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Bill Gersh Joe Orleck

CO-PUBLISHERS OF THE CASH BOX

FOUNDED BY BILL GERSH

VOLUME XVI NUMBER 41 July 2, 1955

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year's subscription rates of marge. Annually, as well as Special Delivery subscription rates on re-quest. Subscription rates for all foreign countries on request. Subscription rates for all foreign countries on request. THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world. THE CASH BOX covers the entire coin machine in-dustry all over the world. Operators, jobbers, distribu-tors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered. THE CASH BOX coverage extends to finance firms, han organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds. "THE CASH BOX PRICE LISTS" (a combination of Tae Cash Box' former 'Confidential Price Lists' and The Cash Box' former 'C. M. I. [Coin Machines Industry] Blue Book') are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where Ameri-cat made machines are used. "The Cash Box Price Lists" are an exclusive and copyrighted feature of The Cash Box. "The Cash Box Price Lists" are recognized officially price book of the coin machines industry." "The Cash Box Price Lists" are officially used in the settlement of estates, for buying, selling or trading of all types of coin openated equipment and are also officially recognized for taxation purposes. "The Cash Box Price Lists" are used by finance firms, factors, loan companies, bankers, and all oher financial institutions to guide them in the mak-ing of loans to members of the coin machines industry. "The Cash Box Price Lists" have been legally recognized in courts in the United States, Canada, and many foreign count ries. Entire business transactions and legal cases cash Box Frice Lists" have been legally recognized irts in the United States, Canada, and many foreign ties. Entire business transactions and legal cases used upon the quotations appearing in "The Cash rice Lists." in con count are b Box I

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Is On The Air Every Hour Of The Broadcasting

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This is only a partial list of shows programmed directly from "The Cosh Box" charts.

MONDAY

9 to 10 A.M.

Stu Wilson-KBIF-Fresno, Cal. Bob Chambers-WEBK-Tampa, Fla. in the Jack Karey—WCFL—Chicago, III. Sam Bradley-KUDL-Kansas City, Mo. Al Mortimer-WRAK-Williamsport, Pa. Dick Burgess-WBSM-New Bedford, Mass. John Haeberle-WAGG-Franklin, Tenn. Bob Reid-WRON-Ronceverte, W. Va. Bill Hamby—WONE—Dayton, Ohio Geng Gardner—WFUL—Fulton, Ky. 4

10 to 11 A.M.

Gil Newsome—KWK—St. Louis, Missouri Stu Wilson—KBIF—Fresno, Cal. Dick Doty-WHAM-Rochester, N. Y. Sam Bradley—KUDL—Kansas City, Mo. Ira Cook—KMPC & KABC—Hollywood, Cal. Dick Burgess—WBSM—New Bedford, Mass. George Scott—WHIN—Gallatin, Tenn. John Haeberle—WAGG—Franklin, Tenn. Norm & Tex—WBNL—Boonville, Indiana Bill Hamby—WONE—Dayton, Ohio Gene Gardner—WFUL—Fulton, Ky. Bill Allison-WNNT-Warsaw, Va.

11 to 12 A.M.

u Wilson—KBIG—Hollywood, Cal. u Wilson—KBIG—Hollywood, Cal. ck Doty—WHAM—Rochester, N. Y. m Bradley—KUDL—Kansas City, Mo. l Mortimer—WRAK—Williamsport, Pa. y Perkins—KIMN—Denver, Col. l Hamby—WONE—Dayton, Ohio l Lynch—KOBS—Alexandria, La. nl Morris—WMRE—Monroe, Ga.

12 to 1 P.M.

Jck Lacy—WINS—N. Y. C., N. Y.
Jerbie Mintz—WAAF—Chicago, III.
Jic Knight—WXLW—Indianapolis, Ind.
George E. Lezotte—WAVZ—New Haven, Conn.
Jerry Kay—WTIX—New Orleans, La.
Ralph Phillips—WFBR—Baltimore, Md.
Dick Doty—WHAM—Rochester, N. Y.
Ira Cook—KMPC & KABC—Hollywood, Cal.
AI Mortimer—WRAK—Williamsport, Pa.
Ed Robbins—WKNB—West Hartford, Conn.
Bot Motes & Larry Regan—WTPS—New Orleans, La.
Ray Perkins—KIMN—Denver, Colo.
Lin Ross—KONE—Reno, Nev. Kay Perkins—KIMN—Denver, Colo. Len Ross—KONE—Reno, Nev. Meddie Chapman—WSCR—Scranton, Pa. Reir Brown—WAPO—Chattanooga, Tenn. Jock Bliss—KFRU—Columbia, Mo. Bill Lynch—KNBS—Alexendria, La. Tex Davis—WCMS—Norfolk, Va. Rudy Zurlo—WCKV—Dunn, N. C.

1 to 2 P.M.

Jack Lacy—WINS—N. Y. C., N. Y. Hy Davis—WAIP—Mobile, Ala. Marty Faye—WAAF—Chicago, III. Gene Platt—KELO—Sioux Falls, S. D. Ira Cook—KMPC & KABC—Hollywood, Cal. Al Mortimer—WRAK—Williamsport, Pa. Ed Robbins—WKNB—West Hartford, Conn. Bill Phillins—WBAX—Wilkes-Barre Pa Ed Robbins-WKNB-West Hartford, Conn. Bill Phillips-WBAX-Wilkes-Barre, Pa. Sandy Singer-KCRG-TV-Cedar Rapids, Iowa Bob Motes & Larry Regan-WTPS-New Orleans, La. Clare Linn-WOCL-Tarpon Springs, Fla. Chuck Moyer-WEDO-McKeesport, Pa. Len Ross-KONE-Reno, Nev. Brad Sherman-WAHR-Miami Beach, Fla. Paul Hayes-WMJM-Cordele, Ga. Eraddio Chapter WSCP-Stratton Pa Freddie Chapman—WSCR—Scranton, Pa. Arnold Baynard—WTYC—Rock Hill, S. C. Jerry Little—WTNS—Coshocton, Ohio

2 to 3 P.M.

Jack Stant—WNET—Erie, Pa. Ernie Simon—WGN—Chicago, III. Dan Kelly—WRDO—Augusta, Me. Tiny Markle-WAVZ-New Haven, Conn. Lou Barile—WKAL—Rome, N. Y. Lonny Starr—WNEW—N. Y., N. Y. Paul R. Potocky—WTOD—Toledo, Ohio Joann Harriss—KSTA—Coleman, Texas Ed Robbins—WKNS—West Hartford, Conn. Bill Phillips—WBAX—Wilkes-Barre, Pa. Sandy Singer—KCRG-TV—Cedar Rapids, Iowa Bob Motes & Larry Regan—WTPS—New Orleans, La. Clare Linn—WDCL—Tarpon Springs, Fla. Chuck Moyer-WEDO-McKeesport, Pa. Ray Perkins-KIMN-Denver, Col. Len Ross-KONE-Keno, Nev. brad Sherman—WAHR—Miami Beach, Fla. Dave Burnam—KVEN—Ventura, Cal. Deral Morris-WMRE-Monroe, Ga. Dick Walters—WKLJ—Sparta, Wis Jerry Little-WINS-Coshocton, Ohio

3 to 4 P.M.

Ken Johnston—WNRC—New Rochelle, N. Y. Val Clenard—KRKO—Los Angeles, Cal. Marty Koss—WABY—Aibany, N. Y. Dan Keliy—WKDU—Augusta, Me. Jim Lowe—WKR—Dailas, Texas Frank Darien—KSJO—San Jose, Cal. Tiny Markle—WAVZ—New Haven, Conn. Lou Barlle—WKAL—Rome, N. Y. Lonny Starr—WNEW—N. Y., N. Y. Paul R. Potocky—WTOD—Toledo, Ohio Kaiph Phillips—WFBR—Baltimore, Md. Joann Harriss—KSTA—Coleman, Texas Ed Robbins—WKNB—West Hartford, Conn. Dill Pnillips—WBAX—Wilkes-Barre, ra. Sandy Singer—KCRG-TV—Cedar Rapids, Iowa Bob Motes & Larry Regan—WTPS—New Orleans, La. Clare Linn—WDCL—Tarpon Springs, Fla. Chuck Moyer—WEDO—McKeesport, Pa. Ray Perkins—KIMN—Denver, Col. Len Ross—KONE—Reno, Nev. Brad Sherman—WAHR—Miami Beach, Fla. Mitchell Thomas—WILM—Wilmington, Del. Hanaw.Cirace_KTAE_Texales_Texa. Ken Johnston-WNRC-New Rochelle, N. Y. Brad Sherman—WAHR—Miami Beach, Fla. Mitchell Thomas—WILM—Wilmington, Del. Hanny Gaines—KTAE—Taylor, Texas Jack Dobbs—VAGABOND—San Francisco, Cal. Kenny Smith—KOPO—Tucson, Arizona John R. Small—WNLC—New London, Conn. Dave Burnam—KVEN—Ventura, Cal. Guy Barry—WLAN—Lancaster, Pa. Jerry Little—WTNS—Coshocton, Ohio

4 to 5 P.M.

4 to 5 r.m. Ken Johnston—WNRC—New Rochelle, N. Y. Larry Fischer—WTCN—Minneapolis, Minn. AI Radka—KFRE—Fresno, Cal. Vic Knight—WXLW—Indianapolis, Ind. Gi Newsome—KWK—St. Louis, Mo. Jim Lowe—WRR—Dallas, Texas Carl Loucks—WELI—New Haven, Conn. Frank Darien—KSJO—San Jose, Cal. Stan Allan—WPAC—Patchogue, N. Y. Tiny Markle—WAVZ—New Haven, Conn. Lou Barile—WKAL—Rome, N. Y. Paul R. Potocky—WTOD—Toledo, Ohio Clare DeKaster—KICD—Spencer, Iowa Gene Platt—KELO—Sioux Falls, S. D. Ralph Phillips—WFBR—Baltimore, Md. Ed Robbins—WKNB—West Hartford, Conn. Bill Phillips—WFBR—Baltimore, Md. Ed Robbins—WKNB—West Hartford, Conn. Bill Phillips—WFBR—Baltimore, Md. Clare Loweds—WYNB—Mest Hartford, Conn. Bill Phillips—WFBR—Baltimore, Md. Ed Robbins—WKNB—West Hartford, Conn. Bill Phillips—WFBR—Baltimore, Md. Clare Loweds—WJKO—Springfield, Mass. Handy Gaines—KTAE—Taylor, Texas George Scott—WHIN—Gallatin, Tenn. Billy Bell—WBHP—Huntsville, Ala. Mattie Padgett—WIRC—Hickory, N. C. Paul Hatfield—WULA—Eufaula, Ala. Bill Mack—KWFT—Wichita Falls, Texas Gy Barry—WLAN—Lancaster, Pa.

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5 to 6 P.M.

Larry Fischer-WTCN-Minneapolis, Minn. Gil Newsome-KWK-St. Louis, Mo. Jim Lowe—WRR—Dallas, Texas Carl Loucks-WELI-New Haven, Conn. Frank Darien—KSJO—San Jose, Cal. Tiny Markle—WAVZ—New Haven, Conn. Lou Barile—WKAL—Rome, N. Y. Paul R. Potocky—WTOD—Toledo, Ohio Clare DeKaster—KICD—Spencer, Iowa Ralph Phillips-WFBR-Baltimore, Md. Don Tibbetts-WMUR-TV-Manchester, N. H. Ed Robbins-WKNB-West Hartford, Conn. Sandy Singer-KCRG-TV-Ceaar Rapids, Iowa Sandy Singer-KCKG-IV-Ceaa Rapids, Iowa Chuck Moyer-WEDO-McKeesport, Futration with Len Ross-KONE-Reno, Nev. Mark Lee Woods-WJKO-Springf(OM 43 1000 St Hanny Gaines-KTAE-Taylor, Tel. Sh 1000 St George Scott-WHIN-Gallatin, Ten Hum 53 St Bill Wood-KODY-North Platte, Ned

6 to 7 P.M.

Martin Block—WABC—New York, N. Y. Ken Johnson-WRNC-New Rochelle, N.Y. Gil Newsome-KWK-St. Louis, Mo. Jerry Kay—WTIX—New Orleans, La. Chuck Norman-WIC-St. Louis, Mo. Ralph Phillips—WFBR—Baltimore, Md. Donn Parker-WMYR-Fort Myers, Fla. Jack Dawson—WWIN—Baltimore, Md. Mitchell Thomas—WHAT—Philadelphia, Pc Brad Lacey—WMYR—Fort Myers, Fla.

7 to 8 P.M.

Jerry Marshall—WNEW—N. Y. C., N., Y. Chuck Norman-WIC-St. Louis, Mo. Jack Dawson—WMIN—Baltimore, Md. Jerry Little—WTNS—Coshocton, Ohio

8 to 9 P.M.

Bernie Mandel—KABS—Garden City, L. Jack Dawson-WWIN-Baltimore, Md. Sandy Singer—KCRG-TV—Cedar Rapids, I Billy Bell-WBHP-Huntsville, Ala. Bob Reed-WRON-Ronceverte, W. Va. Red Murrell-KYA-San Francisco, Cal. Lee Petrich—KONO—San Antonio, Texas Mary Lou Anselmi—KVRS—Rock Springs, V Dave Brockman—WGRC—Louisville, Ky.

9 to 10 P.M.

Martin A. Edwards-WBAL-Baltimor Gil Newsome-KWK-St. Louis, M Herb Fontaine—WCOV—Lewiston, Jack Dawson-WWIN-Baltimore, Sandy Singer—KCRG-TV—Cedar I Mitchell Thomas-WHAT-Philad 'Spinner Ben" Mayo-WGAC-A Red Murrell-KYA-San Francisc Lee Petrich—KONO—San Afri Mary Lou Anselmi—KVRS— Dave Brockman-WGRC-L

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Cash Box" Is On The Air Every Hour Of The Br Icasting Da

This is only a partial list of shows programmed directly from "The Cash Box\"charts.

TUESDAY

9 to 10 A.M.

V) to 11 A.M.

rgerre HJ-Los Angeles, Cal. me -K VK-St. Louis, Mo. m-KBIF-Fresno, Cal. y-WHAM-Rochester, N. Y. dley-KUDL-Kansas City, Mo. KMPC & KABC-Hollywood, Cal. "SSM-New Bedford, Mass. N-Gallatin, Texas GG-Franklin, Tenn. iL-Boonville, Ind. iE-Dayton, Ohio WFUL-Fulton, Ky. NNT-Warsaw, Va.

11 to 12 A.M.

IG—Hollywood, Cal. AM—Rochester, N. Y. JOL—Kansas City, Mo. : & KABC—Hollywood, Cal. RAK—Williamsport, Pa. IMN—Denver, Col. /ONE—Dayton, Ohio JBS—Alexandria, La. -WMRE—Monroe, Ga.

12 to 1 P.M.

S-N. Y. C., N. Y. AAF-Chicago, III. KHJ-Los Angeles, Cal. W-Indianapolis, Ind. WAVZ-New Haven, Conn. -New Orleans, La. /FBR-Baltimore, Md. M-Rochester, N. Y. & KABC-Hollywood, Cal. AK-Williamsport, Pa. ;-West Hartford, Conn. Regan-WTPS-New Orleans, La. N-Denver, Col. .-Reno, Nev. .n-WSCR-Scranton, Pa. /APO-Chattanooga, Tenn. RU-Columbia, Mo. BS-Alexandria, La. MS-Norfolk, Va.

1 to 2 P.M.

-WINS-N. Y. C., N. Y. VAIP-Mobile, Ala. WAAF-Chicago, III. 'ELO-Sioux Falls, S. D. 'C & KABC-Hollywood, Cal. K-Williamsport, Pa. KPAL-Palm Springs, Cal. West Hartford, Conn. Wilkes-Barre, Pa. 'V-Cedar Rapids, Iowa an-WTPS-New Orleans, La. .rpon Springs, Fla. 'RP-LaGrange, Ga. AcKeesport, Pa. 'Nev. 'Miami Beach, Fla. 'Sle, Ga. -Scranton, Pa. ock Hill, S. C. 'ton, Ohi

2 to 3 P.M.

Jack Stant—WJET—Erie, Pa. Ernie Simon—WGN—Chicago, III. Dan Kelly—WRDO—Augusta, Me. Tiny Markle—WAVZ—New Haven, Conn. Lou Barile—WKAL—Rome, N. Y. Lonny Starr—WNEW—N. Y., N. Y. Paul R. Potocky—WTOD—Toledo, Ohio Joann Harriss—KSTA—Coleman, Texas Graham Alexander—KPAL—Palm Springs, Cal. Ed Robbins—WKNB—West Hartford, Conn. Bill Phillips—WBAX—Wilkes Barre, Pa. Sandy Singer—KCRG—Cedar Rapids, Iowa Bob Motes & Larry Regan—WTPS—New Orleans, La. Clare Linn—WDCL—Tarpon Springs, Fla. Chuck Moyer—WEDO—McKeesport, Pa. Ray Perkins—KIMN—Denver, Col. Len Ross—KONE—Reno, Nev. Brad Sherman—WAHR—Miami Beach, Fla. Dave Burnam—KYEN—Ventura, Cal. Deral Morris—WMRE—Monroe, Ga. Jerry Little—WTNS—Coshocton, Ohio

3 to 4 P.M.

Ken Johnston—WNRC—New Rochelle, N. Y. Val Cleward—KRKO—Los Angeles, Cal. Marty Ross—WABY—Albany, N. Y. Dan Kelly—WRD—Augusta, Me. Jim Lowe—WRR—Dallas, Texas Frank Darien—KSJO—San Jose, Cal. Tiny Markle—WAVZ—New Haven, Conn. Lou Barile—WKAL—Rome, N. Y. Lonny Starr—WNEW—N. Y., N. Y. Paul R. Potocky—WTOD—Toledo, Ohio Ralph Phillips—WFBR—Baltimore, Md. Joann Harris—KSTA—Coleman, Texas Graham Alexander—KPAL—Palm Springs, Cal. Ed Robbins—WKNB—Hartford, Conn. Bill Phillips—WBAX—Wilkes-Barre, Pa. Sandy Singer—KCRG—Cedar Rapids, Iowa Bob Motes & Larry Regan—WTPS—New Orleans, La. Clare Linn—WDCL—Tarpon Springs, Fla. Chuck Moyer—WEDO—McKeesport, Pa. Ray Perkins—KIMN—Denver, Col. Len Ross—KONE—Reno, Nev. Brad Sherman—WAHR—Miami Beach, Fla. Mitchell Thomas—WILM—Wilmington, Del. Hanny Gaines—KTAE—Taylor, Texas Tom Brennan—KXLA—Pasadena, Cal. Jack Dobbs—VAGABOND—San Francisco, Cal. Kenny Smith—KOPO—Tucson, Arizona John R. Small—WNCL—New London, Conn. Dave Burnam—KYEN—Ventura, Cal. Jerry Little—WTNS—Coshocton, Ohio

4 to 5 P.M.

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5 to 6 P.M.

July

Larry Fischer-WTCN-Minneapolis, Minn. Gil Newsome-KWK-St. Louis, Mo. Jim Lowe-WRR-Dallas, Texas Frank Darien-KSJO-San Jose, Cal. Tiny Markle-WAVZ-New Haven, Conn. Lou Barile—WKAL—Rome, N. Y. Paul R. Potocky-WTOD-Toledo, Ohio Clare DeKaster-KICO-Spencer, Iowa Ralph Phillips-WFBR-Baltimore, Md. Don Tibbetts-WMUR-TV-Manchester, N. H. Graham Alexander-KPAL-Palm Springs, Cal. Ed Robbins—WKNB—West Hartford, Conn. Sandy Singer—KCRG—Cedar Rapids, Iowa Chuck Moyer-WEDO-McKeesport, Pa. Len Ross-KONE-Reno, Nev. Mark Lee Woods-WJKO-Springfield, Mass. Hanny Gaines—KTAE—Taylor, Texas George Scott-WHIN-Galveston, Texas Bill Wood-KODY-North Platte, Neb.

6 to 7 P.M.

Martin Block—WABC—New York, N. Y. Ken Johnston—WNRC—New Rochelle, N. Y. Gil Newsome—KWK—St. Louis, Mo. Jerry Kay—WTIX—New Orleans, La. Chuck Norman—WIC—St. Louis, Mo. Ralph Phillips—WFBR—Baltimore, Md. Donn Parker—WMYR—Fort Myers, Fla. Graham Alexander—KPAL—Palm Springs, Cal. Jack Dawson—WWIN—Baltimore, Md. Mitchell Thomas—WHAT—Philadelphia, Pa. Brad Lacey—WMYR—Fort Myers, Fla.

7 to 8 P.M.

Jerry Marshall—WNEW—N. Y. C., N. Y. Chuck Norman—WIC—St. Louis, Mo. Jack Dawson—WWIN—Baltimore, Md. Jerry Little—WTNS—Coshocton, Ohio

8 to 9 P.M.

Jack Dawson—WWIN—Baltimore, Md. Sandy Singer—KCRG—Cedar Rapids, Iowa Billy Bell—WBHP—Huntsville, Ala. Bob Reid—WRON—Ronceverte, W. Va. Red Murrell—KYA—San Francisco, Cal. Lee Petrich—KONO—San Antonio, Texas

9 to 10 P.M.

1. 1. 1 M

Gil Newsome —KWK—St. Louis, Mo. Herb Fontaine—WCOV—Lewiston, Me. Jack Dawson—WWIN—Baltimore, Md. Sandy Singer—KCRG—Cedar Rapids, Iowa Mitchell Thomas—WHAT—Philadelphia, Pa. "Spinner Ben" Mayo—WGAC—Augusta, Go. Red Murrell—KYA—San Francisco, Cal. Lee Petrich—KONO—San Antonio, Texas

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Page 7

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WEDNESDAY

9 to 10 A.M.

n-KBIF-Fresno, Cal. Mambers-WEBK-Tampa, Fla. ck Karey—WCFL—Chicago, III. Sam Bradley—KUDL—Kansas City, Mo. Al Mortimer—WRAK—Williamsport, Pa. Dick Burgess—WBSM—New Bedford, Mass. John Haeberle—WAGG—Franklin, Tenn. Bob Reid—WRON—Ronceverte, W. Va. Bill Hamby—WONE—Dayton, Ohio Gene Gardner—WFUL—Fulton, Ky.

10 to 11 A.M.

Gil Newsome—KWK—St. Louis, Mo. Stu Wilson—KEIF—Fresno, Cal. Dick Doty—WHAM—Rochester, N. Y. Sam Bradley—KUDL—Kansas City, Mo. Earl McDaniel—KFVD—Los Angeles, Cal. Ira Cook—KMPC & KABC—Hollywood, Cal. Dick Burgess—WBSM—New Bedford, Mass. George Scott—WHIN—Gallatin, Tenn. John Haeberle—WAGG—Franklin, Tenn. Norm & Tex—WBNL—Boonville, Ind. Bill Hamby—WONE—Dayton, Ohio Gene Gardner—WFUL—Fulton, Ky. Bill Allison—WNNT—Warsaw, Va.

11 to 12 A.M.

Stu Wilson—KBIG—Hollywood, Cal. Dick Doty—WHAM—Rochester, N. Y. Sam Bradley—KUDL—Kansas City, Mo. Ira Cook—KMPC & KABC—Hollywood, Cal. Al Mortimer—WRAK—Williamsport, Pa. Ray Perkins—KIMN—Denver, Col. Bill Hamby—WONE—Dayton, Ohio Sill Lynch—KOBS—Alexandria, La. Tal Morris—WMRE—Monroe, Ga.

12 to 1 P.M.

Jack Lacy—WINS—N. Y. C., N. Y. Herbie Mintz—WAAF—Chicago, III. Vic Knight—WXLW—Indianapolis, Ind. George E. Lezotte—WAVZ—New Haven, Conn. Jerry Kay—WTIX—New Orleans, La. Ralph Phillips—WFBR—Baltimore, Md. Dick Doty—WHAM—Rochester, N. Y. Ira Cook—KMPC & KABC—Hollywood, Cal. Al Mortimer—WRAK—Williamsport, Pa. Ed Robbins—WKNB—West Hartford, Conn. Bob Motes & Larry Regan—WTPS—New Orleans, La. (ay Perkins—KIMN—Denver, Col. en Ross—KONE—Reno, Nev. reddie Chapman—WSCR—Scranton, Pa. ed Brown—WAPO—Chattanooga, Tenn. ck Bliss—KFRU—Columbia, Mo. II Lynch—KBBS—Alexandria, La. x Davis—WCKB—Dunn, N. C.

1 to 2 P.M.

ick Lacy—WINS—N. Y. C., N. Y. ' Davis—WAIP—Mobile, Ala. ''tty Faye—WAAF—Chicago, III. ne Platt—KELO—Sioux Falls, S. C. Cook—KMPC & KABC—Hollywood, Cal. Mortimer—WRAK—Williamsport, Pa. am Alexander—KPAL—Palm Springs, Cal. >bbins—WKNB—West Hartford, Conn. hillips—WBAX—Wilkes-Barre, Pa. Singer—KCRG—Cedar Rapids, Iowa 'otes & Larry Regan—WTPS—New Orleans, La. _inn—WDCL—Tarpon Springs, Fla. Moyer—WEDO—McKeesport, Pa. s—KONE—Reno, Nev. Moyer-WEDO-MCKeesport, ra. s-KONE-Reno, Nev. srman-WAHR-Miami Beach, Fla. res-WMJM-Cordele, Ga. Thapman-WSCR-Scranton, Pa. 1ynard-WJYC-Rock Hill, S. C. e-WTNS-Coshocton, Ohio

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2 to 3 P.M.

Jack Stant-WJET-Erie, Pa. Ernie Simon-WGN-Chicago, III. Dan Kelly-WRDO-Augusta, Me. Tiny Markle-WAVZ-New Haven, Conn. Lou Barile-WKAL-Rome, N. Y. Lonny Starr-WNEW-N. Y., N. Y. Paul R. Potocky-WTOD-Toledo, Ohio Joann Harris-KSTA-Coleman, Texas Graham Alexander-KPAL-Palm Springs, Cal. Ed Robbins-WKNB-West Hartford, Conn. Bill Phillips-WBAX-Wilkes-Barre, Pa. Sandy Singer-KCRG-Cedar Rapids, Iowa Bab Motes & Larry Regan-WTPS-New Orleans, La. Clare Linn-WDCL-Tarpon Springs, Fla. Chuck Moyer-WEDO-McKeesport, Pa. Ray Perkins-KIMN-Denver, Col. Len Ross-KONE-Reno, Nev. Brad Sherman-WAHR-Miami Beach, Fla. Ed Hamilton-KRUS-Ruston, La. Dave Burnam-KVEN-Ventura, Cal. Deral Morris-WMRE-Monroe, Ga. Dick Walters-WKLJ-Sparta, Wisc. Jerry Little-WTNS-Coshocton, Ohio

3 to 4 P.M.

S to 4 P.M. Ken Johnston—WNRC—New Rochelle, N. Y. Val Clenaro—KRKO—Los Angeles, Cal. Roy Leonard—WKOX—Framingham, Mass. Marty Ross—WABY—Albany, N. Y. Dan Kelly—WRDO—Augusta, Me. Jim Lowe—WRR—Dallas, Texas Frank Darien—KSJO—San Jose, Cal. Tiny Markle—WAVZ—New Haven, Conn. Lou Barile—WKAL—Rome, N. Y. Lonny Starr—WNEW—N. Y., N. Y. Paul R. Potocky—WTOD—Toledo, Ohio Ralph Phillips—WFBR—Baltimore, Md. Frank X. Fellmer—WMTR—Morristown, N. J. Joann Harris—KSTA—Coleman, Texas Graham Alexander—KPAL—Palm Springs, Cal. Ed Robbins—WKNB—West Hartford, Conn. Bill Phillips—WBAX—Wilkes-Barre, Pa. Sandy Singer—KCRG—Cedar Rapids, Iowa Bob Motes & Larry Regan—WTPS—New Orleans, La. Clare Linn—WDCL—Tarpon Springs, Fla. Chuck Moyer—WEDO—McKeesport, Pa. Ray Perkins—KIMN—Denver, Colo. Len Ross—KONE—Reno, Nev. Brad Sherman—WAHR—Miami Beach, Fla. Mitchell Thomas—WILM—Wilmington, Del. Hanny Gaines—KTAE—Taylor, Texas Jack Dobbs—VAGABOND—San Francisco, Cal. Kenny Smith—KOPO—Tucson, Arizona John R. Small—WNLC—New London, Conn. Dave Burnam—KVEN—Ventura, Cal. Jerry Little—WTNS—Coshocton, Ohio

4 to 5 P.M.

4 to 5 r.m. Ken Johnston—WNRC—New Rochelle, N. Y. Larry Fischer—WTCN—Minneapolis, Minn. Roy Leonard—WKOX—Framingham, Mass. Al Radka—KFRE—Fresno, Cal. Vic Knight—WXLW—Indianapolis, Ind. Alan Owen—WMIO—Atlantic City, N. J. Gil Newsome—KWK—St. Louis, Mo. Jim Lowe—WRR—Dallas, Texas Carl Loucks—WELI—New Haven, Conn. Frank Darien—KSJO—San Jose, Cal. Stan Allan—WPAC—Patchogue, N. Y. Tiny Markle—WAVZ—New Haven, Conn. Lou Barile—WKAL—Rome, N. Y. Paul R. Potocky—WTOD—Toledo, Ohio Clare DeKaster—KICO—Spencer, Iowa Gene Platt—KELO—Sioux Falls, S. D. Ralph Phillips—WFBR—Baltimore, Md. Frank X. Fellmer—WMTR—Morristown, N. J. Earl McDaniel—KFVD—Los Angeles, Cal. Graham Alexander—KPAL—Palm Springs, Cal. Ed Robbins—WKNB—West Hartford, Conn. Bill Phillips—WBAX—Wilkes-Barre, Pa. Sandy Singer—KCRG—Cedar Rapids, Iowa Bob Motes & Larry Regan—WTPS—New Orleans, La. Clare Linn—WDCL—Tarpon Springs, Fla. Chuck Moyer—WEDO—McKeesport, Pa. Len Ross—KONE—Reno, Nev. Mark Lee Woods—WJKO—Springfield, Mass. Hanny Gaines—KTAE—Taylor, Texas

4 to 5 P.M. (Continued)

July -

George Scott-WHIN-Gallatin, Tenn. Billy Bell-WBHP-Huntsville, Ala. John Wheeler—WELL—Battle Creek, Mich. Mattie Padgett—IWRC—Hickory, N. C. Paul Hatfield—WULA—Eufaula, Ala. Bill Mack—KWFT—Wichita Falls, Texas Bill Strength-KWEM-Memphis, Tenn.

5 to 6 P.M.

Larry Fischer-WTCN-Minneapolis, Minn. Alan Owen-WMIO-Atlantic City, N. J. Gil Newsome-KWK-St. Louis, Mo. Jim Lowe—WRR—Dallas, Texas Frank Darien—KSJO—San Jose, Cal. Tiny Markle—WAVZ—New Haven, Conn. Lou Barile-WKAL-Rome, N. Y. Paul R. Potocky—WTOD—Toledo, Ohio Clare DeKaster-KICO-Spencer, Iowa Ralph Phillips-WFBR-Baltimore, Md. Don Tibbetts-WMUR-TV-Manchester, N. H. Earl McDaniel—KEVD—Los Angeles, Cal. Graham Alexander—KPAL—Palm Springs, Cal. Ed Robbins-WKNB-West Hartford, Conn. Sandy Singer-KCRG-Cedar Rapids, Iowa Chuck Moyer-WEDO-McKeesport, Pa. Len Ross-KONE-Reno, Nev. Mark Lee Woods-WJKO-Springfield, Mass. Hanny Gaines—KTAE—Taylor, Texas George Scott—WHIN—Gallatin, Tenn. Bill Wood-KODY-North Platte, Neb. Bill Strength-KWEM-Memphis, Tenn.

6 to 7 P.M.

Martin Block—WABC—New York, N. Y. Ken Johnston—WNRC—New Rochelle, N. Y. Gil Newsome—KWK—St. Louis, Mo. Jerry Kay—WTIX—New Orleans, La. Chuck Norman—WIC—St. Louis, Mo. Ralph Phillips—WFBR—Baltimore, Md. Donn Parker—WMYR—Fort Myers, Fla. Graham Alexander—KPAL—Palm Springs, Cal. Jack Dawson—WWIN—Baltimore, Md. Mitchell Thomas—WHAT—Philadelphia, Pa. Brad Lacey—WMYR—Fort Myers, Fla. Bill Strength—KWEM—Memphis, Tenn.

7 to 8 P.M.

Jerry Marshall—WNEW—N. Y. C., N. Y. Chuck Norman—WIC—St. Louis, Mo. Jack Dawson—WWIN—Balt:more, Md. Jerry Little—WTNS—Coshocton, Ohio

8 to 9 P.M.

Jack Dawson—WWIN—Baltimore, Md. Sandy Singer—KCRG—Cedar Rapids, Iowa Billy Bell—WBHP—Huntsville, Ala. Bob Reid—WRON—Ronceverte, W. Va. Red Murrell—KYA—San Francisco, Cal. Lee Petrich—KONO—San Antonio, Texas

9 to 10 P.M.

Gil Newsome—KWK—St. Louis, Mo. Herb Fontaine—WCOV—Lewiston, Me. Jack Dawson—WWIN—Baltimore, Md. Sandy Singer—KCRG—Cedar Rapids, Iowa Mitchell Thomas—WHAT—Philadelphia, Pa. "Spinner Ben" Mayo—WGAC--Augusta, Ga. Red Murrell—KYA—San Fran isco Cal. Lee Petrich—KONO—San An inio, Texas

t. 1.

ash Box, Music

Pake 8

e Cash Box" Is On The Air Every Hour Of The Broadca

This is only a partial list of shows programmed directly from "The Cash Box" charts

9 to 10 A.M.

W<mark>ilson—KBIF—Fresno, Cal</mark>. Chambers-WEBK-Tampa, Fla. Chambers—WEBK—Tampa, Fla. Karey—WCFL—Chicago, III. 'adley—KUDL—Kansas City, Mo. ortimer—WRAK—Williamsport, Pa. Burgess—WBSM—New Bedford, Mass. Haeberle—WAGG—Franklin, Tenn. Reid—WRON—Ronceverte, W. Va. Yamby—WONE—Dayton, Ohio Gardner—WFUL—Fulton, Ky.

10 to 11 A.M.

E. Forgette—KHJ—Los Angeles, Cal. ewsome—KWK—St. Louis, Mo. Vilson—KBIF—Fresno, Cal. Doty—WHAM—Rochester, N. Y. Bradley—KUDL—Kansas City, Mo. 'ook—KMPC & KABC—Hollywood, Cal. Burgess—WBSM—New Bedford, Mass. ge Scott—WHIN—Gallatin, Tenn. Haeberle—WAGG—Franklin, Tenn. & Tex—WBNL—Boonville, Ind. Hamby—WONE—Dayton, Ohio e Gardner—WFUL—Fulton, Ky. Allison—WNNT—Warsaw, Va.

11 to 12 A.M.

tu Wilson—KBIG—Hollywood, Cal. tu Wilson—KBIG—Hollywood, Cal. Dick Doty—WHAM—Rochester, N. Y. TM Bradley—KUDL—Kansas City, Mo. Cook—KMPC & KABC—Hollywood, Cal. Mortimer—WRAK—Williamsport, Pa. , Perkins—KIMN—Denver, Col. Hamby—WONE—Dayton, Ohio I Lynch—KDBS—Alexandria, La. ral Morris—WMRE—Monroe, Ga.

12 to 1 P.M.

Jack Lacy-WINS-N. Y. C., N. Y. Herbie Mintz-WAAF-Chicago, III. Fred E. Forgette-KHJ-Los Angeles, Cal. (ic Knight-WXLW-Indianapolis, Ind. ieorge E. Lezotte-WAVZ-New Haven, Conn. erry Kay-WTIX-New Orleans, La. alph Phillips-WFBR-Baltimore, Md. Dick Doty-WHAM-Rochester, N. Y. fa Cook-KMPC & KABC-Hollywood, Cal. Al Mortimer-WRAK-Williamsport, Pa. id Robbins-WKNB-West Hartford, Conn. Bob Motes & Larry Regan-WTPS-New Orleans, La. Vay Perkins-KIMN-Denver, Col. en Ross-KONE-Reno, Nev. reddie Chapman-WSCR-Scranton, Pa. d. Brown-WAPO-Chattanooga, Tenn. "Biss-KFRU-Columbia, Mo. ich-KDBS-Alexandria, La. vis-WCMS-Norfolk, Va.

-WI 1 to 2 P.M. VA

K Lúcy-WINS-N. Y. C., N. Y. Davis-WAIP-Mobile, Ala. Warty Faye-WAAF-Chicago, III. Gene Platt-KELO-Sioux Falls, S. D. ro Cook-KMPC & KABC-Hollywood, Cal. Mortimer-WRAK-Williamsport, Pa. Staham Alexander-KDAL-Palm Springs, Cal. Robbins-WKNB-West Hartford, Conn. No Motes & Larry Regan-WTPS-New Orleans, La. Moter & Larry Regan-WTPS-New Orleans, La. Carter Freeman-WTRP-LaGrange, Ga. Ack Moyer-WEDO-MtKeesport, Pa. Ross-KONE-Reno, Vev. Hayes-WMJM-Cordele, Ga. Chapman-WSCR-Scranton, Pa. mard-WTC-Fick Hill S. C. TNS-Cost-ton, Ohio

2 to 3 P.M.

THURSDAY

Jack Stant—WJET—Erie, Pa. Ernie Simon—WGN—Chicago, III. Dan Kelly—WRDO—Augusta, Me. Tiny Markle—WAVZ—New Haven, Conn. Lou Barile—WKAL—Rome, N. Y. Lonny Starr—WNEW—N. Y., N. Y. Paul R. Potocky—WTOD—Toledo, Ohio Joann Harris—KSTA—Coleman, Texas Graham Alexander—KDAL—Palm Springs, Cal. Ed Robbins—WKNB—West Hartford, Conn. Bill Phillips—WBAX—Wilkes-Barre, Pa. Sandy Singer—KCRG—Cedar Rapids, Iowa Bob Motes & Larry Regan—WTPS—New Orleans, La. Clare Linn—WDCL—Tarpon Springs, Fla. Chuck Moyer—WEDO—McKeesport, Pa. Ray Perkins—KIMN—Denver, Col. Len Ross—KONE—Reno, Nev. Dave Burnam—KVEN—Ventura, Cal. Deval Morris—WMRE—Monroe, Ga. Jerry Little—WTNS—Coshocton, Ohio

3 to 4 P.M.

Ken Johnston—WNRC—New Rochelle, N. Y. Val Clenard—KRKD—Los Angeles, Cal. Marty Ross—WAB1—Albany, N. Y. Dan Kelly—WRDO—Augusta, Me. Jim Lowe—WRR—Dallas, Texas Frank Darien—KSJO—Son Jose, Cal. Tiny Markle—WAVZ—New Haven, Conn. Lou Barile—WKAL—Rome, N. Y. Lonny Starr—WNEW—N. Y., N. Y. Paul R. Potocky—WTOD—Toledo, Ohio Ralph Phillips—WFBR—Baltimore, Md. Joann Harris—KSTA—Coleman, Texas Graham Alexander—KPAL—Palm Springs, Cal. Ed Robbins—WKNB—West Hartford, Conn. Bill Phillips—WFBR—Baltimore, Pa. Sandy Singer—KCRG—Cedar Rapids, Iowa Bob Mates & Larry Regan—W1FS—New Orleans, La. Clare Linn—WDCL—Tarpon Springs, Fla. Chuck Moyer—WEDO—McKeesoort, Pa. Ray Perkins—KIMN—Denver, Col. Len Ross—KONE—Reno, Nev. Mitchell Thomas—WILM—Wilmington, Del. Hanny Gaines—KTAE—Taylor, Texas Jack Dobbs—VAGABOND—San Francisco, Cal. Kenny Smith—KOPO—Tucson, Arizona John Small—WNI C—New London. Cönn. Dave Burnam—KVEN—Ventura, Cal. Jerry Little—WTNS—Coshocton, Ohio Ken Johnston-WNRC-New Rochelle, N. Y.

4 to 5 P.M.

4 TO D Y.M. Ken Johnston-WNRC-New Rochelle, N. Y. Larry Fischer-WTCN-Minneapolis, Minn. AI Radka-KFRE-Fresno, Cal. Vic Knight-WXLW-Indianapolis, Ind. Gil Newsome-KWK-St. Louis, Mo. Jim Lowe-WRR-Dallas, Texas Carl Loucks-WELI-New Haven, Conn. Frank Darien-KSJO-San Jose, Cal. Stan Allan-WPAC-Patchogue, N. Y. Tiny Markle-WAVZ-New Haven, Conn. Lou Barile-WKAL-Rome, N. Y. Paul R. Potocky-WTOD-Toledo, Ohio Clare DeKaster-KICD-Spencer, Iowa Gene Platt-KELO-Sioux Falls, S. D. Ralph Phillips-WFBR-Baltimore, Md. Graham Alexander-KPAL-Palm Springs, Cal. Ed Robbins-WKNB-West Hartford, Conn. Bill Phillips-WBAX-Wilkes-Barre, Pa. Sandy Singer-KCRG-Cedar Rapids, Iowa Bob Mates & Larry Regan-WTFS-New Orleans, La. Clare Linn-WDCL-Tarpon Springs, Fla. Chuck Moyer-WEDD-McKeesport, Pa. Len Ross-KONE-Reno, Nev. Mark Lee Woods-WJKO-Springfield, Mass. Hunny Gaines-KTAE-Taylor, Texas George Scott-WHIN-Gallatin, Tenn. Billy Bell-WBHP-Huntsville, Ala. Joh Wheeler-WELL-Battle Creek, Mich. Mattie Padgett-WILA-Eufaula, Ala. Bi' Mack-KWFT-Wichita Falls, Texas

5 to 6 P.M.

Larry Fischer-WTCN-Minneapolis, Minn. Gil Newsome-KWK-St. Louis, Mo. Jim Lowe—WRR—Dallas, Texas Frank Darien—KSJO—San Jose, Cal. Tiny Markle-WAVZ-New Haven, Conn. Lou Barile-WKAL-Rome, N. Y. Paul R. Potocky—WTOD—Toledo, Ohio Clare DeKaster-KICD-Spencer, low Ralph Phillips-WFOR-Baltimore, Md. Don Tibbetts-WMUR-TV-Manchester, N. H. Graham Alexander—KPAL—Palm Springs, Cal. Ed Robbins-WKNB-West Hartford, Conn. Sandy Singer—KCPG—Cedar Rapids, Iowa Chuck Moyer-WEDO-McKeesport, Pa. Len Ross-KONE-Reno, Nev. Mark Lee Woods—WJKO—Springfield, Mass. Hanny Gaines—KTAE—Taylor, Texas George Scott—WHIN—Gallatin, Tenn. Bill Wood-KODY-North Platte, Neb.

6 to 7 P.M.

Martin Block—WABC—New York, N. Y. Ken Johnston-WNRC-New Rochelle, N. Y. Gil Newsome-KWK-St. Louis, Mo. Jerry Kay-WTIX-New Orleans, La. Chuck Norman-WIC-St. Louis, Mo. Ralph Phillips—WFBR—Baltimore, Md. Donn Parker—WMYR—Fort Myers, Fla. Graham Alexander—KPAL—Palm Springs, Cal. Jack Dawson-WWIN-Baltimore, Md. Mitchell Thomas—WHAT—Philadelphia, Pa. Brad Lacey—WMYR—Fort Myers, Fla.

7 to 8 P.M.

Jerry Marshall-WNEW-N. Y. C., N. Y. Chuck Norman-WIC-St. Louis, Mo. Jack Dawson—WWIN—Baltimore, Md. Jerry Little-WTNS-Coshocton, Ohio

8 to 9 P.M.

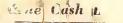
Bernie Mandel-WABS-Garden City, L. I. Jack Dawson-WWIN-Baltimore, Md. Sandy Singer-KCRG-Cedar Rapids, Iowa Billy Bell-WPEH-Huntsville, Ala. Bob Reid-WRON-Ronceverte, W. Va. Red Murrell—KYA—San Francisco, Cal. Lee Petrich—KONO—San Antonio, Tex.

9 to 10 P.M.

17

Gil Newsome-KWK-St. Louis, Mo. Herb Fontaine-WCOV-Lewiston, Me. Jack Dawson—WWIN—Baltimore, Md. Sandy Singer—KCRG—Cedar Rapids, Iowa Mitchell Thomas—WHAT—Philadelphia, Pa. "Spinner Ben" Mayo—WGAC—Augusta, Ga. Red Murrell-KYA-San Francisco, Cal. Lee, Petrich-KONO-San Antonio, Tex.

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Iusic Poje 9

This is only a partial list of shows programmed directly from "The Cash Box" charts.

9 to 10 A.M.

Stu Wilson—KBIF—Fresno, Cal. Bob Chambers—WEBK—Tampa, Fla. Jack Karey—WCFL—Chicago, III. Sam Bradley—KUDL—Kansas City, Mo. Al Mortimer—WAAK—Williamsport, Pa. Dick Burgess—WBSM—New Bedford, Mass. John Haeberle—WAGG—Franklin, Tenn. Bob Reid—WRON—Ronceverte, W. Va. Bill Hamby—WONE—Dayton, Ohio Gener Gardner—WFUL—Fulton, Ky.

10 to 11 A.M.

Gil Newsome—KWK—St. Louis, Mo. Stu Wilson—KBIF—Fresno, Cal. Dick Doty—WHAM—Rochester, N. Y. Sam Bradley—KUDL—Kansas City, Mo. Ira Cook—KMPC & KABC—Hollywood, Cal. Dick Burgess—WBSM—New Bedford, Mass. George Scott—WHIN—Gallatin, Tenn. John Haeberle—WAGG—Franklin, Tenn. Norm & Tex—WBNL—Boonville, Ind. Bill Hamby—WONE—Dayton, Ohio Gene Gardner—WFUL—Fulton, Ky. Bill Allison—WNNT—Warsaw, Va.

11 to 12 A.M.

Stu Wilson—KBIG—Hollywood, Cal. Dick Doty—WHAM—Rochester, N. Y. Sam Bradley—KUDL—Kansas City, Mo. Ira Cook—KMPC & KABC—Hollywood, Cal. Al Mortimer—WAAK—Williamsport, Pa. Ray Perkins—KIMN—Denver, Colo. Bill Hamby—WONE—Dayton, Ohio George Popkins—WXGI—Richmond, Va. Bill Lynch—KDBS—Alexandria, La. Deval Morris—WMRE—Monroe, Ga.

12 to 1 P.M.

Jack Lacy—WINS—N. Y. C., N. Y. Herbie Mintz—WAAF—Chicago, III. Vic Knight—WRLW—Indianapolis, Ind. George E. Lezotte—WAVZ—New Haven, Conn. Jerry Kay—WTIX—New Orleans, La. Ralph Phillips—WFBR—Baltimore, Md. Dick Doty—WHAM—Rochester, N. Y. Ira Cook—KMPC & KABC—Hollywood, Cal. Al Mortimer—WRAK—Williamsport, Pa. Ed Robbins—WKNB—West Hartford, Conn. Bab Motes & Larry Regan—WTPS—New Orleans, La. Ray Perkins—KIMN—Denver, Col. Len Ross—KONE—Reno, Nev. Freddie Chapman—WSCR—Scranton, Pa. Red Brown—WAPO—Chattanooga, Tenn. Jock Bliss—KFRU—Columbia, Mo. Bill Lynch—KDBS—Alexandria, La. Tex Davis—WCMS—Norfolk, Va. Rudy Zurlo—WCKB—Dunn, N. C.

1 to 2 P.M.

Jack Lacy-WINS-New York, N. Y. Hy Davis-WAIP-Mobile, Ala. Marty Faye-WAAF-Chicago, III. Gene Platt-KELO-Sioux Falls, S. D. Ira Cook-KMPC & KABC-Hollywood, Cal. AI Mortimer-WRAK-Williamsport, Pa. Graham Alexander-KDAL-Palm Springs, Cal. Ed Robbins-WKNB-West Hartford, Conn. Bill Phillips-WBAK-Wilkes-Barre, Pa. Sandy Singer-KCRG-Cedar Rapids, Iowa Bob Motes & Larry Regan-WTPS-New Orleans, La. Clare Linn-WDCL-Tarpon Springs, Fla. Chuck Moyer-WEDO-McKeesport, Penna. en Ross-KONE-Reno, Nev. rad Sherman-WAHR-Miami Beach, Fla. M. Smith-WBKH-Hattiesburg, Miss. au Hayes-WMJM-Cordele, Ga. reddie Chapman-WSCR-Scranton, Pa. -old Baynard-WTYC-Rock Hill, S. C. k-WLEX-Lexington, Ky. ittle-WTNS-Coshocton, Ohio

1

2 to 3 P.M.

FRIDAY

Jack Stant—WJET—Erie, Pa. Jack Stant—WJET—Erie, Pa. Ernie Simon—WGN—Chicago, III. George C. Fennell—WGUY—Bangor, Maine Dan Kelly—WRDO—Augusta, Me. Tiny Markle—WAVZ—New Haven, Conn. Lou Barile—WKAL—Rome, N. Y. Lonny Starr—WNEW—N. Y. N., Y. Paul R. Potocky—WTOD—Toledo, Ohio Joann Harris—KSTA—Coleman, Texas Graham Alexander—KPAL—Palm Springs, Cal. Ed Robbins—WKNB—West Hartford Conn Graham Alexander—KPAL—Palm Springs, Cal. Ed Robbins—WKNB—West Hartford, Conn. Bill Phillips—WBAX—Wilkes-Barre, Pa. Sandy Singer—KCRG—Cedar Rapids, Iowa Bob Motes & Larry Regan—WTPS—New Orleans, La. Clare Linn—WDCL—Tarpon Springs, Fla. Chuck Moyer—WEDO—McKeesport, Pa. Ray Perkins—KIMN—Denver, Col. Len Ross—KONE—Reno, Nev. Brad Sherman—WAHR—Miami Beach, Fla. F. M. Smith—WBKH—Hattiesburg, Miss. Red Kirk—WLEX—Lexington, Ky. Dave Burnam—KVEN—Ventura, Cal. Deral Morris—WMRE—Monroe, Ga. Jerry Little—WTNS—Coshocton, Ohio

3 to 4 P.M.

Ken Johnston-WNRC-New Rochelle, N. Y. Val Clenard-KRKO-Los Angeles, Cal. Roy Leonard-WKOX-Framingham, Mass. Marty Ross-WABY-Albany, N. Y. George C. Fennell-WGUY-Bangor, Maine Dan Kelly-WRDO-Augusta, Me. Jim Lowe-WRR-Dallas, Texas Carl Loucks-WELI-New Haven, Conn. Frank Darien-KSJO-San Jose, Cal. Tiny Markle-WAVZ-New Haven, Conn. Lou Barile-WKAL-Rome, N. Y. Lonny Starr-WNEW-N. Y., N. Y. Paul R. Potocky-WTOD-Toledo, Ohio Ralph Phillips-WFBR-Baltimore, Md. Joann Harris-KSTA-Coleman, Texas Graham Alexander-KPAL-Palm Springs, Cal. Ed Robbins-WKNB-West Hartford, Conn. Bill Phillips-WBAX-Wilkes-Barre, Pa. Sandy Singer-KCRG-Cedar Rapids, Iowa Bob Motes & Larry Regan-WTPS-New Orleans, La. Clare Linn-WDCL-Tarpon Springs, Fla. Chuck Moyer-WEDO-McKeesport, Penna. Ray Perkins-KIMN-Denver, Col. Len Ross-KONE-Reno Nev. Brad Sherman-WAHR-Miami Beach, Fla. Mitchell Thomas-WILM-Wilmington, Del. Hanny Gaines-KTAE-Taylor, Texas Jack Dobbs-Vagabond-San Francisco, Cal. Kenny Smith-KOPO-Tucson, Arizona John Small-WNLC-New London, Conn. Kenny Smith—KOPO—Tucson, Arizona John Small—WNLC—New London, Conn. Dave Burnam—KVEN—Ventura, Cal. Jerry Little—WTNS—Coshocton, Ohio

4 to 5 P.M.

Ken Johnston-WNRC-New Rochelle, N. Y. Larry Fischer-WTCN-Minneapolis, Minn. Roy Leonard-WKOX-Framingham, Mass. Al Radka-KFRE-Fresno, Cal. Vic Knight-WXLW-Indpls., Ind. George C. Fennell-WGUY-Bangor, Maine Gil Newsome-KWK-St. Louis, Missouri Jim Lowe-WRR-Dallas, Texas Carl Loucks-WELI-New Haven, Conn. Frank Darien-KSJO-San Jose, Cal. Stan Allan-WPAC-Patchogue, N. Y. Tiny Markle-WAVZ-New Haven, Conn. Lou Barile-WKAL-Rome, N. Y. Paul R. Potocky-WTOD-Toledo, Ohio Clare DeKaster-KICD-Spencer, Iowa Gene Platt-KELO-Sioux Falls, S. D. Ralph Phillips-WFBR-Baltimore, Md. Earl McDaniel-KFVD-Los Angeles, Cal. Bertha Porter-WDRC-Hartford, Conn. Graham Alexander-KPAL-Palm Springs, Cal. Ed Robbins-WKNB-West Hartford, Conn. Bill Phillips-WFBA-Wilkes-Barre, Pa. Sandy Singer-KCRG-Cedar Rapids, Iowa Bob Motes & Larrv Regan-WTPS-New Orleans, La. Clare Linn-WDCL-Tarpon Springs, Fla Chuck Moyer-WEDO-McKeesport, Penna. Len Ross-KONE-Reno, Nev. Mark Lee Woods-WJKO-Springfield, Mass. Ken Johnston—WNRC—New Rochelle, N. Y.

10

4 to 5 P.M. (Continued)

July

Hanny Gaines—KTAE—Taylor, Texas George Scott—WHIN—Gallatin, Tenn. Billy Well—WBHP—Huntsville, Ala. Jimmy Hutsell—WLAR—Athens, Tenn. John Wheeler—WELL—Battle Creek, Mich. Mattie Padgett—WIRC—Hickory, N. C. Paul Hatfield—WULA—Eufaula, Ala. Bill Mack—KWFT—Wichita Falls, Texas Bill Strength—KWEN—Memphis, Tenn.

5 to 6 P.M.

Larry Fischer—WTCN—Minneapolis, Minn. George C. Pennell—WGUY—Bangor, Maine Gil Newsome—KWK—St. Louis, Missouri Jim Lowe—WRR—Dallas, Texas Frank Darien—KSJO—San Jose, Cal. Tiny Markle—WAVZ—New Haven, Conn. Lou Barile—WKAL—Rome, N. Y. Paul R. Potocky—WTOD—Toledo, Ohio Clare DeKaster—KICD—Spencer, Iowa Ralph Phillips—WFBR—Baltimore, Md. Don Tibbetts—WMUR-TV—Manchester, N. H. Earl McDaniel—KFVO—Los Angeles, Cal. Bertha Porter—WDRC—Hartford, Conn. Andy Bell—KSKY—Dallas, Texas Graham Alexander—KPAL—Palm Springs, Cal. Ed Robbins—WKNB—West Hartford, Conn. Sandy Singer—KCRG—Cedar Rapids, Iowa Chuck Moyer—WEDO—McKeesport, Penna. Len Ross—KONE, Reno, Nev. Mark Lee Woods—WJKO—Springfield, Mass. Hanny Gaines—KTAE—Taylor, Texas George Scott—WHIN—Gallatin, Tenn. Bill Wood—KODY—North Platte, Neb. Ralph Hunt—WABI—Bangor, Me. Bill Strength—KWEM—Memphis, Tenn.

6 to 7 P.M.

Martin Block—WABC—New York, N. Y. Ken Johnston—WNRC—New Rochelle, N. Y. George C. Fennell—WGUY—Bangor, Maine. Gil Newsome—KWK—St. Louis, Missouri Jerry Kay—WTIX—New Orleans, La. Chuck Norman—WIC—St. Louis, Mo. Ralph Phillips—WFBR—Baltimore, Md. Andy Bell—KSKY—Dallas, Texas Donn Parker—WMYR—Fort Myers, Fla. Graham Alexander—KPAL—Palm Springs, Cal. Jack Dawson—WWIN—Baltimore, Md. Mitchell Thomas—WHAT—Philadelphia, Pa-Brad Lacey—WMYR—Fort Myers, Fla. Bill Strength—KWEM—Memphis, Tenn.

7 to 8 P.M.

Jerry Marshall—WNEW—N. Y. C., N. Y. Chuck Norman—WIC—St. Louis, Mo. Jack Dawson—WWIN—Baltimore, Md Jerry Little—WTNS—Coshocton, Ohio Md.

8 to 9 P.M.

Jack Dawson—WWIN—Baltimore, Md. Sandy Singer—KCRS—Cedar Rapids, Iowa Billy Bell WBHP—Huntsville, Ala. Joe Nixon—KXLA—Pasadena, Cal. Bob Reid—WRON—Ronceverte, W. Va. Red Murrel—KYA—San Francisco, Cal. Lee Petrich—KONO—San Antonio, Tex.

9 to 10 P.M.

Norman Page—WMAS—Springfield, Mass. Gil Newsome—KWK—St. Louis, Missouri Dan Bell—WJMA—Orange, Va. Herb Fontaine—WCOV—Lewiston, Me. Jack Dawson—WWIN—Baltimore, Md. Sandy Singer—KCRG—Cedar Rapids, Iowa Mitchell Thomas—WHAT—Philadelphia, Pa. "Spinner Ben" Mayo—WGAC—Augusta, Ga. Joe Nixon—KXLA—Pasadena, Cal. Red Murrell—KYA—San Francisco; Cod

Box, Music

Page 40

Cash Box" Is On The Air Every Hour Of the Broadcasting Day

This is only a partial list of shows programmed directly from "The Cash Box" charts.

SATURDAY

9 to 10 A.M.

Martin Block—WABC—New York, N. Y. Jack Thayer—WTCN—Minneapolis, Minn. Stan Allan—WPAC—Patchogue, N. Y. Wayne Cody Show—KALL—Salt Lake City, Utah Graham Alexander—KPAL—Palm Springs, Cal. Dick Burgess—WBSM—New Bedford, Mass. Robert O. Thomas—WDIA—Memphis, Tenn. Bill Hamby—WONE—Dayton, Ohio Shel Horton—BOX 334—Saxton, Pa. Dick Curtis—KBTO—El Dorado, Kansas Tom Jackson—WKAB—Mobile, Ala.

10 to 11 A.M.

al Hood—WFGM—Fitchburg, Mass. Jack Thayer-WTCN-Minneapolis, Minn. Steve Gilmartin—WEIM—Fitchburg, Mass. Gil Newsome—KWK—St. Louis, Missouri Jerry Marshall-WNEW-N. Y. C., N. Y. Martin Block-WABC-N. Y. C., N. Y. Stan Allan-WPAC-Patchogue, N. Y. Bob Chambers, WEBK—Tampa, Fla. Ernie Wood-KANN-Sinton, Texas Steve Donoghue—WSPR—Springfield, Mass. Sam Bradley—KUDL—Kansas City, Mo. Wayne Cody Show—KALL—Salt Lake City, Utah Ira Cook—KMPC & KABC—Hollywood, Cal. Graham Alexander—KPAL—Palm Springs, Cal. Dick Burgess-WBSM-New Bedford, Mass. George' Scott-WHIN-Gallatin, Tenn. Nixon—KXLA—Pasadena, Cal. Hamby-WONE-Dayton, Ohio ton Bridges-KBBA-Benton, Ark. Miller-WOLS-Florence, S. C. eterson-WCEN-Mt. Pleasant, Mich.

11 to 12 A.M.

Ja³d--WFGM-Fitchburg, Mass. Heiayer-WTCN-Minneapolis, Minn. Sreimartin-WEIM-Fitchburg, Mass. KicBlock-WABC-N. Y. C., N. Y. Herlan-WPAC-Patchogue, N. Y. Highod-KANN-Sinton, Texas Dicanoghue-WSPR-Springfield, Mass. Ka Idley-KUDL-Kansas City, Mo. Al Sody Show-KALL-Salt Lake City, Utah Ed Schw-WMYR-Fort Myers, Fla. Kay Alexander-KPAL-Palm Springs, Cal. Hord-WCKB-Smithfield, N. C. Herley-KUBL-Part Myers, Fla. Kay Alexander-KPAL-Palm Springs, Cal. Hord-WCKB-Smithfield, N. C. Hord-WCKB-Smithfield, N. C. Hord-WCKB-Smithfield, N. C. Hord-KALA-Pasadena, Cal. Herley-WMYR-Fort Myers, Fla. My-WONE-Dayton, Ohio Ss-WGAP-Maryville, Tenn. Hidges-KBBA-Benton, Arkansas Red Millar-WQLS-Florence, S. C. Bill Lynch-KDBS-Alexandria, La. Deral Morris-WMRE-Monroe, Ga. Bill Strength-KWEM-Memphis, Tenn.

12 to 1 P.M.

ry Fisher-WTCN-Minneapolis, Minn. Al Rocka-KFRE-Fresno, Cal. Charlie O'Donnell-WHAT-Philadelphia, Penn. George E. Lezotte-WAVZ-New Haven, Conn. Jerry Kay-WTIX-New Orleans, La. ** Larson-WEMP-Milwaukee, Wis. e Donoghue-WSPR-Springfield, Mass. Bradley-KUDL-Kansas City, Mo. Cook-KMPC & KABC-Hollywood, Cal. nam Alexander-KPAL-Palm Springs, Cal. Robbins-WKNB-West Hartford, Conn. * Sweet-WBSM-New Bedford, Mass. die Chapman-WSCR-Scranton, Pa. * WAPO-Chattanooga, Tenn. * WAPO-Chattanooga, Tenn. * WEM-Memphis, Tenn.

1 to 2 P.M.

Larry Fischer-WTCN-Minneapolis, Minn. Clyde Jay-WCAM-Camden, N. J. Roland A. Dumas-WMAS-Springfield, Mass. Al Radka—KFRE—Fresno, Cal. George E. Lezotte—WAVZ—New Haven, Conn. Bob Larson-WEMP-Milwaukee, Wis. Marty Faye—WAAF—Chicago, III. Ira Cook—KMPC & KABC—Hollywood, Cal. Graham Alexander—KPAL—Palm Springs, Cal. Bill Belk-WTYC-Rockhill, S. C. Ed Robbins-WKNB-West Hartford, Conn. Bill Phillips-WBAX-Wilkes-Barre, Pa. Sandy Singer-KCRG-Cedar Rapids, Iowa Clare Linn-WDCL-Tarpon Springs, Fla. Robert W. Dickey—WJAS—Pittsburgh, Pa. Chuck Moyer-WEDO-McKeesport, Penna. Brad Sherman—WAHR—Miami Beach, Fla. Bill Clark—WFAR—Farrell, Pa. Ray Odom—KRVX—Glendale, Arizona Dusty Walker-WILS-Lansing, Mich. Freddie Chapman—WSCR—Scranton, Pa. Art Barrett—WCMS—Norfolk, Va. Arnold Baynard—WTYC—Rock Hill, S. C. Bob Jennings—WLAC—Nashville, Tenn. Bill Strength—KWEM—Memphis, Tenn.

2 to 3 P.M.

Larry Fischer—WTCN—Minneapolis, Minn. Mike Woloson—WNOR—Norfolk, Va. Clyde Jay—WCAM—Camden, N. J. AI Radka—KFRE—Fresno, Cal. George C. Fennell—WGUY—Bangor, Maine Nancy Richman—KOTH—Dubuque, Iowa Tiny Markle—WAVZ—New Haven, Conn. Lonny Starr—WNEW—N. Y., N. Y. Gene Platt—KELO—Sioux Falls, S. D. Sam Bradley—KUOL—Kansas City, Mo. Norman Hall—WBNL—Boonville, Ind. Graham Alexander—KPAL—Palm Springs, Cal. Bill Belk—WTYC—Rock Hill, S. C. Ed Robbins—WKNB—West Hartford, Conn. Bill Philips—WBAX—Wilkes-Barre, Pa. Sandy Singer—KCRG—Cedar Rapids, Iowa Clare Linn—WDCL—Tarpon Springs, Fla. Robert W. Dickey—WJAS—Pittsburgh, Pa. Chuck Moyer—WEDO—McKeesport, Penna. Brad Sherman—WAHR—Miami Beach, Fla. Bill Clark—WFAR—Farrell, Pa. Dusty Walker—WILS—Lansing, Mich. Nig Hunnicutt—WKAM—Goshen, Ind. Art Barrett—WCMS—Norfolk, Va. Dave Burnam—KVEN—Ventura, Cal. Deval Morris—WMRE—Monroe, Ga. Bob Jennings—WLAC—Nashville, Tenn. Bill Strength—KWEM—Memphis, Tenn.

3 to 4 P.M.

Larry Fischer-WTCN-Minneapolis, Minn. AI Radka-KFRE-Fresno, Cal George C. Fennell-WGUY-New Haven, Conn. Tiny Markle-WAVC-New Haven, Conn. Lonny Starr-WNEW-N. Y., N. Y. Gene Platt-KELO-Sioux Falls, S. D. Sam Bradley-KUDL-Kansas City, Mo. Norman Hall-WBNL-Boonville, Ind. Bill Belk-WTYC-Rock Hill, S. C. Ed Robbins-WKNB-West Hartford, Conn. Bill Phillips-WBAX-Wilkes-Barre, Pa. Sandy Singer-KCRG-Cedar Rapids, Iowa Clare Linn-WDCL-Tarpon Springs, Fla. Robert W. Dickey-WJAS-Pittsburgh, Pa. Chuck Moyer-WEDO-McKeesport, Penna. Brad Sherman-WAHR-Miami Beach, Fla. Nig Hunnicutt-WKAM-Goshen, Ind. Jack Dobbs-Vagabond-San Francisco, Cal. Hark Hamilton-Mutual Network-New York, N. Y. Art Barrett-WCMS-Norfolk, Va. Dave Burnam-KVEN-Ventura, Cal. Dick Walters-WKLJ-Sparta, Wisc. Bill Streng'h-KWEM-Memphis, Tenn. Dave Bro.kman-WGRC-Louisville, Ky.

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4 to 5 P.M.

Jack Lacy-WINS-New York, N. Y. Larry Fischer-WTCN-Minneapolis, Minn. Al Radka-KFRE-Fresno, Cal. Gil Newsome-KWK-St. Louis, Missouri Tiny Markle-WAVZ-New Haven, Conn. Lou Barile-WKAL-Rome, N. Y. Paul R. Potocky-WTOO-Toledo, Ohio Clare Dekaster-KICO-Spencer, Iowa Gene Platt-KELO-Sioux Falls, S. D. Sam Gradley-KUDL-Kansas City, Mo. Norman Hall-WBNL-Boonville, Ind. Bill Belk-WTYC-Rock Hill, S. C. Ed Robbins-WKNB-West Hartford, Conn. Bill Philips-WBAX-Wilkes-Barre, Pa. Sandy Singer-KCRG-Cedar Rapids, Iowa Clare Linn-WDCL-Tarpon Springs, Fla. Robert W. Dickey-WJAS-Pittsburgh, Pa. Chuck Moyer-WEDO-McKeesport, Penna. Mark Lee Woods-WJKO-Springfield Mass. George Scott-WHIN-Gallatin, Tenn. John Wheeler-WELL-Battle Creek, Mich. Nig Hunnicutt-WKAM-Goshen, Ind. Ed Hamilton-KRUS-Ruston, La. Paul Hatfield-WULA-Eufala, Ala. Dave Brockman-WGRC-Louisville, Ky.

5 to 6 P.M.

Jack Lacy—WINS—N. Y. C., N. Y. Larry Fischer—WTNC—Minneapolis, Minn. George C. Fennell—WGUY—Bangor, Maine Gil Newsome—KWK—St. Louis, Missouri Tiny Markle—WAVZ—New Haven, Conn. Lou Barile—WKAL—Rome, N. Y. Dan Bell—WJMA—Orange, Va. Clare Dekaster—KICO—Spencer, Iowa Sam Bradley—KUDL—Kansas City, Mo. Andy Bell—KSKY—Dallas, Texas Bill Belk—WTYC—Rock Hill, S. C. Ed Robbins—WKNB—West Hartford, Conn. Sandy Singer—KCRG—Cedar Rapids, Iowa Robert W. Dickey—WJAS—Pittsburgh, Pa. Chuck Moyer—WEDO—McKeesport, Penna. Mark Lee Woods—WJKO—Springfield, Mass. George Scott—WHIN—Gallatin, Tenn. Joe Morris—WAGS—Bishopville, S. C. Bill Carter—KBOX—Modesta, Cal. Bob Jennings—WLAC—Nashville

6 to 7 P.M.

Jack Lacy—WINS—N. Y. C., N. Y. Ken Johnston—WNRC—New Rochelle, N. Y. George C. Fennell—WGUY—Ba..gcr. Ma ne Gil Newsome—KWK—St. Louis, Missouri Jerry Kay—WTIX—New Orleans, La. Dan Bell—WJMA—Orange, Va. Sam Bradley—KUDL—Kansas City, Mo. Andy Bell—KSKY—Dallas, Texas Bill Belk—WTYC—Rock Hill, S. C. Robert W. Dickey—WJAS—Pittsburgh, Pa. Roy W. Gunderson—KNOX—Grand Forks, N. D. Nig Hunnicutt—WKAM—Goshen, Ind.

7 to 8 P.M.

Dan Bell—WJMA—Orange, Va. Sam Bradley—KUDL—Kansas City, Mo. Nig Hunnicutt—WKAM—Goshen, Ind.

8 to 9 P.M.

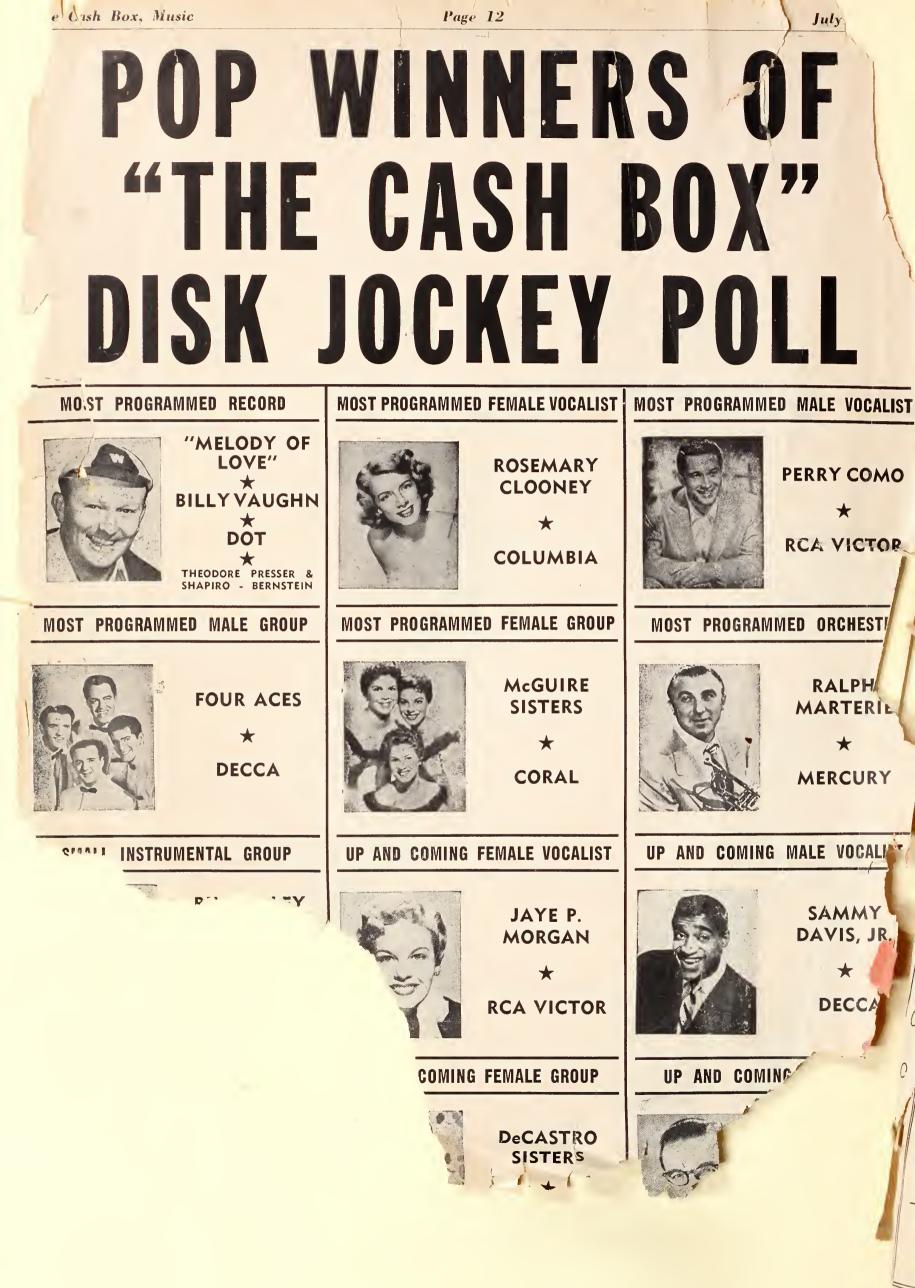
Sandy Singer—KCRG—Cedar Rapids, Iowa

9 to 10 P.M.

Gil Newsome—KWK—St. Louis, Missouri George Stevens—WERI—Westerly, R. I. Sandy Singer—KCRG—Cedar Rapids, Iowa Robert D. Thomas—WDIA—Memphis, Tenn. Norm Rapoza—WNBH—New Bedford, Mass. George Corkum—WHVH—Henderson, N. C.

51

7 11 1: 1 Box, Music Page 11 July 2, /195 Happy 13th Anniversary from Dot Records and their Artists... Randy Wood Coresident) The Hilltoppers The Fontane Sisters Pat Boone **Billy Vaughn Ray McKinley Johnny Maddox Jimmy Newman Jimmy Work** Kenny Roberts Mac Wiseman The Commodores **Jim Lowe** The C





Lash Box, Music

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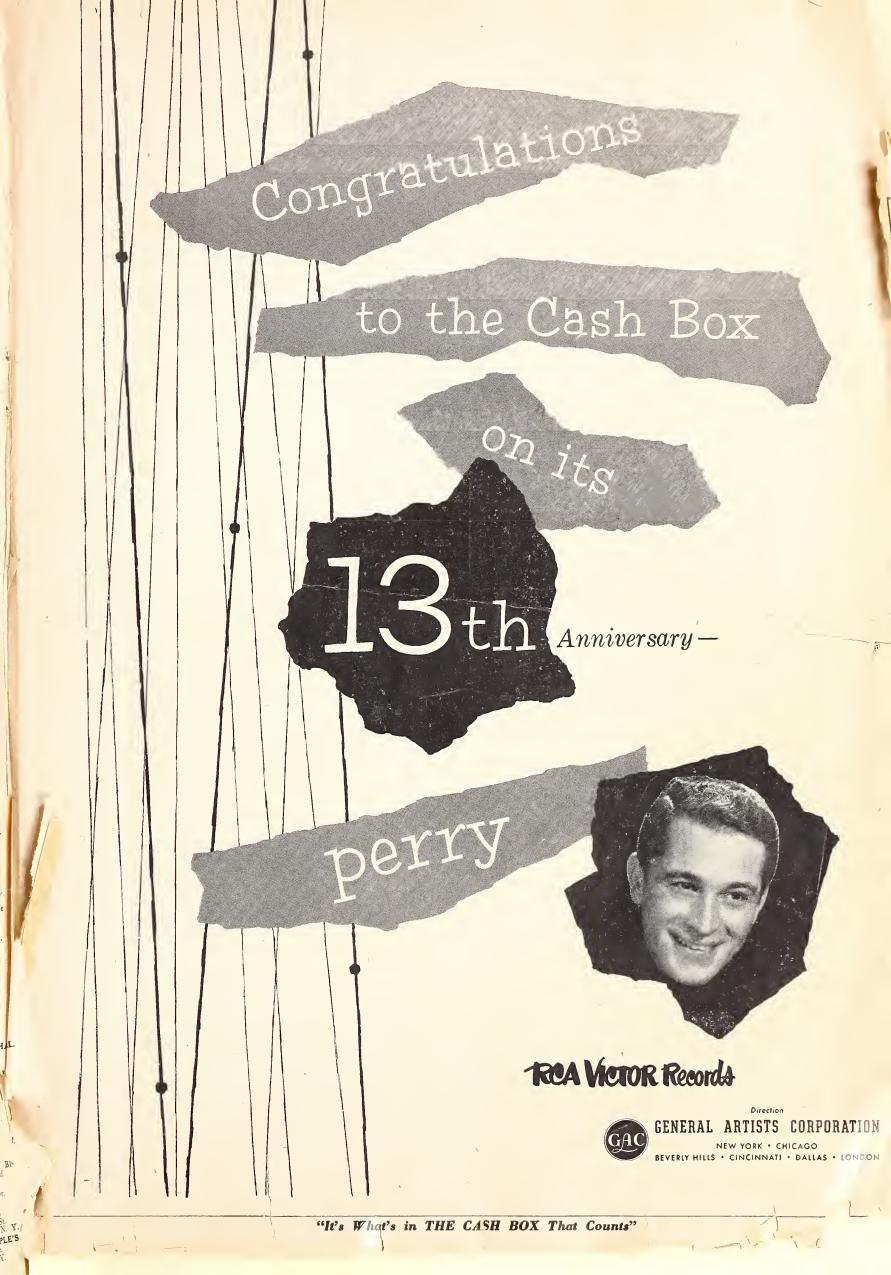
PEACOCK

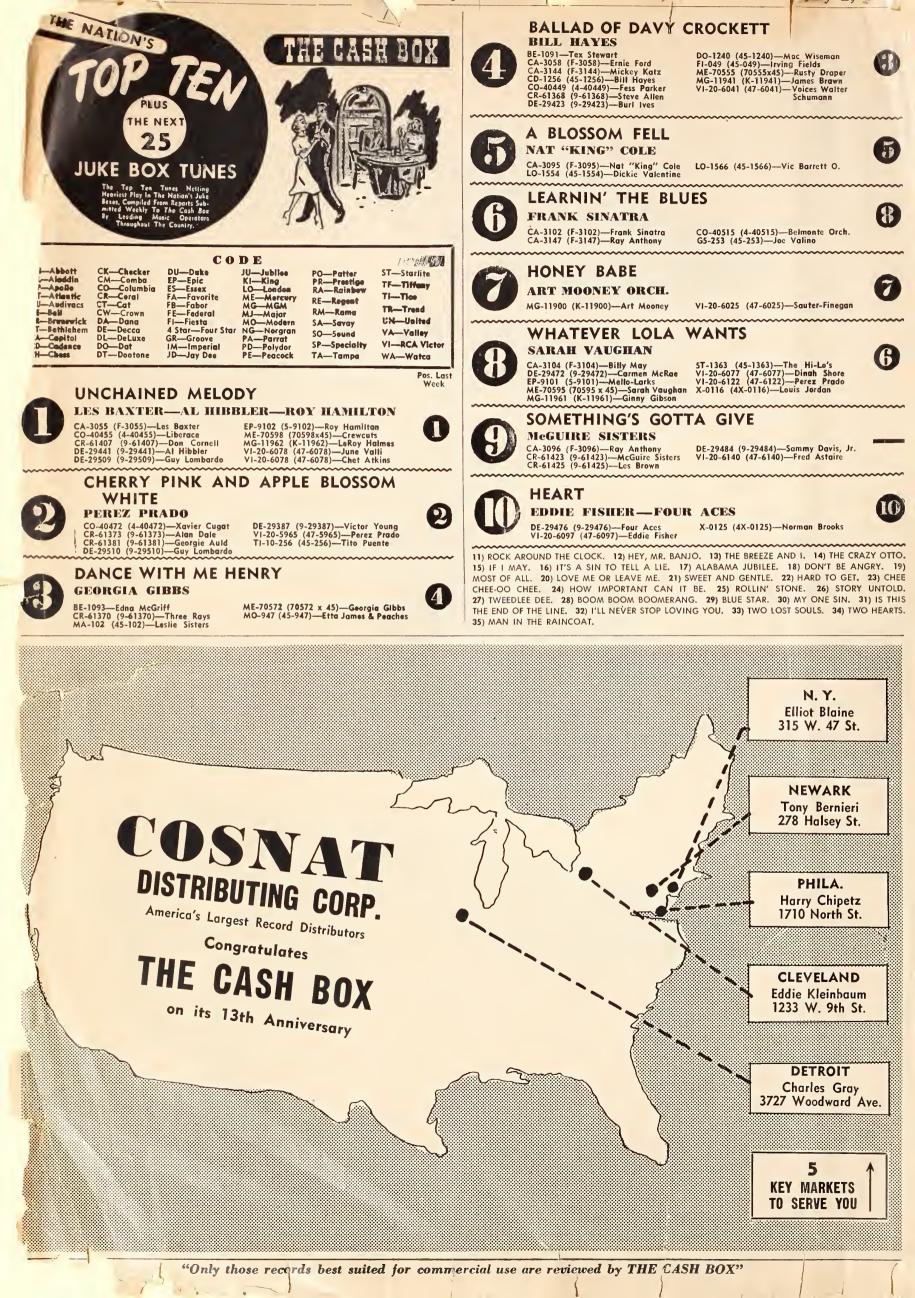
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M-G-M

METEOR

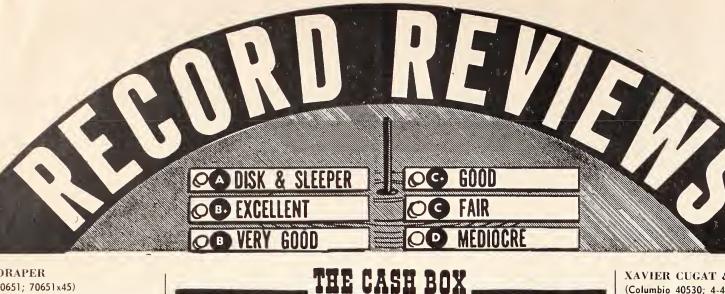




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RUSTY DRAPER rcury 70651; 70651x45)

"SEVENTEEN" [Lois BMI—] A sensational, driving tune that's eaking big in certain cities, is belted cross in top form by Rusty Draper. Real wild deck in the Bill Haley style. Powerful.

B "I CAN'T LIVE WITHOUT THEM ANYMORE" [Marvin BMI—] A slow beaty piece of blues material is colorfully treated by the warbler. Potent delivery of an oomphy piece of tunestuff.

THE GADABOUTS (Wing 90008; 90008x45)

• "TWO THINGS I LOVE" [Cash Songs BMI—] The Gadabouts offer an attractive pop rendition of a rock 'N' roller. Good tune that has possibilities. Good dance deck, too.

Guass HEART" [Pure BMI-] The crew changes the pace and glides through a soft and inviting sentimental ballad. Pretty love song fashioned with feeling.

WAT BOONE (Dot 15377; 45-15377)

"AIN'T THAT A SHAME" [Com-modore BMI—Domino, Bartholo-new] A beaty rhythm and blues smash that's right up near the top, is potently belted for the pop market by Pat "Two ts" Boone. A strong and very imercial side that could sell a bun-Looks like a click.

G "TENNESSEE SATURDAY NIGHT" [Hill & Range BMI— Hughes] Another up beat rhythmer full of punch. Country flavored jumper.

RAZY OTTO Deccs 29571; 9-29571)

"OH JOHNNY, OH JOHNNY, I!" (2:19) [Forster ASCAP-, Rose] Crazy Otto, the man who a the happy-go-lucky trend, con-s to dish out that delightful n type piano material as he es thru a cute version of the Bonnie Baker classic. Should sell p.

PALESTEENA" (2:15) [Shap-o, Bernstein ASCAP—Conrad, son] Another contagious oldie this a hot coupling. Great old with a lovely flavor.

E FROMAN apitol 3164; F-3164)

"YOU'RE THE ANSWER TO MY PRAYER" (2:33) [Savoy & Hill Range BMI-Singleton, McCoy] e Froman comes up with a dra-ic reading of a stirring number the rhythm and blues field. at delivery.

UMMERTIME IN VENICE" wick ASCAP—Sig-id sonj fress does ballad.

"TWO HOUND DOGS" (2:54)

[Valleybrook ASCAP-Haley, Pingatore]

> BILL HALEY & His Comets (Decco 29552; 9-29552)



• The amazing Bill Haley and his Comets, who have created a trend all their own with their fabulous

BETTY MADIGAN (MGM 12022; K-12022)

"TEDDY BEAR" (2:47) [Brighton ASCAP—Danzig, Dee] Betty Madigan, who comes over well on little girlish tunes, does a very pretty job on this touching sentimen-tal item. Lovely melody tenderly treated. Could click.

B "PLEASE BE KIND" (2:52) [Harms ASCAP—Cahn, Chaplin] The talented lark is dreamy and at-tractive on this velvety love song. Neatly woven performance.

THE JOHNSTON BROS. (London 1526; 45-1526)

"AIN'T IT A SHAME

 \star

"PUNXSUTAWNEY BOOGIE"

* "MY OV" CAME BACK"

est suit." in dir-

B "EVERYBODY SING" (Medley) (2:32) [ASCAP] Here's a great disk for a party. The Johnston Bros. get a ragtime backing as they sing a medley of classic oldies. Happy bouncy side just tops for group sing-ing ing.

B⁽²⁾(2:40) [ASCAP—] More of the same delightful material. Boys have a great sound.

THE CASH BOX

In the opinion of The Cash Box music staff, records listed below, in addi-tion to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

.

Pot Boone....

Sondy Solo /

al

"RAZZLE-DAZZLE" (2:41)[Roosevelt BMI-Calhoun]

knock-down drag-out instrumentals, offer another sensational two-sider as a follow-up to their current smash sensation "Rock Around The Clock." One side, "Two Hound Dogs," is wild handclapper that starts rocking from the very first note. The boys really kill themselves here and send up a side that just can't miss. Equally tremendous is the coupling, dubbed "Razzle-Dazzle." It's another gallopping performance that you just can't sit still to. Haley has another twindeck money maker that's gonna keep the boxes rockin' all around the clock.

LENNY DEE (Decco 29579; 9-29579)

can pronounce the name, they'll be asking for it.

"CRAZY ORGAN RAG" (2:42) [Shapiro, Bernstein ASCAP— Joplin, Woody] The versatile organ stylist bounces through a contagious and lively cutie on this end. Dee has a great sound.

THE 9 LA FALCE BROTHERS (RCA Victor 20/47-6177)

"HELP ME" (2:28) [Southern ASCAP—Carreras, Farver] As cha-chas grow in popularity, the 9 La Falce Bros. usher in their version of a pretty and romantic cha cha. Boys have a beautiful sound. Deck could make noise.

"LONELY ROAD" (2:25) [Roger ASCAP—Chatham, Breeskin] The men sound most inviting on this touch-ing romantic ballad. For a bunch of husky voices, they have a great sound. Two appealing halves.

XAVIER CUGAT & MERV GRIFFIN (Columbio 40530; 4-40530)

General Content of the second second

Ge "THAT'S HOT-CHA-CHA WITH ME!" (2:27) [E. B. Marks BMI— Crandall, Bianco] Another cute cha cha deck is smoothly presented here. Ok side.

HELEN GRAYCO ("X"-0139; 4X-0139)

⁶ "I LOVE YOU, YES I DO" (2:32) [Lois BMI—Nix, Glover] Helen Grayco gets hold of a good piece of rock and roll material and sends it across in a spirited, sultry manner. Group assists. Commercial offering.

B "WHAT DO YOU SEE IN HER?" (2:39) [Redd Evans AS-CAP—David, Weldon] The thrush has a more powerful piece of material to work with on this end, and she handles it with class. A fine performer.

GINNY GIBSON (MGM 12019; K-12019)

(2:44) [Sheldon BMI—Bergman, Evans, Ames] The penetrating voice of Ginny Gibson is emotional on this stirring romantic number. Pretty results.

G "CHIHUAHUA CHOO-CHOO" (2:52) [E. H. Morris ASCAP— Livingston, Evans] An attractive samba novelty is cleverly handled here. Beat also changes to a mambo and jump.

LEE KANE (Copitol 3166; F-3166)

• "MERCI BEAUCOUP" (2:22) [Beechwood BMI—Kollman, Adel-son] Lee Kane has a pleasing wistful-ness as she tenderly and romantically fashions a pretty love song.

(2:28) [Ardmore ASCAP—James, Pepper] A catchy up-beat novelty is pertly delivered by the lark on this end. Tune has a contagious lilt and could catch on.

SANDY SOLO (Jubilee 5207; 45-5207)

(3:00) B. [Southern ASCAP—Lowe, Fra-gos] The smooth tones of Sandy Solo come over beautifully on this touching, romantic ballad. Crooner has a great feel for a love song. Brilliant future in store. This disk could send him up the ladder.

(2:51) [Duchess ASCAP-Wayne, Sherman] Another warm and moving, sentimental love song. Meaningful delivery.

★ "OH JOHNNY, OH JOHNNY, OH!"...... Crozy Otto 70651; 70651x45 lee 5207; 45-5207 THE A BROTT

Dot 15377; 45-15377

Decco 29571; 9-29571

(00) Fra-Solo

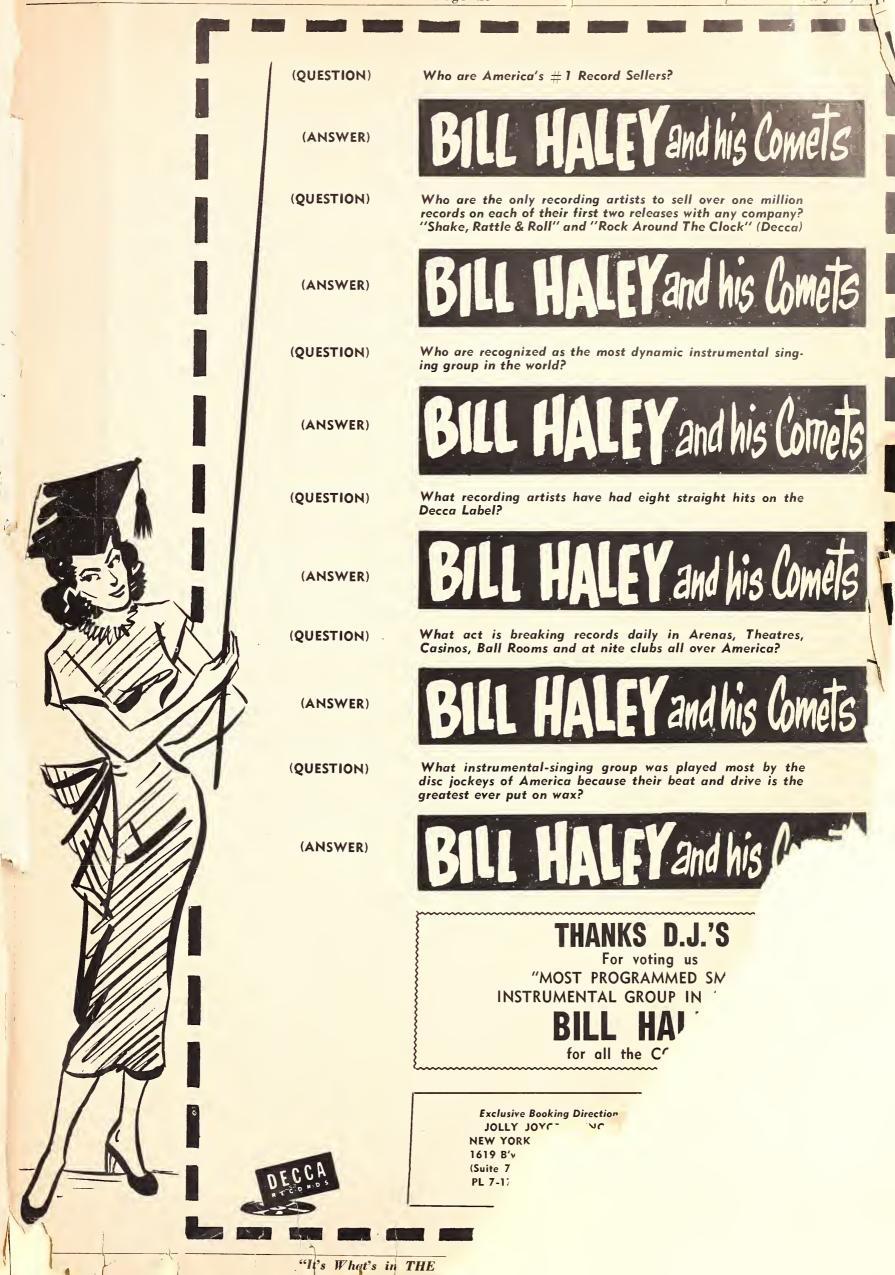
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Copy of The Sensational Historical and Statistical 13th ANNIVERSARY ISSUE of THE CASH BOX to the

First 500 Subscriptions

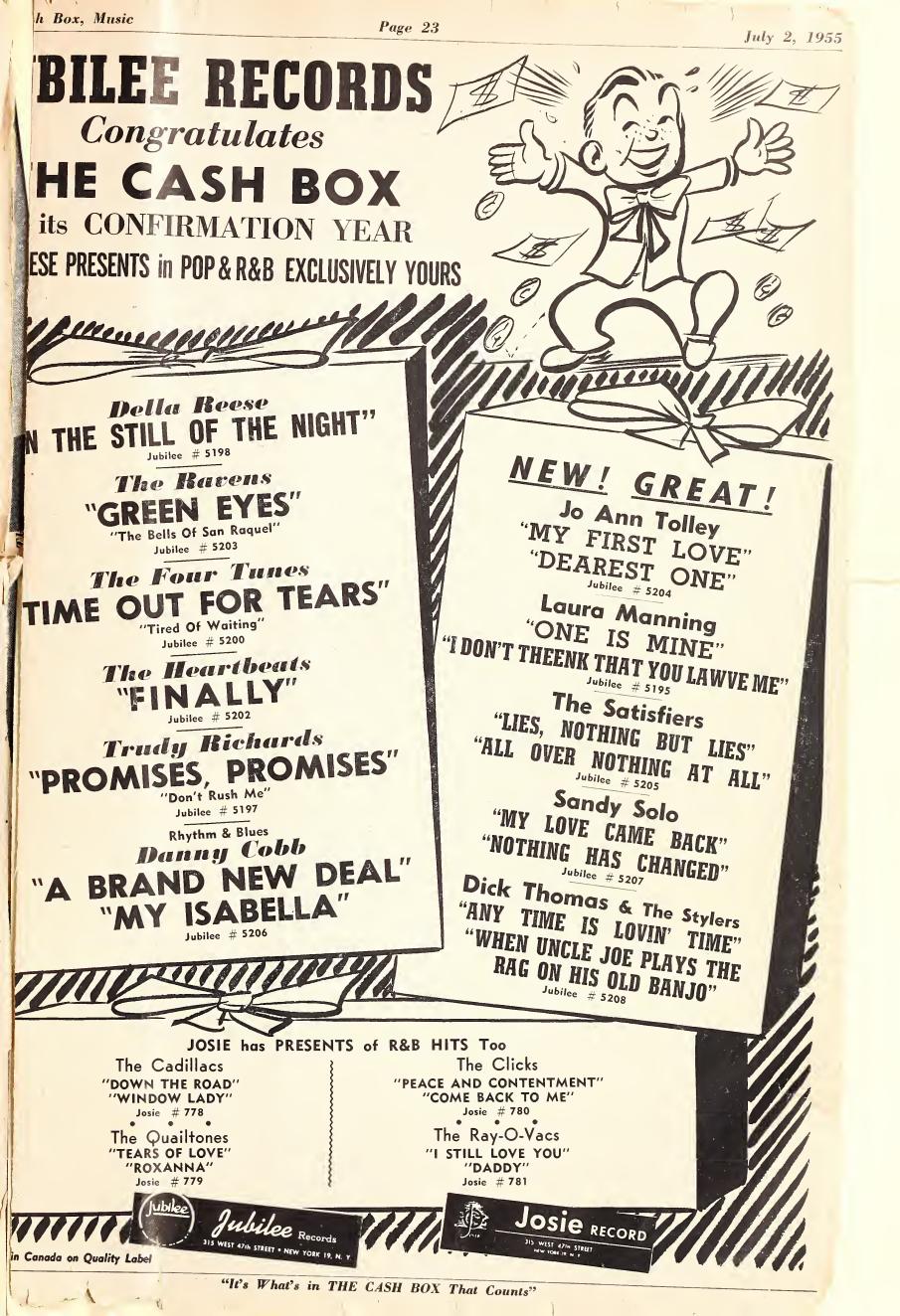
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Page 30

fe Cash L. , Music

for 1 year and mail me a copy of the 'ed is \$15.	THE CASH BOX 26 West 47th St. NEW YORK 19, N. Y. Gentlemen: Please send me Additional Copy (Copies) of The 13th Anniversary Issue. Enclosed is \$5.00 For Each Copy.
٠	NAME



Page 24



by Emanuel Sacks

The future of the record industry hinges on a healthy dealer structure, the only key to successful mass mer-chandising.

chandising. I say this in the knowledge that some people in the industry seem to think that the mailman can take the place of record dealers. We at RCA Victor know differently. It is America's thousands of record dealers who have built this business into a vigorous, ever-expanding seg-

ment of the nation's over-all industry.

ment of the nation's over-all industry. That is why every move we make is determined primarily by how it will help our dealers. Here is a recent ex-ample of this type of planning: At the beginning of 1955 we reduced our suggested retail prices on classical long playing records as a means of putting our dealers in a stronger com-petitive position. As a result, sales have increased about 43 per cent. Profits for our dealers have shown comparable gains. In the next few years a big surge in our teen-age population should as-

In the next few years a big surge in our teen-age population should as-sure a 20 per cent increase in record sales, providing our product is prop-erly merchandised. And we know that dealers—and only dealers—can do this job as it should be done. They are the direct, personal link between our merchandise and notential customers.

personal link between our merchandise and potential customers. By their displays, well-stocked shelves, and, most of all, a knowledge of their merchandise, they can capture a far greater share of this expanding market than can any system which eliminates the dealer.

I am confident there is only one direction in which the record business can go. That is UP. But, as in the past, it always will be the dealer who is the final determining factor in just how far we can expand.

As our dealers go, so goes RCA Vic-tor. Their successful future always will be uppermost in our planning.





July

7. ROCK AROUND THE CLOCK Bill Haley (Decca) 9. HARD TO GET...... Gisele MacKenzie 11) ALABAMA JUBILEE. 12) HEY, MR. BANJO. 13) WH LOLA WANTS. 14) BALLAD OF DAVY CROCKETT. 1 CHEE-OO CHEE. 16) DANCE WITH ME, HENRY. 17) THE AND I. 18) MAN IN A RAINCOAT. 19) LOVE ME OR LE 20) IT'S A SIN TO TELL A LIE.

If the four anonymous jockeys from Rochester would sign th might be able to answer them. . . . Dave Miller (WMIE-Miami, F a superb response to his three TV shows with WITV. . . Bill Ste Mailbag Programs are now being heard daily on WJWS-South one thousand watt daytime independent. For the past eight year grams have been broadcast over WSVS-Crewe, Va. . . . Ray Star midwest to join the staff of WJAN-Spartanburg, S. C. Ray will director. director.



Jerry Kay (WTIX-New Orleans, La.) getting a new car. Jerry back from a vacation when his hood flew off. As he was takin repair he was hit broadside by a truck. Car was demolished. . . . (WWIN-Baltimore, Md.) moved to that station from WGH-Norf says it's his home town and he's happy to be back. . . . Dwight Gor WEW-St. Louis, Mo., on June 20. Gordon was formerly with V Ill. . . Dick Reddick (WKMC-Roaring Springs, Pa.) now doing pop and r & b weekly. . . Lou Barile (WKAL-Rome, N. Y.) repd city's big contest to select the "Queen of the Festival" at St. Johr Church, has as its top prize for the winner—a date in New Yor MGM's handsome singer, Tommy Mara.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The \$200,000,000 Question



by LEONARD SCHNEIDER

That the record business is fast-moving will not come to anybody as news. But, never before have the op-portunities existed for multiple ex-posure on such a gigantic scale. The growth of the Disc Jockey as an American institution gave us entree to the ears of Americans in their own homes and towns. Television enhanced homes and towns. Television enhanced and broadened the communication beand broadened the communication be-tween the phonograph record and the record-buying public and added a dynamic impact which we never im-agined could exist. The incorporation of the juke boxes as a familiar and friendly fixture in the restaurants, cafes, bars and soda fountains, where all America relaxes, gave us a kind of exposure that really counts—a kind that is paid for, by the public themselves.

serves. There is no question that the com-bined effect of these powerful in-fluences have sent people scurrying to their record stores and that these influences are responsible in no small degree for the forward strides the Record Industry has made and is mak-ing now. The Record Industry today is an important business—a major

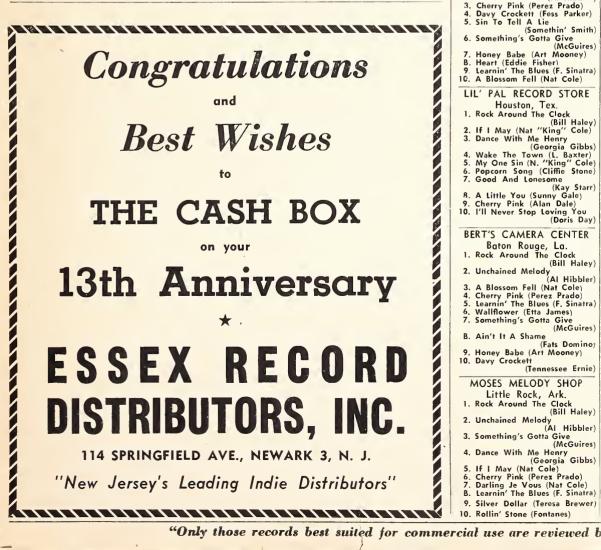
supplier of entertainment to the public and an influential factor in creating new talent and in sustaining the importance of talent proved by experience through the years. Perhaps we should dwell for a mo-

ment on another side of the picture; for with the growth of the industry, both in terms of the number of people working in it, and in terms of its national importance, has come the need for mature leadership and adult un-derstanding of the influence for good and evil that records have on the lives of the younger generation. Evasion of responsibility in this connection can only bring harm to the entire industry.

only bring harm to the entire industry. Also, never before have the de-mands for alertness to the trends of today and tomorrow been so exacting. We all know the maxim: "Today's peacock . . Tomorrow's feather dus-ter!" The industry must be sensitive enough to anticipate and flexible enough to anticipate and flexible enough to enunciate the tastes and styles of the music of tomorrow. The industry must back up its creative re-sponsibilities with power of produc-tion and speed of distribution un-dreamed of years ago. Certainly, if we continue to pro-

dreamed of years ago. Certainly, if we continue to pro-gress along these lines, the record industry can and should surpass the \$200,000,000 mark. However, we at Decca constantly face the down-to-earth realization that with all the added advances of a fine product, su-perbly engineered, quickly produced and distributed; aided and abetted by the promotional impact of radio and TV and backed by aggressive support from coin machine operators and dealers—with all this, we realize the chance for success as against failure of each individual record has not altered in the least. For records pro-moted to the hilt do not always find antered in the least. For records pro-moted to the hilt do not always find their place in people's homes or in the boxes, while others, with small fanfare sometimes have made the number 1, 2, or 3 spots on the weekly "best seller" lists.

Thus at Decca, it's still "What's in the groove that counts!" and as each new record comes up we examine it with the same question, "Is it or isn't it in the groove?"





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10. Heart (Four

"Only those records best suited for commercial use are reviewed by THE CASH BOX" "It's What's IN INE CASH DUA INU CUUNO

h Box, Music

The Cas' is Columbia's "CSL' st Significant Mo: ntribution To **Box Industry** Co

Juke

AMES CONKLING

by J ervice for operators has n a top priority objective a, but during the past year Better satributions — besides hit always been t is--to the juke box in-at Columbia

we think the past year, through the nificant cos of Artists and Reper-records, the Research-Engineering de-

records, the Research-Engineering de-dustry. Columbia has developed During that's been a gleam in op-joint effortes for many years — a toire and production level for rec-partments, bia is pleased and proud something ten the first record com-erators' evitude such a practice

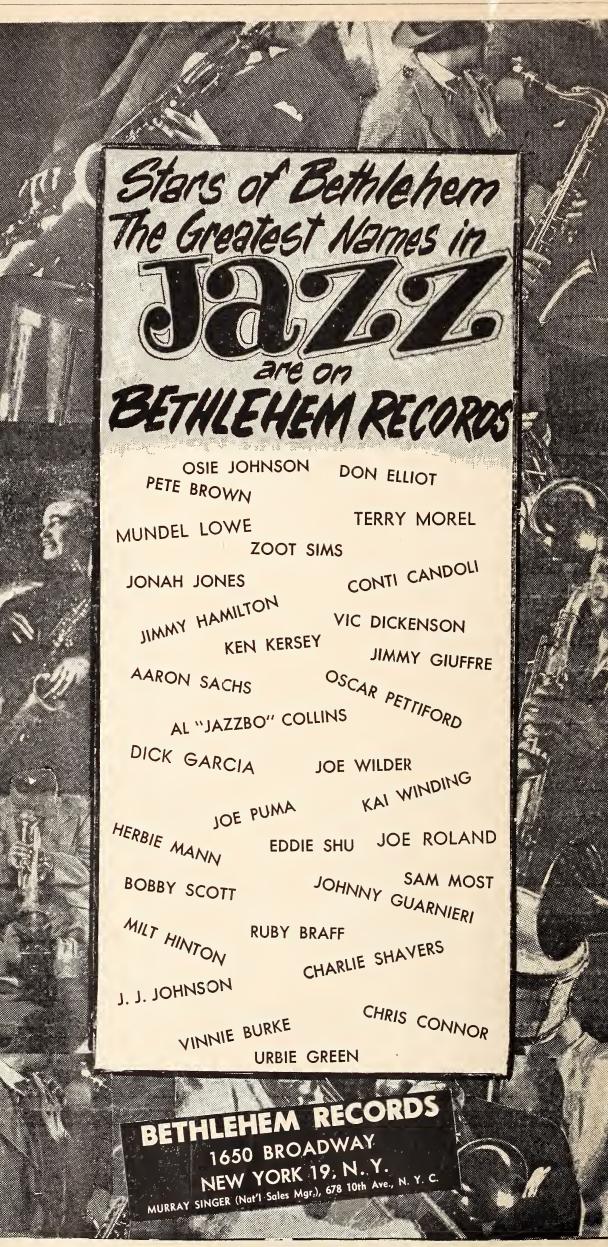
joint endres for many years — a toire and production level for rec-partments, bia is pleased and proud something en the first record com-erators' eVitute such a practice. standard 'Polumbia Standard Level) ords. Coluntors the full benefit of all to have bering advances that have pany to insth fidelity to the 45 rpm "CSL" (for operator who receives a gives opera-seord now knows that he the engine, y about distortion of the brought his also got a longer-wear-dise. Every columbia if also got a longer-wear-dise. Every columbia if also got a longer-wear-dise. Every columbia if also got a longer-wear-dise. Every commical record. Jumping, Columbia if also got a longer-wear-dise. Every commical record. Jumping, Columbia if also got a longer-wear-dise. Every coluction and full-range erators' pet esponse for the listening sive reprodu-tor the still-untapped market Our Rep y. Three special Columbia pooled them lay packages have been other impo give operators guaranteed erators in for dime locations. Into for dime planing" we put selections Extended Fmood music men in the designed to dree Kostelanetz, Percy hit material Westen. Our "Country "Easy List" package is a veritable by the top hik Music Fame." Best-mentals and vocal ren-Faith, Paule up our "Song and and Wester "Baining to help them in that operator guarantied free title selling instr bread and wester every way. It's about the very encluded free title selling instr here included free title selling instr here able to take advantage e-and we're every way. It's about the very environded free title selling instr here able to take advantage e-and we're every way. It's about here able to take advantage e-and we're excel of the record busi-tit's about help them in that operator is can bring new pos-dis can bring new pos-dis can bring new pos-dis can bring to pular albums and to operator in popular albums and to operator in the diservices for the ext nded hevenience and profit. Drogramming. Columbia's and merchandising ef-directed toward provid-is and ser

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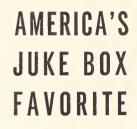
directed toward provid-ls and services for the evenience and profit.

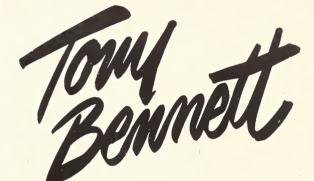
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"It's What's in THE CASH BOX That Counts"

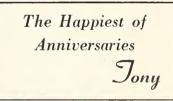
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Current Columbia Hit... "MAY I NEVER LOVE AGAIN"

and "DON'T TELL ME WHY"





Personal Management

Golden Years Ahead



by IRVING GREEN

The years ahead can be golden years for all segments of the record in-dustry. Most of us are certain they will be. Recent developments on eco-nomic, labor relations, political and international fronts all point toward a rising prosperity. Just one dramatic example is the new form of labor agreement reached between the auto workers and manufacturers — an agreement of prime interest to those of us who cater to the consumer's leisure time. There is more spending money avail-

There is more spending money avail-able than ever before. There is more leisure time than ever before. There's a more relaxed emotional feeling prev-alent than there has been in many years. There's more and better product available to the consumer. All these

factors add up to a single and obvious fact—a golden opportunity. Despite television, do-it-yourself, more vaca-tion time, rising prices and such; the record industry has been able to sell more records each succeding year since the actablishment of the three speed

Page 28

record industry has been able to sell more records each succeding year since the establishment of the three speeds. Not only is the record industry on the upswing, but more record playing equipment (and at higher prices) is being sold. More nickels and dimes are going into the coin slots of the juke boxes, too. And it's only the beginning! It is expected that population changes in the next 10 to 15 years will almost double the potential record market. The advances in the record-ing and reproduction of music have been so dramatic as to introduce rec-ords to millions who never before had any interest in our products. Television has given the consumer a chance to see his favorite recording artists more often, but it has also forced radio, as a medium of exposure, to turn more and more to music for programming. In every way, events of the post-war era and those which we can see coming in the next 10 years all point toward an unequalled op-portunity for manufacturers, distribu-tors, dealers, operators and the con-sumer to expand the industry beyond anything dreamed of a few years ago. But it won't happen as simply as it sounds in an article. All of us in-

But it won't happen as simply as it sounds in an article. All of us in-volved in bringing recorded music to the public will have to work hard to get our share of this potential market. Most of us will be ready, willing and able able

We've all heard the old adage about opportunity knocking. But I've never heard of opportunity breaking down the door after that gentle tap if the knock wasn't answered.

Capitol's Strength In The Loyalty of Employees, Its Deal And Operators



by GLENN WALLICHS

DISTRIBUTORS INC. The South's Largest Record Distributor

> (Wholesale distributors of **Columbia Record Products)**

557 Osceola Street, Jacksonville, Florida, Phone EV 7-5535

Branch Office: 1349 Spring Street, N. W., Atlanta, Ga., Phone EL 8879 During lunch time at Sunset and Vine it is my custom, along with sev-eral other Capitol executives, to wan-der down the street just beyond Holly-wood Boulevard where we stand and watch a new building going up. I sup-pose you might call us "sidewalk superintendents" but, actually, there is one important difference—it is **our** building, and we're kind of proud of it. Maybe you've heard about it: it's the world's first circular office build-ing, the tallest building permitted in Los Angeles (thirteen stories), and combines our executive offices, studios, and everything else in one big opera-During lunch time at Sunset and

and everything else in one big opera-tion. The striking design offers many innovations and we have had requests for photographs and models from all

over the world. But it isn't just the building, in a material sense, that excites us. As day after day of the Capitol Tower moves upward to its destined place dominating the Hollywood skyline, it becomes a symbol of a lot of things that we at Capitol have worked for in the part thirteen wars

becomes a symbol of a lot of things that we at Capitol have worked for in the past thirteen years. Capitol started, as you may know, with a handful of employees operat-ing out of a small store. There were many record companies starting at that time. A very few have survived. I knew at the time we started that the mortality rate for record companies was high. I was determined that we would grow and prosper and I knew that that could happen only if we had a sound distribution system and the loyal support of dealers and oper-ators. We needed hit records, of course, but that, to some extent, is in the lap of the gods and with a good library of merchandise and a solid organization the company would con-tinue to grow despite possible dol-drums in the hit department. So we sacrificed some of the luxuries of the present and plowed our profits back into building the organization and planning for the future. And though this may sound a little "corny" I feel that I must state it.

And though this may sound a little "corny", I feel that I must state it: The strength of Capitol is not in the individual hits that come and go. It

1

is not in the concrete and Capitol Tower. Our stren loyalty and vision of ou our dealers, and operator So, as I said, the buildi a symbol: a milestone of you will

July

so, as I said, the build a symbol: a milestone of you will. Some time ago I rea about Sir Thomas Lipton everyone knows, a bran was advertised extensive the brand name was est sales assured I guess troubles were over. His problem was trying to w national yacht races, beca uct hasn't changed in m Sometime's I wish we so many products in such business. But I am grate record business is a co lenge. You are only as f hit records of today, th your service last week, the dealers and operator

the dealers and operator you right now. Each da new challenge, a new op

Someone once defined your own momentum as of gradually coming to a one in the record busines

one in the record busines on his own momentum w shrieking stop, fast. You own momentum every week, every day. I am dictating all thi retary with my feet up and, at the moment, I sure what I started out t be I am not trying to pr I am just trying to say great industry we are in is proud to be a part of So, as we go through

is proud to be a part of So, as we go through phases of price and pro-and other transitory h-beset our business, I h-feel as I do that underme-pretty solid and grow The record business every day. Capitol is p-now for substantial gr-pansion in the next few dealers and operators w us.

uly

LONG

Gloria Van

Bill Kenny

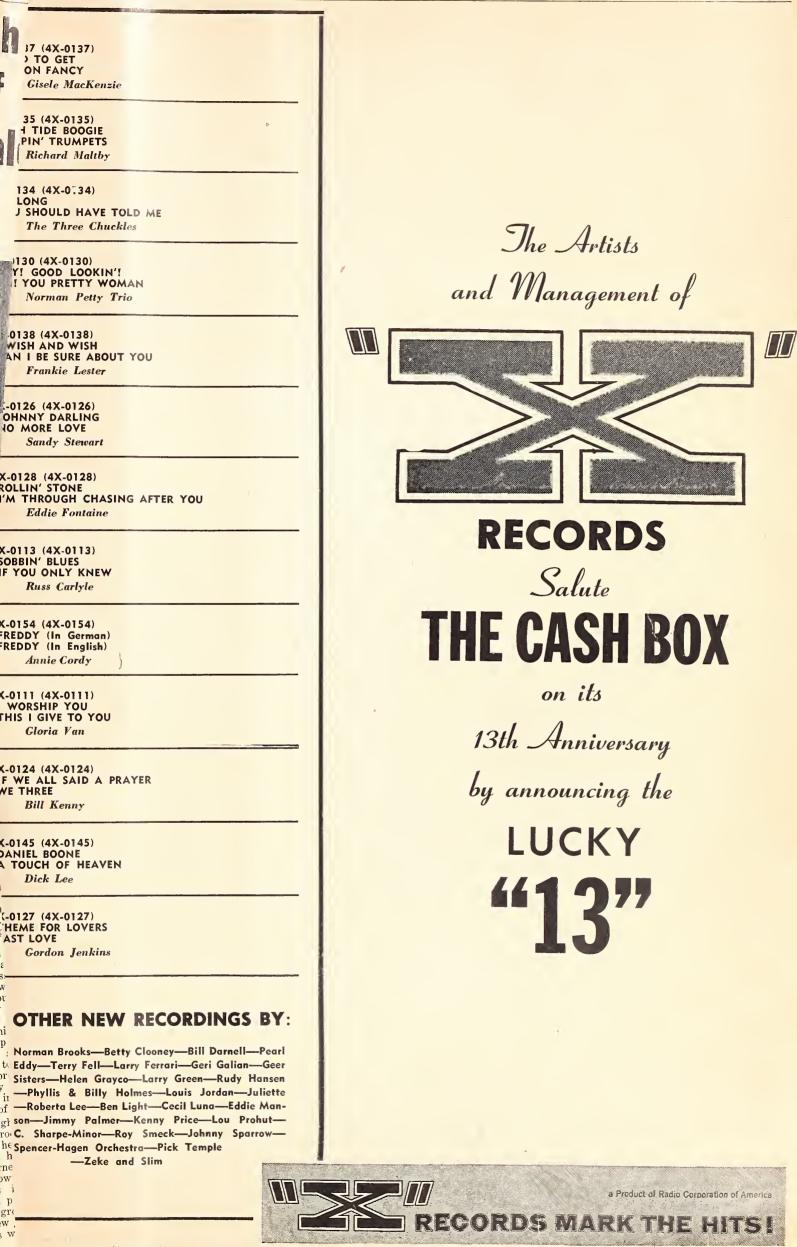
Dick Lee

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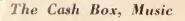
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"It's What's in THE CASH BOX That Counts"



Page 22

AS COMPILED BY THE CASH BOX MAGAZINE

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OF THE ASSOCIATED PRE

THE ASSOCIATED PRESS

50 Rockefeller Plaza New York 20, N. Y.

Those who know famous brands \dots know the most famous brand in news is \angle

THE NATION'S TOP-TEN RECORDS

 \mathcal{P} – Transmits THE CASH BOX charts over its wires to 1400 radio and television stations every week

THE CASH BOX

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CHICAGO 32 W. Randolph St. HOLLYWOOD 6272 Sunset Blvd.

NASHVILLE 804 Church St. BOSTON 137 Sutherland Rd.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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July 2, 1955

he McGuire Sisters **SOMETHING'S** GOI and

> Rhythm 'N' Blues CORAL 61423 (78 RPM) and 9-61423 (45 RPM)

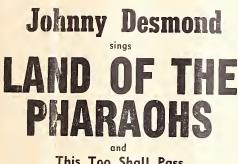


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A HABIT ON CORA

Teresa Brewer THE BANJO'S **BACK IN TOWN** HOW TO BE VERY, **VERY POPULAR** CORAL 61448 (78 RPM) and 9-61448 (45 RPM)



This Too Shall Pass CORAL 61448 (78 RPM) and 9-61448 (45 RPM)





Don Cornell MOST OF

The Door Is Still Open To My Heart CORAL 61393 (78 RPM) and 9-61393 (45 RPM) Inn m



Old Betsy CORAL 61445 (78 RPM) and 9-61445 (45 RPM)

Karen Chandler

and

Sentimental Fool CORAL 61433 (78 RPM) and 9-61433 (45 RPM)

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61442 (45 RPM)

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erica's Fastest Growing Record Company 14

CA RECORDS

INGRATULATIONS CASH BOX 13th ANNIVERSARY



Alan Dale SWEET AND GENTLE

You Still Mean The Same To Me CORAL 61435 (78 RPM) and 9-61435 (45 RPM)

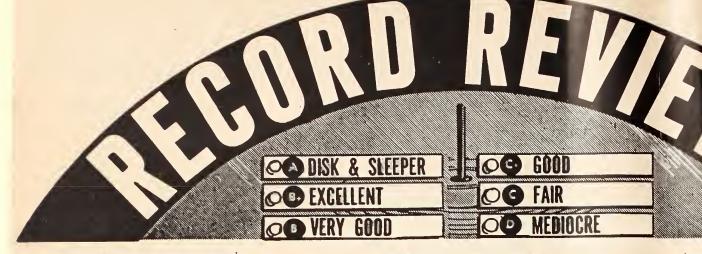
Eileen Barton and Jimmy Wakely sing PUNCH and THIS-A-WAY, THAT-A-WAY CORAL 61324 (78 RPM) and 9-61324 (45 RPM)

Eydie Gorme & Steve Lawrence BESAME MUCHO and Take A Deep Breath CORAL 61411 (78 RPM) and 9-61411 (45 RPM)

The Cash Box, Music

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BUDDY BREGMAN O. & DANNY WELTON (Era 1002; 45-1002)

• "THE KENTUCKIAN SONG" (2:28) [Frank ASCAP—Gordon] The title tune from a forthcoming big flicker, is tastefully treated by Buddy Bregman's ork with Danny Welton handling the harmonica solo. Terrific tune that's hitting.

G "EAST OF EDEN" (2:40) [M. Witmark ASCAP—Rosenman] A chorus joins the ork and harmonicist once again to interpret another stir-ring Hollywood theme melody. Title tune also tune also.

THE COMMANDERS with Eddie Grady (Decca 29456; 9-29456)

B "CORNBALL #1" (2:40) [Sring-field BMI—Manson] Eddie Grady and his Commanders get into the happy swing with a terrific cornball jump appropriately titled. Has that delightful Charleston flavor. Could diak click

^(B) "CAMPTOWN BOOGIE" (2:43) [P. D.] The standard "Camptown Races" theme is set to a jump beat by the crew, and the results are most exciting. Great deck for the lindy fans. fans.

RAY HENRY ORCH. (Dana 3202; 45-3202)

Ge "GOO-GOO POLKA" [—Dana] The goo goo doll, which Steve Allen is popularizing on his TV'er, is employed on this lively and bouncy polka novelty. Side really jumps.

G"RED HOT POLKA" [-Dana] More of the same invigorating music. Should be a big side in the right spots.

BRAD MOREY ORCH. (Deed 1004; 45-1004)

"WANG WANG CHA CHA" (2:14) [Miller ASCAP—Miller, ohnson, Busse, Wood] The Brad Morey ork is easy to dance to and also very commercial on this smooth cha cha novelty. Clever arrangement.

G "PAJAMA PARTY TIME" (2:19) [Harper House BMI—Morey] A pleasant jumper handled with finesse. Terrific big band sound.

BOB SENNETT

(Heart 1000; 45-1000)

G "BLUE PRELUDE" (2:39) [World ASCAP—Jenkins, Bishop] Bob Sennett and the Heart label debut together with an appealing coupling. This half is a dramatic arrangement of an exciting piece of blues matter. Torchy.

B "THE MERRY GO ROUND SONG" (2:06) [Brighton ASCAP —Sennett, Weirick] This lively, happy deck has possibilities for the summer season, It's a joyful, rah-rah side """ chock full of fun. Dee jays will this this

THE CASH BOX EEK SLEEP

> "CLOSE THE DOOR" [Trinity BMI-Ebb, Klein] "NUEVO LAREDO" [Trinity BMI-Hicks, Moore, Lowe, Carey] JIM LOWE

(Dot 15381; 45-15381)



As the music world swings into the happy-go-lucky trend in full force, Jim Lowe and the gang issue a zany new platter that has

LENA HORNE (RCA Victor 20-6175; 47-6175)

(RCA Victor 20-6175; 47-6175) "IT'S ALL RIGHT WITH ME" (2:40) [Buxton Hill ASCAP— Porter] Currently making big noise with her sultry reading of "Love Me Or Leave Me," Lena Horne dishes up a smash follow-up. It's a great tune from the musical "Can Can," belted out to an up-beat backdrop. Hot side that could break.

Gen, Bernstein] An exciting number from the B'way musical "Wonderful Town" is thrushed by the queen. Good tune.

FRANK SORRELL TRIO (Audivacs 116; 45-116)

B "MAMBO NO. 5" (2:35) [Peer most successful of all mambos, is imaginatively interpreted by the Frank Sorrell Trio. Driving deck with a load of color. Hoofers will enjoy.

"CARAVAN" (2:25) [Amer. Academy ASCAP—Tizol, Elling-ton, Mills] The boys pull out all the stops and fly through an amazing rendition of a classic oldie. Sounds like a big band. Powerful side that could smash could smash.

NORRIS THE TROUBADOUR (Co-Ed 115; 45-115)

WE'LL BUILD A BUNGALOW" [Mellin BMI—Mayhams, May-hams] Norris the Troubadour offers a simple and appealing treatment of an old favorite. The informal delivery makes this an inviting platter.

CAP—Mayhams] A folk type number with a fast moving beat is treated here by Norris. Interesting delivery.

smash. Tagged "Close The Door," the tune is a wild bouncer that's about as ridiculous as they come. It's loaded with spirit and joy and has the same nutty quality that made "The Thing" such a success. The tune is chock full of happiness from the first groove right through to the very last. The teen-agers are sure to pick up this novelty in no time flat. Watch it go. The lower lid, "Nuevo Laredo," is a slow, multiple-voice treatment of a coun-try flavored love song. Pretty item. The top half is the one to keep an eve on. eye on.

all the earmarks of an all out

JOE VALINO (Clearview 254; 45-254)

(Clearview 254; 45-254) B "NOT AS A STRANGER" [Bar-ton ASCAP-Kaye, Van Heusen] Joe Valino debuts on the Clearview label with a sincere and tender in-terpretation of the fast rising title tune from the new Stanley Kramer pic. Song is clicking big and this ver-sion will share in the final take.

C "YES SIREE" [-Marshall] Joe Scussa's ork sets up a good rhythm backing for the songster's treatment of an up-beat pleaser.

DORYCE BROWN (MGM 12014; K-12014)

B "EARLY TIMES" (2:44) [Laer-tes ASCAP—Douglas, Norman, Bearden] The sultry, wistful voice of Doryce Brown debuts impressively on MGM. Thrush sings a pretty tune and gives it meaning. Strong first show-ing.

(A LITTLE LOVE CAN GO A LONG WAY" (2:52) [Northern ASCAP—Fain, Webster] From the pic "Ain't Misbehavin" comes this pretty romantic ballad with an inviting lilt.

PAUL WESTON ORCH. (Columbia 40527; 4-40527)

(2:40) [Frank ASCAP—Gordon] The title tune from the Hecht-Lan-caster flicker "The Kentuckian," is pleasantly fashioned by Paul Weston's ork and a chorus. Penetrating number that's starting to take off.

"YOU AND YOU ALONE" (2:58) [Leeds ASCAP—Weston, Galdieri, Rota] Zeke Zarchy handles the trum-pet solo and the Norman Luboff choir the vocal chores on this soft, slow and dreamy piece of mood music.

THE ACCENTS (Ac'cent 1025; 45-1025)

B "COOL-A-ROO" (2:40) [Ameri can BMI—Bigler, Seely, Garvin The Accents bow on the Accent lab with a hot rock 'n' roller that'll kee the kids happy. Side drives from th. first groove to the last. Solid side.

← "DON'T GO" (2:50) [Americ BMI—Bigler, Seely, Garvin] I group changes the place on this e and cruises through a pretty, roman offering. Tender ballad delivered dreamy fashion.

JOHNNY DESMOND & DIMITRI TIOMKIN 9.

(Coral 61447; 9-61447) B "LAND OF THE PHARAOH (2:17) [Remick ASCAP-Tiomk Washington] Johnny Desmond get-big assist from Dimitri Tiomkin's as he glides through a potent read of the title tune from a forthcom Hollywood film.

G "THIS TOO SHALL PAt (2:30) [Remick ASCAP—Ti kin, Washington] Another dram number from the same pic is f ioned here. Strong 'reading.

SMITH-GLAMANN QUINTETTE (Bethlehem 1306; 45-1306)

B "DO IT YOURSELF" [—S Hornsby] The Smith-Gla Quintette does a terrific job of s casing the Smithtones as they be through a catchy up-beat roma. Vocal group has a beautiful harn Commercial side that could r noise if it gets a pust.

• "NOW GET OUT" [-Smith] vocalists take a breather as Quintette softly and smoothly do through a good jumper. Fine array ment but a bit too progressive commercial use.

ROGER WILLIAMS (Kapp 116; 45-116)

B "AUTUMN LEA'VES" ([Ardmore ASCAP--Prevart, cer, Kosmo] One of the most gor, of all standards is beautifully preted by the keyboa d artist Roger Williams. Big, backing by Glenn Osser's ork. mood music. Lovely ar "gemen



IOAN B (Londy

C



Laws-

ALL

Go 'W

"Only those records best suited for commercial use are reviewed by T' E CASI

Page 31

July 2, 195





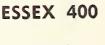


FAREWELL, SO LONG, GOODBYE b/w

ROCK THE JOINT

DIPSY DOODLE b/₩ HARBOR LIGHTS

ESSEX 399



BILLY BUTTERFIELD



MAGNIFICENT MATADOR

SUGAR BLUES MAMBO

b/w

ESSEX 397

THE DINNING SISTERS



HOLD ME TIGHT b∕w

UNCLE JOE

ESSEX 398

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"It's What's in THE CASH BOX That Counts"

Building New Talent



by ART TALMADGE

From its inception, Mercury Rec-ords has had the reputation of build-ing and developing new artists. Pos-sibly, this was because it was difficult to obtain contracts with established artists who were recording for other major companies.

major companies. In any event, our history of the great stars in today's record world such as Patti Page, Frankie Laine, Tony Martin, The Crew-Cuts, Ralph Marterie and his Orchestra, The Gay-lords, David Carroll and His Orches-tra, Rusty Draper, The Laurie Sis-ters, Richard Hayman, Dinah Wash-ington and The Carlisles are all a tribute to the development of people who were not recognized before being placed under contract to Mercury. In the same breath, I would like to say that there have been artists formerly under contract to other com-ponential and the same breath and the same breath and the same formerly under contract to other com-

te shy that there have been artists formerly under contract to other com-peries who were more or less in a static position and upon their signing with Me cury achieved national promi-nence. I speak specifically of Georgia Gibbs, today one of the top best sell-ing artists, and Sarah Vaughan who formerly was known only as a jazz performer until she signed with us and then a whole new commercial approach was given to her style of singing. Incidentally, Sarah still re-tained her great reputation in jazz as is evident by her tremendous sales on EmArcy, our jazz label. Signing a new artist of unknown caliber is more than just going in to do a session and putting down what comes out on wax. The job only be-gins when the recording session is completed. Mercury, always known as an aggressive promotional com-pany, leans over backward to spend thousands of dollars to promote and develop artists in the direction of the trade through its publications, disc jockey wise through its field men and through national magazines, even going so far as to hiring outside pub-

going so far as to hiring outside pub-

licity people for the artists. Our roster of artists is small com-pared to some of the other labels. In this way, we build and spend more time and effort and give more thought to the people under our direction than if we were to have a large roster and just turn out recordings merely to satisfy our contractual commitments.

am happy to say in the nine years I am happy to say in the nine years that we have been in business, our string of hits have been consistent. We have always been a top leader on the charts and in most cases with new people who were never heard of previous to recording with Mercury. One of the greatest requisites in developing a new artist is the desire of the artist himself to make every effort to expose himself to the DJ's by constant traveling, to accept jobs at nominal fees in such cities where they can be best seen and heard and

at nominal fees in such cities where they can be best seen and heard and where their personal appearance will help the sale of their records. In this respect, we have been blessed with the type of people that were willing to cooperate to the fullest extent extent.

extent. Also, for this reason, I am always in favor of a "new face" to make themselves successful. With the tremendous competition that exists among the record com-panies an artist must scramble day and night to gain the attention of the DJ's in order to get their records played. There is a constant stream of performers who are trying to get the nod from the DJ on their current release. release. The quest for new talent will never

end. As some grow cold, new faces must be introduced to take their place. Our distributors have thousands of dollars invested in their operations and it is the job of the parent com-pany to keep them supplied with re-cordings that sell.

COMPLIMENTS of JAMES H. MARTIN, INC. 1343 So. Michigan Ave. Chicago, Illinois

Disk Gockeys REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending June 25 without any changes on the part of THE CASH BOX. Frank Ward

WKBW—Buffalo, N. Y.

Hard To Get (G. MacKenzie)
 Sweet And Gentle (A. Dale)
 Unchained Melody (Baxter)
 Breeze And I (C. Valente)
 Most Of All (Don Cornell)
 Chee Chee-oo Chee (Como & Morgan)
 Something's Gotta Give (McGuires)
 Cherry Pink (Perez Prado)
 Hey, Mr. Banjo (Sunnysiders)

Jim Lowe

WRR—Dallas, Tex.

Pfc Richard Hayes

ABC, MUTUAL RADIO NET-WORKS, N. Y.

1. Cherry Pink (Perez Prado) 2. Unchained Melody (L. Baxter) 3. Learnin' The Blues (Sinatra) 4. Love Me Or Leave Me (Sammy Davis) 5. Breeze And I (C. Valente) 6. Olly Olly Atsen Free (Lauries)

(Lauries) 7. Gobelues (Richard Hayman) B. Man In A Raincoat (Wright) 9. I'll Never Stop Loving You (Doris Day)

10. No Letter Today (Paul & Ford)

Gene Edwards

WRIT-Milwaukee, Wisc.

WKII — Milwaukee, Wisc. 1. Unchained Melody (Roy Hamilton) 2. Whatever Lola Wants (Sarah Vaughan) 3. Cherry Pink (Perez Prado) 4. Honey Babe (Art Mooney) 5. My Love's A Gentle Man (Felicia Sanders) 6. Bo Diddley (Joe Reisman) 7. Rock Around The Clock (Bill Haley) 8. Ain't It A Shame (Pat Boone) 9. Old Black Magic (S. Davis)

9. Old Black Magic (S. Davis) 10. If You Knew (Janet Brace)

Jack Karey WCFL-Chicago, III.

WCFL—Chicago, III. 1. Learnin' The Blues (Sinatra) 2. Honey Babe (Art Mooney) 3. Something's Gotta Give (McGuires) 4. Carmen's Boogie (Crewcuts) 5. Two Lost Souls (Como & Morgan) 6. Alabama Jubilee 7. Sin To Lie (S. Smith) B. Hey, Mr. Banjo (Sunnysiders) 9. Army Of The Lord (Prairie Choir/Noble) 10. Hummingbird (Chordettes)

Frank White

KOA-Denver, Colo.

Russ Coglin

KROW-Oakland, Calif.

Hal Fredericks WAAF-CHICAGO, III.

Page 32

- 1. Sin To Lie (S. Smith) 2. Carmen's Boogie (Crewcuts) 3. Alabama Jubilee (Ferko Band) 4. Hard To Get (G. MacKenzie) 5. Rock Around The Clock (Bill Haley)
- (Bill Haley) 6. Domani (Julius LaRosa) 7. Popcorn Song (Cliffie Stone) B. Rich In Love (Tommy Morton) 9. Learnin' The Blues (Sinatra) 10. Reward, Reward (Janet Ford)

Harry Nigocia

WJBW-New Orleans, La.

- WJBW—New Orleans, La. 1. Honey Babe (Art Mooney) 2. Hearts And Flowers (Johnny Desmond) 3. Heart (4 Aces) 4. Hard To Get (G. MacKenzie) 5. Most Of All (Don Cornell) 6. Davy Crockett (Bill Hayes) 7. Blossom Fell (Nat Cole) 8. Dance With Me Henry (Georgia Gibbs) 9. End Of The Line (Joni James) 10. Rock Around The Clock (Bill Haley)

- WKK—Dallas, Tex. 1. Unchained Melody (Hibbler) 2. Rock Around The Clock (Bill Haley) 3. Ain't It A Shame (Domino) 4. Smack Dab In The Middle (Mills Bros.) 5. Chee Chee-oo Chee (Como & Morgan) 6. Cherry Pink (Perez Prado) 7. Sin To Lie (S. Smith) B. Blossom Fell (Nat Cole) 9. Sweet And Gentle (A. Dale) 10. Hard To Get (G. MacKenzie)

Robin Seymour

- WKMH—Dearborn, Mich.
- 1. Hard To Get (G. MacKenzie) 2. Alabama Jubilee 2. Alabama Jubilee (Ferko String Band) 3. Chee Chee·oo Chee (Gaylords)

- Chee Cheerob Chee (Gaylords)
 Slowly With Feeling (Sarah Vaughan)
 May I Never Love Again
 May I Never Love Again
 Story Untold (Crewcuts)
 Domani (Julius LaRosa)
 Magnificent Matador (Billy Butterfield)
 My Love's A Gentle Man (Felicia Sanders)
 Bumble Bee (Bobby Crewe)

Dike Pike

WNOP, Newport, Ky.

- Unchained Melody (Hamilton)
 That's The Way Love Goes (Bon Bons)
 Dance With Me Henry (Georgia Gibbs)
 Don't Be Angry (Crewcuts)
 Something's Gotta Give (McGuires)

- (McGuires) 6. Plantation Boogie (L. Dee) 7. Door Is Still Open (Hilltoppers) 8. Seventeen (Boyd Bennett) 9. Love Me Or Leave Me (Sammy Davis) 10. Heart (Four Aces)

Bill Dawes

- WCPO-Cincinnati, Ohio WCPO—Cincinnati, Ohio 1. Learnin' The Blues (Sinatra) 2. Something's Gotta Give (McGuires) 3. Blossom Fell (Nat Cole) 4. I'll Never Stop Loving You (Doris Day) 5. That's The Way Love Goes 6. Daniel Boone (Enoch Light) 7. Blue Star (Felicia Sanders) 8. Unchained Melody (Hibbler) 9. Old Black Magic (S. Davis) 10. Dance With Me Henry (Georgia Gibbs)

Chuck Thompson WALA—Mobile, Ala.

- WALA-MODILE, Ald. 1. Unchained Melody (L. Baxter) 2. Honey Babe (Art Mooney) 3. Cherry Pink (Perez Prado) 4. Something's Gotta Give (Ray Anthony) 5. Heart (Four Aces) 6. Don't Be Angry (Crewcuts) 7. Sin To Lie (Somethin' Smith) 8. Chee Chee-oo Chee (Como & Morgan) 9. Alabama Jubilee (A. Mooney) 10. Hard To Get (G. MacKenzie)

- NOA—DERVET, Colo.
 1. Hey, Mr. Banjo (Sunnysiders)
 2. Cherry Pink (Parez Prado)
 3. Unchained Melody (Hibbler)
 4. Hard To Get (G. MacKenzie)
 5. Rock Around The Clock (Bill Haley)
 6. Dance With Me Henry (Georgia Gibbs)
 7. Togetherness (J. Desmond)
 8. Davy Crockett (Bill Hayes)
 9. Kentuckian (Hilltoppers)
 10. Blossom Fell (Nat Cole)

Danny Fusco WRUN—Útica, N. Y.

- WKUN—Ut:Cd, N. T.
 Something's Cotta Give (McGuires)
 Sweet And Ge::tle (A. Dale)
 Honey Babe (Art Mooney)
 Hard To Get (G. MacKenzie)
 Unchained Melody (L. Baxter)
 Learnin' The Blues (Sinatra)
 Cherry Pink (Perez Prado)
 Love Among The Young (Rosemary Clooney)
 Old Black Magic (S. Davis)
 Breeze And I (C. Valente)

"Only those records best suited for compercial use are reviewed by THE CASH BOX"

- Unchained Melody (Hibbler)
 Cherry Pink Perez Prado)
 Dance With Me Henry (Georgia Gibbs)
 Learnin' The Blues (Sinatra)
 Heart (Four Aces)
 Blue Star (Felicia Sanders)
 Honey Babe (Art Mooney)
 Something's Gotta Give (McGuires)
 End Of The Line (Ioni James)
 - 9. End Of The Line (Joni James) 10. Hard To Get (G. MacKenzie)

Jim Stanley

July⁰2, 1955

- WWIN-Baltimore, Md.

- WWIN-baltimore, Md. 1. Unchained Melody (L. Baxter) 2. Cherry Pink (Perez Prado) 3. Honey Babe (Art Mooney) 4. Blossom Fell (Nat Cole) 5. Hey, Mr. Banjo (Sunnysiders) 6. Plantation Boogie (L. Dee) 7. Don't Be Angry (Crewcuts) 8. Learnin' The Blues (Sinatra) 9. Something's Gotta Give (McGuires) 10. Breeze And I (C. Valente)

Buddy Deane WITH-Baltimore, Md.

- WITH—Baltimore, Md. 1. Something's Gotta Give (McGuires) 2. Sin To Lie (S. Smith) 3. Good And Lonesome (Starr) 4. Sweet And Gentle (Dale Gibbs) 5. Blueberries (Georgia Gibbs) 6. Story Untold (Crewcuits) 7. Not As A Stranger (Sinatra) 8. Man In A Raincoat (Wright) 9. Alabama Jubilee (Ferko String Band) 10. Daniel Boone (Ken Carson)

Bob "Coffeehead" Larsen

- WEMP-Milwaukee, Wisc.
- WEMP-MIIWOUKEE, WISC. 1. Learnin' The Blues (Sinatra) 2. Alabama Jubilee (Ferko String Band) 3. Honey Babe (Art Mooney) 4. Hey, Mr. Banjo (Sunnysiders) 5. Hard To Get (G. MacKenzie) 6. Let Me Be Your Honey, Honey (Barry Sisters) 7. Sweet And Gentle (Dale (Gibbs) 9. Something's Gotta Give

- (Dale (Gibbs) B. Something's Gotta Give (McGuires) 9. Man In A Raincoat (Marlowe) 10. Old Black Magic (S. Davis)

Ed Reilly

- WBRY-Wtaerbury, Conn.

- WDR I WI GEPDURY, Conn.
 Cherry Pink (Perez Prado)
 Rock Around The Clock (Bill Haley)
 Honey Babe (Art Mooney)
 Unchained Melody (L. Baxter)
 Chee Chee-oo Chee (Como & Morgan)
 Hey, Mr. Banjo (Sunnysiders)
 Alabama Jubilee (Ferko Band)
 Hard To Get (G. MacKenzie)
 Story Untold (Crewcuts)
- Story Untold (Crewcuts)
- 9. Story Children (Gibbs Dale)

Jerry Kaye WTIX—New Orleans, La.

- 1. Rock Around The Clock (Bill Haley)

- (Bill Haley) 2. Blossom Fell (Nat Cole) 3. Davy Crockett (Bill Hayes) 4. Story Uniold (Four Coins) 5. Smack Dab In' The Middle (Mills Bros.) 6. Silver Dollar (Teresa Brewer) 7. Chee Chee-oo Chee (Como & Morgan) 9. Sia T. Lis (S. Ewich) B. Sin To Lie (S. Smith) 9. Learnin' The Blues (Sinatra) 10. Honey Babe (Art Mooney)

Joe Lito KFSC—Denver, Colo.

KFSC—Denver, Colo. 1. Cherry Pink (Baxter Dale) 2. Davy Crockett (Bill Hayes) 3. Honey Babe (Art Mooney) 4. Wallflower (3 Rays) 5. Rock Around The Clock (Bill Haley) 6. End Of The Line (Ioni James) 7. Sweet And Gentle (A. Dale) B. Hard To Get (G. MacKenzie) 9. Something's Gotta Give (McGuires) 10. Bo Diddley (Bo Diddley)

Dick Gilbert

KTYL-Phoenix, Ariz.

Unchained Melody (Liberace Baxter)
 Breeze And I (C. Valente)
 Carmen's Boogie (Crewcuts)
 Daniel Boone (L. Becker)
 End Of The Line (Joni James)
 Hey, Mr. Banjo (Sunnysiders)
 Lazy Gondolier (Valentine)
 Whatever, Iola Watts (Share)

Whatever Lola Wants (Shore)

9. Playmates (Fontanes) 10. Sweet And Gentle (A. Dale)

Β.

Page 33

Mighty Oaks From Little Acorns

by WILLIAM NEILSON

uct.

rapid growth.

the coming years.

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others. Here too The Cash Box has been of great service with its con-sistently fair judgment of our prod-

A "branch" has grown in the classi-

A "branch" has grown in the classi-cal field too, with top sellers by the Concertgebouw, Uninsky, Fournet, Grumiaux, The Hague Philharmonic, to name a few. Consumer and critical acceptance of our high fidelity re-

cordings has been growing consistent-ly. The recent signing of the Cleve-land Symphony Orchestra to an ex-clusive contract portends additional

rapid growth. We "branched out" too in the ex-tended play category of pops, and long play pop albums, both ten inch and twelve inch, last month bringing our largest volume to date, thanks to Glenn Miller, Artie Shaw, Neal Hefti, Roy Hamilton, "Wild" Bill Davis, and "Somethin" "Smith.

Our newest sprout is the "Jazz-master" series. Introduced only re-cently, and already stepping out in sales, are releases by Buddy Hackett, Johnny Hodges, Lester Young, Bunny Berigan, Chu Berry, and others.

So, once again, our thanks to The Cash Box and to every dealer and operator for acceptance in the past, concrete results now, and progress for

Congratulations to The Cash Box on its luckly Thirteenth Anniversary, from all of us at EPIC Records. We sincerely thank you, and all the thousands of subscribers you have, for helping us build our com-pany to the present strong position we hold

That old expression, "mighty oaks from little acorns grow," offers the best description of the growth of Epic Records.

In little over a year we have de-veloped a compact organization, built around Mary Holtzman with his bril-

liant A & R work, Charlie Schicke with his invaluable merchandising ef-

with his invaluable merchandising ef-forts, Walt Hayum, Bob Demain, and Jimmy Shevlin with their never-ending field trips. We have thirty-three top notch independent distributors, who through their efforts have helped tre-mendously in building the EPIC line. The first "branch" of our EPIC "oak" was the Okeh line of rhythm and blues. Through the talent of such artists as Chuck Willis, The Treniers, and Big Maybelle, hardly a month has passed without The Cash Box list-ing something as "Hot, Award, Sleeper, or Best Bet." Next came the EPIC Popular records, with hit after hit by Roy Hamilton, The De John Sisters, The Four Coins, Somethin' Smith, Dolores Hawkins, and many

we hold.



Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending June 25 without any changes on the part of THE CASH BOX. **Bill Thornton**

Alan Boal WBVP—Pittsburgh, Pa.

- 1. Unchained Melody (Baxter) 2. Heart (Four Aces) 3. Something's Gotta Give (McGuires)
- (McGuires) 4. Learnin' The Blues (Sinatra) 5. Alabama Jubilee (A. Mooney) 6. Goober Peas (R. Draper) 7. Kentuckian (Eddy Arnold) B. Davy Crockett (Bill Hayes) 9. Domani (Julius LaRosa) 10. If I May (Nat Cole)

Stan Roberts WARK—Hagerstown, Md.

WAKK—Hagerstown, Md. 1. Rock Around The Clock (Bill Haley) 2. Cherry Pink (Perez Prado) 3. Blossom Fell (Nat Cole) 4. Hey, Mr. Banjo (Sunnysiders) 5. Most Of All (Don Cornell) 6. Unchained Melody (L. Baxter) 7. Learnin' The Blues (Sinatra) 8. Dance With Me Henry (Georgia Gibbs) 9. Chee Chee-oo Chee (Como & Morgan) 10. Heart (Fisher Four Aces)

Bob Watson WQXI—Atlanta, Ga.

- Cherry Pink (Perez Prado)
 Learnin' The Blues (F. Sinatra)
 Chee Chee-oo Chee (Johnstons)
 Whatever Lola Wants (Sarah Vaughan)
 Hearts And Flowers (Johnny Desmond)
 Berry Tree (Bill Hayes)
 Unchained Melody (Al Hibbler)

- B. Honey Babe (Art Mooney) 9. Hard To Get (G. MacKenzie)
- 10. Something's Gotta Give

Lou Barile

- WKAL-Rome, N. Y.
- WKAL—Koffle, K. I.
 I'll Never Stop Loving You (Les Baxter)
 Mama Rosa (Julius LaRosa)
 Unchained Melody (Baxter)
 Something's Gotta Give (McGuires)
 Most Of All (Don Cornell)
 If I May (Nat Cole)
 Heart (Eddie Fisher)

- в
- Love Me Or Leave Me (Sammy Davis)
- 9. Kentuckian (Hilltoppers) 10. Rock Around The Clock (Bill Haley)
 - Frank Darien

KSJO—San Jose, Calif.

- Unchained Melody (Hibbler.)
 Learnin' The Blues (Sinatra)
 Blossom Fell (Nat Cole)
 Honey Babe (Art Mooney)
 Something's Gotta Give (Sammy Davis)
 Heart (Eddie Fisher)
 Don't Be Angry (Crewcuts)
 Hearts And Flowers (Johnny Desmond)
 Wapter Lob Wapte
- 9. Whatever Lola Wants (Sarah Vaughan) 10. Cherry Pink (Perez Prado)

Hy Davis

- WAIP—Prichard, Mobile, Ala. WAIP—Prichard, Mobile, Ald.
 Realt To Get (G. MacKenzie)
 Alabama Jubilee (A. Mooney)
 Only Beautiful (Jerry Vale)
 Heart (Four Aces)
 Blue Star (Felicia Sanders)
 Hummingbird (Paul & Ford)
 I'll Never Stop Loving You (Doris Day)
 My Love's A Gentle Man (Felicia Sanders)
 Honey Babe (Art Mooney)

John McShane

- KMPC—Los Angeles, Calif.

- Unchained Melody (Baxter)
 Heart (Eddie Fisher)
 Learnin' The Blues (Sinatra)
 Near To You (Patti Page)
 My One Sin (Nat Cole)
 Cherry Pink (Perez Prado)
 Whatever Lola Wants (Sarah Vaughan)
 Honey Babe (Art Mooney)
 Breeze And I (C. Valente)
 Davy Crockett (Bill Hayes)

Art Tacker WHIL—Medford, Mass.

- WHIL—Medford, Mass. 1. Hard To Get (G. MacKenzie) 2. Learnin' The Blues (Sinatra) 3. Something's Gotta Give (McGuires) 4. Unchained Melody (Hibbler) 5. Domani (Julius LaRosa) 6. Sweet And Gentle (A. Dale) 7. Goo Goo Doll (Steve Allen) 8. Mirrov Mirror (Robbin Hood) 9. As I Live And Breath (Verna) 10. Lonely One (Paulettes)
 - 1. Don't Be Angry (Crewcuts) 2. If I May (Nat Cole) 3. Rollin' Stone (Fontanes) 4. Boom Boom Boomerang (DeCastros)
 - (DeCastros) 5. Silver Dollar (T. Brewer) 6. Hey, Mr. Banjo (Yankovitc) 7. Whatever Lola Wants (Shore) B. Wallflower (3 Rays) 9. Darling, Je Vous Aime (Cole) 10. Cherry Pink (Perez Prado)

KRLW—Walnut Ridge, Ark.

George Sanders

KRKD-Los Angeles, Calif.

Ed McKenzie

WXYZ-Detroit, Mich.

WATZ—Detroit, Mich.
1. House Of Blue Lights (Chuck Miller)
2. Learnin' The Blues (Sinatra)
3. Smack Dab In The Middle (Mills Bros.)
4. Something's Gotta Give (Davis /McGuires)
5. Alabama Jubilee (Ferko String Band)
6. Man In A Raincoat (Wright)
7. Love Me Or Leave Me (Sammy Davis)
8. Sweet And Gentle (A. Dale)
9. Old Black Magic (S. Davis)

9. Old Black Magic (S. Davis) 10. Cherry Pink (Perez Prado)

Dave Godwin

KNEA—Jonesboro, Ark.

1. Unch_ined Melody (Hibbler) 2. Cherry Pink (Perez Prado) 3. Dance With Me Henry (Georgia Gibbs) 4. Blossom Fell (Nat Cole) 5. Whatever 'Lo'a Wants (Sarah Vaughan) 6. Heart (Eddie Fisher) 7. Honey Babe (Sauter-Finegan) 8. Something's Gotta Give (McGuires) 9. Park Around The Clock

9. Rock Around The Clock (Bill Haley)

10. Learnin' The Blues (Sinatra)

Harvey Hudson

WLEE-Richmond, Va.

WLEE—R:CIMMONG, VG.
1. Unchained Melody (L. Baxter)
2. Cherry Pink (Perez Prado)
3. Dance With Me Henry (Georgia Gibbs)
4. Rock Around The Clock (Bill Haley)
5. Two Hearts (Pat Boone)
6. Whatever Lola Wants (Sarah Vaughan)
7. Blossom Fell (Nat Cole)
B. Don't Be Angry (N. Brown)
9. Verdict (Five Kevs)

9. Verdict (Five Keys) 10. Rollin' Stone (Kaydets)

Johnny Morris KSTP—St. Paul, Minn.

KSTP—St. Paul, Minn. 1. Man In A Raincoat (Wright) 2. Unchained Melody (Hamilton) 3. Hard To Get (G. MacKenzie) 4. Breeze And I (C. Valente) 5. Biossom Fell (Nat Cole) 6. Something's Gotta Give (Sammy Davis) 7. Learnin' The Blues (Sinatra) 8. Cherry Pink (Perez Prado) 9. Heart (Four Aces) 10. Love Me Or Leave Me (Lena Horne)

Durham Caldwell

WGAW-Gardner, Mass.

Sin To Lie (S. Smith)
 Hey, Mr. Banjo (L. Welk)
 Breeze And I (C. Valente)
 Goober Peas (Rusty Draper)
 Kentuckian (Hilltoppers)
 Something's Gotta Give (McGuires)
 Hard To Get (G. MacKenzie)

B. Heart (Four Aces)
9. Mama Rosa (Julius LaRosa)

"It's What's in THE CASH BOX That Counts"

10. Blue Star (Felicia Sanders)

Bill Previtti KDEF—Albuquerque, New Mexico

- New MEXICO 1. Honey Babe (Art Mooney) 2. Breeze And I (C. Valente) 3. Unchained Melody (Hibbler) 4. Learnin' The Blues (Sinatra) 5. Blossom Fell (Nat Cole) 6. Heart (Four Aces) 7. Whatever Lola Wants (Sarah Vaughan) 8. Man In A Raincoat (Wright) 9. Wels The Terry (Lee Peyter)
- KRKD—Los Angeles, Calif.
 1. Unchained Melody (Hibbler)
 2. Blossom Fell (D. Valentine)
 3. Davy Crockett (Bill Hayes)
 4. Whatever Lola Wants (Shore)
 5. Heart (Eddie Fisher)
 6. Honey Babe (Art Mooney)
 7. Chee Chee-oo Chee (Johnstons)
 B. Something's Gotta Give (Sammy Davis)
 9. Hey, Mr. Banjo (Sunnysiders)
 10. Let Me Be Your Honey, Honey (Barry Sisters)
- 9. Wake The Town (Les Baxter) 10. Hard To Get (G. MacKenzie)

Aub Thomas KAFJ—Petaluma, Calif.

- 1. Unchained Melody (L. Baxter) 2. Dance With Me Henry (Georgia Gibbs) 3. Heart (Eddie Fisher) 4. Rock Around The Clock (Bill Haley) 5. Don't Be Angry (N. Brown) 6. Something's Gotta Give (McGuires) 7. Blossom Fell (Nat Cole)
- 7. Blossom FED (1997) B. Chee Chee-co Chee (Johnstons)
- 9. Learnin' The Blues (Sinatra) 10. When You Wish Upon A Star (Joni James)

Dave Rosehill

- WGSM—Huntington, L. I., N. Y.
- 2. 3. 4. 5.
- Unchained Melody (Hibbler) Learnin' The Blues (Sinatra) Heart (Eddie Fisher) Cherry Pink (Perez Prado) Davy Crockett (Bill Hayes) Honey Babe (Art Mooney) Plasure Call (Met Calor)
- 6. Honey Babe (Art Moone 7. Blossom Fell (Nat Cole)
- B. Something's Gotta Give (McGuires)
- 9. Whatever Lola Wants (Sarah Vaughan) 10. Sweet And Gentie (A. Dale)

Alene McKinney

- KBIG-Hollywood, Calif.
- Hey, Mr. Banjo (Sunnysiders)
 Cherry Pink (Perez Prado)
 Unchained Melody (Baxter)
 Biossom Fell (Nat Cole)
 Learnin' The Blues (Sinatra)
 Whatever Lola Wants (Vaughan Hi Lo's)
 Honey Babe (Art Mooney)
 Chea Chao an Chea

- B. Chee Chee-oo Chee (Gaylords)
- 9. Something's Gotta Give (McGuires Davis)
- 10. Davy Crocket (Bill Hayes)

Ken Garland WPOR—Portland, Maine

- WPUK—Portiana, Maine 1. Something's Gotta Give (McGuires) 2. Goober Peas (Rusty Draper) 3. Two Lost Souls (Como & Morgan) 4. Sweet And Gentle (Gibbs) 5. Buttercup (Neal Hefti) 6. Alabama Jubilee (A. Mooney) 7. Man In A Raincoat (Wright) 8. Merci Beaucoup (Ames Bros.) 9. Skiddles (George Liberace) 10. Shoeless Joe (Hi-Lo's)

Frank Pollack

KOOL-Phoenix, Ariz.

Learnin' The Blues (Sinatra)
 Heart (Four Aces)
 Unchained Melody (Baxter)
 Sweet And Gentle (A. Dale)
 Whatever Lola Wants (Shore)
 Opus One (Mills Bros.)
 End Of The Line (Joni James)

B. Do You Believe Me (Gallahads)

9. Blossom Fell (Nat Cole)

10. If You Knew (Janet Brace)



Annual Fred Waring Outing





7. 8. 9.

- 10.
- 11. 12
- 13.
- Elmore White receiving a birthday cake from Waring. Eddie Gallaher, Waring, Dee Beline and Mike Sukin on the golf course. Waring and LaRosa. "Puss" Ronemus and Bob Austin. George Furness, Brad Phillips, Freddy Parker and Julius LaRosa. Fred Waring, Perry Como, Murray Luth and Bob Miller. Waring and Paul Whiteman. Al Vann, Nick Kenny, Sig Spaeth, Paul Whiteman, Johnny Green, Glen Gray and Harry Link. Eddie Gallaher and Hirsch De La Viez (right) watch Martin Block putt. Leonard Schneider, Syd Goldberg and Mike Conner. 14. 15.

SHAWNEE, PA.—At Fred Waring's beautiful Shawnee Inn, Shawnee, Pa., song pluggers and representatives from all phases of the music world were hosted by Waring for a day of golf, swimming, and just plain good fun. Above, The Cash Box camera catches the day's action.

- Top photo shows the whole gang out on the lawn.
- Fred Waring, Perry Como, Brad Phillips and Julius LaRosa. Perry Como, Bob Miller and Waring surrounded by the smiling faces of
- 2. the music men. Lanny Ross and Sigmund Spaeth. The chef watching Perry Como enjoying a sandwich. Martin Block and Mitchell Ayres.
- 4. 5.

16.

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July 2, 1955







3 BIG SMASH

• The Chordettes "HUMMINGBIRD" and "I TOLD A LIE"

RELEASES

• Marion Marlowe "A MAN IN A RAINCOAT" and "HEARTBEAT"

ON CADENCE

• Julius La Rosa "MAMA ROSA" and "DOMANI"

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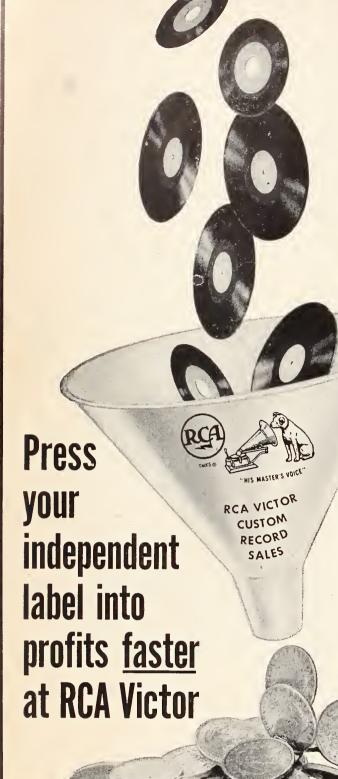
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There Is Nothing Constant

by DAVE MILLER

by UAVE A very wise man once said, "There is nothing constant but change." I can't think of any business in the world where it is more true than in the music industry. This applies not only to artists, A & R, professional managers and sales personnel, but also to the temporary luminaries of every label that have their crack at being the "fair-haired boy who can do no wrong." Of course, these personalities and labels are the center of favor and romance from all quarters during tat the "cycle", most veterans of this razle take it as a matter of course, and consider it an occupational haz-ard that probably had its birth when the Mesopotamian Hit Parade was first chiseled and posted at the palace gates in the year 2000 B.C. Wes, all labels go through a cold period. These "deep freeze days" can be very frustrating for the people re-sponsible for producing records that sell. As it seems, these boys and girls are usually people with some degree of super-ego. You can imagine how it feels to hear the Tin-Pan-Alleyites wail their familiar dirge of "Look at Murph or Joe,—he can't get him-self arrested." Of the active independents, all have experienced these up-and-down per-iods and are today in the position to cope with fluctuations in sales. We, at Essex, have just concluded a very cold period—to say the least. How-ever, it is surprising and significant how an independent weathers these dark days. We found that the great cushion for us in this period was sales of package goods and some cata-logue distribution that the "indies" have never enjoyed before this last year, and, most important, we had

the disc-jockey cooperation that en-abled us to "grind" some sales out of our releases.

the disc-jockey cooperation that en-abled us to "grind" some sales out of our releases. In most areas, we appointed dis-tributors, other than our ESSEX out-lets, for our new MEDIA label. This was not because of any inadequacy of the old distribs. We felt that this was necessary in order to maintain a heavier release schedule without presenting a promotion burden to the ESSEX distributors. This past year the independent labels have proven themselves in every market. There is not one cate-gory in which they have not produced big sellers and become a strong fac-tor. For myriad reasons, the inde-pendents will continue to grow in every market. They have the know-how, imagination, finances and dis-tribution to take a sizable slice of dollars from the industry. With an eye to competition, old and new, we, at ESSEX-MEDIA, realize that good records, lightning service and concentrated promotion are the answers to racking up sales. This fall will give birth to some new and very strong labels. This coming season will probably be more com-petitive for record companies than ever before. Because of this, we are adding six promotion men in the field and are installing mail handling equipment that previously only the major firms used for promotion. Of course, a good record is still the answer and hits will still be made in the studios. Nevertheless it will be interesting to see the tremendous

in the studios. Nevertheless it will be interesting to see the tremendous pressure and competition that will take place this coming summer and fall.

Mr. Voltaire was really with it when he said, "There is nothing con-stant but change."



MANY THANKS THE CHORDETTES

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In Defense of the Music Publisher



by JOE CARLTON

Me, I like music publishers! I've been bullied, cajoled and socialized by them, but me, I like music publishers. I like them because I've heard other

them, but me, I like music publishers. I like them because I've heard other a & r men theorize they can live without them. I'm not trying to flatter any publisher or court his favor, but I'don't believe this. I turn the other Cheek even when it's flaming red because by now I've met practically every publisher in this industry and I know that ninety-nine per cent of the publishers are decent, song-loving breeds who hate the vociferous, overpersonalized one per cent who give the industry a bad name.

¹Music publishers are inherently good for the record business and particularly for me. I never got a hit from a songwriter direct. I never got one without the help of a music publisher. I've had enough hits happen to realize that this was not luck or coincidence. Since I want and need hits, I'll string along with the publisher.

Some a & r men get fed up with the pitiful slide - under - the - microscope treatment they get from publishers and strike back to pin all the ills of the song business on the lens grinders. I've done it myself but I've come to realize one thing. There are a few bad pennies—so what! Most music publishers are the only ones left today to bridge the gap between love for the craft of music and love for the dollar. At least the publisher can combine an emotional enthusiasm for show business—the theatrical flair, I call it with a wry respect for the laws of survival and commercialism. If there were no music publishers, I'm afraid there would be no hands to milk romance and stimulation from the udders of mechanized music.

I've had publishers call me everything from a crook to an ox. It invariably upsets me until I realize that for every character of this kind there are forty publishers and friends who take a long view and accept a refusal gracefully. I have a sentimental regard for their humor, their good natured sarcasm and their gossip. These characteristics make the music business and I don't care what anyone says —it's the exception who is malicious and wears his vanity and ambition on a loud sleeve.

I can remember when I first started with The Billboard and was assigned to review bands at hotels and night clubs. In those days George Pincus would squire me around, and we had an open understanding. If I didn't like the band and was fixing "to put in a rap" I would reach for the "third rail" (the check). This was the highsign to Pincus that he might be in trouble with this act and to figure out a way to disavow any strong friendship with me. If the band struck a responsive chord I'd sit idling while Georgie signed the swindle sheet and talked it up large and expansive. I never forgot that first lesson. George Pincus was great company and great laughs but never less than a good friend who understood my respect for my job and went along with it.

my job and went along with it. And the time young, serious and studious Arnold Shaw came to me with "Kiss of Fire." Arnold had always been an enigmatic factor—a kind of bright, deliberate intellect who seemed out-of-place in the pop music business. Yet it was refreshing to talk to him! Shaw came right to the point. He had this tune that admittedly he had shown to every a & r man in the business. They had turned it down but he wanted me to look at it. With a sly respect for the "guts" of this guy who must have known he was telling me I was the last person to see the song and that I might be bucking the strength of majority opinion, I listened carefully. The song "reached" me, and I convinced Georgia Gibbs to record it. We had a hit, but that memory was no more pleasant than Arnold Shaw's approach. There have been many such memo-

There have been many such memories. Then there are other memories which I wish I could forget. Today I have a variety of feelings and associations with publishers. I consider some of them very good friends, some of them fine businessmen. Others amuse me.

amuse me. From Max Dreyfuss, the Dean and Mr. Big of the music publishing business, I've gained a healthy respect for the music publisher—the man who has courage to subsidize and mold the writer, who endlessly drives home the axiom that the song is the thing and the writer the most guaranteed longterm investment. If Max can be this droll, charming, nimble and brilliant after eighty-two years of living what can be so wrong with the industry that fathered him. The same holds true for "Uncle" Louis Bernstein and for his people Dick Voltter and Elliott Shapiro who have given me many hits and the highest reasons for respect for their trade. Right at this moment George Pax-

Right at this moment George Paxton is attempting to shove a song down my esophagus. I ain't a'gonna do it and George right now probably has Nat Cole all set up on Capitol. The chances are fifty-fifty who's right about the tune but that's business and despite it Paxton and I haven't changed our affection for each other one iota.

And so it goes. Tomorrow in my office I'll still be turning down the publishers, still be pouting under the usual ill-tempered complaints, "you've got to have an angle to get a song recorded"—"you gotta go to the four thousand dollar window."

thousand dollar window." Tomorrow in my office I'll find out about another "exclusive" coming out on twelve other labels, I'll hear the rumors that I'm fired, hired, leaving for six other record companies, going back to Billboard, lost favor with my bosses. But today, I like music publishers!



July 2, 1955

Yours truly is on a short Continental trip again and will report on my return the many activities of the big recording stars some of whom are well known to you. I can already inform you that Vico Torriani, who made such a great impression on BBC television when he was Mantovani's guest a few months ago, will be making a return visit to the same show on July 15th. Meanwhile the Swiss star is busy filming in Germany and Italy. Have spoken to several of those Italian stars over here in London during the Italian Song Festival and found them all in search of big English and American numbers at the publishing houses. All want to be first with The Big Song back in sunny Italy and as Flo Sandon's said, I want to sing it in English, and Italian. Flo is known as the "Voice With The Glasses" and she recently got married to one of Italy's best loved singers of pop songs Natalino Otto. Have just heard Caterina Valente's latest waxing titled "This Must Be Wrong" coupled with "My Lonely Lover." "Wildfire," the ice show starring Frankie Vaughan, Mr. Pastry and Belita, got off to a good start. This musical on ice features lyrics and music by Norman Newell and Philip Green. "Daddy Long Legs," starring Fred Astaire and Leslie Caron, also opened this week and already, record buyers are showing interest in Sammy Davis, Jr.'s and in the McGuire Sisters' waxing of "Something's Gotta Give." Number could make the best seller list soon. Well folks, that's it from London this week. I'm off to Germany and the Scandinavian countries where I can assure you the hit parade is close be-hind the United States' and Great Britain's. So, till then, pip pip, cheerio and all that.

This week's best selling pop singles: (Courtesy "New Musical Express")

- 1) "Cherry Pink" Eddie Calvert (Eng. Col)
- 2) "Unchained Melody" Al Hibbler (Brunswick)
- "Unchained Melody" Jimmy Young (Eng. Decca)
- 4) "Stranger In Paradise" Tony Bennett (Philips)
- 5) "Earth Angel" Crewcuts (Mercury)
- 6) "Cherry Pink" Perez Prado (HMV)
- 7) "If You Believe" Johnnie Ray (Philips)
- 8) "Dreamboat" Alma Cogan (HMV)
- 10) "Stranger In Paradise" Tony Martin (HMV)



WON'T YOU BE MY HONEY, HONEY?

DON SHIRLEY

BEST SELLING ALBUM TONAL EXPRESSIONS

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POPULAR

"The Original Recordings of RUTH ETTING"-Columbia ML 5050 (12" LP)

"The Original Recordings of RUTH ETTING"—Columbia ML 5050 (12" LP) LOVE ME OR LEAVE ME; SHINE ON HARVEST MOON; MEAN TO ME; SHAKING THE BLUES BLUES AWAY; OUT IN THE COLD AGAIN; I'LL NEVER BE THE SAME; AT SUNDOWN; NEVER-THELESS: SAM THE ACCORDION MAN; IT ALL DEPENDS ON YOU; TAKE ME IN YOUR ARMS; TEN CENTS A DANCE. As the hit pic "Love Me Or Leave Me"—based on the life story of one of America's greatest song stars, Ruth Etting—hits the theatres throughout the country, Columbia reissues, in LP form, twelve of Miss Etting's original re-cordings. Twelve great oldies which she helped make standards of today. Due to the recording conditions in the twenties and thirties, the waxings have that tinny sound. But Columbia has done a great job of making them as clear and as pleasant as possible. The disk is a collector's item and should appeal to those who remember Ruth Etting or to those who are made curious by the picture, as to how Miss Etting sounded. Cover shot of the star is very effective. Many of the tunes in this album are performed in the film. And since the pic is a box office success, the record should rack up a good sale.

"RESTFUL (GOOD MUSIC"—Leopold Stokowski and his Symphony Orches-tra—RCA Victor LM-1875 (12" LP)

Victor has here a beautiful album for people who like mood music but are tired of hearing the same pop standards rehashed time and time again by one string ork or another. It's an album that'll sell to both classical enthusiasts and to the borderline case who likes classical music fashioned by a top orchestra. The disk features Leopold Stokowski playing some of the most beautiful works of Beethoven, Bach, Bizet and others. A great package to enjoy after a busy day at work. The disk is housed in a gorgeous four color cover of a young lady in a dreamy mood. Photo is sure to attract many an eye.

"FELICIA SANDERS at the BLUE ANGEL"-Columbia CL 654 (12" LP) COME RAIN OR COME SHINE; SPEAKING OF LOVE; IF I LOVE AGAIN; IT MIGHT AS WELL BE SPRING; I WANNA BE LOVED; BABY-DID YOU HEAR?; SOMETHING COOL; MY FUNNY VALENTINE; YOU MAKE ME FEEL SO YOUNG; WHEN THE WORLD WAS YOUNG; OLD DEVIL MOON; SONG FROM MOULIN ROUGE.

MOON; SONG FROM MOULIN ROUGE. Felicia Sanders, the lark who, with Percy Faith, made 1953's biggest hit with a tune called "Song From Moulin Rouge", is currently making a great deal of noise with her beautiful rendition of the "Medic" theme, "Blue Star". And as the thrush's name increases in popularity, Columbia issues her first LP. It's a wonderful album of great standards which the vocalist considers her favorites. They're the tunes she sings when she appears at one of New York's top niteries, the Blue Angel. Miss Sanders is gifted with a striking and pene-trating voice that's loaded with feeling. And when she emotes on these classic oldies, the results are great. Disk has an informal atmosphere that's most enjoyable. Should be a good seller.

"THE BEST OF FRED ASTAIRE"—LN 3137 (12" LP) A FOGGY DAY: THEY ALL LAUGHED; CHET : TO CHET ; I CAN' BE BOTHERED NOW; THEY CAN'T TAKE THAT AWAY FROM ME; A FINE ROMANCE; LET'S CALL THE WHOLE THING OFF; SLAP THAT BASS; CHANGE PARTNERS; THINGS ARE LOOKING UP; NICE WORK IF YOU CAN GET IT; DIG IT.

CAN GET II; DIG IT. One of the entertainment world's greatest stars is Fred Astaire, an amazing performer who for more than 20 years has been delighting film audiences with his fleet feet and his incomparable voice. Some of the greatest composers have written songs especially for him, and today, many of them are standards. Here, the Astaire technique and style is interpreted with the aid of some top in-strumental accompaniment. The songs take us on a musical tour through Fred's film hits, and any Astaire fan will consider the record a must.

"PICK UP THE BEAT"—Tony Pastor, Frankie Carle, Hal McIntyre, Hal Kemp, Gene Krupa, Benny Carter, Will Bradley, Neal Hefti, Glenn Miller, Count Gene Krupa, Benny Carter, W Basie-Epic LG-3127 (12" LP)

Epic has assembled here a terrific album that'll please the teen age hoofers Epic has assembled here a terring album that il please the teen age hooters ho end. It features twelve of the top bands of the swing era playing numbers with a beat. With the exception of "The Charleston", all the numbers are lindy-hops. Attractive cover in color shows a group of youngsters dancing the lindy. A ter-rific package that all parents of teenagers will stop to look at.

"EXPLORING THE UNKNOWN"-Voices of Walter Schumann-RCA Victor LPM-1025 (12" LP)

An imaginative and exciting piece of wax is presented by the Voices of Walter An imaginative and exciting piece of wax is presented by the Voices of Walter Schumann, one of the best big choral groups in the country today. Vocally, and with the aid of narrator Paul Frees, the group takes us on a journey into the unknown. The effect created by the distant sounding voices is thrilling and a bit on the eerie side too. Sounds like a dream sequence from a huge Hollywood production. The music was composed by Leith Stevens and the script written by Rip Van Ronkle. A musical experience that is faced with a very limited ap-peal. But it's a musical thrill.

"POP PARADE"—Volume V—Gene Sheldon; Leroy Holmes, Billy Eckstine, Art Mooney, Ginny Gibson, David Rose, Billy Fields, Cindy Lord—MGM E313 (10" LP)

HEY, MR. BANJO; UNCHAINED MELODY; LOVE ME OR LEAVE ME; HONEY BABE; WHATEVER LOLA WANTS; TAKE MY LOVE; YOUNG AND FOOLISH; CHERRY PINK.

MGM artists team up on this ten incher featuring eight of the country's current pop hits. Each artist renders a different tune and does a pleasant job. All the numbers were previously released in single form. A good buy for anyone who wants today's hits and is not particular whether they are the leading versions.

"YOU GO TO MY HEAD"-Joe Mooney Quartet-Decca DL 5555 (10" LP) FROM MONDAY ON; YOU GO TO MY HEAD; WHAT MORE CAN A WOMAN DO; NANCY; A MAN WITH ONE MILLION DOLLARS; PRELUDE TO A KISS; SHAKY BREAKS THE ICE; HAVE ANOTHER ONE, NOT ME.

Joe Mooney is in top form as he and his quartet glide through an octet of num-bers—some originals, some standards. Mooney has a warm, romantic voice and delivers the numbers in a fashion that'll please the people who go for an in-formal atmosphere. Mooney has a loyal following that'll consider the album an absolute must. Group has an inviting and somewhat progressive technique that comes off well here. Enjoyable platter.





"RAGTIME JAMBOREE" — Danny Duncan and his Orchestra — "X"-3040 (10" LP)

DONSON RAG; RHYTHM RAG; BLACK CAT RAG; KITCHEN RAG; HONKY TONK RAG; FLAP-PER RAG; PI-ANN-A RAG; CANOODLIN' RAG. PER RAG; PI-ANN-A RAG; CANOODLIN' RAG. During the First World War and the early twenties, America experienced a great musical era, the ragtime era. And needless to say, this delightful, happy-go-lucky period made its impression on our music of today. On this LP, Danny Duncan and his boys bring back all the memories of those gay days with an octet of rag favorites. Album has that devil-may-care flavor that's a pleasure on the ear. Some are originals and other standards.

COUNTRY

"HANK SNOW'S COUNTRY GUITAR"-Hank Snow-RCA Victor LPM 3267 (10" LP)

TWELFTH STREET RAG: RAINBOW BOOGIE: VAYA CON DIOS: MADISON MADNESS; WABASH BLUES; IN AN OLD DUTCH GARDEN; HILO MARCH; SWEET MARIE.

Hank Snow, one of country's music's greatest warblers, in addition to being a top star in the vocal department, is also recognized as one of the field's ace guitarists. Although his major successes in the wax world have been accomguitarists. Although his major successes in the wax world have been accom-plished via his voice, his own outstanding accompaniments have had much to do with his chain of hits. Here, we listen to Hank as an instrumentalist supported by his Rainbow Ranch Boys. It's a delightful album of pickin' at its best. Many of the selections are country favorites and any Hank Snow fan will consider this package a must. "Wabash Blues" is amazing. Guitar students can learn much from this package much from this package.

CLASSICAL

CHOPIN-MAZURKAS - WILLIAM KAPELL - RCA Victor LM-1865 -(1-12" LP)

(1-12" LP) The beauty and enchantment of Chopin mazurkas is performed with scope and passionate feeling by the late William Kapell. At the time of his death Kapell was only about thirty years old and was fast being recognized as the greatest young talent, and already one of the world's leading pianists. These recordings were among Kapell's last recorded just prior to his ill fated plane trip. Occa-sions such as this that makes one thankful for the wonders of recorded music. It saves for all time the genius of a man, who might otherwise have been for-gotten. It also makes one wonder how far this man might have gone had he lived out his full years.

DVORAK "Quartet No. 6 In F Major"—The Hollywood String Quartet—Cap-itol Records P8307 (1-12" LP)

DOHNANYI "Quartet No. 3 In A Minor"

DOHNANYI "Quartet No. 3 in A Minor" The exotic music of Antonin Dvorak is in evidence as the "Quartet No. 6" (American) is skillfully portrayed by The Hollywood String Quartet. The "Quartet" is well represented in recorded music as it is one of the more loved Dvorak works. The Capitol version will stand well on its meritorious treatment and should come in for its share of what will be a limited sale. The reverse side, Dohnanyi's "Quartet No. 3 in A Minor", is a long playing first. A fresh side may be the deciding factor in the purchase of the album.

BEETHOVEN "Symphony No. 7, in A, Op. 92"—Camden CAL-212—(1-12" LP) WARWICK SYMPHONY ORCHESTRA.

WARWICK SYMPHONY ORCHESTRA. As with all Beethoven works this Seventh Symphony has been recorded and re-recorded. There are many excellent versions by the top name conductors and orchestras. However, the economy minded buyer can do much worse than acquaint himself with this newest Camden release. The listed as the Warwick Symphony Orchestra, it was released formerly on RCA Victor under the name of the true artists, the Philadelphia Symphony with Leopold Stowkowski at the helm. If a library still does not posses Beethoven's Seventh, this is a good opportunity to correct that omission at very small cost indeed.

JAZZ

LENNIE NIEHAUS Vol. 3; The Octet #2-Contemporary Records C3503 (1-12" LP)

BLUE ROOM; YOU AND THE NIGHT AND THE MUSIC; BUNKO; LOVE IS HERE TO STAY; THEY SAY IT'S WONDERFUL; RICK'S TRICKS; ROSE ROOM; COOLING IT; YES, YES, HONEY; DEBBIE; NICE WORK IF YOU CAN GET IT; CIRCLING THE BLUES.

DEBBIE; NICE WORK IF YOU CAN GET IT; CIRCLING THE BLUES. Lennie Niehaus comes up with his third album for Contemporary—the second with his Octet. Tho Niehaus has the excellent support of such top flight musicians as Bill Holman, tenor; Jimmy Giuffre, baritone, Stu Williamson, trumpet; Bob Enevoldsen, valve trombone; Pete Jolly, piano; Monty Budwig, bass; and Shelly Mane, drums; the star is Lennie on the alto sax. Tho there is much ensemble work, Lennie rides with many solos that are standout. He goes off on long modern improvisations managing to keep swinging and retain the melodic content of the songs. The tone of his horn is always full and round. The album will be well received. round. The album will be well received.

CLARK TERRY—EmArcy MG 36007—(1-12" LP) SWAHILI; DOUBLE PLAY; SLOW BOAT; CO-OP; KIITEN; THE COUNTESS; TUMA; CHUCKLES. Clark Terry, long a musician's musician, with training that had him in the forefront of such bands as Hampton, Barnet, Count Basie and Duke Ellington, showcases his talents in the first LP devoted in the main to the Terry trumpet. Of course, Terry couldn't shine without the devoted support of such artists as Jimmy Cleveland, trombone; Horace Silver, piano; Oscar Pettiford, cello and bass; Art Blakey, drums; and Cecil Payne on the baritone sax along with Wendell Marshall on the bass. The group sparkles as they team up on some-times sprightly modern, paced at breakneck tempo and on sometimes warm, moody and compelling music. The album should help establish Terry with the fans. fans

AND THE PERSONAL MANAGEMENT AND THE ARTBEAT

Exclusive Personal Management: LARRY PUCK Press Relations: Salters-O'Rourke Associates Currently Chez Paree, Chicago, Ed Sullivan Show CBS-TV



"It's What's in THE CASH BOX That Counts"

Double Talk



by MARVIN HOLTZMAN

It was only a short time ago I blew my lid with monotonous regularity. When I played saxophone in dance bands it was . . . "How can they write such stinkin' arrangements"? I played shows and theatres it sounded lives a store of the stinkin' arrangements and lives a store I moaned . . . "How many more gimmick records"? As a distributor salesman for an inde-pendent I griped . . . "The major com-panies must do better than this!" When I became a major company sales and promotion man, it came out . . . "Our product is the worst!" When I listened to the radio, I prayed . . . "Oh where are the talented sing-ers with the lush, tasty, musical back grounds on literate and beautiful songs !" When you get to be an A.&R. man everybody else is a lousy critic! Of course you learn to live with it. It was only a short time ago I blew

By an ingenious application of thermo-nuclear rationalization, you think your own records are just gorgeous. These precious little musical gems are released one by one. Get this Critic's Circle for an opening night! Your boss, his boss, the artist, his manager, his booking agent, that saxophone player from the first para-graph, the publisher, the writers, the saxophone player from the first para-graph, the publisher, the writers, the disk jockey, the librarian, the dis-tributor, his salesmen, the dealer, the one-stop, the operator, the pin-ball machine, the buyer, her grandmother, the record reviewer, the columnist, the rest of the trade, and posterity: whose total considered judgment amounts to, "The guy that made this record is a master-plater!" You finally come up with a couple of hits. All is sweetness and light. The foregoing essay on critical retribution comes to you as a public service.



service

Everybody – but Everybody digs **The Mulcays EXCLUSIVE ESSEX RECORDING ARTISTS**



by LUIGI CREATORE & HUGO PERETTI

(The scene is shortly after midnight in the A & R office of Mercury Records, N.Y. Two tired characters sit at desks facing each other, separated by a closed piano. Only the gentle fall-ing of lead sheets into the waste paper basket interrupts the silence. Then they appear they speak . . .)

HUGO: Let's pack it in . . . let's go home. LUIGI: Okay. There's nothing here

anyway. HUGO: How can there be such bad

material all in one office? LUIGI: It's not easy. You have to

HUGO: Everybody's got a private hit. Everybody's got the answer to the next session.... What a business! LUIGI: Maybe we ought to give it

LUIGI: Maybe we ought to give it up...do something else. HUGO: Like what? LUIGI: We could become artists. That's the life. HUGO: Sounds good. But do you know the chances of making a hit record with a new artist? LUIGI: Rough, huh? HUGO: Very. ... And suppose, after the fourth or fifth record, we hit one. Then we first have to go out on the road to try to cash in.... LUIGI: No good. Let's try some-thing else.

LUIGI: No good. Let's try some-thing else. HUGO: What about the publishing business?... That's an easy deal. LUIGI: It's easy if you want to hang around outside an A & R man's office. And if you get in, your song has to be turned down, held up, or used for a flip side. HUGO: You might hit an "A" side. LUIGI: That's even worse.... Now you have to take ads, work on disc jockeys, go on the road ... it's gotta

wind up costing money. HUGO: So what's left? Let's go into the Pizza business. LUIGI: I know a guy . . . makes

HUGO: Seventy-eights or forty-

HUGO: Seventy-eights or forty-fives? LUIGI: No. I'm serious. We can get this guy for a sponsor and we become disc jockeys. HUGO: Not me. I don't want to wade through a hundred records a week looking for the right one. No matter what you spin, it's the wrong record, or the wrong version. And if the guy runs out of pizzas, we run out of dough. . . LUIGI: Very funny for this time of night.

night. (PHONE RINGS. BOTH CHAR-ACTERS ANSWER ON EXTENSION PHONES.) Voice Hello . . . you guys still

PHONES.) Voice Hello . . . you guys still working? HUGO: Just leaving. VOICE: I got a terrific song. LUIGI: We're just leaving. VOICE: This is a sensational bal-lad. . . . I've got a demo right here. Listen to it over the phone. (DEMO PLAYS FOR TWO MIN-UTES)

UTES) HUGO: Tell you what to do. . . . LUIGI: Get in a cab and come

LUIGI: Get in a cab and come right over. (THEY HANG UP) HUGO: Sounds like a good ballad ...but it needs something. LUIGI: Let's give it an R & B feel-ing, but with a Cha-Cha beat. HUGO: Right. And we'll add ban-jos...maybe mixed in with a Crazy Otto piano. We'll get started tonight. LUIGI: Where is this guy?... Geez, you can't ever find a publisher when you want him!!



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Talent And Tunes by MILT GABLER

Which comes first, the song or the singer? This question is invariably put to me by professional and non-pro music lovers alike. In my book it has always been the song-but many songs have been tailored specifically for gifted singers, and without their individualistic interpretations there would be no hits.

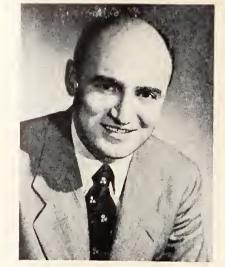
The success of Decca Records at the present time is due to the proper wedding of artist and song. If a recording is made properly we do not have to worry about another label taking the business away from us. The day of the fast, haphazard "cover" record is gone. This does nothing but lose money for the company, the artist and the publisher. Today more money is put into advertising and exploita-tion than at any other period in the history of the business. Records must be good to pay off.

The best chance a new artist has The best chance a new artist has is with new material or an outstand-ing arrangement of a great standard! At present we are bringing up many new acts, stars you will be hearing a lot of in the near future. Names like Susan Hunter, Frank Verna, Karen Rich, The Paris Sisters and Bebo Valdes. These people all have great talent or they would not be great talent or they happen it will be the song that will make them, and be the song that will make them, and they who will make the song. During the past year we here at Decca have been very proud to bring

new great stars to the record enter-tainment world. Some of them were known and respected artists who never hit "the jackpot" phonograph wise. Today they are household names, and as we say in the trade, "fractur-ing" everybody. Decca has thirty hit recordings selling at one time, by such stars as The Four Aces, Sammy Davis, Jr., Kitty Kallen, Bill Haley and his Comets, Al Hibbler, Caterina Valente, Lenny Dee, Crazy Otto, Mills Brothers, Carmen McRae, Cowboy Church Sunday School, Susan Hunter, Webb Pierce, Red Foley, Kitty Wells, Ernest Tubb, Goldie Hill, and if I've forgotten any I apologize, for I love them all. In the future watch for hit records

In the future watch for hit records by the following great artists: Bing Crosby (still king of them all), Danny by the following great artists: Bing Crosby (still king of them all), Danny Kaye, Ella Fitzgerald, Peggy Lee, Guy Lombardo, Russ Morgan, Louis Arm-strong, Connee Boswell (a girl with this much "heart" has to make it), Gary Crosby, The De Marco Sisters and Georgie Shaw. If I cannot make number one sellers of people as great as the above I should retire from the business. I have faith that the right song will come along and sky-rocket them to the top of the charts. That is what I am constantly searching for—the proper tune at a time the artist can be available to record it. Then one of our great staff arrangers will go to work and give it a setting he feels makes for a solid hit record. All of this we take into the studio and try to blend into "Little Things Mean A Lot" or its equivalent. Or, as they say on the street, "That's what makes horse-racing!"





Jazz Reaches New Heights

AVAKIAN GEORGE

Jazz on records today has attained an estate which its most ardent well-wishers (and I have been wishing at this well for more years than I want to remember) never thought it would

wishers (and I have been wishing at this well for more years than I want to remember) never thought it would reach. It has, of course, passed from a single-record business to a package business. It is even in the course of passing from a 10-inch LP business to a 12-inch business. That almost puts it in a class with the most re-spected works in the record catalogs, the classical line, and as a matter of fact, that's where jazz belongs. Good jazz, that is. By good jazz, I mean music that deserves to endure. Too many jazz recordings are made on the basis of throwing a few men together on a date (often an instru-mentalist with a rhythm section) in order to cash in on the current popu-larity of some individual and, inci-dentally, the general trend favoring jazz. Sometimes the date doesn't real-ly come off. Too often, the records are released anyway, just to get the in-vestment back. No thought, unfortu-nately, is given to the fact that this does neither the company nor the artist much good. Quality in jazz recording pays off— quality of performance and thought content, even more than technical quality of sound (though that's im-portant, too). A few fine jazz Lp's will outsell in the aggregate—and repre-sent much more prestige and profit— than a large catalog of things that don't quite make it. They will also continue to sell for many years to come, long after the quickie dates are forgotten. Dealers today tell me that they have a tendency to order fairly heav-ily on many jazz releases, because they aren't sure what will go but they're afraid not to try because of the jazz trend. Then they let the weaker sellers disappear in three or four months. This puts jazz in the class of pop singles, which is where it shouldn't be. But dealers cannot help it if their reaction is reinforced by customer reaction to certain jazz recordings. The flood of jazz albums from every company doesn't make it any easier

The flood of jazz albums from every company doesn't make it any easier for the dealer or the customer. It is quite impossible to keep up with everything that comes out, and it is getting harder and harder for dealer and the customer to figure out in advance what is good and what isn't. Even reviews don't help too much, be-cause there is so much stuff being re-leased that I recently found that I had

Even reviews don't help too much, be-cause there is so much stuff being re-leased that I recently found that I had missed some excellent albums on com-petition labels because the reviewers I had been watching either didn't cover them adequately (a sentence or so of non-committal comment) or failed to mention them at all. The placing of jazz in its proper qualitative and quantitative position in the recording field has to begin with the recording companies. It will be forced on them soon enough by dis-tributors, dealers, and the public. The record companies that take a position of high quality and fewer releases now will suffer less and gain much more in the near future. Good jazz is bought by people with money to spend and with tastes that include Bach, Mozart, Bartok, and Berg. They will buy a good jazz album no matter how old it is. Dave Brubeck's "Jazz Goes To College," a year old now, still hits Columbia's weekly best-seller list every so often, despite the fact that our pop albums are selling faster than ever. The biggest jazz best-seller of all time, Benny Goodman's 1938 Car-negie Hall Concert album (released in 1950), rolls on as though it were only in its second year. An idea plus fine talent is what makes best-selling jazz. Both are necessary. The ideas are as hard to come by as the talent. Sometimes (as with those Brubeck and Goodman al-bums) the idea is inherent in the par-ticular work of the artist's career (as with Woody Herman "Three Hande" and Cone Kwung "Sidelicks"

album. Sometimes the idea comes from the very nature of the artist's career (as with Woody Herman "Three Herds" and Gene Krupa "Sidekicks" albums). Sometimes the idea is one which could have been interpreted by any of several artists, but happens to be especially suited to a particular artist (as with the Louis Armstrong Plays W. C. Handy album). Combining ideas and talent makes best-selling albums in any field, and in jazz it is going to be the factor that makes for an enduring, profitable cat-

makes for an enduring, profitable cat-alog for manufacturer, distributor, dealer—and customer as well!



The Song Hit BOX SCORE

BMI presents a six month accounting of the outstanding current song hits in the BMI repertoire as determined by two of the music trade barometers.

		January			1	Febr	uary		March				April					1	M	ay		June				
	1	8	15	22	29	5	12	19	26	5	12	19	26	2	9	16	23	30	7	14	21	28	4	11	18	25
LET ME GO, LOVER (Rumbalero)	4	2	1	1	3	5	6	9																		
SHAKE, RATTLE AND ROLL (Progressive)	7	9																								
HEARTS OF STONE (Granite-Regent)		10	7	4	4	1	1	1	2	3	4	7	8	8	9											
THAT'S ALL I WANT FROM YOU (Weiss & Barry)				10	9	6	5	3	4	6	9	9	9	10												
NO MORE (Maple Leaf)						8	7	6	7	10																
SINCERELY (Arc)						10	8	5	3	2	2	1	1	1	3	5	7	8	9							
EARTH ANGEL (Dootsie Williams)								8	6	4	3	5	6	5	6	8										
TWEEDLEE DEE (Progressive)								10	8	7	6	4	3	4	4	2	3	3	5	6	6	7	8			
KO KO MO (Meridian)									10	8	5	3	5	7	7	10	10									
ROCK LOVE (Lois)													10													
PLEDGING MY LOVE (Lion)															9	10	7	9	10	1						
BALLAD OF DAVY CROCKETT (Wonderland)															8	4	2	1	1	1	2	3	4	4	4	3
DANCE WITH ME, HENRY (Modern)																	8	5	4	3	4	4	3	3	3	4
THE BREEZE AND I (E. B. Marks)																						10		10	8	9
DON'T BE ANGRY (Republic-Savoy)																							10	9		

The CASH BOX "TOP TEN"

The "HIT PARADE"

	<u> </u>		anua					ruary				rch				April					ay			Ju	ne	
	1	8	15	22	29	5	12	19	26	5	12	19	26	2	9	16	23	30	7	14	21	28	4	11	18	25
LET ME GO LOVER (Rumbalero)	2	1	3	2	1	2	3	4																		
HEARTS OF STONE (Granite-Regent)				6	5	6	6	2	2	4	5															
THAT'S ALL I WANT FROM YOU (Weiss & Barry)						7	7	7	3	5	6	6	7	7	7											
SINCERELY (Arc)							4	5	6	2	3	4	2	5	4	6	5									
TWEEDLEE DEE (Progressive)								6	7	3	4	1	4	2	2	4	4	4	5	4	6	6				
KO KO MO (Meridian)									5	7	2	5	6	6	5											
OPEN UP YOUR HEART (Hamblen)											7															
BALLAD OF DAVY CROCKETT (Wonderland)												3	3	1	1	1	1	1	1	1	1	1	2	3	3	
DANCE WITH ME, HENRY (Modern)																	6	7	4	6	4	4	5	4		

The numbers in the above tabulation indicate the week-to-week positions of BMI-licensed song hits among the seven on the "Hit Parade" and the Top Ten selections from The Cash Box.

These songs have achieved success because the writers, composers, publishers and performers have pleased the public taste. BMI salutes their joint achievements.

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THE CASH BOX on the occasion of a

Greetings

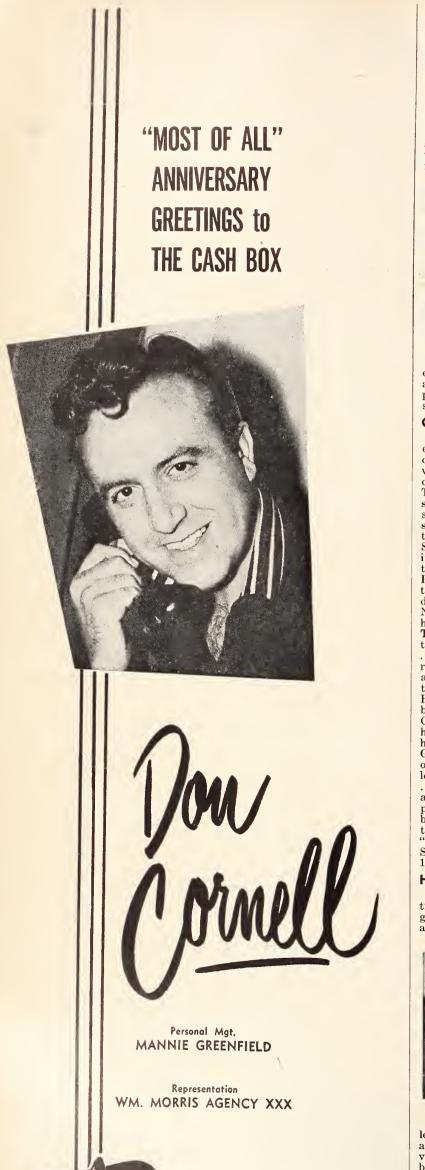
noteworthy 13th Anniversary



"It's What's in THE CASH BOX That Counts"

NEW YORK . CHICAGO . HOLLYWOOD . TORONTO . MONTREAL





The Cash Box A CIRCL

NEW YORK:



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CHICAGO:



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HOLLYWOOD:



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"It's What's in THE CASH BOX That Counts"

Page 48

Too Many Records?



by LAWRENCE KANAGA

One of the most common complaints about the record industry today is that virtually every company in the busi-ness is turning out too many records.

Coin box operators are particularly aware of this situation. Each week they are faced with the tedious task of pouring over scores of new releases in an effort to choose merchandise that will get fast customer reaction in juke boxes

Perhaps the main reason for the multiplicity of releases is the fact that all companies are trying to get back the recording costs for every tune that is put on tape. As a result, manufac-turers too frequently release discs which aren't up to par in the hope that initial sales to distributors and dealers will offset the recording costs.

I am convinced that the burden im-I am convinced that the burden im-posed on distributors, dealers and coin box operators alike by an over abun-dance of releases could be alleviated to a great extent by the manufacturers. At RCA Victor we are placing increas-ing emphasis on the screening of every record we produce before it is re-leased. Discs that obviously aren't good merchandise are being culled from our release list as never before. This type of operation, I hope, will become general throughout the indus-try in the near future. But it is important to remember

But it is important to remember that there can be too rigid limits on the number of releases. Because the record business is healthy and pro-gressive, more and more new firms are entering the field. That automat-ically means more releases, and it also means chances for a "hit" are multi-plied. From an abundance of material, there is bound to come music that the public wants. When the public gets what it wants, then the whole record industry is in a stronger position.

of course the best argument for a flexible release system is quite basic: if releases are drastically curtailed, many artists worthy of top recognition would continue to be unknown; many songs that rocket up among the favor-ites would never be recorded. The constant search for new artists and material is a vital factor in the eco-nomic health of the entire industry.

There have been many instances in this business when a company has made an honest attempt to substan-tially reduce its releases. Some songs made an honest attempt to substan-tially reduce its releases. Some songs that might have made the grade never saw the light of day on records. Sup-pose that Perez Prado's "Cherry Pink" had come along during a week in which releases were particularly heavy releases were particularly heavy. "Cherry Pink" could have been written off as a noble experiment in new sound and a pop record of a more standard format could have replaced it on the release list. Fortunately, that didn't happen.

Cherry Pink" is now well over the that has been an exceptionally profit-able item for the artist, distributors, dealers and, of course, RCA Victor.



There's Profit In Those International Disks



by FRANK AMARU

Which is the profit button?

Actually, every button pressed by a juke box player should make a profit for you. The buttons on the panel operate mechanically, efficiently, silently. The sound is better than ever. Yes, every phase of the industry has progressed. But have your profits made comparable advancements?

No doubt they have for many of you. You have profited by the opportunities hiding in your many locations and you have made a study of each of them, tapping in this manner a new source of revenue.

You have done this by constantly analyzing your locations and the proven taste of your patrons. But in addition, you have used foresight in programming records in your boxes which had not proven themselves but which you thought had a great potential.

It is this kind of foresight that has brought about the tremendous success of such recent hits as "Anna," "Cherry Pink," "Malaguena" and many others.

Now that you have created this interest in an exciting field of music that is so new to most Americans, you know it would be profitable to explore further this new trend.

So the question comes up "which is the profit record?"

They all should be-the hits-the standards-the novelties.

There is another record, however, that does not appear in this groupthe "International." It is this "International" record you must program for the added profit.

The International record has no nationality.

It is music that has the world for a market-it is the tango from Argentina (Kiss Of Fire); the mambo from Cuba (Mambo Jambo); the song from Mexico (Besame Mucho); Italy (Ci-Ciu-Ci); or France (La Vie en Rose). It may also be the ballad from Germany (You-You-You), or England (Ebbtide).

It stands to reason that if complete radio programs are devoted to this type of music that there already exists a nucleus of customers, and in many cases an introduction to this

field will freshen a badly worn pop taste.

Many people like piano disks. These same people will listen to a piano recording of a Mexican artist playing "Besame Mucho" just as readily as they will listen to Frankie Carle playing "Ida" or any other selection. The jazz fan will listen to a recording of Prado or Esquival-or one of Sauter-Finegan or Stan Kenton.

At most resorts and small night clubs Latin American rhythms are performed by small combos built around the piano. Disks by such groups are many; are characterized by clear rhythms and are ideal for listening or dancing. Among some of the better known artists are the Tony Martinez Quintet, Noro Morales' piano and rhythm. Tito Rodriguez and his rhythm, etc.

How many customers do you have who like French recordings, yet don't actually understand the language?

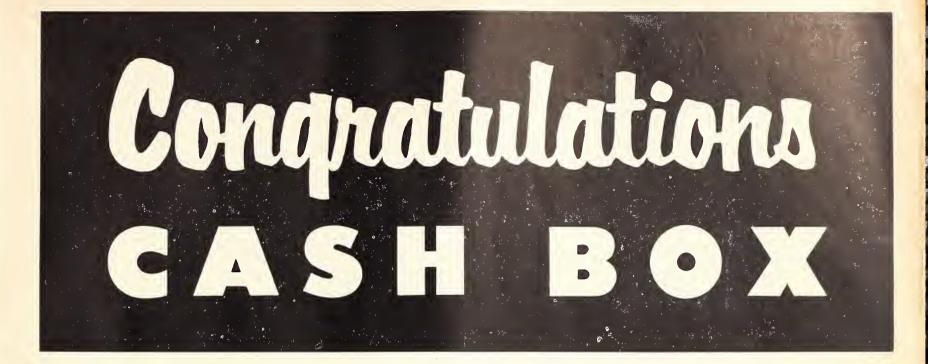
Many of these same people will take readily to an offering by an Italian, German or Spanish artist once you have made it available. I need but remind you of "Anna" sung in Spanish, "C'est si bon" sung in French, and most recently "Malaguena," sung in German.

All of the above mentioned have been profit records-and there are many, many more.

Of the International tunes that have become most popular and today are considered standards, you have but to read the following titles---"Yours," "The Peanut Vendor," "Be-same Mucho," "Malaguena," "Gran-ada," "Sweet and Gentle," "C'est Si Bon," "Ci-Ciu-Ci"---and many others. Although these selections may be pur-chased sung in English, nevertheless the smart operator can and should program his box with the original versions--for that extra profit. The player who goes for this mu-sic is a steady player. When pops or novelties fail to get plays, the ma-chines that program this type of mu-sician always count on a solid nucleus are considered standards, you have

sician always count on a solid nucleus of customers to keep the machine playing.

playing. It appears that this upswing of Latin and European flavor in our own music circles is headed for an even greater year than heretofore. It is well to remember that this may well be the profit button playing your profit record.



From London Records and All Its Artists...



The biggest all-out pop hit campaign in our entire history. Just watch our new releases zoom!

CONDON STREET

The House That Jazz Built

by MURRAY SINGER

The Record Industry Has A Long Way To Go



by MORRIS PRICE

Good as business is and as much Good as business is and as much as record sales have increased, the phonograph record industry has a long way to go. The introduction of the 33¹/₃ and 45 r.p.m. speeds, the advent of high fidelity recording, the advent of high fidelity recording, the dramatic changes in packaging, the modernization of juke boxes—all these factors have done much to raise the unit and dollar volume of the in-dustry to new heights. Yet it is gen-erally believed that the record in-dustry now gets a smaller share of its potential market than it did 10, 15 or 20 years ago. There are many more record companies than ever be-fore, there is more music of varying types being released all the time, there is more consumer interest in recorded music—yet the record in-dustry is doing less than half the total business which it could and should do.

total business which it could and should do. Look at these facts: We still be-lieve that a million-selling pop record is a "smash hit." Such record sellers are hard to come by. Of the one mil-lion total, at least 250,000 copies are bought and used by the coin machine industry. That leaves but 750,000 copies of the hit which were sold to the general nublic.

Now—there are some 160,000,000 people in the United States; there are some 44,000,000 families in the United States; there are said to be some 20,000,000 record players in use in the United States. Why then do we think that selling 750,000 copies of a record is such a tremendous feat. Let's assume that only half of the 20,000,000 record players are actually in use. Selling 750,000 records to a potential of 10,000,000 doesn't sound impressive either. Cut it still further. Cut it to 5,000,000 record player users. The story isn't much brighter

The story isn't much brighter. As for those who point out that not all the owners of record players are interested in pop hits, what about such items as Patti Page's "Ten-nessee Waltz," Leroy Anderson's "Blue Tango," Georgia Gibbs' "Twee-dle Dee" and others which cross the lines of demarcation between music categories? These are the type of recordings which sell to pop buyers, classical buyers, country buyers, rhythm and blues buyers, etc. Yet they never approach the four or five million sales mark. Perhaps we need to fight for great exposure, perhaps we get too much

Perhaps we need to fight for great exposure, perhaps we get too much exposure. Could be that selling tecn-niques—on all levels—are outmoded. Could be that the industry has failed to sell the consumer on the great values in owning records. In any event, we have a long way to go before we can call ourselves an industry and feel sure that we can take our place alongside such indus-tries as television, book publishing, motion pictures and theaters.

Bethlehem Records came into being at a time when the jazz record field was beginning to be a highly competitive field. The independents which had been in business many years before had powerful jazz catalogs and had most of the top jazz artists under contract. Most of the others were with the majors who were putting full emphasis and promotion on jazz. It was less than a year ago that we began.

When Gus Wildi, president of Bethlehem, called me in to handle the national sales, the company had released several singles in the even more com-petitive pop market. These were un-successful. The distribution was skeleton, there was very little promotion and even less of a direction toward which to move. There was very little product to sell and so we began all over. Without any delay, we signed Chris Connor who was fairly well known . . . she sang with Stan Kenton and Jerry Wald. We recorded her immediately and without waiting for covers or even pressings, I took a handful of dubs and went out on a tour of distributors. The job was difficult. I had to sell a new label and a new artist. With a lot of talk, persuasion, promises . . . and a good record, I sold.

Now we had to follow through. We knew that our product would have to be especially good to get and keep a foothold in the market. We knew, too, that we'd have to be experimental in our music and our packaging . . . and, we'd have to build new stars.

To produce our albums, Creed Taylor was brought in as A & R director. And although he was young, Creed had an intricate knowledge of modern music and its people. He began to produce . . . Oscar Pettiford, Ruby Braff, Carmen McRae and a follow-up album to the very successful Chris Connor album.

For packaging we thought perhaps we'd try several designers and pick the best. The first package was assigned to Burt Goldblatt who had been designing and photographing covers and who had a rich feeling for jazz. We looked no further. Since the first, Burt has been designing and photographing every cover that has come from Bethlehem, even more electrifying and rewarding than the other. This was proven when one of our covers was given the Art Directors award as the best designed jacket of 1955. The house of Bethlehem now had

a solid foundation. Our albums were selling. The distributors began to call me for our product. The well established artists were coming to us. And, most of all, we were building new stars. Our artist roster was becoming large and strong . . . Chris Connor, Ruby Braff, Oscar Pettiford, Bobby Scott, Joe Derise, Vinnie Burke, Joe Puma, Herbie Mann, Eddie Shu, Urbie Green, Paula Castle, Conte Condoli, Stan Levey, Charlie Mariano, Carmen McRae, Hal McKusick, Herbie Harper, Australian Jazz Quartet, Bob Hardaway, Max Bennett, Don Elliott, Terry Morel, Red Mitchell, Kai Winding & J. J. Johnson, Charlie Shavers, Joe Roland, Bobby Troup, Frances Faye, The Smith-Glammann Quintet, Sam Most . . . and there are many more to come.

The leasing of packages was fast now. Some were accepted, some were not. I had now lined up key distributors throughout the country. We established a West Coast sales and A & R office. Disk jockeys were playing our records in both the jazz and pop fields.

In June our house was completed when we signed a deal with London Records for the world-wide distribution of our product. Retaining our cover design and using the name Bethlehem on every label, our records will now be sold and heard in every part of the world. This I heartily believe is a tribute to the achievement we have made in this short time.

The story of Bethlehem is a shining one. I believe we have made tremendous steps forward not only in the record industry but in the field of jazz itself. We have given a chance to the new and unknown artist, we have established new and wider acceptance from the general buying and listening audience. Of this we are all proud. Now we will move forward. There will be new and more promotion for our artist and our product, for the distributor and for the dealer. There will be complete and accurate service for the disk jockey. And of course there will be further experimentation, still better packages and new artists. Bethlehem, the house that jazz built ... will become a mansion.



PACIFIC COAST'S LARGEST ONE-STOP SERVICE CALIFORNIA MUSIC COMPANY 2940 W. Pico Blvd., Los Angeles, Calif. (Phone: REpublic 3-1196)

JOHNMES

Happy Anniversary Greetings to THE CASH BOX

and look what he's got with him!

Maving just completed one of the most successful continental tours in the history of show business, Johnnie has recorded two brilliant sides that defy description. They're sheer artistry! Each side can "break" with the first jockey spin or operator play. It's a box lot record for dealers!

COLUMBIA

I'VE GOT SO MANY MILLION YEARS (That I Can't Count Them) erchestra directed by Jimmy Carroll.

RECORDS

backed

"It's What's in THE CASH BOX That Counts"

SONG OF THE

great new 4-40528 The Cash Box, Music

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49—Duvid Crockett

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50-Not Yet

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	COMPILED BY "THE	CASH DUA	FR
Comprising AU-Audivacs CW	-Crown Fl-Fiesta KA-Kap	p PE—Peacock SP—Specialty	
100 St-Bell DA- BN-Benida DE- BT-Bethlehem DL-	–Dana 4 Star–Four Star KI–King –Decca GN–Golden LO–Lond -DeLuxe GR–Groove MA–Mar	PM—Prom ST—Starlite Ion PP—Peter Pan TA—Tampo	* IND
Selections CA-Capitol DO- CD-Cadence DT-	-Dot GS-Gold Star MD-Med	1:- RA-Rainbow TR-Trend	Tunes national
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6/25 6/18	6/25 6/18 CA-3147 (F-3147)	6/25 6/18 SE-4167 (45-4167)—BARRY	
Melody	RAY ANTHONY Mmmmm Mamie CO-40515 (4-40515)—	FRANK & S. BOLIVAR Lemon-Merengue VI-20-6138 (47-6138)—	PP-412 (
★CA-3055 (F-3055)	BELMONTE ORCH. Bambuco Hat Dance	EARTHA KITT & P. PRADO Freddy	MG-1198
Medic CO-40455 (4-40455)—LIBERACE	CR-61436 (9-61436)- JOHNNY DESMOND	13—Alabama	PM-1115
CR-61407 (9-61407) DON CORNELL	It's A Sin To Tell A Lie GS-253 (45-253)—JOE VALINO Lonely Boy	Jubilee 13 21	VI-20-610
All Of You ★DE-29441 (9-29441)	7—Honey Babe	CR-61446 (9-61446)— CLIFF STEWARD Sweet Cidertime	WD-217
AL HIBBLER Daybreak DE-29509 (9-29509)-	★MG-11900 (K-11900)— ART MOONEY	GTJ-90 (45-90)	
GUY LOMBARDO Danger, Heartbreak	No Regrets VI-20-6025 (47-6025)	Tuck Me To Sleep In My Old Kentucky Home	19—8
Ahead ★EP-9102 (5-9102)— ROY HAMILTON	SAUTER-FINEGAN What Is This Thing Called Love	★MD-1010 (45-1010) FERKO STRING BAND	EP-9107
From Here To Eternity ME-70598 (70598×45)—	8—Ballad Of	ME-70642 (70642x45) DAVID CARROLL	HE-452
CREWCUTS Two Hearts MG-11962 (K-11962)—	Davy Crockett 5 4	Baffi MG-12000 (K-12000)-	★ME-706
Olivia	BE-1091—TEX STEWART Crazy Otto ★CA-3058 (F-3058)—	ÁRT MOONEY Paddlin' Madelin' Home	
VI-20-6108 (47-6108)	ERNIE FORD	14—If I May	20-0
Hey, Mr. Guitar VI-20-6078 (47-6078)— JUNE VALLI	CA-3144 (F-3144)	CA-3095 (F-3095)	CA-3133
Tomorrow 2-Rock Around	Tweedlee Dee CD-1256 (45-1256)— BILL HAYES	NAT "KING" COLE & 4 KNIGHTS A Blossom Fell	CO-40514
The Clock	<i>Farewell</i> ★CO-40449 (4-40449)—	15—Heart	LO-1565
AR-123 (45-123)—SONNY DAE Movin' Guitar	FESS PARKER I Gave My Love CR-61368 (9-61368)	±DE-29476 (9-29476)→	LO-1575
★DE-29124 (9-29124)— BILL HALEY & COMETS	STEVE ALLEN Very Square Dance	FOUR ACES Sluefoot ★VI-20-6097 (47-6097)→	
MG-12028 Thirteen Women (K-12028)— CHARLES WALCOTT	DE-29423 (9-29423)—BURL IVES Goober Peas DO-1240 (45-1240)—	EDDIE FISHER Near To You	ME-70630
Love Theme	MAC WISEMAN Danger, Heartbreak	X-0125 (4X-0125)	MG-1201
3—Cherry Pink And Apple Blossom	Ahead FI-049 (45-049)—IRVING FIELDS Crazy Pancha	16—Whatever Lola	★ 1-20-6
White 2 2	ME-70555 (70555 x 45)	Wants 10 10	
CO-40472 (4-40472)— XAVIER CUGAT O. (The Chl-Chl) Cha-	I've Been Thinkin' MG-11941 (K-11941)→ JAMES BROWN	CA-3104 (F-3104 (F-3104)→ —BILLY MAY	21_N
Cha-Cha +CR-61373 (9-61373)	He's A Rockin'-Horse Cowboy	Just Between Friends DE-29472 (9-29472)— CARMEN McRAE	★CA-313
ALAN DALE <i>I'm 5incere</i> CR-61381 (9-61381)—	VI-20-6041 (47-6041) - VOICES OF WALTER SCHUMANN Let's Make Up	Am I The One Ta Blame	22N
GEORGIE AULD Plantation Boogie	9—Dance With Me,	EP-9101 (5-9101)— MELLO-LARKS Shoeless Joe From	R
DE-29380 (9-29387)	Henry (The Wallflower)	Hannibal Mo. ★ME-70595 (70595x45)	CD-1266
You, My Love DE-29510 (9-29510)— GUY LOMBARDO	BE-1093-EDNA McGRIFF	SARAH VAUGHAN Oh Yeah MG-11961 (K-11961)—	CR-61433
Darling, Je Vous Aime TI-10-256 (45-256)— TITO DUENTE	Pledging My Love CR-61370 (9-61370)3 RAYS Far Sentimental	GINNY GIBSON If Anything Should	LO-1589
TITO PUENTE All Of You ★VI-20-5965 (47-5965)—	Reasons MA-102 (45-102)-	Happen To You ST-1363—THE HI-LO's I Thaught About You	★ UQ-303
PEREZ PRADO Marie Elena	LESLIE SISTER5 <i>I Need Yaur Love</i> ★ME-70572 (70572x45)—	VI-20-6077 (47-6077) DINAH SHORE	
4—Something's Gotta Give	GEORGIA GIBBS Every Road Must Have A Turning	Church Twice On Sunday VI-20-6122 (47-6122)—	23—H
4 8 CA-3096 (F-3096)—	MO-947 (45-947)- ETTA JAMES & PEACHES	PEREZ PRADO O. Dilo	LI
RAY ANTHONY Sluefoot	10—It's A Sin	X-0116 (4X-0116)- LOUIS JORDAN It's Been Said	★CD-126
★CR-61423 (9-61423)— McGUIRE SISTERS Rhythm 'N' Blues	To Tell A Lie 15 16	17—The Breeze	CO-21419
CR-61425 (9-61425)-	CR-61436 (9-61436) JOHNNY DESMOND Learnin' The Blues	And I 11 11	+0.405
Saturday Night Mambo ★DE-29484 (9-29484)— SAMMY DAVIS, JR.	EP-9093 (5-9093) SOMETHIN' SMITH	CO-40521 (4-40521)— ILSE WERNER Jungle Drums	★CO-405
Love Me Or Leave Me VI-20-6140 (47-6140)	My Baby Just Cares For Me	★DE-29467 (9-29467) CATERINA VALENTE Jalousie	EP-9110 (
FRED ASTAIRE Sluefoot	11—Hard To Get 18 15	18—Hey, Mr. Banjo	24—L
5—A Blossom Fell ★CA-3095 (F-3095)—	★X-0137 (4X-0137)— GISELE McKENZIE Boston Fancy	17 13 CA-3103 (F-3103)—	CO-40525
NAT "KING" COLE	12—Sweet And	THE BANJO BOYS	00-40923
LO-1554 (45-1554) DICKIE VALENTINE Who's Afraid	Gentle 16 22	CO-40506 (4-40506) FRANK YANKOVIC Pretty Music	CR-61408
LO-1566 (45-1566)	CO-40530 (4-40530)- XAVIER CUGAT	CR-16408 (9-16408)-	★DE-2948
Softly, Saftly 6-Learnin ²	That's Hot-Cha-Cha With Me ★CR-61435 (9-61435)—	Love Me Or Leave Me DE-29516 (9-29516)- GUY LOMBARDO	
The Blues	ALAN DALE You Still Mean The Same To Me	Marty ★KA-113 (45-113)—	MG-11984
*CA-3102 (F-3102)	★ME-70647 (70647x45)— GEORGIA GIBBS	THE SUNNYSIDERS Zoom, Zoom, Zaom GN-216 (45-216)—	★ 1-20-60
If I Had Three Wishes	Blueberries	SANDPIPERS & M. MILLER	
	Unity those records	best suited for comme	rcial use



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OM LEADING RETAIL OUTLETS!

★DO-15377 (45-15377) PAT BOONE Tennessee Saturday Night mercial use are reviewed by THE CASH BOX"

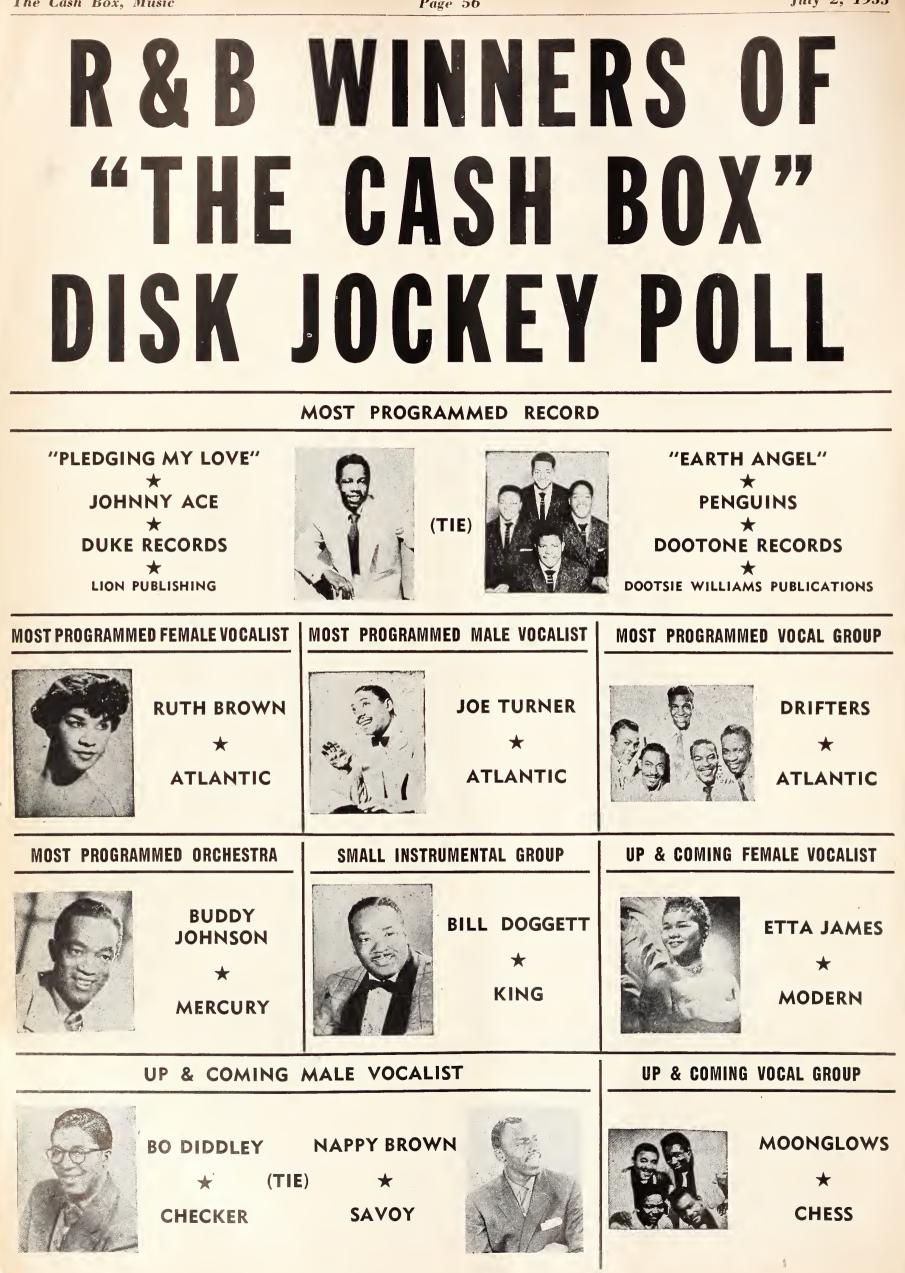
LENA HORNE

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"Tweedlee Dee"-Lavern Baker

"I Don't Hurt Anymore"-Dinah Washington ..

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making it all possible

ATLANTIC RECORDING CORP. 234 WEST 56th St. NEW YORK 19. N. Y.

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"It's What's in THE CASH BOX That Counts"

The Cash Box, Music

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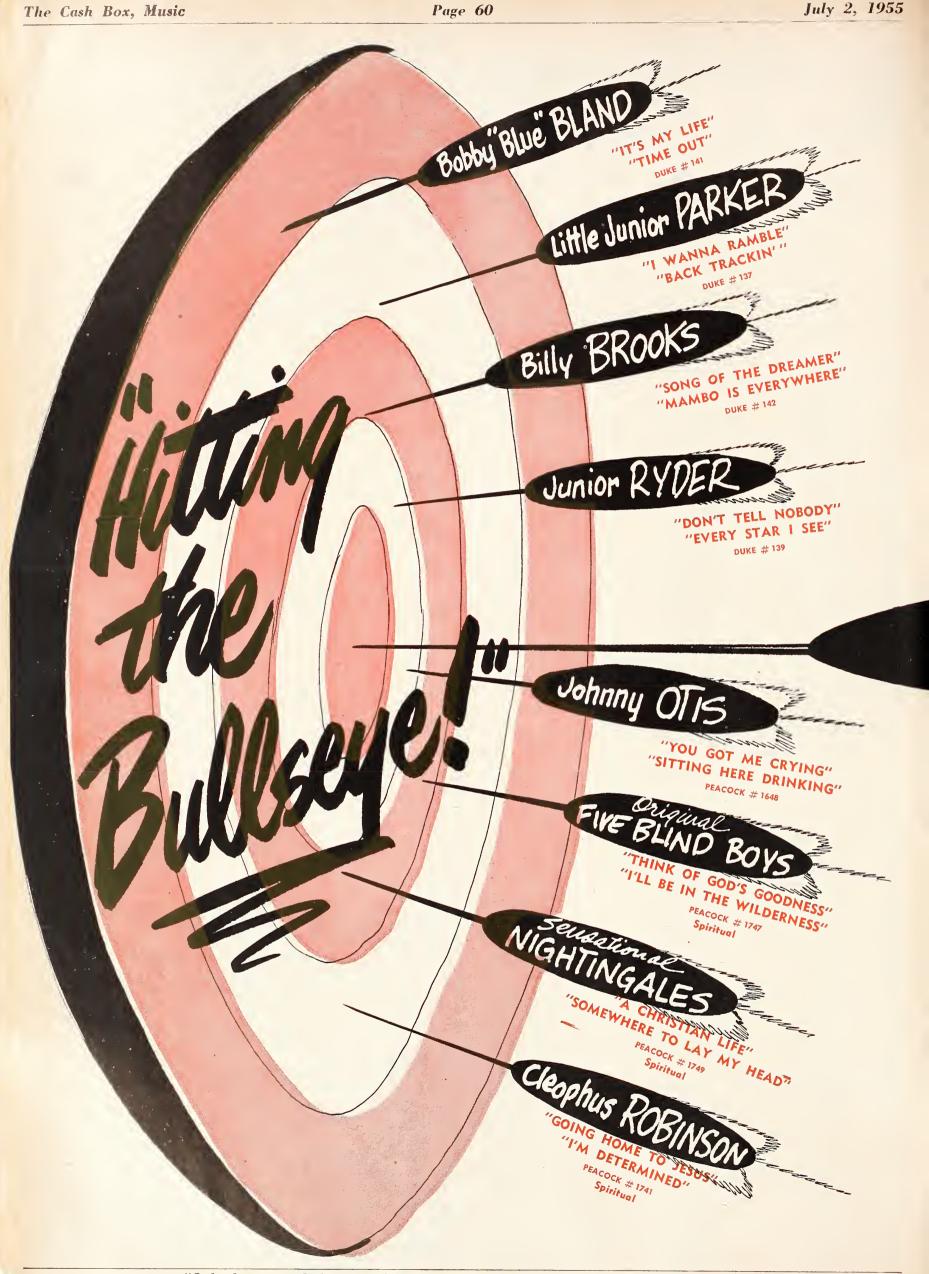


The Cash Box, Music

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Thank you DJs for your overwhelming votes.

We are proud to have been publisher and record manufacturer of The Cash Box "Most Programmed Record of 1955"

'PLEDGING MY LOVE''

JOHNNY ACE

Duke # 136

Now the new JOHNNY ACE release 44 ANYMORE 77

Duke # 144

Bth Anniversary Case

...and our Thanks to all of our Distributors, Juke Box Operators and Retail Stores for making "Pledging My Love" the Big Record of the year.

Along with the NEW "JOHNNY ACE" RECORD, WE HAVE— "MY MIND ON JESUS" "I'M GOING ON IN HIS NAME" by

The Original Southern Tones
Duke # 208

The Dixie Humming Birds Peacock # 1742

ERECORDS,

by

"It's What's in THE CASH BOX That Counts"

RECORDS, Inc

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PIANO RED

PIANO RED (Groove 50000) B. Louis BMI—Willie Perryman] Piano Red beats out a middle tempo boogie with his staccato fingering and the disk comes up an infectious wax that should grab sales. B. "ROCKIN' WITH RED" (2:27) B. [St. Louis BMI—Perryman] Piano Red rocks in middle beat with his cornball piano and Southern country vocal stylings. Another powerful cou-pling. Both sides should grab off strong reaction. strong reaction.

ROLLEE McGILL

ROLLEE McGILL (Mercury 70652) "RHYTHM ROCKIN' BLUES" (2:41) [Drexell BMI] Rollee Mc-Gill drives a rocking jump side with moves emphatically. Deck has the zest, enthusiasm, and big beat to excite the kids. Look for good reaction to this

one. "IN MY NEIGHBORHOOD" (2:44) [Drexall BMI] McGill backs with a slow rhythmic country blues with a romantic lyric. Pretty wax with much appeal. This side could step the state the warmth and melodic out as it has the warmth and melodic punch that made "Pledging My Heart" such a big seller.

MACHITO

MACHITO (Tico 261) "COME BACK TO SORRENTO" (2:43) [E. De Curtis] Machito listeners will break out with bobs and weaves as they listen to the cha-cha treatment of the standard. Middle beat, easy styling and fluid music. "TEA FOR TWO" (2:45) [V. Youmans] The delightful stand-ard is melted by Machito for an in-toxicating cha-cha. Two sides that the evergrowing cha-cha dancers will love.

evergrowing cha-cha dancers will love.

YOUNC JESSIE (Modern 961) B''MARY LOU" (2:40) [Modern BMI—Jessie, Ling] Mary Lou takes Young Jesse to the cleaners on this middle beat jump item. Jessie sings an infectious ditty in good style and the country market should like it. B''DON'T THINK I WILL" (2:44) [Modern BMI—Josea, Ling] Young Jessie shouts out a jump ditty with plenty of enthusiasm on this deck. Another side for the country market. market.

THE SMOOTHTONES

THE SMOOTHTONES (Jem 412) B "NO DOUBT ABOUT IT" (2:13) B [Billen BMI — Gaitwood] The Smoothones blend easily on a middle beat bounce tune that comes off ok. Rhythmic and pleasing wax. C "BRING BACK YOUR LOVE (TO ME)" (2:50) [Billen BMI— Gaitwood] Pretty ballad softly chanted. Tune is of the recently much heard variety.

THE TENDERFOOTS

(Federal 12228) "SUGAR WAYS" (2:22) [Armo BMI—Ballard, Bass, Otis] The Tenderfoots bounce through a well worn melody, tho still effective, and come up with an ok side of a driving tune tune.

B "SINDY" (2:20) [Gallo BMI— B Squires] Slow romantic pretty well chanted by the group. Cover of a tune starting to kick up a fuss. The better side commercially and in performance.

THE CASH BOX *AWARD WEEK* O'THE

"IT'S LOVE BABY (24 Hours A Day)" (2:51) [Excellorec BMI--Jarrett]

> "LOOKA HERE" (2:35) [Jay & Cee BMI-Singleton, McCoy]

> > THE MIDNIGHTERS (Federal 12227)

12227) an enthralling cover of a tune mak-ing territorial noise and their read-ing should make it a national hit. "It's Love Baby (24 Hours A Day)" is a middle beat bouncer that the lads chant with telling force. It's a goodie that rocks gently and should make it in strength. The flip, "Looka Here," is a new version of a, by now. familiar item and as usual, the Midnighters bang it out with an infectious quality that will gather sales to it. It is an excellent coupler and the dance happy teen-ers will bounce merrily to its driv-ing tempo. ing tempo.

THE CHROMATICS (Atlantic 1066) "HEAVEN CAME DOWN TO EARTH" (2:36) [Progressive BMI—Harris, Hunter] Ivory Joe Hunter's magic knack of turning out melodic pretties is again in evidence on this, his latest dreamy offering. A lovely, easy to absorb lilt that makes solid pop potential.

(Million 1914)

G "TELL A LIE" (2:36) [Teri AS-CAP—Greene, Beal] The Chro-matics, with Ben Hughes leading vocalist, bounce gaily through sprightly effort with romantic lyrics. Routine.

LARRY DARNELL

"MY LOVE FOR YOU" (2:46) [Crestwood BMI—Thomas, Biggs] Larry Darnell rocks effectively through a middle beat effort. Easy projection that comes off ok.

"FEELIN' MIGHTY SAD AND LOW" (2:45) [Sylvia BMI— Thomas, Biggs] Larry Darnell sings this side in straight pop fashion. His smooth vocaling of the slow pretty soft and pleasurable.



BIG BEN (DeLuxe 2036) BLUE" (2:04) [Feist ASCAP— Lewis, Young, Henderson] The swing-ing oldie is beat out at a galloping pace by the guitar expert and the 1920 flavor is retained. Cutie that still

1920 flavor is retained. Cutie that still sounds good. (Remick ASCAP—Yellen, Cobb) The current fast paced cornball pop hit is given the Big Ben treatment. It retains the excitement and should come in for a share of the sales.

DONALD WOODS

DONALD WOODS (Flip 306) "DEATH OF AN ANGEL" [Limax BMI—Woods, Woods] Donald Woods, with an assist from an echo chamber wails a haunting slow beat item dramatically effective. It is a dirgelike wax complete with sobs. "MAN FROM UTOPIA" (2:55) [Limax BMI—Woods, Woods] Woods jumps to offset the depressing offects of the flip. A middle beat bouncer—but it doesn't come off better than fair. than fair.

PERCY MAYFIELD

PERCY MAYFIELD (Chess 1599) DOUBLE DEALING" (2:20) [Arc BMI—Fratto] Percy May-field comes up strong with his first for the new affiliation. He handles a moderate jump side in which he tells of his two timing woman, "he's tired of her double dealing." OK effort. "ARE YOU OUT THERE?" (2:29) [Arc BMI—Fratto] May-field switches pace on the flip as he mournfully wails a slow tempo, sad item. Moving piece well done. Two strong sides back to back.

SPIRITUALS

BROTHER ISAIAH'S CHURCH OF GOD IN CHRIST CHOIR (Vee-Joy 140) Trad BMI] Brother Isaiah's Church of God In Christ Choir, led by the excellent voice of Lorenza Brown, waxes a slow beat inspirational item with stirring results. Co "CLIMBING HIGH MOUN-TAINS" (2:45) Lead singers on this side are Jerry Jordan and Clara Mae Stevenson. Tempo is rhythmic and bouncing intended to excite the listener. Does not come up to the par of the reverse side. of the reverse side.

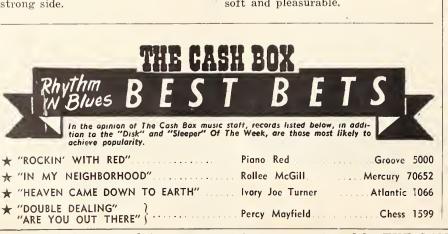
REV. JAMES LOFTON

(Vec-Jay 137) (GREAT DAY" Parts 1 and 2 (Conrad BMI—Beatrice Beale] An imposing choir of 250 voices, with solos by Jimmy Mitchell and Mildred Means. A quick beat, syncopated item with thrilling effects. Superb voices and excitement and excitement.

THE NIGHTINGALES

THE NIGHTINGALES (Peccock 1749) "A CHRISTIAN LIFE" (2:15) [Lion BMI—James] The Night-ingales wax a dramatic and thrilling side with an exciting lead by Ernest James. Excellent gospel wax. "SOMEWHERE TO LAY MY "HEAD" (2:41) [Lion BMI— Cheeks] Julian Cheeks leads the Nightingales in a smart rendition of a quick beat bouncing spiritual. Good coupler.

coupler.



"Only those records best suited for commercial use are reviewed by THE CASH BOX"

up with another strong effort that should rack up sales. Hunter is on the search for romance. **DON JULIAN and The Meadowlarks** (Dootone 367) (Okeh 7056)

(Dootone 367) (2:37) [Dootsie Williams BMI— Ella Tate] Don Julian and his Meadow-larks melt in velvety fashion on a slow beat blues ballad and the effect is moving. Romantic pretty. (1) GOT TORE UP" (2:20) [Doot-sie Williams BMI—Don Julian] The flip is a quick beat driving item rocked by Don Julian with much ap-peal. It is a good coupler for the strong side.

"I WANT SOMEBODY" (2:35) [Progressive BMI — Hunter] Hunter rocks on this side and comes

THE MIDNIGHTERS

• The Midnighters come up with

IVORY JOE HUNTER

(Atlantic 1066)

strong side.

THE CASE BOX

NEW YORK:



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LOS ANGELES:



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HERALDING THE OTTEST RECORD LABEL IN THE BUSINESS !!!



Charlie & Ray **"DEAREST** # 454

Miller Sisters "НІРРЕТУ НА" b/w **"UNTIL YOU'RE MINE"** # 455 COMING UP FOR A HIT!

WATCH IT! THE EMBERS SINGING: "PARADISE HILL" --- #410

236 W. 55 St., N. Y. 19 CO 5-1789-90

HIIIm

July 2, 1955



The Difference Between The Northern And Southern Spiritual Markets



by DON ROBEY

We, at Peacock Records, are very proud of our roster of spiritual artists and we have been fortunate, enough to have enjoyed a number of spiritual hits.

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and we have been forchate, energy to have enjoyed a number of spiritual hits. For a long time, we have attempted to solve the problem or answer the question in our minds, "What type spiritual song is more appealing to those in the north compared to the type that appeals to those in the south?" To date, the question is still unanswered, but we have concluded that the geographical position of people does not play too great a part in their likes and dislikes, or what does or does not appeal to them, particularly with reference to spiritual records. This conclusion has been concreted in our minds, due to the reaction shown certain records in various territories. For instance, in 1950, we released "Our Father", an arrangement of The Lord's Prayer, recorded by the Original Five Blind Boys, who are also known as The Jackson Harmoneers. This arrangement was very emotional, featuring a "scream" that made me skeptical about the entire record. I must add, however, that the record was recorded with a drum, which at that time was an entirely new feature in spiritual records. The number really skyrocketed!!! The first real reaction was in New Orleans, which came as no surprise, but the next real reaction came from New York City, then Chicago came in, followed by Los Angeles. Richmond, Virginia came through about the same time as Los Angeles. We have released smooth rhythmic

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We have released smooth rhythmic tunes, feeling that the northern, eastern or western territories would be more receptive to this type song, but to our amazement, the southern territory accepted them first. It has been our discovery that the more emotional and rhythmic renditions are accepted in general. As proof, since the release of "Our Father", recorded with the drum, the drum has become a standard instrument in spir-

It has been our discovery that the more emotional and rhythmic renditions are accepted in general. As proof, since the release of "Our Father", recorded with the drum, the drum has become a standard instrument in spiritual records, with many other instruments being added to most recordings. "Our Father" was placed on juke boxes in locations where some opinions branded it sacreligous. The juke box coverage for this record was second to only one spiritual record, "The Milky White Way." Many songs and record references

White Way." Many songs and record references can be made. For example, "Let's Talk About Jesus" as recorded by The Bells of Joy was a "hit" beyond a doubt, north, east, south, and west. The appeal to children was as great as the appeal to adults. The children were attracted by the chorus, wherein the bass singer came in with "Now let us talk, talk, talk about Jesus." Thus, our conclusion is, as was previously mentioned, that the geographical position does not play too great a part, but spiritual records must have

Thus, our conclusion is, as was previously mentioned, that the geographical position does not play too great a part, but spiritual records must have a good story, a good rhythmic beat and a certain phrase, word or verse (this usually being a mystery) that appeals to THE PEOPLE.

FOR COMPLETE COVERAGE OF THE WEST COAST deal with ALLIED MUSIC SALES CO. 2542 W. Pico Blvd., Los Angeles 6, Calif. and ALLIED RECORD DISTRIBUTING CO. 371 - 6th St. San Francisco, Calif. Congratulations to The Cash Box on your 13th Anniversary SOUTHLAND DISTRIBUTING CO.

Jake Friedman

441 EDGEWOOD AVE., S.E., ATLANTA, GEORGIA

The Importance Of The Independent Manufacturer & Distributor



by IRVING MARCUS

The tremendous reservoir of Rhythm and Blues, Spirituals, Ballads, Pro-gressive, Jazz, Country, Hillbilly and Western music, with all its ramifica-tions, began to assert itself after World War II, until, today, these sources are probably the greatest single influence in our daily American musical diet. The roots of this music and the history of its development has been the subject matter for experts who have done extensive research in the field, and so I'll leave that phase of it alone. However, all these pro-found authorities, in all their volum-inous writings, leave out factors which The tremendous reservoir of Rhythm inous writings, leave out factors which I beleve have had a great influence in exploiting this "new media." I have reference to the important contribution of the Independent Record Manu-facturer and Independent Record Distributor. Generally speaking, In-dependent Phonograph Record Manufacturing Companies are something relatively new. Before World War II, I seriously doubt that there was a

handful; whereas, today, we have hun-dreds. What brought this about? Well, with the advent of a new era after the War, there sprang up a num-ber of small Independent Record Manufacturers who, in the spirit of American business acumen, saw great possibilities in tapping this reservoir, and with a creat trust in the Amerand with a great trust in the Amer-ican public, began to manufacture rec-

ords—records that came from the grass-roots of America. For years the public accepted the "Fable" that only the few mighty bigname Companies possessed the magic and high technical knowledge that it required to make records. It naturally was to their advantage that the pubwas to their advantage that the pub-lic accept this great, big mystery, but along came a handful of small Inde-pendent Pioneers who exploded this "Fable." Naturally, these Independent Manufacturers and their Independent Labels needed market coverage, and so there came into being the Inde-pendent Record Distributor. Because of necessity the majority of these of necessity, the majority of these original Independent Record Distrib-utors were also Distributors of Jukeutors were also Distributors of Juke-boxes. It was a happy marriage. Dur-ing the post-War period of shortages, the Juke-box Operators got records and, of course, the small Independent Manufacturer and his Independent Label got the necessary coverage.

Label got the necessary coverage. Today, the picture is somewhat changed; with the possible exception of a few large Juke-box Distributors, who also distribute records, the large majority of Independent Record Dis-tributors sell only records. Because the Independent Record Distributor handles sometimes as many as 20 or 30 Independent Labels, he is in an excellent position to have a much better feel and knowledge of the mar-ket, than is the Big Major Distributor who generally is married to one Label ket, than is the Big Major Distributor who generally is married to one Label and is, therefore, limited in his abil-ity to supply the continual changing musical tastes. Disc Jockeys around the country, as well as the Juke-box

Operators, were quick to recognize this and, consequently, regardless of their origin, whether they be Rhythm and Blues, Hillbilly or Pop Tunes, eagerly accepted this fresh material and thus, more and more of the hits came from this source—the Independ-ent Manufacturer and Distributor. My close association with the Record

My close association with the Record industry, especially in the Rhythm and Blues field, for the past ten years at all levels and in all sections of the industry, especially in the Rhythm and Blues field, for the past ten years at all levels and in all sections of the country, makes me happy to see that the so-called "Tin Pan Alley" has seen its best days. There was a time when a handful of Publishers and a few large Record Companies had a virtual monopoly. The Publishers and their Song-pluggers actually sold the coun-try on their tunes—or so they thought. What really happened was this: The larger cities, which had or-ganized bands, because of necessity, went along with the Publishers, and these plugged tunes caught on (and in all fairness, some were great ones); but in the rest of the country the folks couldn't get excited about "HELLO BROADWAY" or "EAST SIDE—WEST SIDE", and so, with little fanfare, the rest of the country went on singing "THEIR OWN SONGS." Today, thanks to the Inde-pendent Manufacturers, the Independ-ent Record Distributors, the Disc Jockeys, Juke-box Operators, and The Cash Box, the Bible of the Music and Juke-box industry, the whole country has a chance to listen "TO THEIR SONGS." The list of tunes that came from this great reservoir is tremen-dous, and some good examples are "Near You", "Tennessee Waltz", "You Call Everybody Darling" and, of course, "Pledging My Love", by the late Johnny Ace on Duke Label. So remember, Independent Distribu-tors, Juke-box Operators, Disc Jock-eys and Dealers, in the true spirit of American democracy, REMAIN IN-DEPENDENT—as Napoleon once said: "Major alliances cause trouble."

DEPENDENT — as Napoleon once said: "Major alliances cause trouble."





"It's What's in THE CASH BOX That Counts"

The Cash Box, Music



Best wishes to the entire staff of The Cash Box on their 13th Anniversary. ... From the West's outstanding independent distributor.

Jim Warren

Los Angeles, Calif.

CENTRAL RECORD SALES COMPANY

2104 W. Washington Blvd.



Rhythm Is Different From Blues



by SYDNEY NATHAN

In speaking or Rhythm and Blues I cannot speak of both in the same breath, because to me rhythm comes under one category and blues, as we refer to it, comes under a completely different category. In the realm of music there is nothing much about had rhythm, or the word rhythm—we have had rhythm since the inception of music. However, most A&R men who record colored artists, and the colored artists themselves, have prominently planted in their mind the word "BEAT."

The writers of rhythm music have made themselves, because of necessity to write songs with more meaning to the lyrics, mainly the wild, strong, rhythmic patterns. Also the pop field, which is ever searching for new ap-proaches, has, after hearing some of the most recent writings, found a very thin line between the composivery thin line between the composi-tions as written for the colored mar-ket and what the teenagers have wanted to hear. However, we who have been doing this type of material for 8 or 10 years realize that the pop market can only consume so much of it as a trend, or fad, and it is short lived lived.

I for one have always recorded rhythm tunes aimed primarily at the colored market, keeping in the back of my mind the thought that added sales do come from pop if it is to their liking

sales do come from pop if it is to their liking. Now we come to the other segment of rhythm and blues and that is the blues field as I know it. I think I can sum it up as describing it as country blues, the heart-felt warmth of the deep south put into song. This to me is an entirely different field and it is not unlikely that with the geniuses we have doing modern day arrangements of songs that they will soon drop into this category for future potential material.

Dr. Jive At The Apollo



NEW YORK-The ever increasing pulling power of local disk jockeys was once again in evidence as Tommy (Dr. Jive) Smalls, WWRL-Woodside, L. I., continued to draw standing room crowds six times daily at New York's Apollo Theatre.

Smalls, surrounding himself with a star studded record talent roster, once again proved his popularity with the listening audience. The opening show on Friday morning (6/10) found the crowds lined up in double columns around the block. Similar demonstrations took place at most of the other shows throughout the week.

In discussing the attending crowds, Jack Schiffman, son of Frank Schiffman, owner of the Apollo Theatre, said, "Everyone connected with the show is well pleased with the results and we definitely would not hesitate to book Tommy Smalls back in the very near future".

Dr. Jive's imposing roster was composed of Buddy Johnson, The Moonglows, Gene and Eunice, The Nutmegs, Bo Diddley, Charley & Ray, the Four Fellows, Ella Johnson, Nolan Lewis, Dolores Ware and Etta Jones. Tho all were well received by enthusiastic audiences, the obvious favorites were Buddy Johnson, Bo Diddley, The Moonglows and Charlie and Ray.

Shown above, top picture, are the crowds lined up in the street as they wait their chance to purchase tickets. Below, Tommy Smalls is seen leaving the theatre as his enthusiastic followers crowd around.

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Sound Business Methods Minimize The Risk



by AL SILVER and JACK ANGEL

A continuous search for talent and material; an efficient relationship with our pressing firms and a general flexibility which allows us to adapt to shifting trends in public demand are important clues to the success of Herald Records.

Herald Records. It would certainly be over-simplifi-cation to conclude that this success could be adequately characterized by so few methods and procedures. How-ever, these factors, and the various ramifications of them, have given a great strength to the Herald label. From the beginning of the firm, effort expended for the discovery and development of talent and material has seemed to some observers perhaps

effort expended for the discovery and development of talent and material has seemed to some observers perhaps disproportionate. To us, this aspect of the business was not only of the utmost importance in terms of prac-ticality; it was also the source of the real romance and excitement of making records. In the course of our personal activities in this direction, we had the good fortune to acquire some unpaid talent scouts—deejays, nitery owners, our elevator operator —who aimed in the direction of prom-ising people. Just such a source, in fact, led us to Charlie and Ray, then Apollo Theater amateur night win-ners, now producers of the hits "I Love You Madly" and "Dearest One". We decided very early in the game that our artists and our firm needed protection from the quick coverage of material by more established firms and artists. It seemed to us that the best insurance was an efficient re-lationship with our pressing plants. None of Herald's 38 distributors is more than 24 hours away from a sup-ply of any record in the line he wants. Our artists have often been covered but they haven't yet been snowed un-

der because our pressing plant-dis-tributor set-up gives their efforts a

The first record produced by Herald taught this firm's management the third of the important procedures which provide the framework for the company's operation. We made a tune called "Paradise Hill" which had everything but the current pulse of the buying public. Currently, that tune is in the mood of the day and it is selling with a vigor which would have been beyond our greatest hopes the first time we released it. "This record company is never going to be so grooved that we can't spin in a new direction when the needle sticks," we said. The first record produced by Herald

direction when the needle sticks," we said. Today no Herald artist is one-dimensional. Today our entire oper-ation can pivot on the vagaries of illusive public tastes. Our Faye Adams, for two years THE solid fa-vorite rhythm and blues vocalist, is singing "Angels Tell Me" and we are seeing how well a flexible operation can work for we can supply the over-whelming "pop" demands for her disc through our regular sources.

When the pop demands for her disc through our regular sources. We don't deny the element of chance in establishing a record firm— in fact, we don't even deny the element

In fact, we don't even deny the element of chance in living. However, our experience has given us the conviction that sound business methods, respect for the fact that the people who produce for us are artists, and a strong yen for the satis-factions beyond the economic grati-fications (which we like, too) are mat-tors which winimize the risk.

The term which minimize the risk. We expect to be making records for a long time. We hope it will be as much fun the rest of the way as it has been so far.

The Formula For Success by FRED MENDELSOHN

It has been my observation in the many years I have spent in the record industry that there is no set formula industry that there is no set formula or successful pattern to follow in creating hit records. I belie the fact that the country is "going for quar-tets" or "girl vocalists don't sell" or "you must have a certain beat." The facts disprove all these and other theories. The hit charts always have and always will show an equal amount of girls, boys, groups, etc. with hit records. Therefore, it has been my practice here, at Savoy, to select vocal stylists, individual and unusual ma-terial, orchestral arrangements that terial, orchestral arrangements that have a different sound, to give each record a good amount of exposure and then ask the blessings of the

Lord. These are the prime ingredients to make a hit record. The same in-gredients probably are used by every record manufacturer with and with-

record manufacturer with and with-out success. Now, why doesn't every record re-leased become a smash hit? The an-swer lies with the public, who is the final judge. I have always tried to create records that I would be proud to present to the record buying public. I insist upon and have always had lyrics that are in no way objectionable. When my records are finally released, I can and do feel proud. As I pre-viously said, "Not every record is a hit but at least I make an honest attempt and the past performances bear out my judgment."



by VIVIAN CARTER

Has R&B hit the skids? My answer is a definite "No". In spite of the propaganda to the contrary. One only has to glance at the Hit Parade and you'll find it infested with tunes of D&B contain R&B origin.

Being a record manufacturer of a small label, we found that that we could sell R&B tunes with consistency, thus enabling us to continue in business.

Rhythm And Blues Has Definitely Not Hit The Skids

advent of television. When television hit the scene your large advertisers flocked to the new medium, leaving radio stations with time sustaining. 2. The local disc jockey. Radio sta-tions found that the local R&B disc jockey was able to go into the com-munity & sell that sustaining time to local advertisers, thus enabling R&B tunes to be heard. The disc jockey & radio stations encountered much opposition from the very start. The intellectuals immediately voiced disapproval of such music being aired. The intellectuals immediately voiced disapproval of such music being aired. But the radio station & disc jockey soon learned that it was not the in-tellectuals who shopped in the bar-gain basements. The results . . . more R&B. 3. The splendid editorials by The Cash Box, which spotlighted R&B tunes in its Hot Charts and alerted the distributors juke hox onalerted the distributors, juke box operators, and disc jockeys about tunes

> We of Vee-Jay Records would like to pay tribute to The Cash Box on its 13th Anniversary by dedicating our latest release entitled "The Cash Box" Vee-Jay 143, by Turk Kincheloes, for the part they've played in the growth of R&B. Happy Anniversary Cash Box!

coming up in the trade.

The growth of the R&B field can be attributed to these factors. 1. The advent of television. When television



"It's What's in THE CASH BOX That Counts"

The Record Business



by HERMAN LUBINSKY

I have been a pioneer in an indus-try that has had its ups and downs since the early twenties. When I first got my feet in, there were 3 majors and one or two indies, but things have changed since mother was a girl.

and one of two indies, but tilligs have changed since mother was a girl. We've seen the advent of many labels and I've seen 'em go as fast as they came, and I've seen greedy distribu-tors burnt with returns and still they come. Our industry has seen many revolutionary changes—the LP, the 45 and now what's next. We don't mind the multiplicity of labels but we are concerned with the unethical conduct of some manufac-turers who sell from their car for cash and undersell the legitimate man-ufacturer, who pays Federal tax, composers' and artists' royalties. We can stand up against legit compe-tition but no legit manufacturer can fight an illegitimate handicap. But it's a long alley that doesn't have an

ash can and there's always a judg-ment day. Uncle Sam is not blind. The roster of good distributors is getting like the list of living Civil War veterans. We've become bankers in addition to manufacturers. It's been said that there's nothing wrong with the record business that a good hit won't cure—that's a great comfortable slogan but it doesn't make people go into the record stores to buy records when a lot of Dee Jay's have appointed themselves judge, jury and executive in one breath and, with the other hand, they play so-called pop tunes with smutty lyrics in a sophis-ticated manner, and then they have the brass to yell "cop" on the first smell of an R & B record before they've heard it. Could it be that these boys haven't heard the quotation "Let him cast the first stone." We've set a pattern at Savoy for clean, good recordings—all recorded at Hi Fi and, despite our advancing years we're still fighting to drive the money lenders from the temple, and make this a clean business where merit wins, not prices—nor pieces of eight or cute acts of chicanery. We've developed a large and healthy foreign business on our backaged goods and the Savoy products are sold in all 4 corners of the globe ex-cept the Iron and Bamboo Curtain countries and we're growing and ex-panding at a normal and healthy pace. Our distributors are all happy and are making money with one or two

panding at a normal and healthy pace. Our distributors are all happy and are making money with one or two exceptions. For those who can't pay their bills, we're billing them at half a price so when they go broke we won't lose so much money. Plumbers and brick layers are all organized in their own industry but the record busi-ness will always be in a state of confusion until the people in it first educate themselves and their distribu-tors and dealers on a commonsense and ethical basis.

Thru All Its Phases The Nation's **R&B Has A Beat**

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by **BOB ELLIS**

Dixieland, Jazz, Swing, Rhythm and Blues or Rock and Roll could all be summed up as each stemming from the same musical tree. Each different phase of our various musical eras had a "beat" and "rhythm" that can be traced back to the original African native whythms

Rock and Roll, perhaps, is the clos-est that John Q. Public has ever got-ten to the real basic "rhythm" and "heat" 'beat

est that John Q. Public has ever got-ten to the real basic "rhythm" and "beat." In the early days of the phonograph industry almost every colored artist was relegated to the various compa-nies' "Race" catalogue, where com-paratively few of this particular type of recording ever reached the popular buyers hands. There was always a great amount of talent in these so-called "Race" cat-alogues. A few were fortunate enough to beat the barrier and become ac-cepted by the general public. Artists such as Louis Armstrong, Andy Kirk, Fats Waller, Count Basie, Fletcher Henderson, McKinney's Cotton Pick-ers and Jimmy Yancey were hailed as among the greatest jazz musicians that had come along. But there was still a wealth of talent left that did not get the opportunity to have their recordings placed before the public. Among them Bessie Smith, Big Bill, Jazz Gillum, Ma Rainey, Georgia White, Tampa Red, Lonnie Johnson, all great exponents of this particular type of music. Ever since World War II, there has been a strong trend toward music with a "beat", so much so that "Race" was dropped and all recording companies re-named their catalogs "Rhythm and Blues." New artists arrived on the scene, with the added incentive that their music would reach the popular buyers. With the lifting of this sup-pression of talent, the public was given a new and fresh form of music. And they loved it. Louis Jordan, Earl Bos-tic, Billy Eckstine, Ella Fitzgerald, Bull Moose Jackson and Roy Milton were among the early favorites and still remain tops with their many fans. Early in 1951 apother phase of the

bull Moose Jackson and Roy Milton were among the early favorites and still remain tops with their many fans. Early in 1951, another phase of the Rhythm and Blues field evolved. A young, new vocal quartet recorded a tune called "Sixty Minute Man." Vocal quartets were not new but this R&B type caught the public's fancy. The younger generation picked it up and the Rhythm and Blues vocal group craze was on. Billy Ward and His Dominoes, The Midnighters, The Clov-ers, The Charms, the "5" Royales and many others, All top acts and all with tremendous hits under their belts. What the trend will be next, no one knows, but you can be sure it will re-tain the "beat" that has lasted from the first native African music brought to this country.

to this country.



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AIN'T IT A SHAME Fats Domino (Imperial 5348)

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UNCHAINED MELODY Al Hibbler (Decca 29441) Roy Hamilton (Epic 9102)

BO DIDDLEY Bo Diddley (Checker 814)

AS LONG AS I'M MOVING Ruth Brown (Atlantic 1059)

STORY UNTOLD Nutmegs (Herald 452)





GONNA DO Clyde McPhatter & The Drifters (Atlantic 1055)

A FOOL FOR YOU Ray Charles (Atlantic 1063)



MY BABE D Little Walter

(Checker 811)





IT'S MY LIFE, BABY **Bobby Blue Bland** (Duke 141)

CASH BOX ON YOUR 13th ANNIVERSARY FROM JIMMY REED TOMMY DEAN JOE BUCKNER THE SPANIELS BILLY BOY

CONGRATULATIONS

THE ELDORADOS AL SMITH MORRIS PEJOE JULIAN DASH DAVE SHIPP HAZEL McCULLUM

L. C. McKINLEY BIG JAY McNEELY FIVE ECHOS THE RHYTHM ACES TURK KINCHELOE EARL PHILLIPS KING KOLAX

AND

THE LOCKHART SINGERS RASBERRY SINGERS BOYER BROTHERS HOLY GOSPEL SINGERS THE HIGHWAY Q-Cs TRUE LIGHT CHOIR

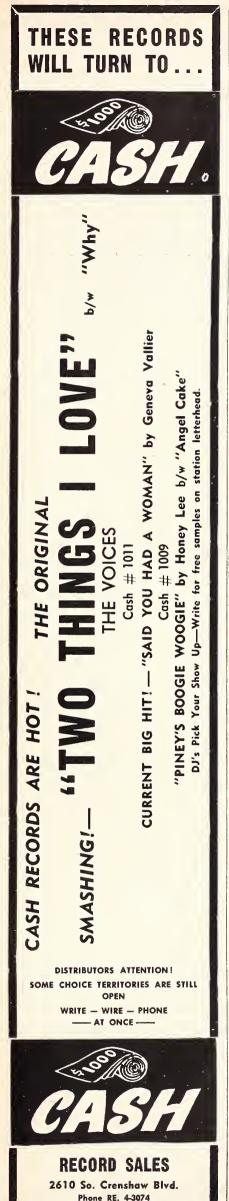
MACEO WOODS SINGERS SAMMY LEWIS **REV. LOFTON'S CHOIR** BRO. ISAIAH'S CHOIR THE DUNCANAIRES

AND



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July 2, 1955



Los Angeles 16, Calif.

Reference Bank of America

Rhythm & Blues Is Here To Stay

RAY CLARK b y

Rhythm and Blues-unlike the Be-Bop and a fad in hats—is here to stay. In fact, it's a musical mood that's as old as our American Herit-age in music, a mood that will live forever

that's as old as our American Herit-age in music, a mood that will live forever. Rhythm and Blues goes in trends, and the most recent one, of course, is Rock and Roll. This trend in mu-sical taste is basically music with a strong beat. It caught the ear of the young set by way of the air lanes. At first it was provided by only a few of the nation's top disc jockeys. Now it is programmed by many dee-jays throughout the country. Rock and Roll music has done much to focus attention on Rhythm and Blues and has been a potent influence with the buying public in the popularity of all single records in recent months. Basic and extremely important in Rhythm and Blues music are the re-cordings often referred to as "Down home blues." Heart songs that tell a story and folklore alike fall in this category. Some of these songs are sectional while others have universal appeal. In any event, this type of mu-sic makes up the backbone of a Rhythm and Blues catalog. When RCA Victor decided in Janu-ary of 1955 that its Groove label would be dedicated to Rhythm and Blues, we acted in the firm knowledge that our R and B program must be long range because it potentially repre-sents a sizable percentage of the overall record market. We also en-tered the program with one major axiom: That our Rhythm and Blues lyrics would be screened meticulously so they always would be in good taste.

so they always would be in good taste.

Then came the question as to the type of material we preferred. Ma-terial, in my opinion, is the most important element in a hit. Artist inter-pretation of the song ranks next. Where an artist has a flair for writ-ing, the material performed by the artist who has written it is most effec-tive. The advantage of the dual artist-campage relation is concerned. Containly composer role is apparent. Certainly no one could interpret an original work by a competent artist better than the artist himself.

R & B is the kind of music that has to be discovered. Some of it is uncovered at the publishers. But many, uncovered at the publishers. But many, many fine works have never reached this source and you have to go in search for the material. You've got to travel—to New Orleans-Chicago-Memphis—wherever you hear or might feel that good artists and ma-terial are available. This we have done and will continue to do.

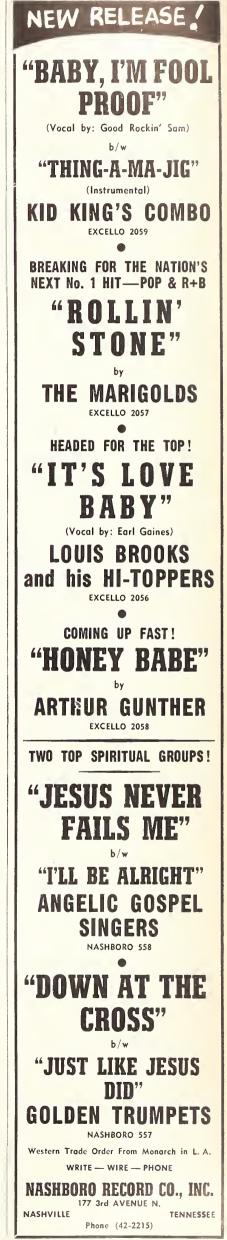
done and will continue to do. Many artists have yet to perform before sizable live audiences or in metropolitan recording studios. If the artist feels he will be more at ease recording on his own home grounds, this should be done. With seasoned performers this poses no problem.

By sticking pretty much to the for-mula I have outlined, Groove is build-ing a basic R & B catalog that we ing a basic R & B catalog that we think will be strong for years to come. It already includes such top perform-ers as Piano Red, the Du Droppers, Chris Powell and the Blue Flames and a dozen others. That is why RCA ex-pects to maintain the same position in the R & B field as it does in Clas-sical, Pop, Jazz and Country and Western.



NEW YORK—The Cafe La Mere hosted a cocktail party in honor of Martin Roman, writer, pianist and King recording artist on Wednesday June 2. Roman returned to the room after a year at the Thunderbird in Las Vegas. Among the guests at the party were Rocky Graziano, Henny Youngman, Betty Kean, Phil Foster, Lew Parker and Paul Barry of Weiss & Barry.

"It's What's in THE CASH BOX That Counts"



Coming Up In R & B Listed Alphabetically

DIDDLEY DADDY

Bo Diddley

(Checker 819)

Atlanta, Chicago, Cleveland, Jackson (Tenn.), Los Angeles, Meridian, Nashville, New Orleans, New York, St. Louis, Sacramento

EVERY DAY

Count Basie (Clef 89149) Chicago, Cleveland, New York, Philadelphia, St. Louis, San Francisco



Spiritual And Gospel Records Are A Standard Catalogue Item



by **BESS BERMAN**

The spiritual and gospel phase of the recording industry has always been one of the most stable. A good Spiritual catalog is a very valuable asset to any recording company. There is a continuous demand, year in and year out for every good spiritual and gospel record released. They become standards and sell practically forever.

Once an artist becomes established in the spiritual and gospel field, his fame lasts as long as he continues recording what the public wants to hear. A new artist finds it extremely difficult to break through, since the spiritual buying public will keep asking for new recordings by the established artists. Any new spiritual artist, searching for recognition, must give an outstanding performance and present terrific material and arrangements. Run of the mill artists and material just won't get through today. In the past year or so, the demand for spiritual records has spread to markets never before reached. This has been due in part, to the flood of spiritual type popular ballads and the spiritual feeling injected into ballads that lend themselves to this type of treatment. Apparently, the buying public has decided to find out about the real thing after listening to interpretations of this type of music.

The furthering of demand for spiritual and gospel music helps to give a lift to religious beliefs of all faiths, by making the listener more conscious of the church. It seems to have an exalting effect upon the individual. I have heard people, upon listening to a moving spiritual, remark that it gave them a 'Churchy' feeling. For this reason, we, at Apollo, fervently hope that the demand will continue to spread wider and ever wider into the other markets.

Book Review "Hear Me Talkin' To Ya" by NAT SHAPIRO and NAT HENTOFF

NEW YORK—Many books on the subject of jazz have been written and the problem for current and future authors remains—how to present the same facts differently.

In the main, for those who have read some of Messrs. Shapiro and Hentoff predecessors' works, most of the anecdotes told are familiar. Many of the stories are reprints from the files of the jazz trade papers, jazz magazines and previously written books. Some of what is told in the book is new, tho for the great part it is the manner of presentation that is different. By collating various comments by the subjects themselves the book has the effect of one person telling the story. In fact, if we read without paying particular attention to just who is talking, we often lose sight of the change of characters, and we must return to the bold black type to find out just who is the current commentator. However, these are minor irritations. The book stands up from a viewpoint of clarity, interest, full coverage of the jazz story, and a precise, in-fact presentation.

It is a colorful book told in the kaleidoscopic language of the Kid Ory's and the Louis Armstrongs. The names, too numerous to mention without slighting someone, run the gamut of jazz names from the earliest 1900's right to the present. Nat Shapiro and Nat Hentoff guide us through Storyville, Dixieland and Chicago, the Harlem phase, and modern music. Also included is a selected list of long playing records covering each of the periods.

In the final analysis the book will wear well, tho both the initiate and the jazz authority will find flaws that will disturb tranquil reading.

Jim Ameche Starts Taped R & B Show On WNJR

NEWARK, N. J.—WNJR announces the signing of Jim Ameche for a tape recorded rhythm and blues show on this station. The hour long program from 7 to 8 P. M. nightly, Monday through Saturday, will be called "The Jim Ameche Show".

Jim Ameche is currently on KLAC, Hollywood with an afternoon show. His success there and his high rating suggested to WNJR the probability of a successful show in the New York and New Jersey area.

The Jim Ameche Show will be an hour of rhythm and blues music. This is the newest in the taped show series featured on WNJR. Station now has the Zenas "Daddy" Sears Show from Atlanta, Ga. for 2½ hours daily and the Hunter Hancock Show for 2 hours daily from Hollywood.

WNJR's policy has been to bring some of the top disk jockeys in the country to the station to strengthen their air personality roster in the rhythm and blues field. Also, recently acquired as staff announcer is Pat Connell, well known announcer on the National Negro Network's "Ruby Valentine" Show.

Jim Ameche entered radio nationally as the lead in "Jack Armstrong, the All-American Boy" and in the same year began to play the romantic lead in the "Grand Hotel" series. From 1938 to 1941, Jim co-starred with Gale Page on "Hollywood Playhouse."

In 1941, Jim returned to New York to announce the daytime serial "Big Sister" and during the years played in such productions as "Phillip Morris Playhouse", "Manhattan at Midnight", "Hollywood Open House", "Broadway Matinee", etc.

Jim was associated with the "Welcome Travelers" program for 3 years followed by his activities as Disk Jockey on WJJD, Chicago for several years. While at WJJD, his disk jockey show was one of the highest rated shows in the area.

All together, Jim has participated in over 25,000 radio and television shows during the past 24 years. For the past few years, the Jim Ameche Show on KLAC has enjoyed high ratings and he is now one of the most familiar personalities in radio and TV in Los Angeles.

Jim intends to remain in California. His show for WNJR will be tape recorded as a unit to include the music, commercials and chatter. Jim will remain on KLAC with his regular show.



July 2, 1955

Bethlehem Records Sets World Wide Distribution Through London Records

NEW YORK—Gus Wildi, President of Bethlehem Records, announced that an agreement has recently been final-ized between the label and London Records Inc. for the distribution of Bethlehem Records throughout the world excepting the territories of Canada, Mexico, the United States and its possessions. The agreement takes effect June 1. The recordings will be released under the "London American Re-cording" series in England and its subsidiary distribution companies throughout the globe and all labels will specify, "Recorded by Bethlehem

Records." An unusual aspect of the agreement was London's request and Bethlehem's permission to use the original cover designs produced here in the United States by Bethlehem.

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The agreement now gives Bethlehem Records, which has been producing Long Plays and Extended Plays almost exclusively for just less than one year, one of the widest distributions of any independent record company. It also gives all of the new artists which Bethlehem is developing an early opportunity to be heard throughout the world.

Jivedom's ''Greats'' On ''Wide Wide World''

NEW YORK-"Wide Wide World" is gonna jump with Jivedom's "greats" come Monday night. That's because a segment of this new form of NBC-TV Spectacular (8-9:30 p.m., EDT, Monday June 27) will be devoted to the indigenous American music known as jazz.

And the jazz, appropriately enough, will come live from thhe nation's capital. (A jazz portion on "Wide Wide World" previously announced as coming from New Orleans has been cancelled).

"Wide Wide World's" cameras will take viewers of Canada, the United States and Mexico to the Carter Barron Amphitheatre on the wooded hillside of Rock Creek Park in Washington, D. C., for a jam session with the greats of the jive world.

Here are some of the names: Louis "Satchmo" Armstrong and his All Stars, Woody Herman, Muggsy Spanier, The Sauter-Finegan Orchestra, Bobby Hackett and Trummy Young.

There'll be a singer, Velma Middleton, with such ballads as, "Nobody Loves a Fat Woman But Oh, How a Fat Woman Can Love!"

The Washington jazz segment is just one of many that 40 NBC television cameras will pick up live all over North America. There'll be a bullfight in Mexico, the Shakespeare Festival (at Stratford, Ont., Canada), Guy Lombardo's water spectacle, "Arabian Nights" (at Jones Beach, Long Island, N. Y.), and skiing at Mount Hood, Ore.

One of the most dramatic elements of "Wide Wide World" will be its prologue when, through the use of the 'slow switch" device, the experience of travelling across the United States in slightly more than four minutes will be created. Viewers will go from Times Square to Chicago, to Des Moines, to Denver, to Salt Lake City, to San Francisco, to San Diego, and back to New York.

"Wide Wide World" is being produced by Fred Rickey. NBC Special Events Director Barry Wood is executive producer.

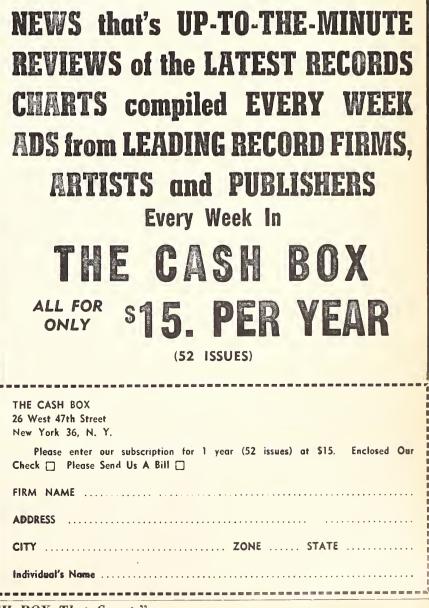






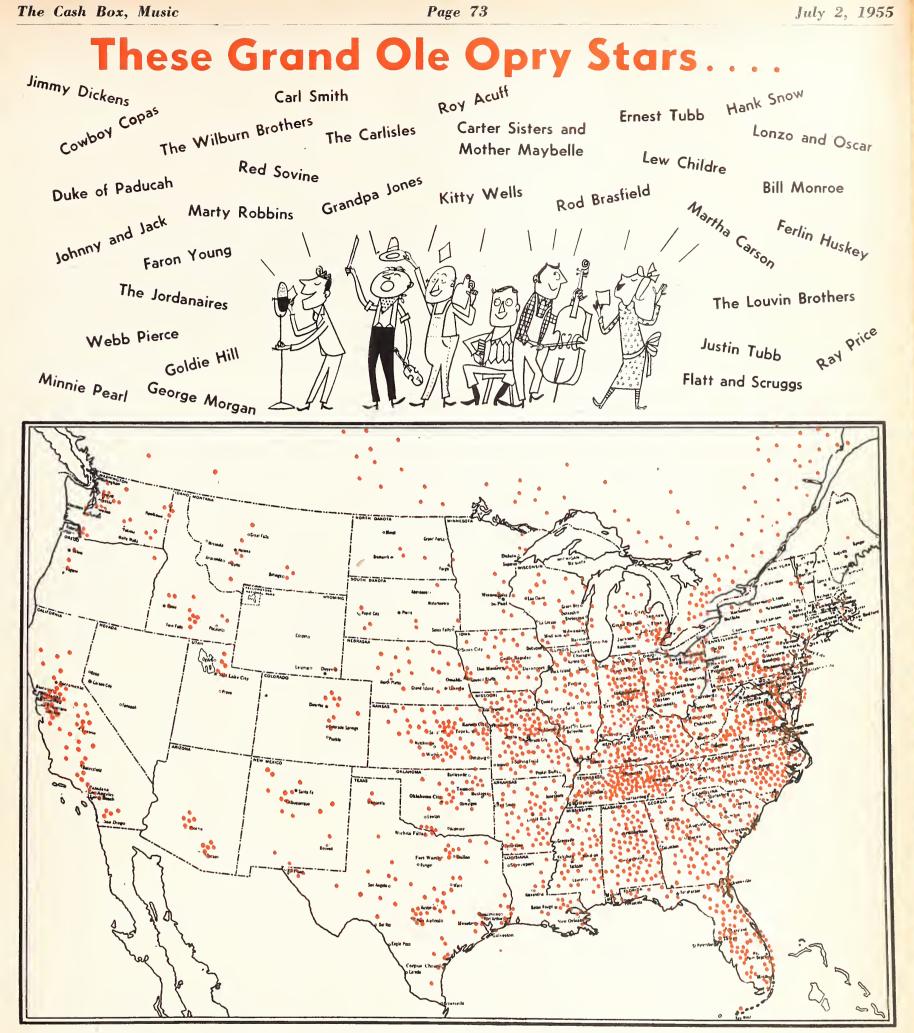
NEW YORK—Mrs. Lou Levy, Rossano Brazzi, Mrs. Sammy Kahn and Lou Levy stop to chat about the new flicker "Summertime" in which Brazzi is co-starred with Katherine Hepburn. Mrs. Sammy Kahn's husband wrote the lyrics to "Three Coins In The Fountain", the Academy Award title tune of the pic in which Brazzi was also starred. "Summertime" is the film version of the Broadway hit play "Time Of The Cuckoo".





July 2, 1955 Page 72 COUNTRY WINNERS **"THE CASH BOX"** DISK JOCKEY POLL MOST PROGRAMMED RECORD MOST PROGRAMMED FEMALE VOCALIST MOST PROGRAMMED MALE VOCALIST "I DON'T HURT ANYMORE" KITTY WELLS * WEBB PIERCE HANK SNOW +RCA VICTOR DECCA DECCA RUMBALERO MUSIC **MOST PROGRAMMED VOCAL GROUP MOST PROGRAMMED DANCE BAND** MOST PROGRAMMED INSTRUMENTAL ARTIST JOHNNIE HANK THOMPSON'S CHET ATKINS & BRAZOS JACK VALLEY BOYS \star RCA VICTOR RCA VICTOR CAPITOL **UP AND COMING MALE VOCALIST** MOST PROGRAMMED SACRED SINGER **UP AND COMING FEMALE VOCALIST** MARTHA **RITA ROBBINS ELVIS PRESLEY** CARSON \star SUN RCA VICTOR CAPITOL





Broke Roadshow Records in 1954!

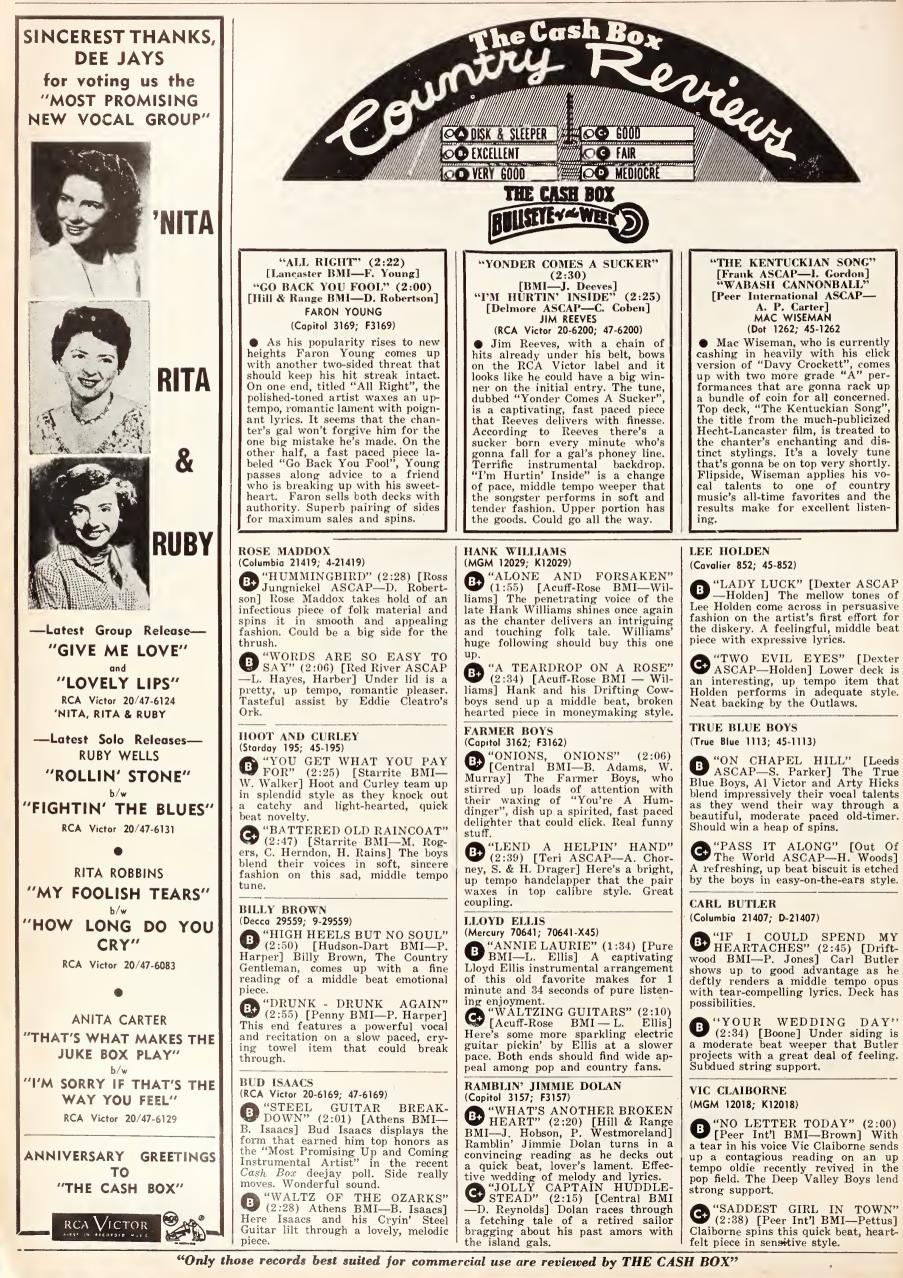
WSM's Grand Ole Opry talent groups logged more than 3,000,000 miles for personal appearance tours. (An individual mileage figure would total approximately six times as much.) They put on 2,554 shows (spotted on above map) for 7,662,000 country music fans. (And between shows they sold more than half of all the country music records sold in 1954.)

WSM Artists' Service Bureau

Jim Denny, Manager Nashville, Tennessee







Country Music Sells Itself



by WILLIAM McDANIEL

Country music is probably one of the easiest commodities on the market to promote-successfully. Here is a product that literally sells itself to all types of peole through its simple emotional appeal.

WSM's promotion of country music has brought unexpected and enthusiastic results from all over the world. Realizing that the disc jockeys are a vital factor to the general acceptance and ultimate popularity of any type of music, we began sending a newsletter about the Grand Ole Opry personnel to the country music disc jockeys throughout the United States. During the two years this letter has been sent out, the list has grown to more

than 2100 country music d.j.'s in this nation, Canada, and European coun-tries and Japan. The weekly d. j. letter includes information concerning the Grand Ole Opry stars-their latest recordings, recent awards they may have received, and personal bits of news that might interest the millions of country music fans. We have received letters from d. j.'s across the country telling us how valuable this information has proved to the success of their programs. An itinerary of the Opry stars' personal appearances (2,554 appearances made in 1954) is also included in the d. j. letter.

Every Friday night the unique radio program "Mr. D.J., USA" originates from the WSM studios. This program features a guest disc jockey, some traveling from as far as Canada, who spins his favorite country music records and interviews one of the Opry stars. The reservation list to appear on "Mr. D. J., USA" is usually filled months in advance.

The most effective country music promotion has proved to be the personal appearances of the Opry stars in various cities and towns throughout the United States and Canada. To aid in the promotion of these personal appearances, we send to the disc jockeys and newspapers in the towns where the stars will appear a special Opry Star folder with pictures and short biographies. We have found the disc jockeys most cooperative in using the materials we send, not only in personal appearance promotion but also

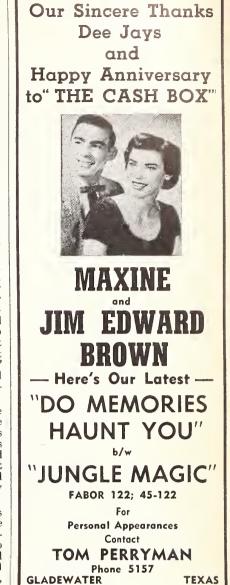
in promotion of country music gen-erally.

Out of the current popular trend of country music has developed an organization called the Country Music Disc Jockey Association. Headed by Nelson King, a disc jockey at station WCKY in Cincinnati, the Association was formed three years ago in Nash-ville during WSM's Second Annual National Disc Jockey Festival. The Association and WSM have held the convention and the Festival in con-junction annually since that time.

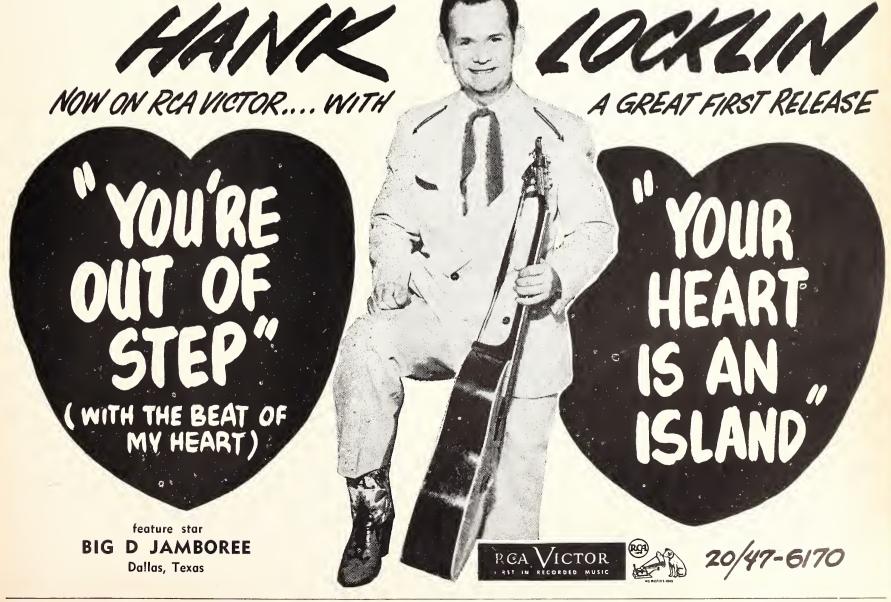
Only 100 d. j.'s and industry men attended the first festival in 1952 and attended the first festival in 1952 and by last year the registration figure had climbed to more than 1,000. The WSM Disc Jockey Festival is held in honor of the birthday of the Grand Ole Oprv. which started its long and highly successful career on November 28, 1925. The three days of meeting and social events bring together indus-28, 1925. The three days of meeting and social events bring together indus-try people from the top recording and publishing companies, artists both top and beginners, and the all-important promoters, the disc jockeys. Last year NBC-TV's "Today" and "Tonight" carried short feeds of the Festival from the Andrew Jackson Hotel, con-vention headouarters vention headquarters.

Through all these activities we have reached a very close and desirable relationship with the disc jockeys and with country music performers throughout the nation. We are proud that even those country artists not affiliated with WSM have benefited from our promotion of the country field field

We are working now on new ideas to promote country music in the months and years to come. Specifi-cally, we are beginning to shape up plans for our Fourth Annual National Disc Jockey Festival that will be held in Nashville November 18 and 19, 1955

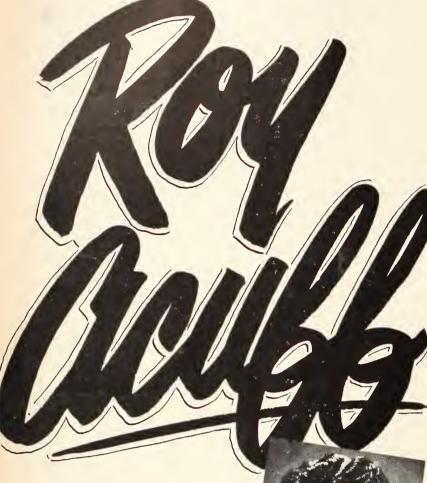


TEXAS



Congratulations to THE CASH BOX on your 13th Anniversary

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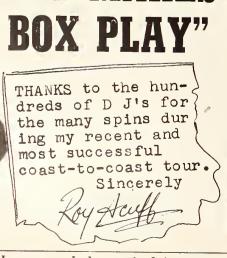
Current Release

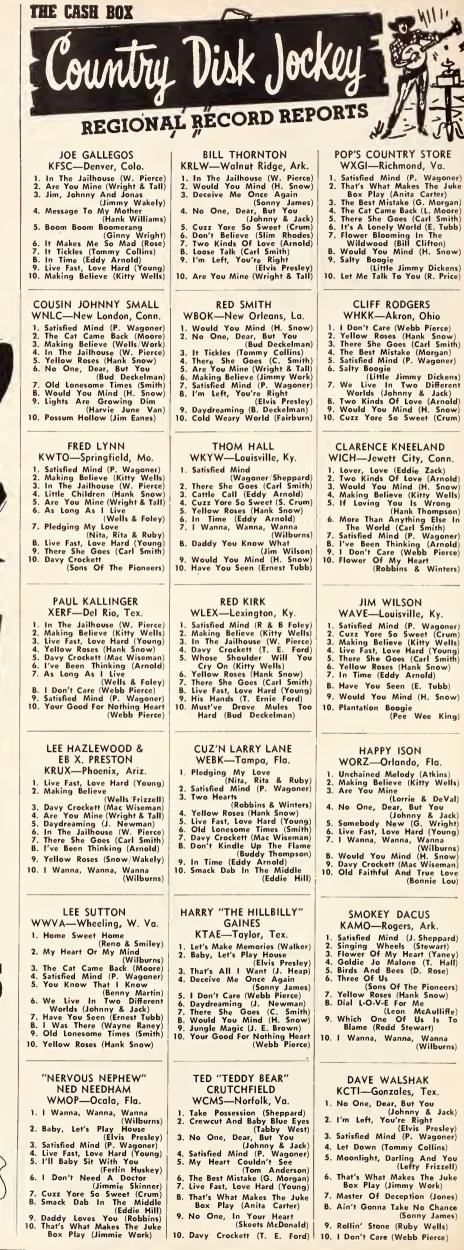


"THE NIGHT SPOTS OF TOWN"

b/w **"THAT'S WHAT MAKES** THE JUKE BOX PLAY" Capitol 3115







9. No One, In Your Heart (Skeets McDonald)

10. Davy Crockett (T. E. Ford)

July 2, 1955

Satisfied Mind (P. Wagoner)
 Let Down (Tommy Collins)
 Moonlight, Darling And You (Lefty Frizzell)
 That's What Makes The Juke Box Play (Jimmy Work)
 Master Of Deception (Jones)
 Air't Genna Take No Chance

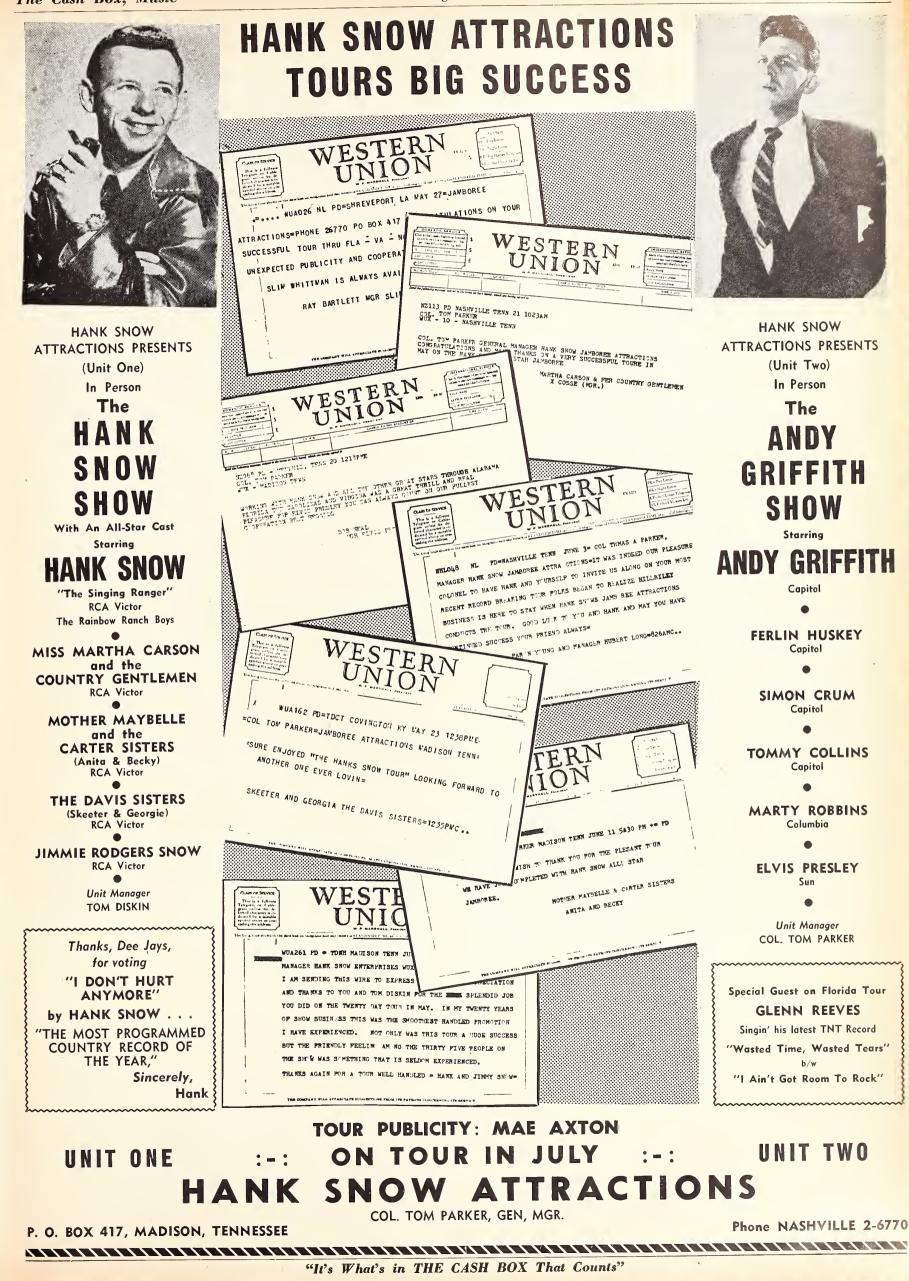
B. Ain't Gonna Take No Chance (Sonny James)

9. Rollin' Stone (Ruby Wells)

10. I Don't Care (Webb Pierce)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

July 2, 1955







Current Release "MY HEART'S NOT FOR LITTLE GIRLS TO PLAY WITH" b/w "I'M SORRY I STAYED AWAY SO LONG" Decca # 29498



Exclusive Management

GABE TUCKER • 417 Broadway • Phone 42-2288 • Nashville, Tenn.





NASHVILLE, TENN.—As reported in the issue of June 25, the "Grand Ole Opry" continued its amazing growth with a first time coast to coast NBC television show.

The half-hour network portion originated from the Ryman Auditorium in Nashville, the house of the "Opry" for a number of years. Carl Smith, Ernest Tubb, Martha Carson, the Carlisles, Faron Young, Anita Carter, Lonzo and Oscar, Minnie Pearl and Rod Brasfield headed the cast.

The show was produced and directed by WSM personnel. Credits include Fritz Kleibacker, producer-director; Nowl Digby, writer; Elmer Alley, assistant producer; and Jack Hopkins, technical director.

Originally designed for a live audience, the Ryman Auditorium was made into a modern television studio for the telecast. Special camera ramps were built on the stage and camera stands were erected in the balcony. Special spotlights were also set up and a long light grid was suspended from the ceiling needed for general stage shots.

Seen above, top picture, are Bill McDaniel, WSM public relations head; Irving Waugh, commercial manager and assistant to WSM president, Brad Crandall; TV operations manager, Jack Stapp, WSM program director; Jim Denny, WSM artist service bureau head; Fritz Kleibacker, producer and director; Jack Hopkins, technical director and Elmer Alley, assistant producer.

The center picture shows a group of the WSM Grand Ole Opry entertainers who were featured on the special NBC-TV coast to coast broadcast on June 11.

The lower picture gives a birdseye view of a portion of the huge throng who jammed historic Ryman Auditorium for the initial coast to coast TV show.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Let's Look Ahead With Confidence



by WESLEY ROSE

It seems to be a human trait to look ahead into a dark future and complain about the present situation. Actually, country music each year is growing and one only has to take a quick look into the past ten years to realize its acceptance in cities and areas which at one time looked upon our music as sectional.

Truthfully, who can deny the nationwide and, in many instances, worldwide value of country music? "Tennessee Waltz", "Chattanooga Shoe Shine Boy", "Jealous Heart", "Cold, Cold Heart", to name just a few which I can personally vouch for, were hits in Europe, Asia, Africa, Australia, in fact in all parts of the world. This is country music proving it is commercial wherever it has the opportunity to be played for the public.

No one can convince me these hits were just a fad or fancy of the public at that particular time. Country records and country artists live on. The sales recently of Hank Williams and Jimmie Rodgers should make us all realize that country music is the music of our country and could be called American music in all truthfulness.

Let's not waste our time by com-

THANKS DISK JOKEYS ANNIVERSARY GREETINGS TO THE CASH BOX A949 Hollywood Blvd., Hollywood 27, Calif. IO74 Union Ave., Memphis, Tenn. THE COCHRAN BROTHERS one of the most promising up and coming new country duets THE DEALERS ARE BUYING -- THE OPS ARE SPINNING "TWO BLUE SINGIN" * * " b/w "MR. FIDDLE" EKKO 1003

plaining of the success of other segments of the music industry. This time can be put to good use if we will attempt to work closer together as a team to contribute unselfishly to better promote, advertise and sell country music as a whole, not just one song or one record.

There are a few folks among us who live only to state at every opportunity, "I was responsible for this song becoming a hit"; or "I am the person who discovered this or that artist"; or "I will make sure that country music will not fall by the wayside." These folks are in the minority in our field and most times are trying to convince themselves that they are indispensable. The truth is that a hit song is the natural result of perfect team work on the part of composer, publisher, artist, record company, personal manager, record distributors, disc jockeys and juke box operators.

Each of these segments must do its part so the public, who actually makes the final decision, will have the opportunity to come in contact with the song. This also holds true in building a name artist. The team must work together perfectly. Individual glory is a figment of one's imagination and is just used by those folks to bolster their ego.

Let's face facts, we are not in competition with each other in the country music field, but are really working with each other. Thus, a new country song hit or name artist, regardless of publisher, writer, record company, etc., will benefit all and be another step forward.

We must all do our best to help country music grow as a team and its success cannot depend on any one person or firm. There should not be any doubts in our minds as to the potential peak. Faith and confidence in our product and efforts by all to build new artists and new songs result in just one answer. Country music will scale new heights.

I am mighty proud to be a part of country music and I sure hope you folks accept above, not as a speech or publicity spotlight grab, but just a humble effort to think out loud. Yes sir, LET'S LOOK AHEAD WITH CONFIDENCE.





July 2, 1955

The Customer Is Always Right

We're grateful For the many spins...



Best Wishes To

THE CASH BOX



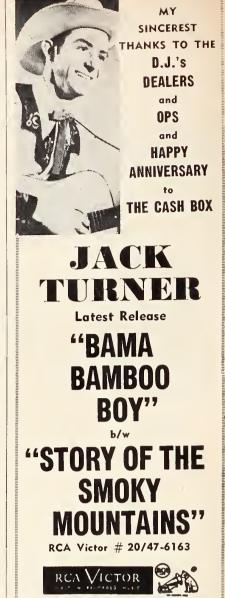
by STEVE SHOLES

In the entertainment field it is a widely accepted theory that in the final analysis the general public decides what is a hit. This goes for many forms of entertainment but particulary for records. However, the one danger in this argument is that the public has not been exposed to the subject sufficiently to render a decision. Recently we have seen the astonishing success of plays which were panned by the critics, and in the record business discs have become hits which the professionals doomed to failure.

This encouraged us at RCA Victor to try an idea we had held sound for years: that the great record buying public of the United States is not overly interested in whether a particular performing artist comes from the Pop field, Rhythm and Blues, Country and Western, Latin American, or what have you, just so long as his records are entertaining. The big problem, of course, is to convince the record distributors, dealers, disc jockeys, juke box operators, one-stop boys, etc., that the record should be given a chance to sell on its own merits, irrespective of category.

It was because we believe strict categorization of records was gradually becoming less important that we decided to go ahead with the plan of combining the great talents of Eddy Arnold as a singer and Hugo Winterhalter as an arranger and conductor on the recent release of "The Cattle Call" and "The Kentuckian Song." This project had been under discussion for two years, and we felt that now was the time for such an experiment. The public reaction has already indicated there is a good possibility we were correct, although we have found a few disc jockeys, both Pop and Country and Western, who were not ready to accept the merging of these two great personalities.

We had no intention of making a pop artist of Eddy Arnold or a hillbilly out of Hugo Winterhalter. Our intention was to make an entertaining and musically acceptable recording which would sell to anyone who likes good music. The reaction of distributors, dealers, and disc jockeys so far has been vastly encouraging, and we hope that this is an indication of a new approach to the record business wherein the professionals in the business will let each record stand on its own and let the public decide whether or not they like it.



VOTED "MOST PROGRAMMED DANCE BAND OF '55"

THANKS, DJ's.....I'm forever indebted to you for the many favors these past few years---hope we continue to merit your play



BREAKING IN ANOTHER HEART"

A 12" LP Just Released NORTH OF THE RIO GRANDE CAPITOL ALBUM # 618

Personal Management

Independence, Kansas Phone 1203

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

for sales and spins... THE YEAR 'ROUND COUNTRY WINNERS ARE ON RCA VICTOR RECORDS

C&W's top instrumental artist—Cash Box and Jamboree polls Chet Atkins

UNCHAINED MELODY HEY, MR. GUITAR 20/47-6108

Most programmed sacred singer—Cash Box and Jamboree polls **Martha Carson**

WATCH FOR FIRST RCA VICTOR RELEASE! 20/47-6250

Best new Country instrumentalist—Cash Box and Jamboree polls

Bud Isaacs STEEL GUITAR BREAKDOWN WALTZ OF THE OZARKS 20/47-6169

Nation's leading vocal team Johnnie & Jack NO ONE DEAR BUT YOU WE LIVE IN TWO DIFFERENT WORLDS 20/47-6094

Most programmed record—"I Don't Hurt Anymore" (20/47-5698) Hank Snow Now Hitting The Charts

I'M GLAD I GOT TO SEE YOU ONCE AGAIN CRYIN', PRAYIN', WAITIN', HOPIN' 20/47-6154

Most up and coming vocal group Nita, Rita and Ruby LOVEY LIPS GIVE ME LOVE 20/47-6124

Best new female vocalist Rita Robbins MY FOOLISH TEARS HOW LONG DO YOU CRY 20/47-6083

THANKS DEEJAYS FOR YOUR TERRIFIC SUPPORT!



WSM-GRAND OLE OPRY . . . Lonzo and Oscar recently aligned themselves with John Miller for personal management. Miller has been booking the 'Opry' comedy team for some time, but just last week officially announced that he would manage them. In addition to his managerial ability, Miller is a writer of note having penned "Rainbow At Midnight" and his latest is "Cold Tater



"LITTLE" RITA FAYE

Pie" recorded on Decca by Lonzo and Oscar. Three Grand Ole Opry groups have recently taken on new musicians. Billy Cooper is with Ferlin Huskey and his Hush Puppies band; Jim Slade has joined the Martha Carson and her Country Gentlemen band and Paul Yandell has gone to work with the Louvin Brothers. . . . Many of the 'Opry' stars have recently made appearances on the Pee Wee King TV Show out of Cleveland. And, the latest pair from the 'Opry' to guest with Pee Wee were Ernest Tubb (Decca) and Audrey Williams (MGM), on June 20. From Cleveland Audrey went into New York on business. . Hal Smith, personal manager of Carl Smith, back in Nashville after several days on the road where he was setting up promotion for Carl Smith's forth-

coming tour. . . . Hank Snow (RCA Victor) and Kitty Wells (Decca) were recently named the number one Country music Artists in Alaska through a poll conducted by KBYR in Anchorage. . . . Little Jimmy Dickens (Columbia) was featured on the coast-to-coast portion of the 'Opry' on June 25 and had as his special guest Jimmy Newman (Dot). . . . Webb Pierce (Decca) already clicking big with his latest release "I Don't Care" currently working a string of dance dates, playing some of the country's biggest ballrooms! . . . Buddy

and June Killen happy parents of a new baby girl ... Robin Michelle ... born June 17-weighing eight pounds. Killen is rep for Tree Music, Nashville-New York! . . . Recently Smiley Wilson and Kitty and young Rita Faye (MGM) moved into Nashville. The group is currently working a string of drive-in theatres along with Hawkshaw Hawkins (RCA Victor). Gabe Tucker, personal manager of Ernest and Justin Tubb (Decca), currently has Justin working a tour of the Northwest. Justin reports from the road that the show which is also featuring Ray Price, Goldie Hill and Lonzo and Oscar is having good business and did a capacity house in Salt Lake City.

THE BIG "D" JAMBOREE . . . Promoters of the

Big "D" went all-out the other week (June 20-21) for their promotion of the Policemen Show in Beaumont, Texas. Featured artists on the bill were Sonny James (Capitol), Elvis Presley (Sun), Marty Robbins (Columbia), Maddox Brothers and Rose (Columbia), The Belew Twins (Coral), The Stompers Band (Coral), and Charline Arthur (RCA Victor). Five shows were offered for the two-day stand. Ed McLemore excited about the new releases of Hank Locklin (RCA Victor) "You're Out Of Step With The Beat Of My Heart" and "Your Heart Is An Island" and the new one that is coming out by Sonny James (Capitol).



JIMMY & JOHNNY

HAYRIDE HAPPENINGS ... Jim Reeves (RCA HATRIDE HAPPENINGS ... Jim Reeves (RCA Victor) currently on tour. Maxine and Jim Edward Brown (Fabor) just recently completed a tour with Elvis Presley (Sun), Hill Carlisle (Mercury), Martha Carson (RCA Victor), and Ferlin Huskey (Capitol)... Jimmy Lee and Johnny Mathis (Chess) back in business together and Stan Lewis reports that the two have some terrific material for their fortheoming release! Leonard Chess for their forthcoming release! . . . Leonard Chess head of Chess records says that Jack Ford's re-cording of "Yankee Dime" and "Teach Me To Love" is kicking up a lot of dust around. Leon-ard is also excited about a newcomer to his Country music roster.... "Cherokee Joe Bennett"... whose recording of "Pretty Face" and "Smoking and Drinking" will be on the market in a few days.

Carlos Martin

BELEW TWINS

FROM THE CROSSROADS OF COUNTRY MUSIC . . . Springfield's latest

entry into TV shows is their offering of "Talent Roundup" which will make its full-network bow via ABC-TV on Tuesday, July 5, originating in the Jewell theatre, with Slim Wilson starring! In order to accommodate more people who want to see Red Foley's "Ozark Jubilee" in person, the cast is now doing two performances each Saturday night (ef-fective July 2), and on this same evening ABC-TV is extending the 'Jubilee' from its present sixty minutes to an hour and a half. Si Siman and Los Konpron back to an hour and a half. Si Siman and Les Kennon back at the "Crossroads" after a week in New York where they huddled with ABC President Robert M. Kintner and other network officials.

COUNTRY SMATTERINGS ... Charlie Wright's com-mitment as manager of Capitol's Dub Dickerson expires as of July 1. Wright for the past three years has de-voted time to Dickerson's promotions; however, Wright will now devote his full time to his fast growing agency. Wright is looking forward to developing more top



DUB DICKERSON

talent, writers and songs. . . . Tom Perryman, who is handling bookings for Jim Edward and Maxine Brown (Fabor) has the duet working the Big "D" Jamboree July 2. Also the team will work Ft. Worth and Waco, Texas for Ed McLemore, owner-operator of the Big "D".... Billy Gann, personal manager of Jeannette Hicks (Columbia) working Northern tour starting this week. . . . Charlie Walker (Decca) of San Antonio, Texas reports that when Fess Parker (Davy Crockett) played the Majestic theatre there the other week he drew the largest crowd since the theatre's grand opening in 1929, at which time the headline attraction was none other than the late Jimmie Rodgers, America's Blue Yodler.... Tom Diskin of Hank Snow Attractions reports that Hank will take to road again this month head for the cool country up North. The tour opens on July 3 with plans to continue right through July 13. Other talent included on the tour will be Martha Carson (RCA Victor), and her Country Gentlemen, the Davis Sisters (Skeeter and Georgie) (RCA Victor), Mother Maybelle and the Carter Sisters (RCA Victor) along with Anita and Becky, and Jimmie Rodgers Snow (RCA



Victor).... Tommy Sands (RCA Victor) one of the most promising of new country artists recently appeared with the Duke of Paducah in Gonzales, Texas. Young Tommy continues to spark the Saturday night Houston Show in addition to his personal appearances throughout Texas. . . . Jimmie Rodgers Snow reports plans are being made for television appearances this coming Fall. . . . Hank Locklin (RCA Victor) set for a guest spot on Grand Ole Opry's coast-to-coast show July 9. Thanks for the nice note from Frances Chamblee, president of the Hank Locklin fan club. . . . Bob Ferguson mailed out a flyer to the deejays last week thanking them for their votes on Ferlin Huskey and Simon Crum . . . (Capitol). Ferguson is personal manager of Huskey ... yes, and Crum too! ... Don Winters'

DAVIS SISTERS

first solo side for RCA Victor "Forgive My Mistakes" has what it takes to make the grade.... Lovely, 22-year-old Joanie Hall, a gal with loads of potential and singing in the western field for the past several years, makes her record debut this week on the Sage and Sand label. The thrush neatly blends her talented chords with Eddie Dean on two top notch tunes tagged "Sign On The Door" and "Open Up The Door, Baby." July the fourth was the scene for one of the biggest hillbilly shows ever held in Rockingham county at the Tri-City Amusement Park as Henry Tuck, W. R. E. V. Reidsville, N. C., Country and Western disc-jockey moved in for an all-day show, with his whole W.R.E.V. gang. Numbering around forty artists headed by Doug Matherly, The Pine Hill Boys, Coy Pulliam, The Twin River Boys Larry Williams and Edmund Taylor, The Harmonica) King of Rockingham County. Just added to Pee Wee King's Monday evening Network ABC-TV show is petite, blond and pretty Charlene Mills who Pee Wee tags as the next big country girl singing sensation.



DON WINTERS

Billy Strange has strong pop and country prospects in his newest Decca waxing of a Stuart Hamblen tune labeled "Shake The Hand Of A Stranger."



WAX-WISE . . . Jimmy King writer of the current clicker for Hawkshaw Hawkins (RCA Victor) "How Can Anything So Pretty Be So Doggone Mean" says he has had numerous reports that the song is doing real good for Hawk. Also, Tree Music, publishers of the tune have their Nashville Rep.... Buddy Killen ... plugging away on the song! The flip is "Pedro Gonzales"! ... Fred Baker (Capitol) promoting his latest wax down in Southwest Louisiana . . . the tunes are "I'm Not Givin' Up That Easy" and "I Fish With A Wish." Jimmie Collie (Hickory) featured on the Big "D" Jamboree also has a recording of "I'm Not Givin' Up That Easy" on the market.... The Louvin Brothers

JOANIE HALL

(Capitol) out with their first ballads . . . "When I Stop Dreaming" and "Pitfall." The brothers, Charlie and Ira, for a long time have recorded Sacred music. . . . Ernest Tubb (Decca) getting lots of good comment on his recording of "It's A Lonely World.". Tubb does this one up in fine fashion. . . . Hank Snow (RCA Victor) continues to grab lots of play and this time it's with his two new ones . . . "I'm Glad I Got To See You Once Again" and "Cryin', Prayin', Waitin', Hopin'." ... Jim Wilson (Mercury) getting lots of top mentions on his latest . . . "Daddy You Know What?"

. . Hank Williams new release "Teardrops On A Rose" and "Alone and Forsaken" pulled 202 phone calls in fourteen minutes on Cliff Rodgers "Melody Roundup" after Cliff programmed the record recently!



BILLY STRANGE

Backstage Officer Has Been With Grand Ole Opry Fourteen Years



(Left to right): Bill Carlisle, Grandpa Jones, Minnie Pearl, R. L. Norris (officer), Ray Price, Carl Smith, Eddie Hill.

NASHVILLE, TENN.—Officer R. L. Norris may be just the "officer in charge" to the casual on-looker who visits "backstage" at Grand Ole Opry; but to the hundreds of entertainers and those connected with the show, he's much more. As a matter of fact, Mr. Norris has been working with the "Opry" for fourteen years—longer than many of the artists have been associated with the show, and he's a genuine, personable friend to everyone who calls "backstage."

Mr. Norris' duties are various and on any Saturday night if you'll stick around him awhile you'll hear him answer at least a hundred questions the likes of which you've never heard before. Is Faron Young married? Can I see Hank Snow? Where's Ernest Tubb? Could I speak to Carl Smith? And, on and on the questions are popped at him as the night goes on!

This job calls for a mammoth memory. For the "officer backstage" as he is often referred to must remember the names and faces of the more than one hundred and twenty stars and musicians—in addition to the visiting disk jockeys, music publishing reps, record company officials, and the "trade" people in general who file through the "backstage" doors at the Ryman Auditorium.

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Things are not serious all the time, though. And one of the funniest incidents, Mr. Norris recalls, is the time when a group of fellow officers who work "out front" teamed up to play a joke on him—allowing one of the fans to slip through to the "backstage." Before Mr. Norris realized what had happened, the boy had made his way to the stage, proceeded to get himself a fiddle and started playing music along with Roy Acuff.

"It's always been a pleasure to work on the greatest country music show— The Grand Ole Opry, and it's been a pleasure working with the head of the Artist Bureau,—Jim Denny," Mr. Norris said.

Mr. Norris comes to work at seven o'clock and works "backstage" until midnight. And then he goes to the Ernest Tubb Record Shop for the show and broadcast of Tubb's "Midnight Jamboree", which lasts until one o'clock Sunday morning. Mr. Norris has been with the City of Nashville Police Department for twenty-five years and for the past sixteen years has been an active traffic officer. He came to work at Ryman Auditorium and Grand Ole Opry in 1941.

Hamilton Returns To Civilian Disk Jockeying

NEW YORK—Sergeant Mark Hamilton, official radio and television announcer for the United States Army will be honorably discharged from the service on June 24th.

Prior to his military service, Hamilton was a well-known disk jockey and commercial announcer in Canada. During the past 3 weeks, Hamilton has announced an average of 25 network radio shows and two television shows per week. Included among these were "Songs by Eddie Fisher", "Soldier Parade" with Arlene Francis, "Country Jamboree" (the only regularly scheduled network country disk jockey show in America) and the dramatic show "Proudly We Hail" thus making Hamilton the most heard announcer in the United States broadcasting on all networks.

Upon his return to civilian life, Hamilton will once again enter the commercial radio and television field. He has been signed by Mark Bogart and Peter Paul who have already lined up a number of important radio and television commercials and film narration jobs for him.

"It's What's in THE CASH BOX That Counts"



Radio, TV & Concert Artists

Mgr. JAMES BLACKWOOD 186 Jefferson Ave., Memphis, Tenn. Phones 8-1477 - 5-7496

"Ihank

You

Dee Jays...

Jimmy

Newman

- Latest Release —

DARLING"

"BLUE

vning an unbroken succession of ountry and Western Hits on **RCA VICTOR** RECORDS



The Singing Ranger

I'M GLAD I GOT **TO SEE YOU ONCE AGAIN CRYIN**' PRAYIN WAIT



Country Disk Jockey Association Directors Meet



LEFT TO RIGHT:		
Nelson King, President	WCKY	Cincinnati 1, Ohio
Tommy Sutton, Secretary	WAVI	Dayton, Ohio
Councilman James Fitzmorris		New Orleans, La.
Dal Stallard	KCMO	Kansas City, Missouri
Earl Davis, Treasurer	WFGH	Bristol, Va.
Cracker Jim Brooker	WMIE	Miami, Florida
Fom Perryman	KSIJ	Gladwater, Texas

NEW ORLEANS — The annual meeting of the board of directors of the Country Music Disk Jockey As-sociation was held at the Roosevelt Hotel in New Orleans, La. June 6th through 9th. Those present were the Chairman, Nelson King of WCKY in Cincinnati; Secretary, Tommy Sut-ton of WAVI in Dayton, Ohio; Dal Stallard of KCMO in Kansas City; Cracker Jim Brooker of WMIE in Miami, Fla.; Tom Perryman of KCIJ in Gladwater, Texas; and Earl Davis from WFHG in Bristol, Va. Jimmie Davis had been instrumental in see-ing that everything was set up and ready for the meeting. The Honorable James Fitzmorris, City Councilman acting in behalf of Mayor Morrison DeLessups, pre-sented each member with a key to the city and made each an honorary citi-zen. Wednesday was "fishing day" aboard the Nemo III as guests of W. L. "Guy" Billups and everyone came back with fish.

1. SATISFIED MIND

3. MAKING BELIEVE

THERE SHE GOES

7. WOULD YOU MIND

4. YELLOW ROSES

19) CATTLE CALL.

6.

2. LIVE FAST, LOVE HARD, DIE YOUNG

5. IN THE JAILHOUSE NOW

Along with routine business some of the special subjects discussed were plans for participation in National Country Music Day held each May 26th; a drive for new members; im-mediate action on a news organ publication for the membership; a planned policy for participation in charity shows; the employment of an outside agency to handle promotion and administration; and further con-trol of records with suggestive lyrics. All members were well pleased with the renewed life of real country music and the cutting down of the use of undesirable material by recording companies. Plans were also discussed for the association's meeting in Nash-ville which is again set with the WSM Disk Jockey Festival in No-vember.

wish Disk Jockey Festival in No-vember. Requests for further information about CMDJ can be addressed to the secretary, Tommy Sutton, at WAVI in Dayton, Ohio, or to Helen King, at WCKY in Cincinnati.

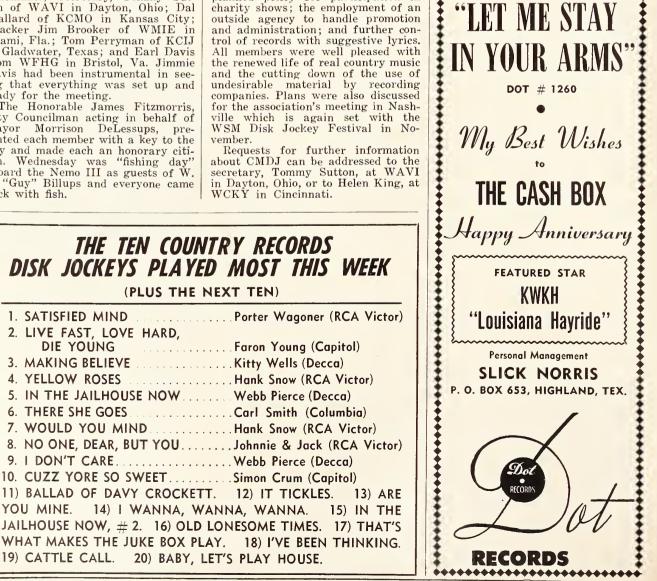
Faron Young (Capitol)

Kitty Wells (Decca)

.... Hank Snow (RCA Victor)

Webb Pierce (Decca)

.....Carl Smith (Columbia)



20) BABY, LET'S PLAY HOUSE.

9. I DON'T CARE......Webb Pierce (Decca) 10. CUZZ YORE SO SWEET.....Simon Crum (Capitol)

11) BALLAD OF DAVY CROCKETT. 12) IT TICKLES.

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)





"Onions, Onions"

Capitol # 3162

<u>ENTRAL GONGS. 9 NC.</u>

JIMMIE WILLIAMS

Sings on MGM

NOW AVAILABLE FOR PERSONALS

RI

Write — Wire J. W. Grieshop - Personal Mgr. 7771 Cheviot Rd., Cincinnati 24, O. "It's What's in THE CASH BOX That Counts"



THAT EASY"

"I FISH WITH A WISH" Capitol 3132

ANNIVERSARY GREETINGS to THE CASH BOX



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Record Distributors

And The Lines They Handle

ALABAMA

BIRMINGHAM Gulf States Dist. Co. Inc. 700 Second Ave. N. (Decca)

R. P. McDavid Co. Inc. 1430 Second Ave. S. (RCA Victory; Groove)

Reid Dist. Co. 1724 Fifth Ave. N. (Broadcast; GTJ; Contemporary; Concert Hall; Prestige; Vox; Blue Note; Vanguard)

ARIZONA

PHOENIX

OENIX Old Timer Distributors 3703 N. 7th St. (Alegre; Aladdin; Aqua; Big Town; Black Mountain; Broadcast; Folk Dancer; Folkraft; Four Star; Gilt Edge; Hoedown; Hoedown Hall; Intro; Kismet; Lamp; Longhorn; Mar-linda; MacGregor; Old Timer; Orfeo; Parakeet Lessons; Rainbow; Rivoli; Rondo; Russell; S & G; Sage & Sand; Score; Sets In Order; Shaw; Starday; Wallis; Western Jubilee; Windsor; Young Peoples; Children's Record Guild; Balance)

J. E. Redmond Supply Co. 625 W. Madison (Decca)

12th Street Record Bar 1154 East Washington St. (Specialty; Modern; RPM; Flair; Meteor; Savoy; Imperial; Vee Jay; Dootone; Duke; Peacock; Crown; Showtime; United; States; Hollywood; RIH; Elco; JOB; Nashboro; Excello; Combo; Seeco; R & B; Starday; Bayou; Swingtime; Chance; Parrot; Kem)

ARKANSAS

PORT SMITH Wise Radio & TV Supply, Inc. 1001 Towson Ave. (Tempo)

LITTLE ROCK

Frank Lyon Co. 210 E. Markham St. (RCA Victor; Groove)

CALIFORNIA

BERKELEY

W. M. VanDeren 2806 San Pablo (Folk Dancer; Kismet; Western Jubilee; Wind-sor; Record Guild of Am.; Urania; Oceanic; Folkraft; MacGregor; Sets In Order; Russell) EL MONTE

Sacred Record Dist. Co. 3173 San Pierre (Sacred; White Church; Sunday School)

FRESNO

Edco Distributing Co. 2930 Butler Ave. (RCA Victor)

HOLLYWOOD

Bethlehem Records 7233 Santa Monica Blvd. (Bethlehem) Fox Associates 5401 Santa Monica Blvd. (Latin American; R & B) Phoenix Recordings Box 643 (Phoenix)

LOS ANGELES

Ace Dist. Co. Inc. 2534 W. Pico Blvd. (Peerless; Coast Latin; Falcon)

Allied Record Sales 2542 W. Pico Blvd. (Abbott: Banner; Aladdin; Score; Intro; Audi-yox; Gotham; Gee; 20th Century; Savoy; Peacock; Duke; Tico; Rama; Starday; Fabor; Falcon; Ideal; Montilla; Seeca; Lamp)

Falcon; Ideal; Montilla; Seeca; Lamp) Cailfornia Record Distributors 2962 West Pico Blvd. (Audio Tape; AV Tape; Blue Note; Commo-dore; Concert Hall; Contemporary; Fantasy; Big Golden; GTJ; Handel Society; Haydn So-ciety; Hi Fi Record; Holt Languages; Mac-Gregor; Nocturne; Gene Norman Presents; Oceanic; Old Time; Omegatape; Pacific Jazz; Riverside; Tom Lehrer; Unicorn; Urania; West-minster)

Capitol Records Dist. Co. 31B W. 15th St. (Capitol)

Central Record Sales Co. 2104 Washington Blvd. (Atlantic; Baton; Chess; Checker; Glory; Epic; Essex; Imperial; Modern; Fortune; Media; New Disc; Josie; Prestige; RPM; Robin; Roost; Nashboro; Excello; Specialty; Story-ville; States; United; Mardi Gras; Guyden; Crown; Jubilee; Okeh) Decca Dist. Corp. 6750 Santa Monica Blvd. (Decca)

Diamond Record Distributing Co. 2990 W. Pico Blvd. (Ambassador; Belda; Broadcast; Calcraft Al-bums; Classic Editions; Cricket; Flair; Wing; Fraternity; Mambo; Meteor; Republic; Music Minus One; Russell; Sets In Order; Lloyd Shaw; Spark; Star Bright; Tempo; Tiffany; Trend; UTC; Vita; Western Jubilee; Windsor) Jay Kay Dist. Co. 2980 West Pico Blvd (**Kapp, Norgran, Clef**)

King Records 2646 W. Pico Blvd. (King; Federal; Deluxe; 4 Star) London Records of Calif. Inc. 445 South La Brea Ave. (London)

Mercury Record Dist. 2958 W. Pico Blvd. (Mercury; EmArcy; Childcraft; Playcraft; Wal-lis Originals; Rhythm Records)

Modern Dist. Co. 2978 W. Pico Blvd. (Coral; Brunswick; Young Peoples) RCA Victor Dist. Corp. 2027 S. Figueroa St. (RCA Victor)

Randart Dist. Co. 4707 Elmwood (Christian Faith; Layos; Roger Wagner; Jose Mojica; Bridge To Dreamland) Record Merchandising Co. 2580 W. Pico Blvd. (Herald; Combo; Dootone; Bruce; Vee Jay; Bowery; Sun; Herald; Sage & Sand; Original; Azteca; Aquila; Colonial; Colony; Discovery; SMC; Coda; 49th State; Cardinal; Major; Alle-gro; Mars)

gro; Mars) Record Sales Co. 2932 W. Pico Blvd. (X; Groove; Savoy; DeeGee; Spry; Real; Big; Benida; Apollo; Starlite; Tampa; Crown; Rainbow: Debut; Pearl; Century; Starday; Music City; Mambo; Elko; Hollywood; Star; Hickory; Bethlehem)

Stinson Record Dists. 2858 W. Pico Blvd. (Stinson) (Mindon) Sunland Music Co. Inc. 1310 S. New Hampshire Ave. (MGM; Cadence; Dot: Children's Record Guild; Replica; Audio Fidelity; Media; Double AA; Custom; Liberty) Ray Thomas Co. 1601 S. Hope St. (Columbia)

OAKLAND

Julian Brown Enterprises 5665 Shafter (Bell) Chatton Distributing Co. 1921 Grove St. (Apollo; Atlantic; Azteca; Bell; Bethlehem; AA; Baton; Commodore; Blue Note; Cardinal; Checker; Chess; Contemporary; Guyden; New Disc; Dot: Duke; Essex; Gene Norman; Groove; Ideal; Glory; Imperial; Jubilee; Pacific Jazz; Peacock; Peerless; Liberty; Kapp: Rainbow; Roost; Specialty; States; Storyville; Media; Sun; Majar; Nashboro; Excello; Josie; Herald; Starlite; United)

Slav-Art Music 3257 E. 14th (Dana)

ORANGE Howard L. Reynolds Dist. 1211 E. Mayfair Ave. (Polkaland)

SAN FRANCISCO Allied Music Sales 371 Sixth St. (Aladdin; Audivox; Starday; Tico; Dootone; Prestige; Rama; Bee; Score; Intro; Mardi Gras; Fortune; Century; Sage & Sand) H. R. Brasford Co. 235 15th St. (Columbia) Capitol Record Dist. Co. 512 Brannan St. (Capitol) Decca Dist. Corp. 525 Sixth St. (Decca)

Eric Distributors 369 Sixth St. (Wing; Big; Hickory; Savoy; Herald; Original)

King Records 565 Sixth St. (King; Deluxe; Federal; 4 Star) London Records of California 1274 Folsom (London)

(Melody Sales Co. 444 Sixth St. (Mercury; Clef; EmArcy; Norgran; Crown; Wallis Original; Modern; Flair; RPM; GTJ; Exetacy)

Leo J. Meyberg Co. 33 Gough St. (RCA Victor)

(RCA Victor) New Sound 316 Sixth St. (Audiophile; L'Anthologie Sonore; AV Tape; Boston; Cambridge; Carmel; Comedie Fran-caise; Concert Hall; Cook; Dial; Elektra; Eterna; Festival; Handel Society; Haydn So-ciety; Heritage; Hi-Fi Record; Jazztape; Lehrer; McIntosh; NCTE; New Editions; New Records; Omegatape; Overtone; Oxford; Period; Philharmonia; Poetry; Rachmaninoff Society: Renaissance; Scala; Scotch Magnetic Tape; SPA; Stradivari; Thos. Tenney; Unicorn; Weathers; Westminster; World Song) United Anvie Salas Coar

United Music Sales Corp. 440 Sixth St. (Cadence; Epic; MGM; Brunswick; Coral; Okeh; Young Peoples)

COLORADO

CORTEZ

Montezuma Appliance Co. (Trumpet)

DENVER

Boyd Dist. Co. Inc. 1661 W. Third Ave. (Capitol)

Davis Sales Co. 1724 Arapahoe (Aladdin; Atlantic: GTJ; London; Mercury; Wallis: Abbott; RPM; Flair; Cadence; Wind-sor; Modern; Old Timer; Frontier; Glory; Dootone; Crown; Dot; Contemporary; Clef; Norgran)

Decca Dist. Corp. 725 S. Broadway (Decca)

Emco Distributing 2561 S. Broadway (Elektra; Westminster) Mountain Distributors 3630 Downing St.

(Cardinal)

(Cardinal) Pan American Record Supply 2061 Champa St. (Coral; MGM; Gilt Edge; Prestige; Vee Jay; Apollo; X; Imperial; Brunswick; Pacific Jazz; Chess; Checker; Essex; Riverside; Record Guild of Am.; Esoteric; Young Peoples; Specialty; Media; Fantasy; Jay Dee; Fabor; Herald; Jubilee; A4; Children's Record Guild; Kapo; Savoy; Nashboro; Excello; Storyville; Jubilee; Josie; Majar)

Star Dist. Co. 2122 Hooker St. (Bethlehem; Rainbow)

B. K. Sweeney Elec. Co. 1601 Twenty-third St. (Columbia; Okeh; Epic)

Ward-Terry Co. 70 Rio Grande Blvd. (**RCA Victor**) Zion Dist. Co. 2056 Champa St. (Allied: Duke; Cardinal; King; Federal; Deluxe; Four Star: Roost; New Disc; Starlite; Liberty; Sage & Sand; Peacock)

CONNECTICUT

EAST HARTFORD

Eastern Record Dists, Inc. 777 Connecticut Blvd. (Epic; MGM; GTJ; Cadence; Clef; Okeh; Baton; Modern; RPM; Flair; Crown; Bethlehem; Im-perial; Abbott; AA; Fabor; Mardi Gras; Apollo; Majar; Fantasy; Hi-Fi; Contemporary; New Disc; Nocturne; Savoy; Wallis Original; Sage & Sand; Kapp) Kapp)

Radio & Appliance Dist. 673 Connecticut Blvd. (RCA Victor) Roskin Dists., Inc. 275 Park Ave. (**Columbia**)

HARTFORD

Capitol Records Dist. Corp. 25 Pleasant St. (Capitol)

Decca Dist. Corp. 252 Farmingham Ave. (Decca)

Mercury Distributing of Hartford 160 State St. (Mercury; Wing)

Seaboard Dist. Co. 796 Albany Ave. (Coral; Brunswick; 4 Star; Deluxe; Glory; Nor-gran; King; Federal; Dana; Atlantic; Vox; Dot)

gran; King; rederal; Dana; Allanit, Tox, Day, Transdisc Corp. 134 Windsor St. (X; Pacific Jazz; Rainbow; Roost; Chess; Stella; Debut; Prestige; Discovery; Skylark; Dial; Big; Period; Gotham; Herald; Gene Norman; Spark; Combo; Record Guild of Am; Jubilee; Josie; Tico; Checker; Classic Editions; Storyville; Doo-tone; Original; Nocturne; Savoy; Old Town; Heritage; Rama; Gee; Harmonia; 20th Century)

PLAINVILLE

Nutmeg Enterprises 13 W. Main St. (Vee Jay)

DISTRICT OF COLUMBIA

WASHINGTON

Schwartz Brothers 2931 N. E. 12th St. (Mercury: Atlantic; Aladdin; Westminster; Hick-ory; Kapp; Wallis Original; Cle; Cadence; Lit-tle Golden)

Southern Wholesalers Inc. 707 N. E. Edgewood St. (RCA Victor; Groove)

FLORIDA

JACKSONVILLE

Binkley Dist. Co. 50 Riverside Ave. (Apollo; Atlantic; London; MGM; Peacock; Glory; Duke; Swingtime; Tempo; Wallis; Ab-bot; Baton; Aladdin; Intro; Score; Recorded In Hollywood; Nashboro; Excello; Tico; AA; Doo-tone; Majar; Rama; Gee; Republic; Herald; Savoy; Hickory; Guyden; Sun; Sage & Sand; Benida; X; Starday; Jay Dee; Storyville; Original; Westminster)

Capitol Record Dist. Co. 61B-20 Jackson St. (Capitol)

Dist. Inc. 555 Osceola (**Columbia**)

(Columbia) Pan American Dist. Corp. 90 Riverside Ave. (Blue Note; Cavalcade; Cadence; Clef; Norgran; Chess; Checker; Bibletone; Cardinal; Combo; Debut; Dot; Epic; Essex; Fabor; Fantasy; Gotham; GTJ; Flair; Josie; Jubilee; Modern; Kapp; Meteor; Monogram; Okeh; Pacific Jazz; Media; Prestige; RFM; Parrott; Specialty; Trend; Vox; Vee Jay; Zodiac; Savoy; Roninu; United; States; Fraternity; Dauntless; Holt)

MIAMI

Binkley Dist. 301 S. W. Sixth St. (London; Atlantic; Aladdin; Score; Glory; Sun; Majar; Intro; Nashboro; Excello; Peacock; Duke; Herald; Republic; Valley; Jay Dee; Holly-wood; Starday; X; Tico; Rama; Gee; MGM; Hickory; Sage & Sand; Imperial; Abbott; Apollo; Baton; Majar; Double AA)

King Records 434 S. W. Eighth St. (King; Federal; Deluxe; Four Star; Simon & Schuster)

Mercury Record Dist. 436 S. W. Eighth St. (Mercury; EmArcy; Bethlehem; Roost; Oceanic; Art; Wing)

Art; Wing) Pan American Dist. Corp. 3401 N. W. 36th St. (Blue Note; Cavalcade; Cadence; Clef; Nor-gran; Chess; Checker; Bibletone; Cardinal; Combo; Debut; Dot; Epic; Essex; Fabor; Fan-tasy; Gotham; GTJ; Crown; Century; Flair; Josie; Jubilee; Modern; Kapp; Meteor; Mono-gram; Okeh; Pacific Jazz; Media; New Disc; Rainbow; Prestige; RPM; Parrott; Specialty; Trend; Vox; Vee Jay; Zodiac; Savoy; Roninu; United; States; Fraternity; Wallis Original; Dauntless; Holt) Sea Coast Appliance Dist.

Brooke Dist. 412 S. W. Eighth St. (Decca; Coral)

European Phonograph Co. 1606 S. W. Eighth St. (Dana; Rudder)

Sea Coast Appliance Dist. 1421 N. W. 22nd St. (RCA Victor; Groove)

Arcade Latin Shop 1519 Washington Ave. (Tico; Rama; Gee)

MIAMI BEACH

PAGE

With A Great Up-Tempo Summer Smash

"PIDDLY PATTER PATTER"

Watch Next Week's Cash Box For The Flip Side Smash Mercury 70657



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Record Distributors

And The Lines They Handle

GEORGIA

ATLANTA All State Record Dist. 220 Courtland St. N.E. (Abbott; Fabor; Baton; Fortune; Guyden; Fantasy; Sage & Sand Original; Starlite) Burt Dist. Corp. 120 Edgewood Ave. (London)

Capitol Records Dist. Co. 535 Courtland St. N.E. (Capitol) Columbia Records 1349 Spring St. N.W. (Columbia)

Decca Dist. Corp. 152 Alexander St. N.W. (Decca; Coral)

Dixie Distributing Co. 445 Edward Ave. S.E. (Mercury: Herald; Fabor; Epic; Clef; Glory; Apollo; Okeh; Jubilee; Gilt Edge; Republic; Excello; Nashboro; Contemporary; Kapp; Benida; Rainbow; Flair; GTJ; Blue Ridge)

R. D. England Co. 1140 Peachtree St. N.E. (Vox; Zodiac; McIntosh)

King Records 379 S.E. Edgewood Ave. (King; Federal; Deluxe; Four Star; Big Town) Record Distributors 1923 Peachtree St. N.W. (Windsor; Old Timer; Western Jubilee)

(Windsor; Old Iimer; Western Jubilee) Southland Dist. Co. 441 S.E. Edgewood Ave. (Aladdin; Atlantic; Diamond; Dot; Intro; MGM; Peacock; Duke; Savoy; Score; Wing; Big; Cardinal; X; Swingtime; Wallis Original; Cadence; Record Guild of Am.; Essex; Trum-pet; RIH; AA; New Disc; Crown; Original; States; Specialty; RPM; United; Checker; Chess; Imperial; Tico; Rama; Modern; Sun; Liberty; Prestige; Media; Vee Jay; Gee; Me-teor; Hickory; Starday; Jay Dee; Pacific Jazz; Storyville; Bethlehem)

The Yancey Co. 1500 N.W. Northside Dr. (RCA Victor; Groove)

CHICAGO

ILLINOIS

Advance Dist, Corp. 3257 W. Montrose Ave. (Kismet; Old Timer; Folk; Square Dancer; Ideal; Windsor)

Aristocrat Dist. Co. 750 E. 49th St. (Dot; Herald; R & B; Nashboro; Excello)

K. O. Asher 5232 South Dorchester Ave. (Classic Editions; Esoteric; Walden; Music Minus One; Riverside; Music Library; Poly-music; Elektra; Westminster; Children's Record Guild)

Brason Associates, Inc. 945 W. George St. (Record Guild of Am.; Bell)

Bronzeville Dist. Co. 4858 So. Cottage Grove (Sun)

Capitol Records Dist. Corp. 1449 S. Michigan Ave. (Capitol)

Coral Record Dist. 161 W. Huron St. (Coral; Brunswick; Dana; Copley)

Decca Dist. Corp. 153 W. Huron St. (Decca)

(Decca) Frumkin Sales Co. 2007 So. Michigan Ave. (Abboti; Aladdin; Accordia; Aqua; Audivacs; Banner; Black Mountain; Blue Note; Broad-cast; Canary Warbler; Coda; Commodore; Contemporary; Crystal; Debut; Discovery; Fabor; Fantasy; Folkdancer; Folkraft; 49th State; Empirical; Galaxy; GTJ; Jazzman; Hoe-down Hall; Joco; Jump; Kem; Longhorn; Intro; MacGregor; Marlinda; Monogram; Mon-rilla; Pacific Jazz; Parakeet; Gene Norman Presents; Nocturne; Paragon; Rainbow; Re-public; Rock Candy; Ronde; S.M.C.; Shaw; Soma; Southland; Standard; Stella; Tuxedo; Storyville; Stinson; Tempo; Velmo; Wallis Original; Western Jubilee) King Records

King Records 1232 E. 47th St. (King; Federal; Deluxe; 4 Star)

James Martin, Inc. 1341 S. Michigan Ave. (Atlantic; Broadcast; Dot; Essex; Baton; Gram-ercy; London; Allied; Specialty; Century; Pathlokov; ercy; Lon Bethlehem)

M. S. Distributing Co. 2009 S. Michigan Ave. (Cadence; Clef; Norgran; X; Jubilee; Im-perial; Modern; Crown; Flair; Kapp; Josie Fiesta; Guyden; Zodiac; Benida; New Disc; Original; Starlite; Sage & Sand; Unicorn; Tom Lehrer) Midwest Mercury Record Dist. 2021 S. Michigan Ave. (Mercury) Music Distrs., Inc. 1303 S. Michigan Ave. (Bethlehem; Wing; Big; Glory; AA; Mardi Gras; Cardinal; Liberty; Tico; Roma; Majar; Gee; MGM; Media RCA Victor Dist. Corp. 5050 S. Kedzie Ave. (RCA Victor)

Sampson Electric Co., The 2244 S. Western Ave. (Columbia) (Columbia) United Record Distrs, 2029 S. Michigan Ave. (Adlib; Apollo; Blue Lake; Club S1; Crazy; Dootone; Drexel; Duke; Epic; Fortune; Gotham; Groove; Hollywood; JOB; Legend'e; Lloyds; Million; New Jazz; Okeh; Parrott; Peacock; Prestige; Roost; RPM; Savoy; Sig-nal; Starday; States; Swingtime; Timely; United; Trumpet)

PEORIA Decca Dist. Corp. 106 E. State St. (Decca)

Klaus Radio & Electric Co. 403 E. Lake St. (RCA Victor)

INDIANA

BLOOMINGTON Vance-Keen Distributing Co. 119 S. College (Bell)

INDIANAPOLIS

Associated Distributors 210 S. Meridian St. (RCA Victor)

(RCA Victor) Indiana State Record Dist. 1325 N. Capitol (Abbott; Apollo; Atlantic; Coral; Dot; Big; Gilt Edge; Jubilee; Peacock; Prestige; Glory; Savoy; Swing Time; Wallis Original; Ca-dence; Essex; States; Specialty; RIH; Modern; Sun; Flair; United; RPM; Gotham; New Disc; Josie; Majar; 20th Century; Herald; Nash-boro; Excello; Lucky; Meteor; Brunswick; Re-public; Chess; Baton; Dootone; Vee Jay; Checker; Duke, Aladdin; Score; Intro; Media; Kapp; Jay Dee; Crown; Million S; Showtime; Money)

Peaslee-Gaulbert Co. 1401 Stadium Dr. (Decca)

Radio Distributing Co. P.O. Box 1298 (Capitol) Radio Equipment Co., Inc. 1010 Central Ave. (Columbia)

SOUTH BEND

South Bend Radio Dist. Co. 432 Carroll St. (Capitol)

IOWA

DES MOINES Decca Dist. Corp. 1217 High St. (Decca) Frank's Records 506 Clifton (Aladdin; Score; Intro) Gifford-Brown, Inc. 1326 W. Walnut (Capitol) Midwest Timmerman 513 E. Court Ave. (Columbia)

KANSAS

KANSAS CITY RCA Victor Dist. Corp. Fairfax & Funston Sts. (RCA Victor) WICHITA

Campbell, Carl 210 S. Emporia (**Sun; Century**)

KENTUCKY

LOUISVILLE Ewald Dist. Co. 309 S. 9th St. (RCA Victor) Foster Dist. Co. 409 Main St. (Capitol) Peaslee-Gaulbert Corp. 226 N. 15th St. (Decca)

Sutcliffe Co. 609 W. Main St. (Columbia) LOUISIANA

NEW ORLEANS

W ORLEANS A-1 Dist. Co. 640 Baronne St. (Abboti: Apollo; Atlantic; Meteor; RPM; Wing; Okeh; Flair; Specialty; Modern; Peacock; Duke; Chess; Checker; Herald; United; Glory; Jubi-lee; Josie; States; Trumpet; Epic; Salurday; Hollywood; Crown; Dootone; Sun; Vee Jay; Imperial; Guyden; Media; Cat; Ace; Parrott; Jubilee; Harlem; Record Guild of Am.; Music City) Wrm. B. Allen Co. 1601 Orleans St. (Mercury) Wrm. Amann Dist. Co. 642 Baronne St. (MGM; Nashboro; Excello; Republic; Riverside; Baton; Savoy G1J; Fabor; Tico; Rama; Gee; Aladdin; Cardinal; Score; Contemporary; Pacific; Jazz; Sage & Sand; Storyville; Young Peoples; Cadence; Wallace Original; Fantasy) Decca Dist. Corp. Decca Dist. Corp. 517 Canal St. (Decca; Coral; Brunswick) (Decca; Coral; Brunswick) Interstate Elec. Co. 1001 S. Peters St. (Columbia) King Records, Inc. 814 Carondelet St. (King; Federal; Deluxe; 4 Star) Mallory Dist. 630 Baronne St. (Capitol; Dot; X; Hickory; New Disc) Mercury Dist. 1046 Baronne St. (Mercury) (Mercury) TV & Appliance Dist. 500 N. Carrollton Ave. (Groove) Walther Bros. Co., Inc. 1722 Poydras St. (RCA Victor) SHREVEPORT Interstate Electric Company RCA Victor Div. P. O. Box 1094 1419 Culpepper St. (RCA Victor; Groove)

(RCA Victor; Groove) Stan Lewis Record Shop 72B Texas St. (Intro; Score; 7-11; Swing Time; Aladdin; Peacock; Apollo; Chance; Recorded In Holly-wood; Modern; RPM; Sun; Meteor; Trumpet; Duke; Imperial; Flair; Crown; Tico; Rama; Gee; Herald; Savoy; Jubilee; Josie; Original; Timely; Ace; Atlantic; Abbott; Fabor; Bruce; Baton; BBS; Cadence; Combo; Chess; Checker; Dot; Dootone; Essex; Elko; Feature; Fortune; Gotham; Harlem; Flair; Excello; Nashboro; Sun; Majar; Sage & Sand; Parrott; Prestige; Republic; Red Robin; AA; Vee Jay; Rainbow; States; United; Specialty; Big Town)

MAINE

PORTLAND Commercial Distributors 50 Diamond St. (RCA Victor) Philco Wholesalers, Inc. 919 Congress (Columbia)

MARYLAND

BALTIMORE Barnett Distributors 2580 McCulloh St. (Apollo; Tico; States; United; Atlas; Chess; Checker; Bethlehem; Remington; Dale; Debut; Rama; Gee; Tikva; Cardinal; Forcast; Jay Harlem)

D & H Dist. Co. 2025 Worcester St. (RCA Victor; Groove)

Decca Dist. Co. B18 Madison Ave. (Decca)

(Decca) General Distributing Co. 2329 Pennsylvania Ave. (Coral; Dot; Fantasy; Jubilee; Peacock; Chess; Norgran; Esoteric; Rainbow; Sun; Brunswick; Checker; Pacific; Jazz; Gotham; Savoy; Duke; Jay Dee; Fabor; Big; AA; Majar; Storyville; Prestige; Robin; Combo; Parrott; SMC; Josie; Benida; Liberty; Media; Nocturne; Grand; Spark; Mardi-gras; Storyville; Baton; Gene

Norman; Sound; Old Town; Glory; Sun; Original; Century; Vee Jay; Coda; Roost; New Jezz) Gimbel Brothers, Inc. (Epic; MGM; Okeh; Plymouth; Peter Pan; Wing; Tico; Rama; Gee) J & F Distributing Co., Inc. 210 McMechen St. (London; X) King Records 20B McMechen Ave. (King; Federal; De Luxe; 4 Star) (King; Federal; De Luxe; 4 Star) Mangold Dist. Co. 211 S. Eutaw St. (Abbott; Modern; RPM; Imperial; Specialty; Fortune; Starlite; Sage & Sand; Nashboro; Essex; Audivox; Editions; Excello; Fiesta; Herald; Starday; Crown; Flair; Devco; Elektra; Tuxedo; Jaguar; Dootone; Starlite; Sunset; Commodore; Guyden; New Disc; Vanguard; Bluenote; Seeco; Fraternity; Spot-Light; Sims; Crazy; Musico; Ad Lib)

Nelson & Co. 1000 S. Linwood Ave. (Capitol)

Joseph M. Zamolski Co. 110 S. Paca St. (Columbia)

MASSACHUSETTS

Peter Fischler 10 Allston St. (Classic Editions; Music Minus **One; Elektra**)

BOSTON

ALLSTON

A B C Dist. Co. 259 Huntington Ave. (Banner; Good Time Jazz; Allied; Liberty; Clef; Norgran; RPM; Contemporary; Crown; Modern; Flair)

Allied Appliance 111 Berkeley St. (Columbia)

Capitol Record Dist. 273 Huntington Ave. (Capitol)

Decca Distributing Corp. 138 Ipswich St. (Decca)

(Mercury Distributing of Boston 259 Huntington

(Mercury)

(mercury) Music Suppliers of N. E. 263-265 Huntington Ave. (MGM; Rainbow; Wallis Original; Dot; Wing; AA; New Disc; Kapp; Majar; Cardinal; Essex; Jubilee; Dana; Cadence; Nocturne; Sage & Sand; Century; Ambassador; King; Federal; De Luxe)

Mutual Dist. Inc. 1255 Tremont St. (Coral; London; Westminster; Brunswick; Eso-teric; Riverside; Record Guild of America; Children's Record Guild; Simon & Schuster; Young Peoples; Audivacs)

Young Peoples; Audivacs) Records Inc. 255 Huntington Ave. (Abbott; A440; Atlantic; Benida; Bethlehem; Blue Note; Campus; Cat; Chance; Chess; Checker; Combo; Commodore; Dale; Disc Jockey; Discovery; Dootone; Epic; Fabor; Fan-tasy; Gee; Gene Norman; Glory; Jubilee; Guyden; Hollywood; Imperial; Jaguar; Jazz-man; Josie; Livingston; Media; Money; Mono-gram; Nocturne; Okeh; Original; Pacific Jazz; Pax; Prestige; R & B; Rama; Riviera; Robin; Roost; Showtime; Storyville; Stinson; Sun; Starday; Starlie; Storyville; Stinson; Sun; Tampa; Tico; Timely; 20th Century; Vee Jay; Vantage)

Transdisc Corp. of Boston 44 Gainesboro St. (X; Groove; Big; Mardi Gras: Baton; Aladdin; Duke; Peacock; Apollo; Fortune; Herald; United; States; Savoy; Specialty)

CAMBRIDGE

DETROIT

Eastern Co., The 620 Memorial Dr. (RCA Victor)

Market Distributing Co. 5 Davenport St. (Bell)

MICHIGAN

Angott Dist. 2616 Puritan (**Latin American**) Arc Dist. Co. 3747 Woodward Ave. (X; Imperial; Kapp; Fabor; Benida; Wing; New Disc)

Thanks, DJ's for No. 1 Award "MOST PROMISING UP AND COMING FEMALE VOCALIST" Jaye P. Morgan

-Cash Box Annual DJ Poll

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Personal Management
DURGOM-KATZ ASSOCIATES



Direction MERCURY ARTISTS CORP.

Record Distributors

And The Lines They Handle

8uhl Sons Co. Ft. of Adair St. (Columbia)

(Columbia) Cadet Dist. Co. 3766 Woodward Ave. (Aladdin; Gilt Edge; Good Time Jazz; AA; Score; Prestige; Savoy; Abbott; Dootone Pacific Jazz; Peacock; Duke; Cardinal; Ex-cello; Nashboro; Rama; Tico; Specialty; Sun; Epic; Okeh; Nocturne; Majar; Vee Jay; 20th Century; Gee; Republic; Starday; Mardi Gras; Liberty; Guyden Hollywood; Money; Cadence; Contemporary)

Capitol Dist. Corp. 40-42 Selden Ave. (Capitol)

Cosnat Dist. Detroit Corp. 3727 Woodward Ave. (Coral; Big; Checker; Chess; Jay-Dee; Herald; Glory; Hi-Fi; Kahill; Monogram; Old Town; Essex; Rainbow; Ritmo; Sage & Sand; Seeco; Spotlight; Starlite; States; United; Wallis; Dana; Brunswick)

Decca Dist. Corp. 1301 Lafayette Ave. (Decca)

Detroit Record Sales 8653 Grand River (Latin American)

King Records 3725 Woodward St. (King; Federal; Deluxe; 4 Star)

Pan American Dist. Co. 3731 Woodward Ave. (Apollo; Atlantic; Dot; Mercury; Modern; RPM; Audivacs; Flair; Crown; Clef; Norgran; Roost; Bethlehem)

Radio Dist. Co. 10035 W. McNichols St. (London)

RCA Victor Dist. Corp. 7400 Intervale Ave. (RCA Victor)

S & S Dist. Co. 3955 Woodward Ave. (MGM; Groove; Fantasy; Blue Note; Com-modore; Original; Storyville; Dauntless; CRG; YPR)

Square Dance Specialties Dist. 12334 Grand River (Kismet; Windsor; Western Jubilee; MacGregor; Shaw; Old Timer; Intro; Balance; Longhora; Black Mountain; Aqua; Hoedown; Folkdancer; Imperial; Sets-In-Order; Folkraft; Rock Candy)

GRAND RAPIDS

8uhl Sons Co. 246 Grandville S. W. ((Columbia) Republic Dist. Co. 19-25 La Grave Ave. S. E. (Decca)

SAGINAW

Carson Dist. Co. 708 North Washington (RCA Victor)

MINNESOTA

MINNEAPOLIS

Lew 8onn Co. 1211 La Salle Ave. (Epic; MGM; X; Okeh; Guyden) Capitol Records Dist. Co. 21 E. Hennepin Ave. (Capitol)

D & D Distributing Co. 44 East Hennepin Ave. (Pacific Jazz; Bethlehem; Trend; Gene Nore; Prestige; Royal Roost; Prestige; Storyville; Debut; Mars; Accordia; Pacifica; Linear Pub-lications; Skylark; Fiesta; Fantasy)

Decca Dist. Corp. 17-19 E. Hennepin Ave. (Decca)

Forster Dist. Co. 1122 Harmon Pl. (Columbia)

F. C. Hayer Co. 250 Third Ave. N. (RCA Victor; Camden)

Hellicher Brothers, Inc. 1313 Third Ave. S. (Mercury: Imperial, Clef; Deluxe; Rondo; Benida; Cardinal; Good Time Jazz; Jubilee; Wallis Original; Media; Atlantic; Peter Pan; King; Federal; Soma)

King; Federal; Soma) Jather Distributing Co., Inc. 23 E. Hennepin Ave. (Windsor; Polkaland; Record Guild of Am.; Wing; Starday; Hollywood; Chess; Checker; Young Peoples; Broadcast; Folkraft; Mac-Gregor; Norgran; Old Timer; Potter; Quality; Rainbow; Russell; Sage & Sand; Sets-In-Order; SRC; Standard; Starlite; Word; Soundbook; Remington; St. Olaf; Replica; Royale)

H. N. Lieberman Co. 257 N. Plymouth (Coral; London; Dot; Cadence; Hickory; Mod-ern; RPM; Flair; Crown; Brunswick; Essex; Abbott; Dootone; Kapp; Fabor; Recoton; New Disc; Century)

ST. PAUL North Star Music Co. 1936 University Pl. (Duke; Peacock; Savoy)

MISSOURI

KANSAS CITY Capitol Record Dist. Corp. 1527 McGee St. (Capitol)

Choice Records Dist. Co. 321 Southwest 81vd. (Epic; Okeh)

Decca Dist. Corp. 2028 8roadway (**Decc**a)

Flemington Dist. Inc. 2560 Holmes St. (Cardinal; Prestige; MGM; Century)

King Records 105 East Thirty-First St. (**King; Federal; Delux**e) Mavflower Sales Co. 2012 Baltimore Ave. (Columbia)

ST. LOUIS

Caoitol Records Dist. Co. 1909 Washington Ave. (Capitol) (Capitol) Commercial Music, Inc. 2630 Olive St. (Tico; Rama; Prestige; United; Gee; Glory; Show-Me; Rhondo; Fantasy; Old Timer; Pacific Jazz; Sur; Hickory; Benida; Baton; Com-modore; Okeh; Contemporary; TNT; Essex; States; Good Time Jazz; Epic; Norgran; Young Peoples; Cardinal; Angel Representative; New Disc; Vee Jay; Sound; 20th Century; Gotham; Teen; Robin)

Decca Dist. Corp. 701 N. 16th St. (Decca) Interstate Supply Company 4445 Gustine Ave. (RCA Victor)

King Records 2112 Olive St. (King; Federal; De Luxe) Mayflower Sales Co. 1935 Washington Ave. (Columbia)

Mercury Distributing of St. Louis 1933 Washington St. (Mercury)

(Mercury) Midwest Dist. Co. 2642-44 Olive St. (Apollo, Blackwood Bros.: Checker; Chess; Coda; Crown; Dauntless; TNT; Duke; Excello; Fabor; Flair; Gene Norman Presents; Groove; Harlem; Jubilee; Josie; Tom Lehrer; Modern; Nashboro; Peter Pan; RPM; Rainbow; SMC; Spark; Specialty; Storyville; Trumpet; Windsor; Zodiac; X)

Recordit Dist. Co. 1913 Washington (MGM; London)

(MGM; London) Roberts Record Dist. 1722 Washington Ave. (Aladdin; Broadcast; Coral; Dot; Cadence; Big; Dootone; Kapp; Sage & Sand; Original; Intro; Score; Peacock; Savoy; Record Guild of Am.; Brunswick; Imperial; Herald; Western; Jubilee; 4 Star; Republic; Abbott; Monarch; AA: M-¹a; Guyden; Majar; Audivacs; Clef; Wallis Orig-inal; Atlantic; Starlite; Century; Starday; Hollywood; Bethlehem)

MONTANA

BILLINGS Central Dist. Co. P. O. 80x 1551 (Capitol; Good Time Jazz; Contemporary) Heald Supply Co. 3008 First Ave. N (RCA Victor) BUTTE

E & R Distributing Co. 15 E. Granite St. (Decca)

GREAT FALLS

Music Service Co. 204 S. Fourth St. (Coral; London; MGM; Mercury; Essex; Media; New Disc; Josie; Century; Jubilee; Dot; Im-perial; Abbott; Gilt Edge; 4 Star; Cadence;

Brunswick; Fabor; Cardinal; Groove; X; Fan-tasy; Clef; Norgran)

NEBRASKA

ОМАНА Choice Records Dist. Co. 1206 Farnun Ave. (**Epic**)

Murphy Sales Co. 711 S. Sixteenth St. (MGM; Essex; 4 Star; AA; Majar) Sidles Co. 7302 Pacific (RCA Victor) Square Dance Dist. Co. 1916 Farnam St. (Old Timer; Western Jubilee; Windsor; Mac-Gregor; Long Horn; Sets In Order; Black Mountain; Intro; Imperial)

SHELTON K. & K. Record Dists. (Cardinal)

NEW JERSEY

ENGLEWOOD Progressive Dist. 131 S. Woodland St. (Jazzology; Progressive; GHB)

NEWARK

All-Sstate New Jersey Inc. 457-463 Chancellor Ave. (London; MGM; Mercury; Clef; Kapp; Peter Pan)

American Square (Kismet; Foik; Square Dancer) Capitol Records Dist. Co. 83 Lock St. (Capitol)

(Capitol) Cosnat Dist. 415 Halsey St. (Cadence; Coral; Jubilee; Rainbow; Big; Majar; Monogram; Original; Soma; Starite, Glory; Commodore; Remington; Brunswick; Dana; Dot; Josie; Kem; Gene Norman; Nor-gran; Red Robin; Groove; Jay Dee; Herald; Fiesta; Grand; Good Time Jazz; Contemporarvi Seeco; Monogram; Hi-Fi; Paragon; Sage & Sand; Ritmo; New Disc; Unicorn)

Dance Record Distributors 1161 Broad St. (Folkcraft; Rock Candy; Balance; Harmonia; Sonart; Shaw; Star Day; Longhorn; Hoedown; Black Mountair; Balkan; Crystal; Kolo Festival; Swiss Festival; MacGregor; Old Timer; Wind-sor; Western Jubilee; Smart; Rondo; Stanchel; Kismet; Ambassador)

Decca Dist. Corp. 81 Emmett St. (Decca)

(Decca) Essex Record Dist. Co. 114 Soringfield Ave. (Aladdin; Intro; Score; King; Federal; Peacock; Duke; Prestige; Savoy; United; Pacific Jazz; At-Iantic; Essex; Tico; Rama; States; Glory; Okeh; Monarch; Robin; Vee Jay; Fantasy; Gotham; Modern; RPM; Sun; Flair; Imperial; Meteor; Chess; Checker; 20th Century; Abboti; Nash-boro; Excello; Ambassador; Apollo; Herald; Wallis Original; Dootone; Fortune; Specialty; Stella; Sonart; Roost; Coda; Regent; De Luxe; Fabor; Gee: Audivacs; Epic; Bethlehem; Benida; Guyden; Crown; Media; Jay Dee; Parrott; Baton; AA; Jan; Mardi Gras; Storyville; Car-dinal; Nashboro; Nocturne; Tuxedo; Excello)

Krich-New Jersey, Inc. 428 Elizabeth Ave. (**RCA Victor**) Laredy Record Dist. Corp. 46 Green St. (Wing)

Times-Columbia Dist. 37 8ridge St. (Columbia)

NEW YORK

ALBANY Decca Distributing Corp. 320 Broadway (Decca)

RCA Dist., Inc. 36 Broadway—Menands (RCA Victor)

Roskin 8ros., Inc. 1827 Broadway (**Columbia**)

(Columbia) Leonard Smith, Inc. 1064 8roadway (MGM; Abbott; Audivacs; Benida; Cardinal; Bell; Dana; Little Golden; Peter Pan; Crickett; AA; Checker; Guyden; Media; Original; Record Guild of Am.; Young Peoples; Children's Rec-ord Guild; Bethlehem; Fantasy; Contemporary

Jazz; Good Time Jazz; Pacific Jazz; Riverside Jazz; Storyville; Vanguard; Epic; Chess; Doo-tone; Liberty; Rama; Gee; Duke; Essex; Dot; Fabor; Imperial; Jubilee; Majar; New Disc; Rapp; Josie; Okeh; Cadence; Plymouth; Royale & Varsity; Sage & Sand; Wallis; MacGregor; Tico; Nocturne)

BUFFALO

Capitol Records Dist. Co. 1066 Main St. (Capitol)

Decca Dist. Corp. 1233 Main St. (Decca)

(Deca) Faysan Dist., Inc. 506-20 Seventh St. (Columbia; Okeh; Epic; Essex; Atlantic; Wing; Baton; Benida; Chess; Checker; Good Time Jazz; Jubilee; Rainbow; Bethlehem; Tico; Rama; Gee; Norgran; Apollo; Prestige; Dot; Guyden; Media; New Disc; Savoy; Fantasy; Josie; Pa-cific Jazz; Storyville; Beacon; Blue Note; Bruce; Cat; Cavalcade; Contemporary; Dee Gee; Fan-tasy; Fiesta; Grand; High Fidelity; Imperial; Jay-Dee; Lloyds; Marble; New Jazz; Pacifica; Riviera; Roninu; Roost; Entre)

King Records 814 Main St. (**King; Federal; De Luxe; 4 Star**)

Melody Dist. Corp. 881 Main St. 881 Main St. (AA; Abbott; Brunswick; Cadence; Cardinal; Coral; Crown; Dana; Dootone; Duke; Fabor; Glory; Sage & Sand; Flair; Fraternity; Herald; Majar; Modern; Liberty; Peacock; RPM; X)

M & N Dist. Co. 620 Washington St. (London; MGM; Wallis Original; Kapp; Noc-turne)

Metro Dist., Inc. 852 Main St. (Mercury; Clef; Record Guild of Am.; Golden Record Chests)

RCA Victor Dist. Co. 1209 Broadway (RCA Victor)

Henry Schunke 1080 Broadway (Dana; Polo; Melodia; Balkan; Ivandezso; Ukrainian; Stella; Kogut; Musico)

FAR ROCKAWAY

Harlem Hit Parade 2112 Carnega Ave. (Apollo; Modern; RPM; Aladdin; Score; Chess; Checker; Nashboro; Excello; Intro; Imperial; Meteor; Flair; Trumpet; Vee Jay)

NEW YORK CITY

Affiliated Publishers, Inc. 20 W. 47th St. (Bell)

(beil) Alpha Distributing Co. 457 W. 45th St. (Audivacs; Rama; Tico; Gotham; Lloyd; Wing; Tuxedo; Fortune; Crown; Spark; United; States; Vee Jay; Sun: Celtic; Sonart: Ambassador; Standard; Nashboro; Excello; Parrott; Chess; Checker; Stella; Flair; Crown; Apollo; Car-dinal; Pic; Nocturne; Anchor; Meteor; Unique; Double AA; Dootone; Combo; Gee; Guyden; Imperial; Treat; Money; Watco; Harlem)

Bruno-New York, Inc. 460 W. Thirty-Fourth St. (RCA Victor)

Capitol Records Dist. Co. 253 W. Sixty-Fourth St. (Capitol)

CBS International 488 Madison Ave. (Tico; Rama; Gee)

Antonio Contreras 225 West 68th St. (Marilu Records)

Coral Records, Inc. 820 10th Ave. (Coral; Brunswick; Copley)

Cosnat Dist. Co. 315 W. Forty-Seventh St. (Atlantic; Abbott; Dot; Jubilee; Norgran; Han-sen; Spotlight; Kahill; Glory; Big; Monogram; Rainbow; Kismet; Dana; Josie; Fabor; Beacon; Cat; Grand; New Disc; Herald; Essex; Red Robin; Commodore; Good Time Jazz; Contem-porary; Hollywood; Jay Dee; Seeco; Original; Gene Norman Presents; Fraternity; Custom Sound; Groove; Vanguard; Riverside; Unicorn; Josie; Kem; Majar; Old Town; Sage & Sand; Soma; Starlite; Remington; Folk; Kismet; Cen-tury; Square Dancer) Cosnat Dist. Co. 315 W. Forty-Sev

Daro Exports Ltd. 21 East 40th St., Rm 1004-5 (New Records)

Decca Dist. Corp. 3280 8roadway (Decca)

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Record Distributors

And The Lines They Handle

Green Bros. 101 West 31st St. (Success; Holmes Royal) Ideal Record Products 549 W. 52nd St. (MGM)

International Dist. 762 Tenth Ave. (Kingsway; Glenside; Peerless) King Records, Inc. 565 Tenth Ave. (King; Federal; De Luxe; 4 Star)

London Record Distributing Co. 541 W. Twenty-Fifth St. (London)

Malverne Dist., Inc. 424 W. Forty-Ninth St. (Wallis Original; Fantasy; Clef; Liberty; Ca-dence; Pacific Jazz; Kapp; Baton; Bethlehem; Mardi-Gras; Sound; Marble; Media; Record Guild) Record

Melody Record Supply, Inc. 693 Tenth Ave. (Banner)

Mercury Record Dist. 721 11th Ave. (Mercury) Musart Dist. Corp. 760 Tenth Ave. (Sound of Our Times; Music Library)

Paradox Industries, Inc. 142 W. 46th St. (Joco)

Phoenix Disc Dist. Co. (Esoteric)

Pocket Books, Inc. 630 Fifth Ave. (Bell)

Polymusic 204 E. 46th St. (Polymusic)

Portem Dist. 733 11th Ave. (Prestige: Savoy; Duke; Peacock; Aladdin; Baton; Benida; Overtone; U. of Okla; Score; Intro; RPM; Imperial; Okeh; Modern; Regent; Bacchanal; Blue Note; Specialty; Roost; Epic; Riverside; Storyville; Debut; Paragon)

Record Export & Dist. Co. 1125 6th Ave. (Success; Holmes Royal)

Rival Dist. 107 E. 110th St. (Fiesta; Marvela; Rinoy; Rival; Mardy)

Sorority-Fraternity Record Co. 12 West 117th St., Suite 5E (Co-Ed; Two Gents)

Stanley-Lewis 642 Tenth Ave. (Classic Editions; Period; Walden; A-440; Mu-sic Minus One; Bartok; Bach Society; Eterna; Elektra; Festival; Oxford; New Editions; Oce-anic; Perspective; Program; Rachmaninoff; Ren-aissance; Stradivari; Valdocay; Philharmonia)

Times-Columbia Dist., Inc. 353 Fourth Ave. (Columbia)

Transdisc Corp. 740 10th Ave. (X)

Westminster Record Co. 275 Seventh Ave. (Westminster)

SYRACUSE

Morris Dist. Co. 1153 W. Fayette St. (RCA Victor) Onondaga Supply Co., Inc. 344 W. Genesee St. (Columbia)

NORTH CAROLINA

CHARLOTTE

Bertos Sales Co. 2214 W. Morehead St. (Jubilee; Mercury; Chess; Checker; Cardinal; Glory; Clef; Excello; United; Nashboro; Re-corded In Hollywood; Herald; States; Okeh; Epic; Josie; Groove; Crown; Emarcy; Story-ville; Cadence; Starday; Vee Jay)

Capitol Records Dist. Co. 614 W. Morehead St. (Capitol)

Carol Dist. Corp. 124 W. Morehead St. (Decca)

F. & F. Enterprises 803 S. Cedar St. (Apolio; Gotham; 20th Century; Wallis Orig-inal; Brunswick; Fabor; Bethlehem; Duke; Cat; Blue Note; Fiesta; Kapp; Parrot; Blue Lake;

Regent; Rama; Tico; Tuxedo; Baton; Gee; Nocturne; Meteor; R & B; Rainbow; Ronnex; Majar; Ad; Big; Media; Majar; Southland; Jazzman; Empirical; Vaya)

King Record Dist. 819 W. Morehead St. (King; Federal; De Luxe; 4 Star)

Mangold Dist. Co. 2212 West Morehead St. (Aladdin; Abbott; Dot; MGM; Essex; London; Republic; Modern; RPM; Sun; Imperial; Doo-tone; Norgran; Guyden; Original; Flair; Me-teor; Specialty; Good Time Jazz; X; Hickory; Pacific Jazz; New Disc; Sage & Sand; Con-temporary)

Southern Bearings & Parts Co. 500 North College St. (Columbia)

Southern Radio Co. 1625 W. Morehead St. (RCA Victor)

GREENSBORO

Southland Music Merch. Co. 526 South Elm St. (Young Peoples; Children's Record Guild; Pe-ter Pan; Audio Book Records)

оню

CINCINNATI

A & I Record Dist. Co. 521 W. Sixth St. (Aladdin; Apollo; Prestige; Savoy; Gotham; Recorded In Hollywood; 20th Century; Fan-tasy; Cardinal; Okeh; United; Imperial; Flair; Peacock; Duke; Herald; Rama; Pacific Jazz; Tico; Fortune; Vee Jay; States; RPM; Epic; Jay Dee; Modern; Sage & Sand; Herald; Holly-wood; Crown; Flair; Groove; Storyville; Orig-inal; Gee; Trend) Capitol Records Dist. Corp. 815 Sycamore St. (Capitol) Decca Dist. Corp. Sixth & Court Sts. (Decca)

Hit Record Dist. Co. 1043-1045 Central Ave. (Atlantic; Cat; Blue Note; Baton; Glory; Ca-dence; Dot; Fabor; Folkcraft; Goodtime Jazz; Contemporary; Kapp; Norgran; Commodore; Hickory; Century; Lehrer; X; Rainbow; Record Guild; Guyden; New Disc; Wallis Original; Specialty; Empirical; Southland; Specialty; Starlight)

Home Products, Inc. Columbia Record Div. 901 Broadway (**Columbia**)

King Record Dist. 1540 Brewster Ave. (**King; Federal; De Luxe**)

Ohio Appliances, Inc. 804-808 Sycamore St. (RCA Victor)

Sanborn Music Co. 25 W. Court St. (**London; MGM; Vox; Bethlehem**)

Jimmie Skinner Music Co. 222 E. Fifth St. (Dot)

State Record Dist. 920 Race 920 Race (Abbott; Coral; Wing; Big; AA; Benida; Chess; Checker; Dootone; Nashboro; Excello; Media; Sun; Jubilee; Josie; Majar)

Supreme Dist. Co. 10000 Broadway (Mercury; Clef) CLEVELAND

Benart Dist. Co. 327 Frankfort Ave. (Dot; Gilt Edge; Gramercy; AA; Abbott; Pea-cock; Swing Time; Allied; Wallis Original; Prestige; 20th Century; Baton; Media; Recorded In Hollywood; Duke; Crown; RPM; Rama; Atlas; Modern; Flair; Mardi Gras; Cardinal; Liberty; Meteor; Gotham; Tico; Ambassador; Aladdin; Dootone; Guyden; Sage & Sand; Audivac; Gee)

Capitol Record Dist. Co. 104 N. W. St. Clair Ave. (Capitol)

Cosnat Dist. Corp. 1233 W. 9th St. (Essex; Jubilee; Atlantic; Fabor; Big; Cat; Josie; Glory; Gene Norman; Old Town; Coral; Rain-bow; Dana; Herald; Starday; Commodore; Monogram! Original; Paragon; Hollywood; Chess; Clef; Checker; Specialty; Majar; Nor-gran; Sun; Million \$; Showtime; Money; Ritmo; Red Robin; Roost; Seeco; Starday; Starlite; Storyville; Brunswick; New Disc; Nocturne)

Custom Dist., Inc. 1735 Chester Ave. (X; Epic; Kapp; Savoy; Apollo; Excello; Nash-boro; Hickory; Town & Country; Groove; Tempo; Gotham; Fortune; 20th Century; Okeh; Custom; Fiesta; Fortune; Glenside)

Decca Dist. Corp. 746 W. Superior Ave. (Decca)

King Records 1714 Chester St. (King; Federal; De Luxe)

Main Line Cleveland, Inc. 1260 East 38th St. (RCA Victor)

Ohio Record Dist. 1737 Chester Ave. (Fantasy; Benida; United; States; Veeday; Ca-dence; Pacific Jazz; Good Time Jazz; EmArcy; Contemporary; Mercury)

Sanborn Music Co. 736-38 N. W. Superior Ave. (London; MGM; Vox; Bethlehem) Seaway Distributors 620 Frankfort Ave. (Columbia)

HUBBARD

"Music-Please" & "Records" Co. Box 228

Box 228 (Broadway; Chess; Checkers; Vee-Jay; Apolio; Aladdin; Jazz-West; Cardill; Dootone; Score; Intro; Rainbow; Old Timer; Barnett; Dauntless-International; Fortune; Hollywood Record Guild; Todays)

OBERLIN

Radio Station WOBC 163 West College St. (Yeoman)

TOLEDO

Main Line Dist., Inc. 380 South Erie St. (**RCA Victor**) Ben Rubin Dist. Co. 1034 Grand Ave. (Decca)

VIENNA

Trumbull Record Sales Box 284 (Dome; Fireside; Trumbull)

OKLAHOMA

OKLAHOMA CITY

B & K Dist. Co. 60B N. Hudson (Chess; Checker; MGM; Abbott; Fabor; AA; Clef; Norgran; Sage & Sand; RPM; Modern; Flair; Crown; Nashboro; Apollo; Majar; United; States; Dootone; Excello; Westminster; Royale; Old Timer)

Capitol Record Dist. Co. 1219 W. Main St. (Capitol)

Dulaney Dist. Corp. 100 N. W. 44th St. (RCA Victor; Groove)

King Records 612 N. Hudson (King; Federal; De Luxe)

Leo Maxwell Co., Inc. 409 N. Classon Blvd. (Decca; Coral)

Miller-Jackson Co. 111-115 E. California St. (**Columbia**)

Oklahoma Record & Supply Co. 627 N. W. Second St. (Atlantic; A. C. Barnett Specialty Records; Car-dinal; Cadence; Cat; Glory; Herald; Fantasy; Epic; Okeh; Dot; Ember; Essex; Good Time Jazz; Hickory; Imperial; Duke; Century; Jubi-lee; Kapp; London; Mercury; Media; New Disc; Josie; Majar; Aladdin; Pacific Jazz; Duke; Pea-cock; X; Savoy; Specialty; Sun; Vee-Jay; Rec-ord Guild of Am.)

OREGON

PORTLAND

B. G. Record Service 337 N. W. 6th (Abbott; Apollo; Atlantic; Diamond; AA; Bow-ery; Baton; Dot; Fantasy; Intro; Score; Jubilee; Prestige; Rainbow; Savoy; Swing Time; Guy-den; New Disc; Josie; Checker; Chess; United; States; 4 Star; Trumpet; Modern; RFM; Sun; Imperial; Nashboro; Excello; Storyville; Majar; Meteor; Cardinal; Specialty; Fabor; Hollywood; Starday; Aladdin; X; Audivacs; Starlite; Vee Jay; Century; Groove; Riverside; Ambassador; Rama; Tico; Gee; Herald; Flair; Money; Show-time; Million \$; Josie; Crown; Look)

North Pacific Supply Co. 2025 North West Overton St. (**RCA Victor**)

Richter Record Dist. Co. 2115 N. W. Northrup St. (MGM; MacGregor; Western Jubilee; Good Time Jazz; Contemporary; Pacific Jazz; Tempo; Remington; Plymouth; Linden; Gene Norman Presents; Custom; Cricket)

PENNSYLVANIA

HARRISBURG

D & H Dist. Co. 2535 N. Seventh St. (RCA Victor)

PHILADELPHIA

Edw. S. Barsky, Inc. 2522 N. Broad St. (MGM; X; Majar; AA; Kapp; Audivacs)

Capitol Records Dist. Co. 1343 W. Cumberland St. (Capitol)

(Capitol) Cosnat Dist. Co. 1710 North St. (Abbott; Dot; Atlantic; Jubilee; Big; Century; Ember; Fabor; Rainbow; Dana; Essex; Herald; Classic; Glory; Gene Norma; Nocturne; Eso-teric; Stardry; Good Time Jazz; Jay Dee; Grand; Monogram; Remington; Ritmo; Contemporary; Hollywood; Sound; Josie; Beacon; Old Town; Red Robin; Dootone; Clef; Norgran; Starlite; Hi-Fi; Kem; Rainbow; Fraternity; Cat; Grand; Original; Seeco; Sage & Sand; Storyville; New Disc)

Decca Dist, Corp. 1934 Arch St. (Decca)

Elmar Dist. Co. 17 S. 21st St. (Wing; Bell) (Wing; Bell) Gotham Record Corp. 1626-32 Federal St. (Baton; Benida; Cardinal; Checker; Chess; Coda; Combo; Crown; Duke; Excello; Fantasy; Flair; Gee; Gotham; Harlem; Liberty; Mambo; Media; Nashboro; Hickory; Tuxedo; Modern; Pacific Jazz; Peacock; Prestige; Rama; Sun; Story-ville; RPM; SMC; Spark; Stella; Tico; Unique; 20th Century; Vee-Jay)

Grimes Music Pub. 250 South Broad St. (GMP; Vod-Vil; Hokem; Co-Op)

King Records 1242 N. Broad St. (King; Federal; De Luxe; 4 Star)

Stuart F. Louchheim Co. 1229 N. Broad St. (Columbia)

Philadelphia Record Dist. 1514 Fairmont Ave. (United; States; Guyden)

Raymond Rosen & Co. 2121 Market St. (RCA Victor)

Scotte-Crosse Co. 1423 Spring Garden St. (Clípper)

PITTSBURGH

David Rosen, Inc. 855 N. Broad St. (Mercury; Emarcy; Mardi Gras)

John-Harold Co. 1618 N. Broad St. (London; Coral; Brunswick; Cadence)

(King; Federal; De Luxe; 4 Star) Lesco Dist. 17 S. Twenty-First St. (Angel; Bach Guild; Bartok; Sounds of our Times; Vanguard; Vox; Westminster; Choo Choo Train; Dauntless International; Rivoli; Tempo; Tom Lehrer Songs; Audio Archives; Audio Rarities; Caeomon; Discuriosities; Bell; Hits A Poppin'; Prom; Wing; Doubleday; Henry Holt; Barnett; Ficker; French; Sabra; Book; Commodore; Jump; Pax; Riverside; Art; Audio Fidelity; Discus; Musico; Odeum; Cop-ley; Kinor; Jewish Music Documentary Soc; Tikva; Musart; Weston; Big Golden; Little Golden; Cricket; Harvard University Band; Aeolian Skinner; Moeller; Replica; Audio Mas-terworks; Bornand Music Box; Weathers; Folk-raft; Hoe Down Hall) Stuart E, Louchbeim Co

Marnel Dist. 1622 Fairmont Ave. (Aladdin; Apollo; Broadcast; Intro; Epic; Okeh; Orfeo; Score; Savoy; Swingtime; For-tune; Recorded In Hollywood; Record Guild of Am.; Walden; Pollymusic; Imperial; Specialty; Bethlehem)

Musicart Records 1715 Chestnut St., Dept. 204 (Musicart; Reliance; Silver Song; Picture; Pops; Bingo)

Alco Record Dist. Co. 906 Forbes St. (Atlantic; Mercury; Cadence; Nocturne; Kapp)

July 2, 1955





CHESTERFIELD RECORDS

and

MAC, THE MOVIE-DOG (hear his Chesterfield Records)—POLO MARCO—GEORGE WYLE AND HIS ORCHESTRA—REX KOURY AND HIS ORCHESTRA—LITTLE JOE RAND—THE COCOAS—TIM McCLOUD—THE COFFEES—CLEET STEWART— FORREST LEE—and all the rest of the artists

> Wish To Extend To THE CASH BOX BEST WISHES ON ITS THIRTEENTH ANNIVERSARY

CHESTERFIELD RECORDS, BOX 3193, BEVERLY HILLS, CALIFORNIA

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Record Distributors

And The Lines They Handle

Capitol Records Dist. Co. 2020 W. Liberty Ave. (Capitol)

Danforth Corp. 6500 Hamilton Ave. (Columbia)

Decca Dist. Corp. 923 Pennsylvanie Ave. (Decca)

East Coast Dist. 633 Liberty Ave. (Fantasy; Pacific; Prestige; Contemporary; Good Time Jazz; Blue Note; Roost; Norman; Noc-turne; Debut; Trend; Storyville; Omegatape; Russell; Stepping Tones; Dance)

Hamburg Bros. 213 Galveston Ave. (RCA Victor)

Lomakin Music Co. 633 Liberty Ave. (Prestige; Fantasy; Storyville)

Portal Dist. Co. 5928 Kirkwood St. (X; Clef; Norgran; Roost; Town & Country; Benida; Chess; Checker; Groove)

R B & S Record Dist. 2014 5th Ave. (Specialty; Baton; Chess; Checker; Aladdin; Apollo; United; States; Nashboro; Vee Jay; Starlite; Excello)

Sanborn Music Co. 906 Federal St. NS (London; MGM; Epic; Vox; Bethlehem; Okeh)

Standard Dist. Co. 1705 Fifth Ave. (Abbott; Audivacs; Cardinal; Coral; Glory; Original; Rainbow; Century; Crown; Essex; Dana; Dootone; Dot; Duke; Fabor; Flair; Her-ald; AA; Media; Guyden; New Disc; Josie; Imperial; Jubilee; Modern; RPM; Rama; Mardi Gras; Gee; Majar; Savoy; Spark; Tico)

SCHUYLKILL HAVEN

Ace Electronics 338 Dock St. (Record Corp. of Am.; Royale; Varsity; Gram-aphone; Allegro-Royale)

SCRANTON

Scranton Supply & Machine Co. 634 Wyoming Ave. (Decca)

RHODE ISLAND

PAWTUCKET

Conte Distributors 61 Division St. (Grenoble) PROVIDENCE

Eddy & Co., Inc. 43 Hospital St. (**RCA Victor**)

TENNESSEE

GALLATIN

Randy's Record Dist. 321 W. Main St. (Atlantic; Dot; Jubilee; Peacock; Josie; Duke; Apollo; Checker; Chess; Imperial; Flair; Sun; Chance; Gotham; 20th Century; Modern; Re-corded In Hollywood; RPM; Meteor; United; States; Vee Jay; Savoy; Aladdin; Intro; Score; Herald; Nashboro; Excello; Specialty; Dootone)

KNOXVILLE

McClung Appliances 310 Georgia St. Box 3266 (RCA Victor; Groove; Camden)

MEMPHIS Capitol Records Dist. Corp. 786 Madison Ave. (Capitol)

Glen Allen Co., Inc. 1150 Union Ave. (Aladdin; Atlantic; Score; Wallis Original; Windsor; RPM; Cadence; Cardinal; Norgran; Hickory Original; Fabor; Mercury; Clef; JATP; Good Time Jazz; Parrott)

King Records 1092 Union Ave. (King; Federal; De Luxe; Golden)

McGregor's, Inc. 1071 Union Ave. (RCA Victor; Groove)

Music Sales Co. 1117 Union Ave. (Abbott; Apollo; Blackwood Bros.; Wing; Glory; Checker; Chess; Dot; Duke; Feature; Crown; RPM; Flair; Herald; Hollywood; Im-perial; Dootone; Guyden; Excello; Baton; MGM; AA; Essex; Liberty; Media; Original; X;

RCA; Modern; Nashboro; Peacock; New Disc; Record Guild (Kiddie); Red Robin; Jubilee; Josie; Majar; Sage & Sand; Savoy; Specialty; Starday; States; Starlite; Sun; United; Vee-Jay; Word; Meteor)

Stratton-Warren Hdware Co. 37 E. Carolina Ave. (Decca; Coral; Brunswick) Woodson & Bozeman, Inc. 733 So. Somerville St. (Columbia; Okeh; Epic)

NASHVILLE

Buckley Dist. Co. 1707 Church St. (Chess; Checker; Vee Jay; Imperial; States; United; Duke; Peacock; Sun; Crown; Atlantic; Savoy; Baton; Flair; Modern; RPM; Herald; Aladdin; Republic; Specialty)

Ernie's Record Shop 179 Third Ave., North (Apollo; Peacock; Duke; Hollywood; Dootone; Imperial; Meteor; Chess; Checker; Gotham; Herald; RPM; Sun; Flair; Modern; 20th Cen-tury; Savoy; United; States; Vee Jay; Aladdin; Dot; Score; Intro; Money; Sharday; Million \$; Showtime)

King Records, Inc. 1805 Church St. (King; Federal; De Luxe; 4 Star) Hermitage Music Co. 74 Lafayette St. (Dot; Sun; Hollywood; Starday; Million S; Showtime; Money)

DALLAS

Showtime; Money) Music City Record Sales 80 Lafayette St. (Abbott; Fabor; Atlantic; Blackwood; Mercury; Cat; Checker; Chess; Fantasy; Republic; Baton; Media; Parakeet; Canary; Daniel; Dot; Duke; Essex; Herald; Hollywood; Imperial; Jubilee; Josie; Feature; Aladdin; Nashboro; Excello; New Disc; Kapp; Wallis; Pacific Jazz; Peacock; Starday; Sun; Peter Pan; Vee Jay)

TEXAS

Adleta Co. 1914 Cedar Springs (RCA Victor; Groove) (RCA Victor; Groove) Big State Dist. Co. 137 Glass St. (Coral; Dot; Apollo; Abbott; AA; Glory; Ca-dence; Atlantic; Broadcast; Checker; Baton; New Disc; Majar; Chess; 4 Star; Herald; Okeh; Brunswick; Specialty; Cardinal; Original; Cen-tury; Storyville; Nashboro; Excello; Republic; Duke; TNT; Peacock; Jay Dee; Epic; Sur; Josie; Starlite; Starday; X; Hickory; Essex; Jubilee; Guyden; Media; Kapp; Ambassador; Tico; Rama; Gee; Aladdin; Score; Intro; Modern; RPM; Crown; Fabor; Flair; Sage & Sand; Pa-cific Jazz; Fantasy) Capital Record Dist. Co. Capitol Record Dist. Co. 1801 N. Industrial Blvd.

(Capitol) Cook Dist. 1630 N. Industrial Blvd. (Mercury)

Decca Dist. Corp. 139 Cole St. (Decca)

Dobbs of Dallas 135 Leslie St. (MGM; Tiffany; Audivacs; Combo; Dootone; Liberty; Savoy; Wallis Original; Clef; Norgran; United; States; Record Guild of Am.; Meteor; Original) King Records 146 Leslie (King; Federal; De Luxe)

Medaris Co., Inc. 1202 Dragon St. (Columbia)

Texas Records, Inc. 2207 Cedar Springs Rd. (London)

EL PASO

Boyd Dist. Co., Inc. 2209 Mills St. (Capitol)

Country Record Distributors B30 Mt. Latona Rd. (Bowery; Hickory)

Frontier Dist. Co. 1200 E. Missouri (MGM; X)

(MGM; X) M. B. Krupp Dist. 309 So. Santa Fe St. P. O. Box 951 (Abbott; Dot; Fabor; 4 Star; AA; Imperial; Sage & Sand; Starday; Sun; Aladdin; Apollo; Atlantic; Baton; Cat; Century; Checker; Chess; Combo; Dootone; Duke; Excello; Flair; Herald; Jay Dee; Jubilee; Josie; Modern; Money; Okeh; Peacock; R & B; RPM; Red Robin; Savoy; States; Trumpel; United; Tico; Rama; Gee; Guyden; Vee Jay; Black Mt.; Broadcast; Crystal; Clef;

Norgran; Media; RPM; Folkraft; Globe; Hoe-down Hall; Nashboro; Majar; Intro; Longhorn; MaGregor; Old Timer; Sets In Order; Lloyd Shaw; Western Jubilee; Windsor; Square Dance Books; Rainbow; Custom; Contemporary; Fan-tasy; Good Time Jazz; Pacific Jazz; Prestige; Starlite; New Disc; Record Guild (Children); Starbright; Cardinal; Crown; Epic; Essex; Kapp; Media; Alegre; Azteca; Colonial; Corona; Coro-nado; Falcon; Fiesta; Globe; Ideal; Peerless & Coast; Okeh; Philmos; Real; Rio; Seeco)

Albert Mathias Co. 113 S. Mesa (Columbia)

Midland Specialty Co. 425 W. San Antonio St. (RCA Victor; Groove) Momsen, Dunnegan, Ryan Co. B00 E. Overland St. (Decca)

Record Dist. Co. 900 N. Piedras St. (X)

Sunland Supply Co. 1200 E. Missouri (London; Coral; Wallis Original; Brunswick; Specialty; Monarch; King; Federal; De Luxe; Cadence; Bethlehem; Peter Pan)

HOUSTON

Hummingbird Record Co. 3804 Travis St. (Prestige; Bethlehem; Sage & Sand; Storyville)

King Records 1904 Leeland Ave. (King; Federal; De Luxe)

Lone Star Records 2009 Ebony St. (Wing; Big; Starlite)

South Coast Amusement 314 E. Eleventh St. (MGM; Okeh; Abbott; Broadcast; Dot; Glory; Baton; Media; Guyden; New Disc; Cardinal; 4 Star; Chess; Checker; Century; United; States; Starday; Epic; Hickory; Fabor; Tico; Rama; Gee; Apollo; Original; Essex; Holly-wood; Vee Jay; Fabor; X)

United Record Dist. 1902 Leeland Ave. (Atlantic; Coral; Peacock; Cadence; Dootone; Jubilee; Josie; Majar; Savoy; RPM; Crown; Pacific Jazz; Trumpet; AA; Sun; Kapp; Fantasy; Herald; Specialty; Brunswick; Sho-Me; Ambas-sador: Aladdin; Nashboro; Excello; Duke; Mod-ern; Flair)

J. A. Walsh & Co. 4301 Gulf Freeway P. O. Box 1657 (RCA Victor; Groove)

SAN ANTONIO

General Appliance Co. 906 Nolan St.; P. O. Box 6BB (Decca)

Santone Sales Co. 412 S. Main St. (Capitol; Clef; Norgran)

The Perry Shankle Co. 1801 S. Flores St. (RCA Victor; Groove; Camden) SAN BENETO

Rio Grand Music Co. P. O. Box 861 (Ideal)

WACO

Rio Grande Music Co. P. O. Box 861 (Westminster)

UTAH

OGDEN

Zion Dist. Co. 130 W. 28th St. (Allied; Essex; Roost; Cadence; Bethlehem; Skylark; Tampa; X; Groove; Modern; Crown; RPM; Flair; New Disc; Century; Cardinal; Vox; Vanguard; Tiffany; King; Federal; De Luxe; 4 Star; Prestige; AA; Starlite; Majar; Liberty; Sage & Sand; Jazz Man; Discovery; Media; Dootone; Duke; Peacock; Mars; Trend; Hi-Fi; Savoy)

SALT LAKE CITY

Cordova's 543 W. 3rd North (**Sun**)

Jobavis Sales Co. 106 W. 3rd St. South (Score; Intro; Abbott; Good Time Jazz; Glory; Fabor; Clef; Norgran; Contemporary; Mercury; 4 Star; Westminster; Aladdin) Edwards, Inc. 531 S. State St. (Columbia)

El Rancho Cordova 543 West Third St. (Ideal; Falcon; Corona; Peerless; Seeco; Real Tico; Fiesta; Azteca; Colonial; Sarg; Globe; Dawn; Pop Sacred; Maze; Blend; Cash)

Flint Dist. Co. 316 W. 2nd St. (RCA Victor) E. E. Pritchett 622 South State St. (Capitol)

Salt Lake Hardware Co. P. O. Box 510 (Decca)

Standard Supply Co. 225 E. 6th St. So. (MGM; London; Coral; Imperial; Brunswick; Monarch; Fantasy; Josie; Wallis Original; Pa-cific Jazz; Jubilee)

VIRGINIA

RICHMOND

Allen Dist. Co. 420 W. Broad St. (Abboti: Apollo; Doi; Jubilee; London; AA; Glory; Cardinal; Majar; Century; Savoy; Sun; Imperial; Meteor; Flair; Dootone; Herald; Mod-ern; Peacock; Duke; 20th Century; Baton; Rain-bow; Vee Jay; Gotham; Checker; Chess; Nash-boro; Excello; New Disc; United; Blue Ridge; Recorded In Hollywood; RPM; Essex; States; Specialty; Zodiac; Guyden; Media; X; Original; Fabor; Starday; Jay Dee; Valley; Tico; Noc-turne; Sage & Sand; Tuxedo; Gee; Rama; Trend; Crown; Tip Top; Pacific Jazz; Roost)

B. T. Crump Co. 1310-34 E. Franklin (Columbia)

Decca Dist. Corp. 3118 W. Leigh St. (Decca)

B. G. Record Service 2701 3rd St. cor Cedar (X; Starlite)

Decca Dist. Corp. 3131 Western Ave. (Decca)

Fidelity Electric Co. 960 Republican St. (RCA Victor)

Love Electric Co. 318 Westlake Ave. N. (Columbia)

New Sound 427 Westlake Ave., N. (Westminster)

Columbia Elec. Mfg. 123 S. Wall St. (Columbia)

SPOKANE

CHARLESTON

SEATTLE

King Records, Inc. 216 E. Main St. (King; Federal; De Luxe; Four Star) Wyatt-Cornick, Inc. Grace at Fourteenth St. (RCA Victor; Groove)

WASHINGTON

C & C Dist. Co. 708 Sixth Ave., N. (Mercury; Fantasy; Wallis Original; Chess; Checker; Prestige; Specialty; Four Star; Crown; Flair; Josie; Sage & Sand; Jubilee; RPM; Mod-ern; Young Peoples; Rama; Gee; Bethlehem; Sun; Clef; Tico; Pacific Jazz)

Huffine Distributors 3131 Western Ave. (Wing; Coral; Brunswick; Epic; Okeh)

(Wesmilister) N. W. Tempo Dist. Co. 310 Ninth Ave. N. (Aladdin; Ambassador; Apollo; Herald; Glory; Baton; London; Broadcast; MGM; Good Time Jazz; Rainbow; Western Jubilee; Essex; Old Timer; AA; Benida; Cardinal; Norgran; King; Federal; Cadence; Atlantic; Abbott; Dootone; Liberty; Media; Majar; Peacock; Duke; Con-temporary; Fabor; Guyden; New Disc; United; States; Nashboro; Excello; Vee Jay; Century; Dot; Windsor; De Luxe; Rama; London)

WEST VIRGINIA

King Records, Inc. 402 Lee St. (King; Federal; De Luxe; 4 Star)



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Record Distributors

And The Lines They Handle

SYDNEY

WEIN

WISCONSIN

MADISON

Tell Music Dist. Co. 2702 Monroe St. (Coral; Brunswick; Mono; Epic; Fraternity; Okeh)

MILWAUKEE

Capitol Records Dist. Co. 1434 N. Farwell Ave. (Capitol)

Decca Dist. Corp. 321 E. Chicago St (Decca)

Demo Records Man. & Dist. 1421 N. 21st St. (Circus Calliope Music; Music Box Music; Nickelodeon Music; Carrousel Music)

Major Dist., Inc. 626 E. Ogden Ave. (Mercury; Wallis Original)

Morely-Murphy Co., Inc. 5151 W. State St. (Columbia)

M. S. Distributing Co. c/o Radio Doctors 213 W. Wells St. (X)

Taylor Electric Co. 4080 N. Port Washington Rd. (RCA Victor)

SHEBOYGAN

Polkaland Records 1210 N. 8th St. (Polkaland)

CANADA

CALGARY, ALBERTA T. H. Peacock 216 12th Ave. W. (Decca; Coral; Brunswick; Apex; Cadence; 4 Star; Pacific Jazz; Good Time Jazz; Windsor) Taylor, Pearson & Carson, Ltd. 308 Fifth Ave. W. (Mercury; MGM; Quality; Reo)

LACHINE, QUEBEC Compo Company, Ltd. 2377 Remembrance (Decca; Coral; Brunswick; Apex; Mignon) MONTREAL

Bouthiller Musique 6405 Rue St.—Hubert (Kismet; Folk; Square Dancer) Canadian Music Sales Corp., Ltd. 3303 St. Catherine St. E. (See Canadian Music in Toronto)

Canus Dist. Ltd. 67 Prince Arthur St. (Latin-American; Melodia; Polonia; Bartone)

Capitol Records Dist. of Canada Ltd. 7861 St. Lawrence Blvd. (Capitol)

Custom Sound & Vision Ltd. 1500 Sherbrooke St. W. (Clef; Norgran)

(Clef; Norgran) Erpol Music Ltd. 417 St. Peter St. (Austroton [elite]; Bach Society; Bartok; Bar-tone; Blue Note; Classic Editions; CRS; La Comedie Francaise; Debut; Dial; Discovery; Discus; Elite; Esoteric; Eterna; Fiesta; Gala; Musico; New Records; Oceanic; Odeum; Para-dox; Pax; Period; Philharmonia; Prestige; Pro-gram; REB; Renaissance; Roost; Scala; Seeco; STA; Stella; Stradivari; Storyville; Tico; Vien-nola; Festival; Heimat; Melodisc; New Jazz; Schwann LP Catalogue) London Percerds of Capada Ltd.

London Records of Canada, Ltd. 736 Wellington St. (London)

Metrodisc, Inc. 5016 Sherbrooke St., West (MGM; Mercury; Reo; Quality)

(MGM; Mercury; Reo; Quality) Musimart of Canada, Ltd. 901 Bleury St. (Angel; Vox; Vox Polydor; Soria; Haydn So-ciety; Vanguard; Urania; Montilla; Caedmon; Handel Society; Lyrichord; Stinson; Coda; SMC; Dana; Parade; Atlantic; Pathe; Peter Pan; Chil-dren's Record Guild; Young Peoples; Little John; Vox Music Master Alb.; Disques Pierrot; Banner; Standard; Polo; Argee)

LONDON, ONTARIO Spartan of Canada, Ltd. P. O. Box 398 (Sparton; AA; Benida; Majar)

OUTREMONT, QUEBEC Pocket Books of Canada, Ltd. 1090 Pratt Ave. (Bell) TORONTO, ONTARIO Apex Records, Ltd. 670 Richmond St. W. (Decca; Apex; Coral; Brunswick) Canadian Music Sales Corp., Ltd. 1261 Bay St. Toronto, Ont. Montreal

Montreal (Argo; A440; Aeolian-Skinner; Allied; Art; Audio Masterworks; Audio Rarities; Beaver; Boston; Educo; Elektra; Ems; International Sacred; The Investigator; Jay; Magic-Tone; Moller; Old Timer; Opus; Orfeo; Overtone; Parakeet; Polymusic; Replica; Scottish Clan; Stinson; Thistle; X; Walden; WCFM)

Capitol Records of Canada, Ltd. 318 Richmond St. W. (Capitol) Custom Sound & Vision Ltd. 390 Eglinton Ave. W. (Classic Editions; Music Minus One; Clef; Norgran)

MacKay Record Dist., Ltd. 30-32 Duncan St. (London; Beltona; International; Durium; Tele-funken; L'Oiseau-Lyre; Ducrete Thomson) Margas Dist. Agency 807 Yonge St. (Biltmore; Aragon; Arrow)

Morris Dist. Agency 1580 Queen St. W. 1580 Queen Si. W. (Fantasy; Savoy; Pacific Jazz; Commodore; Aladdin; Storyville; Bethlehem; Vee Jay; Con-temporary; Good Time Jazz)

Ontario Sales Div., Quality Records Ltd. 380 Birchmount Rd. (Mercury; MGM; Quality; Reo) Quality Records, Ltd., Ontario Sales Div. 380 Birchmount Rd. (MGM; Quality; Rama; Trend; Mercury; Big; Essex)

Sniderman Music Hall 714 College St. (Kismet; Folk; Square Dancer) Gordon V. Thompson, Ltd. 902 Yonge St. (Gavotte; Rondo; Tempo; Varsity; Gramophone; Allegro; Imperial; Musico; Sonart; Harmonia; Record Guild of Am) H. G. Young Sales Co. (Polymusic)

VANCOUVER Aragon Sales 615 W. Hastings St. (Accordia; Cle; Contemporary; Discovery; Fan-tasy; Gene Norman Presents; Good Time Jazz; Parmony; High Fidelity; Nocturne; Norgran; Pacific Jazz; Record Guild of Am.; Skylark; Plymouth-Remington; Sparton; Wallis)

Dance Craft 1406 West Broadway (Windsor) Johnston Appliances Ltd. 5239 Victoria Drive (Coral; Brunswick; Decca; Apex) MacKenzie, Whitte & Dunsmuir 1100 Venable St. (MGM; Mercury; Quality; Reo) Radio Sales Service Ltd. 970 Richards St. (Capitol) Texal Ltd. 1132 A. Burrard St. (Young Peoples; Westminster; Aragon; London; Epic)

WINNIPEG, MAN. Modern Products Co., Ltd. 1373 Portage Ave. (London; Epic; Aragon; Sparton; Alvina; Mac-gregor; Windsor; Western Jubilee; Hoedown; Sets-In-Order) Monarch Record Dist. 4th Flr. Galt Bldg. (Mercury; MGM; Quality; Reo)

ARGENTINA

BUENOS AIRES Finaco, S. R. L. Sarmiento, 814 (Clef; Norgran) Industrias Electricas Corrientes 485 (Coral; Brunswick) Sicamericana S. R. L. Sgo. del Estero No. 1460 T. E. 23 0228 (Trend)

AUSTRALIA

MELBOURNE Radio Corporation Pty., Ltd. Box 845–J G. P. O. (Clef; Norgran) E. M. I. Sales & Ser.-Pty. Ltd. 301 Castlereagh St. (Coral; Brunswick)

AUSTRIA

Austrophon-Schallplatten Studio Lothringerstrasse 20 (Clef; Norgran) Weiner Phillips Ton BMBH Schwarzenbergplatz 2 (Coral; Brunswick)

BELGIUM BRUSSELS

Anvers Radio S. A. 10 Place de L'yaer (Coral; Brunswick) Gramophone S. A. 171 Blvd. Maurice-Lemonnier (Clef; Norgran)

CHINA

HONG KONG Colonial Trading Co. P. O. Box 950 (**Clef; Norgran**) D. E. Levy 10 Ice House St. (Classic Editions; Music Minus One)

DENMARK

COPENHAGEN Nordisk Polyphon A. S. Ostergade 26-B (**Coral; Brunswick**) Tono-Grammofonplader 1 Dortheavej (Clef; Norgran)

GERMANY

HANNOVER Deutsche Grammophon Gesellschaft 78 Podbielskistrasse (Coral; Brunswick)

ENGLAND

LONDON Decca Records 1 Brexton Road (Essex; Media) Parlaphone Records 8-11 Great Castle (AA; Majar)

FRANCE

PARIS Elektra Records Ltd. 25 Ave. Bugeaud (**Elektra)** La Compagne Phonographique Francaise 20 Rue De. Madrid (Clef; Norgran)

HAWAII

HONOLULU Hawaiian Electric Supply 930 Clayton St. (Decca) Honolulu Paper Co. Ltd. 1105 Kapiolani Blvd. (Columbia) Microphone Music 222 N. Bretania (Baton, Prestige; Guyden; Sun; Vee Jay; Her-ald; Sage & Sand; Jubilee; Josie; Savoy) Musical Dists. 210 Mokauea St. (London) Nylen Bros. Ltd. P. O. Box 2958 (Capitol; Pacific Jazz)

HOLLAND

THE HAGUE

C. N. Rood Weteringkade 37 (Coral; Brunswick) HEEMSTEDE

Gramofoonplatenfabriek N. V. Verkoopmaatschappij "Boreme" Bronsteeweg 49 (Clef; Norgran)

INDIA

CALCUTTA Gramophone Co. Ltd. P. O. Box 48 (Coral; Brunswick)

JAPAN

τοκγο Japan Polydor Co. Ltd. No. 57, 6-Chome Aoyamakita-Machi (Coral; Brunswick)

MEXICO

MEXICO. D. F. Discateca Internactional Danubio 10 (Bethlehem; Fantasy; Clef; Norgran; Pacific Jazz; Storyville) Cia Importadora de Discos S. A. Quertado 229-101 (Coral; Brunswick) Trans Radio Disc (Esoteric)

NORWAY

OSLO Proton S. A. Rosenkrantzgaten 11 (Coral; Brunswick)

SOUTH AFRICA

CAPETOWN Trutone Africa Ltd. P. O. Box 2323 (Clef; Norgran)

DURBAN Trutone Africa Ltd. P. O. Box 2638 (Clef; Norgran)

JOHANNESBURG

Gallo Records 161 President St. (Essex; Media)

Trutone Africa Ltd. P. O. Box 9299 (Clef; Norgran; Benida) Trutone Africa Ltd. 32 Bosman Rd., Ophirton (Clef; Norgran; Benida)

PORT ELIZABETH Trutone Africa Ltd. P. O. Box 1034 (Clef; Norgran)

SWEDEN

SUNDYBERG Svenska Siemens Aktiebolag Jarnvagagsten 12 (Coral; Brunswick)

ZURICH

SWITZERLAND

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Mankie Levine

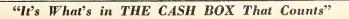


COLUMBIA 🔊 RECORDS



Direction :

GENERAL ARTISTS CORPORATION NEW YORK • CHICAGO • BEVERLY HILLS CINCINNATI • DALLAS • LONDON



Philadelphia, Pa.

PEHODOLOGY (Hamilton/Baxter) 2. Cherry Pink (Perez Prado) 3. Learnin' The Blues (F. Sinatra) 4. A Blossom Fell (Nat Cole) 5. Dance With Me Henry (Georgia Gibbs)

6. Davy Crockett (Parker/Schumann) 7. Whatever Lola Wants (Sarah Vaughan) B. Rock Around The Clock (Bill Haley)

9. Honey Babe (Art Mooney) 10. Something's Gotta Give (McGuires)

St. Louis, Mo.

Learnin' The Blues (F. Sinatra)
 Story Untold (Four Coins)
 Man In A Raincoat

 (Priscilla Wright)
 A Blossom Fell (Nat Cole)
 Alabama Jubilee
 (Ferko String Band)
 Unchained Melody
 (Roy Hamilton)

 Ace In The Hole
 (Somethin' Smith)
 B. Rock Around The Clock

B. Rock Around The Clock (Bill Haley)

9. I Belong To You (Ralph Flanagan) 10. Sin To Lie (Somethin' Smith)

Washington, D. C.

1. Rock Around The Clock (Bill Haley)

Kock Around The Control (Bill Haley)
 Unchained Melody (Baxter /Hibbler)
 Cherry Pink (Perez Prado)
 Something's Gotta Give (McGuires, Davis)
 Honey Babe (Art Mooney)
 Dance With Ma Henry) (Georgia Gibbs)
 Hard To Get (G. MacKenzie)
 Sin Lie (Comsthin' Smith)

B. Sin To Lie (Somethin' Smith) 9. Learnin' The Blues (F. Sinatra)

10. A Blossom Fell (Nat Cole)

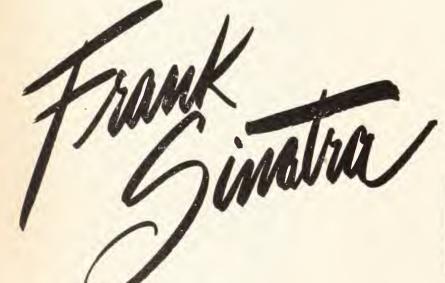
Indianapolis, Ind.

Indianapoits, fine. 1. Unchained Melody (Hamilton/Baxter) 2. Cherry Pink (Perez Prado) 3. A Blossom Fell (Nat Cole) 4. Learnin' The Blues (F. Sinatra) 5. Whatever Lola Wants (Sarah Vaughan) 6. Something's Gotta Give (Davis/McGuires) 7. Davy Crockett (Bill Hayes) 8. Don't Be Angry (Crewcuts) 9. Heart (Eddie Fisher) 10. Rock Around The Clock (Bill Hayes)

Memphis, Tenn.

Congratulations and Thanks Fellas







2.	R		Ť			(FF		1
	T	he T	op	Ten	Record	s — City	by	City

New York, N. Y.

5. A Blossom Fell (Nat Cole)

6. Something's Gotta Give (McGuires Davis)

7. Dance With Me Henry (Georgia Gibbs)

9. Rock Around The Clock (Bill Haley)

10. Sweet And Gentle (A. Dale)

Detroit, Mich.

House Of Blue Lights (Chuck Miller)
 Love Me Or Leave Me (Sammy Davis)
 Learnin' The Blues (F. Sinatra)
 Man In A Raincoat (Priscilla Wright)
 Smack Dab In The Middle (Mills Bros.)
 Alahama Jubilee

(Mills Bros.) 6. Alabama Jubilee (Ferko String Band) 7. Unchained Melody (Al Hibbler) 8. Something's Gotta Give (Davis: McGuires) 9. Cherry Pink (Perez Prado) 10. A Blossom Fell (Nat Cole)

Los Angeles, Calif.

Los Angeles, Callr. 1. Bandit (Edy Barclay) 2. Unchained Merody (Hibbler, Baxter) 3. Alabama Jubilee (Ferko String Band) 4. Hard To Get (G. MacKenzie) 5. Something's Gotta Give (McGuires) 6. Dance With Men Henry (Georgia Gibbs) 7. Cherry Pink (Perez Prado) 8. Rock Around The Clock (Bill Haley) 9. Honey Babe (Art Mooney) 10. Davy Crockett (Bill Hayes)

Atlanta, Ga.

B. Heart (Eddie Fisher)

Chicago, III. Unchained Melody (Hibbler/Hamilton/Baxter) Cherry Pink (Perez Prado) Honey Babe (Art Mooney) Learnin' The Blues (F. Sinatra)

- 1. Sin To Lie (Somethin' Smith) 2. Learnin' The Blues (F. Sinatra) 3. Cherry Pink (Perez Prado) 4. Hey, Mr. Banjo (Sunnysiders)
- 5. A Blossom Fell (Nat Cole) Honey Babe (Art Mooney)

THE CASH BOX

- 7. Alabama Jubilee (Ferko String Band)
- 8. Something's Gotta Give (McGuires/Davis)
- 9. Unchained Melody (Al Hibbler)
- 10. Dance With Me Henry (Georgia Gibbs)

Cleveland, Ohio

- 1. Rock Around The Clock (Bill Haley)
- 2. If I May (Nat Cole) 3. Sometahing's Gotta Give (McGuires)
- (McGuires) 4. Unchained Melody (Baxter/Hibbler) 5. Honey Babe (Art Mooney)
- 6. I'll Never Stop Loving You (Doris Day)
- 7. Aint't It A Shame (Fats Domino)
- 8. Davy Crockett (Bill Hayes)
- 9. Cherry Pink (Perez Prado) 10. Seventeen (Boyd Bennett)

Boston, Mass.

- Unchained Melody (Roy Hamilton)
 Rock Around The Clock (Bill Haley)
 Cherry Pink (Perez Prado)
 Whatever Lola Wants (Sarah Vaughan)
 Davy Crockett (Bill Hayes)
 Sin To Lie (Somethin' Smith)
- 7. Learnin' The Blues (F. Sinatra) B. Sweet And Gentle (A. Dale)
- 9. Love Me Or Leave Me (Sammy Davis, Jr.)
- 10. Honey Babe (Art Mooney)

Pittsburgh, Pa.

- Arruntu, Gu. 1. Cherry Pink (Perez Prado) 2. Unchained Me'ody (Baxter/Hibbler) 3. Dance With Me Henry (Georgia Gibbs) 4. Something's Gotta Give (McGures) 5. Learnin' The Blues (F. Sinatra) 6. A Blossom Fell (Nat Cole) 7. Davy Crockett (Parker Hayes) B. If I May (Nat Cole) 9. Heart (Eddie Fisher) 10. Rock Around The Clock (Bill Haley) 1. Rock Around The Clock (Bill Haley)

 - Rock Around the (Bill Haley)
 Unchained Melody (Baxter Hamilton Hibbler)
 Cherry Pink (Perez Prado)
 A Blossom Fell (Nat Cole)
 Learnin The Blues (F. Sinatra)
 Hard To Get (G. MacKenzie)
 Davy Crockett (Bill Hayes)
 Honey Babe (Art Mooney)
 Something's Gotta Give (McGuires) (McGuires) 10. Chee Chee-oo Chee (Como & Morgan)

San Francisco, Calif.

- Cherry Pink (Perez Prado)
 Unchained Melody (Baxter, Hibbler)
 Dance With Me Henry (Georgia Gibbs)
 Davy Crockett (Bill Hayes)
 Learnin' The Blues (F. Sinatra)
 A Blossom Fell (Nat Cole)
 Honey Babe (Art Mooney)
 Rock Around The Clock (Bill Haley)
 Something's Gotta Give 9. Something's Gotta Give (Davis /McGuires) 10. Hey, Mr. Banjo (Sunnysiders)

New Orleans, La.

- Rock Around The Clock (Bill Haley)
 Learnin' The Blues (F. Sinatra)
 A Blossom Fell (Nat Cole)
 I Belong To You (Ralph Flanagan)
 Cherry Pink (Perez Prado)
 Heart (Eddie Fisher)
 If I May (Nat Cole)
 Hard To Got (G. MacKenzie)

- B. Hard To Get (G. MacKenzie)
 9. Dance With Me Henry (Georgia Gibbs)
 10. Sin To Lie (Somethin' Smith)

- Hard To Get (G. MacKenzie) A Blossom Fell (Nat Cole) Cherry Pink (Perez Prado) Honey Babe (Art Mooney) Davy Crockett (T. Ernie Ford) Popcorn Song (Cliffie Stone) Blue Star (Felicia Sanders) Pack Assund The Clad 2.3.4.5.
 - 6.7.
 - B. Rock Around The Clock (Bill Haley)

Shoals, Ind. 1. Cherry Pink (Perez Prado) 2. Unchained Melody (Al Hibbler) 3. Dance With Me Henry (Georgia Gibbs) 4. Two Hearts (Pat Boone) 5. If I May (Nat Cole) 6. Whatever Lola Wants (Sarah Vaughan) 7. Davy Crockett (Bill Hayes) B. Heart (Eddie Fisher) 9. Crazy Otto (Johnny Maddox) 10. Don't Be Angry (Crewcuts) 9. Something's Gotta Give (McGuires)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Seattle, Wash. Cherry Pink (Perez Prado)
 Unchained Melody (Hibbler Baxter)
 Rock Around The Clock (Bill Haley)

- 6. Hork Horker Horker (Bill Haley)
 4. If I May (Nat Cole)
 5. Breeze And I (C. Valente)
 6. House Of Blue Lights (Chuck Miller)
 7. Dance With Me Henry (Georgia Gibbs)
 B. Honey Babe (Art Mooney)
 9. Davy Crockett (Parker Ford)
 10. A Blossom Fell (Nat Cole)

Denver, Colo.

- 1. Rock Around The Clock (Bill Haley)
- 2. Cherry Pink (Perez Prado 3. Unchained Melody
- Unchained Melody (Baxter/Hibbler)
 Dance With Me Henry (Georgia Gibbs)
 Whatever Lola Wants (Sarah Yaughan)
- (Sarah Vaughan 6. A Blossom Fell (Nat Cole) 7. Honey Babe (Art Mooney) 8. Davy Crockett (Parker/Ford) 9. Blue Star (Felicia Sanders) 10. Breeze And I (C. Valente)

Milwaukee, Wisc.

- MilWdUKEE, Trisc. 1. Unchained Melody (Baxter/Hibbler) 2. Learnin'. The Blues (F. Sinatra) 3. Cherry Pink (Perez Prado) 4. Honey Babe (Art Mooney) 5. A Blossom Fell (Nat Cole) 6. Davy Crockett (Parker/Ford) 7. Hard To Get (G. MacKenzie) 8. Hey, Mr. Banio (Sunnysiders) 9. Alabama Jubilee (Ferko String Band) 10. Something's Gotta Give (McGuires)

 - - - - 10. Southern Cross (Ames Bros.)

Memphis, lenn. 1. Unchained Melody (Hibbler/Baxter Hamilton) 2. Cherry Pink (Perez Prado) 3. Rock Around The Clock (Bill Haley) 4. Dance With Me Henry (Georgia Gibbs) 5. Honey Babe (Art Mooney) 6. Something's Gotta Give (McGuires) 7. Sin To Lie (Somethin' Smith) 8. Heart (Eddie Fisher) 9. Learnin' The Blues (F. Sinatra) 10. Breeze And I (C. Valente)

Dallas, Tex.

1. Rock Around The Clock (Bill Haley) (Bill Haley) 2. Cherry Pink (Perez Prado) 3. Unchained Melody (Hamilton/Baxter) 4. Dance With Me Henry (Georgia Gibbs) 5. Learnin' The Blues (F. Sinatra) 6. A Blossom Fell (Nat Cole) 7. Breeze And I (C. Valente) 8. Davis Conclust. (Backer (Fard)

8. Davy Crockett (Parker/Ford) 9. Honey Babe (Art Mooney) 10. Don't Be Angry (Crewcuts)

Shoals, Ind.

Kansas City, Mo.

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We'll Celebrate Too!

MIKE CONNER by

A couple of weeks ago Sid Parnes called to tell me that The Cash Box anniversary was on its way—and with it, this special anniversary issue. It hardly seems like a whole year that The Cash Box was celebrating its 12th year. But they say that only the good times pass quickly, and this has been such a great year for Decca and Coral that it put me in the mood to do some celebrating too.

to do some celebrating too. Just a year ago Decca stopped the charts with the two biggest records in the country, "Little Things Mean A Lot" by Kitty Kallen, and The Four Aces' "Three Coins In The Fountain." With these whoppers to start with, looking back over the past twelve months proved to be a pleasure, re-sulting in a slight expansion in the respiratory region. It was a year ago that we released the first Decca plat-ter by a swingin' group called Bill Haley And His Comets. The disc was "Rock Around The Clock". A look at today's charts shows this same platter climbing once again, this time right to the top! Meanwhile of course, the Haley aggregation has come up with to the top! Meanwhile of course, the Haley aggregation has come up with several other giants, "Shake, Rattle And Roll" (which went over the mil-lion mark), "Dim, Dim The Lights", "Birth Of The Boogie" and "Mambo Rock".

"Birth Of The Boogie" and "Mambo Rock". If variety is the spice of life, then we're happy to have applied the sea-soning. Along with the Rock 'N Roll contributions by the Comets, we find that the past year has witnessed an exciting and encouraging diversifica-tion of hit discs. The movies provided us with a fair share; the aforemen-tioned "Three Coins In The Fountain"; two hit versions of "The High And The Mighty", one by Victor Young on Decca and another by Coral's Johnny Desmond; and, of course, Don Cornell's great Coral rendition of "Hold My Hand". Television also showed its strength by producing "Let Me Go, Lover", which was a big one by Teresa Brewer on Coral; "Play Me Hearts And Flowers", another Coral etching by Desmond; and more recently TV introduced Susan Hunter and her Decca recording of "Not Yet". The night-clubs too, contributed to our banner year in the form of one of the greatest entertainers of all time—I refer of course to that bundle of talent known as Sammy Davis, Jr. Starting with his wonderful version of "Hey

There", Sammy has rocketed to the top with hit after hit. From the band vocalist field the record world welcomed Al Hibbler, with his sensational "Unchained Mel-ody". A touch of the international crept into the musical scene during the past months, via two great per-sonalities on Decca, Caterina Valente, whose "Malaguena" and "The Breeze And I" firmly established her in this country, and the fabulous Crazy Otto. Another trend of the past year was the resurgence of female groups. And of these the most talented and success-ful is Coral's beauteous trio The Mc-Guire Sisters. It's been one hit after another for this group ever since "Goodnight, Sweetheart, Goodnight" led the way for "Muskrat Ramble", 'Sincerely", "It May Sound Silly" and their latest, "Something's Gotta Give". There were many more great singles that moved high on all the charts, with exciting records from The Mills Bro-thers, Guy Lombardo, Lenny Dee, Peggy Lee, Steve Lawrence, Eydie Gorme, Jack Pleis and others. Mean-time, our domination of the Country field continued unabated. Such giants as Webb Pierce, Red Foley, Ernest Tubb, Kitty Wells and Goldie Hill sparked the label to one of its greatest years in the C&W sectors. The great business we've had hasn't been limited to singles alone. Our al-bums have received tremendous re-

years in the C&W sectors. The great business we've had hasn't been limited to singles alone. Our al-bums have received tremendous re-action all through the year. In August you'll probably remember, we cele-brated our Twentieth Anniversary. Spearheading a wonderful and exten-sive album release was the fabulous BING. How proud we were of this great Crosby collection, and it, I feel, will be a steady seller since the name Bing Crosby will always hold a magic all its own. Other big albums we've re-leased are the movie scores of "There's No Business Like Show Business" and "White Christmas". Currently we've got three of the biggest in the country; "Starring Sammy Davis, Jr.", "Crazy Otto", and Coral's won-derful mood music album "Music For Tonight" by Steve Allen. Hope you'll forgive me for the horn-blowing, but anniversaries always put me in a reminiscing mood and the

Hope you'll forgive me for the horn-blowing, but anniversaries always put me in a reminiscing mood, and the facts are there for all to see. So who can blame me? Just to wrap it up— Happy Anniversary Cash Box, and any time you're having a celebration, just count me in!

Congratulations "Cash Box" ON YOUR 13th ANNIVERSARY

WM. A. LUENHAGEN & CO.

2277 West Pico Blvd., Los Angeles, Calif.

Our Thanks ... For All The Deejays

for naming us

THE MOST OUTSTANDING UP AND COMING FEMALE GROUP





"IF I EVER FALL IN LOVE"

"CUCKOO IN THE CLOCK" Abbott # 3004

ABBOTT RECORDS

6636 Hollywood Blvd., Hollywood 28, Calif.

The Infallible Hit Picker

by JOE MARTIN

For many years now the top executives in the music and record industry have been searching for some way to prognosticate the hits. It's often been said that "anyone who can pick hits every time is worth a million dollars a year to any record company.'

Well, Mercury Records isn't searching anymore. We've found the infallible hit picker. And though we've kept this fact a secret for years, we've decided to bare our secret so that the entire industry can move forward to new heights.

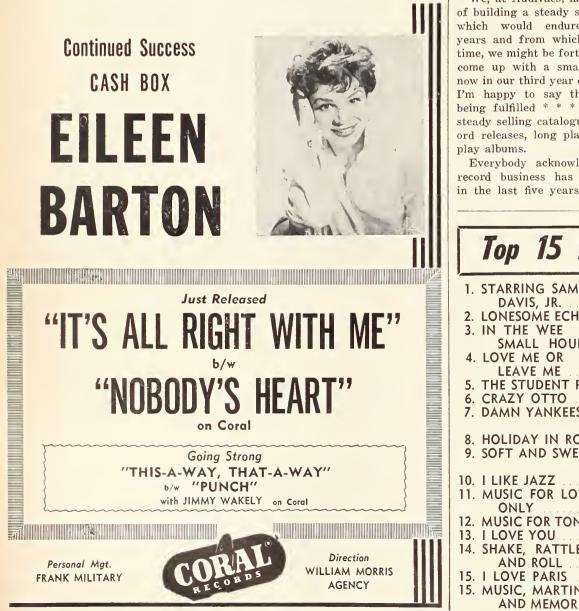
Fact is, we've found more than one, sure-fire, never-miss hit picker. There are literally thousands and thousands of them. They are the youngsters with the 98 or 89 cents firmly clutched in the right hand. They are also the people with the 10-cent piece who are about to drop it into the coin slot of the closest juke box. They are, too, the people who sit as close to the radio dials as they can get for fear they'll be listening to a record they don't really like. Funny thing about people-they never make a mistake. They pick the hits every time. The can spot the best version at a single listening. They can uncover a sleeper quick as a wink (no pun intended, honestly). These hit pickers of ours have managed to

find many great new artists for us. They've also spotted records made by name talent and brought the talent to new heights of popularity. In the nine years that Mercury has used this staff of hit pickers, they've never made a mistake. They've been right every time.

Tell you, too, how we use their talents. We make the best records we know how of the best songs and by the best artists available. We press the records in the most modern plants. using the finest materials. Then we get the widest possible exposure for the records. And just like that we find out whether we have a big hit.

And it's really as simple as it sounds. To tell the truth, we have at times (very rarely, however) tried to pick the hits by different methods. We've been eminently unsuccessful. At one point, Mercury's top execs had plans for a new electronic device which would do the job better and cheaper. It just didn't work. So we're back to the old system.

And if competition can make strides by adopting our hitherto sacred formula-well, okay, we'll take our chances. After all, we've employed this hit picking staff for some nine years now. Certainly they owe us some allegiance. Or do they?



The Steady Progress Of

A Sturdy Indie

by LEONARD WOLF

About a year ago, it was my pleasure to be asked to write a little article for The Cash Box Annual regarding the launching of an independent record company. This was a real fresh subject to me as AUDIVACS was then virtually still in its infancy and I had just about faced every kind of problem that confronts a new indie. Foremost on the list were the obstacles to be overcome in acquiring proper distribution and gaining acceptance within the trade despite the overabundance of competitive labels in existence.

We, at Audivacs, had set a pattern of building a steady selling catalogue which would endure through the years and from which, at any given time, we might be fortunate enough to come up with a smash hit. We are now in our third year of operation and I'm happy to say that our plan is being fulfilled * * * with a mighty steady selling catalogue of single record releases, long play and extended

Everybody acknowledges that the record business has really changed in the last five years with the independent record company becoming a powerful force. Today, the top fifty listing of pop hits consistently contains a goodly amount of representative discs from the smaller firms, as evidenced by The Cash Box issue I am now looking at which shows 28% of the top hits coming from this group. Other issues have indicated a much higher percentage.

Needless to say, we are very pleased with the steady progress and gradual growth of our company. With our roster of artists expanding and our catalogue continuing to increase, we are now recognized internationally as a very sturdy and fast-moving indie. Through reciprocal agreements with foreign record companies, we have just begun to introduce European masters which are sure to attract a lot of attention.

I've really enjoyed writing this little bit about our record company and I hope The Cash Box will invite me to write another article next year, at which time perhaps I'll be able to re-late how Audivacs will have progressed from the sturdy independent it is now, to one of the major indies in the business.

Top 15 Best Selling Pop Albums

	1. STARRING SAMMY Sammy Davis, Jr. (Decca DL 8818;			
Just Released	DAVIS, JR. ED 2214-5, 6)			
DIONET MUTHINEN	2. LONESOME ECHO Jackie Gleason (Capitol W 627; EBF 1-627			
RIGHT WITH ME"	3. IN THE WEE			
	SMALL HOURS Frank Sinatra (Capitol W 581; EBF 1, 2-581)			
	4. LOVE ME OR			
b/w	LEAVE ME Doris Day (Co!umbia CL 710; EPB 540)			
	5. THE STUDENT PRINCE Mario Lanza (RCA Victor LM 1837; ERB 1837)			
ODY'S HEART"	6. CRAZY OTTO Crazy Otto (Decca DL 8113; 7D 2201, 2)			
	7. DAMN YANKEES Original Cast (RCA Victor LOC 1021;			
on Coral	EOC 1021)			
	8. HOLIDAY IN ROME Michel LeGrand (Columbia CL 647; B 497, 8)			
Colina Standa	9. SOFT AND SWEET The Three Suns (RCA Victor LPM 1041;			
Going Strong	EPB 1041)			
-A-WAY, THAT-A-WAY"	10. I LIKE JAZZ			
b/w "PUNCH"	11. MUSIC FOR LOVERS			
with JIMMY WAKELY on Coral	ONLY Jackie Gleason (Capitol H 352; EBF 352)			
	12. MUSIC FOR TONIGHT Steve Allen (Coral 57004; EC 82021)			
	13. I LOVE YOU			
	14. SHAKE, RATTLE			
Direction				
WILLIAM MORRIS	a conters (beeced be 5500, Eb Live)			
AGENCY				
"Only those records best suited for commercial use are reviewed by THE CASH BOX"				

Happy 13th!



THE MILLION - SELLER RECORDS

A List of Most of The Records Which Have Topped The Million Mark

Ames Brothers Anderson, Leroy Andrews Sisters Can Dream, Can't I Austin, Gene Autry, Gene Barron, Blue Barton, Eileen Bennett, Tony Boyd, Jimmy Brewer, Teresa Britt, Elton Brown, Les Calloway, Cab Cavallaro, Carmen Polonaise (by Chopin) Mr. Sandman Come On-A My House Hey There Chordettes Clooney, Rosemary Cole, Nat "King" Nature Boy Mona Lisa Too Young Como, Perry Don't Let the Stars Get in Your Eyes Wanted Sh-Boom Crew Cuts Crosby, Bing MacNamar's Band
Sweet Leilani
White Christmas
Now is the Hour
Galway Baywith Andrews SistersPistol Packin' Mama
Jingle Bells
Don't Fence Me In
South America, Take it Awaywith Gary Crosby
with Fred Waring
Dahart, Vernon
Damone, Vic
Dorsey, JimmyMacNamar's Band
Secret Love
Dorsey, Jimmy with Gary Crosby with Fred Waring Dalhart, Vernon Damone, Vic Dây, Doris Dorsey, Jimmy Maria Elena Green Eyes Dorsey, Tommy Marie Boogie Woogie There Are Such Things Gambler's Guitar Draper, Rusty Eckstine, Billy Faith, Percy Fiedler, Arthur Fisher, Eddie Jalousie Anytime I'm Walking Behind You Oh My Papa I Need You Now Fitzgerald, Ella & The Ink Spots & The Ink Spot Four Aces Fredberg, Stan Glabe, Will Gleason, Jackie Godfrey, Arthur Haley, Bill Melancholy Serenade Too Fat Polka Shake, Rattle And Roll Harris, Phil The Thing Hayes, Bill Davy Crockett You'll Never Know Little White Lies Haymes, Dick Heidt, Horace Deep in the Heart of Texas Laura Woodchopper's Ball Herman, Woody Hunt, Pee Wee 12th Street Rag Oh To Each His Own The Gypsy Ink Spots James, Harry Ciribiribin One O'Clock Jump / You Made Me Love You

Sentimental Me (Rag Mop) You You You Blue Tango Rum & Coca-Cola I Can Dream, Can't I Ramona Silver Haired Daddy Rudolph The Red-Nosed Reindeer Cruising Down the River If I Knew You Were Comin' I'd Of Baked A Cake Because of You Cold Cold Heart Rags to Riches I Saw Mommy Kissing Santa Claus Till I Waltz Again With You Ricochet Ricochet There's A Star-Spangled Banner Waving Somewhere Sentimental Journey Jumpin' Jive Temptation Hubba Hubba Till the End of Time Prisoner of Love When You Were Sweet Sixteen Bacause Sh-Boom Silent Night Sunday, Monday or Always I'll Be Home for Christmas Swinging on a Star Too-Ra-Loo-Ra-Loo-Ral I Can't Begin to Tell You Dear Hearts and Gentle People New San Antonio Rose MacNamar's Band Sweet Leilani I Apologize The Song From Moulon Rouge Into Each Life Some Rain Must Fall Tell Me Why St. George and the Dragonet Kiss of Fire Beer Barrel Polka Malonchely, Saranada

	•
Coral 1950	James, Joni
Victor 1953 Decca 1951	
Decca 1944	Jenkins, Gordon with The Weavers
Decca 1949 Victor 1928	Jolson, Al
Columbia 1939 Columbia 1950	<i>b</i> 015011, 111
Columbia 1950 MGM 1949	
MGM 1343	-
National 1950	
Columbia 1952 Columbia 1952	Jones, Spike
Columbia 1952 Columbia 1952 Columbia 1953 Columbia 1952	
Columbia 1952 Coral 1952	Jordan, Louis Kallen, Kitty
Coral 1953	King Pee Wee
Victor 1942	Knight, Evelyn Kyser, Kay
Columbia 1945	Rysel, Ray
Columbia 1939	
Decca 1945 Cadence 1954	
Columbia 1951	T . D
Columbia 1954 Capitol 1948	Laine, Frankie
Capitol 1948 Capitol 1949	
Conital 1951	
Victor 1945	
Victor 1945 Victor 1945 Victor 1945 Victor 1945 Victor 1946 Victor 1947 Victor 1948	LaRosa, Julius
Victor 1946 Victor 1947	Lanza, Mario
Victor 1948	Lee, Peggy
Victor 1952	Lombardo, Guy
Victor 1954	
Mercury 1954	with Andrew Sist
Decca 1942 Decca 1943	Long, Johnny Lund, Art
Decca 1943	Mangano, Sylvano
Decca 1944 Decca 1944	Materie, Ralph
Decca 1945	Martin, Dean Martin, Freddy
Decca 1946 Decca 1946	Martin, Freddy
Decca 1946	McGuire Sisters
Decca 1946 Decca 1946	Miller, Glenn
Decca 1946 Decca 1948	
Decca 1948	
Decca 1943 Decca 1943	
Decca 1944	
Decca 1946 Decca 1950	Mills Brothers
Decca 1950 Victor 1924	Mins Brothers
Victor 1924 Mercury 1949	Mitchell, Guy
Columbia 1954	Monroe, Vaughn
Decca 1946 Decca 1946 Victor 1937	
Decca 1946 Victor 1937	
Victor 1938 Victor 1942	Mooney, Art Morgan, Russ Morse, Ella Mae
Victor 1942 Mercury 1953	Morgan, Russ Morse, Ella Mae
MGM 1951	McCoy, Clyde
Columbia 1953 Victor 1928	Page, Patti
Victor 1951	
Victor 1953	
Victor 1938 Victor 1951 Victor 1953 Victor 1953 Victor 1953 Victor 1954	Paul, Les &
	Mary Ford
Decca 1944 Decca 1951	
Capitol 1953	
Mercury 1952 Victor 1938	Prado, Perez
Victor 1938 Capitol 1953	Pay, Johnnie
Columbia 1947 Decca 1955	Shaw, Artie
Victor 1950	
Cadence 1955	Shore, Dinah
Decca 1943	Sinatra, Frank Smith, Kate
Decca 1948	Stafford, Jo
Columbia 1941 Columbia 1945	Starr, Kay
Decca 1947	Tucker, Orrin Waring, Fred
Capitol 1951	Weavers The
Capitol 1953	Weber, Joan
Decca 1946 Decca 1946	Weems, Ted Whiteman, Paul
Co'umbia 1939	
Columbia 1941	Whiting, Maggie
Columbia 1946	with Jimmy Wake
COMPILED BY THE MILLI	ON-SELLER RECORD CLUB

	Jam <mark>e</mark> s, Joni
•	Jenkins, Gordon with The Weavers Jolson, Al
	Jones, Spike Jordan, Louis Kallen, Kitty King, Pee Wee Knight, Evelyn Kyser, Kay
	Laine, Frankie
	LaRosa, Julius Lanza, Mario Lee, Peggy Lombardo, Guy
	with Andrew Sisters Long, Johnny Lund, Art Mangano, Sylvano Materie, Ralph
	Martin, Dean Martin, Freddy McGuire Sisters Miller, Glenn
	Mills Brothers
	Mitchell, Guy Monroe, Vaughn
	Mooney, Art Morgan, Russ Morse, Ella Mae McCoy, Clyde Page, Patti
	Paul, Les & Mary Ford
	Prado, Perez Pay, Johnnie Shaw, Artie
	Shore, Dinah Sinatra, Frank Smith, Kate Stafford, Jo
	Starr, Kay Tucker, Orrin Waring, Fred Weavers, The Weber, Joan Weems, Ted Whiteman, Paul
	Whiting, Maggie with Jimmy Wakely

		MOM 10FO
	Why Don't You Believe Me	MGM 1952 MGM 1953
	Your Cheating Heart Have You Heard	MGM 1953 MGM 1953
	Maybe You'll Be There	Decca 1947
ers	Goodnight, Irene	Decca 1950
	April Showers b/w Swanee	Decca 1945
	California Here I Come b/w	
	Rockabye Your Baby	Decca 1946
	You Made Me Love You b/w	D 1010
	Ma Blushin' Rosie	Decca 1946
	Sonny Boy b/w My Mammy	Decca 1946
	Anniversary Song Cocktails for Two	Decca 1946 Victor 1944
	All I Want for Christmas	Victor 1948
	Choo Choo Ch'Boogie	Decca 1946
	Little Things Mean a Lot	Decca 1954
	Slow Poke	Victor 1951
	A Little Bird Told Me	Decca 1948
	Three Little Fishes	Columbia 1941
	Jingle Jangle Jingle Praise the Lord	Columbia 1942 Columbia 1942
	Strip Polka	Columbia 1942
	Who Wouldn't Love You	Columbia 1942
	Woody Woodpecker	Columbia 1948
	That's My Desire	Mercury 1947
	Shine	Mercury 1947 Mercury 1948 Mercury 1949
	Mule Train	Mercury 1949
	Lucky Ol' Sun	Mercury 1949 Columbia 1951
	Jezebel I Believe	Columbia 1951 Columbia 1953
	Eh Cumpari	Cadence 1953
	Be My Love	Victor 1950
	Loveliest Night of the Year	Victor 1951
	Manana	Capitol 1948
	Third Man Theme	Decca 1944
	Humoresque	Decca 1946
store	Easter Parade Christmas Island	Decca 1947 Decca 1946
sters	Shanty Town	Decca 1940
	Mam'selle	MGM 1947
0	Anna	MGM 1953
	Caravan	Mercury 1952
	Pretend	Mercury 1958
	That's Amore	Capitol 1953
	Piano Concerto in B Flat	Victor 1941
	White Christmas Sincerely	Victor 1942 Corol 1955
	American Patrol	Coral 1955 Victor 1939
	In the Mood	Victor 1939
	Little Brown Jug	Victor 1939
	Sunrise Serenade	Victor 1939
	Pennsylvania 6-5000	Victor 1940
	Tuxedo Junction	Victor 1940
	Chattanooga Choo Choo	Victor 1941
	Kalamazoo You Always Hurt the One You Love	Victor 1942 Decca 1944
	Paper Doll	Decca 1948
	The Glow-Worm	Decca 1952
	My Heart Cries for You	Columbia 1950
	Racing With the Moon	Victor 1941
	There I've Said it Again	Victor 1945
	Ballerina Bideur in the Slow	Victor 1947 Victor 1949 MGM 1948
	Riders in the Sky Four Leaf Clover	V1Ctor 1949 MCM 1048
	Cruising Down the River	Decca 1949
	Blacksmith Blues	Capitol 1952
	Sugar Blues	Decca 1946
	Tennessee Waltz	Mercury 1950
	I Went To Your Wedding Doggie in the Window	Mercury 1952
	Changing Partners	Mercury 1952 Mercury 1953 Mercury 1954
	Cross Over the Bridge	Mercury 1955
	Cross Over the Bridge How High the Moon	Capitol 1947
	Mockin' Bird Hill	Capitol 1949
	The World is Waiting for the	
	Sunrise	Capitol 1949
	Vaya Con Dios Channy Bink and Apple Plagace	Capitol 1953
	Cherry Pink and Apple Blossom White	Victor 1055
	Cry	Victor 1955 Columbia 1951
	Begin the Beguine	Victor 1938
	Star Dust	Victor 1940
	Summit Ridge Drive	Victor 1940
	Buttons and Bows	Columbia 1948
	Young at Heart	Capitol 1954
	Rose O'Day Temptation	Columbia 1941
	Temptation Make Love to Me	Capitol 1948 Columbia 1954
	Wheel of Fortune	Capitol 1952
	Oh, Johnny .	Columbia 1939
	'Twas the Night Before Christmas	Decca 1942
	On Top of Old Smoky	Decca 1951
	Le Me Go Lover	Columbia 1954
	Heartaches	Decca 1950 Victor 1020
	Whispering Three O'Clock in the Morning	Victor 1920 Victor 1922
	The Tree in the Meadow	Capitol 1948
kely	Slipping Around ,	Capitol 1948 Capitol 1949
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-		

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Self-Service Hypos Growth of Bing Meanders With Sanders **Disk Album Sales Market**



Customer self-service and self-se-lection combined with the handy carrydisc packages have brought about a new era in album sales. Everyone remembers the day when the 78-rpm

new era in album sales. Everyone remembers the day when the 78-rpm album of an opera or symphony often was almost too heavy for one person to carry. Now the customer can buy several symphonies or operas on the new speeds and bring them all home in one handy package. The results of this portability and its power of sug-gestion to the customer have been far-reaching. Within the past year the album busi-ness has made great strides in sales. From an approximate total of only one third of the total market, album sales have risen in 1952 to 52% of RCA Victor's total record sales. They also have increased an additional 27% from 1952 to 1954. All of our mer-chandise planning now includes a heavy percentage of album packages which range through every field. In one month we have placed on sale items ranging from the de luxe \$29.95 five long playing record package of "50 Years of Great Operatic Singing" and the Gian-Carlo Menotti album "The Saint of Bleecker Street" to "Top Pops for Dancing" and "Tom Cat on the Keys." Album sales were increased also by three other factors resulting directly from introduction of the new speeds

three other factors resulting directly from introduction of the new speeds and "New Orthophonic" High Fidelity sound:

1. A demand for records emphasiz-ing the wide latitude of sounds which were being captured for the first time on diag on discs.

2. A demand for records that would round out the customer's collection of music by some of history's most dis-tinguished artists.

tinguished artists. 3. A demand for "Mood Music" that would accompany the record-buyer's every-day activities with a soothing melange of melody. This has created a new market which already has be-come one of the most important com-ponents of the album business. With the growing importance of

With the growing importance of self-selection the packaging of albums self-selection the packaging of albums has entered into a new horizon of ex-pansion. A few years ago we were used to the traditional hard-backed al-bum cover. Today we are packaging our albums with a thought to eye-ap-peal. In recent months we have had album packages with windows framing full-color reproductions of famous paintings, albums bound in such ma-terials as satin rayon moire and white or tan fabrikoid with medallions and gold lettering. Provocative illustra-tions and text by world-famous writ-ers also have been important factors in our packaging.

Like the animal cracker box of childhood which showed us what was inside the miniature ark, album covers of the future will show more colorfully than ever before what's inside the package.



HOLLYWOOD—The highly elusive Bing Crosby recently made an ap-pearance on disk jockey George Sanders' "Sanders Meanders" radio show. Sanders happily reports that the usually quiet Mr. Crosby delighted everyone by "yakking" for about 15 minutes on his daily program over KRKD, Los Angeles. The Crosby comments were also tape recorded and rebroadcast on Sanders' syndicated show. Any interview with Bing is considered quite a scoop.



"And A Little Child Shall Lead Them"

by HERB DEXTER

For the past few years I have been wondering. Are we, in the record in-dustry, engaged in a business or are we catering to the whims of morons, psychopaths and juvenile delinquents. We have seen the advent of the 'sound' and the 'gimmick'; the mambo replaced by cha-cha-cha; the rise and decline of 'rock and roll'; the resurg-ence of the banjo and the crowning of 'Crazy Otto'. What next? What ever happened to songs with intelli-gent lyrics and the melody line you could whistle or sing? Fortunately for us there must be a vestige of sanity left in the country when a song like "Davy Crockett" can make it. The salvation of the record business may be in the line from the bible "And a For the past few years I have been be in the line from the bible "And a little child shall lead them".

I feel the future and ultimate success depends on a tremendous cooperative effort all along the line. Young

song writers with fresh ideas must song writers with fresh ideas must be encouraged. The writers of yester-year's 'standards' haven't lost the touch and will surely continue to come up with good songs. We must utilize top drawer material, arranged, played, and sung by the best available talents. We must stop flooding the Dee Jays and operators with recorded unk which should now son the light junk which should never see the light of a turn-table.

The public has not lost its taste for good recorded music. Let's give them fewer and better releases. Let our products stand on their merits rather than cater to hysterical whims. The coming of Hi-Fi along with the tremendous exposure assured us by the jockeys and operators have put us in the strongest position in our history. Let's give them a product of which we all can be proud. Let's put the record business back in the hands of record men.

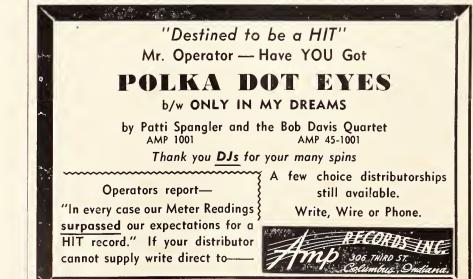
RCA VICTOR'S UNBEATABLE PAIR!





<image>

PHILADELPHIA, PA.—The local Jo Ann Tolley Fan Club turned out en masse when the pretty red-haired thrush made a guest appearance recently on Bob Horn's TV Bandstand. Jo Ann, who guested on the show while playing an engagement at Atlantic City's Steel Pier, gave her fans something to cheer about as she warbled her latest Jubilee release, "My First Love," a ballad penned by the composer of "I'll Never Smile Again," Ruth Lowe. But the young fan receiving Jo Ann's autograph, Tommy Davis, of 6464 Henry Avenue, Philadelphia, Pa., told the singer he prefers the disk's flip side, "Dearest One." Both sides are getting lots of spins from the east coast deejays.



their latest release

THE CATTLE CALL

THE KENTUCKIAN SONG

(from the Hecht-Lancaster production "The Kentuckian," a United Artists Release) 20/47-6139



RCA VICTOR

The Function Of A "One-Stop **Is To Serve Operators**



by LOU BOORSTEIN

Several years ago I was asked to write about "One-Stops" for The Cash Box. This past year I had the honor and pleasure of addressing music op-erators assembled in convention in Chicago for M.O.A. These two facts are not at all un-

related. On the contrary, it points up both the growth and importance of "One-Stop" operators to the operator "One-Stop" operators to the operator and to the industry.

According to reliable sources, al-most half of all the records sold to operators come from "One-Stops". This message is directed primarily to

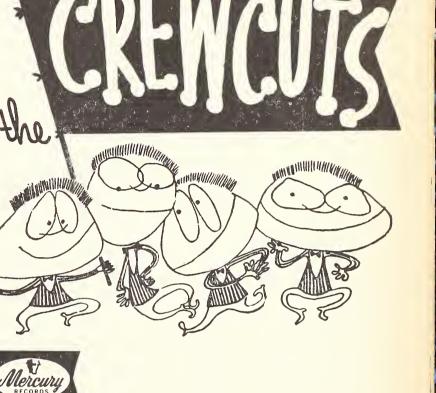
This message is directed primarily to the purchasers of the other half. The primary reason for the exist-ence of a "One-Stop" is that it is organized to serve the needs of the operator. By serving the needs is meant that the "One-Stop" will have an adequate selection of all the best calling records all standards and all an adequate selection of all the best selling records, all standards and all specialty records required by the clientele of the particular "One-Stop". The "One-Stop" will be set up to sup-ply the operators with strips. The "One-Stop" will endeavor to secure all special requests for the operators. The "One-Stop" shall keep abreast of trends and changes in the industry so as to advise the operators of im-pending changes. pending changes.

As to the selection and recommen-

As to the selection and recommen-dation of new releases, the "One-Stop" should keep uppermost in his mind the needs of his operators and not yield to pressure or deals by the distributors of records. The "One-Stop" should be in the forefront in helping the cause of the operator. He should keep abreast of legislation that will affect the oper-ator because in turn it will affect the "One-Stop". He should help promote dime play. He should be acquainted with and work and cooperate with the local and national operator groups. the local and national operator groups.

Now that we have pointedly staked Now that we have pointedly staked out the salient working conditions of a good "One-Stop", why should the operator trade with a "One-Stop" not only for his requests but for his total purchases? Most important, the time element. The amount of time spent in purchases ? Most important, the time element. The amount of time spent in visiting many sources of supply in-stead of one is great and costly. Fre-quently this one item exceeds the total service charges levied by a "One-Stop". In the event the records are shipped to the operator, a single ship-ment is far less costly than several shipments. Secondly, the operator is relieved of all sales pressures from various companies. He can hear side by side competitive tunes before mak-ing his choice. He can benefit from the screening of new releases based upon the knowledge of the "One-Stop" operator. The operator has a steady source of supply for special requests and for general information relative to the records which are such a vital part of the earning potential of each machine. machine. The "One-Stop" movement and

The "One-Stop" movement and growth which has made such tremen-dous strides in the last few years is proof of the economic soundness and necessity of their operation. It has been profitable to operators, distribu-tors and to efficient "One-Stop" oper-ators. These facts are incontrovertible and all operators who have not availed themselves of the services of a "One-Stop" should most certainly give it a try. Operators who only give par-tial business to their particular "One-Stop" should give him total volume because he cannot completely fulfill his functions without complete cooper-ation from his customers. The coin machine operating business is a commachine operating business. The com-plex mechanism. It can be oiled to run smoothly in one very important phase if the services of an expert "One-Stop" are utilized.

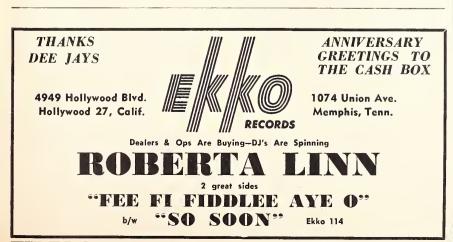


Personal Management: FRED STRAUSS

Best Wishes

... extend

Press Relations: VIRGINIA WICKS D. J. Relations: MISS ROBBIE BUCKLEY





8567 Melrose Ave. Hollywood 46, Calif. Phone CRestwood 4-7648

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Crown



NEW YORK—Ed Locke, "Milkman" of the Milkman Matinee, and one of the judges of the Miss POW! contest, sponsored by the American Ex-Prisoners of War, crowns lovely Copa chorine, Toni King. Flanking the pair, and smiling their approval are the "Four Joes," M.G.M. recording artists.

Camden Issues 89c Sample LP

NEW YORK-Prospective customers of RCA Camden Records will soon get the opportunity to sample the line by investing 89c (which is the nationally advertised price) for a 12" Long Play record.

The disk consists of recordings by Leonard Bernstein, Johnny Desmond, Marjorie Lawrence, Guy Lombardo, Richard Crooks, Gisele MacKenzie, Erica Morini, John Charles Thomas, and several others.

Departing from the usual RCA Camden package design, which normally contains no program notes, the Sampler has a flap type envelope. Inside, the complete story of RCA Camden records is presented-the customer is even given an insight into the economic aspects of the label. On the second inside page a background on each of the 14 selections in the package is given, together with the name and number of the complete set from which the selection is taken.

On the back cover there is a list of best selling RCA Camden records.

Promotional efforts on the Sampler, which is in the July RCA Camden release, get under way with a no cost counter display merchandiser which holds ten of the Samplers and tells the story of the disk. RCA Victor distributors will be distributing the merchandisers to dealers within the next couple of weeks.

Selections on the record include Gisele MacKenzie singing "Unchained Melody," Leonard Bernstein conducting Ballet music from his own "On The Town," Marjorie Lawrence singing "Annie Laurie," which is featured in her film biography, "Interrupted Melody," Johnny Desmond singing "Guilty," violinist Erica Morini play-ing the "Hungarian Dance No. 1 in G Minor," of Brahms, the Goldman Band playing Sousa's "El Capitan March," Guy Lombardo playing "Bei Mir Bist Du Schon," duo pianists Luboshutz and Nemenoff playing Falla's "Ritual Fire Dance," operatic excerpts from "Mad-ame Butterfly" and Symphony Orches-tra recordings including excerpts in her film biography, "Interrupted tra recordings including excerpts from the Tchaikovsky "Pathetique."

NIGHTCLUB ROUNDUP Monte Proser's La Vie

NEW YORK-A roster of top names at the new La Vie, had prom parties on line to see the book show which stars Joni James and features Romo Vincent, Tim Herbert, Lou Wills, Jr., and the Belmonte Band with Van Smith conducting.

Joni, sporting a new hairdo, had the teenagers clamoring for more as she unfurled her string of MGM hit recordings. Midway through the act, a couch was rolled out and the thrush delivered several of her ballad successes in an intimate fashion, while seated on the couch. A mob of hundreds of white coated prom youngsters jammed the doors and Joni had to do 4 shows as against the customary three usually offered on weekends.

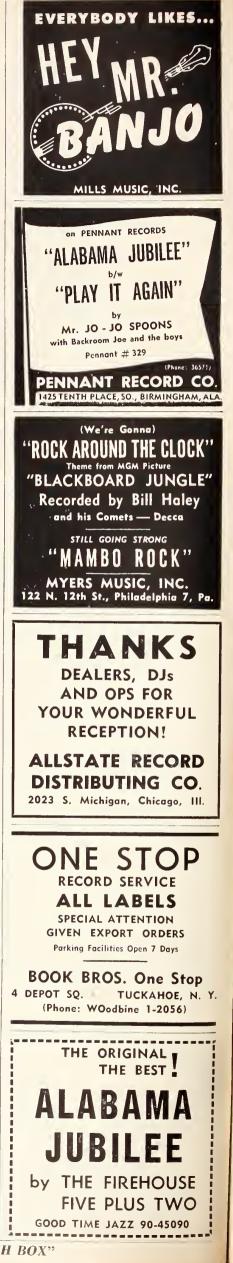
The Belmonte Band, consisting of five saxes, four trumpets, a four piece rhythm section and the leader, accompanied the show wonderfully. The ork further exhibited its wares with its Afro-Cuban arrangements of popular melodies for the benefit of the hoofers. The same fine dance merchandise which he dishes up on his Columbia platters.

One of the tunes featured in the show by Rose Hardaway, "The Others I Like", bears watching. A very commercial item that'll lend itself perfectly to wax.

Sunny Gale Signs New Victor Deal

NEW YORK-Sunny Gale has sign-NEW YORK—Sunny Gale has sign-ed a new contract with RCA Victor. The new one-year pact was signed when Sunny returned from her suc-cessful engagement at the Fontain-bleu Hotel 'in Miami Beach. Specific terms of agreement were not made available.

available. Immediate plans include a national sales drive on the thrush's new release "Constantly" and "A Little You." The singer originally came to RCA Victor after her success with "Wheel Of Fortune" waxed on the Derby labe'.



July 2, 1955



Report From England How Important Can It Be? by MARCEL STELLMAN

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How important can it be? That is the question that the record Com-panies over here are asking regu-larly. "IT" being the powerful in-fluence of television on the record in-fluence the part on the same scale fuence of television on the record in-dustry. Though not on the same scale as in the United States, television in this country can be a tremendous opening for records and recording artists. At the moment we rely en-tirely on the output of the B.B.C. but by the end of this year commercial television will have descended upon us with quite a bang, thereby giving us further and much needed outlets for talent.

Judging from the reaction to a re-cent B.B.C. television show which deals entirely with what goes on in the record industry, there is no doubt of its success and the opposition will immediately latch on to the idea; already disc jockeys are being signed up. Bigger outlets are in store for American recordings and artists in Britain in the near future as well. The record business has maintained its importance in the last few years in this country, and may achieve even greater proportions in years to come with the advent of sponsored tele-vision.

vision.

There is no doubt that the selling potential of a new record, if intro-duced by the recording star himself in front of television cameras, will be found greater because the artist makes direct contact with his buying public.

Although the picture corporations are reluctant to exhibit their wares on the home screens, the record in-dustry has realized the selling value of this new medium and is beginning to reap the benefit of close co-opera-tion with tolovision

to reap the benefit of close co-opera-tion with television. What of the American stars who are thousands of miles away? The problem should be able to be solved through sponsored shows. If the spon-sors want to please their public they will bring to their screens the artists the public want to see. Therefore, we should very soon be seeing a great deal more American talent, and in turn get acquainted with new faces. not only get acquainted with new faces, not only from the United States, but from all

over the world. Just as an artist can over the world. Just as an artist can break through with one record on radio, it should be possible for the same artist to hit the big time through one television appearance; this has been proved in the past and there is no reason why it should not be so in the future. There has always be so in the future. There has always been the element of curiosity in everybody's thoughts and this can be ful-filled by television.

Now a word about American rec-ords in general. Each year sees new names and new labels. The established artists remain firm favorites on the whole, and the new ones get the chance of making the grade either by

chance of making the grade either by artistry or, as is often the case, through sheer luck, but as you need a bit of both in this business, it still remains the public's decision as to who shall be the star of tomorrow. There is also the all important question of good material, and no star however great can afford to sell songs below standard. It is true in many cases that trends in music are leading factors in a star's career. leading factors in a star's career, often an artist has been known to make a song through his or her in-terpretation of the material, but just terpretation of the material, but just as often the material has been strong enough to make the artist. We in Britain are always looking forward to new names, new songs, new ideas, but while we still look to the States for a large part of our material we do create much of our own, and have in the last few years been responsible for many a bit song for many a hit song. Competition is the key to success

Competition is the key to success and should be encouraged on both sides of the Atlantic. We pride our-selves on our standards of recordings and feel that we can meet the fiercest challengers. We are great admirers of the American record industry, and always keep a watchful eye on the trends of music to come. There is a wealth of talent in both our countries, and only the record in-dustry can afford recognition to this

dustry can afford recognition to this talent. We are doing our utmost to encourage the ever-growing industry, and through working hand in hand with the world of entertainment we can bring entertainment to the world.

Television Hasn't Replaced Radio As A Medium For **Exposing Records**



by KENNY MYERS

There's no doubt about it. Television is a real fine medium for exposing new records. But-it hasn't replaced radio, and won't replace it as a prime medium for exposing our products. We, at Mercury, are more convinced of this than ever before.

Certainly radio has gone through a transformation period, and the result, for the record industry, has been a medium that's more virile than ever. The relationship between the record industry and the broadcasting industry has been, truly, a happy marriage. Just as we believe that our records are an important part of radio's programming, we are equally convinced that we need radio to expose our artists, songs and records,

We also believe that the disc jockeys serve as scouts for the juke box operator. The manufacturers turn out out their records, get them to the jockeys for the immediate exposure, present them to the operators and the dealers, and then hope for the best. The radio spins give the operator a first-rate opportunity to spot the records which he believes will be best suited to his locations. If the jockeys expose the record and the operators buy it in volume, then we, the manufacturers, are sitting pretty. For through radio and the juke boxes, we can present our product in the best possible way to the largest number of people.

It is obvious, then that the manufacturers, operators and jockeys are interdependent. Though each believes he can exist without the others, none can make much progress via a solo effort. We are certain that Mercury's deep-rooted belief in the importance of this interdependence has brought our label to its present position as one of the leaders in the industry.

It wasn't so long ago that dourfaced characters in the record and music business were saying that radio is dead and the juke box industry is dying. Well, if that was true-then we're now all living in Paradise. And, peace, it's wonderful!





NEW YORK-Inspired by his hit recording on MGM, "The High and The Mighty", Fred Lowery, blind whistler, and his son fly a Bell 47G Helicopter. Fred later whistled on another MGM release, "Tara's Theme". LeRoy Holmes and his orchestra were the instrumentalists on both tunes.

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AM-PAR Selected As Name Of New **AB-Paramount Firm**

NEW YORK — AM-PAR Record Corp. has been selected as the corpor-ate name of the new phonograph rec-ord company which was established last week as a subsidiary of American Broadcasting-Paramount Theatres, Inc. Sam Clark, president of the new company, said AM-PAR will also be used as the label designation on the three speeds of records it is planned to record, manufacture and distribute. Offices of AM-PAR Records are in the throes of preparation on the 13th the threes of preparation on the 13th Floor of the Paramount Building at 1501 Broadway, New York City.

Kaye And Whiteman **Pay Tribute To Mike Pingatore**

NEW YORK—Sammy Kaye and Paul Whiteman paid tribute to the late Mike Pingatore, who was known as "The Daddy of the Banjo," on the Gleason summer show, "America's as "The Daddy of the Banjo," on the Gleason summer show, "America's Greatest Bands," last Saturday, June 25 over CBS-TV. Pingatore played the banjo in Whiteman's band from 1919, when the band started, until 1942 when the band disbanded. He died in 1953. Whiteman, who emcees "America's Greatest Bands," eulogized Pingatore. Sammy Kaye, and his orchestra, in tribute, played "The Banjo's Back In Town."

Pingatore, who was the first to play banjo in a dance band, was the inven-tor of the "resonator," the wooden board directly behind the strings on a banjo which gives it resonance and tone. Musicians used to say that Pingatore was with the Whiteman band even longer than Whiteman himself because he always arrived at rehearsals an hour early to set up the bandstand. He was Whiteman's right hand man

Ives Steps Up Record Activities

NEW YORK-Burl Ives has not forsaken the folksongs that first brought him to national attention, though his current performance in Tennessee Williams' Pulitzer Prize play as Big Daddy, has brought him new kudos as a serious dramatic actor.

Between performances of "Cat," Ives this week began twice-weekly sessions at Decca, readying several albums. The first, scheduled for August-release is "Men," and will be a group of male-portraits-in-song, emphasized by the same dramatic approach that has made Ives' characterization of Big Daddy one the high spots of the current season.

Just released is "The Wild Side of Life," an album that celebrates in song, with hillbilly combo backing male types particularly American in flavor — the truck driver (Diesel Smoke, Dangerous Curves), the desperado (One Hour Ahead Of The Posse), the bar-fly (Lonesome So Lonesome), etc. Also currently re-leased is a kid-disk "Jolly Doctor Dollywell," whose reassuring approach to a doctor's visit, should have big appeal for kids about to get their Salk shots.

Why A New Label? by **IRVING GREEN**

As soon as the new Wing label appeared as a Mercury subsidiary the inevitable question was asked. It's a fair question and does have a very logical answer.

Mercury has a well rounded roster of excellent recording talent and therefore it presents a problem. When a new tune appears hot on the horizon for a female vocalist a decision must be made as to which artist will record it. Georgia Gibbs, Patti Page, Sarah Vaughan, Lola Dee? Not an easy de-cision to make, is it? Lola Dee, Ronnie Gaylord, The Gadabouts, Nick Noble, Malcolm Lockyer, Buddy Morrow, Lew Douglas and other fine talents now on Wing will get their chance to have better material and more individual treatment on arrangements.

Veteran A & R man, Lew Douglas, heads up Wing's A & R picture and he will search thoroughly for material that is perfectly suited for the talent on the label. Lew's magic touch can't help but bring out the best in an artist. Wing's A & R department will operate entirely independent of Mercury and at times will probably cut some of the same numbers Mercury does and

there's little doubt that Mercury will end up doing some of the items that blow hot on Wing. The competition will be a healthy thing for both firms. New artists are due for their first exposure on Wing and a few surprises are already in store for the proper moment.

Wing Records has already set up the majority of its distributors and here again will be in competition with Mercury in most areas.

Wing Sales Manager, Jack Bernard, plans to work very closely with all distributors and will spend a majority of his time in the field because of his strong belief in personal contact with distributors, dealers and DJ's. Wing has already released seven Pops and two R & B numbers and plans to release a complete children's line plus LP and EP Pops and Jazz in about 30 days.

Like all other departments, Wing Promotion department, under the direction of Warren Ketter, will work independently of Mercury. Ketter plans to work very closely with DJ's, distributors and their field men.

Record Stars Set For Asbury Park's Convention Hall This Summer

ASBURY PARK—Seven top re-cording stars will provide the enter-tainment and music for dancing for the July 4th weekend at Convention Hall on the Boardwalk in Asbury Park, it was announced last week by Walter Reade, Jr., president of Walter Reade Theatres, whose organization takes over summer management of the Hall on Saturday, July 2nd. Alan Dale and Art Mooney and his orchestra will present two shows Sat-urday evening, July 2nd, with contin-uous dancing from 9 P. M. to 1 A. M. On Sunday evening, July 3rd, the Mc-Guire sisters will entertain, with Neal Hefti's orchestra providing the music ASBURY PARK-Seven top re-

for dancing from 9 to 1. Monday night, July 4th, Neal's band will hold over for continuous dancing. This July 4th Holiday weekend line-up of big name entertainment will inaugurate a season of top attractions which will include a full Water Car-nival, trout fishing from a 150-foot tank, and personal appearances by Vaughn Monroe, Joni James, Hal Mc-Intyre, and Ray Anthony. Every Fri-day evening starting July 8th Paul Brenner, one of America's leading disk jockeys, will bring his WAAT disk jockeys, will bring his WAAT "Requestfully Yours" Record Hop to Convention Hall.

Back To Back



NEW YORK-Patti Page and Bob E. Lloyd (WAVZ, New Haven, Connecticut) pose a sort of "Near To You" picture at the Kappy Jordan picnic (6/18). Bob reports that it wasn't the great quantity of fine food and beverage that made him lean on Patti for support, but that he's a family man and this makes a picture he can show the wife and children. The picnic itself, at Indian Point, New York, was its usual HUGE success.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

First Show



TORONTO TOPICS:



<image>TORONTO TOPICS: Perhaps the caption is should be "Hands-Across-The-Border-Stuff", what with Ed Sullivan coming up to Toronto for two weeks to headline the annual C.N.E. Grandstand Show and Priscilla Wright shated to jaunt to Manhattan for TV network dates on "Toast Of The Town" and Julius LaRosa's show. This international exchange of talent is certainly making a lot of friends for a lot of fine people and we hope that there'll be much more of the same. . . . Harold Pounds of Sparton Records looks set for another hit disk with their quick click "Unwanted & Unclaimed" waxed by Jack Kingston and The Mainstreeters, stars of CHML's (Hamilton, Ont.) network Main Street Jamboree. . . . Incidentally, Jack wrote as well as recorded the song and is featuring it on his current appearances on tour with Decca's Wilf Carter (Who is also known as "Montana Slim" in the U.S.A.) We're glad to hear that King Ganam is waxing another session for Victor in the next couple of weeks as the handsome fiddle star has long been one of our favorite here. Merv's current is which has just wound up a record making run at the Avenue Theatre. . . Back in town from Gotham Vacations are the Jimmy Namaros and the Bobby Gimbys while the Bert Niosis have been sunning in Atlantic City. Off Vancouver is BMI Canada's Bailey Bird just as his brother, Gordon V. Thompson's John Bird returned from a sales trip to those parts. . . . Before international services are much appreciated by Canadians.

Gen. Bradley Starts New Thesaurus Series

NEW YORK—General of the Army Omar Bradley is featured in the first of a new series of RCA Thesaurus radio shows called "Great Days We Honor." The July 4th program, with which the series begins on RCA The-saurus subscribing stations, is the first of ten patriotic shows in the series. General Bradley is also fea-tured in the nine other fully recorded patriotic programs. The aim of the new program series is to present authentic meaning of 40 great patriotic and religious occasions. This is accomplished with spoken mes-sages by outstanding dignitaries and with original music, which tells the NEW YORK-General of the Army

holiday's story in song. Each program also contains music traditionally asso-ciated with the holiday. In addition to presenting General Bradley, in the patriotic series, the holiday program also features Broad-way stars Ray Middleton, in Protes-tant programs, and Henry Hull in Jewish programs. Father James Kel-ler, Director of the Christophers, nar-rates the Catholic programs in the series. series.

Ben Selvin, Manager of Artists and Repertoire, produced and directed the production of the new "Great Days We Honor" program series.

Harmony

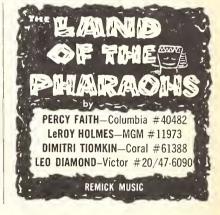
HOLLYWOOD—Motion picture actor John Dennis meets the fabulous Dorseys, Tommy and Jimmy, at the Sportsman's Show held recently at the Pan-Pacific Auditorium. Fast rising newcomer John Dennis is featured in the soon-to-be-released "Pete Kelly's Blues."

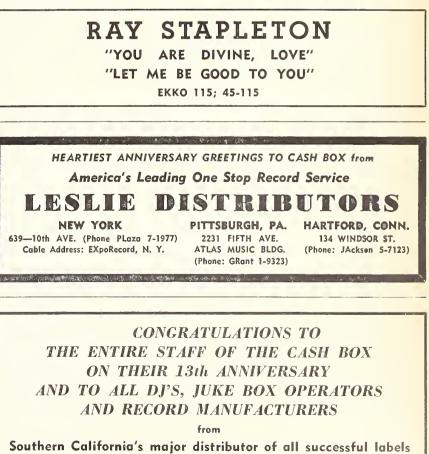


NEW YORK—Eddie Fisher, the Fontane Sisters and Bill Silbert relax and enjoy the music on the new Wurlitzer immediately following the debut of Silbert's new NBC radio show, "National Radio Fan Club Party". The hour-and-a-half long party bowed on the airlanes on Friday June 17th. Eddie and the Fontanes were the first celebs on the show.

Waner Disk Selling

NEW YORK-MGM reports that the new Art Waner disk, "Dippy Dippy Doodle" is one of its best sellers in Boston and fast spreading to the rest of New England. The disk which came out a few weeks ago was subject to a strong promotional drive on the part of Waner and his manager George Albert. The pair expect to extend their promotional activities on the disk to the mid-west shortly.





SUNLAND MUSIC CO., INC. 1310 S. New Hampshire

Los Angeles 6, Calif.



We wish to express our gratitude thru THE CASH BOX with our new record

"Gratefully Yours"

. . . and also to the DJ's, Juke Box operators, dealers, and staff of THE CASH BOX

> THE FOUR **KNIGHTS**

> > with

Pee Wee Hunt

CAPITOL 3315; F-3315

(Time 1:56)

"Love **Commandments**"

. . . soon to be released on all major labels.

IT'S PREDICTED TO BE OUR NEXT BIG SMASH HIT FOR '55



Charlie Adams





Page 114

-Recording artists Something Smith and the Redheads help Jim CHICAGO. Lounsbury (third from right) celebrate the first anniversary of "Bandstand Matinee," WGN-TV's award-winning weekday disk-and-dance television pro-gram. Lounsbury, WGN-AM-TV disk jockey, has been emcee of the teen-ager dancing party since it went on June 1, 1954.

Dennis Replaces Fisher, Martin For Summer

NEW YORK - Singer-pianist Matt Dennis will replace both Tony Martin and Eddie Fisher on NBC-TV while the singers are on Summer vacations. The quarter-hour telecasts will be seen on Mondays, starting June 27 (7:30 p.m., EDT) and Wednesdays and Fridays starting July 6 (7:30 p.m., EDT).

Dennis has been achieving wide popularity via the nightclub circuit and other headline singers are among his biggest boosters. In addition to his singing and piano playing, he also is a prolific composer of songs. Some of a promit composer of songs. Some of his best known tunes are "Everything Happens to Me," "Let's Get Away From It All," "Will You Still Be Mine?" and "The Night We Called It a Day."

RCA Victor has just released his first album of records titled "Dancing Overhead" and he is currently booked at the Chi Chi Club in New York.

Artistic Cover

NEW YORK-Salvador Dali (left)

NEW YORK—Salvador Dali (left) has extended his talent to include cover art for the newest Jackie Glea-son (right) album on Capitol "Lone-some Echo". To commemorate the sale of over one million record albums by Gleason, the comic-composer-con-ductor was presented a gold statuette likeness of himself during the May 28 telecast by Glenn E. Wallichs, Capitol president.

president.

Hugo And Luigi Stay With Mercury

CHICAGO - Mercury Records has confirmed that its Eastern A & R team, Hugo Peretti and Luigi Creatore, are set with the diskery.

The announcement was made after persistent rumors had been floating around the East stating that Peretti and Creatore were planning to head up the artists and repertoire division of the new ABC-Paramount label. The team is going into its second year with Mercury and has been chiefly responsible for the outstanding commercial success of Sarah Vaughan. They have turned out such Vaughan hits as "Make Yourself Comfortable," "Whatever Lola Wants," "How Important Can It Be" and her latest coupling of "Experience Unnecessary" and "Softly With Feeling."

Hansen Names Distribs

NEW YORK-Hansen Records has appointed distributors in ten areas, Charles Hansen, president, announced last week. Cosnat Dist. Corp. will be handling the new record firm in the New York, Philadelphia, Cleveland and Detroit districts with M. & S. Dist. in Chicago, Flemington in Kansas City, Mangold in Baltimore, Portal in Pittsburgh, Music Suppliers of New England and Dobbs of Dallas. Negotiations are under way for additional distributors in several other territories.

Currently working on Evelyn Knight's disking of two Bob Merrill songs "Does It Make A Difference" and "Hanky Panky", Hansen Records is lining up a forthcoming series of pop and educational LP's.

Oops!

In the Decca ad on page 17 of this issue, the number of the Al Hibbler recording "They Say You're Laughing At Me" b/w "You Can't Put Your Arms Around A Memory" was incor-rectly listed. The correct number is Decca 29543 (9-29543).

New Capitol Building Rising In Hollywood

July 2, 1955

HOLLYWOOD-A unique new silhouette is rising daily on the Hollywood skyline.

Completed at 1750 Vine Street, just north of Hollywood Blvd., is the sixth level of Capitol Records' revolutionary circular office building which has attracted international attention, The Capitol Tower.

Designed by Welton Becket. F.A.I.A., and Associates, Los Angeles architectural and engineering firm, the project, estimated to cost \$2,000,000, will be 13 stories or 150 feet tall, the height limit for the Los Angeles area. The structure will be Hollywood's first completely air conditioned office building.

While the base of the structure will be rectangular, the other 12 stories are a full 360 degrees. The second story will have a diameter of 78 feet as compared to the 90 foot diameter of the other 11 stories. Thus, the design of architect Becket will give the cylindrical form the appearance of "floating".

The question of "Why a circular building?" is answered by architect Becket in this manner: Economy of construction, operation and maintenance plus maximum utilization of space and efficiency of operation were the determining factors of the design.

When completed the building will have a total gross area of 92,000 square feet, with net usable area quoted at 78,000 square feet. The latter figure represents approximately 86 per cent of the total floor area.

Present plans call for Capitol Records to house its entire home office operations in about 60 per cent of the building, including studio and recording facilities. The remaining 40 per According to Capitol's President Glenn E. Wallichs, the building is scheduled to be completed by the end of this year.

C. L. Peck are the general contrac-tors for the project.

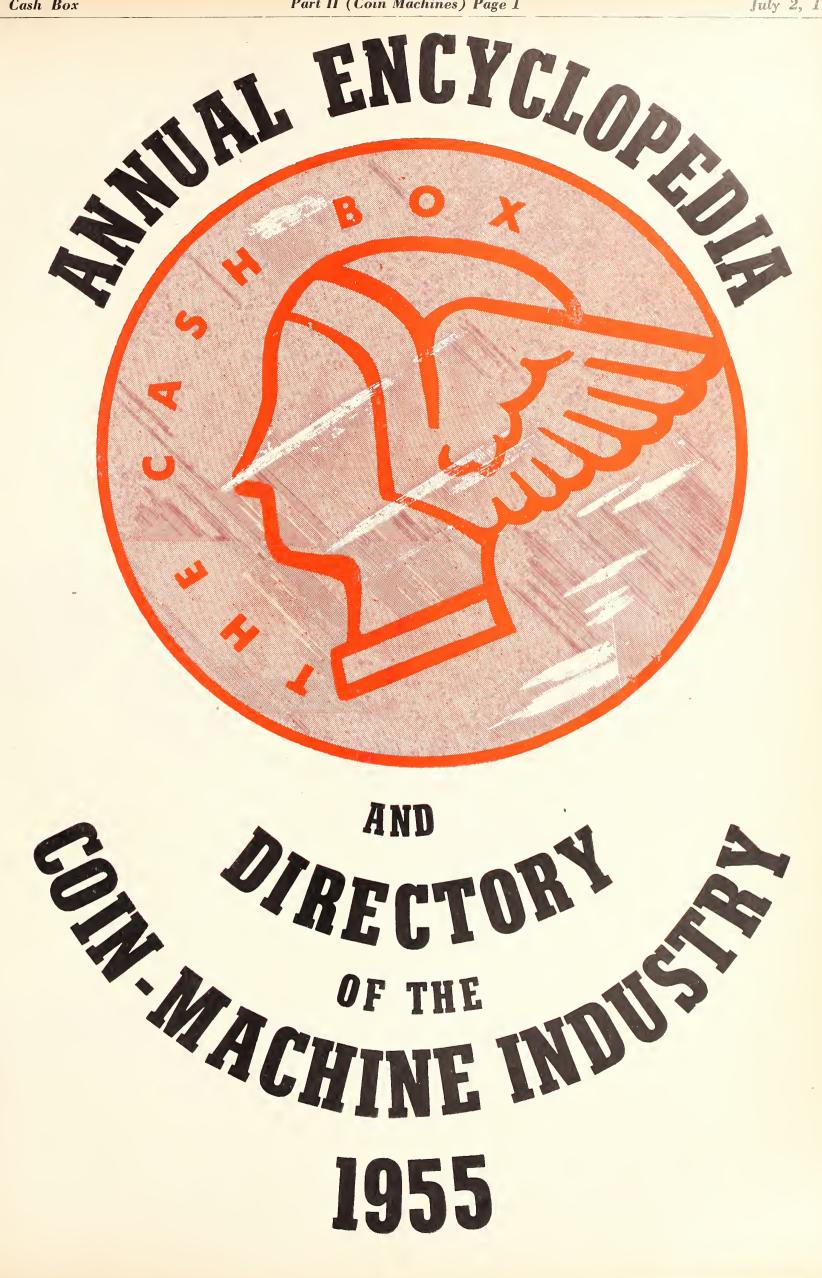
Two Conductors

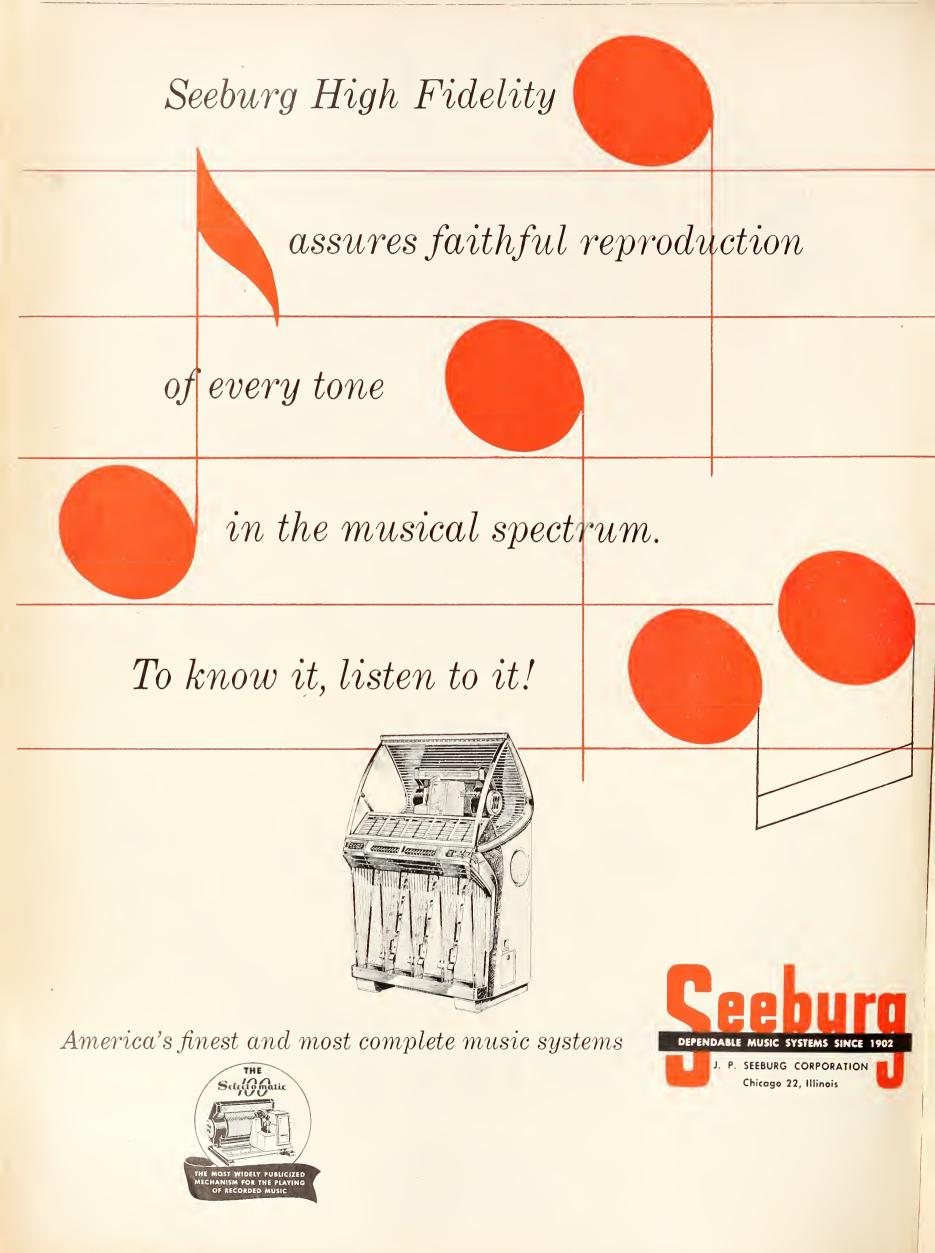


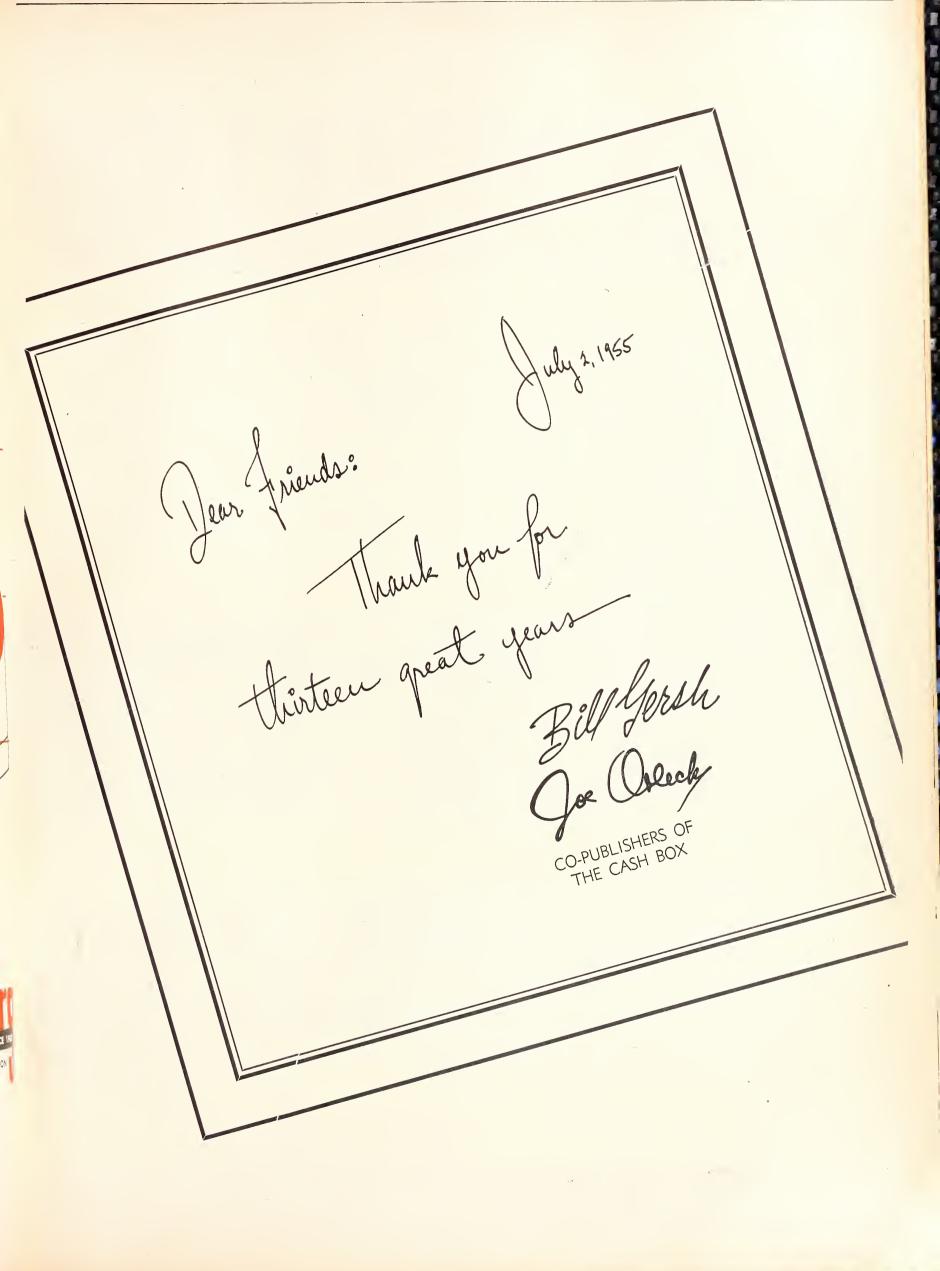
BOSTON-Arthur Fiedler, conduc-BOSTON—Artnur Fieder, conduc-tor of the Boston Pops Orchestra, con-gratulates Richard Hayman on his wonderful job of conducting the pops orchestra. Hayman was guest conduc-tor of the Pops Orchestra Tuesday, June 14, at Symphony Hall, Boston, in a concert which featured his own coma concert which featured his own com-positions and arrangements.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

July 2, 1955







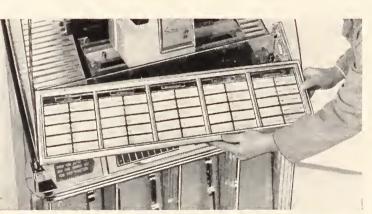
... for matchless performance ... for profitable operation

SEEBURG GIVES YOU- !

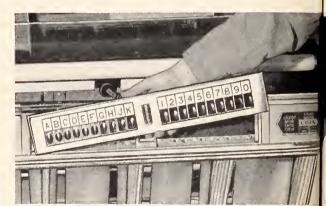
Beyond its striking beauty, its incomparable performance, the new Select-O-Matic "100" is the most efficient, easiest-to-operate music system ever built. Here, on these two pages are engineering features that are typical of the new Select-O-Matic "100".



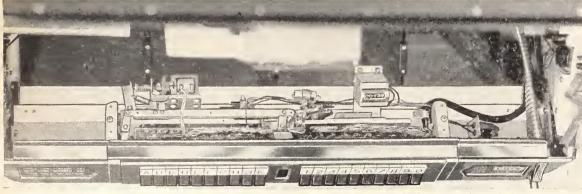
Entire mechanism slides out from front and rests on selector castings for easy cleaning and servicing.



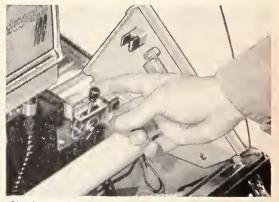
Title strip selection panel is held firmly in place by two magnets (inset). Just lift out . . . no mechanical latching.



Key panel is simply removed by releasing two sliding lock fasteners.



The new electrical selector is designed for ease of service. Includes credit switch.



Single service switch permits complete control of entire mechanism.

America's Finest and Most Complete Music Systems

ENGINEERING



Six-position, positive action lid support. Spring action safety catch.



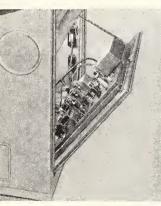
Pilferproof coin box. Cast aluminum door, steel reinforcing bezel, and new lock minimize tampering.



Title strip holders lift out from top. Double, full-size title strips inserted or removed from sides.



Selection counter keeps record of total plays.



Electronic assembly on hinged door drops to any position to permit servicing without stopping phonograph.



Lower cover panel affords easy access to amplifier and selection receiver. In-line selector can be removed independently of mechanism after removing upper cover panel. All tests made under actual operating conditions without loss of revenue. Handholds and loading strips.

congratulations to the cash box on its 13th Anniversary





MECHANISM FOR THE PLAYING OF RECORDED MUSIC



On the 13th anniversary of CASH BOX...we raise our 10-gallon hats in salute to J. P. Seeburg Corporation, their ever-superior products, and their policies always to the benefit of operators. There are many reasons why the Seeburg Select-O-Matic is the instrument that operators say increases play: showmanship that attracts and sells music...trouble-free mechanism that plays 45 r.p.m. scratch-free records vertically ...automatic volume control...correct size and weight. In addition, perfectly planned programming...100 selections in five natural classifications for easy choosing: (1) hit tunes, (2) old favorites, (3) waltzes and polkas, (4) fox trots and rhumbas, (5) classicals.





1954

JULY * Chicago permits limited use of cigarette vendors. * Southin Illinois Ops form Association. * Wurlitzer closes for two week vacation. * Three day Vend Convention in Chicago. * Frank Page, Roanoke Vending Exch., dies of heart attack une 25 at his home. * J. H. Keeney appoints Crown Novelty Company, New Orleans, La., distrib. * Sealectric Division of Williams Mfg. names Valter R. Falok Co., Philadelphia, distrib. for Eastern Pennsylvania and southern New Jersey. * John A. Fitzgibbons, one of the industry's pioneers and at one time a leading distributor of amusement machines, died July 10 after a prolonged illness of seven years. * Conn. State Assn. Delegates Meet. * Mills Industries icenses English firm to manufacture vendors. * National Rejectors, St. Delegates Meet. * Mills Industries icenses English firm to manufacture vendors. * National Rejectors, St. Delegates Meet. * Mills Industries icenses for the industry is porm association. * Mrs. Anna Ginsburg, mother of Maurie and Eddie Ginsburg, dies July 14. * H. B. Gordon, president Abbott Coin Coun-

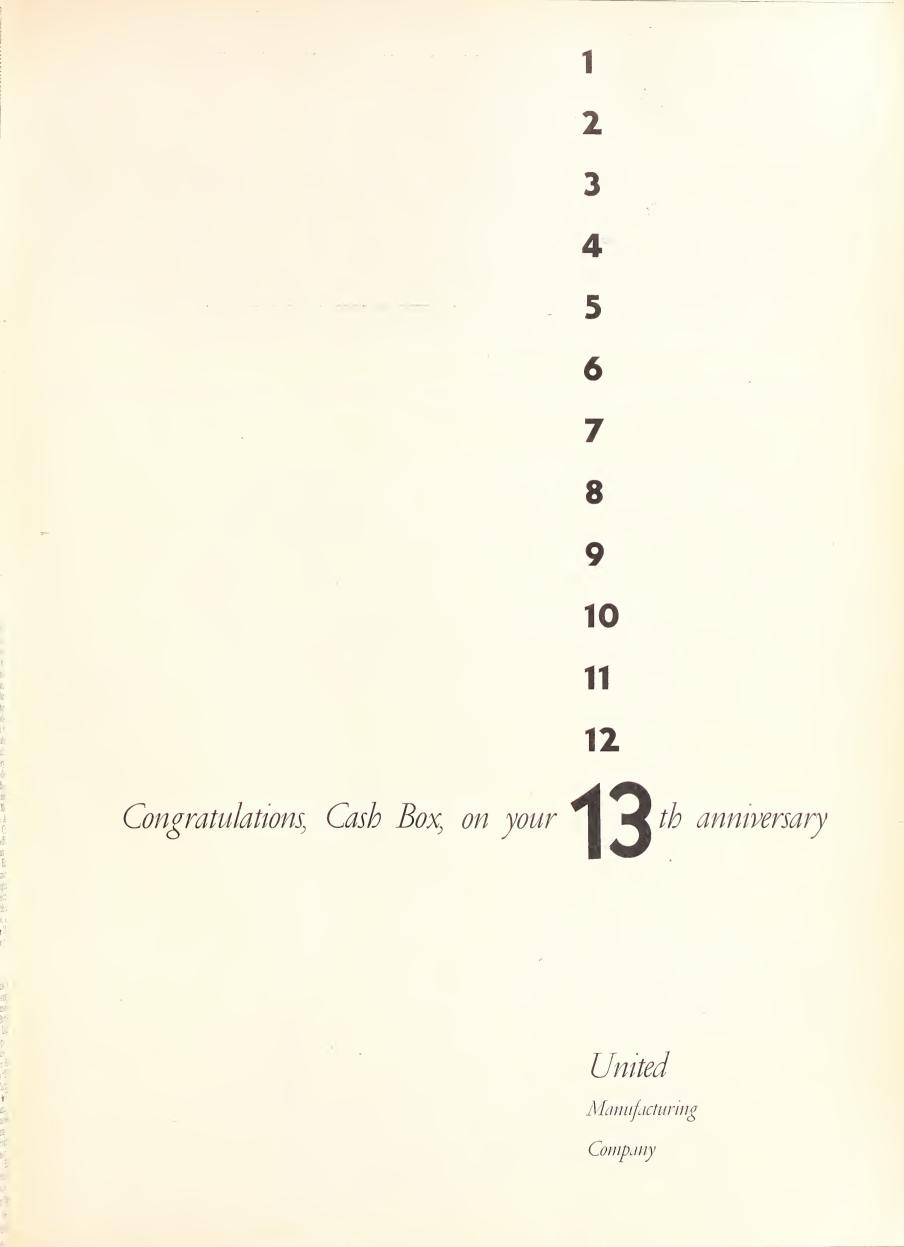
ter Co., New York, dies July 19 at age of 82. * Bally offers new public relations ad free to operators. * Approximately 600 guests and members attend 5th annual field day of the Recorded Music Service Association. * Gottlieb ships new five-ball "Daisy May" * Keeney appoints new distrib., Birmingham Vending Company, Birmingham, Ala. * New Exhibit Kiddie Ride, "Junior Jet," on test. * Barney Sugerman offers rental plan on "Activeaire" hand dryer. * Bilotta Distrib, Corp., Albany office moves to new quarters. * Charles Suesens buys out Harry Poole of Poole Distributors, Inc., Boston, Mass. * Detroit Ops revive United Music Operators of Michigan Assn. * Bally introduces "Jet Bowler" and "Rocket-Bowler." * Minthorne Music Company, Los Angeles, holds two day Keeney showing. * United Manufacturing Co. starts new series of Service Schools. * Willie Blatt, Supreme, returns to manufacturing with "Bull's Eye" after eight year lapse. * Mutoscope appoints Redd Distributing exclusive distrib for New England.

AUG. * Rock-Ola holds house prevue showing of new phono "Model 1422." * Michigan Music Operators hold big meeting. * Seeburg distributors show new Hi-Fi operators hold big meeting. * Seephono. * Williams Mfg. Co. introduces "Daffy Derby." * Keeney plant ends vacations and immediately goes into big production on "Bikini Nowler." and "Century Bowler." * Omaha Phono ops plan association. * Applications for cigarette vendors in Chicago being processed. * Wurtizer sales and profits up for first uarter over same period 1953. * Frank Mencuri joins Minthorne Music Company. Los Angeles, Calif. * Gottlieb introduces new five-ball, "Gold Star." * United Manufacturing ships samples of "Shuffle Tarnounces 1954 convention to be held in Washington, D C., October 11-13. * Lieberman Music announces plans to open Omaha, Nebraska office about september 1. * Western Mass, Music Guild holds one of their most productive meetings August 10. * Gert

 X...we raise our Corporation, their ways to the benefit he Seeburg Selectay increases play: sic...trouble-free e records vertically nd weight. In addi-D selections in five) hit tunes, (2) old rots and rhumbas,
 A B COLONA Wurlitzer distrib. for New England. ★ S. H. Lynch & Co., Houston, promotes Hans Franz to the position of manager and H. Von Reydt to assistant manager, Houston branch. ★ Chicago Coin presents "Holiday Bowler." ★ Bally introduces "Variety." ★ International Mutoscope appoints Simon Distributing Company, Los Angeles, Calif. ★ Barney and Louis Blatt, Atlas Distributing, again AMI distribs in Boston. ★ Music Ops of N. Illinois start guest speaker series. Bill Gersh, The Cash Box, first speaker. ★ Gottlieb opens Fall Season with "Lucky Lady." ★ National Rejectors, St. Louis, develops "Penny Refunder." ★ John W. Haddock appoints Frederick E. Deatsman controller of AMI, Inc. ★ United Music Ops of Michigan elect Roy Small, Ed Carlson, Jeffy Jeffrey,

Schulz, Braunschweg, Germany coinman, visits New York and Chicago. ★ So. Dakota Music Op, Gordon Stout, runs newspaper campaign to establish good will. ★ United Manufacturing adds the state of Montana to the distribution territory of Dan Stewart Company. ★ Westchester, New York ops plan dime play. ★ Rock-Ola appoints Wayne T. Bradfield to the post of advertising and sales promotional manager. ★ Exhibit presents "Star Shooting Gallery." ★ Minthorne Music Co., Los Angeles, opens ultra modern branch offices. ★ California Music Guild changes name to the California Music Merchants Association. ★ National Association of Music Merchants, Chicago, urges ops to cooperate in effort to repeal the 10 percent excise tax on musical instruments. ★ Max Hurvich, one-half of the nationally known "Gold Dust Twins" of Birmingham Vending, Birmingham, Ala., becomes a first time grandfather. ★ 12th annual United Manufacturing Co. employee picnic draws 2500. ★ Montreal music ops switch to dime play.

Harry Norton and Tony Siracuse permanent officers. ★ J. H. Keeney & Company, Inc., presents "American Bowler" and "National Bowler." ★ Chicago Phono Bowling League opens seasons. ★ Mutoscope appoints Empire Coin Machine Exchange, Chicago and Sheldon Sales, Buffalo, N. Y., distribs for its "Drivemobile." ★ Williams Manufacturing introduces "Big Ben." ★ Westchester, New York and Miami, Fla. music ops find 10¢ play successful. ★ Bally Manufacturing puts "The Champion" back into production. ★ Williams introduces new gun "Super Jet Fighter." ★ Exhibit Supply announces new tot ride, "Junior Jet." ★ Gottlieb releases first four player pinball, "Super Jumbo." ★ Raymond E. Lonsway re-elected president of the Eastern Ohio Phonograph Operators Association.



Part II (Coin Machines) Page 8

July 2, 1955



PACEMAKER of the Industry

<u> - KALLAR LAR LAR I AR</u>

MODEL 1448

is Your Phonograph ...You Designed It! ...You Engineered It!

> Worth More When You Buy Worth More When You Trade

SEE THESE EXCLUSIVE FEATURES

Built-in Receiver

Robot Record Arm

Tru-Tone Hi-Fidelity Companion Speakers

> Play-Proven Accumulator

Easy to Read Popularity Meter

Tru-Tone Hi-Fidelity Amplifier

Hi-Speed Selector Panel

Revolving Record Drum

ROCK-OLA MFG. CORP. 800 North Kedzie Avenue · Chicago 51

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... Extends BEST WISHES to



on your Thirteenth Anniversary of Service to the Industry

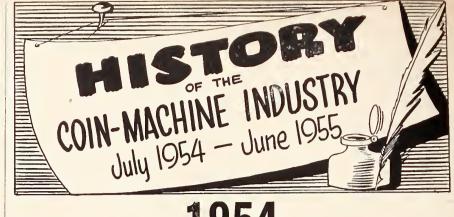


MANUFACTURING CORPORATION

800 North Kedzie Avenue · Chicago 51

July 2, 1955





1954

OCCT. * United Music Operators of Michigan meet to discuss 10¢ play. Michigan meet to discuss 10¢ play. United Manufacturing Company intros new gun game "Deluxe Carnival Gun." * United Mfg. ships "Deluxe 11th Frame Shuffle Alley." Oregon Op appeals pinball case to Supreme Court. * Northern Music, Cleveland, O., opens Columbus. O. branch. * United Music Ops of Michigan vote to adopt 10¢ play. A MI introduces Model "F" phonograph. * United Manufacturing presents "Singapore." * Chicago Oin announces "Flash Bowler." * Peter Jackson buys out Continental foin, Inc. * MOA sets 1955 showdates for March 28, 29, 30 at Morrison Hotel, Chicago. * Chicago food damages many ops' machines. Manufacturers production slowed when electric power cut 50%. * MAMA convention draws record attendance to Washington, D. C. October 10 to 13. * Stan Levin and Mickey Schaefer open All State Coin

Sebastian named sales manager for Phono Vend, Texas. ★ Charles Suesens forms Suesens Sales Company, Inc., Boston Mass. ★ D. W. Price Corporation, Los Angeles, Calif., completes new 3600 ft. addition to its West Los Angeles plant. ★ Williams Manufacturing introduces "Star Pool." ★ Music Ops of New York annual dinner draws 1,000. ★ K. C. Music ops association meets to discuss 10¢ play. ★ Gil Kitt becomes father for fourth time, to a son, Barry Michael. ★ D. Gottlieb & Co. intros "4-Belles." ★ Connecticut Music ops inaugurate dime play. ★ Long Island Automatic Coin Employers Assoc. elects Irving Holzman, Harry Publiesi and Charles Ehrle officers. ★ Genco's "Big Top" introduced to trade. ★ Chicago Coin announces "Fireball" ★ J. Raymond Bacon leaves Rock-Ola to become president of F. H. Noble Company, Chicago, manufacturers of jewelry findings and trophies. ★ Music ops of Connecticut complete donation of fifty juke boxes.

NOV. ★ Greater Baltimore starts dime, three for a quarter play. ★ Wurthree for a quarter play. ★ Wurthree for a quarter play. ★ Wurthree for a quarter play. ★ Wurbermuda cruise ★ United introduces "Comet Shuffle-Targette" ★ United Music Operators of Michigan and police department work out teen-age program. ★ Crown Music to represent Wurlitzer in Georgia & S. C. ★ Miami ops elect Willie Blatt president for the fourth time. Keith Nelson, sec-treas., and Harry Housen, vice-president ★ Mrs. Charles Ewing dies at the age of 55 ★ Abe Witzen and Sol Groenteman fly to Europe ★ Copeland sells distributing firm to employees ★ Williams Manufacturing firtoduces "Colors", five ball novelty game ★ Sierra Distributing Co. new Wurlitzer distrib for So. California and S. W. Nevada ★ Kansas City music ops meet to discuss dime play ★ Baltimore music ops meet

DEC * Bally ships "Magic Bowler" and "Mystic Bowler" * Sam Bushnell forms finance firm, Conditional Sales Credit Corp. * W. Mass. Ops discuss 10¢ play * Wurlitzer holds sales meet in Miami Beach * Al Denver re-elected president of Music Ops of New York * Amusement Park show held in Chicago. Attracts many coinmen * Taran Distributing Co. appoints J. T. Elkin sales manager * R. F. Jones adds Alden D. Westover to sales staff * Minneapolis music ops plan 10¢ play * United Manufacturing appoints Ben Becker field representative * Williams Mfg. Co. wins Henry A. Guenther Award at Parks show * Pontiac, Mich. music operators plan to go on dime play * Connee Boswell named "Juke Box Queen" for "A Day Of Dimes For The March of Dimes" * H. C. Evans & Co. general manager, Rex Shriver, dies at age of 68 * Gottlieb & Co. shipping "Diamond Li!" * Bally Mfg. announces new in-line, "Big Time" * Ft. Wayne Operators meet to discuss 10c play * Williams intro-

and approve ten cent play ★ Noted coinmen purchase Las Vegas "Westerner" ★ Wayne Copeland announced as president of Sierra Distributing Co. ★ George Miller appoints Al Schlesinger special representative for MOA membership drive ★ Tucson, Arizona ops discuss dime play ★ Minneapolis music ops meet on dime play ★ Exhibit Supply ships new gun, "Sportland Shooting Gallery" ★ Sierra Distributors opens Los Angeles branch ★ Auto-Photo announces a new model 11 Auto-Photo Studio ★ Ohio court upsets liquor board pin ban ★ United introduces "Deluxe Mercury Shuffle" ★ Keeney ships "Sportsman" gun game ★ Williams enlarges engineering and experimental departments ★ Chicago Coin introduces "Thunderbolt" ★ Kansas music ops elect Byron McCoullough president.

duces novelty game, "Lulu" ★ Nebraska phono ops meet to discuss dime play ★ J. H. Keeney & Company names three new distribs. Badger Sales in L.A., Calif.; Associated Amusements, Boston, Mass.; and Lehigh Specialty Co., Philadelphia, Pa. ★ International Mutoscope appoints Uni-Con Distributing Co., Kansas City, Mo., and Morris Novelty Company, St. Louis, Mo. as distribs ★ Eddie Smith, music op, dies ★ Lieberman Music, Omaha, Nebraska, opening pulls large crowd ★ Philadelphia music ops plan dime play ★ George W. Wrenn appointed Chicago Coin field representative ★ Capacity crowd attends annual AMOA dinner-dance in Miami Beach, Fla. ★ United presents two new games, "Mars Shuffle Alley" and "Bonus Gun." ★ Siegel Distributing Co. of Canada named Genco distrib ★ New York Amusement ops hold fifth annual dinner at Latin Quarter ★ Leo J. Dixon, Dixon Distributors, Youngstown, O., retires. Jack Mulligan replaces him.



CANADA'S LARGEST DISTRIBUTOR Congratulates THE CASH BOX on its **13th Anniversary**

... the one publication that has been of inestimable value to all coin machine people throughout our entire Dominion . . . and the one publication in which we place our complete faith and trust . . . hoping that it will grow ever greater and grander with the years yet to come . . . and the anniversaries yet to be celebrated.

Al Siegel

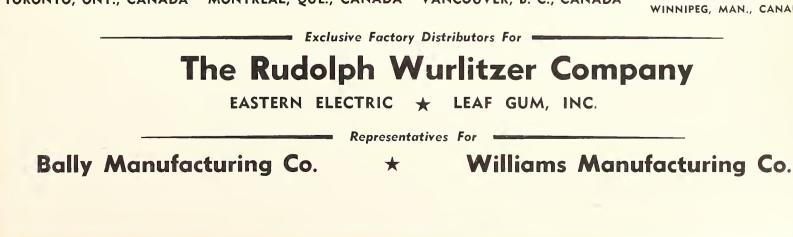
SEGEL **DISTRIBUTING COMPANY, LTD.**

637 YONGE ST.

2095 NOTRE DAME ST., WEST TORONTO, ONT., CANADA MONTREAL, QUE., CANADA VANCOUVER, B. C., CANADA

683 E. HASTINGS ST.

Sub-Distributor WILSON COIN MACHINE EXCH. 191 PACIFIC WINNIPEG, MAN., CANADA



"It's What's in THE CASH BOX That Counts"

July 2, 1955

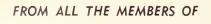


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The Cash Box

ON ITS

13TH ANNIVERSARY





West Virginia—"The Switzerland of America"



1955

FEB. ★ Phonograph manufacturers make joint statement advising all of their stand on forthcoming copyright legislation ★ United Manufacturing ships new shuffle "Lightning Shuffle Alley" ★ Wm. G. (Bill) FitzGerald rushed to hospital for emergency operation ★ Williams Mfg. Co. urges nation's pinball ops to change to dime play ★ Baltimore music ops banquet smash success ★ Michigan vendor ops form association. Mervin Jacobson elected president ★ Genco presents new gun in two models, "Criss Cross Wild West Gallery" and "Wild West Gallery" ★ Boston music ops meet to form association ★ Wurlitzer names Richard Luther export sales representative ★ Williams Mfg. Co. introduces five-ball "Spitfire" ★ Paul Rechtschaefer announces wedding date, May 29 Joe Robbins joins Empire Coin, Chi-

MARR. ★ Music ops now face three bills. Kilgore Bill (S.590); Thompson Bill (H.R. 2677) and Thompson Bill (H. R. 4316) ★ Westchester ops set May 10 for Dinner-Dance ★ Walter Hillebrand, Cologne, Germany coinman, visits United States ★ The Fletcher A. Blalocks of New Orleans, parents of an 11 lb, 3 oz. baby girl, Gera Lynne ★ Bob Waggener dies of heart attack in Glendale, California ★ United ships "Manhattan", new in-line game ★ N. Y. Games Assn. changes officials. Barnett Tannenbaum, vice-president, and William Parker, treasurer resign, George Holzman takes over as vice-president and Jack Semel as treasurer ★ MOA meet held March 28, 29 and 30 ★ Assemblyman John G. Ryan

"Model 1800" phonograph ★ Baltimore, Md. ops re-elect Irv Goldner president of association ★ Williams Mfg. Co. institutes 9½ hour work day, 5½ days per week ★ Jules Ilshein, Albany, N. Y., advises his firm now to be known as ODCO, Inc. ★ Lee Taylor joins service department of Atlas Music, Chicago ★ Gottlieb introduces first 1955 pinball, "Twin Bill" ★ Exhibit Supply brings out card vendor catalog ★ Pfanstiehl Chemical Corporation, Waukegan, III., adds three new style needles to its line ★ Les Rieck becomes sales manager of Rock-Ola Mfg., phono division ★ James Tolisano elected president of Connecticut State Association ★ First 1955 anti-copyright act bill introduced in U. S. Senate (S.590) by Senator Kilgore ★ Williams Manufacturing Co. adds six engineers ★ Cleveland phono ops help raise funds for Ohio Boystown ★ Chicago Coin presents "Triple Strike Bowler" ★ Carl Trippe dies of heart attack.

cago. * Dan Finegan joins Roanoke Vending Exchange, Inc., Richmond, Va. * Chicago Coin presents "Arrow Bowler" * Atlanta, Ga. ops form association * Art Weinand joins Williams Mfg. Co. in exec capacity. To take effect March 1 * Lou Rosenberg re-elected president New York Games Association * Frank Mencuri returns to Exhibit Supply as vice president * Genco starts six day work week * Gottlieb & Company releases "Gypsy Queen" * Eastern Massachusetts ops form association * Ed Hall named Exhibit Supply sales manager * RCA Victor announces "Miss Juke Box" contest to be concluded at the MOA Convention in Chicago * Scientific Machine Corp. shipping "Bing-O-Reno" * United Jewish Appeal announces its guest of honor for the coin machine fund drive will be Joe Young, New York.

introduces bill in Illinois State Legislature to outlaw monopoly of music copyright societies ★ Gottlieb presents 2 player pinball, "Duette" ★ Howie Freer joins Simon Dist., Los Angeles ★ Bally introduces new kiddie gun, "Bull's Eye" ★ Massachusetts music ops aid cerebral palsy fund drive ★ New York coinmen form committees for Jewish Appeal drive ★ Pittsburgh, Pa. ops studying dime play ★ Keeney premieres "Deluxe Coffee Vendor" ★ Miami operators form new association ★ Williams Manufacturing presents new gun, "Polar Hunt" ★ Ed Heath forms Heath Sales Company, Macon, Ga. Bally brings out new inline game, "Gayety" ★ Dallas Music ops meet to discuss dime play.

Downey-Johnson Coin Counter Sorts and Counts Coins of All Nations

CHICAGO — Charles Johnson of Globe Distributing Company, this city, advises that all Downey-Johnson Coin Counters and/or Sorters will handle the coins of all nations.

Johnson explained, "As long as we have the dimensions of any coin, it is a very simple adjustment to make any one of our coin counters or coin sorters adjustable to handle the coins of the nation that gives us dimensions of their coinage."

He also explained that speed is not effected by the adjustments. Coins roll thru the machines just as fast as do American coinage, for which the machines were originally created.

Said Johnson, "For some time now we have been answering individual requests for our Downey-Johnson Coin Counters and Downey-Johnson Coin Sorters regarding the coins of various nations.

"This time," he continued, "we want all the industry to know that our machines can handle the coins of any nation, as long as those who are ordering the machines will advise us the dimensions of the coinage they have, or will send us sample coins of their nation."

The Downey-Johnson Coin Counters and Coin Sorters are recognized all over the world for their marvelous efficiency.

Without them many firms would be paying heavy labor costs just counting the various coinage from their operations.

Many fine models of these machines are already available for the international market. Inquiries are being handled very speedily by Globe Distributing Company every week.

Congratulations, **Bill**

for 13 years

of constructive work

Ray Moloney

Congratulations ON YOUR

13th Anniversary

Jack Fagman



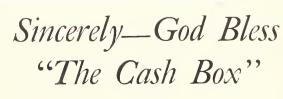
SHERMAN HOTEL, CHICAGO "Haberdashers To The Industry"

"Mahzel Toff"

on your 13th Anniversary

Joe Brilliant BRILLIANT MUSIC COMPANY

19963 LIVERNOIS AVE., DETROIT, MICHIGAN



Angelo Delaport

REX COIN MACH. DISTRIB. CORP.831 SO. SALINA STREETSYRACUSE, N. Y.

July 2, 1955



110 NORTH FRANKLIN ST., CHICAGO, ILLINOIS

SIX YEARS OF UNEXCELLED PUBLIC RELATIONS SERVICE FOR THE PHONOGRAPH OPERATORS OF CHICAGO



1955

APR. ★ Fifth annual MOA Show pro-claimed greatest ever ★ Bally in-troduces two new shuffle bowlers--"Gold Medal" and "Blue Ribbon" ★ J. H. Keeney & Co. names Billy Coan regional vending manager ★ Wilkes-Barre, Pa. ops form asso-ciation ★ Ed Ristau joins Rock-Ola as director of sales of all divisions ★ Dixon Distributors become Music Vend Corporation ★ N. W. Mon-tana goes dime play ★ S. D. phono ops re-elect Gordon Stout president ★ John Haddock appoints Charles Burgess marketing vice-president ★ ASCAP entertainers hypo over-seats "Hollywood Bowler" ★ Ralph Sheffield named Genco sales director ★ Jack Burns joins Empire Coin Ma-time Enchance Chicago Coin Stout Sheffield named Genco sales director ★ Jack Burns joins Empire Coin Ma-chine Exchange, Chicago, sales staff ★ United Mfg. releases new "Venus Shuffle Targette" ★ Jim Hunter to manage Sandler Distributing Des Moines office ★ Williams Mfg. in-troduces 5 ball "Peter Pan" ★ Ray Cunliffe, treasurer of MOA, dies sud-denly ★ Wurlitzer names Donald Beyer, assistant to A. D. Palmer, Jr., phonograph sales manager ★ Sid-ney H. Levine, MOA legal counselor,

MAAY ★ Lew Jones Dis-tributing Co. In-dianapolis, Ind., appointed Wurlitzer distrib for his territory ★ Chicago Coin introduces "Bonus Score Bowler" ★ AMI honors employees with five or ore years of service ★ West Virginia operators holds statewide meet on dime play ★ Genco shipping new "Sky Rocket" rifle ★ National Coin Machine Distributors Association opens official Chicago headquarters ★ Keeney shipping new 2 in 1 Bowler, "Speed-Lane Bowler" and "Palisades Bowler" ★ Mondial Commercial ap-pointed distrib for Gottlieb in Fr. Morocco and Algeria ★ Chicago Hono Bowling League hold banquet Bill Gersh again MC's ★ United presents new roll down, "Derby Roll" ★ Westchester, New York Ops Guild holds fourth annual banquet ★ Gott-ieb introduces new 4-Player Pinball,

JUNE * D. Gottlieb & Co. promotes pin-balls as "American Way of Life" Comex, Inc. takes over patents, mfg. rights and equip. of Ristaucrat Exhibit Supply announces new gun "Treasure Cove Shooting Gallery" Logan, W. Va. goes dime play "20 Year Club Council" meets in Chicago * M. C. Watson, Iowa, named distrib for Keeney * Al Bergman, Sheldon Sales, Inc., Buffalo, N. Y., opens offices in Syracuse, N. Y., named Sheldon Sales, Inc., Buffalo, N. Y., opens offices in Syracuse, N. Y., named Sheldon Sales of Syracuse Corp. * Ben Haskell, lawyer, re-turns to industry as partner of Teddy Blatt, to handle law matters for coinmen in New York * Si Wolfe, Wolfe Distributing, opens new Birmingham, Ala. offices * Mass. Music Ops Assn. elect Dave Baker, pres.; Bert Howell, vp; Peter Pompeo, treas.; and Ralph Lackey, secy. United Music Ops of Mich, elect officers: Jim Jeffry, pres.; Harry Nor-

debates copyright bills on Steve Al-len's network TV show \star Phil Levin elected president of Chicago's Music Ops \star National Coin Ma-chine Distributors Association reac-tivated Harold Lieberman, Minneapo-lis, Minn. elected president; Al Schlesinger appointed managing di-rector \star The J. Rosenfeld Com-pany, St. Louis, Mo. opens new larger quarters \star Gottlieb Mfg. presents baseball five-ball, "Sluggin' Champ" \star Chicago Coin announces new base-ball game, "Big League" \star "20 Vear Club Council" formed \pm Wil-liams Mfg. introduces four-player pin-ball game, "Race The Clock" \star Rock-Ola execs attend distrib's showings of new "1448" \star ASCAP showings of new "1448" \star ASCAP in passage of copyright bills \star N. Y. Coin Machine employees' Union holds dinner at the Carnival, New York. \star Williams announces new baseball game, "King Of Swat" interpretation by Federal Govern-ment on shuffle game license and use of prizes favorable. Only \$10. license needed \star Sam Lewis named Ex-hibit vice-president \star Howie Freer exers Simon Distributing, L. A. firm \star Bill Alberg, coin machine pioneer, dies at age of 65.

"Jubilee" ★ Phoenix, Arizona dis-trict attorney Morrison proclaims pin-ball machines ok if no payoff in money or prizes ★ Martin Britz, Britz Music Co., Great Falls, Montana, elected MOA treasurer to replace deceased Ray Cunliffe ★ Richmond, Va. music ops meet to form association ★ Manufacturers elated with great second quarter ★ Silver King Corp., Aurora, III. elects John E. Scanlan president ★ Wurlitzer sales and income up for fiscal year ending March ★ Williams Mfg. Co. delivering new 5-ball, "Wonderland" ★ Joe Glavin opens Globe Distributing Co., Syracuse, N. Y. ★ United Mfg. sending out new im-line game, "Triple Play" ★ Jerry Shuman, after 18 years with Gillette Dist., joins Coven Distributing Co., Chicago ★ B & G Amusement buys Harris Music Co., Kansas City, Mo.

ton, vp; Jim Robson, secy.; and An-thony Siracuse, treas. * N. Y. State Ops Guild holds annual dinner-dance at Concord HoteI, in the Catskill Mts. Large turnout. * California Music Merchants Assn. hold 22nd Anniver-sary party in Oakland, Calif. Greatest ever. * Abe Sussman State Music sary party in Oakland, Calif. Greatest ever. ★ Abe Sussman, State Music, Dallas, Tex., named Gottlieb distrib. ★ So. Dakota Phono Ops Assn. holds two-day state meet in Pierre. ★ Joe Young-UJA Testimonial Dinner at Hotel Sheraton-Astor great success. Attendance and donations (pledged previous to dinner) break records. ★ Bally introduces new in-line game "Gay Time". ★ United brings out "Derby Roll", two-player ball roll-down. ★ Gottlieb ships new game "Southern Belle". ★ Genco announces new baseball game. ★ United an-nounces new 6-player shuffle game "Capitol". ★ Wurlitzer announced it has been selected to display musiit has been selected to display musi-cal instruments at "Disneyland".







To Help Identify Each Model



(1946-20 Selections-78 rpm)



Model 1426 (1947-20 Selections-78 rpm)



Model 1436 (Fireball) (1952-120 Selections-45 rpm)



Model 1448 (1955—120 Selections—45 rpm)



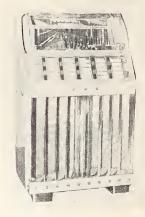
Model 1428 (Magic - Glo) (1948-20 Selections-78 rpm)



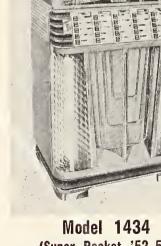
Model 1438 (Comet) (1954-120 Selections-45 rpm)



Model 1432 ('51-50 Rocket) (1950-50 Selections-78 rpm)



Model 1442 (1954—120 Selections—45 rpm)



(Super Rocket '52-50) (1951-50 Selections-78 rpm)



Model 1446 (1954-120 Selections-45 rpm) "It's What's in THE CASH BOX That Counts"

July 2, 15





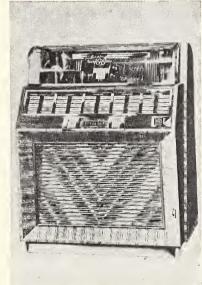
Model 146 (1946-20 Selections-78 rpm)



Model 148 (1948-20 Selections-78 rpm)



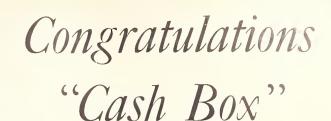
Model 147 (1947-20 Selections-78 rpm)



Model M100A (1949-100 Selections-78 rpm)



Model HF-100G (1953-100 Selections-45 rpm) "It's What's in THE CASH BOX That Counts"



ON YOUR 13TH ANNIVERSARY "THE BEST MAGAZINE IN THE INDUSTRY"

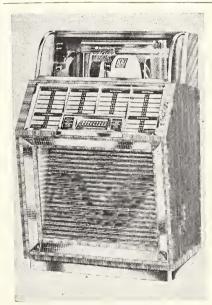
Jimmy Savarese

Valley Sales

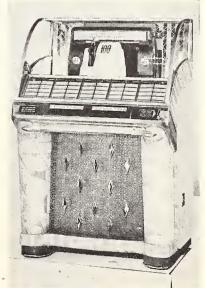
1526 MISHAWAUKA AVE., SO. BEND, IND.

Congratulations to Bill Gersh and "Cash Box" "You've Certainly Done All Operators A Lot Of Good"

PAUL and ELLEN BROWN C MUSIC, INC. 4206 N. WESTERN AVE., CHICAGO 18, ILLINOIS



Model M100B (1951-100 Selections-45 rpm)



Model 100W -100 Selections-45 rpm) (1953-

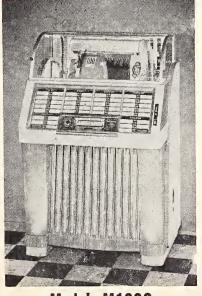


THIS WEEK TO:

Wm. J. Burke, Darling, Pa. Wm. J. Burke, Darling, Pa.
Robert E. Gnarro, Chicago, Ill.
Raymond S. Harrison, Miami Beach, Fla.
Irving Geltzer, New London, Conn.
Joe Steele, Houston, Tex.
Bill Bye, Kansas City, Kans.
Phil Weinberg, Dallas, Tex
W. B. Atkins, Oklahoma City, Okla.
James J. Savarese, South Bend, Ind.
Wallace J. Williams, Knoxville, Wallace J. Williams, Knoxville, Wallace J. Williams, Knoxville, Tenn.
Harry Daul, Green Bay, Wisc.
J. W. Haussmann, Hazelton, Pa.
Thomas D. Butcher, Sr., Carbon-dale, Ill.
Wm. P Bolles, Chicago, Ill.
Frank Mencuri, Chicago, Ill.



Model HF-100R (1954-100 Selections-45 rpm)



Model M100C (1952-100 Selections-45 rpm)

Part II (Coin Machines) Page 18

July 2, 1955





Model 1080 (1946—24 Selections—7 -78 rpm)



Model 1250 (1950-48 Selections-78 rpm)

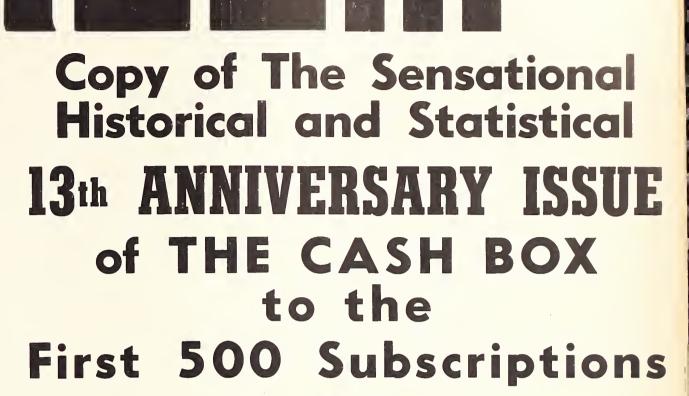


Model 1500 (1953-104 Selections -45 & 78 rpm)



Model 1800 (1955-104 Selections-45 rpm)

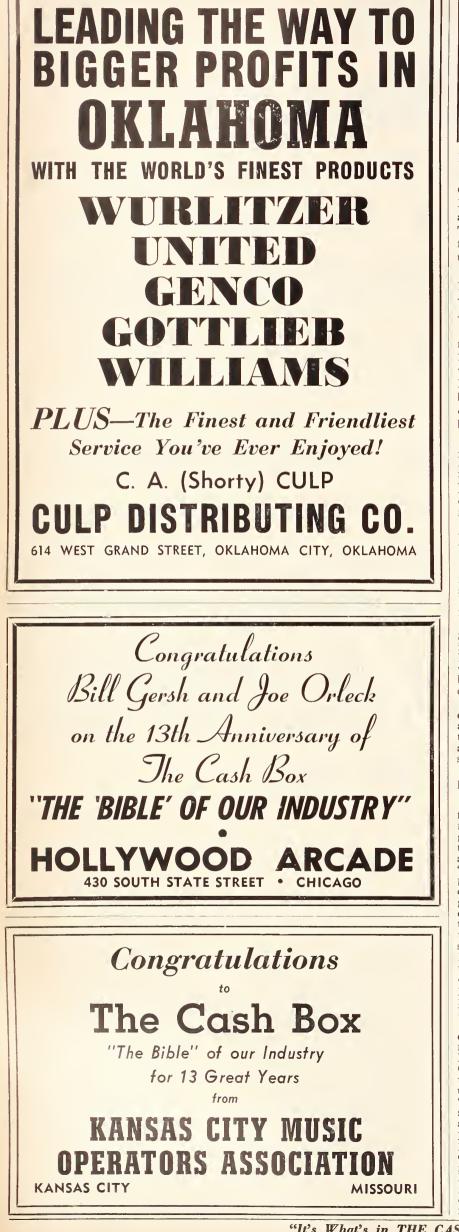
July 2, 1955



Arriving At This Office Accompanied With The Application On The Bottom Of This Page

ADDITIONAL COPIES of the 13th ANNIVERSARY Issue AVAILABLE FOR A SHORT TIME ONLY at \$5.00 per copy

THE CASH BOX 26 West 47th St. NEW YORK 19, N. Y.	THE CASH BOX 26 West 47th St. NEW YORK 19, N. Y.
Gentlemen: Please enter my subscription for 1 year and mail me a copy of the 13th ANNIVERSARY Issue. Enclosed is \$15. NAME	Gentlemen: Please send me Additional Copy (Copies) of The 13th Anniversary Issue. Enclosed is \$5.00 For Each Copy.
FIRM NAME	NAME



The Cash Box **"SECOND QUARTERLY EXPORT EDITION**"

(APRIL-JUNE, 1955)

FOREWORD

Since publication of the "First Quarterly Export Edition" in Spanish, French, German and English, which appeared in the April 2, 1955 issue of The Cash Box, requests have come in from almost everywhere in the world to continue such quarterly reports.

This is, then, the "Second Quarterly Export Edition" of The Cash Box and, very happily, it appears in the 13th Anniversary Issue of this publication.

Regardless of economics and business trends, this second quarter of 1955 has, to say the very least, taken the entire American trade by storm. Many are amazed at the tremendous business upsurge which is continuing on without halt and, in fact, seems to be growing greater.

Whereas 1954 finished on an optimistic note business wasn't, at that period, of a caliber which could be pronounced anything like "booming". But businessmen had hope, and were of the belief that the industry could go on ahead, so optimism ranked high.

go on ahead, so optimism ranked high. The first quarter of 1955 proved them correct. This second quarter went beyond the expectations of the majority. Amazement continues as business climbs ever higher with the nation's booming economy. It now seems that the national business boom has become part and parcel of this industry.

Export business from the United Export business from the United States to almost every known country in the Free World has, most definitely, been riding high. Manufacturers, as well as distributors and jobbers, have been receiving orders in much in-creased quantity.

What is more, the nation's coin machines manufacturers and distributors are now of the very optimistic opinion that business will continue on ahead at this very good pace. Many see new sales records resulting.

REVIEW

REVIEW AMI, Inc., Grand Rapids, Mich. This firm is well under way with its new models high fidelity automatic phono-graphs, featuring 40, 80 and 120 selec-tions, as well as high fidelity musical accessories. This phonograph, "Model 'F'", is the very first of its kind to present a choice of various colored cabinets. Distributors of this phono-graph feature the different colored cabinets on their showroom floors. Like the modern automobiles, the firm feels that it is meeting the new "color-con-scious" trend of the general public. It seems that the public has taken to the varied colors. Those who op-erate these new and colorful AMI phonographs and music accessories reported to be enjoying very good business. Bally Manufacturing Cornecty. Chi business.

Bally Manufacturing Company, Chi-cago, Ill. This is one of the most active manufacturing firms in the industry. No sooner did The Cash Box' "First Quarterly Export Edition" appear than this firm was readying new prod-ucts. This firm's "Magic Bowler" and "Mystic Bowler" were still in high speed production. But now the firm also presented an entirely new in-line pinball game, "Gayety", and was also presenting new type amusements for children, as well as new bowling games. The firm introduced, "Gold Medal" and "Blue Ribbon" bowling games. The firm also displayed a new children's ride called, "Hot Rod". This is one of the most attractive of such

products yet presented to the field. In addition, a new gun-game was presented for the benefit of the children called, "Bull's Eye". This firm now has in production the following: "Bally Gayety", an in-line pinball game; "Gold Medal" and "Blue Ribbon" bowlers; "Bull's Eye", a coin operated shooting gallery for children; "Hot Rod", a coin operated auto ride; and "Champion", the new riding horse with all-metal cabinet.

Buckley Manufacturing Company, Chicago, III. This firm, among the well known in the industry, reentered the amusement field with a product that met with the approval of a number of people. It is called: "Buckley Electronic Bingo". It was not generally displayed. Those who viewed it learned that it has proved acceptable in some of the states in this country. This is one product which importers may find very interesting.

Chicago Coin Company, Chicago, 111. This manufacturer has been enjoy-III. This manufacturer has been enjoy-ing tremendous success with bowling games. To open the second quarter of the year, this firm presented an-other very fine bowling game, "Arrow Bowler". This was running simultane-ously on its production lines with, "Criss Cross Target" and also "'Round The World Trainer". During the week of April 6 this firm intro-duced "Hollywood Bowler". Taking advantage of the opening of the American baseball season, this firm announced another game called, "Big League". This game was introduced to the trade the very first week in May. It introduced still another type bowling game, "Bonus Score Bowler", during the third week of May, 1955. This bowling game, too, met with very fine acclaim. fine acclaim.

fine acclaim. Exhibit Supply, Chicago, Ill. This factory has been actively engaged in this business for over 50 years. This firm had in production during the second quarter some of the greatest products it had ever presented to the trade. These are: "Model 500 Shooting Gallery", "Junior Jet Ride", "Big Bronco", "Roy Rogers' Trigger", "Rudolph The Red Nosed Reindeer", "Pete The Rabbit", "Rawhide", "Space Patrol", "Sea Skate", and the "Vac-umatic Card Vendor". With the ex-ception of the "Model 500 Shooting Gallery" gun game and the "Vacu-matic Card Vendor" the rest of these products are all well accepted amuseproducts are all well accepted amuse-ments for children.

ments for children. Genco Manufacturing & Sales Com-pany, Chicago, Ill. As the second quar-ter of the year got well under way this firm was doing a very fine produc-tion job with "Wild West" and "Criss-Cross Wild West" gun games. Demand continued at a very satisfactory rate. The firm announced, about the begin-ning of May, 1955, that it had an en-tirely new gun game for the market called, "Sky Rocket". The effect, for the firm, was absolutely electrifying. It has been working at top speed pro-duction ever since. D. Gottlieb & Company, Chicago, Ill.

duction ever since. D. Gottlieb & Company, Chicago, Ill. The last report importers had on this firm was the production of two very fine games, "Diamond Lill", a five-ball novelty pinball game, and "Super Jumbo", an entirely new pinball game featuring a four-player principle. The firm produced still another type two-player pinball game called, "Duette". Around the latter part of April, in addition to this game, the firm intro-duced, "Sluggin' Champ", a novelty (Continued on next page)

The Cash Box "SECOND QUARTERLY EXPORT EDITION" (APRIL-JUNE, 1955)

(Continued from preceding page)

five-ball game with baseball as its theme. About the middle of May, 1955, this firm introduced its second fourplayer pinball game, "Jubilee". As this report goes to the presses the firm finds itself enjoying a very fine demand for this four-player game, "Jubilee".

J. H. Keeney & Company, Inc., Chicago, Ill. At the last printing of the products of this firm, in the "First Quarterly Export Edition" of The Cash Box, there was omitted a brand new vending machine because this firm was, as yet, testing this product. This was the "Keeney DeLuxe Hot Coffee Vendor" which has, since then, become accepted thruout the entire trade. In the meantime, the firm was continuing to produce its famed, "Keeney Electric Cigarette Vendor". This firm has been kept busy meeting orders on both of these vending ma-chines. About mid-May, 1955, it introduced a new innovation in bowler games with its "Speed-Lane Bowler" which is two games in one. With but the simple changing of the back glass and the insertion of but one plug "Speed-Lane Bowler" becomes "Palisades Bowler".

Rock-Ola Manufacturing Corporation, Chicago, Ill. Just as the second quarter began this firm introduced a new automatic phonograph. "Model 1448". This phonograph features 120 selections in an entirely new cabinet with new styling and is completely changed from anything the firm had ever presented. The firm is working hard to step up production to handle all orders. This was the only new automatic phonograph introduced during the second quarter.

J. P. Seeburg Corporation, Chicago, III. This large and outstanding manufacturer of high fidelity automatic musical instruments and musical accessories continued among the busiest in the industry all during the second quarter. The same 100 selection high fidelity phonograph, Model HF-100-R, as reported in the "First Quarterly Export Edition" of The Cash Box, continues in high speed production. The automatic music accessories of this firm are also very popular. Shipments are going out in quantity everywhere every day. This firm continues to step up production schedules to meet increased demand from all over this country and from all importers thruout the world. United Manufacturing Company,

throut the world. United Manufacturing Company, Chicago, Ill. In keeping with the speedy production of this popular factory, even before The Cash Box' "First Quartely Export Edition" was off the presses, the firm had introduced an entirely new bowling game called, "Lightning Shuffie Alley". In the meantime, this factory was busily at work producing "DeLuxe Comet Shuffle Targette" as well as "Comet Shuffle Targette", "Bonus Gun" and "DeLuxe Bonus Gun". Even before another week had passed by this firm had a brand new in-line pinball game on its production lines, "Manhattan". In addition, "Clipper Shuffle Alley", "Venus Shuffle Targette" and "De-Luxe Venus Shuffle Targette" were placed in production. The firm also introduced an entirely new game called, "Derby Roll". In June, 1955,

it brought out a new in-line pinball game "Triple Play."

Williams Manufacturing Company, Chicago, Ill. This was a very busy factory as the second quarter of the year came into being. On the production lines were "Spitfire" a five-ball novelty game, "Polar Hunt" and "Safari" gun games. Then before many weeks has passed, the firm introduced a brand new five-ball pinball game, "Peter Pan", and an entirely new type amusement machine, "Sidewalk Engineer". Within another few weeks the firm also announced a four-player pinball game called, "Race-The-Clock". Nor did the firm wait very long to also enter into the baseball game field with, "King Of Swat". And added another new five-ball novelty pinball game to its line called, "Wonderland".

Away from the City of Chicago, Illinois, the manufacturing center of the industry, other fine manufacturers were also appealing to all the world's coin operated machines industry with outstanding products.

dustry with outstanding products. The Rudolph Wurlitzer Company, North Tonawanda, N. Y. This well known musical instrument manufacturer presented an entirely new phonograph, "Model 1800", which has, since its introduction, been very well accepted among the high fidelity automatic phonographs. Production has been at a speedy pace. Executives of the firm report that business has been very good with sales growing greater as the weeks go by.

as the weeks go by. International Mutoscope Corporation, Long Island City, New York, N. Y. This well known firm, among the oldest in the industry, has continued to enjoy a very fine business. Its "Photomatic" picture taking machine is in constant demand. Its arcade machines "Drivemobile", "Universal Post Card Vendor" are also in fine demand. The firm is well accepted thruout the world. Importers are all well acquainted with its products.

Auto-Photo Company, Los Angeles, Calif. This firm has won extremely good business for its very fine picture taking machine. There is no need to go into a long description of this product which is now so well known. Suffice it to state that this manufacturer has continued among the businest in the country. Increased production schedules may yet place this manufacturer in the position of meeting all the demand being pressed upon this factory.

To bring this very outstanding second quarter to a conclusion, it is probably best to report that the prosperity which is current thruout the nation at this time, is reflected in the business which is being accomplished thruout the entire coin operated machines industry. From distributors, who are shipping reconditioned machines, to the manufacturers, whose new products have won such outstanding acceptance there is no doubt that, with business at its present peak, the third quarter and even the fourth quarter, are sure to prove 1955 among the greatest business years in the history of this industry.



CONGRATULATIONS to THE CASH BOX on Their 13th Anniversary

The California Music Merchants Association, along with all other music operators of the nation, wish The Cash Box continued success and prosperity!

Most all music operators in California are subscribers to The Cash Box Magazine, and feel that Bill Gersh, Joe Orleck, and the entire Cash Box Staff should be highly complimented for their consistent and untiring efforts in behalf of the automatic phonograph industry.

Every music operator recognizes the fact that The Cash Box has supported the music operator in all legislative matters, and has continuously fought all types of legislation that would prove detrimental to the automatic phonograph business.

The writer, George A. Miller, and the music operators of California, salute you!

> George A. Miller State President and Business Manager **CALIFORNIA MUSIC** MERCHANTS ASSOCIATION

Congratulations

on your

13th Anniversary

Pat Buckley

BUCKLEY MANUFACTURING CO. CHICAGO

Congratulations to The Cash Box on your 13th Anniversary May you continue on ahead serving the entire industry as faithfully and progressively as you have these past years. Julius Mohill

STAR MUSIC COMPANY 2212 N. WESTERN AVE., CHICAGO 47, ILL.



TOLEDO COIN MACHINE EXCH. CO. 814 SUMMIT STREET TOLEDO, OHIO **"SEGUNDA EDICION TRIMESTRAL** de EXPORTACION" de The Cash Box

(APRIL-JUNIO, 1955)

A raíz de publicarse la "Primera Edición Trimestral de Exportación" en español, francés, alemán e inglés, que apareció en el número correspon-diente al 2 de abril de 1955 de The Cash Box, se han estado recibiendo cartas de casi todos los países del mundo alentándonos a continuar pu-blicando tales noticias trimestral-mente.

mente. He aquí, por tanto, la "Segunda Edición Trimestral de Exportación" de The Cash Box, que, por feliz coin-cidencia, aparece en la Edición del Décimotercero Aniversario de esta publicación. Poniendo a un lado las cuestiones

Poniendo a un lado las cuestiones de economía y de las tendencias co-merciales, puede decirse sin exagerar que este trimestre ha causado una gran sorpresa a todo el comercio de los Estados Unidos. No es para menos, pues hay que ver el tremendo impulso que han adquirido los negocios y que continúa sin interrupción y al parecer en proporciones cada vez mayores. Aunque a fines de 1954 hubo cierta pota de ontimismo, no hay duda de

nota de optimismo, no hav duda de que en esa época la situación comer-

nota de optimismo, no nav dua de que en esa época la situación comer-cial distaba mucho de encontrarse en su apogeo. A pesar de ello, los hombres de negocios conceptuaban y abrigaban la esperanza de que la industria podría seguir hacia adelante y por eso se mostraban muy optimistas. El primer trimestre de 1955 les lió la razón y este segundo semestre ha superado con creces las aspiraciones de la gran mayoría. Ha causado una verdadera sorpresa observar cómo los negocios continúan progresando inusitadamente a la par de la econo-mía en auge de la nación. Según narece, el auge comercial de este país ha venido a formar parte integrante de esta industria. de esta industria.

de esta industria. No cabe la menor duda de que el negocio de exportación de los Estados Unidos a casi todos los países conoci-dos del Mundo Libre ha establecido un nuevo precedente. Tanto los fabri-cantes como los distribuidores y mayoristas han estado recibiendo pedidos en cantidades cada vez mavores. V lo que os más los fabricantes y

Y lo que es más, los fabricantes y Y lo que es más, los fabricantes y distribuidores de máquinas accionadas por monedas de este país sustentan el criterio muy optimista de que los negocios seguirán hacia adelante al mismo paso acelerado. Muchos son de opinión de que se sentarán nuevos records de ventas.

RESEÑA

RESEÑA AMI, Inc., Grand Rapids, Mich. Esta firma se halla muy adelantada con sus nuevos modelos de fonógrafos automáticos de alta fidelidad, de selección 40, 80 y 120, así como de accesorios musicales también de alta fidelidad. Este fonógrafo, "Modelo 'F'", es el primero en su clase que presenta una variedad de muebles o gabinetes de diversos colores a elec-ción. Los distribuidores de este fonó grafo dan lugar prominente en sus salas de exhibición a los muebles de colores diferentes. La empresa con-sidera que, al igual que los fabrican-tes de automóviles modernos, satis-face la nueva tendencia del público en general hacia la variedad en colores. Según parece, el público está ando gran importancia a la cuestión del colorido. Los empresarios que utilizan estos nuevos y atractivos fonógrafos AMI han dado cuenta de que sus negocios han prosperado mucho.

Bally Manufacturing Company, Chi-cago, Ill. Esta es una de las empresas manufactureras más progresistas de la industria. Apenas se acababa de publicar la "Primera Edición Tri-

mestral de Exportación" de The Cash mestral de Exportación" de The Cash Box, ya esta firma se estaba prepa-rando para fabricar nuevos produc-tos. El "Magic Bowler" y el "Mystic Bowler", fabricados por esta em-presa, continuaban produciéndose a un ritmo acelerado. Sin embargo, esa firma presenta ahora un juego com-pletamente nuevo del tipo de bolitas (pinball) denominado "Gayety", así como otras nuevas diversiones o pasapletamente nuevo del tipo de bolitas (pinball) denominado "Gayety", así como otras nuevas diversiones o pasa-tiempos para niños y nuevos juegos de bolos (bowling). Esta firma intro-dujo los juegos de bolos llamados "Gold Medal" y "Blue Ribbon". Tam-bién ofreció un nuevo juego de equita-ción para niños denominado "Hot Rod", el cual es uno de los más atrac-tivos en su ramo que jamás se hayan producido en la industria. Presentó también un nuevo juego de tiro al blanco denominado "Bulls Eye" para niños. Esta firma tiene ahora en pro-ducción lo siguiente: "Bally Gayety", un juego de bolos (bowling); "Gold Medal" y "Blue Ribbon" para juga-dores de bolos; "Bull's Eye", tiros al blanco infantiles accionados por mo-nedas; "Hot Rod". un auto accionado por monedas; y "Champion", el nuevo caballo de equitación en un gabinete totalmente metálico. Buckley Manufacturing Company,

totalmente metalico. Buckley Manufacturing Company, Chicago, III. Esta empresa, que figura entre las más importantes de la in-dustria, reingresó al ramo de diver-siones ofreciendo un producto que ha merecido la aprobación de muchos. Se denomina "Buckley Electronic Bingo". Aunque este nuevo producto no se ha exhibido en muchas partes, los que lo han examinado personalno se ha exhibido en muchas partes, los que lo han examinado personal-mente se han enterado de que ha tenido aceptación en algunos estados de este país. Se trata de un producto que tal vez sea de gran interés para los imputadores los importadores.

Chicago Coin Company, Chicago, III. Este fabricante ha tenido un éxito III. Este fabricante ha tenido un éxito inusitado con sus juegos de bolos (bowling). Al inaugurar el segundo semestre del año, esta empresa ofreció otro magnífico juego de bolos, el "Ar-row Bowler". Este juego se fabricaba en sus líneas de producción simul-táneamente con "Criss Cross Target" y "Round The World Trainer". Du-rante la semana del, 6 de abril, esta firma introdujo el "Hollywood Bowl-er". Aprovechando la inauguración de la temporada de beisbol en los Estados Unidos, esta empresa dió a conocer otro juego denominado "Big League", el cual ofreció al comercio en la priotro juego denominado "Big League", el cual ofreció al comercio en la pri-mera semana de mayo. También in-trodujo otro tipo de juego de bolos (bowling), el "Bonus Score Bowler", durante la tercera semana de mayo, 1955. Este juego tuvo también una magnífica acogida.

Exhibit Supply, Chicago, Ill. Esta fábrica se ha dedicado activamente a este negocio por espacio de más de 50 este negocio por espacio de más de 50 años. Durante el segundo trimestre del año, esta empresa tenía en pro-ducción algunos de los mejores que jamás haya ofrecido en el mercado. Entre ellos figuran: "Model 500 Shooting Gallery", "Junior Jet Ride", "Big Bronco", "Roy Rogers Trigger", "Rudolph The Red Nosed Reindeer", "Pete The Rabbit", "Rawhide", "Space Patrol", "Sea Skate" y el "Vacumatic Card Vendor". A excepción del tiro al blanco, "Model 500 Shooting Gallery" y el "Vacumatic Card Vendor", el resto de estos productos es bien acep-tado para entretenimiento de los niños. niños

Genco Manufacturing & Sales Company, Chicago, Ill. A medida que avanzaba el segundo semestre del año, esta empresa llevaba a cabo un magnífico plan de producción en lo (Continued on next page)

"It's What's in THE CASH BOX That Counts"

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"SEGUNDA EDICION TRIMESTRAL de EXPORTACION" de The Cash Box

(APRIL—JUNIO, 1955)

(Continued from preceding page)

que respecta a los tiros al blanco denominados "Wild West" y "Criss-Cross Wild West". La demanda de estos productos continuó a un ritmo acelerado. A principios de mayo, 1955, esta firma dió a conocer que tenía un tiro al blanco completamente nuevo, denominado "Sky Rocket", que podía ofrecer en el mercado. El efecto de esta oferta fué fenomenal a grado tal que desde entonces la empresa se ha visto obligada a trabajar inusitadamente para hacer frente a la demanda.

D. Gottlieb & Company, Chicago, Ill. De acuerdo con los importadores, las últimas noticias recibidas de esta empresa les dieron a saber que estaban produciendo dos juegos de primera, a saber, "Diamond Lill", un nuevo juego "rinball" de cinco bolas, y "Super Jumbo", un juego también de bolas hasta ahora desconocido, en que toman parte cuatro personas. Esta casa produio también otro modelo de juego de bolos (pinball) denominado "Duette" para dos personas. A fines de abril esta firma introdujo también "Sluggin' Champ", un juego de cinco bolas a base de beisbol. A mediados de mayo, 1955, esta empresa ofreció el "Jubilee", otro juego de bolos para cuatro personas. Al entrar en prensa, esta firma sigue recibiendo muy buenos pedidos de este juego, "Jubilee", para cuatro jugadores.

J. H. Keeney & Company, Inc., Chicago, Ill. En la última presentación de los productos de esta firma, que apareció en la "Primera Edición Trimestral de Exportación" de The Cash Box, se nos pasó por alto mencionar una nueva máquina expendedora debido a que dicha firma se ocupaba aún en someter a prueba ese producto. Se trataba de la máquina para vender café denominada "Keeney DeLuxe Hot Coffee Vendor", la cual ha tenido desde entonces una buena acogida en el mercado. Entretanto, la firma continuaba produciendo su afamada expendedora de cigarrillos, la "Keeney Electric Cigarette Vendor". Esta casa se ha visto en extremo atareada cumpliendo los pedidos que recibe de estas dos máquinas. A mediados de mayo, 1955, esta firma introdujo un novísimo juego de bolos (bowling) denominado "Speed-Lane Bowler" que consiste en dos juegos en uno. Basta cambiar el vidrio de la parte trasera e insertar un solo taco o espiga para que el "Speed-Lane Bowler" se convierta en un "Palisades Bowler".

Rock-Ola Manufacturing Corporation, Chicago, Ill. A principios del segundo trimestre, esta empresa introdujo un nuevo fonógrafo, el "Modelo 1448". Este fonógrafo ofrece 120 selecciones en un mueble o gabinete de estilo completamente nuevo y es del todo diferente a lo que esta empresa haya jamás presentado. Actualmente la firma se preocupa más que nada en acelerar la producción para de esa manera poder despachar todos los pedidos que reciba. Este fué el único nuevo fonógrafo automático ofrecido por dicha fábrica durante el segundo semestre del año.

J. P. Seeburg Corporation, Chicago, Ill. Esta importantísima fábrica de instrumentos automáticos de alta fidelidad y de accesorios musicales fué una de las más activas en la industria durante todo el segundo trimestre. El mismo fonógrafo de alta fidelidad, selección 100, Modelo HF-100-R, de que dimos cuenta en la "Primera Edición Trimestral de Exportación" de The Cash Box, continúa produciéndose con ritmo acelerado. Los accesorios musicales automáticos de esta firma son también muy populares. A diario salen de la fábrica innúmeros despachos en grandes cantidades para todas partes. Esta firma continúa acelerando sue planes de producción con objeto de satisfacer la demanda de todos los Estados Unidos y de los importadores en todas partes del mundo.

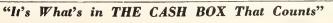
United Manufacturing Company, Chicago, Ill. Manteniéndose a la par de la producción acelerada y aun antes de salir de la prensa la "Primera Edición Trimestral de Exportación" de The Cash Box, esta conocida fábrica había introducido ya un nuevo jvego de bolos (bowling) denominado "Lightning Shuffle Alley". En el entretanto, esta empresa se ocupaba activamente en producir el "DeLuxe Comet Shuffle Targette". así como el "Comet Shuffle Targette". así como el "Comet Shuffle Targette". el "Bonus Gun" y el "DeLuxe Bonus Gun". Antes de haber transcurrido otra semana, esta firma ya tenía en producción un nuevo juego de "pinball" denominado "Manhattan". Además, producía el "Clipner Shuffle Alley", el "Venus Shuffle Targette" y el "De-Luxe Venus Shuffle Targette". Esta empresa introdujo también un juevo completamente nuevo denominado "Derby Roll". En junio de 1955 presentó un nuevo juego de bolitas (pinball) bajo el nombre de "Triple Play."

Williams Manufacturing Company. Al iniciarse el segundo trimestre del año, esta fábrica se hallaba en extremo atareada. En sus líneas de producción se encontraban "Spitfire", un juego de novedad con cinco bolas, y los tiros al blanco "Polar Hunt" y "Safari". Luego, antes de que transcurrieran varias semanas, la empresa introduio un novísimo juego de bolitas (pinball), denominado "Peter Pan", y otra máquina de diversión, de nuevo estilo, conocida como el "Sidewalk Engineer". En el curso de varias otras semanas, la firma dió a conocer también otro juego de bolitas (pinball) para cuatro personas, denominado "Race-The-Clock". Dicha empresa no dejó tampoco pasar mucho tiempo para fabricar un oroducto relacionado con el beisbol, o sea, el "King Of Swat". También agregó a su línea o surtido otro novísimo juego "pinball" de cinco bolitas al cual apodó "Wonderland".

Lejos de la ciudad de Chicago, Illinois, centro fabril de la industria, otros conocidos fabricantes ofrecían también, a los importadores de todo el mundo interesados en máquinas accionadas por monedas, productos excelentes.

The Rudoph Wurlizer Company, North Tonawanda, N. Y. Esta famosa fábrica de instrumentos musicales presentó un novísimo fonógrafo, el "Modelo 1800", que desde un principio ha tenido una magnífica acogida entre los fonógrafos automáticos- de alta fidelidad. La producción se ha mantenido a un ritmo acelerado. Los directores de esta empresa han dado a conocer que sus negocios han sido bastante buenos y que las ventas aumentan constantemente.

International Mutoscope Corporation. Long Island City, Nueva York, N. Y. Esta bien conocida firma, una de las más antiguas del ramo, ha



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to The Cash Box YOU HAVE BEEN INVALUABLE TO ALL OF US HERE IN CUBA. WE WISH YOU MANY, MANY MORE HAPPY, PROSPEROUS ANNIVERSARIES. LEON SAPOCHNIK

Congratulations

CIA, DISTRIBUIDORA INTERNACIONAL DE MUSICA, S. A. Distribudores Exclusivos Para Cuba De Los Fonografos Automaticos Commerciales

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gozado de un magnífico negocio. Su máquina "Photomatic" de retratar tiene una gran demanda constantemente. Sus aparatos fotográficos "Drivemobile" y "Universal Post Card Vendor" son también muy so-

Card Vendor son también muy solicitados. La firma es bien conocida en todas partes del mundo y goza de buena reputación. Los importadores conocen bien sus productos.

Auto-Photo Company, Los Angeles,

Calif. Esta empresa ha logrado obtener buy buenos negocios con su

magnífica máquina fotográfica. No es

necesario entrar en detalles acerca de

este producto que es tan conocido en todas partes. Basta decir que esta fábrica ha seguido siendo tanto o

más activa que las demás en los Es-

tados Unidos. Gracias al incremento en sus planes de producción, es posible

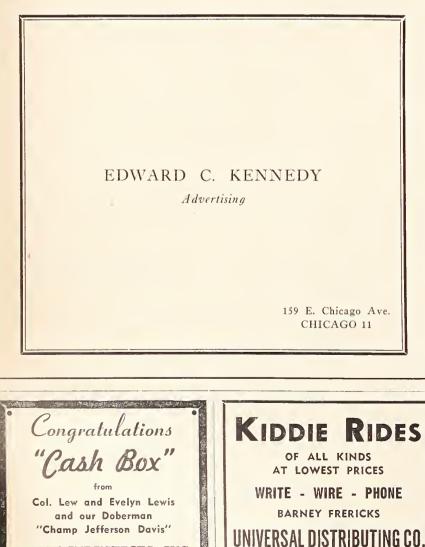
que esta empresa logre hacer frente a

la enorme cantidad de pedidos que recibe de continuo.

WURLITZER

Para cerrar este magnífico segundo semestre con broche de oro, tal vez conviene dar a saber que la prosperidad de que goza toda la nación actualmente tiene eco en los negocios que se realizan en toda la industria de máquinas accionadas por monedas. Desde los distribuidores, que despachan máquinas reacondicionadas, hasta los fabricantes, cuyos nuevos productos han tenido tan magnífica acogida, no cabe la menor duda de que, gracias a la excelente situación actual de los negocios, el tercero, y hasta el cuarto trimestres, demostrarán que el año 1955 pasará a la historia como uno de los más prósperos y productivos que se conocen en esta industria.





"Champ Jefferson Davis"

MERIT INDUSTRIES, INC. 542 W. 63rd ST., CHICAGO 21, ILL. Phone: ENglewood 4-9202

The Cash Box **"SECOND TRIMESTRE EDITION EXPORTATION**"

(Avril — Juin 1955)

INTRODUCTION.

INTRODUCTION. Depuis la parution du "PREMIER TRIMESTRE EDITION EXPORTA-TION", qui le "CASH BOX" a publié le 2 Avril, en Espagnol, Français, Allemand et Anglais, des requêtes sont parvenues d'un peu partout dans le monde, demandant de continuer ces bulletins trimestriels. Voici donc la deuxième de "THE CASH BOX—EDITION EXPORTA-TION DU SECOND TRIMESTRE" qui, par une heureuse coincidence pa-rait au treizième anniversaire de cette publication. Sans égard aux tendances commer-

rait au treizième anniversaire de cette publication. Sans égard aux tendances commer-ciales et économiques, et pour dire le moins, ce second trimestre de 1955 a emporté d'assaut tout le commerce américain. On est stupéfait de la mon-tée énorme et continue des affaires, qui est sans arêt, et qui, en fait, semble encore s'accroitre. Alors que 1954 finissait sur une note optimiste, les affaires à cette époque n'étaient pas d'un tel calibre que l'on puisse les qualifier de "boom-ing". Mais les hommes d'affaires avaient le ferme espoir et croyaient que l'industrie irait de l'avant; l'opti-miste était donc très haut. Le premier trimestre de 1955 jus-tifia leur espoir. Le second trimestre fût au delà de toute attente de la ma-jorité. L'étonnement continua quand les affaires montèrent comme jamais, avec la soudaine poussée économique du pays. It semble maintenant que cette industrie soit devenue part de la forte hausse des affaires nationales. Les affaires d'exportation des Etats Unis dans presque tous les pays du Monde Libre ont été d'une façon dé-

Les affaires d'exportation des Etats Unis dans presque tous les pays du Monde Libre ont été d'une façon dé-finitive très importantes. Les indus-triels ainsi que les distributeurs et commerçants ont reçu des commandes en quantités toujours croissantes. Et de plus, les industriels et com-merçants en machines à distribution automatique, ont maintenant la nette impression que les affaires vont con-tinuer à cette très bonne allure. Beau-coup voit les nouveaux chiffres d'af-faires.

faires.

REVUE.

AMI, Inc., GRAND RAPIDS, MICH. Cette firme est en bonne voie avec ses nouveaux modèles de phonoavec ses nouveaux modèles de phono-graphes automatiques de haute fidé-lité, à selection de 40, 80 et 120 disques. Ce phonograph, modèle "F" est le premier du genre à être pré-senté dans un choix de couleurs. Les distributeurs de ce phonographe ex-posent dans leurs salles les nouveaux modèles dans les différentes teintes. Comme pour les automobiles mo-dernes, ceci répond au goût actuel du public qui se forme pour les couleurs. Ceux qui manpulent ces nouveaux phonographes de couleurs AMI, ainsi que les accessoires musicaux, ont re-porté qu'ils faisaient des affaires ex-cellentes. cellentes.

cellentes. BALLY MANUFACTURING COM-PANY, CHICAGO, Ill. C'est une des Maisons les plus actives de l'industrie. A peine la "PREMIERE EDITION EXPORTATION CASH BOX" avait-elle parue, que cette Maison dépà présentait de nouveaux produits. Le "Magic Bowler" et le "Mystic Bowler" de cette firme étaient encore en grande production. Mais cette firme présende cette firme étaient encore en grande production. Mais cette firme présen-tait aussi un jeu de pinball entière-ment nouveau, "Gayety", et également des jeux d'enfants de conception nou-velle, ainsi que de nouveaux jeux de boules. Cette Maison introduisait ses jeux de boules sous les noms de "Gold Medal", et "Blue Ribbon", ainsi qu'une machine jeu pour enfants ap-pelée "Hot-Rod". Cette dernière in-vention est l'un des produits les plus

attractif dans le genre pour enfants. attractif dans le genre pour enfants. De plus, éfialement pour les petits, un nouveau jeu de fusil fût présenté sous la marque "Bull's eye". Cette fabrique produit donc à présent "Bally Gayety" dans le type du jeu pinball: "Gold Medal" et "Blue Ribbons", jeux de boules; "Bull's eye", un peu tir automatique pour enfants; "Hot Rod", une suite pour enfants; automaté une auto pour enfants, not kod, une auto pour enfants actionnée au-tomatiquement per pièce de monnaie; et "Champion", he nouveau cheval automatique de métal.

automatique de métal. BUCKLEY MANUFACTURING COMPANY, CHICAGO, ILL. Cette Maison qui est parmi les plus con-nues de l'industrie, a fait sa rentrée dans le commerce des jeux avec un produit qui a rallié l'opinion de tous. Il est appelé "Buckley Electric Bingo". Un viest généralement pas exposè mais Il n'est appele "Buckley Electric Bingo". Il n'est généralement pas exposè, mais ceux qui l'ont vu nous apprennent qu'il est acceptable dans quelques uns des états de ce poys. Voici certaine-ment un des produits que les impor-tateurs pourraient trouver très inté-mesent ressant.

CHICAGO COIN COMPANY, CHI-CAGO, ILL. Cette Maison a eu un énorme succès avec ses jeux de boules. Pour l'ouverture du deuxième trienorme succes avec ses jeux de boules. Pour l'ouverture du deuxième tri-mestre de cette année, elle présenta un autre jeu de boules très intéres-sant "Arrow Bowler". If fût placé sur les chaines de production simultané-ment avec "Criss Cross Target", et aussi "Round the World Trainer". Pendant la semaine du 6 Avril, cette Maison introduisit "Hollywood Bow-ler". A l'occasion de l'ouverture de la saison du baseball américain, cette firme annonça un nouveau jeu appelé "Big League". Ce jeu fût introduit dans le comemrce dans les tous pre-miers jours de Mai. Elle introduisit encore un autre genre de jeu de boules "Bonus Score Bowler", durant la troisième semaine de Mai, 1955. Ce jeu de boules aussi fut acclamé. EXHIBIT SUPPLY, CHICAGO, ILL. Cette usine est active dans cette

EXHIBIT SUPPLY, CHICAGO, ILL. Cette usine est active dans cette industrie plus de 50 ans. Elle a mis en production durant le deuxième tri-mestre quelques uns des meilleurs produits avant été présentés dans l'industrie. Ce sont: "Model 500 Shoot-ing Gallery", "Junior Jet Ride", "Big Bronco", "Roy Rogers' Trigger", "Rudolph the Red Nosed Reindeer", "Pete the Rabbit", "Rawhide", "Space Patrol", "Sea Skate", and the "Va-cumatic Card Vendor". A le excep-tion du jeu de fusil "Model 500 Shoot-ing Gallery", et de "Vacumatic Card Vendor", le restant de ces produits sont des amusements pour enfants très acceptables. GENCO MANUFACTURING &

très acceptables. GENCO MANUFACTURING & SALES COMPANY, CHICAGO, ILL. Comme le second trimestre de l'année s'écoulait, cette firme faisait une très bonne production avec "Wild West", de t''Criss-Cross Wild West", des jeux de fusils. La demande continua à une cadence satisfaisante. Cette Maison de fusils. La demande continua a une cadence satisfaisante. Cette Maison annonça au début de Mai, 1955, qu'elle lançait sur le marché un peu de fusil entièrement nouveau appelé "Sky Rocket". L'effet, pour cette firme, fût absolument dynamique. Elle a tra-vaillé à plein rendement depuis.

vaillé à plein rendement depuis. D. GOTTLIEB & COMPANY, CHI-CAGO, ILL. Le dernier rapport que les importateurs ont sur cette firme est la production de deux très bons jeus, "Diamond Lill", un jeu nouveau de pinball à cinq balles, et "Super Jumbo", une conception entièrement nouvelle du jeu de pinball, à quatre peueurs. La firme produisit encore un autre genre de pinball à deux jou-eurs appelé "Duette". Dans la der-nière quizaine d'Avril, en plus de ce dernier jeu, cette Maison introduisit (Continued on vert page)

(Continued on next page)

"It's What's in THE CASH BOX That Counts"

2850-52 Sidney St., St. Louis 4, Mo.

(Tel.: PRospect 1-9982)

1 1 1

July 2, 1955

The Cash Box **"SECOND TRIMESTRE EDITION EXPORTATION**"

(AVRIL-JUIN, 1955

(Continued from preceding page)

"Sluggin' Champ", un nouveau jeu de pinball avec le baseball comme thème. Au milieu du mois de Mai, 1955, cette firme introduisit son second jeu de pinball à quatre joueurs, "Jubilee". Au moment où ce présent rapport est sous presse, cette Maison a une très grande demande de ce jeu à quatre joueurs, le "Jubilee". J. H. KEENEY & COMPANY, INC., CHICAGO, ILL. Dans l'énumération des produits de cette firme dans le "Bulletin Trimestriel Exportation Premier Trimestre 1955" pour le "CASH BOX", il n'a pas été fait men-tion d'une machine à distribution au-tomatique toute nouvelle, car cette maison faisait encore des essais de ce produit. C'était le "Keeney DeLuxe Hot Coffee Vendor", qui a depuis, été caecptée par tout de commerce. En même temps, la Maison continuait à fabriquer son fameux "Keeney Elec-tric Cigarette Vendor". Cette Maison a été trè active pour faire face aux commandes de ses deux machines à distribution automatique. Vers la mi-

the Cligarette Vendor". Cette Malson a été trè active pour faire face aux commandes de ses deux machines à distribution automatique. Vers la mi-Mai, 1955, elle introduisit une inno-vation dans les jeux de boules avec son "Speed-Lane Bowler", qui est deux jeux en un. Avec de simple changement du verre du font, et l'in-sertion d'une prise, le "Speed-Lane Bowler" devint le "Palisades Bowler". ROCK-OLA MANUFACTURING CORPORATION, CHICAGO, ILL. Tout au commencement du second tri-mestre cette firme introduisit un nou-veau phonographe automatique, "Mo-del 1448". Ce phonographe a un choix de 210 disques, a une présentation d'un style entèrement nouveau, et est tout-à-fait différent de ce que cette firme a déjà présenté. Cette usine s'ef-force d'augmenter se production pour force d'augmenter se production pour faire face à toutes les commandes. Ce fût le seul phonographe automa-tique introduit durant le second trimestre.

J. P. SEEBURG CORPORATION, CHICAGO, ILL. Cette très mpor-tante usne d'instruments musicaux au-tomatique haute fidélité et accessoires fût parmi les plus actives de l'indus-trie durant le deuxième trimestre. Le même phonographe haute fidélité à cent disques, "Model HF-100-R", mentionné dans le "Bulletin Trimes-triel Exportation" du premier tri-mestre, du "CASH BOX", continua à être fabriqué en grandes quantités. Les accessoires musicaux automa-tiques de cette firme sont aussi très populaires. Des expéditions partent chaque jour et partout en grand nom-bre. Cette usine continue à activer son temps de production pour faire face aux demandes croissantes venant de toute l'Amérique et aussi de tous les importateurs du monde. UNITED MANUFACTURING COMPANY CHICACO, LL Bouw co

de toute l'Amérique et aussi de tous les importateurs du monde. UNITED MANUFACTURING COMPANY, CHICAGO, ILL. Pour se enir dans sa ligne de fabrication ac-célèré, avant même que l'édition du "PREMIER TRIMESTRE EXPORT EDITION—CASH BOX", soit sortie de presse, cette firme populaire intro-ruisait un jau de boules entièrement nouveau, qu'elle appela "Lightning Shuffle Alley". Dans le même temps, cette firme était activement au travail pour la production du "DeLuxe Comet Shuffle Targette", ainsi que du "Co-met Shuffle Targette", du "Bonus Gun", et du "DeLuxe Bonus Gun". Avant même qu'une autre semaine se fût écoulée, cette firme avait sur ses chaines de production un jeu de pin-ball entièrement nouveau, le "Manhat-tan". En plus, "Clipper Shuffle Alley", "Venus Shuffle Targette", étaient mis en fabrication. Cette firme introdui-

sait aussi un jeu entièrement nouveau appelé "Derby Roll". In Juin, 1955, elle sortit un nouveau jeu de pinball "Triple Play".

elle sortit un nouveau jeu de pinball "Triple Play". WILLIAMS MANUFACTURING COMPANY, CHICAGO, ILL. Cette usine fut très active au début du se-cond trimestre de l'année. Elle avait sur ses chaines de production "Spit-fire", une nouveauté dans les jeux à cinq balles, "Polar Hunt", et "Sa-fari", des jeux de fusils. Cependant peu après, cette firme introduisait un nouveau jeu de pinball à cinq balles, le "Peter Pan", et une machine de jeu d'une conception entièrement nou-velle "Sidewalk Engineer". Dans les quelques semaines qui suivirent, cette firme annonça également un jeu de pinball à quatre joueurs appelé "Race-The-Clock". Cette firme n'attendit pas longtemps pour entrer dans le champ des jeux de baseball, avec "King Of Swat". Et finalement elle ajouta encore à sa production un nou-veau jeu de pinball à cinq balles ap-pelé le "Wonderland". En dehors de la ville de Chicago,

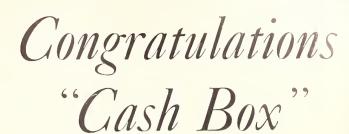
En dehors de la ville de Chicago, Illinois, qui est le centre de produc-tion de cette industrie, d'autres très bonnes usines lançaient des produits de marques pour l'industrie des ma-chines à distribution automatique du monde entier.

THE DUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, N. Y. Cette usine très connue d'in-struments musicaux présentait un phostruments musicaux présentait un pho-nographe entièrement nouveau, "Mod-el 1800", qui, depuis son introduction, a été très bien reçu parmi les phono-graphes automatiques haute fidélité. Sa production va bon train. Les diri-geants de cette firme nous disent que les affaires ont été excellentes et que les ventes de ce modèle aug-men-ent chaque semaine. INTERNATIONAL MUTOSCOPE

INTERNATIONAL MUTOSCOPE CORPORATION, LONG ISLAND CITY, NEW YORK, N. Y. Cette Mai-son très connue parmi les plus an-ciennes de l'industrie, continue à faire de très honnes offenee Sc machine clehnes de l'industrie, continue à faire de très bonnes affaires. Sa machine à photographier "Photomatic" est en constante demande. Ses machines pour salles et parcs d'attractions "Drive-mobile", et "Universal Post Card Vendor", sont également en grande demande. Cette firme est trè reconnue dans tout le monde, et les importa-teurs sont très familiers avec ses produits. produits.

produits. AUTO-PHOTO COMPANY, LOS ANGELES, CALIF. Sa très bonne machine-photo automatique lui a amené des affaires excellentes. Il n'est pas besoin ici d'entrer dans une longue description de ce produit, qui est à présent bien connu. Il suffit de dire que ce fabricant continue à être parmi les plus actifs de l'industrie. Pour être en mesure de faire face aux de-mandes qui affluent à l'usine, il se peut encore que ce fabricant doice augmenter son temps de production.

Pour conclure ce très marquant se-cond trimestre, il est probablement bon de rapporter que la prospérité ac-tuelle de la nation, se reflète dans les affaires qui ont été accomplies dans l'industrie de toutes les machines àdistribution et fonctionnement au-tomatiques. Depuis les distributeurs, qui expédient des machines remises en état, jusqu'aux fabricants, dont les nouveaux produits ont été si bien ac-cueillis, il n'y a aucun doute que, au train où vont les affaires, le troisième trimestre et le quatrième trimestre trimestre et le quatrième trimestre confirmeront que 1955 sera parmi les années les plus actives dans l'histoire de notre industrie.



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The Cash Box **"ZWEITE VIERTELJAHRLICHE EXPORTAUSGABE**"

(APRIL-JUNI, 1955)

VORWORT:

Seit der Drucklegung der "Ersten Vierteljährlichen Exportausgabe" in spanischer, französischer, deutscher und englischer Sprache, die in der Nummber von "The Cash Box" vom 2. April 1955 erschien, sind wir aus fast allen Weltteilen gebeten worden, doch die vierteljährlichen Ausfuhr-berichte foutzuestzen

berichte fortzusetzen. Dies ist nun die "Zweite Vierteljähr-liche Exportausgabe" von "The Cash Box", und es ist ein gutes Omen, dass sie gerade in der 13. Jubiläumsnum-mer dieser Zeitschrift erscheint.

mer dieser Zeitschrift erscheint. Ganz abgesehen von den allge-meinen Wirtschafts—und Geschäft-stendenzen ist das zweite Vierteljahr von 1955—und das ist noch sehr milde ausgedrückt—wie ein belebender Sturmwind über den amerikanischen Handelsmarkt hingefegt. Viele hat der mächtige Geschäftsaufschwung aufs Höchste überrascht, zumal er ohne Atempause fortfährt und sich tatsäch-lich noch mehr auszubreiten scheint. Wenn auch das Jahr 1954 auf einer optimistischen Note zu Ende ging, so war doch die wirtschaftliche Lage da-mals nicht solcher Art, dass man sie

war doch die Wirtschaftliche Lage da-mals nicht solcher Art, dass man sie als eine Hochkonjunktur bezeichnen konnte. Die Kauflaute waren aber guter Hoffnung und glaubten, dass die Industrie weiter erfolgreich sein würde; man war somit allgemein op-timistisch timistisch.

timistisch. Das erste Vierteljahr von 1955 gab ihnen Recht. Dieses zweite Vierteljahr aber überstiegt die Erwartungen der meisten. Man wundert sich immer noch, da die Hochkonjunktur im Lande noch im Anwachsen begriffen ist. Es scheint, dass diese Hochkonjunktur nun auch unsere Industrie ergriffen hat hat

hat. Die Ausfuhr der Vereinigten Staaten nach fast jedem bekannten Lande der freien Welt hat ohne Zweifel einen kolossalen Aufschwung genommen. Hersteller, Wiederverkäufer und Zwi-schenhändler erhalten Aufträge in stets wachsender Zahl. Bedeutungsvoller aber ist. dass die Hersteller und Wiederverkäufer des Landes nun der sehr optimistischen Meinung sind, dass das Geschäft in diesem beschleunigten Schritt auch weitergehen wird. Viele erwarten neue Rekordverkäufe. Rekordverkäufe.

RUECKSCHAU:

AMI, Inc., Grand Rapids, Michigan, U.S.A.—Diese Firms hat AMI, Inc., Grand Rapids, Michigan, U.S.A.—Diese Firma hat guten Erfolg mit ihren neuen tonreinen automati-schen Plattenspielern mit 40, 80 und 120 Auswahlstücken und dazu passen-dem tonreinen Musikzubehör. Dieser Plattenspieler, "Modell F", ist der-erste seiner Art. der eine Auswahl verschieden gefärbter Schränke bietet. Diese verschiedenfarbigen Schränke werden von den Wiederverkäufern dieses Plattenspielers in ihren Ver-kaufsräumen ausgestellt. Die Firma ist, ebenso wie die Hersteller der modernen Kraftwagen, der Ansicht, dass sie auf diese Weise der "farben-freudigen" Tendenz des grossen Pub-likums entgegenkommt. Es scheint, dass das Publikum sich auch dieser verschienen Farben durchaus erfreut. Leute, die diese neuen und farben-prächtigen AMI-Plattenspieler im Betrieb haben, geben an, dass sie ein gutes Geschäft damit machen. Die Bally Manufacturing Company, Chiegen Ulineis USA ist eine der

Die Bally Manufacturing Company, Chicago, Illinois, U.S.A. ist eine der geschäftigsten Herstellerfirmen der Industrie. Gleich nach Erscheinen der "Ersten Vierteljährlichen Exportaus-gabe" von "The Cash Box" wurden von dieser Firma schon neue Produkte vor-bereitet. Die Spiele "Magic Bowler" und "Mystic Bowler" dieser Firma wurden noch unter Hochdruck herges-tellt. doch offerierte die Firma nun tellt, doch offerierte die Firma nun

auch ein ganz neues "in-line" Pinball-Spiel, "Gayety" (Heiterkeit) genannt, wie auch neue Unterhaltungsspiele für Kinder und neue Kegelspiele. Die Firma brachte die Kegelspiele "Gold Medal" (goldene Medaille) und "Blue Ribbon" (blaues Band) auf den Markt. Die Firma stellte auch eine neue Kin-derfahrt, "Hot Rod" genannt, aus. Es handelt sich hier um eines der an-ziehendsten Produkte, die bisher auf diesem Gebiet herausgebracht worden sind. Desweiteren wurde ein neues Schiesspiel für Kinder, "Bull's Eye" genannt, herausgebracht. Diese Firma stellt jetz die folgenden Spiele her: "Bally Gayety", ein "in-line" Pinball-Spiel; die Kegelspiele "Gold Medal" und "Blue Ribbon"; "Bull's Eye", einen münzautomatischer Schiessstand für Kinder; "Hot Rod", eine münz-automatische Automobilfahrt; und "Champion", das neue Reitpferd mit ganz aus Metall hergestelltem Schrank. Die Buckley Manufacturing Com-

Schrank. Die Buckley Manufacturing Com-pany, Chicago, Illinois, U.S.A.—Diese in der Industrie gut bekannte Firma ist wieder in das Gebiet der Unter-haltungsspiele eingetreten, und zwar mit einem Produkt, dass von vielen mit Beifall aufgenommen wurde und den Nämen "Buckley Electronic Bingo" trägt. Es wurde nicht öffentlich aus-gestellt. Leute, die es besichtigten, hörten, dass es in einigen der Ver-einigten Staaten zugelassen worden ist. Man glaubt, dass Importeure sich sehr, für dieses Spiel interessieren sehr für dieses Spiel interessieren werden.

Die Chicago Coin Company, Chicago, Illinois, U.S.A.—Dieser Hersteller hat einen ausnehmend schönen Erfolg mit Kegelspielen zu verzeichnen. Zu Be-ginn des zweiten Vierteljhres brachte diese Firma ein neues, sehr feines Kegelspiel, "Arrow Bowler" auf den Markt. Zur Eröffnung der amerikani-schen Baseball-Saison gab die Firma ein anderes Spiel bekannt, "Big League" genannt. Dieses Spiel wurde in der ersten Woche des Monats Mai auf den Markt gebracht, doch kam die Firma während der dritten Mai-Woche mit noch einer anderen Art von Kegel-spiel heraus, dem "Bonus Score Bowler". Auch dieses Kegelspiel wurde sehr gut aufgenommen. Die Firma Exhibit Supply, Chicago, Die Chicago Coin Company, Chicago,

bowler Addr dieses Regetspiel wirde sehr gut aufgenommen. Die Firma Exhibit Supply, Chicago, I'linois, U.S.A.—Diese Fabrik ist über 50 Jahre auf diesem Herstellungsge-biet tätig gewesen. Während dem zweiten Vierteljahr arbeitete die Firma an einigen der grössten Pro-dukte, die sie je hergestellt hat, und zwar: "Model 500 Shooting Gallery", "Junior Jet Ride", "Big Bronco", "Roy Rogers' Trigger', "Rudolph The Red Nosed Reindeer', "Pete The Rabbit", "Rawhide", "Space Patrol", "Sea Skate", and the "Vacuum Card Ven-dor". Mit Ausnahme von "Model 500 Shooting Gallery" (Schiessstand Mod-ell 500) und von "Vacuum Card Ven-dor" (Vakuum-Kartenverkäufer) sind alle diese Produkte populäre Unter-haltungsspiele für Kinder. Die Genco Manufacturing & Sales

haltungsspiele für Kinder. Die Genco Manufacturing & Sales Company, Chicago, Illinois, U.S.A.-Während des zweiten Vierteljahres leistete diese Firma eine ausgezeich-nete Arbeit in der Herstellung von den Schiessspielen "Wild West" und "Criss--Cross Wild West". Die Nach-frage nach denselben war auch weiter-Criss--Cross Wild West". Die Nach-frage nach denselben war auch weiter-hin durchaus befriedigend. Anfang Mai 1955 kam diese Firma mit einem nagelneuen Schiessspiel "Sky Rocket" genannt auf den Markt. Das Resultat was für die Firma ein ganz unter-wartet gutes und sie hat seither mit Volldampf an der Herstellunggear-beitet. beitet.

Die Firma D. Gottlieb & Company, Chicago, Illinois, U.S.A.-Zuletzt hör-(Continued on next page)

The Cash Box **"ZWEITE VIERTELJAHRLICHE EXPORTAUSGABE**"

(APRIL-JUNI, 1955)

(Continued from preceding page)

ten die Importeure, dass die Firma zwei sehr feine Spiele herstellte, und zwar: "Diamond Lill", ein Fünfball-Pinball-Spiel, und "Super Jumbo", ein ganz neuartiges, für 4 Spieler ein-gerichtetes Pinball-Spiel. Diese Firma stellt auch eine andere Art von Zwei-spieler-Pinball-Spiel her, "Duette" genannt. In der zweiten Hälfte des April brachte diese Firma dazu auch noch "Sluggin' Champ", ein neuartiges Fünfball-Spiel, das sich nach Baseball richtet, heraus. Mitte Mai 1955 führte diese Firma ihr zweites Vierball-Pin-ball-Spiel, "Jubilee", ein. Zur Zeit der Drucklegung dieses Berichts erfreut sich diese Firma einer sher zufrieden-stellenden Nachfrage nach ihrem Vierstellenden Nachfrage nach ihrem Vier-spieler-Spiel "Jubilee".

spieler-Spiel "Jubilee". Die Firma J. H. Keeney & Company, Inc., Chicago, Illinois, U.S.A.—Als die Produkte dieser Firma in der "Ersten Vierteljährlichen Exportausgabe" von "The Cash Box" aufgezählt wurden, wurde eine ganz neuartige Verkaufs-maschine ausgelassen, da die Firma noch ihr neues Produkt ausprobierte. Es handelte sich um den "Keeney De-Luxe Hot Coffee Vendor" (Keeney Luxe Hot Coffee Vendor" (Keeney Electric Cigarette Vendor" (Keeney Electric Cigarette Vendor" (Keeney Electric Cigarette Vendor" (Keeney Luxe Zigarettenverkaufsma-schine) herzustellen. Die Firma ist vollauf damit beschäftigt gewesen, den Aufträgen für diese beiden Verkaufsvollauf damit beschäftigt gewesen, den Aufträgen für diese beiden Verkaufs-maschinen gerecht zu werden. Um Mitte Mai 1955 führte die Firma eine Neuerung in Kegelspielen ein, und zwar mit dem "Speed-Lane-Bowler", der zwei Spiele in einem vereinigt. Durch eine einfache Auswechslung der hinterseitigen Glasscheibe und durch Einsetzung nur eines Steckers wird der "Speed-Lane-Bowler" zum "Pali-sades Bowler".

ades Bowler".
Die Rock-Ola Manufacturing Corporation, Chicago, Illinois, U.S.A.—Zu Anfang des zweiten Viertelähres brachte diese Firma einen neuen automatischen Plattenspieler, "Modell 1448" auf den Markt. Dieser Plattenspieler hat 120 Auswahlstücke und einen vollkommen neustylisierten Schrank, grundverschieden von frühere Produkten derselben Firma. Letztere ist hart an der Arbeit, die Produktion zu vergrössern, um allen einlaufenden Aufträgen gerecht werden zu können. Dies war der einzige neue automatische Plattenspieler, der während des zweiten Vierteljährs eingefährt worden ist.

wahrend des zweiten Vierteljahrs ein-gefährt worden ist. Die J. P. Seeburg Corporation, Chi-cago, Illinois, U.S.A.—Dieser grosse und bedeutende Hersteller von ton-reinen automatischen Musikinstru-menten und musikalischem Zubehör fuhr während dem ganzen zweiten Vierteljähr fort, einer der beschäftig-sten der Industrie zu sein. Der in der "Ersten Vierteljährlichen Exportaus-gabe" von "The Cash Box" erwähnte tonreine Plattenspieler "Modell HF-100-T" mit 100 Auswahlstücken wird immer noch unter Volldampf herges-tellt. Das automatische Musikzubehör dieser Firma wird auch sehr gerne gekauft. Zahlreiche Verschiffungen verlassen die Firma täglich, und sie muss fortfahren, ihren Produktions-plan zu erweitern, um der verstärkten Nachfrage aus dem Inland und von den vielen Importeuren im Ausland gerecht zu werden. gerecht zu werden.

Die United Manufacturing Company, Chicago, Illinois, U.S.A.—Um mit der Schnellproduktion dieser beliebten Fabrik schrittzuhalten, müssen wir hier sagen, dass, sogar bevor die "Erste Vierteljährliche Exportaus-

gabe" von "The Cash Box" von den Druckpressen kam, diese Firma schon ein vollkommen neues Kegelspiel, "Lightning Shuffle Alley", auf den Markt gebracht hatte. Inzwischen war die Firma voll damit beschäftigt, die folgenden Spiele herzustellen: "De-Luxe Comet Shuffle Targette", wie auch "Comet Shuffle Targette", wie auch "Comet Shuffle Targette", "Bonus Gun" and "DeLuxe Bonus Gun". Bevor eine weitere Woche verstrichen war, hatte diese Firma ein ganz neues "in-line" Pinball-Spiel, "Manhattan" ge-nannt, in Produktion. Desweiteren begann die Herstellung von "Clipper Shuffle Alley", "Venus Shuffle Tar-gette" und "DeLuxe Venus Shuffle Targette". Auch führte die Firma ein vollkommen neues Spiel, "Derby Roll", ein. Im Juni brachte sie ein neues "in-line" Pinball-Spiel, "Triple-Play" auf den Markt. auf den Markt.

"in-line" Pinball-Spiel, "Triple-Play" auf den Markt. Die Williams Manufacturing Com-pany, Chicago, Illinois, U.S.A.—War eine sehr beschäftigte Fabrik zu Be-ginn des zweiten Vierteljähres. In Produktion waren: "Spitfire", ein neuartiges Fünfball-Spiel, und die Schiessspiele "Polar Hunt" und "Sa-fari". Schon nach wenigen Wochen brachte die Firma ein vollkommen neues Fünfball-Pinball-Spiel, "Peter Pan", und eine ganze neue Unter-haltungsmaschine "Sidewalk Engi-neer" (der Bürgersteig Ingenieur) auf den Markt. Nach wenigen weiteren Wochen kam die Firma mit einem Vierspieler-Pinball-Spiel, "Race-The-Clock", heraus. Auch diese Firma war-tete nicht lange, um mit ihrem "King Of Swat" in das Baseball-Gebiet ein-zutreten. Säter kam dann noch ein anderes neues Fünfball-Pinball-Spiel, "Wonderland" genannt, hinzu. Ausserhalb der Stadt Chicago, dem Produktionsmittelpunkt der Industrie, boten aber auch noch andere bedeu-

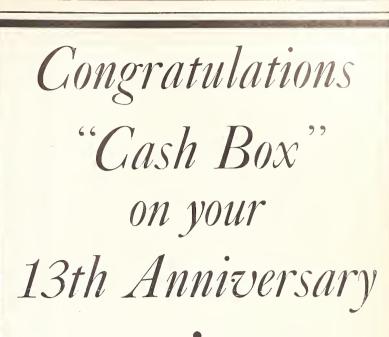
Produktionsmittelpunkt der Industrie, boten aber auch noch andere bedeu-tende Hersteller ihre feinen münzauto-matischen Maschinen aller Welt an:

matischen Maschinen aller Welt an: Die Rudolph Wurlitzer Company, North Tonawanda, New York, U.S.A. —Dieser guteingeführte Musikinstru-menthersteller brachte einen gänzlich neuen Plattenspieler, "Modell 1800", auf den Markt, der seit seiner Produk-tion seine Stellung unter den ton-reinen automatischen Plattenspielern gut behauptet hat. Die Produktion ist beschleunigt worden. Die Geschäfts-führer der Firma geben an, dass das Geschäft sehr gut gewesen ist mit grossen Verkäufen Woche um Woche. Die International Mutoscope Cor-poration, Long Island City, New York, U.S.A.—Diese gutbekannte Firma, die eine der ältesten der Industrie ist, hat sich auch weiterhin einer ausgezeich-

eine der ältesten der Industrie ist, hat sich auch weiterhin einer ausgezeich-neten Geschäftskonjunktur erfreut. Ihre "Photomatic" Lichtbildaufnahme-maschine hat eine ständige Nachfrage. Ihre Arkadenmaschinen "Drivemobile" und "Universal Post Card Vendör" (Universalpostkartenverkäufer) er-freuten sich auch einer guten Nach-frage. Die Firma ist in der ganzen Welt gut eingeführt, und ihre Pro-dukte sind den Importeuren gut be-kannt.

dukte sind den Importeuren gut be-kannt. Die Auto-Photo Company, Los An-geles, California, U.S.A.—Die Firma hat ausgezeichnete Geschäfte mit ihrer sehr schönen Lichtbildeauf-nahmemaschine gemacht. Es ist wohl nicht nötig, dies überall bekannte Produkt hier näher zu beschreiben. Es collte genügen anzuführen dass dieser Produkt hier näher zu beschreiben. Es sollte genügen anzuführen, dass dieser Hersteller immer noch zu den Be-schäftigsten des Landes gehört. Ein erweiterter Betrieb wird es diesem Hersteller wohl ermöglichen, dem auf seine Fabrik ausgeübten Nachfrage-druck gerecht zu werden. Zum Abschluss unseres Berichts

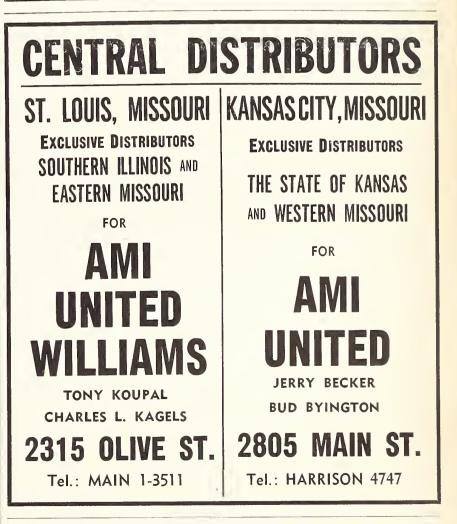
Zum Abschluss unseres Berichts über dieses so hervorragende zweite



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Viertaljähr sollte hervorgehoben wer-den, dass die heutige Hochkonjunktur, den, dass die heutige Hochkonjunktur, die in unserem Lande herrscht, sich durchaus günstig auf die ganze münz-automatische Industrie auswirkt. Von den Wiederverkäufern, die wieder-instandgesetzte Maschinen verschif-fen, bis hinauf zu den Herstellern, deren Produkte eine so willige Aufnahme gefunden haben, scheint kein Zweifel zu bestehen, dass bei der heutigen Hochkonjunktur das dritte Vierteljähr und sogar das vierte Vierteljähr mit dazu beitragen werden, das Jähr 1955 zu einem der erfolgreichsten Geschäftsjähre in der Geschichte dieser Industrie zu machen.

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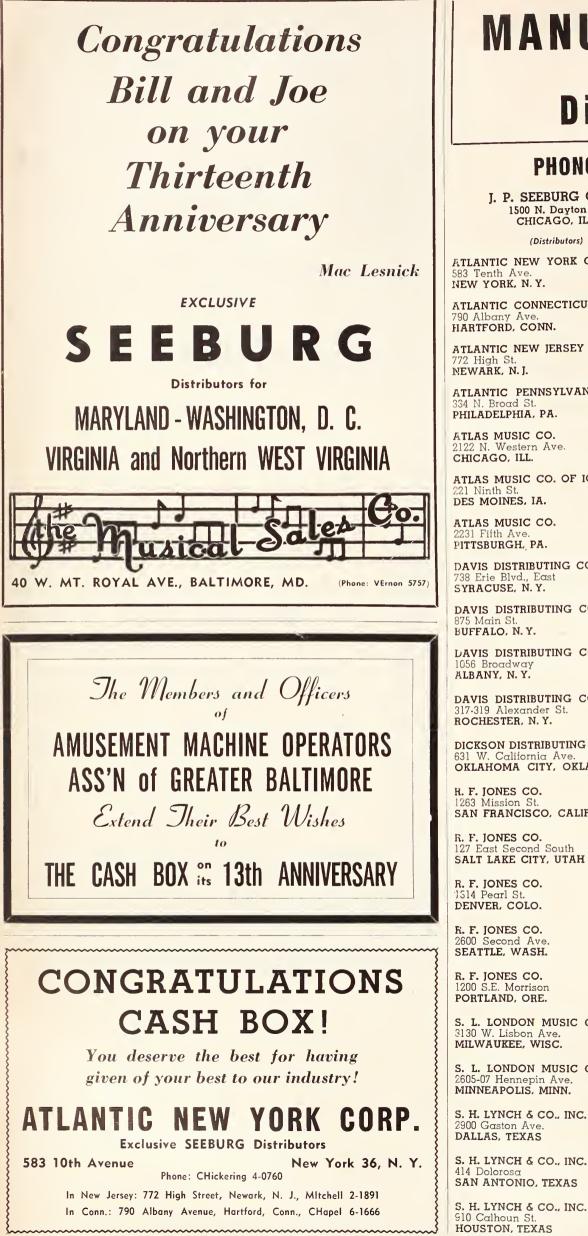
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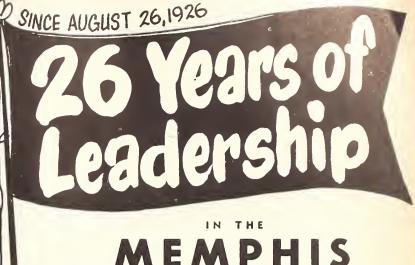
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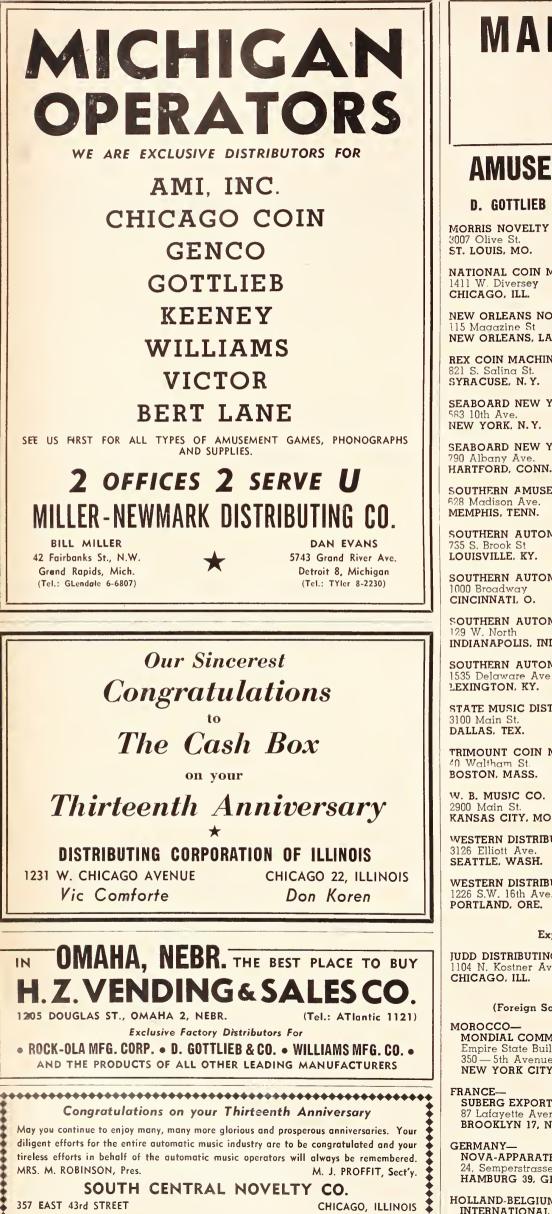
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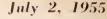
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SOUTHERN AUTOMATIC MUSIC CO. 129 W. North St. INDIANAPOLIS, IND.

SOUTHERN AUTOMATIC MUSIC CO. 1000 Broadway CINCINNATI, O.

DAN STEWART CO. 140 E. Second South St. SALT LAKE CITY, UTAH

TARAN DISTRIBUTING CO. 3401 N.W. 36th St. MIAMI, FLA.

TARAN DISTRIBUTING CO. 90 Riverside Ave. JACKSONVILLE, FLA.

TARAN DISTRIBUTING CO. 401 Memorial Dr., S.E. ATLANTA, GA.

TRIMOUNT COIN MACHINE CO. 40 Waltham St. BOSTON, MASS.

UNI CON DISTRIBUTING CO. 3410 Main St. KANSAS CITY, MO.

VAN DUSEN BROS. 10139 — 112th St. EDMONTON, ALB., CANADA

WESTERN DISTRIBUTORS, INC. 3126 Elliott Ave. SEATTLE, WASH. WESTERN DISTRIBUTORS, INC. 1226 S.W. 16th Ave. PORTLAND, ORE.

WILLIAMS DISTRIBUTING CO. 1117 Union St. MEMPHIS, TENN.

WINNIPEG COIN MACH. CO. 209 Pacific Ave. WINNIPEG, MAN., CANADA

WORLD WIDE DISTRIBUTORS 2330 N. Western Ave. CHICAGO, ILL.

Export BERG A. BOGHOSIAN 350 Fifth Ave. NEW YORK, N. Y.

NOVA TRADE Gesellschaft M. B. H. 24 Semperstrasse HAMBURG, GERMANY

SERVICE GAMES, INC. 210 Mokauea St. HONOLULU, TERRITORY OF HAWAII

MR. IRVING SOLOVEY Box 73 ANCON, CANAL ZONE

SHUFFLE WAX

THE SLICK SHINE CO. 207 Astor St. NEWARK, N. J.

SUN-GLO SHUFFLEBOARD SUPPLIES, INC. 115 Heckel St. BELLEVILLE, N. J.

WAX-OLA CHEMICAL CO. Box 207 ARLINGTON, N. J.

PHONO NEEDLE MFRS.

PAUL BENNETT & CO. 230 E. Ohio St. CHICAGO, ILL.

DUOTONE CO. INC. KEYPORT, N. J.

JENSEN INDUSTRIES, INC. 329 S. Wood St. CHICAGO, ILL.

M. A. MILLER MFG. CO. 4th and Church Sts. LIBERTYVILLE, ILL.

PERMO, INC. 6415 Ravenswood Ave. CHICAGO, ILL.

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July 2, 1955

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Joe Westerhaus

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Montgomery Franco Dist. Co., 24 N. Perry St.

ARIZONA

Phoenix Arizona Amusement Sales, Inc., 1030 Grand Ave. Garrison Sales Co., 1000 W. Washington Minthorne Music Co., 611 W. Washington

Tucson Canyon States Dist. Co., 301 E. 7th St. Paul W. Hawkins, 329 E. 7th St.

ARKANSAS

Eldorado Wood Dist. Co., 415 W. Main St. Fayetteville

Tri-State Sales Co., 320 W. Dixon St. Little Rock Little Rock Amusement Co., 105 W. 13th St.

CALIFORNIA

Los Angeles os Angeles Badger Sales Co., Inc., 2551 W. Pico Blvd. Bard Dist. Co., 2329 W. Pico Blvd. Irving Bromberg Co., 8313/2 W. 3rd St. Lyn Brown Co., 1909 W. Pico Blvd. Paul A. Laymon, Inc., 1429 W. Pico Blvd. Minthorne Music Co., 2916-20 W. Pico Blvd. C. A. Robinson & Co., 2301 W. Pico Blvd. Philip Robinson, 2992 W. Pico Blvd. H. Rosenberg & Co., 1511 W. Pico Blvd. Sierra Dist. Co., 2775 W. Pico Blvd. Simon Dist. Co., 2833 W. Pico Blvd. Oakland

Associated Coin Amuse, Co., 3607 Grove St.

Sacramento Valley Distributors, 710 12th St.

San Francisco

Advance Automatic Sales Co., 1350 Howard St. Emarcy Dist. Co., 348 Sixth St. Golden Gate Novelty Co., 701 Golden Gate Ave. Ave. Huber Dist. Co., 1118 Howard St. R. F. Jones Co., 1263 Mission St. Nobro Novelty Co., 538 Bryant St. Osborn Dist. Co., 278 Sixth St.

Santa Rosa Coin Machine Service, Inc., 422 Wilson St.

COLORADO

Denver

enver Capitol Sales Co., 5416 W. Colfax Ave. Draco Sales Co., 2005 W. Alameda Ave. R. F. Jones, 1314 Pearl St. Modern Dist. Co., 3222 Tejon St. Mountain Distributors, 3630 Downing St. Frank Thorwald, 2415 Stuart Ct.

CONNECTICUT

Hartford Atlantic New York Corp., 790 Albany Ave. General Amusement Game Co., 187 Park St. Reliable Coin Machine Co., 184 Windsor St. Runyon Sales Co., 231 Windsor St.

New Haven FitzGerald Sales, 157 Union Ave.

DISTRICT OF COLUMBIA

Washington B & L Coin Devices, Inc., 1309 New Jersey Ave., N. W.

FLORIDA

Jacksonville Bush Dist. Co., 60 Riverside Ave. Ross Dist. Co., 90 Riverside Ave. Southern Music Dist. Co., 418 Margarette St. Taran Dist., Inc., 90 Riverside Ave. Wolfe Dist. Co., 459 Riverside Ave. All Coin Amusements, 2820 N. W. 7th Ave. Bush Dist. Co., 286 N. W. 29th St. H. & G. Novelty, 440 S. W. 8th St. Ross Distrib. Co., 3401 N. W. 36th St. Schwartz Dist. Co., 1800 S. W. 17th St. Southern Music Dist. Co., 1453 S. W. 8th Ast. Supreme Dist., Inc., 416 N. W. 8th Ave. Taran Dist., Inc., 3401 N. W. 36th St.

Orlando Southern Music Dist. Co., 503 W. Central Ave.

GEORGIA

Atlanta

Amusement Vending, 1307 Spring St., N. W.
Arnusement Vending, 1307 Spring St., N. W.
Friedman Amusement Co., 441 Edgewood Ave., S. E.
Robinson Dist. Co., 301 Edgewood Ave., S.E.
Sparks Specialty Co., 104 Edgewood Ave., N. E.
Taram Dist. Co., 335 Edgewood Ave., S.E.
Variety Dist. Co., 585 Grant St., N. E.

Macon Heath Sales Co., 506 Broadway Peach State Music Co., 549 Pine St.

ILLINOIS

Belleville Taylor Sales Co., 120 W. Main St. Bloomingto

Gilbert Music Co., 108 So. Center St. Chicago

Acme-International, 3643 W. Montrose Allied Coin Mach. Co., 766 Milwaukee Ave. All State C. M. Exch., 2317 N. Western Ave. Atlas Novelty Co., 2122 N. Western Ave. Automatic Dist. Co., W. Fulton St. Automatic Phonograph Dist. Co., 806 N. Mil-

Automatic Tholograph Dist. Co., 200 N. Mil-waukee Ave. Champion Dist. Co., 3743 W. Grand Ave. Coin Amusement Games, Inc., 1144 East 55th Coinex Corp., W. 1346 Roscoe St. Coven Dist. Co., 3181 Elston Ave. Donan Dist. Co., 5007 N. Kedzie Ave. Empire Coin Machine Exch., 1012 Milwaukee Ave. Ave. First Dist., 1750 W. North Ave. Globe Dist. Co., 1623 N. California Ave

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W. E. Keeney Mfg. Co., 5231 S. Kedzie Ave. Logan Dist. Co., 627 Milwaukee Ave. Merit Industries, 542 W. 63rd St. Monarch Coin Machine Co., 2257-59 N. Lin-coln Ave. National Coin Machine Exch., 1411-13 Diver-sey Rl

- sev Bl. Mack H. Postel, 2952 Milwaukee Ave. Purveyor Dist. Co., 4324 N. Western Ave. Trans-World Trading Corp., 185 N. Wabash
- Ave. World Wide Dist., Inc., 2330 N. Western Ave.

Evansto K C Wilson, 914 Michigan Ave.

Metropolis Calvin C. Lauderdale, 19th & Neville St. Moline

H & H Music, 1626 Third Ave.

Ottawa Connelly Bros., 4021/2 W. Main St. Wolfe Music Co., 1201 W. Main St.

Rockford Midwest Dist. Co., 208 W. Madison St.

INDIANA

Evansville Automatic Amusement Co., 1000 Pennsylvania St. Carl I. Speis Co., 316 W. Columbia S. L. Stiebel Co., Inc., 107 N. W. 6th St.

Fort Wayne

Lee Sales Co., Inc., 1815 S. Lafayette General Sales Co., 1416 S. Calhoun St. Southern Automatic Music Co., 467 Clermont Drive

Indianapolis

Associated Dist., Inc., 210 S. Meridian St. Banister & Banister Dist. Co., 444 Massa-chusetts Ave. Calderon Dist., Inc., 450 Massachusetts Ave. Lew Jones Dist. Co., 1301 N. Capitol Shaffer Music Co., 1327 Capitol Ave. Sicking Co., 1312 Capitol Ave. Southern Automatic Music Co., 129 W. North St.

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IOWA

Cedar Rapids Iowa Music Co., 3402 Mt. Vermon, S.E.

Des Moines Atlas Music Co., 221 9th St. Sandler Dist. Co., 110 11th St. Superior Sales Co., 1337 2nd Ave.

Dubuque

Wichita

Dubuque Coin Machine Co., 1456 N. Hagen St.

KANSAS

United Dist., Inc., 902 W. Second

KENTUCKY

Lexington Southern Automatic Music Co., Inc., 1535 Del-aware Ave.

Louisville

B. B. Novelty Co., Inc., 715 W. Main
H. M. Branson Dist. Co., 811 E. Broadway
Co-Operative Dist. Co., 234 W. Jefferson St.
Ohio Specialty Co., Inc., 539 S. 2nd
Southern Automatic Music Co., Inc., 735 S.
Brooks St.
S. L. Stiebel Co., Inc., 635 W. Main St.

LOUISIANA

Gretna

Huey Dist. Co., Inc., 335 Huey P. Long Ave. New Orleans

Airline Cigarette Service, 3758 Airline High-Anrline Cigarette Service, 3758 Airline High-way
A. M. Amusement Co., 1049 Baronne St.
C. & M. Specialty Co., 832 Camp St.
Crown Novelty Co., Inc., 920 Howard Ave.
Dixie Coin Machine Co., 122 N. Broad St.
The Double A Amuse. Co., 341 N. Galvez St.
F. A. B. Dist. Co., 1019 Baronne St.
General Dist. Co., 1609 Orleans Ave.
Huey Dist. Co., 3760 Airline Hyway
Afbert Huffine, 3757 Air Line Highway
Lynch & Zander, 832 Baronne St.

New Orleans Novelty Co., 115 Magazine St. J. H. Peres Dist. Co., 922 Poydras St. Southern C. M. Exch., 3757 Airline Hw. Shreveport

Bruce Music & Vend. Service, 1601 Pierre Ave. Lee's Novelty Co., 1004 Spring St. Slidell

O. K. Dist. Co., 3000 William Tell St.

MARYLAND

Annapolis Arundel Amusement Co., 418 Third St.

Baltimore Galtimore
A. & A. Coin Machine Co., 715 Ensor St. Chris Novelty Co., 806 St. Paul St. Double U Sales Corp., 1101 Cathedral St. Eastern Vend. Sales Co., Inc., 940 Linden Ave. General Vending Sales Corp., Howard and Biddle Sts.
Hub Enterprises, Inc., 32 S. Charles St. Roy McGinnis Co., 2011 Maryland Ave. Musical Sales Co., 140 W. Mt. Royal Ave. Parkway Machine Corp., 717 Ensor St. Premier Coin Machine Dist., Inc., 214 S. Howard St.
Wertz Music Supply Co., 119 Light St. Winters Dist. Co., 1713-15 Harford Ave.

MASSACHUSETTS

Allston Redd Dist. Co., Inc., 298 Lincoln St.

Boston

Atlas Distributors, 1024 Commonwealth Ave. Music & Television Corp., 1119 Commonwealth Ave. Northwestern Sales & Service Co., 1198 Tre-

mont St. Ben D. Palastrant, 25 Huntington Ave. Trimount Coin Machine Co., 40 Waltham St. World Fair, Inc. of Boston, 188 Brighton Ave. Fall River

Lavoie & Hillman, Inc., 175 East Main St. Webster

Royal Music Co., 10 Park St.

MICHIGAN

Buchanan Fabiano Amuse. Co., 208 E. Dewey Ave.

Detroit

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Grand Rapids

Brilliant Music Co., 245 N. Division St. E. & R. Sales Co., 813 College, N. E. The Miller-Newmark Dist. Co., 42 Fairbanks, N. W. Wolverine Sales Co., 747 Rutledge, N. E.

Kalamazoo

King-Pin Equipment Co., 826 Mills St. Lansing

Music Systems, Inc., 1224 Turner

Pontiac Wolverine Entertainers, Inc., 88 Newberry St. St. Ignace

Nelson Amuse. Co.

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Gopher Sales Co., 601-603 Central Ave.

Minneapolis

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Automatic Games Supply Co., 302 University Ave. LaBeau Novelty Sales Co., 1946 University Ave. Midwest Novelty Sales Co., 777 University Ave. Mayflower Sales Co., 2218 University Ave.

MISSISSIPPI

United Novelty Co., Inc., 111 W. Division St. Jackson

Capitol Music Co., 135 E. Amite St. United Dixie Co., Inc., 106 Minerva St.

MISSOURI

Kansas Citv

Biloxi

Advance Music Co., 1606 Grand Ave. Automatic Coin Machine Co., 13 W. Linwood Central Distributors, 2805 Main St. Mid-West Dist., 709 Linwood Blvd. Uni-Con Dist. Co., 3410 Main St. W. B. Music Co., Inc., 2900 Main St.

St. Louis

Arrow Nov. Co., Inc., 2852 Sidney St. Brandt Dist. Co., Inc., 1809-11 Olive Central Dist., 2315 Olive St. Commercial Dist. Co., 2640 Olive St. Ideal Novelty Co., 2823 Locust St. Midwest Dist. Co., 2642 Olive St. J. S. Morris & Sons Novelty Co., 4722 Delmar Morris Novelty Co., Inc., 3007-09 Olive St. Reel Dist. Co., 4910 Natural Bridge Rite-Way Distribs., 3206 Olive St. J. Rosenfeld Co., 4701 Washington Ave. W. B. Dists., Inc., 1012 Market St.

Washington

Omaha

Buescher's Wholesale Co., Coin Machine Div., Main and Elm Sts.

MONTANA

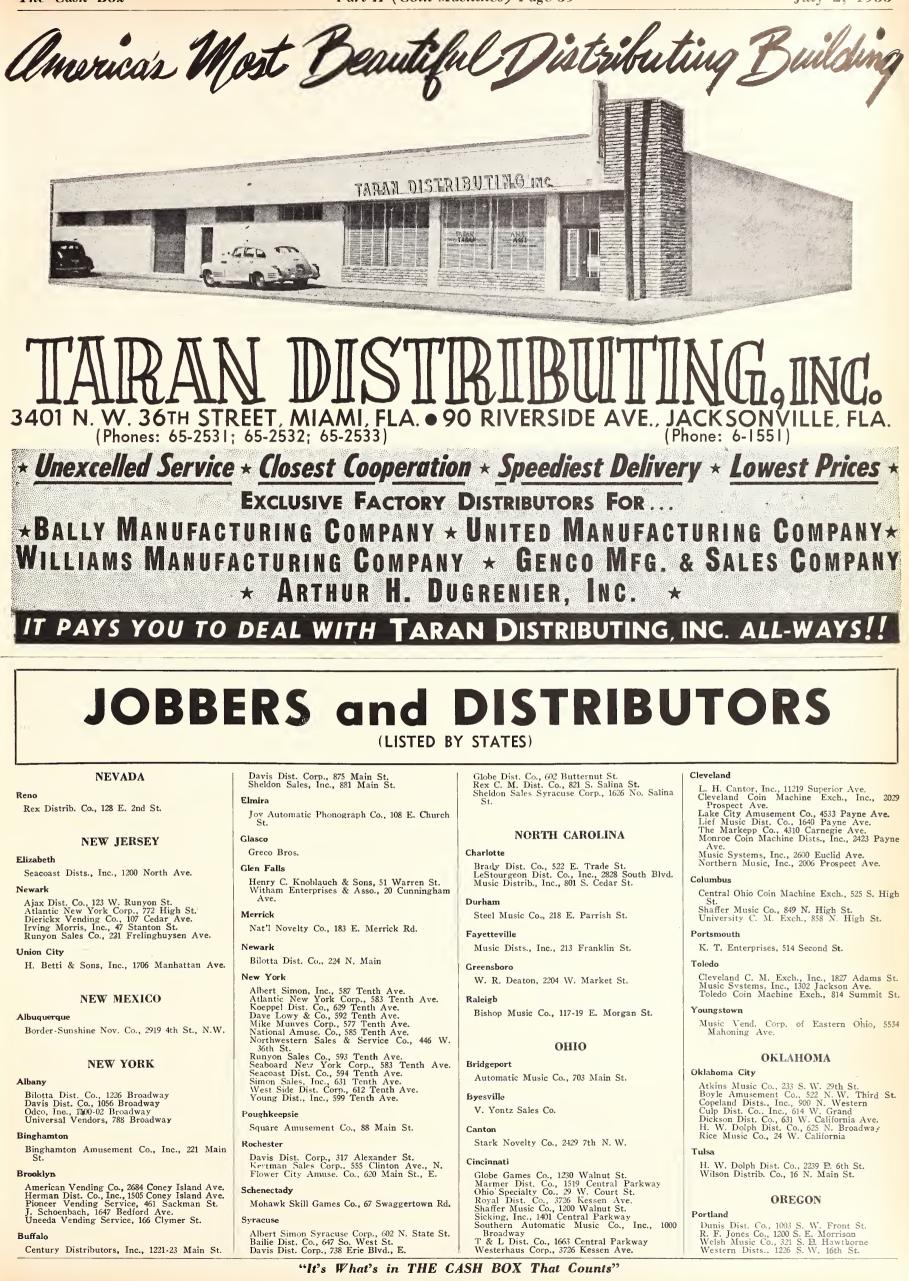
Butte H. B. Brinck, 825 E. Front St.

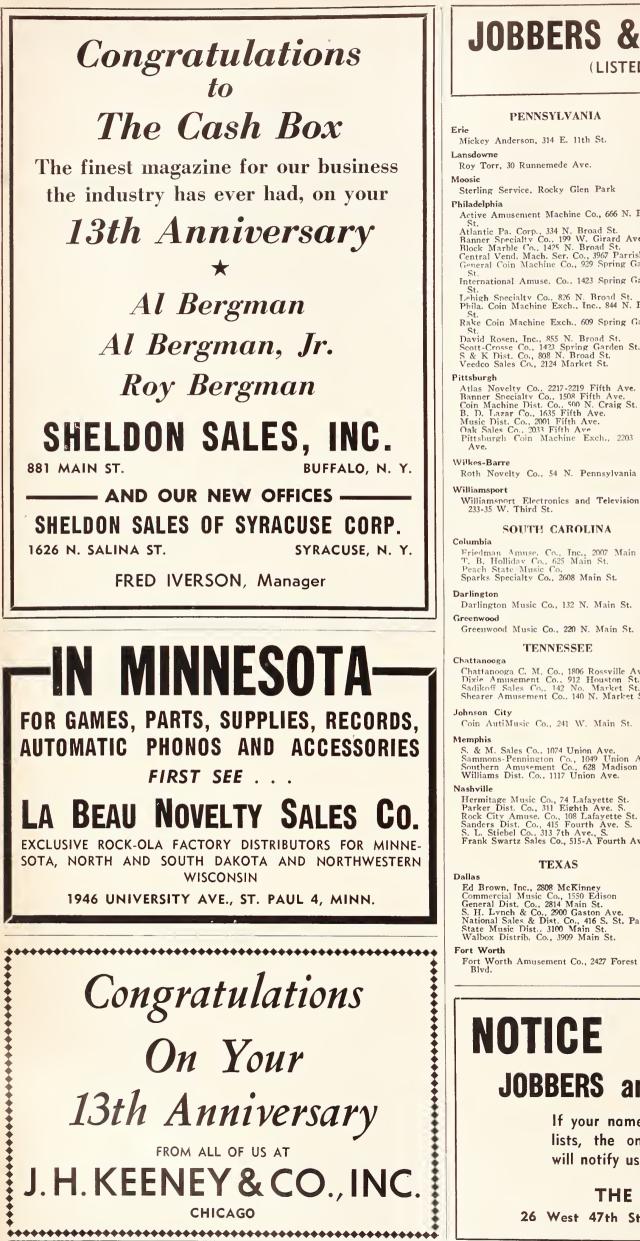
Helena Capitol Music Co., 102 E. 6th Ave.

NEBRASKA

Central Music Dist. Co., 1209 Douglas St. H. Z. Vending & Sales Co., 1205 Douglas St. Lieberman Music Co., Inc., 809 So. 25th St.

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Roy Torr, 30 Runnemede Ave.

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- International Amuse. Co., 1423 Spring Garden
- St. high Specialty Co., 826 N. Broad St. hila. Coin Machine Exch., Inc., 844 N. Broad

Rake Coin Machine Exch., 609 Spring Garden

ittsburgh Atlas Novelty Co., 2217-2219 Fifth Ave. Banner Specialtv Co., 1508 Fifth Ave. Coin Machine Dist. Co., 500 N. Craig St. B. D. Lazar Co., 1635 Fifth Ave. Music Dist. Co., 2001 Fifth Ave. Oak Sales Co., 2033 Fifth Ave. Pittsburgh Coin Machine Exch., 2203 Fifth Ave.

Roth Novelty Co., 54 N. Pennsylvania Ave.

Williamsport Electronics and Television Co., 233-35 W. Third St.

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Darlington Music Co., 132 N. Main St.

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Chattanooga C. M. Co., 1806 Rossville Ave. Dixie Amusement Co., 912 Houston St. Sadikoff Sales Co., 142 No. Market St. Shearer Amusement Co., 140 N. Market St.

Coin AutiMusic Co., 241 W. Main St.

S. & M. Sales Co., 1074 Union Ave. Sammons-Pennington Co., 1049 Union Ave. Southern Amusement Co., 628 Madison Ave. Williams Dist. Co., 1117 Union Ave.

Hermitage Music Co., 74 Lafayette St. Parker Dist. Co., 311 Eighth Ave. S. Rock City Amuse. Co., 108 Lafayette St. Sanders Dist. Co., 415 Fourth Ave. S. S. L. Stiebel Co., 313 7th Ave., S. Frank Swartz Sales Co., 515-A Fourth Ave., S.

TEXAS

allas Ed Brown, Inc., 2808 McKinney Commercial Music Co., 1550 Edison General Dist. Co., 2814 Main St. S. H. Lvnch & Co., 2900 Gaston Ave. National Sales & Dist. Co., 416 S. St. Paul State Music Dist., 3100 Main St. Walbox Distrib. Co., 3909 Main St.

Fort Worth Amusement Co., 2427 Forest Park Blvd.

NOTICE **JOBBERS** and **DISTRIBUTORS**

If your name has not been included in these lists, the omission is unintentional. If you will notify us, we shall list it in the next issue.

THE CASH BOX 26 West 47th Street, New York 36, N. Y.

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- Mineral Wells Wallace Dist, Co., 205 N. E. First Ave.
- San Antonio

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UTAII

Provo Knudsen Music Co., Inc., 287 North 3E Salt Lake City

R. E. Jones Co., 127 E. Second St. Dan Stewart Co., 140 E. Second South St. Stewart Nov. Co., 2200 Oneida St. Western States Dists., 177 E. 2nd So. St.

VIRGINIA

Bristol Roanoke Vend. Mach. Exch., Inc., 63 Com-monwealth Ave. Portsmouth

O'Connor Vending Machine Co., 400 Water St. Richmond

Musical Sales Co., 415 W. Broad St. O'Connor Vending Machine Co., 2318 W. Main St.

St. Roanoke Vend. Mach. Exch., Inc., 4930 W. Broad St. Wertz Music Supply Co., 1013 E. Cary St.

WASHINGTON

Seattle Dunis Dist. Co., 100 Elliott St., W. R. F. Jones Co., 2600 Second Ave. Northwest Sales Co., 3150 Elliott Ave. Puget Sound Novelty Co., 114 Elliott Ave., W. Western Dists., 3126 Elliott Ave.

Spokane

Dunis Dist. Co., West 906 W. Second Ave. System Amuse. Co., 810 2nd Ave., W. Tacoma

Stanley Amusement Co., 1523 Broadway WEST VIRGINIA

Charleston

Cruze Dist. Co., Inc., 105 Virginia St., W. Roanoke Vend. Mach. Ex., 118 W. Washing-ton St. Fairmont

Mid State Dist. of W. Va., 1122 Fairmont' Martinsburg

Hutzler Vend. Mach. Co., 900 Winchester Ave. Wheeling

Allan Sales, Inc., 928 Market St. Tri-State Amusement, 149 18th St. Wheeling Coin Machine Exch., 2916 Eoff

WISCONSIN

Beloit Dan Savage Nov. Co., 940 Elm Green Bay

Bookmeier Sales Co., 148 So. Chestnut St. Feef Coin Mach. Exch., 1664 Morrow St. Union Sales Co., 409 N. Adams St. Milwaukee

Badger Novelty Co., 2546 N. 30th St. General Novelty Co., 521 N. 16th St. Hastings Dist. Co., 6100 W. Bluemound Rd. S. L. London Music Co., Inc., 3130 W. Lisbon S. L. London Husse Co., 1998 Ave. Mitchell Novelty Co., 3506 W. National Ave. Paster Dist. Co., 2606 W. Fond du lac. United, Inc., 4227 W. Vliet St.

Sheboygan Anthony Hirt, 2420 No. 8th St.

July 2, 1955

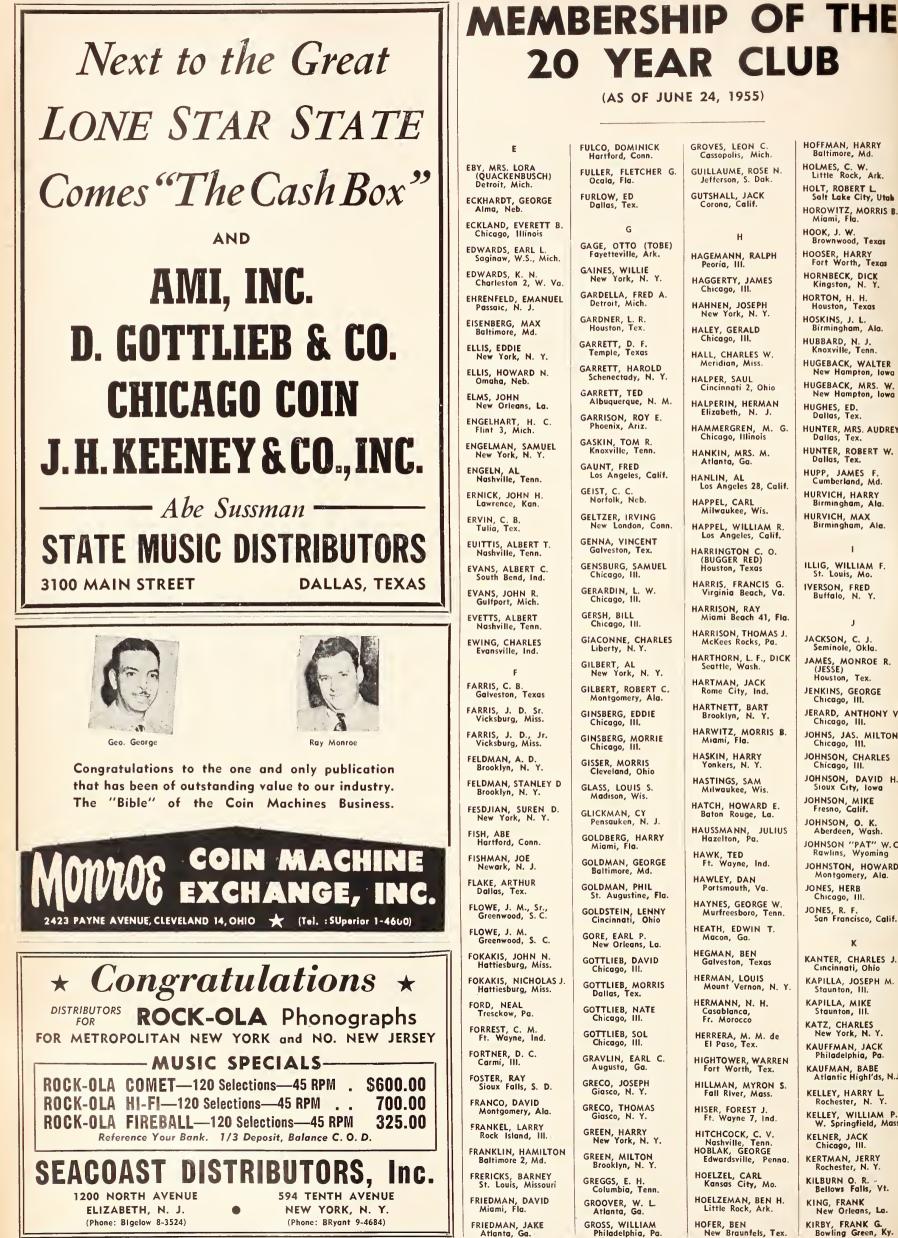
IOR MEMBERSHIP OF THE 20 YEAR CLUB Congratulations (AS OF JUNE 24, 1955) **On** Your BERSHIN, PAUL Los Angeles, Calif. CRABTREE, CHAPIN Edinburg, Ind. BUSH, TED Miami, Fla. 11 ABRAHAM, JOS. Cleveland, O. BERSON, DAVID Harrisburg, Pa. BUSHDID, MICHAEL Washington, D. C. CRESWELL, H. C. Milan, Tenn. 13th ADAMS, EDWARD Elizabeth, N. J. BERUBE, ANTHONY Hartford, Conn. CRESWELL, H. C., JR. Milan, Tenn. BUTLER, RAYMOND B. Haverhill, Mass. ADKINS, CHARLES E. Parkersburg, W. Va. BYBER, (GENE) E. C. San Antonio, Texas BESS, JACK G. Roanoke, Va. CRESWELL, N. J. Los Angeles, Calif. HI ji Anniversary ALCORN, GEO. W., JR. Baltimore 2, Md. BYE, BILL Kansas City, Kans. BETTI, EDWARD Union City, N. J. CROWE, H. M. Houston, Texas ALCOTT, N. E. (BERT) Abilene, Texas BETTI, HUMBERT Union City, N. J. D ALDERSON, ANDREW J. Kansas City 3, Kan. C BETZ, WILLIAM St. Louis, Mo. DADDIS, ART Palm Beach, Fla. CALE, EARL Glendale, Calif. ALEXANDER, ELIAS Youngstown, O. BIEDERMAN, HORACE Washington, D. C. 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July 2, 1955

CONGRATULATIONS BILL GERSH and CASH BOX

.... In warm appreciation of our association during the past years and with all good wishes for your continued success.



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(AS OF JUNE 24, 1955)

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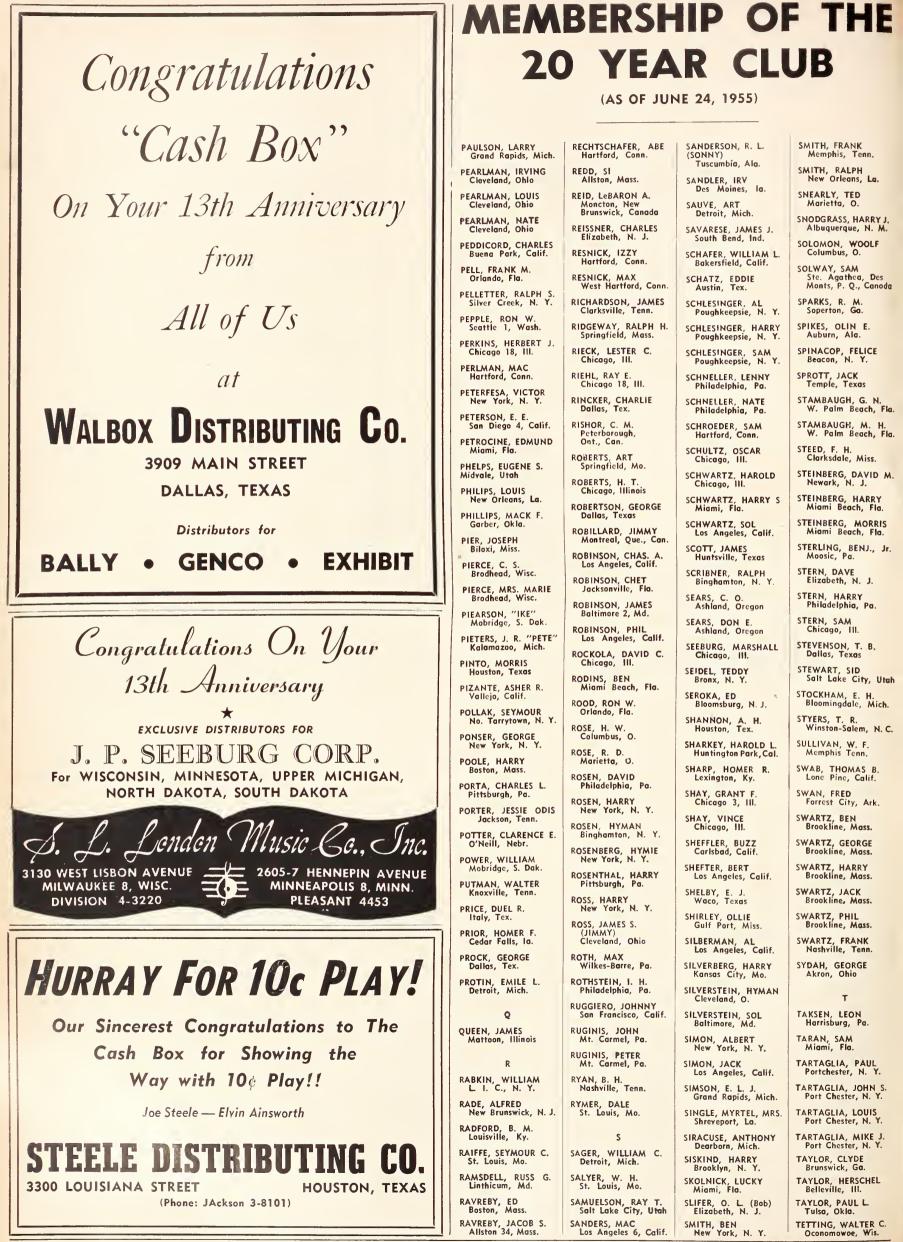
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"It's What's in THE CASH BOX That Counts"

MILLER, GEORGE A. Oakland, Calif.



July 2. 1955

\$399.50

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"Imitation Is The **Sincerest Form Of Flattery**"

CHICAGO-A former Chicago coinman, now residing and working in Los Angeles, took time out from his own busy daily schedule to advise this publication:

"You people can believe me that I have at last realized the truth of the adage, 'Imitation is the Sincerest Form of Flattery'."

He continued, "Out here, so many thousands of miles from the center of the industry, I've come to most completely depend on 'The Cash Box'.

"I find," he continues, "that up and down the entire Pacific coastline every person engaged in this industry depends on 'The Cash Box' for every transaction. For all tax purposes and for everything else that is connected with this field."

He claims, "Sure I read about this and that and the other thing in other publications, but, believe you me, there is one, and only one publication in the industry that is The Cash Box. It came up with these ideas and suggestions originally and put them over the top with all of us.

"Now," he says, "when I see these people trying their very best to imitate these ideas I feel like the guy who's trying to change a five dollar bill into ten singles.

"These other guys are just wasting their time. The sooner they wake up to this fact the better it'll be for the whole industry.

"Why," he asks, "don't they, too, try to 'originate' things like The Cash Box has and carry them out to fulfillment like you have done?"



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"It's What's in THE CASH BOX That Counts"						

July 2, 1955



MERCHANDISE and SERVICE MACHINE ANUFACTURE Manufacturers of vendors listed under the type of machine they produ Coan Mfg. Co. 2070 Helena St. Madison, Wis. Coffee-Mat Corp. 174 Malvern St. Collee-Mat Corp. 174 Malvern St. Newark, N. J.
Cole Products Corp. 39 S. LaSalle St., Chicago, Ill.
Indevco, Inc. 806 E. 141st St. Bronx, N. Y.
J. H. Keeney & Co., Inc. 2000 W 50th St Chicago III J. H. Keeney & Co., Inc. 2600 W 50th St Chicago, Ill.
Bert Mills Corp. St. Charles, Ill.
Rudd-Melikian, Inc. 1949 N. Howard St. Philadelphia, Pa.
Silver King Corp. 1529 New York St. Aurora, Ill.
Spacarb, Inc. 375 Fairfield Ave. Stamford, Conn. Square Mfg. Co. 1251 S. Michigan Ave. Chicago, Ill.
Steel Products Co. 40 Eighth Ave., S.W. Cedar Rapids, Ia.
Stoner Mfg. Corp. 328 Gale St. Aurora, Ill.
COOK IE COOKIE

Advance Machine Co. 4645 N. Ravenswood Ave. Chicago, Ill. 4tlas Tool & Mfg. Co. 5147 Natural Bridge St. Louis, Mo. Coan Mfg. Co. 2070 Helena St. Madison, Wis. Arthur DuGrenier, Inc. 15 Hale St. Hayerhill Mass. Arthur DuGrenier, Inc. 15 Hale St. Haverhill, Mass.
National Vendors, Inc. 5055 Natural Bridge Ave. St. Louis, Mo.
Rowe Mfg. Co., Inc. 31 E. 17th St. New York, N. Y.
Shipman Mfg. Co. 1326 S. Lorena St. Los Angeles, Calif.
Stoner Mfg. Corp. 328 Gale St. Aurora, Ill.

CIGAR Cigaromat Corp. of America 1315 Walnut St. Philadelphia, Pa. Malkin-Illion Co. 396 Coit St. Irvington, N. J. Zaug's Modern Vend. Service 411 S. Pearl St. New London, Wis.

A & A Co., Inc. 1133 South Ave. Plainfield, N. J. Apco, Inc. 1740 Broadway New York, N. Y. Coan Mig. Co. 2070 Helena St. Madison. Wis. Arthur H. DuGrenier, Inc. 15 Hale St. Haverhill, Mass. Arthur H. DuGrenier, Ir 15 Hale St. Haverhill, Mass.
Eastern Electric, Inc. 70 Prospect St. New Bedford, Mass.
J. H. Keeney & Co. 2600 W. 50th St. Chicago, Ill.
Lehigh Foundries, Inc. 1500 Lehigh Drive. Easton, Pa.
National Vendors, Inc. 1500 Lehigh Drive. Easton, Pa. National Vendors, Inc. 5055 Natural Bridge Ave. St. Louis. Mo. Rowe Mfg. Co., Inc. 31 E. 17th St. New York, N. Y.

American National Dispensing Co. (powder) 4th St. & Cannon Ave. Lansdale, Pa.
Apco, Inc. 1740 Broadway New York, N. Y.
Chef-Way, Inc. 527 Southwest Blvd. Kansas City, Mo.

COOKIE Coan Mfg. Co. 2070 Helena St. Madison, Wis. Lehigh Foundries, Inc. 1500 Lehigh Dr. Easton, Pa. Wm. F. Shepherd, Inc. 2604 Woodburn Ave. Cincinnati, O. Statler Mfg. Co. 2112 Broadway New York, N. Y. Stoner Mfg. Corp. 328 Gale St. Aurora, Ill. Vend-Rite Mfg. Co. 1536 N. Halsted St. Chicago, Ill. DRINK DRINK JRINK
(bottle)
Atlas Metal Works

P. O. Box 5208
Dallas, Tex.

Atlas Tool & Míg. Co.

2125 Indiana Ave.
Kansas City, Mo.

General Vending Machine Corp

549 W. Washington Blvd
Chicago, Ill.

Ideal Dispenser Co.

509 S. McClun St.
Bloomington, Ill.

S & S Products Co.

P. O. Box 1047
Lima, O.

The Selectivend Corp.

1820 Wyandotte
Kansas City, Mo.

Vendo Co.

7400 E. 12th St.
Kansas City, Mo.

Vendorlator Míg. Co.

2550 S. Railroad Ave.
Fresno, Calif.

DRINK (bottle) DRINK (cup)
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I/40 Broadway
New York, N. Y.
Central Tool Co.
I/12 Main St.
Hartford, Conn.
Cole Products Corp.
39 S. La Salle St.
Chicago, Ill.
Dr. Pepper Co.
5523 E. Mockingbird Lane
Dallas, Tex.
Lyon Industries, Inc.
373 4th Ave.
New York, N. Y.
Navenco Mfg. Co.
5608 E. Mockingbird Lane
Dallas, Tex.
Spacarb, Inc.
375 Fairfield Ave.
Stamford, Conn.
Square Mfg. Co.
I251 S. Michigan Ave.
Chicago, Ill.
DRINK (cup) DRINK (hot and cold) Apco, Inc. 1740 Broadway New York, N. Y. Cole Products Corp. 39 S. La Salle St. Chicago, III. Indevco, Inc. 806 E. 141st St. Bronx. N. Y. Rudd, Melikian, Inc. 1949 N. Howard St. Philadelphia, Pa. Spacarb, Inc. 375 Fairfield Ave. Stamford, Conn. DRINK

Part II (Coin Machines) Page 47

July 2, 1955





MERCHANDISE and SERVICE MACHI MANUFACTUR Manufacturers of vendors listed under the type of machine they produce.

(continued)

FRUIT (refrigerated) Frigid Fruit Co. 1303 S. 20th Ave. Yakima, Wash. Fruit-O-Matic Mfg. Co. 5225 Wilshire Blvd. Los Angeles, Calif.

GUM (1c stick) Advance Machine Co. 4645 N. Ravenswood Ave. Chicago, Ill. Northwestern Corp. 900 Armstrong St. Morris, Ill.

Oak Mfg. Co., Inc. 11411 Knightsbridge Ave. Culver City, Calif

Pulver Co. 53 Canal St. Rochester, N. Y.

GUM (5c package) Advance Machine Co. 4645 N. Ravenswood Ave. Chicago, Ill. Arthur H DuGrenier, Inc. 15 Halc St. 15 Halc St. Haverhill, Mass.

Shipman Mfg. Co. 1326 S. Lorena St. Los Angeles, Calif. Stoner Mfg. Co. 328 Gale St. Aurora, Ill.

HOSIERY Lehigh Foundries, Inc. 1500 Lehigh Drive Easton, Pa.

Rowe Mfg. Co. 31 E. 17th St. New York, N. Y. ICE CREAM Atlas Tool & Mfg. Co. 517 Natural Bridge Ave. St. Louis, Mo. Belvend Mfg. Co. 122 S. Michigan Ave. Chicago, Ill. Fred Hobel Com Fred Hebel Corp. Addison, Ill. Rowe Mfg. Co. 31 E. 17th St. New York, N.Y. New York, N. Y. Salerno's Magic Vend. Co. 813 W. Taylor St. Chicago, Ill. Smithco., Inc. 705 Jefferson Bldg. Peoria, Ill. Turbo Machine Co. Lansdale, Pa. Vendo Co.

Vendo Co. 7400 E. 12th St. Kansas City, Mo.

JUICE Roto-Vend 6311 Wilshire Blvd. Los Angeles, Calif. Rudd-Melikian, Inc. 1949 N. Howard St Philadelphia 22, Pa. Snively Groves, Inc. P. O. Box 1312 Winter Haven, Fla. Spacarb, Inc. 375 Fairfield Ave. Stamford, Conn.

Statiler Mfg. Corp. 2112 Broadway New York, N. Y. The Welch Grape Juice Co., Inc. Westfield, N. Y. MILK

Automatic Products Co. 250 W. 57th St. New York, N. Y. Cedar Hill Farms, Inc. 6950 Madisonville Rd. Cincinnati, O. Food Engineering Corp. 179 Elm St. P. O. Box 1026 Manchester, N. H. Fruit-O-Matic Mfg. Co. 5225 Wilshire Blvd. Los Angeles, Calif. Ideal Dispenser Co. 509 S. McClun St. Bloomington, Ill. Refrigeration Eng. Corp. 2215 Kennedy St., N.E. Montgomery, Minn. Rowe Mfg. Co., Inc. 31 E. 17th St. New York, N. Y.

Vendo Co. 7400 E 12th St. Kansas City, Mo. PENCIL

Empire Pencil Co. Shelbyville, Tenn.

Kaye & Co. 2532 West High Ave. Philadelphia, Pa. Shipman Mfg. Co. 1326 S. Lorena St. Los Angeles, Calif.

PHOTO MACHINES Auto-Photo Co. 1444 S. San Pedro St. Los Angeles, Calif.

International Mutoscope Corp. 44-02 11th St. Long Island City, N. Y.

POSTAGE STAMP Commercial Controls Corp. 1 Leighton Ave. Rochester, N. Y.

Flatto Mfg. Co. Box 305 Miami, Fla.

Northwestern Corp. Morris, Ill.

Schermack Products Corp. 1164 W. Baltimore Detroit, Mich.

J. Schoenbach Co. 1645 Bedford Ave. Brooklyn, N. Y.

Shipman Mfg. Co. 1326 S. Lorena St. Los Angeles, Calif.

U. S. Postage Stamp Machine Co. 7420 N. Western Ave. Chicago, Ill.

POST CARD Exhibit Supply Co. 4218 W. Lake St. Chicago, Ill.

International Mutoscope Corp. 44-02 11th St. Long Island, N. Y.

SANDWICH American Vending Corp. 18 E. Grand Ave. Chicago, Ill.

Rowe Mfg. Co., Inc. 31 East 17th St. New York, N. Y.

Stoner Mfg. Corp. 328 Gale St. Aurora, Ill.

Timm Industries 5245 W. San Fernando Rd. Los Angeles, Calif.

SANITARY NAPKIN Advance Machine Co. 4645 North Ravenswood Ave. Chicago, Ill.

Hospital Specialty Co. 1991 E. 66th St. Cleveland, O.

Sanitex Co. 14182 Meyers Rd. Detroit, Mich.

Vend-Rite Mfg. Co. 1536 N. Halsted St. Chicago, Ill.

SCALES American Scale Mfg. Co. 3206 Grace St., N. W. Washington, D. C. J. F. Frantz Mfg. Co. 1940 W. Lake St. Chicago, Ill. Hamilton Scale Co. 3350 Secor Rd. Toledo, O.

Peerless Weighing & Vending Machine Corp. 42-02 11th St. Long Island City, N. Y.

Rock-Ola Mfg. Corp. 800 N. Kedzie Ave. Chicago Ill.

Sparks Specialty Co. Soperton, Ga.

Watling Mfg. Co. 4640 W. Fulton St. Chicago, Ill.

MERCHANDISE and SERVICE MACHINE MANUFACTURERS AND THEIR PRODUCTS

(Listed Alphabetically)

A

- A A & A Co., Inc. 1133 South Ave., Plainfield, N. J. (Cigarette Vendor Abbey Mfg. Co. 5553 Easton Ave., St. Louis, Mo. (Bulk Vendors) A. B. C. Popcorn Co. 3441 W. North Ave., Chicago, Ill. (Popcorn Vendor) A. B. T. Mfg. Co. 715 N. Kedzie Ave., Chicago, Ill. (Coin Mechanisms, Pistol Mach.) Advance Machine Co. 4645 N. Ravenswood Ave., Chicago, Ill. (Bulk, Gum, Candy Vendors) Alkuno & Co., Inc. 408 Concord Ave., New York, N. Y. (Candy and Gum Vendors) Ald, Inc.

- Alkuno & Co., Inc. 408 (Number 1997)
 Alkuno & Concord Ave., New York, N. Y. (Candy and Gum Vendors)
 Ald, Inc. 3406 N. Lincoln Ave., Chicago, Ill. (Laundry)
 American National Dispensing Co. Lansdale, Pa. (Coffee Vendor)
 American Scale Mfg. Co. 3206 Grace St., N. W., Washington, D. C. (Scale)
 American Simplex Co. 167 S. Vermont Ave., Los Angeles, Calif. (Soft Drink Vendor-Dottle)
 American Simplex Co., Inc. 605 S. Rochester Rd., Clawson, Mich. (Bulk Vendor)
 Andrews Mfg. Co., Inc. 660 S. Rochester Rd., Clawson, Mich. (Bulk Vendors & Comb Vendors)
 Apo, Inc. 1740 Broadway, N. Y., N. Y. (Drink Vendor, Coffee Vendor)
 Aspir-Vend Co. 328 S. Beverly Dr., Beverly Hills, Calif. (Aspirin Vendor)
 Atas Mfg. & Sales Corp. 1220 Triskett Rd., Cleveland, O. (Bulk and Popcorn Vendors)
 Alas Mfg. Tex., Bottel)
 Atas Mfg. Co. 2125 Indiana Ave., Kansas City, Mo. (Candy Bar, Ice Cream, and Soft Drink Vendors)
 Atas Mer, Kansas City, Mo. (Cigarette, Milk, Hot Drink and Soft Drink Vendors)
 Auto-Photo Co. 1444 S. San Pedro St., Los Angeles, Calif. (Photograph Machine)

в

- Belvend Mfg. Co., Inc.
 122 S. Michigan Ave., Chicago, Ill.
 (Bulk, Candy Bar and Ice Cream Vendors)
 Bloyd Mfg. Co.
 Valley Station, Ky.
 (Bulk Vendors)
 C. C. Bradley & Son
 N. Franklin & Goodwin Sts., Syracuse, N. Y.
- N. Y. (Soft Drink Vendor)

С

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- F. B. Dickinson & Co. Des Moines, Ia. (Ice Vendor) Dr. Pepper Co. 5523 E. Mockingbird La., Dallas, Tex. (Drink Vendor-Cup) Arthur H. DuGrenier, Inc. Haverhill, Mass. (Candy, Gum and Cigarette Vendors)
- E Eastern Electric, Inc. 70 Prospect St., New Bedford, Mass. (Cigarette Vendor)

- Electronic Devices 1120 S. Michigan Ave., Chicago, Ill. (Telescope Machine) Exhibit Supply 4218 W. Lake St., Chicago, Ill. (Card Vendor) F F Fielding Mfg. Co. 258 W. Pearl St., Jackson, Mich. (Bulk Vendor) Flatto Mfg. Co. Box 305, Miami, Fla. (Stamp Vendor) Food Engineering Corp. Manchester, N. H. (Milk Vendor) Ford Gum & Machine Co., Inc. Lockport, N. Y. (Ball Gum Vendor) J. F. Franz Mfg. Co. 1946 W. Lake St., Chicago, Ill. (Scales) Frigid Fruit Co. 1303 S. 20th Ave., Yakima, Wash. (Fruit Vendor) Fruit-O-Matic Mfg. Co. 5225 Wilshire Blvd., Los Angeles, Cal. G G General Electric Co. Lamp Division, Nela Park, Cleveland, O. (Lamps) General Vending Corp. 549 W. Washington Blvd., Chicago, Ill. (Soft Drink (hottle) Vendor) Guardian Electric Mfg. Co. 1621 W. Walnut St., Chicago, Ill. (Coin mechanisms, vending machine parts) н H Hamilton Scale Co. 3330 Secor Rd., Toledo, O. (Scales) Hawkeye Novelty Co. 1754 E. Grand Ave., Des Moines, Ia. (Bulk and Popcorn Vendors) Fred Hebel Corp. Addison, Ill. (Ice Cream Vendor) Hospital Specialty Co. 1991 E. 66th St., Cleveland, O. (Sanitary Napkin Vendor) Hulzt Vendors, Inc. 1108 E. Jackon St., Springfield, Ill. (Coin Conversion Units)
- I Ideal Dispenser Co. Bloomington, Ill. (Soft Drink and Milk Vendors) Ideal Weighing Machine Co. 1501 DeLong St., Los Angeles, Cal. (Scales) Indevco, Inc. 806 E. 141st St., Bronx, N. Y. (Coffee Vendor) International Mutoscope Corp. 44-02 Eleventh St., Long Island City, N. Y. (Book, Magazine, Post Card Vendors-Pho-tograph and Voice Recording Machines)

Jo-Lo Perfumatic 328 Stevens Ave., Jersey City, N. J. к

J. H. Keeney & Co. 2600 W. 50th St., Chicago, Ill. (Coffee, Cigarette and Candy Vendors) L

- L Lehigh Foundries, Inc. 1500 Lehigh Drive, Easton, Pa. (Cigarette and Hoisery Vendors) Lincoln-Boyle Co. 4628 N. Greenview, Chicago, Ill. (Ice Vendor) Lyon Industries, Inc. 373 Fourth Ave., New York, N. Y. (Soft Drink (cup) Vendor)

- Malkin-Illion Co. 396 Coit St., Newark, N. J. Bert Mills Corp. St. Charles, Ill. (Coffee and Tea Vendors)
- N
- N National Rejectors, Inc. 5100 San Francisco Ave., St. Louis, Mo. (Coin Mechanisms) National Vendors, Inc. 5055 Natural Bridge, St. Louis, Mo. (Candy and Cigarette Vendors) Navenco Mfg. Co. 5608 E. Mockingbird Lane, Dallas, Tex. Northwestern Corp. Morris, Ill (Bulk, Gum and Stamp Vendors)

- 0 Oak Mfg. Co. 11411 Knightsbridge Ave., Culver City, Cal. (Bulk and Gum Vendors)
- W. G. Parrish, Inc. 822 W. Ohio St., Chicago, Ill. (Bulk Vendor)
 Peerless Weighing & Vend. Mach. Corp. 42-02 11th St., Long Island City, N. Y. (Scales)

"Ethics Is Our Creed" UNITED MUSIC OPERATORS OF MICHIGAN

We take this opportunity to thank The Cash Box on its thirteenth (13th) Anniversary for its many contributions toward betterment of the Juke Box Business.

Recognizing the necessity for constant vigilance, the United Music Operators of Michigan has set up a special fund of ten thousand dollars (\$10,000), for local and Federal Court action or any other legal means necessary to protect our members from all types of unethical practices which would be detrimental to the coin music machine business.

UNITED MUSIC OPERATORS OF MICHIGAN

408 TEMPLE STREET, DETROIT, MICHIGAN

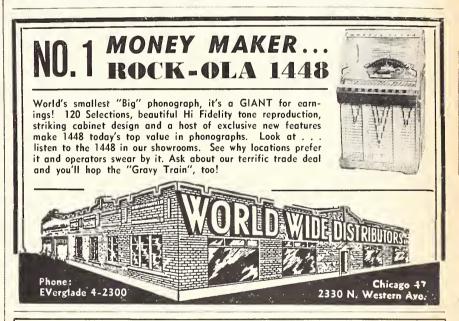
OFFICERS:

J. M. Jeffrey, President Harry L. Norton, Vice-Pres. James Robson, Secretary Anthony Siracuse, Treasurer Edw. L. Carlson, Past Pres. Frank Alluvot, Hon. Past Pres.

BOARD OF DIRECTORS:

Frank Antava Vince Meli John Christy G. M. Patton Harvey Gilbert Samuel Sapienza Everet Watson Sidney Ketcham Sam Willens

Roy Small, Conciliator and Public Relations Counsel





Part II (Coin Machines) Page 50

July 2, 1955



to you:

after

rafter,

by one,

girls.

wooing.

we're doing!

Its smog. And its glamour.

news kiddo?

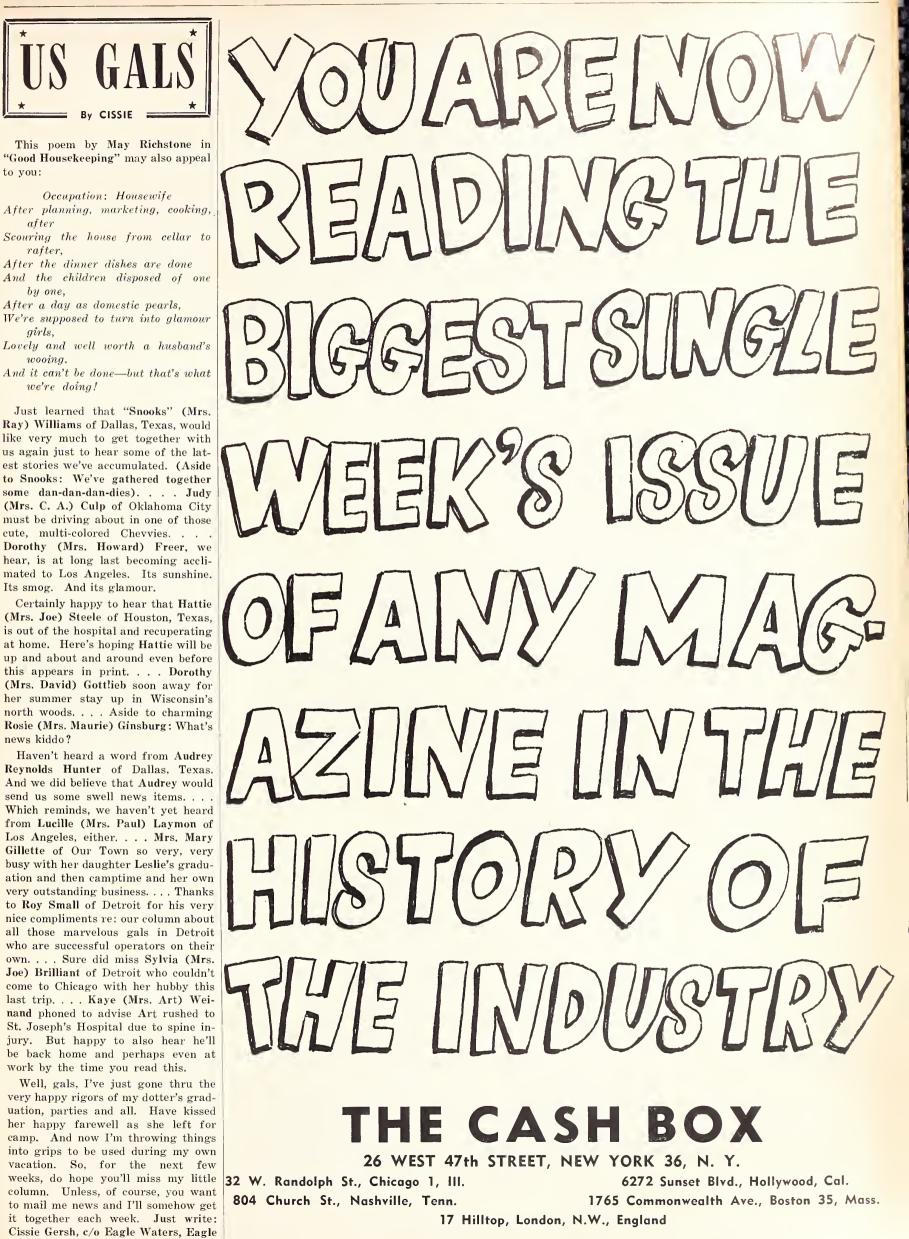
River, Wisconsin.

and (é

By CISSIE

Occupation: Housewife

After a day as domestic pearls,



AMUSEMENT MACHINES - JULY, 1954 To JUNE, 1955

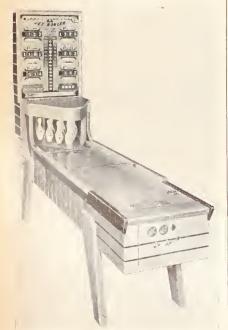
BOWLERS



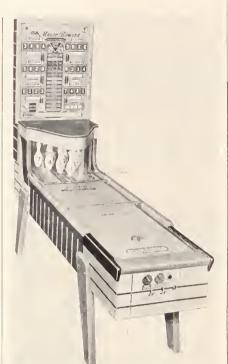
BLUE RIBBON — shuffle-bowling game similar to "MYSTIC-BOWLER" but with added Bonuscore.



GOLD MEDAL — shuffle-bowling game identical to "Blue Ribbon" but with match-feature.



JET BOWLER — shuffle-bowling game identical to "ROCKET BOWLER" but with match-feature. but



MAGIC-BOWLER—shuffle game identi-cal to "MYSTIC-BOWLER" but with match-feature.



MYSTIC - BOWLER - shuffle-bowling game with speed-control feature and super-strike feature.



ROCKET-BOWLER --- shuffle-bowling game with speed-control scoring-feature.



HOLIDAY BOWLER-Point Credit Totalizer shows player accumulated num-ber of credit points he will score by matching a Number, Star and Crown.



BOWLERS

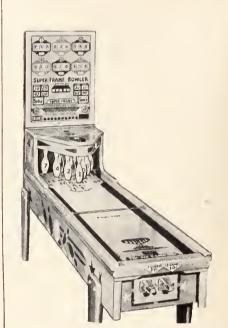
FIREBALL BOWLER—Features "Flash-O-Matic" scoring with traveling score lites in formica playfield.



BONUS SCORE BOWLER—Each player shoots 3 consecutive frames before the

next player gets his turn.





SUPER FRAME BOWLER—Player by matching the number lit in the 11th or Super Frame can add from 200 to 500 points.

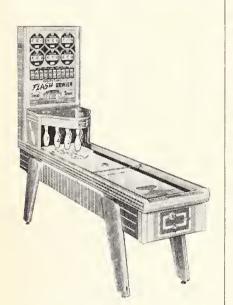


HOLLYWOOD BOWLER—New Flashing "Hollywood Beauties" animate back glass to indicate additional scoring points.

- - -



FEATURE BOWLER—Player by shooting skillfully in the 11th frame, gets 1, 2, or 3 extra feature frames to add points.



FLASH BOWLER — New "Flash-O-Matic" Scoring with traveling score lites.



begin in the first frame and continue in every frame until the game is over.



CRISS CROSS TARGET—100% skill skee-type game.



THUNDERBOLT BOWLER—New 4 way match play with "Flash-O-Matic" scoring.



ARROW BOWLER—New suspense "Arrow-Lite" feature. New 4 way match play.



SPEED LANE bowling game (Palisades Bowler)—Speed Lane can be speedily converted to a Palisades Bowler by merely sliding in a new backglass.



CENTURY bowling game—6 player bowler with the Keeney "Changing Values" at the start of every frame.



AMERICAN bowling game—6 player bowler with "Changing Values" in which strikes, spares and blows double in the 3rd & 7th frames and triple in the 5th and 10th frames.



BIKINI bowling game—6 player bowler that features "Changing Values". Scoring values of strikes, spares and blows shuffle automatically after each frame.



NATIONAL bowling game—6 player bowler that features "Changing Values" and "Unlimited Scoring" that permits the player to play as long as he strikes in the 10th frame.

UNITED MFG. CO.



11th FRAME—with new high scores. One to six can play.



MARS—Six Player shuffle alley with double triple strike scores.

July 2, 1955

AMUSEMENT MACHINES - JULY, 1954 To JUNE, 1955 BOWLERS BOWLERS GUNS

UNITED MFG. CO.



CAPITOL—6 Player Shuffle Alley with new 10th Frame Strike feature.



MERCURY—New triple match feature. Carry-over feature. Star number lites letters.



VENUS-6 Player shuffle targette with new 4 way double clover match feature.



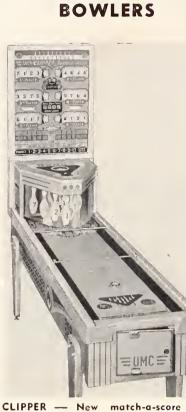
DERBY ROLL—Race Horse animation. Each player gets 3 horses. Horses selected on mystery basis as coins deposited.



LIGHTNING-Strike-A-Matic synchroflash feature. Top score 9600. Triple match feature.



COMET—Shuffle type skee-skill game with new progressive scoring.



CLIPPER — New match-a-score and Frame-Strike score features. Also Strikea-matic feature.



SHUFFLE TARGETTE—6 player shuffle type skee-targette game. Single, double, triple, quadruple, quintuple scoring.



EXHIBIT SUPPLY



SHOOTING GALLERY





STAR SHOOTING GALLERY



SPORTLAND SHOOTING GALLERY



MODEL "500"

GENCO MFG. CO.



WILD WEST

Part II (Coin Machines) Page 55

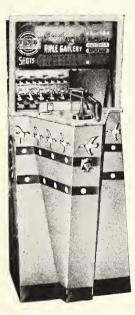
July 2, 1955

AMUSEMENT MACHINES - JULY, 1954 To JUNE, 1955

GENCO MFG. CO.



BIG TOP



RIFLE GALLERY



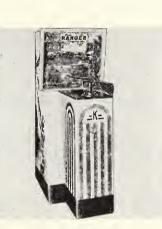
TWO PLAYER SKY ROCKET



GUNS



SPORTSMAN



RANGER

UNITED'S

UNITED MFG. CO.

JUNGLE GUN

GUNS

WILLIAMS MFG. CO.



JET FIGHTER



SAFARI



POLAR HUNT

KIDDIE RIDES BALLY MFG. CO.



THE CHAMPION



CARNIVAL GUN

AMUSEMENT MACHINES - JULY, 1954 To JUNE, 1955

KIDDIE RIDES

BALLY MFG. CO.



BULLS EYE



HOT ROD

EXHIBIT SUPPLY



FERDY THE BULL



SEA SKATE



PETE THE RABBIT (One Rider)



PETE THE RABBIT (Two Riders)



TRIGGER



SPACE PATROL



KIDDIE RIDES

RUDOLPH THE RED NOSED REINDEER



BIG BRONCO



RAWHIDE



JUNIOR JET

ARCADE

CHICAGO COIN MACH. CO.



ROUND THE WORLD TRAINER



BIG LEAGUE BASEBALL



SUPER HOME RUN

1 7 7

Part II (Coin Machines) Page 57

July 2, 1955

AMUSEMENT MACHINES - JULY, 1954 To JUNE, 1955

ARCADE

GENCO MFG. CO. Brite Sthere 2 PLAYER BASKET BALL INTERNATIONAL MUTO. CORP.



PHOTOMAT



DRIVEMOBILE





TUNGO GRIP SCALE

ZELDA THE MYSTERIOUS

1016



ARCADE

VOICE-O-GRAPH

WILLIAMS MFG. CO.



SELECT-A-TRAIN



SIDEWALK ENGINEER



MYSTIC SWAMI

Part II (Coin Machines) Page 58

July 2, 1955

AMUSEMENT MACHINES - JULY, 1954 To JUNE, 1955

INLINES

BALLY MFG. CO.



VARIETY



BIG TIME



UNITED MFG. CO.



INLINES

MANHATTAN



SINGAPORE



FIVE BALLS

D. GOTTLIEB & CO.

LADY LUCK



SOUTHERN BELLE



JUBILEE



HI-FI



TRIPLE PLAY

NEVADA

TROPICANA

. . .

Part II (Coin Machines) Page 59

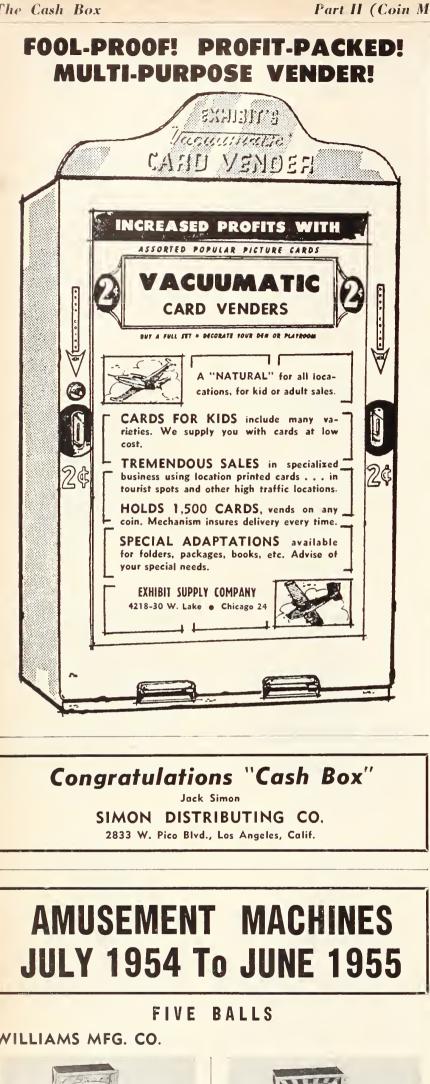
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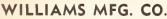
July 2, 1955



SUPER JUMBO

Part II (Coin Machines) Page 60







438

DAFFY DERBY

SCREAMO

Interpretations By Federal Government On Shuffle Game License And Use Of Prizes Favorable-**Only \$10 License Needed**

CHICAGO-Because some amusement operators have again run into the problem in their areas as to whether they can, or cannot, operate shuffle games and, at the same time, offer prizes for play stimulation and still purchase the \$10 Federal License, instead of the \$250 Federal License, the following interpretations made by Federal Government officials of the U.S. Treasury Department may prove of value to these operators faced with this problem.

U. S. TREASURY DEPARTMENT WASHINGTON 25 Jan. 24, 1952

OFFICE OF COMMISSIONER OF INTERNAL REVENUE

ADDRESS REPLY TO COMMISSIONER OF INTERNAL REVENUE AND REFER TO

ExT:M:EL

First Distributors 1750 West North Avenue Chicago 22, Illinois Attention: Mr. Wallace Finke

Gentlemen:

Receipt is acknowledged of your letter of January 16, 1952, wherein you request to be advised if the operators of a coinoperated shuffle bowling game are liable for the wagering taxes imposed by sections 3285 and 3290 of the Internal Revenue Code. You state that the games are placed in various locations on a percentage arrangement with the proprietors and are operated in the following manner:

"In running these games the location will award a numbered ticket to any participant who achieves a score above a certain amount, such as, 175. This ticket is considered a skill award because of the score. In the location there is placed a board or panel on which there are mounted various prizes, each bearing a number. If the number of the prize corresponds with the number on the ticket received by the player, the player is awarded the prize."

Section 3285 of the Internal Revenue Code imposes a tax of 10 percent, effective November 1, 1951, on all wagers placed in a lottery conducted for profit. Accordingly, all such wagers accepted on or after November 1, 1951, are subject to the 10 percent excise tax.

In addition to the above-mentioned excise tax, there is imposed by section 3290 of the Code, effective November 1, 1951, a special or occupational tax of \$50.00 per year on each person who is liable for the excise tax on wagering, and on each person who is engaged in receiving wagers for or on behalf of any person so liable.

Section 325.22(d) of Regulations 132, pertaining to the wagering tax, states that no tax shall be imposed with respect to any wager placed in a coin-operated device with respect to which an occupational tax is imposed by section 3267.

In view of the foregoing, since a coin-operated shuffle bowling game is considered to be a coin-operated amusement device, subject to the \$10.00 per year special tax imposed by section 3267 of the Code, no liability for the wagering taxes imposed by sections 3285 and 3290 of the Code would be incurred with respect thereto.

However, with respect to the tickets or chances which are awarded in connection with the successful operation of the machine, if such tickets or chances are used in any other manner except that described, that is, sold outright to individuals, such operation would be considered to be the operation of a lottery conducted for profit and would be subject to the 10 percent excise tax and the \$50.00 per year occupational tax imposed by the above-mentioned sections of the Code.

> Very truly yours, R. J. Bopp Acting Deputy Commissioner

(Reprinted from "The Cash Box" May 7, 1955 Issue)

July 2, 1955

Interpretations By Federal Government On Shuffle Game License And Use Of Prizes Favorable— Only \$10 License Needed

CHICAGO—Because some amusement operators have again run into the problem in their areas as to whether they can, or cannot, operate shuffle games and, at the same time, offer prizes for play stimulation and still purchase the \$10 Federal License, instead of the \$250 Federal License, the following interpretations made by Federal Government officials of the U. S. Treasury Department may prove of value to these operators faced with this problem.

U. S. TREASURY DEPARTMENT WASHINGTON 25

Dec. 4, 1951

OFFICE OF COMMISSIONER OF INTERNAL REVENUE

ADDRESS REPLY TO COMMISSIONER OF INTERNAL REVENUE AND REFER TO

ExT:M:GSH

W. D. Gousset Sales Company, Inc. 129 East Court Street

Kankakee, Illinois

Gentlemen:

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Further reference is made to your letter of October 10, 1951. with which you enclosed an excerpt from Bureau letter, dated May 8, 1950, which contained a ruling under which you have been operating a number of amusement devices called "shuffle alleys". The device is classified in such excerpt as a coinoperated amusement device. The method by which these devices are operated has caused a variance in opinions among deputy collectors in your area, as to whether such machines are amusement or gaming devices, and whether the special tax liability of \$10.00 or \$150.00 per year, per machine, would be incurred with respect thereto. You request a ruling as to the proper classification of this type of machine, when operated in the manner set forth below, and also to be advised as to the tax liability which would be incurred in connection therewith.

You state that you own and operate shuffle alleys in taverns, restaurants and similar places of business, and that tax at the rate of \$10.00 per year, per machine has been paid with respect thereto. You also state that you operate these games in two ways. One method is to offer a free coupon to each customer who scores at least 150 points or more. Each ticket is numbered and should that number correspond with a numbered prize on a large premium display board, the customer holding such numbered ticket receives this prize free of charge. One of the more valuable prizes is reserved for the grand prize and is given to the player making the highest score in a designated period. This period is usually the length of time required to pass out all of the regular prizes. A second method of operation is to give each player a free coupon regardless of the score made. This coupon is used to award prizes in the same way as described above.

The device known as "shuffle alley", where the insertion of a coin activates the machine by releasing pucks or discs for playing in a manner similar to a "skee ball" machine where balls are released, is distinguishable from the conventional type of shuffle board which is not operated by means of the insertion of a coin, token or similar object, and is, accordingly, not taxable under the provisons of section 3267 of the Code. The successful operation of a shuffle alley is determined by the player's skill in pushing the discs or pucks over the playing surface (manual operation) and the insertion of the coin merely releases such discs or pucks for play. The device is thus distinguished from those machines, the successful operation of which is determined by the application of the element of chance, such as slot machines, dice games and pinball machines, where prizes are offered for certain designated scores.

Accordingly, the device "shuffle alley", regardless of whether or not prizes are offered for high scores, is considered by the Bureau to be a coin-operated amusement device within the meaning of section 3267 of the Code. The special tax of \$10.00 per year, per machine would be incurred by the person who maintains for use or permits the use of, on any place or premises occupied by him, such coin-operated amusement device.

Very truly yours, Charles J. Valaer Deputy Commissioner

Sensational <u>New</u> MODESCOPE Money Makers

 Multi-Pose
 Photomat
 Photos of exceptional quality in 50 seconds after last pose.

- Mystic Swami
 Popular fortune telling machine.
 Oriental life-like moving figure.
- Mysterious Zelda
 Female counterpart of Swami fortune telling machine. Life-like
 oction.
- Tunga Grip Everyone likes to show-off his strength. Mechanical operation only.

- Drivemobile
 Open highway to sure profits. Real driving action with universal oppeal.
- Voice-O-Graph
 Capocity 300 records. 45 R.P.M. or 78 R.P.M. . . . customer's choice.
- Mutoscope Movies
 Steadiest money-maker in coin machine field for over 50 years.
- K.O. Champ Knockout for any location. Competitive 2 player amusement machine.

Write for Details

INTERNATIONAL MUTOSCOPE CORPORATION

44-02 11th Street, Long Island City 1, N. Y. Telephone: STillwell 4-3800



Now Manufacturing The Hunter

Designed for Club Operation

PARTS FOR **SADDLE & TURF** AND ALL AMUSEMENT GAMES FORMERLY MANUFACTURED BY:

H. C. EVANS & CO.

NOW AVAILABLE FROM

GAMES, INC. 663 NORTH WELLS ST., CHICAGO 10, ILL. (All Phones: MIchigan 2-5101)

(Reprinted from "The Cash Box" May 7, 1955 Issue)

Part II (Coin Machines) Page 62

Do-It-Yourself:

CONVERT YOUR SEEBURG M100-A's

DDM and CAVE MONEY

Pavesi Re-Elected Pres. Westchester **Music Guild**

Klein, Pollak and Tartaglia **Also Re-Elected To** Same Offices

PORT CHESTER, N. Y .--- The memers of the Westchester Operators uild, at a general meeting held on onday night, June 20, held an elecon and the popular officers were reected in all cases.

Voted back into office were: Carl avesi, president; Max Klein, vice resident; Seymour Pollak, secretary; nd Louis Tartaglia, treasurer.

Elected to serve on the Board of irectors were: James A. Smith, Edard Goldberg, Harold Rosenberg and leyer Budinoff.

July and August meeting of the uild will not be held, unless some mergency comes up. The officers and oard, however, will meet at regular tervals.

4 More Distribs Join NCMDA

CHICAGO-Al Schlesinger, managng director, National Coin Machine istributors Association, this city, adised that four new members joined ne organization this week.

These firms are Young Distributing ompany, New York, N. Y.; H. M. ranson Distributing Company, Louisille, Ky.; Western Distributors, Inc., ortland, Ore. and Padorex, Lausanne, witzerland.

Houston, Tex., Firm **Moves To New Quarters**

SAN ANTONIO, TEXAS - The ABC Coin Machine Company, this ity, reports that it has moved to a arger and more spacious building at 124 South Flores Street, so that it night better serve its many friends nd customers.

The new building is more centrally ocated. ABC, in business for eighteen rears, handles all lines of music and oin operated equipment.

Constitution and By-Laws To Be Presented By Boston Assn. For Ratification

BOSTON, MASS. - Lucius Foster, executive secretary of the Massahusetts Music Operators Association, dvised that the constitution and byaws have been drafted and will be presented at the next meeting, July 4, at the Hampton Court Hotel, this city, for ratification.

David J. Baker, president, stated that the association is being reorganized into a "tight knit, streamlined well geared trade organization.'

INCREASE YOUR TAKE!	
The Nelson Modernization Kit enables operators with S to convert to 45 rpm quickly, easily and at low cost that the savings made possible by newly reduced 45 will soon pay for the cost of this kit!	. so low, in fact, G 5 rpm disk prices M ti
Most operators can install the Nelson Modernization K in approximately one hour and without the use	
Remember, the low price of the Nelson Modernization paythere are no extras, no installation fees. the manufacturer and install-it-yourself.	Buy direct from
Check the many advantages of 45 rpm operation and full details!	
Enables operators to buy good used Seeburg M100-A's, and up ONLY 45 RPM PEAY GIVES OPERA	ograde locations.
Advantages of Dis Better Sound Repr Longer Record We Less Storage Space Opportunity to Ea thru 4S EP's!	roduction B bar e sise Into Dime Play -
	OUT AND RETURN THIS COUPON NOW!
O.K Show me how I ca	LOS ANGELES 64, CALIFORNIA in convert my Seeburg M 100-A gy for conversion out of record ion to:
NOW DELIVERING Williams Sensational Baseball Game KING OF SWAT Gottlieb's Outstanding 5 Ball SOUTHERN BELLE PLUS Other Leading Games	GET PEAK PLAY with the <u>BEST</u> RECONDITIONED EQUIP. Bally SPACE \$74950
WANTED SEEBURG M100A's and B's WILLIAMS & GOTTLIEB 5 BALLS Send in complete lists	SHIP 230 3 Exhibit STAR SHOOTING GALLERY \$225.00
Clusive Gottlieb, Williams, Seeburg, Chicago Coin, Genco and United Distributors. Remember IN NEW ENGLAND IT'S TRIMOUNT !	Williams SUPER JET GUNS 295.00 Keeney RANGER GUN WRITE Keeney RANGER GUN DELUXE WRITE WRITE – WIRE – PHONE TODAYI J We are exclusive factory distributors for: C
40 WALTHAM STREET BOSTON 18, MASS. Tel. Liberty 2-9480	BALLY - WILLIAMS - ROCK-OLA AKE CITY AMUSE. CO. 4533 PAYNE AVE., CLEVELAND, O. (Tol.: HE 1-7577)
RECONDITIONED-READY TO OPERATE	Op's Plane Capsizes
ROCK-OLA Model 1436 \$285.	ESCANABA, MICHIGAN - The seaplane of coinop Art Dausey of Municipal Michigan consisted here of
ROCK-OLA Model 1438 Comet 585. (with Receivers-add \$20.)	Munising, Michigan, capsized here this past week, just as he was taxiing for a takeoff. According to Dausey, "A gust of
ROSENFELD COMPANY	wind caught the wing of the plane and tipped it over completely in 25 feet of water." The Coast Guard came to the res-

"It's What's in THE CASH BOX That Counts"

rescued.

cue. Both Dausey and the plane were

Dausey was uninjured and the plane received only minor water damage.

4701 WASHINGTON STREET, ST. LOUIS 8, MISSOURI

The Cash Box **Fart II (Coin Machines)** Page 63 July 2, 1955 IT'S THE NEW MODEL / **FASTER** (4 miniature portraits every 30 seconds) WRITE TODAY All new model 11 **BRIGHTER** (electronic lighting – FOR stops all action) Auto-Photo Studio **FULL DETAILS SHARPER** (better photographs than ever) Get your order **SMARTER** (styled to invite patronage) in NOW to assure early delivery See your Auto-Photo Distributor or write, wire or phone AUTO-PHOTO CO., INC. 1452 So. SAN PEDRO . LOS ANGELES 15, CALIFORNIA

Genco Ships New Baseball Game

CHICAGO — Genco Manufacturing & Sales Company, this city, announced shipment of its newest amusement machine "Two Player Champion Baseball."

Executives of the firm are enthusiastic over the acceptance of the machine by its distributors, "Sample shipment orders have been greater than for any of our past machines", stated a top official.

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They describe the game as one which features three outs per inning for three innings, and is also adjustable to one or two innings if the operator so desires. The average playing time is one and a half minutes for a three inning game.

"Champion Baseball" includes the following features: The ball actually flies thru the air when it is hit by the bat; the ball is realistic in appearance, being made of white plastic and is the size of a ping pong ball; the bat is also unusually realistic-made as a miniature wooden model of a big league bat: the player can easily hit fouls, fly balls or grounders; the ball is pitched and hit in mid-air, scoring singles, doubles or triples (if hit into the area so designated), or into the home run sections of the back field, where 3, 5 or 10 runs may be scored; if the ball is hit "over the fence", a

variable value worth from 10 to 50 extra runs is scored; in the center of the "over the fence" sections, there is a "pennant" hole which is adjustable and automatically gives the player 100 extra bonus runs; it has nine 3-dimensional plastic players on the field; the playfield is protected by a brightly lit glass showcase which allows all on-lookers a good view of the action; the game has a (single) or multiple-adjustable replay on high scoring; it has a match feature which is adjustable to give a free game if the operator desires; there is a "pennant hold-over" feature which is connected with the 100 bonus pennant hole-also adjustable; the game is easily serviced with most of the mechanical and electrical components in full and convenient view with the opening of the back door of the cabinet; a separate lock for the cash box has been installed; and has a beautifully designed cabinet which is attractively lit.

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L'unique et vraiment importante source d'informations sur l'industrie automatique c'est l'AUTOMATEN-MARKT, revue de la branche, paraissant en cinq langues: anglais, français, espagnol, hollandais et allemand. Demander spécimens gratuits.

?Esta Ud. buscando relaciones comerciales con Europa?

La única fuente verdaderamente caudalosa de informaciones sobre la industria ciuropea de autómatas de moneda es el AUTOMATEN-MARKT, la revista deramo, publicada en cinco lenguas (inglés, francés, español, holandés y aleman).

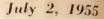
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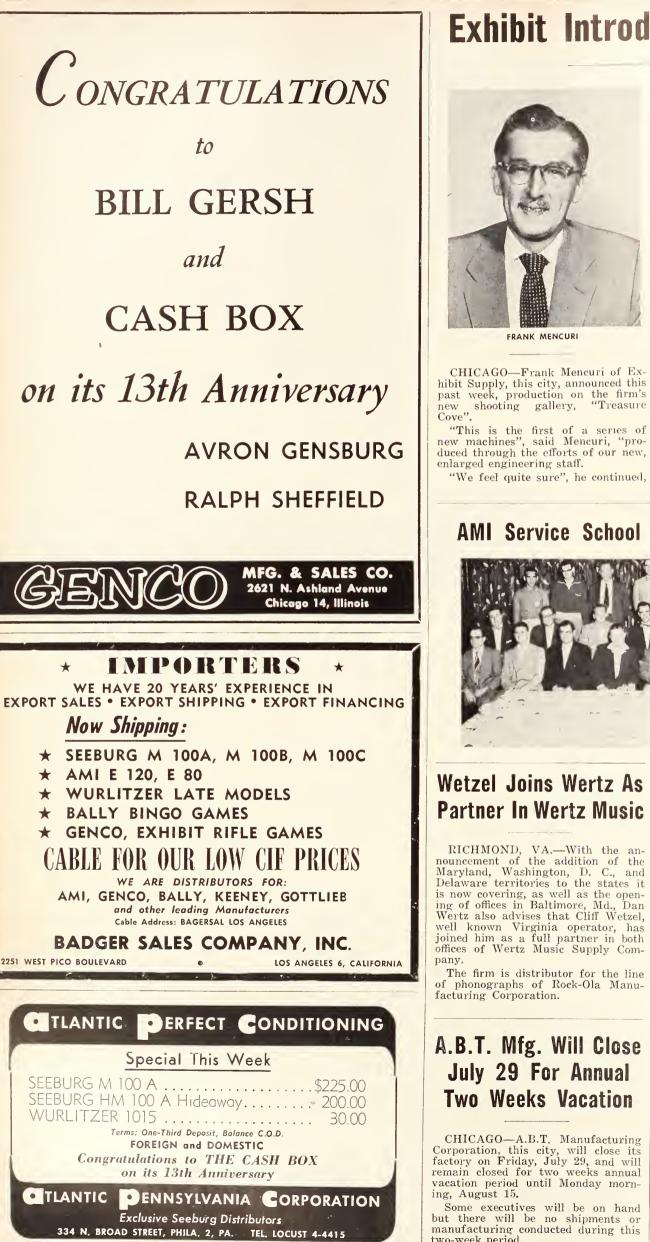
Wilt U in Europa nieuwe relatie's aanknopen?

De enige volledige informatiebron over de munt-automatenindustrie in Europa is de Automatenmarkt, het in vijf talen verschijnende vakblad. (Engels, Frans, Spaans, Nederlands, Duits.)

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"It's What's in THE CASH BOX That Counts"

Exhibit Introduces New Gun

"that 'Treasure Cove' is the best, by

"that 'Treasure Cove' is the best, by far, of any gun game we have yet produced. "New features on 'Treasure Cove' are a hinged cash box door never be-fore used on any coin machine and a 'eigarette proof' formica top which literally makes the top of the machine an ash tray. "Another great innovation", Men-curi went on, "is the match game feature which can be inserted in the back of the machine by the operator without factory readjustment." "Treasury Cove" is a 25 shot, 10e play machine with a miniature shoot-ing gallery for a backdrop. "Swimming ducks are the first tar-get. After which the targets are pipes in pirate's mouths. A lighted airplane and a lighted parachute as well as a flag, which lights up with the last five shots. Scoring is determined by whether or not the targets are lit. A bonus is given for consecutive target hits. "We are also very proud", con-cuded Mencuri, "of the fact that, while 'Treasure Cove' has the appear-ance of a much larger game, it will actually go through a 30 inch door. "Tests have proved that 'Treasure Cove' is a real moneymaker. We in-vite distributors and operators to see for themselves just how successful it can be." for themselves just how successful it can be."

AMI Service School Graduates More Men



Wetzel Joins Wertz As Partner In Wertz Music

RICHMOND, VA.—With the an-nouncement of the addition of the Maryland, Washington, D. C., and Delaware territories to the states it is now covering, as well as the open-ing of offices in Baltimore, Md., Dan Wertz also advises that Cliff Wetzel, well known Virginia operator, has joined him as a full partner in both offices of Wertz Music Supply Com-pany.

The firm is distributor for the line of phonographs of Rock-Ola Manu-facturing Corporation.

A.B.T. Mfg. Will Close **July 29 For Annual Two Weeks Vacation**

CHICAGO—A.B.T. Manufacturing Corporation, this city, will close its factory on Friday, July 29, and will remain closed for two weeks annual vacation period until Monday morn-ing, August 15.

Some executives will be on hand but there will be no shipments or manufacturing conducted during this two-week period.

GRAND RAPIDS. MICH. - The latest group to graduate from the AMI factory school celebrates the occasion with a dinner at the Rowe Hotel, this city.

Shown seated from left to right are: S. Brown, J. Krehbiel and C. Bitting, all of the AMI factory; Roland Byington, Central Distributors, Kansas City, Mo.; Walter Jones, Lieberman Music Company, Min-neapolis, Minn.; Jack Withrich, Dunis Distributing Company South Dunis Distributing Company, Seattle, Wash.; Pierre Laniel, Laniel Amusement Inc., Montreal, Quebec and J. Boorsma, AMI.

Second row left to right: George Campbell, Laniel Amusement Inc., Montreal, Quebec; Fred Minter, Automatic Phonograph Distributing Company, Chicago, Ill.; John Weller, Western States Distributors, Salt Lake City, Utah; H. Handkins, AMI; L. Desjardins, Laniel Amusement Inc., Montreal, Quebec; A. Mason and R. Fish, both of AMI.

Third row left to right: George Burger, Southern Music Distributing Company, Miami, Fla; Bob Baird, Central Distributors, St. Louis, Mo.; John Corter, General Music Sales Company, Inc., Baltimore, Md.; T. Wright, AMI; Kenneth Roth, Sheldon Sales Inc., Buffalo, N.Y.; J. W. Haddock, AMI president and R. Hcndricks, AMI.

July

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Part II (Coin Machines) Page 65

Phonograph Importers Profit More with ATLAS MUSIC COMPANY EXPORT VALUES!

Since 1929, phonograph buyers throughout the world have relied on Atlas for dependable, completely reconditioned equipment at reasonable prices . . . the best of the late models from such manufacturers as Seeburg, Wurlitzer, A.M.I., Rock-Ola. Reconditioned and refinished by factory methods . . . specially packed and routed for safe, swift overseas transport . . . "like new" performance on arrival!



SEEBURG M-100-A 78 R.P.M. SEEBURG M-100-B 45 R.P.M.



Mass. Ops Report Dime Play Gains Strength In Most Locations

BOSTON, MASS.—Marked by a thorough and exhausting discussion of 10¢ play, the first meeting of the Massachusetts Music Operators Association under new officers was held at the Hampton Court Hotel in Brookline Thursday night, June 16.

Guest speakers Ralph Ridgeway, president of the Western Massachusetts Music Operators Guild, and Russell 'Mawdsley of Russell Hall Inc., Holyoke, Mass., started the ball rolling on the dime play situation.

Ridgeway said that Western Massachusetts is now converted 85 to 90%to the dime, and that almost all non converted machines are 78's. He said that although the success wasn't as fast as that of the telephone company in converting to 10ϕ phone calls in 24 hours, it was considered very satisfactory.

"We are 20 to 25% ahead of gross collections a year ago, and that in a season where business hasn't been so good. We expect to be ahead on gross for the year, and it is all due to 10ϕ play," he said. He concluded by saying that he felt it was one of the best things that had ever happened to the music industry.

Mawdsley said that 10ϕ play was having good acceptance in the Holyoke and Northamption areas in which he operates and that he was using plenty of extended play records.

David J. Baker, president, moderated the 10ϕ play discussion, and pointed out that in Boston the problem was different because of larger population, more operators and more distressed areas.

Ray Shea of Worcester said that the situation in the Heart of the Commonwealth, which is half-way between Springfield and Boston was different, too, and that some resistance to the dime play had been encountered and that in many locations, 5 for 25 had to go in.

Oscar Pratte of Manchester, N. H., reported that ten cent play had picked up his business by 80% and that he had dime play operation in spots surrounded by competitive 5ϕ play and that customers played the juke box even heavier than usual. Spot, which he was asked to identify as to business line, is a pizza and ice cream spot.

President Baker said 10ϕ play had bogged down in eastern Massachusetts and that many ops have come up with decals calling for 2 for 10ϕ , 6 for 25ϕ , and 2 for 10ϕ , 5 for 25ϕ in spots that wouldn't hold the dime. This keeps the dime in mind, it was pointed out. Louis Blatt, Atlas Distributors (AMI), took the floor to report that the trend he had found seemed to be 2 for 10ϕ , 5 for 25ϕ in spots that couldn't stay on the dime.

Operators reported that barrooms like the dime play and report no resistance to it. During the discussion, Ridgeway added that Western Mass. ops had found that 10ϕ play was better accepted in teen age spots than in adult spots.

Happy Anniversary To Cash Box WONDERFUL ANNIVERSARY BUYS FOR YOU

All Machines 100% Clean and Checked REFUND IN 10 DAYS IF NOT SATISFIED

MUSIC A.M.I. C (converted to 45 R.P.M.) \$199.50 A.M.I. D-40 (converted to 45 R.P.M.) 295.00 A.M.I. E-80 495.00 A.M.I. E-120 595.00 Evans Century 249.00 Wurlitzer # 1700 595.00 Wurlitzer # 1015 50.00 Seeburg M-100-A 249.00 PINS Hawaiian Beauty \$165.00 Four Corners 65.00 Disk Jockey 59.00 Big Hit 29.00 All Star Basket Ball 39.00 Paratrooper 29.00 Silver Skates 59.00 Mage Square 69.00 Cross Roads 59.00 Sercamo 159.00 Coreas 159.00 Lovely Lucy 169.00 Gure of Hearts 69.00	Chicago Coin Deluxe \$ 50.00 Chicago Coin Star Lite 250.00 Chicago Coin Star Lite 250.00 Chicago Coin Holiday Bowler 395.00 Chicago Coin Holiday Bowler 395.00 Chicago Coin Arrow Bowler 450.00 Keeney Team Bowler 89.00 ARCADE EQUIPMENT Five (5) Skee Ball Alleys—9 ft. ea. \$ 49.50 Mutoscope Ski Gunner 75.00 Genco Basket Ball 195.00 Super World Series 99.00 Star Series 59.00 Hayburner 490.00 Zodiac Horoscope, brand new (Orig- inal Price \$325.00) OUR PRICE 195.00 GU N S Wild west Safari 450.00 Rifle Gallery 325.00 Polar Hunt 495.00 BI N GO S A.B.C. \$ 49.00 A.B.C. \$ 49.00 Alantic City 110.00 Bally Beauty 175.00 Beauty 175.00 Bally Beauty 175.00 Chica Chic					
Queen of Hearts 69.00 SHUFFLE ALLEYS United Imperial \$215.00 United Deluxe 49.00 Chicago Coin Criss Cross Bowler 250.00 Chicago Coin Ten Frame Match 75.00 Chicago Coin Crown Bowler 165.00 Chicago Coin King Bowler 225.00 KIDDIE RIDES \$25.00 and up	BINGOS A.B.C. \$ 49.00 Atlantic City 110.00 Bally Beauty 175.00 Beach Club 225.00 Circus 145.00 Coney Island 59.00 Dude Ranch 355.00 Frolics 145.00 Ice Frolics 275.00 Palm Beach 75.00 Palm Spring 275.00 Stars 85.00 Tahiti 195.00 Surf Club 325.00 Yacht Club 150.00 Hi-Fi 290.00 Variety 450.00 Gaiety 500.00 Hawaii 275.00					
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South Dakota Phono Operators Adopt Dime Play

Members Attending State Convention at Pierre Unanimously Agree on 10¢ Play

PIERRE, S. D.—The two-day con-vention of South Dakota operators, in addition to deciding on much other business agreed, individually, to en-ter into dime play thruout the entire state

state. As Harold Scott, secretary of the South Dakota Phonograph Operators Association, reported: "We had a very fine majority of the operators from all over the State of South Dakota present And tho

of South Dakota present. And the each operator agreed, on his own, to enter into dime play individually, we believe that the resultant effect means the entire state, within a short period of time, will be on dime play. "In fact," he continued, "there

wasn't a single dissenting voice on dime play when the discussion arose."

In addition to being marvelously entertained by their president, Gor-don Stout, well known here in Pierre, S. D., they listened to many well known personages in the political and civics field.

The result is that all agreed that dime play would tremendously help them, and might even bring them to a point where the phonographs which they now operate, may become a prof-itable business itable business.

The next meeting, it was decided, would be held in Deadwood, South Dakota, on September 11 and 12. South

Music Ops At W. Va. Regional **Meets Report Dime Play Clicks**

Final Meet to Be At Charleston, June 30

MARTINSBURG, W. VA.—Dana M. Hicks, of the West Virginia Music Operators Association, just completed a swing through the northern part of the state attending several regional meetings.

meetings. Hicks advises some 2500 music ma-chines now comprise its coverage. The southern meetings of the organization started on June 20 in Charleston. Accompanying Hicks on the northern trip was J. A. "Red" Wallace, chair-man from Oak Hill, W. Va.

man from Oak Hill, W. Va. Added to the steering committee, selected at zone meetings, were Charles N. Welch, Welch Music Co., Parkersburg; Ross Gerard, Gerard Amusement Co., Grafton; R. A. Pul-liam, Pulliam Music Service, Keyser; and T. N. "Bud" Di Carlo, Acme Amusement Co., Wheeling. During his Northern swing, Hicks learned that dime play was moving at a rapid pace. Ross Gerard, Gerard Amusement Co., Grafton, W. Va., re-ported that one third of his machines

were already converted to 10c play with excellent results. Charleston, W. Va., operators have begun to con-vert to dime play in some areas. The Eastern Panhandle zone of West Vir-ginia agreed to convert to the dime at a June 16th meeting in Martins-burg. This was reported by James H. Hutzler, of the West Virginia MOA Organization Committee. Wallace and Wallace, Oak Hill, W. Va., also advise they are converting in some areas. Adding up the picture in gen-eral, it appeared that the operators, who report an approximate 25% in-crease in receipts, are making the switch over without any real difficul-ties.

ties. The West Virginia MOA will have 30 at the Daniel The West Virginia MOA will have its final meeting June 30 at the Daniel Boone Hotel, Charleston. At this meeting 16 directors in addition to the president, vice-president, treasurer and executive secretary, will be made rermanent. Also on the schedule is the adoption of by-laws.

Monroe C. M. Exch. App't'd AMI Distribs

CLEVELAND, O. — Appointment of the Monroe Coin Machine Ex-



"It's What's in THE CASH BOX That Counts"

CO

SALT LAKE CITY,

UTAH

change, Inc., this city, distributors in the Cleveland area for AMI Incorporated, was announced here this week by Jack J. Mitnick, AMI eastern regional representative.

Headed by Roy L. Monroe, president, and George George, vice-president, the Monroe Company is located in its own modern building. Norman Goldstein is sales manager.

In addition to its beautiful showroom, Monroe has a complete parts department and an up-to-date shop in charge of Perry Hackbart, service manager. There are ample parking facilities for operators adjacent to the building with an accessible loading dock for extra convenience.

Both Monroe and George cordially invite all the operators of the Cleveland area to visit them and to hear the AMI Multi-Horn High Fidelity juke boxes now on display.





NEW ENGLAND NIBBLES

NEW ENGLAND NIBLES Summer of 1955 finds the coin machine industry in New England making powers and arcade equipment dots outdoor locations from Maine to Con-powers and arcade equipment dots outdoor locations from Maine to Con-powers and arcade equipment dots outdoor locations from Maine to Con-powers and arcade equipment dots outdoor locations from Maine to Con-powers and arcade equipment dots outdoor locations from Maine to Con-powers and arcade equipment dots outdoor locations and Barney Blatt, who specially in the northern states, this year and Louis and Barney Blatt has just withouts, have been racking up good gains. . . . Louis Blatt, week-ending at huilt a new ranch home in Newton, plans a summer vacation in Nova Social to the New ranch home in Newton, plans a summer vacation in Nova Social (..., Conversion of old AMI's, from the '46 models right through, the Mrs. . . . Conversion of old AMI's, from the '46 models right through, the Mrs. . . . Conversion of old AMI's, from the '46 models right through, the Mrs. . . . Conversion of old AMI's, from the '46 models right through, the Mrs. . . . Money had been part of collection from Seeburg in booth South Station. . . . Money had been part of collection from Seeburg in booth south station. . . . Money had been part of collection is last of the music through the same state of collection is last of the music through the same state in locker by the young lady, cerebral palsy afficted, withing of Swat, baseball game is a hot item here and the baseball mad territory is taking to it enthusiastically. . . . All types of locations are going for the shouth strained through the South Station is last of the music through for all types of used equipment, especially for reconditioned Seeburg industry here. . . . Shipments from Chicago are held up and foreign shipments with the restorm . . The Mew England-wide truck strike has been bothering the industry here. . . Shipments from Chicago are hind up and foreign shipments with the customary i in advance payment, Ed said, and the plan has been working out well as the demand keeps growing for kiddie rides from outdoor locations. . . Bill Bolles. sales manager of eastern territory for Keeney was house guest of Ed and Mrs. Ravreby over the week-end. . . . Heavy demand reported at this plant for used cigarette and music machines... At Redd Distributors (Wurlitzer), sample of United's new game, Fifth Inning, target type baseball game, just arrived. . . . Si Redd and Bob Jones, sales manager, looking forward to big business. Eddie Perle, in charge of public relations and advertising, reports biz holding great at the Lincoln street plant.... Si Redd week-ending.at his sum-mer place on the Cape.... Bob Jones off for the beaches of Cape Cod on a two weeks vacation jaunt. . . . Ray Shea, Worcester op, off for the Laurentian Mountains for meeting of board of directors of the Laurentian Titanium Mines. Ray is the only music op in the territory with a piece of a titanium mine, although some of the boys are looking for uranium mines in those Maine and N. H. hills. . . . James Geracos, former prexy of Massachusetts Music Operators Association, looking hale and hearty after recent hospitalization for stomach operation, and sporting a streamlined figger... Louis Blatt attended his 31st reunion at Harvard University last week. . . . He graduated from the Cambridge ivy league college in 1924, and is a veteran music distributor. Jerry Flatto, Boston Record Distributors, back from picnic for Patti Page at Indian Point, N. Y., where he renewed acquaintances with Julius LaRosa, Janet Lord, Jerry Vale, the Four Lads and a host of other record artists and deejays at the cookout for Patti.... Jere planning annual show at West Roxbury Veterans Hospital for hospitalized vets. . . . Ten acts, with visiting and local chirps, to be presented. . . . Ed Ravreby extending his operations to New York, Long Island and New Rochelle. . . . Rhythm & Blues numbers staging comeback around Hub after temporary setback. . . . Richard Mandell, sales manager, Associated Amusements, back from long tour through Berkshires on kiddle ride biz.... Massachusetts Music Operators Association will turn over \$10,000 to the cerebral palsy fund drive at ceremonies to be announced. . . . This money was raised through cooperation of distributors and operators in setting up juke boxes to play for the worthwhile charity. . . . Org hopes to take on the drive again next year. . . . This was the first tieup in juke box history. . . . Big bands and record artists on one nighters through the territory appearing at summer ballrooms and hypoing juke box plays. . . . Local deejay shows gaining in popularity on all stations in the Hub. . . . Record biz having big boom despite summer heat.... Truck strike hampered operations in this field too.... Air express and railroad shipments were being made increasing cost to distributors, but consumers and ops were not affected by increased costs as distributors, it themselves. . . . Biggest lineup of jazz artists in history skedded for the Newport Jazz Festival's three evening concerts at Freebody Park, Newport, Newport, Jazz Festival's three evening concerts at Freebody Park, Newport, R. I., July 15, 16, 17.

Part II (Coin Machines) Page 69

July 2, 1955







THRU THE COIN CHUTE

It has been an eventful 12 months for the industry here. As we look back

there were many changes which took place in the business. For the West coast it was particularly an impressive year. The demand for newer, more modern coin machine equipment sent business skyrocketing to new heights. Manufacturers sent sales and service representatives by the dozens to meet with operators and distributors and discuss their problems with them. These factory reps. brought with them new ideas, new operating and servicing techniques, which were passed on to coinmen throughout the area. This brought about a closer relationship between the operator, the manufacturer and his products which resulted in more sales and increased profits for every-These factory men learned many things too! By working directly in the field in close contact with the operator, the location owner, and his customers they picked up valuable ideas for all types of new coin-operated equipment which they passed on to the engineers of their respective factories. This resulted in some of the finest, most profitable coin machines ever produced. This public relations campaign which the manufacturers undertook cannot be measured in dollars and cents but it will go down in history as the biggest step taken for the general betterment of the industry.

NEWS TIDBITS:--W. E. Simmons, regional sales manager for the Selectavision TV automatic phonographs, announces that the production line of their new item is getting under way far ahead of schedule. Cabinets are being built by St. John Manufacturing Company in Hawthorne and electronic equipment at the Canoga Corp. in Van Nuys. Jack Strauss, designer of the TV-juke box is in charge of production for Sentinel. The unit was first introduced at the MOA Convention last March.

DISTRIBUTOR DOINGS :- Business seems to be stabilizing itself after the hectic spring boom period. Several distributors report that sales activity is down somewhat over previous weeks but they expect business to remain at a high level without any drastic slump. . . . PAUL A. LAMON CO .:-Paul and Lucille Laymon are very pleased over the general acceptance of the new Rock-Ola "1448" which is now on display in their showrooms. They report that coin-ops are particularly impressed by its classy appearance and mechanical improvements. They were appointed as Southern California distributors for the line just a few weeks ago. . . . Annual vacations are taking their yearly toll at the Laymons. Jimmy Wilkens is just back from a week's camping trip with his family in the San Bernardino mountains. . . . N. G. "Red" Creswell also vacationing.... Sorry to hear that Frank Murray, Laymon kept plenty busy with Keeney's entrance into the hot drink field with their coffee vendor. Acclaimed as the smallest coffee machine on the market, the vendor is receiving a lot of favorable reaction by both operators of amusement and merchandising machines. . . With the hectic buying spree of a few weeks ago over the Badger crew is settling back to concentrate their efforts on the steady flow of customer traffic which pours through their doors. . Joe Duarte, export sales head, advises that the demand for American coin machine equipment abroad still remains at an all-time high. . . . SIERRA DISTRIBUTORS :- Wayne Copeland advises that through concentrated direct mail promotion they are able to keep sales activity at its normal peak on both the Wurlitzer "1800" phono and used equipment. In addition to handling direct sales, Howie Freer is designing new mailing pieces which he hopes will be even more effective. . . Jack Dolan is the proudest father along coinrow these days. His son Jack Dolan, Jr., is one of the few youths from California who was appointed to the new Academy of the Air at Colorado Springs. He leaves for summer boot camp before being enrolled in the regular classes which start in September. Dolan will be stationed at Lowry Field in Denver until construction of the Air Academy is completed. . . . MINTHORNE MUSIC COMPANY:-Sales on Chicago Coin's "Big League" Baseball Game has been hitting new records last week. Also running a close second is Chicago Coin's "Hollywood" Bowlers. . . . Ed Wisler, Minthorne sales rep., reports that the recent Seeburg service school which was conducted by Jack LaRue, Seeburg factory engineer, in Bakersfield was a smash success.

COINROW CHATTER:-The Pico strip was unusually quiet last week with very few out-of-town visitors dropping in. . . . Al Cohn was seen zipping around with renewed pep and vinegar. As of late, Al seems to have taken a new lease on life without a worry on his mind. . . . Seen "talkin' shop" at California Music Company were Walt Hemple and Nick Carter. . . . Between his miniature golf courses and raising Cockatoos and Parakeets, Mac Sanders is busier than a one-armed paper hanger. . . . Gisele MacKenzie's "Hard To Get" on label "X" is getting a big push by the operators. It was picked as their record of the week and is being featured on Jim Ameche's KLAC show. . . . Milt Fisher held the lucky number that won him a brand new Cadillac from the City of Hope recently. At the drawing Danny Thomas reached into a fishbowl which contained over 87,000 names and pulled out Fisher's name. . . . Mary Solle at Leuenhagen's and Sam Ricklin at Calif. Music both advise that record sales at their one-stops have been very active with mail orders extra heavy . . . Lou Wolcher, head of Advance Automatic Sales Co., San Francisco, in town visiting last week.

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On Your 13th Anniversary

. . . we are happy once again to extend our best wishes to the men and women at Cash Box who have done so much for the betterment of the coin machine industry.

It is a wonderful industry to serve and grow with. We at International Amusement have known this ever since we became connected with the industry years ago.

Abe Witsen

Sal Groentman

INTERNATIONAL AMUSEMENT COMPANY

SCOTT-CROSSE COMPANY 1423 SPRING GARDEN STREET PHILADELPHIA 30, PA. Rittenhouse 6-7712

Branch: 819-821 W. Lackawanna Avenue, Scranton, Pa.



EASTERN FLASHES

This issue commemorates the 13th year The Cash Box has been serving the coin machine industry. We are most proud and happy to be able to boast of our accomplishments in these short years. Today, without the slightest question of doubt, The Cash Box is acknowledged the leading publication in the industry. Regardless of the fact that the personnel comprising The Cash Box knows the business intimately and thoroughly, this accomplishment could not have been attained without the assistance of the people in the business—operators, jobbers, distributors and manufacturers. A glance thru this issue proves this statement. It is, therefore, with the most grateful and humble thanks to all in the industry that we start on our 14th year, and hope that all prosper during the next year, and that we can once again publish a magazine with the volume of statistical information, listings, news and advertising that appears in this—our 13th Anniversary Encyclopedia and Directory Issue. Thank you all for your most wonderful cooperation.

Coinmen on 10th Avenue still discussing the great dinner held at the Sheraton-Astor last Wednesday in which Joe Young, Wurlitzer distributor, was the guest of honor of the UJA fund drive, coin machine division. Large, happy crowd—with all having a most enjoyable evening. . . . Mike Munves, who's busier than the proverbial one-armed paper hanger, tells us that arcade men have been reporting to him that this past week-end was the biggest they enjoyed in years. Strangely enough, the weather wasn't too good. It seems, everything broke just right. The weather was such that the chowds went to the shore and resort areas, but it was not good enough for swimming. So—they spent considerable time in the arcades playing the machines. . . . Meyer Parkoff, Atlantic-New York Corp., advises that most of his personnel will be away on vacation for two weeks, starting July 1. A limited staff will be on hand to serve the needs of the operators. Nat Solow's 11-year-old son, Norman, off to camp for the first time. . . . Si Silverstein, Peekskill, N. Y. op down on the row buying.

Barney (Shugy) Sugarman, Runyon Sales Co., putting on a big drive for summer biz, with special sales and service effort. Morris Rood, Runyon office manager, takes off a few hours on Wed., June 22, to attend the graduation of his daughter, Joyce, from elementary school. . . . Sandy Moore, operator of one of the largest routes in the East, on coinrow. Advises he's still buying routes. "Happy" Herbie Semel, shopping on the row, reports he's dropped twenty pounds in the past few weeks. Tells us his father, Jack, active once again on the route, but in a limited capacity. ... The fishing trip that Dave Rosen, Al Simon and ten other friends went on last Friday, June 17, was a most successful one. Plenty of fish, and plenty of fun. Spent a full day in Peconic Bay, L. I. . . Al Simon, Albert Simon, Inc., off to Chicago for Thursday and Friday, June 23 and 24.... Bob Slifer, Seacoast Distributors, Rock-Ola distribs in N. Y. and N. J., attended a special board of directors meet of the Garden State Amusement Assn., held at the Buttonwood Manor, Matawan, N. J. . . . Harry and Hymie Koeppel, Koeppel Distributing, rushed to fill orders for reconditioned music machines, looking forward to the Fourth of July week-end, at which time they expect to take a short drive and relax for a few days. . . . Gertrude Browne, Beacon, N. Y., on the street shopping. Biz has picked up, she reports. . Herb Klein, International Mutoscope, in the hospital. Now recuperating and should be out shortly.... For the "Forgive Us" Dept.: In last week's col-umn we had Sammy Getlan's daughter getting married. Sammy hasn't a daughter. It was just a matter of getting the names of the participants mixed up. Sammy's son, Marvin is marrying Renee Maskow on June 26. Okay, Sammy ?... Now that Abe Lipsky's (Young Distributing) office has been built and polished up, he doesn't have the time to stay in it. Was off on one of his regular trips to see the ops in Westchester.



Kelly Diedrick, Diedrick Supply Co. of Chaska, Minn. made a fishing trip up into Canada and when he returned he had the boys at the Lieberman Music Co. in stitches telling about the trip. . . . Besides getting a few fair sized fish, Kelly's party got their share of large mosquitos. Tubby Lynard of Kasson, Minn. has been bemoaning the fact that the rainy weather has put the damper on attendance at the stock car races which he is managing. However, Tubby says that business is fair. . . . Ray Thraen of Tracy, Minn. and Don Thraen of New Ulm, Minn., father and son who operate in their respective towns made the trip into the Twin Cities together to shop for equipment. . . . L. P. Wilbur of Duluth, Minn. picked up a couple of games for his route while in town. . Leo Hennessey of Rochester, Minn. was seen shopping for bingo games for his route. . . . Stan Woznak of Little Falls, Minn. spent a few hours in the Twin Cities picking up records and supplies for his route and his music store. Recent visitors to the Twin Cities were Wm. Gummow of Hopkins, Minn.; Jim Stansfield of Winona, Minn.; Elgin McDaniel of Wadena, Minn.; Charlie Sersen of St. Cloud, Minn.; J. Allen Redding of La Cross, Wis.; Jeff Kost of St. Cloud, Minn.; Andy Benna of Ironwood, Mich.; Dick Henderson of Willmar, Minn.; Wilfred Jahnke of Red Lake Falls, Minn.; Hugh May of Eau Claire, Wis.; and Leo De Mars of Ashland, Wis.



Part II (Coin Machines) Page 74



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The old G. and S. Sales has a new game, Vincent (Red) Doss and George Garner, now known as the Cairo Sales Company, Cairo. George was in the Windy City this weekend buying new equipment while Red was working the bushes. Found Red out on a location putting up a sound system in the Wattaberger. . . . Could not locate C. J. Corlas Walston, of Walston Vending and Amusement, Cairo. He was out setting up new machines. . . . Caught Little Tom Butcher sitting in the shade of his lawn watching old Tom mowing the yard. Had a nice talk with the Butchers. They have added a new building for the display. Granny told me how the Hi-Fi was made. It sounded good, but too much kick for Art Woods.... Art, of Pete Brandt Distributing Company, St. Louis, was with Art Wood this week working hard. This guy can go until three in the morning and can easily understand why Senator Capehart gave old Art the nickname "The Missouri Mule". . . . Bill Moore, of West Frankfort, sporting a new red Ford station wagon. . . . Bill Killer, of Anna, Ill. was trying to get off for a business trip to Chicago to visit the factory of J. H. Keeney. . . . Keneth Cline, of E. Town, was very happy over the sale of one of his routes, and was planning bigger things. . . . Mitch Golish, of Harrisburg, on vacation for a few days to parts unknown. . . . Earl Walker, of Herrin, busy trying to get to St. Louis this week. Earl reports business better. . . . Ran into an old timer at the Elks in Herrin, Harry Jetters, who has been out of the business for sometime. Jetters in one of the good spots, The Red Horse. . . . Had a swell conversation with Cotton Duncan, of Ace Amusement. Cotton who doesn't cuss, chew, drink or smoke, is trying not to eat as he has been on a diet for some time, but can't lose a pound. . . . E. R. Robertson, of Benton, Ill., operator took Art Woods and me out to his curing room. The steaks we had there were out of this world. None better anywhere. . . . Gene Cotter, of West Frankfort, was talking music bowlers, but no pins. Billy, 9 year old Cotter, was playing service man with his new tool kit. . . . Ran into G. C. Grossman, of Automatic Amusement, of Evansville, Ind. at A. Angeli. Gross had been working the bushes all week. Angeli was between the Devil and the deep blue sea-between Art Woods and Gross. Angeli has one son in Germany, in the Army. His other son is home only three months.... All I could get out of Ray Colman, Chester, was the answering play back record-"At The Sound Of The Gong".

Announcing The Opening of **Upstate New York Offices** ALBERT SIMON SYRACUSE CORP. 602 N. STATE STREET SYRACUSE 3, N. Y.

Albert Simon, Pres.

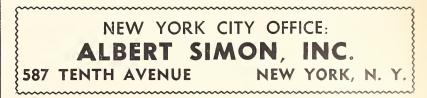
George Ponser, Treas.

(Phone: 72-2403)

We invite all operators to visit our Syracuse office, which is now functioning to serve you with parts and products of:

CHICAGO COIN MACHINE CO. GENCO MFG. & SALES CO. AUTO-PHOTO CO.

Plus New and Reconditioned Equipment of All Manufacturers



The Cash Box

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July 2, 1955



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. . . for another anniversary, the 13th Anniversary of The Cash Box. Once again it is the hope of all here in the Chicago offices of The Cash Box that everyone will enjoy this 13th Anniversary Issue. Like in past years, this column takes time out to thank the many, many Chicagoland people who helped make this so out-e.

standing an issue. A record breaking issue,

standing an issue. A record breaking issue.
THANKS, first of all, to: Robert E. (Bob) Gnarro of ABC Music Service.
He was No. 1 with his ad for this 13th Anniversary Issue. Bob guessed instantly what the "teaser ads" meant when he saw the figure "13" appear here for the first time. He phoned The Cash Box and placed Ad Number One ... to: Mike Dale of Commercial Survey who has always been one of The Cash Box' best friends and a booster in every way... To: Jack Fagman, Chicago's leading haberdasher, who supplies almost everyone in the industry who visits Chicago with shirts, ties, socks, and everything else, and whose reputation is aces with all in this field... To: Phil Levin and all the grand members of the Recorded Music Service Association. One of the most progressive music operators' organizations in the nation. Probably in all the world.
To: Phil Weisman and his Universal Music for being so grand a friend

operators' organizations in the nation. Probably in all the world. To: Phil Weisman and his Universal Music for being so grand a friend to this publication. . . To: Mike Spagnola of Automatic Phonograph Dis-tributors, AMI distribs here, for coming along with The Cash Box year after year. . . To: Frank LaMaskin and Al Tigerman and all the gang over at the Hollywood Arcade on South State Street who always ask that their ad be in our Anniversary issue. . . . To: Samuel Wolberg, Samuel Gensburg, Ed Levin and all the others at Chicago Coin who have been such good friends all year long. . . To: Vic Comforte, Lou Koren and Don Koren and all the others at DCI (Distributing Corp. of Illinois) for their grand support and good wishes. . . To: Al Schlesinger and all members of the NCMDA (National Coin Machine Distributors Assn.) for their support. . . To: Eugene Rappaport and his brothers. Leaders in the insurance field. . . . To: Frank Padula of Melody Music who is one grand friend of The Cash Box. To: Paul and Ellen Brown of Western Automatic Music for their sup-

Music who is one grand friend of The Cash Box. To: Paul and Ellen Brown of Western Automatic Music for their sup-port... To: Andy and Johnny Oomens and all the crew at Walter Oomens Sons... To: Julius Mohill and his Star Music a low bow. ... To: Mary Gillette orchids and thanks in every regard... To: Ben Coven, Carl Christian-sen, Jerry Shuman and all the boys of Coven Distribs... To: Col. Lew Lewis a happy thank you. ... To: adman Edward C. Kennedy for his fine efforts to help us all of the time... To: Adman Bill Kennedy for being such a nice guy all year 'round... To: N. Marshall Seeburg, C. T. McKelvy, and all the grand people at J. P. Seeburg Corp. for helping The Cash Box to go ahead.... To: David C. Rockola and everyone at Rock-Ola Mfg. Corp. for seeing to it that The Cash Box leads the way... To: Harry Williams, Sam Stern and J. A. (Art) Weinand for keeping Cash Box away up on top.... To: Roy McGinnis, John Conroe, Paul Huebsch and everyone over at J. H. Keeney & Co., Inc. for being so very kind to us... To: Avron Gensburg and Ralph Sheffield of Genco for helping us to progress. of Genco for helping us to progress.

To: Frank Mencuri, Sam Lewis, Ed Hall, Chet Gore and all the others at Exhibit Supply who worked with us all year long... To: Gil Kitt, Joe Robbins, Jerry Bremner and all the others at Empire Coin Machine Exchange a big thank you... To: Wally Finke and Joe Kline and Sam Kolber of First Coin Machine Exchange who've been very good friends... To: Dave, Nate, Sol and Alvin Gottlieb and everyone else at D. Gottlieb & Company who have helped The Cash Box to reach this far in its career and are helping everyday... To: Reuben C. Rolfing and Morris Bristol of the Chicago offices of The Rudolph Wurlitzer Company who have always come to our aid... To: Lyn Durant, Herb Oettinger, Bill DeSelm, Ben Becker, John Casola, Al Thoelke and all the gang at United for being so swell to The Cash Box... To: Ray Moloney, George Jenkins, Andy Renn, Herb Jones, Tom Callaghan, Bill O'Donnell, Jack Nelson, Art Garvey, Phil Weinberg, and each and everyone at Bally, who have been of such inestimable value to this publication from its very beginning.... To: Ted Rubenstein of Marvel Mfg. Co. who has always come thru for us in every way.... To: Chas. (Little Jimmy) Johnson of Globe for being so grand to us everytime. in every way. . . . To: grand to us everytime.

To: Maurie and Eddie Ginsburg, Nate Feinstein, Harold Schwartz, Morris Minkus, (and also to Bob Dunlap, Seeburg's regional man) and to all the others at Atlas Music who have been helping us in every way they possibly can. . . To: Vince Shay, Stanley Levin and Mickey Schaefer of All-State Coin Machine Exchange who have helped us immeasurably. . . To: Al and Joel Stern, Len Micon and Fred Skor for being nice people. . . To: Irv Ovitz of Acme International for being a grand guy. . . To: Pat Buckley, Jerry Haley and Fred Morris whom The Cash Box numbers among its very first friends and biggest boosters. . . To: Joe Schwartz, Ronald Schwartz, Mort Levison and Sheldon Spiro of National Coin Machine Exchange for working right along with us. . . To: Tony Galgano and all the guys and gals at Galgano Distributors for being among our best and biggest boosters. . . To: Mrs. M. Robinson and M. J. Proffit of South Central Novelty for their very grand help, year after year. . . To: Clarence Schuyler of Games, Inc., who has always been among our boosters and now enters the ranks of our advertisers with this issue. To one and all in the Chicagoland area who have been helping us to go on

To one and all in the Chicagoland area who have been helping us to go on

To one and all in the Chicagoland area who have been helping us to go on ahead, year after year, to better and more progressively serve the industry. To all of those men and women our most sincere thanks. We can only bow low and promise to continue to serve them better as the years go on. . . . And tho this column confines itself, in the main, to Chicago, it does want to take this opportunity to thank its many, many, many friends all over the nation. People like: Harold Lieberman, "Shorty" Culp, Jim Savarese, J. A. (Red) Wallace, Carl Angott, Jake and Joe Dobkin, Sam Cooper and Herman Paster, Bill Miller, Roy Small, Carl Hoelzel and Irvin Weiler, Joe Brilliant, Joe Abraham, Jack Bess, Lou Casola, Bob Buckley, J. R. Pieters, George George and Roy Monroe, Al Siegel and Art Lipton, Lou Nemesh, George A. Miller, Al Bergman, Leo Weinberger, Midge Ryan, John Haddock, Ron Rood, Sam Solomon, Sam Hastings, Jake Friedman, Joe Westerhaus, Chas. L. Kagels and Tony Koupal, Leon Sapochnik, Angelo Delaport, Lou Boasberg, Max Lesnick, Al Calderon, Simon Wolfe, Sam London, Mike Malkin and H. Fleishman, Lou Dunis, Lyn Brown, Eli Ross and Sam Taran, Sam Weisman and Harry Rosen-berg, Abe Sussman, Mrs. Rose Bennett, Ted Bush, Silas H. Lynch, Buster Williams, Virgil Christopher, Harry Miele, Joe Steele, Pete Brandt, Bill and Milt Marmer, Ed Shaffer, Jackie Cohen, Hymie Zorinsky, Willie Blatt, Bert

A SALUTE TO BILL GERSH AND THE CASH BOX FOR OUTSTANDING LEADERSHIP X THE COIN **MACHINE INDUSTRY**.

THANKS, MR. OPERATOR FOR YOUR RE-SPONSE TO OUR TREMENDOUS BINGO SALE ... SO, WE'VE BOUGHT ANOTHER CARLOAD!!

VARIETY SURF CLUB PALM SPRINGS ICE FROLICS DUDE RANCH

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NAME YOUR OWN PRICE !!!



Lane, Romeo Laniel, Jack Mulligan, Cliff Wilson, Bill Betz and Harry Silverberg, Ed Randolph, and so many, many others everywhere in the world. If we even missed but a single name we beg your pardon and offer you our apologies 13 million times over and over again. Please let us just once again humbly "Thank You"!!

CLASSIFIED ADVERTISING SECTION



- WANT—Seeburg 100 selection Hideaways; Phonographs; Wall Boxes; Steppers. AMI 120 and 80 selection Hideaways; Phonographs; Wall Boxes, Steppers. Wurlitzer 104 selection Hideaways; Phonographs; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN. Tel.: 2648.
- WANT—For Resale. Genco Bingo Rolls with 10c coin chutes in good condition \$50; Bally Big Times \$480; Beach Clubs \$195; Yacht Clubs \$100. LEWIS AND FOLLETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASHINGTON. (Tel.: MAdison 8585).
- WANT For Resale, new or used American, National 12 ft. Bank boards; 22 ft. Shuffleboards; late model Bingo's; 100 Selection Sceburgs; Lee's Musical Merry-Go-Round. Quote quantity, condition and your best price in first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: HIllside 5110.
- WANT-45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.
- WANT—Tubes: 2051; 2050; 70L7; 2A4, 2A3, 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.
- WANT Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.
- WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.
- WANT—Distributors for a high quality—low priced auxiliary speaker. Choice of finish—Mahogany—White Oak—Dark Silver Fox. Write or phone for samples and prices. Money back guarantee. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

WANT — Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COM-PANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

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- WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. A L LI E D BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVerglade 1-4647.
- WANT We are in the market to buy for cash Universal Five Stars; United Circus; United Boleros; United Showboats and Mill's Panorams. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST.. SAN FRANCISCO 3, CALIF. (Tel.: HEmlock 1-1750).
- WANT—Bally Big Times and Varicties for resale. Any amount. Wire quantity and best price. IIEATH SALES CO., 506 BROADWAY, MACON, GA. (Tel.: 5-0161).
- WANT From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c cach. aspirin at 5c each, single band-aids, newspapers. WITHAM ENTER-PRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.
- WANT Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ON-TARIO. Tel.: LO 4722.
- WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUdson 6-4568.
- WANT Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.
- WANT Mills Panorams any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GArfield 3585.
- WANT Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-510.

CLASSIFIED ADVERTISING SECTION

- WANT—All late model Seeburg M-100's, B's, C's and Hi-Fi's. Will pick up within 300 miles. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y. Tel.: FReeport 8-6770.
- WANT—Chicago Coin Holiday and Hollywood Bowlers; Sceburg Model C and G; Phonos; Late Bingo Games. TAYLOR SALES CO., 120 WEST MAIN ST., BELLEVILLE, ILL.
- WANTED—For Cash, up to 15 Mills Panoram's. Must be in good working condition and good cabinets. Write or call: MONROE COIN MA-CHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.
- WANT—Bingos and Gottlieb 5-Balls for resale. Also Late Model 1953 Rock-Ola Fireballs 1436A 45 RPM. Send Prices. II & II MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. Tel.: 4-6703.
- WANT—Late model phonos. Preferably Seeburg 100's. Will pick up within 300 miles. Write, wire, phone: KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: CIrcle 6-8939.



- FOR SALE—45 RPM Records, \$19 per hundred. Right off our original jnke box route. Excellent condition. Send deposit. EMPIRE AUTOMATIC CORP., 799 CONEY ISLAND AVE., BROOKLYN 18, N. Y. (Tel.: BU 7-7300.)
- FOR SALE-40 Units 78 Record and 24 Units 45 Record Pantages Maestro Wired Music. TOM LAMBERT, MAGIC MUSIC CO., 414 SOUTH PEARL ST., DALLAS, TEXAS.
- FOR SALE All types late model phonographs converted to 10c play. Call collect for price. DAVIS DIS-TRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).
- FOR SALE "Wurlitzer Phonographs." 1500's—\$395; 1400's— \$325; 1250's — \$175; 1100's — \$150; 1015's—\$50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA., Tel.: 84-3264.
- FOR SALE—Genco Sky Gunner, Used; Genco 2 Player Basketball, Used; Evans Bat-A-Score, Used; Williams Super Jet Gun, Used; Telequiz, Used; Chicago Coin Criss Cross Target, New; 10 Column Eastern Electric Cigarette Machine with Chrome Top, Latest Type; 1550 Wurlitzer Phonograph, Like New, Will take any reasonable offer. MILLER - NEWMARK DISTRIBU-TING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

- FOR SALE—Bally Dude Ranch \$240; Palm Springs \$265; Ili-Fi \$285; Surf Clubs \$295; Variety \$455; United Rio \$165; Havana \$195; Evans (Club Model) Saddle & Turf \$275. Also other Bingos and Bowlers. All ready for locations. Rush Deposit to: MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PA. (Tel.: 5-7549.)
- FOR SALE—Air Football (new) \$325; Goalie \$75; Carnival Shooting Gallery \$375; United Targette \$350; United Team Bowler \$250. Everything reconditioned. Terms: onethird deposit, balance C.O.D. Call Lincoln 9106, collect. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y.
- FOR SALE—8 Wurlitzer 3020 Wall Box \$5 ea.; 7 Wurlitzer 3031 Wall Box \$5 ea.; 1 United Rio \$135; 1 Sunshine Park \$35; 1 Rock-Ola 1434 \$195; 30 Wurlitzer 1015 (as is) \$25 ea. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALL-STON 34, MASS. (Tel.: ALgonquin 4-4040).
- FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JA-MAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.
- FOR SALE III-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.
- FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).
- FOR SALE—Coin Counters, Coin Sorters, Coin Counting Combinations, Coin Changers, Coin Wrappers, Parts and Supplies. We carry a complete line of these products. GLOBE DIS-TRIBUTING CO., 1623 N. CALI-FORNIA AVE., CHICAGO 47, ILL-Tel.: ARmitage 6-0780.
- FOR SALE—The World's Finest Used Games. Bally: Gayetys used 2 weeks only, \$465; Palm Springs \$245; Champion Horse, latest model, floor sample, Write; Big Times, \$485. United: Manhattans, \$445. Exhibit Supply: Junior Jet Kiddie Ride, slightly used, \$175. NEW OR-LEANS NOVELTY CO., 115 MAGA-ZINE STREET, NEW ORLEANS, LA. (Tel.: CAnal 8318).

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CLASSIFIED ADVE	RTISING SECTION	CLASSIFIED ADVE	RTISING SECTION		
FOR SALE—America's finest recon- ditioned phonographs and music accessories. Everyone of our re- conditioned machin-s guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21,	FOR SALE—All types used AMI, Wur- litzer and Seeburg equipment. Clean and shopped, or as it. Factory Dis- tributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALI- FORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.	FOR SALE — Seeburg 100A's \$275. Write for lowest prices on Wurlitzer 1400, 1500, 1500A, 1650, 1100, 1015, 1080 Phonographs. CENTURY DISTRIBUTORS, INC., 1221-23 MAIN STREET, BUFFALO, N. Y. (Tel.: SUmmer 4938.)	FOR SALE — "Shoot-the-Bear" — con- verted into "Sock-the-Ock". These machines are clean and in top oper- ating condition, ready for location. While they last—\$129. 1/3 deposit, Bal. C.O.D. 100 SERVICE COM- PANY, 2638 OLIVE STREET, ST. LOUIS 3, MO. (Tel.: Jefferson 1-6531.)		
MICH. Tel.: UNiversity 4-0773. FOR SALE—Bright Lights \$49.50; Dude Ranch \$249. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. (Tel.: MArket 1-3967).	 FOR SALE—We have a large stock of reconditioned Five Balls, One Balls. Bingo and Phonos. Write for list. WESTERHAUS CORPORATION. 3726 KESSEN AVENUE, CINCIN- NATI, O. Tel.: MOntana 5000-1-2. CHapel 9-6556. 	FOR SALE—I United Zingo \$30; 1 United Leader \$45; 1 Bally Spot Lite \$49.50; 1 Williams Star Scries \$50; 1 Exhibit Jet Gun \$79.50; 2 Exhibit Six Shooter \$75 ea. AUTO- MATIC AMUSEMENT CO., 1000 PENNSYLVANIA STREET, EVANS- VILLE, IND. (Tel.: 3-4508.)	FOR SALE—Make us an offer on Wur- litzer wallboxes as follows: 30–48 selection 5e, 10c, 25e; 15–48 selec- tion 5c; 24–24 selection 5c, 10c, 25c; also 36 Packard 24 selection and Seeburg 20 selection wallboxes. T & L DISTRIBUTING COMPANY,		
FOR SALE—United Fifth Ave. \$275; United Empire \$210; United Em- pire converted to Fifth Ave. \$235; Williams Major League \$195; Wil-	FOR SALE—Bowlers. Genco Shuffle Pool \$125; Seeburg Coon Hunt \$175; Keeney Deluxe League Bowl- ers \$80. W. B. DISTRIBUTING, INC., 1012 MARKET STREET, St. LOUIS, MO. (Tel.: CEntral 9222).	FOR SALE—6 Exhibit Big Broncos and Triggers completely refinished, like new, \$345; not refinished \$295. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS. Tel.: HO 4-6111.	FOR SALE — Palm Springs \$245; Beach Clubs \$200; Dude Ranch \$220; HiFi \$275; Surf Club \$290;		
liams Special DeLuxe Baseball \$125; Williams DeLuxe Baseball \$99. AMERICAN VENDING CO., 2684 CONEY ISLAND AVE., BROOK- LYN, N. Y. Tel.: DEwey 2-9602.	FOR SALE — AMI 5-10 wall boxes; Wurlitzer 48-selection wallboxes; 219 steppers. COPELAND DIS- TRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA. Tel.: FO 5-3456.	FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsyl- vania distributor for United, Chi- cago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd	Daffy Derby \$199; C. C. Super Home Run Baseball \$195. GEN- ERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TUlane 6729).		
FOR SALE—25 Pop-Sez Popcorn \$65; 100 Nickel Victor Rockets \$10; 100 Nickel Acorn Capsule \$10; 50 Acorn Nickel Bulk Charm \$10; 25 Nickel Jet Capsule Vendors \$10. Clean- Ready To Use-half deposit. CLEVE- LAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVE., CLEVE- LAND 15, 0. Tel.: TOwer 1-6715.	FOR SALE—AMI D-80 \$450; D-40 \$325; C \$250; B \$225; A \$125; Evans Constellation \$150; Jubilee \$225; Wurlitzer 1100 \$150; See- burg M100-A \$350; 100BL \$500; 100C \$650; 100W \$850; 100G \$875. MUSICAL SALES, 2334 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).	STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648). FOR SALE—Genco, Sky Gunner \$125; Genco, Rifle Gallery \$275; Exhibit, Shooting Gallery \$175; Exhibit, Sportland \$275; Exhibit, Silver Bullets \$65. UNIVERSITY COIN MACHINE EXCHANGE, 858	 FOR SALE — Tropicana, new \$525 Tropicana, Used \$450; Singapore New \$475; Singapore, Used \$395 Nevada \$350; Hawaii \$325. WEST ERN DISTRIBUTORS, 1226 S.W 16th, PORTLAND, OREGON. Tel. ATwater 7565. FOR SALE—All types reconditione Coin Operated Games available a lowest prices. Write, wire, phon C. A. ROBINSON & CO., 2301 W PICO BLVD., LOS ANGELES (CALIFORNIA. Tel.: DUnkir 3-1810. 		
FOR SALE—Finest Bowlers: Factory reconditioned — returnable 7th day for full refund. Clover \$130; Classic \$145; Imperial \$220; Jet \$390; Team \$275; Coney Island Bingo \$60; Genco 400 with latest improve- ments \$60. 1/3 deposit. W. E. KEENEY MFG. CO., 5229 S. KED-	FOR SALE — Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK,	NORTH HIGH ST., COLUMBUS 8, OHIO (Tel.: KLondike 3529). FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney De- Luxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DIS- TRIBUTORS, 2315 OLIVE ST., ST.			
FOR SALE — Refinished—completely overhauled — ready for location. Classics \$159; Clovers \$134.50; United 10th Frame \$99.50; Night Fighter \$159.50; Sky Gunner \$125; Genco Rifle Gallery \$299.50; Ex- hibit Shooting Gallery \$209.50;	N. Y. Tel.: CHickering 4-8628. FOR SALE—Bally Beauties, Atlantic Cities, Beach Clubs. Dude Ranches, Palm Springs and HI-FI's, perfect condition, priced at or near lowest levels. Seeburg, AMI, Rockola and Evans Music, 78 and 45 RPM. GORDON STOUT CO., 125 N. MON- TOE, PIERRE, S. D. Tel.: 4097.	LOUIS, MISSOURI. (MAin 1-3511) or 3314 MAIN STREET. KANSAS CITY, MISSOURI (WEstport 3582). FOR SALE—15c fully automatic Inter- national Mutoscope camera \$45; 4 for 25c semi-automatic camera \$75; will trade for other type equip- ment—what have you? RELIABLE COIN-MACHINE CO., 184 WIND- SOR ST., HARTFORD, CONN. Tel.: CHapel 9-6556.	FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modern- izes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.		
Telequiz \$99, incl. film; Brite Lights \$75; Bright Spots \$95. AL- LIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. (Tel.: CAnal 6-0293).	FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely sati- fied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.	FOR SALE — Reconditioned Guaran- teed Phonographs. Rock-Ola: Model 1436A, 45 RPM, \$325; Model 1436A, 78 RPM, \$275; Model 1446 Hi Fidelity (Write); Comet 120 Selections, \$625. Seeburg: Model M-100A, \$325. AMI: Model D-40, \$265. J. ROSENFELD COMPANY, 4701 WASHINGTON BLVD., ST.	FOR SALE—Reconditioned Phonos— ready for location. Seeburg 146- 147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTE- VILLE, N. C.		
C Seeburgs \$625; 1438-54 Comet \$625! 1442 50 Record HiFi \$595; Model D 40 \$260; Model B \$210; Model C \$235; AMI Hidden Unit Late Model Like New \$165; AMI Late Model 5 & 10 Boxes 10c Play \$12; AMI Stepper \$15; 15 Mighty Midget 5e Cashew Vender \$5. H & H MU- SIC, 1626 THIRD AVENUE, MO- LINE, ILL. (Tel.: 4-6703).	FOR SALE—We will sell or trade all types cigarette machines (thorough- ly reconditioned) Colsnac and Vendo Ice Cream Machines and Automatic Popcorn Shoppes for late model juke boxes. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVENUE, SHREVEPORT, LA.	FOR SALE—United Shuffle Alleys: League \$250; Chief \$225; Royal \$175; Clover \$100; Williams Major League \$225; Williams DeLuxe Baseball \$125. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.	FOR SALE—Telequiz Machines, fac- tory reconditioned. Ready for loca- tion, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUT- ING CO., 3743 W. GRAND, CHI- CAGO, ILLINOIS.		

The Cash Box

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CLASSIFIED ADVERTISING SECTION

- FOR SALE—AMI—E—80's and E— 120's. Will trade for Bowlers and Bingos. LIEBERMAN MUSIC COM-PANY, 257 PLYMOUTH AVENUE, NORTH MINNEAPOLIS, MINN. Tel.: FIIlmore 3025.
- FOR SALE Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.
- FOR SALE—Immediate delivery, reconditioned Kiddie Rides at very special prices on most liberal terms. Write or Call ALgonquin 4-3330 or 3660 for prices on Bingo Games and Shuffle Alleys. ASSOCIATED AMUSEMENTS, INC., 188 BRIGH-TON AVE., ALLSTON 34, MASS., ED. RAVREBY.
- FOR SALE—Rock-Ola 1438 and 1446 HiFi. Ready for location. Low prices. Write for quantity deal. SEA-COAST DISTRIBUTORS, INC., 594 10th AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684) or 1200 NORTH AVE., ELIZABETH, N. Y.
- FOR SALE Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.
- FOR SALE—Send \$1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUT-WATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.

C; AMI D-40 and D-80; Kock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J. FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for Dime Play Kits. Install in minutes. \$3.50 Revenue increase. Samples \$3.50 Reach, lots of 10, \$2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD,

FOR SALE—Reconditioned phonos ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola

FOR SALE—Jalopy \$55; Hayburner \$50; Spark Plug \$60; United De-Luxe \$39.50; Star Series \$65; B. Space Ship \$279.50. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

CALIF. Tel.: SAratoga 2-3151.

MISCELLANEOUS

N O T I C E — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—We are converting Bally HiFis into that ever popular Beach Club. Why not have the equivalent of a new Beach Club? Call, write or wire us for more information. All our equipment is completely reconditioned. DONAN DISTRIBUT-ING CO., 5007 N. KEDZIE, CHI-CAGO 25, ILL. (Tel.: JUniper 8-5211).

NOTICE—Arcade operators. We have a limited number of conversion targets (Shoot-the-Spook) in stock. This target is a proven, dependable money maker for operators of Bear guns. Write: 100 SERVICE CO., 2638 OLIVE ST., ST. LOUIS 3, MO. Tel.: JEfferson 1-6531.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PErshing 3-7197 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PReston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-1702.

NOTICE—Attention, Wurlitzer 1500, 1700 and 1800 Operators. Connect 24 and 48 Selection Wallboxes to these phonographs. Use Regular 219 and 248 Steppers with Adaptor. Specify model. Change one wire in Stepper. \$34.50. MIDWEST MUSIC SERVICE, 819 WEST SECOND ST., WICHITA, KANSAS.

NOTICE—Louisiana and Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DIS-TRIBUTING CO., 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. Write, Wire or Phone. CEdar 7976.

THE CASH BOX

"The Industry's Market Place"

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You Can Spot a Marked Difference ... Anywhere!

In a business where profits depend upon public attention, the value of quick recognition based upon distinctive differences in design of the product cannot be overlooked.

Originator of the Automatic Selective Juke Box in 1927 AHEAD THEN - AHEAD NOW

Incorporated

GENERAL OFFICES AND FACTORY, 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates-building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W.1. England-building the BAL-AMI Juke Box

The Cash Box PRICE LIS July 2, 1955 The Cash Box Page 196 2. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM 195.00 325.00 4. 3W2 Wall-a-Matic

4. 1434, Same as above, Converted to 45 RPM 275.00 350.00

THIS WEEK'S USED MACHINE QUOTATIONS 16th Year of Publication 821st Consecutive Week's Issue

How To Use "THE CASH BOX PRICE LISTS" [Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK" and "The Confidential Price Lists"]

and "The Confidential Price Lists"] FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain eqnipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation hoard at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to he ont of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may he very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth hnt \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must he taken into consideration. (Some equipment offered by ontstanding firms, hav-ing a reputation for shipping completely reconditioned machines, will he offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

methods in the substribution in the adverage price adjustments to in the peculiarities of his territory. METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest

price quoted. FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., fignre an additional \$20 to \$25 on Pin Games — and \$25 to \$30 on Phonographs. CODE

Prices UP
 Prices DOWN
 Prices UP and DOWN
 No change from Last Week

5. No quotations Last 2 to 4 Weeks 6. No quotations 4 Weeks or Longer 7. Machines Just Added 7. **Great** Activity

REGARDING SELLING PRICES

Reports received indicate that, in some cases, purchasers become npset due to the fact that they cannot, many times, buy eqnipment listed in the lower price hrackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 np to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the lahor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and lahor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and np. In the case of arcade and kiddie ride machines these may even he higher due to the fact that many of the parts have to he made by hand or contracted for at some machinist shop, since mannfacturers of many of the old arcade machines and kiddie rides are no longer in husiness and it is impossible to obtain parts for reconditioning. Purchasers of such expipment should take these facts into consideration and, at the same time, should also realize that many hypers today have their own repair and recon-ditioning departments as well as experienced mechanics, such huyers will purchase machines themselves to meet their own operating standards. Reports received indicate that, in some cases, purchasers become npset due

	GRAPHS
	HABETICALLY 4. Constellation, '49 Model
A M I 1* Model A, '46, 40. Sel.,	4. Constellation, 49 Model 135, 40 Sel., 78 RPM 100.00 200.00
78 RPM 95.00 125.00	4. Jnhilee, '52, Model 245,
4. Model B, '48, 40 Sel., 78 RPM 150.00 225.00	40 Sel., 45 RPM 175.00 225.00
1. Model C, '50, 40 Sel.,	4. Centnry, '52, Model 2045, 100 Sel., 45 RPM 250.00 325.00
78 RPM 150.00 250.00	100 Sel., 45 REM 250.00 325.00
4. Model D-40, '51, 40 Sel., 78 RPM	ROCK-OLA
1. Model D-80, '51, 80 Sel.,	4. 1422, '46, 20 Sel., 78
45 RPM 325.00 495.00 4. Model E-40, '53, 40 Sel.,	RPM 35.00 75.00
78 RPM 400.00 525.00	4. 1424, '46, Playmaster Hideaway, 20 Sel., 78
4. Model E-80, '53, 80 Sel., 45 RPM 475.00 650.00	RPM
4. Model E-120, '53, 120	4. 1426, '47, 20 Sel., 78
Sel., 45 RPM 545.00 700.00 4. WM Wall Box 10.00 12.00	RPM 39. 50 95.00
4. SM or SL Stepper 12.00 24.50	4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM
EVANS	4. 1432, '50, Rocket '50-51,
4. Mills Constellation, 47	50 Sel., 78 RPM 200.00 250.00
Model 951, 40 Sel., 78 RPM 35.00 75.00	4. 1432, Same as above, Converted to 45 RPM 225.00 295.00

Converted to 45 ftf M 245.00	000.00	100, 200	
4. 1436, '52, Fireball, 120 Sel., 45 RPM 295.00	400.00	4. W6L-56 5/10/25 Wire- less 16	6.50 24.50
			2.50 34.50
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	450.00	4. 3 W /-L-50 44	2.00 04.00
2* 1438, '54, Comet, 120		WURLITZER	
Sel., 45 RPM 549.50	650,00		
Sel., 45 KI M 549.50	000.00	4* 1015, '46, 24 Sel., 78	5.00 119.00
SEEBURG		RPM	5.00 119.00
4. 146S, '46, Standard, 20		Sel. 78 RPM	0.00 99.00
Sel., 78 RPM 25.00	65.00	Sel., 78 RPM 50 4. 1080A, '48, Colonial, 24	
	03.00	Sel., 78 RPM 60	0.00 125.00
4. 146M, '46, Master with Remote Attach., 20		4. 1017, '46, Hideaway, 24	
Sel., 78 RPM 25.00	75.00	Sel., 78 RPM 5	0.00 100.00
	13.00	Sel., 78 RPM 50 4* 1100, '48, 25 Sel., 78	
4. 147S, Standard, 20 Sel., 78 RPM	75.0 0	RPM 10	9.50 175.00
	13.00	4. 1250, '50, 48 Sel., 78	0.00 000.00
4. 147M, '47, Master with		It when the state stat	0.00 200.00
Remote Attach., 20	89.50	4. 1250, '50, (Same as	
Sel., 78 RPM 49.50	89.50	above) Converted to	0.00 225.00
2. 1485, '48 Standard, 20	150.00	45 RPM 17 4. 1400, '52, 48 Sel., 78	0.00 225.00
Sel., 78 RPM 75.00	150.00	4. 1400, 52, 46 Sel., 76 RPM	9.50 325.00
4. 148M, '48 Master with		4. 1400, '52, (Same as	2.00 020.00
Remote Attach., 20	150.00	above) Converted to	
Sel., 78 RPM 75.00	150.00		0.00 350.00
4. 148 ML, '48, Light Cab.		1* 1500, '53, 105 Sel., 78	
Master with Remote		and 45 RPM Inter-	
Attach., 20 Sel., 78	150.00		5.00 425.00
RPM 90.00	159.00	1. 1500A, '53, 105 Sel., 78	
4* M100A, '49, 100 Sel., 78	050.00	and 45 RPM Inter-	
RPM	350.00		5.00 445.00
4* M100B, '51 100 Sel., 45		4. 1650, '53, 48 Sel., 45	
RPM 495.00	570.00		5.00 450.00
4. M100BL, '51, 100 Sel.,		4. 1700, '54, 104 Sel., 45	5 00 605 00
45 RPM. Light Cab 500.00	595.00		5.00 695.00 3.00 10.00
2. M100C, '53, 100 Sel., 45			5.00 10.00 5.00 12.00
RPM	650.00		0.00 12.00 0.00 20.00 0.
4. HF100G, '54, 100 Sel.,			2.95 5.00
45 RPM	875.00		4.00 20.00
4. W1-L56 Wall Box 5c 3.00	6.95		9.50 30.00
	0.50		

4. WIL-56

10c, 25c

2. 3W5-L56 Wall Box 5c,

8.95

20.00

20.00

4.25

12.50

12.50

FIDENTI PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhihit; (Ev) Evans; (Ge) Genco; (Got) Gottlich; (Ke) Keeney: (Un) United; (Wm) Williams.

(01) 011001, (011), 011				
4. ABC (Un 3/51)	25.00	50.00	4. Camel Caravan	
4. Across the Board (Un			(Ge 6/49) 15.00	30.00
9/52)	35.00	50.00	4. Campns (Ex 2/50) 15.00	20.00
4. All Star Baskethall			4. Canasta (Ge 7/50) 25.00	34.50
(Got 1/52)	20.00	39.00	4. Caravan (Wm 6/52) 35.00	75.00
6. Agnacade (Un 4/49)	10.00	25.00	6. Carolina (Un 3/49) 15.00	25.00
	155.00	175.00	4. Champion (B 12/49) 20.00	35.00
4. Arahian Knights			6. Champion (CC 6/49) 15.00	20.00
(Got 12/53)	155.00	175.00	4. Chinatown (Got 10/52) 65.00	90.00
4. Arcade (Wm 11/51)	45.00	75.00	6. Circus (Ex 8/48) 10.00	20.00
4. Arizona (Un 4/50)	10.00	25.00	4. Circus (Un 8/52) 125.00	150.00
4. Army-Navy (Wm 10/53)	55.00	100.00	4. Citation (B 10/48) 15.00	35.00
1* Atlantic City (B 5/52).	95.00	115.00	4 C.O.D. (Wm 9/53) 85.00	125.00
6. Bahy Face (Un 12/48)	10.00	20.00	4. College Daze	04.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00	$(Got 8/49) \dots 10.00$	24.00
4. Baskethall (Got 10/49)	15.00	25.00	4. Colors (Wm 11/54) 215.00 4* Coney Island (B 9/51) 60.00	230.00 85.00
3* Beach Club (B 2/53)	195.00	225.00	4* Coney Island (B 9/51) 60.00 6. Contact (Ex 10/48) 10.00	20.00
2* Beauty (B 11/52)	145.00	225.00	4. Control Tower	20.00
4. Be Bop (Ex 3/50)	10.00	20.00	(Wm 3/51) 24.00	35.00
4. Big Ben (Wm 9/54)	145.00	195.00	4. Coronation (Got 11/52) 65.00	90.00
4. Big Hit (CC 7/52)	35.00	50.00	4. Connty Fair (Un 9/51) 30.00	45.00
6. Big Top (Ge 2/49)	10.0 0	20.00	4. Crossroads (Got 5/52) 45.00	75.00
1. Big Time (B 1/55)	450.00	5 50.0 0	4. Cyclone (Got 5/51) 40.00	85.00
6. Black Gold (Ge 3/49)	10.00	20.00	4. Daffy Derby (Wm 8/54) 199.00	240.00
6. Blne Skies (Un 11/48)	15 .0 0	20.00	4. Daisy May (Got 7/54) 175.00	215.00
4. Bolero (Un 12/51)	45.0 0	95.00	4. Dallas (Wm 2/49) 15.00	29.00
4. Bomber (CC 3/51)	20.00	25.00	4. Dealer "21" (Wm 2/54) 85.00	150.00
6. Bone Head (Ge 11/48)	10.00	20.00	4. De Icer (Wm 11/49) 20.00	39.00
6. Boston (Wm 5/49)	15.00	29.50	4. Diamond Lill	
4. Bowling Champ (Got 2/49)	15.00	25.00	(Got 12/54) 225.00	250.00
4* Bright Lights (B 5/51)	49.50	25.00	4. Domino (Wm 5/52) 37.50	60.00
4* Bright Spot (B 11/51) 4* Bright Spot (B 11/51)	49. 00	95.00	4. Double Action (Ge 1/52) 25.00	35.00
4. Broadway (B 6/51)	25.00	50.00	4. Double Feature	33.00
4. Brifalo Bill (Got 5/50)	20.00	30.00	(Got 12/50) 15.00	25.00
4. Brittons & Bows		00.00	4. Dhl. Shnffle (Got 6/49) 15.00	25.00
(Got 3/49)	15 .0 0	25.00	4. Disk Jockey (Wm 11/52)	- 80,00
4. Cabana (Un 3/53)	125.00	165.00	4. Dragonette (Got 6/54) 185.00	210.00

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The Cash Box PRICE LISTS

(B 12/52) .

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4. Dreamy (Wm 2/50) **15.0**0 25.00 **4* Dude Ranch (B 9/53)** 210.00 265.004. Eight Ball (Wm 1/52) 45.00 75.00 4. Fairway (Wm 6/53) 65.00 95.00 4. Fighting Irish (CC 11/50) 25.00 35.00 4. Five Star (Univ 5/51). 35.00 75.00 6. Floating Power (Ge 12/48) 10.00 20.00 4. Flying High (Got 2/53) 75.00 115.00 4. Flying Saucers (Ge 12/50) (Ge 12/50) 6. Football (CC 8/49) ... 15.00 30.00 10.00 25.00 4. Four Bells (Got 10/54) 235.00 250.00 4. Four Corners (Wm 12/52) 45.00 90.00 4. Four Horsemen (Got 9/50) 30.00 60.00 4. "400" (Upright) (Ge 10/52) 55.00 75.00 4. Four Stars (Got 6/52) . . 50.00 95.00 4. Freshie (Wm 9/49) ... 20.00 35.00 **2* Frolics** (B 10/52) 135.00175.00 2. Futurity (B 3/51) 40.00 80.00 4. Georgia (Wm 7/50) 19.50 35.00 6. Gin Rummy (Got 2/49) 15.00 25.00 4. Glamour (Got 7/51) 15.00 25.00 6. Glider (Ge 8/49) 10.00 20.00 4. Globe Trotter (Got 11/51) 35.00 75.00 6. Gold Cup (B 4/48) .. 15.00 45.00 4. Golden Gloves (CC 7/49) 10.00 25.00 1. Golden Nugget (Upright) (Ge 2/53) 50.00 95.00 2. Gold Star (Got (8/54) 190.00 225.00 6. Gondola (Ex 5/49) ... 10.00 20.00 4. Grand Award (CC 1/49) 20.00 10.00 4. Grand Champion $(Wm \ 8/53)$ 85.00 125.00 4. Grand Slam (Got 4/53) 65.00 135.00 6 Grand Stand (B '50) 20.00 35.00 2. Green Pastures (Got 1/54) 165.00 140.004. Gun Club (Wm 11/53) 85.00 110.00 4. Guy-Dolls (Got 5/53) 69.50 135.00 4. Handicap (Wm 6/52).. 45.00 95.00 4. Happy Days (Got 7/52) 65.00 100.00 4. Happy-Go-Lucky (Got 3/51) 25.00 45.00 4. Harvest Moon (Got 12/48) 15.00 20.00 4. Harvest Time (Ge 9/50) 15.00 35.00 4. Harvey (Wm 5/51) ... 15.00 35.00 4. Havana (Un 2/54) 139.00 225002. Hawaii (Un 6/54) 225.00310.00 4. Hawaiian Beauty (Got 4/54) 160.00 200.00 4. Hayburner (Wm 6/51). 45.00 75.00 1* Hi-Fi (B 6/54) 250.00 295.00 4. Hit Parade (CC 2/51). 10.00 20.00 4. Hit & Runs (Ge 3/51). 15.00 25.00 4. Hit 'N' Run (Got 4/52) 49.50 85.00 6. Holiday (CC 12/48) ... 10.00 20.00 4. Holiday (Ke 12/51) 35.00 55.00 4. Hong Kong (Wm 9/51) 39.00 75.00 4. Horsefeathers (Wm 1/52) 39.50 69.50 4. Horse Shoe (Wm 12/51) 25.00 40.00 4. Hot Rods (B '49) 15.00 35.00 . . . 2* Ice-Frolics (B 1/54) ... 225.00 4. Jalopy (Wm 8/51) ... 45.00 4. Jaenie (Ex 6/50) ... 15.00 4. Jockey Club (Got 5/54) 150.00 4. Jockey Special (B 11/47) 15.00 275.00 75.00 20.00 195.00 45.00 Joker (Got 11/50) Judy (Ex_7/50) 20.00 50.00 Judy (Ex 7/50)
 Jumping Jacks

 (Upright) (Ge 12/52)
 Just 21 (Got 1/50)

 King Arthur

 (Got 10/49)
 King Pin (CC 12/51) ...
 Knockout (Got 1/51)
 Lady Luck (Got 9/54)
 Lazy "Q" (Wm 2/54)
 Leaders (Un 10/51) ...
 Lite-A-Line (Ke 6/52) ...

 10.00 20.00 35.00 100.00 10.00 24.50 10.00 20.00 10.00 20.00 30.00 29.00 60.00 45.00 195.00 89.00 215.00 135.00 42.50 45.00 85.00 55.00 Long Beach (Wm 7/52) 35.00 Lovely Lucy (Got 2/54) 140.00 65.00 175.00

4. Lucky lnning (Wm 5/50) 4. Sportsman (Ge 2/51) 15.00 25.00 4. Lulu (Wm 12/54) 235.00 250.00 4. Springtime (Ge 3/52) 4. Mad. Sq. Garden (Got 6/50) 30.00 69.00 6. Magic (Ex 11/48) 10.00 20.00 3. Stars (Un 6/52) 4. Majors '49 (CC 2/49) 15.00 35.00 4. Starlight (Wm 3/53) ... 4. Majorettes (Wm 4/52) 29.00 45.00 4. Steeple Chase (Un 1/52) 4. Marble Queen (Got 8/53) 95.00 145.00 4. Maryland (Wm 4/49).. 15.00 35.00 4. Struggle Buggies (Wm 12/53) ... 4. Mercury (Ge 3/50) ... 10.00 29.00 1. Mermaid (Got 6/51) ... 25.00 50.00 4. Mexico (Un 3/54) 225.00 275.00 4. Sunshine Park 4. Minstrel Man 25.0060.00 4. Super Hockey (CC 4/49) (Got 3/51) 6. Moon Glow (Un 11/48) 10.00 20.00 4. Mystic Marvel (Got 3/54 195.00 155.00 2* Nevada (Un 8/54) 235.00 350,00 4. Niagara (Got 12/51) 39.00 80.00 4. Tahiti (CC 10/49) 4. Nifty (Wm 12/50) 15.00 35.00 2* Tahiti (Un 8/53) 4. "9" Sisters (Wm 1/54) 95.00 140.00 4. Oasis (Ex 10/50) 4. Telecard (Got 1/49) .. 10.00 20.00 4. Oklahoma (Un 5/49). 10.00 20.00 6. Old Faithful (Got 12/49) 4. Three Feathers (Ge 5/49) 25.00 15.00 4. Olympics (Wm 5/52) 45.00 75.00 4. One Two Three (Ge 10/48) 10.00 25.00 4. Palisades (Wm 7/53) 65.00 90.00 2* Palm Beach (B 7/52) 75.00 115.00 3* Palm Springs (B 11/53) 245.00275.00 4. Paratrooper (Wm 8/52) 25.00 35.00 4. Pin Bowler (CC 6/50) 10.00 20.00 6. Pinch Hitter (Un 5/49) 10.00 20.00 4. Pinky (Wm 9/50) 20.00 35.00 6. E 4. Pin Wheel (Got 11/53) 125.00 155.00 6. E 4. Play Ball (CC 1/51) ... 20.00 35.00 4. Playland (Ex 8/50) 10.00 20.00 6. E 6. Playtime (Ex 8/49) 10.00 20.00 2. Poker Face (Got 9/53) 115.00 135.00 6. I 6. Puddin' Head (Ge 10/48) 4.] 10.00 20.00 4^{*}] 4. Punchy (CC 12/50) 10.00 20.00 4. Ouarterback (Wm 10/49) 15.00 35.00 4. E 4. Quartet (Got 2/52) ... 60.00 110.00 4. Queen of Hearts (Got 12/52) 4. (70.00 105.00 4. Quintet (Got 3/53) 79.50 115.00 6. (4. Rag Mop (Wm 10/50) 15.00 35.00 6. Rainbow (Wm 9/48) . 10.00 20.00 4. C 6. Ramona (Un 2/49) 10.00 20.00 4. (4. Red Shoes (Un 11/50) 20.00 34.50 2* Rio (Un 11/53) 135.00 185.00 4. 0 4. Rip Snorter (Ge 10/49) 10.00 20.00 6. C 4. Rocket (Ge 5/50) 20.00 39.00 4. Rockettes (Got 8/50) 25.0049.50 6. C 4. C 4. Rodeo (Un 2/53) 125.00 160.00 4. Rose Bowl (Got 10/51) 35.00 75.00 4. C 4. C 4. Round Up (Got 11/48) 10.00 25.00 4. St. Louis (Wm 2/49) ... 25,00 35.00 4. Saddle and Turf (Ev 10/53) ... (Club Model) 4. 0 175.00 250.00 275.00 325.00 4. 0 6. Saratoga (Wm 10/48)... 10.00 20.00 4. Screamo (Wm 4/54) 4. 0 150.00 185.00 4. Sea Jockeys (Wm 11/51) 24.5050.00 4. (4. Select-A-Card (Got 4/50) 10.00 20.00 4. Shantytown (Ex 10/49) 20.00 39.00 4. 0 4. Sharpshooter (Got 5/49) 29.50 4* (10.00 4. Shindig (Got 10/53) 120.00 155.00 4. Shoo Shoo (Wm 2/51) 19.50 29.50 1* (4. Shoot the Moon 2. ((Wm 11/51) 20.00 55.00 4. Show Boat (Un 1/49) 10.00 20.00 2. 0 4. Show Boat (Un 12/52) 150.00 175.00 4. (4. Silver Chest (Upright) (Ge 4/53) 60.00 125.004. C 4. Silver Skates (Wm 2/53) 54.50 80.00 4. Singapore (Un 10/54). 285.00 395.00 1. (4. Skill Pool (Got 8/52) 50.00 90.00 2. C 4. Slugfest (Wm 3/52) 55.00 85.00 6. Snooks (Wm 6/51) 15.00 22.50 4. South Pacific (Ge 2/50) 2. C 20.00 39.00 4. Spark Plugs (Wm 9/51)
6. Speedway (Wm 9/48)
4. Spitfire (Wm 2/55)
4. Spot Bowler (Got 10/50) 49.50 10.00 75.00 20.00 4. 0 235.00 250.00 4. (35.00 75.00 4. C 15.00

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July 2, 1955

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4. Three Four Five (Un 6/51) ... 25.00 50.00 4. Sportsman (Wm 2/52) 30.00 35.00 6. Three Musketeers 20.00 34.50 (Got 7/49) 15.00 35.00 4. Stage Coach (Got 11/54) 225.00 240.00 6. Thrill (CC 9/48) 10.00 20.00 4. Star Pool (Wm 10/54). 210.00 225.00 4. Thunderbird 50.00 75.00 (Wm 5/54) ... 185.00 200.00 50.00 75.00 4. Times Square (Wm 4/53) 65.00 90.00 35.00 65.00 4. Touchdown (Un 1/52) 15.00 25.00 4. Stop & Go (Ge 3/51) .. 15.00 25.00 4. Triplets (Got 7/50) 15.00 29.50 4. TriScore (Ge 1/51) 35.00 20.00 95.00 135.00 2. Tropicana (Un 1/55) 325,00 450.00 6. Summertime (Un 9/48) 15.00 25.00 2. Tropics (Un 7/53) 175.00125.00 6. Tucson (Wm 1/49) 35.00 95.00 10.00 29.00 6. Tumbleweed (Ex 8/49) 15.00 35.00 20.00 34.50 15.00 45.00 1* Surf Club (B 3/54) ... 275.00 325.00 **49.50** 225.00 95.00 250.00 4. Sweepstakes (Wm 1/52) 75.00 95.00 4. Sweetheart (Wm 5/50) 20,00 35.00 10.00 24.50 395.00 20.00 34.50 465.00 125.00 175.00 30.00 55.00 4. Tampico (Un 6/49) .. 10.00 20.00 20.00 40.00 55.00 20.00 40.0069.50 4. Thing (CC 2/51) 15.00 35.00 45.00 20.00 95.00 150.00 15.00 35.00 25.0065.00

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Bally Speed Bowler			4. ChiCoin Flash (10/54) 365.00	425.00
(2/50)	15.00	20.00	4. ChiCoin Playtime	
Bally Shuffle Champ			(10/54) 395.00	475.00
(4/50)	20.00	30.00	4. Exhibit Strike (6/51) . 20.00	30.00
Bally Hook Bowler			4. Exhibit Twin Rotation	00.00
(11/50)	20.00	45.00	(5/52) 65.00	95.00
Bally Baseball (5/51)	35.00	45.00		20.00
Bally Shuffle Line(7/51)	25.00	50.00	[•] 4. Genco Bowling League (11/49) 15.00	20.00
	25.00	20.00		
Bally Victory Bowler	205.00	275 00	4 Genco Baseball (5/50) 15.00	20.00
(5/54)	295.00	375.00	4. Genco Shuffle Target	
Bally Champion Bowler (5/54)	295.00	395.00	(7/51) 15.00	20.00
Bally Jet Bowler (8/54)		393.00 400.00	4. Genco 8-Player Re-	
ChiCoin Bowling Alley	330.00	400.00	bound (9/51) 25.00	50.00
(11/49)	25.00	55.00	2* Genco Shuffle Pool	
ChiCoin Shuffle Base-	20.00	00.00	(11/53) 85.00	125.00
ball (4/50)	25.00	50.00	2* Genco Match Pool	
ChiCoin Bowling			(2/54) 150.00	185.00
Classic (5/50)	20.00	35.00	4. Gottlieb Bowlette (3/50) 15.00	29.50
ChiCoin Pin Bowler			6. Keeney Pin Boy (11/49) 15.00	20.00
(6/50)	20.00	30.00	6. Keeney Ten Pins (1/50) 15.00	20.00
ChiCoin Trophy Bowl			6. Keeney ABC (2/50) 15.00	20.00
(7/50)	20.00	35.00	6. Keeney Lucky Strike	
ChiCoin Ace Bowler,			(4/50) 20.00	30.00
F.P. (8/50)	25.00	35.00	6. Keeney King Pin (4/50) 20.00	30.00
ChiCoin Pin Lite (9/50)	25.00	30.00	6. Keeney Bowling Champ	
ChiCoin Horse-Shoes			(4/50) 20.00	30.00
(5/51)	35.00	75.00	6. Keeney Duck Pins	
ChiCoin 6-Player (8/51)	45.00	95.00	(6/50) 20.00	30.00
ChiCoin 6-Player	(0.00	100.00	4. Keeney Double Bowler	
DeLuxe $(5/52)$	60.00	100.00	(8/50) 25.00	35.00
ChiCoin Match Bowler	(5.00	105 00	4. Keeney League (8/50) 25.00	50.00
(6/52) ChiCoin Bowl-A-Ball	65.00	125.00	4. Keeney 4-Way Bowler	75.00
(10/52)	95.00	135.00	Attachment (12/50) 40.00 4. Keeney Big League	75.00
ChiCoin Match	93.00	135.00	(5/51) 35.00	65.00
Bowl-A-Ball (11/52)	75,00	150.00	2. Keeney 6-Player League	03.00
ChiCoin 10th Frame	10.00	100.00	(9/51) 35.00	75.00
Special (12/52)	75.00	150.00	4. Keeney DeLuxe League	10100
ChiCoin Name Bowler		100000	(3/52)	100.00
(1/53)	75.00	150.00	4. Keeney Super DeLuxe	
ChiCoin 10th Frame			League Bowler (3/52) 56.00	125.00
Double Score Bowler			4. Keeney High Score	
(2/53)	85.00	150.00	League (5/52)	100.00
ChiCoin Crown (4/53)	95.00	160.00	4. Keeney Team (10/52). 95.00	150.00
ChiCoin Crown, Giant			4 Keeney Club (4/53) 115.00	165.00
Pins $(4/53)$	125.00	185.00	4. Keeney Domino (5/53) 122.50	185.00
ChiCoin Triple Score	705.00		4. Keeney Carnival	7.0.0.0.0
(6/63)	135.00	175.00	(5/53) 115.00	190.00
ChiCoin Gold Cup	145.00		4. Keeney Pacemaker	215 20
((7/53))	145.00	225.00	(9/53) 159.50	215.00
ChiCoin High Speed	150.00	975 00	4. Keeney Mainliner	940.00
Crown (7/53) ChiCoin High Speed	150.00	275.00	Bowler (1/54) 169.50 4. Keeney Bonus Bowler	240.00
Triple Score (8/53)	225.00	285.00		250.00
ChiCoint Advance	220.00	203.00	(3/54) 175.00 4. Keeney Diamond Bowler	230.00
(10/53)	195.00	295.00	(5/54)	295.00
ChiCoin King (10/53)	225.00	325.00	6. Rock-Ola Shuffle Lane	
ChiCoin Criss Cross		010.00	(12/49)	20.00
Bowler $(12/53)$	235.00	375.00	6. Rock-Ola Shuffle Jungle	=0100
ChiCoin Super Frame		510100	(5/50) 20.00	30.00
(3/54)	300.00	375.00	4. United Shuffle Slugger	0.000
ChiCoin Starlite (5/54)	249.50	360.00	(6/50) 20.00	30.00
	315.00	385.00	4. United 2-Player Express	
ChiCoin Holiday (9/54)	425.00	475.00	(6/50) 25.00	35.00

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49.50

1* Spot-Lite (B 1/52)

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July 2, 1955

QUICKER SELECTION ... INCREASED TAKE with one single hit tune center strip

No more time-consuming, money-wasting delays. Helps make the all-important first selection almost automatic. Other popular features include more cash box capacity, new Make-Selection light, double title strips for faster programming and new eye appeal through color.



Murlitzer 3 Wire Wall Box 5207

THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, N. Y. Established 1856

The Cash Box

July 2, 1955



SEE IT - HEAR IT - BUY IT AT YOUR WURLITZER DISTRIBUTOR

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK Established 1856

The Cash Box PRICE LISTS'

The Cash Box

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ARCADE EQUIPMENT

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4. United DeLuxe Team (1/54)United League (1/54)

(8/54)

4. United Ace (5/54) ... 335.00 4. United Rainbow (5/54) 325.00 4. United Banner (8/54) 325.00 1. United Shuffle Targette

 (8/54)
 350,00

 4. United DeLuxe Shuffle
 Targette (8/54)

 Targette (8/54)
 375,00

 4. United Speedy (8/54)
 335,00

 4. United Mercury (12/54)
 395,00

 4. United DeLuxe Mercury (12/54)
 425,00

 4. United Mars (1/55)
 350,00

 4. United DeLuxe Mars (1/55)
 360,00

(1/55) Universal Twin (1/50)

4. Universal Super Twin

6. Universal DeLuxe Twin (10/50) 6. Universal High Score

6. Universal Bowlomatic

(3/51) 6. Williams Twin Shuffle

6. Williams Twin Shuffle (12/49)6. Williams Twin Shuffle $(9\frac{1}{2})$ (2/50) 6. Williams Bowler (12/42)

(9½') (3/50) 4. Williams Double

Header (7/50) 6. Williams 5-Player Bowler (6/51) PRICE

4. Lite League

6. Mills Conv. for

4. Mills Panoram Peek

Panoram Peek

4. Muto. Atomic Bomber.

4. Mutoscope Dr. Mobile

4. Mutos. Fly. Saucers

4. Mutos. Photomatic

(DeLuxe)

4. Quizzer.

Telequiz

(Prewar)

4. Mutos. Ace Bombers 100.00 195.00

4. Mutos. Phto. (Pre-War) 150.00 250.00

4. Mustocope Silver Gloves 125.00 200.00

4. Mutoscope Sky Fighter 125.00 195.00

4. Mutos. Voice-O-Graph 35c 395.00

4. QT Pool Table 65.00

6. Rockola Ten Pins HD 20.00

4. Rockola World Series...

A. Scientific Baseball
 Scientific Basketball
 Scientific Batting Pr.
 Scientific Pitch 'Em

Scientific Pitch 'Em
 Scientific Pitch 'Em
 Seeburg Bear Gun ...
 Seeburg Chicken Sam...
 Seeburg Shoot the Chute
 4* Seeburg Coon Hunt ...
 Set Shot Basketball ...

4. Un. Team Hockey

4. United DeLuxe Carnival

4. Wurlitzer Skeeball

(3/50)

(10/50)

4. United Twin Shuffle Alley (7/50) ...

4. United 4-Player Re-bound (9/50)

4. United Twin Shuffle-cade (12/50)

6-Player (10/51) ... 4* United 6-Player Super

4. United 4-Player Official

4. United 6-Player Star

4* United 10th Frame

Ghitu John Frane Star (9/52)
 United Manhattan 10th Frame (9/52)
 United 10th Frame Super (10/52)
 United Manhattan

4. United Manhattan

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(9/52)
(9/52)
(100.00)

4* United Cascade (2/53)
(100.00)
2. United Clover (2/53)
(100.00)
4* United Classic (6/53)
(125.00)
4* United Royal (9/53)
(175.00)
4* United Classic (11/53)
(220.00)
4* United Classic (11/53)
(225.00)

 4* United Chief (11/53)
 225.00

 1. United Leader (11/53)
 225.00

 4. United Team (1/54)
 250.00

4. ABT 6 Gun Rifle Range 550.00 650.00

4. Boomerang

4* Bally Big Inning

6. Bally Bowler

6. Bally Convoy

6. Bally Defender

6. Bally Eagle Eye

4. Bally Heavy Hitter

1. Bally King Pin

6, Bally Lucky Strike

4. Bally Rapid Fire

6. Bally Sky Battle

6. Bally Torpedo 4 Bally Undersea Raider

6. Champion Hockey 4. ChiCoin Basketball

4. ChiCoin Midget Skee 1. ChiCoin Pistol

ChiCoin Pistol
 ChiCoin Home Run, 6 Player (3/54)
 Edelco Pool Table
 Evans Bat-A-Score
 Evans Bola-Score
 Evans Ski Roll
 Evans Day Roll

Evans Super Bomber Evans Play Ball Evans Ten Strike '46. Evans Tommy Gun Exhibit Dale Gun Exhibit Gun Patrol Exhibit Jet Gun

4.

2

Champ 85.00 ChiCoin 4-Player Derby 100.00 ChiCoin Goalee 39.00 ChiCoin Hockey 55.00

CONFIDENTIAL

25.00

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40.00

75.00 45.00

89.50

85.00 40.00

4. United 6-Player 4. United DeLuxe

(3/52)

(5/52)

(7/52)

United 5-Player (1/51)

4. United Rebound (8/50) 30.00

Page 200

310.00

330.00

350.00 365.00

385.00

400.00

425.00

430.00

420.00 440.00

450.00

460.00 35.00

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110.00

95.00 275.00

250.00 150.00

85.00

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395.00

375.00

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69.50

175.00 325.00

65.00 175.00

95.00 195.00

90.00 160.00

15 TI July 2, 1955

ROCK-OLA MFG. CORP.

Model 1448 Hi-Fi Phono, 120

Selection, 45 RPM Only

Manufacturers.	New Equipment
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Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

J.

AMI, INCORPORATED	
F-120 Juke Box	
(Receiver included)	2
F-80 Juke Box	ut
(Receiver NOT included)	10
F-40 Juke Box	Ne Authoriz
(Receiver NOT included)	ed
HS-80 Selective Hideaway	
HS-120 Selective Hideaway	12 10
W-80 Wall Box	-
W-120 Wall Box	u 7.
S-80 Receiver	blice
S-120 Receiver	â
Wall Speaker	e lication
Corner Speaker	2
Recessed Speaker	/
R-167 Bargrip	

АИТО-РНОТО СО.

Auto-Photo Studio Model "11" \$2,950.00

BALLY MFG. CO.

Gay Time\$	775.00
Gold Medal Bowler	
(with Match Feature)	
Model Gold-110, 10c a play	755.00
Model Gold-325, 10c a play,	
3 plays for 25c	775.00
Blue Ribbon Bowler	
(without Match Feature)	
Model Blue-110, 10c a play	710.00
Model Blue-325, 10c a play,	
3 plays for 25c	730.00
Bull's Eye Shooting Gallery	395.00
The Champion	
(With new-all-metal cabinet)	759.00

CHICAGO COIN

Bonus Score Bowler	
(without Match Feature) . \$	695.00
Big League	
Regular Model	575.00
Match Feature Model	595.00
Hollywood Bowler	
(with Match Feature)	850.00

EXHIBIT SUPPLY

TREASURE COVE	
Regular Model \$	675.00
Match Play	690.00
Junior Jet Ride, '55 Model	395.00
Big Bronco, '55 Model	997.50
Roy Rogers' Trigger, '55 Model 1	,047.50

GENCO MFG. & SALES CO.

Sky Rocket Rifle Gallery (with Match Feature)\$ 675.00

D. GOTTLIEB & CO.

Southern	Belle		•		• •	•	•		. \$	
lubilee										505.00

INTERNATIONAL MUTO.	CORP.
Drive Yourself (new	

Drivemobile)	795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6 show model	395.00
Universal Post Card Vender	60.00

J. H. KEENEY & CO., INC. Speed Lane Bowler (without Match Feature) .. \$ 710.00 DeLuxe Speed Lane Bowler (with Match Feature) 760.00

J. H. KEENEY & CO., INC. (Cor	nit.)
DeLuxe Range <mark>r</mark> (with Match Feature)\$	690.00
Ranger (without Match Feature)	665.00
Electric Cigarette Vendor	284.50
Coin Changer Model	.304.50

Model 1442, Hi-Fi, 50 Selec- tions, 45 RPM Only Model 1546 Chrome Wall Box, 120 Selections Model 1548, 50 Selection Wall Box	No List Authorized for
Model 1613, 8" Blonde Wall Speaker	Price Publication
Model 1614, 8" Mahogany Wall Speaker	icatio
Model 1906, Remote Volume Control	3
Model 1927, Remote Velume Control with Cancel Button /	
P. SEEBURG CORP.	
HF-100-R 3W-1 Wall-O-Matic "100" MRVC-1 Master Remote Volume Control	No Authorized
CVS4-8-8" Wall Speaker Ivory (Teardrop)	vo List
CVS6-88" Recessed Speaker CVS7-1212" Recessed Speaker PS6-1Z Power Supply	at Price or Public
ARAI-L6 Auxiliary Remote Amplifier	ce blicat
AVC-1 Automatic Volume	ioi

UNITED MFG. CO.

Speaker

UNITED MFG. CO.	
5th Inning Shuffle Targette	
De Luxe Model	765.00
Regular Model	745.00
Capitol Shuffle Alley	505 00
Single Chute	705.00 725.00
Derby Roll	120.00
(without Match Feature)	705.00
De Luxe Derby Roll	100.00
(with Match Feature)	735.00
Clipper Shuffle Alley	
(without Match Feature)	
Single Chute	705.00
Double Chute	725.00
(with Match Feature) Single Chute	735.00
Single Chute Double Chute	755.00
Venus Shuffle-Targette	
Regular Model, 10c play.	705.00
Special Model, 10c, 3 for	
25c	725.00
De Luxe Venus Shuffle-Targette	
(with Match Feature)	745 80
Regular Model, 10c play Special Model, 10c, 3 for	745.00
25c	765.00
Manhattan	725.00
	120.00
WILLIAMS MEG. CO.	
WILLIAMS MFG. CO.	540.50
King Of Swat\$	549.50
King Of Swat\$ Wonderland	389.50
King Of Swat	
King Of Swat	389.50 345.00
King Of Swat	389.50 345.00 494.50
King Of Swat	389.50 345.00
King Of Swat \$ Wonderland Sidewalk Engineer Race The Clock Single Chute Double Chute	3 89.50 345.00 494.50 499.50
King Of Swat \$ Wonderland \$ Sidewalk Engineer \$ Race The Clock \$ Single Chute \$ Double Chute \$ THE RUDOLPH WURLITZER	3 89.50 345.00 494.50 499.50
King Of Swat \$ Wonderland Sidewalk Engineer Race The Clock Single Chute Double Chute THE RUDOLPH WURLITZER Madel "1800" Hi-Fi Phanograph	3 89.50 345.00 494.50 499.50
King Of Swat \$ Wonderland Sidewalk Engineer Race The Clock Single Chute Double Chute THE RUDOLPH WURLITZER Model "1800" Hi-Fi Phonograph Model "1700" Hi-Fi Phonograph	3 89.50 345.00 494.50 499.50
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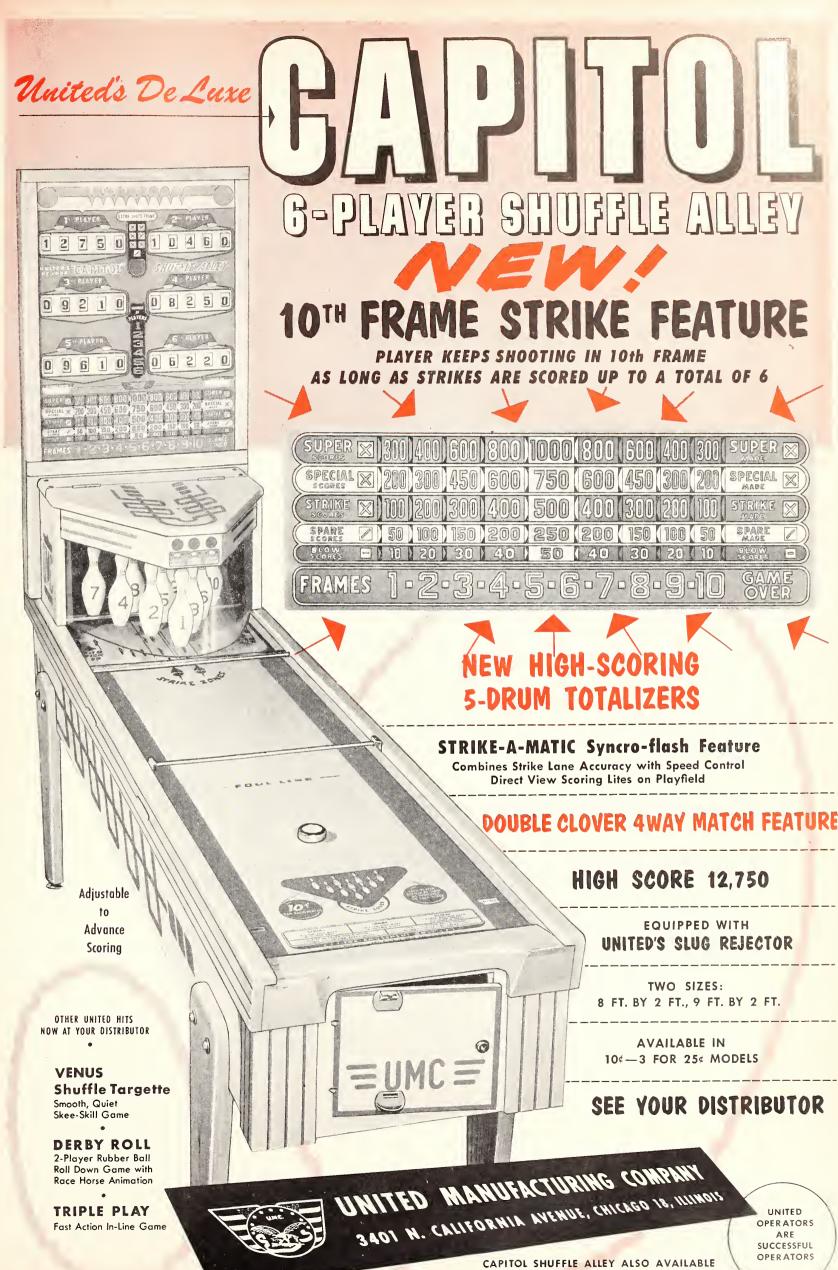
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 Exhibit Jet Gun
 Exhibit Space Gun
 Exhibit Pony Express
 Exhibit Silver Ballets
 Exhibit Six Shooter
 Exhibit Vitalizer
 * Exhibit Shooting Gal, (6/54) 75.00 125.00 45.00 75.00 175.00 265.00 (6/54)
4* Exhibit Star Shooting Gallery (9/54)
2* Exhibit Sportland Shoot-ing Gallery (11/54)
3* Genco Sky Gunner
4. Genco Night Fighter
4. Genco Basketball
2* Campoo Bifle Cal. (6651) 199.50 315.00 Wms. Super World Series (4/51)
 Wms. DeLuxe Baseball (4/53)
 Wms. Pennant Baseball **2**50.00 395.00 100.00 150.00 119.50 159.50 2* Genco Basketball 185.00 2* Genco Rifle Gal. (6ff54) 225.00 4* Genco Big Top Rifle Gallery (6/54) 375.00 185.00 275.00 325.00 4. Wins. Super Femant Baseball (12/53) ... 155.00 275.00 4. Wms. Super Star Baseball (12/53) ... 250.00 350.00 4. Wms. Major League Baseball (2/54) 225.00 375.00 Gallery (6/54) 4. Gottlieb Super Jumbo (10/54) 375.00 450.00 395.00 450.00 99.50 69.50 50.00 49.50 4. Wms. All Star Baseball (2/54) 4. Wms. Big League Baseball (2/54) 90.00 75.00 145.00 95.00

25.00

50.00

Jack Rabbit Jungle Joe Keeney Air Raider ... Keeney Sub Gun ... Keeney Texas Leaguer Keeney Sportsman (11/54) 249.00 350.00



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Greater than GAYETY! Better than BIG-TIME!

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Balls from 7 top rows (Magic-Pockets) do not roll down playfield at end of game but are immediately cleared through hole at top of board.

SEE BALLY BOWLERS ON PAGE 45

Greatest array of money-making play-appeal features ever crammed into a single game insures top earning-power when you get GAY TIME on location. Avoid delay in delivery by ordering GAY TIME today.

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