

The Cash Box

VOLUME XVII—NUMBER 16

JANUARY 7, 1956



Eddie Fisher happily signs autographs for some dungaree dolls who are currently going wild for his RCA Victor record called just that, "Dungaree Doll". The disk is a smash for Eddie and shows every sign of winding up among his all time best sellers. Currently operating from the west coast, Eddie has recently been signed to a new 15 year NBC contract and will soon be making his debut in a new medium for him, motion pictures.

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HERE COME THE GUYS

stars of tomorrow...on RCA VICTOR records



TONY TRAVIS

"Most promising male vocalist" (No. 4 in 1955 Billboard Poll)

CULIUCAN

SPEAK TO ME OF LOVE

20/47-6389

BILLY REGIS

ZIGEUNER

I'M DEPENDING ON YOU

20/47-6377



JOEL GREY

LIES, HONEY, LIES

SLOW AND EASY

20/47-6378

WATCH FOR THE GALS!...NEXT WEEK

the dealer's choice

RCA VICTOR



"New Orthophonic"
High Fidelity recordings



FOUNDED BY BILL GERSH

The Cash Box

Volume XVII—Number 16

January 7, 1956

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GREATEST CHRISTMAS EVER!

The record business has just experienced the biggest Christmas in its history. From every area have come reports that dealers and distributors sold all the records they could get hold of.

This huge amount of business encompassed all the record fields, pop, rhythm and blues, country, jazz, singles and packaged goods. Everything sold—and sold well. Moreover almost every company participated in the huge business. There was no one hit that took the great amount of sales. Rather it was divided among all the records currently on the market and the general result was a happy one for everybody concerned.

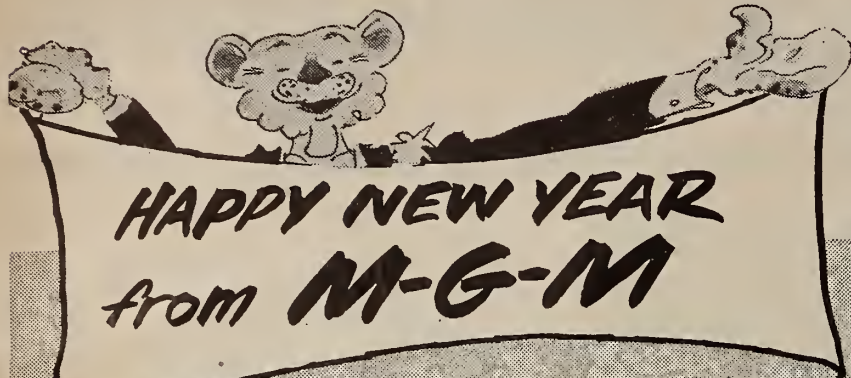
There was only one sour note in the entire Christmas business and that was in Christmas records themselves. Only one song made it this year, "Nuttin' For Christmas". The others fell by the wayside. And yet there were dozens of new Christmas tunes recorded by the top stars in our business which made no noise at all because essentially they didn't have a chance.

Each year, for the past several years, the starting date for playing Christmas records has moved up further and further so that by now Christmas tunes are seldom heard on the air before December 1 and in some cases not until even later. Naturally this is a tremendous deterrent to the creation of Christmas hits.

We have heard several artists say that they would no longer record Christmas tunes because they just don't have a chance of making hits of them. It's rare that any record becomes a hit in just two weeks, but for Christmas records that's just what has to happen. Moreover a Christmas record stops selling for the most part after December 25, so that not only does it have to become a hit in two weeks but it has to sell enough to make the whole venture profitable. Under current conditions this is almost impossible unless some unusual occurrence takes place.

We do not agree with disk jockeys who feel their public does not want to hear Christmas tunes too early. We think that properly presented, these tunes could certainly be played even a week or two before Thanksgiving. Starting to play them then would at least give a Christmas record an even chance. We would hear much less of artists and companies wanting to quit making holiday records.

Next year, we think disk jockeys should make it a point to start their holiday play early enough to give those records a real opportunity of being exposed. After all, every other type of record participated in the generally prosperous Christmas this year. It seems somewhat unfair that Christmas records should have been the one area in the record business that didn't get the chance.



Joni James

MY BELIEVING HEART

VARIETY PICK
CASHBOX PICK
BILLBOARD BEST BUY
BILLBOARD REVIEW SPOTLIGHT

YOU NEVER FALL IN LOVE AGAIN
MGM 12126
K 12124
Orchestra Conducted by DAVID TERRY

ART MOONEY and His Orchestra

nuttin' for Christmas

Definitely THE HIT VERSION Don't Accept Substitutes
PLUGGED ON COMO TV SHOW
THE ORIGINAL

Vocal by 6-year-old TV star
BARRY GORDON

SPECIAL!

Johnny Oliver
sings
CHAIN GANG
and
THESE HANDS

MGM 12164 78 rpm
K 12164 45 rpm

CONNIE FRANCIS

MY TREASURE

3 BIG PLUGS
NBC, CBS
and WABD

MGM 12122 78 RPM K 12122 45 RPM

BETTY MADIGAN

THERE SHOULD BE RULES

and STRANGERS

MGM 12094 78 rpm • K 12094 45 rpm

Sheb Wooley

ARE YOU SATISFIED

MGM 12114
K 12114

ROBBIN HOOD

A TEEN AGE PRAYER

NO SCHOOL TOMORROW

MGM 12138 78 rpm • K 12138 45 rpm

LEROY HOLMES and His Orch.

SONG OF DECEMBER and THE LITTLE BELL

(That Just Went Ding)
MGM 12128 78 rpm
K 12128 45 rpm

SAM (The Man) TAYLOR

HIT THE ROAD

TAYLOR MADE

MGM 12131 78 rpm • K 12131 45 rpm

BILL GALLUS

SOMETIME and FOOLISHLY

MGM 12124 78 rpm
K 12124 45 rpm



THE CASH BOX

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

CODE

AA—Double A	CL—Cardinal	ES—Essex	JU—Jubilee	OR—Original	SO—Sound
AB—Abbott	CO—Columbia	EX—Excello	JZ—Josie	PA—Parrot	SP—Specialty
AL—Aladdin	CR—Coral	FB—Fabor	KA—Kapp	PE—Peacock	ST—Starlite
AP—Apollo	CT—Cat	FE—Federal	KI—King	PM—Prom	TA—Tampa
AR—Arcade	CV—Clearview	FI—Fiesta	LO—London	PP—Peter Pan	TI—Tico
AT—Atlantic	CW—Crown	4 Star—Four Star	MA—Marble	PR—Prestige	TR—Trend
AU—Audivacs	DA—Dana	GN—Golden	MD—Media	RA—Rainbow	UN—United
BE—Bell	DE—Decca	GR—Groove	ME—Mercury	RB—R & B	UQ—Unique
BN—Benida	DL—DeLuxe	GS—Gold Star	MG—MGM	RE—Regent	VI—RCA Victor
BT—Bethlehem	DO—Dot	GTJ—Good Time	MO—Modern	RL—Real	VJ—Vee-Jay
CA—Capitol	DT—Dootone	Jazz	ND—New Disk	RM—Rama	WD—Waldorf
CD—Cadence	DU—Duke	HE—Herald	NG—Norgran	RP—RPM	WI—Wing
CH—Chess	EP—Epic	IM—Imperial	OK—Okeh	SA—Savoy	WJ—Wing
CK—Checker	ER—Era	JD—Jay Dee	OL—Olympic	SE—Seeco	"X"—Label "X"

Pos. Last Week

- 1 SIXTEEN TONS**
TENNESSEE ERNIE FORD
CA-3262 (F-3262)—T. Ernie Ford DE-29739 (9-29739)—Red Sovine
CR-61529 (9-61529)—Johnny Desmond RP-451 (45-451)—B. B. King
- 2 I HEAR YOU KNOCKIN'**
GALE STORM
DO-15412 (45-15412)—Gale Storm IM-5356 (45-5356)—Smiley Lewis
- 3 MEMORIES ARE MADE OF THIS**
DEAN MARTIN
CA-3295 (F-3295)—Dean Martin DO-15436 (45-15436)—Gale Storm
CO-40573 (4-40573)—Mindy Carson
- 4 AUTUMN LEAVES**
ROGER WILLIAMS
CA-3223 (F-3223)—Jackie Gleason KA-116 (45-116)—Roger Williams
CD-1421 (45-1421)—John Sebastian ME-70686 (70686x45)—Maynard Ferguson
CR-61485 (9-61485)—Steve Allen & MG-12068 (K12068)—Ray Charles Singers
Geo. Cates O. PM-1123 (45-1123)—Lou Garisto
DE-29653 (9-29653)—Victor Young X-0161 (4X-0161)—Geri Galian
- 5 HE**
AL HIBBLER—McGUIRE SISTERS
CR-61501 (9-61501)—McGuire Sisters MG-12078 (K12078)—Kay Armen
DE-29660 (9-29660)—Al Hibbler
- 6 LOVE AND MARRIAGE**
FRANK SINATRA
CA-3260 (F-3260)—Frank Sinatra VI-20-6266 (47-6266)—Dinah Shore
CO-40591 (4-40591)—Joe Loco X-0168 (4X-0168)—Helen Grayco
ME-70705 (70705 x 45)—Laurie Sisters
- 7 IT'S ALMOST TOMORROW**
DREAM WEAVERS
CO-40595 (4-40595)—Jo Stafford DO-15424 (45-15424)—Snooky Lanson
CR-61524 (9-61524)—Lawrence Welk ME-70717 (70717x45)—David Carroll
DE-29683 (9-29683)—Dream Weavers
- 8 ONLY YOU**
THE PLATTERS
DE-29694 (9-29694)—Louis Armstrong ME-70633 (70633 x 45)—Platters
DO-15423 (45-15423)—Hilltoppers WI-90015 (90015 x 45)—Lola Dee
FE-12244 (45-12244)—Platters
- 9 MOMENTS TO REMEMBER**
THE FOUR LADS
CO-40539 (4-40539)—Four Lads DE-29694 (9-29694)—Louis Armstrong
- 10 DADDY-O**
FONTANE SISTERS—BONNIE LOU
DO-15428 (45-15428)—Fontane Sisters
KI-4835 (45-4835)—Bonnie Lou

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

701 SEVENTH AVE., NEW YORK 19, N.Y.

11) LOVE IS A MANY-SPLENDORED THING. 12) A WOMAN IN LOVE. 13) BAND OF GOLD. 14) AT MY FRONT DOOR. 15) SHIFTING, WHISPERING SANDS. 16) NO ARMS CAN EVER HOLD YOU. 17) MEMORIES OF YOU. 18) NUTTIN' FOR CHRISTMAS. 19) ALL AT ONCE YOU LOVE HER. 20) C'EST LA VIE. 21) TEEN AGE PRAYER. 22) YOU ARE MY LOVE. 23) THE GREAT PRETENDER. 24) BURN THAT CANDLE. 25) DUNGAREE DOLL. 26) ARE YOU SATISFIED. 27) CRY ME A RIVER. 28) ANGELS IN THE SKY. 29) GEE WHITTAKERS. 30) SINGING DOG MEDLEY. 31) THE TENDER TRAP. 32) ROCK AND ROLL WALTZ. 33) EVERYBODY'S GOT A HOME BUT ME. 34) LISBON ANTIGUA (IN OLD LISBON). 35) MY BELIEVING HEART.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

CORAL BRINGS YOU A BIG ONE!



Johnny

Desmond

"I'LL
CRY

"IN
MY

TOMORROW"

and

DIARY"

Themed in MGM Picture "I'll Cry Tomorrow"

with Orchestra directed by DICK JACOBS
CORAL 61569 (78 RPM) and 9-61569 (45 RPM)

CORAL RECORDS

America's Fastest Growing Record Company

(A subsidiary of DECCA RECORDS, INC.)



"It's What's in THE CASH BOX That Counts"

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

LEE RUSSELL & HIS PALS
(MGM 12134; K12134)

B "RUBY PEARL" [Sikorski BMI—Davis, Duker] Lee Russell and his Pals bounce thru a lively rhythm ditty that packs a wallop. Cute set of lyrics teamed with a catchy melody. Different, but most pleasing.

C+ "GET THAT GOLDEN KEY" [Regent BMI—Russell, Rainy] The crew bounces over another contagious ditty. Pleasant arrangement of a moral tune.

FELICIA SANDERS
(Columbia 40622; 4-40622)

B "THE THINGS THAT YOU CAN'T SEE" (2:56) [Shapiro, Bernstein ASCAP—Dee, Lippman] An imaginative ballad is rendered with great feeling by the polished voice of Felicia Sanders. Emotional performance of some solid material.

C+ "IF YOU CAN DREAM" (2:40) [Feist ASCAP—Cahn, Brodsky] This dramatic love tune stems from the flicker "Meet Me In Las Vegas." Touching ballad.

MARION MARLOWE
(Cadence 1731; 45-1731)

B "AVE MARIA" (3:00) [Cadence Pub ASCAP—Bach, Gounod] One of the most beautiful of all religious songs is this one rendered with extreme emotion and sincerity by Marion Marlowe. Lovely performance by the star. Should get considerable air play.

C "THE LORD'S PRAYER" (3:16) [G. Schirmer ASCAP—Malotte] Another touching performance of a deep and stirring religious song.

DICK HYMAN TRIO
(MGM 12149; K12149)

B+ "A THEME from 'THREE PENNY OPERA'" (2:12) [Harms ASCAP—Weill, Brecht] Dick Hyman and his trio have a strong contender in this lovely, unusual theme from the musical success "Three Penny Opera." Side has a unique charm and a delightful overall sound. Whistling is extremely effective. Could be a big one for the group.

B "BAUBLES, BANGLES AND BEADS" (2:04) [Frank ASCAP—Wright, Forrest] With the "Kismet" score being revived via the MGM film, this lovely ballad from the score should once again attract attention. Dick and the boys offer a pleasant instrumental shuffle arrangement.

THE CREEL SISTERS
(Abbott 3015; 45-3015)

B "I DO WHATTA DO" (2:01) [Dandelion BMI—McCord] The Creel Sisters debut on the Abbott label with a rocking bop side that'll keep the teenagers jumping around the clock. Wild arrangement. Good commercial novelty.

B "I GOT SOMEBODY TO LOVE" (2:25) [Burlington ASCAP—Ballard] Another good rhythm number is this lively ditty colorfully handled by the group. Great coupling for the juke boxes.

THE CASH BOX

DISK OF THE WEEK

"NO, NOT MUCH!"

[Beaver ASCAP—Stillman, Allen]

"I'LL NEVER KNOW" (2:11)

[Montauk BMI—Jordan, Minucci]

THE FOUR LADS

(Columbia 40629; 4-40629)



FOUR LADS

● 1955 will be a year the Four Lads will remember. For it was in July of '55 that they introduced "Moments To Remember"—the biggest record of the group's career

and one of the top records of the year. As "Moments" continues its fabulous run over the counters, Columbia issues a new 4 Lads release penned by the authors of "Moments," Robert Allen and Al Stillman. It's another brilliant romantic ballad superbly executed by the exciting voices of the crew. The melody, lyrics, arrangement and delivery are all outstanding. Allen deserves special credit for the enchanting musical obligato in the orchestral chorus. It's as beautiful as any we've ever heard. Looks like two in a row for the boys. The coupling is another classy romantic offering "I'll Never Know." A dreamy two-sider for love birds. Top deck should be a tremendous hit.

"SEE YOU LATER, ALLIGATOR" (2:45)

[Arc BMI—Guidry]

"THE PAPER BOY" (2:28)

[Valleybrook ASCAP—Haley, Cafra]

BILL HALEY & HIS COMETS

(Decca 29791; 9-29791)



BILL HALEY

● The swinging Mr. Haley has broken the charts with every disk

issued on Decca. And it looks as though he'll have another smash with his latest release "See You Later, Alligator." It's a terrific jolter in the true Haley tradition, and it drives right from the first note right thru to the very last. A powerful piece of dance material that'll have the teen-agers hopping. One of Haley's best pop renditions of a rhythm and blues tune. Looks like a big one. The lower lid is another potent rhythm ditty tagged "The Paper Boy." Haley is a co-author on this side. Watch the upper portion. Should break fast.

THE CASH BOX

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "MISS THE LOVE".....Bonnie Lou.....King 1506; 45-1506
- ★ "WHO ARE WE".....Gogi Grant.....Era 1008; 45-1008
- ★ "PENNY, NICKEL, DIME, QUARTER".....Bob Crewe.....Spotlight 393; 45-393
- ★ "THEME FROM 'THREE PENNY OPERA'".....Dick Hyman Trio.....MG M12149; K12149

SONS OF THE PIONEERS
(RCA Victor 20-6376; 47-6376)

B "THE LAST FRONTIER" (2:23) [Shapiro, Bernstein ASCAP—Washington, Lee] The title tune from a forthcoming Columbia pic is smoothly executed by the Sons of the Pioneers. Delightful number with that western, outdoor flavor. Pretty stuff. Could catch on.

C+ "HOW GREAT THOU ART" (2:58) [Manna BMI—Hine] The rich baritone voice of the group takes the lead on this stirring inspirational ballad. Lovely piece of religious material.

THE BAKER SISTERS
(Unique 324; 45-324)

B "IF YOU'RE EVER GONNA LEAVE ME" (2:05) [Roxbury ASCAP—Feller, Maister, Neiburg] The Baker Sisters make their debut on the Unique label with a cute and commercial ditty set to an up-beat. Girls have a good sound and a strong piece of material to work with. Could catch on.

B "THE LAST BUS HOME" (2:35) [Hometown ASCAP—Gordon, Kardon] Another pleasant rhythm ballad smoothly styled by the thrushes. Has the earmarks of a strong coin catcher. Two solid sides by the girls. Watch this half too.

GLORIA BECKER
(Real 1304; 45-1304)

B "SIXTEEN POUNDS" (2:25) [American BMI—Travis, Guerrero] With "16 Tons" sittin' atop the charts, parodies are in order. Gloria Becker sings "16 Pounds," the housewives' lament version of the tune. Humorous side with a cute set of lyrics. Should get laughs and coin.

C+ "ADIOS TO MEXICO CITY" (2:20) [Real-American BMI—Guerrero] A pretty romantic ballad set to a Latin tempo.

ANDY SHEPPARD
(Cadillac 180; 45-180)

B "BECAUSE I KNOW" (2:55) [Riviera BMI—Bond] The mellow voice of Andy Sheppard comes over beautifully on this tender romantic ballad that could make the grade if it gets sufficient exposure. Pretty side.

C+ "ALL MINE" (2:55) [Riviera BMI—Bond, Culbreth] Another sincere reading of a pretty love affair. Crooner has a wonderful feeling for a ballad.

BONNIE LOU
(King 1506; 45-1506)

B+ "MISS THE LOVE (That I've Been Dreaming Of)" (2:15) [Jay & Cee BMI—Glover] Bonnie Lou, currently riding high with "Daddy-O," has a potent follow-up disk in this catchy bounce novelty originally from the rock and roll catalog. Clever arrangement of a terrific novelty that could be a big hit.

B "BARNYARD HOP" (2:25) [Arnel ASCAP—Polesi, Arden, Harper] The multiple voice gimmick is effectively employed on this catchy, cornball bouncer with a country flavor. Cute offering.

THERE'S
ONLY
ONE
.....
SMASH
.....

CHAIN
GANG



C/W SHADRACH



AM-PAR RECORD CORP., New York, N. Y.
(Distributed in Canada by Sparton of Canada, Ltd.)

RECORD REVIEWS

<input type="radio"/> A DISK & SLEEPER	<input type="radio"/> G GOOD
<input type="radio"/> B+ EXCELLENT	<input type="radio"/> C FAIR
<input type="radio"/> B VERY GOOD	<input type="radio"/> D MEDIOCRE

BOB CREWE
(Spotlight 393; 45-393)

B+ "PENNY NICKEL DIME QUARTER" (2:25) [Monument BMI—Crewe, Slay] Bob Crewe comes up with his best side to date on this swinging rock and roller. A terrific piece of material given a sensational reading. Exciting performance that should have the boxes hopping. If this catches on in one area, it'll spread into a national hit. Wild side.

C+ "HOW LONG" (2:17) [Merrimac BMI—Crewe, Slay] This end is a romantic fish beat ballad read with feeling by the songster.

DON MICHAEL
(BeeJay 1000; 45-1000)

B+ "GEE DAD! IT'S A WURLITZER" (2:20) [Marlen ASCAP—Fenton, Bone] The familiar slogan of the Wurlitzer company is set to music by Don Michael and the gang. Catchy, cornball arrangement of a cute little ditty. Ricky-Tick piano and gang singing make this a lively and commercial piece of wax. Could catch on.

C+ "THE LIFE'S GONNA BE SAD WITHOUT YOU WALTZ" (2:32) [Marlen ASCAP—Fenton, Bone] A pretty waltz number is rendered by Don and a chorus. Lush arrangement of a good romantic number.

MIMI MARTEL
(RCA Victor 20-6371; 47-6371)

C+ "SOMEONE THREW THE FRYING PAN AWAY" (2:16) [Leeds ASCAP—Gilbert, Oliveira] A samba beat novelty with a cute lyric and a catchy melody is pertly handled by Mimi Martel. Infectious item.

B "PITY ME" (2:45) [Sheldon BMI—Steinman, Sawyer, Sager] The thrush is more effective on this heartbroken, fish-beat ballad with a good rock and roll backdrop.

RANDY CARLOS ORCH.
(Rainbow 322; 45-322)

C+ "CHA CHA SWEET GUITAR" [—Carlos] A smooth, easy-going cha-cha item is stylishly fashioned by Randy Carlos and the orchestra with a soft, guitar taking the spotlight. Romantic theme.

C+ "ALLEN CHA CH" [—Carlos] Another mellow and danceable cha-cha number with a Spanish vocal featured.

MARLON BRANDO & JEAN SIMMONS
(Decca 29783; 9-29783)

B "A WOMAN IN LOVE" (2:37) [Frank ASCAP—Loesser] Marlon Brando and Jean Simmons treat this beautiful ballad on wax as they did in the film "Guys and Dolls." Side was taken directly from the pic's sound track. Pleasant rendition.

B "I'LL KNOW" (3:35) [Frank ASCAP—Loesser] Another of the film's great ballads taken from the sound track.

THE CASH BOX

SLEEPER OF THE WEEK

"WHEN YOU LOSE THE ONE YOU LOVE" (2:44)

[Chappell ASCAP—Pelosi, Arden, Harper]

"ANGELUS" (2:44)

[Feist ASCAP—Mantovani, Miller]

DAVID WHITFIELD

(London 1617; 45-1617)



DAVID WHITFIELD

● David Whitfield heads into the new year with his best performance

since "Cara Mia." A beautiful rendition of a touching romantic ballad labelled "When You Lose The One You Love." Whitfield's voice is at its best. And his tremendous range and dynamic quality are tailor-made for the stirring piece of material. The song is already on England's best seller list, and if the side gets a good push here in the U.S., it should be on our sales lists in short order. Keep a tab on this one. The title of the lower lid is "Angelus." Another lush version of a big romantic item. Mantovani's accompaniment on both ends deserves raves.

"WAIT FOR TOMORROW" (2:35)

[Monument BMI—Coleman, Ebb, Klein]

"FIRST LOVE" (2:51)

[American BMI—Stanley]

JILL COREY

(Columbia 40627; 4-40627)



JILL COREY

● It looks as though the big hit Jill Corey has been seeking is on

one side of her latest release for Columbia. It's a beautiful new ballad tagged "Wait For Tomorrow." The tune is a meaty, sentimental love story which the polished thrush reads with great emotion and sincerity. Excellent number for Jill. In addition to a top piece of material to work with, the songstress is getting an added assist of a major TV plug. The song will be performed as part of the U.S. Steel Hour's CBS show on January 4. Could be another "Let Me Go, Lover." Flip, "First Love" is a pretty romantic ballad with a lilt.

"THE GRASS IS GREEN" (2:46)

[Dandelion BMI—Stamps, Black]

"WHERE THE WIND BLOWS (In Sorrento)" (2:26)

[Pure BMI]

RALPH MARGERIE ORCH.

(Mercury 70771; 70771x45)



RALPH MARGERIE

● Ralph Margerie comes up with

an unusual and most attractive piece of song material that should start him on the right track for the new year. It's a march tempo ballad titled "The Grass Is Green." The chorus, featuring a lead voice, handles the vocal chores in stellar fashion. The tune tells the story of a Southern belle about to be married, who is left behind by her lover who goes to war. Interesting deck that should make big noise. The coupling, "Where The Wind Blows (In Sorrento)," is a pretty trumpet and ork rendition of the ever popular Italian standard "Sorrento."

RAMON MARQUEZ ORCH.
(Seeco 4181; 45-4181)

B+ "CLASES DE CHA-CHA-CHA" (3:08) [Pemora Music—Marmolejo, Marquez] A terrific cha cha item that's been making big noise among New York's Latin wax buyers under the title "Lessons In Cha Cha," is cut on the Seeco label by Ramon Marquez. Terrific dance deck.

C+ "ABRETE SESAMO" (2:50) [Pemora Music—Marquez, Molina] Another rhythmic cha cha number with a great beat.

BOB SPENCER
(Epic 9139; 5-9139)

C+ "ROLL, HOT ROD, ROLL" (2:23) [Roosevelt BMI—W. Scott] Bob Spencer gives out with a wild rock and roll novelty that drives from the first groove right thru to the last. Tells the story of a hot rod driver being chased by the police. He's finally caught.

C+ "YOU DO SOMETHING TO ME" (2:31) [Harms ASCAP—Porter] The songster glides from rock and roll stuff into a classic oldie from the Cole Porter pen. Up-beat arrangement.

GOGI GRANT
(Era 1008; 45-1008)

B+ "WHO ARE WE" [Thunderbird ASCAP—Webster, Livingston] As a follow-up to her smash "Suddenly There's A Valley," Gogi Grant issues another sparkling inspirational ballad with a great lyric. A moving number with great meaning. A superb, emotional reading. Could make it two-in-a-row for the thrush.

C+ "WE BELIEVE IN LOVE" [Thunderbird ASCAP—Showalter, Darby] A tender romantic affair smoothly rendered by the polished songstress. Warm delivery.

BERNIE WOODS
(Avenue 24683; 45-24683)

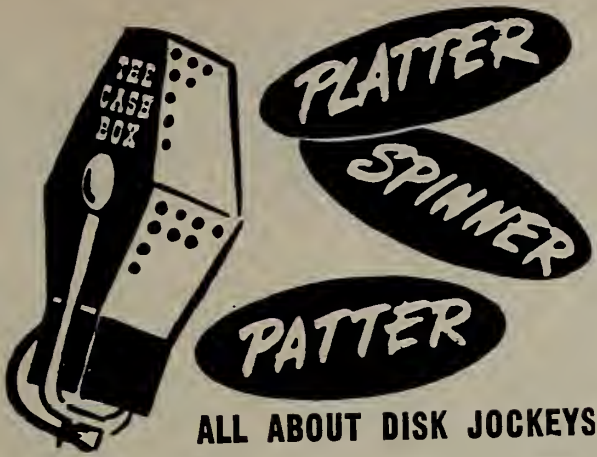
B "EVERYONE KNEW" (1:50) [Amy BMI—Schachtel] Bernie Woods gets a simple backdrop as he debuts on the Avenue label with a fragile, intimate romantic ballad. Charming song with a delightful tender quality. Wonderful song.

C+ "COUNTIN' TO TEN" (1:36) [Amy BMI—Sherman] A pleasant rhythm novelty. Cute arrangement and delivery.

VEDA ROBERTS
(Rama 177; 45-177)

B "I WON'T COME TO YOUR WEDDING" [Lamas ASCAP—Barry] Veda Roberts comes over effectively on this tearful and touching romantic ballad. Pretty tune impressively styled by the songstress.

C+ "IT'S FUNNY" [Goldmine Music—Kenny, McCabe, Kenny] Another tender love song rendered with sincerity by the polished performer.



**THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK**
(PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|------------------------------------|--|
| 1. MEMORIES ARE MADE OF THIS | Dean Martin (Capitol) |
| 2. SIXTEEN TONS | Tennessee Ernie Ford (Capitol) |
| 3. BAND OF GOLD | { Don Cherry (Columbia)
Kit Carson (Capitol) |
| 4. MOMENTS TO REMEMBER | Four Lads (Columbia) |
| 5. NUTTIN' FOR CHRISTMAS | { Barry Gordon & Art Mooney (MGM)
Ricky Zahnd (Columbia)
Joe Ward (King) |
| 6. TEEN AGE PRAYER | { Gloria Mann (Sound)
Gale Storm (Dot) |
| 7. ONLY YOU | { Platters (Mercury)
Hilltoppers (Dot) |
| 8. I HEAR YOU KNOCKIN' | Gale Storm (Dot) |
| 9. LOVE AND MARRIAGE | Frank Sinatra (Capitol) |
| 10. THE GREAT PRETENDER | Platters (Mercury) |
| 11) ALL AT ONCE YOU LOVE HER. | 12) LISBON ANTIGUA. |
| 13) A WOMAN IN LOVE. | 14) HE. |
| 15) IT'S ALMOST TOMORROW. | 16) AUTUMN LEAVES. |
| 17) THE TENDER TRAP. | 18) ARE YOU SATISFIED. |
| 19) MEMORIES OF YOU. | 20) CRY ME A RIVER. |
| 20) EVERYBODY'S GOT A HOME BUT ME. | |

The Tenth Anniversary of Glenn Miller's death was observed by many jockeys with special programs paying tribute to the departed band leader. Jack "Breakfast With" Karey (WCFL-Chicago) called December 'dedication month' for Glenn Miller. Jack plays Miller tunes every Tuesday and Thursday, with former Miller bandsmen in the Chicago area appearing as guests. . . . Gene Piatt, (KELO-Sioux Falls, S.C.) who did a special two-hour tribute to Miller last year again did a similar show on December 24, 4 to 6 p.m. The show featured much of Miller's music taken from RCA Victor's three limited edition albums and included a running commentary on his life and disappearance.



JACK THAYER
(WTCN—Minneapolis-St. Paul)

Pic of the week—Season's Greetings to all from Jack Thayer (WTCN—Minneapolis, Minn.) . . . Ed Moisselle (KBR—Manchester, N.H.) had two successful record hops, both of which were also broadcast and fully sponsored. Ed says he is surprised at the great amount of interest in modern progressive music in his area. . . . Cool Bill Davis (KTLN—Denver, Colo.) has been honored by Illinois Jacquet and Harry "Sweets" Edison by having a song named in his honor. The new tune entitled "Cool Bill" is available in the new Clef album, "Illinois Jacquet and his Orchestra". . . . It's a boy, the first, for the Al Smiths of WWDC—Washington, D.C. Smith is librarian. . . . Jack Rowzie (WWDC) is busy lining up talent for an all star jazz and pop concert for the benefit of the Forest Heights Baptist Church Building Fund, Maryland, of which he is assistant treasurer. . . . The Yule season overcame natural rivalries between Bob E. Lloyd (WGTH—Hartford, Conn.) and Cal Kilby on (WDRH—Hartford, Conn.) Both are on the air at the same time, but with true Christian spirit they called each other one day last week and while on the phone they cued in the same record at the same time. They then invited the audience to tune in their respective rivals and see if they were playing the same record at the same speed. Cute gimmick and hands across the air-waves. . . . Jack Lazare of Milkman's Matinee (WNEW—New York) received a letter bearing the postmark of a Navy Task Fleet headed for Little America in the Antarctic. The letter reported that Milkman's Matinee is a regular fare for the Navy crew heading for the South Pole.



JOHNNY RYDER
(KDKA—Pittsburgh, Pa.)

Tom Edwards (WERE—Cleveland, O.) is starting a new feature in connection with his record hops held at various schools and church halls in the Greater Cleveland area. Tom, who takes color transparencies of all record artists who appear on his shows, will show them on a 10 by 10 foot screen at the hops while the kids are dancing. However there are many artists who are not included in Tom's collection and Tom is therefore requesting managers and stars to send him slides at WERE so that he may include them in the new feature. Johnny Ryder (KDKA—Pittsburgh, Pa.) is all night man at the station. . . . Dick Doty (WHAM—Rochester, N.Y.) extends his afternoon show another hour starting January 2. Dick will now be on the air Mondays thru Fridays 4 to 6 p.m. . . . Unique Christmas card sent out by WWDC—Washington, D.C. program director Norman Reed and wife, Vivien. It is a cardiogram to show the message is from the heart. Reed says the cardiogram is his own.

... See it!
... Hear it!
... another TV Hit-*



Jill Corey
sings...
"WAIT FOR...
TOMORROW"
COLUMBIA-40627

on the US STEEL HOUR
Wed., Jan. 4th, CBS-TV 10-11 PM EST

* Remember "LET ME GO LOVER"



THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

As we come to the end of 1955, plenty of people in the music and records businesses have cause to celebrate. This has been a highly prosperous and successful year and the outlook for 1956 looks even better. . . . For the second month in a row, Dot Records has done more than a million dollars worth of business. . . . Bobby Mellin has been offered an A&R job which he turned down. . . . Terri Stevens has been invited back to do two weeks of CBS Radio's "On A Sunday Afternoon." Terri is now being booked by the William Morris office. Morris Diamond remains her personal manager. . . . Sammy Kaye switches to rhythm and blues in his latest Columbia recording, "Hey Pretty Girl". . . . Guy Lombardo has contracted to produce "Show Boat" at the Jones Beach Marine Theater during the summer of 1956. . . . Decca has obtained the soundtrack to "The Man With The Golden Arm." The soundtrack is a series of jazz themes and among the musicians featured on it are Shorty Rogers and Shelly Manne. . . . Rodgers and Hammerstein have been doing okay for Roy Hamilton. His first hit for Epic was their "You'll Never Walk Alone". Now he has another by R&H, "Everybody's Got A Home But Me" from "Pipe Dream". . . . Kelley Wyatt has taken over as musical director of "The Threepenny Opera." Wyatt formerly served in a similar capacity for the touring companies of "Carmen Jones" and "Finian's Rainbow." . . . Neil Galligan of Laurel Music became the father of a son named Neil, Jr. last Friday, December 23. . . . Photos of MGM records have been prominently used in high fashion magazines during the month of December. The label has been featured in Seventeen and The New York Times Magazine section fashion ads.



SAMMY KAYE

CHICAGO:

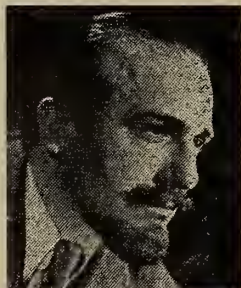
Robert Clary has Las Vegas date after closing at Black Orchid Jan. 15. . . . Julian Patrick a recent guest of Steve Allen's "Tonight". . . . Dolores Hawkins, who guested with TV deejay Howard Miller, opening at Chi night club Jan. 16. Mgr. Don Seat bringing Dolores in. . . . Jeri Winters and Lurlene Hunter reported putting 'em in sentimental mood at Cloister Inn. . . . Duke Ellington at Blue Note with usual kingly entertainment. . . . Boyd Bennett passed thru enroute to Indianapolis for New Year booking. Latest Bennett waxing for King is "The Most". . . . Bunnie Lauth, one of prettiest promotional gals in these parts, pouring out with the adjectives for Am-Par. Especially when "Chain Gang" by Bobby Scott is mentioned. Believes, "It's a real smasher." And Len Garmisa, Am-Par distrib, adds, "We're having quite a time keeping up with the demand. This song is breaking fast and strong." . . . Milt Salstone and Mac MacDermott of M.S. Distribs back from hectic three days in Las Vegas. . . . Sammy Shore around to kibbitz deejays about his takeoff number, "Seventeen Tons", on X label. . . . Bill Hayes was here for general promotional appearances. . . . George and Ernie Leaner claim their Epic album, "I'll Cry Tomorrow" by Lillian Roth finding good market in Chi since the movie by same name opened here. . . . Ken Nordine, with strange poetic voice, doing good biz officiating over Off-Beat Room. Presents folk singer Bob Gibson and plenty moody music. . . . Les Elgart and ork finishing Jan. 8 at Melody Mill. . . . Gus Van, great carryover from vaude days, at Club Alabam. . . . Bob Kirk Band at Milford. . . . Ted Reno, known as the Sinatra of Italy, made U.S. debut at Empire Room late December. . . . Singer-One-Stop burglarized recently. Some \$3,500 in phonographs and records stolen. . . . Great gesture by Marty Faye of WAAF. Made appeal for disks for Illinois State Training School for girls in Geneva, Ill. Hundreds of needed records were sent by listeners.



DOLORES HAWKINS

HOLLYWOOD:

Extra attraction at the New Year's Party at the Palladium were The Dave Brubeck Quartet, and The King Sisters, in addition to Les Brown and his orchestra—the regular attraction. . . . Eddie Shaw and Joe Marcella are forming a new record label to exploit songs now held by their publishing firms. Buck Ram will do the A&R work for the new label with promotion handled by Jean Bennett. . . . Carol Richards recorded her first sides for RCA Victor in Hollywood last week. . . . Capitol Records reported that Tennessee Ernie Ford's "Sixteen Tons" hit the two million mark after only eight weeks in release. . . . Peter Lawford is the surprise hit of Jimmy Durante's new show at the Desert Inn, with his take-off of a "rock n' roll" routine. . . . Betty Bennett opens at Johnny Walsh's 881 Club at the same time husband Andre Previn bows at Zardi's on Hollywood Blvd. . . . Mitch Miller will do his CBS radio show from Las Vegas on January 15th to be on hand for Joe Shribman's wedding to Mary Ann Standish, at the Sands Hotel. . . . Key Records' Vic Knight reports that Don Bell of KRNT, Des Moines, garnered plenty of newspaper space with his public poll of whether Christmas records should be played before Thansgiving. . . . On the basis of her big hit record of "Suddenly There's A Valley," Era Records re-negotiated Gogi Grant's contract on a seven year term. Gogi's follow up record of "Who Are We" and "We Believe In Love" out this week with Buddy Bregman again providing the backing. . . . Looks like Rosemary Clooney has the big one she's been waiting for in "The Key To My Heart". . . . KMPC's Johnny Grant took a large group of entertainers abroad to entertain troops during the holiday season again this year. . . . Abe Diamond says Freddie Slack's LP on Wing is selling like a hot single for him. . . . Dave Hubert of Omegatape is bringing out a stereophonic tape of the Hi-Lo's.



MITCH MILLER

Breaking POP!

THE CASH BOX

JUKE BOX REGIONAL RECORD REPORT

The Top Ten Records—City by City

Kansas City, Mo.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. I Hear You Knockin' (Storm)
4. Only You (Hilltoppers)
5. He (Hilltoppers)
6. At My Front Door (Pat Boone)
7. Poor Me (Fats Domino)
8. [Obscured]
9. [Obscured]
10. Daddy-O (Bonnie Lou Fontanes)

5369



Imperial Records 6425 Hollywood Blvd.
Hollywood 28, Calif.

THE FIRST HIT
FOR 1956!



99

SPREEDOOO

the
Cadillacs

JOSIE - 785

 Josie RECORD
1650 Broadway, New York City



Brand NEW Releases

Dramatic! Exciting!

“CHAIN GANG”

and a powerful coupling

“THESE HANDS”

by

Len Dresslar

Mercury 70774

A wonderful New "POP" by . . .

Dinah Washington

“THE SHOW MUST GO ON”

and

“I JUST COULDN'T STAND IT NO MORE”

Mercury 70776

Hollywood's New Picture Star

Joyce Bradley

“TAKE YOUR TIME WITH ME, LOVER”

and

“A DANGEROUS AGE”

Mercury 70769

Starting off the BIG 1956 Year!

Chuck Miller
“LOOKOUT MOUNTAIN”

and

“BOOGIE BLUES”

Mercury 70767

Ralph Marterie

and his great band

“THE GRASS IS GREEN”

and

“WHERE THE WIND BLOWS”

Mercury 70771

The New Find for 1956

Jerry Wallace

“THE GREATEST MAGIC OF ALL”

and

“WALKIN’ IN THE RAIN”

Mercury 70774

The New Sound of Jerry Murad's

Harmonicats

“YOU TELL ME YOUR DREAMS”

and

“WHO’S SORRY NOW”

Mercury 70772



BMI Check List

OF *New* RECORD RATINGS
BY THE TRADE PRESS

	<u>Billboard</u>	<u>Cash Box</u>	<u>Variety</u>
ANYWAY (Goday) THE THREE CHUCKLES ("X")	75 (Good)	Best Bet	Good
THE CHICKEN AND THE HAWK (Tiger) STEVE LAWRENCE (Coral) JOE TURNER (Atlantic)	Spotlight R & B Best Buy	Disk of the Week R & B Award	
HEY PRETTY GIRL (Progressive) SAMMY KAYE ORCH. (Columbia)	76 (Good)	B+ (Excellent)	
THE LITTLE LAPLANDER (Zodiac) HENRI RENE ORCH. (Victor) RUDI HOFSTETTER (Victor)	75 (Good) 76 (Good)	Best Bet	
LULLABY OF BIRDLAND (Patricia) THE BLUE STARS (Mercury)	76 (Good)	Sure Shot	
MY BEWILDERED HEART (Weiss & Barry) JAYE P. MORGAN (Victor)	77 (Good)	Disk of the Week	Excellent
ROCK 'N ROLL CALL (Goday) THE FOUR TUNES (Jubilee)		Best Bet	Excellent
ROCK AND ROLL WALTZ (Sheldon) KAY STARR (Victor)	Best Buy	Sure Shot	Best Bet
SEE YOU LATER, ALLIGATOR (Arc) BILL HALEY (Decca) BOBBY CHARLES (Chess)	Spotlight R & B 79 (Good)	Disk of the Week R & B Sleeper	Best Bet
SEVEN DAYS (Progressive) DOROTHY COLLINS (Coral) CLYDE McPHATTER (Atlantic)	Spotlight R & B Best Buy	Sleeper of the Week R & B Award	Good
SPEEDOO (Benell) STEVE LAWRENCE (Coral) THE CADILLACS (Josie)	Spotlight R & B Best Buy	Disk of the Week R & B Sleeper	
(IF YOU WIN) STOLEN LOVE (Hill & Range) DINAH SHORE (Victor)	75 (Good)	B+ (Excellent)	Very Good
THESE HANDS (Hill & Range) JOHNNY OLIVER (MGM) JEFFREY CLAY (Coral) JERRY JERICHO (Daffan)	Spotlight Spotlight	Sleeper of the Week B+ (Excellent)	Good

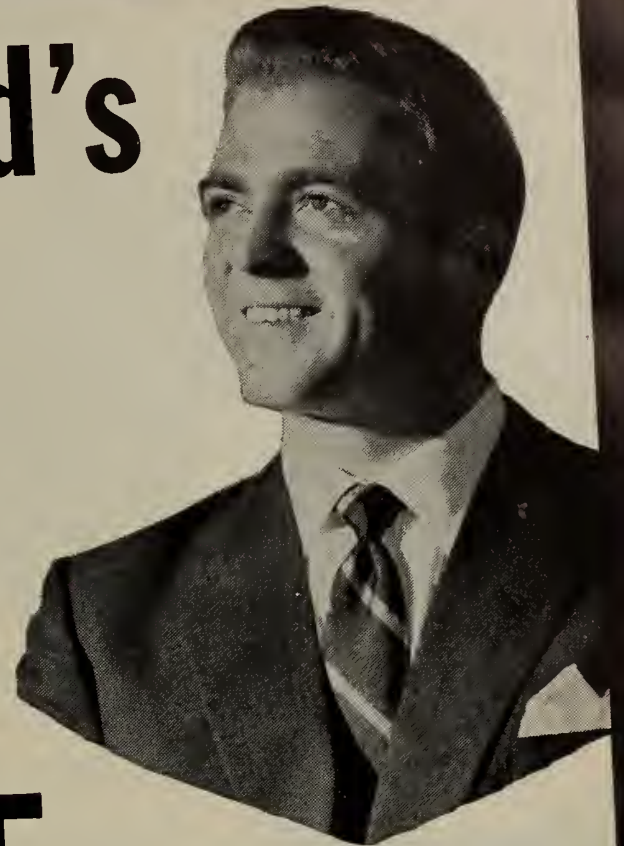
THE CASH BOX



Broadway Music New York, N. Y.	Hudson Ross Chicago, Ill.	California Music Company Los Angeles, Calif.
<ol style="list-style-type: none"> 16 Tons (T. Ernie Ford) I Hear You Knockin' (Storm) Memories Are Made Of This (Dean Martin) Great Pretender (Platters) Moments To Remember (Four Lads) Love & Marriage (F. Sinatra) At My Front Door (P. Boone) Woman In Love (F. Laine) It's Almost Tomorrow (Dream Weavers) Angels In The Sky (Crewcuts) 	<ol style="list-style-type: none"> Memories Are Made Of This (Dean Martin) Band Of Gold (Don Cherry) 16 Tons (T. Ernie Ford) He (McGuire) Great Pretender (Platters) I Hear You Knockin' (Storm) Woman In Love (F. Laine) When You Dance (Turbans) Chain Gang (B. Scott) Gee Whittakers (Pat Boone) 	<ol style="list-style-type: none"> 16 Tons (T. Ernie Ford) Memories Are Made Of This (Dean Martin) Rock & Roll Waltz (K. Starr) Are You Satisfied (Draper) It's Almost Tomorrow (Jo Stafford) Dungaree Doll (Eddie Fisher) He (Al Hibbler) Shifting, Whispering Sands (Rusty Draper) Autumn Leaves (R. Williams) Tender Trap (Frank Sinatra)
Bert's Camera Center Baton Rouge, La.	E & R Record Shop San Antonio, Tex.	Norside Music Shop St. Louis, Mo.
<ol style="list-style-type: none"> Great Pretender (Platters) 16 Tons (T. Ernie Ford) Memories Are Made Of This (Dean Martin) Only You (Platters) Poor Me (Fats Domino) I Hear You Knockin' (Storm) A Woman In Love (Four Aces) Feel So Good (Shirley & Lee) Tutti Frutti (Little Richard) Seventeen (Fontanes) 	<ol style="list-style-type: none"> 16 Tons (T. Ernie Ford) Memories Are Made Of This (Dean Martin) I Hear You Knockin' (Storm) He (Hibbler/McGuire) Moments To Remember (Four Lads) Only You (Platters) Cry Me A River (J. London) Love & Marriage (F. Sinatra) Memories Of You (S. Allen) Band Of Gold (Don Cherry) 	<ol style="list-style-type: none"> Teen Age Prayer (Storm) Memories Are Made Of This (Dean Martin) 16 Tons (T. Ernie Ford) Cry Me A River (J. London) Daddy-O (Fontanes) Wanting You (R. Williams) My Boy-Flat Top (D. Collins) What Is A Wife (S. Allen) Only You (Hilltoppers) I Hear You Knockin' (Storm)
Lynn Music Company Lynn, Mass.	Music Sales Corporation Augusta, Ga.	Tri-Boro Record Exchange Jamaica, L. I., N. Y.
<ol style="list-style-type: none"> 16 Tons (T. Ernie Ford) Autumn Leaves (R. Williams) I Hear You Knockin' (Storm) Only You (Platters) It's Siesta Time (T. Brewer) Moments To Remember (Four Lads) Love Is Many-Splendored (Four Aces) Memories Are Made Of This (Dean Martin) "Baby" Let Me Take You Dreaming (Lee Raymond) He (Al Hibbler) 	<ol style="list-style-type: none"> 16 Tons (T. Ernie Ford) I Hear You Knockin' (Storm) Memories Are Made Of This (Dean Martin) All Around The World (Willie John) Only You (Hilltoppers/Platters) Moments To Remember (Four Lads) He (Al Hibbler) Tutti Frutti (Little Richard) Autumn Leaves (R. Williams) Trouble No More (Muddy Waters) 	<ol style="list-style-type: none"> Great Pretender (Platters) Nuttin' For Christmas (Gordon & Mooney) Memories Are Made Of This (Dean Martin) 16 Tons (T. Ernie Ford) Teen Age Prayer (G. Mann) It's Almost Tomorrow (Dream Weavers) Speedoo (Cadillacs) Crazy For You (Heartbeats) Angels In The Sky (Crewcuts) Rock & Roll Waltz (K. Starr)
Tiedtkes-Music Sales Toledo, Ohio	Madrona Record Shop Portland, Oreg.	Graymat Music Shop Morristown, N. J.
<ol style="list-style-type: none"> 16 Tons (T. Ernie Ford) Memories Are Made Of This (Dean Martin) Rock & Roll Waltz (K. Starr) Great Pretender (Platters) Gee Whittakers (Pat Boone) It's Almost Tomorrow (Dream Weavers) Only You (Platters) At My Front Door (P. Boone) Bible Tells Me So (Cornell) Nuttin' For Christmas (Ward) 	<ol style="list-style-type: none"> 16 Tons (T. Ernie Ford) Memories Are Made Of This (Dean Martin) I Hear You Knockin' (Storm) Moments To Remember (Four Lads) Jivin' Around (E. Freeman) Only You (Platters) Daddy-O (Fontanes) Shifting, Whispering Sands (Billy Vaughn) Suddenly There's A Valley (Gogi Grant) Rock & Roll Waltz (K. Starr) 	<ol style="list-style-type: none"> 16 Tons (T. Ernie Ford) Memories Are Made Of This (Dean Martin) Autumn Leaves (R. Williams) Love Is Many-Splendored (Four Aces) Moments To Remember (Four Lads) I Hear You Knockin' (Storm) It's Almost Tomorrow (Dream Weavers) Only You (Platters) He (Al Hibbler) Love & Marriage (F. Sinatra)
Andre's Record Shop Lansing, Mich.	The Music Shop Springfield, Ill.	Bill's T Record Shop Tulsa, Okla.
<ol style="list-style-type: none"> 16 Tons (T. Ernie Ford) Memories Are Made Of This (Dean Martin) Band Of Gold (Don Cherry) Only You (Platters) Autumn Leaves (R. Williams) I Hear You Knockin' (Storm) Love & Marriage (F. Sinatra) Burn That Candle (B. Haley) Cry Me A River (J. London) It's Almost Tomorrow (Dream Weavers) 	<ol style="list-style-type: none"> 16 Tons (T. Ernie Ford) Band Of Gold (Don Cherry) Memories Are Made Of This (Dean Martin) He (Al Hibbler) Memories Of You (Four Coins) Mostly Martha (Crewcuts) Daddy-O (Fontanes) At My Front Door (P. Boone) Only You (Platters) I Hear You Knockin' (Storm) 	<ol style="list-style-type: none"> 16 Tons (T. Ernie Ford) Memories Are Made Of This (Dean Martin) Band Of Gold (Don Cherry) I Hear You Knockin' (Storm) Only You (Platters) Shifting, Whispering Sands (Rusty Draper) Gee Whittakers (Pat Boone) At My Front Door (P. Boone) Burn That Candle (B. Haley) Daddy-O (Fontanes)
The Groove Record Shop Norfolk, Va.	The Wax Works Owensboro, Ky.	Burke's Music Shop St. Paul, Minn.
<ol style="list-style-type: none"> 16 Tons (T. Ernie Ford) Great Pretender (Platters) Memories Are Made Of This (Dean Martin) I Hear You Knockin' (Storm) Teen Age Prayer (G. Storm) At My Front Door (P. Boone) Daddy-O (Fontanes) Play It Fair (Lavern Baker) Speedoo (Cadillacs) Tutti Frutti (Little Richard) 	<ol style="list-style-type: none"> Memories Are Made Of This (Dean Martin) 16 Tons (T. Ernie Ford) Love & Marriage (F. Sinatra) Teen Age Prayer (G. Storm) I Hear You Knockin' (Storm) He (Al Hibbler) Daddy-O (Fontanes) Tender Trap (Frank Sinatra) Great Pretender (Platters) Woman In Love (F. Laine) 	<ol style="list-style-type: none"> Great Pretender (Platters) Memories Are Made Of This (Dean Martin) Angels In The Sky (Crewcuts) 16 Tons (T. Ernie Ford) Band Of Gold (Don Cherry) Are You Satisfied (R. Draper) Memories Of You (Four Lads) Cry Me A River (J. London) Burn That Candle (B. Haley) He (McGuire)
Super Enterprise Washington, D. C.	Alamo Piano Company San Antonio, Tex.	Loomis Temple of Music New Haven, Conn.
<ol style="list-style-type: none"> 16 Tons (T. Ernie Ford) Memories Are Made Of This (Dean Martin) I Hear You Knockin' (Storm) Moments To Remember (Four Lads) Autumn Leaves (R. Williams) Love Is Many-Splendored (Four Aces) Lisbon Antigua (N. Riddle) Dungaree Doll (Eddie Fisher) Only You (Platters) Burn That Candle (B. Haley) 	<ol style="list-style-type: none"> 16 Tons (T. Ernie Ford) Memories Are Made Of This (Dean Martin) Only You (Platters) He (Al Hibbler) Autumn Leaves (R. Williams) I Hear You Knockin' (Lewie) Love Is Many-Splendored (Four Aces) Moments To Remember (Four Lads) Love & Marriage (Sinatra) Cry Me A River (J. London) 	<ol style="list-style-type: none"> Memories Are Made Of This (Dean Martin) 16 Tons (T. Ernie Ford) Nuttin' For Christmas (Gordon & Mooney) Snowbound For Christmas (De Castros) It's Almost Tomorrow (Dream Weavers) Teen Age Prayer (G. Mann) Speedoo (Cadillacs) He (Al Hibbler) Band Of Gold (Don Cherry) Love Is Many-Splendored (Four Aces)

BROADCAST MUSIC, INC. 589 FIFTH AVENUE
NEW YORK 36, N. Y.
NEW YORK • CHICAGO • HOLLYWOOD • TORONTO • MONTREAL

David Whitfield's Biggest Ballad



WHEN YOU LOSE THE ONE YOU LOVE

1617

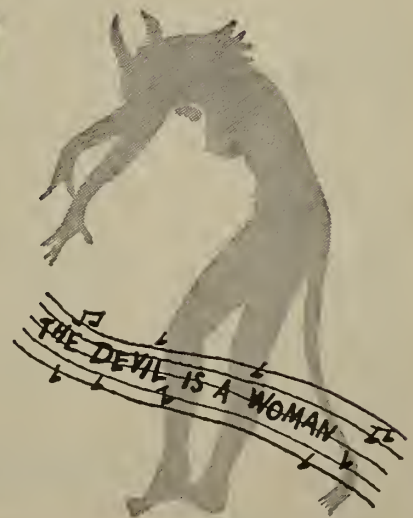
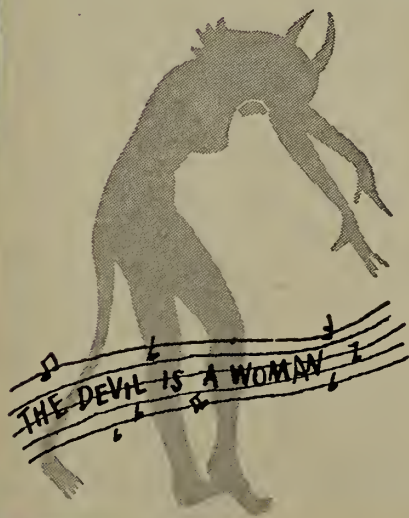
Backed with ANGELUS

WITH **MANTOVANI** HIS ORCHESTRA AND CHORUS

Suddenly Catching Fire!

THE MANHATTAN BROS.

LOVELY LIES



Backed with KILIMANJARO—# 1610

LONDON

RECORDS



Something For The Boys



NEW YORK—Richard Rodgers (Left) and Oscar Hammerstein gift Lt. Col. Dwight Sloan of the First Army with a "Pipe Dream" album, symbolic of hundreds which they've just sent as Christmas present to every Armed Forces Hospital in the world!

GOING GREAT!

THE
BARRY SISTERS
"CHA-CHA JOE"

1280

cadence
RECORDS



New Releases

"WHISTLIN' WILLIE"

5 Encores—Rama

"DANCE WITH A ROCK"

Esquire Boys—Dot

"BLUES FOR TENN"

Rusty Wellington—Arcade

MYERS MUSIC, INC.

122 N. 12th St., Phila. 7, Pa.

GOING TO # 1

"TEENAGE PRAYER"

b/w

"Memories Are Made Of This"

GALE STORM

Dot # 15436

DOT RECORDS, INC.

GALLATIN, TENNESSEE Phone: 1600

THE BIG RECORD!

Jackie Riggs

"THE
GREAT
PRETENDER"

Media 1020

MEDIA RECORDS

3208 So. 84th St. Phila., Pa.

Gale Storm Reception To Honor Dot Artists

HOLLYWOOD—The glittering parade of top record hits racked up by Dot Records during 1955 will capture the spotlight at a Hollywood reception to be given by Gale Storm at the Beverly Hilton Hotel on the night of January 10.

Honored guests of the evening will include Randy Wood, president of Dot Records, Inc., and important members of his roster, Pat Boone, Billy Vaughn, the Fontane Sisters, and The Hilltoppers. Invited also are Governor and Mrs. Clement of Tennessee.

Dot Records' zoom in the past year which has been marked by such outstanding hits as "Melody of Love," "Hearts of Stone," "The Crazy Otto," "Ain't That A Shame," "Shifting, Whispering Sands," Gale Storm's own "I Hear You Knockin'" as well as her latest, "Teenage Prayer," and many other Dot successes, will be the focal point of interest to the more than 500 invited guests at the reception.

All disk jockeys in the Los Angeles area, along with top djs from San Francisco and San Diego, and members of the press have received a bid to the celebration. Hollywood personalities on the guest list include Debbie Reynolds and Eddie Fisher, Milton Berle, and Doris Day.

Randy Wood, the guiding genius of Dot Records, who parleyed a small time operation in Gallatin, Tennessee, into an astounding national success story, will fly to Los Angeles with his contingent of recording artists especially for the occasion.

Son To The Lenny Wolfs

NEW YORK—Lenny Wolf, record promotion representative, became the proud father of a 6 lb. 8 oz. baby girl on December 28. His wife Lila presented him with the child at the Woman's Hospital in this city. Both the child and the mother are reported doing fine. The new arrival will be called Adrienne Lee. The Wolfs have a 3-year-old son Alex.

THE CASH BOX



Album Reviews

POPULAR

"JULIE IS HER NAME"—Julie London with Barney Kessel, Guitar; Ray Leatherwood, Bass—Liberty LRP 3006 (1-12")

CRY ME A RIVER; I SHOULD CARE; I'M IN THE MOOD FOR LOVE; I'M GLAD THERE IS YOU; CAN'T HELP LOVIN' THAT MAN; I LOVE YOU; SAY IT ISN'T SO; IT NEVER ENTERED MY MIND; EASY STREET; S'WONDERFUL; NO MOON AT ALL; LAURA; GONE WITH THE WIND.

Julie London, in a rather short period, has become the most promising new female vocalist. Her first recording hit, "Cry Me A River," is still solidly placed on the charts. This set represents her initial LP entry; the set is already flying high on the charts. Combining more than a generous amount of a sultry, sexy, and sophisticated delivery Julie's gonna continue her rapid rise. The material she works with on the disk seemed to have been picked with particular care in regard to Miss London's voice. Her numbers, with the exception of "S'Wonderful," have a slow almost torchy tempo. It's interesting to note that "Cry Me A River," the newest piece, is completely at home with the other twelve standards. It'll become a solid favorite. Julie London is welcome in the pop-jazz field. Striking 4 color portrait of Julie plus excellent recordings make this LP a sure sensation. Julie has a natural jazz sound that in time will establish her as a top wax name.

"JOHNNIE RAY"—Epic LN 1120 (1-10" LP)

CRY; TELL THE LADY I SAID GOODBYE; WHISKEY AND GIN; THE LITTLE WHITE CLOUD THAT CRIED; GIVE ME TIME; OUT IN THE COLD AGAIN.

About five years ago a young singer with a startling, vocal delivery zoomed to the top of the pop recording heap. When Johnnie Ray sung he seemed (and probably was) emotionally involved in his material. While his later recordings are a bit more subdued, Johnnie is still a top-flight night club, film, and TV entertainer. Epic has re-issued six of his earlier platters. Two of the pieces include the big ones, "Cry," and "The Little White Cloud That Cried." The other selections also show Johnnie's dramatic delivery at its best. Ray's newer fans should greatly appreciate this economy buy.

"INVITATION TO THE DANCE"—Music From the MGM Picture—MGM E 3207 (1-12" LP)

When "Invitation To The Dance" is released, the public will settle back for something that is different as far as film musicals are concerned. The "plot" will be divided into two stories, "The Circus" and "Ring Around The Rosy." There will be no dialogue, just dancing. And with Gene Kelly starring who needs dialogue? Two original movie scores have been composed by the famed French composer Ibert ("Escapes") and U.S. composer-pianist Andre Previn. The latter wrote "The Ring Around The Rosy" sequence and the former the "Circus" section. Both are highly imaginative and clever works. They seem to give Kelly and his partners a wide range for dance interpretations. Sales should soar when the public soaks in the film.

"THE ENCHANTING CHA CHA CHA & MAMBO"—Carlos Molina And His Music Of The Americas—Sunset LP-300 (1-12" LP)

MI NUEVO CHA-CHA-CHA; BAILANDO CHA-CHA-CHA; LA VIRGEN DE LA MACARENA; GREEN EYES; UN VIEJO AMOR; TEMPTATION; KISSING MAMBO; JARABE TAPATIO CHA-CHA-CHA; LAMENTO GITANO; SECOND RHAPSODY; GUAGEO EN DOMINANTE; MORENITA MIA.

Ever since Latin American rhythm struck our shores like lightning it has continually been providing the younger set with fascinating new dance tempos. The latest craze, of course, is the cha-cha-cha. Carlos Molina, who has been providing the U.S. with Latin American music since 1923, comes across with one of the best cha-cha disks a teenager can get his hands on. The set is brightly filled with the incessant beat of the cha-cha rhythm and the orchestral ornamentation that accompanies that beat. The material is drawn from such extremes so that it includes Liszt's familiar "Second Rhapsody." Some selections are devoted to the cha-cha's predecessor, the mambo. The cover photo is a knockout. Great sound too. Strong sales potential to dance enthusiasts.

"SILENT MOVIE MUSIC"—Jack Shaindlin, piano and rhythm accompaniment—Coral CRL 57024 (1-12")

FOLLOW THAT CAR; FORGET-ME-NOTS; FORECLOSURE; PIE IN THE FACE; KRAZY KAT; LIFE OF THE PARTY; HEAD 'EM OFF AT THE PASS; A TRUE BLUE HEART; RUSTLERS; KEYSTONE CAPERS; I'D LIKE TO HEAR THAT OLD QUARTET; SWEET MARIE.

Background music has always greatly added to the dramatic intensity of a melodrama or the hilarious nonsense of a slap-stick comedy. When movies didn't talk (remember?) the importance of appropriate musical scores was almost a necessity. "Silent Movie Music" turns out to be one of the most unusual and nostalgic disks to hit the recording scene since the silent film "East Lynne" had both the meek and strong crying unashamedly in the aisles. The selections are broken down into the well-known cliches that we associate with silent movie dialogue. For instance there's "Follow That Car," "Life Of The Party," and the cry of any cowboy flicker, "Head 'Em Off At The Pass." Jack Shaindlin, the composer of 9 of the pieces, and the Illustrated Slides Quartet capture the flavor of a bygone era with astonishing authenticity. For each tune comic Henry Morgan has written a tongue-in-cheek description of what each tune means to him. For novelty and nostalgia the disk fills the bill quite well, indeed.

"MOONGLOW AND MUSIC"—David Whitehall and His Orchestra featuring the Compositions and Arrangements of Domenico Savino—Camden CAL 271 (1-12")

SWEET AND LOVELY; MAGIC OF THE TANGO; OUR WALTZ; CAPRICE TARANTELLA; WALTZING IN VIENNA; BLUE NOCTURNE; ELAINE; MOONGLOW AND MUSIC; ROMANCE; HOLIDAY PARADE; DEEP PURPLE; IN THE ARENA; MUSIC UNDER THE STARS; PAVANE.

Camden has a better than average offering with a very pleasing mood music entry. The music is a collection of soft, drifting and dreaming melodies. Most of the pieces, with the exception of "Our Waltz," "Sweet And Lovely," "Pavane" and "Deep Purple," are not well-known. But they're perfectly suited to waltz arrangements that arranger (and composer of many of the set's selections) Domenico Savino has given them. David Whitehall leads a competent full orchestra. Excellent economy-priced package.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX



Album Reviews

"THE MARINERS SING SPIRITUALS"—Cadence CLP 1008 (1-12" LP)
 GOOD NEWS; NOBODY KNOWS THE TROUBLE I SEE; HAND ME DOWN; GIT ON BOARD; STEAL AWAY; THE OLD ARKS A'MOVERIN'; LET US BREAK BREAD TOGETHER; ON THAT GREAT GETTIN' UP MORNIN'; EZEKIEL SAW THE WHEEL; SWING LOW, SWEET CHARIOT; OH MARY DON'T YOU WEEP; DRY BONES; WERE YOU THERE?; CLIMIN' UP THE MOUNTAIN, CHILDREN; LIVE HUMBLE; NO HIDIN' PLACE.

Negro spirituals have often been referred to as the basis of America's gift to music, jazz. We may neglect the fact they are a people's unique way of expressing that they believe in God. This is true whether the spiritual is hymn-like or if it bounces around. The familiar group, the Mariners, are perfect for the rendering of all spirituals, fast or slow. Thus their latest LP features a notable variety of spiritual tempos that should put the boys in higher regard as far as sacred music is concerned. Their fame should increase the set's market.

"LYRICS BY LERNER"—Featuring Kaye Ballard and Billy Taylor—Music by Kurt Weill and Frederick Loewe—Heritage H-0060 (1-12")

ALMOST LIKE BEING IN LOVE; LOVE SONG; A JUG OF WINE; ECONOMICS; THERE BUT FOR YOU GO I; LOVE OF MY LIFE; HERE I'LL STAY; WANDERIN' STAR; GREEN UP TIME; PROGRESS; SUSAN'S DREAM; HEATHER ON THE HILL; I TALK TO THE TREES; MR. RIGHT.
 It is not often that a writer of show music lyrics is honored with a special album of songs containing his words. Alan Jay Lerner has some of Schubert Row's brightest lyrics to his credit. Coupled with Lerner's lyrics is the music of two of Broadway's more creative composers, the late Kurt Weill and Frederick Loewe. The most familiar show for which Lerner wrote the lyrics was "Brigadoon." The four selections from the musical show Lerner's knack of writing charming, sentimental lyrics. The songs he wrote with Weill display the lyricist at his wittiest. This is particularly true in the satirical "Progress." The performers, Lerner himself and Kay Ballard, sing warmly and with sincerity. They are devilishly clever on the novelty numbers.

JAZZ

"THE FIREHOUSE FIVE STORY"—The Fire House 5 plus 2—Good Time Jazz GTJ-Set B—(3-12" LP)

What started out as a private and intimate group of jazz musicians whose professional lives were devoted to the Walt Disney Studios, quickly became one of America's top exponents of jazz music with the steady Dixieland beat. "The Firehouse Five Story" is a collection of three LP's containing thirty-six selections of the most uninhibited and spontaneous New Orleans jazz craftsmanship you're apt to find anywhere. All the selections are oldies that are just about what one could term American "folk music." The Boys create a marvelous rumpus with some great individual and collective jazz artistry. Superb hi-fi sound. The set's a release that Dixieland fans will find right up their alley. Bound in a special package, the set makes a wonderful gift.

"ELLIOT LAWRENCE PLAYS GERRY MULLIGAN ARRANGEMENTS"—Fantasy 3-206 (1-12" LP)

THE ROCKER; BYE BYE BLACKBIRD; HAPPY HOOLIGAN; MULLENIUM; MY SILENT LOVE; BWEEBIDA BWOOBIDA; STRIKE UP THE BAND; APPLE CORE; ELEGY FOR TWO CLARINETS; THE SWINGING DOOR; BUT NOT FOR ME; MR. PRESIDENT.
 Elliot Lawrence and his band, plus the bright, swinging arrangements of Gerry Mulligan, account for an extra-special new jazz disk. Both men have individual jazz talents in their respective capacity as orchestra leader and arranger. And when the two are combined the resulting blend is swing at its best. Seven of the platter's pieces were composed by Mulligan himself. The others range from the blaring tempo of Gershwin's "Strike Up The Band" to his more sentimental number "But Not For Me." A well-rounded jazz entry. Reliable hi-fi sound. Selling possibilities enhanced by the reputations of Lawrence and Mulligan.

"SOUNDS IMPOSSIBLE"—Douglas Duke—Herald HLP 0102 (1-12")

BLUE MOON; EVERYTHING I HAVE IS YOURS; NINA NEVER KNEW; IF LOVE IS GOOD TO ME; DON'T GET AROUND MUCH ANYMORE; MOONGLOW; TRY A LITTLE TENDERNESS; TENDERLY; IDLE GOSSIP; OLD DEVIL MOON; I CAN'T GET STARTED WITH YOU.
 Douglas Duke takes jazz into his own hands when, instead of trodding an already beaten path, he makes a few impressions of his own. For instance he is capable, with an organ, of reproducing the sounds of the french horn and flute. The result is some mighty original and unusual jazz sounds that ought to catch the wide-eyed attention of jazz fans. Most of the music seems to convey the sounds you hear when pressing a sea shell next to your ear. Deep and mysterious. Here and there you'll find a smattering of "conventional" jazz artistry. His material is derived from reliable standards. Good item for the curious and exploring jazz followers.

"IT MIGHT AS WELL BE SWING"—Sol Yaged, His Clarinet And His Quintet—Herald HLP 0103 (1-12")

YACHT CLUB SWING; EASY LIVING; LOVE ME OR LEAVE ME; I'LL NEVER BE THE SAME; IT MIGHT AS WELL BE SWING; AUF WEIDERSEHEN MY DEAR; LULU'S BACK IN TOWN; AFTER YOU'VE GONE.
 In the forthcoming "The Benny Goodman Story," Steve Allen's manipulation of the clarinet will be the result of a series of lessons under the guidance of Sol Yaged. In this release Yaged provides many pleasant moments with top-drawer clarinet solos in the good old swing style. The quintet backs Sol with some expert accompaniment. Ken Kersey at the keyboard is particularly attractive. With this swingable material the set should have nostalgia working overtime. Excellent sound. Eye-catching cover. Good jazz entry.

CLASSICAL

MENDELSON: Concerto In E Minor For Violin And Orchestra Op 64—Arthur Grumiaux, Violin, with Rudolph Moralt conducting the Vienna Symphony Orchestra—**DVORAK:** Concerto In A Minor For Violin And Orchestra, Op 53—Thomas Magyar, Violin, with Wilhelm Loibner conducting the Vienna Symphony Orchestra—Epic LC 3173 (1-12" LP)

Of the two works presented on the disk Mendelsohn's "Concerto In E Minor" holds a distinct edge in popularity and the number of recordings available. It is an enchanting work full of lyrical passages and a beautiful melodic theme. It's performed with crystal clarity by violinist Arthur Grumiaux. Only a few versions of the Dvorak opus are available. The "Concerto In A Minor" by Dvorak is in a light vein and sets a tranquil mood. There is commanding precision in Thomas Magyar's reading of the violin score. Excellent sound. The coupling of the two works on the disk should attract violin enthusiasts.

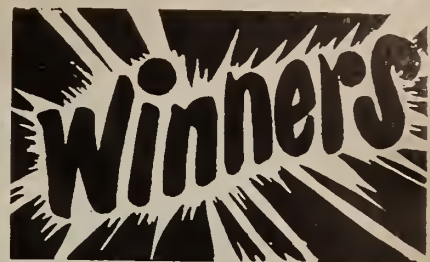


Well folks here it is—1956. Another New Year just begun. And I take this opportunity to wish all my friends in the United States all good wishes of good health and "Record" business. Very special greetings and thanks to all at The Cash Box. I'm looking forward to further happy co-operation and trust that I can be of service to you all for many years to come.

Vic Damone made his first appearance in Britain when he guested on the "Sunday Night at the Palladium" show. Vic also introduced his wife (Pier Angeli) to the audience and together they sang the Yuletide standard "White Christmas." . . . Vera Lynn who stars in her own big Show on commercial TV will have the Woolf Philips Orchestra to accompany her starting on January 4th. . . . It may well be a "Davy Crockett" year here what with eleven records on the song. Plenty of waxings on "Robin Hood" as well. So we'll see who will be the big hero. . . . Young David Platz of the newly formed Essex Publishing Company, certainly had a good hunch when he decided to acquire a Scottish ditty called "The Bluebell Polka." It's heading for the top sellers chart. . . . There's talk of Al Hibbler for a British tour in the near future. . . . Caterina Valente returning to Britain for guest TV appearance. . . . Winifred Atwell will visit New York on her way back from Australian tour and will probably guest on Ed Sullivan's Show. . . . March 11th 1956 is the date provisionally set for Stan Kenton's first London appearance. This is to be followed by an extensive concert tour of the Country. . . . Ted Heath and his band leave for the States March 22nd and will start with concerts for the band alone and then a Coast to Coast tour with Nat "King" Cole, June Christy and the Four Freshmen.

Jean Aberbach touring the Continent in search of big songs for his pubbery. He missed what will possibly be a big hit in Germany. The funny part of the whole story is that the song is "Suddenly There's a Valley" which Jean publishes in the States. He is reported to have offered it to the manager of his German company who turned it down. Now the Hans Sikorski publishing company is looking forward to a big song in 1956. This week's best selling "pop" sing'es.

- (Courtesy New Musical Express)
- 1) "Christmas Alphabet"—Dickie Valentine (Eng. Decca)
 - 2) "Rock Around The Clock"—Bill Haley (Brunswick)
 - 3) "Love Is A Many-Splendored Thing"—Four Aces (Brunswick)
 - 4) "Meet Me On The Corner"—Max Bygraves (H.M.V.)
 - 5) "Let's Have A Ding-Dong"—Winifred Atwell (Eng. Decca)
 - 6) "Twenty Tiny Fingers"—Stargazers (Eng. Decca)
 - 7) "Hawk-Eye"—Frankie Laine (Philips)
 - 8) "Yellow Rose of Texas"—Mitch Miller (Philips)
 - 9) "Suddenly There's A Valley"—Petula Clark (Nixa)
 - 10) "When You Lose The One You Love"—D. Whitfield (Eng. Decca)



BONNIE LOU
DADDY - O
 MISS THE LOVE
 (That I've Been Dreaming Of)
 KING 4864

BOYD BENNETT
 All 3 Going Strong
THE MOST
 KING 4853

MY BOY—FLAT TOP
 KING 1494

SEVENTEEN
 KING 1470

OTIS WILLIAMS
 and His New Group
THAT'S YOUR MISTAKE
 b/w
TOO LATE I LEARNED
 DELUXE 6091

BUBBER JOHNSON
COME HOME
 KING 4822

LITTLE WILLIE JOHN
NEED YOUR LOVE SO BAD
 b/w
HOME AT LAST
 KING 4841

ALL AROUND THE WORLD
 KING 4818

THE PLATTERS
TELL THE WORLD
 FEDERAL 12250

JACK DUPREE
SILENT PARTNER
 KING 4859

THE MIDNIGHTERS
ROCK AND ROLL WEDDING
 FEDERAL 12240

ROCK BROS.
DUNGAREE DOLL
 KING 4851

JOE TEX
COME IN THIS HOUSE
 KING 4840

KING RECORDS

Conkling Announces Columbia Achieved Its Largest Sales Volume In 1955

NEW YORK—In a year-end statement to the trade, James B. Conkling, President of Columbia Records, announced that the Columbia Record Company had reached the largest sales volume in its history, equaling the levels of 1947, peak sales year for the record industry.

"In 1955," says Conkling, "the company's recorded output ranged from extensive classical and popular releases on both the Columbia and Epic labels to special seven-inch 'Hi Way Hi Fi' disks, produced exclusively for use in automobile phonographs, a new device which Columbia helped to develop with CBS laboratories.

"Expanding beyond the record field," Conkling said, "Columbia this year produced such highly diversified items as a complete line of phonographs and phonograph needles, tape recorders, postcards bearing singing commercials produced by the company's new Auravision process, and precision custom-molded plastic products for industry.

"Columbia's newer ventures have been particularly successful in the past year. Epic Records, with a steadily growing catalog, virtually doubled its sales in 1955. The Columbia Phonograph Division, with a full instrument line ranging from the famous Columbia high fidelity "360-K" to inexpensive portables, has increased sales by more than a quarter in 1955.

"Sales gains were also registered by the Transcription Division, which creates and produces custom products for clients in recording and other fields. Reflecting the company trend toward diversification, Transcriptions in 1955 developed Auravision, a new process for combining recorded sound with printed matter. One of the first applications of the new process was a multi-million edition of full-color postcards bearing a recorded singing commercial for direct mailing.

"One of the year's most significant developments was the inauguration of the Columbia LP Record Club, designed to expand musical audiences by reaching new record consumers. The Columbia Club, which offers monthly selections from the company's extensive catalog, represents the first direct mail subscription purchase program ever devised to include regular retail dealers and distributors in its membership enrollment and benefit plans.

"Columbia's expansion was not

limited to domestic markets. World-wide growth of the record business has been phenomenal in recent years, and Columbia's international activities have increased accordingly. In 1955 Columbia added to its affiliations new associations in South Africa and Australia. A larger number of Columbia artists appeared before international audiences in 1955 than in any other previous year—The Philadelphia and New York Philharmonic-Symphony Orchestras, conductor Andre Kostelanetz, popular singing stars Rosemary Clooney, Frankie Laine, Johnnie Ray, Tony Bennett, Guy Mitchell, jazzman Louis Armstrong.

"Booming record sales also helped set new production records. In 1955, as the Columbia-pioneered long playing record achieved new industry sales peaks, the company, beginning in August, has been producing at the unprecedented rate of more than 1,000,000 'LPs' a month."

Rome Cuts Album Consisting of His Own Material

NEW YORK—Composer Harold Rome, has just cut his first 12" LP album of special material from his own personal files. The album, titled "Songs No Mother Taught Nobody," is scheduled for release early in the year and will feature songs and routines spoofing everyday conventions, performed by the composer, assisted by a jazz combo featuring Milt Hinton, Allen Hanlon, Herb Harris and others. The disk will be released on the Heritage label.

Negotiations are under way with Chappell & Company to issue a song book simultaneously with the album, and both Heritage and the publishers plan to go all out in the promotion of this package since most of its contents have not been previously available to the general public.

The topics satirized include gin rummy, novels about the South, nature and food, the intimate French-type night club singer, pessimism vs. optimism, money or dreams, and many others.

THE CASH BOX Disk Jockey's REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending December 31 without any changes on the part of THE CASH BOX.

Art Hellyer

WCFL—Chicago, Ill.

1. Memories Are Made Of This (Dean Martin)
2. Lisbon Antigua (N. Riddle)
3. I Hear You Knockin' (Storm)
4. Great Pretender (Platters)
5. Love And Marriage (Sinatra)
6. Band Of Gold (Don Cherry)
7. Woman In Love (F. Laine)
8. Teen Age Prayer (G. Mann)
9. Memories Of You (F. Coines)
10. Burn That Candle (B. Haley)

Tom Edwards

WERE—Cleveland, Ohio

1. Lisbon Antigua (N. Riddle)
2. Memories Are Made Of This (Dean Martin)
3. Memories Of You (Coines)
4. Singing Dog Medley (Don Charles' Dogs)
5. Wanting You (R. Williams)
6. Lovely Lies (Manhattans)
7. Just Say I Love Her (Carmen Cavallero)
8. 16 Tons (T. Ernie Ford)
9. Go On With The Wedding (Kallen & Shaw/Page)
10. Band Of Gold (Don Cherry)

Dave Sweet

WBSM—New Bedford, Mass.

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Woman In Love (Four Aces/Laine)
4. Lovely Lies (Manhattan Bros.)
5. Miracle In The Rain (L. Raine)
6. C'est La Vie (Sonny Gale)
7. All At Once You Love Her (Perry Como)
8. Too Late Now (DeCastros)
9. 'Cause You're My Lover (Jan Bleyer)
10. Go On With The Wedding (Patti Page)

Lynda Carol

WJKO—Springfield, Mass.

1. Autumn Leaves (R. Williams)
2. 16 Tons (T. Ernie Ford)
3. Only You (Hilltoppers)
4. He (Al Hibbler)
5. I Hear You Knockin' (Storm)
6. Almost Tomorrow (Dream Weavers)
7. Memories Of You (4 Coins)
8. Moments To Remember (Four Lads)
9. Band Of Gold (Don Cherry)
10. Shifting, Whispering Sands (Billy Vaughn)

Carl Loucks

WELI—New Haven, Conn.

1. Teen Age Prayer (G. Mann)
2. Great Pretender (Platters)
3. Lovely Lies (Manhattan Bros.)
4. Only You (Platters)
5. Band Of Gold (Don Cherry)
6. Memories Are Made Of This (Dean Martin)
7. 16 Tons (T. Ernie Ford)
8. Lisbon Antigua (N. Riddle)
9. Rock And Roll Waltz (Starr)
10. Later Alligator (B. Charles)

Larry Kane

KNUZ—Houston, Tex.

1. I Asked The Lord (J. Duncan)
2. Teen Age Prayer (G. Mann)
3. Band Of Gold (Don Cherry)
4. Cry Me A River (J. London)
5. Sleepy Little Space Cadet (Modernaires)
6. Memories Are Made Of This (Dean Martin)
7. Let It Ring (Doris Day)
8. Woman In Love (Four Aces)
9. My Believing Heart (J. James)
10. Goodbye To Rome (J. Duncan)

Sandy Singer

KCRG—Cedar Rapids, Iowa

1. 16 Tons (T. Ernie Ford)
2. Teen Age Prayer (G. Storm)
3. Only You (Hilltoppers)
4. Angels In The Sky (Crewcuts)
5. Great Pretender (Platters)
6. Rock And Roll Waltz (Starr)
7. Moments To Remember (Four Lads)
8. Memories Are Made Of This (Dean Martin)
9. Love Is Many-Splendored (Four Aces)
10. Snowbound For Christmas (DeCastros)

Jack Gale

WTMA—Charleston, S. C.

1. Angels In The Sky (Crewcuts)
2. 16 Tons (T. Ernie Ford)
3. There Should Be Rules (Betty Madigan)
4. Memories Are Made Of This (Dean Martin)
5. Memories Of You (4 Coins)
6. Down, Down, Down (Burgess)
7. Great Pretender (Platters)
8. Nuttin' For Christmas (Ward)
9. I Don't Want To Ever Be A Princess (Johnny Cooley)
10. Autumn Leaves (R. Williams)

Cpl. Richard Hayes

ABC—Mutual Radio Networks, N. Y.

1. Let It Ring (Doris Day)
2. 16 Tons (T. Ernie Ford)
3. He (McGuire)
4. Love And Marriage (Lauries)
5. Memories Are Made Of This (Dean Martin)
6. Red Roses And Little White Lies (Lu Ann Simms)
7. Alabama Bound (Paul & Ford)
8. Woman In Love (F. Laine)
9. Almost Tomorrow (Stafford)
10. Band Of Gold (Kit Carson)

Bill Previtti

KDEF—Albuquerque, N. M.

1. 16 Tons (T. Ernie Ford)
2. Memories Are Made Of This (Dean Martin)
3. Almost Tomorrow (Dream Weavers)
4. Of This I'm Sure (Four Aces)
5. Woman In Love (F. Laine)
6. Love And Marriage (Sinatra)
7. I Hear You Knockin' (Storm)
8. All At Once You Love Her (Perry Como)
9. Love Is Many-Splendored (Four Aces)
10. Band Of Gold (Don Cherry)

Howie Leonard

WPOR—Portland, Maine

1. 16 Tons (T. Ernie Ford)
2. Only You (Platters)
3. Nuttin' For Christmas (Zahnd/Gordon & Mooney)
4. Woman In Love (F. Laine)
5. Almost Tomorrow (Dream Weavers)
6. Band Of Gold (Don Cherry)
7. My Treasure (Connie Francis)
8. Dungaree Doll (Eddie Fisher)
9. Gee Whittakers (Pat Boone)
10. Lisbon Antigua (N. Riddle)

Jimmy Peters

WAVZ—New Haven, Conn.

1. Be Good To Me (McGuire)
2. Wanting You (R. Williams)
3. April In Paris (Count Basie)
4. Tender Trap (Frank Sinatra)
5. Key To My Heart (R. Clooney)
6. Lullaby Of Birdland (Blue Stars)
7. Lisbon Antigua (N. Riddle)
8. Shadrach (Bobby Scott)
9. Inamurata (Frank Verna)
10. Stolen Love (Dinah Shore)

Bob Watson

WQXI—Atlanta, Ga.

1. Memories Are Made Of This (Dean Martin)
2. Lisbon Antigua (N. Riddle)
3. 16 Tons (T. Ernie Ford)
4. Love And Marriage (Sinatra)
5. Band Of Gold (Don Cherry)
6. Woman In Love (F. Laine)
7. Singing Dog Medley (Don Charles' Dogs)
8. All At Once You Love Her (Perry Como)
9. He (Al Hibbler)
10. Love Is Many-Splendored (Four Aces)

Ken Johnston

WNRC—New Rochelle, N. Y.

1. Not One Goodbye (Morgan)
2. Drifting And Dreaming (Bobby Dukoff)
3. 16 Tons (T. Ernie Ford)
4. Goodbye To Rome (Pizzi/3 Suns/Gibbs)
5. Memories Are Made Of This (Martin/Storm/Carson)
6. Mostly Martha (Crewcuts)
7. Tender Trap (Frank Sinatra)
8. My Treasure (Connie Francis)
9. Everybody's Got A Home (Eddie Fisher)
10. My Believing Heart (J. James)

Earl McDaniel

KPOP—Los Angeles, Calif.

1. Teen Age Prayer (G. Mann)
2. Tender Trap (Frank Sinatra)
3. Let It Ring (Doris Day)
4. Angels In The Sky (Crewcuts)
5. Poor Me (Carey/Domino)
6. Honeydripper (Lenny Dee)
7. A Heart Comes In Handy (Johnnie Ray)
8. Memories Of You (4 Coins)
9. I'm Gonna Laugh You Right Out Of My Life (Nat Cole)
10. I'll Be Forever Loving You (El Dorados)

Hank Goldman

WANN—Annapolis, Md.

1. 16 Tons (T. Ernie Ford)
2. Moments To Remember (Four Lads)
3. Love And Marriage (Sinatra)
4. Nuttin' For Christmas (Gordon & Mooney)
5. First Snowfall (Bing Crosby)
6. Teen Age Prayer (R. Hood)
7. Japanese Farewell Song (K. C. Jones)
8. Wanting You (R. Williams)
9. My Treasure (Hilltoppers)
10. Gee Whittakers (Pat Boone)

Bill Kelso

KTKT—Tucson, Arizona

1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Moments To Remember (Four Lads)
4. Lisbon Antigua (N. Riddle)
5. Teen Age Prayer (G. Storm)
6. Everybody's Got A Home (Roy Hamilton)
7. You Are My Love (J. James)
8. All At Once You Love Her (Perry Como)
9. Angels In The Sky (Crewcuts)
10. Band Of Gold (Don Cherry)

Bob Sticht

KOWH—Omaha, Nebraska

1. 16 Tons (T. Ernie Ford)
2. Memories Are Made Of This (Dean Martin)
3. Burn That Candle (Bill Haley)
4. Jingle Bells (Four Aces)
5. Nuttin' For Christmas (Ward)
6. Woman In Love (F. Laine)
7. Are You Satisfied (R. Draper)
8. There Should Be Rules (Betty Madigan)
9. Rock And Roll Waltz (Starr)
10. Gee Whittakers (Pat Boone)

Lou Barile

WKAL—Rome-Utica, N. Y.

1. Teen Age Prayer (G. Storm)
2. Memories Are Made Of This (Dean Martin)
3. Band Of Gold (Kit Carson)
4. Nuttin' For Christmas (Gordon & Mooney)
5. 16 Tons (T. Ernie Ford)
6. Go On With The Wedding (Kallen & Shaw)
7. Woman In Love (Four Aces)
8. Lisbon Antigua (N. Riddle)
9. Trouble With Harry (Baxter)
10. Rock And Roll Waltz (Starr)

Jim Price

KLEE—Ottumwa, Iowa

1. Memories Are Made Of This (Dean Martin)
2. Nuttin' For Christmas (Gordon & Mooney)
3. Singing Dog Medley (Don Charles' Dogs)
4. 16 Tons (T. Ernie Ford)
5. Daddy-O (Bonny Lou)
6. Almost Tomorrow (Dream Weavers)
7. Gee Whittakers (Pat Boone)
8. Autumn Leaves (R. Williams)
9. Woman In Love (Four Aces)
10. Charmaine (Four Freshmen)

Donn Parker

WMYR—Fort Myers, Fla.

1. Memories Are Made Of This (Dean Martin)
2. Lisbon Antigua (N. Riddle)
3. Everybody's Got A Home (Eddie Fisher)
4. Go On With The Wedding (Patti Page)
5. Memories Of You (Goodman & Clooney)
6. What Is A Wife (Steve Allen)
7. Nuttin' For Christmas (Zahnd)
8. Band Of Gold (Don Cherry)
9. Almost Tomorrow (Dream Weavers)
10. Tender Trap (Frank Sinatra)

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THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending December 31 without any changes on the part of THE CASH BOX.

- Alan Fredericks**
WABJ—Adrian, Mich.
1. Memories Are Made Of This (Dean Martin)
 2. Band Of Gold (Don Cherry)
 3. Dungaree Doll (Eddie Fisher)
 4. Growing Up (D. Hawkins)
 5. Say You Care (Melodeers)
 6. Only You (Platters)
 7. Daddy-O (Fontanes)
 8. Burn That Candle (Bill Haley)
 9. 16 Tons (T. Ernie Ford)
 10. Angels In The Sky (Crewcuts)

- Jim Blaine**
KBMI—Henderson, Nevada
1. 16 Tons (T. Ernie Ford)
 2. Moments To Remember (Four Lads)
 3. Autumn Leaves (R. Williams)
 4. Love Is Many-Splendored (Four Aces)
 5. Memories Are Made Of This (Mindy Carson)
 6. Suddenly A Valley (G. Grant)
 7. I Hear You Knockin' (Storm)
 8. Cry Me A River (J. London)
 9. Miracle In The Rain (L. Raine)
 10. Moon Was Yellow (G. Greer)

- Bob Maxwell**
WVJ—Detroit, Mich.
1. 16 Tons (T. Ernie Ford)
 2. Memories Are Made Of This (Dean Martin)
 3. There Should Be Rules (Betty Madigan)
 4. Love And Marriage (Sinatra)
 5. Woman In Love (Laine/Four Aces)
 6. Just Say I Love Her (Carmen Cavallaro)
 7. Tender Trap (Frank Sinatra)
 8. All At Once You Love Her (Perry Como)
 9. Suddenly A Valley (G. Grant)
 10. These Things Are Known (Buddy Greco)

- John Michaels**
WOKY—Milwaukee, Wisc.
1. Are You Satisfied (R. Draper)
 2. Cry Me A River (J. London)
 3. Snack For Santa (J. Michaels)
 4. When You Dance (Turban)
 5. Great Pretender (Platters)
 6. Memories Are Made Of This (Mindy Carson)
 7. Dungaree Doll (Rock Bros.)
 8. Lisbon Antigua (N. Riddle)
 9. Nuttin' For Christmas (Gordon & Mooney)
 10. All At Once You Love Her (Perry Como)

- Bob Martin**
KMYR—Denver, Colo.
1. Memories Are Made Of This (Dean Martin)
 2. Lisbon Antigua (N. Riddle)
 3. In A Persian Market (Davis)
 4. Almost Tomorrow (S. Lanson)
 5. Wanting You (R. Williams)
 6. Cry Me A River (J. London)
 7. Zambezi (Lou Busch)
 8. Band Of Gold (Don Cherry)
 9. 16 Tons (T. Ernie Ford)
 10. Alabama Bound (Paul & Ford)

- Don Evans**
WOHO—Toledo, Ohio
1. Rock And Roll Waltz (Starr)
 2. Memories Are Made Of This (Dean Martin)
 3. 16 Tons (T. Ernie Ford)
 4. My Treasure (Connie Francis)
 5. Great Pretender (Platters)
 6. Lisbon Antigua (N. Riddle)
 7. Teen Age Prayer (G. Mann)
 8. There Should Be Rules (Betty Madigan)
 9. Mystery Train (Elvis Presley)
 10. Dungaree Doll (Eddie Fisher)

- Sid Scott**
WGSM—Huntington, L. I., N. Y.
1. Memories Are Made Of This (Dean Martin)
 2. Woman In Love (Laine/MacRae)
 3. All At Once You Love Her (Perry Como)
 4. Band Of Gold (Kit Carson)
 5. Memories Of You (Goodman & Clooney Mooney)
 6. Love And Marriage (Sinatra)
 7. Croce Di Oro (Page/Regan)
 8. Cry Me A River (London/White)
 9. Lisbon Antigua (Les Baxter)
 10. Love Is Many-Splendored (Four Aces)

- Jim Ameche**
KLAC—Hollywood, Calif.
1. Teen Age Prayer (G. Mann)
 2. A Heart Comes In Handy (Johnnie Ray)
 3. Rock And Roll Waltz (Starr)
 4. Let It Ring (Doris Day)
 5. Trouble With Harry (Alfi & Harry)
 6. Get Out Of Town (M. Kaye)
 7. Speedoo (Cadillacs)
 8. Japanese Farewell Song (K. C. Jones)
 9. Seven Days (Dorothy Collins)
 10. Lisbon Antigua (N. Riddle)

- Johnny Towne**
WLYN—Lynn, Mass.
1. Great Pretender (Platters)
 2. Memories Are Made Of This (Dean Martin)
 3. 16 Tons (T. Ernie Ford)
 4. Woman In Love (F. Laine)
 5. Almost Tomorrow (Dream Weavers)
 6. Speedoo (Cadillacs)
 7. Go On With The Wedding (Kallen & Shaw)
 8. Cause You're My Lover (Five Keys)
 9. Chain Gang (Bobby Scott)
 10. Band Of Gold (Don Cherry)

- Hugh Wanke**
WCAO—Baltimore, Md.
1. He (McGuire)
 2. All At Once You Love Her (Perry Como)
 3. Dog Face Soldier (R. Morgan)
 4. Give Me A Band And My Baby (Art Mooney)
 5. Pepper-Hot Baby (MacKenzie)
 6. Nuttin' For Christmas (Fontanes)
 7. My Believing Heart (J. James)
 8. Don't Go To Strangers (Vaughn Monroe)
 9. Jingle Bells (Four Aces)
 10. Night Before Christmas (Stan Freberg)

- Bob Holmes**
KSJO—San Jose, Calif.
1. Memories Are Made Of This (Dean Martin)
 2. 16 Tons (T. Ernie Ford)
 3. Band Of Gold (T. E. Ford)
 4. Cry Me A River (J. London)
 5. Santo Natale (D. Whitfield)
 6. Moments To Remember (Four Lads)
 7. Nuttin' For Christmas (Gordon & Mooney)
 8. Almost Tomorrow (Dream Weavers)
 9. Teen Age Prayer (G. Storm)
 10. Gee Whittakers (Pat Boone)

- Jack Buechler**
WKOW—Madison, Wisc.
1. Cry Me A River (J. London)
 2. Memories Are Made Of This (Dean Martin)
 3. 16 Tons (T. Ernie Ford)
 4. He (McGuire)
 5. Nuttin' For Christmas (Zahnd)
 6. Mr. Santa (Dorothy Collins)
 7. Teen Age Prayer (G. Storm)
 8. Band Of Gold (Don Cherry)
 9. At My Front Door (P. Boone)
 10. Tender Trap (Frank Sinatra)

- Johnny Argo**
WWOK—Charlotte, N. C.
1. Memories Are Made Of This (Dean Martin)
 2. Are You Satisfied (S. Wooley)
 3. Great Pretender (Platters)
 4. Teen Age Prayer (G. Mann)
 5. Believe In Me (Don Howard)
 6. Witchcraft (Spiders)
 7. Band Of Gold (Don Cherry)
 8. I've Changed My Mind (Starr)
 9. Don't Go To Strangers (Vaughn Monroe)
 10. Almost Tomorrow (S. Lanson)

- Roger Clark**
WNOR—Norfolk, Va.
1. Memories Are Made Of This (Carson/Martin)
 2. All At Once You Love Her (Perry Como)
 3. My Believing Heart (J. James)
 4. Are You Satisfied (Wooley Draper)
 5. Tender Trap (Frank Sinatra)
 6. Hands Off (McShann & Bowman)
 7. Great Pretender (Platters)
 8. Silver Bells (Fontanes)
 9. 16 Tons (T. Ernie Ford)
 10. Nuttin' For Christmas (Gordon & Mooney/Zahnd)

- Ray Golden**
KSTN—Stockton, Calif.
1. 16 Tons (T. Ernie Ford)
 2. Teen Age Prayer (G. Storm)
 3. You Are My Love (J. James)
 4. Daddy-O (Fontanes)
 5. My Treasure (Hilltoppers)
 6. Suddenly A Valley (La Rosa)
 7. Autumn Leaves (R. Williams)
 8. Love And Marriage (Sinatra)
 9. Dog Face Soldier (R. Morgan)
 10. All At Once You Love Her (Perry Como)

- Sammy Taylor**
KWJJ—Portland, Oregon
1. 16 Tons (T. Ernie Ford)
 2. Autumn Leaves (R. Williams)
 3. Teen Age Prayer (G. Storm)
 4. My Treasure (Hilltoppers)
 5. Moments To Remember (Four Lads)
 6. Why Don't You Write Me (Snooky Lanson)
 7. Love Is Many-Splendored (Four Aces)
 8. He (McGuire)
 9. Suddenly A Valley (La Rosa)
 10. Cry Me A River (J. London)

- Ron Thompson**
KTOW—Oklahoma City, Okla.
1. 16 Tons (T. Ernie Ford)
 2. Memories Are Made Of This (Gale Storm)
 3. Woman In Love (F. Laine)
 4. Suddenly A Valley (Mills Bros.)
 5. Great Pretender (Platters)
 6. Cry Me A River (J. London)
 7. A Good Man Is Hard To Find (Teresa Brewer)
 8. You Are My Love (J. James)
 9. Don't Go To Strangers (Vaughn Monroe)
 10. Shifting, Whispering Sands (Rusty Draper)

- Ed Bell**
WIVY—Jacksonville, Fla.
1. Memories Are Made Of This (Dean Martin)
 2. 16 Tons (T. Ernie Ford)
 3. Autumn Leaves (R. Williams)
 4. Moments To Remember (Four Lads)
 5. Band Of Gold (Don Cherry)
 6. Cry Me A River (J. London)
 7. Lisbon Antigua (N. Riddle)
 8. Gee Whittakers (Pat Boone)
 9. Nuttin' For Christmas (Gordon & Mooney)
 10. Almost Tomorrow (Dream Weavers)

- Jim Pansullo**
WVDA—Boston, Mass.
1. Sincerely Yours (E. Gorme)
 2. 16 Tons (T. Ernie Ford)
 3. Love And Marriage (Sinatra)
 4. My Believing Heart (J. James)
 5. I Hear You Knockin' (Storm)
 6. Teen Age Prayer (G. Mann)
 7. Everybody's Got A Home (Roy Hamilton)
 8. Band Of Gold (Don Cherry)
 9. Are You Satisfied (R. Draper)
 10. C'est La Vie (Sarah Vaughan)

- Dick Covington**
WBHQ—Memphis, Tenn.
1. 16 Tons (T. Ernie Ford)
 2. Moments To Remember (Four Lads)
 3. Autumn Leaves (R. Williams)
 4. Almost Tomorrow (Stafford)
 5. Someone You Love (Nat Cole)
 6. Love And Marriage (Sinatra)
 7. Only You (Hilltoppers)
 8. All At Once You Love Her (Perry Como)
 9. Suddenly A Valley (Stafford/Grant)
 10. Band Of Gold (Kit Carson)

- Wayne Logan**
KNAK—Salt Lake City, Utah
1. Moments To Remember (Four Lads)
 2. 16 Tons (T. Ernie Ford)
 3. Autumn Leaves (R. Williams)
 4. Teen Age Prayer (G. Storm)
 5. You Are My Love (J. James)
 6. Woman In Love (Four Aces)
 7. My Treasure (Hilltoppers)
 8. All At Once You Love Her (Perry Como)
 9. Don't Go To Strangers (Vaughn Monroe)
 10. C'est La Vie (Sarah Vaughan)

Award



NEW YORK—In appreciation for the work done to promote dances as an aid in the fight against juvenile delinquency, the Freedom Lodge, B'Nai Brith, has cited The Cash Box and Dick Sugar (WEVD-New York). Seen above are Norman Orleck, associate editor; Joe Orleck, co-publisher The Cash Box; Deputy Mayor of New York City Henry Epstein, who awarded the plaques on behalf of Freedom Lodge; and Dick Sugar.

Freed Racks Up Large Grosses In Academy of Music Show

NEW YORK—As *The Cash Box* went to press, the Alan Freed show at the Manhattan Academy of Music had grossed an approximate \$95,000. for eight days, six shows per day. Facing a similar rock and roll type show under the aegis of Tommy (Dr. Jive) Smalls at the Brooklyn Paramount Theatre, across the river, and the pre Christmas shopping and social duties of the crowds, the show started slowly for the first three days but picked up momentum during the next five, playing to full houses at every show, and when the theatre closed on Thursday night the gross was reported at \$95,000. The Alan Freed show closes on Monday night, and with the Brooklyn Paramount show having been com-

pleted, the Academy is expected to draw an additional \$50,000 to \$60,000. Alan Freed was confident the total take would equal or top his national record figure of approximately \$170,000, established in The Brooklyn Paramount Theatre last spring. The Brooklyn record was established in seven days. Freed's all star line-up included Count Basie and his band, Joe Williams, Lavern Baker, The Valentines, The Wrens, The Chuckles, The Cadillacs, The Heartbeats, Gloria Mann, Don Cherry, The Bonnie Sisters, Sam "The Man" Taylor, and "Big" Al Sears.

Mitchell B. Marks Dies; Was With Marks Music For Almost 60 Years

NEW YORK—Mitchell B. Marks, age 76, Vice President and Secretary of the Edward B. Marks Music Corporation, died suddenly December 22. He was the youngest and last surviving brother of the late Edward B. Marks, founder of the firm. Known as "Mitch" to thousands of people in every branch of show business, he had been with the concern for nearly sixty years, most of it as head of its production department. In addition, for many years, he was the contact man with the New York music jobbers.

Mitch Marks was responsible for many of the successful Marks songs. For example, it was he who suggested that the Mills Brothers record Johnny Mercer's new lyric version of "The Glow-Worm" three years ago, an idea which culminated in that fifty-year-old favorite becoming No. 1 again. Marks leaves three children, Robert B., Pacific Coast manager for the Marks Music Corporation; Mrs. Lucille Wert; and Alfred.

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Sensationally recorded by **KAY CEE JONES** on Marquee

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RCA Victor Releases Nine Albums In "Meet the Girls" Campaign

NEW YORK, N. Y.—RCA Victor this week released simultaneously nine record albums by nine of America's top female artists in a unique promotion called "Meet The Girls."

"Never before has any record company show-cased as many of its popular and jazz artists at a single time," said George R. Marek, general manager of Victor's Album Division. "We feel that the combined impact of these nine tremendous talents will long be pleasantly remembered by the music-wise public."

The albums were produced under the direction of Ed Welker, manager of artists and repertoire for Victor's Pop and Jazz albums.

The nine artists and the album titles: Kay Starr (The One-The Only); Jaye P. Morgan (Jaye P. Morgan); Lena Horne (It's Love); Dinah Shore (Holding Hands At Midnight); Gwen Verdon (The Girl I Left Home For); Barbara Carroll (Have You Met Miss Carroll?); Teddi King (Bidin' My Time); Lurlean Hunter (Lonesome Gal); Martha Carson (Journey To The Sky).

All but one of the nine are vocalists. The exception is Barbara Carroll, a modern pianist with exquisite jazz taste who has recorded two other

albums for Victor.

Three of the group are among the nation's all-time greats in the entertainment field—Lena Horne, Dinah Shore and Kay Starr. A fourth, Jaye P. Morgan, became one of the top vocalists in the business with six successive record hits in 1955.

Gwen Verdon, star of the Broadway triumph, "Damn Yankees," is a newcomer to records. But in Hollywood she is widely known as the girl whose film scenes always wound up on the cutting room floor. It seems she epitomized sex to the point of no-return, at least in the minds of the censors.

Martha Carson, who composes as well as sings many of her own numbers, has a wide following in the country-western and gospel fields.

Lurlean Hunter and Teddi King are two of the great potentials in the entertainment field. Both have been acclaimed as "singers' singers." Teddi is a consistent winner of polls to determine the country's greatest jazz singers. Lurlean, a Chicago girl, has a style that is strictly Hunter. In her voice are elements that never could be defined neatly as jazz, pop or folk tunish. She wraps all these qualities in a package that is vocal dynamite.

Herbert Greenspon Named Vice President Of Columbia Records

NEW YORK—Herbert M. Greenspon has been appointed Vice President in Charge of Manufacturing for Columbia Records, according to an announcement by James B. Conkling, President of the company.

Greenspon is responsible for all recording and order service functions as well as for the company's entire record manufacturing operation in domestic and foreign factories.

Now marking his twentieth year in the record industry, Greenspon began his association with Columbia Records in 1935 as a shipping clerk for its predecessor company, the American Record Corporation.

Two years later he became Supervisor of Receiving and General Stores. In 1940 he was appointed Production Control Manager, in 1942, Assistant Works Manager of the company's Bridgeport factory.

When Columbia set up a new factory at Kings Mills, Ohio in 1946, Greenspon was appointed General Manager. Two years later he was named Assistant to the Vice President in charge of Manufacturing and Engineering. In 1952, Greenspon was appointed Director of Manufacturing, and in 1955 Director of Technical Operations was added to his activities.

Bridgeport-born, Greenspon is a graduate of Bridgeport schools, extension courses at Yale and the American Management Association's Management course.

A "Sleeper"



HOLLYWOOD—Paula Kelly of The Modernaires dramatically portrays her rocketing Coral record, "Sleepy Little Space Cadet." The lad is 7-year-old John Sheils, son of Tom Sheils, manager of The Mods.

Songbird Signs Mae Williams

HOLLYWOOD, CALIF. — Singer Mae Williams, has signed a term contract with the Songbird Record Company of Hollywood, California, it was announced this week by Nadyne Aragon, A & R head of the new diskery.

Miss Williams is slated for her initial session this week and Van Alexander and his orchestra, recently connected with the thrush on her TV series "Breakthrough," will furnish the musical background.

M. E. Conception, president of the new label, states that there will be a strong exploitation campaign geared for the singer.

Songbird has also inked a term pact with pop singer Charlie Cal, whose first release on the label is tentatively set for mid-January.

THE CASH BOX TOP 50

COMPILED BY "THE CASH BOX"

Comprising 100 Selections	BA—Baton BE—Bell BN—Benita BT—Bethlehem CA—Capitol CD—Cadence AA—Double A AB—Abbott AL—Aladdin AP—Apollo AR—Arcade AT—Atlantic AU—Audiavac	CV—Clearview CW—Crown DA—Dana DE—Decca DL—DeLuxe DO—Dot DT—Dootone DU—Duke EP—Epic ER—Era ES—Essex EX—Essex FB—Fabor FE—Federal	FI—Fiesta 4 Star—Four Star GN—Golden GR—Groove GS—Gold Star GTJ—Good Time HE—Herald IM—Imperial JD—Jav Dee JU—Jubilee JZ—Josie KA—Kapp	KI—King LI—Liberty LO—London MA—Marble MD—Media ME—Mercury MG—MGM MO—Modern ND—New Disk NG—Nargran OK—Okeh OL—Olympic OR—Original	PA—Parrot PE—Peacock PM—Prom PP—Peter Pan PR—Prestige RA—Rainbow RB—R & B RE—Regent RM—Real RN—Rama RP—RPM SA—Savoy SE—Seco	SO—Sound SP—Specialty ST—Starlite TA—Tampa TI—Tico TR—Trend UN—United UQ—Unique VI—RCA Victor VJ—Vee Jay WD—Waldorf WI—Wing "X"—Label "X"
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Pos. 12/31	Pos. 12/24	Record	Pos. 12/31	Pos. 12/24	Record	Pos. 12/31	Pos. 12/24	Record
1	1	★CA-3262 (F-3262)—TENNESSEE ERNIE FORD You Don't Have To Be A Baby To Cry	8	11	★CA-3260 (F-3260)—FRANK SINATRA The Impatient Years	★DE-29625 (9-29625)—FOUR ACES Shine On Harvest Moon		DE-29707 (9-29707)—JOE HOLIDAY ORCH. Opening Night
2	2	★CA-3295 (F-3295)—DEAN MARTIN Change Of Heart	11	7	DE-29694 (9-29694)—LOUIS ARMSTRONG Moments To Remember	★DE-29633 (9-29633)—ERNEST TUBB A Million Miles From Here		MG-30883 (K-30883)—DAVID ROSE O. You And You Alone
3	4	★DO-15412 (45-15412)—GALE STORM Never Leave Me	13	13	★CO-40591 (4-40591)—JOE LOCO Love Is A Many-Splendored Thing	★DE-29633 (9-29633)—ERNEST TUBB A Million Miles From Here		PM-1120A (45-1120A)—THE ROCKETS I'll Never Stop Loving You
4	6	★CR-61501 (9-61501)—McGUIRE SISTERS I Believe	14	18	★ME-70705 (70705x45)—LAURIE SISTERS Angels' Tears	★DE-29633 (9-29633)—ERNEST TUBB A Million Miles From Here		RA-320 (45-320)—JOHNNY CONQUET Mexican Merengue
5	5	★CO-40539 (4-40539)—FOUR LADS Dream On, My Love, Dream On	15	7	★ME-70705 (70705x45)—LAURIE SISTERS Angels' Tears	★DE-29633 (9-29633)—ERNEST TUBB A Million Miles From Here		VI-20-6341 (47-6341)—PABLO BELTRAN Wake The Town And Tell The People
6	3	CA-3223 (F-3223)—JACKIE GLEASON Ooh What You Do To Me	16	18	★ME-70705 (70705x45)—LAURIE SISTERS Angels' Tears	★DE-29633 (9-29633)—ERNEST TUBB A Million Miles From Here		★SO-126 (45-126)—GLORIA MANN Gypsy Lady
7	10	MD-1020 (45-1020)—JACKIE RIGGS His Gold Will Melt	17	25	★ME-70705 (70705x45)—LAURIE SISTERS Angels' Tears	★DE-29633 (9-29633)—ERNEST TUBB A Million Miles From Here		★VI-20-6337 (47-6337)—EDDIE FISHER Everybody's Got A Home
8	11	★ME-70753 (70753 x 45)—PLATTERS I'm Just A Dancing Partner	18	18	★ME-70753 (70753 x 45)—PLATTERS I'm Just A Dancing Partner	★DE-29633 (9-29633)—ERNEST TUBB A Million Miles From Here		★KI-4851 (45-4851)—ROCK BROS. Lovin' It Up
9	11	★ME-70753 (70753 x 45)—PLATTERS I'm Just A Dancing Partner	19	21	★ME-70753 (70753 x 45)—PLATTERS I'm Just A Dancing Partner	★DE-29633 (9-29633)—ERNEST TUBB A Million Miles From Here		★KI-4851 (45-4851)—ROCK BROS. Lovin' It Up
10	11	★ME-70753 (70753 x 45)—PLATTERS I'm Just A Dancing Partner	20	18	★ME-70753 (70753 x 45)—PLATTERS I'm Just A Dancing Partner	★DE-29633 (9-29633)—ERNEST TUBB A Million Miles From Here		★KI-4851 (45-4851)—ROCK BROS. Lovin' It Up
11	13	★ME-70753 (70753 x 45)—PLATTERS I'm Just A Dancing Partner	21	18	★ME-70753 (70753 x 45)—PLATTERS I'm Just A Dancing Partner	★DE-29633 (9-29633)—ERNEST TUBB A Million Miles From Here		★KI-4851 (45-4851)—ROCK BROS. Lovin' It Up
12	13	★ME-70753 (70753 x 45)—PLATTERS I'm Just A Dancing Partner	22	18	★ME-70753 (70753 x 45)—PLATTERS I'm Just A Dancing Partner	★DE-29633 (9-29633)—ERNEST TUBB A Million Miles From Here		★KI-4851 (45-4851)—ROCK BROS. Lovin' It Up
13	13	★ME-70753 (70753 x 45)—PLATTERS I'm Just A Dancing Partner	23	18	★ME-70753 (70753 x 45)—PLATTERS I'm Just A Dancing Partner	★DE-29633 (9-29633)—ERNEST TUBB A Million Miles From Here		★KI-4851 (45-4851)—ROCK BROS. Lovin' It Up
14	13	★ME-70753 (70753 x 45)—PLATTERS I'm Just A Dancing Partner	24	18	★ME-70753 (70753 x 45)—PLATTERS I'm Just A Dancing Partner	★DE-29633 (9-29633)—ERNEST TUBB A Million Miles From Here		★KI-4851 (45-4851)—ROCK BROS. Lovin' It Up
15	13	★ME-70753 (70753 x 45)—PLATTERS I'm Just A Dancing Partner	25	18	★ME-70753 (70753 x 45)—PLATTERS I'm Just A Dancing Partner	★DE-29633 (9-29633)—ERNEST TUBB A Million Miles From Here		★KI-4851 (45-4851)—ROCK BROS. Lovin' It Up
16	13	★ME-70753 (70753 x 45)—PLATTERS I'm Just A Dancing Partner	26	18	★ME-70753 (70753 x 45)—PLATTERS I'm Just A Dancing Partner	★DE-29633 (9-29633)—ERNEST TUBB A Million Miles From Here		★KI-4851 (45-4851)—ROCK BROS. Lovin' It Up
17	13	★ME-70753 (70753 x 45)—PLATTERS I'm Just A Dancing Partner	27	18	★ME-70753 (70753 x 45)—PLATTERS I'm Just A Dancing Partner	★DE-29633 (9-29633)—ERNEST TUBB A Million Miles From Here		★KI-4851 (45-4851)—ROCK BROS. Lovin' It Up
18	13	★ME-70753 (70753 x 45)—PLATTERS I'm Just A Dancing Partner	28	18	★ME-70753 (70753 x 45)—PLATTERS I'm Just A Dancing Partner	★DE-29633 (9-29633)—ERNEST TUBB A Million Miles From Here		★KI-4851 (45-4851)—ROCK BROS. Lovin' It Up
19	13	★ME-70753 (70753 x 45)—PLATTERS I'm Just A Dancing Partner	29	18	★ME-70753 (70753 x 45)—PLATTERS I'm Just A Dancing Partner	★DE-29633 (9-29633)—ERNEST TUBB A Million Miles From Here		★KI-4851 (45-4851)—ROCK BROS. Lovin' It Up
20	13	★ME-70753 (70753 x 45)—PLATTERS I'm Just A Dancing Partner	30	18	★ME-70753 (70753 x 45)—PLATTERS I'm Just A Dancing Partner	★DE-29633 (9-29633)—ERNEST TUBB A Million Miles From Here		★KI-4851 (45-4851)—ROCK BROS. Lovin' It Up

Rita Raines—A HIT!

"SUCH A DAY"

B/w
"OL' DEVIL MOON"

DEED NO. 1010



records

64 W. Randolph St.
Chicago, Ill.
RAndolph 6-3138

Music Systems' Grand Opening



DETROIT, MICH.—Well over a thousand guests turned out to celebrate the Grand Opening of the new headquarters of Music Systems, Inc., distributors of Seeburg Phonographs in the Detroit area, on December 11. Guests came from all over the country and represented all phases of the music industry. The highlight of the day's events was the presentation of a bronze plaque to Music Systems' president, Joseph Nemesh, by his employees in honor of his founding of the business 25 years ago. Managers of the Music Systems branches made the presentation on behalf of the employees.

One of the most interesting events of the afternoon was a visit to the north display room where many gathered to inspect the collection of old time coin operated music machines dating back to 1898. This room compared the modern hi-fi phono equipment with the best available only a few years ago.

The new building utilizes the most modern architectural design and emphasizes glass and stainless steel. With 12,000 sq. ft., Music Systems' new Detroit headquarters will offer the most modern facility of its kind including two complete showrooms for demonstration of music reproduction equipment under the most ideal conditions; private conference rooms; one of the largest one-stop record services in the country; parking facilities in a drive-in parking area and a completely stocked parts department.

Among the artists attending were Kitty Kallen, Connee Boswell, Patti Jerome; Savannah Churchill, the Rhythmettes, Jerri Adams, Guy Cherney, Boyd Bennett, Nelson Riddle, Stan Kenton, the Four Coins, the Four Voices, Lou Monte, Frankie Castro and David Carroll.

Disk jockeys who attended include Bud Davis, CKLW; Jim Dunbar, CKLW; Jack Surrel, WXYZ; Mickey Shore, WJBK; Clark Reid, WJR and Marty McNeely, WJR.

Representing the record industry were: Larry Owens of Capitol; Mac McDonald and C. A. Malin of RCA Victor; Iz Levin and Harry Levin of Cadet Distributing; Jim Wilson of King; Al Bennett of Dot; John Kaplan of Pan American; Charley Grey of Cosnat; John Shepard of S & S Distributing; Mel Bernhardt of Buhl Sons-Columbia; and Syd Goldberg, William Glaseman and Jay Lagusker of Decca.

The camera catches some of the day's action:
 Top Left: Connee Boswell (center) with Mr. Grennin and Mr. and Mrs. Bud Cocking of Century Coin Machine Co. of Flint, Mich. Top right: Kitty Kallen; Burt and Don of the Gaylords; Joe Nemesh, prexy of Music Systems; and Billy of the Gaylords.

Second Row Left: Savannah Churchill and her brother Wendell Johnson. Second Row Right: Nelson Riddle and Jerri Adams. Third Row Left: Lou Monte and Frankie Castro. Third Row Right: Guy Cherney. Bottom Left: Jim Dunbar and Patti Jerome. Bottom Right: Ralph Shelden of Bee Music receiving a clock radio.

THE CASH BOX JUKE BOX RECORD REGIONAL REPORT

The Top Ten Records—City by City

New York, N. Y.

- 16 Tons (T. Ernie Ford)
- Memories Are Made Of This (Dean Martin)
- Autumn Leaves (R. Williams)
- Great Pretender (Platters)
- He (Al Hibbler)
- Love And Marriage (Sinatra)
- Moments To Remember (Four Lads)
- Nuttin' For Christmas (Gordon & Mooney)
- Love Is Many-Splendored (Four Aces)
- I Hear You Knockin' (Storm)

Chicago, Ill.

- Memories Are Made Of This (Dean Martin)
- 16 Tons (T. Ernie Ford)
- Band Of Gold (Don Cherry)
- Great Pretender (Platters)
- Woman In Love (F. Laine)
- Love And Marriage (Sinatra)
- Nuttin' For Christmas (Gordon & Mooney)
- He (McGuire/Hibbler)
- I Hear You Knockin' (Storm)
- Lisbon Antigua (N. Riddle)

Los Angeles, Calif.

- Memories Are Made Of This (Dean Martin)
- 16 Tons (T. Ernie Ford)
- Autumn Leaves (R. Williams)
- Moments To Remember (Four Lads)
- Rock And Roll Waltz (Starr)
- Almost Tomorrow (Dream Weavers)
- Cry Me A River (J. London)
- Love Is Many-Splendored (Four Aces)
- Lisbon Antigua (N. Riddle)
- Great Pretender (Platters)

Philadelphia, Pa.

- 16 Tons (T. Ernie Ford)
- Memories Are Made Of This (Dean Martin)
- Teen Age Prayer (G. Mann)
- Autumn Leaves (R. Williams)
- Lisbon Antigua (N. Riddle)
- Shifting, Whispering Sands (Rusty Draper)
- Nuttin' For Christmas (Ward/Gordon & Mooney)
- C'est La Vie (Vaughan/DeJohns)
- Great Pretender (Platters)
- Love Is Many-Splendored (Four Aces)

Dallas, Tex.

- 16 Tons (T. Ernie Ford)
- Memories Are Made Of This (Dean Martin)
- I Hear You Knockin' (Storm)
- Only You (Platters)
- Autumn Leaves (R. Williams)
- Love Is Many-Splendored (Four Aces)
- At My Front Door (Pat Boone)
- Cry Me A River (London/Barton)
- Almost Tomorrow (Stafford)
- Moments To Remember (Four Lads)

Memphis, Tenn.

- Memories Are Made Of This (Dean Martin)
- 16 Tons (T. Ernie Ford)
- Burn That Candle (Bill Haley)
- Almost Tomorrow (Dream Weavers)
- He (Al Hibbler)
- Moments To Remember (Four Lads)
- Autumn Leaves (R. Williams)
- My Boy—Flat Top (D. Collins)
- No Arms (Georgeie Shaw)
- Nuttin' For Christmas (Gordon & Mooney)

New Orleans, La.

- Memories Are Made Of This (Dean Martin)
- Great Pretender (Platters)
- 16 Tons (T. Ernie Ford)
- I Hear You Knockin' (Storm)
- Are You Satisfied (R. Draper)
- Woman In Love (Four Aces)
- Almost Tomorrow (Dream Weavers)
- Rock And Roll Waltz (Starr)
- Autumn Leaves (R. Williams)
- Burn That Candle (Bill Haley)

Detroit, Mich.

- Memories Are Made Of This (Dean Martin)
- 16 Tons (T. Ernie Ford)
- Band Of Gold (Don Cherry)
- Great Pretender (Platters)
- Nuttin' For Christmas (Ward/Gordon & Mooney)
- Lisbon Antigua (N. Riddle)
- Speedoo (Cadillacs)
- Angels In The Sky (Crewcuts)
- Rock And Roll Waltz (Starr)
- Lullaby Of Birdland (Blue Stars)

Milwaukee, Wisc.

- 16 Tons (T. Ernie Ford)
- Memories Are Made Of This (Martin/Carson)
- Great Pretender (Platters)
- I Hear You Knockin' (Storm)
- Nuttin' For Christmas (Gordon & Mooney)
- Angels In The Sky (Crewcuts)
- When You Dance (Turbans)
- Are You Satisfied (R. Draper)
- Cry Me A River (J. London)
- Band Of Gold (Carson/Cherry)

Seattle, Wash.

- Memories Are Made Of This (Dean Martin)
- 16 Tons (T. Ernie Ford)
- Great Pretender (Platters)
- Love And Marriage (Sinatra)
- Daddy-O (Fontanes)
- Memories Of You (4 Coins)
- Cry Me A River (J. London)
- Almost Tomorrow (Stafford)
- Solitude (Norman Petty Trio)
- I Hear You Knockin' (Storm)

Denver, Colo.

- 16 Tons (T. Ernie Ford)
- Memories Are Made Of This (Dean Martin)
- Only You (Platters)
- I Hear You Knockin' (Storm)
- Moments To Remember (Four Lads)
- Autumn Leaves (R. Williams)
- Love And Marriage (Sinatra)
- Daddy-O (Fontanes)
- Woman In Love (F. Laine)
- He (Al Hibbler)

Kansas City, Mo.

- Memories Are Made Of This (Dean Martin)
- 16 Tons (T. Ernie Ford)
- Angels In The Sky (Crewcuts)
- I Hear You Knockin' (Storm)
- Burn That Candle (Bill Haley)
- Lisbon Antigua (N. Riddle)
- Great Pretender (Platters)
- He (Al Hibbler)
- Only You (Hilltoppers)
- Poor Me (Fats Domino)

St. Louis, Mo.

- Memories Are Made Of This (Dean Martin)
- 16 Tons (T. Ernie Ford)
- Teen Age Prayer (G. Mann)
- Memories Of You (4 Coins)
- Love And Marriage (Sinatra)
- Almost Tomorrow (Dream Weavers)
- Angels In The Sky (Crewcuts)
- Everybody's Got A Home (Eddie Fisher)
- Great Pretender (Jackie Riggs)
- Daddy-O (Fontanes)

Pittsburgh, Pa.

- Memories Are Made Of This (Dean Martin)
- 16 Tons (T. Ernie Ford)
- Nuttin' For Christmas (Gordon & Mooney)
- Great Pretender (Platters)
- Lisbon Antigua (N. Riddle)
- Almost Tomorrow (Dream Weavers)
- Dungaree Doll (Eddie Fisher)
- Love And Marriage (Sinatra)
- Woman In Love (Four Aces)
- Are You Satisfied (R. Draper)

Cincinnati, Ohio

- 16 Tons (T. Ernie Ford)
- Memories Are Made Of This (Dean Martin)
- I Hear You Knockin' (Storm)
- Autumn Leaves (R. Williams)
- Angels In The Sky (Crewcuts)
- He (Al Hibbler)
- Moments To Remember (Four Lads)
- Lisbon Antigua (N. Riddle)
- Shifting, Whispering Sands (Rusty Draper)
- Only You (Platters)

Minneapolis, Minn.

- Memories Are Made Of This (Dean Martin)
- 16 Tons (T. Ernie Ford)
- Angels In The Sky (Crewcuts)
- Moments To Remember (Four Lads)
- Great Pretender (Platters)
- Are You Satisfied (R. Draper)
- Only You (Platters)
- Nuttin' For Christmas (Ward/Gordon & Mooney)
- Mostly Martha (Crewcuts)
- Band Of Gold (Don Cherry)

Cleveland, Ohio

- Great Pretender (Platters)
- Memories Are Made Of This (Dean Martin)
- 16 Tons (T. Ernie Ford)
- Nuttin' For Christmas (Gordon & Mooney)
- Angels In The Sky (Crewcuts)
- Autumn Leaves (R. Williams)
- Band Of Gold (Don Cherry)
- Lisbon Antigua (N. Riddle)
- Almost Tomorrow (Dream Weavers)
- He (Al Hibbler)

San Antonio, Tex.

- 16 Tons (T. Ernie Ford)
- Memories Are Made Of This (Dean Martin)
- I Hear You Knockin' (Storm)
- He (Hibbler/McGuire)
- Only You (Platters)
- Moments To Remember (Four Lads)
- Love And Marriage (Sinatra)
- Band Of Gold (Don Cherry)
- Autumn Leaves (R. Williams)
- Cry Me A River (J. London)

Atlanta, Ga.

- Memories Are Made Of This (Dean Martin)
- 16 Tons (T. Ernie Ford)
- Band Of Gold (Don Cherry)
- Almost Tomorrow (Dream Weavers)
- Moments To Remember (Four Lads)
- Nuttin' For Christmas (Gordon & Mooney)
- Lisbon Antigua (N. Riddle)
- Love And Marriage (Sinatra)
- Woman In Love (F. Laine)
- Love Is Many-Splendored (Four Aces)

San Francisco, Calif.

- 16 Tons (T. Ernie Ford)
- Memories Are Made Of This (Dean Martin)
- Autumn Leaves (R. Williams)
- Moments To Remember (Four Lads)
- Only You (Platters)
- He (Hibbler/McGuire)
- I Hear You Knockin' (Storm)
- Love And Marriage (Sinatra)
- Love Is Many-Splendored (Four Aces)
- Shifting, Whispering Sands (Rusty Draper)

Baltimore, Md.

- 16 Tons (T. Ernie Ford)
- Memories Are Made Of This (Dean Martin)
- He (Al Hibbler)
- I Hear You Knockin' (Storm)
- Everybody's Got A Home (Eddie Fisher)
- Only You (Platters)
- Love Is Many-Splendored (Four Aces)
- Almost Tomorrow (Dream Weavers)
- Nuttin' For Christmas (Gordon & Mooney)
- Moments To Remember (Four Lads)

SINGER ONE-STOP

1812 WEST CHICAGO AVE., CHICAGO 22, ILL.
 (ALL PHONES: Humboldt 6-5204)

MIDWEST'S LARGEST ONE-STOP
 FREE TITLE STRIPS TO OPERATORS!

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Christmas spirit and spirits—headaches—moans and laughter—alka seltzer—great single record sales—Happy New Year—battle of the box office with Alan Freed at the Academy of Music and Dr. Jive at Brooklyn's Paramount Theatre—and the end of the year that saw a solid record business wind up in a blaze of glory. The country received a wonderful Christmas present in the sudden rush into the retail stores for last minute record buying—and New York was the happy host to two great holiday shows featuring Alan Freed's line-up of Count Basie, Joe Williams, Lavern Baker, The Valentines, The Wrens, The Chuckles, The Cadillacs, The Heartbeats, Gloria Mann, Don Cherry, The Bonnie Sisters, Sam "The Man" Taylor, and Big Al Sears—and Tommy (Dr. Jive) Smalls' package of Ruth Brown, Pat Boone, Bo Diddley, The Cheers, Five Keys, Clyde McPhatter, The Flamingos, The Four Fellows, Robbin Hood, The Turbans, Willis "Gator Tail" Jackson, and Mickey "Guitar" Baker. There is no doubt that the simultaneous showings of two rock and roll concerts have

each hurt the other at the box office, but the figures racked up in spite of the competition shows that the oft predicted waning of the power of rock and roll is not yet a thing of the present. Rather than being on the wane, it is definitely on the upgrade—as can be attested to by the hundreds of thousands of dollars that are being poured over the counter at the two local theatres. . . . Not only did the two shows draw in the dollars for themselves, but the retail stores experienced a heavy demand for all the current recordings of the artists appearing in person. In many cases sides that had been on the decline began selling heavily again. . . . Dakota Staton closed at the Town Tavern in Toronto on December 23 and opened on Christmas Day at the Royal Peacock Room, Atlanta for B. B. Beamon. Dakota's latest Capitol release is "Dangerous Age" and "It Feels So Nice." . . . The brothers Weiss, Hy and Sam at Old Town Records, are whooping it up over the orders on "Chicken In The Basket" by Billy Bland. Deck has taken a real turn upward in the Boston area. . . . WEBB Dundalk, Md. has quite a deejay lineup. On the staff are Herb Kenny, MGM artist; Del Shields, deejay and program director; Buddy Young, star halfback with the Baltimore Colts professional football team; and Frank Graham, who does the "Spinning With Spider Show" and also doubles as station engineer. . . . Thurmon Ruth, who conducts the "Ship of Zion" gospel program every morning from 6 to 7 am over WOV-New York, had a successful week with his Gospel Caravan at the New York Apollo Theatre. Included in the all religious package were the Five Blind Boys, Peacock Records; the Pilgrim Travellers, Specialty; Sensational Nightingales, Peacock; the Harmonizing Four, Gotham; Brother Joe May, Specialty; Ethel Davenport; The Caravans; Christine Clark, 16-year-old New York schoolgirl making her professional debut. Good crowds attended the day time showings, but the evening hours filled the house to overflowing. . . . The Dell-Tones, Baton recording artists, appearing at the Apollo Theatre for the week of December 30. . . . Atlantic Records seems to have another pop hit in the making as "Seven Days" by Clyde McPhatter continues to build in both fields. Dorothy Collins' version is getting good airplay and the excitement has helped boom the McPhatter reading. The word is that there will be quite a few other pop versions which should create more excitement, and consequently more sales. . . . The Hearts' "Gone, Gone, Gone" on Baton Records showing up stronger and stronger. . . . Ruth Cage, formerly of Downbeat, now doing the Atlantic newsletter. . . . Irv Cohen, Essex Distributors, Newark, says business has finally settled down to bedlam. Claims this year's Christmas business was the greatest ever. "The best part of the rush," says Irv, "is that every manufacturer got a piece of it. The tremendous gross was accomplished without a hit." . . . Joe Kolsky (Rama and Gee Records) reports the Clefphone's "You Baby

You" has done it nationally. He tells us all distribbers have been ordering in large quantities and the platter looks like a really big one. Also, participating in the Christmas biz, "Lily Maebelle" by the Valentines, skyrocketed, giving Messrs. Goldner and Kolsky some tidy orders. Kolsky also tells us that when Alan Freed and Bill Haley make that Columbia full length flic in January, his "Dance With A Rock" by the Five Encores will be a part of it. . . . We hear there were many irate B. B. King fans at the Houston City Auditorium on Christmas night because the fire marshal discontinued ticket sales at 10 p.m. . . . Joe Loco opens at the Nightcap Club in Newark, N. J. for two weeks starting January 4. . . . Thurman Ruth (WOV-New York) was so successful with his Gospel Caravan at the Apollo Theatre last week that he has already been signed to return the week of March 23.

Count Basie



COUNT BASIE

Ruth Brown

CHICAGO:

Joining a happy Vee-Jay bunch for holiday festivities were Amos Dotson and Bill Washington of station KATZ out of St. Looie. The motto for their firm in '56, say Jimmy Bracken and Abner, is: "More deejays enjoying the disks of Vee-Jay". Foch Allen of Universal Attractions booking office in NYC was in to look over Vee-Jay artists. . . . Paul Glass, All-State Distribbers, intending to catch "about 40 hours sleep after the hectic New Year rush". Paul is distributing the Waters-Conley Phonola, besides handling some of hottest R&B labels, Atlantic, Chess & Checker, Imperial, Specialty, Excello and Tico. Incidentally, Paul found recent satire on Records Promotion Men in The Cash Box by Bob Stern so significant that he had hundreds of copies mimeo'd to send to contacts. . . . Traveling thru Wisconsin and Indiana during holiday

season, Morrie Myers of King saw "more tremendous response to R&B music than I believed possible". Adding, "Even with Christmas novelty numbers, we still moved a big share of R&B products". . . . Deejay Chuck Dunaway well set in Milwaukee. Rushed to Texas to bring wife to new home. . . . Dale of Chess & Checker had 10-day vacation in Manhattan. . . . Herb Kent of station WBEE over at United Record Distribbers for holiday celebrations. Also present: Al Benson, headman of Parrot & Blue Lake; The Great Montague and Sam Evans. In sentimental mood, the Leaners, George and Ernie, who run United, recalled and hummed old numbers their dad and grandad used to play as musicians in early Chi days. Another member of Leaner family is sister Bernice, former record-shop proprietress now practicing criminal law. . . . Top brass of Epic hopped in Jan. 4 while making circuit to set up '56 merchandising programs. Included in group: Bill Nielsen, Charley Schicke, and Jim Shevlin. . . . Jimmy Reed, with successful engagement in Houston under belt, back in Chi to help promote new disk, "Ain't That Lovin' You, Baby". . . . Blue Lake, subsidiary of Parrot, will wax Johnny Angel in a few days. And Little Papa Joe has just finished cutting Blue Lake disk. . . . Paul Bascomb working a Detroit niterie. . . . J. B. Lenore appearing at South Carolina night spot. . . . Stan Riccardo, one of hardest-working deejays in R&B field, claims he's almost sold out of airtime for early part of New Year. . . . Prentice Barnes of The Moonglows has received Selective Service questionnaire. . . . The whole troop at Chess & Checker, Len and Phil Chess as well as Dudley Collier, gen'l mgr.; and Sonny Woods, A&R man, are unanimous in predicting "greatest year in R&B history just ahead". . . . The El Dorados soon to be featured for first time on West Coast. Chi followers, of course, are sure the combo will spread Rock 'n Roll to the Los Angeles area with same fervor as they have in the Middle West and East.



EL DORADOS

Los Angeles

LOS ANGELES:

The big Lucky Seven Blues Show heads for the coast this month. Show features Earl King, Jack Dupree, Little Willie John, Little George Smith, Marie Knight, Otis Williams and the Charms, and Hal Singer and his orchestra. First West Coast date is in San Diego on January 18, and the show will play the Savoy Ballroom in Los Angeles on January 20 thru 22. . . . Dave Bartholomew, who wrote many of Imperial Record's hits, such as "Ain't It A Shame", "I Hear You Knockin'", and "Witchcraft" is now recording on his own for Imperial. His first release of "I'm An Old Cowhand From A Blues Band" will be out next week. . . . Percy Mayfield, Harmonica Slim, and Tony Allen, currently hot with his Specialty record of "Nite Owl", will comprise a new Blues Show to tour the West Coast. . . . Joe Glazer, President of Associated Booking, reports they have booked fifteen one-nighters for the Plattars, following their close at the Flamingo in Las Vegas on January 18th. . . . Modern Records has signed a new group The Teen Queens. Saul Bahari said the new group could have a smash hit in their first release of "Eddie My Love". . . . Cal Green and the Midnighters heading West for a Coast tour. . . . Mike Gradny of Vita Records and

The Colts returned from a very successful promotion tour of the nation. Mike reports that the Colts' hit of "Adorable" is still going strong throughout the country. . . . Savoy Ballroom's New Year's Eve show was a sellout with Louis Jordan and his orchestra. . . . The Medallions and Chuck Higgins and his orchestra are off on a tour of the Southwest. . . . Shirley Gunter, who guested recently on the Hunter Hancock TV show, has a new big one in "Please Tell Me". . . . The Kansas City Soul Revivers have been signed to a long term pact by Dootone Records. The religious group has been prominent in the gospel field for seven years and are now permanently located in the Los Angeles area.

JAZZ JOTS

Norgran and Clef Records held their annual sales convention last week at the Sands Hotel in Las Vegas. President Norman Granz, Vice-President Bernie Silverman, and Comptroller Moe Austin hosted key distributors during the three-day conclave. . . . Clef released a new LP of Lionel Hampton, Gene Krupa, and Teddy Wilson playing songs from the "Benny Goodman Story" and included in the set is an original, "Blues For Benny". . . . Howard McGhee-Allen Eager Quintet, new Bethlehem recording group, into Cafe Bohemia for one week starting Thursday, January 5. Also on the bill will be Blue Note star Herbie Nichols and trio. . . . The Jazz Messengers open for two weeks at the Stage Door, Chicago, January 5.

TWO NATIONAL HITS!

"LILY MAEBELLE"

The Valentines

Rama 171

RAMA RECORDS, INC.

"YOU BABY YOU"

The Clefones

Gee 1000

GEE RECORDS

220 W. 42nd Street, New York, N. Y.

THE CASH BOX
COMING UP IN R 'N B

"EVERYBODY'S GOT A HOME BUT ME"

Roy Hamilton Epic 9132

THE CASH BOX
SLEEPER OF THE WEEK 11/26

"LATER, ALLIGATOR"

Bobby Charles Chess 1609

THE CASH BOX
SLEEPER OF THE WEEK 11/26

THE CASH BOX
TOP 10
in **NEW YORK CITY** in **CHICAGO** in **NEW ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in New York City, Chicago and New Orleans.

1 THE GREAT PRETENDER
Platters
(Mercury 70753)

ALL AROUND THE WORLD
Little Willie John
(King 4818)

SEVEN DAYS
Clyde McPhatter
(Atlantic 1081)

2 HANDS OFF
McShann & Bowman
(Vee-Jay 155)

SUGAR SWEET
Muddy Waters
(Chess 1612)

FEEL SO GOOD
Shirley & Lee
(Aladdin 3289)

3 CRAZY FOR YOU
Heartbeats
(Hull 711)

WHEN YOU DANCE
Turbans
(Herald 458)

THE GREAT PRETENDER
Platters
(Mercury 70753)

4 ONLY YOU
Platters
(Mercury 70633)

TUTTI-FRUTTI
Little Richard
(Specialty 561)

TREES, TREES
Charles Brown
(Aladdin 3296)

5 POOR ME
Fats Domino
(Imperial 5369)

ADORABLE
Drifters (Atlantic 1078)
Colts (Vita 112)

MORNING, NOON AND NIGHT
Joe Turner
(Atlantic 1080)

6 SPEEDOO
Cadillacs
(Josie 785)

I'LL BE FOREVER LOVING YOU
El Dorados
(Vee-Jay 165)

COME IN THIS HOUSE
Joe Tex
(King 4840)

7 SEVEN DAYS
Clyde McPhatter
(Atlantic 1081)

HANDS OFF
McShann & Bowman
(Vee-Jay 155)

POOR ME
Fats Domino
(Imperial 5369)

8 FEEL SO GOOD
Shirley & Lee
(Aladdin 3289)

SMOKEY JOE'S CAFE
Robins
(Atco 6059)

NEED YOUR LOVE SO BAD
Little Willie John
(King 4841)

9 EVERYBODY'S GOT A HOME BUT ME
Roy Hamilton
(Epic 9132)

POOR ME
Fats Domino
(Imperial 5369)

HANDS OFF
McShann & Bowman
(Vee-Jay 155)

10 ADORABLE
Drifters (Atlantic 1078)
Colts (Vita 112)

THE GREAT PRETENDER
Platters
(Mercury 70753)

ARE YOU SATISFIED
Ann Cole
(Baton 218)

in **DETROIT**

in **NEWARK**

in **SHREVEPORT**

1 NEED YOUR LOVE SO BAD
Little Willie John
(King 4841)

COME HOME
Bubber Johnson
(King 4822)

I'LL BE HOME
Flamingos
(Checker 830)

2 THE GREAT PRETENDER
Platters
(Mercury 70753)

THE GREAT PRETENDER
Platters
(Mercury 70753)

TUTTI-FRUTTI
Little Richard
(Specialty 561)

3 TUTTI FRUTTI
Little Richard
(Specialty 561)

CRAZY FOR YOU
Heartbeats
(Hull 711)

WHEN YOU DANCE
Turbans
(Herald 458)

4 ALL AROUND THE WORLD
Little Willie John
(King 4818)

NITE OWL
Allen & Champs
(Specialty 560)

HANDS OFF
McShann & Bowman
(Vee-Jay 155)

5 HANDS OFF
McShann & Bowman
(Vee-Jay 155)

TUTTI-FRUTTI
Little Richard
(Specialty 561)

POOR ME
Fats Domino
(Imperial 5369)

6 ONLY YOU
Platters
(Mercury 70633)

HANDS OFF
McShann & Bowman
(Vee-Jay 155)

GOOD ROCKIN' DADDY
Etta James
(Modern 962)

7 THE WAY YOU DOG ME AROUND
Diablos
(Fortune 518)

ADORABLE
Drifters (Atlantic 1078)
Colts (Vita 112)

TROUBLE NO MORE
Muddy Waters
(Chess 1612)

8 EVERYBODY'S GOT A HOME BUT ME
Roy Hamilton
(Epic 9132)

FEEL SO GOOD
Shirley & Lee
(Aladdin 3289)

DON'T START ME TALKIN'
"Sonny Boy" Williamson
(Checker 824)

9 TROUBLE NO MORE
Muddy Waters
(Chess 1612)

POOR ME
Fats Domino
(Imperial 5369)

CRYIN' WON'T HELP
B. B. King
(RPM 451)

10 YOU, BABY, YOU
Cleftones
(Gee 1000)

APRIL IN PARIS
Count Basie
(Clef 89162)

AT MY FRONT DOOR
El Dorados
(Vee-Jay 147)

CHESS RECORD CO.
4750-52 COTTAGE GROVE AVE
CHICAGO 15, ILLINOIS

"TIPPITY TOP"
THE RAYS
CHESS 1613

"TROUBLE, TROUBLE"
B/w
"I STILL LOVE YOU, BABY"
LOWELL FULSON
CHECKER 829

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b/w
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THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1 THE GREAT PRETENDER Platters (Mercury 70753)	TUTTI-FRUTTI Little Richard (Specialty 561)	HANDS OFF McShann & Bowman (Vee-Jay 155)
2 COME HOME Bubber Johnson (King 4822)	NITE OWL Allen & Champs (Specialty 560)	ALL AROUND THE WORLD Little Willie John (King 4818)
3 YES SIR, THAT'S MY BABY Sensations (Atco 6056)	WITCHCRAFT Spiders (Imperial 5366)	TUTTI-FRUTTI Little Richard (Specialty 561)
4 HANDS OFF McShann & Bowman (Vee-Jay 155)	THE GREAT PRETENDER Platters (Mercury 70753)	ONLY YOU Platters (Mercury 70633)
5 SPIDER'S WEB Tab Smith (United 105)	JIVIN' AROUND Ernie Freeman (Cash 1017)	POOR ME Fats Domino (Imperial 5369)
6 CONVICTED Oscar McLollie (Modern 970)	POOR ME Fats Domino (Imperial 5369)	CHICKEN AND THE HAWK Joe Turner (Atlantic 1080)
7 PLAY IT FAIR Lavern Baker (Atlantic 1075)	ADORABLE Colts (Vita 112)	SUGAR SWEET Muddy Waters (Chess 1612)
8 WITCHCRAFT Spiders (Imperial 5366)	HANDS OFF McShann & Bowman (Vee-Jay 155)	WITCHCRAFT Spiders (Imperial 5366)
9 AT MY FRONT DOOR El Dorados (Vee-Jay 147)	CONVICTED Oscar McLollie (Modern 970)	ADORABLE Drifters (Atlantic 1078) Colts (Vita 112)
10 LILY MAEBELLE Valentines (Rama 171)	AT MY FRONT DOOR El Dorados (Vee-Jay 147)	SEVEN DAYS Clyde McPhatter (Atlantic 1081)



1 HANDS OFF McShann & Bowman (Vee-Jay 155)	STEAMBOAT Drifters (Atlantic 1078)	HANDS OFF McShann & Bowman (Vee-Jay 155)
2 POOR ME Fats Domino (Imperial 5369)	FEEL SO GOOD Shirley & Lee (Aladdin 3289)	TUTTI-FRUTTI Little Richard (Specialty 561)
3 SEVEN DAYS Clyde McPhatter (Atlantic 1081)	WHITE CHRISTMAS McPhatter & Drifters (Atlantic 1078)	THE GREAT PRETENDER Platters (Mercury 70753)
4 WITCHCRAFT Spiders (Imperial 5366)	HANDS OFF McShann & Bowman (Vee-Jay 155)	SUGAR SWEET Muddy Waters (Chess 1612)
5 NEED YOUR LOVE SO BAD Little Willie John (King 4841)	LOVE HAS JOINED US TOGETHER McPhatter & Brown (Atlantic 1077)	DON'T START ME TALKIN' "Sonny Boy" Williamson (Checker 824)
6 I HEAR YOU KNOCKIN' Smiley Lewis (Imperial 5356)	ONLY YOU Platters (Mercury 70633)	ONLY YOU Platters (Mercury 70633)
7 TUTTI-FRUTTI Little Richard (Specialty 561)	TUTTI-FRUTTI Little Richard (Specialty 561)	HOME AT LAST Little Willie John (King 484)
8 CHICKEN AND THE HAWK Joe Turner (Atlantic 1080)	ALL AROUND THE WORLD Little Willie John (King 4818)	WOKE UP SCREAMING Bobby Bland (Duke 146)
9 HOME AT LAST Little Willie John (King 4841)	SEVEN DAYS Clyde McPhatter (Atlantic 1081)	AT MY FRONT DOOR El Dorados (Vee-Jay 147)
10 I'M CRACKIN' UP OVER YOU B. B. King (RPM 450)	POOR ME Fats Domino (Imperial 5369)	ADORABLE Drifters (Atlantic 1078)

2 GREAT HITS ON BLUE LAKE

"LOOKING FOR MY BABY"
b/w "EASY LOVING"
LITTLE PAPA JOE BLUE LAKE 116

"ALBERT IS HIS NAME"
b/w "I'LL NEVER LET HIM KNOW"
LU MAC BLUE LAKE 117

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Atlantic 1051

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ETTA JAMES
"WOMAN"
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RHYTHM 'N BLUES REVIEWS

ⓐ AWARD & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓐ FAIR
ⓑ VERY GOOD	ⓐ MEDIOCRE

GOOD ROCKIN' SAM
(Excello 2070)

- B** "DON'T LET DADDY SLOW WALK YOU DOWN" (2:52) [Excellorec BMI—Ted Jarrett] Good Rockin' Sam dishes up a slow, rhythmic talky blues with a styling that holds your attention. Ok deck for the country market.
- C+** "FUNNY FUNNY FEELIN'" (2:19) [Excellorec BMI—Ted Jarrett] Sam backs with a rhythmic jump that comes off fair.

CHRISTINE KITTRELL
(Republic 7125)

- B** "IF YOU AIN'T SURE" (2:34) [Murray Nash BMI—Ray Scrivner] Christine Kittrell chants an insinuating fish beat with polish and suave reading of a catchy lyric. Slow rhythm blues.
- B** "BLACK CAT CROSSED MY TRAIL" (2:22) [Murray Nash BMI—Peter Chatman] Christine Kittrell drives out a fast beat cornball in shouty fashion. Kitty can't get a male and it's probably 'cause a black cat crossed her trail. Cute, energetic wax.

CROWN PRINCE WATERFORD
(Excello 2065)

- "I'M GONNA DO RIGHT" (2:41) [Excellorec BMI—] Crown Prince Waterford wails a slow blues with an effective reading. Down home material that will find its best markets in the south.
- B** "DRIFTWOOD BLUES" (2:31) [Excellorec BMI—] Similar slow wailing blues effectively performed by Waterford. The Crown Prince is moaning about the mess he ran into with his troublesome woman. Two strong sides for the southern trade.

LARRY EVANS
(Fabor 4008)

- B+** "HENPECKED" (2:13) [Dandelion Music BMI—Larry Evans] Larry Evans sings a rhythmic middle beat bouncer with a melodic lift. Evans loves the gal even though she treats him mean. Deck moves nicely and should do well in the sales department, especially in the southern markets.
- B** "CRAZY 'BOUT MY BABY" (2:25) [Dandelion Music BMI—Larry Evans] Evans wails a slow beat blues moaning about his deep love for his baby. Ok side.

ABNER KENON
(Ormond 101)

- B** "IT'S THE SAME THING ALL THE TIME" (2:11) [Fomark Music BMI—Rudolph, Kenon, Star] Abner Kenon rocks out a happy quick beat jump with novelty lyrics. Racing wax to stir up the sluggish feet.
- C+** "WAITING" (2:56) [Fomark BMI—Winer, Kenon] Kenon turns his vocal chords to a slow sentimental ballad and sings it with a pop styling. Deck fails to come off.

THE CASH BOX

★ AWARD O' THE WEEK ★

"I'LL BE HOME" (2:35)

[Arc BMI—Washington, Lewis]

"NEED YOUR LOVE" (2:25)

[Arc BMI—Nelson]

THE FLAMINGOS

(Checker 830)

● The Flamingos offer a really find good sales acceptance. The flip, sweet blend of sound as they project "Need Your Love," is another enjoyable treatment of a middle beat rhythmic ballad. As on the "I'll Be Home." The romantic tune is given a grand ride by the group who back a most effective and impressive through the tune with a polished lead. A bagful of vocal tricks turns performance, but the material is not the melodic effort into a better than on par with it. It's "I'll Be Home" good waxing and the deck should for the charts.

THE CASH BOX

Rhythm 'N Blues SLEEPER OF THE WEEK

"NO NIGHTS BY MYSELF" (2:29)

[Globe BMI—Williamson]

"BOPPIN' WITH SONNY" (1:58)

[Globe BMI—Williamson]

"SONNY BOY" WILLIAMSON

(Ace 511)

● "Sonny Boy" Williamson turns feelings with skill. The deck should be a strong follow up to his "Don't Start Me Talking" on the Checker label. The reverse, "Boppin' With Sonny," is a quick beat instrumental, plenty delectable, but not strong enough to take the play away. It's "No Nights By Myself."

THE CASH BOX

Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "MY LOVE IS STRONG" } Earl King Ace 514
- ★ "LITTLE GIRL" }
- ★ "HENPECKED" Larry Evans Fabor 4008

EARL KING
(Ace 514)

- B+** "MY LOVE IS STRONG" (2:18) [Ace BMI—King, Vincent] Earl King offers a strong contender in a slow tender ballad sung with feeling and warmth. Melodic and moving.
- B+** "LITTLE GIRL" (2:19) [Ace BMI—King, Vincent] Earl King chants a driving quick beat jump with a flavory reading and exciting beat. Deck rocks with a hard hitting horn in the break. Two good sides, but this one may have more immediate appeal.

GEORGE "MR. BLUES" JACKSON
(RPM 441)

- B** "HEAVEN ON EARTH" (2:25) [Modern BMI—Jackson, Elliott] George "Mr. Blues" chants a slow beat ballad with an effortless vocal. Melodic ditty that deserves a good listen.
- B** "HOLD ME" (2:45) [Modern BMI—Jackson, Smith] Jackson jumps with a vivacious offering of a happy tune. Good warbling and ok etching.

JAZZ

GENE KRUPA QUARTET
(Clef 89163)

- B** "'SWONDERFUL" (3:00) [New World ASCAP—George and Ira Gershwin] The Gene Krupa Quartet, with drums, piano, bass, and sax blend talents for an exciting reading of the Gershwin classic. Each, Krupa, Shu, Scott and Drew participate in ensemble and solo efforts and the resulting wax is enjoyable.
- B** "WILLOW WEEP FOR ME" [Bourne ASCAP—Ronell] The foursome treat the standard to a moody reading and come up with another treat.

RUSTY DEDRICK QUINTET
(Seta 3)

- B+** "UMBRELLA MAN" (3:15) [Harms-Cavanaugh, Rowe, Speck] The Rusty Dédrick Quintet provide a sprightly three minutes as they move through the quick beat lilter with some solid ensemble and solo work. The group consists of Dédrick on the trumpet; Dick Heyman, piano; Mundell Lowe, guitar, Jo Jones, drums; and Milt Hinton on the bass. Solid instrumentalizing and good listening.
- B** "SULTRY MOOD" (3:05) [Theme—L. Dédrick] Dédrick's combo paints a moving mood piece that highlights some mighty fine guitaring by Lowe as well as effective solo efforts by the rest of the crew. Two solid sides.



Pos. Last Week

- | | | |
|-----------|--|-----------|
| 1 | HANDS OFF
McShann & Bowman
(Vee-Jay 155) | 1 |
| 2 | THE GREAT PRETENDER
Platters
(Mercury 70753) | 5 |
| 3 | TUTTI-FRUTTI
Little Richard
(Specialty 561) | 4 |
| 4 | POOR ME
Fats Domino
(Imperial 5369) | 3 |
| 5 | ONLY YOU
Platters
(Mercury 70633) | 2 |
| 6 | ADORABLE
Drifters
(Atlantic 1078)
Colts (Vita 112) | 6 |
| 7 | WITCHCRAFT
Spiders
(Imperial 5366) | 8 |
| 8 | FEEL SO GOOD
Shirley & Lee
(Aladdin 3289) | 10 |
| 9 | SEVEN DAYS
Clyde McPhatter
(Atlantic 1081) | — |
| 10 | SUGAR SWEET
Muddy Waters
(Chess 1612) | 13 |
| 11 | ALL AROUND THE WORLD
Little Willie John
(King 4818) | 9 |
| 12 | PLAY IT FAIR
Lavern Baker
(Atlantic 1075) | 7 |
| 13 | AT MY FRONT DOOR
El Dorados
(Vee-Jay 147) | 11 |
| 14 | WHEN YOU DANCE
Turbans
(Herald 458) | 15 |
| 15 | DON'T START ME TALKIN'
'Sonny Boy' Williamson
(Checker 824) | 14 |

Tommy Smalls Grosses \$85,000 In 7 Days At B'klyn Paramount

NEW YORK—The Tommy Smalls (Dr. Jive) show at the Brooklyn Paramount Theatre closed a one week stay with a reported \$85,000 gross. The Christmas package, competing with a similar in person line-up assembled by Alan Freed at the Manhattan Academy of Music, across the river, nevertheless racked up a tidy take. The seven day stand, with from four to five shows daily, did not approach the approximately \$170,000 record set by Freed when he played the same house last September. However, both Smalls and Gene Pleshette, manager of the Brooklyn Paramount, professed to be happy with the final tally.

Appearing with Smalls was an all star line-up that included Ruth Brown, Pat Boone, Bo Diddley, The Cheers, the Five Keys, Clyde McPhatter, The Flamingos, The Four Fellows, Robbin Hood, The Turbans, Willis "Gator Tail" Jackson, Mickey "Guitar" Baker.

Two of the artists were winners of the recent poll conducted by The Cash Box and they received their awards at the Wednesday evening show. They were Ruth Brown, voted "Best Female Rhythm and Blues Vocalist of 1955", and Pat Boone, voted "The Most Promising Male Vocalist of 1955."

Tommy Smalls recently purchased Smalls' Paradise in Harlem. All the artists who appeared with Smalls at the Paramount celebrated at the niter on Wednesday night as guests of the WWRL deejay.

Paramount Management Happy At Show's Results

NEW YORK—The Brooklyn Paramount Theatre settled down to its normal routine of double features and quiet audiences once again after its Christmas Rhythm and Blues show starring Tommy (Dr. Jive) Smalls.

Gene Pleshette, manager of the Brooklyn Paramount, stated "I am quite satisfied with the total gross of approximately \$85,000 for seven days. I am sure that had we not been faced with competition at the Manhattan Academy of Music with a similar show we would have certainly gone well beyond \$100,000 for the week."

Pleshette praised his staff of 80 who kept the exuberance of the youngsters in bound, tho permitting them to have a good time. He also praised the teeners who were well behaved and caused no damage.

As for future plans for his theatre, Pleshette said nothing definite had been set but that the Paramount operation was ready to make a deal at any time for in-person shows that gave promise of drawing in the crowds as have the two Alan Freed stints and the just completed Dr. Jive attraction.

Seeking Support For March of Dimes



NEW YORK—Band leader Les Elgart, usually seen waving the baton, works with the pen in this photo as he writes to his many friends in the music business asking them to support the March of Dimes.

Herb Helman To Handle Album Publicity For Victor

NEW YORK, N. Y.—Jerry Thorp, publicity manager for RCA Victor Records, has announced the appointment of Herb Helman, formerly of London Records, as administrator of album publicity for Victor.

Helman, a veteran of more than 10 years in the record business, will handle publicity for all albums including Red Seal, pop, jazz and country-western. Anne Fulchino will continue as administrator of pop single publicity.

"AIN'T THAT LOVIN' YOU, BABY"

JIMMY REED
VEE-JAY No. 168

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Coming Up Strong

"I Still Remember"
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PACK-SHACK AND STACK
BILLY NELSON SAVOY 1183

I WON'T CRY
LITTLE DAVID SAVOY 1178

ALL IS WELL
BIG MILLER SAVOY 1181

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58 MARKET ST.
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TWO SMASH HITS!

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THE TURBANS
HERALD # 458

"WHISPERING SORROWS"
THE NUTMEGS
HERALD # 466

Herald RECORDS
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New York City, N.Y.

ACE RECORDS JACKSON, MISS.

"It Can't Miss The Chart"

"NO NIGHTS BY MYSELF"

b/w

"BOPPIN' WITH SONNY" SONNY BOY WILLIAMSON

ACE 511

\$\$\$ For The Old Folks



WASHINGTON, D. C.—Singing star Betty Madigan (right) and sports-caster Bob Wolff (center) are shown distributing dollar bills and gifts to the residents of the District of Columbia Home for the Aged and Infirm during a gala Christmas Party conducted by Radio Station WWDC. More than 600 elderly people were recipients of \$3 in cash each and a gift from the station's Christmas Fund. Miss Madigan, a native Washingtonian, helped entertain the old folks in her own home town.

Strong Campaign Tees Off MGM's 1956 Album Drive

NEW YORK—The MGM label is heading into the new year with a special campaign on 12 new 12" albums which will include special privileges and merchandise bonuses for distributors and dealers.

Albums included in the campaign are: "Music From Out Of Space" featuring Stuart Phillips and his orchestra; "Blue Mist," Sam "The Man" Taylor; "The Dick Hyman Trio Swings"; "India's Love Lyrics and Lost Love Lyrics"; "Spring Is Here," by the Ray Charles Singers; "Candlelight and Wine," LeRoy Holmes and his ork; "Soft Lights and Sweet Music," Lew White; "If You Believe," Kay Armen; "Hank Williams Memorial Album"; "Shearing In Hi Fi," George Shearing; "Lover's Serenade," David Rose Orch.; "Italy After Dark," Cyril Stapleton and his Orchestra.

Carlton House Host Turns Tunessmith

NEW YORK—Something of more than the usual interest occurred in frenetic Tin Pan Alley this week when King Records released a disk called "Carltonia." The tune, a piano concerto issued as a pop single, was waxed by Shura Devorine, popular cocktail pianist at New York's Carlton House Hotel. What is unusual, however, is the melody's composer. He is Gaston Laurysen, host and vice president of the world-famous hostelry. "Carltonia" is his first music business effort. Shura Devorine has inked a King Records pact.

Annette Warren Gets Own Radio Show On ABC Net

NEW YORK — Annette Warren, ABC-Paramount recording artist has been pacted by the ABC network for a regular, Sunday night radio show titled "A Late Date With Annette Warren." The series tees off on January 8th and will feature quiet, torchy ballads by the songstress with backing by a trio composed of bass, guitar and celeste.

In a rapid tie-in promotion, ABC-Paramount Records is rushing a session with Annette Warren in which she will make an LP using the same name as the radio stanza, "Late Date With Annette Warren."

First Session



NEW YORK—Pat Kirby, 20 year old singer from Philadelphia who recently signed a Decca recording pact, is pictured at her first session where she cut "Don't Tell Me Not To Love You" and "Happiness Is Just A Thing Called Joe." Pat is seen regularly at the Steve Allen show. Here she is shown with conductor Jack Pleis.

THE CASH BOX



POP'S COUNTRY STORE WXGI—Richmond, Va.

1. I Hear You Knockin' (Mac Wiseman)
2. 16 Tons (T. Ernie Ford)
3. Each Season Changes You (T. Ernie Ford)
4. I Don't Believe You've Met My Baby (Louvins)
5. Pepper-Hot Baby (J. Tubb)
6. Why, Baby, Why (G. Jones)
7. So Doggone Lonely (J. Cash)
8. Hidin' Out (Patsy Kline)
9. Careless With My Heart (Sonny James)
10. 30 Days (Ernest Tubbs)

"UNCLE" BUCK LIPE KSGM—Ste. Genevieve, Mo.

1. Blue Snowflakes (E. Tubb)
2. Comb You Outta My Hair (Bobby Roberts)
3. Christmas Roses (Hank Snow)
4. It's A Great Life (F. Young)
5. Why, Baby, Why (G. Jones)
6. My Undecided Heart (Bobby Roberts)
7. Lonely Side Of Town (Wells)
8. Blue Yesterday (C. Copas)
9. Daddy-O (Bonnie Lou)
10. You're Free To Go (C. Smith)

TEX JUSTUS & NORM HALL Triangle Network—Boonville, Ind.

1. When I Stop Dreaming (Louvins)
2. You're Free To Go (C. Smith)
3. Love, Love, Love (W. Pierce)
4. Burn That Candle (C. Arthur)
5. 16 Tons (T. Ernie Ford)
6. Pepper-Hot Baby (J. Tubb)
7. I Forgot To Remember (Elvis Presley)
8. Why, Baby, Why (H. Locklin)
9. Pigtails And Ribbons (James)
10. Yonder Comes A Sucker (Jim Reeves)

HERMAN COLEMAN WMGR—Bainbridge, Ga.

1. Love, Love, Love (Pierce)
2. S.O.S. (Johnnie & Jack)
3. 16 Tons (T. Ernie Ford)
4. Here Today And Gone Tomorrow (Browns)
5. You're Free To Go (Smith)
6. I Don't Believe You've Met My Baby (Louvins)
7. I've Lived A Lot In My Time (Jim Reeves)
8. Cut It Out (Onie Wheeler)
9. I'm Braver Now (Dickens)
10. Run Boy (Ray Price)

"TATER" PETE HUNTER KTLW—Houston, Texas

1. I Thought I'd Never Fall In Love Again (J. Newman)
2. Why, Baby, Why (Sovine & Pierce)
3. There's Only One You (Work)
4. When I Stop Dreaming (Louvins)
5. I Thought Of You (Shepard)
6. Love, Love, Love (W. Pierce)
7. Don't Take It Out On Me (Hank Thompson)
8. God Was So Good (Newman)
9. Ache In My Heart (C. Carson)
10. One Sided Love Affair (Hylo Brown)

JOE ALLISON WSIX—Nashville, Tenn.

1. Why, Baby, Why (Sovine & Pierce)
2. It's A Great Life (F. Young)
3. Just Call Me Lonesome (Eddy Arnold)
4. 16 Tons (T. Ernie Ford)
5. You're Free To Go (C. Smith)
6. Don't Take It Out On Me (Hank Thompson)
7. Beautiful Lies (J. Shepard)
8. You're Not Play Love (Wilburns)
9. Richest Man In The World (Eddy Arnold)
10. When I Stop Dreaming (Louvins)

HOPALONG JOE HOPPEL WCMS—Norfolk, Va.

1. Don't Take It Out On Me (Hank Thompson)
2. You're Free To Go (Smith)
3. Why, Baby, Why (Sovine & Pierce)
4. Robber (Dick Williams)
5. Let's Play House (Presley)
6. 16 Tons (T. Ernie Ford)
7. Blue Christmas (E. Tubb)
8. Secret Rendezvous (Gordon)
9. Look Around (Wilburns)
10. I Don't Believe You've Met My Baby (Louvins)

DICK STUART KWEM—Memphis, Tenn.

1. So Doggone Lonely (J. Cash)
2. You're Free To Go (C. Smith)
3. Careless With My Heart (Sonny James)
4. Run Boy (Carlises)
5. Wedding Gown Of White (Charlie Feathers)
6. 16 Tons (T. Ernie Ford)
7. Why, Baby, Why (G. Jones)
8. Eat, Drink And Be Merry (Porter Wagoner)
9. Burn That Candle (C. Arthur)
10. I Don't Believe You've Met My Baby (Louvins)

SLEEPYHEAD CLIFF KASM—Albany, Minn.

1. Love, Love, Love (W. Pierce)
2. Mainliner (Hank Snow)
3. You Thought, I Thought (Browns)
4. Too Much (Sonny James)
5. Look Around (Rusty & Doug)
6. Pigtails And Ribbons (James)
7. Pepper-Hot Baby (E. Tubb)
8. I Hear You Knockin' (Mac Wiseman)
9. You're Not Play Love (Wilburns)
10. Pretty Mama (Marty Robbins)

BIG JIM HESS WIVK—Knoxville, Tenn.

1. Why, Baby, Why (Sovine & Pierce)
2. Eat, Drink And Be Merry (Porter Wagoner)
3. What A Fool I've Been (Paul Davis)
4. I've Lived A Lot In My Time (Jim Reeves)
5. 16 Tons (T. Ernie Ford)
6. Weary Moments (Johnnie & Jack)
7. Don't Take It Out On Me (Hank Thompson)
8. It's My Sin (Carl Butler)
9. Born To Be Happy (H. Snow)
10. Hi De Ank Tum (Nita, Rita & Ruby)

SHERIFF TEX DAVIS WCMS—Norfolk, Va.

1. I Don't Believe You've Met My Baby (Louvins)
2. Why, Baby, Why (Sovine & Pierce)
3. Robber (Dick Williams)
4. Blue Christmas (E. Tubb)
5. Don't Take It Out On Me (Hank Thompson)
6. You're Free To Go (Smith)
7. Let's Play House (Presley)
8. Look Around (Wilburns)
9. White Christmas (E. Arnold)
10. Secret Rendezvous (Gordon)

CLIFF RODGERS WHKK—Akron, Ohio

1. Eat, Drink And Be Merry (Porter Wagoner)
2. You're Not Play Love (Wilburns)
3. Love, Love, Love (Pierce)
4. I Forgot To Remember (Elvis Presley)
5. You're Free To Go (Smith)
6. Yonder Comes A Sucker (Jim Reeves)
7. Run Boy (Ray Price)
8. 16 Tons (T. Ernie Ford)
9. Look Around (Rusty & Doug)
10. Don't Make Me Laugh (Bobby Lord)

DAVE WALSHAK KCTI—Gonzales, Texas

1. 16 Tons (T. Ernie Ford)
2. Why, Baby, Why (Sovine & Pierce)
3. I Don't Believe You've Met My Baby (Louvins)
4. S.O.S. (Johnnie & Jack)
5. Run Boy (Ray Price)
6. I Hear You Knockin' (Mac Wiseman)
7. Eat, Drink And Be Merry (Porter Wagoner)
8. Are You The One (Reeves & Coker)
9. Richest Man In The World (Eddy Arnold)
10. You're Free To Go (Shiner)

F. M. SMITH WBKH—Hattiesburg, Miss.

1. Frost On My Roof (J. Swain)
2. 16 Tons (T. Ernie Ford)
3. It's Your Turn To Cry (Jimmy Swain)
4. I've Lived A Lot In My Time (Jim Reeves)
5. It's A Great Life (F. Young)
6. Here Today And Gone Tomorrow (Browns)
7. Richest Man (Eddy Arnold)
8. Why, Baby, Why (G. Jones)
9. I Don't Believe You've Met My Baby (Louvins)
10. Look Around (Rusty & Doug)

DAL STALLARD KCMO—Kansas City, Mo.

1. 16 Tons (T. Ernie Ford)
2. Eat, Drink And Be Merry (Porter Wagoner)
3. Why, Baby, Why (Sovine & Pierce)
4. Love, Love, Love (W. Pierce)
5. You're Free To Go (C. Smith)
6. Richest Man In The World (Eddy Arnold)
7. Hey Porter (Johnny Cash)
8. I Thought Of You (Shepard)
9. Most Of All (H. Thompson)
10. When I Stop Dreaming (Louvins)

JOLLY CHOLLY WWEZ—New Orleans, La.

1. 16 Tons (T. Ernie Ford)
2. It's A Great Life (F. Young)
3. Born To Be Happy (H. Snow)
4. Why, Baby, Why (G. Jones)
5. Eat, Drink And Be Merry (Porter Wagoner)
6. Beautiful Lies (J. Shepard)
7. I Guess I'm Crazy (Fairburn)
8. I Feel Like Crying (C. Smith)
9. God Was So Good (Newman)
10. Dangerous Crossing (Carlises)

FRED LYNN HILLBILLY HEAVEN KWTO—Springfield, Mo.

1. Eat, Drink And Be Merry (Porter Wagoner)
2. Love, Love, Love (Pierce)
3. 16 Tons (T. Ernie Ford)
4. Standing At The End Of My World (Hawkshaw Hawkins)
5. Why, Baby, Why (Sovine & Pierce)
6. Here Today And Gone Tomorrow (Browns)
7. Hi Di Ank Tum (Nita, Rita & Ruby)
8. Satisfied Mind (P. Wagoner)
9. Don't Make Me Laugh (Bobby Lord)
10. Careless With My Heart (Sonny James)

"CUZ'N" LARRY LANE WEBK—Tampa, Fla.

1. I Hear You Knockin' (Mac Wiseman)
2. Why, Baby, Why (G. Jones)
3. 16 Tons (T. Ernie Ford)
4. Are You Satisfied (Wooley)
5. Just Call Me Lonesome (Eddy Arnold)
6. You're Free To Go (C. Smith)
7. Echo Heart (B. Thompson)
8. Red Lipped Girl (Red Kirk)
9. Don't Take It Out On Me (Hank Thompson)
10. It's A Great Life (F. Young)

SHEL HORTON WKMC—Roaring Springs, Pa.

1. Why, Baby, Why (Sovine & Pierce)
2. Most Of All (H. Thompson)
3. Who Put Those Tears In Your Eyes (Benny Martin)
4. Beautiful Lies (Jean Shepard)
5. Yonder Comes A Sucker (Jim Reeves)
6. Sweet Sweet Thing (Horton)
7. Christmas Roses (H. Snow)
8. Turn The Cards Slowly (Patsy Kline)
9. Daddy-O (Bonnie Lou)
10. S.O.S. (Johnnie & Jack)

DON VEDDER WLFH—Little Falls, N. Y.

1. Along The China Coast (Mr. Sunshine)
2. You're Free To Go (C. Smith)
3. I've Kissed You My Last Time (Kitty Wells)
4. Love, Love, Love (W. Pierce)
5. 16 Tons (T. Ernie Ford)
6. I Love You More Each Day (Tommy Collins)
7. Silent Night (Doc & Chicky Williams)
8. Whispering Hope (Lee Moore & Juanita)
9. Shifting, Whispering Sands (Homer & Jethro)
10. I Thought Of You (Shepard)

TOMMY SANDS KCIJ—Shreveport, La.

1. I Forgot To Remember (Elvis Presley)
2. You're Not Play Love (Wilburns)
3. Love, Love, Love (W. Pierce)
4. Richest Man In The World (Eddy Arnold)
5. It's A Great Life (F. Young)
6. God Was So Good (Newman)
7. Mainliner (Hank Snow)
8. Why, Baby, Why (G. Jones)
9. I've Kissed You My Last Time (Kitty Wells)
10. What Am I Worth (G. Jones)

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THE CASH BOX
Reports
THE NATION'S
BIG 10
Country
JUKE BOX TUNES

POS. LAST WEEK

- 1
SIXTEEN TONS
1
- 1
Tennessee Ernie Ford
(Capitol 3262; F3262)
- 2
LOVE, LOVE, LOVE
2
- 2
Webb Pierce
(Decca 29662; 9-29662)
- 3
JUST CALL ME LONESOME
3
- 3
Eddy Arnold
(RCA Victor 20-6198; 47-6198)
- 4
WHY, BABY, WHY
4
- 4
George Jones
(Starday 202; 45-202)
Red Sovine & Webb Pierce
(Decca 29739; 9-29739)
- 5
I FORGOT TO REMEMBER TO FORGET
5
- 5
Elvis Presley
(RCA Victor 20-6357; 47-6357)
(Sun 223; 45-223)
- 6
EAT, DRINK AND BE MERRY
6
- 6
Porter Wagoner
(RCA Victor 20-6289; 47-6289)
- 7
IT'S A GREAT LIFE
8
- 7
Faron Young
(Capitol 3258; F3258)
- 8
THIRTY DAYS
9
- 8
Ernest Tubb
(Decca 29731; 9-29731)
- 9
ALL RIGHT
7
- 9
Faron Young
(Capitol 3169; F3169)
- 10
YONDER COMES A SUCKER
- 10
Jim Reeves
(RCA Victor 20-6200; 47-6200)

Cross Country Records To Concentrate In Country Field

GARFIELD, N. J.—It was announced this week that a new firm, Cross Country Records, is entering the record business and will concentrate its activities in the popular and country music fields.

President of the new company is James Frishione, a juke box operator in Garfield, N. J. Vice President in charge of sales and promotion is Jack Peters of Paterson, N. J. Peters is also a songwriter.

A & R head of the diskery is Eddie McMullen, formerly A & R topper of the Regal label and a well known steel guitarist. McMullen worked with Eddy Arnold, Elton Britt, Red Foley, Jimmy Davis, Ray Smith, the Pinetoppers and many other prominent country artists.

The first release, already recorded, features dee jay Lee Moore of WWVA, Wheeling, West, Va., on one side singing "Wildwood Flower." The coupling is a tune tagged "Whispering Hope" waxed by the team of Lee and Juanita.

The first pop release, set for January 5, stars Sonny Dunham and the Noteworthy's singing "Where Do You Work-A-John."

Don Pierce Announces Two New Releases

LOS ANGELES, CALIF. — Don Pierce, head of Hollywood Records and Golden State Songs, reports that he is releasing two pop records on his Hollywood label during this month. The releases will feature Ronnie Deauville and Buddy Landon.

Hollywood will collaborate with the Peer International Publishing firm in the promotion of the records. Peer is publishing one of the songs on each of the disks and an extensive dee jay promotion is being planned.

Special Lyrics To Aid March of Dimes

NEW YORK—To further help the coin machine program in behalf of the March of Dimes campaign, Hirsh de la Viez, prominent Washington, D. C. coin machine operator, has made arrangements for Sammy Gallop to write special March of Dime lyrics to the popular song "Wake The Town and Tell The People."

Mindy Carson, who recorded the song originally, will introduce the new theme on a special TV broadcast that will cut into the Jackie Gleason, Perry Como and Ozark Jubilee shows over the combined CBS-NBC-ABC networks on January 21.

The TV cut-in will feature Margaret Truman introducing her dad, ex-President Truman, who in turn will introduce Mindy Carson.

Bee-Jay Records Formed In Hollywood

HOLLYWOOD, CALIF. — Richard Davis, vice president, announced the formation of Bee-Jay Records in Hollywood this week. The first release hit the market last week and national distribution has already been set up.

The first sides by the new company feature a new young singer named Don Michael, who was signed by Bee Jay when they approached his coach, MGM's Leon Cepparo, to make suggestions for new talent. Michael's first release is "Gee Dad! It's A Wurlitzer," an original tune, which will receive an extensive promotion build-up by the Rudolph Wurlitzer Co. The new disk company will not sign any "name" recording, but will seek to build its own stable from talented unknowns. New artists are now in the process of being signed and recorded.

Air Mail Subscription THE CASH BOX \$30.

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK (PLUS THE NEXT TEN)

- 1. SIXTEEN TONS Tennessee Ernie Ford (Capitol)
- 2. WHY, BABY, WHY { Red Sovine & Webb Pierce (Decca)
George Jones (Starday)
- 3. LOVE, LOVE, LOVE Webb Pierce (Decca)
- 4. YOU'RE FREE TO GO Carl Smith (Columbia)
- 5. EAT, DRINK AND BE MERRY Porter Wagoner (RCA Victor)
- 6. IT'S A GREAT LIFE Faron Young (Capitol)
- 7. I FORGOT TO REMEMBER TO FORGET Elvis Presley (RCA Victor/Sun)
- 8. JUST CALL ME LONESOME Eddy Arnold (RCA Victor)
- 9. I DON'T BELIEVE YOU'VE MET MY BABY Louvin Brothers (Capitol)
- 10. THE RICHEST MAN IN THE WORLD Eddy Arnold (RCA Victor)
- 11. HERE TODAY AND GONE TOMORROW. 12) YONDER COMES A SUCKER. 13) GOD WAS SO GOOD. 14) BORN TO BE HAPPY. 15) DON'T TAKE IT OUT ON ME. 16) LOOK AROUND. 17) ALL RIGHT. 18) LONELY SIDE OF TOWN. 19) RUN BOY. 20) I HEAR YOU KNOCKIN'. 20) SATISFIED MIND. 20) BEAUTIFUL LIES. 20) YOU'RE NOT PLAY LOVE.

CINCINNATI CUT-UPS

We've received so many nice cards and gifts from folks all over the country that we wish it were possible for us to mention each one of them in this column, but since this is not possible we want you all to know we spent Christmas Day reading your beautiful cards. So to all of you my sincere thanks and may you all have a joyous New Year.

Among the tunes that got a lot of spins during the Christmas season was a cute ditty by Florance Wilson, recorded by the Miller Brothers for 4 Star, called "Rudolph Junior." . . . Betty Foley to make a personal appearance on the Casey Clark show in Detroit. . . . On the Mercury label Nelson King (DJ at WCKY) has covered "Mail Order From Heaven" which was first out on the Republic label by the writer of the recitation Marshall Pack. . . . Bob Stoddard who recently purchased the Herzog Studios in the Queen City, has moved the recording studio to the old WLW-TV site on Chickasaw Hill. . . . Jimmie Williams (MGM) has a new release out called "Go Ahead And Make Me Cry" b/w "My Suspicious Mind". He's still on the WWVA's Jamboree. . . . Clay Eager is doing the MC work on Mid-Western Hayride over WLW radio. . . . Roy Moss who sounds a good deal like Elvis Presley has his first record out on Mercury. Tune "You're My Big Baby Now" is written by Jimmie Skinner, the flip side is "Nearly Lose Your Mind."

Bob Braun's "Talent Time" had the finals of its 13 week contest Saturday afternoon over WCPO-TV and the winner was singer-dancer Joy Gilbert who attends Withrow High, and Patty Foley from U. C. They are both pupils of Smitty the band leader. . . . This week Beverly Hills offers Patti Moore and Ben Lassy as the headliners with the Marquis Family.

Going Strong



NASHVILLE — Jim Reeves, RCA Victor artist, who joined the Grand Ole Opry a few weeks ago, is shown here belting out one of the powerful ballads which have kept the country singer at the top of the list. His current release is "I've Lived A Lot In My Time" while "Yonder Comes A Sucker" is still garnering the spins. Reeves is slated for an Opry network appearance in the near future.

Named Asst Sales Mgr. of King

CINCINNATI, O.—Don Bohanon, branch manager of King Records in Cleveland has been appointed to the post of assistant sales manager of the King diskery by Syd Nathan, prexy of the label.

Bohanon, who was a salesman in the Cincinnati territory, prior to his job as branch mgr., will operate out of the Cincinnati office and will take over his new assignment on January 9. Bohanon will report to Al Miller, sales manager of the company.

FERLIN HUSKY
and His
HUSHPUPIES
"Sinful Secret"
CAPITOL # 3316

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FIRST TIME TOGETHER
Wilma Lee & Al Terry
"NOT ANYMORE"
c/w
"WE MAKE A LOVELY COUPLE"
Hickory 1041

JIMMIE WILLIAMS
Singing star on WWVA's "World's original Jamboree"
sings on
MGM
"Don't Come Knockin' At My Door"
WHITE OAK MUSIC — BMI
Cincinnati 24, O.

THE 10 TOP THE CASH BOX
Country Best Sellers

(PLUS THE NEXT FIVE)

- SIXTEEN TONS**
Tennessee Ernie Ford (Capitol 3262; F3262)
- LOVE, LOVE, LOVE**
Webb Pierce (Decca 29662; 9-29662)
- EAT, DRINK AND BE MERRY**
Porter Wagoner (RCA Victor 20-6289; 47-6289)
- JUST CALL ME LONESOME**
Eddy Arnold (RCA Victor 20-6198; 47-6198)
- WHY, BABY, WHY**
Red Sovine & Webb Pierce (Decca 29739; 9-29739)
George Jones (Starday 202; 45-202)
- I FORGOT TO REMEMBER TO FORGET**
Elvis Presley (RCA Victor 20-6357; 47-6357)
(Sun 223; 45-223)
- IT'S A GREAT LIFE**
Faron Young (Capitol 3258; F3258)
- ALL RIGHT**
Faron Young (Capitol 3169; F3169)
- THE RICHEST MAN IN THE WORLD**
Eddy Arnold (RCA Victor 20-6290; 47-6290)
- I'VE KISSED YOU MY LAST TIME**
Kitty Wells (Decca 29728; 9-29728)
- BEAUTIFUL LIES**
- DON'T TAKE IT OUT ON ME**
- YOU'RE FREE TO GO**
- LONELY SIDE OF TOWN**
- I DON'T CARE**
- BORN TO BE HAPPY**
- THIRTY DAYS**

The Cash Box
Country Reviews

<input type="radio"/> BULLSEYE	<input type="radio"/> GOOD
<input type="radio"/> EXCELLENT	<input type="radio"/> FAIR
<input type="radio"/> VERY GOOD	<input type="radio"/> MEDIOCRE

THE CASH BOX
BULLSEYE OF THE WEEK

"YOU AND ME" (2:44)
Hill & Range BMI—[J. Wright, J. Anglin, J. Anglin]
"NO ONE BUT YOU" (1:50)
[Lowery BMI—E. Smith]
RED FOLEY & KITTY WELLS
(Decca 29740; 9-29740)

● Kitty Wells and Red Foley, who've won much acclaim over the years, individually and as a team, should have another stack of laurels heading their way as they dish up a double-barreled release that can head way up there. The duo is supplied with some fine material on both ends and that'll mean much excitement in the boxes and over the counter. "You And Me" is a lilting, middle tempo romantic item with a lovely wedding of melody and lyrics. On "No One But You" the pair delightfully offer a captivating, quick beat love cutie. Beautiful harmony on both halves.

"MEAN MAMA BLUES" (2:11)
[Acuff-Rose BMI—M. Robbins]
"TENNESSEE TODDY" (3:14)
[Acuff-Rose BMI—M. Robbins]
MARTY ROBBINS

● It looks as though Marty Robbins will be right back on the charts battling for top honors with his latest two-sided coin-catcher. And either end has the potential to break for the proverbial 'big hit'. The songster turns in a splendid performance as he waxes an intriguing, fast-paced, rhythmic blues item tagged "Mean Mama Blues". "Tennessee Toddy" is a most appealing, novelty jumper that Robbins grooves in enjoyable, gimmicked-up style. It's a standout double-decker.

ROY MOSS
(Mercury 70770; 70770x45)

B+ "YOU'RE MY BIG BABY NOW" (2:20) [Acuff-Rose BMI—J. Skinner] Roy Moss' voice really packs a wallop as he dishes up a fast paced, novelty item in captivating manner. Great instrumentation.

B+ "YOU NEARLY LOSE YOUR MIND" (1:56) [American BMI—E. Tubbs] On the lower half Moss spins a quick beat, rhythmic piece in terrific style. Keep close tabs on both the artist and the record.

MARVIN RAINWATER
(MGM 12152; 45-12152)

B+ "WHERE DO WE GO FROM HERE" (2:11) [Acuff-Rose BMI—Rainwater] Marvin Rainwater lends his stellar vocal talents to a potent, middle beat weeper that could step out and take its place among the ranks of the best sellers.

B+ "DEM LOW DOWN BLUES" (2:19) [Acuff-Rose BMI—Rainwater] Reverse portion is a tantalizing, middle beat rhythmic piece that the artist vocal-yodels with loads of personality. A sparkling, self-penned coupling.

JIM REEVES
(Abbot 186; 186-45)

B+ "LET ME REMEMBER" (2:19) [American BMI—J. Reeves] Jim Reeves takes hold of a pretty piece of romantic material and treats it to a fine reading. An inviting, middle beat biscuit that should latch onto many sales and spins.

B "HILLBILLY WALTZ" (2:16) [American BMI—J. Reeves] This end Reeves effectively fashions a lilting, lover's lament with persuasive lyrics. Soft, subdued instrumental support.

BILL PENCE
(Round-Up 501; 501x45)

B "TENDER WORDS AND WICKED LIES" (2:45) [J. F. Coots ASCAP—M. Elias] Bill Pence comes up with an impressive vocal delivery as he waxes a middle tempo, lover's lament with heartrending lyrics.

C+ "TOO LATE TO CRY" (2:20) [Fee Bee BMI—Golding, Morris, Karroll] On the under side the warbler etches a touching, brisk paced weeper. Roundup-Aires neatly assist on both halves. Two good showings.

GLENN REEVES
(Republic 7121; 7121-F)

B+ "THE LAST TIME" (2:30) [Murray Nash BMI—Reeves, Axton] Glenn Reeves comes up with a top notch vocal interpretation of a poignant, moderate tempo weeper. Mighty strong showing by the warbler on a deck that could happen.

B+ "THAT'LL BE LOVE" (2:04) [Murray Nash BMI—A. Horn] Bottom portion features a bright reading by Reeves on a refreshing, romantic novelty bouncer. Socko musical backdrop. Watch both sides.

ROY HALL
(Decca 29786; 9-29786)

B+ "SEE YOU LATER, ALLIGATOR" (2:30) [Arc BMI—R. Guidry] Roy Hall comes up with a real delectable vocal performance on a catchy, quick beat ditty that's making a heap of noise in the r & b market. Could break through country-wise.

B+ "DON'T STOP NOW" (2:34) [Copar BMI—R. Hall] Under portion is another high-flying rhythmic piece that Hall belts out in colorful fashion. Dandy instrumentation on two solid platters.

SKEETER BONN
(RCA Victor 20-6352; 47-6352)

B+ "ROCK-A-BYE-BABY" (2:17) [Hill & Range BMI—S. Bonn] Skeeter Bonn zestfully belts out a charming, fast paced, happy-go-lucky romantic jumper with real pleasing lyrics. Could be a clicker.

B+ "THERE'S NO USE NOW" (2:15) [Hill & Range BMI—S. Bonn] Here Bonn puts his heart into his delivery as he distinctively styles a tear-compelling, middle beat lover's tale. Both decks have hit qualities.

DARRELL WALKER & CHUCK RAY
(IntraState 29; 45-29)

C+ "IT'S ALL OVER NOW" (2:59) [Homestead BMI—D. Walker, D. Young] A moderate beat, crying towel item is put across in warm and feelingful fashion by Darrell Walker. Chuck Ray and the Gang deftly showcase the chanter.

C+ "IT MAKES A WORLD OF DIFFERENCE" (2:33) [Homestead BMI—H. J. Carr] On this end Ray and the group tastefully back Walker as he waxes a fetching, middle beat love tune.

NEWS that's UP-TO-THE-MINUTE
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THE CASH BOX Country Roundup

WSM GRAND OLE OPRY . . . At the end of each year it's always interesting to sorta take note and see what made "Country News" last year at the same time. The following paragraphs will disclose some of the interesting news bits of 1955 . . . taken from the COUNTRY ROUNDUP COLUMNS during the past year:



FERLIN HUSKEY

Roy Acuff and his Smokey Mountain Boys had just concluded an extensive tour in Alaska, where they entertained the servicemen during the holidays.

Red Foley's "Ozark Jubilee" was slated for its first full hour on the ABC-TV network on Jan. 22, 1955.

Everyone was excited about the following Elvis Presley was building up around the country. The ruffled haired lad broke through in the country field with his recording of "Blue Moon Of Kentucky."

Bob Ferguson was all excited about the great mail-pull Ferlin Huskey's recording of "Little Tom" was receiving.

January is always the month for beginnings, and here are some facts on big January Anniversary dates for five Opry stars: On January 1, 1949, George Morgan made his first appearance on the Opry; January 11 is Goldie Hill's birthday; Marty Robbins joined the Opry on January 19, 1952; and the Wilburn Brothers joined the Opry on January 8, 1954.

On January 22, 1955 Little Jimmie Dickens headlined the network segment of the Grand Ole Opry and Marty Robbins shared the spotlight as guest.

THE BIG "D" JAMBOREE . . . A year ago this month . . . Tex Ritter and comedian Hank Martin, and the Maddox Brothers and Rose were special guests on the Big "D".



TEX RITTER

Ed McLemore, owner-producer of the Big "D" had just announced the fact that the following artists were featured acts on the show: Hank Locklin, Charline Arthur, Jimmie Collie, Riley Crabtree, Johnny Hicks, Joe Bill, The Country Gentlemen Band, which consists of Paul Blunt, Marvin Montgomery, Artie Glenn, Carol Hubbard, Jim Boyd, and the Big "D" Band, which consisted of Charley Streight, Billy Jack Saucier, Tex Ray, George McCoy and "Little" Jack Arthur. Johnnie Hicks and Johnnie were . . . and still are co-producers and emcees of the Big "D". The Big "D" top brass were all excited about this time last year over The Belew Twins, Douglas Bragg, and Helen Hall.

CROSSROADS OF COUNTRY MUSIC . . . The 21st of this month, Red Foley and his "Ozark Jubilee" TV'er celebrates its first birthday. Fran Allison . . . lovely lady of the Kukla, Fran and Ollie Show, and "Aunt Fannie" of Don McNeill's "Breakfast Club," will make a return appearance on the 'Jubilee' on January 21st, Anniversary Night on the 'Jubilee'.

COUNTRY SMATTERINGS . . . And, now to get back to the news of this day and time. Shirley Valliere, secretary in the Faron Young office, and Joyce Swanson flew home to Michigan over the holidays.

The Faron Youngs visited his mother in Shreveport for the Christmas Holidays. And, Faron's personal manager, Hubert Long went to Texas to visit with his mother during the Christmas Holidays. Long moved into his new offices—same address—prior to his visit to Texas.

Bob Ferguson and wife, Harvie June Van, visited in the home of Ferguson's parents over the Holidays. While on their visit, the two took some time out for visits with the deejays and record dealers.

Justin Tubb is set for a ten-day tour with Col. Tom Parker, opening in Richmond, Virginia, February 5, 1956. Justin is also very busy working on his latest Decca release which will be out this month.

The R. Murray Nashs are the proud parents of a third son, named Roger Phillip. This new '56 model Nash weighed 9 pounds, 6 ounces—will celebrate December 14 as his birthday.

Lee Emerson, new Columbia Records find, has just completed a long tour of the Northwestern States and ended the jaunt with a record session in Nashville early this month.

After playing a few dates in sunny Florida, Ernest Tubb has been relaxing at his home. Weather permitting, Ernest enjoys a few rounds of golf every day with his friends.

Marty Robbins (Mr. Teardrop) and his band The Teardrops, along with Cowboy Copas and George Morgan, are currently working dates in California and the southwest. The tour continues thru January 12, closing in Lubbock, Texas.

Jim Reeves, after enjoying the holidays with his family and friends, is back in full swing, lining up his 1956 tour program. Jim, who enjoyed a bountiful 1955, steps into the new year with even greater plans.

Bobby Heider of the Bobby & Joyce team spent the Christmas Holidays at her home in Texas while Joyce Moore, the other half of the duo, made plans for a midwestern tour later this month.

The durable Grandpa Jones is also laying plans for a great new year. He has just completed plans for wider promotions to link-up with forthcoming tours.

Young Dave Rich, whose first RCA Victor record release of "I Forgot" and "I Think I'm Gonna Die" is currently receiving top promotions, reports that he has been receiving lots of mail on the strength of the release. This one looks good as gold for the youngster!

Billy Gray, Decca Recording artist, was in Nashville over the Christmas holidays. While in town he cut a session and visited with DJ's and friends before returning to his home.



JUSTIN TUBB

Sid Kessel, well-known songwriter, back in the groove on the local scene pushing a couple of his tunes that look like very strong hit possibilities. It is rumored that one of the top stars in the business may record these tunes some time soon. Sid has been doing considerable promotion work for various pubbers.

New is the word for the current Louvin Brothers Capitol recording of "I Don't Believe You've Met My Baby." The tune was penned by Autry Inman and has a unique, ear-catching idea behind it. Coupling is "In The Middle Of Nowhere."

"You're Free To Go" sings Merv Shiner in his new RCA-Victor release which is already showing strong in many sections. Flip is "We're Off On A Race."

Still showing signs of growing even stronger is George Morgan's Columbia release of "Lonesome Record." Indications are that this disk is the strongest Morgan etching in some time.

"I'll Be Gone" and "I Love You More And More Each Day," the smashing Capitol coupling by Tommy Collins is taking a springboard-leap for the top with strong sales reports . . . and cheerful DJ reports. Looks like the young writer-singer is off again with no end in sight.

"The Richest Man," fast-climbing disking of Eddy Arnold, is producing a flock of favorable reports from all facets of the industry. DJ letters seem to indicate that the words, music and Arnold rendition, are a powerful blending of a natural message.



TERRY FELL

Glowing letters from various DJ's and dealers report of strong action on the new Jerry Reed first-release, "Here I Am." The flip side, "If The Lord's Willing And The Creeks Don't Rise," is drawing lots of fire with every indication of a powerful two-sider for the newcomer!

Another first release that is catching lots of attention is the new Excello waxing by the Lindsey Brothers of "Let's Get Down To Business" and "Big Hearted Joe." The Lindseys' country sound is sure to garner much attention for the disk.

Terry Fell with a brand new release coupling "That's The Way The Big Ball Bounces" with "What Am I Worth" on RCA Victor. The record seems sure of much attention judging from current reports.

Currently "Bullseyed," the new Rita Robbins RCA Victor release, "Get Away" is making a strong bid for the top. Watch this one, it's a great job from all points of view!

Johnnie & Jack are smashing thru with their powerful coupling of "S.O.S." and "Weary Moments" on RCA Victor. They are receiving strong promotion on this release and it seems destined for a strong seat in the musical chairs.

A top reading on the record rating meter can easily be accorded the winning Kitty Wells recording of "I've Kissed You My Last Time." The current Decca release by the top country girl singer is stirring up bushels of attention. Coupler is "Lonely Side Of Town" which is also showing strong enough to be indicative of a two-sided hit.



RUBY WELLS

Ruby Wells, expected to make a sensational debut in a new manner of recording! This item will be startling . . . watch for it. It will couple up a lot of top names in country music and will take a quick place on DJ turntables.

Grand Ole Opry's outstanding keyboard artist, Del Wood, is expected to come out with something special in the way of piano work soon. She is heard regularly on the coast-to-coast segment of the WSM airtel. Dewey Mousson is personal manager of DEL.

George Popkins, Pop's Country Store WXGI-Richmond, Va., found a new way of programming for Christmas shows. He acknowledged Christmas cards from recording artists, read the card's message, and then sent Christmas greetings to the singers by playing their latest record.

News comes from d.j. "Uncle Buck" Lipe, KSGM Ste. Genevieve, Mo., that his talent Bobby Roberts (KING) is really going great guns in the St. Louis area with his very first release on the King label, which is "I'm Gonna Comb You Out Of My Hair" b/w "My Undecided Heart." Both tunes were composed by eighteen-year-old Roberts. Lipe also says if you other d.j.'s find it difficult to list such a long title in your top ten, just cut it down to "Comb You Out Of My Hair" it will be alright with him.

We'd like to take this opportunity to thank all the folks who sent in their Christmas and New Year's greetings. It's been lots of fun doing this column and it's always a pleasure to hear from you one and all. Our wish for each of you is a happy, prosperous 1956 . . . good health and good-will toward all!

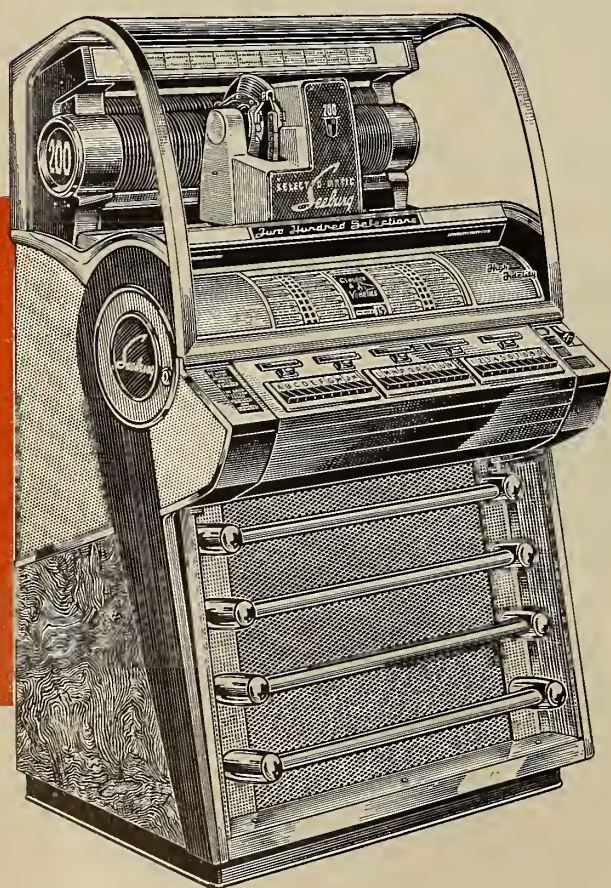
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TWO

HUNDRED SELECTIONS

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V-200

*the world's first
DUAL music system!*



AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEM

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois



Here and There

WASHINGTON, D. C.—The cigarette cancer scare, which could have been devastating to cigarette machine operators, is practically as dead as last year's newspaper. The Department of Agriculture reported this week that cigarette consumption in this country increased from 1954 to 1955 and predicted it would continue to make gradual gains in 1956. The department said a factor favorable for increased consumption is the prospect that employment and incomes will continue at high levels. This year's output of cigarettes was reported at 414 billion, compared with 402 billion in 1954. However it fails to reach the peak years, 1952 and 1953, when the output, respectively was 435.5 billions and 423 billions.

ST. PETERSBURG, FLA.—At this time of the year, a great many people start thinking of sunny Florida. But for the coinmen in the state, who are interested in all-year-around activity, here's some interesting statistical information. Population has increased over 84% since the war. Florida now ranks 14th among the states. It is expected that by 1960 Florida will rank 8th in the United States at the present rate of growth. Retail sales between 1940 and 1955 have jumped over 480%. Construction has increased by 309%. Farm income has surpassed the \$550 million mark, an increase of 373%. Manufacturing payrolls have jumped over 409%. Total income of individuals has increased over 400%.

PITTSBURGH, PA.—With the start of a new year, it is a practice of the leading economists to predict business conditions for the next year. However, what impressed us greatly is not a prediction, but an actual fact. Roger M. Blough, chairman of U.S. Steel, largest steel producer in the nation, announced this week it was planning to raise its annual production capacity by about 2,500,000 tons within two to three years. He said, "This expansion program is based on our recognition that future requirements of the country's growing economy clearly indicate a need for increased steel production."

NEW YORK—New York operators who want to take advantage of a "natural" and change over their equipment to Dime Play, should take advantage of signs now adorning the Times Square area. In cooperation with the "March of Dimes" program, the city has changed the street signs in this section to read "Dimes Square."

Most Vital Need For '56:

PUBLIC RELATIONS PROGRAMS

Public Relations Programs for Individual Firms as well as Local Associations All Over Nation Recognized as Most Vital Necessity of Entire Industry for 1956.

Ever since its inception this publication has called for the creation of a "National Coin Machines Public Relations Bureau". (This editorialist has called for such a Bureau for over 20 years.)

The Cash Box continues to call for a "National Coin Machines Public Relations Bureau" and will continue to strongly urge the creation of such a national bureau.

It has been of great satisfaction to this publication to note that, with each passing year, more and more people thruout the industry are backing *The Cash Box* in this crusade.

This is heartening. It proves that one of these days the industry will form a "National Coin Machines Public Relations Bureau".

This publication has learned a great many things in its travels thruout the trade as well as by listening to leaders who tried, before large gatherings, to create a Public Relations Bureau.

The most important thing it learned was that there is, most definitely, a feeling of selfishness regarding a "National" Public Relations Bureau.

Whereby all will attend a meeting to discuss the creation of a Public Relations Bureau, few will come up with the necessary monies to make such a bureau effective. Their first cry is usually, "How much will be spent in our territory?"

In short, these men selfishly refuse to accept or see the overall, national picture. They are only interested in what percentage of the monies that will be collected will be spent in their own individual areas.

Therefore, some three years ago, *The Cash Box* changed its course in its continuing effort to bring about a Public Relations Bureau. It suggested that, instead of a national bureau, local and individual Public Relations Programs come into being everywhere in the nation.

Regardless of the size of the town, or the city, or even the state, let each individual operating firm, each individual distributing firm, each individual association, create its own public relations bureau and put into effect, as soon as possible, its own public relations program.

Here and there thruout the nation individual operators have put such programs into effect. Some are outstanding. One such shining example is the public relations program conducted by Mr.

Gordon Stout of Pierre, South Dakota. He has won much regard for this industry in his area. He has used advertising in his local press. He has also done much charitable work. He has engaged in many efforts of distinction.

There is no longer anyone in the industry who will question the need for a public relations program. Every leader in the industry knows the value of such a program. Everyone in the industry would love to be actively engaged in such an effort to better his business in his own area and to gain for himself, socially as well as economically, better understanding from his community.

It doesn't take too much effort on the part of the individual in any area to foster such a public relations program to help himself, his business, his family, his employees. He need but arrange to remove from the top of each and every one of his machines so much money per week. This can be done, in most cases, in complete cooperation with the location owners who, themselves, know and realize the importance of better public relations.

This money can be turned over to an experienced public relations expert who will spend it correctly to best benefit the individual and his locations. This will, of itself, start one more individual into doing something for himself which, at the same time, can help benefit the entire industry.

If individual operators, distributors and local associations will, each in their own areas, arrange for public relations programs of their own they will find that, on an overall basis, they actually have a "National Coin Machines Public Relations Bureau" in operation.

A "National Coin Machines Public Relations Bureau" to prove most effective would have to tie in with individual public relations experts everywhere in the nation. Men who best know their own areas and who would have to conduct portions of the overall national program in these areas.

Therefore this can now be accomplished starting from the tail and climbing to the head.

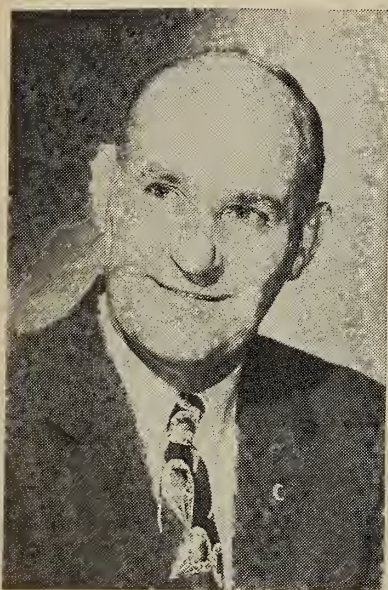
By each and every individual operating firm, distributing organization and local association immediately meeting this vital requirement in their own areas and starting a public relations program in action, there will be tremendous benefit accruing to all the industry—nationwide.

CHICAGO'S MUSIC OPS MEET TO PLAN "DAY OF DIMES FOR 'MARCH OF DIMES'"

Joe Filitti, Acting President of Recorded Music Service Assn., Will Urge Board of Directors to Back Polio Fight by Donating One Day's Dimes from All Chicago's Juke Boxes for "March of Dimes"

Commercial Phonograph Survey, Public Relations Division of Chicago Music Ops Assn., Will Handle All Promotional and Advertising Material for Juke Box Operators

New York City Deputy Mayor Presents The Cash Box With Citation For Its Efforts in the Fight Against Juvenile Delinquency



JOSEPH L. FILITTI

CHICAGO—Joseph L. Filitti, acting president of the Recorded Music Service Association, this city, will urge the association's Board of Directors at their next meeting to go all out in backing the fight to overcome polio by adopting one day during the month of January when all the juke box operators in Chicago will feature: "A Day Of Dimes For The 'March Of Dimes'."

Mike Dale, who heads Commercial Phonograph Survey, the public relations division of the association, has already promised to cooperate with each and every operator member of Recorded Music Service Association.

Dale stated, "We will obtain the posters, stickers and streamers and, if necessary, will even put these up in the operator's locations for him."

"We want to make this the most successful and biggest charitable drive in Chicago's history."

"At this time we want to most sincerely commend The Cash Box for originating 'A Day Of Dimes For The March Of Dimes.'"

"We want to further assure The Cash Box that Chicago's music operators will go all out to make this drive a tremendous success."

Filitti also proposes to advise each

and every operator-member of the organization, once the Board of Directors has approved the program, of the one day which will be chosen in January when all dimes inserted in Chicago's juke boxes will be donated to the "March Of Dimes."

As Filitti has pointed out, these donations are completely tax deductible.

"Furthermore," he stated, "our donations may help overcome vicious, painful, murderous polio from attacking the children of the nation, of this city and, especially, from maiming and killing the children of the members of our association."

All that is necessary is for the operators to make a quick check of a few of their phonographs the morning after the day that will be set and, thereby, be able to judge just about what the intake would be.

In this way the operators can then make out one single check to be donated to the Chicago offices of the National Foundation for Infantile Paralysis, Inc.

As Joe Filitti said, "Chicago's juke box operators have always been among the very first to offer their cooperation in any and all great charitable drives."

This is one time when the leading members of the organization believe that they should be everything they possibly can to make the "March Of Dimes" drive the biggest and most outstanding success in Chicagoland's history.

Mike Dale said, "All we want is any operator to phone us and we'll do the rest to help him set each and every one of his phonographs for the 'Day Of Dimes.'"

"We feel that this is one program which the juke box can best serve. In the first place, Chicago's juke boxes are all on dime play. In the second place, the most important, Chicago's juke box operators are the finest and most warm hearted operators in all the nation. I know they'll come thru 100%."

All leaders of Recorded Music Service Association, along with Mike Dale of Commercial Phonograph Survey, commended The Cash Box for this, its third year, of originating the drive to help the entire juke box industry put over the slogan The Cash Box coined: "A Day Of Dimes For The 'March Of Dimes'."



NEW YORK—The Cash Box was this week awarded a citation by the Freedom Lodge and Chapter of the B'nai Brith for its assistance in helping to arrange entertainment and dance music for a series of community dances held in run down areas.

The presentation was made by Deputy Mayor Henry Epstein in his office at City Hall. Also on hand for the ceremonies were Milton Herman, Lodge President; Sally Hershey, Chapter President, and Sidney Schwartz, in charge of arrangements.

Deputy Mayor Epstein, who has just completed a second report to the City of New York on juvenile delinquency, in making the award, stated that his investigations into the problem showed that the dances were one of the most constructive means of combating delinquency.

Seen above are Deputy Mayor Epstein, presenting the scroll to Joe Orleck, co-publisher of The Cash Box, center, and Norman Orleck, associate editor, left.

The citation read as follows:

"Freedom Lodge and Chapter, B'nai Brith, hereby awards this Citation to The Cash Box in recognition and appreciation of their untiring and ever ready assistance and cooperation in making possible a community program of music and dancing designated to promote and maintain good and harmonious group relations among youth and adults of varying ethnic, religious and racial backgrounds. In testimony whereof we hereunto affixed our signatures this 25th day of December 1955." Signed by Milton Herman, Lodge President and Sally Hershey, Chapter President.

**PLAYERS
PREFER THEM
OPERATORS LIKE
THEIR BETTER
CONSTRUCTION**



Williams
**PRODUCES MANY MORE
POOL TABLES
THAN ANY OTHER SOURCE...**

*The big difference
in POOL TABLES is
Williams QUALITY!*

Williams
DE LUXE
BANK POOL
SIZE
52" L. x 36" W. x 32" H.

LITE IS
OPTIONAL EQUIPMENT
Williams
SCORE-POOL



**TOTALS SCORES
AUTOMATICALLY
ON LITE BOX**
• Transfer Scoring from
one player to another
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**PLEXIGLASS
TO ELIMINATE
REPLACEMENT!**

**2 DIMES
PER
GAME**



CREATORS OF DEPENDABLE PLAY APPEAL • 4242 W. FILLMORE ST. CHICAGO 24, ILL.

where more space is available...

Williams DE LUXE **SENIOR
BANK POOL**

18 inches longer than the Deluxe Model—same width
2 sets of Rules for 3 or 4 sided play

- Fool-Proof Mechanism
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- Perfect Bank Shots
- Extra Cue Hooks

New Free-Swinging HINGED TOP Red Diamonds on Siderails

OPERATE
Williams
ROYAL CROWN
FAST SCORE BUILD-UP!

OPERATE
Williams
JOLLY JOKER
HIGHEST EARNINGS!
LOWEST PRICE!

See YOUR
WILLIAMS DISTRIBUTOR!

Pool Ball Scarcity Slows Pool Game Deliveries

**Orders Backlog as Factories Desperately Seek
Pool Balls to Ship Otherwise Completed Games.
Some Urge Distributions To Buy Pool Balls
From Local Sources**

It's Biggest Boom in Years For Local Suppliers

CHICAGO—The pool games are completed. In fact, they're in cartons. But the cartons aren't sealed. In some factories here the completed pool games in unsealed cartons are beginning to steal precious footage from production requirements.

But all must wait. Pool balls have become as scarce as hen's teeth. No deliveries are promised by pool ball makers in less than three to four or more weeks. And even then no definite quantity is assured the factories.

It's the biggest boom in decades for the pool suppliers. They've put on extra shifts in an effort to fill orders.

The demand has also attracted other factories. There is one big plastics plant now experimenting with plastic pool balls.

Other manufacturers are experimenting with rails, cushions, cloth and chalk.

There may be a whole new drove of manufacturers in pool supplies before the coin machines industry is done with the pool game boom.

And from all indications it looks like the pool game is going to continue as the leading product of the amuse-

ments division of the industry for a long time to come.

Some of the manufacturers are urging their distributors to visit local wholesale pool suppliers and buy up all the balls they possibly can.

They advise them to hold onto whatever amount they will require and ship the rest to the factories.

In this way they can ship the games without the pool balls to those distributors who are lucky enough to obtain them in their own areas.

At the present time with nine factories producing pool games in Chicago, and with the demand even greater than the production of these factories, some idea of the backlog which is accumulating can be judged by the members of the industry.

The backlog is expected to grow for some weeks yet to come. At least until supplies loosen up and components become more easily obtainable.

In the meantime it's a race as to who will get how many first. And while all this is occurring, the orders keep flooding into the factories here for more, more and still more pool games.

WE WILL PURCHASE FOR CASH

ANY QUANTITY OF THE FOLLOWING EQUIPMENT

- GOTTLIEB & WILLIAMS PIN GAMES
- GENCO BIG TOPS, WILD WEST & SKY ROCKETS
- WILLIAMS SAFARI & POLAR HUNT
- UNITED BONUS & CARNIVAL GUNS
- SEEBURG SHOOT THE BEAR GUNS
- SEEBURG M100A's

We are offering exceptionally high prices in trade for the equipment listed above toward Seeburg M100B's, M100BL's and M100C's.

WRITE FOR COMPLETE DETAILS

Exclusive Gottlieb, Williams, Seeburg, Chicago Coin, Genco and International Mutoscope Distributors.



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IN NEW ENGLAND
IT'S TRIMOUNT!

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BOSTON 18, MASS.
Tel. Liberty 2-9480

What Has Happened To TV?

CHICAGO—For some time a great fear pervaded the atmosphere of the industry, especially among juke box operators, that TV would ruin the business.

Instead Zenith claimed in Washington this past week that 73% of the recently authorized TV stations are losing money, and that 56 of these stations have been forced off the air due to insufficient advertising revenue.

Zenith proposed to FCC that a two-year trial of pay-as-you-see TV be placed into effect, especially for those stations that receive less than 7½ hours of network programs per week.

Pay-as-you-see TV will, it is believed, eventually come into being.

There are some in the TV receiver business who believe that such operation will then fit into the coin machines field.

In the meantime, of course, fear of TV competition has passed out of the picture as far as juke box business is concerned.

As many juke box operators have reported, "The average storekeeper today turns his set off and keeps it off."

"He has learned that not only does it cost him business to operate his TV, except for big and outstanding national events but, at the same time, he loses money all around."

Biggest Drive In History Of 1

“A DAY OF DIMES FOR

Best News of the Year: Largest

History of the Industry to Help

DAY OF DIMES FOR THE ‘MARCH

This is really big news.

The biggest news to ever benefit the entire industry.

The kind of news that all in the trade want and like to hear.

The news that will help to rank this field among the nation's topmost industries.

This news is that this, the third year since *The Cash Box* originated the plan and coined the slogan: “*A DAY OF DIMES FOR THE ‘MARCH OF DIMES’*”, more juke box owners than ever before

NOTICE!

MR. COIN MACHINE OPERATOR:

Because of the problems encountered and the many lessons learned in past drives for: “*A DAY OF DIMES FOR THE ‘MARCH OF DIMES’*,” the entire matter of donations by all in the industry has been very much simplified.

Operators need not attempt to collect from each and every individual machine the morning after the one day they choose as their “*DAY OF DIMES FOR THE ‘MARCH OF DIMES’*,” during the month of January, but can, instead, by just making a few collections arrive at an average of what they believe are the number of dimes taken in by their machines that one day.

They can then turn this amount over to their local chapter of the “*March Of Dimes*” in the form of a single check as their donation for: “*A DAY OF DIMES FOR THE ‘MARCH OF DIMES’*.”

Remember! Every dime counts! Every single thin dime is a fighting, smashing blow at horrible, crippling, painful, killing polio.

in all the history of this industry are joining in the battle to K. O. polio.

This is tremendous public relations.

This is the kind of public relations that will benefit all concerned with this industry.

This is the kind of public relations effort that comes along but once during the year.

The public relations program that COSTS EACH JUKE BOX OWNER—*ABSOLUTELY NOTHING!*

That's right! Every single thin dime that the juke box owner donates to the National Foundation for Infantile Paralysis, Inc. is *COMPLETELY TAX DEDUCTIBLE!*

What's more—the National Foundation offices right in his area will supply him with posters, stickers and streamers.

Posters to place all over his location and in the location's windows.

Stickers to paste on menus, cards and on the front glass of his phonograph.

Streamers for the outside windows and for all public places.

Each one of these pieces of material advising the public in his community that: *EVERY DIME INSERTED INTO A JUKE BOX WILL BE DONATED TO THE ‘MARCH OF DIMES’!*

That is, on the day he sets for all his juke boxes to turn over the dimes inserted to the National Foundation for Infantile Paralysis, Inc.

Nor does he have to attempt to dash about from location to location the morning after the day in January he sets for his “*DAY OF DIMES FOR THE ‘MARCH OF DIMES’*”!

He can quickly estimate, by collecting from a few key spot phonos, exactly what the intake will be, and then make his donation

The Industry Under Way For: **THE 'MARCH OF DIMES' "**

Number of Juke Box Owners in All Fight Polio Battle by Featuring: "A OF DIMES' " During January '56.

in one check to his local offices of the National Foundation for Infantile Paralysis, Inc. right in his own community.

Furthermore, if he's a juke box operator who has been trying to get dime play under way in his area—what better opportunity than "A DAY OF DIMES FOR THE 'MARCH OF DIMES' " ?

Then leave his juke boxes with dime play from then on in.

The one sure way to get dime play under way! !

This is a double-barreled opportunity for each and every juke box operator in this nation to accomplish two tremendous purposes for himself, for his fellow operators, for his community, for his own prestige and honor and, most important, for the future health and welfare and protection of his own children, the children of his friends and neighbors, and all the nation's children.

Protect them from further painful, horrible, crippling, killing polio by: "A DAY OF DIMES FOR THE 'MARCH OF DIMES' " !

First, the operators can accomplish the greatest and most outstanding public relations program in the history of the industry by giving but one day's donations of dimes to the 'March of Dimes'.

Second, those operators who want to get dime play under way in their areas have the greatest and most powerful steamroller to accomplish this purpose in the 'March of Dimes'.

Third, each and every juke box owner is helping himself, his neighbors, his nation, by helping to eliminate the horrible, painful, murderous threat of polio from attacking, crippling and killing his children, the children of his friends and neighbors, the children who are the future of America.

ALL THIS FOR ABSOLUTELY NO COST TO THE JUKE BOX OPERATOR—BECAUSE THE ENTIRE DONATION HE WILL MAKE IS COMPLETELY TAX DEDUCTIBLE!

Never before has so great and glorious an opportunity presented itself to answer such organizations as the "READER'S DIGEST". To make such publications apologize in complete humility for the

type of tripe they write about the fathers and mothers, the grandfathers, the grandmothers, the sons and daughters of the people who comprise this industry.

This is the opportunity to gain the respect of every single man and woman comprising any community in which any juke box owner lives and works and, at the same time, to do a deed that is, most definitely, GOD'S WILL!

This is the time to get going—to set that one day in January for: "A DAY OF DIMES FOR THE 'MARCH OF DIMES' " !

Already the largest number of juke box operators in all the history of the industry have entered into this tremendous effort.

Join in with these good and great hearted men and women in this campaign.

May God be with you and may God help you because you will have helped—the little children!

IMPORTANT

Whether you are an individual operator, or a member of an operators' association, please notify *The Cash Box*, 26 West 47th Street, New York 36, N. Y., immediately if you have joined in the great and good drive: "A DAY OF DIMES FOR THE 'MARCH OF DIMES' ", so that you and/or your organization can receive full credit. The publishing of this news is important to the good and welfare of the entire industry. *Please make certain you write today!*

POOL GAMES CLICK AS TOP RETAIL BUSINESS STIMULATORS

Operators Report Storekeepers Highly Pleased With Numbers of New Customers Pool Games Are Bringing Into Their Places and With Fact Pool Games Keep Their Regular Patrons Very Pleasantly Occupied Stimulating Their Regular Business

CHICAGO — For some weeks now very interesting reports have been received by manufacturers and distributors of pool games. These reports come from operators all over the country. They are all in regard to the fact that the pool games are proving themselves among the finest business stimulators the industry has yet known.

Not since the days of the bells have as many operators reported that storekeepers are thrilled with the numbers of new customers coming into their places to enjoy the pool games. They are also elated over the fact that regular patrons remain pleasantly occupied, hour after hour, by the same games.

This, as operator after operator reports, has caused retailers to state that they've never enjoyed such fine business from any type of business stimulator known to them, coin operated or otherwise.

In the days of the bells, many of these were sold on the basis that they were actually "business stimulators" to retailers thruout the nation.

Other amusements and music machines have also proved themselves extremely capable of stimulating retail business and holding regular patrons in the place while bringing in new customers.

"But", as one well known old time operator reports, "there's been nothing like the pool games to win praise from storekeepers because they have been able to stimulate retail business to such a tremendous extent everywhere they've been located."

Pool game manufacturers, too, have been greatly impressed with the stories which they have heard from their distributors, as well as from operators, regarding the fact that the games are proving themselves capable of such outstanding stimulation of the retailer's regular business.

Tavern owners here and almost everywhere else in the country have gone to the extent of removing entire booths so as to make room for the players as well as for extra pool tables wherever possible.

Restaurants, even drug and food stores, and dozens of other locations,

have also taken to the pool games wholeheartedly because of their business stimulating qualities, report leaders here.

Operators report that many retailers have raised the prices of certain of their regular merchandise in an effort to forestall the size of the crowds blocking the pool tables.

"But", as one operator reported, "this hasn't had any effect at all. In one of my locations the owner is charging as much for a glass of 'Coke' as he is for a glass of beer. But he admits that this doesn't deter the players one bit. They are happy to pay the difference to engage in a friendly, competitive and exciting game on the pool table in his place."

Record earnings are also being reported from many areas and, all added together, the business stimulation qualities of the pool games plus the grand earning power of these tables, makes for one of the finest types of amusements to have yet been introduced to the industry.

It is also surprising to many that storekeepers are asking for installation of more than one pool game in their place of business even tho, in many cases, space required is smaller than what the players would comfortably require.

This has been well taken care of, some report, by the front and three-sided playing tables so that, everything considered, more than one table can be placed in many smaller locations and the play is great enough to make this double placement worthwhile for the operator.

A few operators, in certain areas, are reported to be taking advantage of this great demand from locations. They are asking for a minimum front money guarantee before placing any pool tables in certain locations.

They claim that they are getting the guarantee and that this, plus the fact that the intake is usually much greater in almost all instances, impresses the storekeepers more than anything else they could do to show how fine a business stimulator and moneymaker the pool game is.

Exhibit Supply Announces New King Size Pool Game



SAM LEWIS

CHICAGO — Frank Mencuri, Exhibit Supply Company, this city, announced this week that a new king-size pool game is being delivered to its distributors.

The new game, 18 inches longer than Exhibit's "Deluxe '84' Model"

will meet the terrific demand of distributors and operators thruout the country, according to Mencuri.

"In addition to the new length", said Frank, "King-Size Deluxe Skill Pool" will have all of the outstanding features incorporated in our present model '84'. The same 3-sided playfield, proved so popular, plus the easy lift-up hinged top. Lined playfields allow more accurate placing of 'out-of-bounds' balls in 3-sided play. Stakleen cheat proof, silent ball runs, larger 10" ball guaranteed troughs and a built-in operator service card frame. 'Skill Pool' is housed in a smart decorator cabinet and has table cigarette holders to protect rails and playing fields. Colorful plastic bumper guards protect the table."

It was also announced by Sam Lewis, Exhibit president, that the month of December far surpassed the record month of November for sales volume. Figures show, he stated, that in December Exhibit sold more games than any other period in the company's history.

Geo. Miller, Recuperating From Auto Accident

OAKLAND, CALIF. — Recuperating from back and neck injuries, caused in an auto accident, George A. Miller, national president and business manager of Music Operators of America (MOA), will be able to attend to his duties only on a part-time basis.

However, Miller reports that the MOA office staff is carrying on all business matters pertaining to the organization, and that plans for the MOA Convention in Chicago, May 6, 7 and 8, are being followed thru.

Altho Miller will be at his desk part time, it is reported he will not be fully recovered in some three or four months.

John Gabel Dies

CHICAGO — John Gabel, who manufactured what is believed to be the world's first disk-record coin operated juke box, died Friday, December 23, in an Elgin rest home. He was 83 years old.

In 1898 Gabel founded the Automatic Machine & Tool Company in Chicago, which later became the John Gabel Manufacturing Company. In 1906 the firm turned out a coin operated phonograph that played 12 records, contained 150 needles, and fed in a new needle for each record.

John Gabel retired in 1936, and the firm was dissolved in 1941. Surviving are two sons, Kurt and Robert.

Capture AND HOLD THE CHOICE LOCATIONS!!!



Keeney's
JUMBO DELUXE
 (18 inches longer)
FASCINATION
POOL
is the answer!

FEATURES

3 or 4 sided play

Perfect operating Ball Release
 can't be cheated

Perfectly squared to entice the
 professionals

**YOUR
 KEENEY
 DISTRIBUTOR
 HAS THEM!**

Mahogany Grained Moulding—Cork Finish Body and Legs

- Green, rubber-backed felt
- Simple coin mechanism
- Levels on 2 Side Rails
- Leg Levelers
- White Diamonds on Side Rails



REGULAR SIZE 52" L. x 36" W. x 32" H.

OPERATE
Keeney's

6-PLAYER
Deluxe
CHALLENGE
BOWLER

3 WAY
SKILL TEST

- Speed
- Timing
- Accuracy

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J. H. *Keeney* & CO., INC.

2600 WEST FIFTIETH STREET • CHICAGO 32, ILLINOIS

Pool Games Help Retail Biz



FRANK MENCURI

CHICAGO—Frank Mencuri, vice-president of Exhibit Supply Company, this city, reported a number of instances which have convinced him, as well as many, many others thruout the industry, that pool games are

proving marvelous business stimulators for retail firms.

Said Frank, "We are receiving letters every day from all over the country from operators as well as from our own distributors and, in almost every letter, there's an incident or two reported where retail storekeepers have gone all out for pool games.

"It's truly amazing," Mencuri reports, "to what a great extent the pool games are stimulating business for retailers everywhere.

"For example," he explained, "here's a case of a location owner who admits that his pool game has not only brought new customers into his place, people he'd never seen in there before, but at the same time the pool game has had the power to hold his own old time customers in the place hour after hour.

"He, like many others," Mencuri remarked, "have found that pool games are proving themselves one of the finest business stimulators the retail storekeepers have yet had.

"Not only does the pool game earn

Territory Calls For 5¢ Play, Writes N. Y. State Op

FORT EDWARD, N. Y.—One of the few advocates of 5c play is Guide Del Signore of this city.

He writes: "In our territory we cater to the 'Dinner Pail Crowd'—not the 'Carriage Trade'. The people who play our games and music go from one Super Market to another to save 2c on a can of peas. Local stores run ads featuring lower prices to get customers. We do the same. A fast 5c beats a slow dime."

the retailer a nice income, but what's more important, stimulates the sales of his basic products and, at the same time, brings new people into his place so that he gains in customers while boosting sales, which means that he is enjoying better business than ever before.

"These are not isolated cases either," Mencuri emphasized, "this is happening all over the nation.

"It is my sincere belief," he concluded, "that the pool games have proved themselves the best business stimulators in the history of the industry."

**All Makes
 and Types of
 BOWLING
 GAMES**

Prices Are Right!!

ALL-STATE COIN MACH. EXCH.
 2317 N. Western Ave., Chicago, Ill.
 (All Phones: BELmont 5-6770)

ROCK-OLA

MODEL 1448

**Worth More
 When You Buy It
 Worth More
 When You Trade It**

John W. Haddock Flies to Europe

GRAND RAPIDS, MICH.—John W. Haddock, president of AMI Incorporated, left Grand Rapids by air December 20 on a business trip to England and the Continent. First stop will be in London December 21 until 23 for a meeting of the Directors of Automatic Musical Instruments (Great

Britain) Ltd., distributors of the English-licensed BAL-AMI juke box.

Haddock will visit AMI distributors in France, Switzerland, Belgium, Germany, Italy and Morocco. If time permits he hopes to include Denmark, Sweden, Austria, and Holland in his itinerary before returning to the

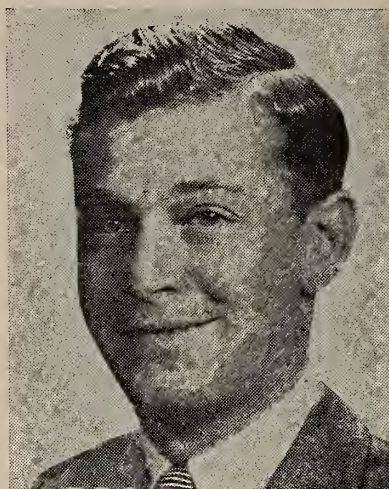


JOHN HADDOCK

United States about the middle of January.

Haddock periodically visits AMI overseas distributors to survey conditions affecting manufacture and sale of commercial automatic phonographs manufactured here and abroad. AMI Incorporated, with plant and offices in Grand Rapids, has sales representation in all countries of the free world as well as manufacturing licensees in England and Denmark.

Genco Intros New King Size Tournament Pool Game



AVRON GENSBURG

CHICAGO—"Because of overwhelming demand from our distributors," reported Avron Gensburg, president of Genco Manufacturing & Sales Company, this city, "we are now shipping our brand new 'King Size Tournament Pool' all over the country."

He also reported, "The demand continued to grow greater week after week. We just simply had to get into this 'King Size' model of our 'Tourn-

ment Pool'. We are rushing shipments just as speedily as possible."

Tho the game is the same width, it is 18 inches longer than the regular "Tournament Pool."

All the features which have won much fine comment for "Tournament Pool" are incorporated in this new "King Size" version of the game, plus many which do not appear on the smaller-sized game.

Imported Belgian felt is used on the game. There are built-in cabinet supports which will keep the playfield from warping. Genuine mother-of-pearl is being used in red and in a diamond shape and is inset into the rails.

The cabinet has an entirely new color design. The game also comes equipped to handle the optional light.

"There are dozens of more features," Avron Gensburg reported, "but it would take columns of reading matter to describe them all.

"We suggest," he stated, "that the operators who are clamoring for a really fine 'King Size' game get over to any of our distributors and inspect our brand new 'King Size Tournament Pool'."

MAKE US AN OFFER!

BALLY BOWLERS

Mystic—Rocket
Victory

KEENEY BOWLERS

MUSIC

AMI—Seeburg
Wurlitzer
All Models

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231 Windsor St., Hartford, Conn., JA 7-4470

Holiday Season Holds Up Completion of "Gold Coin Award"

CHICAGO—Because die and tool makers have closed up shop for the holidays, the "Gold Coin Award" of the "20 Year Club" is being held up from completion.

The dies are just about completed, but stamping of the name of the man voted by the "20 Year Club" as "the most outstanding coin machine man of 1955," Ray T. Moloney hasn't as yet been inserted into the die.

The gold coin will be struck off just as soon as the die is completed. Voting ended on Wednesday, December 21, 1955, and was therefore right in the very heart of the busiest holiday season in all history.

Pictures of the presentation will have to be taken immediately after the first of the new year, just as soon as the "Gold Coin Award" is ready.

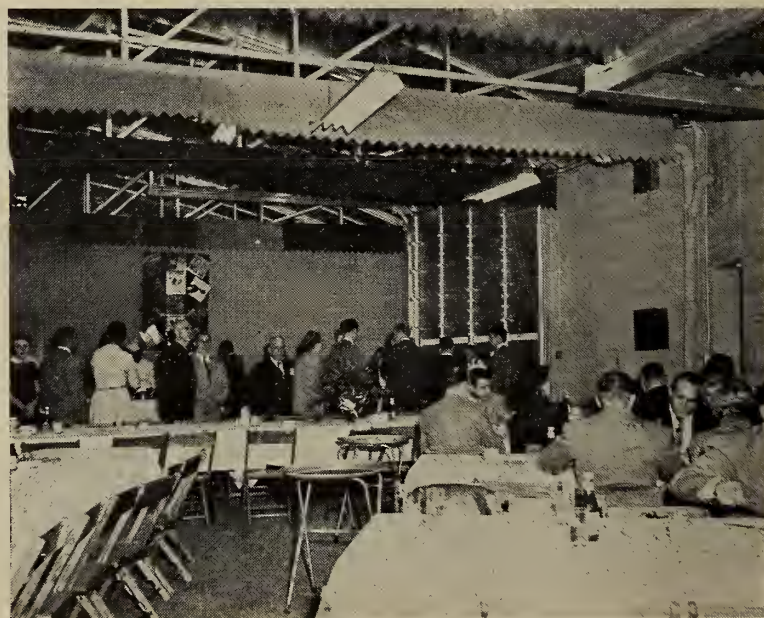


"SAFARI"

BUCKLEY MANUFACTURING CO.

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Grand Opening



DETROIT, MICH.—Music Systems, Inc., this city, opened a new building on Sunday, December 11, and over 1000 guests, representing all phases of the music machine industry, business leaders of Detroit, and artists and executives of the record and music world attended. Additional pictures in the music section of this issue. For complete story see December 31 issue.

Wurlitzer Distributors Make Plans to Show New Juke Box January 15



ROBERT H. BEAR

Wurlitzer Days," beginning Sunday, January 15.

The occasion will mark the debut of Wurlitzer's new Centennial model "1900." The new phonograph offers 104 selections and 45 rpm 7 inch records. Among the most noteworthy changes is the newly designed cabinet and several important engineering services innovations.

Robert H. "Bob" Bear, Wurlitzer sales manager said, "Invitations to operators to attend the showing have been mailed and shipments have been planned so that each distributor will have phonographs to deliver on January 15—all is in readiness. We are looking forward to a banner turn-out of operators during 'Wurlitzer Days', and feel confident that our new phonograph will be enthusiastically received by operators across the nation."

As in the past most Wurlitzer distributors are planning "open house" showing for operators during "Wurlitzer Days" at their regular place of business. However, some distributors are holding additional showings in Hotels and Exhibit Halls where large numbers of visitors are expected.

NORTH TONAWANDA, N. Y.—From New York to California and from Washington to Florida, across the nation Wurlitzer distributors are readying their showroom for "National

Sochacki's Split High Men and Women's Scores In Hectic Bowling Nite

CHICAGO—ABC #1 took Oomens for two games. High for ABC was Al Rice, 523 along with Bob Gnarro, 517. Tony Genovese was high for Oomens with 507.

Singer One-Stop won all three from Paschke. High for Singer was Harry Julian, 571, along with Jack Nolan, 504. Ray Gallet was high for Paschke with 500.

Atlas took all three games from ABC #2. Mike Blumberg was high for Atlas with 480. High for ABC was Les Taylor, 477.

Star Music won two from B&B Novelty. Leo Sochacki was high for Star with 609 which was high for the night and also high for the season. Myrtle Sochacki was high for the women with 442. High for B&B was

Fred Dries, 573. Fred also had high single game for the season, 253. Marino Pieroni was right behind Fred with 513.

Galgano took two games from Decca. High for Galgano was Tony Galgano, 517 and Lenny Christiansen, 513. Tony Ignaffo was high for Decca with 456.

Western Automatic won two from Melody. High for Western was Paul Brown, 464. High for Melody was Vic Jaccino, Sr., 507.

Mercury took two from Coven. Melvin Jones was high for Mercury with 436. High for Coven was Roy Bauer, 522.

Coral took two from Gillette. High for Coral was Eddie Walker, 546. Robert Hall was high for Gillette with 508.

Laniel Banquet Unveils AMI "G"



MONTREAL, CANADA—The Laniel Amusement Company, this city, introduced its new AMI Model "G" phonograph to the operators in the Montreal area with a grand banquet and floor show. Seen above is a portion of the banquet hall.

11 IF IT'S NOT AN "EXHIBIT" FEATURE IT JUST HASN'T BEEN DESIGNED YET!

11 reasons why

EXHIBIT'S SKILL POOL **104 DELUXE**

IS BREAKING PROFIT RECORDS EVERYWHERE

* Requires only 12' x 7' or 84 sq. ft.

1 **3 PLAYFIELD LEVELS**
Sunk into the playfield for fast, reliable easier leveling of table. Insures that playfield is level for true play!

2 **LIGHTING FIXTURE**
New, Out-of-the-Way LIGHTING FIXTURE does not interfere with play!

3 **HINGED TOP**
For easy, speedy servicing! Lifts right up without effort.

4 **LINED PLAYFIELDS**
Allows accurate placing of "out-of-bounds" ball for 3-side play!

5 **3 SIDED PLAY**
Allows table to be placed against wall without interfering with play area.

6. NEW—"STA-KLEEN" CHEAT PROOF, SILENT BALL RUNS!

7. NEW—LARGER "10-BALLS-GUARANTEED-EVERY-TIME" BALL TROUGH!

8. NEW—OPERATOR SERVICE CARD FRAME—built in! Always handy. Never out of place!

9. NEW—DECORATED CABINET—the best looking in the business!

10. NEW—CIGARETTE HOLDERS ON THE TABLE—protects rails and playing field!

11. NEW EXCLUSIVE PLASTIC BUMPER PROTECTORS—colorful, attractive. Separate Instruction Sheets for Regular Play and 3-Sided Play!

NOW! IT'S HERE! EXHIBIT'S KINGSIZE "DELUXE" SKILL POOL

18 INCHES LONGER WITH EVERY OUTSTANDING EXHIBIT FEATURE

EXHIBIT SUPPLY COMPANY
Established 1901
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PHONE: VA 6-3100

Bally BIG bowlers earn BIG money

POPULAR OFFICIAL BOWLING SCORES

For bigger bowler profits... get Bally ABC-BOWLER on location now... or CONGRESS-BOWLER for added attraction of match-score features.



CONGRESS-BOWLER and ABC-BOWLER play 10 frames... are available in dime play or one play for a dime, 3 plays for a quarter... require only 8½ ft. by 25 in. floor space.

ABC bowler

WITH MATCH SCORE FEATURES

Congress bowler

BALLY MANUFACTURING COMPANY
2640 Belmont Ave., Chicago 18, Illinois

THRU THE COIN CHUTE NEW ENGLAND NIBBLES

While Boston distributors are working on inventory and getting set up for the coming year and ops are doing paper work, the outlook for 1956 looms great in the opinion of all those in the coin machine biz in New England. While 1955 was better than 1954, it appears that business for the upcoming year will supersede that of 1955. Potent factor in the six-state area is the 10c play, introduced in early 1955 and now practically enveloping the entire region. Music, in-line games, pool tables, bowlers, guns and arcade items are seen as the big winners in 1956 here. It was a big Christmas and New Year's celebration all through coin machinedom here with Boston distributors entertaining customers at gala parties and all enjoying the two-day Xmas and two-day New Year's holidays.

New Year's greetings went out from Trimount Automatic Sales Corp. (Seeburg), Redd Distributing Co., (Wurlitzer), Atlas Distributors (AMI) and World Fair & Associated Amusements (Rock-Ola) to all their customers and friends and many went to overseas firms and ops. . . . Among the holiday parties was that given by Albert and Maxwell L. Coulter of Worcester Music Co., Inc. for their employees and wives at the Whitecliffs in Northboro. The group were entertained at the Coulter home preceding dinner for cocktails and among the guests were: Mr. and Mrs. Saul Zitowitz, Mr. and Mrs. Charles H. Morrison, Mr. and Mrs. Edmond Pryzelomski, Mr. and Mrs. Robert Benoit, Mr. and Mrs. Albert Coulter, Mr. and Mrs. Maxwell L. Coulter and their two daughters, Maureen and Esther. A surprise in the afternoon was a birthday cake presented to the two Mr. Coulters in honor of their birthdays (both in December, Albert's on Dec. 16 and Maxwell's on Xmas Day). . . . Myron S. Hillman of Lavoie & Hillman, Inc., Fall River, and Maurice Stone, Stone Music Co., Allerton, have been elected to membership in the Eastern Massachusetts Music Operators' Association.

Interest mounting in the new Wurlitzer model which is expected to be shown starting Jan. 15 at Redd Distributing . . . Radio Station WVDA, Boston, is carrying Sunday night rebroadcasts of MOA's "National Juke Box" program. . . . Local ops are putting listener identification stickers on their machines. . . . Ops visiting around the Hub during the holiday season included: Arthur C. Sturgis, Springfield; Dave Baker, Arlington; Ray Faini, Framingham; Al Dolins, Hyannis; Ralph Lackey, West Roxbury; Saul H. Robinson, Newton; Ted Rubinovitz, Roxbury; Phil Swartz, Brookline; Jim Geracos, Brockton; Harry Deshowitz, Chelsea; Ray Shea, Worcester; Bob Rome, Boston, Mandy Music, Portland, Me.; Jerry Mahoney, Chicopee; Joe Ferris, Madison, Me.; Martin Oliver, Portland, Me.; Bill Hamel, Concord, N. H.; Earl Poitras, Holyoke; George Hatzipetro, Springfield; Louis Stevens, Southbridge; Dave Gropman, Beacon Hill Music, Boston; Sol Taube, Manchester, N. H.; and Maurice Stone, Allerton.

THRU THE COIN CHUTE DALLAS DOINGS

American Amusement had a big turnout at their holiday open house for customers and staff—Maurie Gottlieb setting up sales program with Abe Susman, State Music Distributors, on Gottlieb's new "Spot-Pool". . . . Loyd McCullough busy moving into his brand new home. . . . Capitol Records' Martin Gudenberg, Buck Stapleton and sales staff in New Orleans to attend regional sales meeting and view new 1956 record albums. . . . Earl Chatten, Commercial Music, San Antonio, visiting locally. . . . Gene Williams vacationing. . . . George W. Wrenn, field sales representative for Chicago Coin and Genco, just returned from Oklahoma. . . . Pete Se'man of B & B Vending Company, Longview, in town shopping for supplies. Also visiting locally were Buddy Clem, Paris; H. Briscoe, Denton; R. E. McIlvain from Richardson; Thomas Jordan of A. A. Amusement, Snyder; R. C. Hogart of Automatic Amusement in Tulsa; Frank Wilkinson, of McAllen; Cameron Frank of Big State Novelty, Fort Worth; Frank Emerson, Greenville; Walter Wiggins, McKinney. . . . Medaris Company, Columbia Distributor, hosted a party for deejays and TV personnel. . . . Gil McKean, Columbia Records' advertising manager, in town setting up promotion plans for 1956. . . . B & B Vending Company all set with their new fleet of seven trucks all equipped with two-way radios. . . . What three operators took a midnight ride to Lake Texoma?

Meeting Dates Of Music Operators' Associations

- Jan. 2—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 3—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 3—West Virginia Music Operators' Assn.
Place: Daniel Boone Hotel, Charleston, W. Va.
- 5—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 5—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.
- 5—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General)
- 9—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 10—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.
- 11—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 12—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.
- 12—Massachusetts Music Operators' Assn.
Place: Beaconsfield Hotel, Boston, Mass.
- 16—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 18—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, N. Y.
- 19—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).
- 30—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

Servicing Wurlitzers in Alaska



FAIRBANKS, ALASKA—Eddie Oaks, Jr., owner of Alert Vending Company, stands proudly next to his newly painted service car. He, it seems, is a loyal Wurlitzer supporter as indicated by the markings on the body.

Eddie's routes are in and around Fairbanks, Alaska and two of his best locations are Fort Richardson and Elmendorf Field where his Wurlitzer 1800's bring many hours of musical pleasure to our servicemen stationed there.

Wurlitzer is represented throughout Alaska by Northwest Sales Company of Seattle, Washington, owned by R. W. "Ron" Pepple and O. A. "Putt" Kincaid.

Nationwide Survey Proved: Diversified Operations Are Now the Rule — Not The Exception

CHICAGO—Another very important event that took place during 1955 was the nationwide survey conducted among the members of *The Cash Box*' "20 Year Club" this past Fall.

These are the men and women, over 1,000 of them, who have been engaged in the coin machines industry for 20 years and more. And along with the "Alternate Members" of the "20 Year Club," those who have been actively engaged in the industry for ten years and longer but not yet 20 years, made this survey one of the most outstanding in the history of the industry.

Many important facts came to light because of this survey. But probably the most important was what *The Cash Box* had editorially reported some many months prior to the survey, that: "Diversification is now the rule—not the exception."

It was estimated from this survey that over 87% of the men and women now engaged in the industry were diversifying their routes as well as their sales.

In short, distributors sold more than one type of equipment, and operators used more than one kind of machine on their routes.

Compared to the early '50's, when the cry was "specialization" this was, of and in itself, a very great change.

The operators, at long last, recognized the fact that the location, not the machines in the location, was most important.

This has caused many to change sales plans thruout the field. Whereas in former years vending and music salesmen sought the specialist in these fields, these salesmen now realize that operators, over 87% of them, will handle all types of equipment.

This also means that there can be a national get-together of manufacturers of all types of equipment, if they so desire, for the simple reason that they can draw into any exhibit over 87% of the nation's operators. And even this percentage is growing greater as the months go by.

It also means that public relations

efforts on the part of any division of the industry will help everyone. Operators and distributors, no longer concentrating on one type of equipment, are benefitting from the public relations effect of all types of equipment.

In the long run, as some have pointed out, it means better operating because the operators will concentrate on giving locations better service, so as to maintain and retain those locations, because of the fact that they probably own all the various types of machines found in each of the locations.

"I couldn't get along without 'The Cash Box Price Lists'. I get them on Sunday by Air Mail Special Delivery."

Samuel S. Dieter
Ft. Wayne, Ind.

Buy The BEST RECONDITIONED EQUIP. At the BEST PRICES

United ROYAL	\$115.00
United CHIEF	165.00
ChiCoin SUPER FRAME	175.00
ChiCoin HOME RUN	149.50
Bally VICTORY	255.00
Bally ROCKET	285.00
Williams SAFARI Guns	325.00
Exhibit STAR Guns	149.50
SEEBURG "A"	269.50
AMI "A"	69.50

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We are exclusive factory distributors for:

BALLY - WILLIAMS - ROCK-OLA

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: ME 1-7577)

LET'S MAKE A DEAL!

WE HAVE A
LOT TO OFFER—
TELL US WHAT
YOU NEED—

WE WILL WORK IT OUT!
WRITE—WIRE—PHONE!

DAVID ROSEN

Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE—STEVENSON 2-2963

Phono-Vend of Houston Still in Operation

SAN ANTONIO, TEX. — Lou Sebastian, sales manager of Phono-Vend of Texas, this city, writes that the firm's Houston offices are being operated.

"Our merchandise is still in the place, and we sell and give service," writes Sebastian. "We are too short-handed to keep the place open seven days per week. I get over there whenever I can, or some of our people when we can spare them."

To Our Many Friends
in the States and
Overseas . . .

Seasonal Greetings

from

Europe's Home of Good Coin
Operated Machines

With Every Kind of Good
Wish for Your Success and
Prosperity in the New Year

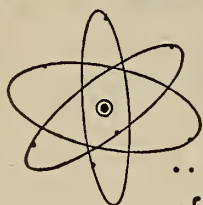
NOVA Apparate, Inc.

HAMBURG 39

(Formerly: SCOTT, ADICKES & CO.)

A. W. Adickes
President

URANIUM in Action!



... especially for you ... a collection
of rare minerals ... radio active ore,
geiger counters, ultra-violet displays
see it in action . . .

Enjoy the thrill and excitement of Las
Vegas' favorite downtown Casino . . .
with our real western hospitality and
famous Italian-American restaurant.

JOHN P. (MIDGE) RYAN • JOE K. HART • RON PEPPLER
HOPPEY PEPPLER • HENRY SYLVESTER • JOE SYLVESTER
MAHLON MURPHY • ANDY FAVA

CASINO
•
BAR
•
RESTAURANT

The
WESTERNER
DOWNTOWN LAS VEGAS

THRU THE COIN CHUTE CALIFORNIA CLIPPINGS

Distributors, Jobbers, and one-stops all say that the past few weeks have been the biggest Holiday selling season that the industry has ever seen. Without exception, everyone is very optimistic about the coming year and all expect the excellent conditions to continue. The rise in business is most evident in the record end of the business. Even though prices of records are lower this year than last, all of the major recording companies are reporting a rise in the volume of sales.

According to Sammy Ricklin at California Music, "The record business is entering into the biggest year in its history. The public has become conscious of high fidelity sound reproduction and more and more high fidelity phonographs are being sold every day, which must reflect in the sales of records." Also, Sammy believes the increased interest in records is due somewhat to the fact that the novelty of watching television has worn off for a great deal of the public. Wrecking has already started at the site of the new California Music building. Bella Stack, Sammy's bookkeeper spent the New Year's Holiday in the sunshine at Palm Springs. . . . Kay Starr's Victor recording of the "Rock 'n Roll Waltz" has been picked as the record of the month by the Los Angeles Division of the California Music Merchants Association. Operators in the association will carry the record on their machines, and Jim Ameche will feature it as their choice on his popular KLAC disc-jockey show. . . . Jean Bennett, local promotion gal dropped into headquarters this week and left some promotion records of the Platters' new big hit "The Great Pretender" for the operators. . . . Those attending the Board of Directors meeting last week at CMMA headquarters were: Walt Hemple, San Fernando; Ben Korte, Glendale; Pete Pelligrino, Huntington Park; and business manager Ben Chemers. Pete Pelligrino was proudly telling the other members about the hole-in-one he shot the other day. . . . His many friends in the business are glad to hear that Fred Ross of Pasadena is recovering very nicely at his home from his recent illness.

Wayne Copeland gave his employees at Sierra Distributors a four day weekend over both holidays. Wayne had some very attractive desk blotter holders, with a form for making notes of daily service calls, made up to give to operators. . . . Ernest and Irma Bryant of Glendale who have been operating in the area for many years have sold their route to another CMMA member, and plan to take things easy for a while. Mrs. Bryant wanted to publicly thank operators for the many courtesies shown her during her years in the business here. . . . At Paul A. Laymon Co., Inc., Ed Wilkes said the new Bally in-line game, "Broadway" looks like another winner for them, and the operators have shown great enthusiasm for the new game. Al Nielsen was telling Jimmie Wilkens that he had flown back to Minnesota for the holidays and had a very pleasant trip. Britt Adelman enjoyed herself in San Francisco over the New Year's weekend. . . . Popular Los Angeles operator, Nick Cancellieri and his wife Lucille Knox hosted a holiday cocktail party for their friends at their Park LaBrea apartment last week. . . . H. R. "Hymie" Rosenberg was pleased to see his birthday greetings in a recent issue of The Cash Box. . . . Kay Solle at Leuenhagen's Record Bar now has The Cash Box Country and Western Top Sellers listed over her Western selections to guide operators in selecting records. Kay found that the operators liked this system very much when she initiated it with the Rhythm and Blues records three weeks ago. Operators have found the lists accurate and reliable, and speeds up the time spent selecting their records. Mary Solle said she thought that Real Records had a good one in their "Sixteen Pounds." Mary said the operators are buying this one and that it should follow in the footsteps of their "Pancho Lopez."

Al Bettelman at C. A. Robinson Co., said that operators were doing a good job with United's new automatic pool table. Dave Wallach was home for the holidays but heads out for the Arizona territory next week. Dave said that congratulations are in order to Mr. and Mrs. Frank Mendoza, of Modern Music in Superior, Arizona on the marriage of their daughter Eliza to Mr. Guerra which took place two days before Christmas. . . . The city of Long Beach was well represented along Pico Boulevard last week with Charlie Cahoone, Johnny Kitcherson, Charlie Koski, Bill Thompson, Orville and Melba Kindig, Al Gorman, and Carl Honeyman, all of that city, visiting Pico. . . . Ed Wisler at Minthorne Music left for San Diego this week on the start of a trip that will take him through the whole territory. Phil Robinson, Chicago Coin's Western sales representative was showing operators Chicago Coin's "Champion Pool" with the new center hole which makes for a faster game. The new table also has a more decorative cabinet and features lit pins. In test locations, Phil said, the table has shown greatly increased earnings.

Pop Burris and Frank Lamb from Montebello were visiting one-stops and distributors along Pico last week. . . . Jack Simon and John Freeman at Simon Distributing are staying busy with an increase in their movie studio rentals. . . . Al Silberman at Badger Sales reported that the annual AMI Gold Medal Award, presented every year to the person who has done the most outstanding work to curtail juvenile delinquency by promoting music through the juke boxes, will be presented to the winner this year on Peter Potter's Juke Box Jury television show. . . . Al Kavelin of the Marty Melcher office, was visiting operators this week to see how the new Doris Day Columbia release of "Let It Ring" was going with the operators. . . . Operators were glad to hear that Jerry Jacobs is home from the hospital and was able to spend the holidays with his family.

Bally "Pin-Pool" Offered in Four Models

CHICAGO—Bally "Pin-Pool" is now available in 4 models according to Jack Nelson, Bally general salesman.

"The 4 models are described as follows," said Nelson. "Standard' Model without lights; 'Light-Up Bumpers' Model for extra flash; 'Neon-

Light' Model with neon lights located underside-rails flooding table with no-glare illumination; '6 Pockets' Model with 2 regulation scoring-pockets, 4 hazard-holes in corners and light-up bumpers."

"And," concluded Nelson, "the 'Bally-Lamp' is easily attached to all models."

2 GREAT GAMES FROM GENCO!

DE LUXE
GENCO'S **TOURNAMENT POOL**
FOR 2 OR 4 PLAYERS



THE ORIGINAL POOL GAME with OPTIONAL TABLE LIGHT

For **3 or 4-SIDED PLAY**

2

LATEST ADDITION!
GENCO KING SIZE TOURNAMENT POOL
18 inches LONGER than Deluxe Model (same width) for 25% FASTER PLAY

• HINGED PLAYFIELD for easy servicing

GENCO'S SUPER BIG TOP RIFLE GALLERY

Operators everywhere acclaimed **BIG TOP** the finest Gun Game ever made!
And NOW WE proudly present this brand-new, better-than-ever model!

CONVERTIBLE...
novelty, match or super star

SEE them NOW at your GENCO Distributor

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THRU THE COIN CHUTE WEST TEXAS TINGLES

Glynn Murphy, Breckenridge, shopping in Abilene. . . Gene Turnbow, Stamford, placing bets on the Stamford Bulldogs to win the state 2A schoolboy football championship. It is amazing that such a small town could turn out such a fine ball club. . . Carl Adams, San Angelo, setting equipment. . . Pano Karr, San Angelo, talking to his friend, Charlie Papus. Papus is one of the oldest cafe-operators in San Angelo. . . Buster Hukel, San Angelo, exchanging gigs with his buddy, Chicken Humphrey. . . Allen Wallace, of the Wallace Distributing Company, Mineral Wells, has just returned from a week's deer hunt on a friend's ranch in south Texas. He reports that his party killed their limit of deer and also a bob-cat as well as other game. . . Elmo Pinkerton, Big Spring, getting ready to go to Dallas to pick up a pick-up with power-lift. He says he guesses that he is getting so old he is going to have to get some help. . . Clyde Bailey, Lamesa, talking about his private fishing grounds. . . John Beard, Brownfield, has his shop full of machines that have been damaged in fire this fall. There seems to have been a seige of these incidents in his territory lately.

Gene Malone, Lubbock, checking over his record stock. . . Bob Jordan, Lubbock, checking his Spanish locations. He sure knows how to handle his Spanish-speaking friends because they all think the world of him and the only word of Spanish that he knows is "Adios". . . Paul Golden is the technical adviser for the operators of the south plains. He says when they bring him something to work on you can bet your bottom dollar that it's going to be a lulu to fix because there has already been a lot of tinkering done. . . Don Robertson and his route-man, Toots, talking things over.

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"RUS 1200 REGISTER"

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- Control switch at '000' position.
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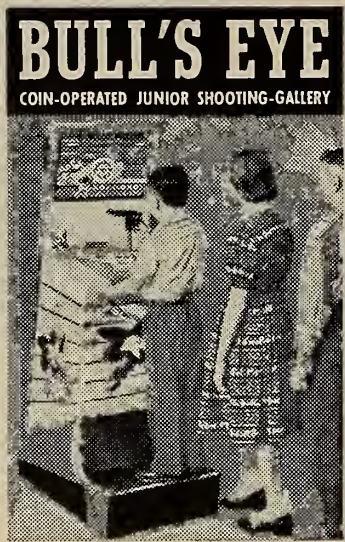
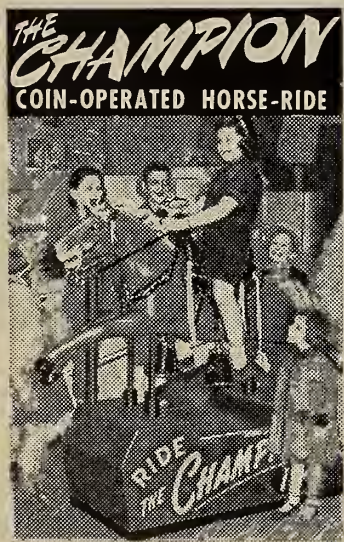
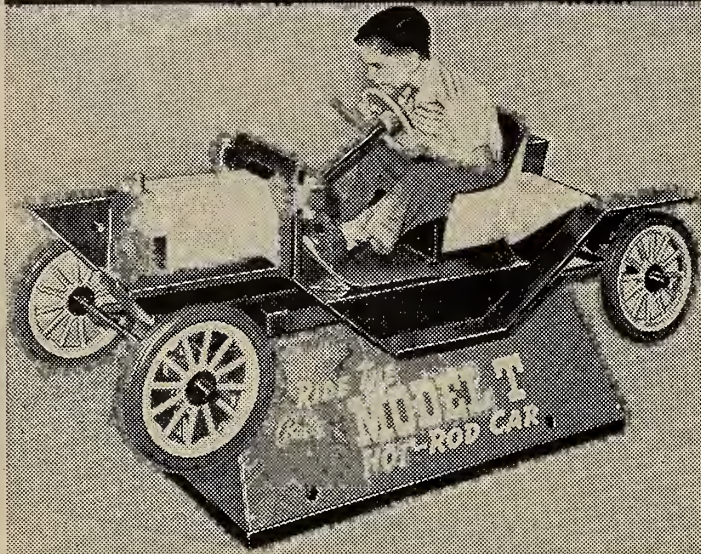
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MODEL T COIN-OPERATED AUTO-RIDE



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POOL TABLE PARTS

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SPECIAL!
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	2 RED BALLS
	2 WHITE BALLS
	1 CUE REPAIR KIT
	2 BOXES CHALK
	\$19 ⁹⁵



"It's What's in THE CASH BOX That Counts"

THRU THE COIN CHUTE EASTERN FLASHES

As this column is being written, we're right in between the Christmas and New Year's holidays. Many of our friends are just about getting over the Christmas partying, but at the same time are preparing for the usual hi-jinks of New Year's Eve. This is the week when everyone forgets their business gripes, problems and headaches. Everyone's relaxed, smiling, cheerful and happy. Wouldn't it be a grand world if this same attitude could be carried into every single day of the year? So—we wish everyone, everywhere a HAPPY and PROSPEROUS 366 DAYS in 1956.

Many in the trade planning beyond the New Year's Eve celebrations. They're making arrangements to leave the frost bitten North, and spend some relaxing days in the sunny South. . . . We haven't heard from our good friend, "Senator" Al Bodkin, but you can bet he's one of the coinmen who'll be flying out soon. The "Sen" takes his vacation in the winter at Miami Beach. . . . Dick DiCiccio, Westchester op, on coinrow buying machines and supplies, tells he and the missus will take off for Florida next month. . . . Barney (Shugy) Sugerman, Runyon Sales, will have to wait a few more weeks before he can get away. Right at the moment he's so busy, he hasn't made up his mind whether he'll fly down to Miami Beach or take one of those nice ocean going cruises to Porto Rico, Nassau and South America. Irv (Kempy) Kempner, Runyon, makes his regular trip to Connecticut, even tho it'll be a short week. Felix Fleischman, Runyon's Newark, N.J. expert on used equipment, has a wonderful memory. Can quote prices on all types of used machines, both current and past, without referring to lists. The ever-smiling Marvin Goldstein, Runyon's expeditor, handles the requests of ops and firm's execs without batting an eye, and always comes up with what they want. . . . John Gabel, whom many believe originated the first coin operated phono, died last Friday in Chicago. Wonder how many in the business today remember when there were five music machine operating firms in New York City, of which the John Gabel Company was one. Bob Grenner was the manager. Firm ran some 1500 machines, all of them Gabels.

Over at Young Distributing, Joe Young, Abe Lipsky and Allie Goldberg getting ready to host the city's music ops on National Wurlitzer Days, starting Sunday, January 15, at which time they'll show the new Wurlitzer phono, model "1900" called the "Centennial" in celebration of Wurlitzer's 100th Anniversary. Hank Peteet, Wurlitzer field engineer, in for a busy time now. Hank will start off from here on January 3 and cover 10 Wurlitzer distribs in 10 different cities in 10 days. Happy flying, Hank. . . . The regular December meeting of the Westchester Operators Guild took the form of a Christmas party when the employees and owners attended a buffet dinner at Winkman's Restaurant at North White Plains. Practically everyone in the association and their employees showed up and partied it up into the early hours of the next morning. . . . Harry and Hymie Koepfel, Koepfel Distributing, making plans to renovate their entire set up. Workers will start after the first of January. These boys have some mighty progressive plans they'll put into operation at that time. . . . Over at Atlantic New York, Meyer Parkoff out visiting some ops, but the boys, Murray Kaye, Nat Solow and Gene Broady, all busy. . . . Mike Munves able to take it a little easy this week. But it won't be long before he'll be rushing around filling orders for arcade owners who'll be preparing for their spring arcade openings. . . . Al Simon, Albert Simon, Inc., wishes us a "Happy New Year", as he rushes by. "Had a wonderful 1955" he advises, "and 1956 should be no worse". . . . As we mentioned previously, 1956 will see several changes on coinrow. As some of these people have asked us not to report on this as yet, we've kept quiet. But in a few weeks they'll all be set, and we'll bring coinrow up to date. . . . With the opening of the Air Terminal Building on 10th Ave. and 42nd St., coinmen now have a spot for good eating, as well as a meeting place.

THRU THE COIN CHUTE UPPER MIDWEST MUSINGS

Mr. and Mrs. Duane Knutson, Fertile, Minn., vacationed in Texas and the Southwest and came back home in time to get a good taste of cold weather. Duane made a trip into the Twin Cities to shop around for equipment for his route. . . . Ben Weiss, Pine Ridge Service, Bemidji, Minn., when in town last week reported that the temperature in that area hit a low of 45 degrees below zero. When it gets that cold it doesn't pay to even leave the house. . . . Andy Theisen, Northland Music Company of Brainerd, Minn. made his first trip into the Twin Cities in many a moon. Andy was in a hurry as usual, and wasted no time in picking up the records and supplies that were needed. . . . Lyle Kesting of Benson, Minn., spent several hours in town and among other things Lyle shopped around for some pool games. . . . Don Hazelwood of Aitken, Minn., was seen looking over the various makes of pool games and the different features and deciding which type would go in some of his locations. . . . Millie and Ed Birkemeyer of Litchfield, Minn., former operators in that area, made the trip into the Twin Cities with their successor Floyd Shaw of Eden Valley, Minn. Millie and Ed, while in town, stopped in to say hello and goodbye to their many friends, since they are planning to take off in the near future for an extended vacation in and around Florida. . . . Recent visitors to the Twin Cities scene were Orville Willette of Lemmon, S. D.; Pete Vanderhyde of Dodge Center, Minn.; Jim Stansfield of Winona, Minn.; Jerry Hardwig of St. Cloud, Minn.; Stan Woznak of Little Falls, Minn.; Jim Lucking of Benson, Minn.; Frank Davidson of Spooner, Wis.; Frank Mager of Grand Rapids, Minn.; and Fred Koavanen of Moose Lake, Minn.

THRU THE COIN CHUTE CHICAGO CHATTER

It's "Happy New Year" to one and all, here and everywhere, as the entire Windy City happily, eagerly and enthusiastically looks forth to what it believes may be the most prosperous year yet enjoyed by all the industry, worldwide. Statements made by leaders here are all cheerful. There isn't a dark cloud on the optimistic horizon for 1956. . . . Most impressive for this month of January, 1956, is the fact that more and more operators, and more more operators' associations everywhere in our great land, have taken to: "A Day Of Dimes For The 'March Of Dimes'". Fighting vicious, crippling, maiming, killing polio. A grand, great, charitable and heart-warming gesture on the part of the entire industry. One marvelous public relations effort that will bring prestige, respect and honor to one and all everywhere.

The big "Day Of Dimes For The 'March Of Dimes'" being set up by the Chicago music ops organization is sure to help the entire Chicagoland area. Both Joe Filitti, Music Ops' president and Mike Dale of Commercial Phono Survey have thrown themselves into this task. Both men look forward to making this one of the biggest and most outstanding achievements of the Recorded Music Service Association. . . . Regarding the forthcoming year, Joe Filitti reports, "We should tread the road to prosperity again." Joe sees only one dark cloud on the music operators' horizon—ASCAP. He is already preparing his organization for any forthcoming legalistics. . . . Al Wertheimer and his Davis Sales organization, Syracuse, N.Y., urged ops to visit and become better acquainted with their Congressmen and Senators during the Holiday Season when these legislators would be at home. This was coupled with a further suggestion that the ops discuss possible forthcoming ASCAP legislative attempts and explain to the lawmakers what this would mean to music ops of the nation.

George Jenkins of Bally down Texasway holiday visiting with his grandchildren. Said George before he left, "This is one trip no one can stop me from making." . . . Harry S. Lavine of Oil City, La., who has been in the coinbiz 57 years, suggests other 50 years members report in to the "20 Year Club." . . . Speaking of the "20 Year Club" the vote electing Ray T. Moloney as "the most outstanding coin machine man of the year" winning much praise from many 'round these parts. . . . Bob Gnarrow and some of the other ops in this area worried about the influx of certain ops. . . . Bill O'Donnell, with his pants pockets turned inside out, proving how empty a guy can be after Xmas.

Ed Levin a victim of stomach flu this past week. Spent only a few hours at his office and then was forced to dash home—back into bed. Sam Wolberg leaves for Palm Beach this week. Sam Gensburg back at his desk at ChiCoin's very, very busy factory where pool games have clicked big. . . . Johnny Casola, United roadman, advising that he's leaving for New Orleans and then a trip thruout the entire state of Florida. Whatta break as the weather slides down to the zero mark!!! . . . Lyn Durant, by the way, in and out—just caught a flash of him as he dashed by. . . . Lots of problems up in Minnesota. . . . Les Riech and Ed Ristau of Rock-Ola planning trips to visit with the firm's distributors. . . . Art Garvey in town—for a little while—and then back out to his territory.

Al Thaelke of United leaves for a long trip to the west. . . . Both Sam Lewis and Frank Mencuri all hepped up over Exhibit's "King Size" pool table which has won many warm compliments from the firm's distributors. Says Frank, "This is the busiest holiday season in all our firm's history." . . . Capt. Tom Callaghan, just as dapper as dapper can be, busy entertaining visitors to his offices. . . . "We're busier than busy," is the way Paul Huebsch of Keeney put it this past week, and added, "Never saw anything like it before. Our phones were buzzing the moment we returned from our Xmas holiday and continued ringing right up to the last minute of New Year's eve." . . . Herb Jones printed up a peach of a coin machine edition of "Bally-Who" with a column by none other than Jake (Horace Greeley) Friedman. And right at the very bottom of Horace's (we mean Jake's) column was a clip asking for trade-ins. Never knew before that Jake could write so well.

Nate Gottlieb put it this way this past week, "We sure can't complain. We've been busy all year long. But," he added, "we never expected to be as busy as we are right this minute with both 'Easy Aces' and 'Spot Pool' clicking so big everywhere." . . . Bally's Phil Weinberg got a real Xmas present. He was able to move into his newly decorated and remodeled home—right before Xmas. . . . J. A. (Art) Weinand of Williams tells about a storekeeper friend of his whom Art dropped in to visit the other day, and who told Art that the pool game in his place is earning more for him than any game he's ever had in there. What's more, is bringing him new customers he'd never before seen, who come in just to play the pool game. Art reports that this isn't the only retailer who's told him this story.

Joe Robbins had this to say bright and early Tuesday-after-Xmas, "Oi, Vay, I'm recovering from a long week-end." . . . Even the most skeptical operators have taken to pool games. Many attribute this to the fact that all leading mfrs getting into the pool games biz convinced even the worst skeptics that "it must be good." Also surprising is the fact that so many music ops, who never operated anything but music, now also operating pool games—and verra verra happy over it, too. . . . Vince Shay answered an operator who asked him, "What'll happen when the pool game craze is all over?" with, "They'll pitch again 'til they win." . . . Storekeepers, to help their regular customers get a chance to play the pool games in their places, are charging coke drinkers just as much for coke as they charge for beer. But, like one storekeeper reported, "It just don't help. They pay and play."

Avron Gensburg busier than all get-out at the Genco plant. But hoping that he'll be able to get away for a trip. Just hopin', that's all, is the way Ralph Sheffield puts it. Ralph answers phone calls. Then dashes into the factory. Then dashes back. Answers more calls. Dashes out to the plant. Runs back to answer still more phone calls with, "That's it—we're out of games for today. I'm putting you down for tomorrow's run." Says Ralph, "What're y'gonna do? Can't make 10 out of 5." . . . Since Willie (Little Napoleon) Blatt wrote him, asking for the exclusive franchise to operate coin machines in all way stations where travelers will stop en route to the moon, Jim Mangan now considering whether he hasn't one of the most salable of all salable routes. . . . Ted Rubenstein intends to break with some interesting news very soon.

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Chicago Coin
AUTOMATIC POOL

Exhibit DeLuxe "84"
SKILL POOL

Chicago Coin
CHAMPION
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ROCK-OLA 1438 COMET	\$575
A. M. I. Model "C"	165
A. M. I. Model "A"	125
CONSTELLATION	95



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Start The New Year Right With
United's "CLUB POOL"
Williams' "DELUXE BANK POOL"
Genco's "DELUXE TOURNAMENT POOL"

Empire COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

CHICAGO CHATTER (Cont.)

Pat Buckley and Jerry Haley are plenty busy telling many ops who want to know how they can. . . . Seeburg factory didn't let up for even an instant. Production there going ahead at top speed as demand continues to grow ever greater for the 200 selectioner. . . . Happy New Year party over at Atlas Music with Maurie and Eddie Ginsburg, Nate Feinstein, Harold Schwartz, Bill Phillips, and all the boys wishing one and all the very bestest of the best. . . . Phil Weisman and Mike Spagnola, AMI's distributors here, happily wishing all the music ops—the greatest year. . . . Ben Coven has a sly smile. All about Wurlitzer's 100th Anniversary phono. But won't tell yet. Says Ben, "See me on Wurlitzer Days for the biggest surprise of your life." . . . Wally Finke, Joe Kline and Sam Kolber just happier than ever that they got over the Holiday Season. The trio claim, "We were never so busy in our history. A perfect windup for our greatest year—so far."

"Little" Jimmy Johnson of Globe sagely remarked, "Another year—another buck." . . . Al and Joel Stern, Len Micon and Fred Skor, just gleaming that gleam—not only because they're doing a land-office biz with their Brunswick-Balke-Collender parts, but, because they're planning something very special for the ops. . . . Stanley Levin, slouched far back in his office chair, his feet up on the desk, comes up with, "So, it's a New Year. So what? Just get me equipment to take care of my customers." . . . One guy looking to the New Year for great and grand doings—Charley Pieri of Monarch. Charley now sole owner of the Monarch firm and believes that '56 is his year.

HAPPY BIRTHDAY THIS WEEK TO: Robert W. Hunter, Dallas, Tex. . . . Louis M. Scheid, Ville Platte, La. . . . Larry Frankel, Rock Island, Ill. . . . Fred Gaunt, Los Angeles, Calif. . . . Morris Marder, Miami Beach, Fla. . . . Albert Mason, Grand Rapids, Mich. . . . Samuel Wolberg, Chicago, Ill. . . . Harry S. Schwartz, Miami, Fla. . . . Clarence E. Potter, O'Neill, Nebr. . . . Herbert H. Weaver, Forest Hills, N. Y. . . . Earl E. Senter, Bakersfield, Calif. . . . Jack G. Bess, Richmond, Va. . . . Jessie O. Porter, Jackson, Tenn. . . . Morris Meyers, San Francisco, Calif. . . . Nick Pizzuti, Pueblo, Colo. . . . Wm. R. Yanks, Philadelphia, Pa. . . . J. D. Farris, Jr., Vicksburg, Miss. . . . Nichola J. Fokakis, Hattiesburg, Miss. . . . Charles L. Cowlshaw, Mobile, Ala.

Worth Repeating: "The reason for the success of the postage stamp is due to the fact that it sticks to one thing until it gets there."

EVERY GOTTLIEB CARD GAME HAS BEEN A BIG MONEY MAKER!

EASY ACES TOPS THEM ALL!

- ★ Targets and Rollovers Light Playing Cards 10 to the Ace in all 4 Suits in Various Combinations.
- ★ 11 Different Combinations Light Center Hole for Specials and Extra Specials.
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NOW at no extra cost, to help protect your equipment:
 Extra Heavy Duty All-Steel Legs . . . Plated Cigarette Holders on Side Rails.

SEE IT AT YOUR DISTRIBUTOR NOW!

Amusement Pinballs
as American as Baseball and Hot Dogs!

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 Call Us Collect—
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 725 WATER STREET
 SYRACUSE, NEW YORK

'55 Was Great Business Year Phonos, Amusements, Venders Reached New High Production and Sales Marks

CHICAGO—It is generally agreed thruout the industry that 1955 was a great business year. In fact, the majority believe that the industry can look back to very few, if any years, that come up to the accomplishments of 1955.

All three divisions of the industry continued ahead at a record-breaking pace. Phonographs, amusements and venders all set new production and sales marks on an overall industry average.

Perhaps most sensational of all were the pool games which came into being the last quarter of '55 and which clicked so well that they spread nationwide in just a few months' time.

Even more impressive was the fact that the pool games were lower priced than former amusements of the year and, at the same time, were responsible for the spread of Dime Play on a nationwide amusement games basis.

The pool games, it seems from all reports, entered the field at just the proper moment. With problems being faced by many in the amusements division, the pool games were more avidly and more rapidly accepted, it is believed, than would any other new type games.

The pool games, therefore, brought greater interest to the amusements division of the industry, especially this last quarter of 1955, than was ever expected.

This interest continues at very high pitch with many areas of the nation

first entering into the pool games era. Automatic phonographs did not lag behind. They, too, have won tremendous following.

With finer high fidelity tonal quality, with better programming, with tremendously increased selectivity and with the continued spread of dime play, the automatic phonos were selling tremendously well and the factories in this field were setting new production records.

There is general agreement that the automatic phonograph can be considered the backbone operating unit of the industry.

From a survey conducted this past October, 1955, it was learned that better than 87% of the operators engaged in the industry feature automatic music.

Furthermore, the foreign markets have also entered into the race to obtain more and more of the new phonos and this, too, has boomed production for the manufacturers who are now working to meet orders in both the domestic and foreign markets.

Perhaps the most outstanding development in the automatic vending field also came about during the very last quarter of 1955. This was the entrance of such firms as Heinz and Campbell into the soup vending field. Not only did this obtain nationwide publicity but gave a definite boost to the entire vending machines business.

Auto-Photo Occupies New Quarters

LOS ANGELES, CALIF.—V. Van Nattan, Jr. announced this week the opening of the Auto-Photo Company's new offices and factory at 1100 East 33rd Street in Los Angeles.

The new location enables Auto-Photo to consolidate all departments of the company under one roof. New improved quarters have been provided for offices, and enlarged floor space for manufacturing and engineering. New production facilities will speed up production of the Model "11 Auto-Photo Studio." The new headquarters were officially opened on January 3.

In the eyes of many vending machine operators the recovery of sales from cigarette vending machines is also considered a mighty important factor. Especially after the adverse publicity which the medical profession produced regarding cigarette smoking.

This recovery was noticeable thruout the nation. It helped tremendously to boom sales of the latest model cigarette venders.

In all divisions of the industry there have been many unique achievements during 1955.

To list them all would require many reams of material. But, on an overall basis, it is perhaps best to note that the year 1955, as a business year, was one of the greatest in all the history of the industry.

Business has overflowed from all indications, into the first quarter of 1956 with the pool games still leading the way.

The amusements field, therefore, is basking in the spotlight of major attention.

Gottlieb Proudly Presents ... **SPOT POOL**

THE ARISTOCRAT OF POOL TABLES

**BUY THE BEST...
WE DO...**



*"There is no substitute
for quality"*

GENUINE BRUNSWICK-BALKE-COLLENDER ACCESSORIES

WITH ALL THE FEATURES AND EXTRAS

- Hinged top and front door.
- Durable mechanism for minimum maintenance.
- Metal ball tracks and quiet reset.
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- Genuine Billiard components.
- Distinctive cabinet built by craftsmen.
- Optional lighting accessory.
- Colorful bumper protectors.
- Precision dimensions for accurate play.
- Inlaid rail markers.

AT YOUR DISTRIBUTOR
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1927-1956
29 Years of Leadership!

**Mangan Considers Franchise
For Coin Machine Operation
In Way Stations To Moon**

**Willie (Little Napoleon) Blatt of Miami, Asks For
Franchise to Operate in All Way Stations**



JAMES T. MANGAN

CHICAGO—James T. Mangan of Mangan & Eckland, advertising and public relations agency, this city, received a letter from Willie (Little Napoleon) Blatt of Miami this past

week wherein Blatt asks for the "franchise to operate coin machines in all the way stations where travelers will stop off on their way to the moon."

He also wrote Mangan, "Please arrange immediately for a passport."

At the same time he asked, "Please let me know when 'The Cash Box' will start mailing to outer space so that I can take advantage of it."

Mangan reported that he is "considering" the letting of the franchise at this time.

"Believe me," Mangan said, "I don't care what type of slot machines, games, venders, or any other type equipment they operate in the stations where travelers will stop off on their way to the moon, as long as these are good, clean American amusements."

In the meantime the nation's largest news services, such as AP and UP, are sending the report of Mangan's passport to the moon to thousands of newspapers, magazines, TV and radio stations.

The resultant publicity has brought Jim Mangan a flood mail, especially from coin machine people who have known him for many, many years.

**What's Doing In
January?**

CHICAGO—Since many coinmen today have varied business interests the doings of the month of January may prove valuable to them.

January 1 to 7: Odorless Decoration Week;

January 1 to February 15: Louisiana Yam Supper Season;

January 1 to 31: Super Market Month;

January 2 to 31: March of Dimes;

January 3: Stephen Foster Memorial Day (Author of "My Old Kentucky Home");

January 8: Jackson Day. (Legal holiday in Louisiana);

January 14 to 21: Jaycee Week;

January 15: World Religion Day;

January 15 to 21: International Printing Week;

January 15 to 21: National Civil Service Week;

January 15 to 21: Printing Education Week;

January 15 to 28: Take Tea and See Week;

January 17 to 23: National Thrift Week;

January 18 to 23: Large size week—Chain drug stores;

January 19: Robert E. Lee's Birthday. (Legal holiday in Alabama, Arkansas, Florida, Georgia, Kentucky, (Robert E. Lee Day), Louisiana (Robert E. Lee Day), Mississippi, North Carolina, South Carolina, Tennessee and Texas;

January 21 to 28: National Crochet Week;

**ATTENTION
FOREIGN OPERATORS**

Now Is The Time To
Plan For The
Spring Season

We have one of the largest selections of KIDDIE RIDES and TARGET GAMES in stock for immediate delivery. These machines have proved their earning power on our locations and are best suited for Department Stores, Luna Parks, Railroad Stations, etc. Why not open up a new territory in your country? We will be happy to supply additional information on request.

Take advantage of our close-outs on BINGOS and SHUFFLE ALLEYS.

Sorry we have been late on deliveries of Seeburg M100-A's. We have now caught up with our backlog.

**INTERNATIONAL
AMUSEMENT COMPANY**

SCOTT CROSSE COMPANY
1423 Spring Garden Street
Philadelphia 30, Pa. Tel. RI 6-7712

January 22 to 29: Pre-Spring Millinery Week;

January 22 to 29: National YMCA Week;

January 23 to 28: National Potato Chip Week;

January 26 to February 2: National Fur Care Week;

January 28 to February 28: Jewish Music Festival.

January 29: Temperance Sunday;

January 29 to February 5: Youth Week;

January 30 to February 4: National Table Tennis Week.

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The original . . . Official-Type Pool Game
With The Exciting Center Hole Feature!

New Attractively Applied Designed Cabinet With
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New Tantalizing Center Hole Feature Increases
 Play . . . Requires Even More Skill and Alertness!

New Type Ball Drop Mechanism . . . Simple . . .
 Postive . . . Fool-Proof!

New Plastic Light-Up Bumper Posts!

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Built-in Accurate Spirit Levels!

Hinged Front Door and Playfield For Easy Servicing!

2 Color Grid Screened Playfield For 3 Sided Play!

2 Coin Operation! 2-4 Can Play! 3-4 Sided Play!

*EARNING POWER
 (By Actual Test Locations)

NOW AT YOUR DISTRIBUTOR

ALL STAR
TEAM BOWLER

BOWLING
TEAM BOWLER

SCORE-A-LINE
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IT'S HOTTER THAN EVER!
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AUTOMATIC
POOL



Featuring . . .

AUTOMATIC
BACK RACK SCORING WITH FRONT PLAY!

It's the FIRST Automatic Pool Game in the Industry!

New Livelier Rebound Rails! Accurate Fool-Proof Scoring!

New Ingenious Player Score Transfer Device! (Accurate Transfer
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CLASSIFIED ADVERTISING SECTION

WANT

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Seeburgs 100 A — "As Is". Need Them Regularly. No quantity too large or small—offer \$230, F.O.B. Vessel—No broken or missing parts. Write or cable: TONALTY—ETS. C. VAN BRABANT, 134 BELGIUM ROAD, ANTWERP, BELGIUM. Cable address: TONALTY.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—An opportunity to quote prices on late used bowlers and Juke Boxes. Our prices are so low, we daren't advertise them for fear of depressing the market. Write now to: SHELDON SALES, INC., 881 MAIN STREET, BUFFALO, N. Y. (Tel.: LIncoln 9106).

WANT—Wurlitzer 1400's, 1600's 1600A's. Also Chicago Coin Band Boxes and Wurlitzer 248 Steppers. BUSH DISTRIBUTING CO., 286 W. 29th STREET, MIAMI, FLA. (Tel.: 3-4623).

WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703).

WANT—Late Model Phonographs. Hideaways; Wall Boxes; Steppers. Late Model Pinballs. One Balls; Sunshine Parks; Across The Board AMI 40 sel. Hideaways; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Genco Wild West Guns. Must be in good condition. State price and condition in first letter. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MADison 8585)

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUDson 6-4568.

WANT—Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—Music: Seeburg 100-A's, BL's, C's, R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).

WANT—Guns and Arcade machines—late models preferred, used or new. Send us your lists, stating price and condition in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GARfield 3585.

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVerglade 1-4647.

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5100.

WANT—100 operator customers in need of good used amusement machines of all kinds, including in-lines and shuffles. We don't dare to publish prices—so write or phone: GEORGE PONSER, ALBERT SIMON SYRACUSE CORP., 602 N. STATE ST., SYRACUSE, N. Y. (Tel.: 74-2403).

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE — (Genco) Sky Rocket, \$450; Wild West Gun, \$375; Rifle Gallery, \$225; Sky Gunner, \$125. (Exhibit) Star Shooting Gallery, \$150; Sportland Shooting Gallery, \$225. (Bally) Bull's Eye, \$225. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. (Tel.: AXminster 4-3529).

FOR SALE — United Cascade, \$75; Olympic, \$85; 10th Frame, \$50; Chief, \$195; Lightning, \$335; Speedy, \$250; Leader, \$225; League Bowler, \$195; Ace, \$225; Royals, \$135; C.C. Triple Score, \$95. Clean, ready to use. Half Deposit. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVENUE, CLEVELAND 15, O. (Tel.: TOWer 1-6715).

FOR SALE — United Alleys. Team, \$195; League, \$165; Chief, \$150; Royal, \$115; Clover, \$60; Williams' Major League, \$165; Genco Bing A Roll, \$45. WANT—Seeburg, M-100-R and Bally ABC Bowlers (used). MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHEMECTADY, N. Y., (Tel.: FRanklin 7-2162).

FOR SALE—Records, used, 45 RPM, direct from the juke boxes. 15c ea. RELIABLE COIN-MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CH 9-6556).

FOR SALE—In stock over 100 reconditioned, used Bally and United Bingos, including Brand New Miami Beach. Largest stock in the World—beautifully reconditioned Kiddie Rides. Will trade for used, obsolete music, bingo, five-ball and alleys. Call collect for prices. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, BOSTON 34, MASS. (Tel.: ALgonquin 4-4040).

FOR SALE—Dude Ranch @ \$210; 2 Palm Springs @ \$245; 1 Variety @ \$395 — As a package, \$999.95. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519.)

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE—26 Wurlitzer 3020 Wall-boxes, \$5 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. (Tel.: 2-3992).

FOR SALE — Bowlers in quantities. Bally — Victory, Champions, Blue Ribbons and Gold Medals. Keeney — Century, Speed Lanes. United — Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL., (Tel.: ARmitage 6-0780-81).

FOR SALE — All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE — Coronation; Twenty Grand; Four Star; Four Corners; Disc Jockey; Hong Kong; Queen of Hearts; (6) 3-4-5's and Many Others. All in A-1 Condition. Make Offer. WANT—Bally Beauties. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF., (Tel.: MARKET 1-5438).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The Bible" of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to : THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE — Chico Playtime Bowler, \$300; Chico Bull's Eye Bowler, Write; Chico Score-A-Line Bowler, Write; Chico Cross Cross Bowler, \$150; Genco Shuffle Pool, \$50. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA STREET, EVANSVILLE, IND. (Tel.: HARRison 3-4508).

FOR SALE—3 slightly used 3 D Theatres; Silver Bullets; Drop Kick Football; 4 Player Derby; Shoot The Bear; 2 Seeburg 48 Hideaways. All equipment clean, ready for location. STANLEY AMUSEMENT CO., 1119 TACOMA AVE., TACOMA, WASH.

FOR SALE—Seeburg "C", \$575; Seeburg "B", \$475; Seeburg "A", \$250; AMI E-120 Phonographs, \$575. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 902 W. SECOND, WICHITA 12, KANS. (Tel.: HO 4-6111, 4-3504).

FOR SALE—Miami Beach, \$450; Gay Tinc, \$355; Variety, \$275; Palm Springs, \$135; United's Rio, \$95. Write, wire or phone. 1/3 Deposit with order. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS, LA., (Tel.: MAgnolia 7459).

FOR SALE — Chi Coin Score-A-Line Bowlers, Write; Hollywood, \$375; Bonus Score, \$375; Triple Strike, \$300; Fireball, \$275; Flash, \$195; Super Frame, \$150; Advance, \$125; Super Match, \$50; Name, \$50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUPERior 1-4600).

CLASSIFIED ADVERTISING SECTION

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE — Reconditioned Guaranteed Phonographs. Rock-Ola: Model 1436, 78 RPM, \$250; 45 RPM, \$325. Seeburg: M-100-B (Factory Refinished Cabinet), \$495; M-100-BL, \$495. AMI: Model A, \$110; B, \$150. Wurlitzer: 48 Selection Wall Boxes, \$10; 104 Selection, \$40. Scale Closeout: Watling Guessers, \$65; Exhibit Vitalizer, \$35; Keeney Texas Leaguer, \$25. J. ROSEN-FELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOr est 7-6730).

FOR SALE — Exhibit Skill Pool; Genco Tournament Pool. Write for price. W.B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel.: CEnt ral 1-9292).

FOR SALE — Lowest Prices In The Country. Leaders \$249.50; Team Plays \$249.50; Classics \$145; Clovers \$125; Exhibit Rifle Gallery \$169.50. All equipment refinished and ready for location. Buy one and convince yourself. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL. (Tel.: CAnal 6-0293).

FOR SALE — All types of Amusement Equipment: Music, Games, Cigarette Machines and Vendors. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y., Tel.: Circle 6-8939).

FOR SALE — Bally Beauties, \$145; 100C Seeburg, \$595; 1438 Comets, \$595; 1446 Hi-Fi, \$695; Model C, \$210; Model B, \$185; Model A, \$135; AMI 5 & 10 Boxes, \$10; AMI 5c Boxes, \$5; 3020, \$8; 3W7-L56, \$10; AMI 40 Stepper, \$15. H & H MUSIC, 1626 THIRD AVENUE, MOLINE, ILL., (Tel.: 4-6703).

FOR SALE — We are overstocked with Bingos, Bowlers, Guns, Wurlitzer Phonographs and Wurlitzer Wall-boxes. Any reasonable offers will be accepted. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel.: MAin 1-8751).

FOR SALE — Seeburg Bear Gun, extra good condition, extra clean, \$100. AUTOMATIC AMUSEMENT CO., 819 BOONVILLE AVE., SPRINGFIELD, MO.

FOR SALE — Special. Bally: Gaytimes (used very little) \$325; Gayetys, \$237.50; Big Times, \$375; Futurities, \$39.50; Spotlights, \$49.50. United: Singapore, \$155. Gottlieb: Tournaments (2 player large deluxe game), \$259.50. Williams: Smoke Signal, \$159.50; Band Wagon (4 player large deluxe game), \$339.50; Circus Wagon, write. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 8318).

FOR SALE — Bally Palm Beach, \$75; Beach Clubs, \$125; Spot Lites, \$35. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT STREET, TOLEDO 4, OHIO.

FOR SALE — Shuffle Games: Lightning, Fireball, Mystic, Blue Ribbon, 5th Avenue, etc. Call us first. NATIONAL NOVELTY COMPANY, 183 MERRICK ROAD, L. I., N. Y. (Tel.: FR eep ort 8-6771).

FOR SALE — Hawaii, \$125; Singapore, \$195; Tropicana, \$210; Exhibit Shooting Gallery, \$124.50. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, OREGON. (Tel.: ATwater 7565).

FOR SALE — Green Pastures, \$125; Marble Queen, \$100; Jockey Club, \$125; Guys and Dolls, \$75. STARK NOVELTY CO., 1813 FULTON ROAD, N., CANTON 9, OHIO.

FOR SALE — We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI. O. Tel.: MOn tana 5000-1-2. CHapel 9-6556.

FOR SALE — All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE — Late Model Lehigh PX Cigarette Machines. Eight Column, 25¢ or 30¢ Vending. AUTOMATIC MUSIC DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLAHOMA, (Tel.: FOr est 5-3456).

FOR SALE — Bally Dude Ranch, \$150; Beach Club, \$150; Palm Springs, \$165; Ice Frolics, \$185; Beauty, \$135; Gayety, \$335; United Hawaii, \$145; Evans Saddle & Turf (Club Model), \$245; Genco Jumpin' Jacks, \$45. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PA. (Tel.: 5-7549).

FOR SALE — America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

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FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).

FOR SALE — Seeburg M100A, \$300; M100-C, \$600; M100-G, \$725; M100-W, \$725; Wurlitzer 1250; \$150; 1100, \$85; AMI A, \$125; AMI B, \$185; AMI C, \$200; Evans Constellation, \$125. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE — Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 575-579 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

FOR SALE — 144 Mixed Kiddie Rides, prices slashed. Now delivering United Pixies; United Super Bonus; Bally Miami Beach; Keeney Ranger and Sportsman Guns; United Capitol De-Luxe Alley; Beach Club; Variety; Surf Club; Palm Springs; Tahiti. Extra Special Nylco Rocket Ships, \$295. ASSOCIATED AMUSEMENTS, INC., 188 BRIGHTON AVE., ALLSTON 34, MASS., (Tel.: ALgonquin 4-3338, 4-3660).

FOR SALE — Complete line of used Bingos, Shuffle Alleys and Phonographs. Distributors for United and Williams games and AMI Phonographs. Write for jobber's prices. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: HArrison 4747).

FOR SALE — AMI F-120, new, \$725; E-120, \$495; E-80, \$450; D-80, \$345; D-40, \$245; Bally Big Times, \$475; Gaytime, \$450. WESTERN STATES DISTRIBUTORS, 917 SOUTH STATE STREET, SALT LAKE CITY 11, UTAH (Tel.: DAVis 2-2549).

FOR SALE — Comco Extended Range Speakers Acoustically Engineered for Tone Range. 100% Guaranteed Satisfaction or money is refunded. Write for literature on full line wall speakers, \$11.95. Also ceiling and corner speakers at equally low prices. COVEN MUSIC CORP., 3181 N. ELSTON AVE., CHICAGO, ILL.

FOR SALE — Seeburg 3W2-L56 20 selections 5¢ Wall Boxes, lots of 25 or more, \$3.00 ea. Reconditioned phonographs of all makes, write for low prices. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIlgelow 8-3524).

FOR SALE — All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE — Telequiz Machines, factory reconditioned. Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE — 3020 Wurlitzer Wall Boxes, \$5.00 ea.; 100 20 Selection Seeburg 5c Wall Boxes, \$1.00 ea.; Packard Wall Boxes, \$1.00 ea.; 100 219 Steppers, \$7.50 ea. LEW JONES DISTRIBUTING CO., 1301 NORTH CAPITOL AVE., INDIANAPOLIS, IND., (Tel.: MELrose 5-1593).

FOR SALE — Rowe 8 Col. Cig. Machines, \$75; Beach Club, \$135; Yacht Club, \$75; Flying High, \$50; Non Coin Operated Joker, \$500; Jet Fighter, \$150. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, O. (Tel.: BRIDGEport 750).

FOR SALE — Wurlitzer 1700, \$650; Seeburg M100A, \$250; Seeburg M100B, \$475; Seeburg M100BL, \$495; Seeburg M100C, \$565; Seeburg 100 Selection Wall Boxes, \$65. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA. (Tel.: 84-3264).

FOR SALE — Send \$1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. **TARAN DISTRIBUTING, INC.** 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Miami Beach, \$475; Gayety, \$270; Palm Springs, \$149.50; Spot Lite, \$40; Hi Fi, \$174.50; Variety, \$285; Surf Club, \$175; Beauty, \$100; Daffy Derby, \$125. **GENERAL DISTRIBUTING CO.**, 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel.: TULane 6729).

FOR SALE—100 Packard Wall Boxes, \$1.50 ea. **GOLDEN GATE NOVELTY CO.**, 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF., (Tel.: MArket 1-3967).

FOR SALE—Atlantic City, \$60; Yacht Club, \$75; Frolics, \$85; Beach Club, \$100; Hi Fi, \$150; Ice Frolics, \$175; Surf Club, \$175. All games thoroughly reconditioned and refinished, ready for location. One-third Deposit, Balance C.O.D. **PREMIER COIN MACHINE DISTRIBUTORS, INC.**, 214 S. HOWARD STREET, BALTIMORE 1, MD. (Tel.: MUIberry 5-1420).

FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. **PURVEYOR DISTRIBUTING CO.**, 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE—United Royal, \$134; United Chief, \$185; United League, \$215; CC Super Frame, \$219.50; AMI "A", \$69.50; CC Home Run, 6 Player, \$164.50; Seeburg Bear Gun, \$94.50; Exhibit Star Shooting Gallery, \$174.50; Seeburg "A", \$255. **LAKE CITY AMUSEMENT CO.**, 4533 PAYNE AVE., CLEVELAND 3, OHIO, (Tel.: HEnderson 1-7577).

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. **RUNYON SALES COMPANY**, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE — Reconditioned Surf Clubs, \$150; Palm Springs, \$115; Yacht Club, \$75; Gaytimes, \$400; Variety, \$260. Also Shuffle Alley tournament boards, \$12.50. **DONAN DISTRIBUTING CO.**, 5007 NORTH KEDZIE AVE., CHICAGO 25, ILL., (Tel.: JUniper 8-5211-12).

MISCELLANEOUS

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, **PHONO-VEND OF TEXAS**, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PErshing 3-7197 or **PHONO-VEND OF HOUSTON**, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PReston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

NOTICE — Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO.**, 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnoIia 3931.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is **HUEY DISTRIBUTING CO.** Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERNon 3-7976).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEArborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywood 5-1702.

THE CASH BOX

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PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

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THE CASH BOX

26 West 47th Street, New York 36, N. Y.

THIS WEEK'S USED MACHINE QUOTATIONS

17th YEAR OF PUBLICATION

848th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

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REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



LISTED ALPHABETICALLY

AMI

4* Model A, '46, 40 Sel., 78 RPM	69.50	125.00
4* Model B, '48, 40 Sel., 78 RPM	125.00	185.00
2* Model C, '50, 40 Sel., 78 RPM	100.00	210.00
2* Model D-40, '51, 40 Sel., 78 RPM	150.00	250.00
2* Model D-80, '51, 80 Sel., 45 RPM	275.00	365.00
4. Model E-40, '53, 40 Sel., 78 RPM	375.00	475.00
4. Model E-80, '53, 80 Sel., 45 RPM	425.00	525.00
4. Model E-120, '53, 120 Sel., 45 RPM	450.00	575.00
4. Model F-80, '54, 80 Sel., 45 RPM	625.00	725.00
2. Model F-120, '54, 120 Sel., 45 RPM	650.00	775.00
4. WM Wall Box	10.00	12.00
2. SM or SL Stepper	9.95	20.00

EVANS

4. Mills Constellation, 47 Model 951, 40 Sel., 78 RPM	50.00	125.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	100.00	200.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	175.00	225.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	249.00	320.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	25.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	39.50	95.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	49.50	110.00
2. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	125.00	175.00

2. 1432, Same as above, Converted to 45 RPM	150.00	225.00
2. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	165.00	235.00
4. 1434, Same as above, Converted to 45 RPM	225.00	325.00
1. 1436, '52, Fireball, 120 Sel., 45 RPM	250.00	325.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	285.00	350.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	445.00	595.00
1. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	650.00	725.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
1. 146M, '46, Masted with Remote Attach., 20 Sel., 78 RPM	20.00	50.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	75.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	95.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
1* M100A, '49, 100 Sel., 78 RPM	250.00	300.00
2* M100B, '51, 100 Sel., 45 RPM	450.00	500.00
3. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	450.00	510.00
3* M100C, '53, 100 Sel., 45 RPM	565.00	600.00
2. HF100G, '54, 100 Sel., 45 RPM	650.00	725.00
2. MF100R, '54, 100 Sel., 45 RPM	725.00	825.00
4. W1-L56 Wall Box 5¢	3.00	6.95

4. 3W2 Wall-a-Matic	3.00	8.95
4. W4L-56	10.00	20.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	10.00	20.00
4. W6L-56 5/10/25 Wire-less	10.00	20.00
4. 3W7-L-56	10.00	30.00

WURLITZER

4. 1015, '46, 25 Sel., 78 RPM	60.00	95.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	60.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
4. 1100, '48, 25 Sel., 78 RPM	85.00	155.00
4. 1250, '50, 48 Sel., 78 RPM	135.00	175.00
4. 1250, '50, (Same as above) Converted to 45 RPM	150.00	200.00
2. 1400, '52, 48 Sel., 78 RPM	175.00	300.00
2. 1400, '52, (Same as above) Converted to 45 RPM	225.00	335.00
7. 1450 (Same as 1400 with leather) mixed	255.00	355.00
1. 1500, '53, 104 Sel., 78 and 45 RPM Inter-mixed	275.00	375.00
1. 1500A, '53, 104 Sel., 78 and 45 RPM Inter-mixed	325.00	425.00
4. 1650, '53, 48 Sel., 45 RPM	375.00	475.00
4. 1700, '54, 104 Sel., 45 RPM	550.00	750.00
4. 2140 Wall Box	3.00	10.00
4* 3020 Wall Box	5.00	10.00
4. 3048 (Conv. of 3020)	10.00	22.50
4. 3031 Wall Box	2.95	5.00
2. 3045 Wall Box	4.00	15.00
4. 4820 Wall Box	14.95	25.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (UN 3/52)	40.00	75.00	4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Across the Board (Un 9/52)	25.00	50.00	4. Campus (Ex 2/50)	15.00	20.00
4. All Star Basketball (Got 1/52)	20.00	35.00	4. Canasta (Ge 7/50)	25.00	34.50
6. Aquacade (Un 4/49)	10.00	25.00	4. Caravan (Wm 6/52)	25.00	65.00
4. Arabian Knights (Got 12/53)	145.00	165.00	6. Carolina (Un 3/49)	15.00	25.00
4. Arcade (Wm 11/51)	45.00	75.00	4. Champion (B 12/49)	20.00	35.00
4. Arizona (Un 4/50)	10.00	25.00	6. Champion (CC 6/49)	15.00	20.00
4. Army-Navy (Wm 10/53)	50.00	90.00	4. Chinatown (Got 10/52)	50.00	85.00
2* Atlantic City (B 5/52)	35.00	90.00	6. Circus (Ex 8/48)	10.00	20.00
6. Baby Face (Un 12/48)	10.00	20.00	4. Circus (Un 8/52)	85.00	135.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00	4. Citation (B 10/48)	15.00	35.00
4. Basketball (Got 10/49)	15.00	25.00	4. C.O.D. (Wm 9/53)	85.00	115.00
2* Beach Club (B 2/53)	100.00	150.00	4. College Daze (Got 8/49)	20.00	49.50
2* Beauty (B 11/52)	75.00	145.00	4. Colors (Wm 11/54)	165.00	200.00
4. Be Bop (Ex 3/50)	10.00	20.00	2. Coney Island (B 9/52)	35.00	85.00
4. Big Ben (Wm 9/54)	110.00	185.00	4. Control Tower (Wm 3/51)	25.00	50.00
4. Big Hit (CC 7/52)	29.00	45.00	4. Coronation (Got 11/52)	40.00	85.00
6. Big Top (Ge 2/49)	10.00	20.00	4. County Fair (Un 9/51)	30.00	45.00
2* Big Time (B 1/55)	350.00	475.00	4. Crossroads (Got 5/52)	45.00	75.00
6. Black Gold (Ge 3/49)	10.00	20.00	4. Cyclone (Got 5/51)	40.00	85.00
4. Bolero (Un 1251)	45.00	95.00	4. Daffy Derby (Wm 8/54)	125.00	185.00
4. Bomber (CC 3/51)	20.00	25.00	4. Daisy May (Got 7/54)	164.50	210.00
6. Boston (Wm 5/49)	15.00	29.50	4. Dallas (Wm 2/49)	15.00	30.00
4. Bowling Champ (Got 2/49)	15.00	25.00	4. Dealer "21" (Wm 2/54)	75.00	125.00
2. Bright Lights (B 5/51)	50.00	95.00	4. De Icer (Wm 11/49)	20.00	39.00
2* Bright Spot (B 11/51)	50.00	95.00	4. Diamond Lill (Got 12/54)	185.00	215.00
4. Broadway (B 6/51)	25.00	50.00	4. Disk Jockey (Wm 11/52)	45.00	85.00
4. Buffalo Bill (Got 5/50)	20.00	30.00	4. Domino (Wm 5/52)	37.50	60.00
4. Buttons & Bows (Got 3/49)	15.00	25.00	4. Double Action (Ge 1/52)	25.00	35.00
2. Cabana (Un 3/53)	65.00	120.00	4. Double Feature (Got 12/50)	15.00	25.00
			4. Dbl. Shuffle (Got 6/49)	15.00	25.00
			4. Dragonette (Got 6/54)	125.00	175.00

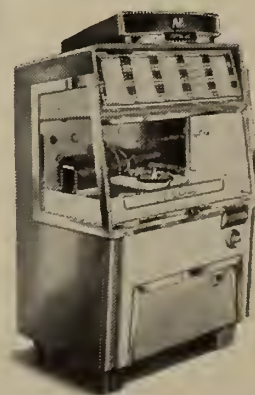


The AMI "G" Color Wheel Visualizer gives you 512 color combinations! 8 two-tone cabinets to harmonize with 8 color interiors for 8 different kinds of locations . . . 512 combinations . . . and 512 better chances to collect more coins from today's color-conscious patrons.

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ORIGINATOR OF THE AUTOMATIC SELECTIVE JUKE BOX IN 1927

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Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W. 1. England—building the BAL-AMI Juke Box

"It's What's in THE CASH BOX That Counts"

4. Dreamy (Wm 2/50) ..	20.00	49.50
2* Dude Ranch (B 9/53) ..	125.00	175.00
4. Duette (Got 4/55) ..	225.00	285.00
4. Eight Ball (Wm 1/52) ..	45.00	75.00
4. Fairway (Wm 6/53) ..	65.00	90.00
4. Fighting Irish (CC 11/50) ..	25.00	35.00
4. Five Star (Univ 5/51) ..	35.00	75.00
6. Floating Power (Ge 12/48) ..	10.00	20.00
4. Flying High (Got 2/53) ..	50.00	100.00
4. Flying Saucers (Ge 12/50) ..	15.00	30.00
6. Football (CC 8/49) ..	10.00	25.00
4. Four Bells (Got 10/54) ..	165.00	200.00
4. Four Corners (Wm 12/52) ..	35.00	90.00
4. Four Corners (Got 9/50) ..	30.00	60.00
4. "400" (Upright) (Ge 10/52) ..	35.00	65.00
4. Four Stars (Got 6/52) ..	50.00	95.00
4. Freshie (Wm 9/49) ..	20.00	35.00
2* Frolics (B 10/52) ..	85.00	125.00
1. Futurity (B 3/51) ..	39.00	65.00
2* Gay Time (B 6/55) ..	325.00	450.00
2* Gayety (B 3/55) ..	237.50	345.00
4. Georgia (Wm 7/50) ..	20.00	49.50
6. Gin Rummy (Got 2/49) ..	15.00	25.00
4. Glamour (Got 7/51) ..	15.00	25.00
6. Glider (Ge 8/49) ..	10.00	20.00
4. Globe Trotter (Got 11/51) ..	35.00	75.00
4. Golden Gloves (CC 7/49) ..	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53) ..	40.00	95.00
2. Gold Star (Got 8/54) ..	145.00	185.00
6. Gondola (Ex 5/49) ..	10.00	20.00
4. Grand Award (CC 1/49) ..	10.00	20.00
4. Grand Champion (Wm 8/53) ..	75.00	125.00
4. Grand Slam (Got 4/53) ..	45.00	110.00
6. Grand Stand (B '50) ..	20.00	35.00
4. Green Pastures (Got 1/54) ..	125.00	145.00
4. Gun Club (Wm 11/53) ..	69.50	100.00
4. Guys-Dolls (Got 5/53) ..	59.50	110.00
4. Gypsy Queen (Got 2/55) ..	195.00	215.00
4. Handicap (Wm 6/52) ..	45.00	95.00
4. Happy Days (Got 7/52) ..	65.00	100.00
4. Happy-Go-Lucky (Got 3/51) ..	25.00	45.00
4. Harvest Moon (Got 12/48) ..	15.00	25.00
4. Harvest Time (Ge 9/50) ..	15.00	35.00
4. Harvey (Wm 5/51) ..	15.00	35.00
2. Havana (Un 2/54) ..	50.00	135.00
2* Hawaii (Un 6/54) ..	125.00	175.00
2. Hawaiian Beauty (Got 4/54) ..	140.00	190.00
4. Hayburner (Wm 6/51) ..	35.00	85.00
2* Hi-Fi (B 6/54) ..	100.00	195.00
4. Hit Parade (CC 2/51) ..	10.00	20.00
4. Hit & Runs (Ge 3/51) ..	15.00	25.00
4. Hit 'N Run (Got 4/52) ..	32.00	75.00
6. Holiday (CC 12/48) ..	10.00	20.00
4. Holiday (Ke 12/51) ..	35.00	55.00
4. Hong Kong (Wm 9/51) ..	35.00	75.00
4. Horsefeathers (Wm 1/52) ..	30.00	50.00
4. Horse Shoe (Wm 12/51) ..	25.00	40.00
4. Hot Rods (B '49) ..	20.00	50.00
2* Ice-Frolics (B 1/54) ..	120.00	210.00
4. Jalopy (Wm 8/51) ..	35.00	85.00
4. Jeanie (Ex 6/50) ..	15.00	25.00
4. Jockey Club (Got 5/54) ..	125.00	160.00
4. Jockey Special (B 11/47) ..	15.00	45.00
4. Joker (Got 11/50) ..	20.00	49.50
4. Jubilee (Got 5/55) ..	230.00	250.00
4. Judy (Ex 7/50) ..	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52) ..	45.00	85.00
4. Jnst 21 (Got 1/50) ..	10.00	25.00
4. K. C. Jones (Got 11/49) ..	10.00	25.00
4. King Arthur (Got 10/49) ..	20.00	49.50
4. King Pin (CC 12/51) ..	30.00	60.00
4. Knockout (Got 1/51) ..	20.00	49.50
4. Lady Luck (Got 9/54) ..	99.50	185.00
4. Lazy "Q" (Wm 2/54) ..	75.00	130.00
4. Leaders (Un 10/51) ..	45.00	85.00
4. Lite-A-Line (Ke 6/52) ..	45.00	55.00
2. Long Beach (Wm 7/52) ..	40.00	75.00
4. Lovely Lucy (Got 2/54) ..	135.00	175.00
4. Lucky Inning (Wm 5/50) ..	20.00	49.50
4. Lulu (Wm 12/54) ..	225.00	240.00

4. Mad. Sq. Garden (Got 6/50) ..	30.00	69.00
6. Magic (Ex 11/48) ..	10.00	20.00
4. Majors '49 (CC 2/49) ..	15.00	35.00
1. Majorettes (Wm 4/52) ..	30.00	50.00
4. Manhattan (Un 4/55) ..	275.00	395.00
2. Marhle Queen (Got 8/53) ..	85.00	125.00
4. Maryland (Wm 4/49) ..	15.00	35.00
4. Mercury (Ge 3/50) ..	10.00	29.00
4. Mermaid (Got 6/51) ..	30.00	65.00
2. Mexico (Un 3/54) ..	75.00	175.00
4. Miami Beach (B 9/55) ..	450.00	525.00
4. Minstrel Man (Got 3/51) ..	25.00	60.00
6. Moon Glow (Un 11/48) ..	10.00	20.00
4. Mystic Marvel (Got 3/54) ..	130.00	175.00
2. Nevada (Un 8/54) ..	95.00	175.00
4. Niagara (Got 1251) ..	45.00	75.00
4. Nifty (Wm 12/50) ..	15.00	35.00
4. "9" Sisters (Wm 1/54) ..	95.00	135.00
4. Oasis (Ex 10/50) ..	10.00	20.00
4. Oklahoma (Un 5/49) ..	10.00	20.00
6. Old Faithful (Got 12/49) ..	15.00	25.00
4. Olympics (Wm 5/52) ..	45.00	75.00
4. One Two Three (Ge 10/48) ..	10.00	25.00
4. Palisades (Wm 7/53) ..	50.00	90.00
2* Palm Beach (B 7/52) ..	49.50	95.00
4* Palm Springs (B 11/53) ..	110.00	225.00
1. Paratrooper (Wm 8/52) ..	30.00	65.00
4. Peter Pan (Wm 4/55) ..	210.00	225.00
4. Pin Bowler (CC 6/50) ..	10.00	20.00
6. Pinch Hitter (Un 5/49) ..	10.00	20.00
4. Pinky (Wm 9/50) ..	20.00	35.00
4. Pin Wheel (Got 11/53) ..	95.00	125.00
4. Play Ball (CC 1/51) ..	20.00	35.00
4. Playland (Ex 8/50) ..	10.00	20.00
6. Playtime (Ex 8/49) ..	10.00	20.00
4. Poker Face (Got 9/53) ..	100.00	125.00
6. Puddin' Head (Ge 10/48) ..	10.00	20.00
4. Puncby (CC 12/50) ..	10.00	20.00
4. Quarterback (Wm 10/49) ..	15.00	35.00
4. Quartet (Got 2/52) ..	60.00	110.00
4. Queen of Hearts (Got 12/52) ..	69.00	100.00
4. Quintet (Got 3/53) ..	49.50	110.00
4. Race The Clock (Wm 5/55) ..	250.00	275.00
4. Rag Mop (Wm 10/50) ..	15.00	35.00
6. Ramona (Un 2/49) ..	10.00	20.00
4. Red Shoes (Un 11/50) ..	20.00	34.50
4. Rio (Un 11/53) ..	75.00	100.00
4. Rip Snorter (Ge 10/49) ..	10.00	20.00
4. Rocket (Ge 5/50) ..	20.00	39.00
4. Rockettes (Got 8/50) ..	25.00	49.50
4. Rodeo (Un 2/53) ..	125.00	160.00
4. Rose Bowl (Got 10/51) ..	35.00	75.00
4. Round Up (Got 11/48) ..	10.00	25.00
4. St. Louis (Wm 2/45) ..	20.00	30.00
4. Saddle and Turf (Ev 10/53) ..	175.00	250.00
4. (Club Model) ..	245.00	300.00
4. Saratoga (Wm 10/48) ..	20.00	49.50
4. Screamo (Wm 4/54) ..	125.00	145.00
4. Sea Jockeys (Wm 11/51) ..	25.00	65.00
4. Select-A-Card (Got 4/50) ..	10.00	20.00
4. Shantytown (Ex 10/49) ..	20.00	39.00
4. Sharpshooter (Got 5/49) ..	10.00	29.50
4. Shindig (Got 10/53) ..	110.00	135.00
4. Shoo Shoo (Wm 2/51) ..	19.50	29.50
4. Sboot the Moon (Wm 11/51) ..	20.00	55.00
4. Show Boat (Un 1/49) ..	10.00	20.00
4. Show Boat (Un 12/52) ..	95.00	150.00
4. Silver Chest (Upright) (Ge 4/53) ..	59.00	95.00
4. Silver Skates (Wm 2/53) ..	54.50	80.00
2* Singapore (Un 10/54) ..	155.00	195.00
4. Skill Pool (Got 8/52) ..	60.00	110.00
4. Skyway (Wm 8/54) ..	115.00	160.00
4. Sngfest (Wm 3/52) ..	39.00	65.00
4. Sluggin' Champ (Got 4/55) ..	200.00	225.00
6. Snooks (Wm 6/51) ..	15.00	22.50
4. Southern Belle (Got 6/55) ..	225.00	255.00
4. South Pacific (Ge 2/50) ..	20.00	39.00
4. Spark Plugs (Wm 9/51) ..	50.00	75.00
6. Speedway (Wm 9/48) ..	10.00	20.00
2. Spitfire (Wm 2/55) ..	75.00	175.00
4. Spot Bowler (Got 10/50) ..	25.00	50.00
4* Spot Lite (B 1/52) ..	35.00	50.00
4. Sportsman (Ge 2/51) ..	10.00	20.00
4. Sportsman (Wm 2/52) ..	30.00	35.00
4. Springtime (Ge 3/52) ..	20.00	34.50
4. Stage Coach (Got 11/54) ..	165.00	200.00
2. Star Pool (Wm 10/54) ..	145.00	200.00
4. Stars (Un 6/52) ..	45.00	70.00
4. Starlite (Wm 3/53) ..	35.00	70.00

4. Steeple Chase (Un 1/52) ..	35.00	55.00
4. Stop & Go (Ge 3/51) ..	15.00	25.00
4. Struggle Buggies (Wm 12/53) ..	75.00	125.00
6. Summertime (Un 9/48) ..	15.00	25.00
4. Sunshine Park (B 12/52) ..	25.00	85.00
4. Super Hockey (CC 4/49) ..	20.00	34.50
4. Super Jumbo (Got 10/54) ..	300.00	375.00
2* Surf Cluh (B 3/54) ..	120.00	195.00
4. Sweepstakes (Wm 1/52) ..	75.00	95.00
4. Sweet Add-A-Line (Got 7/55) ..	225.00	250.00
4. Sweetheart (Wm 5/50) ..	20.00	35.00
2. Tahiti (Un 8/53) ..	50.00	125.00
4. Tampico (Un 6/49) ..	10.00	20.00
4. Telecard (Got 1/49) ..	20.00	55.00
4. Thing (CC 2/51) ..	15.00	35.00
4. Three Feathers (Ge 5/49) ..	15.00	35.00
4. Three Four Five (Un 6/51) ..	25.00	50.00
6. Three Musketeers (Got 7/49) ..	15.00	35.00
6. Thrill (CC 9/48) ..	10.00	20.00

2. Thunderbird (Wm 5/54) ..	115.00	150.00
4. Times Square (Wm 4/53) ..	65.00	89.50
4. Touchdown (Un 1/52) ..	20.00	50.00
4. Triple Play (Un 8/55) ..	325.00	445.00
4. Triplets (Got 7/50) ..	15.00	29.50
4. TriScore (Ge 1/51) ..	20.00	35.00
2* Tropicana (Un 1/55) ..	100.00	225.00
4. Tropics (Un 7/53) ..	50.00	150.00
6. Tucson (Wm 1/49) ..	10.00	29.00
6. Tumbleweed (Ex 8/49) ..	15.00	35.00
4. Turf King (B 6/50) ..	15.00	45.00
4. Twenty Grand (Wm 12/52) ..	40.00	85.00
4. Twin Bill (Got 1/55) ..	185.00	215.00
4. Utah (Un 7/49) ..	10.00	29.50
2* Variety (B 9/54) ..	225.00	325.00
4. Watch My Line (Got 9/51) ..	30.00	55.00
4. Whizz Kids (CC 3/52) ..	20.00	40.00
4. Wild West (Got 8/51) ..	40.00	69.50
4. Winner (Univ.) ..	20.00	45.00
4. Wishing Well (Got 9/55) ..	240.00	265.00
4. Wonderland (Wm 5/55) ..	195.00	230.00
2* Yacht Club (B6/53) ..	60.00	110.00
4. Zingo (Un 10/51) ..	25.00	65.00



6. Bally Speed Bowler (2/50) ..	15.00	20.00
6. Bally Shuffle Champ (4/50) ..	20.00	30.00
6. Bally Hook Bowler (11/50) ..	20.00	45.00
6. Bally Baseball (5/51) ..	35.00	45.00
4. Bally Shuffle Line (7/51) ..	35.00	45.00
2. Bally Victory Bowler (5/54) ..	200.00	325.00
2. Bally Champion Bowler (5/54) ..	250.00	350.00
2. Bally Jet Bowler (8/54) ..	245.00	360.00
1. Bally Rocket Bowler (8/54) ..	275.00	375.00
2. Bally Mystic Bowler (12/54) ..	295.00	395.00
2. Bally Magic Bowler (12/54) ..	325.00	400.00
4. Bally Gold Medal (3/55) ..	350.00	450.00
4. ChiCoin Bowling Classic (5/50) ..	20.00	35.00
4. ChiCoin Pin Bowler (6/50) ..	20.00	30.00
4. ChiCoin Trophy Bowl (7/50) ..	20.00	35.00
6. ChiCoin Pin Lite (9/50) ..	25.00	30.00
4. ChiCoin Horse-Shoes (5/51) ..	35.00	75.00
4. ChiCoin 6-Player (8/51) ..	35.00	85.00
4. ChiCoin 6-Player DeLuxe (5/52) ..	35.00	90.00
4. ChiCoin Match Bowler (6/52) ..	45.00	95.00
4. ChiCoin Bowl-A-Ball (10/52) ..	45.00	105.00
4. ChiCoin Match Bowl-A-Ball (11/52) ..	50.00	110.00
4. ChiCoin 10th Frame Special (12/52) ..	50.00	115.00
2. ChiCoin Name Bowler (1/53) ..	50.00	120.00
4. ChiCoin 10th Frame Double Score Bowler (2/53) ..	70.00	139.50
2. ChiCoin Crown (4/53) ..	80.00	140.00
4. ChiCoin Crown, Giant Pins (4/53) ..	100.00	150.00
2* ChiCoin Triple Score (6/53) ..	80.00	155.00
4* ChiCoin Gold Cup (7/53) ..	85.00	160.00
2. ChiCoin High Speed Crown (7/53) ..	125.00	175.00
2. ChiCoin High Speed Triple Score (8/53) ..	175.00	195.00
2. ChiCoin Advance (10/53) ..	125.00	200.00
4. ChiCoin King (10/53) ..	130.00	235.00
4. ChiCoin Criss Cross Bowler (12/53) ..	150.00	245.00
2* ChiCoin Super Frame (3/54) ..	160.00	250.00
2* ChiCoin Starlite (5/54) ..	175.00	255.00
2. ChiCoin Feature (7/54) ..	150.00	275.00
2. ChiCoin Holiday (9/54) ..	325.00	375.00
2. ChiCoin Flash (10/54) ..	195.00	375.00
4. ChiCoin Playtime (10/54) ..	295.00	385.00

2. ChiCoin Fireball (11/54) ..	275.00	385.00
2. ChiCoin Thunderbolt (12/54) ..	295.00	395.00
2. ChiCoin Triple Strike (2/55) ..	300.00	400.00
3. ChiCoin Criss-Cross Targette (1/55) ..	165.00	235.00
4. ChiCoin DeLuxe Criss-Cross Targette (1/55) ..	175.00	250.00
4. ChiCoin Bonus Score (4/55) ..	375.00	425.00
4. ChiCoin Big League (5/55) ..	425.00	450.00
1. ChiCoin Hollywood (5/55) ..	375.00	445.00
4. Exhibit Strike (6/51) ..	20.00	30.00
4. Exhibit Twin Rotation (5/52) ..	65.00	95.00
4. Genco Bowling League (11/49) ..	15.00	20.00
4. Genco Baseball (5/50) ..	15.00	20.00
4. Genco Shuffle Target (7/51) ..	15.00	20.00
4. Genco 8-Player Round (9/51) ..	30.00	65.00
4. Genco Shuffle Pool (11/53) ..	50.00	99.50
4. Genco Match Pool (2/54) ..	99.00	140.00

4. Keeney American (9/54)	250.00	325.00
4. Keeney National (9/54)	325.00	375.00
4. Keeney Speedlane (4/55)	395.00	450.00
4. United 5-Player (1/51)	35.00	65.00
4. United 6-Player	40.00	70.00
4. United DeLuxe 6-Player (10/15)	40.00	75.00
4. United 6-Player Super (3/52)	45.00	90.00
4. United 4-Player Official (5/52)	45.00	100.00
4. United 6-Player Star (7/52)	45.00	100.00
4. United 10th Frame Star (9/52)	45.00	110.00
4. United Manhattan 10th Frame (9/52)	50.00	115.00
2. United Manhattan (9/52)	65.00	120.00
2. United 10th Frame Super (10/52)	70.00	125.00
4* United Cascade (2/53)	60.00	100.00
4* United Clover (2/53)	60.00	125.00
4. United Liberty (2/53)	95.00	135.00
2* United Classic (6/53)	89.50	140.00
2* United Olympic (6/53)	75.00	135.00
2* United Royal (9/53)	115.00	145.00
3* United Imperial (9/53)	145.00	200.00
4* United Chief (11/53)	150.00	195.00
4* United Leader (11/53)	175.00	225.00
2* United Team (1/54)	185.00	225.00
4. United DeLuxe Team (1/54)	195.00	240.00
4* United League (1/54)	160.00	225.00

1* United Ace (5/54)	225.00	260.00
4* United Rainbow (5/54)	175.00	260.00
2* United Banner (8/54)	245.00	285.00
4. United Shuffle Targette (8/54)	250.00	310.00
2. United DeLuxe Shuffle Targette (8/54)	245.00	320.00
2* United Speedy (8/54)	200.00	300.00
2. Un. 11th Frame (10/54)	195.00	320.00
4. United DeLuxe 11th Frame	300.00	350.00
2. United Comet Targette (11/54)	275.00	340.00
4. United DeLuxe Comet Targette (11/54)	275.00	350.00
2. United Mercury (12/54)	285.00	360.00
2. United DeLuxe Mercury (12/54)	285.00	370.00
2. United Mars (1/55)	225.00	375.00
2. United DeLuxe Mars (1/55)	325.00	380.00
2* Un. Lightning (2/55)	275.00	395.00
2. United DeLuxe Lightning (2/55)	335.00	400.00
2. Un. Venus (3/55)	325.00	410.00
2. United DeLuxe Venus (3/55)	335.00	420.00
2. Un. Clipper (5/55)	300.00	425.00
2. United DeLuxe Clipper (5/55)	335.00	435.00
2. Un. 5th Inning (6/55)	325.00	440.00
2. United DeLuxe 5th Inning (6/55)	275.00	450.00
2. Un. Capitol (6/55)	335.00	465.00
2* United DeLuxe Capitol (6/55)	385.00	470.00



4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	65.00	150.00
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
4. Bally Rapid Fire	95.00	125.00
4. Bally Undersea Raider	64.50	125.00
4. Champion Hockey	40.00	85.00
4. ChiCoin Basketball Champ	85.00	195.00
4. ChiCoin 4-Player Derby	95.00	195.00
4. ChiCoin Goalee	44.00	99.50
4. ChiCoin Hockey	55.00	85.00
4. ChiCoin Midget Skee..	65.00	175.00
4. ChiCoin Pistol	35.00	99.50
4. ChiCoin Home Run, 6 Player (3/54)	125.00	225.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	69.50	165.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	85.00
4. Evans Tommy Gun	39.50	95.00
4. Exhibit Dale Gun	30.00	89.50
4. Exhibit Gun Patrol	75.00	150.00
4. Exhibit Jet Gun	75.00	145.00
4. Exhibit Space Gun	75.00	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	40.00	95.00
4. Exhibit Six Shooter	50.00	125.00
4. Exhibit Vitalizer	45.00	75.00
4. Exhibit Shooting Gal. (6/64)	124.50	175.00
4. Exhibit Star Shooting Gallery (9/54)	149.50	225.00
4. Exhibit Sportland Shooting Gallery (11/54)	175.00	250.00
4. Exhibit "500" Shooting Gallery (3/55)	295.00	375.00
2. Exhibit Treasure Cove Shooting Gallery (6/55)	395.00	475.00
4. Genco Sky Gunner	100.00	150.00
4. Genco Night Fighter	119.50	159.50
1. Genco Basketball	185.00	295.00
4. Genco Rifle Gal. (6/54)	195.00	275.00
4. Genco Big Top Rifle Gallery (6/54)	375.00	450.00
4. Genco Wild West Gun (2/55)	395.00	475.00
4. Genco Sky Rocket Rifle Gal. (5/55)	365.00	495.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	65.00	120.00
4. Keeney Sub Gun	75.00	95.00
4. Keeney Texas Leaguer.	25.00	50.00
4. Keeney Sportsman (11/54)	199.50	295.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	165.00	295.00

6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber.	65.00	175.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Phto. (Pre-War)	150.00	250.00
4. Mutos. Photomatic (DeLuxe)	250.00	450.00
4. Mutoscope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter.	95.00	175.00
4. Mutos. Voice-O-Graph 35¢	150.00	395.00
4. QT Pool Table	65.00	85.00
4. Quizzer	75.00	125.00
4. Rockola World Series.	40.00	85.00
4. Scientific Baseball	20.00	75.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	19.00	65.00
4. Scientific Pitch 'Em	100.00	185.00
4. Seeburg Bear Gun	94.50	145.00
4. Seeburg Chicken Sam.	50.00	100.00
4. Seeburg Shoot the Chute	49.50	95.00
4. Seeburg Coon Hunt.	145.00	195.00
1. Set Shot Basketball	200.00	295.00
4. Telequiz	85.00	125.00
4. Un. Team Hockey	30.00	85.00
4. United Jungle Gun	225.00	330.00
4. Un. DeLuxe Jungle Gun	230.00	360.00
4. United Carnival Gun (10/54)	225.00	345.00
4. United DeLuxe Carnival Gun (10/54)	265.00	355.00
4. United Bonus Gun (1/55)	295.00	395.00
4. United DeLuxe Bonus Gun (1/55)	325.00	425.00
4. Wilcox-Gay Recordio.	50.00	125.00
4. Wms. All Stars (8/47)	35.00	75.00
4. Wms. Box Score (12/47)	39.50	75.00
4. Wms. Star Series (4/49)	35.00	85.00
4. Wms. DeLuxe World Series (2/52)	40.00	90.00
4. Wms. Super World Series (4/51)	39.50	99.00
4. Wms. DeLuxe Baseball (4/53)	100.00	175.00
4. Wms. Pennant Baseball (12/53)	145.00	245.00
4. Wms. Super Pennant Baseball (12/53)	155.00	275.00
4. Wms. Super Star Baseball (12/53)	175.00	300.00
2. Wms. Major League Baseball (2/54)	145.00	310.00
2. Wms. All Star Baseball (2/54)	155.00	325.00
4. Wms. Big League Baseball (2/54)	155.00	325.00
4. Wms. Safari (2/54)	325.00	465.00
4. Wms. Polar Hunt (3/55)	375.00	525.00
4. Wurlitzer Skee-ball	35.00	75.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

ABT MFG. CORP.

Challenger (counter model pistol game)	\$ 82.50
Rifle Sport (3 gun range)	1408.25

AMI, INCORPORATED

G-120 Phonograph	No List Price Authorized for Publication
G-80 Phonograph	
G-40 Phonograph	
HS-80 Selective Hideaway	
HS-120 Selective Hideaway	
W-80 Wall Box	
W-120 Wall Box	
S-80 Receiver	
S-120 Receiver	
Wall Speaker	
Corner Speaker	
Recessed Speaker	
R-167 Bargrip	

AUTO-PHOTO CO.

Auto-Photo Studio Model "11"	\$2,950.00
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BALLY MFG. CO.

Pin-Pool (Standard Model)	\$ 295.00
Pin-Pool (with Light Up Bumpers)	310.00
Beach Beauty	775.00
Jumbo Bowler (without Match Feature)	
Model J-110, 10c play	760.00
Model J-325, 3 plays for 25c.	780.00
King-Pin Bowler (with Match Feature)	
Model K-110, 10c a play	805.00
Model K-325, 3 plays for 25c.	825.00
ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

CHICAGO COIN MACHINE CO.

Champion Pool	\$ 285.00
Automatic Pool	375.00
All Star Team Bowler (with Match Feature)	825.00
Bowling Team Bowler	760.00

EXHIBIT SUPPLY CO.

DeLuxe Skill Pool "84"	\$ 349.50
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GENCO MFG. & SALES CO.

Super Big Top (Gun)	\$ 675.00
DeLuxe Tournament Pool	339.50
Official Tournament Pool	329.50
Quarterback (Football Game) (with Match Feature)	635.00

D. GOTTLIEB & CO.

Easy Aces (Single Player, 5-Ball)	\$ 407.50
Spot Pool	339.50

INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	\$ 795.00
Photomat '54	2,150.00
3D Art Parade, 10-show model	495.00
3D Art Parade, 6-show model	395.00
Universal Post Card Vender	60.00

J. H. KEENEY & CO., INC.

DeLuxe Hot Coffee Vender	Prices On Request	
DeLuxe Hot Coffee & Hot Chocolate Combo Vender		
Various Models of above		
DeLuxe Fascination Pool		\$ 335.00
Jumbo DeLuxe Fascination Pool		370.00
DeLuxe Challenge Bowler (with Match Feature)		690.00
Challenge Bowler (without Match Feature)		665.00
Electric Cigarette Vender		284.50
Coin Changer Model		304.50

MARVEL MFG. CORP.

Pla-Pool (Regular Size)	\$ 285.00
DeLuxe Pla-Pool (Large Size)	325.00

ROCK-OLA MFG. CORP.

Model 1448 Hi-Fi Phono, 120 Selections, 45 RPM Only	No List Price Authorized for Publication
Model 1452, Hi-Fi, 50 Selections, 45 RPM Only	
Model 1546 Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
Model 1613, 8" Blonde Wall Speaker	
Model 1614, 8" Mahogany Wall Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button	

J. P. SEEBURG CORP.

V-200—Select-O-Matic "200" Phonograph	No List Price Authorized for Publication
V-3W-A—Wall-O-Matic "200"	
100J—Select-O-Matic "100" Phonograph	
3W-1—Wall-O-Matic "100"	
MRVC-2—Master Remote Volume Control	
HFCV2-8—High Fidelity Wall Speaker	
HFCV3-8—High Fidelity Corner Speaker	
HFCV11-12—High Fidelity Recessed Speaker	
PS6-1Z—Power Supply	
HFA1-L6—Power Amplifier	

UNITED MFG. CO.

Club Pool	\$ 295.00
Jumbo Club Pool	345.00
Regulation Shuffle Alley (without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Regulation Shuffle Alley (with Match Feature)	
Single Chute	810.00
Double Chute	830.00
Topnotch Shuffle Alley (without Match Feature)	
Single Chute	760.00
Double Chute	780.00
Special Topnotch Shuffle Alley (with Special Match Features)	
Single Chute	875.00
Double Chute	895.00
Starlet	775.00

WILLIAMS MFG. CO.

Royal Crown	\$ 295.00
DeLuxe Bank Pool	349.50
Senior DeLuxe Bank Pool	399.50
Score Pool	385.00
Circus Wagon (2 Player, 5-Ball)	442.50
Jolly Joker	275.00
Sidewalk Engineer	345.00

THE RUDOLPH WURLITZER CO.

Model "1800" Hi-Fi Phonograph 104 Selection, 45 RPM	No List Price Authorized for Publication
Model "1700" Hi-Fi Phonograph 104 Selection, 45 RPM	
Model "1600-A" Hi-Fi Phonograph, 48 Selection, 78 RPM	
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)	
Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	
Model 5111 12" Concealed Speaker Hi-Fi	
Model 5112 8" Wall Speaker Hi-Fi	
Model 5115 Hi-Fi 4 Cone Corner Speaker	
Model 5116 Hi-Fi Coaxial Corner Speaker	
Model 5117 Hi-Fi Coaxial Wall Speaker	



**IT'S OUR 100th BIRTHDAY
BUT THE PRESENT WILL BE FOR
YOU**



**SEE THE WONDERFUL
WURLITZER CENTENNIAL
PHONOGRAPH**

AT YOUR WURLITZER DISTRIBUTOR

NATIONAL WURLITZER DAYS

BEGINNING SUNDAY, JANUARY 15

The Rudolph Wurlitzer Company, North Tonawanda, N. Y.

ESTABLISHED 1856

SENSATIONAL NEW ROTO FEATURE...

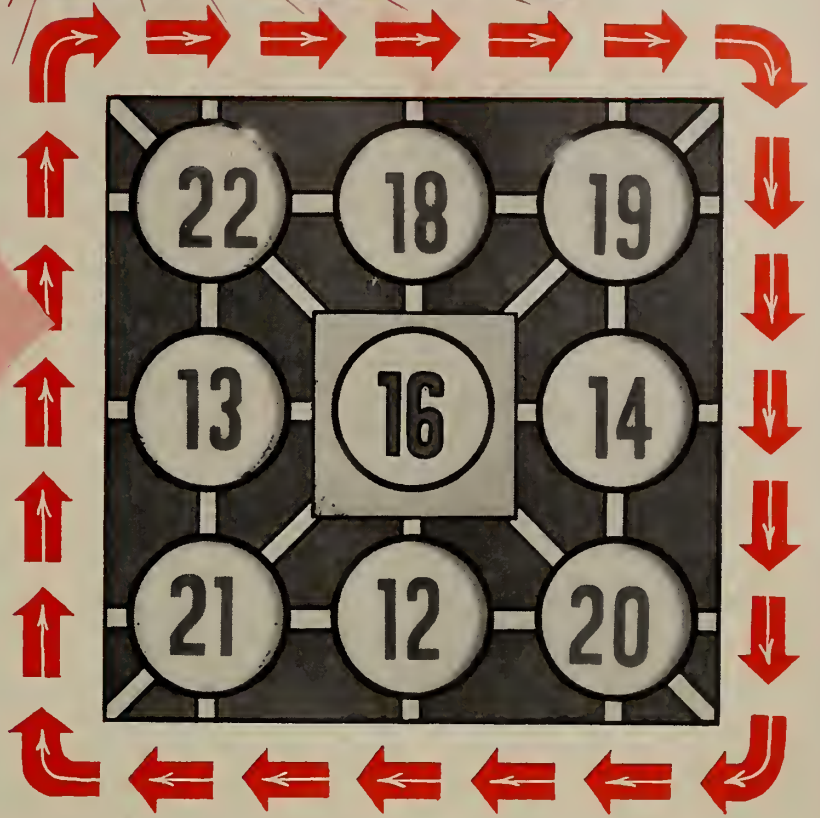
IN
UNITED'S
NEW

STARLET

NEW

8-IN-1 CARD COMBINATION

PLAYER CAN MOVE NUMBERS
CLOCKWISE WITH EXTRA COINS



NEW HORIZONTAL FEATURE

Horizontal Lines Score Separately
When FEATURE is Lit

BUILDS UP TO
3-IN-LINE SCORES 4-IN-LINE
4-IN-LINE SCORES 5-IN-LINE

Other
Profit
Features

- ★ SPELL NAME
- ★ ADVANCING SCORES
- ★ NUMBER SELECTION
- ★ EIGHT BALLS
- ★ SPOT ROLL-OVERS
- ★ ROTO TIME FEATURE
- ★ EXTRA BALLS

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Shuffle Alley

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Shuffle Alley



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More money-making play-appeal than ever

in Bally BROADWAY

MAGIC SQUARES

Arrow points to only one of 4 Magic Squares—A, B, C and D—each plainly labeled on BROADWAY backglass. The 4 numbers in Magic Square A may be shifted to player's choice of the 4 different combinations illustrated below.

9	4	1	9
1	19	19	4

19	1	4	19
4	9	9	1

Each of the 4 Magic Squares—A, B, C and D—may be shifted to player's choice of 4 different combinations. Separate button for each Magic Square permits player to shift only the Square or Squares that he desires to shift—without shifting other Squares. Maximum "number-juggling" flexibility of Magic Squares insures maximum play-appeal . . . results in maximum earning power.

EXTRA TIME

Player shifts Magic Squares before shooting fourth ball . . . or before shooting fifth ball, if "5th BALL" panel is lit. Earning-power of popular Extra Time feature has been proved in BEACH CLUB . . . VARIETY . . . BIG TIME and other great Bally games.

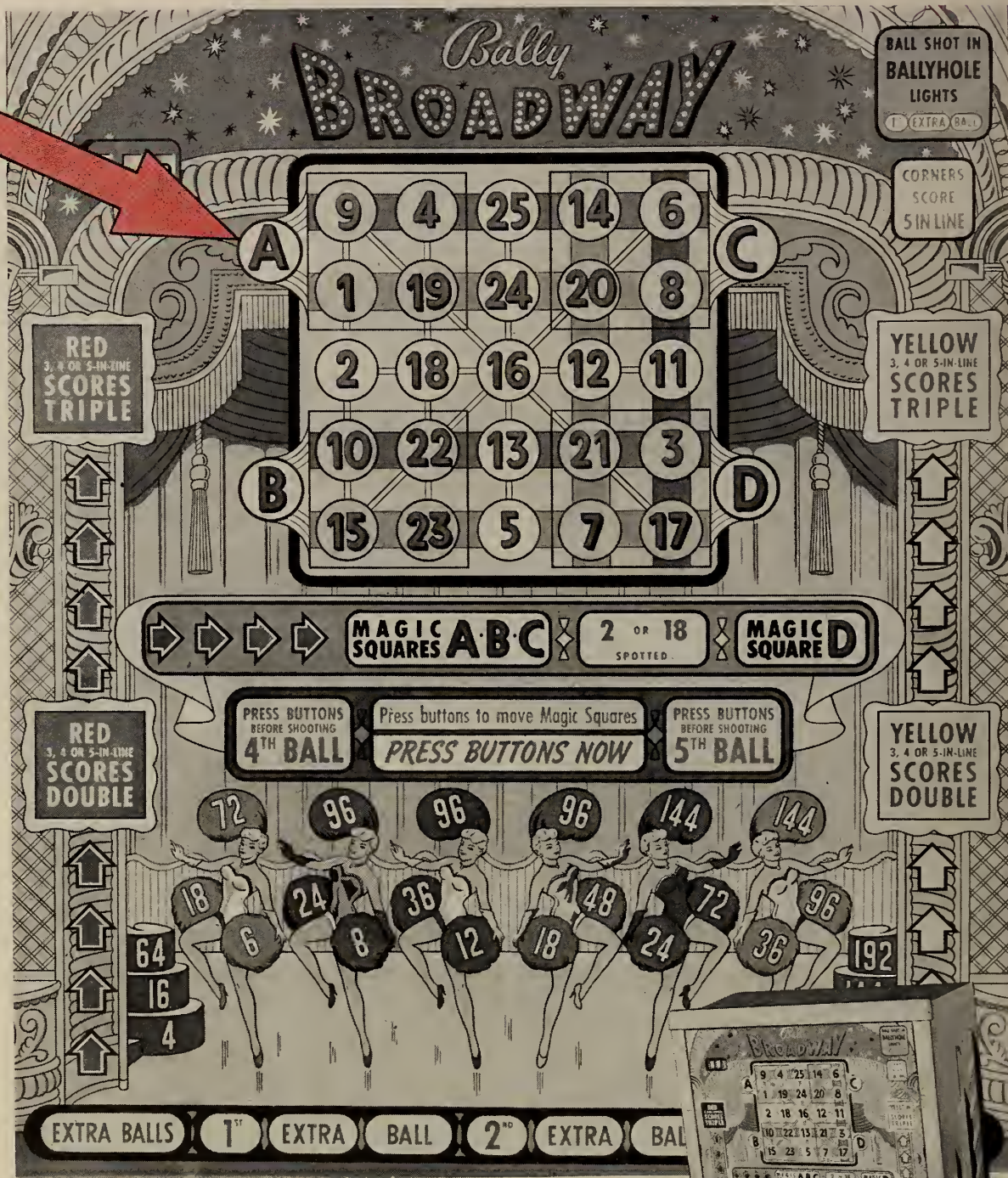
DOUBLE SCORES TRIPLE SCORES

SPOTTED 2 OR 18

BALLYHOLE

Ball in Ballyhole (16), when Ballyhole panel is lit, lights 1st EXTRA BALL, giving player extra ball without depositing coin.

CORNER-SCORES ADVANCING SCORES EXTRA BALLS



Jam-packed with time-tested play-appeal
 ... exciting new features brilliantly billboarded
 on the brightest backglass in years
 ... easy to understand, fun to play... Bally
 BROADWAY is ringing up
 cash-box collections that
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 days of BEACH CLUB. Get your
 share of the BROADWAY
 bonanza. Get BROADWAY today.



SEE
Bally
BOWLERS
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