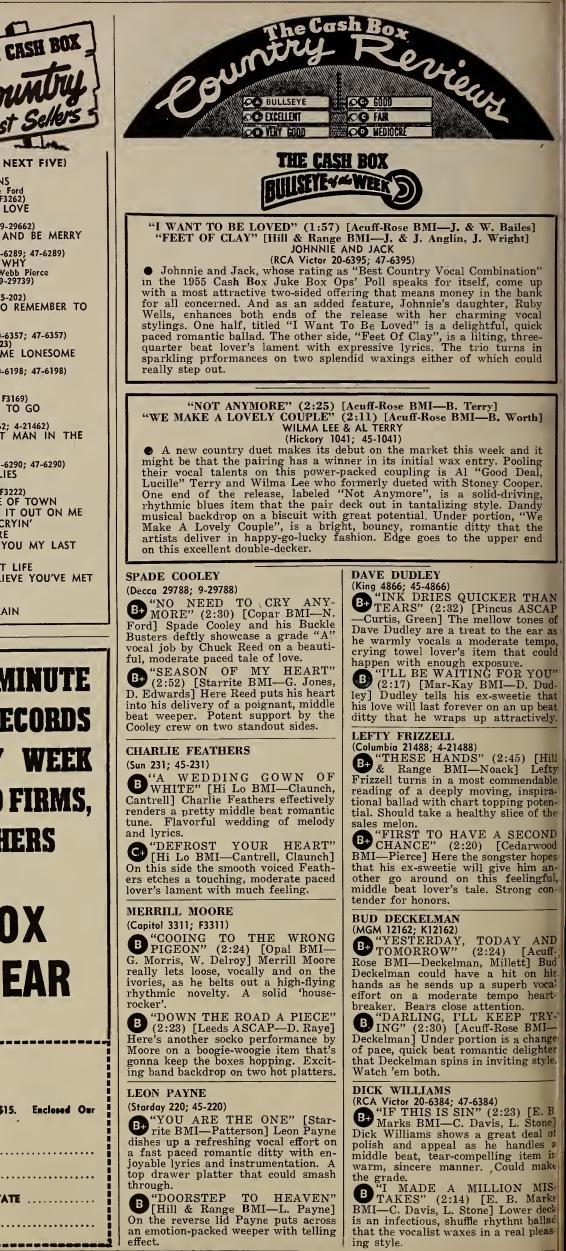
DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

. . . . . . . . . . . . . .

The Cash Box, Music

The Cash Box, Music	P
HYLO BROWN "THE WRONG KIND OF LOVE"	THE CASH BOX
Capitol # 3327 CENTRAL GONGS. ONC. G308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF HOLLYWOOD 1-9347	(PLUS THE NEXT FIVE) 1. SIXTEEN TONS Tennessee Ernie Ford (Capitol 3262; F3262) 2. LOVE, LOVE, LOVE Webb Pierce (Decca 29662; 9-29662) 3. EAT, DRINK AND BE MERRY
BLUE HEN RECORDS' BIG ONE!!! "HANK WILLIAMS, THAT ALABAMA BOY" b/w	Porter Wagoner (RCA Victor 20-6289; 47-6289) 4. WHY, BABY, WHY Red Sovine & Webb Pierce (Decca 29739; 9-29739) George Jones (Starday 202; 45-202) 5. I FORGOT TO REMEMBER TO FORGET
"WHEN WE MEET UP YONDER" By Denver Duke & Jeffery Null BLUE HEN RECORDS HARRINGTON, DEL.	Elvis Presley (RCA Victor 20-6357; 47-6357) (Sun 223; 45-223) 6. JUST CALL ME LONESOME Eddy Arnold (RCA Victor 20-6198; 47-6198) 7. ALL RIGHT Faron Young (Capitol 3169; F3169) 8. YOU'RE FREE TO GO
JIMMIE WILLIAMS Singing star on WWVA's "World's original Jamboree" sings on MGM	Carl Smith (Columbia 21462; 4-21462) 9. THE RICHEST MAN IN THE WORLD Eddy Arnold (RCA Victor 20-6290; 47-6290) 10. BEAUTIFUL LIES Jean Shepard (Capitol 3222; F3222) 11. LONELY SIDE OF TOWN
"MY SUSPICIOUS MIND" "GO AHEAD & MAKE ME CRY" For personal appearances Write Phone J. GRIESHOP	12. DON'T TAKE IT OUT ON ME 13. I FEEL LIKE CRYIN' 14. I DON'T CARE 15. I'VE KISSED YOU MY LAST TIME 15. IT'S A GREAT LIFE 15. I DON'T BELIEVE YOU'VE ME MY BABY 15. RUN BOY
7771 CHEVIOT RD., CINCINNATI 24, OHIO	
	P-TO-THE-MINUTE LATEST RECORDS
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ing style.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



GRAND OLE OPRY.... Johnnie & Jack, perennial Opry favorites, are midst of a one week return engagement at the Casino Theatre, Toront ada. According to manager Frankie More, the show opened on the 12th Toronto, Can-ne 12th of this month and was the result of numerous requests for a return of the popular duo.



\* \* \* \* \* \* \* \* Faron Young (Capitol) who has been ill for the past few months with a severe ailment labeled Hepatitis, re-cently made his return appearance on the Opry. Accord-ing to his manager, Hubert Long, Faron will gradually resume his busy schedule of personals.

Gabe Tucker, personal manager of Justin Tubb, reports that Justin is set on a 15-day tour opening in Richmond, Virginia, and closing in Florida. The tour is being arranged by Col. Parker and includes in addition to Tubb: Elvis Presley, The Carter Family, The Louvin Brothers and Benny Martin.

**GENE AUTRY** rather hunt than eat and it is a safe bet to say, when the weather is just right, that Grandpa is out in the hills somewhere with his dog and gun!

Jim Reeves is in the midst of an extensive tour in behalf of the fight against infantile paralysis this week. The tour, featuring many of the top names in the entertainment business, opened in the vicinity of New York and continues thru many of the northern and eastern states. Reeves is one of the leading thru many of the northern and RCA-Victor artists on the tour.

The Wilburn Brothers, busy with many personal appearances, are skedded to be among the featured artists on the March edition of the Purina Grand Ole Opry ABC-TVer. They recently appeared on the Redd Stewart Chicago TVer and did a record session in Nashville for an early March Decca release.



FROM THE CROSSROADS OF COUNTRY MUSIC. . . . Gene Autry was into the 'Crossroads' for guest appearance on the Red Foley "Ozark Jubilee" on January 14. Departing with Autry following the show will be the Jubilee Promenaders square dance set, which will work his entire annual 31-day personal appearance tour, open-ing Jan. in Beloit, Wisconsin, and concluding Feb. 19 in Charlotte, N. C.

A Governor, a U.S. Senator and a Baseball Star have recerved seats for "Ozark Jubilee" on the same evening. In the informal spirit which typifies the pro-gram, Red Foley will interview Gov. Frank G. Clement of Tennessee, Missouri's Senator Thomas P. Hennings, Jr., and St. Louis Cardinals slugger Stan Musial.

JIMMY RODGERS SNOW JIMMY RODGERS SNOW Three officials of Crossroads TV Productions, pro-ducers of "Ozark Jubilee", are off to New York City following Webb Pierce's starring appearance on the show Jan. 7. Group includes Crossroads prexy Ralph Foster, Leslie Kennon and John Mahaffey. Si Siman remains home to "run the store" and supervise special for Jan. 21. Red Foley took on the relevance

for Jan. 21. Red Foley took on the role of proud grandfather on "Ozark Jubilee" Dec. 31, when he presented to the audience of 18-million persons 17-week-old Cheryl and two-year-old Linda Lee, daughters of Mr. and Mrs. Pat Boone. Son-in-law Pat is attending Columbia University and working the Arthur Godfrey morn-ing show. Don Richardson of the "Crossroads" continues to turn out the pub-licity blurbs on the talent line-up stationed there. Dub Allbritten, personal manager of Red Foley, was into Nashville on a business-pleasure visit last week. Another personality of the 'Ozarks'. . . . Porter Wagoner into Nashville Cor another recording session with RCA Victor.

COUNTRY SMATTERINGS. . . . Don Larkin who operates the Terrace Ball-room in Newark, New Jersey, recently inaugurated a new policy changing the dates of his weekly shows from Monday and Tuesday nights to Sunday only. He operates a matinee and night show under the new arrangement. First entertainers at the Terrace under the new policy were Faron Young and the Wilburn Brothers who played to a full-house on January 8.



Jimmie Rodgers Snow, son of singer Hank Snow and RCA Victor recording artist, who was seriously injured in an automobile crash early this month, is reported to be in a satisfactory condition at a Nash-ville hospital. Young Snow's car was hit head-on by a stolen vehicle which was attempting to elude police. The crash destroyed both cars.

Thanks to Millie Annis, Grand Rapids, Mich. president of Jerry Byrd Fan Club for the latest Jerry Byrd Fan Club Journal—"Steel Guitar Echoes."

LEFTY FRIZZELL

LEFTY FRIZZELL The Blackwood Brothers Quartet (RCA Victor) work a personal appearance right in their own home-town this Saturday, Jan. 21st in Memphis, Tenn. Jan. 28, the popular record-ing quartet work a personal appearance engagement in Tampa, Fla.

\* \* \* \* \* \* Steve Stebbins of Americana Corp., Hollywood, Calif. just concluded a personal appearance tour for Lefty Frizzell, with Bill Monroe and his Blue Grass Boys, Freddie Hart, Terry Fell and Lucky Caroline. Lefty Frizzell is back at Town Hall Party for an indefinite engagement which started January 19th. Lefty's new release "These Hands" is reported to be one of his best. Gary Williams rejoined Town Hall Party Dec. 16th. He has become so popular in the area that he is now on the daily TV show, Ranch Party, which Merle Travis heads.

Tibby Edwards, Mercury records, is working the New Mexico area and has really been busy with dates on the West Coast.

Freddie Hart's new record "Hiding In The Darkness" has been going real on the West Coast.

big on the West Coast. Terry Fell just finished a series of dates in the New Mexico area. Bud Hobbs, (MGM), recently completed a series of personal appearances in the Phoenix, Àrizona area

Arizona area. Maxine and Jim Edward Brown recently played a sell-out show with Faron Young in Duluth, Minn., and another in Des Moines, Iowa. All reports indicated that the performances were tops with strongly favorable crowd reaction. Tommy Collins visiting many DJ's on behalf of his current Capitol clicker "I'll Be Gone" and "I Love You More And More Each Day". \* \* \* \* \*

Dewey Mousson reports that his showdates featur-ing Jimmy Dickens, The Country Boys, and Del Wood, have been highly successful.

Jim Anglin, brother to Jack Anglin (Johnnie & Jack) and well known song-writer, this week pacted with Acuff-Rose Publications for a 3-year exclusive on his songs. \*

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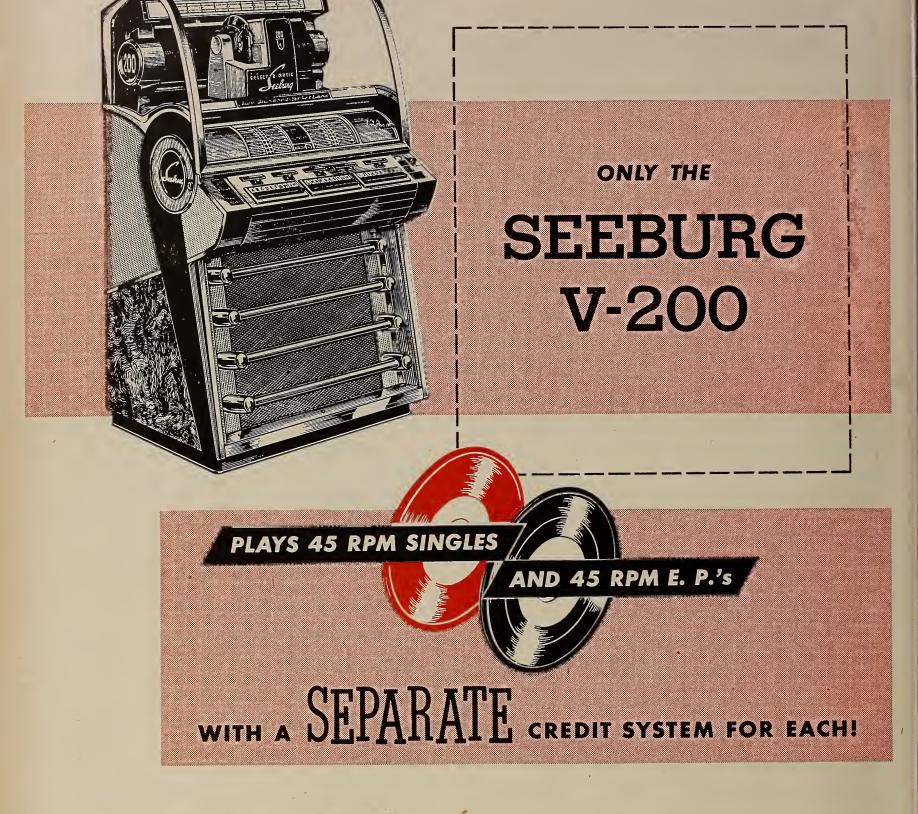
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Full of the power of stringed instruments is the Rex Allen disking of "I'm A Young Cowboy" and "The Last Roundup". The former (known to many as "Cowboy's Lament") is a beautiful arrangement of a western standard that echoes the tragedy of the frontier days. Coupling is great!

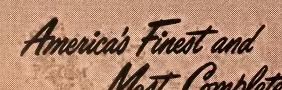
frontier days. Coupling is great!
"I Made A Million Mistakes" and "If This Is A Sin" is the latest effort by Dick Williams for RCA Victor. A thoughtful follow-up to Williams' "Robber", this disk should vie for much attention.
Continued attention is focused on the "Run Boy" recording by Ray Price on Columbia. The Mercury disking by the Carlisles has also brought this number into sharp demand and action is predicted on this one for some time.
A delayed, powerful follow-up to "One By One" is the new Decca duo by Red Foley and Kitty Wells coupling "You And Me" and "No One But You". It looks great for the turntables, and even more powerful as juke material. Reports should sparkle on this one!
The new RCA Victor album by Martha Carson is certainly a treat to the ears. Featuring a total of twelve great songs, the album is an inspiring offering from beginning to end.
Two top sides are reported on the Carl Smith Columbia release coupling "You're Free To Go" and "I Feel Like Cryin". Both sides are showing with equal vigor, and it looks like another top disk for the tunesmith!
The Frankie Starr disking of "That's The Way The Big Ball Bounces" and "I Don't Care What You Used To Be" continues strong. He urges DJ's who need the disk contact him at 417 Broad, Nashvile.
Receiving eager attention is the new Johnnie & Jack etching of "I Want To Be Loved" and "Feet Of Clay". One side features Johnnie's daughter Rub Wells who is also a key member of the Nita, Rita & Ruby trio. Watch it go!
Strong in the R&B vein, "Tennessee Toddy" and "Mean Mama Blues" by

Ruby Wells who is also a key member of the Nita, Rita & Ruby trio. Watch it go!
Strong in the R&B vein, "Tennessee Toddy" and "Mean Mama Blues" by Marty Robbins is catching plenty of voiceful attention. Looks like another high mark for the versatile singer.
Ferlin Huskey seems hit-bound with his new Capitol coupling of "Sinful Secret" and "Slow Down Brother". Fine harmony of the "Secret" side marks it for easy listening.
Jim Reeves, with "Yonder Comes A Sucker" riding high in all of the charts, is readying a brand new RCA Victor release that is going to be a mover! Watch for news on this one.
Pvt. Bud Isaacs, who was inducted into the U.S. Army not long ago, plans on some new single releases soon . . . but is concentrating attention on his RCA Victor steel guitar album. "Cryin' Steel".
Dave Rich, youngster and fast-moving RCA Victor artist, still garnering much attention with his first release: "I Forgot" and "I Think I'm Gonna Die".



# 200 SELECTIONS MAKE POSSIBLE THE WORLD'S FIRST DUAL MUSIC SYSTEM

SEE OTHER TWO-PAGE SEEBURG ADVERTISEMENT IN THIS ISSUE





P. SEEBURG CORPORATION Chicago 22, Illinois





# Here and There

WASHINGTON, D.C.—How does the coin machine business (admittedly a "small" business) stacks up with other small businesses in general? In a Department of Commerce survey of current business, titled "Age and Life twas pointed out that anyone starting a "small" business has only a 50-50 chance of lasting two years. The chances are only 1 out of 3 that it will last to four years, and 1 out of 5 it will reach an age of ten years. The author stresses that "the sale or liquidation of a business does not necessarily imply a failure". Many because the owner finds alternative opportunities in another enterprise. "It's tougher for a little businessman to survive today than it was at the of of World War II", it is stated. Of 9 million firms established or bught between 1944 and 1955, 7.8 million have since been sold, reor-ganized or liquidated.

NEW YORK-The general public were provided to the synchronic structure of the synchronic structure of the synchronic structure of the synchronic structure synchronic sync

CHICAGO—The fact that business is expected to improve over the next 10 years is indicated by a report is-sued by The Tax Foundation, a pri-vate research organization. This or-ganization is interested fundamen-tally in taxes, and it predicts that in 1965, Federal taxes, figured at 1953 tax rates, will climb at least \$97 bil-lion, up 54% over fiscal year 1953. It is pointed out that the tax burden will be spread out among more tax-payers as the total population in 1965 is expected to be close to 190 million, 19% above 1953. The prediction was that gross national product (total out-put of goods and services) should ex-pand to about \$525 billion by 1965, or nearly 44% above the 1953 level.

# HF **"GOLD COINAV OF THE** YEAR G

(Editorial)

The reason for the "Gold Coin Award," annually conferred by the "20 Year Club" to "the industry's most outstanding man of the year," is the sincere and wholehearted hope that all men, everywhere thruout the industry, worldwide. will strive hard for its attainment and, by so doing, bring great honor, respect and prestige to all the industry.

The "Gold Coin Award" is, without any doubt, the very topmost honor any man or woman can ever attain in this industry. If all in the industry will, therefore, endeavor to attain this golden symbol of goodness and greatness, all in the industry will benefit. All will gain. All will triumph.

There is a full year ahead in which all men and women comprising this industry can strive to attain the "Gold Coin Award." Nominations for the "Gold Coin Award" are made at the end of the year by the members of the "20 Year Club." These members of the "20 Year Club" are the men and women who have given twenty years and more of their lifetimes to help build and make

this industry great. In their own way each has striven to gain for the industry everlasting honor, prestige and respect.

After all nominations are in, the members of the "20 Year Club" then vote for the one man to whom will be conferred the "Gold Coin Award" as "the industry's most outstanding man of the year." To even be among the nominees for the "Gold Coin Award" is a great honor in itself. To be voted "the industry's most outstanding man of the year" is the apex of achievement for a life of goodness to any man in this industry, anywhere in the world.

The efforts of some one personage during the year ahead will bring him this great honor. It is up to this man or woman to strive hard for this honor today and every day of this fortheoming year.

With God's help let us hope all will be here this time next year to be able to congratulate and honor whoever attains this shining, golden glory.

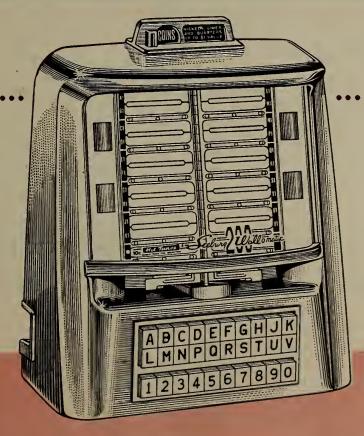
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# dual music system



It's the SEEBURG V-200—the two-in-one music system that plays both 45 RPM Single Records and 45 RPM Extended Play Records with a *separate credit system* for each. It's the music system with "music for everyone," with 40 selections under each of the five basic musical classifications. It's the music system that's years ahead in design. It's the music system with the Tormat Memory Unit (*no moving parts*) that's permanently sealed and guaranteed for five years!





Champion music salesman of the world-designed for use exclusively with the world's first dual music system. Brings 200 selections-cataloged under the five musical classifications-to any area in the location. Sparkling, chromiumplated housing. Three-wire type for easy installation.

AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEMS



# **20 Year Club "Gold Coin Award"** PRESENTED TO RAY MOLONEY



Bill Gersh, publisher of The Cash Box, presents Ray Moloney, President, Bally Manufacturing Company, with the "Gold Coin Award".

CHICAGO-The very first "Gold Coin Award" voted by the members of the "20 Year Club" as "the most outstanding coin machine man of 1955" was conferred upon Ray T. Moloney in his private offices at Bally Manufacturing Company, this city, this past week.

All Bally executives were present at the presentation. All were rightfully proud that Ray T. Moloney had been voted the "Gold Coin Award" by the old timers of the industry, the over 1,000 members of the "20 Year Club".

Members of the Bally Manufacturing Company executives staff all remarked with great humbleness and pride on the fact that the very first "Gold Coin Award" of the "20 Year Club" had been voted to their President, Ray T. Moloney.

Ray Moloney was tremendously proud of the "Gold Coin Award", and he said:

"I want to take this opportunity to thank each and every member of the '20 Year Club' most humbly and gratefully for voting me the very first 'Gold Coin Award'.

"I'm proud to be a member of the '20 Year Club' and I can only say that the men and women who voted me this 'Gold Coin Award' have my everlasting thanks and gratitude.

"I hope that I shall make myself most deserving of this great honor and will, in the future, as we always have done in the past, continue our high standards to help all achieve their goal in our great industry."



Gathered around their beloved Ray Moloney, and admiring the "Gold Coin Award" are Bally execs, (1 to r): George Jenkins, Bill O'Donnell, Moloney, Andy Renn, Herb Jones, Tom Callaghan, Bill Gersh (The Cash Box), and Art Garvey.

Louis Casola Helps Kick Off Polio Campaign In Rockford, III.



ROCKFORD, ILL. — Louis Casola, Mid-West Distributing Company, this city, who is donating his machines for "A Day of Dimes for the 'March of Dimes'" in his area, and is getting other operators in his territory to select one day in January for the same purpose, is also special events chair-man for the general Polio drive here A special kickoff breakfast was held on Tuesday. January 3, at the Faust

A special kickoff breakfast was held on Tuesday, January 3, at the Faust Hotel, this city, in which more thar 100 polio drive workers, city and county dignitaries attended. State Treasurer Warren E. Wright made the main address, and others who attended were Chief of Police Thomas P. Boustead, Fire Chief Wayne E. Swanson, Sheriff Leonard

A. Friberg, School Superintendent W. Ray McIntosh; Elmer Jepson, presi-dent of the Board of Education, County Superintendent of Schools Paul S. Conklin, County Recorder Wil-liam Two, Probate Clerk Bess E. Clif-ford, County Clerk Horace M. Skin-ner, and County Treasurer, Albert E. Anderson. Dr. Joseph C. Cleveland, pastor of Second Congregational Church gave the invocation. The story appeared on the front page of the Rockford Morning Star, as did the picture herewith, headed "Kick Off Polio Drive". The photo (1 to r) shows Benjamin Behr, general chair-man; Louis Casola; Warren-Wright; and Howard Hamlin, breakfast chair-man.

# **New York Phono Distributors Invite** New York Ops to First "Music **Operators Open Forum**"

NEW YORK-The local music distributors, Atlantic New York Corporation, Runyon Sales Company and Young Distributing, Inc., who last week announced their sponsorship of a "Music Operators Open Forum" on Tuesday, January 17, at the Henry Hudson Hotel, were busy this week mailing out invitations to all their customers.

The purpose of the forum is to bring the city's music operators together to listen to experts in the various phases of music operation and affiliated industries, in an effort to better operating conditions.

All concerned with the sponsorship of the forum are highly elated with the response received so far. Every indication is that a considerable number of operators will be on hand.

In addition to those local coinmen who will attend, invitations have been sent to officials of nearby associations. and it's expected that Carl Pavesi and Seymour Pollak of the Westchester Guild; Abe Fish and Jimmy Tolisano of the Connecticut organization; and Rus Carpenter and Tom Gobel of the New York State Association will be on hand.

Forum gets under way at 8 PM sharp in the West Room.



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# MORE OPS JOIN FIGHT TO K.O. POLIO

The Cash Box' Slogan: "*A Day Of Dimes For The 'March Of Dimes'*" Sweeping Nationwide as More Coin Machine Operators Enthusiastically Enter Into Biggest Charity Drive in All History of the Industry.

CHICAGO—More and more operators, all over the country, are joining in the battle to K.O. Polio.

This is the third consecutive year of the campaign to help the National Foundation for Infantile Paralysis, Inc. originated and put into action by The Cash Box.

The Cash Box got this campaign under way with a slogan which has won warm support thruout the industry nationwide: "A Day Of Dimes For The 'March Of Dimes'."

The purpose of the campaign, as suggested when it was originated by The Cash Box, was to help get dime play under way in many areas thruout the nation.

The operators would set their equipment for dime play for "A Day Of Dimes For The 'March Of Dimes'." Then leave all machines on dime play.

It has since been reported from many territories that this original campaign by The Cash Box helped many operators to get dime play under way.

There are still areas about the nation where operators are trying to get dime play started. "A Day Of Dimes For The 'March Of Dimes'" is the greatest method to get dime play under way.

In addition to the original purpose of the suggestion by The Cash Box, this publication also pointed out that such a tremendous charitable effort on the part of the members of this industry, would result in great honor for all.

It would be the finest public relations effort this industry could pursue.

It would gain great honor, respect and admiration from the public. It would bash down any adverse publicity in any area.

It was more than worthwhile for every single coin machine operator because of the fact that it cost him nothing to enter into the fight to K.O. polio.

The donation he would make was completely deductible from Federal Income Tax. A tremendous public relations effort actually costing the nation's coin machine operators nothing.

This, the third year of the suggestion by The Cash Box for "A Day Of Dimes For The 'March Of Dimes'," has found more operators and operators' associations joining into this great, good, charitable effort than ever before in the history of the industry.

Word has reached this publication that men and women from all over the nation are joining wholeheartedly into this great and charitable campaign.

For example, entire associations, like the West Virginia music operators, the Chicago music operators, the Detroit music operators, and many, many others have already gone all out to make "A Day Of Dimes For The 'March Of Dimes'" the biggest effort in their history.

In fact, the United Music Operators of Michigan has set an entire "Week of Dimes" as their campaign donation.

The campaign has been tremendously simplified for all coin machine operators. The addresses of all local offices of the "March Of Dimes" was published in the December 31, 1955 issue of The Cash Box.

All the operator need do is collect from a few key spot machines to get some idea of what the intake was the morning after his "Day Of Dimes For The 'March Of Dimes'."

Then make his donation in but one single check to his local office of the National Foundation for Infantile Paralysis, Inc.

These offices will also furnish him with cards, posters, streamers and stickers so that he can put these up in his locations, on his machines and in other prominent places calling attention to his day of dimes.

Now that so many have entered into this campaign it is the belief of all concerned that this year the entire coin machines industry will go over the top financially in its battle to K.O. polio.

# This Is The Sign That Should Be On Every One Of Your Machines—*ONE DAY IN JAN*.

# HELP FIGHT POLIO

One Day's Collection from this Juke Box is being Donated to the

# MARCH OF DIMES POLIO FUND

# **POOL GAME MARKET UNSCRATCHED**

# Wurlitzer Distribs Unveil **Centennial Model "1900" Phono**

NORTH TONAWANDA, N. Y.— Wurlitzer distributors in major cities throughout the United States opened their doors January 15 to thousands of operators eager to see the new Wurlitzer line of phonographs and remote equipment. In celebration of a century of musical leadership, Wur-litzer has produced a phonograph which is the ultimate in functional de-sign and beauty. The model "1900" utilizes a 104-selection, straight 45 RPM mechanism contained in a newly styled cabinet, and incorporates im-portant, new engineering develop-ments in its operation. Bob Bear, Wurlitzer sales manager, was enthusiastic in his statement on the new model. "The Centennial Mod-el received a standing ovation from our distributor organization when we taken a long style-wise step into the future with our cabinet design and our engineering innovations drew ap-hause and approval from all. We have incorporated into the 1900 the results of one hundred years of mu-sical experience and we are confident that operators will reward our efforts with their enthusiastic acceptance of this wonderful new Wurlitzer." Bar describes the new model "1900" as follows:

#### Over-all Cabinet Is Daringly Designed

Designed The Centennial Model cabinet de-sign combines three great play-pro-ducing features. The dome, lavishly trimmed with chrome, houses the most dramatically fashioned, exquisitely colored record changer compartment ever presented and puts it on view through a spectacular one-piece, pan-oramic Super-Vu window that extends clear down over the program holder. The unique styling and illumination of the dome will make it a focal point in any location. Patrons will find their attention drawn immediately toward the phonograph and they will feel a desire to see it operate and hear it play. The unique styleng and unit

desire to see it operate and hear it play. The all chromed selector panel with its glowing Lucite-capped buttons is a masterpiece of superb styling. Pa-trons will note the ease and speed of selecting their favorite numbers. There are no complicated button combina-tions to cause confusion and delays and the Super-Vu wrap-around dome glass gives complete program visi-bility. Again, Wurlitzer has employed rig-

Juss gives complete program visi-bility. Again, Wurlitzer has employed rig-idized metal to form the rich, free flowing design of the grille on the Centennial Model phonograph. It is flanked by double strength glass pil-asters of Swedish Modern design that cast a lively Pink and cool Turquoise glow over the gleaming metal of the grille. A gracefully contoured stain-less steel kickplate completes the pho-nograph's stunningly distinctive new front styling. The grille is clean and modern in appearance and free of all sound distorting, dust collecting ob-structions, enabling the patron to en-joy true high fidelity music at its finest.

### Cabinet Constructed of Finest Materials

Finest Materials The finest of American Hardwoods have been combined with embossed metalized DuPont Mylar to offer an-other Wurlitzer exclusive in its side cabinetry. Mylar has been used ex-tensively by American automobile manufacturers for interior trim and combines brilliant beauty with amaz-ing wear.

Cabinets are available in four dis-tinctive finishes. Standard finish is Desert Haze which highlights the beauty of the exquisitely grained wal-nut veneers used on cabinet sides. The finish is impregnated right into the wood itself by a special process and the result is a lustrous, tough finish which is highly resistant to staining or marring. The remaining three cab-inet choices are done in attractive col-ors which serve to complement the gleaming chrome and soft pastel theme of the phonograph. Cabinet sides for color phonographs are made of selected, northern hard maple. Colors available are Persian Turquoise, Chi-nese Black, and Glacier White. The cabinet abounds with sparkling abremed tain patients.

nese Black, and Glacier White. The cabinet abounds with sparkling chromed trim-castings, each styled with infinite smartness. All contrib-ute to the eye-arresting character and rugged construction of the phono-graph. Protective metal trim is also employed around the coin return slot, the cash box door and along the edges of the Mylar panels on the side of the cabinet. This adds a custom touch as well as serving as a safeguard. At each side of the cabinet is located the Wurlitzer crest reproduced in full col-or by skilled jewelry craftsmen.

#### **Record Compartment** Easily Accessible

Easily Accessible Record compartment accessibility reaches a new high in the Model 1900 as the fully supported Super-Vu win-dow raises with ample service clear-ance. Within the compartment, the new chassis shelf is of warp-proof masonite. The stain resistant surface in off-white with gold trim features the Wurlitzer Centennial Medallion signifying one hundred years of mu-sical achievement. Each Wurlitzer product will carry this distinctive em-blem during the coming year. To the left of the Carousel record carrier is the new Playmeter cancellation lever which automatically clears all Playmeter readings to zero after they have been checked for popularity scores. The familiar "Record Now Playing" indicators are still located on either side of the Carousel arch and indicate the number and side of the record playing. The Carousel arch has been beau-tigulu retsuled to complement the el-

record playing. The Carousel arch has been beau-tifully retsyled to complement the el-egance of the richly colored record changer compartment. Mounted on the arch is the single low inertia tone arm with Zenith Cobra Stylus which has a new, gracefully contoured form. All adjustment mechanism for the tone arm has been placed out of sight. Both the tone arm and the record guide fan casting are done in a lovely turquoise shade. The single direction turn-table is the same, fine unit that proved so successful in the Model 1800. It is flywheel-balanced to assure accurate record speed and the self-centering chuck holds the records in playing po-sition. sition.

### Program Changing Is Faster, Easier

Faster, Easier In programming the Centennial Model phonograph, one need only fol-low a few, quick, easy steps. Lift the Super-Vu window to position on its solidly fastened fall support. Flip up the chromed-trim lock rail. Then, each program holder slides up and out with ease. Moulded transparent backing prevents jamming or crumpling of the title strips. An integral part of the Super-Vu window is the distinc-tive, new louvered dome light, which fully illuminates the record changer compartment. compartment.

Continued on Page 50

**Reports Indicate Large Number of Ops** Haven't as Yet Purchased First Sample. So Far Distribs and Mfrs. Enjoying **Peak Biz on Vigorous Order Taking.** Full Market Sales Potential to be **Reached When Aggressive Top Sales**men Begin to Beat the Bushes

CHICAGO—This may come as a surprise to many in the field but since factory salesmen have taken to the road, now that the entire holiday season is over, orders are flooding into factories here for pool games at an amazing rate.

In almost every case these roadmen report back to their factories that they are finding complete areas, en-tire towns and cities, where the pool games haven't as yet started into action action.

For example, a well known manu-facturer who just returned from a short vacation in Florida reports: "I met some of the operators at the fights in Miami Beach. I was amazed to learn that they weren't operating nool games

amazed to learn that they weren't operating pool games. "All we could urge them to do was to put out a few samples and learn for themselves what was hap-pening in other parts of the nation." This very same manufacturer also reported, "We are being jammed with orders for our pool table since our salesman took to the road. "And remember," he added, "our man only covers the big cities. He now feels that he should use his automobile and cover smaller towns." Similar reports come from dis-

Similar reports come from dis-tributors here who have just sent out their roadmen to cover this and surrounding states. One distributor here stated this past

"Since our salesmen hit the road, covering the smaller towns, we've been flooded with orders for more and

more pool games. "It's amazing," this man said, "but from what we now can gather we haven't even scratched the surface right here in this area." This had led to statements by many here that the factories and distribu-tors are onlying business on whether

tors are enjoying business on what can actually be termed "vigorous order taking," and that the true, full market sales potential, hasn't as yet even been scratched.

been scratched. Like one manufacturer here stated: "As I have advised our distributors, we shall all really be enjoying tre-mendous business when their salesmen get out and start to beat the bushes. "There are hundreds and hundreds of towns where there isn't as yet a single pool game in operation," he concluded. Another manufacturer here reported

Another manufacturer here reports: "Immediately after the holidays our salesmen asked permission to concen-trate on our pool games. They started out in their cars. This surprised us, but, it doesn't surprise us today. "The way orders are coming in from our salesmen is comething to really

"The way orders are coming in from our salesmen is something to really shout about. Especially in view of the fact that, in many cases, these are sent in for our own distributors who haven't as yet tapped their own sales potential." The statements which are now run-

potential." The statements which are now run-ning rampant here that the pool game market is as yet "unscratched" are considered to be truthful in every re-gard by those manufacturers and dis-tributors who are now sending their salesmen "to beat the bushes."

# Sub-Committee of the Judiciary, **House of Representatives, Agree** to Act on Copyright Bills

WASHINGTON, D. C.—The Sub-Committee of the Judiciary on Pat-ents and Copyright, House of Rep-resentatives, met for the first time in the new year on Monday, Jan-uary 9. Under the chairmanship of Repre-sentative Edwin E. Willis (Dem., Martinville, La.), it was agreed to act on six bills, among which are ASCAP sponsored bills to amend the Copyright Act so that ASCAP and other similar organizations can col-lect royalties (on top of royalties already being paid) from juke box

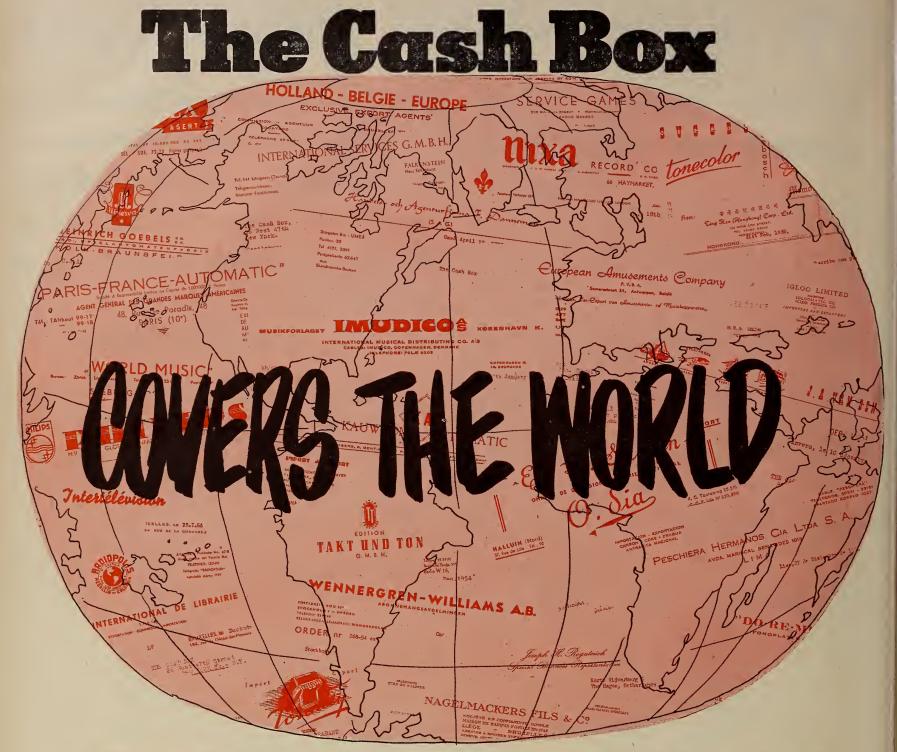
operators for the records being used in their machines.

At the close of the last session there were four bills before Con-gress, two in the Senate and two in the House. Bills now before the Sub-Committee of the Judiciary, House of Representatives, are the "Thompson Bill" (H. R. 2677) and the "Thompson Bill" (H. R. 4316).

There was no date set by the Com-mittee for hearings. The Cash Box will advise the trade immediately a hearing date is set.

The Cash Box

January 21, 1956



# **READERSHIP** and **LEADERSHIP** THE CASH BOX is **SUPREME!**

Wherever coin machines are operating — The Cash Box is read. Your advertising message reaches out to the far corners of the world.

# THE CASH BOX, 26 WEST 47TH ST

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# HERE'S HOW YOU CAN REACH THE WORLD'S BEST BUYERS OF ALL COIN MACHINES! The Cash Box "4th QUARTERLY EXPORT EDITION"

(Dated: February 4)

**PRINTED IN: SPANISH, FRENCH, GERMAN and ENGLISH** 

# Why Does "The Cash Box" Print A "Quarterly Export Edition"?

"The Cash Box Price Lists" are officially recognized and accepted all over the world. Just as they are officially recognized and accepted in the U. S. Furthermore, *The Cash Box* has become the foremost publication of the world's coin machines industry. It is intensively used for information on all types of American made equipment, as well as for the prices of new and used machines of all kinds.

In all countries throut the world *The Cash Box* is used just as constantly as it is used in the U. S. The editorials and news features of *The Cash Box* are as avidly read in countries all over the world as they are in the U. S. A.

The continued printing of each quarter's American coin machines business is bringing the world's markets in closer

contact with American sellers. It opens vast possibilities for better relationships with the coin machine firms of the entire world. Over the long pull it is bound to bring those who desire to do business with the world's coin machine firms an extremely profitable market.

Once again *The Cash Box* originates and pioneers for the benefit of America's coin machines industry. *The Cash Box* is driving to open a greater worldwide market for American coin machines.

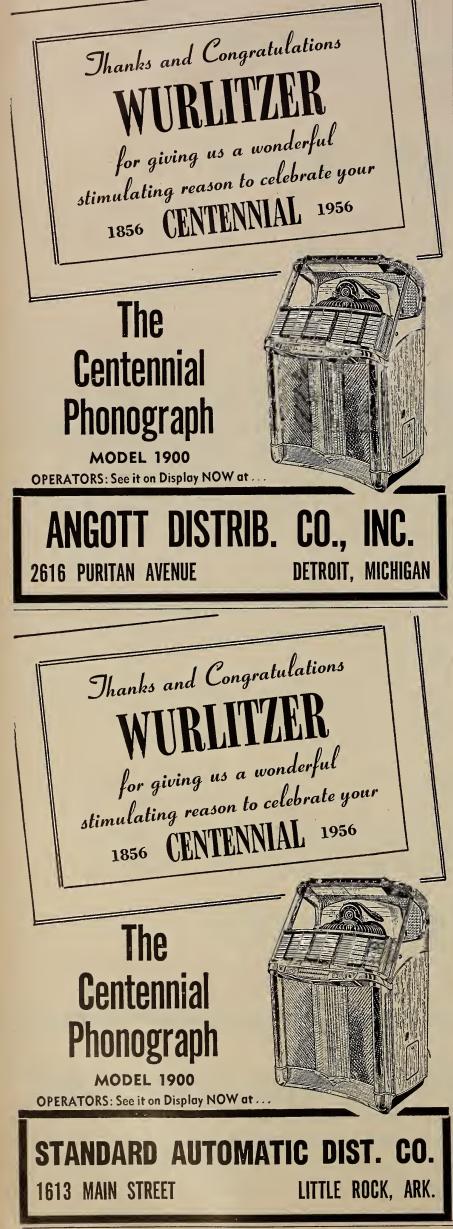
Advertising in this "Fourth Quarterly Export Edition" points the way for the advertiser to enjoy greater markets for his merchandise while, at the same time, building up his own business on an international scale.

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# **Unveil Wurlitzer "1900" Phono**

(Continued from page 47)

Engineering Innovations in Record Selector Drum

Through engineering advancements Wurlitzer has been able to greatly simplify the selector drum assembly. The Centennial Model 1900 has no group relays and uses only 26 coils in the selector drum, thus reducing the number of solder points by over 300. This means far simpler operation and little need for service. Another engineering advancement gives the Model 1900 further simplification in the selector button switch assembly. Through the use of new contact switches, the need for 30 series connected switches has been eliminated. Again, this greatly reduces the possibility of service calls. An easily located service switch has been placed on the rear of the selector drum.

Page 50

The selector mechanism combines with the record lift mechanism, turntable and other components to make the Carousel record changer a proven triumph of high-speed, trouble-free operation. It plays both sides of fiftytwo 45 RPM records without grabbing or turning them over.

#### Advancements Noted in Sound System

The famed Wurlitzer Dynatone Sound System has been improved to produce even finer 'high fidelity reproduction than ever before. The Centennial Model introduces startling new tonal clarity by the purposely varied resonances of the five speakers. Three 12-inch bass woofers and twin 4-inch treble tweeters combine to offer more speaker cone area than any other phonograph.

The powerful, new Dynatone Amplifier is the first in coin operated phonograph history to incorporate printed wiring circuits. This serves to insure uniformity of vital wiring connections and eliminates over 200 hand soldering operations. Pre-amp tubes are shock mounted for longer tube life. The built-in volume level control has been retained and insures pleasant listening to every record.

#### Operator Service Accessibility

January 21, 1956

The one piece Super-Vu dome simplifies record and title strip changing for operators. Two removable rear doors give complete access to the cabinet interior, permitting easy service of all components. The top section is tamper-proof and double walled for ventilation.

The coin mechanism combines the slug rejector and the coin register. The entire mechanism may be removed from the cabinet, inserted into the divider bar on the rear of the phonograph, and any necessary adjustments may be made while it is still energized.

The cash box door has a separate lock and opens into a metal lined casing holding a fabric bag which cannot be reached from inside the phonograph. A sturdy metal trim guard discourages tampering.

Four deep, ample hand holes, easy rolling casters and low weight combine to give the Centennial Model marvelous mobility. Sturdy, fullwidth, all metal slide rails permit easy loading and unloading.

#### Wall Box and Speakers Avai'able

The new phonograph is supplemented by a complete line of remote equipment which includes the Model 5207, 3-wire, 104-selection wall box and the three high fidelity wall and corner speakers. The wall box is a highly chromed die-cast case of single piece construction which is easily removed. The selector buttons and panels are red and it features a curved glass front window. There are four rotating panels, each featuring 12 double title strips and one single center "all time favorite" strip.

ter "all time favorite" strip. Wurlitzer remote speakers are finished in a handsome grey with matching grille cloth. Each has a heavy duty matching transformer and volume control switch. They are engineered to produce the finest high fidelity music and are available in both wall and corner models.

All previous Wurlitzer remote equipment can be used with the Centennial model "1900".

YES.... We Compare Diamonds 2<sup>1</sup>/<sup>8</sup>" POOL BALLS th Bally. In buying Diamonds women prefer Blue-hite Perfect— White Perfect— When buying Coin-Operated equipment men prefer Bally—for appearance, earning power, trade-in value . . . WHEN ORDERING, IT'S · BALLY BINGOS SHUFFLE ALLEYS KIDDIE RIDES POOL TABLES For Your Coin Operated **Pool Tables** Phenolic Resin-Red or White, or Assorted. SAMPLE SET \$1500 OF 10 We carry the largest line of Pinballs, Bingos, Shuffle Alleys, Target Guns, Arcade Equipment, Music and Kiddie Rides. GUN SPECIALS 48" DeLuxe Pool Cues \$1.65 Each MINIMUM ORDER 1 DOZ. GUN SPECIALS Bally BULL'S EYE Exhibit 500 SHOOTING GALLERY Exhibit 500 SHOOTING GALLERY Exhibit 500 SHOOTING GALLERY Genco BIG TOP Genco BIG TOP Genco SKY ROCKET Genco WILD WEST Williams SAFARI Williams POLAR HUNT United BONUS Seeburg COON HUNT \$200.00 160.00 375.00 195.00 260.00 375.00 395.00 395.00 325.00 175.00 Check or Cash With Order (Reference Your Bank) DISCOUNTS ON QUANTITIES. **MANUFACTURERS and DISTRIBUTORS** Inquiries Invited IMMEDIATE DELIVERY WRITE - WIRE - PHONE INTERNATIONAL IRVING AMUSEMENT COMPANY SCOTT CROSSE COMPANY 105 East 16th Stree 1423 Spring Garden Street NEW YORK 3, N. Y. Philadelphia 30, Pa. Tel. RI 6-771

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Sochacki

Oomens

Brown Bale

Jones Oomens

HIGH SERIES

J. Radosta E. Davis HIGH GAME M. Sochacki I. Sochacki

Lettieri

HIGH THREE GAMES (TEAM)

Bauer

Paschke ABC No. 1 Coven

LADIES DIVISION

W. Oomens \_\_\_\_\_ Holl

Sochacki

Ignoffo \_\_\_\_\_ Gienko \_\_\_\_\_

Cairo

#### Page 51 **ABC No. 1 Leads Chicago** Bally Kiddie Rides **Bowling League** EARN BIGGEST PROFITS Chicago—ABC #1 won 2 games from Atlas. Harry Schreiber was high for ABC with 547, which was also high for the men, along with Al Rice, 524. High for Atlas was Mike Blumberg, 427. Paschke took all 3 games from ABC #2. High for Paschke was Ray Gallet with 507. Irv Cairo was high for ABC with 496. Galgano won 3 from B&B. High for Galgano was Tony Galgano, 512, along with Len Christiansen, 511, and Charlie Alesi, 503. High for B&B was Marino Pieroni, 545. Coral took 2 from Melody. High for Coral was Eddie Walker, 500. High for Melody was Vic Jaccino, Sr., 481. Decca won all 3 from Star. Frank Tutomase was high for Decca with 522, along with Eli Phelps, 518, and Tony Ignoffo, 503. High for Star was Leo Sochacki, 497. Oomens won 2 from Gillette. Carl Latino was high for Oomens with 519. Sochacki, 497. Oomens won 2 from Gillette. Carl Latino was high for Oomens with 519. High for Gillette was Bob Hall, 449. Singer took 2 from Coven. High for Singer was John Nolan, 544, along with Harry Julian, 512. High for Coven was Roy Bauer, 503, and Bonnie Bauer was high for the women with 409. Mercury took 2 from Western. High for Mercury was Ralph Kick, 467. High for Western was Frank Lantz, 466. **N-OPERATED AUTO-RIDE** STANDING OF THE AUTOMATIC PHONOGRAPH BOWLING LEAGUE Total High Hig Name of Team Won Lost Pins Aver. Game Seri High Name of Team ABC No. 1 Atlas Music Paschke Phono ABC No. 2 B & B Novelty Galgano Distr. Melody Music Coral Records Star Music Decca Records Game 850 789 Series 2442 2157 735 685 31 35323 17 18 20 20 30 32888 28 28 36441 2488 $\begin{array}{c} 759\\717\\716\\746\\681\\735\\721\\722\\701\\731\\724\\706\end{array}$ 852 34455 853 2320 $27\frac{1}{2}$ $26\frac{1}{2}$ $\begin{array}{c} 20 \frac{1}{2} \\ 21 \frac{1}{2} \end{array}$ 811 844 34373 2251 35849 2389 2072 25 23½ 23 22 $\frac{23}{24\frac{1}{2}}$ 32714 35307 779 844 2122 2316 25 26 821 835 2256 2357 34619 Decca Records 34676 Gillette Distr. \_\_\_\_\_\_ Walter Oomens \_\_\_\_\_\_ Singer One Stop \_\_\_\_\_\_ Coven Music \_\_\_\_\_\_ Western Automatic \_\_\_\_\_ Mercury Records \_\_\_\_\_ 26<sup>1</sup>/<sub>2</sub> 27 27 27 33665 35126 812 844 2173 2404 21 1/2 21 21 21 879 820 844 769 34792 33910 2335 2355 $18\frac{1}{2}$ $16\frac{1}{2}$ $\frac{1}{29}\frac{1}{2}$ $31\frac{1}{2}$ 686 668 32940 2218 32089 2158 INDIVIDUAL AVERAGES Games Total High Player's Name Schreiber Played 42 45 21 48 42 42 45 **Pins** 7158 Average 170.18 168.35 Game 230 220 7595202 212 168.5 8064168. 220 214 167.3 OPERATED HORSE-RIDE 7432165.7Gallet \_\_\_\_\_ Alesi \_\_\_\_\_ Galgano \_\_\_\_ Walker \_\_\_\_ 203 233 7863 163.39163.5 7829161.43161.13215 205 160.39160.24226 253 Christiansen \_\_\_\_ 7719Taylor \_\_\_\_\_ Paradee \_\_\_\_ 160.14 159.38 159.28 212 205 232 7660232 207 205 222 204 159.4 158.15 Sochacki 7159 7599158.15158.9157.39157.29157.24Tutomase ..... Rice ..... 7575 223 199 7560157.23 157. 224 236 Jaccino Sr. \_\_\_\_ 7536Blumberg Hofert 201 205 156.17 6569

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HIGH THREE GAMES (INDIVIDUAL) Sochacki \_\_\_\_\_ Ignoffo \_\_\_\_\_

HIGH SINGLE GAME (INDIVIDUAL) F. Dries R. Bauer G. Losasso

Singer ABC No. 2 Western THR

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R.

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"It's What's in THE CASH BOX That Counts"



# **Genco** Mfg. Gets Biggest **Export Order**



Page 52

CHICAGO-Sales manager Ralph Sheffield of Genco Manufacturing & Sales Company elatedly reported this past week:

"We are, right now, filling the largest export order we have ever re-ceived."

He also advised that the order was from Western Germany and that it was for their new "Super Big Top Rifle Gallery".

Said Sheffield, "The first orders we received for our 'Super Big Top' were more or less on a sample basis. "Then", he reported, "each week we received an order for more and more.

"Until", he says, "this past week

# "Go West" So Weinand **Goes West**



J. A. (ART) WEINAND

CHICAGO-J. A. (Art) Weinand, general sales manager for Williams manufacturing company this city, flew westward this past week.

He said before leaving, "This will be one of the most extensive trips I've ever made in the west."

Not only will Art cover the west. Not only will Art cover the west coast but will also visit many of the leading western cities in between here and the west coast. Quipped Art, "Horace Greeley rec-ommended, 'Go west, young man, go west'

west'.

"Well", Art continued, "I'm young. So just tell the boys—young man, Art Weinand, is going west."

when we received a cable from our distributor in Western Germany that practically floored us.

"We thought it was a mistake at first", he advised, "and so we cabled back to Germany to learn if the figure contained in the cable was correct.

"We received a return cable that advised us the figure was correct but. in addition, to add just as many more on to the order."





"It's What's in THE CASH BOX That Counts"

January 21, 1956



Big doings at Redd Distributors (Wurlitzer) week of the 16th with showing of the new Wurlitzer "Centennial 1900", and Si Redd and Bob Jones, sales manager, hosting ops from thruout the New England states, who report reaction to the new model is terrific and ops especially entranced by its functional lines, compactness and neatness. Following the week long show, Si and Bob will put the show on the road with an engineer from Wurlitzer for saturation showings all thru the territory. Bally's new in-line game, "Broadway," going big at the Lincoln Street plant. Bob Jones back from a skiing trip to Stowe, Vt., and stopover in Montpelier, Vt., where he met with ops regarding pins there. Pins are okay, he reported, but free plays are out. . . . Dave Bond, prexy Tri-mount Automatic Sales Corp. (Seeburg) predicts "one of the best, most important and most illuminating" years ahead for the coin machine business. Pool games going great at Trimount, Irwin Margold, general manager, reports, ... Inventory time ended for Hub distribs and they are settling down to normal activity and planning for '56. . . At Ed Ravreby's Associated Amusements (Rock-Ola), Ed and Dick Mandell, general manager, looking at sites for their new location. Rock-Ola "120 Hi-Fi", going nice and United's "Hi Score" pool game coming up in smash fashion. Connie Bianca, secretary to Ed Ravreby, called home to Albany, N. Y. because of family illness.

Biz reported on upswing at Louis and Barney Blatt's Atlas Distributors (AMI) and ambitious plans being made for series of showings of the music machine through the territory in 1956.... Ops around town this week included: Larry Bentoncourt, Danvers; Tom Libby, Haverhill; Charlie Sharpe, Portland, Me.; Tony Grazio, Quincy; Pliney Burrows, Brattleboro, Vt.; Ray Faini, Framingham; George Couture, Danielson, Conn.; Bill Hamel, Concord, N. H.; Johnny Lazar, Manchester, N. H.; Ray Shea, Worcester; Martin Oliver, Portland, Me.; Mark Ferraro, New Bedford; Elmer Laughton, York Beach, Me.; Kenneth Brogin, Fitchburg; Steve Pielock, Worcester; Dave Baker, Arlington; Al Dolins, Hyannis; and Ralph Lackey, Roxbury. . . . Parade of recording artists coming into the Hub this month. . . . Carmel Quinn, current at Blinstrub's, followed by Frank Parker. . . . Bonnie Sisters booked for Revere Beach Frolics. . . . Rover Boys just finished their stint at the spot. . . . Sherm Feller, WVDA disk jock, and Ruth Shapiro, record promotion agent, off on road trip to plug "If You're Ever Gonna Leave Me," (Unique), which Feller wrote, and recorded by the Baker Sisters, a vaude act. . . . Giselle MacKenzie coming in for the Lowell General Hospital Show Feb. 13. . . . Woody Herman at Storyville. . . . Joe Smith, WVDA disk jock, doubles in brass Sunday (22) when he appears with a vocal group. Joe is in rehearsal for the March of Dimes Benefit on that date. . . . Bill St. Clair, WEEI, made his nitery debut at the Bradford Roof, piping a set of Sinatra recordings.



W. J. Whitfield, Hopkinsville, Ky., down with the gout. Elsie Fears says "No one but the utterly rich can have the gout." . . . At Pete Woods, Pete was talking about the geese over at Reel Foot Lake. Some came all the way from Canada. . . . Herb Lowe, Bowling Green, says 1955 was a great year and hopes '56 will treat him just as well. . . . At Kirby Brothers, Bowling Green, the record bar was so busy we couldn't get any one to spend a few minutes giving us the latest happenings. . . . J. T. Roby, Rubin Johnson, Ralph Knott, and Arlie Vincent, Owensboro, all trying to talk with Lum Clark in Atlanta at the same time via the long distance telephone. Lum is on vacation. . . . J. T. Smith, Owensboro, reports a good 1955 with his race horses and routes. . . . Cecil Lay, Corbin, talking about pool tables and the fine way 1955 treated him. . . . Fred Lucas, Corbin, out on the route... John Fitzgerald and B. W. Jacobs, Louis-ville, report a top 1955 and say 1956 is starting out like it plans to bust 1955 records. . . . A & B, Louisville, was robbed Christmas week. The entrants broke off the combination cylinders on the safe but did not take anything. This week they came back and finished the job. It is reported they got away with \$15,000. Bernard S. Berman was in Chicago but Robert had the law turning on the heat looking for the thugs.... At S. L. Stiebel, Louisville, Walter Wald-man was out working the Nashville area. Al Robb, who recently came in from New York, is handling the office. . . . H. M. Branson, Louisville, had his sales floor looking like big business. He reports a good 1955. . . . At Southern, Louisville, Leo was out but things were humming with the floor resplendent with AMIs, games and other machines. It looked like an Old County Fair. . . . K. A. Cormney, Central Music, Richmond, reports business in Kentucky is good. Central operates in Richmond, Summerset, Danville and Corbin. They are hoping that the new vending routes of Cole cold drinks and Keeney coffee vendors will bring them into Lexington in 1956. . . . Alvin, Floyd Ball, and Ginsberg, Mid-dlesboro, all out working the bushes. . . . Ran into Art Foster, La Follette, looking around.



PHONE: VA 6-3100

"It's What's in THE CASH BOX That Counts"



U THE COIN C HOUSTON HAPPENINGS Harold W. Daily, after doing business for nearly a quarter of a century

under the name of South Coast Amusement Co., finally put his name over the door. As of Jan. 1st, the firm name of South Coast Amusement Co., 318 East 11th St. Houston, was changed to H. W. Daily. Concern is owned by Daily and operated jointly by he and his son, H. W. Jr. The firm is a major distributor of various record labels, including its own, with plants in Dallas and San Antonio as well as Houston... Sam E. Ayo, truly a well known Texas Coin-man, now with sales department of R. Warneke Co. (AMI). Over a period of man, now with sales department of R. Warneke Co. (AMI). Over a period of 20 years Sam went from a top ranking music operator into phonograph and record distribution then back to his first love of operating. He and his brother A. C. recently sold all their music operations. . . A. E. Hoot, service manager, Houston S. H. Lynch Co., proud father of a girl born Dec. 24th. . . Betty Jo Terry, attractive and likable red head, back at her old job as secretary of American Music Co. Betty Jo worked for the outfit two years, took off a spell and now is back (she hopes) for permanent. American Music is owned by brothers, Tommy and Eddie Arwardy. . . 20 year clubber, Ray J. Roecker, owner of Ray's Radio and Phonograph service at Wharton, in the city stocking up on records and other accessories. . . Henry Baily, owner American Shuffleboard Sales Co. back from a Statewide business tour with a cheerful report on general conditions in his line. . . Houston S. H. Lynch Co. (Seeburg) reported December as the best month in history of the company. . . . H. W. Daily Jr. waxed enthusiastic talking about "What Am I Worth", a recent number of George Jones on Starday label.

#### Va. Music Ops Schedule Series of Regional Meets

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CHARLESTON, W. VA .- Dana M Hicks, executive secretary of the West Virginia Music Operators Association with headquarters in this city, reports that a series of regional meetings have been scheduled to be held thruout the state during th coming weeks.

These meets will take place in Williamson, Huntington, Wheeling, Mor-gantown, Fairmont and Clarksburg Regular scheduled meeting of the Board of Directors will be held on Sunday, April 1, at the Daniel Boone Hotel, Charleston.

#### **Phil Robinson Visits** Chicago

CHICAGO-Phil Robinson, westerr

CHICAGO—Phil Robinson, westerr regional director for Chicago Coir Machine Company, this city, visited here all this past week. "My reason for this visit", Phil an-swered when questioned, 'is to set up for faster and bigger volume deliver-ies of our new 'Champion' pool game. "Believe me", he stated, "we can use carloads more of the 'Champion out on the west coast.

out on the west coast. "That's why I'm here", he con-cluded, "to get our factory to ship me as many as possible every day from now on."

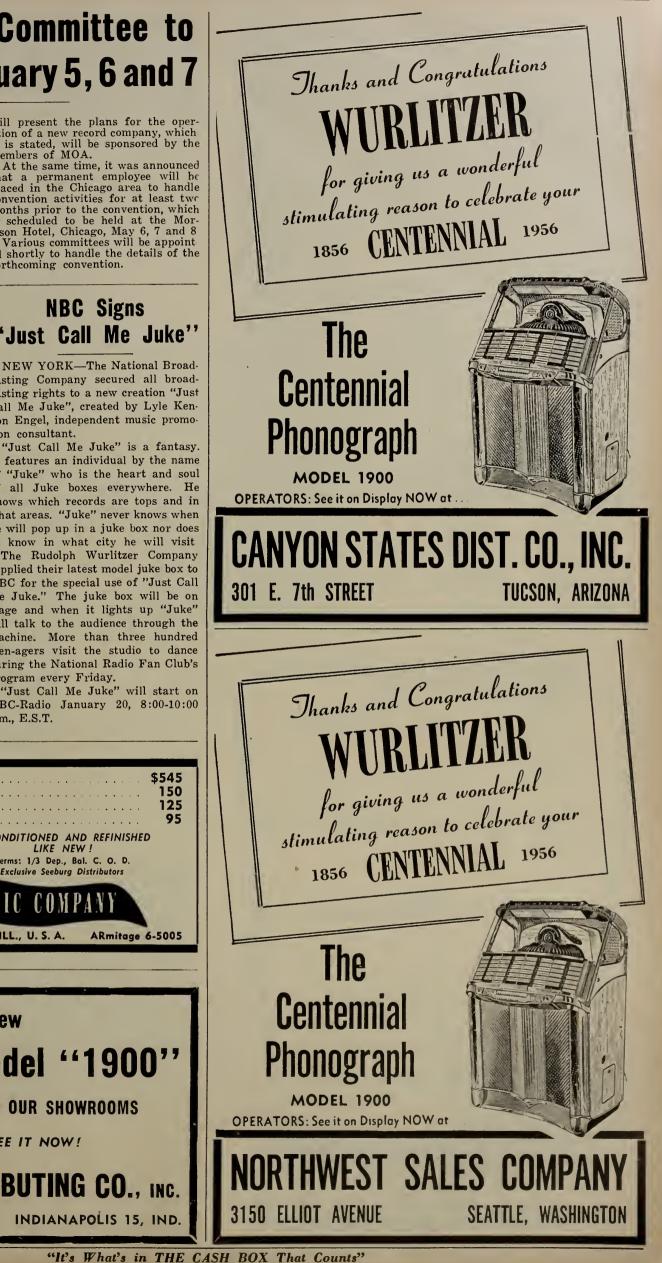
Chicago 47 2330 N. Western Ave



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#### The Cash Box

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**MOA Advisory Committee to** Meet in Chi February 5, 6 and 7

OAKLAND, CALIF.—The advisory committee of the Music Operators of America (MOA), will meet in Chi-cago, February 5, 6 and 7, at the Morrison Hotel, according to an an-nouncement by George A. Miller, na-tional president and business man-

ager. Members of the committee are J Harry Snodgrass, Martin Britz, Al Denver, Sidney Levine, Les Montooth and Miller. Meeting with the committee will be Barney Young and Irvin Gwirtz, who

## W. Va. Music Ops To Join "March of Dimes"

CHARLESTON, W. VA. -- Under the inspired leadership of J. A. (Red) Wallace, president, and the other officers of the West Virginia Music Operators Association, members of this organization have agreed to go "all out" on the "March of Dimes" campaign this month.

Juke boxes will be placed in banks city halls and other public buildings The entire collection will be contrib-uted to the "March of Dimes".

In addition, many operators thruout the state have stated they will conduct "A Day of Dimes for the 'March of Dimes'," and contribute one day's collection to the Polio Foundation.

The program is being coordinated by Dana M. Hicks, executive secretary of the West Virginia Music Operators Association, and T. Sterling Evans, West Virginia State representative of the National Foundation for Infantile Paralysis.

will present the plans for the oper-ation of a new record company, which it is stated, will be sponsored by the members of MOA.

members of MOA. At the same time, it was announced that a permanent employee will be placed in the Chicago area to handle convention activities for at least two months prior to the convention, which is scheduled to be held at the Mor-rison Hotel, Chicago, May 6, 7 and 8 Various committees will be appoint ed shortly to handle the details of the forthcoming convention.

**NBC** Signs "Just Call Me Juke"

NEW YORK-The National Broadcasting Company secured all broadcasting rights to a new creation "Just Call Me Juke", created by Lyle Kenyon Engel, independent music promotion consultant.

It features an individual by the name of "Juke" who is the heart and soul of all Juke boxes everywhere. He knows which records are tops and in what areas. "Juke" never knows when he will pop up in a juke box nor does he know in what city he will visit

The Rudolph Wurlitzer Company supplied their latest model juke box to NBC for the special use of "Just Call Me Juke." The juke box will be on stage and when it lights up "Juke" will talk to the audience through the machine. More than three hundred teen-agers visit the studio to dance during the National Radio Fan Club's program every Friday. "Just Call Me Juke" will start on

NBC-Radio January 20, 8:00-10:00 p.m., E.S.T.





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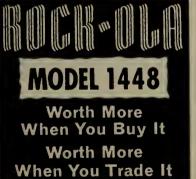


The big news this week on Pico Boulevard was the showing of the new Wurlitzer model "1900" phonograph. According to Wayne Copeland, "This is the finest phonograph produced by Wurlitzer during their one hundred years in the music business." The model "1900" was first introduced at the Wurlitzer Centennial celebration held here in Los Angeles at the Statler Hotel last December 8. At that time Wurlitzer distributors from all over the world enthusiastically received the new phonograph. Local showings for operators were held at an open house at Sierra Distributors Sunday from 12 noon until 6 P.M. where the new models were displayed and refreshment served. The new phonograph was given a great reception by the more than 300 operators who attended. Gary Sinclair, regional sales manager for Wurlitzer, represented the factory at the showing, and in addition to sales manager Wayne Copeland, Jack Dolan, Pete Ley, and Matt Nordberg assisted in demonstrating the new phonograph to operators. As an added promotion, Sierra distributed 500 copies of the new Bee Jay recording of "Gee, Dad, It's A Wurlitzer" by Don Michael to local operators who attended the showings. . . . Ben Chemers, business manager of the Los Angeles Division of the California Music Merchants Association, sent out a year-end report to all members outlining the advances made by the Association during the past year. The Los Angeles Division made great strides last year, gaining over fifty new members. The most significant advance made by the Association was their success in getting reduction in license fees for coin operated machines in Los Angeles County. As the new year starts, the Association is embarking on its biggest public relations drive to date in conjunction with the 1956 March of Dimes. Chemers reported that all members are giving their whole-hearted cooperation to this very worthwhile cause. Newest member signed up is Eugene Mickens of Los Angeles. Prospective member Paul Colaluca dropped in to headquarters this week to discuss joining the association. Also dropping in to headquarters this week were Ben Korty of Glendale and Bill Yedlin of Sherman Oaks to pick up 1956 stickers and promotion records. Happy to report that popular Los Angeles operator, Lee Walker, has recovered from his back ailment and is busy gaining back the weight that he lost. . . . Barbara Chandler, niece of Mary and Kay Solle, was visiting with them at Luenhagen's Record Bar. Barbara is from Marysville, California, and had quite a time being evacuated from that city during the recent floods. However she managed to get away to spend part of her vacation with her popular aunts. During her stay, Barbara saw the Rose Parade and also visited Disneyland. Melba and Orville Kindig brought their grandson, Michael-all dressed up in a sailor suit-in to visit Mary and Kay this week. Also visiting Leuenhagen's this week was Lou Herscher, writer of the current western hit "You're Free To Go". Lee Palmer of Mercury Records brought Ann McCormack, whose second Mercury release of "No Cause For Alarm" could be a big one, in to visit Mary and Kay. . . . Delos Osborne, veteran distributor in the San Francisco Bay area, was in town visiting with local distributors last week. . . . At Minthorne Music, Ed Wisler was forced to change the date of the Seeburg service school in Bakersfield, and will now hold the school some time in mid-February. Hank Tronick was showing the attractive counter leaflets which the Seeburg company had made up on the "V-200" Dual Music System. The folders contain a few words about the new system and show the different price combinations. . . . Nagpuni, the horse owned by George Buchman of San Diego Music, set a new track record at the Santa Anita race track last week. Buchman's horse had previously set a track record at the Del Mar track earlier in the season.

Gabe Orland of California Music left this week for a trip through the valley and Northern California to acquaint operators in that territory with the advantages of a one-stop service. Sammy Ricklin said that mail order business has been big for the past week, and out-of-town operators should be coming into town in force during the coming weeks. Sammy and Gabe took in the Rose Bowl Game and Gabe's son Allan yelled so much he's still suffering from a sore throat. Operators were glad to see Martha Delagado back at work fully recovered from the flu. . . . L. B. Webb, long-time operator in the Los Angeles area, was in town visiting distributors in Pico this week. . . . Dave Wallach, at C. A. Robinson Co., is celebrating 25 years in the coin machine business this month. On his current trip through the territory, Dave is preparing for the outdoor business and looking up equipment. . . . Glen Catlin is still vacationing in Blythe, California. . . . Ed Ratajack, AMI regional sales manager, was visiting with Bill Happel and Herman Pastor at Badger Sales. Accompanying Ratajack on his trip through the territory was district sales manager Tom Sams, who headquarters in the San Francisco area. . . . Larry Collins of Whittier says that his route is 100% easier, now that his five children have returned to school. . . . According to Ed Wilkes at Paul A. Laymon, Inc., the Bally "Broadway" game is the best game that the Bally people have ever produced, and sales to operators are backing up his opinion. Ed took his family to Pasadena to view the Rose Parade during the holidays. Karel Johnson, phonograph service manager, spent the past weekend visiting friends in San Francisco. The following operators were seen visiting Pico last week: Ed Neel of Blythe; Albert Berton, Burbank; George E. Taylor, El Monte; Joe Septic, Inglewood; and Walter Levi, also from Inglewood.

The Cash Box





#### Young Distr. of L.I. to Show "1900" Sat., Jan. 21

FREEPORT, L. I., N. Y.—Sandy Moore, general manager, and Hank Walton, sales manager of the newly formed Young Distributing, Inc. of Long Island, with offices at 240 E. Merrick Road, this city, announced that showings of the new Wurlitzer model "1900" will start on Saturday, January 21. The firm will act as sales agents for Young Distributing, covering the Suffolk and Nassau territories. Both these men are well known here, and Sandy Moore is considered one of the most progressive young coinmen in the business.

# **Williams Plant Diversifies**



SAM STERN

CHICAGO—Sam Stern, executive vice president of Williams Manufac-turing Company, this city, reported

this past week: "We believe that we are the number one producer in the city at this time. "The reason for this", he added, "is because we have diversified our entire line of amusement products."

Stern explained that the firm in-tends to continue this diversification policy from now on. They will not concentrate on any one type machine, he said. They will, instead, manufacture so diversified a line of games that the average oper-ator will find the Williams' factory capable of handling all his location's amusement products needs. "We have learned", Stern reported, "that just as the operators, them-selves, have diversified their opera-tions, instead of specializing in just one type equipment that we, too, have to do the very same to meet the re-quirements of the operators." Stern also stated, "We have under way at this time plans for many new type products. "We facel acertain" he advised "that

type products. "We feel cer

feel certain", he advised, "that from among these may come the new type amusements for the industry."

# Correction

NEW YORK—Due to a typograph-ical error in the ad of Irving Kaye, this city, in the issue of January 14 the price of the 2-1 8" Pool Balls was incorrect. The correct price is "Sample Set of 10—\$15."



AN OFFER.

BALLY BOWLERS

"It's What's in THE CASH BOX That Counts"



EASTERN FLASHES

Page 58

January 21, 1956

Main topic of conversation this week thruout the city is the "forum" being held at the Henry Hudson Hotel on Tuesday night, January 17, sponsored by the music distributors here, Atlantic New York Corporation, Runyon Sales Company, and Young Distributing, Inc. All of the operators whom we met up with on coinrow this week advised they will be on hand. And distributors we visited told us that the reaction was simply great. No one in any business knows all the answers, and operators who attend will learn plenty which will react to their financial benefit. We urge all to attend.

While Feace to their inflater better. We arge an to atternat \* \* \* \* \* \* When this issue is in your hands, music operators all over the country will be visiting their local Wurlitzer distributors to see and hear the new Wurlitzer model "1900" phonograph—called the "Centennial" in celebration of Wurlitzer's 100th year in business. Locally, Young Distributing will have Joe Young, Abe Lipsky, Allie Goldberg and all of their staff on hand to greet the ops. Joe Fishman, who is the sales agent in No. N. J. for Wurlitzer phonos for Young Distributing, will also be here too for several days to welcome music operators from New Jersey. In addition Fishman is showing the Wurlitzer phono at his Newark, N. J. showrooms starting Monday, January 16. Joe's associates will be at the Newark offices. A showing of the new machine will also take place at Young Distributing of Long Island in Freeport, starting Saturday, January 21. Hank Walton of this firm will be at the New York showing all week. Then, at some time during the week of January 23, Young will show the Connecticut operators the new machine—probably at a hotel in Bridgeport. Hank Barber of the Landsheft and Barber Advertising Agency, will represent the Wurlitzer factory at the New York showing. . . . Sam Moore of Highlands, N. J., in to visit with distribs. Tells us that weather conditions produced another flood in his area, but he was lucky and was able to rescue a half dozen machines before they were hit by the water. Wasn't so fortunate last time, when plenty of his equipment was damaged. . . . Elmer Rowe of the Rowe Music Service, Troy, N. Y., in town visiting. While here Elmer took in that great Broadway show "Inherit The Wind" with Paul Muni. Atlantic New York Corp. started their Seeburg Service School sessions

Atlantic New York Corp. started their Seeburg Service School sessions this week, with the first being held at the firm's quarters on Monday, Jan. 9. Meyer Parkoff enthused over the large turnout of ops and their mechanics. Classes start at 7 PM, with refreshments served from 6:30 to 7. Same procedure will now prevail every Monday night. Condolences to Murray Kaye, whose mother passed away this past week-end. Murray out of the office for the week. Atlantic displaying Gottlieb's "Spot Pool" pool game, and Sol Gottlieb from the Chi factory was on hand demonstrating the game.... The same large crowd of ops continue to flock into Al Simon's, Albert Simon, Inc., to look over the display of ChiCoin and Genco games. Al reports fine . . . Barney Ross, the ex-welter champ, and now currently connected sales. with Eddie Fisher, in record promotion, visits with Barney (Shugy) Sugerman at Runyon Sales. Barney celebrated his 46th birthday on Dec. 23. Tells us he's expecting his third grandchild some time this month. A Hollywood movie studio preparing to start production of a film of Barney's life, and he will leave for the West Coast some time in Feb. Shugy so busy with customers and details, he hardly has time to spare for his friend. . . . "Senator" Al Bodkin getting ready to leave for Miami Beach. Takes off on Jan. 28 for five weeks. Will stay at the Luzerne Hotel. The "Sen" never takes a summer vacation, preferring to stay on the job during the warm weather and stimulate play on his machines. . . . Over at Mike Munves, Charlie Rubenstein, arcade owner, tells the story about opening an arcade a number of years ago, and bought up Five Thousand Dollars' worth of real old-time equipment. Then little by little, replaced them with new machines, and sold the machines back to Mike. . . . Bob Charles, Binghamton Amuse. Co., Binghamton, N. Y., in town for a few days, and then flies down to Ft. Lauderdale, Fla. with his wife and son. Expects to stay there until middle of April.



Sam Karter, Star Sales Co. of Minneapolis, Minn. is very proud of his son Phillip. Phillip walked off with the top honors in the Minneapolis Junior championship Bowling roll-off held during the Christmas vacation... L. A. Anderson of Hudson, Wisc. is busy these days placing coin operated pool games. Andy and Ella Oberg of Grand Forks, N. D. took off for Hot Springs, Ark. and are missing all the real nice cold weather. . . Mr. and Mrs. Glenn Bischell of Chippewa Falls, Wisc., were seen shopping around. . . . Leo Meginnes of Isabel, S. D. stopped in the Twin Cities on his way up to visit relatives in St. Cloud, Minn.; Leo looked over the latest in games. . . Mr. and Mrs. Elmer Cummings of Brookings, S. D., spent the day in the Twin Cities. Elmer did some shopping for equipment. . . . John Galep and Harry Galep, operators from Menomonie, Wisc., ran into each other in the Twin Cities. Johnny was picking up records and parts for his route. His Uncle Harry was in town also shopping around for equipment. . . . Joe Totzke, Totzke Music Co. of Fairmont, Minn., has been very busy installing T. V. sets. He manages to take care of his route between installations. . . Recent visitors to the Twin Cities were Jim Donatell of Spooner, Wisc., Charles Sersen of St. Cloud, Minn., Earl Hausauer of East Grand Forks, N. D., Ben Kragtorp of Tracy, Minn., Royal Hagen of Slayton, Minn., and Clayton Norberg of Mankato, Minn.

"It's What's in THE CASH BOX That Counts"



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"It's What's in THE CASH BOX That Counts"



## CHICAGO CHATTER (Cont.)



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Because of the adoption of dime play on so nationwide a basis many here believe that this has been, in large part, responsible for bigger sales of all types of equipment, especially in the amusement and music fields.

There is a drive afoot, spiked by the speech of Robert Z. Greene of The Canteen Company at this past NAMA convention, to get vending machine operators to cut down commissions to locations.

This, some noted vending machine

<text><text><text><text><text>

BOSTON, MASS.—When Raymond C. Kennedy retired from Redd Dis-tributing Company, this city, after many years of valued service, the firm ran a "retirement" party at Tallino's Restaurant. All present and former members of Redd Distributing attend-ed the gathering

ed the gathering. Pictured above is Kennedy being presented with a Hi Fi phonograph. Left to right: Bob Jones, Si Redd, Mr. and Mrs. Raymond C. Kennedy.

#### Moline Ops Set "Dime" Day

MOLINE, ILL.—Bob Hallgren, H & H Music and Distributing, this city, advises The Cash Box that he is ar-ranging a day in January in which his juke boxes will be used for "A Day of Dimes for the 'March of Dimes'."

In addition, the reports that several other operators in the territory are planning to cooperate, among them Lengbehn Music of Rock Island.

"It's What's in THE CASH BOX That Counts"



ROY SMALL Conciliator and Public Relations Counsellor, United Music Ops of Michigan

DETROIT, MICH.—Roy Small was re-elected Conciliator of the United Music Operators of Michigan, at a meeting held on January 9, at the Fort Wayne Hotel. The election, S. Sears, office secretary, advises, was unanimous.





# chicago coin's

# **CHAMPION POOL**

008

8

Champion 2

## The original . . . Official-Type Pool Game With The Exciting Center Hole Feature!

New Attractively Applied Designed Cabinet With "Interlock" Construction!

New Tantalizing Center Hole Feature Increases Play . . . Requires Even More Skill and Alertness!

New Type Ball Drop Mechanism . . . Simple . . . Postive . . . Fool-Proof!

New Plastic Light-Up Bumper Posts!

New Super Sensative Rebound Rails! \*

Built-in Accurate Spirit Levels!

Hinged Front Door and Playfield For Easy Servicing!

2 Color Grid Screened Playfield For 3 Sided Play!

2 Coin Operation! 2-4 Can Play! 3-4 Sided Play!

\* EARNING POWER (By Actual Test Locations)

NOW AT YOUR DISTRIBUTOR **ALL STAR** TEAM BOWLER

BOWLING **TEAM BOWLER** 

SCORE-A-LINE BOWLER

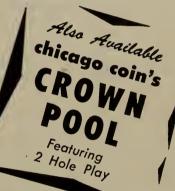


Featuring...

#### AUTOMATIC **BACK RACK SCORING WITH FRONT PLAY!**

It's the FIRST Automatic Poal Game in the Industry! New Livelier Rebaund Rails! Accurate Faol-Praof Scaring! New Ingeniaus Player Scare Transfer Device! (Accurate Transfer Scoring From One Player to Another.)

1725 West Diversey Blvd., Chicago 14, Ill.



IT'S HOTTER THAN EVER! chicago coin's AUTURIT - PULLER AUTOMATIC POOL

Lites An Option Equipme

1600

CLASSIFIED ADVE	RTISING SECTION	CLASSIFIED ADVE	RIISING SECTION
	WANT-Mills Panorams-any quan-		FOR SALE — Or Trade for Seeburg
WANT	tity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GArfield 3585.	FORSALE	100s, AMIs, Rock-Olas, National or American Shuffleboards. 6 slight- ly used Popperette Popcorn Ma- chines; 5—3 Dimensional Theatres;
WANT — Late Model Phonographs. Hideaways; Wall Boxes; Steppers. Late Model Pinballs. One Balls; Sunshine Parks; Across The Board AMI 40 sel. Hideaways; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).	WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scien- tifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVerglade 1-4647.	FOR SALE—Dude Ranch @ \$210; 2 Palm Springs @ \$245; 1 Variety @ \$395 — As a package, \$999.95. WITHAM ENTERPRISES AND AS- SOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519.) FOR SALE—100 reconditioned, used Bally and United Binges Lagrest	Silver Bullets; Dropkick Football; 4 Player Derby; 6 Rocket Patrols; 2 Lee Musical Merry-Go-Rounds. STANLEY AMUSEMENT CO., 1119 TACOMA AVE., TACOMA, WASH. FOR SALE — Chi Coin Score-A-Line Bowlers, Write; Hollywood, \$375; Bonus Score, \$375; Triple Strike, \$300; Fireball, \$275; Flash, \$195;
WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.	3, PENNA. Tel.: EVerglade 1-4647. WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5100.	Bally and United Bingos. Largest stock in the World—beautifully re- conditioned Kiddie Rides. Will trade for used, obsolete music, bingo and fiveball. REDD DISTRIBUT- ING CO., INC., 298 LINCOLN ST., ALLSTON, BOSTON 34, MASS. (Tel.: ALgonquin 4-4040).	Super Frame, \$150; Advance, \$125; Super Match, \$50; Name, \$50. MONROE COIN MACHINE EX- CHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUperior 1-4600).
WANT — Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett;	WANT — 100 operator customers in need of good used amusement ma- chines of all kinds, including in- lines and shuffles. We don't dare to publish prices—so write or phone: GEORGE PONSER, ALBERT SIMON SYRACUSE CORP., 602 N.	FOR SALE—Records!!! 5c over whole- sale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JA- MAICA AVENUE. JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.	FOR SALE — All types late model phonographs converted to 10c play. Call collect for price. DAVIS DIS- TRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631). FOR SALE—United and Chicago Coin
Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.	STATE ST., SYRACUSE, N. Y. (Tel.: 74-2403). WANT—Genco Wild West Guns. Must be in good condition. State price	FOR SALE—26 Wurlitzer 3020 Wall- boxes, \$5 ea. MUSIC DISTRIBU- TORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. (Tel.: 2 2602)	Shuffles, 10th Frame and later mod- els; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CAN- YON STATES DIST. CO., 301 E.
WANT-45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL.	be in good condition. State price and condition in first letter. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MAdison 8585)	2-3992). FOR SALE — Bowlers in quantities. Bally — Victory, Champions, Blue Ribbons and Gold Medals. Keeney —Century, Speed Lanes. United—	7th, TUCSON, ARIZONA. (Tel.: 3- 8688). FOR SALE — Coronation; Twenty Grand; Four Star; Four Corners; Disc Jockey; Hong Kong; Queen of
Tel.: DIckens 2-7060. WANT — An opportunity to quote prices on late used bowlers and Juke Boxes. Our prices are so low, we	WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quan-	Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL., (Tel.: ARmitage 6-0780-81).	Disc Jockey; Hong Kong; Queen of Hearts; (6) 3-4-5's and Many Others. All in A-1 Condition. Make Offer. WANT—Bally Beauties. NO- BRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF., (Tel.: MArket 1-5438).
daren't advertise them for fear of depressing the market. Write now to: SHELDON SALES, INC., 881 MAIN STREET, BUFFALO, N. Y. (Tel.: LIncoln 9106).	tity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUdson 6-4568.	FOR SALE — (Genco) Sky Rocket, \$450; Wild West Gun, \$375; Rifle Gallery, \$225; Sky Gunner, \$125. (Exhibit) Star Shooting Gallery, \$150; Sportland Shooting Gallery, \$225. (Bally) Bull's Eye, \$225. UNIVERSITY COIN MACHINE EX- CHANGE. 858 NORTH HIGH ST.	(Tel.: MArket 1-5438). FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full
WANT — Wurlitzer 1400's, 1600's 1600A's. Also Chicago Coin Band Boxes and Wurlitzer 248 Steppers. BUSH DISTRIBUTING CO., 286 W. 29th STREET. MIAMI ELA. (Tel:	WANT—Northwestern 49's; Challen- gers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Can-	CHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. (Tel.: AX- minster 4-3529). FOR SALE — United Cascade, \$75; Olympic \$85: 10th Frame \$50;	year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to : THE CASH BOX,
29th STREET, MIAMI, FLA. (Tel.: 3-4623). WANT—Bingos and Gottlieb 5-Balls	ada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ON-	Olympic, \$85; 10th Frame, \$50; Chief, \$195; Lightning, \$335; Speedy, \$250; Leader, \$225; League Bowler, \$195; Ace, \$225; Royals, \$135; C.C. Triple Score, \$95. Clean,	26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).
for resale. Send Forces. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.)	WANT-Music: Seeburg 100-A's, BL's,	*135; C.C. Infile Score, \$95. Clean, ready to use. Half Deposit. CLEVE- LAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVENUE, CLEVE- LAND 15, O. (Tel.: TOwer 1-6715).	FOR SALE—Seeburg "C", \$575; Seeburg "B", \$475; Seeburg "A", \$250; AMI E-120 Phonographs, \$575. All the above machines are clean and ready for location. UNIT-
WANT—To Buy. Quantity of Seeburg M100A. As Is. No broken or miss- ing parts. Prices F.O.B. steamer. Wire or write. NOVELTA, S.P.R.L., HUYBRECHT ST., 27, ANTWERP, BELGIUM.	C's, R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COM-	FOR SALE — United Alleys. Team, \$195; League, \$165; Chief, \$150; Royal, \$115; Clover, \$60; Williams' Major League, \$165; Genco Bing A	ED DISTRIBUTORS, INC., P.O. BOX 1995, 902 W. SECOND, WICHITA 12, KANS. (Tel.: HO 4-6111, 4-3504).
WANT — Gottlieb and Williams' Five Balls; Genco Guns—Wildwest and Big Top; Williams' Safari; Gott- lieb's Super Jumbo; Seeburg's Shoot the Bear. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION	PANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931). WANT—Guns and Arcade machines—	Roll, \$45. WANT—Seeburg, M-100- R and Bally ABC Bowlers (used). MOHAWK SKILL GAMES CO., 67 SWACGERTOWN ROAD, SCHE- NECTADY, N. Y., (Tel.: FRanklin 7-2162).	FOR SALE — Green Pastures, \$125; Marble Queen, \$100; Jockey Club, \$125; Guys And Dolls, \$75; Olym- pics, \$60. STARK NOVELTY CO., 1813 FULTON RD., N.W., CANTON 9, OHIO.
CITY, N. J. (Tel.: UNion 3-8574). WANT—Used or surplus records all speeds, large or small quantity. METRO MUSIC CENTER, 934 CENTRAL AVE., ST. PETERS- BURG, FLA. (PH: 7-3774).	late models preferred, used or new. Send us your lists, stating price and condition in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. (Tel.: CHicker- ing 4-8628).	FOR SALE—Records, used, 45 RPM, direct from the juke boxes. 15c ea. RELIABLE COIN-MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CH 9-6556).	FOR SALE—Like New. Miami Beach, \$395; Gay Time, \$325; Big Time, \$345; Variety, \$235; Gayety, \$225; Palm Springs, \$110; Beach Clubs, \$120; Rio, \$60. NASTASI DIS- TRIBUTING CO., 912 POYDRAS STREET, NEW ORLEANS 12, LA. (Tel. MAgnolia 6386).

The Cash Box

Page 65

CLASSIFIED ADVE	RTISING SECTION	CLASSIFIED ADVE	RTISING SECTION
<ul> <li>FOR SALE—Exhibit Skill Pool; Genco Tournament Pool. Write for price. W.B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel.: CEntral 1-9292).</li> <li>FOR SALE — Lowest Prices In The Country. Leaders \$249.50; Team Plays \$249.50; Classics \$145; Clovers \$125; Exhibit Rifle Gallery \$169.50. All equipment refinished</li> </ul>	FOR SALE—America's finest recon- ditioned phonographs and music accessories. Everyone of our re- conditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.	FOR SALE—Comco Extended Range Speakers Acoustically Engineered for Tone Range. 100% Guarauteed Satisfaction or money is refunded. Write for literature on full line wall speakers, \$11.95. Also ceiling and corner speakers at equally low prices. COVEN MUSIC CORP., 3181 N. ELSTON AVE., CHICAGO, ILL.	FOR SALE — Wurlitzer 1700, \$650; Seeburg M100A, \$250; Seeburg M100B, \$475; Seeburg M100BL, \$495; Seeburg M100C, \$565; See- burg 100 Selection Wall Boxes, \$65. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA. (Tel.: 84-3264).
and ready for location. Buy one and convince yourself. ALLIED DIS- TRIBUTING CO., 786 MILWAU- KEE AVENUE, CHICAGO 22, ILL. (Tel.: CAnal 6-0293).	FOR SALE—Beach Clubs, \$95; Palm Springs, \$115; Surf Clubs, \$125; Dude Ranch, \$75. TOLEDO COIN MACHINE, 814 SUMMIT ST., TO- LEDO 4, OHIO. (Tel.: CH 3-8624- 3-4005).	FOR SALE — Seeburg 3W2-L56 20 selections 5¢ Wall Boxes, lots of 25 or more, \$3.00 ea. Reconditioned phonographs of all makes, write for low prices. SEACOAST DISTRIBU- TORS, INC., 1200 NORTH AVE.,	ord of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUT- WATER LANE, GARFIELD, N. J.
FOR SALE—All types of Amusement Equipment: Music, Games, Cigar- ette Machines and Vendors. KOEP- PEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y., (Tel.: CIrcle 6-8939).	FOR SALE—Speakers: Electro-Voice, Jensen, Lowell, etc., specially priced for operators. Ask us for quotation and be convinced. GERTZ, INC., 257 ADELAIDE AVE., PROVI- DENCE 7, R. I. (Tel.: STuart	ELIZABETH, N. J. (Tel.: Blgelow 8-3524). FOR SALE—Contact us before you buy. We carry all types of coin	Tel.: PRescott 9-0182. FOR SALE—All types reconditioned
FOR SALE — Bally Beauties, \$145; 100C Seeburg, \$595; 1438 Comets, \$595; 1446 Hi-Fi, \$695; Model C, \$210; Model B, \$185; Model A, \$135; AMI 5 & 10 Boxes, \$10; AMI 5e Boxes, \$5; 3020, \$8; 3W7-L56. \$10; AMI 40 Stepper, \$15. H &H	1-4200). FOR SALE—Late Model Lehigh PX Cigarette Machines. Eight Column, 25¢ or 30¢ Vending. AUTOMATIC MUSIC DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLAHOMA, (Tel.: FOr-	machines. Largest Central Pennsyl- vania distributor for United, Chi- cago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., '233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).	Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3- 1810.
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FOR SALE — 1 AMI—40 Selection Hideaway with Steel Cabinets, \$50; 8 AMI Boxes, 5c & 10c, \$7.50 ea., the Lot, \$100. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UNion	reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCIN- NATI. O. Tel.: MOntana 5000-1-2. CHapel 9-6556.	FOR SALE—144 Mixed Kiddie Rides, prices slashed. Now delivering United Pixies; United Super Bouus; Bally Miami Beach; Keeney Rauger aud Sportsman Guus; United Capitol De- Luxe Alley; Beach Club; Variety; Surf Club; Palm Springs; Tahiti.	FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modern-
<ul> <li>5. FOR SALE—Exhibit Sportland Rifle,</li> <li>\$200; Rifle Gallery, \$175; Genco Gallery, \$200; United DeLuxe Carnival, \$225; Bally Moon Rides,</li> </ul>	FOR SALE—All types used AMI, Wur- litzer and Seeburg equipment. Clean and shopped, or as is. Factory Dis- tributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALI- FORNIA, OKLAHOMA CITY, OK- LA. Tel.: REgent 6-3691.	Extra Special Nylco Rocket Ships, \$295. ASSOCIATED AMUSE- MENTS, INC., 188 BRIGHTON AVE., ALLSTON 34, MASS., (Tel.: ALgonquin 4-3338, 4-3660).	izes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.
<ul> <li>\$225. Send for complete bargain list. ODCO, INC., 1100-02 BROAD- WAY, ALBANY 4, N. Y. (Tel.: 5-0228).</li> <li>FOR SALE — Bingo Games, recondi- tioned. Atlantic City, \$50; Beauty,</li> </ul>	FOR SALE—Bally Dude Ranch, \$125; Beauty, \$115; Beach Club, \$135; Palm Springs, \$140; Ice Frolics, \$160; Variety, \$295; Evans Saddle & Turf (Club Model), \$205; Genco Jumpin' Jacks, \$45; United Classic Bowlers, \$95. MICKEY ANDER-	FOR SALE—Complete line of used Bingos, Shuffle Alleys and Phono- graphs. Distributors for United and Williams games and AMI Phono- graphs. Write for jobber's prices. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO.	FOR SALE — 3020 Wurlitzer Wall Boxes, \$5.00 ea.; 100 20 Selection Seeburg 5c Wall Boxes, \$1.00 ea.; Packard Wall Boxes, \$1.00 ea.; 100 219 Steppers, \$7.50 ea. LEW JONES DISTRIBUTING CO., 1301
<ul> <li>\$100; Cabana, \$75; Coney Island,</li> <li>\$45; Frolics, \$100; Genco Golden Nugget, \$40; Genco Jumping Jacks,</li> <li>\$40; Palm Beach, \$75; Spot Lite,</li> <li>\$35; Tropics, \$75; Yacht Club, \$85.</li> </ul>	SON, 134 EAST 11th STREET, ERIE, PA. (Tel.: 5-7549). FOR SALE—We have Brand New, the	(Tel.: MAin 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: IIArrison 4747). 	NORTH CAPITOL AVE., INDIAN- APOLIS, IND., (Tel.: MElrose 5- 1593).
Shuffle Alleys: Cascade, \$50; Olym- pic, \$50; Chief, \$115; Clover, \$60; Classic, \$60; Imperial and Leader Flasher Conversions, \$145 ea. MID- STATE CO., 2369 MILWAUKEE AVENUE, CHICAGO 47, ILL. (Tel.: DIckens 2-3444).	following Chicago Coin Bowlers: 1 Team Bowling; 1 Bull's Eye Bowl- er; 1 Score A Line Bowler. Also, 1 Playtime Bowler and 1 Criss Cross Bowler (Like New). Make us a rea- sonable offer. A UT O M A T I C AMUSEMENT CO., 1000 PENN- SYLVANIA, EVANSVILLE, IND. (Tel.: HArrison 3-4508).	FOR SALE—AMI F-120, new, \$725; E-120, \$495; E-80, \$450; D-80, \$345; D-40, \$245; Bally Big Times, \$475; Gaytime, \$450. WESTERN STATES DISTRIBUTORS, 917 SOUTH STATE STREET, SALT LAKE CITY 11, UTAH (Tel.: DAvis 2-2549).	FOR SALE—Rowe 8 Col. Cig. Ma- chines, \$75; Beach Club, \$135; Yacht Club, \$75; Flying High, \$50; Non Coin Operated Joker, \$500; Jet Fighter, \$150. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, O. (Tel.: BRidge- port 750).

The Cash Box

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- FOR SALE Special. Bally: Gay Times, \$299.50; Gayeties, \$225; Miami Beaches, \$450; Varieties, \$260; Big Times, \$362.50; Ice Frolics, \$99.50; Futurities, \$35; Spotlites, \$45; Atlantic Cities, \$35. United: Pixies, \$450; Singapores, \$135; Triple Plays, \$295. Gottlieb: Diamond Lils, \$149.50. Williams: Big League, \$137.50; Band Wagon (4 Player Large Deluxe Game), \$324.50; Circus Wagon (2 Player Large Deluxe Game), \$224.50. Derby Rolls, \$325. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, I.A. (Tel.: CAnal 8318).

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FOR SALE — Reconditioned Surf Clubs, \$150; Palm Springs, \$115; Yacht Club, \$75; Gaytimes, \$400; Variety, \$260. Also Shuffle Alley tournament boards, \$12.50. DONAN DISTRIBUTING CO., 5007 NORTH KEDZIE AVE., CHICAGO 25, ILL., (Tel.: JUniper 8-5211-12).

FOR SALE — United Royal, \$134;
United Chief, \$185; United League.
\$215; CC Super Frame, \$219.50;
AMI "A", \$69.50; CC Home Run,
6 Player, \$164.50; Seeburg Bear
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Gallery, \$174.50; Seeburg "A",
\$255. LAKE CITY AMUSEMENT
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1-7577).

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# MISCELLANEOUS

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NOTICE — Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DIS-TRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

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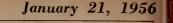
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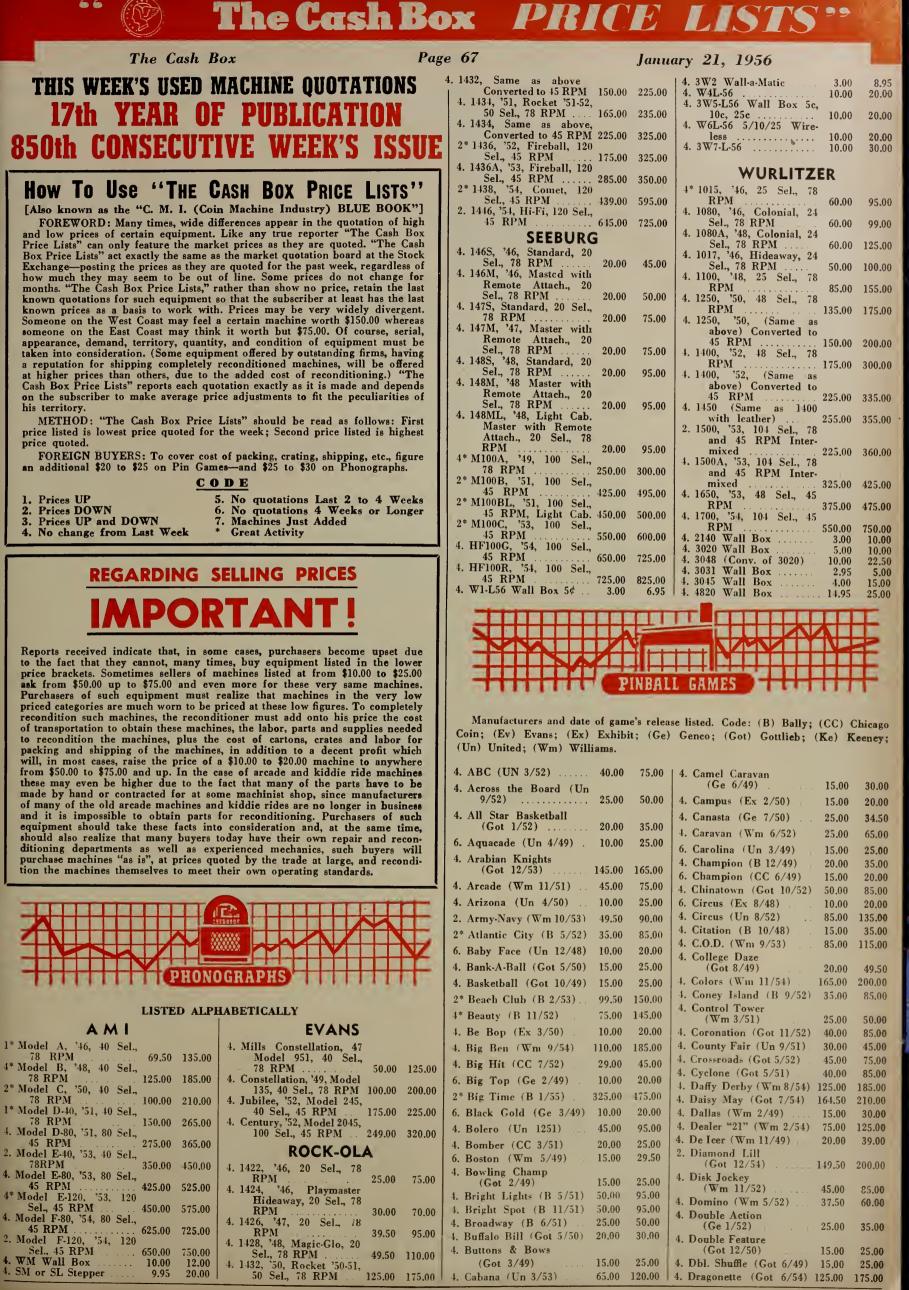
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#### The Cash Box LISTS " PRICE

#### The Cash Box

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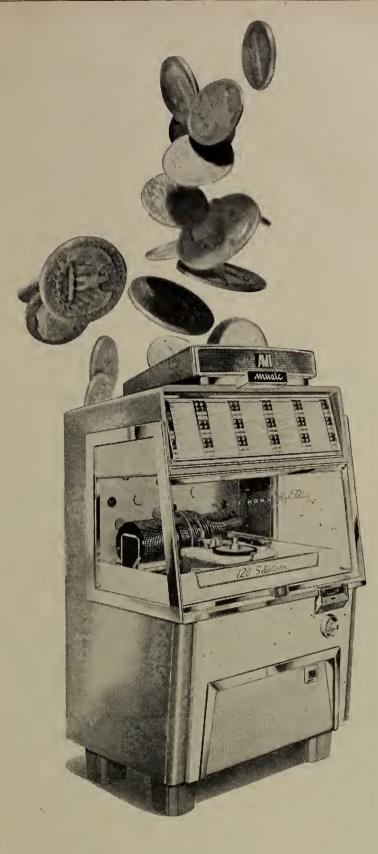
#### January 21, 1956

4. Dreamy (Wm 2/50)	20.00	49.5 <b>0</b>	4
2* Dude Ranch (B 9/53).			
<ol> <li>2. Duette (Got 4/55)</li> <li>4. Eight Ball (Wm 1/52)</li> </ol>	225.00	260.00	
4. Eight Ball (Wm 1/52)	45.00	75.00	4
4. Fairway (Wm 6/53)	65 <b>.00</b>	90.00	4
4. Fighting Irish	95.00	25.00	4
(CC 11/50) 4. Five Star (Univ 5/51) .	25.00	35.00 75.00	1 4
<ol> <li>Floating Power</li> </ol>	55.00	15.00	4
(Ge 12/48)	10.00	20.00	4
4. Flying High (Got 2/53)	50.00	100.00	14
4. Flying Saucers			
(Ge 12/50)	15.00	30.00	
6. Football (CC 8/49)	10.00	25.00	4
4. Four Bells (Got 10/54)	165.00	200.00	
4. Four Corners (Wm 12/52)	35.00	90.00	
A E C			1 4
4. Four Corners (Got 9/50)	30.00	60.00	1
4. "400" (Upright)			4
(Ge 10/52)		65.00	4
4. Four Stars (Got 6/52) .		95.00	4
4. Freshie (Wm 9/49)	20.00	35.00	4
2* Frolics (B 10/52)	20.00 75.00	110.00	le
2* Futurity (B 3/51)	35.00	00.00	
2* Gay Time (B 6/55) 4* Gayety (B 3/55)	299.50 215. <b>0</b> 0	445.00 335.00	4
4. Georgia (Wm 7/50)			
			4
6. Gin Rummy (Got 2/49) 4. Glamour (Got 7/51) .	15.00	25.00	4
6. Glider (Ge 8/49)	10.00	20.00	4
4. Globe Trotter			4
(Got 11/51)	<b>35.0</b> 0	75.00	
4. Golden Gloves (CC 7/49)	10.00		
	10.00	25.00	4
4. Golden Nugget (Unright) (Ce 2/53)	40.00	95.00	4
4. Gold Star (Got 8/54) .	145.00	185.00	l
<ol> <li>Golden Rugget (Upright) (Ge 2/53)</li> <li>Gold Star (Got 8/54) .</li> <li>Gondola (Ex 5/49)</li> </ol>	10.00	20.00	2
4. Grand Award $(CC 1/49)$	10.00	20.00	6
4. Grand Champion (Wm 8/53) 4. Grand Slam (Got 4/53) 6. Grand Stand (B '50)	10.00	20.00	4
$(\mathbb{W}\mathbf{m} \ 8/53) \ldots \ldots$	75.00	125.00	2
4. Grand Slam (Got 4/53) 6. Grand Stand (B '50)	45.00	110.00 35.00	
2. Green Pastures			4
(Got 1/54)	124.50	145.00	
2. Gun Cluh (Wm 11/53) 4. Guys-Dolls (Got 5/53)	49.50 59.50	95.00 110.00	4
2. Gypsy Oueen (Got 2/55)	185.00	210.00	2
<ol> <li>Gypsy Queen (Got 2/55)</li> <li>Handicap (Wm 6/52)</li> </ol>	45.00	95.00	4
4. Happy Days	65.00		6
(Got 7/52) 4. Happy-Go-Lucky	05.00	100.00	4
(Got 3/51)	25.00	45.00	4
4. Harvest Moon (Got 12/48)	15.00	25.00	4
4. Harvest Time	15.00	20.00	4
(Ge 9/50) 4. Harvey (Wm 5/51)	15.00 15.00	35.00	4
4. Harvey (Wm 5/51) 2. Havana (Un 2/54)	15.00	35.00 135.00	4
2* Hawaii (Un 6/54)	125.00	165.00	4
4. Hawaiian Beauty			
(Got 4/54) 4. Havhurner (Wm 6/51)	140.00		
3* Hi-Fi (B 6/54)	35.00 135.00	85.00 185.00	4
3* Hi-Fi (B 6/54) 4. Hit Parade (CC 2/51)	10.00	20.00	4
4. Hit & Runs (Ge 3/51) 4. Hit 'N Run (Cot 4/52)	15.00	25.00	4
6. Holiday (CC $12/48$ )	32.00 10.00	20.00	4
4. Hit Parade (CC 2/51) 4. Hit & Runs (Ge 3/51) 4. Hit & Runs (Ge 3/51) 4. Hit 'N Run (Got 4/52) 6. Holiday (CC 12/48) 4. Holiday (Ke 12/51) 4. Hong Kong (Wm 9/51) 4. Hong Kong (Wm 9/51)	35.00	55.00	
4. Hong Kong (Wm 9/51) 4. Horsefeathers	35.00	75.00	
(Wm  1/52)			4
A Horse Shoe			
(Wm 12/51) 4. Hot Rods (B '49)	25.00	40.00	4
2* Ice-Frolics (B 1/54)	99.50	185.00	]
(Wm 12/51) 4. Hot Rods (B '49) 2* Ice-Frolics (B 1/54) 4. Jalopy (Wm 8/51) 4. Jockey Cluh (Got 5/54) 4. Jockey Cluh (Got 5/54)	35.00	85.00	
4. Jeanie (Ex 0/50) 4. Jockey Club (Cot 5/54)	125.00	25.00	4
4. LOCKEV Special			4
(B 11/47) 4. Joker (Got 11/50)	$\begin{array}{c} 15.00 \\ 20.00 \end{array}$	45.00	4
4. Juhilee (Got 5/55)	230.00		4
4. Judy (Ex 7/50)	<b>10</b> .00		
4. Jumping Jacks (Upright) (Ge 12/52)	) 45.00	85.00	6
4. Just 21 (Got 1/50)	45.00 10.00	85.00 25.00	2
4. Just 21 (Got 1/50) 4. K. C. Jones (Got 11/49)	10.00	25.00	4
4. King Arthur	20.00	49.50	4
4 TT DI (00 30/83)			
4. Knockout (Got 1/51) .	20.00	49.50	4
4. Lady Luck (Got 9/54) 4. Lazy "O" (Wm 2/54)	99.50 75.00	185.00	
4. Leaders (Un 10/51)	45.00	85.00	4
<ol> <li>4. King Pin (CC 12/51).</li> <li>4. Knockout (Got 1/51).</li> <li>4. Lady Luck (Got 9/54).</li> <li>4. Lazy "Q" (Wm 2/54).</li> <li>4. Leaders (Un 10/51)</li> <li>4. Lite-A-Line (Ke 6/52).</li> <li>4. Long Beach (Wm 7/52).</li> <li>2. Lovely Lucy (Got 2/54).</li> <li>4. Lucky Inning (Wm (5/50).</li> </ol>	45.00	55.00	4
4. Long Beach (Wm 7/52) 2. Lovely Lucy (Cot 2/54)	40.00	75.00	4
4. Lucky Inning	104.00	110.00	4
(Wm (5/50)) 2. Lulu (Wm. 12/54)	20.00	49.50	4
2. Luiu (Wm. 12/54)	205.00	230.00	1.4

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4. Mad. Sq. Garden			4. Steeple Ch
(Got <sup>6</sup> /50)		69.00	(Ūn 1/5
6. Magic (Ex 11/48)		20.00	4. Stop & Go
4. Majors '49 (CC 2/49)	15.00	35.00	4. Struggle B (Wm 13
4. Majorettes (Wm 4/52) 2. Manhattan (Un 4/55) .		50.00 375.00	6. Summertin
4. Marhle Queen	213.00	513.00	4. Sunshine H
(Got 8/53)	85.00	125.00	(B 12/5
4. Maryland (Wm 4/49) .		35.00	4. Super Hoch
4. Mercury (Ge (3/50)	10.00	29.00	(CC 4/4) 4. Super Jum
4. Mermaid (Got 6/51)		65.00	(Got 10/
1. Mexico (Un 3/54) 2* Miami Beach (B 9/55)		175.00 495.00	3* Surf Cluh
4. Minstrel Man	400.00	493.00	4. Sweepstake 4. Sweet Add
(Got 3/51)	25.00	60.00	(Got 7/
6. Moon Glow (Un 11/48)	10.00	20.00	4. Sweetheart 4. Tahiti (Ur
4. Mystic Marvel (Got 3/54)	120.00	175 00	4. Tampico (
1. Nevada (Un 8/54)		175.00 175.00	4. Telecard ( 4. Thing (CC
4. Niagara (Got 1251)	45.00	75.00	4. Three Feat
4. Nifty (Wm 12/50)	15.00	35.00	(Ge 5/4 4. Three Fou
4. "9" Sisters (Wm 1/54)	95.00	135.00	4. Inree rous $(\text{Un } 6/5)$
4. Oasis (Ex 10/50) 4. Oklahoma (Un 5/49) .	10.00 <b>10</b> .00	$\begin{array}{c} 20.00 \\ 20.00 \end{array}$	6. Three Mus
6. Old Faithful	75.00		(Got 7/- 6. Thrill (CC
(Got 12/49) 4. Olympics (Wm 5/52) .	15.00 45.00	25.00 75.00	
4. One Two Three			
(Ge 10/48) 4. Palisades (Wm 7/53) .	10 <b>.0</b> 0 50.00	25.00	
4* Palm Beach (B 7/52).	49.50	90.00 95.00	
2* Palm Springs (B 11/53)	110.00	195.00	
4. Paratrooper (Wm 8/52) 2. Peter Pan (Wm 4/55).	30.00 189.50	65.00 215.00	
4. Pin Bowler (CC 6/50)	10.00	20.00	
6. Pinch Hitter (Un 5/49) 4. Pinky (Wm 9/50)	$\begin{array}{c} 10.00\\ 20.00\end{array}$	20.00 35.00	6. Bally Speed
4. Pin Wheel (Got 11/53)	95.00	125.00	(2/50)
4. Play Ball (CC 1/51)	20.00	35.00	6. Bally Shuff (4/50)
4. Playland (Ex 8/50) 6. Playtime (Ex 8/49)	$\begin{array}{c} 10.00\\ 10.00\end{array}$	20.00 20.0 <b>0</b>	6. Bally Hook
2. Poker Face (Got 9/53		125.00	(11/50) 6. Bally Basel
6. Puddin' Head (Ge 10/48)	10.00	20.00	4. Bally Shuffl
4. Punchy (CC 12/50)	10.00	20.00	4. Bally Victo (5/54)
2. Quarterback (Wm 10/49)	15.00	35.00	4. Bally Cham
4. Quartet (Got 2/52)	59.50	110.00	Bowler 4. Bally Jet B
4. Queen of Hearts (Got 12/52)	69.00	100.00	4. Bally Rock
4. Quintet (Got 3/53)	49.50	110.00	(8/54) . 4. Bally Myst
2. Race The Clock (Wm. 5/55)	245.00	270.00	(12/54)
4. Rag Mop (Wm 10/50)	15.00	35.00	4* Bally Magi (12/54)
6. Ramona (Un 2/49) 4. Red Shoes (Un 11/50)	$\begin{array}{c} 10.00\\ 20.00\end{array}$	20.00 34.50	4. Bally Gold
1* Rio (Un 11/53)	75.00	110.00	(3/55) . 4. ChiCoin Be
4. Rip Snorter (Ge 10/49) 4. Rocket (Ge 5/50)	10.00 20.00	20.00 39.00	Classic
4. Rockettes (Got 8/50) .	. 25.00	49.50	4. ChiCoin P (6/50)
4. Rodeo (Un 2/53) 4. Rose Bowl (Got 10/51)	125.00 35.00	16 <b>0.0</b> 0 75.00	4. ChiCoin T
4. Round Up (Got 11/48)	10.00	25.00	(7/50)
4. St. Louis (Wm 2/45) . 2* Saddle and Turf	20.00	30.00	6. ChiCoin Pir 4. ChiCoin H
$(Ev \ 10/53)$	175.00	250.00	(5/51)
(Cluh Model) 4. Saratoga (Wm 10/48).	205.00	275.00	4. ChiCoin 6- 4. ChiCoin 6-
2. Screamo (Wm 4/54)	$\begin{array}{c} 20.00\\ 114.50\end{array}$	49.50 140.00	DeLuxe
4. Sea Jockeys (Wm 11/51)	25.00	65.00	4. ChiCoin M (6/52)
<ol> <li>Select-A-Card (Got 4/50)</li> <li>Shantytown (Ex 10/49)</li> </ol>		20.00 39.00	4. ChiCoin Be
4. Sharpshooter			(10/52)
(Ĝot 5/49) 2. Shindig (Got 10/53)	10.00	29.50 135.00	4. ChiCoin M Bowl-A-E
4. Shoo Shoo $(Wm 2/51)$	19.50	29.50	4. ChiCoin 10
4. Shoot the Moon (Wm 11/51)	20.00	55.00	Special 4. ChiCoin Na
4. Show Boat (Un 1/49) .	10.00	20.00	(1/53)
4. Show Boat (Un 12/52) 1. Silver Chest (Upright)	95.00	15 <b>0</b> .00	4. ChiCoin 10 Double S
(Ge 4/53)	59.00	110.00	(2/53)
4. Silver Skates (Wm 2/53)	54.50	80.00	4. ChiCoin Cr 4. ChiCoin Cr
2* Singapore (Un 10/54) 4. Skill Pool (Got 8/52)	135.00 6 <b>0.0</b> 0	195.00 110.00	4. Chicoln Cr Pins (4/
4. Skyway (Wm 8/54)	115.00	160.00	4* ChiCoin T (6/53)
4. Sluggin' Champ (Got	39.00	65.00	4* ChiCoin Go
4/55) 6. Snooks (Wm 6/51)	$200.00 \\ 15.00$	225.00 22.50	(7/53) . 4. ChiCoin Hi
2. Southern Belle			Crown (
(Got 6/55) 4. South Pacific (Ge 2/50)	214.50 20.00	235.00 39.00	4. ChiCoin Hi Triple So
4. South Pacific (Ge 2/50) 4. Spark Plugs (Wm 9/51)	50.00	75.00	4* ChiCoin A
6. Speedway (Wm 9/48) . 4. Spitfire (Wm 2/55)	10 <b>.00</b> 75.00	20.00 175.00	(10/53) 2. ChiCoin Ki
4. Spot Bowler			4. ChiCoin Cr
(Got 10/50) 4* Spot Lite (B 1/52)	25.00 35.00	50.00 50.00	Bowler 2* ChiCoin Su
4. Sportsman (Ge 2/51)	10.00	20.00	(3/54)
4. Sportsman (Wm 2/52) 4. Springtime (Ge 3/52)	30.00 20.00	35.00 34.50	4* ChiCoin St. 4. ChiCoin Fe
4. Stage Coach (Got 11/54)	165.00	200.00	2. ChiCoin Ho
4. Star Pool (Wm 10/54) 4. Stars (Un 6/52)	$\begin{array}{r} 145.00\\ 45.00\end{array}$	200.00 70.00	4. ChiCoin Fl 4. ChiCoin Pl
4. Star's $(Un \ 6/52)$ 4. Starlite $(Wm \ 3/53)$	35.00	70.00	(10/54)
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		Junu	<i>ary 21, 1950</i>	-
eeple Chase (Un 1/52)	35.00	55.00	4. Thunderhird (Wm 5/54) 115.00	150.00
op & Go (Ge 3/51) .		25.00	2. Times Square (Wm 4/53) 64.00	89.50
ruggle Buggies (Wm 12/53)	75.00	125.00	4. Touchdown (Un 1/52) 20.00 2* Triple Play (Un 8/55) 295.00	<b>50.00</b> 425.00
ammertime (Un 9/48)	15.00	25.00	4. Triplets (Got 7/50) 15.00	29.50
nshine Park (B 12/52)	<b>25.0</b> 0	8 <b>5.0</b> 0	4. TriScore         (Ge 1/51)         20.00           3. Tropicana         (Un 1/55)         150.00	<b>35.00</b> 210.00
per Hockey			3. Tropics         (Un 7/53)          65.00           6. Tucson         (Wm 1/49)          10.00	125.00 29.00
iper Jumho		34.50	6. Tumbleweed (Ex 8/49) 15.00 4. Turf King (B 6/50) 15.00	<b>35.00</b> 4 <b>5.0</b> 0
(Got 10/54) urf Cluh (B 3/54)	300.00 125.00	375.00 175.00	4. Twenty Grand	85.00
veepstakes (Wm 1/52) veet Add-A-Line	75.00	95.00	4. Twin Bill (Got 1/55) 185.00	215.00
(Got 7/55)	225.00	250.00	4. Utah (Un 7/49) 10.00 2* Variety (B 9/54) 200.00	2 <b>9.5</b> 0 2 <b>9</b> 5.00
veetheart (Wm 5/50) ahiti (Un 8/53)	20.00 50.00	35.00 125.00	4. Watch My Line (Got 9/51) 30.00	55 <b>.0</b> 0
ampico (Un 6/49) elecard (Got 1/49) .	10.00 20.00	2 <b>0.0</b> 0 55.00	4. Whizz Kids (CC 3/52) 20.00	40.00
hing (CC 2/51) hree Feathers	15.00	35.00	4. Wild West (Got 8/51)         40.00           4. Winner (Univ.)         20.00	6 <b>9.50</b> 45.00
(Ge 5/49) hree Four Five	15.00	35.00	4. Wishing Well (Got 9/55) 240.00	265.00
(Un 6/51) hree Musketeers	25.00	5 <b>0.</b> 00	2. Wonderland (Wm 5/55) 194.50	230.00
(Got 7/49) hrill (CC 9/48)	$\begin{array}{c} 15.00\\ 10.00 \end{array}$	35.00 20.00	2* Yacht Cluh (B 6/53) 60.00           4. Zingo (Un 10/51) 25.00	100.00 65.00
mm (CC 9/40)	10.00			
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	<u> </u>	. SHU	IFFLES	E
ally Speed Bowler			1 4. ChiCoin Fireball	
(2/50) ally Shuffle Champ	15.00	20.00	(11/54) 275.00	385.00
(4/50) ally Hook Bowler	20.00	30.00	4. ChiCoin Thunderbolt (12/54)	395.00
(11/50)	20.00	45.00 45.00	1* ChiCoin Triple Strike (2/55) 300.00	425.00
ally Baseball (5/51) ally Shuffle Line (7/51)	35.00 35.00	45.00	2* ChiCoin Criss-Cross Targette (1/55) 150.00	220.00
(5/54)	200.00	325.00	2. ChiCoin DeLuxe Criss- Cross Targette (1/55) 175.00	230.00
Bowler (5/54)	250.00	350.00	4* ChiCoin Bonus Score (4/55) 375.00	425.00
ally Jet Bowler (8/54) ally Rocket Bowler		360.00	4. ChiCoin Big League (5/55)	450.00
(8/54) ally Mystic Bowler	275.00	375.0 <u>0</u>	4* ChiCoin Hollywood (5/55) 375.00	445.00
(12/54)ally Magic Bowler	295 <b>.0</b> 0	395.00	4. Exhibit Strike (6/51) 20.00 4. Exhibit Twin Rotation	30.00
(12/54) ally Gold Medal	325.00	400.00	4. Exhibit Twin Rotation (5/52)	9 <b>5.00</b>
(3/55) niCoin Bowling	350.00	450.00	4. Genco Bowing League (11/49) 15.00 4. Genco Basehall (5/50) 15.00	20.00 20.00
Classic (5/50) niCoin Pin Bowler	20 <b>.0</b> 0	35.00	4. Genco Shuffle Target	20.00
(6/50) hiCoin Trophy Bowl	20.00	30.00	4. Genco 8-Player Re-	65.00
(7/50) hiCoin Pin Lite (9/50)	$20.00 \\ 25.00$	35.00 30.00	4. Genco Shuffle Pool	
niCoin Horse-Shoes		75.00	(11/53) 50,00 4. Genco Match Pool	<b>9</b> 9.50
(5/51) niCoin 6-Player (8/51)	35.00 35.00	85.00	(2/54)	140.00 29.50
niCoin 6-Player DeLuxe (5/52)	35.00	90.00	6. Keeney Pin Boy (11/49)15.006. Keeney Ten Pins (1/50)15.00	20.00 20.00
niCoin Match Bowler (6/52)	45.00	95.00	6. Keeney ABC (2/50) 15.00 6. Keeney Lucky Strike	2 <b>0</b> .00
niCoin Bowl-A-Ball (10/52)	45.00	1 <b>0</b> 5.00	(4/50)	3 <b>0.0</b> 0 30.00
niCoin Match Bowl-A-Ball (11/52).	50.00	110.00	6. Keeney Bowling Champ	30.00
niCoin 10th Frame	50.00	115.00	6. Keeney Duck Pins	30.00
niĈoin Name Bowler			4. Keeney Douhle Bowler	
(1/53) niCoin 10th Frame	50.00	120.00	(8/50) 25.00 4. Keeney League (8/50) 25.00	35.00 50.00
Double Score Bowler (2/53)	70.00	139.50	4. Keeney 4-Way Bowler Attachment (12/50) 40.00	75 <b>.0</b> 0
niCoin Crown (4/53). niCoin Crown, Giant	80.00	140.00	4. Keeney Big League (5/51) 35.00	65.00
Pins (4/53) hiCoin Triple Score	100.00	150.00	4. Keeney 6-Player League (9/51) 35.00	75.00
(6/53) hiCoin Gold Cup	80.00	155.00	4. Keeney DeLuxe League (3/52) 35.00	9 <b>5.0</b> 0
(7/53) niCoin High Speed	85.0 <b>0</b>	160 <b>.0</b> 0	4. Keeney Super DeLuxe League Bowler (3/52) 45.00	1 <b>00.0</b> 0
Crown (7/53) niCoin High Speed	125.00	175.00	4. Keeney High Score	100.00
Triple Score (8/53) hiCoin Advance	175.00	195.00	4. Keeney Team (10/52) . 49.50 4. Keeney Club (4/53) 55.00	<b>135.00</b> 145.00
(10/53)	125.00 125.00	200.00 235.00	4. Keeney Domino (5/53) 65.00	150.00 155.00
niCoin King (10/53). niCoin Criss Cross Bowley (12/52)			4. Keeney Pacemaker	
Bowler (12/53) niCoin Super Frame	150.00	245.00	4. Keeney Mainliner	185.00
(3/54) niCoin Starlite (5/54)		250.00 255.00	4. Keeney Bonus Bowler	215.00
niCoin Feature (7/54) niCoin Holiday (9/54)	245.00	275.00 350.00	4. Keeney Diamond Bowler	220.00
niCoin Flash (10/54) niCoin Playtime		375.00	2. Keeney Bikini (6/54) 175.00	275.00 275.00
(10/54)	295.00	385.00	2. Keeney Century (6/54) 210.00	295.00
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# This is a COIN-CATCHER...not a dust-catcher

No dust-catching, space-wasting ornamentation here! Just clean-lined simplicity of style and superior, high-fidelity tonal reproduction to catch the eyes and ears of people who put coins in your cashbox.

There's a reason why AMI "G" keeps that new look in spite of all the rush from customers...It's Rel-Var color guard—a clear, tough protective film over the extra-durable finish of the AMI "G"...protects your coin-catcher against the hazards of lighted cigarettes carelessly placed, spilled beverages, coin-scratching. Now's the time to let AMI "G" start catching more coins in your cashbox...for you!



Incorporated

General Offices and Factory: 1500 Union Avenue, S.E., Grand Rapids 2, Michigan

(originator of the automatic selective juke box in 1927) Model "G"-120, 80, 40 selections for more plays in less time.

Licensee: Jensen Music Automates-building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W. 1. England-building the BAL-AMI Juke Box

"It's What's in THE CASH BOX That Counts"

# **The Cash Box PRICE LISTS**"

J. H. KEENEY & CO., INC.

DeLuxe Hot Coffee Vender... DeLuxe Hot Coffee & Hot Chocolate Combo Vender... Various Models of above..... DeLuxe Fascination Pool ....\$ 335.00

Prices On Request

370.00

690.00

Speaker Model 5111 12" Concealed

Hi-Fi

Speaker

Speaker Hi-Fi Model 5112 8" Wall Speaker

Model 5115 Hi-Fi 4 Cone Cor-

ner Speaker Model 5116 Hi-Fi Coaxial Cor-

ner Speaker Model 5117 Hi-Fi Coaxial Wall

The Cash Bo	o <i>x</i>	Page
4. Keeney American (9/54) 250.00 325.00	2. United Ace (5/54) 200.00	260.00
4. Keeney National (9/54) 325.00 375.00	4* United Rainbow (5/54) 175.00	260.00
2. Keeney Speedlane (4/55)	4. United Banner (8/54). 245.00	285.00
(4/55)	2. United Shuffle Targette (8/54) 225.00	300.00
4. United 6-Player 40.00 70.00	4. United DeLuxe Shuffle	
4. United DeLuxe	Targette (8/54) 245.00 4* United Speedy (8/54) . 200.00	320.00 300.00
6-Player (10/15) 40.00 75.00 4. United 6-Player Super	4. Un. 11th Frame (10/54) 195.00	320.00
(3/52) 45.00 90.00	4. United DeLuxe 11th Frame 300.00	350.00
4. United 4-Player Official	2. United Comet Targette	
(5/52) 45.00 100.00 4. United 6-Player Star	(11/54) 260.00 4. United DeLuxe Comet	340.00
(7/52) 45.00 100.00	Targette (11/54) 275.00	350.00
4. United 10th Frame Star (9/52) 45.00 110.00	4. United Mercury (12/54) 285.00 4. United DeLuxe Mercury	360.00
4. United Manhattan 10th	(12/54) 285.00	370.00
Frame (9/52) 50.00 115.00 4. United Manhattan	4* United Mars (1/55) 225.00 2. United Deluxe Mars	375.00
(9/52) 65.00 120.00	(1/55) 295.00	380.00
4. United 10th Frame Super (10/52) 70.00 125.00	1. Un. Lightning (2/55) 295.00 4. United DeLuxe	395.00
4* United Cascade (2/53). 60.00 100.00	Lightning (2/55) 335.00	400.00
4* United Clover (2/53) 60.00 125.00 4. United Liberty (2/53) . 95.00 135.00	4* Un. Venus (3/55) 325.00 4. United DeLuxe Venus	410.00
4* United Classic (6/53) . 89.50 140.00	(3/55) 335.00	420.00
4* United Olympic (6/53) 75.00 135.00 4* United Royal (9/53) . 115.00 145.00	4. Un. Clipper (5/55) 300.00 2. United De Luxe Clipper	425.00
4* United Imperial (9/53) 145.00 200.00	(5/55) 325.00	435.00
2* United Chief (11/53) . 140.00 195.00 4* United Leader (11/53) 175.00 225.00	4. Un. 5th Inning (6/55) , 325.00 4. United DeLuxe 5th	440.00
$4^{*}$ United Leader (11/53) 173.00 225.00 $4^{*}$ United Team (1/54) 185.00 225.00	Inning (6/55) 275.00	450.00
4. United DeLuxe Team	4. Un. Capitol (6/55) 335.00	465.00
(1/54) 195.00 240.00 4* United League (1/54) 160.00 225.00	2. United DeLuxe Capitol (6/55) 350.00	470.00
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4. ABT 6 Gun Rifle Range 550.00 650.00 4. Boomerang 25.00 45.00	6. Mills Conv. for Panoram Peek 10.00	29.50
4. Boomerang         25.00         45.00           4. Bally Big Inning         65.00         150.00	4. Muto. Atomic Bomber. 65.00	175.00
4. Bally Heavy Hitter 35.00 60.00	4. Mutos. Ace Bombers. 100.00 4. Mutoscope Dr. Mobile	195.00
4. Bally King Pin         20.00         35.00           4. Bally Rapid Fire         95.00         125.00	(Prewar) 95.00	<b>195.0</b> 0
4. Bally Undersea Raider 64.50 125.00	4. Mutos. Fly. Saucers 90.00 4. Mutos. Phto. (Pre-War) 150.00	160.00 250.00
4. ChiCoin Basketball	4. Mutos. Photomatic	
Champ 85.00 195.00 4. ChiCoin 4-Player Derby 95.00 195.00	(DeLuxe)	450.00 200.00
4. ChiCoin Goalee 44.00 99.50	4. Mutoscope Sky Fighter. 95.00	175.00
4. ChiCoin Hockey 55.00 85.00 4. ChiCoin Midget Skee 65.00 175.00	4. Mutos. Voice-O-Graph 35¢ 150.00	395.00
4. ChiCoin Pistol	4. QT Pool Table 65.00	85.00
4* ChiCoin Home Run, 6 Player (3/54) 125.00 225.00	4. Quizzer	125.00 85.00
4. Edelco Pool Table 20.00 75.00	4. Scientific Baseball 20.00	75.00
4. Evans Bat-A-Score         69.50         165.00           4. Evans Bola-Score         79.50         89.50	4. Scientific Basketball 20.00 4. Scientific Batting Pr 19.00	75.00 65.00
4. Evans Ski Roll 35.00 95.00	4. Scientific Pitch 'Em 100.00	185.00
4. Evans Super Bomber 100.00         210.00           4. Evans Play Ball	4* Seeburg Bear Gun 94.50 4. Seeburg Chicken Sam. 50.00	145.00 100.00
4. Evans Ten Strike '46 20.00 85.00	4. Seeburg Shoot the Chute 49.50	95.00
4. Evans Tommy Gun         39.50         95.00           4. Exhibit Dale Gun         30.00         89.50	4* Seeburg Coon Hunt 145.00 4. Set Shot Basketball 200.00	$195.00 \\ 295.00$
4. Exhibit Gun Patrol 75.00 150.00	4. Telequiz	125.00
4* Exhibit Jet Gun 75.00 145.00 4. Exhibit Space Gun 75.00 145.00	4. Un. Team Hockey 30.00           4. United Jungle Gun 225.00	85.00 330.00
4. Exhibit Pony Express 85.00 135.00	4. Un. DeLuxe Jungle Gun 230.00	360.00
4. Exhibit Silver Bullets. 40.00 95.00	4. United Carnival Gun	245.00
4. Exhibit Six Shooter 50.00         125.00           4. Exhibit Vitalizer 45.00         75.00	(10/54) 225.00 2. United DeLuxe Carnival	345.00
4* Exhibit Shooting Gal.	Gun (10/54) 225.00	355.00
(6/64) 124.50 175.00 4* Exhibit Star Shooting	4. United Bonus Gun (1/55) 295.00	395.00
Gallery (9/54) 149.50 225.00 4* Exhibit Sportland Shoot-	2. United Deluxe Bonus Gun (1/55) 295.00	425.00
ing Gallery (11/54), 175.00 250.00	4. Wilcox-Gay Recordio 50.00	125.00
4. Exhibit "500" Shooting Gallery (3/55) 295.00 375.00	4. Wms. All Stars (8/47) 35.00 4. Wms. Box Score(12/47) 39.50	75.00 75.00
4. Exhibit Treasure Cove	4. Wms. Star Series (4/49) 35.00	85.00
Shooting Gallery (6/55)	4. Wms. DeLuxe World Series (2/52) 40.00	90.00
2* Genco Sky Gunner 95.00 150.00	4. Wms. Super World	
4. Genco Night Fighter 119.50 159.50 4. Genco Basketball 185.00 295.00	Series (4/51) 39.50 4. Wms. DeLuxe Baseball	<b>99.0</b> 0
4* Genco Rifle Gal. (6/54) 195.00 275.00	(4/53) 100.00	175.00
4. Genco Big Top Rifle	4. Wms. Pennant Baseball (12/53) 145.00	245.00
2. Genco Wild West Gun	4. Wms. Super Pennant	
(2/55)	Baseball (12/53) 155.00 4. Wms. Super Star	2 <b>75.0</b> 0
Gal. (5/55)	Baseball (12/53) 175.00	300.00

 (2/55)
 350.00

 4\* Genco Sky Rocket Rifle
 Gal. (5/55)

 Gal. (5/55)
 365.00

 4. Jack Rabbit
 50.00

 4. Jungle Joe
 49.50

 4. Keeney Air Raider
 65.00

 4. Keeney Sub Gun
 75.00

4. Keeney Texas Leaguer. 25.00 
 4. Keeney Sportsman (11/54)
 199.50

 4. Lite League
 49.50

4. Mills Panoram Peek .. 165.00

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#### January 21, 1956 Page 70 ManufacturersNewEquipment Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory. Challenge Bowler (without Match Feature) ... Electric Cigarette Vender .... ABT MFG. CORP.

ABT MFG. CORP.	Challenge Bowler
Challenger (counter model pistol game)\$ 82.50 Rifle Sport (3 gun range) 1408.25	(without Match Feature) 665.00 Electric Cigarette Vender 284.50 Coin Changer Model 304.59
AMI, INCORPORATED	MARVEL MFG. CORP.
G-120 Phonograph	Pla-Pool (Regular Size)\$ 285.00
G. 80 Phonograph	DeLuxe Pla-Pool (Large Size) 325.00
G-120 Phonograph G- 80 Phonograph G- 40 Phonograph HS-80 Selective Hideaway HS-120 Selective Hideaway W-80 Wall Box S-80 Receiver S-120 Receiver Wall Speaker Corner Speaker Recessed Speaker	BOCK OLA MEC CODB
HS-120 Selective Hideaway	ROCK-OLA MFG. CORP.
W-80 Wall Box	Model 1448 Hi-Fi Phono, 120 Selections, 45 RPM Only
S-80 Receiver	Model 1452, Hi-Fi, 50 Selec-
S-120 Receiver	tions, 45 RPM Only
Wall Speaker	120 Selections
	Model 1548, 50 Selection Wall
R-167 Bargrip /	Box Model 1613, 8" Blonde Wall
AUTO-PHOTO CO.	Speaker
Auto-Photo Studio Model "11"\$2,950.00	Model 1614, 8" Mahogany Wall
Studio Model 11	Model 1906, Remote Volume 5
BALLY MFG. CO.	Control
Broadway\$ 785.00 Pin-Pool	Control with Cancel Button
(Standard Model) 295.00	L D CEEDURG CORD
(with Light Up Bumpers) 310.00	J. P. SEEBURG CORP.
(with Neon-light) 320.00 (6-pocket model) 320.00	V-200—Select-O-Matic "200"
Jumbo Bowler	Phonograph V-3W-A—Wall-O-Matic "200"
(without Match Feature) Model J-110, 10c play 760.00	100J-Select-O-Matic "100"
Model J-325, 3 plays for 25c. 780.00	Phonograph
King-Pin Bowler (with Match Feature)	Volume Control
Model K-110, 10c a play 805.00	HFCV2.8—High Fidelity Wall
Model K-325, 3 plays for 25c. 825.00 ABC Bowler	Speaker HFCV3.8—High Fidelity Corner Speaker HFCV1-12—High Fidelity Recessed Speaker PS6-1Z—Power Supply
(without Match Feature)	Corner Speaker
Model A-110, 10c a play 760.00	HFCV1-12—High Fidelity Recessed Speaker
Model A-325, 3 plays for 25c 780.00 Congress Bowler	PS6-1Z—Power Supply
(with Match Feature)	HFA1-L6—Power Amplifier /
Model C-110, 10c a play         805.00           Model C-325, 3 plays for 25c         825.00	UNITED MFG. CO.
Bull's Eye Shooting Gallery 395.00	Club Pool\$ 295.00
The Champion (With new-all-metal cabinet) 759.00	Jumbo Club Pool
	Regulation Shuffle Alley
BUCKLEY MFG. CO.	(without Match Feature) Single Chute
Safari \$ 995.00 Beerama 995.00	Double Chute 780.00
Electronic Bingo 995.00	DeLuxe Regulation Shuffle Alley (with Match Feature)
Skill 995.00 Bull's-Eye Bingo 995.00	Single Chute 810.00
	Double Chute
CHICAGO COIN MACHINE CO.	(without Match Feature)
Champion Pool         285.00           Automatic Pool         375.00	Single Chute         760.00           Double Chute         780.00
All Star Team Bowler	Special Topnotch Shuffle Alley
(with Match Feature) 825.00 Bowling Team Bowler 760.00	(with Special Match Features) Single Chute
	Double Chute 895.00
EXHIBIT SUPPLY CO. DeLuxe Skill Pool "84"\$ 349.50	Starlet 775.00
DeLuxe Skill F 001 64\$ 549.50	WILLIAMS MFG. CO.
GAMES, INC. The Hunter	Royal Crown\$ 295.00
The Hunter\$ 650.00	DeLuxe Bank Pool 349.50
GENCO MFG. & SALES CO.	Senior DeLuxe Bank Pool 399.50 Score Pool 385.00
Super Big Top (Gun) \$ 675.00 DeLuxe Tournament Pool 339.50	Circus Wagon
Official Tournament Pool 329.50	(2 Player, 5-Ball) 442.50 Jolly Joker
Quarterback (Football Game) (with Match Feature) 635.00	Sidewalk Engineer
	THE RUDOLPH WURLITZER CO.
D. GOTTLIEB & CO.	Model "1800" Hi-Fi Phonograph
Easy Aces (Single Player, 5-Ball)\$ 407.50	104 Selection, 45 RPM
Spot Pool	Model "1700" Hi-Fi Phonograph
INTERNATIONAL MUTO. CORP.	104 Selection, 45 RPM Model "1600-A" Hi-Fi Phono-
Drive Yourself (new	
Drivemobile) \$ 795.00	Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)
Photomat '54	Model 5207 5c-10c-25c Wall Box
3D Art Parade, 6-show model. 395.00	3 Wire (104 Selections)
Universal Post Card Vender 60.00	Model 5110 12" DeLuxe ) 9 %
L H KEENEY & CO INC	Speaker

Price Publication

Jumbo DeLuxe Fascination Pool ..... DeLuxe Challenge Bowler (with Match Feature) ... ODUCTION NOT PERMITTED.

RLITZER THE entennial MODEL 1900 يتحد أأعدار 1335-1935 Freenergin Of any Reserver and In 19 Ś

HIGHLIGHTING 100 YEARS OF MUSICAL ACHIEVEMENT

January 21, 1956

The Cash Box

#### Page 72

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In celebration of a century of musical leadership, Wurlitzer introduces the breathtaking new Wurlitzer Centennial Model 1900. Alive with engineering innovoations, the Centennial takes a long, style-wise step into the future. The daringly designed, chrome-trimmed dome houses the most dramatically fashioned, exquisitely colored record changer compartment ever introduced . . . puts it on view through a spectacular one-piece panoramic Super-Vu window that extends clear down over the program holder.

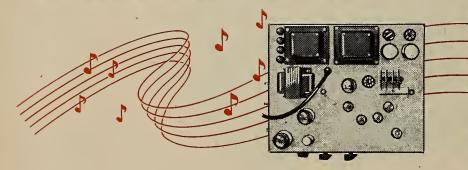
The all-chromed selector panel with its glowing Lucite-capped buttons is a masterpiece of superb styling. The same fine functional designing marks the rich, rigidized metal grille. It is flanked by double strength glass pilasters of Swedish Modern design that cast a colorful pink and blue pastel glow over the gleaming metal. A gracefully contoured stainless steel kickplate completes the Centennial's stunningly distinctive new front styling.

Side cabinetry offers another Wurlitzer exclusive. A luxurious combination of finest American hardwoods and embossed metalized DuPont Mylar. Highly favored today by automotive stylists for interior car trim, Mylar combines brilliant beauty with amazing wear. Altogether, the Wurlitzer Centennial

Altogether, the Wurlitzer Centennial Model 1900 is a bold new concept of eye and ear appeal destined to hit equally new highs in location preference.



Program changing is easier than ever on the Centennial. Lift the Super-Vu window to position on its solidly fastened fall support. Flip up the chromed-trim lock rail. Each program holder slides up and out with ease. Moulded transparent backing prevents jamming or crumpling of strips. Another innovation is the distinctive louvered dome light. An integral part of the Super-Vu window, it beautifully illuminates the entire record changer compartment.

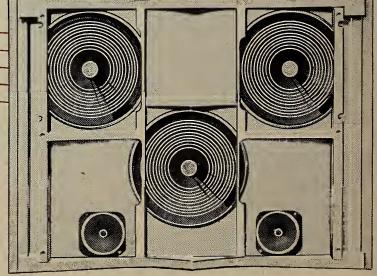


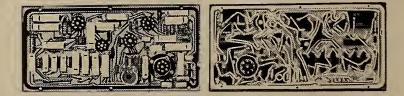
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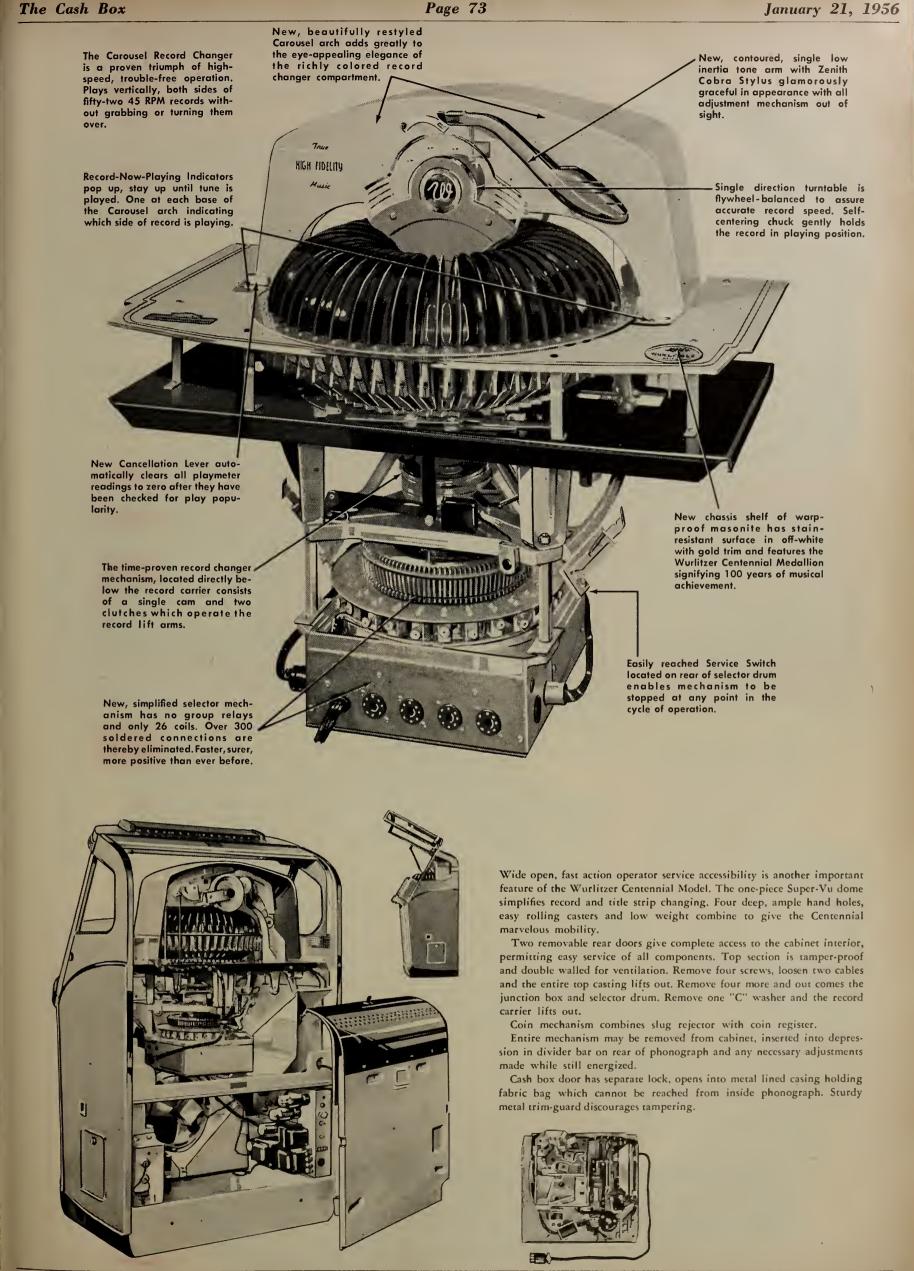
From its inception, Wurlitzer's Dynatone Sound System has produced the truest high fidelity ever achieved on any automatic phonograph. The Centennial Model introduces tonal advancements far beyond the triumphs of the past. Three 12-inch bass woofers and twin 4-inch treble tweeters not only offer more speaker cone area than any other juke box, but the purposely varied resonances of the five speakers produce startling new tonal clarity.

The powerful new Wurlitzer Dynatone Amplifier is the first amplifier in coin-operated phonograph history to incorporate printed wiring circuits. Assures uniformity of vital wiring connections and eliminates over 200 hand soldering operations. Pre-amp tubes are shock mounted for longer tube life. All of which means cost-clipping reductions in sound system maintenance. Built-in volume level control insures pleasant listening to every record.

Again — and to a greater degree than ever before — the Wurlitzer Centennial takes the mask off the music to produce tone so lifelike that you could close your eyes and believe that the living artists were performing in the room!



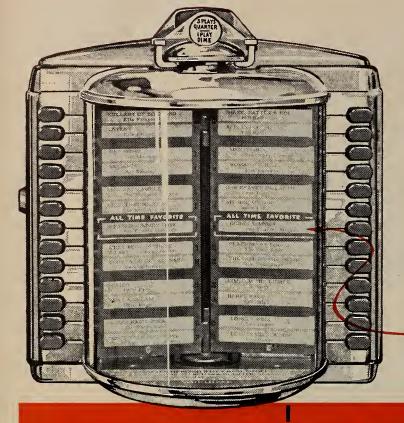




"It's What's in THE CASH BOX That Counts"

#### Page 74

# WURLITZER REMOTE CONTROL EQUIPMENT



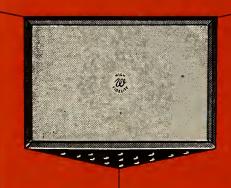
#### MODEL 5207 WALL BOX 3-WIRE, 104-SELECTION

Highly chromed die-cast case of single piece construction is easily removed. Features glass window, red selector buttons and panels. Make Selection Light at top indicates coins inserted but selections not made. Single 5-10-25c coin entry has magnetic slug rejector. Four rotating panels, each featuring 12 double title strips and one single hit tune strip. Program holders easily removed for service. Single lock on side. Size -121/2" high, 113/4" wide, 73/8" deep.

ALL TIME FAVORITE

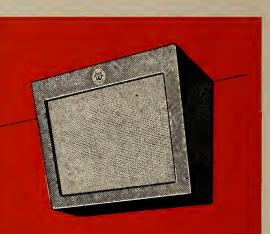
Ray Charles Singers

INDIAN SUMMER





Center title strip gives added emphasis to most-played tunes.



#### MODEL 5115 CORNER SPEAKER

Beautifully finished in neutral grey with harmonizing grille cloth and handsome Wurlitzer HiFidelity medallion. Four 5-inch speakers offer uniform frequency response from 55 to 11,000 cycles and high acoustical efficiency. May be used on ceiling or side wall. Includes heavy duty matching transformer and volume control switch. Size - 13" high, 19" wide, 10" deep.

#### MODEL 5116 CORNER SPEAKER

Handsomely finished in soft grey with Sand Gold grille cloth and Wurlitzer HiFidelity medallion. Contains 8-inch coaxial speaker. medallion. Contains 8-inch coaxial speaker, Assures uniform frequency response
from 50 to 13,000 cycles and high acoustical efficiency. Mounts on ceiling or side wall. Features heavy duty
matching transformer and volume control switch. Size — 2134" high,
16" wide, depth at top, 135%" — depth at bottom, 101/2".

#### MODEL 5117 WALL SPEAKER

Strikingly designed in attractive grey with Sand Gold grille cloth and Wurlitzer HiFidelity medallion. Has 12-inch coaxial speaker with high capacity, high fidelity range. Gives uniform frequency response from 45 to 13,000 cycles. Has heavy duty matching transformer depth at top, 14" - depth at bottom, 83/4".

#### WURLITZER MODEL 1900 SPECIFICATIONS

#### DIMENSIONS:

Height — 55 % " Width — 33-11/16" Depth --- 27 1/8" Weight --- 323 lbs.

- Packed for shipment—393 lbs. approx. COIN EQUIPMENT:
- Single coin entry 5-10-25c. Three-in-one magnetic slug rejector. New simplified coin register mechanism. On-off automatic coin return.
- RECORD CHANGER:
- Provides 104 selections from 52 seveninch 45 RPM records. Playmeter included.
- SOUND SYSTEM:

Includes pre-amp automatic level con-trol, and volume, dual tone and fader controls.

#### TONE ARM:

Single, low pressure tone arm with Zenith Cobra Cartridge. Plays both record sides.

- WATTAGE: Complete phonograph, 300. Standby, 135 watts.

LIGHTING: Four 20-watt fluorescents,

NUMBER OF SELECTIONS: 104

TYPE OF RECORD PLAYED: Seven-inch 45 RPM.

#### CABINET FINISH:

Persian Turquoise Glacier White

REMOTE: 104-selection wall box, Model 5207, available. Any Wurlitzer 3- or 4-wire or 48-selection wall box is usable with adapter.

**Chinese Black Desert Haze** 

AUXILIARY SPEAKERS: Will use any present Wurlitzer Speaker.

TUBE COMPLEMENT:

- 1 type 5U4GA (or 5U4GB)
- 1 type 12AU7A 2 type 12AX7
- 1 type 6AU6
- 1 type 6AN8
- 2 type 6L6GB

THE RUDOLPH WURLITZER COMPANY - NORTH TONAWANDA, NEW YORK Established 1856





BOWLER earnings climb to a new sensational high...as 20,000,000 bowlers and their millions of non-bowling friends ... discover the fun and fellowship ... and the sporting satisfaction of shuffle-bowling by OFFICIAL BOWLING RULES. For biggest group-play . . . and continuous repeat-play . . . resulting in bigger bowler profits . . . get Bally ABC-BOWLER on location now ... or CONGRESS-BOWLER for added attraction of match-score features.

#### New KING-SIZE Pins 1 5 7. ERANES New OVER-SIZE Puck

0

New king-size pins, nearly a foot gh and almost as big as official bowling-alley pins, increase playappeal of all Ballybowlers. Comare new giant pin (left) with oldfashioned pin (right). Matching the new big pin is the new Bally over-size puck with a hefty, husky feel that adds to thrills of skillshooting. New over-size puck is larger puck on each playfield be-Compare size with smaller old-fashioned pucks

CONGRESS-BOWLER and ABC-BOWLER play 10 frames ... are available in dime play or one play for a dime, 3 plays for a quarter . require only 81/2 ft. by 25 in, floor space.

·ABC BOWLER ·

12021017411

**BC** bowler WITH MATCH-SCORE FEATURES ress bowler

# More money-making play-appeal

4 MAGIC SQUARES

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## EXTRA TIME

Bally

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Player shifts Magic Squares before shooting fourth ball . or before shooting fifth ball, if "5th BALL" panel is lit. Earning-power of the popular extra time feature proved in BEACH CLUB, VARIETY, BIG TIME and other great Ballygames.

DOUBLE SCORES TRIPLE SCORES

SPOTTED NUMBERS CORNER-SCORES ADVANCING-SCORES EXTRA BALLS BALLYHOLE

rrow points to one of 4 Magic Squares—A—which may be shifted to player's choice of 4 different combinations illustrated above. Each Magic Square-A, B, C and D -may be shifted to choice of 4 different combinations. Separate button for each Magic Square permits player to shift only Square or Squares he desires to shiftwithout shifting other Squares. Maximum numbershift flexibility provided by 4 Magic Squares insures maximum play-appeal, maximum earning-power.

19 24

2-18-16-12

10 22 13 21 15 23 5 7

A MAGILABC 2

C C C

**BALLY MANUFACTURING** COMPANY · 2640 Belmont Avenue, Chicago 18, Illinois