

VOLUME XVII

SEPTEMBER 24, 1955

NUMBER 1

THE CONFEDERACS

King and the second second

1881

Those three "Texans," Mitch Miller, Don George and Bill Randle, puff on their eigars and smile happily as they contemplate the part each of them played in making "Yellow Rose Of Texas" a hit. It all started while Randle, of station WERE in Cleveland and the CBS network, was playing Columbia's "The Confederacy" album. He heard the "Yellow Rose" tune and pointed out to Phil Kahl, the publisher, that it would make a good pop song. Kahl consequently commissioned Don George to write a lyric, dispatched it to Mitch who ent it immediately and the rest is record history.

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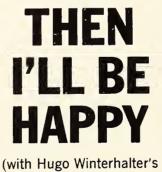




the **most** Eddie Fisher you ever heard

MAGIC FINGERS

(I Wanna Go Where You Go, Do What You Do)

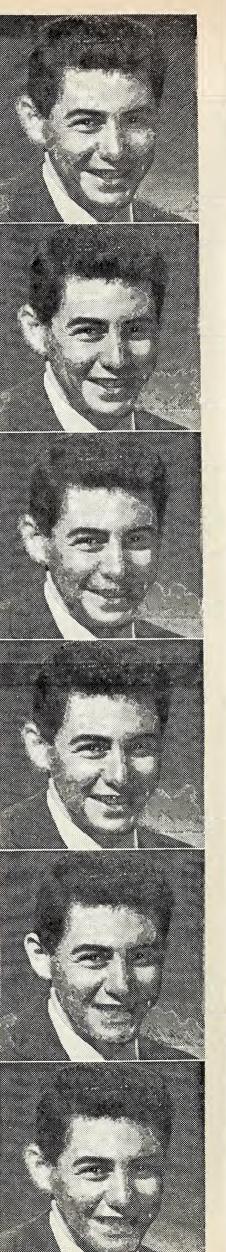


(with Hugo Winterhalter's Orch. and Chorus)

20/47-6264









FOUNDED BY BILL GERSH

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The Significance of "The Cash Box"

For years now, there has been no question about the leadership of The Cash Box in the Rhythm 'N Blues field. Anywhere you inquire, The Cash Box Hot Charts have been the criterion by which artists, publishers, record company execs, jnke box operators, disk jockeys and retailers have guided themselves.

We have been told about-and witnessed—retailers buying records by going right down onr Hot Charts. We have seen jnke box operators do the same. And everyone knows that disk jockey after disk jockey programs directly from these charts.

Why has *The Cash Box* taken on such importance in this field?

Because nowhere else is the information we offer available with the same degree of accuracy, honesty and integrity.

The Cash Box Hot Charts cover the **R&B** field in its entirety. The charts are compiled with the greatest objectivity possible. And they encompass the widest possible area. In short, The Cash Box charts reflect what is actually happening, not what someone thinks may be happening or what someone would like to have happen.

As a result, we have become the anthority in R&B.

And this anthority has taken on un-

suspected proportions now that R&B has such an overwhelming influence on the Pop field.

There is no Pop A&R man today who does not follow our Hot Charts to the minutest detail. We know for a fact that several top A&R men send for each record as soon as it hits the chart to see whether it is adaptable to the Pop market and to determine which artist could do it.

The significance therefore of our Hot Charts extends far beyond the R&B field. It reaches throughout the entire record business, determining which songs are to go Pop, which records are to be pushed, which artists are to get the hot material.

And just as our leadership in R&B continues to take on new proportions. so does the influence of The Cash Box continue to grow in all other fields. Week by week, month by month, the magazine reaches a larger andience. attains greater recognition, becomes more anthoritative.

The purpose of The Cash Box is to serve our subscribers in the best possible way. As we reach for and attain new levels of achievement, we have every confidence that our readers too will progress and prosper and achieve successes beyond those they have ever achieved before.



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AMERICAS HOTTEST LABEL.

one

with his 3rd straight III

a great **2** sider .

September 24, 1955





COOD GOOD

OG FAIR

THE LAURIE SISTERS (Mercury 70705; 70705x45)

(2:15) [Barton ASCAP-Cahn, Van Heusen] The Laurie Sisters do a big job with a cute novelty from the forthcoming TV musical "Our Town." Light bouncy ditty that has hit qualities. Thrushes are gonna make the grade.

(2:30) [Famous ASCAP—David] An inviting waltz with a tearful story. Delicate song with appeal.

GEORGE SHEARING QUINTET (MGM 12079; K12079)

B "LOVE IS JUST AROUND THE CORNER" (2:40) [Fa-mous ASCAP-Robin, Gensler] The Shearing Quintet comes up with an easy swinging rhythm arrangement of a standard. The artist's following will get a kick out of this side.

Get OFF MY BACH" (2:39) [Bayes BMI-Shearing] The boys jump through an up beat cutie with a clever title. Rhythm styling of a Bach theme.

GEORGIE SHAW (Decca 29679; 9-29679)

B "NO ARMS CAN EVER HOLD YOU" (2:46) [Gil BMI—Crafer, Nebb] This is Shaw's best platter since "Till We Two Are One". A beautiful full-voiced rendition of a tremendous new ballad. A chorus en-hances the delivery with a soft dreamy backing. Big song.

• "LOOK TO YOUR HEART" (2:55) [Barton ASCAP—Van Heusen, Cahn] This half is a tender romantic offering from the forth-coming TV musical "Our Town". Smooth side.

BUDDY MORROW ORCH. (Wing 90027; 90027x45)

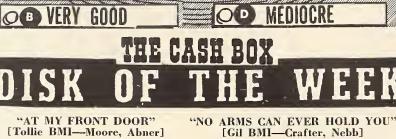
B "KWELA KWELA" (2:07) [Peer International BMI—Cars-tens, Segal, Styger, DeWail, North] Buddy Morrow comes up with a cute side. It's a bouncy ditty of South African origin. Attractive arrange-ment. Could catch on and build. Chorus handles the vocal. A song to watch watch.

G "WHO BUT YOU" (3:05) [Criterion ASCAP—Huddleston, Rinker] A good band-chorus arrange-ment of a warm and wistful ballad. Solid item for the dance floor.

VICO TORRIANI (London P18242; 45-P18242)

"MANDOLINO" [—Paul, Mi-chael, Schultz] Vico Torriani, an artist with a brilliant voice, does a Caterina Valente bit as he fashions a delightful ballad in German. A most enjoyable piece of listening. Side has a continental flavor that could make it click. a contra it click.

B "SIMONETTA" [—Fanstock, Caesar, Seigel] The high-voiced songster handles another flirty favor-ite in the same manner. Wonderful backing on both ends.



"AT MY FRONT DOOR" [Tollie BMI--Moore, Abner] PAT BOONE

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PAT BOONE • Pat Boone was introduced to the

O DISK & SLEEPER

OB EXCELLENT

(Dot 15422; 45-15422)

45-15422) hit version of "Ain't That A Shame". Now the artist heads for three out of three. But it'll be no surprise to us if it's four out of three. Because his latest waxing sounds like a two sided smash. One half "At My Front Door" is the Boone we're familiar with. It fea-tures the youngster on another driving rock 'n' roll item tagged "At My Front Door". It's a real house rocker full of rhythm, and it'll be up there in no time flat. But it pleases us to see that Pat is a versatile artist. For on the coupling "No Arms Can Ever Hold You", the songster warbles a beau-tiful new ballad and he ranks with the best of the crooners. A great song that'll be a sure fire hit. Two great sides to get with quickly.

"NO ARMS CAN EVER HOLD YOU" (2:38) [Gil BMI--Crafer, Nebb] "BRING ME A BLUEBIRD" (2:07) [E. H. Morris ASCAP-Ballard]

> THE GAYLORDS (Mercury 70706; 70706x45)



• The Gaylords are headed for hitsville once again with a tre-

LES PAUL & MARY FORD • As their version of "Humming-bird" completes a successful run on the sales lists, Les Paul and Mary Ford team their wonderful

mendous waxing of a beautiful new piece of material dubbed "No Arms Can Ever Hold You". It's a wonderful tune that has all the charderful tune that has all the char-acteristics of a top hit song. It's a dramatic, romantic affair, and to give the side an exciting fullness, the boys work with a big chorus in the backdrop. Stirring arrange-ment of a tune that should be all over the charts in short order. It's definitely the boys' best platter this year. The lower lid is a cornball novelty with a cute bounce beat. It goes under the title "Bring Me A Bluebird". "No Arms" could be a great big hit.

"AMUKIRIKI" (2:52) [Famous ASCAP-Livingston, Russell] "MAGIC MELODY" (2:10) [lvis-Trojan BMI--Paul] LES PAUL & MARY FORD (Capitol 3248; F-3248)

48; F-3248) talents on a lovely new item that's sure to make the grade in short order. It's a warm and melodic ballad tagged "Amukiriki"—a tune with a great similarity to their smash "Vaya Con Dios". The plaintive melody is very pleasing to the ear. It is the title song of a forthcoming motion picture travel documentary for which the hus-band and wife team have written the score. This number is heard throughout the flick. Flip side "Magic Melody" is a bouncey guitar instrumental reminiscent of "Meet Mr. Callahan". Mary's voice is heard in the backdrop. Top half is the one to watch.

EDDY HOWARD (Mercury 70700; 70700x45)

"THE TEEN AGER'S WALTZ" (2:39) [Tee Pee ASCAP—Starr, James] The "Tennessee Waltz" con-tinues to inspire songwriters. On this waxing, Eddy Howard glides thru a lovely waltzer. Soft, appealing ballad. Pretty lyric. Song has a charm about it that could make it a hit. Watch this one. one.

"CHOO CHOO CHA CHA" (2:15) [Brandom ASCAP—Hoff-man, Manning] Eddy changes the pace and comes up with a cute cha cha ditty. Infectious pleaser. Light and danceable danceable.

XAVIER CUGAT ORCH. (Epic 9123; 5-9123)

(2:29) [Saunders ASCAP— Blane, Martin] A new Cugat debuts on Epic wax with a commercial Latin tempo ballad from the forthcoming pic "The Girl Rush". Chorus handles the vocal effectively. A refreshing Cugat Cugat.

(WHO ME" (2:11) [Lark BMI Cameron, Wilson, Wegbreit] Abbe Lane is the lead voice on this choral-work arrangement of a cute cha cha novelty. Colorful item very suitable for dancing. Good coupling.

THE DE CASTRO SISTERS (Abbott 3011; 45-3011)

TOO LATE NOW" (2:38) [Leo Feist ASCAP—Lerner, Lane] The De Castro Sisters are in great form as they dish across a wonder-ful version of a terrific standard. Lovely job that could break.

(GIVE ME TIME" (2:34) [Dan-delion BMI — De Sylva] The thrushes blend warmly on this ten-der, sentimental waltz tempo ballad. Pretty melody wed to a fine set of lyrics. Good coupling.

KITTY WHITE (Mercury 70704; 70704x45)

"THE IMPATIENT VEARS" (2:30) [Barton ASCAP—Cahn, Van Heusen] Mercury's talented find, does a beautiful job on a wonder-ful new tune from the upcoming TV production "Our Town". Captivating voice. Song could catch on after video showing showing.

(E. H. Morris ASCAP—David] A clever bouncy novelty with an imaginative lyric and a cute melody is pertly styled by the versatile artist. Catchy song with hit qualities. Could smash thru. Strong showing showing.

BILLY WARD & HIS DOMINOES (King 1502; 45-1502)

(Ving 1502, 43-1502) G "OVER THE RAINBOW" (2:45) [Feist ASCAP—Arlen, Harburg] The rich voiced lead of the Dominoes does a big job with a great old favorite. Stirring delivery full of punch. Group portion is somewhat overarranged.

G"GIVE ME YOU" (2:22) [Ward BMI—Ward] This side is better suited for the group's r & b following. A driving beaty deck full of rhythm.



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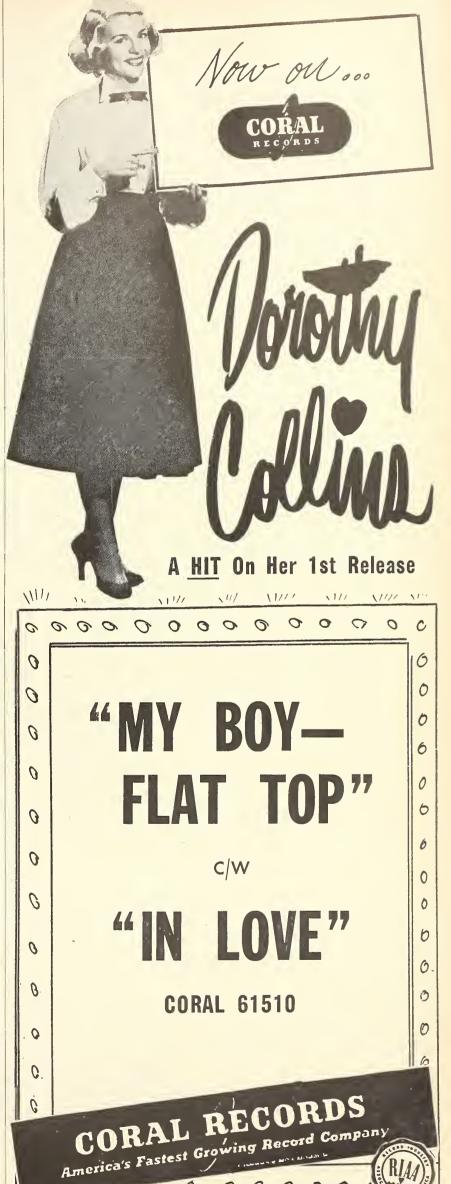
We learn from Ed Robbins (WKNB-Hartford, Conn.) that the recent 16-hour telethon put on for the benefit of the flood victims of Connecticut has almost reached \$200,000. The telethon presented more than 75 acts, including Eddie Fisher, Bobby Dukoff, Bobby Sherwood, Frank Verna, Bob Carroll, Ralph Young, Richard Maltby, Archie Bleyer, Matt Dennis, and many more. John Reed King and Bert Parks shared M. C. chores. Ed Robbins just returned from a week's vacation at Tamarack Lodge in the Catskills, which he terms "the cradle of America's dance crazes." Says, "'Course, right now the're flipping over the cha cha. Even managed to learn a few of the basic steps myself."





DONNA LAMB (WERE-Cleveland, 0.)

* * * * * * * Prettiest librarian—Donna Lamb (WERE-Cleve-land, O.). Jerry Kay leaving WTIX-New Orleans, La. Jerry will be broadcasting from close to New York, station to be designated shortly. . . . Bill Ballance (KNX-Los Angeles, Calif.) started his new show "Ballance 'N Records" on Sept. 12. Bill will do nothing but play records with no more than 30 seconds between each. . . . WORL-Boston has two new record librarians to take over the duties of Dottie Checchi who has left to enter the convent. They are Claire Checchi (Dottie's sister) and Thomas Carroll.



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"It's What's in THE CASH BOX That Counts"

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(WHAT'S THE DIFFERENCE WHAT THEY SAY" (2:31) [Wemar ASCAP — Wolfe, Soloway] Bob Anderson, a newcomer to Wing, glides through an inviting romantic offering. Pleasant voice on a tender tune tune.

"UNDERSTAND" (2:30) [Judy ASCAP—Douglas, Lanay, Jo-van] An appealing up-tempo romancer with a chorus assisting in the back-drop. Easy going delivery.

RED NICHOLS ORCH. (Capitol 3229; F-3229)

(2:13) [Zodiac BMI — Delgado] The mandolin is most effective on this pretty waltz number soothingly fash-ioned by Red Nichols and his Penny Symphony. Easy listening.

WHILE YOU'RE AWAY" (2:34) [Remick ASCAP—Stein-er, Adams] A male chorus handles the vocal chores on this dreamy piece of mood music. Warm inviting stuff.

THE BURTON SISTERS (RCA Victor 20-6265; 47-6265)

B "I AM SO GLAD" (2:29) [Nas-sau BMI—Robinson] A rock and roll novelty that's stirring up some noise in certain territories, is color-fully treated by the Burton Sisters. Driving item that could make the grade grade.

G'(THE \$64,000 QUESTION" (2:02) [Arc BMI-Sears, Sharpe] The duet fashions another r & b tune inspired by the TV show. Cute novelty with a beat.

ELMO TANNER & BILLY VAUGHN (Dot 15411; 45-15411)

"AVALON" [Remick ASCAP— Rose, DeSylva, Jolson] Elmo Tanner, the man who makes his whistle sound like an instrument, is capably assisted by an attractive Billy Vaughn arrangement on this great Jolson favorite. Good swinging side that the teen-agers can jump to. to.

B "NIGHTENGALE" [Advanced ASCAP—Scott] The artists team up on a fascinating rendition of an-other wonderful oldie. This one has a delightfully eerie air about it.

ART MOONEY ORCH. (MGM 12073; K-12073)

"GIVE ME A BAND AND MY BABY" (2:49) [Columbia Pics ASCAP—Styne, Robin] A lively Charleston type novelty from the forthcoming musical version of "My Sister Eileen", is given a colorful cornball treatment by Art Mooney and the Cloverleafs. Cute item that could catch on when the pic hits.

"THE GIRL I LEFT BEHIND" (2:40) [Miller ASCAP—Still-man, Williams] As a follow-up to his hit march "Honey Babe", Mooney comes thru with another military novelty. Uses a PD melody. Cute and commercial side.

The Cash Box

OG FAIR

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"GIVE ME A BAND AND MY BABY" [Columbia Pic ASCAP-Robin, Styne]

OB EXCELLENT

OB VERY GOOD

LILLIAN BRIGGS (Epic 9120; 5-9120)

; 5-9120) Want You To Be My Baby", has on her follow-up platter, two tremen-dous offerings both of which could be all-out hits. One half is an ex-citing, fast-moving cornball ditty from the coming film "My Sister Eileen". It's a clever novelty tagged "Give Me A Band And My Baby" and it has a great Charleston flavor. Lillian belts it for all she's worth. On the coupling, the lark changes the pace and lets loose on a sensa-tional piece of blues material titled "It Could've Been Me". The song has one of the best set of lyrics we've heard in a long time and it's the type of tunestuff dee jays love. If it gets a fair share of spins, it'll break big. Miss Briggs is here to stay. Two powerful follow-ups.

"IT COULD'VE BEEN ME" (2:47)

[Korwin ASCAP-Allen, Russell]

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BOB MANNING (Capitol 3242; F-3242)

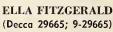
"B E T T E R BE CAREFUL" (2:04) [Maggie BMI—Singleton, McCoy] Bob Manning, who, to date, has been doing dreamy ballads, dishes up a rock and roll tune and he handles it strongly. Potent arrangement that could do well.

G "HONESTLY" (2:08) [Maggie BMI—Singleton, McCoy] On this half the crooner belts out another ballad with a beat. Ok item.

WERNER MULLER ORCH. (Decca 29670; 9-29670)

"VIENI VIENI" (2:06) [M. Wit-mark ASCAP—Scotto] A flirty instrumental is enchantingly treated by Werner Muller and his Orchestra. Side has that great sound that only European recordings seem to present. Delightful listening. Great side for jukes in the more swanky spots.

G "SONG OF THE PEARLFISH-Bizet, Gaze] This side is a lush and flowery tango wonderfully executed.



(Jecci 2303), 9-2903) (2:45) [Barton ASCAP—Van Heusen, Cahn] A lovely tender ballad from the forthcoming TV spec "Our Town," is feelingfully treated by Ella. Warm romantic offering with a beautiful lyric and a touching melody. Could be a big tune Could be a big tune.

"BUT NOT LIKE MINE" (2:55) [Roosevelt BMI-Welch] Another dream dusted love song read with meaning by the queen.

KAY ARMEN

(MGM 12078; K-12078)

"HE" (2:53) [Avas BMI-Mullen, Richards] The rich voice of Kay Armen is most fitting for this stirring inspirational ballad. Polished job that should take a cut of the final sales.

G "SUDDENLY THERE'S A VALLEY" (2:47) [Hill & Range BMI—Meyer, Jones] Another fast rising semi-religious tune is capably rendered by the thrush. Echo effect enhances the pretty melody. Both sides face stiff compatition face stiff competition.

CHAMP BUTLER & GEORGE CATES (Coral 61496; 9-61496)

B "SOMEONE ON YOUR MIND" (2:19) [T. C. Pub. BMI-Houck] A very pretty and unusual ballad is an excellent piece of material for Champ Butler's debut on Coral. Com-mercial first showing with George Cates' ork supporting.

"I WANT TO LOVE YOU" (2:45) [Arc BMI—Nelson, Car-ry, Freed] A noise making rhythm and blues tune, is fashioned for the pop market by the Champ and Cates. Driving deck.

GERI GALIAN ("X"-0161; 4X-0161)

A -UIBI; 4X-UIBI) (A -UIBI; 4X-UIBI) (Capitol Songs ASCAP—Mercer Prevert, Kosma] The pretty oldic that's making a big comeback cur-rently, is fashioned in a mambo tempo by planist Geri Galian. Inviting, sub-dued Latin version. Good piece of cover material.

George] The keyboard artist offers a fast moving mambo version of the country's topper "Yellow Rose."

LOU MONTE

(RCA Victor 20-6246; 47-6246)

"YALLER YALLER GOLD' (2:18) [Wonderland B M I-Blackburn, Bruns] A cute bouncy novelty that reminds one of the West ern era is pleasantly fashioned by Lou. Tune will be used in a forth coming Disneyland TV production Disk should stir up noise after vide showing.

(1:48) (Wonderland BMI—Blackburn Bruns] Another similar colorful ditty from the early west is capably handled by Lou and a chorus. Also from TV production.



 Lillian Briggs, a vibrant young thrush who skyrocketed to stardom on a driving novelty tagged "I

RITA RAINES (Deed 1006; 45-1006)

(B) "THE WEDDING SONG" (2:44) [Harper House BMI—Jablon] Rita Raines does an emotional job on a stirring romantic ballad with a load of feeling. Sincere reading Could of feeling. Sincere reading. Could catch on and click.

© "DON'T TOUCH ME" (2:15) [Hill & Range BMI—Cochran, Sterling Carone] This half is a Latin tempo romantic offering with a male chorus assisting in the backdrop.

NORMAN PETTY TRIO ("X"-0167; 4X0167)

"SOLITUDE" (2:30) [American Academy ASCAP—Ellington, De-lange, Mills] The Petty Trio, which clicked on an Ellington tune "Mood Indigo", takes another hit from the maestro's pen and fashion it invitingly. Pretty deck.

G "DARKNESS ON THE DELTA" (1:45) [Joy ASCAP — Symes, Neiburg, Levinson] This side features the artists as instrumentalists on a beaty, rhythm number.



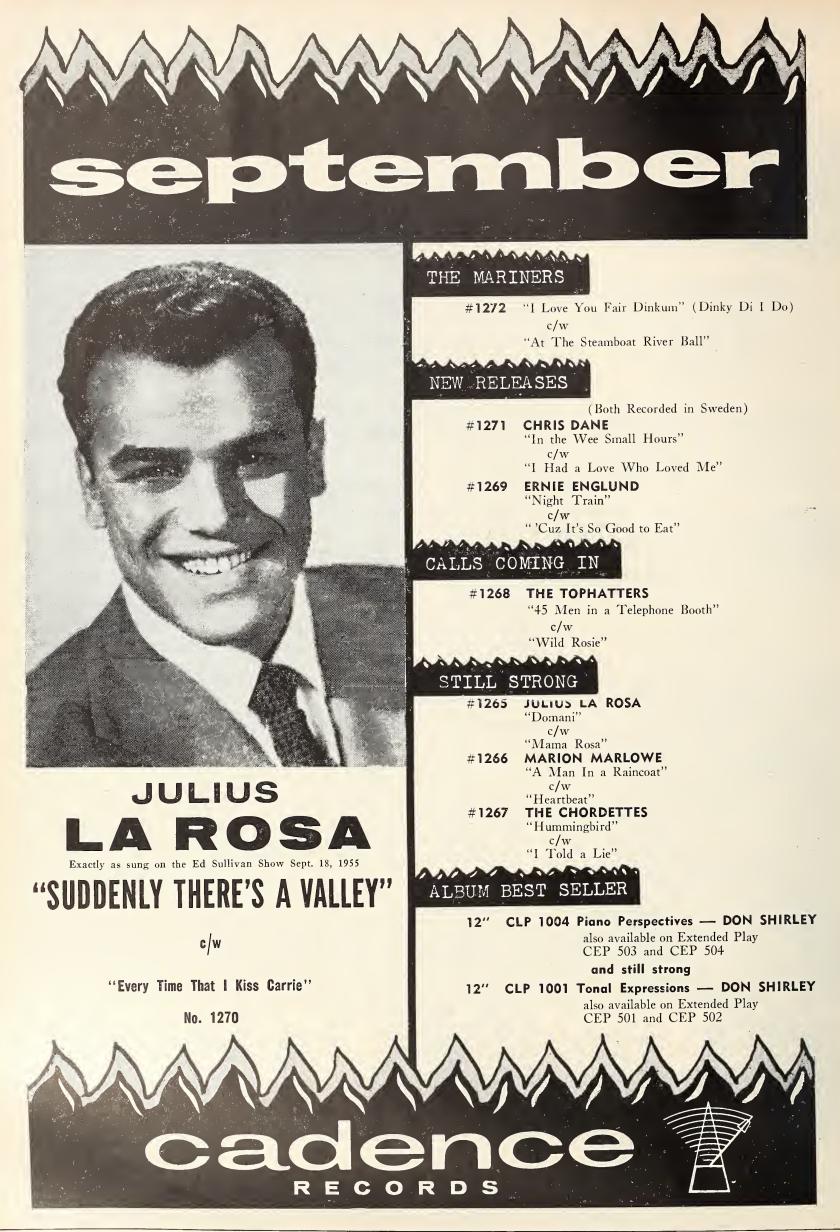
Climbing To The Top In A Hurry! BUSTY DRAPER And His Great Recording Of ''THE SHIFTING, WHISPERING SANDS'

COUPLED WITH



"It's What's in THE CASH BOX That Counts"

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Kwela — Kwela

SOUTH AFRICA'S NUMBER 1 HIT *

Published by Peer International, Inc. Murray Deutch, Gen. Prof. Mgr.



BILL HAYES No. 1274 c/w white Buffalo

SOUTH AFRICA'S NUMBER 1 HIT *

Published by Peer International, Inc. Murray Deutch, Gen. Prof. Mgr.



BILL HAYES No. 1274 c/w WHITE BUFFALO

Exactly as performed on the Ceasar Hour Show Sept. 10, 1955

* BREAKING BIG IN JOHANNESBURG, CAPETOWN AND NIAROBI





Sigure Full of a	001.25	Civic Aud. Music Hall
Sioux Falls, S D	Oct 25	Coliseum
Minneapolis, Minn.	Oct. 26	Northrop Aud,
Davenport, Iowa	Oct. 28	RKO Orpheum Theatre
Chicago, III.	Oct. 29, 30	Orchestra Hall
Bowling Green, Ohio	Oct. 31	University Gym
Buffalo, N. Y	Nov. 1	Kleinhans Music
Youngstown, Ohio	Nov 2	Stambaugh Aud
Philadelphia, Pa. Washington, D. C.	Nov 3 4	Academy of Music
New York City	Nov 5	Constitution Hall
i oni oniy	Nov 6	Carnegie Hall
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RECORDS



NEW YORK:



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September 24, 1955

This record fell as 4100 people turned out last Saturday night.

CHICAGO:



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HOLLYWOOD:



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September 24, 1955



"It's What's in THE CASH BOX That Counts"





September 24, 1955

The Cash Box, Music Page 15 **MARQUEE RECORDS' First Release DOUBLE BARRELLED HITS!!** HAS The Best Version of The Much Covered Hit Tune-The First * X By The (Hey Mr. Banjo) × By The × LEE GORDON SINGERS 5 and Orchestra Under the Direction of × MONTY KELLY * A Stirring Vocal Rendition! R A The Australian Marching Song That's Taking America by Storm! Ŕ and For the First Time the Sensational Vocal Talent of ... MURRAY ARNOLD ... Has Been Revealed on Records! Orchestra under the direction of Monty Kelly

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Complete National Distribution

"It's What's in THE CASH BOX That Counts"

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Top 15 Best Selling Pop Albums

1	. LOVE ME OR LEAVE ME	Doris Day Columbia CL 710; EPB 540)
4	PETE KELLY'S BLUES	Peggy Lee & Ella Fitzgerald (Decca DL 8166; ED 2269) Jack Webb & Various Artists (RCA Victor LPM 1126) Original Sound Track (Columbia CL 690; B 2103, 4, 5)
643	. IN THE WEE SMALL HOURS	Frank Sinatra (Capitol W 581; EBF 1, 2-581)
4	OKLAHOMA	Original Movie Cast (Capitol SAO 595; SDM 595)
5	LONESOME ECHO	Jackie Gleason (Capitol W 627; EBF 1-627)
6	STARRING SAMMY DAVIS, JR.	Sammy Davis, Jr. (Decca DL 8818; ED 2214-5, 6)
7	. THE STUDENT PRINCE	Mario Lanza (RCA Victor LM 1837; ERB 1837)
8	MUSIC FOR LOVERS ONLY	Jackie Gleason (Capitol H 352; EBF 352)
9	. DAMN YANKEES	Original Cast (RCA Victor LOC 1021; EOC 1021)
10	. SOMETHING COOL	June Christy (Capitol H516)
11	. MEET ANDRE KOSTELANETZ	Andre Kostelanetz (Columbia KZ1)
12	. SONGS OF THE WEST	Norman Luboff Choir (Columbia CL 657; B 2003)
13	. PIANO PERSPECTIVES	Don Shirley (Cadence CLP 1004)
14	. I LIKE JAZZ	Various Artists (Columbia JZ 1)
15	I LOVE PARIS	Bill Haley & Comets (Decca DL 5560; ED 2168)

Jimmy Fund Record Hop



BOSTON-Jack McDermott of WLYN dances with one of the hundreds of youngsters at the Roy Hamilton Fan Club Jimmy Fund Record Hop at Revere City Hall. The dance was sponsored by the Roy Hamilton Fan Club of Revere for children's cancer research. Ten of Boston's top disk jockies were on hand for the event.





POPULAR

"SAMMY DAVIS, JR. sings JUST FOR LOVERS"—Decca DL 8170 (12" LP) YOU DO SOMETHING TO ME, YOU'RE MY GIRL; COME RAIN OR COME SHINE, BODY AND SOUL, IT'S ALL RIGHT WITH ME; GET OUT OF TOWN; THESE FOOLISH THINGS; WHEN YOUR LOVER HAS GONE; TENDERLY; HAPPY ENDING.
Sammy Davis, who has become one of the world's greatest entertainers, this year proved that he's just as great on wax as he is on the stage. His single records have been selling like hot cakes and his first Decca LP "Starring Sammy Davis, Jr." is still one of the country's best selling albums after having spent some time in the number 1 slot. Even tho the "Starring" LP hit the top spot, it lost a load of sales because many of Davis' fans had already bought in single form the tunes which were later incorporated in the LP. On this release, however, none of the recordings was previously issued. It's all new. The songs are wonderful favorites, most of them standards and they're designed for a romantic atmosphere. If you think Sammy had a big seller in his first LP, watch this one go. There are many great performances on the album. But we think the highlight is the star's 6 min. 2 sec. delivery of what will probably be another Porter standard "It's All Right With Me."
"THE BOY NEXT DOOR"—Roger Williams, piano— Kapp KL-1003 (12" LP)

"THE BOY NEXT DOOR"—Roger Williams, piano— Kapp KL-1003 (12" LP) YOU'LL NEVER WALK ALONE; THE BOY NEXT DOOR; MY FUNNÝ VALENTINE; MOONLIGHT IN VERMONT; THERE YOU ARE; STELLA BY STARLIGHT; EVERYONE WANTS SOMETHING; 'TIL ROSES CRY; EBB TIDE; THE NEARNESS OF YOU; TAKE CARE; IT NEVER ENTERED MY

TIL ROSES CRY, EBB TIDE; THE NEARNESS OF YOU; TAKE CARE; IT NEVER ENTERD IN MIND. Roger Williams, a classically trained pianist, is currently proving that he can play pop music—the type the public wants. And he's doing this with his beautiful hit recording "Autumn Leaves." The recording is heading toward the top and could be one of the year's biggest sellers. As is always the case when a newcomer makes the grade, people want to have more music by the artist. Kapp answers the requests with a lovely 12" LP featuring dreamy piano solos by Williams. The artist is not enhanced by a lush ork as he is on his single hit, but he comes off exceptionally strong as a soloist. He has chosen a dozen great tunes wonderfully suited for the keyboard. Lovely mood music. Disk has big possibilities. "TONICHT AT MIDNIGHT"—Steve Allen his piano and Orchestra—Coral

Disk has big possibilities.
"TONIGHT AT MIDNIGHT"—Steve Allen his piano and Orchestra—Coral CRL 57015 (12" LP)
WHILE WE'RE YOUNG, PLEASE BE KIND; JUNIOR PROM; BOY NEXT DOOR; LET'S FALL IN LOVE; YOU ARE TOO BEAUTIFUL; YOUNG LOVE; YOU BETTER GO NOW; LOVE IS YOUNG; TOMBOY; LAST NIGHT WHILE WE WERE YOUNG; TOO YOUNG.
Steve Allen, a very popular television entertainer and a versatile pianist with a vast following had a strong seller in his first mood music LP for Coral dubbed "Music For Tonight." This album is the follow-up. It's a pretty affair with Allen accompanied by a lush string backing showcasing his keyboard artistry to best advantage. Romantic mood music at its best. Steve has added a great many fans to his following since his last LP was issued. This factor and his excellent choice of material for the new album ought to have a marked effect on the LP's sale. Allen's quartet of originals on this disk are quality merchandise. Good sales material.
"CRAZY OTTO RIDES AGAIN"—Decca DL-8163 (12" LP)

merchandise. Good sales material.
"CRAZY OTTO RIDES AGAIN"—Decca DL-8163 (12" LP)
PALESTEENA; MAMMY O' MINE; THE DARKTOWN STRUTTERS' BALL; RAG MOP; IF YOU
KNEW SUSIE; TWEIFTH STRETE RAG: OH JOHNNY, OH JOHNNY OH!, I'LL ALWAYS BE IN
LOVE WITH YOU; INDIANA; ALABAMY BOUND; SOMEBODY ELSE IS TAKING MY PLACE;
THE CRAZY OTTO RAG.
Fritz Schulz-Reichel, better known as Crazy Otto, knocked the country for
a loop this year and started the music biz on the cornball piano kick. Since
his debut, he's been selling well both on singles and LP's. His first LP was at
one time the country's top seller. Although the cornball rage has died out,
Otto has earned for himself a tremendous number of fans who should be
just as crazy about his second album as they were about the first. Of the 12
bands in this one, only a few were previously issued as singles. Decca has
another strong contender in this item.

"DEE-LIRIOUS"-Lenny Dee-Hi-Fi Organ Solos With A Beat-Decca DL

8165 (12" LP) THAT'S MY WEAKNESS NOW; TWELFTH STREET RAG; COQUETTE; I'M BEGINNING TO SEE THE LIGHT; OUT OF NOWHERE; THIS OLE HOUSE; GOOD NIGHT SWEETHEART; FIVE O'CLOCK WHISTLE; CHARMAINE; FIVE FOOT TWO, EYES OF BLUE; CHINATOWN, MY CHINATOWN, CARAVAN.

CARAVAN. A few months ago, Lenny Dee came out with a single called "Plantation Boogie." It was an organ solo with a beat, and it caught on big. Immediately following, Decca issues an LP of Lenny's stuff under the title "Dee-Lightful." The album, as did the single, also met with great approval and hit the best seller list. Now the diskery issues another in the Dee series, this one tagged "Dee-Lirious." Any organist is sure to be wild about the album. If it's a swinging organ that you like, this is the album to get. Disk features a dozen standards.

"GENTLEMEN MARRY BRUNETTES"—Jane Russell and Jeanne Crain with Alan Young, Scott Brady and Rudy Vallee—Coral CRL 57013 (12" LP) In a matter of weeks the whole country will be watching Jane Russell and Jeanne Crain terpsing across the CinemaScope screen in a movie called "Gentle-men Marry Brunettes." Coral has the album. It's a happy go lucky affair loaded with oldies. The disk is lively and inviting. Jane sings for herself in the pic and Anita Ellis does the vocaling for Miss Crain. Johnny Desmond, who's not in the pic, introduces the LP with the title song. The flapper era was a great musical era and the songs employed in this film have lasted thru the years and are still top favorites. As the movie hits the local theatres, retailers oughta enjoy a healthy sale with this LP. Colorful disk full of fun. A single of 2 tunes from the album by Misses Russell and Ellis has been issued by Coral and this record should further promote the sale of the album.

"CREW CUTS GO LONG HAIR"—Mercury MG 20067 (12" LP)
HERE, FULL SET OF EVERYTHING, ON THE ISLE OF MAY, CARMEN'S BOOGIE, WHEN WHEN WHEN, TILL THE END OF TIME, THE URGE, MOSTLY MARTHA, I'M ALWAYS CHASING RAIN-BOWS; RED HOT SERENADE; TONIGHT LOVE; MAMBO YOU.
The Crewcuts, one of the country's top vocal groups, come up with a clever idea and an enjoyable album that their young fans will get a big kick out of. Titled "Crew Cuts Go Long Hair," the album features the polished aggregation on a dozen pop tunes derived form classical melodies and opera. Some items swing and others are dreamy romantic affairs. But they're all attractively executed. Even tho some of the songs the boys have done in the past were zany little ditties, the Crewcuts are nevertheless excellent musicians and display their wonderful vocal talents to best advantage here.



September 24, 1955





CHICAGO—Ever since the release of "Shifting, Whispering Sands", by Rusty Draper, the Mercury mail has been flooded with enthusiastic comments in an amount never before ex-perienced. Raves have been pouring in from all parts of the country. A few of the comments of the DJs are listed below:

"Finest thing I ever heard!" Rex Dale, WCKY, Cincinnati, O. "A sure hit for Rusty!" Dick Gilbert of KTYL, Phoenix,

Ariz.

"I get goose pimples on top of goose pimples each time I hear it!" Alan Dary, WORL, Boston, Mass.

"A dramatically different and dy-namic Draper!" Jerry Strong, WMAL, Washington,

D. C.

"The absolute best." Joe Deane, KQV, Pittsburgh, Pa.

"Could be Rusty's biggest hit—load-ed with atmosphere!" Ira Cook, KMPC, Hollywood, Cal. "Shhh! It's a big hit. Shhh! Bob Larsen, WEMP, Milwaukee,

Wisc.

"Rusty Draper excels on 'Shifting, Whispering Sands'." Sherm Feller, WVDA, Boston,

Mass. "Rusty's reading really rates rave

reviews. Roger Clark, WNOR, Norfolk, Va.

"Tremendous Immediate reaction, onderful song, Draper's greatest." wonderful song, Draper's greatest." Norm Bailey, WKBR, Manchester, N. H.

"This desert caper by Draper is the most!"

Jim Lowe, WRR, Dallas, Tex.

"As always, Rusty Draper does great job on 'Shifting, Whispering Sands'." Joe Flood, KTLN, Denver, Colo.

"Something new and different. . . It should hit the top!" Murry Jordan, WLIB, New York,

N.Y "This one has the folks down here

buzzing". Dave Walshak, KCTI, Gonzales, Tex.

"Every one is whispering about the shifting sands—whispering that Rusty Draper has a big big hit!" Sandy Singer, KCRG, Cedar Sandy S Rapids, Ia.

"Rusty Draper sings with emotional impact!" Jack Thayer, WTCN, Minneapolis-

St. Paul, Minn.

"Draper's disc of 'Shifting, Whis-pering Sands' will cop the spins on KING. A great record." Gil Henry, Radio KING, Seattle,

Wash.

"Rusty paints a vivid, thrilling pic-ture of the Shifting, Whispering Sands".

Larry Wilson, WTIX, New Orleans, La.

"A mystery of the 'Old West'." Bill King, WTOC, Savannah, Ga. "A real trend-starter!!" Joe Ryan, WALL, Middletown, N. Υ.

N. 1. "'Shifting, Whispering Sards' by Rusty Draper, his best release in two years." Wayne Cody, KALL, Salt Lake

Wayne Cody, KALL, Sait Lave City, Utah. "A real jammer—switchboard jam-mer that is. More listener enthusi-asm for this disc than anything else in months. Tom Shanahan, WEMP, Milwau-kee Wise

Tom Shanahan, WEMP, Milwau-kee, Wisc. "... wonderfully done, with an intimate, appealing style." Paul E. X. Brown, WERD, Atlanta, Ga. "Shifting, Whispering S and s. Draper Fulfills Listener Demands." WLOL, Minneapolis, Minn. "Rusty's unique approach to 'Sands' makes for good listening." Dean Slack, WJOY, Burlington, Vt. (ADVERTISEMENT)

album THE CASH BOX Perieur

"DANCING WITH THE STARS"—Frankie Carle, Gene Krupa, Hal McIntyre, Jack Teagarden, Benny Carter, Count Basie, Will Bradley, Glenn Miller, Neal Hefti, Leroy Anthony, Tony Pastor, Artie Shaw—Epic LN-3136 (12" LP) Epic has raided Columbia's vaults for this LP and has come up with a terrific selection of old instrumentals by some of the all time great band men listed above. Some of the items swing, but most are of the slow ballad variety. Their tempo is tailor made for dancing and many of the songs heard are all time classics. Should enjoy a fair sale.

CLASSICAL

"MANON LESCAUT"—Giacomo Puccini—Licia Albanese; Robert Merrill; Jussi Bjoerling; Franco Calabrese; Mario Carlin; Plinio Clabassi; Anna Maria Rota—RCA Victor LM-6116—(3-12" LP's)

Rota—RCA Victor LM-6116—(3-12" LP's) RCA Victor has put together a complete version of Puccini's "Manon Lescaut," cut only last year at the Opera House in Romé, and starring Licia Albanese and Jussi Bjoerling, with Robert Merrill. The performances of these three, ably supported by a cast of Italian artists, are superb. Add to that the Puccini score, replete with melody, and we have an outstanding offering. The story of the ill-fated Manon is thrillingly sung. Licia Albanese and Jussi Bjoerling combine to make this set a treasure for opera lovers. It is packaged in a box-type album with a complete libretto and an essay on Puccini by Gorge R. Marek. Recommended without qualifications.

TCHAIKOVSKY Symphony No. 6, in B Minor, Op. 74 ("Pathetique") Boston Symphony Orchestra—Pierre Monteux—RCA Victor LM-1901—(1-12" LP) Pierre Monteux leads the Boston Symphony Orchestra through the familiar Tchaikovsky "Pathetique." One of the most recorded Tchaikovsky works, it is hard to endow the Symphony with a newness—yet that is exactly what Monteux accomplishes. He has created a freshness and excitement that will thrill the listener. Excellent catalog item and a must for anyone not yet pos-sessing a late issue. sessing a late issue.

BRAHMS "Symphony No. 2, in D, Op. 73"—Claridge Symphony Orchestra— Camden CAL-236—(1-12" LP) One of Brahms' most familiar works and one which has been oft recorded and proven at the sales counter is offered in the budget priced Camden series. It is an excellent catalog item for the retailer. Performed in excellent manner by the Claridges Symphony Orchestra, it will be a strong addition to any librory the Claridge Symphony Orchestra, it will be a strong addition to any library.

"PSYCHE" Franck—Willem Van Otterloo conducts the Hague Philharmonic Orchestra and the Netherlands Chamber Choir—Epic LC 3146—(1-12" LP) Willem Van Otterloo guides the Hague Philharmonic Orchestra and the Netherlands Chamber Choir through the gentle, moving Franck symphonic poem for a vivid recording. The delicate shadings of the lacelike work are wafted softly but stirringly. The work emerges with a moving intensity. Album is to be recommended is to be recommended.



LIONEL HAMPTON "ALL AMERICAN AWARD CONCERT"-Decca Records DL 8088 (1-12" LP)

The ubiquitous Lionel Hampton is heard via a recording of his concert at Car-negie Hall on April 15, 1945, a celebration of having been selected number one "New Star" in the annual poll of Esquire Magazine. It is Hampton at his most exciting and driving best. Of course, included in the album is the high flying "Flying Home". With it Hamp concludes the album in a frenzy of excitement. Dinah Washington is heard singing "Evil Gal Blues." Dinah, band singer with Hampton at that time, is caught in a stage of development that is not yet the Dinah we know today. Highlight of the album is the guest trumpet solo by Dizzy Gillespie, who sat in on "Red Cross".

STEVE ALLEN'S "ALL STAR JAZZ CONCERT" featuring the Lawson-Haggart Jazz Band with Sylvia Syms, guest vocalist Billy Butterfield Jazz Band with Ray McKinley Vol. 1—Decca DL-8151—(1-12" LP)

I WANT TO BE HAPPY; SWEET GEORGIA BROWN; BIG NOISE FROM WINNETKA; LOVE ME OR LEAVE ME; SWING THAT MUSIC; BIG TOWN BOOGIE; THAT'S A PLENTY; LONG GONE; I CAN'T GET STARTED.

The magic name of Steve Allen is figured to get this album off to a flying start. Allen, with his vast TV audience representing a great potential market, provides light commentary. A fine group of musicians has been gathered for both the Lawson-Haggart and Billy Butterfield aggregations. With the Lawson-Haggart group are John (Yank) Lawson, Bill Stegemeyer, Lou McGarrity, Lou Stein, George Barnes, and Cliff Leeman. Billy Butterfield's combo con-sists of "Cutty" Cutshall, "Peanuts" Hucko, Lou Stein, Jack Lesberg, and Ray McKinley. Sylvia Syms, familiar New York night club figure, sings "Love Me Or Leave Me" with the Lawson-Haggart Jazz Band. It is a swinging, enter-taining LP that will find many admirers and many customers. With the talent used, the pulling power of Steve Allen's name, and the surge in jazz buying, stores should not hesitate to stock this one.

"DON ELLIOTT SINGS"-Bethlehem BCP 15 (1-12" LP)

YOU'RE DRIVING ME CRAZY; LET'S FALL IN LOVE; SPEAK LOW; LOOKING FOR A BOY; I HADN'T ANYONE 'TIL YOU; EV'RY TIME I FALL IN LOVE; POLKA DOTS AND MOONBEAMS; OOH! BABY IT SCARES ME; EV'RY TIME; WHATEVER HAPPENED TO YOU.

OOH! BABY IT SCARES ME; EV'RY TIME; WHATEVER HAPPENED TO YOU. Don Elliott, the one-man band who can play almost any instrument but who specializes as a performer on the mellophone, vibraphone and trumpet, is pre-sented here as a singer. The talented fellow surprises with a warm, intimate styling and pleasant voice. He is a sensitive performer and will undoubtedly win himself more fans with this release. An engaging band is "I Hadn't Anyone 'Til You", in which, through the use of multi-track recording, has Elliott singing a five-voice chorus backing his vocal solo. Don also plays the trumpet here. However, do not get the impression it is a "gimmick". It is a smoothly chanted effort designed to please, not surprise. Pleasant and pleasing listening. pleasing listening.



Nice going away present to Mantovani from the English Decca-London label in the form of a gold record for his millionth pressing of "Charmaine." Monty now joins Vera Lynn, David Whitfield and Eddie Calvert as the only four British artists having so far received a gold record. All good wishes to Mantovani who left London for his Canadian and American tour this Monday, the 12th.... Maria Benson, the Australian girl who has been the only female voice in the famous Stargazers vocal group, is leaving the boys and going solo. Although I am sorry to hear this news, I am in a way happy for Marie who is a real performer and is sure to knock them cold, wherever she tops the bill. . . . Ted Heath in his search for a girl singer to replace Kathy Lloyd, has finally decided on a young chirp called Rosemary Squires. But something tells me Ted may decide to change the name. But after all, what's in a name? It's the voice that counts.

Jacques Kluger and Felix Faecq flew back from the U.S.A. to Brussels via London dropping off to inform me of their new publishing company in the States. Just another string to their bow which should prove well worthwhile since they have a very important Continental catalogue to exploit. . . . Are we going to have real disk jockeys on the B.B.C.? It seems that Rooney Pelletier, controller of the B.B.C.'s light programs, has had his ears and eyes open and has finally realized the importance of the popular record industry. It looks as though records will be the most powerful weapon on sound radio likely to counteract some of the T.V. shows in store. . . . MGM is re-issuing some of its finest musical films; among those scheduled for re-release are "Meet Me in St. Louis" and "Thousands Cheer." Due to the fact that many of the sponsored TV musi-cal shows have been filmed weeks ahead, it seems that unless live shows are presented, pop songs will not be heard for weeks to come—that is current pop songs of course!

This Week's Best Selling Pop Singles: (Courtesy "New Musical Express")

- "Rose Marie"— Slim Whitman (London) 1.
- "Learnin' The Blues' 2. Frank Sinatra (Capitol)
- "Cool Water"-3. Frankie Laine (Philips)
- "Ev'rywhere"— David Whitfield (Eng. Decca) 4.
- "The Breeze And I"-Caterina Valente (Polydor) 5.6.
- "John And Julie"— Eddie Calvert (Eng. Columbia)
- "Strange Lady in Town"— Frankie Laine (Philips)
- "Every Day Of My Life"— Malcolm Vaughan (H.M.V.) 9.
- "Indian Love Call"— Slim Whitman (London) 10.

"Evermore"— Ruby Murray (Eng. Columbia)

"It's What's in THE CASH BOX That Counts"

(Continued on page 23)



HAMP'S BLUES; I KNOW THAT YOU KNOW; LOOSE WIG; HAMP'S BOOGIE WOOGIE; OH, LADY BE GOOD; EVIL GAL BLUES; RED CROSS; FLYING HOME.

Help Launch Plan



DETROIT, MICHIGAN-On Friday, Sept. 9, the United Operators of Michigan celebrated, with a twohour show at the Fort Wayne Hotel, the launching of plans for a permanent home, club rooms and an organization owned one-stop record service. Bob Maxwell, WWJ-TV, emceed the show which starred Lillian Briggs and Sonny Graham. Miss Briggs flew out to Detroit the day after her successful stint with Alan Freed at the Brooklyn Paramount in New York. Pictured above are Roy Small (left), Lillian Briggs, and Bob Maxwell.

Columbia - Epic "Studio One" **Plugs 3 Weeks In Row**

NEW YORK-The Columbia Records organization found itself in the enviable position of having three straight record "plugs" on the Monday evening Westinghouse Summer Theater, summer replacement for "Studio One."

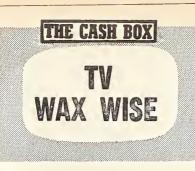
On August 29 the Bernadine Reid-Paul Weston "A Chance At Love" was introduced on a show bearing the same title. The recording was heard twice in its entirety and throughout the story as its theme.

On September 5 Columbia Records provided the background material, phonographs, records, album covers, flyers, etc., for the setting, a record shop. In addition Epic's "I Want You To Be My Baby" by Lillian Briggs was played to create the musical atmosphere of a record store.

On September 12 Epic's "No Place To Hide," by Neil Hefti Orchestra and chorus, was played as the theme of the play, "The Pit".

It was on the Studio One Show, last season, that Joan Weber's "Let Me Go Lover" was exposed to the TV public, with the result that it became the number one record in the country.





The "Our Town" TV musical NBC 9/19 seems to have had a greater ef-fect on A & R men than any previous TV spec. Sinatra, the star of the show, has waxed an EP of four of the original songs penned by Jimmy Van Heusen and Sammy Cahn. "The Impatient Years" was cut by Ella Fitzgerald (Decca) and Kitty White (Mercury). "Love And Marriage" was waxed by Dinah Shore (RCA) and the Laurie Sisters (Mercury). And Georgie Shaw has recorded "Look To Your Heart" for Decca. . . One of the stints we're looking forward to is the 90 min. musical revue 10/22 The "Our Town" TV musical NBC to is the 90 min. musical revue 10/22 co-starring Mary Martin and Noel Coward. An LP of the show's high-Uoward. An LP of the show's high-lights oughta be a sensational seller. The show will be called "Together With Music"... On Oct. 9 Groucho Marx will act as "grand marshall" for 1½ hour show based on the Abel Green-Joe Laurie book "Show Biz". The program's music will be supplied by Rosemary Clooney, Eartha Kitt, Dennis Day, and Beatrice Kay. . . Harry James, Eddy Howard, Machito and Hal McIntyre share billing on 'America's Greatest Bands" 9/24.... Jaye P. Morgan is the "Upbeat!" hostess 9/20 and 22. . . . Don Shirley will play excerpts from his new Cadence LP "Piano Perspectives", on the 9/26 "Steve Allen" show. He'll also offer some selections on the bosendorfer, a unique Viennese piano. Other music on the Allen show includes Mae Barnes 9/19, Burl Ives 9/20, Ethel Waters 9/21, Florian Zabach 9/22 and Turk Murphy 9/23. . . . Patti Page will do the Como show 9/24. Como will reciprocate by appearing as guest on Patti's Nov. 2 Oldsmobile show. . . . Merv Griffin becomes a regular on the "Robert Q. Lewis" show on 9/19. . . The great Toni Arden voice will be heard on the 9/24 Durante TV'er..., Victor, Young was named musical director for Berle's series this season. . . . Harry Belafonte will be "Colgate Variety" guest 10/2. . . . Composer Leonard Bernstein gets the "Person to Person" treatment 9/23. Dorothy Collins and Raymond Scott were featured last week. . . . Disney is adding luster to his daily "Mickey Mouse Club" series starting 10/3 by assembling a solid list of guest stars who will be featured in special musical presentations. They include Fess Parker, Jeri Southern, the Bell Sisters, Cliff Edwards, Sons of the Pioneers and a host of others. . . . "Disneyland" 9/28 introduces a newcomer to the Disney gang, Bongo the Bear. Kiddie disks and toys galore, sponsored by Bongo, will probably be pouring out immediately following the show. . . . The Sunshine Boys, spiritual singers will be Red Foley's guests on "Ozark Jubilee" 9/24. . . Judy Garland will do five of her classics on her 90 min. "Jubilee" 9/24. "Over The Rainbow", "Get Happy", "Man That Got Away", "Swanee" and "A Couple of Swells". . . Lily Pons, Pearl Bailey and the Obernkirchen Children's Choir who started "Happy Wanderer" will work the Sullivan show 9/25.... Fisher asked his TV viewers to select songs for his new LP. "Only those records best suited for commercial use are reviewed by THE CASH BOX"



Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending September 17 without any changes on the part of THE CASH BOX. Tal Hood

WFGM—Fitchburg, Mass.

10. Hawk-Eye (Frankie Laine)

Hank Goldman

WANN-Annapolis, Md.

1. Yellow Rose (Johnny Desmond) 2. Hummingbird (Frankie Laine) 3. Hard To Get (Gisele MacKanzie)

(Gisele Mackenar 4. Young Ideas (Tonv Martin 5. Seventeen (Boyd Bennett) 6. Dancing In My Socks (Robin Hoor 7 Domani (Julius LaRosa)

(Robin Hood) 7. Domani (Julius LaRosa) B. Wake The Town (Mindy Carson) 9. Bible Tells Me (Don Cornell) 10. Longest Walk (J. P. Morgan)

Gene Edwards

WRIT—Milwaukee, Wisc.

1. Autumn Leaves (R. Williams) 2. Gum Drop (Crewcuts) 3. Moments To Remember

Moments To Remember (Four Lads)
 Yellow Rose (Mitch Miller)
 Rock Around The Clock (Bill Haley)
 Love Is Many-Splendored (Four Aces)
 Tina Marie (Perry Como)

B. Shifting, Whisperinng Sands (Vaughn/Carroll)

9. I Want You To Be My Baby (Gibbs/Briggs)

10. Same Old Saturday Night (Frank Sinatra)

Bob Gotsch

KXOK-St. Louis, Mo.

Yellow Rose (J. Desmond)
 Autumn Leaves (R. Williams)
 I Want You To Be My Baby (Lillian Briggs)
 Maybellene (Chuck Berry)
 Seventeen (Fontanes)
 Longest Walk (J. P. Morgan)
 Tina Marie (Perry Como)

B. Bible Tells Me (Don Cornell) 9. Don't Stay Away (E. Fisher)

Mitch Odom

KNEA—Jonesboro, Ark.

Donn Parker

WMYR—Ft. Myers, Fla.

1. Shifting, Whispering Sands (Billy Vaughn)

7. Love Is Many-Splendored (Four Aces)

Carl Loucks

WELI-New Haven, Conn.

4. Ain T Iner (Pat Bound, 5. Gum Drop (Crewcuts) 6. Hawk-Eye (Frankie Laine) 7. Shifting, Whispering Sands (Billy Vaughn)

B. Suddenly A Valley (G. Grant)

10. Harbor Lights (Mulcays)

Hood)

Johnny Morris
KSTP—St. Paul, Minn.
1. Hard To Get (G. MacKenzie) 2. Yellow Rose (J. Desmond)
3. Longest Walk (J. P. Morgan) 4. Bible Tells Me (Nick Noble)
E Tine Marrie (Perry Como)

Page 18

- 5. Tina Marie (Perry Como) 6. Piddily Patter (Patti Page) 7. Kentuckian (Arnold & Winterha'ter) B. I Want You To Be My Baby (Lillian Briggs) 9. Blue Star (Felicia Sanders)
- 10. Twenty Tiny Fingers (Art Mooney)

Lou "Salty" Morgan WWOK-Charlotte, N. C.

- WWOK-Charlotte, N. C. 1. I Want You To Be My Baby (Lillian Briggs) 2. Fooled (Perry Como) 3. Now Is The Time (Rodgers) 4. Hawk-Eye (Frankie Laine) 5. I'll Never Stop Loving You (Doris Day) 6. Without A Song (Kay Star) 7. Black Denim Trousers (Cheers) 8. Love Is Many-Splendored (Don Cornell) 9. Only You (Platters) (Don Cornell) 9. Only You (Platters) 10. You Win Again (T. Edwards)

Mike Woloson WNOR—Norfolk, Va.

WNOR—Norfolk, Va. 1. Yellow Rose (Mitch Miller) 2. Hard To Get (G. MacKenzie) 3. I Want You To Be My Baby (Georgia Gibbs) 4. Hummingbird (Paul & Ford/Laine) 5. Fooled (Perry Como) 6. You Are Divine, Love (Ray Stapleton) 7. Longest Walk (J. P. Morgan) B. Mind If I Tag Along (Connee Boswell) 9. Forty-Five Men In A Telephone Booth (Four Tophatters) 10. If It Weren't For You (Lorrie Raine)

Herb Strickland

WMGR—Bainbridge, Ga. Hummingbird (Frankie Laine) Hard To Get (G. MacKenzie) A Blossom Fell (Nat Cole) Seventeen (Boyd Bennett) Swanee (J. P. Morgan) Pitter Patter (Nappy Brown) Boston Fancy (G. MacKenzie) Mathelius (Ch. 120)

- B.
- Maybellene (Chuck Berry) Longest Walk (J. P. Morgan)
- 10. Till My Love Comes To Me (Doris Day)

Milt Lawrence

WAPI—Birmingham, Ala KNEA-JUIESON, KERRY) 2. Seventeen (Rusty Draper) 3. Yellow Rose (Mitch Miller) 4. Bible Tells Me (Nick Noble) 5. Ain't That A Shame (Pat Boone) Yellow Rose (Mitch Miller)
 Love Is Many-Splendored (Four Aces)
 Wake The Town (M. Carson)
 Hard To Get (G. MacKenzie)
 Tina Marie (Perry Como)
 Learnin' The Blues (F. Sinatra)
 Hummingbird (Chordettes)
 Bluchand Maladu: (Pat Boone) 6. House Of Blue Lights (Chuck Miller) 7. Tina Marie (Perry Como) 7. Hummingbirg (B. Unchained Melody (Al Hibbler) B. Autumn Leaves (R. Williams) 9. Longest Walk (J. P. Morgan) 10. Hard To Get (G. MacKenzie) 9. Longest Walk (J. P. Morgan) 10. Domani (Tony Martin) Chuck Thompson WALA—Mobile, Ala. 1. Tina Marie (Perry Como) 2. Love Is Many-Splendored (Billy Vaughn) 2. He (Al Hibbler) 3. Alright, Okay (Bill Farrell) 4. Longest Walk (J. P. Morgan) 5. Maybellene (Chuck Berry) 6. I Want You To Be My Baby (Georgia Gibbs) 2. Love is Many-spiendored (Four Aces) 3. Ain't That A Shame (Pat Boone) (Pat Boone) 4. Wake The Town (Mindy Carson) 5. Longest Walk (J. P. Morgan) 6. Domani (Julius LaRosa) 7. Yellow Rose (Mitch Miller) B. Hawk-Eye (Frankie Laine) 9. Only You (Platters) B. If I May (Nat Cole)
9. Autumn Leaves (R. Williams) 10. Young Ideas (Tony Martin) 10. Yellow Rose (J. Desmond) Johnny Fairchild WORZ-Orlando, Fla. WORZ—Orlando, Flu.
Bible Tells Me (Nick Noble)
Yellow Rose (J. Desmond)
Longest Walk (J. P. Morgan)
Love Is Many-Splendored (Four Aces/Rose)
Young Ideas (Tony Martin)
Hawk-Eye (Laine/Miller)
Hard To Get (G. MacKenzie)
LW Day Yau, To Sa Mu Sabu 1. Black Denim Trousers (Cheers) 2. Rockin' The Cha Cha (Alan Dale) 3. Seventeen (Boyd Bennett) 4. Ain't That A Shame (Pat Boone)

- B. I Want You To Be My Baby (Gibbs/Briggs)
- 9. Suddenly A Valley (Grant/LaRosa)
- 9. Moments To Remember (Four Lads) 10. I Wanna Be There (Gloria Van) 10. Day By Day (Four Freshmen)

Bill Atkins

September 24, 1955

- WLAR-Athens, Tenn.

 - WLAK—Athens, lenn. 1. Song Of The Dreamer (Eddie Fisher) 2. Longest Walk (J. P. Morgan) 3. Ain't That A Shame (Boone/Domino) 4. Soldier Boy (Sunny Gale) 5. Satisfied Mind (Fitzgerald) 6. Seventeen (Fontanes) 7. Popcorn Song (Russ Morgan) B. Rock Around The Clock (Bill Haley) 9. Maybellene (Jim Lowe) 10. L Hear You Knocking (Storm)
- WFGM—FITCHDU'G, MGSS.
 1. I Want You To Be My Baby (Lillian Briggs)
 2. Moments To Remember (Four Lads)
 3. Sudden?y A Valley (Stafford)
 4. Rockin' The Cha Cha (Dale)
 5. Shifting, Whispering Sands (Rusty Draper)
 6. Yellow Rose (Mitch Miller)
 7. Autumn Leaves (R. Williams)
 8. Fairy Tale (Frank Sinatra)
 9. Hey Nanghty Papa (Vaughan)
 10. Hawk-Eve (Frankie Laine)
 - 10. I Hear You Knocking (Storm)

Ed Robbins

- WKNB-New Britain, Conn.
- WKNB—New Britdin, Conn.
 I Want You To Be My Baby (Briggs/Gibbs)
 Yellow Rose (Mitch Miller)
 Hummingbird (Paul & Ford)
 As I Live And Breathe (Frank Verna)
 Longest Walk (J. P. Morgan)
 Day By Day (Four Freshmen)
 Autumn Leaves (R. Williams)
 Gum Drop (Crewcuts)
 I'll Never Stop Loving You (Doris Day)
 Back Denim Trousers

- 10. Black Denim Trousers (Cheers)

- Jerry Williams WIP—Philadelphia, Pa.
- 1. Wake The Town (Les Baxter) 2. Ain't It A Shame
- Wake the town (Les Barley, 2. Ain't It A Shame (Fats Domino)
 Sin To Tell A Lie (Somethin' Smith)
 Forgive This Fool (Roy Hamilton)
 Fairy Tale (Frank Sinatra)
 My One Sin (Nat Cole)
 Suddenly A Valley (G. Grant)
 I Want You To Be My Baby (Lillian Briggs)

- 9. Ace In The Hole (Somethin' Smith) 10. Just A Little Bit More (Eileen Rodgers)

Wes Hopkins

- WTTM-Trenton, N. J.

- WIIM—Irenton, N. J. 1. Yellow Rose (J. Desmond) 2. Hard To Get (G. MacKenzie) 3. Longest Walk (J. P. Morgan) 4. Learnin' The Blues (F. Sinatra) 5. Domani (Julius LaRosa) 6. Fooled (Perry Como) 7. I Want You To Be My Baby (Lillian Briggs) B. Day By Day (Four Freshmen) 9. Seventeen (Fontanes) 10. Suddenly A Valley (Gogi Grant)

Jerry Nesler KCBQ—San Diego, Calif.

- 1. Only You (Platters) 2. I'll Never Stop Loving You (Doris Day) 3. Longest Walk (J. P. Morgan) 4. Ain't That A Shame (Pat Boone)

- (Pat Boone) 5. House Of Blue Lights (Chuck Miller) 6. Yellow Rose (J Desmond) 7. If I May (Nat Cole) B. Seventeen (Rusty Draper) 9. My One Sin (Nat Cole) 10. Thirteen Women (Bill Haley)

Bill Burns

- WSAI-Cincinnati, Ohio
- Yellow Rose (Mitch Miller)
 Ain't That A Shame (Pat Boone)
 Seventeen (Boyd Bennett)
 Gum Drop (Crewcuts)
 Hummingbird (Chordettes)
 I Want You To Be My Baby (Georgia Gibbs)
 Vantucking Same (Willtement)

- 7. Kentuckian Song (Hilltoppers) B. Song Of The Dreamer (J. Ray)
- 9. Wake The Town (Les Baxter)
- 9. Wake the town (Less 10. Moments To Remember (Four Lads)

Frank White

- KOA-Denver, Colorado 1. Yellow Rose (J. Desmond) 2. Seventeen (Fontanes) 3. Ain't That A shame (Pat Boone) 4. Rock Around The Clock (Bill Haley)

- Rock Around The Blues (Bill Haley)
 Learnin' The Blues (Frank Sinatra)
 'Jummingbird (Paul & Ford)
 I'll Never Stop Loving You (Doris Day)
 Domani (Julius LaRosa)
 Wake The Town (Les Baxter)
 Shifting, Whispering Sands (Billy Vaughn)



NEW YORK-

1954."

NEW YORK-Bill Neilsen, na-

tional sales manager of Epic Records,

announced this week that the com-

pany had totaled higher sales figures

last August than in any previous month since its inception. "In fact," said Neilson, "we increased our

business 250 percent over August of

In the package field Epic's August sales figures for pop and classical

albums equalled 80 per cent of the

combined figures for the months of

January through July. Among its

best selling pop alubums were "Somethin' Smith and The Red Heads"; "Best of Fred Astaire";

"Wild Bill Davis At Birdland"; "The

Lou Stein 3-4- and 5". Epic's

classical top numbers were "Debussy

Images" and "Christmas Story". Sin-

gles which helped pile up the record

sales total were "I Want You To

Be My Baby", Lillian Briggs; "It's A Sin To Tell A Lie", Somethin' Smith; and "Little Voice" paired with

"All This Is Mine", Roy Hamilton.

growing acceptance of the label after

a year of proving itself through

quality and performance—and a

concentrated campaign that saw Bill

Neilsen, Charles Schicke, Walt

Hayum, Jim Shevlin and Bob DeMain personally visit every one of the thirty-three Epic distributors. The campaign included advertising allow-

ances to all distribs and concerted

radio and newspaper Epic advertising. The chief objective of the drive was to impress distribs with the

future growth of the label based on its ever expanding catalog and

artist roster. Its immediate response

was both surprising and gratifying.

Epic in the classical field are Ed. Van Beinum and the Concertebouw Orchestra of Amsterdam; George Szell and the Cleveland Philharmonic Orchestra; Alexander Uninsky, world

famous pianist; and Arthur Grumi-

aux, violinist. Grumiaux has just recorded the newly discovered Paga-

Already under exclusive contract to

Neilsen attributed the sharp rise in August sales to two factors. The

Wayne Stitt

WHB—Kansas City, Mo.

WHD-KORSS City, MO. 1. Love Is Many-Splendored (four Aces) 2. Yellow Rose (Mitch Miller) 3. Maybellene (Chuck Berry) 4. Seventeen (Boyd Bennett) 5. Bible Tells Me (Don Cornell) 6. Tina Marie (Perry Como) 7. Moments To Remember (Four Lads) 8. Boppin' The Rock (C. Chenier) 9. House Of Blue Lights (Chuck Miller) 10. Walking The Blues (W. Dixon)

10. Walking The Blues (W. Dixon)

Frank Darien

KSJO—San Jose, Calif.

Ken Garland WPOR-Portland, Maine

1. Tina Marie (Perry Como) 2. Yellow Rose (Mitch Miller) 3. Moments To Remember (Four Lads) 4. Suddenly A Valley (Julius LaRosa) 5. Hawk-Eye (Frankie Laine) 6. An Oracient Man

6. An Occasional Man (Jeri Southern)

7. Bible Tells Me (Don Cornell)

B. Stay On The Sunnyside (Sunnysider)

9. World Is Waiting For Sunrise (Lenny Dee)

10. Silver Fizz (Spencer-Hagen)

Jack McCoy

WHLN—Harlan, Ky.

1. Love Is Many-Splendored (Four Aces)

tove is many-spindored (Four Aces)
 Fooled (Perry Como)
 Tina Maria (Perry Como)
 Longest Walk (J. P. Morgan)
 Young Ideas (Tony Martin)
 Wake The Town (M. Carson)
 Why Don't You Write Me (Snooky Lanson)
 Piddily Patter (Patti Page)
 Yellow Rose (J. Desmond)
 Old Black Magic (S. Davis)

Jerrie Paletta

KAYO—Seattle, Wash.

Verdict (Five Keys)
 I Want You To Be My Baby (Lillian Briggs)
 Only You (Platters)
 Ain't That A Shame (Pat Boone)
 Gum Drop (Crewcuts)
 Bible Tells Me (Don Cornell)
 Story Untold (Four Coins)
 Love Is Many-Splendored (Four Aces)
 Seventeen (Fontanes)
 Yellow Rose (Mitch Miller)

Dick Gilbert

KTYL—Phoenix, Arizona

KTYL—FROGRA, FROM (Baxter/Carson) 2. Piddily Patter (Patti Page) 3. Yellow Rose (J. Desmond) 4. Hummingbirds (Paul & Ford) 5. Seventeen (Fontanes) 6. Love Is Many-Splendored (Four Aces)

(Four Aces) (Arnold & Winterhalter) B. Hard To Get (G. MacKenzie) 9. Autumn Leaves (R. Williams)

10. I Want You To Be My Baby (Georgia Gibbs)

Jim Lounsbury

WGN—Chicago, Íll.

"It's What's in THE CASH BOX That Counts"

Interviewing The Artist

-Lou Stein is photographed while he is on-the-air with Jean

nini "Fourth Violin Concerto". It

is the first recording of the Paganini

Marv Holzman, A & R head, is

seeking new talent to build up a jazz

roster. In Stein, Holzman has an

artist who has proven his sales power

with two successful albums. Epic has

also released successfully Vocalion,

Brunswick and Okeh re-issues as the

Future expansion will receive a de-

cided push from Epic's recently an-

nounced agreement with European

Philips. Holzman advised there would be a regular schedule of Philips records issued on Epic. A heavy adver-

tising campaign will give a local

buildup to several European artists

in an effort to duplicate the success

already attained by such artists as

David Whitfield, Mantovani, and others. Holzman also concluded a

reciprocal deal in which Philips will distribute all Epic releases in Europe. These agreements were reached through discussions with Johnny

Franz, a & r head of Philips, London;

Georges Meyerstein, a & r head of

Philips, France; and Cun Solleveld,

International sales-manager from Hol-

land, when the three recently visited

Holzman also announced plans to revitalize the Okeh label. The rhythm and blues subsid, with two solid per-formers in holdovers Chuck Willis and Big Maybelle, has expanded its roster with the addition of Carmen Taylor, Honey Gordon, and Eddie "Tex" Curtis

MILLS MUSIC, INC.

the United States.

Curtis.

"Jazz Master Series."

Shepard, WOR disk jockey, whose 12:10 to 12:30 noontime show is heard thruout the Mutual network. Shepard played excerpts from Stein's two recent Zpic albums, "House Hop" and "Three, Four, Five."

Epic Reaches New Sales Heights

work.



Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending September 17 without any changes on the part of THE CASH BOX.

Bob Sticht KOWH—Omaha, Neb.

- 1. Yellow Rose (J. Desmond) 2. Love Is Many-Splendored . (Four Aces) 3. Seventeen (Rusty Draper) 4. Bible Tells Me (D. Cornell) 5. Tina Marie (Perry Como) 6. Shifting, Whispering Sands (Billy Vaughn) 7. Gum Drop (Crewcuts) 8. Black Denim Trousers (Cheers)

- 9. Wake The Town (Baxter) 10. Longest Walk (J. P. Morgan)

Jim Ameche KLAC—Hollywood, Calif.

- 1. Black Denim Trousers (Cheers) 2. Suddenly A Valley (G. Grant) 3. I Hear You Knockin'
- 4. Yellow Rose (Mitch Miller) 5. I Want You To Be My Baby (Georgia Gibbs) 6. Fairy Tale (Frank Sinatra) 7. How Come My Dog Don't Bark (Prince Patridge) 8. Fair Dinkum (Sunnysidentia)

- Fair Dinkum (Sunnysiders/Mariners)
 Without A Song (Kay Starr)
 Never Leave Me (Bob Presto)

Hank 'Elliott WORL—Boston, Mass.

- 1. Moments To Remember (Four Lads)
- 2. Bible Tells Me So (Cornell) 3. I Want You To Be My Baby (Lillian Briggs) 4. Hawk-Eye (Frankie Laine)
- 5. Autumn Leaves (R. Williams)
- 6. Only Forever (Kitty Kallen) 7. Longest Walk (J. P. Morgan)
- 8. Song That Brought Us Together (Four Coins)
- 7 Together (Four Sands 9. Shifting, Whispering Sands (Rusty Draper)
- 10. Just A Little Bit More (Eileen Rodgers)

Jim Lowe

WRR-Dallas, Texas

- WRR-Dollids, Texas 1. Yellow Rose (Mitch Miller) 2. Song Of The Dreamer (Eddie Fisher) 3. Bible Tells Me (Don Cornell) 4. Ain't It A Shame (F. Domino) 5. Moments To Remember (Four Lads) 6. Bonnie Lassie (Ames Bros.) 7. Uranium (Commodores) 8. Close The Door (Jim Lowe) 9. Maybellene (Chuck Berry) 10. Tina Marie (Perry Como)

Walt T. Gaines

- WCSS—Little Falls, N. Y.
- WCS3—Little Fulls, N. T.
 Pellow Rose (J. Desmond)
 Sweet And Gentle (A. Dale)
 Domani (Julius LaRosa)
 Bible Fells Me so (N. Noble)
 Sweethearts On Parade (Jacobs-Ward)
 Tina Marie (Perry Como)
 Wake The Town (Les Baxter)
 Autumn Leaves (R. Williams)
 Shifting, Whispering Sands (Billy Vaughn)
 Suddenly A Valley (Julius LaRosa)

Robb Thomas

- WEMP—Milwaukee, Wisc.
- 1. Autumn Leaves (R. Williams) 2. Bible Tells Me (Nick Noble) 3. Suddenly A Valley (G. Grant) 4. Yellow Rose (J. Desmond) 5. He (Al Hibbler) 6. Dancin' In My Socks (Robin Hood) 2. Shifting Whinesting Sands

- (Robin Hood) 7. Shifting, Whispering Sands (Rusty Draper) B. Moment I Saw, You ♥(Joni James) 9. Same Old Saturday Night (Frank Sinatra)
- 10. Wake The Town (M. Carson)

Arty Kay WVLK-Lexington, Ky.

- 1. Ain't That A Shame (Pat Boone)

- WGUY-Bangor, Maine 1. Yellow Rose (Mitch Miller) 2. Rockin' The Cha Cha 3. Tina Marie (Perry Como) 4. Song Of The Dreamer (Johnnie Ray) 5. Summer Storm (J. Wheatley) 6. Moments To Remember (Johnnie Ray) 5. Soldier Boy (Sunny Gale) B. Gum Drop (Crewcuts) 9. Johnny Be Smart 10. Suödenly A Valley (Jo Stafford) 10. Suddenly A Valley (G. Grant) Seventeen (Bennett/Fontanes)
 Yellow Rose (Mitch Miller)
 Hummingbird (Paul & Ford/Laine)
 His Hands (T. Ernie Ford)
 Sailor Boys (Rosemary Clooney)
 Love Is Many-Splendored (Four Aces)
- 7. Love is Many-Spiendored (Four Aces) B. Rock Around The Clock (Bill Haley) 9. Kentuckian (Hilltoppers) 10. Maybellene (Chuck Berry)

Dave Rosehill WGSM—Huntington, L. I., N. Y.

- L. I., N. T. 1. Yellow Rose (Mitch Miller) 2. Learnin' The Blues (F. Sinatra) 3. Hard To Get (G. MacKenzie) 4. Wake The Town (Les Baxter) 5. Longest Walk (J. P. Morgan) 6. Autumn Leaves (R. Williams) 7. Black Denim Trousers (Cheers) 8. Love Is Many-Splendored (Four Aces) 9. Moments To Remember (Four Lads) 10. Domani[°] (Julius LaRosa)

Terry R. Speights WBKH—Hattiesburg, Miss.

- 1. Love Is Many-Splendored (Cornell/Four Aces) 2. Suddenly A Valley (Julius LaRosa)
- KSJO—San Jose, Calif. 1. Yellow Rose (Mitch Miller) 2. Wake The Town (Les Baxter) 3. Song Of The Dreamer (J. Ray) 4. A Blossom Fell (Nat Cole) 5. Same Old Saturday Night (Frank Sinatra) 6. Seventeen (Rusty Draper) 7. House Of Blue Lights (Chuck Miller) 8. Tina Marie (Perry Como) 9. Learnin' The Blues (Frank Sinatra) 10. I'll Never Stop Loving You (Doris Day)
- (Julius LaRosa) (Julius LaRosa) 3. I Want You To Be My Baby (Georgia Gibbs) 4. Fooled (Perry Como) 5. Autumn Leaves (Steve Allen) 6. Day By Day (Four Freshmen) 7. Longest Walk (J. P. Morgan) 8. Shifting, Whispering Sands (Billy Vaughn) 9. Piddily Patter (Burtons) 10. Bridge Of Love (Rhythmettes)

- Don Be!l KRNT—Des Moines, Iowa
- 1. Suddenly A Valley (G. Grant) 2. Yellow Rose (Miller/Desmond) 3. Autumn Leaves (R. Williams) 4. Rock Around The Clock (Bill Haley)
- S. Ain't That A shame (Pat Boone)
- 6. Wake The Town (Les Baxter)
- 7. I Want You To Be My Baby (Georgia Gibbs)
- B. Fairy Tale (Frank Sinatra)
- 9. Someone To Love (Nat Cole) 10. My Funny Valentine (Mary Kaye)

Jim Larkin WJSW—South Hill, Va.

- 1. Maybellene (Ralph Marterie) 2. Love 1s Many-Splendored
- Governments and y-spiendored (Four Aces)
 Yellow Rose (Mitch Miller)
 Tina Marie (Perry Como)
 Seventeen (Fontanes)
 Wake The Town (M. Carson)
 Longest Walk (J. P. Morgan)
 My One Sin (Nat Cole)
 Ain't That A shame (Pat Research)

- (Pat Boone) 10. Hawk-Eye (Frankie Laine)

Bob Kloss

- WKWK—Wheeling, W. Va. WKWK—Wheeling, W. Yd.
 Longest Walk (J. P. Morgan)
 Day By Day (Four Freshmen)
 I Want You To Be My Baby (Briggs/Gibbs)
 Only You (Platters)
 Nip Sip (Clovers)
 Fairy Tale (Frank Sinatra)
 Bonnie Lassie (Ames Bros.)
 Everyday/Comeback (Basie & Williams)
 Suddenly A Valley (G. Grant)
 Kentuckian (Arnold & Winterhalter)

Norman Hall

- TRIANGLE RADIO NET-WORK-Booneville, Ind.
- WORK—Dooneville, Ind.
 A in't That A Shame (Pat Boone)
 Yellow Rose (Mitch Miller)
 Domani (Julius LaRosa)
 Seventeen (Boyd Bennett)
 Wake The Town (M. Carson)
 Autumn Leaves (R. Williams)
 Man In A Raincoat (Marion Marlowe)
 Now's The Time (Paulettes)
 'I'll Always Be In Love With You (Doris Day)
 Soldier Boy (Four Fellows)

George Fennell

WGUY-Bangor, Maine

The Air At The Fair



DEARBORN, MICH.—Robin Seymour, WKMH, Dearborn is shown above with Roy Hamilton and the Fontane Sisters who assisted him on one of the shows the jockey was doing from his trailer at the Michigan State Fair from Sept. 2 to Sept. 11. This was the fourth consecutive year Seymour had covered the show. Appearing along with the Fontanes and Hamilton were Frankie Laine, the Mills Bros., Joni James, Ella Fitzgerald and others. More than 300,000 people witnessed the "Bobbin' With Robin" show during the course of the week.

Livingston Drops Pre-Recorded Tape Prices 25% Thru Dealer Club Plan

NEW YORK—In a move to expand the dealer coverage in the sale of pre-recorded tapes, the Livingston Electronic Corporation of Livingston, New Jersey, has announced the Liv-ingston Tape Club Plan. This manuingston Tape Club Plan. This manu-facturer-dealer-consumer co-op will make possible a 25 percent reduction in the cost of all tapes in the Living-ston catalog to members of the plan. Thus, it will now be possible to pur-chase high-fidelity music on profes-sionally pre-recorded tape for as lit-tle as \$4.50 for a full one-half hour recording, such as is available on the dual track, 5-inch reels, recorded at 7.5 inches per second. A binaural tape which previously cost \$10.00 per half hour will now be available at \$7.50. Similarly, a full hour of music on a 7-inch reel, dual track, at 7.5 ips., will be available at an all time low of \$9.00. Club members will pay an enroll-

low of \$9.00. Club members will pay an enroll-ment fee of \$6.00 for which they will receive a book of twenty-five coupons. Each of these coupons, when pre-sented to the dealer, entitles the purchaser to a club discount of 25 percent. The dealer, in turn, redeems these coupons for his own special discount. In addition to the coupon book each member will receive a full year's subscription to Tape Record-ing Magazine. Where a member is already a subscriber to this magazine, arrangements have been made to ex-tend the existing subscription for an

arrangements have been made to ex-tend the existing subscription for an additional year. In areas not yet covered by deal-ers the new club plan will make it possible for members to purchase di-rectly from club headquarters. It is planned to keep all members in-formed in advance of new releases and any new developments affecting their interest in tape. The present



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Livingston Tape News Letter will be extended to include all new mem-bers in the club plan. Simultaneous with the announce-ment of the club plan comes the re-lease of the new expanded Living-ston Tape Treasury, which includes over eighty new titles on the follow-ing labels: Livingston, Audiosphere, Connoisseur, Atlantic, Esoteric, Hack Swain, Empirical, Oceanic, River-side, Boston, Lyricord and Tico. A significant feature of these new listings is the increasingly high per-centage of binaural (two-channel stereophonic) recordings available for machines using either stacked (in-line) or staggered (displaced) heads. The growth of the binaural audience is displaying an unexpected accel-eration, and Livingston plans to con-tinue to make available an increas-ing number of such recordings. With its new catalog Livingston hopes by this move to satisfy the

ing number of such recordings. With its new catalog Livingston hopes by this move to satisfy the growing demand for pre-recorded tapes with a new merchandising and price structure.



LAS VEGAS, NEV.—Lena Horne chats with Alex Cooper, KLAC, Los Angeles dee jay and his secretary Shirley Cooper, at the singer's re-cent opening at the Sands Hotel in this city. The local RCA Victor dis-tributor arranged a 'junket of all the L.A. jockeys to fly to Las Vegas for the opening where they were the guests of the Sands for the evening.

THE CASE The Nation's	BOX	P	50
Nair	COMPILED BY	""THE C	ASH BOX"
Comprising 1000 Selections AA—Double AD—Capitol AA—Double ACH—Chess AB—Abbott AC—Capitol CD—Cadence AC—Checker AL—Aladdin AP—Apollo CO—Coral		KI—King r Star LO—London n MA—Marble MD—Media tar ME—Mercury Time MG—MGM MO—Nedern ND—New Disk al NG—Norgran e OK—Norgran	RL—Real UQ—Uniqué RM—Rama VI—RCA Victor RP—RPM VJ—Vee Jay
1.	i a i	-	
	Pos. 9/10	Pos. Pos. 9/17 9/10	Pos. Pos. 9/17 9/10
I—Yellow Rose Of Texas	Toke Co 1 ME-70686 (70686x4	ER WILLIAMS	P-9115 (5-9115)— LILLIAN BRIGGS Don't Stay Away Too Long

CR-61476 (9-61476)— JOHNY DESMOND You're In Love With Someone ★CO-40540 (4-40540)— MITCH MILLER Blockberry Winter PM-1122A (45-1122A)— MAURY LAWS CH. & O. Ain't Thot A Shome VI-20-6241 (47-6241) HOMER & JETHRO Listen To The Gooney Bird X-0161 (4X-0161)— GERI GALIAN Autumn Leaves 2-Ain't That -Ain't That A Shame 2 FATS DOMINO La-La PM-1122B (45-1122B)--BILL MARINE & ROCKETS Yellow Rose Of Texos WI-90009 (90000x45)--RONNIE GAYLORD Chee Sera Sera -Love Is A Many-Splendored Thing 4 6 CA-3202 (F-3202)— WOODY HERMAN House Of Bomboo CR-61467 (9-61467)— DON CORNELL Bible Tells Me So ★DE-29625 (9-29625)— FOUR ACES Shine On Horvest Mooon 9 Moon MG-30883 (K-30883)— DAVID ROSE O. You And You Alone PM-1120A (45-1120A)— THE ROCKETS I'll Never Stop Loving You You CR-165 (45-165)— DON, DICK & JIMMY In Madrid 10-Gum Drop -Seventeen 3 3 CA-3199 (F-3199)— ELLA MAE MORSE Rozzle-Dozzle ★DO-15386 (45-15386)— FONTANE SISTERS If I Could Be With Your You ★KI-1470 (45-1470)— BOYD BENNETT Little Ole You-All ★ME-70651 (70651x45)— RUSTY DRAPER I Can't Live Without Them Anymore Me So -Maybellene 5 ★CH-1604 (45-1604)— CHUCK BERRY Wee, Wee Hours CR-61478 (9-61478)— JOHNNY LONG Toy Tiger DO-15407 (45-15407) JIM LOWE ME-70682 (70682 x 45) RALPH MARTERIE Toy Tiger PM-1125A (45-1125A)— JERRY DUANE House Of Blue Lights -Autumn Leaves 7 10 CA-3223 (F-3223)-JACKIE GLEASON Ooh What You Do To Me CD-1421 (45-1421)-JOHN SEBASTIAN JOHN SEBASTIAN Stranger In Paradise CR-61485 (9-61485)-STEVE ALLEN & GO. CATES O. High And Dry DE-29653 (9-29653)-VICTOR YOUNG Toy Tiger ★VI-20-6192 (47-6192)— РЕККУ СОМО *VI-20-6172 (PERRI COLL Fooled PM-1121A (45-1121A)— GABE DRAKE Woke The Town 13—1 Want You To Be My Baby 13 16

Long ★ME-70685 (70685x45)— GEORGIA GIBBS Come Roin Or Come Shine PM-1124A (45-1124A)— LAURA LESLIE Longest Wolk MAYNARD FERGUSON MAYNARD FERGUSON Finger-Snoppin' MG-12068 (K12068)— RAY CHARLES SINGERS Eorly Autumn PM-1123A (45-1123A)— LOU GARISTO Doy By Doy X-0161 (4X-0161)— GERI GALIAN -Song Of The 14 -Song U. Dreamer 10 11 X-0161)— GERI GALIAN Yellow Rose Of Texos Mombo Dreamer 10 11 CA-3178 (F-3178) — EUNNY PAUL For The Very First Time *CO-4-0528 (4-40528) — JOHNNY RAY I've Got So Mamy Million Years DU-142 (45-142) — BILLY BROOKS Mombo Is Everywhere *VI-20-6196 (47-6196) — EDDIE FISHER Don't Stay Away Too Long -Rock Around The Clock AR-123 (45-123)—SONNY DAE Movin' Guitor BE-1098 (45-1098)—FOUR BELLS & JIMMY CARROLL O. Hopy Holiday *DE-29124 (9-29124)— BILL HALEY & COMETS Thirteen Women MG-12028 (K-12028)— CHARLES WALCOTT Lave Theme CHARLES WALCOTT Love Theme PM-1118A (45-1118A)— GABE DRAKE Chee Chee-oo Chee 8—Moments To Remember 16 18 ★CO-40539 (4-40539)— FOUR LADS Dreom On, My Love, Dreom On 15—Hard To Get ★X-0137 (4X-0137)— GISELE MacKENZIE Boston Fancy -The Longest Walk 16. 15 17 -Wake The Town And Tell The People VI-20-6182 (41-6182) JAYE P. MORGAN PM-1124B (45-1124B)-★CA-3120 (F-3120)— by LES BAXTER I'll Never Stop Loving You ★CO-40537 (4-40537)— MINDY CARSON Hold Me Tight CR-61477 (9-61477)— LAWRENCE WELK I Heor Those Bells PM-1121B (45-1121B)— ARGYLES Tina Morie LO—Gum Drop 8 7 -Shifting 17-Whispering Sands ★DO-15409 (45-15409)— BILLY VAUGHN 5hifting, Whispering Sands (Pt. 2) ★ME-70696 (70696x45)— RUSTY DRAPER Lost Frontier VI-20-5243 (47-5243)— JOHNSON FAMILY SINGERS Shifting, Whispering Sonds (Pt. 2) 25 44 DE-29686 (9-29686)— MILLS BROS. Suddenly There's A Valley DL-6090 (45-6090)— OTIS WILLIAMS Sove Me, Sove Me KI-1496 (45-1496)— THE GUM DROPS Don't Toke It So Hord ★ME-70668 (70668 x 45)— CREWCUTS Present Arms 12 18—Suddenly There's A Valley 22 35 CA-3228 (F-3228)— PATTY ANDREWS Booga-Do-Woog ★CD-1270 (45-1270)— JULIUS LA ROSA Everytime Thot I Kiss Carrie CO-40559 (4-40559)— JO STAFFORD The Night Wotch DE-29686 (9-29686)— MILLS BROS. Gum Drop The Bible Tells Me So 14 15 ★CR-61467 (9-61467)---DON CORNELL Love Is A Mony-Splendored Thing DE-29615 (9-29615)--RALPH YOUNG Mon From Loromie MG-12045 (K-12045)--KAY ARMEN I Wonder When We'll Ever Know ND-5182 (45-5182)--ROY ROGERS & DALE EVANS Lonesome Volley ★W1-90003 (90003 x 45)--NICK NOBLE Army Of The Lord 12--Tina Marie 14 15 HILLS C... Gum Drop Gum Drop GOGI GRANT Love Is A Mony-Splendored Thing He 19—Hummingbird 19—Hummingbird 17 13 BE-1097 (45-1097)— TEX STEWART & 3 BELLES Lough Polko ★CA-3165 (F-3165)— LES PAUL & MARY FORD Goodbye My Love CD-1267 (45-1267)— CHORDETTES 1 Told A Lie CO-21419 (4-21419)— ROSE MADDOX Words Are Eosy TO Soy ★CO-40526 (4-40526)— FRANKIE LAINE My Little One EP-9110 (5-9110)— D. & L. ROBERTSON Saturdoy Night 13 -Tina Marie

September 24, 1955

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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***INDICATES BEST SELLING RECORD OR RECORDS.**

Comprising Tunes are listed below in order of their popularity based on a continuing weekly
national survey of leading retail dealers by The Cash Box. Each listing includes the
name of the song, record number, artists and tune on the reverse side. 100 • The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively. **Selections**

Pos. Pos. 9/17 9/10 Pos. Pos. 9/17 9/10 20—Hawk-Eye 28—He 32 36 50 23 32 CO-21437 (4-21437)— BOBBY LORD I Con't Make My Dreoms Understond ★CO-40558 (4-40558)— FRANKIE LAINE Your Love MD-1015 (45-1015)— KEN CARSON I've Been Working On ★DE-2202 MG-12078 (K-12078)— Suddenly There's A Volley KEN CARSON I've Been Working On the Railrood ME-70697 (70697x45)-CHUCK MILLER Something To Live For -House Of Blue Lights 19 19 CA-2574 (F-2574)— MERILL MOORE Bell Bottom Boogie DE-29594 (9-29594)— PAT MORRISSEY Midnight Sun ★ME-70627 (70627x45)— CHUCK MILLER Con't Help Wonderin' PM-1125B (45-1125B)— BILL MARINE Moybellene -Black Denim Black -Trousers 33 ★CA-3219 (F-3219)— THE CHEERS 5ome Night In Alosko CR-61502 (9-61502)— DIAMONDS DIAMONDS Nip Sip DE-29684 (9-29684)— JACKIE BROOKS The \$64,000 Question VI-20-6260 (47-6260)— VAUGHN MONROE All By Myself 30-My Bonnie Lassie ★VI-20-6208 (47-6208)-AMES BROTHERS So Will / 22-Day By Day 24 25 CA-435-JO STAFFORD *CA-3154-FOUR FRESHMEN How Con 1 Tell Her CO-40565 (4-40565)-FRANK SINATRA 38--Give Me Love 48 31-★CR-61494 (9-61494)— MCGUIRE SISTERS Sweet Song Of Indio 32—Man In A Raince of PM-1123B (45-1123B)---THE ROCKETS Autumn Leaves 32—Man In A Raincoat ★CD-1266 (45-1266)— MARION MARLOWE Heartbeat CR-61433 (9-61433)— KAREN CHANDLER Sentimental Fool L0-1589 (45-1589)—LITA ROZA Today And Er'ry Day -Same Old Saturday Night 28 36 ★CA-3218 (F-3218) FRANK SINATRA Foiry Tale Today And Ev'ry Day ★UQ-303 (45-303)— PRISCILLA WRIGHT Please Have Mercy -Learnin' The Blues 20 20 14 ★CA-3102 (F-3102)— FRANK SINATRA *If I Had Three Wishes* CA-3147 (F-3147)— RAY ANTHONY Mmmm Mamie CO-40515 (4-40515)— BELMONTE ORCH. Bambuco Hat Donce CR-61436 (9-61436)— JOHNNY DESMOND *It's* A 5in To Teil A Lie GS-253 (45-253)—JOE VALINO Lonely Boy 14 -Why Don't You Write Me 35 39 33 CR-61483 (9-61483)— BUDDY GRECO Pennies From Heaven DO-15385 (45-15385)— SNOOKY LANSON Lost Minute Love ★RP-428 (45-428)—THE JACKS Smock Dob In The Middle 40--Sweet Song Of India 43 34 --I'll Never Stop Loving You ★CR-61494 (9-61494)— McGUIRE SISTERS Give Me Love 35—The Kentuckian Loving You 21 21 21 CA-3120 (F-3120)—LES BAXTER Wake The Town ★CO-40405 (4-40405)— DORIS DAY Never Look Back IM-8298 (45-8298)— SLIM WHITMAN 1'II Never Take You Back Again LO-1572 (45-1572)— DAVID WHITFIELD Everywhere 41-42_ Song 29 30 29 30 CO-40527 (4-40527)— WE5TON & LUBOFF CH. You And You Alone CR-61439 (9-61439)— BOBBY SHERWOOD Far Awoy Ploces ★DO-15375 (45-15375)— HILLTOPPERS I Must Be Dreaming ER-1002—DANNY WELTON ME-70637 (70637x45)— GUY CHERNEY If We All Said A Prayer 44_ LO-1374 Everywhere PM-1120B (45-1120B)— LAURA LESLIE Love Is A Many-Splendored Thing _Only You 27 If We All Said A Proyer MG-12011 (K-12011)— Mon From Laramie OK-7058 (45-7058)— BROOK BENTON Ooh! ★VI-20-6139 (47-6139)—EDDY ARNOLD & H. WINTERHALTER Cattle Call 31 ★ME-70633 (70633x45) THE PLATTERS Bark, Battle And Ball WI-90015 (90015x45)—LOLA DEE Poper Kisses Man 27-Domani 18 20 48-36 -Goodnight **Sweet Dreams** 42 42 DO-15410 (45-15410)— BEASLEY SMITH Parision Rog ★X-0159 (4X-0159)— GORDON JENKINS 50—Cattle Call Young Ideos

Pos. Pos. 9/17 9/10 37—Unchained Melody 30 23 ★CA-3055 (F-3055)— LE5 BAXTER ORCH. Medic CO-40455 (4-40455)—LIBERACE Bridges Of Toko-RI CR-61407 (9-61407)— DON CORNELL All Of You ★DE-29441 (9-29441)— Contract -Fairy Tale CA-3218 (F-3218) FRANK SINATRA Same Old Saturday Night 39—It's A Sin To Tell A Lie 37 26
 37
 26

 CR-61436 (9-61436)— JOHNNY DESMOND Learnin' The Blues

 DE-25505 (9-25505)— INK SPOTS That's When Your Heartache Begins

 DE-23973 (9-23973)— JOHNNY LONG When I Grow Too Old To Dream

 DE-23604 (9-23604)— FRANKIE FROBA Just A Girl That Men Forget

 DE-48261 (9-48261)— BILLY VALENTINE Baby, Please Don't Go

 ★EP-9093 (45-9093)— SOMETHIN' SMITH My Baby Just Ceres For Me
 -Rockin' The Cha Cha -A Blossom Fell -The Popcorn Song 34 27 43-Fooled 39 40 -Something's Gotta Give 40 28 -My Boy-Flat Top Sweet And Gentle 38 29 An Occasional -Cherry Pink And Apple Blossom White 38 49—Razzle Dazzle



Whatta Prize!!

Alan Dale



NEWBERRY, SO. CAR.—One of the prizes offered at Columbia's regional retail dealer meetings was a Ford Thunderbird. Each Dealer put his name into a hat, and one name was drawn from each territory. These regional names were put into the national hat and the winner was Mrs. Clara Wertz. Above she is pictured with her prize in front of her Wertz Music Shop in this city.

Decca And Dress Co. Set Promotion Campaign On Dance Albums

NEW YORK—Decca Records, in conjunction with Patricia Fair Dress-es, Dukay Fabrics and the Independ-ent Retailers Syndicate, has announced an extensive four-way promotion of national scope. The promotion—known as "Platter Prancers"—involves a new line of holiday damae dresses by Paas "Platter Prancers"—involves a new line of holiday dance dresses by Pa-tricia Fair, all made by Dukay Fabrics, that will be exhibited along with new Decca dance albums in many of the member stores of the Independent Retailers Syndicate across the country. The promotion plans include national advertising in the November issue of "Mademoiselle" in which the "Platter Prancers" dresses as well as

the Decca LPs will be illustrated. The titles of the albums are "Waltz Dreams," "Dance Party," "Decca's Record Hop," "Big Dance Tonight," "Time To Tango," and "Woodchop-per's Ball."

Every dress by the company will carry a tag made like a Decca record, and on the reverse side of the tag, the albums mentioned above will be listed.

The companies will also sponsor a design contest, to stimulate interest on a local and consumer level. Local tie-ins between stores and dee jays are being arranged whereby the jockey will tell about the contest on the air. Each entrant will be asked to design a dress inspired by the mood of one of the Decca LPs. Application blanks will illustrate the album covers and prizes will be awarded the winners on the basis of originality of design and on the appropriateness of the de-sign to the album that inspired it. The The companies will also sponsor a sign to the album that inspired it. The contest wi'l also be described in local advertising.



"It's What's in THE CASH BOX That Counts"

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Victor Exhibit



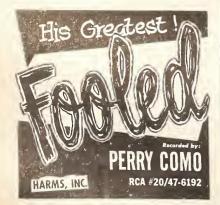
NEW YORK-RCA Victor exhibited last week at the first annual Business Gift Show held at the Biltmore Hotel. The display emphasized Victor's Christmas gift potential. Company officials who attended the booth took inquiries and then referred them to the local distributor-dealers setups.

Mantovani Here For First Tour Of United States

NEW YORK—Mantovani, British recording star and conductor, has ar-rived in New York for his first concert tour of the United States. The con-ductor, whose music and fame have preceded him here, will give perform-ances at Carnegie Hall on October 5th and 8th and November 6th with his orchestra of 45 musicians. After several days here Mantovani will go to Canada where he will open a tour on September 19th in Toronto. He returns here afterward for his New York appearances and his na-tional tour which will include such cities as Boston, Hartford, Newark, Baltimore, Harrisburg, Pittsburgh, Cleveland, Toledo, Detroit, St. Louis, Kansas City, Des Moines, Omaha, Minneapolis, Chicago, Philadelphia and Washington. and Washington.

On his tour of this country, the conductor will be bi'led as "Mantovani and His New Music." His "New Music" dates from 1951 when the British Decca firm for whom he has recorded since 1940, asked him to record some favorite waltzes. The distinctive ar-rangements which put the emphasis on the strings and the original scoring, which Mantovani does himself, caught the public former immediately, and his the public fancy immediately, and his recording-sales have hit astronomical heights.

It was Mantovani's recording of "Green Sleeves" broadcast nightly on a nationwide radio network that first identified the lone-named conductor to the American public. His recording



album, "Waltzing with Mantovani" became a best seller here and Man-tovani soon became a popular favorite.

tovani soon became a popular favorite. Among his own compositions is the ballad, "Cara Mia." Mantovani, though raised in Eng-land, was born in Venice, the son of a violinist who had once been concert-master for Pietro Mascagni, composer of "Cavalleria Rusticana." He had his own orchestra at 18 and later became musical director for Noel Coward's London productions. He has composed the background music for many Brit-ish films. ish films.

Mantovani records for London Records.

The American tour will be under the direction of Columbia Artists Management.

Garmisa Re-Enters Disk Distrib Biz

CHICAGO-Len Garmisa," who got his first taste of the record distributing field sometime ago in partnership here, liked it so well that, as of this past week, he officially reentered the field. He will handle distribution for Am-Par Records in this area.

Garmisa reported, "This is the business I like. I want everyone to call at our new headquarters at 2011 South Michigan Avenue and visit with us.

"I believe we have a big story for them in the new Am-Par Records. We will offer the kind of service and cooperation to juke box operators, dealers and disk jockeys that they have always wanted."

At the present time Garmisa is handling the Am-Par Record line only under the firm name of Garmisa Distributing Company.

"We may," he added, "have some interesting announcements in the very near future regarding other lines."



Chicago, Ill.

St. Louis, Mo.

St. LOUIS, MO. 1. Yellow Rose (Miller/Desmond) 2. Autumn Leaves (R. Williams) 3. I Want You To Be My Baby (Briggs/Gibbs) 4. Maybellene (Chuck Berry) 5. Longest Walk (J. P. Morgan) 6. Wake The Town (Les Baxter) 7. Seventeen (Draper/Fontanes) 8. Love Is Many-Splendored (Four Aces) 9. Tina Marie (Perry Como) 10. Ain't That A Shame (Boone)

Detroit, Mich.

Milwaukee, Wisc.

1. Autumn Leaves (R. Williams) 2. Gum Drop (Crewcuts) 3. Yellow Rose (Mitch Miller) 4. Moments To Remember (Four Lads) 5. Seventeen (Draper/Bennett) 6. Rock Around The Clock (Bill Haley) 7. Love Is Many-Splendored (Four Aces)

(Four Aces) 8. Shifting, Whispering Sands (Rusty Draper) 9. Maybellene (Chuck Berry) 10. I Want You To Be My Baby (Georgia Gibbs)

San Francisco, Calif.

1. Yellow Rose (Mitch Miller) 2. Ain't That A Shame (Boone/Domino) 3. Rock Around The Clock (Bill Haley) 4. Hard To Get (G. MacKenzie) 5. Seventeen (Bennett/Fontanes) 6. Learnin' The Blues (Sinatra) 7. Love Is Many-Splendored (Four Aces)

7. Love is Many-spiendored (Four Aces) B. Wake The Town (L. Baxter) 9. Hummingbird (Paul & Ford) 10. A Blossom Fell (Nat Cole)

Cleveland, Ohio

New York, N. Y.

- Yeliow Rose (Mitch Miller)
 Ain't That A Shame (Boone)
 Love Is Many-Splendored (Four Aces)
 Autumn Leaves (R. Williams)
 Rock Around The Clock (Bill Haley)
 Seventeen (Boyd Bennett)
 Hard To Get (G. MacKenzie)
 March Rege (Churk Regru)
- B. Maybellene (Chuck Berry) 9. Wake The Town (Les Baxter)
- 10. Domani (Julius La Rosa)

Shoals, Ind.

- Ain't That A Shame (Boone)
 Yellow Rose (Mitch Miller)
 Rock Around The Clock (Bill Haley)
 Seventeen (Boyd Bennett)
 Sweet And Gentle (G. Gibbs)
 Hard To Get (G. MacKenzie)
 Wake The Town (Les Baxter)
 Hummingbird (Frankie Laine)
 Love Is Many-Splendored (Four Aces)

- (Four Aces) 10. Learnin' The Blues (Sinatra)

Philadelphia, Pa.

- (Bill Haley) 10. Hard To Get (G. MacKenzie)

New Orleans, La.

- 1. Yellow Rose (Desmond/Miller) 2. Seventeen (Draper/Bennett) 3. Song Of The Dreamer (Eddie Fisher) 4. You Win Again (Paulettes)
- 4. You Win Again (Factoria) 5. Love Is Many-Splendored (Four Aces)
- 6. Only You (Platters)
- 7. Maybellene (Chuck Berry) B. Domani (Julius LaRosa)
- 9. He (Al Hibbler) 10. As I Live And Breathe (Frank Verna)

Dallas, Tex.

- 1. Maybellene (Chuck Berry) 2. Yellow Rose (Mitch Miller) 3. Seventeen (Fontanes/Draper) 4. Gum Drop (Crewcuts) 5. Rock Around The Clock (Bill Haley) 6. Ain't That A Shame (Boone) 7. Song Of The Dreamer (Eddie Fisher) 8. Hard To Get (G. MacKenzie) 9. Fooled (Perry Como) 10. Hummingbird (Laine/Paul & Ford)

Denver, Colo.

- 1. Yellow Rose (Mitch Miller) 2. House Of Blue Lights (Chuck Miller) 3. Love Is Many-Splendored
- Clevetana, Onio 1. Autumn Leaves (R. Williams) 2. Yellow Rose (Mitch Miller) 3. Love Is Many-Splendored (Four Aces) 4. Moments To Remember (Four Lads) 5. Gum Drop (Crewcuts) 6. Maybellene (Chuck Berry) 7. Only You (Platters) 8. Shifting, Whispering Sands (Billy Vaughn) 9. Black Denim Troussers (Cheers) 10. Wake The Town (Baxter/Carson)
- 3. Love Is Many-Splendored (Four Aces) 4. Ain't That A Shame (Boone) 5. Gum Drops (Crewcuts 6. Seventeen (Rusty Draper) 7. Rock Around The Clock (Bill Haley) 8. Wake The Town
- B. Wake The Town (Baxter/Carson 9. Autumn Leaves (R. Williams) 10. Tina Marie (Perry Como)

Atlanta, Ga.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

- 1. Yellow Rose (Mitch Miller) 2. Ain't That A Shame (Boone) 3. Rock Around The Clock (Bill Haley) 4. Tina Marie (Perry Como) 5. Love 1s Many-Splendored (Four Acc)

Baltimore, Md.

- 1. Yellow Rose (Miller/Desmond) 2. Ain't That A Shame (Boone) 3. Seventeen (Boyd Bennett) 4. Autumn Leaves (R. Williams) 5. I Want You To Be My Baby (Briggs/Gibbs) 6. Song Of The Dreamer (Fisher) 7. Love Is Many-Splendored (Four Aces) 8. Longest Walk (J. P. Morgan) 9. Rock Around The Clock (Bill Haley) 10. Hard To Get (G. MacKenzie) Love Is Many-Splendored (Four Aces)
 Seventeen (Fontanes)
 You Win Again (Paulettes)
 I'll Never Stop Loving You (Doris Day)
 Maybellene (Chuck Berry)
 Longest Walk (J. P. Morgan)
- 1. Yellow Rose (Desmond/Miller) 3. Ain't That A Shame (Boone) 3. Hard To Get (G. MacKenzie) 4. Love Is Many-Splendored (Four Aces) 5. Moments To Remember (Four Lads) 6. Bible Tells Me (D. Cornell) 7. Rock Around The Clock (Bill Haley) 8. Gum Drop (Crewcuts) 9. Seventeen (Fontanes) 10. Only You (Platters)

Los Angeles, Calif.

- Yellow Rose (Mitch Miller)
 Rock Around The Clock (Bill Haley)
 Love Is Many-Splendored (Four Aces)
 Suddenly A Valley (G. Grant)
 Hard To Get (G. MacKenzie)
 A Blossom Fell (Nat Cole)
 Learnin' The Blues (Sinatra)
 Autumn Leaves (R. Williams)
 Blok Deain Tenvery (Choor) 1. Moments To Remember (Four Lads) 2. Yellow Rose (Miller/Desmond) 3. Autumn Leaves (R. Williams) 4. Rock Around The Clock (Bill Haley) 5. Bible Tells Me (Nick Noble) 6. Seventeen (Bennett/Fontanes) 7. Love Is Many-Splendored (Four Aces) 8. Longest Walk (J. P. Morgan) 9. Maybellene (Chuck Berry) 10. Ain't That A Shame (Boone)
 - 9. Black Denim Trousers (Cheers)
 - 10. Seventeen (Fontanes)

Houston, Tex.

- 1. Yellow Rose (Miller/Desmond) 2. Maybellene (Chuck Berry) 3. Love Is Many-Splendored

Love Is Many-Splendored (Four Aces)
 Suddenly A Valley (G. Grant)
 Song Of The Dreamer (Fisher)
 Seventeen (Fontanes)
 Longest Walk (J. P. Morgan)
 Black Denim Trousers (Cheers)
 Only You (Lola Dee)
 Same Old Saturday Night (Frank Sinatra)

Kansas City, Mo.

1. Autumn Leaves (R. Williams) 2. Moments To Remember Automit Eaves (k. Williams)
 Moments To Remember (Four Lads)
 Yellow Rose (Mitch Miller)
 Love Is Many-Splendored (Four Aces)
 Maybellene (Chuck Berry)
 Bible Tells Ms (Noble/Cornell)
 Day By Day (Four Freshmen)
 He (AI Hibbler)
 I Want You To Be My Baby (Gibbs/Briggs)
 Tina Marie (Perry Como)

- Kansas City, Mo. 1. Maybellene (Chuck Berry) 2. Yellow Rose (Miller/Desmond) 3. Moments To Remember (Four Lads) 4. Love Is Many-Splendored (Four Acces) 5. Seventeen (Boyd Bennett) 6. The Bible Tells Me (Cornell) 7. I Want You To Be My Baby (Lillian Brigge) B. Wake The Town (Carson (Baxter) 9. Tina Marie (Perry Como) 10. Ain't That A Shame (Boone)

Minneapolis, Minn.

- 1. Yellow Rose (Desmond/Miller) 2. Autumn Leaves (R. Williams) 3. Ain't That A Shame (Boone) 4. Seventeen (Fontanes/Bennett) 5. Love Is Many-Splendored (Four Aces)
- 5. Love Is Many-Splendored (Four Aces) 6. Rock Around The Clock (Bill Haley) 7. Shifting, Whispering Sands (Vaughn-Draper) 8. Wike The Tour

(Vaughn-Draper) 8. Wake The Town (Baxter/Carson) 9. Gum Drop (Crewcuts) 10. Black Denim Trousers (Cheers)

Cincinnati, Ohio

1. Yellow Rose (Mitch Miller) 2. Ain't That A Shame (Boone) 3. Seventeen (Boyd Bennett) 4. Love Is Many-Splendored (Four Aces) 5. Gum Drop (Crewcuts) 6. The Kentuckian (Hilloopers) 7. Longest Walk (J. P. Morgan)

B. Autumn Leaves (R. Williams)

9. I Want You To By My Baby (L. Briggs) 10. House Of Blue Lights (Miller)

Seattle, Wash.

1. Yellow Rose (Mitch Miller) 2. Ain't That A Shame (Boone) 3. Seventeen (Fontanes) 4. Love Is Many-Splendored (Four Aces) 5. Gum Drop (Crewcuts) 6. Rock Around The Clock (Bill Haley) 7. Song Of The Dreamer

7. Song Of The Dreamer (Eddie Fisher)

8. Hard To Get (G. MacKenzie)

Boston, Mass.

9. Green Eyes (Ravens) 10. Verdict (Five Keys)

Paper Roses Day



MINNEAPOLIS: Wing record star, Lola Dee arrives in Minneapolis to par-ticipate in Paper Roses Day held in honor of her new Wing hit "Paper Roses" and the opening of an enlarged record department at Don Leary, Inc., Saturday, September 10, 1955. WTCN's Don Doty, winner of DJ contest held in connection with celebration, welcomes Lola. From left to right: Wince Chamberlain of Don Leary, Inc; Eddie Mathews, Midwest Promotional Director of Wing; Lola; Don; and Jack Taylor of Jather Distributing, Wing's distributor in Min-neapolis neapolis.



CHICAGO-Boyd "17" Bennett entertains the Fair Teen Club at the Fair Store with Jay Trompeter (WIND). Bennett has scored an-(WIND). Bennett has scored an-other hit with his appearance at the Chicago Theater.

Grandson To Frank Walker

BALTIMORE—A son, Robert John, was born to Mr. and Mrs. John Robert Walker of Baltimore, Md. on Septem-ber 10th at the Churchome Hospital

ber 10th at the Churchome Hospital in Baltimore. The mother is the former Grace Holder, daughter of Mr. and Mrs. James Holder of New York City. The father of the child is the son of Frank B. Walker, vice-president of M-G-M Records, and Mrs. Frank B. Walker

Walker.

"Plain & Fancy" Quartet

NEW YORK—Four members of the singing ensemble of "Plain and Fan-cy", the hit musical comedy currently at the Winter Garden Theatre, New York, combined their talents to form a quartet and have been signed by Rama Records. Their first date was recorded last week, the tunes cut be-ing "Every Time I Hear That Sound in My Ear" and "Love Is Like a Rain-drop." The foursome, now known as drop." The foursome, now known as the Bachelors, is made up of Herb Surface, Ed Thompson, Bob Kole and Jack Nevin.

ALBUM REVIEWS (continued) THE RED NICHOLS STORY-Red Nichols and his five pennies-Brunswick

THE RED NICHOLS STORY—Red Nichols and his five pennies—Brunswick BL 54008 (1-12" LP) THAT'S NO BARGAIN; BONEYARD SHUFFLE; IDA! SWEET AS APPLE CIDER; FEELIN' NO PAIN; BUGLE CALL RAG; ECCENTRIC; NOBODY'S SWEETHEART; AVALON; ROSE OF WASHINGTON SQUARE; INDIANA; DINAH; CHINA BOY. Brunswick digs into the files for a collectors' item that features Red Nichols and his five pennies from 1926 thru 1930. Heard as the "pennies" are Benny Goodman, Pee Wee Russell, Jimmy Dorsey, Joe Venuti, Eddie Condon, Eddie Lang, Jack Teagarden, Gene Krupa, Miff Mole and Glenn Miller. Tho obviously dated, the jazz swings and one still finds enjoyable listening and nostalgia. The release, for the most part, will find its market among the collectors.

"ROCKIN' WITH MILT"—Milt Buckner—Capitol Records T 642 (1-12" LP) LEAN BABY; BERNIE'S TUNE; ROCKIN' WITH MILT; EASY TO LOVE; BLUES FOR ME; ROBBINS NEST; SLAUGHTER ON 125th STREET; LITTLE MISS MAUDLIN; MOVIN' WITH MITCH; TAKE THE "A" TRAIN.

THE "A" TRAIN. Milt Buckner lends the organ a swing and drive that lifts it from its usually staid position and places it right next to the trumpet and sax as a jazz instru-ment. Buckner fills the air with a hard hitting, rocking sound and tempo. Jazz fans will be delighted, tho Bach lovers might be a triffe uneasy. If you like a beat and swinging jazz this is your dish.

JAZZ IN HOLLYWOOD—Libert LJH 6001 (1-12" LP)
SANGUINE: THERE WILL NEVER BE ANOTHER YOU, SERENADE IN BLUE: YESTERDAYS, THE GIRL FRIEND, BLOO DENIM, PERPETUAL MOTION, BOB WHITE; DANZA DO BRAZIL; BOB-O-LING, JIVE AT FIVE; LOVE ME OR LEAVE ME.
Liberty scoops up a wide variety of West Coast jazz musicians and presents them under the title, "Jazz In Hollywood". We hear samplings of the talents of Herbie Harper, Bud Shank, Jimmy Rowles, Virgil Gonsalves, Harry Babasin, Lou Levy, Dom Frontiere, Abe Most, Bob Enevoldsen, Bob Gordon, Buddy Wise, and the Hollywood Saxphone Quartet. Space does not allow comments on each artist involved. As an over-all description, it is an interesting collection of assorted talents playing easy to listen to west coast jazz. Improvisations in most cases stick close to the melody line. Jazz fans should find it of strong interest.



TORONTO TOPICS:



"Repeat the Feat" is the slogan of this year's Red Feather Campaign and the CBC-TV network talent-pact show which originated in Shea's Theatre last Sunday night from 10-11 p. m. was probably the most pretentious all-star show yet presented on Canadian TV. Peter MacFarlane did a terrific job in making Canada conscious of the great Canadian tal-ent we have today as well as the Community Chest Campaign which this show inaugurated. MC'd by Canada's top Radio and TV comedy stars Wayne & Shuster the show presented Toronto-born Raymond Massey, Lake Swimmer Marilyn Bell, CBC's Max "Rawhide" Ferguson, French star Marcel Marceau. French Canada's big favorite, star Gratien "Fridolin" Gelinas along with singers Jan Rubes, Irene Salemko,

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MONTREAL MEMOS:

Matt

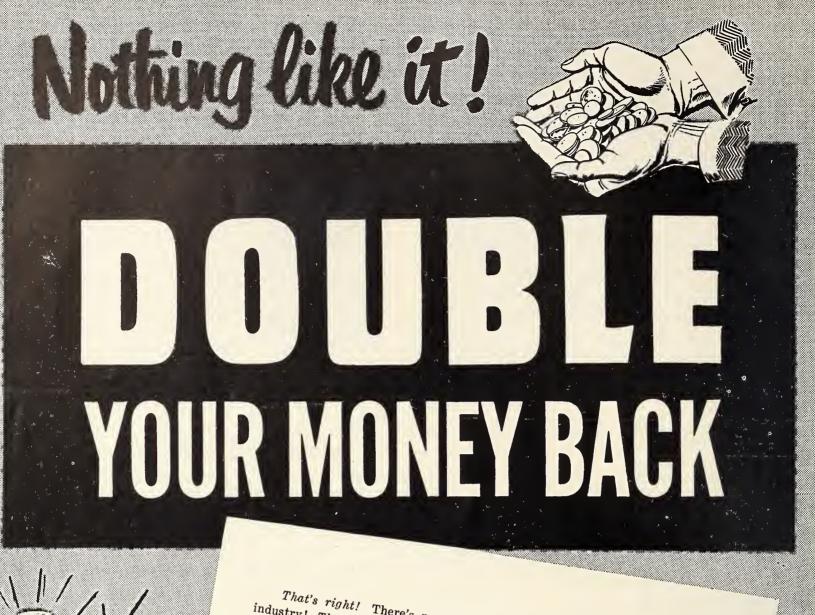


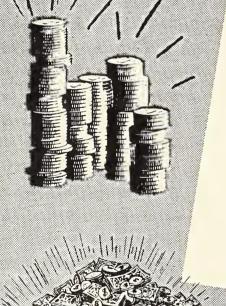
Heft, manager of Heft, manager of Heft, manager of Heft, manager of Leeds Music's new Canadian office, escorting MGM's Connie ("Freddie") Francis around to her DJ and TV interviews. Gal is real sweet and registers with every number at the El Morocco.... Scotty Stevenson, Victor country artist in from the west, opened at the Blue Angel this past week.... Buddy Costa along with his manager Elmo Russ in town last week pro-moting his current Sparton release.... Jazz at the Philharmonic featuring Ella Fitzgerald, Gene Krupa and Montrealer Oscar Peterson in at the Forum on the 20th:... Teeing off a Canadian tour with his first appearance at the Montreal Forum on September 22nd is Mantovani. He will be presented to the trade and press at a cocktail party given by London Records Opening the new season at the Ritz Carlton Cafe is Fernanda Montel ALAN DALE Gatineau Golf & Country Club. . . . In their 19th smash week at the Monterey are the Hachey Bros. and Mary Lou.



"It's What's in THE CASH BOX That Counts"

Page. 23





That's right! There's never been anything like it in the history of this industry! The Cash Box is the one and only publication in all the history of this industry: The Oush Doa is the one and only publication in an the history of this industry that dares offer you DOUBLE YOUR MONEY BACK if, for any reason whatsoever you don't agree that The Cash Box is the finest publication for your

Fill out the coupon on the bottom of this page today! Enclose your check for \$15 for a Full Year (52 Weeks) subscription to The Cash Box! Read the first four issues! If you don't agree, after reading those first four issues, that The Cash Box is the greatest magazine for your business in all the history of the industry, simply return those first four issues and GET DOUBLE YOUR MONEY BACK for those four issues, PLUS the \$15 you sent in for your full year's subscription!



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Eddy Howard Into N. Y.'s Roosevelt Grill

NEW YORK—Eddy Howard and his orchestra take over the headline spot at the Hotel Roosevelt Grill on Monday, September 26th. This will be the first New York booking in four years for Howard, who comes into the Roosevelt following a successful engagement at Chicago's Aragon Ball-

room. The Howard orchestra will perform in the Grill until the return, on No-vember 4th, of Guy Lombardo and his orchestra for their annual engagement.

The Eddy Howard singing style became nationally famous a few years back when his hit recording of "To Each His Own" topped the 3,000,-000 mark in sales and placed Howard among the top three of musicians and vocalists in 1947. He has also gained attention with such best-sellers as "My Adobe Hacienda," "Rickety Rick-shaw Man," "Ragtime Cowboy Joe," and "Sin." Before forming his own orchestra, Eddy performed with the Ben Bernie, George Olsen, and Dick Jurgens or-chestras and was at one time a side-man with Tom Gerun's band in San The Eddy Howard singing style

man with Tom Gerun's band in San Francisco when three other "un-knowns," Ginny Simms, Woody Her-man, and Tony Martin, shared the bandstand with him.

A composer as well as a singer and bandleader, Eddy first clicked with a 1939 recording of "My Last Good-bye," a song of his own composing which he recorded while singing with a West Coast orchestra. Sales of the anonymous press agent's dream, that Howard wrote the song for his wife who had died the year before. The rumor was embarrassing for the very much alive Mrs. Howard, but did very well indeed for the family coffers.

Subsequent Howard hits, which he wrote and recorded, were "Careless" (his present theme song), "Now I Lay Me Down To Dream," "Lynn," and "A Million Dreams Ago."

During its Roosevelt Grill engage-ment, the Eddy Howard orchestra will broadcast twice weekly on the CBS network. They will be heard Thursday and Saturday from 11:30 P.M. to midnight.

Woodell In Club Post

NEW YORK-Norman A. Adler, vice president in charge of the Colum-bia Records' Record Club, announced the appointment of P. M. Woodell to the post of Fulfillment Manager.

the post of Fulfillment Manager. Woodell comes to the organization from Management Systems, Inc., where he was senior consulting engi-neer in charge of the development of the fulfillment program of the club. Prior to his association with Man-agement Systems, Inc., he had served with Montgomery Ward as an assis-tant general mail operations manager.

Woodell will be in direct charge of the club's fulfillment operations at its offices at 165 W. 46th St.

Victor Signs Gary Graffman

NEW YORK—The young Ameri-can pianist, Gary Graffman, has been signed to an exclusive RCA Victor recording contract, according to George R. Marek, director of artists and repertoire for RCA Victor.

The twenty-six-year-old pianist is the bearer of some of the most significant honors in the pianistic field: he was the only winner of the first Rach-maninoff Fund Contest in 1947, re-cipient of its Special Award in 1948, and winner of the 1949 Leventritt Contest Contest.



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NEW YORK—Columbia Records sponsored a display at the National Pre-mium Show, held at the Sheraton-Astor Hotel, this city, September 12 thru 15. The transcription department will utilize the full Columbia talent roster to create records in the vein of premiums, promotions, and self-liquidators. The latter calls for the public to return a small fee which goes toward defraying the expenses of the promotion. Al Schulman heads the department. Columbia has already participated in several of these premium promotions. The most recent campaigns included Rosemary Clooney, Dave Brubeck, Turk Murphy, Jo Stafford, Mitch Miller, Liberace, and Arthur Godfrey. Rosemary Clooney is currently tied in with the Gibson Art Company "Musicards". The tune belongs to Gibson and the records are sold only in the Gibson Art retail outlets. Columbia supplied the artist and made all the recording arrangements including the use of its recording studio. Another current campaign is that of a Helena Rubinstein lipstick pro-motion. The lipstick is called "Jazz" and recordings by Dave Brubeck and Turk Murphy are tied in with advertising plans. Previously Snowy Bleach used Jo Stafford; Pepsodent and Lever Brothers, Arthur Godfrey; Scandinavian Airlines System, Mitch Miller, Jill Corey and Jerry Vale.

\$1,000,000 Campaign Will Promote Jazz

NEW YORK-This week saw the launching of a \$1,000,000 campaign to make the country "Jazz" conscious. The promotion is designed to build the word "jazz" in its fullest musical meaning and to create for it a new identity which would signify a colordescribed by Helena Rubinstein as "a rich, pulsating color. A shimmering tone that has lights of both orange and blue, it wavers between the warm orange reds and the cool blue reds."

The national campaign was kicked off at a cocktail party at Basin Street, Broadway jazz nitery, in collaboration with Columbia Records, on Thursday, September 15. Columbia's latest Dave Brubeck album has been titled "Jazz -Red Hot and Cool" (as has the Rubinstein product). Its album notes refer to the tie-in with the "Jazz-Red Hot and Cool" lipstick. Newspaper and magazine Helena Rubinstein ads will refer to as well as display the Brubeck LP.

Additional Columbia tie-ins are already planned for the future. During the weekend of October 7, 8, and 9 New Orleans will be host to the New Orleans Jazz Festival. Turk Murphy, Columbia artist, has been invited by the New Orleans Jazz Association to be a featured performer. During these three days a Turk Murphy album will be cut for the "Jazz"-Helena Rubinstein campaign. It will probably be titled Turk Murphy "Jazz-Red Hot and Cool".

The new lipstick will be introduced

"It's What's in THE CASH BOX That Counts"

in the stores in a packaging that will include a Columbia jazz recording that features Turk Murphy, Eddie Condon, Dave Brubeck and Pete Rugolo. It features both the "hot" and "cool" jazz schools.

The new color has already influenced manufacturers and designers of women's clothing and accessories—and even buttons, towels and wallpaper.

GTJ Inks Claire Austin

HOLLYWOOD-Claire Austin, Sacramento singer, has signed a new long term contract with Good Time Jazz Records, it has been announced by GTJ Vice-President Robert D. Kirstein.

"The contract is unusual in that Claire will do traditional jazz and blues for our GTJ label," Kirstein said, "and modern and pop tunes for our subsidiary label, Contemporary Records." The first of her Contemporary LPs will be released in November, with an all-star group behind her including Shelly Manne and Barney Kessel, and GTJ's trumpet star Bob Scobey.

Miss Austin will make her first personal appearance away from Northern California this October in New Orleans as guest star at the annual jazz festival sponsored by the New Orleans Jazz Society.

New Philly Distrib Gets AM - PAR Line

PHILADELPHIA - The formation of a new record distributing firm in Philadelphia was announced this week. It is called Universal Record Distrib-uting and is headed by Harry Finfer who was formerly with Gotham in this city

It is rumored that Dave Miller, head of Essex and Media Records has an interest in the firm.

interest in the firm. Universal has captured the distrib-utorship for AM-PAR Records, the new ABC-Paramount subsid, for whose line there has been much bidding by distributors all over the country. In addition the new firm will start with the Media and Essex lines and several R&B lines. R&B lines.

Cole On Sullivan Show

NEW YORK—Nat "King" Cole who recently signed an exclusive one-year contract with CBS-TV during which time he will make ten starring appear-ances on their top variety shows, will make his first guest-shot of the series on the Ed Sullivan Show, October 2nd. The Capitol star will feature his new-est release, "Someone You Love."





ADVERTISEMENT



Decca Promotes "Fill Your Home With Music" Program

NEW YORK—Decca Records an-nounced this week that their "Fill Your Home With Music" program is now is full scale operation on the disk jockey level. The jockey participation in this Fall program is spearheaded by a specially designed kit containing a selected number of albums compris-ing the diskery's extensive Fall re-lease. The albums contained in the kit are: "Old Masters, Bing Crosby; "Just For Lovers," Sammy Davis, Jr.; "Memories," Ethel Merman; "Waltz Dreams," Wayne King; "Crazy Otto Rides Again," Crazy Otto; "Broadway Goes Hollywood," Jack Pleis; "Dee-Lirious, Lenny Dee; "Music For Bare-foot Ballerinas," Larry Elgart. In addition to these albums, the dee jay kit contains a recorded interview (and accompanying script) by each of

jay kit contains a recorded interview (and accompanying script) by each of the eight artists whose albums are in

Crew-Cuts Turn Over Shampoo Firm

CHICAGO—The Crew-Cuts, who re-cently formed the Quartet Chemical Company, which makes Sh-Boom Shampoo and Collegiate Cream Oil now on the market, have turned over business interests of the firm to Mark Baskim of the Edison Chemical Com-pany of Chicago.

The firm will continue under the name of the Quartet Chemical Com-pany, and Baskim will be in charge of manufacturing and distribution of the products. The Crew-Cuts will be retained in the promotion of the item.

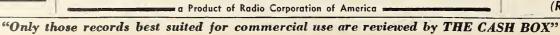
Wen Dee Names A & R Head

BRISTOL, PA .- Harry Hollenbach, president of Wen Dee Records, this week announced the signing of Jules Levan, musical director of the "Miss America" beauty pageant and long associated with the Steel Pier Orchestra, as A & R head of the indie.

Levan, a pianist, arranger and conductor, has already directed a session with Julie Joyce. Disk is slated for release within the next two weeks.

The label has also signed three new pop recording acts. Thrush Lois Martin; the Budd Brothers, vocalists who accompany themselves on the banjo and guitar; and Ronnie Morris, a male songster, have all been pacted to exclusive Wen Dee contracts.







THE CASH BOX

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"Starlite," The Moonglows (11); "Soldier Boy," Four Fellows (11); "A Fool For You," Ray Charles (5) and "Lonely Nights," The Hearts (6)..., Big May-belle at the Crown Propeller and going but big. ... The Art Blakley Trio followed the Modern Jazz Quartet into the Bee not distribution of the Specialty label, First one he's pushing is Clifton Chenier's "Boppin' The Rock." ... Abner over at Vee Jay riding but high with The Spaniels' "Painted Pieture." Says, "It's breaking wide open all over everywhere." Points to orders from Newark, Philly, New York, Detroit, Cleve-land, St. Louis, Cincinnati and Boston. And now Abner of the belief The Eldorados' "At My Front Door," "will be even bigger." Tells that Dewey Phillips of KCUL, Memphis; John Gilliland of KRUC, Fort Worth, and Larry Dean of WCIN, Cincinnati, all phoned to tell him what a great disk this is... Len Chess reports that "Starlite" by The Moonglows "is the big one." Reports that it bust wide open in New York, Philly and Chicago at the same time and other towns phoning in. "In addition," Len says, "The Flamingos" T Want To Love You' has taken off like a jet plane." Read some terrific orders he's received from Cleveland, Detroit, New York, Philadelphia and from right here in the Windy City. ... Grabbin' plenty of listen-et's ears is the new Lloyd (Spider) Webb show 'Nine to Noon' over WAIT. It's a rock and roll show and from the action taking place 'round town,' looks like the Spider has himself one great show here. ... Mahalia Jackson developed herself some stomach aches and went into the hospital for a quick checkp. But the great 'Voice' is just as great. And doing her TV stint without halt. Real trouper. LOS ANGELES:





LOS ANGELES:

LOS ANGELES: Dootsie Williams has signed a new singer whose name is Johnny Twovoices, and whom Dootsie de-scribes as having the most unusual voice—or voices scribes as having the most unusual voice—or voices that he has heard. The singer has an extremely high range and can sing in either a high tenor or a low bass. . . New R&B show on KWKW with Lonnie Johnson playing the records from midnight until 4 A.M. six nights a week. . . . Jimmy Nelson of the 54 Ballroom has booked the Drifters for a return engagement. Also booked for the near future is B. B. King, whose "Ten Long Years" on RPM has really taken off in the L. A. area. Chess recording star Lowell Fulsom will open at the 54 on Oct. 1 . . . The Medallions, with Percy Mayfield and Richard Berry, turned people away at their recent concert in Oakland, and were booked im-mediately for a return engagement. . . . After only one week in the stores, "Adorable" by the Colts on Larry Mead's Vita label hit the number one spot on the survey taken on the Zeke Manners show over KFWB. . . . Abe Diamond has great hopes for "Woke Up This Morning" by Arthur Prysock. . . . Freemont High School in L.A.'s southeast side has contributed quite a bit of talent to the local R&B scene. Young Etta James was a student there when she was dis-covered on a talent show, and the members of the Meadowlarks and the Penguins vocal groups were also once Freemont students. . . . Sid Ta'madge has a hit vocal groups were also once Freemont students.... Sid Ta'madge has a hit on his hands with "Tell Me Darling" by the Gaylarks. This one is on Ray Dobard's Music City label in San Francisco. . . . Johnny Otis with Little Arthur Matthews and Pete Lewis is still going strong with his talent shows plus his disc-jockey show. . . . Hunter Hancock's Secretary Marge, returns from a trip to New York this week. . . . Big Jay Mc'Neeely has signed with Dootone and gets in town this week to record his first sides for that label. . . . Eddie Ray at Imperial has gotten terrific distributor reaction to the first Johnny Fuller record on the Imperial label.

JAZZ JOTS

Los Angeles

Norgran Records releasing a single from the new Buddy Rich album, "Sing and Swing With Buddy Rich." The side couples "Everything Happens To Me' with "Sure Thing" and the reaction to an airplay on the Peter Potter show prompted the single release. . . . Tal Farlow, guitarist with the Red Norvo group at the Captains' Table, is making quite a name for himself in West Coast Jazz circles. His new album entitled "A Recital By Tal Farlow" will be out this week. . . . Another "West Coast Jazz" LP featuring Stan Goetz, Conte Condoli, and Shelly Manne will be released by Norgran.

New York

Last Monday night and Tuesday afternoon, September 12 and 13, Herald Records cut its first jazz session. Bob Rosen handled the date. The group, The Aaron Bell Trio, did 12 sides-3 originals and 9 standards which will be released in a 12" LP about September 26. The trio consists of Aaron Bell, who was recently designated in the Annual Downbeat Poll "Best Up and Coming Bass Player"; Charley Smith, drummer, who has played with Goodman, Morrow, Shearing and Kenton, (Smith was with Shearing for 18 months) and Charley Bateman, piano. Future plans call for the pacting of additional artists. Also signed was Tony Ortega reedman, who will be cut in the near future.



NEW YORK:

NEW YORK: R and B firms will be glad to know that another 50,000 watter has become available to them. George "Hounddog" Lorenz, moving from WJJL-Niagara Falls, New York, opened his two hour r & b (7-9 pm) last Monday, September 12 at WKBW-Buffalo, New York. Lorenz new station will reach into Canada, to the north, and New York City, to the south. Hounddog will broadcast out of the Zanzibar Lounge, Buffalo. He opened his show with \$50,000 a year billing and it is expected that figure will zoom upwards shortly. When on WJJL Lorenz pulled 700 to 1000 letters weekly. "I am basically a blues man," said Hounddog. "My audience likes Muddy Waters and I'll give them plenty of that

HMN





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CHICAGO:

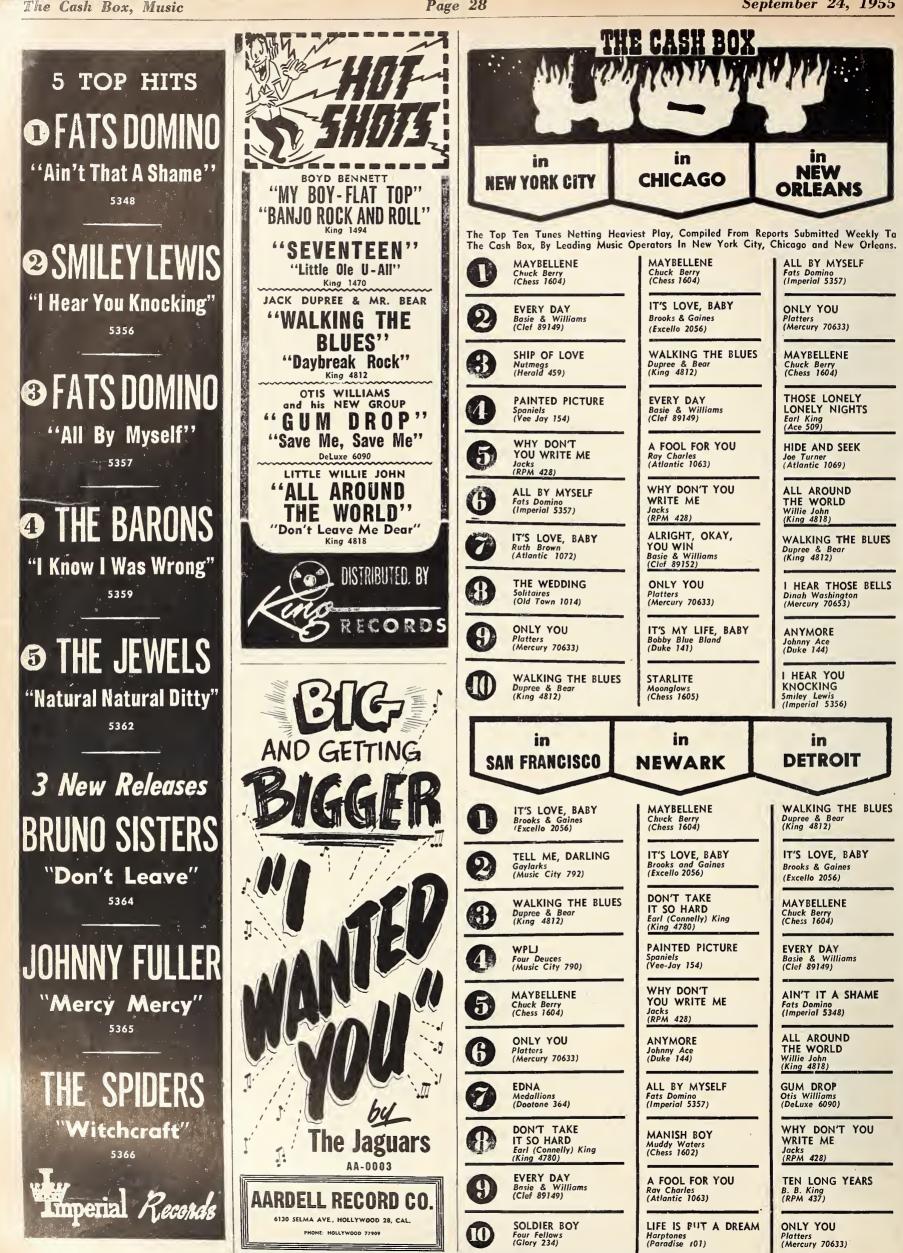


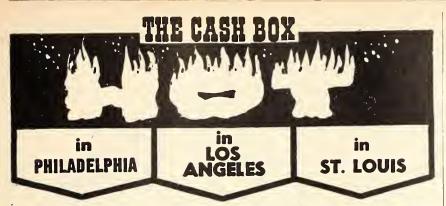
CHICAGO: This is what George Leaner said, "'R&B' is not 'Rock & Roll'." And added, "'R&B' may be someone with a voice like that of a croaking frog, but," George explained, "in 'R&B' this man's telling a story. His story. The story of just exactly how he feels about something or someone. And," he added, "from time immemorial man has told his story in song." George believes, "'R&R' is commercialized. It's story music with a beat. With a voice that can express technical perfection. But," he concludes, "whether the voice is that of a croaking frog, the fact remains that in 'R&B' the people who want to hear this story will pay to hear it over any commercial items." ... Sam Evans (WGES) asked for his listeners "Write Me A Letter," The Jacks (13); "Painted Pictures," The Spaniels (12);

"It's What's in THE CASH BOX That Counts"

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September 24, 1955





The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To s Listed.

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Fats Domino (Imperial 5357) ONLY YOU

TEN LONG YEARS

B. B. King (RPM 437)

Platters (Mercury 70633)

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SHIP OF LOVE

New

Nutmeg₅ (Herald 459) September 24, 1955



"It's What's in THE CASH BOX That Counts"

1815 ALCATRAZ AVE.

EVERY DAY Basie & Williams (Clef 89149)

ards.

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1



SAM (THE MAN) TAYLOR

(MGM K12065)

(DON'T TAKE YOUR LOVE FROM ME" (2:50) [M. Witmark ASCAP—Nemo] Sam Taylor blows sweetly as he performs the lovely standard. An excellent sax solo treat-ment that will provide listening pleasure to any market.

(2:36) (Harms ASCAP—Hupfeld] A similar velvety reading of another pretty oldie. Both sides are music to dream to.

"SONNY BOY" WILLIAMSON

(Checker 824)

(2:42) [Arc BMI—Williamson] Sonny Boy Williamson chants a down south blues with a "gossipy" story. Good beat and strong reading. Deck should grab a good piece of action.

(2:42) [Arc BMI—Williamson] Similar southern market flavor, with Williamson relating a sad love story. Williamson's simple but effective style lends punch to the deck.

EDDIE BOYD

(Chess 1606)

"I'M A PRISONER" (2:44) [Arc BMI—Boyd] Eddie Boyd chants a slow southern blues telling of his loneliness and his woe-filled life. Strong storyline and good, simple, sometimes emotional, delivery.

(2:51) [Arc BMI—Boyd] Boyd is also singing the sad blues on the flip. His baby has been cheating on him. Slow, pulsating rhythm underscores his effective story telling. Two good sides.

LINDA HAYES

(Decca 29644)

"OUR LOVE' FOREVER BLESSED" (2:31) [Golden State BMI—Chambers, York] Linda Hayes sings a slow pretty ballad with tender projection. Tune rocks gently as Miss Hayes handles the romantic lyric in good voice and in easy fashion. Given exposure, it could stir things up.

^B "YOU'RE THE ONLY ONE FOR ME" (2:25) [Golden State BMI— Chambers] Linda begs her lover to return. A slow tormented blues offered with gentle shading. Good perfor-mance mance.

The Cash Box *AWARD O' THE WEEK*

"DEVIL THAT I SEE" (2:57) [Pera Music BMI—Curtis Williams] "PROMISES, PROMISES, PROMISES" (2:20) [Pera Music BMI—Llyn Paul]

THE PENGUINS (Mercury 70703)

slow, pulsating "Devil That I See." The lads glide effortlessly through the melodic pretty in a manner very reminiscent of their "Earth Angel," which delighted so many record buyers of r & b and pop categories. Floating romantic offering. Deck is an entry that can again bewitch both markets. The flip, "Promises, Promises, Promises" is a gay bouncer that provides the perfect coupler. The lads skip energetically through the driving tune with a treatment that fits the desires of the kids. Two good sides, with perthe kids. Two good sides, with perhaps a shade in favor of "Devil That I See."

THE FOUR KINGS (Fortune 517)

⁽¹⁾ DOO-LI-OP" (2:45) [Trianon BMI—Hatfield, Little Simmons, Rawlins] The Four Kings turn in an ok performance of a quick beat rocker. Enthusiastic wax that drives.

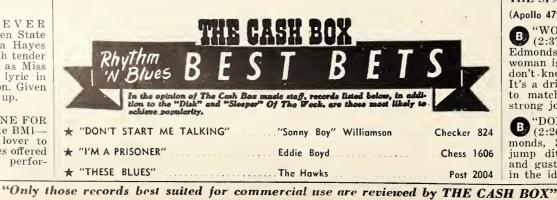
'ROSE OF TANGIER" "ROSE OF TANGIER" (2:50) [Dorothy Summers Brown] Very pretty arrangement and delivery of the Tango ditty, tho it is obviously not aimed at the r & b market.

THE MILLIONAIRES

(Davis 441)

(3:00) (3 wax.

(3:00) (3:00) [Beacon BMI—Stevens] A gay middle beat bounce with a cute lyric. Tune is a rhythmic ditty delivered with a distinct pop styling.



EARL CURRY (Post 2001)

REVIEWS

(Post 2001) (Post

KAY ADAMS

(King 1504) B "IT JUST AIN'T LOVE" (2:33) B [Jay & Cee BMI—Innis, Glover] Kay Adams defines love to a middle beat bouncing tempo. Deck is an easy rocker handled with restraint by the gal singer. Easy listening.

G "ALL AROUND THE WORLD" (2:41) [Clifton BMI — Titus Turner] Miss Adams sing the current hit and turns in a good reading. Nice treatment tho it lacks the excitement of the other versions.

IRENE RIED-KELLY OWENS ORCH. (Savoy 1170)

B "SWEETIE" (2:41) [Crossroads BMI—McCoy, Singleton, Mendel-sohn] Irene Ried chants a cute roman-tic ditty to the orchestral backing of Kelly Owens. Tune is a modified jump and Miss Ried handles the vocal with appeal.

B "I'M SO GLAD" (2:42) [Owens, Otis] Irene Ried backs with a slow blues in which she advises her ex-romance she's glad he set her free. Moaning sax in the break lends at-mosphere to the deck.

THE CARNATIONS (Savoy 1172)

(Jury 1172) "THE ANGELS SENT YOU TO ME" (2:31) [Crossroads BMI— Van Dyke] The Carnations blend sweetly on a lovely slow blues ballad. Melodic pretty is treated with a ten-der touch and lilting vocal manner-isms. Enough radio exposure could get it going it going.

• "NIGHT TIME IS THE RIGHT "MIGHT TIME IS THE RIGHT TIME" (2:29) [Crossroads BMI— Van Dyke] The Carnations back the ballad with a fast beat jump etching. Good for the dance crowd, tho it comes out the lesser side out the lesser side.

THE SPARKS OF RHYTHM (Apollo 479)

"WOMAN, WOMAN, WOMAN" (2:37) [Bess BMI—Barksdale, Edmonds] A quick beat jump in which woman is told to shut her mouth, she don't-know what she's talking about. It's a driving vocal with instrumental to match. Deep voiced lead does a strong job. Good side.

"DON'T LOVE YOU ANYMORE" (2:26) [Bešs BMI—Jones, Ed-monds, Smith] Another quick beat jump ditty rocked with enthusiasm and gusto by the Sparks. Both sides in the idiom of the teener.

THE PENGUINS • The polished singing of The Penguins is again evident in the

THE HAWKS

(Post 2004)

"THESE BLUES" (2:05) [Com-modore BMI—A. Smith] The Hawks, in a slow blues, "drink their lives away" because of a lost love. Lead does a strong emotional reading of the melodic item. Moving and pleas-urable wax.

"WHY OH WHY" (2:23) [Com-modore BMI—J. Gaines] The Hawks back the blues with a hard hitting, driving jump side. Ok coupler.

THE DREAMERS

(Grand 131)

B "TEARS IN MY EYES" (2:42) [Slotkin BMI—Dreamers] The Dreamers b'end on a slow blues ballad and come up with an effective wax. Pretty tune is movingly performed.

G "535" (2:39) [Slotkin BMI— Dreamers] The flip is a middle beat jump delivered with an infectious rhythm. Ok listening and dance wax.



NEW

tober.

YORK

Monument Moves

Clever Gimmick

b w

By The Champions

Chart 602

It's A Hit-If It's On

CHART RECORDS



THE GREATEST GATEMOUTH BROWN **GATE'S SALTY BLUES 'ROCK MY BLUES AWAY''** PEACOCK # 1653 RECORDS, Inc. 2809 Erastus Street, Houston 26, Texas





September 21, 1955



"It's What's in THE CASH BOX That Counts"

By Paul Ttate

Chart 603

Joe Rene Band debuted last week with a special performance for the trade at Nola Studios, this city. The 16-piece crew dished up some excellent dance music of varied tempos. Group is made up of piano, bass, guitar, vibes, 5 saxes, 2 trombones, 3 trumpets, drums and trumpet lead-

Sonny Jones

Chart 601

NEW YORK—Iris-Trojan Music and Capitol Records have set up a novel promotion gimmick that the jockeys will enjoy. On the latest Les Paul and Mary Ford record "Magic Melody," published by Iris-Trojan, Les ends the side right in the midst of a familiar ditty, the melody to "Shave and a haircut—shampoo". So the pubbery and the record com-pany are sending out 3,500 different dee jay records on which Les com-pletes the ditty. The second record has but two notes on it and it takes one second to play. It has the melody to the "Shampoo" part. er Rene. Rene's arrangements were attractive and made for mighty pleasing listening. It's A Hit-If It's On CHART Breaking Very Big Just Released "CAN'T YOU SEE" "ANNIE MET HENRY" "YOU KNOW I TRIED" b w b w "MY BABY'S CRYING" "KEEP A ROCKIN" "HOW CAN I LOVE YOU"

NEW YORK-The newly formed

Birth Of A Band



THE NATION'S

ma

The Cash Box (

unutil

JUKE BOX TUNES

Porter Waaoner

Red & Betty Foley

(Capitol 3118, F3118)

I DON'T CARE

(Decca 29480; 9-29480)

CATTLE CALL

Eddy Arnold & Hugo Winterhalter

(RCA Victor 20-6139; 47-6139)

YELLOW ROSES

(RCA Victor 20-6057; 47-6057)

JUST CALL ME LONESOME

(RCA Victor 20-6198; 47-6198)

(Capitol 3169; F3169)

MAKING BELIEVE

(Decca 29419; 9-29419)

THERE SHE GOES

(Columbia 21382; 4-21382)

THE KENTUCKIAN

THAT DO MAKE

(RCA Victor 20-6198;

Eddy Arnold & Hugo Winterhalter

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ALL RIGHT

Faron Young

Kitty Wells

Jimmy Work (Dot 1221; 45-1221)

Carl Smith

IT NICE

Eddy Arnold

47-6198)

SONG

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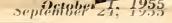
Hank Snow

Eddy Arnold

5

Jean Shepard

Webb Pierce



Hickory Celebrates 2nd Anniversary

Page 33

NASHVILLE, TENN. — Hickory Records celebrated its second anniver-sary the first of this month as an exclusive Country music label under the supervision of Wesley Rose, who also heads up the Acuff-Rose Publish-ing firm ing firm.

ing firm. Distributorship-wise, the label has undergone an over-all change during the past year, and various new dis-tributors have been added to handle the Hickory line. Joe Lucus is in charge of the label's distribution and sales promotion and Rose handles all A&R work for the label. Bud Brown is office manager assisted by Eleganov Huddleston and Dean May. Wendell Hanberry is head of the shipping and receiving department.

Mel Foree is field representative and field promotion man for both the Hickory label and the Acuff-Rose Pub-lishing firm. Rose pointed out that Hickory is an exclusive Country music label, and the intent is not to branch

label, and the intent is not to branch off into any other fields. Following is a list of the original artists who signed with the label at its inception two years ago: Al Terry, Jimmie Collie, Tommy Hill, and The McCormick Brothers. Thus far this year, Hickory has added three new acts: Wilma Lee and Stoney Cooper, the Buety and Deug teem who ere the Rusty and Doug team who are currently riding high with their recording of "So Lovely, Baby" and their latest discovery Wiley Barkdull.

Mousson Assumes Management Of Del Wood

NASHVILLE, TENNESSEE — It that Dewey Mousson has taken over the exclusive representation of Del Wood, auburn-haired RCA Victor key-board artist, who came into national prominence with her recording of "Down Yonder." In addition to Del Wood, Mousson also holds an exclusive management tie with Little Jimmie Dickens, featured Grand Ole Opry en-tertainer and Columbia recording art-ist. It is understood that Del will be booked on personal appearances by Mousson as a 'single' plus fulfilling her engagements with the Little Jimmie Dickens Show.

Here in the Queen City this week end we are winding up the Fair sea-son with two that date back nearly a hundred years now in full swing, The · Harvest Home Festival, and Carthage Fair. As usual, quite a few of our TV Artists will be on hand to entertain along with Schmittles Band that has been around almost as long as the Fair. You can bet this correthat has been around almost as long as the Fair. You can bet this corre-spondent will be there. . . Don Jones (Lee's brother) is now appearing on the Midwestern Hayride. (Does a good job of it too, just like his sis-ter.) . . Jeannie Carson was in Cin-cinnati this week in behalf of "Heidi", an NBC-TV "Spectacular" to be seen via WLW-T. She made local ap-pearances on TV as well as appear-ing with Mayor Rich and at the Chil-dren's Hospital. . . The Wright Brothers (Emperor) in town making the rounds of Country deejays with their new record. their new record.

NEWS FROM WHEELING's NEWS FROM WHEELING'S "World's Original Jamboree": — Lee Sutton back on his DJ shows over WWVA after his airplane accident. He also has a new show heard Mon. thru Fri. called "Home Folks Gather-ing" in addition to "Jamboree Party" which has here been a newlark receipting ing" in addition to "Jamboree Party" which has been heard regularly over WWVA.... Hardrock Gunter's new record "Pill Give Them Rhythm" to be out soon on the King label.... Dusty Owens back after a two month tour of Canada... Wayne Raney (King) doing personals in Texas where his record, "Gone With the Wind This Mornin'," is going great... Charlie Bailey making personels with the Happy Valley Gang in the Carolines. ... Jimmie Williams (MGM) taping two shows a week for WWVA in adtwo shows a week for WWVA in addition to appearing on the Jamboree. He is also still working on WNOP during the week.



NEW YORK-Disk Jockey Jack Valentine actively illustrates his latest MGM Record release "Gunsmoke" by blasting off with two six guns. The blasting off with two six guns. The song is based on the new CBS-TV western show.

Whitman To Play London Palladium

NEW YORK-Ray Bartlett, man-ager of Slim Whitman, Imperial Rec-ord star, came to New York from ord star, came to New York from Shreveport, La., last week, to meet with representatives of Lew and Leslie Grade, British personal appearance bookers.

An agreement was reached whereby the Grades will represent Whitman for several weeks as he appears at the London Palladium and the theatres in the provinces next April.

The demand for Whitman's appear-The demand for Whitman's appear-ance on the Isles was stirred up by two of his records released in England "Indian Love Call" and "Rose Marie"—two disks which were hits in the United States some years back. "Rose Marie" is currently England's best selling record and it's been in the #1 spot for a number of weeks. "In-dian Love Call" is currently on the rise in England It now sits in the +9 dian Love Call" is currently on the rise in England. It now sits in the ± 9 spot on the best sellers.

Excello Signs Lightnin' Slim

NASHVILLE, TENNESSEE-Ernest Young, head of Excello and Nashboro Record Companies here, announced last week that he has added Lightnin' Slim to his roster of Excello artists. Lightnin' Slim is best remembered for his hit recording of "I Can't Live Happy." Slim formerly recorded for the Feature label. Young plans to introduce the newly signed artist with a special release in the near future.

Thesaurus Starts "Pigskin Parade"

NEW YORK-"Pigskin Parade," college football show series, has been announced by RCA's Thesaurus to all of its subscribing radio stations. First broadcast of the quarter hour show series covered pre-season games of Saturday September 17th.

As in past years, "Pigskin Parade" feature score predictions, big game highlights, sports stories and other roundup features. Stories about great moments in football will also be highlighted in the show. One outstanding facet included in the series is the Thesaurus list of marches, anthems and Alma Maters for over 100 universities and colleges in the United States and Canada.

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

1 SATISFIED MINDPorter Wagoner (RCA Victor)
2. I DON'T CARE
3. ALL RIGHT
4. JUST CALL ME LONESOME Eddy Arnold (RCA Victor)
5. YELLOW ROSE OF TEXAS
6. THAT DO MAKE IT NICE Eddy Arnold (RCA Victor)
7. DADDY, YOU KNOW WHAT? Jim & June Wilson (Mercury)
8. CATTLE CALL Eddy A:nold & Hugo Winterhalter (RCA Victor)
9. THERE SHE GOES
10. YELLOW ROSES Hank Snow (RCA Victor)
11) DON'T BLAME THE CHILDREN. 12) WHEN I STOP DREAMING. 13) GO BACK,
YOU FOOL. 14) CRYIN', PRAYIN', WAITIN', HOPIN'. 15) SO LOVELY, BABY.
16) I FORGOT TO REMEMBER TO FORGET. 17) YONDER COMES A SUCKER
18) YOU THOUGHT, I THOUGHT. 19) MAYBELLENE. 20) MIXED-UP MEDLEY.

"It's What's in THE CASH BOX That Counts"



POS. LAST WEEK SATISFIED MIND (RCA Victor 20-6105; 47-6105) (Decca 29526; 9-29526)

2

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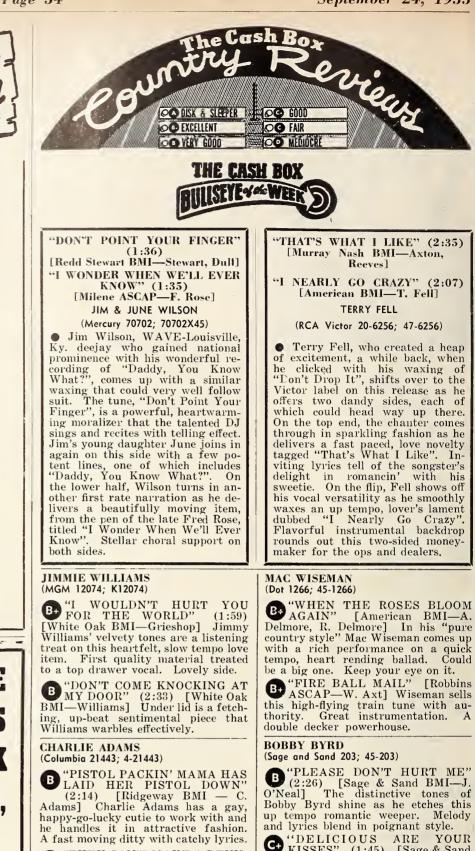
(PLUS THE NEXT FIVE) 1. I DON'T CARE

- Webb Pierce (Decca 29480; 9-29480) 2. SATISFIED MIND
- SATISFIED MIND Porter Wagoner (RCA Victor 20-6105; 47-6105) Red & Betty Foley (Decca 29526; 9-29526) Jean Shepard (Capitol 3118; F-3118)
- 3. CATTLE CALL Eddy Arnold & Hugo Winterhalter (RCA Victor 20-6139; 47-6139)
- 4. JUST CALL ME LONESOME Eddy Arnold (RCA Victor 20-6198; 47-6198) 5
- ALL RIGHT Faron Young (Capitol 3169; F3169)
- THAT DO MAKE IT NICE Eddy Arnold (RCA Victor 20-6198; 47-6198) 6.
- 7. IN THE JAILHOUSE NOW Webb Pierce (Decca 29391; 9-29391)
- THE KENTUCKIAN SONG Eddy Arnold & Hugo Winterhal (RCA Victor 20-6139; 47-6139) 8. olter
- THERE SHE GOES Carl Smith (Columbia 21382; 4-21382)
- 10. YELLOW ROSES Hank Snow (RCA Victor 20-6057; 47-6057)
- 11. MAKING BELIEVE
- 12. THERE'S POISON IN YOUR HEART
- 13. MOST OF ALL
- 14. GO BACK, YOU FOOL
- 15. BABY, LET'S PLAY HOUSE



(52 ISSUES)

	THE CASH BOX 26 West 47th Street New York 36, N. Y.
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	ADDRESS
	CITY
	Individual's Name
-	



(Sage and Sand 203; 45-203) B "PLEASE DON'T HURT ME" (2:26) [Sage & Sand BMI-J. O'Neal] The distinctive tones of Bobby Byrd shine as he etches this up tempo romantic weeper. Melody and lyrics blend in poignant style. G "DELICIOUS ARE YOUR KISSES" (1:45) [Sage & Sand BMI-B. Byrd, J. Fields] Lower side Byrd sends up a delectable per-formance on an enticing, quick beat bouncer. His Ranch Hands assist in tasteful fashion. bouncer. His Ratasteful fashion.

RED FOLEY (Decca 29667; 9-29667)

• "THEY CAN'T MAKE A DEVIL OUT OF MY ANGEL" (2:07) [Valley BMI-Le May] Flipside Ad-ams turns in a soft, sincere reading on a feelingful, middle beat piece.

(2:36) (2:36) (2:00) (2:37) (Acuff-Rose BMI—I. & Jimmy Collie infectiously

that has hit possibilities. Splendid job loaded with feeling and person-ality.

B "SINNER'S ANGEL" = (2:37) [Acuff-Rose BMI — A. Blasin-game] The artist comes over well on this end too as he tenderly waxes a slow paced, tearful platter.

B "LOVESICK AND SORROW" (2:30) [Central BMI—F. Brown, Jr.] The fine vocal styling of Hylo Brown lends itself to a fast paced weeper with expressive lyrics. Good instrumental backdrop on a deck to watch

JIMMY COLLIE (Hickory 1033; 45-1033)

HYLO BROWN (Capitol 3240; F3240)

(Sacred)

(Sacred)

"THE NIGHT WATCH" (2:20) [Copar BMI—Cindy Walker] Red Foley and the Anita Kerr Singers har-monize in brilliant fashion on an ex-cellent piece of inspirational material: Great sales prospects here.

B "WHEN YOU COME TO THE B END OF THE DAY" (2:32) [Bourne ASCAP-G. Kahn, F. West-phal] Red solos on this side as he handles another lovely, religious-flav-ored item with the utmost of sincerity.

BUCK GRIFFIN (Lin 1014; 1014-45)

B "NEXT TO MINE" (2:37) [Lin BMI—W. D. Patty] Buck Griffin enters the religious fold as he joins force with the Happy Singers on a stirring, middle tempo gospel piece. Should do well in both the country and non markets pop markets.

• "LORD, GIVE ME STRENGTH" (2:23) [Lin BMI—W. Mitchell] This end Griffin and the singers send up a prayer for forgiveness and Di-vine guidance. Moving two-sider.

"A ONE SIDED LOVE AF-FAIR" (2:26) [Central BMI— A. Dinning] This end Brown spins a lilting, middle tempo, crying towel item in persuasive fashion. "Only those records best suited for commercial use are reviewed by THE CASH BOX"

watch.

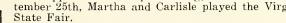




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house the the for Ferlin Huskey.... Harry Silverstein, Decea Records Promotion man from Cincinnati, into Nashville for several days last week. Enroute to Nashville, Silverstein stopped off in Louisville, Ky. where he visited with various dealers and disk jockeys. Silverstein left Nashville for Memphis, New Orleans, Mobile, Ala., Birmingham, Alabama and will return to Cincinnati via Atlanta, Ga. Col. Tom Parker and wife Marie backstage at the 'Opry' last week. Col. informed us that Hank Snow Attractions had a unit consisting of Hank, the Louvin Brothers, Cowboy Copas and Elvis Presley working Roanoke, Va. on Sept. 16th. The Louvin Brothers (Capitol), Cowboy Copas (King) and Elvis Presley worked Newbern and Wilson, N. C. on Sept. 16th and Ashevile, N. C. on Sept. 16th. The baove tours. Dewey Mousson, personal manager of Event Young (Capitol) Young has just completed film work in Mexico City, where he has been on location for the filming of "Daniel Boone." Even though Young does not appear as "Dan'l Boone". Young is playing the part of the Colonel's son who has some mixed love scenes with "Dan'l Boone." Even though Young does not appear as "Dan'l Boone". Young is playing the part of the Colonel's son who has some mixed love scenes with "Dan'l Boone." Even though Young does not appear as "Dan'l Boone". Young is playing the part of the Colonel's son who has some mixed love scenes with "Dan'l Boone." Guapitol Young has just completed film work in Mexico City, Just talked to Gabe Tucker, personal manager of Ernest Tubb (Decca) and Justin Tubb (Decca) prior to his flight to Texas. Tucker will be working record promotion in Texas, Louisiana, and Mississippi before his return to Nashville! Martha Carson (RCA Victor) appeared on Tex Fletcher's Mutual network show Saturday, Sept. 10th. Martha is teaming up with Ferlin Huskey (Capitol) and Bill Carlisle for personal appearances in Spartanburg, S. C. and on September 25th, Martha and Carlisle played the Virgina State Fair.



HAYRIDE HAPPENINGS ... Maxine and Jim Edward HAYRIDE HAPPENINGS... Maxime and Jim Edward Brown (Fabor) who are currently clicking with their recording of "Here Today Gone Tomorrow" have just returned from Detroit, Mich. where they worked a show with Casey Clark. On Labor Day, the Browns worked El Dorado, Ark. and enjoyed capacity business. Ten thousand persons were on hand for the show. Bonnie Brown, featured on the above tune, has re-turned to College for the season. Word from Slick Norris informs us that the flip of Jimmy Newman's (Dot) "Blue Darlin'." ... "Let Me Stay In Your Arms" is breaking big in several of the Southern states. Slick says comments have been very heavy recently on this tune.

JACK TURNER

BIG "D" JAMBOREE . . . Business on the upturn here last week, while the Big "D" celebrated its 10th Anniversary. Webb Pierce (Decca) was featured guest for the Anniversary Program. Ed McLemore, Big "D" topper into New York on business last week. Hank Locklin (RCA Victor) with "These Ruins Belong To Me" and "Who Am I To Cast The First Stonc," Sonny James (Capitol) with "Too Much" and "Bunny Huggin," and Charline Arthur (RCA) Victor) with "Kiss The Baby Goodnight" and "Honey Bun" seem to be taking their places right along with the best of them with these top recordings. All three are featured on the Big "D" Jamboree! Jimmie Collie (Hickory) another featured artist on the Big "D" has a new release out that also looks very good "Sinners Angel" and "She Will Get Lonesome" are the titles!!

FROM THE CROSSROADS OF COUNTRY MUSIC ... The Foggy River Boys Quartet (Decca) re-joined the Red Foley "Ozark Jubilee" last week after several road dates and personal appearances. Also back on the set after quite an extensive tour was the 'Jubilee's' comedian ... Pete Stamper ... who is

referred to by Foley as the "Crossroads Ambassador of Good Will." Wanda Jackson (Decca) who recently signed as a regular on the 'Jubilee' is making an excellent showing on the program! Jean Shepard (Capitol) continues to do her usual good vocalizing!



Page 35

her usual good vocalizing! COUNTRY SMATTERINGS ... Talked to Norm Riley, Country Music promoter and he says he has Bob Wills (Decca) and his Texas Playboys set for their first Eastern tour. Included on the show with Wills will be Marvin Rainwater, who recently signed with MGM, Autry Inman (Decca), and Jerry Byrd (Decca). Tour opened in Birmingham, Ala. on Sept. 10th and will continue through October 1st, where final date will be played at Turner's Arena, in Washington, D. C. where Connie B. Gay, another C&W promotor joins in the show's promotion! Word from Jack Turner (RCA Victor) says that the Blackwood Brothers (RCA Victor) were recent guests on the Jack Turner Show over WSFA-TV in Montgomery, Ala. On Sept. 24th (this week-end) Jack and his Singing River Boys and Girls, along with Jimmy Porter will be in McComb, Miss. for a Jack Turner Day Celebration. The celebra-tion calls for a parade, visit to radio stations, and oucludes with a big evening show. Turner's "Alabama Jubilee" show over WSFA-TV on Tuesday nights is reported to be getting terrific response and all record-ing artists are invited to stop by and guest on the show whenever they are in the territory. Lack also continues with his Lack Turner Show or Wonday.

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September 24, 1955

reported to be getting terrific response and all record-ing artists are invited to stop by and guest on the show whenever they are in the territory. Jack also continues with his Jack Turner Show on Monday, Wednesday and Friday nights at five! Mac Wiseman (Dot) closed at the Casino Theatre on Sept. 7th after a very successful week with Slim Whitman (Im-perial)! Wiseman and Whitman concluded their tour in New York on Sept. 11th after eighteen days. The two opened again on Sept. 15th in Canada and will tour until the 28th of this month. Texas Bill Strength (Capitol) worked Aug. 20th worked the Circle Theatre, Cleveland, Ohio, along with Marty Roberts, Tex and Glenn, and Tommy Edwards of WERE. On August 21, Bill was guest of Marty Roberts at Hillbilly Park near Newark, Ohio, and on August 22nd was in Indianapolis, Indiana, where he appeared on the Brown County Jamboree over WIBC (50,000 watts) with Birch (Bill) Monroe's brother and his band.

WAX-WISE . . . Take note of this name . . . I think it's going to be around awhile. . . . Wiley Barkdull . . . guess you'll have to take note of it if you're like myself . . . it's unusual but nevertheless I think this boy has something! He has his first release out on Hickory Records and the title of his new release is "Pencil and Paper Love" backed with "I'll Give My Heart To You." When you



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SEEBURG DEVELOPMENTS

1. 200 selections

2. the world's first dual music system

з. Tormat memory unit

NO MOVING PARTS . PERMANENTLY SEALED GUARANTEED 5 YEARS

A. Revolving-drum program selector See other 2-page advertisement in this issue for more information on these great Seeburg developments

America's finest and most complete music systems





Page 37

Here and There

NEW YORK-We've just read of some predictions by a group of some of the nation's leading scientists, inventors, chemists, industrialists, et al. about what to expect in both the near and distant future. We've seen the coin machine develop from its early days, and when we make comparisons from that time to today's equipment, it's an amazing advance. After reading what these men hold for the future, we wonder what the coin machines of that day will bring forth. Whatever it is, we know the machines will be as fantastic as those we'll see in other fields. For instance, plans by hard-headed, profit-minded business-men call for: 1) A half-hour rocket passenger flight to Europe; 2) An economic system that will take care of all material needs within the framework of free enterprise and free industry, such as, in 20 years from now, Americans working six hours less a week, and earning 25 per cent more; 80 million cars on the roads as compared with 50 millions today; population rise to 213 millions; employment to 85 millions (now 65 millions); more old people, and more women holding down paying jobs; 3) A whole raft of electronic gadgets that will make Buck Rogers look like he's away behind the times.

DETROIT, MICH .-- This is good news! Not only for coinmen, but for everyone in the country. It was disclosed that the automobile industry is preparing its 1956 models, featuring "safety". While it will in no way cut down on horsepower and styling, cars will contain safety devices aimed at substantially reducing injuries to passengers in the event of accidents. Ford was the first to make an announcement. So far, this company discloses it will include five safety features in its 1956 model. 1) A deep center safety steering wheel, which slowly gives way under crash impact. 2) Safety door latches, designed to prevent the door from springing open. 3) Seat belts for front and rear seats. 4) Crash cushioning for the instrument panel and sun visors. 5) Safety rear view mirrors to reduce the danger from shattering.

LONG ISLAND, N.Y.—An operator tells us he has equipment in a tavern opposite a cemetery, which displays a sign in its window that reads: "Come in and spend some time here. You'll be a long time across the street."



(Editorial)

DIAE PLAY

* Union Oil Company of California gives an illustration of how costs have risen by featuring a representative group of 22 items purchased for its day-to-day operations. It reports that the cost of the group has jumped from \$42,164 in 1945 to \$73,078 in 1951 to \$91,879 in 1955.

Regardless of all its efficiency experts, its economists, its experienced purchasing agents, its many other saving-methods, even so large an organization as the Union Oil Company of California is now forced to report that the cost of its major 22 items, which it purchases to do day-today business has risen in price, in the past ten years (from 1945 to 1955) over 117%.

This company, like many, many others thruout the nation, to be able to remain in business and to continue to enjoy some return on its investment, has been forced to raise the prices of the products it sells.

This is no different than the tavern owners whose beer, winc, whiskey, food, and all other items have been raised to him. And he, in turn, has been forced to raise his selling price to his customers.

For music operators the costs of: Records, Tires, Gasoline, Trucks, Cars, Insurance, Tubes, Needles, Plastics, Fluorescents, Lumilines, Rent, Phonographs, Wall and Bar Boxes, Speakers, Volume Controls, Cable, Wire, Loans, Taxes, as well as salaries for: Office Help, Mechanics, Collectors, Bookkeepers, Accountants, Attorneys, and hundreds of other day-to-day requirements have risen far over 100% in the last ten years.

There is no longer any way out of this continuing inflationary morass than to match the increases with the necessary raises so that, somehow the music operator equalizes and reconciles his increases against his selling price.

Nor does this publication nrge the music operators to "raise" the selling price of their music! *The Cash Box*, instead, has pointed out in the past, time and time and time again, that the American Dollar of 1939 was actually worth 100 complete, full American cents. Today, 1955, this vcry same American Dollar has been devaluated by inflation to a valuation of bnt 50c in buying power.

September 24, 1955

Therefore, with the 1955 American Dollar worth but 50c, the present Dime is only worth 5c.

And, to bring into further and stronger scope the reason why *The Cash Box* urges the nation's music operators to change to dime play (with the 1955 dime only worth as much as the 1939 nickel) is that, since 1939, costs of all requirements to do business have gone up over 300% to every music operator in the nation.

In fact, costs have risen better than 100% in the past ten years alone, not only to oil companies and other businesses, but also to the music operators.

Therefore when *The Cash Box* nrges, thru the slogan it coined, "*LET'S GET A NICKEL A PLAY AGAIN*!" by using the 1955 Dime as the present Nickel—it also reminds the music operators that, only getting as much as they did 17 years ago in 1939, THEY ARE STILL PAYING 300% MORE FOR EVERYTHING THEY REQUIRE TO CON-TINUE TO DO BUSINESS!

Dime play, of itself, may not be the complete answer. 'Front Money Guarantees' may also be necessary in many, many instances. But surely, when everything is considered by the intelligent music operators, they will admit that it's a lot better to get at least as much per play as they did 17 years ago, in 1939, the 1939 nickel being the 1955 dime, than to continue to charge a nickel which, based on the valuation of today's Dollar, is worth but $2\frac{1}{2}c$. NOW

200 SELECTIONS

The new Seeburg Select-O-Matic "200" is the world's first—and only—music system to play 200 selections! This great Seeburg development presents a new horizon of opportunity to music operators. That's because with 200 selections you actually have two music systems in one! Now, more than ever, there's "music for everyone."

NOW

THE WORLD'S FIRST DUAL MUSIC SYSTEM

Two music systems in one! Now you can take complete advantage of current trends in the recording industry because the Select-O-Matic "200" permits you to program:

- 1. 50 single records-100 selections (one tune per selection) with a separate credit system
- 2. 50 Extended Play records-100 selections (two tunes per selection) with a separate credit system

Ask your Seeburg Distributor for the complete "SELLING TIME" story.



NOW

REVOLVING-DRUM PROGRAM SELECTOR!

The last word in proper programming! The new Revolving-Drum Program Selector clearly displays 40 selections under each of the five basic musical selections—a total of 200 selections. Once you try it, you'll agree that this kind of programming made possible only by the world's first Dual Music System—is the answer to modern music merchandising.

NOW

TORMAT MEMORY UNIT

A Seeburg engineering triumph, the new, exclusive selection system is equipped with a Tormat Memory Unit. Each of the 200 selections is controlled by a tiny Toroid.* There are NO MOVING PARTS and the entire assembly is PERMANENTLY SEALED and GUARANTEED FOR FIVE YEARS.

*This is the first commercial application of Toroids other than for "memories" of mammoth computing machines.

SEE THE GREAT, NEW

Select-o-matic

Page 40

"THE CASH BOX PRICE LISTS" 17 YEARS OLD THIS WEEK

Have Kept Faith With Industry by Never Missing a Single Week's Publication. 833rd Consecutive Week's Issue Appears in "The Cash Box" Today. "The Cash Box Price Lists" are Officially Accepted Internationally. Are Used by Banks, Finance Firms, Governmental Agencies as well as Operators, Jobbers, Distributors, Manufacturers, Exporters, Importers and All Others Allied to the Industry. Are Recognized as Official "Blue Book" of C. M. Field.

"End-Of-Month Inventory Issue" of "The Cash Box Price Lists" Proven Invaluable to All in the Industry.

CHICAGO-The Cash Box exists today because, 17 years ago, "The Confidential Price Lists" came into being.

At first they were legal-sized typewritten sheets that were sent to various well known coinfirms thruout the country.

Demand for them grew so rapidly that they were mimeographed and featured machines in all categories on various colored papers.

They were in existence for about three years before The Cash Box itself came into being.

Once The Cash Box was created "The Confidential Price Lists" became part and parcel of this weekly publication.

At various times, in addition to being termed "The Confidential Price Lists", they were also called "The CMI (Coin Machines Industry) Blue Book".

To bring all names under one banner, about a year or so ago, the name decided on was "The Cash Box Price Lists". This is the name most commonly used by all the industry.

"The Cash Box Price Lists" have kept faith with the industry. They have never missed being published for even a single week in all the past 16 years.

Now entering their 17th year, "The Cash Box Price Lists" are accepted internationally.

Bankers, finance firms, loan com-panies, government agencies, cities, states and counties, as well as op-erators, jobbers, distributors, manu-facturers, exporters and importers use them constantly.

Foreign countries use them officially for customs declarations on valuation of equipment of all kinds.

Operators, distributors and manu-

facturers in foreign countries refer to them constantly to evaluate American equipment.

Everywhere in the country the same statement is heard when anyone buys, sells or trades in this industry: "High 'Cash Box.' Low 'Cash Box'".

Estates of many deceased operators have been adjudicated by the courts of the land only by using "The Cash Box Price Lists".

Certified Public Accountants have presented them in countless tax cases as "fair market value" for any equipment which was in dispute. They have been officially recognized in this regard.

Countries all over the world communicate with The Cash Box regarding "The Cash Box Price Lists" when customs or duties or acceptance of any equipment is in question.

Many disputes have been settled by drawing a price "down the middle, between the low and high", in partnerships and in other matters relative. to sales and purchases of routes.

In addition to this unbroken, consecutive weekly service "The Cash Box Price Lists" have given to the industry, an addition was made some years ago known as the: "End-Of-Month Inventory Issue".

This has proved itself invaluable to those who own equipment all over the world.

Tho imitated time and again, imitators have completely failed, because of the fact that "The Cash Box Price Lists" are guided by men with over 25 years of experience in this field and, furthermore, because they are the most complete, most authentic and most carefully compiled for the benefit of all the industry, worldwide.

United Starts Six Day Work Week

Arranges Biggest Production Schedule in Firm's History



CHICAGO-"We are arranging for the biggest production schedule in the history of our firm," is the way Bill DeSelm, general sales manager, reported United Manufacturing Com-pany's new six full days work week which went into effect with this past week.

Said DeSelm, "We are simply del-

uged with orders and this full six days' work week was instituted in an effort to catch up on our backlog of orders.

"Whether we will or will not be able to catch up is something we can't tell as yet, because of the fact the orders are coming in faster than we can ship, regardless of this six full days work each week."

Biggest production schedules, ac-cording to DeSelm, are set for "Pixies," the firm's new inline game: the three models of "Bonus Shuffle Alley," and production continuing for "Super Slugger," "Derby Roll" and "DeLuxe Derby Roll" and "Capitol Shuffle Alley."

De Selm also stated, "'The Cash Box' told the truth when it reported that this Fall-Winter season was under way with greater production and more optimism than ever before.

"Not only that," he added, "but 'The Cash Box' should also have reported that, at least as far as we're concerned, business is better than ever."

Atlas To Show New Seeburg V-200 & 100-J

CHICAGO-A five-day Open House in the beautiful showrooms of Atlas Music Company, this city, is now in progress. Starting Monday, September 19, this distributing organization is showing the new Seeburg V-200 and 100-J phonographs to operators in the territory.

Music operators served by Atlas are invited to attend the Open House showings, which start at 9 AM and run until 5 PM daily from Monday thru Friday, September 23. Catered

refreshments will be served thruout the week long session.

Eddie and Morrie Ginsburg, Atlas chiefs, together with Bob Dunlap, Seeburg sales executive, will head a complete staff who will be on hand to greet the operators. Atlas sales executives, Nate Feinstein and Harold Swartz, as well as Frank Bach, chief engineer for Atlas, will describe the new phonos, with Bach going into detail on the technical aspects.

ROCH OLA Hi-Fidelity Music

Page 41

The Cash Box





September 24, 1955

** *** Time is Money! ... as every operator in the world realizes—the sooner he gets a great new game out on location—the sooner he begins to earn money! While others are just talking

EXHIBIT

is delivering the most sensational, low-priced, money-making game of all time!

"SKILL POOL"

Time is Money! Don't waste it! Your order will be quickly filled by your Exhibit distributor! Hurry! See Him Today!

EXHIBIT SUPPLY COMPANY Established 1901 4218 W. LAKE ST. CHICAGO PHONE: VA 6-3100

Meeting Dates Of Music Operators' Associations

- Sept. 19—Westchester Operators' Guild, Inc. Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
 - 20—Phonograph Merchants' Assn., Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (executive board).
 - 26—Central States Music Guild Place: 805 Main Street, Peoria, Ill.
- Oct. 3—California Music Merchants' Assn. Place: 311 Club, 311 Broadway, Oakland, Calif.
 - 3—United Music Operators of Michigan Place: Fort Wayne Hotel, Detroit, Mich.
 - 6—Phonograph Merchants' Assn., Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (General)
 - 6—California Music Merchants' Assn. Place: Sacramento Hotel, Sacramento, Calif.
 - 6—Eastern Ohio Phonograph Operators' Assn. Place: Tod Hotel, Youngstown, Ohio (General)
 - 11—California Music Merchants' Assn. Place: Fresno Hotel, Fresno, Calif.
 - 12—California Music Merchants' Assn. Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
 - 13—Massachusetts Music Operators' Assn. Place: Hotel Kenmore, Boston, Mass.
 - 13—California Music Merchants' Assn. Place: U. S. Grant Hotel, San Diego, Calif.
 - 19—New York State Operators' Guild Place: Palatine Hotel, Newburgh, N. Y.
 - 20—Eastern Ohio Phonograph Operators' Assn. Place: 1310 Market Street, Youngstown, Ohio (executive board).



40 WALTHAM STREET BOSTON 18, MASS Tel, Liberty 2-9480 Page 43



Page 44

September 24, 1955

For Davis 6-point guaranteed phono-graphs converted to 10c, 3 for 25c play, all makes and models, telephone collect — Syracuse 75-1631. CORPORATION SEEBURG FACTORY DISTRIBUTORS 725 WATER STREET SYRACUSE, NEW YORK **FOR QUICK** SALE BALLY SPOTLITES \$55. GENCO 400's \$55. ALL CLEANED AND

ALL-STATE COIN MACH. EXCH. 2317 N. Western Ave., Chicago, III. (All Phones: BElmont 5-6770)

CHECKED-HURRY!



GRAND RAPIDS, MICH. — What was probably the most interesting and the most pleasant sales convention the AMI distributors have ever attended, took place this past week, Wednesday and Thursday, September 14 and 15, at the Rowe Hotel, as well as the AMI factory in this city. Executives of the firm reported as the sessions came to a close, and which was agreed to by all the dis-tributors present: "This was the most enthusiastic

"This was the most enthusiastic gathering in all of our history."

Announcing.

W. 56th STREET

10th AVENUE

Many arrived here on Tuesday eve-ning, September 13, and eagerly awaited the showing of the new AMI model "G" the next day.

The applause that greeted this

to all our friends!

ATLANTIC NEW YORK CORPORATION

where we have greatly expanded our offices, showrooms, Parts and Accessory depart-

ments to serve you better, quicker and

more efficiently than ever before!

has moved to bigger and better headquarters

PLEASE MAKE A NOTE OF

OUR NEW ADDRESS

ATLANTIC NEW YORK CORPORATION

Exclusive SEEBURG Distributors

the NEW

CORNER"

"ATLANTIC

new, modern and very colorful phonograph caused every one of the en-gineers and executives of the firm to smile with pride.

AMI distributors believe that this year's model "G" has even finer tone than last year's model "F". And as many of those distributors stated:

"We never would have believed that any phonograph ever made would su-persede in high fidelity tonal qualities the marvelous model 'F'."

Distributors are tremendously en-thused over the new color effects. They are also very much pleased with the design of the phonograph and with the appearance which it makes.

The entire sales convention dealt with the modernistic theme surround-

ing the complete design and plan of the new "G". From sales talks to slides to advertising literature to playlets, it was the most interesting sales convention, the AMI distributors said, they had ever attended.

said, they had ever attended. Though information as to the many features of the new model "G" is as yet being withheld by the firm as a courtesy to their many distributors, the distributors, themselves, were so enthused that many phoned to their offices to advise their staffs that they, as one distrib said,

"Have the greatest of them all in the new AMI model 'G'".

Many of the distributors present brought entire crews of their men along with them and held their own private meetings. These men claim that they had something "really great" to present to the operators in their areas this year. their areas this year.

The Rowe Hotel in this city was the center of all the meetings, displays, dinners and merriment.

Distributors and merimient. Distributors and executives of the firm mingled freely and openly dis-cussed plans for the forthcoming showings in various areas as well as what they felt the future held for AMI, Inc. and its distributor organi-ration zation.

zation. In addition to the distributors and executives of AMI, Inc., there were also many finance firms' representa-tives and bankers present who had been invited to come to the showing with the distributors. These men spoke brilliantly regarding the future of the automatic phonograph industry and why they were happy to finan-cially serve this field. They were very much impressed with what they saw and heard and stated that they had been given a new insight into the field and would be able to bring back to their firms a much closer and better understanding of the automatic music understanding of the automatic music industry.

In the meantime, as the meetings finished, many distributors were heard to say,

"Just can't wait until I get back to my offices and can tell my operatorcustomers all about the new model 'G'. This is the phonograph that's going to set new sales records for us and for AMI as well."



"It's What's in THE CASH BOX That Counts"

...and our NEW phone number is PLaza 7-3140

843-849 Tenth Avenue at W.56th st.

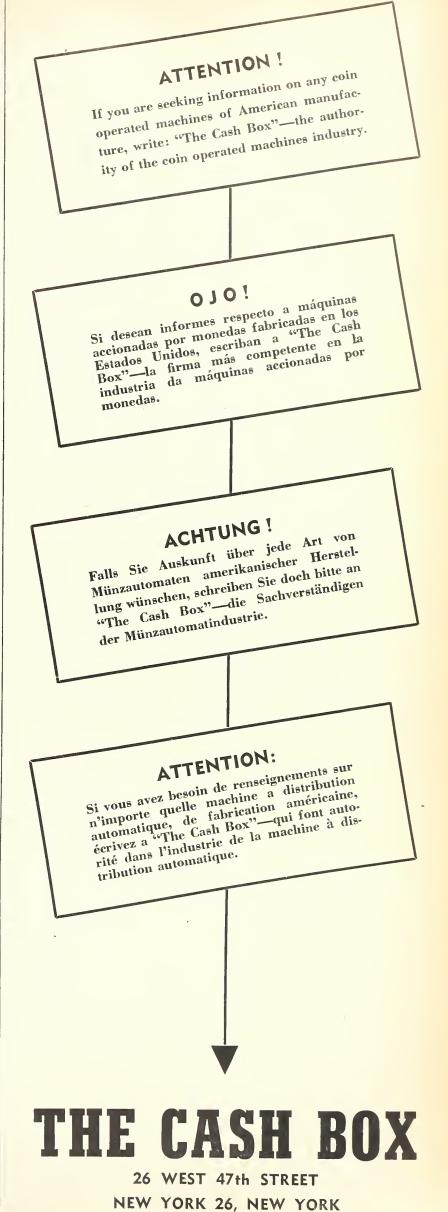


EXALLIFORMULA CLIPPINGS
EVEN after a week of over 100-degree temperatures, there was still plenty
of activity along Pico Boulevard. The good business conditions which have
prevailed through the whole summer held up during the heat wave. . . . A good
int California Music. In the design stage now are plans now in preparation
to be erected on Pico by Sammy Ricklin to house his expanding one-stop operation. Sammy has had this project in mind for quite some time, and it should
certainly benefit operators, by adding to the fine service California Music gives
them. In line with expansion plans Gabe Orland is busy revising the California
Music mailer to operators, changing the layout to give them faster and better
service. Things were so busy last week that Sammy recruited his wife, Beck,
to come in and help Martha and the girls on the counter. In visiting the
Store last week were Bob Manning with Buck Stapelton, Capitol's Promotion
man. Selling well to the ops last week were both the Frankie Laine and the
Bobby Lord versions of "Hawkeye".... Chuck Allen of Modern Music in Long
Beach got the boat he and his brothers built into the water last week, and
from all reports it's one of the finest in the harbor. ... The operation at
M.A.C. Vendors, in which ten of the local Los Angeles operators are interseted, continues to grow with more phonographs, games and cigarette machines
being added every week.... Hank Tronick set Monday, Sept. 19 as the date
of the showing of the new Seeburg 100 and 200 Selectomatic Phonographs.
Open House will continue throughout this week from 10 A.M. to 10 P.M.
Still Pool" game. Fred Gaunt is back from vacation full of enthusiasm
for the new Geneor Quarterback" football game. Gene Wasson, AMI service
man for the Western states in visiting at Badger. ... D. D. McClurg, one of
howa calling on all the distributors last week ... Dis Halper, the new
Pager's Record Bar. The girls reported that Gale Storm's Dot recording of
"Hear You Knocking" was selling well with the ops. Don Robertson, writer
of Even after a week of over 100-degree temperatures, there was still plenty

A. Deymon Co. very entrused about the new Mnami Beach in-line game from Bally. Jack Dolan of Sierra Distributors back from a very successful sales trip through the southern part of the territory. Paramount Theatre made a pro-motional tie-in with Sierra in conjunction with Lionel Hampton's opening at the downtown Paramount Theatre on Sept. 13. Clef Records supplied Sierra with copies of all Hampton records which were then distributed to operators. ... The Wurlitzer "1800" is on display at the offices of the California Music Merchants Association. Business Manager Ben Chemers along Pico talking to prospective members and signing up Tony Catana to a membership. ... National Juke Box Music, Inc. has another tune out recorded by LeRoy Holmes on MGM, which operators will be going all-out to promote. ... Al Cohn at Trico Music busy remodeling Seeburg phonos with the special spray paint job he gives them. ... Jack Simon at Simon Distributing, readying a large ship-ment of machines for Casablanca. ... Mr. Metz brought his family back from Balboa and was greeted by the 110-degree heat in San Bernadino. ... Harold Sharkey and wife took a quick trip to Las Vegas to catch the shows. ... Out-of-town operators in visiting last week were: Chuck Walker, Costa Mesa; Pat McKam, Twenty-Nine Palms, George Kirby, Riverdale; W. R. Geary, Compton; Fred Harling of Cardinal Music in Delano; and Henry Waller from National City.



After a stopover in Houston Ed E. Levin, sales director for Chicago Coin, spent a day in Dallas with Chicago's distributor, Abe Susman, State Music Distributors. Abe is spending a week in Chicago visiting manufacturers. . . . Mrs. E. L. Certain visiting in El Paso. . . . Ray Langley and the boys are running things smoothly while Bob De Priest is away. . . Allen Wallace, Wallace Distributors of Mineral Wells, on a business trip in Chicago. . . . Peter Noel of Texas Record Distributors (London Records) doesn't let a broken ankle keep him away from the office. . . . Record Mart moving to 2222 Elm Street about October 1st. . . E. D. Furlow of S. H. Lynch visiting in San Antonio. . . . Jack Sprott's purchase of Kincannon Music in Waco was and through Commercial Music. Jack, who is also the owner of Central Music in Temple, is replacing all old music equipment with new phonos and old shuffie alleys with new games. . . Billy and Tommy Collum enjoying their dove hunting and fishing week-ends at Bridgeport. . . Louis Kollman sporting a new car. . . H. G. McKenzie of Rudolph Wurlitzer Company visited Com-manufacturing auto clothes racks. John is also expanding his phonograph route. . . . "Speedy" Walker of Waco in buying equipment. . . . Also visiting were Jerry Tomastic of Temple; Langston Dennarm from Henderson; Sam ancetta of Marlin; from Fort Worth we saw Jiggs Hailton, also Austin Ball "You Are My Love". . . After nine years in Europe where he manufactured and distributed coin machines, Clyde Orms has returned to Dallas to open the Orms Manufacturing and Sales Company. The company will manufactured and distributed coin machines, Clyde Orms has returned to Dallas to open the Belgium Bumper Pool Table which Clyde introduced in Belgium in 1950. After a stopover in Houston Ed E. Levin, sales director for Chicago Coin,





HAVE YOU BEEN ACTIVELY ENGAGED IN THE INDUSTRY FOR TEN YEARS?

If you have been actively engaged in the industry for ten years or more, but not yet 20 years, you are now eligible to become an "Alternate Member" of the "20 Year Club". As an "Alternate Member" you enjoy all the privileges of the "20 Year Club" and will automatically be transferred into the "20 Year Club" on reaching your 20th year in the industry. If you are eligible for membership as an "Alternate Member" of the "20 Year Club" fill out the application and mail today!

(PLEASE PRINT)
ENTERED THE INDUSTRY DAY YEAR
BORN
NAME IN FULL
FIRM NAME
ADDRESS FOR 'CLUB' MAIL
CITY ZONE STATE
MAIL TODAY TO:
THE CASH BOX' "20 YEAR CLUB" 32 WEST RANDOLPH STREET, CHICAGO 1, ILLINOIS

George Miller to Attend Music Ops of N. Y. Banquet

Will Confer With Al Denver And Sidney Levine On Several MOA Matters

NEW YORK—Al Denver, president of Music Operators of New York, reports that George A. Miller, president of Music Operators of America (MOA) is flying in to attend the 18th Annual Banquet of the association being held at the Waldorf-Astoria Hotel on Saturday night, October 8.

Miller will stay on for about a week after the banquet, and Denver advises he will discuss MOA matters with Sidney Levine and himself. Denver and Levine are on the advisory committee of MOA.

Among the subjects to be talked over are Public Relations Program; a National Radio Hook-up program;

3rd Performance Rights Society; AS-CAP type legislation; and several other matters pertinent to the welfare of the music machine industry.

Miller has been holding similar talks with other members of the advisory committee in preparation for the meeting of the executive committee later on in Chicago, at which time all these subjects will come before their attention.

At the same time, Denver stated that the forthcoming banquet looms as one of the best ever held in this city. Two bands, one a Mambo, will be available for dancing, and, as usual, top recording artists will entertain.

Bowler Tournaments Double Collections

MASSILLON, OHIO—Ed Elum, Elum Music Company, this city, reports that bowler-earnings are easily doubled by organized tournaments.

Elum, who operates many bowlers in his area, promotes tournaments by a copyrighted plan for which he is distributor. Key of the tournament is a blackboard, 3 ft. by 3 ft., stating rules of the tournament and providing space for 15 players to enter their names as contestants by bowling a pre-announced qualifying-score, usually 200. Board is displayed in each location, together with prizes awarded at intervals of 2 weeks.

"Tournaments increase play in several ways," says Elum. "First, players play to qualify. Even after 15 players are listed, other players can 'bump' qualified players by topping the lowest listed scores. Naturally this competition to get on and stay on the tournament list results in a busy coin-chute.

"Then, too, during the 2 week pretournament period, qualified players are constantly playing, not only to defend their place on the list, but to keep in practice, and improve their shooting in preparation for the run-off. "The run-off with preliminaries.

"The run-off with preliminaries, quarter-finals, semi-finals and finals produces a nice evening's play, and, of course, after the run-off, the momentum keeps players for the rest of the evening. Next day another 2week period starts, and the cycle of play starts over again.

"Because locations get, not only increased cash-box receipts, but increased bar and snack business, as well as widespread publicity, locationowners are enthusiastic about the tournament idea and will usually cooperate on prizes.

"Although very worthwhile prizes are awarded, the tournament plan is not open to criticism, because the players are competing against each other for prizes, not merely receiving prizes for a certain score.

for a certain score. "The tournament idea may be used with any type of group-play bowler, including speed-control bowlers, such as Bally "Jumbo Bowler" and "King-Pin Bowler." Bally bowlers scoring by Official Bowling Rules—"Abc-Bowler" and "Congress-Bowler"—are, however, specially adapted to tournament play. Official Bowling Rules add prestige to the tournament and equalize players' skill on a strictly bowling-aim basis. "I shell be happy to outline details

"I shall be happy to outline details of the tournament idea to operators, not only because I sell the board that has proved successful in doubling my bowler collections, but also because I know that every bowler-operator in the conutry can profit by promoting tournaments."

Mich. Music Ops To Set Up Own Permanent Home

DETROIT, MICH.—At a meeting held on Friday, September 9, at the Fort Wayne Hotel, this city, the United Music Operators of Michigan launched plans for a permanent home, club rooms and a One-Stop record distribution.

President James Jeffrey, Jeffs Music Company, appointed Lou Fisher, Fisher Music Company and Chairman and Past President Edward Carlson, Carlson Music Company Co-Chairmen of the Activities Committee. Roy Small, Conciliator, was chosen to assist. The committee will find and recommend suitable locations for the permanent home. It will also arrange to set up a One-Stop.

to set up a One-Stop. The meeting was followed by a two hour show at which RCA Victor artist Sonny Graham (Miss Juke Box), and Epic thrush Lillian Briggs participated. Disk Jockeys Bob Maxwell (WWJ-TV) and Larry Gentile (WXYZ) shared em-cee duties.





Fall coin machine biz perking in New England as ops throng Hub distributors showrooms for glimpses of new equipment. First showing of the new Seeburg is slated for Trimount Automatic Sales Corp's plant on Waltham St. on Tues., Sept. 20 to Thurs., Sept 23. Irwin Margold, general manager, and Dave Bond, president of Trimount, will host New England ops. . . . Flood damage now cleaned up and ops in the hard hit areas back in action. All damaged equipment has been repaired and put back.... Skill pool games still the big attraction at Redd Distributors (Wurlitzer) where Bob Jones, sales manager, waxes enthusiastic about the potential of the new games. Music looks big again and set for another tremendous season as indoor locations start their operation. . . . Ed Ravreby, World Fair and Associated Amusements, on a selling trip to the north country, Maine and Vermont. . . . Kiddie rides and outdoor pieces being pulled in from resort spots as extended season, made longer by postponement of schools in Boston, ends. . . . High pitched fever of Red Sox pennant chances ended too as team went out of contention this frame. With Red Sox upsurge baseball games enjoyed immense popularity.

Atlas Distributors busy with fall selling program on new AMI model "G". Ops visiting with Louis and Barney Blatt included Bill Lang, Fairlee, Vt.; Dan Casale, Portland, Me.; Bill Hamel, Concord, N. H.; Sol Taube, Manchester, N. H.; Henry Brooks, Dover, N. H.; and Martin Oliver, Portland, Me. . . . Platter biz booming at Jerry Flatto's Boston Record Distributors. Visitors included Don Foote, Randolph; Charlie Sharpe, Portland, Me.; and Al Dolins, Hyannis . . . Beantown getting an influx of singers, Harry Belafonte at Blinstrub's: Dick Roman on WBZ-TV at Norumbega Park; Pat O'Day at the Bradford Roof; Merelyn Tate upcoming at Bradford. . . . Ops in for fall buying this week included Jim O'Connor, Danielson, Conn.; Martin Ferrell, New Bedford; Ray Shea, Worcester; and Jim Balboni, Springfield. . . . Big influx of ops from all over New England expected at the Trimount open house party for the new Seeburg Sept. 20-23. . . . Dick Mitchell of Dick's Record Co. and family back from Montreal. Dick reports that all pop records there are in line with hits here with "Mabellene" "Ain't That A Shame" and "Yellow Rose of Texas" getting biggest portion of spins on the Canadian jukes.

All Southern Automatic Offices to Hold AMI "G" Showings Sunday & Monday, Sept. 24 & 25



LEO WEINBERGER

LOUISVILLE, KY.—Leo Weinberger, head of Southern Automatic Music Company, Inc., advises all of Southern's offices will hold open house Sunday and Monday, September 24 and 25, to debut the new AMI model "G" phonographs.

Weinberger anticipates a record attendance of Kentucky, Indiana and Southern Ohio operators. As in past showings, Leo expects these operators to be accompanied by their families as well as members of their sales and service organizations.

Open house showings of the AMI model "G" phonographs will be held in Louisville, Ky.; Lexington, Ky.; Cincinnati, O. and Indianapolis, Ind. There will be factory representatives at each of these offices to demonstrate the AMI "G-80" and "G-120" instruments, and the Southern personnel, executives, department heads, sales and service staffs will be on hand to greet all operators.

Operators from Columbus, O., and surrounding territory are advised to visit the Cincinnati showrooms.

The showing for Evansville, Ind., area music men will be held in the showroom of Carl J. Speis, 314 W. Columbia, Evansville.

"Adding to the interest of the twoday showing will be a display of the latest types of amusement games," said Weinberger. "All operators in the territories served by Southern Automatic are cordially invited to join us in what promises to be a significant event in phonograph annals. Of course, Southern hospitality will be evident in ample refreshments and gifts for all visitors."



SUBSCRIPTION to THE CASH BOX \$30.

"It's What's in THE CASH BOX That Counts"

Crocketts.

All 8 Bally products are reported to be doing well above average in the cash-box department.



THRU THE COIN CHUTE NEW ORLEANS NOTES

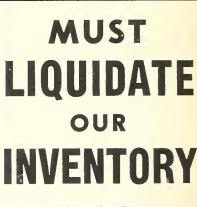
Ed Holyfield, Dixie Coin Machine Co., away at the AMI factory viewing the soon to be displayed new AMI model "G" phonos. While we do not know date for official showing to ops here, we can expect it to be announced when Ed returns. . . . Johnny Casola, rep for United Mfg. Co. in town for a few days, then off for a tour of Texas. We understand Johnny well pleased with the reaction on United in-line game "Pixies" at Huey Distributing Co. . . . Malcomb Farmer in town for a day. He now resides in Gulf Port, Miss. . . . L. J. Peschier and Huey Wormick, Pelican Amusement, Alexandria, La., in town over the week-end.... Everyone here saddened by the death of Douglas Holyfield, baby brother of Ed Holyfield. Another death, that of John Pentecost's father, also saddened coinmen here. John is head salesman for Dixie Coin. . . . Jackie Hirtius of Tac Amusement, said "I do" about a week ago. . . . John Kerr passing around those seegars, celebrating the arrival of a son. ... Martin Tortorich, Baton Rouge, seen shopping around. . . . Two of the best here are Herman La-Mothe, Jr. and Charles Babin of Jefferson Music, who usually are seen riding bumper to bumper on the way to service their locations. . . . Frank Buschollach, owner of Lucky Ball Amusement Co., Luling, La., is putting up a new building next door to the Rest & Bar, owned by his mother and father. In addition to using it as his office, we understand he will open up a record shop.

JACKSONVILLE, FLA,—D. J. "Joe" Barton, manager of the Jacksonville office of Bush Distributing Company, writes *The Cash Box* that his office has been informed from several sources that an individual is travelling thru the Southern territory, representing himself to be a representative of a distributing firm, soliciting sales from locations. "On several occasions." writes

"On several occasions," writes Barton, "we have been informed that this particular person received deposits from locations on various types of coin-operated equipment, particularly cigarette machines. He has never delivered any of the equipment, nor has he returned any of the deposits or down payments.

"I felt that the trade should be informed of this condition because of the success this man has had in hoodwinking prospective buyers in this area. In all probability he will show up elsewhere.

"In this particular territory I was told the man used the name of W. E.



Write for List

No Reasonable Offer Refused

DAVID ROSEN Exclusive AMI Dist. Ea. Pa. 855 N. BROAD STREET, PHILA. 23, PA. PHONE-STEVENSON 2-2903

Gibson, and he claimed to be a representative of a firm called Manufacturers Distributors, Inc."





SALES COMPANY Factory Representatives for: AMI, Inc., Bally Manufacturing Co., J. H. Keeney & Co., Permo, Inc. 593 10th Ave., New York 18, N. Y., LO 4-1880 221 Frelinghuysen Ave., Newark 8, N.J., BI 3-8777 231 Windsor St., Hartford, Conn., JA 7-4470-

Airmail Subscription

The Cash Box \$30.

New "20 Yr." Members

NEW YORK—Coin machine men who were this week entered on the roster of the "20 Year Club" are as follows:

Bob Charles, Binghamton, N.Y. Harold Motherway, Chicago, Ill. Sam Richlin, Los Angeles, Calif. Mont Z. Elkins, Charleston, W. Va. Cecil L. Hopkins, Galion, Ohio James Vernon Slote, Dallas, Texas Clyde J. Addy, Imogene, Iowa Garth M. Bryan, Boyne City, Mich. Otto Francis Wissner, Mt. Clemens, Mich.

Ed Brown, Dallas, Texas March M. Rutherford, Alamogordo, New Mexico

Andy Benna, Ironwood, Mich. M. W. Arnold, Hannibal, Mo. Frank J. Beilmaier, Carroll, Iowa Freeman D. Munson, Indianapolis, Ind.

Albert J. Andereoni, Elmwood Park, TIL.

Naif Joseph, Vincennes, Ind. Gilbert Taylor, Evansville, Ind. Paul Ewing, Evansville, Ind. John W. Kerns, Colorado Springs, Colo.

George H. Losey, Baltimore, Md. Charles S. Lichtman, Newark, N.J. Benjamin J. Fine, Baltimore, Md.

Chi. Auto. Phono Bowling League In First Meet of New Season

CHICAGO — Chicago Automatic Phonograph Bowling League kicked off the first session of the season, Monday, September 12, at the new Bel-Bowl.

"Everyone was in a good mood and tremendously pleased with the new alley," said Johnny Oomens.

Last year's champs, ABC Music #2, won 2 from ABC Music #1. High for RBC #2 was Irv Cairo, 461. Herb Schreiber led the ABC #1 team with

Oomens took 2 from Star Music. High on the Oomens' team was Carl Joseph W. Sheldon, Garnett, Kansas

James N. Dodys, Atlanta, Ga. Edward F. Gilligan, Chicago, Ill. Thomas Faulkner, Jacksonville, Fla. John Achladetes, Montreal, Quebec, Canada Mack Levin, Ottawa, Ontario, Can. Marty Morosnick, Winnipeg, Manitoba, Canada Paul Golden, Chicago, Ill.

Dave Solomon, Elmira, N. Y.

"It's What's in THE CASH BOX That Counts"

Latino, 517. Hank Lochacki was high for Star Music with 467. Myrtle Lochacki was high scorer for the women with 422.

Gillette Distributors took 2 from B&B Novelty. Donald Baxter was high for Gillette with 493. High scorer for B&B was Fred Dries, 529. Fred led all with this score.

Paschke took 2 from Western Auto-Gallet, 508. Tom Nyland was high for Western with 452.

Atlas Music took 2 from Melody Music. Mike Blumberg was high for Atlas with 506. High for Melody was Vic Jaccino, Sr., 465. Coven Music took 2 from Decca. Ray Bauer was high for Coven with 498. High for Decca was Frank Tuto-maso 485

mase, 485.

Coral took 2 from Mercury. Eddie Walker was high for Coral with 473. High for Mercury was Melvin Jones with 449.

Galgano Distributing Company took 2 from Singer One-Stop. Tony Gal-gano was high for his team with 502. High for Singer was John Nolen with 452





Henry L. Bailey, owner of American Shuffleboard Sales Co., Statewide top dealer in that line, said shuffleboards had finally hit the comeback trail in Texas. Nothing sensational but a solid overall business increase over last year. He gave out the impression that conventional operation of shuffleboards plus a bit of strictly legal promotion (prizes, awards, etc.) was conducive to lucrative cash returns. Henry went through the shuffle boom, survived the slump and ended atop the heap Statewide. . . . Bob Davenport, who recently sold his Coin Machine Exchange, went partners with Billy Rider and together they opened the Ace Record Shop at 832 Telephone Road. The boys managed to tie in with a locally popular radio-TV program and have contracted advertising in East End high school papers. The shop is near campus of Austin High, one of the larger schools. . . . Dorothy Maines, popular secretary at Houston S. H. Lynch Co. (Seeburg) real proud of her new Ford, a birthday present from her husband.... Garland Methvin, general manager of Automatic Cigarette Service, Beaumont, in town on an equipment buying spree. In addition to extensive cigarette operations in Beaumont, Methvin has Ray's Amusement Co., music operations, at Orange. . . . Tommy Foster, routeman, Big State Amusement, out of harness for several days because of an illness finally diagnosed as laryngitis. . . Attractive Evelyn Osborn, secretary for Big State Amusement cigarette operations, so busy lately she has fallen behind on her Cash Box reading. . . Doug Shiver, owner of Shiver Amusement Co., Rich-mond, in the City stocking up on records and other music operating accessories. . . Vernon Meek, San Antonio, United Records salesman, visited at Houston office of United Record Distributors Sept. 9-10. . . . Roy F. Buckner, vice-president and general manager, Gossage Music Co., said business had been exceptionally good the past summer. Gossage Music has two major record stores in Houston. Buckner is manager of The Groove on Main St. and Mrs. Gossage, president of the company manages Avalon Record Shop on West-heimer. . . Had our first real visit in many moons with that well known coinman C. O. (Red) Harrington. (Harrington Amusement Co.) Actually Red is hardly middle aged (served in World War II) but his wide range of activity causes some to think of him as older. C. O. always took sides promptly in every issue and his stand was always vigorously (to put it mildly) de-fended. . . While visiting Cecil Robertson at his Automatic Amusement Co. met Louis J. Cantele, owner of Hot Wells resort, a well known health and amusement spot at Cypress, some twenty-five miles from Houston. Cantele said past summer business was excellent. Coin operated machines are very much a part of Hot Wells and similar resorts. nosed as laryngitis. . . Attractive Evelyn Osborn, secretary for Big State

Gottlieb Clicks With New "Wishing Well"

DAVID GOTTLIEB

CHICAGO-"This looks like the greatest five-ball game we have produced in a long, long time", was the statement made by Alvin Gottlieb of D. Gottlieb & Company, this city this past week, when the firm officially announced its new single player fiveball game "Wishing Well".

Four rows of four advancing colored lights offering special targets to players, along with the possibility of skillfully scoring free games, is something that is bound to challenge the skill of any five-ball player anywhere in the nation.

The colorful board arrangement, the new Gottlieb special features, the beautiful cabinet, the many skill-play ideas all combined into one game, makes "Wishing Well", as Gottlieb executives reported:

"One of the most outstanding fiveball games our firm have ever produced."

But Dave Gottlieb had this to say of the firm's newest creation:

"This is one game where everyone of our distributors has come thru with some of the finest orders they have ever placed.

"It is one of the games where our distributing organization has not only gone all-out as far as business potential is concerned, but have frankly told us, 'This is a truly great game'.

"And that's something", Dave Gottlieb added, "that we look forward to hearing. We know that our distributors are very close to their operatorcustomers and, before giving us their personal opinion of any game we ship, they check with their operators who have already placed the games on locations.

"Therefore", he concluded, "we feel very safe in stating that, as far as our factory is concerned, there is now no doubt that 'Wishing Well' has helped us start the new fall-winter season with better business than ever."

Earn More Money with (Ba Kiddie-Fun Equipm Miniature replica of early vintage



automobile in eye-catching colors ... with real horn and headlights ... HOT-RODS take voungsters on a rolling, rocking ride. Mounted on rigid metal base, eccentric motion of HOT-ROD car creates illusion of exciting travel on a country-road boys and girls, from toddlers to teen-agers, that HOT-ROD keeps busy earning money every minute of the day.

COIN-OPERATED JUNIOR SHOOTING-GALLERY

Packed with appeal to junior marksmen, boys and girls, from 6 to 16, Bally BULL'S EYE Junior Shooting-Gallery is a gold-mine in every location frequented by youngsters. Realistic western six-shooter shoots 10 to 20 shots for nickel at exciting wild animal targets, shots and hits registering on illuminated score-glass. Pistol is positively safe, because no bullets or pellets are fired, hits registering when gun is accuratelyaimed and trigger pulled. Gayly colorful cabinet occupies only 11/2 ft, by 3 ft, of floor-space to take in coins at a rate of \$15 to \$35 per hour.



THE CHAMPION is a life-like western golden-palomino bronco in iron-tough plastic . . . with genuine cowboy saddle. Allmetal base permits operation outdoors in all weather. THE CHAMPION walks, trots or gallops, as rider controls speed by pulling reins. Riding-time is adjustable to 45 seconds, 1 minute, 90 seconds, 3 minutes. Occupying only 22 in, by 44 in, of floor space, THE CHAMPION takes in \$2.00 to \$8.00 per hour.

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Ill.





Fall activity is quite evident along coinrow. Games wholesalers report keen interest in all new machines. Music operators anxiously awaiting the unveiling of the phonographs of AMI and Seeburg. At the same time distributors for the phonos of Wurlitzer and Rock-Ola report a spurt in sales since the Labor Day holidays. Every indication points to a big Fall and Winter.

phonos of Wurlitzer and Rock-Ola report a spurt in sales since the Labor Day holidays. Every indication points to a big Fall and Winter. Reports coming in from operators in the recently flooded areas are hearten-ing. Seems that damage isn't as bad as originally thought. Some operators, caught in the devastated areas, naturally were hurt very badly. But the major-ity of coinmen figure their losses ran from 3 to 5 machines on the average. Heartening, also, is the report that not many locations were totally destroyed. Most of them, after a clean-up and repair job, are now functioning. . . . Harry and Hymie Koeppel, Koeppel Distributing Co., advise that, in addition to whole-saling reconditioned music, they will now handle every type of coin operated equipment—amusement machines and vendors. . . . Tried our hand, once again, on Exhibit's "Skill Pool" at Mike Munves' and did much better than last week. A little more practice, and no doubt we'll develop into a pool shark. Mike tells us the game going big. . . . Joe Fishman, Atlantic, Penna. Corp., Phila., visits with Meyer Parkoff, Atlantic, New York, and they discuss the details of their showings for the new Seeburg phonos. They present us with a disc called the "Toroid" unit which goes into the "Tormat" unit, and which reads "Seeburg Memory". We're supposed to carry this disc with us so that we can recall from memory all names of our friends, how to spell them, and other matters that slip the mind. Parkoff claims that in addition to performing miracles for the Seeburg phonos, in our instance, will, thru osonosis, perform the same miracles with our mind. (Note: We doubt it!). . . . Iz Edelman in town. Is finished with his vacation stay at Scroon Lake. Will remain in town until after the Moore-Marciano fight, for which he has tickets. Edelman's firm, Edolite Products, Detroit, manufacturing "Ten-Hi", a pool table, which is displayed here at Dave Lowy & Co., his distrib. Watch Al D'Inzillo, Albert Simon, Inc., as he displays his skill on Genco's new foothall game

Lowy & Co., his distrib. Watch Al D'Inzillo, Albert Simon, Inc., as he displays his skill on Genco's new football game "Quarterback". Al pretty good at it. Al Simon, who attend-ed the Yankee-Cleveland double header on Sunday, with his son, had quite a time of it, particularly as the Yankees dropped the second game. . . Barney (Shugy) Sugerman and Abe Green, Runyon Sales away to Chicago and Grand Rapids. Irv (Kempy) Kempner, Morris Rood and Lou Wolberg, holding down the N.Y. office, report that music ops eagerly awaiting the arrival of AMI's model "G" phonos. . . West Side Air Terminal opens this week. Located on the corner of 42nd St. and 10th Ave. Will make it most convenient for visitors to coinrow who fly in. In addition, that restaurant is expected to open very soon. . . Several phonos, beat up in recent flood, in Joe Young's Young Dis-tributing Co. shop. Abe Lipsky reports sales of Wurlitzer phonos up the past few weeks. . . . Ed Czajka, Eddie's Amusement, Danbury, Conn., visiting on the few weeks.... Ed Czajka, Eddie's Amusement, Danbury, Conn., visiting on the street.... "Senator" Al Bodkin, Lou Herman and Howard Herman cutting it up in one of the wholesalers, and seemed to be having quite a laugh-time. . . Over at Seacoast Distributors, even floor sample of Rock-Ola's model "1448" missing. Dave Stern and Bob Slifer explain they sold it as they were expecting another shipment in that day. . . . Max Levine, Scientific Machine Corp., on coinrow, visiting. . . . Sam Solway drops us a line from Ste. Agathe Des Monts, Que., Canada, that he's building a new and modern shop, which will give him three times the floor space. . . . Stanley Lacheta, Boston operator, spends the week-end (Sept. 17 and 18) in N.Y., and takes in the Dorothy Collins-Raymond Scott "Your Hit Parade" TV show. . . . While referring to the newly opened West Side Air Terminal Bldg., we forgot to mention that this building provides underground parking facilities. Will be helpful to the wholesalers themselves, as well as for visitors who expect to spend several hours on the street.



Joe Totzke, Totzke Music Company of Fairmont, Minn. is back on the job again after an extended vacation way out West. Joe spent a few hours in the Twin Cities checking up on the latest in coin operated games and to see what new games had come out since the last trip into town. . . . Leo De Mars and son Jim of Ashland, Wis. spent a day in the Twin Cities shopping and picking up supplies and records for their route. . . Mr. and Mrs. Gil Bisek of Park Rapids, Minn. were seen shopping. . . . Selma Nelson of Minneapolis reports that business was better than ever at the Hoop a la Arcade which she has at the State Fair. One could understand this with the over one million attendance. In spite of her tender years Selma certainly manages to get the arcade set up for the season and to keep it and the machines all running thruout the whole fair season. . . . Forrest Dahl of Fergus Falls, Minn. spent a few hours in the Twin Cities shopping around for equipment for his route. The boys all line up to play the pool table which is on the floor at the Lieberman Music Company. Even Irv Sandler of the Sandler Distributing Company stopped in to take his crack at the then top man, Lew Rubin of the Lieberman Music Company. . . . Recent visitors to the Twin Cities were: Johnny Johnson of Staples, Minn.; Walter Fisher of Pipestone, Minn.; Gabby Cluseau of Grand Rapids, Minn.; Frank Phillips of Winona, Minn.; Jack Harrison of Crosby, Minn.; and John McMahon of Eau Claire, Wis.

The Cash Box

\$15.

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Subscription

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How times do change. Back in the '30's some music ops changed coin chutes and featured records in their phonos at 2½c each, 2 for 5c. Music ops, this year of '55, will get the opportunity to sell tunes on their new 200 phono, Seeburg Distribs advise, at 7½c each, 2 for 15c. Very few of these 2 for 15c EP disks run over 4 minutes for both tunes, they report. (The Cash Box fought to get diskeries to make 2 minute records. The Cash Box orignated the idea of 'timing' all record releases. So that record mfrs would heed the 2 minute crusade.)...Jack Nelson talks about "timing." Tells how important "perfect timing" is to introduction of new products in this industry. "For example," he says, "just take our new 'Miami Beach.' This game was perfectly timed." Jack reports that Bally enjoying greater acceptance for "Miami Beach" than for any game so far produced in '55.

Demand for a "National Credit Bureau" begins to grow greater each week. The Cash Box will, once again, revive the facts as to why such a "Bureau" should come into being. . . . Appreciate San Francisco's Walt Huber sending us those oversize match books. . . What a grand gathering at the Ballyrooms. Lou Dunis, Bill Happel, Jr., Jmmy Johnson, Johnny Michaels, Wally Finke, Joe Kline, Barnet (Shugy) Sugerman, Abe Green, Abe Susman, and many others. All hosted by Bill O'Donnell, Jack Nelson and Phil Weinberg. . . Bally now in its 5th production release of its kiddie gun, "Bally Bull's Eye." And the new Bally "Model T" also coming off production lines just as speedily as possible... With not a room to spare in Our Town, AMI distribs came in one right after the other. Whattajobtogetroomsfortheseboys. And just as tight as those letters are, is how they were crushed up together, before leaving for Grand Rapids, and the big AMI distribs' convention. . . . Dave, Sol, Nate and Al Gottlieb all excited over the marvelous reception their brand new single player five-ball, "Wishing Well," received from all of their distribs. The game had been tested, retested and tested all over again-all over-everywhere.

Ed Levin of ChiCoin returned from a fast trip throughout the Texas countryside and, as he landed in Chi on Friday, was told to fly right out to Baltimore. What a job that was. Ed dashed to the airport as a "stand-in." But, luckily, got the first plane out. . . Seeburg distribs will be showing their new dual music system phonos this week. . . . Bill DeSelm more excited than ever as United goes into a full six day work week with production stepped up to the very, very top peak. What created all the backlog? "Pixies." And the three models of "Bonus Shuffle Alley" according to Bill. . . . Lou and Ann Koren, two swell people, at the Ambassador. . . . Joe Robbins reports that Empire's new "Export Catalog" now being mailed out everywhere overseas. "It's a great job," Joe says. . . . Even as he was announcing Williams' two new games, "Smoke Signal" and "Bank Shot," Art Weinand was grabbing for his coat and dashing for the airport, to visit with many of the firm's distribs. . . John Kerns of Western States Amuse. Co., Colorado Springs, Colo., writes, "Everyone, or almost everyone, likes to brag. I am the person responsible for the industry having in-line games. Of this I'm sure."

Frank Mencuri made a fast trip to the East. Then comes back—ready to dash out again. Sam Lewis chases out into the street to grab him. And advise Frank that he will have to hold off his trip to the West Coast because all of their distribs in that area sold out of "Skill Pool." Now Frank sitting and waiting for the shipments to get out there so that he can fly West again. . . Always interesting. The "Jonesland Journal." Congrats to R. F. Jones, C. N. (Mac) McMurdie, Johnny Ruggiero and all the other swell Jones Boys on this Aug.-Sept. issue. . . Paul Huebsch reports, "Now I'm really busy." Explains that Keeney's "Fascination" pool game, "Challenge Bowler," Deluxe Hot Coffee (and Cigarette) Vendors, "just going like lightning." And then adds, "In addition I'm busy trying to cure my cold. What a pip." . . . Very interesting issue of "The Seeburg Voice," house organ of the firm. All about the Seeburg plant and personnel. Most impressive—the number of employees who have been with Seeburg for 25 years and more.

Avron Gensburg dashes back to town to help Ralph Sheffield get those new Genco football games out to market. The two boys busier than they've ever been before. . . Charley Lichtman who has been in the coinbiz over 30 years writes to say "Hello." Now in Newark, N. J. . . . Maurie and Eddie Ginsburg, Nate Feinstein and Harold Schwartz and Bill Phillips and all the gang over at Atlas Music but plenty excited as showing dates of the new Seeburg phonos draw near. . . Walter Tratsch gets us on the phone to tell us all about his brand new '56 model "Challenger." Also all about the new models of "Rifle Sport." And all the chutes, paymeters and other accessories the firm produces. (Aside: "We'll be out soon, Walter, to have a beer and reminisce.")

Vince Shay advises, "Just had an operator in here who wanted to trade three yellow dogs for one black cat. But," asks Vince, "what're we gonna do with all those black cats?" Vince also of the opinion that every op should try at least one of every new game. "Know what," he says, "any new game produced brings a newer idea. They keep adding and adding and, before you know it," he advises, "a really different game hits the field, which is the result of all the improvements and additions to the original principle."... Roy Small of United Music Ops of Mich. advises that the organization planning a permanent home, club rooms and all, with a One-Stop Record Service to carry the load.... Ed Brown of Dallas writes to advise that he remembers 'way back when The Cash Box was a mimeo'd job. And when Bill Gersh used to sign his name in big, red crayon letters. (You're so right, Edward.)... George



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A. Miller of MOA all hepped up over the idea of 5,000 new members for this big organization... Leo Weinberger of Louisville advises that his firm going all out on the new products and foresees, "The finest Fall season of all time."

With all the boys coming to Chi for the Seeburg and now the AMI meets, some of the old timers ganged up on us and asked a few questions. . . Asked one, "De you recall the Thomas A. Edison recording unit that used to say 'Thank You'? (We sure do. This was installed on the Camco vending machine. A vender that used to make change. Franklin D. Roosevelt was a "Director" of this firm. In fact, Willie "Little Napoleon" Blatt bought out a warehouse full of them, when he was Supreme Vending Co., 557 Rogers Ave., Brooklyn. Sold them for \$2.50 each). . . . Still another question we were asked, "Do you recall the Rowe cigarette machines with the two cherubs holding up the circular mirror?" (Do we? Not only do we know the machine, originally built in the late Bill Rowe's cellar in Inglewood, Calif., we had a hand in redesigning it. Produced a vender called, "The Imperial". As Robert Z. (Bobby) Greene will testify): . . . To the old timers who like to ask us these questions we suggest that they remember The Cash Box is edited by men who've been in the coinbiz for over 25 years each.

HAPPY BIRTHDAY THIS WEEK TO: Ed Brown. Dallas, Tex. . . . Albert L. Hanlin, Los Angeles, Calif. . . . James S. Ross, Cleveland, O. . . . Sidney J. Parker, Nashville, Tenn. . . . Oscar L. Etheridge, Norfolk, Va. . . . C. R. McKee, Grand Island, Nebr. . . . Arthur W. Daddis, Hollywood, Fla. . . . W. O. Wilborn, Mineral Wells, Tex. . . . Sid Stewart, Salt Lake City, Utah. . . . Paul Tartaglia, Sr., Port Chester, N.Y. . . . Ray T. Samuelson, Salt Lake City, Utah. . . . Cissie Gersh, Chicago, Ill. . . . N. J. Cresswell, Los Angeles, Calif. . . . Hylan J. Brown, Chicago, Ill. . . . Harold F. Burt, Wilmette, Ill.

September 24, 1955

CLASSIFIED ADVE	RTISING SECTION	CLASSIFIED ADVE	RTISING SECTION
WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.) WANT—Trigger; Big Broncho; Cham- pions; Bert Lane Merry-Go-Round. Any Quantity. TOCE AMUSEMENT, 1618 ORCHID, LAKE CHARLES,	 WANT — Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722. WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., 	FOR SALE — Route of 250 Watling Scales on location in Maryland and Virginia. Or will sell individual machines. Bargain! SEACOAST DISTRIBUTORS, INC., 594 10th AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684) or 1200 NORTH AVE., ELIZABETH, N. J. FOR SALE — "Wurlitzer Phono- graphs." 1500's—\$395; 1400's— \$325; 1250's — \$175; 1100's —	 FOR SALE — Each item at bargain price—shopped or as is. Seeburg 100A's; Wurlitzer 1500's; and 1700's Bingos, Spot-Lites, Palm Beaches, Yacht Clubs, etc. ARI-ZONA WURLITZER DISTRIBUTOR NEW MEXICO. CANYON SALES DIST. CO., 301 EAST 7th, TUCSON, ARIZONA. FOR SALE—Dude Ranch @ \$210; 2 Palm Springs @ \$245; 1 Variety @ \$395 — As a package, \$999.95. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.:
LA (Tel.: HEmlock 65320). WANT-Late model phonos. Prefer- ably Seeburg 100's. Will pick up within 300 miles. Write, wire, phone: KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: CIrcle 6-8939.	WANT—All types of Bingo Games. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. (Tel.: MAr- ket 3967).	\$150; 1015's—\$50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA., Tel.: 84-3264. FOR SALE — A Bargain. Personal Music. 400 Phonette Boxes, \$7.00 ea.; 25 Amplifiers to Match, \$25. Made by Personal Music Corp.	2-2519.) FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f. o. b. Dallas, Texas. Sold on money back guar- antee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC.,
WANT — Bally "Big Times," \$440. Also need back glass for two Genco "Bingo Rolls." LEWIS & FOLLETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASH. (Tel.: MA 8585).	WANT — Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-510.	AUTOMATIC AMUSEMENT CO., 717 STUART ST., HOUSTON 6, TEXAS. FOR SALE—26 Wurlitzer 3020 Wall- boxes, \$9 ea.; 2 D-80 Wallboxes and Stepper, \$125, practically new. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTE- VILLE, N. C. (Tel.: 2-3992).	3100 MAIN ST., DALLAS, TEXAS. FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to
WANT — For Resale, new or used American, National 12 ft. Bank boards; 22 ft. Shuffleboards; late model Bingo's; 100 Selection See- burgs; Lee's Musical Merry-Go- Round. Quote quantity, condition and your best price in first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA,	WANT — Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COM- PANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.	FOR SALE — We have Hayburners, Jalopies and Sea Jockeys, in all 30, uncrated at \$35 ea. All are in work- ing condition. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA. (Tel.: HEmlock 1-9900).	The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).
WASH. Tel.: Hillside 5110. WANT-45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.	WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scien- tifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. A L L I E D BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVerglade 1-4647.	FOR SALE—We have for sale or ex- change good late model Seeburg; AMI; Wurlitzer and Rock-Ola music machines; Bally; United; Gootlieb and Williams Bingo's; Five Balls; Shuffle Alleys; Targets and Baseball Games. Also used phonograph rec- ords in most any quantities. For music and games, as is, just off loca- tion, lowest Cash Box prices, slightly higher if shop cleaned and crated.	FOR SALE — Wurlitzer 1500 excep- tionally clean, \$295; Seeburg M100A reconditioned, \$215; See- burg Model "C", \$575; AMI D-40 converted to 45 rpm, completely refinished, like new, \$295. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 902 W. SECOND, WICHITA 12, KANSAS. (Tel.: HO 4-6111.)
WANT—Will purchase one-half inter- est in distributorship handling ma- jor line of phonographs and games. Will invest substantial amount of cash. BOX #346, c/o THE CASH BOX, 26 W. 47th STREET, New York, N. Y.	WANT—To Buy. Model D-80 AMI phonographs. MONROE COIN MA- CHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUperior 1-4600).	All games guaranteed perfect work- ing condition. If in trade area, drive in, get a whole load of them. Bring your trade-in's along. We can get together. THE GORDON STOUT CO., 125 N. MONROE, PIERRE, SOUTH DAKOTA. (Tel.: 4097).	FOR SALE — All types late model phonographs converted to 10c play. Call collect for price. DAVIS DIS- TRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).
WANT — Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.	WANT — Mills Panorams — any quan- tity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GArfield 3585.	FOR SALE—Genco Sky Gunner, Used; Genco 2 Player Basketball, Used; Evans Bat-A-Score, Used; Williams Super Jet Gun, Used; Telequiz, Used; Chicago Coin Criss Cross Target, New; 10 Column Eastern Electric Cigarette Machine with Chrome Top, Latest Type; 1550 Wurlitzer Phonograph, Like New. Will take any reasonable offer. MILLER - NEWMARK DISTRIBU-	FOR SALE—Bowlers in quantities. Bally—Victory, Champions, Blue Ribbons and Gold Medals. Keeney— Century, Speed Lanes. United— Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL. (Tel.: ARmitage
WANT—Seeburg 100 selection Hide- aways; Phonographs; Wall Boxes; Steppers. AMI 120 and 80 selection Hideaways; Phonographs; Wall Boxes, Steppers. Wurlitzer 104 selection Hideaways; Phonographs; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN. Tel.: 2648.	WANT — We are in the market to buy for cash Universal Five Stars; United Circus; United Boleros; United Showboats and Mill's Panorams. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST SAN FRANCISCO 3, CALIF. (Tel.: HEmlock 1-1750).	TINC CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807). FOR SALE — Bingo games in A-1 shape, will swap for late model music or arcade equipment. Con- tact us at once: RELIABLE COIN MACHINE CO., INC., 184 WIND- SOR STREET, HARTFORD, CONN.	6-0780-81). FOR SALE — Bally Big Times, \$575. PARAMOUNT WHOLESALE SUP- PLY. 2573 VALLEY VIEW AVE., SALT LAKE CITY 7, UTAH.
WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.	WANT — Any quantity post-war Wur- litzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.	(Tel.: CH 9-6556.) FOR SALE — Mailing List 2,900 Amusement Machine Operators, \$30; 4,350 Music Machine Opera- tors, \$45; 2,350 Vending Machine Operators, \$25; All three lists for \$75. WHIPPLE NOVELTY CO., MATTHEWS, N. C.	FOR SALE—Records !!! 5c over whole- sale, any label. Free title strips. Quick service. New accounts, token dcposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JA- MAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.

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CLASSIFIED ADVERTISING SECTION

FOR SALE—ABC \$65; Atlantic City \$90; Brite Lites \$65; Beauty \$165; Coney Island \$65; Cabana \$165; Nevada \$295; Spot Lites \$65; Singapore \$325; Tropicana \$350; Tropics \$175; Yacht Club \$110. Clean, Ready to use. Half Deposit. CLEVELAND COIN MACHINE EX-CHANGE, 2029 PROSPECT AVE., CLEVELAND \$5, OHIO (Tel.: TOwer 1-6715.)

FOR SALE — Bally Beauties, \$145;
100C Seeburg, \$595; 1438 Comets,
\$595; 1446 Hi-Fi, \$695; Model C,
\$210; Model B, \$185; Model A,
\$135; AMI 5 & 10 Boxes, \$10; AMI 5c Boxes, \$5; 3020, \$8; 3W7-L56,
\$10; AMI 40 Stepper, \$15. H & H
MUSIC, 1626 THIRD AVENUE, MOLINE, ILL., (Tel.: 4-6703).

FOR SALE—Like new, Swami Napkin Machines, \$8.00 ea.; largest stock of Kiddie Rides in the world, all guaranteed, write for complete list. REDD DISTRIBUTING CO., 298 LINCOLN ST., ALLSTON 34, MASS.

FOR SALE—Bally Dude Ranch \$245; United Rio \$195; United Tahiti \$195; Bally Beach Club \$245; United Havana \$225; Tropicana (new in cases) \$425; Varieties \$445; Gayety (new in cases) \$495; United 3 Feathers, floor samples \$595. All used equipment thoroughly reconditioned. ASSOCIATED AMUSEMENTS, 188 BRIGHTON AVE., ALLSTON, MASS. ED RAV-REBY.

- FOR SALE Lowest Prices In The Country. Leaders \$249.50; Team Plays \$249.50; Classics \$145; Clovers \$125; Exhibit Rifle Gallery \$169.50. All equipment refinished and ready for location. Buy one and convince yourself. ALLIED DIS-TRIBUTING CO., 786 MILWAU-KEE AVENUE, CHICAGO 22, ILL. (Tel.: CAnal 6-0293.)
- FOR SALE Sixty music and thirtyfive amusement on locations, grossed \$67,000 in 1954, first six months of 1955, \$40,000. Located in good Kansas community. Owner will lease building. BOX 350, c/o THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.
- FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.
- FOR SALE United Shuffle Alleys; Team \$245; League \$225; Chief \$195; Royal \$145; Clover \$85; Wms. Major League \$225; Genco Bing-A-Roll \$65. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Bargains: Bally Beauty, \$145; Beach Club, \$170; Dude Rauch, \$205; Palm Springs, \$210; Ice Frolics, \$215; Hi-Fi, \$225; Surf Clubs, \$240; Variety, \$395; Gayety, \$395; Evans (Club Model) Saddle & Turf, \$245; 10 Geneo Jumpin' Jacks, \$55; United (DeLuxe) Carnival Gun, \$275. Also other Bingos and Bowlers. All ready for locations. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA., (Tel.: 5-7549). FOR SALE—We will sell or trade all types cigarette machines (thoroughly reconditioned) Colsnac and Vendo Ice Cream Machines and Automatic Popcorn Shoppes for late model juke boxes. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVENUE, SHREVEPORT, LA.

- FOR SALE 1 Genco Sky Gunner, \$95; 1 Exhibit Jet Gun, \$75; 2 Exhibit Six Shooter, \$50 ea.; 1 Genco 2 Player Basketball, \$250; 1 Hayburner, \$45; 1 Star Series (Baseball), \$50. AUTOMATIC AMUSE-MENT CO., 1000 PENNSYLVANIA, EVANSVILLE, IND., (Tel.: 3-4508).
- FOR SALE M100A-78 Seeburgs; 1250 Wurlitzers. Good condition. Make us an offer. COPELAND DIS-TRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLA., (Tel.: FO 5-3456).
- FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALI-FORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.
- FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCIN-NATI, O. Tel.: MOntana 5000-1-2. CHapel 9-6556.
- FOR SALE United's Chief; Fifth Avenue Yankee; Royal; Liberty; Cascade; Lightning; Targette; Comet. Bally's Victory; Rocket, and Mystic Bowlers. All thoroughly reconditioned. Priced for quick sale. Call or write: SHELDON SALES, INC., 881 MAIN STREET, BUF-FALO 3, N.Y. (Tel.: Lincoln 9106).

FOR SALE — Seeburg Coon Hunts, \$175; Seeburg Shoot The Bear, \$125; Geneo Rifle Gallery, \$325. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO. (Tel.: CEntral 1-9292).

FOR SALE—Special. Bally: Gayetys, positively like new, at \$365. Williams: Spit Fires, slightly used, \$169.50; Race The Clocks, floor samples, \$265. Gottlieb: Ric-O-Chets, test sample, \$275; Jubilees, Gottlieb's latest, 4 player game, \$385. NEW ORLEANS NOVELTY COM-PANY, 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 8318).

FOR SALE—Wurlitzer 1400 \$300.00; Wurlitzer 1450 \$325.00; Seeburg M100-A \$275.00; Rock-Olas 1434 \$325.00; 1432 \$200.00; 1428 \$150.60; United Carnival Gun \$300.00. All ready for location. COIN AUTOMATIC MUSIC COM-PANY, 241 WEST MAIN ST., JOHNSON CITY, TENN. Tel. 945.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Reconditioned Guaranteed Phonographs. Wurlitzer: Model 1250, \$165; Model 1217 Hideaway (48 Sel.) with 12 (48 Sel.) Wall Boxes (Lot) \$195. Rock-Ola: Model 1436 (78 RPM) 120 Sel., \$250; Model 1436 (45 RPM) 120 Sel., \$325; Model 1434 (45 RPM) 50 Sel., \$275; Model 1438 Comet 120 Sel., \$565. Seeburg: Model M-100-A, \$250; Shoot-The-Bear Gun converted to Shoot The Ock, \$95. J. ROSENFELD COMPANY, 4701 WASHINGTON BLVD., ST. LOUIS 8, MO., (Tel.: FOrest 7-6730).

FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney De-Luxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DIS-TRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (MAin 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

FOR SALE — Seeburg 100-A \$325; 100C \$650; 100-W \$850; Wurlitzer 1015 \$100; 1100 \$150; 1250 \$175; 1500A \$375; 1600 \$350; AMI A \$125; B \$200; C \$225; D \$285; Evans Constellation \$150. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO.

FOR SALE — Keeney Cigarette Vendors, \$135; National 950 w/king size columns, \$115; Feature Bowlers, \$250; Super Frame Bowlers, \$225; Advance Bowlers, \$150. UNI-VERSITY COIN MACHINE EX-CHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. (Tel.: AXminster 4-3529).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).

- FOR SALE—Bargain prices, shopped or as is. Seeburg 100A's; Wurlitzer 1100; 1400; 1500 and 1550A. CENTURY DISTRIBUTORS, INC., 919 MAIN ST., BUFFALO 3, N. Y. (Tel.: SUmmer 4938).
- FOR SALE—Thoroughly reconditioned AMI Phonographs: E-120, \$525; E-80, \$475; D-80, \$395; D-40, \$260; Model C, \$175; Model A, \$125. WESTERN STATES DIS-TRIBUTORS, 117 EAST SECOND, SOUTH, SALT LAKE CITY, UTAH (Tel.: 22-2549).
- FOR SALE Bally's Gayety, \$375; Bally's Surf Club, \$215; Bally's Bright Lights, \$42.50; United's Havana, \$135; United's Rio, \$110; United's Tahiti, \$100. Write, wire or phone. 1/3 Deposit with order. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS, LA. (Tel.: MAgnolia 6386).

- FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANCELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.
- FOR SALE—Wurlitzer 1500's, \$295; 1400's, \$260; 1250, \$185. 48 Sel. Wallboxes, \$19. As an authorized Wurlitzer distributor, we thoroughly recondition all Wurlitzer equipment before shipping. T & L DISTRIBUT-ING CO., 1663 CENTRAL PARK-WAY, CINCINNATI 14, OHIO, (Tel.: MAin 1-8751).
- FOR SALE High Luster, Chrome Plated Steel Pilasters for Seebarg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.
- FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUT-ING CO., 3743 W. GRAND, CHI-CAGO, ILLINOIS.
- FOR SALE—HiFi, \$220; Surf Club, \$220; Palm Springs, \$210; Dude Ranch, \$170; Palm Beach, \$75; Beach Club, \$165; Yacht Club, \$75; Spot Lite, \$60; Beauty, \$110. GEN-ERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TUlane 6729).
- FOR SALE—It's Mike Munves Corporation for outstanding, able, reliable coverage of the Penny Arcade Field. A single machine, a complete areade. Parts, supplies, sundries. Also all games, parts and supplies for the operator. MIKE MUNVES CORPO-RATION, 577 TENTH AVE., NEW YORK, N.Y. (Tel.: BRyant 9-6677).
- FOR SALE—Canadian operators attention. Now available, immediate delivery large variety fine conditioned Juke Boxes, Pins, Shuffle Alleys, most reasonable prices. Communicate SAM SOLWAY, STE. AGATHE DES MONTS, QUEBEC, POSTAL ADDRESS, BOX 129. (Tel.: 154).
- FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satified. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

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CLASSIFIED ADVERTISING SECTION

FOR SALE — Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

- FOR SALE Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tcl.: 64-4864.
- FOR SALE—Seeburg "A's", \$269.50; AMI "A", \$69.50; Exhibit Star Shooting Gallery, \$197.50; Seeburg Bear Gun, \$99.50; Race The Clock, \$314.50; Bally Space Ship, \$249. Write, Wire, Phone Today. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. (Tel.: HEnderson 1-7577).
- FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PUR-VEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).
- FOR SALE—United Bingos; 7 Tahitis, \$99.50 ea.; 7 Singapores, \$225 ea.; 9 Tropicanas, \$239.50 ea. WEST-ERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, OREGON. (Tel.: ATwater 7565).
- FOR SALE—Send \$1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Plcase state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUT-WATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO Advertisers in "the cash box"

Your Deposit Is GUARANTEED

As LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:



FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for Dime Play Kits. Install in minutes. \$3.50 Revenue increase. Samples \$3.50 each, lots of 10, \$2.95 each. GEN-ERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLS-BAD, CALIF. Tel. SAratoga 2-5151.

FOR SALE—Reconditioned phonos ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE — 1015 Wurlitzers, A-1 condition. Any quantity. HUEY DISTRIBUTING CO., 3760 AIR-LINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: CEdar 7976).

MISCELLANEOUS

NOTICE—Attention, Wurlitzer 1500, 1700 and 1800 Operators. Connect 24 and 48 Selection Wallboxes to these phonographs. Use Regular 219 and 248 Steppers with Adaptor. Specify model. Change one wire in Stepper. \$34.50. MIDWEST MUSIC SERVICE, 819 WEST SECOND ST., WICHITA, KANSAS.

N O T I C E — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—We are converting Bally HiFis into that ever popular Beach Club. Why not have the equivalent of a new Beach Club? Call, write or wire us for more information. All our equipment is completely reconditioned. DONAN DISTRIBUT-ING CO., 5007 N. KEDZIE, CHI-CAGO 25, ILL. (Tel.: JUniper 8-5211).

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PErshing 3-7197 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PReston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

NOTICE—These 3 telephonc numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-1702.

THE CASH BOX "The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."



Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

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26 WEST 47th STREET, NEW YORK 36, N. Y.

Meet Ami C SUL

Hear the "G" and you'll agree there's no HI-FI like AMI-FI!

at your AMI distributor's beginning September 24

Incorporated

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Michigan Licensee: Jensen Music Automates-building the IMA-AMI Juke Box sold through Oscar Siesbye A 'S, 5 Palaisgade, Copenhagen K., Denmark Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W. 1. England-building the BAL-AMI Juke Box



the

The Cash Box, Page 58 • END OF MONTH INVENTORY ISSUE • September 24, 1955

UMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES

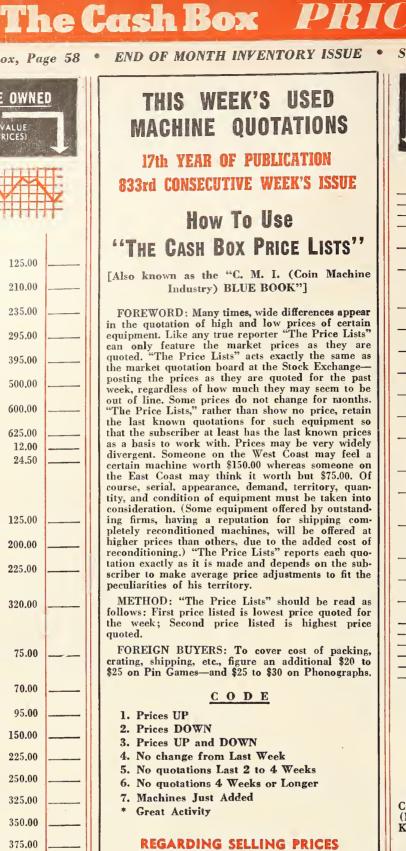
PHONOGRAPHS

AMI

	4* Model A, '46, 40 Sel.,			
-	78 RPM	69.50	125.00	
	IU ILL HA	150 .0 0	210.00	
	1* Model C, '50, 40 Sel.,	175.00	235.00	
	4* Model D-40, '51, 40 Sel.,	250 .0 0	295.00	
	4* Model D-80, '51, 80 Sel.,	335.00	395.00	
	4. Model E-40, '53, 40 Sel.,			
	78 RPM	400.00	500.00	
	45 KPM	465.00	600.00	
•	4. Wm. Wall Box	475.00 10.00	625.00 12.00	
•	4. Wm. Wall Box 4. SM or SL Stepper	12.00		
	EVANS			
	4. Mills Constellation, '47			
	Model 951, 40 Sel., 78 RPM	50.00	125.00	
	4. Constellation, '49, Model 135, 40 Sel., 78 RPM			
-	4. Jubilee, '52, Model 245, 40 Sel., 45 RPM			
	40 Sel., 45 RFM 4. Century, '52, Model 2045, 100 Sel., 45	110.00		
	2045, 100 Sel., 45 RPM	249 .0 0	320.00	
	ROCK-OL	A		
	4. 1422, '46, 20 Sel., 78			
	RPM 4. 1424, '46, Playmaster	35.00	75.00	
	4. 1424, 40, 1 laymaster Hideaway, 20 Sel., 78 RPM	30.00	70.00	
	4, 1426, '47, 20 Sel., 78		95.00	
	RPM 4. 1428, '48, Magic-Glo, 20	39.50		
	Sel., 78 RPM 4. 1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	95.00	150.00	
	4. 1432. Same as above,	200.00	225.00	
	4, 1434, '51 Rocket, '51-52	200.00	250.00	
	4, 1434. Same as above.	225.00	325.00	· .
	Converted to 45 RPM 4. 1436, '52, Fireball, 120			
	Sel., 45 RPM 44. 1436A, 253, Fireball, 120	285.00		
	Sel., 45 RPM 1* 1438, '54, Comet, 120	325.00		
	Sel., 45 RPM	550.00	625.00	
	SEEBURG	3		
	4. 146S, '46, Standard, 20 Sel., 78 RPM	25.0 0	65.00	
	Sel., 78 RPM 4. 146M, '46, Master with Remote Attach., 20			
	Sel., 78 RPM 4. 147S, '47, Standard, 20	25.00	75 .0 0	
	Sel., 78 RPM 4. 147S, '47, Standard, 20 Sel., 78 RPM 4. 147M, '47, Master with 20	25.00	75.00	
		49.50	89.50	
	 Sel., 78 RPM 4. 148S, '48, Standard, 20 Sel., 78 RPM 4. 148M, '48, Master with 	75.00	150.00	
	4. 148M, '48, Master with Remote Attach. 20		20000	
	Remote Attach., 20 Sel., 78 RPM 4. 148ML, '48, Light Cab.,	75.00	150.00	
Í	Master with Remote Attach., 20 Sel., 78			
ļ	4* M100A, '49, 100 Sel., 78	90.00	159.00	
	4* M100B '51 100 Sel 45	215.00	340.00	
	RPM 2. M100B1, '51, 100 Sel., 45 RPM, Light Cab. 4* M100C '53, 100 Sel. 45	4 <mark>85.0</mark> 0	565.00	
-		495.00	5 <mark>85.</mark> 00	
	RPM 2. HF 100G, '54, 100 Sel.,	575 .0 0	650.00	
	45 RPM	725.00	800.00	

←TOTAL NO.

TOTAL VALUE→



Reports received indicate that, in some cases, pur-chasers become upset due to the fact that they canchasers become upset due to the fact that they can-not, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Pur-chasers of such equipment must realize that machines in the very low priced extensive much worn to be and even more for these very same machines. Pur-chasers of such equipment must realize that machines in the very low priced categories much worn to be priced at these low figures. To completely recondi-tion such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to re-condition the machines, plus the cost of cartons, crates and labor for packing and shipping of the ma-chines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Pur-chasers of such equipment should take these facts into consideration and, at the same time, should also real-ize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recon-dition the machines themselves to meet their own operating standards.

IMPORTANT!

	PHONOGRAPHS	S (Ce	ont.)	
-	4. W1-L56 Wall Box 5c. 4. 3W2 Wall-a-Matic	4.95	8 05	
	4. 5 W 2 Wall-a-Matic	19 50	20.00	
-	4. W4L-56	12.50	20.00	
-	4. 3W5-L56 Wall Box 5c,	10 50	80.00	
	10c, 25c	12.50	20.00	
-	4. W6L-56 5/10/25 Wire-			
	less	16.50	24.50	
	4. 3W7-L-56	22.50	34.50	
	14/11D1 177			
	WURLITZ	EK		
	4* 1015, '46, 25 Sel., 78			
	RPM	50.00	100.00	
	4. 1080, '46, Colonial, 24	00100	100.00	
	Sel., 78 RPM	50.00	99.00	
	4. 1080A, '48, Colonial,	00.00	99.00	
1	4. 1000A, 48, Colomai, 24 Sel., 78 RPM	60.00	125.00	
	4. 1017, '46, Hideaway, 24	00.00	123.00	
-	4. 1017, 40, Hideaway, 24	50.00	100.00	
	Sel., 78 RPM 2* 1100, '48, 24 Sel., 78	50.00	100.00	
-	2* 1100, '48, 24 Sel., 78	05.00	150.00	
	RPM	95.00	150.00	
_	4* 1250, '50, 48 Sel., 78 RPM	105 00	7	
	RPM	135.00	179.00	
-	4. 1250, '50, (Same as			
	above) Converted to			
	45 RPM	170.00	225.00	
	2*1400, '52, 48 Sel., 78			
	RPM	275.00	325.00	
	4. 1400, '52, (Same as			
	above) Converted to			
	45 RPM)	300.00	350.00	
	4* 1500, '53, 104 Sel., 78			
	and 45 RPM Inter-			
	mixed	295.00	395.00	
	4. 1500A, '53, 104 Sel., 78		0,0000	
	& 45 RPM intermixed	345.00	425.00	
	4. 1650, '53, 48 Sel., 45	010.00	120.00	-
	RPM	360.00	450.00	
	4. 1700, '54, 104 Sel., 45	000.00	100.00	
	RPM	505.00	725.00	
	4. 2140 Wall Box	3 00	725.00 10.00	
	4. 3020 Wall Box	5.00	12.00	
-	4. 3020 Wall Box 4. 3048 (Conv. of 3020) 4. 3031 Wall Box	10.00	20.00	
-	4. 3040 (Conv. of 3020)	2 50	5.00	
-	4. 3031 Wall Box 4. 3045 Wall Box	4.00	20.00	
-	4. 5045 Wall Box	9.00	20.00	
	4. 4820 Wall Box	19.50	30.00	
	←TOTAL NO. TOT.	AL VA	LUE→	

STS

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

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Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

	4. ABC (Un 3/51)	40.00	65. 00	
	4. Across the Board (Un	25 00	50.00	
	9/52) 4. All Star Basketball	35.00	20.00	
	(Got 1/52)	20.00	39.00	
	6. Aquacade (Un 4/49)	10.00		
_	4. Arabian Knights (Got			
		145.00	165.00	
	4. Arcade (Wm 11/51)	45.00		
	4. Arizona (Un 4/50)	10.00	25.00	
	4. Army-Navy (Wm 10/53)	50.00	95.00	
	2* Atlantic City (B 5/52).	65.00	95.00	
	6. Baby Face (Un 12/48)	10.00	20.00	
	4. Bank-A-Ball (Got 5/50)	15.00	25.00	
	4. Basketball (Got 10/49)		25.00	
	4* Beach Club (B 2/53)		245.00	
	4* Beauty (B 11/52)		165.00	
	-	10.00	20.00	
	2. Big Ben (Wm 9/54)	135.00	180.00	
	4. Big Hat (CC 7/52)	29.0 0	45.00	
	6. Big Top (Ge 2/49)	10.00	20.00	
	4. Big Time (B 1/55)	450.00	500.00	
	6. Black Gold (Ge 3/49)		20.00	
	4. Bolero (Un 12/51)	45.00	95.00	
	4. Bomber (CC 3/51)	20.00	25.00	
	6. Boston (Wm 5/49)	15.00	29.50	
	4. Bowling Champ			
	(Got 2/49)	15.00	25.00	
	4. Bright Lights (B 5/51).	42.50	75.00	
	4. Bright Spot (B 11/51)		95.00	
	4. Broadway (B 6/51)		50.00	
			TIT	
	←TOTAL NO. TOT	AL VA	LOR-	1

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NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

	4. Buffalo Bill (Got 5/50)	20.00	30.00	
_	4. Buttons & Bows			
	(Got 3/49)	15.00	25.00	
-	4. Cabana (Un 3/53)	95.00	165.0 0	
	4. Camel Caravan (Ge 6/49)	15.00	30.00	
	4. Campus (Ex 2/50)	15.00	20.00	
_	4. Canasta (Ge 7/50)	25.00	34.50	
_	4. Caravan (Wm 6/52)	35.00	75.00	
-	6. Carolina (Un 3/49)	15.00	25.00	
	4. Champion (B 12/49) 6. Champion (CC 6/49)	20.00 15.00	35.00 20.00	
-	4. Chinatown (Got 10/52)		20.00 85.00	
	6. Circus (Ex 8/48)	10.00	20.00	
	4. Circus (Un 8/52)	85.00	135.00	
_	4. Citation (B 10/48)	15.00	35.00	
_	4. C.O.D. $(Wm 9/53)$	85.00	125.00	
	4. College Daze (Got 8/49)	10.00	25.00	
	4. Colors (Wm 11/54)		220.00	
	4. Coney Island (B 9/51).		85.00	-
_	4. Control Tower			
	(Wm 3/51)	24.00	35.00	
	4. Coronation (Got 11/52)	65.00	90.00	
-	4. County Fair (Un 9/51) 4. Crossroads (Got 5/52)	30.00 45.00	45.00 75.00	
-	4. Crossroads (Got 5/52) 4. Cyclone (Got 5/51)	40.00	85.00	
	4. Daffy Derby (Wm 8/54)	190.00	230.00	
_	4. Daisy May (Got 7/54)-		215.00	
-	4. Dallas (Wm 2/49)	15.00	30.00	
	4. Dealer "21" (Wm 2/54)	75.00	135.00	
-+	4. De Icer (Wm 11/49)	20.00	39.00	
-	4. Diamond Lill (Got 12/54)	190.00	230.00	
	4. Domino (Wm 5/52)	37.50	60.00	
	4. Double Action (Ge 1/52)			
		25.00	35.00	
-+	4. Dbl. Feature (Got 12/50	15.00	25.00	
_	4. Dbl. Shuffle (Got 6/49)	15.00	25.00	
-	4. Disk Jockey (Wm 11/52)	45.00	80.00	
	4. Dragonette (Got 6/54).	135.00	195 .00	
	4. Dreamy (Wm 2/50)	15.00	25.00	
	3* Dude Řanch (B 9/53) 4. Duette DeLuxe	165.00	2 50 .00	
T	(Got 4/55) 4. Eight Ball (Wm 1/52)	265.00	2 90 .00	
	4. Eight Ball (Wm 1/52) 4. Fairway (Wm 6/53)	45.00 65.00	75 .00 95.00	
1	4. Fighting Irish			
	(CC 11/50)	25.00 35.00	35.00	
	4. Five Star (Univ 5/51) 6. Floating Power	33.00	75.00	
Ţ	(Ge 12/48)	10.00	20.00	
	4. Flying High (Got 2/53) 4. Flying Saucers	50.00	100.00	
-	(Ge 12/50)	15.00	30.00	
	6. Football (CC 8/49)	10.00 190.00	25.00	
	4. Four Bells (Got 10/54). 2. Four Corners	190.00	230.00	
T	$(Wm \ 12/52) \ \dots \dots$	45 .0 0	89.50	
	4. Four Horsemen (Got 9/50)	30.00	60.00	
	4. "400" Upright			
	(Ge 10/52)	40.00	75.00	
	4. Four Stars (Got 6/52) 4. Freshie (Wm 9/49)	50.00 20.00	95.00 35.00	
	2. Frolics (B 10/52)	100.00	135.00	
-	4. Futurity (B 3/51) 2* Gayety (B 3/25)	4 0.00 340.00	80.0 0 445 .00	
	4. Georgia (Wm 7/50)	19.50	35.00	
_	6. Gin Rummy (Got 2/49) 4. Glamour (Got 7/51)	15.00 15.00	25.00 25.00	
	4. Glamour (Got 7/51) . 6. Glider (Ge 8/49)	10.00	25.00	
_	4. Globe Trotter			
	(Got 11/51) 4. Golden Gloves	35.00	75.00	
	(CC 7/49)	10.00	25.00	
	4. Golden Nugget (Upright) (Ce 2/53)	5 0. 00	95.0 0	
_	(Upright) (Ge 2/53) 4. Gold Star (Got 8/54)	50. 00 185. 00	95.00 215.00	
	6. Gondola (Ex 5/49)	10.00	20.00	
	4. Grand Award (CC 1/49)	10.00	20.00	
_	4. Grand Champion			
	(Wm 8/53) 4. Grand Slam (Got 4/53)	85.00 45.00	125.00 110.00	
	4. Grand Slam (Got 4/53) 6. Grand Stand (B '50)		35.00	
	4. Green Pastures (Got 1/54)			
			160.00	
	-TOTAL NO. TOTA	AL VAI	LUE→	1

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

The Cash Box PRIC

PINBALL GAMES (Cont.)

THINKLE GAM		ont.)	
4. Gun Club (Wm 11/53).	79.00	105.00	1
4. Guys-Dolls (Got 5/53).			
	75.00	135.00	
4. Gypsy Queen (Got 2/55)	220.00	245.00	
4. Handicap (Wm 6/52)	45 .00	95 .00	
4. Happy Days (Got 7/52)	65 .0 0	100.00	
	03.00	100.00	
4. Happy-Go-Lucky (Got 3/51)	25.0 0	45.00	
4. Harvest Moon	20.00	-20.00	
(Got 12/48)	15.00	20.00	
4. Harvest Time	10.00	20.00	
(Ge 9/50)	15.00	35.00	
4. Harvey (Wm 5/51)	15.00	35.00	
2^* Hayana (Un 2/54)	120.00	225.00	
2. Hawaii (Un 6/54)	165.00	295.00	
4. Hawaiian Beauty	100.00	270.00	
4. Hawanan Beauty $(Got 4/54) \dots$	140.00	200.00	
4. Hayburner (Wm 6/51).	35.00	70.00	
2* Hi-Fi (B 6/54)	210.00	285.0 0	
4. Hit Parade (CC 2/51)	10.00	20.00	
4. Hit & Runs (Ge 3/51)	15.00	25.00	
4. Hit 'N' Run (Got $4/52$)	32.00	75.00	
	10.00		
6. Holiday (CC 12/48)		20.00	
4. Holiday (Ke 12/51)	35.00	55.00	
4. Hong Kong (Wm 9/51)	39.0 0	75.00	
4. Horsefeathers (Wm 1/52)	39.50	69.50	
	39.00	09.90	
4. Horse Shoe (Wm 12/51)	25.00	40.00	
4. Hot Rods (B '49)	15.00	35.00	
2* Ice-Frolics (B 1/54)	185.00	250.00	
4. Jalopy (Wm 8/51)	35.00	250.00 85.00	
4. Jalopy (wm $8/51$) 4. Jeanie (Ex $6/50$)	35.00 15.00	25.00	
4. Jockey Club (Got 4/54)	145.00	185.00	
	145.00	105.00	
4. Jockey Special (B 11/47)	15.00	45.00	
4. Joker (Got 11/50)	20.00	50.00	
4. Judy (Ex 7/50)	10.00	20.00	
4. Jumping Jacks	10.00		
(Upright) (Ge $12/52$)	35.00	100.00	
4. Just 21 (Got 1/50)	10.00	25 .0 0	
4. K.C. Jones (Got 11/49).	10.00	25.00	
4. King Arthur			
(Got 10/49	10.00	25.00	
-4. King Pin (CC 12/51).	30.00	60.00	
4. Knockout (Got 1/51)	29.00	45.00	
4. Lady Luck (Got 9/54).	1 45.0 0	210.00	
4. Lazy "Q" (Wm 2/54)	85.00	130.0 0	
4. Leaders (Un 10/51)	45 .0 0	85.00	
4. Lite-A-Line (Ke 6/52).	45.00	55.00	
4. Long Beach (Wm 7/52)	35.00	65.00	
4. Lovely Lucy (Got 2/54)	135.00	175.00	
4. Lucky Inning			
(Ŵm 5/50)	15.00	25.00	
4. Lulu (Wm 12/54)	235.00	250 .00	
4. Mad. Sq. Garden			
(Got ⁶ /50)	30.00	69.00	
6. Magic (Ex 11/48)	10.00	20.00	
4. Majors '49 (CC 2/49)	15.00	35.00	
4. Majorettes (Wm 4/52)	29.00	45.00	
4. Manhattan (Un 4/55)	405.00	495.00	
4. Marble Queen			
(Got 8/53)	95.00	145.00	
4. Maryland (Wm 4/49)	15.00	35.00	
4. Mercury (Ge 3/50) 4. Mermaid (Got 6/51)	10.00 30.00	29 .0 0 65 . 00	
4. Mermaid (Got $0/51$)	200.00	255.00	
4. Minstrel Man			
(Got 3/51)	25.00	60.00	
	70.00	20.00	
6. Moon Glow (Un 11/48)	1 0.0 0		
4. Mystic Marvel		175.00	
4. Mystic Marvel (Got 3/54) 2* Nevada (Un 8/54)		175.00 295. 0 0	
 4. Mystic Marvel (Got 3/54) 2* Nevada (Un 8/54) 4. Niagara (Got 12/51) 	145.00 195.00 39.00	295.00 80.00	
4. Mystic Marvel (Got 3/54) 2* Nevada (Un 8/54) 4. Niagara: (Got 12/51) 4. Nifty (Wm 12/50)	145.00 195.00 39.00 15.00	295.00 80.00 35.00	
 4. Mystic Marvel (Got 3/54) 2* Nevada (Un 8/54) 4. Niagara (Got 12/51) 4. Nifty (Wm 12/50) 4. "9" Sister (Wm 1/54) 	145.00 195.00 39.00 15.00 95.00	295.00 80.00 35.00 140.00	
4. Mystic Marvel (Got 3/54) 2* Nevada (Un 8/54) 4. Niagara: (Got 12/51) 4. Nifty (Wm 12/50)	145.00 195.00 39.00 15.00	295.00 80.00 35.00	
4. Mystic Marvel (Got 3/54) 2* Nevada (Un 8/54) 4. Niagara (Got 12/51) 4. Nifty (Wm 12/50) 4. "9" Sister (Wm 1/54) 4. Oasis (Ex 10/50) 4. Oklahoma (Un 5/49) 6. Old Faithful	145.00 195.00 39.00 15.00 95.00 10.00 10.00	295.00 80.00 35.00 140.00 20.00 20.00	
4. Mystic Marvel (Got 3/54) 2* Nevada (Un 8/54) 4. Niagara (Got 12/51) 4. Nifty (Wm 12/50) 4. "9" Sister (Wm 1/54) 4. Oasis (Ex 10/50) 4. Oklahoma (Un 5/49) 6. Old Faithful (Got 12/49)	145.00 195.00 39.00 15.00 95.00 10.00 10.00 15.00	295.00 80.00 35.00 140.00 20.00 20.00 25.00	
4. Mystic Marvel (Got 3/54) 2* Nevada (Un 8/54) 4. Niagara (Got 12/51) 4. Nifty (Wm 12/50) 4. "9" Sister (Wm 1/54) 4. Oasis (Ex 10/50) 4. Oklahoma (Un 5/49) 6. Old Faithful (Got 12/49) 4. Olympics (Wm 5/52)	145.00 195.00 39.00 15.00 95.00 10.00 10.00	295.00 80.00 35.00 140.00 20.00 20.00	
 4. Mystic Marvel (Got 3/54) 2* Nevada (Un 8/54) 4. Niagara (Got 12/51) 4. Nifty (Wm 12/50) 4. "9" Sister (Wm 1/54) 4. Oasis (Ex 10/50) 4. Oklahoma (Un 5/49) 6. Old Faithful (Got 12/49) 4. Olympics (Wm 5/52) 4. One Two Three 	145.00 195.00 39.00 15.00 95.00 10.00 10.00 15.00 45.00	295.00 80.00 35.00 140.00 20.00 20.00 25.00 75.00	
 4. Mystic Marvel (Got 3/54) 2* Nevada (Un 8/54) 2* Nagara (Got 12/51) 4. Nifty (Wm 12/50) 4. Oasis (Ex 10/50) 4. Oklahoma (Un 5/49) 6. Old Faithful (Got 12/49) 4. Olympics (Wm 5/52) 4. One Two Three (Ge 10/48) 4. Palisades (Wm 7/53) 	145.00 195.00 39.00 15.00 95.00 10.00 10.00 45.00 10.00 65.00	295.00 80.00 35.00 140.00 20.00 20.00 25.00	
4. Mystic Marvel (Got 3/54) 2* Nevada (Un 8/54) 4. Niagara (Got 12/51) 4. Nifty (Wm 12/50) 4. "9" Sister (Wm 1/54) 4. Oasis (Ex 10/50) 4. Oklahoma (Un 5/49) 6. Old Faithful (Got 12/49) 4. Olympics (Wm 5/52) 4. One Two Three (Ge 10/48)	145.00 195.00 39.00 15.00 95.00 10.00 10.00 15.00 45.00 10.00	295.00 80.00 35.00 140.00 20.00 20.00 25.00 75.00	
 4. Mystic Marvel (Got 3/54) 2* Nevada (Un 8/54) 4. Niagara (Got 12/51) 4. Nifty (Wm 12/50) 4. "9" Sister (Wm 1/54) 4. Oasis (Ex 10/50) 4. Oklahoma (Un 5/49) 6. Old Faithful (Got 12/49) 4. Olympics (Wm 5/52) 4. One Two Three (Ge 10/48) 4. Palisades (Wm 7/53) 4* Palm Beach (B 7/52) 	145.00 195.00 39.00 15.00 95.00 10.00 10.00 45.00 10.00 65.00	295.00 80.00 35.00 140.00 20.00 20.00 25.00 75.00 25.00 90.00 100.00	

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

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	PINBALL GAM	es (c	iont.)	
	2* Palm Springs (B 11/53)	100.00	205.00	
	4. Paratrooper (Wm 8/52)	$\frac{190.00}{25.00}$	$265.00 \\ 45.00$	
	4. Pin Bowler (CC 6/50)			
		10.00	20.00	
	 6. Pinch Hitter (Un 5/49) 4. Pinky (Wm 9/50) 	10.00	20.00	
-		20.00	35.00	
	4. Pin Wheel (Got 11/53)	125.00	155.00	
—	4. Play Ball (CC 1/51)	20.00	35.00	
—	4. Playland (Ex 8/50)	10.00	20.00	
	6. Playtime (Ex 8/49)	10.00	20.00	
	4. Poker Face (Got 9/53).	115.00	135 .0 0	
	6. Puddin' Head	10.00	00.00	
	$(Ge \ 10/48)$	10.00	20.00	
	4. Punchy (CC 12/50)	10.00	20.00	
	4. Quarterback (Wm 10/49)	15.00	25.00	
	4. Quartet (Got 2/52)	60.00	35.00 110.00	
	4. Quarter (Got 2/52)	00.00	110.00	
	(Got 12/52)	69.00	100.00	
	4. Quintet (Got 3/53)	49.50	110.00	
	4. Rag Mop (Wm 10/50)	15.00	35.00	
	6. Ramona (Un 2/49)	10.00	20.00	
	4. Red Shoes (Un 11/50)	20.0 0	34.50	
	4* Rio (Un 11/53)			
	4. Rip Snorter (Ge 10/49)		195.00	
	4. Rocket (Ge 5/50)	10.00 20.00	20.00	
			39.00	
	4. Rockettes (Got 8/50)		49.50	
—	4. Rodeo (Un 2/53)		160.00	
	4. Rose Bowl (Got 10/51)	35.00	75.00	
—	4. Round Up (Got 11/48)	10.00	25.00	
	4. St. Louis (Wm 2/49)	25.00	35.00	
	4. Saddle and Turf	100.00	050.00	
	(Ev 10/53)		250.0 0	
	(Club Model)	275.00	325.00	
	6. Saratoga (Wm 10/48).	10.00	20.00	
	4. Screamo (Wm 4/54)		165.00	
-	4. Sea Jockeys (Wm 11/51)	24.50	50.00	
	4. Select-A-Card (Got 4/50)	10.00	20.00	
	4. Shantytown (Ex 10/49)	2 0.0 0	39.00	
	4. Sharpshooter			
	(Got 5/49)	10.00	29.50	
	4. Shindig (Got 10/53)	120.00	155.00	
	4. Shoo Shoo (Wm 2/51)	19.50	29.50	
-	4. Shoot the Moon			
	$(Wm \ 11/51)$	20.00	55.00	
	4. Show Boat (Un 1/49).	10.00	20.00	
	4. Show Boat (Un 12/52)	150 .00	175.00	
-	4. Silver Chest (Upright)	50.00	107 00	
	(Ge 4/53)	59.00	125.00	
·	4. Silver Skates (Wm $2/53$)	54.50	80.00	
-	2. Singapore (Un $10/54$).		325.00	7
	4. Skill Pool (Got 8/52)		85.00	
	4. Slugfest (Wm 3/52)	39.0 0	65.00	
-	6. Snooks (Wm 6/51)	1 5.0 0	22.50	
	4. South Pacific (Ge 2/50)	2 0.0 0	39.00	
	4. Spark Plugs (Wm 9/51)	50.00	95.00	
	6. Speedway (Wm 9/48)		20.0 0	
	4. Spitfire (Wm 2/55)	169.50	225.00	-
—	4. Spot Bowler			
	(Got $10/50$)	15.00	35.00	
	4* Spot-Lite (B 1/52) 4. Sportsman (Ge 2/51) .	44.50 10.00	75.00 20.0 0	
	4. Sportsman ($Wm 2/52$)	30.00	35.00	
	4. Springtime (Ge 3/52)	20.00	34.50	
	4. Stage Coach (Got 11/54)	165.00	210.00	
-	4. Star Pool (Wm $10/54$).	200.00	220.00	
	4. Stars (Un 6/52) 2. Starlite (Wm 3/53)	$39.50 \\ 35.00$	$\begin{array}{c} 95.00 \\ 70.00 \end{array}$	
	4. Steeple Chase	00.00	10.00	
	(Ûn 1/52)	35.00	65.00	
	4. Stop & Go (Ge 3/51)	15.00	25.00	
	4. Struggle Buggies Wm 12/53)	75.00	125.00	
	Wm 12/53) 6. Summertime (Un 9/48)	$75.00 \\ 15.00$	$\begin{array}{r}125.00\\25.00\end{array}$	
	4. Sunshine Park	10.00	20.00	
	$(\mathbf{B} \ 12/52)$,	35.00	95.00	
-	4. Super Hockey			
	(CC 4/49)	20.00	34.50	
	4. Super Jumbo (Got 10/51)	287.50	375.00	
	2* Surf Club (B 2/54)	200.00	295.00	
	- CHUR CHUR (D - OTT)			
	4. Sweepstakes (Wm 1/52)	75.00	95.00	
_	 Sweepstakes (Wm 1/52) Sweetheart (Wm 5/50) 	20.00	35.00	
	 Sweepstakes (Wm 1/52) Sweetheart (Wm 5/50) Tahiti (Un 8/53) 	20.00 99 . 50	35.00 195.00	
	 Sweepstakes (Wm 1/52) Sweetheart (Wm 5/50, 2* Tahiti (Un 8/53) Tampico (Un 6/49) 	20.00 99.50 10.00	35.00 195.00 20.00	
	 Sweepstakes (Wm 1/52) Sweetheart (Wm 5/50. 2* Tahiti (Un 8/53) Tampico (Un 6/49) Telecard (Got 1/49) 	20.00 99 . 50	35.00 195.00 20.00 55.00	

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NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

BINDALL CAMES (Cont.)

	PINBALL GAM	ES (C	Cont.)	
	4. Thing (CC 2/51)	15.00	35.00	+
	4. Three Feathers (Ge 5/49)	15.00	35.00	
	4. Three Four Five			
		25.00	50.00	
-	6. Three Musketeers (Got 7/49)	1 5.0 0	35.00	
_	6. Thrill (CC 9/48)	10.00	20.00	
	4. Thunderbird (Wm 5/54)	150. 00	190.00	ļ
	2. Times Square			
	(Wm ^{4/53})	65.00		
_	4. Touchdown (Un 1/52)	15.00	25.00	
_	4. Triplets (Got 7/50)	15.00	29.50	
_	4. TriScore (Ge 1/51)	20.00	35.00	
_	2* Tropicana (Un 1/55)	239.50	375.00	
	4. Tropics (Un 7/53)		175.00	
_	6. Tucson (Wm 1/49)	10.00	29.00	
_	6. Tumbleweed (Ex (8/49)	15.00	35.00	
_	4. Turf King (B 6/50)	15.00	45.00	
_	4. Twenty Grand			
	$(Wm \ 12/25) \ \dots \dots$	40.00	85.00	
_	4. Twin Bill (Got 1/55)			
-	4. Utah (Un 7/49)		29.50	
-	2* Variety (B 9/54)	310.00	445.00	
-	4. Watch My Line			
	(Got 9/51) 4. Whizz Kids (CC 3/52)	30.00 20.00	55.00 40.00	
-	4. Wild West (Got 8/51).	20.00 40.00		
-	4. Winner (Univ.)			
	4* Yacht Club (B 6/53)	75.00		1
	4. Zingo (Un 10/51)	25.00	65.00	

TOTAL VALUE→

SHUFFLES

	6. Bally Speed Bowler			
	(2/50)	15.00	20.00	
	6. Bally Shuffle Champ			
	(4/50)	20.00	30.00	
-	6. Bally Hook Bowler		45.00	
	(11/50) 6. Bally Baseball (5/51)	20.00 35.00	45.00 45.00	
	4. Bally Shuffle Line	33.00	45.00	
	(7/51)	25.00	50.00	
	4. Bally Victory Bowler			
	(5/51)	295.00	375.00	
	4. Bally Champion			
	Bowler $(5/54)$	295.00	395.00	
	 Bally Jet Bowler (8/54) Bally Magic Bowler 	350.00	400.00	
	4. Daily magic bowler $(12/54)$	3 9 5.00	475.00	
_	4. ChiCoin Bowling	0,0.00	110.00	
	Classie (5/50)	20.00	35.00	
	4. ChiCoin Pin Bowler			
	(6/50)	20.00	30.00	
	4. ChiCoin Trophy Bowl (7/50)	20.00	35.00	
	(7/50) 6. ChiCoin Pin Lite (9/50)	25.00	30.00	
_	4. ChiCoin Horse-Shoes	20100	00.00	
	(5/51)	35.00	75.00	
	4. ChiCoin 6-Player (8/51)	35.00	85 .00	
	4. ChiCoin 6-Player			
	DeLuxe (5/52) 4. ChiCoin Match Bowler	39.00	95.00	
	(6/52)	45.00	100.00	
	4. ChiCoin Bowl-A-Ball	10.00	100.00	
	(10/52)	95.00	135.00	
	4. ChiCoin Match			
	Bowl-A-Ball (11/52)	75.00	150.00	
	4. ChiCoin 10th Frame Special (12/52)	75.00	150.00	
	4. ChiCoin Name Bowler	10.00	100.00	
	(1/53)	75.00	150.00	
	4* ChiCoin 10th Frame			
	Double Score Bowler	05 00	350.00	
	(3/53) 2. ChiCoin Crown (4/53).	85 .00 99 .00	150.00 175.00	
	4. ChiCoin Crown Giant	99.00	113.00	-
	Pins (9/53)	125.00	185.00	
	2. ChiCoin Triple Score			
	(6/53) 4. ChiCoin Gold Cup	95 .0 0	175.0 0	
	4. ChiColn Gold Cup (7/53)	145.0 0	225 00	
	4. ChiCoin High Speed	142.00	225.00	
	Crown (7/53)	150.00	260.00	
	4. ChiCoin High Speed	0.05		
	Triple Score (8/53).	225.00	285.00	
	←TOTAL NO. TOT	AL VA	LUE→	
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SHUPPLES	(Cent	.)	
4. ChiCoin Advance	150.00	260.00	1
(10/53) 4. ChiCoin King (10/53).	150.00 200.00	260.00 300.00	
2. ChiCoin Criss Cross	015 00	200.00	
Bowler (12/53) 4* ChiCoin Super Frame	215 .00	300.00	
(3/54)	225.00	300.00	
2* ChiCoin Starlite (3/54) 4. ChiCoin Feature (7/54)	250.00 250.00	325.00 350.00	
4. ChiCoin Holiday (9/54) 4. ChiCoin Flash (10/54).	375.00 350.00	425.00 420.00	
4. ChiCoin Playtime (10/54)	350.00	460.00	
4. ChiCoin Fireball (11/54)	395 .00	475.0 0	-
4. ChiCoin Thunderbolt			
(12/54) 2. ChiCoin Triple Strike	40 0. 00	450.00	+
(2/55) 4. ChiCoin Criss Cross	425.00	485.00	
Targette(1/55)4. ChiCoin Deluxe Criss	215.00	275.00	
Cross Targette (1/55) 4. Exhibit Strike (6/51).	200.00 20.00	275.00 30.00	
4. Exhibit Twin Rotation			
(5/52) 4. Genco Bowling League	65.00	95.00	
(11/49) 4. Genco Baseball (5/50)	15.00 15.00	20.00 20.00	
4. Genco Shuffle Target (7/51)	15.00	20.00	
4. Genco 8-Player Re-	30.00	65.00	
4* Genco Shuffle Pool			
(11/53) 4. Genco Match Pool	85.00	125.00	
(2/54) 4. Gottlieb Bowlette	125.00	160.00	
(3/50) 6. KeeneyPinBoy (11/49)	15.00 15.00	29.50 20.00	
6. Keeney Ten Pins(1/50)	15.00	20.00	—
6. Keeney ABC (2/50) 6. Keeney Lucky Strike	15.00	20.00	
(4/50) 6. Keeney King Pin(4/50)	20.00 20.00	3 0.00 30.00	
6. Keeney Bowling Champ (4/50)	20.00	30.00	
6. Keeney Duck Pins (6/50)	20.00	30.00	
4. Keeney Double Bowler			
(8/50) 4. Keeney League (8/50) 4. Keeney 4.Way Bowler	25.00 25.00	35.00 50.00	<u> </u>
Attachment $(12/50)$.	40.00	75.00	
4. Keeney Big League (5/51)	35.00	65.00	
4. Keeney 6-Player League	35.00	75.00	
4. Keeney DeLuxe League			
(3/52) 4. Keeney Super DeLuxe	35.00	95.00	
League (3/52) 4. Keeney High Score	45.00	100.00	
League (5/52) 4. Keeney Team (10/52).	65.00 69 .00	100.00 135.00	
4. Keeney Club (4/53)	95.00	150.00	
4. Keeney Domino (5/53) 2* Keeney Carnival (5/53)	95.00 90.0 0	160.00 175.00	
4. Keenev Pacemaker (9/53)	159.50	215.00	
4. Keeney Mainliner Bowler (1/54)	169.50	240.00	
4. Keeney Bonus Bowler (3/54)	175.00	250.00	
4. Keeney Diamond			
2. Keeney Bikini (6/54)	165.00 225.00	295.00 300.00	
2. Keeney Century (6/54) 4. Keeney American (9/54)	295.00 325.00	320.00 350.00	
4. Keeney National (9/54) 4. United 5-Player (1/51)	345. 00 35.0 0	395 .00 65.00	
4. United 6-Player (2/51). 4. United DeLuxe	40.00	70.00	
6-Player (10/51) 4. United 6-Player Super	40 .0 0	75.00	
(3/52)	45.00	95.00	
4. United 4-Player Official (5/52)	45.00	100.00	
2. United 6-Player Star (7/52)	50.00	105.00	
4* United 10th Frame Star (9/52)	65.00	110.00	
2. United Manhattan 10th Frame (9/52)	70.00		
4. United 10th Frame		130.00	-
Super (10/52) ←TOTAL NO. TOT	85.00 Al VA	135.00	
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	SHUFFLES	Cent	.)	
	4. United Manhattan (9/52)	100.00	125.00	
	2* United Cascade (2/53)	$\frac{100.00}{84.00}$	135.00 125.00	
	2* United Clover (2/53)	75.00 100.00	125 .00 140.00	
_	4. United Liberty (2/53). 2* United Classic (6/53).	115.00	145.00	
—	2* United Olympic (6/53) 2* United Royal (9/53)	100. 00 145. 0 0	150.00 195.00	
·	4. United Imperial (9/53)	185.00	220.00	
	4* United Chief (11/53) 4* United Leader (11/53).	195.00 225.00	265.00 260.00	
	4* United Team (1/54)	245.00	275.00	
	4. United DeLuxe Team (1/54)	260 .00	300.00	
	4* United League (1/54)	225.00	300.00	
-	4. United Ace (5/54) 4. United Rainbow (8/54)	275.00 295.00	325.00 330.00	
	2* United Banner (8/54)	310.00	340.00	-
	4. United Shuffle Targette (8/54)	300.00	365.00	
	4. United DeLuxe Shuffle			-
	Targette (8/54) 4. United Speedy (8/54)	325.00 300.00	375.00 400.00	+
	4. Un. 11th Frame (10/54)	335.00	410.00	
	4. United DeLuxe 11th Frame (10/54)	335.00	415.00	
	4. United Comet Targette			
	(11/54) 4. United DeLuxe Comet	325.00	410.00	
	Targette (11/54)	345.00	420.00	
	 United Mercury (12/54) United DeLuxe Mercury 	350.00	410.00	+
	(12/54)	365.00	425.00	
	 United Mars (1/55) United DeLuxe Mars 	355.00	440.00	
	(1/55)	345.00	450.00	
	4. Un. Lightning (2/55) 4. United DeLuxe	375.00	455.00	
	Lightning (2/55)		465.00	
	 Un. Clipper (5/55) United DeLuxe Clipper 	425.00	460.00	
	(5/55)	425.00	465.00	
	 6. Universal Twin (1/50). 6. Universal Super Twin 	15.00	35.00	
	(3/50)	30.00	40.00	
	6. Universal DeLuxe Twin (10/50)	30.00	40.00	
	6. Universal High Score			
	(10/50) 6. Universal Bowlomatic	30.00	40.00	+
	(3/51) 6 Williams Taria Staffa	30.00	40.00	
	6. Williams Twin Shuffle 12/49)	20.00	34.50	
	6. Williams Twin Shuffle (9 ¹ / ₂) (2/50)	20.00	20.00	
	6. Williams Bowler	20.00	30.00	
	(9½') (3/50)	25.00	30.00	
	4. Williams Double Header (7/50)	20.00	45.00	
	6. Williams 5-Player (6/51)	20,00	30.00	
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	←TOTAL NO. TOT	AL VA	LUĽ⊶	
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	4. Boomerang	25.00	45.00	_
	4. Bally Big Inning	65.00	150.00	
	6. Bally Heavy Hitter	35.00	60.00	
	4. Bally King Pin	20.00	35.00	
	4. Bally Rapid Fire	95.00	125.00	
	4. Bally Undersea Raider.	64.50	125.00	
	4. Champion Hockey	40.00	85.00	
	4. ChiCoin Basketball			
	Champ	85.00	195.00	
	4. ChiCoin 4-Player Derby		195.00	
	2* ChiCoin Goalee	44.50	95.00	
	4. ChiCoin Hockey		85.00	
	4. ChiMidget Skee	65.00	175.00	
	1. ChiCoin Pistol	40.00	99.50	
	4. ChiCoin Home Run,	10.00	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
	6-Player (3/54)	175.00	275.00	
	4. Edelco Pool Table	20.00	75.00	
	4. Evans Bat-A-Score		175.00	
	4. Evans Bola Score	79.50	89.50	-
	4. Evans Ski Roll	35.00	95.00	
_	4. Evans Super Bomber		210.00	
_	4. Evans Play Ball		75.00	
	4. Evans Ten Strike '46		\$5.00	
_	4. Evans Tommy Gun		95.00	1
	1* Exhibit Dale Gun	45.00	89.50	-
	i Exhibit Dale Gull	40.00	09.00	
1 11	←TOTAL NO. TOT	AL VA	LUE-	

The Cash Box PRICE LISTS"

The Cash Box, Page 61 • END OF MONTH INVENTORY ISSUE • September 24, 1955

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

J.

ARCADE FOURMENT IC.

NUMBER OF EACH MACHINE OWNED

VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

	ARCADE EQUIPA	AENT	(Cer	it.)
	4. Exhibit Gun Patrol	. 75.00	150.0 0	1
	4. Exhibit Jet Gun	75.00	145.00	
			145.00	
_	4. Exhibit Pony Express.	. 85.00	135.00	
	4. Exhibit Silver Bullets.	40.00	95.0 0	
	2* Exhibit Six Shooter 4. Exhibit Vitalizer	. 50.00 . 45.00	110.00	
	2. Exhibit Shooting Gall.		75.00	
	(6/54)	. 139.50	200.00	
	2. Exhibit Star Shooting Gallery (9/54)	195.00	275.00	
	4* Exhibit Sportland Shoot	-	275.00	
	ing Gallery (11/54) 2. Exhibit "500" Shooting	. 225.00	325. 0 0	
	2. Exhibit "500" Shooting (Gallery (3/55)	295.00	395.00	
-	4. Genco Sky Gunner	75.00	165.00	
	4. Genco Night Fighter	119.50	159.50	
<u> </u>	4. Genco Basketball 4* Genco Rifle Gal. (6/54)	185.00 215.00	275.00 325.00	
	4. Genco Big Ton Rifle		040.00	
	(Gallery 6/54) 4. Genco Wild West Gun	. 37 5.00	450. 00	+
	(2/55)	395.00	4 95. 00	
	4. Jack Rabbit	5 0. 00	99.50	
_	4. Jungle Joe 4. Keeney Air Raider	49.50	69.50	
_	4. Keeney Sub Gun	90.00 75.00	145.00 95.00	+
	4. Keeney Sub Gun 4. Keeney Texas Leaguer.	30.00	65.00	
	4. Keeney Sportsman (11/54)	249. 00	245 00	
	4. Lite League	49.50	345.00 99.50	±
	4. Mills Panoram Peek	175.00	325.00	
	6. Mills Conv. for Panoram Peek	1 0.0 0	2 9.5 0	
	4. Muto. Atomic Bomber	65.00	175.00	
_	4. Mutos. Ace Bombers	100.0 0	195.0 0	
	4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00	
	4. Mutos. Fly. Saucers	90. 00	160.00	
	4. Mutos. Photo. (Pre-War) 2* Mutos Photomatic	15 0.0 0	250.00	
	DeLuxe	275.00	495.0 0	
_	4. Mutoscope Silver Gloves	125.00	200.00	
	4. Mutoscope Sky Fighter. 4. Mutos. Voice-O-Graph	95.00	175.00	
	35c	395.00	525.00	
	4. QT Pool Table	65.00	85.00	
	4. Quizzer 4. Rockola World Series	60.00	95.00	
	1. Scientific Baseball	40.00 4 0.0 0	85.00 89.50	
	4. Scientific Basketball	20.00	75.00	
	2. Scientific Batting Pr. 4. Scientific Pitch 'Em	19.00 145.00	65.00 185.00	
	5* Seeburg Bear Gun	99.50	150.00	
	 Seeburg Chicken Sam Seeburg Shoot the Chute 	50.00	100.00	
	2* Seeburg Coon Hunt	49.50 119.50	95.00 225.00	+
-	4. Set Shot Basketball	200.00	250.00	
	4. Telequiz 4. Un. Team Hockey	95.00 30.00	150.00	+
	4. Un. Jungle Gun	225.00	85.00 330.00	
	4. Un. DeLuxe Jungle Gun	230.00	360 .00	
	4* United Carnival Gun (10/54)	275.00	375.00	
	4. United DeLuxe Carnival		010.00	
	(10/54) 4. United Bonus Gun	295.00	395.0 0	
	(1/55)	345 .0 0	425.00	
	4. United DeLuxe Bonus			
	Gun (1/55) 4. Wilcox-Gay Recordio	375.00 50.00	450.00 125.00	
	4. Wms. All Stars (8/47)	35.00	75.00	
	4. Wms. Box Score (12/47) 4. Wms. Star Series (4/49)	39.50	75.00	+
	4. Wms. Deluxe World	40 .0 0	89.00	
	Series $(2/52)$	40.00	90.00	
	2. Wms. Super World Series (4/51)	39.50	110.00	
	2. Wnis. DeLuxe Baseball	07.00	110.00	
,	(4/53) 4. Wms. Pennant Baseball	10 0 .0 0	175.00	
	(12/53)	165.00	265.00	
	4. Wms. Super Pennant			,
	Baseball (12/53) 4 Wms. Super Star	155.00	275.00	
_	Baseball (12/53)	175.00	325.00	
	4. Wms. Majojr League			
	Baseball (2/54) 4. Wms. All Star Baseball	200.00	350.00	
	(2/54)	175.00	350.00	_
	4. Wms. Big League			
	Baseball (3/54) 2. Wms. Safari (2/55)	155.00 375.00	325.00 495.00	
	2. Wms. Polar Hunt			
	(3/55) 4. Wurlitzer Skeeball	435.00	575.00	
		35.00 AL VA	75.00	
	101		1012-4	

ABT MFG. CORP.
1956 Challenger \$ 75.00
1956 Challenger
12 gun ranges) Prices on Request
Coin Changers, Time
Switches, Pay Meters, other
AccessoriesPrices on Request
AMI, INCORPORATED
F-120 Juke Box
(Receiver included)
F-80 Juke Box (Receiver NOT included)
F-40 Juke Box
(Receiver NOT included)
HS-120 Selective Hideaway
W-80 Wall Box
W-120 Wall Box S-80 Receiver
S-120 Receiver
Wall Speaker
Recessed Speaker
R-167 Bargrip /
AUTO-PHOTO CO. Auto-Photo
Studio Model "11"\$2,950.00
BALLY MFG. CO.
Miami Beach\$ 775.00 Jumbo Bowler
(without Match Feature)
Model J-110, 10c a play 760.00
Model J-325, 3 plays for 25c 780.00 King-Pin Bowler
(with Match Feature)
(with Match Feature) Model K-110, 10c a play 805.00 Model K-325, 3 plays for 25c 825.00
ABC Bowler ABC Bowler
(without Match Feature)
Model A-110, 10c a play 760.00 Model A 325 2 plane for 25 700.00
Model A-325, 3 plays for 25c 780.00 Congress Bowler
(with Match Feature)
Model C-110, 10c a play 805.00 Model C-325, 3 plays for 25c 825.00
Bull's Eye Shooting Gallery 395.00
The Champion
(With new-all-metal cabinet) 759.00
CHICAGO COIN MACHINE CO.
Blinker Bowler
(with Match Feature)\$ 815.00
Bonus Score Bowler (without Match Feature) 605.00
(without Match Feature) 695.00 Big League
(without Match Feature) 695.00 Big League Match Feature Model 595.00
(without Match Feature) 695.00 Big League Match Feature Model 595.00 Hollywood Bowler
(without Match Feature) 695.00 Big League Match Feature Model 595.00 Hollywood Bowler (with Match Feature) 850.00 Bulls Eve Bowler
(without Match Feature) 695.00 Big League Match Feature Model 595.00 Hollywood Bowler (with Match Feature) 850.00
(without Match Feature)695.00Big LeagueMatch Feature Model595.00Hollywood Bowler(with Match Feature)850.00Bulls Eye Bowler(with Match Feature)775.00
(without Match Feature)
(without Match Feature)695.00Big LeagueMatch Feature Model595.00Hollywood Bowler(with Match Feature)850.00Bulls Eye Bowler(with Match Feature)775.00EXHIBIT SUPPLYTreasure Cove675.00Match Play690.00Junior Jet Ride, '55 Model395.00Big Bronco, '55 Model997.50Roy Rogers' Trigger, '55 Model1,047.50
 (without Match Feature) 695.00 Big League Match Feature Model 595.00 Hollywood Bowler (with Match Feature) 850.00 Bulls Eye Bowler (with Match Feature) 775.00 EXHIBIT SUPPLY Treasure Cove Regular Model \$ 675.00 Match Play 690.00 Junior Jet Ride, '55 Model 997.50 Big Bronco, '55 Model 997.50 Roy Rogers' Trigger, '55 Model 1,047.50 GENCO MFG. & SALES CO.
 (without Match Feature) 695.00 Big League Match Feature Model 595.00 Hollywood Bowler (with Match Feature) 850.00 Bulls Eye Bowler (with Match Feature) 775.00 EXHIBIT SUPPLY Treasure Cove Regular Model 600.00 Junior Jet Ride, '55 Model 395.00 Big Bronco, '55 Model 997.50 Roy Rogers' Trigger, '55 Model 1,047.50 GENCO MFG. & SALES CO. Quarterback (Football Game) (with Match Feature) \$ 635.00
 (without Match Feature) 695.00 Big League Match Feature Model 595.00 Hollywood Bowler (with Match Feature) 850.00 Bulls Eye Bowler (with Match Feature) 775.00 EXHIBIT SUPPLY Treasure Cove Regular Model \$ 675.00 Junior Jet Ride, '55 Model 395.00 Big Bronco, '55 Model 395.00 Big Bronco, '55 Model 997.50 Roy Rogers' Trigger, '55 Model 1,047.50 GENCO MFG. & SALES CO. (with Match Feature) \$ 635.00 Sky Rocket Rifle Gallery
 (without Match Feature) 695.00 Big League Match Feature Model 595.00 Hollywood Bowler (with Match Feature) 850.00 Bulls Eye Bowler (with Match Feature) 775.00 EXHIBIT SUPPLY Treasure Cove Regular Model 600.00 Junior Jet Ride, '55 Model 395.00 Big Bronco, '55 Model 997.50 Roy Rogers' Trigger, '55 Model 1,047.50 GENCO MFG. & SALES CO. Quarterback (Football Game) (with Match Feature) \$ 635.00
 (without Match Feature) 695.00 Big League Match Feature Model 595.00 Hollywood Bowler (with Match Feature) 850.00 Bulls Eye Bowler (with Match Feature) 775.00 EXHIBIT SUPPLY Treasure Cove Regular Model \$ 675.00 Junior Jet Ride, '55 Model 395.00 Big Bronco, '55 Model 395.00 Big Bronco, '55 Model 997.50 Roy Rogers' Trigger, '55 Model 1,047.50 GENCO MFG. & SALES CO. Quarterback (Football Game) (with Match Feature) \$ 635.00 Sky Rocket Rifle Gallery
 (without Match Feature) 695.00 Big League Match Feature Model 595.00 Hollywood Bowler (with Match Feature) 850.00 Bulls Eye Bowler (with Match Feature) 775.00 EXHIBIT SUPPLY Treasure Cove Regular Model \$ 675.00 Match Play 690.00 Junior Jet Ride, '55 Model 997.50 Roy Rogers' Trigger, '55 Model 1,047.50 GENCO MFG. & SALES CO. Quarterback (Football Game) (with Match Feature)\$ 635.00 Sky Rocket Rifle Gallery (with Match Feature)\$ 675.00 D. GOTTLIEB & CO. Wishing Well
 (without Match Feature) 695.00 Big League Match Feature Model 595.00 Hollywood Bowler (with Match Feature) 850.00 Bulls Eye Bowler (with Match Feature) 775.00 EXHIBIT SUPPLY Treasure Cove Regular Model \$ 675.00 Match Play 690.00 Junior Jet Ride, '55 Model 395.00 Big Bronco, '55 Model 997.50 Roy Rogers' Trigger, '55 Model 1,047.50 GENCO MFG. & SALES CO. Quarterback (Football Game) (with Match Feature)\$ 635.00 Sky Rocket Rifle Gallery (with Match Feature)\$ 635.00 D. GOTTLLEB & CO.
 (without Match Feature) 695.00 Big League Match Feature Model 595.00 Hollywood Bowler (with Match Feature) 850.00 Bulls Eye Bowler (with Match Feature) 775.00 EXHIBIT SUPPLY Treasure Cove Regular Model 600.00 Junior Jet Ride, '55 Model 395.00 Big Bronco, '55 Model 997.50 Roy Rogers' Trigger, '55 Model 1,047.50 GENCO MFC. & SALES CO. Quarterback (Football Game) (with Match Feature)\$ 635.00 Sky Rocket Rifle Gallery (with Match Feature)\$ 675.00 D. GOTTLIEB & CO. Wishing Well (Single Player, 5-Ball)\$ 407.50
 (without Match Feature) 695.00 Big League Match Feature Model 595.00 Hollywood Bowler (with Match Feature) 850.00 Bulls Eye Bowler (with Match Feature) 775.00 EXHIBIT SUPPLY Treasure Cove Regular Model \$ 675.00 Match Play 690.00 Junior Jet Ride, '55 Model 997.50 Roy Rogers' Trigger, '55 Model 1,047.50 GENCO MFG. & SALES CO. Quarterback (Football Game) (with Match Feature)\$ 635.00 Sky Rocket Rifle Gallery (with Match Feature)\$ 675.00 D. GOTTLIEB & CO. Wishing Well
 (without Match Feature) 695.00 Big League Match Feature Model 595.00 Hollywood Bowler (with Match Feature) 850.00 Bulls Eye Bowler (with Match Feature) 775.00 EXHIBIT SUPPLY Treasure Cove Regular Model \$ 675.00 Match Play 690.00 Junior Jet Ride, '55 Model 395.00 Big Bronco, '55 Model 997.50 Roy Rogers' Trigger, '55 Model 1,047.50 GENCO MFC. & SALES CO. Quarterback (Football Game) (with Match Feature)\$ 635.00 Sky Rocket Rifle Gallery (with Match Feature)\$ 635.00 Sky Rocket Rifle Gallery (with Match Feature)\$ 675.00 D. GOTTLIEB & CO. Wishing Well (Single Player, 5-Ball)\$ 407.50 INTERNATIONAL MUTO. CORP. Drive Yourself (new Drivemobile) \$ 795.00
 (without Match Feature) 695.00 Big League Match Feature Model 595.00 Hollywood Bowler (with Match Feature) 850.00 Bulls Eye Bowler (with Match Feature) 775.00 EXHIBIT SUPPLY Treasure Cove Regular Model \$ 675.00 Match Play 690.00 Junior Jet Ride, '55 Model 395.00 Big Bronco, '55 Model 997.50 Roy Rogers' Trigger, '55 Model 1,047.50 GENCO MFG. & SALES CO. Quarterback (Football Game) (with Match Feature)\$ 635.00 Sky Rocket Rifle Gallery (with Match Feature)\$ 635.00 Sky Rocket Rifle Gallery (with Match Feature)\$ 675.00 D. GOTTLIEB & CO. Wishing Well (Single Player, 5-Ball)\$ 407.50 INTERNATIONAL MUTO. CORP. Drive Yourself (new Drivemobile)\$ 795.00 Photomat '54\$ 795.00
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