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A "New Orthophonic" High Fidelity Recording





FOUNDED BY BILL GERSH

Volume XVI

Number 39

June 18, 1955 Publishers BILL GERSH JOE ORLECK

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## The Cash Box

## What Does It Mean To Win "The Cash Box" **Disk Jockey Poll?**

If you could sit in the New York offices of The Cash Box for a week, you would see hundreds of records arrive from firms all over the country. This means that during the year, we receive literally thousands of disks. And this same avalanche of records hits almost every radio station in the country to the same degree.

What all this means is that when our disk jockev poll designates one record, one particular artist as tops in a specific category, that achievement is something to marvel at and be awed by. For it indicates that of all the thousands of records that are made in a year, of all the artists who record, that one disk, that one artist did the most outstanding job as far as commercial results are concerned.

Therefore, as The Cash Box announces the results of its Third Annual Disk Jockey Poll, we take this opportunity to congratulate the winners with all sincerity. For today they know that

they have achieved something which can never be taken away from them. In this Cash Box Poll, they have been designated by disk jockeys all over the country as the ones who did the most noteworthy jobs throughout the past year.

This achievement on the part of these artists will be further commemorated in the 13th Anniversary Issue which The Cash Box will publish in two weeks. This edition will also be an encyclopedia of the record world. And in it, the winning artists will almost all be telling you, through their advertising messages, what their latest records are, what they are placing their hopes in for the forthcoming year.

The 13th Anniversary Issue will be the most important single edition of The Cash Box that we publish all year.

Don't fail to see it.

And above all, don't fail to be represented in it with your most important advertising message.



Annual Encyclopedia and Directory

#### THE CASH BOX

(Dated: JULY 2, 1955)

#### Featuring:

- ★ ARTICLES OF VITAL IMPORTANCE by the leading men in the record business.
- ★ BEST TUNES AND ARTISTS as selected by the nation's disk jockeys in "Pop", "Rhythm & Blues" and "Country".
- **THE MOST COMPREHENSIVE LIST of record firms** and their distributors available anywhere.
- ★ SPECIAL FEATURES
- **★** EDITORIALS
- ★ NEWS
- \* ADS

Recognized thruout the Record and Music Industries as a source of VITAL INFORMATION and STATISTICS obtainable NOWHERE ELSE . . . which is referred to every day in the year . . .

#### YOUR ADVERTISEMENT WILL BE SPOT-LIGHTED ALL YEAR LONG

#### First Forms Go To Press: JUNE 20

#### Final Closing Date: Wednesday, JUNE 22

### TIME IS GROWING SHORT!! RUSH YOUR AD TO US IMMEDIATELY!



### THE CASH BOX

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LONDON OFFICE 17 HILLTOP (PHONE: SPEEDWELL 25%)

ST—5tarlite

TF-Tiffany TI-Tico

TR-Trend

UN-United

VA-Valley

VI-RCA Victo

Pos. Last

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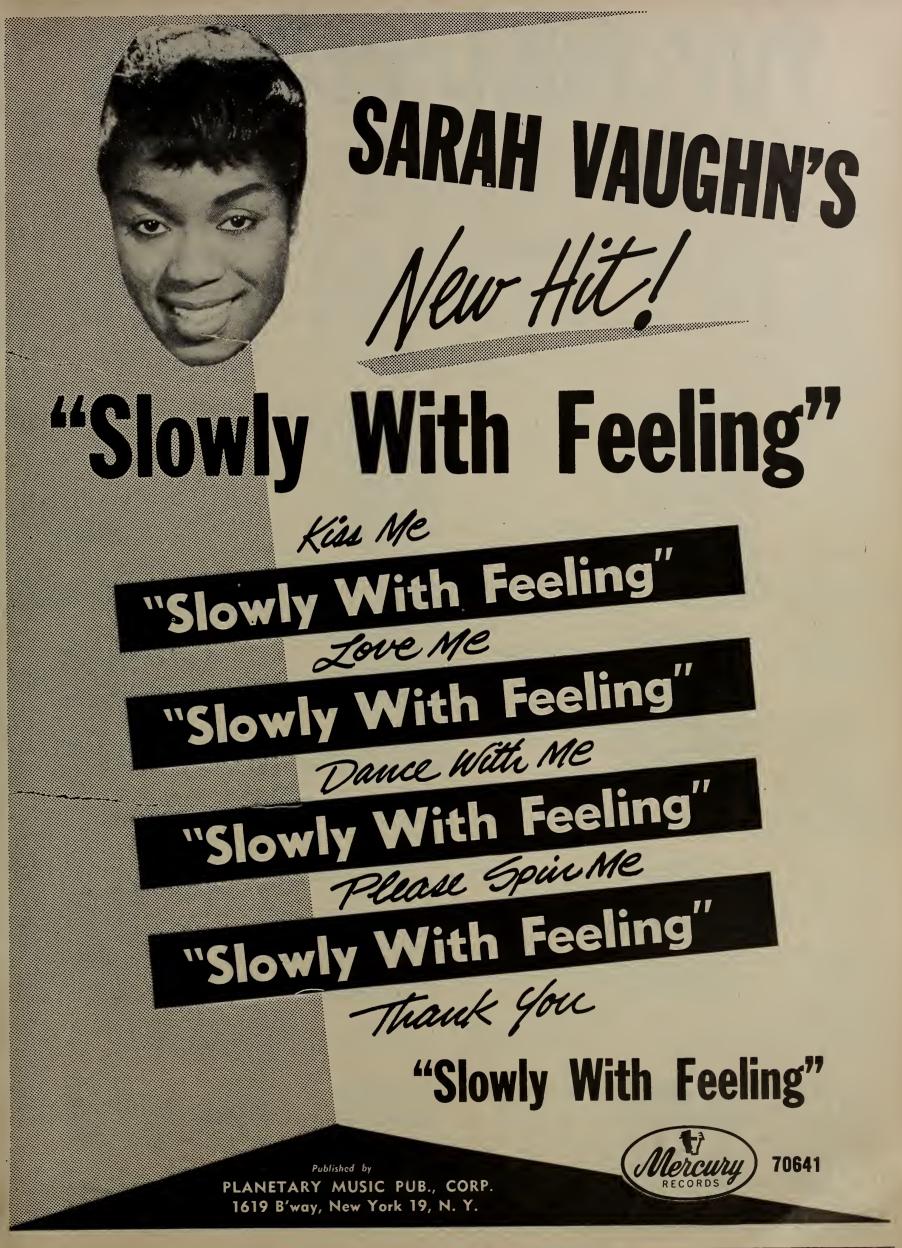
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"Only those records best suited for commercial use are reviewed by THE CASH BOX"



The Cash Box, Music	Pag	e <b>8</b>	June 18, 1955
POP P	OLL	RESU	LTS
The Cash Box Disk Jockey Poll was designed to and artists have been the most popular and played th several months by deejays around the country.	determine which songs e most during the past	The Poll was divided_into three sect country. Here we present the findings in the p	ions, popular, rhythm and blues, and
Each disk jockey listed three choices in each processing three points were awarded for each first	of points cast, the followi	ng is the percentage each disk jockey	y receive was $50\%$ since even if every voted the same artist #1, it would o only $50\%$ of the six points available cory.
WHAT RECORDS DID YOU IN THE LAST 12-MONTH	PLAY MOST PERIOD?	WHAT SMALL INSTRU YOU PROGR	
1. "MELODY OF LOVE"—Billy Vaughn         2. "Hey There"—Rosemary Clooney         2. "Mr. Sandman"—Chordettes         3. "Davy Crockett"—Bill Hayes         3. "Little Things Mean A Lot"—Kitty Kallen         4. "Sincerely"—McGuire Sisters         5. "Sh-Boom"—Crewcuts         6. "Young At Heart"—Frank. Sinatra         7. "Let Me Go, Lover"—Joan Weber         8. "Three Coins In The Fountain"—Four Aces         9. "Unchained Melody"—Al Hibbler, Les Baxter, Ro         10. "Cherry Pink And Apple Blossom White"—Perez         11. "Wanted"—Perry Como         12. "The High And The Mighty"—LeRoy Holmes         13. "Hearts Of Stone"—Fontane Sisters	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	1. BILL HALEY & HIS COMETS       18.4%         2. Les Paul & Mary Ford       14.1         3. Three Suns       9.0         4. George Shearing Quintet       7.0         5. Dick Hyman Trio       5.3         6. Dave Brubeck       4.8         7. Norman Petty Trio       3.8         8. Art Van Damme       3.7         WHICH UP AND COMI DO YOU THINK ARE THE         1. SAMMY DAVIS, JR.       8.5%         2. Bob Manning       8.0         3. Jerry Vale       7.6         4. Bill Hayes       5.0         5. Roy Hamilton       4.5         6. Al Hibbler       4.3         7. Pat Boone       3.9	9. Johnny Maddox &         Rhythmasters       3.4         10. Jerry Murad's       3.4         10. Jerry Murad's       2.5         11. Oscar Peterson       2.0         12. Erroll Garner       1.8         13. Frank Petty Trio       1.7         14. The Mulcays       1.6         15. Crazy Otto       1.5         79.6%       0thers         0 Others       20.4%         NG MALE VOCALISTS         Harmonicats       2.5         10. Dick Noel       2.4         11. Bobby Milano       2.2         12. Tommy Leonetti       2.1         12. Danny Capri       2.1         13. Steve Lawrence       2.0         14. Dickie Valentine       1.8         15. Lou Monte       2.0         14. Dickie Valentine       1.8         15. Alan Dale       1.6
PROGRAM MOST?		WHICH UP AND COMIN	Others 33.4%
2. Patti Page       12.2       8. Jaye P.         3. Doris Day       10.0       9. Georgia (         4. Joni James       9.7       10. Kay Star         5. Sarah Vaughan       6.9       11. Teresa B         6. Kitty Kallen       5.5       12. Dinah Sh	rd 5.5 Morgan 5.1 Gibbs 4.8 r 4.3 rewer 2.8 ore 2.7 ore 2.7 hers 17.3%	DO YOU THINK ARE TI           1. JAYE P. MORGAN         18.0%           2. Caterina Valente         9.5           3. Terri Stevens         5.1           4. Carmen MacRae         5.0           5. Betty Madigan         4.6           6. Peggy King         4.3           7. Eydie Gorme         4.1           8. Susan Hunter         3.5	HE MOST PROMISING?           9. Jill Corey         3.3           10. Betty Johnson         2.7           11. Denise Lor         2.3           12. Lee Kane         2.0           13. Chris Connor         1.4           14. Joan Weber         1.3           15. Dolores Hawkins         1.2           16. Kitty White         1.1
WHAT MALE VOCALISTS			Others
2. Eddie Fisher       20.3       9. Tony Ma         3. Frank Sinatra       19.2       10. Dean Ma         4. Nat "King" Cole       13.0       10. Roy Han         5. Don Cornell       2.9       11. Julius La         6. Tony Bennett       2.4       11. Lou Mon         7. Frankie Laine       2.0       12. Gordon M         Ot         WHAT VOCAL GROUPS C	sby       1.3         rtin       1.2         rtin       0.7         nilton       0.7         aRosa       0.6         te       0.6         facRae       0.4         91.3%         hers       8.7%	WHICH UP AND COM DO YOU THINK ARE TI1. HI-LO'S11.4%2. DeCASTRO SISTERS10.93. DeJohn Sisters4.94. Burton Sisters4.05. Three Chuckles3.46. Four Coins3.27. McGuire Sisters2.97. Crewcuts2.98. Don, Dick & Jimmy2.89. Laurie Sisters2.5	
	2.6	WHICH UP AND COM	
2. McGUIRE SISTERS       18.8       11. Gaylords         3. Crewcuts       14.4       12. Chordett         4. Fontane Sisters       6.7       13. Four Kn         5. Ames Brothers       6.4       14. DeCastro         6. Mills Brothers       4.9       15. Modernai         7. Four Freshmen       4.2       15. Voices of         8. Hilltoppers       3.7       Schuma         9. Four Lads       3.2       16. Lancers	2.3           2s         2.1           ights         1.5           Sisters         1.0           res         0.9	YOU THINK ARE THI           1. RICHARD MALTBY         16.9%           2. Les Elgart         16.1           3. Billy Vaughn         7.6           4. Dan Terry         4.9           5. Jerry Fielding         4.6           6. Commanders         4.5           7. Tommy Alexander         4.2           8. Perez Prado         4.1	9. David Carroll         3.4           10. Neil Hefti         2.1           11. Johnny Dankworth         2.0           12. George Williams         1.6           13. Pete Rugolo         1.4           14. Sauter-Finegan         1.3           15. Spencer Hagen         1.2           76.1%         0thers
WHAT ORCHESTRAS DII PROGRAM MOST?		WHICH UP AND INSTRUMENTAL GRO	

#### INSTRUMENTAL GROUPS DO YOU THINK ARE THE MOST PROMISING?

	AKE IHE	MOS		PROMISING?	
	DICK HYMAN TRIO			Barbara Carroll	2.4
	Norman Petty Trio			Goofers	
	Dave Brubeck			Lenny Dee	2.2
	Bill Haley & His Comets		9.	Somethin' Smith &	
	Crazy Otto			Redheads	1.8
	Johnny Maddox		9.	Commanders	1.8
	Mil-Combo	2.7	10.	Chet Baker	1.6
6.	Mike Pedicin	2.6	11.	Don Elliott	1.3
					45.5%
				Others	

82.7% 17.3%

3.22.4 2.4 2.0 1.8 1.8 1.7 1.5 1.0

 10. Stan Kenton

 11. Les Baxter

 11. Percy Faith

 12. Guy Lombardo

 13. Billy Vaughn

 13. Woody Herman

 14. Richard Hayman

 15. Perez Prado

 16. Benny Goodman

Others\_\_\_\_\_

 RALPH MARTERIE
 12.6%

 Ray Anthony
 11.3

 Les Elgart
 9.9

 Ralph Flanagan
 9.1

 Richard Maltby
 5.4

 Glenn Miller
 4.4

 Les Brown
 4.3

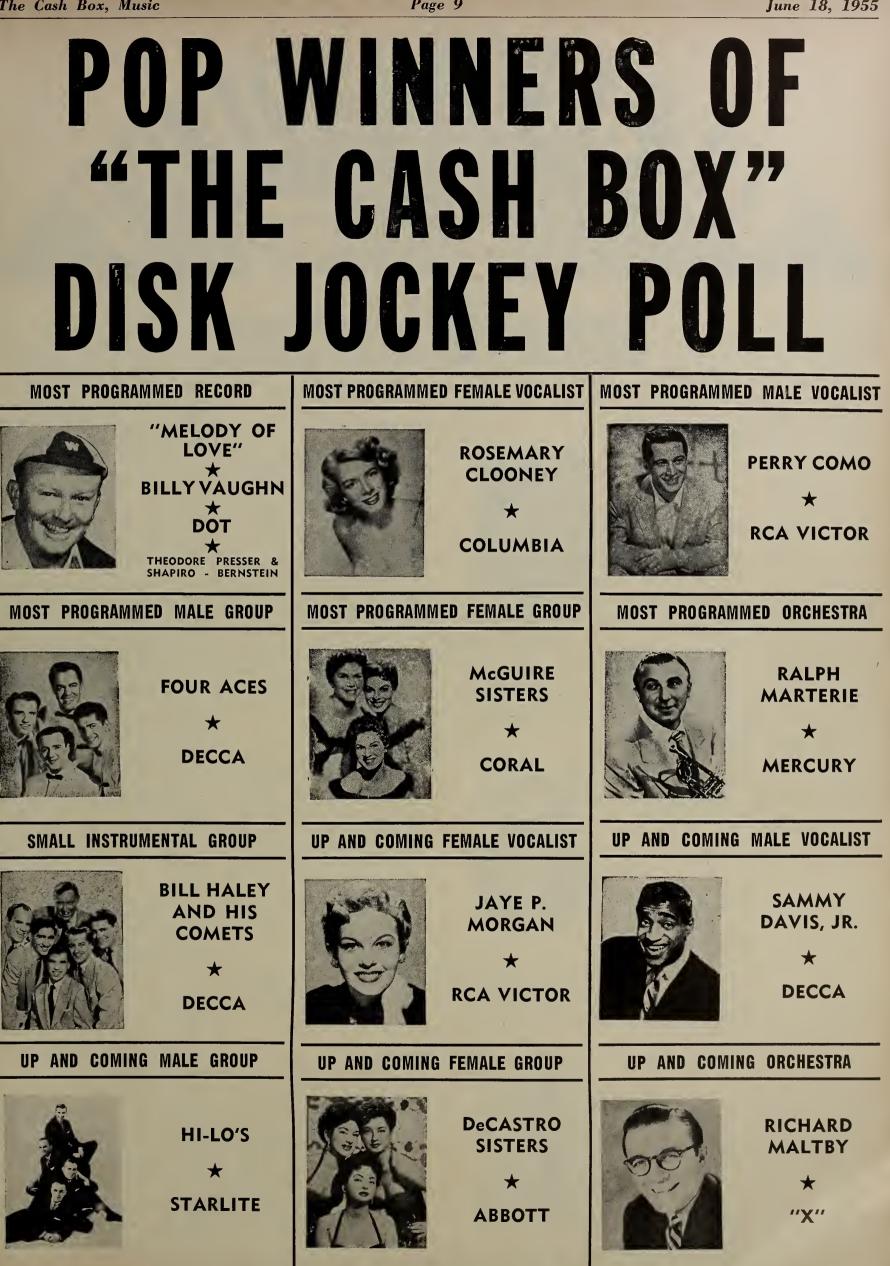
 Billy May
 4.2

 Hugo Winterhalter
 3.7

1

1. 2. 3. 4. 5. 6. 7. 8. 9.

June 18, 1955



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#### BILL HAYES (MGM 12004; K-12004)

B "WANDERIN" (2:26) [Republic BMI—Kaye] As Bill Hayes sits on top with his waxing of "Davy Crockett," MGM re-issues a dramatic oldie by the songster. Beautiful piece of material of material.

• "YOU'RE NEARER" (2:52) [Chappell A S C A P — Rodgers, Hart] A tender rendition of a great old Rodgers and Hart tune is offered by the artist. Pretty music that's easy on the core on the ears.

RUSSELL ARMS (Epic 9109; 5-9109)

• "NOT AS A STRANGER" [Mara-ville ASCAP—Kaye, Van Heusen] Russell Arms, star of the "Hit Parade" show, warmly fashions the title tune from the forthcoming Stanley Kramer nia Inviting ich pic. Inviting job.

**ODON'T BE AFRAID"** [Redd Evans ASCAP—Simms, Kosloff, Roth] O. B. Masingill sets up a plush string backing for the crooner's styl-ing of a romantic waltz number.

#### **BOYD BENNETT** (King 1470; 45-1470)

B "SEVENTEEN" [Lois BMI-Young, Gorman, Bennett] Boyd Bennett has that Bill Haley drive on this rhythmic rendition of a power-house rocker. Big Moe does a strong job on the vocal. Teenagers will love the beat.

**G** "LITTLE OLE YOU-ALL" [Lois BMI—Young, Roy, Bennett] Boyd takes over the vocal chores on this jump deck. Doesn't come off as ex-citing as the top half.

#### VOICES OF WALTER SCHUMANN (RCA Victor 20-6157; 47-6157)

"THE MAN FROM LARAMIE" (2:37) [Shapiro-Bernstein AS-CAP—Washington, Lee] The stirring title tune from a forthcoming flicker, is beautifully treated by the great blend of the Voice of Walter Schu-mann. Exciting slow item with a cow-boy flavor. Has a "High Noon" qual-ity. Strong deck.

B "LET ME HEAR YOU WHIS-PER" (2:36) [Criterion ASCAP— Tuiteleleapaga, Livingston, Evans] The group does a wonderful job on a very pretty love song. Great har-mony. Big group singing at its best.

LAURIE SISTERS (Mercury 70643; 70643x45)

"OLLY OLLY ATSEN FREE" (2:00) [Tollie-Sheldon BMI-Powan, House, Carter] The Laurie Sisters who made a good showing with "Dixie Danny," have a cute and com-mercial tongue-twisting novelty for their follow-up. It's a delightfully zany bouncer that could make the grade grade.

**B** "TRULY" (2:09) [Modern Music BMI—] A tune that's been mak-ing noise in scattered areas, is po-tently styled by the trio on this side. Big coupling for good sales results.

**'HUMMING BIRD''** (2:38) [Ross Jungnickel ASCAP-

LES PAUL & MARY FORD

Robertson, Robertson]

Corb, Greene] LES PAUL & MARY FORD (Capitol 3165; F-3165)

HE CASH BOX

the disk market this week. On this platter, Les Paul and Mary Ford are the stars. The tune is an ex-citing, beaty number with a folk song flavor and goes under the title "Humming Bird." It's an interest-ing love song that has a refreshing quality about it. It's not the run-of-the-mill stuff. Les, as usual, is great on the guitar, and Mary does a tremendous job of dubbing in the background for her own lead voice. A big side. Flip "Goodbye My Love," is a soft, slow, easy-moving ballad. Sentimental piece of material. Top half is the one to watch. watch.

"GOODBYE MY LOVE" (2:51)

[Leeds ASCAP-Copeland,

"MY LITTLE ONE" (2:32) [Glenwood BMI-Howe, Gussin]

latest release this week, and he weighs in with a powerful two sider that should put his name all over the lists once again. One end is the stirring new folk type tune "Humming Bird." Laine hands in a dramatic and potent reading. Has the same excitement as his number a dramatic and potent reading. Has the same excitement as his number one smash "High Noon." Equally outstanding is the beautiful cou-pling, a tender heartrending song tagged "My Little One." It's, by far, the star's most moving and sincere waxing since "I Believe." In the middle of the number, he offers a recitation with a great deal of meaning. Terrific tune. A twin-threat for Laine.

[Citation ASCAP-Polk]

Robertson, Robertson] THE CHORDETTES (Cadence 1267; 45-1267)

THE CHORDETTES

• The Chordettes, who blended so

(Wing 90000; 90000x45)

B. "AIN'T IT A SHAME" [Com-modore BMI-] Wing has a strong contender in this pop rendition of a smash rhythm & blues success. Ronnie Gaylord handles the tune in powerful form. Could click.

<sup>(B)</sup> "CHE SERA SERA" [Meridian BMI—] A pretty latin tempo romancer with a wonderful melody and a lovely Italian flair is treated here. Disk with big possibilities. One of Ronnie's best jobs in years.

SOMETHIN' SMITH & REDHEADS (Epic 9106; 5-9106)

"THE ACE IN THE HOLE" (2:50) [J. Vogel ASCAP—Demp-sey, Mitchell] Smith and his Redheads, riding high with "Sin To Tell A Lie," come up with a great follow-up that could make it two in a row for the boys. Wonderful oldie given a relaxed reading. Banjos add color. Watch it go.

CHARLEY, MY BOY" [Bourne ASCAP-Kahn, Fiorito] The boys display their instrumental skills on this end as they bounce through an-other great oldie. Lively piece of wax. Hot coupling.

BILLY BUTTERFIELD & ORCH. (Essex 397; 45-397)

"MAGNIFICENT MATADOR" [Miller ASCAP—Alperson, Her-rick] A big choral and ork backdrop surrounds trumpet star Billy Butter-field as his horn enchantingly wails the beautiful title song from the 20th Century pic. "Magnificent Matador." Side has necessities for a smash.

(B) "SUGARBLUES MAMBO" [Pick-wick ASCAP—Williams, Fletcher] The old favorite "Sugar Blues" is set to a mambo beat by the crew. Colorful arrangement makes this a hot two sider sider.

PEE WEE HUNT & FOUR KNIGHTS (Capitol 3155; F-3155)

GRATEFULLY YOURS" (1:56) [Ridgeway BMI—Burgess] The Four Knights handle the vocal chores and Pee Wee Hunt the instrumental duties on this easygoing lilter. Ok side side.

<sup>••</sup>ME" (2:00) [Berlin ASCAP— Berlin] The same artists work on this light rendition of an old favorite. Easy-on-the-ears material. Has a bit of that "Oh" feeling.

#### **DOLORES CARROLL** (Chateau 2002; 45-2002)

"I JUST CAN'T KEEP THE TEARS FROM TUMBLIN" DOWN" (2:40) [Cherio BMI-Dar-win] The Chateau label comes up with a potent piece of rhythm wax featuring the attractive voice of Do-lores Carroll. Exciting handclapper with a rocking beat.

G "EVERYBODY KNOWS" (2:38) [Lively Arts BMI—Izzo, Perper] The Four Tops supply the choral backing again as the thrush eases through a sentimental romancer. Ork-ing set up by Maurice King.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

"I TOLD A LIE" (2:30)

57; 45-1267) wonderfully on one of the year's biggest hits, "Mr. Sandman," team their talents once again to come up with another hot side, labelled "Humming Bird." It's a precision vocal interpretation of a top drawer piece of material. Song and delivery have the earmarks that indicate a hit is in the making. Archie Bleyer's ork supplies the backdrop for this potent performance. The bottom half, "I Told A Lie," fea-tures the group on a slow, senti-mental song. Tune has a good lyric mental song. Tune has a good lyric and displays more of the girls' earpleasing harmony. The top half is the deck to go on.

• A new tune that has all the ear-marks of a grade "A" success, hits "HUMMING BIRD" [Ross Jungnickel ASCAP-Robertson, Robertson] FRANKIE LAINE (Columbia 40526; 4-40526)



• Frankie Laine introduces his

"HUMMING BIRD" (2:15)

[Ross Jungnickel ASCAP-

#### MAN WANTED

Must be young and free. Must have lots of charm, no false alarm! Must be big and strong and willing to learn what lips are for. Must stay around the house and be willing to spend a comfy life as husband. EXPERIENCE UNNECESSARY Contact Mercury distributor and ask for Sarah Vaughan #70646



#### TERRI STEVENS (RCA Victor 20-6165; 47-6165)

(2:40) [Valando ASCAP—Weiss] Terri Stevens, who gained national prominence with "Unsuspecting Heart," bows on Victor with a pretty, new romantic tune that could make noise. Thrush has a commercial voice. And she comes off strongly on this end. end.

WHAT AM I TRYING TO FOR-GET" (3:02) [Feist ASCAP-Stutz, Barefoot] Terri's dreamy, wist-ful style is just perfect for this ten-der and touching love song. Two strong sides that could stir-up big noise noise.

#### TOMMY MARA (MGM 12002; K-12002)

B "IF ONLY I LISTENED TO YOU" (2:20) [Advanced ASCAP --Sigman] Tommy Mara is in excel-lent form on this pretty, romantic waltz ballad. Lovely delivery. Strong ride side.

Garage CAPTURED" (2:46) [Tee Pee ASCAP—Lee, James] The LeRoy Holmes strings enhance the crooner's warm voice as he wends his way through a tender piece of love ma-terial terial.

#### DEAN MARTIN (Capitol 3153; F-3153)

B "SIMPATICO" (2:49) [Leeds ASCAP—Cahn, Schwartz] From the new Martin and Lewis pic "You're Never Too Young," comes this pretty Latin tempo romancer which Dean handles warmly. Good love tune.

B "LOVE IS ALL THAT MAT-TERS" (3:00) [Leeds ASCAP-Cahn, Schwartz] The balladeer gets a choral assist on this inviting piece. Also a tune from the new film. Pic could kick off both sides.

#### MR. JO-JO SPOONS (Pennant 329; 329-X45)

G "ALABAMA JUBILEE" (2:00) [-ASCAP-Yellen, Cobb] Back-room Joe and the boys assist Jo-Jo Spoons as he pounds out a rhythmic version of a house rocker that's break-ing for a big hit. Ok cover disk.

"PLAY IT AGAIN" (2:00) [BMI G "PLAY IT AGAIN" (2:00) [BMI Rettenberg, Aptaker, Doraine] The spoons supply the rhythm once again on this beaty arrangement of the evergreen "Dixie."

#### THE GOOFERS (Coral 61431; 9-61431)

B "GOOFY DRY BONES" [Weiss & Barry BMI-Vincent, Dell, Murray, Nichols] The zany Goofers dish up their own goofy version of the spiritual novelty "Dry Bones." Real rockin' interpretation with cute lyrics.

"NARE" (2:57) [Weiss & Barry BMI-Weber] The boys are equally nutty on this crazy ballad. It's a romantic item with lyrics that have no meaning. Should get a load of spins and laughs.

#### THE CASH BOX SLEEP

"DOMANI (TOMORROW)" (1:58) [Montauk BMI-Velona, Minucci] "WHAT'S THE TIME IN NICARAGUA" (3:08) [Montclare BMI]

TONY MARTIN

(RCA Victor 20-6167; 47-6167)



Tony Martin's strongest show-

#### CHARLIE APPLEWHITE & VICTOR YOUNG'S ORK. (Decca 29553; 9-29553)

B "BLUE STAR" (2:30) [Chappell ASCAP—Young, Heyman] The beautiful "Medic" theme, that's hitting in the lyric form, is given a feelingful delivery by Charlie Applewhite with Victor Young's ork assisting. Good side.

Generational tune is ren-dered with meaning and sincerity by Charlie. Fitting for only certain locations

CHRIS HAMALTON (London 1563; 45-1563) CHRIS HAMALTON (London 1563; 45-1563) Contemport of the state of the st

• "WHISTLING RUFUS" (2:06) [Shawnee Press ASCAP—Mills] A refreshing whistling novelty is pre-sented on this end. Organ comes up with some more gimmicks.

ochieve populority.

"AIN'T IT A SHAME" "ACE IN THE HOLE" "MAGNIFICENT MATADOR" "MERCI BEAUCOUP" "SO. RAMPART STREET PARADE"... "MAN FROM LARAMIE"

# ing since his big recording of "Here," is on his latest Victor re-lease. And the tune is an attractive new love song dubbed "Domani (Tomorrow)." Set to a lush and swaying waltz tempo, the tune has one of the best marriages of lyrics and melody we've heard in months. The ballad is a penetrating one, and the Italian flavor gives the tune a wonderfully charming quality. Tony's voice is great. The lower lid "What's The Time In Nicaragua" is a pleasing novelty set to a cha-cha rhythm. Appealing coupling. The upper portion has the goods.

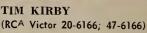
#### DAVEY CRACKPOT (Starlite 1371; 45-1371)

(Storlite 1371; 45-1371) "CHERRY PINK AND APPLE ETC." [Chappell ASCAP—Larue, David, Louiguy] Davey Crackpot and his Mexican Jumping Beans offer a novelty take off on the Perez Prado instrumentation of the same tune. Very funny side that folks'll get a kick of. Gimmicks are hilarious.

**G** "NO BOOM-BOOM IN YUCCA FLATS" [Oakhurst BMI—Barty] A novelty about the postponement of the Yucca Flat explosion is offered in song by the group on this end. Set to a Latin beat.

AMES BROTHERS (RCA Victor 20-6156; 47-6156) (RCA Victor 20-6156; 47-6156) (Bourne ASCAP—Skylar, Luc-chesi] The Ames Brothers are in classy form as they bounce through a cute and catchy jumper. Appealing deck that could make big noise.

"WRONG AGAIN" (2:32) [Geo. Paxton ASCAP—Simmons, Ap-plebaum] A pretty, romantic offering with a lilt is warmly fashioned on this end. Song has much appeal. Strong coupling coupling.



"THE RAINBOW" (2:52) [Jose Ferrer BMI — Haymes] Hugo Winterhalter supplies a beautiful backdrop for Tim Kirby as he offers a stirring, and dramatic inspirational ballad. Top notch material. Potent deck deck.

"THE MOON MUST HAVE FOL-LOWED ME HOME" (1:49) [E. H. Morris ASCAP—Hilliard, DeLugg] A contagious novelty is invitingly handled by the songster. Song has a pleasing lilt.

#### **MILLS BROTHERS** (Decca 29564; 9-29564)

"DADDY'S LITTLE GIRL" (2:51) [Beacon BMI—Burke, Ger-lach] Two touching oldies designed to pluck at the heart strings of par-ents, are beautifully handled by the Mills Brothers. Tender performance.

**G** "DADDY'S LITTLE BOY" (2:37) [Beacon BMI—Collins] Wonder-ful "son" song done with great feeling. Two re-issues.

#### FRED DENISE ORCH. (Tico 257; 45-257)

<sup>(B)</sup> "CHA CHA CHA MAMBO" [—Denise] An inviting cha cha is pleasantly presented by Fred Denise and his orchestra. Good piece of ma-terial. Female vocalist is Patty Prince.

• "WHAT MY MOTHER WANTS TO KNOW"—This half is all in-strumentaal. A bolero mambo that the hoofers will appreciate. Appealing arrangement.

#### LES ELGART ORCH.

(Columbia 40525; 4-40525)

C. "LOVE ME OR LEAVE ME" (2:27) [Bregman, Vocco & Conn ASCAP—Khan, Donaldson] An oldie that's a hit all over again, is driven across in fine dance style by the Les Elgart band. Good jump side.

• "WHEN YUBA PLAYS THE RUMBA ON THE TUBA" (1:39) [Harms ASCAP—Hupfeld] A swing-ing Latin beat is the tempo for this novelty arrangement of a cute oldie. A bit too repetitive for commercial success. success.

#### FRANKIE LESTER ("X"-0138; 4X-0138)

(2:07) [Miller ASCAP—Shuman, Shuman, Brown] Frankie Lester gets a solid assist from Dick Maltby on this up-beat romancer. Good job that could from all angles.

• "I WISH AND WISH" (2:30) [Citation BMI—Trifiletti] The " talented warbler comes over well on this easygoing waltz pleaser. Pretty set of lyrics.

Chris Hamairon Voices of Walter Schumann RCA Victor 20-6157; 47-6157 "Only those records best suited for commercial use are reviewed by THE CASH BOX"

- THE CASH BOX

in the opinion of The Cash Box music stoff, records listed below, In addi-tion to the "Disk" and "Sleeper" Of The Week, are those most likely to

June 18, 1955



"It's What's in THE CASH BOX That Counts"



"Only those records best suited for commercial use are reviewed by THE CASH BOX"



"It's What's in THE CASH BOX That Counts"

		CORD RAT TRADE PR	
BLUEBERRIES (Gil)	Billboard	Cash Box	Variety
GEORGIA GIBBS (Mercury) THE THUNDERBIRD (Era)	80 (Excellent) 70 (Good)	Disk of the Week C+ (Good)	
FLYIN' HIGH (Acuff-Rose) JANE MORGAN (Kapp)	74 (Good)	B (Very Good)	
GOOD AND LONESOME (Porgie) KAY STARR (Victor)	79 (Good)	Disk of the Week	Good
HEARTBEAT (Ample) MARION MARLOWE (Cadence)	72 (Good)	Sleeper of the Week	Very Good
(Granson) THE DE JOHN SISTERS (Epic)	72 (Good)	B+(Excellent)	Good
I DON'T CARE (Cedarwood) WEBB PIERCE (Decca)	C&W Best Buy	Bullseye	×
I'M GLAD I GOT TO SEE YOU ONCE AGAIN (Valley) HANK SNOW (Victor)	C&W Spotlight	Bullseye	
I MUST BE DREAMING (Quintet) THE HILLTOPPERS (Dot) THE CHEERS (Capitol) THE ROBINS (Spark)	72 (Good) 78 (Good)	Sleeper of the Week C+ (Good) B+ (Excellent)	Good
JOE, JOE, JOE, (Garlock-Sherer) SAMMY KAYE ORCH. (Columbia)	72 (Good)	Sleeper of the Week	Very Good
MAN IN A RAINCOAT (BMI Canada) MARION MARLOWE (Cadence) KAREN CHANDLER (Coral) PRISCILLA WRIGHT (Unique)	77 (Good) 75 (Good)	Sleeper of the Week B (Very Good) Best Bet	Best Bet Excellent
THE POPCORN SONG (Central Songs) CLIFFIE STONE (Capitol)	76 (Good)	B+(Excellent)	
SING A LITTLE MELODY (Eastwick) FERKO STRING BAND (Media)	76 (Good)	Sleeper of the Week	
SOLDIER BOY (Bryden) THE FOUR FELLOWS (Glory)	R&B Best Buy	R&B Sleeper	
SATISFIED MIND (Starrite) JEAN SHEPARD (Capitol) PORTER WAGONER (Victor) RED FOLEY & BETTY FOLEY (Decca)	C&W Best Buy C&W Best Buy C&W	B+ (Excellent) Bullseye	
THIS LITTLE GIRL OF MINE RAY CHARLES (Atlantic)	Best Buy R&B Spotlight	R&B Award	
WHERE, WHAT OR WHEN (Starstan) KAY STARR (Victor)	76 (Good)	Disk of the Week	Good
YOUR GOOD FOR NOTHING HEART (Forrest) WEBB PIERCE (Decca)	C&W Best Buy	Bullseye	



#### **NEW YORK:**

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#### CHICAGO:



June 18, 1955

#### HOLLYWOOD:



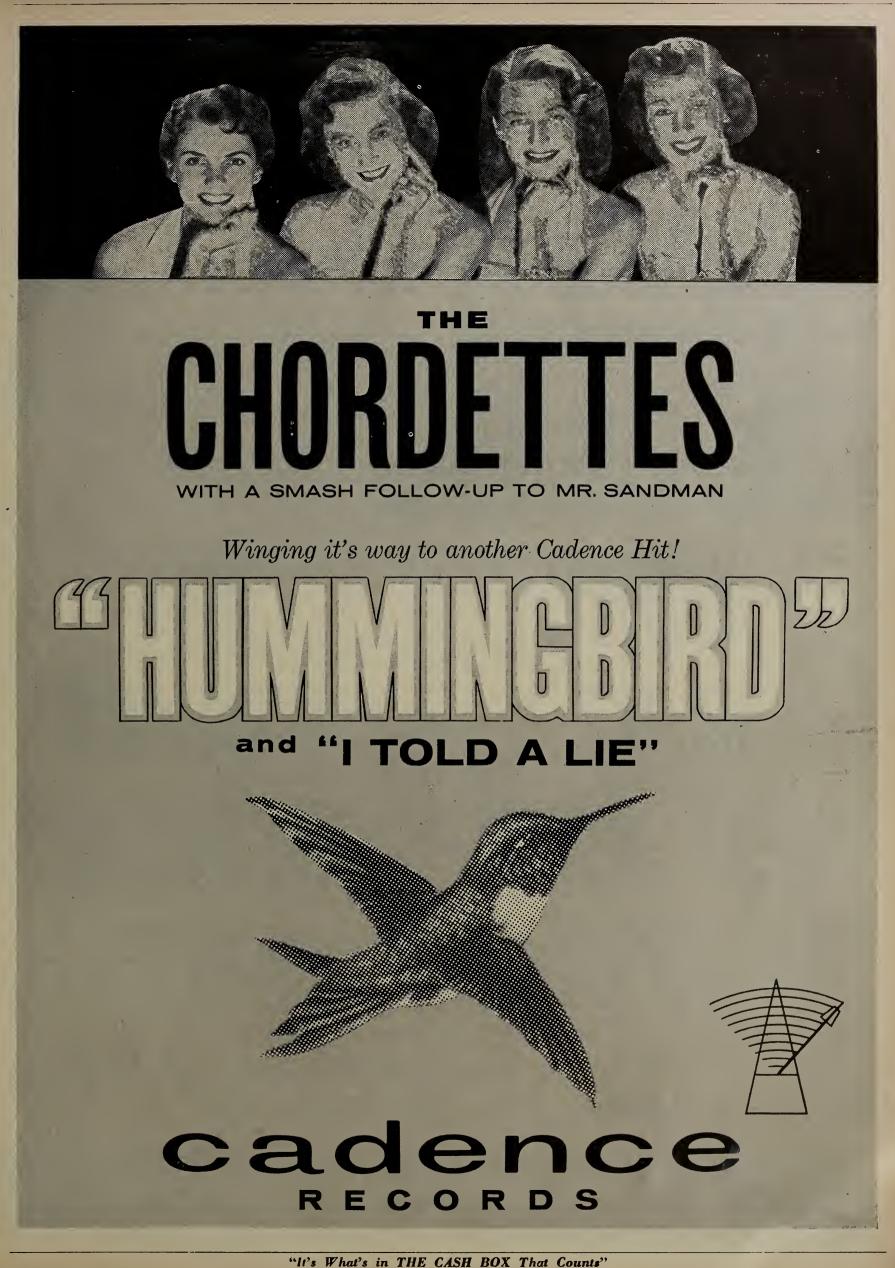
"Only those records best suited for commercial use are reviewed by THE CASH BOX"



"It's What's in THE CASH BOX That Counts"

The Cash Box, Music	Page 18	-0.	June 18, 1955
Oline chan-	THE CASH BOX		
A Great Hitmaker-		Selling Reco	ords
Annone The	RECORDS	Reported by the Foremost	
	TEAL	DUTLETS	11th
		From Coast to Coost	
	GAIETY MUSIC SHOP	CALIFORNIA MUSIC CO.	MARTY'S MUSIC STORE
and the second sec	New York, N. Y. 1. Cherry Pink (Perez Prado) 2. Unchained Melody (Hibbler	Los Angeles, Calif. 1. Cherry Pink (Perez Prado) 2. Unchained Melody (L. Baxter) 3. A Blossom Fell (Nat Cole)	Lebanon, Pa. 1. Cherry Pink (Perez Prado) 2. Unchained Melody (Hamilton/Baxter/Hibler)
	3. Davy Crockett (Bill Hayes) 4. Whatever Lola Wants (Sarah Vaughan 5. Learnin' The Blues (Sinatra)	4. Hey Mr. Banjo (Sunnysiders) 5. Bo Diddley (Bo Diddley) ) 6. Something's Gotta Give (McGuires)	3. Davy Crockett (Bill Hayes) 4. Dance With Me Henry (Gibbs) 5. Something's Gotta Give (McGuires)
	6. Heart (Eddie Fisher) 7. Dance With Me Henry (Gibbs B. All Of You (Sammy Davis, Jr.	Di Rock Aloond The Clock	6. Hey Mr. Banjo (Sunnysiders) 7. Honey Babe (Art Mooney) 8. A Blossom Fell (Nat Cole) 9. Rock Around The Clock (Bill Haley)
	9. Blue Star (Felicia Sanders) 10. Honey Babe (Art Mooney)	9. Don't Be Angry (N. Brown) 10. Hearts & Flowers (Desmond)	10. It's A Sin To Tell A Lie (Somethin' Smith)
	TOLZIEN MUSIC Amarillo, Tex.	KOPS PIANO HOUSE Great Falls, Mont.	YEAGER'S MUSIC SHOP Baltimore, Md.
	1. Rock Around The Clock (Bill Haley 2. Cherry Pink (Perez Prado) 3. Dance With Me Henry (Gibbs 4. Unchained Melody (Hamilton	2. Unchained Melody (Baxter) 3. Whatever Lola Wants	1. Unchained Melody (Baxter) 2. It's A Sin To Tell A Lie (Somethin' Smith) 3. Hey, Mr. Banjo (Banjo Boys) 4. Cherry Pink (Perez Prado)
	5. Davy Crockett (Tenn. Ernie) 6. A Blossom Fell (Nat Cole) 7. Whatever Lola Wants (Shore) B. How Important Can It Be	4. Davy Crockett (Tenn. Ernie) 5. Cherry Pink (Perez Prado) 6. Heart (Eddie Fisher) 7. Dance With Me Henry (Gibbs) 8. A Blossom Fell (Nat Cole)	5. Honey Babe (Art Mooney) 6. Whatever Lola Wants (Sarah Vaughan) 7. Bo Diddley (Bo Diddley) 8. Plantation Boogie (L. Dee)
	(Joni James 9. Darling, Je Vous (Nat Cole) 10. Breeze And I (C. Valente)	9. Melody Of Love (B. Vaughn) 10. Breeze And I (C. Valente)	9. A Blossom Fell (Nat Cole) 10. Learnin' The Blues (F. Sinatra)
EVELVN KNICH	FERGUSON'S RECORD SHO Memphis, Tenn. 1. Cherry Pink (Perez Prado)	MUSIC SALES CORP. Augusta, Ga. 1. Cherry Pink (Perez Prado)	KATZ DRUG COMPANY Kansas City, Mo. 1. Hard To Get G. MacKenzie)
LVELIN MNIUN	2. Unchained Melody (L. Baxter 3. Rock Around The Clock (Bill Haley 4. Unchained Melody (Hamilton	) 2. Unchained Melody (Hamilton/Hibbler) 3. Dance With Me Henry (Gibbs)	2. Cherry Pink (Perez Prado)
"A HAPPY-GO-LUCKY DECK"	5. Davy Crockett (Fess Parker) 6. Two Hearts (Pat Boone) 7. Unchained Melody (Hibbler) 8. Don't Be Angry (Crewcuts) 9. Whatever Iola Wants (Shore	<ol> <li>4. Davy Crockett (Bill Hayes)</li> <li>5. Two Hearts (Pat Boone)</li> <li>6. Melody Of Love (B. Vaughn)</li> <li>7. Don't Be Angry (Crewcuts)</li> <li>B. Darling, Je Vous (Nat Cole)</li> <li>9. Silver Dollar (Teresa Brewer)</li> </ol>	<ol> <li>Bavy Crockerr (Jenn, Ernie)</li> <li>Honey Babe (Art Mooney)</li> <li>Hey Mr. Banjo (Sunnysiders)</li> <li>A Blossom Fell (Nat Cole)</li> <li>Dance With Me Henry (Gibbs)</li> <li>Unchained Melody (Hibbler)</li> <li>The Door Is Still Open (Hilltoppers)</li> </ol>
· · · THE CASH BO	10. Dance With Me Henry (Gibbs	ANDRE'S RECORD SHOP	10. Don't Be Angry (Crewcuts)
	Owensboro, Ky. 1. Unchained Melody (L. Baxter 2. A Blossom Fell (Nat Cole)	Lansing, Mich.	ODLAND MUSIC SHOP Sioux Falls, S. D. 1. Rock Around The Clock
	3. The Kentuckian Song (Arnold & Winterhalter 4. Dance With Me Henry (Gibbs 5. Honey Babe (Art Measure)	(Somethin' Smith) 3. Unchained Melody (Hibbler) 4. Dance With Me Henry (Gibbs) 5. Breeze And L (C. Valente)	2. Unchained Melody (Baxter) 3. Cherry Pink (Perez Prado) 4. Davy Crockett (Tenn. Ernie) 5. It's A Sin To Tell A Lie
HANKY	6. Rollin' Stone (Fontanes) 7. Cherry Pink (Perez Prado) B. Davy Crockett (Tenn, Ernie) 9. Love Me Or Leave Me (Sammy Davis, Jr.	6. Hey Mr. Banjo (Sunnysiders) 7. Most Of All (Don Cornell) 8. Heart (Eddie Fisher) 9. Silver Bells (Billy Vaughn) 10. Something's Gotta Give	(Somethin' Smith) 6. Dance With Me Henry (Gibbs) 7. Learnin' The Blues (Sinatra) B. Most Of All (Don Cornell) 9. Honey Babe (Art Mooney)
PANKY DOES IT	10. Don't Be Angry (Crewcuts)	(McGuires)	10. Heart (Four Aces) SONG SHOP
PANKY DOES IT	Jamaica, L. I., N. Y. 1. Story Untold (Nutmegs) 2. Soldier Boy (Four Fellows) 3. Unchained Melody (Hibbler)	Portland, Ore. 1. Rock Around The Clock (Bill Haley)	Cincinnati, Ohio 1. Cherry Pink (Perez Prado) 2. Learnin' The Blues (F. Sinatra) 3. A Blossom Fell (Nat Cole)
	<ol> <li>Cherry Pink (Perez Prado)</li> <li>Honey Babe (Art Mooney)</li> <li>Dance With Me Henry (Gibbs</li> <li>Davy Crockett (Bill Hayes)</li> </ol>	0. Cherry Pink (Perez Prado)	<ol> <li>A Blossom Fell (Nat Cole)</li> <li>Unchained Melody (Baxter)</li> <li>Honey Babe (Art Mooney)</li> <li>Plantation Boogie (L. Dee)</li> <li>Unchained Melody (Hamilton)</li> </ol>
"AN INFECTIOUS MARCH-JUMP	B. Sweet And Gentle (A. Dale 9. Speak Up Mambo (Costellanos 10. If I May (Nat "King" Cole)	B. Honey Babe (Art Mooney)	<ol> <li>B. Unchained Melody (Hamilton)</li> <li>B. Unchained Melody (Hibbler)</li> <li>Blue Star (Felicia Sanders)</li> <li>Dance With Me Henry (Gibbs)</li> </ol>
NUVLLIT	BERGENFIELD'S MUSIC, INC Bergenfield, N. J.	THE RECORD SHOP Hartford, Conn.	G. C. MURPHY COMPANY Washington, D. C.
DIFFERENCE	1. Honey Babe (Art Mooney) 2. It's A Sin To Tell A Lie (Somethin' Smith 3. Davy Crockett (Bill Hayes)	4. A Blossom Fell (Nat Cole)	<ol> <li>Dance With Me Henrý (Gibbs)</li> <li>Cherry Pink (Perez Prado)</li> <li>Unchained Melody (Baxter)</li> <li>Davy Crockett (Bill Haves)</li> </ol>
	4. Whatever Lola Wants (Sarah Vaughan 5. Dance With Me Henry (Gibbs 6. Cherry Pink (Perez Prado) 7. Something's Gotta Give	5. Whatever Lo!a Wants (Sarah Vaughan) 6. Learnin' The Blues (F. Sinatra) 7. Don't Be Angry (N. Brown) B. Sweet & Gentle (A. Dale)	5. Rock Around The Clock (Bill Haley) 6. A Blossom Fell (Nat Cole) 7. Heart (Eddie Fisher)
WONDERFUL TUNE PRETTY AND TENDER LOVE SONG ROMANTICALLY TURNS	(Sammy Davis, Jr. B. A Blossom Fell (Nat Cole) 9. Unchained Melody (Baxter) 10. Hey Mr. Banjo (Sunnysiders	9. Something's Gotta Give (Sammy Davis, Jr.)	<ol> <li>8. Whatever Lola Wants (Sarah Vaughan)</li> <li>9. Learnin' The Blues (F. Sinatra)</li> <li>10. Something's Gotta Give (McGuires)</li> </ol>
ROMANTICALLY THRUSHED "	JORDON MARSH COMPANY Boston, Mass.		LYRIC NEWS & RECORD SHOP
	1. Davy Crockett (Bill Haves) 2. Davy Crockett (Fess Parker) 3. Cherry Pink (Perez Prado)	1. Rock Around The Clock (Bill Haley)	Indianapolis, Ind. 1. Unchained Melody (Hamilton) 2. Cherry Pink (Perez Prado)
HANSEN RECORDS INC	4. Unchained Melody (L. Baxter 5. Love Me Or Leave Me (Sammy Davis, Jr. 6. Something's Gotta Give (McGuires	4. Davy Crockett (Tenn. Ernie) 5. If I May (Nat "King" Cole) 6. Unchained Melody (Baxter)	<ol> <li>A Blossom Fell (Nat Cole)</li> <li>Love Me O: Leave Me (Sammy Davis, Jr.)</li> <li>Breeze And I (C. Valente)</li> <li>Davy Crockett (Bill Hayes)</li> </ol>
119 W. 57th Street • New York 19, N. Y.	B. Learnin' The Blues (F. Sinatra 9. Chee Chee oo Chee (P. Como	8. Something's Gotta Give (Sammy Davis, Jr.) 9. Crazy Olto (Johnny Maddox)	7. Honey Babe (Art Mooney) 8. Whatever Lola Wants (Sarah Vaughan)
"Only those records host suited for co	10. We'll Go A Long, Long Way Together (Fred Waring)	(Jaye P. Morgan)	9. Dance With Me Henry (Gibbs) 16. Hey Mr. Banjo (Sunnysiders)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





#### POPULAR

JACKIE GLEASON presents "LONESOME ECHO"—Capitol W 627 (12" LP) THERE MUST BE A WAY; I DON'T KNOW WHY; DEEP PURPLE; MAD ABOUT THE BOY; SOMEDAY I'LL FIND YOU; COME RAIN OR COME SHINE; THE THRILL IS GONE; I WISHED ON THE MOON; HOW DEEP IS THE OCEAN; REMEMBER; SPEAK LOW; I STILL GET A THRILL; DARLING, JE VOUS AIME BEAUCOUP; I'M ALWAYS CHASING RAINBOWS; A GARDEN IN THE RAIN; DANCING ON THE CEILING. Jackie Gleason, who continues to rank as the top name in the mood music field, has another beautiful album that should be a tremendous seller. Titled "Lonesome Echo," it contains sixteen outstanding oldies fashioned in a soft, dreamy manner that has made all of the TV star's previous LP's such successes. To create the sparkling, distant, lonely sound here, Gleason has added mandolins, cellos, domras, guitars and a marimba and soloing on each number, an oboe. Although the Bobby Hackett trumpet is not featured on this album, it sounds as though Jackie has another winner. The beautiful Salvatore Dali cover, designed specifically for this album, should attract much attention. The colors are striking. Capitol has recently given Gleason a gold LP for passing the million mark in albums. This recording will start him on the right track toward the second million.

"MUSIC FOR TIRED LOVERS"—Love Songs Sung by Woody Herman with Erroll Garner at the piano—Columbia CL-651 (12" LP)
MY MELANCHOLY BABY, I HADN'T ANYONE TILL YOU, LET'S FALL IN LOVE; MOONGLOW; I DON'T KNOW WHY; YOU'VE GOT ME CRYING AGAIN; IF I COULD BE WITH YOU; I'M BEGINNING TO SEE THE LIGHT; AS TIME GOES BY; AFTER YOU'VE GONE; I'LL SEE YOU IN MY DREAMS.
About a year ago today, Woody Herman and Erroll Garner starred at Basin Street in New York, and since both stars admire each other's talents so much, someone came upon the idea of recording them as a team. Here are the results, and they're terrific. Woody is dreamy and stylish on the vocal and Erroll is tops at the keyboard. Album has a delightfully relaxing and informal air and tunes are those most requested by night-spot goers. Wyatt Ruther is on the bass and Fats Heard on the skins. A treat for any Herman or Garner fan. Clever cover photo will attract much attention.

JOHN GORDY'S "RAGTIME PIANO"-RCA Victor LPM 1060 POPPA

POPPA JOHN GORDY'S "RAGTIME PIANO"—RCA Victor LPM 1060 (12" LP)
BILL BAILEY; IT LOOKS LIKE RAIN IN CHERRY BLOSSOM LANE; BYE BYE BLACKBIRD; CALIFORNIA, HERE I COME; GIMME A LITTLE KISS, WILL YA, HUH? BYE BYE BLUES; SALTY DOG RAG; THERE'LL BE NO TEARDROPS TONIGHT; WHEN MY DREAM BOAT COMES HOME; TIP TOE THROUGH THE TULIPS WITH ME; EV'RYTHING IS HOTSY TOTSY NOW; FIVE MINUTES MORE.
Poppa John Gordy takes hold of a great collection of happy go lucky oldies and bounces them out in ragtime fashion at the upright. As all dealers are probably well aware by now, the tavern type piano and the gang sing are once again the rage with the American public, and this album will sell to people who go for either or both. A wonderful instrumental disk for a lively house party. All the songs are familiar and everyone will wanna sing along.

GEORGE WRIGHT plays the Mighty WURLITZER Pipe Organ—HIFIRecord R701 (12" LP) JALOUSIE; EBB TIDE; CAMINITO; BOOGIE; ANGELA MIA; ROLLER COASTER; THE BOY NEXT DOOR; BRAZIL; STELLA BY STARLIGHT: LOVE FOR SALE; DANCING TAMBOURINE; STARS AND STRIPES FOREVER. Although George Wright is a gifted organist whose music many hundreds of thousands of New Yorkers and tourists have enjoyed at New York's Para-mount Theater, it's the fabulous Wurlitzer Pipe Organ that takes the spotlight here. The magnificent sounds that this instrument produces are just fasci-nating. The organ has five keyboards, 256 stops plus many other gimmicks that are heard on this record. And under Wright's control the organ dances. Most of the selections are standards, superbly handled. The recording is a HiFi fiend's dream. Comes over exceptionally well on a multiple speaker set. Should enjoy a healthy sale. Should enjoy a healthy sale.

"MELODIES AND MOODS"-Jesse Crawford at the Organ-Decca DL 8103

(12" LP) TIME ON MY HANDS; KISS OF FIRE; VALENCIA; I'M YOURS; I'M ALWAYS CHASING RAIN-BOWS; SIBONEY; DAYBREAK; JALOUSIE; WHIFFENPOOF SONG; DANCE OF THE BLUE DANUBE; TANGO DOLORES; I'LL SEE YOU IN MY DREAMS. Jesse Crawford, known to most everyone who appreciates organ music, dis-plays more of his excellent techniques on this latest Decca LP. It's a warm and inviting package containing a dozen beautiful oldies of varied tempos and moods. Relaxing listening after hard day's work.

"POP" CONCERT FAVORITES—Philharmonic Orchestra of Hamburg conducted by Hans-Jurgen Walther—MGM E-3144 (12" LP)
 PINOCCHIO, A MERRY OVERTURE (TOCH); FUNERAL MARCH OF A MARIONETTE (GOUNOD); SUITE PRIMEVAL (SKILTON); CORTEGE FROM THE QUEEN OF SHEBA (GOUNOD); PHAETON, A SYMPHONIC POEM (SAINT-SAENS); PACIFIC 231 (HONEGGER).
 MGM issues its fifth volume in a series of "Pop" Concert Favorites, this one featuring the Philharmonic Orchestra of Hamburg under the baton of Hans-Jurgen Walther. In addition to pieces by Saint-Saens and Gounod, the modern composers are represented by Toch, Skilton and Honegger. An inviting album of many moods. Enjoyable.

#### **CLASSICAL**

MINOTTI: "Concerto for Violin and Orchestra" HONEGGER: "Symphony No. 2, for String Orchestra" Boston Symphony Orchestra, Charles Munch—RCA Victor LM-1868 (1-12" LP) Gian-Carlo Menotti and Honegger are living composers. Both have been suc-cessful to the point that they do not suffer the anonymity that composers usually suffer when they are alive. Menotti, in particular, has been the subject of much radio, television and Broadway publicity. He has been highly suc-cessful in all mediums, having been twice awarded the Pulitzer Prize for his writings. There is a great deal of interest in his work and if this album is to receive real acceptance, it will be on the basis of his name. Neither work, to our knowledge has been recorded before. The Boston Symphony Orchestra with Charles Munch at the baton and Tossy Spivakovsky in the role of violinist of the Menotti concerto read the scores faithfully with proper colorations and moods. and moods.



CHOPIN: "Concerto No. 2" SAINT-SAENS: "Concerto No. 4"— Alexander Brailowsky, pianist; Charles Munch, conductor, Boston Symphony Orchestra—RCA Victor LM 1891—(1-12" LP) Brailowsky and Chopin both so completely identified with the piano, should make a mighty potent box office draw. Brailowsky's complete mastery of Chopin's music has long been evident and his performance on this latest Victor album is in line with his other heroic offerings. Saint-Saens' "Concerto No. 4," his hest known concerto though lesser known than its Chopin companion his best known concerto, though lesser known than its Chopin companion piece, is the pairing. Brailowsky's dazzling technique is evident here again. Blailowsky is one of the world's leading pianists and this release will make lovers of piano music happy. The Boston Symphony Orchestra, under the baton of Charles Munch, is in perfect accord with Brailowsky, providing depth, drama and mood. depth, drama and mood.

MUSIC of JOHAN SVENDSEN—Mercury MG 90004 (1-12" LP) Norwegian Rhapsody, No. 2; Norwegian Rhapsody, No. 3; Symphony No. 2 The music of Johan Svendsen has not been accorded the recognition it deserves. Except for that of Grieg, whom every schoolboy knows, Norwegian composers have not been overly exposed to the American public. Mercury deserves a bow for the series of Norwegian music it has offered. The latest, the music of Johan Svendsen, is filled with delightful melodic lines, gay at times, moody at other times. The Oslo Philharmonic is spirited and sweeping in its inter-pretations of the lively parts, sombre and haunting in its treatments of the lonely passages. lonely passages.

RACHMANIOFF: "Concerto No. 2, in C Minor, Op. 18" MENDELSSOHN: "Capriccio Brilliant in B Minor, Op. 22"---Moura Lympany, pianist--The Philharmonic Orch. Nicolai Malko--RCA Vic-tor LHMV-15 (1-12" LP) Rachmanioff's second piano concerto, melodically familiar to both classical and pops buyers, is given a fine rendition by Miss Moura Lympany. Miss Lympany's evident feeling for the piece gives it a warmth and color though it is the ill fate of this production to be faced with numerous fine and even brillant efforts on other labels, including the parent label, RCA Victor. Victor has issues by Rachmanioff and Rubinstein that will offer stiff competition. As a filler, the short "Capriccio Brilliant" by Mendelssohn is more than satis-factory. It sparkles under the swift, sure fingers of Miss Lympany. An over-all good offering well recommended.

POPULAR SPANISH CLASSICS for Orchestra—Decca Records DL 9775— (1-12" LP)

DE FALLA: "EL AMOR BRUJO," "DANCES FROM THE THREE CORNERED HAT"; CHABRIER: "ESPANA RAPSODIE."

Another in Decca's series of Spanish classics. This release features the beauti-ful "El Amor Brujo" ("Love by Witchcraft") and "Dances from The Three Cornered Hat"—both by Manuel de Falla, and a third piece, "Espana Rap-sodie" by Charbrier. The three pieces are familiar to the ordinary listener, all possessing an excitement and beauty that have been characteristic of de Falla and Chabrier. The color, mood, intrigue and fire of Spanish music abounds. A delightful release.

#### JAZZ

DINAH WASHINGTON "FOR THOSE IN LOVE" — EmArcy MG-39011 (12" LP)

(12" LP) I GET A KICK OUT OF YOU; BLUE GARDENIA; EASY LIVING; YOU DON'T KNOW WHAT LOVE IS; MY OLD FLAME; I COULD WRITE A BOOK; MAKE THE MAN LOVE ME. The sensational Miss Dinah Washington is in rare form on this fabulous LP on which she chants songs "For Those In LOVE." The queen has chosen a great octet of romantic standards and is assisted in great fashion by jazz stars Clark Terry, Paul Quinichette, Jimmy Cleveland, Cecil Payne, Keter Betts, Barry Galbraith, Jimmy Cobb and Wynton Kelly. The group showcases the thrush excellently. The album has a relaxed, informal air that's just wonderful, and for anyone who digs Dinah with an up-beat backdrop on musical classics, this LP is a must. A big seller. For the population.

"DIZZY and STRINGS"-Norgren Records MGM-1023 (1-12" LP)

ROSES OF PICARDY; SILHOUETTE; CAN YOU RECALL?; O SOLOW; COOL EYES; CONFUSION; PHILE DRIVER; BOB NAIL SPECIAL.

A talented horn and big string backing seems to be the vogue now, though in this case, it is not a clear liquid horn with a melty, dreamy ork backdrop. Here Granz manages to maintain the clear frosty biting Gillespie horn with modern music and the subtle big band backing with just a modicum of softening via the lush treatment. Jazz fans need not shy from this one. It is still Dizzy.

JOE ROLAND-Bethlehem Records BCP-17 (1-12" LP)

EASY LIVING; STAIRWAY TO THE STEINWAY; SOFT WINDS; TEACH ME TONIGHT; ROBIN; SWEET LORRAINE; GOODBYE, BIRD; AFTER YOU'VE GONE; ANTICIPATION; I COVER THE WATERFRONT; THE MOON GOT IN MY EYES; STREET OF DREAMS.

Joe Roland, on the vibes, fronts his own group consisting Dick Garcia, guitar; Freddie Redd, piano; Dante Martucci, bass; Ron Jefferson, drums. Smart moving team that seems to feel at home in the modern idiom. Roland gets off some sprightly vibe solos. Pleasant album.

JAZZ LABORATORIES SERIES—Signal S-101 Volume 1 (1-12" LP) Signal offers a very interesting album primarily for the amateur musician and secondarily for the listener. How often has the amateur wished that he could form his own group or, even better, to play with a topflight professional group. With this release he gets the opportunity. On one side of the album we hear a basic rhythm section, piano, bass and drums (Duke Jordan, Oscar Pettiford and Kenny Clarke) and on the other we hear Gigi Gryce add his alto sax to the aforementioned to make it a quartet. Depending on the qualifi-cations of the amateur, he can either follow Gryce's solos or improvise his own. The missing instrument need not necessarily be the alto sax. It could very well be the trumpet, trombone, French horn flute, and no doubt others.

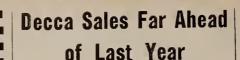


with Chorus and Orchestra directed by DICK JACOBS CORAL 61448 (78 RPM) and 9-61448 (45 RPM)



"It's What's in THE CASH BOX That Counts"





NEW YORK-Decca Records announced this week that the label is running far ahead of last year's sales figures at this time, and last year was a banner year. Sammy Davis, Jr., Al Hibbler, Bill Haley and his Comets, Caterina Valente, the Mills Brothers, the Four Aces, the Cowboy Church Sunday School, Kitty Kallen and Susan Hunter all have hits on the charts, and a number of them are in the top ten. In the country department Webb Pierce, Red & Betty Foley, Ernest Tubb and Kitty Wells are keeping the label hot. In the album field, the label is sizzling, thanks to "Starring Sammy Davis"; "Crazy Otto; "Disneyland"; "Lady & The Tramp"; the Four Aces' "Mood For Love"; Haley's "Shake, Rattle & Roll" and a heap of others.

A CUTIE

LOVE"

recorded b

THE VOICES-Cash # 1011

music publishers

2610 S. Crenshaw Blvd. Los Angeles 16, Calif.

#### **Talmadge Announces Mercury Personnel Changes**

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NEW YORK-A number of changes in the personnel set-up of the Mercury and Wing labels were announced this week by Art Talmadge, vice president of Mercury Records.

Arnold Myers was appointed Eastern Director of Advertising and Promotion for the Wing label. He will cover Buffalo, Pittsburgh, Boston, Baltimore, Washington, Philadelphia, Hartford, Detroit and New York, and will report to Warren Ketter, national promotion manager of Wing. This appointment becomes effective Tuesday, June 14. Myers had been New York disk jockey contact and promotion man for Mercury.

Buddy Friedlander returns from a three month training period as branch manager of Mercury Distributing in Hartford, to take over Myers' spot as dee jay promotion man and contact man for the New York area.

Howard Slason, formerly with the Seaboard Distributing Company in Hartford and prior to that Decca and Capitol branch manager in Hartford, will become the new branch manager of Mercury in Hartford.

A new branch manager for Mercury's Boston branch was also announced. Chet Wood will take over the job. Wood was formerly record division sales manager of Columbia Records' Indianapolis branch.



#### June 18, 1955

#### Music Biz Turns Out For Waring Tournament

SHAWNEE, PA.-Tin Pan Alley was practically deserted last monday and Tuesday (June 6th and 7th) when music contact men, A & R execs, recording artists and trade press repre-sentatives joined Fred Waring at Shawnee Inn in this city for the annual Fred Waring Outing. The weather was great and the track was fast with some terrific scores being racked-up on the golf course. And of course, the food was delicious and plentiful.

The music men presented Waring with what was probably the gift he would have appreciated most-a golfmobile, an electrically driven car that scoots over the golf course. It was presented by Bob Miller, president of the Music Men's Protective Association on behalf of the music boys.

Washington, D. C. disk jockey, Ed Gallaher, of WTOP, came out winner in Waring's golf tournament. Scoring a sharp 72, Gallaher came in ahead of Perry Como and host Fred Waring, who each carded 75.

Gallaher's 72 is a record for this tournament.

A three-way tie for low net was registered by Glen Gray, Mitch Ayres and Lanny Ross. All three scored nets of 79. Jerry Blaine and Julius LaRosa were high men with 160 for the 18 hole course.

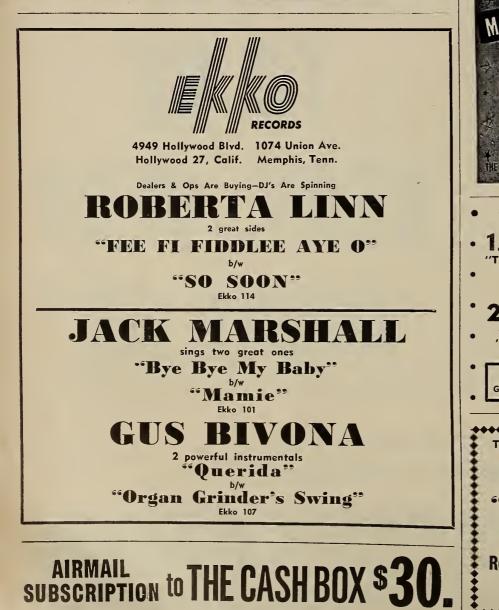
In addition to the song writers, publishers and pluggers, a large group of performers were on hand for a great day of golf, swimming, and a baseball game between the song pluggers and members of Waring's Pennsylvanians.

Among those in attendance were Paul Whiteman, now associated with the Jackie Gleason Show on CBS; Dr. Sigmund Spaeth, editor of Music Journal Magazine and well known as the "tune detective" of radio and TV; Perry Como; Eddie Fisher; ABC disk jockey, Martin Block; Hirsh de La Viez, vice president of the Music Operators of America; Cadence recording and CBS singing star Julius LaRosa.

Decca recording executives Syd Goldberg, Leonard Schneider and Mike Conner; orchestra leaders Percy Faith, Hugo Winterhalter and Nat Brandwynne; columnist Nick Kenny of the New York Daily Mirror; disk jockey, Bill Silbert, who recently contracted with NBC for a new radio series and his producer, Parker Gibbs; and disk jockeys, Paul Brenner WAAT, Murray Kaufman WMCA, Hal Moore WNEW, Brad Philips WINS and many more.

#### Evans Names Ross G.P.M.

NEW YORK-Redd Evans, head of Jefferson Music and Redd Evans Music, has appointed Charles Ross general professional manager of the firms. Evans explained that he is expanding his staff in order to back up the recordings he has scheduled for release during the summer and fall. Ross was formerly with Bourne.





"It's What's in THE CASH BOX That Counts"



"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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KITTY KALLEN'S

Greatest

**'FORGIVE ME''** 

Just Released



I am entering my third year as your London correspondent and though I have a long way to go to make up for the thirteen years since the first Cash Box publication, I only hope that I may continue my small contribution to this worthy magazine for a long long time. When I first started this column I often mentioned the Will Mastin Trio featuring Sammy Davis Jr. Well, it seems that Sammy is at last beginning to make a big name for himself on the Isles. And I feel it won't be long before one of our big managements will make sure that this great performer appears in person in England. . . . Rosemary Clooney who starts a short variety tour in Glasgow, will be accompanied on her initial week by the very popular Teddy Foster Orchestra. . . . Mantovani, conducting a full sized symphony orchestra, backed performances by U.S. concert pianist Julius Katchen of Gershwin classics, "Concerto in F" and "The Rhapsody in Blue" for the London label.... Glad to know Mr. & Mrs. Archie Bleyer are due in London on July 4th. . . . Looking forward to meeting you both. Don Cornell who left for the States after three months tour of this country hopes to return to Britain again early in 1956.... On the strength of David Whitfield's fabulous success on television in America, MGM is now negotiating for a contract under which David would make one or two films every year. . . . Saw ex Ted Heath vocal star Dennis Lotis in his solo debut at Finsbury Park Theatre this week, and feel that some bright film director ought to snap up this dynamic personality before America sees the potential in him.... Negotiations are taking place to feature U. S. band leader Ted Straeter and his Orchestra at the Deauville Casino in France this summer. And while on French territory, I must mention the wonderful recording sung in French, of course, of "Lullaby of Birdland" by Jacqueline Francois. Stan Burns of WINS, New York, over here once again to look up some old friends. A new tune for which I will predict a very bright future in this country, is a Latin ditty titled "Sweet and Gentle." Watch it climb in the sellers when it is released here on July 1st.

- 1) "Cherry Pink" Eddie Calvert (Eng. Col.)
- 2) "Cherry Pink" Perez Prado (HMV)
- "Stranger In Paradise" Tony Bennett (Philips) 3) 4)
- "Earth Angel" Crewcuts (Mercury) 5) "Unchained Melody" — Al Hibbler (Brunswick)
- "Stranger In Pardise" -Four Aces (Brunswick) 6)
- "Unchained Melody" Jimmy Young (Eng. Decca)
- 'If You Believe" 8) Johnnie Ray (Philips)
- "Strangers In Paradise" Tony Martin (HMV)
- "Dreamboat" --Alma Cogan (HMV) 10)

#### **Retailer Wins Decca Contest; Gets Trip To Spain**



#### Winning Window Display

NEW YORK—Decca Records has just announced the winners of their nation-wide Spanish Fiesta window display contest. The contest, which was to select the best window displays on Decca's albums of Spanish music, was entered into by 927 record dealers in the country. The judges were: Sloan Simpson; Fred Retier, S.G.A.E.; K. Kemper, Billboard; Neil Harrison, "Record and Sound Retailing" and Bob Austin, The Cash Box. Trom the 927 entries, the judges selected eight national winners and thirty-five territorial winners. As the winner of the 1st Prize, Marilyn R. Hartson of the Music Manor in Engle-wood, New Jersey will receive an all-expense paid trip to Spain, for two, via Iberia Airlines. During her two week stay in Spain, the winner will be guest of honor at an exciting and diversified series of events. She will also receive a \$100.00 American Ex-press Travelers Cheque to spend as a trip to Spain is the Decca salesman from the Newark Branch—in whose territory the Music Manor is, The winning salesman is Noah Jenkins.

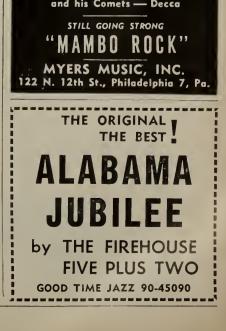
M. Valentine, Glenview Record Shop in Glenview, Illinois, who will receive a brand new Mopedo Mustang. James O. McCracken of Sears, Roebuck & Company in Inglewood, California will receive the 3rd Prize—a world famous Goya Classic Guitar. The 4th Prize of a fabulous Ceil Chapman gown goes to Jerry Shifrin of the Archie Bleyer Record Center in Hempstead, New York. C. J. Klingele of Wolfe, Kubly & Hirsig in Madison, Wisconsin will be the recipient of the 5th Prize, a set of twelve of the internationally famous Dona Dolls. A Decca High Fidelity phonograph is the 6th Prize, to go to Mrs. Leola Fiedler of Mays Music Company in Albuquerque, New Mexico. Grace L. Wallace, of The Music Box in Santa Monica, California will re-ceive the 7th Prize—a Roto Broil. The 8th, and last, National prize—an origi-nal Spanish sculptured vase—will go to Harry J. Nehls of the G. C. Murphy Company #212 in Parkersburg, West Virginia.

Prizes will also be presented to each of the thirty-five territorial winners and to the winning salesman in each area.



NEW YORK—Tony Travis, RCA Victor's new singing discovery, acts it up with Ronn Dunn of WCPO and WCPO-TV in Cincinnati during a recent promotional tour through the Ohio city. High point of the visit was Tony's tremendous reception by thousands of enthusiastic fan clubbers when he arrived for his air and camera dates with Dunn.





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he Cash Box, Music	Page 26		June 18, 1955
Frankie's latest is his Greatest!	Du Regional	<i>ik Jockeys</i> L record rep	
is his Greatest:	1. Rock Around The Clock (Bill Haley)       1. Rock (Bill Haley)         2. Learnin' The Blues (F. Sinatra)       2. M.         3. Oh Yeah (Sarah Vaughan)       3. Le         4. Young And Foolish (Stafford)       4. Sw         5. Honey Babe (Art Mooney)       5. CF         6. Hey, Mr. Banjo (Sunnysiders)       7. Something's Gotta Give (McGuires)         7. Something's Gotta Give B. Most Of All (Fontanes)       8. Da         9. Boom Boom Boomerang (DeCastros)       9. Ur	without any changes on th Ed Meath HEC—Rochester, N. Y. bock Around The Clock (Bill Haley) ost Of All (Don Cornell) veet And Gentle (Alan Dale) herry Pink (Perez Prado) ssame Mucho (Gorme & Lawrence) avy Crockett (Bill Hayes) nchained Melody (L. Baxter)	disk jockeys throughout the e part of THE CASH BOX. Mike Woloson WNOR—Norfolk, Va. 1. Hey, Mr. Banjo (Sunnysiders) 2. Most Of All (Don Cornell) 3. Heart (Four Aces) 4. Dearest One (Scatman Crothers) 5. The Man I've Been Looking For (Denise Lor) 6. Near To You (Patti Page) 7. Only You (Billy Eckstine) 8. Strange Ladv In Town (Laine) 9. The End Of The Line (Joni James) 0. Orange Suspenders (Barber)
	WTTM—Trenton, N. J.       WM         1. Cherry Pink (Perez Prado)       1. Da         2. Unchained Melody (L. Baxter)       2. Da         3. Breeze And I (C. Valente)       4. Learnin' The Blues (F. Sinatra)         4. Learnin' The Blues (F. Sinatra)       3. Ur         5. Hey, Mr. Banjo (Sunnysiders)       4. A         6. I Belong To You (Flanagan)       5. He         7. If I May (Nat Cole)       6. Ne         9. Boom Boom Boomerang       8. Yoc         10. Baby Blue (Accents)       9. Mu	ance With Me, Henry (Georgia Gibbs) nchained Melody (Hibbler) B'ossom Fell (Nat Cole) eart (Eddie Fisher) ar To You (Patti Page) I Of You (Eddy Howard) pung And Foolish (Stafford) e'ody Of Love (D. Carroll) herry Pink (Perez Prado)	Bob Maxwell WWJ-Detroit, Mich. 1. Most Of All (Pon Cornell) 2. Opus One (Mills Bros.) 3. Heart (Four Aces) 4. Bo Diddley (Joe Reisman) 5. A B'ossom Fe'l (Nat Cole) 6. Learnin' The Blues (F. Sinatra) 7. Love Me Or Leave Me (Horne) 8. Whatever Lola Wants (Prado) 9. Young And Foolish (Stafford) 0. Silver Dollar (Johnny Long)
	1. Hard To Get (G. MacKenie)       1. Ur         2. Unchained Melody (L. Baxter)       3. Heart (Four Aces)       2. Ch         3. Heart (Four Aces)       2. Ch         4. A B'ossom Fell (Nat Cole)       3. Da         5. Something's Gotta Give       4. Or         6. Good And Lonesome (Starr)       6. Or         7. Sweet And Gentle (G. Gibbs)       7. He         8. Cherry Pink (Perez Prado)       9. A         9. Hey, Mr. Banjo (Lombardo)       10. All (Fontanes)	nchained Melody (Hibbler/Baxter) erry Pink (Perez Prado) avy Crockett (Bill Hayes) range Suspenders (Barber) y Dearest (Bob Carroll) ly You (Billy Eckstine) ey, Mr. Banjo (Sunnysiders) Blossom Fell (Nat Cole) ed Roses (Johnny Laurenz) abama Jubilee (A. Mooney)	Ira Cook KMPC—Los Angeles, Calif. 1. Unchained Me'ody (L. Baxter) 2. Cherry Pink (Perez Prado) 3. Whatever Lola Wants (Sarah Vaughan) 4. Honey Babe (Art Mooney) 5. Davy Crockett (W. Schumann) 5. Davy Crockett (W. Schumann) 6. The End Of The Line (Joni James) 7. Learnin' The B'ues (F. Sinatra) 8. A Blossom Fell (Nat Cole) 9. Love Me Or Leave Me (Horne) 9. Ley, Mr. Banjo (Sunnysiders)
NOT AS A STRANGEF	1. Breeze And I (C. Valente)       1. Ca         2. Learnin' The Blues (F. Sinatra)       3. Hey, Mr. Banjo (Sunnysiders)       2. Dav         4. Davy Crockett (Bill Haves)       5. Unchained Melody (Hibbler)       3. Le         6. Cherry Pink (Perze Prado)       3. Ke       4. Sk         7. Rollin' Stone (Fontanes)       5. He       6. He         8. Dance With Me, Henry (Georgia Gibbs)       7. Hi       7. Hi         9. Hard To Get (G. MacKenzie)       8. Go       9. Sin	(Arnold & Winterhalter) (Georgia Gibbs) arnin' The Blues (F. Sinatra) kiddles (George Liberace) ard To Get (G. MacKenzie) is Hands (T. Ernie Ford) beleues (Richard Hayman) n To Lie (Somethin' Smith)	Lonnie A. Licata KOSI-Denver, Colo. 1. Rock Around The Clock (Bill Haley' 2. Unchained Melody (Hibbler) 3. Cherry Pink (Perez Prado) 4. Davy Crockett (T. Ernie Ford) 5. Darling, Je Vous Aime (Colo) 6. Dance With Me, Henry (Georgia Gibbs) 7. Breeze And I (C. Valente) 8. Whatever Lola Wants (Sarah Vaughan) 9. A Blossom Fell (Nat Cole) 0. Honey Babe (Art Mooney)
B/W HOW COULD YOU DO A THING LIKE THAT TO ME Record No. 3130 from STANLEY KRAMER'S PRODUCTION "NOT AS A STRANGER" starring	1. Love Me Or Leave Me (Sammy Davis, Jr.)       1. Un (Sammy Davis, Jr.)         2. Goober Peas (Rusty Draper)       3. Ch         3. Alabama Jubilee (A. Mooney)       4. Ro         4. Bo Diddley (Bo Diddley)       5. Heart (Four Aces)         5. Heart (Four Aces)       5. Sin         6. Forgive Me (Kitty Kallen)       6. Da         7. Breeze And I (C. Valente)       8. Something's Gotta Give (McGuires)       7. If         9. Two Lost Souls       9. Two	nchained Me'ody (Hamilton) pney Babe (Art Mooney) perry Pink (Perez Prado) pock Around The Rock (Bill Haley) n To Lie (Somethin' Smith) pnce With Me, Henry (Georgia Gibbs) L May (Nat Colo)	Bud Davies KLW—Windsor, Ont., Can. 1. Heart (Four Aces) 2. A Blossom Fell (Nat Cole) 3. Man In The Rainceat (Priscil'a Wright) 4. B'ue Star (Felicia Sanders) 5. Bumble Bee (Bob Crewe) 5. Two Lost Souls (Como & Morgan) 7. Story Untold (Crewcuts) 8. Let Me Be Your Honey, Honey (Barry Sisters) 9. Alabama Jubilee (A. Mooney) 0. Sweet And Gentle (A. Dale)
OLIVIA DE HAVILLAND • ROBERT MITCHUM • FRANK SINATRA GLORIA GRAHAME • BRODERICK CRAWFORD • CHARLES BICKFORD with MYRON McCORMICK • LON CHANEY • JESSE WHITE WRITTEN FOR THE SCREEN BY EDNA AND EDWARD ANHALT BASED ON THE NOVEL BY MORTON THOMPSON • MUSIC BY GEORGE ANTHEIL <b>Produced and Directed by Stanley Kramer</b> released thru United Artists LYRICS BY BUDDY KAYE MUSIC BY JAMES VAN HEUSEN	1. Unchained Melody (Hibbler/Baxter)       1. Un (Hibbler/Baxter)         2. Learnin' The Blues (F. Sinatra)       2. Th         3. Something's Gotta Give (McGuires)       3. He (McGuires)         4. Cherry Pink (Percz Prado)       5. Rh         5. Sweet And Gentle (A. Dale)       6. Str         6. Man In The Raincoat (Priscilla Wright)       7. Ack Around The Clock (Bill Haley)         8. No Letter Today (Paul & Ford)       9. Tw	BR.—Manchester, N. H.         nchained Melody (Hamilton)         te End Of The Line         (Joni James)         part (Eddie Fisher)         sart (Eddie Fisher)         ory Unclatti Page)         aythm And Blues (McGuires)         ory Unclat (Four Coins)         labama Jubilee         (Ferko String Band)         ree Chee-oo Chee         (Gaylords)         yo Lost Souls	<ul> <li>Coffeehead' Larsen</li> <li>WEMP—Milwaukee, Wisc.</li> <li>I. Unchained Melody <ul> <li>(Hibbler/Baxter)</li> </ul> </li> <li>Hey, Mr. Banjo (Sunnysiders)</li> <li>Learnin' The B'ues (F. Sinatra)</li> <li>Honey Babe (Art Mooney)</li> <li>Cherry Pink (Perez Prado)</li> <li>Let Me Be Your Honey, Honey (Berry Sisters)</li> <li>A B'issom Fell (Nat Cole)</li> <li>Chee Chee-oc Chee (Como &amp; Morgan)</li> <li>Togetherness (J. Desmond)</li> <li>Boom Boom Boomerang (DeCastros)</li> </ul>
ORCHESTRA UNDER THE DIRECTION OF NELSON RIDDLE	1. Unchained Melody (Hibbler)       1. Ro         2. Cherry Pink (Perez Prado)       3. Sin To Lie (Somethin' Smith)         3. Sin To Lie (Somethin' Smith)       4. The End Of The Line (Joni James)         5. Whatever Lola Wants       5. Lo         6. Only You       (Eckstine/Rhythmettes)       7. Pa         7. Cat From Catalina (Commanders)       8. Alabama Jubilee (D. Carroll)       9. Op	(Bill Haley) (Bill Haley) (Hibbler/Hamilton) (Hibbler/Hamilton) (Hibbler/Hamilton) (Barthell (Don Cornell) (Sot Of All (Don Cornell) (Arnold & Winterhalter) (Arnold & Winterhalter) m-Pau-De (Line Renaud) tee Chee-oo Chee (Como & Morgan) pus One (Jackie Paris)	Rudy Paolangeli WRRA—Ithaca, N. Y. 1. Cherry Pink (Perez Prado) 2. Davy Crockett (Fess Parker) 3. Hey, Mr. Banjo (Sunnysiders) 4. Breeze Anl I (C. Valente) 5. Whatever Lola Wants (Sarah Vaughan) 6. Heart (Four Aces) 7. Unchained Melody (L. Baxter) 8. Rock Around The Clock (Bill Haley) 9. Love Me Or Leave Me (Sammy Davis, Jr.) 0. Dance With Me, Henry (Georgia Gibbs)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASE BOX

#### NEW YORK:

NEW YORK: Good portion of the trade out at Fred Waring's shindig Monday and Tues-day.... Another year and another poll. 1955 finds Atlantic and Chess/Checker stealing the major portion of the awards with Duke, Mercury, King, Modern, Savoy and Dootone also grabbing off prizes. Of the established performers, Atlantic copped three first with Ruth Brown, Joe Turner and The Drifters in Best Female, Best Male, and Best Vocal Group. Top tunes of the year were "Pledging My Love" and "Earth Angel." Both items surrounded in dramatics as "Pledging" was the Johnny Ace tune released just prior to his untimely death. "Earth Angel" established a best selling group, The Penguins, and served to firmly entrench a new firm, Dootone, in the field. The two records were also big pop hits, going close to the



<image><image>





"It's What's in THE CASH BOX That Counts"

are: Big Jay McNeeley's, "Three Blind Mice" b/w "Big Jay's Hop", and Tommy Dean's "How Can I Let You Go" b/w "Why Don't Chu." Abner predicts that these will soon be among the top on R&B lists. . . Len Chess reports his southern road tour a huge success. "Diddley Daddy" by Bo Diddley, and the Moonglows' "Foolish Me", going very strong in the southland, says Len. . . Dave Clark, of Star Maids label, also just returned from a southern tour. Dave phoned in so ten us about their new doy, Jammy Petty. Dave says, "Looks like he has a hit with his new disk, "I Wonder" b/w "It's True I'm A Fool". Jimmy hails from Fort Worth, Tex. Was discovered at the Cotton Club. . .

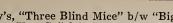
#### LOS ANGELES:

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June 18, 1955

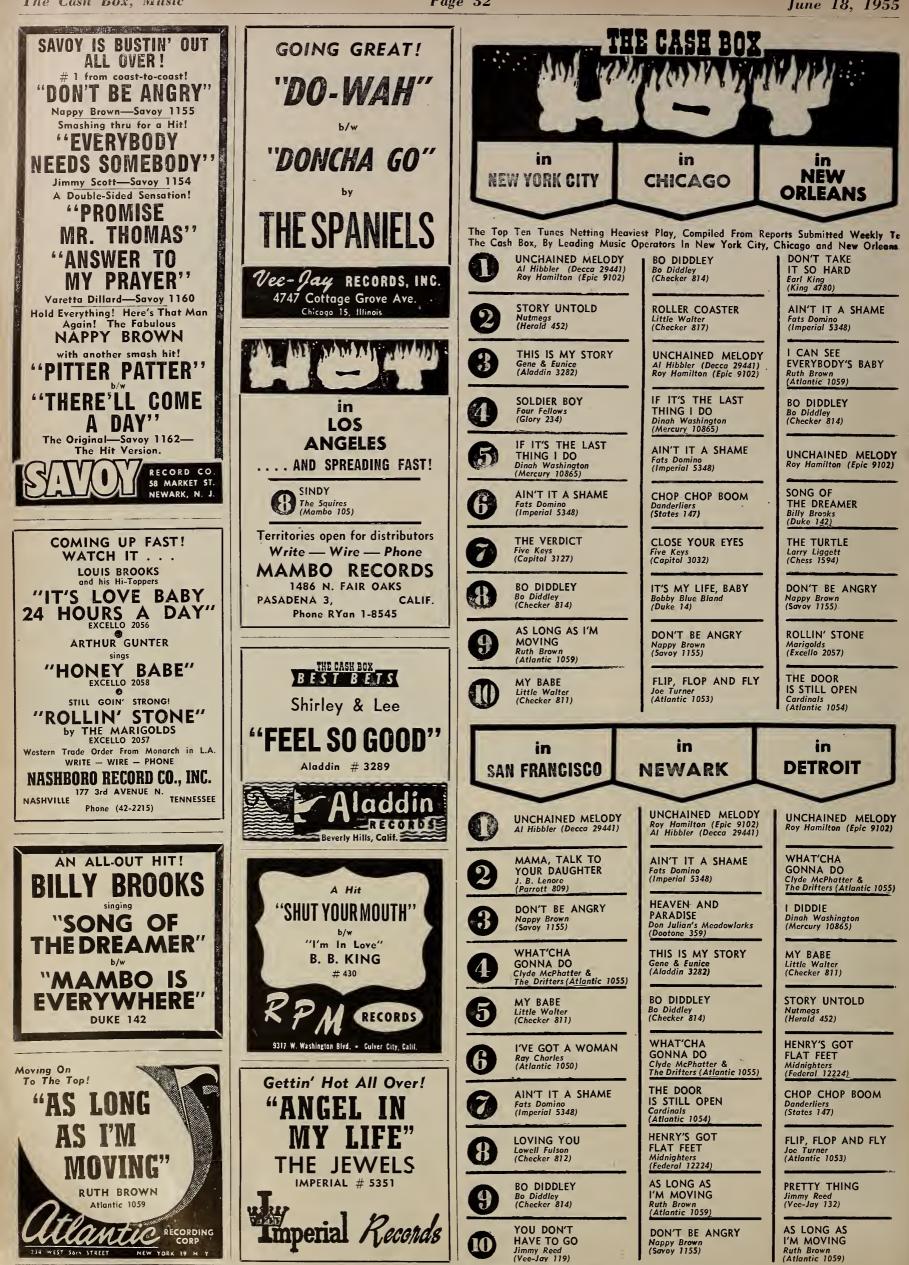
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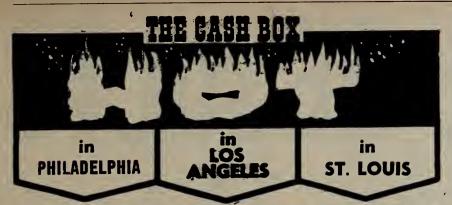


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June 18, 1955



"Only those records hest suited for commercial use are reviewed by THE CASH BOX"



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

The Cast	h Box, By Leading Music Op STORY UNTOLD Nutmegs (Herald 452)	UNCHAINED MELODY Roy Hamilton (Epic 9102)	UNCHAINED MELODY Roy Hamilton (Epic 9102)
0	DON'T BE ANGRY Nappy Brown (Savoy 1155)	BO DIDDLEY Bo Diddley (Checker 814)	BO DIDDLEY Bo Diddley (Checker 814)
6	UNCHAINED MELODY Roy Hamilton (Epic 9102) Al Hibbler (Decca 29441)	AIN'T IT A SHAME Fats Domino (Imperial 5348)	AS LONG AS I'M MOVING Ruth Brown (Atlantic 1059)
1	AIN'T IT A SHAME Fats Domino (Imperial 5348)	ANGEL IN MY LIFE Jewels (Imperial 5351)	MY BABE Little Walter (Checker 811)
6	MY BABE Little Walter (Checker 811)	DON'T BE ANGRY Nappy Brown (Savoy 1155)	YOU DON'T HAVE TO GO Jimmy Reed (Vee-Jay 119)
6	EVERYBODY NEEDS SOMEBODY Jimmy Scott (Savoy 1154)	THIS IS MY STORY Gene & Eunice (Aladdin 3282)	TWO OF A KIND Memphis Slim (United 189)
Ø	I DIDDIE Dinah Washington (Mercury 10865)	MY BABE Little Walter (Checker 811)	I DIDDIE Dinah Washington (Mercury 10865)
8	I GOTTA NEW CAR Big Boy Groves (Spark 114)	SINDY Squires (Mambo 105)	I CAN TELL Chuck Willis (Okeh 7055)
9	CHOP CHOP BOOM Danderliers (States 147)	FLIP, FLOP AND FLY Joe Turner (Atlantic 1053)	HEY HENRY Etta James (Modern 957)
	THIS IS MY STORY Gene & Eunice (Aladdin 3282)	STORY UNTOLD Nutmegs (Herald 452)	SOLDIER BOY Four Fellows (Glory 234)
F	in	in	in '
BA		in AVANNAH	in ' MEMPHIS
B	ALTIMORE S THE DOOR IS STILL OPEN Cardinals		MEMPHIS
B/ O O	ALTIMORE S THE DOOR IS STILL OPEN	AVANNAH UNCHAINED MELODY	MEMPHIS UNCHAINED MELODY AI Hibbler (Decca 29441)
	ALTIMORE S THE DOOR IS STILL OPEN Cardinals (Atlantic 1055) THIS IS MY STORY Gene & Eurice	UNCHAINED MELODY Roy Homilton (Epic 9102)	MEMPHIS UNCHAINED MELODY AI Hibbler (Decca 29441) Roy Hamilton (Epic 9102) IT'S LOVE BABY Louis Brooks
	ALTIMORE S THE DOOR IS STILL OPEN Cardinals (Atlantic 1055) THIS IS MY STORY Gene & Eurice (Aladdin 3282) UNCHAINED MELODY Rey Hamilton (Epic 9102)	AVANNAH UNCHAINED MELODY Roy Homilton (Epic 9102) I'M A MAN Bo Diddley (Checker 814) WHAT'CHA GONNA DO Clyde McPhatter & The Drifters	MEMPHIS UNCHAINED MELODY Al Hibbler (Decca 29441) Roy Hamilton (Epic 9102) IT'S LOVE BABY Louis Brooks (Excello 2056) AIN'T IT A SHAME Fats Domino
	ALTIMORE S THE DOOR IS STILL OPEN Cardinals (Atlantic 1055) THIS IS MY STORY Gene & Eunice (Aladin 3282) UNCHAINED MELODY Roy Hamilton (Epic 9102) AI Hibbler (Decca 29441) AIN'T IT A SHAME Fats Domino	AVANNAH UNCHAINED MELODY Roy Homilton (Epic 9102) I'M A MAN Bo Diddley (Checker 814) WHAT'CHA GONNA DO Clyde McPhatter & The Drifters (Atlantic 1055) MY BABE Little Walter	MEMPHIS UNCHAINED MELODY AI Hibbler (Decca 29441) Roy Hamilton (Epic 9102) IT'S LOVE BABY Louis Brooks (Excello 2056) AIN'T IT A SHAME Fats Domino (Imperial 5348) MY BABE Little Walter
	ALTIMORE S THE DOOR IS STILL OPEN Cardinals (Atlantic 1055) THIS IS MY STORY Gene & Eunice (Aladin 3282) UNCHAINED MELODY Roy Hamilton (Epic 9102) AI Hibbler (Decca 29441) AIN'T IT A SHAME Fats Domino (Imperial 5348) AS LONG AS I'M MOVING Ruth Brown	AVANNAH UNCHAINED MELODY Rey Homilton (Epic 9102) I'M A MAN Bo Diddley (Checker 814) WHAT'CHA GONNA DO Clyde McPhatter & The Drifters (Atlantic 1055) MY BABE Liftle Wolter (Checker 811) BO DIDDLEY Bo DidDLEY Bo Diddley	MEMPHIS UNCHAINED MELODY Al Hibbler (Decca 29441) Roy Hamilton (Epic 9102) IT'S LOVE BABY Lauis Brooks (Excello 2056) AIN'T IT A SHAME Fats Domino (Imperial 5348) MY BABE Little Walter (Checker 811) IT'S MY LIFE, BABY Bobby Blue Bland
	ALTIMORE S THE DOOR IS STILL OPEN Cardinals (Atlantic 1055) THIS IS MY STORY Gene & Eurice (Aladdin 3282) UNCHAINED MELODY Roy Hamilton (Epic 9102) AI Hibbler (Decca 29441) AIN'T IT A SHAME Fats Domino (Imperial 5348) AS LONG AS I'M MOVING Ruth Brown (Atlantic 1059) WHAT'CHA GONNA DO Clyde McPhatter &	AVANNAH UNCHAINED MELODY Rey Homilton (Epic 9102) I'M A MAN Bo Diddley (Checker 814) WHAT'CHA GONNA DO Clyde McPhatter & The Drifters (Atlantic 1055) MY BABE Little Walter (Checker 811) BO DIDDLEY Bo Diddley (Checker 814) CLOSE YOUR EYES Five Keys	MEMPHIS UNCHAINED MELODY Al Hibbler (Decca 29441) Roy Hamilton (Epic 9102) IT'S LOVE BABY Louis Brooks (Excello 2036) AIN'T IT A SHAME Fats Domino (Imperial 5348) MY BABE Little Walter (Checker 811) IT'S MY LIFE, BABY Bobby Blue Bland (Duke 14) I'M A MAN Bo Diddley
	ALTIMORE S THE DOOR IS STILL OPEN Cardinals (Atlantic 1055) THIS IS MY STORY Gene & Eurice (Aladdin 3282) UNCHAINED MELODY Roy Hamilton (Epic 9102) AI Hibbler (Decca 29441) AIN'T IT A SHAME Fats Domino (Imperial 5348) AS LONG AS I'M MOVING Ruth Brown (Atlantic 1059) WHAT'CHA GONNA DO Clyde McPhatter & The Drifters(Atlantic 1055) THE VERDICT	AVANNAH UNCHAINED MELODY Roy Homilton (Epic 9102) I'M A MAN Bo Diddley (Checker 814) WHAT'CHA GONNA DO Clyde McPhatter & The Drifters (Atlantic 1055) MY BABE Little Wolter (Checker 811) BO DIDDLEY Bo Diddley (Checker 814) CLOSE YOUR EYES Five Keys (Capitol 3032) MOST OF ALL Moonglows	MEMPHIS UNCHAINED MELODY Al Hibbler (Decca 29441) Roy Hamilton (Epic 9102) IT'S LOVE BABY Lauis Brooks (Excello 2056) AIN'T IT A SHAME Fats Domine (Imperial 5348) MY BABE Little Walter (Checker 811) IT'S MY LIFE, BABY Bobby Blue Bland (Duke 14) I'M A MAN Bo Diddley (Checker 814) LONELY NIGHTS Heorts
	ALTIMORE S THE DOOR IS STILL OPEN Cardinals (Atlantic 1055) THIS IS MY STORY Gene & Eunice (Aladdin 3282) UNCHAINED MELODY Roy Hamilton (Epic 9102) AI Hibbler (Decca 29441) AIN'T IT A SHAME Fats Domino (Imperial 5348) AS LONG AS I'M MOVING Ruth Brown (Atlantic 1059) WHAT'CHA GONNA DO Clyde McPhatter & The Drifters(Atlantic 1055) THE VERDICT Five Keys (Capital 3127) BO DIDDLEY Bo DidDLEY Bo DidDLEY	AVANNAH UNCHAINED MELODY Roy Homilton (Epic 9102) I'M A MAN Bo Diddley (Checker 814) WHAT'CHA GONNA DO Clyde McPhatter & The Drifters (Atlantic 1055) MY BABE Little Walter (Checker 811) BO DIDDLEY Bo Diddley (Checker 814) CLOSE YOUR EYES Five Keys (Capitol 3032) MOST OF ALL Moonglows (Chess 1589)	MEMPHIS UNCHAINED MELODY Al Hibbler (Decca 29441) Roy Hamilton (Epic 9102) IT'S LOVE BABY Louis Brooks (Excello 2056) AIN'T IT A SHAME Fats Domino (Imperial 5348) MY BABE Little Walter (Checker 811) IT'S MY LIFE, BABY Bobby Blue Bland (Duke 14) I'M A MAN Bo Diddley (Checker 814) LONELY NIGHTS Heorts (Baton 208) SHUT YOUR MOUTH B. B. King



Page 33

NEW YORK-As the "Seven Year Itch" starring Marilyn Monroe hits the theatres. Capitol issues the theme song "The Girl Upstairs" with Woody Herman and his orchestra including a choir and a harpist. Dave Dexter, Capitol A & R man recorded the session while in New York and predicts the side will be as big as "The High And The Mighty." The flip side is "You're Here, My Love" from the Bob Hope pic "Seven Little Foys." Above, Robert Strauss, featured in "Seven Year Itch" has a saxaphone vs. clarinet duel with Woody in front of the tall Monroe poster outside the Loew's State Theatre on Broadway.

#### **Myers Music Goes** International

PHILADELPHIA-James E. Myers head of Myers Music, Inc. has just returned from a successful tour of England and Europe where he set up Myers Music, Ltd. in London in conjunction with Ed. Kassner. The firm is being run by Noel Rogers and Cyril Shane. He also visited affiliated publishers in Brussels, Radio Luxemburg, A.F.N. Network in Frankfort and the new station in Paris, Europe. Shortly before leaving on the trip he incorporated Myers Music and added several new men to the growing organization.

organization. In addition to the Philly and London offices he has established an office in Toronto, Canada. Myers Music (Can-ada) Ltd. Currenlty riding high with "Rock Around The Clock" recorded by Bill Haley and his Comets and theme of the M.G.M. picture, "Black-board Jungle". This is the first time that the same song and recording has broken for a hit twice within one year. Previous time out last June the Haley recording sold nearly 400,000 records and now Decca is assured of topping the million mark.

#### **Barry Sisters In Film Short**

NEW YORK—The Barry Sisters, whose Cadence Record is "Let Me Be Your Honey, Honey", and "I Hate To Lose You", have been signed for a Universal-International musical short to be shot in Hollywood immediately following their current engagement at The Flamingo Hotel in Las Vegas, Nev.

Among the songs to be sung in the short will be the two tunes that are currently back-to-back on their Cadence platter. The short will be re-leased soon after its completion and will be tied in with the Cadence rec-ord in cities where it is shown.

#### Coming Up In R & B

June 18, 1955

Listed Alphabetically

I GOT TO GO **ROLLER COASTER** Little Walter (Checker 817) Chicogo, Columbio & Jockson (Tenn.), Houston, Noshville, Meridion, Mobile, New York, St. Louis, Sovonnoh, Youngstown.

SOLDIER BOY Four Fellows (Glory 234) Boltimore, Boston, Chicogo, Clevelond, Noshville, New York, Philodelphio, St. Louis



June 18, 1955

Each disk jockey listed three choices in each category. Three points were awarded for each first choice, two points for each second choice and one point for each third choice. Of the total number of points cast, the following is the percentage each artist received. The maximum an artist could possibly receive was 50% since even if every disk jockey voted the same artist number one, it would still add up to only 50% of the six points available in each category.

82.8%

\_\_17.2%

Others\_\_\_\_\_

#### WHICH RECORDS DID YOU PLAY MOST IN THE LAST 12 MONTH PERIOD?

	1.	"PLEDGING MY LOVE"-JOHNNY ACE	8.2%
	1.	"EARTH ANGEL"-PENGUINS	8.1
	2.	"Honey Love"-Clyde McPhatter & The Drifters	7.6
	3.	"Oh, What A Dream"-Ruth Brown	6.5
	4.	"I've Got A Woman"-Ray Charles	6.3
	5.	"Hearts Of Stone"-Charms	5.9
	6.	"Hurts Me To My Heart"-Faye Adams	5.4
	7.	"Sincerely"—Moonglows	5.1
	8.	"My Babe"—Little Walter	4.7
	8.	"Shake, Rattle And Roll"-Joe Turner	4.7
	9.	"You Upset Me Baby"-B. B. King	4.5
1	10.	"Tweedlee Dee"-Lavern Baker	3.8
1	11.	"I Don't Hurt Anymore"-Dinah Washington	3.7
1	12.	"Flip, Flop And Fly"-Joe Turner	2.6
1	13.	"Sh-Boom"—Chords	2.4
1	14.	"Unchained Melody"-Al Hibbler, Roy Hamilton	1.9
1	15.	"Mambo Baby"—Ruth Brown	1.4

#### WHICH ORCHESTRAS DID YOU **PROGRAM MOST?**

1.	BUDDY JOHNSON	23.2%	5.	Count	Basie	5.8
2.	Earl Bostic	16.0				
3.	Tiny Bradshaw	9.4				60.5%
4.	Red Prysock	6.1			Others	39.5%

#### WHICH SMALL INSTRUMENTAL GROUPS **DID YOU PROGRAM MOST?**

1.	BILL DOGGETT33.4%	5. Louis Jordan 2.1	
2.	Wild Bill Davis12.8		
3.	Fats Domino11.5	, 63.5	%
4.	Lloyd Glenn 3.7	Others	%

#### WHICH UP AND COMING FEMALE VOCALISTS DO YOU THINK ARE THE MOST PROMISING?

1.	ETTA JAMES	5.	Lavern Baker	4.3
2.	Dakota Staton	6.	Dolores Ware	1.6
3.	Shirley Gunter11.8			85.0%
4.	Varetta Dillard 9.7		Others	15.0%

#### WHICH UP AND COMING MALE VOCALISTS DO YOU THINK ARE THE MOST PROMISING?

1.	BO DIDDLEY27.8%	5.	Nolan Lewis	4.0
1.	NAPPY BROWN27.7	6.	Chuck Willis	2.5
2.	Jimmy Reed 8.4			
3.	Dean Barlow 5.3			80.8%
4.	Little Jr. Parker 5.1		Others	.19.2 <i>Ce</i>

#### WHICH UP AND COMING VOCAL GROUPS DO YOU THINK ARE THE MOST PROMISING?

\_\_\_\_\_3.2 2.11.7 .. 1.4

> 78.5% 21.5%

1.	MOONGLOWS	21.6%	7.	Charlie & Ray
2.	Penguins	16.2	8.	Hearts
3.	Gene & Eunice	13.3	9.	Cookies
4.	Charms <sup>*</sup>		10.	Medallions
5.	Nutmegs	4.9		
6.	Cardinals	3.6		Others

#### WHICH FEMALE VOCALISTS DID YOU **PROGRAM MOST?**

1.	RUTH BROWN40.1%	6.	Etta James 2.8
2.	Lavern Baker 24.2	7.	Varetta Dillard 1.9
3.	Dinah Washington 9.1	8.	Lulu Reed 1.3
4.	Faye Adams 8.8		92.6%
5.	Ella Johnson 4.4		Others

#### WHICH MALE VOCALISTS DID YOU **PROGRAM MOST?**

1.	JOE TURNER	7.	Fats Domino 6.0
2,	Johnny Ace17.4	8.	Muddy Waters 2.1
3.	Roy Hamilton13.9	9.	Amos Milburn 1.3
4.	B. B. King		
5.	Ray Charles12.2		92.6%
6.	Little Walter 7.7		Others

#### WHICH VOCAL GROUPS DID YOU **PROGRAM MOST?**

1.	THE DRIFTERS23.9	% 6.	Five Keys 7.5
2.	Moonglows17.4	7.	Penguins 1.7
3.	Charms12.5	8.	Gene & Eunice 1.0
4.	Clovers12.4		88.6%
5.	Midnighters12.2	1	Others 11.4%

June 18, 1955

#### The Cash Box, Music Page 35 **R&BWINNERSOF "THE CASH BOX"** DISK JOCKEY POLL MOST PROGRAMMED RECORD "PLEDGING MY LOVE" **"EARTH ANGEL"** + $\star$ JOHNNY ACE PENGUINS (TIE) \* **DUKE RECORDS DOOTONE RECORDS** \* DOOTSIE WILLIAMS PUBLICATIONS LION PUBLISHING **MOST PROGRAMMED FEMALE VOCALIST MOST PROGRAMMED MALE VOCALIST MOST PROGRAMMED VOCAL GROUP** JOE TURNER RUTH BROWN DRIFTERS ATLANTIC ATLANTIC ATLANTIC SMALL INSTRUMENTAL GROUP **MOST PROGRAMMED ORCHESTRA UP & COMING FEMALE VOCALIST** BUDDY BILL DOGGETT ETTA JAMES JOHNSON $\star$ KING MODERN MERCURY **UP & COMING MALE VOCALIST UP & COMING VOCAL GROUP** BO DIDDLEY NAPPY BROWN MOONGLOWS (TIE) $\star$ $\star$ CHESS SAVOY CHECKER

r H ľ O DISK & SLEEPER EXCELLENT **OG** FAIR OB VERY GOOD OD MEDIOCRE

#### PEE WEE CRAYTON (Imperial 5353)

B "BE FAITHFUL" (1:55) [Com-modore BMI—Crayton] Pee Wee Crayton sings a western type vocal of a bouncing middle beat blues. So heavily western flavored that it should appeal more to that market than r & b.

B. "YOURS TRULY" (2:20) [Com-modore BMI — Bartholomew] Crayton chants a middle beat jump side with an appealing vocal and easy styling. Side moves well and could rack up strong sales.

THE SPIDERS

#### (Imperial 689)

"FOR A THRILL" (2:18) [Com-modore BMI-Smith, West] The Spiders blend mellow and pop style as they present the slow beat ballad lovely. It is a sentimental, old Ink-Spots type of treatment. Very pretty, well done.

(2:11) [Commodore BMI—Robi-chaux, Durand, Matassa] Another ballad blues with tender lyrics. The Spiders give it the same pop type treatment and the deck comes off easy to listen to, tho it lacks the punch of the top deck.

#### **ARTUR GUNTER** (Excello 2058)

HONEY BABE" (2:33) [Ex-cellorec BMI—Rains] Arthur Gunter sings a bounce love blues with a good treatment that is sure to pick up sales. Gunter gives it a good rock-ing reading that should certainly ap-peal to the kids.

B "NO HAPPY HOME" (2:37) [Excellorec BMI—Rains] The flip is a slow blues in which Gunter wails his saddest. Ok coupler, well done, but with the sales appeal in "Honey Babe".

#### **BILLY BOY**

(Vee-Jay 146)

B "I WAS FOOLED" (2:53) [Tol-lie BMI—J. Williams] Billy Boy talks-sings a slow blues about how the girl he thought he was fooling fooled him. She was smarter than he had thought. had thought.

B. "I WISH YOU WOULD" (2:55) [Tollie BMI—B. Arnold] Billy Boy moves on this side. A down coun-try, blues with effective beat. Bo try blues with Diddley school.

#### JUNIOR RYDER (Duke 2796)

G "DON'T TELL NOBODY" (2:26) [Lion BMI—Riden] Junior Ry-der sings a middle beat blues in ok style. However, material is on the routine side.

B "EVERY STAR I SEE" (2:43) [Lion BMI—Riden] Ryder sings a pretty blues ballad with feeling. Good programming wax.

#### THE CASH BOX **\*AWARD** WEEK\* $\mathbf{O}$ THE

#### "PIDDILY PATTER PATTER" (2:35)

"THERE'LL COME A DAY" (2:42) NAPPY BROWN (Savov 1162)

• Nappy Brown, who became a star overnight with his "Don't Be Angry" is no flash in the pan as evidenced by his follow up. The top side, from where we sit, is "Piddily Patter". Tune is a moderate rocker with plenty of excitement and flavor. Brown has his own individual style of presentation that

will be undoubtedly recognized as soon as it is exposed to the pub-lic. The flip, "There'll Come A Day", is very similar to "Don't Be Angry". It is an excellent side and will be favored by many. It may suffer, tho, because of its lack of novelty after "Angry". Two good sides, with "Piddily Patter" a hit.

GOOD

"DIDDLEY DADDY" (2:41) [Arc BMI-McDaniels] "SHE'S FINE, SHE'S MINE" (2:47) [Arc BMI-McDaniels]

up to his "Bo Diddley" established the artist in both r & b and pop. It is "Diddley Daddy", an item very much in the same vein, yet different enough and with sufficient strength to make it big. It is well presented and the down country sound is flavorsome and

G "JUST SAY THE WORD" (2:29) [Quintet BMI—Leiber, Stoller] Frankie Marshall sings a quick beat blues with a jubilee feel-ing. Religious fans might find their beat in this wax.

**B** "NO ONE ELSE WILL EVER Roberts, Sherman] Frankie Marshall sings a slow blues Johnny Ace flavored in styling and material — tho the chanter doesn't sound like the de-parted singer. Very pretty piece of wax that could grab off some action.

(Spark 117)

appealing. Should go far in solidi-fying Bo Diddley as an artist of top rank. The flip, "She's Fine, She's Mine", is a slow beat chant in which Diddley wails about his girl's unfaithfulness. Very strong beat and a good side that is no throwaway. Watch both sides care-fully—tho we lean to "Diddley Daddy".

#### THE TONE TWINS (Atlantic 1064)

B "HEY PRETTY GIRL" (2:50) [Progressive BMI—Lewis] The Tone Twins, a new group on the At-lantic label, bounce through the light rhythm item with an effervescence that appeals. Ok material and ok de-ligner livery.

"HOW CAN I WIN YOUR LOVE" (2:47) [Progressive BMI -Lewis] The Twins dish up another strong side—an easy jump side with an engaging swing. Romantic wax with a bubbly reading. The better side side.



#### **RICHARD BERRY**

(Flair 1071)

REVIEW

CRAZY LOVER" (2:35) [Flair BMI—Berry, Josea] Richard Berry sings a slow rhythmic blues with an expressive reading. Ok side.

B. "NEXT TIME" (2:35) [Flair BMI — Berry, Josea] Richard Berry gives a novelty performance of a slow, bouncer piece of material. To give you an idea of the material used, it is of the "I Don't Know" school. Good side.

#### THE GRIFFINS

(Mercury 70558)

**B** "SING TO ME" (2:34) [Calvin BMI—J. Griffin] The Griffins sing a pop flavored ballad pretty that comes off a relaxing wax. Lead is good. Good pop material.

G "I SWEAR BY ALL THE STARS ABOVE" (2:30) [Drex-all BMI-J. Griffin] Similar material --slow, romantic and delicate--that doesn't come off as well as "Sing To Me".

#### THE JACKS

(RPM 528)

B "WHY DON'T YOU WRITE ME?" (2:29) [Golden State BMI -Hollins] The Jacks come up with a good job of a pretty tune-though the material has by this time become fairly routine. Pleasing wax.

B "SMACK DAB IN THE MID-DLE" (2:29) [Roosevelt BMI-Calhoun] The Jacks have the better side in their treatment of this slow tempo rocker. Good lead.

#### THE "5" ROYALES (King 4806)

B+ "I NEED YOUR LOVIN" BABY" (2:42) [Franlin BMI-LeBow, Jeffries] The "5" Royales blend on a middle beat effort with a slight calypso flavoring. Appealing treatment of a cute side. Strong beat for the dance crowd.

(2:35) [Franlin BMI—LeBow, Jeffries] The "5" Royales go slow, soft and country blues. An effective effort, with a good lead performance.

#### TITUS TURNER (Wing 90006)

B "ALL AROUND THE WORLD" (2:41) [Clifton BMI] Titus Tur-ner sings a solid rhythm blues with lots of feeling and drive. Good lyric and presentation. Side could stir things up things up.

"DO YOU KNOW" (2:45) [Clifton BMI] Turner sings a down home blues with a potent effect. The slow effort turns up strong in the hands of the chanter. Two good sides for the introduction of the new label lahel.

BO DIDDLEY (Checker 819)

• Bo Diddley has a strong follow which

FRANKIE MARSHALL



[Angel BMI—Carroll, Taylor] "TAG ALONG" (2:17) [Angel BMI—C. Jones] FAYE ADAMS

(Herold 457) voice really sells it. "Angels Tell



FAYE ADAMS

• A new Faye Adams and the and the diminutive gal with the big

#### THE DOOTONES (Dootone 366)

(2:35) [Dootsie Williams—Maxwell] The Dootones work over a sentimental ballad pretty effectively. Ok for the romantic teenage market.

"AY SI SI" (2:20) [Dootsie Williams—Barnum] A mambo-calypso piece of novelty approach. Good presentation and provides the kids with the necessary dance side.

#### THE LOLLYPOPPERS (Aladdin 3291)

(2:40) [Aladdin BMI—Bert Sexton] The Lollypoppers bounce gayly through a rhythmic jump ditty on the cute side. Ok wax.

"A BOTTLE OF POP AND A LOLLYPOP" (2:24) [Aladdin BMI—Bert Sexton] A rhythmic quick beat novelty is given a strong reading by The Lollypoppers. Good group and a good side.

JAY HAWKINS (Wing 90005)

B "YOU'RE ALL OF LIFE TO ME" (2:42) [Munson BMI] Jay Hawkins sings a slow steady beat and gives it a personality reading. Ok wax.

"WELL, I TRIED" (2:42) [Westbury BMI] Hawkins works over a slow blues and gives it an emotional projection in his dramatic voice. This one needs dim lights and an audience in the mood for his histrionic performance.

#### THE FLAIRS (Floir 1067)

"MY DARLING, MY SWEET" (2:20) [Flair BMI — Gunter] The Flairs turn in a good, though routine, performance as they chant the bouncing blues ballad. Ok lead.
"SHE LOVES TO DANCE" (2:20) [Flair BMI — Bram, Josea] The group rocks on this side. Good dance item. The Flairs have a good sound and handle both sides in highly acceptable manner.

#### EDDIE PLATT (Epic 9105)

"Angels" side.

• "CHINESE LULLABY" (2:10) [G. Schirmer ASCAP—Bowers] Eddie Platt and his ork etch a pleasant side with an oriental flavor. Ok instrumental.

Me", is a slow rocking gospel fla-

vored tune with Miss Adams doing an A-1 job. The tune has an easy

to remember quality and a melody

that sticks. It also has a gang-sing

quality that makes you want to join

in. Faye could make it all the way back with this one. The flip, "Tag Along", is a happy bouncer in

which the gal rocks. It's a light

weight wax that is pleasant, but which we feel does not imperil the

Page 37

**B** "ROCK-EM" (2:20) [Blackwood BMI-Platt] Eddie Platt's group gets rolling on this side and they knock out an infectious rhythm that's made to order for the kids. Solid dance side.

#### YAYO THE INDIAN (Tico 1024)

 "SKIP TO MY LOU" (2:30) [Bob Miller] A cutie in merengue rhythm adopted from the old standard. Light hearted fast tempo ditty.
 "BEER BARREL MERENGUE" (2:40) [Brown, Timm, Vejoda] Another adaptation of an oldie. What is ordinarily a polka rhythm is switched to the merengue. Solid arrangement that should stir up the Latin dance crowd. Good party side.

#### MICKEY "GUITAR" BAKER (Rainbow 303)

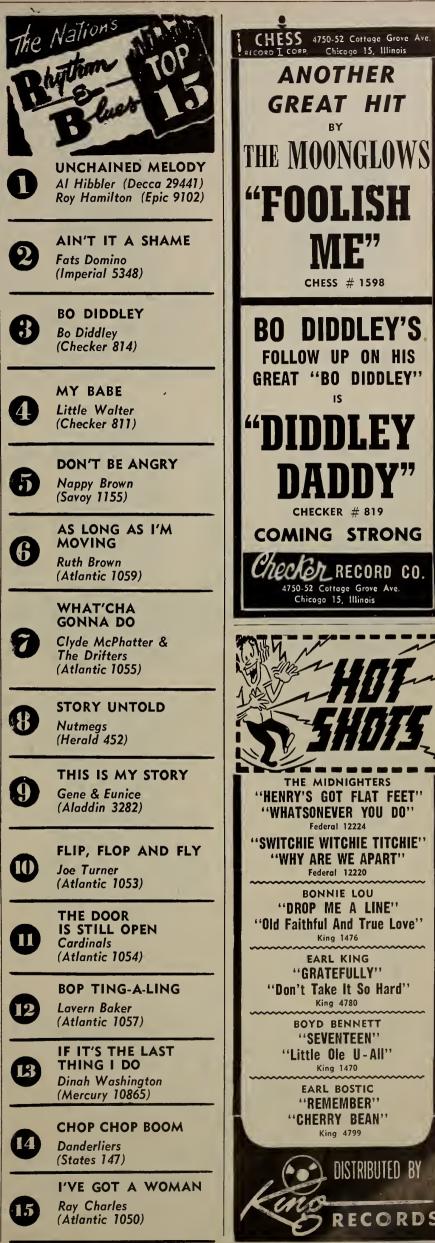
• "OLD DEVIL MOON" (2:43) Mickey "Guitar" Baker strums an excellent guitar as he dishes up a pleasing melodic instrumental.

"GUITARAMBO" (2:45) [Nassau-G. Baker] A spirited Latin guitar instrumental that gives Mickey Baker a chance to show off his vast guitar talents. Two good sides for programming or dancing. Good sound. Could excite some action.

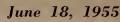
THE FORTUNES (Checker 818)

"BY BABY IS FINE" (2:35) [Arc BMI-McKay, Fratto] The Fortunes rock effectively through a rhythmic fast beat item. Good sound and performance.

B "BELIEVE IN ME" (2:35) [Arc BMI—McKay, Fratto] The Fortunes blend in fine fashion as they chant a rhythmic romantic pretty. Similar comments. Two Ok sides.



"It's What's in THE CASH BOX That Counts"









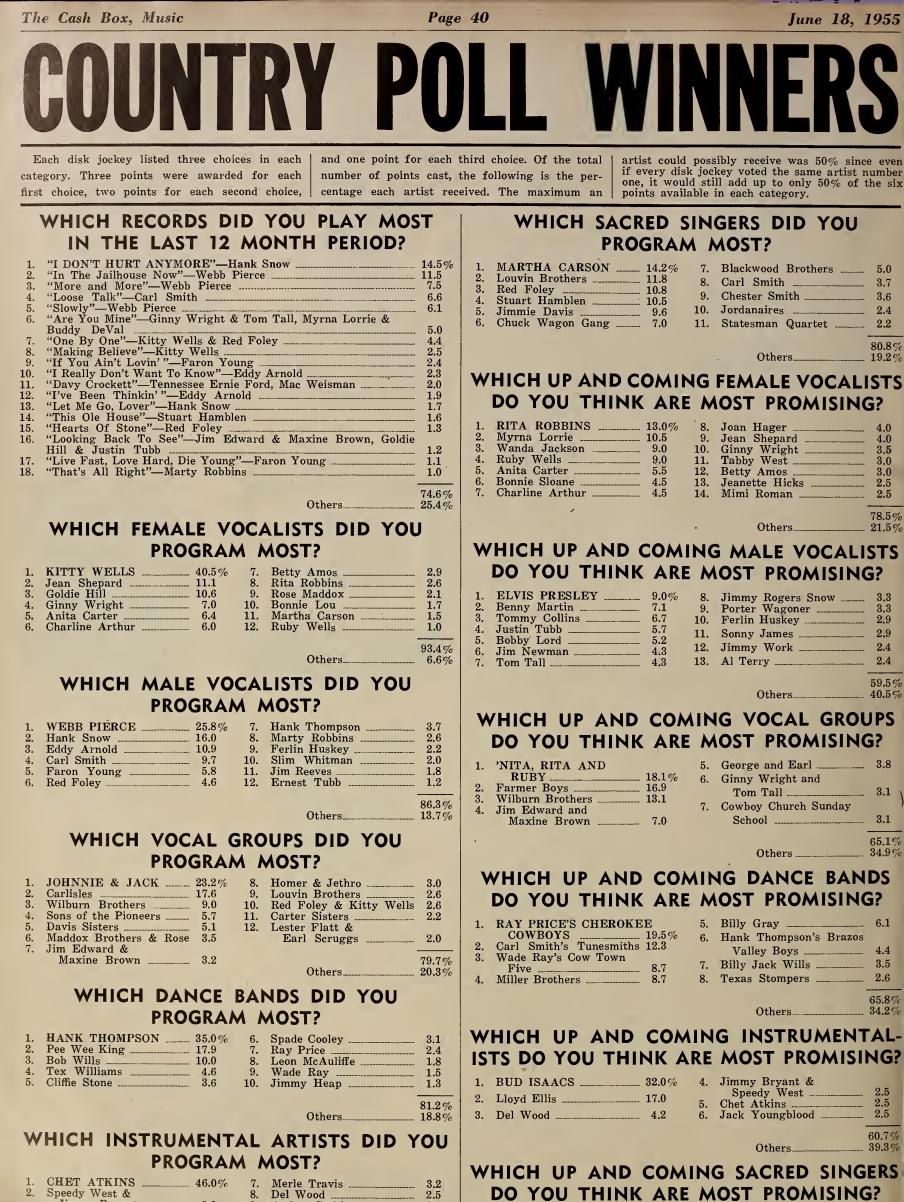
39	June 18, 195
DISK JOCKEYS PLAY	NTRY RECORDS TED MOST THIS WEEK NEXT TEN)
<ol> <li>LIVE FAST, LOVE HARD, DIE YOUNG</li> <li>MAKING BELIEVE</li> <li>SATISFIED MIND</li> <li>IN THE JAILHOUSE NOW</li> <li>YELLOW ROSES</li> <li>WOULD YOU MIND</li> <li>THERE SHE GOES</li> <li>BALLAD OF DAVY CROCKETT</li> </ol>	<ul> <li>Kitty Wells (Decca)</li> <li>Porter Wagoner (RCA Victor)</li> <li>Webb Pierce (Decca)</li> <li>Hank Snow (RCA Victor)</li> <li>Hank Snow (RCA Victor)</li> <li>Carl Smith (Columbia)</li> <li>Tennessee Ernie Ford (Capitol)</li> </ul>
THAT'S WHAT MAKES THE JU WANNA, WANNA. 15) OLD DREAMING. 17) I'LL BABY SIT	(Abbott) Eddy Arnold (RCA Victor) 12) CUZZ YORE SO SWEET. 13) KE BOX PLAY. 14) I WANNA, LONESOME TIMES. 16) DAY- WITH YOU. 18) IN THE JAIL- HOSE SHOULDER WILL YOU CRY
JIMMY HEAP "LOVE CAN MOVE MOUNTAINS" CAPITOL # 3156 CENTRAL OONGS. ONC. G308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF HOLLYWOOD 1-9347	Bursting Into Bloom! Skeets Yaney's "THE FLOWER OF MY HEART' Acuff-Rose Publicotions
JIMMIE WILLIAMS Sings on MGM "THESE BLUES OVER YOU"	COUNTRY FAVORITE JUSTIN TUBB singing "MY HEART'S NOT FOR LITTLE GIRLS TO PLAY WITH" b/w
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4949 Hollywood Blvd., Hollywood 27, Ca HHE COCHRA one of the most promising up THE DEALERS ARE BUYING	RECORDS IIF. 1074 Union Ave., Memphis, Tenn. N BROTHERS and coming new country duets — THE OPS ARE SPINNING SINGIN' * *"
ь/ж <b>"MR. F</b>	IDDLE"

"It's What's in THE CASH BOX That Counts"

Sacred "WHERE YOU GONNA HIDE"

"SHIP WITH THE GOLDEN SAIL"

EKKO 1001



	UREI AININS	46.0%	7.	Mer
2.	Speedy West &		8.	Del
	Jimmy Bryant	9.0	9.	Artl
3.	Bud Isaacs	8.1	10.	Han
4.	Jerry Byrd	6.5	11.	Don
5.	Tommy Jackson	5.7	12.	Lloy
6.	Lester Flatt &		13.	Gra
	Earl Scruggs	3.3	14.	John

Del Wood	2.5
Arthur Smith	-2.4
Hank Thompson	2.0
Don Reno & Red Smiley	2.0
Lloyd Ellis	1.6
Grady Martin	1.5
Johnny Maddox	1.0

Others\_\_\_\_\_

5.2%

T. TOMMY AND CHANTERS

2. Chester Smith \_\_\_\_\_ 12.7

3. Louvin Brothers \_\_\_\_\_ 7.3

.... 14.7%

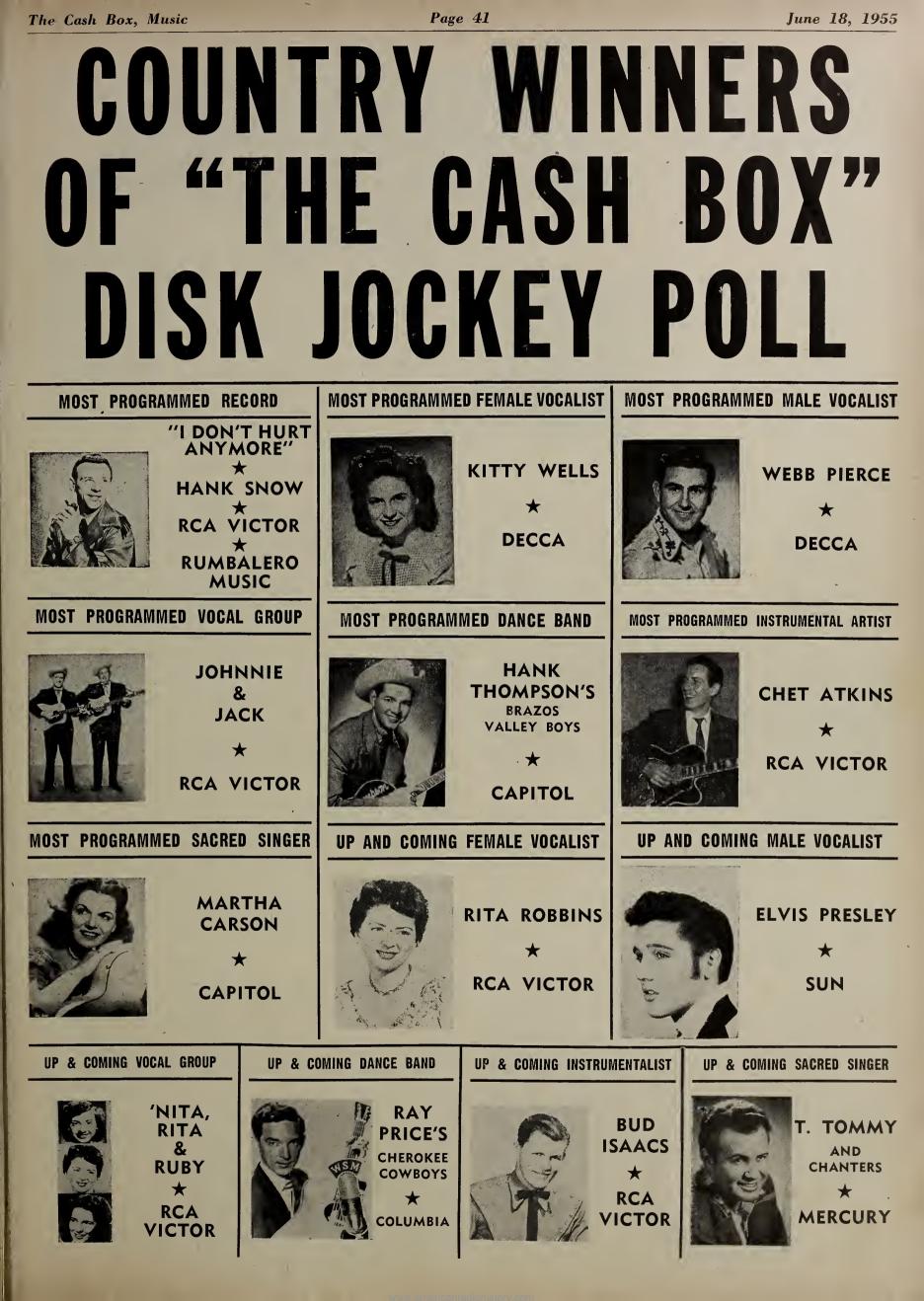
4. Cowboy Church Sunday School

Others\_\_\_\_\_

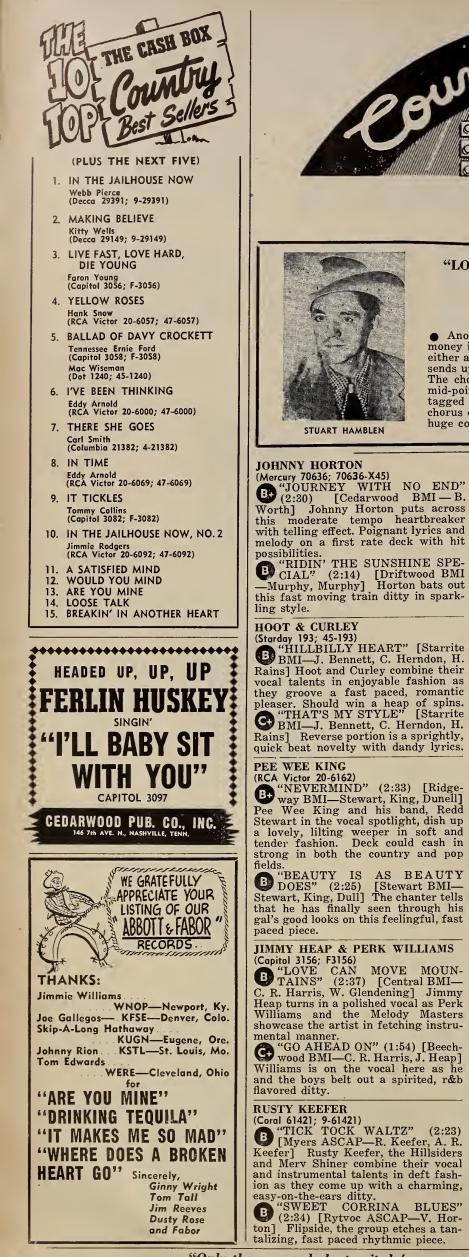
5. Smith Brothers \_\_\_\_\_ 6. Carl Smith \_\_\_\_\_ 7. Faron Young \_\_\_\_\_  $7.3 \\ 3.3$ 

3.3 3.3

51.9%



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### eviews OG DISK & SLEEPER OG FAIR OB EXCELLENT OB VERY GOOD MEDIOCRE THE CASH BOX RULISEYE- WEEK "LONESOME VALLEY" (2:22) [Hamblen BMI—S. Hamblen] (Sacred) "LORD I'LL TRY" (2:43) [Valley BMI-F. F. Wilson] STUART HAMBLEN (RCA Victor 20-6152; 47-6152)

• Another Stuart Hamblen platter hits the market this week and that means money in the pockets for all concerned. The artist is a sure bet to rack up the sales either as the performer or writer of a tune. On one end of his latest effort Hamblen sends up a magnificent reading of an inspirational original titled "Lonesome Valley." The choral support is just beautiful on a deck that picks up the tempo near the mid-point and builds up to a thrilling climax. The other half, a Floyd Wilson tune tagged "Lord I'll Try," is a stirring, moderate paced effort that Hamblen and the chorus deliver in equally brilliant fashion. Both ends are gonna make the chanter's huge country and pop following quite happy as they shell out the coin.

MONTANA SLIM (Decca 29535; 9-29535) "THE SUNSHINE BIRD" (2:05) [Paco ASCAP-R. Roberts, B. Katz] Montana Slim, alias Wilf Car-ter, dishes up a refreshing reading on a cute, quick beat novelty with light-hearted lyrics. Should attract many coins

many spins.
"MAPLE LEAF WALTZ" (2:00)
[R. F. D. ASCAP—V. Horton, S. Mysels] On the lower side the warbler spins a pretty, melodic item.

COWBOY COPAS (King 1461; 45-1461) General SAN ANTONIO ROSE" (2:00) [Bourne ASCAP—B. Wills] Moon Mullican lets his talented fingers glide over the organ keys in slick fashion as he dishes up this fast moving, old time favorite

as he dishes up this fast moving, old time favorite. CEDARWOOD BLUES" (2:35) [Cedarwood BMI-M. Mullican] A new tune, at a change of pace, middle beat tempo is treated to Mulli-can's keyboard artistry.

#### JIM WILSON

JIM WILSON (Mercury 70635; 70635-X45) "DADDY, YOU KNOW WHAT?" (2:13) [Tree BMI—J. Wilson] Here's a wonderfully touching vocal and recitation by deejay Jim Wilson, along with a chorus on a deck that makes for perfect programming on Father's Day. The two lines by Wil-son's four-year-old daughter "melts" this listener's heart. "PLANS FOR DIVORCE" (3:03) [Redd Stewart BMI—Stewart, Dull] Wilson handles this tear-jerker in potent style. Watch both ends.

#### LEON McAULLIFE

LEON McAULLIFE (Columbia 21398; 4-21398) "DIAL L-O-V-E FOR LOVE" (2:44) [Brazos Valley BMI-Thompson, Gray] Leon McAullife and his Western Swing Band deck out a flavorful, quick beat ditty with entic-ing lyrics. Should make the boxes jingle. "HARD HEARTED WOMAN" (2:22) [Cimmarron BMI-B. & C. Dozier] On the lower half McAul-life and the boys knock out an infec-tious, up tempo item in solid style.

LOUE, up tempo item in solid style. LONE JACK BOYS/CRAZY HOMER (Genie 1302; 1302-X45) (2:32) [Eastern ASCAP—Arr.: Jimae] The Lone Jack Boys, Chuck Berry and Henry Williams take hold of an engaging piece of material and toss it around in happy-go-lucky style. (2:20) [Eastern ASCAP—Jimae, Catia] This end features an exciting, fast paced instrumental by the Lone Jack Boys, Senior Cortez and Dave Doucette. Two good sides.

BUD DECKELMAN (MGM 12107; K12107) "TD ONLY BE ACTING A FOOL" (2:20) [Acuff-Rose BMI —Miller, Guillot] Mellow-toned Bud Deckelman, who grows in stature with each release, comes up with the deck that could be the big one. It's an up tempo item that the songster projects with the utmost of sincerity. "FOR SO LONG" (2:34) [Acuff-Rose BMI-Deckelman] The art-ist vocal-yodels this middle beat lov-er's tale in persuasive style. A potent two-sider.

two-sider.

**BUDDY THOMPSON** (RCA Victor 20-6147; 47-6147) (RCA Victor 20-6147; 47-6147) (PE) FLAME" (2:00) [Cedarwood BMI-D. Dill] Newcomer to the label, Buddy Thompson, comes through with an impressive performance on a splen-did, up-tempo ditty that could catch and make plenty of noise. (B) "FREE OF THE BLUES" (2:12) [Cedarwood BMI-D. C. Mullins, W. Pierce] Thompson sings with loads of feeling on this middle tempo, heartfelt piece. An artist to watch.

#### SUE THOMPSON

SUE THOMPSON (Decca 29545; 9-29545) B 'YOUR MOMMIE AND YOUR DADDY" (2:25) [Penny BMI— P. Harper] The pleasing vocal styl-ings of Sue Thompson are a treat to the ear on a beautiful, slow tempo heartrending piece. Strong side. B 'DAY DREAMING" (2:57) [Me-teor BMI— Candrell, Claunch, Deckelman] The chirp dishes up a fine cover job on this current click. Hank Penny's crew smoothly assist.

Hank Penny's crew smoothly assist. HI-POCKETS BUSSE HAL SOUTHERN (Soge and Sand 131; 45-131) G "TIME'S A-WASTIN'" (2:30) [Sage & Sand BMI-W. Fleener, B. Bartlett] Hi-Pockets Busse, the Frontiersmen, Hi, Wayne and Hal send up a tasteful, quick beat love ditty in distinctive fashion. "DON'T YOU FLIRT WITH ANYONE ELSE" (2:31) [Sage & Sand BMI-J. School] Hal South-ern and the gang wax this up-tempo romantic item in bright, bouncy style.

CARL STORY (Sacred) (Columbia 21399; 4-21399) (Columbia 21399; 4-21399; 4-21399) (Columbia 2139; 4-2139; 4-2139; 4-2139; 4-2139; 4-2139; 4-21399; 4-21399; 4-21399; 4-21399; 4-21399; 4-21399; 4-21399; 4-21399; 4-2139; 4-21399; 4-21399; 4-2139; 4-21399; 4-21399; 4-21399; 4-21399; 4-21399; 4-21399; 4-2139; 4-21





WSM GRAND OLE OPRY ... TV-Wise, it looks as if Country Music has come into its own in this field. Last week, viewers saw the 'Opry' for the first time over the NBC-TV net, which was televised direct from the famous Ryman Auditorium before a packed house! Gabe Tucker, personal manager of Ernest Tubb and Justin Tubb (Decca), recently booked Justin for a personal appearance at one of the Parks in Pennsylvania. Cooke-Rose Agency, through whom Tucker booked the date, were so pleased with Justin's performances they got in touch with Tucker and offered to hire the young Decca recording art st for every 'open' Sunday date for the remainder of the season! Of course Tucker wasted no time in getting into a huddle with the agency!

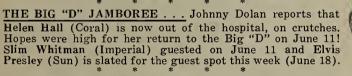
Recently when the Hank Snow Jamboree was on tour in Jacksonville, Florida, a group of deejays and publicity folks got together and presented Snow's manager, Col. Tom Parker with a trophy for his co-operation during the Jamboree's stand in the city! Those named on the trophy were: Marshall Rowland, Glenn Reeves and Mae Axton! \* \* \* \* \*

Del Wood (RCA Victor) and Grandpa Jones (RCA Victor) on tour in Canada this month. However, Del flew back into Nashville on June 5 for an appearance on the 'Opry' then returned to her schedule of personal appearances!

Hal Smith, personal manager of Carl Smith (Columbia) back into Nashville after several days on the road, setting up a long string of personal appearances for Carl. Carl is reported to be booked throughout the Summer into the Fall!

HAYRIDE HAPPENINGS ... Joe Bennett (Chess) has had a recent guest spot on the 'Hayride' and is now receiving top promotion from the label's prexy Leonard Chess on his recording of "Smokin' and Drinkin'" and "Pretty Face." There have been some reports stating that Bennett is likely to go on the 'Hayride' as a regular and early comments on his tunes declare them as ex-ceptional!

Johnny Horton (Mercury) long-time regular on the 'Hayride' out with a new release tabbed "Journey With No End" and "Ridin' The Sunshine Special." Others on the KWKH show with new releases are Jim Edward and Maxine Brown (Fabor) with "Do Memories Haunt You" and "Jungle Magic," and Jeanette Hicks and Billy Walker (Columbia) with "Which One Of Us Is To Blame?" and "Let's Make Memories Tonight" and Slim Whitman (Imperial) with "I'll Never Stop Lovin' You" and "I'll Never Take You Back Again."



LaFawn Paul has just signed a recording contract with Abbott Records. Word about is that LaFawn has plenty of talent! Good luck, LaFawn! Johnny Hicks celebrated his 15th Anniversary with his "Hillbilly Hit Parade" last week. Fifteen years on KRLD three nights a week! A good record, Johnny, Congratulations! Another John on the Big "D"... John Harper very happy about the recent appearance to the city by Fess (Davy Crockett) Parker. John and Fess were onetime school buddies in San Angelo. Ed Watt, Big "D" Artist Bureau topper out with Charline Arthur (RCA Victor), Sonny James (Capitol) the Belew Twins (Coral) and Slim Whitman (Imperial)... the group toured six cities in the Southwest. Jimmie Collie (Hickory) a regular on the Big "D" who has a good following with the crowds there has a new release out ... it's "My Fairyland Dreams" and "I'm Not Giving Up That Easy."

### \* \* \* \* \* \* \* FROM THE CROSSROADS OF COUNTRY MUSIC . . . Casey Tibbs, five times world champion cowboy, will guest this Saturday (June 18) on the Red Foley "Ozark Jubilee" (ABC-TV). The South Dakota youngster, who is still in his twenties, has captured the rodeo cowboy's association title of "World Champion" five times. Other guests recently on the 'Jubilee' included Smiley Burnette, Jim Wilson of WAVE (Mercury), Louisville, Ky. and the Chellette Sisters Sisters.



Record-wise, the 'Jubilee' is well represented on the current "Satisfied Mind" clicker. Porter Wagoner (RCA Victor), Jean Shepard (Capitol) and Red Foley (Decca) all have the tune on the market.

WWVA WHEELING JAMBOREE ... Bud Lewis, perwwvA wHEELING JAMBOREE... Bud Lewis, per-sonal manager of Doc Williams and his Border Rid-ers, lining up a string of dates throughout the Southwest. Williams has for a long time been a 'top' draw in Canadian territory. Wilma Lee and Stoney Cooper recently waxed their first for the Hickory label and last week saw the record being shipped coast-to-coast. First, Wilma does a solo "Just For Awhile" and the flip is a duet by Wilma and Stoney ... "How It Hurts To Cry Alone."

CARL STUART CARL STUART CARL STUART COUNTRY SMATTERINGS ... Arlie Duff (Decca) into Nashville recently for a recording session ... Arlie now doing a deejay show over KTXJ in Jasper, Arlie now doing a deejay show over KTXJ in Jasper, Arlie now doing a deejay show over KTXJ in Jasper, Arlie now doing a deejay show over KTXJ in Jasper, MERH Hamilton, Alatama into Nashville for several that Stuart is now with WVOM in Boston, a 5,000 watter. Stuart, announces that Stuart is now with WVOM in Boston, a 5,000 watter. Stuart started with the station June 6 doing record shows and plans call for him to do the New England Hometown Jamboree Show live this coming fall. Shucher is in com-plete charge of production and direction of both the radio record shows and the 'live' programs. All record firms, publishers, artists are free to mail their

records to to either Carl or Herbert at WVOM, 790 Commonwealth Ave., Boston, Mass. Since the station has been programming only 'pop' their supply of country material is very slight. Jimmy Work (Dot) The "Making Believe" Boy set for several weeks of personal appearances through the Jolly Joyce Agency. Jimmy worked Suburban Park, Manlius, N. Y. June 10-11. Mary Claire Rhodes celebrating her eleventh anniversary with WSM. Mary is secretary to Jim Denny, WSM Artist Service Bureau topper! This week, the Blackwood Brothers Quartet (RCA Victor) are working personal appearances in Alabama, Tennessee and Georgia. The quartet is booked heavily up until their vacation in July! Sharon Williams of Sioux Falls, S. D. was the winner in the recent 'Name the Band' contest conducted by Hubert Long, personal manager of Faron Young. Winning name was: "Faron Young, The Young Sheriff and his Deputies." Martha Carson, Bill Carlisle and Ferlin Huskey begin a 45-day tour of Fairs on August 1. And, Martha has been booked on a fifteen day con-tract to play with Hank Snow group. They will tour the Southwest beginning July 3. July 3.

WAX-WISE . . . Ernest Tubb (Decca) who continues to record some really commercial material has a real strong one in his new release . . . "It's A Lonely World."



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Showcasing his terrific range, Skeeter Bonn (RCA Victor), does an optimistic type song in his "Yodelin" Man" which has an extra fast two-beat . . . the flip "Second Choice" is a moderate four-beat with some good high notes which Skeeter seems to take in his stride.

\* \* \* \* \* \* \* Red Smith of WBOK, New Orleans, some time back reported to this column that Bud Deckelman (MGM) had made quite a hit in his area . . . and at that time, Red said he believed that Bud had what it takes . . well, looks as if Red was right on this one . . . Deckel-man is going strong now with his version of "No One, Dear, But You" . . . Johnnie and Jack (RCA Victor) covered the tune early and they too are going big with this song.

JIMMY WORK

Attention Decca Records. . . Justin Tubb came forth at the 'Opry' recently in a brightly cladded uniform . . . bright red as a matter of fact and very impressive . . . and stitched right in the back center of his jacket was a big black record . . . labeled DECCA! This was one of several new uniforms Justin recently acquired.

There's a newcomer to the RCA Victor roster of C&W artists that bears watching . . . he's Buddy Thompson of Tampa, Fla. Buddy's first for the label is "Free Of The Blues" and "Don't Kindle Up The Flame." Those in the 'know' say this boy is going to go!

Fred Baker really living up to the title of his latest Capitol release ... "I'm Not Givin' Up That Easy." Fred is promoting this one and it's a good waxing. Jimmie Collie (Hickory) also has the tune out!



Not Givin Up That Easy." Fred is promoting this one and it's a good waxing. Jimmie Collie (Hickory) also has the tune out! \* \* \* \* \* \* Ann Raye, the little Gulf Coast songstress, has stepped up in the recording and music field. . Ann has just recorded her first session for Dot Records. The session date was held in New Orleans about two weeks ago and should be out by now . . . Yankie Barhanovich is the father-manager of Ann. . . . Here's hoping that Bob Burrell, Capitol Promotion man of Atlanta, Ga. is recovering from his recent illness. Many of Bob's friends mentioned to us that he was ill. I'm certain we'll all feel much better when Bob is up and about again! A speedy recovery, Bob! . . . Clarence Kneeland, WICH-Jewett City, Conn, nopes that other deejays will help him do a good turn for a disabled GI. He is Paul Adkins, Sandy Hook, Ky, and his hobby is collecting picture postcards. . . . Happy Ison, WORZ-Orlando, Fla., deejay nursing some sore, stiff muscles after catching in an exhibition game against the Orlando CB's. Lefty Gomez, former New York Yankee pitching great, was on the other end of the bine. Cliff Rodgers, WHKK-Akron, Ohio tells about the wonderful experience he had when his WHKK Jamboree gang played a show for 2500 boy scouts-Cliff sez that the boys sang "Davy Crockett" so loud that they probably were hard in Akron—9 miles away. Tom Edwards, WERE-Cleveland, Ohio, reports that his Cleveland Circle Theatre Jamboree is starting a policy of Wednesday nue 22nd. WARL-Arlington, W. Va. deejay, Don Owens spinning and talking adout Hilbilly Music on his "Hilbilly Hoedown" every day 5:00 P. Don, in addition to being a deejay, is an instrumentalist, owner of some 5000 records and a serious student of Hilbilly music and its performers. Speedy West have A wa RL-Arlington, W. Va. deejay, Don Owens spinning and talking about Hilbilly Music on his "Hilbilly Hoedown" every day 5:00 P. Don, in addition to being a deejay, is an instrumentalist, owner of some 5000 records and a s

jerker forth in his version of ache." Country Harmony . . . Jimmy Martin and The Osborne Brothers (Victor) offer some old-style country harmony on their latest . . "That's How I Can Count On You" and "They Didn't Know The Difference" . . . the latter tune features both mandolin and banjo accompaniment by Bob and Sonny Osborne, with Jimmy handling the guitar. \* \* \* \* \*

Charlie Walker (Decca) who has had only a couple of releases on the label is reported to be clicking big with his latest "Hurry Back Home."

Pete Hunter info's—anyone who hasn't received a copy of his new Feature release . . . drop him a card to 620 Gulf Bank Road, Houston 9, Texas.

A tip of the hat to Slick Norris who unselfishly promotes Country Music seven days a week.

BUDDY THOMPSON

HIGH FIDELITY



America's finest and most complete music systems





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(Editorial)

June 18, 1955



### ere <sup>and</sup> There

#### NEW YORK—"The markets that our soaring birthrate since postwar have created extend beyond the needs of infant novelties, food and clothing," observed an executive of a large advertising agency, after it had completed a survey. Among the reasons advanced: "Though the marriage rate has declined from almost 2.3 million in 1946 to about 1.5 million in 1954, the continued high birth rate indicates that families in the middle and upper income brackets are having as many children as those in the lower brackets. (Ed note: Marriage decline during this period is attributed to decline in birth rate during the depression years). Since 1940 home ownership has more than doubled. Basic demands of population growth now call for 800,000 new homes a year. And after 1960 housing demands will receive new impetus from the baby crop of postwar years arriving at marriageable age."

PITTSBURGH, PA.—The steel industry here is seeped with super-optimism. The question facing the industry in June is whether there will be labor peace, whether there will be price increases, and how the customers are going to behave about third quarter requirements. The odds, it is believed, favor peace and a price increase, effective July. It is believed customers will buy confidently. Steel executives, attending the annual meeting of the American Iron and Steel Institute last week, are confident that the industry's output this year will toal at least 108 million tons, or within 4 per cent of the all-time record of 111.6 million tons.

NEW YORK—With the country's basic industries, steel and automobile, showing record sales, and predicting 1955 will show an all time sales high, economists look for 1955 to keep the country's economy on a high level of prosperity. These two industries are now joined by another giant, oil. Leading oil companies expect consumption of all oil products in the country for the full year 1955 to show a further increase of 4 per cent to 5 per cent (with a majority leaning towards the higher figure).

WASHINGTON, D. C.—The Commerce Department reported this week that personal income rose to new record annual rate of \$295,600,000,000 in April. Total personal income in April was \$1 billion higher than in March, and \$11 billion above April 1954. The increase from March resulted mainly from the continued advance of factory payrolls. A record was also set in the "take-home part of the personal income."

# <u>Operators Better Make Up Your Minds That:</u> THE "JUST-PLUG-IT-IN-AND-COLLECT" DAYS ARE ALL OVER-ALL OVER!

This is the second time that *The Cash Box* repeats these striking words. Some months ago this publication featured a two-page, two-color editorial on this subject. From near and wide came tremendous commendation regarding the fact that:

"It's about time that someone told off a lot of the guys in this industry."

But, this isn't, and wasn't, the point of the editorial.

What this publication wanted to have every operator in the nation realize was that the time was long past when he could walk into any of his locations, plug in a new machine and leave.

Then come around in a few days or a week, or longer, and "collect."

All this has gone by the boards. Competition is too keen, too stiff, too tough for any operator, anywhere in the nation to continue on in the belief that he, or any other operator, can just "plug-in-and-collect."

As long as we're putting our cards on the table, let's put them face up. It isn't the operator, himself, who brought on this situation. 'Way back when he could get away with just "plugging-in-and collecting", along came the big and outstanding merchandisers and they forced their men to do MORE than just SELL merchandise to the retail merchants.

They wanted their men to "SUPER-SERVICE" these retailers. So that the retailers would RE-MEMBER them when they had something more to sell.

The result was that, perhaps, the retailer was somewhat spoiled. He came to depend on the representatives, salesmen and missionary men, of these large firms to SHOW HIM HOW. To put up free displays for him (and some displays brought the retailer free merchandise).

To remain in the store to demonstrate to Jack and Joe and Mabel and Irma how to use the product. To put out sales and advertising campaigns for him. All in all they made him realize that the "sale was only the beginning" of the merchandising of a new product.

In the olden, golden days of the coin machines business, it was necessary for the old timers to tell the merchants "how to work and sell" a machine. This took hours of the old time operator's time. But he persevered. The result is that every merchant today knows "all about coin machines." This, without doubt, is very helpful to today's modern operators.

But some of the operators have become lazy. They've stopped "merchandising" their products. They're still trying to "just-plug-in-and-collect". That doesn't work out anymore. Because keen competitors come along and ACTUALLY SHOW the retail merchant HOW TO CASH IN on new equipment.

Any operator's serviceman who doesn't show the storekeeper all the tricks is simply a fool. He knows, just as his boss will tell him, that they'll lose this location, and very fast, too, because competition is "just around the corner"—waiting for men like this to try to get away with something that modern merchandising won't stand for from anyone.

Whether the operator has a merchandising, service, music or amusement machine to place in the spot, he just simply has to "merchandise" that product.

He has to show the retailer HOW TO MAKE MORE MONEY WITH THE MACHINE.

He has to work closely with the storekeeper.

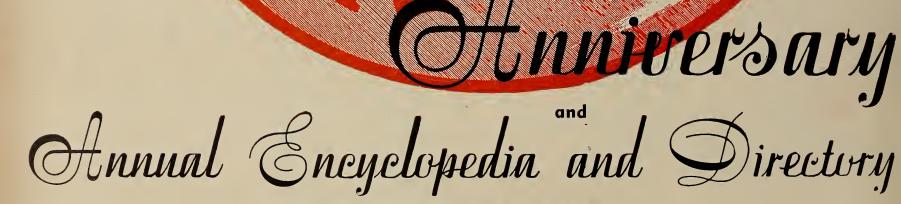
He has to pull the merchant over to the machine and explain all the details to him.

He has to SHOW HIM the whys and the wherefores—just like all the salesmen of other new products do.

Only by using his noodle, by working closely with each and every one of his locations, by delving into their personality, into their thoughts, into their hearts, into their ambitions, beliefs, demands and consciousness, will the operator ever get to the point where he can be termed, "SUC-CESSFUL."

Those operators who are still working on the theory that all they have to do with any new machine is "just-plug-in-and-collect" had better talk it over with the people who manufacture and sell the machine, but, even more important, talk it over with themselves.





of the COIN MACHINE INDUSTRY

CASH BOX Ð

(Dated: JULY 2, 1955)

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★ UP-TO-THE-MINUTE LISTS OF Manufacturers and their Distributors Jobbers and Distributors (State by State) Merchandising Vending and Service Machine Manufacturers

★ SPECIAL FEATURES

- ★ HISTORICAL DATA
- ★ REVIEW OF EVENTS—July 1954 thru June 1955
- ★ LIST OF "20 YEAR CLUB" MEMBERS
- ★ CONFIDENTIAL PRICE LISTS
- ★ EDITORIALS
- ★ NEWS
- ★ ADS

PLUS "QUARTERLY" EXPORT EDITION (SEE PAGE 49)

Recognized thruout the Coin Machine Industry as a source of VITAL INFORMATION and STATISTICS obtainable NOWHERE ELSE ... which is referred to every day in the year . . .

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### First Forms Go To Press: INE 20

Final Closing Date: Wednesday, JUNE 22

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HOLLYWOOD 6272 SUNSET BLVD.

(PHONE: HOLLYWOOD 5-1702) (PHONE: NASHVILLE 5-7028) Page 48



# The Cash Box "QUARTERLY" Export Edition Will Be INCLUDED in the

### **13th ANNIVERSARY ISSUE** (Dated: JULY 2, 1955)

A Double-Barreled Bargain for All Advertisers!

Ads Requiring Translation Into Foreign Languages MUST Be In The New York Office of The Cash **Box No Later Than JUNE 13** 

Why A "Quarterlyre of the construction of the

Why Should Such An<br/>Issue Be Printed In<br/>Spanish, French And<br/>Cerman?This Export Quarterly Edition of<br/>The Cash Box will be printed in the<br/>languages of the peoples who are<br/>going to read it, aside from English.<br/>Interested buyers in foreign countries<br/>will be able to read it easily, quickly<br/>and with most complete understanding<br/>in their own language. This will help<br/>to establish a closer relationship be-<br/>tween exporters and importers. By<br/>featuring the text in Spanish, French<br/>and German, in addition to English,<br/>The Cash Box offers a more intimate approach to the profitable export markets

What Does This mean a more understanding, as well as a closer contact, between the seller and the buyer. The fact that The Cash Box, the "official" magazine of foreign governments, as well as the one magazine foreign seeking export business, and prints the information in their own language, enhances the opportunity for developing export business. This means business for all those American firms who meet the foreign buyers in their own native language.

Your Ad Translated Free Of Charge! be completely left to the judgment to regular closing date, in just what languages you desire to have your ad appear. Otherwise your ad will be printed in English only.

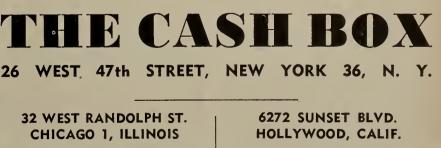
**REGULAR CLOSING DATES** First Forms: Start on Presses JUNE 20

LAST FORM WED., JUNE 22 **GOES TO PRESS:** 

### Take Advantage of This Important Fact! "THE CASH BOX PRICE LISTS"

ARE INTERNATIONALLY ACCEPTED BY FOREIGN GOV-ERNMENTS. THEY BASE THEIR CUSTOMS DUTIES AND EXCISE TAXES ON PRICES QUOTED IN THESE INTER-NATIONALLY ESTABLISHED, 17 YEARS OLD "THE CASH BOX PRICE LISTS" BECAUSE THESE ARE THE ONE AND ONLY AUTHENTIC, UNBIASED AND FACTUAL MARKET **QUOTATIONS!** 

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Agree Entire Membership of "20 Year Club" Should Get **Together Once Each Year in Old Fashioned Reunion. Leave Decision to "20 Year Club" Members as to Time and Place** 

ALSO AGREE ON CREATION OF "ALTERNATE MEMBERS" DIVISION

**Men and Women Who Have Been Active** in Coinbiz for 10 Years or More But Not Yet 20 Years Now Eligible to Join as "Alternate Members" of "20 Year **Club" With Full Privileges of Club** 

### "20 Year Club Council" Members in Attendance

Roy Small, Detroit, Mich. Larry Frankel, Rock Island, Ill. J. A. Wallace, Oak Hill, West Va. A. A. Mitchell, Montgomery, W. Va. Al Schlesinger, Chicago, Ill. H. Zorinsky, Omaha, Nebr. Chas. W. Schlicht, Chicago, Ill. Mickey Anderson, Erie, Pa. Sol Gottlieb, Chicago, Ill. Sam W. Clark, Benton Harbor, Mich. Ed Levin, Chicago, Ill. Vince Shay, Chicago, Ill. Herb Perkins, Chicago, Ill.

C. Schuyler, Chicago, Ill. C. B. De Selm, Chicago, Ill. Herbert M. Oettinger, Chicago, Ill. James T. Mangan, Chicago, Ill. D. C. Forstner, Pontiac, Mich. Sam Mided, Calumet City, Ill. William Marmer, Cincinnati, O. Harold N. Lieberman, Minneapolis, Minn.

Joseph Brilliant, Detroit, Mich. Grant Shay, Chicago, Ill. Roy P. McGinnis, Chicago, Ill. George Jenkins, Chicago, Ill. Henry C. Lemke, Detroit, Mich.

CHICAGO-In what was probably the most impressive and surprising setting these men had ever expected, the "20 Year Club Council" met to discuss the future of the "20 Year Club."

A round table discussion was held with Vince Shay of this city acting as Chairman, Pro Tem.

As each member's name was called, he introduced himself to all others present, and then went on to express his views as to what he thought should be the future of The Cash Box' "20 Year Club."

In each case each and every member agreed that there should be an "Annual Reunion," which has been the ex-pressed wish of all the members of the "20 Year Club" for sometime now.

All agreed to the resolution that there should also be immediately cre-ated an "Alternate Member's Division" of the "20 Year Club."

These would be men and women, who have been actively engaged in the industry for 10 years and longer, but not yet 20 years. They should be entitled to all the privileges of the. "20 Year Club" members it was agreed. There was a marvelous buffet, refreshments, and everything that any-one could ask for constantly served to the membership present.

The meeting started at about 9:30 A. M. and continued well past 2 P. M. with all expressing their views and also giving of their experience and knowledge to help make the "20 Year Club" the most outstanding in the industry industiv.

Never before, in the history of the industry, as many admitted, has there been anything from a sociable and fraternal standpoint which equals the present "20 Year Club."

The Cash Box' "20 Year Club" composed of approximately 1,000 members of all levels and all divisions of the industry. This was never be-fore known to the trade.

There are manufacturers, distribu-There are manufacturers, distribu-tors, jobbers, operators and suppliers who are all equal members of the "20 Year Club." These men are from the vending and service machines divisions as well as from the music and amuse-ments divisions of the industry.

It was decided, after a most com-plete round table discussion, that the entire membership of the "20 Year Club" agreed on an Annual Reunion and also on the acceptance of "Alter-nate Members" to the "20 Year Club." Many optimistic and future possi-

### South Dakota Phono Ops Assn. Meet in Pierre, So. D., June 19 and 20. Will Stress Dime Play

### Bill Gersh, Publisher of "The Cash Box" to be Featured Speaker

CHICAGO-Bill Gersh, publisher of The Cash Box, will be in Pierre, S. D., on June 19, to speak before the statewide meeting of music merchants.

His speech will, once again, be devoted to 10c play on the request of the officers of this organization.

Gordon Stout, president of the South Dakota Phonograph Operators Association, will be the host to all the operators attending this two-day statewide meeting at Pierre, capital of the state.

At the same time, Pierre is cele-brating its "Ft. Pierre Diamond Ju-bilee." It is hoped that Bill Gersh will remain over until Monday evening when the operators present will vote on the suggestions which he will make during his speech Sunday evening.

According to the other officers of

bilities were discussed by all present. All hoped that, some day in the future, there would be a club created where all members of the "20 Year Club" could visit and be waited upon when they visited this Coincenter of the entire industry.

But at present all admitted that an annual reunion banquet would, in all probabilities, satisfy the entire membership, and that the first annual banquet reunion should be tied in with one of the major conventions of the industry, for so many attend such conventions that this would not be an "additional expense" to attend the "20 Year Club" annual reunion banquet.

All present sincerely hoped that all members of The Cash Box' "20 Year Club" would immediately answer the questionnaire that would be sent them and that they, too, would volunteer whatever ideas they might have to make an annual reunion successful for all who would attend.

Letters will soon be on their way to all members of the "20 Year Club" to advise them in detail just what trans-pired at this first and historic meeting of the "20 Year Club Council." They would then be able to decide just what they believed was most important to the successful continuance of the "20 Year Club."

the organization, Harold Scott of Mobridge, secretary-treasurer, important personages from among the state's executives, will also be present at this meeting.

Other officers of the association, Ronald Manolis of Huron, vice-president; and the Board of Directors composed of: Tony Trucano of Deadwood, Mike Imig of Yankton and Ralph Harvey of Mitchell, intend to make June 19 one of the highlight days with an outstanding "arrival party" for Bill Gersh and his wife, who will accompany him.

It is believed that every operator will be present, since there has been much pro and con discussion in the past regarding adoption of dime play thruout the State of South Dakota.



BRUSSELS, BELGIUM — Auto-matic music machines, like everywhere in the world are "juke boxes" in Brus-sels. Pictured above are the offices and showrooms of National Music Com-pany, Rock-Ola distributors here. Note the service cars parked in front.

#### Less Tavern Spots

CHICAGO—Once again there has been a drop of tavern locations in this area according to reports of the City's

area according to reports of the City's Licensing Department. It is estimated that approximately 582 taverns will close with this new licensing period. Many of these taverns haven't yet renewed their licenses and the police here are being told to carefully check all taverns to see whether they have the latest license required.



CHICAGO—If any in the industry wondered whether business would continue at this present upsurge pace, especially after five outstanding and remarkable months, they can now rest easy. Reports from both manufacturers

operator that he will be proud to operate Gottlieb games because of the

manner of distribution, cooperation

and service he will receive at any

and all times."

and distributors, as the first week of June came into being, were to the effect that not only was business

holding up, but, actually getting bet-ter. Said one well known manufacturer here, "As far as we're concerned we can report that demand for our new equipment has actually stepped up and is greater than what we have en-joyed in any week of the past five months." A distributor here stated, "Demand

A distributor here stated, "Demand

"It's What's in THE CASH BOX That Counts"

June 18, 1955

### Calif. Music Merchants 22nd Anniversary Party Called Greatest Ever



GEORGE A. MILLER

OAKLAND, CALIF.—Hundreds of music operators, their wives and friends, along with many state, county and city officials, attended the 22nd anniversary party of the California Music Merchants Association at the Leamington Hotel, this city, Saturday, June 4th, the affair, held in the new Crystal Room of the hotel, which accommodates close to 800 people, was filled to capacity.

About 75 visiting dignitaries and the Board of Directors were honored. Some of the directors had served the entire 22 years in an official capacity. It was pointed out by the chair that all of these men gave of their time without hesitation and with no thought of compensation whatsoever. Joe Silla, vice-president and chairman of the Board of Directors, Frank Morgan, and George A. Miller, state president and business manager, have served the operators in California for the entire 22-year period.

Miller said "There has never been a banquet held by any association in any part of the United States where so many dignitaries have been in attendance at one time." He further stated, "Their attendance proves beyond the slightest doubt that good public relations can gain the respect for the automatic phonograph business that it so rightly deserves." Divisions of Los Angeles Bakers-

Divisions of Los Angeles, Bakersfield, Fresno, Sacramento, San Francisco, and Oakland, California, purchased full tables so that the entire state was well represented at the annual state convention.

Those who attended called this the outstanding meet of the entire 22-year period.

### N. Y. State Ops Guild Grand Success As Dinner Offers Many Opportunity For Weekend Vacation For Second Straight Year

KIAMESHA LAKE, N. Y.—Close to 175 operators, their families and friends attended the annual dinnerdance of the New York State Operators Guild last Saturday, June 9, at the Concord Hotel, this city.

The planning by the officers of the organization which resulted in the holding of the affair at top flight resorts, started last year, has met with wholehearted approval of a good portion of the participants, who bring their families and make it an extended weekend in the country. This is especially true of the out-of-towners who attend. Many arrived as early as Wednesday and stayed over until Monday morning.

The affair began with a cocktail hour (7 to 8 P. M.) and was followed by an extravagant dinner, where a short speech was delivered by the toastmaster, Sidney Levine, attorney for the New York Music Operators and the MOA, for the second straight year. Levine praised the progress of the association and then introduced the guests from the floor. Immediately at the conclusion of the dinner the celebrants moved over to the glamorous Concord night club, the Cotillion Room, where they were entertained by the regular Concord show.

Out-of-town visitors who attended were: Al Denver, Lou Herman and Mac Pollay of the Music Operators of New York; Carl Pavesi, Seymour Pollack, Nat Bensky, Max Klein and Lou Targalia of the Westchester Operators Guild; John Bullock of the Sullivan County Amusement Operators Association.

Distributors were represented by Barney (Shugy) Sugerman and Irving (Kempy) Kempner of Runyon Sales; Dave Stern of Seacoast Distributors; Meyer Parkoff and Gordon Howard of Atlantic-New York Corp., New York; Oscar Parkoff of Atlantic-New Jersey Corp., Newark; Harry Rosen, Atlántic Pennsylvania Corp., Philadelphia.

Factory representatives present were Jack Mitnick, eastern regional sales representative of AMI; Jack Gordon, regional representative for Seeburg; Bill Boles, regional representative for J. H. Keeney & Co.; Ben Becker, regional representative of United Manufacturing Co.; Harry Stern, regional sales representative for Williams Manufacturing Co.; Johnny Bilotta of Bilotta Distributors, Newark, N. J., Wurlitzer, Keeney and Williams distributors in this area.

The general attitude of the participants in this affair was one of enthusiasm and gratitude for the opportunity to get away for a week-end of fun and relaxation. Many voiced the hope that the New York State Operators Guild would make similar plans for 1956.

### Bally Announces New In-Line Game "Gay Time"



JACK NELSON

CHICAGO—Jack Nelson, general salesmanager of Bally Manufacturing Company, this city, announced a new in-line game, "Gay Time." According to Nelson, "Gay Time" is already on display at all Bally distributors.

The new game contains the popular Magic Lines and Magic Pockets features and displays a single large 25number card on the back-glass, plus two new Score Booster panels which light at mystery intervals as coins are deposited. The two new panels are compared to the well known supercards in play-appeal, but are said to be preferred by players because, although increasing four-in-line scores, the two panels permit player to concentrate skill on a single card.

Another new feature introduced in Gay Time is the new 10 Series Advancing Scores feature which increases sets of three scores (three, four, five in-line) from eight sets to ten sets, giving players a 25 per cent greater range of scores with increased scoring at the high end.

Also included is a new, speedy Ball Clearance feature that permits balls from seven top-row holes to be cleared immediately through hole at top of playfield instead of rolling down field.

A new, improved spin-mechanism and special fast motors have also been added to speed up play and earning power. The new game also includes corner scores, spot numbers, guaranteed scores and extra balls. Complete details may be obtained from any Bally distributor or by writing Bally Manufacturing Company, 2640 Belmont Avenue, Chicago 18, Illinois.



Collections in this area have been off for several reasons: 1) These are the worse months of the year. 2) Miami has experienced more strikes in the first five months of 1955 than the previous 10 years and many other reasons too numerous to mention. . . . Sam Taran is doing the biggest job in his career by selling more phonographs than ever before. . . . Willie Levey is combining business with pleasure. He is marrying off his daughter and at the same time taking a month vacation. Time surely flies. Ops remember when she was only a little lady. . . . Ron Rood visited Miami last week for a few days and then back again to Orlando to headquarters. . . Mr. and Mrs. William Blatt are leaving Miami Beach for a well deserved vacation. He expects to stop off at Las Vegas, L. A., and many other cities. Willie claims he will try to be away two months and for the first time will visit some of his many friends whom he has known for over a quarter of a century. . . . Ted Bush claims he cannot afford to slow down for any length of time due to the fact that if his domestic business slows down, he has to keep going on his export business which is becoming quite a factor in his overall picture. . . . Joe Mangone has been very quiet for the last two weeks and the operators were beginning to wonder what has happened to him, until they asked his wife, Eloise. She explained that he has had a stomach ailment since his last visit to Havana and that on top of that he had a slight case of laryngitis. The Miami coin men are relieved to find out there is nothing seriously wrong with him. . . A recent visitor to Miami was Willie's (Little Nap) Blatt's youngest son and his wife. He spent two weeks' vacation at the beach and remembered some of his old friends he had made when he was in Miami six years ago.

### Meeting Dates Of Music Operators' Associations

- June 20-Westchester Operators' Guild, Inc.
  - Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
  - 21-Phonograph Merchants' Assn., Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (executive board).
  - 28-Western Massachusetts Music Guild Place: Ivy House, W. Springfield, Mass.
  - 28-Amusement Machine Assn. of Philadelphia, Inc. Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- July 4-United Music Operators of Michigan Place: Fort Wayne Hotel, Detroit, Mich.
  - 4-California Music Merchants' Assn. Place: 311 Club, 311 Broadway, Oakland, Calif.
  - 7-Phonograph Merchants' Assn., Cleveland, Ohio Pace: Hollenden Hotel, Cleveland, Ohio (General)
  - 7-California Music Merchants' Assn. Place: Sacramento Hotel, Sacramento, Calif.
  - 7-Eastern Ohio Phonograph Operators' Assn. Place: Tod Hotel, Youngstown, Ohio (General)
  - 12-California Music Merchants' Assn. Place: Fresno Hotel, Fresno, Calif.
  - 13-California Music Merchants' Assn. Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
  - 14-California Music Merchants' Assn. Place: U. S. Grant Hotel, San Diego, Calif.

COMING VERY, VERY SOON!

21-Eastern Ohio Phonograph Operators' Assn. Place: 1310 Market Street, Youngstown, Ohio (executive board).

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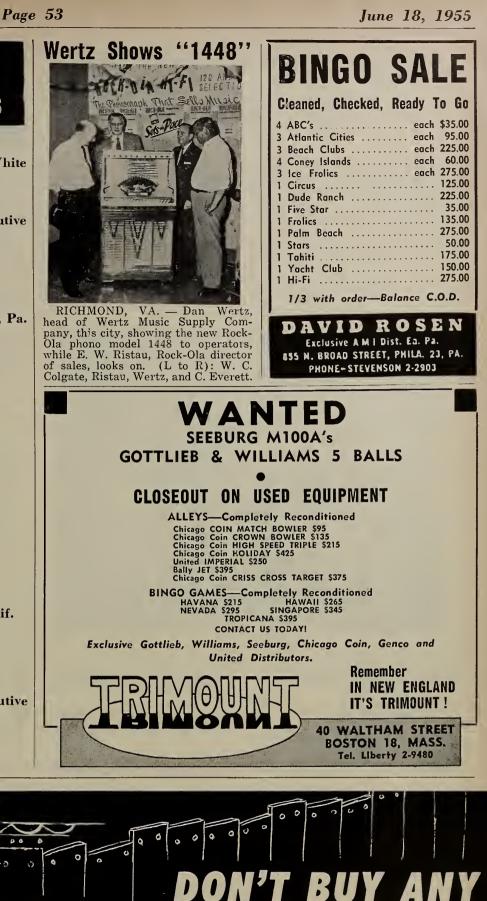
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**25—Central States Music Guild** Place: 805 Main Street, Peoria, Ill.

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GAMES

You've Seen

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GENCO MFG. & SALES CO.

### United Music Operators of Mich. Elect Officers

DETROIT, MICH. — The United Music Operators of Michigan held their regular meeting on Monday, June 6th, at which time they elected new officers.

June off, at which the tarry elected new officers. Jim Jeffrey of Jeff's Music, was elected president. Harry Norton, Lincoln Vending Co., was elected vicepresident; Jim Robson, secretary; Anthony Siracuse was re-elected treasurer.

urer. Everette Watson, Vince Meli, Harvey Gilbert, John Christy, G. M. Patton, Frank Antaya, Sam Willens, Samuel Sapienze and Sidney Ketcham were elected to the Board of Directors. Shown in the photo below are, standing left to right: Ed Carlson, past president; Jim Jeffrey, president; Harry L. Norton, vice-president; Anthony Siracuse, treasurer; James Robson, secretay; Frank Alluvot, honorary past president; Harvey Gilbert, Everett Watson, G. M. Patton, board members; Roy Small, conciliator. In the front row are: Sidney Ketcham, board member; Sonny Sears, secretary; Samuel Sapienba and Frank Antaya, board members.





J. H. Keeney & Co., Permo, Inc. 593 10th Ave., New York 18, N. Y., LO 4-1880 221 Frelinghuyson Ave., Newark 8, N.J., BI 3-8777

231 Windsor St., Hortford, Conn., JA 7-4470

Believe Better Than 80% U.S. Phonos Feature 45 rpm Disks

NEW YORK—Where it was formerly gauged that approximately 50%of the automatic phonos on locations thruout the nation were still featuring 78 rpm recordings, present estimation is that this is now at the ratio of 80% featuring 45 rpm records and about 20% featuring 78 rpm recordings.

It is also believed that even before this year is over, this figure will be changed, and that there will be better than 90% of the nation's 550,000 automatic phonos featuring 45 rpm recordings, since all the new machines now being sold in this country are all 45 rpm.



### AMI Mails Out New Colorful Promotion Piece

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GRAND RAPIDS, MICH.—A new and colorful promotion folder to help the dealer sell AMI's Model "F" phonographs, is being sent to distributors this week. The folder is a multi-color flier containing photos of all the shades in which the AMI can be purchased plus some information about the phono's high fidelity sound system. As a door-opener for the salesmen, distribs will send out postal cards offering a free liquid lead pencil to operators. The ink pencil writes with liquid lead and erases too.

### New Coin Mechanism Available

AURORA, ILL.—Stoner Manufacturing Corporation, this city, announced the availability of a new coin mechanism, which will be optional at additional cost, for installation in the 7 and 11 column cigarette machines. The special coin plate is available only on new equipment ordered out from the factory.





YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

#### Joe Orleck

- THE CASH BOX 26 West 47th Street
- New York 36, N. Y.

Dear Joe:

Please enter my name as a member and send me a membership card.

NAME ... ..

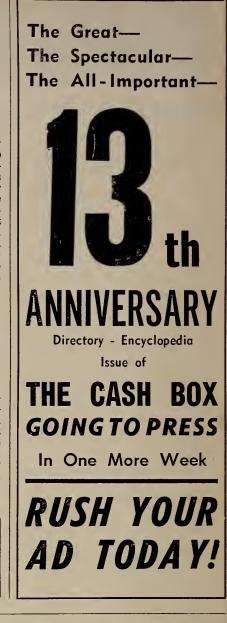
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June 18, 1955



Coin biz stepping up in the New England territory this week with heavy installations of kiddie rides, games, pins and music along with arcade pieces, in hundreds of outdoor spots. . . Town running over with recording artists plugging their records, visiting record distributors and deejays. . . This week brought in Marian Marlowe, Terry Stevens, Frankie Laine and Jaye P. Morgan on platter plugging tours. . . Cerebral Palsy drive, with which music ops are tied up, has been extended to June 30. . . Some distribs machines are still out, others have been removed. . . Massachusetts Music Operators Asso-ciation hopes to turn over \$10,000 to the fund when all the op's pledges are in. . . Irwin Margold, general manager Trimount Automatic Sales Corp. (See-burg) reports arcade pieces (International Mutoscope) moving out at rapid pace. . . Jerry Flatto, Boston Record Distributors, entertaining friends on his boat, the "Cra-Z-Bay-B", cruising in the Charles River. . . Ops visiting with Jere this week included Pat D'Amico, Methuen; Larry Liberty, Rumford, Me.; Al Sharp, Portland, Me.; Freddy Feretra, Concord, N. H. . . . Smiling new secretary, Barbara MacKinnon, at Boston Record Distributors. . . Biz perking many ops in. . . . Eddie Perle, new Redd Sales promotion and advertising manager, to visit Saccandaga, N. Y. Playhouse, where he used to flack, in near future. . . . Wurlitzer, which played at Hotel Vendome for cerebral palsy, has been yanked . . . Marian Marlowe in to visit Redd staff and Dick's Record has been yanked. . . . Marian Marlowe in to visit Redd staff and Dick's Record Co.... Activity at Dick's booming with summer location biz.... Ops in were Ken Ghiorse, Brockton, Gerry Waterhouse, New Bedford; Harry Deshowitz, Malden, Fabor Robison, owner of Fabor and Abbott Record Co., Hollywood, Calif., stopped off at Dick's and Boston Record Distributors looking for another big one like he had in "Mexican Joe" and "Bimbo." . . . Trimount Automatic Sales Corp.'s Seeburgs still playing at South Station and Loew's State Theatre for extension of cerebral palsy drive. . . . Louis Blatt, Atlas Distributors (AMI), back from week-end at N. H. summer home on Newfoundland Lake. . . Reports AMI's finding excellent acceptance in hotels and restaurants in summer spots thru New England. . . . AMI's, playing for cerebral palsy drive, in Boston Post Office and Sherry Biltmore Hotel, have been yanked. . . . Among ops visiting the Blatt brothers, Louis and Barney, was John Perry of Stoughton. . . New Hampshire Music Operators Association met at Claremont, N. H. Tuesday nite (6).... One of the first Seeburg Nickelodeons is still in use at the Brattle Theatre over in the Cambridge where it gets plenty of attention in the theatre's "Casa Blanca" bar. Spot also has a new Seeburg 100, stocked with its own collection of rare discs including the kind you can't get at all anymore. Machine plays on the dime. . . . Kiddie rides going big at Ed Ravreby's World Fair and Associated Amusements. . . . Locations grabbing the moppet rides as fast as they can be delivered, says Ed, who just got back from a New Hampshire trip where he cut up jackpots with many of the Granite State. ops. . . . Kiddie rides are way ahead of last year in the territory. Better weather (last year it rained during entire month of May) was responsible; also more new ops going into kiddie ride field-among them: Neil Kennard, Glastonbury, Conn.; C. Hall, New London, Conn.; A. Conte, Providence, R. I.; Tom Libbey, Haverhill; and G. Ponti, Lawrence. . . . Big graduation party tendered Ruth Mae Ravreby, daughter of Ed Ravreby, at the Ravreby home on occasion of her graduation from Boston University. . . . Among the guests in attendance were Bill Boles of Keeney; Sol Gottlieb of Gottlieb; Art Garvey of Bally; and Vin Shea, former of Mills, now with Allstate. . . . Arcade equip-ment moving good at Ravreby's Brighton Ave. spots with Keeney guns leading. . . . All games are in good demand and used equipment is at a premium, Ed reported. . . . Among ops in this week were: Flint Newton, Joe Gaity, New Britain, Conn.; Joe Blanchette, Webster; Johnny Lazar, Fred Feretra, Concord, N. H. . . . Sol Weinstein, boss man at Transdisk Distributors, reports sales of over 10,000 Label X discs of Giesele MacKenzie's "Hard to Get" in Beantown. ... Harry Deshowitz, Medford op, who got music into the Waldorfs for first time, is having good success with arcade pieces, fortune tellers, William's "Sidewalk Superintendent," boxing machines and 3-d movie machines at Salisbury Beach locations... Dave Baker, Melo-Tone Music, Arlington, spent the weekend at his Canobie Lake summer place... James Geracos, back in option often meansure form action, after recovering from recent operation.

### **"Old Clunkers" Being Rapidly** Replaced

CHICAGO—Reports from salesmen for various phonograph distributors, as well as manufacturers, are to the effect that the numbers of old clunk-ers (old, wornout, toneless, dirty automatic phonographs, usually of prewar vintage) are rapidly disap-pearing. One of the best known salesmen for one of the manufacturers said, "The campaign that The Cash Box con-ducted, telling the operators what a terrible thing these old wornout pho-nogaphs are and how they hurt them and everyone else in the industry has

helped tremendously. "Wherever I've traveled of late I've seen more and more of these wornout, dirty 'old clunkers' being traded in and broken up." A national survey made by this publication many months ago indi-cated that there were still on loca-tions, and the figure was very con-servative, approximately 20% old wornout, dirty, prewar phonos that should have been scrapped long ago. This meant that over 100,000 such machines were blocking off locations to progressive music merchants.

# NOTICE! DISTRIBUTORS JOBBERS

**IF YOU ARE NOW A DISTRIBUTOR OR JOBBER, OR BECAME A DISTRIBUTOR OR JOBBER SINCE JULY 1, 1954, TO BE SURE THAT YOUR FIRM NAME AND** ADDRESS WILL BE CORRECTLY LISTED IN THE CASH BOX 13th ANNIVER-SARY DIRECTORY FILL OUT AND MAIL THIS COUPON TODAY

### THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N.Y.

\_\_\_\_\_(PLEASE PRINT)\_\_\_

FIRM NAME

ADDRESS

IF YOU HAVE OTHER OFFICES PLEASE LIST

WITH CORRECT ADDRESSES ON SEPARATE SHEET

VΕ	ARE	DISTRIBUTORS		JOBBERS	
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FOR THE FOLLOWING:

SIGNED

DATE

"It's What's in THE CASH BOX That Counts"



Special attention and immediate action will be given to all inquiries from foreign buyers.

\* All equipment is steam cleaned.

All merchandise is quaranteed. Our references: Bank of America, Dunn & Bradstreet. .......

With offices in Salt Lake, Denver, Portland and Seattle. Merchandise will be shipped from office nearest you.

**R. F.** Jones Co. Exclusive distributor J. P. Seeburg Corp.; Bally Mfg. Co. 263 Mission St., San Francisco 3, Calif. KLondike 2-3579

### **Jack Nelson Reports "Greatest** Volume" in Kiddie Ride Biz Since "Champion" Horse

CHICAGO, ILL.-Bally Manufacturing Company, this city, reports the greatest volume of kiddie ride equipment business since they started to produce the "Champion," coin-operated horse, over four years ago.

"This year," said Jack Nelson, Bally general sales manager, "we have the greatest assortment of winning numbers and the demand is national from all parts of the country.

"The widely publicized 'Davey Crockett' craze which has covered the country like a blanket has caused receipts in our 'Bull's Eye,' children's shooting gallery, to zoom to great heights.'

"After all," said Nelson, "who likes to shoot more than kids, and our Engineers made a Gun just for them. It is the first Drug Store piece to come along in many years and therefore, has opened up thousands of new locations, such as The Cunningham Drug Store chain and many others. As Barney Sugerman of Runyon Sales, New York, said, "Bull's Eye" is easy to place because it takes up very little floor space and, most important, enjoys big play'."

With growing enthusiasm, Nelson continued, "The Hot Rod is a scaled down to size model car and an exact replica of the early vintage Automobile with eye-catching colors added to attract the children. Every child has a desire to drive a car, and Hot Rod at 10c a ride gives the kids the opportunity.

"'The rolling-rocking ride of "Hot Rod" is so enjoyable that they come back time and time again for more,' " Nelson quoted Joe Auton of King Pin Distributing Co., Detroit. "Auton has had one operating in J. L. Hudson store in Detroit in competition with 12 other coin-operated rides throughout the store. The 'Hot Rod' has been top money getter ever since it was installed ten weeks ago," continued Nelson.

"The new production of 'Champion' coin-operated horse is meeting with great favor everywhere and shipments are growing bigger every day. The new Golden Palomino Horse is so attractive that it is difficult for a child to pass without having a ride. The new all-metal cabinet and base permits outdoor operation," concluded Nelson.

THE COIN CH **CALIFORNIA CLIPPING** 

LOS ANGELES—The general views of most everyone along coinrow were summed up in a statement made by Charley Daniels of Paul A. Laymon Co. last week. He said, "We have had a general run on all types of equipment these past few weeks. There doesn't seem to be any great demand for par-ticular models but sales on all new and used phonos, bowlers and pin games have been very consistent. Business is as good as ever," he added, "and we are all plenty busy keeping up with it all"... The California Music Merchants Association 22nd Anniversary banquet which was held in Oakland on June 4 was reported to have been a huge success. Many operators and their wives from the Los Angeles Division attended. from the Los Angeles Division attended.

NEWS TIDBITS:--The formation of MAC Vendors, Inc., was revealed to representatives of the trade press during a dinner meeting at the Statler Hotel June 7. This \$200,000 corporation consists of ten of Southern Cali-fornia's top operators who have each purchased equal shares in the organization.

DISTRIBUTOR DOINGS:—The month of May set a new record in sales volume for the distributors and with June already nearly half gone indications show that it too will be another banner month. . . The trucking strike has presented a major problem to West Coast coinmen. Many had to employ the services of private transfer firms to move shipments from air and rail ter-minals to distributor showrooms. . . SIERRA DISTRIBUTORS:—Wayne Copeland was the most happy guy in town last week when a carload of new Wurlitzers were wheeled into his showrooms just as he was selling his last machine. . . Howie Freer is likewise very pleased over sales volume in the sames department due to circular mailings he made over the past few weeks. He reports that these circulars not only brought in mail and phone orders but also increased the foot traffic into the showrooms. . . . Gary Sinclair, Wurlitzer sales rep., and A. D Palmer, publicity director, spent several days at the Sierra showrooms last week. . . C. A. ROBINSON & CO:—Al Bettelman stated that although we are now supposed to be entering the slow season busi-ness has been unusually brisk. . . United's new "Capitol" Bowler which is now on display is presenting a new sales sensation at the Robinson show-rooms. . . . Another first at the Robinson emporium, which is causing plenty DISTRIBUTOR DOINGS .- The month of May set a new record in sales rooms. . . . Another first at the Robinson emporium, which is causing plenty of comment all over town, is United's DeLuxe "Derby Roll". . . . Al Thoelke, United field engineer was expected to arrive in town June 13 to conduct informal service schools with the operators throughout So. Calif. He is expected to spend several weeks in the area. . . . PAUL A. LAYMON & CO .:- A new shipment of the Bally "Hot Rod" last week rounded out the popular Bally line at the Laymon showrooms. According to Ed Wilkes, "business is considerably better now than it has been for us in many months". . . . MINTHORNE MUSIC COMPANY:-The new Williams "King of Swat" was demonstrated for the first time by Wayne Davis last week. He reports that local ops were very enthusiastic over the new game. . . . Ed Wisler has been roaming the hinterlands hustling those new Seeburg "R's". He says that business has simply been the greatest. . . . George Mahlum also reports that things are really booming in the Seeburg background music department. . . . BADGER SALES COMPANY:-Fred Gaunt informs us that Keeney's novel new "Palisades & Speed-Lane" combination bowlers are stirring up increased interest among the coinmen. Many operators have the bowlers on test locations and report that they are doing very well. . . . Bill Happell says that they have had a steady flow of business for several months now, with no let-up in sight.

OPS JOTS :- The introduction of new games attracted a large number of out-of-town operators last week. . . . Claude Sharpenstein drove in from Yuma, Arizona to see all the latest amusement machines. . . . Jimmy Murphy trekked in from Inyokern to take care of business. . . . Bill Thompson and Charles Cahoone from Long Beach were seen diligently checking over a new game.... C. R. Mehlizer drove in from fabulous Las Vegas to make the rounds of coinrow. . . . Ben Spaulding came in from Phoenix to purchase equipment for his Arizona operation. . . . William Farlow dropped in from Bakersfield to look over all the latest phonos and games. . . . Allen Anderson also into town from Shafter. . . . Fred Harling took a few hours off from his Delano operation to drive into LA for a quick trip. . . . Other visitors included "Doc" Dockins, Santa Ana; Bill Schaefer, Bakersfield, Allen Anderson, Shafter, Walter Hennings, Costa Mesa, Ted Sarazin, Whittier and Frank Lamb, Montebello. ... Ted Enoch, auto dealer and President of Enoch Chevrolet Company, recently entered the coin machine field. . . . Fred Shuey probably won't be going to Carson City, Nevada, again for a while. Yep, he lost!

COINROW CHATTER :-- We hear that most of the Chicago games manufacturers are spending plenty of loot on research and development in order to come up with some revolutionary new amusement machines. It won't be long now before we'll know what went on behind those closed doors at the coincenter. . . . Mary and Kay Solle proprietors of Leuenhagen's Record Bar just can't stop talking about the wonderful time they had recently over at Catalina. . . . Ben Chemers, business manager of LA Division, California Music Merchants Association, is back home again after a short trip to Oakland to confer with George A. Miller, State President of the organization. He announced that their next meeting will be held June 28 at their new offices, 2822 W. Pico. . . . Unusual sights:-Sam Ricklin, Gabe Orland and Lee Walker all dressed up and wearing ties.... Interesting to note the large number of operators who are switching their operation into multiple vending. Now many music operators have added games, cigarettes and even merchandising machines. This trend is gaining momentum and many believe that within the next few years ops who run only one or two types of machines will be few and far DON'T FORGET OUR 13th ANNIVERSARY & FOREIGN between. EXPORT EDITION. (SEE SPECIAL ANNOUNCEMENT IN THIS ISSUE).





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### Mass. Music Ops Elect Officers

Guild Associates To Manage Ops Ass'n

BOSTON—First election of officers since the founding of the Massachusetts Music Operators Association early this year featured the session at Hampton Court Hotel in Brookline Thursday night (2), which was also marked by the signing of Guild Associates to manage the organization.

sociates to manage the organization. David J. Baker, Melo-Tone Music, Arlington, was elected president, succeeding James Geracos, first prexy. Bert Howell was elected vice president, succeeding Saul Robinson, Peter Pompeo was elected treasurer, the office held by Baker since organization; and Ralph Lackey, Karel Music, was elected secretary, succeeding Marian Sutcliffe. Lucius Foster, of Guild Associates, serves as executive secretary. The first board of directors in the

The first board of directors in the outfit's history was elected comprising: Arthur Sturgess, Phil Swartz, Winrox Vending; Sid Wolbarst, Israel Spector, Saul Robinson and Robert Rome.

Rome. Addressing the meeting were Walter Guild, head of Guild Associates and Lucius Foster, who will manage the music association. Guild Associates have managed the Cigarette Merchandisers Association for nine years and in 1942-43 represented the music industry in killing a move for taxation of juke boxes. In a report on the Cerebral Palsy Drive, with which the organization made a tieup, Baker reported that if all the pledges come in, \$10,000 will be turned over to the cerebral palsy officials, who have extended the drive thru June 30. The presentation to the cerebral palsy committee will be made at the end of this month.

Lucius Foster addressed the group, saying that "organizational effort is needed to put the group on a firm footing."

Saul Robinson, outgoing vice president, speaking from the floor, said that through the efforts of the Guild Associates, the music machine industry would be put in a "better light than previously" and that their efforts would help in making the organization an "organization for all."

A discussion of ten-cent play was held and the majority of ops reported that music customers were taking to extended play records and the 10c, three for 25c deals. Location owners, they said, were pleased with larger collection percentages. \* US GALS \*

By C It's very gratifying and commendable to know that there are so many women who are so self sufficient. For example, in the city of Detroit, there is Mrs. Pappas. Her husband passed away and now, with the aid of her two sons, she runs the Pappas Music Co. . . When Mrs. Mary Ann Knutson's husband was called to Korea she stepped in and took over the Shamrock Music Co. She operates in Detroit and Dearborn, Mich. . . Wanda Rheauns' husband died six years ago and left her with Monarch Music. She knew very little about the automatic music business. With the help of Detroit's music operators' association she finds that it is not hard to run this business successfully. . . . Mrs. A. Zigler, a widow, is doing a very grand job with her music route. . . . Hats off to Mrs. Frank Staffe. Frank suffered a stroke and was forced to retire from business. Mrs. Staffe immediately took over and is doing a grand job with Lincoln Park Amusement. . . . Nor can we forget Bernice (Mrs. Roy) Small of Detroit who independently owns The Juke Box Co.

Speaking of all the women in business reminds me of a poem by Kate Field. It goes like this:

They talk about a woman's sphere as though it had a limit. There's not a place in earth or

There's not a place in earth of heaven

There's not a task to mankind given There's not a blessing or a woe There's not a whispered "yes" or "no"

There's not a life or death, or birth, That has a feather's weight of worth

were pleased with larger percentages. Without a woman in it. Certainly glad to hear that Ruth "It's What's in THE CASH BOX That Counts"

(Mrs. Ralph) Sheffield's broken toe is now all healed. (Ruth, dear, for Ralph's sake won't you stop playing around with those electro-mechanical gadgets.) . . . Rosemary (Mrs. Paul) Huebsch still working like mad to complete the 'Huebsch Homestead'. This should be a beautiful and spacious home when finished. . . . Reason that Kaye (Mrs. Art) Weinand hasn't yet written me, I hear from her hubby, is because she still hasn't completely recovered use of her arm from that horrible bursitis attack. The arm is still only 50% useful. Do most sincerely hope, Kaye, that your arm will be completely recovered even before this appears in print. . . Mary (Mrs. George) Kozy working like anything helping her hubby grow some of the most gorgeous flowers in their big garden. . . . Speaking of flowers, I want to thank Mrs. George Jenkins for the beautiful flowers George brought me. He had just picked them from their gardens. And I would like you to know that, while typing this column, I have them perched right in front of me and am enjoying their wonderful fragrance. . . All of us gals very sorry to hear that Celeste (Mrs. Sam) Weisman so very ill. . . . Congratulations to Sam and Diane Taran of Miami, Fla. They just celebrated their 22nd Wedding Anniversary. Started with a home cocktail party and wound up with champagne in the wee hours at the Sherry Frontenac in Miami Beach. . . . Remember, everything is news, and 'Us Gals' would love to hear from you. Won't you please write to: Cissie, c/o THE CASH BOX, 32 West Randolph St., Chicago 1, Ill.?



### **Plans in Works For Organiza-GET PEAK PLAY** tion of W. Virginia Ops **RECONDITIONED EQUIP.** REGUNDITIUNCL EQUIF. BALLY SPACE SHIP \$279.50 Keeney RANGER GUN Write Williams ALL STAR (New) 6 player \$425.00 Exhibit STAR SHOOTING GALLERY 225.00 Williams ALL STAR (New) 6 player \$425.00 Williams SUPER JET GUNS 295.00 Keeney TEAM BOWLER 95.00 Keeney OLAMOND 198.00 Keeney MAINLINER 169.50 HAYBURNER 50.00 JALOPY 55.00 SPARK PLUG 60.00 WRITE – WIRE – PHONE TODAYI Mitchell Oliver App't'd Temporary Treasurer—Dana M. Hicks Acting **Executive Secretary**

WRITE - WIRE - PHONE TODAYI · are exclusive factory distributors for: **BALLY - WILLIAMS - ROCK-OLA** AKE CITY AMUSE. CO. 4533 PAYNE AVE., CLEVELAND, O. (Tel.: HE 1-7577) WARE ENDERING

with the BEST

### **Bilotta Invites Friends** to Visit Open House **During ''Rose Festival''**

NEWARK, N. Y.—John Bilotta, Bi-lotta Distributing Company, this city, is mighty proud of both his town and the coin machines his firm distributes. Bilotta has issued invitations to all Bilotta has issued invitations to all his friends and business associates to visit his showrooms at an "open house celebration" in conjunction with Jackson and Perkins Company "Rose Festival", Saturday, June 18. "Our town is on the map" proudly boasts Johnny, "and we want to share it with all. Wurlitzer music and Jack-son and Perkins roses is our theme". Bilotta states the "kiddie parade" is the largest one in the country. The rose gardens cover fifteen acres and are the largest in the world.

CHARLESTON, W. VA. — The steering committee of operators of West Virginia met at the Daniel Boone Hotel, this city, on June 1, and set into motion their plans for the organization of the state's operators. The name of the organization was officially designated as the West Vir-ginia Musice Operators Association. Mitchell Oliver of the Mamouth Amusement Company, Montgomery, was selected as temporary treasurer, and Dana M. Hicks was appointed acting executive secretary with offices at Box 2825, Charleston. A series of zone meetings thruout the state was organized, and invita-

A series of zone meetings thruout the state was organized, and invita-tions were sent to all operators in those areas to attend. On June 13, meeting will be held at the Chancellor Hotel, Parkersburg, starting at 7 P.M. On June 14, meet will take place at the McClure Hotel, 7 P.M. On June 16, Shenandoah Hotel, Martinsburg; June 20, Daniel Boone Hotel, Charles-ton, 6 P.M.; June 21, Fredrick Hotel, Huntington, 7 P.M.; June 22, West Virginia Hotel, Beckley-Bluefield at Bluefield, 7 P.M.; June 23, Montainair Hotel, Logan-Williamson at William-son. A meeting at Clarksburg has been set for June 15, and hotel will be announced.

The steering committee will meet once again on June 30 at the Daniel Boone Hotel, Charleston, 6 P.M., to finalize all the field work of this com-mittee. Then a full state wide meet-ing of all the members is planned to be announced. Date and site will be announced by J. A. (Red) Wallace, chairman of the committee.

### **Less Nickel Play Games Being Shipped**

CHICAGO — Manufacturers of shuffle games, pinballs, gun games, kiddle rides and other amusements, report that less and less nickel play machines are being shipped every month.

Tho it seems, they report, that some areas of the nation will probably never completely do away with nickel machines, the greater majority of the territories thruout the country are now concentrating on dime play.

Henry Lemke Finally Poses After 36 Years





After 36 years of operating and wholesaling, Henry submitted to the demands of his friends, and stepped in front of an Auto - Photo machine. What? Oh, yea. Henry unmasks in the bottom pic.



In fact one manufacturer of shuffle games reports that he hasn't shipped a machine with a nickel coin chute for many, many months.



### Wolfe Distrib New Birmingham Bldg



BIRMINGHAM, ALA. — The new Wolfe Distributing Company Building here, just completed, is considered one of the most outstanding among the nation's music distributing build-

the nation's music distributing build-ings. The new building is located at 2217 Sixth Avenue, South, this city. The front of the building is finished in Tennessee variegated stone. The en-tire building is air conditioned. H. C. Clarkson is manager of this division of the Wolfe Distributing Company. The firm is the distributor for the J. P. Seeburg Corporation in

Florida and Alabama. According to Si Wolfe of the firm, "The entire building is most com-pletely devoted to the best interests of all music operators. "Every possible facility for the greatest efficiency has been incor-porated into the construction of this new building. "Every operator in the state of Alabama is invited to come in and visit with us", he stated, "and see what arrangements we have made for his comfort and for the greatest pos-sible efficiency to service."

### **Report Export Business Boom Continues**

CHICAGO—Distributors as well as manufacturers report that their ex-porting business continues to grow greater right along.

In fact, one well known distributor here said:

"If we were to put this into a one word statement, we would have to report our export business as a 'boom' business."

"boom' business." Many of the distributors, especially, are concerned about obtaining suffi-cient equipment to meet the orders that they have been receiving. "It is a fact today", one well known distributor claims, "that the importers of coin machines all over the world know as much about the better games as we do right here in this country where they are produced." Manufacturers are of the opinion

Manufacturers are of the opinion that export business will continue at a very good pace as better business returns to many of the countries around the world.

They also point out that many na-tions, especially those who weren't exporting in any great quantity for some years after the war, seem to have suddenly awakened and are re-questing ever larger shipments of equipment at this time.

equipment at this time. Many also look forward to the eventual reopening of the British Isles to shipments of new American coin operated machines. England and the rest of the British Isles were among the largest users of coin op-erated machines prior to War II.



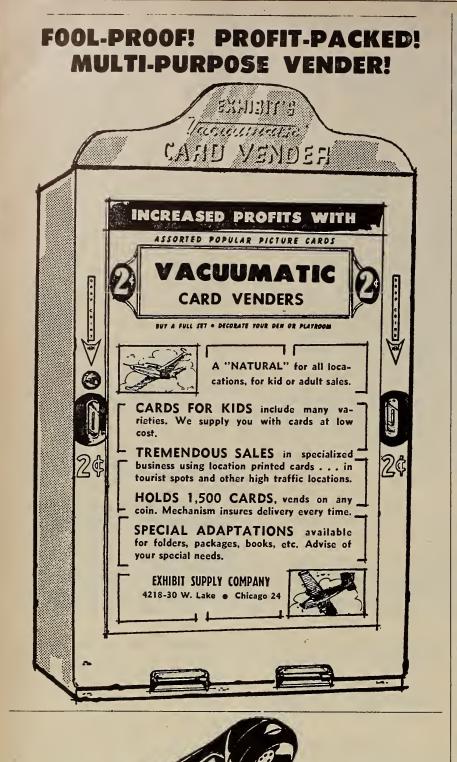
### Al Schlesinger, Mgr. NCMDA, Announces Addition of New Members

CHICAGO — Al Schlesinger, man-aging director of the National Coin Machine Distributors Association, with headquarters in this city, an-nounced a number of new members have joined up. Those firms are: W B Distribu-

have joined up. These firms are: W. B. Distribu-tors, St. Louis, Mo.; O'Connor Dis-tributors, Inc., Richmond, Va.; Jose Romero, Inc., Hato Rey, Puerto Rico; Le Stourgeon Distributing Company, Charlotte, N. C.; Le National, Brus-sels, Belgium; Associated Amuse-ments, Inc., Allston, Mass.; and Gen-eral Trading Company, Port-Au-Prince, Haiti. Prince, Haiti. Schlesinger advises he will visit all

the distributors in the New York area starting June 13, and will be on hand to attend the Joe Young-UJA Testimonial Dinner on Wednesday, June 15.

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Can you tell me where I can buy... Concorrection Concorrec

> in New York City: JUdson 6-2640 in Chicago: DEarborn 2-0045 in Hollywood: HOllywood 5-1702



Checking with arcade owners and operators with equipment in resort areas, reports so far, as the season gets underway, are most encouraging. As business, until the real vacation months arrive (July) is mostly week-end, everything depends upon the weather. The past few week-ends haven't been business are that business is at least as good as 1954, and in the majority of instances, much better. One of Mike Munves' road salesmen covering arcades thruout the country reports that arcade owners expect 1955 to be the best of all time—if the weather is half-way decent. Reasons advanced are numerous. One is that arcades can now display the finest money making equipment in years. Another is that for the most part, arcade men have replaced older, non-money making machines, with these new machines. Arcade suppliers have reported that sales this year have been almost entirely new machines.

Machines. \* \* \* \* \* \* \* A great many New York City coinmen and their wives started leaving the early part of the week to attend the 3rd Annual Banquet of the New York State Operators Guild at the Concord Hotel, in the Catskill Mountains on Thursday night, June 9. Most stayed on for the week-end. (Full report elsewhere in this issue). . . . Out-of-town coinmen, who planned on attending the affair, came on to New York City first, spent a few days visiting their friends, and then went on to the banquet. . . . As the Joe Young-UJA Testimonial Dinner on Wednesday, June 15, at the Sheraton-Astor Hotel, was so close to the N. Y. State affair, many stayed on. . . . One of the wholesalers who couldn't get to the N. Y. State banquet was Al Simon of Albert Simon, Inc., and he was very unhappy over it. It seems that each year, he, Dave Rosen of Phi'a, Harry Pearl of Trenton, and a number of their friends, go out on a fishing trip. Unfortunately, it fell on the same day as the N. Y. banquet. "We set the date a year in advance," explained Al, "and I couldn't get out of going." . . . Nat Cohn, looking like a million, visits along coinrow. . . . Iz Edelman, Edolite Products, mfrs. of shuffle game conversions, on coinrow. Is reports ops going for his conversions in a big way. As usual, come July, he will hie himself to the Adirondack Mountains for the summer months.

Sam Gensburg and Jerry Koci, Chicago Coin Machine Co., in town for a few days visiting Al Simon. Sorry we couldn't get to them to say "hello," but they were tied up, and after a long wait, we had to leave. See you next trip, men. ... Joe Young, Young Distributing, runs off to see ops in New Jersey on the Wurlitzer phono, while Abe Lipsky holds down the fort. The new private offices are just about completed. . . . Herb Chicon, Cornwall Automatic, New Rochelle, on the street buying equipment. . . . Harry Stern, Williams Mfg. Co., in town for a few days, and then off to the N. Y. State ops' banquet. We asked him the usual question "Where've you been, and where are you going?" To which he replied, "I've been all over the country, and will probably do it again." . . . Spent a little time listening to the effervescent philosopher "Senator" Al Bodkin. Here's one operator who works at his business-always planning. The "Senator" is a great salesman, and his Irish wit, charm and blarney goes a long way in his success. . . . Al Schlesinger, managing director of the National Coin Machine Distributors Association, advises he will be visiting the distributors here, and will be on hand for the Joe Young-UJA Testimonial Dinner, Wed., June 15.... We understand all of the manufacturers or their distributors have contributed a machine to be auctioned off at the Joe Young Testimonial Dinner-with the proceeds going to UJA. . . . Harry and Hymie Koeppel, Koeppel Distributing, report a nice increase in export orders-mostly newer type phonos. . . . The Koeppels, who cleaned and pre-pared the three juke boxes, and the three wholesalers who contributed them to the Community Centers, will get a warm glow to know that they have played a major role in bringing great joy to the teen-agers in these areasand at the same time have made a contribution to the curbing of juvenile delinquency. The three men are Meyer Parkoff, Barney Sugerman and Dave Stern.



The dry spell which prevailed in this area all Springtime was finally broken by rains. According to some of the operators their business has been a little off and they attributed this to the lack of rain. Now these same operators have smiles on their faces and the reports are that biz is picking up. . . . Floyd Rogers, serviceman of Advance Music Co. returned from Big ManTrap in No. Minnesota where he has his cottage. Floyd did alright in the fishing department. . . . Mr. and Mrs. James Stolp of Greenbush, Minn., spent several hours in town picking up records and parts for their route. . . . Andy Benna of Ironwood, Mich., was seen shopping around for games. . . Andy also compared notes with Gordon Dunn of Moose Lake, Minn. . . Gabby Cluseau of Grand Rapids, Minn., made a fast trip into the Twin Cities in order to make the fights. . . . It isn't very often that Don Ehman of Winona, Minn., gets away from his route and his appliance business but Don took some time off to make a trip into the Twin Cities to pick up some equipment for route changes.... Ben Kragtrop of Tracy, Minn., spent some time shopping around for equipment for a new location.... Recent visitors to the Twin Cities were Bill Arndt of Long Prairie, Minn.; Jack Harrison of Crosby, Minn.; John Galep of Menomonie, Wisc.; Jim Lucking of Benson, Minn.; Frank Ponterio of Worthington, Minn.; and Bud Knudsen of Fargo, N. D.

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June 18, 1955



CHICAGO—Those who attended very pleased with the success of the first meeting of The Cash Box' "20 Year Club Council." Meeting was held in the beautiful Cotillion Room of the Morrison Hotel. Wonderful buffet and refreshments were served. Room was arranged so that the meeting was held in informal club lounge style. All who attended agreed that The Cash Box' "20 Year Club" should hold an "Annual Reunion" and that an "Alternate Member's Club" be created. . . . Roy Small, President of United Music Ops of Michigan, attended the "20 Year Club Council" meet but had to fly right back in order to be on hand for the UMO elections held the same evening. . . J. A. (Red) Wallace and A. A. Mitchell thrilled to advise W. Va. under way with a statewide association. . . . Al Schlesinger had to fly out to New York to attend the Joe Young Testimonial Dinner. . . . No one caught Hymie Zorinsky of Omaha without a cigar. Hymie says \$5 goes to anyone who can.

Erie, Pa.'s Mickey Anderson still in town middle of the week. "Learning plenty this trip."...D. C. Fortner of Southern III. Amusement telling "20 Year Club Council" members how he followed his father's footsteps into the coinbiz... Bill Marmer of Cinci and Harold Lieberman of Minneapolis pleased to meet old friends... Joe Brilliant of Detroit hopped over to Rock-Ola to hound them for more delivery... Sam W. Clark of Benton Harbor and C. Schuyler of Games, Inc., added their comments that the idea of holding an Annual Reunion for The Cash Box' "20 Year Club" was a splendid idea... Roy McGinnis being asked these days, "How's your golf game?" Because of his constant golfing down Floridaway, veryone believes Roy's game is up to par... Chester Biezad of the Keeney staff is up and at 'em again after a short siege in the hospital following his emergency appendectomy... Ted Rubenstein at Marvel expanding his plastic phono replacements.

Want a look at efficient production in motion? Drop in at the Seeburg plant. New equipment keeps moving out on a line that never stops. . . . Chicoin's bowling team deserves congrats for their second place win in the Uptown Men's League. Team members are Michael McCarthy, Al Peters, Russell Hansen, Ben Wallach and Paul Hofmann, Jr. By the way, Ed Levin of Chicoin, looking very tan and very happy while his telephone keeps ringing and ringing as long distance calls come flooding in. . . United's Bill De Selm very happy over sales the firm's enjoying. Al Thoelke, United's roadman, conducting service schools in Portland, L. A. and San Francisco. John Casola and Ben Becker, meanwhile, are representing United's interest down Atlanta way. . . . Bob Gnarro of ABC Music now 'way past the 60 mark on phono donations. Latest donation was to the Niles Center Jewish Congregation.

Alvin Gottlieb very proud of Gottlieb's latest, "Southern Belle." Frank Mencuri reports that Sam Lewis, Ed Hall and all the gang at Exhibit, thrilled with new developments rolling from the much enlarged engineering department. . . . All that Art Weinand and Sam Stern have to do is to equitably apportion each day's production on the five games they now have rolling on their assembly lines. And what a job this is. . . . Mr. and Mrs. Walter Tratsch back from their Florida and Cuba vacation. Walter returned to find wonderful acceptance of his brand new coin chute. . . . Jack Nelson, Bill O'Donnell, George Jenkins, Herb Jones and everyone at Bally all very busy as deliveries get under way of the firm's brand new "Gay Time." . . . Genco working six days a week these days. "We are snowed under," reports Ralph Sheffield. .. Don Moloney, Mac Brier and Tom Cath being kept very busy with demand for Bally kiddie rides. . . . Jack Rooklyn, friend and long time customer of Irv Ovitz, cabled Irv from Singapore the other day. Irv very surprised but mighty pleased to hear from him. Last time he'd heard from Jack was from Australia.

John Bilotta sends note asking friends to visit Bilotta Distribs in Newark during the "Rose Festival," Saturday, June 18.... Frank Steils in town from Chattanooga to talk to Paul Huebsch about Keeney's "De Luxe Hot Coffee Vendor."... Billy Coan and Tom McCormick, Keeney staffmen, heading for west coast and 30-day stay. The two will work as a team with Billy working on vendors while Tom concentrates on games.... Burt Davidson, Wurlitzer District Manager, dropped by to say "hello" to Ben Coven and Carl Christiansen.... Len Micon and Fred Skor went golfing the other day. Len shot a 76 and Fred—went along for the ride.... Harry Fredericks of B. F. Sales, Mundelein, repaying Wally Finke and Joe Kline by bringing in coffee cake to eat with the free coffee dispensed at First.... Sam Cooper and Paster Distribs moving into large gene gene gene gene and Paster

Distribs moving into large new quarters at 36th and Fond du Lac, Milwaukee. Jerry Bremner back at work after his La. fishing trip. Admits that the speedy business at Empire is keeping him hopping. . . . Nate Feinstein and Bill Phillips of Atlas travelling thru Illinois while Harold Schwartz holds down the fort. . . Mort Levison and Joe Schwartz happy over export biz at National. . . Vince Shay "all for the '20 Year Club' Reunion." . . . Jack Nelson proudly reports that Kresge selected Bally's "Hot Rod" for all their stores because, "It's exceptionally quiet and takes up very little space." . . . Good reading this week: "More than a million pachinko games are being played constantly in 19,500 entertainment parlors in Japan." . . . Jimmy Martin advises that cigarette vending faces a big problem. Need new mechanisms to take more than 30c. . . . Buster Williams at home in Memphis. Not feeling too well. Hope, by the time this appears in print, Buster is up and around.

Abe Sussman of State Music, Dallas, has been named Texas distrib for D. Gottlieb & Co... Lou Dunis of Portland a very, very busy boy these days. ... Sam and Diane Taran celebrated their 22nd Wedding Anniversary....



CHICAGO CHATTER (Cont.)

MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

WRITE-WIRE-PHONE

COIN MACHINE EXCHANGE

Baltimore's Sam Weisman constantly phoning Bill De Selm for more and still more machines. . . . Rosie Bennett reports from Toledo that biz going along at a fast pace.

HAPPY BIRTHDAY THIS WEEK TO: Julius Mohill, Chicago, Ill. . . . Anthony Dorsch, Chicago, Ill. . . . Sol M. Silverstein, Baltimore, Md. . . . Samuel H. Taran, Miami, Fla. . . E. H. Griggs, Columbia, Tenn. . . . Clarence Kynion, St. Louis, Mo. . . . Wm. Downing, Fresno, Calif. . . . E. H. Stockham, Bloomingdale, Mich. . . M. H. Davis, Nashville, Tenn. . . . J. A. McIlhenny, Boston, Mass. . . C. P. Dinwiddie, Atlanta, Ga. . . . Gilbert M. Watkins, Rogers, Ark. AFTER THO'T: Any fool can criticize and condemn—and most fools do.

"It's What's in THE CASH BOX That Counts"

1012-14





Coin machine operators busy in Dallas this week. Operators from all around in town buying new equipment for their routes. All report business good in their territories. The 10c music machines have taken over practically all the territory. With all the new machines, music and games, coming out everyone predicts a very good business this summer. The kiddie rides are reported doing real well here in Dallas. . . . Visiting here this past week were Lonard Chess, Ted Lewis and Stan Lewis. . . . W. D. Page to Scott & White Hospital for a check-up. . . . Mrs. T. E. Lott is up and about after her operation. It is nice to see her around once again. . . . Mrs. T. E. Webb underwent an operation at St. Paul's Hospital in Dallas this week. Hope she has a quick recovery. . . . Have not heard if the little Williford child was injured much last week when the child fell through a glass French door. . . . Bill Chandler in on a three-week vacation. . . . Lots of the people around here are on the go, getting away from the business for awhile. . . . Mrs. Bob Burns of Ft. Worth is busy planning for out-of-town guests this week. . . . Bill Sheffield blistered his bald head while on a fishing trip. . . . Breckenridge has a new operator-glad to have Mr. Murphy in the business.

### **Chi Coin Takes 2nd In ABC Tourney**



CHICAGO—The Chicago Coin Machine Company bowling team this week captured second place in the Uptown Men's Handicap Association League, sanctioned by the A. B. C. Captained by anchor man Michael McCarthy, all Chicago Coin Machine Co. members finished in the top ten for scoring honors. Pictured in the front row, I. to r., are Al Peters and Paul Hoffman, Jr. In the rear row, I. to r., are Michael McCarthy, Benn Wallach and Russel Hansen.

### CLASSIFIED ADVERTISING SECTION



- WANT—Queen of Hearts or later Gottlieb Five Balls. Must be good. State price and kind. ROBERTSON MUSIC CO., 1312 TEXAS AVE., LUBBOCK, TEXAS. (Tel.: POrter 3-0336).
- WANT—For Resale. Genco Bingo Rolls with 10c coin chutes in good condition \$50; Bally Big Times \$480; Beach Clubs \$195; Yacht Clubs \$100. LEWIS AND FOLLETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASHINGTON. (Tel.: MAdison 8585).
- WANT For Resale, new or used American, National 12 ft. Bank boards; 22 ft. Shuffleboards; late model Bingo's; 100 Selection Seeburgs; Lee's Musical Merry-Go-Round. Quote quantity, condition and your best price in first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: HIllside 5110.
- WANT Varieties. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT STREET, TOLEDO, OHIO. Tel.: ADams 8624.
- WANT-45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.
- WANT-Tubes: 2051; 2050; 70L7; 2A4, 2A3, 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.
- WANT Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.
- WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.
- WANT—Seeburg 100 selection Hideaways; Phonographs; Wall Boxes; Steppers. AMI 120 and 80 selection Hideaways; Phonographs; Wall Boxes, Steppers. Wurlitzer 104 selection Hideaways; Phonographs; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN. Tel.: 2648.

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVerglade 1-4647.

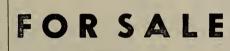
- WANT We are in the market to buy for cash Universal Five Stars; United Circus; United Boleros; United Showboats and Mill's Panorams. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST.. SAN FRANCISCO 3, CALIF. (Tel.: HEmlock 1-1750).
- WANT—Bally Big Times and Varieties for resale. Any amount. Wire quantity and best price. HEATH SALES CO., 506 BROADWAY, MACON, GA. (Tel.: 5-0161).
- WANT To Buy For Cash. Bally Bingos. We will give \$450 on Big Times: \$380 on Varieties; \$220 on Surf Clubs; \$200 on Ice Frolics; \$180 on Palm Springs. T & L DIS-TRIBUTING CO., 1663 CENTRAL P A R K W A Y, CINCINNATI 14, OHIO. (Tel.: MAin 8751).
- WANT From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each aspirin at 5c each, single band-aids, newspapers. WITHAM ENTER-PRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE. GLENS FALLS, NEW YORK.
- WANT Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ON-TARIO. Tel.: LO 4722.

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUdson 6-4568.

- WANT Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.
- WANT Mills Panorams any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GArfield 3585.
- WANT Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-510.
- WANT Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COM-PANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

### **CLASSIFIED ADVERTISING SECTION**

- WANT—Chicago Coin Holiday and Hollywood Bowlers; Seeburg Model C and G; Phonos; Late Bingo Games. TAYLOR SALES CO., 120 WEST MAIN ST., BELLEVILLE, ILL.
- WANTED—For Cash, up to 15 Mills Panoram's. Must be in good working condition and good cabinets. Write or call: MONROE COIN MA-CHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14. OHIO. Tel.: SUperior 1-4600.
- WANT—Bingos and Gottlieb 5-Balls for resale. Also Late Model 1953 Rock-Ola Fireballs 1436A 45 RPM. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. Tel.: 4-6703.
- WANT—Late model phonos. Preferably Seeburg 100's. Will pick up within 300 miles. Write, wire, phone: KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: CIrcle 6-8939.
- WANT—All late model Seeburg M-100's, B's, C's and Hi-Fi's. Will pick up within 300 miles. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y. Tel.: FReeport 8-6770.



- FOR SALE All types late model phonographs converted to 10c play. Call collect for price. DAVIS DIS-TRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).
- FOR SALE "Sock the Ock" will change "Shoot-the-Bear" into a colorful, smooth performing money maker. A proven kit in a complete package—While they last—\$21.00 each. 100 SERVICE CO., 2638 OLIVE STREET, ST. LOUIS 3, MO. Tel.: JEfferson 1-6531.
- FOR SALE "Wurlitzer Phonographs." 1500's—\$395; 1400's— \$325; 1250's — \$175; 1100's — \$150; 1015's—\$50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA., Tel.: 84-3264.
- FOR SALE—Keeney Sportsman Gun (New) \$375; Bert Lane Zoo Ride (New) \$495; Bert Lane Zoo Ride (Used) \$395; Bally Space Ship (Used) \$350; Chicago Coin Jet Ride (Used) \$350; Wurlitzer 1550A (Like New) \$350; Wurlitzer 1400 (Sharp) \$295. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIR-BANKS ST., N.W., GRAND RAPIDS 2, MICH. Tel.: GL 6-6807.
- FOR SALE—40 Units 78 Record and 24 Units 45 Record Pantages Maestro Wired Music. TOM LAMBERT, MAGIC MUSIC CO., 414 SOUTH PEARL ST., DALLAS, TEXAS.

- FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JA-MAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.
- FOR SALE—Dude Ranches \$265; Atlantic City's \$90; Spot Lites \$50; 5-10-25 Seeburg Boxes \$15; 3020 Boxes \$12; 219 Steppers \$12; AMI Steppers \$15; 5 Player United Shuffle Alley \$55. Following Games \$35 each: Maryland, Champion, Freshie, Tri Score, Three Feathers, St. Louis, Hot Rod, Majors. All Equipment Cleaned and Checked. H. & H. MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. Tel.: 4-6703.
- FOR SALE Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f. o. b. Dallas, Texas. Sold on mouey back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.
- FOR SALE—Sheldon Sales has a new office in Syracuse offering the finest in reconditioned equipment. Bowlers, phonographs, bingos. What are you interested in? We will be glad to quote prices. SHELDON SALES SYRACUSE CORP., 1626 NORTH SALINA ST., SYRACUSE 8, N. Y.
- FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).
- FOR SALE—Coin Counters, Coin Sorters, Coin Counting Combinations, Coin Changers, Coin Wrappers, Parts and Supplies. We carry a complete line of these products. GLOBE DIS-TRIBUTING CO., 1623 N. CALI-FORNIA AVE., CHICAGO 47, ILL-Tel.: ARmitage 6-0780.
- FOR SALE—8 Wurlitzer 3020 Wall Box \$5 ea.; 7 Wurlitzer 3031 Wall Box \$5 ea.; 1 United Rio \$135; 1 Sunshine Park \$35; 1 Rock-Ola 1434 \$195; 30 Wurlitzer 1015 (as is) \$25 ea. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALL-STON 34, MASS. (Tel.: ALgonquin 4-4040).
- FOR SALE—New Parakeet Bird Book \$1 postpaid. Gift catalog free. KIRBY SALES CO., VERO BEACH, FLA.

### **CLASSIFIED ADVERTISING SECTION**

FOR SALE—Bright Lights \$49.50; Dude Ranch \$249. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. (Tel.: MArket 1-3967).

- FOR SALE—United Fifth Ave. \$275; United Empire \$210; United Empire converted to Fifth Ave. \$235; Williams Major League \$195; Wilfiams Special DeLuxe Baseball \$125; Williams DeLuxe Baseball \$199. AMERICAN VENDING CO., 2684 CONEY ISLAND AVE., BROOK-LYN, N. Y. Tel.: DEwey 2-9602.
- FOR SALE—25 Pop-Sez Popcorn \$65; 100 Nickel Victor Rockets \$10; 100 Nickel Acorn Capsule \$10; 50 Acorn Nickel Bulk Charm \$10; 25 Nickel Jet Capsule Vendors \$10. Clean-Ready To Use-half deposit. CLEVE-LAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVE., CLEVE-LAND 15, O. Tel.: TOwer 1-6715.
- FOR SALE—Special. Bally Varietys \$410; Palm Springs \$249.50; Beach Clubs \$199.50; Bright Spots \$40; Gottlieb Super Jumbos \$300; United Singapores \$285; Havanas \$139.50. Arcade Equipment. Williams Safari Gun \$375; Bally Champion Horse \$510; Genco 2-player Basketball \$185; Chicago Coin Basketball Champ \$85; Drivemobile (old model but in perfect shape) \$65; Exhibit Jet Gun \$45; Mauser Pistol \$35; A.B.T. Gun \$12; Bally Big Inning Baseball \$40; Evans Bat-A-Score Baseball \$40; Set Shot Basketball Game \$35; International Mutoscope Atomic Bomber \$65; Chicago Coin Goalee \$39.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 8318.)
- FOR SALE—Finest Bowlers: Factory reconditioned — returnable 7th day for full refund. Clover \$130; Classic \$145; Imperial \$220; Jet \$390; Team \$275; Coney Island Bingo \$60; Genco 400 with latest improvements \$60. 1/3 deposit. W. E. KEENEY MFG. CO., 5229 S. KED-ZIE AVE., CHICAGO 32, ILL. Tel.: HEmlock 4-3844.
- FOR SALE Refinished—completely overhauled — ready for location. Classics \$159; Clovers \$134.50; United 10th Frame \$99.50; Night Fighter \$159.50; Sky Gunner \$125; Genco Rifle Gallery \$299.50; Exhibit Shooting Gallery \$209.50; Telequiz \$99, incl. film; Brite Lights \$75; Bright Spots \$95. AL-LIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. (Tel.: CAnal 6-0293).
- FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Bowlers. Genco Shuffle Pool \$125; Seeburg Coon Hunt \$175; Keeney Deluxe League Bowlers \$80. W. B. DISTRIBUTING, INC., 1012 MARKET STREET, St. LOUIS, MO. (Tel.: CEntral 9222).

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- FOR SALE AMI 5-10 wall boxes; Wurlitzer 48-selection wallboxes; 219 steppers. COPELAND DIS-TRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA. Tel.: FO 5-3456.
- FOR SALE—AMI D-80 \$450; D-40 \$325; C \$250; B \$225; A \$125; Evans Constellation \$150; Jubilee \$225; Wurlitzer 1100 \$150; Seeburg M100-A \$350; 100BL \$500; 100C \$650; 100W \$850; 100G \$875. MUSICAL SALES, 2334 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).
- FOR SALE Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.
- FOR SALE—Used Watling Scales. Low prices. Any quantity. Write. SEA-COAST DISTRIBUTORS, INC., 594 10th AVENUE, NEW YORK, N. Y. Tel.: BRyant 9-4684 or 1200 NORTH AVE., ELIZABETH, N. J.
- FOR SALE—Bally Beauties, Atlantic Cities, Beach Clubs. Dude Ranches, Palm Springs and HI-FI's, perfect condition, priced at or near lowest levels. Seeburg, AMI, Rockola and Evans Music, 78 and 45 RPM. GORDON STOUT CO., 125 N. MON-TOE, PIERRE, S. D. Tel.: 4097.
- FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satified. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.
- FOR SALE—We will sell or trade all types cigarette machines (thoroughly reconditioned) Colsnac and Vendo Ice Cream Machines and Automatic Popcorn Shoppes for late model juke boxes. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVENUE, SHREVEPORT, LA.
- FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALI-FORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

### **CLASSIFIED ADVERTISING SECTION**

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).

FOR SALE—Genco, Sky Gunner \$125; Genco, Rifle Gallery \$275; Exhibit, Shooting Gallery \$175; Exhibit, Sportland \$275; Exhibit, Silver Bullets \$65. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO (Tel.: KLondike 3529).

FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney De-Luxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DIS-TRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (MAin 1-3511) or 3314 MAIN STREET. KANSAS CITY, MISSOURI (WEstport 3582).

- FOR SALE—15c fully automatic International Mutoscope camera \$45; 4 for 25c semi-automatic camera \$75; will trade for other type equipment—what have you? RELIABLE COIN-MACHINE CO., 184 WIND-SOR ST., HARTFORD, CONN. Tel.: CHapel 9-6556.
- FOR SALE Reconditioned Guaranteed Phonographs. Rock-Ola: Model 1436A, 45 RPM, \$325; Model 1436A, 78 RPM, \$275; Model 1446 Hi Fidelity (Write); Comet 120 Selections, \$625. Seeburg: Model M-100A, \$325. AMI: Model D-40, \$265. J. ROSENFELD COMPANY, 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. Tel.: FO 7-6730.
- FOR SALE—Ready for locations: 4 Bally Beautys \$195; 12 Beach Clubs \$240; 5 Yacht Clubs \$125; 4 Dude Ranch \$265; 3 Palm Springs \$295; also other Bingos and Bowlers. Rush deposit to: MICKEY ANDER-SON, 314-316 EAST 11th STREET, ERIE, PA. Tel.: 5-7549.
- FOR SALE—United Shuffle Alleys: League \$250; Chief \$225; Royal \$175; Clover \$100; Williams Major League \$225; Williams DeLuxe Baseball \$125. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.
- FOR SALE—6 Exhibit Big Broncos and Triggers completely refinished, like new, \$345; not refinished \$295. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS. Tel.: HO 4-6111.

- FOR SALE Palm Springs \$245; Beach Clubs \$200; Dude Ranch \$220; HiFi \$275; Surf Club \$290; Daffy Derby \$199; C. C. Super Home Run Baseball \$195. GEN-ERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TUlane 6729).
- FOR SALE—Ready for location Wurlitzer 1015, 18080 and 1400. Seeburg 146M, 147M, 148ML. Special prices on 3020, 4820 and 3W5L-56 Wall Boxes, Contact CENTURY DISTRIBUTORS INC., 1221 MAIN ST., BUFFALO 9, N. Y. Tel.: SUmmer 4938.
- FOR SALE Tropicana, new \$525; Tropicana, Used \$450; Singapore, New \$475; Singapore, Used \$395; Nevada \$350; Hawaii \$325. WEST-ERN DISTRIBUTORS, 1226 S.W. 16th, PORTLAND, OREGON. Tel.: ATwater 7565.
- FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.
- FOR SALE—1 Wurlitzer 1250, \$195; 1 Wurlitzer 1015, \$75; 1 Seeburg 100BL, \$525; 3 Aristo 1c Weighing Scales (Close Out) \$75 each; 2 Exhibit Six Shooter, \$95 each. AUTO-MATIC AMUSEMENT CO., 1000 PENNSYLVANIA STREET, EVANS-VILLE 8, IND. Tel.: 3-4508.
- FOR SALE High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA. CALIF.
- FOR SALE—Reconditioned Phonos ready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTE-VILLE, N. C.
- FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUT-ING CO., 3743 W. GRAND, CHI-CAGO, ILLINOIS.
- FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCIN-NATI, O. Tel.: MOntana 5000-1-2. CHapel 9-6556.

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### **CLASSIFIED ADVERTISING SECTION**

- FOR SALE Horsefeathers (Willliams), hest offer over \$50; Seehurg Beargun, hest offer over \$100; Evans Batascore, hest offer over \$75; 20 ABT Challengers \$12.50 ea.; 19 New Abbey Nut Venders; 11 Masters, used, all for \$125. One third deposit. ABC COIN MA-CHINE CO., 3124 S. FLORES ST., SAN ANTONIO, TEX.
- FOR SALE Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.
- FOR SALE—Immediate delivery, reconditioned Kiddie Rides at very special prices on most liberal terms. Write or Call ALgonquin 4-3330 or 3660 for prices on Bingo Games and Shuffle Alleys. ASSOCIATED AMUSEMENTS, INC., 188 BRIGH-TON AVE., ALLSTON 34, MASS., ED. RAVREBY.
- FOR SALE Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.
- FOR SALE—Send \$1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUT-WATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.

FOR SALE—AMI—E—80's and E— 120's. Will trade for Bowlers and Bingos. LIEBERMAN MUSIC COM-PANY, 257 PLYMOUTH AVENUE, NORTH MINNEAPOLIS, MINN. Tel.: FIIlmore 3025.

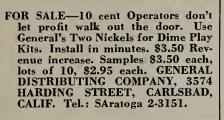
### Notice!

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As LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX 26 West 47th Street, New York 36, N. Y.



FOR SALE—Jalopy \$55; Hayburner \$50; Spark Plug \$60; United De-Luxe \$39.50; Star Series \$65; B. Space Ship \$279.50. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—Reconditioned phonos ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

### MISCELLANEOUS

NOTICE—We are converting Bally HiFis into that ever popular Beach Club. Why not have the equivalent of a new Beach Club? Call, write or wire us for more information. All our equipment is completely reconditioned. DONAN DISTRIBUT-ING CO., 5007 N. KEDZIE, CHI-CAGO 25, ILL. (Tel.: JUniper 8-5211).

NOTICE—Arcade operators. We have a limited number of conversion targets (Shoot-the-Spook) in stock. This target is a proven, dependable money maker for operators of Bear guns. Write: 100 SERVICE CO., 2638 OLIVE ST., ST. LOUIS 3, MO. Tel.: JEfferson 1-6531.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PErshing 3-7197 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PReston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-1702.

NOTICE—Attention, Wurlitzer 1500, 1700 and 1800 Operators. Connect 24 and 48 Selection Wallboxes to these phonographs. Use Regular 219 and 248 Steppers with Adaptor. Specify model. Change one wire in Stepper. \$34.50. MIDWEST MUSIC SERVICE, 819 WEST SECOND ST., WICHITA, KANSAS.

NOTICE—Louisiana and Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DIS-TRIBUTING CO., 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. Write, Wire or Phone. CEdar 7976.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

## THE CASH BOX

### "The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."



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Notice to holders of "Special (\$48) Subscriptian": You are entitled to a free classified ad in each week's issue containing no mare than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate af 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

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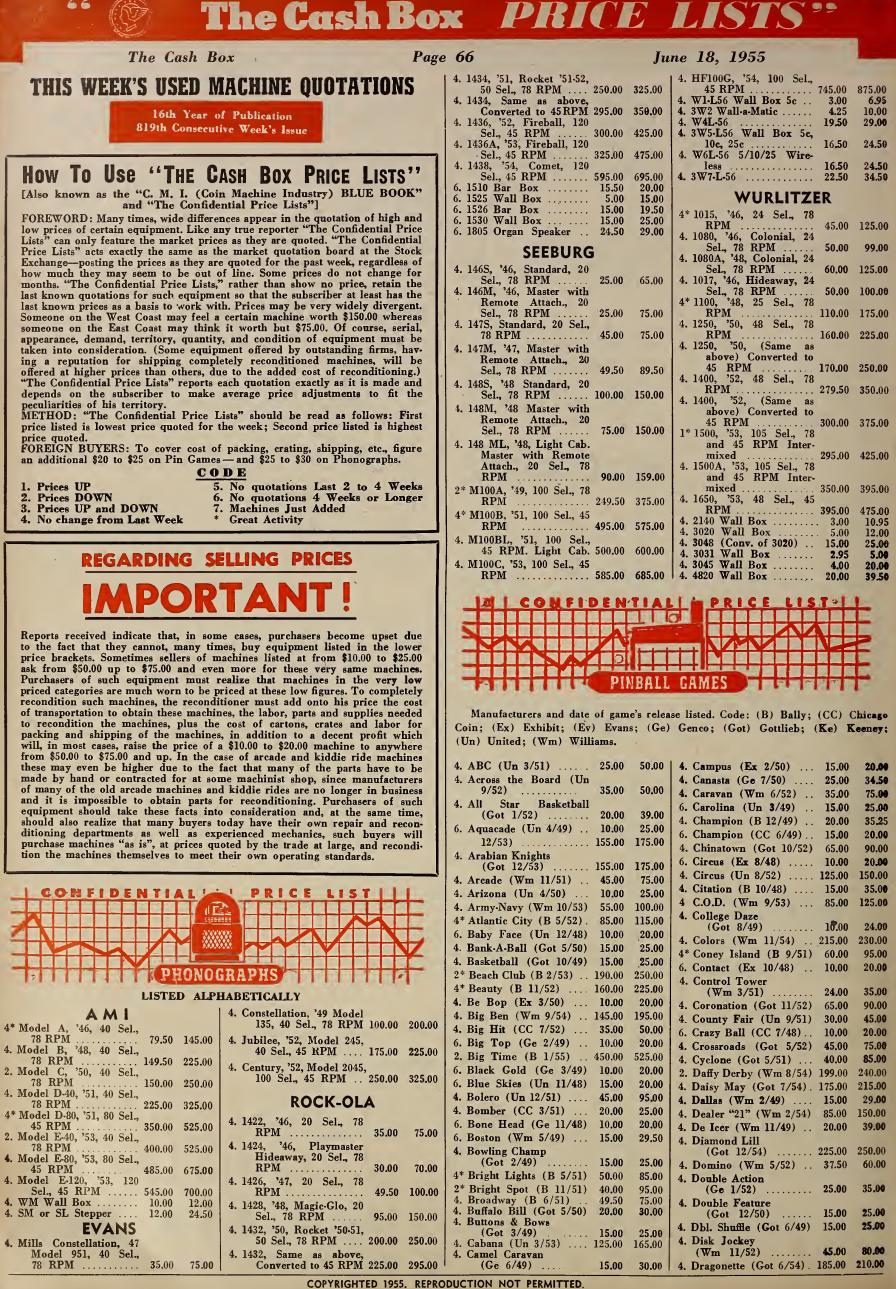
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THE CASH BOX

26 WEST 47th STREET, NEW YORK 36, N.Y.

ZONE STATE





# **<b>\*IDENTITY \***

There is a singular identity to the AMI Model "F" juke box. It is like no other.

You know instantly that here is an instrument that stands alone in the fresh, clean originality of its design.

Its exciting colors stimulate the desire to play. The incomparable beauty of its exclusive multi-horn high fidelity reproduction compels the player to continue listening.

**Originator of** the Automatic Selective Juke Box in 1927 **AHEAD THEN** — AHEAD NOW

Incorporated

#### GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates-building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W.1. England-building the BAL-AMI Juke Box

"It's What's in THE CASH BOX That Counts"

#### **PRICE LISTS**" The Cash Box

#### The Cash Box

Page 68

T	10	1055
June	10,	<i>1955</i>

11	e ca		x
4. Dreamy (Wm 2/50)	15.00	25.00	4. Lucky
2* Dude Ranch (B 9/53)		265.00	(W
			4. Lulu
4. Eight Ball (Wm 1/52)	45.00	75.00	4. Mad.
4. Fairway (Wm 6/53)	65.00	95.00	
4. Fighting Irish			(Ge
(CC 11/50)	25.00	35.00	6. Magic
4. Five Star (Univ 5/51).	40.00	85.00	4. Major
6. Floating Power			6. Major
(Ge 12/48)	10.00	20.00	(Uı
4. Flying High (Got 2/53)	75.00	115.00	4. Major
	10.00	113.00	4. Marbl
4. Flying Saucers	15.00	20.00	4. Marbi
(Ge 12/50)	15.00	30.00	
6. Football (CC 8/49)	10.00	25.00	4. Maryl
4. Four Bells (Got 10/54)	235.00	250.00	4. Mercu
4 Four Corners			4. Merm
(Wm 12/52)	45.00	90.00	4. Mexic
4. Fonr Horsemen			4. Minst
(Got 9/50)	30.00	79.50	(Ge
4. "400" (Upright)	00000		6. Moon
(Ge 10/52)	55.00	85.00	
(Ge 10/52)			4. Mystic
4. Four Stars (Got 6/52)	50.00	95.00	3/5
4. Freshie (Wm 9/49)	20.00	49.50	4. Nevad
4* Frolics (B 10/52)	135.00	195.00	4. Nifty
4. Futurity (B 3/51)	60.00	95.00	4. "9" Si
4. Georgia (Wm 7/50)	19.50	35.00	4. Oasis
	15.00	25.00	4. Oklah
6. Gin. Rummy (Got 2/49)			
4. Glamour (Got 7/51) .	15.00	25.00	6. Old F
6. Glider (Ge 8/49)	10.00	20.00	(Go
4. Globe Trotter			4. Olymp
(Got 11/51)	35.00	75.00	4. One T
6. Gold Cnp (B 4/48)	15.00	45.00	(Ge
4. Golden Gloves		10100	4. Palisa
(CC 7/49)	10.00	25.00	4* Palm
	10.00	20.00	
4. Golden Nugget	E0.00	00 50	2* Palm
(Upright) (Ge 2/53)		99.50	4. Parati
4. Gold Star (Got 8/54)	195.00	220.00	4. Pin B
6. Gondola (Ex 5/49)	10.00	20.00	6. Pinch
4. Grand Award			4. Pinky
(CC 1/49)	10.00	20.00	-
4. Grand Champion			4. Pin W
(Wm 8/53)	85.00	135.00	4. Play ]
4. Grand Slam (Got 4/53)	65.00		4. Playla
6 Grand Stand (B '50)			6. Playti
	20.00	35.00	4. Poker
4. Green Pastures			6. Puddi
(Got 1/54)		175.00	U. Fudur
4. Gnn Clnb (Wm 11/53)	85.00	110.00	· - ·
4. Guy-Dolls (Got 5/53)	69.50	135.00	4. Punch
4. Handicap (Wm 6/52)	45.00	95.00	4. Quarte
4. Happy Days			4. Qnart
(Got 7/52)	65.00	100.00	4. Queer
		100.00	(G
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00	4. Quint
		10.00	4. Rag M
4. Harvest Moon (Got 12/48)	15.00	20.00	6. Rainb
	13.00	20.00	
4. Harvest Time	15.00	25.00	6. Ramo
(Ge 9/50)	15.00	35.00	4. Red S
4. Harvey (Wm 5/51)		35.00	2* Rio (
2. Havana (Un 2/54)	139.00	240.00	4. Rip S
4* Hawaii (Un 6/54)	245.00	325.00	4. Rocke
A Hawaiian Beanty			1. Rock
(Got 4/54)	160.00	200.00	4. Rode
4. Hayburner (Wm 6/51).		75.00	
2* Hi-Fi (B 6/54)		300.00	4. Rose
4 H: Dan 3 (00 0/52)	10.00		4. Ronn
<ul> <li>4. Hit Parade (CC 2/51).</li> <li>4. Hit &amp; Rnns (Ge 3/51).</li> </ul>	10.00	20.00	4. St. Lo
4. Hit & Rnns (Ge 3/51).	15.00	25.00	4. Saddl
4. Hit 'N' Run (Got 4/52)	40.50	85.00	(E
( TT 111 (00 10/10)	49.00		(C
6. Holiday (CC 12/48)	10.00	20.00	(0
6. Holiday (CC 12/48) 4. Holiday (Ke 12/51)	10.00 35.00		6. Sarate
<ol> <li>6. Holiday (CC 12/48)</li> <li>4. Holiday (Ke 12/51)</li> <li>4. Hong Kong (Wm 9/51)</li> </ol>	10.00 35.00	20.00 55.00	6. Sarate
4. Hong Kong (Wm 9/51) 4. Horsefeathers	10.00 35.00 <b>39.0</b> 0	20.00	6. Sarato 4. Screa
4. Hong Kong (Wm 9/51) 4. Horsefeathers (Wm 1/52)	10.00 35.00 <b>39.0</b> 0	20.00 55.00	6. Sarato 4. Screat 4. Sea Jo
4. Hong Kong (Wm 9/51) 4. Horsefeathers (Wm 1/52)	10.00 35.00 <b>39.0</b> 0 <b>39.50</b>	20.00 55.00 75.00 69.50	<ol> <li>6. Sarato</li> <li>4. Screat</li> <li>4. Sea Jo</li> <li>4. Select</li> </ol>
4. Hong Kong (Wm 9/51) 4. Horsefeathers (Wm 1/52)	10.00 35.00 <b>39.0</b> 0 <b>39.50</b>	20.00 55.00 75.00 69.50 40.00	<ol> <li>6. Sarato</li> <li>4. Screat</li> <li>4. Sea Jo</li> <li>4. Select</li> <li>4. Shant</li> </ol>
4. Hong Kong (Wm 9/51) 4. Horsefeathers (Wm 1/52)	10.00 35.00 <b>39.0</b> 0 <b>39.50</b>	20.00 55.00 75.00 69.50 40.00 35.00	<ol> <li>6. Sarate</li> <li>4. Screat</li> <li>4. Sea Je</li> <li>4. Select</li> <li>4. Shant</li> <li>4. Shart</li> </ol>
<ol> <li>4. Hong Kong (Wm 9/51)</li> <li>4. Horsefeathers         (Wm 1/52)</li> <li>4. Horse Shoe         (Wm 12/51)</li> <li>4. Hot Rods (B '49)</li> <li>2* Ice-Frolics (B 1/54)</li> </ol>	10.00 35.00 39.00 39.50 25.00 15.00 230.00	20.00 55.00 75.00 69.50 40.00 35.00 325.00	6. Sarata 4. Screa 4. Sea Ja 4. Select 4. Shant 4. Shart (G
<ol> <li>4. Hong Kong (Wm 9/51)</li> <li>4. Horsefeathers         (Wm 1/52)</li> <li>4. Horse Shoe         (Wm 12/51)</li> <li>4. Hot Rods (B '49)</li> <li>2* Ice-Frolics (B 1/54)</li> </ol>	10.00 35.00 39.00 39.50 25.00 15.00 230.00	20.00 55.00 75.00 69.50 40.00 35.00 325.00 75.00	6. Sarate 4. Screat 4. Sea J 4. Select 4. Shant 4. Shart (G 4. Shind
<ol> <li>4. Hong Kong (Wm 9/51)</li> <li>4. Horsefeathers         (Wm 1/52)</li> <li>4. Horse Shoe         (Wm 12/51)</li> <li>4. Hot Rods (B '49)</li> <li>2* Ice-Frolics (B 1/54)</li> <li>4. Jalopy (Wm 8/51)</li> <li>4. Jeanie (Ex 6/50)</li> </ol>	10.00 35.00 39.00 39.50 25.00 15.00 230.00 45.00 15.00	20.00 55.00 75.00 69.50 40.00 35.00 325.00 75.00 20.00	6. Sarata 4. Screa 4. Sea Ja 4. Select 4. Shant 4. Shart (G
<ol> <li>4. Hong Kong (Wm 9/51)</li> <li>4. Horsefeathers         (Wm 1/52)</li> <li>4. Horse Shoe         (Wm 12/51)</li> <li>4. Hot Rods (B '49)</li> <li>2* Ice-Frolics (B 1/54)</li> <li>4. Jalopy (Wm 8/51)</li> <li>4. Jeanie (Ex 6/50)</li> <li>4. Jockey Club (Got 5/54)</li> </ol>	10.00 35.00 39.00 39.50 25.00 15.00 230.00 45.00 15.00	20.00 55.00 75.00 69.50 40.00 35.00 325.00 75.00	6. Sarate 4. Screat 4. Sea J 4. Select 4. Shant 4. Shart (G 4. Shind
<ol> <li>4. Hong Kong (Wm 9/51)</li> <li>4. Horsefeathers         (Wm 1/52)</li> <li>4. Horse Shoe         (Wm 12/51)</li> <li>4. Hot Rods (B '49)</li> <li>2* Ice-Frolics (B 1/54)</li> <li>4. Jalopy (Wm 8/51)</li> <li>4. Jeanie (Ex 6/50)</li> <li>4. Jockey Club (Got 5/54)</li> <li>4. Jockey Special</li> </ol>	10.00 35.00 39.00 25.00 15.00 230.00 45.00 15.00 15.00	20.00 55.00 75.00 69.50 40.00 35.00 325.00 75.00 20.00 195.00	6. Sarate 4. Screat 4. Sea Jo 4. Select 4. Shant 4. Shant (G 4. Shind 4. Shoo
<ol> <li>4. Hong Kong (Wm 9/51)</li> <li>4. Horsefeathers         (Wm 1/52)</li> <li>4. Horse Shoe         (Wm 12/51)</li> <li>4. Hot Rods (B '49)</li> <li>2* Ice-Frolics (B 1/54)</li> <li>4. Jalopy (Wm 8/51)</li> <li>4. Jeanie (Ex 6/50)</li> <li>4. Jockey Club (Got 5/54)</li> <li>4. Jockey Special</li> </ol>	10.00 35.00 39.00 25.00 15.00 230.00 45.00 15.00 15.00	20.00 55.00 75.00 69.50 40.00 35.00 325.00 75.00 20.00 195.00 45.00	6. Saratu 4. Screa: 4. Sea J. 4. Select 4. Shant 4. Shart (G 4. Shind 4. Shoot 4. Shoot (W
<ol> <li>4. Hong Kong (Wm 9/51)</li> <li>4. Horsefeathers         (Wm 1/52)</li> <li>4. Horse Shoe         (Wm 12/51)</li> <li>4. Hot Rods (B '49)</li> <li>2* Ice-Frolics (B 1/54)</li> <li>4. Jalopy (Wm 8/51)</li> <li>4. Jackey Club (Got 5/54)</li> <li>4. Jockey Special         (B 11/47)</li> <li>4. Joker (Got 11/50)</li> </ol>	10.00 35.00 39.00 39.50 25.00 15.00 230.00 45.00 150.00 150.00 15.00 20.00	20.00 55.00 75.00 69,50 40.00 35.00 325.00 75.00 20.00 195.00 45.00 50.00	<ol> <li>6. Saratu</li> <li>4. Screat</li> <li>4. Sea Ju</li> <li>4. Select</li> <li>4. Shant</li> <li>4. Shart</li> <li>(G</li> <li>4. Shind</li> <li>4. Shoot</li> <li>4. Shoot</li> <li>(W</li> <li>4. Show</li> </ol>
<ol> <li>Hong Kong (Wm 9/51)</li> <li>Horsefeathers         (Wm 1/52)</li> <li>Horse Shoe         (Wm 12/51)</li> <li>Hot Rods (B '49)</li> <li>Z* Ice-Frolics (B 1/54)</li> <li>Jalopy (Wm 8/51)</li> <li>Jeanie (Ex 6/50)</li> <li>Jockey Club (Got 5/54)</li> <li>Jockey Special         (B 11/47)</li> <li>Joker (Got 11/50)</li> <li>Judy (Ex 7/50)</li> </ol>	10.00 35.00 39.00 39.50 25.00 15.00 230.00 45.00 150.00 150.00 15.00 20.00	20.00 55.00 75.00 69.50 40.00 35.00 325.00 75.00 20.00 195.00 45.00	<ol> <li>6. Saratu</li> <li>4. Screa:</li> <li>4. Select</li> <li>4. Shant</li> <li>4. Shant</li> <li>4. Shart</li> <li>4. Shart</li> <li>4. Shart</li> <li>4. Shoot</li> <li>4. Shoot</li> <li>4. Shoot</li> <li>4. Show</li> <li>4. Show</li> <li>4. Show</li> </ol>
<ol> <li>Hong Kong (Wm 9/51)</li> <li>Horsefeathers         (Wm 1/52)</li> <li>Horse Shoe         (Wm 12/51)</li> <li>Hot Rods (B '49)</li> <li>Hot Rods (B '49)</li> <li>Jalopy (Wm 8/51)</li> <li>Jalopy (Wm 8/51)</li> <li>Jockey Club (Got 5/54)</li> <li>Jockey Special         (B 11/47)</li> <li>Joker (Got 11/50)</li> <li>Judy (Ex 7/50)</li> <li>Jumping Jacks</li> </ol>	10.00 35.00 39.00 25.00 15.00 230.00 45.00 150.00 150.00 15.00 20.00 10.00	20.00 55.00 75.00 69.50 40.00 35.00 325.00 75.00 20.00 195.00 45.00 50.00 20.00	<ul> <li>6. Saratu</li> <li>4. Screat</li> <li>4. Sea Ju</li> <li>4. Select</li> <li>4. Shant</li> <li>4. Shant</li> <li>4. Shart</li> <li>(G</li> <li>4. Shoot</li> <li>4. Shoot</li> <li>(W</li> <li>4. Show</li> </ul>
<ol> <li>Hong Kong (Wm 9/51)</li> <li>Horsefeathers         (Wm 1/52)</li> <li>Horse Shoe         (Wm 12/51)</li> <li>Hot Rods (B '49)</li> <li>2* Ice-Frolics (B 1/54)</li> <li>Jalopy (Wm 8/51)</li> <li>Jalopy (Wm 8/51)</li> <li>Jockey Club (Got 5/54)</li> <li>Jockey Special         (B 11/47)</li> <li>Joker (Got 11/50)</li> <li>Judy (Ex 7/50)</li> <li>Jumping Jacks         (Upright) (Ge 12/52)</li> </ol>	10.00 35.00 39.00 25.00 15.00 230.00 45.00 150.00 150.00 15.00 20.00 10.00	20.00 55.00 75.00 69,50 40.00 35.00 325.00 75.00 20.00 195.00 45.00 50.00	<ul> <li>6. Sarate</li> <li>4. Serate</li> <li>4. Sea Je</li> <li>4. Select</li> <li>4. Shant</li> <li>4. Shart</li> <li>4. Shart</li> <li>6</li> <li>4. Shoot</li> <li>4. Shoot</li> <li>4. Shoot</li> <li>(W</li> <li>4. Show</li> <li>6</li> </ul>
<ol> <li>Hong Kong (Wm 9/51)</li> <li>Horsefeathers         (Wm 1/52)</li> <li>Horse Shoe         (Wm 12/51)</li> <li>Hot Rods (B '49)</li> <li>2* Ice-Frolics (B 1/54)</li> <li>Jalopy (Wm 8/51)</li> <li>Jalopy (Wm 8/51)</li> <li>Jockey Club (Got 5/54)</li> <li>Jockey Special         (B 11/47)</li> <li>Joker (Got 11/50)</li> <li>Jumping Jacks         (Upright) (Ge 12/52)</li> <li>Just 21 (Got 1/50)</li> <li>K. C. Jones (Got 11/49)</li> </ol>	10.00 35.00 39.00 25.00 15.00 230.00 45.00 15.00 15.00 15.00 15.00 10.00 35.00 10.00	20.00 55.00 75.00 69.50 40.00 35.00 325.00 75.00 20.00 195.00 45.00 50.00 20.00	<ul> <li>6. Saratt</li> <li>4. Screat</li> <li>4. Select</li> <li>4. Shant</li> <li>4. Shart</li> <li>4. Shart</li> <li>4. Shoot</li> <li>4. Shoot</li> <li>4. Show</li> <li>4. Show</li> <li>4. Show</li> <li>4. Show</li> <li>4. Silver</li> <li>(G</li> <li>4. Silver</li> </ul>
<ol> <li>Hong Kong (Wm 9/51)</li> <li>Horsefeathers         (Wm 1/52)</li> <li>Horse Shoe         (Wm 12/51)</li> <li>Hot Rods (B '49)</li> <li>2* Ice-Frolics (B 1/54)</li> <li>Jalopy (Wm 8/51)</li> <li>Jalopy (Wm 8/51)</li> <li>Jockey Club (Got 5/54)</li> <li>Jockey Special         (B 11/47)</li> <li>Joker (Got 11/50)</li> <li>Jumping Jacks         (Upright) (Ge 12/52)</li> <li>Just 21 (Got 1/50)</li> <li>K. C. Jones (Got 11/49)</li> </ol>	10.00 35.00 39.00 25.00 15.00 230.00 45.00 15.00 15.00 15.00 15.00 10.00 35.00 10.00	20.00 55.00 75.00 69.50 40.00 35.00 325.00 75.00 20.00 195.00 45.00 50.00 20.00 100.00 24.50	<ul> <li>6. Sarate</li> <li>4. Serate</li> <li>4. Sea Je</li> <li>4. Select</li> <li>4. Shart</li> <li>4. Shart</li> <li>4. Shart</li> <li>6</li> <li>4. Shoot</li> <li>4. Shoot</li> <li>4. Show</li> <li>4. Show</li> <li>4. Show</li> <li>4. Show</li> <li>4. Show</li> <li>4. Silver</li> <li>6</li> <li>6</li> <li>4. Silver</li> <li>2* Singa</li> </ul>
<ul> <li>4. Hong Kong (Wm 9/51)</li> <li>4. Horsefeathers         (Wm 1/52)</li> <li>4. Horse Shoe         (Wm 12/51)</li> <li>4. Hot Rods (B '49)</li> <li>2* Ice-Frolics (B 1/54)</li> <li>4. Jalopy (Wm 8/51)</li> <li>4. Jackey Club (Got 5/54)</li> <li>4. Jockey Special         (B 11/47)</li> <li>4. Jocker (Got 11/50)</li> <li>4. Jumping Jacks         (Upright) (Ge 12/52)</li> <li>4. Juat 21 (Got 1/50)</li> <li>4. K. C. Jones (Got 11/49)</li> <li>4. King Arthur         (Got 10/49)</li> </ul>	10.00 35.00 39.00 25.00 15.00 230.00 45.00 15.00 150.00 15.00 15.00 10.00 35.00 10.00 10.00	20.00 55.00 75.00 69.50 40.00 35.00 325.00 75.00 20.00 195.00 45.00 50.00 20.00 100.00 24.50	<ul> <li>6. Sarate</li> <li>4. Serea:</li> <li>4. Select</li> <li>4. Shant</li> <li>4. Shart</li> <li>4. Shart</li> <li>(G</li> <li>4. Shoot</li> <li>4. Shoot</li> <li>4. Show</li> <li>4. Show</li> <li>4. Show</li> <li>4. Show</li> <li>4. Show</li> <li>4. Show</li> <li>4. Silver</li> <li>(G</li> <li>4. Silver</li> <li>2* Singa</li> <li>4. Skill</li> </ul>
<ul> <li>4. Hong Kong (Wm 9/51)</li> <li>4. Horsefeathers         (Wm 1/52)</li> <li>4. Horse Shoe         (Wm 12/51)</li> <li>4. Hot Rods (B '49)</li> <li>2* Ice-Frolics (B 1/54)</li> <li>4. Jalopy (Wm 8/51)</li> <li>4. Jackey Club (Got 5/54)</li> <li>4. Jockey Club (Got 5/54)</li> <li>4. Jockey Club (Got 11/50)</li> <li>4. Judy (Ex 7/50)</li> <li>4. Judy (Ex 7/50)</li> <li>4. Junping Jacks         (Upright) (Ge 12/52)</li> <li>4. Just 21 (Got 11/49)</li> <li>4. King Arthur         (Got 10/49)</li></ul>	10.00 35.00 39.00 25.00 15.00 230.00 45.00 15.00 15.00 15.00 15.00 10.00 10.00 10.00 10.00	20.00 55.00 75.00 69.50 40.00 35.00 75.00 20.00 195.00 45.00 50.00 20.00 100.00 24.50 20.00 20.00 30.00	<ul> <li>6. Sarate</li> <li>4. Serea:</li> <li>4. Select</li> <li>4. Shant</li> <li>4. Shart</li> <li>4. Shart</li> <li>4. Shoot</li> <li>4. Shoot</li> <li>4. Shoot</li> <li>4. Show</li> <li>4. Show</li> <li>4. Show</li> <li>4. Silver</li> <li>(G</li> <li>4. Silver</li> <li>2* Singa</li> <li>4. Skill</li> <li>4. Slugf</li> </ul>
<ul> <li>4. Hong Kong (Wm 9/51)</li> <li>4. Horsefeathers         (Wm 1/52)</li> <li>4. Horse Shoe         (Wm 12/51)</li> <li>4. Hot Rods (B '49)</li> <li>2* Ice-Frolics (B 1/54)</li> <li>4. Jalopy (Wm 8/51)</li> <li>4. Jackey Club (Got 5/54)</li> <li>4. Jockey Club (Got 5/54)</li> <li>4. Jockey Club (Got 11/50)</li> <li>4. Judy (Ex 7/50)</li> <li>4. Judy (Ex 7/50)</li> <li>4. Junping Jacks         (Upright) (Ge 12/52)</li> <li>4. Just 21 (Got 11/49)</li> <li>4. King Arthur         (Got 10/49)</li></ul>	10.00 35.00 39.00 25.00 15.00 230.00 45.00 15.00 15.00 15.00 15.00 10.00 10.00 10.00 10.00	20.00 55.00 75.00 69.50 40.00 35.00 75.00 20.00 195.00 45.00 50.00 20.00 100.00 24.50 20.00 30.00 69.00	<ul> <li>6. Sarate</li> <li>4. Sereau</li> <li>4. Sea Je</li> <li>4. Select</li> <li>4. Shant</li> <li>4. Shart</li> <li>4. Shart</li> <li>4. Shoot</li> <li>4. Shoot</li> <li>4. Show</li> <li>4. Show</li> <li>4. Silver</li> <li>(G</li> <li>4. Silver</li> <li>2* Singa</li> <li>4. Skill</li> <li>4. Slugf</li> <li>6. Snool</li> </ul>
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<ol> <li>Hong Kong (Wm 9/51)</li> <li>Horsefeathers         (Wm 1/52)</li> <li>Horse Shoe         (Wm 12/51)</li> <li>Hor Rods (B '49)</li> <li>2* Ice-Frolics (B 1/54)</li> <li>Jalopy (Wm 8/51)</li> <li>Jalopy (Wm 8/51)</li> <li>Jackey Club (Got 5/54)</li> <li>Jockey Special         (B 11/47)</li> <li>Jockey Special         (B 11/47)</li> <li>Joker (Got 11/50)</li> <li>Judy (Ex 7/50)</li> <li>Jumping Jacks         (Upright) (Ge 12/52)</li> <li>Just 21 (Got 1/50)</li> <li>K. C. Jones (Got 11/49)</li> <li>King Arthur         (Got 10/49)</li> <li>King Cole (Got 5/48)</li> <li>King Pin (CC 12/51)</li> <li>Knockont (Got 1/51)</li> </ol>	10.00 35.00 39.00 25.00 15.00 230.00 45.00 15.00 150.00 15.00 15.00 35.00 10.00 35.00 10.00 10.00 15.00 20.00 220.00	20.00 55.00 75.00 69.50 40.00 35.00 75.00 20.00 195.00 45.00 20.00 20.00 100.00 24.50 20.00 30.00 69.00 50.00 235.00	<ul> <li>6. Sarate</li> <li>4. Serea:</li> <li>4. Select</li> <li>4. Shant</li> <li>4. Shart</li> <li>4. Shart</li> <li>4. Shoot</li> <li>4. Shoot</li> <li>4. Shoot</li> <li>4. Show</li> <li>4. Show</li> <li>4. Show</li> <li>4. Show</li> <li>4. Show</li> <li>4. Silver</li> <li>2* Singa</li> <li>4. Skill</li> <li>4. Slugf</li> <li>6. Snool</li> <li>4. Spark</li> <li>6. Speed</li> </ul>
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		-	
. Lucky Inning			4. Sportsman (Ge 2/51) .
(Wm 5/50)	15.00	25.00	4. Sportsman (Wm 2/52)
Lulu (Wm 12/54)	235.00	250.00	4. Springtime (Ge 3/52)
Mad. Sq. Garden (Got 6/50)	30.00	69.00	4. Stage Coach (Got 11/54)
Magic (Ex 11/48)	10.00	20.00	4. Star Pool (Wm 10/54).
Majors '49 (CC 2/49)	15.00	35.00	4. Stars (Un 6/52)
Majors 49 (CC 2/49) Major Leagne Baseball	13.00	33.00	4. Starlight (Wm 3/53)
$(Un 6/48) \dots$	10.00	20.00	4. Steeple Chase
Majorettes (Wm 4/52)	29.00	45.00	$(Un 1/52) \dots \dots$
Marble Queen			4. Stop & Go (Ge 3/51)
(Got 8/53)	95.00	145.00	4. Strnggle Buggies
Maryland (Wm 4/49)	15.00	35.00	$(Wm \ 12/53) \dots \dots$
Mercury (Ge 3/50)	10.00	29.00	6. Summertime (Un 9/48) 2. Sunshine Park
Mermaid (Got 6/15)	30.00	55.00	2. Sunshine Park $(B 12/52) \dots \dots$
Mexico (Un 3/54)	225.00	275.00	4. Snper Hockey
Minstrel Man			(CC 4/49)
(Got 3/51)	25.00	60.00	2* Surf Club (B 3/54)
Moon Glow (Un 11/48)	10.00	20.00	4. Sweepstakes (Wm 1/52)
Mystic Marvel (Got			4. Sweetheart (Wm 5/50)
3/54)	175.00	210.00	4. Tahiti (CC 10/49)
Nevada (Un 8/54)	265.00	350.00	2. Tahiti (Un 8/53)
Nifty (Wm 12/50)	15.00	35.00	4. Tampico (Un 6/49)
"9" Sisters (Wm 1/54)	95.00	140.00	4. Telecard (Got 1/49)
Oasis (Ex 10/50)	10.00	20.00	4. Thing (CC 2/51)
Oklahoma (Un 5/49).	10.00	20.00	4. Three Feathers
Old Faithful		1.0	4. Inree reatners (Ge 5/49)
(Got 12/49)	15.00	25.00	(30 0/4))
Olympics (Wm 5/52).	45.00	75.00	III course
One Two Three			CONFID
(Ge 10/48)	10.00	25.00	
Palisades (Wm 7/53)	65.00	90.00	
* Palm Beach (B 7/52) .	75.00	125.00	
* Palm Springs (B 11/53)	230.00	310.00	
Paratrooper (Wm 8/52)	25.00	35.00	
Pin Bowler (CC 6/50)	10.00	20.00	Suppose and
Pinch Hitter (Un 5/49)	10.00	20.00	6. Bally Speed Bowler
Pinky (Wm 9/50)	20.00	35.00	(2/50)
Pin Wheel (Got 11/53)	125.00	155.00	6. Bally Shuffle Champ
Play Ball (CC 1/51)	20.00	35.00	(4/50)
Playland (Ex 8/50)	10.00	20.00	6. Bally Hook Bowler (11/50)
Playtime (Ex 8/49)	10.00	20.00	6. Bally Baseball (5/51)
Poker Face (Got 9/53).	125.00	145.00	4. Bally Shuffle Line(7/51)
Puddin' Head	120.00	140.00	-
(Ge 10/48)	10.00	20.00	2. Bally Victory Bowler (5/54)
Punchy (CC 12/50)	10.00	20.00	4. Bally Champion
Quarterback (Wm 10/49)	15.00	35.00	Bowler (5/54)
Quarter back ( will 10/ 4))	60.00	110.00	4. Bally Jet Bowler (8/54)
Queen of Hearts	00.00	110100	4. ChiCoin Bowling Alley
(Got 12/52)	70.00	105.00	(11/49)
Quintet (Got 3/53)	79.50	115.00	6. ChiCoin Shnffle Base-
Rag Mop (Wm 10/50) .	15.00	35.00	ball (4/50)
Rainbow (Wm 9/48)	10.00	20.00	4. ChiCoin Bowling Classic (5/50)
Ramona (Un 2/49)	10.00	20.00	4. ChiCoin Pin Bowler
Red Shoes (Un 11/50) .	20.00	34.50	(6/50)
* Rio (Un 11/53)	135.00	225.00	4. ChiCoin Trophy Bowl
. Rip Snorter (Ge 10/49)	10.00	20.00	(7/50) 6. ChiCoin Ace Bowler,
. Rocket (Ge 5/50)	20.00	39.00	<b>F. P.</b> (8/50)
. Rockettes (Got 8/50)	25.00	49.50	6. ChiCoin Pin Lite (9/50)
. Rodeo (Un 2/53)		160.00	4. ChiCoin Horse-Shoes
. Rose Bowl (Got 10/51)	35.00	75.00	(5/51) 4. ChiCoin 6-Player (8/51)
. Ronnd Up (Got 11/48)	10.00	25.00	4. ChiCoin 6-Player (8/51)
. St. Louis (Wm 2/49)		35.00	DeLuxe (5/52)
. Saddle and Turf	20.00	00.00	4. ChiCoin Match Bowler
(Ev 10/53)	175.00	250.00	(6/52)
(Club Model)	275.00	325.00	4. ChiCoin Bowl-A-Ball (10/52)
. Saratoga (Wm 10/48)		20.00	4. ChiCoin Match
. Screamo (Wm 4/54)	150.00	185.00	Bowl-A-Ball (11/52)
. Sea Jockeys (Wm 11/51)		50.00	4. ChiCoin 10th Frame
. Select-A-Card (Got 4/50)	10.00	20.00	Special (12/52) 4. ChiCoin Name Bowler
. Shantytown (Ex 10/49)	20.00	39.00	(1/53)
. Sharpshooter			4* ChiCoin 10th Frame
(Got 5/49)		29.50	Donble Score Bowler
. Shindig (Got 10/53)	120.00	155.00	(2/53)(4/53)
. Shoo Shoo (Wm 2/51)	19.50	29.50	4* ChiCoin Crown (4/53) 6. ChiCoin Crown, Giant
. Shoot the Moon			Pins (4/53)
$(\mathbb{W}m \ 11/51) \ \dots \ \dots$	20.00	55.00	4. ChiCoin Triple Score
Show Boat (Un 1/49) .		20.00	(6/63)
Show Boat (Un 12/52)	150.00	175.00	4. ChiCoin Gold Cup ((7/53)
Silver Chest (Upright)	60.00	195.00	4. ChiCoin High Speed
(Ge 4/53)		125.00	Crown (7/53)
Silver Skates ( $Wm 2/53$ )		80.00	4. ChiCoin High Speed
* Singapore (Un 10/54) . Skill Pool (Got 8/52)	285.00 50.00	395.00 <b>90.00</b>	Triple Score (8/53) .
. Slugfest (Wm 3/52)	55.00	85.00	4. ChiCoin Advance (10/53)
. Snooks (Wm 6/51)	15.00	22.50	4. ChiCoin King (10/53).
. South Pacific (Ge 2/50)		39.00	4. ChiCoin Criss Cross
Speedway (Wm 9/51)		75.00	Bowler (12/53)
5. Speedway (Wm 9/48) 1. Spitfire (Wm 2/55)	<b>10.00</b> 235.00	<b>20.00</b> <b>250.00</b>	4. ChiCoin Snper Frame (3/54)
. Spot Bowler			4* ChiCoin Starlite (5/54)
(Got 10/50)	15.00	35.00	4. ChiCoin Feature (7/54)
* Spot-Lite (B 1/52)	42.50	95.00	2. ChiCoin Holiday (9/54)
			DUCTION NOT PERMITTED.

C . (C		Jui	ie 10, 1700	-
Sportsman (Ge 2/5	51) . 10.00	20.00	4. Three Four Five	
Sportsman (Wm	2/52) 30.00	35.00	(Un 6/51) 25.00	50.0 <b>0</b>
Springtime (Ge 3/3		34.50	6. Three Mnsketeers	
		1 A A	(Got 7/49) 15.00	35.00
Stage Coach (Got 1)		240.00	6. Thrill (CC 9/48) 10.00	20.00
Star Pool (Wm 10/		225.00	4. Thunderbird	
Stars (Un 6/52) .	39.50	95.00		200.00
Starlight (Wm 3/5	3) 50.00	75.00	4. Times Square	
Steeple Chase			$(Wm 4/53) \dots 65.00$	90.00
$(\hat{U}n \ 1/52) \ \dots$	35.00	65.00		
Stop & Go (Ge 3/5)	1) 15.00	25.00	4. Touchdown (Un 1/52) 15.00	25.00
Strnggle Buggies	-,		4. Triplets (Got 7/50) 15.00	29.50
$(Wm \ 12/53)$	95.00	135.00	4. TriScore (Ge 1/51) 20.00	35.00
Summertime (Un 9		25.00	4. Tropicana (Un 1/55) 345.00	450 <b>.00</b>
Sunshine Park	7/10/ 10.00	20.00		175.00
$(B 12/52) \dots$	35.00	95.00	6. Tucson (Wm 1/49) 10.00	29.00
	55.00	90.00	6. Tumbleweed (Ex 8/49) 15.00	35.00
Snper Hockey (CC 4/49)	20.00	34.50		
		And the second	4. Turf King (B 6/50) 15.00	45.00
* Surf Club (B 3/54		355.00	4. Twenty Grand (Wm 12/52) 49.50	95.00
Sweepstakes (Wm		95.00		265.00
Sweetheart (Wm		35.00	4. Utah (Un $7/49$ ) 10.00	24.50
Tahiti (CC 10/49)	20.00	34.50		475.00
Tahiti (Un 8/53)	125.00	175.00	4. Watch My Line	
Tampico (Un 6/49		20.00	(Got 9/51) 30.00	55.00
Telecard (Got 1/49		55.00	4. Whizz Kids (CC 3/52) 20.00	40.00
			1. Wild West (Got 8/51) 40.00	69.50
Thing (CC 2/51)	15.00	35.00	4. Winner (Univ.) 20.00	45.00
Three Feathers (Ge 5/49)	15.00	25.00		140.00
(Ge 5/49)	15.00	35.00	4. Zingo (Un 10/51) 25.00	65.00
2. 1. 2.			A CARLOR CARE &	1
CONI	FIDEM	TIAL	LE PRICE LISA	-
		INP		-
		TTT		-
			SZEEPZEE EELV	
	-N-Labor	-		
44444		SHU	FFLES	-
Bally Speed Bowle			4. ChiCoin Flash (10/54) 365.00	425.00
(2/50)	15.00	20.00	4. ChiCoin Playtime	
Bally Shuffle Chan	ap		(10/54) 395.00	495.00
(4/50)	20.00	30.00	4. Exhibit Strike (6/51) . 20.00	30.00
Bally Hook Bowl			4. Exhibit Twin Rotation	
(11/50)	20.00	45.00	(5/52) 65.00	95.00
Bally Baseball (.	5/51) 35.00	45.00	4. Genco Bowling League	
Bally Shuffle Line(	7/51) 25.00	50.00	(11/49) 15.00	20.00
Bally Victory Bow			4 Genco Baseball (5/50) 15.00	20.00
(5/54)	005 00	375.00	4. Genco Shuffle Target	
Bally Champion			(7/51) 15.00	20.00
Bowler $(5/54)$	295.00	400.00	4. Genco 8-Player Re-	50.00
Bally Jet Bowler (		425.00	bound (9/51) 25.00	50.00
ChiCoin Bowling		10100	4. Genco Shuffle Pool (11/53) 85.00	150.00
(11/49)		55.00	2* Genco Match Pool	100.00
ChiCoin Shnffle B		00.00		200.00
ball (4/50)		50.00	4. Gottlieb Bowlette (3/50) 15.00	29.50
ChiCoin Bowling			6. Keeney Pin Boy (11/49) 15.00	20.00
	20.00	35.00	6. Keeney Ten Pins (1/50) 15.00	20.00
ChiCoin Pin Bowl			6. Keeney ABC (2/50) 15.00	20.00
(6/50)		30.00	6. Keeney Lucky Strike	
ChiCoin Trophy		25.00	(4/50) 20.00	30.00
(7/50)		35.00	6. Keeney King Pin (4/50) 20.00	30.00
. ChiCoin Ace Bow F. P. (8/50)		35.00	6. Keeney Bowling Champ (4/50) 20.00	30.00
. ChiCoin Pin Lite (		30.00	6. Keeney Duck Pins	30.00
ChiCoin Horse-Sho		00100	(6/50) 20.00	30.00
(5/51)	35.00	75.00	4. Keeney Donble Bowler	
ChiCoin 6-Player (	8/51) 45.00	95.00	(8/50) 25.00	35.00
. ChiCoin 6-Player			4. Keeney League (8/50) 25.00	<b>50.</b> 00
DeLuxe (5/52)	60.00	100.00	4. Keeney 4-Way Bowler	75.00
ChiCoin Match B (6/52)		125.00	Attachment (12/50). 40.00	75.0 <b>0</b>
. ChiCoin Bowl-A-B		123.00	4. Keeney Big League (5/51) 35.00	65.00
(10/52)		135.00	4. Keeney 6-Player Leagne	
. ChiCoin Match			(9/51) 35.00	90.00
Bowl-A-Ball (1		150.00	4. Keeney DeLuxe League	
. ChiCoin 10th Fran				100.0 <del>0</del>
	75.00	150.00	4. Keeney Snper DeLuxe	195.00
Special (12/52)				125.00
Special (12/52) . ChiCoin Name B		150.00	4. Keeney High Score	
Special (12/52) . ChiCoin Name B (1/53)	75.00	150.00	Leagno (5/52) 65.00	100.00
Special (12/52) . ChiCoin Name B (1/53) * ChiCoin 10th Fran	75.00 me	150.00		100.00 150.00
Special (12/52) ChiCoin Name B (1/53) * ChiCoin 10th Fran Donble Score B (2/53)	75.00 me owler 85.00	150.00 150.00	4. Keeney Team (10/52). 95.00	100.00 150.00 165.00
Special (12/52) ChiCoin Name B (1/53) * ChiCoin 10th Fran Donble Score B (2/53)	75.00 me owler 85.00	•	4. Keeney Team (10/52). 95.00 4. Keeney Club (4/53) 115.00	150.00
Special (12/52) ChiCoin Name B (1/53) * ChiCoin 10th Fran (2/53) * ChiCoin Crown ( ChiCoin Crown, G	75.00 ne owler 85.00 4/53) 79.50 Giant	150.00 165.00	4. Keeney Team (10/52). 95.00 4. Keeney Club (4/53) . 115.00 4. Keeney Domino (5/53) 122.50 2. Keeney Carnival	150.00 165.00 185.00
Special (12/52) ChiCoin Name B (1/53) ChiCoin 10th Fran Donble Score B (2/53) ChiCoin Crown ( ChiCoin Crown, G Pins (4/53)	75.00 ne owler 85.00 4/53) 79.50 Siant 225.00	150.00	4. Keeney Team (10/52). 95.00         4. Keeney Club (4/53) 115.00         4. Keeney Domino (5/53) 122.50         2. Keeney Carnival         (5/53)	150.00 165.00
Special (12/52) ChiCoin Name B (1/53) ChiCoin 10th Fran Donble Score B (2/53) ChiCoin Crown ( ChiCoin Crown, G Pins (4/53) ChiCoin Triple Score Pins (2/53)	75.00           ne           owler           85.00           4/53)           79.50           Giant           225.00           core	150.00 165.00 295.00	4. Keeney Team (10/52). 95.00 4. Keeney Club (4/53) 115.00 4. Keeney Domino (5/53) 122.50 2. Keeney Carnival (5/53)	150.00 165.00 185.00 190.00
Special (12/52) ChiCoin Name B (1/53) ChiCoin 10th Fran Donble Score Bo (2/53) * ChiCoin Crown ( ChiCoin Crown, G Pins (4/53) ChiCoin Triple Sc (6/63)	75.00           ne            owler             85.00           4/53)         79.50           Siant	150.00 165.00	4. Keeney Team (10/52). 95.00         4. Keeney Club (4/53) 115.00         4. Keeney Domino (5/53) 122.50         2. Keeney Carnival         (5/53)         (5/53)         115.00         4. Keeney Pacemaker         (9/53)         159.50	150.00 165.00 185.00
Special (12/52) ChiCoin Name B (1/53) * ChiCoin 10th Fran Donble Score Ba (2/53) * ChiCoin Crown ( ChiCoin Crown, G Pins (4/53) ChiCoin Triple So (6/63) ChiCoin Gold Cup		150.00 165.00 295.00 185.00	4. Keeney Team (10/52). 95.00 4. Keeney Club (4/53) . 115.00 4. Keeney Domino (5/53) 122.50 2. Keeney Carnival (5/53) 115.00 4. Keeney Pacemaker (9/53) 159.50 4. Keeney Mainliner	150.00 165.00 185.00 190.00 215.00
Special (12/52) ChiCoin Name B (1/53) * ChiCoin 10th Fran Donble Score Ba (2/53) * ChiCoin Crown ( ChiCoin Crown, G Pins (4/53) ChiCoin Triple So (6/63) ChiCoin Gold Cup ((7/53)	75.00           ne           owler           85.00           4/53)           79.50           Siant           225.00           sore              145.00              145.00	150.00 165.00 295.00	4. Keeney Team (10/52). 95.00 4. Keeney Club (4/53) 115.00 4. Keeney Domino (5/53) 122.50 2. Keeney Carnival (5/53)	150.00 165.00 185.00 190.00
Special (12/52) ChiCoin Name B (1/53) * ChiCoin 10th Fran Donble Score Bo (2/53) * ChiCoin Crown ( ChiCoin Crown, G Pins (4/53) ChiCoin Triple So (6/63) ChiCoin Gold Cup ((7/53) ChiCoin High Spe		150.00 165.00 295.00 185.00 225.00	4. Keeney Team (10/52). 95.00 4. Keeney Club (4/53) . 115.00 4. Keeney Domino (5/53) 122.50 2. Keeney Carnival (5/53)	150.00 165.00 185.00 190.00 215.00 240.00
Special (12/52) ChiCoin Name B (1/53) ChiCoin 10th Fran Donble Score Ba (2/53) * ChiCoin Crown ( ChiCoin Crown, G Pins (4/53) ChiCoin Triple Sa (6/63) ChiCoin Gold Cup ((7/53) ChiCoin High Spe Crown (7/53)		150.00 165.00 295.00 185.00 225.00	4. Keeney Team (10/52). 95.00         4. Keeney Club (4/53) 115.00         4. Keeney Domino (5/53) 122.50         2. Keeney Carnival (5/53)	150.00 165.00 185.00 190.00 215.00
Special (12/52) ChiCoin Name B (1/53) ChiCoin 10th Fran Donble Score Ba (2/53) * ChiCoin Crown ( ChiCoin Crown, G Pins (4/53) ChiCoin Triple Sa (6/63) ChiCoin Gold Cup ((7/53) ChiCoin High Spe Crown (7/53)	75.00           ne            owler             85.00            79.50            225.00           core             145.00            145.00           ed	150.00 165.00 295.00 185.00 225.00	4. Keeney Team (10/52). 95.00 4. Keeney Club (4/53) . 115.00 4. Keeney Domino (5/53) 122.50 2. Keeney Carnival (5/53)	150.00 165.00 185.00 190.00 215.00 240.00
Special (12/52) ChiCoin Name B (1/53) * ChiCoin 10th Fran Donble Score Bo (2/53) * ChiCoin Crown ( ChiCoin Crown, G Pins (4/53) ChiCoin Triple Sco (6/63) ChiCoin Gold Cup ((7/53) ChiCoin High Spe Crown (7/53) ChiCoin High Spe Triple Score (8/ ChiCoin Advance	75.00         ne         owler         85.00         4/53)         79.50         Siant         225.00         core         145.00            145.00            150.00         ed            150.00         ed            150.00	150.00 165.00 295.00 185.00 225.00 225.00	4. Keeney Team (10/52). 95.00 4. Keeney Club (4/53) . 115.00 4. Keeney Domino (5/53) 122.50 2. Keeney Carnival (5/53)	150.00 165.00 185.00 190.00 215.00 240.00 250.00 295.00
Special (12/52) ChiCoin Name B (1/53) ChiCoin 10th Fran Donble Score Ba (2/53) * ChiCoin Crown ( ChiCoin Crown, G Pins (4/53) ChiCoin Triple Score (6/63) ChiCoin High Spe Crown (7/53) ChiCoin High Spe Triple Score (8/8) ChiCoin Advance (10/53)	75.00 me owler 85.00 4/53) 79.50 Jiant 145.00 ore 145.00 ed 150.00 ed /53) 225.00 195.00	150.00 165.00 295.00 185.00 225.00 275.00 295.00 300.09	4. Keeney Team (10/52). 95.00         4. Keeney Club (4/53) 115.00         4. Keeney Domino (5/53) 122.50         2. Keeney Carnival (5/53)	150.00 165.00 185.00 190.00 215.00 240.00 250.00
Special (12/52) ChiCoin Name B (1/53) ChiCoin 10th Fran Donble Score Ba (2/53) * ChiCoin Crown (G Pins (4/53) ChiCoin Triple Score (8) (7/53) ChiCoin High Spe Crown (7/53) ChiCoin High Spe Triple Score (8) ChiCoin Advance (10/53) ChiCoin King (10		150.00 165.00 295.00 185.00 225.00 275.00 295.00	4. Keeney Team (10/52). 95.00         4. Keeney Club (4/53) 115.00         4. Keeney Domino (5/53) 122.50         2. Keeney Carnival (5/53)	150.00 165.00 185.00 190.00 215.00 240.00 250.00 295.00 20.00
Special (12/52) ChiCoin Name B (1/53) ChiCoin 10th Fran Donble Score Bo (2/53) * ChiCoin Crown ( ChiCoin Crown ( ChiCoin Triple Score (6/63) ChiCoin Gold Cup ((7/53) ChiCoin High Spe Crown (7/53) ChiCoin High Spe Triple Score (8/ ChiCoin Advance (10/53) ChiCoin King (10 ChiCoin King (10	75.00 me owler 85.00 4/53) 79.50 Giant 225.00 core 145.00 ed /53) . 225.00 195.00 /53) . 250.00 oss	150,00 165,00 295,00 185,00 225,00 275,00 295,00 300,09 350,00	4. Keeney Team (10/52). 95.00         4. Keeney Club (4/53) 115.00         4. Keeney Domino (5/53) 122.50         2. Keeney Carnival (5/53)	150.00 165.00 185.00 190.00 215.00 240.00 250.00 295.00
Special (12/52) ChiCoin Name B (1/53) * ChiCoin 10th Fran Donble Score Be (2/53) * ChiCoin Crown ( ChiCoin Crown, G Pins (4/53) ChiCoin Triple Score (6/63) ChiCoin Gold Cup ((7/53) ChiCoin High Spe Crown (7/53) ChiCoin High Spe Triple Score (8/ ChiCoin Advance (10/53) ChiCoin King (10) ChiCoin King (10) ChiCoin Criss Cro Bowler (12/53)	75.00 me owler 85.00 4/53) 79.50 Giant 225.00 145.00 ed 150.00 ed /53) . 225.00 195.00 255.00	150.00 165.00 295.00 185.00 225.00 275.00 295.00 300.09	4. Keeney Team (10/52). 95.00         4. Keeney Club (4/53)115.00         4. Keeney Domino (5/53) 122.50         2. Keeney Carnival (5/53)	150.00 165.00 185.00 190.00 215.00 240.00 250.00 295.00 20.00 30.00
Special (12/52) ChiCoin Name B (1/53) * ChiCoin 10th Fran Donble Score Be (2/53) * ChiCoin Crown, ( ChiCoin Crown, ( ChiCoin Triple Score (6/63) ChiCoin Gold Cup ((7/53) ChiCoin High Spe Crown (7/53) ChiCoin High Spe Triple Score (8/ ChiCoin Advance (10/53) ChiCoin King (10) ChiCoin King (10) ChiCoin Sper Fra	75.00 ne owler 85.00 4/53) 79.50 Siant 225.00 core 145.00 ed 150.00 ed 195.00 195.00 oss 255.00 me	150.00 165.00 295.00 185.00 225.00 275.00 295.00 300.09 350.00 395.00	4. Keeney Team (10/52). 95.00         4. Keeney Club (4/53)115.00         4. Keeney Domino (5/53) 122.50         2. Keeney Carnival (5/53)	150.00 165.00 185.00 190.00 215.00 240.00 250.00 295.00 20.00
Special (12/52) ChiCoin Name B (1/53) ChiCoin 10th Fran Donble Score Bo (2/53) ChiCoin Crown ( ChiCoin Crown ( ChiCoin Triple Score ( ChiCoin Triple Score ( ChiCoin High Spe Crown (7/53) ChiCoin High Spe Triple Score (8/ ChiCoin Advance (10/53) ChiCoin King (10) ChiCoin King (10) ChiCoin Sper Fra Bowler (12/53) ChiCoin Snper Fra (3/54) ChiCoin Starlite (	75.00 me owler 85.00 4/53) 79.50 Giant 225.00 core 145.00 ed /53) . 225.00 195.00 /53) . 250.00 oss 255.00 ime 300.00 (5/54) 279.50	150,00 165,00 295,00 185,00 225,00 275,00 295,00 300,09 350,00	4. Keeney Team (10/52). 95.00         4. Keeney Club (4/53) 115.00         4. Keeney Domino (5/53) 122.50         2. Keeney Carnival (5/53)	150.00 165.00 185.00 190.00 215.00 240.00 250.00 295.00 20.00 30.00
Special (12/52) ChiCoin Name B (1/53) * ChiCoin 10th Fran Donble Score Be (2/53) * ChiCoin Crown ( ChiCoin Crown, G Pins (4/53) ChiCoin Triple Sco (6/63) ChiCoin Gold Cup ((7/53) ChiCoin High Spe Triple Score (8/ ChiCoin High Spe Triple Score (8/ ChiCoin King (10) ChiCoin King (10) ChiCoin Snper Fra (3/54) * ChiCoin Starlite ( ChiCoin Starlite (	75.00 me owler 85.00 4/53) 79.50 Siant 225.00 Sore 145.00 ed /53) 225.00 195.00 0/53) 250.00 oss 255.00 me 300.00 5/54) 279.50	150.00 165.00 295.00 185.00 225.00 275.00 295.00 300.09 350.00 395.00 375.00 385.00	4. Keeney Team (10/52). 95.00         4. Keeney Club (4/53) 115.00         4. Keeney Domino (5/53) 122.50         2. Keeney Carnival         (5/53)	150.00 165.00 185.00 190.00 215.00 240.00 250.00 295.00 20.00 30.00 30.00
Special (12/52) ChiCoin Name B (1/53) ChiCoin 10th Fran Donble Score Bo (2/53) ChiCoin Crown (G Pins (4/53) ChiCoin Triple Score (8) (7/53) ChiCoin High Spe Crown (7/53) ChiCoin High Spe Triple Score (8) ChiCoin Advance (10/53) ChiCoin King (10) ChiCoin King (10) ChiCoin Sper Fran Bowler (12/53)	75.00 me owler 85.00 4/53) 79.50 Siant 225.00 Sore 145.00 ed /53) 225.00 195.00 0/53) 250.00 oss 255.00 me 300.00 5/54) 279.50	150.00 165.00 295.00 185.00 225.00 275.00 295.00 300.09 350.00 395.00 375.00 385.00	4. Keeney Team (10/52). 95.00         4. Keeney Club (4/53). 115.00         4. Keeney Domino (5/53) 122.50         2. Keeney Carnival         (5/53)       115.00         4. Keeney Pacemaker         (9/53)       159.50         4. Keeney Mainliner         Bowler (1/54)       169.50         4. Keeney Bonus Bowler         (3/54)       175.00         4. Keeney Diamond Bowler         (5/54)       198.00         6. Rock-Ola Shnffle Lane         (12/49)       15.00         6. Rock-Ola Shuffle Jungle         (5/50)       20.00         6. United Super Shuffle         Alley (1/50)       20.00         6. United Double Shuffle         Alley (2/50)       20.00	150.00 165.00 185.00 190.00 215.00 240.00 250.00 295.00 20.00 30.00 30.00

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#### PRICE LISTS" The Cash Box

#### The Cash Box

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#### Page 69

### June 18, 1955 Manufacturers New Equipment

J. H. KEENEY & CO., INC. (Cont.)

ed here are currently in production. Prices are manufacturers' limet

	ne Cas	sn De	Dx Page 09 Ji	u
. United Shuffle Slugger			4* United Chief (11/53) 225.00 285.00	
(6/50)		<b>30.0</b> 0	4* United Chief (11/53) 225.00 285.00 4* United Leader (11/53) 225.00 285.00 2* United Team (1/54) 265.00 295.00 <b>Manufacturers</b>	5
4. United 2-Player Express		35.00	2* United Team (1/54) 265.00 295.00 4. United DeLuxe Team Products listed here are currently in	
(6/50) 4. United Twin Shuffle	23.00	33.00	(1/54)	ł
Alley (7/50)	25.00	<b>35.0</b> 0	4. United League (1/54) . 250.00 330.00	
4. United Rebound (8/50)	<b>30.</b> 00	39.50	4. United Ace (5/54) 335.00 350.00 AML INCORPORATED	
4. United 4-Player Re-		(0.00	4. United Rainbow (5/54) 325.00 3/5.00 F120 Jule Day	
bound (9/50) 4. United Twin Shuffle-	<b>35.</b> 00	<b>60.</b> 00	4. United Danner (0/04) . 023.00 030.00	
cade (12/50)	35.00	<b>60.</b> 00	(8/54) 349.50 425.00 F-80 Juke Box	
4. United 5-Player (1/51)	40.00	75.00	4. United DeLuxe Shuffle (Receiver NOT included) 5	
4. United 6-Player	45.00	75.00	Targette (8/54) 375.00 450.00 F-40 Juke Box (Becgiver NOT included)	
4. United DeLuxe	20.00	00.00		
6-Player (10/51) 4* United 6-Player Super	. <b>3</b> 9.00	80.00	4. United Mars (1/55) 350.00 450.00 4. United DeLuxe Mars HS-120 Selective Hideaway	
(3/52)	49.50	95.00		
4. United 4-Player Official			4. Universal Twin (1/50) 15.00 35.00 W-120 Wall Box	
(5/52) 4. United 6-Player Star	50.00	100.00	4. Universal Super Twin (3/50)         S-80 Receiver         S-120 Receiver           \$120 Receiver         \$120 Receiver         \$120 Receiver	
(7/52)	65.00	110.00	(1/55)       360.00       460.00       W-30       Wall Box       W-30       Wall Box         4. Universal Twin       (1/50)       15.00       35.00       W-120       Wall Box       Wall Box	
4* United 10th Frame				
Star (9/52) 4. United Manhattan 10th	75.00	125.00	6. Universal High Score (10/50)         Recessed Speaker           8. Universal High Score (10/50)         Recessed Speaker           8. Universal High Score (10/50)         Recessed Speaker	
Frame (9/52)	110.00	135.00	6. Universal Bowlomatic	
4. United 10th Frame			(3/51)	
Super (10/52) 4. United Manhattan	115.00	145 <b>.0</b> 0	o. williams I win Shume	
(9/52)	100.00	140.00	(12/49)         20.00         34.50         Auto-Photo           6. Williams Twin Shuffle         20.00         20.00         Studio Model "11"\$2,950.00	
4* United Cascade, (2/53)	100.00	150.00	(9 <sup>1</sup> / <sub>2</sub> ') (2/50) 20.00 30.00	
4* United Clover (2/53)		150.00	6. Williams Bowler	
4. United Liberty (2/53). 4* United Classic (6/53)		175.00 160.00	(9 <sup>1</sup> / <sub>2</sub> ') (3/50) 25.00 30.00 BALLY MFG. CO.	
4. United Olympic (6/53)		165.00	Header (7/50) 20.00 45.00 Gold Medal Bowler	
1* United Royal (9/53)	175.00	235.00	6. Williams 5-Player (with Match Feature)	
4* United Imperial (9/53)			Bowler (6/51) 20.00 30.00 Model Gold-110, 10c a play. \$ 755.00	
CONFI	DENI	IAL		
			3 plays for 25c	
			Blue Ribbon Bowler (without Match Feature)	
		M	Model Blue-110, 10c a play 710.00	
		- 1 C	Model Blue-325, 10c a play,	
┝╾╞╾╞╌┞╌┞╌┠╍┠╍┓	ARC	ANF	EQUIPMENT 3 plays for 25c	1
11111	And	ADE	Gayety	,
4. ABT 6 Gun Rifle Range	550.00	650.00	4. Lite League 49.50 99.50 Bull's Eye Shooting Gallery 395.00	,
4. Boomerang	25.00	45.00	4. Mills Panoram Peek 175.00 325.00 The Champion	
2* Bally Big Inning	40.00	150.00	6. Mills Conv. for (With new-all-metal cabinet) 759.00	1
6. Bally Bowler	20.00	30.00	Panoram Peek 10.00 29.50	
6. Bally Convoy		<b>59.5</b> 0	4. Muto. Atomic Bomber. 125.00 195.00 CHICAGO COIN	
6. Bally Defender		125.00	4. Mutos. Ace Bombers. 100.00 195.00 4. Mutoscope Dr. Mobile Bonus Score Bowler	
6. Bally Eagle Eye		49.50	4. Mutoscope Dr. Mobile (Prewar)	
4. Bally Heavy Hitter		<b>60.0</b> 0	4. Mutos. Fly. Saucers 90.00 160.00 Big League	
4. Bally King Pin		35.00	4. Mutos. Phto. (Pre-War) 150.00 250.00 Regular Model 575.00	)
6. Bally Lucky Strike		40.00	4. Mutos. Photomatic Match Feature Model 595.00	)
4. Bally Rapid Fire		125.00	(DeLuxe) 350.00 575.00 Hollywood Bowler	
6. Bally Sky Battle		85.00	4. Mustocope Silver Gloves 125.00 200.00 (with Match Feature) 850.00	1
6. Bally Torpedo 4 Bally Undersea Raider		85.00 125.00	4. Mutoscope Sky Fighter 125.00 195.00	
6. Champion Hockey		55.00	4. Mutos. Voice-O-Graph	
2. ChiCoin Basketball	95.00	105.00	35 <sub>c</sub>	
Champ 4. ChiCoin 4-Player Derby	85.00 100.00	195.00 195.00	A QI I UUI TADIE US.UU US.UU W I L COOD	
2. ChiCoin Goalee		99.00	(without Match or Free	
4. ChiCoin Hockey		85.00	A Bockala World Series 20.00 40.00	)
4. ChiCoin Midget Skee 4. ChiCoin Pistol		<b>175.</b> 00 <b>99.5</b> 0	Model Sour	
4. ChiCoin Home Run,		57.00	4. Scientific Basketball 35.00 75.00 (without Match, with Free 4. Scientific Basketball 20.00 75.00 Play)	
6 Player (3/54)	175.00	275.00	4. Scientific Batting Pr 65.00 89.50 Model 500M	
4. Edelco Pool Table 1. Evans Bat-A-Score		75.00	4. Scientific Pitch Em 145.00 185.00 (with Match, No Free Play) 645.00	1
4. Evans Bola-Score		165.00 <b>89.5</b> 0	4* Seeburg Bear Gun 100.00 165.00 4. Seeburg Chicken Sam 69.50 110.00 Model 500MF	
1. Evans Ski Roll	35.00	<b>95.</b> 00	4. Seeburg Shoot the Chute 49.50 95.00 (with Match, with Free	
4. Evans Super Bomber		210.00	4* Seeburg Coon Hunt         145.00         275.00         Play)         650.00           4. Set Shot Basketball         200.00         250.00         Junior Jet Ride, '55 Model         395.00	
4. Evans Play Ball 4. Evans Ten Strike '46		75.00 85.00	4. Set Shot Basketball         200.00         250.00         Junior Jet Ride, '55 Model         395.00           4* Telequiz         99.00         150.00         Big Bronco, '55 Model         997.50	
4. Evans Tommy Gun	<b>39.</b> 50	95.00	4. Un. Team Hockey 30.00 85.00 Boy Bogers' Trigger '55 Model 1 047.50	
4* Exhibit Dale Gun		65.00	4. United Jungle Gun 195.00 360.00	
4. Exhibit Gun Patrol 4. Exhibit Jet Gun		175.00 135.00	2. Un. DeLuxe Jungle Gun 275.00 395.00 2. United Carnival Gun GENCO MFG. & SALES CO.	
4. Exhibit Space Gun	<b>89.5</b> 0	145.00	(10/54)	
4. Exhibit Pony Express.	85.00	135.00	2. United DeLuxe Carnival Sky Rocket Rifle Gallery	
4. Exhibit Silver Bullets 4* Exhibit Six Shooter	<b>40.00</b> <b>79.00</b>	95.00 125.00	Gun (10 64)         335.00         415.00         (with Match Feature)         675.00           4. Wilcox-Gay Recordio         40.00         95.00         575.00         575.00	
4. Exhibit Vitalizer	4 - 0.0	75.00	4. Wms. All Stars (8/47). 35.00 75.00 D COMPUTER & CO	
4* Exhibit Shooting Gal.	150.00	<b>265.0</b> 0	4. WHS. DOX 3007E (12/47) 39.50 13.00	
(6/54) 4* Exhibit Star Shooting	100.00		4. Wms. Star Series (4/49)         35.00         85.00         Southern Belle         \$ 392.50           4. Wms. DeLuxe World         Jubilee         595.00	
Gallery (9/54)		<b>3</b> 25.00	Series (2/52) 40.00 90.00	
4. Exhibit Sportland Shoot- ing Gallery (11/54)		425.00	4. Wms. Super World Series (4/51) 95.00 165.00 INTERNATIONAL MUTO. CORP.	
4. Genco Sky Gunner		160.00	4. Wms. DeLuxe Baseball	1
4. Genco Night Fighter	119.50	159.50	(4/53) 99.50 175.00 Drive Yourself (new	
2* Genco Basketball 4. Genco Rifle Gal. (6/54)		275.00 325.00	4. Wms. Pennant Baseball Drivemobile)\$ 795.00 (12/53) 175.00 250.00 Photomat '54	
4* Genco Big Top Rifle			(12/53)       175.00       250.00       Photomat '54       2,150.00         4. Wms. Super Pennant       3-D Art Parade, 10-show model       495.00	
Gallery (6/54)	<b>3</b> 75.00	450.00	Baseball (12/53) 155.00 275.00 2. D Art Baseball (12/53) 205.00	
4. Gottlieb Super Jumbo (10/54)	305.00	450.00	The wins, Super Star	
4. Jack Rabbit	50.00	<b>450.00</b> 99 <b>.5</b> 0	Baseball (12/53) 250.00 350.00 Universal Post Card Vendor 60.00 4. Wms. Major League	
4. Jungle Joe	49.50	69.50	Baseball (2/54) 225.00 375.00 J. H. KEENEY & CO., INC.	
4. Keeney Air Raider		145.00 95.00	4. Wms. All Star Baseball Sneed Lane Bowler	1
<ol> <li>Keeney Sub Gun</li> <li>Keeney Texas Leaguer.</li> </ol>		95.00 50.00	4. Wms. Big League (without Match Feature) . \$ 710.00	
4* Keeney Sportsman			Baseball (2/54) 225.00 375.00 DeLuxe Speed Lane Bowler	
(11/54)	249.50	410.00	4. Wurlitzer Skeeball 35.00 75.00 (with Match Feature) 760.00	1
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DeLuxe Ranger (with Match Feature)\$	
Ranger (without Match Feature)	665.00
Electric Cigarette Vendor Coin Changer Model	284.50 304.50
OCK-OLA MFG. CORP.	
Model 1448 Hi-Fi Phono, 120	6
Selection, 45 RPM Only Model 1442, Hi-Fi, 50 Selec-	~
tions, 45 RPM Only	who
Model 1546 Chrome Wall Box, 120 Selections	No
Model 1548, 50 Selection Wall Box	List
Model 1613, 8" Blonde Wall Speaker	o List Price . ed for Public
Model 1614, 8" Mahogany Wall	se . blica
Speaker Model 1906, Remote Volume	ion
Control Model 1927, Remote Velume	
Control with Cancel Button.	
. P. SEEBURG CORP. HF-100-R	
HF-100-R 3W-1 Wall-O-Matic "100" MRVC-1 Master Remote	Auth
Volume Control	No
(Teardrop) CVS6-8-8" Recessed Speaker CVS7-12-12" Recessed Speaker Sector Speaker	No List rized for
CVS7-12-12" Recessed Speaker PS6-1Z Power Supply	r Pri
PS6-1Z Power Supply ARA1-L6 Auxiliary Remote Amplifier	ice
Amplifier AVC-1 Automatic Volume Compensator Unit	ation
NITED MFG. CO.	
Derby Roll (without Match Feature)\$	705.00
De Luxe Derby Roll (with Match Feature)	735.00
Clipper Shuffle Alley (without Match Feature)	
Single Chute Double Chute	<b>705.00</b> 725.00
(with Match Feature) Single Chute	<b>735.</b> 00
Double Chute Venus Shuffle-Targette	755.00
Regular Model, 10c play Special Model, 10c, 3 for	705.00
25c De Luxe Venus Shuffle-Targette	725.00
(with Match Feature)	745.00
Regular Model, 10c play Special Model, 10c, 3 for 25c	765.00
Manhattan	725.00
VILLIAMS MFG. CO. King Of Swat\$	<b>549.5</b> 0
Wonderland Polar Hunt	<b>3</b> 89 <b>.5</b> 0
(with Triple Match and Replay Features)	715.00
Sidewalk Engineer Race The Clock	<b>3</b> 45.00
Single Chute Double Chute	<b>494.5</b> 0 499.50
HE RUDOLPH WURLITZER	CO.
Model "1800" Hi-Fi Phonograph Model "1700" Hi-Fi Phonograph	
Model "1600-A" Hi-Fi Phono- graph	
4 Wire (48 Selections)	Auth
3 Wire (104 Selections)	No
Model 5207 Sc-10c-25c Wall Box 3 Wire (104 Selections) Model 5100 8" Speaker Model 5110 12" DeLuxe Speaker Model 5111 12" Concealed Speaker Hi-Fi	Lis d fo
Model 5111 12" Concealed Speaker Hi-Fi	t Pri r Pu
Speaker Hi-Fi Model 5112 8" Wall Speaker Hi-Fi	ice
Hi-Fi Model 5115 Hi-Fi 4 Cone Cor- ner Speaker	uion
ner Speaker Model 5116 Hi-Fi Coaxial Cor- ner Speaker Model 5117 Hi-Fi Coaxial Wall	
Model 5117 Hi-Fi Coaxial Wall Speaker	

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**NEW WURLITZER REMOTE EQUIPMENT** MEANS EXTRA

### **PROFITS FOR YOU!**

Teamed with the high-paying Wurlitzer 1800, spectacular new Wurlitzer remote control equipment for 1955 will make all your locations big money operations. Striking new high fidelity remote speakers deliver music throughout a location at the volume level and with the tonal quality best suited to please every patron, entice more play. Brilliant new 104-selection wall boxes catch the coins you might otherwise miss. Look into your locations' need for remote equipment right now.

With the play-promoting single hit tune center strip, new Make-Selection light, increased cash box capacity and four rotating program panels.

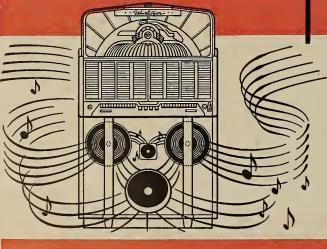
3-Wire, 104-Selection Wall Box 5207

**Model 5115 Corner Speaker** Features four 5-inch speakers and uniform frequency response from 55 to 11,000 cycles. Mounts on ceiling or side wall.



**Model 5116 Corner** Speaker **Finished in Plextone Grey** with Sand Gold grille cloth. Has 8-inch coaxial speaker and uniform frequency from 50 to 13,000 cycles.

**Model 5117** Wall Speaker Beautifully styled in Plextone Grey with Sand Gold grille cloth. Has a 12-inch coaxial speaker with high capacity, high fidelity range



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