VOLUME XVI NUMBER **SEPTEMBER 17, 1955**



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FOUNDED BY BILL GERSH

The Cash Box

Volume XVI

Number 52

September 17, 1955

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You Can Expect

GREAT FALL BUSINESS

The Fall is traditionally the start of the big selling season as far as records go. And this Fall will be no exception. As a matter of fact, from all current signs, it should be a bigger season than ever.

Already, stores are feeling the upsurge. The kids who have just come back from camp, waiting for school to open, are spending plenty of their time -and their saved money-in record shops. They're catching up with the records that came out this summer which they may not have had a chance to buy as yet. Many record firms are reporting a renewed interest in disks that were issued months ago, which can be attributed to this belated homecoming on the part of the kids.

But in addition to this, record firms can expect boom business from new records in the next several months. First of all, almost every top artist has either just released or is preparing to release a new disk. This in itself will bring their fans into the stores and have them dropping coins in the juke boxes.

Moreover packaged goods are enjoying a push the likes of which have never been seen before. Every major and a good many independents are concentrating this Fall particularly on their package programs. And record buyers will be getting some of the greatest albums ever made at prices which are well within their reach.

In general, the country is enjoying continued prosperity with no signs of any let up. The economic picture is very strong. Most people are earning the top incomes of their lives—and are spending it in the confidence that good times will continue. This belief in itself is a contributing factor to its continuance.

Another extremely important development in the contribution to greater record sales is the increasing volume of records which jnke boxes continue to absorb. Antomatic phonographs, which already offer as many as 120 plays, will very shortly be equipped to handle 200 plays—an unprecedented development in the juke box field. But most importantly, what this means to the record business is that operators from now on will have to buy more records than ever, And since particularly in slack times, they are the mainstay of the entire record industry, increased capacity jnke boxes mean greater stability and assured sales for the record business.

We can look forward therefore to a wonderful season this Fall. But even beyond the Fall, the signs point to continned prosperity, increased entertainment needs on the part of a growing population with more and more leisure time, and an expanding record business which will bring greater profits to those engaged in it.



THE GREATEST NAME () IN ENTERTAINMENT 701 SEVENTH AVE., NEW YORK 19, N.Y.



THE CASH BOX

AB—Abbott
AL—Aladdin
AP—Apollo
AR—Arcade
AT—Atlantic
AU—Audivacs
BE—Bell
BT—Bethlehem
CA—Capitol
CD—Cadence
CH—Chess

CK—Checker CM—Combo CO—Columbia CR—Coral CT—Cat CW—Crown DA—Dana DE-Decca -DeLuxe

DO-Dot

GR—Groove IM—Imperial JD—Jay Dee JU—Jubilee KI—King LO—London DT—Dootone DU—Duke EP—Epic ES-Essex FA-Favorite FB—Fabor

ME-Mercury FF-Federal MG-MGM FI—Fiesta MJ—Majar 4 Star—Four Star MO—Modern

NG—Norgran PA—Parrot PE—Peacock PM—Prom PR—Prestige RA—Rainbow RE—Regent RM—Rama 5A—Savoy SE—Seeco SO—Sound SP—Specialty
ST—5tarlite
TA—Tampa
TI—Tico
TR—Trend
UQ—Unique
UN—United
VI—RCA Victor
WD—Waldorf
WI—Wing
X—Label "X"

Pos. Las Week

3

7

4

5

10

6

8

YELLOW ROSE OF TEXAS

FI—Fiesta

MITCH MILLER—JOHNNY DESMOND

CO-40540 (4-40540)—Mitch Miller CR-61476 (9-61476)—Johnny Desmond Ch. & O.

AIN'T THAT A SHAME PAT BOONE—FATS DOMINO

DO-15377 (45-15377)—Pat Boone 1M-5348 (45-5348)—Fats Domino

PM-1122B (4S-1122B)—Bill Marine WI-90000 (90000 x 45)—Ronnie Gaylord

ROCK AROUND THE CLOCK BILL HALEY and his COMETS

AR-123 (45-123)—Sonny Dee BE-1098 (45-1098)—Four Bells DE-29124 (9-29124)—Bill Haley & Comets

MG-12028 (K-12028)—Charles Walcott

SEVENTEEN FONTANE SISTERS—BOYD BENNETT

CA-3199 (F-3199)—Ella Mae Morse KI-1470 (45-1470)—Boyd Bennett DO-15386 (4S-15386)—Fontane Sisters ME-70651 (706S1 x 45)—Rusty Draper

HARD TO GET GISELE MacKENZIE

X-0137 (4X-0137)—Gisele MacKenzie

LEARNIN' THE BLUES FRANK SINATRA

CA-3102 (F-3102)—Frank Sinatra CA-3147 (F-3147)—Ray Anthony

CO-40515 (4-40515)—Belmonte Orch. GS-253 (45-253)—Joe Valino

WAKE THE TOWN AND TELL THE PEOPLE LES BAXTER—MINDY CARSON

CA-3120 (F-3120)—Les Baxter CO-40537 (4-40537)—Mindy Carson CR-61477 (9-61477)—Lawrence Welk PM-1121B (45-1121B)—Argyles

HUMMINGBIRD LES PAUL & MARY FORD—FRANKIE LAINE

BE-1097 (45-1097)—Tex Stewart CA-3165 (F-3165)—L. Paul & M. Ford CD-1267 (45-1267)—Chordettes

CO-21419 (4-21419)—Rose Maddox CO-40526 (4-40526)—Frankie Laine EP-9110 (5-9110)—D&L Robertson

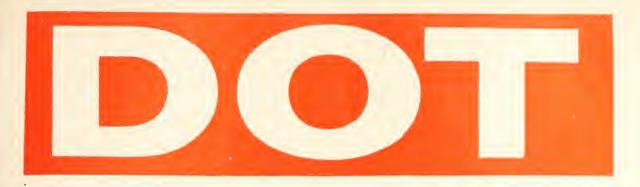
LOVE IS A MANY-SPLENDORED THING FOUR ACES CA-3202 (F-3202)—Woody Herman CR-61467 (9-61467)—Don Cornell CW-165 (45-165)—Don, Dick & Jimmy PM-1120A (45-1120A)—The Rockets

A BLOSSOM FELL NAT "KING" COLE

CA-3095 (F-3095)—Nat "King" Cole LO-1554 (45-1554)—Dickie Valentine

LO-1566 (45-1566)—Vic Barrett O.

11) TINA MARIE. 12) SOMETHING'S GOTTA GIVE. 13) THE LONGEST WALK. 14) IT'S A SIN TO TEL A LIE. 15) DOMANI. 16) SONG OF THE DREAMER. 17) MAYBELLENE. 18) UNCHAINED MELOD' 19) THE BIBLE TELLS ME SO. 20) GUM DROP. 21) AUTUMN LEAVES. 22) I WANT YOU TO BE M BABY. 23) SWEET AND GENTLE. 24) THE POPCORN SONG. 25) CHERRY PINK AND APPLE BLOSSO. WHITE. 26) MAN IN A RAINCOAT. 27) DAY BY DAY. 28) MOMENTS TO REMEMBER. 29) HOUSE C BLUE LIGHTS. 30) IF I MAY. 31) I'LL NEVER STOP LOVING YOU. 32) THE KENTUCKIAN SONG 33) FOOLED. 34) HAWK-EYE. 35) SUDDENLY THERE'S A VALLEY.



AMERICA'S HOTTEST LABEL

Their Greatest!

'ALL I NEED IS YOU"

and

SEARCHIG"

DOT 15415

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And this is just one of Dot's NEW Hits. Turn the page for the current best-seller parade that has the industry astounded . . .

More Top Sellers in Dot's Top Year



BILLY VAUGHN

PAT BOONE

HAT A SHAME

THE FONTANE SISTERS

DOT 15386

JOHNNY MADDOX

WHEN YOU WORE

DO IT **AGAIN**

DOT 15408

THE HILLTOPPERS

THE SONG

DOT 15375

BEASLEY SMITH HIS ORCHESTRA AND CHORUS

GOODNIGHT, SWEET DREAMS

PARISIAN RAG

JIM LOWE

SNOOKY LANSON

WHY DON'T YOU LAST MINUTE LOVE

DOT 15385

THE COMMODORES

RIDIN' ON

DOT 15372

GALE STORM

I HEAR YOU KNOCKIN'

NEVER LEAVE

DOT 15412

THE MELODY MAIDS

I COULD DREAM FOREVER DOT 15416

ALMOST

Country and Western

MAC WISEMAN

WHEN THE ROSES **BLOOM AGAIN DOT 1266** **FIREBALL**

JIMMY WORK

DON'T KNOCK, {LET 'EM JUST COME ON IN

DOT 1267

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TOPS -in Radio -in Motion Pictures -in Television

and Now. Tops on Records on

DOT

AMERICA'S HOTTEST LABEL

GALE STORM





VAUGHN MONROE (RCA Victor 20-6260; 47-6260)

"BLACK DENIM TROUSERS AND MOTORCYCLE BOOTS" (2:12) [Quintet BMI—Stoller Leiber] A "Wild One" novelty that's breaking fast on the hit ladder, is jumped on by Monroe. Strong version of a song that'll probably be a a smash. Monroe could catch big.

"ALL BY MYSELF" (2:37) [Commodore BMI—Domino, Bartholomew] A rhythm and blues hit that's heading for the top, gets a top notch pop treatment by the deep voiced songster. Commercial deck with big possibilities.

VIC DAMONE (Mercury 70699; 70699 x 45)

"FOR FAVOR" (2:18) [Winneton BMI—Sherman, Sherman] Vic Damone has one of the most potent versions of this contagious little cha cha. Easy going danceable deck. Could put Vic on the lists again. Big side for him. Sufficient number of covers to assure song's exposure.

B "BORN TO SING THE BLUES" (2:15) [United ASCAP—Adelson, Carpenter] Vic lets loose on this half and belts out a "Birth of the Blues" type ballad. Good coupling.

GLORIA HART (Wing 90024; 90024 x 45)

G"CAN I FORGET" [Brandom ASCAP—Flick, Doran, Trace] Gloria Hart's voice comes over with strength as the thrush leans into a rhythmic ballad. Pretty number. Songstress is polished.

"MY SWEETIE'S GONE" [Angel BMI—Taylor, Carroll] The banjo lives on as Gloria belts out a cornball novelty. Dixie backing and Gloria's exciting voice come across with zest.

JULIANA LARSON (Unique 311; 45-311)

"MY IDEAL" (2:28) [Famous ASCAP—Whiting, Chase, Robin] Juliana Larson makes her wax debut on Unique with a recitation of the lyrics to an old favorite, against the lush string backing of Joe Leahy's ork. Pretty job. An unusual recording.

"IT'S MUCH TOO LATE TO GO HOME" (2:42) [Barton ASCAP—Adelson, Carpenter] Another recital disk. Cute story done in sultry voice fashion. Two off beat sides that could meet with great approval.

JOHNNY DESMOND (Coral 61503; 9-61503)

B. "I'M SO GLAD" (2:46) [Nassau BMI—Robinson, Heller] Johnny Desmond jumps on a rhythm novelty that's been making noise in certain territories. Good job for the crooner. Has a rock 'n' roll flavor. Good followup to "Yellow Rose."

"YOUR FUTURE" [Deerhaven ASCAP—Fulton, Steele] A light and cute romantic offering with a pleasing lilt. Pretty deck.

DISK OF THE WEEK

"I WANNA GO WHERE YOU GO" [Bourne ASCAP—Friend, Brown, Clave]

"MAGIC FINGERS"
[Ross Jungnickel ASCAP—Robertson]

EDDIE FISHER (RCA Victor 20-6264; 47-6264)



EDDIE FISHER

• You haven't heard Eddie Fisher sing till you've heard his latest

release "I Wanna Go Where You Go." It is far and away his best wax performance since he joined Victor and we'll bet our bottom dollar that it'll be one of his biggest yet. On this wonderful standard, Fisher pulls out all the stops and belts for all he's worth. He does a spectacular job and gets an equally fantastic backing from Winterhalter and crew. It's a pleasure to hear Fisher sing as he does on this deck. The public will love the disk. Flip is a lovely romantic affair tagged "Magic Fingers." A pretty side that unfortunately is coupled with a tremendous hit. Watch the top half take off.

"SOMEONE YOU LOVE" (2:52)

[Bradshaw BMI—Michael]

"FORGIVE MY HEART" (2:57)

[Bregman, Vocco, & Conn ASCAP—
Conn, Gallop]

NAT "KING" COLE (Capitol 3234; F-3234)



NAT "KING" COLE

• For more than ten years, Nat Cole has been dishing up the type

of music the public wants to hear. Romantic ballads styled in Cole's dream-dusted technique. On his latest Capitol release, the "King" glides through two new offerings in the true Cole tradition. One half is an intimate love story titled "Someone You Love." It's a tender side delivered with a great amount of feeling. The other half is "Forgive My Heart," a sentimental ballad rendered in penetrating fashion. As is the case with most Cole records, both sides will get action at first, and one will win out. This should apply here too with "Someone You Love" winning the race.

"SO DOGGONE LONELY"
[Mermaid BMI—Krondes]

"BABY, BE MY TOY"
[Frank ASCAP—Adler, Ross]

TERESA BREWER (Coral 61500; 9-61500)



TERESA BREWER
Teresa Brewer heads into the

Fall season with two great new sides that should be all over the charts in a matter of weeks. Two "A" sides fashioned in her own inimitable manner. One side is an up-beat shuffler tagged "So Doggone Lonely." It's a peppy jumper full of drive and kick. The kids'll be wild about it. Another tremendous performance is the coupling, an unusual tune dubbed "Baby, Be My Toy." It's a pop tune that has all the feeling and rhythm of a rock and roll tune. Tessie sounds better than ever on both decks. Keep a close tab on the two halves.

ROY HAMILTON (Epic 9118; 5-9118)

"A LITTLE VOICE" (2:18 [Patricia BMI—Hamilton] Hamilton comes up with an exciting sid which he wrote. Thrilling performance of a tune with a spiritual flai Good side that has hit potential.

"ALL THIS IS MINE" [Pine lawn BMI—Reid, Richards] Ro is mellow on this soft and stirrin romantic ballad. Sung with hear Strong coupling.

THE McGUIRE SISTERS (Coral 61501; 9-61501)

"HE" (2:30) [Avas BMI—Mullan, Richards] Right on the heel of one release, Coral issues a new McGuire Sisters record. This one is a cover version of a fast rising in spirational ballad. The girls blen beautifully on this touching tunkshould do very well.

"IF YOU BELIEVE" (2:37 [Chappell ASCAP—Powell, D Minno] The girls come off smoothl on another piece of semi-religiou tunestuff. Warm and moving numbeloaded with feeling.

MICKEY and SYLVIA (Rainbow 316; 45-316)

"I'M SO GLAD" [Nassau BMI-Robinson, Heller] Mickey ar Sylvia have a winner in this curnovelty, a light bouncer with a catchbeat. Commercial item that deserve watching.

"SE DE BOOM RUN DUN [Nassau BMI—Robinson] The side is an infectious calypso dittent in the property of the same and the same and the same are same as the same are sa

FRANK WEIR . (London 1598; 45-1598)

"SLEEPY LAGOON" (2:19 [Chappell ASCAP— Coates Frank Weir's beautiful soprano sax clear and star-dusted as he fashion a lovely favorite with the aid of chorus. Great melody. Enchantin mood music.

"STORY OF A STARRY NIGHT (2:19) [Mutual Music Soc. A CAP—Hoffman, Curtis] This side is tender instrumental arrangement an absolutely grand Tchaikowst theme. The soprano sax is again ou standing.

DAVID CARROLL ORCH. (Mercury 70680; 70680 x 45)

"RED PETTICOATS" [Stud BMI—Avants, Tennant, Cochran David Carroll dishes up a spright an flirty instrumental ditty with a los of color and life. Infectious lilter the reminds this listener of "Dearie, I You Remember." Attractive side.

"TWIN 88 BOOGIE" [Pure Ble —Carroll] Fom a light ditt Carroll changes the pace and driv out a fleet fingered boogie woog item with the piano in the foregrour Hoofers will get a big kick out of the one.



Torosa brewer Z sided hit -

and

OGGGOHE LOHELY"

Coral 61500; 9-61500



CORAL RECORDS

America's Fastest Growing Record Company

"It's What's in THE CASH BOX That Counts"



BILLY MAY (Capitol 3221; F-3221)

"POR FAVOR" (2:55) [Winneton BMI — Sherman, Sherman] A smooth, easy going cha cha with a wonderful melody, gets a top grade arrangement from Billy May and his boys. Terrific song that has hit potential. Latin music lovers will get a kick out of this side.

B "OKLAHOMA" (2:35) [Williamstein] Billy rides through an easy swinging jump version of the classic "Oklahoma." With pic making the rounds, this side will attract much deejay attention. Solid coupling.

JODIE SANDS (Teen 109; 45-109)

"EVERYBODY NEEDS SOME-BODY" (2:20) [Savoy BMI—McCoy, Biggs, Mendelson] Newcomer Jodi Sands belts out a dramatic ballad with the able assistance of a chorus. Echoey side. Oomphy delivery.

"LOVE ME ALWAYS" (2:35)
[Modern BMI — Maye, Davis,
Josea] A bluesy ballad is fashioned
capably for the pop market by the
thrush. Pretty number feelingfully
rendered.

VERA LYNN (London 1596; 45-1596)

"DOONAREE" (2:50) [Leeds ASCAP—Boland] The Irish are gonna have a picnic with this pretty ballad from Ireland. A tender romantic offering with a huge chorus assisting. Lovely melody. Good for certain locations.

"(TELL ME) WHAT HAVE THEY TOLD YOU" (2:19) [Regent BMI—Coleman, Sherman] The Johnston Brothers accompany the lark on this easy going rhythm ballad. Attractive lilter with a sentimental lyric.

JANE RUSSELL & ANITA ELLIS (Coral 61493; 9-61493)

"DADDY" (2:35) [Republic BMI—Troup] Jane Russell and Anita Ellis team their talents on a solid up tempo version of a great oldie that introduced Mary Martin. Good dance deck. Rhythmic side.

"YOU'RE DRIVING ME CRAZY" (1:35) [Bregman, Vocco & Conn ASCAP—Donalson] The thrushes let loose on another jump styling of a standard. Swinging delivery. Ok platter.

WANDRA MERRELL (Media 1014; 45-1014)

B "THE LIGHT PLUG SONG" [Romance BMI—Brown, Roddie] A cornball bouncer with a cute set of lyrics is given a peppy delivery by Wandra Merrell. Sounds like disk was waxed at a house party. Full of chuckles.

"I APPEAL, I APPEAL" [Romance BMI—Brown] The lark gives a tormented performance on this heartbroken ballad. Heavy waltz beat item.

SLEEPER OF THE WEEK

"ALL I NEED IS YOU"
[Tee-Pee ASCAP—James, Dean]

"SEARCHING"

[Randy-Smith ASCAP-Vaughn, Wood]

THE HILLTOPPERS (Dot 15415; 45-15415)



THE HILLTOPPERS

• The Hilltoppers are in great form as they offer a terrific new

song on their latest Dot release. It's a beautiful ballad dubbed "All I Need Is You," an item that has all the earmarks of a top grade hit. Jimmy Sacca leads the group through the romantic lyrics excellently wed to a soft and glowing melody. It's a winner with the dollar sign in every groove. On the lower lid, the boys ease through a pleasing shuffle tempo ballad labeled "Searching." Another inviting performance by the group. It's the top half that has the goods.

"WHEN ALL THE STREETS ARE DARK" (2:18)

[Valyr ASCAP—Merrill]

"PRETTY BABY" (2:00)

[Remick ASCAP—Kahn, Jackson, Alstyne]
SOMETHIN' SMITH & THE REDHEADS



SOMETHIN' SMITH & THE REDHEADS

• It took a little while for "It's

A Sin To Tell A Lie" to catch on, but when it did get into the swing of things, it broke big and established Somethin' Smith & The Redheads as a top record group. Now after a long successful run on the charts, the boys come up with a new easy-going novelty to replace "Sin" on the lists. It's a clever lilter dubbed "When All The Streets Are Dark" and it has all the delightful informal flavor that was present on "It's A Sin." The lyrics are catchy. Watch this side. It looks big. Flip is another light interpretation of an oldie tagged "Pretty Baby." Cute soft shoe number.

THE THREE CHUCKLES ("X"-0162; 4X-0162)

"STILL THINKING OF YOU"
(2:35) [Surf BMI—Randazzo]
The Three Chuckles have a powerful side in this romantic cha cha item.
Terrific delivery of a melodious song.
Could make the grade if it gets a fair share of air play.

B "TIMES TWO, I LOVE YOU" (2:57) [Mayfair BMI—Fulton, Steele] A soft dreamy romantic number is commercially styled by the group with Teddy again in the lead. Dreamy side. Two hot decks that could break big.

LENNY DEE (Decca 29596; 9-29596)

B "LITTLE BROWN JUG" (2:07) [PD] Lenny Dee, a top swing organist, offers his unique organ interpretation of a great instrumental favorite. Some fancy fingering. "Plantation Boogie" buyers will go for this one too.

G"THE WORLD IS WAITING FOR THE SUNRISE" (2:18) [Cappell ASCAP—Lockhart, Seitz] A quicker jump tempo is the beat for this rocking organ interpretation of another oldie. Another good dance deck.

JEANNIE CARSON (RCA Victor 20-6248; 47-6248)

B "OUDT COMES OOM-PA-PA"

(2:20) [E. H. Morris ASCAP—
Leigh, Warnick] English star Jeannic
Carson, who made a big name for
herself on B'way, debuts on Victor
with a cute German sounding novelty
from the forthcoming Max Liebman
TV production "Heidi." Light flirty
ditty. Chorus assists. Disk should show
some action after TVer.

"GREENER PASTURES" (2:45) [E. H. Morris ASCAP—Leigh, Warnick] This end is a pretty ballad warmly and sincerely styled by the sweet voiced thrush. Inviting. Also from TV show.

HELENE DIXON (Epic 9021; 5-9021)

B "POR FAVOR" [George Paxton ASCAP — Sherman, Sherman] Helene Dixon is super-commercial as she rhythms through an attractive cha-cha romancer with good lyrics and a wonderful melody. Song has what's needed to make the grade.

"IMPOSSIBLE" [Peer Inter'l BMI—Blagman, Pelaez, Thorn] Another contagious cha cha handled in high style by the thrush. Vocal group offers a strong assist.

PATTIE HAMMOND-DICK WORKMAN (Premiere 501; 45-501)

"FRESH OUT OF LOVE" (2:30) [Sylvia BMI — Cunningham, Brown] Newcomers Patti Hammond and the Premiere label make their debut simultaneously with a pert and inviting love song. Pleasing ditty. Needs a great deal of exposure to elick

"FORGIVE MY GOODBYE" (2:25) [Sylvia BMI—Cunningham, Brown] Dick Workman is the male voice on this soft romantic ballad. Average side.

SAMMY DAVIS, JR. (Decca 29649; 9-29649)

B. "IT'S BIGGER THAN YOU AND ME" (2-21) [Columbia Pic AS-CAP—Styne, Robin] Sammy Davis rides through a polished rhythm arrangement of a romantic tune from the forthcoming film version of the hit show "My Sister Eileen," Another strong showing by the master.

B"BACK TRACK!" (2:20)
[Duchess BMI—Becaud, Wilson,
Russel] Another potent performance
of an up tempo ballad. Sammy gives
the song everything.

FRANKIE LESTER ("X"-0165; 4X-0165)

B. "NIP SIP" (2:40) [Goday BMI—Toombs] Frankie Lester comes up with a strong pop rendition of an r & b novelty that's blossoming into a hit. Good arrangement that the kids will enjoy. One of Frankie's best sides in a long while.

"KNOCK ME A KISS" (2:24) [Leeds ASCAP—Jackson] Another rock 'n' roll type jumper with a cute set of lyrics and a solid instrumentation. Ok side.



BEST BETS In the opinion of the Cash Box music staff, records listed before, in

In the opinion of The Cash Box music staff, records listed below, it addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

| * | "11'\$ | BIGGER | THAN | YOU | AND | ME" | Sammy | Davis, | Jr. | . Decca | 29649; | 9-29649 |
|---|--------|--------|------|-----|-----|-----|---------|--------|-----|-------------|--------|---------|
| * | "HE" | | | | | | McGuire | Sister | S | Coral | 61501: | 9-61501 |

- ★ "BLACK DENIM TROUSERS" Vaughn Monroe RCA Victor 20-6260; 47-6260
- ★ "SLEEPY LAGOON" Frank Weir O. London 1598; 45-1598

JACK PLEIS ORCH.

(Decca 29664; 9-29664)

B. "LIES" (2:27) [Shapiro, Bernstein ASCAP—Barris, Springer] "Four Guests," better known as the Four Aces, work with Jack Pleis' ork and chorus on an infectious rendition of a delightful oldie. Commercial deck that'll make good juke box fare.

"HEY THERE" (3:11) [Frank ASCAP—Adler, Ross] This end is a pretty arrangement of the Adler-Ross "Pajama Game" hit. Piano plays a major role on this waxing. Side was taken out of an LP.

BEASLEY SMITH

(Dot 15410; 45-15410)

B- "GOODNIGHT, SWEET DREAMS" [Roger ASCAP—Lindeman, Stutz, Barefoot] Dot has a potent version of this folk type tune that's starting to climb. Song could be another "Goodnight, Irene," and this version will take a cut of the sales melon.

"PARISIAN RAG" [BIEM—Constantin] Smith, his ork and chorus whoop it up on this cornball ragtime ditty. Good juke box fare. Piano, of course, has a solo run.

JUNE VALLI

(RCA Victor 20-6258; 47-6258)

B"POR FAVOR" (2:34) [Winneton BMI—Sherman, Sherman] The strong voiced thrush belts out a catchy cha cha novelty that fits perfectly into the current popularity of such songs. Good arrangement of a commercial item.

"THE THINGS THEY SAY"
A feelingful interpretation of a heavy-hearted romantic ballad. Wonderful song.

MILLS BROTHERS

(Decca 29686; 9-29686)

"SUDDENLY THERE'S A VALLEY" [Warman - Hill & Range BMI—Meyer, Jones] The Mills Brothers blend warmly on this pretty inspirational ballad that's rising quickly. Potent cover performance.

B "GUM DROP" [Lois BMI— Decca released this side at such a late date. Because it's a tremendous waxing by the boys. Even though song is a big hit, the Mills men will share in the final take. If this version were out early, it would have been a top contender.

THE CONEY ISLAND KIDS

(Jubilee 5215; 45-5215)

Baby, Baby You" (2:35) [Hill & Range BMI—Weisman, Weisman] The Coney Island Kids whoop it up at a beach party and rhythm through a driving rock and roller. Solid side full of pep. Kind of stuff the teen-agers go for. Could break out.

"MOONLIGHT BEACH" (2:55)
[Hill & Range BMI—Weisman]
The pounding of the waves against
the shore serves as an intro for this
side too. This end however is a
dreamy, instrumental side featuring
Michael Chimes on the harmonica and
Tony Mottola on guitar.

BILLY WILLIAMS QUARTET

(Coral 61498; 9-61498)

"JUST A LITTLE BIT MORE"
(2:47) [Milton Kellem ASCAP—
Norvas, Arlen, Craig] Billy Williams
and his boys come over well on a fast
moving galloping novelty. Enjoyable
deck full of zip.

"LEARNING TO LOVE" (2:43) [Trinity BMI—Harper] Billy and the crew issue a slow inviting arrangement of a cute sexy novelty. Song could make the grade.

GUY MITCHELL

(Columbia 40560; 4-40560)

"BELONGING" (2:33) [Joy AS-CAP—Sigman, Faith] Guy Mitchell renders a pretty waltz ballad much like his hit version of "My Heart Cries For You," waxed a few years ago. Chorus assists the crooner capably.

"WHEN BLINKY BLOWS" (2:02) [Joy ASCAP — Gallop, Horther] A cute cornball novelty is this dixie type ditty pleasantly handled by the songster.

FRANK SINATRA

(Columbia 40565; 4-40565)

B "DAY BY DAY" [Barton AS-CAP—Cahn, Stordahl, Weston] With this standard on the comeback trail, Columbia reissues Sinatra's mellow version. Pretty job that dee jays will get a kick out of.

"SHEILA" (3:15) [Sintara AS-CAP—Hayward, Sinatra, Staver]
Another dream-dusted name song handled in the inimitable Sinatra



"PAPER ROSES"

COUPLED WITH





A SUBSIDIARY OF MERCURY RECORD CORP.





THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

| | · · |
|-----------------------------------|--|
| 1. YELLOW ROSE OF TEXAS | Mitch Miller (Columbia) Johnny Desmond (Coral) |
| 2. AIN'T THAT A SHAME | |
| 3. SEVENTEEN | (Fontane Sisters (Dot)) Boyd Bennett (King) |
| 4. LOVE IS A MANY-SPLENDORED | , , |
| THING | Four Aces (Decca) |
| 5. WAKE THE TOWN AND | |
| TELL THE PEOPLE | . (Mindy Carson (Columbia) |
| 6. HARD TO GET | Gisele MacKenzie (X) |
| 7. ROCK AROUND THE CLOCK | Bill Haley (Decca) |
| 8. TINA MARIE | Perry Como (RCA Victor) |
| 9. THE LONGEST WALK | Jaye P. Morgan (RCA Victor) |
| 10. GUM DROP | . Crewcuts (Mercury) |
| 11) THE BIBLE TELLS ME SO. 12) LE | ARNIN' THE BLUES. 13 MAY- |
| BELLENE. 14) I WANT YOU TO | BE MY BABY. 15) AUTUMN |
| LEAVES 16) DOMANI. 17) HI | IMMINGBIRD. 18) FOOLED. |

Vital statistics—Bill Burns moves from WQAM-Miami, Fla., to WSAI-Cincinnati, O. . . . Tony Davis informs us that the he is affiliated with KBR-Manchester, N. H., he actually works for WTSL-Hanover. . . . Ray Schreiner (WRNL-Richmond, Va.) now the father of four with the birth of Barbara Webster, August 16.

19) SONG OF THE DREAMER. 20) SUDDENLY THERE'S A VALLEY. 20) MOMENTS TO REMEMBER.





(WGAR-Cleveland, O.)

Prettiest librarian—Kathy O'Dea (WGAR-Cleveland, O.) . . . Dave Sweet (WBSM-New Bedford, Mass.) says Jerry Vale's "Magic Night" and "Heaven Came Down To Earth" two of the best Jerry has cut. . . . Martin Starr, Hollywood columnist, guest Master of Ceremonies on the "Wheel of Chance" radio show August 20 via the Mutual Radio Network. . . MGM has prepared a special disk jockey promotion record that will feature three tunes from the album, "It's Always Fair Weather", from the flic of the same name. . . . Jack Rowzie (WWDC-Washington, D. C.) has been booked for a return engagement on Mutual's "Phonorama Time" which features pop singer Johnny Desmond.

Rowzie will be heard for the second time on Desmond's show Saturday, Sept. 3 (11:30 a.m. to 12 Noon), and will present a roundup of the top recording hits based on a survey of Washington record sales.

Singing DISK OF THE WEEK"

"BEST"
BET

Orchestra and Chorus conducted by

DAVID TERRY

MGM-12066 K-12066

M-G-M RECORDS

5. STARRING SAMMY DAVIS, JR.

8. MUSIC FOR LOVERS ONLY ...

13. PIANO PERSPECTIVES

15. SHAKE, RATTLE AND ROLL...

7. OKLAHOMA

14. I LIKE JAZZ

15. VIENNA HOLIDAY

Top 15 Best Selling Pop Albums

Doris Day Columbia CL 710; EPB 540) 1. LOVE ME OR LEAVE ME Peggy Lee & Ella Fitzgerald (Decca DL 8166; ED 2269) Jack Webb & Various Artists (RCA Victor LPM 1126) 2. PETE KELLY'S BLUES

Original Sound Track (Columbia CL 690; B 2103, 4, 5) 3. LONESOME ECHO

Jackie Gleason (Capitol W 627; EBF 1-627) 4. IN THE WEE SMALL HOURS ... Frank Sinatra (Capitol W 581; EBF 1, 2-581)

Sammy Davis, Jr. (Decca DL 8818; ED 2214-5, 6) Mario Lanza (RCA Victor LM 1837; ERB 1837) 6. THE STUDENT PRINCE Original Movie Cast (Capitol SAO 595) Jackie Gleason (Capitol H 352; EBF 352) Original Cast (RCA Victor LOC 1021; EOC 1021) 9. DAMN YANKEES

10. SOMETHING COOL June Christy (Capitol H516)
11. SONGS OF THE WEST Norman Luboff Choir (Columbia CL 657; B 2003)
12. MUSIC, MARTINIS

AND MEMORIES Jackie Gleason (Capitol W 509; EAP 1°, 2, 3, 4-309) Don Shirley (Cadence CLP 1004) Various Artists (Columbia JZ 1)

> Michel LeGrand (Columbia CL 706) Bill Haley & Comets (Decca DL 5560; ED 2168)

Michel LeGrand (Columbia CL 555; B 441, 2) 15. I LOVE PARIS



Another Smash!

"YOU ARE MY SUNSHINE"

"MA (She's Making Eyes At Me)" Media 1010

MEDIA RECORDS

3208 So. 84th St.

LESLIE DISTRIBUTORS

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THE CASH BOX WAX CIRCLE

NEW YORK:

Page 14

Eddie Fisher will probably make his film debut in the proposed musical version of "Mr. Deeds Goes To Town".... Nat "King" Cole's "Someone You Love" will be showcased to TV audiences nationally on the Mr. District Attorney TV'er the week of September 26. . . . Julius La Rosa has been signed for his



third appearance at the Chicago Theater, opening a two-week engagement there September 30. He'll follow the Chicago booking with his first engagement in Las Vegas, starting at El Rancho Vegas November 9 and closing there on December 6. . . . Jimmie Komack, who was the first comedian to play Le Cupidon when he opened there last Wednesday, scored an overwhelming success. . . Svend B. Sommer, president of Avas Music, wants it known that he is the sole owner and publisher of "He". The number has already been recorded by Al Hibbler, the McGuire Sisters and Kay Armen, and Sommer expects more releases shortly. . . . Jack Kearney has just joined Mercury Artists in charge of the cocktail department. . . . Xavier Cugat has been signed to make single releases for Epic. He will continue to record albums for Columbia. . . . Bill Haley's "Comets" broke a 12-year attendance record when they played to a total of 4,100 people at Hunt's Starlight Ballroom in Wildwood, New Jersey over the Labor Day weekend. . . . Harry Belafonte returns to N. Y. September 29 to open the Waldorf Astoria's Empire Room for a six-week stand. Belafonte is setting a precedent in coming back only 3 months after opening last June at the Starlight Roof of the same hotel.

CHICAGO:



CHICAGO:

All the rage. Svelte Patti Page. And her gorgeous new gowns. Headlining the Chi Thittr. Where she's clickin' at every perf with her "Piddily Patter Patter" and her great "Tennessee Waltz." Also many of her other grandies. And a grand show she packaged to back her up. . . . The famed "Breakfast Club" man, Don McNeill, reported to be forming his own diskery. . . And terrific local talent available. Like Buddy Charles and his piano. Who just wowed 'em on Tom Duggan's TVer. And has always wowed 'em wherever and whenever given half a chance. Buddy's a surefire click for disks. . . Dirk Courtenay's TVer featuring Buddy Divito—again—and Buddy doing a grand job. . . . Hear tell that Ralph Conrad's Deed label ready to bust with a new one that's really good. . . Ron Terry all excited. But excited. Over his very first hunk of wax. Promises to get many plays 'round this town. It's called, "My Tzatzkela", written by well known Milt Ager, coupled with "The Monkey Dance", which is something Ron himself wrote when he was with the Army in Yoorup. So, in addition to all his other busy, busy hours, Ron now out pluggin; like anything for his own first disk. . . Note from Jane Mercer advising that Guy Cherney clicked so well with his Mercury disk, "The Kentuckian" in his Hotel Roosevelt, Noo Ohleans, appearance that Mercury cutting 8 more sides with him here in Chi. Then Guy on to the 365 Club in San Francisco and from there a long list of appearances. . . B. Bryant passing thru town absolutely thrilled the way his "Hawk-Eye" has taken off. Especially that Frankie Laine rendition, as well as Bobby Lord's waxing. . . . Kenny Meyers tells of Eddy Howard's "Teen-Ager's Waltz". Dinah Washington's "I Concentrate On You." Red Prysock's "Hand Clappin'". Kenny very excited over the three. Says "They're sure clickers". . . . Postcard with wrong address reads, "Hi. My name is Jackie Jones. I'm a girl. And I sing much better than I write" Chick Kardale reports acquiring 3 new accts. Caterina Valente's "This Must Be Wrong." A

HOLLYWOOD:



Helen Grayco bowed as a single at the Rancho Vegas for a three-week stand. Singer also had her contract renewed by Label X for an additional year. . . . Bob Bacon has added Peggy King to his list of clients and is around plugging her latest Columbia release "Learning To Love". . . . Dolores Hawkins back from a very successful Reno engagement, in town for two days before returning to New York to do some TV shots. . . Local jockies giving a big play to Gale Storm's first recording. On the Dot label, Gale covered the R&B tune "I Hear You Knocking" and it looks like her first disk effort could break through. . . One of the fastest send-offs ever received by a new release in the Los Angeles area was given to Capitol's "Black Denim Trousers and Motorcycle Boots" by The Cheers. The record was featured by almost every jockey in town and made its first appearance on the Music City best-seller list in the number 7 svot last week. . . . There was so much reaction to the vocal record by Buddy Rich album and release it as a single. . . . Dave Kapp's faith in the song "Autumn Leaves" has paid off with the hit recording by Roger Williams. Kapp heard the song in France several years ago and made two records of it on Decca and two on Victor, and finally made the hit version on his own label. . . . Real Records have followed up their "Pancho Lopez" takeoff with their parody on "Yellow Rose of Texas". . . Fabor Robison recording the DeCastro Sisters at his Malibu studios this week. . . . Bobby Short, whose Atlantic LP has been selling well in the L. A. area has been held over at Court and Leo's. . . . KFWB offering a free trip to Europe for the winners and the disk-jockey in their "Favorite Disk-Jockey" contest. . . . Capitol president Glenn Wallichs spent a two-week business-vacation trip in Honolulu with his family.

Two Exciting Sides By VIC DAMONE "Born To Sing The Blues"

AND

"Por Favor"

MERCURY 70692





Thrill To The Voice Of KITTY WHITE "Rice"

AND

"The Impatient Years"

MERCURY 70704

TOP MERCURY HITS

Georgia Gibbs

" I Want You To Be My Baby"

"COME RAIN OR COME SHINE"

MERCURY 70685

Rusty Draper

"The Shifting, Whispering Sands"

AND
"TIME"

MERCURY 70696

Chuck Miller

"HAWK-EYE"

AND

"SOMETHING TO LIVE FOR"

MERCURY 70697

Sarah Vaughan

"Johnny, Be Smart"

AND

"HEY, NAUGHTY
PAPA"

MERCURY 70693

The Platters

"Only You"

AND

"BARK, BATTLE AND BALL"

MERCURY 70633

Red Prysock

"Hand Clappin"

AND "JUMBO"

MERCURY 70698

Ralph Marterie

"The Toy Tiger"

"DRY MARTERIE WITH AN OLIVE"

MERCURY 70692

David Carroll

"Twin 88 Boogie"

AND
"RED PETTICOATS"

MERCURY 70680

Eddy Howard

"Choo-Choo Cha-Cha"

AND

"THE TEEN-AGER'S WALTZ"

MERCURY 70700

Frederick Fennell

"Tamboo Samba"

AND

"EL TORO MARCH & AZTEC DANCE"

MERCURY 70678

CHICAGO 1, ILLINOIS



Coral Signs Dorothy **Collins To Contract**

NEW YORK-Bob Thield, Coral A & R topper, announced this week that he has signed Dorothy Collins to a term contract with the diskery.

The "Sweetheart of Lucky Strike"

and favorite of NBC-TV's "Your Hit Parade" show, was formerly with Audivacs Records, an independent company formed by the thrush's husband Raymond Scott. Prior to being with Audivacs, Dorothy was with Decca Records.

Dorothy got her start when she was introduced to Raymond Scott some years back. When the Raymond Scott Quintet needed a vocalist, the thrush was the first choice for the job. But Scott broke up the quintet when he took over the baton for the "Hit Parade" show.

In 1950, the Lucky Strike people wanted a "new type of commercial" and Scott had written it. He phoned Dorothy to record the jingle for its presentation to the sponsors. The sponsors were carried away by both the commercial and the fresh voice of the anonymous vocalist. So Dorothy was hired to sing all the Lucky Strike commercials. commercials.

In a short time, the lark became one of TV's top personalities and won a regular job on the "Hit Parade" show.

Listening To the Music



KIAMESHA LAKE, N. Y.—Joe Orleck, left, publisher of The Cash Box is pictured above with Henry Nathanson of General Distributing, Baltimore, record distributor, as the two listen to the Seeburg phonograph in the Terrace Room of the Concord Hotel





Yours truly glad to be the first to welcome Mr. and Mrs. Julie Stearns (of B.M.I. Publishing Corporation) to this country. Julie told me I was the first friendly voice to greet him in London. Thanks for the compliment and we hope you both enjoyed your short stay here.

Joan Greenwood back from New York where she appeared in the T.V. color production "The King and Mrs. Candle." I'd have given anything to Candle." I'd have given anything to hear Miss Greenwood sing as I understand she did! . . . The "Man from Laramie" getting plenty of air time and looks like it's heading for top honours. Watch the best selling charts and see it come up and up. My guess is Jimmy Young will have the big seller. . . . And it looks as though Sammy Paris Ir has another one coming up. Davis Jr. has another one coming up too. Yes, Sammy is one of the favorites in England and it is not too soon! It is now definite that the leading lady in the London presentation of the "Pajama Game" will be Australian comedienne Joy Nichols. . . . France has brought us another lovely tune originally titled "Un Jour Tu Verras" and now called "On The Way To Your Heart." Methinks this could be a big, big song or should I say chanson? . . . I hear the Ed Sullivan show may soon I hear the Ed Sullivan show may soon invite our own Frankie Vaughan to guest on "Toast of the Town" and when David Whitfield returns to New when David Whitfield returns to New York in the Fall he's almost sure to be back on the show. . . . I see RCA Victor has issued a new Alma Cogan disk. This is the second record by the gal issued in the States in six months. Hope it won't be so long before her third one appears. . . U.S. Columbia is about to follow RCA's example to release more British recordings. This I understand is as a result of Johnny Franz' (Philips A.&R. in England) going to the U.S. recently. Talking of A.&R. men brings to

mind a remark from Hugh Mendl (A&R of English Decca) who, upon seeing the ancient automobile driven by Stan Rubin and his Tigertown Five on page 20 of the September 3rd. issue of The Cash Box said "I'm sure they made an excellent record but I wish I could see the front of the car. I may like to add it to my collection." Any information gratefully received.

Crewcuts due to open their vaude-ville tour of these Isles on September 19th at the Empire Theatre, Liver-pool. . . . Slim Whitman's still doing "Mighty Fine" and watch all those other disks of his climb that best seller

This weeks best selling Pop singles.

"Rose Marie"— Slim Whitman (London)

"Learnin' The Blues"— Frank Sinatra (Capitol)

"Cool Water"-Frankie Laine (Philips)

"Ev'rywhere"— David Whitfield (Eng. Decca)

"Everyday Of My Life"— Malcolm Vaughan (H.M.V.)

"John and Julie"— Eddie Calvert (Eng. Columbia)

7) "The Breeze and I" Caterina Valente (Polydor)

"Indian Love Call"— Slim Whitman (London)

"Evermore"-Ruby Murray (Eng. Columbia)

"Strange Lady in Town"— Frankie Laine (Philips)



HUDSON ROSS Chicago, III.

1. Moments To Remember

2. Autumn Leaves (R. Williams)
3. Yellow Rose (Mitch Miller)
4. Ain't That A Shame (Boone)
5. Seventeen (Boyd Bennett)
6. Love Is Many-Splendored

7. Bible Tells Me (Nick Noble) 8. Rock Around The Clock (Bill Haley)

9. Suddenly There's A Valley (Grant/La Rosa)

10. Fairy Tales (Frank Sinatra)

YAEGERS MUSIC SHOP Baltimore, Md.

1. Yellow Rose (Mitch Miller)
2. Seventeen (Boyd Bennett)
3. Ain't That A Shame (Boone)
4. Autumn Leaves (R. Williams)
5. Rock Around The Clock
(Bill Haley)
6. Maybellene (Chuck Berry)
7. I Want You To Be My Baby
(Lillian Briggs)

8. Love Is Many-Splendored (Four Aces)

9. Bible Tells Me So (Cornell) 10. Fooled (Perry Como)

NORTH MAIN RECORD SHOP Houston, Tex.

1. Yellow Rose (J. Desmond)
2. All By Myself (Fats Domino)
3. Maybellene (Chuck Berry)
4. I Remember
(Wee Willie Wayne)
5. Love Is Marry-Splendored
(Four Aces)
6. Suddenly There's A Valley
(Gogi Grant)
7. I Hear You Knocking (Lewis)
8. Song Of The Dreamer (Fisher)
9. Pete Kelly's Blues (Fitzgerald)
10. Day By Day (Four Freshmen)

SUPER ENTERPRISE Washington, D.

1. Ain't That A Shame (Boone)
2. Yellow Rose Of Texas (Miller)
3. Love Is Many-Splendored
(Four Aces)
4. Rock Around The Clock
(Bill Haley)
5. Seventeen (Fontanes)

(Bill Haley)
5. Seventeen (Fontanes)
6. Autumn Leaves (R. Williams)
7. Song Of The Dreamer (Fisher)
B. Tina Marie (Perry Como)
9. I'll Never Stop Loving You (Doris Day)
10. Maybellene (Chuck Berry)

BILL'S "T" RECORD SHOP Tulsa, Okla.

1. Maybellene (Chuck Berry)
2. Yellow Rose (Mitch Miller)
3. Seventeen (Boyd Bennett)
4. Aain't That A Shame
(Fats Domino)
5. House Of Blue Lights (Miller)
6. Rock Around The Clock
(Bill Haley)
7. Song Of The Dreamer (Fisher)
8. Wake The Town (M. Carson)
9. Gum Drop (Crewcuts)
10. Longest Walk (J. P. Morgan)

KATZ DRUG COMPANY Kansas City, Mo.

Maybellene (Chuck Berry)
 Bible Tells Me (Don Cornell)
 Seventeen (Boyd Bennett)
 Love Is Many-Splendored
 (Farr Acce)

4. Love is many-spiendored
(Four Aces)
5. Yellow Rose (Mitch Miller)
6. Ain't That A Shame (Boone)
7. House Of Blue Lights (Miller)
8. Wake The Town (Les Baxter)
9. Boppin' The Rock (C. Chenier)
10. Moments To Remember
(Four Lads)

BERGENFIELD MUSIC, INC. Bergenfield, N. J.

RADIO DOCTORS Milwaukee, Wisc.

Milwgukee, Wisc.

1. Autumn Leaves (R. Williams)
2. Song Of The Dreamer
(Ray/Fisher)
3. Maybellene (Chuck Berry)
4. Suddenly There's A Valley
(Grant/La Rosa)
5. Shifting, Whispering Sands
(Draper/Vaughan)
6. Wake The Town (M. Carson)
7. Black Denim Trousers (Cheers)
8. I Want You To Be My Baby
(Georgia Gibbs)
9. Gum Drop (Crewcuts)
10. Moments To Remember
(Four Lads)

WALLICHS MUSIC CITY Hollywood, Calif.

1. Love Is Many-Splendored
(Four Aces)
2. Autumn Leaves (R. Williams)
3. Suddenly There's A Valley
(Gogi Grant)
4. Rock Around The Clock
(Bill Haley)
5. Blossom Fell (Nat Cole)
6. Yellow Rose (Mitch Miller)
7. Black Denim Trousers (Cheers)
8. Hours Of Blue Linkte (Miller)

B. House Of Blue Lights (Miller)
9. Tina Marie (Perry Como)

10. Unchained Melody (Baxter)

TRI-BORO RECORD EXCH. Jamaica, L. I., N. Y.

1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored (Four Aces)
3. Maybellene (Chuck Berry)
4. Seventeen (Boyd Bennett)
5. Cattle Call (Eddy Arnold)
6. Yellow Rose (Mitch Miller)
7. Why Don't You Write Me

(Jacks)
8. Tina Marie (Perry Como)
9. Ain't That A Shame
(Boone/Domino)
10. The Wedding (Solitaires)

MUSIC CORNER New Haven, Conn.

1. Yellow Rose Of Texas (Miller)
2. Love Is Many-Splendored

2. Love Is Many-Splendored
(Four Aces)
3. Ain't That A Shame (Boone)
4. Ship Of Love (Nutmegs)
5. I Want You To Be My Baby
(Lillian Briggs)
6. Autumn Leaves (R. Williams)
7. Maybellene (Chuck Berry)
B. Seventeen (Boyd Bennett)
9. Razzle Dazzle (Bill Haley)
10. Why Don't You Write Me
(Four Jacks)

F & R LAZARUS CO. Columbus, Ohio

Yellow Rose (Mitch Miller)
 Love Is Many-Splendored

2. Love Is Many-Splendored (Four Aces)
3. Longest Walk (J. P. Morgan)
4. Ain't That A Shame (Boone)
5. Autumn Leaves (R. Williams)
6. Don't Stay Away Too Long (Eddie Fisher)
7. If I May (Nat Cole)
8. Wake The Town (Les Baxter)
9. Tina Marie (Perry Como)
10. Seventeen (Boyd Bennett)

DISC & NEEDLE REC. SHOPS Minneapolis, Minn.

Minneapolis, Minn.

1. Yellow Rose Of Texas
(Johnny Desmond)

2. Seventeen (Fontanes)

3. Autumn Leaves (R. Williams)

4. Ain't That A Shame (Boone)

5. Maybellene (Chuck Berry)

6. Longest Walk (J. P. Morgan)

7. Love Is Many-Splendored
(Four Aces)

B. Song Of The Dreamer (J. Ray)

9. Wake The Town (M. Carson)

10. Tina Marie (Perry Como)

GAIETY MUSIC SHOP

Bergenfield, N. J.

1. Ain't That A Shame (Boone)
2. Yellow Rose (Mitch Miller)
3. Seventeen (Boyd Bennett)
4. Rock Around The Clock
(Bill Haley)
5. Tina Marie (Perry Como)
6. Maybellene (Chuck Berry)
7. Kentuckian Song (Hilltoppers)
8. Longest Walk (J. P. Morgan)
9. Autumn Leaves (R. Williams)
10. Bible Tells Me So (Cornell)

11. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Boone)
3. Rock Around The Clock
(Bill Haley)
4. Hard To Get (G. MacKenzie)
5. Love Is Many-Splendored
(Four Acess)
7. Autumn Leaves (R. Williams)
8. Unchained Melody (Hibbler)
9. Summertime in Venice (Rose)
10. Wake The Town (M. Carson)

HOUSE OF MUSIC Honolulu, Hawaii

1. Rock Around The Clock
(Bill Haley)
2. As I Live And Breathe (Verna)
3. Man In A Raincoat (Wright)
4. Popcorn Song (Cliffie Stone)
5. Day By Day (Four Freshmen)
6. Story Untold (Crewcuts)
7. That Old Black Magic
(Sammy Davis,Jr.)
8. I'll Naver Step Loging Very

8. I'll Never Stop Loving You (Doris Day)

9. Something's Gotta Give (Sammy Davis, Jr.) 10. Honey Babe (Art Mooney)

MUSIC SALES CORP'N Augusta, Ga.

Maybellene (Chuck Berry)
 Seventeen (Fontanes)
 Ain't That A Shame (Boone)
 Love Is Many-Splendored
 (Four Aces

4. Love Is Many-Splendored
(Four Aces)
5. Yellow Rose (J. Desmond)
6. Hummingbird
(Laine/Paul & Ford)
7. Rock Around The Clock
(Bill Haley)
B. Good And Lonesome (Starr)
9. Wake The Town (M. Carson)
10. It's Love, Baby (Ruth Brown)

DEW MUSIC COMPANY Monroe, La.

1. Ain't That A Shame (Boone)
2. Maybellene (Chuck Berry)
3. Rock Around The Clock
(Bill Haley)
4. Yellow Rose Of Texas
(Johnny Desmond)
5. Love Is Many-Splendored
(Four Aces)
6. Seventeen (Fontanes)
7. Longest Walk (J. P. Morgan)
B. Hard To Get (G. MacKenzie)
9. House Of Blue Lights (Miller)
10. Man In A Raincoat (Marlowe)

SQUARE RECORD SHOP Wilkes-Barre, Pa.

Yellow Rose (Miller/Desmond)

2. Seventeen (Fontanes)
3. Ain't That A Shame (Boone)
4. Rock Around The Clock
(Bill Haley)
5. Tina Marie (Perry Como)
6. Satisfied Mind (Red Foley)

Wake The Town (M. Carson) 8. Domani (Julius La Rosa)

8. Domani (Julius La Nord), 9. Love Is Many-Splendored (Four Aces) 10. My One Sin (Nat Cole)

LYRIC NEWS & REC. SHOP Indianapolis, Ind.

1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Boone)
3. Rock Around The Clock
(Bill Haley)
4. Hard To Get (G. MacKenzie)
5. Wake The Town (Les Baxter)
6. Tina Marie (Perry Como)
7. Song Of The Dreamer (Fisher)
8. I'll Never Stop Loving You
(Doris Day)
9. Blossom Fell (Nat Cole)
10. Domani (Julius La Rosa)

LYNN MUSIC CO. Lynn, Mass.

1. Moments To Remember

1. Moments To Remember
(Four Lads)
2. Yellow Rose (Mitch Miller)
3. Gum Drop (Crewcuts)
4. Mary Lou (Young Jessie)
5. Maybeliene (Chuck Berry)
6. This Must Be Wrong (Valente)
7. Seventeen (Rusty Draper)
B. Bible Tells Me So (Cornell)
9. Love Is Many-Splendored
(Four Aces)

(Four Aces)
10. Dee Do Dee Da (Goofers)

BILL LAMB RECORD SHOPPE Flint, Mich.

1. Gum Drop (Crewcuts)
2. Seventeen (Fontanes)
3. Yellow Rose (Mitch Miller)
4. Maybellene (Chuck Berry)
5. Ain't That A Shame (Boone)
6. Song Of The Dreamer (Fisher)
7. Tina Marie (Perry Como)

8. Longest Walk (J. P. Morgan)
9. Bible Tells Me So (N. Noble)

10. Autumn Leaves (R. Williams)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

BREAKS EVERY EXISTING RECORD IN PARAMOUNT THEATRE HISTORY!



THANKS To The Stars Of Our Show—

TONY BENNETT AL HIBBLER LILLIAN BRIGGS
CHUCK BERRY NAPPY BROWN THE NUTMEGS
RED PRYSOCK THE CARDINALS THE HARPTONES
THE RHYTHMETTES THE FOUR VOICES

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New York, N. Y.

NEW YORK—Alan Freed, with his First Anniversary Rock 'n' Roll Party, broke the all-time record gross for both the Brooklyn and New York Paramount Theatres with a whopping take of \$178,000. This topped the previous high set by Dean Martin and Jerry Lewis some years ago when they reached the \$147,000 mark at the New York Paramount.

The Cash Box, Music

This reviewer has been through the teen age hysteria that existed from 1936 through 1945 when the kids danced in the aisles to the music of Benny Goodman, Frank Sinatra, Tommy Dorsey and others, but never have these eyes seen fanatical exuberance such as the type displayed at Alan Freed's sensational 1st Anniversary Rock 'n' Roll program, a package show unveiled this past week at the Brooklyn Paramount Theatre.

As we approached the theatre, hundreds were milling about and the crowd was almost completely around the 21/2 block area which is the girth of the Paramount. The lines were four abreast. We managed to get backstage only to find Freed out on the fire escape waving to the youngsters cheering him from the streets. During his broadcast from backstage of his WINS Rock and Roll show, he had to tell his audience to stop coming to the theatre that evening because of the jamup.

On stage, Freed welcomed the teenagers, and as the curtain rose, Red Prysock and his band broke loose with a wild instrumental jump with Red taking some hot licks on the sax. The mood of the audience was that of Times Square on New Year's Eve. The kids were screaming and shouting and added to the tumult with noisemakers and cow bells.

The Cardinals, Atlantic recording stars, opened the vocal portion of the entertainment with "Come Back My Love," their latest waxing and followed with "The Door Is Still Open."

Victor's female trio, The Rhythmettes, followed with "Seventeen." They were attractively gowned, and with more stage experience, should do

WATCH FOR ROCK-A-RUSTY KEEFER "" GREEN LIGHTS featuring RITA DELMAR on

CORAL RECORDS

MYERS MUSIC, INC. 122 N. 12th St. &

very well. They closed with "Only You."

Savoy's Nappy Brown got a big hand for his version of "Don't Be Angry" and sent the crowd wild with "Piddily Patter Patter." By this time, you could tell the audience wanted only rocking songs and was becoming impatient with ballads.

The Four Voices (Columbia) came on with their hit ballad "Honest Darling," but could hardly finish the number because of the mood of the

The Harptones, the Paradise label's group, drew a big hand with "Mambo Boogie" and got loads of applause for their dance interpolations. Even their pianist joined in the fun, pounding the keyboard while sitting on the floor. The boys concluded with "Life Is But A Dream."

When Freed introduced Chuck Berry, the Chess artist tore down the house with his knock down drag out version of "Maybellene." He went off to a sensational hand.

Herald label's Nutmegs, opened strongly to "Story Untold" and the audience began to sway back and forth in unison, keeping in tempo with the group. They closed with their latest hit "Ship Of Love."

In the next spot, Alan Freed introduced his wife Jackie, and after giving her a big hug and kiss, expressed his thanks to the audience for making the Rock and Roll show such a success.

Al Hibbler then took the spotlight with "They Say You're Laughing At Me" and "Unchained Melody" and was the first artist to be called back for an encore. He obliged and finished powerfully with his unique interpretation of "Danny Boy." Hibbler, who is now being featured at Birdland, was called in to sub for Tony Bennett who had to leave the show when he burst a blood vessel in his throat earlier in the week.

Freed asked Sam Taylor and Al Sears, two sax stars, to take bows for the top job they had done in accompanying all the above mentioned artists.

Then the crowd went wild when Lillian Briggs, Epic's new star, came on with her version of "I Want You To Be My Baby." Donned in a form fitting, white sequin gown, the thrush belted out her big hit and had the house in an uproar when she let loose with a wild trombone solo. She stopped the show and had to come back for repeat choruses.

The entire cast came back on stage for a bow and drew roars from the more than 4000 people who jammed the Brooklyn Paramount.



SOUND TRACK

"Rose Marie"—Ann Blyth, Howard Keel, Fernando Lamas—"The Merry Widow" —Fernando Lamas—MGM E 3228 (12" LP)

—Fernando Lamas—MGM E 3228 (12" LP)

"Show Boat"—Kathryn Grayson, Ava Gardner, Howard Keel—"Lovely To Look At"—Kathryn Grayson, Red Skelton, Howard Keel—MGM E3230 (12" LP)

"Summer Stock"—Judy Garland, Gene Kelly—"The Pirate"—Judy Garland, Gene Kelly—MGM E 3234 (12" LP)

"An American In Paris"—Gene Kelly & Georges Guetary—"In The Good Old Summertime"—Judy Garland—MGM E 3232 (12" LP)

"Seven Brides For Seven Bros."—Jane Powell, Howard Keel—"Royal Wedding"—Fred Astaire, Jane Powell—MGM E 3235 (12" LP)

"Annie Get Your Gun"—Betty Hutten Howard Keel—"Easter Parade"—Indy

"Annie Get Your Gun"—Betty Hutton, Howard Keel—"Easter Parade"—Judy Garland, Fred Astaire—MGM E 3227 (12" LP)

"Words And Music"—June Allyson, Judy Garland, Lena Horne, Betty Garrett, Mickey Rooney, Ann Sothern—"Two Weeks In Love"—Jane Powell, Carleton Carpenter, Debbie Reynolds—MGM E 3233 (12" LP)

"Gentlemen Prefer Blondes"—Jane Russell, Marilyn Monroe—"Till The Clouds Roll By"—Judy Garland, June Allyson, Kathryn Grayson, Lena Horne, Tony Martin—MGM E 3231 (12" LP)

"Singing In The Rain"—Gene Kelly, Donald O'Connor, Debbie Reynolds—"Rich, Young And Pretty"—Jane Powell, Danielle Darrieux, Fernando Lamas—MGM E 3236 (12" LP)

"Good News"—June Allyson, Peter Lawford—"Three Little Words"—Fred Astaire, Red Skelton—MGM E 3229 (12" LP)

Astaire, Red Skelton—MGM E 3229 (12" LP)
For years now, Metro-Goldwyn-Mayer Studios have been the leaders in musical film making. In addition to each MGM musical being a major event as far as the film world is concerned, the flick is also a major event to the record world. Because an endless chain of pop song hits have come from these films. The original cast albums have also been strong sellers while the movie was making the rounds. But it is more amazing to note that even after the film has lived a long life, the original cast album continues to live on as a steady seller. In this series, MGM puts two past sound tracks on one 12" LP. These scores were available previously on 10" platters only. It's a bargain purchase for anyone who's looking for film scores. And each LP contains some film classics. There are too many great song interludes in this series for us to single out and list in this space. Fresh packaging of the MGM catalog should boost sales on this merchandise greatly.

POPULAR

"MUSIC FOR BAREFOOT BALLERINAS AND OTHERS"—Orchestral Impressions by Larry Elgart—Decca DL8034 (12" LP)

BAREFOOT BALLERINA; BARBARA SNOW; THE EFFICIENCY EXPERT; TEMPEST IN A TEACUP; WHAT THE THUNDER SAID; THE TRIANGLE; SONG OF THE WIND; THE DANCING CLASS; GYPSY FESTIVAL; SPANISH LACE.

It's always a great pleasure to this reviewer when an album such as this one hits the market, because this is not the type that takes just a few days to set up. This is a musical accomplishment that has obviously taken months and months of hard work, work backed by years of musical experience. Titled "Music For Barefoot Ballerinas and others", the music is a "series of original impressions designed to please high fidelity enthusiasts, lovers of exotic musical moods, dancers and choreographers." The last two ought to have a field day with this fascinating merchandise. The ten selections are the brain child of Charles Albertine and Larry Elgart, the former the author of the music, the latter the director and conductor. The music looks at ballet from a fresh and an entirely different angle. It's ballet music in a modern vein. None of the pieces runs longer than 4½ minutes and each casts an entirely different mood. A picturesque creation that Decca can be proud of. Should meet with approval of all groups. Modern music at its best. Hi-fi addicts will get a boot out of the sound whether they enjoy this brilliant work or not. It's always a great pleasure to this reviewer when an album such as this one

"VOODOO SUITE" Plus Six All Time Greats—Perez Prado—Shorty Rogers—RCA Victor LPM 1101 (12" LP)

VICTOR LT METTOT (12 LT) VOODOO SUITE; ST. JAMES INFIRMARY; IN THE MOOD; I CAN'T GET STARTED; JUMPING AT THE WOODSIDE; STOMPING AT THE SAVOY; MUSIC MAKERS.

Perez Prado, who has been doing some amazing things in the mambo field as an arranger and composer, as mambo enthusiasts are very well aware, finally achieved national recognition when his arrangement of "Cherry Pink And Apple Blossom White" skyrocketed past the million mark. But for those unfamiliar with the tremendous versatility of the amazing Mr. Prado, one good way to get acquainted is thru his latest album "Voodoo Suite". The suite is a haunting, chant and drum filled composition featuring the trumpet of jazz star Shorty Rogers. It's an enchanting wedding of African rhythms with American jazz. An amazing listening experience. When you close your eyes, you can feel the jungle atmosphere. Flip side contains six instrumental favorites set to a mambo beat by Prado. A juicy acquisition for any Latin music lover. beat by Prado. A juicy acquisition for any Latin music lover.

"MUSICAL HEADLINES"—H. J. Lengsfelder and the World Symphony Orchestra—Request RLP 10029 (12" LP)

SOUTH AMERICAN COMPLICATIONS; MEDDLING IN THE MIDDLE FAST, ISRAEL CELEBRATES BIRTHDAY; GERMANY SIGNS PACT; ATOMIC TEST; HAZE OVER THE HUDSON; TRAFFIC TIE-UP; MISS MASON WAS MARRIED; RACING CHART; SUPREME COURT IN SESSION.

Hans Lengsfelder, a wizard with the pen, displays more of his musical genius on an imaginative LP titled "Musical Headlines". Lengsfelder does a top grade job of setting each of the above headlines to music and the World Symphony Orchestra does an equally outstanding job of presenting this enjoyable piece of listening. An attractive LP that's easy on the ears. Each selection creates a definite picture and carries the listener to the area described in the title. Fascinating piece of merchandise.



PEE WEE HUNT "Dixieland Classics"—Capitol T 573 (12" LP)

JAZZ ME BLUES; ROYAL GARDEN BLUES; THAT'S A PLENTY; MILENBERG JOYS; WHEN THE
SAINTS GO MARCHING IN STRUT; SOUTH RAMPART STREET PARADE; AT THE JAZZ BAND
BALL; SOUTH; WASHINGTON AND LEE SWING; SENSATION; FIDGETY FEET; ORIGINAL
DIXIELAND ONE STEP.

One of the most popular of the current Dixieland jazz combos is Pee Wee Hunt's. His little aggregation has been dishing up some great two beat music for past seven years, highlighted by such smash sellers as "12th St. Rag" and "Oh!" On this LP, the maestro leads his boys through a dozen Dixie favorites—favorites of Pee Wee and his listeners. A lively affair full of spunk and color. Has a limited but loyal market.

"SHALL WE DANCE . . ."—Buddy Morrow and his Orchestra—Mercury MG

20062 (12" LP)

INTERMEZZO; BODY AND SOUL; MELANCHOLY BABY; LET'S DO IT; SOMETHING TO REMEMBER YOU BY; SEPTEMBER SONG; THE TOUCH OF YOUR LIPS; BLUE PRELUDE; WE'LL BE TOGETHER AGAIN; I FOUND A MILLION DOLLAR BABY; THAT OLD FEELING; TOO MARVELOUS FOR WORDS.

Buddy Morrow dishes up a twelve incher containing a dozen favorites set to dance tempo. It's a soft and smooth LP that offers band music in a mood music fashion. Excellent material for a dreamy atmosphere. Wonderful stuff

CLASSICAL

"THE SERIOUS GERSHWIN"—Morton Gould—RCA Victor LM 6033 (1-12" LP)

RHAPSODY IN BLUE; AN AMERICAN IN PARIS; PORGY AND BESS SUITE; CONCERTO IN F; PRELUDES.

An ambitious companion piece to RCA Victor's "The Popular Gershwin." It consists of Gershwin's serious efforts listed above, played by another great American composer and pianist of great skill, Morton Gould. The woods are full of wonderful treatment of Gershwin tunes, both pop and those included in this album, but for those who have dated versions or none at all, this is a potent offering packaging all of Gershwin's major works with the exception of his Cuban Overture.

HEIFETZ—Brahms' "Violin Concerto"—Fritz Reiner conducts the Chicago Symphony Orchestra—RCA Victor LM-1903—(1-12" LP)

A brilliant version of Brahms' "Violin Concerto." It is redundant to repeat glowing adjectives of Heifetz's overpowering talent. Suffice it to say that this is one of the best treatments of the much recorded concerto. There are available versions by almost every famous violinist. Heifetz has another, also on Victor, with the Boston Symphony Orchestra and Koussevitzky. However, for those who desire an exciting record of the concerto, or who do not yet possess a fine, current treatment, this release is invaluable.

DAPHNIS AND CHLOE—Ravel—Charles Munch, Boston Symphony Orchestra -RCA Victor LM-1893—(1-12" LP)

A deluxe one 12" record album of the famous work. Extensive notes add to the enjoyment of the Ballet. Under the guidance of Charles Munch, the Boston Symphony Orchestra, assisted by chorus, delivers a truly fine and thrilling reading. The story of Chloe's kidnapping by the pirates and her eventual return to Daphnis thru the intervention of Pan is orchestrally told with loving attention to mood and color. It is perhaps the finest version of Daphnis and Chloe yet. Proper exploitation by the dealer should make this one of his best attractions. attractions.

DEBUSSY "Images"—The Concertgebouw Orchestra of Amsterdam, Eduard Van Beinum, Conductor.—Epic LC 3147—(1-12" LP)

The seldom recorded "Images" in its entirety is presented here in the Europe recorded master by The Concertgebouw Orchestra of Amsterdam. The moody "Gigues", the haunting "Rondes de printemps", and the gay, exciting "Iberia" stir the emotions of the listener. A strong offering for Debussy buyers.

JAZZ

"LOUIS ARMSTRONG AT THE CRESCENDO"—Decca Records DL 8168— (1-12" LP)

WHEN IT'S SLEEPY TIME DOWN SOUTH; JEEPERS CREEPERS; TIN ROOF BLUES; MY BUCKET'S GOT A HOLE IN IT; ROSE ROOM; ME AND BROTHER BILL; LAZY RIVER; 'TAIN'T WHAT YOU DO; PERDIDO; BLUES FOR BASS; DON'T FENCE ME IN; STOMPIN' AT THE SAVOY.

Perhaps the most familiar voice in the world, Louis Armstrong is again presented in LP form, with an actual recording of his concert at the Crescendo, a Los Angeles night club, early this year. The tunes, most of which have been done thousands of times by the gravel voiced happiness man, always manage to sound new and fresh when embroidered by the Satchmo personality. No one in the entertainment world can better recall to your memory so vivid a picture as can the grinning, sand papered tonsiled vocalist. One bar and you immediately recall the ubiquitous handkerchief mopping the dripping brow and the large, oval, fun filled eyes. Decca should have a good seller here.

ARTIE SHAW—Epic LN 3150—(1-12" LP)

NIGHTMARE; IT'S A LONG, LONG WAY TO TIPPERARY; I'M YOURS; JUST YOU, JUST ME;
THE BLUES MARCH; WHISTLE WHILE YOU WORK; IF IT'S THE LAST THING I DO; I'VE A
STRANGE NEW RHYTHM IN MY HEART; A STRANGE LONELINESS; LET 'ER GO; I USED TO
BE ABOVE LOVE

Epic makes available an interesting collection of Artie Shaw etchings with Epic makes available an interesting collection of Artie Shaw etchings with which the public is not too familiar, having been cut just to his great releases. The current revival of interest in jazz plus the still potent name of Artie Shaw should be sufficient to attract sales to this release. Tho technically it is dated, the album provides many musical pleasures and is bait for collectors.

JOHNNY SMITH PLAYS JIMMY VAN HEUSEN—Roost 2201—(1-12" LP)
BUT BEAUTIFUL; SWINGING ON A STAR; I COULD HAVE TOLLO YOU; IT COULD HAPPEN TO YOU; OH YOU CRAZY MOON; I THOUGHT ABOUT YOU; DEEP IN A DREAM; SO HELP ME; NANCY POLKA DOTS AND MOONBEAMS; DARN THAT DREAM; IMAGINATION.

The lovely melodies of Jimmy Van Heusen are lovingly treated by the nimble guitar pluckings of Johnny Smith, ably assisted by Bob Panecoast, piano; George Roumanis, bass; and Gerry Segal, drums. The familiar tunes are given a scintillating treatment by the guitar maestro. It is an album that will appeal to those lovers of things melodic, guitar fans, and jazz fans.



Perry Como debuts as the star of his own hourlong TVer Sept. 17, and he'll have a pack of headliners for his premiere performance, Frankie Laine, Rosemary Clooney, Sid Caesar, Nanette Fabray, Carl Reiner and Howie Morris are just a few. Como gets a two week head start on his competition, Gleason's two half-hour shows which debut Oct. 1. On Gleason's first "Stage Show" stint, he'll have Dick Haymes and Jane Russell guest with the Dorsey Brothers. . . . Victor has released on a single, two songs which Jeannie Carson sings in the Oct. 1 Max Liebman spectacular "Heidi". The disk features "Oudt Comes Oompa-pa" and "Greener Pastures". Disk is enclosed in a special sleeve with a big photo of the thrush on it. . . Gisele MacKenzie last Saturday, 9/10, became the first featured vocalist on "Your Hit Parade" to sing her own hit record on the TV version of the show. The thrush sang "Hard To Get", her label X waxing which made the #2 spot. . . . Dean Martin and Jerry Lewis will kick off the Fall season schedule of "Colgate Variety Hour", on Sept. 18, if all goes well. It'll be their first performance together since their splitup. . . . Kenton's last "Music '55" stint for the Summer will feature an all star cast including Ella Fitzgerald, Dizzy Gillespie, Buddy Rich, Flip Phillips, Ray Brown, Oscar Peterson, Roy Eldridge, Herb Ellis and Don Abney. CBS plans to incorporate the Kenton show into some Saturday night spectaculars this Fall. . . . Johnny Desmond got a chance to plug two releases on the Philco Playhouse's show last week. He sang "Yellow Rose" and his latest release "Miss America". . . . Dick Contino will go dramatic when he portrays the leading role on "Lux Video Theatre's" Sept. 22 show. . . . Dinah Shore returns to her twice-aweek spot Sept. 13. . . . Ron Terry, a well known dee jay and TV personality in Chicago, will have his first recording issued on the Kahill label in the near future. . . . Pantomimist Dotty Mack returns to ABC on Sept. 17. . . . Eddie Fisher will be doing a spectacular this season. . . . Polly Bergen is "Upbeat!" hostess 9/13-15. . . . Jerry Vale will be dee jay Stan Richards' in person guest on his "Totem Pole Show" from Norumbega Park in Auburndale, Mass., on Sept. 12 over WBZ-TV. . . . Bette Chappell guests on LaRosa's Show Sept. 16. . . . Roberta Peters is the featured star of "Voice of Firestone" 9'19. . . . Songwriter Arthur Schwartz will be supplying quite a bit of music for CBS-TV this year. He'll do a 90 min. musical version of Maxwell Anderson's "High Tor" which will star Bing Crosby. His second job will be the Christmas production "The Blue Bird". Another project of Schwartz' is a revue-type musical called "Won-

Dot Had Record **Breaking Summer**

GALLATIN, TENN .- There was no let up during the hot Summer months for Dot Records in spite of floods, hurricanes and inclement weather. Release upon release went beyond prexy Randy Wood's expecta-

During the month of August alone, Wood reports that over 820,000 records were shipped. The numbers included in the huge Summer business were "Ain't That A Shame" by Pat Boone, last week's #1 juke box tune; the Fontane Sisters' "Seventeen"; "The Kentuckian Song" by the Hilltoppers; Snooky Lanson's "Why Don't You Write Me"; Billy Vaughan's "Shifting Whispering Sands" and Johnny Maddox' standards as well as the country and western catalog featuring Jimmy Work, Mac Wiseman and Jimmie Newman.

"Many Splendored Thing" Climbing Fast

NEW YORK—In the short time span of four weeks, the Miller Music tune "Love Is A Many-Splendored Thing" has jumped into the number five spot on the Hit Parade list as well have been specified by the study of the specified as well as well as the study of the specified as well as the specified specified as well as the specified specified as well as the specified specified as the specified specified as the specified five spot on the Hit Parade list as well as hitting the number four spot on The Cash Box best seller and most played by dee jay lists. The tune is the title song of the 20th Century Fox pic featuring Jennifer Jones and William Holden. The song, which will probably be an Academy Award nominee, was written by Sammy Fain and Paul Francis Webster.

Lester Sims, general professional manager of Miller Music, is continuing his drive to send the song up to the number one spot.

Ward Heads Marquees Sales

NEW YORK-Guy Ward has been NEW YORK—Guy ward has been signed as head of sales for American Recording Artists and the Marquee Record label.

Ward was formerly associated with

ward was formerly associated with several independent record companies including Black & White Records, Su-preme Records, Jewell and Deluxe. For the past few years, he has been a TV producer, time buyer and pro-motion executive with Charles Antell,

Inc.
Ward has already set up about 15 distributors for the Marquee company and many more are scheduled

pany and many more are scheduled to be added in the near future.

The label's latest releases include "Fair Dinkum" and "Stay On The Sunny Side" by the Sunnysiders and "You Never Have To Stand Alone" and "Angel Bells" by Murray Arnold. In the future, the plattery will issue dixieland, mambo and progressive incompany merchandise.

jazz merchandise.

6 All-Time Favorites on 1 Record JOHNSTON BROS.

- . SOMEBODY STOLE MY GAL
- . YOU WERE MEANT FOR ME
- I CAN'T GIVE YOU ANYTHING BUT LOVE
- . IF YOU KNEW SUSIE
- AIN'T SHE SWEET
- TOOT TOOT TOOTSIE



derful World".

THE CASH BOX Disk Jockeys REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending September 10 without any changes on the part of THE CASH BOX.

John Michaels WOKY-Milwaukee, Wisc.

- 1. Gum Drop (Crewcuts)
 2. Ain't That A Shame (Boone)
 3. Moments To Remember

- 3. Moments To Remember (Four Lads)
 4. Maybellene (Johnny Long)
 5. Love Is A Many-Splendored Thing (Four Aces)
 6. My One Sin (Nat Cole)
 7. Rock Around The Clock (Bill Haley)
 B. Domani (Julius La Rosa)
 9. Young Ideas (Tony Martin)
 10. Seventeen (Boyd Bennett)

George LeZotte WAVZ-New Haven, Conn.

- WAVZ—New Haven, Conn.

 1. Yellow Rose (Miller/Desmond)

 2. Black Denim Trousers

 (Baxter/Cheers)

 3. As I Live And Breathe (Verna)

 4. Love Is A Many-Splendored
 Thing (Four Aces)

 5. Bible Tells Me (Don Cornell)

 6. Wake The Town (Les Baxter)

 7. Suddenly There's A Valley

 (Gogi Grant)

 B. Tina Marie (Perry Como)

 9. Seventeen (Rusty Draper)

 10. Fairy Tale (Frank Sinatra)

Sherm Brodey WKAL-Rome, N. Y.

- WKAL—Rome, N. Y.

 1. Love Is A Many-Splendored
 Thing (Four Aces)
 2. To Those Who Wait (Dennis)
 3. How Can I Tell Her
 (Four Freshmen)
 4. Longest Walk (J. P. Morgan)
 5. Suddenly There's A Valley
 (Gogi Grant)
 6. Young Ideas (Tony Martin)
 7. I Want You To Be My Baby
 (Lillian Briggs)
 B. Tropical Merengue (P. Faith)
 9. Goody Goodbye (C. Francis)
 10. An Occasional Man (Morse)

Bill Previtti KDEF-Albuquerque, N. M.

- 1. Ain't That A Shame (Boone)
 2. Yellow Rose (Mitch Miller)
 3. Song Of The Dreamer (Fisher)
 4. Shepherd Boy (Russ Carlyle)
 5. House Of Blue Lights (Miller)
 6. Suddenly There's A Valley
 (Gogi Grant)
 7. Popcorn Song (Cliffic Stone)
 B. Love Is A Many-Splendored
 Thing (Four Aces)
 9. Gum Drop (Crewcuts)
 10. Pancho Lopez (Lalo Guerrero)

Frank Pollack KRUX-Phoenix, Ariz.

- RKUX—Phoenix, Ariz.

 1. Do You Believe Me
 (Gallahads)

 2. Love Is A Many-Splendored
 Thing (Four Aces)

 3. Wake The Town (Les Baxter)

 4. Old Black Magic (S. Davis)

 5. All Right With Me (L. Horne)

 6. Sweet And Gentle (A. Dale)

 7. Pete Kelly's Blues (Anthony)

 8. Learnin' The Blues (Sinatra)

 9. He Needs Me (Peggy Lee)

 10. Autumn Leaves (V. Young)

John Leban WCAE—Pittsburgh, Pa.

N. CAE—FITTSDUTGH, Fd. 1. I Want You To Be My Baby (Georgia Gibbs) 2. Bible Tells Me (Nick Noble) 3. Tina Marie (Perry Como) 4. Only You (Platters) 5. Maybellene (Chuck Berry) 6. Gum Drop (Crewcuts) 7. Yellow Rose (Mitch Miller) 8. Dancin' In My Socks (Hood) 9. Longest Walk (J. P. Morgan) 10. Fairy Tale (Frank Sinatra)

Earl McDaniel KPOP-Los Angeles, Calif.

- KPOP—Los Angeles, Calif.

 1. Longest Walk (J. P. Morgan)

 2. How Come My Dog Don't
 Bark (Prince Patridge)

 3. I Want You To Be My Baby
 (Georgia Gibbs)

 4. Sweethearts On Parade
 (Jacobs/Ward)

 5. You Could Hear A Pin Drop
 (Vaughn Monroe)

 6. May I Never Love Again
 (Tony Bennett)

 7. Fair Dinkum (Sunnysiders)

 8. Love Is A Many-Splendored
 Thing (Four Aces)

 9. Walking The Blues
 (Dupre & Bear)

 10. I Hear You Knocking (Storm)

Bill Carrigan WMAR-Nashville, Tenn.

Pfc. Richard Haves ABC Mutual Radio Networks, New York, N. Y.

- 1. Learnin' The Blues (Sinatra)
 2. Learnin To Love (D. A. Gray)
 3. Yellow Rose (Mitch Miller)
 4. Wake The Town (Les Baxter)
 5. Hard To Get (G. MacKenzie)
 6. Never Stop Loving You (Day)
 7. Rock Around The Clock
 (Bill Haley)
- B. Unchained Melody (L. Baxter)
 9. Sugar Blues (Lauries)
 10. Summertime In Venice
 (Jane Froman)

Ira Cook KMPC—Los Angeles, Calif.

- KMPC—Los Angeles, Calif.

 1. Yellow Rose (J. Desmond)
 2. Hard To Get (G. MacKenzie)
 3. Hummingbird (Paul & Ford)
 4. Autumn Leaves (R. Williams)
 5. Man From Laramie
 (Walter Schumann)
 6. Never Stop Loving You (Day)
 7. Wake The Town (Les Baxter)
 B. Suddenly There's A Valley
 (Gogi Grant)
 9. Love Is A Many-Splendored
 Thing (Four Aces)
 10. May 1 Never Love Again
 (Tony Bennett)

Buddy Deane WITH—Baltimore, Md.

- NTTH—Baltimore, Ma.

 1. I Want You To Be My Baby
 (Gibbs/Briggs)
 2. Yellow Rose (J. Desmond)
 3. Autumn Leaves (R. Williams)
 4. Moments To Remember
 (Four Lads)
 5. Don't Stay Away (E. Fisher)
 6. Fairy Tale (Frank Sinatra)
 7. Black Denim Trousers (Cheers)
 8. Longest Walk (J. P. Morgan)
 9. Gum Drop (Crewcuts)
 10. Why Don't You Write (Lanson)

Len Ross

- KONE—Reno, Nev.

- RONE—Keno, Nev.

 1. Learnin' The Blues (Sinatra)
 2. Hard To Get (G. MacKenzie)
 3. Yellow Rose (Mitch Miller)
 4. Domani (Julius La Rosa)
 5. Something's Gotta Give
 (McGuires)
 6. Sweet And Gentle (A. Dale)
 7. House Of Blue Lights (Miller)
 B. Tina Marie (Perry Como)
 9. That's The Way It Goes
 (Wini Beatty)
 10. Pete Kelly's Blues (Anthony)

Dave Rosehill

- WGSM-Huntington, L.I., N.Y.

- 1. Yellow Rose (Mitch Miller)
 2. Wake The Town
 (Baxter/Carson)
 3. Learnin' The Blues (Sinatra)
 4. Hard To Get (G. MacKenzie)
 5. Tina Marie (Perry Como)
 6. Kentuckian (Hillioppers)
 7. Domani (Julius La Rosa)
 B. Longest Walk (J. P. Morgan)
 9. Never Stop Loving You (Day)
 10. Bible Tells Me (Don Cornell)

- Stan Richards WCOP-Boston, Mass.
- Bible Tells Me (Don Cornell)
 Tina Marie (Perry Como)
 Ain't Cha Comin' Out Tonight (Jo Stafford)
 Heaven Came Down To Earth (Jerry Vale)
 Moments To Remember (Four Lads)

- 5. Moments To Remember (Four Lads)
 6. Day By Day (Four Freshmen)
 7. Hawk-Eye (Frankie Laine)
 8. Suddenly There's A Valley (Julius La Rosa)
 9. Sweethearts On Parade (Dick Jacobs)

Hy Davis

- WAIP—Prichard-Mobile, Ala.

- NAIT—Prichard-Mobile, Ald.

 1. Love Is A Many-Splendored Thing (Four Aces)

 2. Never Stop Loving You (Day)

 3. Suddenly There's A Valley (Gogi Grant)

 4. Yellow Rose (Mitch Miller)

 5. Domani (Julius La Rosa)

 6. Hard To Get (G. MacKenzie)

 7. Fooled (Perry Como)

 8. Longest Walk (J. P. Morgan)

 9. Mad About The Boy (Mary Kaye Trio)

 10. Young Ideas (Martin/Foster)

Ned Powers WHDH—Boston, Mass.

- Suddenly There's A Valley
 (Julius La Rosa)
 Bible Tells Me (Don Cornell)
 Moments To Remember
- 3. Moments To Remember
 (Four Lads)
 4. Never Stop Loving You (Day)
 5. Tina Marie (Perry Como)
 6. Love Is A Many Splendored
 Thing (Four Aces)
 7. Sweet Kentucky Rose (Carroll)
 8. Rockin' The Cha Cha (Dale)
 9. Song Of The Dra

10. Longest Walk (J. P. Morgan)

- Bob Martin KMYR-Denver, Colo.
- KMYR—Denver, Colo.

 1. Same Old Saturday Night
 (Frank Sinatra)
 2. Yellow Rose (Mitch Miller)
 3. Longest Walk (J. P. Morgan)
 4. Love Is A Many-Splendored
 Thing (Four Aces)
 5. Young Ideas (Tony Martin)
 6. Toy Tiger (Ralph Marterie)
 7. What Am I Trying To Forget
 (Don Cherry)
 B. Hummingbird (Paul & Ford)
 9. Tina Maria (Perry Como)
 10. Whose Heart Are You Breaking Now (Bob Manning)

Tony Davis

- WTSL-Hanover, N. H. Yellow Rose (Desmond/Miller)
- 2. Seventeen (Fontanes)
 3. Wake The Town (Les Baxter)
 4. Hummingbird (Frankie Laine)
 5. Kentuckian (Hilltoppers)
 6. Toy Tiger (Johnny Long)
 7. Sin To Lie (Somethin' Smith)
- B. Learnin' The Blues (Sinatra) 9. I Want You To Be My Baby (Lillian Briggs)
- 10. Fooled (Perry Como)

Sherm Feller WVDA-Boston, Mass.

- WVDA—Boston, Mass.

 1. Autumn Leaves (R. Williams)
 2. Bible Tells Me (Don Cornell)
 3. Tina Marie (Perry Como)
 4. Moments To Remember
 (Four Lads)
 5. Teddy Bear (Betty Madigan)
 6. Where Is That Someone
 (Joni James)
 7. Never Stop Loving You (Day)
 B. Yellow Rose (Desmond/Miller)
 9. Fairy Tale (Frank Sinatra)
 10. Hawk-Eye (Frankie Laine)

Sammy Taylor KWJJ-Portland, Ore.

- N. YJ—PORTIGNA, Ore.

 1. Yellow Rose (J. Desmond)

 2. Ain't That A Shame (Boone)

 3. Domani (Julius La Rosa)

 4. Learnin' The Blues (Sinatra)

 5. Toy Tiger (Henri Rene)

 6. Rock Around The Clock

 (Bill Haley)

 7. Wake The Town (Les Baxter)

 8. Hummingbird (Paul & Ford)

 9. Hard To Get (G. MacKenzie)

 10. Sweet And Gentle (A. Dale)

Jim Ameche KLAC-Hollywood, Calif.

- 1. Suddenly There's A Valley (Gogi Grant 2. Black Denim Trousers (Cheers' 3. I Hear You Knockin' (Storm, 4. Yellow Rose (Mitch Miller)
- 5. I Want You To Be My Baby (Georgia Gibbs)
- (Georgia Gibus)

 6. Without A Song (Kay Starr)

 7. Fairy Tale (Frank Sinatra)

 B. Goodnight Sweet Dreams
 (Gordon Jenkins)
- 9. How Come My Dog Don't Bark (Prince (Patridge) 10. Suddenly There's A Valley (Julius La Rosa)

WCOV-Montgomery, Ala.

Frank Gordon Tucker

- 1. Rock Around The Clock
 (Bill Haley)
 2. Hard To Get (G. MacKenzie)
 3. Yellow Rose (J. Desmond)
 4. Ain't That A Shame
 (Ella Mae Morse)
 5. Love Is A Many-Splendored
 Thing (Four Aces)
 6. Fooled (Perry Como)
 7. Song Of The Dreamer (Fisher)
 8. Learnin' The Blues (Sinatra)
 9. Seventeen (Fontanes)
 10. Popcorn Song (Cliffie Stone)

Ed Meath WHEC-Rochester, N. Y.

- 1. Rock Around The Clock (Bill Haley)
- 1. Rock Around The Clock
 (Bill Haley)
 2. Yellow Rose (J. Desmond)
 3. Learnin' The Blues (Sinatra)
 4. Seventeen (Bennett Fontanes)
 5. Ain't That A Shame (Boone)
 6. Something's Gotta Give
 (McGuires)
 7. Hard To Get (G. MacKenzie)
 B. A Blossom Fell (Nat Cole)
 9. Wake The Town
 (Baxter/Carson)

10. Heart (Eddie Fisher)

Frank Roberts KXGI-Fort Madison, Iowa

- 1. Ain't That A Shame (Ronnie Gaylord) 2. Yellow Rose (J. Desmond) 3. Popcorn Song (Russ Morgan) 4. Rock Around The Clock (Bill Haloy)
- 5. Sailor Boys (H. O'Connell)
 6. Man In A Raincoat (Marlowe)
 7. Hummingbird (Chordettes)
- B. Good And Lonesome (Starr)
 9. Boomerang (DeCastros)
- 10. Man From Laramie (Walter Schumann)

Ray Golden KSTN—Stockton, Calif.

- 1. Ain't That A Shame (Boone)
 2. Yellow Rose (J. Desmond)
 3. Wake The Town (Les Baxter)
 4. Domani (Julius La Rosa)
 5. Learnin' The Blues (Sinatra)
 6. Seventeen (Fontanes)
 7. Toy Tiger (Henri Rene)
 B. Love Is A Many-Splendored
 Thing (Four Aces)
 8. Syect And Gentle (A. Dale) 9. Sweet And Gentle (A. Dale)
 10. Hummingbird (Paul & Ford)

Harvey Hudson

- WLEE—Richmond, Va.
- NLEE—McCharles)

 1. Seventeen (Fontanes)

 2. Love Is A Many-Splendored
 Thing (Four Aces)

 3. Yellow Rose (Mitch Miller)

 4. Ain't That A Shame (Boone)

 5. Something's Gotta Give
 (McGuires)
- (McGuires)
 6. Dancing In My Socks (Hood)
 7. Sweet And Gentle (G. Gibbs)
 8. Hard To Get (G. MacKenzie)
 9. Piddily Patter (Patti Page)
 10. Tina Marie (Perry Como)

Bob Sticht

- KOWH—Omaha, Neb.
- 1. Yellow Rose (J. Desmond)
 2. Maybellene (Chuck Berry)
 3. Love Is A Many-Splendored
 Thing (Four Aces)
 4. Ain't That A Shame (Boone)
 5. Gum Drop (Crewcuts)
 6. Bible Tells Me (Don Cornell)
 7. Tina Marie (Perry Como)
 B. Autumn Leaves (R. Williams)
 9. Longest Walk (J. P. Morgan)
 10. Seventeen (Rusty Draper)

Bob 'Coffeehead' Larsen

- WEMP-Milwaukee, Wisc. 1. Tina Marie (Perry Como)
- 2. Yellow Rose (Desmond)
 3. Shifting, Whispering Sands
 (Vaughn/Draper) 4. Don't Stay Away (E. Fisher)
 5. Wake The Town
 (Carson/Baxter)
- 6. Bible Tells Me (Cornell/Noble)
- 7. My One Sin (Nat Cole)
 8. Love Is A Many-Splendored Thing (Four Aces) 9. Autumn Leaves (R. Williams) 10. Remembering (Hayes & Healy)

Bob MacArthur KBR-Manchester, N. H.

- 1. Fooled (Perry Como)
- 2. Learnin' The Blues (Sinatra)
 3. Yellow Rose (Mitch Miller)
- Hard To Get (G. MacKenzie) Aint That A Shame (Boone)
- Piddily Patter (Patti Page) Domani (Julius La Rosa)
- B. Bible Tells Me (Don Cornell)
 9. Young Ideas (Tony Martin) 10, Twenty Tiny Fingers (Mooney)

Dick Piper WKBR-Manchester, N. H.

- 1. Shifting, Whispering Sands
 (Rusty Draper)
 2. Bible Tells Me (Don Cornell)
 3. Dancing In My Socks (Hood)
 4. Breeze (Al Hibbler)
 5. Only You (Billy Eckstine)
 6. Seventeen (Boyd Bennett))
 7. You Win Again (Paulettes)
- B. Don't Stay Away (L. Briggs)
 9. All Right, Okay, You Win
 (Count Basie)

Ralph Phillips

10. Bridge Of Love (Rythmetttes)

- WFBR—Baltimore, Md.
- WYBK—BOITIMOTE, MU.

 1. Yellow Rose (Mitch Miller)
 2. Ain't That A Shame (Boone)
 3. Seventeen (Boyd Bennett)
 4. Rock Around The Clock
 (Bill Haley)
 5. Hard To Get (G. MacKenzie)
 6. Don't Stay Away (E. Fisher)
 7. I Want You To Be My Baby
 (Georgia Gibbs)
- 8. House Of Blue Lights (Miller) 9. Love As A Many-Splendored Thing (Don Cornell)

10. Fooled (Perry Como)

Bob N. Perry

- WQAM-Miami, Fla.
- 1. Yellow Rose (Mitch Miller)
 2. Ain't That A Shame (Boone)
 3. Tina Marie (Perry Como)
 4. Wake The Town (M. Carson)
 5. Love Is A Many-Solendored
 Thing (Woody Herman)
 6. Song Of The Dreamer (Fisher)
 7. Seventeen (Fontanes)

8. Gum Drop (Crewcuts)
9. Razzle Dazzle (Bill Haley)

10. Hard To Get (G. MacKenzie) Bruce D. Farnsworth

- WIKE-Newport, Vt.
- N'INC—Hewporr, VT.

 1. Ain't That A Shame (Boone)
 2. Yellow Rose (Mitch Miller)
 3. Domani (Julius La Rosa)
 4. Seventeen (Fontanes)
 5. Never Stop Loving You
 (Les Baxter)
 6. Maybellene (Ralph Marterie)
 7. Bible Tells Me (Don Cornell)
 B. Love Is A Many-Splendored
 Thing (Four Aces)
 9. Hard To Get (G. MacKenzie)
 10. Song Of The Dreamer (Fisher)

Lee Case

- WAYE-Baltimore, Md. Yellow Rose (Mitch Miller)
 Wake The Town (M. Carson)
 Autumn Leaves (R. Williams)
 Hard To Get (G. MacKenzie)
 Moments To Remember
- 6. Dancing In My Socks (Hood)
 7. Remem'bring (Hayes & Healy)
 B. My Bonnie Lassie (Ames Bros.)
 9. Longest Walk (J. P. Morgan) 10. Cuba Libre (Spencer-Hagen)
- Ron Dunn WCPO—Cincinnati, Ohio Love Is A Many-Splendored Thing (Four Aces)
 Yellow Rose (Mitch Miller)
- 2. Yellow Rose (Miles) America 3. Same Ole Saturday Night (Frank Sinatra) 4. Seventeen (Boyd Bennett)
- 5. I Want You To Be My Baby (Lillian Briggs) 6. Ain't That A Shame (Boone) 6. Ain't That A Sname (Bootle)
 7. Tina Marie (Perry Como)
 B. Gum Drop (Crewcuts)
 9. Wake The Town (Les Baxter)
 10. Rock Around The Clock
 (Bill Haley)

THE CASH BOX Disk Jockeys REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending September 10 without any changes on the part of THE CASH BOX.

- WSMB-New Orleans, La.
 - 1. You Win Again (Paulettes)
 - 2. Autumn Leaves (R. Williams)
 3. Yellow Rose (Mitch Miller)

Scott Muni

- 4. Song Of The Dreamer (Fisher)
 5. Bonnie Lassie (Ames Bros.)
- 6. Only You (Platters)
 7. Now Is The Time (Paulettes) B. Domani (Julius La Rosa)

Jack Clifton

9. Tina Marie (Perry Como)

10. Longest Walk (J. P. Morgan)

- WCUE-Akron, Ohio
- 1. Shifting, Whispering Sands
 (Billy Vaughn)
 2. Yellow Rose (Mitch Miller)
 3. Maybellene (Chuck Berry)
 4. Gum Drop (Crewcuts)
 5. Autumn Leaves (R. Williams)
 6. Bible Tells Me (Nick Noble)
 7. Love Is A Many-Splendored
 Thing (Four Aces)
- 8. Seventeen (Boyd Bennett)
 9. Song Of The Dreamer (Fisher) 10. His Hands (T. Ernie Ford)

Pat Chamburs WFLA—Tampa, Fla.

- Yellow Rose (Mitch Miller) Hard To Get (G. MacKenzie) Domani (Julius La Rosa) Wake The Town (Les Baxter)
- 5. Never Stop Loving You (Day)6. Bible Tells Me (Nick Noble)
- 7. Beat Me Daddy, Eight To The Bar (Malcolm Lockyer) 8. May I Never Love Again
 (Tony Bennett)

9. Pete Kelly's Blues (Anthony) 10. Black Denim Trousers (Cheers)

- Rudy Paolangeli WKRT—Cortland, N. Y.
- 1. Yellow Rose (J. Desmond)
 2. Ain't That A Shame (Boone)
 3. Rock Around The Clock
- Hard To Get (G. MacKenzie)
 Learnin' The Blues (Sinatra)
 Wake The Town (Les Baxter)
 Longest Walk (J. P. Morgan)

9. Man In A Raincoat (Wright) 10. A Blossom Fell (Nat Cole)

B. Hummingbird (Frankie Laine)

- Gene Piatt KELO-Sioux Falls, S. Dak. 1. Love Is A Many-Splendored Thing (Don Cornell)
 2. Yellow Rose (Mitch Miller)
 3. You And You Alone (3 Suns)
 4. Wake The Town (M. Carson)
 5. Sweet And Gentle (A. Dale)
 6. Learnin' The Blues (Sinatra)
 7. Never Stop Loving You (Day)
 8. Blue Star (Felicia Sanders)
 9. Pate (Alby's Blues (Anthony)

9. Pete Kelly's Blues (Anthony) 10. I'll Know My Love (D. Jacobs)

- D. R. Covington WHBQ-Memphis, Tenn.

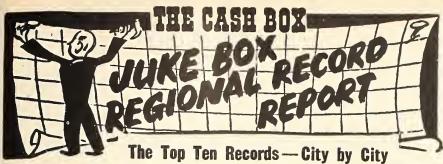
Saxie Dowell WGN-Chicago, III.

- 1. Monients To Remember (4 Lads
- (4 Lads
 2. The Bible Tells Me So (Noble
 3. Tina Marie (Perry Como)
 4. The Longest Walk (Morgan
 5. Autumn Leaves (R. Williams
 6. Ain't That A Shame (Boone
 7. Yellow Rose Of Texas
 (Johnny Desmond
 8. The Shifting Whispering Sand
 (Billy Vaughn
 9. Suddenly There's A Valley
- 10. Day By Day (4 Freshmen)

- NHBQ—Mempnis, Tenn.

 1. Man In A Raincoat (Wright)
 2. Yellow Rose (Mitch Miller)
 3. Hummingbird (Frankie Laine)
 4. Unchained Melody (L. Baxter)
 5. Cherry Pink (Perez Prado)
 6. A Blossom Fell (Nat Cole)
 7. Seventeen (Fontanes)
 8. Something's Gotta Give
 (Sammy Davis)
 9. If I May (Nat Cole)
 10. Learnin' The Blues (Sinatra)

- 9. Suddenly There's A Valley (Gogi Gran
- "Only those records best suited for commercial use are reviewed by THE CASH BOX"



New York, N. Y.

- 1. Yellow Rose (Mitch Miller)
 2. Ain't That A Shame (Boone)
 3. Rock Around The Clock (Bill Haley)
 4. Seventeen (Boyd Bennett)
- 5. Hard To Get (G. MacKenzie) 6. Love Is Many-Splendored (Four Aces)
- Autumn Leaves (Williams)
- B. Learnin' The Blues (Baxter)
 B. Wake The Town (Les Baxter)
- 10. Maybellene (Chuck Berry)

Seattle, Wash.

- 1. Yellow Rose (Mitch Miller)
 2. Ain't That A Shame (Boone)
 3. Seventeen (Fontanes)
 4. Rock Around The Clock
 (Bill Haley)
 5. Hard To Get (G. MacKenzie)
 6. Man In Raincoat (P. Wright)
 7. Love Is Many-Splendored
 (Four Aces)
- (Four Aces)
 B. Only You (Platters)
 9. Gum Drop (Crewcuts)
 10. Bible Tells Me (Nick Noble)

Pittsburgh, Pa.

- 1. Maybellene (Chuck Berry)
 2. Yellow Rose
 (Miller/Desmond)
 3. Rock Around The Clock
 (Bill Haley)
 4. Tina Marie (Perry Como)
 5. Love Is Many-Splendored
 (Four Aces)

- (Four Aces)
 Longest Walk (J. P. Morgan)
 Ain't That A Shame (Boone)
 Hard To Get (G. MacKenzie)
 Song Of Dreamer (E. Fisher)
 Fooled (Perry Como)

Denver, Colo.

- 1. House Of Blue Lights
 (Chuck Miller)
 2. Yellow Rose (Mitch Miller)
 3. Ain't That A Shame (Boone)
 4. Gum Drop (Crewcuts)
 5. Seventeen (Rusty Draper)
 6. Rock Around The Clock
 (Bill Haley)
 7. Love Is Many-Splendored
 (Four Ares)
 8. Wake The Town

- B. Wake The Town
 (Baxter Carson)

 9. Man In A Raincoat (Marlowe)
 10. Learnin' The Blues (Sinatra)

Cleveland, Ohio

- 1. Autumn Leaves (R. Williams)
 2. Yellow Rose (Mitch Miller)
 3. Maybellene (Chuck Berry)
 4. Moments To Remember (Four Lads)
 5. Gum Drops (Crewcuts)
 6. Love Is Many-Splendored (Four Aces)
 7. Only You (Platters)
 8. Seventeen (Boyd Bennett)
 9. Wake The Town (Baxter/Carson)
 10. Hawk-Eye (Frankie Lane)

Omaha, Neb.

- Yelow Rose (J. Desmond)
 Tina Marie (Perry Como)
 Hard To Get (G. MacKenzie)
 Seventeen (Rusty Draper)
 Rock Around The Clock
 (Bill Haley)
 A:n's That A Shame (Boone)
- Ain't That A Shame (Boone)
 Hummingbird (Paul & Ford)

- B. If I May (Nat Cole)
 9. Popcorn Song (C. Stone)
- 10. Close The Door (Jim Lowe)

Milwaukee, Wisc.

- 1. Yellow Rose
 (Miller/Desmond)
 2. Autumn Leaves (R. Williams)
 3. Gum Drop (Crewcuts)
 4. Seventeen (Boyd Bennett)
 5. Maybellene (Chuck Berry)
 6. Moments To Remember
 (Four Lads)

- 6. Moments To Remember
 (Four Lads)
 7. Ain't That A Shame (Boone)
- 8. Rock Around The Clock
 (Bill Haley)
- 9. Wake The Town (Baxter/Carson)
- 10. Song Of The Dreamer (Fisher/Ray)

Chicago, III.

- 1. Yellow Rose (Mitch Miller)
 2. Moments To Remember
 (Four Lads)
 3. Rock Around The Clock
 (Bill Haley)
 4. Autumn Leaves (R. Williams)
 5. Ain't That A Shame (Boone)
 6. Bible Tells Me (Nick Noble)
 7. Seventeen (Boyd Bennett)
- Maybellene (Chuck Berry)
- 9. Love Is Many-Splendored (Four Aces) 10. Longest Walk (J. P. Morgan)

- Shoals, Ind. 1. Rock Around The Clock (Bill Haley)

- 1. Rock Around the Communication (Bill Haley)
 2. Ain't That A Shame (Boone)
 3. Yellow Rose (Mitch Miller)
 4. Sweet And Gentle (Gibbs)
 5. Hard To Get (G. MacKenzie)
 6. Seventeen (Boyd Bennett)
 7. Learnin' The Blues (Sinatra)
 8. Hummingbird (Paul & Ford)
 9. Wake The Town (L. Baxter)
 10. Love Is Many-Splendored
 (Four Aces)

Baltimore, Md.

- DGITIMORE, Mu.

 1. Yellow Rose
 (Miller/Desmond)
 2. Ain't That A Shame (Boone)
 3. Seventeen (Boyd Bennett)
 4. Rock Around The Clock
 (Bill Haley)
 5. Hard To Get (G. MacKenzie)
 6. Maybellene (Chuck Miller)
 7. I Want You To Be My Baby
 (Lillian Briggs)
 B. Song Of The Dreamer (Fisher)
 9. Autumn Leaves (R. Williams)
 10. Wake The Town (L. Baxter)

Boston, Mass.

- 1. Yellow Rose
 (Desmond/Miller)
 2. Ain't That A Shame (Boone)
 3. Gum Drop (Crewcuts)
 4. Hard To Get (G. MacKenzie)
 5. Rock Around The Clock
 (Bill Haley)
 6. Bible Tells Me So (Cornell)
 7. Moments To Remember
 (Four Lads)
 8. Longest Walk (J. P. Morgan)
 9. Love Is Many-Splendored
 (Four Aces)
 10. Seventeen (The Fontanes)

San Antonio, Tex.

- San Antonio,

 1. Yellow Rose
 (Desmond/Millar)

 2. Ain't That A Shame (Boone)
 3. Seventeen (Bennett/Fontanes)
 4. Hard To Get (G. MacKenzie)
 5. Rock Around The Clock
 (Bill Haley)
 6. Maybellene (Chuck Berry)
 7. Song Of Dreamer (E. Fisher)
 8. Hummingbird (Paul & Ford)
 9. Gum Drop (Crewcuts)
 10. Love Is Many-Splendored
 (Four Aces)

St. Louis, Mo.

- 1. Yellow Rose

 (Desmond/Miller)
 2. Maybellene (Chuck Berry)
 3. I Want You To Be My Baby
 (Lillian Briggs)
 4. Autumn Leaves (R. Williams)
 5. Longest Walk (J. P. Morgan)
 6. Ain't That A Shame (Boone)
 7. Wake The Town (L. Baxter)
 9. Seventeen (Fontanes/Draper)
 9. Tina Marie (Perry Como)
 10. Am I Blue (Dizzy Brown)

Philadelphia, Pa.

- Philadelphiu, i u.

 1. Yellow Rose
 (Desmond/Miller)
 2. Ain't That A Shame
 (Boone/Domino)
 3. Seventeen (Fontanes/Bennett)
 4. Wake The Town
 (Baxter/Carson)
 5. Bible Tells Me (Nick Noble)
 6. Hard To Get (G. MacKenzie)
 7. Rock Around The Clock
 (Bill Haley)
 8. Autumn Leaves (R. Williams)
 9. I Want You To Be My Baby
 (Lilliam Briggs)
 10. Love Is Many-Splendored
 (Four Aces)

Los Angeles, Calif.

- 1. Yellow Rose (Miller/Desmond) 2. Rock Around The Clock
- (Miller/Desmond)
 2. Rock Around The Clock
 (Bill Haley)
 3. Suddenly There's A Valley
 (Gogi Grant)
 4. A Blossom Fell (Nat Cole)
 5. Hard To Get (G. MacKenzie)
 6. Love Is Many-Splendored
 (Four Aces)
 7. Learnin' The Blues (Sinatra)
- (Four Aces)
 7. Learnin' The Blues (Sinatra)
 B. Autumn Leaves (R. Williams)
 9. Tina Marie (Perry Como)
 10. Never Stop Loving (D. Day)

New Orleans, La.

- Yellow Rose (J. Desmond)
 You Win Again (Paulettes)
 Seventeen (Draper/Bennett)
 Domani (Julius La Rosa)
 Song Of Dreamer (E. Fisher)
 Love Is Many-Splendored
 (Four Aces)
 Fooled (Perry Como)

- (Four Aces)
 7. Fooled (Perry Como)
 8. Rock Around The Clock
 (Bill Haley)
 9. Wake The Town (M. Carson)
 10. Popcorn Song (C. Stone)

Minneapolis, Minn.

Atlanta, Ga.

- ATIONTO, GG.

 1. Yellow Rose (Mitch Miller)
 2. Rock Around The Clock
 (Bill Haley)
 3. Tina Marie (Perry Como)
 4. Seventeen (Fontanes/Bennett)
 5. Ain't That A Shame (Boone)
 6. I'll Never Stop Loving You
 (Doris Day)
 7. Longest Walk (J. P. Morgan)
 8. Blossom Fell (Nat Côle)
 9. Hummingbird
 (Chordettes/Paul & Ford)
 10. Love Is Many-Splendored
 (Four Aces)

- Miami, Fla.
- Yellow Rose (Mitch Miller)
 Maybellene (Chuck Berry)
 Ain't That A Shame (Boone)
 Rock Around The Clock
 (Bill Haley)
 Hard To Get (G. MacKenzie)
 Learnin' The Blues (Sinatra)
 Seventeen (Boyd Bennett)

- B. Tina Marie (Perry Como)

 9. Wake The Town
 (Carson/Baxter)

10. Longest Walk (J. P. Morgan)

San Francisco, Calif.

- 1. Ain't That A Shame (Boone)
 2. Rock Around The Clock
 (Bill Haley)
 3. Hard To Get (G. MacKenzie)
 4. Yellow Rose (Mitch Miller)
 5. Hummingbird (Paul & Ford)
 6. Learnin' The Blues (Sinatra)
 7. Seventeen (Boyd Bennett)
 8. W
- B. Wake The Town (L. Baxter) 9. Blossom Fell (Nat Cole) 10. Unchained Melody (L. Baxter)

Detroit, Mich.

- Detroit, Mich.

 1. Yellow Rose (Mitch Miller)
 2. Autumn Leaves (R. Williams)
 3. Moments To Remember
 (Four Lads)
 4. Love Is Many-Splendored
 (Four Aces)
 5. Day By Day (Four Freshmen)
 6. Bible Tells Me
 (Noble Cornell)
 7. Tina Marie (Perry Como)
 8. Maybellene (Chuck Berry)
 9. Rock Around The Clock
 (Bill Haley)
- 10, Wake The Town (Carson/Baxter)

PANADIAN

TORONTO TOPICS:

TORONTO TOPICS:

Up and coming events for this gay town of ours are the personal appearances of Mantovani on September 19th at Massey Hall and Norman Granz' Jazz at the Philharmonic including such greats as Canuck Oscar Peterson and the great Ella following him in on Wednesday, September 21st. . . . Nice to see Wilf Carter (Decca) breaking all records for a touring troup. Wilf started out with 8 weeks way back in June and has had to extend it 16-17 weeks. Jack Kingston and Ward Allen both of Sparton Records with Joe Brown are featured in the tour along with many others. . . . Jean Leblanc, after finishing a record breaking run at the Tour Eiffel in Montreal can be caught in Toronto as the featured attraction of our Silver Rail where Jean (part of his terrific showmanship is his ability to sing in French and English) is billed as a straight pianist. This unfortunately being due to the Ontario Liquor License Act. . . Great many Canucks are pleased as punch with ('athy Godfrey's showcasing of Canadian talent on her network show. Last week Shirley Harmer (MGM) was given a real warm reception by Cathy when she sang "Someone To Watch Over Me" and I must say that it was the greatest to say the least. . . . Karl Hodson's Empire Music Publishers of New Westminster, B.C., have come up with the 1st big Canadian hit of the new season— "Gamblers Last Seven." Tune was kicked off by Bob Scherman's Tampa label in the U. S. labels are beginning to pounce on the tune. First of these are Joe Leahy's plush version featuring Bill Dillard on Unique and the Sugar Tones Rock N' Roll version cut by Dewey Bergman's Benida Record Company, Originally the tune was recorded in Canada way back in '53 by composer Curley Crowe on the Canada West Coast Aragon label. Don McKim of Quality has rushed out the Billy Devroe master on Quality's Reo label. Current Tin Pan Alley excitement about tune stirred up several Broadway Publishers to make bids for U. S. Publishing rights but Jack Perry of BMI Canada Ltd., New York, had the Publishing rights but gates last Saturday—Bob Scott and his companions had 7,000 going strong in the Square Dance corner. We also note that handsome Bill Long of CHCH-TV was doing a great job for sponsor Essex Packers during the festivities where he met the public in our brand new Food Products Building. . . Ed Sullivan is doing a great job at the Grandstand and at the same time is giving the adorable Sheilla Billings (Miss Toronto 1955) the chance of a lifetime. Sheilla is to appear in Ed's new film for Warner Bros. Incidentally a tip to A. & R. men, this gal sings a great song. . . Plenty of Canucks planning to shuffle off to Buffalo when Canada's favorite adopted son—Sammy Davis Jr. (Decca, his Dad and Uncle Will Mastin are at the Town Casino. . . . Toronto's glamour thrush, Kay Dawson is the new receptionist for BMI Canada Ltd. . . . Fred Rosen reports the recent visit of Utica's Carl Swanson. Carl is MGM's record star "Mr. Sunshine" and has a host of fans hereabouts. Also in town this past week was: Decca Records country star Orval Prophet who was featured on CBC's network show "Pick The Stars". . . Incidentally Rick Webster, composer of "Man In a Raincoat" was married to Diana Arris (non pro) last week-end and will sail on September 13th for a honeymoon in the British Isles. Wedding present from Maclean's Magazine was a featured article on both Rick and Perky Wright for their success with "Man In a Raincoat". . . This brings to an end our news for this week but before closing we must tell you that Priscilla Wright is to come out with a new one this week called "Could It Be?" being released on Sparton in Canada and Unique in the U. S. Hear Perky has as great if not better success with this one as she has on "Man In a Raincoat". . . . judging by the reception given her during her appearance at the Canadian National Exhibition I don't think anyone will have to worry—she's a very popular young miss.

MONTREAL MEMOS:

MONTREAL MEMOS:

Music's new Canadian office.

MONTREAL MEMOS:

With the fall season near, Montreal night life appears to be recovering from the many set-backs dealt it during the past eighteen months. The fabulously remodeled Chez Paree back in business with a big imported French production has been instrumental in getting the revival underway. Peter Vandernorths EL Morocco being enlarged to double its present capacity is another encouraging sign. Present policy will be maintained until October 12th opening date for the new room. Acts presently lined up to play the enlarged room include Josephine Baker, Billy Daniels and Lillian Roth. The Seville Theatre resumes its show policy on September 22nd with the Four Accs opening for the initial week. The Bellevue Casino has brought in a new producer in the person of Janette Hackett to brighten up their productions which have always hit a very high standard. All in all it looks like the brightest winter season in many years. son in many years.

Matt Heft, the repatriated Canadian, who after twenty years in the entertainment and music publishing fields in England, is busy setting up Leeds





"It's What's in THE CASH BOX That Counts"



The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"SUDDENLY THERE'S A VALLEY"

Julius La Rosa

THE CASH BOX SLEEPER OF THE WEEK 9/3

THE CASH BOX SLEEPER OF THE WEEK 8/27

Cadence 1270; 45-1270

"SHIFTING WHISPERING SANDS"

> Billy Vaughn Orch. **Rusty Draper**

BEST BETS 9/3 Dot 15409; 45-15409 Mercury 70696; 70696 x 45

THE CASH BOX

"HE" Al Hibbler

SLEEPER OF THE WEEK 8/27 Decca 29660; 9-29660

"BLACK DENIM TROUSERS"

The Cheers

THE CASH BOX BEST BETS 9/3

. Capitol 3219; F-3219

Banquet of N. Y. Music Ops To Be Broadcast

NEW YORK-The recording talent performing at the 18th Annual Banquet of the Music Operators of New York to be held on October 8, will be heard on radio station WABC with Martin Block as emcee. The one hour entertainment segment from 9:30 to 10:30 will be the portion piped over the airwaves.

Arrangements for the radio broadcast were made by Al Denver, president of M.O.N.Y. and the American Broadcasting Company.

The annual banquet will be held in the main ballroom of the Waldorf-Astoria Hotel.



The Big One The Original Hit GOGI GRANT'S ERA RECORDS 1213 No. Highland Ave.

Theorie de de la legitation de de la lieure de la lieure

Hollywood 38

Roulette Records Issues First Disk

LAS VEGAS—Roulette Records, a new indie company in Las Vegas, Nevada, has announced its first national release entitled "Sallisaw Squaw," a novelty, sung by Revel Ray who writes her own material.

"Sallisaw Squaw" is the first of twelve of Miss Ray's original songs contracted for by Roulette Records and published by Double "O" Music Publishers, also of Las Vegas.

Revel entered show business at the LAS VEGAS-Roulette Records.

Revel entered show business at the age of 4 as a singer and dancer in Tulsa, Oklahoma, where Indian children learn to ride horses before they walk. No different from the other papooses, Revel became an accomplished trickrider. However, when her family moved to California, she began the serious study of music, ballet and drama. Bob Keith, formerly of MGM, helped her develop a commercial style of singing which led to radio, TV, supper clubs and now the recording field. The attractive young redhead, a veteran beauty-contest winner, has been on the road traveling the Western States with her own show, "Hollywood Revue," for the past three years. Revel refers to this period in her life as "barnstorming," and attributes to this experience of facing all types of audiences her confidence that she is now ready to try for the big leagues.

Jay Leipzig To Big 3

NEW YORK-Abe Olman has announced that Jay Leipzig will join The Big 3 Music Corporation as Sales Promotion Director on September 19.

In this newly created position, Leipzig is expected to plan and direct the sales promotion activities of the Big 3 Educational and Standard Departments. Leipzig has been Advertising and Promotion Manager of Mills Music.

THE CASH BOX CASH BOX" COMPILED BY "THE

Selections

BT—Bethlehem
CA—Capitol
CD—Cadence
AB—Abbott
CK—Checker
AL—Aladdin
AP—Apollo
CO—Columbia
CB—Card

| AU—Audivacs | CV—Clearyiew B—Fobor | JZ—Josie | PE—Peacock | SP—Specialt | SP—Specia

UQ—Unique
VI—RCA Victor
VJ—Vee Jay
WD—Waldorf
WI—Wing
"X"—Label "X"

Pos. 9/10 -Yellow Rose Of Texas

*CR-61476 (9-61476)—

JOHNNY DESMOND
You're In Love With
5omeone

Someone

*CO-40540 (4-40540)—
MITCH MILLER
Blackberry Winter
PM-1122A (45-1122A)—
MAURY LAWS CH. & O.
Ain't That A Shame
VI-20-6241 (47-6241)
HOMER & JETHRO
Listen To The Gooney
Bird

Bird X-0161 (4X-0161)— GERI GALIAN Autumn Leaves

-Ain't That A Shame

2 2

*DO-15377 (45-15377)—
PAT BOONE
Tennessee Soturday
Night
*IM-5348 (45-5348)—
FATS DOMINO

#IM-5348 (45-5348)—

EATS DOMINO

La-La

PM-1122B (45-1122B)—

BILL MARINE & ROCKETS

Yellow Rose Of Texas

W1-90000 (90000x45)—

RONNIE GAYLORD

Chee Sera Sera

3—Seventeen 3 4

CA-3199 (F-3199)—

ELLA MAE MORSE

Razzle-Dazzle

#DO-15386 (45-15386)—

FONTANE SISTERS

If I Could Be With

You

**XI-1470 (45-1470)—

**XI-1470 (45-1470)—

Little Ole You-All

**ME-70651 (70651×45)—

**I Can't Live Without Them Anymore

4—Love Is A Many
Splendored Thing

6 8

CA-3202 (F-3202)—

WOODY HERMAN
House Of Bamboo

CR-61467 (9-61467)—

DON CORNELL
Bible Tells Me So

★DE-29625 (9-29625)—

FOUR ACES
Shine On Horvest
Moon

MG-30883 (K-30883)—

DAVID ROSE O.

You And You Alone

PM-1120A (45-1120A)—

THE ROCKETS
I'll Never Stop Loving
You

CR-165 (45-165)—

CR-165 (45-165)— DON, DICK & JIMMY In Madrid

-Maybellene

*CH-1604 (45-1604)—
CHUCK BERRY
Wee, Wee Hours
CR-61478 (9-61478)—
JOHNNY LONG Toy Tiger
DO-15407 (45-15407)—
JIM LOWE

ME-70682 (70682 x 45)—
RALPH MARTERIE
Toy Tiger
PM-1125A (45-1125A)—
JERRY DUANE
House Of Blue Lights

-Rock Around the Clock

AR-123 (45-123)—SONNY DAE

Movin' Guitar
BE-1098 (45-1098)—FOUR BELLS
& JIMMY CARROLL O.

Hoppy Holiday

DE-29124 (9-29124)

BILL HALEY & COMETS

Thirteen Women

MG-12028 (K-12028)—

CHARLES WALCOTT

Love Theme

PM-1118A

ASSIMATION

Love Theme
PM-1118A (45-1118A)—
GABE DRAKE
Chee Chee-oo Chee

-Autumn Leaves

Toy Tiger

**KA-116 (45-116)

**ROGER WILLIAMS Take Care

ME-70686 (70686x45)

**METHON TO NAME COD-1421 (45-1421)

**JOHN SEBASTIAN STRANGE In Paradise CR-61485 (9-61485)—STEVE ALLEN & GEO. CATES O. High And Dry

**DE-29653 (9-29653)

**TOY Tiger

**KA-116 (45-116)

**ROGER WILLIAMS Take Care

ME-70686 (70686x45)

**MAYNARD FERGUSON Finger-Snappin'

MAYNARD FERGUSON
Finger-Sanappin'
MG-12068 (K12068)—
RAY CHARLES SINGERS
Farly Autumn
PM-1123A (45-1123A)—
LOU GARISTO
Day By Day
X-0161 (4X-0161)—
GERI GALIAN

X-0161)— GERI GALIAN Yellow Rose Of Texas Mambo -Wake The Town And Tell The People

*CA-3120 (F-3120)—

*I'll Never Stop
Loving You

*CO-40537 (A-40537)—

MINDY CARSON
Hold Me Tight
CR-61477 (9-61477)—
LAWRENCE WELK
I Hear Those Bells
PM-1121B (45-1121B)—

ARGYLES

Tina Morie

Tina Morie

9—Tina Marie ★VI-20-6192 (47-6192)— PERRY COMO

PM-1121A (45-1121A)—
GABE DRAKE
Wake The Town Song Of The

Song Vi II Dreamer

CA-3178 (F-3178)—
BUNNY PAUL
For The Very First
Time
CO-4-0528 (4-40528)—
JOHNNY RAY
I've Got So Mony
Million Yeors

DU-142 (45-142)—
BILLY BROOKS
Mombo Is Everywhere
VI-20-6196 (47-6196)—
EDDIE FISHER
Don't Stoy Away Too
Long

11—Gum Drop 12 13

DE-29686 (9-29686)—

MILLS BROS.

Suddenly There's A

Valley

DL-6090 (45-6090)—

OTIS WILLIAMS

5ave Me, Save Me

KI-1496 (45-1496)—

THE GUM DROPS

Don't Take It So Hord

★ME-70668 (70668 × 45)—

Present Arms

Present Arms
12—Hard To Get

*X-0137 (4X-0137)—

GISELE MacKENZIE

Boston Fancy

13—I Want You To

Be My Baby

16 19

DE-29655 (9-29655)—

LOUIS JORDAN O.

Come And Get It

*EP-9115 (5-9115)—

LILLIAN BRIGGS

Don't Stay Away Too

Long

Long

★ME-70685 (70685x45)—

GEORGIA GIBB5

Come Rain Or Come

Shine

Pos. Pos. 9/10 9/3

PM-1124A (45-1124A)— LAURA LESLIE Longest Walk The Bible

Tells Me So

**Tells Me So

15 17

**CR-61467 (9-61467)—
DON CORNELL
Love Is A ManySplendared Thing

DE-29615 (9-29615)—
RALPH YOUNG
Man From Laramie

MG-12045 (K-12045)—
KAY ARMEN
I Wonder When We'll
Ever Know

ND-5182 (45-5182)—
ROY ROGERS & DALE EVANS
Lonesome Volley

**WI-90003 (90003 x 45)—
NICK NOBLE
Army Of The Longest

15—The Longest

Walk 17 18 17 18
PM-1124B (45-1124B)—
LAURA LESLIE
I Want You To Be My
Baby
VI-20-6182 (41-6182)—
JAYE P. MORGAN
Swanee

16-Moments To Remember 18

★CO-40539 (4-40539)— FOUR LADS Dream On, My Love, Dream On

17—Hummingbird

BE-1097 (45-1097)— 13 9

TEX STEWART & 3 BELLES

Laugh Polko

*CA-3165 (F-3165)—

EES PAUL & MARY FORD

Goodbye My Love

CD-1267 (45-1267)—

CHORDETTES

I Told A Lie

CO-21419 (4-21419)—

ROSE MADDOX

Words Are Easy

To 5ay

Words Are Easy
To Say
★CO-40526 (4-40526)—
FRANKIE LAINE
My Little One
EP-9110 (5-9110)—
D. & L. ROBERTSON
Saturday Night

Domani 20 15

*CD-1265 (45-1265)—
JULIUS LA ROSA
Momo Rosa
CR-61450 (9-61450)—
MINUCCI O.

Moke Up
VI-20-6167 (47-6167)—
TONY MARTIN
What's The Time In
Nicaroguo

19—House Of Blue Lights

CA-2574 (F-2574)—
MERRILL MOORE

MERRILL MOORE
Bell Bottom Boogle
DE-29594 (9-29594)—
PAT MORRISSEY
Midnight Sun
*ME-70627 (70627x45)—
CHUCK MILLER
Can't Help Wonderin'
PM-1125B (45-1125B)—
BILL MARINE
Machellene

Maybellen

20—Learnin' The Rlues 14 14

#CA-3102 (F-3102)—
FRANK SINATRA
If I Had Three Wishes
CA-3147 (F-3147)—
RAY ANTHONY
Mmmmm Mamie
CO-40515 (4-40515)—
BELMONTE ORCH.
Bambuco Hat Dance
CR-61436 (9-61436)—
JOHNNY DESMOND
It's A Sin To Tell A Lie
G5-253 (45-253)—JOE VALINO
Lonely Boy

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

1991 Selling Records FROM LEADING RETAIL OUTLETS!

*INDICATES BEST SELLING RECORD OR RECORDS.

Tunes are listed below in order of their popularity based on a continuing weekly dational survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.

The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

Comprising 100 Selections

Pos. Pos. 9/10 9/3 I'll Never Stop

Loving You CA-3120 (F-3120)—LES BAXTER
Wake The Town

CA-3120 (F-3120)—LES BAXTER Wake The Town Wake The Town DORIS DAY Never Look Back IM-8298 (45-8298)—SLIM WHITMAN I'll Never Take You Back Again LO-1572 (45-1572)—DAVID WHITFIELD Everywhere

DAYID
Everywhere
PM-1120B (45-1120B)—
LAURA LESLIE
Love Is A ManySplendored Thing

Suddenly. There's A Valley

CA-3228 (F-3228)— 35 49
PATTY ANDREWS
Booga-Da-Woog
CD-1270 (45-1270)—
JULIUS LA ROSA
Everytime That I Kiss
Carrie
CO-40559 (4-40559)—
JO STAFFORD
The Night Watch
DE-29686 (9-29686)—
MILLS BROS.
Gum Drop

MILLS BRUS.
Gum Drop
★ER-1003 (45-1003)—
GOGI GRANT
Love Is A ManySplendored Thing

23—Hawk-Eye

CO-21437 (4-21437)— BOBBY LORD #CO-21437 (4-21437)—

#BOBBY LORD

I Can't Make My
Dreams Understand

#CO-40558 (4-40558)—

FRANKIE LAINE
Your Love

MD-1015 (45-1015)—

KEN CARSON
I've Been Working On
the Railroad

ME-70697 (70697)45)—

CHUCK MILLER
Something To Live For

PAN BRY Day

24—Day By Day
25 27
CA-435—JO STAFFORD
*CA-3154—FOUR FRESHMEN
HOW Can I Tell Her
CO-40565 (4-40565)—
FRANK SINATRA

PM-1123B (45-1123B)—
THE ROCKETS
Autumn Leaves

Autumn Leaves -Shifting, Whispering Sands 44 45

**DO-15409 (45-15409)—
BILLY VAUGHN
Shifting, Whispering
Sands (Pt. 2)

**ME-70696 (70696x45)—
RUSTY DRAPER
Lost Frontier
VI-20-6243 (47-6243)—
JOHNSON FAMILY SINGERS
Shifting, Whispering
Sands (Pt. 2)

-Man In A Raincoat 24 21

★CD-1266 (45-1266)— 24 21 ★ARION MARLOWE Heartbeat CR-61433 (9-61433)— KAREN CHANDLER

KAREN CHANDLER
Sentimental Fool
LO-1589 (45-1589)—LITA ROZA
Today And Ev'ry Day
★UQ-303 (45-303)—
PRISCILLA WRIGHT
Please Have Mercy

Only You ★ME-70633 (70633x45)— THE PLATTERS Bark, Battle And Ball WI-90015 (90015x45)—LOLA DEE Paper Kisses

Same Old Saturday Night

★CA-3218 (F-3218)— 36 — FRANK SINATRA Fairy Tale

Pos. Pos. 9/10 9/3 The Kentuckian 29_ Song

CO-40527 (4-40527)—
WESTON & LUBOFF CH.
You And You Alone CR-61439 (9-61439)— BOBBY SHERWOOD

BOBBY SHERWOOD
Far Away Places

*DO-15375 (45-15375)—
HILLTOPPERS
I Must Be Dreaming
ER-1002—DANNY WELTON
ME-70637 (70637*45)—
GUY CHERNEY
If We All Said A
Prayer

If We All Said A
Prayer
MG-12011 (K-12011)—

JAMES BROWN
Man From Laramie
OK-7058 (45-7058)—
BROOK BENTON
Ooh!

*VI-20-6139 (47-6139)—EDDY
ARNOLD & H. WINTERHALTER
Cattle Call

-Unchained

Melody 23 24 ★CA-3055 (F-3055)— LES BAXTER ORCH.

LES BAALEN Medic
CO-40455 (4-40455)—LIBERACE
Bridges Of Toko-Ri
CR-61407 (9-61407)—
DON CORNELL
All Of You
DE-29441 (9-29441)—
AL HIBBLER

Daybreak
DE-29509 (9-29509)—
GUY LOMBARDO
Danger, Heoribreak
Ahead
*EP-9102 (5-9102)—
ROY HAMILTON
From Here To Eternity
ME-70598 (70598×45)—
CREWCUTS
Two Hearts
MG-11962 (K-11962)—
LEROY HOLMES
Olivia

VI-20-6108 (47-6108)—

CHET ATKINS

Hey, Mr. Guitar

VI-20-6078 (47-6078)—

JUNE VALLI

Tomorrow

-My Bonnie Lassie

*VI-20-6208 (47-6208)— AMES BROTHERS So Will !

-A Blossom Fell

*CA-3095 (F-3095)— 22 20
*NAT "KING" COLE
If I May
LO-1554 (45-1554)—
DICKIE VALENTINE
Who's Afraid
LO-1566 (45-1566)—
VIC BARRETT O.
Softly, Softly

-Black Denim Trousers _ _ _

*CA-3219 (F-3219)—
THE CHEERS
Some Night In Alaska
DE-29684 (9-29684)—
JACKIE BROOKS
The \$64,000 Question
/I-20-6260 (47-6260)—
VAUGHN MONROE
All By Myself

The Popcorn Song

*CA-3131 (F-3131)—
CLIFFIE STONE
Barracuda Barracuda
DE-29606 (9-29606)—
RUSS MORGAN Alabamy Bound

-Why Dou't You Write Me

CR-61483 (9-61483)—
BUDDY GRECO
Pennies From Heaven
DO-15385 (45-15385)—
5NOOKY LANSON
Last Minute Love

Pos. Pos. 9/10 9/3

-He 36-

CR-61S01 (9-61S01)—

McGUIRE SISTERS

I Believe

DE-29660 (9-29660)—

AL HIBBLER

Breeze

It's A Sin
To Tell A Lie
26 25

GEORGIA GIBBS
Blucberries
SE-4167 (45-4167)—BARRY
FRANK & S. BOLIVAR
Lemon-Merengue
VI-20-6138 (47-6138)—
EARTHA KITT & P. PRADO

WI-90007 (90007x45)—

LEW DOUGLAS O.

How Can You Say

39—Fooled

40 32 ★VI-20-6192 (47-6192)—
PERRY COMO
Tina Marie

41—Fairy Tale

Goodnight. Sweet Dreams

-Sweet Song Of India

44—If I May

45—Give Me Love

-Cherry Pink And Appre Blossom White

47—Cattle Call

-Razzle Dazzle

-May I Never Love Again

★RP-428 (45-428)—THE JACKS 5mack Dab In The Middle

To Tell A Lie

26

27

CR-61436 (9-61436)—
JOHNNY DESMOND
Learnin' The Blues

DE-25505 (9-25505)—
INK SPOTS
That's When Your
Heartache Begins

DE-23973 (9-23973)—
JOHNNY LONG
When I Grow Too Old
To Dream

DE-23604 (9-23604)—
FRANKIE FROBA
Just A Girl That
Men Forget

DE-48261 (9-48261)—
BILLY VALENTINE
Baby, Please Don't Go

*EP-9093 (45-9093)—
SOMETHIN' SMITH
My Boby Just Cares
For Me

28—Sweet And

-Sweet And Gentle

29 2B

★CR-61435 (9-61435)—

ALAN DALE

You Still Mean The
Same To Me

DE-29592 (9-29592)—

ETHEL SMITH
Rico Vacilon

★ME-70647 (77664745)—

GEORGIA GIBBS

Something's Gotta Give

41

-Don't Stay Away Too Long

Chuck Meyer & Biff Jones Sung

Buddy Bregman's Orchestra

"LOVE IS"-ERA No. 1003

 I am highly honored to have been covered by such outstanding artists as—JULIUS LA ROSA, PATTI ANDREWS, JO STAFFORD, MILLS BROS. and KAY ARMEN

TO THE NATION'S DJ's: It Would Not Have Been Possible Without You-Sincerest Thanks.

Published By WARMAN MUSIC

By Arrongement With HILL & RANGE SONGS, INC.

Personal Management JACK MORTON 1213 N. Highland Ave., Hollywood 28, Colif. Phone: CRestview 1-3392 HOllywood 26608

ERA RECORDS

1213 N. Highland

Hollywood, Calif.

the Original . the original

6

HITS! HITS! HITS!

OLD TOWN—PARADISE

SMASH

The Solitaires

OLD TOWN # 1014

Selling Strong LIFE IS BUTA DREAM

The Harptones

PARADISE # 101

Watch For-New Release "MY ANGEL CHILD"

> **Hal Paige** PARADISE # 102

DIST.: Some Territories Open WRITE -- WIRE

OLD TOWN RECORDS PARADISE RECORDS

701 - 7th Ave. (CO 5-8810) N. Y.

SAVOY SEPTEMBER RELEASES!

Picked Again—Another Hit for Nappy WELL, WELL, WELL BABY-LA"

JUST A LITTLE LOVE"

NAPPY BROWN Savoy 1167

THE GREATEST RECORD SHE EVER MADE "I'LL NEVER FORGET YOU"

"I CAN'T STOP NOW"

VARETTA DILLARD Savoy 1166

A NEW VOCAL SENSATION

"SWEETIE"

"I'M SO GLAD"

Savoy 1170

A DOUBLE SIDED SMASH HIT

"I WILL WAIT"

LARRY HARRISON Savoy 1171

A NEW VOCAL GROUP TO REMEMBER "THE ANGELS SENT YOU TO ME"

THE CARNATIONS

58 MARKET ST

TAKING OFF!

"ADORABLE"

"LIPS RED AS WINE" THE COLTS Vita # 112
JUST RELEASED

"ME AND MY DEAL"

b/w "SWEET GIRL"
THE SQUIRES Vita # 113

MAMBO AND VITA RECORDS
1486 NO. FAIR OAKS
PASADENA 3, CALIF. Phone Ryan 1-6609

5 TOP HITS

O FATS DOMINO

"Ain't That A Shame"

OSMILEY LEWIS "I Hear You Knocking"

FATS DOMINO "All By Myself"

• THE BARONS "I Know I Was Wrong"

6 THE JEWELS 'Natural Natural Dittv"

imperial Records

Dootone Has Five Big Ones

D "EDNA"

THE MEDALLIONS # 364

"ALWAYS AND **ALWAYS**"

THE MEADOWLARKS # 367

"REELING AND ROCKING"

ROY MILTON # 369

"WETBACK HOP" CHUCK HIGGINS # 370

New Release

"DON'T TAKE YOUR LOVE'

RECORDS 512 S. Central Aye., Los Angeles, Calif.

Wolf Opens Offices

NEW YORK—Leonard I. Wolf Enterprises opened offices at 119 West 57th Street, New York City, this week. The new firm headed by Leonard Wolf, veteran of 15 years in the record business will offer many services in promotion and publicity.

First clients signed by Leonard I. Wolf Enterprises are the Frank Sorrell Trio, an instrumental group, featured on Audivacs Records and currently appearing at the Colonial Hotel in Hagerstown, Md., and Eileen Merry, TV's young new starlet who just completed a summer stock engagement with Tanny Moore and in the start of the start pleted a summer stock engagement with Terry Moore, and is soon to be seen on the Phil Silvers' TV Show. The new office also pacted the Alpha Distributors, N. Y. C., for local promotion motion.

Marshall Joins Orenstein

NEW YORK—Paul G. Marshall, London Records' corporate counsel, has announced his resignation from that firm. Marshall, who is responsible for the setting up of overseas distribution for many American indie labels through the British Decca Empire, will be associated with the law firm of Harold Orenstein. London has not announced Marshall's successor.

WE'RE DELIVERING!

HITS OF THE WEEK "THOSE LONELY, LONELY NIGHTS" EARL KING ACE # 509

> "THE 64,000, QUESTION" BOBBY TUGGLE CHECKER # 823

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THIS IS THE RECORD IT'S THE HIT WE PROMISED YOU

JIMMY REED

THE CASH BOX * AWARD O' THE WEEK * "SHE DON'T WANT ME

NO MORE" (2:36)
[Tollie BMI—Reed] "I DON'T GO FOR THAT" (2:45)
[Tollie BMI—Reed]

JIMMY REED (Vee-Jay 153)

• Jimmy Reed turns in another powerful chanting joh in his treatment of "She Don't Want Me No More". The tune is a rhythmic middle heat country hlues sung simply hut effectively by the Vee-Jay star. His down home vocaling has won him a large audience and his latest is a sincere reading of a hoy in love who can't stand to see his girl leave him. The flip, "I Don't Go For That", is an up heat ditty in which Reed establishes his independence and tells his girl he won't stand for her shenanigans and he's leaving her flat. Deck moves well with a strong heat hut we like "She Don't Want Me No More" for the strong side.

Vee- Jay RECORDS, INC. 2129 S. Michigan Avenue



MAYBELLENE Chuck Berry (Chess 1604)



IT'S LOVE, BABY

Louis Brooks & **Earl Gaines** (Excello 2056)

WALKING THE BLUES

Jack Dupre & Mr. Bear (King 4182)

WHY DON'T YOU WRITE ME Jacks

(RPM 428)

EVERY DAY Count Basie & Joe Williams

(Clef 81949)

AIN'T IT A SHAME Fats Domino

I HEAR YOU

(Imperial 5348)

KNOCKING Smiley Lewis (Imperial 5356)

ONLY YOU **Platters**

(Mercury 70633)

11

ALL BY MYSELF

Fats Domino (Imperial 5357)

SOLDIER BOY 40 Four Fellows (Glory 234)

HIDE AND SEEK Joe Turner

(Atlantic 1069)

M

A FOOL FOR YOU

Ray Charles 12 (Atlantic 1063)

ANYMORE

Johnny Ace (Duke 144)

FEEL SO GOOD Shirley & Lee

(Aladdin 3289)

(RPM 436)

THOSE LONELY, LONELY NIGHTS Earl King (Ace 509)

Johnny 'Guitar' Watson

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



NEW YORK:

For sometime now we have been hearing solemn prognostications to the effect that the rock and roll craze would soon be over and its weighty impact on the pop market would be a thing of the past. "It's just a passing trend" was the confident statement of many of our upper echelon music figures. If eventually they are to be proven right, it is now evident that it will not be in the immediate future.

Recently we have had two very strong indications

on the pop market would be a thing of the past. "It's just a passing trend" was the confident statement of many of our upper eclelon music figures. If evident that it will not be in the immediate future. Recently we have had two very strong indications that not only is it not on the deeline, but it is still on the way up. Rock and Roll has completely captured the teen-age market, regardless of race. It has become the music for the atomic powered youth, Just a week ago Dr. Jive (Tommy Smalls) put together a show for the second time at the Apollo Theatre in Harlem. His first, several months ago, set an attendance record at the Apollo—and his second outdrew the first. When Alan Freed broke all existing records at the Brooklyn Paramount several months ago he astounded and delighted the trade. More than just a few shared the view that his return this week would sever equal his former figures. At this writing the final attendance and office will be confounded by the final attendance and office will be confounded by the final attendance and office will be confounded by the final attendance and office will be confounded by the final attendance and office will be confounded by the final attendance and office will be confounded by the final attendance and office will be confounded by the final attendance and office will be confounded by the final attendance and office will be confounded by the final attendance and office will be confounded by the final attendance and office will be confounded by the final attendance and of the will be confounded by the final attendance and office will be confounded by the final attendance and office will be confounded by the final attendance and office will be confounded by the final attendance and office will be confounded by the final attendance and office will be confounded by the final attendance and office will be confounded by the final attendance and office will be confounded by the final attendance and office will be confounded to the will be confounded to the will be confounded





mingbirds. It is a must for collectors. . . . Gatemouth
Brown shows his versatility with his latest recording,
"Gate's Salty Blues." Brown blows the Harmonica with as much agility as he



Handles the guitar. . . . Reports from Excello Records inform us that the new Earl Gaines' "Can't Keep From Cryin'" and "Baby, Baby, What's Wrong" already showing good action in severa markets. As yet neither side has taken the lead.

CHICAGO:

What's happening on the records 'round the Windy City? That's what diskers want to know. . . So here goes. . . Milt Salstone of M-S Distribs reports that his top seller at this time is Modern's "Good Rocking Daddy" featuring Etta James. Milt admits that this disk hasn't yet reached the volume of the fewer Count Pagin



CHUCK BERRY

"Every Day" on Clef, but, Milt advises, he's got an-other Count Basie waxing on Clef that may set an entirely new sales record for his firm, "Well Alright Okay." It's coming up that fast. . . Leonard Chess believes that he's going to break his all-time sales record with Chuck Berry's "Maybellene." The biggest selling disk Leonard ever



had was Willie Mabon's "I Don't Know." But Leonard is very aptimistic over the possibility of Chuck Berry's "Maybellene" busting tenes less record wide open. Then Leonard also points to Muddy Waters' "Mannish Boy" and to The Moonglows' "Starlight" and also to Bobby Tuggle's "The \$61,000 Question" as "comers" that have every chance to set new "ales records. . . . Abner over at Vee-Jay reports his top selling disk at this time to be "Painted Pictures" by The Spaniels. In the first 8 days, Abner says, Vee-Jay sold over 26,000 to Noo Yawk, Philly and Noork, N. J. His all-time biggest was also by The Spaniels: "Goodnight Sweetheart." Now Abner is of the opinion that "Painted Pictures" can catch and surpass this biggest one. In fact, Abner also points to Jimmy Reed's "You Don't Have To Go" as a hunk of wax that can go 'way up. . . Paul Glass over at All-State Distribs says that, as far as he's concerned, Chess' "Maybellene" is the biggest of the bovest for him. Paul reminds that he was down in Houston, Texas, when he enjoyed his record-breaking seller, Francis Craig's "Near You" on the Bullet label. Paul claims that he has a platter by Excello, "It's Love Baby," featuring Louis Brooks that also has every possibility of being a big seller record for him. . . . Ir Nieman over at Mercury Record Distribs reports that their No. 1 seller right now is The Platters "Only You." His biggest seller, he claims, was Dinah Washington's "If It's The Last Thing I Do." He is of the bolief that "Only You" may surpass by many diskeroos what Dinah Washington sold. That would surely be somethin'. . . . George and Ernie Leaner of United Record Distribs are riding high right now with "Why Don't You Write Me," The Jacks' RPM clickeroo. Fallen to the No. 2 spot in sales for them is Bobby (Blue) Bland's cutting of "It's My Life Baby." And the one the boys are banking on and giving all they've got is Apollo's "Please Be My Love" featuring The Casanovas. This Apollo disk the boys say has now started to bust wide open, but big, after a full mont

LOS ANGELES:

The Platters, whose Mercury recording of "Only You" continues high on all the charts, were so great at the Flamingo in Las Veras that they have been held over through October 10... Looks like John Dolphin has a big one in "Emily" by the Turks on his Money label. Mike Akopoff at Central Sales said this one jumped to their best seller list the first week it was out... Carmen McRae makes her first Los Angeles appearance when she opens at Jazz City on Sentember 13.



week it was out. . . . Carmen McRae makes her first Los Angeles appearance when she opens at Jazz City on September 13. . . . Another big opening set for the 13th is Lionel Hampton at the Paramount theatre in downtown L. A. . . . Dootsie Williams new group, The Calvanes are out with their first record "Don't Take Your Love" and Dootsie says he's had the best initial reaction that he has ever had on a new release. . . . Dinah Washington opened at the Moulin Rouge in Las Vegas on September 6. After that Dinah does four weeks at the Savoy Ballroom in Los Angeles which will reopen on September 12 with Louis Jordan. . . The Jewels, whose "Natural Natural Ditty" is taking off appeared at the 400 Club in San Diego last weekend. . . . Gene and Eunice will be back on the Coast on September 18 to record for Aladdin Records. The pair are currently touring the country with the Top Ten R&B show. . . Eddie Mesner bringing Elouise Brooks in from Northern California to record this week. . . Fats Domino, Clifton Chenier, Smiley Lewis, are some of the R&B names currently touring throughout the South. . . Joe Bahari of Modern and RPM Records in Houston and San Antonio making a disc-jockey tour and plugging Donna Hightower's new release of "Bob-O-Link." . . . Ray Dobard of Music City Records in San Francisco has a couple of hot ones in "White Port and Lemon Juice" by Four Deuces and "Tell Me Darling" by the Gaylarks. . . . Leroy Conley sponsoring the new Ray Robinson R&B disc-jockey show from his Long Beach store and beaming over station KGFJ, immediately following Hunter Hancock.

JAZZ JOTS

Liberty Records released a new 12" LP titled "Jazz In Hollywood" featuring

Liberty Records released a new 12" LP titled "Jazz In Hollywood" featuring many of the top West Coast jazz musicians. New company has plans for future releases of the same type... Contemporary will release a 12" LP of the Laguna Summer Concert with Barney Kessel, Hamp Hawes, Shelly Manne and other names... Red Clyde, vice-president of Bethlehem Records in town, spending some time with local distributor Al Sherman... Four Freshmen alternating with Lee Konitz and his group packed them in at Jazz City last week... Fantasy bringing out a new album starring Cal Tjader... The huge success of the Jazz concert held at the Hollywood Bowl recently was very gratifying to the jazz fans and enthusiasts in the area.

Progressive Records' "live" recording of the George Wallington Quintet at the Cafe Bohemia on September 9, chalks up the second LP album to be inspired by this thriving new jazz club in Greenwich Village, N. Y. The first tagged "Cafe Bohemia After Dark," was waxed for Savoy by a Kenny Clark group and is now being released. Formerly offering a revue type show, the Bohemia switched to a modern jazz policy early this summer and has been jumping since. A main reason for the club's success is that it is rvn from a musician's point of view, with pianist Wallington doublng as musical director, booking the additional jazz attractions which alternate sets with his own combo. The Lucky Thompson Quintet opens a one-week stint on September 15, to be followed by the Messengers, the Joe Roland Quintet, the Lou Donaldson combo, and other groups. combo, and other groups.





The greatest GATEMOUTH BROWN Hear the Harmonica on

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b/w

"ROCK MY **BLUES AWAY**"

PEACOCK # 1653

HAROLD CONNER'S second great #

"DON'T BE NO FOOL"

"YOUR MAGIC KISS"

Featuring Bill Harvey's Orchestra PEACOCK # 1652

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OTIS JACKSON and THE DIXIE HUMMINGBIRDS

PEACOCK # 1753

A voice is born

Hear CARL VAN MOON sing "WHY DOES IT "LONESOME ROAD" b/w HAVE TO BE"



THE CASH BOX EEPER OF THE WEEK



GAINES

VOCALIST

WITH

LOUIS BROOKS

AND HIS

HI-TOPPERS

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'BABY, BABY, WHAT'S WRONG"

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The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans



MAYBELLENE Chuck Berry (Chess 1604)



EVERY DAY Basie & Williams (Clef 89149)



WHY DON'T YOU WRITE ME Jacks (RPM 428)

SHIP OF LOVE

Nutmegs (Herald 459)



PAINTED PICTURES Spaniels (Yee Jay 154)



ALL BY MYSELF Fats Domino (Imperial 5357)



IT'S LOVE, BABY Ruth Brown (Atlantic 1072)



WALKING THE BLUES Dupree & Bear (King 4812)



ONLY YOU Platters (Mercury 70633)

DON'T YOU KNOW I LOVE YOU Five Keys (Capitol 3185)

MAYBELLENE Chuck Berry (Chess 1604)

IT'S LOVE, BABY Earl Gaines (Excello 2056)

WALKING THE BLUES Dupree & Bear (King 4812)

A FOOL FOR YOU Ray Charles (Atlantic 1063)

EVERY DAY Basie & Williams (Clef 89149)

IT'S MY LIFE, BABY Bobby Blue Bland (Duke 141)

ALRIGHT, OKAY, YOU WIN Basie & Williams (Clef 89152)

WHY DON'T YOU WRITE ME Jacks (RPM 428)

AIN'T IT A SHAME Fats Domino (Imperial 5348)

STARLITE Moonglows (Chess 1605) MAYBELLENE Chuck Berry (Chess 1604)

ALL BY MYSELF Fats Domino (Imperial 5357)

ALL AROUND THE WORLD Willie John (King 4818)

WALKING THE BLUES Dupree & Bear (King 4812)

THOSE LONELY

HIDE AND SEEK Joe Turner (Atlantic 1069)

ONLY YOU Platters (Mercury 70633)

IT'S LOVE, BABY Louis Brooks and Earl Gaines (Excelle 2056)

WEE WEE HOURS Chuck Berry (Chess 1604)

I HEAR YOU KNOCKING Smiley Lewis (Imperial 5356)

in SAN FRANCISCO

in NEWARK

in DETROIT

IT'S LOVE, BABY Brooks & Gaines (Excello 2056)

WALKING THE BLUES Dupree & Bear (King 4812)

3

TELL ME, DARLING Gaylarks (Music City 792)



MAYBELLENE Chuck Berry (Chess 1604)



WPLI Four Deuces (Music City 790)



EVERY DAY Basie & Williams (Clef 89149)



EDNA Medallions (Dootane 364)



DON'T TAKE IT SO HARD Earl King (King 4780)



I HEAR YOU KNOCKING Smilev Lewis (Imperial 5356)

10

ONLY YOU Platters (Mercury 70633) MAYBELLENE Chuck Berry (Chess 1604)

DON'T TAKE IT SO HARD Earl King (King 4780)

WHY DON'T YOU WRITE ME Jacks (RPM 482)

IT'S LOVE, BABY Brooks and Gaines (Excello 2056)

LIFE IS PUT A DREAM Harptones (Paradise 101)

PAINTED PICTURE (Vee-Jay 154)

ANYMORE Johnny Ace (Duke 144)

ALL BY MYSELF Fats Domino (Imperial 5357)

MANISH BOY Muddy Waters (Chess 1602)

A FOOL FOR YOU Ray Charles (Atlantic 1063)

WALKING THE BLUES Dupree & Bear (King 4812)

IT'S LOVE, BABY Brooks & Gaines (Excello 2056) Midnighters (Federal 12229)

EVERY DAY Basie & Williams (Clef 89149)

MAYBELLENE Chuck Berry (Chess 1604)

AIN'T IT A SHAME Fats Domino (Imperial 5348)

GUM DROP Otis Williams (DeLuxe 6090)

WHY DON'T YOU WRITE ME Jacks (RPM 428)

ALL AROUND THE WORLD Willie John (King 4818)

MANISH BOY Muddy Water (Chess 1602)

ONLY YOU Platters (Mercury 70633)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

FEEL SO GOOD Shirley & Lee (Aladdin 3289)

MAYBELLENE

Chuck Berry (Chess 1604)

ONLY YOU Platters (Mercury 70633)

EVERY DAY (Basie & Williams) (Clef 89149)

I HEAR THOSE BELLS Dinah Washington (Mercury 70653) IT'S LOVE, BABY

Brooks & Gaines (Excello 2056)

AIN'T IT A SHAME Fats Domino (Imperial 5348)

I'M SO GLAD Mickey & 5ylvia (Rainbow 316)

WHY DON'T YOU WRITE ME Jacks (RPM 428) PAINTED PICTURE Spaniels (Vee-Jay 154)

MAYBELLENE Chuck Berry (Chess 1604)

IT'S LOVE, BABY Brooks & Goines (Excello 2056)

WANTED YOU Jaguars (Aardell 0003)

WALKING THE BLUES
Dupree & Bear
(King 4812)

ONLY YOU Platters (Mercury 70633)

ALL BY MYSELF Fats Domino (Imperial 5357)

I HEAR YOU KNOCKING Smiley Lewis (Imperial 5356)

FEEL SO GOOD Shirley & Lee (Aladdin 3289)

WHY DON'T YOU WRITE ME (RPM 428)

ANYMORE Johnny Ace (Duke 144)

AAYBELLENE (Chess 1604)

AT MY FRONT DOOR El Dorados (Vee Jay 147)

SOLDIER BOY (Glory 234)

IT'S LOVE, BABY Brooks & Gaines (Excello 2056)

I HEAR YOU KNOCKING Smiley Lewis (Imperial 5356)

HIDE AND SEEK Joe Turner (Atlantic 1069)

WHY DON'T YOU WRITE ME Jacks (RPM 428)

NIP SIP Clovers (Atlantic 1073)

ALL BY MYSELF Fats Domino (Imperial 5357)

EVERY DAY Basie & Williams (Clef 80149)

in in MEMPHIS ATLANTA

in DALLAS

MAYBELLENE Chuck Berry (Chess 1604)

AIN'T IT A SHAME Fats Domino (Imperial 5348)

WALKING THE BLUES Dupree & Bear (King 4812)

GOOD ROCKIN' DADDY Etta James (Modern 962)

I HEAR YOU KNOCKING Smiley Lewis (Imperial 5356)

WHY DON'T YOU WRITE ME Jacks (RPM 428)

TELEPHONE BLUES Little George Smith (RPM 434)

DOG-GONE IT Donno Hightower (RPM 432)

HIDE AND SEEK Joe Turner (Atlantic 1069)

ANYMORE Johnny Ace (Duke 144)

MAYBELLENE Chuck Berry (Chess 1604)

AIN'T IT A SHAME Fats Domino (Imperial 5348)

WALKING THE BLUES Dupree & Bear (King 4812)

I HEAR YOU KNOCKING Smiley Lewis (Imperial 5356)

HIDE AND SEEK (Atlantic 1069)

DON'T TAKE IT SO HARD Earl King (King 4780)

WHY DON'T YOU WRITE ME Jacks (RPM_428)

IT'S LOVE, BABY Brooks & Gaines (Excello 2056)

EVERY DAY Basie & Williams (Clef 89149)

THOSE LONELY, LONELY NIGHTS Earl Kina (Ace 509) Johnny "Guitar" Watson (RPM 436)

MAYBELLENE Chuck Berry (Chess 1604)

THOSE LONELY LONELY NIGHTS Johnny "Guitar" Watson (RPM 436)

WHY DON'T YOU WRITE ME Jacks (RPM 428)

ALL BY MYSELF Fats Domino (Imperial 5357)

IT'S LOVE, BABY Brooks & Gaines (Excello 2056)

I'M CONFESSING Jacks (RPM 433)

TELEPHONE BLUES Little George Smitt (RPM 434)

MARY LOU Young Jesse (Modern 961)

WALKING THE BLUES Dupree & Bear (King 4812)

AIN'T IT A SHAME Fats Domino (Imperial 5348)

Coming Up In R & B

Listed Alphabetically

ALRIGHT, OKAY, YOU WIN

Count Basie & Joe Williams (Clef 89152)

Chicago, Detroit, Los Angeles, Meridian, New York, St. Louis

HANDCLAPPIN'

Red Prysock (Mercury 70674)

Boston, Cleveland, Detroit, New York, Philadelphia, Pittsburgh

PAINTED PICTURE

Spaniels

(Vee-Jay 154)

Chicago, Newark, New York, Philodelphia, St. Louis

TELEPHONE BLUES

Little George Smith (RPM 434)

Berkeley, Dollas, Detroit, Houston, Memphis, Philadelphia, St. Louis

TEN LONG YEARS

B. B. King (RPM 437)

Dallas, Detroit, Los Angeles, Memphis, Meridian, Mobile, Philadelphia

Columbia Signs Joe Loco

NEW YORK—Columbia Records this week announced the pacting of Joe Loco, one of America's leading Latin names, to a one year contract, retroactive to July 15, with one year options for four years. Complete and outright release was obtained from George Goldner, Tico Records, to whom the pianist was under a recording contract.

whom the pianist was under a recording contract.

A session is planned for Loco, who will do albums and singles, for the week of September 19. Eight sides will be cut with Loco's trio, quartet and two big bands (one with strings and one with a big brass section).

Loco, who was formerly staff arranger for E. B. Marks Publishing Company, has now set up his own company, Loco Publishing Company. In the new setup Loco will be associated with Harry Link.

A nationwide tour is currently being worked out for Loco by the William Morris office for approximately late October-November, during which time the Latin pianist will plug his Columbia releases with the jockeys in each city the tour takes in. in each city the tour takes in.

Loco, who claims to be the first to record American tunes with a mambo tempo, rose to prominence while on the Tico label with such successful recordings as "Tenderly," "Song of Moulin Rouge," and "El Baione."

BUSTING WIDE OPEN! "TELL ME, DARLING"

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AND

"W-P-L-J" by THE 4 DEUCES

MUSIC CITY # 790 DISTRIBUTORS-Some Territories Available

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WANT OVE Y

The Flamingos

CHECKER 822

WALKIN' THE BLUES"

Willie Dixon

CHECKER 823

THE \$64,000 **QUESTION**"

Bobby Tuggle

CHECKER 824

'DON'T START ME TALKIN

Sonny Boy Williamson **CHESS 1602**

"MANNISH BNY"

Muddy Waters

CHESS 1604

"WEE WEE HOURS"

CHESS 1605

Chuck Berry

"IN LOVE" The Moonglows

CHESS 1606

PRISONER"

"I'VE BEEN DECEIVED"

Eddy Boyd



"It's What's in THE CASH BOX That Counts"



THE EL DORADOS

ALONZO SCALES

ALONZO SCALES
(Wing 80020)

B "MY BABY LIKES TO SHUFScales, Leary] Alonzo sings the
rhythmic shuffle with a down home
feeling that neverthless has appeal to
both markets, Good beat for dancing.

"SHE'S GONE" (2:38) [Clifton
BMI—Winley, Kirkland] A slow
blues which is also country flavored.
Scales sings with feeling and a good
style which gives the tune a good
chance northward, tho its best markets
are in the south.

BOBBY TUGGLE

BOBBY TUGGLE

(Checker 823)

"THE \$64,000 QUESTION"

(2:35) [Arc BMI—Sears, Sharpe]

Tuggle ties a romantic jump ditty to the timely TV \$64,000 show. Much newspaper, TV, radio and magazine publicity will draw immediate attention to this tune. Tuggle does a good vocal reading of the exciting novelty. Side bears watching.

"TOO LATE OLD MAN" (2:40)

[Arc BMI—Tuggle, Tignor] Tuggle sings a middle beat blues that comes out a fair coupler.

SMOKEY HOGG

(Meteor 5021)

(Meteor 5021)

(DARK CLOUDS" (2:39) [Modern BMI—Taub] Smokey Hogg wails a southern middle beat blues

wails a southern middle beat blues aimed at the southern markets.

B "I DECLARE" (2:30) [Modern BMI—Taub] Another middle beat with the same down home delivery. Hogg is striving to find his baby before he loses his mind. Ok fare for the deep south markets.

CHUCK HIGGINS

CHUCK HIGGINS
(Dootone 370)

"WETBACK HOP" (2:40) [Dottsie Williams-Chuck Higgins] A quick beat instrumental with a sharp defined jump rhythm. Deck moves and could catch a good piece of the instrumental market.

"DON'T YOU KNOW I LOVE YOU BABY" (2:41) [Dootsie Williams-Frank Dunn] The Chuck Higgins band backs with a slow blues moodily sung by Frank Dunn.

THE COUNTS

THE COUNTS
(Dot 1265)

"SALLY WALKER" (2:29) [Condor BMI—Scott] The Counts aided by some driving saxing rock out a quick beat jump with excitement. Good beat that could take the deck a long way. Watch it.

"I NEED YOU TONIGHT" (2:28)
[Condor BMI—Young] The Counts, with a change to a slow pretty ballad, display their versatility by turning in an excellent reading. Tender, tearful, and terrific solo effort.

THE CASH BOX *AWARD O' THE WEEK *

"I GET SO HAPPY" (2:33) [Jay & Cee BMI-Glover]

"SOMEONE WHO CARES" (2:41)

[Wemar BMI—Gold, Irwin, Medley]

EARL KING (King 4824)

 Earl King, with two hits now in the charts, tries for his third with a light, lilting middle beat, "I Get So Happy." Earl chants his ecstatic feelings as he tells the world about his love. He bounces, shouts and gives every vocal inflection to portray his buoyant happiness. Good beat, good material, and good interpretation. Should keep King's name up there for the coming months. King changes moods on the flip with a slow melodic pretty, "Someone Who Cares." The singer handles it with a western flavor and the ballad comes off well. Good coupler, tho we like "I Get So Happy" for quick action.

"HAND CLAPPIN" " (2:35)

[Brent BMI—Red Prysock]

"SHOE STRING" (2:37) [Brent BMI—Red Prysock]

> RED PRYSOCK (Mercury 70674)

 Anyone who has ever seen Red Prysock work with his unit in person knows how much excitement he can spark with his driving sax. In his newest Mercury release, "Hand Clappin'," Red gets that same excitment into the grooves. Supplemented by handclapping and Red's wild hornwork, the band lays down a terrific beat that will have the kids rocking. The flip, "Shoe String," is another instrumental, tho of a more moderate tempo. Red again shines in the solo spot with some modified the hard hitting saxing. Tune is a another good jump number, but for electric crackling excitement it's "Hand Clappin'."

"THE WEDDING" (2:41) [Old Town BMI-McCoy, Gastom, Williams]

"DON'T FALL IN LOVE" (2:43) [Old Town BMI-Milton]

> THE SOLITAIRES (Old Town 1014)

 A tender novelty ballad, "The Wedding," captures the soft emotional mood of the pair about to be wed. The pledges culminate in the announcement "I now pronounce you man and wife." It is effectively sung by The Solitaires and those

romantically inclined teeners should swoon to this sugary offering. Keep very close tabs on this side. The flip, "Don't Fall In Love," is also a slow ballad, tenderly broached. The lads turn in a good performance of a melodic pretty, but it will be overlooked in favor of "The Wedding." DOLORES WARE (Wing 90017)

(Wing 90017)

B "T H R I L L-L A-D I L L" (2:32)

[Brent BMI—Winley, Kirkland]

Dolores Ware comes up with a really
strong item in a driving quick beat.

Miss Ware gives it a slam bang reading and the excitement she stirs up is
sure to result in sales.

"SWEETNESS" (2:33) [Brent
BMI—Winley, Kirkland] Dolores
turns on the charm as she pours out
a slow bluesy ballad with a romantic
lyric. Talented lass handles the lyric
with great expression and feeling.

with great expression and feeling.

THE CALVANES
(Dootone 371)

B "DON'T TAKE YOUR LOVE liams-Stewart Crunk] The Calvanes wax a slow ballad with a pretty melody and the deck comes off effectively. The lead does a fine job projecting the mellow, tender lyric. Excellent side that could grab off a good piece of action.

good piece of action.

"CRAZY OVER YOU" (2:15)

[Dootsie Williams-Nellie P.
Brown] The Calvanes rock out a quick beat jump ditty in good style. Ok change of pace coupler.

LARRY HARRISON (Savoy 1171) "I WILL WAIT (Savoy 1171)

"I WILL WAIT" (2:41) [Savoy BMI—Mildred Colclough] Larry Harrison sings a romantic ballad that results in a most appealing way. Soft and expressive vocal effort.

"MOVE OVER BABY" (2:40)
[Crossroads BMI—Owens, Otis] Harrison tries an up-beat ditty with a humorous lyric. Familiar riff that gives the kids something to jump to.

OTIS JACKSON

(Peccock 1753)

B "THE LIFE STORY OF MAD-AME BETHUNE (Part 1-Part 2)
[Lion Publishing BMI—Otis Jackson]
A tribute to Madame Bethune with recitation by Otis Jackson and choral accompaniment by The Dixie Humming Birds. Well done, the commercially limited. A strong collector's item.

WYNONIE HARRIS

WYNONIE HARRIS
(King 4826)

"MAN'S BEST FRIEND" (2:20)

"Jay & Cee BMI—Henry Glover]
Wynonie Harris chants a middle beat bounce with a humorous lyric that puts him in the doghouse with "Rover," man's best friend, Cute side.

"WINE, WINE, SWEET WINE"
(2:00) [Jay & Cee BMI—Henry Glover] A slow blues wailed by Harris sorrowfully tells the tale of the comfort the man gets from wine—the only friend he can find.

only friend he can find.

BUDDY JOHNSON

(Mercury 70695)

"SAVE YOUR LOVE FOR ME"

(2:46) [Sophisticate BMI—] The Buddy Johnson ork waxes a slow love ballad for an effective etching. Deep voiced chanter reads the lyrics with dramatic intensity. Ok deck.

"IT'S OBDACIOUS" (2:33)

[Sophisticate BMI] An up tempo bouncer is rocked in moderation with a fem-boy vocal. The Johnson aggregation lays down a strong beat that will keep the kids happy. Side generates excitement and we believe this one could grab itself a lot of attention.

THE CASH BOX

Country Disk Jockey REGIONAL RECORD REPORTS

JOE ALLISON WSIX—Nashville, Tenn. 1. Satisfied Mind (J. Shepard)

- 1. Satistied Mind (J. Snepara)
 2. Cattle Call (Eddy Arnold)
 3. Live Fast, Love Hard (Young)
 4. I Don't Care (Webb Pierce)
 5. Mixed Up Medley (Wilburns)
 6. Oh For The Life Of A Crickett
 (Bob Jennings)
 7. Daddy, You Know What
 (Jim Wilson)
- 8. Just Call Me Lonesome (Eddy Arnold) 9. Simple Simon (H. Thompson) 10. Pitfall (Louvins)

PFC. RICHARD HAYES Mutual Broadcasting System New York, N. Y.

- New Tork, N. T.

 1. Don't 8lame The Children
 (Ferlin Huskey)
 2. Satisfied Mind (P. Wagoner)
 3. In The Jailhouse (W. Pierce)
 4. Making 8elieve (Kitty Wells)
 5. Live Fast, Love Hard (Young)
 6. Yellow Roses (Hank Snow)
 7. Cattle Call (Eddy Arnold)
 8. I'll Never Stop Loving You
 (Slim Whitman)
 9. I Wanna, Wanna, (Wilburns)
 10. I've Been Thinkin' (E. Arnold)

TOM EDWARDS WERE—Cleveland, Ohio

- WERE—Clevelding, Onio

 1. Satisfied Mind
 (Wagoner/Foley)
 2. I Don't Care (Webb Pierce)
 3. Hawk-Eye (Bobby Lord)
 4. Don't Blame The Children
 (Ferlin Huskey)
 5. So Lovely Baby (Rusty &
 Doug/Johnnie & Jack)
 6. You Thought I Thought
 7. Go Back, You Fool (F. Young)
 8. Orphan's Prayer (Eddie Dean)
 9. That Do Make It Nice
 (Eddy Arnold)
- (Eddy Arnold)
 10. Making Believe (K. Wells)

TEXAS BILL STRENGTH KWEM-Memphis, Tenn.

- 1. All Right (Faron Young)
 2. Just Call Me Lonesome (Foley)
 3. I Thought Of You (Shepard)
 4. If You Were Me (W. Pierce)
 5. Cry, Cry, Cry (Strength)
 6. When I Stop Dreaming
 (Louvins)
 7. Cryin', Prayin', Waitin',
 Hopin' (Hank Snow)
 8. I Just Dropped In To Say
- Just Dropped In To Say Goodbye (Carl Smith)
- 9. You, Nobody But You (Tuttles) 10. Hey, Porter (Johnny Cash)

THOM HALL WKYW—Louisville, Ky.

- 1. All Right (Faron Young)
 2. Just Call Me Lonesome (Eddy Arnold)
 3. Kentuckian (Eddy Arnold)
 4. Satisfied Mind (P. Wagoner)
 5. Yellow Rose Of Texas (Tubb)
 6. I Don't Care (Webb Pierce)
 7. I Stole My Neighbor's Wife (Tommy Downs)
 8. Maybellene (Marty Robbins)
 9. I Guess I'm Crazy (Fairburn)
 10. Cattle Call (Eddy Arnold)

SLEEPYHEAD CLIFF KASM-Albany, Minn.

- KASM—Albany, Minn.

 1. All Right (Faron Young)

 2. Crewcut And Baby Blue Eyes
 (West Thompson)

 3. Simple Simon (H. Thompson)

 4. I Don't Care (Webb Pierce)

 5. So Lovely Baby
 (Rusty & Doug)

 6. For The Want Of Your Love
 (Frankie Starr)

 7. Pitfall (Louvins)

 8. Mixed-up Medley (Wilburns)

 9. You Thought I Thought
 (J. E. & M. &rown)

 10. 8lue Darlin' (Jimmie Newman)

RAY FRAZIER'S COUNTRY JUNCTION WXGI-Richmond, Va.

- 1. All Right (Faron Young)
 2. I Don't Care (Webb Pierce)
 3. I Just Dropped In To Say
 Goodbye (Carl Smith)
 4. I'm Glad I Got To See You
 Once Again (Hank Snow)
 5. That Do Make It Nice
 (Eddy Arnold)
 6. So Lovely Baby

- (Eddy Arnold)
 6. So Lovely Baby
 (Rusty & Doug)
 7. Gone With The Wind This
 Morning (Wayne Rainey)
 8. Don't 8lame The Children
 (Felin Huskey) (Ferlin Huskey)

 9. Mixed Up Medley (Wilburns)

 10. Let Me Talk To You (Price)

- CLARENCE KNEELAND WICH-Jewett City, Conn.
- WICH—Jewett City, Conn.

 1. Yellow Rose Of Texas (Tubb)
 2. I Don't Care (Webb Pierce)
 3. Satisfied Mind (P. Wagoner)
 4. Just Call Me Lonesome
 (Eddy Arnold)
 5. Yonder Comes A Sucker
 (Jim Reeves)
 6. Simple Simon (H. Thompson)
 7. Don't Tease Me (Carl Smith)
 8. Cryin', Prayin', Waitin',
 Hopin' (Hank Snow)
 9. Don'te Blame The Children
 (Ferlin Huskey)
 10. Foolish Me (Eddie Zack)

TOM PERRYMAN KSIJ-Gladewater, Tex.

- NSIJ--GladeWater, 1ex.

 1. Mystery Train (Elvis Presley)
 2. Yonder Comes A Sucker
 (Jim Reeves)
 3. Here Today, Gone Tomorrow
 (8rowns)
 4. Maybellene (Marty Robbins)
 5. Cry, Cry, Cry (Johnny Cash)
 6. I Don't Care (Webb Pierce)
 7. Daddy, You Know What
 7. Light (Jim Wilson)
 8. Can't Get You Out Of My
 Mind (Hank Penny)
 9. Take My Heart (Blakleys)
 1. Light Call Ma Lorgeome (Foley)
- 10. Just Call Me Lonesome (Foley)

LILLIE ANNE WIRC-Hickory, N. C.

- 1. I'm In Love With You (Wells)
 2. Satisfied Mind (P. Wagoner)
 3. When I Stop Dreaming (Louvins)

- (Louvins)
 4. I Don't Care (Webb Pierce)
 5. Hope You Don't Care (Sovine)
 6. Yellow Rose Of Texas
 (Texas Bill Strength)
 7. All Right (Faron Young)
- 8. I Guess I'm Crazy (T. Collins)
- 9. Yonder Comes A Sucker (Jim Reeves)
- 10. Before I Met You (Flatt & Scruggs)

"BAREFOOT COWBOY" ALAN HERBERT KDSJ—Deadwood, S. Dak.

- 1. Daddy, You Know What
 (Jim Wilson)
 2. Old Jalopy (Herb Henson)
 3. I Don't Care (Webb Pierce)
 4. Cattie Call (Eddy Arnold)
 5. Yonder Comes A Sucker
 (Jim Reeves)
 6. Satisfied Mind (P. Wagoner)
 7. Making Believe (Anita Carter)
 8. Don't Tease Me (Carl Smith)
 9. There She Goog (Carl Smith)
- 9. There She Goes (Carl Smith)
- 10. Live Fast, Love Hard (Young)

PAUL KALLINGER XERF—Del Rio, Tex.

- 2. I Don't Care (Webb Pierce)
 2. Cattle Call (Eddy Arnold)
 3. Satisfied Mind (P. Wagoner)
 4. In The Jailhouse (W. Pierce)
 5. Yonder Comes A Sucker
 (Jim Reeves)
 6. If You Were Me (W. Pierce)
 7. Too Much (Sonny James)
 8. All Right (Faron Young)
 8. Blue Daylor (Immis Neuman)

- 9. Blue Darlin' (Jimmie Newman)
- 10. You Have My Heart (Whitman)

LEE SUTTON WWVA-Wheeling, W. Va.

- WWYA—Wneeling, W. Yu.

 1. Satisfied Mind (P. Wagoner)
 2. Tragic Romance (C. Copas)
 3. Gone With The Wind (Raney)
 4. It Hurts To Cry Alone
 (Lee & Cooper)
 5. A Memory Of You
 (Jim & Jesse)
 6. Old Lonesome Times (Smith)
 7. Hummingbird (Rose Maddox)
 8. That Do Make It Nice
 (Eddy Arnold)
 9. Tears In Your Eyes (B. Martin)
- 9. Tears In Your Eyes (B. Martin)

10. Seven Year 8lues (Websters) JOE MORRIS

- WAGS-Bishopville, S. C.
- 1. I Don't Care (Webb Pierce)
 2. All Right (Faron Young)
 3. Satisfied Mind (Wagoner/
 Shepard, Foley)
 4. Just Call Me Lonesome
 (Eddy Arnold)
 5. I Stole Another's Wife
 (Tommy Downe)
- 6. So Lovely Baby
 (Rusty & Doug)
- 7. That Do Make It Nice (Eddy Arnold)
- 8. Whose Shoulder Will You Cry On (Kitty Wells) 9. There She Goes (Carl Smith)

JIMMY HUTSELL WLAR-Athens, Tenn.

- WLAR—Athens, Tenn.

 1. Yellow Roses (Hank Snow)
 2. There She Goes (Carl Smith)
 3. I Don't Care (Webb Pierce)
 4. Cattle Call (Eddy Arnold)
 5. Satisfied Mind
 (Porter/Wagoner)
 6. Somebody Stole My Gal
 (Chet Atkins)
 7. Blue Guitar (Red Foley)
 8. I'm Glad I Got To See You
 Once Again (Hank Snow)
 9. Daddy, You Know What
 (Jim Wilson)
 10. Yellow Rose Of Texas (Tubb)

ELMER SNODGRASS WGGA—Gainesville, Ga.

- 1. Daydreaming (Sue Thompson)
 2. When I Stop Dreaming (Louvins)
 3. Satisfied Mind (P. Wagoner)
- 2. When I Stop Breaming
 (Louvins)
 3. Satisfied Mind (P. Wagoner)
 4. All Right (Faron Young)
 5. There She Goes (Carl Smith)
 6. Just Call Me Lonesome
 (Eddy Arnold)
 7. Lost To A Stranger (H. Brown)
 8. I'm In Love With You (Wells)
 9. Daddy, You Know What
 (Jim Wilson)

10. 8efore | Met You (Flatt & Scruggs)

JIMMIE WILLIAMS WNOP-Newport, Ky.

- 1. All Right (Faron Young)
 2. Gone With The Wind This Morning (Wayne Raney)
 3. Most Of All (H. Thompson)
 4. Cry, Cry, Cry (Strength)
 5. Lost To a Stranger (H. 8rown)
 6. Hawk-Eye (Bobby Lord)
 7. A Memory Of You
 (Jim & Jesse)
- 8. I've Closed The Door (Davis Sisters)
- 9. How It Hurts To Cry Alone (Lee & Cooper) 10. I Don't Care (Webb Pierce)

JACK BURMAN

- WWEZ-New Orleans, La. 1. I Guess I'm Crazy (Fairburn)
 2. Satisfied Mind
- 2. Satisfied Mind (Foley/Wagoner)
 3. Poison In Your Heart (Wells)
 4. Here Today, Gone Tomorrow (Browns)
 5. I Just Dropped In To Say Goodbye (Carl Smith)
 6. I Don't Care (Webb Pierce)
 7. Yellow Roses (Hank Snow)
 8. Most Of All (H. Thompson)
 9. Just Call Me Lonesome (Eddy Arnold)
 10. Blue Darlin' (J. Newman)

SAM BRADLEY KUDL—Kansas City, Mo.

- 1. Cattle Call (Eddy Arnold)
 2. I Don't Care (Webb Pierce)
 3. Satisfied Mind (P. Wagoner)
 4. Take Possession (J. Shepard)
 5. There She Goes (Carl Smith)
 6. Live Fast, Love Hard (Young)
 7. Cryin', Prayin', Waitin',
 Hopin' (Hank Snow)
 8. In The Jailhouse (W. Pierce)
 9. All Picht (Even Young)
- 9. All Right (Faron Young)

10. Most Of All (H. Thompson) MITCH ODOM

- KNEA-Jonesboro, Ark.
- KNEA—Jonesboro, Årk.

 1. Satisfied Mind (P. Wagoner)

 2. All Right (Faron Young)

 3. Cry, Cry, Cry (Johnny Cash)

 4. Baby, Let's Play House
 (Elvis Presley)

 5. I Just Dropped In To Say
 Goodbye (Carl Smith)

 6. There's Poison In Your Heart
 (Kitty Wells)

 7. I Don't Care (Webb Pierce)

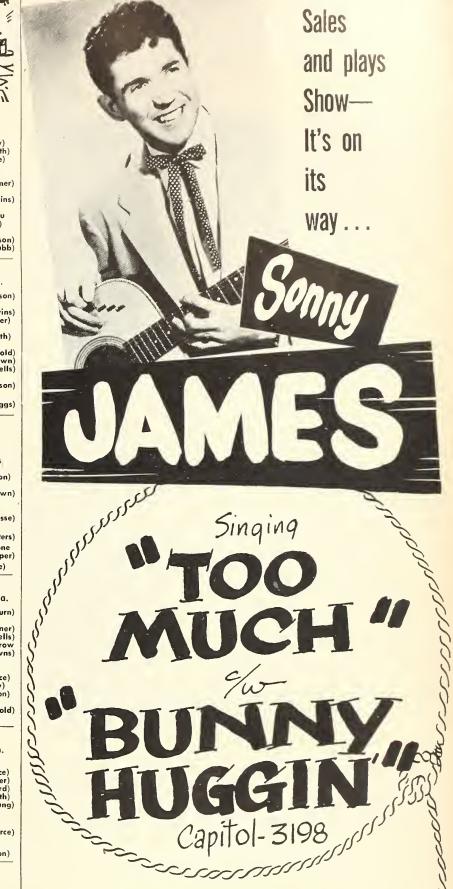
 8. Daddy, You Know What
 (Jim Wilson)

 9. Just A While (Eddie Dean)

 10. Mixed Up Medley (Wilburns)

UNCLE NICK BELL'S POTATO-PICKERS WGUY-Bangor, Me.

- Yellow Roses (Hank Snow)
 That Do Make It Nice (Eddy Arnold)
- 3. Steelin' Moonlight (West & Bryant) 4. Will This Dream Of Mine Come True (Wright & Tall) 5. Mate Of The Wind (B. DeVal)
- 6. Moonlight (Eddie Dexter)
 7. Love Insurance (T. Downs)
- 8. Oh, Sweet Mama (D. Stogner)
 9. My Little King (Dusty Rose) 10. Go 8ack, You Fool (Young) 10. I Guess I'm Crazy (Collins)



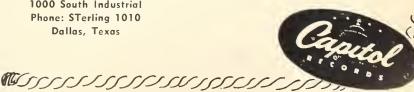
going strong—a great hymn

LTHE LAST LEAF SHALL FALL"

I Can't Wish You "Too Much" Success, Ed! Happy Anniversary

Exclusive Mgt. ED McLEMORE Sportatorium 1000 South Industrial Phone: STerling 1010 Dallas, Texas

Featured On Big "D" Jamboree Dallas, Texas



"It's What's in THE CASH BOX That Counts"

".... her greatest release of all!"



CHARLINE ARTHUR

going Pop and Country with

KISS THE BABY GOODNIGHT

 \mathbf{c}/\mathbf{w}

HONEY BUN

20/47-6204

Happy 10th Anniversary Greetings to

ED McLEMORE and THE BIG "D" JAMBOREE





Ed McLemore Overcame Many Obstacles To Establish Big "D"



DALLAS—Ed McLemore is one man who has faith in the folk music business. The long-time Dallas wrestling promoter, who is responsible for a lot of the nation's entertainment through his nationally distributed "Texas Rasslin'" films, is a veteran nine year producer of Dallas' Big "D" Jamboree and the enterpreneur of many touring country music shows at his Dallas Sportatorium.

The fabulous producer of the Southwest is now giving full time promotion to the famed Big "D" Jamboree and to its fifty or more established and promising artists. McLemore's determination and skilled promotion should aid considerably in the bright future of his many stars.

To understand McLemore's directiveness, consider his continuance in the folk music business despite many obstacles. For one thing, fire destroyed his old Sportatorium in May of 1953. The fire occurred on a Friday preceding the regular Saturday night presentation of the Jamboree. But the show went on. McLemore rented a building on the state fair grounds in Dallas and the show was unreeled on schedule the following day to keep intact his never-missing policy. Throughout the summer, the Jamboree was held at the fair grounds while a costly new Sportatorium was being erected on the side of the former Dallas landmark.

The new building, modern in every detail, cost McLemore hundreds of thousands of dollars. But, up it went, and the Jamboree returned in a new building especially designed for the staging of the show. Fate intervened again, and for some reason—a reason that baffled many a physicist—the new Sportatorium had a major sound problem. The construction of the building, while being sound engineering-wise, created a severe sound problem.

The singers could not be heard from the stage. The answer was a costly one—a complete installation of the building's now famous "Circa Sonic" sound system—at a cost to McLemore of \$10,000.00! But in it went and the Jamboree was back in business.

McLemore has paid more than anyone else to bring the best in folk music to Dallas. His Jamboree always draw over three-thousand people. The average would be closer to the 5,000 mark. Bargain admission prices of 60 and 30 cents still prevail without a markup for over five years despite the cost to McLemore,

Originally a two hour show with 30-minute air time in its inception, the Jamboree is now a full production, four hour program with all but a half hour aired over powerful KRLD—50,000 watts of Dallas. Every third week the Jamboree is featured coast-to-coast on the CBS Country Style network programing. KRLD, covers 34 states in itself. The Jamboree is also on KRLD-TV on Saturday and Sunday afternoon in smaller productions, but still highly rated for such a booming metropolitan city such as Dallas.

McLemore has access to the nation's top stars of othre shows, but has steadfastly built his own top-rated program. Now, Sonny James, Hank Locklin, Charline Arthur, Doug Bragg, The Below Twins, Helen Hall, Joe Bill, Riley Crabtree and LaFawn Paul-to name a few-are listed as regulars.' And top stars such as the Maddox Brothers and Rose, Tommy Duncan, Slim Whitman, Jimmy Davis, The Davis Sisters, and many others, are frequent guest artists. Johnny Hicks and John Harper are co-producers and M.C.'s and have a tie-in with Trinity Publishing Company for their songwriting. The show is staffed by two bands—a combination of which record for Coral as "The Stompers." Some of the original Jamboree members are still the show's favorites, although "new talent" has been the theme recently.

The Jamboree alumni includes such names as Hank Snow, Lefty Frizzell, Jimmy and Johnny, Gene O'Quinn and many more. Present day stars such as Webb Pierce, Faron Young, The Carlisles and others got quite a boost during their earlier days as Jamboree visitors.

One thing for sure, the Jamboree is growing—and growing. The Jamboree mast-head now reads—"The Southwest's Bigest, Boldest, Oldest and Best Country Music Attraction—Just Like Texas, It Get's Bigger Every Time You Hear About It," That's not all bragging. Keep your eye on McLemore's Big "D" Jamboree.

BIG D'JAMBOREE!

NO MATTER WHERE Y'MAY BE AND NOW FOR THE BEST IN MUSIC COUNTRY STYLE WE SWITCH YOU FROM NEW YORK TO THERE'S NO PLACE LIKE CAST NATIONALLY OVER & REGIONALLY KRLD DALLAS OUR ARTISTS ARE AVAILABLE OR BOOKING THROUGHOUT THE UNTRY EXCLUSIVELY THROUGH BIQ D JAMBOREE" JUST LIKE TEXAS OUR ARTISTS' RECORDS ARE BICGER AND BETTER EVERY TIME YOU HEAR EM. DROVE 500 MILES TO GET HERE. Ed McLemores HE MUST BE SPORTATORIUM INSIDE - EVER BODY WHERE'S ELMER THE PLACE AIN'T EXACTLY LONESOME ON SATURDAY NIGHTS!

THE SOUTHWEST'S BIGGEST, OLDEST,

BOLDEST & BEST COUNTRY MUSIC SHOW!

Presented By

ED McLEMORE

Starring



SONNY JAMES

Capitol Records

"Too Much" . . . "Last Leaf"

HANK LOCKLIN

RCA-Victor Records
"Who Am | To Cast The First Stone"
And "These Ruins Belong To You"



CHARLINE

RCA-Victor Records

ARIIIUR "Honey Bun"

BELEW



"Speedy
Gonzales"
Coral Records

DOUGLAS BRAGG

"Day Dreamin"

Coral Records

HELEN HALL (Coral)



"Honky Tonk Husband"

JIMMIE COLLIE

"Fairy Land Dreams"
Hickory Records

LAFAWN PAUL

"LEARNING TO LOVE"

Abbott Records



JOE BILL

Imperial Records



RILEY CRABTREE

THE TEXAS STOMPERS

CORAL "Double Eagle Stomp"

M.C.'S & CO.—PRODUCERS



of the **Big**

Jamboree



JOHN HARPER

Presented Every Saturday Night at

ED McLEMORE'S SPORTATORIUM

(LEMURE'S SPURIATURIUM DALLAS, TEXAS

BIG D JAMBOREE ARTISTS EXCLUSIVELY AVAILABLE THRU ARTIST SERVICE BUREAU
Phone ED WATT (STerling 4374), Sportatorium, Dallas, Texas

BIG "D" LOOKS TO THE FUTURE

DALLAS, TEXAS—Just ten vears ago a handful of Country music lovers assembled at Ed McLemore's old Sportatorium for what was the first of an uninterrupted series of ever-growing folk music programs. Today, the show is the ambitious Big "D" Jamboree, housed in a new building, and bidding for bigger and better things in the Country music field.

Ed McLemore is still the driving force behind the nationally famous Big "D" Jamboree. And he's not a man content to rest on his laurels. The show attracts and entertains from three to five thousand locally, but entertaining the entire nation has been the goal of the Jamboree.

The Jamboree was one of the first shows featured on CBS' "Saturday Night Country Style" series and is still a standout in that department. Now, the Jamboree is attracting attention on the national level through television television.

Sonny James of Capitol Records, the top star of the show, and long-time favorite Hank Locklin, have made refavorite Hank Locklin, have made recent guest appearances on Red Foley's "Ozark Jubilee" on the ABC television network. The Belew Twins, one of the most original and promising acts in showbusiness, and La Fawn Paul, recently signed by Abbott, who has the original recording of the current disk click "Learning To Love", have also performed on the same TV network.

James is set for a long tour with Grand Ole Opry stars heading for the West Coast, and Locklin is to be signed for a similar trek into the New England region. Another such tour is set for James later this year. James will also appear twice monthly on Red Foley's network program this fall according to present plans.

New recording to present plans.

New recording sessions are due for just about all of the Jamboree's roster of artists. And co-producers and emcees Johnny Hicks and John Harper are already writing more material for the sessions. Ed Watt of the Artists Service Bureau of the Big "D" also has a heavy schedule, both from booking-in and booking-out. A full scale promotional effort is also under way promotional effort is also under way with KRLD and a larger advertising campaign is planned. In every way the Jamboree is looking to the future—but also justly proud for its part in Country music for the first ten years!

Webb Pierce To Star On 10th **Anniversary Big "D" Jamboree Show**

DALLAS, TEXAS—In a typical tradition of doing things in a big way in Texas, the Big "D" Jamboree will bring in the nation's number one Country singer, Webb Pierce, as special guest on the show in Dallas Sept. 17th. The show will mark the tenth anniversary of the famed folk music show

show.

While Pierce has brought in large crowds on road show dates in Dallas, this will be his first Saturday night visit since "Back Street Affair" was his hottest hit. In all, Pierce has nineteen straight accredited hits and it looks as though he might have his twentieth—"If You Were Me"—to sing on the Jamboree's tenth birthday. Thirty minutes of the tenth anniversary celebration featuring Pierce will

sary celebration featuring Pierce will

be taped and played the following week on CBS' "Saturday Night — Country Style" series on the radio network.

Road - Man

DALLAS, TEXAS—Likable Lawrence Thacker is the Big "D's" well-travelled "road-man". Lawrence works part time for A. V. Bamford on the latter's tours. Also in charge of programs and souvenirs at the Sportatorium for the Big "D" Jamboree, Boxing and Wrestling attractions. Thacker is a friend of all of the nation's top country artists.

Big "D" Jamboree Artists

LA FAWN PAUL—Abbott **SONNY JAMES—Capitol** JIMMIE COLLIE—Hickory HANK LOCKLIN—RCA Victor CHARLINE ARTHUR—RCA Victor JOHNNY HICKS—Columbia **DOUGLAS BRAGG—Coral** RILEY CRABTREE—Ekko **HELEN HALL—Coral BELEW TWINS—Coral** THE STOMPERS—Coral THE BIG D BAND ORVILL COUCH JOE BILL—Imperial JOHN HARPER—(Co-producer & MC)

Booker



DALLAS, TEXAS—Big "D" Jamboree booker Ed Watt ponders new recording by one of the Big "D" artists. Ed is in charge of all booking of Big "D" talent. Keeps two to three units busy during the week. In his second year in this capacity.

Office Twosome



DALLAS, TEXAS—Kathleen White (seated), for the past year personal secretary and bookeeper to Ed McLenore, handles all fiscal matters for the Big "D" Jamboree and Artists Service Bureau. Jeanne McLenore handles public relations and correspondence with Big "D" fans. An attractive and efficient office twosome pause here as they thumb the pages of the Big "D" Cash Box Saraphook.

Star



DALLAS, TEXAS-Capitol Records Sonny James is now under the personal management of Ed McLemore, producer-owner of the Big "D" Jamboree show at the Dallas Sportatorium where James is the top-billed star. The contract, calling for five years managerial service by McLemore, was signed by the participants on September 1.

James, who has three strong selling sides out on Capitol at present, is tentatively slated to divide his time between the Jamboree and the "Ozark Jubilee" show in Springfield, Mo. He will also, according to present negotiations, fulfill personals set by each show during weekdays.

James started out in a show-business family performing professionally when he was seven years old. He has continued in the field constantly with the exception of time spent in the Army during the Korean war.

The six-foot-three curly-haired vocalist has headlined McLemore's Jamboree-for most of a year now. Before that, James was the featured performer on the "Shindig" show in Dallas, which is no longer in operation. He also starred on the "Country Roadshow" in Ft. Worth during the run of that program. James' latest Capitol release is "Too Much" and "Bunny

Right Hand Man



DALLAS, TEXAS.—Picture here is Johnny Dolan, who cares for the publicity of all Big "D" talent. Johnny is "right hand man" to Ed McLemore in putting out promotion both on his Big "D" Jamboree and all Wrestling shows, which are held at the Sportatorium on Tuesday night of each week.



SATISFIED MIND

Porter Waganer (RCA Victor 20-6105; 47-6105)

Red & Betty Foley (Decca 29526; 9-29526)

Jean Shepard (Capitol 3118, F3118)

I DON'T CARE

Webb Pierce (Decca 29480; 9-29480)



CATTLE CALL

Eddy Arnold & Hugo Winterhalter (RCA Victor 20-6139; 47-6139)



YELLOW ROSES

Hank Snow (RCA Victor 20-6057; 47-6057)

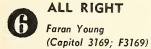


MAKING BELIEVE

Kitty Wells (Decca 29419; 9-29419)



Jimmy Work (Dot 1221; 45-1221)

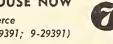


JUST CALL ME LONESOME

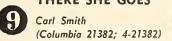
Eddy Arnald (RCA Victor 20-6198; 47-6198)

IN THE JAILHOUSE NOW

Webb Pierce (Decca 29391; 9-29391)







THE KENTUCKIAN SONG

Eddy Arnold & Hugo Winterhalter (RCA Victor 20-6139; 47-6139)





(PLUS THE NEXT FIVE)

- SATISFIED MIND Porter Wagoner (RCA Victor 20-6105; 47-6105) Red & Betty Foley (Decca 29526; 9-29526) Jean Shepard (Capitol 3118; F-3118)
- 2 L DON'T CARE Webb Pierce (Decca 29480; 9-29480)
- CATTLE CALL
 Eddy Arnold & Hugo Winterhalter
 (RCA Victor 20-6139; 47-6139)
- ALL RIGHT Faron Young (Capitol 3169; F3169)
- JUST CALL ME LONESOME Eddy Arnold (RCA Victor 20-6198; 47-6198)
- 6. IN THE JAILHOUSE NOW Webb Pierce (Decca 29391; 9-29391)
- 7. THE KENTUCKIAN SONG Eddy Arnold & Hugo Winterhal (RCA Victor 20-6139; 47-6139)
- THAT DO MAKE IT NICE Eddy Arnold (RCA Victor 20-6198; 47-6198)
- THERE SHE GOES Carl Smith (Columbia 21382; 4-21382)
- 10. MAKING BELIEVE Kitty Wells (Decca 29149; 9-29149)
- YELLOW ROSES
- CRYIN', PRAYIN', WAITIN',
- 13. THERE'S POISON IN YOUR HEART

3. ALL RIGHT ...

20) I GUESS I'M CRAZY.

FERLIN HUSKEY

and his Hush Puppies

"I'LL BE HERE FOR

A LIFETIME"

CAPITOL 3233

CENTRAL GONGS. 9NC.

Dear Mr. Brown"

14. MOST OF ALL 15. GO BACK YOU FOOL 15. BABY, LET'S PLAY HOUSE

CINCINNATI CUT-UPS

Young Harry Landsdale who worked at WCPO-TV lost his life in an auto accident this week. Harry first started on local amateur shows around town, and turned professional a few years and turned professional a few years ago. Although he was only eighteen years old he had his own band and evening program on WCPO. Our condolence to his folks. . . Charlton Wallace popular Radio and TV Editor is off on a flying junket to England. The major reason for the trip is to give the TV editors of America a preview of the new "Robin Hood" series of TV films, which will start this fall over CBS-TV. I also understand that since commercial TV is due for England in Sept. our local Times-Star editor will be gathering cheers and jeers from the folks who have never experienced seeing the cute little commercials that we have in the States. . . In the last play of the States. . . . In the last play of the season in Cincinnati's open tent play-States. . . In the last play of the season in Cincinnati's open tent playhouse, (which has gone over with a bang) we find Maureen Stapleton and Myron McCormick in "Come Back, Little Sheba." . . . Stan Kenton really drew a crowd in his Eden Park Concert. . . . Jack Carter is appearing at Beverly Hills this week end, with Dick Hyde. . . . The Hilltoppers with Barney Rapp's band in for a one nighter at Castle Farm. . . . Maxine and Jim Edward Brown were in town this week pluggin' their new Fabor record "Here Today and Gone Tomorrow." These folks appear regularly on the "Louisiana Hayride." . . . Hardrock Gunter who MC's the WWVA's World's Original Jamboree in Wheeling, W. Va., was in town cutting a session at King Records. . . . WLW's Mid-Western Hayride which is currently seen on NBC has been awarded the coveted New Jersey State Fair blue ribbon, for being the most popular program of its type during the past year. . . Al Cassady is in town and Lucky Carle type during the past year. . . . Al Cassady is in town and Lucky Carle is expected in the first of the week. Both are with Peer International Music.

Producers



DALLAS, TEXAS—Since they do everything up 'big' in Texas, the same rings true for the production of the Big "D" Jamboree. Pictured here, left to right, are Johnny Hicks and Johnny Harper, co-producers of the famed country music show. Hicks is co-emcee and for fifteen years has been KRLD's top Country and Western disk jockey. Hicks handles Big "D" air time commitments and originated the name Big "D" Jamboree and has been with the show seven years. Hicks is also a song writer, having recently penned "Honey Bun" and "Nueva Laredo."

Johnny Harper, co-producer of the

Johnny Harper, co-producer of the show, is in charge of Big "D" talent and chief guest star booker. He has his own television show on KRLD-TV and has been emcee of the Big "D" for the past five years. Also a songwriter of note, Harper is now celebrating his 'hit' tune "Learning To Love."



LEE EMERSON



COLUMBIA'S GREAT NEW COUNTRY

ARTIST

JIMMIE WILLIAMS Singing star on WWVA's "World's ariginal Jamboree"

MGM "I Wouldn't Hurt You For The World"

WHITE OAK MUSIC - BMI

Cincinnati 24. O.



THE TEN COUNTRY RECORDS

DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

..... Faron Young (Capitol)

(ŔCA Victor)

1. SATISFIED MIND Porter Wagoner (RCA Victor)

5. DADDY, YOU KNOW WHAT? Jim & June Wilson (Mercury)

8. CATTLE CALL Eddy Arnold & Hugo Winterhalter

11) DON'T BLAME THE CHILDREN. 12) YELLOW ROSES.
13) CRYIN', PRAYIN', WAITIN', HOPIN'. 14) YONDER COMES A

SUCKER. 15) WHEN I STOP DREAMING. 16) BLUE DARLIN'.

17) GO BACK YOU FOOL. 18) HAWK-EYE. 19) MOST OF ALL. 20) DON'T TEASE ME. 20) HERE TODAY—GONE TOMORROW.

4. JUST CALL ME LONESOME . Eddy Arnold (RCA Victor)

7. THAT DO MAKE IT NICE ... Eddy Arnold (RCA Victor)

2. I DON'T CARE Webb Pierce (Decca)

6. YELLOW ROSE OF TEXAS ... Ernest Tubb (Decca)

9. THERE SHE GOES Carl Smith (Columbia)

10. SO LOVELY BABY Rusty & Doug (Hickory)



HANK LOCKLIN'S

latest and greatest

"THESE RUINS BELONG TO ME"

RCA Victor 20/47-6242

HAPPY 10th ANNIVERSARY to ED McLEMORE BIG "D" JAMBOREE





THE CASH BOX RULISEYENDEWEEK

"DEAR MISTER BROWN" (2:35)
[Central BMI—D. Reynolds,
L. Dean]

"I'LL BE HERE FOR A LIFETIME" (2:24) [Central BMI—K. Rogers] FERLIN HUSKEY (Capitol 3233; F3233)

(Capitol 3233; F3233)

Ferlin Huskey steps into the spotlight, once again, with his bid for top honors and it looks like he has the number that'll make the climb to a high rung on the best seller ladder. The tune, a middle beat weeper tagged "Dear Mister Brown," is a top calibre offering that the songster delivers in broken-hearted fashion. Mr. Huskey has lost his gal to Mr. Brown but he still loves her and wants to make sure that she gets taken care of in the proper fashion. Under lid, "I'll Be Here For A Lifetime," is a change of pace, quick beat pleaser that Huskey and the Hush Puppies groove in happy-go-lucky style.

"I DON'T WANT IT ON MY CONSCIENCE" (2:30) [Copar BMI—Claud, Organ]

"I CAN'T GO HOME LIKE THIS"
[Driftwood BMI—N. Wallace]

RAY PRICE (Columbia 21442; 4-21442)

(Columbia 21442; 4-21442)

Ray Price comes through with the release that's gonna put his name high up on the popularity charts in addition to racking up the sales and spins. Top end, titled "I Don't Want It On My Conscience," is a potent, middle beat tearful ballad that the warbler projects with the utmost of sincerity. Under biscuit, dubbed "I Can't Go Home Like This," is a sprightly, quick beat ditty that Price spins in tantalizing manner. The artist has been out all night, painting the town red, and is in no condition to return home to his spouse. A socko coupling that has dollar sign stamped all over it.

SAMMY BARNHART
(Decca 29640; 9-29640)

B. "I DON'T WANT IT ON MY
CONSCIENCE" (2:30) [Copar
BMI—V. Claud, Organ] Sammy Barnhart makes his debut for the diskery
a most effective one as he comes up
with an excellent reading of a feelingful, middle beat lover's lament. Deck
could create a good deal of excitement.

B. "BLUE MOUNTAIN WALTZ"
(2:48) [Driftwood BMI—J. Organ, T. James] On the lower portion
the chanter smoothly fashions a very
pretty romantic lilter. Pleasant lyrics
on this grade "A" coupler.

JIMMY DEAN (Mercury 70691; 70691X45)

(Mercury 70691; 70691X45)

"FALSE PRIDE" (2:38) [Cedarwood BMI—Cross, Jones, Groves]
Jimmy Dean returns to the wax field
in top notch style as he intros on the
label with a stellar portrayal of a
beautiful, middle beat, lover's ballad.

"BIG BLUE DIAMONDS" (2:20)
[Lois BMI—Carson] Flip is a
sentimental, quick moving oldie that
Dean vocals in most appealing manner. The Texas Wildcats lend a
polished backdrop on two decks that
have the potential to break through.
Watch 'em both.

JOHNSON FAMILY SINGERS
(RCA Victor 20-6243; 47-6243)

"SHIFTING, WHISPERING SANDS" (Part 1) (2:40) [Gallatin BMI—Gilbert, Gilbert] The talented Johnson Family Singers depart from the religious field on this release as they come up with a wonderfully as they come up with a wonderfully intriguing and haunting performance on a two part recording that could step out and be a tremendous seller.

"SHIFTING, WHISPERING SANDS" (Part 2) (2:20) Same comment.

LES CHAMBERS & JOHNNY MATHIS (Stordoy 206; 45-206)

"GIVE ME A LITTLE MORE" [Starrite BMI—L. Chambers, J. Mathis] Les Chambers and Johnny Mathis combine their mellow tones in captivating fashion as they zestfully knock out a fast catchy paced love ditty. A spirits-lifter. Could be a sleeper.

sleeper.

"REAL SINCERELY" [Starrite
BMI—Chambers] Les Chambers
takes the solo spotlight on this end
as he wraps up a middle beat romantic
item in attractive style.

JIMMY WORK
(Dot 1267; 45-1267)

"LET 'EM TALK" [Acuff-Rose BMI—Collie, Blasigame] Jimmy Work puts his heart into his delivery of a powerful, slow paced, emotion packed item that could blossom into a smash hit. Poignant lyrics are handled in superb style by the artist.

"DON'T KNOCK JUST COME ON IN" [Acuff-Rose BMI—J. Work] On the under lid Works takes hold of an inviting piece of material and dishes it up in delectable form. A fetching etching.

A fetching etching.

A fetching etching.

ARTHUR SMITH
(MGM) 12064; K12064)

"YOUR WAY" (2:12) [Lynn BMI Smith] Arthur Smith and his Cracker-Jacks dish up a delightful vocal and instrumental performance on a dandy, quick beat rhythmic piece in the rock 'n' roll vein. Should prove a good money-maker for the ops.

"YES SIR, THAT'S MY BABY"
(1:58) [Bourne ASCAP—Donaldson, Kahn] The banjo trend continues in high gear as Smith and the boys colorfully roll over this old time favorite. Solid coupling.

DAVE STOGNER

JAVE STOGNER

(Joyce 1013; 45-1013)

(2:00) [Ridgeway BMI—R. F. Coats, B. Woody] Dave Stogner leads his country band through an infectious, quick beat piece. Enticing lyrics are delivered in easy-on-the-ears fashion by Stogner. A light-hearted platter

platter.

"YES SIR" (2:08) [Ridgeway
BMI—D. Stogner] On the reverse
etching Stogner and the band brightly
wax a high-flying ditty with a spirit-

ual flavor.

т. томму

(Sacred)

T. TOMMY (Sacred) (Mercury 70688; 70688x45)

B "THANK YOU, LORD" (2:05)
[George Pincus ASCAP—Wolfson, White, Cassin] T. Tommy, recently voted "the most promising up and coming Sacred singer" in the Cash Box deejay poll, blends with the Chanter choir on a sparkling, fast paced hereafter item. Deck should clean up in the market.

B "GOSPEL BOOGIE" (2:10) [4 Star BMI—Abernathy] Tommy and the Chanters deftly display their winning style, once again, on this traditional Gospel piece. Inspiring two-sider.

THE CASH BOX Country Koundup

WSM GRAND OLE OPRY . . . After having completed a successful string of Fair dates, Carl Smith (Columbia) and his Tunesmiths filled in a week of one nighters last week, according to word from Hal Smith, Carl's personal manager. The Tunesmiths band now consists of Jimmy WSM GRAND OLE OPRY

wSM GRAND OLE OPRY ... After having completed a successful string of Fair dates, Carl Smith (Columbia) and his Funesmiths filled in a week of one nighters last week, according to word from Hal Smith, Carl's personal manager. The Tunesmiths band now consists of Jimmy Smith, Sammy Pruitt, Buddy Harmon, Johnny Sibert, Dale Potter and Junior Huskey. The Johnny and Jack, (RCA Victor) Kitty Wells (Decca) and Roy Acuff (Capitol) package continues to rack up top grosses on their personal appearances. Last week, the group worked another batch of big-time theatre houses, appearances were set by veteran promoter Oscar Davis. Frankie More, personal manager of the Johnny and Jack and Kitty Wells group, left town with the unit. Incidentally, Frankie just recently moved into his new honie here in Nashville—226 Donelson Pike. Red Sovine (Decca) and is now organizing his own band and has already been assigned spots on the Opry'. Charlie Adams, associated with Ridgeway Music, through Nashville after visits to Chicaro and Nashville was the first of the Coast-to-coast spotlight on the Opry' Sent. 3 and his special guest was Martha Carson (RCA Victor). Stewart Hamblen flew in from the West Coast to coast-to-coast spotlight on the 'Opry' Sent. 3 and his special guest was Martha Carson (RCA Victor). Stewart Hamblen flew in from the West Coast to perform with Martha on this occasion, and plug their latest duet ... "Lord I Can't Come Now" and "I've Got So Many Million Years," Following the show, the two were scheduled for more Victor sessions in New York City. Floyd Wilson (Artist-Writer) of Knoxville, Tennessee, has joined Martha and her Country Gentlemen band. Deejax Larry Dean of WLSD, Big Stone Gap, Va. into Nashville last week for visit with friends at the 'Oury'. Slim Whitman (Imperial) who is to make his first appearance on the 'Opry' as a rerular on October 29th is currently working a very successful tour of the Canadian territory according to word from his personal manager, Ray Bartlett whill be the date of the showing. Al Flo



HAYRIDE HAPPENINGS . . . Jimmy Newman (Dot) just completed a two weeks tour in Texas and also stopped off in Carlsbad, N. M. for a one-nighter. Following this, Newman worked a week in Florida. Slick Norris, Jimmy and Jimmy's wife, Elva Mae, were recent guests with the Kalingers. Paul and Ann in Del Rio, Texas. Paul cares for tht wax programs over XERF. Other deejays the boys visited recently were: Jack Cardwell, WAIP, Tom Jackson, WKAB; and Happy Wainwright, WKRG, all of Mobile, Ala.; Leroy Morris, WEAR, Pensacola, Fla.; Dan Brennan, WBAM; and Fred Wamble. WBAM, in Montgomery Ala.; Jim Owen, WDEB, Gulfport, Miss.; Charlie Stokley, WWEZ and Red Smith, WBOK, in New Orleans; Lou Millet, WLCS: Dean Evans, WXOK, and C. B. Cutrer, WIBR, in Baton Rouge, La. While in Montgomery, the boys were guests of the Wamble's —Fred and Bunny. Keith Rush, personal manager of Werley Fairburn (Columbia) currently stirring up lots of action with his version of "I Guess I'm Crazy" have just completed a long tour promoting their disk. Boys covered, Indiana, Ohio, Mo., Fla., and Alabama, and of course, Tennessee, Kentucky and Miss.



BIG "D" JAMBOREE . . . Happy Tenth Anniversary to the Big "D" Jamboree celebrates its tenth Anniversary. Overcoming many obstacles, the Big "D" has continued to grow in size and popularity and today is recognized as one of the top country music attraction, has inked a personal management contract with Ed McLemore, owner-producer of the show. Sonny began a tour which will take him from Texas to Oregon to Iowa and back to Texas. Plans are also in the making for Sonny to appear on the "Ozark Jubilee". Hank Locklin (RCA Victor) is back on the show after a vacation in Florida and some road dates. Hank was on the road for three weeks. The Commodores along with Sonny James, Charline Arthur, Jimmie Collie, and Riley Crabtree and the Texas Stompers recently took part on the Big "D" CBS tape show. John Harper, one of the co-emcee's of the Big "D"

is excited in a big way about his current "Learning To Love that being covered right and left. Johnny penned the tune. Lafawn Paul' (Ascott) original recording of the song it reportedly gokay. HAPPY ANNIVERSARY to all of part at a Big "D" and may you enjoy many many many more!



FROM THE CROSSROADS OF COUNTRY MUSIC...
Bobby Lord (Columbia) who bowed in our Red
Foley "Ozark Jubilee" just a few months are in dering toward his first big record in his economic of
"Hawk-Eye". Grady Martin (Decca) and hi, Winning
Strings band made an excellent showing on the coaltto-coast "Jubilee" TV'er Sept. 3rd, Grady turned
vocalist for this show, doing "My Window Faces The
South" and for the finale Foley joined in harmony
with Martin for a terrific finish.

South" and for the finale Foley joined in harmony with Martin for a terrific finish.

COUNTRY SMATTERINGS . . . Joe Allison, well-known Nashville C&W disk jockey and personality bewed in his new show over WSIX-TV last week. A noon-day program (12-1 P.M.) with a strictly country format is currently featuring Chet Atkins (RCA Victor) as band leader, Jerry Byrd (Decca), Tommy Jackson (Dot) and Ernie Newton, while Dottie Swan provides the vocals. Of course, Joe handles the emcee chores. Jim Lynagh is directing the TV stint. The show has a Monday thru Friday schedule. Harry Stone is Vice President and Operations Manager of WSIX-TV! Don Reno and Red Smiley and the Tennessee Cut-Ups (King) now working out of WRVA, Richmond, have added a half hour show on Saturday afternoons over WXGI, Richmond, in addition to their Thursday stint on WXEX-TV, Petersburg, Va., and their Saturday night featured spot on WXEA's "Old Dominion Barn Dance". Also in the works is a heavy slate of fall personal appearances. Thurston Moore's Scrapbook of Country Stars is now in the making and plus top artists, will feature pictures of the country decjays throughout the country. Decjays should send their pictures right away to Thurston Moore, Route #5, Box 285A, Covington, Ky, Hank Thompson (Capitol) managed by Jim Halsey, is now working out of Oklahoma City, Okla. and will do this for the next nine months. The band will work the Trianon Ballroom on Saturday's and do their TV Show over WKY-TV, Oklahoma City is hometown for Hank and his band. On a featured personal appearance bill recently, Henry Tuck of WREV, Reidsville, N. C., teamed up with Clyde Moody (Decca) and Hack Johnson (Colonial), George Perry (Old Rebel) and Jim Tucker (Pecos Pete) and drew one of the largest crowds ever to gather at the local stadium. This was a repeat performance! With widespread popularity, Ernie Lee (MGM) is fast capturing the audiences throughout the St. Petersburg area. Ernie, now appearing on WSUN-TV in St. Pete, Fla. recently appeared on the Andy Griffith Show a



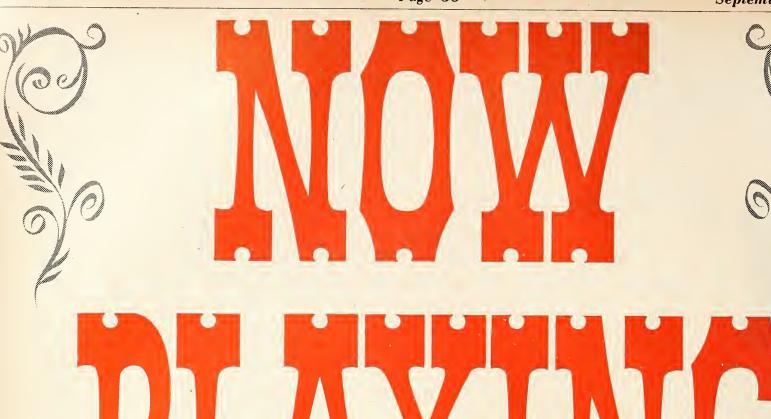
their TACOS when they attend the DJ Festival in November here!

WAX-WISE . . . Starting Oct. 3, XEG, Ft. Worth, Texas, goes all out to promote Country Music . . . all night long, seven nights a week, And, on Oct. 17, there will be several of the top names in the C&W field on hand to help them get the show off to a good start, XEG is 1050 on the dial, and this could be a big factor in bringing country music right on up the ladder. . . Vic McAlpin reports that Glenn Douglas and Roy Duke have their first Dot recording on the market . . "Standing At The End Of My World" is the duet. On the flip Douglas sings "You Just Stood There". Fred Wamble, WBAM, Montgomery, back from combination personal appearance tour and vacation and out with his first newsletter in three weeks. Gabe Tucker, personal manager for Ernest Tubb and Justin Tubb (Decca) just back from a quick promotional trip where he did work on Ernest's current wax . "Yellow Rose Of Texas". Flip of the disk is "A Million Miles From Here". Lee Emerson (Columbia) getting big push from Bob Ferguson, his personal manager, on his first waxing for the label . . "You Call That Waiting" and "A Pair of Broken Hearts." Bob sez these are real country and he's really going all out to get Emerson across with this first release. Ferguson also manages Ferlin Huskey, Homer and Jethro (RCA Victor) out with their version of "Yellow Rose of Texas, You-All", and the flip is "Listen To The Gooney Bird." Marty Robbins (Columbia) and Hank Locklin (Victor) scored the Cash Box Bullseye of the week on their latest releases. . . Marty's new one is "Maybellene" and "This Broken Heart of Mine" and Hank's is "Who Am I To Cast The First Stone" and "These Ruins Belong To You." Chet Atkins (RCA Victor) right in tune with the times with his current recording . . "Shine On Harvest Moon" and "Somebody Stole My Gal." Chet, probably one of the most modest persons in the nusic business. George Morgan (Columbia) has just gotten a new Sacred release . . . "You Don't Have To Walk Alone" and "Jesus, Sav



To a Great Boss and a Great Show Ed McLemore and the Big "D" Jamboree Best Wishes on Your Tenth Anniversary

> Johnny Harper—co-M.C. Johnny Hicks—co-M.C. Kathleen White—Secretary Ed Watt—Artists' Service Bureau Johnny Dolan—Publicity
> Lawrence Thacker—Road Man



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Here

and

There

CHAMPAIGN, ILL.—"Because a business is small, it does not have to be without a public relations program," states Robert L. Peterson, well known public relations authority, in a bulletin, published by the University of Illinois. Peterson claims that though the public relations program may not be on the same scale as that of the larger firms, it can be just as effective in results for smaller business. He says that a well planned public relations policy will achieve for any business: customer confidence, employee loyalty, productivity, stockholder and community good will, and an improved credit standing. He also claims that it will attract above the average applicants for employment. In this book, "Public Relations for the Smaller Business Firm," Peterson reviews all the steps to be taken in formulating such a policy, and the public relations methods which may be applicable to small business firms.

NEW YORK-One of the distributors here was telling us about the problem of extending credit to operators, besetting all wholesaling firms today. "But with all that," he added, chuckling, "a fellow with a sense of humor can get a laugh once in awhile. We recently received a wire from one of our customers, asking that we rush out immediately two of the new games just released. Upon checking his account, we found that he was delinquent in paying for equipment bought several months before. We wrote this party that if he would pay up his back account we would extend credit for the new pieces. And what do you think happened? We received a letter saying 'Cancel my order!' "

WASHINGTON, D. C.—Two reports by governmental agencies strike a most optimistic chord. Secretary of Labor Mitchell said this week that the nation set an employment record again in August, when 65,500,000 people were employed. Employment increased for the third successive month. In July the total employment was 64,995,000, a rise of nearly a million above June. The other report made by the Commerce Department said

billions. Only fly in the ointment was that farm income was off.

that public income in July set a record, running at an annual rate of \$304.5

Old Equip't Fades From U.S. Locations As:

EXPORT MARKET GROWS

Larger Shipments of New and Used Games and Music Continues to Leading World Ports. Ops Enjoy Top Trade-In Values as Distribs Strive to Fill Orders. Result is More New Machines Now Appearing in Locations Everywhere in U.S. Many Expect Export Biz to Continue at More Rapid Pace This Fall.

Most pleasing result of the growing export market has been the removal of much old equipment from locations everywhere in the nation.

As one noted distributor remarked, "We have been buying up old games from operators at a pretty fast pace in an effort to fill orders we have been receiving from foreign countries."

This means, as this distributor and others have advised, that they have been trading new games to the operators and offering very attractive tradein prices for the older machines.

"It pays operators to reactivate and revive their routes by placing more new machines," these distributors report.

Many of the old phonos have disappeared due to this one big reason. Distributors have been purchasing the older phonos to ship them out of the country.

In turn they have sold new machines to the operators and, by offering attractive trade-ins, have enjoyed double-barreled sales action.

The operators, in turn, also enjoy this growing export market. It has brought them better trade-in prices. This allows them to keep their routes up to peak play action with new machines.

The fact of the matter is that more than one distributor thruout the contry is desperately seeking some of the older games for which he already has received orders from foreign countries.

With more new machines appearing in locations everywhere in the U. S., it is certain that America's coin machine operators will be enjoying much better play action. At the same time they will be offering the public the finest there is in the new equipment now being produced by the manufacturers.

Nor is there any belief that this growing export business will show any signs of a slowdown. If anything at all, as some distributors have reported, they believe that they will, instead, have to speed up action this Fall and Winter season of 1955 to take eare of this growing export demand for new and used machines of all kinds.

The growth of the export market has favorably touched all divisions of the industry, from manufacturer to operator.

The operator benefits by higher trade-ins. The distributor clears his warehouse and floor of older machines. The manufacturer is producing more to help replace the machines that are being taken off locations.

In short, as has been proved in the past, the export market wields a mighty potent sales weapon for the eoin machines industry in this nation.

With exports of new machines growing greater, sales of used equipment seem to have also kept step and generally, it is believed, the growing export market will help all the industry to enjoy better business in the months to come.

One very important facet of the export business today is the fact that the machines are being shipped to almost every known port in the world. Used machines, especially, seem to hold the sales edge in this regard for, being so much lower in price and being arranged for foreign coinage by the exporting distributors, they have won much favor in the export markets.

As yet games and phonographs continue to hold top spot in shipping to the export market.

"In short", as one well known distributor puts it, "the export field has developed into a life-saver for many of us who are trading and selling all day long."

IMPORTANT MONTHS AHEAD

Ops Look to Fall-Winter Months to Bring Up Averages. Consider These Forthcoming Months Important Deciding Factor as to Whether Present Operating Methods Will Have to be Changed to Balance Intake Against Expense of Doing Business.

Some of Belief Dime Play Plus 60%-40% Commission Basis May Prove Necessary to Assure Profitable Business. Others Feel "Front Money Guarantees" Plus Dime Play Needed. Months Ahead Will Prove Important in Bringing Decisions to Many Regarding New Operating Methods

CHICAGO—The months ahead may prove extremely important in the business careers of many operators nationwide.

This past record-breaking hot sum-

mer dropped averages in many areas.

Operators in such territories are looking to the Fall-Winter months to help bring up their averages so that they can balance intake against outgo.

Many of these operators are now of the belief, as has been many times brought forth by this publication, that present operating methods are outmoded.

These men can't see, even if intake balances outgo, how they are going to show any profit, or put aside any reserve for future needs.

It has become more difficult for some operators to compensate their overhead expense of doing business with the intake which they are obtaining from their routes.

Almost all are agreed that dime play has helped tremendously. In a great many instances operators now feel that dime play, of itself, isn't enough to assure them a profitable business

"Or", as one operator puts it, "at least a profit equal to what we used to enjoy in our business some years ago."

Suggested by some operators is for dime play to continue on, but, to offset continued climbing expenses, the commission basis be changed to 60%-40%.

These operators feel that they must get 60% of the gross if they are to continue in business on even the smallest kind of profit basis.

Other operators believe that dime play continue, but that a new system of "Front Money Guarantees" be imposed so that they can, at the very least, be somewhat vaguely assured of steadier income in the future.

Many other operating methods have also been suggested. So far only a few operators have put such methods into actual operation on their routes.

One well known operator points out, "We're paying more for new equipment and accessories. We are also paying more for labor and all the necessities to continue to do busi-

"In addition," he explains, "we are paying higher license fees, higher taxes, etc.

"All this," he concludes, "simply means that we must get more to balance income against expense."

Nor are the statements of operators like this one confined to any one area of the country. This is nationwide.

More and more operators realize that they somehow must change their method of operating to assure themselves being able to remain in business on a profitable basis.

One operator claims, "A lot of us have gone into other businesses. We just can't depend on one business today to assure us the income we need. This isn't good.

"We must get together and agree on a new and better operating method or else we can't make out," he concludes.

As yet no definite moves are being made. Everyone believes that the Fall-Winter months may bring up averages to where operating can remain in status quo.

Therefore the forthcoming Fall-Winter months of 1955 are crucially important to a great many operators.

They will be the deciding factor as to whether any big changes in operating methods will have to take place so that these men can somehow balance income against outgo and be able to meet continually rising expenses.

It shall be interesting for the entire industry to watch the forthcoming Fall-Winter months with great care.

Many important decisions are based on what business will be done during these months.

Sam Lewis Elected Pres. of Exhibit Supply Company



CHICAGO—Samuel B. Lewis has been elected to the position of President, Exhibit Supply Company, this city, as of September 1, 1955, according to a recent announcement by the Board of Directors. Lewis joined the firm in April of this year in the capacity of Executive Vice-President and General Manager,

Under Lewis' direction. The Exhibit.

Under Lewis' direction, The Exhibit Supply Company has undertaken major organizational changes. An entire new policy of exclusive fran-

chise distribution has been initiated; an expansion program for new game engineering has been formulated; new inspection procedures have been installed; and a new Purchasing Department has been set up.

In the past month, Exhibit has introduced a new game called "Skill Pool." According to Lewis, "Skill Pool is the first low priced amusement game since the war, that offers the operator high earning potential. Results up to the present time seem to indicate the possible birth of an entire new trend in coin operated games."

Lewis expects "Skill Pool" and

Lewis expects "Skill Pool" and other new games, now under development, to boost Exhibit sales volume far above present record level. Among far above present record level. Among other items currently being shipped by Exhibit are a gun game, "Treasure Cove Shooting Gattery," two mechanical horse rides, "Big Bronco" and "Trigger," and the "Vacuumatic" Picture Card Vending Machine. Exhibit prints its own cards for this machine and currently has 51 different series of cards available.

Immediate future plans at Exhibit include a new addition to the present factory to handle additional sales volume. This addition is expected to be completed before 1956.

Before joining The Exhibit Supply Company, Lewis was Vice-President of Genco Mfg. and Sales Company, and earlier was an executive at the Chicago Coin Machine Company.

Music Ops of N. Y. Banquet to be Aired Nationally For 1 Hour by Martin Block-ABC

NEW YORK-Thru arrangement by Al Denver, president of Music Operators of New York, with Radio Station ABC and Martin Block, disk jockey, one full hour of the record talent performing at the 18th Annual Banquet of this organization will be aired coast-to-coast.

Recording talent performing from 9:30 to 10:30 will be on the air, with Block acting as master of ceremonies.

The banquet, being held on Saturday night, October 8, will take place, once again, in the main ballroom of the Waldorf Astoria Hotel.

Denver states a sell-out is assured, with between 1,000 and 1,100 music operators, their families and frineds in attendance. The association office

would like to take care of all of its operators, but suggest that they put in their orders for tickets at this time, or it's possible that they may not be able to serve them.

Nash Gordon, in charge of the souvenir journal, reports that each year the journal has improved, and this year, it appears that it will be the best of the association's history.

As usual, the country's foremost recording artists will entertain the operators, but, in order to give the guests an opportunity to dance, the show will be of lesser duration, and will be completely lined up prior to the event. Vincent Lopez, as in 1954, will supply the music, but this year, in addition, a Mambo band will be on hand for the dancers.



as every operator in the world

realizes—the sooner he gets a great new game out on

location—the sooner he begins to earn money! While others

are just talking DAHIBIL is delivering the most

sensational, low-priced, money-making game of all time!

"SKILL POOL" Time is Money! Don't

waste it! Your order will be quickly filled

by your Exhibit distributor! Hurry!

See Him Today!





EXHIBIT SUPPLY, 4218-4230 W. LAKE ST., CHICAGO 24, ILL

SEEBURG BRINGS AUTOMATION TO AUTOMATIC PHONO FIELD

Introduces First Dual Music System. Williams Intros Two New Games **New 100 and 200 Selection Phonos** Bring Music Ops 10c, 15c, 2 for 25c, and 3 for 25c Play. Phonos Feature Single Disks, EP's and Seeburg's Own **Record Label for "All Time Favorites"** as well as for "Classics & Varieties". **Better Programming and Greater** Selectivity Featured.

CHICAGO—What is the "Tormat"?

CHICAGO—What is the "Tormat"? It used to be something that had 480 moving parts. It has no moving parts at all today. It's guaranteed for five years. It took special test equipment, constructed at tremendous cost, to just test the tiny "toroids".

That's only a smll part of the story. First and foremost in the minds of music operators, at least in the opinion of Seeburg's executives and distributors, is whether or not, regardless of 100 or 200 selections, the new Seeburg phonos will or will not, or have or have not, the possibility of earning the operators a decent return on their investment.

To begin with, the 200 selection machine is ½ inch less in height; just ½ inch wider and only ¾ of an inch deeper than the 100 selection phonograph. That should take care of any rumors regarding size, these men say.

of any rumors regarding size, these

men say.

Seeburg executives report that the mechanism is about as perfect as the expert engineering mind can make any mechanism of an electro-mechanical nature. That should take care of any thoughts regarding mechanical or electronic problems, they claim.

There is no question as to beauty of modern design in the opinion of these executives. Not in these two new Seeburg phonographs. And that should take care of any question regarding beauty which was, to say the least, already well exemplified in the last Seeburg HF100R phono, they explain.

Seeburg executives and distributors

Seeburg executives and distributors say that the dual credit assembly that handles 50 EP's and 50 single disks is something that must be viewed. It just cannot be described in words. The fact that no nickel can be used to play the new 200 selection phonograph is also something that the music operator, himself, must see, try and test for himself, they state. What is more important, in the opinion of Seeburg's executives and distributors, is what the operators can and should expect from new phonographs in this ultra-high fidelity era.

If the operator will go along with the programming set-up which has been arranged for him, Seeburg execs been arranged for him, Seeburg execs and distribs say, to the point where the firm created its own "Seeburg" label for EP's, and will further follow the thoughts, plans and projects which have been incorporated into these fine instruments, there is no doubt, they emphatically state, that he will enjoy bigger and better profits and will, at the same time, bring about the closest kind of location cooperation he has ever enjoyed. ever enjoyed.

They believe this holds true whether it's the 100 selection or the 200 selec-

it's the 100 selection or the 200 selection phonograph.

Seeburg execs and distributors believe that the average music operator also realizes that any phono, because of the tremendous investment made in dies and tools, will be a very beautiful machine, due to the fact that the factory is more than willing to spend the additional monies for fine modthe additional monies for fine, mod-ern design.

They also feel that the average music operator will agree with them when they say that complete and intensive tests over a long period of time will produce the finest bug-proof mechanism, especially by a manufacturer who has produced trouble-free mechanisms for a long, long time.

The J. P. Seeburg Corporation reports it is intensely interested in helping the operator to earn more by bet-ter and more attractive programming while, at the same time, allow the operator to take advantage of the fact that those who enjoy fine high-fidelity music will pay more for what they want to hear, than buy just any old song they don't care about.

There is no doubt that there will be much discussion, pro and con, as regards these two new Seeburg automatic musical instruments, Seeburg distribute helicus distribs believe.

The one best way, they claim, to answer the discussions which are bound to ensue, is for the operator to see these new machines at any Seeburg distributor's showrooms and decide for himself decide for himself.



J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand, general salesmanager of Williams Manufacturing Company, this city, enthusiastically stated this past week:

"Here we go! These are the first two new games for this Fall-Winter '55 season from our factory.

"It took us some time", he ex-

plained, "to decide just which two games we would first present to the

"Our distributors decided for us", he continued, "by suggesting that we bring out our newest idea in five-ball games, 'Smoke Signal', which has clicked on every test location, and also our anti-cheat, completely silent, pool table, 'Bank Shot'."

Weinand went on to explain, "'Smoke Signal' is a single player, five-ball game, that was given the most intensive and most severe tests of any pinball we've produced.

"Not only did the game stand up beautifully under the most trying conditions, but what's more", he claims, "it has proved itself one of the greatest five-ball games of all time."

He also said, "The same is true of our new pool table, 'Bank Shot'. Here's the very first pool table game that features an anti-cheat ball mechanism along with completely silent operation.

nism along with completely silent operation.

"This game, too," Weinand reports, "was given severe and intensive tests and has come thru with flying colors. It is, in our estimation, one of the greatest games the operators will ever have on their routes. It has proved itself on locations everywhere."



NEW ENGLAND NIBBLES

Ops in the New England area with outside pieces and resort equipment gained an added two weeks play as Boston schools and schools in the greater part of the territory postponed openings for period of from 10 days to two weeks because of the polio epidemic. . . . With Labor Day week-end passed, Boston distribs were looking forward to the traditional rush of Fall biz with ops stocking up on new equipment. . . . Outlook was reported fine as most ops, with the exception of those hurt in the flood catastrophe, had a big summer season. Ops in the flood devastated areas are getting back on their feet. Still conked out however were ops in the Charlton, Auburn, Shrewsbury, Grafton and Upton areas in Massachusetts and ops in the Torrington, New Bristol, Collinsville, Unionville, Westfield, Bloomfield, Sutton and Forrestville areas of Connecticut. . . Ed Ravreby, World Fair and Associated Amusements, just back from a tour of the hardhit Mass. and Conn. sections visited with Ernie Gerenandi, Bristol, Conn.; Pete Humus, Forestville, Conn.; Flint Newton and George Rosly, all of whom lost equipment in the flood. Dave Bond, president, and Irwin Margold, general manager, Trimount Automatic Sales Corp. (Seeburg) and the entire sales force, Dan Brown, Dave Riskin, Russ Eckels and Mr. and Mrs. Marshall Caras, have returned from a trip to Chicago during which they visited the factories, had a preview of the new equipment, and saw the Red Sox play the White Sox and took in the big race. Showing of the new Seeburg is slated for Sept. 20 at Trimount with a gala open house from Sept. 20 to 23. Also dinner party showings will be held in Providence, R. I.; Manchester, N. H. and in Maine, Sales force at Trimount is enthusiastic about the new products seen in Chicago. . . Among ops seen about town this week were Pat D'Amico, Salem; Harry Deshowitz, Chelsea; Dave Baker, Arlington; Henry Levine, Dorchester; Joe Pouti, Lawrence; Sol Robinson, Paramount Music, Newton; Tim Toomey, Brockton; Marian Sutcliffe, Newton. . . . T

Pick the Ballybowler best for each location ... your choice of Official Scoring or Speed-Control Scoring ... with or without match-score features ... dimeplay or three-plays-for-a-quarter. All 4 Ballybowlers are location-proved big money-makers.

BIG bowlers earn BIG money

POPULAR OFFICIAL BOWLING SCORES

BOWLER earnings climb to a new sensational high...as 20,000,000 bowlers and their millions of non-bowling friends...discover the fun and fellowship...and the sporting satisfaction of shuffle-bowling by OFFICIAL BOWLING RULES. For biggest group-play...and continuous repeat-play...resulting in bigger bowler profits...get Bally ABC-BOWLER on location now...or CONGRESS-BOWLER for added attraction of match-score features.

THRILLING SPEED-CONTROL SCORES

NOW popular 4-digit shuffle-bowling... with exciting, bell-ringing SUPER-STRIKES and SPEED-CONTROL scoring... is more fun than ever... on newest Bally-bowlers with sensational king-size pins and hefty, heman giant puck. Get more money out of your bowler-spots by getting Bally JUMBO BOWLER busy for you now—or KING-PIN BOWLER for added play-appeal of triple-match feature. Order Ballybowlers from your Bally Distributor today.

JUMBO BOWLER

FAMOUS

ALL 4 BALLYBOWLERS feature flashy

light-up scores with high-speed totalizing;

beautiful club-styled cabinets, ruggedly



Matching was Bally ity, husky is of skill-green puck is ayfield be-green the smaller operation; speedy pin reset; quiet operation; sturdy, trouble-proof mechanism.

KING-PIN BOWLER and JUMBO BOWLER are easily adjustable for 5 frames or 10 frames...available in dime play or one play for a dime, 3 plays for a quarter require only 8½ ft. by 25 in. floor space.

ABC bowler

Congress bowler

KING-PIN ROWLER

BALLY MANUFACTURING COMPANY - 2640 Belmont Avenue, Chicago 18, Illinois

Meet Sept. 10 and 11

To Discuss Dime Play and Taxes

OMAHA, NEB. — Ted Nichols, resident of the Nebraska Automatic Phonograph Operators Association, Inc., this city, this week mailed let-Inc., this city, this week mailed letters to the music operators of Nebraska advising them of a two-day meeting, Sept. 10 and 11, at the Yancy Hotel, Grand Island.

Nichols asked all operators to attend the meeting and support the organization.

ganization.

Problems to be discussed will be local, State and Federal taxes; copy-

local, State and Federal taxes; copyright societies; and ten cent play.

Mack McKee, acting as host, has lined up an entertaining program. Hostesses have also arranged a program to entertain the ladies. The meet will wind up on Sunday with a business meeting, followed by a banquet. Door prizes, valued at \$250. will be distributed. distributed.

TWO FOR \$35.00

Williams' Arcade, Saratoga, Virginia, King Pin, Harvest Time, Round Up, Bowl. Champ, Blue Skies, Crown Jewel

| MUTOSCOPE DRIVEMOBILE, latest | . \$449.50 |
|---------------------------------|------------|
| HARBOR PATROL BOAT RIDE | 125 00 |
| SIDEWALK ENGINEERS | Write |
| SUPER WORLD SERIES | 39.50 |
| COON HUNT | 119.50 |
| EXHIBIT SHOOTING GALLERY | 139.50 |
| EXHIBIT GUN PATROL | . 89.50 |
| EXHIBIT SILVER BULLET | 59.50 |
| CHICOIN GOALEE | 44.50 |
| BATTING PRACTICE | . 19.50 |
| POKERINO | 15.00 |
| ROLA BALL SKEE ALLEY | 15.00 |
| SEEBURG 147M PHONO | 44.50 |
| WURL, 5206 WALL BOX Book Type. | . 34.50 |
| GRIP TESTERS, GOTTLIEB | 4.50 |
| Send for complete bargain list. | Hurry! |
| O D C O I I I I O BROA | YAWAY |

UULU, INC. ALBANY 4, N. Y. (Phone: 5-0228)

Neb. Phono Ops Hold Marvel Adds New Numbers to Line

CHICAGO - Ted Rubenstein of Marvel Manufacturing Company, this city, advised this past week that the firm is continually adding new numbers to its present phono plastic replacement line.

Said Rubenstein, "Each day we receive requests from operators and distributors asking for new phono plastic replacement parts.

"This convinced us", he continues, that, as time goes on, we have to prepare as far in advance as possible for replacement plastics for the newer

"We therefore wait," Rubenstein reports, "until we have a sufficient number of requests for some new plastic replacement. We then make a survey of all of our distributors and operators and, if they agree, we go into the manufacture of this new number.

"In this way," Rubenstein concluded, "we always have what the trade needs and wants in phono replacement plastics."

Business at Marvel has continued to grow greater each week, according "We therefore wait." Rubenstein

to grow greater each week, according to Rubenstein. He believes that this is mainly due to the fact that the firm has continued a progressive policy of bringing music operators and distrib-utors the latest in phono plastic re-

52 Issues THE CASH BOX \$15

WE'RE NOW DELIVERING EXHIBIT'S NEW SENSATION—

COIN MACHINE EXCHANGE, INC.

AREA WITH THIS

PROFIT-MAKER!

CHICAGO 22, ILLINOIS • Dickens 2-0500

ATTENTION — Jobbers, Wholesalers, Operators

WANTED - FOR CASH SEEBURG M100A's

ANY QUANTITY

WANTED — All Late Gottlieb and Williams Pin Games. Send in complete list.

Exclusive Gottlieb, Williams, Seeburg, Chicago Coin, Genco and United Distributors.



IN NEW ENGLAND IT'S TRIMOUNT!

40 WALTHAM STREET BOSTON 18, MASS. Tel. Liberty 2-7480



Everyone busy at Adleta Company getting ready for promotions on more than 30 top selling albums, both pop and classical, being released by RCA Victor. . . . State Music ran out of Gottlieb's "Tournament" with orders coming in ahead of shipments. State's Red "Davy Crockett" McCallum got his limit of doves opening day of the dove season. . . . Bob De Priest expanding his route in vicinity surrounding Dallas. . . . Clifford Moon, Melody Music. spent the weekend at Lake Texoma. . . Ralph Bass, A & R representative for Federal Records, who has been on an extended motor tour from Los Angeles to New Orleans on a talent hunt, stopped here for more than a week looking for talent. We can expect a new release from them before too long. . . . Mr. and Mrs. Weldon Denton's son, Leland, married Wanda Watson Labor Day weekend. Congratulations! . . . Also our best wishes to Lee Duke, bookkeeper at Commercial Music, on her recent marriage. . . . Marvin Staton, Spring Lake Amusement Park in Oklahoma City, in shopping for areade equipment. . . . Mr. and Mrs. Kinn McCague visiting in Tulsa. He is auditor for Walbox Distributing Company. . . . Glad to hear Johnny Williford, head technician at B & B Vending, is back in harness again after being out six weeks with an injured shoulder. B & B's Charlie Nowell was at the Dallas Gun Club brushing up on his shots for the dove season. . . Bally's "Congress" bowler going over real big in this area. . . . Felton Landum, B & L Amusement in Fort Smith, Arkansas, in shopping and visiting, Also visiting were Mr. and Mrs. Hooks of Brownwood; H. K. Lyde from Sherman; W. G. Page, Big Springs; Fred Ellis and Garland De Lamar, both in from Waco; Bernard Byford of McGregor; Walter Wiggins of McKinney; G. O. Armand from Longview. Jimmy Browning of Big D Music moved his family into their new home . . . James Baker, Baker Music Company, doing fine after an eye operation. . . Roy Barnes of Palestine reports Fall business outlook real good. . . Fred Duckett bought a new home in Arlington. . . B. H. Williams making spot announcements on radio and TV, letting everyone know they are against the Dallas County car tax which is coming up for a vote in October. . . . Commercial Music busy booking orders for the new United Shuffle Alley "Bonus Score" and Williams' "Band Wagon" 4 player marble table. R. B. Williams just returned from a short business trip to Lewisville, Arkansas. . . . Decca Distributors have started their Fall program by giving their accounts an interesting discount offer. . . . Augusta Zapp, secretary to Arthur Hughes at S. H. Lynch, enjoyed a weekend in New Orleans together with Eula Pace and Juanita Wilson. . . . Joe Bihari of Modern Records, Los Angeles, stopped off at Big State Record Distributors on his way to Houston. Big State has just taken on Henry Stone's new label "Chart."

Genco Introduces Season's First Football Game



RALPH SHEFFIELD

CHICAGO-Waving a handful of enthusiastic telegrams from many of its distributors, Ralph Sheffield, sales director of Genco Mfg. & Sales Company, this city, told about its newest game, "Quarterback."

Sheffield described the game as: "The very first football game of the

He stated, "Here's a game that is more like actual football than any game the trade has yet seen.

"The player actually kicks the ball right through the air. The animated back glass shows the ball being carried down the field past the yardage stripes and," he continued, "scores yardage, as well as touchdowns, and even super-touchdowns."

He added, "Our 'Quarterback' has a 'Rose Bowl Feature' that is going to give players the biggest thrill of all time."

He wouldn't explain this feature, but insisted, "Just tell the operators to visit the showrooms of their Genco distributor and see this feature in action when they play 'Quarterback' themselves.'

The game also has a match feature and is contained in a very deluxe cabinet. It is one of the most colorful games the firm has produced.

"Regarding these telegrams," Sheffield stated, "remember that these are based on only the very first samples that were shipped to our distributors.

"Just read these to get some idea of the reaction from these experienced coin machine men.

"Here's a telegram where this distributor wants us to immediately ship him double his regular initial order.

"Here's another," he said, "and still another," he added.

"That's the reaction and it's getting more exciting every minute as 'Quarterback' is played by operators in our distributors' showrooms all over the nation," he concluded.



... and you can "bank" on

Williams

BANK SHOT"



Perfect bank shots to invite the experts Handsome Deluxe Cabinet!

Order BANK SHOT from Your Williams Distributor!

Can you tell me where I can buy...



in New York City JUdson 6-2640

in Chicago DEarborn 2-0045

in Hollywood HOllywood 5-1702

in Nashville NAshville 5-7028 in Boston Algonquin 4-8465

Ballyplants Producing Quartet of Bowlers



JACK NELSON

CHICAGO—Bally plants are now busy building four different Bally-bowlers—all with the new Bally-exclusive king-size pins and over-size puck, advised Jack Nelson, general sales manager.

"In fact," says Nelson, discussing the increased production of Ballybowlers, "the popularity of the extra big pins and puck is the reason for expanding the line of Ballybowlers.

"The giant pins and puck were introduced in 'ABC bowler', scoring by Official Bowling Rules, and in the match-model, 'Congress bowler'.

"Almost immediately we were bom-

"Almost immediately we were bombarded with demands for a Bally-

bowler, using the jumbo pins and puck with Speed-Control Scoring. While battling day and night to fill the demand for 'ABC bowler' with Official Bowling Scores, we had another market dumped on our heads—a vast market existing side by side with the Official Bowling market—a market for Speed-Control Scoring with the new big pins and puck. big pins and puck.

"Our back-log of orders for 'ABC bowler' and 'Congress bowler' told us to keep on building Official Bowling games at full speed. But operators and distributors told us to build bigpin-big-puck Speed-Control bowlers,

and distributors told us to build bigpin-big-puck Speed-Control bowlers, too.

"So, by adding shifts and assembly lines, we are now in production on four different Ballybowlers—'ABC bowler' and 'Congress bowler' (matchmodel), scoring by Official Bowling Rules; 'Jumbo bowler' and 'King-Pin bowler' (match-model), scoring by Speed-Control.

"All four Ballybowlers, of course are equipped with Bally-exclusive king-size pins and giant puck. All four games feature light-up scores with speedy totalizing; club-styled cabinets; genuine Formica playfield; hinged pinhood, doors and playfield with easy-up clevator on playfield; speedy pin reset; quict operation. Overall sizes are 8½ ft. by 25 in.

"All four games—'ABC bowler', 'Congress bowler,' 'Jumbo bowler,' 'King-Pin bowler'—are available for dime-a-play or one play for a dime, three plays for a quarter. 'ABC bowler' and 'Congress bowler' are ten frame games. 'Jumbo bowler' are ten frame games. 'Jumbo bowler' and 'King-Pin bowler' are easily adjust-

frame games. Jumbo bowler' and 'King-Pin bowler' are easily adjustable to ten frames or five frames."

MUST LIOUIDATE OUR INVENTORY

Write for List

No Reasonable Offer Refused

DAVID ROSEN

Exclusive AMI Dist. Ea. Pa. 855 N. BROAD STREET, PHILA. 23, PA. PHONE-STEVENSON 2-2903

WANTED FOR CASH

BRIGHT LIGHTS BRIGHT SPOT **FROLICS** UNIVERSAL 5-STAR WRITE! WIRE! PHONE!

ALL-STATE COIN MACH. EXCH.

2317 N. Western Ave., Chicago, III. (All Phones: BElmont 5-6770)

"It's What's in THE CASH BOX That Counts"

, FASCINATION

DELUXE POOL TABLE

Gets you "on the ball"—with the best of all!

Celeste Ravel MISS **ILLINOIS** 1954-55 scoring winner

Paul Huebsch, alesmanager and **Ches Biezad** watching



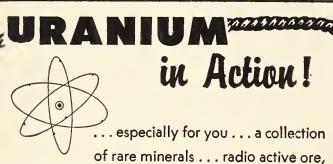


Mahogany grained moulding—Cork finish body and legs Size: 52'' L. \times 36'' W. \times 32'' H.

- Perfect operating Ball Release can't be cheated
- 2 Coins 2 to 4 Players Simple coin mechanism
- Green, rubber backed felt
 Conventional cushions
- Perfectly squared to entice the professionals
- Self-contained Cue Holder
 Rugged, durable construction

Order from your Keeney Distributor NOW!

J. H. KEENEY & CO., Inc., 2600 W. 50th St., Chicago 32, III.



geiger counters, ultra-violet displays see it in action . . .

Enjoy the thrill and excitement of Las Vegas' favorite downtown Casino . . . with our real western hospitality and famous Italian-American restaurant.

"bring the family too ..."

CASINO RESTAURANT



Last week when we were on Pico Blvd. the temperature was 110 degrees—yes that's 110. Everyone looked slightly wilted, but business carried on as usual—and good business at that. Many operators in the one-stops, and at the distributors, and all of them reporting continued good sales and plays in spite of the heat. . . . At California Music, Sammy Ricklin is back from a Catalina and Lake Tahoe vacation and admitting that he took the wrong week off and should have waited until this week to escape the heat. In the back room Gabe Orland was busy making up title strips as Ramona Brown was on vacation. Last week Gabe was the shipping clerk, and we're curious as to where he will be next week. Al Sherman of Record Sales Co, was in asking Martha Delgado if he was going to have a hit in "I'm So Glad" on the new Rainbow label. . . . Hank Tronick, Wayne Davis, Ed Wisler, and George Mahlum were back at Minthorne Music after their flying trip to Chicago. The boys were a little tired from the trip, but there were many smiles and apparently they were very happy with what they saw back there. Also accompanying them on the trip was Colonel Reese, manager of the Phoenix branch. Jean and Dolores Minthorne stayed on to spend some extra time back East. The new Exhibit pool table looks as though it will be a good earner and a good spectator game. Wayne Davis has great hopes for the success of this game. Incidentally the only casualty of the Chicago trip was the cracked shinbone Wayne got when he hit his leg against a coffee table. . . Jack Simon off to Las Vegas for the Lâbor Day weekend. His sister, Mrs. Lottie Berman will accompany him and leave from there for her home in Indianabolis. Jack is staying busy with his exporting with large shipments leaving this week for Manila and Casablanca. . . . The export business picture looks very good for the coming year, and one local operator, Al Vick, is leaving for French Morocco to have a first hand look at the situation over there.

William Ferguson of Inglewood has sold out his route and

Long Beach to visit Orville and Melba Kindig at their new home which they

have just occupied.

Jack Dolan finally got his long-awaited shipment of Wurlitzers in at Sierra Distributors. He was down to his last piece of equipment, and learned that the delay in shipment was caused by washouts in the vicinity of Las Vegas. Wayne Copeland and his family spent the last week-end in Las Vegas. . Al Bettleman back at C. A. Robinson Co. looking tanned and healthy after a two-week vacation spent at Sequoia and Yosemite National Parks. Dave Wallach in town from Bakersfield, and has hoped to escape the desert heat, which apparently followed him into town. Incidentally, Dave hopes to start a social club among the fine lady operators he visits. Among the best in the business he numbers Mrs. Blunett and Mrs. Studs of Tuscon, and he hopes to introduce Lela Smith from Barstow and Eileen Bloomer from Mojave in the near future. . . . Dave is leaving for a two-week trip through Arizona with the new United "Pixie" game. . . . Bill Happel is closing down Badger Sales on Saturday to give the employees an extra long week-end. Don Wasson, AMI factory service man out calling on operators in the Bakersfield area. Don Ames was pinch-hitting for Fred Gaunt on the coin machine sales floor. . . . Ted Mayer vacationing in the Colorado mountains, and certainly picked the right time to visit there. . . . President Walter Hemple dropped into the local offices of the California Music Merchants Association with Joe Septic from St. Louis and signed Joe up as a new member. Also in to see Ben Chemers were Don and Delores Wikoff from Newhall who signed up for the Association's fine hospitalization plan. . . . Other visiting operators on Pico this week were Jerry Jacobs, Glendale; Carl Honeyman, Long Beach; Mrs. Noble Carver from San Diego; S. L. Goodman, Santa Ana; Walter Hennigs from Costa Mesa, Reginald Panton, Santa Ana, and Hally Stires from Tuscon, Arizona.

United Music Ops of Michigan Hold General and Board Meeting

DETROIT, MICH.—The United Music Operators of Michigan held a special meeting on Friday, September 9. A board meeting was held at 4 p.m. and a general meeting started at 8 p.m.

p. m. and a general meeting started at 8 p. m.

The members were advised that it was the intention of the association to form an Activities Committee to co-ordinate all the good things the organization is trying to do. Ten or more volunteers were asked for with a meeting planned as soon as the first ten indicated their intention to serve.

Guests were Bob Maxwell who dis-Guests were Bob Maxwell who discussed plans for continued participation in his WWJ-TV shows, Channel 4, Saturday from 12 to 1 p. m., and Lillian Briggs, Epic recording star. Maxwell's shows are professional artists with the exception of one amateur act each week, which is selected by the U. M. O. from talent that appeared on its teen age program. Miss Briggs flew in from New York and did her current hit, "I Want You To Be My

加佳

"SUPER"

STRIKES

score up to 800 points

REGULAR' STRIKES score up to

400 points

each

BOEBING X

GEODLAN X

"SPECIAL"

STRIKES

score up to

600 points

FLASHING LITES TRAVEL UP SCORING COLUMNS WITH EACH TOSS

IF PUCK IS THROWN TOO HARD, LITE GOES ABOVE 800 MARK. 1F THROWN TOO EASY, LITE DOES NOT REACH 800 MARK.

Regulation 10 Fromes plus

'shoot os long os you Strike in 10th Frome!

Plexiglass covers all rollover switches

Covered Cosh Box with Extension Floodlite

Hinged Plexiglass Hood over pins Hinged Lite Box Glass

Quiet, Smooth

Custom Finished

Operation



LEN BOWLER

with STEPPING LITES on playfield for SUPER, SPECIAL and REGULAR STRIKES!

PUCK THROWN AT RIGHT SPEED SCORES 800 ON STRIKE HIT WITH RED LITE STOPPED ON PLAYFIELD! PLAYER TRIES TO "TIME" HIS THROW TO STOP TRAVELING LITE IN RED STRIKE AREA

> TOP SCORE: 9,600 10TH FRAME SHOOTS AGAIN FOR THREE TIMES OR AS LONG AS PLAYER KEEPS STRIKING. (adjustable)

HIGHEST SCORE is determined by

Accuracy of throw

2. Correct speed

3 • Correct timing

2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS SEE YOUR KEENEY DISTRIBUTOR NOW!

REACHING FOR THE HIGH ONES?

The operators who are high up on everyone's lists as the finest customers in the world? Then reach for The Cash Box when you want to reach these operators. Because these operators consider The Cash Box—"The BIBLE of the Industry!"

For more details write or phone

THE CASH BOX

26 West 47th St., New York 36, N.Y. (All Phones: JUdson 6-2640)

Bally Intros New In-Line Game "Miami Beach"

Miller To Feature **Reasons Why Ops** Should Join MOA

10¢ PLAY OR 3 FOR 25¢



GEORGE A. MILLER

OAKLAND, CALIF.—George Miller, president and business manager of Music Operators of America (MOA) advised that he is planning a campaign which will feature reasons why "music operators should igin MOA" sons why join MOA."

CHICAGO—A new in-line game called "Miami Beach," containing a new "Magic Card" feature, was an-nounced this week by Bally Manu-

new "Magic Card" feature, was announced this week by Bally Manufacturing Company.

Jack Nelson, Bally general sales manager, described the new Magic Card feature as follows: "At the start of game a standard five-line card is visible, and as coins are deposited a 'Magic Curtain' actually rolls back, revealing first 2 extra lines, then 3 extra lines, finally 4 extra lines, giving player the wide choice of ways to score found in popular 3-card games, all in one big easy-on-the-eyes Magic Card.

"Super-Card play appeal is also provided in 'Miami Beach' by Red and Yellow Super-Lines, boosting 3-in-line to 4-in-line, plus a new Super-X boosting 3-in-line to 5-in-line. The old favorite Select-A-Spot feature is also built into 'Miami Beach', together with a new type X-Corners—the 4 numbers at ends of Super-X on backglass. X-Corners may score 100 or 300. Advancing Scores and Extra Balls features are also included in the new game."

All Bally distributors now have Miami Beach ready for immediate delivery.

Miller said that he would have

delivery.

delivery.

Miller said that he would have everyone of the directors and officers of MOA prepare statements as to why these men believe the nation's music operators should become members of Music Operators of America.

"This," Miller said, "is right from the horse's mouth. These are the men," Miller continued, "who are music operators themselves and who have devoted themselves to Music Operators of America.

of America.
"Surely," he stated, "these men
will give music operators the very

FOREIGN | BUYERS -

We Have for IMMEDIATE DELIVERY the following

BALLY HITS

ABC Bowler Jumbo Bowler Congress Bowler King Pin Bowler Miami Beach In-Line

We Are Export Specialists. Ask for our special price lists on reconditioned equipment.

INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET PHILADELPHIA 30, PA. (Tei. RI 6-7712)

NEW two-fisted action game SEE AT YOUR DISTRIBUTOR

INTERNATIONAL MUTOSCOPE CORPORATION

44-02 11th St., Long Island City 1, N. Y

best reasons why they should join

best reasons why they should join this great organization and, at the same time, tell them what MOA is doing for everyone of the nation's music operators."

Miller plans a very impressive campaign. He believes that this will, along with other work the organization is doing, bring 5,000 new members into Music Operators of America.



MODEL 1448

Worth More When You Buy It **Worth More** When You Trade It

or Davis

6-point guaranteed phonographs converted to 10c, 3 for 25c play, all makes and models, telephone collect — Syracuse

CORPORATION

SEEBURG FACTORY DISTRIBUTORS 725 WATER STREET SYRACUSE, NEW YORK

Over 300 Yrs. Service With Exhibit



CHICAGO-Celebrating the 35th year Margaret O'Brien has spent with

CHICAGO—Celebrating the 35th year Margaret O'Brien has spent with Exhibit Supply Company, this city, employees of the firm got together and gave her a big party (The Cash Box, Sept. 3 issue).

At the same time a group of real old-time employees of Exhibit had a picture taken, which we reproduce herewith (1 to r): Frank Mencuri, Patrick Moran, Chester Gore, Hugo Stube, Max Hofstetter, Lee Moss, Tony Covelli, Louis Johnson, Shorty Houser, Frank Cosenzo, Louis Russ, Margaret Romano, Margaret O'Brien, Marian Souhrada, and Florence Mullaney.

The Exhibit people in this photo total over 300 years of service to the firm, which itself has been turning out coin machine for 54 years.

G.E. Raises Prices of Fractional H.P. Motors

Earlier Cash Box Feature **Story Predicted Price Jump**

CHICAGO-In keeping with the news feature which appeared in The Cash Box September 10 issue (Page 36) that the: "Only black cloud in optimistic forecast is obtaining sufficient supplies of raw materials and components as prices continue to zoom upward each day" comes the news this week that General Electric has raised prices of all its fractional horse power motors.

In this feature news story, The Cash Box stated: "One of the most difficult (of components) to obtain at this time . . . is the fractional horse power motor."

In addition, The Cash Box also advised that: "Prices of these have jumped considerably."

Now comes the news from General Electric's A. MacKinnon, general manager of the components division, that effective as of October 3 prices of all fractional horse power motors will go up approximately 5%.

"It's What's in THE CASH BOX That Counts"



Atlantic Corporations Set Dates For Seeburg Showings

NEW YORK—The Atlantic Corporations—New York, Newark, N. J., Philadelphia and Hartford — announced the dates they've set for their showings of the new Seeburg phonographs

graphs.

New York will hold its showing on
Wednesday, Thursday and Friday,
September 21, 22 and 23. Meyer
Parkoff and Harry Rosen will head a Parkoff and Harry Rosen will head a staff of experienced executives who will host the operators, which will include Murray Kaye, Nat Solow and Steve Quinn. In addition, Jack Gordon, Seeburg regional representative and John Stuparitz, Seeburg service engineer will be on hand.

In Philadelphia, the showing will take place on Friday and Saturday, September 23 and 24. Harry Rosen,

assisted by Joe Fishman, Marvin Stein and Bill Adair will greet the operators. John Chapin, Seeburg service engineer will be here.

Hartford, Connecticut, will hold its showing on Tuesday, September 20, with Mac Perlman and Al Stelaccio the hosts.

The Newark offices will show the phonographs on Saturday September

phonographs on Saturday, September 24. Oscar Parkoff will be assisted by Art Seglin, Ralph Heslowitz and Raymond Trentacost.

John Stuparitz, in addition to attending the New York showing, will also be at the Hartford and Newark

showings.

Harry Rosen, Meyer Parkoff and Jack Gordon will attend the showings at all four offices.

Copper Scarce. Price **Grocers to Adopt Swiss** Zooms From 43 to 50¢ Machine Sales Method

CHICAGO—An association of leading independent grocers plan to adopt what this industry has known for many years as "the Swiss" machine sales method.

These grocers are planning to cut into a side wall of their supermarkets and place machines in this wall which will vend most popular items when the stores are closed.

In Switzerland tobacco shops and CHICAGO—An association of lead-

In Switzerland tobacco shops and other stores pull up the front of their places during business hours. When this front is pulled down, as they close at night, it is composed of vending machines selling most popular products.

CHICAGO - Scarcity and higher prices of copper were reported in a feature news story in this publication (September 10 issue, Page 46).

Now comes news from U.S. metal markets that some copper has sold for as high as 50c per pound.

The average is now anywhere from 43c to the new high of 50c per pound.

With copper used in tremendous quantity by the coin machine industry, many here believe prices of all new products featuring copper wire may have to go up accordingly.

Mencuri On Road



FRANK MENCURI

NEW YORK-Frank Mencuri, vice president, Exhibit Supply Company, Chicago, visited Mike Munves here on his first stop of a tour of East Coast and West Coast distributors, which will take him about ten days to two weeks.

Frank is making the trip to cooperate with his distributing firms on Exhibit's new Amusement machine "Skill Pool."

In addition to New York, Mencuri will visit Philadelphia and Baltimore; and on the West Coast he will cover Los Angeles, San Francisco and Portland. He expects to be back at the plant on September 17 or 19.

FOR SALE:

- Large selection of Premiums.
- All types of used and new phonographs.
 Used and new games.
 Arcade Equipment.
- Pinballs.
- Baseball games.
- Guns. Parts and Supplies: Spare parts for any type of equipment. Wrappers. Needles. Bulbs. Plastics.

WE BUY, SELL AND FINANCE MUSIC AND GAME ROUTES. ARRANGE LOANS.

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SALES CO.
124 S. 16th ST., LINDENHURST, L. 1., N.Y.
(PHONE: Lindenhurst 5-3877-3878)

GET PEAK PLAY with the BEST RECONDITIONED EOUIP.

SPACE S

Exhibit STAR SHOOTING GALLERY 200.00 Keeney RANGER GUN WRITE
Keeney RANGER GUN DELUXE ... WRITE

WRITE - WIRE - PHONE TODAY We are exclusive factory distributors for:

BALLY - WILLIAMS - ROCK-OLA

AKE CITY AMUSE. CO. 4533 PAYNE AVE., CLEVELAND, O. (Tel.: HE 1-7577)

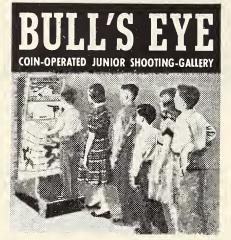
Earn More Money with Bally Kiddie-Fun Equipment

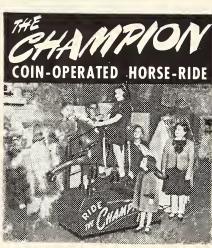
HOT-ROD
COIN-OPERATED AUTO-RIDE



Miniature replica of early vintage automobile in eye-catching colors... with real horn and headlights... HOT-RODS take youngsters on a rolling, rocking ride. Mounted on rigid metal base, eccentric motion of HOT-ROD car creates illusion of exciting travel on a country-road ... an illusion so attractive to boys and girls, from toddlers to teen-agers, that HOT-ROD keeps busy earning money every minute of the day.

Packed with appeal to junior marksmen, boys and girls, from 6 to 16, Bally BULL'S EYE Junior Shooting-Gallery is a gold-mine in every location frequented by youngsters. Realistic western six-shooter shoots 10 to 20 shots for nickel at exciting wild animal targets, shots and hits registering on illuminated score-glass. Pistol is positively safe, because no bullets or pellets are fired, hits registering when gun is accurately aimed and trigger pulled. Gayly colorful cabinet occupies only 11/2 ft. by 3 ft. of floor-space to take in coins at a rate of \$15 to \$35 per hour.





THE CHAMPION is a life-like western golden-palomino bronco in iron-tough plastic . . . with genuine cowboy saddle. Allmetal base permits operation outdoors in all weather. THE CHAMPION walks, trots or gallops, as rider controls speed by pulling reins. Riding-time is adjustable to 45 seconds, 1 minute, 90 seconds, 3 minutes. Occupying only 22 in. by 44 in. of floor space, THE CHAMPION takes in \$2.00 to \$8.00 per hour.

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, III.

A.M. I. MODEL "C"

WURLITZER 1100

S175

WURLITZER 1500

RECONDITIONED AND REFINISHED

LIKE NEW!

Terms: 1/3 Dep., Bal. C. O. D.

Exclusive Seeburg Distributors

A Quarter Century
of Service

2118 N. WESTERN AVE., CHICAGO 47, ILL., U.S.A. ARmitage 6-5005



Reports coming in from arcade owners and operators with locations in shore and resort areas are that they enjoyed their most successful Labor Day week-end of all time. Weather was perfect—not too hot, and not too cool. Crowds out for the last big week-end of the summer, filled all of the amusement centers. It was warm enough for swimming, but too cool to stay in the water too long. Therefore, amusements got its share of the available spending money. For the entire season (and there's still the month of Sept. to go) these coinmen report they've had a terrific season.

Coinmen operating in the areas recently flooded have suffered tremendous losses. Many operators have been completely wiped out. In the Connecticut area, the Music Operators of Connecticut has formed a Disaster Aid Committee to assist the operators. Paul Rechschafter heads the committee, and Jimmy Tolisano, president of the association, is devoting considerable time and effort in this project. . . . Hirsh de LaViez, Washington, D. C. op, presented with an award at the Variety Club on Wed., Sept. 7, in recognition of the outstanding work rendered to the men and women in the Armed Forces, both in U. S. and overseas units. Hirsh produces shows for the hospitals each week with the cooperation of entertainers. . . . Henry Slavis, service head for Joe Young's Young Distributing Co. (Wurlitzer), back on the job. Henry a victim of a freak accident when he was hurled into the air while cutting the shrubs at home with an electric cutter. He touched a loose wire while standing on wet grass. Lucky he wasn't electrocuted. Suffered severe cuts and broken bones when he landed. . . . Dave Conrad, Suffern Music System, Suffern, N. Y., on coinrow, visiting the wholesalers. . . . Tested our pool shooting skill (?) with Mike Munves our competition, on Exhibit's "Skill Pool" and was roundly beaten in two games—and Mike no Willie Hoppe. . . . Al Simon's (Albert Simon, Inc.) biggest problem was to dig up two tickets for the coming Yankee-Cleveland baseball game. After some sweating, he came up with a pair. "If I didn't get these tickets, I couldn't go home," smiled Al. Seems his son wants to see that game—and wouldn't take "no"-for an answer.

The Atlantic Corporations set for their showings of the new Seeburg phonos. Connecticut office, Tuesday, Sept. 20; New York office, Wed., Thurs., and Fri., Sept. 21, 22 and 23; Philadelphia office, Fri. and Sat., Sept. 23 and 24: and Newark, N. J. office, Sat. 24. In addition to attending showings in their own offices, Meyer Parkoff and Harry Rosen will make the showings in all offices. . . . Mr. and Mrs. Bob De Priest, Dallas, Tex., visited our fair city this week. They drove to Washington, D. C., left their car there, and flew into N. Y. for a few days. Driving back to Dallas, where they expect to return by the week-end of Sept. 17. . . . Harry Koeppel, Koeppel Distributing Co., working on an export order of quite some size, while Hymie out hustling up some good used music machines needed. . . . Dave Stern and Bob Slifer, Seacoast Distributing, huddled in a serious conversation when we dropped in. "Welcome," they smiled, "but don't stay more than one minute. We've some figures to work out before our next appointment, and the operator'll be here any second." . . . Jack Mitnick, AMI regional representative, in town for the week. Will be leaving soon for a mid-western trip. . . . Barney (Shugy) Sugerman, Runyon Sales, listens to some fantastic stories by the popular "Senator" Al Bodkin. "I'll listen all day," says Shugy, "as long as he keeps ordering Bally's 'ABC' bowlers—and he keeps ordering." . . . Jack Gordon, Seeburg regional representative, in a huddle with Meyer Parkoff of Atlantic New York Corp. Working out the details of the Atlantic showings of the new Seeburg phonos, no doubt. . . Buddy Fox, Runyon Sales, now in good health, although some pounds overweight. Claim he's on a diet to take off 20 lbs. . . Al Denver, president, Music Operators of New York, now completely involved with preparations for the 18th Annual Banquet being held at the Waldorf, Sat. night, Oct. 8.



Mayo Priebe, National Scale Company of Rochester, Minn. walked off with the top honors in the Shetland Pony class at the Minnesota State Fair last week. Mary Priebe, Mayo's daughter rode in the events and helped bring in the ribbons. . . . Some of the operators who took in the state fair were Mr. and Mrs. Lorando Olson of Grand Forks, N. D.; H. J. Lynard and family of Kasson, Minn. Paul Christiansen of Waterloo, Iowa; Mike Young of Soldiers Grove, Wis. and Phil Smith and Family of St. Louis Park, Minn. . . Dave Chapman of Minneapolis, and his missus have returned from a two week vacation which they spent touring the East. . . Hy Turnmier of Sparta, Wis. spent the day in the Twin Cities shopping around for the latest in games. . . . Elmer Graden, Marty Sales of Winona, Minn. brought his son Mike along and Mike had a swell time playing all the games while his Dad shopped around for games for the route. . . . Jack Tomar of Two Harbors, Minn. doesn't have too far to go to Beaver Bay, Minn. where a new town is being built for the taconite industry being developed in that area. . . Mr. and Mrs. Frank Betz of St. Cloud, Minn. were seen shopping for records and parts for their route. . . . Larry Frankel of Rock Island, Ill. stopped in the Twin Cities for a short time on his way back home. . . . John Czerniak, Ace Novelty Co. of Duluth, Minn. was heard bragging about the cool weather which prevails in the Duluth area. . . . Gordon Stout of Pierre, S. D. made a quick trip into the Twin Cities. He made sure that he left in time so that he could watch baseball on TV. . . Bob Gerdes of Mount Pleasant, Iowa spent a day in the Twin Cities . . . Recent visitors to the Twin Cities were Morris Berger of Duluth, Minn.; Frank Ponterio of Worthington, Minn.; Jim Lucking of Benson, Minn.; Ray Thraen of Tracy, Minn.; Cap Keister of Frontenae, Minn.; John Galep of Menomonie, Wis.; Pete Wornson of Mankato, Minn.; and Mr. and Mrs. Gil Bisek of Park Rapids, Minn.

Page 49



First new football game of the season intro'd by Genco. Both Ralph Sheffield and Avron Gensberg tremendously enthused over the fine reaction to this new game from their many distribs around the country. Said Ralph, "Here's a game that's going to give all players a thrill when they play it." . . Milt Marmer around town visiting with the factories he represents down Cinciway. And very much impressed with the Fall-Winter plans of the mfrs. . . Jack Nelson of Bally just bubbling over with enthusiasm for the kiddie ride biz. Shows an export order that's a lulu. "It'll take sometime to fill this one", Jack chortled. But the big news, according to Jack, is the fact that the Ford Motor Co. okayed use of the name, "Model T", for the firm's sensational "Hot Rod". According to Jack, "Our new, 1956 model of the 'Hot Rod' will now be known as the 'Model T'." And further, according to Jack, "Guess everyone, everywhere, in all countries, know the 'Model T'." So it's busy, busy times at Bally. . . . Al and Mrs. Calderon of Indianapolis in Our Town for a few days enjoying themselves. Al visited around with the factories. Sort of mixing business with pleasure.

Sam Wolberg busier than ever over at ChiCoin while Ed Levin away on a trip and Sam Gensburg on vacation. Said he, "This has been one of the most wonderful summer seasons in our history. Business has been great." Liked one simile Sam Wolberg used, "Things that prey on the mind, like the guy with whiskers, whether to put his whiskers under, or over, the covers". . . . Van Dusen Bros. of Edmonton, Ala., Canada, named Western Canada distribs for Bally Kiddie Rides. Eastern Canada continues to be handled by Dave Russell and Patty Conklin of Rus-Con Co., Montreal. Russell very busy at the Canadian Nat'l Exhibition. . . . United's Al Thoelke dashes back to Our Town to meet his father just arrived from Germany. Al bought a new car. He is taking his Dad along with him on his trips. So that Papa can see plenty of the U.S. traveling with Al. . . . Paul Huebsch and all the guys over at Keeney, especially Roy McGinnis and Chester Biezad, plenty busy now that they have announced their "Fascination" pool game. "It's clicking", is all that Paul had time to report this past week, as he grabbed for the ringing telephones.

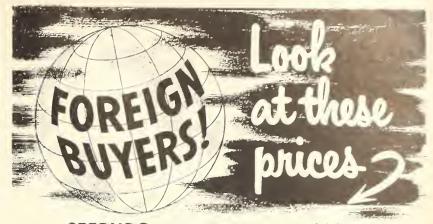
Exhibit's factory has become visiting spot of many, many distribs who pull into town. All asking about "Skill Pool". Sam Lewis and Frank Mencuri trying hard to handle telephones, talk to visitors, arrange for shipments, and answer telegrams. In walks oldtimer T. B. Holliday of Charlotte, N. C. and Columbia, S. C., discussing the old days of the Massengill pool table and talking about the route Babe Thomason used to have. Then in discussion on the marvelous job the late Joe Calcutt did with his "Aristocrat" pool table. Holliday definitely from pool table country. Mucho interested in Exhibit's newest clickeroo. . . . Between answering long distance phones, escorting Dave Simon about, Bill DeSelm a busy, busy sales manager. Reports Billy, "All I can say is that business is better than ever—and getting even better". .. Ray Riehl of United out to Colorado. . . . Johnny Casola in the South. . . . Herb Oettinger working away all day and dreaming of his golf championship at Green Acres C. C. . . . Capt. Tom Callaghan just looking grand and, what's more, just as dapper as ever. If anything at all-even more dapper than before.

Phil Weinberg on his way into town he advises busy Bill O'Donnell. But stopping off all the way up north. (Hope Phil's got his woolies with him). . . . George Young of Eastern Elec in town at the Graemere and talking over old times. George one guy who knows about the old days. . . . 15 employees of Exhibit get together in one picture and account for a total of over 305 years of coin machine experience (see pic this issue). . . . Les Rieck back from visiting Rock-Ola distribs in Canada. Reports that all extremely optimistic over the forthcoming season. Ed Risteau of Rock-Ola pulled into town from his eastern trip. Then right out again for another long trip. . . . Joe Robbins of Empire sure hated to come back to work after Labor Day. "Boy", boy'd Joe, "what a grand vacation that was for me". . . . No one busier in this man's town than Art Weinand, Sam Stern and Harry Williams. This trio has a zillion ideas working. Their big problem seems to be—which to present first. From the distribs who have visited with them, seems that everything they have is top value. "So", says Art, "what would you do after remarks of that kind?"

Perhaps Alvin Gottlieb's remark the best of the after-Labor-Day-sayings, "Everyone came back in one piece". Meaning that Dave, Sol and Nate Gottlieb on the job, along with Alvin. All getting set for one of the best business seasons.

Ted Rubenstein of Marvel advises that the one reason the phono replacement plastics of his firm have taken such strong hold, and won such nice cooperation from ops and distribs, is due to the fact: "We continually meet demand for the newest numbers the men want".... Vince Shay, in our humble estimation, came up with the best crack in many, many moons, when he said this past week: "Anything new is good for the business." And then dashed away to answer some other phones, while Stanley Levin talking to customers, and Mickey Schaefer on the phone to tell us he's building up his Automatic Baby Restaurants of Chicago with some unusually fine vending equipment for industrial locations. "Can't give all detailers yet", said Mickey, "but believe me the machines are terrific".

Maurie and Eddie Ginsburg, Nate Feinstein and Harold Schwartz, and all the others at Atlas Music walking about with but the biggest of big smiles and answering queries from phono ops with, "Just wait'll you see it". Meaning the new Seeburg phonos of course. . . . Ted Nichols, Prexy of Nebraska Aut. Phono Ops. Assn., advises, "Ten Cent play is very successful in our territory. We



| SEEBURG | AMI |
|---------------|--------------------|
| M100A\$335.00 | Model A \$100.00 |
| M100B 510.00 | Model B 175.00 |
| M100BL 525.00 | Model C 175.00 |
| M100C 625.00 | Model D-40 250.00 |
| | Model E-120 475.00 |

WURLITZER

Model 1600 \$325.00

SPECIAL CLOSEOUT
BALLY GAYETY, New, in original crates

\$400.

Write for special closeout prices on all in-line games.

For complete price list—write, wire or phone.

All equipment is steam cleaned and completely reconditioned. Guaranteed ready for location.





CHICAGO CHATTER (Cont.)

would like to help operators outstate make the change." This will probably happen Sat. and Sun., Sept. 10-11, at the Yancy Hotel in Grand Island, Nebr. where Mack McKee will be host and where one of the biggest meets of the year will be held.... "The Cash Box Price Lists" will enter their 17th year of faithful service to this industry beginning with the next issue... Whether you realize it or not—copper has already sold for as high as 50c per pound. And, at the same time, G.E. announced a 5 per cent increase in prices of fractional H.P. motors. (Exactly what this publication predicted and talked about in a feature news story last week on Page 46.) Once again—The Cash Bey takes time out for a pat on the back... George A. Miller bombarding the nation with postcards. At the same time, preparing to have everyone of his B. of D. men write "reasons why" music ops should join M.O.A.

Operators and distributors take time out from their busy days to write this publication (and this columnist) to get back on the job re: "National Credit Burea". This was first proposed by The Cash Boox almost 10 years ago. Said T. B. Holliday, who was in town last week, "Get back on this—but quick. This is the greatest thing that can happen to this industry. It must happen right quick" (What do you think?)... IIAPPY BIRTHDAY THIS WEEK TO: Louis Tartagla of Port Chester, N. Y.... C. W. Holmes of Little Rock, Ark..., Harry Poole of Boston, Mass... Al Schlesinger of Chicago. Ill... Clyde J. Addy of Imogene, la... Jacob Nomden of Oak Park, Ill... Howard W. Dolph of Tulsa. Okla... Ralph H. Ridgeway of Springfield, Mass... Harry Schlesinger of Poughkcepsie, N. Y.... Bill L. Miller of Grand Rapids, Mich... Engene V. Oden of San Antonio, Tex... Joe Westerhaus of Cheviot, Ohio.

After Tho?t: A lot of the gays and gals in the coupley oneth to remember the

After Tho't: A lot of the guys and gals in the coinbiz ought to remember the words of that great, homely philosopher, Will Rogers. He was once asked. "If you had but 48 hours to live, how would you spend them?" The late and great Will Rogers answered, "One at a time."



Bally

ABC BOWLER

is the GREATEST!

Their Collections Prove It!

Regular Official

BOWLING SCORES

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221 Frelinghuysen Avc., Newark 8, N.J., BI 3-8777 231 Windsor St., Hartford, Conn., JA 7-4470

Airmail Subscription
The Cash Box \$30

Conn. Music Ops Form Disaster Aid Committee

HARTFORD, CONN.—The Connecticut State Operators Assn. has formed a Disaster Aid Committee to do everything in its power to help its operators who suffered disastrous losses in the recent floods which hit the northeastern states. The estimated damages are in excess of \$350,000.

Over 200 phonographs and more than 300 amusement games were either completely lost or extensively damaged. Several operators have been wiped out of business and many others have had their routes so severely devastated as to reduce their collections to a bare trickle.

The Disaster Aid Committee will seek aid from the manufacturers and distributors in the coin machine business. Paul Rechschafter, speaking for the committee, said any aid from other sources would also be greatly appreciated.

Anyone desiring to contact the committee may do so at the Music Operators of Connecticut, 128 Kent Street, Hartford.



Medium sized remodeling job recently completed on Joe Steele's Steele Distributing Company building (Wurlitzer) provided more office and display space... Musicman E. S. Dean reported business as better than fair... Ditto for Frank Hoback of Hoback Music Co. . . . John E. Williams, (Williams Amusement) very well pleased with his first big shipment of Gottlieb two player "Tournament." . . Johnny Benton, novelty games operator, all rested up from a vacation and ready for a busy fall season. . . Operator Gordon M. Harris evidently enjoyed a super vacation up Canada way. Anyhow he headed straight back for two more weeks of same. . . . Husky Bill Williams, deep sea fisherman and sea going boat fancier, has started work on his Blue Water Yacht Basin, a boat storage and launching project at Brazosport. Bill operates novelty games within the Texas Gulf Coast area. . . . Fred McClure, that canny Scot once numbered among top music operators hereabouts, now regards his phonographs as secondary to a canvas products manufacturing plant he owns and operates on old Galveston Road. Enjoyed a two hour visit with Fred at his place recently and if planning will break the stock market we've done the job. . . . Frank De Barros (owner, Phono-Vend of Houston, local Rock-Ola dealer) and family impatient to move into their fine brick home now in final stages of construction at Pasadena. Pasadena, population about 40,000, joins Houston on the East. . . . George W. Wrenn, Chicago Coin Machine field representative, having a busy time of it in our city getting around to visiting both old friends and business prospects. George has headquarters at Dallas. . . . A Going Jessie was the way Howard Elam, King Records Traveling sales representative, spoke about Boyd Bennett's latest release, "My Box" and "Flat Top." Elman said Bennett proved he had what it takes when he did the original "Seventeen." . . . Music operator J. R. Hazlett and wife Annabel, preferring their air conditioned home to lure of open road, spent most of a recent vacation in th

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Any Quantity. TOCE AMUSEMENT,
1618 ORCHID, LAKE CHARLES,
LA.. (Tel.: HEmlock 65320).

WANT—Late model phonos. Preferably Seeburg 100's. Will pick up within 300 miles. Write, wire, phone: KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: CIrcle 6-8939.

WANT — Bally "Big Times," \$440.
Also need back glass for two Genco
"Bingo Rolls." LEWIS & FOLLETT
MUSIC CO., 180 SOUTH HOWARD
ST., SPOKANE, WASH. (Tel.: MA
8585).

WANT—For Resale, new or used American, National 12 ft. Bank boards; 22 ft. Shuffleboards; late model Bingo's; 100 Selection Seeburgs; Lee's Musical Merry-Go-Round. Quote quantity, condition and your best price in first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: HIllside 5110.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Will purchase one-half interest in distributorship handling major line of phonographs and games. Will invest substantial amount of cash. BOX #346, c/o THE CASH BOX, 26 W. 47th STREET, New York, N. Y.

WANT — Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Seeburg 100 selection Hideaways; Phonographs; Wall Boxes; Steppers. AMI 120 and 80 selection Hideaways; Phonographs; Wall Boxes, Steppers. Wurlitzer 104 selection Hideaways; Phonographs; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN. Tel.: 2648.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.) WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUdson 6-4568.

WANT—All types of Bingo Games. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. (Tel.: MArket 3967).

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-510.

WANT—Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3.4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

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WANT—To Buy. Model D-80 AMI phonographs. MONROE COIN MA-CHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUperior 1-4600).

WANT — Mills Panorams — any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GArfield 3585.

WANT — We are in the market to buy for cash Universal Five Stars; United Circus; United Boleros; United Showboats and Mill's Panorams. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST.. SAN FRANCISCO 3, CALIF. (Tel.: HEmlock 1-1750).

WANT—For cash: Seeburg Bear Guns. Will also buy in quantity, new or used late guns and arcade games if prices are right. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT — Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

CLASSIFIED ADVERTISING SECTION

FORSALE

FOR SALE — "Wurlitzer Phonographs." 1500's—\$395; 1400's—\$325; 1250's — \$175; 1100's — \$150; 1015's—\$50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA., Tel.: 84-3264.

FOR SALE—A Bargain. Personal Music. 400 Phonette Boxes, \$7.00 ea.; 25 Amplifiers to Match, \$25. Made by Personal Music Corp. AUTOMATIC AMUSEMENT CO., 717 STUART ST., HOUSTON 6, TEXAS

FOR SALE—26 Wurlitzer 3020 Wallboxes, \$9 ea.; 2 D-80 Wallboxes and Stepper, \$125, practically new. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTE-VILLE, N. C. (Tel.: 2-3992).

FOR SALE — We have Hayburners, Jalopies and Sea Jockeys, in all 30, uncrated at \$35 ea. All are in working condition. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA. (Tel.: HEmlock 1-9900).

FOR SALE—We have for sale or exchange good late model Seeburg; AMI; Wurlitzer and Rock-Ola music machines; Bally; United; Gootlieb and Williams Bingo's; Five Balls; Shuffle Alleys; Targets and Baseball Games. Also used phonograph records in most any quantities. For music and games, as is, just off location, lowest Cash Box prices, slightly higher if shop cleaned and crated. All games guaranteed perfect working condition. If in trade area, drive in, get a whole load of them. Bring your trade-in's along. We can get together. THE GORDON STOUT CO., 125 N. MONROE, PIERRE, SOUTH DAKOTA. (Tel.: 4097).

FOR SALE—Genco Sky Gunner, Used; Genco 2 Player Basketball, Used; Evans Bat-A-Score, Used; Williams Super Jet Gun, Used; Telequiz, Used; Chicago Coin Criss Cross Target, New; 10 Column Eastern Electric Cigarette Machine with Chrome Top, Latest Type; 1550 Wurlitzer Phonograph, Like New. Will take any reasonable offer. MILLER - NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE—Bingo games in A-1 shape, will swap for late model music or arcade equipment. Contact us at once: RELIABLE COIN MACHINE CO., INC., 184 WIND-SOR STREET, HARTFORD, CONN. (Tcl.: CH 9-6556.)

FOR SALE — Route of 250 Watling Scales on location in Maryland and Virginia. Or will sell individual machines. Bargain! SEACOAST DISTRIBUTORS, INC., 594 10th AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684) or 1200 NORTH AVE., ELIZABETH, N. J.

FOR SALE—Dude Ranch @ \$210; 2
Palm Springs @ \$245; 1 Variety @
\$395 — As a package, \$999.95.
WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM
AVE., GLEN FALLS, N. Y. (Tel.:
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FOR SALE — Wurlitzer 1500 exceptionally clean, \$295; Seeburg M100A reconditioned, \$215; Seeburg Model "C", \$575; AMI D-40 converted to 45 rpm, completely refinished, like new, \$295. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 902 W. SECOND, WICHITA 12, KANSAS. (Tel.: HO 4-6111.)

FOR SALE — All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

FOR SALE—Bowlers in quantities.
Bally—Victory, Champions, Blue
Ribbons and Gold Medals. Keeney—
Century, Speed Lanes. United—
Clippers. GLOBE DISTRIBUTING
COMPANY, 1623 N. CALIFORNIA.
CHICAGO, ILL. (Tel.: ARmitage
6-0780-81).

FOR SALE—Bally Dude Ranch \$240:
Palm Springs \$265; Hi-Fi \$285;
Surf Clubs \$295; Variety \$455;
United Rio \$165; Havana \$195;
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FOR SALE—Each item at bargain price—shopped or as is. Seeburg 100A's; Wurlitzer 1500's; and 1700's Bingos, Spot-Lites, Palm Beaches, Yacht Clubs, etc. ARIZONA WURLITZER DISTRIBUTOR NEW MEXICO. CANYON SALES DIST. CO., 301 EAST 7th, TUCSON, ARIZONA.

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- FOR SALE—ABC \$65; Atlantic City \$90; Brite Lites \$65; Beauty \$165; Coney Island \$65; Cabana \$165; Nevada \$295; Spot Lites \$65; Singapore \$325; Tropicana \$350; Tropics \$175; Yacht Club \$110. Clean, Ready to use. Half Deposit. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVE., CLEVELAND 15, OHIO (Tel.: TOwer 1-6715.)
- FOR SALE—Bally Beauties \$165; Spot Lites \$45; 100 C Seeburgs \$625; 1438-54 Comet \$625; Model D40 \$260; Model B \$210; Model C \$235; AMI Hidden Unit Late Model, Like New, \$165; AMI Late Model 5 & 10 Boxes 10c Play \$12; 15 Mighty Midget 5c Cashew Vender \$5. H & H MUSIC, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.)

- FOR SALE—1 Genco Sky Gunner, \$95; 1 Exhibit Jet Gun, \$75; 2 Exhibit Six Shooter, \$50 ea.; 1 Genco 2 Player Basketball, \$250; 1 Hayburner, \$45; 1 Star Series (Baseball), \$50. AUTOMATIC AMUSE-MENT CO., 1000 PENNSYLVANIA, EVANSVILLE, IND., (Tel.: 3-4508).
- FOR SALE M100A-78 Seeburgs; 1250 Wurlitzers. Good condition. Make us an offer. COPELAND DIS-TRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLA., (Tcl.: FO 5-3456).
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- FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos.—Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2. CHapel 9-6556.
- FOR SALE United's Chief; Fifth Avenue Yankee; Royal; Liberty; Cascade; Lightning; Targette; Comet. Bally's Victory; Rocket, and Mystic Bowlers. All thoroughly reconditioned. Priced for quick sale. Call or write: SHELDON SALES, INC., 881 MAIN STREET, BUF-FALO 3, N.Y. (Tel.: Lincoln 9106).
- FOR SALE Seeburg Coon Hunts, \$175; Seeburg Shoot The Bear, \$125; Genco Rifle Gallery, \$325. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO. (Tel.: CEntral 1-9292).
- FOR SALE—Special. Bally: Gayetys, positively like new, at \$365. Williams: Spit Fires, slightly used, \$169.50; Race The Clocks, floor samples, \$265. Gottlieb: Ric-O-Chets, test sample, \$275; Jubilees, Gottlieb's latest, 4 player game, \$385. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 8318).
- FOR SALE—Wurlitzer 1400 \$300.00; Wurlitzer 1450 \$325.00; Seeburg M100-A \$275.00; Rock-Olas 1434 \$325.00; 1432 \$200.00; 1428 \$150.00; United Carnival Gun \$300.00. All ready for location. COIN AUTOMATIC MUSIC COMPANY, 241 WEST MAIN ST., JOHNSON CITY, TENN. Tel. 945.
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- FOR SALE—We will sell or trade all types cigarette machines (thoroughly reconditioned) Colsnac and Vendo Ice Cream Machines and Automatic Popcorn Shoppes for late model juke boxes. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVENUE, SHREVEPORT, LA.

CLASSIFIED ADVERTISING SECTION

- FOR SALE Seeburg 100-A \$325; 100C \$650; 100-W \$850; Wurlitzer 1015 \$100; 1100 \$150; 1250 \$175; 1500A \$375; 1600 \$350; AMI A \$125; B \$200; C \$225; D \$285; Evans Constellation \$150. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO.
- FOR SALE Keeney Cigarette Vendors, \$135; National 950 w/king size columns, \$115; Feature Bowlers, \$250; Super Frame Bowlers, \$225; Advance Bowlers, \$150. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. (Tel.: AXminster 4-3529).
- FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).
- FOR SALE—Bargain prices, shopped or as is. Seeburg 100A's; Wurlitzer 1100; 1400; 1500 and 1550A. CENTURY DISTRIBUTORS, INC., 919 MAIN ST., BUFFALO 3, N. Y. (Tel.: SUmmer 4938).
- FOR SALE—Thoroughly reconditioned AMI Phonographs: E-120, \$525; E-80, \$475; D-80, \$395; D-40, \$260; Model C, \$175; Model A, \$125. WESTERN STATES DISTRIBUTORS, 117 EAST SECOND, SOUTH, SALT LAKE CITY, UTAH (Tel.: 22-2549).
- FOR SALE Bally's Gayety, \$375; Bally's Surf Club, \$215; Bally's Bright Lights, \$42.50; United's Havana, \$135; United's Rio, \$110; United's Tahiti, \$100. Write, wire or phone. 1/3 Deposit with order. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS, LA. (Tel.: MAgnelia 6386).
- FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney De-Luxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DIS-TRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (MAin 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).
- FOR SALE—Route of late model phonographs located in the fastest growing city in the Southwest. 75 Phonographs and 36 Novelty Units. Houston, Texas, \$65,000. Box # 349, THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.
- FOR SALE Reconditioned Guaranteed Phonographs. Rock-Ola: Model 1436, \$285; Model 1438 Comet, \$585; with Receivers add \$20. AMI: Model D-40, \$250; Model C-40, \$175; Model A-40, \$125. Wurlitzer: Model 1250, \$175; Model 1015, \$65. J. ROSENFELD COMPANY, 4701 WASHINGTON BLVD., ST. LOUIS 8, MISSOURI. (Tel.: FO. 7-6730.)

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- FOR SALE—Priced for quick turnover \$235. all of our Hi-Fi's, Palm Springs, and Ice Frolics. Spot Lites are going for \$44.50; Yacht Clubs at \$107.50. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel.: MAin 1-8751.)
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CITY AMUSEMENT CO., 4533
PAYNE AVENUE, CLEVELAND 3,
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FOR SALE—United Bingos; 7 Tahitis, \$99.50 ea.; 7 Singapores, \$225 ea.; 9 Tropicanas, \$239.50 ea. WEST-ERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, OREGON. (Tel.: ATwater 7565).

FOR SALE—Send \$1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.

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MISCELLANEOUS

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—We are converting Bally HiFis into that ever popular Beach Club. Why not have the equivalent of a new Beach Club? Call, write or wire us for more information. All our equipment is completely reconditioned. DONAN DISTRIBUTING CO., 5007 N. KEDZIE, CHICAGO 25, ILL. (Tel.: JUniper 8-5211).

NOTICE—Arcade operators. We have a limited number of conversion targets (Shoot-the-Spook) in stock. This target is a proven, dependable money maker for operators of Bear guns. Write: 100 SERVICE CO., 2638 OLIVE ST., ST. LOUIS 3, MO. Tel.: JEfferson 1-6531.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PErshing 3-7197 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PReston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-1702.

NOTICE—Attention, Wurlitzer 1500, 1700 and 1800 Operators. Connect 24 and 48 Selection Wallboxes to those phonographs. Use Regular 219 and 248 Steppers with Adaptor. Specify model. Change one wire in Stepper. \$34.50. MIDWEST MUSIC SERVICE, 819 WEST SECOND ST., WICHITA, KANSAS.

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ZONE___STATE

THE CASH BOX

26 WEST 47th STREET, NEW YORK 36, N. Y.

The Cash Box

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September 17, 1955

THIS WEEK'S USED MACHINE QUOTATIONS

CASH BOX PRICE

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"] FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory. FOREWORD: Many times, wide differences appear in the quotation of high

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- Prices UP Prices DOWN
- Prices UP and DOWN

- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks 6. No quotations 4 Weeks or Longer
- Machines Just Added Great Activity

REGARDING SELLING

Reports received indicate that, in some cases, purchasers become upset due Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddle ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddle rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards. of transportation to obtain these machines, the labor, parts and supplies needed



LISTED ALPHABETICALLY

| 2* | Model A, '46, 40 Sel., | | 4. Constellation, '49 Model 135, 40 Sel., 78 RPM 100.00 200.00 |) |
|----|---|--------|---|---|
| | 78 RPM | 125.00 | 4. Jubilee, '52, Model 245, | |
| | 78 RPM 129.00 | 210.00 | 40 Sel., 45 RPM 175.00 225.00 4. Century, '52, Model 2045, | , |
| | Model C, '50, 40 Sel., 78 RPM 139.50 | 235.00 | 100 Sel., 45 RPM 249.00 320.00 |) |
| | Model D-40, '51, 40 Sel., 78 RPM | 295.00 | ROCK-OLA | |
| | Model D-80, '51, 80 Sel., 45 RPM | 395.00 | 4. 1422, '46, 20 Sel., 78 RPM 35.00 75.00 |) |
| | Model E-40, '53, 40 Sel., 78 RPM 400.00 Model E-80, '53, 80 Sel., | 500.00 | 4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 | , |
| | 45 RPM | 600.00 | RPM 30.00 70.00 |) |
| | Model E-120, '53, 120 Sel., 45 RPM 475.00 | 625.00 | 4. 1426, '47, 20 Sel., 78 RPM 39.50 95.00 | n |
| 4. | WM Wall Box 10.00 SM or SL Stepper 12.00 | 12.00 | 4. 1428, '48, Magic-Glo, 20 | |
| | EVANS | 24.50 | Sel., 78 RPM 95.00 150.00 4. 1432, '50, Rocket '50-51, |) |
| 4. | Mills Constellation, 47 | | 50 Sel., 78 RPM 169.50 225.00 |) |
| | Model 951, 40 Sel., 78 RPM 50.00 | 125.00 | 4. 1432, Same as above, Converted to 45 RPM 200.00 250.00 | 0 |
| | | | 000000000000000000000000000000000000000 | _ |

| 4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM 225.00 | 325.00 | 4. 3W2 Wall-a-Matic 4.25 8.95 4. W4L-56 12.50 20.00 |
|---|----------------|--|
| 4. 1434, Same as above, | 323.00 | 4. 3W5-L56 Wall Box 5c, |
| Converted to 45 RPM 275.00 | 350.00 | 10c, 25c 12.50 20.00 4. W6L-56 5/10/25 Wire |
| 4. 1436, '52, Fireball, 120 Sel., 45 RPM 285.00 | 375.00 | less 16.50 24.50 |
| 4. 1436A, '53, Fireball, 120 | 0.0.00 | 4. 3W7-L-56 22.50 34.50 |
| Sel., 45 RPM 325.00 | 450.00 | WURLITZER |
| 4. 1438, '54, Comet, 120 Sel., 45 RPM 535.00 | 625.00 | 4. 1015 '46, 25 Sel., 78 |
| SEEBURG | | RPM 50.00 100.00 4. 1080, '46, Colonial, 24 |
| | | Sel., 78 RPM 50.00 99.00 4. 1080A, '48, Colonial, 24 |
| 4. 146S, '46, Standard, 20 Sel., 78 RPM 25.00 | 65.00 | 4. 1080A, '48, Colonial, 24 Sel., 78 RPM 60.00 125.00 |
| 4. 146M, '46, Master with | | 4. 1017. '46. Hideaway, 24 |
| Remote Attach., 20 Sel., 78 RPM 25.00 | 75.00 | Sel., 78 RPM 50.00 100.00 4* 1100, '48, 25 Sel., 78 |
| 4. 147S, Standard, 20 Sel., | 13.00 | RPM 99.00 150.00 |
| 78 RPM 25.00 | 75.00 | 1* 1250, '50, 48 Sel., 78 RPM |
| 4. 147M, '47, Master with | | RPM |
| Remote Attach, 20 Sel, 78 RPM 49.50 | 89.50 | above) Converted to |
| 4. 148S, '48 Standard, 20 | | 45 RPM 170.00 225.00 4. 1400. '52, 48 Sel., 78 |
| Sel., 78 RPM 75.00 | 150.00 | 4. 1400, '52, 48 Sel., 78 RPM |
| 4. 148M, '48 Master with Remote Attach., 20 | | 4. 1400, '52, (Same as above) Converted to |
| Sel., 78 RPM 75.00 | 150.00 | 45 RPM 300.00 350.00 |
| 4. 148 ML, '48, Light Cab. | | 4* 1500, '53, 105 Sel., 78 and 45 RPM Inter- |
| Master with Remote Attach., 20 Sel., 78 | | mixed 295.00 395.00 |
| RPM 90.00 | 159.0 0 | 4. 1500A, '53, 105 Sel., 78 and 45 RPM Inter- |
| 2* M100A, '49, 100 Sel., 78 RPM | 340.00 | mixed |
| 4* M100B, '51, 100 Sel., 45 | 040.00 | 4. 1650, '53, 48 Sel., 45 RPM |
| RPM 485.00 | 565.0 0 | 4. 1700, '54, 104 Sel., 45 |
| 4. M100BL, '51, 100 Sel., | 595.0 0 | RPM 595.00 725.00 |
| 45 RPM. Light Cab 500.00 2* M100C, '53, 100 Sel., 45 | 393.00 | 4. 2140 Wall Box 3.00 10.00 4. 3020 Wall Box 5.00 12.00 |
| RPM 575.00 | 650.00 | 4. 3048 (Conv. of 3020) 10.00 20.00 |
| 2. HF100G, '54, 100 Sel., | 005.00 | 4. 3031 Wall Box 2.95 5.00 |
| 45 RPM | 825.00 | 4. 3045 Wall Box 4.00 20.00 |
| 4. W1-L30 WHI DOX 3C 3.00 | 6.95 | 4. 4820 Wall Box 19.50 30.00 |



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

| (Un) United; (Wm) Will | ams. | | | |
|------------------------------|--------|---------------|---|-----------------|
| 4. ABC (Un 3/52) | 40.00 | 65.00 | | |
| 4. Across the Board (Un | | | (Ge 6/49) 15.00 | 30.00 |
| 9/52) | 35.00 | 50.00 | 4. Campus (Ex 2/50) 15.00 | 20.00 |
| 4. All Star Basketball | | | 4. Canasta (Ge 7/50) 25.00 | 34.50 |
| (Got 1/52) | 20.00 | 39.00 | 4. Caravan (Wm 6/52) 35.00 | 75.00 |
| 6. Aquacade (Un 4/49) | 10.00 | 25.00 | 6. Carolina (Un 3/49) 15.00 | 25.00 |
| 4. Arabian Knights | | | 4. Champion (B 12/49) 20.00 | 35.00 |
| (Got 12/53) | 145.00 | 165.00 | 6. Champion (CC 6/49). 15.00 | 20.00 |
| 4. Arcade (Wm 11/51) | 45.00 | 75.00 | 4. Chinatown (Got 10/52) 59.00 6. Circus (Ex 8/48) 10.00 | 85.00 20.00 |
| 4. Arizona (Un 4/50) | 10.00 | 25.00 | 2. Circus (Un 8/52) 85.00 | 135.00 |
| 4. Army-Navy (Wm 10/53) | 50.00 | 95.00 | 4. Citation (B 10/48) 15.00 | 35.00 |
| 2* Atlantic City (B 5/52) | 75.00 | 95.00 | 4 C.O.D. (Wm 9/53) 85.00 | 125.00 |
| 6. Baby Face (Un 12/48) | 10.00 | 20.00 | 4. College Daze | 95.00 |
| 4. Bank-A-Ball (Got 5/50) | 15.00 | 25.00 | (Got 8/49) 10.00 | 25.00 |
| 4. Basketball (Got 10/49) | 15.00 | 25.00 | 4. Colors (Wm 11/54) 175.00 | 220.00 |
| | | | 4. Coney Island (B 9/52) 60.00 4. Control Tower | 85.00 |
| 1* Beach Club (B 2/53) . | | 245.00 | 4. Control lower (Wm 3/51) 24.00 | 35.00 |
| 4* Beauty (B 11/52) | 110.00 | 165.00 | 4. Coronation (Got 11/52) 65.00 | 90.00 |
| 4. Be Bop (Ex 3/50) | 10.00 | 20.00 | 4. County Fair (Un 9/51) 30.00 | 45.00 |
| 4. Big Ben (Wm 9/54) | 140.00 | 190.00 | 4. Crossroads (Got 5/52) 45.00 | 75.00 |
| 4. Big Hit (CC 7/52) | 29.00 | 45.00 | 4. Cyclone (Got 5/51) 40.00 | 85.0 0 |
| 6. Big Top (Ge 2/49) | 10.00 | 20.00 | 4. Daffy Derby (Wm 8/54) 190.00 | 230.00 |
| 4. Big Time (B 1/55) | 450.00 | 500.00 | 4. Daisy May (Get 7/54).170.00 4. Dallas (Wm 2/49) 15.00 | 215.00 30.00 |
| 6. Black Gold (Ge 3/49) | 10.00 | 20.00 | 4. Dealer "21" (Wm 2/54) 75.00 | 135.00 |
| 4. Bolero (Un 12/51) | 45.00 | 95.00 | 4. De Icer (Wm 11/49) 20.00 | 39.00 |
| 4. Bomber (CC 3/51) | 20.00 | 25.00 | 4. Diamond Lill | 37.00 |
| 6. Boston (Wm 5/49) | 15.00 | 29.50 | (Got 12/54) 190.00 | 230.00 |
| 4. Bowling Champ | | | 4. Domino (Wm 5/52) 37.50 | 60.00 |
| (Got 2/49) | 15.00 | 25.0 0 | 4. Double Action | |
| 2. Bright Lights (B 5/51) | 42.50 | 75.00 | (Ge 1/52) 25.00 | 35.00 |
| 4. Bright Spot (B 11/51) | 65.00 | 95.00 | 4. Double Feature | 95.00 |
| 4. Broadway (B 6/51) | 25.00 | 50.00 | (Got 12/50) 15.00 | 25.00 |
| 4. Buffalo Bill (Got 5/50) | 20.00 | 30.00 | 4. Dbl. Shuffle (Got 6/49) 15.00 | 25.00 |
| 4. Buttons & Bows (Got 3/49) | 15.00 | 25.00 | 4. Disk Jockey (Wm 11/52) 45.00 | 80.00 |
| 4. Cabana (Un 3/53) | 90.00 | 165.00 | 4. Dragonette (Got 6/54) 135.00 | 195.00 |
| The capacity (CH 0,00) | | 100.00 | Tagonette (Got 0'04) , 133.00 | 190.00 |



Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A S, 5 Palaisgade, Copenhagen K., Denmark Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W. 1. England—building the BAL-AMI Juke Box

Grand Rapids 2, Michigan

General Offices and Factory: 1500 Union Avenue, S. E.,

The Cash Box PRICE LISTS"

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|---|--|-----------------------|--|---------------------------------|
| T | he Co | ash B | or | Page |
| | | | | 1 age |
| 4. Dreamy (Wm 2/50) 4* Dude Ranch (B 9/53) | 15.00 170.00 | 25.00 245.00 | 4. Lucky Inning (Wm 5/50) 15.00 | 25.00 |
| 7. Duette DeLuxe (Got | 170.00 | 243.00 | 4. Lulu (Wm 12/54) 235.00 | 250.00 |
| 4/55) | 265.00 | 290.00 | 4. Mad. Sq. Garden | 60.00 |
| 4. Eight Ball (Wm 1/52) | 45.00 | 75.00 | (Got 6/50) 30.00 6. Magic (Ex 11/48) 10.00 | 69.00 20.00 |
| 4. Fairway (Wm 6/53) 4. Fighting Irish | 65.00 | 95.00 | 4. Majors '49 (CC 2/49) . 15.00 | 35.00 |
| (CC 11/50) | 25.00 | 35.00 | 4. Majorettes (Wm 4/52) 29.00 | 45.00 |
| 4. Five Star (Univ 5/51). | 3 5.00 | 75.00 | 4. Manhattan (Un 4/5) 405.00 | 495.00 |
| 6. Floating Power (Ge 12/48) | 10.00 | 20.00 | 4. Marble Queen (Got 8/53) 95.00 | 145.00 |
| 4. Flying High (Got 2/53) | 50.00 | 100.00 | 4. Maryland (Wm 4/49) 15.00 | 35.00 |
| 4. Flying Saucers | 15.00 | 20.00 | 4. Mercury (Ge 3/50) 10.00 | 29.00 |
| (Ge 12/50) | 15.00 10.00 | 30.00 25.00 | 4. Mermaid (Got 6/51) 30.00 | 65.00 |
| 4. Four Bells (Got 10/54) | | 230.00 | 4. Mexico (Un 3/54) 200.00 4. Minstrel Man | 255.00 |
| 4. Four Corners | | | (Got 3/51) 25.00 | 60.00 |
| (Wm 12/52) | 45.00 | 90.00 | 6. Moon Glow (Un 11/48) 10.00 | 20.00 |
| 4. Four Horsemen (Got 9/50) | 30.00 | 60.00 | 4. Mystic Marvel (Got 3/54) 145.00 | 175.00 |
| 4. "400" (Upright) | 40.00 | == 00 | 3* Nevada (Un 8/54) 200.00 | 295.00 |
| (Ge 10/52) | 40.00 | 75.00 95.00 | 4. Niagara (Got 12/51) 39.00 | 80.00 |
| 4. Four Stars (Got 6/52). 4. Freshie (Wm 9/49) | 50.00 20.00 | 35.00 | 4. Nifty (Wm 12/50) 15.00 | 35.00 |
| 4. Frolics (B 10/52) | 100.00 | 145.00 | 4. "9" Sisters (Wm 1/54) 95.00 4. Oasis (Ex 10/50) 10.00 | 140.00 20.00 |
| 4. Futurity (B 3/51) | 40.00 | 80.00 | 4. Oklahoma (Un 5/49) 10.00 | 20.00 |
| 4* Gayety (B 3/25) | 365.00 | 445.00 | 6. Old Faithful | |
| 4. Georgia (Wm 7/50) 6. Gin Rummy (Got 2/49) | 19.50 15.00 | 35.00 25.00 | (Got 12/49) 15.00 | 25.00 |
| 4. Glamour (Got 7/51) | 15.00 | 25.00 | 4. Olympics (Wm 5/52) . 45.00 4. One Two Three | 75.00 |
| 6. Glider (Ge 8/49) | 10.00 | 20.00 | (Ge 10/48) 10.00 | 25.00 |
| 4. Globe Trotter | 25.00 | 75.00 | 4. Palisades (Wm 7/53) . 65.00 | 90.00 |
| (Got 11/51) 4. Golden Gloves | 35.00 | 75. 00 | 4* Palm Beach (B 7/52) 75.00 4* Palm Springs (B 11/53) 210.00 | 100.00 265.00 |
| (CC 7/49) | 10.00 | 25.00 | 4. Paratrooper (Wm 8/52) 25.00 | 45.00 |
| 4. Golden Nugget (Upright) (Ge 2/53) | 50.00 | 95.00 | 4. Pin Bowler (CC 6/50) 10.00 | 20.00 |
| 4. Gold Star (Got 8/54). | | 215.00 | 6. Pinch Hitter (Un 5/49) 10.00 | 20.00 |
| 6. Gondola (Ex 5/49) | 10.00 | 20.00 | 4. Pinky (Wm 9/50) 20.00 | 35.00 |
| 4. Grand Award | 10.00 | 90.00 | 4. Pin Wheel (Got 11/53) 125.00 4. Play Ball (CC 1/51) 20.00 | 155.00 35.00 |
| (CC 1/49) | 10.00 | 20.00 | 4. Playland (Ex 8/50) 10.00 | 20.00 |
| (Wm 8/53) | 85.00 | 125.00 | 6. Playtime (Ex 8/49) 10.00 | 20.00 |
| 4. Grand Slam (Got 4/53) | 45.00 | 110.00 | 4. Poker Face (Got 9/53). 115.00 | 135.00 |
| 6 Grand Stand (B '50) | 20.00 | 35.00 | 6. Puddin' Head (Ge 10/48) 10.00 | 20.00 |
| 4. Green Pastures (Got 1/54) | 135.00 | 160.00 | 4. Punchy (CC 12/50) 10.00 | 20.00 |
| 4. Gun Club (Wm 11/53) | 79.00 | 105.00 | 4. Quarterback (Wm 10/49) 15.00 | 35.00 |
| 4. Guy-Dolls (Got 5/53) | 75.00 | 135.00 | 4. Quartet (Got 2/52) 60.00 | 110.00 |
| 4. Gypsy Queen (Got 2/55) 4. Handicap (Wm 6/52) | 220.00 45.00 | 245.00 95.00 | 4. Queen of Hearts (Got 12/52) 69.00 | 100.00 |
| 4. Happy Days | 40.00 | 33.00 | 4. Quintet (Got 3/53) 49.50 | 110.00 |
| (Got 7/52) | 65.00 | 100.00 | 4. Rag Mop (Wm 10/50) 15.00 | 35.00 |
| 4. Happy-Go-Lucky (Got 3/51) | 25.00 | 45.00 | 6. Ramona (Un 2/49) 10.00 4. Red Shoes (Un 11/50) . 20.00 | 20.00 |
| 1. Harvest Moon | | 20100 | 4. Red Shoes (Un 11/50) . 20.00 4* Rio (Un 11/53) 110.00 | 34.50 195.00 |
| (Got 12/48) | 15.00 | 20.00 | 4. Rip Snorter (Ge 10/49) 10.00 | 20.00 |
| 4. Harvest Time (Ge 9/50) | 15.00 | 35.00 | 4. Rocket (Ge 5/50) 20.00 | 39.00 |
| 4. Harvey (Wm 5/51) | 15.00 | 35.00 | 4. Rockettes (Got 8/50) 25.00 | 49.50 |
| 2* Havana (Un 2/54) | | 225.00 | 4. Rodeo (Un 2/53) 125.00 4. Rose Bowl (Got 10/51) 35.00 | 160.00 75.00 |
| 4. Hawaii (Un 6/54) 4. Hawaiian Beauty | 175.00 | 325. 00 | 4. Round Up (Got 11/48) 10.00 | 25.00 |
| (Got 4/54) | 140.00 | 200.00 | 4. St. Louis (Wm 2/49) 25.00 | 35.00 |
| 4. Hayburner (Wm 6/51). 4* Hi-Fi (B 6/54) | $\begin{array}{c} \textbf{35.00} \\ \textbf{220.00} \end{array}$ | 70.00 285.00 | 4. Saddle and Turf (Ev 10/53) 175.00 | 250.00 |
| 4. Hit Parade (CC 2/51) 4. Hit & Runs (Ge 3/51) | 10.00 15.00 | $20.00 \\ 25.00$ | (Club Model) 275.00 | 325 .00 |
| 4. Hit 'N Run (Got 4/52) | 32.00 | 75.00 | 6. Saratoga (Wm 10/48) . 10.00 | 20.00 |
| 6. Holiday (CC 12/48) 4. Holiday (Ke 12/51) | 10.00 35.00 | 20.00 55.00 | 4. Screamo (Wm 4/54) 125.00 | 165.00 |
| 1. Hong Kong (Wm 9/51) | 39.00 | 75.00 | 4. Sea Jockeys (Wm 11/51) 24.50 4. Select-A-Card (Got 4/50) 10.00 | 50.00 20.00 |
| 4. Horsefeathers (Wm 1/52) | 39.50 | 69 .50 | 4. Shantytown (Ex 10/49) 20.00 | 39.00 |
| 4. Horse Shoo | | | 4. Sharpshooter | |
| (Wm 12/51) 4. Hot Rods (B '49) | 25.00 15.00 | 40.00 35.00 | (Got 5/49) 10.00 4. Shindig (Got 10/53) 120.00 | 29.50 155.00 |
| 4* Ice-Frolics (B 1/54) | 195.00 | 250.00 | 4. Shoo Shoo (Wm 2/51) 19.50 | 29.50 |
| 2. Jalopy (Wm 8/51) 4. Jeanie (Ex 6/50) | 35.00 15. 00 | 85.00 25.00 | 4. Shoot the Moon | |
| 4. Jockey Club (Got 5/54) | | 185.00 | (Wm 11/51) 20.00 4. Show Boat (Un 1/49) . 10.00 | 55.00 20.00 |
| 4. Jockey Special (B 11/47) | 15.00 | 45.00 | 4. Show Boat (Un 1/49) . 10.00 4. Show Boat (Un 12/52) 150.00 | 20.00 175.00 |
| 4. Joker (Got 11/50) | 20.00 | 50.00 | 4. Silver Chest (Upright) | |
| 4. Jumping Jacks | 10.00 | 20.00 | (Ge 4/53) | 125.00 |
| (Üpright) (Ge 12/52) 4. Just 21 (Got 1/50) | 35.00 10.00 | $100.00 \\ 25.00$ | 4. Silver Skates (Wm 2/53) 54.50 2* Singapore (Un 10/54) 225.00 | 80.00 35 0. 00 |
| 4. K. C. Jones (Got 11/49) | 10.00 | 25.00 25.00 | 4. Skill Pool (Got 8/52) . 50.00 | 85.0 0 |
| 4. King Arthur (Got 10/49) | 10.00 | 25.00 | 4. Slugfest (Wm 3/52) 39.00 | 65.00 |
| 4. King Pin (CC 12/51) | 30.00 | 60.00 | 6. Snooks (Wm 6/51) 15.00 | 22.50 |
| 4. Knockout (Got 1/51) . 4. Lady Luck (Got 9/54) . | 145.00 | 45.00 210.00 | 4. South Pacific (Ge 2/50) 20.00 4. Spark Plugs (Wm 9/51) 50.00 | 39.00 95.00 |
| 4. Lazy "Q" (Wm 2/54) . 4. Leaders (Un 10/51) | 85.00 | 130.00 | 6. Speedway (Wm 9/48) 10.00 | 20,00 |
| 4. Lite-A-Line (Ke 6/52) | 45.00 | 85.00 55.00 | 2. Spitfire (Wm 2/55) 169.50 4. Spot Bowler | 225.00 |
| 4. Long Beach (Wm 7/52) 4. Lovely Lucy (Got 2/54) | 35.00 135.00 | 65.00 175.00 | (Got 10/50) 15.00 4* Spot-Lite (B 1/52) 44.50 | 35.00 75.00 |
| | | | 1 1702/ 1 11.00 | |

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|--------|--|-----------------|------------------------|---------------------------------------|
| 1 | 4. Sportsman (Ge 2/51) . | 10.00 | 20.00 | 4. Three Four Fiv |
| 25.00 | 4. Sportsman (Wm 2/52) | 30.00 | 35.00 | (Un 6/51) |
| 250.00 | 4. Springtime (Ge 3/52) | 20.00 | 34.50 | 6. Three Musketee |
| | 4. Stage Coach (Got 11/54) | 165.00 | 210.00 | (Got 7/49) |
| 69.00 | 4. Star Pool (Wm 10/54). | 200.00 | 220.00 | 6. Thrill (CC 9/4 |
| 20.00 | 4. Stars (Un 6/52) | 50.00 | 85.00 | 4. Thunderbird |
| 35.00 | 4. Starlite (Wm 3/53) | 35.00 | 70.00 | (Wm 5/54) |
| 45.00 | 4. Steeple Chase | 00.00 | ******* | 4. Times Square |
| 495.00 | (Un 1/52) | 35.00 | 65.00 | (Wm 4/53) |
| | 4. Stop & Go (Ge 3/51) | 15.00 | 25.00 | 4. Touchdown (U |
| 145.00 | 4. Struggle Buggies | | | 4. Triplets (Got 7/ |
| 35.00 | (Wm 12/53) | 75.00 | 125.00 | 4. TriScore (Ge 1, |
| 29.00 | 6. Summertime (Un 9/48) | 15.00 | 25.00 | 2* Tropicana (Un |
| 65.00 | 4. Sunshine Park | | | 4* Tropics (Un 7/ |
| 255.00 | (B 12/52) | 35. 00 | 95.00 | 6. Tucson (Wm] |
| | 4. Super Hockey . | | | 6. Tumbleweed (H |
| 60.00 | (CC 4/49) | 20.00 | 34.50 | 4. Turf King (B |
| 20.00 | 4. Super Jumbo | | | 4. Twenty Grand |
| | (Got 10/54) | | 375.00 | (Wm 12/52) 4. Twin Bill (Got |
| 175.00 | 4* Surf Club (B 3/54) | | . 300. 00 | 4. Utah (Un 7/49) |
| 295.00 | 4. Sweepstakes (Wm 1/52) | 75.00 | 95.00 | 4* Variety (B 9/5 |
| 80.00 | 4. Sweetheart (Wm 5/50) | 20.00 | 35.00 | 4. Watch My Line |
| 35.00 | 1* Tahiti (Un 8/53) 4. Tampico (Un 6/49) | 100.00 10.00 | 195.00 20.00 | (Got 9/51) |
| 140.00 | 4. Tampico (Un 6/49) 4. Telecard (Got 1/49) | | 55.00 | 4. Whizz Kids (C |
| 20.00 | 4. Thing (CC 2/51) | | 35.00 | 4. Wild West (Go 4. Winner (Univ.) |
| 20.00 | 4. Three Feathers | | | 2* Yacht Club (B |
| | (Ge 5/49) | 15.00 | 35.00 | 4. Zingo (Un 10/ |
| 25.00 | | | | |
| 75.00 | - | | | |
| | the state of the s | | | |

| 4. Three Four Five | | |
|---------------------------|--------|--------|
| (Un 6/51) | 25.00 | 50.00 |
| 6. Three Musketeers | | |
| (Got 7/49) | 15.00 | 35.00 |
| 6. Thrill (CC 9/48) | 10.00 | 20.06 |
| 4. Thunderbird | | |
| (Wm 5/54) : | 150.00 | 190.00 |
| 4. Times Square | 100.00 | 1,000 |
| (Wm 4/53) | 65.00 | 90.00 |
| 4. Touchdown (Un 1/52) | 15.00 | 25.00 |
| | | |
| 4. Triplets (Got 7/50) | 15.00 | 29.50 |
| 4. TriScore (Ge 1/51) | 20.00 | 35.00 |
| 2* Tropicana (Un 1/55) . | 239.50 | 395.00 |
| 4* Tropics (Un 7/53) | 125.00 | 175.00 |
| 6. Tucson (Wm 1/49) | 10.00 | 29.00 |
| 6. Tumbleweed (Ex 8/49) | 15.00 | 35.00 |
| 4. Turf King (B 6/50) | 15.00 | 45.00 |
| 4. Twenty Grand | | |
| (Wm 12/52) | 40.00 | 85.00 |
| 4. Twin Bill (Got 1/55) . | | 240.00 |
| 4. Utah (Un 7/49) | 10.00 | 24.50 |
| 4* Variety (B 9/54) | 360.00 | 445.00 |
| 4. Watch My Line | | |
| (Got 9/51) | 30.00 | 55.00 |
| 4. Whizz Kids (CC 3/52) | 20.00 | 40.00 |
| 4. Wild West (Got 8/51) | 40.00 | 69.50 |
| 4. Winner (Univ.) | 20.00 | 45.00 |
| 2* Yacht Club (B 6/53) | 75.00 | 110.00 |
| 4. Zingo (Un 10/51) | 25.00 | 65.00 |
| | | |



| | SHUFFLES |
|---|--|
| | 31101120 |
| 6. Bally Speed Bowler | 4. ChiCoin Thunderbolt |
| (2/50) | 20.00 (12/54) |
| (4/50) 20.00 | 30.00 (2/55) 435.00 495.00 |
| 6. Bally Hook Bowler (11/50) 20.00 | 45.00 2. ChiCoin DeLuxe Criss Cross Targette (1/55) 200.00 275.00 |
| 6. Bally Baseball (5/51) 35.00 | 45.00 4. ChiCoin DeLuxe Criss |
| 4. Bally Shuffle Line(7/51) 25.00 4. Bally Victory Bowler | 50.00 Cross Targette (1/55) 215.00 275.00 4. Exhibit Strike (6/51) 20.00 30.00 |
| $\begin{bmatrix} & (5/54) & \dots & 295.00 & 3 \end{bmatrix}$ | 75.00 4. Exhibit Twin Rotation |
| 4. Bally Champion Bowler (5/54) 295.00 3 | (5/52) |
| | 00.00 (11/49) 15.00 20.00 |
| 4. Bally Magic Bowler (12/54) 395.00 4 | 75.00 4 Genco Baseball (5/50) 15.00 20.00 4. Genco Shuffle Target |
| 4. ChiCoin Bowling Classic (5/50) 20.00 | (7/51) 15.00 20.00 35.00 4. Genco 8-Player Re- |
| 4. ChiCoin Pin Bowler | bound (9/51) 30.00 65.00 |
| (6/50) 20.00 4. ChiCoin Trophy Bowl | 30.00 4. Genco Shuffle Pool (11/53) 85.00 125.00 |
| (7/50) 20.00 | 35.00 4* Genco Match Pool |
| 6. ChiCoin Pin Lite (9/50) 25.00 4. ChiCoin Horse-Shoes | 30.00 (2/54) |
| (5/51) | 75.00 6. Keeney Pin Boy (11/49) 15.00 20.00 |
| 4. ChiCoin 6-Player (8/51) 35.00 4. ChiCoin 6-Player | 85.00 6. Keeney Ten Pins (1/50) 15.00 20.00 6. Keeney ABC (2/50) 15.00 20.00 |
| | 95.00 6. Keeney Lucky Strike |
| 4. ChiCoin Match Bowler (6/52) 45.00 1 | 00.00 6. Keeney King Pin (4/50) 20.00 30.00 |
| 4. ChiCoin Bowl-A-Ball (10/52) 95.00 1 | 6. Keeney Bowling Champ 35.00 (4/50) 20.00 30.00 |
| 4. ChiCoin Match | 6. Keeney Duck Pins |
| Bowl-A-Ball (11/52) 75.00 1 4. ChiCoin 10th Frame | 50.00 (6/50) |
| Special (12/52) 75.00 1 | 50.00 (8/50) 25.00 35.00 |
| 4. ChiCoin Name Bowler (1/53) 75.00 1 | 4. Keeney League (8/50) 25.00 50.00 50.00 4. Keeney 4-Way Bowler |
| 4. ChiCoin 10th Frame | Attachment (12/50). 40.00 75.00 |
| Double Score Bowler (2/53) | 50.00 4. Keeney Big League (5/51) 35.00 65.00 |
| | 00.00 4. Keeney 6-Player League |
| Pins (4/53) 125.00 1 | 85.00 (9/51) 35.00 75.00 4. Keeney DeLuxe League |
| 4. ChiCoin Triple Score (6/53) | 75.00 4. Keeney Super DeLuxe 35.00 95.00 |
| 4. ChiCoin Gold Cup | League Bowler (3/52) 45.00 100.00 |
| ((7/53) | 25.00 4. Keeney High Score League (5/52) 65.00 100.00 |
| Crown (7/53) 150.00 2 | 60.00 4. Keeney Team (10/52) 69.00 135.00 |
| 4. ChiCoin High Speed Triple Score (8/53) . 225.00 2 | 4. Keeney Club (4/53) 95.00 150.00 4. Keeney Domino (5/53) 95.00 160.00 |
| 2* ChiCoin Advance | 4. Keeney Carnival (5/53) 115.00 190.00 |
| 4. ChiCoin King (10/53) . 200.00 3 | 60.00 4. Keeney Pacemaker 00.00 (9/53) |
| 4. ChiCoin Criss Cross (Bowler 12/53) 240.00 3 | 4. Keeney Mainliner 00.00 Bowler (1/54) 169.50 240.00 |
| 2* ChiCoin Super Fame | 4. Keeney Bonus Bowler |
| | 00.00 (3/54) 175.00 250.00 40.00 4. Keeney Diamond Bowler |
| 2. ChiCoin Feature (7/54) 250.00 3 | 50.00 (5/54) |
| 4. ChiCoin Flash (10/54) 350.00 4 | 25.00 4. Keeney Bikini (6/54) 275.00 310.00 20.00 4. Keeney Century (6/54) 310.00 325.00 |
| 4. ChiCoin Playtime | 4. Keeney Century (6/54) 310.00 325.00 60.00 4. Keeney American |
| 4. ChiCoin Fireball | (9/54) 325.00 350.00 |
| (11/54) 395.00 4 | 75.00 4. Keeney National (9/54) 345.00 395.00 |

The Cash Box PRICE LISTS"

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|----|--------------------------|--------|----------|----------------------------------|---------|
| 4. | United 5-Player (1/51) | 35.00 | 65.00 | 2. United Speedy (8/54) 300.00 | 400,00 |
| | United 6-Player | 40.00 | 70.00 | 4. Un. 11th Frame (10/54) 335.00 | 410.00 |
| | United DeLuxe | 1000 | | 2 United DeLuve | TTO.00 |
| | 6-Player (10/15) | 40.00 | 75.00 | 11th Frame 335.00 | 415.00 |
| 4. | United 6-Player Super | | | 2. United Comet Targette | ******* |
| | (3/52) | 45.00 | 95.00 | (11/54) 325.00 | 410.00 |
| 4. | United 4-Player Official | | | 4. United DeLuxe Comet | 110100 |
| | (5/52) | 45.00 | 100.00 | Targette (11/54) 345.00 | 420.00 |
| 1. | United 6-Player Star | | | 2. United Mercury (12/54) 350.00 | 410.00 |
| | (7/52) | 55.00 | 105.00 | 4. United DeLuxe Mercury | 120.00 |
| 1* | United 10th Frame | | | (12/54) 365.00 | 425.00 |
| | Star (9/52) | 65.00 | 110.00 | 4. United Mars (1/55) 355.00 | 440.00 |
| 4. | United Manhattan 10th | | | 2. United DeLuxe Mars | |
| | Frame (9/52) | 75.00 | 130.00 | (1/55) 345.00 | 450.00 |
| 4. | United 10th Frame | | | 4. Un. Lightning (2/55). 375.00 | 455.00 |
| | Super (10/52) | 85.00 | 135.00 | 4. United DeLuxe | 200100 |
| 4. | United Manhattan | | | Lightning 385.00 | 465.00 |
| | (9/52) | 100.00 | 135.00 | 4. Un. Clipper (5/55) 425.00 | 460.00 |
| 2* | United Cascade (2/53) | 90.00 | 125.00 | 2. United DeLuxe Clipper | |
| | | 85.00 | 125.00 | (5/55) | 465.00 |
| | United Liberty (2/53) | 100.00 | .140.00 | 6. Universal Twin (1/50). 15.00 | 35.00 |
| 2* | United Classic (6/53) | 120.00 | - 145.00 | 6. Universal Super Twin | |
| 1* | United Olympic (6/53) | 110.00 | 160.00 | (3/50) 30.00 | 40.00 |
| | United Royal (9/53) | 145.00 | 200.00 | 6. Universal DeLuxe Twin | |
| 4. | United Imperial (9/53) | 185.00 | 220.00 | (10/50) 30.00 | 40.00 |
| 2* | United Chief (11/53) | 195.00 | 265.00 | 6. Universal High Score | |
| 4. | United Leader (11/53) | 225.00 | 260.00 | (10/50) | 40.00 |
| 2* | United Team (1/54) | 245.00 | 275.00 | 6. Universal Bowlomatic | |
| 4. | United DeLuxe Team | | | (3/51) 30.00 | 40.00 |
| | (1/54) | 260.00 | 300.00 | 6. Williams Twin Sbuffle | |
| 2* | United League (1/54) | 225.00 | 300.00 | (12/49) 20.00 | 34.50 |
| 2* | United Ace (5/54) | 275.00 | 325.00 | 6. Williams Twin Shuffle | |
| 2. | United Rainbow (5/54) | 295,00 | 330.00 | $(9\frac{1}{2})$ $(2/50)$ 20.00 | 30.00 |
| | United Banner (8/54) | 315.00 | 350.00 | 6. Williams Bowler | |
| | | 313.00 | 330.00 | $(9\frac{1}{2})$ $(3/50)$ 25.00 | 30.00 |
| 2. | United Shuffle Targette | 200.00 | 0.65.00 | 4. Williams Double | |
| | (8/54) | 300.00 | 365.00 | Header (7/50) 20.00 | 45.00 |
| 2. | United DeLuxe Shuffle | | | 6. Williams 5-Player | |
| | Targette (8/54) | 325.00 | _375.00 | Bowler (6/51) 20.00 | 30.00 |
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ARCADE EQUIPMENT

| | MILL | UDF | LU. |
|---|---------------|-----------|------|
| * | | | |
| 4. ABT 6 Gun Rifle Range | 550.00 | 650.00 | 4. |
| 4. Boomerang | 25.00 | 45.00 | 4. |
| 4. Bally Big Inning | 65.00 | 150.00 | |
| 4. Bally Heavy Hitter | 35.00 | 60.00 | 4. |
| | | | |
| 4. Bally King Pin | 20.00 | 35.00 | 4. |
| 4. Bally Rapid Fire | 95.00 | 125.00 | 4. |
| 4 Bally Undersea Raider | 64.5 0 | 125.00 | |
| 4. Champion Hockey | 40.00 | 85.00 | 4. |
| 4. ChiCoin Basketball | | | 4. |
| | 85.00 | 195.00 | 4. |
| Champ 4. ChiCoin 4-Player Derby | | | 4. |
| 4. ChiCoin 4-Player Derby | 100.00 | 195.00 | ١. |
| 4. ChiCoin Goalee | 49.50 | 95.00 | 4. |
| 4. ChiCoin Hockey | 55.00 | 85.00 | 4. |
| 4. CbiCoin Midget Skee | 65.00 | 175.00 | 4. |
| 4. ChiCoin Pistol | 40.00 | 90.00 | 1. |
| 4. ChiCoin Home Run, | 10.00 | 70.00 | 4. |
| 4. Chicom Home Kun, | 175.00 | 975 00 | |
| 6 Player (3/54) | 175.00 | 275.00 | 4. |
| , 4. Edelco Pool Table | 20.00 | 75.00 | 4. |
| 4. Edelco Pool Table 4. Evans Bat-A-Score 4. Evans Bola-Score | 95.00 | 175.00 | 1* |
| 4. Evans Bola-Score | 79.50 | 89.50 | 4. |
| 4 Evans Ski Roll | 35.00 | 95.00 | 4. |
| 4. Evans Super Bomber 4. Evans Play Ball 4. Evans Ten Strike '46 4. Evans Tommy Gun | 100.00 | 210.00 | 2. |
| 4. Evans Super Domber | | | |
| 4. Evans Play Ball | 65.00 | 75.00 | 4. |
| 4. Evans Ten Strike '46 | 20.00 | 85.00 | 4. |
| 4. Evans Tommy Gun | 39. 50 | 95.00 | 4. |
| 1* Exhibit Dale Gun | 35.00 | 89.50 | 4. |
| 4. Exhibit Gun Patrol | 75.00 | 150.00 | 4. |
| 4 Enhilit Jot Com | 75.00 | 145.00 | |
| 4. Exhibit Jet Gun | 75.00 | | 4. |
| 4. Exhibit Space Gun | 75.00 | 145.00 | |
| 4. Exhibit Pony Express | 85. 00 | 135.00 | 4. |
| 4. Exhibit Pony Express 4. Exhibit Silver Bullets | 40.00 | 95.00 | 1 |
| 4. Exhibit Six Shooter 1. Exhibit Vitalizer | 75.00 | 125.00 | 4. |
| 1 Evhibit Vitalizer | 45.00 | 75.00 | 1 ~ |
| 4. Exhibit Shooting Gal. | 20.00 | .0.00 | 4. |
| | 155.00 | 995.00 | 4. |
| (6/64) | 155.00 | 225.00 | 1. |
| 2. Exhibit Star Shooting | | | 4. |
| Gallery (9/54) | 195.00 | 295.00 | 4. |
| 2* Exhibit Športland Shoot | | | 4. |
| ing Gallery (11/54) | 225.00 | 325.00 | 4. |
| ing Gallery (11/54) . 2. Exhibit "500" Shooting | 2-3.00 | 323.00 | 4. |
| College (2/55) | 295.00 | 400.00 | 7. |
| Ganery (3/55) | | | |
| Gallery (3/55) 4. Genco Sky Gunner | 75.00 | 165.00 | 4. |
| 4. Genco Night Fighter | 119.50 | 159.50 | |
| 4. Genco Basketball | 185.00 | 275.00 | 4. |
| 4. Genco Basketball 4* Genco Rifle Gal. (6/54) | 215.00 | 325.00 | |
| 4 Canco Rig Ton Rifle | | | 4. |
| 4. Genco Big Top Rifle Gallery (6/54) | 375.00 | 450.00 | - |
| Gallery (6/54) | | 430.00 | 1 4 |
| 4. Genco Wild West Gun | 205.00 | 107.00 | 4. |
| (2/55) | 395.00 | 495.00 | |
| (2/55) | 50.00 | 99.50 | 4. |
| 4. Jungle Joe | 49.50 | 69.50 | |
| 4 Keeney Air Raider | 90.00 | 145.00 | 4. |
| 4 Vooney Sub Cun | 75.00 | 95.00 | 1 ~ |
| 4. Keeney Air Raider 4. Keeney Sub Gun 4. Keency Texas Leaguer | 30.00 | 65.00 | 4. |
| 4. Keency Texas Leaguer | 30.00 | 00.60 | 4. |
| 4. Keeney Sportsman | | . 0 45 00 | ١, |
| (11/54) | 249.00 | | 4. |
| 4. Lite League | 49.50 | 99.50 | |
| 4. Mills Panoram Peek | 175.00 | 325.00 | 2. |
| 6. Mills Conv. for | | | 2. |
| Panoram Peek | 10.00 | 29.50 | ~ |
| | 65.00 | | 4. |
| 4. Muto. Atomic Bomber | 05.00 | 145.00 | 1 4. |
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Manufacturers New Equipment

September 17, 1955

Products listed here are currently in production. Prices are manufacturer-' list prices, F.O.B. factory.

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|--|---|
| AMI, INCORPORATED F-120 Juke Box | No List Price Authorized for Publication |
| AUTO-PHOTO CO. Auto-Photo Studio Model "11"\$ | 2,950.00 |
| BALLY MFG. CO. | |
| Car Time | 775.00 |

| BALLY MFG. CO. | |
|---|------------------|
| Gay Time\$ | 775.00 |
| ABC Bowler (without Match Feature) Model A-110, 10c a play Model A-325, 3 plays for 25c | 760.00 780.00 |
| Congress Bowler (with Match Feature) Model C-110, 10c a play Model C-325, 3 plays for 25c | 805.00 825.00 |
| Bull's Eye Shooting Gallery The Champion (With new-all-metal cabinet) | 395.00 759.00 |
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| CHICAGO COIN | |
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| Blinker Bowler (with Match Feature)\$ | 815.00 |
| Bonus Score Bowler (without Match Feature) | 695.00 |
| Big League Match Feature Model | 595.00 |
| Hollywood Bowler (with Match Feature) | 8 50 . 00 |
| Bulls Eye Bowler (with Match Feature) | 775.00 |
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| Treasure Cove | |
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| Regular Model\$ | 675.00 |
| Match Play | 690.00 |
| Junior Jet Ride, '55 Model | 395.00 |
| Big Bronco, '55 Model | 997.50 |
| Roy Rogers' Trigger, '55 Model | 1,047.50 |
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| GENCO MFG. & SALES CO. | |
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| Quarterback (Football Game) (with Match Feature)\$ | 635.00 |
| Sky Rocket Rifle Gallery (with Match Feature) | 675.00 |
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| Tournament (Two-Player)\$ 512.50 |
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| Drive Yourself (new Drivemobile) \$ 795.00 |
| Photomat '54 |
| 3D Art Parade, 6-show model . 395.00 Universal Post Card Vender 60.00 |
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| DeLuxe Challenge Bowler | |
| (with Match Feature)\$ | 690.0 |
| Challenge Bowler | |
| (without Match Feature) | 665.0 |
| Electric Cigarette Vender | 284.5 |
| Coin Changer Model | 304.5 |

| ROCK-OLA MFG. CORP. | |
|---|----------|
| Model 1448 Hi-Fi Phono, 120 Selection, 45 RPM Only | |
| Model 1442, Hi-Fi, 50 Selections, 45 RPM Only | 12111 |
| Model 1546 Chrome Wall Box, 120 Selections | Morize |
| Model 1548, 50 Selection Wall | list / |
| Model 1613, 8" Blonde Wall Speaker | Pub |
| Model 1614, 8" Mahogany Wall Speaker | lication |
| Model 1906, Remote Volume | 2 |
| Model 1927, Remote Volume Control with Cancel Button | |

| | HF-100-R 3W-1 Wall-O-Matic "100" MRVC-1 Master Remote Volume Control CVS4-8—8" Wall Speaker Ivory (Teardrop) CVS6-8—8" Recessed Speaker CVS7-12"—12 Recessed Speaker PS6-1Z Power Supply ARA1-L6 Auxiliary Remote Amplifier AVC-1 Automatic Volume Compensator Unit | No List Price Authorized for Publication |
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| U. | NITED MFG. CO. | |

J. P. SEEBURG CORP.

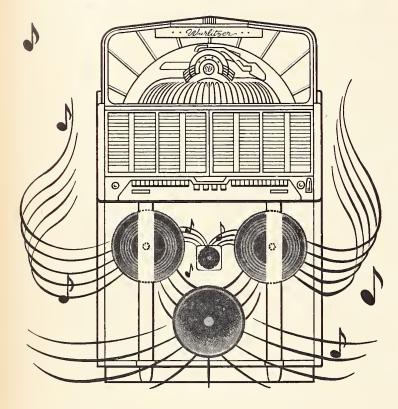
| Super Slugger Regular Model \$ | 595.00 |
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| DeLuxe Model (with Match Feature) | 635.00 |
| 5th Inning Sbuffle Targette De Luxe Model | 765.0 |
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| Capitol Shuffle Alley Single Chute Double Chute | 705.00 725.00 |
| Derby Roll (without Match Feature) | 705.0 |
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| Venus Shuffle-Targette Regular Model, 10c play Special Model, 10c, 3 for | 705.0 |
| 25c | 725.0 |

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| 25c | 765.00 |
| Pixies | 725.00 |
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| WILLIAMS MFG. CO. | |
| King Of Swat \$ | 549.50 |

| King Of Swat | \$ 549.50 |
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| Three Deuces | 389.50 |
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| Model "1800" Hi-Fi Phonograph Model "1700" Hi-Fi Phonograph Model "1600-A" Hi-Fi Phonograph Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections) Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections) Model 5100 8" Speaker Model 5110 12" DeLuxe Speaker Model 5111 12" Concealed Speaker Hi-Fi Model 5112 8" Wall Speaker Hi-Fi Model 5115 Hi-Fi 4 Cone Corner Speaker Model 5116 Hi-Fi Coaxial Corner Speaker Model 5117 Hi-Fi Coaxial Wall | 1837 |

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