HE CASE BOX

OLUME XVI

JULY 23, 1955 (NAMM ISSUE)

NUMBER 44

With two hits in a row, Alan Dale has once again shot up into the top ranks of singers in America today. His Coral vocal of "Cherry Pink And Apple Blossom White" brought renewed attention to the singer. And now his smash hit, "Sweet And Gentle", has confirmed his position. Above Alan receives an award from Joe Belford, manager of the Roseland Ballroom in New York, for his contribution to the popularization of the Cha Cha Cha through his "Sweet And Gentle" recording.

RCA Victor's Gallery of Hits!



BOBBY DUKOFF: Listen to the Mocking Bird/My Silent Love 20/47-6195 **FRANKIE CARLE:** The Kissing Dance/Theme from Producers Showcase 20/47-6173 **DAMITA JOE:** Abracadabra/In My Heart 20/47-6185

d THE S LA FALCE BROTHERS: Lonely Road/Help Me (CUARTO VIDAS) 20/47-6177

RCAVICTOR

C. TONY TRAVIS: Really Gone/A Face in the Crowd 20/47-6174

f. LEO DIAMOND: Theme from Female on the Beach/Destiny 20/47-6194

"New Orthophonic" High Fidelity Recordings

mo South it's Hig Greatest! FOUNDED BY BILL GERSH

Volume XVI (NAMM ISSUE) Number 44 July 23, 1955 Publishers BILL GERSH JOE ORLECK

Cash Box Publishing Co., Inc. The 26 West 47th Street, New York 36, N. Y. (All Phones: JUdson 6-2640) JOE ORLECK

> CHICAGO OFFICE 32 West Randolph St., Chicago 1, Ill. (All Phones: DEarborn 2-0045) BILL GERSH Dan Parry

HOLLYWOOD OFFICE 6272 Sunset Blvd., Hollywood, Cal. (Phone: HOllywood 5-1702) JACK DEVANEY

NASHVILLE OFFICE 804 Church St., Nashville, Tenn. (Phone: NAshville 5-7028) CHARLIE LAMB

BOSTON OFFICE 1765 Commonwealth Ave., Boston 35, Mass. (Phone: ALgonquin 4-8464) GUY LIVINGSTON

LONDON OFFICE 17 Hilltop, London, N.W., England (Phone: Speedwell 2596) MARCEL STELLMAN

EXECUTIVE STAFF EXECUTIVE STAFF BOB AUSTIN, General Mgr., Music Dept. SID PARNES, Editor-In-Chief NORMAN ORLECK, Associate Editor MARTY OSTROW, Associate Editor IRA HOWARD, Associate Editor CISSIE GERSH, Woman's Editor A. MARINO, Office Manager T. TORTOSA, Circulation POPSIE, Staff Photographer BRUNO DUTKOWSKY, Art Director

ADVERTISING RATES on request. All advertising

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers. SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on re-quest. Subscription rates for all foreign countries on request.

as well as Special Delivery subscription rices on request. THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world. THE CASH BOX covers the entire coin machine in-dustry all over the world. Operators, jobbers, distribu-tors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered. THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds. "THE CASH BOX PRICE LISTS" (a combination of The Cash Box' former 'Confidential Price Lists' and The Cash Box' former 'C. M. I. [Coin Machines Industry] Blue Book') are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where Ameri-can made machines are used. "The Cash Box Price Lists" are an exclusive and copyrighted feature of The Cash Base The Cash Box Price List" are recognized officially can made machines are used. "The Cash Box Price Lists" are an exclusive and copyrighted feature of The Cash Box. "The Cash Box Price Lists" are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." "The Cash Box Price Lists" are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. "The Cash Box Price Lists" are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the mak-ing of loans to members of the coin machines industry. "The Cash Box Price Lists" have been legally recognized in courts in the United States, Canada, and many foreign

in courts in the United States, Canada, and many foreign countries. Entire business transactions and legal cases are based upon the quotations appearing in "The Cash Box Price Lists."

Copyright under the International Copyright Conven-tion. All rights reserved by the Pan American Copy-right Convention. Copyright 1955 by The Cash Box Publishing Co., Inc.

Retailers: Merchandise Your Records

There's a great deal more to the retailing of records than merely having the product to sell.

Unfortnnately, record retailers don't always remember this.

Probably the greatest lesson that record retailers as a whole have to learn is the art of merchandising. Too often the record man is using selling ideas that went out of style twenty years ago. Many are not taking advantage of the latest practices in placing their shops and their merchandise in the most advantageous position possible before the buying public.

And this despite the fact that almost every record mannfacturer today is doing his utmost to aid the retailer in his merchandising problems. All sorts of programs have been developed by these record firms. There is a store modernization plan; there are window display aids; there are inside merchandising racks which help to properly display records.

Yet many retailers are still living in the dark ages as far as selling is concerned.

Just take the case of packaged merchandise.

In the last few years, album covers

have approached the level of high art. Some covers have been spectacularly beantiful. Many have won prizes for outstanding art jobs. These covers are natural sales aids. They attract the customer, help him want the records which are inside. Yet in many many stores throughout the country these albums are stacked in bins where they are never displayed and are only sold when they are asked for. If merchandisers in other retail businesses kept their stock stored in the same way and simply waited to be asked for an item, the level of American business would be infinitely smaller than it is today.

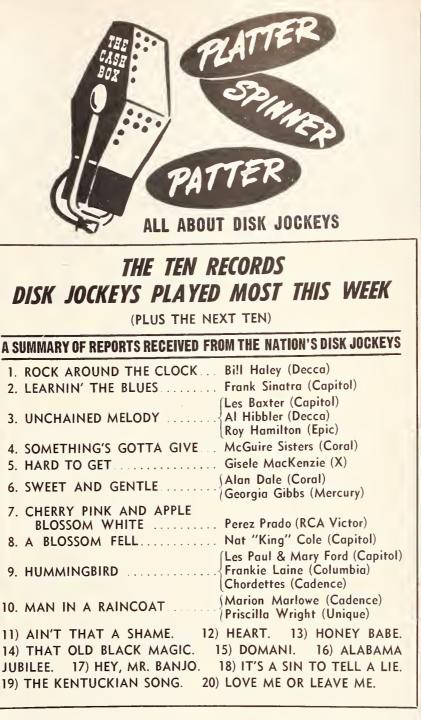
When business slumps a little, record dealers are used to blaming it on lack of hit records which bring people into the stores. We can hardly deny that that's a factor. But it isn't the whole story. When there isn't a hit record around, the retailer should work twice as hard, experiment with creative merchandising ideas, reconsider his own methods and see whether he can somehow attract people into his store by other means.

Record retailing is still in the horse and bnggy stage. If we can't make the transition to the atomic stage in one step, let's make the effort to raise it at least to the mechanized level.





- 1 04 ---_ G 2 0



Page 6

Frank Ward has left station WKBW in Buffalo after a three-year association during part of which time he also served as program manager. Reason given for the break was a difference of opinion in programming policy. Larry Gentile has been named director of FM operations for WXYZ-FM in Detroit. Larry will be programming six hours daily.... Jim Mendes of WICE, Providence, R. I., into New York for a gander and headquartered at the Buddy Basch office.

*



MURRAY KAUFMAN (WMCA-New York, N. Y.)

Pic of the week-Murray Kaufman, who conducts his popular disk jockey show on WMCA in N.Y. Monday through Friday evenings 11 to 12 midnight, is helping combat juvenile delinquency by taking his radio program to Palisades Park every Friday night where he presents big name recording artists to entertain the teenagers who are admitted to the amusement park free of charge. . . . United Airlines, whose principal passenger transport equipment is Douglas DC-7 airplanes, is cooperating with Capitol Records in promoting Ray Anthony's new waxing of "DC-7" by having UAL stewardesses deliver copies of the disk to radio and TV deejays in principal cities nationally where the airline maintains offices. In other areas, similar cooperation is being worked out by Capitol with American Airlines, which also features the DC-7 craft in its flights. . . . Sid and Florence Dickler celebrate their 13th wedding anniversary July 22 (Keeping up with The Cash Box no less).

*

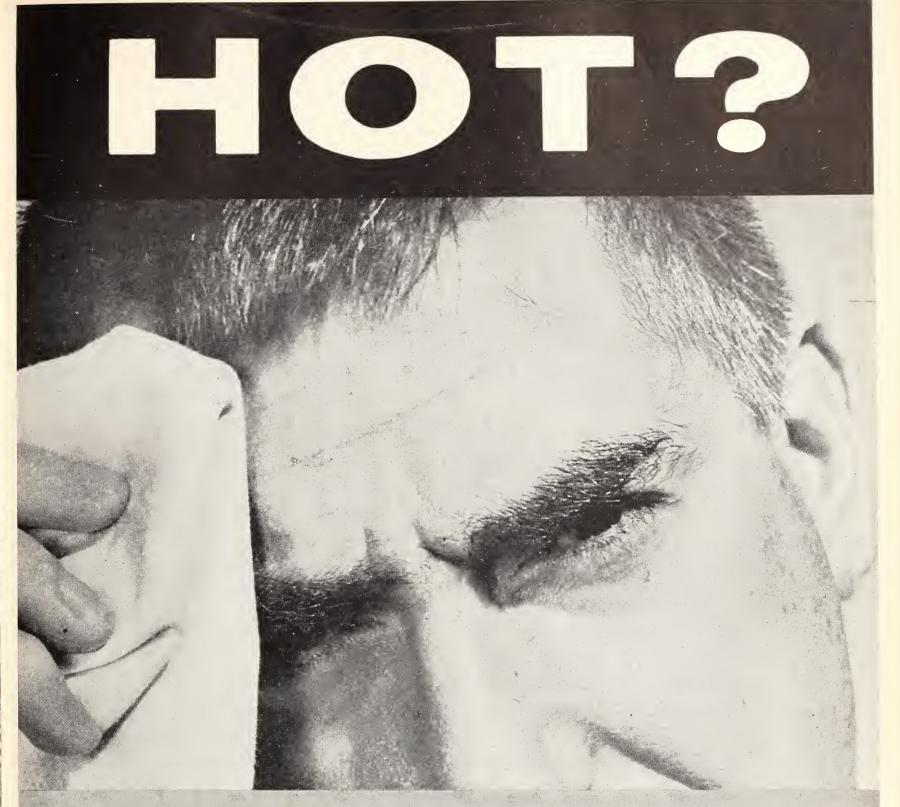
Mitch Thomas, newest addition to WHAT's family of R&B disk jockeys, starts a new TV show August 6th on WPFH in Wilmington. He believes this is the first R&B television show of its kind in the east. . . . On WHAT also, Art Lane starts a new show on Sunday July 17. Beginning at 10 A. M., the show will run until 6 P.M. Art will feature The Cash Box Top Ten list between 3 and 4 P.M. . . . Recent Hollywood visitors include Ross Smitherman of WALA-TV in Mobile, Alabama, Donn Sherman of Lynn, Massachusetts, and Jerry Hagerwick of WCRO in Johnstown, Pa. . . . Johnny Argo of WWOK in Charlotte, N. C. has been deejaying for six years now. Places he worked in include Topeka, Kansas; Little Rock, Arkansas; Beaumont, Texas; and Memphis, Tennessee.



July 23, 1955

The Cash Box, Music

Page 7



Yes, it's hot. Who? The weather and Cadence. It's our biggest, hottest, summer ever. Three big hits at once

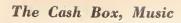
cadenc

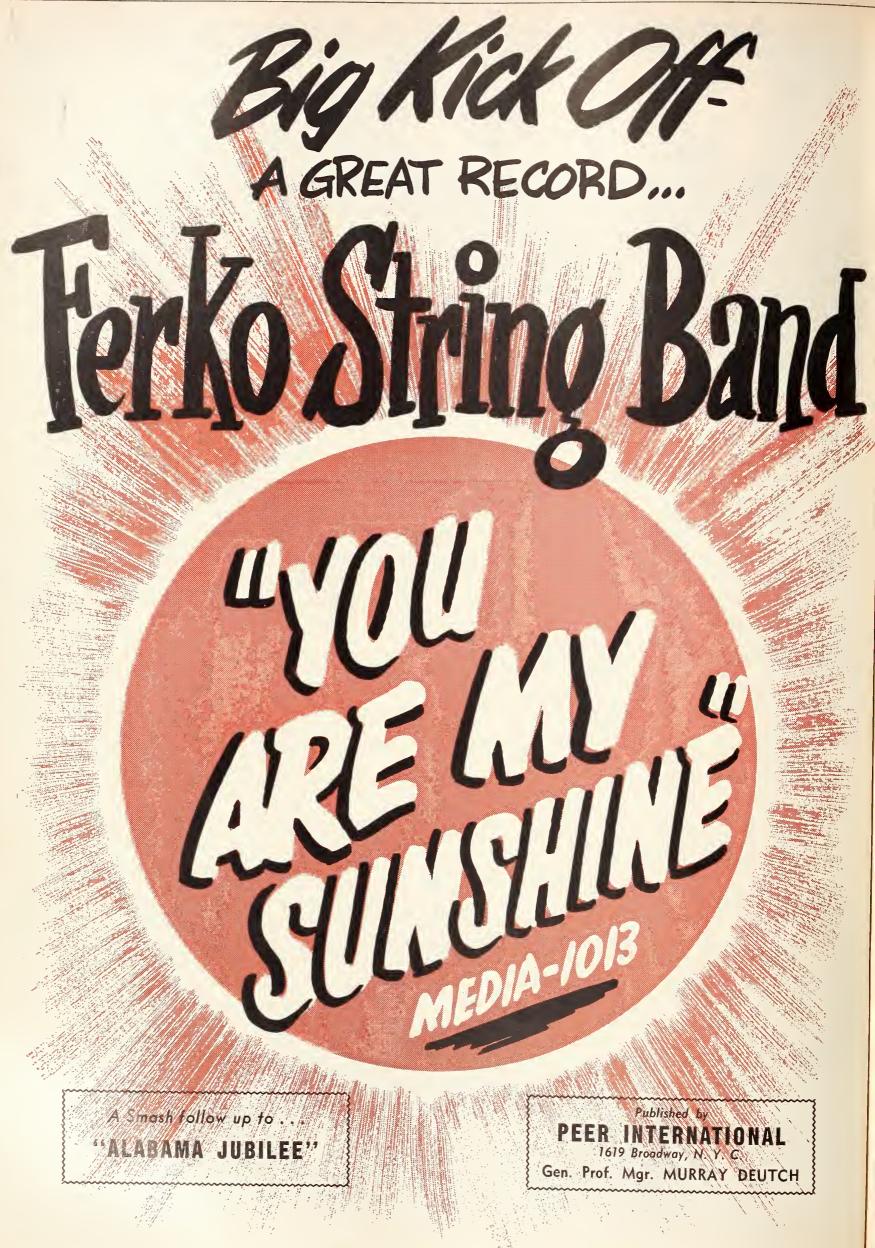
Ο

С

HUMMING BIRD – The Chordettes #1267
 MAN IN A RAINCOAT – Marion Marlowe #1266
 DOMANI and MAMA ROSA – Julius La Rosa #1265

But we want you to keep cool. Cadence will keep that cold cash rolling in. Play, stock, Feature Cadence's three big hits which have cracked the top twenty and are heading for the top ten. See you at the convention.







NEW YORK:



NEW YORK: Lee Magid, who manages Al Hibbler, has just signed another singer to beca and is very excited about his possibilities. He's Ralph Young, who formerly sang with the Les Brown band. Young's first disk is "The Man From Laramie" and "The Bible Told Me So." . . . Betty Madigan will be appearing on the Wilson Moonlight Cruise boat July 26, 27 and $28, \ldots$. Buddy Basch has been signed to handle promotion for the Marion Sisters. The girls had their own radio shows in New York and San Francisco and are now recording for MGM. . . . Harry Belafonte has added "Unchained Melody" to his repertoire. The song is actually a folk song inasmuch as it is derived from a chant sung by prison inmates. . . . Music man Sam Wigler of Mellin Music all smiles at the forthcoming marriage of his daughter Barbara to Leonard Rappaport this month. . . . Guy Lombardo set for a Las Vegas spot during the month of October, after which he returns to the Roosevelt Grill for his annual engagement. . . . Pat Boone's the best record of the week on Fred Robbins' Disk Derby last Saturday, assuring it 1500 plugs over CBS the best record of the week on August 7. . . . Gene Krupa and his trio have been signed by Norman Granz to appear as a special attraction in the forthcoming fall tour of his "Jazz At The Philharmonic."

CHICAGO:

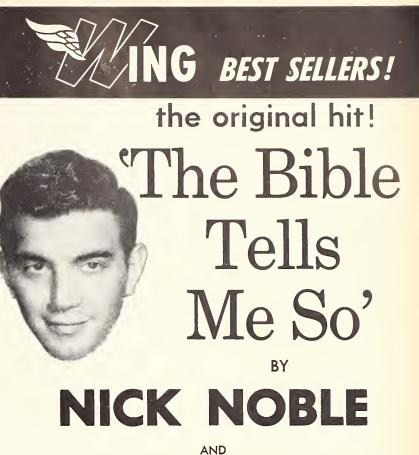


CHICAGO: Danny O'Neil, local TVer making good with his new disk, "Matador," Al Sterman, new L. A. distrib for Deed, reports that dee-jay, Jim Ameche, is "Just crazy 'bout it." . . . Jim Mills, Chi disk jockey, radio stations WIND, WGN, WAAF and WCFL, opened new offices, complete with studio. . . . Taking the ward Miller's daily TV spot is comic Kenny Bowers, with musical variety called "Contact." Comic? Give a listen—Kenny is tops with vocal ballad rending in the Chi Thitter. . . . Joe 'Dill' Dellegrazio promoting proma sick bed as a result of an ailing back, tells us Johnyn Desmond's Coral recording, "Yellow Rose of Texas," due to be released this week. "And," said "In Lowe, recent visitor to Chi, opening the door to how on record charts with his waxing, "Close The LoLo Doll, a real cute novelty—even looks like him. . . . Porter Wagoner, country recording star, in town his past week, guesting on the Pee Wee King Barney, midwest promotioner for Label X reports. Tange ymidwest promotioner for Label X reports. This past week guesting on the Pee Wee King Barney, midwest promotioner for Label X reports. This past week guesting on the Pee Wee King Barney, midwest promotioner for Label X reports. The King bigger and bigger everyday." . . . Talked with Chick Karder, ww Kapp recording, "Sailor Boys Have Talk To Me In English" b/w "The hoon Must Have Followed Me Home." And, Meg Myles', "Phenix City Blues" ww Kapp recording, "Sailor Boys Have Talk To Me In English" b/w "The hoon Must Have Followed Me Home." And, Meg Myles', "Phenix City Blues" b/w "Phenix City Story," on Sunset Label. . . . George and Marilu Case, popular Hubby & Wife dee jay team, WSAI, Cincinnati, O., vacationing here with their three boys. . . . Wing Record execs pleased over attention being iven Nick Noble's, "The Bible Tells Me So." Two major labels have already to vere Nick's record.

HOLLYWOOD:



<text><image><image><text><text><text> set for a one-nighter tour.



"ARMY OF THE LORD" WING 90003

'Ain't That A Shame' BY

RONNIE GAYLORD

AND

"CHE SERA, SERA"

WING 90000

RELEASES NEW FRANKIE CASTRO SINGS "Pamper Me" AND "I'M INNOCENT" WING 90011 RECORDS

A SUBSIDIARY OF MERCURY RECORD CORP.





EARTHA KITT (RCA Victor 20-6197; 47-6197)

B. "MAMBO DE PAREE" (2:54) [Montauk ASCAP—Kennedy, Al-stone] Eartha Kitt comes up with one of her strongest efforts to date in this cute mambo novelty with a French and English lyric. Clever arrangement and delivery and it could break big for the thrush.

G "DO YOU REMEMBER" (3:32) [Robbins ASCAP—Brown] A stirring and moody recitation and song is tenderly styled in a hushed manner by the lark. Sultry item.

RALPH YOUNG (Deccg 29615; 9-29615)

B "THE MAN FROM LARAMIE" (2:53) [Columbia Pic ASCAP— Lee, Washington] The rich voice of Ralph Young is just perfect for this stirring western title tune from a forthcoming pic. Exciting number.

THE BIBLE TELLS ME SO" C+ (2:45) [Paramount-Roy Rogers ASCAP—Evans] Although he's buck-ing strong competition, Young has a strong rendition of a semi-religious tune that's expected to do big things.

LA PLAYA SEXTET (Mardi-Gras 1011; 1011x45)

B "THE GARBAGE MAN'S CHA-CHA-CHA" (2:32) [—Zamora] The La Playa Sextet which is still selling strongly on "Jamaica", comes through with another exciting cha-cha item that should do very well. Good deck with vocal. Cha Cha fans go for the La Playas. They'll be asking for this one this one.

Ge "PRELUDE IN RHYTHM" (2:54) [—Gutierres] Vintin Aviles han-dled the vocal chores once again on this side, another cha cha designed for the hoofers.

ROY SMECK ("X"-0152; 4X-0152)

G''JA-DA" (2:40) [Feist ASCAP— Carleton] Guitar ace Roy Smeck hands in some fancy string work as he glides through an easy going rendi-tion of an ever enjoyable oldie.

• "MAMA BLUES" (2:35) [Algon-quin ASCAP — Holmes] Roy really bends the notes on this side. Cute piece of bluesy, novelty material.

HELENE DIXON (Epic 9113; 5-9113)

G "PIDDILY PATTER PATTER" [E. B. Marks BMI—Singleton, McCoy] A hot R & B click that's al-ready clicking in the pop field, is ex-citingly fashioned by Helene Dixon. Fine jump side that'll have to buck some tough competition.

B "HEAVEN CAME DOWN TO EARTH" (2:58) [Progressive BMI—Harris, Hunter] A slow and beautiful R & B ballad is given an expressive pop treatment by the thrush. Helene puts her heart and soul into this one into this one.

THE CASH BOX DISK

"LOVE IS A MANY-SPLENDORED THING" [Miller ASCAP-Fain, Webster] "SHINE ON, HARVEST MOON" (2:27) [Remick ASCAP-Bayes, Norworth]

FOUR ACES featuring AI Alberts

(Decca 29625; 9-29625)



FOUR ACES

• The Four Aces, who've been ex-tremely succesful with songs from motion pictures—"Three Coins In

"GUM DROP" (2:35)

[R-T BMI-Toombs]

The Fountain" and "It's A Woman's World"—get hold of another film title tune dubbed "Love Is A Many-Splendored Thing". It's one of the most beautiful film ballads to come along in '55, and the way the Aces handle it, it looks like it'll be an all out smash. An excellent marriage of lyrics and melody. But don't sell lyrics and melody. But don't sell the other half short. It's a fabulous rhythm arrangement of the great favorite "Shine On, Harvest Moon". A huge chorus gives the side an ex-citing fullness, and the results are just great for Summer programming. Juke boxes in all the resorts will get heavy play on both halves. Red hot coupling.

"PRESENT ARMS" (2:30)

THE CREWCUTS

(Mercury 70668; 70668x45)



CREWCUTS

• The Crewcuts who had much to do with the pop acceptance of R & B music when they topped the million mark with "Sh-Boom", have been doing exceptionally well with the

* "MAMBO DE PAREE"

 \star

*

*

[Bourne ASCAP-Kaye]

material ever since. They clicked with "Oop-Shoop", "Ko Ko Mo", "Earth Angel", "Don't Be Angry" and are currently riding high with "Story Untold". On their latest re-lease they hop on a jump novelty tagged "Gum Drop", an R & B item that's starting to break. They rock through the ditty in a bright and lively fashion that the teen-agers will go for in a big way. And since the march rage is coming back, thanks to "Honey Babe", the boys couple their rhythm side with a beaty, military novelty dubbed "Present Arms". A very strong side that could catch like wild-fire. Two big decks for the Crewcuts.

....Real 1301; 45-1301

....Spotlight 388; 45-388

5 DeMARCO SISTERS (Decca 29607; 9-29607)

(2:17) [--Wolfson, White] Decca issues the best DeMarco Sisters side to hit the market in years. It's a high-powered rhythm rendition of the "Bar-carolle". Terrific Sy Oliver backing and some excellent vocaling by the chirps really make the side rock. Watch it.

"SAILOR BOYS HAVE TALK TO ME IN ENGLISH" (2:33) [-DeLugg, Hilliard] A terrific nov-elty that looks like it'll be big, is cleverly handled by the girls. Cute bouncey item. Strong contender.

TOMMY OWENS & NICK PERITO (Jubilee 5210; 45-5210)

"SILLY WILLY" (2:20) [Gibral-tar ASCAP—Owens] The com-ball piano rage is still in high gear as Tommy Owens and Nick Perito dish up a lively and colorful novelty at the upright. Harriet Kay's pert voice comes over well with the cute lyrics. Zany novelty full of pep.

G "SOMEWHERE, SOMEHOW, SWEETHEART" (2:32) [Gibral-tar ASCAP—Owens] A shuffle rhythm rendition of another good tune is cap-ably handled by Harriet. Thrush has a Brewerish voice.

FRANKIE CASTRO (Wing 90011; 90011x45)

'PAMPER ME" [Trinity BMI] B A tender and romantic item that's intimately pretty, is given a relaxed and sparkling reading by Frankie Castro. Crooner has a mellow voice. Side could do well.

G "I'M INNOCENT" [M. Witmark & Sons ASCAP] The songster's soft chords tenderly present another pretty love item.

THE LORELEIS (Spotlight 388; 45-388)

CERTAINLY BABY" (2:00) [Angel BMI—Crewe, Slay] A tune from the R & B field, is potently styled for the pop market by the Loreleis. Thrushes have a great sound and disk is already making noise. Could spread and head for a smash.

C^{"I'LL} BE THERE" (2:40) [Najo BMI—Manefee, Reinagle, Annis, Crewe] This half is a contagious jumper cleverly handled by the larks. Cute ditty.

GLORIA MANN (Sound 121; 45x121)

B "BON SOIR CHERIE" [Peer Inter'l BMI—Korsen, Wisner] Philly favorite Gloria Mann comes over warmly on this pretty ballad that tells about parting. Touching tune that has a similarity to "Auf Wiedersehn."

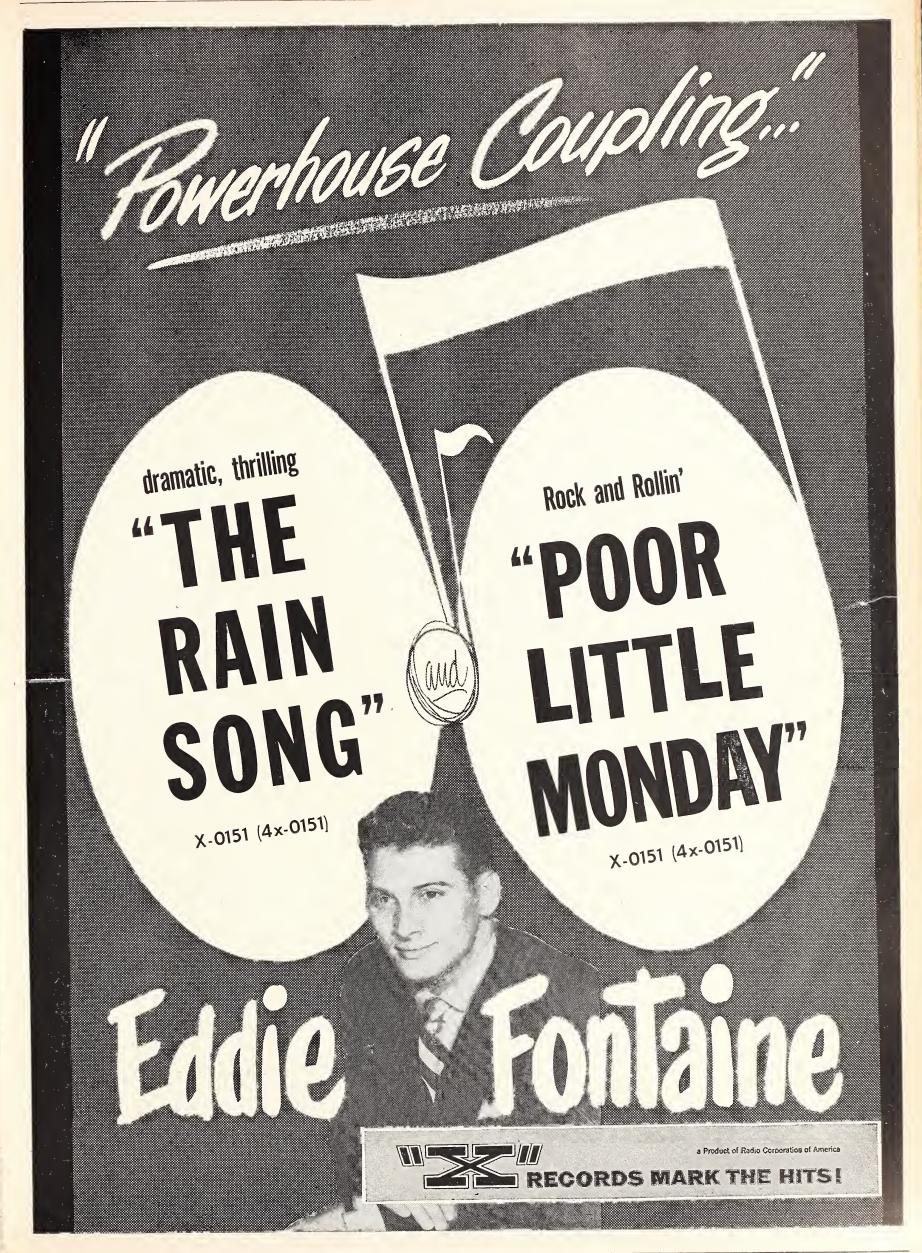
• "I CAN TELL" [Berkshire BMI-Willis] From the rhythm and blues field comes this attractive ballad. Strong reading of a heart-broken item.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

"PANCHO LOPEZ" Lalo Guerrero

THE CASH BOX

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are these most likely to achieve popularity.



Page 12

U

OD DISK & SLEEPER

OB EXCELLENT

OB VERY GOOD

H

CC GOOD

OG FAIR

OD MEDIOCRE

BOBBY DUKOFF ORCH. (RCA Victor 20-6195; 47-6195)

B. "LISTEN TO THE MOCKING BIRD" [P.D.—Hawthorne] Bobby Dukoff makes a potent showing on his first single release with a tremendous rocking rendition of a great oldie. His sax work is magnificent and knits neatly with the swinging vocal by the chorus. Terrific dance deck.

G[•] "MY SILENT LOVE" (2:32) [Famous ASCAP—Suesse, Hey-man] The mood is changed to a dreamy one as the crew offers a warm piece of mood music. Great standard. Ex-cellent coupling for the jukes.

ELLA FITZGERALD (Decca 29580; 9-29580)

(1:57) [Harms ASCAP— Rom-berg, Hammerstein] The queen of vocalists is as great as ever as she drives out a jazzy highspeed rendi-tion of a great standard. Fabulous delivery. Great side that the dee jays will have a field day with.

(2:35) B. [DeSylva, Brown & Henderson ASCAP—Lane, Harburg] The great stylist makes this a tremendous cou-pling with her exciting latin-jump version of another top standard. "OLD DEVIL MOON" (2:55)

TRUDY RICHARDS (Jubilee 5209; 45-5209)

(MERCY (Have Mercy)" (2:41) [Deerhaven ASCAP-Reichner, Ellis] Trudy Richards does a potent job with a dramatic and stirring love song. A strong side that could make the grade. Has strong possibilities.

B "STRANGERS" (2:39) [Wemar BMI—Raleigh, Edwards] A beaty ballad is fashioned with zest and feel-ing by the thrush's powerful chords. Another moving performance.

REX ALLEN (Decca 29610; 9-29610)

B. "DADDY, YOU KNOW WHAT" (2:55) [--Wilson] A touching song and recitation that tells a heart rending story, is feelingfully inter-preted by Rex Allen. Tune is break-ing in the country field and should appeal to adults greatly. This version should do well in pop and country.

G"THE ALBINO (Pink Eyed) STALLION" (2:45) [—Rain-water] A fast-moving and exciting story about a wild stallion, is dra-matically offered here. Anita Kerr Singers assist Rex on this "Wild Concert tune number Singers assist Rex Goose" type number.

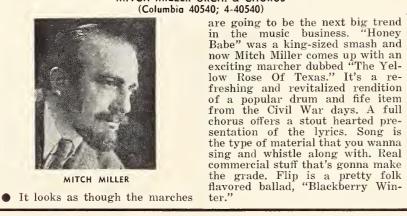
DAVID WHITFIELD (London 1573; 45-1573)

(MAMA" (2:50) [Southern AS-CAP—Bixio, Parsons, Turner] The beautiful tenor voice of David Whitfield is rich and dramatic as he chants a touching number to his mother. Powerful piece of material that, if it gets a good push, could be another "Oh My Papa." Watch it.

B "LADY OF MADRID" (2:08) [Southern ASCAP—Hargreaves, Damerell, Evans] An exciting, fast-moving Spanish flavored piece is offered with zest by the vocalist. Com-mercial cida mercial side.

THE CASH BOX

"THE YELLOW ROSE OF TEXAS" (2:55) [Planetary ASCAP—George] "BLACKBERRY WINTER" [Acuff-Rose BMI—Lindeman, Stutz] MITCH MILLER ORCH. & CHORUS (Columbia 40540; 4-40540)



"THE YELLOW ROSE OF TEXAS" [Planetary ASCAP---George] "YOU'RE IN LOVE WITH SOMEONE" [Supreme ASCAP] JOHNNY DESMOND (Coral 61476; 9-61476)

> on the bandwagon and comes forth with a bright and potent rendition of the march item tagged "The Yellow Rose Of Texas." His ver-sion is a bit faster in tempo but is backed by the same rousing and imaginative parade backing. Des-mo's voice is clear and inspired and excellently enhanced by a chorus and orking conducted by Dick Jacobs. A strong contender. Johnny changes the mood on the lower lid as he wends his way through a soft and inviting ballad labelled "You're In Love With Someone." The top deck is the one to watch. on the bandwagon and comes forth to watch.

"HAPPY TIME MEDLEY" [Feist ASCAP—Pure BMI—Mills ASCAP—Shapiro Bernstein ASCAP] "MADALAINA"

[Bourne ASCA—Bagdasarian] THE GAYLORDS (Mercury 70660; 70660x45)

boy: 70660x45) ball oldies which they feature in their nightclub act, and the results are just out of this world. The tunes go under the title of "Happy Time Medley" and include "Minnie The Mermaid," "The Man Who Broke The Bank At Monte Carlo," "Good-bye My Coney Island Baby" and "If You Knew Susie." The side is chock full of laughs and fun, and the boys gimmick-up their singing is such a delightful manner, that the platter can't miss. A great side for the juke boxes and a natural for the resorts. Will definitely be their biggest side in many months. Flip is another bouncey and zesty novelty dubbed "Madalaina." Real cute side with big possibilities. The Gaylords are headed for the top again. • With gang-singing the current rage in the record mart, the Gay-lords wax a great medley of corn-

DANNY O'NEIL (Deed 1005; 45-1005)

ELE

(MATADOR" (2:48) [Hill & Range BMI—O'Neil, Ballantine, Corcran] The Deed label has a hot contender in this stirring and most exciting Dramatic number with a Spanish flair. Strong material and winning delivery. Could catch big. Big choral assist adds much to the side.

• "PLEASE TAKE CARE OF YOURSELF" (2:28) [Will Ros-siter ASCAP—Ballantine, Green, Jones] A pleasing jumper on this end makes the disk a good coupling for the bayes boxes.

MARGARET WHITING (Capitol 3189; F3189)

"A MAN" (2:46) [Moonlight BMI —Ebb, Ulbrich, Blecher] Mar-garet Whiting comes up with her strongest side in a long while—a cute jump beat novelty with a catchy lyric and an infectious melody. Could break for the thrush.

B "MAMA'S PEARLS" (2:10) [Richard ASCAP—Siegmann, Clarkson] Another cute bounce nov-elty is cleverly treated by Maggie. Strong coupling for Margaret. Watch 'em both. 'em both.

BARRY DOUGLAS TRIO (Atlantic 1068; 45-1068)

B "SUGAR BLUES" [—Williams, Fletcher] Atlantic, a leading R & B indie, comes through with a terrific pop side in this catchy rhythm rendition of a great oldie. Vocal is annealing appealing.

"TITENA" [—Daniderf, Twomey, Wise] A great old Gypsy favorite is fashioned with color and life on this end. Cute lyric.

SNOOKY LANSON (Dot 15385; 45-15385)

(WHY DON'T YOU WRITE ME" [Golden State BMI—Hollins] Snooky Lanson, "Hit Parade" TV star, debuts on the Dot label with a tre-mendous version of an R & B ballad that's breaking. His best wax effort to date. Could break through strongly and establish Snooky as a wax name. Top grade performance.

Contract Con

LALO GUERRERO (Real 1301; 45-1301)

PANCHO LOPEZ" [Wonderland BMI—Bruns, Guerrero] Using the smash "Davy Crockett" melody, Lalo Guerrero offers a tribute to the pride of Mexico, Pancho Lopez. A soft, easy going, pretty waxing that's a sensa-tion out on the west coast. Spanish flavor is wonderful. Could spread and break. break.

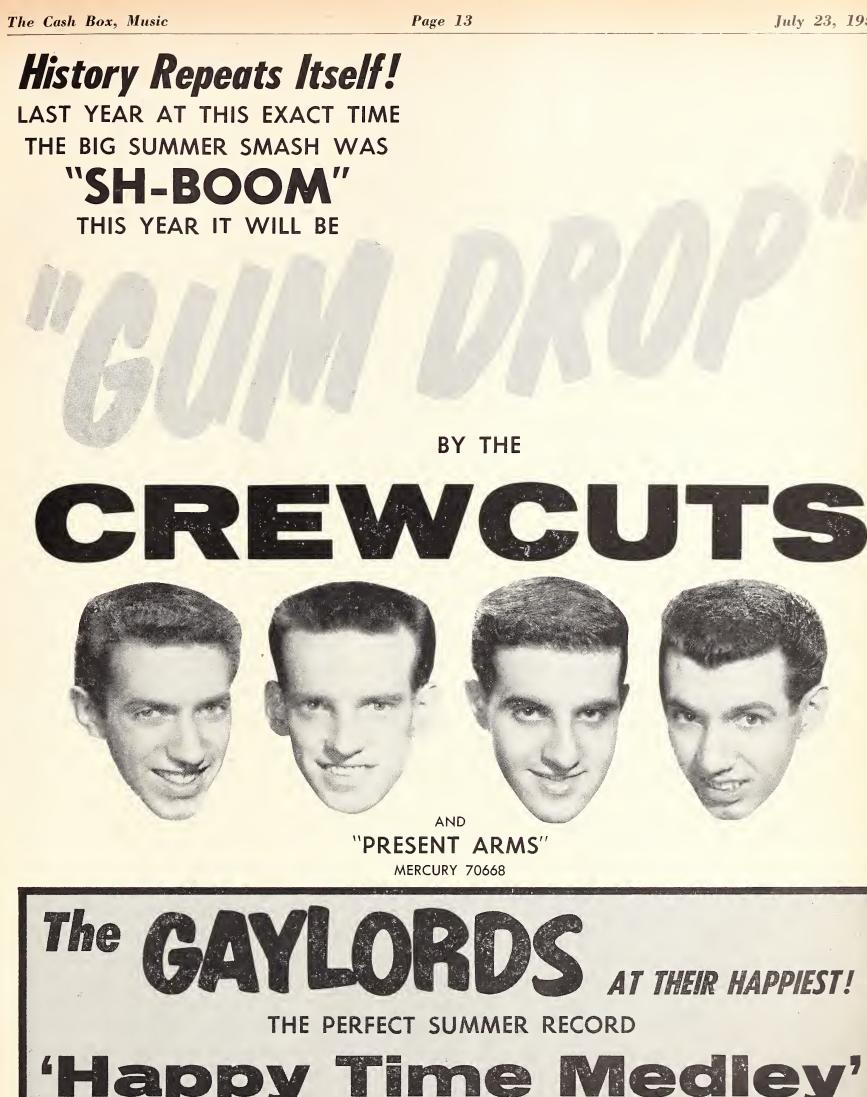
G "I'LL NEVER LET YOU GO" [--Fuentes, Cervantes, Guerrero] A bolero with a true Spanish backdrop, is chanted in English by the songster. Pretty.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

JOHNNY DESMOND Versatile Johnny Desmond hops

THE GAYLORDS

MITCH MILLER



"MINNIE THE MERMAID" • "THE MAN WHO BROKE THE BANK AT MONTE CARLO" "GOODBYE MY CONEY ISLAND BABY" . "IF YOU KNEW SUSIE"

ADELAINA''

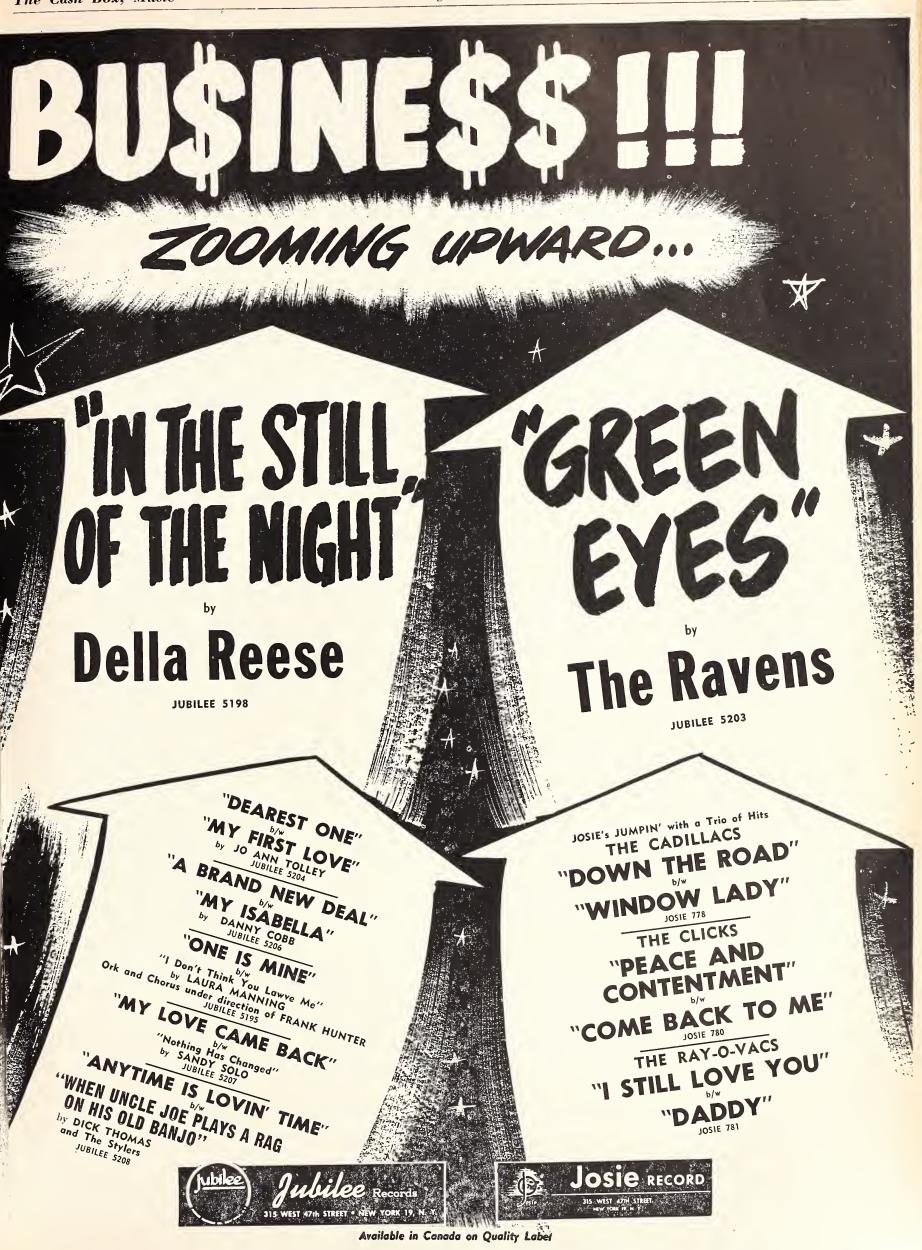
AND

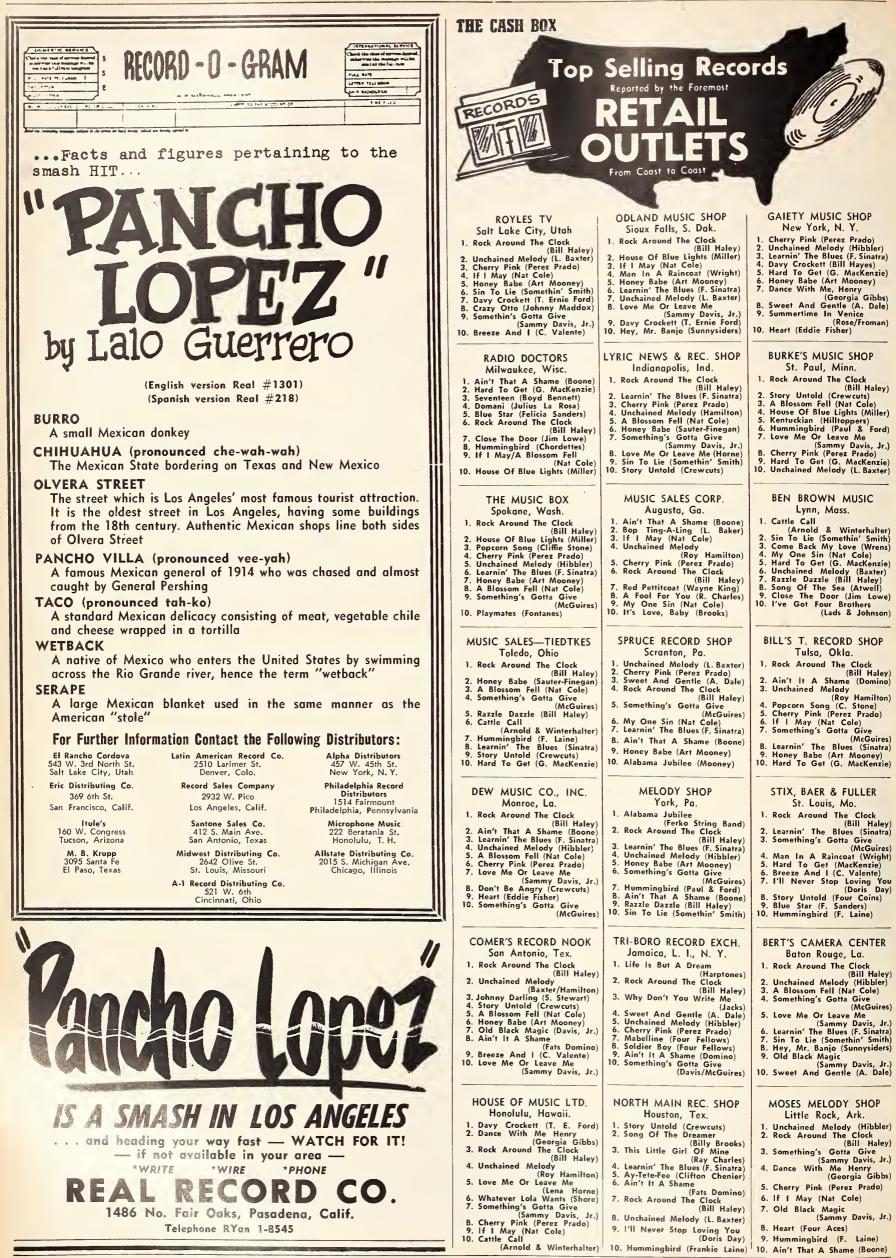
MERCURY 70660





Page 15







6.

8.

12

15.

THE CASH BOX Top 15 Best Selling Pop Albums 1. LOVE ME OR LEAVE ME Doris Day (Columbia CL 710; EPB 540) 2. STARRING SAMMY Sammy Davis, Jr. (Decca DL 8818; ED 2214-5, 6) DAVIS, JR. Jackie Gleason (Capitol W 627; EBF 1-627) LONESOME ECHO IN THE WEE Frank Sinatra (Capitol W 581; EBF 1, 2-581) Original Cast (RCA Victor LOC 1021; SMALL HOURS DAMN YANKEES POPULAR EOC 1021) I LIKE JAZZ Various Artists (Columbia JZ 1) MUSIC FOR LOVERS Jackie Gleason (Capitol H 352; EBF 352) Michel LeGrand (Columbia CL 647; B 497, 8) Jackie Gleason (Capitol W 509; ONLY 10. HOLIDAY IN ROME 11. MUSIC, MARTINIS AND MEMORIES AND MEMORIES EAP 1, 2, 3, 4-309) MUSIC FOR TONIGHT Steve Allen (Coral 57004; EC 82021) 13. SOFT AND SWEET The Three Suns (RCA Victor LPM 1041; EPB 1041) **14. SHAKE, RATTLE** AND ROLL Bill Haley & Comets (Decca DL 5560; ED 2168) 15. DEE-LIGHTFUL Lenny Dee (Decca 8114; ED 735) SONG HITS FROM THEATRELAND ... Mantovani (London LL 1219; BEPA 24) 15. I LOVE PARIS Michel LeGrand (Columbia CL 555; B 441, 2) America's Leading One Stop Record Service DISTRIBUTORS NEW YORK PITTSBURGH, PA. HARTFORD, CONN. 639-10th AVE. (Phone PLaza 7-1977) 2231 FIFTH AVE. ATLAS MUSIC BLDG. 134 WINDSOR ST. Cable Address: EXpoRecord, N. Y. (Phone: JAckson 5-7123) (Phone: GRant 1-9323) PRESSING PROBLEMS QUICKLY SOLVED FOR INDEPENDENT RECORD LABELS hours of listening pleasure. (12" LP) Country's best equipped recording studios Latest processing methods ustom 3 pressing plants - West, record Central and East - most MC sales modern anywhere angles. **RADIO CORPORATION OF AMERICA** Industry's greatest RCA VICTOR RECORD DIVISION pressing capacity JAZZ Whatever your headache-record-Design & printing of ing, processing, pressing, deliv-ery, or merchandising — RCA Victor's F-A-S-T 9-Way action is as labels and sleeves Album packaging close as your phone. Bulk or drop shipment Manufacture of all In commercial type records New York JUdson 2-5011 630 Fifth Avenue, N. Y. 20, N. Y. Chicago WHitehall 4-3215 445 N. Lake Shore Drive, Chicago 11, III. Hollywood Oldfield 4-1660 1016 N. Sycamore Ave., Hollywood 38, Calif. Nashville NAshville 5-6691 1525 McGavock St., Nashville 3, Tenn. In Canada, RCA Victor Co., Ltd. 1001 Lenoir St., Montreal, Que. Expert counseling on advertising, distribution and business problems

"The Best of Allen Funt's CANDID MIKE"—Produced by Kermit Schafer—Jubilee LP-25—Vol. 1 (10" LP)

Jubilee LP-25-Vol. 1 (10" LP) Jubilee did a tremendous job during this past year with a sensational series of LPs tagged "Pardon My Blooper," a series produced by Kermit Schafer. Now Jubilee comes up with the first volume in a new series called "Candid Mike." This first package is from Allen Funt's wealth of candid conversations and is absolutely hilarious. One episode is funnier than the next, and we'll lay odds that the disk will sell as well if not better than the Blooper. Some of the conversations make you bust. Dealers oughta grab hold of these quick.

"The HI-LO'S, I PRESUME"-Starlite ST-6005 (10" LP) ROCKIN' CHAIR; STARS FELL ON ALABAMA; NICE WORK IF YOU CAN GET IT; I THOUGHT ABOUT YOU; JEEPERS CREEPERS; SPEAK LOW; BUTTON UP YOUR OVERCOAT; PUT YOUR DREAMS AWAY.

DREAMS AWAY. The Hi-Lo's, the most exciting, most polished and most talented of the new vocal groups, display their wealth of talent on their second LP release. They mix up four up-beat standards with four romantic oldies and come up with an LP that's just the "most." Their sound is beautiful and they blend as though they've been working together for decades. In addition to the end sound, their arrangements by Gene Puerling (one of the quartet) are just the greatest. Disk jockeys are just wild about the group, as witnessed by The Cash Box 1955 DJ Poll in which the Hi-Lo's copped top honors in the most promising new vocal group category. And this platter will supply plenty of playing time for the DJ's. Frank Comstock deserves much credit on this LP for his orkings.

"HEY! MR. BANJO"—Sung and Played by The Sunnysiders and The Happy Hearts—Kapp Records KL-1002 (12" LP)
HEYI MR. BANJO; ZOOM ZOOM ZOOM; BANJO WOOGIE; THE PARLOR PIANO; GOODBYE MY LADY LOVE; THE BAND PLAYED ON; TALL TELER OF TALL TALES; I JUST WANNA BE BY YOU; HELLO MA BABY; I'M IN FAVOR OF FRIENDSHIP; DANCE WITH A DOLLY; GIVE MY REGARDS TO BROADWAY; I LOVE YOU MORE TODAY; THE YANKE DOODLE BOY.
The Sunnysiders, the group that helped establish the banjo trend with its hit recording of "Hey, Mr. Banjo," the title of this LP, and another banjo-vocal group tagged The Happy Hearts, team up on a delightful album of old, new and lighthearted, happy-go-lucky melodies that'll please anyone and everyone. The record is lively from start to finish and is just tailor-made for group singing. Disk is a natural for a party and contains songs the lyrics of which everyone knows. An album of true American music designed for just plain fun. Great for a party.

"SEVENTH HEAVEN"—Original B'way Cast Album starring Gloria DeHaven, Ricardo Montalban, Kurt Kasznar and Robert Clary—Decca DL-0991 (12" LP) The original cast album of the recently closed Broadway musical "Seventh Heaven" is issued by Decca this week. It's a fine recording of the score penned by Victor Young and Stella Unger for the Gant Gaither-William Bacher pro-duction. Gloria DeHaven comes over warmly on two of the score's top tunes "If It's A Dream" and "Where Is That Someone For Me." Robert Clary is refreshing on "C'est La Vie" and teams well with Patricia Hammerlee on "Love Sneaks Up On You." Ricardo Montalban's best effort is "A Man With A Dream." The score, on the whole, is most inviting and will offer many hours of listening pleasure.

"MUCHO CHA CHA CHA"—Don Swan and his Orchestra—Liberty LRP 3001

MUCHACHACHA; SWEET AND GENTLE; DIXIELAND CHA CHA CHA; EL DIVORCIO; CHIN CHI CHA; MI MUSICA ES PARA TI; TEA FOR TWO CHA CHA CHA; RICO VACILON; CHATTER CHA CHA; CHI CHI CHA CHA CHA; ROCK AND ROLL CHA CHA CHA.

CHA CHA; CHI CHI CHA CHA CHA; ROCK AND ROLL CHA CHA. As cha cha continues to soar in popularity, the new Liberty label hops on the bandwagon with a terrific 12" LP of music specifically designed for the terpsichoreans who go for the dance. The album features Don Swan and his orchestra with some top notch arrangements of currently popular tunes, stand-ards and originals. Swan has had much experience in the Latin dance field, having worked with Cugat, Desi Arnaz and Prado, and he's done a great deal of arranging in this field. The leader works on this platter with a big group and comes through with some fine results. Attractive cover if properly dis-played, should draw many a buyer. Excellent piece of merchandise from all angles.

HOWARD RUMSEY'S LIGHTHOUSE ALL STARS VOL. 6—Contemporary C3504—(1-12" LP)
WHO'S SLEEPY; ISN'T IT ROMANTIC; MAD AT THE WORLD; EAST OF THE SUN; LONG AGO AND FAR AWAY; SAD SACK; IF I SHOULD LOSE YOU; PRELUDE TO A KISS; DICKIES DREAM.
One of the leading exponents of West Coast Jazz is Howard Rumsey's Lighthouse All Stars. Rumsey's boys offer a collection of standards and originals in their own individual styling. Modern music presenting, in addition to Rumsey, the talents of Bud Shank, Bob Cooper, Conte Donadi, Frank Rosolini, Stu Williamson, Claude Williamson and Stan Levey. Each artist, tho working in a group, is offered his chance at a solo effort, and individually and collectively the team merits loud huzzas.

DIXIELAND JAZZ-Grand Award Record Corp. 310 (1-12" LP)

MUSKRAT RAMBLE; BASIN STREET BLUES; WHEN THE SAINTS GO MARCHING IN; SOUTH RAMPART STREET PARADE; WAY DOWN YONDER IN NEW ORLEANS; JAZZ ME BLUES; AT THE JAZZ BAND BALL; I'M COMIN' VIRGINIA; MILENBURG JOYS; SURRENDER BLUES; MANDY, MAKE UP YOUR MIND VICTORY BLUES.

MAKE UP YOUR MIND VICTORY BLUES. A novel idea, the brainchild of Enoch Light, offers the leading musical inter-pretations of famous paintings. Featured in this release is an original painting done by David Stone Martin titled "Jass Band". To interpret it, Light has chosen the classic dixieland perennials listed above and has assembled some of the greatest dixieland names to drive out the happy music. Unfortunately space does not allow us to reproduce all the artists who perform on this album, but it is a collection well-known to any dixieland afficionado.

The Cash Box, Music



The Cash Box, Music

Frank Gordon Tucker

WCOV-Montgomery, Ala.

1. Unchained Melody (Hamilton) 2. Heart (Four Aces) 3. Not As A Stranger (Sinatra) 4. Hard To Get (G. MacKenzie) 5. Something's Gotta Give (McGuires) 6. My One Sin (Nat Cole) 7. Learnin' The Blues (F. Sinatra) 8. Silver Dollar (Teresa Brewer) 9. If We All Said A Prayer 9. If We All Said A Prayer 10. Rock Around The Clock (Bill Haley)

Jerrie Paletta

KAYO—Seattle, Wash.

House Of Blue Lights (Miller) Story Untold (Crewcuts) Truly (Dinnings) Most Of All (Don Cornell)

5. Unchained Melody (L. Baxter) 6. A Blossom Fell (Nat Cole) 7. If I May (Nat Cole) 8. Two Hound Dogs (Bill Haley)

9. Maybe (Four Coins) 10. Cherry Pink (Perez Prado) Jerry Wichner

WINZ-Miami, Fla.

1. Rock Around The Clock (Bill Haley) 2. Sin To Lie (Somethin' Smith) 3. Man In A Raincoat (Marlowe) 4. Ain't That A Shame (Boone) 5. Something's Gotta Give (McGuires)

J. Jomething's Gotta Give (McGuires)
Honey Babe (Art Mooney)
Hummingbird (Chordettes)
Close The Door (Jim Lowe)
Learnin' The Blues (F. Sinatra)
Alabama Jubilee (Ferko String Band)

Dick Whittinghill

KMPC—Hollywood, Calif.

1. Learnin' The Blues (F. Sinatra) 2. Something's Gotta Give

Something's Gotta Give (McGuires) Sweet And Gentle (G. Gibbs) A Blossom Fell (Nat Cole) Heart (Fisher/Four Aces) Honey Babe (Art Mooney) Love Me Or Leave Me (Horne) House Of Blue Lights (Miller) Unchained Melody (Hamilton)

10. Forgive Me (Kitty Kallen)

3.4.5.6.7



Jack Williams

WGBS—Miami, Fla.

Unchained Melody (Hamilton)
 Man In A Raincoat (Marlowe)
 Ain't That A Shame (Boone)
 Rock Around The Clock (Bill Haley)
 Sin To Lie (Somethin' Smith)
 Heart (Eddie Fisher)
 Mama Rosa (Julius La Rosa)
 Doctor Geek From Taninik (Ravenscroft)
 Close The Door (Jim Lowe)
 Alabama Jubilee (Ferko String Band)

Mike Woloson

WNOR—Norfolk, Va.

Heart (Four Aces)
 Hard To Get (G. MacKenzie)
 Blue Star (Felicia Sanders)
 Sweet And Gentle (G. Gibbs)
 My One Sin (Nat Cole)
 Hummingbird (Paul & Ford)
 Chee Chee-oo Chee (Como & Morgan)
 Domani (Julius La Rosa)
 Hey, Mr. Banjo (Sunnysiders)
 Gord And Laceman (Seume Science)

10. Good And Lonesome (Starr)

WITT-Intibulghy run		
 Punxsutawney Boogie (Dee) Love Is King (Jackie Paris) Honey Babe (Art Mooney) We Three (Bill Kenny) Sweet And Gentle (A. Dale) Hard To Get (G. MacKenzie) A Blossom Fell (Nat Cole) Learnin' The Blues (F. Sinatra) Hey, Mr. Banjo (Sunnysiders) Man In A Raincoat (Wright) 	 Blue Star (Felicia Sanders) Old Black Magic (S. Davis) Hummingbird (Paul & Ford) Chee Chee-oo Chee (Mariners) Man In A Raincoat (Marlowe) Sweet And Gentle (G. Gibbs) Was That You (Tony Alama) Unchained Melody (L. Baxter) Good And Lonesome (Starr) If You Knew (Janet Brace) 	1 2 3 4 5 6 7 8 9 10
Joe Finan	Jerry Hauser	
WJW—Cleveland, Ohio	KAFP—Petaluma, Calif.	
1. Seventeen (Boyd Bennett)	1. Unchained Melody (L. Baxter)	1
2. Rock Around The Clock (Bill Haley)	2. Dance With Me, Henry (Georgia Gibbs)	2
3. Ain't That A Shame	3. Heart (Eddie Fisher)	3
(Fats Domino)	4. Rock Around The Clock	4
4. Something's Gotta Give (McGuires)	(Bill Haley)	5
5. Kentuckian (Hilltoppers)	5. Don't Be Angry (Crewcuts)	
	6. Something's Gotta Give (McGuires)	67
6. Hard To Get (G. MacKenzie)	(McGoires)	/

- 7. A Blossom Fell (Nat Cole)
- 7. A Blossom ren (me) B. Chee Chee-oo Chee (Johnstons)

THE WASH BOX

Disk Jockeys

Bob Martin

KMYR-Denver, Colo.

9. Cherry Pink (Perez Prado) 10. Hummingbird (Chordettes)

John Michaels WOKY-Milwaukee, Wisc.

- (McGuires) 7. Michaels' Market (John Michaels) B. Hummingbird (Chordettes) 9. Unchained Melody (L. Baxter) 10. Sweet And Gentle (A. Dale)

Clyde Jay WCAM-Camden, N. J.

- Rock Around The Clock (Bill Haley)
 Cherry Pink (Perez Prado)
 Unchained Melody (Hibbler)
 Whatever Lola Wants (Sarah Vaughan)
 Heart (Eddie Fisher)
 Hey, Mr. Banjo (Sunnysiders)
 Butter (Don Haven)
 Mambo Rock (Bill Haley)
 Domani (Julius La Rosa)
 Don't Be Angry (Crewcuts)

Chuck Thompson WALA—Mobile, Ala.

- 1. Alabama Jubilee (A. Mooney) 2. Learnin' The Blues (F. Sinatra) 3. Banjo's Back In Town (Teresa Brewer) 4. Something's Gotta Give (McGuires)

- (McGuires) 5. Let Me Be Your Honey, Honey (Barry Sisters) 6. Unchained Melody (L. Baxter) 7. Sin To Lie (Somethin' Smith)

- B. Heart (Four Aces) 9. Kiss Me Deadly (Nat Cole)
- 10. Domani (Minucci)

Billy Stanley WNOE-New Orleans, La.

KGKO-Dallas, Tex.

Rock Around The Clock (Bill Haley)
 Bumble Bee (Bob Crewe)
 Ridin' On A Train (Commodores)
 Uranium (Commodores)
 Ain't That A Shame (Boone)
 Teddy Bear (Betty Madigan)
 Day By Day (Four Freshmen)
 House Of Blue Lights (Miller)
 Crazy Crazy Heart (Brinklay)

9. Crazy, Crazy Heart (Brinkley) 10. Popcorn Song (Cliffie Stone)

Wayne Stitt

WHB-Kansas City, Mo.

- Hummingbird (Paul & Ford)
 Cherry Pink (Perez Prado)
 A Blossom Fell (Nat Cole)
 Dance With Me, Henry (Georgia Gibbs)
 Learnin' The Blues (F. Sinatra)
 Seventeen (Bill Boyd)
 Every Day (Basie/Page)
 Pack Acaud The Cleat
- B. Rock Around The Clock (Bill Haley)
- 9. Honey Babe (Art Mooney) 10. Sin To Lie (Somethin' Smith)

Janice Swanson WRVN-Utica, N. Y.

- Unchained Melody (L. Baxter)
 Sin To Lie (Somethin' Smith)
 Man In A Raincoat (Marlowe)
 Alabama Jubilee (A. Mooney)
 Rock Around The Clock (Bill Haley)
 Learnin' The Blues (F. Sinatra)
 Love Me Or Leave Me (Sammy Davis)
 My One Sin (Nat Cole)
 For Heaven's Sake (Cal Tdjak)
 Three For The Show (James)
- Ain't That A Shame (Boone)
 Popcorn Song (Cliffie Stone)
 Hard To Get (G. MacKenzie)
 Love Me Or Leave Me (Sammy Davis)
 As I Live And Breathe (Frank Verna)
 My One Sin (Nat Cole)
 Story Untold (Four Coins)
 A Blossom Fell (Nat Cole)
 Honey Babe (Art Mooney)
 Hummingbird (Frankie Laine) 9. Something's Gotta Give (McGuires) 10. Domani (Julius La Rosa) "Only those records best suited for commercial use are reviewed by THE CASH BOX"

Ed McKenzie

- WXYZ-Detroit, Mich.

- Hummingbird (Chordettes/ Paul & Ford/Laine)
 Razzle Dazzle (Bill Haley)
 Hard To Get (G. MacKenzie)
 Old Black Magic (S. Davis)
 Gumdrop (Charms)
 House Of Blue Lights (Miller)
 Domani (Julius La Rosa)
 Seventeen (Bennett/Draper)
 Man In A Raincoat (Wright)
 Sweet And Gentle (A. Dale)

Robin Seymour WKMH—Dearborn, Mich.

- Hard To Get (G. MacKenzie) Hummingbird

- Hard To Get (G. MacKenzie)
 Hummingbird

 (Paul & Ford/Chordettes)
 May I Never Love Again
 (Tony Bennett)
 Bible Tells Me So (N. Noble)
 Slowly With Feeling
 (Sarah Vaughan)
 Certainly Baby (Lorelies)
 Domani (Julius La Rosa)
 Song Of The Dreamer
 (Bunny Paul)
 Daddy, You Know What
 (Jim Wilson)

 Piddily Patter Patter
 (Page/Brown)

Ed Reilly

WBRY-Waterbury, Conn.

- 1. Rock Around The Clock (Bill Hale

- (Bill Haley) 2. Unchained Melody (L. Baxter) 3. Sin To Lie (Somethin' Smith) 4. Cherry Pink (Perez Prado) 5. Honey Babe (Art Mooney) 6. Hard To Get (G. MacKenzie) 7. Chee Chee-oo Chee (Como & Morgan) 8. Something's Gotta Give 9. Sweet And Gentle (A. Daley) (McGui 9. Sweet And Gentle (A. Di 10. Razzle Dazzle (Bill Haley)

Harry Nigocia WJBW-New Orleans, La.

- 1. Heart (Four Aces) 2. Hard To Get (G. MacKenzie) 3. Honey Babe (Art Mooney) 4. Rock Around The Clock (Bill Haley) 5. Sinatra)

- (Bill Haley) Learnin' The Blues (F. Sinatra) Most Of All (Don Cornell) Sweet And Gentle (A. Dale)
- B. Domani (Julius La Rosa)
- Story Untold (Crewcuts) 10. Alabama Jubilee (A. Mooney)

Robb Thomas WEMP-Milwaukee, Wisc.

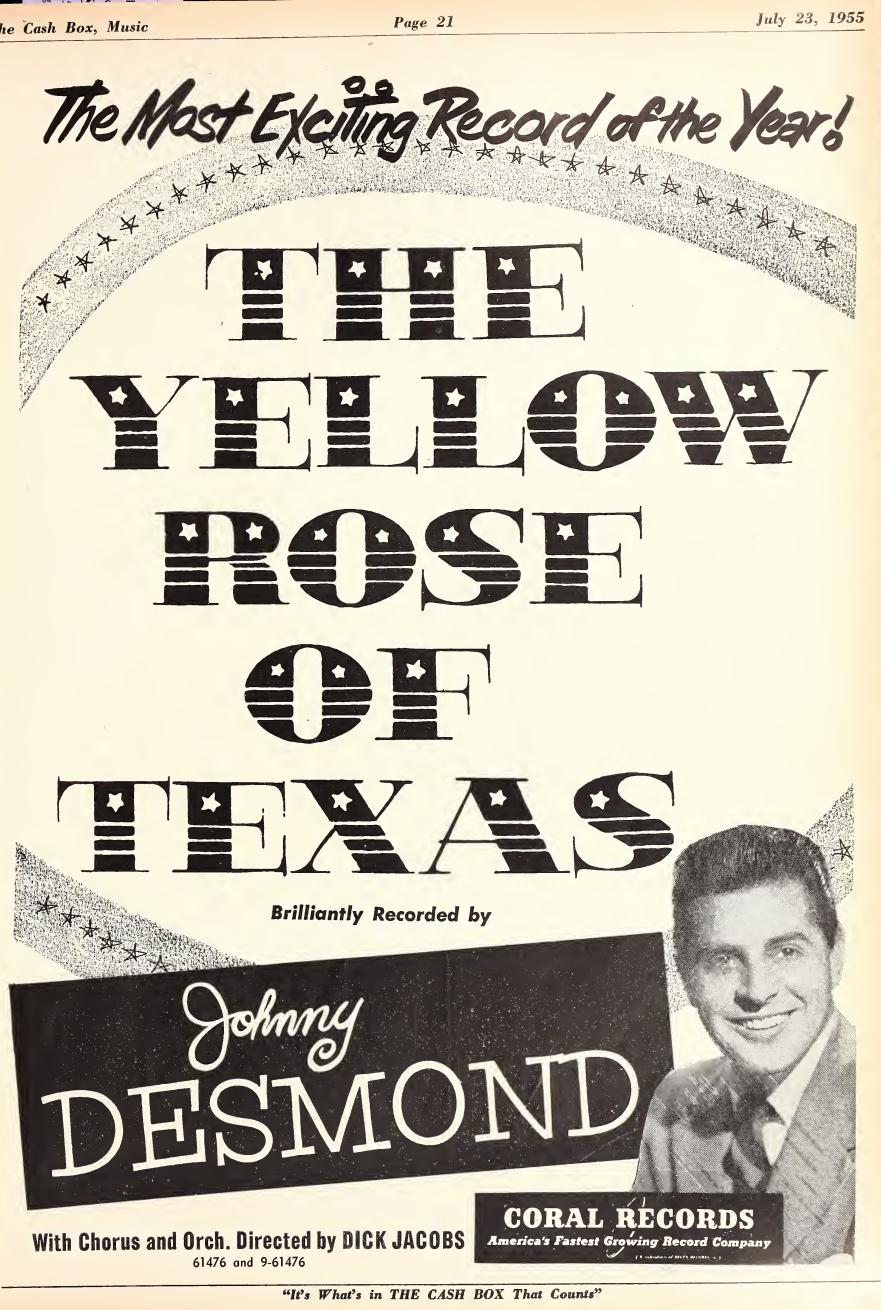
- Man In A Raincoat (Wright)
 Hard To Get (G. MacKenzie)
 Blue Star (Felicia Sanders)
 Something's Gotta Give (McGuires)
 Old Black Magic (S. Davis)
 Unchained Melody (L. Baxter)
 That's Happiness (B. Johnson)
 In The Good Old Summertime (Gleason Garden Band)

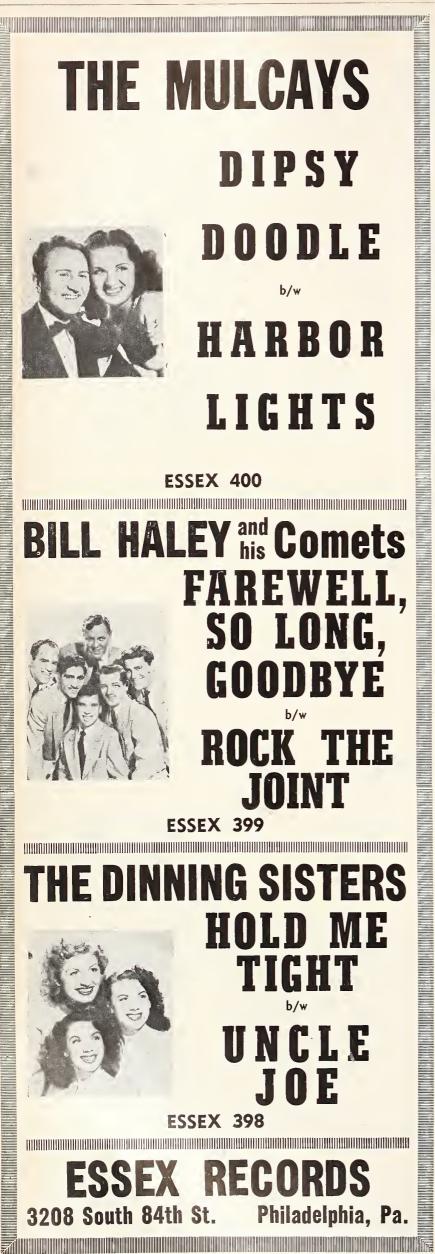
- 9. As | Live And Breathe (Frank Verna) 10. Trees (Orlando Roberson)

Bob Sticht

- KOWH-Omaha, Neb.
- 1. Learnin' The Blues (F. Sinatra) 2. Popcorn Song (Cliffie Stone) 3. Rock Around The Clock (Bill Haley) 4. Ain't That A Shame (Boone)
- (Bill Haley) 4. Ain't That A Shame (Boone) 5. Love Me Or Leave Me (Sammy Davis) 6. House Of Blue Lights (Miller) 7. Good And Lonesome (Starr)
- Good And Lonesome (Starr)
 B. Hard To Get (G. MacKenzie)
 Shepherd Boy (Russ Carlyle)
 Song Of The Dreamer (J. Ray)
 - **Donn Tibbetts**
- WMUR—Manchester, N. H.

- 1. Learnin' The Blues (F. Sinatra) 2. Cherry Pink (Perez Prado) 3. Unchained Melody (L. Baxter) 4. Pass The Plate (DeJohns) 5. Sweet And Gentle (A. Dale) 6. Hard To Get (G. MacKenzie) 7. End Of The Line (Joni James) 8. Alabama Jubilee (Ferko String Band) 9. Something's Gotta Give (McGuires)





THE CASH BOX

TORONTO TOPICS:

Page 22



<section-header><section-header><text><image><text><text><text>

MONTREAL MEMOS:



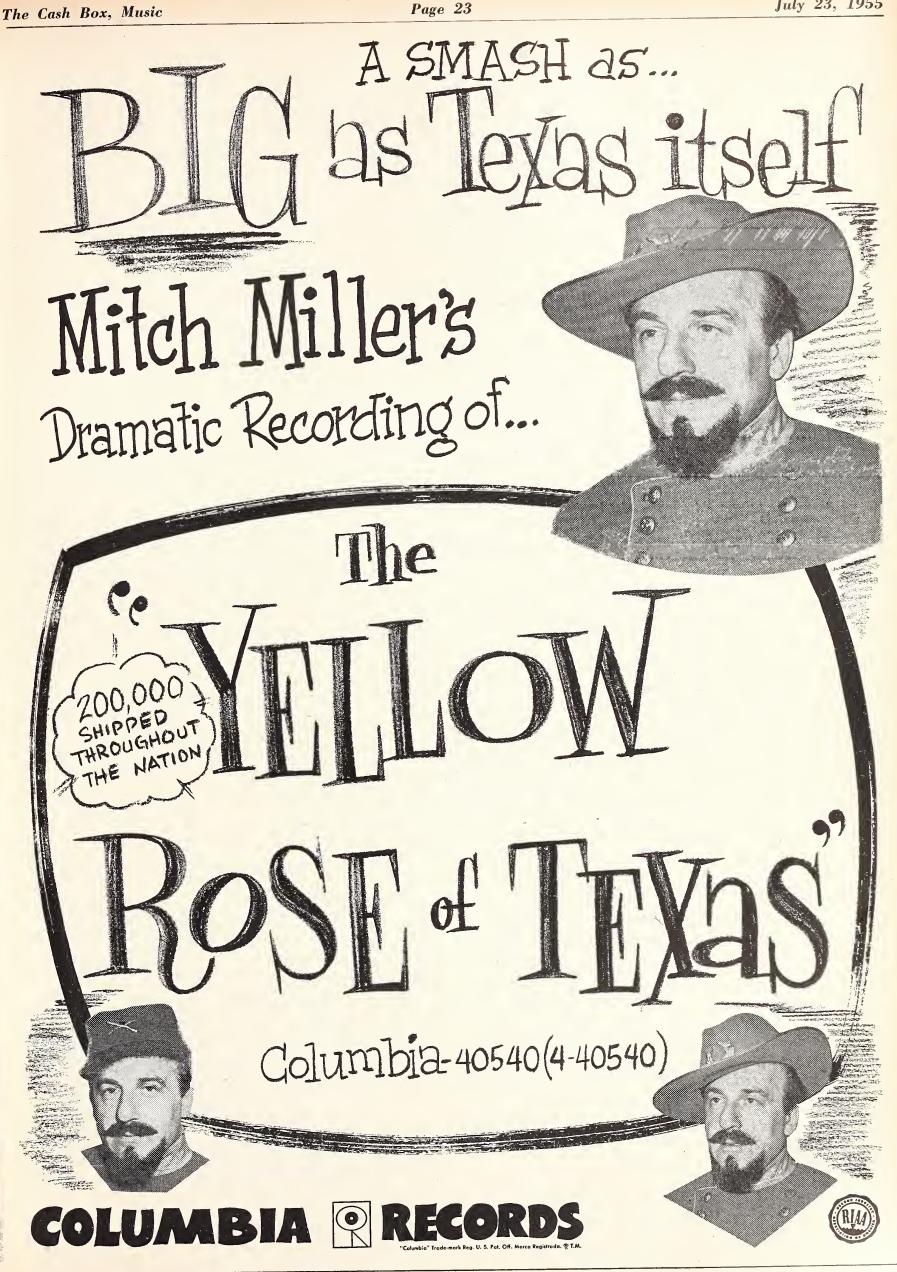
July 23, 1955

MONTREAL MEMOS: Currently at the El Morocco is songstress Rita Constance who has caused considerable talk among the local critics. . . . Helen Boyce is completing her Ath week at Ruby Foo's. This is a return engagement for this very talented comedienne. . . Thelma Baker who cut sides for Capitol a while back has teamed up with her sister Bobbi and are headlining the bill at the Down Beat. On the same bill is Ann Brooks, sister of the Label X's Norman Brooks. This girl is extremely talented and given the proper breaks could possibly reach great heights in the recording field. She is a real per-former. Have a feeling that some day she will come into her own. . . . The pending opening of the remodeled Chez Paree is causing a lot of talk around town. Location was rumored to be opening in June and then July and now it looks as if this lavish establishment will finally make it some time in August. Location has been completely overhauled and redecorated and rumor has it being the finest club in Montreal's history. Localites feel that this club with its opening may renew the waning interest in floor shows and the night club business in general.





NEW YORK—This is RCA Camden's brand new browser box, holding 110 Long Play and 130 Extended Play records. The unit measures 2034" deep by 21" wide and 17" high. It is being distributed by RCA Victor Record Dis-tributors who are also visiting dealers now in connection with RCA Camden's "Best Buy" record release.



Jack Devaney Named West Coast Representative For "The Cash Box"

NEW YORK - Jack Devaney has been named west coast representative for The Cash Box. He took over his new duties on July 11.

Devaney has a wide background in the music business. He recently returned from a world tour on which he handled the publicity for Johnnie Ray. Prior to that he was west coast district sales manager for Columbia

Lombardo's "Arabian Nights" A Hit Again This Year

NEW YORK - With excellent changes made this year under the ex-pert direction of Leon Leonidoff, Guy Lombardo's production "Arabian Nights" has turned out to be an im-

Nights" has turned out to be an im-pressive musical. This second edition of the musical stars a cast including Lauritz Mel-chior, Helena Scott, Ben Wrigley, Janick & Aranaut, William Chapman, Hope Holiday, Jack Daboub, Nirska and Ralph Herbert. Carmen Lombardo and John Jacob

Carmen Lombardo and John Jacob Loeb wrote the score with the tune "How Long Has It Been" a standout for pop commercial appeal. For young and old, the floating whale, the water ballet featuring the disappearing swimmers, the fabulous production and dancing in the "Val-ley of the Jewels" scene, are treats to the ave

to the eye. The musical is staged seven nights a week at the Jones Beach Marine Theatre in Wantagh, New York.

World Distribution For Academy

CHICAGO-Academy Record Company of Chicago has entered into a contract with Polygon Records, Ltd., contract with Polygon Records, Ltd., London, through their representative, Walter Moody in New York, to manu-facture and sell their new release by Julian Patrick in all foreign coun-tries, except Canada. Slides are "Give a Fool a Chance" b/w "A Woman's Love."

Julian Patrick just won top honors on Arthur Godfrey's July 4th Talent Scout Show.



Records from 1951 to 1954. His other experience in the business includes being a road manager for Tommy Dorsey, doing advance publicity for Sammy Kaye and doing national radio and dj promotion for Capitol Records.

Page 24

Devaney was graduated from the University of Connecticut in 1941 and spent three years in the Navy.

Three For Victor

NEW YORK-Within the space of ten days, three new releases of RCA Victor have shown up on the charts. And the interesting thing is that both sides of each record are showing strongly. The three are: "Fooled" and "Tina Marie" by Perry Como; "Song Of The Dreamer" and "Don't Stay Away Too Long" by Eddie Fisher; and "The Longest Walk" and "Swanee" by J. P. Morgan.

Decca And Handbag Firm Plan Promotion

NEW YORK-Decca Records and the Louis I. Steinman Co., a handbag manufacturing company, are planning a joint promotion on a specially designed pocketbook called the "Dee Jay Bag". The bag is aimed at teen-agers, and is designed to hold their favorite hit record on 45 rpm. With each Dee Jay Bag, the buyer receives a special premium offer with which he can get a collectors' item-one of the early Glenn Miller recordings made on Decca. The bag is being sold at hand-bag and shoe stores all over the East for \$1.99. Plans are being made for national distribution which should go into effect shortly.

The handbag is an attractive shoulder strap purse and has a plastic window through which the disk can be seen.

Pretty Visitor



CHICAGO—When Hal Fredericks d his WAAF program from the did his WAAF program from the Hudson-Ross Randolph Street Store in Chicago, he was visited by Decca's songstress Susan Hunter. Susan was in the Windy City plugging her Decca waxing of "Not Yet". Looking on is Hudson-Ross salesgirl Sharon Honickle. did his Honickle.



Atlantic Starts Atlas Records: First Disks For NAMM Meet

NEW YORK — Atlantic Records has announced the first release on its new subsidiary label to be known as Atlas Records. The label will have a completely new line-up of artists and will specialize in popular and rhythm and blues music. The Atlantic execs are now in the process of setting up distributors through-out the country and will complete national distribution as soon as possible.

The first release on Atlas will con-sist of five records. In the pop de-partment, Pauline Rogers and Joe 'Mr. Piano' Henderson will be fea-

tured. Miss Rogers is a New Jersey thrush and Henderson is a well known pianist in England. The latter will specialize in piano medleys of old favorites.

The rhythm and blues release will star a group known as the Royal Jokers, a Detroit vocal aggregation which was recently signed by the label; New Orleans singer Billy Nightingale; and an instrumental crew called Jesse Stone and his All Stars.

All five records are scheduled for immediate release and will be introduced at the NAMM Convention.

The Singer And The Disk Jockey



DETROIT-When Eddie Fisher was in Detroit recently, he naturally stopped in to say hello to his friend Ed McKenzie and visit the disk jockey on his WXYZ-TV "Saturday Party." Eddie's newest release for Victor "Don't Stay Away Too Long" and "Song Of The Dreamer" is already starting to show up although it's been out now only a few days.

The Cash Box, Music

Page 25

July 23, 1955



SCHEDULE OF EVENTS NAME CONVENTION Palmer House, Chicago — July 17-21

SUNDAY, JULY 17

10:00 a.m.—Registration—Ballroom Foyer—Fourth Floor 10:00 a.m.—NAMM Committee Meetings —Band Instruments—PDR 2 —Piano & Organ—PDR 5

10:00 a.m.—NAMM Group Insurance Trustees—PDR 11

10:30 a.m.—National Association of Musical Merchandise Whole-

Executive Committee—PDR 7

11:30 a.m.—Accordion Wholesalers of America, Inc.—PDR 4

2:00 p.m.—NAMM Committee Meetings —Sheet Music—PDR 5

2:00 p.m.—National Association of Music Merchants, Inc. Board of Directors Annual Meeting—PDR 11

3:00 p.m.—National Association of Band Instrument Manufacturers Annual Meeting—PDR 8

3:00 p.m.—National Piano Travelers Association Annual Meeting—PDR 6

6:00 p.m.—National Association of Musical Merchandise Manufacturers Annual Meeting—PDR 4

6:30 p.m.—National Association of Musical Merchandise Wholesalers Annual Meeting—Crystal Room

6:30 p.m.—Junior Executives of NAMM Member Reception—PDR 9

MONDAY, JULY 18

8:00 a.m.—Junior Executives of NAMM Annual Meeting—PDR 9

9:00 a.m.—Registration—Ballroom Foyer—Fourth Floor 9:00 a.m.—Exhibits Open

10:00 a.m.—NAMM Industry Press Conference—Crystal Room

12:00 noon—Convention Opening Luncheon—Grand Ballroom

3:00 p.m.—Trade Practice Committee of the Music Industry

Annual Meeting—PDR 3

3:30 p.m.—Ladies Tea and Reception—Crystal Room

4:30 p.m.—NAMM Tellers Committee—NAMM Office 402

6:00 p.m.-Registration Closes

7:00 p.m.-National Piano Travelers Association

Annual Jamboree—Grand Ballroom

7:00 p.m.—Band Instrument Repair Panel—PDR 9

TUESDAY, JULY 19

8:00 a.m.—NAMM Annual Meeting Breakfast (Members Only)— Grand Ballroom

9:00 a.m.—Registration—Ballroom Foyer—Fourth Floor

9:00 a.m.—Exhibits Open

3:00 p.m.—"Organ Merchandising"—Grand Ballroom

6:00 p.m.—Registration Closes

6:00 p.m.—Exhibits Close

7:00 p.m.—"Record Department Operations"—Crystal Room

WEDNESDAY, JULY 20

8:00 a.m.—National Association of Music Merchants, Inc. Board of Directors Reorganization Breakfast—PDR 11

9:00 a.m.—Registration—Ballroom Foyer—Fourth Floor

9:00 a.m.—Exhibits Open

10:00 a.m.—Accordion Teachers Guild, International Annual Meeting—PDR 9

10:00 a.m.—"Television-Radio Merchandising"—Grand Ballroom

6:00 p.m.—Registration Closes

6:00 p.m.—Exhibits Close

7:00 p.m.—"Band Instrument Merchandising"—Crystal Room

THURSDAY, JULY 21

9:00 a.m.—Registration—Ballroom Foyer—Fourth Floor

9:00 a.m.—Exhibits Open

10:00 a.m.--- "Piano Merchandising"-Grand Ballroom

5:00 p.m.—Registration Closes

5:00 p.m.—Exhibits Close

7:00 p.m.-Music-Orama Banquet-Grand Ballroom

NOTE: PDR denotes Private Dining Rooms located on Third Floor of the Palmer House.

ALLIED TRADE EVENTS

WEDNESDAY, JULY 20

6:30 p.m.—American Academy of Organ—Charter Member Banquet—Illinois Room

MANUFACTURERS' EVENTS

MONDAY, JULY 18

7:45 a.m.—Kay Musical Instrument Company—Distributors Breakfast—Crystal Room

5:00 p.m.—Baldwin Piano Company Reception for Baldwin Dealers—Sheraton-Blackstone Hotel

6:00 p.m.—Fisher Radio Corporation Reception—Crystal Room

8:30 p.m.—Giulietti Accordion Concert—Mayfair Room— Sheraton-Blackstone Hotel

TUESDAY, JULY 19

12:00 noon-Bell & Howell Luncheon-Crystal Room

5:30 p.m.—David Wexler & Co., Open House—823 So. Wabash Avenue

6:00 p.m.—The Magnavox Company Reception—Grand Ballroom 6:30 p.m.—Slingerland Drum Company Reception—Illinois Room

WEDNESDAY, JULY 20

8:30 p.m.—Titano Accordion Concert—Grand Ballroom

THURSDAY, JULY 21

5:00 p.m.—Winter and Associated Companies Reception—Crystal Room—PDR 11



The Cash Box, Music

-Rock

Melody

THE CASH BOX The Nation's CASH BOX" COMPILED BY "THE Comprising AU—Audivacs BE—Bell CV—ClearviewFE-CW—Crown FI--Federal Josie Kapp PE—Peacock PM—Prom WFE—Federal FI—Fiesta 4 Star—Four Star GN—Golden GR—Groove GS—Gold Star GTJ—Good Time CW-Crown DA-Dana DE-Decca DL-DeLuxe DO-Dot DT-Dootone DU-Duke KA—Kapp rKI—King LO—London MA—Marble MD—Media ME—Mercury MG—MGM PM—Prom PP—Peter Par PR—Prestige RA—Rainbow RB—R & B RE—Regent RM—Rama -Peter Pan TA-BN-BT-—Benida —Bethlehem 100 Selections AA—Double ACH—Checks AB—Abbott CK—Checker AL—Aladdin CL—Cardinal AP—Apollo CA—Control CD—Cadence ACH—Checker CL—Checker AL—Aladdin CL—Cardinal AR—Arcade CR—Coral AT—Atlantic CT—Cat

MO-

E GTJ—Good T Jazz HE—Herald IM—Imperial JD—Jay Dee JU—Jubilee EP—Epic ES—Essex EX-—Excello —Fabor 1.5.5 Pos. Pos. 7/16 7/9 Pos. Pos. 7/16 7/9 -Rock Around The Clock -A Blossom Fell 6-*CA-3095 (F-3095)-NAT "KING" COLE If I May LO-1554 (45-1554)-DICKIE VALENTINE Who's Afraid AR-123 (45-123)—SONNY DAE Movin' Guitar Movin' Guitar ★DE-29124 (9-29124)— BILL HALEY & COMETS Thirteen Women MG-12028 (K-12028)— CHARLES WALCOTT Love Theme UCRTE VALENTINE Who's Afraid LO-1566 (45-1566)— VIC BARRETT O. Softly, Softly 14 -Hard To Get 7--Unchained ★X-0137 (4X-0137)— GISELE McKENZIE Baston Fancy 2 ★CA-3055 (F-3055)---LES BAXTER ORCH. LES BAXTEN CHIEN Medic CO-40455 (4-40455)—LIBERACE Bridges Of Toko-Ri CR-61407 (9-61407)— DON CORNELL All Of You ★DE-29441 (9-29441)— AL HIBBLER Dowbreak 8--Honey Babe ★MG-11900 (K-11900)— ART MOONEY No Regrets VI-20-6025 (47-6025)— SAUTER-FINEGAN What Is This Thing Called Love
 ★DE-23441
 →
 AL HIBBLER

 Daybreak
 Daybreak

 DE-29509
 →

 GUY LOMBARDO
 Danger, Heartbreak

 Ahead
 ★

 ★EP-9102
 (5-9102) →

 ROY HAMILTON
 From Hear To Eternity

 ME-70598
 (70598x45) →

 CREWCUTS
 Two Hearts

 MG-11962
 (K-11962) →

 LEROY HOLMES
 Olivia
 -Ain't That A 9-Shame 13 22 ★DO-15377 (45-15377) PAT BOONE Tennessee Saturday Night ★IM-5348 (45-5348)— FATS DOMINO La-La WI-90000 (90000x45)— RONNIE GAYLORD Chee Sera Sera VI-20-6078 (47-6078) VI-20-6078 (47-6078) Hey, Mr. Guitar VI-20-6078 (47-6078) JUNE VALLI 16 -Sweet And 10 -Gentle CO-40530 (4-40530)— XAVIER CUGAT That's Hot-Cha-Cha With Me ★CR-61435 (9-61435)— ALAN DALE You Still Mean The Same To Me Tomorrow earnin' The Blues 5 5 ★CA-3102 (F-3102)— FRANK SINATRA If I Had Three Wishes CA-3147 (F-3147)— RAY ANTHONY You Stin ... Same To Me DE-29592 (9-29592) — ETHEL SMITH Rico Vacilon ★ME-70647 (70647x45) — GEORGIA GIBBS Blueberries SE-4167 (45-4167) — BARRY FRANK & S. BOLIVAR Lemon-Merengue Mmmm Mamie CO-40515 (4-40515)--BELMONTE ORCH. Bambuco Hat Dance CR-61436 (9-61436)--JOHNNY DESMOND It's A Sin To Tell A Lie GS-253 (45-253)--JOE VALINO Lonely Boy Lemon-Merengue VI-20-6138 (47-6138)— EARTHA KITT & P. PRADO Freddy WI-90007 (90007x45)— LEW DOUGLAS O. How Can You Say -Cherry Pink And Apple Blossom White 3 3 CO-40472 (4-40472)— XAVIER CUGAT O. (The Chi-Chi) Cha-Cha-Cha Cha-Cha ★CR-61373 (9-61373)— I'm Sincere CR-61381 (9-61381)— GEORGIE AULD Plantation Boogie DE-29380 (9-29387)— VICTOR YOUNG O. YOU, MY LOVE DE-29510 (9-29387)— VICTOR YOUNG O. YOU, MY LOVE DE-29510 (9-29387)— GUY LOMBARDO Darling, Je Yous Aime TI-10-256 (47-5965)— TITO PUENTE All Of Yau ¥VI-20-5965 (47-5965)— PEREZ PRADO Marie Elena 5—Something**s 11—If I May 12 3 3 12 -It's A Sin To Tell A Lie 12 10 20 -DE-23604 (9-23604)— FRANKIE FROBA Just A Girl That Men Forget DE-48261 (9-48261)— BILLY VALENTINE Baby, Please Don't Go *EP-9093 (45-9093)— SOMETHIN' SMITH My Baby Just Cares For Me Something's **Gotta Give** 4 Sluefoot ★CR-61423 (9-61423)— McGUIRE SISTERS Rhythm 'N' Blues CR-61425 (9-61425)— ES BROWN Saturday Night Mambo ★DE-29484 (9-29484)— SAMMY DAVIS, JR. Love Me Or Leave Me ¥I-20-6140 (47-6140)— FRED ASTAIRE Sluefoot 13-Hummingbird 15 21

★CA-316S (F-3165)— LES PAUL & MARY FORD Goodbye My Love ★CD-1267 (45-1267)— CHORDETTES I Told A Lie

In TA—Tampa TI—Tico 7 TR—Trend UQ—Unique VI—RCA Victor VJ—Vee Jay WD—Waldorf WI—Wing "X"—Label "X" Tunes are listed below in order of their popularity based on a continuing weekly
national survey of leading retail dealers by The Cash Box. Each listing includes the
name of the song, record number, artists and tune on the reverse side. The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively. -Modern SA-Savoy NG—Norgran SE—Seeco PA—Parrot SO—Sound HARA A and a fright the in firm Pos. Pos. 7/16 7/9 CO-21419 (4-21419)— ROSE MADDOX Words Are Easy To Say ★CO-40526 (4-40526)— ₽ДАЖИЕ LAINE ★CO-40526 (4-40526)— FRANKIE LAINE My Little One EP-9110 (5-9110)— D. & L. ROBERTSON Saturday Night -I'll Never Stop Loving You 19 20 99. CA-3120 (F-3120)—LES BAXTER Wake The Town ★CO-40405 (4-40405)— ★CO-40405 (4-40405)— DORIS DAY Never Look Back IM-8298 (45-8298)— SLIM WHITMAN I'II Never Take You Back Again LO-1572 (45-1572)— DAVID WHITFIELD Fverowbare Everywhere -Story Untold 15-15 * EP-9107 (45-9107)- FOUR COINS Magnolia ★HE-452 (45-452)—NUTMEGS Make Me Lose My Mind ★ME-70634 (70634)— CREWCUTS Carmen's Boogie -Man In A Raincoat 22 CD-1266 (45-1266)-MARION MARLOWE Heartbeat CR-61433 (9-61433)— KAREN CHANDLER KAREN CHANULEK 5entimental Fool LO-1589 (45-1589)—LITA ROZA Today And Ev'ry Day ★UQ-303 (45-303)— PRISCILLA WRIGHT Please Have Mercy -Razzle Dazzle 26 33 17-+DE-29552 (9-29552)--BILL HALEY & COMETS Two Hound Dogs 18_Seventeen KI-1470 (45-1470) BOYD BENNETT Little Ole You-All ME-70651 (70651x45) RUSTY DRAPER I Can't Live Without Them Anymore -Dance With Me, 19-Henry BE-1093-EDNA McGRIFF Pledging My Love CR-61370 (9-61370)—3 RAYS For Sentimental For Sentimental Reasons MA-102 (45-102)-LESLIE SISTERS I Need Your Love ★ME-70572 (70572x45)-GEORGIA GIBBS Every Road Must Have A Turning MO-947 (45-947)-ETTA JAMES & PEACHES 25 --Love Me Or Leave Me 18 16 CO-40525 (4-40525)— LES ELGART O. When Yuba Plays The Rumba CR-61408 (9-61408)— LAWRENCE WELK Hey, Mr. Banjo ★DE-29484 (9-29484)— SAMMY DAVIS, JR. Something's Gotta Give MG-11984 (K-11984)— BILLY ECKSTINE Only You ★VI-20-6073 (47-6073)— LENA HORNE I Love To Love 18

-Alahama Jubilee GTJ-90 (45-90) FIREHOUSE 5 PLUS 2 Tuck Me To Sleep In My Old Kentucky Home Home Home FERKO STRING BAND 5ing A Little Melody ME-70642 (70642x45)— DAVID CARROLL Baffi MG-12000 (K-12000)— ART MOONEY Paddlin' Madelin' Home Home -That Old Black Magic ★DE-29541 (9-29541)---SAMMY DAVIS A Man With A Dream ME-70649 (70649x45)--ERROLL GARNER Night And Day -Ballad Of Davy Crockett BE-1091-TEX STEWART CA-3144 (F-3144) CA-3144 (F-3144)— MICKEY KATZ *Tweedlee Dee* ★CD-1256 (45-1256)— BILL HAYES Farewell ★CO-40449 (4-40449)-CR-61368 (9-61368) KCD-40449 (4-40449) FESS PARKER I Gave My Love CR-61368 (9-61368) STEVE ALLEN CR-61368 (9-61368)-Very Square Dance DE-29423 (9-29423)-BURL IVES Goober Peas DO-1240 (45-1240)-MAC WISEMAN Danger, Heartbreak Ahead FI-049 (45-049)-IRVING FIELDS Crazy Pancho ME-70555 (70555 x 45)-RUSTY. DRAPER /ve Been Thinkin' MG-11941 (K-11941)-JAMES BROWN He's A Rockin'-Horse Cowboy VI-20-6041 (47-6041) - VOICES OF WALTER SCHUMANN Let's Make Up 25-The Banjo's -The Banjo's -The Danjo Back In Town 29 SAMMT RATE G. Joe, Joe, Joe ★CR-61448 (9-61448)— TERESA BREWER How To Be Very, Very Popular 26-Popcorn Song 27 25 27-My One Sin 24 ★CA-3136 (F-3136)______ 27 NAT "KING" COLE Blues From Kiss Me Deadly CA-10408 (9-16408)_____ LAWRENCE WELK Low Me Or Leave Me DE-29516 (9-29516)____ GUY LOMBARDO Marty

Pos. Pos. 7/16 7/9 Pos. Pos. 7/16 7/9 21—House Of 28—Domani Blue Lights 30 35 ★CD-1265 (45-1265)— JULIUS LA ROSA Mama Rosa CA-2574 (F-2574)— 23 26 MERRILL MOORE Bell Bottom Boogie DE-29594 (-29594) PAT MORRISSEY Midnight Sun ★ME-70627 (70627x45)— CHUCK MILLER Can't Help Wonderin' ★CD-1203 Mama Rosa CR-61450 (9-61450)— MINUCCI O. Make Up VI-20-6167 (47-6167)— TONY MARTIN What's The Time In Nicaragua 26 -Kentuckian 29_ Song CO-40527 (4-40527)— WESTON & LUBOFF CH. You And You Alone CR-61439 (9-61439)— BOBBY SHERWOOD Far Away Places ★DO-15375 (45-15375)— HILLTOPPERS I Must Be Dreaming ME-70637 (70637×45)— GUY CHERNEY If We All Said A Prayer 34 38 If We All Said A Prayer MG-12011 (K-12011)— Man From Laramie ★VI-20-6139 (47-6139)—EDDY ARNOLD & H. WINTERHALTER Cattle Call CR-61455 (9-61455) McGUIRE SISTERS And Foolish 30—Heart Young And Foolish ★DE-29476 (9-29476) FOUR ACES 25 24 FOUR ACES Sluefoot *VI-20-6097 (47-6097)— EDDIE FISHER Near To You X-0125 (4X-0125)— NORMAN BROOKS Too Many Heartaches _Cattle Call 31_{-} 20 29 M-8281 (45-8281) _____ SLIM WHITMAN ★VI-20-6139 (47-6139) __EDDY ARNOLD & H. WINTERHALTER The Kentuckian Song -Two Hound Dogs 31 37 ★DE-29552 (9-29552)— BILL HALEY & COMETS Razzle-Dazzle -Wake The Town 33 And Tell The People ★CA-3120 (F-3120)— LES BAXTER I'll Never Stop Loving You CO-40537 (4-40537)— MINDY CARSON Hold Me Tight The Breeze 35 And I 32 17 CO-40521 (4-40521)— ILSE WĘRNER Jungle Drums ★DE-29467 (9-29467)— CATERINA VALENTE Jalousie

36

-Hey, Mr. Banjo

28

28 19 CA-3103 (F-3103)--THE BANJO BOYS Kvi-Vi-Vi-Vi-Vitt CO-40506 (4-40506)--FRANK YANKOVIC Pretty Music CR-16408 (9-16408)--I AWPENCE WELV

Best Selling Records

FROM LEADING RETAIL OUTLETS!

* INDICATES BEST SELLING RECORD OR RECORDS.

WD-217 (47-6108)— CHET ATKINS Unchained Melody WD-217 (45-217)—LOREN BECKER & E. LIGHT Daniel Boone 37—Blue Star 33 28 33 28 ★CO-40508 (4-40508)— FELICIA SANDERS My Love's A Gentle Man DE-29553 (9-29553)—CHARLIE APPLEWHITE & V. YOUNG A Prayer Was Born **38**—Piddily Patter Patter EP-9113 (5-9113)---HELENE DIXON Heaven Came Down Heaven Came Down To Earth ★ME-70657 (70657x45)--PATTI PAGE Every Day I Have The Blues SA-1162 (45-1162)--NAPPY BROWN There'II Come A±Day VI-20-6186 (47-6186)--BURTON SISTERS The Others I Like 39_ -Experience Unnecessary 47 ★ME-70641 (70641x4S)— SARAH VAUGHAN Slowly With Feeling 40--Forgive **This Fool** ★EP-9111 (5-9111)— ROY HAMILTON You Wanted To Change Me 41—Mama Rosa 37 42—Fooled -Whatever Lola Wants 31 44—Not As A Stranger 38

–Good And Lonesome -Song Of The Dreame<mark>r</mark>

49. Smack Dab In The Middle 45 50-

Walk

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

43-

45—Tina Marie

46-

47-

48-Swanee

-The Longest

Comprising 100

Selections

Pos. Pos. 7/16 7/9

★KA-113 (45-113)---THE SUNNYSIDERS Zoom, Zoom, Zoom

THÉ SUNNYSIDERS Zoom, Zoom, Zoom SANDPIPERS & M. MILLER PP-412 (45-412)-

PP-412 (45-412) PETER PAN SINGERS Pony On The Merry-Go-Round MG-11982 (K-11982) GENE SHELDON Hallelujahi PM-1115 (45-1115)—ROCKETS The Berry Tree VI-20-6108 (47-6108)— CHET ATKINS



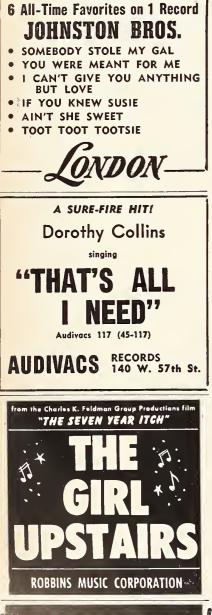


Meeting The Veep

The Cash Box, Music



NEW YORK-Frank Walker, general manager for MGM Records was the first guest at the Global News Service annual press award presentations in New York to meet Vice President of the United States, Richard Nixon. The veep was honored with a special award for distinguished work in the field of human relations. He is shown here congratulating Frank Walker who received a similar award from the Negro news agency. Looking on are Sol Handwerger, MGM Records and Julius Adams, director of Global News Service.





Wolf Leaves Audivacs: **Starts Own Artists' Representation Firm**

NEW YORK—Leonard Wolf, for the past two and one-half years vice president and general manager of Audivacs Records, this week an-nounced his departure from that label which he has jointly owned with Dorothy Collins and Raymond Scott. The business association between Audivacs and Leonard Wolf has been terminated on the friendliest terms with Wolf retaining his stocks in the indie

After a brief vacation, Wolf will launch his own firm for artists repre-sentation, to be known as Leonard Wolf Enterprises. The new office and business will be ready to offer repre-

business will be ready to offer repre-sentation in sales, promotion and per-sonal management commencing in mid-August. In the interim Wolf can be contacted at his residence 99-21 67th Road, Forest Hills, New York ... TW 6-1461. Wolf, who has been in the record business almost fifteen years (twelve with Decca Records) has a wealth of experience in sales and promotion, having formerly been a Decca branch sales manager, an assistant to the division manager, and eastern promohaving formerly been a Decca branch sales manager, an assistant to the division manager, and eastern promo-tion manager, prior to his affiliation with Audivacs. At Audivacs, Wolf successfully guided the business ad-ministration of the company and spe-cialized in the promotion and publicity of its artists, headed by Dorothy Col-lins. Through the cooperation of his numerous radio and TV friends, Wolf was able to put into effect many unique, promotional ideas during his tenure with the label, among which was a potent tie-in publicity campaign with The Brooklyn Dodgers recently. Wolf's new firm will be equipped to offer the artists it represents many new, attention compelling ideas in both sales and promotion. sales and promotion.

Aces Sign New Decca Pact

NEW YORK-The Four Aces, one of Decca's top money makers, signed a new five year contract with the disa new kery.

The boys are currently appearing in Wildwood, N. J. and head into the Chicago Theatre for a stint beginning July 22.

July 22. The Aces' latest release couples "Love Is A Many-Splendored Thing," the title tune from a forthcoming 20th Century Fox pic, and the standard "Shine On, Harvest Moon."

Frank Amaru Named **General Sales** Manager of "X"

Page 30



FRANK AMARU

NEW YORK-The appointment of Frank Amaru as General Sales Manager for Label X Records was announced last week by Howard Letts, manager of operations, RCA Victor Records and general manager of the subsidiary Label X.

Amaru has been sales manager, International Records, Domestic Department, RCA Victor, since 1950. In this capacity he has been particularly active in promotion of international records which have been adapted for domestic markets. These disks include such hits as Perez Prado's "Cherry Pink and Apple Blossom White," which now has sold more than 1,500,000 copies.

Amaru succeeds Joe Delaney, whose resignation from Label X became effective July 1. Jimmy Hilliard will continue as Director of Artists and Repertoire for Label X, a position he has held since the company was organized in 1954.

Amaru, a native of Boston, joined the RCA Victor Record Division in 1947 as a salesman after four years in military service. His successor has not been named.

Clooney Records For Birthday Card Firm

NEW YORK-Memories of the old singing messengers are brought back by the new gimmick greeting card that hit the market last week. And it's the voice of Rosemary Clooney that will be serenading people across the country on their birthdays.

The Gibson Art Company, a greeting outfit, introduced, last week, what it calls a "Musicard"-a card consisting of birthday greeting and a framed recording of an original and personalized "Happy Birthday" song. The thrush has recorded eight versions -for wife, husband, mother, dad, sister, daughter, sweetheart and just plain, old-fashioned darling.

Columbia Records produced the series for the Gibson Art Co.



Television is really going full speed ahead and Francis Essex, the young producer of the popular "Off The Rec-ord" show, is after top talent and looks like he's getting it. Already booked for future appearances are Caterina Valente, The Deep River Boys, Al Martino, Guy Mitchell, the Crew Cuts and negotiations are in process to secure Rosemary Clooney for the show during her London Pal-ladium stint. . . On vacation in this country is Phil Harris and Mr. and Mrs. Archie Bleyer, with whom we spent a most wonderful week. Archie and Janet are off to Germany and Scandinavia but promised that it would not be long before they would come back to England. And they are always welcome, a real swell couple. Marlene Dietrich still packing them in at the Cafe de Paris and will stay on for another month due to her fabu-lous success. . . The Ted Ray Show which features comedian Ted Ray

lous success. . . The Ted Ray Show which features comedian Ted Ray also introduces stars from New York, Paris and the Continent and will present Tony Bennett and the one and only Crazy Otto, who will come over from Berlin for the show. . . Sorry I missed Bob Clayton, the "Boston Ballroom" D. J. when he was in town. . . Booked for concerts in Australia in December are Louis Armstrong and Gary Crosby. . . . Dickie Valentine seems to have another winner in his latest record release titled "No Such Luck." . . . Janie Marden a telephone operator from Bristol has been inked to the BBC as resident singer with Cyril Stapleton's Show Band. . . Billy Eckstine opens at the Palm Beach Casino in Cannes (France) on July 18th. This is Mr. B's second visit to the Cote d'Azur. Billy was at the Monte Carlo Sporting Club last Summer.

Vera Lynn goes to Ostend to appear in Cabaret at the Kursaal Casino. Rumor has it that the fabulous Lena Horne may appear in Cabaret in London in the Fall. If deal is going thru' this would be Lena's first appearance in a London nitery, though she has been a headliner at the Palladium many times before.

Mantovani will undertake thirty concerts in Canada and the United States starting in September, and judging from his world wide popularity, my guess is that you'll see plenty S.R.O. notices where he appears.

This week's best selling pop singles: (Courtesy "New Musical Express")

- 1. "Unchained Melody"-Jimmy Young (Eng. Decca)
- 2. "Unchained Melody"-Al Hibbler (Brunswick)
- 3. "Dreamboat"-Alma Cogan (HMV)
- 4. "Cherry Pink"— Eddie Calvert (Eng. Col.)
- 5. "Earth Angel"— Crewcuts (Mercury)
- 6. "I Wonder" Dickie Valentine (Eng. Decca)
- "Where Will The Dimple Be"-7. Rosemary Clooney (Philips)
- 8. "Evermore"-
- Ruby Murray (Eng. Col.) 9. "Stranger In Paradise"– Tony Bennett (Philips)
- 10. "Cool Water"— Frankie Laine (Philips)



Page 32

Clyde McPhatter Goes Out As A Single; **Drifters To Continue As A Group**

NEW YORK—Atlantic Records this week announced that Clyde McPhatter, who rose to prominence as the lead singer of the Drifters vocal quartet, will henceforth be featured as a recording star in his own right.

At the same time, the Drifters will continue their own recording career with Atlantic, with tenor David Baughan replacing McPhatter as lead voice.

McPhatter, who burst into prominence with such best sellers as "Money Honey," "Such A Night," "White Christmas," "Whatcha Gonna Do," and others, will be represented on his future Atlantic releases as a single attraction.

The first disk on which Clyde has solo billing, pairing "Hot Ziggitty" and "Everyon'e Laughing," goes on release this week. An interesting sidelight on these tunes is the fact that both were written especially for Clyde's talents by Winfield Scott, creator of "Tweedle Dee" and "Bop Ting A Ling."

McPhatter is presently serving with the coast artillery at a Grand Island, N.Y., installation, utilizing his offduty time to wax for Atlantic.

Meanwhile the Drifters, who have been engaged in a series of highly successful one-night and theater appearances on their own since Clyde

(We're Gonna)

"ROCK AROUND THE CLOCK" MGM Pic "BLACKBOARD JUNGLE" Recorded by Bill Haley and his Comets — Decca STILL GOING STRONG "MAMBO ROCK" MYERS MUSIC, INC. 122 N. 12th St., Philadelphia 7, Pa. THE ORIGINAL THE BEST ALABAMA JUBILEE by THE FIREHOUSE FIVE PLUS TWO GOOD TIME JAZZ 90-45090



entered the service in May, 1954, will continue to perform under the aegis of George Treadwell and the Gale agency. Their first disk without Clyde will be issued by Atlantic as a special release early in August.

MGM Announces Special Summer Album Campaign

NEW YORK-To stimulate interest in packaged goods and to take advantage of the trend of the market toward 12-inch LP's, MGM Records has announced a special summer sales plan to its distributors involving 12 new long playing albums. Special teaser flyers on the plan are being mailed directly to dealers cueing them on the importance of contacting local MGM Record distributors for complete information on the plan. The campaign also includes incentive contest prizes for distributor sales personnel. Albums included in this summer campaign are: "Robert Maxwell's Harp Magic"; "Lush Themes From Motion Pictures," featuring Leroy Holmes and his Orchestra; "A George Shearing Caravan"; "I'll Always Be In Love With You" with Milano and His Orchestra; "Thrilling" featuring Roger Roger and his Orchestra; "Paris After Dark" starring Cyril Stapleton and his Orchestra; "The Wonderful Waltzes of Irving Berlin and Richard Rodgers"; "Rendezvous" featuring the voice of Billy Eckstine; "El Toro (Music Of The Bullfight)"; "Holiday For Strings" featuring David Rose and his Orchestra and a Hank Williams album entitled "Ramblin' Man."

Benny Hunting For His Old Clarinet

HOLLYWOOD-Benny Goodman is looking for a clarinet that was made in 1935 by Henri Selmer of Paris. The instrument was used by Benny to make the original recordings of his theme song, "Let's Dance" and such famous Goodman numbers as "One O'Clock Jump."

Now Benny wants it for recording the sound track for the 1935-36 scenes in Universal - International's "The Benny Goodman Story," the film version of his life which will star Steve Allen. It isn't a case of sentiment; seems that BG can't match the same tone of his early recording with his newer model instrument by the same maker.

If you have, or know the whereabouts, of a 17-key, six-ring Selmer clarinet with the serial number L3682 engraved on the back, write or wire Universal - International, Benny at Universal City, California. Benny merely wants to borrow the horn, but will also gift the person with a de luxe Selmer Omega model which sells at \$500.

Promoting "Pajama Game



SEATTLE, WASHINGTON-The normally sedate atmosphere of Sherman Clay Company, Seattle distributor for Columbia Records, underwent a change for a day when the touring company of "Pajama Game" hit town. The firm went all-out to promote the album to the extent that the entire staff donned pajamas for the occasion.

''Timmy Hospital Fund''

SCHENECTADY, N. Y.—A few months ago, a little six-year-old lad named Timmy Sloan was hospitalized as a result of a horrible accident in which he suffered third degree burns. Timmy is the son of Linda Sloan, secretary of Earle Pudney, WGY dee jay in this city.

Because of the tremendous amount of money necessary for doctor bills to help save Timmy, Earle Pudney started a one-man campaign in behalf of the fatherless child. He immediately informed his listeners of the catastrophe and asked them to help Timmy by sending pennies for the "Timmy Hospital Fund."

Paul Siegel, prexy of Symphony House and Rex Music Publishing Companies, was on a dee jay tour for George Liberace when he met Pudney and got word of the campaign.

Siegel had a letter printed up telling Timmy's story and sent it out to more than 1,000 jockeys throughout the country requesting that they inform their listeners about the Timmy Fund. And at present, many people are behind the campaign.

Timmy is at the Ellis Hospital in this city and will go to the Sunnyview Rehabilitation Hospital as soon as his condition is under control.

Pennies for the "Timmy Hospital Fund" are being sent in care of Earle Pudney WGY, Schenectady, N.Y.

Leahy Sues On Arrangement

NEW YORK-Attorney Martin J. Machat, representing Unique Records exec Joe Leahy, has instituted suit against Mercury Records and Denise Lor for infringement of the arrangement on the Denise Lor recording of "St. Catherine" on the Mercury label.

Leahy recorded the tune with Miss Lor on the Majar label but the record was never released. When Miss Lor went to Mercury the song was cut and the suit claims that the exact arrangement made by Leahy was used. The suit calls for an injunction re-

straining Mercury from distributing, selling or promoting the record.

Victor Issues 2nd Pre-**Recorded Tape Release**

NEW YORK — RCA Victor has made its second tape release available to the public, Lawrence W. Kanaga, Vice-President and Operating Man-ager of the RCA Victor Record Division, has announced.

Issued more than a year following the shipment of the first tape release, RCA Victor's new series will provide substantial savings to the tape cus-tomer and highlight the continuing interest which has been developed in this new market, Kanaga said.

this new market, Kanaga said. Seven of the 11 selections scheduled for release this month will contain classical music. Three of the seven will be in stereophonic sound. The remainder of the releases will consist of albums which currently are best-sellers in the popular division. The new tapes will carry substan-tially lower suggested list prices than the earlier reels. Pricing is determined by the amount of tape required for the specific selection. The 17 titles issued in March, 1954, also will be repackaged, repriced and turned out in their new format to-gether with the 11 new items.



NEW YORK—Smiles are in order for both Terri Stevens and Jim Coy. Terri is beaming about her first RCA Victor release "Why Am I To Blame" backed with "What Am I Trying To Forget," while Jim is all smiles about having Terri as a guest on his WBCA rorget, while Jim is all smiles about having Terri as a guest on his WRCA show



The Cash Box, Music

Page 34

July 23, 1955

Two Chefs



NEW YORK—Johnnie Ray, Columbia recording star, and heavyweight boxing champ Rocky Marciano are shown getting their kicks by making their own steaks at Johnny Johnston's Charcoal Room in New York where Ray was recently feted by 500 of his teen age fan club members in the New York

Kal Ross Into Personal Management With Benny Fields & Blossom Seely

NEW YORK — Kal Ross, former station manager of WCAN-TV, Mil-waukee CBS affiliate, and late night commentator from the Latin Casino in Philadelphia and the Copacabana in New York, this week announced his entry into the personal management field under the title Kal Ross - Uni-versal Company. The firm's offices are located at 250 West 57th Street in New York City. Dick Zalud, who formerly headed his own personal management firm in Hollywood, has been appointed an Associate. Dick Gersh is handling publicity for the Kal Ross-Universal Company. The new outfit will represent actors. in Philadelphia and the Copacabana

The new outfit will represent actors, writers, directors, singers, motion picture and television producers. Already signed with Kal Ross - Uni-versal Company are Benny Fields Already signed with Kal Ross - Uni-versal Company are Benny Fields and Blossom Seely, Ernest Chappel, Dorothy Clair (former lead in "Fin-ian's Rainbow" and singing come-dienne of the NBC-TV Paul Winchell show) and Jill Allen, of Coral Rec-ords ords.

In addition, Ross is acting as sales representative for Winik Films (producer of the TV packages "Madison Square Garden," "Famous Fights" and "Greatest Sports Thrills") and as casting consultant for Harris-Kubrick Films, currently shooting the motion picture "Clean Break," in conjunction with United Artists.

Benny Fields and Blossom Seely,

long considered one of the great husband and wife teams in show busi-ness, were recently the subject of the biographical picture "Somebody Loves Me." Betty Hutton played the part of Blossom Seely and Ralph Meeker portrayed Benny Fields.

Scoop To Continent For Big Three

NEW YORK—Mickey Scoop, direc-tor and vice president of Robbins, Feist and Miller Publishing, left Lon-don recently to visit on the Continent for policy discussions with branch office managers and agents in his companies' interest. He was accom-panied on his tour by Paddy Crook-shank, the Big Three's representative in London for all Europe and the di-rector of its affiliate English com-panies, Robbins, Feist, B. Feldman, Dix and British & Continental Music Dix and British & Continental Music Publishing Companies.

Upon his departure from London, Scoop stated, "Commercial television will impose an important public responsibility upon music publishers generally to help maintain the public taste for good music".

The Big Three are considering plans to establish their own offices in Germany and Italy.

I Heard A Seal Bark by Stan Burns

(WINS, New York)

I was under oxygen during most tered "Crazy Otto" a real gehen guy. of my trip to Hamburg, Germany. In the emotional and physical elevation induced by Icelandic Airlines, (the line of the romping seals) I found myself beginning to think about Hamburg, N. Y., a hamlet devoted to the manufacture of dubious jewelry. This did not preoccupy me for long, because reflection does not come easy to me, a man dedicated to talking at length and frequently to no purpose. But nevertheless, when I recovered from the exhilaration of the heights and the unexpected fact that I found myself in a situation where breaking silence would be like smashing a mirror at Versailles, I swooped down upon Hamburg which was as noisy as my native heath

In the lounge of something called the Atlantic Hotel-to which no boardwalk was attached-I heard a trio called "Drei, Drei Jools" (with a J yet!) playing "Nearer, My God to Thee" with a four-four beat that really sent me. As a matter of fact, it did send two of the customers in the place as far as they could go, but the shooting was hushed by the really splendid German police who are evidently accustomed to this sort of contretemps.

When the Dry Jools had finished their turn, I really felt like a crazy cat. At that point I headed for Berlin. But I found no peace for I encounHe was playing in Bully Buhlan's Hideaway. He was bringing the walls down with a rendition of "I Love Paris in the Summertime." You could hardly blame him. It is my opinion that "Crazy Otto" has more talent than you might suspect, but I'm no Valvert and I didn't have time during my stopover in Germany to really discover what made Crazy Otto tick, if indeed he did.

But I had to be off, for Rome was a-calling, and while I didn't meet any LoLabrigidas I did hear some extraordinary jazz lined out over a questionable ravioli at the Palazzi, This particular quintet including an accordion, violin, mouth organ, clarinet and wine-bearer, specialized in a pleasant little Verdi number called "I Love Paris in the Summertime." I figured that I could take a hint as well as the next one so I boarded a plane for Paris. The big song there was "Sh-Boom." I did not stay long.

It was an interesting trip. By the way, in my headlong pursuit to New York and obivously to that nest of singing birds known as WINS I paused briefly in London where most of the leading music publishers attended me. This is a rather odd thing to happen to a d.j. Come in, Irving Berlin, and others.

Earnest Discussion



HOLLYWOOD-Harry James is stressing the point of orchestras playing and recording more and better danceable music, to his avid listeners, disk jockey Al Jarvis (left), and Fred Benson, Ray Anthony's manager (center) Discussion took place at the Dance Orchestra Leaders of America meeting with the western area Disk Jockeys held recently at the Hollywood Palladium



"Only those records best suited for commercial use are reviewed by THE CASH BOX"





Mercury Distributors Meet In Chi; Wing Holds First Distributor Meet

CHICAGO—Mercury Records has called a meeting of all its distributors for July 18th at the Conrad Hilton Hotel in Chicago. The all-day session will be guided by Irving B. Green, Mercury President, who will lead the distributor meeting in discussions of the label's future plans.

the label's future plans. Mercury distributors and branch managers from all over the United States will gather in Chicago for the all-day session. The meeting is also designed as a preliminary for four or five regional meetings which Mercury will stage in various parts of the na-tion during August. The regional meetings will cover detailed plans and activities and will probably call for the activities and will probably call for the attendance of distributors, branch managers and all sales and promo-tional personnel on the factory and distributor levels.

distributor levels. During the same week Wing Rec-ords, subsidiary label of the Mercury Record Corporation, will stage its first national distributor meeting in Chi-cago. This will be held on July 19th. The meeting will take place in the Wing Records' suite of rooms at the Conrad Hilton Hotel during the Na-tional Association of Music Merchants annual convention. annual convention.

Meanwhile, the label has added three more artists to its roster, and named a midwestern promotion manager. The latter post has been filled by Eddie Mathews, formerly with the James H. Martin distributing firm in Chicago. Mathews will work under national promotion manager Warren Ketter. A few weeks ago, Wing named Arnold

Mayers as Eastern Division Advertis-

Page 36

Mayers as Eastern Division Advertis-ing & Promotion Manager. Newest artists on the label are vo-calist Frankie Castro, a female vocal group assigned to the rhythm and blues field—The Honeytones—ad pian-ist Sid Nierman. The latter is a well known staff musician in the Chi well-known staff musician in the Chi-cago area and is noted for his honky-tonk piano style. First Wing disks by Castro and Nierman are being rushed to deejays and dealers imme diately.

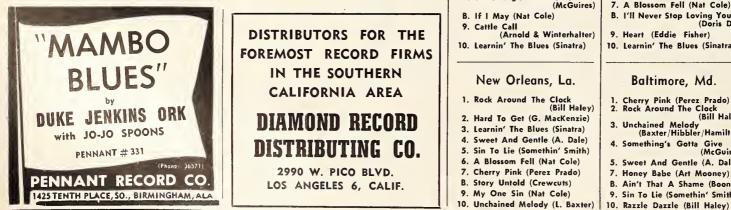
Opening Night

NEW YORK--When Robert "Animal" Strauss (who made such a hit main Strauss (who made such a hit in the stage play and the motion pic-ture, "Stalag 17") started his radio show on WMCA, the Marion Sisters went up to wish him luck on opening night (and naturally plug their MGM recording of "He Don't Wanna Love Me" and "P-recious Love.")

From Outer Space?



NEW YORK—Could be—but promotion man Irwin Zucker says this was snapped on earth, "somewhere on my current national tour." Zucker, who recently exited M-G-M Records in New York to form his own publicity firm, is shown displaying a client product—the Sam (The Man) Taylor rock 'n roll album, "Music With The Big Beat," on M-G-M. He is also promoting Sam's record, "Harlem Nocturne."



ET with	THE CASH BO	112	
(5)-	NE BOX	ECORD	
	GIVA RE		
The Top Ten Records — City by City			
New York, N. Y.	Chicago, III.	Los Angeles, Calif.	
1. Rock Around The Clock (Bill Haley)	1. Learnin' The Blues (F. Sinatra)	1. Unchained Melody (Hamilton) 2. Cherry Pink (Perez Prode)	
2. Cherry Pink (Perez Prado) 3. Sweet And Gentle (A. Dale) 4. Unchained Melody	3. Something's Gotta Give 4. Sin To Lie (Somethin' Smith) 5. Ain't That A Shame (P. Boone)	3. Learnin' The Blues (F. Sinatra) 4. A Blossom Fell (Nat Cole) 5. Rock Around The Clock	
(Hibbler/Hamilton/Baxter) 5. Honey Babe (Art Mooney) 6. Hard To Get (G. MacKenzie) 7. Learnin' The Blues (F. Sinatra)	6. Domani (Julius LaRosa) 7. A Blossom Fell (Nat Cole) B. Honey Babe (Art Mooney)	(Bill Haley) 6. Pancho Lopez (Lalo Guerreo) 7. Hard To Get (G. MacKenzie) B. Something's Gotta Give	
B. Something's Gotta Give (McGuires) 9. A Blossom Fell (Nat Cole)	9. Alabama Jubilee (Ferko String Band) 10. Rock Around The Clock (Bill Haley)	(McGuires) 9. Honey Babe (Art Mooney)	
10. Hey, Mr. Banjo (Sunnysiders)		10. Davy Crockett (Fess Parker)	
Minneapolis, Minn. 1. Rock Around The Clock	Kansas City, Mo. 1. Ain't That A Shame (Boone)	Philadelphia, Pa. 1. Hard To Get (G. MacKenzie)	
(Bill Haley) 2. House Of Blue Lights (Miller) 3. Unchained Melody	2. Popcorn Song (Cliffie Stone) 3. Rock Around The Clock (Bill Haley)	2. Dandif (Eddy Barclay) 3. Rock Around The Clock (Bill Haley)	
(Baxter-Hamilton) 4. Cherry Pink (Perez Prado) 5. Story Untold (Crewcuts) 6. A Blossom Fell (Nat Cole)	4. Ace In The Hole (S. Smith) 5. Hummingbird (Paul & Ford) 6. Hard To Get (G. MacKenzie) 7. Something's Gotta Give	4. Sweet And Gentle (A. Dale) 5. Alabama Jubilee (Ferko Band) 6. Unchained Melody (Hibbler) 7. Something's Gotta Give	
 7. Hard To Get (G. MacKenzie) B. Man In A Raincoat (P. Wright) 9. Kentuckian (Hilltoppers) 	(McGuires) B. Close The Door (Jim Lowe) 9. House Of Blue Lights (Miller) 10. Razzle Dazzle (Bill Haley)	McGuires) B. Sin To Lie (Somethin' Smith) 9. Honey Babe (Art Mooney) 10. Cherry Pink (Perez Prado)	
10. Learnin' The Blues (F. Sinatra)		10. Cherry Pink (Perez Prado)	
San Francisco, Calif.	Denver, Colo. 1. Cherry Pink (Perez Prado)	Charleston, W. Va. 1. Rock Around The Clock	
(Bill Haley) 2. Cherry Pink (Perez Prado) 3. Unchained Melody	2. Rock Around The Clock (Bill Haley) 3. Unchained Melody	(Bill Haley) 2. Cherry Pink (Perez Prado) 3. Unchained Melody (Hibblar)	
(Baxter/Hibbler) 4. Honey Babe (Art Mooney) 5. A Blossom Fell (Nat Cole) 6. Learnin' The Blues (F. Sinatra)	(Baxter/Hibbler) 4. Learnin' The Blues (F. Sinatra) 5. A Blossom Fell (Nat Cole) 6. Honey Babe (Art Mooney)	4. Learnin' The Blues (Sinatra) 5. A Blossom Fell (Nat Cole) 6. Honey Babe (Art Mooney) 7. Something's Gotta Give	
7. Something's Gotta Give (McGuires) 8. Dance With Me Henry (Gibbs)	7. Something's Gotta Give (Davis/McGuires) 8. Sweet And Gentle (A. Dale)	B. Ain't That A Shame	
9. Heart (Eddie Fisher) 10. Sin To Lie (Somethin' Smith)	9. Sin To Lie (Somethin' Smith) 10. Dance With Me Henry (Gibbs)	9. Seventeen (Boyd Bennett) 10. Hummingbird (Paul & Ford)	
Memphis, Tenn.	Atlanta, Ga.	Cleveland, Ohio	
1. Unchained Melody (Hibbler/Baxter) 2. Rock Around The Clock (Bill Haley)	1. Cherry Pink (Perez Prado) 2. Learnin' The Blues (Sinatra) 3. Unchained Melody (Baxter/Hibbler)	1. Seventeen (Boyd Bennett) 2. Rock Around The Clock (Bill Haley) 3. Ain't Lt A Shame (Domino)	
 Cherry Pink (Perez Prado) A Blossom Fell (Nat Cole) Dance With Me Henry (Gibbs) 	4. Something's Gotta Give (McGuires) 6. Chee Chee-oo Chee	4. If I May (Nat Cole) 5. Kentuckian (Hilltoppers) 6. I'll Never Stop Loving You	
6. Learnin' The Blues (Sinatra) 7. Honey Babe (Art Mooney) B. Something's Gotta Give (McGuires)	(Johnstons) 7. Dance With Me Henry (Georgia Gibbs) B. Hard To Get (G. MacKenzie)	7. Something's Gotta Give (McGuires) B. Razzle Dazzle (Rill Hales)	
9. That Old Black Magic (Davis) 10. Sin To Lie (Somethin' Smith)	9. Ain't That A Shame (Boone) 10. Honey Babe (Art Mooney)	9. Hard To Get (G. MacKenzie) 10. Wake The Town (Les Baxter)	
St. Louis, Mo.	Brodhead, Wis.	Boston, Mass.	
1. Man In A Raincoat (Wright) 2. Rock Around The Clock (Bill Haley)	1. Sin To Lie (Somethin' Smith) 2. Rock Around The Clock (Bill Haley)	1. Rock Around The Clock (Bill Haley) 2. Sweet And Gentle (A. Dale)	
3. Story Untold (Four Coins) 4. Ace In The Hole (S. Smith) 5. Something's Gotta Give (McGuires)	3. Honey Babe (Art Mooney) 4. A Blossom Fell (Nat Cole) 5. Unchained Melody (Hibbler)	4. Learnin' The Blues (Sinatra) 5. Unchained Moledy (Hamilton)	
6. Learnin' The Blues (Sinatra) 7. Hard To Get (G. MacKenzie) B. Am I Blue (Dizzy Brown)	6. Hey Mr. Banjo (Sunnysiders) 7. That Old Black Magic (Sammy Davis) B. My One Sin (Nat Cole)	7. Cherry Pink (Perez Prado) B. Love Me Or Leave Me	
9. Ain't That A Shame (Boone) 10. Hummingbird (Frankie Laine)	 9. Hard To Get (G. MacKenzie) 10. Hummingbird (Chordettes) 	9. Hard To Get (G. MacKenzie) 10. Piddily Patter Patter (P. Page)	
Seattle, Wash.	Pittsburgh, Pa.	Houston, Tex.	
1. House Of Blue Lights (Miller) 2. Rock Around The Clock (Bill Haley)	1. Rock Around The Clock (Bill Haley) 2. Unchained Melody	1. Rock Around The Clock (Les Baxter) 2. Wake The Town (Les Baxter)	
3. Unchained Melody (Hibbler/Baxter) 4. Cherry Pink (Perez Prado)	(Baxter/Hamilton/Hibbler) 3. Hard To Get (G. MacKenzie) 4. Cherry Pink (Perez Prado)	3. Im I May (Nat Cole) 4. Story Untold (Crewcuts)	
5. Honey Babe (Art Mooney) 6. Story Untold (Crewcuts) 7. Something's Gotta Give	5. Something's Gotta Give (McGuires) 6. Honey Babe (Art Mooney)	5. Learnin' The Blues (Sinatra) 6. Something's Gotta Give (McGuires) 7. Smack Lab La The Atic II	
(McGuires) B. If I May (Nat Cole)	7. A Blossom Fell (Nat Cole) B. I'll Never Stop Loving You (Doris Day)	7. Smack Lab In The Middle (Mills Bros.) B. Ain't That A Shame (Boone) 9. Hard To Cot (Cott)	
9. Cattle Call (Arnold & Winterhalter) 10. Learnin' The Blues (Sinatra)	9. Heart (Eddie Fisher) 10. Learnin' The Blues (Sinatra)	9. Hard To Get (G. MacKenzie) 10. Unchained Melody (Baxter/Hamilton)	
New Orleans, La.	Baltimore, Md.	Detroit, Mich.	
1. Rock Around The Clock (Bill Haley)	1. Cherry Pink (Perez Prado) 2. Rock Around The Clock	1. That Old Black Magic (Davis) 2. House Of Blue Lights (Miller)	
2. Hard To Get (G. MacKenzie) 3. Learnin' The Blues (Sinatra) 4. Sweet And Gentle (A. Dale)	(Bill Haley) 3. Unchained Melody (Baxter/Hibbler/Hamilton) 4. Samething/a. Gatta Give	3. Sweet And Gentle (A. Dale) 4. Hard To Get (G. MacKenzie)	
5. Sin To Lie (Somethin' Smith) 6. A Blossom Fell (Nat Cole)	4. Something's Gotta Give (McGuires) 5. Sweet And Gentle (A. Dale)	5. Hummingbird (Chordettes/Paul & Ford) 6. Man In A Raincoat (Wright)	
7. Cherry Pink (Perez Prado) B. Story Untold (Crewcuts)	7. Honey Babe (Art Mooney) B. Ain't That A Shame (Boone)	7. Razzle Dazzle (Bill Haley) B. Gum Drops (Charms)	

9. Sin To Lie (Somethin' Smith)

B. Gum Drops (Charms)

9. Domani (Julius LaRosa) 10. Seventeen (Boyd Bennett)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

July 23, 1955

Davis (Mile

Keol

Wrig aley Page 37

July 23, 1955



Page 38

Seeing Red



CHICAGO—"Somethin' Smith (center) & His Redheads" whose Epic re-cording "It's A Sin To Tell A Lie" is among nation's top tunes were seeing red on arrival at Chicago's Midway airport for guest appearance on Hal Fredericks' WAAF deejay show. Appearance prompted Hal (left) to invite redheaded listeners to join him on trip to the airport and response turned up 60 Windy City carrot tops. Group pictured were chosen as officers of new "Somethin' Smith Fan Club" in Chicago.



"Encyclopedia of Jazz" **Set For Publication**

NEW YORK-"The Encyclopedia of Jazz," a 250,000-word volume on which jazz critic Leonard Feather has been working for the past year, will be published by Horizon Press Inc. on September 5, it was announced this week.

Designed to serve as a reference book while simultaneously appealing to jazz fans and record buyers, the encyclopedia will include 1065 alphabetized biographies of musicians and singers from the dawn of jazz to the present day. Lists of LP records and musicians' addresses will also be included.

Other features are a factual history of jazz; a technical chapter analyzing the musical foundations of jazz; a basic library of fifty LP records; a glossary of terms used by musicians; a comprehensive list of record companies' addresses and a list of domestic and foreign magazines and books. There will be about 100 picture pages with over 200 photographs, old and new.

A unique feature will be a day-today listing of musicians' birthdays as a service to disk jockeys and others who wish to salute the artists on their anniversaries.

Duke Ellington has written a foreword for the Encyclopedia, which will retail for \$10.

45 Sales Go Upward

SAN FRANCISCO—In this month's Jonesland Journal, the R. F. Jones Co. periodical, a letter from the Chatton Distributing Company, one of leading west coast record distributors, was carried. It referred to the rela-tionship between 45 rpm and 78 rpm records. The letter read as follows:

"In response to your inquiry regard-ing availability of 45 rpm records in the Latin and Rhythm & Blues fields, I am pleased to report that all releases within the last year are available on both speeds. Actually, in some in-stances, the 45's are released prior

stances, the 45's are released prior to the 78's. "It might be of interest to you to know that the recent price change has given the 45's a push upward, ac-counting for 60% of all sales to oper-

ators. "It is our honest opinion that this trend will continue.

"Needless to say, we are pleased with this upswing in '45 sales, as the latter are much easier to handle, pre-sent no problem of breakage, and save all parties concerned quite substan-tially on transportation costs."

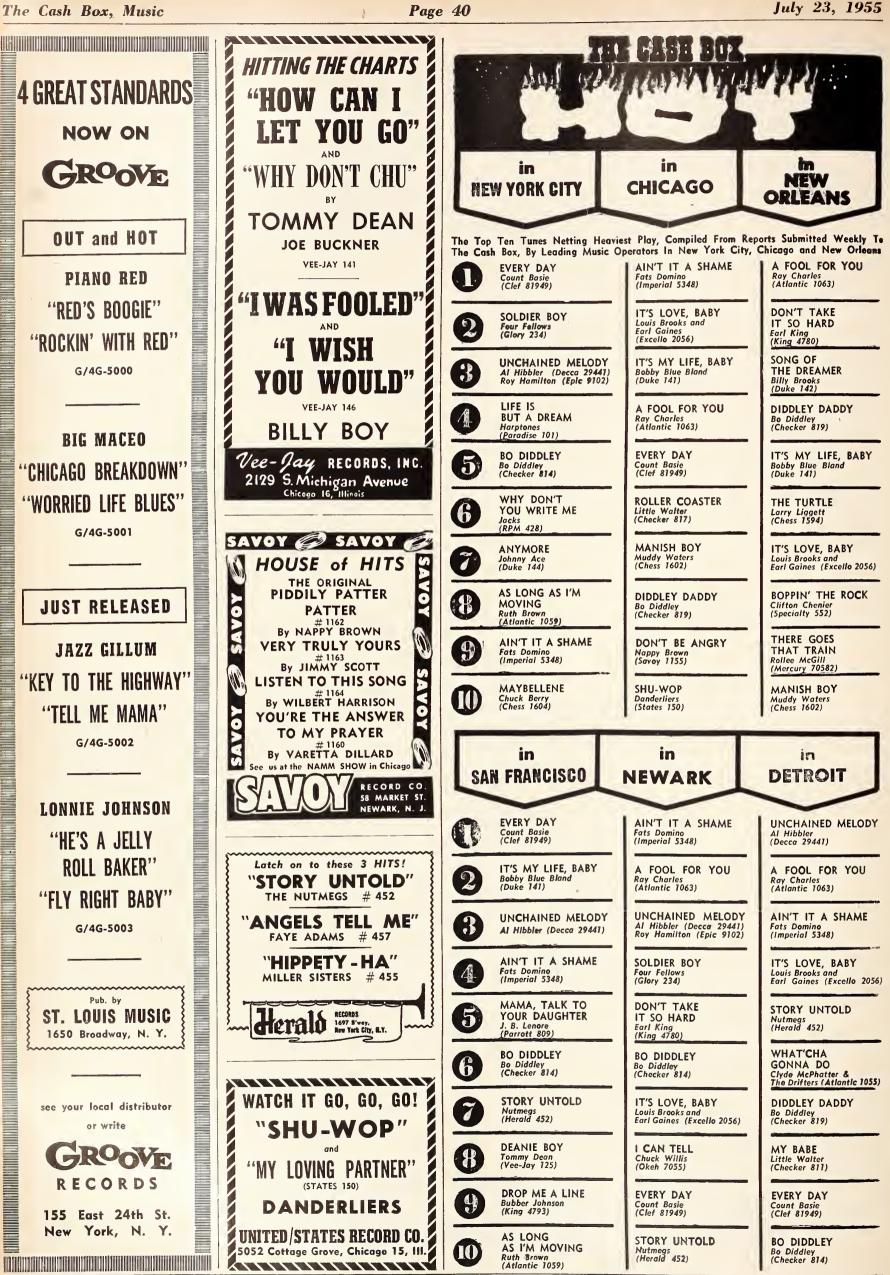
Records And Races

CHICAGO — Local deejay, Bob Drews is "doubling in gas" lately. Bob, who has a nitely interview show from the Blue Angel on WEAW was recently assigned a spot as announcer on a stock car racing telecast every Sunday on WGN-TV.

Sunday on WGN-TV. In recent Disk Jockey races held at Soldier's Field on Saturday nites, Drews won two first places and one second prize. The DeeJay race was started as a one-time race and was so popularly accepted that Ted Travers, another local d-j, was put in charge of han-dling one race each Saturday nite.







"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Sec. 1

THE SQUIRES (Mambo 105)

B+ "SINDY" (2:33) [Gallo Otis BMI—] Here's one that is already Squires chant a slow rhythmic blues ballad with a romantic lyric. A melodic item with a flavor that has captured the imagination and attention of the West Coast buyer. Watch it carefully. "DO - BE - DO - BE-WOP - WOP"

B "DO - BE - DO - BE-WOP - WOP" (2:31) [Gallo Otis BMI—] A fast jump that comes out a fair side, but provides the necessary dance beat for the kids.

BIG JAY MeNEELY (Vee-Jay 142)

G "BIG JAY'S HOP" (2:46) [Con-rad BMI-J. McNeely] Big Jay McNeely and his driving horn rock out a middle beat jump side that features McNeely's sax. It is an instrumental rocker with a strong beat.

B [Conrad BMI—J. McNeely] A cute take-off of the nursery rhyme in the tempo. A group chant of the mambo tempo. A group chant of the humorous switch of the original lyric and a change of tempos from mambo to conga to boogie. Novel enough to get some action.

TOMMY DEAN—JOE BUCKNER (Vee-Jay 141)

(2:35) [Tollie BMI—T. Dean] Joe Buckner, backed by the Tommy Dean ork, sings a slow blues with loads of feeling. Buckner's wailing is top-notch and the deck bears careful watching.

B "WHY DON'T CHU" (2:45) [Tollie BMI—T. Dean] The flip is a rhythmic jump instrumental that comes off in good style. Good coupler for the top deck.

DAKOTA STATON (Capitol 3181)

(2:37) [Fred Fisher ASCAP—Sharp, McFar-land] The talented Dakota Staton has another well-handled slow rhythmic bouncer in her latest offering. Tune is of the type that sells r & b and pop. Rocking dance tempo and good vocal treatment.

B [Joy ASCAP—Ellis, Parsons] Dakota Staton sings this one just for the pop market. It is a sincere, ro-mantic pretty ballad and Miss Staton lends it her good vocaling and special little tricks. NEVER DREAMT" (2:06)

THE FOUR STUDENTS (Graove 0110)

"SO NEAR AND YET SO FAR" B "SO NEAR AND YET SO FAR" (2:27) [Fairway BMI—Devine, Styker] The Four Students make an excellent bow with their first for Groove. The youngsters rock rhythmically through an engaging melodic bouncer and lend the tune a smart de-livery. Lads have a Mills Brothers resemblance.

"HOT ROTTEN SODA POP (OH, MY TOE") [St. Louis BMI—Williams] The Four Students come up with a strong humorous nov-elty and rock it out engagingly. A cute side that could help to kick off the new career. Bears watching.

THE CASH BOX O'THE WEEK* *AWARD

AWARD & SLEEPER

"DON'T TAKE IT SO HARD" (2:29) [Jay & Cee BMI—Singleton, McCoy] "GRATEFULLY" (2:33)

[Wemar BMI-Gold, Medley] EARL KING

OG FAIR

OO MEDIOCRE

(King 4780)

• Earl King comes up with a powerhouse in a slow melodic blues, "Don't Take It So Hard". King sings the pretty ditty with loads of feeling and a warm style of delivery. Picking this side is no guess as it is already breaking all over the country. We take this

C E EXCELLENT

OB VERY GOOD

means of further highlighting its strength so that ops and dealers will not miss it. The flip, "Gratefully", is another pretty blues ballad. King does a good vocal of the melodic item and deck is also worth listening to. However, from all indications it is a one sider, "Don't Take It So Hard."

THE CASH BOX SLEEPER OF THE WEEK Blues "SHU-WOP" (2:45) [Pamlee BMI-Taylor, Smith] "MY LOVING PARTNER" (2:53) [Pamlee BMI-Cox, Smith] THE DANDERLIERS

(States 150)

• The Danderliers rock in a driving fashion belting the quick beat jump, "Shu-Wop". Tune is a zestful item that is guaranteed to lift sagging spirits. The group created a bit of a fuss with their previous release, "Chop Chop Boom", and

this, their follow-up, promises to further build the reputation of the lads. The flip, "My Loving Partner", is a change of pace. The Danderliers wail a slow blues for a fair stride. Strong side for a quick

"LITTLE" WILLY FOSTER (Blue Lake 113)

Ge "FALLING RAIN BLUES" (2:29) [Foster] Little Willy Foster wails a slow country blues with a simple piano and harmonica backing. Vocalist doesn't come up front. He battles the instrumentalists throughout.

G: "FOUR DAY JUMP" (2:25 [Foster] A cornball fast beat in-strumental with a weird sound.

(States 141)

(States 141)
G "GOLD DIGGER" (3:00) [Pamlee BMI—Banister] James Banister and his combo etch the slow beat Southern blues about the gold digging gal. Banister handles the vocal in big voice and echo chamber effect.
G "BLUES AND TROUBLE" (2:50) [Pamlee BMI—Banister] Banister wails a similar side bemoaning his ill fortune. Ok for the southern markets.



KID KING'S COMBO (Excella 2059)

REVIEW

G "THING-A-MA-JIG" (2:12) [Ex-cellorec BMI—Young, Brooks] Kid King's Combo bounces through a rhythmic middle beat instrumental with an intriguing sound. Ok effort.

"BABY I'M FOOL PROOF" (2:59) [Excellorec BMI—Beas-ley] "Good Rockin' Sam" handles the vocal as Kid King's Combo backs with a slow Southern blues. A wailing side that comes off well. Could prove to be a strong seller.

THE TWILIGHTERS (MGM 55011)

"LITTLE DID I DREAM" (2:46) **B** [Republic BMI—Miller, Feine] The Twilighters melt through a slow blues ballad pretty with effective re-sults. Ok wax with pop possibilities. B

(2:40) [Republic BMI — Miller, (2:40) [Republic BMI — Miller, Gales] The group makes an auspicious debut with an excellent version of a strong piece of material. Group rocks, tune has an infectious rhythm, and the resulting wax is one that could launch the Twilighters toward the top. This side bears watching.

THE DIXIE BLUES BOYS (Flair 1072)

G "MY BABY LEFT TOWN" (2:32) [Flair BMI — Josea, Ling] The Dixie Blues Boys bounce with a honky tonk Southern blues. Vocalist, Dee Dee, sings of his love for his baby who left town. Has the flavor now getting increased acceptance.

• "MONTE CARLO" (2:33) [Flair BMI—Josea, Ling] Similar side, similar treatment. Slow down country blues well handled by Dee Dee. Ok wax.

SPIRITUALS

GOLDEN TRUMPETS (Nashbaro 557)

B "DOWN AT THE CROSS" (2:52) [Excellorec BMI—Williams] The Golden Trumpets rock in good style as they deliver a spirited, syncopated re-ligious item. Group works together with precision. Deck comes off well.

'JUST LIKE JESUS DID" (2:35) (2.007) [Excellorec BMI—] Flip is a simi-lar type etching that is done well but somehow fails to come up to the topside in effectiveness.

IMPERIAL GOSPEL SINGERS (Tuxeda 902)

WANT TO LIVE" (2:45) [P. D.] The Imperial Gospel Singers chant a slow, simple gospel tune. Organ and piano backing lend authen-ticity to the deck.

(2:44) [Forde BMI—Smallwood, Wallace] A more potent offering with an exciting female lead and shouty answering chorus. Fervent religious wax.

"Only those records best suited for comme cial use are reviewed by THE CASH BOX"

kick-off should be "Shu-Wop." JAMES BANISTER

00 1 00 C S



NEW YORK:

The NAMM magnet seems to be attracting the entire New York record crowd to the Palmer House. At this writing, members from almost every firm will be represented at the shindig. . . . Ahmet Ertegun, Neshui Ertegun, Herb Abramson and Jerry Wexler will introduce their new pop-r & b label, Atlas Records (see other story this issue) at the NAMM. They'll be lining up distributors for the diskery at the show. The boys will



hold a dinner for all their distribs at Lin Burton's Steak House on Tuesday and will have open house at their Palmer House suite. They'll also be spinning their new Ruth Brown, Joe Turner, Clyde McPhatter and Al Hibbler releases. One of the Ruth Brown sides is a cover of a hot r & b item. . . . Herman Lubinsky, Savoy prexy, just barely escaped the arms of Mr. Death last week. At four in the morning, he went fishing and his clothing got caught on the dock as he stepped into his boat. He was hanging in the water, unconscious, when someone passed by and saw him. He's all better now and will be at the convention... George Goldner, whose Eddie Barclay Tico platter

JOE TURNER

"The Bandit" is starting to catch in New Jersey and New York, will introduce a new Puente and Afro Cuban release at the NAMM. Puente's release couples "Coco Seco" and "Los Marcianos". . . . Mercury keeps riding high with Dinah Washington, the Platters and Ella Johnson. And Bobby Shad informs us that

the Sarah Vaughan and Clifford Brown with Strings LP's are going wild on Em Arcy. . . . The new Paradise label is getting off to a flying start. The Harptones waxing of "Life Is But A Dream" is starting to catch big all around the country.... Groove is coming out with a two sider by the sister team, the Two Sweethearts. The girls were formally called the Copperettes. Bob Rolontz left on a trip to Atlanta and Nashville where he will record Piano Red and a new group tagged the Cherokees on Groove. He'll be back later this month. . . . Jubilee's amazing vocalist Della Reese has been booked for the Howard Miller Chi Theatre package that will start a two-week stint on Aug. 19. She'll be starred with Pat Boone and the Meadowlarks. ... Jack Angel and Al Silver will introduce a new group to their distribs at the NAMM. They're called the Turbans and have just waxed "Let Me



THE HARPTONES

Show You Around My Heart" and "When You Dance' for Herald, and the part-ners expect big things from the disk.

CHICAGO:

A noted R&B distrib puts it this way - "The people who buy these records do so for emotional purposes. There's no seasonal slump here like you might find with pop music. They don't buy a record because it's the latest one out, but because, at the time, it appeals to their emotional need. They hear it, it happens to fit their mood, so consequently they buy it. Surprisingly simple, but

an important thing to remember when you deal in this business." . . . Dave Brubeck and his quartet holding forth this past week with a special concert at Ravinia Festival. 4,000 loyal and enraptured students of jazz turned out for the event. No dancing in the aisles, just inspired listening, and man, what a session. Dave featured such old standbys as, "Stardust," "I'll Never Smile Again" and "Jeepers Creepers." . . . Paul Quinichette kicken' up a storm at the Bee Hive. Paul will be followed by Lester Young. Be sure and catch the Monday Nite jam sessions there—really somethin'. . . Johnny Ace, though now deceased, has a new release titled, "Anymore." Johnny, a great individual stylist, waxed this shortly before his death, and the demand for it is simply terrific. . . . Gale Agency getting a package deal together featuring, Billy Boy, The Spaniels, The Eldorados and Tommy Dean. . . . "Abner" of Vee-Jay Records reports The Eldorados



JOHNNY ACE

latest release, "At My Front Door," "Clickin' like crazy." This is backed with "What's Buggin' You Baby," penned by Bob Drews, local deejay, and the first pop tune to be recorded by Vee-Jay.... Nat Cole booked into the Chi Thitter starting Sept. 9, after his appearance at the Indianapolis State Fair.... George Leaner, United Record Distribs, busy traveling between Chi and their In-dianapolis office. George tells us, "Biz there really goin' great." He went on to say, "In the past few years there's been a tremendous uptrend in the R&B field in that location. Five or six years ago the people there seemed to have no sales incentive. Indianapolis was more or less dependent on Chicago. Now all that has changed. Since we opened our office there, we've discovered a definite sales potential for R&B. "And," said George, "We not only have



Page 43

done very well but also helped bolster the other fellows income. . . . Which only proves, competition is still the greatest thing in the world."... The Danderliers continue to climb the Hot Charts with their latest States release, "Shu-Wop." According to Smitty, "This is really goin' in Chi and Cincinnati and expected to prove a smash all over the country. . . . Stan Riccardo, WGES disk jockey reports, "All kinds of requests pouring in for Muddy Waters', "Manish Boy" and Nappy Brown's "Piddily Patter Patter." The teen-agers, just cra-azy for Brown's disk.". . . Al Benson continues going strong with his week end shows at the Trianon Ballroom. Amos Milburn set for the Trianon 7/23. . . . Sam Evans, disk jockey and promotioner, back from a few days vacation at his summer home in Idlewild, Mich. THE DANDERLIERS Sonny Stitt jammin' em at The Stage Lounge where he opened 7/13 for a three week stay.... Phil Chess of Chess and Checker Records reports Chuck Berry's, "Maybellene," "Getting lots of play and the demand growing greater Breden. Tommy cut forw side of the stage lounge week week week week week week and the stage lounge week records reports Chuck

Berry's, "Maybellene," "Getting lots of play and the demand growing greater each day."... In town for a recording session last week was Tommy 'Mary Jo' Breden. Tommy cut four sides for United, two of which will be released within the next few weeks.

LOS ANGELES:



Line Water and the staff at Central Record Sales excited about Ray Charles' "A fool For You" on Atlantic. Hunter Hancock picked this one as his record of the week. Jim also likes "Green Eyes" by the Ravens on Jubilee. . . Brook Benton bows on the Okeh label with his first record of "Ooh." . . . Cal Tjader Urgenting them in at Sardis. Stan Getz opens at the same spot on July 20 for two weeks. . . . Percy Mayfield and the Penguins filled the 54 Ballroom over the past week-end. . . . Joe Huston opens at the new Birdland in Seattle this week. . . . Red Norvo into the Mapes Hotel in Reno for two weeks starting July 12. . . . Sonny Thompson and Lula Reed due out here next month for a tour of the West Coast. . . . Final line-up of talent for Gene Norman's Jazz concert at the Shrine Audi-torium includes the Earl Bostic and Chuck Higgins inchestra, the Clovers, the Meadowlarks, the Medal. . . . Gene reports good attendance at the Monday night Jam Sessions at the Californian. . . . Al Jarvis had so "Sindy" that he is spotlighting it as his Command Performance record for two weeks. The group ap-peared on the Jarvis Holiday Hi-Jinks TV show Satur-plans cooking for these youngsters who are all talentee. Thermentalists as well "Naughty Baby" by Fran Harris. Zeke Manners has been featuring it on his early morning KFWB disc show. . . . "Angel of my Life" by the Jewels on imperial showing up in both R & B and Pop markets, according to Lew Chudd, president of Imperial. . . . Ohuck Higgins cut four sides for Dootone label last week. Dootsie Williams, Dootone prexy says the're all so good that he doesn't wow which ones to schedule for his next release. . . . Leo Mesner releasing two and hade. Aladdin label.

THE WEST'S OUTSTANDING INDEPENDENT RECORD DISTRIBUTOR CENTRAL RECORD SALES CO. 2104 Washington Blvd., Los Angeles, Calif. Phone: Republic 31940 Jim Warren, Pres. Great New Version-Breaking for a pop hit! Breaking For A Pop Smash THE WRENS THE BANDIT COME BACK MY LOVE" **EDDIE BARCLAY** with RAMA # 65 (arranged and orchestrated by Freddy Johnson) **Orchestra and Vocal Chorus**



Nothing like it!

DOUBBLE YOUR MONEY BACK



That's right! There's never been anything like it in the history of this industry! The Cash Box is the one and only publication in all the history of this industry that dares offer you DOUBLE YOUR MONEY BACK if, for any reason whatsoever you don't agree that The Cash Box is the finest publication for your purposes!

Fill out the coupon on the bottom of this page today! Enclose your check for \$15 for a Full Year (52 Weeks) subscription to The Cash Box! Read the first four issues! If you don't agree, after reading those first four issues, that The Cash Box is the greatest magazine for your business in all the history of the industry, simply return those first four issues and GET DOUBLE YOUR MONEY subscription!





THE CASH BOX 26 West 47th Street New York 36, N. Y.

OKAY! I'll take your offer! Enclosed find my check for \$15 for a Full Year's subscription to The Cash Box (52 Weeks' Issues). If I don't like the first four issues I receive, I am to return these four issues to you and you are to give me DOUBLE MY MONEY BACK for those first four issues, plus the \$15 which I'm enclosing herewith.

CITY	ONE	STATE	· · · · · · · · · · · · · ·
ADDRESS			
FIRM			
NAME		•••••	

July 23, 1955



CINCINNATI CUT-UPS "Be it ever so humble there's no place like home." These words I could easily echo again upon returning home from my vacation, twice as tired as when the holiday began and with loads of things to tell you about. "Yep, it's true Thom Hall country (/ at WKYW in Louisville is married. Nice note from him inviting me down to taste his wife's cookin'. . . Bill Bailey signed with WCPO stations; he formerly worked at WIW. . . . Paul Dixon returned to platter-chatter. Paul achieved his popularity around these parts a few years ago as a dee-gay on WCPO. This time he's on WLW. (You can bet the song pluggers are glad about this.) . . . Ruth Lyons "50-50 Club" will be cut to a half hour start-ing July 18th. . . . Jack Webb into town to help promote his new Warner Brothers picture "Pete Kelly's Blues". . . . Card from the Galvanos in the mail who are on vacation in Wis. . . How ard Chamberlain will be doing the commercial announcing for "Let There Be Life" a new series over WLW-TV. . . John Babcock has been appointed to the executive staff of Crosley's. A few years ago he worked as "John Butler" on Everybody's Farm. . . . TV-Mirror magazine, in its Aug, issue on Paul Dixon entitled "The Heart Knows Best". . . Johnny Bosworth is all set to cut records for MGM. While in New York I talked with him over the phone and he told me he would be cutting some of Corkey Robbins tunes. Noth worked at WLW as vocalist and are now on CES. . . . Nice spread of Bonnie Lou (King) in Sunday's pic-torial, even "Blue Tennessee Rain" and White Oak Music got into the pictures. (I'm sure mighty proud.) . . . Kenny Roberts (Dot) will be doing the Fire-man's Ball in Mack, Ohio again this year. He just appeared at Shorty Long's Driginal" WWVA Jamboree over CBS in Wheeling; this is in addi-tion to his many shows over WNOP.



- (PLUS THE NEXT FIVE)
- SATISFIED MIND 1 Porter Wagoner (RCA Victor 20-6105; 47-6105) Red & Betty Foley (Decca 29526; 9-29526) Jean Shepard Jean Shepard (Capitol 3118; F-3118)
- 2. I DON'T CARE Webb Pierce (Decca 29480; 9-29480)
- 3. IN THE JAILHOUSE NOW Webb Pierce (Decca 29391; 9-29391)
- MAKING BELIEVE 4. Kitty Wells (Decca 29149; 9-29149)
- CATTLE CALL 5.
- Eddy Arnold (RCA Víctor 20-6139; 47-6139) YELLOW ROSES
- Hank Snow (RCA Victor 20-6057; 47-6057) 7. THERE SHE GOES
- Carl Smith (Columbia 21382; 4-21382)
- 8. LIVE FAST, LOVE HARD, DIE YOUNG Faron Young (Capitol 3056; F-3056)
- 9. I'VE BEEN THINKING
- Eddy Arnold (RCA Victor 20-6000; 47-6000) 10. WILDWOOD FLOWER
- Hank Thompson (Capitol 3106; F3106)
- 11. IN THE JAILHOUSE NOW, NO. 2 12. HIS HANDS
- 13. CRYIN', PRAYIN', WAITIN', HOPIN'
- BALLAD OF DAVY CROCKETT 14.
- 15. BLUE DARLIN'

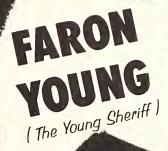
Wide Open Welcome



CINCINNATI, OHIO—Fess Parker received a wide open welcome recently when he arrived there for the promotion of "Davy Crockett". Shown from left to right at the airport are: Bud Ebsen; Fess Parker; Dick Morris of Hudson Motors; Elwood Jones, Manager of the Palace Theater; Carl Rich, Mayor of Cincinnati; Maurie Rose; and Jeffrey Lazarus of Shillito's and the F&R Lazarus Company of Columbus, Ohio.

A SURE HIT! "DON'T YOU FLIRT WITH ANYONE ELSE" b/w "TIME'S A - WASTIN' " Hal. Sothern, Hi. Wayne & Hal. THE FRONTIERSMEN "VAIN", Avis Records, by Diane Richards Sage & Sand Records 56531/2 HOLLYWOOD BLVD. HOLLYWOOD 28, CALIF. HO 9-1527 BY

ANOTHER GREAT COUNTRY HIT



and His Country Deputies

CAPITOL RECORD NO. 3169

GO BACK YOU FOOL

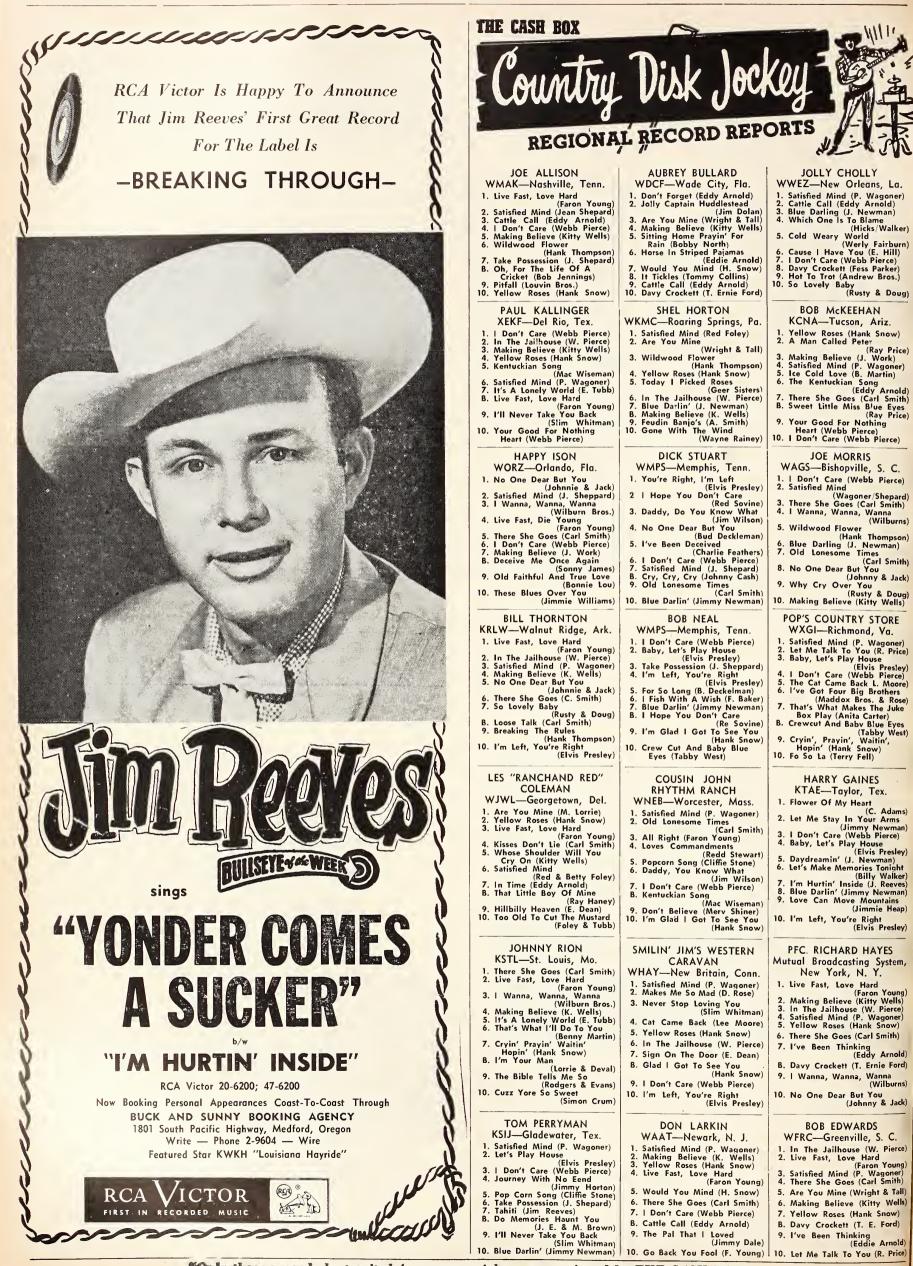
ALL RIGHT



HUBERT LONG, Vice President and General Manager

319 SEVENTH AVENUE, N. NASHVILLE, TENNESSEE PHONE 42-2005

Page 46









IN THE JAILHOUSE NOW Webb Pierce (Decca 29391; 9-29391)



MAKING BELIEVE Kitty Wells (Decca 29419; 9-29419) Jimmy Work (Dot 1221; 45-1221)



YELLOW ROSES Hank Snow (RCA Victor 20-6057; 47-6057)



SATISFIED MIND

Webb Pierce

Porter Wagoner (RCA Victor 20-6105; 47-6105) Red & Betty Foley (Decca 29526; 9-29526) Jean Shepard (Capitol 3118, F3118)



LIVE FAST, LOVE HARD, DIE YOUNG

Faron Young (Capitol 3056; F3056) THAT'S WHAT MAKES THE JUKE BOX PLAY



Jimmy Work (Dot 1245; 45-1245) CATTLE CALL

Eddy Arnold (RCA Victor 20-6139; 47-6139)



WILDWOOD FLOWER Hank Thompson (Capitol 3106; F3106)



IT TICKLES Tommy Collins (Capitol 3082; F3082)



NASHVILLE, TENN.-Eddy Arnold and Hugo Winterhalter seem to be highly satisfied with the way the new AMI Model "F" reproduces their latest RCA Victor recording together, "Cattle Call" and "The Kentuckian Song". Picture was taken on the occasion of the party at Gosset's Barn in Nashville in honor of Eddy's selling over 30 million records in the past ten years and signing a new seven year contract with Victor.

New Columbia Distrib For Minneapolis

MINNEAPOLIS, MINN.-The distribution of Columbia Records in the Minneapolis area has been taken over by the Heilicher Brothers, Amos and Danny, who have set up a firm called Columbia Midwest to handle the line. The new company will have offices and warehouse space at 31 Glenwood Ave., this city.

The Heilicher Brothers also operate the Advance Music Company and distribute the Mercury line as well as the Soma label which they press themselves.

"Texas" On Its Way

NEW YORK-It seems that in the music and entertainment industry. things happen in a glamorous way. And the story behind the tune "Yel-low Rose Of Texas" is no exception.

About a year ago, Columbia Records issued an album of Confederate Songs under the direction of A & R executive Goddard Lieberson. Bill Randle played a few of the tunes from the album on his show a few weeks ago. While these numbers were being ago. While these humbers were being played, publisher Phil Kahl was in Cleveland listening to the show. The PD tune "Yellow Rose" stuck in Kahl's mind. He picked up a copy of the album and took it back to New York.

He had Don George set lyrics to the tune over the weekend, and brought the lyric version to Mitch Miller because of the fine job Miller had done previous on his tune "Napoleon".

Miller cut it on Thursday of last week and was so enthused with the results, that he had 100,000 copies pressed and shipped before dee jay copies were sent out.

Other versions of the tune are com-ing out fast. Johnny Desmond's Coral platter has already been released with other versions on Capitol, Mercury, and Decca set for the near future.

Checking The Charts



JACKSONVILLE, FLA .- Faron Young, left, checks The Cash Box charts with Marshall Rowland of WJHP, Jacksonville and Teddy Wilburn. Faron, who since his release from the Army has become one of the nation's top country stars, has recently been signed for the movies. His latest Capitol disk is "All Right" and "Go Back You Fool."

Mercury Records Signs Jimmy Dean

NEW YORK - Mercury Records this week acquired one of the top country western artists when the label's country artists and repertoire chief, Dee Kilpatrick, signed Jimmy Dean, whose transcribed radio and filmed TV shows are seen on over 1,800 radio and TV stations. Dean, who formerly recorded for 4-Star label, had one of the nation's biggest hits a few years ago in "Bumming Around," but Dean hasn't been active in recording for some time. His first Mercury session has already been cut and the disk will be rushed into releases.

Along with Dean, Mercury acquired country fiddler Buck Ryan, who re-cently won the title of "National Champion Fiddler" in an open com-

petition. Ryan is the regular fiddler on the Dean radio and TV series. The signing of Dean and Ryan spotlights Mercury's drive in the country and western field which has seen Kilpatrick signing a batch of new artists in the past few months. Among the label's new talent is Jim Wilson, George and Earl, Benny Martin and Curtis Gordon. Kilpatrick is currently in negotiation with addi-tional talent which will further strengthen the label. Wilson's first disk, "Daddy You Know What" has already broken in many territories and spurred a rash of cover versions on other labels. Meanwhile, the Mercury country catalog continues to grow with new releases by such standard country artists as the Carlisles, Betty Amos, Johnny Horton, The Stanley Brothers, Chuck Reed, Tibby Edwards, Lloyd Ellis, Joan Hager, Carl Story and "T" Tommy Carter.



NORFOLK, VA. - Webb Pierce and Dusty Owens got together with Sheriff Tex Davis of WCMS in Norfolk during their recent visit to that city. Sheriff Davis ended a series of shows a few weeks ago with a crowd of 6,000 watching a program that included Hank Snow, The Davis Sisters, Slim Whitman, Elvis Presley and Onie Wheeler.





Page 48

July 23, 1955







With the charge of the server of the serve



BIG "D" JAMBOREE . . . Charline Arthur (RCA Vic-**BIG "D" JAMBOREE**... Charline Arthur (RCA Victor), Sonny James (Capitol) just back from a string of personal appearances. Sonny is slated for guest spot on the Red Foley "Ozark Jubilee" on August 13. Hank Locklin (RCA Victor) back at the Big "D" after a very successful appearance on the Grand Ole Opry and Ernest Tubb's "Midnight Jamboree." Locklin appeared as the special guest of Cowboy Copas (King) on the NBC portion of the 'Opry'. Boxoffice take at the Big "D" has continued to be good, with crowds coming heavier all along. Hickory's Al Terry recently made an appearance on the Big "D." Terry is going strong right now with the Big "No, No, John" and "Gone Again."

FROM THE CROSSROADS OF COUNTRY MUSIC... Webb Pierce (Decca) received the Cash Box Award as the number one male singer presented by Red Foley (Decca), while Pierce fulfilled a special guest spot on Red's "Ozark Jubilee" on July 9. Red Sovine (Decca) and the Maddox Brothers and Rose (Columbia) were also special guests on July 9. Pierce and Sovine were slated for some personal appearances following their appearances on the "Jubilee." Pierce and Sovine are slated also for a guest spot on the Julius La Rosa Show on August 30. on August 30.

COUNTRY SMATTERINGS ... "D" Kilpatrick, A&R topper for Mercury's C&W talent, reported that Jim Wilson, who is currently kicking up lots of play with his recording of "Daddy, You Know What" appeared on Howard Miller's TV Show in Chicago recently. Jim brought along his little daughter, June, who is featured on Jim's Mercury recording of "Daddy." Jim also re-cently guested on Pee Wee King's TVer in Cleveland. Dwight Gordon has joined radio station WEW in St. Louis, Mo. We hear the station has converted to full-time Country music programming, and Dwight holds down five hours of it, from 6 a. m. to 9 a. m. and 11 a. m. to 1 p. m. This is the only station in the area programming all country music. Dwight just completed two years at WOKZ in Alton, Ill. and was with KXLW in St. Louis, prior to his stay in Alton, Ill. All artists have a special invi-tation to drop in and visit with Dwight at his new lo-cation ... WEW in St. Louis, Mo. Hal Smith, personal manager of Carl Smith (Columbia) left Nashville last week to pencil in final arrangements for Carl's appear-ances in Arkansas territory. Smith and his Tune-COUNTRY SMATTERINGS . . . "D" Kilpatrick, A&R topper for Mercury's



sonny JAMES sonny

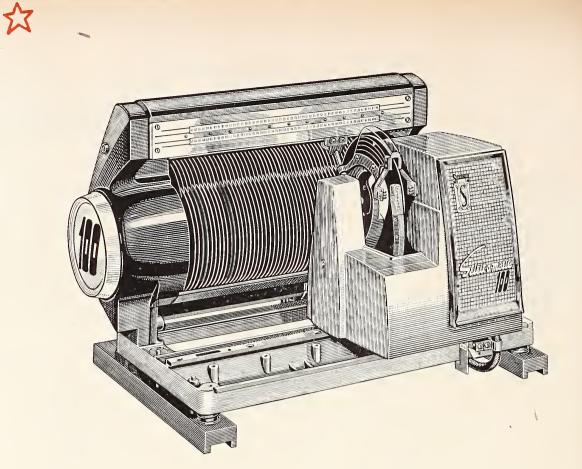
scheduled now for more tours. Oscar Davis, veteran promotion man will handle the show's promotion on the forthcoming tours. Davis left town last week to line up the schedule. Herbert L. Shucher types that Carl Stuart and his Cowboy Caravan worked Belfast, Maine on July 9. The group is comprised of Joe Dragun, Eddie Dyer, and Andy Bator. Shucher and Stuart left after the date in Belfast for business in New York. Just received the latest issue of the very interesting Country Music Club Journal. Thanks to the editors for the nice write-up. Col. Tom Parker currently promoting two tours. One tour featuring Hank Snow along with Martha Carson and her Country Gentlemen, the Davis Sisters, Skeeter and Georgie, Mother Maybelle and the

<text><image><text>





<text><text><image><image><image><text><text>

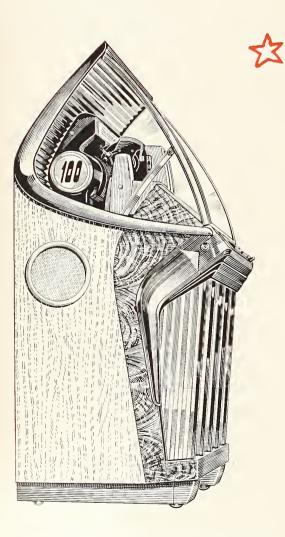


1

23



mechanism



and you'll find it only in



music systems *

★HIGH FIDELITY ALL THE WAY

America's finest and most complete music systems





ere and There

DETROIT, MICH .--- It's quite evident that other industries, besides the coin machine industry, have to solve the problem of complacency and laziness. A publicity director of a firm in this city explains his secret weapon, a built-in "Goose-O-Tron". This weapon, he describes as "manufactured from industry, imagination, enthusiasm and plain hard work. It is the element in the successful personality that never lets him think that yesterday's way is good enough for today. It's a device that consistently reminds him that his customers are people not just figures in a statistical report. And that no two of them are alike. Further, it tells them that change and improvement are the life-blood of this fast moving world."

NEW YORK—One of the ways to determine just how good or bad business is going is to watch freight carloadings. The 13 Regional Shippers Advisory Boards covering the entire United States, released an estimate this week of just what to expect for the 3rd Quarter. It indicates the biggest spurt in freight carloadings compared to a year ago period. The estimates pointed to a 10.4 per cent gain in loadings of the 32 principal commodity groups compared to the third quarter of 1954. The estimates indicated loadings of 7,515,231 cars against 6,805,819 in the 1954 period.

DETROIT, MICH.—If you've had any trouble driving anywhere these summer week-ends, it's easy to see why. General Motors reported this past week that its car divisions sold a record breaking 1,947,906 new cars, and 2,510,980 used cars in this year's first six months. The former record for new car sales was 1,475,943, sold in the first half of 1950. The old record for used car sales was 2,170,791 delivered in the first half of 1941.

NEW YORK—For operators in any momunity in the country worrying about their patrons being "away on vacations", a statement made by one of the executives of a large advertisng agency, studying this matter, is of considerable interest. "Many firms beieve that a great many people are way on vacations during the summer, eaving a void in city buying. This is not true. Our study shows that at nost, only 10% of a community's population is away at any one time, nd some of these absences are made p by visitors to these communities."

Page 51 (Editorial) July 23, 1955 **SUNSET FOR SUNSET F**

Ops No Longer Specialize in but One Type of Equipment. Diversification is Now the Rule—Not the Exception.

The year of 1955 will probably be remembered by a great many thruout the industry as the year the sun set on specialized operations.

Diversification is the rule—not the exception —today.

Few, if any operators, are confining themselves to but one type of equipment, whether that be amusement games, kiddie rides, music or various types of vendors.

For some years this was a general expression, 'Oh, that operator, he operates nothing but cigaette machines.''

Few such expressions are heard these days. The usual statement is, "He operates just about everything. From coke vendors, to hot coffee and cigarette machines—as well as games and phonographs."

This came about when the operator began to realize that the location was more important than the equipment he featured.

In short, it was the location (or the patrons of that location) that was bringing the money into the machine. By and of itself the machine meant nothing.

As this began to sink in ever deeper into the operator's conscience he played up to the location itself. He learned that it paid him to feature everything that certain good locations wanted and needed to help stimulate the location's business as well as to bring himself a better income from that location.

He installed the phonograph and wall boxes, and added the cigavette machine and soft drink dispenser, and later a hot coffee vendor if it could be used, and also made certain that his games were the games the location featured. The location's importance is growing greater every day. As taverns close here and there about the nation and as other locations are lost to the industry, the operator realizes he must concentrate more effort on each one of his individual spots, so that he is assured a decent return on his investment.

It is not at all surprising to wander into an operator's place of business and find games, vendors and music equipment neatly stocked and ready to be moved into any location that develops in his territory.

The average operator has learned that diversification has paid off. He finds that when play falls down on one type of equipment, usually the other will hold up. In this fashion he maintains a more steady income throut the year.

It is not at all surprising to meet operators at a vending machine showing one day and at a music show the next. Operators have diversified their routes to the point where they are intercsted in all sorts of equipment—as long as this is the equipment their locations request and require.

Diversification has also proved very helpful to all the manufacturers. They realize that sometimes one product may be dependent on another for more steady and sustained income and that being able to pay for their machines may be due to the fact that other of the operator's machines were able to earn just that much more.

All in all diversification is proving more profitable all around because there is one definite resultant effect of diversifying any route and that is the operator, himself, pays more close attention to his locations and this, if anything at all, will help assure him a more profitable future.

Page 52 The Cash Box With Dime Play: **PROGRAMMING PHONOS MORE** IMPORTANT NOW THAN EVER

NEW YORK-Programming music machines is one of the most important functions of a music operator. The manufacturers turn out the greatest playing, the most attractive and the finest sound producing machines. Patrons are drawn to the machine because of the time and effort the manufacturers put into its design and mechanisms.

Operators pay large sums of money for these attractive phonographs, and the least they can do to implement the value of their machines is to see to it that each machine has the best moneymaking records inserted. The next step is to see that the little strips are correctly inserted into the program holder (and incidentally make sure the machine is dusted and clean looking so as not to detract from the beauty that is so instrumental in drawing the patron to the machine in the first place.)

During the past several years, music operators have come to realize, more and more, the great importance of giving their patrons the music they want to pay their money to hear. With the multi-selection machines of these past few years, the opportunity is there. The operator must use it to the best advantage.

One of the country's most famous music personalities, in a recent discussion with your editor, pointed out a condition which we all realize subconsciously, but have never followed thru seriously. This woman, traveling all over the world-in the smallest, as well as the largest cities, knows the music tastes of the public intimately. She has records in juke boxes. In every town, hamlet or city, she watches the records in music machines.

"Today, with our present method of travel" she stated, "distance means nothing. One day we're playing in the United States, and the next we're in Europe, or on the way to Australia. In all of our travels, we find that the music tastes of the public is generally the same. Some prefer the pop tunes of the day, others prefer standard hits of years ago, and we found that some patrons of juke boxes want to listen to classical and operatic tunes. With the juke boxes today, capable of serving such large number of selections to the public, it seems to me that a certain number of selections should be devoted to every possible type of music. In that way, the owner of the machine would be able to cash in on every angle. We know that, for the most part, the public wants to hear the pop tunes of the day (for which we're mighty thankful), but at the same time, there are lulls, in which certain customers would insert coins for music other than these tunes. In that way, the machine would continue to earn money for the owner."

There's a great deal of sense in what our record artist friend says. We realize that the operator must go with the records that bring in the moneyand that every location, like every human being, has different problems. But, we say that if the operator would take each location, study the patrons who play the phonographs, and give them the music they want, they would increase their collections, And, they might find, as our friend states, that some locations would bring in additional money, if certain classical, opera, and foreign language records were included in their programming.

Gottlieb Ships New 5-Ball Game

CHICAGO-Alvin Gottlieb of D. Gottlieb & Company, this city, announced this past week, production by the firm of its new "magnetic appeal" five-ball, "Sweet Add-A-Line."

"We are highly encouraged," said Gottlieb, "by the successful long-term test runs on 'Sweet Add-A-Line' and by the fact that we have had such an unusual number of orders to start out with."

"Sweet Add-A-Line" is run on a rollover system, with the player attempting to complete any or all of the eight vertical number columns appearing on the backglass.

By completing one column, the player lights the "Special Hole" feature on the playfield. Each additional column completed lights an additional spot on the "Special Hole" feature. Completing all eight columns awards the "Super Special."

Additional features of "Sweet Add-A-Line" includes, 4 "On-Off" high score pop bumpers, 2 super power flippers and 2 cyclonic kickers.

"We have found through experience", added Gottlieb, "that the pinball which is most popular is that which features the most ways to show skill.

"In 'Sweet-Add-A-Line' we are producing a pinball machine featuring eight different ways in which the player can show his skill, through the eight number columns on the backglass.

"The tremendous play appeal", continued Gottlieb, "combined with the gay colors and beautiful cabinet, give 'Sweet Add-A-Line' what we like to term, 'magnetic appeal.'

"This is truly an 'operators' game' ", concluded Gottlieb, "and we suggest ops visit our distributors and find out for themselves."

Bally Announces Two New Bowlers "ABC" and "Congress"

Score by Official Bowling Rules



JACK NELSON

CHICAGO —Bally Manufacturing Company, this city, this week an-nounced two new bowling games, "ABC Bowler" and "Congress Bowler."

According to Jack Nelson, Bally general sales manager, the new bowlers are the result of a solid year of inten-

sive engineering to solve the mechanical and electrical problems of scoring by official bowling rules in a game de-signed to be played by a single player, or by competitive groups of 2 to 6 players.

players. "Actually," stated Nelson, "the en-tire engineering project was begun at the insistence of leading operators, whose location surveys showed that 15,000,000 bowlers in America offer an enthusiastic, ready-made public for shuffle-bowling by official bowling wules"

shuffle-bowling by onicial bowling rules." Nelson also pointed out that the new bowlers feature new king-size pins that are nearly a foot high and almost as big as official pins used in regulation bowling alleys. Also fea-tured is the new large size puck, much larger than those used with previous Bally bowlers. Housed in colorful, club-styled cabinets the new bowlers feature light-up scores with speedy totalizing; 7-10 pick-up; genuine for-mica playfield; hinged pin-hood, doors and playfield with easy-up elevator on playfield; speedy pin re-set; quiet op-eration; simple, sturdy trouble-free mechanism. Cabinets are 8 ft. 6 in. long, 25 in, wide. "ABC Bowler," (without match fea-ture) and "Congress Bowler" (with

ture) and "Congress Bowler" (with match feature) are available for dime play, or one play for a dime, 3 plays for a quarter.





LONDON, ENGLAND-P. Hunger, LONDON, ENGLAND—P. Hunger, director, Automatic Musical Instru-ments (Great Britain) Ltd., advised the firm had appointed its ninth dis-tributor for its BAL-AMI E80 phono-graphs, J. H. A. Swinson & Company, Ltd. of Belfast, Ireland. The English firm is manufacturing the AMI, model E80 phonograph here, known as the BAL-AMI E80-A.

"Although Swinson's have only had the agency for three months", stated Hunger, "they have already placed BAL-AMI's in the best locations in the heart of Belfast."

Pictured herewith is a truckload of phonos being delivered to Swinson, and Swinson is on left with his hand resting on top of the phono.

The Cash Box

Page 53

July 23, 1955



10,000 SUPERMARKETS PLAN "SILVER JUBILEE" FOR MONTH OF AUGUST

NEW YORK-This item is for the special attention of kiddie ride operators with equipment located in supermarkets.

A terrific promotion is set for a "Silver Jubilee" celebration during the month of August thruout the nation, in which some 10,000 supermarkets will join. There will be 31 days of special sales, promotions and festivities.

Secretary of Agriculture Benson, Secretary of Commerce Weeks, and governors of 24 States have issued proclamations officially endorsing the celebration. Grocery Manufacturers of America, Super Market Institute, National Food Brokers Association, and other leading trade associations have joined with others in officially recognizing the event.

Some of the promotions planned are giving silver dollars to every 25th customer, special "Silver Jubilee" Cook Books will be sold, and radio, television, newspaper, magazine advertising will tell the industry's message to the American public. In addition, some 43 leading manufacturers are helping supply supermarkets thruout the country with special promotion and printed material for the event.

Kiddie Ride operators with equipment in these locations can get together with officials of the supermarkets at this time and arrange some type of promotion for these 31 days in August, joining in with the spirit of the occasion, and at the same time assure themselves of increasing their collections.





Most of the executives of the wholesaling firms in Louisville either on vacation or out on the road hustling sales. . . At Southern Automatic Music, Leo Weinberger away to Chicago, but everyone else here hustling to serve their customers. . . . Walter Waldman of S. L. Stiebel on his vacation in Miami Beach with his family, leaving Paul Ritter to handle sales. Lynn Dear-mond and Clarence McDeal working with Paul to take care of everything. . . . B. W. Jacobs, Coop Distributing, away to Chicago, leaving John Fitzgerald to handle the business. . . Gil Brawner, H. M. Branson Dist. Co., busy at his desk, while Jules Guidi of the service dept. tells us he lacks only a year and a half to be eligible for The Cash Box "20 Year Club." H. E. (Herb) Lowe, Bowling Green, well satisfied with the biz he's doing on his routes. Claims he has the best servicemen in the area in Clay Pool, Bill Howard and Cecil Myers. . . J. C. Rabold replacing older equipment with newer machines. . . Frank Kirby, Kirby Music, visiting in Mississippi, while Houston sees that their records at the Record Bar keep moving.

Airmail Subscription Cash Box he \$30

Exhibit Announces New Line-Up Of Distributors

Factory and Distribs Busy On New Gun "Treasure Cove" Shooting Gallery

CHICAGO—Sam Lewis, executive vice-president, and Frank Mencuri, vice-president and director of sales, vice-president and director of sales, Exhibit Supply, this city, released its new line up of distributors this week. Included in this list of distributing firms are many who were handling the Exhibit line, and several new ones.

ones. All of the newly appointed dis-tributing firms now have Exhibit's newest game "Treasure Cove" Shoot-ing Gallery on their floors, and Lewis reports that these firms are showing the approval of operators in their territories by placing substantial or-ders, and asking for deliveries as quickly as possible. The distributors now handling the Exhibit line are: Advance Automatic Sales Company San Francisco Calif.

Sales Company, San Francisco, Calif.; Birmingham Vending Company, Birmingham, Ala.; Bush Distributing Company, Miami and Jacksonville, Fla.; Coin-Automatic Distributing Company, Johnson City, Tenn.; Commercial Music Company, Dallas and San Antonio, Tex.; Culp Distributing Company, Oklahoma City, Okla.; Dunis Distributing Company, Portland, Ore. and Seattle and Spokane, Wash.; First Coin Machine Exchange, Chicago, Ill.; Franco Distributing Company, Montgomery, Ala.; General Vending Sales Corporation, Baltimore, Md.; T. B. Holliday Company, Columbia, S. C.; Liberman Music Company, Minneapolis, Minn. and Omaha, Neb.

Also: Miller-Newmark Distributing Company, Grand Rapids and Detroit, Mich.; Minthorne Music Company, Los Angeles, Calif. and Phoenix, Ariz.; Modern Distributing Company, Denver, Colo.; Monroe Coin Machine Distributing, Inc., Cleveland, O.; Mike Munves Corporation, New York, N. Y.; New Orleans Nov-elty Company, New Orleans, La.; Redd Distributing Company, Inc., Allston, Boston, Mass.; Roanoke Vending Exchange, Inc., Charleston, W. Va.; David Rosen, Inc., Philadelphia, Pa.; Albert Simon Syracuse Corporation, Syracuse, N.Y.; Southern Automatic Music Company, Louisville, Ky., Lexington, Ky., Cincinnati, O. and Indianapolis, Ind.; Frank Swartz Sales Company, Nashville, Tenn.; University Coin Machine Exchange, Columbus, O.; Va-riety Distributing Company, Atlanta, Ga.; W. B. Distributors, Inc., St. Louis, Mo. and Kansas City, Mo.; and S. L. London Music Company, Milwaukee, Wis.

For Davis 6-point guaranteed phono-graphs converted to 10c, 3 for 25c play, all makes and models, 6-point telephone collect --- Syracuse 75-1631 CORPORATION SEEBURG FACTORY DISTRIBUTORS 725 WATER STREET SYRACUSE, NEW YORK

Van Dusen Bros., Edmonton, Alberta, Canada, has the line for their territory; Nova Apparate-Gesell-schaft M.B.H. has it in Hamburg, Germany; and Mondial Commercial Corporation, New York, N. Y. has the export.

Atlantic New

York Corp. Moves To New, Large, **Modern Quarters Distributing Firm Will Be Closed Two Days. Opens Wed. June 20.**

Official Open-House Party Scheduled For Early Fall.

NEW YORK-Atlantic New York Corporation, this city, began its tremendous task of moving to its new and large quarters this week-end.

The new building, located at 843-849 Tenth Avenue (at W. 56th Street) has been undergoing renovation for a number of months, and is now ready for occupancy.

The entire Atlantic organization will be housed in these large and modern quarters-offices, showrooms, service department, and shop. Officials of the firm have been spending the past number of weeks shuttling from their present offices to the new building, supervising its construction. "The new Atlantic Building is only a few short blocks from our previous quarters" stated an official, "and operators will find no difficulty in visiting us whenever they wish. They will find every possible convenience there to better help them conduct their business. Our shops and showrooms will be the most modern and beautiful in the East, if not in the country."

To facilitate this gigantic moving job, Atlantic's offices will be closed for two days, Monday, July 18 and Tuesday, July 19. They will be ready to receive their customers on Wednesday, June 20.

The firm, one of the most progressive in the country, distributes the products of J. P. Seeburg Corporation and D. Gottlieb & Company.

An official open house warming party is scheduled for some time in the Fall-"when all our operator friends will be back from summer vacations", an executive advised.

HRU THE COIN CHU HOUSTON HAPPENINGS

Constraints in every issue. Another veteran operator we haven't con-trained tables spotter than good bistributing Co. 1902 Leeland Ave. Jerry Bate Marine Market Market Co. 1902 Leeland Ave. Jerry Bate Market Market Market Co. 1902 Leeland Ave. Jerry Bate Market Market Market Co. 1902 Leeland Ave. Jerry Bate Market Market Market Co. 1902 Leeland Ave. Jerry Bate Market Market Market Co. 1902 Leeland Ave. Jerry Bate Market Market Market Co. 1902 Leeland Ave. Jerry Bate Market Market Market Co. 1902 Leeland Ave. Jerry Bate Market Market Market Market Co. 1902 Leeland Ave. Jerry Bate Market Market Market Market Co. 1902 Leeland Ave. Jerry Bate Market Market Market Market Co. 1902 Leeland Ave. Jerry Bate Market Market Market Market Co. 1902 Leeland Ave. Jerry Bate Market Market Market Market Co. 1902 Leeland Ave. Jerry Bate Market Market Market Market Co. 1902 Leeland Ave. Jerry Bate Market Market Market Market Co. 1902 Leeland Ave. Jerry Bate Market Market Bate Market Market Co. 1902 Leeland Ave. Jerry Bate Market Marke trade might like to read about.

Meeting Dates Of Music Operators' Associations

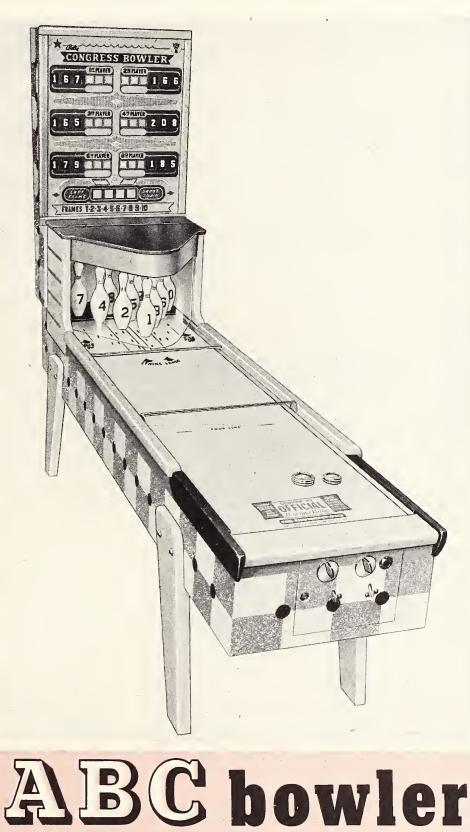
- July 18—Westchester Operators' Guild, Inc. Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
 - 19—Phonograph Merchants' Assn., Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (executive board).
 - 21—Eastern Ohio Phonograph Operators' Assn. Place: 1310 Market Street, Youngstown, Ohio (executive board).
 - **25—Central States Music Guild** Place: 805 Main Street, Peoria, Ill.
 - 26—Western Massachusetts Music Guild Place: Ivy House, W. Springfield, Mass.
 - 26—Amusement Machine Assn. of Philadelphia, Inc. Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa
- Aug. 1—United Music Operators of Michigan Place: Fort Wayne Hotel, Detroit, Mich.
 - -California Music Merchants' Assn. Place: 311 Club, 311 Broadway, Oakland, Calif.
 - Phonograph Merchants' Assn., Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (General)
 - -California Music Merchants' Assn. 4-Place: Sacramento Hotel, Sacramento, Calif.
 - -Eastern Ohio Phonograph Operators' Assn. Place: Tod Hotel, Youngstown, Ohio (General)
 - -California Music Merchants' Assn Place: Fresno Hotel, Fresno, Calif.
 - 10—California Music Merchants' Assn. Place: Bakersfield Inn, Highway 99, Bakersfield, Calif
 - 11—California Music Merchants' Assn. Place: U. S. Grant Hotel, San Diego, Calif.
 - 14-New York State Operators' Guild
 - Place: Governor Clinton Hotel, Kingston, N. Y.
- Sept. 11 & 12-South Dakota Phonograph Operators' Assn. Place: Deadwood, S. D.



July 23, 1955

OFFICIAL BOWLING SCORES ATTRACT MORE PLAYERS ... EARN MORE MONEY

Cash in on ever-increasing popularity of bowling. 15,000,000 bowlers will keep coin-chutes busy and cash-boxes full for all operators who get in on the ground floor with first **6-PLAYER***



OFFICIAL BOWLING** shuffle-bowlers. Order new Ballybowlers now!



New KING-SIZE Pins New OVER-SIZE Puck

New king-size pins, nearly a foot high and almost as big as official bowling-alley pins, increase play appeal of new Ballybowlers. Pin at left is official pin. Pin at right is ordinary shuffle-bowler pin. Center pin is new Bally king-size pin. Matching the new king-size pin is the new Bally over-size puck with a hefty, healthy feel that adds to thrill of skill-shooting. New over-size puck is larger puck on playfield at left. Compare size with smaller old-fashioned puck.

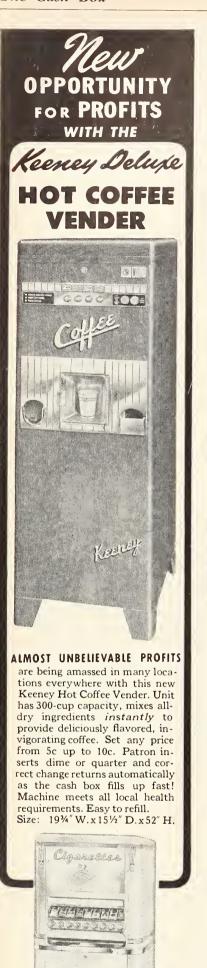
SPECIFICATIONS: Overall size 8½ ft. long, 25 in. wide. Available in straight dime play or one play for a dime, 3 plays for a quarter. Light-up scores with speedy totalizing. Club-styled cabinet. 7-10 pick-up. Genuine Formica playfield. Hinged pin-hood, doors and playfield with easy-up elevator on playfield. Speedy pin re-set. Quiet operation. Sturdy, trouble-free mechanism.

*Fun for one player , , , more fun for competitive teams of 2 to 6 players. **Scoring for strikes, spares and blows is according to Official Bowling Rules.

ABC-BOWLER and CONGRESS BOWLER are out-earning all other bowlers in side by side competition. Get your share. Get ABC BOWLER or CONGRESS BOWLER on location now.



The Cash Box





The Keeney Deluxe Electric

AMI Establishes Nation-Wide Field Service For Music Mach. Distribs & Ops

GRAND RAPIDS, MICH.—A new nation-wide service providing quick local technical help for juke box distributors and operators on problems of training, installation and service has been established by AMI Incorporated, this city.

Field Service Engineers are now on active assignment in the South, Central and Western regions as the first step in the expanded AMI service program.

"Each of the Field Service Engineers has broad technical background plus practical experience and specialized training to give fast on-the-spot service to distributors and operators," stated an AMI official. "The AMI field representatives also will conduct training classe for distributors' and operators' servicemen and advise and help with installations as needed," he added.

The three service engineers now in the field are George F. Klersey, stationed in Miami to serve the Southern region; Eugne Wasson for the Western region with headquarters in Los Angeles and Henry Hoevenaar, working out of the AMI Chicago office covering the Central region.

Jack Devaney Heads

"The Cash Box" Calif. Office

lywood office of The Cash Box

effective Monday, July 11.

Jack Devaney took over the Hol-

Devaney is dropping around to

see all in the coin trade, and will serve California's coinmen with the same efficient cooperation they have come to expect from The Cash Box thruout the nation. WIRE OR PHONE! CLEAN . . . READY! \$ 99.50 74.50 54.50 40.00 349.50 Write 49.50 5.50 United Clover alley United 10th Frame Stars United Supers United Juth Frame Stars United Supers United Stars United DeLuxe Keeney National alley Williams Sidewalk Engineers Seeburg 147M Wurlitzer 3020 Wall Boxes United ABC and Bally Coney Island Offer Ask for complete bargain list . . . Hurry! ODCO, Inc. 1100-02 Broadway, Albany 4, N. Y. (Phone: 5-0228) Assorted KIDDIE RIDES FOR SALE Cheapest In The Country \$25^{.00} UP SEND FOR LIST TODAY DAVID ROSEN Exclusive A M I Dist. Ec. Pa. 855 N. BROAD STREET, PHILA. 23, PA PHONE-STEVENSON 2-2903



Summer vacations, the start of the tourist season and big profits has coinrow in a gay twirl these days. Although spotty in some areas, business in general remains at a high level with hopes for even greater gains with all the new games which were recently introduced on the market. There's plenty of activity with many coin-ops expanding their routes and switching around equipment.

Plenty of excitement at Badger Sales Company last week as Genco's new "Champion Baseball" two player baseball game was wheeled into the showrooms and uncrated. Fred Gaunt and Bill Happel both agreed that the game certainly looked like a natural money-maker for the operator. Don Ames, Badger Sales field rep., returned from San Diego with glowing reports that business is on the upgrade down there in spite of the hot weather. He adds that AMI's model "F" is getting a royal reception. Joe Duarte has been extra busy in the export sales dept. getting shipments ready for foreign markets. . . . Ray M. Galante of Dunis Distributing Company, Seattle, in town last week on a combined business and pleasure trip. Phil Robinson, Chicago Coin's genial West Coast rep., was going to entertain him, but found out that he had already made plans of his own during his stay in LA. . . . Ed Wisler, sales rep. for Minthorne Music Company, celebrates his 20th year in the coinbiz this month. Operators from all over Southern California poured through the doors of the Minthorne showrooms last week to see Exhibit's new "Treasure Cove" Shooting Gallery. Hank Tronick is mighty happy over latest reports from coinmen that Williams "King of Swat" is now a top money-maker on location. . . . Fred Harling whizzed in from Delano just long enough to take care of business then headed back for the valley again.

Vacations have taken their toll at the Paul A. Laymon & Co. showrooms. Don Gilbertson, Charley Daniels and Don Peters have all taken off on their annual leave. Peters and his family left for Yellowstone National Park. Charley intends to just stay home and rest except for a few fishing excursions to nearby mountain resorts. Ed Wilkes celebrated his birthday last week. He isn't admitting how old he is but his fellow employees all agree that he must have been around in the days of Teddy Roosevelt. As for business at the Laymon showrooms everyone agrees that it's simply great. . . . Phil Robinson, out ballyhooing those great Chicago Coin games, says that business throughout the West is holding its own with a lot of activity on the "Hollywood" bowlers and "Big League" Baseball games. . . . Sam Ricklin of California Music Company turned rather pale in the face last week when his doctor revealed all the complications he ran into during the removal of his appendix. It developed into a very serious operation but Sam is feeling fine now. . . . The new United "5th Inning" Baseball Game continues to command the center of attention at the C. A. Robinson & Co. showrooms. Both Charley Robinson and Al Bettelman both agree that operator reaction to the game has been most favorable.

Minthorne Music is giving a Seeburg phono to the Foundation for the Junior Blind. This organization is doing a wonderful job with sightless children and was recently lauded for their wonderful work on the Paul Coates "Confidential File" TV show. . . . Mary and Kay Solle at Leuenhagen's Record Bar really have the Summer spirit. They have been planning short week-end trips to nearby communities during the season. Mary stated, "Maybe we won't be able to take a long vacation but we'll have fun anyway." ... Operators from far and near dropped in along coin row last week to shop around. . . . Earl Wilson drove all the way in from the boom city of Las Vegas.... Tex Nowka was also a West Pico visitor from San Bernardino along with Jack Neel from Riverside.... Nat Ferraro dropped in from Downey along with Carl Honeyman from Long Beach. Another Long Beach visitor was Bob Holland. Bob was recently elected as secretary of the Harbor juke-box operators association in Long Beach. . . . Walter Hennings trekked in from Costa Mesa. . . . Other visitors included J. D. McGehee, LaVerne; Bill Farlow, Bakersfield and Gordon LeSeur from 29 Palms.

Jack Simon of Simon Distributing Company noted a sharp rise in business last week with equipment moving out to arcade owners and operators... Ben Chemers has been extra busy getting the next meeting of The California Music Merchants Association set up for August 2.... Seems that most everyone in the music business will be at the Palmer House in Chicago July 18 thru 21. It's going to be a quiet place along coinrow during this three day event. Practically all the record distributors planed out last week-end for the convention city along with record promotion men and many others representing all phases of the music field.

SUBSCRIPTION to THE CASH BOX \$30



Page 58

GENCO'S



and the other over Lake Pontchartrain to open up vast new territory for operating and distributing. . . . Ruby and Al Young of The Bop Shop moving into their new home in suburban Metairie. Come September, Al takes his position of State Auditor at Magnolia Park, Little Farms, La. . . New telephone girl at TAC Amusement is lovely Laura Baggett. . . . Lois and Dick Sturgell of A. I. Distributing return from a western trip, in which they spend time in Los Angeles and Las Vegas. . . The two girls who held down the office for Sturgell were Marion Ciaccio and Terry Assunto. . . . Eddie of A & M Amusement, in at A. I. Distributing, and driving a pretty Chevrolet station wagon. . . . Roy Townsend of G & S Amusement, Hattiesburg, Miss., and Wagoh. . . . Roy Townsend of G & S Amusement, Hattlesburg, Miss., and W. A. Dunn, Hammond, La. in town. . . . Johnny Imbragulio, we understand, took legal steps and changed his name to Johnny Vincent. He is top salesman at A. I. Distributing. He also has his own label "Ace," on which Earl King has waxed "Those Lovely Lovely Nights." . . Mr. Fabragas of Fabragas Music, Houma, La., in town shopping. . . . Looks like Mr. Austin, Gulfport, Miss., will soon be operating cigarette vendors. . . . Marian Jones, formerly corre-spondent for The Cash Box, still with Gulf Shipping Co. Marian is moving into an apartment in the French Quarter. . . . Congratulations to Terry Assunto of A. I. Distributing, who celebrated a birthday July 13.



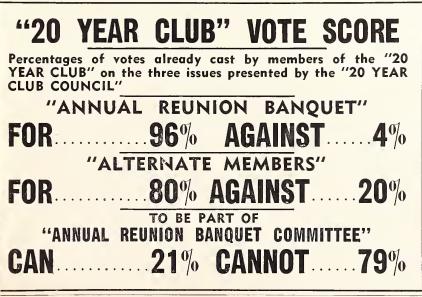
PARIS, FRANCE—Socodimex, this city, exclusive agents here for the J. P. Seeburg Corporation line of automatic phonographs, has just moved into its new building, pictured herewith. H. Klein, director of the firm, advises that the building is ideally located, being just behind the Paris Palace of Sports (the French Madison Square Garden), and close to the Eiffel Tower. He reports Seeburg phonos going very well here

Page 59



NASHVILLE NOTES

B. C. Tomblin, Tommy Distributing Co. overcome by the heat and was bedded for awhile. Tommy's secretary, Betty Whittington, out of the office this week due to the death of her mother-in-law in Greenwood, Miss. . . Roy Goodall back from his vacation spent at Daytona Beach with his family. ... C. A. Lampley starts on his vacation, heading for Canada with his family. . . Frank Swartz taking it easy while Glenn Miller returns from a Miami Beach vacation. . . . Ezzel McBroom, Cookville, in town shopping. . . . George W. Haynes, Murphysboro, in this city this week buying equip. . . . Woodie Thomason, Rock City Amusement Co., preparing to leave for Chicago, while Kenneth Brake, working like mad so he can leave for that secluded spot in Colorado Springs. . . S. L. Stiebel Co., a busy place as usual, with George Happell doing a super job. . . . Leighton (Smitty) Smith, Hermitage Music Co., happy at his work selling AMI phonos. . . . Sid Parker's place busy with trucks being loaded with equip going out.



quet Committee

CHICAGO—The following 33 mem-bers of *The Cash Box*' 20 Year Club have agreed to serve on the "Annual Reunion Banquet Committee" which will meet in this city approximately sixty days prior to the banquet: Sam H. Mided, Chicago, Ill. Sam H. Taran, Miami, Fla. Albert C. Evans, South Bend, Ind. Wm. Marmer, Cincinnati, O. Edw. M. Ravreby, Allston, Mass. Vince Shay, Chicago, Ill. Bill Gersh, Chicago, Ill. Bill Gersh, Chicago, Ill. Wm. Blatt, Miami, Fla. Elmer H. Weatherwax, Schenectady, N. Y. Hirsh de La Viez, Washington, D. C. N. Y. Hirsh de La Viez, Washington, D. C. Bill Bye, Kansas City, Kans. V. N. Allbritten, Murray, Ky. Herb Perkins, Chicago, Ill. Jack Kelner, Chicago, Ill. Ralph S. Pelleteri, Silver Creek, N. Y. Mickey Anderson, Erie, Pa. Roy Small Detroit, Mich. Ben Sterling, Jr., Moosic, Pa. Sam W. Clark, Benton Harbor, Mich. Frank Miles, Danville, Ill. Charles Di Palma, Steubenville, O. Hary Daul, Green Bay, Wisc. Samuel Weinberger, Indianapolis, Ind. Ken Kulow, Milwaukee, Wisc. T. R. Styers, Winston-Salem, N. C.

Bernard H. Ryan, Nashville, Tenn. Al Schlesinger, Chicago, Ill. K. A. O'Connor, Richmond, Va. Harold W. Daily, Houston, Tex. Lou Casola, Rockford, Ill. Harry Poole, Boston, Mass. Wm. Betz, St. Louis, Mo.



The Cash Box



BALLY GAMES	SEEBURG		
Atlantic City\$125.00	PHONOGRAPHS		
Bright Spot 95.00	M100A\$350.00		
Hi-Fi 300.00	M100B 535.00		
Palm Springs 295.00	M100BL 565.00		
Spot Light 75.00	M100C 695.00		
Yacht Club 140.00			

All equipment is steam cleaned and completely reconditioned. Guaranteed ready for location.

ONES CO

1263 Mission Street

San Francisco 3, Calif. KLondike 2-3579

We are exclusive distributors for J. P. Seeburg Corp., Bally Mfg. Co. Our references: Dun ond Bradstreet, Bank af Americo.







The record breaking "heat wave" continues here in the East, and coinrow shows the effects. Not many local ops visiting wholesalers—only those who are in need of machines, parts and supplies. Those who came down to 10th Avenue got a look at several new amusement machines by Genco, United and Exhibit, and were favorably impressed with what they saw. To make up for any slackoff in visitors, wholesalers report that for the past two weeks a decided increase has been noted in orders for reconditioned music, both local and export.

* * * * * * * *
The second the second the second data se



Amos and Danny Heilicher, who operate the Advance Music Company in Minneapolis have taken over the distributorship of Columbia records in this area. The Heilicher brothers have set up the operation under the name of Columbia Midwest and will have offices and warehouse space at 31 Glenwood distribute the Mercury label and also the Soma label which they press themselves. . . Elmer Cummings of Brookings, S. D., took in the St. Paul Open Golf Tournament which was held at the Keller Golf course, July 7 thru 10. . . . Ben Jahnke of Hutchinson, Minn., managed to get back home last week was that he had just picked up some new equipment and he got the machines off the truck before the rains came and before any possible damage could occur. . . Operators in this area are extending their condolences to Jack, Sam and Chuck Karter on the death of their mother Mrs. Bessie Karter, who passed away July 5 at Mt. Sinai Hospital in Minneapolis. Sam, Jack and Chuck S. D., is so busy these days that he is doing most of his business by phone. . . Mr. and Mrs. Iz La Fleur of Devils Lake, N. D., made their first trip into the Twin Cities in over six years. While the missus shopped around in the genariment stores Iz shopped around for games for the route. Ike La Fleur, sistors to the Twin Cities were Earl Woods of Winona, Minn.; Al Spors of St. Chuck, Minn.; John Galep of Menomonie, Wis; John McMahon of Eau Claire, Wis, Dick Grant of Mound, Minn.; Harold Peterson of Bethel, Minn.; John Howe of Foley, Minn.; Clayton Norberg, C & N Sales Company of Mankato. Min.; and Bob Keese of Forest Lake, Min.



This city is really earning its name as "The Convention City" during July. Even as this column is written, the gay, sparkling hi-jinks of The Annual Shriners' Convention is underway, with its usual assortment of fire engines, floats, bicycles, motorcycles, old cars, new cars, parades, confetti, noisemakers, clowns, and thousands on thousands of smiling, fez-bedecked buinessmen turned Shriners for a week. Following the Shrine Convention into Chicago will be the National Association of Music Merchants Convention to be held at the Palmer House this week. And the National Bulk Vending Machine Show later this month at the Conrad Hilton Hotel. And on and on come the conventioneers to this gayest of all convention cities, Chicago.

In town for the Shrine Convention, among others were coinmen, C. O. Moon of Atlanta, Ga., who brought along his lovely wife and daughter, and Irv Weiler of Uni-Con Distribs in Kansas City who is a member of the K. C. Shrine Band... Bill DeSelm, Johnny Casola and Ben Becker were only a trio of the coinmen in Chicago entertaining the Shriners in town. The United plant was bulging with visitors from all parts of the country. Bill says they still managed to maintain production, though, so don't be worried, you distribs! Roy McGinnis managing to get in a few rounds of golf these days and word from Keeney sources say "He's getting to look like a pro"... A hearty "thank you" to the latest volunteers for "20 Year Club Annual Reunion Banquet Committee": Harry Daul, Green Bay, Wisc.; Samuel Weinberger, Indianapolis, Ind., Ken Kulow, Milwaukee, Wisc.; T. R. Styers, Winston-Salem, N. C.; Bernard H. Ryan, Nashville, Tenn.; Al Schlesinger, Chicago, Ill.; K. A. O'Connor, Richmond, Va., Harold W. Daily, Houston, Tex.; Lou Casola, Rockford, Ill.; Harry Poole, Boston, Mass., and Wm. Betz, St. Louis, Mo. . . . Les Rieck breathes sign of relief as his term of "holding down the fort" ends at Rock-Ola as everyone finally returns from vacations. . . . Thanx to Casablanca Amusement Co. for their very nice cable of congrats to "The Cash Box" on its anniversary.

On the phone with Paul Huebsch we found out that visitors to the Keeney On the phone with Paul Huebsch we found out that visitors to the Keeney plant this week were Jerry White of Music Distribs, Pittsburgh and Barney Sugarman and Abe Green of Runyon Sales, New York. On the road with the Keeney "DeLuxe Coffee Vendor" are Phil Coan, touring thru St. Louis and Kansas City and Bill Bolles in Pittsburgh and the Ohio area. . . Sam London of S. L. London Distribs in town visiting several plants. . . . Dode Lamson, northwest Ohio rep of Northern Music, Inc., Cleveland, discussing conversions with coinmen here. . . . Charles Pieri and Clayton Nemeroff report conversions moving right along at Monarch. The tie-up with Ted Rubenstein of Marvel on production is going along "just fine" according to Charley. . . . Ops Vince Steele of Valparaiso. Ind., and Olan Minor of Wheatfield Ind. dropped by the World of Valparaiso, Ind., and Olan Minor of Wheatfield, Ind. dropped by the World Wide offices this week and found that late bowlers were really moving says Joel Stern and Fred Skor. Meanwhile Len Micon introducing Harry Levitan to the ops he will be working with in Indiana. . . . Ed Levin at ChiCoin working hard these days on production of three current games and ignoring so-called "vacation letdown". "Gotta keep those games going out", says Ed. . . . Stan Levin off for a two-week Florida vacation reports Vince Shay of All-State. Vince complains, "Can't reach anyone by phone these days. They're either coming from or going to vacations." . . . Ben Coven and Carl Christiansen really pouring on the direct mail coals these days, letting people know what's available at Coven Music.... Local ops got together at First Coin the other day to watch the All-Star baseball game. Looking over their shoulders were Wally Finke, Sam Kolber, and Joe and Fred Kline. . . . Jack Burns completing Michigan Empire tour and covering Illinois while Joe Robbins, Gil Kitt and Jerry Bremner pour on the salespitch locally. . . . Nate Feinstein reports that Atlas Music is extremely satisfied with present export biz. "Many new countries are opening up for us", says Nate.

Herb Jones, George Jenkins, Jack Nelson and Bill O'Donnell very happy these days because of Bally's two new bowlers, "ABC-Bowler" and "Congress-Bowler". Bally distribs who were in to see these machines were Carl Hoelzel of Uni-Con, Kansas City, Kans., Chris Christopher of Chris Novelty, Baltimore, Md., and Barney Sugarman and Abe Green, New York, and Si Redd of Redd Distribs, Boston, Mass. . . . Irv Ovitz happy with the way his shuffle games are going at Acme Int'l. Distribs here. . . . Herb Perkins, just back from California, reports that biz looks "real good" there. On the way back, Herb dropped in to see Don Zak, former Wisconsin coinman, now in Las Vegas. . . . The gleam in the eye of Sam Lewis is one of satisfaction these days. Now that distrib organization is set up, Sam, Frank Mencuri, Ed Hall and Chet Gore are "all set to go" with more and more new games. . . . Chester Biezad about to don uniform of Air Corps Reserve for two weeks tour of duty in Indiana. "Parachute training is on the schedule," says Chester.

Ralph Sheffield and Avron Gensburg burning the midnite oil keeping up with all the orders for Genco's "Champion Baseball". One word description by Ralph is "fantastic". . . . Nice letter received from Fred Simpson and Wilson Ward of Navajo Amusement Co., Farmington, New Mexico. . . . R. F. Jones and "the boys" from R. F. Jones Co., S. F., sent the "Jonesland Journal" featuring a pix episode of "The Jones Boys in Europe". Sure looked good!... For the premium minded! New "Premiorama" grand opening looks like a good bet. Wed. July 20th, 216 S. Wabash Avenue, this city. . . . Alvin Gottlieb says "Man, can't wait for the 18th to roll around". That means end of vacation period for D. Gottlieb & Co. and all will be back to handle demand for new pin-ball "Sweet Add-A-Line".... Don Maloney reports that those "Kiddie Games are still moving as fast as we get them in". Mac Brier and Tom Cath join Don in the hope that Donan keeps it that way.... A big handshake and a warm "thanks" goes to Sig Sakowicz for his column congrats to "The Cash Box" on its "13th Anniversary". You can hear Sig on WAAF daily from 9:05 to 10:00 A. M. . . . Art Weinand and the crew at Williams working double speed these days and doubling in brass on production as they get those "King of Swat" baseball games moving down the line. Art says, "When you've got a game like 'King of Swat', the effort is speedily repaid."



The Cash Box





Distributors and operators back in the grind of working after enjoying an enjoyable Fourth of July holiday.... Mr. & Mrs. Austin Ball of the Melody Shop in Ft. Worth spent the holidays in Sulphur, Oklahoma.... R. B. Williams and family spent the holidays at Possum Kingdom.... Dewey Parsons and wife enjoyed a stay at Texoma Lake.... D. B. Watson, a Dallas operator furnished some robber money for the holidays—they robbed his cigarette machine in one location... Mrs. Briscoe of the Briscoe Novelty in Denton visited Dallas this week after an absence of several months.... Jimmy Garrett of Longview is busy these days expanding his route. Comes to Dallas regularly on buying trips—but he always manages to save some of his time for fishing.... Arthur Hughes, vice-president of S. H. Lynch & Co., driving a brand new air-conditioned '98 Oldsmobile.... Speedy Walker of Waco in on buying trip this week. Reports business coming along fine in his territory.... Mike Koenig and wife took a trip to Monahans, Texas this past week to visit their son who is working in the oil fields there.... Dick Quam of Henderson in this week. Says he had an enjoyable holiday, but that it did not last long enough.... Report is that Bill Sheffield bought out Mr. Birdwell's business in Odessa. Bill says he is planning on expanding the route.... Vacation notices reveal that Charlie Nowell of B & B Vending is away on vacation.... Also Wright Bordelon of Decca Distributing Corporation.... Bill Chandler is looking fresh and rested after his vacation.... Fred Ellis's ulcers turned out to be money pains.... Sorry to hear of the passing away of Mr. Norsworthy of the Norsworthy Music Company in Wichita Falls, Texas.

CHARLESTON, W. VA.—The recently formed West Virginia Music Operators Association, a state organization with offices in this city, has made great progress in its short period of activity. Among its accomplishments is the rapid entry of operators into its organization, and changeover to dime play thruout the state.

Pictured herewith are the officers and board members. Seated, 1 to r: Dana M. Hicks, Charleston, executive

"It's What's in THE CASH BOX That Counts"

secretary; James K. Hutzler, Martinsburg, 1st vice-president; J. A. Wallace, Oak Hill, president; William N. Anderson, Logan, 2nd vice-president; and Edward M. Oliver, Montgomery, treasurer. Standing 1 to r: some of the board members: L. A. Stokes, Charleston; Waldo Lotts, Huntington; J. H. Kiser, Beckley; Lige W. Smith, Huntington; C. H. Flannery, Logan; and James Stevens, Clarksburg.

CLASSIFIED ADVERTISING SECTION

WANT - Northwest

WANT
WANT—Seeburg 100 selection Hide-
aways; Phonographs; Wall Boxes; Steppers. AMI 120 and 80 selection
Hideaways; Phonographs; Wall
Boxes, Steppers. Wurlitzer 104 selection Hideaways; Phonographs;
Wall Boxes; Steppers. ST. THOMAS
COIN SALES LTD., ST. THOMAS, ONT., CAN. Tel.: 2648.

- WANT—Bally Big Times \$440; Beach Clubs \$170. Must be clean and in good condition. LOUIS AND FOL-LETT MUSIC CO., 180 S. HOWARD STREET, SPOKANE, WASH.
- WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.
- WANT For Resale, new or used American, National 12 ft. Bank boards; 22 ft. Shuffleboards; late model Bingo's; 100 Selection Seeburgs; Lee's Musical Merry-Go-Round. Quote quantity, condition and your best price in first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: HIllside 5110.
- WANT-45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.
- WANT—Distributors for a high quality—low priced auxiliary speaker. Choice of finish—Mahogany—White Oak—Dark Silver Fox. Write or phone for samples and prices. Money back guarantee. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).
- WANT-Tubes: 2051; 2050; 70L7; 2A4, 2A3, 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.
- WANT Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT — Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ON-TARIO. Tel.: LO 4722.

- WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUdson 6-4568.
- WANTED—For Cash, up to 15 Mills Panoram's. Must be in good working condition and good cabinets. Write or call: MONROE COIN MA-CHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.
- WANT Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-510.
- WANT Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COM-PANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.
- WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. A LLIE D BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVerglade 1-4647.
- WANT Mills Panerams any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GArfield 3585.
- WANT We are in the market to buy for cash Universal Five Stars; United Circus; United Boleros; United Showboats and Mill's Panorams. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST.. SAN FRANCISCO 3, CALIF. (Tel.: HEmlock 1-1750).
- WANT Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.
- WANT—Shuffles: Teuth Frame, Stars, Mauhattau, Super, Cascade, Clover, Classic, Olympic, Royal, Imperial. Music: Sceburg Model C, AMI—D. Must be in top shape. Reference, American Coin Machine Mfrs. LANIEL AMUSEMENT, INC., JEAN COUTU, 1807-15 NOTRE DAME WEST, MONTREAL 3, QUEBEC, CANADA.

CLASSIFIED ADVERTISING SECTION

- WANT—For cash: Seeburg Bear Guns. Will also buy in quantity, new or used guns and arcade games if priecs are right. ECONOMY SUP-PLY CO., 579 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628.)
- WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.)
- WANT—All late model Seeburg M-100's, B's, C's and Hi-Fi's. Will pick up within 300 miles. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y. Tel.: FReeport 8-6770.
- WANT—Glass for International Mutoscope Drivemobile. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE., NORTH, MINNEAPOLIS 11, MINN. (Tel.: FIllmore 3025.)
- WANT—Late model phonos. Preferably Seeburg 100's. Will pick up within 300 miles. Write, wire, phone: KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: CIrcle 6-8939.
- FOR SALE Bingo games in A-1 shape, will swap for late model music or arcade equipment. Contact us at once: RELIABLE COIN MACHINE CO., INC., 184 WIND-SOR STREET, HARTFORD, CONN. (Tel.: CH 9-6556.)



FOR SALE — All types late model phonographs converted to 10c play. Call collect for price. DAVIS DIS-TRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

- FOR SALE "Wurlitzer Phonographs." 1500's—\$395; 1400's— \$325; 1250's — \$175; 1100's — \$150; 1015's—\$50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA., Tel.: 84-3264.
- FOR SALE—Genco Sky Gunner, Used; Genco 2 Player Basketball, Used; Evans Bat-A-Score, Used; Williams Super Jet Gun, Used; Telequiz, Used; Chicago Coin Criss Cross Target, New; 10 Column Eastern Electric Cigarette Machine with Chrome Top, Latest Type; 1550 Wurlitzer Phonograph, Like New. Will take any reasonable offer. MILLER - NEWMARK DISTRIBU-TING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).
- CANADIAN OPERATORS: ATTEN-TION! Sam Solway's Trading Post. Amusement Gamcs of all types imported to order. Reasonable prices assured. Terms: Cash, Credit, and Tradc-ius. Write, Wire or Phone: S O L W A Y NOVELTY ENTER-PRISES, STE. AGATHE, DES MONTS, QUE. (Tel.: 154) Postal Address: BOX 129.

- FOR SALE Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f. o. b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.
- FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).
- FOR SALE Wurlitzer 1500 exceptionally clean, \$295; Seeburg M100A reconditioned, \$215; Seeburg Model "C", \$575; AMI D-40 converted to 45 rpm, completely refinished, like new, \$295. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 902 W. SECOND, WICHITA 12, KANSAS. (Tel.: HO 4-6111.)
- FOR SALE—Gayeties, \$425; Varieties, \$375; Surf Clubs, \$265; Rios, \$125; Havanas, \$150; Dude Ranch, \$195. Write, Phone or Wire. One-third Deposit, Balance C.O.D. or Sight Draft. NASTASI DISTRIBUTING CO., 912 POYDRAS STREET, NEW ORLEANS 12, LA. (Tel.: MA 6386.)
- FOR SALE—Coin Counters, Coin Sorters, Coin Counting Combinations, Coin Changers, Coin Wrappers, Parts and Supplies. We carry a complete line of these products. GLOBE DIS-TRIBUTING CO., 1623 N. CALI-FORNIA AVE., CHICAGO 47, ILL-Tel.: ARmitage 6-0780.
- FOR SALE—Bally Dude Ranch \$240; Palm Springs \$265; Hi-Fi \$285; Surf Clubs \$295; Variety \$455; United Rio \$165; Havana \$195; Evans (Club Model) Saddle & Turf \$275. Also other Bingos and Bowlers. All ready for locations. Rush Deposit to: MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PA. (Tel.: 5-7549.)
- FOR SALE Kiddie Rides Let's Swap. We will trade: Bally Moon Rides; Bally Space Ships; Deco Space Ships; in exchange for: Horses. (Bally Exhibit, Lee, and small horses accepted). Special! Nevada, \$125; Rio, \$1395; Singapore, \$295; Brand New Gayety, \$495. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON 34, MASS., (Tel.: ALgonquin 4-4040).
- FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JA-MAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.
- FOR SALE—Dude Ranch @ \$210; 2 Palm Springs @ \$245; 1 Variety @ \$395 — As a package, \$999.95. WITHAM ENTERPRISES AND AS-SOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519.)

The Cash Box

CLASSIFIED ADVERTISING SECTION

- FOR SALE—Finest Bowlers: Factory reconditioned — returnable 7th day for full refund. Clover \$130; Classic \$145; Imperial \$220; Jet \$390; Team \$275; Coney Island Bingo \$60; Genco 400 with latest improvements \$60. 1/3 deposit. W. E. KEENEY MFG. CO., 5229 S. KED-ZIE AVE., CHICAGO 32, ILL. Tel.: HEmlock 4-3844.
- FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.
- FOR SALE—Bright Lights \$49.50; Dude Ranch \$249. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. (Tel.: MArket 1-3967).
- FOR SALE—"Best Buy In Town." 5 Beach Clubs, \$185 ea.; 2 Big Times, \$450 ea.; 1 Cabana, \$125; 1 Dude Ranch \$220; 1 HiFi, \$260; 1 Ice Frolics, \$220; 1 Tropic, \$175; 2 Surf Clubs, \$245 ea.; 2 Yacht Clubs, \$100 ea.; 3 Palm Springs, \$240 ea.; 1 Variety, \$440; 1 Gayety, \$450— Used Two Weeks. Write, Wire or Phone, All Orders 1/3 Deposit, Balance C.O.D. LEE NOVELTY CO., SHREVEPORT, LA., ROBERT EHRHARDT, SR. (Tel.: 2-4545 or 3-3625.)
- FOR SALE—25 Pop-Sez Popcorn \$65; 100 Nickel Victor Rockets \$10; 100 Nickel Acorn Capsule \$10; 50 Acorn Nickel Bulk Charm \$10; 25 Nickel Jet Capsule Vendors \$10. Clean-Ready To Use-half deposit. CLEVE-LAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVE., CLEVE-LAND 15, O. Tel.: TOwer 1-6715.
- FOR SALE—Bingos: Singapore, Surf Club, Nevada, Atlantic City. Pin Games: Gottlieb Stage Coach, Sluggers, Shindig, Gypsy Queen, Quartet, Dragonettes, Twin Bills. New Pin Games: Race The Clock, De-Luxe Sluggin' Champ, Jubilee, Southern Belle. Music: AMI D-40; Rock-Ola 1432; Wurlitzer 1250, 1100, 1500, 1650, 1015; Rock-Ola Fireball 45-78. What can you pay? Write or call: H. Z. VENDING & SALES CO., 1205 DOUGLAS, OMAHA, NEB. (Tel.: AT 1121.)
- FOR SALE Bally Beauties \$165; Spot Lites \$45; 100 C Seeburgs \$625; 1438-54 Comet \$625; Model D40 \$260; Model B \$210; Model C \$235; AMI Hidden Unit Late Model, Like New, \$165; AMI Late Model 5 & 10 Boxes 10c Play \$12; 15 Mighty Midget 5c Cashew Vender \$5. H & H MUSIC, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.)
- FOR SALE Lowest Prices In The Country. Leaders \$249.50; Team Plays \$249.50; Classics \$145; Clovers \$125; Exhibit Rifle Gallery \$169.50. All equipment refinished and ready for location. Buy one and convince yourself. ALLIED DIS-TRIBUTING CO., 786 MILWAU-KEE AVENUE, CHICAGO 22, ILL. (Tel.: CAnal 6-0293.)

- FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCIN-NATI, O. Tel.: MOntana 5000-1-2. CHapel 9-6556.
- FOR SALE AMI 5-10 wall boxes; Wurlitzer 48-selection wallboxes; 219 steppers. COPELAND DIS-TRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA. Tel.: FO 5-3456.
- FOR SALE—AMI D-80 \$450; D-40 \$325; C \$250; B \$225; A \$125; Evans Constellation \$150; Jubilee \$225; Wurlitzer 1100 \$150; Seeburg M100-A \$350; 100BL \$500; 100C \$650; 100W \$850; 100G \$875. MUSICAL SALES, 2334 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).
- FOR SALE—Bally Beauties, Atlantic Cities, Beach Clubs. Dude Ranches, Palm Springs and HI-FI's, perfect condition, priced at or near lowest levels. Seeburg, AMI, Rockola and Evans Music, 78 and 45 RPM. GORDON STOUT CO., 125 N. MON-TOE, PIERRE, S. D. Tel.: 4097.
- FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satified. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.
- FOR SALE—We will sell or trade all types cigarette machines (thoroughly reconditioned) Colsnae and Vendo Ice Cream Machines and Automatic Popeorn Shoppes for late model juke boxes. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVENUE, SHREVEPORT, LA.
- FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALI-FORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.
- FOR SALE—Special. Bally: Gayetys, exactly like new, \$375; Varietys, \$375; Surf Clubs, \$235. Gottlieb: DeLuxe Duette, 2 Player Game, \$245. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAual 8318.)
- FOR SALE—2 Genco, Like New, Rifle Gallery, \$600, or will trade for 8 Bally Bright Spots or Bally Bright Lights. Write: LINCOLN NOVELTY CO., 8231 W. BELOIT RD., WEST ALLIS 14, WISC.
- FOR SALE—A Bargain. Genco Shuffle Pool \$100; Seeburg Coon Hunt \$175. W.B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel.: CEntral 1-9292.)

CLASSIFIED ADVERTISING SECTION

- FOR SALE—Three Mntoscope Photomats, Model 1954, on locations. We will accept best price over \$1800 for three machines and supplies, including film, mailing folders and vendors. We will deliver within 200 niles. AUTOMATIC SALES, INC., ABER-DEEN, MD. (Tel.: MD 969.)
- FOR SALE Reconditioned Guaranteed Phonographs. Rock-Ola: Model 1436, \$285; Model 1438 Comet, \$585; with Receivers add \$20. AMI: Model D-40, \$250; Model C-40, \$175; Model A-40, \$125. Wurlitzer: Model 1250, \$175; Model 1015, \$65. J. ROSENFELD COMPANY, 4701 WASHINGTON BLVD., ST. LOUIS 8, MISSOURI. (Tel.: FO. 7-6730.)
- FOR SALE—Bally Dude Ranch, \$240; United Rio, \$160; Bally Bcauty, \$175; Beach Club, \$225; Tropicana, \$425; Wurlitzer 1500, Writc. Keeney Sportsman, Kiddie Rides, Write for special low prices. AS-SOCIATED AMUSEMENTS, INC., 188 BRIGHTON AVE., ALLSTON, MASS. ED RAVREBY.
- FOR SALE—United Shuffle Alleys: League \$250; Chief \$225; Royal \$175; Clover \$100; Williams Major League \$225; Williams DeLuxe Baseball \$125. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.
- FOR SALE Seeburg 100A's \$275. Write for lowest prices on Wurlitzer 1400, 1500, 1500A, 1650, 1100, 1015, 1080 Phonographs. CENTURY DISTRIBUTORS, INC., 1221-23 MAIN STREET, BUFFALO, N. Y. (Tel.: SUmmer 4938.)
- FOR SALE—2 Bally Beauty \$150 ca.; 1 Beach Club \$195; 3 Yacht Clubs \$125 ea.; 2 Palm Beach \$100 ca.; 1 Coney Island \$65; 1 Bright Spot \$65. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. (Tel.: 3-4508).
- FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).
- FOR SALE—Genco, Sky Gunner \$125; Genco, Rifle Gallery \$275; Exhibit, Shooting Gallery \$175; Exhibit, Sportland \$275; Exhibit, Silver Bullets \$65. UNIVERSITY COIN MACHINE E X C H A N G E, 858 NORTH HIGH ST., COLUMBUS 8, OHIO (Tel.: KLondike 3529).
- FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney De-Luxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DIS-TRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (MAin 1-3511) or 3314 MAIN STREET. KANSAS CITY, MISSOURI (WEstport 3582).

- FOR SALE—Reconditioned Phonos ready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTE-VILLE, N. C.
- FOR SALE—Williams Lazy Q, \$135; Williams Thunderbird, \$200; Williams Colors, \$230; Williams Starlite, \$75; Williams Spitfire, \$250; Gottlieb Hawaiian Bcauty, \$200; Gottlieb Diamond Lil, \$250; Gottlieb Mystic Marvel, \$200; Gottlieb Flying High, \$115; Gottlieb Jockey Club, \$195; C.C. 4 Player Derby, \$195; Bally Heavy Hitter, \$60. MIDWEST DISTRIBUTING CO., 8600 W. COLFAX AVE., DENVER 15, COLO. (Tcl.: BElmont 3-4074.)
- FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUT-ING CO., 3743 W. GRAND, CHI-CAGO, ILLINOIS.
- FOR SALE "Shoot-the-Bear"—converted into "Sock-the-Ock". These machines are clean and in top operating condition, ready for location. While they last—\$129. 1/3 deposit, Bal. C.O.D. 100 SERVICE COM-PANY, 2638 OLIVE STREET, ST. LOUIS 3, MO. (Tel.: Jefferson 1-6531.)
- FOR SALE—Priced for quick turnover \$235. all of our Hi-Fi's, Palm Springs, and Ice Frolics. Spot Lites are going for \$44.50; Yacht Clubs at \$107.50. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel.: MAin 1-8751.)
- FOR SALE Palm Springs \$245; Beach Clubs \$200; Dude Ranch \$220; HiFi \$275; Surf Club \$290; Daffy Derby \$199; C. C. Super Home Run Baseball \$195. GEN-ERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TUlane 6729).
- FOR SALE Tropicana, new \$525; Tropicana, Used \$450; Singapore, New \$475; Singapore, Used \$395; Nevada \$350; Hawaii \$325. WEST-ERN DISTRIBUTORS, 1226 S.W. 16th, PORTLAND, OREGON. Tel.: ATwater 7565.
- FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.
- FOR SALE High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

- FOR SALE—9 Col. Natl. Cig. Machine, like new, \$145; Spot Lite, \$35; Beach Club, \$180; Ice Frolics, \$250; Palm Beach, \$95; Jet Fighter, \$150; Army and Navy Williams Pin, \$75; Williams Colors, \$225; Gottlieb Flying High, \$95; Chicago Coin Gold Cup Shuffle Alley, \$95. AUTO-MATIC MUSIC CO. (Tel.: BRidgeport Ohio 750.)
- FOR SALE—Send \$1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUT-WATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.
- FOR SALE—Jalopy \$55; Hayburner \$50; Spark Plug \$60; United De-Luxe \$39.50; Star Series \$65; B. Space Ship \$279.50. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.
- FOR SALE Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.
- FOR SALE—Rock-Ola 1438 and 1446 HiFi. Ready for location. Low prices. Write for quantity deal. SEA-COAST DISTRIBUTORS, INC., 594 10th AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684) or 1200 NORTH AVE., ELIZABETH, N. Y.

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

5.1

YOU

; Díú

iei C

for \$

and e

T OTHE

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in freudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 36, N.Y.

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for Dime Play Kits. Install in minutes, \$3.50 Revenue increase. Samples \$3.50 each, lots of 10, \$2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALIF. Tel.: SAratoga 2-3151.

FOR SALE—Reconditioned phonos ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

MISCELLANEOUS

NOTICE—We are converting Bally HiFis into that ever popular Beach Club. Why not have the equivalent of a new Beach Club? Call, write or wire us for more information. All our equipment is completely reconditioned. DONAN DISTRIBUT-ING CO., 5007 N. KEDZIE, CHI-CAGO 25, ILL. (Tel.: JUniper 8-5211).

NOTICE—Arcade operators. We have a limited number of conversion targets (Shoot-the-Spook) in stock. This target is a proven, dependable money maker for operators of Bear guns. Write: 100 SERVICE CO., 2638 OLIVE ST., ST. LOUIS 3, MO. Tel.: JEfferson 1-6531.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PErshing 3-7197 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PReston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

NOTICE—These 3 telephone numbers are important to you: The. Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-1702.

NOTICE—Attention, Wurlitzer 1500, 1700 and 1800 Operators. Connect 24 and 48 Selection Wallboxes to these phonographs. Use Regular 219 and 248 Steppers with Adaptor. Specify model. Change one wire in Stepper. \$34.50. MIDWEST MUSIC SERVICE, 819 WEST SECOND ST., WICHITA, KANSAS.

NOTICE—Louisiana and Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DIS-TRIBUTING CO., 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. Write, Wire or Phone. CEdar 7976.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—Attention Canadian Operators: Visit our air conditioned showrooms at 1626 North Salina Street, Syracuse, N. Y. We stock a complete line of bingos, music and bowlers—new and used. Also, parts for your convenience. Drop in when you're in town. SHELDON SALES, INC., SYRACUSE - BUFFALO.

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."



CLASSIFIED AD RATE 10 CENTS PER WORD Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

Use This Convenient Form For Your Classified Ad

START HERE

-

FIRM___

CITY_

ADDRESS_

ZONE___STATE___

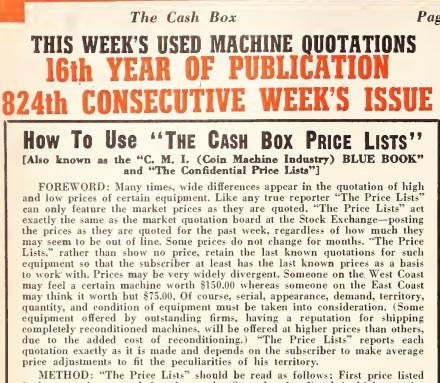
TELEPHONE NUMBER_

ENCLOSE YOUR CHECK-AIRMAIL TO:

26 WEST 47th STREET, NEW YORK 36, N.Y.

тне сазн во

The Cash Box PRICE LISTS



METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

	CODE
1. Prices UP	5. No quotations Last 2 to 4 Weeks
2. Prices DOWN	6. No quotations 4 Weeks or Longer
3. Prices UP and DOWN	7. Machines Just Added
4. No change from Last Week	* Great Activity

REGARDING SELLING PRICES

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and recon-ditioning departments as well as experienced mechanics, such buyers will purchase machines themselves to meet their own operating standards. Reports received indicate that, in some cases, purchasers become upset due

PHONOC	RAPHS
LISTED ALPH	IABETICALLY
A M I 1* Model A, '46, 40 Sel.,	4. Constellation, '49 Model 135, 40 Sel., 78 RPM 100.00 200.00
78 RPM	4. Jubilee, '52, Model 245, 40 Sel., 45 RPM 175.00 225.00
78 RPM	4. Century, '52, Model 2045,
78 RPM 175.00 250.00 2* Model D-40, '51, 40 Sel.,	100 Sel., 45 RPM 249.00 320.00
78 RPM 215.00 325.00 4. Model D-80, '51, 80 Sel.,	ROCK-OLA
45 RPM	4. 1422, '46, 20 Sel., 78 RPM 35.00 75.00
78 RPM	4. 1424, '46, Playmaster Hideaway, 20 Sel., 78
45 RPM	RPM
Sel., 45 RPM 545.00 700.00	RPM
4. WM Wall Box 10.00 12.00	4. 1428, '48, Magic-Glo, 20
4. SM or SL Stepper 12.00 24.50	Sel., 78 RPM 95.00 150.00
EVANS	2. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM 169.50 225.00
1. Mills Constellation, 47 Model 951, 40 Sel,	2. 1432, Same as above,
78 RPM	2. 1452, Same as above, Converted to 45 RPM 200.00 250.00

Page 66

00		յլ	iiy 20
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	105.00	325.00	4. 3W2
4. 1434. Same as above.	193.00	020.00	4. w41
Converted to 45 RPM	275.00	350.00	1
2. 1436, '52, Fireball, 120 Sel., 45 RPM	285.00	375.00	4. W6I
4. 1436A, '53, Fireball, 120			4. 3W7
Sel., 45 RPM	325.00	450.00	
4* 1438, '54, Comet, 120 Sel., 45 RPM	550.00	6 25.00	4. 1015
SEEBURG			R 4. 1080
4. 146S, '46, Standard, 20			4. 1080 S
Sel., 78 RPM	25.00	65.00	4. 1080 S
4. 146M, '46, Master with Remote Attach., 20			4. 1017
Sel., 78 RPM	25.00	7 5.0 0	S 4* 1100
4. 147S, Standard, 20 Sel., 78 RPM	45.00	75.00	4. 1250
4. 147M, '47, Master with			R
Remote Attach., 20 Sel., 78 RPM	49.50	89.50	4. 1250 a
4. 148S, '48 Standard, 20		150.00	$\frac{4}{2*1400}$
Sel., 78 RPM 4. 148M, '48 Master with	75.00	150.00	2* 1400 R
Remote Attach., 20			4. 1400
Sel., 78 RPM	75.00	150.00	a 4
4. 148 ML, '48, Light Cab. Master with Remote			4* 1500
Attach., 20 Sel., 78	00.00	150.00	a: m
RPM	90.00	1 59.00	4. 1500
RPM	275.00	350.00	a n
4. M100B, '51, 100 Sel., 45 RPM	405.00	570 .0 0	2. 1650 R
4. M100BL, '51, 100 Sel.,	490.00	310.00	4. 1700
45 RPM. Light Cab	500.00	595.00	F A DIA

- 2* M100C, '53, 100 Sel., 45 RPM 4. HF100G, '54, 100 Sel., 45 RPM 575.00 650.00 745.00 875.00
- 4. W1-L56 Wall Box 5c ... 3.00 6.95

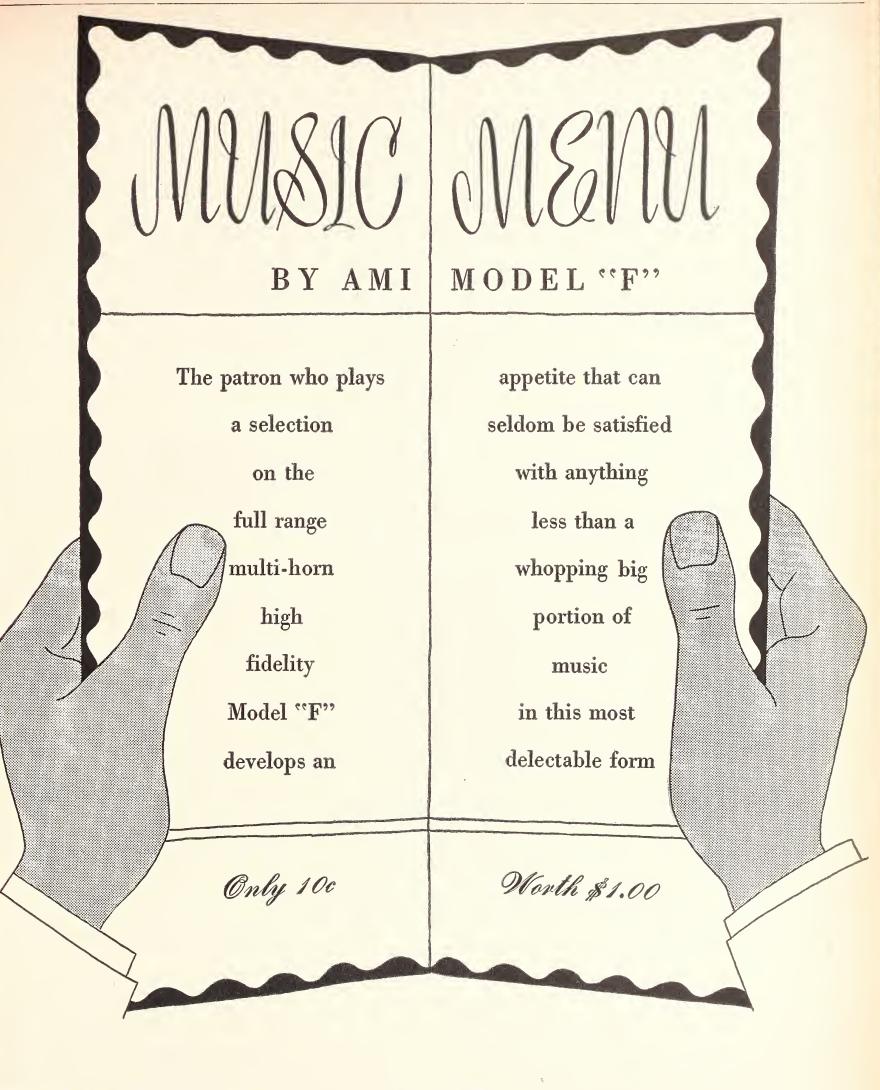
uly 23, 1955		
t 4. 3W2 Wall-a-Matic	4.25	8.95
4. W4L-56		20.00
4. 3W5-L56 Wall Box 5c,		
10c, 25c		20.00
4. W6L-56 5/10/25 Wire-		
less	16.50	24.50
4. 3W7-L-56	22.50	34.50
WURLITZ	ED	
	LIN	
4. 1015, '46, 24 Sel., 78	50.00	95.00
RPM 4. 1080, '46, Colonial, 24	30.00	95.00
Sel., 78 RPM	50.00	99.00
4. 1080A, '48, Colonial, 24		105.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM 4. 1080A, '48, Colonial, 24 Sel., 78 RPM 4. 1017, '46, Hideaway, 24	60 .00	125.00
4. 1017, 40, Hideaway, 24 Sel. 78 RPM	50.00	100.00
Sel., 78 RPM 4* 1100, '48, 25 Sel., 78		
RPM	109.50	150.00
4. 1250, '50, 48 Sel., 78 RPM	160.0 0	200.00
4. 1250, '50, (Same as	100.00	200.00
above) Converted to		
45 RPM	170.00	225.00
2* 1400, '52, 48 Sel., 78 RPM	265.00	325.00
4. 1400, '52, (Same as	203.00	523.00
above) Converted to		
45 RPM	300.00	350.00
4* 1500, '53, 105 Sel., 78		
and 45 RPM Inter- mixed		395.00
4. 1500A, '53, 105 Sel., 78		0/0.00
and 45 RPM Inter-		
mixed		445.0 0
2. 1650, '53, 48 Sel., 45 RPM	3/0 50	450.00
4. 1700, ² 54, 104 Sel., 45	049.00	430.00
I RPM	595.00	
4. 2140 Wall Box 4. 3020 Wall Box	3.00	10.00
4. 3020 Wall Box	5.00	12.00
4. 3048 (Conv. of 3020) 4. 3031 Wall Box	2.95	20.00 5.00
4. 3045 Wall Box	4.00	
4. 4820 Wall Box	19.50	30.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicage Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

	4. ABC (Un 3/51) 25.00	50.00	4. Camel Caravan	
	4. Across the Board (Un		(Ge 6/49) 15.00	30.00
	9/52) 35.00	50 .00	4. Campus (Ex 2/50) 15.00	20.00
	4. All Star Basketball		4. Canasta (Ge 7/50) 25.00	34.50
	(Got 1/52) 20.00	39.0 0	4. Caravan (Wm 6/52) 35.00	75.00
	6. Aquacade (Un 4/49) 10.00	25.00	6. Carolina (Un 3/49) 15.00	25.00
	4. Arabian Knights		4. Champion (B 12/49) 20.00	35.00
1	(Got 12/53) 145.00	165.00	6. Champion (CC 6/49) 15.00	20.00
	4. Arcade (Wm 11/51) 45.00	75.00	4. Chinatown (Got 10/52) 59.00 6. Circus (Ex 8/48) 10.00	85.00 20.09
	4. Arizona (Un 4/50) 10.00	25. 0 0	6. Circus (Ex 8/48) 10.00 4. Circus (Un 8/52) 115.00	145.00
	4. Army-Navy (Wm 10/53) 55.00	100.00	4. Citation (B 10/48) 15.00	35.00
	3* Atlantic City (B 5/52) 75.00	110.00	4 C.O.D. (Wm 9/53) 85.00	125.00
			4. College Daze	
	6. Baby Face (Un 12/48) 10.00	20.00	(Got 8/49) 10.00	24.00
	4. Bank-A-Ball (Got 5/50) 15.00	25.00	4. Colors (Wm 11/54) 215.00	230.00
	4. Basketball (Got 10/49) 15.00	25.00	4. Coney Island (B 9/52) 60.00	85.00
	4* Beach Club (B 2/53) 165.00	225.00	4. Control Tower	
	1* Beauty (B 11/52) 160.00	195.00	$(Wm 3/51) \dots 24.00$	35.00
.00	4. Be Bop (Ex 3/50) 10,00	20.00	4. Coronation (Got 11/52) 65.00 4. County Fair (Un 9/51) 30.00	90.00 45.00
	4. Big Ben (Wm 9/54) 145.00	195.00	4. County Fair (Un 9/51) 30.00 4. Crossroads (Got 5/52) 45.00	75.00
.00	4. Big Hit (CC 7/52) 29.00		4. Cyclone (Got 5/51) 40.00	85.00
		45.00	4. Daffy Derby (Wm 8/54) 199.00	240.00
.00	6. Big Top (Ge 2/49) 10.00	20.0 0	4. Daisy May (Got 7/54), 175.00	215.00
	4. Big Time (B 1/55) 450.00	550.00	4. Dallas (Wm 2/49) 15.00	29.00
	6. Black Gold (Ge 3/49) 10.00	20.00	4. Dealer "21" (Wm 2/54) 85.00	150.00
	4. Bolero (Un 12/51) 45.00	95.00	4. De Icer (Wm 11/49) 20.00	39.00
. 0 0	4. Bomber (CC 3/51) 20.00	25.00	1. Diamond Lill	
	6. Boston (Wm 5/49) 15.00	29.5 0	(Got 12/54) 195.00	250.00
. 0 0.	4. Bowling Champ		4. Domino (Wm 5/52) 37.50	60.00
	(Got 2/49) 15.00	25.00	4. Double Action	
5 . 00	1* Bright Lights (B 5/51) 45.00		(Ge 1/52) 25.00	35.00
	1* Bright Spot (B 11/51) 65.00 4. Broadway (B 6/51) 25.00	95.00	4. Double Feature	25.00
0.00		50.00	(Got 12/50) 15.00	25.00
5.0 0	4. Buffalo Bill (Got 5/50) 20.00 4. Buttons & Bows	30.00	4. Dbl. Shuffle (Got 6/49) 15.00	40.00
	4. Duitons & Bows $(Got 3/49) \dots 15.00$	25.00	4. Disk Jockey (Wm 11/52) 45.00	80.08
0.00	2. Cabana (Un 3/53) 95.00	165.00	2. Dragonette (Got 6/54). 165.00	195.00
		- 00.00	- Drugonette (Out 0/04). 100.00	

COPYRIGHTED 1955. REPRODUCTION NOT PERMITTED.



Originator of the Automatic Selective Juke Box in 1927 AHEAD THEN — AHEAD NOW

15.

\$

Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates-building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W.1. England-building the BAL-AMI Juke Box

The Cash Box PRICE LISTS **

The Cash Box

66

Page 6

1955

		ie cu	sn De	, <i>"</i>
4.	Dreamy (Wm 2/50)	15.00	25.00	4
1*	Dude Ranch (B 9/53)	195.00	250.00	
	Eight Ball (Wm 1/52)		75.00	4
	Fairway (Wm 6/53)	65.00	95.00	4
	Fighting Irish		,	
	(CC 11/50)	25.00	35.00	6
4.	Five Star (Univ 5/51).	35.00	75.00	4
	Floating Power			4
•••	(Ge 12/48)	10.00	20.00	4
4.	Flying Higb (Got 2/53)		115.00	4
	Flying Saucers			
	(Ge 12/50)	15.00	30.00	4
6.	Football (CC 8/49)		25.00	4
4.	Four Bells (Got 10/54)	235.00	250.00	4
	Four Corners			4
-	(Wm 12/52)	45.00	90.00	4
4.	Four Horsemen			
	(Got 9/50)	30.00	60.00	
4.	"400" (Unright)]
	(Ge 10/52)	55.00	75.00	
4.	Four Stars (Got 6/52).	50.00	95.00]
	Freshie (Wm 9/49)	20.00	35.00	4
1.	Frolics (B 10/52)	135.00	160.00	4
4.	Futurity (B 3/51)	40.00	80.00	4
2*	Gayety (B 3/25)	395.00	495.00	4
4.	Georgia (Wm 7/50)	19.50	35.00	4
	Gin Rummy (Got 2/49)	15.00	25.00	
	Glamour (Got 7/51) .	15.00	25.00	
	Glider (Ge 8/49)	10.00	20.00	4
	Globe Trotter			4
	(Got 11/51)	35.00	75.00	
4.	Golden Gloves			4
	(CC 7/49)	10.00	25.00	3
4.	Golden Nugget	F0.00	05.00	
	(Upright) (Ge 2/53)		95.00	:
	Gold Star (Got 8/54).		225.00	4
	Gondola (Ex 5/49)	10.00	20.00	(
4.	Grand Award (CC 1/49)	10.00	20.00	4
A	Grand Champion	10.00	20.00	4
	(Wm 8/53)	85.00	125.00	4
4.	Grand Slam (Got 4/53)	65.00	135.00	4
	Grand Stand (B '50)	20.00	35.00	
	Green Pastures			4
	(Got 1/54)	140.00	165.00	
4.	Gun Club (Wm 11/53)	79.00	105.00	
	Guy-Dolls (Got 5/53)		135.00	4
	Gypsy Queen (Got 2/55)		225.00	4
	Handicap (Wm 6/52)		95.00	4
4.	Happy Days			4
	(Got 7/52)	6 5.00	100 .00	
4.	Happy-Go-Lucky (Got 3/51)	25.00	45.00	
	(Got 5/51)	25.00	49.00	
	Harvest Moon (Got 12/48)	15.00	20.0 0	
4.	Harvest Time			1
	(Ge 9/50)		35.00	4
	Harvey (Wm 5/51)	15.00		4
	Havana (Un 2/54)			
	Hawaii (Un 6/54)	195.00	325.00	1
2.	Hawaiian Beauty		000	
	(Got 4/54)		200.00	
	Hayburner (Wm 6/51).		75.00	
	Hi-Fi (B 6/54)		285.00	
	Hit Parade (CC 2/51).	10.00	20.00	
	Hit & Runs (Ge 3/51).	15.00	25.00	
	Hit 'N' Run (Got 4/52)	49.50	85.00	
6.	Holiday (CC 12/48)	10.00	20.00	
4.	Holiday (Ke 12/51) Hong Kong (Wm 9/51)	35.00	55.00	
4. A	Hong Kong (Wm 9/51) Horsefeathers	39.00	75.00	4
	(Wm 1/52)	39.50	69.50	4
4.	Horse Shoe			
4.	(Wm 12/51) Hot Rods (B '49)	25.00	40.00	
3*	Ice-Frolics (B 1/54)	15.00 220.00	35.00 265.00	-
4.	Jalopy (Wm 8/51)	55.00	95.00	
4.	Jeanie (Ex 6/50)	15.00	20.00	'
4.	Jockey Club (Got 5/54) Jockey Special	150.00	195.00	
12) o	(B 11/47)	15.00	45.00	
4.	(B 11/47) Joker (Got 11/50)	20.00	50.00	
4	Judy (Ex 7/50)	10.00	20.00	
4.	Jumping Jacks (Upright) (Co 12/52)	25.00	100.00	
4	(Üpright) (Ge 12/52) Just 24 (Got 1/50)	35.00 10.00	100.00 24.50	
4	K. C. Jones (Got 11/49)	10.00	20.00	
4.	King Arthur	10.00		
4	(Got 10/49) King Pin (CC 12/51) Knockout (Got 1/51). Lady Luck (Got 9/54). Lasy "Q" (Wm 2/54) Lasy "Luck (Ul 10/51)	10.00 30.00	20.00 60.00	1
4.	. Knockout (Got 1/51) .	29.00	45.00	
2.	Lady Luck (Got 9/54).	185.00	210.00	1
4.	Leaders (Un 10/51)	89.00 45.00	135.00 85.00	
4.	Lite-A-Line (Ke 6/52)	45.00	55.00	
4.	Long Beach (Wm 7/52)		65.00	
4.	Lovely Lucy (Got 2/54)	140.00	175.00	L

x			Page	08
4.	Lucky Inning			4. Spo
	$(\hat{\mathbf{W}}\mathbf{m} \ 5/50) \ \dots \ \dots$	15.00	25.0 0	4. Spo
	Lulu (Wm 12/54)	235.00	250.00	4. Spr
4.	Mad. Sq. Garden		(0.00	4. Stag
~	(Got 6/50)	30.00	69.00	4. Star
	Magic (Ex 11/48) Majors '49 (CC 2/49)	10.00 15.00	20.00 35.00	4. Star
	Majorettes ($Wm 4/52$)	29.00	45.00	4. Sta
	Manhattan (Un $4/55$)		510.00	4. Ste
	Manhattan (On 4/55) Marble Oueen	445.00	510.00	4 5
4.	(Got 8/53)	95.00	145.00	4. Stor
4.	Maryland (Wm 4/49)	15.00	35.00	4. Str
	Mercury (Ge 3/50)	10.00	29.00	6. Sur
	Mermaid (Got 6/51)	25.00	50.00	4. Sur
4.	Mexico (Un 3/54)	200.00	255.00	
4.	Minstrel Man			4. Sup
	(Got 3/51)	25.00	6 0.00	
	Moon Glow (Un 11/48)	10.00	20.00	2. Sup
1.	Mystic Marvel (Got)	1 (0 00	200.00	2* Sur
1*	3/54 Nevada (Un 8/54)		200.00 350.00	4. Sw
		230.00 39.00	80.00	4. Sw
	Niagara (Got 12/51) Nifty (Wm 12/50)	15.00	35.00	4. Tal
	"9" Sisters (Wm 1/54)	95.0 0	140.00	4. Tar
	9 Sisters (wm 1/34) Oasis (Ex 10/50)	10.00	20.00	4. Tel
	Oklaboma (Un 5/49).	10.00	20.00	4. Thi
	Old Faithful	10.00	20.00	4. Tb
0.	(Got 12/49)	15.00	25.00	
4.	Olympics (Wm 5/52) .	45.00	75.00	
	One Two Three			
	(Ge 10/48)	10.00	25.00	
	Palisades (Wm 7/53)	65.00	90.00	
	Palm Beach (B 7/52)	85.00	110.00	-
	Palm Springs (B 11/53)	230.00	275.00	
	Paratrooper (Wm 8/52)	25.00	45.00	-
	Pin Bowler (CC 6/50)	10.00	20.00	-
	Pinch Hitter (Un 5/49)	10.00	20.00	6. Bal
	Pinky (Wm 9/50)	20.00	35.00	6 Dal
	Pin Wheel (Got 11/53)	125.00	155.00	6. Bal
	Play Ball (CC 1/51)	20.00	35.00	6. Bal
	Playland (Ex 8/50)	10.00	20.00	
	Playtime (Ex $8/49$)	10.00	20.00	6. Ba
	Poker Face (Got 9/53). Puddin' Head	115.00	135.00	4. Bal
0.	(Ge 10/48)	10.00	20.00	4. Ba
4.	Punchy (CC 12/50)	10.00	20.00	
	Quarterback (Wm 10/49)	15.00	35.00	4. Ba
	Quartet (Got 2/52)		110.00	4. Ba
	Queen of Hearts			4. Chi
	(Got 12/52)	69.00	100.00	
	Quintet (Got 3/53)	79.50	115.00	4. Chi
	Rag Mop (Wm 10/50) .	15.00	35.00	
	Ramona (Un 2/49)	10.00	20.00	4. Chi
	Red Shoes (Un 11/50).	20.00	34.50	
	Rio (Un 11/53)	125.00	165.00	6. Ch
	Rip Snorter (Ge 10/49)	10.00	20.00	9. CII
	Rocket (Ge 5/50)	20.00	39.00	4. Ch
	Rockettes (Got $8/50$)	25.00	49.50	4. Ch
	Rodeo (Un 2/53) Rose Bowl (Got 10/51)	125.00 35.00	160.00 75.00	
	Round Up (Got 11/48)	35.00 10.00	25.00	4. Ch
	St. Louis (Wm 2/49)	25.00	35.00	4 01
	Saddle and Turf	20.00	-0.30	4. Cb
	(Ev 10/53)	175.00	250.00	4. Cb
	(Club Model)	275.00	325.00	
	Saratoga (Wm 10/48)	10.00	20.00	4* Ch
	Screamo (Wm 4/54)		185.00	4. Ch
	Sea Jockeys (Wm 11/51)	24.50	50.00	
	Select-A-Card (Got 4/50)		20.00	4. Ch
	Shantytown (Ex 10/49)	20.00	39.00	
4.	Sharpsbooter (Got 5/49)	10.00	29.50	4. Ch
4.	Sbindig (Got 10/53)		155.00	4. Ch
	Sboo Shoo (Wm 2/51)		29.50	4. Cb
	Shoot the Moon			*. UD
	(Wm 11/51)	20.00	55.00	4. Ch
	Show Boat (Un 1/49) .	10.00	20.00	(4. Cb
	Show Boat (Un 12/52)	150.00	175.00	4. CD
4.	Silver Chest (Upright)	50.00	120.00	4. Ch
4	(Ge 4/53) Silver Skates (Wm 2/53)	59.00 54.50	120.00 80.00	
	Singapore (Un 10/54)	54.50 285.00	395.00	2. Ch
	Singapore (Un 10/54) Skill Pool (Got 8/52)	285.00	395.00 90.00	4. Ch
	Skill Pool (Got 8/52) Slugfest (Wm 3/52)	50.00 55.00	90.00 85.00	2* Ch
	Snooks (Wm 6/51)	15.00	22.50	4* Ch
	South Pacific (Ge 2/50)	20.00	39.00	4 Un
4.	Spark Plugs (Wm 9/51)	49.50	75.00	4. Chi
6.	Speedway (Wm 9/48)	10.00	20.00	4. Ch
4.	Spitfire (Wm 2/55) Spot Bowler		250.00	4. Chi 4. Chi
	(Got 10/50) Spot-Lite (B 1/52)	15.00	35.00	4. Cbi
2*	⁶ Spot-Lite (B 1/52)	35.00	75.00	
	COPYRIGHT	ED 1955	. REPRO	DUCTIC

8		Ju	ly 23,
Sportsman (Ge 2/51) .	10.00	20.00	4. Three
Sportsman (Wm 2/52)	30.00	35.00	(Ur
Springtime (Ge 3/52)	20.00	34.50	6. Three
Stage Coach (Got 11/54)	200.00	225,00	(Go
Star Pool (Wm 10/54).	210.00	225.00	6. Tbrill
Stars (Un 6/52)	50.00	85.00	4. Thund
Starlight (Wm 3/53)	50.00	75.00	(W
Steeple Chase	30.00	10.00	4. Times
$(Un 1/52) \dots$	35.00	65.00	(W)
Stop & Go (Ge 3/51)	15.00	25.00	4. Touch
Struggle Buggies			4. Triple
$(Wm 12/53) \dots$	95.00	135.00	4. TriSco
Summertime (Un 9/48)	15.00	25.00	4* Tropi
Sunsbine Park			4. Tropi
(B 12/52)	35.00	95.00	6. Tucso
Super Hockey			6. Tumb
(CC 4/49)	20.00	34.50	4. Turf
Super Jumbo			4. Twent
(Got 10/54)	350.00	425.00	(W 4. Twin
[*] Surf Club (B 3/54)	245.00	300.00	4. Utah
Sweepstakes (Wm 1/52)	75.00	95.00	4* Variet
Sweetbeart (Wm 5/50)	20.00	35.00	4. Watch
Tahiti (Un 8/53)	125.00	195.00	(G
Tampico (Un 6/49) Telecard (Got 1/49)	10.00 20.00	20.00 55.00	4. Whizz
Thing (CC 2/51)	15.00	35.00	4. Wild 4. Winne
Three Feathers	10100		2* Yacht
(Ge 5/49)	15.00	35.00	4. Zingo
	ÍC	SH	UFFLES
Bally Speed Bowler (2/50)	15.00	20.00	7. Chicoi (11
Bally Shuffle Champ			7. ChiCo
(4/50)	20.00	30.00	(12

2			
4.	Three Four Five (Un 6/51)	25.00	50.00
6.	Three Musketeers		
	(Got 7/49)	15.00	35.00
6.	Tbrill (CC 9/48)	10.00	20.06
4.	Thunderbird		
	$(Wm 5/54) \dots$	185.00	200.00
4.	Times Square		
	(Wm 4/53)	65.00	90.00
4.	Toucbdown (Un 1/52)	15.00	25.00
4.	Triplets (Got 7/50)	15.00	29.50
4.	TriScore (Ge 1/51)	20.00	35.00
4*	Tropicana (Un 1/55)	325.00	450.00
	Tropics (Un 7/53)	125.00	175.00
6.	Tucson (Wm 1/49)	10.00	29.00
6.	Tumbleweed (Ex 8/49)	15.00	35.00
4.	Turf King (B 6/50)	15.00	45.00
4.	Twenty Grand		
	(Wm 12/52)	49.50	95.00
	Twin Bill (Got $1/55$)	225.00	250.00
	Utah (Un $7/49$)	10.00 375.00	24.50 455.00
	Variety (B 9/54) Watch My Line	373.00	455.00
ч.	(Got 9/51)	30.00	55.00
4	Whizz Kids (CC 3/52)	20.00	40.00
	Wild West (Got 8/51)	40.00	69.50
	Winner (Univ.)	20.00	45.00
2*	Yacht Club (B 6/53)	100.00	130.00
4.	Zingo (Un 10/51)	25.00	65.00

SHUFFLE	S S S S S S S S S S S S S S S S S S S

1 L L L L L L L L L L	-			
Bally Speed Bowler		1	7. Chicoin Fireball	
(2/50)	15.00	20.00	(11/54) 400.00	475.00
Bally Shuffle Champ			7. ChiCoin Thunderbolt	
(4/50)	20.00	30.00	(12/54)	485.00
Bally Hook Bowler			4. Exhibit Strike (6/51). 20.00	30.00
(11/50)	20.00	45.00		50.00
Bally Baseball (5/51)	35.00	45.00	4. Exhibit Twin Rotation (5/52) 65.00	95.00
				93.00
Bally Shuffle Line(7/51)	25.00	50.00	4. Genco Bowling League	90.00
. Bally Victory Bowler			(11/49) 15.00	20.00
., , ,	2 95.00	375.00	4 Genco Baseball (5/50) 15.00	20.00
. Bally Champion			4. Genco Shuffle Target	
	2 9 5.00	395.00	(7/51) 15.00	20.00
. Bally Jet Bowler (8/54)	350.00	400.00	4. Genco 8-Player Re-	
. ChiCoin Bowling			bound (9/51) 25.00	50.00
Classic (5/50)	2 0.00	35.00	4* Genco Shuffle Pool	
ChiCoin Pin Bowler			(11/53) 85.00	125.00
(6/50)	20.00	30.00	2* Genco Match Pool	
ChiCoin Tropby Bowl			(2/54) 150.00	175.00
(7/50)	20.00	35.00	4. Gottlieb Bowlette (3/50) 15.00	29.50
ChiCoin Pin Lite (9/50)	25.00	30.00	6. Keeney Pin Boy (11/49) 15.00	20.00
. ChiCoin Horse-Shoes			6. Keeney Ten Pins (1/50) 15.00	20.00
(5/51)	35.00	75.00	6. Keeney ABC (2/50) . 15.00	20.00
. ChiCoin 6-Player (8/51)	45.00	95.00		20.00
. ChiCoin 6-Player	10:00	20.00	6. Keeney Lucky Strike	30.0 0
DeLuxe $(5/52)$	50.00	100.00	(4/50) 20.00	
. ChiCoin Match Bowler	00.00	100.00	6. Keeney King Pin (4/50) 20.00	30.00
(6/52)	65.00	125.00	6. Keeney Bowling Champ	
CbiCoin Bowl-A-Ball	00.00	123.00	(4/50) 20.00	30.00
(10/52)	95.00	135.00	6. Keeney Duck Pins	
	93.00	199.00	(6/50) 20.00	30.00
. CbiCoin Match Bowl-A-Ball (11/52)	75.00	150.00	4. Keeney Double Bowler	25.00
* ChiCoin 10th Frame	13.00	130.00	(8/50) 25.00 4. Keeney League (8/50) 25.00	35.00 50.00
Special $(12/52)$	75.00	150.00	4. Keeney 4-Way Bowler	30.00
. ChiCoin Name Bowler	10100	100.00	Attachment (12/50). 40.00	75.00
(1/53)	75.00	150.00	4. Keeney Big League	
. ChiCoin 10th Frame			(5/51) 35.00	65.00
Double Score Bowler			4. Keeney 6-Player League	
(2/53)	85.00	150.00	(9/51) 35.00	75.00
ChiCoin Crown (4/53)	95.00	160.00	4. Keeney DeLuxe League	
ChiCoin Crown, Giant Pins (4/53)	195.00	105.00	(3/52) 35.00	95.00
. CbiCoin Triple Score	125.00	185.00	4. Keeney Super DeLuxe	100.00
	135.00	175.00	League Bowler (3/52) 45.00 4. Keeney Higb Score	100.00
. ChiCoin Gold Cup	200100	110.00	League (5/52) 65.00	100.00
((7/53)	145.00	225.00	4. Keeney Team (10/52). 95.00	150.00
. CbiCoin Higb Speed			4. Keeney Club (4/53) 115.00	165.00
Crown (7/53)	150.00	275.00	4. Keeney Domino (5/53) 122.50	185.00
. ChiCoin High Speed	005 00	0.07	4. Keeney Carnival	
Triple Score (8/53) . ChiCoin Advance	225.00	285.00	(5/53) 115.00	190.00
	185.00	285.00	4. Keeney Pacemaker	915 00
	225.00	3 25.00	(9/53) 159.50 4. Keeney Mainliner	215.00
* ChiCoin Criss Cross	-20.00	920.00	4. Keeney Maininer Bowler (1/54) 169.50	240.00
(Bowler 12/53)	240.00	340.00	4. Keeney Bonus Bowler	210.00
* ChiCoin Super Frame			(3/54) 175.00	250.00
(3/54)	300.00	360.00	4. Keeney Diamond Bowler	
ChiCoin Starlite (5/54)	2 9 5.00	360.00	(5/54) 198.00	295.00
	315.00	385.00	7. Keeney Bikini (6/54) . 300.00	325.00
	400.00	465.00	7. Keeney Century (6/54) 319.50	335.00
ChiCoin Playtime	365 .0 0	425.00	7. Keeney American	250.00
(10/54)	395.00	475.00	(9/54)	350.00 419.00
		210.00	(3/34) 530.00	117.00

COPYRIGHTED 1955. REPRODUCTION NOT PERMITTED.

e 69

The Cash Box

The Cash	Box	Page
T. Childa of higher (in the	00 2. United Shuffle Targette (8/54)	385.00
4. United DeLuxe	2. United DeLuxe Shuffle Targette (8/54) 350.00	400.00
6-Player (10/51) 39.00 80 4. United 6-Player Super	.00 1. United Speedy (8/54) . 360.00 7. Un. 11th Frame (10/54) 355.00	410.00 410.00
	.00 7. United Comet Targette (11/54)	410.00
(5/52) 50.00 100		420.00
4. United 6-Player Star (7/52)	9 TT 1. T M	415.00
4* United 10th Frame Star (9/52) 75.00 125	.00 (12/54) 375.00 3. United Mars (1/55) 355.00	$\begin{array}{c} 425.00\\ 440.00\end{array}$
2. United Manhattan 10th Frame (9/52) 100.00 130	(1/00/	450.00
2. United 10th Frame Super (10/52) 100.00 135		455.00 35.00
2. United Manhattan (9/52) 100.00 135	.00 4. Universal Super Twin (3/50)	40.00
2. United Cascade (2/53) 90.00 140 2* United Clover (2/53) 100.00 140	(10/50) 30.00	40.00
2* United Classic (6/53) 120.00 150 2. United Olympic (6/53) 115.00 160	.00 (10/50) 30.00	40.00
2* United Royal (9/53) 175.00 220 2* United Imperial (9/53) 215.00 230	.00 (3/51) 30.00	40.00
2. United Chief (11/53) 225.00 250		34.50
	.00 (9 ¹ / ₂ ') (2/50) 20.00 6. Williams Bowler	30.00
	0.00 (9 ¹ / ₂ ') (3/50) 25.00 0.00 4. Williams Double	30.00
2. United Rainbow (5/54) 320.00 350	5.00 Header (7/50) 20.00 0.00 6. Williams 5-Player 20.00	45.00
2. United Banner (8/54) . 325.00 365	.00 Bowler (6/51) 20.00	30.00
		Z
		-
ARCADE	EQUIPMENT	F
	0.00 4. Muto. Atomic Bomber. 65.00 5.00 4. Mutos. Ace Bombers. 100.00	175.00 195.00
	5.00 4. Mutoscope Dr. Mobile (Prewar) 95.00	195.00
4. Bally King Pin 20.00 35	5.00 4. Mutos. Fly. Saucers 90.00	160.00
· ·	500 4. Mutos. Photomatic	250.00
4 Bally Undersea Raider 64.50 12	(DeLuxe)	575.00 200.00
4. ChiCoin Basketball	2. Mutoscope Sky Fighter. 95.00 4. Mutos. Voice-O-Graph	175.00
4. ChiCoin 4-Player Derby 100.00 19	5.00 4. QT Pool Table 65.00	525.00 85.00
	5.00 4. Quizzer	40.00
	5.00 4. Scientific Baseball 35.00 4. Scientific Basketball 20.00 0.00 4. Scientific Basting Pr. 65.00	75.00
4. ChiCoin Home Run,	J.00 4. Scientific Batting Pr 65.00 4. Scientific Pitch 'Em 145.00 5.00 2* Seeburg Bear Gun 95.00	185.00
4. Edelco Pool Table 20.00 7	5.00 2. Seeburg Chicken Sam. 50.00	100.00
	5.00 4* Seeburg Coon Hunt 175.00 4. Set Shot Basketball 200.00	275.00
	5.00 4* Telequiz	150.00
4. Evans Play Ball 65.00 7	5.00 2. United Jungle Gun 225.00 5.00 2. Un. DeLuxe Jungle Gun 250.00	330.00
4. Evans Tommy Gun 39.50 9	5.00 4. United Carnival Gun (10/54)	
4. Exhibit Gun Patrol 75.00 15 1* Exhibit Jet Gun 75.00 14	0.00 2. United DeLuxe Carnival 5.00 (Gun 10/54) 315.00	
4. Exhibit Pony Express. 85.00 13	5.00 4. United Bonus Gun 5.00 (1/55) 350.00	425.00
4* Exhibit Six Shooter 75.00 12	5.00 4. United DeLuxe Bonus 5.00 Gun (1/55)	
4* Exhibit Shooting Gal.	5.00 4. Wilcox-Gay Recordio 50.00 4. Wms. All Stars (8/47) . 35.00 5.00 4. Wms. Parts (8/47)	75.00
4. Exhibit Star Shooting	5.00 4. Wms. Box Score (12/47) 39.50 4. Wms. Star Series (4/49) 35.00 5.00 4. Wms. DeLuxe World	
2. Exhibit Sportland Shoot-	5.00 4. Wms. DeLuxe World Series (2/52) 40.00 0.00 4. Wms. Super World	90.00
4. Genco Sky Gunner 95.00 17	5.00 Series (4/51) 75.00 9.50 4. Wms. DeLuxe Baseball) 150.00
4. Genco Basketball 185.00 27	5.00 (4/53)) 175.00
4. Genco Big Top Rifle Gallery (6/54) 375.00 45	(12/53)	250.00
4. Genco Wild West Gun (2/55) 445.00 55	Baseball (12/53) 155.0 0.00 4. Wms. Super Star	
4. Jungle Joe 49.50 6	9.50 Baseball (12/53) 175.0 99.50 4. Wms. Major League	
4. Keeney Sub Gun 75.00 9	5.00 Baseball (2/54) 225.0 5.00 4. Wms. All Star Baseball 200.0	
4. Keeney Sportsman	(2/54) 200.0 4. Wms. Big League 225.0	
4. Lite League 49.50	50.00 Baseball (2/54) 225.0 99.50 4. Wms. Safari Gun (2/55) 450.0 25.00 4. Wms. Polar Hunt	0 375.00 0 600.00
6. Mills Conv. for	(3/55)	
	COPYRIGHTED 19	

新聞

n D

y i

in C

5.00 ()) 15.00 ().

5.00 E

IS M T

19.91 IV 15.10 W

INDE ST

July 23, 1955 Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

J.

ROCK-OLA MFG. CORP.

MI, INCORPORATED	١
F-120 Juke Box	1
(Receiver included)	4
F-80 Juke Box	Nuthoriz
(Receiver NOT included)	5
F-40 Juke Box	
(Receiver NOT included)	ê, °
HS-80 Selective Hideaway	
HS-120 Selective Hideaway	for
W-80 Wall Box	
W-120 Wall Box	P
S-80 Receiver	20
S-120 Receiver	5
Wall Speaker	12.
Corner Speaker	e lication
Recessed Speaker	1
R-167 Bargrip	1

АUTO-РНОТО СО.

Auto-Photo Studio Model "11"\$2,950.00

BALLY MFG. CO.

Gay Time\$	775.00
Gold Medal Bowler	
(with Match Feature)	
Model Gold-110, 10c a play	755.00
Model Gold-325, 10c a play,	
3 plays for 25e	775.00
Blue Ribbon Bowler (without Match Feature)	
Model Blue-110, 10c a play.	710.00
Model Blue-325, 10c a play,	
3 plays for 25c	730.00
Bull's Eye Shooting Gallery	395.00
The Champion	
(With new-all-metal cabinet)	759.00

CHICAGO COIN

Bonus Score Bowler (without Match Feature)\$	695.00
Big League Regular Model	575.00
Match Feature Model	595.00
Hollywood Bowler (with Match Feature)	8 50. 0 0

EXHIBIT SUPPLY

Treasure Cove	
Regular Model\$	675.00
Match Play	69 0.00
Junior Jet Ride, '55 Model	395.00
Big Bronco, '55 Model	997.50
Roy Rogers' Trigger, '55 Model 1	,047.50

GENCO MFG. & SALES CO.

Champion Baseball (with Match Feature)\$	635.0 0
Sky Rocket Rifle Gallery (with Match Feature)	675.00

D. GOTTLIEB & CO.

Sweet Add-A-Line	. \$	392.50
Sweet Add-A-Line		595.0 0

INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)
Photomat '54 2,150.00
3-D Art Parade, 10-show medel 495.00
3-D Art Parade, 6 show model 395.00
Universal Post Card Vendor 60.00
J. H. KEENEY & CO., INC. Speed Lane Bowler (without Match Feature)\$ 710.00 DeLuxe Speed Lane Bowler
(with Match Feature) 760.00
J. H. KEENEY & CO., INC. (Cont.) DeLuxe Ranger
(with Match Feature) \$ 600.00

(with Match Feature)\$	6 90 .00
Ranger (without Match Feature)	665,00
Electric Cigarette Vendor	284.50
Coin Changer Model	304.50

Model 1906, Remote Volume Control Model 1927, Remote Volume Control with Cancel Butten.	No Lies Price Authorized for Publication
J. P. SEEBURG CORP. HF-100-R 3W-1 Wall-O-Matic "100" MRVC-1 Master Remote Volume Control CVS4-88" Wall Speaker Ivory (Teardrep) CVS6-88" Recessed Speaker CVS7-1212" Recessed Speaker PS6-1Z Power Supply ARA1-L6 Auxiliary Remote Amplifier AVC-1 Automatic Volume Compensator Unit	No List Price Authorized for Publication
UNITED MFG. CO.	
Super Slugger Regular Model\$ DeLuxe Model	59 <mark>5.</mark> 00
(with Match Feature)	635.00
5th Inning Shuffle Targette De Luxe Model Regular Model	765.0
Regular Model Capitol Shuffle Alley	745.0
Single Chute Double Chute Derby Roll	705.0 725.0
(without Match Feature)	705.0
De Luxe Derby Roll (with Match Feature) Clipper Shuffle Alley	735.0
(without Match Feature) Single Chute	795.0
Double Chute	725.0
(with Match Feature) Single Chute Double Chute	735.0 755.0
Venus Shuffle-Targette Regular Model, 10c play.	705.0
Special Model, 10c, 3 for	
25c De Luxe Venus Shuffle-Targette	725.0
(with Match Feature) Regular Model, 10c play	745.0
Special Model, 10c, 3 for 25c	765.0
Manhattan	725.0
WILLIAMS MFG. CO.	
King Of Swat\$ Wonderland	549.5 389.5
Sidewalk Engineer Race The Clock	345.0
Single Chute Double Chute	494.5 499.5
THE RUDOLPH WURLITZER	CO.
Model "1800" Hi-Fi Phonograph Model "1700" Hi-Fi Phonograph Model "1600-A" Hi-Fi Phono- graph Model 5206 5c-10c-25c Wall Box	
4 Wire (48 Selections)	Auch
Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections) Model 5100 8" Speaker	ioria
Model 5100 8" Speaker Model 5110 12" DeLuxe	o Li

Price

intron

8 d for

Model 5110 12 Speaker Model 5111 12" Concealed Speaker Hi-Fi Model 5112 8" Wall Speaker

Hi-Fi Model 5115 Hi-Fi 4 Cone Cor-

ner Speaker Model 5116 Hi-Fi Coaxiel Cor-

ner Speaker Model 5117 Hi-Fi Coaxial Wall

Speaker

COPYRIGHTED 1955. REPRODUCTION NOT PERMITTED.

Page 70

July 23, 1955



Wurlitzer Carousel, simplest record changer on a Multi-Selection Phonograph, plays both sides of 52 seven-inch 45 RPM records with mechanical handling that coddles records like they were made of Dresden China. They are gently raised by one of two arms, carefully engaged by a self-centering chuck, securely cushioned into position by three metal fingers and played *vertically*. Records are never grabbed by a clamp—never turned over. The needle is brushed before and after each record is played. Records last longer. That saves you money! They sound better. That makes you money! It's another example of the engineering efficiency for which the Wurlitzer 1800 is famous.

zer 180

THE YEAR'S TOP PHONOGRAPH IN TONE - IN EARNINGS BEAUTY



VURLITZER The Official Musical Instruments in

THE RUDOLPH WURLITZER COMPANY . NORTH TONAWANDA, NEW YORK . ESTABLISHED 1856

isneyland

BININ



Greater than GAYETY! Better than BIG-TIME!

TT -

CORNER SCORE

0000

1310

MAGIC NES

MAGIC POCKETS

Isall





CORNER SCORES SPOT NUMBERS **EXTRA BALLS**



Greatest array of money-making play-appeal features ever crammed into a single game insures top earning-power when you get GAY TIME on location. Avoid delay in delivery by ordering GAY TIME today.

GAR

YELLOW 3-IN-LINE SCORES 4-IN-LINE

4 = 15= 24= 3 19 14 20 5

2 = 13 = 15 = 12 = 25

1 7 3 5 2 3 3 3

BALL 2

0

1/21 17

BALLY MANUFACTURING COMPANY-2640 Belmont Avenue, Chicago 18, Illinois