

THE CASH BOX

VOLUME XVI

APRIL 23, 1955

NUMBER 31



Bill Hayes is so happy about his Cadence hit "Ballad Of Davy Crockett", that he could climb a tree—a "Berry Tree" of course, the title of his latest record. Bill burst back into the national limelight with "Davy Crockett" which has already passed the million mark and now looks as though he will do it again with "Berry Tree". As a result of his record activity, he is currently in great demand among the nightclubs and theaters throughout the country where record fans are clamoring to hear him sing.

all
it
takes
is



and
a
song
with
"heart"
appeal!



Eddie Fisher
sings

HEART  **NEAR TO YOU**

from the forthcoming Adler-Ross Musical Comedy "DAMN YANKEES"

20/47-6097

"New Orthophonic" High Fidelity Recording

RCA VICTOR
FIRST IN RECORDED MUSIC





FOUNDED BY BILL GERSH

The Cash Box

Volume XVI Number 31

April 23, 1955

Publishers
BILL GERSH JOE ORLECK

The Cash Box Publishing Co., Inc.

26 West 47th Street, New York 36, N. Y.

(All Phones: JUDson 6-2640)

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEArborn 2-0045)

BILL GERSH

Karyl Long

Dan Parry

HOLLYWOOD OFFICE

6272 Sunset Blvd., Hollywood, Cal.

(Phone: HOLlywood 5-1702)

CARL TAFT

NASHVILLE OFFICE

804 Church St., Nashville, Tenn.

(Phone: NASHville 5-7028)

CHARLIE LAMB

BOSTON OFFICE

1765 Commonwealth Ave., Boston 35, Mass.

(Phone: ALgonquin 4-8464)

GUY LIVINGSTON

LONDON OFFICE

17 Hilltop, London, N.W., England

MARCEL STELLMAN

EXECUTIVE STAFF

BOB AUSTIN, General Mgr., Music Dept.

SID PARNES, Editor-In-Chief

NORMAN ORLECK, Associate Editor

MARTY OSTROW, Associate Editor

IRA HOWARD, Associate Editor

CISSIE GERSH, Woman's Editor

A. MARINO, Office Manager

T. TORTOSA, Circulation

POPSIE, Staff Photographer

BRUNO DUTKOWSKY, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request.

THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

"THE CASH BOX PRICE LISTS" (a combination of The Cash Box' former 'Confidential Price Lists' and The Cash Box' former 'C. M. I. [Coin Machines Industry] Blue Book') are the one and only officially recognized price quotation guide for all new and used machines in the United States and all over the world where American made machines are used. "The Cash Box Price Lists" are an exclusive and copyrighted feature of The Cash Box. "The Cash Box Price Lists" are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." "The Cash Box Price Lists" are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. "The Cash Box Price Lists" are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. "The Cash Box Price Lists" have been legally recognized in courts in the United States, Canada, and many foreign countries. Entire business transactions and legal cases are based upon the quotations appearing in "The Cash Box Price Lists."

Copyright under the International Copyright Convention. All rights reserved by the Pan American Copyright Convention. Copyright 1955 by The Cash Box Publishing Co., Inc.

TV AND THE MUSIC BIZ

A new dimension has come into the music business—TV.

The effect of the proper kind of exposure on TV was startlingly demonstrated a few months ago by the phenomenal success of "Let Me Go Lover"—a success which was directly attributable to its repetitive use on a "Studio One" TV show. The morning after the show, juke box operators were ordering the record by the hundreds, disk jockeys were being besieged to play it, retail stores were overwhelmed by the demand, and a new artist, Joan Weber, who had never been heard of before, has made a name for herself.

The same process has been repeated a couple of times since then, first with "Davy Crockett" and then with "Play Me Hearts and Flowers".

This doesn't mean, as several people have already found out, that merely any shot on a TV show insures a record hit. A record still must have the indefinable quality which makes people want to go out and play it on their juke boxes and buy it in the stores. But what proper TV exposure will do is give it nation-wide coverage in one short program. As a result of the reaction from that program, record companies and publishers can judge what action to take from there.

Essentially what this does mean is that a new method is being opened up whereby records can get exposure and therefore become hits. And obviously every new avenue offers greater possibilities of income to the entire music business.

There's one danger which must not be overlooked however, and that is the danger of oversimplification. It's too likely now that many diskeries and publishers may assume that all they have to do is get a TV program and if the song doesn't take off as a result of it, then it can be forgotten.

This kind of thinking which is inherent in getting the broad coverage which TV gives is a real danger to the record company, publisher, songwriter and artist. For records which might become hits with a different kind of promotion may be lost forever because of an overdependence on one medium.

However, we point that out as a danger—not as a reason for neglecting TV. TV has now become a powerful medium for the creation of hit records. If it is used properly — and not abused — it should prove to be of invaluable aid to those engaged in the business of trying to make hit records.

*It doesn't take
a crystal ball to see
BOTH SIDES ARE HITS !!!*

**THE NATION'S
TOP TEN
PLUS
THE NEXT
25
JUKE BOX TUNES**

The Top Ten Tuner Netting
Highest Play In The Nation's Juke
Boxes, Compiled From Reports Sub-
mitted Weekly To The Cash Box
By Leading Music Operators
Throughout The Country.



CODE			
AB—Abbott	CH—Chess	DO—Dot	GR—Groove
AL—Aladdin	CK—Checker	DT—Dootone	IM—Imperial
AP—Apollo	CM—Combo	DU—Duke	PA—Parrot
AT—Atlantic	CO—Columbia	EP—Epic	PD—Polydor
AU—Audivox	CR—Coral	ES—Essex	PE—Peacock
BE—Bell	CT—Cat	FA—Favorite	PO—Potter
BR—Brunswick	CW—Crown	FB—Fabor	LO—London
BT—Bethlehem	DA—Dana	FE—Federal	ME—Mercury
CA—Capitol	DE—Decca	FI—Fiesta	MG—MGM
CD—Cadence	DL—DeLuxe	4 Star—Four Star	MJ—Major
			MO—Modern
			NG—Norgran
			PA—Parrot
			PD—Polydor
			PE—Peacock
			PO—Potter
			PR—Prestige
			RA—Rainbow
			RE—Regent
			RM—Rama
			SA—Savoy
			SO—Sound
			SP—Specialty
			TA—Tampa
			TF—Tiffany
			TI—Tico
			TR—Trend
			UN—United
			VA—Valley
			VI—RCA Victor
			WA—Watco

Pos. Last Week

- 1 THE CRAZY OTTO**
JOHNNY MADDOX
DO-15325 (45-15325)—Johnny Maddox PD-22009 (45-22009)—Crazy Otto
- 2 BALLAD OF DAVY CROCKETT**
BILL HAYES
CA-3058 (F-3058)—Ernie Ford DO-1256 (45-1256)—Bill Hayes
CD-1256 (45-1256)—Bill Hayes FI-049 (45-049)—Irving Fields
CO-40449 (4-40449)—Fess Parker ME-70555 (70555x45)—Rusty Draper
CR-61368 (9-61368)—Steve Allen MG-11941 (K-11941)—James Brown
DE-29423 (9-29423)—Burl Ives VI-20-6041 (47-6041)—James Brown
- 3 TWEEDLEE DEE**
GEORGIA GIBBS
AT-1047 (45-1047)—Lavern Baker KI-1436 (45-1436)—Bonnie Lou
AU-114 (45-114)—Dorothy Collins ME-70517 (70517x45)—Georgia Gibbs
CA-3008 (F-3008)—Vicki Young ME-70553 (70553x45)—Bop-A-Loos
CR-61332 (9-61332)—Lancers VI-20-6005 (47-6005)—Pee Wee King
CR-61366 (9-61366)—Teresa Brewer
- 4 MELODY OF LOVE**
BILLY VAUGHN—FOUR ACES—DAVID CARROLL
CA-3018 (F-3018)—F. Sinatra & KI-1429 (45-1429)—Ink Spots
Ray Anthony ME-70521 (70521x45)—David Carroll
CO-40417 (4-40417)—Sammy Kaye MG-11908 (K-11908)—F. MacCormack
CR-61334 (9-61334)—McGuire Sisters VI-20-5975 (47-5975)—Tony Martin &
DE-29395 (9-29395)—Four Aces Dinah Shore
DO-15247 (45-15247)—Billy Vaughn VI-20-5973 (47-5973)—Leo Diamond
EP-9098 (5-9098)—Jack Pyle
- 5 CHERRY PINK AND APPLE BLOSSOM**
WHITE
PEREZ PRADO
CO-40472 (4-40472)—Xavier Cugat DE-29387 (9-29387)—Victor Young
CR-61373 (9-61373)—Alan Dale VI-20-5965 (47-5965)—Perez Prado
CR-61381 (9-61381)—Georgie Auld TI-10-256 (45-256)—Tito Puente
- 6 HOW IMPORTANT CAN IT BE**
JONI JAMES — SARAH VAUGHAN
CA-3066 (F-3066)—Billy May MG-11919 (K-11919)—Joni James
CR-61362 (9-61362)—Teresa Brewer MJ-138 (45-138)—Jack Smith
DE-29412 (9-29412)—Connie Boswell TI-10-245 (45-245)—Neil Lewis
ME-70534 (70534 x 45)—Sarah Vaughan VI-20-5993 (47-5993)—Lou Monte
- 7 SINCERELY**
MCGUIRE SISTERS
CR-61323 (9-61323)—McGuire Sisters ME-70569 (70569x45)—Bop-A-Loos
CH-1581 (45-1581)—Moonglows MG-11917 (K-11917)—Billy Fields
DE-29421 (9-29421)—Louis Armstrong VI-20-6014 (47-6014)—Johnnie & Jack
- 8 DANCE WITH ME HENRY**
GEORGIA GIBBS
CR-61370 (9-61370)—Three Rays ME-70572 (70572 x 45)—Georgia Gibbs
MA-102 (45-102)—Leslie Sisters MO-947 (45-947)—Etta James & Peaches
- 9 PLEDGING MY LOVE**
JOHNNY ACE — TERESA BREWER
CO-40436 (4-40436)—Four Lads DL-6075 (45-6075)—Thunderbirds
CR-61362 (9-61362)—Teresa Brewer ME-70551 (70551x45)—Ronnie Gaylord
DE-29421 (9-29421)—Louis Armstrong MG-11931 (K-11931)—Tommy Mara
DU-136 (45-136)—Johnny Ace VI-20-6050 (47-6050)—Nita, Rita & Ruby
- 10 KO KO MO**
PERRY COMO—CREWCUTS
CA-3031 (F-3031)—Hutton Sisters TA-2000 (45-2000)—Dooley Sisters
CA-3057 (F-3057)—Andy Griffith VI-20-5994 (47-5994)—Perry Como
CM-64 (45-64)—Gene & Eunice VI-20-5998 (47-5998)—Tito Rodriguez
DE-29420 (9-29420)—L. Armstrong & VI-20-6022 (47-6022)—H. Hawkins &
G. Crosby R. Robbins
DL-6080 (45-6080)—Chorms X-0087 (4X-0087)—B. Clooney &
ME-70529 (70529 x 45)—Crewcuts B. Darnel

11) EARTH ANGEL. 12) PLAY ME HEARTS AND FLOWERS. 13) UNCHAINED MELODY. 14) IT MAY SOUND SILLY. 15) DARLING, JE VOUS AIME BEAUCOUP. 16) THAT'S ALL I WANT FROM YOU. 17) TWO HEARTS. 18) BLUE MIRAGE. 19) DANGER, HEARTBREAK AHEAD. 20) ROCK LOVE. 21) MAMBO ROCK. 22) THE SAND AND THE SEA. 23) HEARTS OF STONE. 24) OPEN UP YOUR HEART. 25) NOBODY. 26) THERE GOES MY HEART. 27) BIRTH OF THE BOOGIE. 28) JUST ONE MORE TIME. 29) WHATEVER LOLA WANTS. 30) THE BREEZE AND I. 31) LAZY GONDOLIER. 32) MR. SANDMAN. 33) WHERE WILL THE DIMPLE BE. 34) MOST OF ALL. 35) KEEP ME IN MIND.



**LES MARY
PAUL FORD**

This one swings! *This one's sweet!*

**GENUINE NO
LOVE LETTER
TODAY**

RECORD NO. 3108



"It's What's in THE CASH BOX That Counts"

picked as a hit *

JONI JAMIES



The Billboard Music Popularity Charts
POPULAR RECORDS
● REVIEW
SPOTLIGHT ON . . .

* **THE CASH BOX**
DISK OF THE WEEK

**IS THIS THE
END OF
THE LINE?**

**WHEN
YOU WISH
UPON
A STAR**

MGM
11960 78 rpm
K11960 45 rpm

TOP HIT!

**HOW
IMPORTANT CAN
IT BE**

and **THIS IS MY
CONFESSION**

MGM 11919 78 rpm
K11919 45 rpm



Best Selling Album

**LITTLE
GIRL
BLUE**

MGM 272 (78)
X 272 (45)
E 272. (33 1/3)

M-G-M RECORDS

THE GREATEST NAME  IN ENTERTAINMENT

"It's What's in THE CASH BOX That Counts"

RECORD REVIEWS

A DISK & SLEEPER	C GOOD
B+ EXCELLENT	C FAIR
B VERY GOOD	D MEDIOCRE

JOE REISMAN ORCH.

(RCA Victor 20-6121; 47-6121)

B+ "BO DIDDLEY" [Arc BMI—Diddley] A strong, up-and-coming rhythm and blues tune gets a fabulous driving delivery from Joe Reisman, the ork and chorus. A tremendous instrumental arrangement that could catch on. Exciting hit.

C+ "BUBBLE BOOGIE" [BMI—] This side is a solid boogie beat item that makes for great dancing. Kids'll enjoy this coupling.

GLORIA MANN

(Sound 114; 45-114)

B+ "PRETTY EYES" (2:35) [Duchess BMI—Lunceford, Welsh, Reddi] Gloria Mann, who's been making noise in Philly and surrounding areas with her sound records, dishes up a real pretty love song on her latest disk. Could catch on. Strong piece of tunestuff.

B "I PLAYED THE FOOL" (2:59) [Republic BMI—Alexis] A sensational piece of r & b material from a few years ago is excitingly fashioned by the thrush on this side. Strong coupling. Could do big things.

LEROY HOLMES ORCH.

(MGM 11973; K-11973)

B+ "LAND OF THE PHARAOHS" (2:55) [Remick ASCAP—Tiomkin] A beautiful film theme is rendered with exceptional gusto and fullness by LeRoy Holmes' orchestra and a chorus. Stirring and enchanting melody. Could hit big.

B "THE WORLD IS MINE" (2:55) [Famous ASCAP—Young, Adams] Mary Mayo handles the vocal wonderfully on this lovely tune from the film "Strategic Air Command." Her voice is used as an instrument—singing without lyrics.

JERI SOUTHERN

(Decca 29502; 9-29502)

B+ "NOTHING AT ALL" (3:00) [Chappell ASCAP—Fain, Shapiro] From the musical "Ankles Aweigh," comes this lovely romantic tune which ace thrush Jeri Southern handles with the utmost of tenderness. Wonderful performance.

B "COME BY SUNDAY" (2:49) [Almanac ASCAP—Grand] The dee jay favorite-lilts through a catchy up beat bluesy love tune. Exciting arrangement. Wonderful lyric.

VIC DAMONE

(Mercury 70577; 70577x45)

B+ "MY SYMPHONY" (2:55) [Winneton BMI—Reardon, Robba] Vic Damone has one of his strongest waxings in a long while as he romantically croons a beautiful new tune that could smash through. A lovely performance with the Jack Halloran Singers assisting. Potent contender. Top drawer tune.

C+ "MEET ME HALFWAY" (2:59) [Lion ASCAP—Kay] Another tender romantic piece is treated with class on this deck. Warm performance.

THE CASE BOX

DISK OF THE WEEK



EDDIE FISHER

"HEART" (2:55)

[Frank ASCAP—Adler, Ross]

"NEAR TO YOU" (2:57)

[Frank ASCAP—Adler, Ross]

EDDIE FISHER

(RCA Victor 20-6097; 47-6097)

● Two exciting and entirely different sides make up a sensational Eddie Fisher release that oughta be all over the charts in a matter of days. Coupling features a fresh and inspiring bouncer dubbed "Heart" on one side and lush and beautiful romantic ballad tagged "Near To You" on the other. Two wonderful songs from the musical "Damn Yankees." Both sides star a full chorus and Winterhalter orkings. Look for "Heart" to catch first with "Near To You" close behind. Twin-threat.



FOUR ACES

"HEART" (2:41)

[Frank ASCAP—Adler, Ross]

"SLUEFOOT" (2:45)

[Robbins ASCAP—Mercer]

FOUR ACES

(Decca 29476; 9-29476)

● The Four Aces come up with their most powerful two-sider since their coupling of "Three Coins" and "Wedding Bells." And the boys are sure to attract a heap of loot on the boxes and over the counter. One half is a tremendous shuffle arrangement of a vibrant "Damn Yankees" tune, "Heart." It's one of the best things the Aces have done in a long time. Equally exciting is the new dance novelty "Sluefoot" which Fred Astaire introduces in the pic "Daddy Long Legs." A punch-packed side that's getting a big push. Two top tunes.



TERESA BREWER

"I DON'T WANT TO BE LONELY TONIGHT" (2:43)

[Bregman, Vocco, Conn ASCAP—Linsley, Goodhart] —

"SILVER DOLLAR" [Hampshire House ASCAP—Palmer, Van Ness]

TERESA BREWER

(Coral 61394; 9-61394)

● Teresa Brewer, who did a big job with her version of "Pledging My Love" offers a tremendous two-sider on her latest release. Two decks that display her versatile voice. "Silver Dollar" is a punch packed rhythm novelty with all of Tessie's vibrant personality coming right off the disk. A real rocker. On "I Don't Want To Be Lonely," the thrush turns on her mellow chords and wends her way through a tender, and beautiful love song. Two super-commercial performances. Watch 'em go.



LES PAUL & MARY FORD

"GENUINE LOVE" (2:00)

[Roosevelt BMI—Singleton, McCoy]

"NO LETTER TODAY" (2:29)

[Peer Inter'l BMI—Brown]

LES PAUL AND MARY FORD

(Capitol 3108; F-3108)

● Les Paul and Mary Ford team their talents and come up with a captivating new release that's gonna put them right on top of the heap once again. It's a fabulous new piece of rhythm material and it goes under the tag "Genuine Love." A tremendous jumper with a great country flavor. Top grade multiple track job. Flip, "No Letter Today," is a soft and sentimental, penetrating ballad, delivered with feeling. Excellent pairing for big sales results.

BILL FARRELL

(Mercury 70609; 70609x45)

B "A MAN CALLED PETER" [Ross Jungnickel ASCAP—Tobias, Stein, Sloan] Bill Farrell does a big job on an inspirational new ballad based on the hit pic of the same name. Tune is not used in film. An interesting story of faith.

B "PAGLIACCI (With A Broken Heart)" [Rene ASCAP—Rene, Scott] An r & b tune is fashioned for the pop market by Bill. Exciting stuff.

MITCH MILLER ORCH.

(Columbia 40493; 4-40493)

B "Theme From 'I AM A CAMERA'" (3:00) [Dartmouth ASCAP—Sigman, Siegel] From the forthcoming pic "I Am A Camera" comes this pretty theme which Mitch Miller fashions on the harpsichord. Chorus joins in. Good stuff.

C+ "ON HONOLULU BAY" (3:00) [I. Caesar ASCAP—Caesar, North] The steel guitar is used on this tropical melody featured in a Barnum, Bailey, North circus routine.

AL MARTINO

(Capitol 3080; F-3080)

B "LOVE IS ETERNAL" [E. H. Morris ASCAP—Stone, Myrow] The title of a best selling novel is also the title of this beautiful, emotional love song which Al Martino projects here. Moving performance of some good material.

B "THE SNOWY, SNOWY MOUNTAINS" [Robbins ASCAP—Schulze, Seibert] Monty Kelly and the ork set up another fitting backdrop for the crooner's delivery of a lively bouncer full of color. Cute little ditty which will appeal.

SONNY HOWARD

(RCA Victor 20-6095; 47-6095)

C+ "I LOVE YA, LOVE YA, LOVE YA" (2:17) [J. Durante ASCAP—Duranter, Buffano, Barnett] Sonny Howard is capably assisted by Hugo Winterhalter and a chorus on this inviting up beat novelty. Cute ditty smoothly handled.

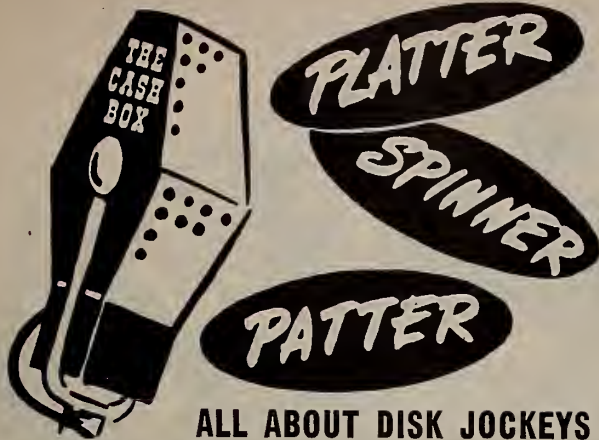
C+ "IF I HAD MY LIFE TO LIVE OVER" (2:20) [General ASCAP—Tobias, Vincent, Jaffe] A pretty waltz beat oldie is warmly fashioned by the crooner and the chorus. Pretty love song that should appeal to all.

JOAN REGAN

(London 1542; 45-1542)

B+ "PRIZE OF GOLD" (2:23) [Shapiro, Bernstein ASCAP—Lee, Washington] From the flick "Prize of Gold" comes this beautiful ballad which Joan Regan chants so beautifully. A warm and moving love song. Joan sings it in the pic, which should help sales. A sleeper that could break big.

C+ "TOO MANY HEARTACHES" (2:17) [Feist ASCAP—Charles, Alan] A lively bouncer is pertly treated by the chirp on this half. Infectious ditty.



ALL ABOUT DISK JOCKEYS

**THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
PLUS THE NEXT TEN**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|--|---------------------------|
| 1. BALLAD OF DAVY CROCKETT | Bill Hayes (Cadence) |
| 2. HOW IMPORTANT CAN IT BE | {Joni James (MGM) |
| 3. DANCE WITH ME HENRY | {Sarah Vaughan (Mercury) |
| 4. UNCHAINED MELODY | {Georgia Gibbs (Mercury) |
| 5. CHERRY PINK AND APPLE BLOSSOM WHITE | {Les Baxter (Capitol) |
| 6. SINCERELY | {Al Hibbler (Decca) |
| 7. PLAY ME HEARTS AND FLOWERS | Perez Prado (RCA Victor) |
| 8. MELODY OF LOVE | McGuire Sisters (Coral) |
| 9. CRAZY OTTO MEDLEY | Johnny Desmond (Coral) |
| 10. DARLING, JE VOUS AIME BEAUCOUP | Billy Vaughn (Dot) |
| 11. TWEEDLEE DEE | Four Aces (Decca) |
| 12. THE BREEZE AND I | David Carroll (Mercury) |
| 13. WHATEVER LOLA WANTS | Johnny Maddox (Dot) |
| 14. IT MAY SOUND SILLY | Nat "King" Cole (Capitol) |
| 15. PLEDGING MY LOVE | |
| 16. KO KO MO | |
| 17. TWO HEARTS | |
| 18. BLUE MIRAGE | |
| 19. EARTH ANGEL | |
| 20. DANGER! HEARTBREAK AHEAD | |

George Fennell (WGUY-Bangor, Me.) offers a suggestion to his fellow jocks. George clips The Cash Box "Disk" or "Sleeper" of the week and the reviews and pastes them on the jackets of corresponding records. This gives the DJ some fast talking material about the disk when he programs it. . . . Jerry Gross (WCNH-Quincy, Fla.) sends us this bit of doggerel. "The spring has sprung—The grass has riz—This is the new station—Where I is." Henry Wadsworth Longfellow move over.

* * * * *

Pic of the week—In the April 16 issue we ran the pics of Jerry Gaines (WHAT-Philadelphia, Pa.) and Joe Mulvihill (WTAM-Cleveland, O.). The names under the pictures were switched. Here they are with the correct cognomen attached. . . .



JOE MULVIHILL
(WTAM—Cleveland, O.)



JERRY GAINES
(WHAT—Philadelphia, Pa.)

Lee Stewart (WDEL - Wilmington, Del.) has a "Rate The Record" show in which a panel consisting of three teeners from the audience pick the top record. The winning disk is played every day during the week. It is picked and the sales of the winning records have zoomed according to dealers in the area. . . . Jerry Kay (WTIX-New Orleans, La.) calls attention to the backing on the Caterina Valente records. Says Jerry, "On both "Malaguena" and "The Breeze and I" Werner Muller does a magnificent job of backing her. . . . Bill Phillips (WBAX-Wilkes-Barre, Pa.) bedded by the virus bug. . . . Allin Slate (KIEV-Glendale, Calif.) writes "We have a new baby at our house." . . . "Happy Easter" greetings to The Cash Box staff, from Lou Barile (WKAL-Rome, N. Y.). Lou never misses an occasion to wish us the best. And from the staff to you, Lou. . . . Walt Henrich (WERE-Cleveland, O.), the Walt part of "Walt and Tom" show every week day from 7:10 to 9:30, won an RCA Victor air-conditioner in the recent Victor "Hit Quiz." . . . Chris Clark has moved to WPRO-TV in Providence, R. I. Dave Sweet takes over the spot vacated by Chris at WBSM-New Bedford, Mass. . . . Construction has begun in Des Moines for KRNT-TV studios and general manager Robert Dillon reports he hopes the station can be in operation by August 1. . . . Don Bell (KRNT-Des Moines, Iowa) taking his cue from a little girl who called and asked for the lyrics to "Davy Crockett," offered his listeners free lyric sheets. Within two weeks Bell was flooded with 4,000 requests. . . . Larry Kane (KLBS-Houston, Tex.) is interested in distributing some small or new labels in the Houston area.

* * * * *

Don Evans (WOHO-Toledo, O.) working to a very active audience on his 6 to 8:45 morning show. His fan club keeps growing and growing. . . . Herb Knight has moved to WEEU-Reading, Pa., from WITJ-Ithaca. . . . Fred Darwin (WPAT-Paterson, N. J.) has organized Broadcast Coaching Associates, a school devoted to teaching men and women how to become disk jockeys. Darwin has been in radio broadcasting for the past 15 years.



IT'S A SURE-FIRE HIT *
from America's Sweetheart...

Dorothy Collins

"THAT'S ALL I NEED"

* Introduced on the Steve Allen Show "TONIGHT" NBC-TV REACTION SPONTANEOUS !!

c/w
"WHAT IS THIS THING CALLED LOVE"
AUDIVACS-117 (45-117)

AUDIVACS RECORDS
140 W. 57th ST., NEW YORK, N. Y.

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

BOB JAXON
(Barclay 1301; 45-1301)

B+ "WHY DOES A WOMAN CRY?" (2:31) [Kohn ASCAP—Knieste, Jaxon] Bob Jaxon makes an absolutely thrilling debut on the Barclay label with a touching emotional tune that adults should love. It's a song with a deep and stirring story to tell. Could do big things.

C "ALI BABA" (2:15) [Kohn ASCAP—Knieste, Jaxon] The Hitones assist the crooner again as he runs through an Oriental tune about the legendary Ali Baba. Cute bouncer.

LOUIS JORDAN
("X"-0116; 4X-0116)

C "WHATEVER LOLA WANTS" (2:30) [Frank ASCAP—Adler, Ross] Louis Jordan and his Tympany Five dish up a rhythmic rendition of a great big smash from the forthcoming B'way show "Damn Yankees." Good side.

B "IT'S BEEN SAID" (2:30) [Leeds ASCAP—Lutcher] Louis and the boys do a cute job with a zany novelty that's loaded with color. Clever set of lyrics that could make tune take off.

RAY ANTHONY ORCH.
(Capitol 3096; F-3096)

B "SLUEFOOT" (2:02) [Robbins ASCAP—Mercer] Ray Anthony, who's been very successful with his recordings of dance fads, does a big job with this new dance novelty introduced in the pic "Daddy Long Legs." Vocal too.

B "SOMETHING'S GOTTA GIVE" (2:23) [Robbins ASCAP—Mercer] The Skyliners vocal again on this up beat ballad from the same movie. Pretty tune that could make the grade. Solid Anthony two-sider.

MITZI MASON
(MGM 11978; K-11978)

B+ "ME!" (2:22) [Berlin ASCAP—Berlin] Wonderfully assisted by LeRoy Holmes' ork and the Naturals, Mitzi Mason dishes up a strong jumper full of hit characteristics. Clever Irving Berlin ditty that could take off.

C+ "YOU ALL YOU" (2:25) [Riviera BMI—Culbreth, Peprilla, Everett] This side is a lively handclapper with a heap of appeal. An inviting romantic novelty zestfully handled.

FRANKIE LESTER
("X"-0117; 4X-0117)

B "COQUETTE" (2:20) [Berlin ASCAP—Berlin] Frankie Lester, who introduced the tune "Wedding Bells," lets loose with a rhythm version of a good Irving Berlin tune. Richard Maltby's ork supports. Good jumper.

C+ "EMPTY ARMS" (2:50) [Midway ASCAP—Webster, Bryan, Stark] The polished songster wends his way through a warm and intimate romantic item on this half. Pretty piece of material.

THE CASH BOX

SLEEPER OF THE WEEK

"WHAT WILL I TELL MY HEART?" (2:52)
[De Sylva, Brown & Henderson ASCAP—Tinturin, Lawrence]
"PUNCH AND JUDY LOVE" [Rylan ASCAP—Merrill]
TONY BENNETT (Columbia 40491; 4-40491)



TONY BENNETT

● Tony Bennett, who does big things with love songs and with jumps, is in top form on his latest platter as he dishes up two ballads. One side is an impressive piece of tune-stuff labeled "What Will I Tell My Heart." Tony does a beautiful job of wedding the wonderful lyrics to the glowing melody. A powerhouse of a side from all angles. The flip side "Punch And Judy Love," is another pretty mood item including a lush string backing by Percy Faith and the boys. Bennett has another big money-earner.

"THAT'S ALL I NEED" (2:24) [Raleigh BMI—Chase, Baker, Biggs]
"WHAT IS THIS THING CALLED LOVE" (2:21) [Harms ASCAP—Porter]
DOROTHY COLLINS (Audivox 117; 45-117)



DOROTHY COLLINS

● Here's the record that the Dorothy Collins fans and of course the Audivox people have been waiting for—the record that will establish

"America's Singing Sweetheart" as a top disk name. It's a sensational pop rendition of a hot rhythm and blues item dubbed "That's All I Need." It features an exciting and vibrant Miss Collins on what is by far her best side to date. The entire arrangement and delivery is ultra-commercial. We wouldn't be at all surprised to see Dorothy perform this on her "Hit Parade Show" in the near future. A sure click. The flip is a high speed arrangement of the standard "What Is This Thing Called Love." A zestful coupling with a wonderful tempo-change. Dorothy has a hit.

"YOUNG AND FOOLISH" (2:52) [Chappell ASCAP—Horwitz, Hague]
"BE SURE, BELOVED" (2:55) [Bourne ASCAP—Sigman, White]
JO STAFFORD (Columbia 40495; 4-40495)



JO STAFFORD

● A beautiful show song that as

yet hasn't made the grade, gets new life from the beautiful voice of Jo Stafford, and it looks like a hit. It's the top tune from the musical "Plain And Fancy" and is dubbed "Young And Foolish." Jo gives the tune a meaningful and sincere reading that's sure to melt the hearts of all the youngsters. And hubby Paul Weston supplies a soft string backing. A side to go on. The bottom half is another romantic offering labeled "Be Sure, Beloved." A wistful reading. Don't let "Young And Foolish" pass you by.

THE CASH BOX

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "MY SYMPHONY" Vic Damone Mercury 70577; 70577x45
- ★ "BO DIDDLEY" Joe Reisman RCA Victor 20-6121; 47-6121
- ★ "PLEASE DON'T TOUCH" Burton Sisters RCA Victor 20-6104; 47-6104

CLIFF EDWARDS
(Decca 29487; 9-29487)

B "WHEN YOU WISH UPON A STAR" (3:17) [Bourne ASCAP—Harline, Washington] Cliff Edwards who sang this beautiful tune in the pic "Pinocchio," issues it as a single on Coral now that the tune is stirring up noise again. Lovely arrangement with a full chorus. Theme song to "Disneyland."

C+ "GIVE A LITTLE WHISTLE" (2:03) [Bourne ASCAP—Harline, Washington] The artist offers another lovable tune from the same pic. Delightful ditty.

THE NATURALS
(MGM 11970; K-11970)

B "MARTY" (2:26) [Cromwell ASCAP—Warren, Chayefsky] A tune based on the forthcoming movie "Marty," is offered by the Naturals. Set to a waltz tempo. Disk is in special sleeve. Attractive ditty. Heard throughout film.

C+ "THE JITTERBUG WALTZ" (2:52) [Robbins ASCAP—Waller, Manners, Green] Another inviting waltz item is fashioned by the crew. Interesting tune different from the run-of-the-mill stuff.

THE BURTON SISTERS
(RCA Victor 20-6104; 47-6104)

B "WABASH BLUES" (1:57) [Leo Feist ASCAP—Ringle, Meinken] The exciting Burton Sisters have a cute gimmick and a wonderful blend on this cute cornball novelty. Attractive jumper that could catch on.

B+ "PLEASE DON'T TOUCH" (2:11) [Valyr ASCAP—Merrill] One of the cutest novelties we've heard in a long time is waxed by the gifted duo on this half. A contagious cutie that'll make a lot of noise. Has big possibilities.

CLIVE DILL
(Masquerade 10305; 45-10305)

B "GIVE ME A SECOND CHANCE" (2:50) [—Baron, Rollins] Newcomer Clive Dill debuts on the new Masquerade label with a feelingful rendition of a pretty love song. Crooner projects. He has a commercial, strong voice.

C+ "FORGET HER" (2:45) [—Trachtman] Another string, big voiced performance is offered on this half. Good tune. Armand Cameros' ork supplies the backdrop.

TITO PUENTE
(Tico 10-248; 45-248)

B "HOT TOMALES" [—Lay] Tito Puente, a master of both the mambo and cha-cha, rides through an exciting cha-cha novelty on this half. Should be a big thing with the fans of the dance. Each of his new releases are.

C+ "THE KNOCKOUT" [—Lay] More super-danceable cha-cha matter. An easy flowing side smoothly fashioned by Puente. The vocal is very enjoyable on both halves. The cha-cha is the thing today. And Puente can really go.

The Hitmaker With A Brand New Smash

DAVID CARROLL

AND HIS ORCHESTRA

'Till We Meet Again'

AND

'The Blue Scarecrow'

MERCURY 70606

Just Released On Mercury

THE PENGUINS

THE "EARTH ANGEL" STARS

'Don't Do It'

AND

'Be Mine Or Be A Fool'

MERCURY 70610



"It's What's in THE CASH BOX That Counts"

EXCLUSIVE
BOOKING DIRECTION

BILL HALEY
and HIS COMETS

STARS OF DECCA RECORDS

Engagements

CASINO ROYAL CLUB,
Wash., D. C. (Week April 25th)

ANDY'S,
Gloucester, N. J. (4 Weeks Beg. May 4th)

COLONIAL CLUB,
Toronto, Ont. (Week May 30th)

ONE NIGHT TOUR
(Weeks June 6-13th)

STEEL PIER,
Atlantic City (Week June 25th)

WRITE WIRE PHONE **JOLLY JOYCE AGENCY**
2005 Paramount Theatre Bldg. (LA 4-9469)
New York, N. Y. (LA 4-9469)
Victory Bldg., 10th & Chestnut St. (WA 2-3172)
Philadelphia, Pa. (WA 2-3172)

ANOTHER BMI
"PIN-UP"
HIT

DANCE WITH ME,
HENRY

GEORGIA GIBBS... Mercury
LESLIE SISTERS... Marble
LOU MONTE... Victor
ETTA JAMES & THE PEACHES... Modern
THREE RAYS... Coral
LEE WINTERS... Crown

MODERN MUSIC PUBLISHING CO.



CRAZY OTTO GOES CONTINENTAL!
"CRAZY OTTO GOES TO PARIS"
b/w
"CRAZY OTTO GOES TO ITALY"
by
GOOD TIME CHARLIE
MEDIA # 1008

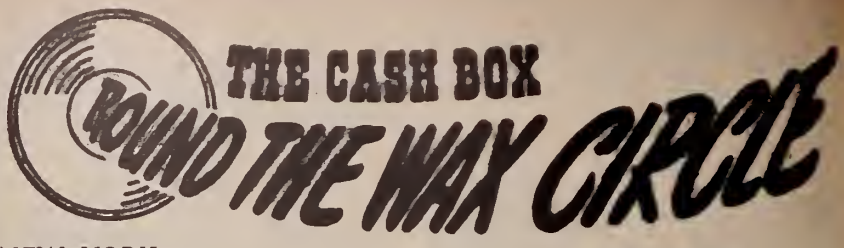
MEDIA RECORDS
3208 So. 84th St. Phila., Pa.

"WHEN YOU WISH UPON A STAR"
★ ★ ★ ★ ★
"BE SURE, BELOVED"
BOURNE, INC.
136 W. 52nd Street, New York 19



England's theatres read like Las Vegas supper club neon signs. Wherever you look you see America's biggest names—Eddie Fisher, Debbie Reynolds, Don Cornell, Johnnie Ray, the Four Aces. And coming this week, Doris Day, Rosemary Clooney and Billy Eckstine. What a galaxy of talent. . . . This brings me to Johnnie Ray's opening in Glasgow which was climaxed once again in a demonstration of mass hysteria. What a performer that boy is. . . . Mannie Greenfield left for New York after three weeks in England and a quick trip over to Paris. Happy about the success Don Cornell is enjoying over here. . . . Geraldo and his Orchestra are to play for nine weeks at the International Sporting Club in Monte Carlo. Nice Summer vacation for any one. . . . BMI demonstrated its new "Stereosonic" sound reproducing equipment which they say will bring three dimensional sound records to the market in the Fall. I seem to recall the Decca London group already producing some of their operas with full stereophonic sound. All these developments are most interesting and important for the betterment of the long playing recording business. . . . David Whitfield, who is at present in the U.S. for television appearances, may, I understand, be offered a starring part in a forthcoming Hollywood musical extravaganza. . . . Jack Kluger well known publisher left for New York where he will be on a four week business trip. Over from New York to London come Eddie Kassner and Jimmy Myers; latter is setting up a publishing firm over here. . . . Ruby Murray seems to have another winner with her waxing of "If Anyone Finds This, I Love You." And somebody's record of "Stranger in Paradise" is sure to be on the list of best sellers next week. Will it be Tony Martin, Tony Bennett, or Don Cornell? Your guess is as good as mine. The battle is on. Among the new records I fancy is a little thing called "Chee Chee-oo Chee" by the Johnston Bros. If it's coming your way via the London label D. J.'s, please watch out. Could be a big one.

- This week's best selling pop singles: (Courtesy "New Musical Express")
- 1) "Give Me Your Word"—Tennessee Ernie (Capitol)
 - 2) "Softly, Softly"—Ruby Murray (Eng. Col.)
 - 3) "Cherry Pink And Apple Blossom White"—Perez Prado (HMV)
 - 4) "If Anyone Finds This, I Love You"—Ruby Murray (Eng. Col.)
 - 5) "Mobile"—Ray Burns (Eng. Col.)
 - 6) "Prize Of Gold"—Joan Regan (Eng. Decca)
 - 7) "A Blossom Fell"—Nat "King" Cole (Capitol)
 - 8) "Under The Bridges Of Paris"—Dean Martin (Capitol)
 - 9) "Wedding Bells"—Eddie Fisher (HMV)
 - 10) "A Blossom Fell"—Ronnie Hilton (HMV)



NEW YORK:
David Whitfield, in town for two consecutive engagements on the Ed Sullivan show, has been visiting N. Y. disk jockeys and taping interviews by phone for out of town jocks. . . . Mills Music's "Hey, Mr. Banjo," which kicked off via the Kapp recording by the Sunnysiders, is being covered by almost every other label. So far there are records by Guy Lombardo, Chet Atkins, Bing Crosby, the Banjo Boys, and Lawrence Welk. . . . Bob Watson, former Chicago record promotion man and more recently drummer about Manhattan town, has affiliated with the Ralph Flanagan orchestra. Bob will handle the Eastern disk chores for the Flanagan organization. . . . Jackie Lee playing a week at the Lotus Club in Washington, D. C. . . . A card from Herb Kessler, manager of the Four Aces, advises that the boys are receiving tremendous reaction from the citizens of the British Isles. . . . Joe Pasternak, co-writer of Tony Martin's "Do, Do, Do" in Gotham to help on the spins with the deejays. . . . The Four Coins, who broke all existing records at the Hotel Roosevelt in New Orleans last month, are the first name act to sign up in the pending battle New Orleans nightspots will have for top notch talent during the big Sugar Bowl Tournaments next Christmas and New Year's. . . . More than a thousand kids jammed Archie Bleyer's Music Shop in Hempstead last week when Sammy Davis Jr. made an appearance there. . . . Decca has signed a long term contract with Pinky Lee. His recordings won't be limited to any one field and he'll wax originals as well as his own material. . . . Bobby Breen, due in town in the new musical "Safari," will guest on "Luncheon At Sardis" April 18.



DAVID WHITFIELD

CHICAGO:
This is one local-gal-makes-good story we are thrilled to be able to report. Gloria Van's very first 'X' waxing, "I Worship You," b/w "This I Give To You," is getting lots and lots of air play and looking very much like it may hit for the thrush. Gloria's been singing professionally for about ten years, having started with bands such as Gene Krupa and Hal McIntyre. She was the female lead in the Colgate Inn 'Salute' series where she gained prominence. She has worked the Chicago Theatre, the Chez Paree and, what she considers a real break, she was the featured vocalist on Wayne King's TV show for two years. Recently she made a demo for Chicago publisher Archie Levington. 'X' heard the sides. Liked the songs and the singer. Now Gloria is signed to an 'X' contract. All we can add is, "Good luck" to a real talented and very deserving gal. . . . All versions of "Unchained Melody" going real well here. Song definitely headed for the top spot, according to reports received. . . . Russ Carlyle may well have another hit in "Sobbing Blues." Song receiving tremendous acceptance with dj's around our town. And Russ opening once again at the O Henry Ballroom. This time for six weeks. . . . Stuart Hamblen's "Just A Man" b/w "Go On By" receiving mucho attention popwise. . . . At Boston University, they were simply Wally Gold, Fran Mahony, Bob Calligan and Bill Courtney, four students. Today they are known as the Four Esquires. How did all this come about? Seems a professor of theirs heard them sing. Decided to go into the publishing biz which ex-professor Jack Gold did. In addition to signing the boys to a personal management contract. They are five-time winners on the "Chance Of A Lifetime" show, among other things. And are now signed to the Epic label. Their latest waxing, "The Sphinx Won't Tell," b/w "Three Things (A Man Must Do)" has been very well received. . . . The DeJohn Sisters showing but the finest type of showmanship at the Chicago Thitter these weeks. Their clever rendition of "He Loves Me" is a high spot of the show. Also starring on the same bill, The Crew Cuts. These boys showing lots of improvement both vocally and projection-wise, even tho it's only been a few months since their last appearance here. Which only goes to prove that there's nothing like experience as a teacher.



FOUR ESQUIRES

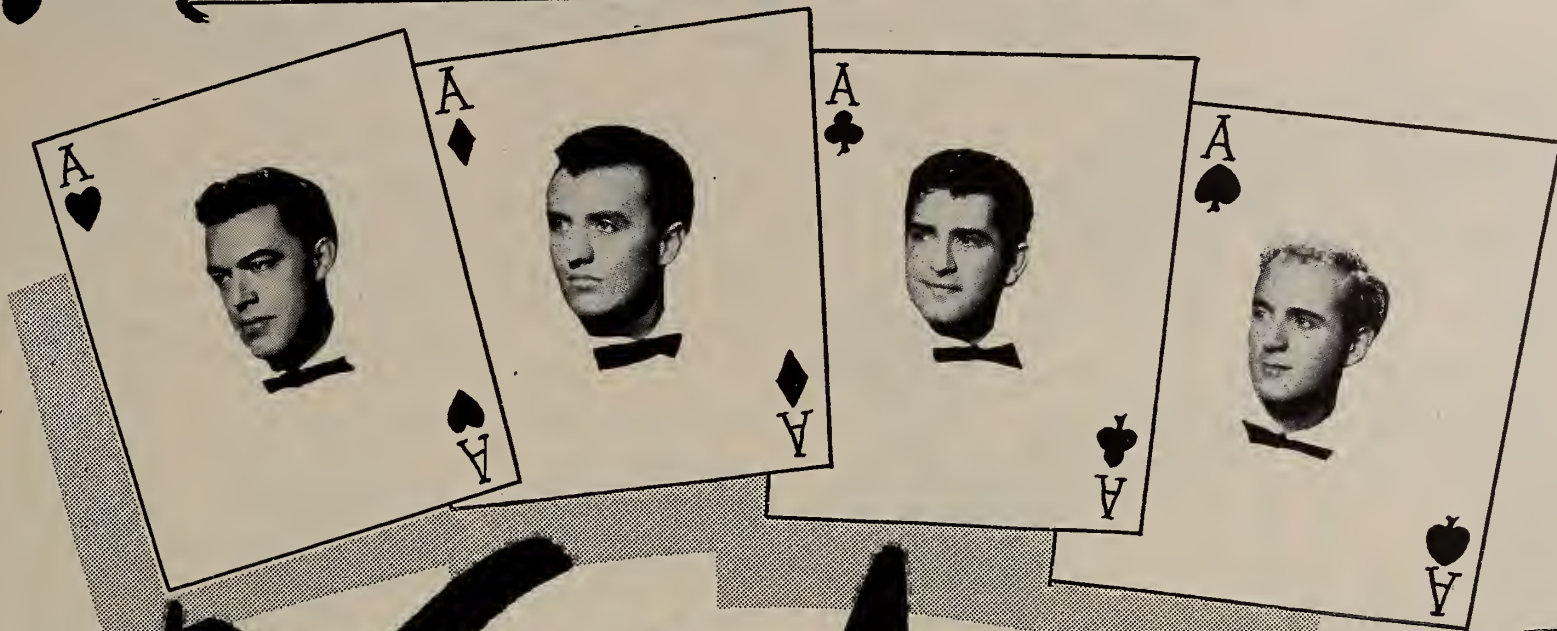
HOLLYWOOD:
Along with its sunshine, oranges, motion picture studios and bathing beauties California is harboring a great bunch of songwriters. If you don't believe it look at all the song hits that are coming out of the West coast these days. . . . Shapely Elayne Roberts is becoming the talk of the town around San Fernando way with her intimate song stylings. She appears nitely at the Esquire Club with her own combo. If one of the two record deals now pending materializes you'll be hearing her on wax soon. Listen for her—she's great! . . . Rosemary Clooney will hit the night club circuit again when she opens in Las Vegas May 18th. This will be her first club date in several years. . . . Norman Malkin has signed the Sunnysiders to a personal management pact. Looks like the group will have a hit with "Hey, Mr. Banjo" on Kapp. . . . Leo Diamond left on an East-Midwest junket of 6 major cities for RCA Victor to kick off his latest coupling of "Land of The Pharaohs" and "The One Rose." He will also intro his new album "Harmonica Magic of Leo Diamond." . . . Those potent pipes of Allan Jones are doing a land-office business at Charlie Morrison's Mocambo. He will be followed into this swank nitery by comedian Paul Gilbert on April 26. . . . Fabor Robison, prexy of Abbott and Fabor Records, continues to expand into the Pop market. Latest entry is Dolores Sharp from Sacramento, Calif., who completed her first session last week. First playback had the whole studio raving. . . . Everyone's hopping on the bandwagon to cover "Whatever Lola Wants." However, the Starlite version with the lush voices of The Hi-Los should get more than its share of spins. It's plenty hot here in LA. . . . Jose Granson has launched his two new labels—Forecast and Acama—with such artists as Jenny Barrett, The Wiernaut Bros., Ronnie Deauville and Bernice Gooden. . . . George Jay sent deejays Po-Go Sticks to plug The Taylor Maids Capitol novelty "Po-Go Stick."



ELAYNE ROBERTS



THE GREATEST VERSION *by*
THE GREATEST VOCAL GROUP OF 1954...



The Four Aces

Singing...



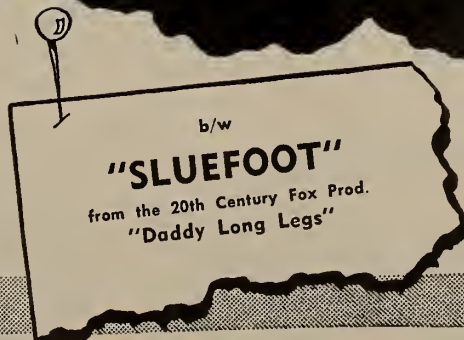
"HEART"

from the musical hit "DAMN YANKEES"

DECCA-29476 (9-29476)



voted BEST VOCAL GROUP
of 1954 in the Annual Cash
Box Poll of the Automatic
Music Industry



b/w
"SLUEFOOT"
from the 20th Century Fox Prod.
"Daddy Long Legs"



"It's What's in THE CASH BOX That Counts"

NEW CARDILL

Releases!

"ORANGE SUSPENDERS"

b/w "BABY"

vocal by MIDGE BARBER and The March Hares

CARDILL # 5300

"GEE! WHAT A MAM! BO!"

b/w

"WOLF-WAGON DRIVE"

vocal by LEE LINDSEY with The March Hares

CARDILL # 5301

● Watch the "ORANGE SUSPENDERS" cut—slanted at the new rage fad of the teen-age gals—wearing boys' suspenders. Hear how Midge Barber 'gets her lad' at the corner drug-store juke-box, with the SNAP! (on the disc) of her "ORANGE SUSPENDERS".

● Thanks, you key disc-jockeys Wallie Dunlap, Jerry Nesler, Dick Doty, Bill Baer, Johnny Fairchild, Durham Caldwell, Lou Emm, Troy Williams, Chuck Blower, Herb Fontaine, Brad Sherman and Dick Piper for making "ORANGE SUSPENDERS" a SUDDEN HIT!

DISTRIBUTORS - GET YOUR SHARE!

CARDILL RECORDS

88 Water Street

Torrington Connecticut

LOUIS CARDILLO, Pres.

LINDSAY McPHAIL, A&R

DICK GERSH, Publicity

Freed Rocks Brooklyn With Easter Jubilee

NEW YORK—The fabulous atmosphere that rocked New York's Theatres in the thirties and forties, when the bands were the biggest thing in music, was reincarnated last week when Alan Freed brought his amazing "Rock 'N Roll" Easter Jubilee to the Brooklyn Paramount Theatre for the week of Easter.

Backed by a roster of rock and roll artists that read like a who's who in rhythm and blues music, Freed jammed the tremendous theatre every night and shattered every previous record for the house. At this writing the morning after the closing performance—the week's take was estimated at somewhere between \$112,000 and \$115,000. This topped the previous record of \$84,000 set by the late Russ Columbo some twenty four years ago.

This reporter attended the final performance, a show which looked and sounded very much like opening night. The standing-room-only crowd was jumping with excitement before the stage show had even begun. About two minutes prior to the stage show segment, a beating of rhythmic applause shook the theatre in a fashion that can only be compared with the days when Goodman, Krupa, Hampton and the other name bands played the huge theatres on the "Great White Way". The kids were literally dancing in the aisles.

Freed opened the show by introducing Red Prysock and his eighteen-piece band. The boys let loose with a wild rocking number and immediately the entire theatre started to swing. Prysock offered some exciting sax work.

Freed then introduced the Penguins, who along with the succeeding artists received a cheering welcome that compared with the Sinatra welcomes in the early forties. The Dootone recording stars opened the vocal portion of the evening with "Ookey Ook" and followed with their number one hit "Earth Angel". Danny Overbea came front and center to render his hit "A Toast To Lovers" and then displayed some acrobatic guitar work on his arrangement of "Hey Pancho".

Label "X" stars, the Chuckles, followed with "Runaround" and "Foolishly". Freed introduced some of the stars in the band including Mickey "Guitar" Baker, Al Sears and Sam "The Man" Taylor. Taylor then did his MGM waxing "Cloudburst".

Eddie Fontaine belted "On Bended Knee" and broke up the teen-agers when he knelt on one knee at the finish of the number. He closed with "Rock Love".

After Chess' the Moonglows did "Most Of All" and "Sincerely", Lavern Baker presented her latest Atlantic release "That's All I Need", "Tomorrow Night" and tore down the house with "Tweedlee Dee".

Freed introduced his charming wife Jackie and closed the show to cheers and applause.

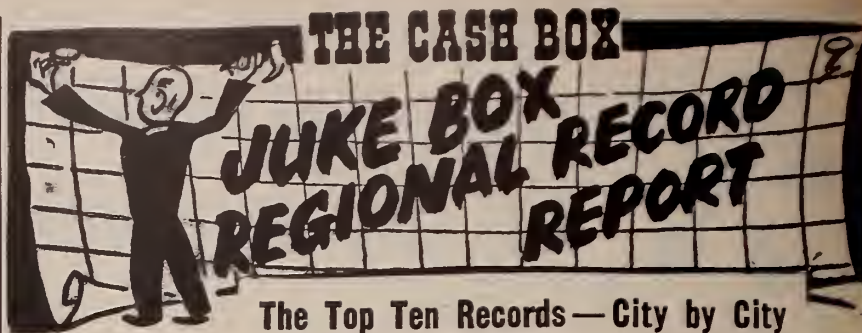
Just before the 7:45 show and immediately following the late show, the Rock 'N Roll dee jay went to the mike to conduct his daily WINS "Rock 'N Roll" shows.

In view of the tremendous success of the Freed show, offers have been coming in from some of the largest theatres in the country for future bookings, but at the present, no definite arrangements have been made.

A program containing dozens of photos and bios of the artists on the bill was sold at the theatre entrance.

"The Americano" was the accompanying film.

This is the second successful rock and roll event staged by Freed. He previously drew a 15,000 crowd for a two night stand at the St. Nicholas Arena in this city.



The Top Ten Records—City by City

New York, N. Y.

1. Davy Crockett (Bill Hayes)
2. Cherry Pink (Perez Prado)
3. Crazy Otto (Johnny Maddox)
4. Dance With Me, Henry (Georgia Gibbs)
5. Tweedlee Dee (Lavern Baker)
6. Unchained Melody (Hibbler/Hamilton)
7. Melody Of Love (B. Vaughn)
8. How Important Can It Be (Joni James)
9. Sincerely (McGuire)
10. Ko Ko Mo (Perry Como)

Chicago, Ill.

1. Cherry Pink (Perez Prado)
2. Davy Crockett (Bill Hayes)
3. Dance With Me, Henry (Georgia Gibbs)
4. Crazy Otto (Johnny Maddox)
5. Sincerely (McGuire)
6. Hearts And Flowers (Johnny Desmond)
7. Darling, Je Vous Aime (Cole)
8. Plantation Boogie (L. Dee)
9. Unchained Melody (Baxter Hibbler)
10. Open Up Your Heart (Cowboy Church Choir)

Los Angeles, Calif.

1. Crazy Otto (Johnny Maddox)
2. Davy Crockett (Parker Schumann Hayes)
3. Cherry Pink (Perez Prado)
4. Sincerely (McGuire)
5. How Important Can It Be (Joni James)
6. Tweedlee Dee (Lavern Baker)
7. Dance With Me, Henry (Georgia Gibbs)
8. Melody Of Love (Four Aces Diamond)
9. Darling, Je Vous Aime (Cole)
10. Pledging My Love (Ace Brewer)

San Francisco, Calif.

1. Davy Crockett (Parker/Hayes)
2. Crazy Otto (Johnny Maddox)
3. Sincerely (McGuire)
4. Melody Of Love (B. Vaughn)
5. Tweedlee Dee (Gibbs/Collins)
6. How Important Can It Be (Joni James)
7. Cherry Pink (Perez Prado)
8. Dance With Me, Henry (Georgia Gibbs)
9. Danger! Heartbreak Ahead (Jaye P. Morgan)
10. Sand And The Sea (Nat Cole)

Kansas City, Mo.

1. Davy Crockett (Ford Hayes)
2. Dance With Me, Henry (Georgia Gibbs)
3. Cherry Pink (Perez Prado)
4. It's A Sin To Tell A Lie (Smith & Redheads)
5. Crazy Otto (Johnny Maddox)
6. Pledging My Love (J. Ace)
7. Unchained Melody (Hibbler Hamilton)
8. Dixie Danny (Laurie Sisters)
9. I Belong To You (R. Flanagan)
10. Tweedlee Dee (G. Gibbs)

Shoals, Ind.

1. Melody Of Love (Four Aces)
2. Davy Crockett (Bill Hayes)
3. Crazy Otto (Johnny Maddox)
4. Sincerely (Louis Armstrong)
5. Tweedlee Dee (G. Gibbs)
6. Ko Ko Mo (Perry Como)
7. How Important Can It Be (Sarah Vaughan)
8. Earth Angel (Crewcuts)
9. That's All I Want From You (Jaye P. Morgan)
10. Dance With Me, Henry (Georgia Gibbs)

Detroit, Mich.

1. Unchained Melody (Hibbler)
2. Dance With Me, Henry (Georgia Gibbs)
3. Davy Crockett (Bill Hayes)
4. The Breeze And I (Valente)
5. Dixie Danny (Laurie Sisters)
6. Cherry Pink (Perez Prado)
7. Don't Be Angry (Crewcuts)
8. Lazy Gondolier (Mantovani)
9. My Melancholy Baby (Crazy Otto)
10. Melody Of Love (D. Carroll)

Milwaukee, Wisc.

1. Davy Crockett (Hayes Parker)
2. Crazy Otto (Crazy Otto)
3. Cherry Pink (Perez Prado)
4. Dance With Me, Henry (Georgia Gibbs)
5. The Breeze And I (Valente)
6. Lazy Gondolier (Mantovani)
7. Open Up Your Heart (Cowboy Church Choir)
8. Silver Moon (Billy Vaughn)
9. Unchained Melody (L. Baxter)
10. Sincerely (McGuire)

Baltimore, Md.

1. Davy Crockett (Bill Hayes)
2. Dance With Me, Henry (Georgia Gibbs)
3. Sincerely (McGuire)
4. Glad Rag Doll (Crazy Otto)
5. Cherry Pink (Perez Prado)
6. Tweedlee Dee (G. Gibbs)
7. Unchained Melody (Hibbler Baxter)
8. Sand And The Sea (Nat Cole)
9. Crazy Otto (Johnny Maddox)
10. Mambo Rock (Bill Haley)

Montgomery, Ala.

1. Davy Crockett (Fess Parker)
2. Sincerely (McGuire)
3. Tweedlee Dee (Lavern Baker)
4. Ko Ko Mo (Crewcuts Como)
5. How Important Can It Be (Teresa Brewer)
6. Cherry Pink (Perez Prado)
7. Earth Angel (Crewcuts)
8. That's All I Want (Morgan)
9. Sand And The Sea (Nat Cole)
10. Pledging My Love (Ace Brewer)

San Antonio, Tex.

1. Sincerely (McGuire)
2. Davy Crockett (Hayes Ford)
3. Tweedlee Dee (Lavern Baker)
4. Crazy Otto (Johnny Maddox)
5. Cherry Pink (Perez Prado)
6. Dance With Me, Henry (Georgia Gibbs)
7. Unchained Melody (L. Baxter)
8. Ko Ko Mo (Perry Como)
9. Melody Of Love (Four Aces Vaughn)
10. That's All I Want (Morgan)

Edmonton, Alberta, Can.

1. Sincerely (McGuire)
2. Melody Of Love (Four Aces)
3. Tweedlee Dee (Lavern Baker)
4. Davy Crockett (Fess Parker)
5. Hearts Of Stone (Fontanes)
6. Crazy Otto (Johnny Maddox)
7. Pledging My Love (Brewer)
8. Earth Angel (Crewcuts)
9. How Important Can It Be (Joni James)
10. That's All I Want (Morgan)

New Orleans, La.

1. Cherry Pink (Perez Prado)
2. Play Me Hearts And Flowers (Ernie Parker Hayes)
3. Danger! Heartbreak Ahead (Jaye P. Morgan)
4. Crazy Otto (Crazy Otto)
5. Unchained Melody (Hamilton/Hibbler)
6. Dance With Me, Henry (Georgia Gibbs)
7. Davy Crockett (Tenn. Ernie)
8. Ko Ko Mo (Perry Como)
9. Smiles (Happy Otto)
10. Darling, Je Vous Aime (Cole)

Memphis, Tenn.

1. Davy Crockett (Ernie Parker Hayes)
2. Tweedlee Dee (G. Gibbs)
3. Crazy Otto (Johnny Maddox)
4. Melody Of Love (B. Vaughn)
5. Sincerely (McGuire)
6. Cherry Pink (Perez Prado)
7. Ko Ko Mo (Perry Como)
8. How Important Can It Be (James Brewer)
9. Dance With Me, Henry (Georgia Gibbs)
10. Pledging My Love (Ace Brewer)

Denver, Colo.

1. Davy Crockett (Parker Ford)
2. Tweedlee Dee (Lavern Baker)
3. Sincerely (McGuire)
4. Crazy Otto (Johnny Maddox)
5. How Important Can It Be (Joni James)
6. Melody Of Love (Vaughn Carroll Four Aces)
7. Dance With Me, Henry (Georgia Gibbs)
8. Cherry Pink (Perez Prado)
9. Ko Ko Mo (Como Crewcuts)
10. Pledging My Love (4 Lads Ace Brewer)

Pittsburgh, Pa.

1. Davy Crockett (Hayes Ford)
2. Dance With Me, Henry (Georgia Gibbs)
3. Cherry Pink (Perez Prado)
4. Melody Of Love (Four Aces)
5. Unchained Melody (Baxter/Hibbler/Hamilton)
6. Darling, Je Vous Aime (Cole)
7. Close Your Eyes (Five Keys)
8. Breeze And I (C. Valente)
9. Don't Be Angry (Crewcuts)
10. Danger! Heartbreak Ahead (Jaye P. Morgan)

Seattle, Wash.

1. Davy Crockett (Parker Hayes)
2. Crazy Otto (Johnny Maddox)
3. Melody Of Love (B. Vaughn)
4. Dance With Me, Henry (Georgia Gibbs)
5. Tweedlee Dee (G. Gibbs)
6. Open Up Your Heart (Cowboy Church Choir)
7. Unchained Melody (Hibbler)
8. Sincerely (McGuire)
9. Cherry Pink (Perez Prado)
10. How Important Can It Be (Joni James)

Boston, Mass.

1. Davy Crockett (Bill Hayes)
2. Dance With Me, Henry (Georgia Gibbs)
3. Crazy Otto (Johnny Maddox)
4. Unchained Melody (Hamilton)
5. Honey Babe (Art Mooney)
6. Whatever Lola Wants (Sarah Vaughan)
7. Most Of All (Fontanes)
8. The Berry Tree (Bill Hayes)
9. It May Sound Silly (McGuire)
10. Tweedlee Dee (G. Gibbs)

Cleveland, Ohio

1. Davy Crockett (Bill Hayes)
2. Unchained Melody (Baxter/Hibbler)
3. Two Hearts (Pat Boone)
4. Don't Be Angry (N. Brown)
5. Plantation Boogie (L. Dee)
6. Close Your Eyes (T. Bennett)
7. Wallflower (Dance With Me, Henry) (James Gibbs)
8. Boom Boom Boomerang (DeCastros)
9. The Door Is Still Open (Hilltoppers)
10. The Breeze And I (Valente)

St. Louis, Mo.

1. Cherry Pink (Perez Prado)
2. Davy Crockett (Bill Hayes)
3. Dance With Me, Henry (Georgia Gibbs)
4. Crazy Otto (Johnny Maddox)
5. Tweedlee Dee (G. Gibbs)
6. Unchained Melody (Hibbler Baxter Hamilton)
7. Danger! Heartbreak Ahead (Jaye P. Morgan)
8. Two Hearts (Pat Boone)
9. Mambo Rock (Bill Haley)
10. Whatever Lola Wants (Sarah Vaughan)

Philadelphia, Pa.

1. Davy Crockett (Bill Hayes)
2. Crazy Otto (Johnny Maddox)
3. Dance With Me, Henry (Georgia Gibbs)
4. Hearts And Flowers (Johnny Desmond)
5. Cherry Pink (Perez Prado)
6. It May Sound Silly (McGuire)
7. How Important Can It Be (Joni James)
8. Melody Of Love (Four Aces Vaughn)
9. Sincerely (McGuire)
10. Unchained Melody (Hibbler Baxter)

3 FOR THE MONEY

1 "RED ROSES" b/w "GOODBYE, STRANGER, GOODBYE" by John Laurenz

2 "I CLOSE MY EYES" b/w "I HOPE" The Four Tunes

3 "THAT'S WHEN THE GOOD LORD WILL SMILE" b/w "I NEED YOU BABY" The Orioles

JUBILEE RECORD CO., Inc. 315 W. 47th St., N. Y. N. Y.

TAD BRUCE sings "GRYIN' IN MY BEER" Watco Record # 111-11

WATCO Records Inc. 1674 BROADWAY NEW YORK 19, N. Y.

THE CASH BOX



Top Selling Records

Reported by the Foremost

RETAIL OUTLETS

From Coast to Coast

GAIETY MUSIC SHOP
New York, N. Y.

1. Davy Crockett (Bill Hayes)
2. Melody Of Love (B. Vaughn)
3. Crazy Otto (Johnny Maddox)
4. All Of You (S. Davis, Jr.)
5. Cherry Pink (Perez Prado)
6. How Important Can It Be (Joni James)
7. Tweedlee Dee (G. Gibbs)
8. Honey Babe (Art Mooney)
9. Whatever Lola Wants (Shore)
10. The Breeze And I (C. Valente)

HUDSON ROSS
Chicago, Ill.

1. Cherry Pank (Perez Prado)
2. Davy Crockett (Bill Hayes)
3. Crazy Otto (Johnny Maddox)
4. Dance With Me, Henry (Georgia Gibbs)
5. Unchained Melody (J. Valli)
6. Open Up Your Heart (Cowboy Church Choir)
7. Honey Babe (Art Mooney)
8. Plantation Boogie (L. Dee)
9. Darling, Je Vous Aime (Cole)
10. Unchained Melody (L. Baxter)

CALIFORNIA MUSIC CO.
Los Angeles, Calif.

1. Crazy Otto (Johnny Maddox)
2. Davy Crockett (Tenn. Ernie)
3. How Important Can It Be (Joni James)
4. Darling, Je Vous Aime (Cole)
5. Mambo Rock (Bill Haley)
6. Pledging My Love (J. Ace)
6. That's All I Want (Morgan)
8. Cherry Pink (Perez Prado)
9. Tweedlee Dee (Lavern Baker)
10. Sincerely (McGuire)

ANDRE'S RECORD SHOP
Lansing, Mich.

1. Davy Crockett (Bill Hayes)
2. Tweedlee Dee (G. Gibbs)
3. Melody Of Love (B. Vaughn)
4. Crazy Otto (Crazy Otto)
5. Cherry Pink (Perez Prado)
6. Earth Angel (Crewcuts)
7. Glad Rag Doll (Crazy Otto)
8. Blue Mirage (Les Baxter)
9. Hearts And Flowers (Johnny Desmond)
10. Sincerely (McGuire)

LYRIC NEWS & REC. SHOP
Indianapolis, Ind.

1. Davy Crockett (Bill Hayes)
2. Sincerely (McGuire)
3. Ko Ko Mo (Perry Como)
4. Melody Of Love (W. King)
5. Crazy Otto (Johnny Maddox)
6. Tweedlee Dee (G. Gibbs)
7. How Important Can It Be (Joni James)
8. Earth Angel (Crewcuts)
9. Whatever Lola Wants (Shore)
10. That's All I Want (Morgan)

FERGUSON'S RECORD SHOP
Memphis, Tenn.

1. Tweedlee Dee (G. Gibbs)
2. Davy Crockett (Tenn. Ernie)
3. Davy Crockett (Fess Parker)
4. Crazy Otto (Johnny Maddox)
5. Davy Crockett (Bill Hayes)
6. Melody Of Love (B. Vaughn)
7. Ko Ko Mo (Perry Como)
8. Cherry Pink (Perez Prado)
9. Ko Ko Mo (Andy Griffith)
10. How Important Can It Be (Joni James)

STIX, BAER & FULLER
St. Louis, Mo.

1. Davy Crockett (Bill Hayes)
2. Cherry Pink (Perez Prado)
3. Unchained Melody (Hibbler)
4. Dance With Me, Henry (Georgia Gibbs)
5. Honey Babe (Art Mooney)
6. Whatever Lola Wants (Sarah Vaughan)
7. Davy Crockett (Fess Parker)
8. Foolishly Yours (Doris Day)
9. Lazy Gondolier (Mantovani)
10. Two Hearts (Pat Boone)

MUSIC CORNER
New Haven, Conn.

1. Davy Crockett (Tenn. Ernie)
2. Unchained Melody (L. Baxter)
3. Cherry Pink (Perez Prado)
4. Dance With Me, Henry (Georgia Gibbs)
5. Tweedlee Dee (G. Gibbs)
6. Crazy Otto (Happy Otto)
7. Breeze And I (C. Valente)
8. Danger, Heartbreak Ahead (Jaye P. Morgan)
9. Mambo Rock (Bill Haley)
10. Sand And The Sea (Nat Cole)

TIEDTKES—MUSIC SALES
Toledo, Ohio

1. Davy Crockett (Fess Parker)
2. Cherry Pink (Perez Prado)
3. Unchained Melody (Hibbler)
4. Dance With Me, Henry (Georgia Gibbs)
5. Crazy Otto (Crazy Otto)
6. Danger, Heartbreak Ahead (Jaye P. Morgan)
7. Dixie Danny (Laurie Sisters)
8. Melody Of Love (Four Aces)
9. Door Of Dreams (Perry Como)
10. Silver Moon (Billy Vaughn)

BILL'S "T" RECORD SHOP
Tulsa, Okla.

1. Davy Crockett (T. E. Ford)
2. How Important Can It Be (Joni James)
3. Cherry Pink (Perez Prado)
4. Dance With Me, Henry (Georgia Gibbs)
5. Foolishly Yours (Kay Starr)
6. Sincerely (McGuire)
7. Pledging My Love (J. Ace)
8. Birth Of The Boogie (J. Ace)
9. Earth Angel (Penguins)
10. Most Of All (Fontanes)

GARDEN CENTER MUSIC CENTER
Garden City, L. I., N. Y.

1. All Of You (S. Davis, Jr.)
2. Davy Crockett (Bill Hayes)
3. Crazy Otto (Johnny Maddox)
4. Smile (Crazy Otto)
5. Unchained Melody (Hibbler)
6. Dance With Me, Henry (Georgia Gibbs)
7. Plantation Boogie (L. Dee)
8. Ko Ko Mo (Perry Como)
9. Birth Of The Boogie (Haley)
10. Cherry Pink (Perez Prado)

COMER'S RECORD NOOK
San Antonio, Tex.

1. Davy Crockett (Tenn. Ernie)
2. Dance With Me, Henry (Georgia Gibbs)
3. Unchained Melody (L. Baxter)
4. Crazy Otto (Crazy Otto)
5. Blue Mirage (Les Baxter)
6. Sand And The Sea (Nat Cole)
7. Tweedlee Dee (G. Gibbs)
8. Melody Of Love (B. Vaughn)
9. Rock Love (Fontanes)
10. Cherry Pink (Perez Prado)

SUPER ENTERPRISE
Washington, D. C.

1. Davy Crockett (Bill Hayes)
2. Cherry Pink (Perez Prado)
3. Sand And The Sea (Nat Cole)
4. Dance With Me, Henry (Georgia Gibbs)
5. Unchained Melody (Hibbler)
6. Make Yourself Comfortable (Andy Griffith)
7. Danger, Heartbreak Ahead (Jaye P. Morgan)
8. All Of You (S. Davis, Jr.)
9. Birth Of The Boogie (Haley)
10. Sincerely (McGuire)

VARIETY RECORD SHOP
Louisville, Ky.

1. Davy Crockett (Tenn. Ernie)
2. Unchained Melody (L. Baxter)
3. Two Hearts (Pat Boone)
4. Dance With Me, Henry (Georgia Gibbs)
5. Glad Rag Doll (Crazy Otto)
6. Take My Love (Eddie Fisher)
7. Hearts And Flowers (Johnny Desmond)
8. Foolishly Yours (Kay Starr)
9. Whatever Lola Wants (Sarah Vaughan)
10. When I'm Alone (Dick Noel)

VAN CURLER MUSIC
Albany, N. Y.

1. Davy Crockett (Bill Hayes)
2. Crazy Otto (Johnny Maddox)
3. Glad Rag Doll (Crazy Otto)
4. Melody Of Love (B. Vaughn)
5. How Important Can It Be (Joni James)
6. Cherry Pink (Perez Prado)
7. Dance With Me, Henry (Georgia Gibbs)
8. Honey Babe (Sauter-Finegan)
9. Tweedlee Dee (G. Gibbs)
10. Unchained Melody (Hibbler/Baxter)

GRAYMAT MUSIC SHOP
Morristown, N. J.

1. Davy Crockett (Bill Hayes)
2. Crazy Otto (Johnny Maddox)
3. Cherry Pink (Perez Prado)
4. Tweedlee Dee (G. Gibbs)
5. How Important Can It Be (Joni James)
6. Sincerely (McGuire)
7. Melody Of Love (Four Aces)
8. Danger, Heartbreak Ahead (Jaye P. Morgan)
9. Unchained Melody (Hibbler)
10. Dance With Me, Henry (Georgia Gibbs)

MARTHA JANE'S MELODY LANE
New Orleans, La.

1. Davy Crockett (Fess Parker)
2. Unchained Melody (Baxter/Hibbler)
3. Cherry Pink (Perez Prado)
4. Honey Babe (Art Mooney)
5. Hearts And Flowers (Johnny Desmond)
6. Dance With Me, Henry (Georgia Gibbs)
7. My Anxious Heart (4 Coins)
8. Medic (Victor Young)
9. Two Hearts (Pat Boone)
10. Smiles (Crazy Otto)

HIGH POINT RECORD SHOP
Philadelphia, Pa.

1. Davy Crockett (Hayes/Ford)
2. Dance With Me, Henry (Georgia Gibbs)
3. Crazy Otto (Johnny Maddox)
4. Open Up Your Heart (Cowboy Church Choir)
5. Melody Of Love (Vaughn/Four Aces)
6. Darling, Je Vous Aime (Cole)
7. Unchained Melody (Hibbler)
8. How Important Can It Be (Joni James)
9. Most Of All (Don Cornell)
10. Learning The Blues (Sinatra)

YOUNKERS
Des Moines, Iowa

1. Davy Crockett (Tenn. Ernie)
2. Cherry Pink (Perez Prado)
3. Crazy Otto (Johnny Maddox)
4. Dance With Me, Henry (Georgia Gibbs)
5. Tweedlee Dee (G. Gibbs)
6. Melody Of Love (B. Vaughn)
7. How Important Can It Be (Joni James)
8. Danger, Heartbreak Ahead (Jaye P. Morgan)
9. Sweet Brown Eyed Baby (Ames Bros.)
10. It May Sound Silly (McGuire)

MUSIC BOX
Cambridge, Mass.

1. Cherry Pink (Perez Prado)
2. Davy Crockett (Bill Hayes)
3. Blue Mirage (Ralph Marterie)
4. Dance With Me, Henry (Georgia Gibbs)
5. Unchained Melody (Hibbler)
6. Don't Be Angry (Crewcuts)
7. Whatever Lola Wants (Sarah Vaughan)
8. Tweedlee Dee (G. Gibbs)
9. Berry Tree (Bill Hayes)
10. Crazy Otto (Johnny Maddox)

THE MUSIC BOX
Spokane, Wash.

1. Davy Crockett (Fess Parker)
2. Timber Jack (Lancers)
3. Dance With Me, Henry (Georgia Gibbs)
4. Crazy Otto (Johnny Maddox)
5. Open Up Your Heart (Cowboy Church Choir)
6. Melody Of Love (B. Vaughn)
7. Dixie Danny (Laurie Sisters)
8. How Important Can It Be (Joni James)
9. Two Hearts (Pat Boone)
10. Darling, Je Vous (Nat Cole)

The Fastest Moving Song in America!

"DANCE WITH ME HENRY"
(THE WALLFLOWER)

IN 3 WEEKS FROM #21 TO #11 TO #7 AND...
Watch it go to #1.

THE NATION'S TOP TUNES For Survey Week Ending April 6

last week	11	weeks on charts	3
-----------	----	-----------------	---

No. 7 "DANCE WITH ME, HENRY"

By Jules Taub, Joel Josea and Saul Ling—Published by Modern (BMI) Best Selling Record: G. Gibbs, Mercury 70572. Other Records Available: Leslie Sisters, Morble 102; Three Rays, Coral 70572; L. Winter, Crown 142; Etto James, Modern 947; Lou Monte, RCA Victor 20-6072.

Published By
MODERN MUSIC PUB., INC. (BMI)
9317 W. Washington Blvd. Culver City, Calif.

THE CASH BOX



POPULAR

"STARRING SAMMY DAVIS JR."—Decca DL 8118 (12" LP)

LONESOME ROAD; HEY THERE; AND THIS IS MY BELOVED; SEPTEMBER SONG; SPOKEN FOR; EASY TO LOVE; GLAD TO BE UNHAPPY; STAN' UP AN' FIGHT; MY FUNNY VALENTINE; BECAUSE OF YOU; BIRTH OF THE BLUES.

If anyone were to ask us whom we thought was the greatest living entertainer, we would have to say Sammy Davis Jr. A great many will disagree, but very many will also agree strongly that no one can beat Sammy. Here the versatile performer demonstrates just one of his many talents—his singing. It's an absolutely great package made up of top drawer material, some of which are the greatest standards. Five of the pieces were previously issued by Decca in single form. The others are new recordings. An album any Sammy Davis fan will consider a must. Decca has a top tenner in the "Crazy Otto" LP. This one should follow suit. Forty-five minutes of entertainment at its best. Sammy's popularity is at an all-time high, so don't get caught short on this package.

"LES AND MARY"—Les Paul and Mary Ford—Capitol W 577 (12" LP)

FALLING IN LOVE WITH LOVE; ON THE SUNNY SIDE OF THE STREET; JUST ONE OF THOSE THINGS; LIES; TURISTA; SWING LOW, SWEET CHARIOT; IN NUEVA LOREDO; TICO TICO; THE BEST THINGS IN LIFE ARE FREE; THEME FROM "LAUGHING EYES"; SOME OF THESE DAYS; DANGEROUS CURVES; I'M MOVIN' ON; FAREWELL FOR JUST A WHILE; BABY, WON'T YOU PLEASE COME HOME.

Here is one of the most talented married couples in the entertainment world, Les Paul and Mary Ford. And here's an album of pop music at its level best. Les and Mary blend guitar and voices in a fashion that's familiar to everyone who appreciates music, and the results are once again beautiful. They dish up sixteen wonderful selections, many of them standards and others falling into the less familiar classification. Some feature Les on guitar solos. Album contains a wealth of material for top notch single releases especially such things as "Swing Low, Sweet Chariot," "In Nueva Loreda." "Some Of These Days" is an equally powerful item for a single. You could almost pull out any two songs, couple them, and have a big pop platter. People will just love this album as the sales figures should soon show. A strong contender for the top ten album list.

"Songs By ANNA MARIA ALBERGHETTI"—Mercury MG 20056 (12" LP)

GIANNINA MIA; THEME AND VARIATIONS, THE BLONDE GIRL IN THE GONDOLA; KISS, KISS, KISS; SLEEP, MY BABY; DANCING DOLL; IT'S A MOST UNUSUAL DAY; MUSETTA'S WALTZ; THE SONG FROM DESIREE; DARLING COME BACK TO ME; ESTRELLITA; THE FIREFLY.

One of the country's most talented youngsters, Anna Maria Alberghetti, pro-

jects all her youthful charm on this wonderful LP even though the visual medium is missing. Her bell-like voice rings out beautifully on 12 wonderful selections, some classical and some popular. The lark has a fascinating voice that captures the listener. A lovely four-color photo of the songstress should attract many a buyer. After listening to this album, you'll immediately be convinced that Miss Alberghetti has one of the most charming soprano voices. Disk should do well. Anna's film work has greatly enlarged her following, and this will show up in the sales results.

"Popular Favorites on the PLAYER PIANO" by J. Lawrence Cook—Cadence CLP-1003 (10" LP)

MELODY OF LOVE; CRAZY OTTO MEDLEY; BALLAD OF DAVID CROCKETT; SINCERELY; TWEEDEE DEE; HEARTS OF STONE; HOW IMPORTANT CAN IT BE; OPEN UP YOUR HEART.

Although the player piano is slowly becoming extinct, its wonderfully heart-warming sound is more popular than ever, thanks to the hoard of record hits by the cornball stylists of the 88's. On this album, J. Lawrence Cook, one of the only active player-piano roll artisans, offers eight current hits on the instrument. Of course, a great many more sounds and effects can be presented on the player-piano than on the regular piano or the nickelodeon, and this album proves it. A delightful half-hour of listening. Album should enjoy a juicy sale while the above listed tunes are hot. Great background for a happy group at a gathering.

"PICA ON PIANOLA"—Joe Pica on Pianola—Original LP-01 (10" LP)

SOMEBODY STOLE MY GAL; HEART OF MY HEART; OH HOW I MISS YOU TONIGHT; I WANT A GIRL; YES SIR, THAT'S MY BABY; MAYBE; SWEET SUE, JUST YOU; FIVE FOOT TWO EYES OF BLUE.

Joe Pica, a keyboard star for a number of years, falls into line on this release and dishes up an octet of cornball piano renditions of great old favorites. The "Wizard Of The Keys" is assisted by Paul Irvin on the bass and Dick Stein on drums. It's a lively platter that's tailor-made for a house party. Can be loads of fun if used for community singing. The demand for this cornball merchandise is at its peak and this item should enjoy a healthy sale.

"An Evening With ALISTAIR COOKE at the piano"—Columbia ML 4970 (12" LP)

It's really a shame that the American public has only become familiar with Alistair Cooke through his efforts as a guide on the "Omnibus" TV Show. Because the TV show gives only one small facet of his great intelligence and wonderful personality. Here Columbia brings you an "Evening With Alistair Cooke" at the piano. It's an informal LP that makes for 45 minutes of listening pleasure. The talented artist reviews his life through music—on the keyboard, in song and with a whistle. Should do very well among the "Omnibus" viewers who've grown to appreciate the gifted personality. A most interesting album too.

ARTHUR MURRAY—Society Fox Trots—Nat Brandywynne and His Orchestra—Capitol H 566 (10" LP)

CHEEK TO CHEEK; IT'S DE-LOVELY; THE LADY IS A TRAMP; I WON'T DANCE; MINE; FROM THIS MOMENT ON; ZINGI WENT THE STRINGS OF MY HEART; DO YOU EVER THINK OF ME.

Capitol issues another in its Arthur Murray Dance Series. This platter features the music of Nat Brandywynne on fox trots. They're not the slow dreamy type songs that teen-agers call fox trots today, but are the up-beat lilters that adults love. Eight good standards make up this inviting set. And a free Arthur Murray dance certificate is enclosed in each LP. Ok stuff.



ALL IT TAKES

It's Dancing to the Top!
Bigger than "Moonlight and Roses"

DANCING WITH TEARS IN MY EYES



I WONDER, I WONDER, I WONDER
Vocal by The Satellites

20/47-6084

THE THREE SUNS



"It's What's in THE CASH BOX That Counts"

A&R Men Speak On Silbert's Show

NEW YORK—Archie Bleyer, of Cadence, Bob Theile of Coral and Marv Holzman of Epic, three leading A & R execs, took part in an hour and forty minute discussion about the music business on Bill Silbert's ABC radio show, last week. The three A & R men answered questions posed to them by Silbert and by listeners with results making for a most interesting and enlightening period of listening.

One of the major topics for discussion was "why does one record company cover another's hit tune with an identical arrangement". The personalities were also faced with questions such as "how do you select a new-comer for a recording contract". They were also asked to explain Coral's association to Decca and Epic's relation to Columbia.

To the trade, the answers to such questions are not revelations but to the listeners, a great many subjects that they were heretofore unfamiliar with were brought up. And the switch-board proved it. All through the show, phonecallers were waiting their turn to get questions answered.

Bill's midnight to 3 A. M. stint also featured interviews with Juanita Hall, Don Cherry, the Burton Sisters, and Kenneth Chertok, the son of Israel's Prime Minister. Chertok is currently playing in Cole Porter's musical "Silk Stockings".

Because of the wonderful response to this show, Silbert is planning a similar round-table program with representatives from the music biz' trade papers.

Marquee Is Name For Mills' Record Firm

NEW YORK—Irving Mills, head of Mills Music, who was in town last week putting the final touches on the music firm's projected record company, announced that the name of the new firm would be Marquee Records. First releases are expected to be issued by June. Some of the artists already signed are Kay Williams, Myrna Fox, Murray Arnold and Pony Sherrill. Monty Kelly will do many of the arrangements.

Mills predicted that eventually several other publishers would follow his course and start their own record firms. He said also that the same procedure would be followed by the motion picture companies.

Mills Music has been cutting masters for some time, under the American Records label, and releasing them in Europe. As a matter of fact, a current hot song, "Hey Mr. Banjo" which is making noise on the Kapp label by the Sunnysiders, was originally cut by Mills and leased to Kapp.

BILL DARNEL'S
Great New Release on Label "X"
"A MILLION THANKS"
and
"ROCK'NROLL BABY"
"ANXIOUS HEART"
Eddie Vinson—Mercury
The Nuggets—Capitol
Four Coins—Epic
MARLYN MUSIC PUB., INC.
1619 Broadway, N. Y. N. Y.

NEW SMASH HIT!
Babs Gonzales
singing
**"ROCKIN' & ROLLIN'
THE BLUES"**
1002
CRAZY RECORDS
307 W. 110th ST. N. Y., N. Y.

America's Leading One Stop Record Service
LESLIE DISTRIBUTORS
NEW YORK 639—10th AVE. (Phone PLaza 7-1977)
Cable Address: EXpoRecord, N. Y.
PITTSBURGH, PA. 2231 FIFTH AVE.
ATLAS MUSIC BLDG. (Phone: GRant 1-9323)
HARTFORD, CONN. 134 WINDSOR ST.
(Phone: JACKson 5-7123)

A SURE HIT!
THE *Berry Tree*
BILL HAYES
1261
cadence
RECORDS INC. 40 EAST 49TH ST. NEW YORK 17, N. Y.

Heading For HIT-Land!
BLUE
MIRAGE
An Array of Great Records!
THE B. F. WOOD MUSIC CO. INC.
24 Brookline Ave., Boston 15, Mass.

on **JUBILEE** Records
You're In For A Treat When
You Hear the 1st Release
by
TRUDY RICHARDS

IS TALENT!
They're
Double Dynamite!
**PLEASE
DON'T
TOUCH**

WABASH BLUES
20/46—6104



RCA Victor's great new girl team...the
BURTON SISTERS

RCA VICTOR
FIRST IN RECORDED MUSIC


"It's What's in THE CASH BOX That Counts"

Top 10 Best Selling Pop Albums

1. THE STUDENT PRINCE Mario Lanza (RCA Victor LM 1837; ERB 1837)
2. PETER PAN Original Cast (RCA Victor LOC 1019; EOC 1019)
3. ARTHUR GODFREY PRESENTS CARMEL QUINN Carmel Quinn (Columbia CL 629; B 491)
4. MUSIC, MARTINIS AND MEMORIES Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)
5. CRAZY OTTO Crazy Otto (Decca DL 8113; ED 2201, 2)
6. B.G. IN HI-FI Benny Goodman (Capitol W 565; 1, 2-565)
7. SILK STOCKINGS Original Cast (RCA Victor LOC 1016; LOC 1019)
8. MUSIC FOR LOVERS ONLY Jackie Gleason (Capitol H 352; EBF 352)
9. SELECTIONS FROM THE GLENN MILLER STORY Glenn Miller (RCA Victor LPT 3057; EPBT 3057)
10. BRUBECK TIME Dave Brubeck (Columbia CL 622, B 473)
10. MUSIC TO REMEMBER HER Jackie Gleason (Capitol 570; EBF 1, 2-570)

"Hey Mr. Banjo" Breaking For A Hit

NEW YORK—A sleeper recording by the Sunnysiders of a tune called "Hey Mr. Banjo," seems to be wide awake now, and from the latest reports, the Kapp label is headed for a real big hit.

The Sunnysiders recording was originally cut by the American Record Company, Mills Music's firm, and the master was leased to Dave Kapp's label.

Now only three weeks old, a rash of cover disks has broken out in every field of music. Victor has recorded it

with Chet Atkins and Anita Kerr for the country market; the Banjo Boys waxed it for Capitol; Decca has a version by Guy Lombardo featuring banjos; Columbia has done the tune with Frankie Yankovic for the polka market; MGM made a recording with Gene Sheldon and the Encores; and Lawrence Welk cut it for Coral. The Mercury and Bell labels have done the tune for the kiddie market and Tico is issuing a mambo version.

Decca has leased the Sunnysiders waxing for Europe.

Fighting Delinquency With Records



NEW YORK—Vocalist Al Hibbler sings his Decca hit, "Unchained Melody" for the members of the Kips Bay Boys Club in New York City. Martin Block also appeared on this program to combat juvenile delinquency.

"Church TWICE on Sunday"

Recorded by
DINAH SHORE

RCA Victor #20/47-6077

HARMS, INC.

A Solid Ballad Hit!

TAKE MY LOVE

LEO FEIST, INC.

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending April 16 without any changes on the part of THE CASH BOX.

- | | | |
|---|---|---|
| <p>Art Hellyer
WCFL—Chicago, Ill.</p> <ol style="list-style-type: none"> 1. Cherry Pink (Perez Prado) 2. Davy Crockett (Bill Hayes) 3. Crazy Otto (Johnny Maddox) 4. Begin The Beguine March (Richard Maltby) 5. Darling, Je Vous Aime (Cole) 6. Malaguena (Caterina Valente) 7. Hearts And Flowers (Johnny Desmond) 8. I Miss You So (E. Fontaine) 9. How Important Can It Be (Joni James) 10. Berry Tree (Bill Hayes) | <p>Len Ross
KBMI—Las Vegas, Nev.</p> <ol style="list-style-type: none"> 1. How Important Can It Be (James/Boswell) 2. Davy Crockett (Hayes/Draper) 3. Melody Of Love (Four Aces) 4. Dance With Me, Henry (Georgia Gibbs) 5. Unsuspecting Heart (S. Gale) 6. Present For Bob (DeJohns) 7. Blue Mirage (Faith/Kelly) 8. Darling, Je Vous Aime (Cole) 9. A Man Chases A Girl (Fisher) 10. Young And Foolish (Dean Martin) | <p>Gene Edwards
KLIF—Dallas, Tex.</p> <ol style="list-style-type: none"> 1. Two Hearts (Pat Boone) 2. Cherry Pink (Perez Prado) 3. Boom Boom Boomerang (DeCastros) 4. Keep Me In Mind (P. Page) 5. Foolishly Yours (Doris Day) 6. Door Is Still Open (Cornell) 7. Darling, Je Vous Aime (Cole) 8. Breeze And I (C. Valente) 9. Dance With Me, Henry (Georgia Gibbs) 10. Whatever Lola Wants (Sarah Vaughan) |
| <p>Ray Perkins
KIMN—Denver, Colo.</p> <ol style="list-style-type: none"> 1. Davy Crockett (Bill Hayes) 2. Crazy Otto (Johnny Maddox) 3. Tweedlee Dee (G. Gibbs) 4. Melody Of Love (D. Carroll) 5. Sincerely (McGuire) 6. How Important Can It Be (Joni James) 7. Pledging My Love (Brewer) 8. Earth Angel (Crewcuts) 9. Unchained Melody (Holmes) 10. Cherry Pink (Alan Dale) | <p>George C. Fennell
WGUY—Bangor, Me.</p> <ol style="list-style-type: none"> 1. Unchained Melody (L. Baxter) 2. Whatever Lola Wants (Shore) 3. Flip, Flop And Fly (J. Ray) 4. Keep Me In Mind (P. Page) 5. Pass It On (Julius La Rosa) 6. Foolishly Yours (Doris Day) 7. Cool Water (Frankie Laine) 8. Berry Tree (Bill Hayes) 9. Just One More Time (Fisher) 10. I'll Never Be The Same (Jackie Gleason) | <p>Ralph Phillips
WFBR—Baltimore, Md.</p> <ol style="list-style-type: none"> 1. Davy Crockett (Bill Hayes) 2. Dance With Me, Henry (Georgia Gibbs) 3. Crazy Otto (Johnny Maddox) 4. Two Hearts (Pat Boone) 5. Cherry Pink (Perez Prado) 6. Pledging My Love (Brewer) 7. Melody Of Love (B. Vaughn) 8. Unchained Melody (L. Baxter) 9. Mambo Rock (Bill Haley) 10. Tweedlee Dee (G. Gibbs) |
| <p>Tony Donald
WITH—Baltimore, Md.</p> <ol style="list-style-type: none"> 1. How Important Can It Be (Joni James) 2. Darling, Je Vous Aime (Cole) 3. Davy Crockett (Bill Hayes) 4. Whatever Lola Wants (Sarah Vaughan) 5. Melody Of Love (B. Vaughn) 6. Cherry Pink (Alan Dale) 7. Unchained Melody (L. Baxter) 8. Sincerely (McGuire) 9. Breeze And I (C. Valente) 10. Ko Ko Mo (Perry Como) | <p>Larry Molinaro
WNAR—Norristown, Pa.</p> <ol style="list-style-type: none"> 1. Mambo Rock (Bill Haley) 2. How Important Can It Be (Joni James) 3. Davy Crockett (Bill Hayes) 4. Sincerely (McGuire) 5. Melody Of Love (B. Vaughn) 6. Tweedlee Dee (G. Gibbs) 7. Crazy Otto (Johnny Maddox) 8. Danger! Heartbreak Ahead (Jaye P. Morgan) 9. Cherry Pink (Perez Prado) 10. Unchained Melody (L. Baxter) | <p>Frank Darien
KSJO—San Jose, Calif.</p> <ol style="list-style-type: none"> 1. How Important Can It Be (Joni James) 2. Davy Crockett (Rusty Draper) 3. Sincerely (McGuire) 4. Earth Angel (Crewcuts) 5. Melody Of Love (Four Aces) 6. Ko Ko Mo (Perry Como) 7. Open Up Your Heart (Lancers) 8. Hearts Of Stone (Fontanes) 9. Pledging My Love (Brewer) 10. Hearts And Flowers (Johnny Desmond) |
| <p>Russ Coglin
KROW—Oakland, Calif.</p> <ol style="list-style-type: none"> 1. It May Sound Silly (McGuire) 2. How Important Can It Be (Joni James) 3. Darling, Je Vous Aime (Cole) 4. Dance With Me, Henry (Georgia Gibbs) 5. Malaguena (Caterina Valente) 6. Hearts And Flowers (Johnny Desmond) 7. Unchained Melody (Hibbler) 8. Lazy Gondolier (Mantovani) 9. Cherry Pink (Perez Prado) 10. A Man Chases A Girl (Fisher) | <p>Jim Lowe
WRR—Dallas, Tex.</p> <ol style="list-style-type: none"> 1. Two Hearts (Pat Boone) 2. Plantation Boogie (L. Dee) 3. Boom Boom Boomerang (DeCastros) 4. Hearts And Flowers (Johnny Desmond) 5. Unchained Melody (Hamilton) 6. Dance With Me, Henry (Georgia Gibbs) 7. Darling, Je Vous Aime (Cole) 8. Rusty Old Halo (M. Jackson) 9. How Important Can It Be (Joni James) 10. I Love You Madly (4 Coins) | <p>Jim Ameche
KLAC—Hollywood, Calif.</p> <ol style="list-style-type: none"> 1. Whatever Lola Wants (Hi-Los) 2. Begin The Beguine March (Richard Maltby) 3. How Important Can It Be (Sarah Vaughan) 4. Davy Crockett (W. Schumann) 5. Don't Be Angry (N. Brown) 6. You Forgot (Gordon MacRae) 7. The Breeze And I (Valente) 8. Chop Chop Boom (Crewcuts) 9. Crystal Chandelier (Rene & Winterhalter) 10. Love Me Or Leave Me (Lena Horne) |
| <p>Chuck Norman
WIL—St. Louis, Mo.</p> <ol style="list-style-type: none"> 1. Cherry Pink (Perez Prado) 2. Davy Crockett (Bill Hayes) 3. Dance With Me, Henry (Georgia Gibbs) 4. Hearts And Flowers (Johnny Desmond) 5. Foolishly Yours (Kay Starr) 6. Mambo Rock (Bill Haley) 7. Unchained Melody (Hamilton) 8. Close Your Eyes (T. Bennett) 9. Danger, Heartbreak Ahead (Jaye P. Morgan) 10. It's A Sin To Tell A Lie (Redheads) | <p>Jerry Gross
WCNH—Quincy, Fla.</p> <ol style="list-style-type: none"> 1. Dance With Me, Henry (Georgia Gibbs) 2. Davy Crockett (Bill Hayes) 3. Danger! Heartbreak Ahead (Jaye P. Morgan) 4. Hearts And Flowers (Johnny Desmond) 5. Cherry Pink (Perez Prado) 6. Unchained Melody (Hamilton) 7. Sand And The Sea (Nat Cole) 8. Malaguena (Caterina Valente) 9. Sincerely (McGuire) 10. How Important Can It Be (Joni James) | <p>Pfc. Richard Hayes
ABC, Mutual-Radio Networks, N. Y.</p> <ol style="list-style-type: none"> 1. Davy Crockett (Bill Hayes) 2. Crazy Otto (Johnny Maddox) 3. Dance With Me, Henry (Georgia Gibbs) 4. How Important Can It Be (Joni James) 5. Melody Of Love (B. Vaughn) 6. Cherry Pink (Perez Prado) 7. Dancing And Dreaming (Lauries) 8. All Of You (S. Davis, Jr.) 9. Darling, Je Vous Aime (Cole) 10. I Wonder (Jane Froman) |
| <p>Alan Dary
WORL—Boston, Mass.</p> <ol style="list-style-type: none"> 1. Crazy Otto (Johnny Maddox) 2. Door Of Dreams (Perry Como) 3. Whatever Lola Wants (Sarah Vaughan) 4. No Such Luck (D. Hawkins) 5. Davy Crockett (Bill Hayes) 6. Just One More Time (Fisher) 7. I'm Crying Alone (Sheppard) 8. Honey Babe (Art Mooney) 9. Sand And The Sea (Nat Cole) 10. Davy Crockett Mambo (Irving Fields) | <p>Bill Previtti
KDEF—Albuquerque, N. M.</p> <ol style="list-style-type: none"> 1. Cherry Pink (Perez Prado) 2. Unchained Melody (L. Baxter) 3. How Important Can It Be (Joni James) 4. Davy Crockett (Bill Hayes) 5. Darling Je Vous Aime (Cole) 6. Wallflower (Georgia Gibbs) 7. Hearts And Flowers (Johnny Desmond) 8. Pledging My Love (Brewer) 9. Crazy Otto (Johnny Maddox) 10. Melody Of Love (Four Aces) | <p>Bill Phillips
WBOX—Wilkes-Barre, Pa.</p> <ol style="list-style-type: none"> 1. Crazy Otto (Johnny Maddox) 2. Davy Crockett (T. E. Ford) 3. Darling, Je Vous Aime (Cole) 4. Blue Mirage (Les Baxter) 5. Melody Of Love (Four Aces) 6. Sincerely (McGuire) 7. Pledging My Love (Brewer) 8. Hearts And Flowers (Johnny Desmond) 9. How Important Can It Be (Joni James) 10. Unchained Melody (L. Baxter) |
| <p>Roger Clark
WNOR—Norfolk, Va.</p> <ol style="list-style-type: none"> 1. Dance With Me, Henry (Georgia Gibbs) 2. I'm Sincere (Joe Barrett) 3. Danger! Heartbreak Ahead (Jaye P. Morgan) 4. Darling, Je Vous Aime (Cole) 5. How Important Can It Be (Joni James) 6. Cherry Pink (Dale/Prado) 7. Where Will The Dimple Be (Rosemary Clooney) 8. Blue Mirage (Ralph Marterie) 9. Oh Yeah (Sarah Vaughan) 10. It May Sound Silly (McGuire) | <p>Paul Cowley
WKLO—Louisville, Ky.</p> <ol style="list-style-type: none"> 1. Davy Crockett (Bill Hayes) 2. Blue Mirage (Ralph Marterie) 3. Unchained Melody (L. Baxter) 4. Breeze And I (C. Valente) 5. Let's Stay Home Tonight (Julius La Rosa) 6. Strange Lady In Town (Laine) 7. Whatever Lola Wants (Sarah Vaughan) 8. Cherry (Les Brown) 9. Dance With Me, Henry (Georgia Gibbs) 10. Little Crazy Quilt (Patti Page) | <p>Paul E. X. Brown
WFR—Atlanta, Ga.</p> <ol style="list-style-type: none"> 1. Unchained Melody (Hibbler) 2. Darling, Je Vous Aime (Cole) 3. Blue Mirage (F. Chacksfield) 4. Davy Crockett (Bill Hayes) 5. Ko Ko Mo (Perry Como) 6. How Important Can It Be (Sarah Vaughan) 7. Sincerely (L. Armstrong) 8. Rusty Old Halo (M. Jackson) 9. Smiles (Crazy Otto) 10. Cherry Pink (Perez Prado) |

On The Set



HOLLYWOOD, CAL.—Three Decca Record execs (left to right) Milt Gabler, Bill Downer and Jack Pleis, visit Kitty Kallen on the set of her Universal-International film, "The Second Greatest Sex," during their recent visit to the coast. Kitty is making her motion picture debut in this film.



COMING "X"TRA FAST!!! . . .

Frankie Lester
EMPTY ARMS
and
COQUETTE

X-0117 (4X-0117)

The Wilder Bros.
CRAZY DOLL
and
L'MOUR, TOUJOURS,
L'AMOUR

X-0119 (4X-0119)

a product of Radio Corporation of America

"X" RECORDS MARK THE HITS!

Research Craft Company

Producers of
Finest Custom Record Pressings That Quality Materials and Intelligent Skill Can Offer
Any Type of Phonograph Record in Shellac • Flex • Vinylite
1037 N. Sycamore St. • Los Angeles 38, Calif. • Hollywood 5-6128

NIGHTCLUB ROUNDUP

Satchmo & Shirley At Basin Street, N. Y.

NEW YORK—Ole "Satchmo," Louis Armstrong, returned to Basin Street, New York's version, last Thursday nite, April 7th, and had an enthusiastic, overflow crowd rockin' with sheer delight. Louis helped celebrate the popular jazz spot's first anniversary by trumpeting and vocalizing as only he can do. And he never sounded better. The incomparable musician once again displayed his unexcelled talent with improvisations and phrasings that kept the huge throng asking for more. When he sang, his sandpaper tones tickled the aficionados into a state of glee. Included among his delectable repertoire were such favorites as "Sleepy Time Down South," "Muskrat Ramble," "When The Saints Go Marching In" and "C'est Si Bon." Decked out in the coolest chapeau, Louis dished up a tantalizing be-bop version of "The Whiffenpoof Song." Talented and vibrant Velma Middleton joined in with Satchmo on a hilarious duet dubbed, "We're In Love." Standout sidemen, who sparkled individually and as a unit, consisted of Trummy Young, slide trombone, Barney Bigard, licorice stick, Billy Kile, on the 88's, Arvell Shaw, bass, and Barrett Deems on the drums. The crew backed Armstrong in wonderful fashion but the show belonged to Louis, an American institution.

Sharing the evening's festivities was the keyboard ace, Don Shirley, supported by bassist, Richard Davis. Don really pleased the customers with his inviting and unusual "classical approach to jazz." His performance was entertaining, although due to his intricate and off-beat interpretations it was at times over the heads of the audience. Shirley, incidentally, is currently riding high with his top selling Cadence album tagged "Tonal Expressions."



HEY! MR. DEALER
HEY! MR. OPERATOR
HEY! MR. D. J.

The record they're talking about

"HEY! MR. BANJO"

by

THE SUNNYSIDERS

b/w

ZOOM, ZOOM, ZOOM

KAPP RECORD K-113

Order from your nearest distributor

ALBANY, NEW YORK—Leonard Smith, Inc.
BOSTON, MASSACHUSETTS—Music Suppliers of New England
BUFFALO, NEW YORK—M & N Distributing Co.
CHARLOTTE, NORTH CAROLINA—F & F Enterprises
CHICAGO, ILLINOIS—M. S. Distributing Co.
CINCINNATI, OHIO—Hit Record Dist.
CLEVELAND, OHIO—Custom Distributing, Inc.
DALLAS, TEXAS—Big State Distributing Co.
DENVER, COLORADO—Pan-American Record Supply
DETROIT, MICHIGAN—A. R. C. Distributing Co.
EL PASO, TEXAS—M. B. Krupp

HARTFORD, CONNECTICUT—Eastern Record Dist., Inc.
HOUSTON, TEXAS—United Record Dist. Co.
LOS ANGELES, CALIFORNIA—Jay Kay Distributing Co.
MINNEAPOLIS, MINNESOTA—Harold N. Lieberman Co.
NEW YORK, NEW YORK—Malverne Distributing Co.
OAKLAND, CALIFORNIA—Chattan Distributing Co.
OKLAHOMA CITY, OKLAHOMA—Oklahoma Record Supply
PHILADELPHIA, PENNSYLVANIA—Edward S. Barsky, Inc.
ST. LOUIS, MISSOURI—Roberts Record Dist. Co.
SEATTLE, WASHINGTON—Huffine Distributing Co.
WASHINGTON, D. C.—Schwartz Bras.

KAPP RECORDS INC.



119 West 57th St., N. Y.

Big Night



DETROIT, MICH.—Bristoe Bryant (right) recently voted Detroit's number one disk jockey by the Hooper Rating Survey and currently celebrating his fifth anniversary with radio station WJLB, introduces "The Boss Of The Blues," Big Joe Turner (left) to the thousands of teen-agers who turned out to see Bryant's annual "Queens' Ball." The gala show was held at the Graystone Ballroom in this city and starred, along with Turner, the Charms, Lowell Fulson, the Moonglows, Paul Williams' ork, Chocker Campbell's ork, Arthur Prysock, Red Prysock, Freddie Gordon, Robin Seymour, Fredia Rentie, Ernie Durham, the Rhythm Aces and others.

STARS OVER HARLEM

One of the most distinctively different pieces of material to move in on the scenes in many a season is Babs Gonzales' hard hitting "Rockin' And Rollin' The Blues" sizzler which is currently breaking loose like a whirlwind all about the uptown area. Tune is composed of the titles of hit rhythm and blues ditties of the past and present. Is very cleverly constructed, has some exciting instrumental solos. . . . Margie Day back into the Gotham area after successful stints in the Ohio areas. Next stop for the belting lassie is Harlem's Club Baby Grand where she is booked for two weeks. . . . Chuck Willis into the cutting rooms. Once again accepted his invitation to breakfast to dig the material selected for the date. From where we sit it looks like Chuck and company are chart bound once again. . . . Gene and Eunice cruising about to the many retail spots, op's and jocks which serves to boost their stream of hits. . . . Louis Jordan still in full possession of what it takes to crowd the show places wherever Mr. Personality is scheduled to appear. . . . "I Gotta New Car" B/W "Midnight Special," spotlighting novelty blues stylist Big Boy Groves allows the singsational newcomer an excellent chance to come thru with a definite money maker. . . . Lavern Baker's latest "That's All I Need" and "Bop-Ting-A-Ling" could easily be the biggest yet for the wailing miss. "Need" is the side they're digging along the 125th street music row. . . . Floyd Dixon and "Hey Bartender" one to keep the eyes and ears focused on. . . . "My Babe" the Little Walter disk still oh so strong. . . . Well it's happened just as we said it would. Check Cash Box charts if there's any doubt that Al Hibbler and "Unchained Melody" are champ coin pullers in the uptown area. . . . A pleasure it was to chat with Roscoe Bush energetic Pittsburgh live wire whose beaming personality graces that city's radio station W.I.L.Y. The major part of the gent's conversation was about the wonderful jobs being done by Lee Doris, Bill Powell, Mary Dee, Walt Harper, Kathie Maddox and C. H. Dorsey. . . . Dakota Staton races in to tell all about the many good things that happened for her up Canada way. . . . Sammy Davis Jr. and The Will Mastin Trio to be saluted Thursday, April 21, at the Savoy Ballroom with all proceeds to go to the Y.M.C.A. . . . Al Moreno and dynamic crew whose "Mambo In B Flat" is so hot are the newest mambo sensations to get the many calls from the big time dance and show place promoters.



- 1 **MY BABE**
Little Walter
(Checker 811)
- 2 **PLEDGING MY LOVE**
Johnny Ace
(Duke 136)
- 3 **THE WALLFLOWER**
Etta James & The Peaches
(Modern 947)
- 4 **I'VE GOT A WOMAN**
Ray Charles
(Atlantic 1050)
- 5 **FLIP, FLOP AND FLY**
Joe Turner
(Atlantic 1053)
- 6 **WHAT'CHA GONNA DO**
Clyde McPhatter & The Drifters
(Atlantic 1055)
- 7 **UNCHAINED MELODY**
Al Hibbler (Decca 29441)
Roy Hamilton (Epic 9102)
- 8 **CLOSE YOUR EYES**
Five Keys
(Capitol 3032)
- 9 **MOST OF ALL**
Moonglows
(Chess 1589)
- 10 **DON'T BE ANGRY**
Nappy Brown
(Savoy 1155)
- 11 **LOVING YOU**
Lowell Fulson
(Checker 812)
- 12 **THE DOOR IS STILL OPEN**
Cardinals
(Atlantic 1054)
- 13 **LONELY NIGHTS**
Hearts
(Baton 208)
- 14 **YOU DON'T HAVE TO GO**
Jimmy Reed
(Vee-Jay 119)
- 15 **TWO HEARTS**
Charms
(DeLuxe 6065)

Ted Heath To Make First New York Visit

NEW YORK—Ted Heath will arrive in New York Monday, April 18th. This will be his first visit to the city and he plans to see as many disk jockeys as possible, the sights of New York and to listen to the dance bands and instrumental combos now appearing. On his way in from Australia he stopped at Honolulu and worked the day with the London distributor there. He visited disk jockeys in Los Angeles and KLAC dedicated a day as "Ted Heath Day" while he was in Los Angeles. From there he joined his family in Miami for a so-called vacation.

TOPS IN POPS
"DON'T BE ANGRY"
Nappy Brown Savoy 1155

● **HEADING FOR A HIT** ●
"EVERYBODY NEEDS SOMEBODY"
Jimmy Scott Savoy 1154

SAVOY RECORD CO., INC.
58 Market St., Newark, N. J.

Breaking in New York, Baltimore, Cleveland and Los Angeles!

"STORY UNTOLD"
b/w
"Make Me Lose My Mind"
452
THE NUTMEGS

Herald RECORDS
1697 B'way, New York City, N.Y.

Jewel "Teasin'" Brown
DOING
"NO, YOU CAN'T KISS ME NO MORE"
DUKE # 140
b/w
"WHERE DO I GO FROM HERE"
DUKE RECORDS
2809 ERASTUS STREET
HOUSTON 26, TEXAS

new BIGHITS!

THE PENGUINS
"BABY, LET'S MAKE LOVE"
and
"KISS A FOOL GOODBYE"
Dootone 362

CHUCK HIGGINS
"TONKY HONK"
b/w
"HERE I'M IS"
Dootone 361

DOOTONE RECORDS
4512 SOUTH CENTRAL AVE. LOS ANGELES 2, CALIF.

ANOTHER SMASH!
"AM I THE ONE"
b/w
"SUKEY, SUKEY, SUKEY"
THE SPIDERS
IMPERIAL 5344

Imperial Records
6425 Hollywood Blvd., Hollywood 28, Calif.

THE CASH BOX

RHYTHM N' BLUES

Ramblings

NEW YORK:

Don Robey, Duke and Peacock prexy, writes to pledge his full cooperation in any drive for good public relations for the industry. Meanwhile Irving Marcus, Duke and Peacock national sales manager, calls in from Detroit to advise the Johnny Ace "Pledging My Love" maintaining its sensational sales. Also selling in hit proportions, Marcus tells us, is "I Wanna Ramble" by Little Junior Parker. . . . Jerry Wexler and Ahmet Ertegun headed out to Chicago to cut T-Bone Walker. . . . Atlantic will release a foursome next week. The package contains two reliable hit-makers Ruth Brown and Clovers, and two newcomers to the Atlantic label, The Regals and The Cookies. The Cookies are an all girl group. Of the latest releases, Atlantic has two hot items. The Lavern Baker "That's All I Need" and Floyd Dixon's "Hey Bartender—Is It True." . . . The Five Pearls off in a four (4) week tour of Canada. . . . Ray Clark, Groove Records, all hepped up about the new Du Dropper release, "Talk That Talk." Initial reactions are strong from the distribs and Clark looks for it to be his first new Groove hit. Groove also getting a very good sale on "Jump Man Jump" by Piano Red and "Be My Baby" by Black and Allen. . . . Fred Mendelsohn, Savoy



LITTLE JR. PARKER

Records, excitedly reports passing the 100,000 mark for Nappy Brown's original version of "Don't Be Angry." . . . Stan Steinhaus, Reina Records, suffering split loyalties these days. That dulcet voice you hear answering the phone is his pretty wife, Sara, and the Steinhauses may be three when you read this. Stan, in addition to hovering over Sara, must ready his newest mambo release, and he's fretting like a mother hen trying to be in two places at once. . . . Sol Rabinowitz, Baton Records, announced the signing of Frank Culley, former Atlantic Recording artist whose "Cole Slaw" won him fame. Culley, a top tenor man, will be billed by Baton as Frank "Floorshow" Culley and band. Baton's "Don't Ever Leave Me" by The Rivileers is starting to move with some strong reorders on hand. Rabinowitz also advises Baton is readying a release by a new, still unnamed group. . . . Nellie Lutcher, currently at the Sands Hotel in Las Vegas, Nevada, thru April, thinks she may have her first big disk in years in "It's Been Said" on Decca. . . . Dr. Jive's Rhythm and Blues Jamboree, held Easter Sunday, at Rockland Palace, played to an overflow audience. On the bill were Roy Hamilton, Buddy & Ella Johnson, Noland Lewis, Alfredo, The Hearts, Cadillacs, Charlie & Ray, Soletaires, Charmers, Gentlemen King Pleasure and Etta Jones. Guest star was Billie Holiday. Dr. Jive is already making plans for his next big show. . . . "We've got it now," says Al Silver of Herald Records. Al goes on to tell us that The Nutmeg's "Story Untold" has been creating real excitement and re-reorders from cities like New York, Baltimore, Cleveland and Los Angeles. Silver is also raising a fever because his Embers release "Paradise Hill" is going through a revival after two years. Sid Talmadge, Record Merchandising, took some of his dormant stock to several L. A. jockies and "Paradise Hill" started stirring things up. Herald has already started repressing the waxing. The action has spread to several other localities and who knows how far it may go. . . . The Alan Freed show at the Brooklyn Paramount this week was a volcanic answer to r & b detractors. Thousands of kids poured into every show and in no uncertain terms put their emphatic stamp of approval on the rock and roll beat. According to Gene Pleshette, manager of the Brooklyn Paramount, the kids were well behaved. The gross is expected to be somewhere around the figure of \$90,000. . . . Jerry Winston announces the signing of Charlie Palmerie's mambo quintet. Releases will be forthcoming next week. Charlie is a former Tito Puente pianist. Winston's Mardi Gras label is moving nicely now with a real hit in Al Castellanos' "The Speak Up Mambo," and "Jamaica" by the La Playa Sextet still selling strong after a lengthy run. . . . Larry Dean Faulkner, program director of WCIN-Cincinnati, O., announced that the Cincinnati Branch of the NAACP will present a plaque to WCIN in recognition of the station's outstanding services during a recent NAACP membership campaign. WCIN planned and carried out a seven and one-half hour musical marathon in April which attracted an audience of 10,000 people. The program attracted enough interest in the NAACP to help make the membership drive a complete success. The presentation of the plaque will take place in the fall. . . . Mercury finally is able to release their Penguins first for the label as the courts have at last approved the contract. The Penguins seem to have another powerful entry in their blues ballad "Be Mine Or Be A Fool." It is coupled with an up tempo bounce "Don't Do It." Bobby Shad, out on the West Coast, is expected to be away from his desk for another three weeks. Joe Martin, of the New York office, also out of town, filling in for Buddy

Friedlander, Mercury Record Distributors, Hartford, Conn., who is out with virus pneumonia. Arpena, Shad's girl Friday, doing a yeoman's job of holding down the fort. . . . Vin Strong, Savoy Records, signed to the Apollo Theatre for the week of April 29. Featured with Strong is Decca Records Marga Benitez. . . . Anne Morre, pianist-singer from Baltimore, Md. appeared on CBS Broadway Tryout last week. She was signed to appear at Cafe Society and Toast Club, both New York City. . . . The April 18 issue of Life Magazine carries a story on R & B in which it obviously sides with R & B in the current flare-up over lyrics. It quotes The Cash Box April 2nd defense of R & B lyrics.



THE PENGUINS

Records, excitedly reports passing the 100,000 mark for Nappy Brown's original version of "Don't Be Angry." . . . Stan Steinhaus, Reina Records, suffering split loyalties these days. That dulcet voice you hear answering the phone is his pretty wife, Sara, and the Steinhauses may be three when you read this. Stan, in addition to hovering over Sara, must ready his newest mambo release, and he's fretting like a mother hen trying to be in two places at once. . . . Sol Rabinowitz, Baton Records, announced the signing of Frank Culley, former Atlantic Recording artist whose "Cole Slaw" won him fame. Culley, a top tenor man, will be billed by Baton as Frank "Floorshow" Culley and band. Baton's "Don't Ever Leave Me" by The Rivileers is starting to move with some strong reorders on hand. Rabinowitz also advises Baton is readying a release by a new, still unnamed group. . . . Nellie Lutcher, currently at the Sands Hotel in Las Vegas, Nevada, thru April, thinks she may have her first big disk in years in "It's Been Said" on Decca. . . . Dr. Jive's Rhythm and Blues Jamboree, held Easter Sunday, at Rockland Palace, played to an overflow audience. On the bill were Roy Hamilton, Buddy & Ella Johnson, Noland Lewis, Alfredo, The Hearts, Cadillacs, Charlie & Ray, Soletaires, Charmers, Gentlemen King Pleasure and Etta Jones. Guest star was Billie Holiday. Dr. Jive is already making plans for his next big show. . . . "We've got it now," says Al Silver of Herald Records. Al goes on to tell us that The Nutmeg's "Story Untold" has been creating real excitement and re-reorders from cities like New York, Baltimore, Cleveland and Los Angeles. Silver is also raising a fever because his Embers release "Paradise Hill" is going through a revival after two years. Sid Talmadge, Record Merchandising, took some of his dormant stock to several L. A. jockies and "Paradise Hill" started stirring things up. Herald has already started repressing the waxing. The action has spread to several other localities and who knows how far it may go. . . . The Alan Freed show at the Brooklyn Paramount this week was a volcanic answer to r & b detractors. Thousands of kids poured into every show and in no uncertain terms put their emphatic stamp of approval on the rock and roll beat. According to Gene Pleshette, manager of the Brooklyn Paramount, the kids were well behaved. The gross is expected to be somewhere around the figure of \$90,000. . . . Jerry Winston announces the signing of Charlie Palmerie's mambo quintet. Releases will be forthcoming next week. Charlie is a former Tito Puente pianist. Winston's Mardi Gras label is moving nicely now with a real hit in Al Castellanos' "The Speak Up Mambo," and "Jamaica" by the La Playa Sextet still selling strong after a lengthy run. . . . Larry Dean Faulkner, program director of WCIN-Cincinnati, O., announced that the Cincinnati Branch of the NAACP will present a plaque to WCIN in recognition of the station's outstanding services during a recent NAACP membership campaign. WCIN planned and carried out a seven and one-half hour musical marathon in April which attracted an audience of 10,000 people. The program attracted enough interest in the NAACP to help make the membership drive a complete success. The presentation of the plaque will take place in the fall. . . . Mercury finally is able to release their Penguins first for the label as the courts have at last approved the contract. The Penguins seem to have another powerful entry in their blues ballad "Be Mine Or Be A Fool." It is coupled with an up tempo bounce "Don't Do It." Bobby Shad, out on the West Coast, is expected to be away from his desk for another three weeks. Joe Martin, of the New York office, also out of town, filling in for Buddy

CHICAGO:

Ella Fitzgerald going into the Chicago Theatre come April 23. Ditto Eddie Fontaine. . . . Leonard Chess reports nice things happening on the Flamingos' "That's My Baby," b/w "When." Looks like the boys have a big one here. . . . Another Checker looking like it'll be riding high is Bo Diddlie's "Bo Diddlie" and "Only A Man." . . . Sam Evans phoned these offices this past week to inform us that he now has his own offices in the heart of music row. Complete with staff, at that. Sam also tells us he is taking his charming missus and the kiddies and heading New York way on April 23. Plans to stay at the Roosevelt Hotel. . . . The Evans package which we reported here last week that will play the Trianon May 6 will play Gary on the 4th. More and more names being added each day. . . . Ray Charles' "I Got A Woman" continues to climb the charts. . . . Ditto The Danderliers' "Chop Chop Boom." . . . AROUND TOWN:



AMOS MILBURN

Chuck Willis into town for four days beginning May 4. Wonder how many people know Chuck penned "Oh What A Dream." . . . Amos Milburn into the Crown Propeller May 25. . . . Sonny Stitt into the Bee Hive May 19 for three weeks. . . . Roy Eldridge into town April 29. Club not set as yet. . . . Roy Hamilton's "Unchained Melody" really rolling, according to reports received from Ernie Leaner. By the way, we saw the cu-razy offices of United Distribs. And understand the orchid walls were chosen by brother George. What a combo! . . . Jimmy Reed, whose "You Don't Have To Go" made lots of noise, has a new one out on Vee-Jay which promises to be even bigger than 'Go'. Titled, "I'm Gonna Ruin You" b/w "Pretty Thing." Watch this one! . . . Another on Vee-Jay showing promise is by the "Goodnight Sweetheart, Goodnight" boys, The Spaniels. Tunes are titled "Don'cha Go," b/w "Do Wah." The "Do Wah" side showing lots of promise. . . . Ab from Vee-Jay also reports they are readying a new session for the Rhythm Aces who gained lots of recognition with their "I Wonder Why." Next one promises to go over the top. Ab says.

LOS ANGELES:

It's most encouraging to note the high calibre R & B material which is now grinding out of West Coast diskeries. . . . The Bihari Brothers have a new tune called "Smack Dab In The Middle" which best explains the way they feel. As Saul aptly explains, "I'm certain we're smack dab in the middle of a real chart jumper with this double header which couples the flip side 'Why Don't You Write Me' with our sensational new group, The Jacks." He adds, "We're now hotter than ever with five big numbers which show every sign of going all the way to the top." . . . On the other side of town Dootsie Williams, top brass of Dootone Records, stated that The Meadowlarks' "Heaven and Paradise" and The Penguins' "Love Will Make Your Mind Go Wild" are still selling strong and that he has some potent new material which will soon be released. He adds that a treat is in store for everyone in the forthcoming etching by Roy Milton and his new band with Jack Nelson on tenor sax. . . . Lew Chudd, prexy of Imperial Records, kept the recording studios busy last week as he prepped new releases. His latest waxing by The Spiders titled "Am I The One" is showing strong signs along with Fats Domino's very newest "Ain't It A Shame" b/w "Lala Lala." . . . Leo and Eddie Mesner are still bubbling over with excitement as they check sales reports on "Do Bop Sha Bam" by The Spence Sisters. This blues novelty is just starting to sell in quantity. . . . Art Rupe, head of Specialty Records, is certain that his newest artist Jesse Belvin will develop into one of his biggest artists. Everyone's pretty certain that Jesse has a natural smash with his two latest sides "One Little Blessing" and "Gone." The blues chanter has been around for a long time and has recorded for several labels. Since his release from the Army several months ago he sings better than ever and could hit the big-time. . . . John Dolphin has moved to new offices at 2610 S. Crenshaw Blvd. and is going ahead with plans to expand his Money and Cash labels. His latest releases include an LP album titled "Pink Coat" which features Red Callender Sextette in eight jazz masterpieces. This package could be big. Other singles on the Cash label are Jimmy Grissim's "I Had To Find Out For Myself" b/w "Listen, Pretty Baby"; Honey Lee's "Boogie Woogie" b/w "Angel Cake" with organ and ork., plus a new group The Miracles who sing "A Gal Named Jo" and "You're An Angel." . . . Looks like Johnny Getz finally has caught that elusive big one with "La De Do De Do" by Sherry Washington on his Million Dollar label. Billy Eckstine has covered the tune on MGM. . . . Capitol's R & B department is going great guns under the able direction of Dave Cavanaugh. Their latest entry into the field is "Kissin' Bug" by The Harris Sisters. The gals have been guest starring on platter shows all over town and getting a royal reception from all the jocks. . . . Earl Bostic continues his record breaking tour of the West Coast. He appeared at the Carillo Auditorium in Santa Barbara Thurs., April 14th. . . . Hunter Hancock launches his new three-hour show "Huntin' With Hunter" this week over station KRUX in Phoenix. It will be aired from 11 'til 1 Mon. thru Sat. . . . Guitar Slim held down the spotlight at the Five Four Ballroom during his three-day stint April 15, 16 & 17. He then left on a series of dates throughout the Northwest.



THE SPIDERS

Two beautiful instrumental readings!

"CHERRY PINK AND APPLE BLOSSOM WHITE"

and

"ALL OF YOU"

(Hit tune from B'way Show "Silk Stockings")

TITO PUENTE ORCH.

TICO # 10-256
45-256

220 W. 42d ST.
NEW YORK, N.Y.

Breaking for a pop hit!

THE WRENS

"COME BACK MY LOVE"

RAMA # 65

(arranged and orchestrated by Freddy Johnson)

220 W. 42nd St., New York, N. Y.

THIS RECORD
WILL TURN TO...

CASH

**"PINK
COAT"**

A GREAT LP
"HI-FI" ALBUM

by
**THE FABULOUS
RED CALLENDER**

... in 8 original jazz masterpieces

- "BLUE MELODY"
 - "FINE ONE"
 - "THE WHEEL"
 - "THEME"
 - "PINK COAT"
 - "BROKEN PROMISE"
 - "SO IN LOVE WITH YOU"
 - "COOL RHUMBA"
- Cash LP # 11 "hi-fi"

**A DISTRIBUTORS
DREAM COME TRUE**

... The question is asked in the trade ...
DID DUKE ELLINGTON MAKE A
SMART MOVE WHEN HE PUT JIMMY
GRISSOM IN AL HIBBLER'S SHOES?
WAIT UNTIL YOU HEAR JIMMY
GRISSOM'S NEW HOT RECORD * * *
AND WE HAVE IT!!

**"I HAD TO FIND OUT
FOR MYSELF"**

b/w

"LISTEN, PRETTY BABY"

Cash # 1006

HONEY LEE, organ & Orchestra

**"PINEY'S BOOGIE
WOOGIE"**

b/w

"ANGEL CAKE"

Cash # 1007

THE MIRACLES, a new vocal group

"A GAL NAMED JO"

b/w

"YOU'RE AN ANGEL"

Cash # 1008

DISTRIBUTORS ATTENTION!
SOME CHOICE TERRITORIES ARE STILL
OPEN

WRITE - WIRE - PHONE
--AT ONCE--

**CASH
RECORD SALES**

2610 So. Crenshaw Blvd.
Phone RE. 4-3074
Los Angeles 16, Calif.
Reference Bank of America

HIT No. 2

FOR
**JIMMY
REED**

**"I'M GONNA
RUIN YOU"**

b/w

**"PRETTY THINGS"
1 3 2**

THEIR BEST SINCE

**"GOODNIGHT
SWEETHEART"**

**THE
SPANIELS**

sing

"DO-WAH"

b/w

**"DON'CHA GO"
1 3 1**

**DJs! Write for
copies now!**

Vee-Jay RECORDS, INC.
4747 Cottage Grove Ave.
Chicago 15, Illinois

THE CASH BOX

in
NEW YORK CITY

in
CHICAGO

in
NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

- | | | |
|---|--|--|
| 1 UNCHAINED MELODY
Al Hibbler (Decca 29441)
Roy Hamilton (Epic 9102) | UNCHAINED MELODY
Al Hibbler (Decca 29441)
Roy Hamilton (Epic 9102) | FLIP, FLOP AND FLY
Joe Turner (Atlantic 1053) |
| 2 I'VE GOT A WOMAN
Ray Charles (Atlantic 1050) | MY BABE
Little Walter (Checker 811) | WHAT'CHA GONNA DO
Clyde McPhatter & The Drifters (Atlantic 1055) |
| 3 MY BABE
Little Walter (Checker 811) | I'VE GOT A WOMAN
Ray Charles (Atlantic 1050) | THE DOOR IS STILL OPEN
Cardinals (Atlantic 1054) |
| 4 CLOSE YOUR EYES
Five Keys (Capitol 3032) | THE WALLFLOWER
Etta James & The Peaches (Modern 947) | MY BABE
Little Walter (Checker 812) |
| 5 DON'T BE ANGRY
Nappy Brown (Savoy 1155) | CHOP CHOP BOOM
Danderliers (States 147) | THE WALLFLOWER
Etta James & The Peaches (Modern 947) |
| 6 FLIP, FLOP AND FLY
Joe Turner (Atlantic 1053) | PLEDGING MY LOVE
Johnny Ace (Duke 136) | UNCHAINED MELODY
Roy Hamilton (Epic 9102)
Al Hibbler (Decca 29441) |
| 7 THIS IS MY STORY
Gene & Eunice (Aladdin 3282) | FLIP, FLOP AND FLY
Joe Turner (Atlantic 1053) | LOVING YOU
Lowell Fulson (Checker 812) |
| 8 THE DOOR IS STILL OPEN
Cardinals (Atlantic 1054) | LOVING YOU
Lowell Fulson (Checker 812) | CLOSE YOUR EYES
Five Keys (Capitol 3032) |
| 9 MOST OF ALL
Moonglows (Chess 1589) | MOST OF ALL
Moonglows (Chess 1589) | WHEN IT RAINS IT POURS
Billy "The Kid" Emerson (Sun 214) |
| 10 PLEDGING MY LOVE
Johnny Ace (Duke 136) | I'M A MAN
Bo Diddley (Checker 814) | MAMA, TALK TO YOUR DAUGHTER
J. B. Lanore (Parrott 809) |

in
SAN FRANCISCO

in
NEWARK

in
DALLAS

- | | | |
|---|---|---|
| 1 I'VE GOT A WOMAN
Ray Charles (Atlantic 1050) | THIS IS MY STORY
Gene & Eunice (Aladdin 3282) | MY BABE
Little Walter (Checker 811) |
| 2 YOU DON'T HAVE TO GO
Jimmy Reed (Vee-Jay 119) | MY BABE
Little Walter (Checker 811) | THE WALLFLOWER
Etta James & The Peaches (Modern 947) |
| 3 COME BACK
Ray Charles (Atlantic 1050) | PLEDGING MY LOVE
Johnny Ace (Duke 136) | PLEDGING MY LOVE
Johnny Ace (Duke 136) |
| 4 PLEDGING MY LOVE
Johnny Ace (Duke 136) | TWO HEARTS
Charms (DeLuxe 6065) | I'VE GOT A WOMAN
Ray Charles (Atlantic 1050) |
| 5 MY BABE
Little Walter (Checker 811) | DON'T BE ANGRY
Nappy Brown (Savoy 1155) | WHAT'CHA GONNA DO
Clyde McPhatter & The Drifters (Atlantic 1055) |
| 6 TWEEDLEE DEE
Lavern Baker (Atlantic 1047) | THE DOOR IS STILL OPEN
Cardinals (Atlantic 1054) | MOST OF ALL
Moonglows (Chess 1589) |
| 7 THAT'S ALL I WANT FROM YOU
Dinah Washington (Mercury 70537) | MOST OF ALL
Moonglows (Chess 1589) | THIS IS MY STORY
Gene & Eunice (Aladdin 3282) |
| 8 RIB TIPS
Rufus Gore (King 4768) | UNCHAINED MELODY
Roy Hamilton (Epic 9102) | FLIP, FLOP AND FLY
Joe Turner (Atlantic 1053) |
| 9 DON'T YOU KNOW
Fats Domino (Imperial 5340) | FLIP, FLOP AND FLY
Joe Turner (Atlantic 1053) | I'M A MAN
Bo Diddley (Checker 814) |
| 10 FLIP, FLOP AND FLY
Joe Turner (Atlantic 1053) | LONELY NIGHTS
Hearts (Baton 208) | COME BACK
Ray Charles (Atlantic 1050) |

"It's What's in THE CASH BOX That Counts"

THE CASH BOX

in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- | | | |
|---|--|--|
| 1
PLEDGING MY LOVE
Johnny Ace
(Duke 136) | MY BABE
Little Walter
(Checker 811) | MY BABE
Little Walter
(Checker 811) |
| 2
MOST OF ALL
Moonglows
(Chess 1589) | I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050) | CLOSE YOUR EYES
Five Keys
(Capitol 3032) |
| 3
DON'T BE ANGRY
Nappy Brown
(Savoy 1155) | FLIP, FLOP AND FLY
Joe Turner
(Atlantic 1053) | YOU DON'T HAVE TO GO
Jimmy Reed
(Vee-Jay 119) |
| 4
THE WALLFLOWER
Etta James & The Peaches
(Modern 947) | PLEDGING MY LOVE
Johnny Ace
(Duke 136) | FLIP, FLOP AND FLY
Joe Turner
(Atlantic 1053) |
| 5
WHADAYA WANT
Robins
(Spark 110) | BLUE VELVET
Clovers
(Atlantic 1052) | UNCHAINED MELODY
Al Hibbler
(Decca 29441)
Roy Hamilton
(Epic 9102) |
| 6
THIS IS MY STORY
Gene & Eunice
(Aladdin 3282) | DON'T YOU KNOW
Fats Domino
(Imperial 5340) | I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050) |
| 7
LONELY NIGHTS
Hearts
(Baton 208) | HEAVEN IN PARADISE
Meadowlarks
(Dootone 359) | CHOP CHOP BOOM
Danderliers
(States 147) |
| 8
MY BABE
Little Walter
(Checker 811) | DON'T BE ANGRY
Nappy Brown
(Savoy 1155) | LOVING YOU
Lowell Fulson
(Checker 812) |
| 9
UNCHAINED MELODY
Al Hibbler
(Decca 2941)
Roy Hamilton
(Epic 9102) | MAMA, TALK TO YOUR DAUGHTER
J. B. Lenore
(Parrott 809) | PLEDGING MY LOVE
Johnny Ace
(Duke 136) |
| 10
MOVE IT OVER BABY
Gene & Eunice
(Aladdin 3282) | LOVING YOU
Lowell Fulson
(Checker 812) | THE WALLFLOWER
Etta James & The Peaches
(Modern 947) |

in
CLEVELAND

in
ATLANTA

in
NASHVILLE

- | | | |
|--|--|--|
| 1
MY BABE
Little Walter
(Checker 811) | MY BABE
Little Walter
(Checker 811) | MY BABE
Little Walter
(Checker 811) |
| 2
UNCHAINED MELODY
Al Hibbler
(Decca 29441) | THE WALLFLOWER
Etta James & The Peaches
(Modern 947) | THE WALLFLOWER
Etta James & The Peaches
(Modern 947) |
| 3
CLOSE YOUR EYES
Five Keys
(Capitol 3032) | FLIP, FLOP AND FLY
Joe Turner
(Atlantic 1053) | FLIP FLOP AND FLY
Joe Turner
(Atlantic 1053) |
| 4
THE WALLFLOWER
Etta James & The Peaches
(Modern 947) | WHAT'CHA GONNA DO
Clyde McPhatter & The Drifters
(Atlantic 1054) | PLEDGING MY LOVE
Johnny Ace
(Duke 136) |
| 5
WHAT'CHA GONNA DO
Clyde McPhatter & The Drifters
(Atlantic 1055) | PLEDGING MY LOVE
Johnny Ace
(Duke 136) | I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050) |
| 6
RING A-LING A-LING
Midnighters
(Federal 12210) | I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050) | WHAT'CHA GONNA DO
Clyde McPhatter & The Drifters
(Atlantic 1055) |
| 7
PLEDGING MY LOVE
Johnny Ace
(Duke 136) | TWO HEARTS
Charms
(DeLuxe 6065) | YOU ARE DOIN' ME WRONG
Arthur Gunter
(Excello 2053) |
| 8
DON'T BE ANGRY
Nappy Brown
(Savoy 1155) | EARTH ANGEL
Penguins
(Dootone 348) | MOST OF ALL
Moonglows
(Chess 1589) |
| 9
I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050) | THE DOOR IS STILL OPEN
Cardinals
(Atlantic 1054) | I'M A MAN
Bo Diddley
(Checker 814) |
| 10
THE DOOR IS STILL OPEN
Cardinals
(Atlantic 1054) | TWEEDLEE DEE
Lavern Baker
(Atlantic 1047) | TWEEDLEE DEE
Lavern Baker
(Atlantic 1047) |

Coming Up In R & B

Listed Alphabetically

I DIDDIE IF IT'S THE LAST THING I DO

Dinah Washington
(Mercury 70600)

Chicago, Detroit, Los Angeles, Meridian, Nashville, New York, Philadelphia, St. Louis

Excello Introduces New R&B Group

NASHVILLE, TENNESSEE — Ernie Young, head of Excello and Nashboro Records last week introduced a new vocal group by the name of The Marigolds on his Excello label. The title of their first release is "Rollin' Stone" and "Why Don't You." The disk is already clicking big in the South and spreading. It's reported that there will be a 'cover' of the songs right away. Excello Music Company of Nashville is the publisher of the group's first efforts! The Marigolds, released on R&B label, are, however, gaining much program attention in the 'pop' field.

New Jazz Diskery Issues Accompaniment LP

NEW YORK—Ad Lib Records, a new jazz label on the record scene, this week released an unusual and useful long playing record.

The diskery's owner, Charlie Mack, a jazz musician himself, had been in the recording field for a number of years and felt that a good accompaniment record for musicians to practice with could be a big seller. Consequently, he has combined the efforts of some name jazz men and produced a disk called "Let's Have A Session." The album features a background of modern progressions on some top jazz tunes in the keys most used by jazz musicians. Any student of jazz music can solo with his instrument against the backdrop supplied by this disk. Billy Bauer, Don Lamond, Tony Aless and Arnold Fishkin are the artists.

Ad Lib intends to exploit the various possibilities of accompaniment records and will introduce new personalities on future pressings.

New Joy Tune To Get "Lover" TV Treatment

NEW YORK—A new Joy Music tune will get the "Let Me Go, Lover" and "Play Me Hearts And Flowers" treatment on ABC-TV next Tuesday, April 19, when the Elgin Hour will present a musical play called "Mid Summer Melody."

The show will go coast to coast from 9:30 PM to 10:30 PM EST and the tune to get the big push will be "Till Forever Ends." It is themed throughout the entire telecast and is sung a number of times by one of the program's stars Kathy Nolan. Miss Nolan is very familiar to the TV audiences for the part she played in the "Peter Pan" musical. She was Wendy.

The young songstress has already recorded the tune on the recently formed Unique label and the disk will be available in stores and will be in the hands of disk jockeys the day of the telecast. It is Miss Nolan's first recording as the featured artist.

A HIT!

"CHOP CHOP BOOM"

b/w

"MY AUTUMN LOVE" DANDERLIERS

STATES 147

"PARDON MY TEARS"

b/w

"CHICKEN" MORROCCOS

UNITED 188

UNITED/STATES RECORD CO.

5052 Cottage Grove, Chicago 15, Ill.

moving!

JOAN SHAW SINGS

"I SHOULDN'T BE ALONE SO LONG"

THE TEN COMMANDMENTS OF LOVE

a house rocker!

LITTLE "WALKIN" WILLIE

AND HIS BLUESMEN

BLOW LITTLE WILLIE

b/w CLAYHOUSE BLUES

DISTRIBUTORS: SOME TERRITORIES STILL OPEN

Write . . . Wire . . . Phone . . .

JAGUAR RECORDS, INC.

1650 B'way New York 19, N. Y.
Circle 7-0057

Looks Big!
BABY DON'T WANT ME
by SONNY KNIGHT
547 # 547-45
Specialty records

8508 Sunset Blvd., Hollywood 46, Cal.

Miss Tweedlee Dee
Hits Again!

"THAT'S ALL I NEED"

LAVERN BAKER

ATLANTIC 1057

Atlantic RECORDING CORP
234 WEST 56th STREET NEW YORK 19 N. Y.

RHYTHM 'N BLUES REVIEWS

⊙⊕ DISK & SLEEPER	⊙⊕ GOOD
⊙⊕ EXCELLENT	⊙⊕ FAIR
⊙⊕ VERY GOOD	⊙⊕ MEDIOCRE

THE BELL-AIRES
(Ruby 103)

B "I'M LOOKING FOR A LOVER" (2:50) [Popper Music BMI—Billy Ford] Billy Ford leads the Bell-Aires through a pop type r & b tune with romantic lyrics. Item is handled effectively and comes out a melodious wax.

C+ "I'D NEVER FORGIVE MYSELF" (2:50) [Citation BMI—McAvoy, Gould, Martin] Similar piece of material sung by Ford and his group smoothly.

LLOYD GLENN
(Aladdin 3288)

B "FOOT LOOSE" (2:30) [Aladdin BMI—Glenn] Lest Glenn fans expect a straightaway keyboard disk it's best to explain that his is a band effort in which Lloyd never steps out with a solo but plays a highlighted part of unit. Good middle beat wax.

B+ "GLENN'S GLIDE" (2:20) [Aladdin BMI—Glenn] Similar band item but we get a good portion of Glenn here. Also a good guitar up front. Stirring item that has lots of appeal. Tune has an aura of mystery and the exotic. Great juke box wax. Can take off.

BIP AND BOP
(Aladdin 3287)

B "DU WADA DU" (2:00) [Gallo-Otis BMI—Perez, Guy, Gallo] Bip and Bop chant a driving fast beat jump with a wailing horn keeping things in the mood. Bip and Bam protest their love and ask "why did you go." Ok platter.

B "DING DONG DING" (3:00) [Aladdin BMI—Perez, Guy, Gallo] Similar jump material with a shade more restraint. Two good jump sides for the dancing crowd.

BOBBIE JAMES and the Four Buddies
(Club 51" 104)

C+ "I NEED YOU SO" (3:00) [Davis BMI—Hunter] Bobbie James and the Four Buddies sing a slow blues ballad with great emotion. Romantic pretty.

C+ "BABY I'M TIRED" (2:35) [Davis BMI—Greene, Davis] Bobbie Davis sings a familiar middle beat jump riff. Deck moves in ok style and the sax solo in the break long and effective.

SAM (The Man) TAYLOR
(MGM 11977)

B "HARLEM NOCTURNE" (2:25) [Shapiro, Bernstein & Co., Inc., ASCAP—Hagen] Sam (The Man) Taylor dishes up the lush exotic slow tempo tune with a dreamy sax reading that should sell well to the sax clientele.

B "RED SAILS IN THE SUNSET" (2:40) [Shapiro, Bernstein & Co., Inc., ASCAP—Williams, Kennedy] Similar comments on the rhythmic standard. Two pretty sides.

THE CASH BOX

★ **AWARD O' THE WEEK** ★

"TALK THAT TALK" (2:28)

[Monument BMI—Singleton, McCoy]

"GIVE ME SOME CONSIDERATION" (2:51)

[Monument BMI—Singleton]

THE DU DROPPERS

(Groove 0104)



DU DROPPERS

● The Du Droppers, who have

been missing from the juke boxes, airwaves and in the retail shops for some time due to the reorganization of the Victor label, "Groove," come back with a powerful piece of material, "Talk That Talk." The deck rocks with an energetic jump and happy vocal reading. New lead makes a very strong impression. Good platter that should get going in short order. The flip, "Give Me Some Consideration," is a slow blues ballad tenderly portrayed by the group. Pretty melody that could get pop reaction. Two strong decks but we'll put our bets on "Talk That Talk."

"WHEN WE GET TOGETHER" (2:34)

[Jay & Cee BMI—Stone Bradley]

"LET THE HAPPENINGS HAPPEN" (2:23)

[Jay & Cee BMI—Glover]

THE CHARMS

(DeLuxe 2087)

● The Charms, possessor of innumerable r & b hits, come up with a two sider that should get an immediate reaction and perhaps take their places in the charts alongside some of their previous issues. Both

"When We Get Together" and "Let The Happenings Happen" are similar pieces of material—middle beat mild jump ditties performed in the usual good Charm style. Both sides have a strong beat that the kids can hop around to.

THE FEATHERS—JOHNNY & LOUIS STATON

(Show Time 1105)

C "WHY DON'T YOU WRITE ME?" (2:30) [Golden State BMI—Laura Hollins] The Feathers blend softly on a slow ballad blues.

C "BUSY AS A BUMBLE BEE" (2:30) [Golden State BMI—Cyrus, Glenn] Johnny and Louis Staton race through a fast tempo staccato rhythm effort.

THE STARLINGS

(Dawn 213)

B "A-LOO, A-LOO" (2:30) [L. Gales] The Starlings wax a slow blues ballad pretty and the result is a very listenable side. Melodic and easy on the ears.

B "I GOTTA GO NOW" (2:30) [L. Magid, L. Gales] The fellows change the pace with bouncing big beat jumper and they come up with an item that has that pop flavor. Ok two sider.

SAMMY LEWIS
(Sun 218)

B+ "I FEEL SO WORRIED" (2:24) [Hi-Lo Music BMI—] Sammy Lewis sings a Southern fast beat blues with a distinct styling that is effective. Lewis drives, injects seemingly off the cuff noises and comments and in general rocks out a good wax. Good instrumental support.

B "SO LONG BABY GOODBYE" (2:28) [Hi-Lo Music BMI—] Lewis sings a slow rocking beat with good results tho the item is handled in the more usual styling of the Southern blues wailer.

BOB JOHNSON - MIRIAM GRATE
(Apollo 472)

B "PLEASE SQUEEZE" (2:46) [Bess BMI—Johnson, Sneed] Bob Johnson rocks slowly through a joyful bounce ditty. Ok wax.

C+ "MY ANGEL" (2:30) [Bess BMI—Grate, Johnson] Miriam Grate and The Dovers handle the vocal on this end. A slow ballad softly projected.

JOAN SHAW
(Jaguar 1032)

B "THE TEN COMMANDMENTS OF LOVE" (2:25) [George George BMI—Saxon, Lubin] Joan Shaw sings a slow pretty with much pop feeling. Sentimental wax.

B+ "I SHOULDN'T BE ALONE SO LONG" (2:30) [George George BMI—Shaw, DeCosta] Similar romantic ballad blues smoothly chanted. Joan gets more into the r & b feel on this wax. This should be the side.

THE DUDADS
(DeLuxe 6033)

B "I HEARD YOU CALL ME DEAR" (2:19) [Franklin BMI—Alonzo Tucker] The Dudads blend prettily on a slow lilting romantic. Soft listening for a restful wax.

C+ "MY BABY MISSES ME TOO" (2:10) [Franklin BMI—Tucker] More defined beat. Middle tempo chanted with a strong pop styling.

TINY BRADSHAW
(King 4787)

B "POMPTON TURNPIKE" (2:28) [Santly Joy ASCAP—Rogers, Osborne] Tiny Bradshaw dishes up a tasty jump wax made to order for the dancers.

B+ "COME ON" (2:22) [Jay & Cee BMI—Bradshaw, Glover] Tiny comes up with Bradshaw original and in tune and arrangement he seems to have another potential hit. Item rocks along at a middle tempo, laying down a strong dance beat, infectious melody and sound.

THE CASH BOX

Rhythm 'N Blues **BEST BETS**

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "COME ON" Tiny Bradshaw King 4787
- ★ "I FEEL SO WORRIED" Sammy Lewis Sun 218

RHYTHM 'N BLUES REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

THE CASH BOX SLEEPER OF THE WEEK

"DO-WAH" (2:41)
[Tollie Music BMI—The Spaniels]
"DON'CHA GO" (2:43)
[Tollie Music BMI—Carter, Hudson]

THE SPANIELS
(Vee-Jay 131)



THE SPANIELS

● The Spaniels move nicely through a slow bouncer with a distinctive haunting melody, "Do-Wah," that has all the earmarks of a hit. The team clicks smartly as they project the delicious melodic tune. The feeling, after several listens, is that this side will make it strong. The flip, "Don'Cha Go," is a slow blues ballad handled in strength by the Spaniels. A strong pairing that could make noise on its own. However, we feel it will be a one sider because of the strength of "Do-Wah."

"ROLLIN' STONE" (2:47)
[Excellorec BMI—Riley]
"WHY DON'T YOU" (2:43)
[Excellorec BMI—Riley]

THE MARIGOLDS
(Excello 2057)



THE MARIGOLDS

● The Marigolds, a new group with the label, make their debut with a strong hunk of wax, "Rollin' Stone," a Calypso fast beat and very familiar melody. The Marigolds deliver in an infectious and happy style that should get the wax going. The under lid, "Why Don't You," is a middle tempo rhythmic effort of a romantic nature. A melodic ditty hummable and easy to absorb. Delivered in a pop manner. The group should make a strong impact on the market with these two sides.

LUCKY MILLINDER
(King 4792)

B "OW!" (2:20) [Jay & Cee BMI—Millinder, Glover] Lucky Millinder and his full ork dish up a lush treatment of a rhythmic middle tempo dance item. Good listening and dance wax.

B "IT'S A SAD, SAD FEELING" (2:36) [Jay & Cee BMI—Millinder, Glover] A slow beat rhythmic effort showcasing the vocal talents of Cathy Ryan and the Admirals. Good wax for any market.

JESSE BELVIN
(Specialty 550)

B+ "ONE LITTLE BLESSING" (2:35) [Atlantic BMI—J. Belvin] Jesse Belvin does an emotional bit of chanting as he tells the slow blues story of his lost love. Moving wax well done. Could stir up some action.

B "GONE" (2:20) [Atlantic BMI—Belvin] Belvin couples with a similar slow beat piece of material. Another good performance.

RELIGIOUS

PROFESSOR ALEX BRADFORD
(Specialty 879)

B "OH LORD—SAVE ME" (2:25) [Venice BMI—A. Bradford] Professor Alex Bradford leads the Bradford Specials through an emotional slow religious chant. Stirring.

B "HE'LL WASH YOU WHITER THAN SNOW" (2:35) [L. A. Music Mart—C. Martin] The flip is a quick rhythmic gospel effort that excites with a rocking tempo. Good twosome.

IDA HAYNES
(Angle Tone 502)

C "CROSS AT THE END OF THE ROAD" (2:45) [Haynes] Ida Haynes sings a slow but rhythmic religious wax. Ok effort but something seems to be lost in the transfer to wax.

C "HAVE FAITH" (2:50) [Haynes] The reverse is a quicker tempo effort in which Miss Haynes again leads the group with her powerful reading.

**A BIG HIT... JUST RELEASED
STOCK UP NOW!**



THE MARIGOLDS

singing

"ROLLIN' STONE"

b/w

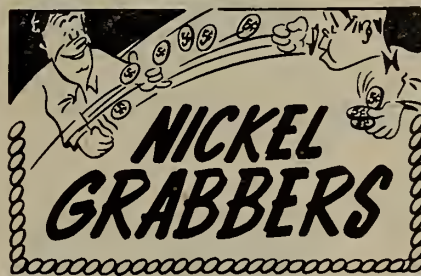
"WHY DON'T YOU"

EXCELLO 2057

PUBLISHER
EXCELLOREC MUSIC CO.
NASHVILLE, TENN.
PHONE (42-2215)

WRITE — WIRE — PHONE

NASHBORO RECORD CO., INC.
177 3rd AVE. N., NASHVILLE, TENN.



- NICKEL GRABBERS**
- THE CHARMS
"TWO HEARTS"
"The First Time We Met"
Deluxe 6065
- THE MIDNIGHTERS
"SWITCHIE WITCHIE TITCHIE"
"WHY ARE WE APART"
Federal 12220
- LUCKY MILLINDER
"IT'S A SAD, SAD FEELING"
"OW!"
King 4792
- MOON MULLICAN
"WHEN LOVE DIES WHERE DOES IT GO"
"WHAT'S THE MATTER WITH THE MILL"
King 1447
- EARL BOSTIC
"WHEN YOUR LOVER HAS GONE"
"COCKTAILS FOR TWO"
King 4790
- THE "5" ROYALES
"MOHAWK SQUAW"
"HOW I WONDER"

DISTRIBUTED BY
King RECORDS

CLIMBING FAST-

THE FLAMINGOS

sing

"WHEN"

b/w

"THAT'S MY BABY"

(CHICK-A-BOOM)"

815

GOING POP!

BO DIDDLEY

"BO DIDDLEY"

b/w

"I'M A MAN"

814

Checker RECORD CO.
4750-52 Cottage Grove Ave.
Chicago 13, Illinois

HERE'S YOUR HANDY ORDER BLANK

To _____
DISTRIBUTOR OR ONE STOP

Please rush the following C and W HITS to

YOUR NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

QUANTITY

Skeets Yaney

THE FLOWER OF MY HEART

c/w

Don't Bring Your Broken Heart To Me
 M-G-M 11859



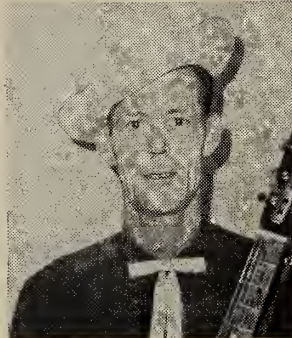
QUANTITY

Bud Deckelman

NO ONE, DEAR, BUT YOU

c/w

What Is It, Darling
 M-G-M 11952



QUANTITY

Randy Atcher

THEM SOFT SHOULDERS AND DANGEROUS CURVES

c/w

Flying High
 M-G-M 11954



QUANTITY

Audrey Williams

MAKING BELIEVE

c/w

That's All I Want From You
 M-G-M 11935



M-G-M RECORDS

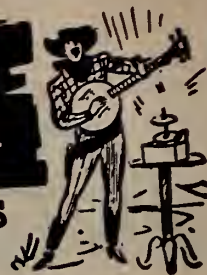
THE GREATEST NAME IN ENTERTAINMENT

701 SEVENTH AVE NEW YORK 19 N.Y.

THE CASH BOX

Country Disk Jockey

REGIONAL RECORD REPORTS



JIMMIE WILLIAMS
 WNOP—Newport, Ky.

1. Are You Mine (Wright & Tall)
2. I Saw Mother With God Last Night (O. Wheeler)
3. Makin' Believe (J. Work)
4. You're Not The First Girl (Lonnice Barron)
5. Wait A Little Longer (Smith)
6. In The Jailhouse (Pierce)
7. Forgive Me Dear (Young)
8. I Walked Away (R. Hansen)
9. The Wall Around Your Heart (Al Terry)
10. Cuzz Yore So Sweet (Crum)

JIM WILSON
 WAVE—Louisville, Ky.

1. Makin' Believe (A. Carter)
2. In The Jailhouse (Pierce)
3. Davy Crockett (T. E. Ford)
4. Live Fast, Love Hard (Young)
5. Carry On (Johnny & Jack)
6. I Gotta Go Get My Baby (Justin Tubbs)
7. Cuzz Yore So Sweet (Crum)
8. Yellow Roses (Hank Snow)
9. You're A Humdinger (Farmer Boys)
10. Are You Mine (Wright & Tall)

JOE MORRIS
 WAGS—Bishopville, S. C.

1. Makin' Believe (K. Wells)
2. In The Jailhouse (Pierce)
3. Live Fast, Love Hard (Young)
4. Loose Talk (Carl Smith)
5. Are You Mine (Wright & Tall)
6. I've Been Thinking (Arnold)
7. As Long As I Live (Wells & Foley)
8. Daydreamin' (J. Newman)
9. If You Ain't Lovin' (Young)
10. Yellow Roses (Hank Snow)

SLEEPYHEAD CLIFF
 KASM—Albany, Minn.

1. In The Jailhouse (W. Pierce)
2. I Gotta Go Get My Baby (Justin Tubbs)
3. Let Me Go, Lover (H. Snow)
4. Kisses Don't Lie (Carl Smith)
5. Love Me (Hank Snow)
6. No More (Betty Amos)
7. Making Believe (Kitty Wells)
8. Cuzz Yore Sweet (F. Huskey)
9. If Lovin' You is Wrong (Hank Thompson)
10. It's Bedtime Bill (Carlisles)

TOMMY WILSON
 WKDK—Newberry, S. C.

1. In The Jailhouse (W. Pierce)
2. If You Ain't Lovin' (Young)
3. I've Been Thinking (Arnold)
4. Loose Talk (Carl Smith)
5. Are You Mine (Wright & Tall)
6. Davy Crockett (Fess Parker)
7. The New Green Light (Hank Thompson)
8. I'm Gonna Fall Out Of Love (Webb Pierce)
9. Make Believe (Wells & Foley)
10. You're You (Billy Barton)

BOB EDWARDS
 WFBC—Greenville, S. C.

1. In The Jailhouse (W. Pierce)
2. If You Ain't Lovin' (Young)
3. Are You Mine (Wright & Tall)
4. More And More (W. Pierce)
5. Loose Talk (Carl Smith)
6. Hearts Of Stone (Red Foley)
7. Making Believe (Kitty Wells)
8. Live Fast, Love Hard (Young)
9. I Feel Better All Over (Ferlin Huskey)
10. I Can Read Between The Lines (Benny Martin)

BUSTER KENTON AND O. R. "WILD BILL" THOMPSON
 WRWB—Kissimmee, Fla.

1. In The Jailhouse (W. Pierce)
2. Making Believe (Kitty Wells)
3. I've Been Thinking (Arnold)
4. Are You Mine (Wright & Tall)
5. Forgive Me, Dear (F. Young)
6. Rusty Old Halo (Carlisles)
7. Little Mama (Onie Wheeler)
8. It's Bedtime Bill (Carlisles)
9. That's All Right (M. Robbins)
10. Hate Me Not (Al Terry)

TOM WILLETTE
 KVOL—Lafayette, La.

1. Kisses Don't Lie (Carl Smith)
2. Hearts Of Stone (Red Foley)
3. Making Believe (J. Work)
4. Wall Around Your Heart (Al Terry)
5. Live Fast, Love Hard (Young)
6. Daydreaming (J. Newman)
7. Taller Than Trees (J. Davis)
8. Hillbilly Heaven (A. Carter)
9. Loose Talk (Carl Smith)
10. In The Jailhouse (W. Pierce)

MACK SANDERS
 KFBI—Wichita, Kans.

1. In The Jailhouse (W. Pierce)
2. If You Ain't Lovin' (Young)
3. Hearts Of Stone (Red Foley)
4. Let Me Go (Hank Snow)
5. Loose Talk (Carl Smith)
6. Open Up Your Heart (Cowboy Church Choir)
7. Are You Mine (Sovine & Hill)
8. Making Believe (Kitty Wells)
9. Don't Put It Off (A. Inman)
10. Davy Crockett (T. E. Ford)

SHEL HORTON
 WVAM—WKMC—Saxton, Pa.

1. Wall Around Your Heart (Al Terry)
2. Square Dance In The Park (Karralls)
3. Today I Picked Roses (Geors)
4. In The Jailhouse (W. Pierce)
5. Home In The Hills (Dick McCreevy)
6. Hold Me Tight (Joan Hager)
7. As Long As I Live (Wells & Foley)
8. Boom Boom Boomerang (Wright & Tall)
9. In Time (Eddie Arnold)
10. Roly Polka (Pinetoppers)

SHERIFF TEX DAVIS
 WCMS—Norfolk, Va.

1. In The Jailhouse (Pierce)
2. Davy Crockett (Wiseman)
3. Number One In Your Heart (Skeets McDonald)
4. Are You Mine (Wright & Tall)
5. Live Fast, Love Hard (Young)
6. Hello Darling (Cowboy Copas)
7. Would You Mind (H. Snow)
8. Give Me A Little Chance (Dusty Owens)
9. Flower Of My Heart (Yaney)
10. No One Dear, But You (Bud Deckelman)

ART BARRETT
 WCMS—Norfolk, Va.

1. In The Jailhouse (Pierce)
2. Davy Crockett (Mac Wiseman)
3. Number One In Your Heart (Skeets McDonald)
4. Are You Mine (Wright & Tall)
5. Live Fast, Love Hard (Young)
6. Hello Darling (Cowboy Copas)
7. Making Believe (J. Work)
8. Give Me A Little Chance (Dusty Owens)
9. Pledging My Love (Cowboy Copas)
10. Would You Mind (H. Snow)

BIG JIM HESS
 WIVK—Knoxville, Tenn.

1. Making Believe (Kitty Wells)
2. Cuzz Yore So Sweet (Crum)
3. In The Jailhouse (W. Pierce)
4. Are You Mine (Wright & Tall)
5. As Long As I Live (Wells & Foley)
6. Yes Mam Mama (B. Amos)
7. You Sent Her An Orchid (Jean Sheppard)
8. Live Fast, Love Hard (Young)
9. Pledging My Love (Nita, Rita & Ruby)
10. Sincerely (Johnnie & Jack)

CLIFF RODGERS
 WHKK—Akron, Ohio

1. Yellow Roses (H. Snow)
2. Cuzz Yore So Sweet (Crum)
3. Are You Mine (Wright & Tall)
4. Davy Crockett (Wiseman)
5. I Gotta Go Get My Baby (Justin Tubbs)
6. Mother Is Gone (Williams)
7. Message To My Mother (Hank Williams)
8. Makin' Believe (K. Wells)
9. Rusty Old Halo (Carlisles)
10. Live Fast, Love Hard (Young)

LEE HAZELWOOD & EB. X. PRESTON
 KRUX—Phoenix, Ariz.

1. Making Believe (Frizzell)
2. Are You Mine (Wright & Tall)
3. Loose Talk (Carl Smith)
4. Sincerely (Johnny & Jack)
5. In The Jailhouse (Pierce)
6. Davy Crockett (Wiseman)
7. Live Fast, Love Hard (Young)
8. Daydream' (J. Newman)
9. Kisses Don't Lie (C. Smith)
10. Trinidadaddy (C. Mayfield)

RED SMITH
 WBOK—New Orleans, La.

1. Would You Mind (Snow)
2. Making Believe (J. Work)
3. Are You Mine (Wright & Tall)
4. In The Jailhouse (Pierce)
5. Cuzz Yore So Sweet (Crum)
6. Who's Shoulder Will You Cry On (Kitty Wells)
7. Daydreamin' (B. Deckelman)
8. I Love You Mostly (Frizzell)
9. Live Fast, Love Hard (Young)
10. Kisses Don't Lie (C. Smith)

RAMBLIN' LOU
 WHLD—Niagara Falls, N. Y.

1. Lights Are Growing Dim (Harvey June Van)
2. In The Jailhouse (W. Pierce)
3. Loose Talk (Carl Smith)
4. Are You Mine (Laurie & DeVal)
5. Davy Crockett (Mac Wiseman)
6. I've Been Thinking (Arnold)
7. Hearts Of Stone (Red Foley)
8. Little Tom (Ferlin Huskey)
9. More And More (W. Pierce)
10. Would You Mind (H. Snow)

PAUL KALLINGER
 XERF—Del Rio, Tex.

1. In The Jailhouse (W. Pierce)
2. Makin' Believe (Kitty Wells)
3. Live Fast, Love Hard (Young)
4. Yellow Roses (Hank Snow)
5. Hurry Back Home (C. Walker)
6. Daydreaming (J. Newman)
7. Hungry Haunted Heart (Slim Whitman)
8. As Long As I Live (Wells & Foley)
9. There She Goes (Carl Smith)
10. More And More (W. Pierce)

DAVE WALSHAK
 KCTI—Gonzales, Tex.

1. Dragin' Main St. (J. E. & M. Brown)
2. Pledging My Love (Nita, Rita & Ruby)
3. Whose Shoulder Will You Cry On (Kitty Wells)
4. Daydreamin' (J. Newman)
5. Would You Mind (H. Snow)
6. Please Don't Let Me Love You (Hank Williams)
7. Carry On (Johnny & Jack)
8. Haunted Hungry Heart (Slim Whitman)
9. That's All I Want (York Bros.)
10. Davy Crockett (Wiseman)

TOM PERRYMAN
 KSIJ—Gladewater, Tex.

1. Red-Eyed And Rowdy (Jim Reeves)
2. Makin' Believe (A. Williams)
3. Faded Love And Winter Roses (Hank Williams)
4. You're A Heartbreaker (Elvis Presley)
5. Day Dreaming (J. Newman)
6. Carefree Moments (Wilburns)
7. Roll On Silvery Moon (Slim Whitman)
8. Cuzz Yore So Sweet (Crum)
9. Dragin' Main Street (J. E. & M. Brown)
10. This Kiss Must Last Forever (Sonny James)

LILLIE ANNE
 WIRC—Hickory, N. C.

1. Are You Mine (Lorrie & DeVal)
2. In The Jailhouse (W. Pierce)
3. Wait A Little Longer, Please Jesus (Chester Smith)
4. Making Believe (Kitty Wells)
5. That's All Right (M. Robbins)
6. Davy Crockett (Wiseman/Ford)
7. Gotta Go Get My Baby (Marvin Rainwater)
8. Pledging My Love (Nita, Rita & Ruby)
9. Drive Safely, Darling (Mary Rose Bruce)
10. You're A Humdinger (Farmer Boys)

THE CASH BOX
Reports
THE NATION'S
BIG 10
Country
JUKE BOX TUNES

1 IN THE JAILHOUSE NOW
Webb Pierce
(Decca 29391; 9-29391)

2 MAKING BELIEVE
Kitty Wells
(Decca 29419; 9-29419)
Jimmy Work
(Dot 1221; 45-1221)

3 I'VE BEEN THINKING
Eddy Arnold
(RCA Victor 20-6000; 47-6000)

4 LOOSE TALK
Carl Smith
(Columbia 21317; 4-21317)

5 IF YOU AIN'T LOVIN'
Faron Young
(Capitol 2953; F-2953)

6 ARE YOU MINE
Ginny Wright & Tom Tall
(Fabor 117; 45-117)
Myrna Lorrie & Buddy DeVal
(Abbott 172; 45-172)

7 AS LONG AS I LIVE
Kitty Wells & Red Foley
(Decca 29390; 9-29390)

8 LIVE FAST, LOVE HARD, DIE YOUNG
Faron Young
(Capitol 3056; F-3056)

9 BALLAD OF DAVY CROCKETT
Tennessee Ernie Ford
(Capitol 3058; F-3058)
Mac Wiseman
(Dot 1240; 45-1240)

10 HEARTS OF STONE
Red Foley
(Decca 29375; 9-29375)

THE CASH BOX
10
TOP Country
Best Sellers

1. IN THE JAILHOUSE NOW
Webb Pierce
(Decca 29391; 9-29391)
2. MAKING BELIEVE
Kitty Wells
(Decca 29149; 9-29149)
Jimmy Work
(Dot 1221; 45-1221)
3. I'VE BEEN THINKING
Eddy Arnold
(RCA Victor 20-6000; 47-6000)
4. LIVE FAST, LOVE HARD, DIE YOUNG
Faron Young
(Capitol 3056; F-3056)
5. LOOSE TALK
Carl Smith
(Columbia 21317; 4-21317)
6. ARE YOU MINE
Ginny Wright & Tom Tall
(Fabor 117; 45-117)
Myrna Lorrie & Buddy DeVal
(Abbott 172; 45-172)
7. BALLAD OF DAVY CROCKETT
Tennessee Ernie Ford
(Capitol 3058; F-3058)
Mac Wiseman
(Dot 1240; 45-1240)
8. IF YOU AIN'T LOVIN'
Faron Young
(Capitol 2953; F-2953)
9. AS LONG AS I LIVE
Kitty Wells & Red Foley
(Decca 29390; 9-29390)
10. YELLOW ROSES
Hank Snow
(RCA Victor 20-6057; 47-6057)

CANADIAN CAPERS

MONTREAL MEMOS
Julius LaRosa opened this past week at the Seville Theatre. He followed Sarah Vaughan who had a very successful engagement at this theatre. . . . Karen Chandler who opened last Saturday at the El Morocco is drawing very good business. The Rover Boys who a couple of months ago enjoyed a sensational engagement in this location have been booked to appear on the 18th of this month. . . . Current chanteuse at the Ritz Cafe is Connie Towers. . . . Alan Dean who recently played here has been booked at the Chaudiere Golf & Country Club in Ottawa early in May for a two weeks engagement.

THE TEN COUNTRY RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
(PLUS THE NEXT TEN)

1. IN THE JAILHOUSE NOW . . . Webb Pierce (Decca)
 2. MAKING BELIEVE . . . { Kitty Wells (Decca)
Jimmy Work (Dot)
 3. ARE YOU MINE . . . { Ginny Wright & Tom Tall (Fabor)
Myrna Lorrie & Buddy DeVal (Abbott)
 4. LIVE FAST, LOVE HARD, DIE YOUNG . . . Faron Young (Capitol)
 5. LOOSE TALK . . . Carl Smith (Columbia)
 6. BALLAD OF DAVY CROCKETT . . . { Mac Wiseman (Dot)
Tennessee Ernie Ford (Capitol)
 7. I'VE BEEN THINKING . . . Eddy Arnold (RCA Victor)
 8. IF YOU AIN'T LOVIN' . . . Faron Young (Capitol)
 9. CUZZ YORE SO SWEET . . . Simon Crum (Capitol)
 10. WOULD YOU MIND . . . Hank Snow (RCA Victor)
- 11) HEARTS OF STONE. 12) AS LONG AS I LIVE. 13) KISSES DON'T LIE. 14) WHOSE SHOULDER WILL YOU CRY ON. 15) YELLOW ROSES. 16) THAT'S ALL RIGHT. 17) DAYDREAMING. 18) MAKE BELIEVE. 19) SINCERELY. 20) LET ME GO, LOVER.



Jack Ford sings
"YANKEE DIME"
b/w "Teach Me To Love"
Chess 4864

CHESS 4750 52 Cottage Grove Ave.
RECORD I CORP. Chicago 15, Illinois

TOMMY COLLINS
"IT TICKLES"
B/W
"LET DOWN"
CAPITOL # 3082

CENTRAL SONGS, INC.
6308 Sunset Blvd., Hollywood 28, Calif.

THE CASH BOX
BULLSEYE of the WEEK
A HIT!

FERLIN HUSKEY
singing
"I'LL BABY SIT WITH YOU"
Capitol 3097

CEDARWOOD PUB. CO.
146 7th Ave. N., Nashville, Tenn.

BULLSEYE of the WEEK
BREAKING THROUGH!

JIMMY LEE singing **WAYNE WALKER**
"LOVE ME"
b/w
"LIPS THAT KISS SO SWEETLY"
Chess 4863

CHESS 4750 52 Cottage Grove Ave.
RECORD I CORP. Chicago 15, Illinois

THIS PACKAGE IS DYNAMITE



FERLIN HUSKEY
sings
a new hit

THE CASH BOX
BULLSEYE of the WEEK

"I'LL BABY SIT WITH YOU"
b/w
"SHE'S ALWAYS THERE"
CAPITOL 3097

A HIT NOVELTY
SIMON CRUM
"CUZZ YOU'RE SO SWEET"



MARTHA CARSON
singing

"I'M COUNTING MY BLESSINGS"
b/w
"IT'S ALL RIGHT"
CAPITOL 3045



BILL CARLISLE
sings his latest hit

"NINE HAVE TRIED"
b/w
"BARGAIN DAY, HALF OFF"
Mercury 70604

JUST RELEASED!
EARL & GEORGE
singing
"GOT ANYTHING GOOD"
b/w
"CAN I"
Mercury 70605

THESE TOP RECORDING STARS AVAILABLE IN ONE PACKAGE FOR PERSONAL APPEARANCES
CAST OF 20 DIRECT FROM
WSM's GRAND OLE OPRY
WRITE — WIRE — PHONE
X. COSSE
3415 TRIMBLE ROAD
NASHVILLE TENN.
Phone 9-9904
9-4616



HANK SNOW
THE SINGING RANGER
Current Release

"YELLOW ROSES"
b/w **"WOULD YOU MIND"**
RCA Victor # 47-6057

Exclusive Management COL. TOM PARKER
BOX 417 MADISON, TENN.
(Phone: Nashville 2-6770)

Direction Hank Snow Jamboree
Attractions
TOM DISKEN—GENERAL MANAGER

Exclusively Presenting
FOLK & WESTERN
TOP RECORDING ATTRACTIONS

In Person

EDDIE DEAN

current SAGE & SAND
Record Hit

"I DREAMED OF A HILLBILLY HEAVEN"
with
THE 3 FRONTIERSMEN
from Hollywood, Cal., beg. June 1st

—also—

JIMMIE WORK

current DOT Hit

"MAKING BELIEVE"
beginning May 16th

WRITE WIRE PHONE
JOLLY JOYCE AGENCY
2005 PARAMOUNT BLDG.
1501 Broadway, N. Y. (LA 4-9469)
Victory Bldg., 10th & Chestnut St.
PHILADELPHIA, PA. (WA 2-3172)

JIMMIE WILLIAMS
SINGS
on MGM

"NO ONE KNOWS"
b/w
"These Blues Over You"

White Oak Music-BMI
7771 Cheviot Rd., Cincinnati 11, O.

Airmail Subscription
To
The Cash Box \$30

The Cash Box
Country Reviews

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

THE CASH BOX
BULLSEYE of the WEEK

"NO ONE DEAR BUT YOU" (2:16)
[Acuff-Rose BMI—B. Deckleman]
"WE LIVE IN TWO DIFFERENT WORLDS" (2:32)
[Milene ASCAP—F. Rose]
JOHNNIE AND JACK
(RCA Victor 20-6094; 47-6094)

● The top drawer country wax duo, Johnnie and Jack, dish up a new two-sided release that oughta put them right up on top of the hit ladder in short order. After borrowing from the pop field for their past hit recordings the boys return to "pure Country-style" music on their latest effort. Upper half is a very pretty, moderate tempo, romantic ballad, labeled "No One Dear But You". The coupling, "We Live In Two Different Worlds", is a tender, middle beat, heartfelt item. Fine material on both ends is treated to the boys' superlative harmony. It's a potent pairing that oughta have their vast legion of fans shelling out the coin for a long time to come.

"MESSAGE TO MY MOTHER" (2:34)
[Acuff-Rose BMI—H. Williams]
"MOTHER IS GONE" (2:35)
[Acuff-Rose BMI—Williams]
HANK WILLIAMS
(MGM 11975; K-11975)

● The MGM vaults have been "broken into" once again and all in the country field should find themselves benefactors of the latest "raid". It's another Hank Williams record that's been "taken" and on it are two of the late master's really great performances. On the upper end Hank's persuasive tones come across with the utmost of feeling as he etches a touching, slow tempo item labeled "Message To My Mother". On the under lid, Williams continues in brilliant style as he deftly projects another tear - compelling tune dubbed "Mother Is Gone". Two wonderful sides that are gonna add more laurels to the artist's collection.

"FIDDLE DIDDLE BOOGIE" (1:52)
[Trinity BMI—J. Leisy, C. Grean]
"COME BACK TO ME" (2:45)
[Jamboree BMI—M. Bamford, L. Webb]
THE DAVIS SISTERS
(RCA Victor 20-6086; 47-6086)

● A new Davis Sisters release hits the market this week and it has solid coin-catching qualities notched into every groove of the record. The gals, Skeeter and Georgie, have been climbing steadily back to the upper positions on the charts and their latest platter should really help push them way up there. On one end the chirps sock out a high-flying, rhythmic piece tagged "Fiddle Diddle Boogie". It's a sensational vocal duet backed up in engaging instrumental style by Chet Atkins and Shorty Long. On the coupling the gals harmonize beautifully as they wend their way through a feelingful, middle beat waltz titled "Come Back To Me." It's a toss-up.

WESLEY & MARILYN TUTTLE
(Capitol 3098; F-3098)

ⓑ "SAY YOU DO" (Add A Word Song) (2:16) [Ross Jungnickel BMI—S. Tepper, C. Bennett] Wesley and Marilyn Tuttle come through with a delightful vocal duet as they wax a clever, light-hearted novelty that could prove a real money-maker.

ⓑ "JIM, JOHNNY AND JONAS" (2:37) [Red River BMI—J. Bond] The artists take hold of a lovely, lilt-ing waltz that's being covered by a host of pop and country singers and hand in a deck that should cash in heavily.

JIMMIE SKINNER
(Decca 29454; 9-29454)

ⓑ "I DON'T NEED A DOCTOR" (2:25) [Acuff-Rose BMI—J. Skinner, B. Mooney] The deep and polished tones of Jimmie Skinner come over in mighty fine style on this distinctive, quick beat romantic lament.

ⓑ "BLAME THE RIGHT ONE" (2:46) [Fayette BMI—Gordon, Mooney, Skinner] Under biscuit is a middle beat weeper that Skinner projects in soft, sincere fashion.

CHUCK MAYFIELD
(Starday 184; 45-184)

ⓑ "TRINIDADADDY" [Starrite BMI—J. Shell, J. Price] The mellow tones of Chuck Mayfield come over in easy-on-the-ears fashion as he spins a pleasurable, tropical-flavored ditty. An attractive platter.

ⓐ "TELL ME SWEET" [Starrite BMI—J. Bennett] Lower portion, Mayfield hands in a soft, relaxed vocal on an up-beat, romantic piece.

STEVE LA RUE
(Harmad 103; 45x103)

ⓐ "NEW STYLE OF LOVIN'" (2:14) [Okun BMI—M. Okun, P. Fiori] Steve La Rue turns in a zestful reading on a catchy quick beat ditty that's gonna attract a fair share of the deejay spins. Delectable lyrics receive a tasteful string backdrop.

ⓐ "YOUR RESTLESS HEART" (2:16) [Okun BMI—M. Okun, W. Testa] On the under siding the warbler waxes an up-beat weeper in adequate style.

JOHNNY BOND
(Columbia 21383; 4-21383)

ⓑ "LOUISIANA SWING" (2:08) [Wooley Western BMI—Wooley] Johnny Bond socks out a colorful set of lyrics on a terrific, fast paced rhythmic piece. Sparkling instrumentation on a deck that could break.

ⓑ "JIM, JOHNNY AND JONAS" (2:37) [Red River BMI—Bond] Bond and the chorus blend prettily on a heavily covered tune that the artist penned. A splendid two-sider.

WERLEY FAIRBURN
(Capitol 3101; F-3101)

ⓑ "IT'S A COLD WEARY WORLD" (2:53) [Mallory BMI—W. Fairburn] Werley Fairburn, who did nicely with "I Feel Like Cryin'" comes through with a strong follow-up that could do big things. Infectious melody, beat and lyrics combine with Fairburn's grade "A" vocal stylings.

ⓑ "SPITEFUL HEART" (2:19) [Mallory BMI—W. Fairburn] On the lower half the vocalist decks out a creditable performance as he etches an expressive, up-tempo weeper.

JIMMY SIMPSON
(Hidus 2007; 45-2007)

ⓑ "I'M A HIGH TONED PAPA" (2:17) [Cedarwood BMI—W. Pierce] Jimmy Simpson comes up with an impressive vocal job as he decks out a dandy, quick beat ditty with tantalizing, Webb Pierce lyrics. Good instrumental backdrop by his Oil Field Boys.

ⓐ "I BROKE MY HEART" (2:11) [Cedarwood BMI—L. Cheney, J. Simpson] On the reverse side Simpson races through a fast paced weeper in effective fashion.

JIMMIE RODGERS
(RCA Victor 20-6092; 47-6092)

ⓑ "IN THE JAILHOUSE NOW NO. 2" (2:53) [Peer Intl. BMI—J. Rodgers] RCA Victor, in conjunction with the forthcoming Jimmie Rodgers Memorial Day, reissues, with additions by the Rainbow Ranch Boys, this J. R. classic. With this great piece of material hitting once again the diskery should enjoy a healthy sale.

ⓑ "PEACH PICKING TIME DOWN IN GEORGIA" (2:47) [J. Rodgers, C. McMichen] Flipside, fans are treated to another all time favorite via Rodgers enchanting vocal and yodel stylings.

JIMMY WAKELY (Sacred)
(Coral 61389; 9-61389)

ⓑ "WHOM GOD HATH JOINED TOGETHER" (Let No Man Put Asunder) (2:01) [Riverside ASCAP—S. Allen] Jimmy Wakely turns in an eloquent reading on a beautiful up-tempo religious-flavored item. General effect is stirring and rich.

ⓑ "SHOW ME THE WAY" (2:26) [Jimmie Wakely BMI—R. Ray] On the bottom deck Wakely and the chorus blend in poignant fashion as they send up a moving semi-sacred item.

JUNE CARTER
(Columbia 21380; 4-21380)

ⓑ "LEFTOVER LOVING" (2:24) [Starrite BMI—Noack, Tucker] The refreshing tones of June Carter are a treat to the ear on this bouncy ditty with sprightly lyrics.

ⓐ "HE DON'T LOVE ME ANY MORE" (2:55) [Blackwood BMI—V. Smith] Flip, the thrush hands in a change of pace, slow tempo piece that's sure to bring out the crying towel.

"TATER" PETE HUNTER
(Feature 2005; 45-2005)

ⓑ "EVERYBODY NEEDS SOME BODY" (2:22) [Acuff-Rose BMI—Hunter] "Tater" Pete Hunter, KRCT-Baytown, Texas deejay, debuts on the label with a contagious reading of a heart warming, middle beat original. Tune has a sincere quality and the artist handles it in winning style.

ⓑ "IT'S SO LONESOME WHEN IT RAINS" (2:35) [Acuff-Rose BMI—Hunter] Hunter sings with tender emotion as he delivers a moderate tempo, romantic weeper.

BILLY BARTON
(King 1457; 45-1457)

ⓑ "WHAT GOD HAS PUT TOGETHER, LET NO MAN TEAR APART" (2:32) [Lois BMI—B. Barton] Billy Barton takes hold of a powerful piece of material and delivers it in heartrending style. Top calibre performance.

ⓑ "PARDON ME, OLD BUDDY" (2:04) [Lois BMI—B. Barton] Under deck is a fast paced cutie that has the quality, novelty and charm to break through. Two chart contenders.

THE CASH BOX Country Roundup

WSM GRAND OLE OPRY . . . 'Packaged Shows' and extended tours continue to be the theme of things around the 'Opry' these days. In addition to the Roy Acuff, Johnnie and Jack and Kitty Wells 'package,' there's real good unit consisting of Ferlin Huskey, Martha Carson and Bill Carlisle touring these days—and playing to some mighty hefty houses! Also, teaming up in a 'package' unit is Bill Monroe (Decca) and his Bluegrass Boys and Cowboy Copas (King) and his Oklahoma Cowboys who are slated for a run under canvas this spring—starting May 16 for sixteen weeks! And all set to hit the road right away is the Duke of Paducah Show featuring Carl Smith and his Tunesmiths and a cast of eleven people. . . . Danny Dill, Annie Lou, Lew Childre and of course the Duke! On the extended tour side . . . take a look at these: Faron Young and the Wilburn Brothers, set for a forty-five day tour, according to Hubert Long, manager of the talent. Long says that the tour will include personal appearances in Nebraska, Wyoming, South Dakota, Montana, Washington, Oregon, Calif., Louisiana, Alabama, Mississippi, Florida and back to Nashville—then the



BILL MONROE

group plays a return engagement at Frank Dailey's Meadowbrook in Cedar-grove, N. J., working with Don Larkin there! Carl Smith and his Tunesmiths currently on a thirty-day tour that carries his group across the states into Canada, back into the states and to the West Coast! Incidentally, Ole General Henry Cannon is now flying Carl Smith exclusively on his personal appearances, according to Carl's personal manager, Hal Smith. J. W. Stoker, trick rider for rodeo shows, into Nashville recently visiting with X. Cosse and Martha Carson! Audrey Williams entertained at her home the other evening for a number of artists and friends in the trade. Party was a huge success—and one of the largest turnouts for a get-together in sometime . . . as a matter of fact, upon arriving for the 'party' my first thought was that it might be a personal appearance the traffic was so heavy! The party was great! Jim Denny, head of WSM Artist Service Bureau, Jack Stapp, WSM program manager, Troy Martin and Don Law Columbia's C&W A&R topper all recently made honorary State Senators of the state of Louisiana by Louisiana's Governor. The Paul Cohens happy parents of a baby boy . . . Paul Joseph Cohen. Cohen is Decca's C&W A&R head. W. R. Conrad and attractive wife, Bert, into Nashville for visit with friends backstage at the 'Opry' recently! Commencing May 8, X. Cosse has Martha Carson and Bill Carlisle working eleven dates for Bill Plantz through Minnesota, Iowa and South Dakota. And, May 29 to June 3 the two are slated for appearances through Texas and sharing the bill will be Sun Records' Elvis Presley. The combined talents of Ferlin Huskey, Martha Carson and Bill Carlisle recently played to sell-out crowds in Niagara Falls for Ramblin' Lou and in Philadelphia for Sally Starr. Latest addition to the Martha Carson group is the new Mercury recording team of George and Earl. Watch for their first release on Mercury which has already been shipped! RCA Victor's Steve Sholes and Decca's Paul Cohen back in New York after several days of recording sessions here in Nashville. Ed Phelps, new head at WMAK here in Nashville now making the rounds and getting acquainted with the Nashville folks—Ed comes to Nashville from Kalamazoo, Mich. The Jeff Millers visiting backstage at the 'Opry' April 9. Miller is chief engineer for the new RCA Victor recording studios here in Nashville. Bob Ferguson out with his latest fan-club sheet for Ferlin Huskey. Mary Wilson of Palouse, Washington heads up the journal. Murray Nash out with his third "Ad Libs and Intros" to the jockeys!



RAMBLIN' LOU

HAYRIDE HAPPENINGS . . . Slick Norris continues to promote Jimmy Newman's "Daydreamin'" which is still going strong. Jim Reeves, Maxine and Jim Edward Brown and Dido Rowley back into Shreveport for appearances on the 'Hayride' after several weeks on tour. The 'Hayride' artists been doing their show on the road for a couple of weeks, and now back at their base of operation in Shreveport. The 'Hayride' is playing a big part in the forthcoming Jimmie Rodgers Memorial Day Celebration slated for Meridian, Miss., May 25-26 this year. Many country music artists, writers, publishers and tradesmen in general have made their plans to attend this year's program!



TEXAS STOMPERS

THE BIG "D" JAMBOREE . . . Johnny Dolan, publicity rep for the Big "D" Jamboree reports that the Helen Hall recording of "Honky Tonk Husband" is still a great seller in the Texas territory. Also recordings by Doug Bragg, the Belew Twins and the Texas Stompers have met with widespread success. Crowds continue to fill the Sportatorium for the performances of the Big "D" each Saturday night and just recently Lafawn Paul got six encores on the show. Sonny James (Capitol) has been busy on tour this month and most of the top personnel is going on tour with a Tex Ritter package this month. In addition to Tex and comedian Hank Martin, the package will include Charline Arthur (RCA Victor), Sonny James (Capitol), The Belews (Coral), Helen Hall (Coral), Doug Bragg (Coral) and the Big "D" Band. Dates are scheduled for Austin, San Antonio and Victoria, Texas. Hank Locklin (Decca) returned last Saturday after ten days with the 'Opry' group handled by A. V. Bamford and Big "D" roadman Lawrence Thacker. Lawrence said the group did well throughout Louisiana despite rain. Elvis Presley (Sun) guested on the Big "D", April 16, and Tex Ritter will hold the guest spotlight on April 23.

FROM THE CROSSROADS OF COUNTRY MUSIC . . . One week from now, the Red Foley "Ozark Jubilee" will be doing their ABC-TV'er from the newly decorated and remodeled Jewell Theatre in downtown Springfield, Mo. Lou Black of Top Talent, Inc., is operator of 1,200 seat house and booker of

all talent headquartering at the Crossroads. Already, requests for tickets to the show are completely sold out and an extensive waiting list is on hand for persons wanting to see the Country Music attraction. Red Foley and the Foggy River Boys just recently did several recording sessions in Nashville. Many spectators of the trade are expected to be on hand for the first performance in the newly remodeled Jewell Theatre for the April 30 coast-to-coast television show.

COUNTRY SMATTERINGS . . . Something new has been added to the country music field in the "yall" section of the Carolina's and Georgia. If you happen to be within range of Greenville, S. C.'s CBS station, WAKE, give a listen to Maw Cely's "Hog-calling" boy . . . Lake! Lake gives out on WAKE with a novelty presentation of top country tunes both live and recorded. Benny Martin (Mercury) was in for a visit with Lake just recently! Report from Detroit . . . Jimmy Martin (RCA Victor) and the Osborne Brothers, and the "Sunny Mountain Boys" now appearing on the Lazy Ranch Barndance over the Goodwill Jamboree . . . WJR, Detroit, Mich., every Saturday night. These groups are also appearing over CKLW-TV, Windsor, Ont., Canada every Friday night. Their latest release is "I Pulled A Boo-Boo" backed with "Chalk Up Another One." Group is currently touring Ohio, Michigan and parts of Canada. Lonzo and Oscar, comedy team of Grand Ole Opry, recently visited with Paul Kallinger of XERF in Del Rio, Texas. The boys got together and it was difficult to figure out who were the comedians. Abbie Andrews of CKTB, St. Catharines, Ont., Canada, continues to do his share of good by spinning out the top C&W wax in his territory. Also good to hear from Don Grashey, personal manager of Myrna Lorrie and Buddy Deval from up Canada way. Don says that early reaction to his talents' latest release . . . "I'm Your Man" and "Underway" is getting good reports. Hank Thompson (Capitol) fan club rep Joann Sherman out with Hank's latest journal. . . . "The Gun Barrel" . . . cover is decorated with good pix of Hank



JIMMY MARTIN

and Martha Carson. Other pictures featured on the inside of the journal include one of Hank's wife, Dorothy, and Hank's father and mother, one of Dubert Dobson and one of Hank's manager Jim Halsey with Stan Kenton. Cpl. Ken Ritter, who was formerly with KFDM in Beaumont, Texas, is now at KRAM in Camp Chaffee, Arkansas. I know Ken would like to hear from all of his country music buddies. Ken has quite a line up of C&W music on KRAM and would like to hear from all the artists, managers, etc. Word from Jack Turner (RCA Victor) says the homecoming in Haleyville on April 2 in his honor was a great success. The affair included a parade, riding in Model T. Fords (Jack's latest Victor release is "Model T Baby"). Jack was guest speaker at a dedication ceremony for a new Boy Scout Hut and was presented with a key to the town of Haleyville by the Mayor. All the events were climaxed by a two-hour show in the High School Auditorium, April 23, Jack guests with Hap Wilson at his 20th Anniversary Celebration in Birmingham, Ala., which will be televised on WABT-TV and aired on WAPI Radio there. Pete Hunter (Feature) spreading the news on his latest release for the label . . . and many good reports circulating about Pete and his release . . . "Everybody Needs Somebody" and "It's So Lonesome When It Rains." Good luck, Pete! Eddie Briggs, who has the "Hokkaido Hayride" in Sapporo, Hokkaido, Japan, writes Ferlin Huskey's manager, Bob Ferguson, that Huskey's recording of "Little Tom" looks like his biggest. Eddie would like to hear from other artists, and record pluggers and would also like to get their releases. Keith Rush, manager of Werly Fairburn (Capitol) and his Delta Boys, says that Werly has a new release out now . . . "Cold Weary World" and "Spiteful Heart" and Keith is now promoting Werly on a full-time basis, and has left his position at WVEZ to handle the personal management affairs of the Capitol artist. Good luck, to you both. . . . Introducing the Speer Family are two fine gospel songs, "Heavenly Love" and "God's Love" (done to the tune of "Rock Love")! This is the first for the group on Victor!



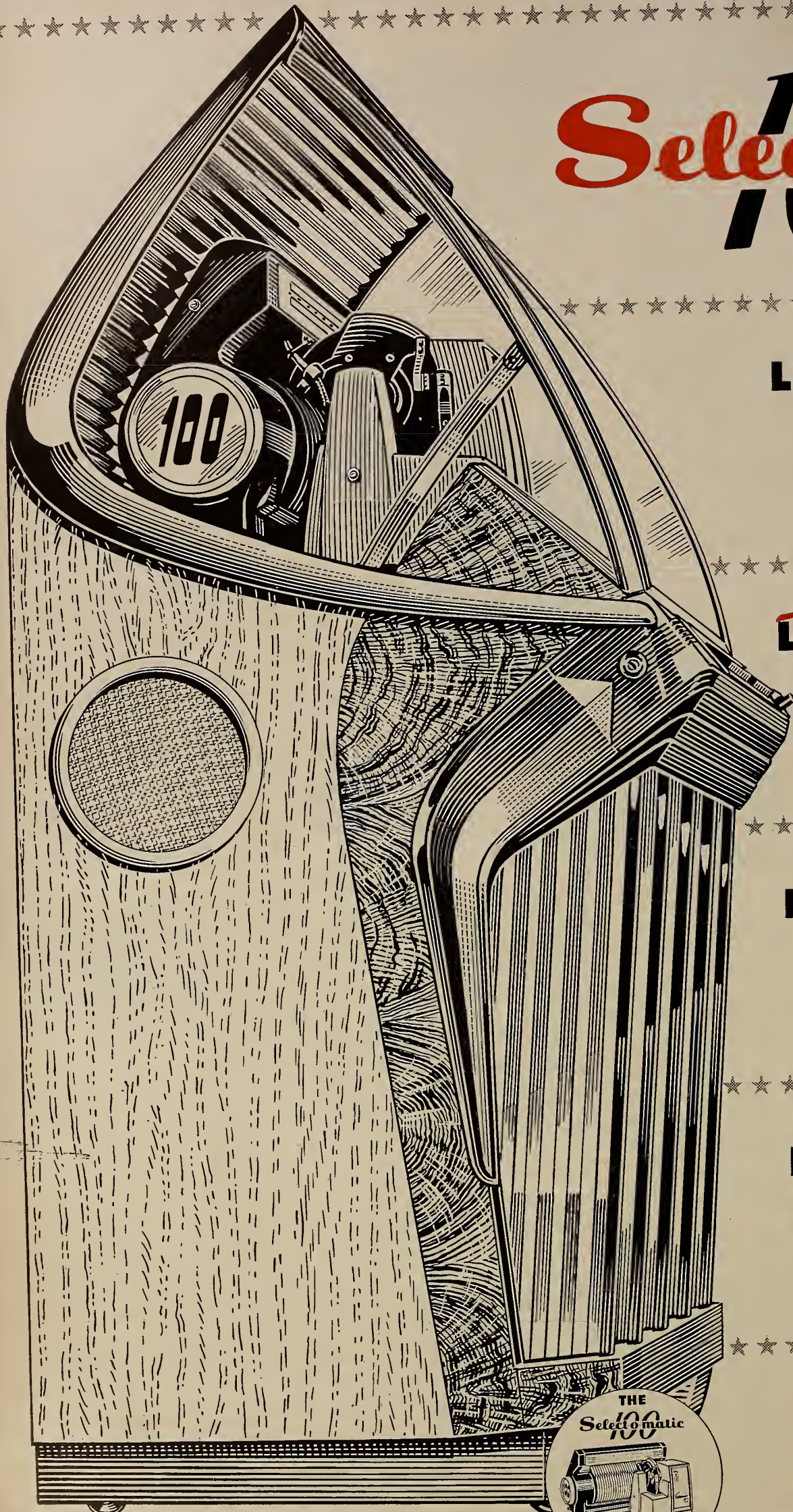
SPEER FAMILY

WAX-WISE . . . Gospel and spiritual singing has long played a great part in the life of rural Americans, especially in the South. But in the last few years it has been growing in popularity until today it has firmly established its place in the entertainment field alongside country, western and popular music. It is no longer the music of rural America alone, for today gospel and spiritual



BLACKWOOD BROS.

"All Night Sings" rank as one of the top drawing cards in most every major city in the South and is fast moving North and West. One of the outstanding examples of what gospel singers are doing today is the record of RCA Victor's Blackwood Brothers Quartet. While they are one of the oldest groups in the business, organized in 1934, they have received National acclaim only in the last few years. Last June, they appeared on Godfrey's Talent Scouts, CBS-Television-Radio Network and walked away with top honors . . . receiving one of the greatest ovations ever given an act on the show. The drawing power of the Blackwood Brothers is shown in attendance records at the City Auditoriums of Birmingham, Atlanta, Memphis, Fort Worth and many other cities where they have been appearing once each month for over four years with crowds averaging from four to eight thousand people each month. During 1954 over a half million people attended their personal appearances. On most of these programs, there are other groups, such as: The Statesmen Quartet, The Speer Family, and Wally Fowler known as the "All Night Singing Man"! To the Blackwood Brothers, singing gospel songs is more than just a business, it is their way of life. They believe their songs bless the hearts of people and inspire them to be better citizens—better neighbors—better Americans. The Blackwood Brothers Quartet's current release is "Live Right, Die Right" and "Led By The Master's Hand."



Select-o-matic 100

LEADER IN

Styling

LEADER IN

Performance

LEADER IN

Economy

LEADER IN

Value



THE MOST WIDELY PUBLICIZED MECHANISM FOR THE PLAYING OF RECORDED MUSIC

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois

AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEM



Here and There

HARTFORD, CONN.—The Travelers Insurance Companies, this city, sent out a booklet titled "Misguided Missiles." We would like to quote some statistics about traffic accidents taking place on the roads of America. In 1954 there were 35,500 deaths caused by auto accidents—3,000 less than 1953; 1,960,000 injuries—180,000 less than 1953; 235,000 pedestrian casualties—42,900 less than 1953; and 671,380 casualties from speeding—still the principal cause of accidents. In detailing these facts, the editor of the booklet made a caustic statement which bears repeating. Speaking of the decline in deaths in 1954 from 1953, he says "If only the dead could read, how proud they would be of our progress." Here's some more facts obtained by the study: 3 out of 4 traffic accidents happen in clear weather on dry roads; Saturday is the most dangerous day of the week to drive; excessive speed was the principal cause of accidents; 3 out of 4 traffic accidents involve passenger cars; almost 40% of the deaths occur on weekends; crossing between intersections was the greatest cause of pedestrian casualties; drivers under 25 were involved in more than their proportionate share of accidents; 3 out of 5 deaths occur during the hours of darkness; 78% of vehicles involved in fatal accidents were traveling straight ahead; and 95% of the vehicles involved were in good mechanical condition.

NEW YORK—To check the nation's health, economic-wise, it is well to look at our basic industry—steel. Is the country healthy? We'll say!! The American Iron and Steel Institute reported this week that producers turned out the third largest monthly tonnage on record in March, and the first quarter was at the highest level since the third quarter of 1953.

ANTWERP, BELGIUM — Rumor has it that a group is preparing to hold a West European Coin Machine Show in either Belgium or Holland next year. We understand that the show was planned for this year, but due to lack of time to properly organize it, it was held off until next year.

THE BATTLE GETS HOT!

ASCAP Firing Away at Juke Box Biz With All Guns Blazing. Using Radio, TV, Performers, Songwriters, Even Letters and Wires to Senators and Congressmen from GI's Stationed Out of U.S.A., as well as Letters and Wires from Everyone Else to Get Copyright Bills Passed.

Every day as the nation's automatic music merchants look at their TV receivers, listen to their radios, read their local newspapers, or the automatic music industry's leading trade publication, they realize that the battle to enslave them under a "private taxing authority" is growing hotter and hotter—by the second.

ASCAP isn't letting up for an instant. So ASCAP is absolutely not lying down on the job!

ASCAP is out there fighting, battling, smashing and firing away at the automatic music industry with every gun that it has, and with all the ammunition it can possibly muster.

On daytime, afternoon and nighttime TV and radio programs comes the pleading appeals of songwriters and performers telling how ASCAP must get all the "performance rights" that it can. That listeners have to help, by writing to their Congressmen and Senators to get the "Kilgore Bill", "Thompson Bills" and the "Diggs Bill" passed.

But that isn't all. Even away from the continental U.S.A.—far away—in foreign lands—where performers and songwriters are traveling with entertainment units there, too, appeals are being made to the GI's away from their homes to write their Congressmen and Senators so that the poor, poor ASCAP organization can take in more than the \$20,000,000.00 it took in this past year.

That's still not all of it. The daily newspapers thru misguided music writers are telling the public how much ASCAP is suffering because the juke box people are not paying performance rights fees. And so forth. And so on. Ad infinitum.

The battle gets HOT!!!

This is the time when the automatic music merchant cannot even wait another instant.

ASCAP, and such similar organizations, realize, just as does everyone else in the nation, that OVERWHELMING PUBLIC OPINION favors the nation's automatic music industry.

But, just merely thinking about it, doesn't plow the field!!

The music operator must get out into his locations. He's got 550,000 of them enjoying his economical music.

He must get his location owners and all the patrons of those locations who love that economical music to send letters and wires to endorse his petition so that THE MUSIC MERCHANT CAN CONTINUE IN BUSINESS WITHOUT HAVING THE YOKE OF "UNLIMITED PRIVATE TAXING AUTHORITY" LOCKED SO TIGHT ABOUT HIS NECK IT WILL STRANGLE HIM AND END HIS ENTIRE BUSINESS CAREER!!!

There's only ONE ANSWER!!!!

OVERWHELMING PUBLIC OPINION!

There's only ONE WAY to obtain OVERWHELMING PUBLIC OPINION!

By AWAY OVER A MILLION LETTERS AND TELEGRAMS DELUGING SENATORS AND CONGRESSMEN IN WASHINGTON ABSOLUTELY OPPOSING AND ASKING FOR THE COMPLETE DEFEAT OF THE "Kilgore Bill" (S.590) both of the "Thompson Bills" (H.R. 4316 and H.R.2677) and the "Diggs Bill"!!!

Music Operators—IT'S A LOT LATER THAN YOU THINK!!!

MUSIC OPERATORS ARE YOU SATISFIED THAT YOU HAVE DONE YOUR SHARE?

DO YOU FEEL YOU CAN NOW AFFORD TO SIT BACK AND
WAIT TO SEE WHAT HAPPENS IN WASHINGTON?

DID YOU, YOUR EMPLOYEES, YOUR FAMILY, FRIENDS AND LOCATION OWNERS SEND ALL
THE LETTERS THAT YOU AND THEY POSITIVELY COULD TO SENATORS AND CONGRESSMEN
IN WASHINGTON?

ARE YOU CERTAIN THAT EVERYTHING WILL WORK OUT TO YOUR ADVANTAGE WHEN OPEN
PUBLIC HEARINGS ARE HELD IN WASHINGTON ON THESE FOUR PENDING BILLS?

"KILGORE BILL" (S. 590)

NOW BEFORE THE U. S. SENATE JUDICIARY SUB-COMMITTEE

"THOMPSON BILLS" (H.R. 4316 AND H.R. 2677)

NOW BEFORE THE U. S. HOUSE OF REPRESENTATIVES JUDICIARY SUB-COMMITTEE

"DIGGS BILL" (H.R. 5366)

NOW BEFORE HOUSE OF REPRESENTATIVES JUDICIARY SUB-COMMITTEE

IF YOU CAN'T TRUTHFULLY ANSWER THE ABOVE TO YOUR MOST COM-
PLETE INNER SATISFACTION—*BETTER GET ALL THOSE LETTERS AND
WIRES RUSHED OUT TODAY TO YOUR SENATORS AND CONGRESSMEN!!*

AWAY OVER A MILLION LETTERS AND WIRES ARE NEEDED TO PROVE THAT OVERWHELMING PUBLIC OPINION IS ON YOUR SIDE!!!

See... Compare... Buy

the
ALL NEW

ROCK-OLA

**Model
1448**

on display at your **ROCK-OLA** Distributor's Showroom
INTERNATIONAL ROCK-OLA DAYS
April 24th and 25th

Distributor's of **ROCK-OLA**

HI-FIDELITY MUSIC

AUTOMATIC MUSIC COMPANY
1214 West Archer Street
Tulsa, Oklahoma
3-4366

BADGER NOVELTY COMPANY
2546 North 30th Street
Milwaukee 10, Wisconsin
Kilbourn 3030-3031-3032

BORDER-SUNSHINE NOVELTY CO.
2919 4th Street, N. W.
Albuquerque, New Mexico
4-1626

H. M. BRANSON DISTRIB. CO.
811 East Broadway
Louisville 4, Kentucky
Wabash 1343-1344

BRILLIANT MUSIC COMPANY
19963 Livernois Avenue
Detroit 21, Michigan
Diamond 1-2750

H. B. BRINCK
825 East Front Street
Butte, Montana
6726

CALDERON DISTRIBUTING
450 Massachusetts Avenue
Indianapolis 4, Indiana
Lincoln 8468-8469

CAPITOL MUSIC COMPANY
135 East Amite Street
Jackson 1, Mississippi
2-1822

COIN AUTOMATIC MUSIC CO.
241 West Main Street
P. O. Box 364
Johnson City, Tennessee
945

FABIANO AMUSEMENT CO.
208 East Dewey Avenue
Buchanan, Michigan
331F2-809

**FLOWER CITY
AMUSEMENT CO., INC.**
620 Main Street, East
Rochester 5, New York

FRANCO DISTRIBUTING CO.
24 North Perry Street
Montgomery, Alabama
3-6463

GILBERT MUSIC COMPANY
108 South Center St.
Bloomington, Illinois
4-4090

H & H MUSIC AND DISTRIBUTING
1626 Third Avenue
Moline, Illinois
4-6703

H. Z. VENDING & SALES CO.
1205 Douglas Street
Omaha, Nebraska
Atlantic 1121

PAUL W. HAWKINS
329 East 7th Street
Tucson 10, Arizona
3-4503

HUEY DISTRIBUTING COMPANY
335 Huey P. Long Avenue
Gretna, Louisiana
Algeiers 5777-4892

HUEY DISTRIBUTING COMPANY
3760 Airline Highway
New Orleans 20, Louisiana
Temple 9564
Albert Huffine

LA BEAU NOVELTY SALES CO.
1946 University Avenue
St. Paul 4, Minnesota
Nester 2826

LAKE CITY AMUSEMENT, INC.
4533 Payne Avenue
Cleveland, Ohio
Henderson 1-7577

B. D. LAZAR COMPANY
1635 Fifth Avenue
Pittsburgh 19, Pennsylvania
Grant 1-7811-1-7818

LE STOURGEON DISTRIB. CO.
2828 South Boulevard
Charlotte, North Carolina
2-0437

MARMER DISTRIBUTING CO.
1519 Central Parkway
Cincinnati 14, Ohio
Dunbar 5152-3

MERIT MUSIC SERVICE
940 Linden Avenue
Baltimore 1, Maryland

**EASTERN VENDING
SALES CO., INC.**
940 Linden Avenue
Baltimore 1, Maryland
Mu. 5-2110

MODERN DISTRIBUTING CO
3222 Tejon Street
Denver 11, Colorado
Glendale 5-8000-Grand 7-6834

MUSIC AND TELEVISION CORP
1119 Commonwealth Avenue
Boston 15, Massachusetts
Stadium 2-8956

MUSIC-VEND OF EASTERN OHIO
3808 Southern Boulevard
Youngstown, Ohio
8-7515-2-1012

OSBORN DISTRIBUTING CO.
278 Sixth Street
San Francisco 3, California
Underhill 3-2674

PHONO-VEND OF TEXAS
1023 Basse Road
San Antonio, Texas
Pe 3-7197

PUGET SOUND NOVELTY CO.
114 Elliott Avenue, West
Seattle 99, Washington
Alder 1010

ROBINSON DISTRIBUTING CO.
301 Edgewood Avenue, S. E.
Atlanta, Georgia
Lamar 5207

J. ROSENFELD COMPANY
3218 Olive Street
St. Louis 3, Missouri
Olive 2-2800

ROSS DISTRIBUTING COMPANY
3401 N. W. 36th Street
Miami, Florida
65-2531

ROSS DISTRIBUTING COMPANY
90 Riverside Avenue
Jacksonville, Florida

S & K DISTRIBUTING COMPANY
808 North Broad Street
Philadelphia 30, Pennsylvania
Poplar 5-6384-5-8488

S & M SALES COMPANY, INC.
1074 Union Avenue
Memphis, Tennessee
2-1133

SEACOAST DISTRIBUTORS, INC.
1200 North Avenue
Elizabeth 4, New Jersey
Bigelow 8-3524-5

SEACOAST DISTRIBUTORS, INC.
594 Tenth Avenue
New York, New York
Bryant 9-4684-5

DAN STEWART COMPANY
140 East Second South St.
Salt Lake City, Utah
4-5209-22-2473

UNI-CON DISTRIBUTING CO.
3410 Main Street
Kansas City 2, Missouri
Jefferson 1205

WERTZ MUSIC SUPPLY CO.
1013 East Cary Street
Richmond 19, Virginia
7-3021

WESTERN DISTRIBUTORS
1226 Southwest 16th Avenue
Portland 5, Oregon
Atwater 7565

WORLD WIDE DISTRIBUTORS, INC.
2330 North Western Avenue
Chicago 47, Illinois
Everglade 4-2300

EXPORT DISTRIBUTORS

CANADA

R. C. French & Company
2718 W. 4th Avenue
Vancouver 8, B.C., Canada

Kirke Novelty Company
225 East King Street
Toronto, Ont., Canada

Lawrence Novelty Company
540 Boucher Street
Montreal, Quebec, Canada

William Pound Agencies
68 Water Street
St. John's, Newfoundland,
Canada

Winnipeg Cain Machine Ltd.
209 Pacific Avenue
Winnipeg, Manitoba, Canada

MEXICO

Industria Nacionales de Sonido, SA
Calzada Mexica Xochimilca • 4861
Mexico 22, D.F., Mexico

CENTRAL AMERICA

A. Sandoval de Nicol
7A Avenue y 10 A Calle
Guatemala City, Guatemala

Almacen Las Americas, S. A
Edificio Las Americas
San Salvador, El Salvador

Curacao Trading Co., S. A.
P. O. Box 353
Tegucigalpa, Honduras

Curacao Trading Co., S. A.
P. O. Box 62
San Pedro Sula, Honduras

Juan Kawas & Company
Apartado Postal No. 95
La Ceiba, Honduras

Miguel G. Hernandez
Apartado 235
Managua, Nicaragua

Valeriano Miranda
Apartado 1893
San Jose, Costa Rica

CUBA

Equipos Musicales, S.A
Calle San Rafael 874
La Habana, Cuba

Roberto Ros
Apartado 107
Santiago, Cuba

PUERTO RICO

R. Quiles Santiago
Calle San Juan No. 912
Sanjurjo, Puerto Rico

DOMINICAN REPUBLIC

Ing. Ignacio Agramonte
P. O. Box 672
Ciudad Trujillo, Dom. Rep

SOUTH AMERICA

La Comercial Prospero
Barcenos a Rio
Building "SADIA"
Caracas, Venezuela

Siman Valasco & Company
Calle 17, No. 9-16
Pereira, Colombia

German Proano
Apartado 2224
Quitoa, Ecuador

Nicolas Chapanas
Independencia 3215
Santiago, Chile

BELGIUM

Braba Corporation
Kraenbursstreet 55
Antwerp, Belgium

Le National
60 Avenue de Jette
Brussels, Belgium

**AUSTRIA, GERMANY,
ITALY, SCANDINAVIA,
SWITZERLAND**

Roberto Ros
Nava • 24 Semperstrasse
Hamburg 39, Germany

GUAM

Guam Cain Amusement Co.
P. O. Box 466
Agana, Guam, M.I.

ROCK-OLA EXPORTERS

Irving Bromberg Co
8313 1/2 West Third Street
Los Angeles, California

K. I. D. Inc. • 395 Broadway
New York 13, New York

Messner-Hirth Export Corp
458 Broadway
New York 13, New York

D. Phillip & Company
6516 Whittier Blvd.
Los Angeles, California

Randall Contracting & Purchasing Co.
P. O. Box 1806
Paterson, New Jersey

Cesar R. Sandoval & Company
6405 S. Keating Avenue
Chicago 29, Illinois

ROCK-OLA MANUFACTURING CORP.
800 N. Kedzie Avenue, Chicago 51, Ill.

DIME PLAY ZOOMS AHEAD

Continued Rising Costs Convince Automatic Music Merchants Need for Dime Play Absolutely Necessary to Meet Present Inflationary Overhead Expense Plus 300% Higher Cost of All Equipment and Merchandise to Continue in Business

CHICAGO—From all over the nation come reports that amusement and music machine operators are changing over to dime play.

Martin Britz of Great Falls, Montana, probably best expressed it when he stated:

"We simply must get a nickel a play again to be able to reconcile greatly increased overhead expense and all other tremendously increased costs against present income."

Many operators are of the belief that, even should the number of plays in their machines drop off even as much as half, or down 50%, they will still be better off with 10c play.

They point out that even if they only obtain half the number of plays they have been getting, but as long as they get 10c per play, then half at 10c is equal to what they are now obtaining at 5c.

"But," as one operator explains, "50 per cent less plays also means 50 per cent less servicing expense, 50 per cent less wear and tear on equipment, and this," he claims, "is profit in itself, even if the income remains exactly the same at 10c per play as it was at 5c per play."

Others, who are now featuring dime play, state, "... the public is accustomed to the fact that the dime of today, as you have so many, many times so aptly pointed out in *The Cash Box*, is actually the nickel of yesterday."

A well known eastern music operator reports, "Since changing over to dime play many have come along with me and, I sincerely believe that, before another two months, everyone in this area will be featuring dime play."

"We are enjoying a slight increase in intake and this, plus the savings on servicing alone, is enough to help us maintain ourselves in the music business at this time."

A well known amusement machines operator reports, "When I tried 10c play on my pinballs everyone here just watched me. Today they are in agree-

ment with me that dime play is the answer. The problem is how to get everyone to start 10c play so that we can all enjoy some profit again."

The slogan inspired by *The Cash Box*, many thruout the industry now report, has begun to take hold:

"Let's get a nickel a play again."

As this publication pointed out, when it first originated the above slogan, the dime of 1955 is only equal to the nickel of 1939.

The nation's economists base their financial calculations on the year of 1939 when the American dollar is reported to have been truly worth one full dollar, 100 American pennies.

In 1955, with the inflationary trend still continuing, and with the purchasing power of the American dollar still falling, the dollar is calculated to be worth but 50c.

Therefore the dime, this tenth-part of a dollar, is worth but 5c.

But, as this publication pointed out, in 1955 music operators as well as amusement operators, are paying far over 300% more overhead expense in addition to much higher prices for new equipment and for all the necessities they need to continue to do business.

When the music and/or amusement machine operator changes over to dime play in 1955 he is only getting the same nickel he got in 1939—but he is still paying over 300% more costs and not getting anything more as far as the valuation of the coinage is concerned.

Town after town and city after city has switched over to dime play for this reason. None can reconcile over 300% increased expenses with a coin that is worth, today, only 2½c—the Nickel of 1955.

This would be like a merchant paying 300% more for his merchandise and charging only half of what he used to charge.

"What's more," as one well known operator advises, "with new equipment coming into the market at an ever speedier pace, and with costs continually going up, there is absolutely no way anyone can earn a living without reconciling his intake against his increased costs."

"He must get a nickel a play again. The only way to do this is to change over to the 1955 nickel—the Dime of today."

MOA Officials Mourn Cunliffe Passing

OAKLAND, CALIF.—George A. Miller, president of MOA, upon returning home after the MOA Convention, was shocked and grieved to hear of the death of Ray Cunliffe, treasurer of the national organization.

"The passing of Ray Cunliffe is a great loss to the entire music industry, especially to MOA," said Miller. "His friendship was legion and his loyalty unquestionable."

"I feel as though I have lost my right hand in his passing, as he was that close to me. He was a man who gave of his time and energy without question and expected nothing in return. Every officer and member of Music Operators of America feels this great loss and shock most deeply. These are the sentiments of everyone who knew him."

"May God bless him and may his soul rest in peace."

Coinmen Thrilled By Salk Polio Report

Many Co-operated in Raising Funds Thru "A Day of Dimes for the March of Dimes" Programs

NEW YORK—The nation was thrilled on Tuesday, April 12, when it was broadcast thru the press and over the air that the Salk Polio Vaccine had proved successful.

This announcement should have brought a glow of satisfaction and pride to the many coinmen thruout the country who, not only contributed personally to the National Polio Foundation, but who cooperated during the "March of Dimes" drives in past years by permitting their music machines to act as a collection box. Numerous operators conducted "A Day of Dimes for the March of Dimes" during the month of January, in which a day's collections from their machines was turned over to the Polio Fund.

It was thru the money collected by the National Polio Foundation that it was possible to finance the scientific study.

The Cash Box, originators and spon-

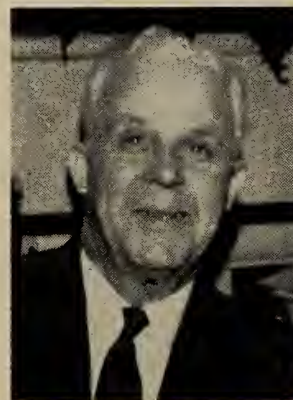
sors of the "Day of Dimes for the March of Dimes" is particularly jubilant that it had a part in contributing, thru the coin machine industry, to make it possible to lick this dread, crippling disease.

However, the Foundation advises that there is still an urgent need for funds to pay for the vaccine to inoculate 9,000,000 children beginning April 25. The Foundation has obligated itself in the amount of \$9,000,000 to prevent polio among these children.

In the future, should the condition arise whereby the Foundation can support its Polio program, and at the same time have the time to continue its fund drives, the organization will not disband, said one of its top officials, but will use its resources to assist in the defeat of other dread diseases.

Whatever their decision may be, *The Cash Box* will get behind and sponsor a similar program in 1956.

Ray Cunliffe Dies Suddenly



RAY CUNLIFFE

CHICAGO—Raymond B. (Ray) Cunliffe, one of the old-timers in the automatic music industry here, passed away this past week (Sunday, April 10, 1955) from a heart attack at the age of 63.

He leaves behind his wife, Mrs. Bessie Cunliffe, his daughter, Mrs. Robert Daly, and two grandchildren.

He was on the Board of Directors as well as Treasurer of Music Operators of America.

He was president of the Recorded Music Service Association of this city ever since the inception of the organization five years ago.

Ray Cunliffe was one of the most

beloved of all the members of the automatic music industry. He not only helped a great many to start and become successful in this business but acted in their behalf at all times.

He set up a series of rules and regulations which are being followed to this day.

Ray Cunliffe was engaged in the automatic music industry since about 1905, in the days when player pianos were the leading automatic musical instruments.

He has been in his same location, Automatic Amusement Company, 3018 E. 91st Street, this city, since 1913.

Being one of the most progressive and yet one of the kindest of men he was also known as a fighter whenever the business of automatic music was endangered by unfair legislation of excessive taxation.

The entire automatic music industry in this area has been grief stricken by his passing. Phones buzzed all week long wondering whether there would again arise someone so beloved in the ranks of the industry here.

All feel that, somehow, Raymond B. (Ray) Cunliffe hasn't really left the industry, for all the good he has done, men here claim, will long be remembered and that, in spirit, he will live on as long as this industry.

US GALS

By CISSIE

Received a very nice letter from Vaughn (Mrs. McKim) Smith of Atlantic City, N. J. telling me, "Us gals enjoy reading 'Us Gals'". Vaughn also very much pleased with the pictures taken of her during the MOA Convention by The Cash Box' candid cameraman. Thanks a million, Vaughn gal, for your very encouraging letter. . . . Now that the weatherman has begun to show some signs of Spring many of our gals are getting their golf clubs all polished up. You'd be surprised how many of us gals are quite consistent golfers. Wonder if a tournament could be arranged this coming summer? Let me know what you think, won't you?

Sydelle (Mrs. William) Blatt of Normandy Isle, Florida, has been so busy furnishing her new home she just couldn't spare the time to come up to Chicago with her hubby to attend the MOA Convention. By the way, one gal, after seeing the new Blatt menage, phoned to tell us she would be very happy with just the newly added patio. "Which", she explained, "is large enough to hold a convention". All that's left, we hear, is to purchase a Chris-Craft for the big boat dock.

More and more of us gals are finding a few moments to sit down and relax—and write a letter to "Us Gals", care of The Cash Box, 32 West Randolph Street, Chicago 1, Illinois. Write any kind of a letter. But, like one of our gals says, "Just write." It's surprising how many tho'ts you can put down on paper and, you'll also be surprised at what relaxing therapy here is in this grand and ancient art of just writing a letter. . . . Eleanore (Mrs. Bert) Lane of Miami, Florida, very lovely and charming lady, doesn't have to worry about amusing her children. Just sends them over to Daddy's amusement park on one of Miami's popular causeways.

Talk about speedy shopping. Sylvia (Mrs. Joe) Brilliant of Detroit, Michigan, flew to Chicago with her sister-in-law to seek furniture. Arrived here at 6:30 P.M. Had dinner and saw the show at the Chez that same evening. Bought a house full of furniture the next day. Left at four that afternoon and was back in Detroit the same evening. That's a fast 24 hour shopping tour. . . . Just simply can't believe that Gerald Friedman, son of Mr. and Mrs. Jake Friedman of Atlanta, Georgia, is already ten years old. Seems just like yesterday when he was such a tiny tot. And such a cute one, too.

Ruth (Mrs. Bob) Baer of North Tonawanda, N. Y. "very busy with the children", is what Bob told us. . . . Lenore (Mrs. Lou) Boorstein of New York, who has four sons, is planning quite a birthday for her eldest son. He'll be thirteen. . . . Kaye (Mrs. Art) Weinand of Our Town finds time to be on the Cafeteria Committee for the Mother's Club at the St. Hillary School. Besides taking care of a big house, three children and hubby, too, she enjoys serving the school children their lunches every Wednesday. . . . Seems like Irene (Mrs. Nate) Gottlieb is packing and unpacking luggage these days. She, Nate and their three children just returned from a Florida vacation. But it won't be too long before she'll be packing luggage all over again. The camp season is closer than you think. . . . Hear that Dorothy (Mrs. David) Gottlieb and her very adorable dotter, Roberta, planning a trip back to their hometown, Dallas, Texas. Happy journey.

Seems that the famed Elliot Paul put it most completely right when he said, "She had a complete ignorance of everything a woman does not need to know."

Eastern Rock-Ola Distributors-Servicemen Attend "1448" School

ELIZABETH, N. J.—Servicemen from Rock-Ola distributors in the eastern region met at Seacoast Distributors, Inc., this city, for instruction on the new Rock-Ola phonograph model "1448" on Tuesday, April 12.

Jack Barabash from the Rock-Ola factory conducted the sessions. In attendance were: Dave Stern, head of Seacoast, Bob Slifer, sales manager, and Charles Reissner, service manager, from the Seacoast New York office; Wynn Brown, William Furman, and Armond Zambardi from the Elizabeth office of Seacoast; Bob Lazar and Al Calosemo of B. D. Lazar Company, Pittsburgh, Pa.; Monte Walker, S & K Distributors, Philadelphia, Pa.; George Currier, J. J. Columbo, Boston, Mass.; William J. Wolff and John Newman, Eastern Vending Sales, Baltimore, Md.; Joe Grillo, Lou Grillo, Dave Secre and Lindy Nardone, Flower City Amusement Co., Rochester, N. Y.; and Haps Nevins, Wertz Music, Richmond, Va.

H. Z. Vending to Hold Iowa and Nebraska Rock-Ola Meeting

OMAHA, NEBR.—Hy Zorinsky of H. Z. Vending & Sales Company, this city, phoned to advise that his firm would hold showings in Des Moines, Iowa, simultaneously with their Rock-Ola Days showings in this city.

"Both showings", Zorinsky informed, "will take place on our 'Rock-Ola Days', April 24 and April 25.

"In Des Moines, Iowa", he continued, "we will hold very special showings at the Fort Des Moines Hotel where Roy Norris and Joe Blend will be in charge of the festivities.

"I shall personally fly up and back between our Omaha and our Des Moines showings", Zorinsky reported, "and I hope to be able to meet as many of the Iowa and Nebraska music operators as possible."

Zorinsky also said, "We are going all out on the new Rock-Ola Model 1448 because we believe that this is, without any doubt, the finest high fidelity automatic phonograph."

United Begins Golf Season

CHICAGO—Beginning on May 4th, United Manufacturing Company, this city, will inaugurate its 1955 version of the "Twilight Golf League".

The League will use the facilities of Sportsman Country Club in Northbrook, a northwestern suburb of Chicago.

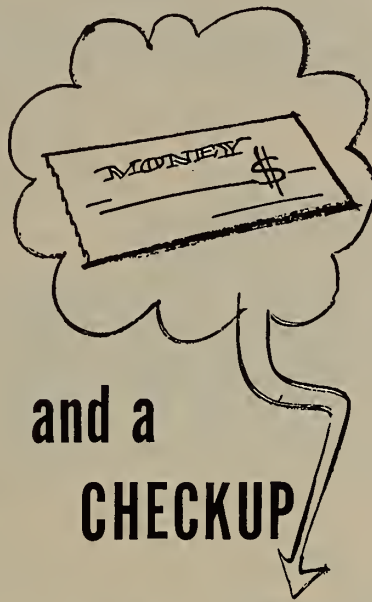
Chairman of the League, Howard Narius, announced this past week, that play will begin at 5:30 PM each Wednesday, and will continue for a total of 17 weeks through September 7th.

"We will have eight teams of four men each and," Narius said, "at the end of the season, trophies will be distributed to the members of the first and second place teams on the basis of low gross score."

"Last year we had 20 men in the league", he concluded, "and this year we will probably have to expand beyond the 32 men already signed to play."

The other officers for the 1955 season are Earl Palmer, secretary, and Kurt Nelson, treasurer.

fight cancer with a CHECK



and a CHECKUP



a check

to help others...

a checkup

to help yourself.



AMERICAN CANCER SOCIETY

For Spring Locations:

Seeburg M100A
M100B
M100BL

Look and operate like new.

Bargain prices.

Telephone: SYracuse 75-1631 collect.

DAVIS DISTRIBUTING CORPORATION

SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK

WE HAVE IT!

Send Us Your Bid
MUSIC MACHINES
GAMES • KIDDIE RIDES
ARCADE EQUIPMENT
IN-LINES • AUTO PHOTO
and everything coin operated, parts & supplies
Write • Wire • Phone

DAVID ROSEN

Exclusive AMI Dist. Ea. Pa.

855 N. BROAD STREET, PHILA. 23, PA.
PHONE-STEVENSON 2-2903

—NOW DELIVERING—

THE **BEST** in . . .

GAMES and MUSIC

AMI Model "F" PHONO

Bally BLUE RIBBON Bowler

For Good Buys In Used Machines, Write:

RUNYON
SALES COMPANY

Factory Representatives for:

AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777
231 Windsor St., Hartford, Conn., JA 7-4470

3 BOWLERS-in-one
for the price of one!

BE WISE!

Keeney HAS IT AGAIN!



The WESTERNER
 GAMING • SALOON • RESTAURANT
 23 FREMONT STREET
DOWNTOWN
LAS VEGAS, NEVADA

JOHN P. (MIDGE) RYAN • JOE K. HART • RON PEPPE
 HOPPEY PEPPE • HENRY SYLVESTER • JOE SYLVESTER
 MAHLON MURPHY • JOHNNY HAINES • ANDY FAVA
 CHARLEY CAVANAUGH

Rock-Ola Execs Host Foreign Distribs at Introduction of "1448"



CHICAGO—A group of Rock-Ola executives, exporters and foreign distributors recently dined in the Boulevard Room of the Conrad Hilton Hotel, this city, after viewing the new Rock-Ola model "1448" phonograph, to be introduced nationally at distributors throuth the country, April 24 and 25. In the picture, left to right back row: A. Janacek, Rock-Ola; F. Chico,

Mexico City; W. Pound, St. John's, Canada; R. Delaney, Caracas, Venezuela; C. Sandoval, Chicago; D. Romero, Mexico City; G. Villarroel, Caracas, Venezuela; C. Solis, Mexico City. Left to right, front row: E. Ristau, Rock-Ola, Miss D. Kammler, Rock-Ola; Al Adickes, Hamburg, Germany; F. Van Malder, Brussels, Belgium; V. Haim, New York; Les Rieck, Rock-Ola; and Mrs. M. Sandoval.

Cigarette Price Increase Poses Problem For Cig Vendor Ops

NEW YORK—Cigarette machine operators are confronted with the problem of either raising prices, or if not, absorbing the differential, due to an increase in their costs of king size cigarettes, as announced by cigarette producers this week.

vend both king size and regular size cigarettes at a quarter, the problem that has to be met is whether to increase the price or absorb the added cost. As profits during the past few years have been constricted, many operators are talking about increasing their selling price to 28 cents a pack on both king size and regular size.

American Tobacco Company and Philip Morris, Inc., increased the wholesale price from \$9.10 to \$9.50 a thousand, less the usual discounts of 10 and 2 per cent. This makes the net increase about 35 cents a thousand, or slightly less than 1 cent a pack at the wholesale level.

If the increase to 28 cents is made, operators will have to convert the older model machines, while those with more modern equipment will just have to adjust their regulators. In both cases, operators will have to inject the 2 pennies change into the cellophane on the pack.

Liggett & Myers advised it too was raising prices, and it is expected other producers will follow.

In New York, the operators association is meeting on Tuesday, April 19, to discuss the matter.

Wurlitzer Names Donald Beyer Ass't. Phonograph Advertising Mgr.

NORTH TONAWANDA, N. Y.—Donald K. Beyer has been appointed assistant advertising manager for The Rudolph Wurlitzer Company, this city, phonograph department. Robert H. Bear, sales manager of the phonograph department, announced that the assignment is effective at once.

A native Buffalonian, Beyer attended Lafayette High School, Cornell

Beyer has been engaged in advertising agency and public relations work for a number of years in Buffalo, New York City, and several European countries. He will assist A. D. Palmer, Jr., advertising and sales promotion manager, in the preparation of sales and advertising material for the Wurlitzer line of coin operated phonographs and remote equipment.



DONALD K. BEYER

University, and lives with his family on Bernhardt Drive in Snyder, New York.

Exclusive Distributors for
BALLY • ROCK-OLA • KEENEY • CHICAGO COIN

COMPLETE LINE BALLY BINGO PARTS

SHUFFLE ALLEYS	BINGOS	MUSIC
Bally Magic Bowler Write	Bally Big Time Write	Rock-Ola Hi-Fi 1446 120 Select. } Write
Chicago Coin Write	Bally GAYETY Write	Rock-Ola Hi-Fi 1442 50 Select. }
Thunderbolt Write	Spot Light \$ 60.00	AMI D-40 \$300.00
Chicago Coin Triple Write	Bright Spot 85.00	Rock-Ola Comet, 120 selection 725.00
Strike Write	Atlantic City .. 95.00	Rock-Ola 1434 Rocket, 78 rpm, 50 select. 325.00
Chicago Coin Criss Write	Hi-Fi 275.00	Seeburg M-100-A 375.00
Cross Target Write	Yacht Club 150.00	Seeburg M-100-B 525.00
Bally Champion \$395.00	Beach Club 275.00	1100 Wurlitzer 150.00
Bally Victory 345.00	Beauty 210.00	
Chicago Coin Criss 300.00	Variety 495.00	
Cross 200.00		
Keeney Pacemaker 200.00		
Keeney Bonus 250.00		
Bowler 250.00		
ARCADE		
Exhibit Shooting Gallery \$240.00		
Exhibit Star Shooting Gallery 300.00		
Exhibit Sportland Gun 350.00		
Gottlieb Super Jumbo 275.00		

BALLY KIDDY RIDES—WRITE

CALDERON DISTRIBUTING Co.
 450 Massachusetts Avenue Indianapolis, Indiana
 ME-Irose 4-8468

EVERYBODY IS TALKING ABOUT THE **New Look** IN GOTTLIEB GAMES

Keeney Coffee Vendor



Airmail Subscription
The Cash Box \$30.

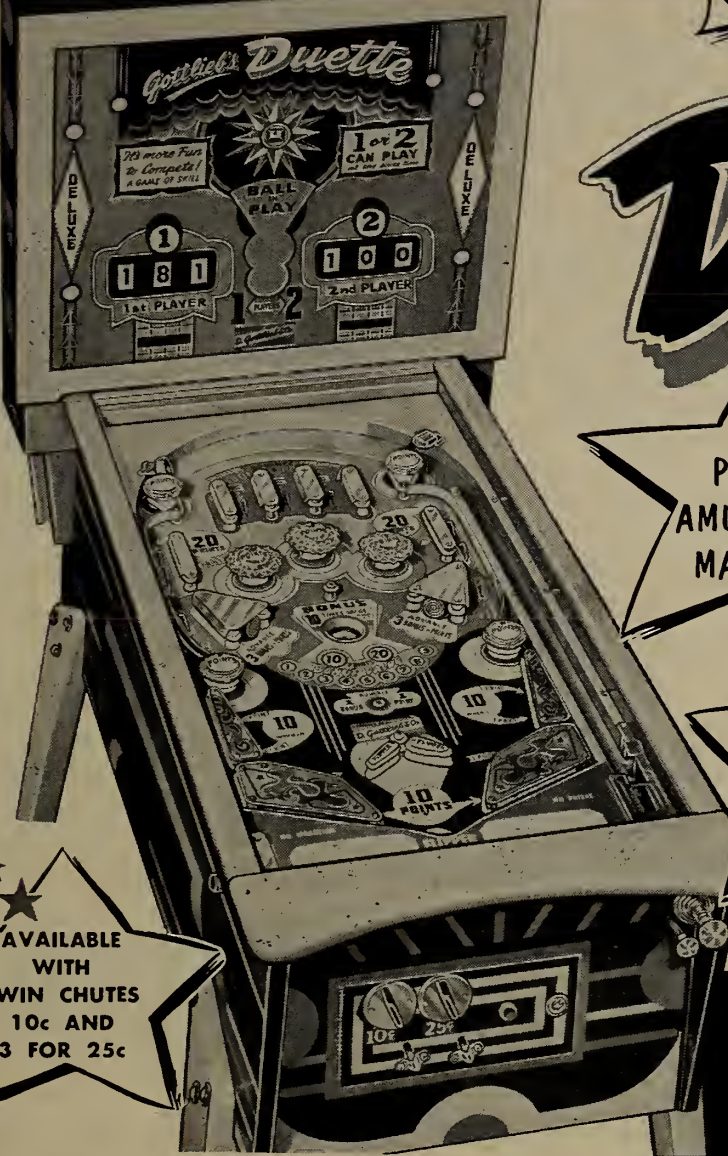
**ACTION
+
PLAYER APPEAL
+
COMPETITION**

**HIGHER-STEADY
EARNINGS!**

GOTTLIEB'S

DeLuxe

Duette



**A
TWO
PLAYER
AMUSEMENT
MACHINE!**

**LOCATION
TESTED
& PROVEN!**

★ NEW RAPID ADVANCE BONUS.

★ Mystery "10 Times Value" Feature Holds Interest.

★ 3 Light-up "Pop Bumpers" for Super Scoring.

★ 2 Triple Advance Targets.

★ 2 Cyclonic Kickers.

★ 2 Super Powered Flippers.

Also Available in Standard Cabinet.



★ AVAILABLE WITH TWIN CHUTES 10c AND 3 FOR 25c

★ IMMEDIATE DELIVERY ORDER TODAY!

★ SEE IT AT YOUR DISTRIBUTOR NOW!

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE. CHICAGO 51, ILLINOIS

THRU THE COIN CHUTE

TENNESSEE TOPICS

Everyone in Chattanooga settling down after the MOA convention. This was one Southern city that was well represented at the MOA show. Tony Papa and Fred Coffey of Chattanooga Coin Machine flew up for one day. Joe Bunch of Shearer Amusement and Frank Steil of Dixie Amusement drove to Chicago. Frank purchased a new car while in Chi. . . . Everyone placing new machines as they ready themselves for the Summer business. . . . Tony Papa in his working clothes actually mixing concrete for his new building. Tony will use the new building as his office and sales room. . . . Fred Coffey out working on his new route purchased from Mrs. F. C. Hampton. This is one of the oldest routes in Chattanooga. . . . Sid Parker's big show windows in Nashville full of machines. . . . Tommie, at Tommies Distributing Co., says the operators are giving him a real hard time as they pound for quick deliveries of new equipment. . . . At Hermitage Amusement, Jack Trueman was running all over the place. Red Hitchcock was out in the field. Everyone walking into Rock City Amusement asked for Woodie. . . . The Memphis ops putting in ep's this week. . . . George Sammon and Cotton Pennington of Sammon Pennington Distributing Co. deserve loads of praise for the work they did on getting the ep to be put into the phonographs. A meeting was held at Sammon Pennington on 10c ep play—and after Seeburg district sales manager Gunnar Gabrielson explained the situation it was dime play for Memphis. . . . A large stock of new machines at Williams Distributing Co. kept all the help busy taking orders. . . . Earl Montgomery and Allan Dixon, S and M Amusement, trying to get back to work after their MOA trip.

EVANS JUBILEE	\$195
SEEBURG 148 (Blond)	125
WURLITZER 1550A	445



RECONDITIONED AND REFINISHED LIKE NEW!

Terms: 1/3 Dep., Bal. C. O. D. Exclusive Seeburg Distributors

A Quarter Century of Service.

ATLAS MUSIC COMPANY

2118 N. WESTERN AVE., CHICAGO 47, ILL., U.S.A. ARmitage 6-5005

May Set as "National Tavern Month"

NEW YORK—National Tavern Month will be observed during the month of May.

Liquor and beer manufacturers will use all advertising mediums, newspapers, TV and radio to hail the tavern as "America's traditional symbol of hospitality since colonial days."

Material linked to this "National Tavern Month" will be supplied to taverns throuth the country in states permitting on-premises sale

and consumption of alcoholic beverages.

(Ed note: Operators throuth these states should be prepared to serve patrons during the month of May with the best in amusement and music machines. Music operators in particular should be sure that their machines are programmed with the best available records to take advantage of what is sure to be a month of increased patronage at taverns.)

KIDDIE RIDE HEADQUARTERS

- Finance Your Kiddie Rides
- Liberal Budget Terms
- Largest Stock In World!

HORSES — SPACE SHIPS
BOATS — MOON RIDES
MERRY - GO - ROUNDS
DRIVEMOBILES
Trades Accepted

REDD DISTRIBUTING CO., INC.
298 LINCOLN STREET
ALLSTON 34, MASSACHUSETTS
AL 4-4040

THE WHOLE TOWN'S
TALKING ABOUT
GOTTLIEB'S
New Look

**Meeting Dates Of
Music Operators' Associations**

- Apr. 25—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- 26—Western Massachusetts Music Guild
Place: Ivy House, W. Springfield, Mass.
- 26—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- May 2—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 2—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 3—Arizona Music Guild, Phoenix Chapter #1
Place: 1738 West Van Buren, Phoenix, Ariz.
- 3—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 5—Phonograph Merchants Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 5—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.
- 5—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General)
- 10—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.
- 11—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 11—New York State Operators' Guild
Place: Nelson House, Poughkeepsie, N. Y.
- 12—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.
- 16—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 19—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).
- June 4 & 5—Nebraska Automatic Phonograph Operators' Assn.
Place: Beatrice, Neb.

SAY FELLAHS!
IF YOU WANT THE
BEST "BUY"—GET
KEENEY'S NEW
3-WAY BOWLER!



See your **KEENEY** Distributor!

TRIMOUNT
AMERICA'S LARGEST EXPORTERS OF
RECONDITIONED COIN OPERATED
EQUIPMENT

SEEBURG M100A, B, BL
WURLITZER 1015, 1100, 1250, 1400, 1500
AM1 MODEL B, C, D
ROCKOLA 1424, 1426, 1428, 1432, 1434, 1436
COMPLETE SELECTION OF 5 BALL PIN GAMES,
BINGO GAMES AND ONE BALLS.
ALL TYPES OF ARCADE EQUIPMENT.

Send for Price Lists
New England's Largest Parts Department —
let us take care of your requirements.

TRIMOUNT
A NEW ENGLAND
INSTITUTION
WITH
A WORLD WIDE
REPUTATION.

TRIMOUNT
40 WALTHAM STREET
BOSTON 18, MASS.
Tel. Liberty 2-9480

It's a Fact...
about your **GENCO** games

ELIMINATES CHATTER!

D.C. (Direct Current) is used to operate telephone relays because its steady, even flow positively eliminates chatter in coils and solenoids. Likewise, GENCO relays are D.C.-operated for quiet, efficient performance. That is why our coils and solenoids need no re-filing or re-adjustment for the entire life of the machine.



GENCO MFG. & SALES CO.
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

IT WILL BE TOLD!

IN NEXT WEEK'S

April 30

ISSUE OF

THE CASH BOX

AN EDITORIAL ON WHY . . .

*"This is a
Great Industry"*

The most stimulating, inspiring and uplifting, truthful editorial you've ever read on how really great this industry of coin operated machines really is. You will want to republish it. You will want to display it. You will want to reprint it for all you know to read. It's written for you—about you—and the very great things you've done for Uncle Sam—and ALL America—and the world as well.

ACTION!... SUSPENSE!... THRILLS!...

chicago coin's HOLLYWOOD BOWLER

NEW Flashing "HOLLYWOOD BEAUTIES"
Animate Back Glass To Indicate Additional Scoring Points!

NEW Playboard (Feather Touch) "Power Lift"

NEW Larger Than Ever GIANT SIZE Scoring Features!

NEW Additional Multiple Score Adjustment Features!

PLUS! Original Flash-O-Matic Scoring!

Individual Player Point Scoring System!

National "Slug Rejector" Coin Chute!

1725 W. DIVERSEY BLVD. • CHICAGO 14

Features Galore... chicao coin's TRIPLE STRIKE BOWLER

chicago coin MACHINE COMPANY

Chi Bowling League Banquet Set for May 21

Take Over Algauer's Restaurant for Big Saturday Night Banquet and Bowling Awards

Bill Gersh to M. C. Banquet for 3rd Straight Year

CHICAGO—Johnny Oomens, spark plug of the Chicago Automatic Phonograph Bowling League, reported this past week that the big season-end banquet where awards for bowling teams and individual bowlers will be made, will be held at famed Algauer's Restaurant, Lincoln and Touhy Avenues, this city, on Saturday evening, May 21.



JOHNNY OOMENS

According to Johnny, "This is going to be the biggest bowling banquet of all. The last two years," he remarked, "the banquets were absolutely jammed. Everyone enjoyed themselves tremendously.

"But this year," he stated, "we not only have more teams, but also more rooters and, at the same time, more

friends and families who want to be present. We were, therefore, very lucky to obtain the big and beautiful Algauer's Restaurant for this banquet."

Once again, as he has the past two years, Bill Gersh, publisher of The Cash Box, will emcee the banquet and will award the trophies to the winning teams and individual bowlers.

Reservations are already being taken for this banquet and, from all advance information, the tables are disappearing at a very fast pace this year.

Members of the 14 teams of the Chicago Automatic Phonograph League are already reported to be reserving tables for themselves, their families and their friends.

The teams are: ABC Music Service, No. 1 and No. 2 teams; Mercury Records, Decca Records, Walter Oomens Sons, Melody Music, Coral Records, Paschke Phonograph Service, B & B Novelty Company, Star Music, Atlas Music, Western Automatic Music, Coven Music Co. and Gillette Distributing Company.

ABC No. 2 Leads Chi Bowling League

CHICAGO—With four weeks left in the bowling season, ABC #2 still leads the league, but this week, Mercury records pulled within one game of the lead, followed closely by the Oomens team, two games away.

The results this week were as follows:

Western Automatic took two games from ABC #2. Bill Nyland led the Western team with a 514 series. Gil Losasso scored a high 448 for the losers.

Mercury Records swept three games from Atlas with Ed Losasso's 495 providing the winning punch. Frank Malak had a 464 for Atlas.

Carl Latino's 562 and Johnny Oomens' 517 were high as the Oomens team topped Decca Records in all three games. Frank Tutomose led Decca with 499. Izzy Oomens again topped the women for the night with a 491.

B & B rolled over Coral Records in three as Marino Peroni racked up a 561 series. Eddie Walker was high for Coral with a 485.

Gillette lost two games to Melody Music as Bud Hafert posted a 456 for Melody and Robert Holl rolled a 434 for Gillette.

Rene Gallet led the men for the evening with a high series of 564 as his Paschke team won two games from Star Music. Tony Galgano led the Star aggregation with a 507 series.

ABC #1 copped two games from Coven. The leader for ABC #1 was Al Rice with a 540 series and Tom Nyland topped the Coven team with a 420.

FOREIGN! BUYERS!

We Have For Immediate Delivery Reconditioned International MUSIC • GAMES KIDDIE RIDES

We stock the most complete line of thoroughly reconditioned Wurlitzer, Seeburg, AMI, Rock-Olo and Evons Music Machines. Also the finest line of reconditioned Pin Games, Arcade Equipment, Shuffle Alleys and Kiddie Rides.

CABLE US FOR SPECIAL PRICE LISTS. Parts and Service Manual Available.

INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET PHILADELPHIA 30, PA. (Tel. RI 6-7712)

GET PEAK PLAY with the BEST RECONDITIONED EQUIP.

Keeney DIAMOND	\$239.00
Keeney CARNIVAL	149.50
United CLOVER	149.50
United CHIEF	249.50
United OLYMPIC	110.00
HI-FI	325.00
BEACH CLUB	250.00
SURF CLUB	350.00
BIG INNING	99.50
HAYBURNER	50.00
100 Pockord Wolf Boxes, eo.	2.50

WRITE — WIRE — PHONE TODAY!

We are exclusive factory distributors for: **BALLY - WILLIAMS - ROCK-OLA**

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)



LOADED WITH PROFIT APPEAL!
 TARGETS INCREASE IN VALUE!
 SCORES BUILD UP PROGRESSIVELY!

**NEW Williams DELUXE
 POLAR HUNT**
 Williams Exclusive PUSH BUTTON
 "HANDICAP" TIME SELECTOR
 Lets poor shots
 compete with sure shots!

From start to finish
POLAR HUNT
 incites competitive play.
 Push-button "Handicaps"
 of 50-60- or 70-time
 units lets average
 shooters compete
 with the experts.
 See the
 "Exploding Igloo"
 and "Vanishing
 North Pole".
 5 hits on Walrus
 add 5,000 to score.
 Bonus of 10 points for each unelapsed time
 unit. On perfect score, Bonus increases
 to 100 per unelapsed unit.

28 inches wide
 Adjustable to Rapid-Fire Shooting
 Convertible
 to Straight Novelty Play
 Moves thru all doorways



Ask Your Distributor
 CREATORS OF DEPENDABLE PLAY APPEAL
 4242 W. FILLMORE ST. CHICAGO 24, ILL.



Install **KEENEY'S New Bowler . . .**
3 BOWLERS-in-one for the price of one!

READ THE EDITORIAL
 IN NEXT WEEK'S
April 30
 ISSUE
"This Is A Great Industry"
 A stimulating and inspiring report about the truth of what coin operated machines have done for America and America's businessmen. An editorial you will treasure. An editorial you will display. A factual report you will reprint. A clear rendition of the coin machine operator's contribution to America's greatness.



EASTERN FLASHES
 We are highly encouraged by the reports from local music operators who are converting to dime play. Almost every operator who's converting, despite certain problems which are present due to the largeness of the area, tells us that he feels certain dime play will be the accepted operation within a short while. As can be expected in a city the size of New York with so many operators, certain men are "waiting to see how the other fellow does."

Dave Stern and Bob Slifer, Seacoast Distributing, preparing for the showing of the new Rock-Ola phonograph, played host at their Elizabeth, N. J. offices to servicemen of distributors in the Eastern area, who attended a service instruction class on the new machine. Jack Barabash, Rock-Ola factory field service engineer conducted the class. . . . Dominic Ambrose, who has just returned from a lengthy stay in Florida, visits coinrow with brother Frank. . . . Jack Semel, who was stricken with a heart attack two weeks ago, recuperating at home. Jack has to stay in bed, and remain quiet for at least another 4 weeks, which is a most difficult chore for the active Semel. Son Herbie taking care of the route. . . . Tommy Greco, Glasco, N. Y., visits coinrow. Tommy getting ready to put on a real campaign for dime play. . . . A. D. Palmer, Jr., advertising and sales promotion manager for The Rudolph Wurlitzer Company, in town for a fast visit. "Business couldn't be better" reports Palmer. . . . Sidney Levine will be master of ceremonies at the forthcoming dinner of the New York State Operators Assn., being held at the Concord Hotel, Thursday night, June 9. . . . Which reminds us, the next dinner scheduled is that being run by the Industrial Union of Electrical Machine Workers (Coin Machine Employees Union) at Alan Gale's Carnival night club on Sunday night, April 24. Jimmie Cagiano and "Gi" Gilbert head this organization. . . . Just to remind local coinmen, there are two dinners to follow: The Fourth Annual Dinner of the Westchester Operators Guild on Tuesday night, May 10, at the New Parkway Casino, Tuckahoe, N. Y.; and the UJA-Testimonial Dinner in honor of Joe Young on Wednesday night, June 15, at the Hotel Astor. Quite a busy social season for coinmen, eh?

Barney (Shugy) Sugerman, Abe Green and Irv (Kempy) Kempner, Runyon Sales, attend the meet of the Connecticut State Operators Assn., at the Bond Hotel, Hartford, Conn., on Thursday eve, April 14. Shugy reports AMI's "F" phono moving very rapidly, machines going to ops as rapidly as they are received. . . . Al Nichols, The Poughkeepsie Music Co., Poughkeepsie, N. Y., a new op in the territory, on coinrow buying equipment and supplies. . . . Biz really humming at Al Simon's Albert Simon, Inc. Tom McKee of the firm, celebrating the arrival of a 9 lb. son, named William, on Saturday, April 9. . . . Joe Young and Abe Lipsky, Young Distributing, exuberant over the sale of Wurlitzer's model "1800" phono, which they state keeps increasing all the time. . . . Mike Munves at his busiest trying to ship out arcade equipment so that the machines are delivered to his customers for the spring season. . . . Harry and Hymie Koepfel, Koepfel Distributing, busy shipping reconditioned music machines to many of their customers in resort and beach areas. Harry advises that many ops in these areas are doing away with those real old clunkers and will be operating much better equipment this year. . . . One of our subscribers in Nairobi, Kenya, Africa, writes he is interested in buying some equipment "from manufacturers and exporters who would ship us on a pay as you go basis. We are set up to handle more machines, but wish to use our capital in making a down payment rather than the full value." Anyone interested? . . . Meyer Parkoff, Atlantic New York Corp., shows us the Seeburg phono on the floor. Still was unhooked and without records. "This is the only machine we have in stock" he advises, "and we just don't even have time to set it up." Is that bad, Meyer?



Al Reese of the Watertown Amusement Company, Watertown, S. D., spent several hours shopping around for pin games and in the meantime the missus was downtown doing some spring shopping. . . . Lloyd Schimke, Minot Amusement Co. of Minot, N. D., spent a couple of days in the Twin Cities and while in town lined up some phonographs for spring route changes. . . . Since it was Easter vacation, Jimmy Lynard accompanied his father, H. (Tubby) Lynard, while he shopped around for pin games and music. . . . Bernie Bernstein, Empire Novelty Company of Minneapolis, is down Florida way basking in the sunshine, while his partner Ollie Thurman is working hard back home. . . . Floyd Shaw and his wife Sonny spent a few hours shopping for bowlers and also picking up supplies and records for their route and then headed back for Eden Valley, Minn. . . . Andy and Ella Oberg of Grand Forks, N. D., stopped in the Twin Cities on their way back home from an extended vacation at Hot Springs, Ark. Andy sure was itching to get back on the route again. . . . The music operators are plugging a new tune "Tap The Barrell Schottische" on a North Star label and the reason is that the vocal is done by Irv Gorsen who is associated with the Acme Music Company. Perhaps this may be the start of more recordings by Irv who has been doing quite a bit of singing with local bands. . . . Recent visitors to the Twin Cities scene were Harry Galep of Menomonie, Wis.; Art Berg of Fairmont, Minn.; J. A. Redding of La Crosse, Wis.; Forrest Dahl of Fergus Falls, Minn.; Elgin McDaniel of Wadena, Minn.; Li. I. Harris of Enderlin, N. D.; and M. J. Kragenbring of Pipestone, Minn.

THRU THE COIN CHUTE CHICAGO CHATTER

Much sadness among all members of the automatic music fraternity here at the sudden passing of Raymond B. (Ray) Cunliffe. Ray was president of the Recorded Music Service Assn. ever since its inception about five years ago. He was also treasurer and a member of the Board of Directors of MOA. He handled much of the displays and allocation of booths during this past MOA convention. He arranged for the big golf tournament and banquet each year for the music ops. The great work Ray did for the music biz here in Chicago (he, himself, was in the music biz since 1905) will never be forgotten.

Jack Nelson to Omaha this past week with Bally engineer, Paul Calamari, to conduct a service school at Harold Lieberman's distributing headquarters managed by Jerry Harris and Harold Klein. Both Jerry and Harold were anxious to get this Bally Service School as soon as possible, "Because," as Jerry explained, "you'd be amazed at all the good it does for so many." . . . Ralph Sheffield a very busy man in his new position as Genco's sales director. Ralph has been interviewing lots of people. Advises that the firm will have some outstanding news for all the industry very soon.

Frank Mencuri advises that, tho he has the entire family settled in a house in Maywood, this will only last until school is over. Reason for the rush to get settled in a house was not to disturb the kid's school term. In the meantime, Frank looking around to buy himself a home here. Says he, "After all, Chicago is my home, so I may as well take root here with my family." . . . Art Garvey came back with some glowing reports about the new Bally products from his latest jaunt thruout his territory. Says, "Only wish we could ship all our products as fast they demand 'em." . . . Paul Huebsch took time off this past week to go shopping for a dog. A puppy for little Patty Huebsch, who will be just seven years old when Paul presents her with the collie puppy. . . . Phil Weinberg reports up to Bill O'Donnell from Texas to elatedly tell Bill how great the Bally games are clicking. Which, of course, is no news to Bill, who remains glued to the long distance phones in his office taking orders all day long.

Seeburg has been shipping dime play phonos since August of 1954 and shipments continually increasing. . . . Wayne Bradfield of Rock-Ola just about as busy as any adman has ever been. Reports that distribs phoning from all over the nation to make sure they get plenty of the new Model 1448 delivered to them just as speedily as possible. . . . Keeney's Billy Coan returns from Shreveport where he closed a very fine deal on the new Keeney De Luxe Coffee Vendor. . . . Wally Fink and Jo Kline just absolutely thrilled at the answers they were getting to their "open house" showing of ChiCoin's new "Hollywood Bowler." Wally believes the answers were very close to 100%.

Johnny Oomens elatedly announced this past week that he was able to obtain Algauer's Restaurant on Lincoln and Touhy Avenues for the Satty evening (May 21) trophy banquet for Chicago Automatic Phonograph Bowling League. Reports that the biggest crowd in all the League's history will be present. . . . Art Weinand, Williams Mfg., to prove what a jam any sales manager can get into these days, simply asked, "How can you ship 30 to 50?" While Art was trying to solve that one, in came Sam Stern with another batch of orders, which just about cleaned out the production that Art had been hoping for.

Nate Gottlieb reports that he most thoroly enjoyed his Florida vacation. "Caught more fish than I ever caught before in my life," and added, "the weather was simply gorgeous all the time I was down there." Nate also advised that, as of their latest count, it seems the "New Look" cabinet that Gottlieb introduced on its De Luxe Duette, is outselling their "Regular" model by about eight to one. Proving that the industry has accepted the "New Look." . . . ChiCoin's Ed Levin one of the happiest of sales directors in town. Advises that Ted Bush phoned for a trailer load of "Hollywood Bowlers" after getting his sample. That Phil Moss of Atlas held showings in Des Moines and Omaha and in both cities broke all former sales records for the Atlas firm. . . . Hear that Joe Ash of Philly was one of the most nervous guys after receiving a phone call from his GI son all the way from Ankara, Turkey—just to wish Jo a happy birthday.

Joe Kline of First C. M. Exchange came up with this one this past week, "The only reason a girl ever leaves our employ is when she's on the way to becoming a mother." This past week both Ruth Warner and Betty Lumb of First's office staff gave Joe notice.

Nice item in "Hospitals" magazine about the Seeburg 200 selection background music service. . . . The new "Diggs Bill" introduced into the House of Representatives, similar to the "Thompson Bill" (H.R.2677), was presented by Rep. Charles C. Diggs, Jr. of Detroit, Mich. The bill is H. R. 5366. . . . Empire's Jack Burns on his very first trip thru Michigan while Joe Robbins and Jerry Bremner hold down the home fort and try to satisfy demand for the many machines they represent. . . . Len Micon, who is quite a golfer, took out Joel Stern of World Wide the other day and, instead of lunch, both guys went to a stop and sock and found their drives very much mid-seasonish.

In addition to all the business going on at United, as Bill De Selm advises, what with a six-day work week and plenty of orders on hand for its new "Clipper" and new "Venus," United's Twilight Golf League announced that play would start on May 4. Chairman is Howard Narius, treasurer is Earl Palmer, and secretary is Kurt Nelson. 32 of United's men in the League this year already whereas only 20 in the League last year. . . . Talking about golf—the very revealing fact that both Harold Schwartz and Nate Feinstein of

EXHIBIT'S NEW..... MODEL "500" SHOOTING GALLERY

THE SEASON'S BIGGEST MONEY MAKER
ALL MOVING TARGETS for maximum
player appeal

Swimming Ducks are the
easy targets

Climbing Squirrel

which can be hit 6 times or more
as he makes a trip up or down
the tree.

Flying Pheasants

appear from behind bushes in the
background.

"Blackout" Feature

is earned by 20 hits—and gives
29 total shots!

Match and Free Play

and **Target Speed**

all are operator controlled.

• MADE IN 4 MODELS WITH OR WITHOUT FREE
PLAY AND MATCH FEATURES—OR COMBINA-
TION OF BOTH



ONLY 28½ inches wide

EXHIBIT SUPPLY 4218 W. LAKE STREET
CHICAGO 24, ILLINOIS

IMMEDIATE DELIVERY! UNITED'S "CLIPPER"

We Need United Shuffle Alleys

- Banner • Ace • Imperial •
- Leader • Chief • Olympic •
- League • Clover • **WRITE!**

WIRE! PHONE US TODAY!!

Empire COIN MACHINE
EXCHANGE

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

CHICAGO CHATTER (Cont.)

Atlas Music are 80's shooters—low 80's. . . . Ever hear of "coin operated pillow radios" for the hospitalized? . . . Wonder how many guys Herb Oettinger has on his Cubs betting list this year?

Gordon Stout of Pierre, S. D., invites us to attend the big rodeo and historical western South Dakota days with him this coming summer. (Aside to Gordon: Will try like everything to be present). . . . The battle gets hotter by the hour. The battle of the present four anti-copyright bills in Washington. The one and only answer is Overwhelming Public Opinion. This can only happen when AWAY OVER A MILLION LETTERS AND WIRES deluge Judiciary Committee Senators and Congressmen. Music operators must absolutely redouble their efforts to get more and still more letters and wires to Senators and Congressmen. . . . HAPPY BIRTHDAY THIS WEEK TO: Arthur C. Hughes and Silas H. Lynch of Dallas, Texas. . . . Wm. H. Bailey of Stockton, Calif. . . . Meyer M. Marcus of Cleveland, O. . . . L. W. Gerardin of Chicago, Ill. . . . Bernard Rodins of Washington, D. C. . . . Jack Mitnick of New York City. . . . Joe Ash of Philadelphia, Pa. . . . Joseph J. Greco of Glasco, N. Y.

After Tho't: The mental cases most difficult to cure are the persons who are crazy about themselves.

THRU THE COIN CHUTE

NEW ENGLAND NIBBLES

Big turnout of ops for dinner meeting of Mass. Music Operators Association at Hampton Court Hotel, Brookline (14) at which reps of the Governor were present and movie on Cerebral Palsy, narrated by Bob Hope, was shown. More than 2,000 posters for the c.p. drive have already been pledged, Phil Swartz, chairman of the committee in charge, announced. . . . Activity beginning in outdoor biz with games, music and kiddie rides going into summer locations. . . . Jerry Golumbo, Music & Television Corp. (Rock-Ola) has skedded the premier showing of the new Rock-Ola 1448 for Sunday, April 24, from 2 p.m. to 10 p.m. at Hotel Vendome. Ops from all over New England will be present and several recording stars will entertain. . . . Ed Ravreby, World Fair and Associated Amusements, back in action after a three-week bout with virus. Despite illness, Ed made the MOA convention in Chicago. Ed jobbing new and used equipment. Represents Keeney, Capitol kiddie rides, and bought out the Nylco Mfg. Co. of Clinton. Ed was among those helping to form the Southern N. H. Music Operators Association in Manchester, N. H. recently. Kiddie rides going over big in the territory, he reported. Among those visiting World Fair and Associated Amusements this week were: Manny Andelman and Charles Steinberg, Cambridge; Jimmy Westcott, Reading; Dave Baker, Arlington; Val's music, Lynn; Irving Taube, Manchester, N. H. Music; Pat d'Amico, Methuen; Flint Newton, Bristol, Conn.; Ernie's Music Co., Forestville, Conn.; Bill Arrison, Chester, Vt.; Johnny Lazar, Manchester, N. H.; Paul Doherty, Walter Luby, Worcester; B. Gosselin, Beverly; R. La-France, and George Adams, New Bedford; Joe Fielding and Tim Twoomey, Brockton. . . . Wurlitzer 1800 going big at Redd Distributing. Starting first of May, all Wurlitzers shipped to Redd will be on 10-cent play. Bob Jones, sales manager, back from trips to Providence, R. I., Manchester, N. H., and Bangor, Me. Service school on Wurlitzers at Redd's held on the 11th, with 20 ops getting the low-down on mechanisms. . . . Another school held the 13th. Among ops at Redds this week were: Oscar Pratt, Manchester, N. H.; Al Riquier, Williamantic, Conn.; and Martin Oliver, Portland, Me. Guns and games going big with outdoor season looming, Bob reports. United's "Clipper" Ally and Bally's "Gold Medal" and "Blue Ribbon" Alleys getting the coin on locations. . . . Extended play records booming with widespread conversion to 10-cent play, Jerry Flatto, Boston Record Distributors, reported. Joe Turcotte, Willimansett and Dave Gropman, Beacon Hill Music, Boston, among ops visiting with Jere this week. . . . Atlas Distributing (AMI) getting good comment on color designed AMI on location at Sherry-Biltmore Hotel in the Hub for Cerebral Palsy Drive. . . . Ninety-five percent of equipment going out at Trimount Automatic Sales Corp. (Seeburg) now on 10-cent play. Outstanding service school on Seeburgs held at Hotel Crown, Providence, R. I., 6th, with Bob Moulder, Seeburg field engineer for this territory, and Bob Bourque of Trimount in charge. School started at 7:30 and captured op's interest to the extent that they didn't knock off until the wee hours of the morning. Among ops attending the Seeburg school were: Harry Walker, Harry Walker, Jr., Walter Purdy, Charles Walker, Gus Kunz, Thomas Fournier, Anthony Petteruti, Richard Petteruti, Everett Davies, Carl Bolander, Arnold Lavoie, Tony Procacivini, Leo and Chuck from Triangle, Tony of State Radio and Music; Chris Alexion, Jimmy of A & M Music, R. W. Maher, E. P. Zienowicz, Royal Music, J. S. Zuronsky, Arthur Josephs, Raymond Thurston, Dana Hastie, Carolyn Music Co., Conte Distributing, Manuel Rodriguez.

THRU THE COIN CHUTE

DALLAS DOINGS

The most discussed topic around Dallas is dime play. Operators reported an increase of take on all locations that have been converted. Mr. Gilmore of S. H. Lynch Company held an operators meeting in Waco last week stressing the importance of 10c music. After making a brief talk himself, Mr. Gilmore turned the meeting into an open discussion. All of the operators were agreeable and liked the plan very much. Some of those who attended were F. A. Walker, E. J. Shelby, Bill Cox, Fred Ellis, Wilbur Briscoe, Miss Cecil Epps, Guy Kincannon, and Henry Moore. . . . Arthur C. Hughes made a trip to New York City to attend the National Conference of Christians and Jews. He holds an executive position. The Conference was honoring Benjamin F. Fairless, president of Bethlehem Steel. . . . R. B. Williams had business to attend to in San Antonio. He was there all week. Commercial Music is busy booking orders on Williams' new 5-Ball. . . . So sorry to hear about the tragic death of the little four-year-old grandson of C. R. Brewer. He was hit by a car and killed in Lubbock. . . . Richard Gentzl hurt his finger about three weeks ago and has had to have it amputated. He has our wishes for a speedy recovery from the accident. . . . Operators seen along coin row this week were C. R. Roach and E. R. Terry of Ft. Worth; Mrs. Tom Williams of Mineola; C.C. Ormand, W. F. Thomason, Jimmy Garrett of Longview; and George Bury of Hamlin. . . . Anyone want some good points on a good fishing spot? Might ask Joe and Leonard Matessa. They are planning another trip soon after such good luck up at Lake Texoma. . . . Jimmy Woolsey of Ft. Worth did not get to report such good luck. Maybe he will have better luck next time!

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

The pace quickens all along LA's coinrow as operators and distributors get ready for what is expected to be the biggest spring and summer months in the history of the industry. Arcade men have been revamping old equipment and trading for newer models as they get ready for the tourist season ahead. Coin-ops who had been taking it easy the past few months are suddenly looking for new locations and replacing some of their older machines. Distributors find that all this activity has left their showrooms rather bare and has piled up a large back-log of orders which they are having a hard time filling. This healthy situation along with the new phonos and games which are expected on the market soon is expected to keep business flourishing for many months to come. . . . One distributor stated, "This year will undoubtedly be the biggest we have had here in the West in a long time for every segment of the coin machine industry. We are all looking forward to the months ahead with a very optimistic attitude." Most everyone connected with the coinbiz seems to have the same opinion.

V. Van Nattan, sales manager for Auto-Photo Company, returns home this week after a highly successful showing of the firm's new Model "11" Auto-Photo Studio at the MOA Convention in Chicago. Following the event Van Nattan made several stops in other Eastern and Midwestern cities before returning to Los Angeles. Bryant Herrin, general manager for the firm, advises that they now have a quantity of the new "11" on the floor and will start making deliveries around May 1. He adds that everyone who has placed orders with them will be taken care of as fast as possible.

NEWS TIDBITS:—"Hymie" Rosenberg and Al Shifrin are in the process of setting up a complete assembly line at their new plant and offices located at 1511 W. Pico. Their operation will be unique in the fact that it is the only plant of its kind in the West. The firm will remodel and repair used bowlers giving them all the features of new games. Los Angeles is gaining importance as the key export market of the West which is noted by the great number of coin machine people from all over the world who are frequently seen along coinrow. . . . Last week Martin Bromley was in town from Honolulu. He operates a large route of music, games and cigarette vendors under the firm name of Service Games Co., Honolulu. Martin is the son of Irving Bromberg, former distributor in Los Angeles. . . . Bernard Guzman, AMI distributor from Cali, Colombia, was also in town greeting friends and renewing old acquaintances. . . . Angelenos always look forward to these visits from our foreign neighbors as it helps to bind the peoples of the free world more closely together and at the same time promotes new frontiers for the coin machine industry.

DISTRIBUTOR DOINGS:—Business must be good, that is, if all the glowing faces we've seen at the distributors showrooms mean anything. Everyone seems to have that healthy, happy glow which is always encouraging these days. . . . BADGER SALES COMPANY:—Bill Happel and Fred Gaunt underwent some of the busiest days they have ever had last week as ops from all over the Southland poured in to take care of business. Both of them were real happy the way Gottlieb's "Duetto" two player pinball game had taken such a hold with all who saw it. Bill stated that they were all anxiously waiting for Keeney's new "Palisade" Bowler which was expected in any day. . . . Al Silberman is plenty happy over his classy new Buick. . . . C. A. ROBINSON & CO.:—Commanding all the attention at the Robinson showrooms is United's new "Clipper" Bowler with its new features and player appeal. Plenty of activity here as both new and used games move out to locations. . . . Dave Wallach, Robinson's sales rep., has been pounding the Arizona territory on a sales trip. . . . PAUL A. LAYMON & CO.:—Ed Wilkes says that he only wishes that they could get enough of Bally's new "Gayety" to go around. He adds that the demand for the game has been so great that it will be a long time before they'll get caught up on all the orders. . . . Don Gilbertson is spending this week fishing down Mexico way just south of Ensenada. . . . The Laymons are getting lots and lots of comments on their enlarged showroom and parts department. . . . MINTHORNE MUSIC COMPANY:—Last week Chicago Coin's new "Hollywood" bowler was wheeled into the Minthorne showrooms which immediately became one of the biggest attention getters in the place. Ops who were standing around when the first sample was uncrated tabbed it a hit as soon as they caught their first glimpse of the new game. One of them stated, "This game has so many attention getting features that it should take in money by the fistfuls on location." Phil Robinson, Western rep. for ChiCoin, stood by and smiled gleefully as he noted the royal sendoff Southland ops were giving Chicago Coin's latest creation. . . . SIERRA DISTRIBUTORS:—Wayne Copeland and Jack Dolan have been doing a big job moving out those Wurlitzer "1800's" along with all types of used equipment—so big, in fact, that they have had a hard time keeping up with the demand. "We have sold out about everything on the floor," Copeland stated, "and are waiting anxiously for new shipments to come in." . . . SIMON DISTRIBUTING CO.:—The results of Jack Simon's buying spree throughout the East and Midwest are beginning to be felt at the Simon showrooms. Truckloads of guns, games and arcade equipment have been arriving daily with equipment virtually stacked to the rafters. Howie Freer stated that they can now offer the operator a bigger selection of all types of coin machines than he can find anywhere else in the country. . . . Howie also informed us that a new mechanic was employed in order to get all the equipment in first class shape.

OPS JOTS:—Operator Tom Wall says he's going to pack up, take off and leave his worries behind him as he heads East on a six week vacation. . . . Frank Lamb is now off the sick list and recovering nicely from a recent operation. . . . Many of the old timers will remember W. P. Middleton who had a large operation in the LA area a few years back. Well, after a long absence, he's coming back into the business again and has purchased a route of juke boxes. Middleton stated that he strongly believes that dime play is the only salvation for the operator of music and that every single machine on his route will be set for 10¢ or 3 plays for 25¢. . . . Orville and Melba Kendig came in from Long Beach last week still raving about their new home and French Provincial furniture. . . . Bob and Polly Patton dropped in along Pico to take care of business enroute to Banning to spend Easter with relatives. . . . Among the many operators who came in from surrounding communities to visit and take care of business were E. E. Peterson, San Diego; Dick Knold, Oxnard; J. C. Scott, Kingman, Arizona; Lawrence Raya, Colton; Reginold Benton, Claremont; Walter Henning, Costa Mesa; Ben Spaulding, Phoenix; Ted Sarazin, Whittier; Lloyd Barret, Pomona; Johnny Huntsman, La Mesa; Bill Schaffer, Bakersfield; Johnny Lantz, South Gate; Bob Chacon, Newport Beach; Roy Jones, Inyokern; Bill Disson, Duarte; Ralph Bachelor and "Cec" Ellison, Lancaster; Al Goodman, Santa Monica; Lee Nelson, Santa Ana.

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Seeburg 100 selection Hideaways; Phonographs; Wall Boxes; Steppers. AMI 120 and 80 selection Hideaways; Phonographs; Wall Boxes, Steppers. Wurlitzer 104 selection Hideaways; Phonographs; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN. Tel.: 2648.

WANT—For Resale, new or used American, National 12 ft. Bank boards; 22 ft. Shuffleboards; late model Bingo's; 100 Selection Seeburgs; Lee's Musical Merry-Go-Round. Quote quantity, condition and your best price in first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: Hillside 5110.

WANT—Varieties. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT STREET, TOLEDO, OHIO. Tel.: ADams 8624.

WANT—Any quantity of United or Bally Bingo Games for resale, late or early models. Also Seeburg A's or C's. List quantity available and prices. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. Tel.: Market 3967.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNION 1-7500.

WANT—Distressed merchandise for return privileges. Purple label Capitols, Columbias, Coral, Decca, Victor, Mercury, King—78's and 45's—also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT—Distributors—Just released! "I Threw Away A Diamond" (For A Worthless Piece Of Glass) featuring Hank Trotter's Happy Rangers. Dist. Att.: CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PR 9-0182.

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GARfield 3585.

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-510.

WANT—Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVerglade 1-4647.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DICKens 2-7060.

WANT—Genco Bingo Rolls; Bally Bingos; Gottlieb 5 Balls; Late Model Shuffle Alleys and standard Metal Typers. FOLLETT AMUSEMENT CO., 1029 WEST 24th, SPOKANE, WASH., Tel.: MA 0969.

WANT—Tubes: 2051; 2050; 70L7; 2A4, 2A3, 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT—Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUDson 6-4568.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

CLASSIFIED ADVERTISING SECTION

WANT—To Buy. We will pay \$25 each for: Packard Out Of The World Speakers. Advise: BIRMINGHAM VENDING CO., 540 SECOND AVE., NO., BIRMINGHAM, ALA. Tel.: 54-7526.

WANT — To Buy For Cash. Bally Bingos. We will give \$460 on Big Times; \$380 on Varieties; \$250 on Surf Clubs. Also interested in other Bally Bingo Games. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAIn 8751.

WANTED—For Cash, up to 15 Mills Panorams. Must be in good working condition and good cabinets. Write or call: MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUPERior 1-4600.

WANT—Bingos and Gottlieb 5-Balls for resale. Also Late Model 1953 Rock-Ola Fireballs 1436A 45 RPM. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. Tel.: 4-6703.

WANT—Late model phonos. Preferably Seeburg 100's. Will pick up within 300 miles. Write, wire, phone: KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-8939.

WANT—All late model Seeburg M-100's, B's, C's and Hi-Fi's. Will pick up within 300 miles. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y. Tel.: FRReport 8-6770.

WANT—Bingos for resale. Any quantity, Beach Clubs or newer games. Rush list and prices. HEATH SALES CO., 506 BROADWAY, MACON, GA. Tel.: 5-6565.

WANT—For Export. Quantities of the following models: Seeburg M100A; Wurlitzer 1100 and 1250. Telephone collect. DAVIS DISTRIBUTING CORP., 725 WATER ST., SYRACUSE, N. Y. Tel.: SYRacuse 75-5194.

FOR SALE

FOR SALE—"Sock-the-Ock" will change "Shoot-the-Bear" into a colorful, smooth performing money maker. A proven kit in a complete package—While they last—\$21.00 each. 100 SERVICE CO., 2638 OLIVE STREET, ST. LOUIS 3, MO. Tel.: Jefferson 1-6531.

FOR SALE—"Wurlitzer Phonographs." 1500's—\$395; 1400's—\$325; 1250's—\$175; 1100's—\$150; 1015's—\$50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA., Tel.: 84-3264.

FOR SALE—Att.: Wholesale Buyers. Rock-Ola Model 1438, 45 R.P.M., like new; Rock-Ola Model 1436, 45 & 78 R.P.M.; 5 A.M.I. C's \$200 each; 2 Evans Constellation \$200 each; C. C. Around The World Trainer \$425; United Tropic \$175. J. ROSENFELD COMPANY, 3220 OLIVE STREET, ST. LOUIS, MO. Tel.: OLIVE 2-2800.

FOR SALE—Late music Wurlitzer 1500A \$495; Wurlitzer 1500 \$375; 1400 \$325; 1100 \$135; 1015 \$95. World's largest distributor of Kiddie Rides. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS. Tel.: ALgonquin 4-4040.

FOR SALE—Refinished and completely overhauled and ready for location. Classics \$159.50; Clovers \$134.50; United 10th Frame Star \$99.50; Banner's \$389.50; Night Fighter \$159.50; Sky Gunner \$125.00; Genco Rifle Gallery \$299.50; Exhibit Shooting Gallery \$259.50; Telequiz \$99.00 incl. film. ALLIED DISTRIBUTING COMPANY, 786 MILWAUKEE AVE., CHICAGO 22, ILLINOIS. Tel.: CANal 6-0293.

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE—Dude Ranches \$265; Atlantic City's \$90; Spot Lites \$50; 5-10-25 Seeburg Boxes \$15; 3020 Boxes \$12; 219 Steppers \$12; AMI Steppers \$15; 5 Player United Shuffle Alley \$55. Following Games \$35 each: Maryland, Champion, Freshie, Tri Score, Three Feathers, St. Louis, Hot Rod, Majors. All Equipment Cleaned and Checked. H. & H. MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. Tel.: 4-6703.

FOR SALE—Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Coin Counters, Coin Sorters, Coin Counting Combinations, Coin Changers, Coin Wrappers, Parts and Supplies. We carry a complete line of these products. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. Tel.: ARmitage 6-0780.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Williams Super Jet, New, \$379.50; Genco Skee Ball, 9x12 ft., New, \$175; Genco Basketball, New, \$299.50; Genco Sky Gunner, New, \$199.50; Chicago Coin Home Run, New, \$249.50; Bert Lane Merry-Go-Round, New, \$695; Used, \$495; Seeburg Bear Gun, Used, \$129.50; Genco Shuffle Pool, Used, \$125; Bally Rocket Ship, Used, \$395; Chicago Coin Jet Ride, Used, \$395. **MILLER-NEWMARK DISTRIBUTING CO.**, 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel.: 9-8632 or 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—Finest Bowlers: Factory reconditioned—returnable 7th day for full refund. Clover \$130; Classic \$145; Imperial \$220; Jet \$390; Team \$275; Coney Island Bingo \$60; Genco 400 with latest improvements \$60. 1/3 deposit. **W. E. KEENEY MFG. CO.**, 5229 S. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEMlock 4-3844.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC.**, 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—1 Williams Quarterback \$35; 1 Williams Star Series \$79.50; 1 Chicago Coin Goalee \$95; 2 Exhibit Sixshooter \$125 each; 2 Silver Bullets \$95 each; 1 Shoot the Spook \$125; 1 Exhibit Jet Gun \$125; 1 Genco 2 Play Basketball \$325. **AUTOMATIC AMUSEMENT CO.**, 1000 PENNSYLVANIA ST., EVANSVILLE, IND. Tel.: 3-4508.

FOR SALE—50 like new 5c Acorn Charm Vendors \$9.50 each; 100 brand new 5c Acorn Capsule Vendors \$12.50 each; 25 brand new 5c Northwestern Capsule Vendors \$12.50 each. **CLEVELAND COIN MACHINE EXCHANGE, INC.**, 2029-35 PROSPECT AVE., CLEVELAND, OHIO. Tel.: TOWer 1-6715.

FOR SALE—Bally Beauties, Atlantic Cities, Beach Clubs, Dude Ranches, Palm Springs and HI-FI's, perfect condition, priced at or near lowest levels. Seeburg, AMI, Rockola and Evans Music, 78 and 45 RPM. **GORDON STOUT CO.**, 125 N. MONTOE, PIERRE, S. D. Tel.: 4097.

FOR SALE—United Fifth Ave. \$275; United Empire \$210; United Empire converted to Fifth Ave. \$235; Williams Major League \$195; Williams Special DeLuxe Baseball \$125; Williams DeLuxe Baseball \$99. **AMERICAN VENDING CO.**, 2684 CONEY ISLAND AVE., BROOKLYN, N. Y. Tel.: DEwey 2-9602.

FOR SALE—Handicap, shuffle alley tournament—blackboard, posters, rules. Tremendous income increases. Price \$4.00 each complete; Marlin 12 gauge 3-shot repeater \$22.50. **WEST SIDE DISTRIBUTING CORP.**, 612 TENTH AVE., NEW YORK 18, N. Y.

FOR SALE—Seeburg M100A \$335; Rock-Ola 1436, 120 selection, 78 rpm, \$375; Model 5204 Wurlitzer 104 selection Wall Boxes, \$30 each; Model 252 Wurlitzer 104 selection Stepper, \$20 each. **WERTZ MUSIC SUPPLY CO.**, 1013 E. CARY ST., RICHMOND, VA. Tel.: 7-3021.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. Factory Distributor for Seeburg. **DICKSON DISTRIBUTING CO.**, 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—Special. Bally Varieties, like new \$435; 5 or more, \$425 each. Ice Frolics \$259.50; Beach Clubs \$225; Sunshine Parks \$95; United Nevadas \$219.50; Singapores \$319.50; Williams Lulu \$170; Penant Baseball \$145; Gottlieb Super Jumbos \$305. **NEW ORLEANS NOVELTY CO.**, 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CANal 8318.

FOR SALE—AMI 5-10 wall boxes; Wurlitzer 48-selection wallboxes; 219 steppers. **COPELAND DISTRIBUTORS, INC.**, 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA. Tel.: FO 5-3456.

FOR SALE—Jalopy \$57.50; Yacht Club \$139.50; Spark Plug \$60; United DeLuxe \$39.50; Star Series \$65; B. Space Ship \$425. **LAKE CITY AMUSEMENT CO.**, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HENDERSON 1-7577.

FOR SALE—Attention export buyers—25 100A Seeburgs reconditioned and crated for immediate shipment. \$365 each; F.O.B New York City. Wire deposit immediately. Will ship any quantity. **SHELDON SALES, INC.**, 881 MAIN ST., BUFFALO 3, N. Y. Tel.: LINcoln 9106.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC.**, 937 MARKET ST., WHEELING, W. VA. Tel.: WHEELing 5472.

FOR SALE—We will sell or trade all types cigarette machines (thoroughly reconditioned) Colsnac and Vendo Ice Cream Machines and Automatic Popcorn Shoppes for late model juke boxes. **BRUCE MUSIC AND VENDING SERVICE**, 1602 PIERRE AVENUE, SHREVEPORT, LA.

FOR SALE—Going Phonograph Route in the heart of Central Louisiana. For particulars write: **C & N AMUSEMENT COMPANY**, BOX 668, or call: 3504, WINNFELD, LOUISIANA.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Genco Shuffle Pool \$110; AMI D-40 \$345; AMI D-80 Chrome \$445; AMI E-120 \$645; Wurlitzer 1550 \$375; Wurlitzer 1450 \$325. **UNITED DISTRIBUTORS, INC.**, P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS, Tel.: HO 4-6111.

FOR SALE—Genco Rifle Gallery \$325; Genco Sky Gunner \$150; Exhibit Shooting Gallery \$195; Exhibit Sportland \$325; Keeney Sportsman \$375. **UNIVERSITY COIN MACHINE EXCHANGE**, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—2 Rock-Ola 1436; 3 Rock-Ola 1438 Rock-Ola Comets, 120 selection. Like new. All late model phonographs, perfectly reconditioned. Write: **SEACOAST DISTRIBUTORS, INC.**, 594 10th AVENUE, NEW YORK, N. Y. Tel.: BRyant 9-4684 or 1200 NORTH AVENUE, ELIZABETH, N. J.

FOR SALE—Clover Shuffle Alley \$125; Royal \$225; League \$325. **MOHAWK SKILL GAMES COMPANY**, 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y., Tel.: 7-2162.

FOR SALE—Ready for locations: 4 Bally Beautys \$195; 12 Beach Clubs \$240; 5 Yacht Clubs \$125; 4 Dude Ranch \$265; 3 Palm Springs \$295; also other Bingos and Bowlers. Rush deposit to: **MICKEY ANDERSON**, 314-316 EAST 11th STREET, ERIE, PA. Tel.: 5-7549.

FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney DeLuxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. **CENTRAL DISTRIBUTORS**, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (MAIN 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. **WILLIAMSPORT ELECTRONIC & TELEVISION CO.**, 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. **MIKE MUNVES**, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

FOR SALE—Tropicana, new \$525; Tropicana, Used \$450; Singapore, New \$475; Singapore, Used \$395; Nevada \$350; Hawaii \$325. **WESTERN DISTRIBUTORS**, 1226 S.W. 16th, PORTLAND, OREGON. Tel.: ATwater 7565.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone **C. A. ROBINSON & CO.**, 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUNkirk 3-1810.

FOR SALE—A.M.I. Model D-80 \$525; A.M.I. Model C \$300. **W. B. DISTRIBUTORS, INC.**, 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: CENTral 9292.

FOR SALE—High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. **MUSIC SALES COMPANY**, 2929 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. **UNITED, INC.**, 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Reconditioned Phonos—ready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. **MUSIC DISTRIBUTORS, INC.**, 213 FRANKLIN STREET, FAYETTEVILLE, N. C.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. **CHAMPION DISTRIBUTING CO.**, 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. **WESTERHAUS CORPORATION**, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTana 5000-1-2.

FOR SALE—Ready for location Wurlitzer 1015, 18080 and 1400. Seeburg 146M, 147M, 148ML. Special prices on 3020, 4820 and 3W5L-56 Wall Boxes, Contact **CENTURY DISTRIBUTORS INC.**, 1221 MAIN ST., BUFFALO 9, N. Y. Tel.: SUMmer 4938.

CLASSIFIED ADVERTISING SECTION

FOR SALE—AMI—E—80's and E—120's. Will trade for Bowlers and Bingos. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE, NORTH MINNEAPOLIS, MINN. Tel.: Fillmore 3025.

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Reconditioned, like new. Yacht Clubs \$135.00; Ice Frolics \$325.00; Surf Clubs \$355.00; Bally Jet Bowlers \$425.00; Evans Turf & Saddle \$249.50. Write: DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE, CHICAGO 25, ILLINOIS. Tel.: JUNiper 8-5211.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Genco Shuffle-Pools \$50 each; Genco 2 player Basketball \$190; Seeburg Coon Hunt \$225; Daffy Derby \$160; Genco Rifle Gallery \$325; Williams Jet Gun \$325. All equipment in A-1 condition. Phone Hartford—CHapel 9-6556. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN.

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for dime play Kits. Install in minutes \$3.50 Revenue increase. Samples \$3.50 each, lots of 10, \$2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALIF. Tel.: SARatoga 2-3151.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

MISCELLANEOUS

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS, Tel: PErshing 3-7197 for genuine factory parts also good reconditioned phonographs priced right. Also distributors for Exhibit and Keeney.

NOTICE—Attention, Wurlitzer 1500, 1700 and 1800 Operators. Connect 24 and 48 Selection Wallboxes to these phonographs. Use Regular 219 and 248 Steppers with Adaptor. Specify model. Change one wire in Stepper. \$34.50. MIDWEST MUSIC SERVICE, 819 WEST SECOND ST., WICHITA, KANSAS.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgNolia 3931.

NOTICE—Arcade operators. We have a limited number of conversion targets (Shoot-the-Spook) in stock. This target is a proven, dependable money maker for operators of Bear guns. Write: 100 SERVICE CO., 2638 OLIVE ST., ST. LOUIS 3, MO. Tel.: JEFFerson 1-6531.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, Ill., DEArborn 2-0045; The Cash Box, Hollywood, Calif. HOLLYwood 5-1702.

NOTICE — Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job —16-oz. bottle \$.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

OVER 60% MORE CLASSIFIED ADS APPEARED IN THE 1st MONTH OF 1955 IN THE CASH BOX

"The Industry's Market Place"

A new record high for THE CASH BOX, even though THE CASH BOX PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH, proved to be the month of January, 1955. An average of over 85 classified ads per week was printed during January, compared to the average of 52 classified ads per week during 1954. OVER 60% INCREASE! PROVING that the entire industry recognizes The Cash Box' CLASSIFIED AD SECTION as "THE INDUSTRY'S MARKET PLACE"!!

WANT

FOR SALE

CHECK OFF WHICH YOU DESIRE

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

Use This Convenient Form For Your Classified Ad

START HERE

FIRM _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

TELEPHONE NUMBER _____

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX
26 WEST 47th STREET, NEW YORK 36, N. Y.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX
26 West 47th Street, New York 36, N. Y.



THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication
81th Consecutive Week's Issue

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK" and "The Confidential Price Lists"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

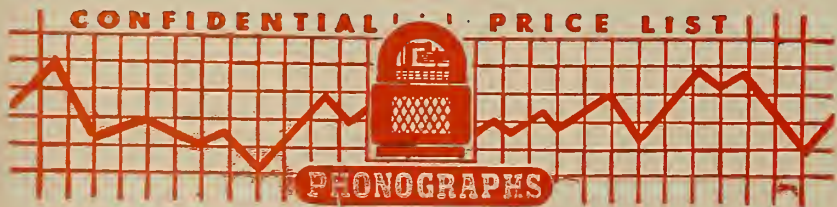
CODE

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

4. Model A, '46, 40 Sel., 78 RPM	99.50	140.00
4. Model B, '48, 40 Sel., 78 RPM	169.00	245.00
3* Model C, '50, 40 Sel., 78 RPM	150.00	300.00
4* Model D-40, '51, 40 Sel., 78 RPM	245.00	345.00
4* Model D-80, '51, 80 Sel., 45 RPM	350.00	525.00
4. Model E-40, '53, 40 Sel., 78 RPM	400.00	550.00
4. Model E-80, '53, 80 Sel., 45 RPM	485.00	675.00
4* Model E-120, '53, 120 Sel., 45 RPM	560.00	720.00
4. WM Wall Box	10.00	12.00
4. SM or SL Stepper	12.00	24.50

EVANS

4. Mills Constellation, 47 Model 951, 40 Sel., 78 RPM	35.00	75.00
---	-------	-------

4. Constellation, '49 Model 135, 40 Sel., 78 RPM	100.00	200.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	175.00	225.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	250.00	325.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	35.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	49.50	100.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	95.00	150.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	200.00	250.00
4. 1432, Same as above, Converted to 45 RPM	225.00	295.00

4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	250.00	350.00
4. 1434, Same as above, Converted to 45RPM	295.00	350.00
4* 1436, '52, Fireball, 120 Sel., 45 RPM	325.00	425.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	345.00	525.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	675.00	750.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.50	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	25.00	65.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	25.00	75.00
4. 147S, Standard, 20 Sel., 78 RPM	45.00	75.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	49.50	89.50
4. 148S, '48, Standard, 20 Sel., 78 RPM	100.00	150.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	75.00	150.00
4. 148 ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	90.00	159.00
4* M100A, '49, 100 Sel., 78 RPM	325.00	425.00
4* M100B, '51, 100 Sel., 45 RPM	495.00	575.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	525.00	600.00

3* M100C, '53, 100 Sel., 45 RPM	585.00	685.00
4. HF100G, '54, 100 Sel., 45 RPM	745.00	800.00
4. W1-L56 Wall Box 5c	3.00	6.95
4. 3W2 Wall-a-Matic	4.25	10.00
4. W4L-56	19.50	29.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
4. W6L-56 5/10/25 Wireless	16.50	24.50
4. 3W7-L-56	22.50	34.50

WURLITZER

1* 1015, '46, 24 Sel., 78 RPM	50.00	100.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	50.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
4* 1100, '48, 25 Sel., 78 RPM	125.00	175.00
4* 1250, '50, 48 Sel., 78 RPM	160.00	225.00
4. 1250, '50, (Same as above) Converted to 45 RPM	170.00	250.00
4* 1400, '52, 48 Sel., 78 RPM	295.00	385.00
6. 1400, '52, (Same as above) Converted to 45 RPM	325.00	400.00
4* 1500, '53, 105 Sel., 78 and 45 RPM Inter-mixed	375.00	425.00
2. 1650, '53, 48 Sel., 45 RPM	395.00	495.00
4. 2140 Wall Box	3.00	10.95
4. 3020 Wall Box	7.00	15.00
4. 3048 (Conv. of 3020)	15.00	25.00
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	20.00	39.50



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	25.00	50.00	4. Buttons & Bows (Got 3/49)	15.00	25.00
4. Across the Board (Un 9/52)	35.00	50.00	4. Cabana (Un 3/53)	145.00	185.00
6. Ali Baba (Got 6/48)	15.00	25.00	4. Camel Caravan (Ge 6/49)	15.00	30.00
6. Alice (Got 8/48)	19.50	29.50	4. Campus (Ex 2/50)	15.00	20.00
4. All Star Basketball (Got 1/52)	20.00	39.00	4. Canasta (Ge 7/50)	25.00	34.50
6. Aquacade (Un 4/49)	10.00	25.00	4. Caravan (Wm 6/52)	35.00	75.00
12/53)	155.00	175.00	6. Carnival (B 7/48)	10.00	24.50
4. Arabian Knights (Got 12/53)	155.00	175.00	6. Carolina (Un 3/49)	15.00	25.00
4. Arcade (Wm 11/51)	45.00	75.00	4. Champion (B 12/49)	20.00	35.00
4. Arizona (Un 4/50)	10.00	25.00	6. Champion (CC 6/49)	15.00	20.00
4. Army-Navy (Wm 10/53)	60.00	105.00	4. Chinatown (Got 10/52)	65.00	95.00
2* Atlantic City (B 5/52)	85.00	115.00	6. Circus (Ex 8/48)	10.00	20.00
6. Baby Face (Un 12/48)	10.00	20.00	4. Circus (Un 8/52)	125.00	150.00
6. Banjo (Ex 3/48)	10.00	20.00	4. Citation (B 10/48)	15.00	35.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00	4. C.O.D. (Wm 9/53)	85.00	125.00
6. Barnacle Bill (Got 8/48)	10.00	20.00	4. College Daze (Got 8/49)	10.00	24.00
4. Basketball (Got 10/49)	15.00	25.00	4* Coney Island (B 9/51)	60.00	85.00
2* Beach Club (B 2/53)	200.00	275.00	6. Contact (Ex 10/48)	10.00	20.00
2* Beauty (B 11/52)	160.00	225.00	4. Control Tower (Wm 3/51)	24.00	35.00
4. Be Bop (Ex 3/50)	10.00	20.00	4. Coronation (Got 11/52)	65.00	85.00
4. Big Hit (CC 7/52)	35.00	50.00	4. County Fair (Un 9/51)	30.00	45.00
6. Big Top (Ge 2/49)	10.00	20.00	6. Crazy Ball (CC 7/48)	10.00	20.00
6. Black Gold (Ge 3/49)	10.00	20.00	4. Crossroads (Got 5/52)	45.00	75.00
6. Blue Skies (Un 11/48)	15.00	20.00	4. Cyclone (Got 5/51)	40.00	85.00
4. Bolero (Un 12/51)	45.00	95.00	2. Daffy Derby (Wm 8/54)	249.50	265.00
4. Bomber (CC 3/51)	20.00	25.00	4. Daisy May (Got 7/54)	175.00	210.00
6. Bone Head (Ge 11/48)	10.00	20.00	4. Dallas (Wm 2/49)	15.00	29.00
6. Boston (Wm 5/49)	15.00	29.50	4. Dealer "21" (Wm 2/54)	95.00	160.00
4. Bowling Champ (Got 2/49)	15.00	25.00	4. De Icer (Wm 11/49)	20.00	39.00
6. Bowl League (Got 8/47)	10.00	19.50	6. Dew Wa Ditty (Wm 6/48)	10.00	29.50
4. Bright Lights (B 5/51)	50.00	95.00	4. Domino (Wm 5/52)	37.50	60.00
4* Bright Spot (B 11/51)	65.00	95.00	4. Double Action (Ge 1/52)	25.00	35.00
4. Broadway (B 6/51)	49.50	75.00	4. Double Feature (Got 12/50)	15.00	25.00
4. Buffalo Bill (Got 5/50)	20.00	30.00	4. Dbl. Shuffle (Got 6/49)	15.00	25.00
6. Buccaneer (Got 10/48)	10.00	25.00	4. Disk Jockey (Wm 11/52)	45.00	80.00

AMI SETS MODEL "F" FOR DIME PLAY

It is our sincere belief that the factory, by setting equipment for 10c play, can help appreciably in gaining acceptance for the operator of a price for his service which will put the automatic music business on a realistic and more profitable basis.

Adherence to nickel play, in the face of inflation which has raised prices on almost every commodity and service, has long denied the operator a fair return on his investment. Accordingly, all AMI Model "F" juke boxes and wall boxes are now factory set for 10c play (1 for a dime—3 for a quarter). Where local conditions do not yet permit the move to dime play, operators are reminded that all AMI equipment quickly and easily converts to nickel play (and back again)—*and to a wide variation of plays for a quarter.*

Factory Set for 10c Play—and WORTH IT!

Originator of the Automatic Selective Juke Box in 1927

AHEAD THEN — AHEAD NOW

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

"It's What's in THE CASH BOX That Counts"



4. Dragonette (Got 6/54)	185.00	210.00
4. Dreamy (Wm 2/50)	15.00	25.00
4* Dude Ranch (B 9/53)	250.00	285.00
4. Eight Ball (Wm 1/52)	45.00	75.00
6. El Paso (Wm 11/48)	10.00	20.00
4. Fairway (Wm 6/53)	65.00	95.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	40.00	85.00
6. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	75.00	115.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	25.00
4. Four Corners (Wm 12/52)	45.00	90.00
4. Four Horsemen (Got 9/50)	30.00	79.50
4. "400" (Upright) (Ge 10/52)	55.00	75.00
4. Four Stars (Got 6/52)	50.00	95.00
4. Freshie (Wm 9/49)	15.00	35.00
4. Frolics (B 10/52)	135.00	175.00
4. Futurity (B 3/51)	60.00	95.00
4. Georgia (Wm 7/50)	19.50	35.00
6. Gin Rummy (Got 2/49)	15.00	25.00
6. Gizmo (Wm 8/48)	10.00	20.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	35.00	75.00
6. Gold Cup (B 4/48)	15.00	45.00
4. Golden Gloves (CC 7/49)	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	50.00	99.50
4. Gold Star (Got 8/54)	210.00	235.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	79.00	99.00
4. Grand Slam (Got 4/53)	65.00	135.00
6. Grand Stand (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)	160.00	185.00
4. Gun Club (Wm 11/53)	95.00	110.00
4. Guy-Dolls (Got 5/53)	69.50	135.00
4. Handicap (Wm 6/52)	45.00	95.00
4. Happy Days (Got 7/52)	65.00	100.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51)	15.00	35.00
2* Havana (Un 2/54)	175.00	275.00
4. Hawaii (Un 6/54)	265.00	325.00
4. Hawaiian Beauty (Got 4/54)	180.00	210.00
4. Hayburner (Wm 6/51)	45.00	75.00
3* Hi-Fi (B 6/54)	275.00	350.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N' Run (Got 4/52)	49.50	75.00
6. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	49.00	60.00
4. Hong Kong (Wm 9/51)	39.00	75.00
4. Horsefeathers (Wm 1/52)	39.50	69.50
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	15.00	35.00
4* Ice-Frolics (B/54)	275.00	325.00
6. Jack 'N' Jill (Got 4/48)	10.00	20.00
4. Jalopy (Wm 8/51)	45.00	75.00
6. Jamboree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	20.00
4. Jockey Club (Got 4/54)	175.00	205.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	20.00	50.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	35.00	90.00
4. Just 21 (Got 1/50)	10.00	24.50
4. K. C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	10.00	20.00
4. King Cole (Got 5/48)	15.00	30.00
4. King Pin (CC 12/51)	30.00	69.00
4. Knockout (Got 1/51)	29.00	50.00
4. Lady Luck (Got 9/54)	225.00	250.00
6. Lady Rohin Hood (Got 1/48)	10.00	25.00
4. Lazy "Q" (Wm 2/54)	89.00	135.00
4. Leaders (Un 10/51)	45.00	85.00
4. Lite-A-Line (Ke 6/52)	45.00	55.00

4. Long Beach (Wm 7/52)	35.00	65.00
4. Lovely Lucy (Got 2/54)	165.00	195.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
4. Mad. Sq. Garden (Got 6/50)	30.00	69.00
6. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	35.00
6. Major League Baseball (Un 6/48)	10.00	20.00
4. Majorettes (Wm 4/52)	29.00	45.00
4. Marhle Queen (Got 8/53)	95.00	145.00
6. Mardi Gras (Ge 5/48)	10.00	20.00
4. Maryland (Wm 4/49)	15.00	35.00
6. Merry Widow (Ge 6/48)	10.00	20.00
4. Mercury (Ge 3/50)	10.00	29.00
4. Mermaid (Got 6/15)	25.00	39.00
4. Mexico (Un 3/54)	250.00	325.00
4. Minstrel Man (Got 3/51)	25.00	60.00
6. Monterey (Un 5/48)	10.00	20.00
6. Moon Glow (Un 11/48)	10.00	20.00
6. Morocco (Ex 10/48)	15.00	35.00
4. Mystic Marvel (Got 3/54)	175.00	210.00
2. Nevada (Un 8/54)	295.00	325.00
4. Niagara (Got 12/51)	39.00	75.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sisters (Wm 1/54)	95.00	140.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
6. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	65.00	90.00
4* Palm Beach (B 7/52)	90.00	125.00
4* Palm Springs (B 11/53)	275.00	325.00
6. Paradise (Un 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	25.00	35.00
4. Pin Bowler (CC 6/50)	10.00	20.00
6. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	125.00	155.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
6. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	125.00	145.00
6. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterhack (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	60.00	110.00
4. Queen of Hearts (Got 12/52)	70.00	105.00
4. Quintet (Got 3/53)	79.50	115.00
4. Rag Mop (Wm 10/50)	15.00	35.00
6. Rainbow (Wm 9/48)	10.00	20.00
6. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
4. Rio (Un 11/53)	180.00	230.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	49.00
4. Rodeo (Un 2/53)	135.00	185.00
6. Rondevoe (Un 5/48)	15.00	35.00
4. Rose Bowl (Got 10/51)	35.00	75.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/49)	25.00	35.00
4. Saddle and Turf (Ev 10/53) (Cluh Model)	175.00	249.50
6. Sally (CC 10/48)	10.00	20.00
6. Saratoga (Wm 10/48)	10.00	20.00
4. Screamo (Wm 4/54)	150.00	185.00
6. Screwball (Ge 8/48)	10.00	20.00
4. Sea Jockeys (Wm 11/51)	24.50	50.00
4. Select-A-Card (Got 4/50)	10.00	20.00
6. Serenade (Un 11/48)	10.00	20.00
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	25.00
4. Shindig (Got 10/53)	120.00	155.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
6. Short Stop (Ex 7/48)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	150.00	175.00
4. Silver Chest (Upright) (Ge 4/53)	60.00	125.00
4. Silver Skates (Wm 2/53)	54.50	80.00
4. Singapore (Un 10/54)	395.00	450.00
4. Skill Pool (Got 8/52)	50.00	85.00
4. Slugfest (Wm 3/52)	55.00	75.00
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	49.50	75.00
6. Speedway (Wm 9/48)	10.00	20.00
4. Spot Bowler (Got 10/50)	15.00	35.00

4* Spot-Lite (B 1/52)	45.00	85.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
6. Stage Door Canteen (Got 11/45)	10.00	20.00
6. Stardust (Un 5/48)	20.00	34.50
4. Stars (Un 6/52)	50.00	95.00
4. Starlight (Wm 3/53)	50.00	75.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
4. Struggle Buggies (Wm 12/53)	95.00	125.00
6. Summertime (Un 9/48)	15.00	25.00
1. Sunshine Park (B 12/52)	49.50	95.00
4. Super Hockey (CC 4/49)	20.00	34.50
4* Surf Cluh (B 3/54)	300.00	375.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (CC 10/49)	20.00	34.50
2. Tahiti (Un 8/53)	160.00	195.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	20.00	55.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Feathers (Ge 5/49)	15.00	35.00
4. Three Four Five (Un 6/51)	25.00	50.00

6. Three Musketeers (Got 7/49)	15.00	35.00
6. Thrill (CC 9/48)	10.00	20.00
4. Times Square (Wm 4/53)	65.00	90.00
4. Touchdown (Un 1/52)	15.00	25.00
6. Trade Winds (Ge 3/48)	10.00	20.00
6. Treasure Chest (Ex 12/47)	10.00	20.00
4. Triplets (Got 7/50)	15.00	29.50
4. TriScore (Ge 1/51)	20.00	35.00
6. Trophy (B 4/48)	15.00	30.00
4* Tropics (Un 7/53)	149.00	175.00
6. Tucson (Wm 1/49)	10.00	29.00
6. Tumbleweed (Ex 8/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	49.50	95.00
4. Utah (Un 7/49)	10.00	24.50
4* Variety (B 9/54)	459.50	525.00
4. Watch My Line (Got 9/51)	30.00	55.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	60.00
4. Winner (Univ.)	20.00	45.00
2* Yacht Club (B 6/53)	120.00	160.00
6. Yanks (Wm 4/48)	10.00	20.00
4. Zingo (Un 10/51)	20.00	40.00



4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
6. Bally Hook Bowler (11/50)	20.00	45.00
6. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	50.00
4. Bally Victory Bowler (5/54)	315.00	375.00
4. Bally Champion Bowler (5/54)	295.00	395.00
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
6. ChiCoin Shuffle Baseball (4/50)	25.00	50.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
6. ChiCoin Ace Bowler, F.P. (8/50)	25.00	35.00
6. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	45.00	95.00
4. ChiCoin 6-Player DeLuxe (5/52)	60.00	100.00
4. ChiCoin Match Bowler (6/52)	95.00	125.00
4. ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
4. ChiCoin Match Bowl-A-Ball (11/52)	75.00	150.00
4. ChiCoin 10th Frame Special (12/52)	65.00	150.00
4. ChiCoin Name Bowler (1/53)	65.00	150.00
4* ChiCoin 10th Frame Double Score Bowler (2/53)	100.00	150.00
4* ChiCoin Crown (4/53)	110.00	160.00
6. ChiCoin Crown, Giant Pins (4/53)	225.00	295.00
4* ChiCoin Triple Score (6/63)	150.00	189.50
4. ChiCoin Gold Cup ((7/53)	145.00	225.00
4. ChiCoin High Speed Crown (7/53)	150.00	275.00
4. ChiCoin High Speed Triple Score (8/53)	225.00	295.00
4. ChiCoin Advance (10/53)	195.00	300.00
4. ChiCoin King (10/53)	250.00	350.00
4. ChiCoin Criss Cross Bowler (12/53)	275.00	360.00
4. ChiCoin Super Frame (3/54)	300.00	375.00
4* ChiCoin Starlite (5/54)	310.00	385.00
4. ChiCoin Feature (7/54)	315.00	385.00
4. ChiCoin Holiday (9/54)	450.00	525.00

4. ChiCoin Flash (10/54)	395.00	450.00
4. ChiCoin Playtime (10/54)	395.00	495.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	95.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Round (9/51)	25.00	35.00
4. Genco Shuffle Pool (11/53)	110.00	145.00
4. Genco Match Pool (2/54)	175.00	225.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
6. Keeney Pin Boy (11/49)	15.00	20.00
6. Keeney Ten Pins (1/50)	15.00	20.00
6. Keeney ABC (2/50)	15.00	20.00
6. Keeney Lucky Strike (4/50)	20.00	30.00
6. Keeney King Pin (4/50)	20.00	30.00
6. Keeney Bowling Champ (4/50)	20.00	30.00
6. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50)	40.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
4. Keeney 6-Player League (9/51)	35.00	90.00
4. Keeney DeLuxe League (3/52)	45.00	100.00
4. Keeney Super DeLuxe League Bowler (3/52)	56.00	125.00
4. Keeney High Score League (5/52)	65.00	100.00
4. Keeney Team (10/52)	100.00	160.00
4. Keeney Cluh (4/53)	115.00	165.00
4. Keeney Domino (5/53)	122.50	185.00
4* Keeney Carnival (5/53)	135.00	200.00
4. Keeney Pacemaker (9/53)	165.00	



6. United Shuffle Alley Express (3/50)	20.00	30.00
4. United Shuffle Slugger (6/50)	20.00	30.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Rebound (9/50)	35.00	60.00
4. United Twin Shuffle-cade (12/50)	35.00	60.00
4. United 5-Player (1/51)	45.00	75.00
4. United 6-Player	45.00	75.00
4* United DeLuxe 6-Player (10/51)	39.00	80.00
4. United 6-Player Super (3/52)	49.50	95.00
4. United 4-Player Official (5/52)	60.00	100.00
4. United 6-Player Star (7/52)	65.00	110.00
4* United 10th Frame Star (9/52)	75.00	120.00
4. United Manhattan 10th Frame (9/52)	110.00	135.00
4. United 10th Frame Super (10/52)	115.00	145.00
4. United Manhattan (9/52)	100.00	140.00
4* United Cascade (2/53)	100.00	145.00
4* United Clover (2/53)	125.00	169.50
2. United Liberty (2/53)	124.50	175.00
4* United Classic (6/53)	125.00	160.00
4* United Olympic (6/53)	110.00	195.00

4* United Royal (9/53)	195.00	269.50
4* United Imperial (9/53)	235.00	275.00
4* United Chief (11/53)	249.50	295.00
4* United Leader (11/53)	265.00	300.00
4* United Team (1/54)	275.00	325.00
4. United DeLuxe Team (1/54)	325.00	350.00
4* United League (1/54)	265.00	335.00
4. United Ace (5/54)	335.00	350.00
4. United Rainbow (5/54)	325.00	375.00
4* United Banner (8/54)	365.00	395.00
4. United Shuffle Targette (8/54)	365.00	435.00
4. United DeLuxe Shuffle Targette (8/54)	375.00	450.00
4. United Speedy (8/54)	365.00	440.00
7. United Mars (1/55)	350.00	450.00
4. Universal Twin (1/50)	15.00	35.00
4. Universal Super Twin (3/50)	30.00	40.00
6. Universal DeLuxe Twin (10/50)	30.00	40.00
6. Universal High Score (10/50)	30.00	40.00
6. Universal Bowlomatic (3/51)	30.00	40.00
6. Williams Twin Shuffle (12/49)	20.00	34.50
6. Williams Twin Shuffle (9 1/2') (2/50)	20.00	30.00
6. Williams Bowler (9 1/2') (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	45.00
6. Williams 5-Player Bowler (6/51)	20.00	30.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

F-120 Juke Box (Receiver included)	Authorized for Publication
F-80 Juke Box (Receiver NOT included)	No List Price
F-40 Juke Box (Receiver NOT included)	Authorized for Publication
HS-80 Selective Hideaway	
HS-120 Selective Hideaway	
W-80 Wall Box	
W-120 Wall Box	
S-80 Receiver	
S-120 Receiver	
Wall Speaker	
Corner Speaker	
Recessed Speaker	
R-167 Bargrip	

AUTO-PHOTO CO.

Auto-Photo	\$2,545.00
------------	------------

BALLY MFG. CO.

Gold Medal Bowler (with Match Feature)	\$ 755.00
Model Gold-325, 10c a play, 3 plays for 25c	775.00
Blue Ribbon Bowler (without Match Feature)	
Model Blue-110, 10c a play	710.00
Model Blue-325, 10c a play, 3 plays for 25c	730.00
Gayety	775.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

CHICAGO COIN

Hollywood Bowler (with Match Feature)	850.00
Arrow Bowler (with Match Feature)	
Single Chute	\$ 750.00
Double Chute	770.00
Triple Strike Bowler (without Match Feature)	
Single Chute	695.00
Double Chute	715.00

EXHIBIT SUPPLY

Shooting Gallery Model 500 (without Match or Free Play)	\$ 625.00
Model 500A (without Match, with Free Play)	630.00
Model 500B (with Match, No Free Play)	645.00
Model 500C (with Match, with Free Play)	650.00
Junior Jet Ride	395.00
Big Bronco	997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reindeer With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Twin Pete The Rabbit	725.00
Rawhide	725.00
Space Patrol, New Style	1,047.50
Sea Skate	1,047.50
Vacumatic Card Vendor	295.00

GENCO MFG. & SALES CO.

Wild West (Regular)	\$ 650.00
Criss-Cross Wild West (Match)	680.00

D. GOTTLIEB & CO.

Duette Regular model	\$ 412.50
De Luxe model	495.00

INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	\$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6 show model	395.00
Universal Post Card Vendor	60.00

J. H. KEENEY & CO., INC.

DeLuxe Ranger (with Match Feature)	\$ 690.00
Ranger (without Match Feature)	665.00
Electric Cigarette Vendor	284.50
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

Model 1446 Hi-Fi Phono, 120 Selection, 45 RPM Only	Authorized for Publication
Model 1440 Playmaster, 120 Selections, 45 RPM Only	No List Price
Model 1442, Hi-Fi, 50 Selections, 45 RPM Only	Authorized for Publication
Model 1546 Chrome Wall Box, 120 Selections	No List Price
Model 1548, 50 Selection Wall Box	Authorized for Publication
Model 1550, 20 Selection Wall Box	No List Price
Model 1613, 8" Blonde Wall Speaker	Authorized for Publication
Model 1614, 8" Mahogany Wall Speaker	No List Price
Model 1906, Remote Volume Control	Authorized for Publication

J. P. SEEBURG CORP.

HF-100-R	Authorized for Publication
3W-1 Wall-O-Matic "100"	No List Price
MRVC-1 Master Remote Volume Control	Authorized for Publication
CVS4-8-8" Wall Speaker Ivory (Teardrop)	No List Price
CVS6-8-8" Recessed Speaker	Authorized for Publication
CVS7-12-12" Recessed Speaker	No List Price
PS6-1Z Power Supply	Authorized for Publication
ARA1-L6 Auxiliary Remote Amplifier	No List Price
AVC-1 Automatic Volume Compensator Unit	Authorized for Publication

UNITED MFG. CO.

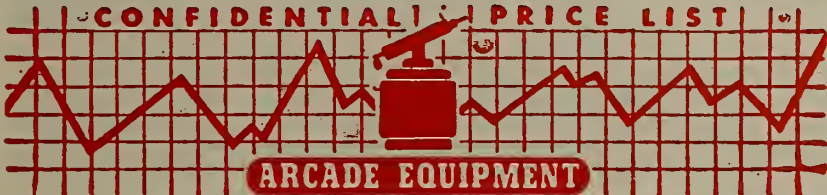
Clipper Shuffle Alley (without Match Feature)	
Single Chute	\$ 705.00
Double Chute	725.00
(with Match Feature)	
Single Chute	735.00
Double Chute	755.00
Venus Shuffle-Targette Regular Model, 10c play	705.00
Special Model, 10c, 3 for 25c	725.00
De Luxe Venus Shuffle-Targette (with Match Feature)	
Regular Model, 10c play	745.00
Special Model, 10c, 3 for 25c	765.00
Manhattan	725.00

WILLIAMS MFG. CO.

Polar Hunt (with Triple Match and Replay Features)	\$ 715.00
Safari (without Match or Replay)	690.00
Safari De Luxe with Triple Match and Replay Features	715.00
Sidewalk Engineer	275.00
Peter Pan	389.50

THE RUDOLPH WURLITZER CO.

Model "1800" Hi-Fi Phonograph	Authorized for Publication
Model "1700" Hi-Fi Phonograph	No List Price
Model "1600-A" Hi-Fi Phonograph	Authorized for Publication
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)	No List Price
Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections)	Authorized for Publication
Model 5100 8" Speaker	No List Price
Model 5110 12" DeLuxe Speaker	Authorized for Publication
Model 5111 12" Concealed Speaker Hi-Fi	No List Price
Model 5112 8" Wall Speaker Hi-Fi	Authorized for Publication
Model 5115 Hi-Fi 4 Cone Corner Speaker	No List Price
Model 5116 Hi-Fi Coaxial Corner Speaker	Authorized for Publication
Model 5117-Hi-Fi Coaxial Wall Speaker	No List Price



4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	79.50	150.00
6. Bally Bowler	20.00	30.00
6. Bally Convoy	39.50	59.50
6. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
6. Bally Sky Battle	39.50	85.00
6. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider	64.50	125.00
6. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	95.00	195.00
4. ChiCoin 4-Player Derby	100.00	195.00
4. ChiCoin Goalee	44.50	100.00
4. ChiCoin Hockey	55.00	75.00
4. ChiCoin Midget Skee	65.00	175.00
4. ChiCoin Pistol	65.00	99.50
6. ChiCoin Roll-A-Score	29.50	75.00
4. ChiCoin Home Run, 6 Player (3/54)	175.00	295.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	130.00	165.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	65.00
4. Evans Tommy Gun	39.50	95.00
4. Exhibit Dale Gun	35.00	65.00
4. Exhibit Gun Patrol	105.00	175.00
2. Exhibit Jet Gun	95.00	135.00
4. Exhibit Space Gun	89.50	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	40.00	95.00
4* Exhibit Six Shooter	79.00	125.00
4. Exhibit Vitalizer	45.00	75.00
4* Exhibit Shooting Gal. (6/54)	175.00	275.00
2. Exhibit Star Shooting Gallery (9/54)	295.00	375.00
4* Exhibit Sportland Shooting Gallery (11/54)	325.00	395.00
6. Groetchen Met. Typer	79.50	149.50
4. Genco Sky Gunner	95.00	175.00
4. Genco Night Fighter	119.50	159.50
4* Genco Basketball	225.00	325.00
4* Genco Rifle Gal. (6/54)	295.00	365.00
4. Genco Big Top Rifle Gallery (6/54)	395.00	450.00
4. Gottlieb Super Jumbo (10/54)	395.00	450.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	90.00	145.00
4. Keeney Anti Aircraft B1	15.00	35.00
4. Keeney Sub Gun	75.00	95.00
4. Keeney Texas Leaguer	25.00	50.00
4. Keeney Sportsman (11/54)	375.00	425.00

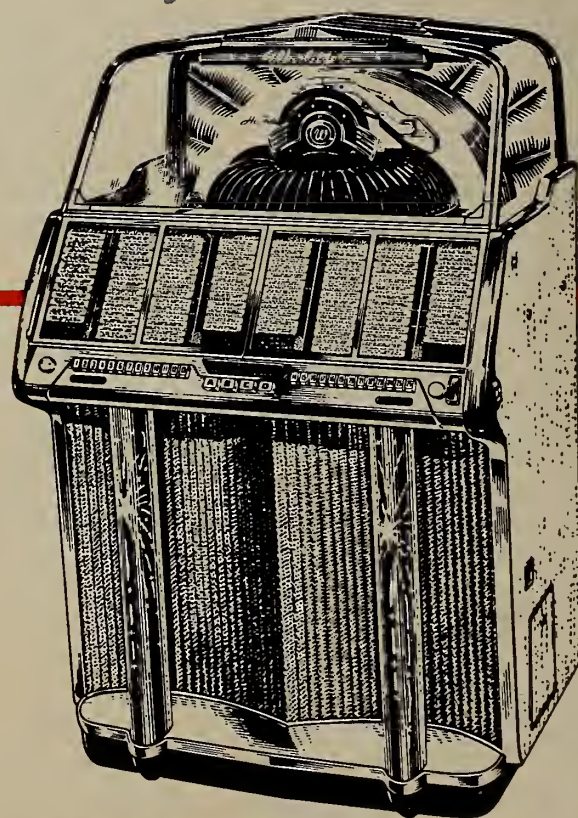
4. Kirk Light Bomber	75.00	150.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	159.00	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	125.00	195.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Phto. (Pre-War)	150.00	250.00
4. Mutos. Photomatic (DeLuxe)	350.00	575.00
4. Mustoscope Silver-Gloves	125.00	200.00
4. Mustoscope Sky Fighter	125.00	195.00
4. Mutos. Voice-O-Graph 35c	405.00	545.00
4. Periscope	69.50	99.50
4. QT Pool Table	65.00	85.00
4. Quizzer	60.00	95.00
6. Rockola Ten Pins HD	20.00	40.00
4. Rockola World Series	20.00	40.00
4. Scientific Baseball	35.00	75.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	65.00	89.50
4. Scientific Pitch 'Em	145.00	185.00
4* Seeburg Bear Gun	125.00	175.00
4. Seeburg Chicken Sam	69.50	110.00
4. Seeburg Shoot the Chute	49.50	95.00
4* Seeburg Coon Hunt	179.50	295.00
4. Set Shot Basketball	200.00	250.00
2* Telequiz	80.00	125.00
4. Un. Team Hockey	30.00	85.00
2. United Jungle Gun	265.00	350.00
4. United DeLuxe Jungle Gun	395.00	495.00
2. United Carnival Gun (10/54)	350.00	405.00
2. United DeLuxe Carnival Gun (10/54)	365.00	450.00
4. Wilcox-Gay Recordio	40.00	75.00
4. Williams All Stars	35.00	75.00
4. Williams Box Score	39.50	75.00
4. Williams Star Series	40.00	90.00
4. Williams DeLuxe World Series	40.00	90.00
4. Williams Super World Series	95.00	165.00
4. Williams Quaterback	25.00	75.00
4. Williams DeLuxe Baseball	95.00	175.00
4. Williams Pennant Baseball	175.00	250.00
4. Williams Super Pennant Baseball (1/54)	155.00	275.00
6. Williams Super Star Baseball (1/54)	325.00	395.00
4. Williams Major League Baseball (4/54)	250.00	375.00
4. Williams All Star Baseball (5/54)	250.00	375.00
4. Williams Big League Baseball (6/54)	250.00	375.00
4. Wurlitzer Skee-ball	35.00	150.00



GOING STEADY

THE BEST LOCATIONS AND THE WURLITZER 1800

The Wurlitzer 1800 has established a remarkable record for landing the best locations. Once in, it stays in for three solid reasons. No other phonograph can match its beauty. No other even approaches its High Fidelity sound. It out-earns all competition. That's why the Wurlitzer 1800 is going steady in top locations—going over with the public—and “going to town” for Wurlitzer Operators.



**GET INTO THE
BIG MONEY
WITH THE**

Wurlitzer 1800



DYNATONE SOUND TAKES THE MASK OFF
THE MUSIC MORE THAN EVER BEFORE

See Your Wurlitzer Distributor

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK
Established 1856

UNITED'S

MANHATTAN

WITH SENSATIONAL NEW BIG PROFIT FEATURES

**1ST COIN
LITES
FIRST CARD**

**2ND COIN
LITES
SECOND CARD
PLUS
GUARANTEED
ADVANCE SCORE**

**CENTER ARROWS ADVANCE TO
EACH CARD SCORES
PANEL**



**NOW!
Complete New Mechanism**

**50 VOLT CIRCUIT
EASY TO SERVICE**

NUMBER SELECTION FEATURE

•
ADVANCING SCORES

•
LITE-A-NAME
CARRY-OVER FEATURE

•
U. M. C. PENNANT FEATURE

•
4-CORNERS SCORE
5-IN-LINE (EACH CARD)

•
TIME FEATURE

•
EXTRA BALLS FEATURE

THERE IS A
UNITED GAME
FOR EVERY
TYPE OF LOCATION

• **6-PLAYER
SHUFFLE ALLEY
BOWLING GAMES**

• **COMET SHUFFLE-TARGETTE**
WITH OR WITHOUT MATCH-A-SCORE
EXTREMELY QUIET PLAY

• **BONUS GUN**
FLASHY, FAST-
PLAY SHOOTING
GALLERY WITH
TIME BONUS SCORE

NOW AT YOUR
DISTRIBUTOR

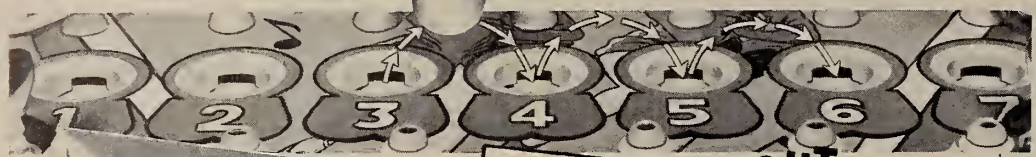


UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SEE YOUR DISTRIBUTOR

Bally GAYETY

POPULAR **Magic-Lines** PLUS AMAZING NEW **Magic-Pockets**
MORE FUN FOR PLAYERS MORE PROFIT FOR OPERATORS!



Balls JUMP OUT of holes
 and jump to holes that build up score



GAYETY Card above shows that player has hit 3 numbers by skill shots into 3-hole, 6-hole, 10-hole. With MAGIC-LINES lit player turns knob, moves first line of Card UP, placing lit 10 in corner, as illustrated by second Card above. With MAGIC-POCKETS lit player may press button to kick ball out of 6-hole into 5-hole, then into 4-hole, while ball in 3-hole jumps to 2-hole, then to 1-hole. Returning to MAGIC-LINES knobs, player moves second line DOWN and third line UP, scoring 10-4-1 as a diagonal 3-in-line.

MAGIC-POCKETS may be played to RELEASE BALLS from top-row holes for down field action. Simply shoot or button-kick a ball into 1-hole, then button-kick other balls toward 1-hole. Then balls jumping out of 2-hole, being blocked by ball in 1-hole, escape for down field action. Or 7-hole may be blocked to release balls out of 6-hole.

Record Earnings Reported

Thrilling combination of MAGIC LINES and MAGIC-POCKETS, plus all the profit-proved play-appeal of the greatest Ballygames, from BEACH CLUB to BIG-TIME, is getting the biggest cash-box approval in years. Operators report record-smashing earnings from GAYETY. Get your share! Get GAYETY now!

TURN KNOBS
 with MAGIC-LINES lit to move first 3 lines of Card UP and DOWN for best possible score.

PRESS BUTTONS
 with MAGIC-POCKETS lit to move balls in top row of pockets to LEFT or RIGHT for best possible score.

FAMOUS **BEACH CLUB**
BIG-TIME PLAY-APPEAL



New Bally bowlers
 combine greatest bowler features
 with new **BONUScore** play-booster

YOU get the greatest combination of money-making play-appeal ever built into a bowler-game when you get Bally BLUE RIBBON or Bally GOLD MEDAL working for you on location. Thrilling SUPER-STRIKE feature... plus popular SPEED-CONTROL and other famous Bally-Bowler features... and the new BONUScore feature that keeps players coming back dime and dime again to improve their skill at "right on-the-nose" BONUScore speed-control. Order from your Bally Distributor today.

Popular **SUPER STRIKES** and **SPEED CONTROL**

Gold Medal
 WITH MATCH-PLAY

Blue Ribbon
 WITHOUT MATCH-PLAY

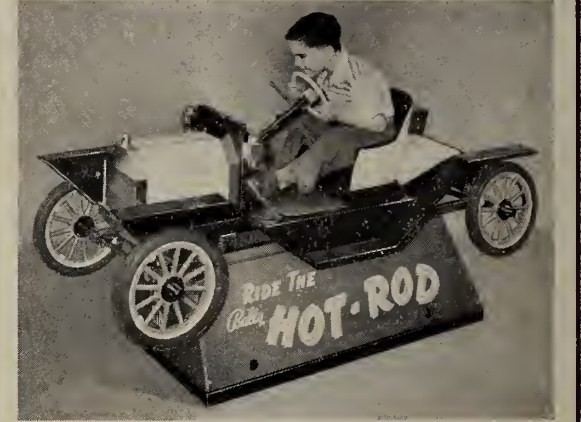
Bally MANUFACTURING COMPANY
 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS



BULL'S EYE

COIN-OPERATED JUNIOR SHOOTING-GALLERY

Packed with appeal to junior marksmen, Bally BULL'S EYE... requiring only 1 1/2 ft. by 3 ft. of floor space... is a gold-mine in all locations frequented by youngsters with or without their parents. Operating on a nickel... 10 to 20 shots, depending on skill... BULL'S EYE takes in coins at a rate of \$25 to \$35 per hour. See BULL'S EYE at your Bally Distributor or write for complete details.



HOT-ROD

COIN-OPERATED AUTO-RIDE

HOT-ROD, miniature model of early style roadster in eye-catching colors... with real headlights and horn... takes youngsters on a rolling, rocking ride for a dime. Throttle permits driver to accelerate speed at will. Riding-time adjustable to 45 seconds, 1 minute, 90 seconds or 3 minutes. Record-changer with 12-disc capacity, concealed in base, is optional equipment. HOT-ROD requires only 34 in. by 68 in. of floor-space to earn really important money in all kiddie-ride locations. Write for details.



THE CHAMPION

COIN-OPERATED HORSE-RIDE

NEW ALL-METAL CABINET
 FOR INDOOR AND OUTDOOR OPERATION

Realistic western golden-palomino horse with genuine leather saddle... walks, trots or gallops, as rider controls speed by pulling reins. Riding-time adjustable to 45 seconds, 1 minute, 90 seconds or 3 minutes. THE CHAMPION occupies only 22 in. by 44 in. of floor-space and is the biggest, steadiest money-maker in the kiddie-ride class. See your Bally Distributor or write factory for complete description.