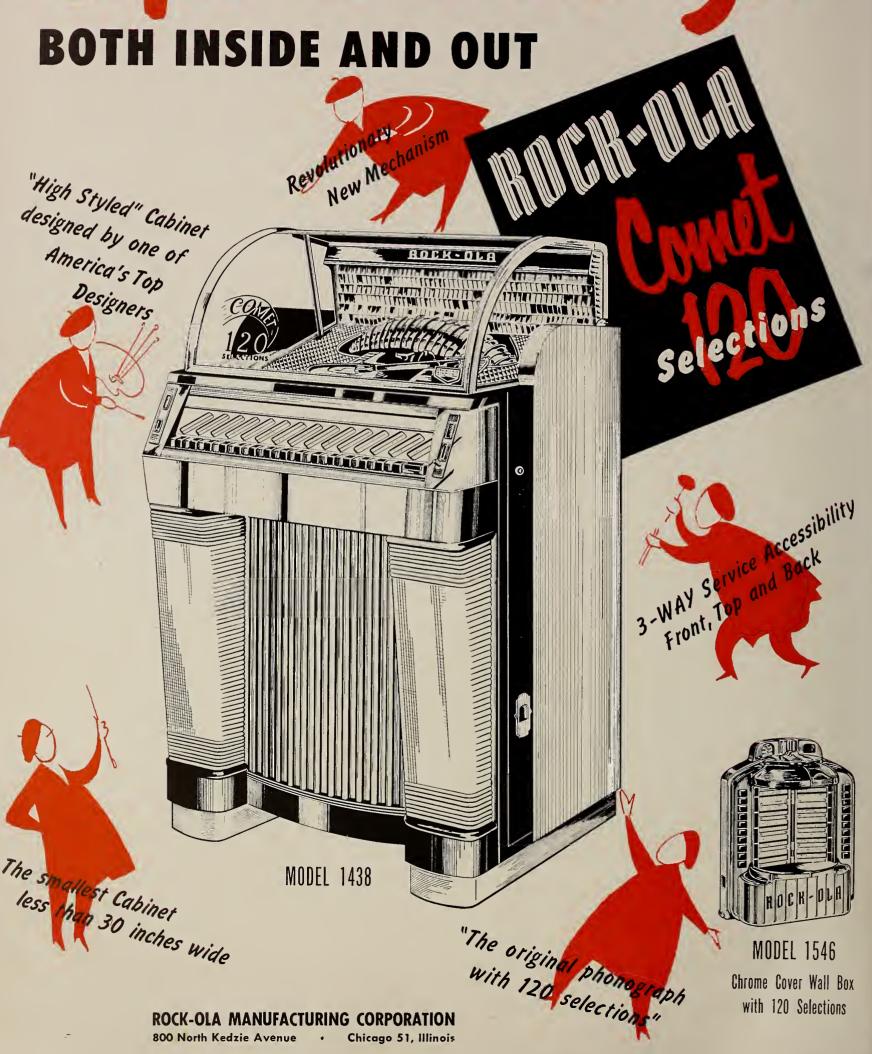
# THE CASH BOX

OLUME XV APRIL 24, 1954 NUMBER 31



## ops in Design: TH INSIDE AND OUT



**ROCK-OLA MANUFACTURING CORPORATION** 

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FOUNDED BY BILL GERSH

## The Cash Box

April 24, 1954

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"THE CONFIDENTIAL PRICE LISTS"

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"THE CONFIDENTIAL PRICE LISTS"

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(Music Editorial)

# Is there more to music than music organizations?

WHAT ABOUT BUSINESS?
WHAT ABOUT THE PUBLIC?
WHAT ABOUT TOMORROW?

Before too many of us become blinded to music itself, by the constant legal wrangling of the copyright and music organizations, let's study the facts. The facts that have made popular music popular in America.

Before we go any further, this is not being written to revile anyone. This is not written with any ulterior motive.

It is, instead, being written for the continuation of the popular music industry, to make popular music ever more popular with America's millions of peoples.

FIRST: What about business? At present business isn't too good, on an overall average. Let's face this fact. Let's study it. Let's think. It isn't good because people aren't buying. That, of course, is tied in with the general national economy. But, what is important, what are the nation's copyright and music organizations doing about it? Or can they continue to think that this has nothing to do with them?

SECOND: What about the public? Does the public know, or even care, whether or not there are copyright and/or other music organizations in existence? We don't think so. The public is interested in a sad and slow, or a lilting an bright tune, only because that tune captures its fancy. But the public won't buy the sheet or the record unless prices are reasonable. Won't even care unless the people who make the music care for the public to care.

THIRD: What about tomorrow? That, too, is important. Especially to the younger men and women who have now made popular music their careers. This is to their advantage: to leave them with a heritage for tomorrow which will insure their continued well being. How? By gouging the public? Or by making it so reasonable for the public to buy music that music will continue to wend its merry tuneful, and lucrative way for the years yet to come?

The annual battles between what should be what, as far as royalties are concerned, reminds us of the laborer who wanted more. Still more. And still more.

So they gave in to him via his organizations. More money jingled in his pockets. He gleefully and proudly came home to friend wife and counted out the triumphant increase.

So what happened? So friend wife went out shopping. And learned that the increase in friend husband's pockets was simply placed on top of the old prices.

So everything became equal again. And friend wife came home after her shopping—broke—as before.

Is this, then, to be the case in music. Is this to be, again, the illogical conception of values? When an organization is irked into fermentive action must it constantly ferment? Must it continue to bring more and more and still more to the people who are its members, regardless of how unsound it may realize this to be?

The organization's leaders know very well, that by so doing they are simply adding the increase on top of the cost. They are cutting down their potential sales market. They are going to reach the point of diminishing returns so much faster.

In short is it better to be able to appeal and sell to a market of 160,000,000 peoples at a reasonable price? Or appeal and sell to a market of but a few millions, at a tremendously high price?

Is it smart to cut away a tremendous promotional market, by overwhelming taxation, and then seek new promotional ways and means, which haven't yet been discovered all these years? Or is a bird in the hand still worth more than two in the bush?

Is there anything better for the young people in music today than knowing there is a market for them—for tomorrow? Or to discourage them by cutting down this market and, thereby, cutting down the necessary creative force of the nation's music makers?

We believe in logic. We feel that by discriminatory and excessive taxation all that happens is—death to business.

It's been proved time and again in the growth and death of whole nations.

It's being proved, today, as the leading force in the future of this nation.

Surely, then, there must be logic in the reasonable conception that tomorrow depends on the acts of the people today.

Don't you agree?





WANTED PERRY COMO

BE-1041 (45-1041)—Dorsey Bros.

VI-20-5647 (47-5647)-Perry Como

2

YOUNG AT HEART FRANK SINATRA

3

MAKE LOVE TO ME **JO STAFFORD** 

BE-1029 (45-1029)—Tommy & Jimmy Dorsey CO-40143 (4-40143)—Jo Stafford

DE-29048 (9-29048)—Commanders EP-9035 (4-9035)—Tony De Simone

5

I GET SO LONELY FOUR KNIGHTS

BE-1031 (45-1031)—Anne Lloyd CA-2654 (F-2654)—Four Knights CO-40221 (4-40221)—Ken Griffir

DE-29054 (9-29054)—Crosby & Lombardo VI-20-5681 (47-5681)—Johnnie & Jack

SECRET LOVE DORIS DAY

BE-1030 (45-1030)—Helen Forrest CA-2678 (F-2678)—Ray Anthony CO-40108 (4-40108)—Doris Day DE-28876 (9-28876)—Gordon Jenkins

DE-29024 (9-29024)—Bing Crosby JU-5137 (45-5137)—The Orioles MG-11604 (K-11604)—Tommy Edward VI-20-5512 (47-5512)—Gogi Grant

4

CROSS OVER THE BRIDGE

PATTI PAGE

BE-1031 (45-1031)-Betty Johnson

ME-70302 (70302x45)-Patti Page

6



THE MAN WITH THE BANJO AMES BROTHERS

VI-20-5644 (47-5644)-Ames Bros.

STRANGER IN PARADISE TONY BENNETT - FOUR ACES

BE-1018 (45-1018)—Tony Russo CA-2652 (F-2652)—Gordon MacRae CO-40121 (4-40121)—Tony Bennett DE-28927 (9-28927)—Four Aces FI-20-026—Humberto Morales

ANSWER ME, MY LOVE NAT "KING" COLE

BE-1035 (45-1035)-Helen Forrest

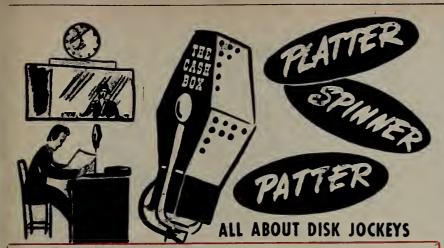
CA-2687 (F-2687)-Nat "King" Cole



A GIRL, A GIRL **EDDIE FISHER** 

VI-20-5675 (47-5675)-Eddie Fisher

11) THERE'LL BE NO TEARDROPS TONIGHT. 12) FROM THE VINE CAME THE GRAPE. 13) HERE. 14) OH, MY PAPA. 15) DARKTOWN STRUTTERS BALL. 16) ANEMA E CORE. 17) SOUTH. 18) CHANGING PARTNERS. 19) AMOR. 20) JILTED. 21) TILL WE TWO ARE ONE. 22) TILL THEN. 23) AM I IN LOVE. 24) CUDDLE ME. 25) SUCH A NIGHT. 26) POOR BUTTERFLY. 27) THE MAN UPSTAIRS. 28) GEE. 29) MELANCHOLY ME. 30) THAT'S AMORE. 31) SOMEBODY BAD STOLE DE WEDDING BELL. 32) THE KID'S LAST FIGHT. 33) I REALLY DON'T WANT TO KNOW. 34) LITTLE THINGS MEAN A LOT. 35) SO LONG.



#### THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

#### A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. WANTED	Perry Como (RCA Victor)
2. YOUNG AT HEART	
3. MAKE LOVE TO ME	
4. CROSS OVER THE BRIDGE	Patti Page (Mercury)
5. SECRET LOVE	Doris Day (Columbia)
6. I GET SO LONELY	
7. A GIRL, A GIRL	
8. ANSWER ME, MY LOVE	
9. THERE'LL BE NO TEARDROPS	•
TONIGHT	Tony Bennett (Columbia)
10. HERE	Tony Martin (RCA Victor)
11) THE MAN WITH THE BANJO.	12) AMOR. 13) JILTED.

Latest jock to fall victim of the songwriting pash is Bill Silbert (WMGM-New York). Bill collaborated with songwriter Bernie Wayne on "Heavenly Feeling." Tune is the Chock Full of Nuts commercial jingle and has been recorded by Mary Mayo and "The Voices of Tin Pan Alley." "The Voices of Tin Pan Alley." is supposed to include song pluggers, songwriters, secretaries, messenger boys, etc. . . . Sid Fohrman (WCFL-Chicago) daddy of a daughter, April Brooke, his fourth. Sid jockies "American's Foremost Music."

14) LITTLE THINGS MEAN A LOT. 15) POOR BUTTERFLY.



Pic of the week—Johnny Garwood (WNBZ-Saranac Lake, N. Y.) working with the Saranac Lake Basketball Association as veepee. Organizational effort is to keep the kids occupied with healthful energy expending activities and off the streets. . . Three disc jockies in the past ten days have chosen Dorothy Collins' latest Audivox wax as their record of the week. They are: Jack Lacey (WINS-New York, who picked "Crazy Rhythm"; Bill Silbert (WMGM-New York) who picked "Crazy Rhythm"; and Dick Noel (WTAM-Cleveland, O.) who chose "Mountain High-Valley Low." Noel was substituting for vacationing Johnny Andrews on both radio and TV and spotlighted the record on all his shows for one week. . . Pat Chamburs (WFLA-Tampa, Fla.) doing a column for the Tampa Morning Tribune called "Platter Patter." Pat is one of 60 radio record men on a panel set up by the Woman's Home Companion to review new recordings. . . . Ray Schreiner (WRNL-Richmond, Va.) has extended his show another hour and will be on the air from three until five each afternoon. Show is known as the "Ray Schreiner Show." . . Bob McKee (WQXI-Atlanta, Ga.) was awarded a gold record of the Weavers' "Rock Island Shuffle" for his personal campaign that sold more than 4000 copies of the "Shuffle" in his Atlanta area. Jim Lee and Ed Russell, Decca, made the presentation over WQXI on April 2. . . . Bud Davies (CKLW-Detroit, Mich.) recently had himself a whale of a vacation. Bud's three children and his wife, Peg, were all bedded down with the chicken-pox and so the old man took care of dishes, cooking, ironing, washing, etc., etc. Everything okay now. Bud's back at CKLW working and getting a much needed rest.

Art Preston (WSPR-Springfield, Mass.) spoke to a gathering at a local YMCA on "How A Disk Jockey Gets His Show Together." Art showed his audience The Cash Box and explained how the jock works with the various services offered by C. B. Art is another of the 60 jocks on the Woman's Home Companion panel. . . . KMPC-Los Angeles, Calif., going on all night operation six nights a week with John MacShane doing the spinning. . . . PFC Bob Edwards seen three times weekly when he presents Fort Monmouth news over WRTV-Asbury Park, N. J. Bob was a country music dj and musician prior to entering the service last March. He's from Greenville, S. C. . . . Charlie Stokley moves from KWKH-Shreveport, La. to WWEZ-New Orleans, La. Charlie is on the air from 10 a.m. to 1 p.m. and 6 to 8 p.m. Charlie is also working up a country music show which he hopes to air shortly.

## WANTED DISTRIBUTORS

WHO CAN PASS THE FOLLOWING TEST

- 1. Are you now, or have you ever been a DISTRIBUTOR? (According to Webster's definition, and we quote, a DIS-TRIBUTOR is "an agent or agency for MARKETING goods.")
- 2. Or would you rather stand on your constitutional rights and not answer that?
- 3. Can you describe the interior of two (or more) One Stops in your territory?
- 4. Do you happen to know the name of at least one Operator in this same area?
- 5. Do you use your phone for incoming calls only?
- 6. Are you the executive type?
- 7. Can you be depended on NOT to bother us with orders, even though your customers are downright insistent on our records?
- 8. Are you familiar with the old-fashioned custom of selling that was somewhat popular back in the 30's?
- 9. Are you the neat type that doesn't clutter up his car with such things as phonograph records?
- 10. Can you guarantee that records sent to you WILL NOT be heard by Disk Jockeys, Retail Outlets, Operators and One Stops?
- 11. Did you read the editorial, WALTZ ME AROUND AGAIN, NELLIE, in last week's CASH BOX?
- 12. Does this apply only to those other guys who call themselves DISTRIBUTORS? (See Question No. 1.)

So how did you come out? Here are the correct answers:

9 NO; 10 NO; 11 YES; 12 YES. 1 LE2; 2 NO; 3 LE2; 4 LE2; 2 NO; 6 NO; 7 NO; 8 LES;

Score yourself PLUS 5 for every correct answer, MINUS 7 for every incorrect answer, MINUS 9 for every "I don't know" and MINUS 11 for every "No comment."

IF YOUR TOTAL SCORE WAS 49 OR BELOW, WRITE US, in care of The Dead Letter Office, Washington 1, D. C.

IF YOUR TOTAL SCORE WAS 55, WIRE US, at the address below.

IF YOUR TOTAL SCORE WAS 60, CALL US COLLECT! -No foolin', WE MEAN IT!



2510 Franklin Road Nashville, Tennessee



DINAH SHORE (RCA Victor 20-5725; 47-5725)

"COME BACK TO MY ARMS"
(2:30) [E. H. Morris ASCAP—
Freed] The popular Latin American oldie "Ay Ay Ay" with new lyrics gets a top grade delivery from Dinah Shore. One of the thrush's best jobs in a while. Could be the one Dinah's been looking for been looking for.

"THIS MUST BE THE PLACE" (2:35) [Lantern ASCAP—Copeland, Pola] The popular thrush jumps through a solid rhythm novelty with the boys in the band adding some vocal support. Cute, catchy ditty.

#### DAVE KENNEDY ORCH. (Azalea City 003; 45-003)

B "I PUT MY LAST NICKEL IN A NICKELODEON" (3:03) [Newton BMI—Newton] Dave Kennedy conducts the ork and takes the vocal spotlight with the chorus on a light and colorful jumper, Catchy item that could hit if exposed enough.

SOME SWEET TOMORROW" (2:45) [Newton BMI — Newton, Dexter] Glen Martin handles the vocal chores on this ok ballad as the Kennedy ork supplies the accompaniment.

CAN'T SLEEP FOR DREAMING" (2:48) [Spina-Green ASCAP—Guglielmi, Creason, Spina]
The sultry, hushed voice of Dena molds a spell of ecstacy while Donato and his violins present the fitting accompaniment. An eerie side.

"BULLFROG" (2:42) [Rich-Joy BMI — Guglielmi] Some most unusual sounds emenate from the violin of Donato as he solos on an interesting jump number. Different from the run-of-the-mill material.

#### LIBERACE (Columbia 40217; 4-40217)

"12th STREET RAG" (2:08) [Shapiro, Bernstein ASCAP—Bowman] One of the country's most talked about artists dishes up a wild, fast-moving piano rendition of a great rag time oldie.

G"BEER BARREL POLKA" (2:28) [Shapiro, Bernstein ASCAP—Brown, Vejvoda] The virtuoso demonstrates some more fancy finger work as he rides over the keyboard and belts out a favorite old polka item. Corny and cute.

#### FELICIA SANDERS (Columbia 40219; 4-40219)

B. "JOLE JOHN" (2:32) [Milene ASCAP—Heath, Rose, Luboff] A happy and lively country number very much like the #1 hit "Jambalaya" gets a thrilling going over from Felicia Sanders and the Luboff choir. Number could click big.

"LOVE AFFAIR" (2:50) [E. H. Morris ASCAP—Shanklin] Percy Faith casts the mood for the thrush as she leans into a torchy bluesy affair. A good number with a strong showing by the versatile artist.

"PLEASE DRIVER" (2:57)

[Glenwood BMI—Price]

"UNTIL YESTERDAY" (2:45)

[Hollis BMI—Engvick, Fanciulli]

TONY BENNETT (Columbia 40213; 4-40213)



TONY BENNETT

• Tony Bennett makes a strong bid to rack up four hits in a row. With "Rags To Riches" and

"Stranger In Paradise" under his belt and currently heading up with "There'll Be No Teardrops Tonight," the crooner looks for his fourth straight with two beautiful ballads tagged "Please Driver" and "Until Yesterday." "Please Driver" is a sentimental lilting romantic number with a wonderful wedding of lyrics and melody. Tony hands in perfect reading that labels this one a hit all the way. "Until Yesterday" is another soft and romantic affair that could be one of the big songs of year. Percy Faith and the crew hand in an excellent accompaniment on both decks. Jockeys, jukes and dealers will all be spinning the grooves off these sides.

**"LITTLE LUCY"** (2:08) [Roncom ASCAP—Allen, Stillman]

**"BELIEVE IN ME"** (2:53) [Skidmore ASCAP—Stevens, Lane]

DON CORNELL (Coral 61171; 9-61171)



DON CORNELL

• Don Cornell, who teamed up with Johnny Desmond and Alan Dale to give ops and dealers a huge coin catcher in "Heart Of My

Heart", comes through with a solo effort that'll probably make a healthy chunk of dough for all concerned. Supported by a chorus and a peppy Jerry Carr orchestration, the songster belts out a sensational novelty handclapper that'll be on the lips of everyone. It's a clever ditty tagged "Little Lucy". Lyrics and melody are on the happy-go-lucky style which makes happy-go-lucky style which makes for all-around joyful listening. "Believe In Me" is the big ballad that the crooner leans into on the flip side. A good song with a fitting string accompaniment by the Norman Leyden men. The top deck could be a smash novelty.

## THE CASH BOX

In the opinion of The Cash Box music staff, records listed below, In addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "DANCE MY HEART"......Ray Anthony O......Capitol 2777; F-2777
- ★ "COME BACK TO MY ARMS".....Dinah Shore ... RCA Victor 20-5725; 47-5725
- ★ "THE HAPPY WANDERER".......Alfred Drake......Cadence 1238; 45-1238

BILL DARNEL ("X"-0013; 4X-0013)

"QU'EST-CE QUE C'EST" (2:20)
[Marvelle BMI—Tucker] A very cute novelty gets a rhythm styling from Bill Darnel as the Danny Mendelsohn ork assists. French lyrics have a colorful sound although all of them may not be understood.

"I WOULD IF I COULD BUT I CAN'T" (2:35) [Mills ASCAP—Crosby, Grey, Parish] The artist gets a shuffle rhythm backing for his sincere treatment of a good ballad. He puts his heart into the tune.

#### JIMMY ROMA & JONES BOYS (Rainbow 250; 45-250)

B "ROO ROO (KANGAROO)" [Milber BMI — Roma, McClellan, Hoffman] Previously released as an instrumental by Roma, the same arrangement now gets a cute set of lyrics supplied by the Jones Boys. Number could catch.

"MY YIDDISHE MOMME" [ASCAP—Yellen, Pollack] Roma shows his talent as he makes his trumpet cry on a beautiful favorite that always gets applause. Plenty of feel-ing in delivery. Should do well in the right spots.

#### JO ANN TOLLEY (MGM 11728; K-11728)

"SO CLOSE" (2:59) [E. B. Marks BMI—Brown] A pretty ballad is fashioned warmly by the smooth and appealing voice of Jo Ann Tolley as the Joe Lipman crew assists. An intimate job timate job.

B "ALL THE TIME" (2:40) [Rumbalero BMI — Keller] The song bird fashions another pretty ballad in a dreamy and romantic manner. Easy on the ears material done with sincerity.

#### BETTY JONES (Jubilee 6060; 45-6060)

"BIRTHDAY CARD SONG"
[Marlyn BMI—Kauderer] A sentimental item gets a heart-broken and touching delivery from Betty Jones assisted by the Sandy Sandifer orch. Tune has possibilities.

"LOVE ME BABY" [Lear ASCAP—Robbins] The chirp turns up a catchy jumper with a simple melody and lyric that seems to stick with you. Fast moving toe tapper.

#### SANDY STEWART (Epic 9039; 4-9039)

B "I UNDERSTAND" (2:46) [Jubilee ASCAP—Best] A beautiful new ballad that's receiving quite a bit of action throughout the U.S. is given a first class styling by Sandy Stewart and the chorus. Good cover job.

"MAN TO WOMAN" (2:15) [Iris BMI—Call, Newberger] A zany fast stepping samba tempo by the Bernie Leighton crew is the background for Sandy's treatment of this clever novelty. Pleasing listening.



Another thrilling Winterhalter instrumental...a natural for the boxes!

## HUGO WINTERHALTER

and his Orchestra

## BAHAMA BUGGYRIDE and THE WINDSOR MELODY

20/47-5729







PAT REED (Epic 9033; 4-9033)

B "DON'T GO TO STRANGERS"

(2:59) [Jefferson ASCAP—Kent,
Mann, Evans] An excellent set of
lyrics are wed to a beautiful melody
to make a top grade ballad smoothly
vocalled by Pat Reed. Good job.

"TOO MARVELOUS FOR WORDS" (2:12) [Harms ASCAP—Mercer, Whiting] Art Harris and his ork again supply the songbird with the backing on her version of a great oldie. Good rhythm styling.

#### MELINO & THE CROWS (Tico 1082; 45-1082)

"MAMBO NO. 5" [—Prado] One of the most popular mambos since the dance caught on in the U.S. is this exciting belter fashioned by Melino and his man. Tailor made for dancing.

Melino, Moss] The Crows of "Gee" fame offer the Manischewitz wine commercial with a new set of lyrics as Melino's men support with the mambo tempo. Very catchy side that could hit.

#### RALPH MARTERIE ORCH. (Mercury 70358; 70358 x 45)

"DRY MARTERIE" [Judy ASCAP — Marterie, Herman] Ralph Marterie and his men come up with a solid jumper that oughta go great with the campus crowd. Sensational jump material.

G"UNTIL SIX" (2:22) [Jerome ASCAP — Bonner, Jerome] Another rhythm item with a slower tempo is given a clever fashioning by the crew. Slick instrumental material for

#### BOB MARSHALL (Dawn 206; 45-206)

B "BEWITCHED AM I" (2:50)
[Maestro ASCAP—Holzer] Bob
Marshall gets a full and thrilling ork
support from the Szathmary crew on
a full voiced Latin tempo ballad. A good song.

"SOUVENIR OF MADEIRA"
(2:43) [Maestro ASCAP—Lengsfelder, Drake] The artist presents
another good piece of romantic material, this one set to a tango rhythm.
Bob has a good voice that comes well
on both sides.

#### RANDY SABATINI (Decca 29094; 9-29094)

"A MILLION TEARS AGO"
(2:37) [Mills ASCAP — Tepper,
Brodsky] Randy Sabatini makes a
deep impression on wax as he debuts
on Decca with a big ballad. A feelingful and strong delivery. Good ma-

"I TRIED NOT TO LOVE YOU"
(2:57) [Mills ASCAP — Flick,
Misuraca, Kenner] The crooner gets
another big introduction as he fashions a pretty slow waltz ballad. Melody
is easily remembered and could
catch on.

## THE CASH BOX

"BAHAMA BUGGYRIDE" (2:50) [Love BMI—Steggerda] "THE WINDSOR MELODY" (3:30)
[Mills ASCAP—Gay] HUGO WINTERHALTER ORCH (RCA Victor 20-5729; 47-5729)



• Always a master with big or-chestral arrangements of slow chestral arrangements of slow beautiful melodies and light hearted instrumental novelties, Hugo Winterhalter gets hold of just such a colorful tune which he renders in a fashion that makes it a strong bid for hitdom. "Bahama Buggyride" is the tag on this delightful lilter with the hoof beats of a horse leading a buggy down a winding road. Real pretty and catchy ditty. On the lower lid "The Windsor Melody," the Winterhalter orchestra opens the number with an interesting introduction depicting a London atmosphere and glides into a soft and inviting melody. A good coupling that could also make a lot of noise.

#### "PORT OF SPAIN" (2:40) [Sheldon BMI—Clar, Gimbel] "SPRING IS HERE" (2:36) [Robbins ASCAP—Rogers, Hart]

RICHARD HAYMAN ORCH. (Mercury 70353; 70353 x 45)



RICHARD HAYMAN

• It looks like Richard Hayman is headed for another big platter

that could be an even greater success than his hit version of "Ruby." Employing the use of a lush string backing, the leader dishes up an ultra-beautiful instrumental fashioning of a soft and romantic number dubbed "Port Of Spain." The tune has a most inviting Latin tempo plus some top grade guitar work taking the spotlight. A beautiful tropical atmosphere is cast throughout. Looks like another smash for the Hayman crew. "Spring Is Here" is a tender styling of a beautiful oldie. Hayman hands in some smooth harmonica work on this end. Keep an eye on the top half.

#### "MURIEL" (2:36) [Theo. Presser ASCAP—Keveson, Hoffman, Freed] "LIFE CAN BE BEAUTIFUL" (2:52) [Skidmore ASCAP—Glazer] FREDDY MARTIN ORCH. (RCA Victor 20-5731; 47-5731)



• Freddy Martin's crew, one of the major bands in the country for many years, comes up with a nov-

elty sleeper that could take the country by storm. For the past few years, one of the most catchy and most familiar TV and radio commercials has been the ditty about Muriel Cigars. New lyrics have been added to this clever novelty and are offered in hit form by Freddy and the ork with the Martin Men and a sultry voiced female handling the vocal. The entire public knows the melody backwards and forwards. This assest could send the novelty right to the top. "Life Can Be Beautiful" is a light and inviting lilter by the Martin Men. Watch the top half. Looks like a sleeper hit.

RAY DE MENO (Bethlehem 1292; 45-1292)

"PIGTAILS" (2:16) [Ardee BMI—Settimo, Montalbano, Pantone]
A light and pleasing ditty is colorfully fashioned by the warm voice of Ray DeMeno Pretty number well delivered.

"WHAT MIGHT HAVE BEEN" (2:54) [Ardee BMI—Jacobs] Hy Shindell and the ork supply the songster with a lush accompaniment as he renders a Latin tempo ballad.

#### LEW DOUGLAS ORCH. (MGM 11730; K-11730)

(2:30) [Brandom ASCAP—Douglas, La-Vere, Fox] The stringfilled Lew Douglas aggregation presents a pretty ballad set to a subdued Latin rhythm. Nick Noble handles the vocal duties.

"BOWIN' NARROW" (2:40) [Frederick BMI — McRae] The Douglas strings let loose on a flighty instrumental with a most inviting melody. Good listening on the light and pleasing side.

#### EARL ROBBINS (Met 1006; 45-1006)

"LOVE HER" [—Cole, Hooks] Earl Robbins shows his vocal talents as he tenderly fashions a moody ballad. A small instrumental group assists.

G "SUBWAY TRAIN" [—Robbins, McCain, Coleman] The Chuck McCain crew again assists as the artist rhythms through a jump number with a calypso beat.

#### ALFRED DRAKE (Cadence 1238; 45-1238)

"THE HAPPY WANDERER"
(2:30) [Sam Fox ASCAP—Ridge, Moeller] One of the legitimate theatre's top vocalists Alfred Drake, makes his debut on the Cadence label with an impressive job on one of England's top tunes. Artist could make it on this first showing.

"DESTINY'S DARLING" (2:56) [Integrity ASCAP—Wolf, Herron] The Archie Bleyer crew assists the "Kismet" star on a folk type of number with a pleasing swing to it. Thrilling voice.

#### RAY ANTHONY (Capitol 2777; F-2777)

B. "DANCE MY HEART" (2:50) [Moonlight BMI—Anthony, Coleman, Reid] Ray Anthony could have a big hit as he makes his trumpet cry on this beautiful old European melody. Melodious offering with Anthony choir assisting.

"SOMEWHERE BEYOND TO-NIGHT" (2:05) [Moonlight BMI—Anthony, Coleman, Reid] The pop-ular oldie, "Santa Lucia," is given the smooth horn styling of the trum-peter-leader. Soft choir backdrop is real pleasing.

UMPIN' FOR A JILLION!

Toresa Brower

CORAL 61152 (78 rpm) • 9-61152 (45 rpm)



CORAL Appeal



## THE CASH BOX AX CIRCLE

#### **NEW YORK:**

Word has it that a new big record is breaking in Philadelphia. It's an instrumental on the Flair label called "Carroll County Boogie" by the Carroll County Boys. . . . London Records placing further emphasis on juke box biz, having assigned a man in the metropolitan N. Y. area for specific coverage.



KITTY KALLEN

Immediate reaction was noticed with several numbers. . . . Buddy Robbins really hustling on the new Trend disks by the Hi-Lo's. . . . Randy Sabatini heading for Cleveland and Pittsburgh to promote his new record "A Million Tears Ago" and "I Tried Not To Love You" on Decca. . . . Glad to hear that Leo Diamond has signed a wonderful new contract with RCA Victor. Leo is certain to continue turning out great records under his new affiliation. . . . After Tony Bennett finishes his current concert tour with Percy Faith, he heads to Canada for theater engagements. . . . Ruth Casey sang for 3000 cadets last week at the annual spring hop at West Point. . . . Leslie Distributing is now handling Marie Rapp's "When A Woman Loves A Man." . . . Roger Coleman has just finished an album for Decca which is scheduled to be released later in the spring. . . . The Gene Krupa

Trio which played the Rendezvous Room in Philadelphia in January, has been re-booked in the same spot starting April 26. . . . Kitty Kallen looks as though she has really struck gold with "Little Things Mean A Lot." We wouldn't be at all surprised to see it go all the way to the top. . . . Richard Rogers and Oscar Hammerstein have endowed a scholarship at the Julliard School of Music in the name of Max Dreyfus.

#### CHICAGO:

Stan Dale. One deejay who is becoming busier by the minute. Having just taken over Jackie and Eddie Hubbard's morning show (7-9 A.M., six days each week) on WJJD, "The Record Man" is gonna be a very, very busy boy, to say the least. . . . Betty Clooney The other half of the famed Clooney gals who used

the least. . . . Betty Clooney The other half of the famed Clooney gals who used to sing so swell with Tony Pastor's ork. Now being looked over and found "not wanting," in any regard by Chi's music lovers. Betty opened at the Black Orchid, 4/13. . . . Jerry Blaine. In town with one very swell guy, Sandy Solo. To appear on Howard Miller's TV show. Jerry explaining that he's looking "for big things to happen" with Sandy's first Jubilee disking, "Come On And Take Me" b/w "Out Of My Mind." In the meantime, Jerry very jubileeant over The Four Tunes. And their follow-up hit to "Marie": "I Understand." Remember way back when Jerry left Cosmo and came right to the top almost overnight with a group called The Orioles? Good luck to the guy. Enterprising. Daring. And always working hard. . . . We wondered and wondered and wondered why our gal friend, Bettye Kummerle, hadn't phoned us in oh so long. Sorry to have just learned that Bettye has been seriously ill in a hospital here. But she's on her way back. One gal you just can't keep down. And waiting for the major diskers to release some of her grand compositions. . . . Interesting to note that two of The Crew Cuts were formerly with The Four Lads. Backgrounds of both the groups almost identical. Both having been practically raised at St. Michael's Academy in Canada. Where they received their musical training. . . . Chi vocalist Don Miller's first 2 sides have just been released. He's doing terrif' at Fazzio's in Milwaukee. Give the kid the big hand. He's hometown.



#### LOS ANGELES:



Everyone likes to hear a good success story. Pretty Micki Marlo whizzed into town from Philadelphia with a tale that warms one's heart. After singing professionally for only two months, 20th Century Records signed her to cut "Love's Like That" b/w "I'm Gonna Rock Rock Rock." Capitol exees liked her style so well, they bought the masters and signed her to a long term pact. One of the tunes was previewed on Peter Potter's Juke Box jury TV show along with a picture of Micki. Look magazine photographer, Lou Jacobs, Jr. saw the show and called the Potter offices for an interview with Miss Marlo. This started a whole series of events. Look is planning a whole layout on her. Universal-International also has an eye on her for a forthcoming movie and she has been booked into several local night clubs. She just recently cut four new sides for Capitol, . . . Judy Tyler has made her first night club debut as a featured vocalist at the Mocambo. She formerly was chorus girl at the Copacabana and also spent 2½ years on the Howdy Doody TV show along with 26 weeks as a bit player with the Milton Berle troupe. . . . Roberta Linn holds down the spotlight at Ciro's. She has been a busy gal with her TV series of Cafe Continental and star of Frosty Frolics. Roberta leaves April 23rd to entertain the boys in service in Alaska. It is rumored that she will soon sign a recording contract with a major company. . . . . . Former Stan Kenton trumpet man and arranger, Ken Hanna, recently formed his own orchestra. They will appear at the Pasadena Civic Auditorium on April 23rd with Ernie Andrews. Hanna's first release on Trend titled "Sweet Riley O'Toole" b/w "Nirvana" looks like it could be a big number. He also has a new album that has just been released. A nationwide tour has been set up to plug his current Trend releases.

THE RESIDENCE OF THE PARTY OF T

S. Nicholand St. St. St. St.



Releases

ALFRED DRAM.

(Star of KISMET)

ARCHIE BLE

ARCHIE BLE

HERNANDO'S HIDEAWAY'

HERNANDO'S HIDEAWAY'

PAJAMA GAME

(from PAJAMA GAME)

(from PAJAMA GAME)

(from PAJAMA GAME)

(featuring MARIA ALDA, Castanet Soloist

(featuring MARIA ALDA, Castanet Soloist

BIW "SIL VOUS PLAIT"

BIW "SIL VOUS PLAIT"

BIW "SIL VOUS PLAIT"

Gadence #1240

Cadence #1240

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OF ROBERT Q. LEWIS & ARTHUR GODFREY FAME

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an archie Bluyer Production College RECORDS
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# M-G-M BATS

## INOL JAMES

MAYBE NEXT TIME

MGM-11696 78 rpm @ K-11696 4S rpm

BILLY **ECKSTINE** 

> DON'T GET AROUND MUCH ANYMORE

AND SO I

WALKED

HOME

THE BILLBOARD APRIL 3, 1954

Review Spotlight on . . .

THE CASH BOX

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SHEB

WOOLEY

GUITAR

PANAMA

PETE

MGM-11717 78 rpm K-11717 45 rpm

BLUE GUITAR
Sheb Wooley—M.G.M. 11717—Sheb Woole
Sheb wooley—M.G.M. 11717—Sheb woole
shem appealingly, but it is the intriguin
them appealingly a slicit

TUNES

#### BETTY MADIGAN



**BOB STEWART** 

THE STEPS OF SAINT MARIE

K-11699 45 rpm

FRANK PETTY TRIO

HEARTS WIN, YOU LOSE PINO PANTALONI

MOREY AMSTERDAM

OH, THAT'LL BE JOYFUL MGM-11723 78 rpm HALLABALOO KALAFER DOFER K-11723 45 rpm

THE CORONET ORCHESTRA 

ARTHUR SMITH

OUTBOARD

HANK WILLIAMS

HOUSE OF GOLD • K-11707 45 rpm

NEW

THERE'LL BE NO TEARDROPS TONIGHT MGM-10461 78 rpm • K-10461 45 rpm

M.G.M RECORDS

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#### THE CASH BOX



#### Gaiety Music Shop New York, N. Y.

- New York, N. Y.

  1. Wanted (Perry Como)
  2. Secret Love (Doris Day)
  3. Young At Heart (F. Sinatra)
  4. Answer Me, My Love
  (Nat "King" Cole)
  5. Make Love To Me (Stafford)
  6. Stranger In Paradise (Bennett)
  7. Till We Two Are One
  (Georgie Shaw)
  B. Cross Over The Bridge (Page)
  9. Am I In Love (Joni James)
  10. A Girl, A Girl (Eddie Fisher)

#### Gilchrist Record Shop

- Clevelond, Ohio
- Wanted (Perry Como)
  Isle Of Capri (Jackie Lee)
  I Understand (Four Tunes)
  Things I Love (Sam Butera)
  If You Love Me (Kay Starr)
  Young At Heart (F. Sinatra)
  Here (Tony Martin)
- A Girl, A Girl (Eddie Fisher)
- Jilted (Teresa Brewer)
- 10. Crazy 'Bout You, Baby (Crew Cuts)

#### Wolff Kubly and Hirsig Madison, Wis.

- Modison, Wis.

  1. Wanted (Perry Como)
  2. A Girl, A Girl (Eddie Fisher)
  3. Somewhere There Is Someone
  (Lou Monte)
  4. Make Love To Me (Stafford)
  5. The Man With The Banjo
  (Ames Bros.)
  6. Answer Me, My Love (Cole)
  7. Young At Heart (F. Sinatra)
  8. I Get So Lonely (4 Knights)
  9. I Should Care (Jeff Chandler)
  10. Easter Parade (Liberace)

#### Andre's Record Shop Lonsing, Mich.

- Wanted (Perry Como)
  Make Love To Me (Stafford)
  Young At Heart (F. Sinatra)
  Here (Tony Martin)
  Jilted (Teresa Brewer)
  The Kid's Last Fight (F. Laine)

- Cross Over The Bridge (Page)
- The Man Upstairs (Kay Starr)
- Easter Parade (Liberace)
- 10. Poor Butterfly (Hilltoppers)

#### Music Center

- Music Center
  Honolulu, T. H.

  1. Cross Over The Bridge (Page)
  2. Answer Me, My Love
  (Nat "King" Cole)
  3. Make Love To Me (Stafford)
  4. The Man With The Banjo
  (Ames Bros.)
  5. Changing Partners (P. Page)
  6. Oh, My Papa (Eddie Fisher)
  7. Wanted (Perry Como)
  8. Stranger In Paradise (4 Aces)
  9. Secret Love (Doris Day)
  10. I Get So Lonely (4 Knights)

#### Katz Record Center Kansas City, Mo.

- 1. Wanted (Perry Como)
  2. Young At Heart (F. Sinatra)
  3. Make Love To Me (Stafford)
  4. I Get So Lonely (4 Knights)
  5. Cross Over The Bridge (Page)
  6. I Really Don't Want To Know
  (Les Paul & Mary Ford)
  7. Jilted (Teresa Brewer)
- B. Answer Me, My Love (Nat "King" Cole)
- 9. Secret Love (Doris Day)
- 10. Here (Tony Martin)

#### Florida Music Shops Miami, Fla.

- MIGMI, FIG.

  1. Make Love To Me (Stafford)

  2. Wanted (Perry Como)

  3. Secret Love (Doris Day)

  4. I Get So Lonely (4 Knights)

  5. Cross Over The Bridge (Page)

  6. Young At Heart (F. Sinatra)

  7. Answer Me, My Love

  (Nat "King" Cole)

  8. Stranger In Paradise (Bennett)

  9. A Girl, A Girl (Eddie Fisher)

  10. The Man With The Banic
- 10. The Man With The Banjo (Ames Bros.)

"It's What's in THE CASH BOX That Counts"

#### Hudson Ross Chicago, III.

- Wanted (Perry Como)
  Young At Heart (F. Sinatra)
  Here (Tony Martin)
  I Get So Lonely (4 Knights)
  Cross Over The Bridge (Page)
  A Girl, A Girl (Eddie Fisher)

- A Girl, A Girl (Eddle Fiance, Cuddle Me (Ronnie Gaylord) Make Love To Me (Stafford) Padre (Lola Dee)
  If You Love Me (Kay Starr)

#### The Music Box

- Cambridge, Moss.
  Cross Over The Bridge (Page)
  Secret Love (Doris Day)
  Am I In Love (Joni James)
  The Man Upstairs (Kay Starr)
  Cuddle Me (Ronnie Gaylord)
  Poor Butterfly (Hilltoppers)
  A Girl, A Girl (Eddie Fisher)
- B. Little Things Mean A Lot (Kitty Kallen)
- 9. My Sin (Georgia Gibbs)
  10. Happy Wanderer (A. Drake)

#### F & R Lazarus Company Columbus, Ohio

- Columbus, Ohio

  1. Wanted (Perry Como)

  2. Cuddle Me (Ronnie Gaylord)

  3. Make Love To Me (Stafford)

  4. Secret Love (Doris Day)

  5. Here (Tony Martin)

  6. Young At Heart (F. Sinatra)

  7. There'll Be No Teardrops
  Tonight (Bennett)

  8. Answer Me, My Love (Cole)

  9. Cross Over The Bridge (Page)

  10. The Man With The Banjo
  (Ames Bros.)

#### High Point Record Shop Philadelphia, Po.

- Philadelphia, Po.

  1. Wanted (Perry Como)
  2. If You Love Me (Kay Starr)
  3. The Man With The Banjo
  (Ames Bros.)
  4. A Girl, A Girl (Eddie Fisher)
  5. Cross Over The Bridge (Page)
  6. Make Love To Me (Stafford)
  7. Little Things Mean A Lot
  (Kitty Kallen)
  B. I Understand (Four Tunes)
  9. Isle Of Capri (Jackie Lee)
  10. Young At Heart (F. Sinatra)

#### Parker House of Music Fayetteville, N. C.

- Fayetteville, N. C.

  1. Wanted (Perry Como)

  2. Make Love To Me (Stafford)

  3. Cross Over The Bridge (Page)

  4. Young Af Heart (F. Sinatra)

  5. Changing Partners (P. Page)

  6. I Get So Lonely (4 Knights)

  7. A Girl, A Girl (Eddie Fisher)

  8. It Happens To Be Me

  (Nat "King" Cole)

  9. The Man Upstairs (Kay Starr)

  10. Answer Me, My Love

  (Nat "King" Cole)

#### Moses Melody Shop Little Rock, Ark.

- Little Rock, Ark.

  1. Cross Over The Bridge (Page)

  2. Wanted (Perry Como)

  3. A Girl, A Girl (Eddie Fisher)

  4. Young At Heart (F. Sinatra)

  5. There'll Be No Teardrops

  Tonight (Tony Bennett)

  6. Make Love To Me (Stafford)

  7. Answer Me, My Love (Cole)

  B. I Really Don't Want To Know
  (Paul and Ford)

  9. Changing Partners (P. Page)

  10. Wrapped Up In A Dream
  (Hilltoppers)

#### Ginsberg Music Co. Roswell, N. M.

- Koswell, N. M.

  1. Make Love To Me (Stafford)
  2. I Get So Lonely (4 Knights)
  3. Wanted (Perry Como)
  4. Gee (The Crows)
  5. Answer Me, My Love (Cole)
  6. From The Vine Came The
  Grape (Gaylords)
  7. Young At Heart (F. Sinatra)
  B. Cross Over The Bridge (Page)
  9. A Girl, A Girl (Eddie Fisher)
  10. Daylotown Strutters Ball
- 10. Darktown Strutters Ball (Lou Monte)

## Los Angeles, CollT. 1. Wanted (Perry Como) 2. Cross Over The Bridge (Page) 3. Jilted (Teresa Brewer) 4. Money (Williams) 5. The Man Upstairs (Kay Starr) 6. Here (Tony Martin) 7. It Happens To Be Me (Tony Martin) B. I Speak To The Stars (D. Day) 9. The Man With The Banjo (Ames Bros.) 10. Anema E Core (Eddie Fisher)

California Music Co.

Los Angeles, Colif.

- Kops Piano House Great Falls, Mont.
- Great Falls, Mont.

  Make Love To Me (Stafford)
  I Get So Lonely (4 Knights)
  Young At Heart (Sinatra)
  Cross Over The Bridge (Page)
  Wanted (Perry Como)
  Answer Me, My Love (Cole)
  Secret Love (Doris Day)
  Changing Partners (K. Starr)
  Heart Of My Heart (4 Aces)
  Bell Bottom Blues (Rrewer)

- 10. Bell Bottom Blues (8rewer)
- Music House
- Music House
  Buffolo, N. Y.

  1. Little Things Mean A Lot
  (Kitty Kallen)
  2. Wanted (Perry Como)
  3. If You Love Me (Kay Starr)
  4. I Get So Lonely (4 Knights)
  5. Make Love To Me (Stafford)
  6. The Man With The Banjo
  (Ames Bros.)
  7. A Girl, A Girl (Eddie Fisher)
  B. Young At Heart (F. Sinatra)
  9, Cross Over The Bridge (Page)
  10. Secret Love (Doris Day)

- Spruce Record Shop Scranton, Po.

- Scranton, Po.

  Make Love To Me (Stafford)
  Wanted (Perry Como)
  Cross Over The Bridge (Page)
  There'll Be No Teardrops
  Tonight (Tony Bennett)
  I Get So Lonely (4 Knights)
  Young At Heart (F. Sinatra)
  I Love You (Jimmy Wakely)
  A Girl, A Girl (Eddie Fisher)
  Secret Love (Doris Day)
  Answer Me, My Love
  (Nat "King" Cole)

- Jordon Marsh Co. Boston, Mass.
  A Girl, A Girl (Eddie Fisher)
  Easter Parade (Liberace)
  Here (Tony Martin)
  Wanted (Perry Como)
  I Get So Lonely (4 Knights)
  Young At Heart (F. Sinatra)
  Fancy Pants (David Carroll)
  Such A Night (Lebasia Park)

- B. Such A Night (Johnnie Ray)
  9. Gee (The Crows)
- 10. Jiilted (Teresa Brewer) Columbia Music Co.
- San Froncisco, Col.
- San Froncisco, Col.

  1. Young At Heart (F. Sinetra)

  2. Cross Over The Bridge (Page)

  3. Make Love To Me (Stafford)

  4. I Get So Lonely (4 Knights)

  5. Wanted (Perry Como)

  6. Secret Love (Doris Day)

  7. From The Vine Came The Grape (Gaylords)

  8. Answer Me, My Love (Cole)

  9. Till We Two Are One (Georgie Shaw)

  10. Jiilted (Teresa Brewer)
- 10. Jiilted (Teresa Brewer)

#### Comer's Record Nook

- San Antonio, Tex.
- San Antonio, Tex.

  1. Wanted (Perry Como)
  2. Cross Over The Bridge (Page)
  3. I Get So Lonely (4 Knights)
  4. Make Love To Me (Stafford)
  5. Young At Heart (F. Sinatra)
  6. Oh, My Papa (Eddie Fisher)
  7. Answer Me, My Love
  (Nat "King" Cole)
  8. From The Vine Came The
  Grape (Hilltoppers)
  9. Secret Love (Doris Day)
  10. That's Amore (Dean Martin)



THE CASH BOX "SLEEPER OF THE WEEK" VARIETY "BEST BET"

BILLBOARD "EXCELLENT"

THE SMASH HIT-

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ADIGAN

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The Cash Box: ". . . real good juke box material . . . "

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- ". . . great style . . . rich fabric . . . ideal for dancing . . ."—The Billboard

**Exciting Tango** 

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conducted by Bruce Campbell MGM 30845

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## BIG ON THE B

#### BILL DARNEL "QU'EST-CE QUE C'EST ("KESS-KA-SAY")

b/w



## "I WOULD IF I COULD BUT I CAN'T"

78 rpm cat. no. X-0013 45 rpm cat. no. 4X-0013



## SMARAH BROTHERS

## "THESE ARE THE THINGS I LOVE"

## "ECHO BONITA"

78 rpm cat, no. X-0009 45 rpm cat. no. 4X-0009

TWO "X" NEWCOMERS!

#### AL WALLIS "NO LOVE WILL BE REAL"

b/w

#### "HEARTBEATS"

78 rpm cat. no. X-0012 45 rpm cat. no. 4X-0012

#### BEN LIGHT

"BACK HOME AGAIN IN INDIANA"

b/w

#### "CAROLINA IN THE **MORNING**"

78 rpm cat. no. X-0014 45 rpm cat. no. 4X-0014





#### CLASSICAL

"SHOWPIECES FOR ORCHESTRA"—Vol. 1—Alfred Wallenstein conducting the Los Angeles Philharmonic Orchestra—Decca DL 9727 (12" LP) List: \$5.85 BORODIN: POLOVETSIAN DANCES FROM "PRINCE IGOR"; IPPOLITOV-IVANOV: CAU-CASIAN SKETCHES, OP. 10; ENESCO: ROUMANIAN RHAPSODY NO. 1 IN A MAJOR, OP. 11.

CASIAN SKETCHES, OP. 10; ENESCO: ROUMANIAN RHAPSODY NO. 1 IN A MAJOR, OP. 11. Decca Records has an excellent idea for a series that could click in a big way. Volume I of the series entitled "Showpieces for Orchestra" which presents concert favorites displaying the tonal grandeur of today's symphonic orchestras, stars Alfred Wallenstein conducting the Los Angeles Philharmonic. An excellent choice, which should get the series off to a good start, was made for this initial album. The Polovetsian Dances from Borodin's "Prince Igor" is the music from which the score of "Kismet" was derived. Enesco's light-hearted Roumanian folk songs and dances which he made into his Roumanian Rhapsody #1 is familiar to both pop and classical followers. And the Caucasian Sketches round out this beautiful collection of classical music. Decca has a big thing with this idea. Could really sell a heap.

NATHAN MILSTEIN violin—"Milstein Recital"—Capitol P 8259 (12" LP) List: \$5.70

PERGOLESI: SONATA N. 12; SCHUMANN: INTERMEZZO; BRAHMS: ALLEGRO; SUK: BUR-LESKA; BLOCH NIGUN; MILSTEIN (ARR.): PAGANINIANA.

Nathan Milstein, a virtuoso of international renown who was famous in Europe prior to his arrival in his adopted country, America, has performed as violin soloist with the country's greatest symphony orchestras. Here the distinguished artist offers several pieces which he presents at many of his recitals. Included in this package is Milstein's arrangement of the theme from Paganini's 24th Caprice which is recorded for the first time. This is one of the virtuoso's most requested selections. Album is a must for violin enthusiasts.

BEETHOVEN: Concerto No. 4, in G, Op. 58—Solomon, Pianist with the Philharmonia Orchestra conducted by Andre Cluytens—His Master's Voice LHMV-1056 (12" LP) List: \$5.95

Beethoven wrote his G Major concerto when he was at the peak of his career as a composer at which time his pen was offering other great compositions that now rank him in a class by himself. On this HMV platter Solomon, one of Beethoven's foremost interpretors and one of England's greatest pianists, renders this classic work of art. The virtuoso gets the able assistance of the Philharmonia Orchestra conducted by Andre Cluytens. This excellent recording was made in London's Kingsway Hall and offers a superb reproduction of the concert. Solomon has been adding many fans to his already vast following via his annual appearances in the U.S. This should help this album's sale.

MOZART—"Symphony No. 41 in C Major, K. 551" ("Jupiter") "Symphony No. 35 in D Major, K. 385" ("Haffner") The Pittsburgh Symphony conducted by William Steinberg—Capitol Records P 8242 (1-12" LP) List: \$5:70

Two beautiful symphonies beautifully performed. William Steinberg and the Pittsburgh Symphony Orchestra read the melodic Mozart works with a grace, elegance and delicate charm that enmeshes the listener. A strong release that should find a ready market.

RIMSKY-KORSAKOV—Paul Paray conducting the Detroit Symphony Orchestra—Mercury MG 50028 (12" LP) List: \$5.95
RUSSIAN EASTER OVERTURE, OP. 36; SYMPHONY NO. 2 "ANTAR" OP. 9.

Rimsky-Korsakov, one of the great orchestral colorists of Russian nationalist art-music whose music was inspired by the folk songs of the Russian people, has two of his works placed back to back on an LP for the first time. Rendering these compositions is the Detroit Symphony Orchestra conducted by the vibrant Paul Paray. A wonderful reproduction of two beautiful presentations.

HEITOR VILLA-LOBOS—"Bachianas Brasileras No. 1 for Eight 'Celli," Theodore Bloomfield, conducting. "Bachianas Brasileras No. 4 for Solo Piano," Menahem Pressler, pianist—MGM Records E3105 (1-12" LP) List: \$4.85

The works of Heitor Villa-Lobos, famous Brazilian composer, are presented by MGM via two of its young and rising musicians. Theodore Bloomfield conducts the Bachianas Brasileras and Menahem Pressler plays the Brasileras No. 4 for piano. The latter was under the personal supervision of Villa-Lobos himself. A brilliantly colored cover will certainly draw attention to the album if properly displayed.

FRANZ LISZT—"Mephisto Waltz"
FREDERIC CHOPIN—"Barcarolle"—Leonard Pennario—Capitol Records
H 8236 (1-10" LP) List: \$5.70

Probably the two most famous composers of piano music, Liszt and Chopin, are portrayed here via the pianistic brilliancy of Leonard Pennario. A beautiful record that should capture sales because of the material involved. The Mephisto Waltz has many top flight recordings already issued.

#### POPULAR

MEET THE MILLS BROTHERS—Decca DL 5506 (1-10" LP) List: \$3.00 THE GLOW-WORM; AFTER ALL; WHO PUT THE DEVIL IN EVELYN'S EYES; SAY SI SI; BE MY LIFE'S COMPANION; TWICE AS MUCH; PRETTY BUTTERFLY; A SHOULDER TO WEEP ON.

The years, pass and quartets come and go, but the Mills Brothers are still up among the leaders just as they were over 20 years ago. The secret of this phenomenon is that the boys have always performed in a fashion that the public has enjoyed. Not only do they have a warm and charming harmonious delivery but their versatility enables them to sing hymns, novelties and barber shop ballads well. In this album is a pleasant assortment of some of their more recent popular novelties. The Mills Brothers continue on their merry moneymaking way.



PHIL HARRIS—"You're Blase"—With Skip Martin and his Orchestra—RCA Victor LPM 3203 (1-10" LP) List: \$3.00

Victor LPM 3203 (1-10" LP) List: \$3.00

YOU'RE BLASE; WASHBOARD BLUES; I GUESS I'LL HAVE TO CHANGE MY PLAN; TAKE YOUR GIRLIE TO THE MOVIES; STARS FELL ON ALABAMA; THE CHOO-BUY SONG; WHEN IT'S SLEEPY TIME DOWN SOUTH; BLACK AND BLUE.

The inimitable styling of Phil Harris has always been a delight to the ear. The nonchalance with which the artist delivers a song is the reason the public has loved and delighted to his work over the years. With the exception of a lively novelty dubbed "The Choo-Buy Song," Harris sings in a manner that the title suggests, "Blase." However, the listeners shall not weary of the pleasures that the artist brings and they should buy up a heap of these disks.

#### **JAZZ**

LIONEL HAMPTON and his Orchestra—"Hot Mallets"—RCA Victor LJM-1000 (12" LP) List: \$4.62

RING DEM BELLS; CONFESSIN'; I SURRENDER, DEAR, STOMPOLOGY; HOT MALLETS; RHYTHM, RHYTHM; I CAN'T GET STARTED; I'M ON MY WAY FROM YOU; AFTER YOU'VE GONE; SHUFFLIN' AT THE HOLLYWOOD; I JUST COULDN'T TAKE IT, BABY; MEMORIES OF YOU.

A striking fold-open cover with flaming mallets and a picture of Lionel Hampton, houses a great collector's item that jazz enthusiasts just can't afford to miss. On the inner fold and on the back cover are photos of some of the great jazz artists who assist the "Hamp" on these twelve sensational numbers recorded in the late thirties and early forties when the swing era gripped the American public like a vice. On this platter, Hampton works the vibes and does some vocalling as he's backed by Cootie Williams, Cozy Cole, Jess Stacy, Ziggy Elman, Earl Bostic and a host of other top names. Should be a healthy seller. "Stompology" should act as an influential salesman.

BENNIE MOTEN'S KANSAS CITY JAZZ (Vol. 1)—"X" Records LX-3004 (1-10" LP) List: \$3.85

KANSAS CITY SHUFFLE; YAZOO BLUES; MIDNIGHT MAMA; MISSOURI WABBLE; NEW TULSA BLUES; PASS OUT LIGHTLY; DING DONG BLUES; MOTEN STOMP.

One of the "X" label Vault Originals, of the initial ten historical disks, is this one of Bennie Moten's Kansas City Orchestra. The period portrayed on this release is the early 1920's and is the nucleus of what was later to become the famous Count Basie swing band. Basie took over the Moten band when Bennie died. Here we get the beginning of the repeated riffs, to become the trademark of Kansas City jazz. A collector's must. Series is reported selling like wild

JAM SESSION COAST TO COAST—Columbia Records CL 547 (1-12" LP)

EDDIE CONDON'S ALL STARS—BEALE STREET BLUES; EMALINE; DON'T WORRY 'BOUT ME; I CAN'T GIVE YOU ANYTHING BUT LOVE; RIVERBOAT SHUFFLE; JAM SESSION BLUES; OLE MISS.

THE RAMPART ST. PARADERS—SOUTH RAMPART STREET PARADE; THE SHEIK OF ARABY; BLACK AND BLUE; SQUEEZE ME; I AIN'T GONNA GIVE NOBODY NONE O' THIS JELLY ROLL; JA-DA.

Columbia's George Avakian, in New York, and Paul Weston, in Hollywood, arranged informal jazz sessions with top flight Dixielanders at each end of the country, and this album is the finished result. Informality of the sessions is pointed up by the off the cuff comments left in the final editing. Sidemen, too numerous to mention in this short rundown, get off some scintillating solo efforts. Should find a strong sales reaction efforts. Should find a strong sales reaction.

THE DUKE PLAYS ELLINGTON—Capitol H 477 (1-10" LP) List: \$3.00

REFLECTIONS IN D; PRELUDE TO A KISS; B SHARP BLUES; PASSION FLOWER; IN A SENTIMENTAL MOOD; THINGS AIN'T WHAT THEY USED TO BE; WHO KNOWS?; JANET.

The tremendous following that Duke Ellington has assembled over the years should just about clear the dealers' shelves of the artist's latest album. In this package the Duke has personally selected eight Ellington originals on which to display his fabulous fingerwork. Three tunes, "Reflections In D," "Who Knows?" and "Janet" are spontaneous, ad libbed compositions created especially for this session. Accompanying the keyboard expert are Wendell Marshall on bass and Butch Ballard at the drums. Soft and easy to take music for the relaxing hours.

#### SHOW ALBUM

"THE GIRL IN PINK TIGHTS"—Jeanmaire and Charles Goldner and the Original Broadway Cast—Columbia ML 4890 (12" LP) List: \$5.95

OVERTURE; THAT NAUGHTY SHOW FROM GAY PAREE; LOST IN LOVELINESS; I PROMISED THEIR MOTHERS; UP IN THE ELEVATED RAILWAY; IN PARIS AND IN LOVE; YOU'VE GOT TO BE A LITTLE CRAZY; WHEN I AM FREE TO LOVE; OUT OF THE WAY!; ROLL OUT THE HOSE, BOYS; OVERTURE TO ACT II; MY HEART WON'T SAY GOODBYE; WE'RE ALL IN THE SAME BOAT; LOVE IS THE FUNNIEST THING; THE CARDINAL'S GUARD ARE WE; GOING TO THE DEVIL; FINALE.

One of Broadway's big new musicals of the '53-'54 season is "The Girl In Pink Tights" with vibrant Jeanmaire and European star Charles Goldner. From this play Columbia offers the score as presented by the original cast. The music is by Sigmund Romberg and lyrics by Leo Robin. A delightful hour of listening which will have an immediate sale among purchasers of original cast albums. The "Kismet" B'way cast album was and still is a best seller. This could follow suit. This may also be Romberg's last score written for the theater.

#### LATIN-AMERICAN

TITO PUENTE—"King of the Mambo and his Orchestra"—Tico Records LP 120 (1-10" LP) List: \$3.85

TROPICANA; MAMBO RAMA; CARAVAN; MAMBO; MAMBO INN; MAMBO BIRDLAND; MAMBO CITY; MAMBO MIST; MAMBO NIGHT.

A collection of some of Tito Puente's mambo hits that fascinates from the passive enjoyment of listening to the more active form of participation, dancing. Puente has captured an excitement which he is able to impart via his excellent musicianship. A strong item for the mambo fan.



·	Billboard	Cash Box	Variety
ALL NIGHT LONG (Pamlee)			w.)
BUDDY MORROW (Victor)	78 (Good)	B+ (Excellent)	· va
		*	
BABY (Fanmar)	70 (6 1)	Sleeper of	
ELLA FITZGERALD-GORDON JENKINS (Decca)	79 (Good)	the Week	Good
		-	
DON'T CRY MAMA (Sheldon)		1	
SUNNY GALE (Victor)	73 (Good)	B (Very Good)	Best Bet
FROM YOUR LIRO (S.			
FROM YOUR LIPS (Regent) FRANK WEIR (London)	75 (Good)	Sleeper of	Very Good
DOROTHY SQUIRES (London)	75 (3004)	the Week Best Bet	very doba
,			
GO MAN GO (Brenner)	***		
RUSS MORGAN (Decca)	81 (Excellent)		-
SLIM GAILLARD (Clef)		C+ (Good)	
JOEY (Lowell)			
BETTY MADIGAN (MGM)	80 (Excellent)	Sleeper of	Best Bet
DETTI MADIGAN (MGM)	(Execution)	the Week	2031 201
MY FRIEND THE GHOST (Embassy)	,		
TOMMY DORSEY-JIMMY DORSEY (Bell)	72 (Good)	B (Very Good)	Excellent
JILL WHITNEY (Coral)		B (Very Good)	
MAY HAROCOURIE LOVE			
MY IMPOSSIBLE LOVE (Mellin)		Sleeper of	
HENRI RENE (Victor)	75 (Good)	the Week	
PLEASE DRIVER (Glenwood)			
TONY BENNETT (Columbia)	Record Spotlight	Disk of the Week	Very Good
and the same of	Spottigit	THE WEEK	
PRETTY AS A RAINBOW (Duchess)			
HARRY BELAFONTE (Victor)	75 (Good)	B (Very Good)	
SPEEDY GONZALES (Sheldon)			
MINDY CARSON (Columbia)	76 (Good)	B (Very Good)	Excellent
(30.000)	70 (0000)	b (very Good)	LXCENGIN
SUGAR LUMP (Raleigh)			
THE FOUR TUNES (Jubilee)	Best Buy	Disk of the Week	
THESE ARE THE THINGS I LOVE			
THESE ARE THE THINGS I LOVE (Campbell)			
SMITH BROTHERS ("X")	75 (Good)	Sleeper of the Week	Excellent
HUTH VEGTERRAY			
UNTIL YESTERDAY (Hollis)	Record	Disk of	Best Bet
TONY BENNETT (Columbia)	Spotlight	the Week	Dest Det
WHAMBOOGIE (Instrumental)			
GEORGE WILLIAMS (Coral)		B+ (Excellent)	Very Good
	1		

BROADCAST MUSIC, INC. SEO FIFTH AVENUE NEW YORK 36, N.Y.

NEW YORK . CHICAGO - HOLLYWOOD . TORONTO . MONTREAL





Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending April 17 without any changes on the part of THE CASH BOX.

Gene Whitaker

WNCA-Silver City, N. C.

1. Secret Love (Doris Day)
2. Make Love To Me (Stafford)
3. There'll Be No Teardrops
Tonight (Tony Bennett)
4. I Get So Lonely (4 Knights)
5. Young At Heart (F. Sinatra)
6. Cross Over The Bridge (Page)
7. Wanted (Perry Como)

Lost In Loveliness (Eckstine) 10. Melancholy Me (E. Howard)

8. Goodbye (Bob Manning)

#### Art Preston WSPR—Springfield, Mass.

- 1. Secret Love (Doris Day)
  2. I Get So Lonely (4 Knights)
  3. Wanted (Perry Como)
  4. A Girl, A Girl (Eddie Fisher)
- Cross Over The Bridge (Page) Am I In Love (Joni James)
- 7. I Should Care (Jeff Chandler)
- B. Gee (The Crows)

- 9. Stranger In Paradise (Bennett)
  10. Young At Heart (F. Sinatra)

## Jay Trompeter WIND—Chicago, III.

- Wanted (Perry Como)
  Cross Over The Bridge (Page)
  I Get So Lonely (4 Knights)
  Young At Heart (F. Sinatra)
  Here (Tony Martin)
  A Girl, A Girl (Eddie Fisher)
  Make Love To Me (Stafford)

- I Understand (Four Tunes)
  The Happy Wanderer (Rene)

Cliff Sessions

WFOR—Hattiesburg, Miss.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Alone Too Long (Nat Cole)
4. A Girl, A Girl (Eddie Fisher)
5. The Man With The Banjo
6. Come Along With Me
(Sarah Vaughan)
7. Such A Night (Johnnie Ray)

B. It Happens To Be Me (Nat "King" Cole) 9. Young At Heart (F. Sinatra) 10. Marie (Tommy Dorsey)

Roger Clark

WNOR—Norfolk, Va.

WNUK—Norfolk, Vd.

1. Young At Heart (F. Sinatra)

2. I Get So Lonely (4 Knights)

3. There'll Be No Teardrops
Tonight (Tony Bennett)

4. It's Easy To Remember
(Sarah Vaughan)

5. Amor (Four Aces)

6. Crystal Ball (Johnston Bros.)

7. Latin Lady (H. Winterhalter)

8. Hold 'Em Joe (H. Belafonte)

9. A Foggy Day (C. MacRae)

10. I Speak To The Stars (D. Day)

Bill Balance

KNX-Los Angeles, Calif.

Gil Henry KING—Seattle, Wash.

Cross Over The Bridge (Page) Gee (The Crows) Here (Tony Martin)
Wanted (Perry Como)

Nu, Nu, Nu (Taylor Maids) Have A Heart (Julius La Rosa)

Make Love To Me (Stafford) The Zoo (Johnny Desmond)

9. I Should Care (Jeff Chandler) 10. Poor Butterfly (Hilltoppers)

Del Clark

WJMR-New Orleans, La.

10. True Love Goes On and On (Burl Ives)

#### Robin Seymour WKMH-Dearborn, Mich.

- WKMH—Dearborn, Mich.

  1. Such A Night (Bunny Paul)

  2. Wanted (Perry Como)

  3. The Man With The Banjo
  (Ames Bros.)

  4. Here (Tony Martin)

  5. So Long (Four Aces)

  6. My Sin (Georgia Gibbs)

  7. April And You Jo Stafford)

  8. Poor Butterfly (Hilltoppers)

  9. Little Things Mean A Lot
  (Kitty Kallen)

  10. Jilted (Teresa Brewer)

#### Art Hellyer WCFL & WMAQ— Chicago, III.

- Wanted (Perry Como)
  Cross Over The Bridge (Page)
  Young At Heart (F. Sinatra)
  I Get So Lonelv (4 Knights)
  A Girl, A Girl (Eddie Fisher)
  Pine Tree, Pine Over Me
  (Desmond, Barton, McGuires)
  Teach Me Tonioht (J. Brace)
  No, No, No (Bill Carey)
- 7. Teach Me Tonion, B. No, No, No (Bill Carey) 9. Positively No Dancing (Karen Chandler)
- 10. Answer Me, My Love (Cole)

#### Will Lenay WSAI—Cincinnati, Ohio

## W SAI—CINCINION 1. Wanted (Perry Como) 2. Make Love To Me (Stafford) 3. Cross Over The Bridge (Page) 4. Little Things Mean A Lot (Kitty Kallen) 5. Answer Me, My Love (Nat "King" Cole) 6. I Get So Lonely (4 Knights) 7. Jilted (Teresa Brewer) B. Young At Heart (F. Sinatra) 9. Secret Love (Doris Day) 10. Angela Mia (Don, Dick and Jimmy)

#### Dick Haynes KLAC-Los Angeles, Calif.

- Young At Heart (F. Sinatra)
  Make Love To Me (Stafford)
  I Get So Lonely (4 Knights)
  A Girl, A Girl (Eddie Fisher)
  Amor (Four Aces)
  I Should Care (Jeff Chandler)
  Jilted (Teresa Brewer)
- 1. Young At Heart (F. Sinatra)
  2. Wanted (Perry Como)
  3. Secret Love (Doris Day)
  4. Make Love To Me (Stafford)
  5. From The Vine Came The
  Grape (Hilltoppers)
  6. Cross Over The Bridge (Page)
  7. Answer Me, My Love
  (Nat "King" Cole)
  B. I Get So Lonely (4 Knights)
  9. A Girl, A Girl (Eddie Fisher)
  10. Amor (Four Aces)
  - - Somewhere There Is Someone (Lou Monte)
    - Crystal Ball (Johnston Bros.)
    - 10. Wanted (Perry Como)

#### Edna Richardson WTMO—Charleston, S. C.

- A Girl, A Girl (Eddie Fisher)
  Make Love To Me (Stafford)
  Secret Love (Doris Day)
  Young At Heart (F. Sinatra)
  Salute To Glenn Miller
  (Modernaires)
  Wanted (Perry Como)
  Am I In Love (Joni James)

## B. Melancholy Me (E. Howard) 9. Crystal Ball (Johnston Bros.) 10. Crazy Mixed Up Song (Hayes & Healy)

#### Donn Tibbetts WKBR-Manchester, N. H.

- 1. Wanted (Perry Como)
  2. Secret Love (Doris Day)
  3. Darktown Strutters Ball (Lou Monte)
  4. Young At Heart (F. Sinatra)
  5. Jilted (Teresa Brewer)
  6. The Man With The Banio (Ames Bros.)
  7. Melancholy Me (E. Howard)
  B. Here (Tony Martin)

- 9. If You Love Me (Vera Lynn)
  10. Crazy Rhythm (D. Collins)

WILK-Wilkes-Barre, Pa

Dave Teig

- WILK—Wilkes-burre, r.c.

  1. Wanted (Perry Como)

  2. Crazy Mixed Up Song
  (Hayes & Healy)

  3. Alone (Verna Leeds)

  4. A Girl, A Girl (Eddie Fisher)

  5. Cross Over The Bridge (Page)

  6. If You Love Me (Vera Lynn)

  7. I Should Care (Jeff Chandler)

  8. Make Love To Me (Stafford)

  9. Maybe Next Time (J. James)

  10. I Really Don't Want To Know
  (Paul-Ford)

#### Russ Coglin KROW-Oakland, Calif.

- KROW—Oakland, Cann.

  1. Make Love To Me (Stafford)
  2. Cross Over The Bridge (Page)
  3. Wanted (Perry Como)
  4. Young At Heart (F. Sinatra)
  5. There'll Be No Teardrops
  Tonight (Tony Bennett)
  6. Here (Tony Martin)
  7. I Get So Lonely (4 Knights)
  8. Amor (Four Aces)
  9. The Zoo (Johnny Desmond)
  10. Watermelons In December
  (Artie Wayne)

#### Jerry Nesler KDEF-Albuquerque, N. M.

- KDEF—Albuquerque, N. M.

  1. Wanted (Perry Como)

  2. The Man With The Banjo

  (Ames Bros.)

  3. Young At Heart (F. Sinatra)

  4. Cross Over The Bridge (Page)

  5. Make Love To Me (Stafford)

  6. There'll Be No Teardrops

  Tonight (Tony Bennett)

  7. Amor (Four Aces)

  B. Poor Butterfly (Hilloppers)

  9. You Broke My Broken Heart
  (Lorry Raine)

  10. Stop Chasin' Me, Baby
  (Lancers)

#### Jerry Kay WTIX—New Orleans, La.

- Wanted (Perry Como)
   Cross Over The Bridge (Page)
   There'll Be No Teardrops
   Tonight (Tony Bennett)
   The Kid's Last Fight (F. Laine)
- 5. Make Love To Me (Stafford) 6. This Is You (C. Applewhite)
- Young At Heart (F. Sinatra) Amor (Four Aces)

- 9. Dream, Dream, Dream (Gale) 10. Jilted (Teresa Brewer)

#### Tom Edwards WERE-Cleveland, Ohio

- WERE—Cleveland, Onlo

  1. I Undersaand (Four Tunes)

  2. Wanted (Perry Como)

  3. Poor Butterfly (Hilltoppers)

  4. True Love Goes On And On
  (Burl Ives)

  5. Young At Heart (F. Sinatra)

  6. So Long—Amor (Four Aces)

  7. Secret Love (Doris Day)

  B. If You Love Me (Lynn Starr)

  9. Lilted (Teres Report)

- 9. Jilted (Teresa Brewer) 10. Cross Over The Bridge (Page)

#### **Bob Jones** WCBR-Memphis, Tenn.

- Wanted (Perry Como)
   Make Love To Me (Stafford)
   Young At Heart (F. Sinatra)
   Secret Love (Doris Day)
   Two Purple Shadows (J. Vale)
- There'll Be No Teardrops Tonight (Tony Bennett) Amor (Four Aces)

- 8. Gee (June Hutton)
  9. The Breeze And I (Damone)
  10. Here (Tony Martin)

#### Ira Cook KABC and KMPC

- Hollywood, Calif.

- 1. Young At Heart (F. Sinatra)
  2. Cross Over The Bridge (Page)
  3. Wanted (Perry Como)
  4. Secret Love (Doris Day)
  5. Amor (Four Aces)
  6. Do Lord (Haines, Russell,
  Russell, Davis)
  7. Make Love To Me (Stafford)
  B. Answer Me, My Love (Cole)
  9. A Girl A Girl (Eddie Fisher)
- A Girl, A Girl (Eddie Fisher)
- 10. Here (Tony Martin)



#### THE CASH BOX Disk Jockeys: REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending April 17 without any changes on the part of THE CASH BOX.

Dave Rosehill

WGSM-Huntington, L. I.

Peter F. Cole

WEAT-Lake Worth, Fla.

#### Maurice Jackson WVKO-Columbus, Ohio

- NYKO—Columbus, Onto

  1. Make Love To Me (Stafford)
  2. Secret Love (Doris Day)
  3. I Get So Lonely (4 Knights)
  4. Young At Heart (F. Sinatra)
  5. Cross Over The Bridge (Page)
  6. Wanted (Perry Como)
  7. From The Vine Came The
  Grape (Gaylords)
  8. Answer Me, My Love
  (Nat "King" Cole)
  9. Here (Tony Martin)
  10. Cuddle Me (Ronnie Gaylord)

#### Jack McDermott WLYN-Lynn, Mass.

- WLTN—Lynn, Muss.

  1. Little Things Mean A Lot
  (Kitty Kallen)

  2. Wanted (Perry Como)

  3. Somewhere There Is Someone
  (Lou Monte)

  4. Cross Over The Bridge (Page)

  5. Cuddle Me (Ronnie Gaylord)

  6. A Girl, A Girl (Eddie Fisher)

  7. Young At Heart (F. Sinatra)

  8. Such A Night (Johnnie Ray)

  9. The Man Upstairs (Kay Starr)

  10. Latin Lady (H. Winterhalter)

#### Pat Chamburs WFLA—Tampa, Fla.

- WFLA—I ampa, Fla.

  1. It Happens To Be Me
  (Nat "King" Cole)
  2. I Should Care (Jeff Chandler)
  3. Secret Love (Doris Day)
  4. Lost In Loveliness (Eckstine)
  5. Make Love To Me (Stafford)
  6. Oh, That'll Be Joyful
  (Morey Amsterdam)
  7. Autumn In My Heart
  (Jeri Southern)
  B. This Is You (C. Applewhite)
  9. Young At Heart (F. Sinatra)
  10. The Man With The Banjo
  (Ames Bros.)

Alan Saunders

WVNJ-Newark, N. J.

Norman Hall

WBNL-WBTO-Boonville, Ind.

1. Make Love To Me (Stafford)
2. Cross Over The Bridge (Page)
3. Wanted (Perry Como)
4. It's You, It's You I Love (Lancers)
5. Easter Parade (Liberace)
6. Bell Bottom Blues (T. Brewer)
7. Melancholy Me (E. Howard)
B. I Get So Lonely (4 Knights)
9. Stranger In Paradise (4 Aces)

9. Stranger In Paradise (4 Aces)
10. Poor Butterfly (Hilltoppers)

Joe Grady & Ed Hurst

WPEN—Philadelphia, Pa.

1. Jilted (Teresa Brewer)
2. A Fool In The Way Of Love (Georgie Shaw)
3. Have A Heart (Julius La Rosa)
4. You Never Told Me (B. Petti)
5. Isle Of Capri (Jackie Lee)
6. Way Paesano (Al Martino)
7. Long Distance Love (F. Laine)
8. Crazy Mixed Up Song
(Hayes-Healy)
9. A Girl, A Girl (Eddie Fisher)
10. Carroll County Boogie
(Carroll County Boys)

Cal Milner

WHAT-Philadelphia, Pa.

1. Young At Heart (F. Sinatra)
2. Answer Me, My Love
(Nat "King" Cole)
3. Wanted (Perry Como)
4. Secret Love (Doris Day)
5. This Is You (C. Appleworth)
6. Here (Tony Martin)
7. Till We Two Are One
(Georgie Shaw)
8. I Get So Lonely (4 Knights)

9. Lost In Loveliness (Doris Day)
10. Where Can I Go (Peggy Lee)

#### Sherm Feller WVDA-Boston, Mass.

- 1. Little Things Mean A Lot
  (Kitty Kallen)
  2. Wanted (Perry Como)
  3. Latin Lady (H. Winterhalter)
  4. There'll Be No Teardrops
  Tonight (Tony Bennett)
  5. Amor (Four Aces)
  6. The Man With The Banjo
  (Ames Bros.)
  7. Varsity Drag (Les Elgart)

- B. Have A Heart (Julius La Rosa)
  9. Young At Heart (F. Sinatra)
  10. Secret Love (Doris Day)

#### **Bob Larsen** WEMP-Milwaukee, Wis.

- WVNJ—Newark, N. J.

  1. Secret Love (Doris Day)
  2. Am I In Love (Joni James)
  3. Make Love To Me (Stafford)
  4. Young At Heart (F. Sinatra)
  5. There'll Be No Teardrops
  Tonight (Tony Bennett)
  6. You Didn't Want Me When
  You Had Me (Mills Bros.)
  7. Wanted (Perry Como)
  B. Cross Over The Bridge (Page)
  9. The Kid's Last Fight (F. Laine)
  10. Little Things Mean A Lot
  (Kitty Kallen)

  - Wanted (Perry Como)
    Cross Over The Bridge (Page)
    Young At Heart (F. Sinatra)
    Make Love To Me (Stafford)
    A Girl, A Girl (Eddie Fisher)
    More Than Anyone (Chandler)
    Jitted (Teresa Brewer)

  - - 8. The Man With The Banjo (Ames Bros.) 9. Rose Marie (Slim Whitman)

    - 10. True Love Goes On And On (Ives-Jenkins)

#### Art Roberts KXLW-St. Louis, Mo.

- Wanted (Perry Como) Such A Night (Bunny Paul) Here (Tony Martin) Jilted (Teresa Brewer)

- A Girl, A Girl (Eddie Fisher) Young At Heart (F. Sinatra)
- 7. Long, Long Time (Mulcays)
  B. Cuddle Me (Ronnie Gaylord)
- 9. Poor Butterfly (Hilltoppers)
  10. Dream, Dream (Percy Faith)

#### Mort Nusbaum WHAM-Rochester, N. Y.

- N. 1. Speak To The Stars (D. Day)
  2. Secret Love (Doris Day)
  3. Wanted (Perry Como)
  4. Anema E Core (Eddie Fisher)
  5. Silhouette (Jan August)
  6. That Girl (Harmonicals)
  7. Little Things Mean A Lot
  (Kitty Kallen)
  B. My Sin (Georgie Gibbs)
  9. Here (Tony Martin)

- 9. Here (Tony Martin) 10. Till Me Two Are One (Georgie Shaw)

## Don McLeod

- WJBK-Detroit, Mich.

- N. Wanted (Perry Como)
  2. Young At Heart (F. Sinatra)
  3. Such A Night (Bunny Paul)
  4. Size 12 (Don Cornell)
  5. Until Sunrise ("Fingers" Carr)
  6. The Man With The Banjo
  (Ames Bros.)
  7. Here (Tony Martin)
  B. April And You (Jo Stafford)
  9. I Went Out of My Way
  (Bob Stewart)
  10. There'll Be No Teardrops
  Tonight (Tony Bennett)

#### Mitch Reed WITH-Baltimore, Md.

- 1. Secret Love (Doris Day)
  2. Young At Heart (F. Sinatra)
  3. Cross Over The Bridge (Page)
  4. Make Love To Me (Stafford)
  5. I Get So Lonely (4 Knights)
  6. Wanted (Perry Como)
  7. Stranger In Paradise (4 Aces)
  B. Answer Me, My Love (Cole)
  9. There'll Be No Teardrops
  Tonight (Tony Bennett)
  10. From The Vine Came The
  Grape (Hilltoppers)
- 1. Wanted (Perry Como)
  2. Such A Night (Bunny Paul)
  3. Cross Over The Bridge (Page)
  4. Answer Me, My Love
  (Nat "King" Cole)
  5. Secret Love (Doris Day)
  6. Young At Heart (F. Sinatra)
  7. Crazy Mixed Up Song
  (Hayes & Healy)
  B. Jilted (Teresa Brewer)
  9. Money ("Big Jim" Buchanan)
  10. A Girl, A Girl (Eddie Fisher)

#### Rudy Paolangeli WRKT—Cortland, N. Y.

- NCA1—LURE WORTH, FIG.

  1. Cross Over The Bridge (Page)
  2. Secret Love (Doris Day)
  3. Make Love To Me (Stafford)
  4. Wanted (Perry Como)
  5. From The Vine Came The
  Grape (Hilltoppers)
  6. Stranger In Paradise (4 Aces)
  7. Such A Night (Johnnie Ray)
  8. Answer Me, My Love
  (Nat "King" Cole)
  9. I Get So Lonely (4 Knights)
  10. Young At Heart (F. Sinatra) Wanted (Perry Como)
  Secret Love (Doris Day)
  I Get So Lonely (4 Knights)
  Answer Me, My Love
  (Nat "King" Cole)
  Cross Over The Bridge (Page)
  Lost In Loveliness (Doris Day)
  Amor (Four Aces)

  - B. Jilted (Teresa Brewer)

    9. Here (Tony Martin)

    10. This Is You (C. Applewhite)

#### Rex Dale WCKY-Cincinnati, Ohio

- WCKY—CINCINNOTI, UNIO

  1. Wanted (Perry Como)

  2. Little Things Mean A Lot
  (Kitty Kallen)

  3. Answer Me, My Love (Cole)

  4. Poor Butterfly (Hilltoppers)

  5. Jilted (Teresa Brewer;

  6. Angela Mia (Crew Cuts)

  7. There'll Be No Teardrops
  Tonight (Tony Bennett)

  B. I Went Out Of My Way
  (Bob Stewart)

  9. The Man With The Banjo
  (Ames Bros.)

  10. Melody Of Love (Ink Spots)

#### Wayne Stitt WHB-Kansas City, Mo.

- 1. Make Love To Me (Stafford)
  2. I Get So Lonely (4 Knights)
  3. Wanted (Perry Como)
  4. Answer Me, My Love
  (Nat "King" Cole)
  5. Cross Over The Bridge (Page)
  6. Secret Love (Doris Day)
  7. Young At Heart (F. Sinatra)
  8. From The Vine Came The
- Grape (Hilltoppers)
  9. Oh, My Papa (Eddie Fisher)
  10. Heart Of My Heart (4 Aces)

#### Chuck Wilson WBVP-Beaver Falls, Pa.

- NOTE—Deaver Falls, Fa.

  1. Cross Over The Bridge (Page)
  2. Secret Love (Doris Day)
  3. Wanted (Perry Como)
  4. Young At Heart (F. Sinatra)
  5. There'll Be No Teardrops
  Tonight (Tony Bennett)
  6. Angela Mia
  (Don, Dick & Jimmy)
  7. Make Love To Me (Stafford)
  B. Gee (The Crows)
  9. Until Sunrise ("Fingers" Carr)
  10. So Long (Four Aces)

#### Don Mullally WTWR-St. Johnsburg, Vt.

- 1. Young At Heart (F. Sinatra)
  2. Secret Love (Doris Day)
  3. Make Love To Me (Stafford)
  4. I Get So Lonely (4 Knights)
  5. Wanted (Perry Como)
  6. The Man With The Banjo
  (Ames Bros.)
  7. Cross Over The Bridge (Page)
  8. Maybe Next Time (J. James)
  9. Bella Bella Donna Mia
  (Sammy Kaye)
  10. Moonlighter's Song
  (H. James)

- Al Ross WBAL-Baltimore, Md.
- Secret Love (Doris Day)
  Make Love To Me (Stafford)
  Young At Heart (F. Sinatra)
  I Get So Lonely (4 Knights)
  Wanted (Perry Como)
  Cross Over The Bridge (Page)
  Answer Me, My Love
  (Nat "King" Cole)
- B. I Went Out Of My Way (Bob Stewart)
- 9. Jilted (Teresa Brewer) 10. I Should Care (Jeff Chandler)



"IUNDERSTAND"

New Smash

PICKED By THE TRADE A HIT IN ALL AREAS

"SUGAR LUMP"

JUBILEE # 5132

#### BETTE McLAURIN

with orchestra conducted by

SY OLIVER

"I'M ALONE **BECAUSE I** LOVE YOU"

JUBILEE # 5139

The Pop-Hillbilly Hit

#### DICK THOMAS "I'M GOIN'"

JUBILEE # 9003

Big in Pop & R&B

THE ORIOLES "DON'T GO TO STRANGERS"

JUBILEE # 5137

**Getting Stronger** 

SANDY SOLO "COME ON AND TAKE ME"

JUBILEE # 6061

JUBILEE RECORD CO., Inc. 315 W. 47th St., N. Y. N. Y.



The tornado, Johnnie Ray, opened at the Palladium and the whole place was rocking. All I can say is that it was "Such A Night"! Philips recording executive Norman Newell taped Johnnie's entire stage act for release here and in the States on an L.P .probably titled "Johnnie Ray at the London Palladium". Should catch the public in a big way.

Dorothy "Park Avenue Hillbilly" Shay arrived at Southampton to have a good look at England before her opening at the swanky Cafe de Paris later this month. . . . Another first timer in this exclusive nite spot will be Marlene Dietrich whom we understand has agreed to appear at the Cafe this season. . . . Canadian born Percy Faith arrives in London on May 10th on a good will visit to meet members of the British entertainment profession. We're looking forward to it Percy. Always glad to welcome friends from across the Atlantic. . . . Negotiations in progress between Tim Gale and Harold Davison for a return visit of the fabulous Sarah Vaughan. Package show which Tim is preparing would include Erroll Garner and Illinois Jacquet and his orchestra.

Carlos Gastel talking big figures with Mantovani's manager re a U.S. tour with Nat "King" Cole. Woody Herman packing them in at all the concerts in Europe and will play for U.S. service men in England next week. . . . After twenty nine successful weeks on the air, Jack Payne takes a rest from his BBC DJ show "British Band Box". But the series has been so well received that Jack's coming back in a few months.

Nice to hear from Thomas P. Sheils.

Nice to hear from Thomas P. Sheils, personal manager of Matt Dennis. I'll be writing to you Thomas in detail very soon.

tail very soon.

Glad to see the DJs seem to like my tip on the Frank Weir disk of "The Happy Wanderer". If I may forecast another winner, look out for the London record by the Johnston Brothers singing "The Bandit". It will be coming your way very soon and feel sure it's headed for top honors with you all... Dorothy Squires will be on her way to New York in four weeks. By then you should have her new waxings which will no doubt make you sit up and listen. Titles are on the hush hush list. hush hush list.

Congratulations to Teddy Foster for a great new disk called "The Search". Somebody ought to ask for those tapes pretty quick.

"I Get So Lonely" (also known here as "Oh, Baby Mine") by the Four Knights, going great guns.

This Week's Best Selling Pop Singles: (Courtesy "New Musical Express")

1. "I See The Moon"..STARGAZERS

"The Happy Wanderer" OBENKIRCHEN CHILDREN'S

CHOIR

3. "Don't Laugh At Me" NORMAN WISDOM

4. "Changing Partners" .... KAY STARR

"Bell Bottom Blues" \_\_\_\_\_\_\_ DORIS DAY
ALMA COGAN
"The Boat" 5. "Secret Love"

"The Book" DAVID WHITFIELD

"Oh, Mein Papa" EDDIE CALVERT

9. "Granada" FRANKIE LAINE 10. "Such A Night" JOHNNIE RAY



100 Selections

Page 18

AB—Abbott AL—Aladdin AM—Ambassador AP—Apolla AT—Atlantic

BA—Barbour BE—Bell BR—Brunswick BU—Bullet

BU—Bullet
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CO—Columbia
CR—Coral
CW—Crown

CY—Crystalette
DA—Dana
DD—Jay Dee
DE—Decca
DU—Duke
DU—Duke
DY—Derby
EP—Epic
ES—Essex
FE—Federal
FI—Fiesta
A Star—Four Star
MO—Modern
IM—Imperial
PI—Parrot

PC—Peacock Pr
PE—Peacock
PR—Prestige
RA—Rainbow
RE—Regent
RIH—Recorded
In Hollywood
RM—Rama
SA—Savoy
51T—Sittin' In
SP—Specialty

April 24, 1954

Apr. 24 Apr. 17

1-Wanted

119.4 108.3

BE-1041 (45-1041)—

DORSEY BROS.

I Speak To The Stars

★VI-20-5647 (47-5647)—

PERRY COMO

Look Out The Window

2-1 Get So Lonely

BE-1031 (45-1031)—
ANNE LLOYD
Cross Over The Bridge
CA-2654 (F-2654)—
THE FOUR KNIGHTS
I Couldn't Stay Away
From You

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CO-40221 (4-40221)—

KEN GRIFFIN

The Little Old Mill

DE-29054 (9-29054)—
CROSBY & LOMBARDO
Young At Heart
VI-20-5681 (47-5681)—
JOHNNIE AND JACK
You're Just What The
Doctar Ordered

3-Young At Heart

82.5 86.4

BE-1030 (45-1030)— CHARLIE DE FORREST

★CA-2703 (F-2703)— FRANK SINATRA FRANK SINATRA Take A Chance DE-29054 (9-29054)— CROSBY & LOMBARDO I Get So Lonely

EP-9035 (4-9035)— TONY DE SIMONE Make Love To Me

4-Make Love To Me

81.5 88.9
BE-1029 (45-1029)—TOMMY & JIMMY DORSEY My Friend The Ghost

CO-40143 (4-40143)— JO STAFFORD Adi-Adios Amigo
DE-29048 (9-29048)— COMMANDERS Kentucky Boogle

EP-9035 (4-9035)—
TONY DE SIMONE
Young At Heart

5—Secret Love

BE-1030 (45-1030)— HELEN FORREST Young At Heart

CA-2678 (F-2678)— RAY ANTHONY O. Oh Mein Papa

#CO-40108 (4-40108)—
DORIS DAY
The Deadwood Stage

DE-28876 (9-28876)—
GORDON JENKINS
Thome From "Seven
Dreams"

DE-29024 (9-29024)—
BING CROSBY
My Love, My Love
JU-5137 (45-5137)—ORIOLES
Don't Go To Strangers

MG-11604 (K-11604)—
TOMMY EDWARDS
That's All
VI-20-5512 (47-5512)—
GOGI GRANT
Ricochet

6—Cross Over The Bridge 71.5 57.8

BE-1031 (45-1031)— BETTY JOHNSON I Get So Lonely ★ME-70302 (70302x45)— PATTI PAGE My Restless Lover

★CA-2687 (F-2687)— NAT "KING" COLE Why

7—Answer Me, My Love 52.3 36.8

BE-1035 (45-1035)—
HELEN FORREST
Darktown Strutters
Ball

Apr. 24 Apr. 17

8-A Girl, A Girl

42.8 51.1 ★VI-20-5675 (47-5675)— EDDIE FISHER Anema E Core

9\_Here

29.9 32.6 BE-1039 (45-1039)...

THE FOUR BELLS

Dream, Dream, Dream

★VI-20-5665 (47-5665)...

TONY MARTIN

Philosophy

10—The Man With The Banjo

22.2

★VI-20-5644 (47-5644)— AMES BROS. Man, Man Is For The Woman Made

11—Jilted

20.5 23.0

Z0.5 Z3.0

BE-1038 (45-1038)—

CAB CALLOWAY

Such A Night

★CR-61152 (9-61152)—

TERESA BREWER

Le Grand Tour De

L'Amour

DE-29100 (9-29100)—RED FOLEY

Pin Boll Boogie

-There'll Be No Teardrops Tonight

19.5

BE-1037 (45-1037)— BETTY JOHNSON Cuddle Me

Cuddle Me

★CO-40169 (4-40169)—
TONY BENNETT
My Heart Won't Say
Good-bye

MG-10461 (K-10461)—
HANK WILLIAMS
Mind Your Own
Business

13—From The Vine Came The Grape

BE-1032 (45-1032)— STUART FOSTER Somebody Bad Stole De Wedding Bell

★DO-15127 (45-15127)—
THE HILLTOPPERS
Time Will Tell

★ME-70796 (70296x45)—
THE GAYLORDS
Stolen Moments

14—The Man **Upstairs** 

16.4 14.8 BE-1042 (45-1042)— TONY RUSSO My Restless Lover

★CA-2769 (F-2769)—
KAY STARR
If You Love Me

15—Poor Butterfly

15.7 16.8

★DO-15156 (45-15156)—
THE HILLTOPPERS
Wrapped Up In A
Dream

| CD-1238 (45-1238)—
ALFRED DRAKE
Destiny's Darling

Apr. 24 Apr. 17

16-Anema E Core

15.1 20.4

★VI-20-5675 (47-5675)— EDDIE FISHER A Girl, A Girl

17—The Kid's Last Fight

★CO-40178 (4-40178)— FRANKIE LAINE Long Distance Lave

18-Little Things Mean A Lot

13.7 10.2 ★DE-29037 (9-29037)— KITTY KALLEN I Don't Think You Lave Me Anymore

19—Stranger In Paradise

13.0 30.1 BE-1018 (45-1018)—
TONY RUSSO
Heart Of My Heart

Heart Of My Heart

CA-2652 (F-2652)—
GORDON MecRAE
Never In A Million
Years

4\*CO-40121 (4-40121)—
TONY BENNETT
Why Does It Have
To Be Me

4\*DE-28927 (9-28927)—
FOUR ACES
The Gang That Sang
"Heart Of My Heart"

F1-20-026—

FI-20-026—HUMBERTO MORALES
Oh, Mein Papa
KI-1304 (45-1304)—INK SPOTS
Changing Partners

Changing Partners
ME-70269 (70269x45)—
VIC DAMONE
A Village in Peru

★VI-20-5535 (47-5535)—
TONY MARTIN
I Love Paris
VI-20-5505 (47-5505)—
RALPH FLANAGAN O.
The Typewriter
VI-20-5551 (47-5551)—
AL ROMERO
Off Shore

20-Cuddle Me

12.6 17.8

BE-1037 (45-1037)—
BETTY JOHNSON
There'll Be No Teardraps Tonight

★ME-70285 (70285x45)—
RONNIE GAYLORD
Oh, Am I Lonely

21-Alone Too Long

★CA-2754 (F-2754)— NAT "KING" COLE It Happens To Be Me

22\_Dream, Dream, 10.9

BE-1039 (45-1039)— THE FOUR BELLS

Here
CO-40185 (4-40185)—
PERCY FAITH

FERCY FAITH
Fleanora
MG-11464 (K-11464)—
MIKE DI NAPOLI
Just A Memory

\*VI-20-5677 (47-5677)—
SUNNY GALE
Don't Cry Moma

23—The Happy Wanderer 10.2

## Best Selling Records FROM MORE THAN 15.000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising 100

Apr. 24 Apr. 17 ★LO-1448 (45-1448)— FRANK WEIR O. From Your Lips ★VI-20-5715 (47-5715)— HENRI RENE O. My Impossiible Love 24-Gee

CA-2727 (F-2727)—
HUTTON & STORDAHL
Too Little Time
EP-9025 (4-9025)—
SOMTHIN' SMITH
Just In Case You
Change Your Mind
\*\*RM-5 (45-5)—THE CROWS
I Love Yau So

25—Oh, My Papa

BE-1019 (45-1019)---J. CARROLL & L. CLARK Off Shore

CA-2678 (F-2678)— Off Shore
RAY ANTHONY O.
Secret Love
CO-40134 (4-40134)—HARRY
JAMES & PAUL WESTON

JAMES & PAUL WESTON
Serenata
CO-40173 (4-40173)—

Ricochet
CR-61111 (9-61111)— R. WOTTAWA & B. DeWEILLE
Oh, Mein Pape
DE-28964 (9-28964)—
RUSS MORGAN
Ge Man Ge Pelka
\*ES-336 (45-336)—
EDDIE CALVERT
Mystery Street
FI-20-026—

Mystery Street
FI-20-026—
HUMBERTO MORALES
Stranger In Paredia
LO-1403 (45-1403)—REG OWEN
Off Shore
LO-18181 (45-18181)—
FRANKIE RULLO
I Love Paris
#VI-20-5552 (47-5552)—
EDDIE FISHER
Until You Seid
Goodbye
VI-20-5568 (47-5568)—
TITO RODRIQUEZ O.
In The Still Of The
Night
VI-20-5569 (47-5569)—
JOHNNY VANDAL
Wanna Dance

26—Such A Night

9.2 3.6 AT-1019 (45-1019)—

MCPHATTER & DRIFTERS

Lucille

BE-1038 (45-1038)—

CAB CALLOWAY

Jilted ★CO-40200 (4-40200)— JOHNNIE RAY

Destiny
Destiny
DE-29087 (9-29087)—
JANE TURZY
It's You! It's You
I Love
★ES-352 (45-352)—BUNNY PAUL
I'm Gonna Have Some
Fun
ME-70336 (70336 x 45)—
DINAH WASHINGTON
Until Sunrise

27-My Sin

AM-1007 (45-1007)—<sup>8.9</sup>

MME-70379 (45-1007)—

LEO DIAMOND

Hong Kong Blues

★ME-70339 (70339x45)—

GEORGIA GIBBS

I'II Always Be Happy

With You

28—Somebody Bad Stole De **Wedding Bell** 

8.5 5.6 BE-1032 (45-1032)—
SYLVIA SIMS
From The Vine Came
The Grape Apr. 24 Apr. 17

DE-29008 (9-29008)—
ELLA FITZGERALD
Melancholy Me
ME-70298 (70298x45)—
GEORGIA GIBBS
Baubles, Bangles And
Beads
\*VI-20-5610 (47-5610)—
EARTHA KITT
Levin' Spree

29—If You Love Me 8.2 3.5

★CA-2769 (F-2769)— KAY STARR The Man Upstairs

The Man Upstairs

CO-40149 (4-40149)—
MARION MARLOWE
You're Not Living In

Vain

★LÖ-1412 (45-1412)—
VERA LYNN
C'est La Vie

MG-11667 (K-11667)—
SHIRLEY HARMER
Won'tcha Love Me

VI-20-5580 (47-5580)—

VI-20-5580 (47-5580)— JAN PEERCE Old Wedding Ring

30-South

★CA-2735 (F-2735)—LES PAUL & MARY FORD I Really Don't Want To Know

31-I Speak To The Stars

7.5 13.8

BE-1041 (45-1041)— DORSEY BROTHERS Wanted

CA-2717 (F-2717)—

MARGARET WHITING

It's Nice To Have You

Home

★CO-40210 (4-40210)— DORIS DAY Blue Bells Of Broadway

32-It Happens To Be Me

7.0 4.0 ★CA-2754 (F-2754)— NAT "KING" COLE Alone Too Long

33-Melancholy Me

6.8 15.3

DE-29008 (9-29008)—

ELLA FITZGERALD
Samebody Bad Stole
De Wedding Bell

\*ME-70304 (70304x45)—
EDDY HOWARD
I Wonder What's
Became Of Sally

\*"X"-0003 (4X-0003)—
SMITH BROTHERS
It Was Worth It

-Hey, Brother, Pour The Wine

★CA-2749 (F-2749)—
DEAN MARTIN
I'd Cry Like A Baby
ME-70254 (70254 × 45)—
ROSS BAGDASARIAN
Let's Have A Merry
Christmas
VI-20-5645 (47-5645)—
DENNIS DAY
Tularosa

-Changing Partners

BE-1017 (45-1017)— HELEN FORREST Lover Come Back To Me

CA-2657 (F-2657)— KAY STARR I'll Always Be In Love With You

DE-28969 (9-28969)
BING CROSBY
Y'All Come

50—Angela Mia
0.6

Apr. 24 Apr. 17

JD-785 (45-785)-THE CRICKETS KI-1304 (45-1304)— INK SPOTS Stranger In Paradise

★ME-70260 (70260x45)PATTI PAGE
Where Did My Snowman Go?

VI-20-5515 (47-5515)— DINAH SHORE Think VI-20-5537 (47-5537)— Bimbo

36-Am I In Love

5.8 12.7

DE-29049 (9-29049)—
ACQUAVIVA O.
New York In A
Nutshell

★MG-11696 (K-11696)—
JONI JAMES
Maybe Next Time

37—Till Then

5.1 19.9

BE-1034 (45-1034)—
ANNE LLOYD
Till We Two Are One
★DO-15132 (45-15132)—
HILLTOPPERS
I Found A Letter

VI-20-5612 (47-5612)—
FONTANE SISTERS
The Balon

38—Goin' Like Wild Fire

★CO-40198 (4-40198)— F. LAINE & J. STAFFORD Rollin' Down The Line

39—I Should Care

4.4 11.7

★DE-29004 (9-29004)— JEFF CHANDLER More Than Anyone

-Somewhere (There Is Someone)

★VI-20-5691 (47-5691)— LOU MONTE Won't You Forgive Me

41—So Long

42—Face To Face

43—Till We Two Are One

-Darktown Strutters Ball 2.8

-I Really Don't Want To Know

46—Big Noise From Winnetka 2.3

\_Beer Barrel Polka

-Seems Like Old Times

49-Latin Lady

Star On Parade



ATHENS, GA.—Andy Griffith rides atop the governor's car in the annual Georgia Day Parade in Athens, Ga. The Capitol Records artist appeared on the stage of the University of Georgia for two performances and played to an audience of 17,000.

#### KNPT Needs Disks: Fire Destroyed Library

NEWPORT, Oregon — A fire occuring early Tuesday morning, April 13, completely destroyed radio station KNPT's concrete transmitter studio building, in this city, causing damage in excess of \$20,000. Manager Tom Becker announced that the major part of the loss is insured

Becker announced that the major part of the loss is insured.

The blaze destroyed all of the technical equipment, 5000 records, and office furnishings. Not a single disk could be found in playable condition after the flames had subsided.

Station personnel are working day and night to get the station in operation again with a temporary set-up on 1310KC. The station normally operates on 1000 watts as an independent or music station.

Record distributors in Portland and Seattle, Washington are rallying to contribute disks for the organization of a new library. Program director Ed Warmoth is standing by to receive catalog records. There is a need for semi-classical, dinner music, popular, western, classical, Hawaiian, Latin-American, Scandinavian, and children's records on either LP or 78 rpm.

The commercial staff under Rob

rpm.
The commercial staff under Bob Eubanks and the office force have established quarters in a residence across the street from the station, as workmen swarm over the building. The debris was all cleared away Tuesday before ashes stopped smouldering.

chief engineer Don Newman is to get assistance from chiefs of other Oregon stations for technical work.

Telegrams offering assistance were received from several stations and firms, including KWRO, KWIL, KOOS, KSGW and KORE. Parts for a temporary operation have been assembled from several stations.

KNPT has enjoyed a reputation as a top Northwest music station.

M.O.S.S. Goes Out On Disk

NEW YORK — The Mutually Owned Society for Songwriters is going all out on two of its songs written by members of the Society.

The organization purchased from Coral, 2,100 of the Judy Tremaine record "Too Much" b/w "Chain Lightning" for distribution to disk jockeys, librarians and operators. The tunes were written by M.O.S.S. members Marie Rinehart, Marie Schneider and Louis Boby.

The 15,000 M.O.S.S. members and boosters will contact stations to plug the two songs. Record promotion men will cover key territories.

Bustin' Wide Open! THE HILLTOPPERS featuring the voice of JIMMY SACCA

POOR BUTTERFLY

"WRAPPED UP IN A DREAM"

# 15156

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Gallatin, Tennesse Phones: 880-881

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MARY HEALY "CRAZY MIXED-UP

> SONG" ESSEX # 353



RECORDS

UNTIL YOU CAME TO ME
VIC DAMONE ..... Morcury UNTIL YOU CAME TO ME PAT O'DAY ..... MGM UNTIL YOU CAME TO ME JUNE ANTHONY .... . Epic UNTIL YOU CAME TO ME FRANK YANKOVIC . . Columbia AMERICAN ACADEMY OF MUSIC, INC. 546 SMIINE Agent; MILLS MUSIC, INC., 1619 Broadway, N.Y. 19. M.Y.

"ANSWER ME, MY LOVE" "FLIRTATION BOURNE, INC.

## Surrounded By Disk Jockeys



NEW YORK-Tommy Mara's recent visit to Baltimore touched off a series NEW YORK—Tommy Mara's recent visit to Baltimore touched off a series of disk jockey celebrations which ended in a special surprise birthday party tendered him by the platter spinners of the city. Tommy's latest MGM release is "I Cried For You" backed with "Love Is An Illusion" which goes on sale April 23rd. Shown left to right standing are: Tony Donald, WITH, Herman Gimble, MGM Records Baltimore Dist., Chuck Thompson, WITH, Gil Kreigel, WITH and Al Stevens, WCMB. Seated are: Tommy Mara (in front of birthday cake) and his manager Lou Capone.

"NEW RECORD SMASH".



Rosemary Belan



WITH THE MORRY ALLEN **ORCHESTRA** 

ICTOR

WARM INTIMATE":



Direct from England The Hit English Version Frank Weir

"THE HAPPY **WANDERER**"

#### Al Jarvis Spins One Millionth Record

HOLLYWOOD, CALIF.—Al Jarvis gave his one millionth record a spin on Thursday, April 15 when he came on the air with his "Make Believe Ballroom" show over KFWB. Jarvis spinned "I Can't Give You Anything But Love" by Louis Armstrong. This is the first record he ever put on the is the first record he ever put on the turntables for radio listeners.

Jarvis started spinning records as entertainment for the radio audience some 21 years ago. He has averaged five hours a day on radio ever since that time.

"I Can't Give You Anything But Love," written by Jimmy McHugh, was recorded by Armstrong on Okeh Records in 1929. It featured J. C. Higginbotham on trombone, Albert Nichols on alto sax and Eddie Condon on hange. on banio.

#### "Beautiful Sea" Score **Gets Many Recordings**

NEW YORK — The Arthur Schwartz-Dorothy Fields score for "By The Beautiful Sea", new musical success starring Shirley Booth at the Majestic Theatre, this city, has already been recorded by some of the country's top artists.

The Nat "King" Cole waxing for Capitol of the ballad "Alone Too Long" is already on the best seller lists. Dolores Gray's sides of the two Mae Barnes numbers, "Happy Habit" and "If The Devil Answers, Hang Up" have recently been released by Decca.

In addition to the Capitol album of the entire score which was to be recorded by Miss Booth and her supporting cast on April 18th, Capitol will soon release more singles from the "Sea" score by their vocalists and bands.

Frank Sinatra's recording of the title tune "The Sea Song", is due for release shortly; Gordon MacRae and June Hutton have done "Coney Island Boat"; Stan Kenton, "Alone Too Long"; Les Baxter, "More Than Your Love"; Helen O'Connell, "Hang Up"; and Ella Mae Morse, "Happy Habit".



#### New York, N. Y.

- Wanted (Perry Como)
  Young At Heart (F. Sinatra)
  Secret Love (Doris Day)
  A Girl, A Girl (Eddie Fisher)

- 5. Make Love To Me (Stafford)
  6. Answer Me, My Love
  (Nat "King" Cole)
  7. Cross Over The Bridge (Page)
- 8. I Get So Lonely (4 Knights)
  9. Stranger In Paradise (Bennett)
  10. Anema E Core (Eddie Fisher)

#### Philadelphia, Pa.

- Wanted (Perry Como)
  Secret Love (Doris Day)
  Cross Over The Bridge (Page)
  Make Love To Me (Stafford)
- S. A Girl, A Girl (Eddie Fisher)
  6. Young At Heart (F. Sinatra)
- 7. Here (Tony Martin) 8. Crystal Ball (Johnston Bros.)
- 9. I Get So Lonely (4 Knights)
  10. Little Things Mean A Lot
  (Kitty Kallen)

#### New Orleans, La.

- Wanted (Perry Como)
  Cross Over The Bridge (Page)
  Young At Heart (F. Sinatra)
  Make Love To Me (Stafford)
  A Girl, A Girl (Eddie Fisher)
  Secret Love (Doris Day)
  Here (Tony Martin)
  L Paelly, Don't Want To Know
- 8. I Really Don't Want To Know (Paul & Ford)
- 9. There'll Be No Teardrops Tonight (Tony Bennett)
- 10. I Get So Lonely (4 Knights)

#### Minneapolis, Minn.

- Wanted (Perry Como) Make Love To Me (Stafford) Cross Over The Bridge (Page) Cuddle Me (Ronnie Gaylord)
- Answer Me, My Love (Nat "King" Cole)
- Anema E Core (Eddie Fisher)
- Secret Love (Doris Day)
  Young At Heart (F. Sinatra)

- 9. Jilted (Teresa Brewer)
  10. Poor Butterfly (Hilltoppers)

#### Miami, Fla.

- 1. Make Love To Me (Stafford)
  2. Cross Over The Bridge (Page)
  3. I Get So Lonely (4 Knights)
  4. Wanted (Perry Como)
  5. Secret Love (Doris Day)
  6. Answer Me, My Love
  (Nat "King" Cole)
  7. Young At Heart (F. Sinatra)
  8. Stranger In Paradise (Bennett)

- 9. From The Vine Came The Grape (Hilltoppers) 10. A Girl, A Girl (Eddie Fisher)

#### St. Louis, Mo.

- 1. Wanted (Perry Como)
  2. Here (Tony Martin)
- Young At Heart (F. Sinatra) Cross Over The Bridge (Page)
- S. 1 Get So Lonely (4 Knights)
  6. Cuddle Me (Ronnie Gaylord)
- Such A Night (Bunny Paul) Secret Love (Doris Day)
- 9. Jilted (Teresa Brewer) 10. A Girl, A Girl (Eddie Fisher)

#### Nashville, Tenn.

- Wanted (Perry Como) Cross Over The Bridge (Page) Make Love To Me (Stafford)
- Young At Heart (F. Sinatra) Secret Love (Doris Day)
- 5. Secret Love (Dor's Day)
  6. I Get So Lonely (4 Knights)
  7. A Girl, A Girl (Eddie Fisher)
  8. There'll Be No Teardrops
  Tonight (Tony Bennett)
  9. Poor Butterfly (Hilltoppers)
- 10. Anema E Core (Eddie Fisher)

#### Chicago, III.

- Wanted (Perry Como)
   Cross Over The Bridge (Page)
   Young At Heart (F. Sinatra)
   Here (Tony Martin)
- 5. 1 Get So Lonely (4 Knights)

- 5. I Get So Lonely (4 Knights)
  6. Make Love To Me (Stafford)
  7. A Girl, A Girl (Eddie Fisher)
  8. There'll Be No Teardrops
  Tonight (Tony Bennett)
  9. Answer Me, My Love
  (Nat "King" Cole)
- 10. Secret Love (Doris Day)

#### Pittsburgh, Pa.

- Wanted (Perry Como)
  Make Love To Me (Stafford)
  Cross Over The Bridge (Page)
  Secret Love (Doris Day)
  A Girl, A Girl (Eddie Fisher)
  Young At Heart (F. Sinatra)
  Poor Butterfly (Hilltoppers)

- 8. So Long (Four Aces)
  9. There'll Be No Teardrops
  Tonight (Tony Bennett)
- 10. Until Sunrise
  (Joe "Fingers" Carr)

#### Denver, Colo.

- 1. Make Love To Me (Stafford)
  2. I Get So Lonely (4 Knights)
  3. Young At Heart (F. Sinatra)
  4. Wanted (Perry Como)
  5. Cross Over The Bridge (Page)
  6. Secret Love (Doris Day)
  7. Answer Me, My Love
  (Nat "King" Cole)

- 8. Bell Bottom Blues (T. Brewer)
  9. A Girl, A Girl (Eddie Fisher)
- 10. Till We Two Are One (Georgie Shaw)

#### Seattle, Wash.

- Wanted (Perry Como)
   Make Love To Me (Stafford)
   Cross Over The Bridge (Page)
   I Get So Lonely (4 Knights)
   Secret Love (Doris Day)
   Young At Heart (F. Sinatra)
   A Girl, A Girl (Eddie Fisher)

- 8. The Man With The Banjo (Ames Bros.)
- 9. Answer Me, My Love (Nat "King" Cole)
- 10. Here (Tony Martin)

- Detroit, Mich.

- 1. Wanted (Perry Como)
  2. Young At Heart (F. Sinatra)
  3. I Get So Lonely (4 Knights)
  4. Make Love To Me (Stafford)
  5. Cross Over The Bridge (Page)
  6. Here (Tony Martin)
  7. Answer Me, My Love
  (Nat "King" Cole) 8. Until Sunrise (Joe "Fingers" Carr)
- 9. Secret Love (Doris Day)
- 10. Such A Night (Bunny Paul)

#### Atlanta, Ga.

- 1. Wanted (Perry Como)
  2. Cross Over The Bridge (Page)
  3. Make Love To Me (Stafford)
  4. Answer Me, My Love
  (Nat "King" Cole)
  5. I Get So Lonely (4 Knights)
  6. Young At Heart (F. Sinatra)
  7. Secret Love (Doris Day)
- 8. A Girl, A Girl (Eddie Fisher)
- 9. Jilted (Teresa Brewer)
- 10. Till We Two Are One (Georgie Shaw)

#### San Francisco, Calif.

- 1. Make Love To Me (Stafford)
  2. Wanted (Perry Como)
  3. Young At Heart (F. Sinatra)
  4. Secret Love (Doris Day)
  5. I Get So Lonely (4 Knights)
  6. Cross Over The Bridge (Page)
  7. From The Vine Came The
  Grape (Gaylords)
  8. Answer Ma. May Law
- 8. Answer Me, My Love (Nat "King" Cole) 9. Anema E Core (Eddie Fisher) 10. Stranger In Paradise (Bennett)

- Wanted (Perry Como) Make Love To Me (Stafford) Young At Heart (F. Sinatra) Secret Love (Doris Day)

Los Angeles, Calif.

- S. I Get So Lonely (4 Knights)
- Cross Over The Bridge (Page)
- 7. Here (Tony Martin)
  8. Answer Me, My Love
  (Nat "King" Cole)
  9. A Girl, A Girl (Eddie Fisher)
- 10. From The Vine Came The Grape (Gaylords-Hilltoppers)

#### Cincinnati, Ohio

- 1. Wanted (Perry Como)
  2. Make Love To Me (Stafford)
  3. Cross Over The Bridge (Page)
  4. Young At Heart (F. Sinatra)
  5. I Get So Lonely (4 Knights)
  6. Secret Love (Doris Day)
  7. Answer Me, My Love
  (Nat "King" Cole)
  8. A Girl, A Girl (Eddie Fisher)
  9. Little Things Mean A Lot
  (Kitty Kallen)
  10. There'll Be No Teardrops
  Tonight (Tony Bennett)

#### Shoals, Ind.

- 1. Secret Love (Doris Day)
  2. Make Love To Me (Stafford)
  3. I Get So Lonely (4 Knights)
  4. Wanted (Perry Como)
  5. Young At Heart (F. Sinatra)
  6. Cross Over The Bridge (Page)
  7. From The Vine Came The
  Grape (Hilltoppers)

- 8. Stranger In Paradise (4 Aces)
  9. Oh, My Papa (Calvert-Fisher)
- 10. Till We Two Are One (Georgie Shaw)

#### Boston, Mass.

- Wanted (Perry Como)
   Here (Tony Martin)
   Young At Heart (F. Sinatra)
   A Girl, A Girl (Eddie Fisher)
   Make Love To Me (Stafford)
- Cross Over The Bridge (Page)
- 7. Little Things Mean A Lot (Kitty Kallen) 8. Easter Parade (Liberace)
- Jilted (Teresa Brewer)
- 10. I Get So Lonely (4 Knights)

#### Cleveland, Ohio

- 1. Wanted (Perry Como)
- Cross Over The Bridge (Page) Here (Tony Martin)
- A Girl, A Girl (Eddie Fisher) Young At Heart (F. Sinatra)
- Cuddle Me (Ronnie Gaylord) Secret Love (Doris Day)

#### The Man Upstairs (Kay Starr) Make Love To Me (Stafford)

#### 10. If You Love Me (Kay Starr)

- Washington, D. C.
- Make Love To Me (Stafford)
   Cross Over The Bridge (Page)
   Wanted (Perry Como)
   Young At Heart (F. Sinatra)
   Secret Love (Doris Day)
   I Get So Lonely (4 Knights)
   A Girl, A Girl (Eddie Fisher)
- 8. Answer Me, My Love (Nat "King" Cole) 9. Here (Tony Martin)

#### 10. The Man With The Banjo (Ames Bros.)

#### Dallas, Tex.

- 1. Wanted (Perry Como)
  2. Cross Over The Bridge (Page)
  3. Make Love To Me (Stafford)
  4. I Get So Lonely (4 Knights)
  5. Young At Heart (F. Sinatra)
  6. Secret Love (Doris Day)
  7. Answer Me, My Love
  (Nat "King" Cole)
  8. A Girl, A Girl (Eddie Fisher)
  9. Till We Two Are One
  (Georgie Shaw)
  10. The Man With The Banjo
  (Ames Bros.)



TORONTO TOPICS:

Len Hopkins and his orchestra, currently in their umpteenth season at the swank Canadian Grill of the Chateau Laurier Hotel in Ottawa, will be the summer band attraction at the Brant Inn in nearby Bur-

Len Hopkins and his orchestra, currently in their umpteenth season at the swank Canadian Grill of the Chateau Laurier Hotel in Ottawa, will be the summer band attraction at the Brant Inn in nearby Burlington. This is a repeat engagement after the successful season there last summer during their Chateau Laurier summer hiatus. . . Maestro Mart Kenny has added to his already busy schedule with a weekly DJ program from the CBC's Toronto studios. With Mart on this show is his glamorous and talented wife, who is also Norma Locke, the femme vocalist with the Kenny crew. . . Gavotte's Kidd Baker busy lining up his annual tour of one-niters. If I had his luxurious trailer, I think I would spend most of my time on one-niters too! . . . Terry Dale, the Toronto CBC star is featuring "It Happens" on her trans-Canada network show on April 17th 7.30 p. m, EST with a lush string backing by Albert Pratz and His Orchestra. The boys at Clarendon House publishers of the hit, are happy about the play that the Mary Mayo (Quality) disk is getting all across Canada. Platter is especially strong in the Gold Belt in Vancouver. . . CJBC's Bruce Smith has been giving it a heavy ride on his early morning show. . . Packing them in at the Casino Theatre this week is Tony Bennett. His latest disk, "There'll Be No Teardrops Tonight" looks like a sure fire hit from all reports. . . . Capitol's artist, Pee Wee Hunt and his Dixieland Ocrestra in town this week for a four-day stint at the Colonial Tavern. . . . The Hollywood Ice Revue, starring Canada's own Barbara Ann Scott drawing large crowds to the Maple Leaf Gardens. . . . Shirley Harmer's local friends at the radio stations are proving how really friendly they are by the terrific ride they are giving her current MGM disk of "I'm Playing With Fire" b/w "I Could Make You Care." Since this column was the first one proclaiming the abilities and charm of this Canuck vocalist, we find her current U. S. success very much to our liking. We still say that she is headed right for the top. . . We feel

MONTREAL MEMOS:
Playing a return engagement here at Chez Paree on April 26th is the "Old Black Magic" man Billy Daniels.... Champ Butler and Jan August completed a very successful week at the Seville Theatre. Currently headlining the show at this theatre this week is the ex-Canadian Norman Brooks... The Deep River Boys who are a very strong attraction in this area are booked into the Down Beat this week... Into the Normandie Room of the Mount Royal Hotel this week is Sonny Howard, RCA Victor recording artist.







PITTSBURGH, PA.—On April 4th and 5th, Music Distributing in this city premiered its new Wurlitzer 1700 "Carousel" Phonograph as did all other Wurlitzer Distribs. The National Wurlitzer Days celebration and open house attracted operators, record company execs and artists. Shown above with the new machine are (l. to r.) Rosemary Belan, RCA Victor newcomer and the

SUBSCRIPTION to THE CASH BOX \$

#### **Ellington Celebrates** 27th Anniversary

HOLLYWOOD, CALIF. — Duke Ellington celebrated his 27th year in the big-time of showbusiness on Monday April 12. The "Duke" was in a concert that night at Long Beach Municipal Auditorium and immediately after the concert, champagne music maestro Lawrence Welk (a staunch fan of Ellington's) also celebrating his 27th anniversary, gathered a group of musical greats to pay the Duke honor at the home of publicist Bill Daly.

Aside from some two hundred members of the press and radio that attended, the guests included David Rose, Harry James, Stan Kenton, Earl "Fatha" Hines, Jess Stacy, Ben Pollock, Mary Pickford, Billy May, Buddy Rogers, June Christy, Perez Prado, Spade Cooley, Jimmy Wakely, Stan Freberg, Rita Moreno, Katheline Hughes and many others too numerous to mention.

ous to mention.

#### B. B. S. Signs Ribble

NEW YORK—Bill Borelli, prexy of B.B.S. Records has announced the

of B.B.S. Records has announced the signing of trumpeter Ben Ribble and orchestra to a term contract with the diskery. And it all happened like this. Night club songstress Thelma Baker was scheduled to record her first platter for BBS when she mentioned that she heard a good tune called "Bolero Mambo". Borelli requested that Miss Baker bring the writer of the tune up to see him. The next day Ribble appeared for his appointment and it turned out to be a big reunion. Borelli knew Ribble when he was playing the Hotel Statler chain. After some conversation, Ribble had a contract.

On April 7th, Ben and the orchestra backed Thelma Baker on the recording of his tune "Bolero Mambo" and on Sonny Skylar's "Laughing Man".

#### Trend Appoints Distribs

NEW YORK—Buddy Robbins, Eastern representative for Trend Records, announced this week the as-signment of two new distributors for the label—Cosnat in Cleveland, and Mangold in Baltimore.

Last week Trend anounced the appointment of orchestra leader, arranger, musician, Jerry Fielding, as musical director for the diskery. Fielding is also a featured Trend artist

His first recording date at Trend's musical director was four sides with Herb Jeffries and the Hi-Lo's, a new vocal group.

#### "Detour With Drews"



CHICAGO—What does a DJ do in his spare time? Bob Drews of Chicago's WAAF is a stock car racing enthusiast. Despite two programs daily—"Detour With Drews" from 10:05 to 11:00 A.M. (featuring the Cash Box listings) and "Bob Drews' Crack-Up Club" from 4:30 to 5:30 P.M.—Bob finds time to build, race (and crack-up) stock cars. Television's Pat Percy and blonde comedienne Rusti Salmon assist Bob with one of his cars—950, numbered for WAAF's place on the radio dial. Photo courtesy "Chicago Daily News".



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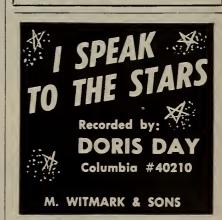
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"ISLE OF CAPRI"

"LOVE I YOU" THE GAYLORDS

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#### One Chandler To Another



NEW YORK-Karen Chandler at the piano helps Jeff Chandler tune up in his new singing career. Jeff has a hit in his first recording for Decca titled "I Should Care" while Karen is getting plenty of action with her "Positively No Dancing" on Coral.

#### Top 10 Best Selling Pop Albums

. THE GLENN A	AILLER STOR	Y Sour	nd Track (Decca DL 5519)	
THE GLENN A	AILLER STOR	Y Gler	nn Miller (RCA Victor LPT 3	(057
. MUSIC FOR LO	OVERS ONLY	'Jacl	kie Gleason (Capitol H 352)	
. ROSE MARIE .		Orig	ginal Cast (MGM E 229)	
. SONGS FOR Y	OUNG LOVE	RSFra	nk Sinatra (Capitol H 488)	
. TAWNY		Jacl	kie Gleason (Capitol H 471)	)
KISMET		Orig	ginal Cast (Columbia ML 48	350)
. CALAMITY JA	NED	oris Day, I	Howard Keel (Columbia CL 6	5273)
. THAT BAD EA	RTHA	Eart	tha Kitt (RCA Victor LPM 3	3187)
LET THERE BE	LOVE	Joni	i James (MGM E 222)	
	SELECTIONS IN THE GLENN IN MUSIC FOR L. ROSE MARIE SONGS FOR Y. TAWNY KISMET CALAMITY JA. THAT BAD EA	SELECTIONS FROM THE GLENN MILLER STOR MUSIC FOR LOVERS ONLY ROSE MARIE SONGS FOR YOUNG LOVE TAWNY KISMET CALAMITY JANE THAT BAD EARTHA	SELECTIONS FROM THE GLENN MILLER STORY Glen MUSIC FOR LOVERS ONLY Jack ROSE MARIE Orig SONGS FOR YOUNG LOVERS France TAWNY Jack KISMET Orig CALAMITY JANE Doris Day, I	THE GLENN MILLER STORY Sound Track (Decca DL 5519)  SELECTIONS FROM THE GLENN MILLER STORY Glenn Miller (RCA Victor LPT 3  MUSIC FOR LOVERS ONLY Jackie Gleason (Capitol H 352)  ROSE MARIE Original Cast (MGM E 229)  SONGS FOR YOUNG LOVERS Frank Sinatra (Capitol H 488)  TAWNY Jackie Gleason (Capitol H 471)  KISMET Original Cast (Columbia ML 48  CALAMITY JANE Doris Day, Howard Keel (Columbia CL 6  THAT BAD EARTHA Eartha Kitt (RCA Victor LPM 3  LET THERE BE LOVE Joni James (MGM E 222)

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#### **Betty Hutton To Appear** At Hospital Show

WASHINGTON, D.C.—Butty Hutton will appear at Walter Reed Army Medical Center, Washington, D.C. April 22 in the second of a series of

April 22 in the second of a series of shows for patients sponsored by the local variety club, Tent No. 11.

Show people appearing in Washington night clubs, theaters, and hotels will perform every two weeks at the Medical Center. Jimmy Nelson, ventriloquist, starred when a group of professional entertainers inaugurated the series by staging a variety show.

The idea for the entertainment series was conceived by Hirsh De La entertainment chairman of the Variety Club who has been in show business since 1920. He arranges for the entertainers' appearance at Walter Reed and produces the show. De La Viez said the series is a permanent one and will move outdoors this sum-

Appearing at the first show with mmy Nelson were Georgie Shaw, Appearing at the first snow with Jimmy Nelson were Georgie Shaw, Decca recording artist; Valintina Reeden, singer formerly with the Buffalo Philharmonic Orchestra; Count Maurice, Magician who originated the "Think a Drink" trick; Jody Miller, singer; and Don "Glass Head" Rickles, who was master of ceremonias

monies.

Fifteen hundred patients at Walter Reed Army Hospital saw the show in the Red Cross House or heard it over the hospital radio station.

#### "Seabreeze" Gets 4 **Color Title Page**

NEW YORK—To assist on its all out promotion of the tune "Seabreeze" recorded by Billy Eckstine for MGM, Laerteas Music, publisher of the tune, is offering an attractive four color cover on the title sheet of its music.

The plates for the four color title page cost the publishers \$700

The plates for the four color title page cost the publishers \$700.

The pubbery reports that this is the first time in the history of the music trade that such an expensive color job has been used on a piece of sheet music. music.

music.

Laerteas will promote the tune throughout the world and emphasis is being placed on the radio and TV stations in Galifornia, Florida, Hawaii, Puerto Rico. the Latin-American countries and all tropical countries that the tune was dedicated to.

Composers of the tune are Larry Douglas, Fred Norman and Rommie Bearden.

Bearden.

#### Clayton Inaugurates **New Boston Series**

BOSTON, MASS.—Boston's Bob Clayton (WHDH) has just inaugurated a series of unique evening disk shows in conjunction with the Boston Traveler newspaper.

The new show, which is an addition to Clayton's afternoon program, features a contest with weekly prizes for the five winners totaling up to \$300. Here's how it works:

Each night, Bob spotlights ten platters between 7:00 and 8:00 P.M. that fall within a set format per show...

Mondays—It's the promising new platters as reported locally by the record outlets and distribu-

Tuesdays-It's recordings by new artists.

Wednesdays—Clayton calls the show "Re-Discovered" playing new records of popular standards.

Thursdays—It's pops out of left field (sleepers).

Fridays-Only brand new releases are featured.

are featured.

Every day, Bob Clayton writes an interesting and informative column in the Traveler, which is slanted at the record buyers. The paper lists the ten records that are to be played that night in the form of a ballot, so that the disk fans can keep score at home and then vote. The five contestants who come closest to picking the winning platters are awarded the prizes. The show is reported catching on fast and proving to be a service to the manufacturers.

#### Mecury Signs Dick Island

NEW YORK-Mercury's New Talent Department, under the direction of Hugo Peretti and Luigi Creatore, has inked singer Dick Island to a long term contract. Dick, a newcomer to show biz, did most of his singing while serving his hitch in the Army.

To date, under the new program Peretti and Creatore have signed thrush June Winters, the Laurie Sisters, and Dick Island. An immediate recording schedule has been set up so that releases on the new talent will be made during the month of May.

### Singers



NEW YORK—The most promising male vocalist in this year's Cash Box poll, Bob Manning, visits Eddie Fisher on the latter's Coke Time TV set. Fisher and Perry Como are co-winners of 1953 Cash Box most popular vocalist award.

## Country Music Soars To Decca Votes 6 To 1 For Management New Peak of Popularity

NEW YORK—True to the hillbilly tradition, the RCA Victor Country Caravan scheduled to hit 14 cities beginning April 25, is an "answer"—but in this case, an answer to numerous requests by fans.

The continuing growing popularity of country tunes is not surprising, according to Victor's Steve Sholes, one of the acknowledged experts in the field. Since 1941 his company has doubled its output of hillbilly records, and Sholes says other major record firms have shown similar trends. In addition, there are now scores of new independent record labels dealing only in country music.

The country's current clamor for country music is attributed by Sholes

- 1. The type of music. A hillbilly tune almost always has a simple melody-easy to remember, to hum and whistle. Lyrics which tell a story are essential. Usually the tale is the time-worn one of "boy loses girl" or "broken heart." Another variety is the "open road" song, such as "Gambler's Guitar."
- 2. Population changes. The great shifts of population from rural to industrial areas and the commingling of service men during World War II helped acquaint millions of persons with country music. The population swing to the Pacific Coast has opened a large new market.
- 3. Higher artistic standards. Competition among artists and song writers for recording and radio work has raised the artistic level. Prior to 1941, performances were likely to be amateurish with only local appeal. The more professional singers and musicians of today have won new friends for this type of music.
- 4. Exposure. The increased use of country talent in both radio and television, on some of the nation's biggest network shows, has been a major factor. Also, there are today hundreds of disk jockeys who specialize in the field. Another major type of exposure — the personal appearance tour with top-money hillbilly artists -has recently boomed.

The name of Sholes' department at RCA Victor is "country and western." "But," he says, "you can't sell western music any more. In fact, most of the former cowboy stars have changed to the country style of song and singing."

Sholes divides his time between a sk-scraper office in New York's Rockefeller Center and the Nashville area, still the capital of hillbilly music. Sales of country music, compared with all other types, are high throughout the Southeast, particularly around Nashville, where 65 per cent of total sales is considered normal.

Outside of Tennessee, the core of hillbilly fandom lies in Kentucky, Georgia, the Carolinas, Alabama, Mississippi, Texas, Kansas, Oklahoma, West Virginia and, more recently, Louisiana, Florida, Indiana, Ohio, Arkansas and Virginia.

Sholes says a hit country tune must "start" in this area. Then, if it has the proper appeal and exposure, it can spread and become a national fa-

vorite. There is no instance of a hillbilly tune getting first popularity in Detroit, for example, and then growing nationwide. It may however, turn into a big hit in Detroit after getting off to a big start in Nashville.

f to a big start in Nashvine.
"The reason for this," Sholes exains, "is that the original hillbilly audience is the most demanding. If it doesn't go in the Southeast or Southwest, it won't go anywhere."

The music industry makes a sharp distinction between country music and popular music. Aside from the melody and lyrics, there is a "certain something" in the style of rendition that sets country music apart. Some of the bigger hits with that "certain something" have done a lot for popular artists. Eddie Fisher's first million seller, for example, was his rendition of Eddy Arnold's "Anytime." One of Perry Como's all-time top sellers was "Don't Let the Stars Get in Your Eyes"—another country tune.

Sholes says there are many popular song writers today who are trying to write hillbilly music, hoping for a hit. "Most of them," he says, "lack that 'certain something.' The result is an inferior pop number which is dead before it starts."

There have been cases where a tune written for the popular market has been recorded in effective style by a country artist and has sold a million copies. One example is the team of Homer and Jethro, who have won great success with their parodies, hillbilly style, of popular songs.

Sholes explains that a great part of the difference in country music is that the artists, with few exceptions, cannot read music. A schooled musician who does read music is at a loss trying to play with them because they are constantly "faking"-adding or omitting notes, as they feel the urge.

Sholes says that Eddy Arnold recently learned to read music. "But," he added quickly, "it didn't hurt him

#### Hi-Fi For Hi-Lo's



LOS ANGELES—The Hi-Lo's latest Trend Records singing group, look over the new Hi-Fi Wurlitzer phonograph at the showing of the machine at Paul A. Laymon Co., L.A. distributor for Wurlitzer. The boys hope their new disk, to be released next week, will soon be on juke boxes clear across

NEW YORK — Management Decca Records received an overwhelming vote of confidence last week when stockholders voted more than 6 to 1 to continue the present board of di-

to continue the present board of directors.

The vote, announced at the adjourned annual meeting last Thursday, indicated 937,000 shares for management contrasted with 147,850 for the opposition. Management's proposal to increase authorized capital stock to 2,500,000 shares from 1,500,000 shares was approved by a vote of more than 880,000 shares.

Commenting on the vote, Milton R. Rackmil, president, said: "On behalf of the board of directors, I would like to thank the many stockholders not only for their votes supporting the present board of directors but for the many letters of confidence and encouragement which they have sent to us. You may be interested to know that over 75 per cent of all the stock was voted at this meeting.

"We never had any doubts about the outcome from the outset; our stockholders seemed cognizant of the character of the opposition and of the weakness of their charges. This proxy contest has taken up consider-able time and effort on the part of management, time which could have been better spent on other corporate

affairs.

"The additional shares authorized by stockholders will give the company greater flexibility in any future plans for expansion or diversification.

"We would like to assure the stockholders that their confidence will be rewarded by continuing progress in the growth and strengthening of our company." company.

Directors re-elected were: Milton R. Pirectors re-elected were: Milton R. Rackmil, president of Decca and its subsidiary Universal Pictures Company, Inc.; Leonard W. Schneider, executive vice president of Decca; Robert W. Lea; Harold I. Thorpe and Samuel H. Vallance.

#### Ralph Flanagan Buys Out Herb Hendler

NEW YORK—Herb Hendler announced last week that he had sold his interest in the Ralph Flanagan band to Flanagan. Thus ended an association which started in .1946. It was on a completely amicable basis. Flanagan will take over Hendler's offices in 1650 Broadway and will run his humans of Frina they

his business affairs from there.

Hendler first dealt with Flanagan when they made a "Tribute To Glenn

Miller" album in 1946. In 1950 the touring band was organized and went out on the road meeting almost instant acceptance. At that time Bernie Woods was a partner in the organizawoods was a partner in the organiza-tion but he was bought out about a year and a half ago. Since then Hen-dler had been conducting Flanagan's affairs on his own.

As yet, Hendler has made no state-ment about his future plans.

#### Lovelies Five



YORK - Eileen Barton NEW (right) joins four other famous and glamorous ladies at the opening of the Circus here in New York for the benefit of United Cerebral Palsy. Left to right are Buff Cobb, Mary Sinclair, Marlene Dietrich, Faye Emerson and Eileen. The Coral thrush's latest disk is "Signpost".

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#### Rock-Ola L. A. Distrib Opens New Offices



LOS ANGELES—Cane Distributing, the Los Angeles distrib for Rock-Ola phonographs, celebrated the opening of its new offices last week. The group above examining the Rock-Ola machine are (left to right): Al Cane, Bruce Cane, Freddie Martin, Frank Schulz, and J. Raymond Bacon of the Rock-Ola

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#### **Sid Prosen Enters Management Field**

NEW YORK—Sid Prosen, prexy of Village and Hometown Music Publishing, and author-publisher of "Till I Waltz Again With You", has entered the management field.

The first talent signed by Prosen is a new group called the Michael Sisters whose first record "My Pretty Parakeet" b/w "Kachen" will soon be released on the Derby label.

In conjunction with the "Parakeet" tune, Prosen is sponsoring a contest

tune, Prosen is sponsoring a contest via disk jockeys throughout the country offering 25 live parakeets to radio listeners who send in the best letter answering "Why I Would Like To Win A Parakeet".

#### **Weems Plays Statler**

NEW YORK—The Ted Weems Or-chestra returned to the scene of its past triumphs when the crew opened at the Hotel Statler in New York last

at the Hotel Statler in New York last Friday.

Artists and friends of the leader turned out to welcome the orchestra which produced the smash "Heartaches", and a host of other favorites.

On the bill with Ted was Red Ingle who performed his "Temptashun", and "Cigarettes and Whuskey and Wild, Wild Women".

Recalling the days of Elmo Tanner was a talented songstress-whistler named Bonnie Ann Shaw. Rounding out the show were Ray Sullenger and the Ted Weems Trio.

#### **Stearns Sets Picture Tunes**

NEW YORK—Julie Stearns, general professional manager of Broadcast Music, Inc., leaves for the Coast (Monday, April 19) to set songs in the forthcoming Universal Picture "It's All In A Lifetime." Stearns, who has already acquired the title song will place several additional tunes in the feature pix which stars Don O'Connor and Bert Lahr.

#### "X" Signs Artists

NEW YORK—"X" which has been building up its roster since its inception early this year, has announced the signing of several new artists. They are: The Wilder Brothers; Woodside Sisters; Andy Williams; Buddy Jayson; and Al Wallis.

#### **Signing**



YORK - Alfred Drake, NEW YORK — Alfred Drake, bearded for his current starring role in "Kismet", signs a recording contract with Cadence Records as Archie Bleyer, head of the diskery looks on. Drake's first disk is "The Happy Wanderer" and "Destiny's Darling".

#### D.J. — Weather Man



CHICAGO - WIND disk jockey Howard Miller is not only a top dee jay but he's turned out to be a more accurate weather forecaster than the Chicago Weather Bureau. Using the "Old Farmer's Almanac", Miller predicts the weather for months in advance on his early morning show. Above the dee jay is correct again as he shovels the snow after his prediction of the late March storm. Miller forecast the precipitation some time in December.

#### **Blaine Acquires Master** Making Noise In East

NEW YORK—It was announced this week by Jerry Blaine, prexy of Jubilee Records, that the master of the original record of a tune called "Goodnight, Sweetheart, Goodnight" by Gloria Mann and the Carter Rays, was purchased by Jubilee.

The recording, formerly waxed on the SLS label, was reported making a great deal of noise on the east coast. It was also known that several major record companies were bidding for the master. But the number was finally given to Blaine.

In addition to "Goodnight, Sweetheart, Goodnight", Blaine took over the distribution of the SLS label and a rhythm and blues item by the Houserockers called "Noor Here This" which is also reported stirring up

Several other recordings of "Sweet-heart" are scheduled for the very near

#### Kardale In Barnet Firms

NEW YORK—Chick Kardale has been appointed to the Charlie Barnet Enterprises as general professional manager. The firms consist of Indigo Music, A H Music and Marshall Music Publishing firms.

Barnet has just recorded two sides called "How Do You Do Do Do" coupled with "A Million Ways To Forget."

The band will head on a tour of sixty one-nighters in the near future.

#### Romano Promotes Disk

HOLLYWOOD-Vito Recording star, Tony Romano, has completed a series of TV and radio guest appearances in New York from April 11th through the 17th, plugging his platter, "Goombye, Goomba" b/w "I Promise, I Promise, I Promise."

His seven-year-old daughter, Antonia, who is now the youngest record promoter in show business, joined him in New York to make these guest shots with him.

## THE CASH BOX

#### **NEW YORK:**



Looks like Groove has come up with a strong item in "Hold Me Baby," by Sue Allen and Oscar Black. Reaction has been strong and orders pouring in give every indication that the deck is zooming. Danny Kessler says "watch for the new Du Dropper hunk o' wax coming up. It's their best yet." . . . Even the rival companies are talking up Atlantic's "Shake, Rattle and Roll" by Joe Turner. Deck has it without question and competitive diskeries are hoping it starts the buyers into the stores. One big plate is always good for the industry. . . . Willie Mae "Big Mama" Thornton and Johnny Ace, the big Don Robey duo, working one nighters in the east. Go into the Apollo Theatre, Harlem, on April 23. This marks Willie Mae's fourth and Johnny's second time on the boards of the "Palace" of R & B. . . The Larks are on Lloyds, not Apollo Records. . . Eddie Mesner, Aladdin Records, in town. . . Aladdin released its first Lloyd Glenn platter, "Chocolat Drop" and "Wild Fire." The Mesner's have the 88 Master signed exclusively. . . New Guitar Slim etching, "The Story Of My Life," gonna bring lots of orders to Specialty. Deck is a natural and coming on top of his powerful "The Things I Used To Do," it should create a big splash. . . . George Lorenz (WJJL-Niagara Falls, N. Y.) doing a great r & b job. Is on the air 9 hours weekly and will shortly increase this to 14 hours. . . Jack Braverman, Herald Records, tells us they've just cut a new Faye Adams record that is her best—look out. . . . Henry Nathanson, General Distributing, Baltimore, Md. reports Little Walter's "Oh Baby" has broken out in his territory. Also advises "Broke" by the 5 Echoes on Sabre shows signs of becoming a hit. . . . Lee Magid, Central Records, has released a new Charmer deck titled, "In The Rain." Initial reaction is that the tune might go even bigger than the first. Lee is also releasing a Maurice Simon tenor sax solo, "Midnight Dance." Simon has been a key sax with Basie, Jacquet, Amos Milburn and now featured soloist with Cootie Williams.

sax With Williams.

CHICAGO:

Vivian Carter and Jimmy Bracken, co-prexies of Vee-Jay diskery and their Chicago rep, Leo Kolheim had themselves one hectic Sunday when they recorded four groups this past week. Was an all-spiritual session and the artists who cut were Sammy Lewis; The Lockhart Singers; Brother Isiah's Choir and the Holy Gospel Singers. Vee-Jay's latest release is another spiritual, done by the Macco Woods Singers, titled "Keep Trusting" b/w "Run To Jesus." . . . Jim Fleming of Shaw Artists Corp. became a daddy again when his missus presented him with a beautiful baby boy. Since he has only sons, Jim is a-wondering if a daughter is in the cards for him. . . . Shaw has just signed Peacock's Billy Brooks, who just completed a successful 8 week stint at the Club DeLisa. Billy's latest waxing is "What Can I Do" b/w "I Called My Baby." . . . Wardell Gray, who has played with some of the top names, and was most recently featured tenon-sax man with Count Basie did a one-niter at the Pershing Easter Sunday. Wardell is with the Prestige label. . . . Ruth Brown simply packing 'em in at the Regal, proving the gal should play Chicago more often. . . . The great BG, (Benny Goodman, that is) opened at the New Blue Note (4/16) with some of the greatest, Mel Powell, on the 88's; Israel Crosby, base; Charlie Shavers, trumpet, among them. The Blue Note, by the way, seems to have picked up just where it left off. And from what we hear, tho it is a much larger room, it hasn't lost any of its warmth. Much of the credit for this, we feel certain, goes to genial host Frank Holzfiend, who has done a marvelous job with the 'Note'. . . . Ray Charles' "It Should've Been Me" keeps climbing closer and closer to the top of the 'Hot Charts'.

LOS ANGELES:



#### LOS ANGELES:



After completing a coast-to-coast tour, Johnny Otis and crew returned home for an appearance at the Elks Hall Sun. April 18th. On the same program was Christine Kittrell and Mel Walker.... Leo Mesner returned to the Aladdin office after a short trip to Chicago. Eddie Mesner flew on to New York and will conduct new recording sessions with Louis Jordan. They recently released a novelty tune titled "Hey Little Girl" with Richard Lewis which should grab plenty of spins. . . . Joe Bihari has also returned to the Beverly Hills office of Modern Records after several weeks on the road checking with distributors and conducting new recording sessions. Joe and Saul announced the signing of several new artists with releases that will be out soon. Clayton Love and Dennis Binder have been added to the Modern roster. . . . Lover Boy and Lonnie The Cat are out with new releases on the RPM label and Billy Gales along with Matt Cockrell on Flair. . . . Duke Ellington started his 28th year in the band business on April 13th with an engagement at the Embassy Auditorium under auspices of Gene Norman. A party celebrating his 27th anniversary was staged by promotion man Bill Daley on April 12. Orchestra leader Lawrence Welk was also feted with having spent 27 years in the business . . . Don Pierce of Hollywood and Starday Records left on a two-month business trip calling on distributors and disc jockeys from coast to coast. He also plans to conduct several recording sessions while away. . . Roy Milton left LA for a series of dates in Fresno, San Francisco and Richomond. . . Earl Bostic opens in Portland for one week from April 20th to April 25th. . . . We hear that Sunny Thompson and Lula Reed package will head for the West Coast in June. . . Peppy Prince and his Rhythm Lads have a great release with their current waxing of "Honky Tonky" featuring Christine Chatman on the Hollywood label. It's getting its share of plays here in LA.

#### Stars Over Harlem

It was pleasant plus to breakfast with the Louis Jordan and to chat with his stellar staffmen, manager Maceo Birch and road manager Jerry Kelsey and to learn about all the nice things that are happening for the dynamic little swingmaster. Fresh from smash one nighters across Philly way and upstate jaunts, Louie and crew dropped anchor long enough to let us know many busy moments are in store for the gang as they move into The Apollo Theatre April 16 along with James Moody's stellar aggregation, Chubby Newsome and Jesse, James and Cornell. . . . Jack Walker's nightly Palm Cafe platter party, which also features the wonderful Georgia Carr, still guesting the nation's top stars each Monday. The latest to be so honored was Mercury Records star hit maker Dinah Washington. . . . Dee Jay Hal Jackson has a nice little gimmick going. He wants to know from listeners just why and what they like about the new band of George Williams. The letters are just pouring in. The writers of the best cards or letters receive a set of the latest George Williams Coral waxings. . . . And while on the subject of platter spinners, let's extend our best wishes to WWRL's Tommy Smalls and his latest business venture. The little guy moves his nightly record party into the Shalimar, one of Harlem's smartest restaurants, mighty soon. . . . Frank Sinatra's "Don't Worry 'Bout Me" homeward bound faster than a Willie Mays line drive. This baby is loaded with all the nice things expected of The Voice and much more. . Ditto: Guitar Slim's "The Story Of My Life," "Goodnight Sweetheart" by the Spaniels', "Darling Dear" by The Counts, The Harptones "Memories Of You," "Forever" which exposes the heartwarming stylings of The Rivileers. . . . New Jersey V.S. New York, thats the way they're billing the big battle royal out at 3 Towers Inn. The affair has two of the nation's top sax stars whailing away for top honors. Stellar hitmaker Joe Holiday represents the Jersey side of things with Charlie "Little Jazz" Ferguson carrying the bacon for the New Yorkers. The Solitaires one of the smoothest young quartettes in the business meet Jersey's fast rising, hardhitting Vibranaires. Sticks Evans' belting big little band which spotlights the sensational blues stylings of sparkling newcomer Al Clark round out the evening. . . . Hy Weiss back from Florida making the uptown jocks and promoters with the new Solitaire's pressing and getting favorable remarks from all who have dug the disk. . . . Out midwest goes Ruth Brown, Sugar Ray Robinson and the ever crowd pleasing Clovers. . . . King Records have four big one's going on 125th street. They are Bill Doggett's soothing "Eventide," The Midnighters' "Work With Me Annie," Lula Reed's "Watch Dog" and The Strangers' "My Friend." ... Shelton Lewis still keeping good and groovy on both the Willie and Ray platter parties. A doff of the old lid





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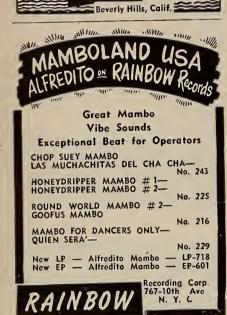
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#### **Block Premieres Emarcy Label**

NEW YORK—Mercury Records' new jazz label, Emarcy, whose name is derived from Mercury Record Corporation's initials, was premiered on the Martin Block coast-to-coast ABC'er "The Make Believe Ballroom"

on Wednesday, April 14th.
Joining in the "birth of the new label" prevue were Bobby Shad, A & R exec of Mercury and Art Talmadge, the diskery's executive vice-president who flew in from Chicago to attend

who flew in from Chicago to attend the show.

Emarcy records were described by the two guesting disk officials as "uninhibited", allowing the artists to record with full free personal interpretations whatever he or she desired, without bending unnaturally towards "commercialism".

commercialism".

Among the tunes aired were Med Flory's "The Fuz", Helen Merrill's "Alone Together", "The Way You Look Tonight" by Maynard Ferguson, and Sarah Vaughan's "Shoobie Doobie".

#### **Music Appreciation Disks For Kiddies**

NEW YORK—The first in a planned series of "The Lives and Music of Great Composers" was recently released. The initial release includes "The Story and Music of Mozart" and "The Story and Music of Haydin".

The series, written and conceived by Diane Young, is oriented for children between the ages of five and nine, and although the approach is an educational one, it is not stuffy and aims at stimulating the young child and whetting his appetite for more and more classical music.

Milton Cross served as narrator for these first albums, bridging the gaps between the various dramatized segments of the composers' lives.

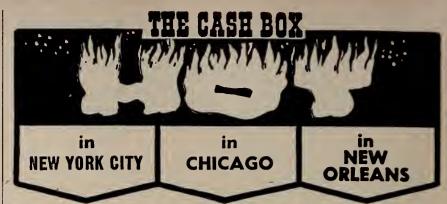
These are the first Hi-Fi kiddie disks to be released, and twenty two musicians under the baton of Rudolph Goehr are heard in symphonic and operatic excerpts which serve as illustrations as well as background music. To insure authenticity, A & R man, Hecky Krasnow, rented a harpsichord for the session.

"The Story and Music of Chopin", the third in the Columbia series, will be released next fall.

#### **Award**



DETROIT—Bristoe Bryant, WJLB dee jay in this city, presents John Lord Booth, owner of Booth Radio and TV Station Inc., with a bronze plaque as a token of the station's democratic principles. In Booth's absence, Eric V. Hay, v.p. of the station accepts the award. Presentation was made during Bryant's 4th Anniversary Program held at the Masonic Temple.



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

SUCH A NIGHT The Drifters (Atlantic 1019)

YOU'LL NEVER WALK ALONE Roy Hamilton (Epic 9015)

ANSWER ME, MY LOVE Nat "King" Cole (Capital 2687) 8

CHOP SUEY MAMBO Alfredito (Rainbow 243) 4

EVEN TIDE Bill Doggett (King 4690) 5 WATCH DOG

(8) Lula Reed (King 4688)

MY MEMORIES OF YOU Harp-Tones (Bruce 102)

GOODNITE SWEET-HEART, GOODNITE Spaniels (Vee-Jay 107)

IT SHOULD'VE BEEN ME Ray Charles (Atlantic 1021) E

EL BAION

YOU'LL NEVER WALK ALONE Roy Hamilton (Epic 9015)

THE THINGS THAT
I USED TO DO
Guitar Silm
(Specialty 482)

WATCH DOG Lula Reed (King 4688)

IT SHOULD'VE BEEN ME Ray Charles (Atlantic 1021)

YOU'RE STILL MY BABY Chuck Willis (Okeh 7015)

I'M YOUR HOOCHIE KOOCHE MAN Muddy Waters (Chess 1560)

LOVEY DOVEY Clovers (Atlantic 1022)

SUCH A NIGHT The Drifters (Atlantic 1019)

ANSWER ME, MY LOVE Nat "King" Cole (Capitol 2687)

LUCILLE Drifters (Atlantic 1019) YOU'LL NEVER WALK ALONE Roy Hamilton (Epic 9015)

TIPITINA
Professor Longhair
(Atlantic 1020)

LITTLE MAMA Clovers (Atlantic 1022)

BABY'S GONE Bobby Mitchell (Imperial 5270)

GOOD THINGS The "5" Royales (Apollo 452)

OH BABY Little Walter (Checker 793)

THE STORY OF MY LIFE Guitar Slim (Specialty 490)

IT SHOULD'VE BEEN ME Ray Charles (Atlantic 1021)

WATCH DOG Lula Reed (King 4688)

SUCH A NIGHT The Drifters (Atlantic 1019)

#### in SAN FRANCISCO

#### in **NEWARK**

#### **MEMPHIS**



YOU'LL NEVER WALK ALONE Roy Hamilton (Epic 9015)

LOVEY DOVEY Clovers (Atlantic 1022)

THE THINGS THAT
I USED TO DO
Guitar Slim
(Specialty 482)

I DIDN'T WANT TO DO IT Spiders (Imperial 5265)

I'M YOUR HOOCHIE KOOCHE MAN Muddy Waters (Chess 1860)

JOHNNY'S BLUES Johnny Hodges (Clef 89098)

BLUE MONDAY Smiley Lewis (Imperial 5268)

I WANT TO FOOL AROUND WITH YOU Charles Brown) (Aladdin 3220)

TOO LATE FOR TEARS Lloyd Price (Specialty 483)

YOU'RE THE ONE The Spiders (Imperial S265)

YOU'LL NEVER Roy Hamilton (Epic 9015)

SUCH A NIGHT The Drifters (Atlantic 1019)

MY MEMORIES OF YOU Harp-Tones (Bruce 102)

WATCH DOG Lula Reed (King 4688)

GOODNITE SWEET-HEART, GOODNITE The Spaniels (Vee-Jay 107)

I'M YOUR HOOCHIE KOOCHE MAN Muddy Waters (Chess 1560)

EL BAION Joe Loco (Tico 208)

A THOUSAND STARS The Rivileers (Baton 200)

YOU DONE ME WRONG Fats Damino (Imperial 5272)

THE THINGS THAT I USED TO DO Guitar Slim (Specialty 482)

I'M YOUR HOOCHIE KOOCHE MAN Muddy Waters (Chess 1560)

YOU'RE THE ONE The Spiders (Imperial 5265)

I NEED LOVE SO BAD Percy Mayfield (Specialty 485)

I DIDN'T WANT Spiders (Imperial 5265)

BLUE MONDAY Smiley Lewis (Imperial 5268)

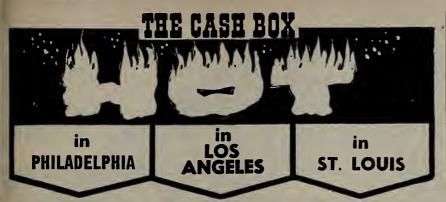
YOU'LL NEVER WALK ALONE Roy Hamilton (Epic 9015)

WHISKEY, WOMEN AND LOADED DICE Sticks McGee (King 4628)

LOVEY DOVEY Clavers (Atlantic 1022)

IT SHOULD'VE BEEN .ME Ray Charles (Atlantic 1021)

BUMP ON A LOG



The Top Ten Tunes Netting Heaviest Flay, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

YOU'LL NEVER WALK ALONE Roy Hamilton (Epic 9015)

I'M WAITING FOR SHIPS Willard McDaniel (Crown 101)

HOW DO YOU SPEAK TO AN ANGEL

JOHNNY'S BLUES Johnny Hodges (Clef 89098)

IT SHOULD'VE BEEN ME Ray Charles (Atlantic 1021)

GOODNITE SWEET-HEART, GOODNITE Spaniels (Vee-Jay 107)

WORK WITH ME ANNIE Midnighters (Federal 12169)

LOVEY .DOVEY Clovers (Atlantic 1022)

MY SIN Willard McDaniel (Crown 107)

SUCH A NIGHT The Drifters (Atlantic 1019)

YOU'RE THE ONE The Spiders (Imperial S26S)

YOU'LL NEVER WALK ALONE Roy Hamilton (Epic 9015)

LOVEY DOVEY The Clovers (Atlantic 1022)

SUCH A NIGHT The Drifters (Atlantic 1019)

I WANT TO FOOL AROUND WITH YOU Charles Brown (Aladdin 3220)

DARLING DEAR The Counts (Dot 1188)

IT SHOULD'VE BEEN ME Ray Charles (Atlantic 1021)

I'LL DIE HAPPY

I'M JUST YOUR FOOL Ella & Buddy Johnson (Mercury 702S1)

GOODNITE SWEET-HEART, GOODNITE

YOU'LL NEVER WALK ALONE Roy Hamilton (Epic 9015)

GEE The Crows (Rama 5)

UNTIL SUNRISE Dinah Washington (Mercury 70336)

DARLING DEAR The Counts (Dot 1188)

YOU'RE THE ONE Spiders (Imperial S26S)

I'M YOUR HOOCHIE KOOCHE MAN Muddy Waters (Chess 1560)

SUCH A NIGHT The Drifters (Atlantic 1019)

LOVEY DOVEY Clovers (Atlantic 1022)

THE THINGS THAT I USED TO DO Guitar Slim (Specialty 482)

SOPHISTICATED LADY Jimmy Forress (United 173)

#### in NASHVILLE **DALLAS**

in ATLANTA

WORK WITH ME ANNIE Midnighters (Federal 12169)

in

LOVEY DOVEY Clovers (Atlantic 1022)

YOU'LL NEVER WALK ALONE Roy Hamilton (Epic 9015)

CRY SOME MORE The "5" Royales (Apollo 4S4)

I NEED LOVE SO BAD Percy Mayfield (Specialty 48S)

OH BABY Little Walter (Checker 793)

LOVE YOU BABY B. B. King (RPM 408)

I DIDN'T WANT TO DO IT Spiders (Imperial S26S) LITTLE MAMA

Clovers (Atlantic 1022) BUMP ON A LOG

Lula Reed (King 4703)

YOU'LL NEVER WALK ALONE Roy Hamilton (Epic 9015)

I DIDN'T WANT TO DO IT Spiders (Imperial 526S)

WORK WITH ME Midnighters (Federal 12169)

I'M YOUR HOOCHIE KOOCHE MAN Muddy Waters (Chess 1560)

THE THINGS THAT I USED TO DO Guitar Slim (Specialty 482)

SUCH A NIGHT The Drifters (Atlantic 1019)

LOVEY DOVEY (Atlantic 1022)

OH BABY Little Walter (Checker 793)

IT SHOULD'VE BEEN ME Ray Charles (Atlantic 1021)

I'M GONNA SIT RIGHT DOWN AND CRY Roy Hamilton (Epic 9015)

THE THINGS THAT
I USED TO DO
Guitar Slim
(Specialty 482)

YOU'LL NEVER WALK ALONE Roy Hamilton (Epic 9015)

I DIDN'T WANT TO DO IT Spiders (Imperial S265)

I'M YOUR HOOCHIE KOOCHE MAN Muddy Waters (Chess 1560)

LOVEY DOVEY (Atlantic 1022)

SAVING MY LOVE Johnny Ace (Duke\_118)

LUCILLE Drifters (Atlantic 1019)

SUCH A NIGHT The Drifters (Atlantic 1019)

WORK WITH ME, ANNIE Midnighters (Federal 12169)

DARLING DEAR The Counts (Dot 1188)

## **New Feature:** Coming Up In R&B

NEW YORK—With this issue, The Cash Box inaugurates still another feature designed to help those who deal with music and records to better conduct their business. The feature will be called "Coming Up In R&B" and will pinpoint those records throughout the nation which are showing strength but which have not yet broken through into the best sellers. This feature will be of striking aid to everyone in the Rhythm and Blues market in that it will give them a guide to future possibilities. It almost always happens that a record that is destined to be big breaks out in one area first and then spreads clear across the country. The function of this feature will be to spotlight those records which are breaking through in one or more areas and which seem to have a possibility of going even furhave a possibility of going even fur-

One word of caution however. Being listed in this column is not a guarantee that the record will make it. It is an indication that it has a chance. But each individual must take it from there and judge a particular record's possibilities in his area by timing, local conditions, proper distribution and all the other factors which go into making a hit.

However, the proper use of this feature can't help but make your dealings with records a little less haphazard, a little more scientific.

#### Coming Up In R&B

BUMP ON A LOG

Lulu Reed (King 4703)

**CRY SOME MORE** 

The "5" Royales (Apollo 454)

I'LL DIE HAPPY

Louis Jordan (Aladdin 3277)

I NEED LOVE SO BAD

Percy Mayfield (Specialty 485)

I WANT TO FOOL AROUND WITH YOU

Charles Brown (Aladdin 3220)

JOHNNY'S BLUES

Johnny Hodges (Clif 89098)

LOVE YOU BABY

B. B. King (RPM 408)

MY MEMORIES OF YOU

Harp-Tones (Bruce 102)

SHAKE, RATTLE AND ROLL

Joe Turner (Atlantic 1026)

THE STORY OF MY LIFE

**Guitar Slim** (Specialty 490)



THE RAY-O-VACS

RIDIN' HIGH"

(Inst.)

b/w

"DARLING"

JOSIE RECORD # 763





#### THE CHORDS

(Cat 104)

"CROSS OVER THE BRIDGE" (2:37) [Valando ASCAP—Benjamin, Weiss] The Chords deliver an engaging beat treatment of the current pop biggie. Can't sit still listening to this treatment.

"SH-BOOM" (2:23) [Progressive BMI — Keyes, Feaster, McRae, Edwards] Quick beat bouncer with a gay exciting tempo and infectious delivery. Group has a socko sound that should mean a big disk future. Deck could take off.

#### GEORGE WILLIAMS

(Coral 9-61121)

B "THE KNOCKED OUT CHOO-CHOO" (3:04) [George Williams] A middle tempo instrumental per-formed in top-flight manner by the George Williams ork. Mighty dance-able and an ok arrangement with that modern sound.

B "THE ROMPIN' STOMPER" (2:33) [George Williams] Ork dishes up a fast moving stomper in mighty appealing style. Ork has a good commercial sound.

#### CHARLES EDWINS

(Duke 124)

B "I GOT LOOSE" (2:36) [Lion BMI—Charles Edwins] Edwins sings a slow beaty item recalling his having gotten loaded while the boys and gals were having a great time. Advises listeners to stick to soda and stay away from alcohol.

"BONG GONE" (2:25) [Lion BMI—Charles Edwins] A middle tempo bounce instrumental with lots of listener appeal.

#### ROSETTA THARPE

(Decca 48311)

"WHAT HAVE I DONE" (2:40) [Marjay Music BMI — Sanford, Medley] Rosetta Tharpe sings a moving sentimental item movingly. One of the finest religious voices does a blue, bit blues bit.

"DON'T LEAVE ME HERE TO CRY" (2:38) [Marjay BMI—Thomas, Kirkland] Rosetta pleads with her love not to be so mean to her. Chantress opens up on this one and belts the blues. Orking behind the thrush is torrid.

#### THE ZION TRAVELERS (Score 5054)

"MOVING UP THE KINGS HIGHWAY" (2:07) [Aladdin—Arr. Zion Travelers] The Zion Travelers etch a syncopated religious item with a good performance.

"WHERE IS MY WANDERING CHILD" (2:27) [Aladdin—Bartha Watkins] Group delivers a slow tender spiritual on the flipdeck. A good pairing for the gospel market.

#### The Cash Box \*AWARD O' THE

"THE STORY OF MY LIFE" (2:53) [Venice BMI-E. Jones]

"A LETTER TO MY GIRL FRIEND" (2:07)

[Venice BMI—E. Jones]

**GUITAR SLIM** (Specialty 490)



**GUITAR SLIM** 

Guitar Slim follows up his smash, "The Things That I Used

To Do," with another powerful item, "The Story of My Life." Slim sadly sings a slow country blues about his unfortunate and unhappy about his unfortunate and unhappy life. His mournful tale is accentuated by the chanter's styling and impressive guitarwork. Slim chants, the sad story of his mother having died when he was young and his father having left him at home. He's been miserable and lonesome since. The flip, "A Letter To My-Gril Friend," is a strong beat ditty which Slim intro's by telling the listener he was once a prisoner of war and will sing a letter to his love.

"OH BABY" (2:40) [Vocal BMI-Jacobs, Dixon] "ROCKER" (2:52) [Instrumental BMI—Jacobs]

> LITTLE WALTER (Checker 793)



LITTLE WALTER • Little Walter bounces right

back into the market with what looks like one of his strongest. The latest, "Oh Baby," is a quick beat jump ditty that combines his mouth organ and vocal talents. Result is a powerful platter. Little Walter gives a bouncy reading to Walter gives a bouncy reading to a romantic blues with an infectious lilt. The lower deck, "Rocker," is a quick beat instrumental that shows Little Walter's harmonica to full advantage. The man produces some terrific sounds and excitement. Another good deck, with perhaps just a shade to "Oh Baby."

opinion of The Cash Box music staff, records listed below, in a the "Disk" and "Sleeper" Of The Week. are those most likel

* "ADIOS, MY DESERT LOVE"	The Diablos	Fortune 509
★ "HOLD ME BABY"	Sue Allen and Oscar Blac	kGroove 0012
★ "SH-BOOM"	The Chords	
* "WOULD YOU BABY"	Willie Mabon	Chess 1564
* "DANUBE WAVES"	Earl Bostic	King 4708

#### PEPPY PRINCE

(Hollywood 1013)

"WORK MAN WORK" (2:24) [Personality BMI—Prince] Peppy Prince rocks out a wild item with the only vocal a repeated shout of the title in spots, and a short chorus of about four lines. Exciting instrumentalizing talizing.

"THE HONKY TONKY" (2:55) [Personality BMI—Buck Ram, Andy Ram] Ork provides that honky tonk atmosphere with Christine Chatman dishing up the spirited lyrics. A foottapper embellished with crowd shouts usually found in the honky tonk pub.

#### GEORGE "MR. BLUES" JACKSON

(Atlantic 1024)

"I'M SORRY" (2:38) [Progressive BMI—Jackson] George "Mr. Blues" Jackson sings a routine southern blues with a beat ork backing. Jackson performs well and has a strong style strong style.

B"UH HUH" (2:22) [Progressive BMI—Jackson, Gerald] Jackson dishes up a quick beat jump ditty with loads of commercial appeal. Orking rocks and Jackson belts. Could catch on.

#### THE STARLINGS

(Joz 001)

"MUSIC MAESTRO PLEASE" (2:37) [Bourne ASCAP—Magidson, Wrubel] The Starlings etch an r & b reading of the one time big pop hit. Team performs the ditty in ballad style for pleasant listening.

B "MY PLEA FOR LOVE" (2:39)
[Benell BMI—Gales, Drew] The
Starlings work over another slow blues
ballad. A pretty melody smoothly

#### HEAVENLY LIGHTS (Savoy 4052)

"JESUS SAID IT" (2:50) [Cross-roads BMI—Napoleon B. Culp] A revival religious etching with tambourine, drums and piano backing. The Heavenly Lights shout out the exciting number.

"LORD I'M IN YOUR HANDS" (2:45) [Crossroads BMI—James Matthews] Similar effort. Stirring etching. Napoleon Brown leads on both decks in strong style.

#### LYNN HOPE (Aladdin 3229)

"C-JAM-BLUES" (3:10) [Robbins Music — Duke Ellington] Lynn Hope dishes up the Ellington oldie with some sparkling saxing taking the lead. A sprightly reading.

B'BRAZIL (3:10) [Peer International—Ary Barroso, S. K. Russel] Hope digs into the past again for this melodic piece and his reading is more than sufficient. Again spotlight on the Hope say than sufficienthe Hope sax.



#### THE CASH BOX Rhythm SLEEPER OF THE WEEK

"BABY" (2:39) [Ross, Dixon, Goldner] "UNTRUE" (2:41) [Davis, Goldner] THE CROWS

(Rama 101)



THE CROWS

The Crows, who literally set

the country on its ears with its initial platter, "Gee," come up with what looks like another item in the "hit" class, titled, "Baby." A gay, bounce love ditty proves strong material for the syncopastrong material for the syncopation group and the boys sock it out with that infectious styling that set a trend when they unveiled "gee" last summer. Deck has that same appeal and also is in the vein that could get it going pop. The under lid, "Untrue," is a slow blues ballad on which the group loses its individuality. A fair performance. Honors go to the top deck, "Baby."

#### SMILEY LEWIS (Imperial 5279)

B"I LOVE YOU FOR SENTIMENTAL REASONS" (2:29) [Duchess BMI—Best & Watson] Smiley Lewis goes sentimental for his reading of the tender oldie and does it pretty straight except for one novelty exchange of chatter with the fem he loves. Should catch a fair share of the hig

B "THE ROCKS" (2:15) [Commodore BMI—Lewis & Bartholomew]
Lewis wails a slow down south blues about his fem troubles.

## OLIVER JONES with RAY BARROW ORK. (Gee 4)

B "WHAT I SAY?" (2:40) [O. Jones, J. Dickson] Oliver Jones sings a middle tempo jump blues. A cute ditty with a strong set of catchy lyrics. Has buyer appeal.

WHAT HAPPENED TO BABY" (2:40) [O. Jones, J. Dickson] Jones sings a slow blues ballad on the flip. A tender piece with strong pop appeal and feel.

#### THE DIABLOS (Fortune 509)

"ADIOS, MY DESERT LOVE"
(3:00) [Trianon BMI — Brown,
Meany] The Diablos etch a gay, romantic Latin ditty and come up with
a tasty tidbit. Group's performance
of the melodic item is appealing and
should win a tidy share of the sales.

"AN OLD FASHIONED GIRL"
(2:22) [Trianon BMI — Brown,
Moore] A cute and tuneful bouncer
with lots of appeal. It seems aimed
at the pop market.

#### EARL BOSTIC (King 4708)

"DANUBE WAVES" (2:27) [PD—J. Ivanovici] Absolutely the "craziest" "Danube Waves" you've ever heard. Saxing is out of this world. Solid arrangement. Resulting piece of wax should satisfy his most demanding for

ing fan.

B "JUNGLE DRUMS" (2:45)

[Marks ASCAP — Lecuona, O'Flynn, Lombardo] Bostic is his usual solid saxster on this familiar number.

A mighty pleasurable hunk o' wax.

#### SUE ALLEN and OSCAR BLACK

(Groove 0012)

"HOLD ME BABY" (2:26) [Monument BMI — Mathews, Black] New team, Sue Allen and Oscar Black, duo a slow syncopated novelty with love lyrics. Allen and Black come through with a strong deck faintly reminiscent of the "Shake A Hand" kick melodically. Could grab a big portion of the spins and sales.

B"I'LL GET BY" (2:07) [Coblin BMI—Mathews, Black] Another slow bounce effort smoothly and appealingly performed by the Allen-Black pair. Not as strong as the reverse platter.

#### WILLIE MABON

(Chess 1564)

"WOULD YOU BABY" (2:39) [Arc BMI—Dixon] Willie Mabon chants a beaty item in the kick of his big one "I Don't Know." On this platter Mabon pleads with his baby to "love him good." Deck has enough sock to come through for a substantial sized hit

"LATE AGAIN" (2:41) [Arc BMI—B. Burnett] Willie sings a slow blues on the reverse and does a powerful job. Instrumental support is solid on both sides.

#### BIG MAYBELLE

(Okeh 7026)

B "I'VE GOT A FEELIN'" (2:52) [Wheeler BMI—Wyche] Big Maybelle dishes out a middle beat item with a touch of mystery. Maybelle sells the ditty with an oriental type wail and what is a subdued delivery for the big gal.

"YOU'LL NEVER KNOW" (2:59)
[Bregman, Vocco & Conn ASCAP
—Gordon, Warren] Big Maybelle sings
the memorable oldie with emotion.
She comes through with more realism
on the belty type of material.



Sanford Record Dist., MGM distrib in New York executed a neat 3-W promotion last week (4/12)—a Welcome Westchesters Week, inviting juke box ops of Westchester County to join Sanford's Open House festivities with refreshments, cocktails, gifts and gratis records. . . . General Distribs of Baltimore, Md. sends a weekly plug sheet to dee jays in its area. . . . Al Hirsch of Malvern Distribs, Mercury distrib in New York says that things are really jumping for him. He's clicking with the Gaylords' "Love I You" and "Isle Of Capri" which all his dealers are real excited about. Added to this new clicker are the already established Mercury hits "Cross Over The Bridge," "Cuddle Me," "Melancholy Me," and "My Sin." He is also getting a big response to Alfred Drake's "Happy Wanderer" disk waxed for Cadence. . . . Henry Droz, general mgr of Arc Dist., in Detroit visited dee jays with Joe Delaney, "X" and Groove exec, Danny Kessler, A & R of Groove and Groove artist Sam Butera when the trio hit the city on a promotional trip.

artist Sam Butera when the trio hit the city on a promotional trip.

Mike Kurlan, prexy of Modern Distributing Company, Los Angeles, boasts about a real record getting a new release on the market. Lawrence Welk recorded "Man With A Banjo" b/w "Until Sunrise" on Monday April 5th and by Friday of that same week the record was on sale at the Modern offices. Mike wishes to pass on a word of praise to Joe Perry and George Cates of Coral Records for this unusually fast job. . . . Jack Lewrke of California Record Distributors, LA, announced that Dick Gardner of Allied Advertising Agency has been added to

Advertising Agency has been added to their staff and will handle promotion. . . . Sid Talmadge, prexy of Record Merchandising Co., now has the new Drag Race Records line. This revolution tionary new series of recordings are written and produced by Will Kennedy tionary new series of recordings are written and produced by Will Kennedy who has spent two years around the race tracks picking up the lingo of hot rod drivers. First releases include four sides featuring the Jud Conlon Rhythmaires titled "Draggin' Every Sunday" b/w "Speedshift Hal" and "Headers Frank" b/w Wristpin Charlie." Sid has also added the Dootone and Million Dollar labels. . . Irv Shorten and the staff at Allied Music Sales report that "El Baion" by Joe Loco on the Tico label is finally becoming as big a number in Los Angeles as it has been in New York City. . . . Jim Warren and Jack Andrews of Central Music Sales are happy to report that the new Jubilee album "Pardon My Blooper" is chalking up a real sales record in Los Angeles. The waxing features a collection of Radio and TV's most hilarious boners. . . Abe and Vera Diamond of Diamond Distributing Company flew to New York recently on business. Abe has had tremendous reaction on "Where Did Caledonia Go?" by The Five Stars on the Show Time label and predicts had tremendous reaction on "Where Did Caledonia Go?" by The Five Stars on the Show Time label and predicts it to be a big number. . . Al Sherman, West Coast representative of King and Federal Records, says to watch "Work With Me Annie" by The Midnighters. It's a solid deck with a blues kick that could be another "Sixty Minute Man" according to Al. . Sunland Music Company now has the new MGM High Fidelity three speed portable phonograph with Collaro Changer which allows 7", 10" and 12" records to be inter-mixed. Jim Berkemeyer has been working in the field calling on accounts. He formerly han-

dled counter sales at the Sunland Mu-

## **WILLIE MABON**

"WOULD YOU BABY"

"LATE AGAIN"

CHESS CORD = CORP

750 E. 49th ST. CHICAGO, ILL

### Little Walter "Oh, Baby"

"Rocker" CHECKER 793

Checker record co. 750 E. 49th ST. CHICAGO, ILL

FOLLOWING CURRENT SMASH

"EL BAION"

JOE LOCO

"WHY DON'T YOU DO RIGHT?"

"KISMET" TICO 10-209





''WORK WITH ME ANNIE'' "UNTIL I DIE"

Federal 12169

**BONNIE LOU** "HUCKLEBERRY PIE" "NO ONE"

King 1341

EARL BOSTIC

"JUNGLE DRUMS" "DANUBE WAVES"

King 4708



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For The Disk Jocks It's The Cash Box

sic offices

#### Capitol Issues Two Music Pamphlets

HOLLYWOOD — Two educational pamphlets of interest to parents and lovers of high-fidelity are being made available to the public without charge by Capitol Records.

The booklets are entitled "Music Appreciation In Children" and "A Better Understanding of High Fidelity."

"Even a three-year-old child can be taught to appreciate Bizet or Beethoven," says John Culshaw, noted English music authority and author of "Music Appreciation In Children."

In the pamphlet, Culshaw explains the simple steps which parents may take to develop their children's awareness to great music.

Charles Fowler, author of the latter pamphlet, makes clear the technical aspects and complexities of full fidelity recorded music.

Culshaw is head of classical repertoire for Capitol Records. Fowler is editor of High Fidelity Magazine.

Both pamphlets, published by Capitol, are available by writing to Department "Y," Capitol Records, Inc., 1730 Broadway, New York 19, N. Y.





## Meeting Dates Of Music Operators' Associations

April 19—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

- 20—Phonograph Merchants' Assn., Cleveland, Ohio .
  Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 20—Amusement Machine Assn. of Philadelphia, Inc. Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 20—Western Massachusetts Music Guild, Ralph Ridgeway Place: Ivy House, West Springfield, Mass.
- 26—Amusement Machine Operators of Baltimore
  Place: Mandell-Ballow Restaurant, 5435 Reisterstown
  Rd., Baltimore, Md.
- 26—Central States Music Guild Place: 805 Main Street, Peoria, Ill.
- 2,6—Dallas Music Operators' Assn.
  Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.

May 3—California Music Guild Place: 311 Club, 311 Broadway, Oakland, Calif.

- 6—Phonograph Merchants' Assn., Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (General).
- 6—California Music Guild Place: Sacramento Hotel, Sacramento, Calif.
- 6—Eastern Ohio Phonograph Operators' Assn. Place: Tod Hotel, Youngstown, Ohio (General).
- 10—Amusement Machine Operators of Baltimore Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
- 11—California Music Guild
  Place: Fresno Hotel, Fresno, Calif.
- 12—California Music Guild .
  Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 12—New York State Operators' Guild Place: Nelson House, Poughkeepsie, N. Y.
- 13—California Music Guild Place: U. S. Grant Hotel, San Diego, Calif.
- 20—Eastern Ohio Phonograph Operators' Assn.
  Place: 1310 Market Street, Youngstown, Ohio (executive board).

JOEL TURNERO

\* ARTISTS & SPECIAL MATERIAL \*

. TERRIFIC TUNÉS

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MO. 6-3810

Pretty



NEW YORK—Dorothy Collins, star of "Your Hit Parade" and Audivox recordings, poses prettily with the new Wurlitzer 1700. Available in two models, the 1700HF and the Model 1700 with Dynatone sound system, the phonograph cabinet finishes include limed-walnut and dark walnut sides.

The Nation's TOP

YOU'LL NEVER WALK ALONE Roy Hamilton (Epic 9015)

2 SUCH A NIGHT
Drifters
(Atlantic 1019)

BEEN ME
Ray Charles
(Atlantic 1021)

I'M YOUR HOOCHIE KOOCHE MAN Muddy Waters (Chess 1560)

Clovers
(Atlantic 1022)

THE THINGS THAT
I USED TO DO
Guitar Slim
(Specialty 482)

I DIDN'T WANT TO DO IT Spiders (Imperial 5265)

DARLING DEAR
Counts
(Dot 1188)

WATCH DOG Lula Reed (King 4688)

YOU'RE THE ONE
Spiders
(Imperial 5265)

WORK WITH ME ANNIE
Midnighters
(Federal 12169)

LITTLE MAMA
Clovers
(Atlantic 1022)

LUCILLE

Drifters
(Atlantic 1019)

OH BABY
Little Walter
(Checker 793)

GOODNITE SWEET-HEART, GOODNITE Spaniels (Vee-Jay 107)

NEW RELEASE

"BAPTISM OF JESUS"

"I STEPPED IN THE WATER ONE DAY"

THE SKYLARKS NASHBORO 545

"MY BABY'S GONE" b/w "COME WITH ME MY LOVE"

JOHN CHRISTMON EXCELLO 2031 78's & 45's

"SHE'S MY KINDA GIRL" b/w "NO PLACE LIKE HOME"

"SHY" GUY DOUGLAS EXCELLO 2032 78's & 45's

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MONARCH—LOS ANGELES SERVES WESTERN TRADE

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#### Folk And Western Notes From California



The coveted Cash Box "Bullseye" treatment for his new MGM release "Blue Guitar" b/w "Panama Pete" went to Mr. Sheb Wooley. These are his own numbers and are going strong in all areas. The strong record comes at an ideal time, as the singing composer and ranking actor in western films, leaves the latter part of this month for a six week to two month run of personal appearance dates which begin in Michigan. Wooley is now finishing work in his latest picture before his departure. His dates are in theatres, ballrooms, rodeos and outdoor spots. . . . Ranking C&W artist, Cousin Herb Henson, in the big San Joaquin Valley, and his full Trading Post Gang from station KERO, Bakersfield, Calif., combine their talents with a Grand Ole Opry unit April 27th for the San Joaquin Valley Jamboree at the new Fairgrounds. Auditorium seats 6,000 and the sponsoring Bakersfield Exchange Club reports an excellent advance sale of tickets. Cousin Herb and his gang are augmented by Little Jimmy Dickens, Jimmy Wakely, Johnnie and Jack, Kitty Wells, Del Wood, Jean Shepard, and many others. This is the biggest array of talent ever presented on a single show in the valley. . . . Among those planing out tomorrow for Hawaii, the land of dreamy music and swaying palms will be Caralina.

the valley. . . . Among those planing out tomorrow for Hawaii, the land of dreamy music and swaying palms, will be Carolina Cotton, a lady who spends more time in the sky than many Air Force pilots. She will entertain the service men of the Island base hospitals. Miss Cotton returns to Hollywood after spending five days and nights on the island and one day later takes off for Fairbanks, Alaska, where she will act as a judge in the finals of the six-month all service amateur contest sponsored by the Alaskan Command. Judges flying north with Carolina on the same plane are George Raft, Bill Lundigan, Jimmy Dunn, Roberta Lynn and Pat Crowley. The three actors and three actresses were selected because of their popularity with the GI's. . . . C&W deejay, Cousin Lou Stevens, at Pasadena's KXLA has accepted the offer of Pony Express News to do a column in each month's issue of the publication, widely read among horse owners in the West and

Southwest. Lou's two best known shows are his "Music For You," a daily event which caters to the housewife but attracts listeners of all ages, and his old record show, "Memory Lane," made up of great records between 1900 and 1930 and aired every Sunday Night. The latter program draws mail from Alaska, Hawaii and Mexico. . . . Fast approaching stardom as a singer seems to be Fabor Robison's newest discorvery Shirley Bates, on her first release, "Carlos Ybarra" a haunting and exciting new tune from the pen of Eden Ahbez, better known as Nature Boy for his hit song of the same name. Shirley Bates, a Pasadena resident has enjoyed a limited but successful career in radio, movies and TV. "The Eu-Cal-Y-Pi-tus Tree, "written for Shirley by Margie O'Neale and Joe Egner, appears on the flip side of her first disk and is another strong number. Fabor Robison



JEAN SHEPARD

is convinced that "Carlos Ybarra" has strong possibilities in both the C&W and POP fields. Several hundred copies have been mailed to pop jocks as well as Western deejays. The Abbott and Fabor Records staff is in high spirits over "I Love You" by Ginny Wright, Billy Dee's "Drinking Tequila," Jim Reeves "Bimbo," Floyd Cramer's "Fancy Pants," and several other disks which are holding up great in sales. But they are equally pleased with some new numbers including the Smiley Burnette release, "Lazy Locomotive," b/w "That Long White Line," and the first platter by Jim Edward Brown and Maxine Brown which couples "Looking Back To See" with "Rio De Janeiro." "Our new material and that scheduled for release in May," said Robison, "is the strongest array of new platters we have ever had on tap." . . . Who is one of the busiest entertainers in the business? And who, this month, has



JIM REEVES

had to turn down several good dates out of town because of his NBC and CBS radio appearance, as well as "Town Hall Party" every Friday night in Compton, Calif. None other than Johnny Bond. This week he'll be in conference with Don Law, C&W head of A&R for Columbia Records about his new release scheduled for the latter part of this month. He writes the TV version of "Town Hall Party" and with director Wes Tuttle he scans new show ideas almost daily. . . . Do you know that Ferlin Huskey and singing partner Jean Shepard did a hush hush session for Capitol Records under the watchful eye and ear of Ken Nelson last week at Capitol's Hollywood studios? Well, sir, they did, and music was furnished by young and talented fellows from Bakersfield, Calif., who are gaining more and more fame with their talents. Most are on TV daily as members of Cousin Herb Henson's Trading Post Gang from station KERO. Huskey and

Shepard still have disks which remain on top or near the top in sales at Capitol. Shepard's latest release is "Two Hoops And A Holler" b/w "Why Did You Wait." . . . "If you wish," commented a physician to western star, Rex Allen, who had recently broken a leg while skiing, "we will set your leg and straighten it also." Allen vigorously and hastily objected. "I wish," he said, "that you set my leg but I positively do not want it straightened." "Why man," he finished most emphatically, "Do you realize I've spent most of my life bowing these legs so they'll fit a horse! And now you want to un-bow my life's work. Bowed legs, you know, are a cowboy's trademark-proof of his experience on a horse.

## **Future Plans**

NASHVILLE, TENN.—All existing rumors concerning a new base of operation for Red Foley ceased this week when it was learned that the artist will now headquarter in Springfield, Mo. The move was effective as of April 23 for the former star of the popular WSM "Grand Ole Opry" NBC'er.

On February 20th, Foley affiliated himself with two organizations; Radiozark Enterprizes, for whom he will do a syndicated series of quarter hour transcribed shows, and Top Talent, Inc., who will handle all of Foley's bookings. An additional live network half-hour show is in the offing, with a film series to follow.

offing, with a film series to follow.

First personal appearances for Foley, set by Top Talent, kicked off April 17th in Wichita, Kansas. Supporting Foley on the show was Hank Thompson's Band, Ferlin Huskey, Jean Shepard, Porter Wagoner, Tommy Collins and Arlie Duff. The following day, Easter Sunday, the troupe played Kansas City. The tour will end on April 23 in Springfield, where a huge "Welcome To The Ozarks" Civic Celebration will be held in honor of Foley.

Si Simon and John McHaffey Ra-

Si Simon and John McHaffey, diozark, are making no secret of the fact that the incident could very likely make Springfield another big Folk Music city.

#### **Norfolk Country Show Plays To Packed House**

NORFOLK, VA. — Homer and Jethro, the Carlisles and Grandpa Jones highlighted the most recent and one of the best in a series of Grand Ole Opry programs arranged by Sheriff Tex Davis, "Hillbilly King of Tidewater" on WLOW radio and WTOV-TV, in Norfolk, Va., at the Municipal Auditorium on April 4.

Included on this star studded bill were Bonnie Lou, Little Rita Faye, Smiley Wilson, Kitty Carson, Kenny Marvin and Tommy Riddle.

Originally contacted as the star of the show by public demand was Webb Pierce. But at the last minute, Pierce notified the Sheriff that he would be unable to make it. unable to make it. Davis asked his radio audience to let him know whether they still wanted a show

The response was immediate and gratifying. Listeners wrote and phoned in, "We want a show no matter who you bring." With this encouragement, a new show was drawn up and the 3,000 seat auditorium was packed for both presentations.

Davis announced his intentions to bring Hank Thompson back for a return engagement in the near future. Thompson packed the house when he appeared in February.

#### Bethlehem Enters **Country Field**

NEW YORK-Murray Singer, national sales manager of Bethlehem Records, who has recently returned from a trip around the country visiting his distributors, announced, this week, that Bethlehem is entering the country and western field.

The first sides, which will be released shortly, are by newcomer Bert Bryson and his boys.

### Foley Announces | HITTIN' ALL CHARTS... **BREAKING FOR** A HIT!



Johnnie and Jack

## "I GET SO LONELY"

"YOU'RE JUST WHAT THE DOCTOR ORDERED"

RCA Victor 20/47-5681

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GRAND OLE OPRY WSM-TV

EXCLUSIVE MGT.

FRANKIE MORE

631 Murfreesboro Road NASHVILLE TENNESSEE

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#### AMERICA'S DJ'S & JUKE BOX OPERATORS REPORT THESE SHOWING UP .... HOT!



## **Billy Dee** "DRINKING TEQUILA" "FALLING STAR WALTZ"

Fabor 104



JUST RELEASED ......

### Ginny Wright "MY CHIHUAHUA DOG" "I SAW ESAU"

Fabor 105



#### Shirley Bates "CARLOS YBARRA" "THE EU-CAL-Y-PI-TUS TREE"

Fabor 106



Jim Edward Brown and Maxine Brown "LOOKING BACK TO SEE" "RIO DE JANEIRO"

Fabor 107

#### Order from these FABOR Distributors

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Allied Music Sales
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Pan Amer. Record
2061 Champa St.

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ILLINOIS James H. Martin, Inc. 1343 Michigan Ave.

INDIANA Indiana State Records 1325 Capitol St. Indianapolis

LOUISIANA Wm. Amann Dist. Co. 642 Baronne New Orleans

MARYLAND General Dist. Co. 2329 Pennsylvania Ave. Baltimore

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MISSOURI Midwest Record Co. 2642 Olive St. Louis

MONTANA Music Service Co. 204 Fourth St. Great Falls NEW JERSEY Essex Record Shop 114 Springfield Ave. Newark NEW YORK

Alpha Dist. Co. 457 45th New York

Leonard Smith, Inc. 1064 Broadway Albany NORTH CAROLINA F & F Dist. Co. 803 S. Cedar St. Charlotte

Cosnat Dist. Corp. 1233 W. 9th Cleveland

Hit Records 1043 Central Ave. Cincinnati

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B & K Dist. Co.
608 N. Hudson
Oklahoma City
OREGON B.G. Record Service 1132 Northwest Glisan Portland

PENNSYLVANIA Marnel Dist. Co. 1622 Fairmount Philadelphia

TENNESSEE Glenn Allen Co. 1146 Union Ave. Memphis

Music City Rec. Dist. 714 Allison St. Nashville TEXAS

M. B. Krupp Dist. 309 S. Santa Fe El Paso

United Record Dist. 1902 Leeland Ave. Houston VIRGINIA

Allen Dist. Co. 420 Broad St. Richmond WASHINGTON

Northwest Tempo 310 Ninth Ave. N. Seattle

#### FABOR RECORD CO.

6636 HOLLYWOOD BLVD., HOLLYWOOD 28, CALIF. distributed in Canada by QUALITY Records, Ltd.-Toronto

## the cash box REGIONAL RECORD REPORTS

#### Smokey Smith

KRNT-Des Moines, Iowa

KRNT—Des Moines, lowa

1. I'll Be There (Ray Price)

2. Slowly (Webb Pierce)

3. Good Deal, Lucille (Terry)

4. Then I'll Stop Loving You
(Jim Reeves)

5. Lonesome Daddy Blues
(Jimmy Swan)

6. Bad News Travels Fast
(Porter Wagoner)

7. My New Love Affair (Sovine)

B. Hello Operator (D. Owens)

9. You Better Not Do That
(Tommy Collins)

10. Say A Prayer For Me (Terry)

"Cuz'n" Larry Lane

WEBR-Tampa, Fla.

WEDK—Idmpd, Fig.

1. I Get So Lonely (Johnny & Jack)

2. I'll Be There (Ray Price)

3. Slowly (Webb Pierce)

4. I Really Don't Want To Know (Eddy Arnold)

5. You Better Not Do That (Tommy Collins)

5. You Better Not Do That
(Tommy Collins)
6. How Do You Think I Feel
(Red Sovine)
7. Blue Guitar (Sherb Wooley)
8. I Need A Little Help
(Carlisles)
9. My New Love Affair (Sovine)
10. Young At Heart (G. Hill)

#### F. M. Smith

WFOR—Hattiesburg, Miss.

WFOR—Hattiesburg, Miss.

1. Slowly (Webb Pierce)

2. Bimbo (Jim Reeves)

3. Do Lord (J. Russell, Haines, Davis, C. Russell)

4. I Need A Little Help

5. Hello To The Blues (Amos)

6. I'll Be There (Ray Price)

7. Make Love To Me (G. Hill)

8. Good Deal, Lucille (Terry)

9. Back Up Buddy (C. Smith)

10. I Get So Lonely

(Johnny & Jack)

#### Lillie Anne

Lillie Anne
WIRC—Hickory, N. C.

1. I Get So Lonely
(Johnny & Jack)

2. You Better Not Do That
(Tommy Collins)

3. I Really Don't Want To
Know (Eddy Arnold)

4. God Bless Her (Louvin Bros.)

5. Bimbo (Pee Wee King)

6. I Love You
(Wright & Reeves)

7. I Get So Lonely (A. Smith)

8. Then I'll Stop Loving You
(Jim Reeves)

9. Wake Up, Irene (Thompson)

10. Tattlers Wagon
(Jordanaires)

#### Jack Gale

Jack Gale
WSRS—Cleveland, Ohio
1. Good Deal, Lucille (Terry)
2. You Better Not Do That
(Tommy Collins)
3. Release Me (Kitty Wells)
4. Rose Marie (Slim Whitman)
5. Slowly (Webb Pierce)
6. Hello Operator (Owens)
7. I Love You
(Wright & Reeves)
8. A Fooler, A Faker
(Hank Thompson)
9. Country Love (Strength)
10. You're My Everything
(Eddy Arnold)

#### Chuckwagon Chuck" Nichols

Nichols
KOWB—Laramie, Wyo.

1. Secret Love (Slim Whitman)
2. Hootchy Kootchy Henry
(Mitchell Torok)
3. Lovin' Spree (Eddy Hill)
4. Bimbo (Rod Morris)
5. Slowly (Webb Pierce)
6. Release Me (Jimmy Heap)
7. As Far As I'm Concerned
(Red Foley)
8. I'll Never Get Over You
(Eddy Arnold)
9. I Love You

9. I Love You (Wright & Reeves)
10. Caribbean (Eddie Kirk)

#### Jimmy Hutsell WLAR-Athens, Tenn.

WLAK—Athens, Tenn.

1. Changing Partners (King)

2. Back Up Buddy (Carl Smith)

3. Secret Love (Slim Whitman)

4. I Get So Lonely (A. Smith)

5. I Really Don't Want To
Know (Eddy Arnold)

6. Slowly (Webb Pierce)

7. Second Fling (Eddy Arnold)

8. You Better Not Do That
(Ginny Wright)

9. I Love You

9. I Love You (Wright & Reeves) 10. Rose Marie (Slim Whitman)

#### Charlie Walker

KMAC-San Antonio, Tex.

KMAC—San Antonio, Tex.

1. Slowly (Webb Pierce)
2. I'll Be There (Ray Price)
3. Honky Tonk Heart (Tubb)
4. I Love You
(Wright & Reeves)
5. Secret Love (Slim Whitman)
6. You Better Not Do That
(Tommy Collins)
7. Good Deal, Lucille (Terry)
8. Then I'll Stop Loving You
(Jim Reeves)
9. Mysteries Of Love (Locklin)
10. I Get So Lonely
(Johnny & Jack)

#### Cactus Jim Western KUTA-KUTV— Salt Lake City, Utah

Salt Lake City, Utah

1. Slowly (Webb Pierce)

2. I Get So Lonely
(Johnny & Jack)

3. I Love You (Jimmy Wakely)

4. I Really Don't Want To
Know (Eddy Arnold)

5. Good Deal, Lucille (Terry)

6. I Married A Man For His
Money (Jesse James)

7. Second Fling (Eddy Arnold)

8. A Fooler, A Faker
(Hank Thompson)

9. Honky Tonk Heart (Tubb)

10. Money (Tex Williams)

#### Ramblin' Lou

WHLD-Niagara Falls, N. Y.

WHLD—Niagara Falls, N. Y.

1. Slowly (Webb Pierce)
2. You Better Not Do That
(Tommy Collins)
3. Release Me (Kitty Wells)
4. I Love You (Jimmy Wakely)
5. I Really Don't Want To
Know (Eddy Arnold)
6. Bamboozled (Lee & Cooper)
7. I Get So Lonely
(Johnny & Jack)
B. Back Up Buddy (Carl Smith)
9. Secret Love (Slim Whitman)
10. Honky Tonk Heart (Tubb)

#### Sheriff Tex Davis

Sheriff Tex Davis
WLOW—Norfolk, Va.
1. Loose Talk (Freddie Hart)
2. I Really Don't Want To
Know (Eddy Arnold)
3. You Better Not Do That
(Tommy Collins)
4. I Get So Lonely
(Johnny & Jack)
5. Slowly (Webb Pierce)
6. Breaking The Rules
(Hank Thompson)
7. You're My Everything
(Eddy Arnold)
8. Till We Two Are One
9. Release Me (Jimmy Heap)
10. After Dark (Kitty Wells)

#### Mack Sanders

Mack Sanders
KFBI—Wichita, Kans.
1. Slowly (Webb Pierce)
2. I'll Be There (Ray Price)
3. Honky Tonk Heart (Tubb)
4. Changing Partners (King)
5. Release Me (Kirty Wells)
6. Dog-Gone It Baby, I'm In Love (Carl Smith)
7. Good Deal, Lucille
(Moon Mullican)
8. You Had Better Not Do That (Jimmy Dickens)
9. I Get So Lonely
(Johnny & Jack)
10. Run 'Em Off (J. Pierson)

#### Big Jim Hess

NIVK—Knoxville, Tenn.

1. I Get So Lonely
(Johnny & Jack)

2. I'll Be There (Ray Price)
3. That's My Baby's Kisses )
(Kenny Lee)
4. Back Up Buddy (Carl Smith)
5. Good Deal, Lucille (Terry)
6. You're My Everything
(Eddy Arnold)
7. They Got Me (Johnny Bond)
B. Make Love To Me (G. Hill)
9. Another Woman's Man

9. Another Woman's Man (Joan Hager) 10. I'll Never Love Again (Carlisles)

#### L. F. Kenfield

WTIC-Hartford, Conn.

W I I C — Hartford, Conn.

1. Bimbo (Gene Autry)

2. I Stopped Living (Wakely)

3. Hello Operator (Owens)

4. I Really Don't Want To
Know (Eddy Arnold)

5. If You Would Only Be Mine
(Sons Of The Pioneers)

6. Just Married (Faron Young)

7. I Love You (Jimmy Wakely)

8. Slowly (Webb Pierce)

9. As Far As I Am Concerned
(Red Foley)

#### Pop's Country Store

WXGI-Richmond, Va.

1. I'll Be There (Ray Price)
2. Release Me (Jimmy Dean)
3. Good Deal Lucille (Al Terry)
4. I Get So Lonely
(Johnny & Jack)

4. I Get 50 (Johnny & Jack)

(Johnny & Jack)

5. I'm In Heaven

6. I Haven't Got The Right To
Love You (Mac Wiseman)

7. Say A Prayer For Me (Terry)

B. I'd Do It For You (Gordon)

9. Bamboozled (Lee & Cooper)

10. I Just Want To Be With You
(Yvonne O'Day)

#### Earl Hewinson

WJKO-Springfield, Mass.

WJKO—Springfield, Mass.

1. Slowly (Webb Pierce)

2. I Really Don't Want To
Know (Eddy Arnold)

3. Secret Love (Slim Whitman)

4. Good Deal, Lucille (Terry)

5. I Love You
(Wright & Reeves)

6. Dog-Gone It Baby, I'm In
Love (Rusty Wellington)

7. Release Me (Jimmy Dean)

B. The Life That I'm Living
(Tommy Hill)

9. Lovin' Spree (Eddy Hill)

10. There'll Be No Teardrops
Tonight (Hank Williams)

#### **Red Smith**

WBOK-New Orleans, La.

WBOK—New Orleans, La.

1. Slowly (Webb Pierce)
2. Say A Prayer (Al Terry)
3. Darling (Newman)
4. Country Boys Love (Smith)
5. I Get So Lonely
(Johnny & Jack)
6. Better Not Do That (Collins)
7. Good Deal, Lucille (Terry)
8. I'll Be There (Ray Price)
9. Baby He's A Wolf
(Wesley Fairburn)
10. Too Proud To Wear My Name
(Edwards)

#### Carl E. Lamm

Carl E. Lamm
WCKB—Dunn, N. C.

1. That's My Baby's Kisses
(Kenny Lee)
2. Back Up Buddy (Carl Smith)
3. I Get So Lonely
(Johnny & Jack)
4. Slowly (Webb Pierce)
5. You're Just What The Doctor
Ordered (Johnny & Jack)
6. After Dark (Kitty Wells)
7. I'll Be There (Ray Price)
8. Release Me (Ray Price)
9. As Far As I'm Concerned
(Red Foley)
10. You Crazy Crazy Moon

10. You Crazy Crazy Moon (Curtis Gordon)

#### Dave Walshak

Dave Walshak
KCTI—Gonzales, Tex.

1. I Get So Lonely
(Johnny & Jack)
2. Slowly (Webb Pierce)
3. I'll Never Love Again
(Carlisles)
4. I'll Be There (Ray Price)
5. Make Love To Me (G. Hill)
6. Dog-Gone It Baby, I'm In
Love (Carl Smith)
7. Good Deal, Lucille
(Moon Mullican)
B. Rose Marie (Slim Whitman)
9. Jealous Loving Heart (Tubb)
10. Second Fling (Eddy Arnold)

#### Dal Stallard

Name of the standard of the st

9. As Far As I'm Concerned (Red Foley)

10. Bimbo (Jim Reeves)

#### Wink Lewis

KTRE-Lufkin, Tex.

KTRE—Lutkin, Tex.

1. I Get So Lonely
(Johnny & Jack)

2. Mexico Gal (Tommy Cutrer)

3. Bimbo (Jim Reeves)

4. Secret Love (Slim Whitman)

5. Slowly (Webb Pierce)

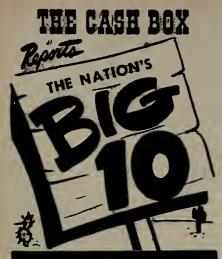
6. Good Deal, Lucille (Terry)

7. I Love You
(Wright & Reeves)

B. You're Just What The Doctor
Ordered (Johnny & Jack)

9. I'm In Heaven (G. Wright)

10. Say A Prayer For Me (Terry)



HILLBILLY, FOLK & WESTERN JUKE BOX TUNES



Webb Pierce (Decca 28991; 9-28991)

SLOWLY

YOU BETTER NOT DO THAT

Tommy Collins (Capitol 2701; F-2701)



I REALLY DON'T WANT TO KNOW Eddy Arnold (RCA Victor 20-5525; 47-5525)



WAKE UP IRENE Hank Thompson

(Capitol 2646; F-2646)



BIMBO Jim Reeves (Abbott 140; 45-140) Pee Wee King (RCA Victor 20-5537; 47-5537)



SECRET LOVE

Slim Whitman (Imperial 8223; 45-8223)



I LOVE YOU

Ginny Wright & Jim Reeves (Fabor 101; 45-101)



RELEASE ME

Jimmy Heap (Capitol 2518; F-2518) Carl Smith (Columbia 21214; 4-21214)



LET ME BE THE ONE Hank Locklin

(Four Star 1641; 45-1641)



THERE STANDS THE GLASS

Webb Pierce (Decca 28834; 9-28834)

#### Arizona Proclaims "Rex Allen Day"

LOS ANGELES, CALIF.—Rex Allen Day has been proclaimed by Governor Howard Pyle to be observed throughout Arizona May 8 in keeping

throughout Arizona May 8 in keeping with the dedication of a new rodeo stadium at Willcox.

A day of parades and festivities, culminating at the new Rex Allen Rodeo Stadium, is planned. Arizona's leading cities will join Willcox in paying tribute to its famous native son. Allen was born near Willcox, "Cattle Capital of the World," and attended schools there.

Rey Allen Fan Club members from

Rex Allen Fan Club members from

39 of the 48 states already have responded to invitations to attend. Prizes will be awarded for fans traveling the greatest distance. Trophies will be awarded champion parade entries in each division.

each division.
Paying tribute to Allen, Governor
Pyle said, "Rex Allen's life from boyhood in Arizona to the fame of his
manhood not only is a tribute to his
personal courage and integrity, but
also to his community and state. His
achievement singularly points up the
opportunities in our democracy for
American Youth."

#### **Herman To Record Dominoes' Tune**

BOSTON — After hearing Billy Ward and the Dominoes quartet's latest King record, "Tootsie Roll," bandleader Woody Herman said this week that he would wax the tune at his next record session.

Visiting the Hi-Hat cafe here where they were appearing, Herman first heard them sing the song which was written by Ward. Later in their dressing room he asked permission to make a special arrangement for his band.

Meanwhile, Sid Nathan, president of King records, said that he was negotiating with Paul Whiteman to use the tune as the theme of his TV show, which is sponsored by the candy manufacturers of the candy bar of the same name

#### **Hudson-Ross Picks Audivox Disk**

NEW YORK - Hudson-Ross, Chi-NEW YORK — Hudson-Ross, Chicago's major chain of retail record shops, has just picked "Mountain High-Valley Low" the new Audivox disk featuring the 'Voices of Dorothy Collins' as their Hit Record Of The Week. This is the disk on which Miss Collins attains the effect of a cathedral choir by singing all choral parts.

The indication here is that Dorothy may have a double-barreled winner since the flip side "Crazy Rhythm" is currently enjoying brisk sales in many areas.

Leonard Wolf of Audivox Records has just returned from an extensive trip through the mid-west where he has been promoting the disk, and is now visiting key eastern cities in the hope of breaking it nationally.

#### THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. SLOWLY	Webb Pierce (Decca)
2. YOU BETTER NOT DO THAT	Tommy Collins (Capitol)
3. I REALLY DON'T WANT TO KNO	W. Eddy Arnold (RCA Victor)
4. I GET SO LONELY	Johnnie & Jack (RCA Victor)
5. I'LL BE THERE	Ray Price (Columbia)
6. I LOVE YOU	Ginny Wright & Jim Reeves (Fabor)
7. GOOD DEAL, LUCILLE	Al Terry (Hickory)
8. RELEASE ME	. { Jimmy Heap (Capitol Ray Price (Columbia) Kitty Wells (Decca)
9. SECRET LOVE	Slim Whitman (Imperial)

10. BIMBO ......Jim Reeves (RCA Victor)

DON'T MISS

**Buddy Cunningham's** 

"ANGELS IN THE SKY"

V-113

VALLEY RECORDS

Box 10033

KNOXVILLE

TENNESSEE

MOVING UP FAST! **RUBY WELLS** 

"WHY FALL SO SLOWLY"
RCA Victor 20/47-5685

RED SOVINE "MY NEW LOVE AFFAIR" "HOW DO YOU THINK

I FEEL"
ca 29068; 9-2

CEDARWOOD PUBLISHING CO. NASHVILLE, TENNESSEE

NEW RELEASE-"Another Operator's Special" "YOU'RE THE ONLY GOOD THING" b/w "TWO CHEATERS IN LOVE"

JACK TOOMBS

EXCELLO 2033 78's & 45's

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NASHBORO RECORD CO., Inc. 177 3rd AVE. N NASHVILLE, TENN. Gash Box says: somebody's got to lose WILL ATTRACT OF COIN

They Couldn't Have Been More (W)right



**EDDIE WRIGHT** 

"GUILTY EYES" Available in both 78 and 45

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Commercial Music Co., Kon City, Mo.
Southcoast Amusement Co., Houston
Codet Dist. Co., Inc., Detroit
Cosnot Dist. Corp., New York City
Cosnot Dist. Corp., New York
B. G. Record Serv., Portland
Lieberman Music Co., Minneapolis
Diomond Dist. Co., L. A.

C'CENT RECORDS

Getting BIGGER All The Time!

#### TOMMY COLLINS

"YOU BETTER NOT DO THAT"

"HIGH ON A HILL TOP" CAPITOL # 2701

CENTRAL SONGS

4527 SUNSET BLVD., HOLLYWOOD 27, CALIF.

For The Disk Jocks

The Cash Box

#### JIMMY BRYANT

with Speedy West

"HOMETOWN POLKA"

"JAMMIN' WITH JIMMY"

Capitol # 2762

CENTRAL SONGS

4527 Sunset Blvd. Hollywood 27, Cal.

#### "TAKES ALL KINDS OF PEOPLE"

POLLY POSSUM and JOE WOLVERTON

COLUMBIA # 21238

Published by

RIDGEWAY MUSIC, INC.

6087 Sunset Blvd., Hollywood, Calif.

A Pick in All Charts

#### ROSE MARIE Slim Whitman

Imperial # 8236





- SLOWLY Webb Pierce (Decca 28991; 9-28991)
- 2. I REALLY DON'T WANT TO KNOW Eddy Arnold (RCA Victor 20-5525; 47-5525)
- 3. YOU BETTER NOT DO THAT Tommy Collins (Capitol 2701; F-2701)
- 4. I'LL BE THERE Ray Price (Columbia 21214; 4-21214)
- Jim Reeves (Abbott 148; 45-148)
- 6. SECRET LOVE Slim Whitman (Imperial 8223; 45-8223)
- 7. RELEASE ME Jimmy Heap (Capital 2518; F-2518) Carl Smith (Columbia 21214; 4-21214)
- 8. MY EVERYTHING Eddy Arnold (RCA Victor 20-5634; 47-5634)
- 9. I LOVE YOU Ginny Wright & Jim Reeves (Fabor 101; 45-101)
- 10. THERE STANDS THE GLASS Webb Pierce (Decca 28834; 9-28834)

**NEWS** that's **UP-TO-THE-MINUTE** REVIEWS of the LATEST RECORDS **CHARTS** compiled **EVERY WEEK** ADS from LEADING RECORD FIRMS, **ARTISTS and PUBLISHERS** 

**Every Week In** 

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"It's What's in THE CASH BOX That Counts"



#### THE CASH BOX RILLSEYE 4 - WEEK 5

"BACKWARD, TURN BACKWARD" (2:45) [Sheldon BMI—D. Coleman]
"INDIAN GIVER" (2:20) [Trinity BMI—J. Javits, C. Grean]
PEE WEE KING

Pee Wee King and his band warm a make their bid for a place among asks the the ranks of best selers as they themselves the ranks of best selers as they the ranks of best sellers as they come up with a pair of top grade contenders. On one end of this two-sided winner Pee Wee and the gang fashion a lovely, slow tempo sentimental piece dubbed "Backward, Turn Backward." Redd Stewart handles the vocal chores in a

warm and inviting manner as he asks the hands of time to reverse themselves so that he can share his sweetheart's affections once more. The coupling, "Indian Giver" is a catchy quick heat novelty complete. catchy, quick beat novelty complete with tom-toms and war whoops. Top half should catch much pop

## "SHAKE A LEG" (2:08) [Acuff-Rose BMI—Carlisle, C. & I. Louvin] "LET ME HOLD YOUR LITTLE HAND" (1:58) [Acuff-Rose BMI—Carlisle, Suber] THE CARLISLES

(Mercury 70351)

• The Carlisles' latest release ap-The Carlisles' latest release appears as though it has what it takes to put the group right up into the hit category. It's a pair of delightful tunes that have all the quality, novelty and charm to put the artists on top. Upper deck, titled "Shake A Leg," is a rousing, happy-go-lucky ditty featuring a solid vocal effort by the crew. It's a quick beat cutie with lyrics in the gay vein. On the lower lid, "Let Me Hold Your Little Hand," the artists turn in another grand performance on a quick tempo, lilt-ing piece with charming lyrics. Watch for the upper half to really "shake" the boxes.

## "BABY YOUR MOTHER" (2:35) [Leo Feist ASCAP—J. Burke, D. Morse, A. Donnelly] "YOUR MOTHER, YOUR DARLING, YOUR FRIEND" (2:40) [Ernest Tubb BMI—J. Henly, E. Tubb] ERNEST TUBB (Decca 29103) [Che, month of May is always ineff; number that Tubb

The month of May is always notable in the fact that is features a day devoted to Mother. Ernest Tubb's latest effort keeps this point in mind and the mellow-voiced country chanter comes through with a pair of pretty tunes appropriately titled for such an event. Upper portion, dubbed "Baby Your Mother" is a moderate beat, feel-

ingful number that Tubb waxes in a most sincere fashion. Similar comment applies to the lower deck, a slow tempo piece titled "Your Mother, Your Darling, Your Friend." Tubb puts the tender lyrics over in heartwarming fashion on the two sides that are gonna lure a heap of coin.

HERB AND KAY
(King 1334)

B "JUKE BOX JIG" (2:14) [Cheyenne BMI—M. Goode] Herb and Kay once again display their top notch wocal talents as they come up with a refreshingly gay, quick beat ditty with light-hearted lyrics.

NEXT DOOR" (2:29) [Mar-Kay BMI—S. Webb] Kay Adams hands in a solo effort on the lower end

as she sings with tender emotion on slow tempo sentimental weeper. It's a warm vocal effort.

SKEETS McDONALD
(Capitol 2774)

"I LOVE YOU, MAMA MIA"

(2:25) [Beechwood BMI—B. W. Leisy, S. Spadachine] Skeets McDonald waxes an inviting Latin flavored item in a paraelization of the control of the

item in appealing style. Chorus and strings provide for an effective deck.

"REMEMBER YOU'RE MINE"

(2:36) [Central BMI—S. McDonald] Flipside features a neat vocal job by the warbler on a zesty, quick heat heavener.

RUSTY WELLINGTON
(Arcade 124)

"SLOWLY BUT SURELY" (2:55)
[Arcade BMI—Rork, Towers, Wellington] Rusty Wellington turns in a distinctive performance on a pretty, moderate beat sentimental piece. Touching lyrics.

"I WANT A LITTLE LOVIN""
(2:18) [Myers ASCAP—A. Keefer, R. Keefe] On the reverse deck the chanter comes up with a quick beat, change of pace ditty and delivers it in polished style. The Blue Rangers capably assist on both ends.

CHARLIE ADAMS
(Columbia 21230)
 "YOUVE WOUNDED THE HEART" (2:33) [Ridgeway BMI—C. Adams, De Lamar] Charlie Adams comes up with some mighty fine warbling as he adeptly fashions a quick beat lover's tale. Captivating lyrics.

lyrics.

"I'LL TICKLE YOUR TOESES"
(2:33) [Ridgeway BMI—C. Adams, De Lamar] On the under lid Adams takes hold of some peppy material and handles it in pleasant style.

ELTON BRITT

RCA Victor 20-5640)

"NUEVO LAREDO" (2:33) [Trinity BMI—J. Hicks, M. Moore] Elton Britt turns in a terrific performance on a "south-of-the-border" type number. Arrangement and presentation are tons

ance on a "south-of-the-border" type number. Arrangement and presentation are tops.
"BLUE GUITAR" (2:50) [Aberbach BMI—S. Wooley] On the lower half the artist comes up with another potent side. It's a slow tempo bluesy piece on which Britt shines vocally and instrumentally.

JESSE JAMES
(Imperial 8237)

"NOW THAT YOU'VE GONE
AWAY" (2:30) [Opal BMI—M.
Okun] Jesse James dishes up an impressive vocal effort on a slow beat lover's lament. Subdued strings.
"I MARRIED A MAN FOR HIS
MONEY" (2:43) [Commodore
BMI—D. Duval] The mellow tones of the chirp come over in poignant fashion on a slow tempo item with heart rending lyrics.

## MARFOLK and WESTERN ROUNDUR







Goldie Hill (Decca), the Golden Hillbilly, is currently doing a TV spot once a month with Pee Wee King in Cleveland, Ohio. The Decca thrush is also foca wor NRC. Lefty welceme a newcomer to the fine line-up of Country and Western start... he's Audie Andrews with his first release on RCA Victor, titled reach Me To Love Someon Eller' and "An Angel With A Broken Wing."

Teach Me To Love Someon Eller' and "An Angel With A Broken Wing."

Teach Me To Love Someon Eller' and "An Angel With A Broken Wing."

Teach Me To Love Someon Eller' and "An Angel With A Broken Wing."

Teach Me To Love Someon Eller' and "An Angel With A Broken Wing."

The top the Wing of the Wing Some Wing of the Wing Some Wing Som





## EDDY ARNOLD

sings

#### REALLY DON'T WANT TO KNOW

20-5525 (47-5525)

and

#### MY EVERYTHING

#### SECOND FLING

20-5634 (47-5634)

KEEP YOUR EYE ON THE

RCA VICTOR COUNTRY CARAVAN

APRIL 25 through MAY 9!!



JOHNNIE and **JACK** 

sing

I GET SO LONELY

c/w

YOU'RE JUST WHAT THE DOCTOR ORDERED

20-5681 (47-5681)





Selecto-matic music systems give new tonal realism and presence

to records...that's because these modern music systems are





ABIODEFICIAL FELLISTATE BIS OF



to the high fidelity

from the amplifier....f



fidelity dual speakers in the phonograph



speakers.





Americas Finest and

NEW YORK—While no one would deny that generally, business conditions thruout the country have suffered a decline, there are so many bright spots on the horizon one must take an optimistic view of what the future holds for this country. Let's take a look at just a few: U.S. Steel Profits Seen Near First
Quarter of 1953.

A New High In Summer Travel

Looms.
Retail Auto Sales Upswing Reported From Many Areas.
Toilet Goods Sales At Retail Hit

senate Approves Billion For Roads.

Manufacturers Grow Confident: Expect 2nd Quarter Improvement.

March Spending For New Construction Boosts First Quarter Total

struction Boosts First Quarter Total To Record High.

Most Auto Manufacturers Increase Production; Seasonal Rise Appears in Sales, Output; Competition Stiffens. These headlines were taken from this week's issues of a famous and well established financial daily publication. Yes, sir, there's plenty of good news and plenty of business. The only difference today is that one must hustle for it.

NEW YORK—Our readers will recall that in our 10th Anniversary Issue we reproduced a drawing of what was termed the "first coin operated device." A correspondent in Los Angeles sends along the information that this machine was placed in operation in 219 B.C. by a Greek high priest, Hero Ctesibus. The mechanism is described as consisting of a balanced bar, which when a five drachma coin fell on it, tipped to open a valve and release a few drops of holy water. Tipping made the coin slide off and let the bar move back into balance, closing the valve. Hero found that his invention both relieved his overworked priests and provided revenue.

WASHINGTON, D. C.—Altho The Cash Box has published figures before on baby production thruout the nation, we ran into a new set, which will refresh our memory. Every year since postwar, 3,500,000 babies have been born and last year the number topped 4,000,000. Births are now more than 1½ times the prewar (1940) rate. Which means the operator of kiddie rides and amusement games will continue to appeal to new customers in large numbers.

Page 31 ( **E**aitoriai )

# "The Good Old Days"

It is always fascinating to the newer men in the business, those who have been engaged in this field for about ten years or so, to hear the "old timers" talk about, "the good old days."

The good old days, when traced right down are, usually, the days of twenty years ago.

The days of the terrible thirties. The days when the worst business depression in American history was running rampant.

The days, in the '30's, when a loaf of bread sold for 6c, and few had the cash to pay for the loaves of bread they needed.

Yet, among the old timers, these were "the good old days."

The days when grown and strong men stood on street corners peddling apples. When unemployment reached such a height that even the nation's economists were lost in amazement. When rich men became poor overnight.

Those were the good old days. At least for the men who entered into this industry. For this business gave them a new start. A new outlook on life. It showed them a new way.

In fact, this industry was reborn and actually started its true growth, right in the very heart of this horrible business depression of the '30's.

The huge factories of today were, in most cases, born in that era. They pointed a path. They were able to keep step. By their ingenuity and inventiveness they helped lead forth a great many men from the wilderness of depression.

Now there's somewhat of a recession under way with the usual unemployment that follows. These very same men, these men who talk about "the good old days" (the days of the terrible thirties) are wailing and crying about "how tough things are."

It's amazing. For these men aren't worried, today, about paying for a 6c loaf of bread. Provided there was such a thing as a 6c loaf of bread. They aren't engaged with games featuring 10 balls for 1c like they were in those good

Of course, costs are higher and overhead is tremendous today, compared to the '30's. This still doesn't cause anywhere near the work, which had to be put into this business in those "good old days," when games cost much, much less. The intake, then, was as nothing, compared to the intake of today.

There's nothing wrong with this business today. Absolutely nothing that hard work, ingenuity and greater effort won't cure.

The only big change that is forecast is for the

average man in the industry to forget all about the tra-la-la-la-happy-go-lucky way of doing busi-

April 24, 1954

He must tighten up on the reins. He must begin to more closely study his own business. He must also tighten up his own belt. He must assert himself.

He can no longer leave his contact with his locations solely in the hands of employees. Employees who have skipped along the happy-golucky path with him.

He must make them understand that the time has come for a complete turnabout. The kind of change that was sure to come when the spree

It's the morning after. It has headaches. It has troubles. And tho the cure may not be too pleasant to take—the cure is there to take—with plenty of time, as yet, to take it.

The cure is simply a good, old fashioned, cleareyed, common sense investigation by each man of his own business. A closer knowledge of the "little things" that the average man let others handle for him.

The time has come when the majority in this field must go back to doing first things first. To becoming much better acquainted with their businesses than they have been in the past.

The average man in business must simply realize that he can no longer leave so many, many important details in the hands of employees.

Even programming a phono, or properly locating a pinball, or setting up a vendor, must once again become the job of the owner-the hoss-and not just the man on the route.

The reason, perhaps, that those terrible thirties are designated as the good old days, is because the owner, the boss himself, went out there and pitched, and pitched hard.

He seems to have forgotten how to pitch hard today. He seems to have too long neglected the smaller, but very important, details of his business.

This is the morning after. He had better wake up. He had better get rid of that head which came with this long, long spree. He had better plunge right in and effect the proper cure, unpleasant as this can sometimes be.

The proper cure being, of course, his own, his personal attention to even the little details of his own business.

If he does that, and does it quickly, he'll find that these days are actually, "the good old days."

# JAX MUSIC OPS GO DIMEPL

May 5 Set as Day for Switchover by All Members of Assn. Will Feature **Full Page Newspaper Ads Telling Pub**lic About Change To 10c Play. Letters To All Locations Also Prepared.

JACKSONVILLE, FLA.—With 26 of the 27 music operators in this area now members of The North Florida Coin Operators Association, a vote was taken on April 5, wherein agreement was reached that the entire association as a contract of the con ciation will, 30 days later, switch over to 10c play.

The letter in this regard, received by The Cash Box this past week from Wm. (Bill) Whitcomb of Southern Music Distributing Company, this city, completely explains the entire history of the event.

The letter follows:

Bill Gersh:

Dear Bill:

Here is an exclusive for THE CASH BOX! Early in January, four of the more progressive coin men of this area decided that the time had arrived for some objective planning and an all-out effort toward more ethical conduct among the coin-men of this area.

Naturally, in order for a movement such as this to become a reality, we had to set out on a door to door campaign for the formation of an association.

On February 18, we had the first meeting, which was attended by 23 of the 27 operators in this city. They discussed their mutual problems and then and there decided to meet the following week for the purpose of creating the corresponding to the constant of the constant ating the organization.

On February 25, temporary officers were elected and committees were apwere elected and committees were ap-pointed to the various duties neces-sary for proper function and it was decided to call our new group The North Florida Coin Operators Asso-

On March 4, the Constitution On March 4, the Constitution and By-Laws, as reported and submitted by the Executive Committee, were adopted, as read, by a popular vote of all present. An initiation fee was set and a per-unit assessment per quarter was agreed upon by all those present. It might be well to mention that this group owes much to the Mipresent. It might be well to mention that this group owes much to the Miami Guild, inasmuch as much of their constitution was adopted into our own and theirs served as a helpful guide. This meeting was also the real formation of the association because every one present signed up as charter members and paid the initiation fee. A Committee was appointed to call on the ones who were not present in a drive to make the membership 100%.

By March 18, 26 of the 27 operators

By March 18, 26 of the 27 operators were paid members in the association, the 27th refusing to become a part of us. This was not considered significant, in that he was a very small operator and owned obsolete equipment. Now we are an organized group and can begin to set about our task of bettering ourselves. were paid members in the association,

On April 5, it was a unanimous vote by the membership to convert, within 30 days, all of the music equipment owned and/or controlled by the mem-bership, to 10c play. It was also voted to run an ad-in the afternoon paper,

advising the public of the reason for 10c play, prior to a letter the following day to each location, explaining our position and asking help and cooperation.

operation.

Bill, we owe much gratitude to THE CASH BOX, and to you and Joe Orleck, for your unalterable stand on essential necessities concerning the survival and betterment of our industry as a whole. Without you, and the factual statistics presented by THE CASH BOX, we would not have been able to use a comparative cost-table anywhere near as convincing and conclusive as those composed by your editorial staff.

Therefore, it is my hope that you will consider what we have been able to do, as a personal accomplishment for your editorial policy. Truly, it has helped us, immeasurably.

Sincerely yours,

Sincerely yours,

Wm. Whitcomb

Emarcy, S. F. Calif., Displays New Wurlitzer



SAN FRANCISCO, CALIF.—M. H. (Rosy) Rosenberg, Emarcy Distributing Company, this city, hosted music operators in this and surrounding areas on April 4 and 5, who came in to see the new Wurlitzer 1700 phonograph.

Pictured above (Top) l to r: Al Maragon, Ed Smith and Ray Duke of the Universal Music Company; and (Bottom) l to r: Herb Klemme, Cal Le Neave and Rosenberg.

#### Wurlitzer Phono at Culp Distr., Okla. City



OKLAHOMA CITY, OKLA.-The ORLAHOMA CITY, ORLA.—The Culp Distributing Company, this city, held its showing of the new Wurlitzer model "1700" phonograph at its showrooms on April 4 and 5.

"Operator reaction was more than gratifying," said "Shorty" Culp, pres-

ident of Culp Distributing. Culp is pictured above with Curtis Revard, Bartlesville, Oklahoma operator. Revard brought a smile to Culp's face when he said, "Never had I been so pleased. Wurlitzer didn't forget a thing in this new model."

### Young Distributing Company To Hold Wurlitzer Service Schools

NEW YORK—Joe Young and Abe Lipsky, Young Distributing Company, this city, have invited local music operators to attend service schools, demonstrating the mechanism of the Wurlitzer model 1700 phonograph.

The sessions started this past Saturday, April 10, and will be held every Saturday from 9 A.M. to 12 noon. Classes are conducted by Young's head service engineer, Henry Slavin, and his assistant, Steve Tarazana.

#### So. Dakota Phono Ops Assn. To Hold Banquet May 29 & 30

#### **Expect Operators From** Four States To Attend

YANKTON, S.D.—Harold Scott, secretary-treasurer of the South Dakota Phonograph Operators Association, advises that its next convention will be held in Mike Imig's town of Yankton. The event will take place on Saturday and Sunday, May 29 and 30.

Get-together on Saturday night will take place at Imig's Pheasant Bar. Meetings will be held Sunday and the banquet will be at the Kelly's Cove, a supper club, after the business is finished. Scott has invited all members as well as associate members to attend the party. He is sure operators bers as well as associate members to attend the party. He is sure operators from three states will be present, and expects that a good representation from one more state will make it a four state affair. Nebraska coinmen and Tom Crosby of the Minnesota group have indicated they will be on hand, and all that is needed is for a group from North Dakota.

For coinmen in these states who would like to combine some business with fun, contact Mike Imig in Yankton for details, or make direct reservations at the Chas Gurney Hotel or Flamming Motel. However, mention that you are attending the coin convention so that Imig will have an idea of how many people are coming.

~ ~ THE GREATEST PHONOGRAPH OF ALL

TIME WON THE GREATEST RECEPTION IN

THE HISTORY OF THIS INDUSTRY. THOU-

SANDS OF OPERATORS SAW IT-HEARD IT-

BOUGHT IT—AND QUICKLY LEARNED IT IS

IN A CLASS BY ITSELF IN EARNING POWER.



OFFERS YOU ALL THESE MONEY-MAKING FEATURES

**NEW** \_ \_ ALL New — Phonograph

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NEW \_ \_ Gorgeous Cabinet Design

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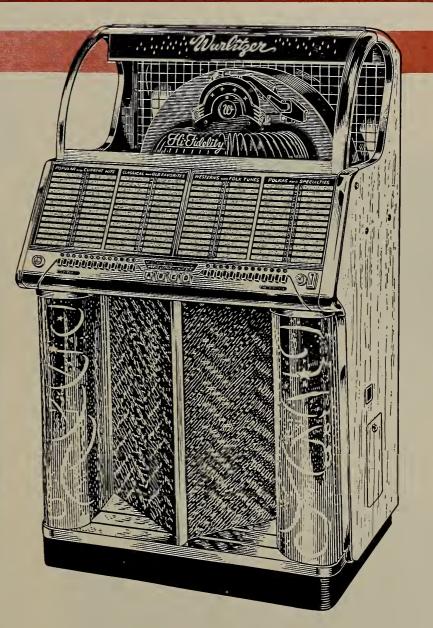
**NEW** . . Full High Fidelity Sound

**NEW** . . Color Styled Selector Panel

**NEW** \_ \_ Size for All Locations

NEW . . . Weight—308 Pounds

**NEW** . . Increased Earning Power



SEE IT, HEAR IT
AND BUY IT AT YOUR
WURLITZER
DISTRIBUTOR

# More Wurlitzer Phonograph Showings

#### Bilotta Distributing Corp., Albany, N. Y.



ALBANY, N.Y. — Paul Taglione, mgr. of Bilotta Distributing Corporation, this city, welcomed operators and guests to the showing of the new Wurlitzer phonograph Model "1700". Said Paul, "About 95% of the operators of this territory attended and were very receptive to the new Wurlitzer. Operators showed great enthusiasm and expressed the belief that, because of the cycle speed and selection keyboard, the new Wurlitzer will prove a great earning machine for them."

Taglione served the visitors with ham or turkey dinners.

Seen above from left to right: Sam Gally, Kingston, N.Y.; Mrs. Anton Kolibash, Poughkeepsie, N.Y.; Miss Betsy Mary Kolibash, Poughkeepsie, N.Y. and Mr. & Mrs. John Clair, Kingston, N.Y.

#### Bush Distributing Co., Havana, Cuba



HAVANA, CUBA-Ted Bush, Wurlitzer distributor for South Georgia, Florida and Cuba, above right, and A. D. Palmer, Jr., Wurlitzer advertiz-ing manager, center, attended National Wurlitzer Week in Havana, April 4 to 9. Here they are shown with Bush's associate, Leon Shapoch-nik and Mrs. Shapochnik, being en-tertained at the Tropicana night club.

#### Angott Distributing Co., Detroit, Mich.



DETROIT, MICH.—Carl J. Angott, Angott Distributing Company, this city, reports the two day showing of the new Wurlitzer Model "1700" phonograph was an unqualified sucenthusiasm was great and maders were placed immediately. many or-

Above to the left is Nick George, Detroit operator, and little Danny Angott, Carl's son, sitting astride the

Coven Music Corp., Chicago, III.



CHICAGO Ben Coven, Coven CHICAGO — Ben Coven, Coven Music Corporation, this city, played host to approximately 450 to 500 visitors from points near and far, who came to see the new model 1700 Wurlitzer phonograph on "National Wurlitzer Days". The Indianapolis office also was crowded with operators.

"In summing up the activities of the two days" stated Coven, "the ac-ceptance of the new Wurlitzer phono-graph exceeded our fondest expecta-tions by far, and we see a very bright outlook."

Among the Chicago office visitors were: Bob Gnarro; Les Martin; Bob Lindelof; Andy Hesch; Jerry Schu-

mann; Rene Pirard; Frank Padula; Bill Nyland; Paul Brown; Joe Rudolph; Andy Anderson; Mr. and Mrs. Paul Golden; Mr. and Mrs. Barney Poss; Les Montooth; Ed Gilbert; Lou Arpaia; Mr. and Mrs. Pulsipher; Mr. and Mrs. Carl Zimmer; Tom Zimmer; Mr. and Mrs. "Mac" MacQuivey; Mr. and Mrs. Matt Pohl; Mr. and Mrs. Ed Gilbert; Ralph Heft; Mr. and Mrs. Marshall Boynton; Al Lang; Ken Voeck; Howard Clark; Mr. and Mrs. Carl Wagner; John Damico; Lou Casola; Moses Proffit; Fred Emery; Irv Sands; Sam Marrano; and Angelori. Angeleri.
Pictured above is Paul Brown with

F.A.B. Distributing Co., Inc., Atlanta, Ga.



ATLANTA, GA.—F. E. Blalock, manager of the Atlanta branch of F.A.B. Distributing Company, Inc., reports operators from all over Georgia attended the showing of the new Wurlitzer Model "1700" phonograph on Sunday, April 4, at the F.A.B. showrooms, this city.

Blalock was assisted by Russell McBride, the firm's sales representative. Not only were several sales made at the showing, but actual deliveries were made on that very day, April 4. Visiting operators and their guests

were feted with a buffet luncheon.
Harry D. Gregg, Wurlitzer field
service engineer, and C. C. "Buch"
Buchanan, F.A.B. service manager,
were on hand to explain the new
"Carousel" mechanism. Also representing Wurlitzer was Joseph G.
Boyle, of the Wurlitzer credit department. ment.

Seen above are Left: Fletcher E. Blalock, manager of F.A.B. Distributing Company, Atlanta, Ga. and Charles M. Jackson, owner of the Ideal Amusement Co., Athens, Ga.

Pictures and stories of other Wurlitzer showings also appear elsewhere in this issue. Additional stories and pictures which arrived too late for publication will be in next week's issue.



DOUBLE AWARDS!...

Inserting 2 coins of stort of gome doubles oll Reploy Awords!

5 OROP-THRU HOLES!...

Represent fomous Derby Winners. 1 boll in each hole awards 1 Replay—3 bolls in any one hole awards 1 Replay—4 bolls In any one hole awards 3 Replays—5 bolls in any one hole awards 8 Replays!

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Completing 1 to 7 sequence lights traveling light Torgets for Reployl

HIGH SCORE!...

Roll-Over buttons turn Pop Bumpers "on" ond "off" for points!

QOINT SCORE!...



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4 SUPER-POWERED FLIPPERS! Bush Distrib. Co., Jacksonville,

CYCLONIC KICKERS,





JACKSONVILLE, FLA. — Over 250 visitors attended the two day showing of the new Wurlitzer 1700 phonograph at Bush Distributing Company, this city. D. J. Barton, manager and Artie Daddis, Wurlitzer regional sales manager were on hand both days, and Ted Bush, who greeted operators at his Miami headquarters on Sunday, flew up to Jacksonville on Monday.

"Without exception", said Barton, "the phonograph was given a tremendous ovation. Generally, operators and mechanics will pretty well pick a new model, of any kind, apart. However, in this case, there seemed to be no fault found."

Refreshments and a large buffet dinner were served.

Among the operators who attended were: Mr. & Mrs. Al Lively, Sr.; Mr. "Without exception", said Barton,

# TWO

Regular, Match or Match Replay



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& Mrs. Al Lively, Jr., Orlando, Fla.; J. L. Board, Jack Williams, Mr. & Mrs. T. K. Coleman, Mr. & Mrs. Raymond McCombs, Mr. & Mrs. M. G. Tatum, C. O. Hutchinson, Mr. & Mrs. T. C. Monroe, Mr. & Mrs. C. W. Ledford, Delbert York, R. E. Valentine, C. D. Amerson, Harry L. Baumgartner, E. A. Bright, Jr., B. C. Paul, O. C. Ponce, all of Jacksonville, Fla.; Merton Niewisch, Lake City, Fla.; Mr. & Mrs. Earle Brockington, Cocoa, Fla.; Phil Goldman, R. L. Parks, of St. Augustine, Fla.; T. L. Dowling, Nahunta, Ga.; Mr. & Mrs. Bill Moesser, Charles W. Brown, of Daytona Beach, Fla.; Mr. & Mrs. Eddie Emerson, D. W. Shader, of Palatka, Fla.; Ralph Scherouse, Gainesville, Fla.; J. E. Smith, Starke, Fla.; Fletcher Fuller, Ocala, Fla.; Walter Hines, Tallahassee, Fla.; and W. H. Dukes, Atlantic Beach, Fla.

Pictured to the left (Top) 1 to r: T. C. Monroe, president of the North Florida Coin Operators Assn.; Mrs. Wm. J. Moesser; Mrs. T. C. Monroe; and Wm. Moesser; Mrs. T. C. Monroe; and Wm. Moesser; Daytona Beach op; (Bottom) Artie Daddis, regional sales manager for Wurlitzer and D. J. Barton, manager of the Jax office.

THE CHART!

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WILLIAMS DELUXE WORLD SERIES 169.50 WILLIAMS OLYMPIC ..... SKILL POOL CHINATOWN BRIGHT LIGHT PALM BEACH

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# "What's Ahead?"

A factual revelation pointing the path ahead gathered from discussions held with leaders in all divisions of the industry.

(Note: This is the second of three parts)

#### Foreword

CHICAGO—Answering the oft-asked question "What's ahead?", The Cash Box gathered information from all the three major divisions of the industry. The first part of a series of three appeared in the April 17 issue, and reviewed the Music Division. This, the second part, devotes itself to the Amusement Division. The third part, which will appear in the next issue, May 1, will discuss the Vending Division.

#### PART II, THE FIELD OF AMUSEMENTS

What's ahead for the amusements field?

This is the most popular division of the industry. Certainly the most fascinating, thrilling and glamorous. The one division that has always captured the greatest attention of the public.

The amusement field has been the cynosure of all eyes as far back as anyone can remember. It was the first division to start the re-growth of the entire field back in the dark and depressive '30's. Interest in this field continues at a high point.

The amusements division of the industry is, today, split into many branches. Where, thru the '30's and after War II up to the end of the '40's, pinballs were the most outstanding, today the popularity of the pinball branch of the business is very much challenged. At least challenged from the standpoint of greatest popularity.

The shuffle games opened much territory thruout the nation. In the early days of these games they held the greater share of interest. Today, this has somewhat settled down, and tho their popularity continues to remain very high, there has developed a definite sect of shuffle game operators catering to shuffle game players.

Shuffle game popularity on the whole, from all present indications, will continue to remain at a high point all during 1954.

Discussions with leaders in the shuffle games business revealed that top production continues right ahead. There may have been a falling off in the number of units manufactured, but this drop is very small, percentagewise. Whereas, at the same time, the tremendous sales increase, dollarwise, is truly remarkable.

It can be said of the shuffle games branch of the amusements division of the industry that, today, more dollars are being spent for the purchase of these machines by operators than at any time since their introduction to the field.

The pinball branch has split itself into two divisions. One, continuation of the conventional five-ball games and two, the new and exciting inline games.

Both these divisions are keeping pace with their remarkable 1953 production and sales records. In fact, in some cases, it is believed that business has, on an overall average, been greater this past first quarter of 1954 than ever before.

The five-ball machine manufacturers continue right ahead with the very same, intelligent, controlled production methods which they put into effect some years ago, with the result that their business runs along on an even keel.

The manufacturers of the inline pinball games have shown surprising development. This is one division of the field where there are constant shortages.

These shortages were most definitely noticeable as the first quarter of '54 came to its close. It was almost impossible to purchase even used equipment in this field.

It goes without saying, most of the leaders in the field agree, that the pinball games will continue thruout 1954 proving themselves staple merchandise capable of producing steady income in the higher brackets.

As far as sales are concerned, dollarwise especially, the pinball field shows continued, well defined leadership ahead.

Another branch of the amusements field, which has settled down to a more solid business, is the kiddie ride division.  $\mbox{\ \ }$ 

When these were first introduced they did not attract very much attention.

After some months they caught on and interest reached a surprising zenith within a very short period of time.

At one time it seemed that almost every factory in the industry was manufacturing kiddie rides, along with many new, small manufacturers who had risen, seemingly, from nowhere at all, to enter into the kiddie ride business.

This, most naturally, was an unhealthy condition. The field was being overproduced. Few really new innovations were being shown. Most were of a similar line. And most were basing themselves on cheaper construction to gain attention by lower prices. The results were disastrous as is usually the case when such conditions come into being.

Gradually, as many left the field, it began to settle down. Those now engaged in the kiddie ride business are not hammering away full capacity, overproducing beyond what those operators, who are now making a specialty of kiddie ride routes, can handle.

This has tended to create a more solid base for the kiddie ride business. The result is that the kiddie ride field has steadied itself and is becoming better recognized for what it actually is, than for something of a spectacular nature with its products located helter-skelter anywhere.

Most fascinating ,of course, is the fact that the first kiddle rides did bring to the attention of the entire amusements division of the industry that kids are very important customers.

The record four million births of 1953, of themselves, indicate a terrific business yet to come within the next five years. Each year even prior to '53 new records have been set as far as births are concerned. Which means that each year ahead can be a profit year for the operators of kiddie rides.

The millions and millions of kiddie customers are bound to be sastified in the years to come. This field has not yet reached its apex.

From the very first kiddie ride, the coin operated horse, to the present many new developments in this field, has been a long jump.

The twin rides. The carousels. The kiddie photo machines. The ducks, bears, reindeers, and other animal rides. In fact, new ideas continue to be presented with steady regularity.

In short, the kiddie ride people are of the belief that 1954 will be the year in which they "will really get started on the right path."

While the kiddie rides are trying to reach their true dimension of importance in the field, another branch has continued to develop and grow which has also attracted much attention.

This is the "arcade machines" division of the amusements field.

The description which the trade gives these machines is erroneous. These are no longer the old type arcade machines of yesteryear but, instead, a new type product which can be placed anywhere, as well as in arcades. Amusements which have won great player interest and, as logically follows, just as great sales.

This all started before War II with the first type ray guns. Today, looking back at those prewar ray guns, and comparing them to the new type guns and pistols of today, is like comparing the old, mechanical pinballs of the '30's to the gorgeous, electronic pinball games of 1954.

After the ray guns came basketball, baseball and other type large machines, including the new, three dimensional photo equipment. New versions are still continuing to be built.

Their theme may not be new, but, their construction and appearance is modern. Their appeal seems to be greater than ever before. The public has proved that it likes to play them as much today as it did as far back as the '20's.

The amusements division of the industry continues to be the largest, the most impressive, the most outstanding. It's the one division that has the largest number of followers, both from sales and public interest standpoints.

There are very, very few operators in the industry who haven't one sort of amusement product or another on their routes, all depending upon their territories. Even the most fanatic of specializing operators lean favorably toward amusement provided, of course, that the amusements meet with approval and can be operated in their areas.

(Part Three To Appear In The May 1 Issue)



## Brandt, St. Louis, Shows "1700"



ST. LOUIS, MO. - When Brandt Distributing Company, this city, held its National Wurlitzer Days, April 4 and 5, Harry Schaffner, owner of the Schaffner Music Company, Alton, Illinois, brought his family in to see the new model "1700". Schaffner was one of the several operators selected throughout the country to field-test the new "Carousel" mechanism prior

to its introduction. Seen in the upper picture with Schaffner are his daughters, Rosella and Suzanne, and Mrs.

Shown behind the attractive buffet are P. O. Brandt, second from left, president of Brandt Distributing Co., Mr. Delmar of the Claridge Hotel Catering Service, two waiters, and Leon Caldwell of Paramount Amusement Company, St. Louis, Mo.

#### **Exhibit Names New Distribs**



J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand, vice-president of Exhibit Supply, this city, announced this past week that the firm had appointed two new distributors for its new "Shooting Gallery" gun grange

the first had appointed two new distributors for its new "Shooting Gallery" gun game.

"After a conference with Gil Kitt", Weinand reported, "we have appointed Empire Coin Machine Exchange of this city to handle the entire state of Michigan for our new 'Shooting Gallery' gun.

"Empire", Weinand continued, "has done a very fine sales job in this state on other products and from the advance orders which it has placed with us we feel certain that it will do the best sales job of its entire history in the State of Michigan."

At the same time, Weinand also announced the appointment of Coven Music Company, this city, which also has offices in Indianapolis, Ind., as distributors for its "Shooting Gallery"

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ROCK-OLA 1436 (120 Sel.)
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WURLITZER 1015 \$75.00 In Working Order

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gun for the Indianapolis area.

Weinand said, "Ben Coven and his organization have proved themselves among the finest, as well as the most ethical, of distributors.

"We are more than happy to appoint this firm our distributors in the Indianapolis, Indiana area.

"We feel certain", Weinand continued, "that as far as Ben Coven is concerned, and as he has already told us, it is simply a question of our being able to deliver as many 'Shooting Gallery' guns to him as we possibly can."



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## Music Ops of Connecticut Hold General Meeting

# Abe Fish and James Tolisano Address Large Gathering

CHESIRE, CONN. — The Music Operators of Connecticut held a general meeting on April 8 at the Waverly Inn, this city.

Over 60 operators and guests were in attendance and the meeting was presided over by president Abe Fish.

Fish spoke at length about the critical situation in which the game industry finds itself in various parts of the state. He mentioned specifically 1) Fairfield County, where free play games were prohibited; 2) New Haven, where bingo type games were prohibited; and 3) New London, where they also prohibited bingo games.

Fish urged all the operators to make an all out effort to run their business in an efficient and proper manner and to excercise retraint, discretion and good ethics.

Ernest Zuech, E. Z. Amusement of Norton, Conn.; Thomas Maisano, South Norwalk, Conn.; and Lucien Wilson, Wilson Novelty Co., Middletown, Conn., all joined the organization.

tion.

A new local was formed and accepted into the Association. It will be

known as the Norwich Local. James O'Connor was voted delegate and Pete Kavanis, alternate.

James Tolisano, executive vice president, also addressed the gathering. Tolisano gave full details of the MOA convention he had attended in his capacity as director of MOA and as a delegate from the MOC.

Among the guests who attended were Bob Jones, Redd Distributors; Wesson D'Amico, Poole Distributors; Mac Perlman of Seaboard New York Corp.; and Paul Rechtschafer of the Reliable Coin Machine Co.

All the locals were represented. Arthur Moss, Bridgeport; Lou Naclerio, Waterbury; Clarence Sorrentino and Pat Montana, New Haven; Frank Marks and Maurice Wien, New London; Ort Mortoro and Pete Cavorous, Norwich; Mac Putterman, New Britain; Ernie Giramondi, Bristol; and Louis Beilman, Middletown.

Also in attendance were Jerry Lambert of C & L Amusement, who made the trip from Stamford, and Joe Ficca of Torrington and Al Riquier of Willimantic.

# Chicago Bowling League News

CHICAGO—Ray Gallett took over first place in the men's division last nite (4/12) with his 525 series. Another high, for the season, was scored by Paul Brown of the Coven team by bowling a 236 game.

Paschke took 3 games from Melody. Three high scoring men on Paschke were Charlie Alesi, 526; Ray Gallett, 525, and Tony Galgano, 501. High for Mercury was Johnny Strobl with 473.

B&B and Star Music deadlocked with 1½ games apiece. High for B&B (again) was Warren Perodee, 494. High for Star Music, Jerry Shuman, 448. ABC took 3 from Western Automatic. High for ABC, Les Taylor, 444. Coven took 2 from Mercury. High for Coven and high for men was Paul Brown, 546. High for Mercury, Irv Cairo's 520

Atlas took 2 from Decca-Coral. High for Atlas, Morrie Mincus, 455. High for Decca, Leo Sochacki, 468.

Oomens was unable to gain on Decca-Coral, as they were beaten twice by Gillette. High for Gillette was Don Baxter, with 545. High for Oomens was Isabelle Oomens, also high for ladies, with 493.

Next week (4/19) is the showdown when Decca-Coral battles Oomens for first place.



## Seeburg In Paris



FRANCE-Societe Socod-PARIS, FRANCE—Societe Socodimex, Seeburg distributor, reports that Paris has given a whole hearted and enthus: astic reception to the new Seeburg High Fidelity phonographs.

Several have been placed in Paris Cafes and Bars and are operated by the insertion of a twenty franc piece.

The photo shows the installation of

a Seeburg phono at Arlett's Bar, 36 Rue Pigalle. Grouped around the phonograph are four American GI's, Madam Gailams, left, and Arlett, on the right, for whom the bar was named. Harry Klein, of Socodimex, reports the French Poodle being held by Madame Gailams is a jazz classics fan.

#### Music Guild of N. J. To Hold Dinner-Dance

NEWARK, N. J.—The Music Guild of New Jersey will celebrate its seventeenth year of service to its members and the trade with a traditional dinner-dance on Friday, May 14th, at the Main Ballroom of the Military Park Hotel, this city.

The Anniversary Committee is hard at work lining up recording artists, a dance orchestra and the finest foods. A capacity turnout is expected. In conjunction with the dinner, a Souvenir Journal is planned. This will be the first journal since 1947.

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## **Keeney Names** Georgia Distrib

CHICAGO—Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., this city, announced this past week that the firm had appointed, C. O. Moon, Variety Distributing Company, Atlanta, Georgia, as distributors for the state of Georgia.

Huebsch stated, "This firm has started right off with some of the finest business we have ever enjoyed from the state of Georgia.

"Its orders for our new 'Diamond Bowler'," he continued, "convince us it is on its toes and that it is the kind of firm that will move ahead fast leaving no stone unturned in its efforts to bring in business from its territory.

"We feel certain," Huebsch concluded, "that our relationship with a firm that is so active and so on the go for good business is bound to be of the very finest."

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"It's What's in THE CASH BOX That Counts"

#### MUSIC OPERATORS who visited our showrooms NOW AGREE with us . . .



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# **Williams Meets Demand** With "All Star" Baseball



CHICAGO-"Now that our first sixplayer baseball game, 'Major League,' is well on its way," Sam Stern, executive vice-president and general manager of Williams Manufacturing Company, this city, stated this past week, 'we are able to meet the demand of those operators who want a six-player match-play baseball game.

"This is our brand new 'All Star Baseball," Stern stated, "with an en-

tirely new and better triple-matchfeature.

"From tests which we made in match-play territory with our new 'All Star Baseball' game," Stern continued, "we feel sure that the nation's operators are going to acclaim this very unique triple-match-play feature one of the very finest ever to appear in the

"The game has taken off like a shooting skyrocket," Stern said, "and reports from our distributors, who showed 'All Star Baseball' to their customers for the first time, are absolutely phenomenal, to say the very least."

Stern also reports that every feature which the operators favor on the six-player "Major League" is also incorporated into the brand new "All Star Baseball."

"The 'Major League,'" he says, "is made for novelty play territory, whereas our new 'All Star Baseball' is made for match play territory.'

He concluded, "We sure are happy, now that we have production on 'Major League' well on the way, to be able to meet the demand for our new triple-match-play 'All Star Baseball,' a six-player game that is the finest, in our estimation, yet to appear in the in-



With the showings of the new Wurlitzer "1700" and the Rock-Ola "Comet" out of the way things along coinrow seem rather quiet after all the excitement. . . . Harry Snodgrass came in from Albuquerque, New Mexico, to meet with George Miller and speak at the April 6th meeting of the California Merchants Association, Los Angeles Division. He remained in LA for several days to confer with Bill Simmons, Rodney Pantages and Paul A. Laymon. Snodgrass heads the Border Sunshine Novelty Company in Albuquerque which is an enterprise of the Pantages Maestro Company. They now manufacture the new Maestro 48-play conversion kits which modernize and convert 24-play bar boxes to 48 plays. This new system enables an operator to switch the box to dime play giving the customer one selection but playing both sides of the record for 10c. Paul A. Laymon Company is now distributor for the conversion kits. Badger Sales Company is now exclusive Southern California distributor of the new Air Hockey Game which is manufactured by Richmond Products Company, Brooklyn, New York. . . . Lyn Brown reports that Exhibit's "Shooting Gallery" is creating plenty of interest both on location and as an arcade piece. . . . Jack Simon, prexy of Simon Distributing Company, has been slanting much of his business to the foreign market. Recent orders included several pieces of equipment that was shipped overseas. . . . Before leaving on his nationwide tour, Sheb Wooley, dropped in at California Music Company plugging his latest MGM release "Blue Guitar" and "Panama Pete." The Lancers also dropped in to chat with Sam Ricklin. . . . V. Van Nattan, sales manager for Auto Photo Company, returned from an extensive business trip through the East then left for San Francisco on a short jaunt. He stated that all the operators of Auto-Photo machines are having wonderful results with their new chemical and film packages which they are putting out under their own label. . . . After spending several days at Cane Distributing Company helping Al and Bruce Cane set up their Rock-Ola parts and service department, Frank Schulz, field engineer for Rock-Ola Mfg. Corp., left for San Francisco and Seattle. He planned to be back in Chicago in time for Easter. . . . Phil Robinson drove to San Francisco to confer with R. F. Jones and Company. . . . Sol Schwartz says he's just not much of a letter writer but wants to say hello to his brother Joe at the National Coin Machine Company in Chicago so-"HELLO JOE!!" . . . Al Cohn has a good way to beat the heat on a hot spring day in Los Angeles. Caught him sitting at his desk at Trico Music Company with shoes off and feet propped up on the desk. Reminds one of a new song title called "I'll Tickle Your Toeses.

Jean and Dolores Minthorne recently spent a few days in Las Vegas on business. A new display room has been set up in the back of the Minthorne Showrooms where they are now displaying Chicago Coin's new baseball game. There's plenty of comment around Minthorne Music about the huge new signs that have been painted across the side of the building and parking lot across the street, . . . The Spotlight, a new service bulletin compiled and circulated by the cigarette Vendors Institute of California, Inc., came out with a recent bulletin dated April 8, which reads:- "As many of us know, to our sorrow, cigarette machine robberies are increasing every month. The situation is serious, particularly in metropolitan centers. The Institute has produced two stickers to help you in controlling robberies. Copy follows a similar form successfully used by Eastern operators. We can supply you with these stickers in any quantity you may desire." For further information operators are requested to get in touch with Arch Riddell at the Institute, 140 North Fair Oaks Avenue, Pasadena 1, California. . . . Aubre Stemler, Western representative for Eastern Electric, spent several days at his home nursing a bad case of the Walter Hill took over the West Pico salesrooms during his illness. . . . Nick Carter, prexy of Nickabob Sales Company, recently underwent an appendectomy operation. Glad to report that he is now back on the job and says he feels much better. . . . Jimmy Wilkens, Jr., was in helping his pop at Paul A. Laymon Company sporting the snazziest butch hair cut we've seen in quite some time. He says that old pop Wilkens gave it to him too. Ed Wilkes and Charley Daniels both agree that Jimmy (senior that is) should have been a barber. . . . Ethel Simmons, who works for Bill Schafer of San Joaquin Music Company, comes from a family that is well known in the coin machine industry. Her mother, Kate Knudson, and also her brother have had large routes throughout the San Joaquin Valley. . . . Noel Boggs paid a visit to Leuenhagen's Record Bar recently to visit with Mar and Kay Solle. He was telling them all about the tune he wrote titled "Day Sleeper" but Mary quickly informed him that the flip side "Stealin' Home" was the side that was going with the operators. Mary has developed quite a gardner's thumb working away in her rose bushes every week end. Kay is becoming the real outdoor type too. You'd ought to see her push that lawn mower-Wow! . . . Spring is definitely in the air along the Pico Strip. Recently caught Martha Delgado and Mels Lund eating lunch together at the corner lunch counter. Could this be a budding romance? . . . Ellis Everett drove in from Kingman, Arizona this past week to take care of business. Gary and Sheridan Thompson from Long Beach were seen along West Pico along with Carl Honeyman also from Long Beach. Another out-of-towner was Jacob Mintz from San Clemente. . . . Charley Robinson and Al Bettleman report that sales on United's new "Mexico" Bingo game have been terrific. They just can't keep them on the floor for very long at any one



#### Draco Sales, Denver, Shows New Wurlitzer



DENVER, COLO. -- Draco Sales DENVER, COLO. — Draco Sales Company, this city, held its showing of the new Wurlitzer Model "1700" phonograph on April 4 and 5, and operators from many parts of Colorado and Wyoming attended.

"The operators' reaction to the new model was most enthusiastic and we definitely feel the sensational new

Wurlitzer line will be bought in large

Wurlitzer line will be bought in large numbers by the operators," said B. R. (Mrs.) Ferguson of Draco. Seen above, from left to right: Mike Savio, secretary of Draco Sales; Elton Deines, Deines Music, Boulder, Colo.; Allen Lauer, Deines Music; Howard Hold, president of Draco Sales Com-

#### L. I. Coin Assn. **Receives Charter**

Earle, Pres.; Nunzi, V. P.; Holzman, Treas.-Sec.

SUFFOLK COUNTY, N. Y.—The Automatic Coin Association of Long Island, Inc., organized in July, 1953, received its charter Friday, April 16, at a special meeting. Sidney Seiben, attorney for the group made the presentation to Charles Earle, president.

Officers of the association are Earle, Bayshore, L. I., president; Nunzi Nigra, Huntington, L. I., vice-president; and Irving Holzman, Merrick, L. I., secretary-treasurer. Board of directors is made up of the three above officers plus Herman Saperstein, Patchogue, L. I.; Harry Pugliase, Huntington, L. I.; and Dave Hendrickson, Valley Stream, L. I.

The members meet once a month, and secretary Holzman reports that, as a result of the organization, operating conditions thruout the area are exceptionally fine.

United Inc., Milwaukee, Wisc.





MILWAUKEE, WIS. — Harry Jacobs, Jr. and Sr. United, Incorporated, this city played host to hundreds of music operators who visited their showrooms to view the new Wurlitzer 1700 phonograph.

Pictured (left) is part of the large number of operators in the showroom, and (right) two leading coinmen look the new machine over. They are Joe Back, president of the Milwaukee Operators Association and Otto Hadrian, president of the Greater Milwaukee Operators Association.

Music Machine, Game and Cigarette Machine

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#### National Novelty Co. Sold

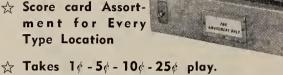
MERRICK, N. Y .-- Irving Holzman and Joe Green, long established and experienced operators, report that they have purchased Earl Backe's National Novelty Company, this city.

Holzman and Green will continue to serve operators in this area as wholesalers of music machines, shuffle games and pin balls, and in addition, will have a full line of parts and supplies on hand to accommodate the needs of operators. The firm will also continue its export business.

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☆ 5-Ball Action

- All Natural Wood Cabinet
- ☆ POSITIVE Tilt Action
- ☆ Large Cash Box
- ☆ Score card Assortment for Every Type Location



Last coin played shows.

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All mechanical — No Electrical Parts.

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**UPPER MID-WEST MUSINGS** Enjoying the Florida sunshine at the present time are Mr. and Mrs. Sol Stone of the Gopher Novelty Company of Minneapolis, Minn. . . . Frank Mager

of Grand Rapids, Minn., states that he has been so busy of late that he finally made the trip into the Twin Cities. He has been trying to do so for several weeks. . . . Elmer Cummings of Brookings, S. D., brought the missus in with him last week and while he shopped around for games his wife was downtown making the rounds of the department stores. . . . Andy Theisen, Northland Music Company of Brainerd, Minn., made a quick trip into town. It seems Andy and his partner Bun Mraz are always on the go and the boys are doing a nice job of building up their route in and around the Brainerd area. Phil Stang and Joe Topic of Jordan, Minn. and Shokapee, Minn., have divided the Jordan Novelty route between themselves. They formerly ran the route as a partnership. . . . Hugh May, National Specialty Company of Eau Claire, Wisc., reports that he will be able to give his customers better service now that he is getting a new special pick up truck designed for his type of operation. . . . Mr. and Mrs. Ted Salveson, Jr., of Huron, S. D., were in town picking up some games for their route. Even though having been married a short time, Mrs. Salveson is helping her husband on the route. Ted says he doesn't know what he would do without her. Ted Sr. in the meantime was busy taking care of the route back in Huron. Charles Rose of Fargo, N. D., and his son flipped a coin to see who would make the trip into the Twin Cities last week and Charlie won. . . . Mike Young of Soldiers Grove, Wisc., is getting that certain look in his eye and that means only one thing; the baseball season is just around the corner. . . . Recent visitors to the Twin Cities were Mr. and Mrs. Eugene Hoerth of Herried, S. D.; Jack Harrison of Crosby, Minn.; Jen Jahnke of Hutchinson, Minn.; Len Worsech of Montevideo, Minn.; Bill Gummow of Hopkins, Minn.; Frank Grant of St. Cloud, Minn.; John Galep of Menomonie, Wisc.; John Howe of Foley, Minn.; Joe Weber of Blue Earth, Minn. and Cap Keister of Frontenac, Minn. . . . We extend our condolences to the family of Carl Knox. Carl was employed by the Lieberman Music Company and was in charge of the parts department. Carl passed away Monday night April 5th and the burial was held Friday, April 9th at Granite Falls,



On our tour of coinrow this week, it was heartening to note the very fine activity among the wholesalers. With the sun out, the baseball season getting under way, and the happy smiles of the coinmen, our visits were pleasant indeed. In many offices, TV was one of the roints of interest, with bosses and visitors watching the baseball action. One of the factors which added considerably to the hustle and bustle was the settlement of the longshoremen's strike. Wholesalers were crating equipment and rushing it down to the piers for shipment to foreign countries. In addition, it was reported, agents for foreign buyers were contacting these firms for used equipment once again. Add this condition to the usual buying spree at this time of the year for outdoor and resort locations, and the reason for the current action is obvious.

Altho Barney (Shugy) Sugerman, Runyon Sales Co., had tickets for the opening Giant-Dodger baseball game, he couldn't get out of the office. So he watched it over his Lion TV set, which is installed in his showroom. He, and operators who dropped in, watched the game while listening to music on the AMI phonos. However, Shugy's partner, Abe Green, and some of his guest operators, attended the game in person. . . . Ben Becker, Bally's regional representative, working this area this week. . . It's reported that Irving Holzman and Joe Green bought out Earl Backe's National Novelty Company. . . Irving Morris, Newark, N. J. (Gottlieb distrib) took his two young sons to the baseball opener. "We haven't missed one in eight years" Irv informs. Morris' older boy, altho only 14 years old, is quite a baseball player himself. Made the freshman team of his high school as a first baseman. . . As can be expected, Mike Munves is the busiest man on the street. Dealing and wheeling with arcade owners getting ready for the new season. Mike tells us that Exhibit's new "Shooting Gallery" machine is in great demand, and he wishes he could get carload deliveries. The new "Grandmother" prediction machine also in great demand. Munves is making this machine himself.

Joe Young and Abe Lipsky, Young Distributing, smiling happily as the new Wurlitzer 1700 phonos get grabbed up as rapidly as they arrive. Young reports he has quite a backlog of orders, and he's filling them in rotation according to orders received. This week, Young and Lipsky showed the 1700 to the members of the Westchester Music Guild, who were having their monthly meeting at the American Legion Hall in White Plains. Accompanying Young and Lipsky, were Allie Goldberg and Henry Slavin. . . . Si Silverstein, Peekskill op, makes the rounds of wholesalers. . . Harry Rosen, Atlantic-New York Corp, in Miami with his family for the Easter holidays. Meyer Parkoff, his associate, handles the biz. Reports Williams' "Major League" 6-player baseball game terrific. And as for the Seeburg phono, Meyer points to his display and smiles "They even took my display model off the floor." . . . Sidney Levine and his family also vacationing in Miami. . . . The trade shocked by the death of the popular Harry Ross, games operator. Harry died Friday night, April 9. He was 42 years old, and had spent over 20 years in the operating field. Until recently he was a partner of Al Simon in a shuffle game route. . . . . King T. Ray, new sales manager for Rock-Ola, spent a few days here this week with Dave Stern and Bob Slifer of Seacoast Distributing. Ray met up with many New York and New Jersey operators, and was very well pleased with the acceptance of the new "Comet" phono. . . . . Ann Sens, formerly connected with several other wholesalers on coinrow, joins up with Bob Jacobs and his National Amusement Co., wholesaler and converter of shuffle games. . . . Arthur Herman, Herman Distributing, reports his firm doing a very fine selling job of the Evans "Holiday" phono, and that their "Jumbo Pins" for shuffle alleys going big. . . Abe Fish, head of the Connecticut State Ops Assn., entertained Meyer Parkoff of New York and Mac Perlman (Conn. Seeburg distrib) in Hartford, Monday, April 12. . . . Irv (Kempy) Kempner, roadman for Runyon Sales, a



Texas had the rains it has been praying for this week. The operators agree that this should give business a shot in the arm... Over at S. H. Lynch Company they just finished a big branch managers' meeting. Attending in addition to the Dallas personnel were Anderson Sage from the Houston Office; B. J. Nichol from the San Antonio branch; Gunnar Gabrielson from the J. P. Seeberg Corp.; and Lou Jaffa from Eastern Electric. Also over at Lynch they have a new game—the Genco Coin "Home Run" Game. It is being received very well by the operators. ... Tommy Withrow, of Midland, was in Dallas this week on a buying spree. ... Guy Kincannon, of Waco, has a new Cadallic—but then that's no news for Guy since he gets a new one about every six months. ... Following the open house and showing of the new Wurlitzer last week, the people at Commercial Music are enjoying a business boom. Those who didn't get to come last week came in this week to view the new model. Henry Adams came from Killeen; Jimmy Garrett, Longview; Burl Lawrence, Stephenville; Fred Ellis, Waco; Jiggs Hamilton, Forth Worth; William Jackson, Fort Worth and a number of other operators from the Dallas area. ... I. O. Long and M. A. Tidwell, of Belmont Music, are planning a fishing trip to Port Arkansas. That's the fishersmans paradise where the saying goes—"They Bite Every Day." ... Dual Price of Italy is off on another fishing trip. He must go for the sport 'cause we happen to know that he gave away the last string of twenty fish. ... Saw Bob Derriest the other day. He was talking about the new phonograph he had just purchased.

SH BOX That Counts"



Best remark of the week. That made by Jack Nelson of Bally. Who said, "Business is excellent." This is the fact. Every one of the major manufactories here is working away at top speed trying to satisfy the demand. And the demand continues to grow. . . . First, Bill Marmer came to town this past week. Then son, Milt Marmer, pulled in. To talk more and speedier deliveries. Both telling why the delay in the construction of their new and impressive building in Cincinnati. Seems the construction men, after they got going, found they had to dig down deeper than originally planned, so that the building would have a more solid foundation. It will be ready around June 15. When The Marmers intend to throw a real old time shindig to celebrate. . . . Lou Boasberg of New Orleans. In town this past week. Arguing like anything for new and more new equipment. Lou is doing one of the best distributing jobs in the nation. According to the factories he represents. . . . Ray Moloney back from Miami. Tan. Healthy. Full of pep and his very great charm. . . . Charles (Little Jimmy) Johnson. Has a "Speed-O-Gram." Sells lots of equipment. The name, itself, has sales zing. Leave it to 'Little Jimmy' to figure the how and

Miami. Tan, Healthy. Full of pep and his very great charm. . . . Charles (Little Jimmy) Johnson. Has a "Speed-O-Gram" Sells lots of equipment. The name, itself, has sales zing. Leave it to 'Little Jimmy' to figure the how and why.

Many and the sell of the same of the sense of

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#### CHICAGO CHATTER (Cont.)

to talking, Vince and myself, and we recalled the time we wound up at Tom Philbin's place. Recalling how certain guys we bumped into would tell us this aand that aand we'd roll along. Still laughing. Because, it seems, the old timers were, and probably forever will be, "eternal optimists."

#### CLASSIFIED ADVERTISING SECTION

#### CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

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#### WANT

- WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, Calypsos, Spirituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: Tilden 4-9040.
- WANT—A. M. I. 40, 80, 120 selection equipment Phono, Hideaways, Steppers, Wall Boxes, Bar Brackets. Seeburg 100 A & B. Scales, Arcade equipment, 1c and 5c Vendors, Bally Futuritys, 1953 Pin Games. Write stating condition, number, model, and prices. THE ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. TEL.: 2648.
- WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.
- WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, Tel.: JUdson 6-4568.
- WANT—New and used records. Can be up to 6 months old. No quantity too large or small. Write us list, We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: WIsconsin 7-0830.
- WANT-Bally Beach Clubs, Beautys, Frolics, Palm Beaches, and Dude Ranches. We pay the highest prices in the Middle-West for games in good condition. T & L DISTRIBUTING COMPANY, 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.
- WANT 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.
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- WANT—Can use late Bally or United Bingo Machines and 100 selector Seeburg Music Boxes. Best Prices. DAN STEWART COMPANY, 140 E. 2nd SOUTH, SALT LAKE CITY, UTAH. Tel.: 22-2473.
- WANT—All types of arcade machines and Gottlieb 4 & 6 Flipper Pinball Games in any quantity. Give names, condition, prices wanted and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADEL-PHIA, PA.
- WANT Frolics and Beach Clubs. Send us your lowest price. H & H MUSIC, 1626—3rd AVENUE, MO-LINE, ILLINOIS.
- WANT—Bally Broadways, Bally Bright Lights. ATLAS SALES CO., 512 E. WATER ST., SYRACUSE, N.Y.
- WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.
- WANT—For resale—Mills Peek Panorams, Used Rock-Ola and National 22 foot Shuffleboards, Electric Scoreboards, Four Poses Photomatic late models. Quote your best price, conditions first letter. STANLEY AMUSEMENT COMPANY, 1523 BROADWAY, TACOMA, WASII-INGTON. Tel.: BRoadway 3663.
- WANT Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 1010 c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.
- WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTER-PRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.
- WANTED—Show Boats, Circus, Rodeo and Bright Spots. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIFORNIA. Tel.: MArket 1-3967.
- WANT Williams' DeLuxe Baseball, late; Grandmothers, Exhibit Guns, Seeburg Bears, Mutoscope Voice-O-Graphs, ChiCoin Backetballs, and any other late arcade machines. Give price and condition in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-8628.
- WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

#### CLASSIFIED ADVERTISING SECTION

- WANT—48 selection conversion kits and any 48 selection Wurlitzer wall boxes. Write quoting best price and quantity. VIRGINIA NOVELTY CORP., 400 WATER STREET, PORTSMOUTH, VA.
- WANT Beach Clubs and Beauties. We sell factory reconditioned Bright Lights and Spot-Lites \$70. W. E. KENNEY MFG. CO., 5229 SO. KED-ZIE AVE., CHICAGO 32, ILL. Tel.: HEmlock 4-3844.
- WANT New and used records any speed. Highest prices. PLAYTIME RECORD SHOP, 2425 BROOD AVENUE, ALTOONA, PA.
- WANT For Export Wurlitzer 1015's, 1400's, 1450's. Evans Constellations. Seeburg Factory Distributors. Telephone collect: DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, NEW YORK. Tel.: 75-5194.
- WANT—All late model phonographs. Quote best prices. Will pick up within a radius of 300 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.
- WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

## FOR SALE

- FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzer 1015, 1100, 120. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: DIXON DISTRIBUTING CORP., P.O. Box 2660, YOUNGS-TOWN, OHIO.
- FOR SALE—Brite Lites \$75; Brite Spot \$95; Spot Lite \$90. Beach Club, Dude Ranch, Palm Springs, write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.
- FOR SALE—5 AMI A's @ \$175 each; 5-10c AMI Wallboxes @ \$15.50 each. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, NORTH CAROLINA.
- FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JA-MAICA AVE., JAMAICA 32, N. Y. Tel.: OLympia 8-4012-4013.

- FOR SALE—Twenty Grand \$95; Silver Skates \$80; Hong Kong \$75; Starlight \$125; Quintettes \$150; C. O. D. \$200; Deluxe World Series \$200. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MISSOURI. Tel.: GEneva 0972.
- FOR SALE—United Bowlers 5 Play
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  DeLuxe \$300; Super \$325; Official
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- FOR SALE—Reconditioned, like new. Yacht Clubs, \$285; Keeney Lite-A-Line, \$45; United Cabana, \$255; Palm Beach, \$195; Bally Space Ships, \$485; Palm Springs (write) Ice Frolics (write). DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE, CHICAGO 25, ILL. Tel.: JUniper 8-5211.
- FOR SALE—We are Exclusive Distributors in Michigan for AMI, American Shuffleboard, Bert Lane, Chicago Coin, Exhibit, Keeney, Genco, Gottlieb, Williams, and Victor Vending. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: GLendale 6-6807 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: Tyler 8-2230.
- FOR SALE Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56—5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.
- FOR SALE Atlantic City \$175;
  Frolics \$185; Yacht Club \$235;
  Beauty \$285; Beach Club \$340;
  Dude Ranch \$385; Futurity \$65;
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  ANDERSON, 314 EAST 11th
  STREET, ERIE, PENNSYLVANIA.
  Tel.: 5-7549.

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- FOR SALE—1100 Wurlitzer \$175; 1400 Wurlitzer \$450. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA.
- FOR SALE—100 Used Peanuts & Gum Ball machines plus all parts and globes \$300 for lot. Long Beach, very clean, \$65; Team Hockeys (United) \$40; United Super 6 Pl. Alleys \$159.50; Keeney's 4 Pl. League Fly Pins \$59.50. F.O.B. ST. LOUIS. ½ deposit. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE AVE., ST. LOUIS 15, MO.
- FOR SALE—United Alleys—Imperial \$385; Classic \$325; Clover \$275; 6 Player Deluxe 7/10 \$95; Williams Deluxe World Series \$100; Deluxe Baseball \$250. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, NEW YORK.
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- FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.
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- FOR SALE—1 Seeburg Sicum Unit, perfect condition, \$250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, closeout; 1 Poolette Pool Table \$50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

- FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns, V. YONTZ SALES CO., BYES-VILLE, OHIO.
- FOR SALE—Special! United Tahitis, like new \$325 each; also, Bally Palm Springs, Dude Ranches, Beach Clubs and Beautys. If interested, write, wire or call NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CAnal 8318.
- FOR SALE—Chi-Coin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.
- FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's. Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.
- FOR SALE—Capco cleaner for glass, plastic, and chrome, trial size 70c, \$3.95 a gallon. Crocus cloth 9 x 11 sheet 17c. Emery cloth 2/0, 9 x 11 sheet 17c. Lubriplate 35c a tube. Rosin core solder 95c a lb., 5 lb. roll \$4.35. Rear frames rebushed model 700 & up, \$2.50 each, lots of 5, \$1.75 each. 1/3 deposit with order. Guaranteed. COVEN MUSIC CORP., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.
- FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES. INC., 937 MARKET ST., WHEELING W. VA. Tel.: WHeeling 5472.
- FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.
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- FOR SALE Keeney High Score League \$169.50; Williams DeLuxe Star Series \$187.50; United 6 Way F. T. \$149.50; United 6 Way De-Luxe \$159.50; Domino \$139.50; Spot Lite \$119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

#### CLASSIFIED ADVERTISING SECTION

- FOR SALE 1 Chico Crown Bowler \$295; 1 Bowl-A-Ball \$125; 1 10th Frame Bowler \$250; 1 Six Shooter \$125; 2 Genco Sky Gunners \$195 each; 1 48ML Seeburg Phono \$165. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANS-VILLE, IND.
- FOR SALE—Sale of Genco equipment: Sky Gunners, new \$325; Jumping Jacks \$60; Golden Nuggets \$50; Silver Chests \$150; Exhibit Space Gun, new \$150. WESTERN DIS-TRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, ORE.
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- FOR SALE—Eastern Electric (C-8) \$125; Genco, Sky Gunner \$250; Keeney 6 Player S.A. \$115; Keeney 10 Player S.A. \$195; Exhibit Twin Rotation \$125; Batting Practice \$95. UNIVERSITY COIN MA-CHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.
- FOR SALE Attention Exporters! 1015, 1100 Wurlitzers. D-40, D-80 AMI's. 100A Seeburgs. Rock-Ola Fireballs. This ad for wholesalers only. Write for prices. All equipment reconditioned. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK.
- FOR SALE Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 6 Player DeLuxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVE., BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.
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  The World Trainer, like new, write.
  Large stock reconditioned Kiddie
  Rides, late United Shuffle Alleys and
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  and Futurities. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON 34, MASS.
- FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCIN-NATI, O. Tel.: MOntana 5000-1-2.
- FOR SALE—30 Pop-Sez Popcorn Vendors, 3 Hawkeyes, reconditioned \$59.50 each; 25 Mercury Athletic Scales, counter models \$22.50 each. One-half deposit with order. CLEVE-LAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVENUE, CLEVELAND, OHIO. Tel.: Tower 1-6715.
- FOR SALE—All types used AMI, Wurlitzer, and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.
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- FOR SALE—United Stars \$175; Quintette \$140; Flying High \$140; Marble Queen \$195; Shindig \$205; Minstrel Man \$39; Mermaid \$39; All Star Basketball \$39; Seeburg 100 Wall Boxes and Brackets \$90 each. Palm Springs, write. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.
- FOR SALE Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

#### CLASSIFIED ADVERTISING SECTION

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm: Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE — Bingo Games — Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAstern 7-1021.

FOR SALE — Seeburg 46's \$75; 47's \$100; 48's \$125; M100A \$350; Wurlitzer 1015 \$75; 1100 \$165; 1250 \$265; AMI "A" \$145; "C" \$250; "D" 40 \$350; AMI 5 & 10c Wallboxes \$15. HERMITAGE MUSIC COMPANY, 74 LAFAYETTE STREET, NASHVILLE 10, TENN.

FOR SALE—United 4 Player Formica
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Top \$75; United 6 Player Formica
Top \$85; United 6 Player Deluxe
\$95; United 6 Player Super \$150;
United 10th Frame Super \$175;
United 6 Player Cascade \$280;
United 6 Player Clympic \$325;
United 6 Player Royals \$360; Chicago Coin 6 Player Royals \$360; Chicago Coin 6 Player, Drum Scoring \$150;
Chicago Coin 6 Player Matched
\$175; Chicago Coin 10th Frame
\$250; Chicago Coin Name
Bowler \$295; Chicago Coin Name
Bowler \$295; Chicago Coin Super
Matched Bowler \$215; Chicago Coin
Triple Frame \$345; Chicago Coin
Triple Frame \$345; Chicago Coin
Advance Bowler \$295. MONROE
COIN MACHINE EXCHANGE, INC.,
2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUperior
1-4600.

FOR SALE—R. C. Specials—Seeburg Model 148 (Metal Cabinet) \$140; Seeburg Model 147 (Metal Cabinet) \$90; Seeburg Model 246, \$70; See-burg Model 146, \$50; Pre-war \$25. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MISSOURI. Tel.: CEntral 9292.

FOR SALE — Futuritys \$75; Turf Kings \$35; Spot-Lites \$75. TOLEDO COIN MACHINE, 814 SUMMIT STREET, TOLEDO, OHIO. Tel.: OLive 2800.

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#### Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

#### THE CASH BOX

26 West 47th Street, New York 36, N. Y.

FOR SALE—All games reconditioned.
Across The Board \$75. Following
Games \$35, 3 for \$100: Turf King,
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Sweetheart, Rag Mop, Georgia, CC
Play Ball, Thing, Exhibit TumLieweed, Morocco, Gottlieb Watch My
Line. J. ROSENFELD COMPANY,
3220 OLIVE ST., ST. LOUIS 3,
MISSOURI. Tel.: OLive 2800.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: SAcramento 2-5050.

OR SALE—AMI Model B \$215; F.O.B. Los Angeles; Call BRadshaw 26376 or Write P.O. Box 3065, Olympia Station, Beverly Hills, Calif.

FOR SALE — Clean guaranteed machines. Dude Ranches \$375; Palm Springs \$475; Ice Frolics \$475; Queen Of Hearts \$125; Happy Days \$100; Domino \$75; Grand Slam \$125. Write for your needs. D. & P. MUSIC COMPANY, 27 PHILADEL-PHIA STREET, YORK, PA.

#### **MISCELLANEOUS**

NOTICE—Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job—10 oz. bottle \$.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

NOTICE — 10c Seeburg AMI Ops—Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$3.50. Lots of 10, \$2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING CARLSBAD, CALIFORNIA.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE—Juke Box Operatorsyour used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE., SHREVEPORT, LOUISIANA.

NOTICE—We are exclusive distributors for Cole drink machines and Rock-Ola phonographs for Metropolitan New York and New Jersey. Finest trade-ins available, both products. Advise us your needs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).



FOR JUST ABOUT TWO-BITS A WEEK-ONLY **\$15 FOR THE WHOLE YEAR YOU NOW GET** 

That's right! For just about two-bits a week, That's right! For just about two-bits a week, only \$15 for the full year of 52 weeks' issues of "The Cash Box" you can PROVE TO YOUR TAX COLLECTOR the "why's" and "wherefore's" of your many, many TAX PROBLEMS! Each and every week's issue of "The Cash Box" brings you "The Confidential Price Lists" (the 15 year old unbroken, consecutive, week-after-week issue of the "Blue Book" of prices of all equipment in the industry). AND, WHAT'S EVEN MORE IMPORTANT TO YOU AND TO YOUR TAX COLLECTOR—at the end of each month's issues you receive the "END-OF-MONTH INVENTORY"

each month's issues you receive the "END-OF-MONTH INVENTORY ISSUE" which allows you to easily, simply and speedily SHOW YOUR ENTIRE BUSINESS EQUIPMENT VALUATION. It let's you KNOW WHAT YOU'RE WORTH! It gives YOU and YOUR TAX COLLECTOR—"THE ANSWER"—to your tax prob-

lems!! Why suffer sleepless nights full of nightmares and headaches when, for just about two-bits (Only \$15 Per Year), you can sleep soundly—confident that you have THE ANSWER to what your TAX COLLECTOR wants to know about your business. Fill out the coupon below, enclose your check for \$15, MAIL TODAY!!

THE CASH BOX 26 WEST 47th STREET, NEW YORK 36, N. Y.

Gentlemen: It sure is worth \$15 a year to get straightened out with my Tax Collector. Enclosed find my check for \$15. Start sending me "The Cash Box" immediately.

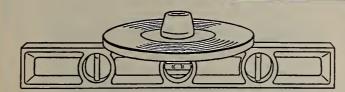


FIRM NAME		
ADDRESS		•••
CITY	ZONE STATE	
Individual's Name		

Sound reasons for sound leadership with Model "E" true-tone fidelity in low notes

-and high!

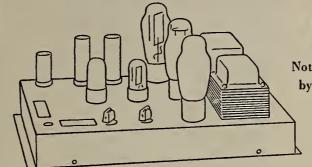
#### sound playing base



"It's on the level"

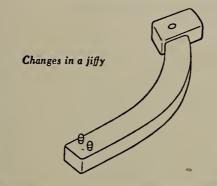
Unvarying gravity alone brings needle and tone arm into firm, even contact in the Model "E." Gently does it with horizontal play on every high and low spot on the record.

Reserves of power-but just 5 tubes



#### sound electronics

Not wizardry. No magic. Just relentless research
by sound engineers produces the AMI amplifier
that is distinguished for its simple
circuitry, fewer parts and ability to get
the most out of every record—new and old.



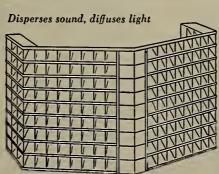
#### sound pickup

The single tone arm, single needle, does the job on the Model "E," gives high quality reproduction for long periods of continuous operation without the need for replacement.



#### sound single speaker

The big, 15 inch Alnico permanent magnet speaker used by AMI brings out bass and treble in fully rounded reproduction, acts in simple, unified response with the AMI sound system.



#### sound dispersion

The ingenious open-end color cube doors on Model "E" transmit sound at front and sides, spread music evenly throughout the location. There's no need for extra loudness in front to get sound around when "E" plays.

Incorporated Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

"THE CONFIDENTIAL PRICE LISTS"

The Cash Box, Page 54

END OF MONTH INVENTORY ISSUE

April 24, 195

## MINIMUM FRONT MONEY REQUIRED BY JUKE BOX OPERATORS

Minimum Front Money Required by Juke Box Operators Each Week From Their Locations on All Types of Automatic Phonographs to Assure Complete Amortization is Based on THE CASH BOX' "CONFIDENTIAL PRICE LISTS"

AMI	SEEBURG
Per Week	Per Week
Model A \$ 5.00	9800 Hi-Tone\$ 5.00
Model B 5.50	8800 Hi-Tone . 5.00
Model C 6.00	8200 Hi-Tone . 5.00
Model D-40 8.50	146 5.00
Wieder P 10 ::: 5.25	147 5.00
	148 5.00
Model E-40 15.90	M100A 10.00
Model E-80 18.50	M100B 13.00
Model E-120 21.00	M100C 16.00
	HF-100-G 21.00
EVANS	WURLITZER
Per Week	Per Week
Constellation \$ 6.00	750\$ 5.00
Jubilee 16.50	780 5.00
Century 21.00	800 5.00
Contact, Trees,	850 5.00
	950 5.00
ROCK-OLA	1015 5.00
Per Week	1080 5.00
1422 \$ 5.00	1100 5.00
1426 5.00	1250 6.00
1428 (Magic Glo) 5.00	1400 11.00
1432 (Rocket) . 5.00	1500 21.00
1434 8.00	1600 19.00
1436 (Fire Ball). 11.00	1650 19.00
1438 (Comet) 21.00	1700 21.00
For Each Wall and/or E Add To Above	Bar Box, \$2.00 Per Week
For Each Additional A Speaker, Add To Abo	uxiliary ve 1.00 Per Week

Notice: All minimum front money requirements are based on The Prices
That Appear in each month's "End-Of-Month
Inventory Issue" in "The Confidential Price Lists"
of "The Cash Box."



# NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

_	(FOR INVENTORY PURPOSES ASC BY FIGURE BETWEEN LOW AND	ERTAIN V HIGH PR	ALUE ICES)	1
	AMI	-		
	4* Model A, '46 40 Sel.,			
	78 RPM	139.50	195.00	
-	78 RPM	229.50	260.00	
1	78 RPM	249.00	300.00	
-	4* Model D-40, '51, 40 Sel., 78 RPM	350.00	425.00	
Į	1. Model D-80 '51, 80 Sel., 45 RPM.		545.00	
ĵ	2. WM Wall Box	10.00	15.50	
ł	EVANS			
	4. Mills Constellation '47,			
	Model 951, 40 Sel., 78 RPM	135.00	195.00	
-	4. Constellation, '49 Model 135, 40 Sel., 78 RPM	245.00	300.00	
1	7. Jubilee, '52, Model 245,			
	40 Sel., 45 RPM 7. Century, '52, Model	425.00	475.00	
-	2045, 100 Sel., 45 RPM	650.00	700.00	
	ROCK-O			
	2* 1422, '46, 20 Sel., 78			
	RPM	49.50	89.00	
	Hideaway, 20 Sel., 78	49.50	69.50	
	RPM 4. 1426, '47, 20 Sel., 78			
	RPM 4. 1428, '48 Magic-Glo, 20	75.00	109.00	
İ	Sel., 78 RPM 4. 1432, '50, Rocket '50-'51,	165.00	225.00	_
	50 Sel., 78 RPM	239.00	289.00	
	4. 1432, Same as above, Converted to 45 RPM	250.00	300.00	
-	4. 1434, '51, Rocket '51-'52, 50 Sel., 78 RPM	349.50	425.00	
-	4. 1434, Same as above, Converted to 45 RPM	365.00	425.00	
-1	4. 1436, '52, Fireball, 120	469.00	550.00	
-	Sel., 78 RPM 4. 1436, '52, Fireball, 120	469.00		
_	Sel., 45 RPM 7. 1436A, '53, Fireball, 120 Sel., 78 RPM 7. 1436A, '53, Fireball, 120 Sel., 45 RPM Sel., 45 RPM Sel., 45 RPM			
_	7. 1436A, '53, Fireball, 120	469.00	550.00	
	Sel., 45 RPM 6. 1501 Wall Box	469.00 3.00	550.00 4.50	
-	6. 1502 Bar Box 6. 1503 Wall Box	$\frac{5.00}{12.50}$	7.50 15.00	-
1	6. 1504 Bar Box	8.50 15.00	17.50 20.00	
_	6. 1504 Bar Box 6. 1510 Bar Box 6. 1525 Wall Box	5.00	15.00	
	6. 1526 Bar Box 6. 1530 Wall Box	15.00 15.00	$\frac{19.50}{25.00}$	
-	6. 1805 Organ Speaker	24.50	29.00	
	SEEBUR	G		
-	6. Hi-Tone, 9800 '41 20 Sel., 78 RPM	29.50	49.50	
	20 Sel., 78 RPM,			
	6. Hi-Ttone, 9800RC, '41.  Remote Control 6. Hi-Tone, 8800, '41, 20	29.50	49.50	
	Sel., 78 RPM	29.50	49.50	
	6. Hi-Tone, 8800RC, '41, 20 Sel., 78 RPM,		40.50	
	with Remote Control 6. Hi-Tone, 8200, '42, 20	29.50	49.50	
	Sel., 78 RPM 6. Hi-Tone, 8200RC, '42,	29.50	49.50	
	20 Sel., 78 RPM with Remote Control	29.50	49.50	
	4. 146S, '46, Standard, 20			
	Sel., 78 RPM 4* 146M, '46, Master with	49.50	89.50	
	Remote Attach., 20	75.00	115.00	
-	Sel., 78 RPM 4. 147S, '47, Standard, 20 Sel., 78 RPM 1* 147M, '47, Master with	69.50	135.00	
-	1* 147M, '47, Master with			
	Remote Attach., 20 Sel., 78 RPM 4. 148S, '48, Standard, 20	85.00	145.00	-
	4. 148S, '48, Standard, 20 Sel., 78 RPM	90.00	165.00	
	←TOTAL NO. TOT	TAL VA	LUE-	
	-IUIAL NO. 101	TALL TA	LUL ,	

# THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication 759th Consecutive Week's Issue

## How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of conrse, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

#### EXPLANATION

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
  5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- \* Great Activity

←TOTAL NO.

# NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW, AND HIGH PRICES)

#### PHONOGRAPHS (Cont.)

MONOGRAM	, 50.	,	
3* 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM 4. 148ML, '48, Light Cab., Master with Remote	140.00	190.00	
Attach., 20 Sel., 78	150.00	199.00	
RPM	159.00	199.00	
RPM	350.00	475.00	
4. M100B, '51, 100 Sel., 45			-
RPM	535.00	650.00	
4. M100BL, '51, 100 Sel.,	COE 00	750.00	
45 RPM, Light Cab.	085.00	750.00	
2. M100C, '53, 100 Sel., 45 RPM	700.00	775.00	
4. W1-L56 Wall Box 5c.		9.95	
4. 3W2 Wall-a-Matic	6.95	10.00	
4. W4L-56	19.50	35.00	-
4. 3W5-L56 Wall Box 5c,	7.6 7.0	2450	
10c, 25c	16.50	24.50	+
2. W6L-56 5/10/25 Wire-	20.00	24.50	
less	22.50		
6. Tear Drop Speaker	12.50	17.50	
of Loui Diop openior			

TOTAL VALUE-

April 24, 1954

#### The Cash Box, Page 55

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

#### PHONOGRAPHS (Cont.)

#### WURLITZER

6. 780M, '40, Colonial, Manual Selector, 24			
Sel., 78 RPM	29.50	49.50	-
6. 780E, '40, Colonial,			
6. 780E, '40, Colonial, Electric Selector, 24 Sel., 78 RPM	29.50	49.50	
6. 800, '40, 24 Sel., 78 RPM	29.50	59.50	
6. 700, '40, 24 Sel., 78 RPM	29.50	59.50	
6 750M '41 Manual	->.00	0,100	
Selector, 24 Sel., 78			
RPM	29.50	59.50	
6. 750E, '41, Electric Selector, 24 Sel., 78			
RPM	29,50	59.50	
6. 850, '41, Electric Selec-	27.00	0,100	
tor, 24 Sel., 78 RPM	29.50	59.50	
6. 950, '42, Electric Selec-			
tor, 24 Sel., 78 RPM	29.50	79.50	
2* 1015, '46, 24 Sel., 78	60.00	125.00	
RPM	00.00	123.00	
Sel., 78 RPM	69.50	125.00	
2. 1017, '46, Hideaway, 24			
Sel., 78 RPM	59.50	89.50	
4* 1100, '48, 24 Sel., 78	750.00	250.00	
RPM	150.00	250.00	
1. 1080A, '48, Colonial, 24 Sel., 78 RPM	89.00	125.00	
2* 1250, '50, 48 Sel., 78		120.00	
RPM	239.00	295.00	
4. 1250, '50 (Same as			
above) Converted to	240.00	300.00	
45 RPM	240.00	300.00	
RPM	419.50	475.00	
4. 1400, '52, (Same as			
above) Converted to	100 50	400.00	
45 RPM	429.50	480.00	
4. 1500, '53, 104 Sel., 78 and 45 RPM Inter-			
mixed	595.00	650.00	
4. 2140 Wall Box	3.00	10.00	
2* 3020 Wall Box	10.00	18.50	
4. 3048 (Conv. of 3020)	19.50	29.50	
4. 3031 Wall Box	3.00	9.95	
4. 3045 Wall Box	4.00	20.00	
4. 4820 Wall Box	20.00	35.00	
2. 219 Stepper	7.50	14.50	

, TOTAL VALUE-←TOTAL NO.



Manufacturers and date of game's release listed.
Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit;
(Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un)
United; (Wm) Williams.

4* ABC (Un 3/51)	20.00	50.00	
2. Across the Board (Un			
9/52)	50.00	75.00	
4. Ali Baba (Got 6/48) .	15.00	25.00	
4. Alice (Got 8/48)	19.50	29.50	
2. All Star Basketball			
(Got 1/52)	20.00	39.00	
_ 2. Aquacade (Un 4/49) .	10.00	20.00	
_ 2. Arabian Knights (Got			
12/53)	175.00	200:00	
2. Arcade (Wm 11/51)	35.00	65.00	
_ 2. Arizona (Un 4/50)	10.00	20.00	
2. Army-Navy (Wm 10/53)	160.00	175.00	
2* Atlantic City (B 5/52)	145.00	200.00	
2. Baby Face (Un 12/48)	10.00	20.00	
4. Banjo (Ex 3/48)	10.00	20.00	
2. Bank-A-Ball (Got 5/50)	15.00	25.00	
_ 2. Barnacle Bill (Got 8/48)	10.00	20.00	
2. Basketball (Got 10/49)	15.00	25.00	
	349.00	395.00	
	259.00	325.00	
	3.		

END OF MONTH INVENTORY ISSUE •

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

#### PINBALL GAMES (Cont.)

	2. Be Bop (Ex 3/50)	10.00	20.00	
T	4. Bermuda (CC 11/47).	15.00	20.00	
1		35.00	50.00	
+				
+	2. Big Top (Ge 2/49)	10.00	20.00	
1	2. Black Gold (Ge 3/49)	10.00	20.00	
1	6. Blue Skies (Un 11/48)	15.00	20.00	
	2. Bolero (Un 12/51)	25.00	50.00	
7	4. Bomber (CC 3/51)	20.00	25.00	
+				
+	2. Bone Head (Ge 11/48)	10.00	20.00	
+	2. Boston (Wm 5/49)	15.00	20.00	
4	2. Bowling Champ			
	(Got 2/49)	15.00	25.00	
+	4. Bowl. League			
	(Got 8/47)	10.00	19.50	
	2* Bright Lights (B 5/51)	65.00	85.00	
	2. Bright Spot (B 11/51)	85.00	125.00	
T	6. Broadway (B 6/51)	49.50	59.50	
Ť	4. Buffalo Bill (Got 5/50)	20.00	30.00	
Ť				
+	2. Buccaneer (Got 10/48)	10.00	20.00	
+	6. Build Up (Ex 2/48) .	10.00	15.00	_
4	2. Buttons & Bows			
	(Got 3/49)	15.00	25.00	
1	2. Cabana (Un 3/53)	225.00	255.00	
	2. Camel Caravan			
	(Ge 6/49)	15.00	30.00	
	4. Campus (Ex 2/50)	15.00	20.00	
T	4. Campus (Ex 2/50)		25.00	
+		20.00		
+	2. Caravan (Wm 6/52)	35.00	50.00	-
1	4. Carnival (B 7/48)	10.00	20.00	
	6. Carolina (Un 3/49)	15.00	25.00	
I	6. Caribbean (Un 3/48)	15.00	25.00	
	2. Champion (B 12/49)	20.00	30.00	
T	2. Champion (CC 6/49)	15.00	20.00	
Ť	2. Chinatown (Got 10/52)	65.00	95.00	
+				
+	4. Cinderella (Got 3/47)	10.00	20.00	_
+	6. Circus (Ex 8/48)	10.00	20.00	
+	2. Circus (Un 8/52)	145.00	175.00	_
+	4. Citation (B 10/48)	15.00	35.00	_
1	2. C.O.D. (Wm 9/53)	125.00	150.00	
1	2. College Daze			
	(Got 8/49)	10.00	20.00	
1	2. Coney Island (B 9/51)	75.00	125.00	
Ц	4. Contact (Ex 10/48)	10.00	20.00	
L	2. Control Tower			
	(Wm 3/51)	25.00	35.00	
	2. Coronation (Got 11/52)	75.00	95.00	
i	2. County Fair (Un 9/51)	15.00	25.00	
Т	4. Crazy Ball (CC 7/48).	10.00	20.00	
Ť				
+	2. Crossroads (Got 5/52)	75.00	110.00	
+	2. Cyclone (Got 5/51)	40.00	60.00	
+	2. Dallas (Wm 2/49)	15.00	25.00	
+	2. De Icer (Wm 11/49)	20.00	30.00	
+	2. Dew Wa Ditty			
	(Wm 6/48)	10.00	20.00	
+	2. Domino (Wm 5/52)	39.50	59.50	
1	2. Double Action			
	(Ge 1/52)	10.00	20.00	
1	2. Dbl. Feature			
	(Got 12/50	15.00	25.00	
+	4. Dbl. Shuffle (Got 6/49)	15.00	20.00	
I	2. Disk Jockey			
	(Wm 11/52)	85.00	135.00	
	2. Dreamy (Wm 2/50) .	15.00	25.00	
	2. Dude Ranch (B 9/53)	385.00	425.00	
	2. Eight Ball (Wm 1/52)	45.00	65.00	
1	2. El Paso (Wm 11/48)	10.00	20.00	
T	2. Fairway (Wm 6/53)	85.00	125.00	
1	o Fisheins Trish	00.00	120.00	
i	2. Fighting Irish (CC 11/50)	25.00	30.00	
	2. Five Star (Univ 5/51).	30.00	45.00	
+		30.00	40.00	
1.	2. Floating Power (Ge 12/48)	10,00	20.00	
		95.00	140.00	
+	2. Flying High (Got 2/53)	99.00	140.00	
+	2. Flying Saucers (Ge 12/50)	15.00	25.00	
	2. Football (CC 8/49)	10.00	20.00	
	2. Four Corners			
	2. Four Corners (Wm 12/52)	45.00	75.00	
	2. Four Corners (Wm 12/52) 2. Four Horsemen			-
	2. Four Corners (Wm 12/52) 2. Four Horsemen (Got 9/50)	45.00 15.00	75.00 25.00	
	2. Four Corners (Wm 12/52) 2. Four Horsemen (Got 9/50) 2. "400" (Upright)	15.00		
	2. Four Corners (Wm 12/52) 2. Four Horsemen (Got 9/50) 2. "400" (Upright)		25.00	
	2. Four Corners (Wm 12/52) 2. Four Horsemen (Got 9/50) 2. "400" (Upright) (Ge 10/52)	15.00	25.00 65.00	

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

#### PINBALL GAMES (Cont.)

PINDALL GAME	25 (C)	ont.)	
2. Four Stars (Got 6/52)	50.00	90.00	_
2. Freshie (Wm 9/49)	15.00	20.00	_
2* Frolics (B 10/52)	160.00	190.00	-
2. Futurity (B 3/51)	60.00	75.00	-
2. Georgia (Wm 7/50)	20.00	35.00	-
6. Gin Rummy (Got 2/49)	15.00	25.00	1-
6. Gizmo (Wm 8/48)	10.00	20.00	-
4. Glamour (Got 7/51) .	15.00	25.00	-
6. Glider (Ge 8/49)	10.00	20.00	-
2. Globe Trotter (Got 11/51)	35.00	65.00	
4. Gold Cup (B 4/48)	15.00	29.50	-
2. Golden Gloves	10.00	27.00	
(CC 7/49)	10.00	20.00	-
2. Golden Nugget			
(Upright) (Ge-2/53)	65.00	105.00	-
6. Gondola (Ex 5/49)	10.00	20.00	-
2. Grand Award (CC 1/49)	10.00	20.00	
2. Grand Champion	10.00	20.00	-
(Wm 8/53)	110.00	145.00	_
2. Grand Slam (Got 4/53)	95.00	135.00	L
6. Grand Stand (B '50)	20.00	35.00	1_
2. Green Pastures			
(Got 1/54)	175.00	195.00	-
2. Gun Club (Wm 11/53)	125.00	165.00	-
2. Guys-Dolls (Got 5/53)	105.00	125.00	-
2. Handicap (Wm 6/52).	35.00	45.00	1-
4. Happy Days (Got 7/52)	75.00	115.00	
2. Happy-Go-Lucky	75.00	115.00	-
(Got 3/51)	25.00	45.00	
4. Harvest Moon			1
(Got 12/48)	15.00	20.00	1-
2. Harvest Time			
(Ge 9/50)	15.00	25.00	-
2. Harvey (Wm 5/51)	25.00	45.00	1-
6. Hawaii (Un 8/47)	10.00	15.00	-
2. Hayburner (Wm 6/51)	30.00	50.00	-
2. Hit Parade (CC 2/51).	10.00	20.00	<u> </u>
2. Hit & Runs (Ge 3/51)	15.00	25.00	-
2. Hit 'N' Run (Got 4/52)	65.00	75.00	-
4. Holiday (CC 12/48)	10.00	20.00	-
2. Holiday (Ke 12/51)	35.00	50.00	-
2. Hong Kong (Wm 9/51)	45.00	75.00	_
2. Horsefeathers (Wm 1/52)	45.00	65.00	
2. Horse Shoe	45.00	65.00	i-
(Wm 12/51)	25.00	40.00	
2. Hot Rods (B '49)	15.00	25.00	
3. Humpty Dumpty			
(Got 10/47)	10.00	20.00	-
2. Ice-Frolics (B 1/54)	475.00	525.00	1-
3. Jack 'N' Jill (Got 4/48)	10.00	20.00	-
2. Jalopy (Wm 8/51)	35.00	45.00	-
6. Jamboree (Ex 5/48)	10.00	20.00	-
2. Jeanie (Ex 6/50)	15.00	20.00	1
2. Ice-Frolics (B 1/54) 3. Jack 'N' Jill (Got 4/48) 2. Jalopy (Wm 8/51) 6. Jamboree (Ex 5/48) 2. Jeanie (Ex 6/50) 4. Jockey Special (B 11/47) 2. Joker (Got 11/50) 2. Judy (Ex 7/50) 2. Jumping Jacks	15.00	95.00	
(B 11/47) 2. Joker (Got 11/50)	15.00 15.00	25.00	
2. Judy (Ex 7/50)	10.00	25.00 20.00	
2. Judy (Ex 1/50) 2. Jumping Jacks	10.00	20.00	
(Unright) (Co 12/52)	65.00	95.00	1
4. Just 21 (Got 1/50)	15.00	25.00	
2. K.C. Jones (Got 11/49)	10.00	20.00	
4. King Arthur			
	10.00	20.00	1-
	10.00	20.00	(-
2. King Pin (CC 12/51).	20.00	30.00	-
4. King Cole (Got 5/48). 2. King Pin (CC 12/51). 2. Knockout (Got 1/51). 4. Lady Robin Hood	15.00	25.00	-
4. Lady Robin Hood (Got 1/48)	10.00	20.00	
	150.00	185.00	
2. Lazy Q (wm 2/34). 2. Leaders (Un 10/51)	35.00	45.00	-
2* Lite-A-Line (Ke 6/52)	35.00	60.00	
2. Lazy "Q" (Wm 2/54) 2. Leaders (Un 10/51) 2* Lite-A-Line (Ke 6/52) 2. Long Beach (Wm 7/52) 2. Lovely Lucy (Got 2/54)	50.00	85.00	
2. Lovely Lucy (Got 2/54)	225.00	255.00	
2. Lucky Inning			
$(\mathbf{\tilde{W}m} \ 5/50) \ \dots \dots$	15.00	25.00	
2. Lucky Star (Got 5/47)	10.00	20.00	-
2. Mad. Sq. Garden (Got 6/50)	20,00	30.00	
(601 0/30)	20.00	30.00	
←TOTAL NO. TOT	AL VA	LUE→	1
101			

The Cash Box, Page 56 • END OF MONTH INVENTORY ISSUE • April 24, 1954

## NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

#### PINBALL GAMES (Cont.)

	4. Magic (Ex 11/48)	10.00	20.00	
	2. Majors '49 (CC 2/49).	15.00	25.00	
	2. Major League Baseball			
	(Un 6/48)	10.00	20.00	
	6. Manhattan (Un 2/48)	10.00	17.50	
1	2. Majorettes (Wm 4/52)	35.00	45.00	
1	9 Warble Oreson	55.00	10.00	
+	2. Marble Queen (Got 8/53)	155.00	175.00	
	(Got 8/53)			
1	2. Mardi Gras (Ge 5/48)	10.00	20.00	
-	2. Maryland (Wm 4/49).	10.00	20.00	
1	2. Merry Widow		00.55	
	(Ge 6/48)	10.00	20.00	
	2. Mercury (Ge 3/50)	10.00	20.00	
	2. Mermaid (Got 6/51) .	25.00	39.00	
	6. Mimi (Ex 2/48)	10.00	20.00	
	4. Minstrel Man		,	
	(Got 3/51)	20.00	39.00	
	4. Monterey (Un 5/48)	10.00	20.00	
	4. Moon Glow (Un 11/48)	10.00	20.00	
1				
-	2. Morocco (Ex 10/48)	10.00	20.00	
-	2. Niagara (Got 12/51)	35.00	55.00	
	2. Nifty (Wm 12/50)	10.00	20.00	
	2. "9" Sisters (Wm 1/54)	150.00	175.00	
	2. Oasis (Ex 10/50)	10.00	20.00	
	2. Oklahoma (Un 5/49).	10.00	20.00	
	2. Old Faithful	10.00	_5.50	
-	(Got 12/49)	15.00	25.00	
-	2. Olympics (Wm 5/52).	35.00	55.00	
-	2. One Two Three	10.00	25.00	
	(Ge 10/48)	10.00	25.00	
-	2. Palisades (Wm 7/53).	100.00	135.00	
	2* Palm Beach (B 7/52).	159.00	225.00	
	4. Palm Springs (B 11/53)	475.00	495.00	
	4. Paradise (Un 7/48)	10.00	20.00	
	2. Paratrooper (Wm 8/52)	25.00	35.00	
+	2. Pin Bowler (CC 6/50)	10.00	20.00	
	4. Pinch Hitter (Un 5/49)	10.00	20.00	
	2. Pinky (Wm 9/50)	20.00	35.00	
	2. Pin Wheel (Got 11/53)	165.00	185.00	
	4. Play Ball (CC 1/51)	20.00	30.00	
	2. Playland (Ex 8/50)	10.00	20.00	
	2. Playtime (Ex 8/49)	10.00	20.00	
		155.00	175.00	
	2. Poker Face (Got 9/53)	199.00	113.00	
-	2. Puddin' Head (Ge 10/48)	10.00	20.00	
	(Ge 10/48)	10.00		
-	2. Pnnchy (CC 12/50)	10.00	20.00	
	4. Quaterhack (Wm 10/49)	10.00	20.00	
_	2. Quartet (Got 2/52)	55.00	85.00	-
	2. Queen of Hearts			
	(Got 12/52)	75.00	105.00	
_	2. Quintet (Got 3/53)	95.00	135.00	
-	2. Rag Mop (Wm 10/50)	10.00	25.00	
_	4. Rainbow (Wm 9/48) .	10.00	20.00	
	2. Ramona (Un 2/49)	10.00	20.00	
	2. Red Shoes (Un 11/50)	10.00	20.00	
	2. Rio (Un 11/53)	335.00	350.00	
	2. Rip Snorter (Ge 10/49)	10.00	20.00	
-	2. Rocket (Ge 5/50)	10.00	20.00	-
	2. Rockettes (Got 8/50).	15.00	25.00	
	2. Redeo (Un 2/53)	185.00	210.00	
_	4. Rondevoo (Un 5/48) .	10.00	20.00	
	2. Rose Bowl (Got 10/51)	35.00	60.00	
	2. Round Up (Got 11/48)	10.00	25.00	
	2. St. Lonis (Wm 2/49).	15.00	25.00	
	2. Saddle and Turf	10.00	20.00	
	(Ev 10/53)	165.00	185.00	
	6. Sally (CC 10/48)	10.00	20.00	
	4. Samba (Ex 5/48)	10.00	20.00	
	2. Saratoga (Wm 10/48)	10.00	20.00	
	4. Screwball (Ge 8/48) .	10.00	20.00	
	2. Sea Jockeys (Wm 11/51)	30.00	55.00	
	2. Sea Isle (CC 11/47)	10.00	20.00	
	2. Select-A-Card (Got 4/50)	10.00	20.00	1
	2. Serenade (Un 11/48)	10.00	20.00	
	4. Shanghai (CC 4/48)		20.00	
		10.00		
	2. Sbantytown (Ex 10/49)	10.00	20.00	1
	2. Sbarpshooter	70.00	00.00	
	(Got 5/49)	10.00	20.00	
	4. Shindig (Got 10/53)	195.00	220.00	
	2. Shoo Shoo (Wm 2/51) 6. Short Stop (Ex 7/48).	20.00 10.00	35.00 20.00	
	. v. Short Stop (15x 1/40).	10.00	20.00	
	. MOMAT NO	DAT 77.	T 1770	
	←TOTAL NO. TOT	TAL VA	LUE	

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

	PINBALL GAME	S (Co	ont.)	
1	2. Shoot the Moon			
	(Wm 11/51)	20.00	35.00	
1	4. Show Boat (Un 1/49). 2. Show Boat (Un 12/52)	10.00 165.00	20.00 185.00	
1	2. Silver Chest (Upright)			
	(Ge 4/53)	125.00	155.00	
1	<ol> <li>Silver Skates (Wm 2/53)</li> <li>Singapore (Un 11/47).</li> </ol>	55.00 10.00	80.00 20.00	
]	2. Skill Pool (Got 8/52)	60.00	75.00	
-	2. Slngfest (Wm 3/52)	35.00	55.00	
┨	6. Snooks (Wm 6/51) 2. Sonth Pacific (Ge 2/50)	15.00	22.50	
1	2. Spark Plugs (Wm 9/51)	10.00 20.00	20.00 45.00	
]	4. Speedway (Wm 9/48)	10.00	20.00	
+	2. Spot Bowler (Got 10/50)	15.00	20.00	
	2* Spot-Lite (B 1/52)	15.00 65.00	30.00 119.50	
]	2. Sportsman (Ge 2/51).	10.00	20.00	
+	4. Sportsman (Wm 2/52)	30.00	35.00	
1	<ul><li>2. Springtime (Ge 3/52).</li><li>6. Stage Door Canteen</li></ul>	15.00	25.00	
1	(Got 11/45)	10.00	20.00	
1	6. Stardust (Un 5/48)	10.00	20.00	
1	2. Stars (Un 6/52) 2. Starlight (Wm 3/53) .	45.00 55.00	65.00 85.00	
1	2. Steeple Chase	00.00		
	$(Un 1/52) \dots \dots$	35.00	65.00	
1	2. Stop & Go (Ge 3/51) 6. Stormy (Wm 1/48)	15.00 10.00	25.00 20.00	
1	2. Struggle Buggies			
	(Wm 12/53)	125.00	175.00	
1	<ol> <li>Summertime (Un 9/48)</li> <li>Sunny (Wm 12/47)</li> </ol>	15.00 10.00	25.00 20.00	
]	2. Sunshine Park	10.00	20.00	
	(B 12/52):	55.00	85.00	
1	2. Super Hockey (CC 4/49)	10.00	20.00	
+	6. Swanee (Ex 1/49)	10.00	20.00	
1	<ol> <li>Sweepstakes (Wm 1/52)</li> <li>Sweetheart (Wm 5/50)</li> </ol>	75.00 15.00	95.00 30.00	
	2. Tahiti (CC 10/49)	10.00	20.00	
4	2. Tahiti (Un 8/53)	235.00	285.00	
$\dashv$	2. Tampico (Un 6/49) 2. Telecard (Got 1/49)	10.00	20.00	
	2. Tennessee (Wm 2/48)	10.00 10.00	20.00	
1	2. Thing (CC 2/51)	15.00	35.00	
-	2. Three Feathers (Ge 5/49)	10.00	20.00	
	2. Three Fonr Five		20.00	
1	(Un 6/51)	25.00	45.00	
-	2. Three Musketeers (Got 7/49)	15.00	25.00	
	2. Tbrill (CC 9/48)	10.00	20.00	
-	2. Times Square (Wm 4/53)	75.00	135.00	
	2. Touchdown (Un 1/52)	15.00	25.00	
	2. Trade Winds (Ge 3/48)	10.00	20.00	
	6. Treasure Chest (Ex 12/47)	10.00	20.00	
	4. Trinidad (CC 3/48)	10.00	20.00	
-	2. Triple Action (Ge1/48)	10.00	20.00	-
	2. Triplets (Got 7/50) 2. TriScore (Ge 1/51)	15.00 10.00	25.00 20.00	-
	2. Trophy (B 4/48)	15.00	30.00	
	6. Tropicana (Un 1/48)	10.00	20.00	
	2. Tropics (Un 7/53) 2. Tucson (Wm 1/49)	195.00 10.00	210.00 20.00	
	2. Tumbleweed (Ex 9/49)	10.00	20.00	
	3. Turf King (B 6/50)	25.00	45.00	
	2. Twenty Grand (Wm 12/52)	55.00	85.00	
	2. Utah (Un 7/49)	10.00	20.00	
	4. Vanities (Ex 2/47) 4. Virginia (Wm 3/48)	$10.00 \\ 10.00$	19.50 12.50	
	2. Watch My Line (Got 9/51)	15.00	35.00	
	2. Whizz Kids (CC 3/52)	15.00	30.00	
	2. Wild West (Got 8/51) 2. Winner (Univ.)	45.00 20.00	65.00 35.00	
_	2. Wisconsin (Un 3/48)	10.00	20.00 285.00	
	2* Yacht Clnb (B 6/53)	235.00 10.00	20.00	
	2. Zingo (Un 10/51)	15.00	25.00	
				1

←TOTAL NO.

TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE

4. Rock-Ola Shuffle Lane (12/49) 4. Rock-Ola Shuffle Jungle (3/50) 4. United Shuffle Skill (6/49) 5. United Shuffle Alley (9/49) 5. United Shuffle Alley (1/50) 6. United Shuffle Alley Express (3/50) 7. United Shuffle Alley (6/50) 7. United Shuffle Alley (6/50) 7. United Shuffle Alley (6/50) 7. United Shuffle Alley (1/50) 7. United Shuffle Alley (1/50) 7. United Shuffle Alley (1/50) 7. United Shuffle Shuffle Alley (1/50) 7. United Twin Shuffle Alley (1/50) 7. United Alley (1/50) 7. United Flayer Rehonnd (9/50) 7. United Flayer (1/51) 7. United Flayer (1/52) 7. United Flayer Stare (1/52) 7. United Flayer Stare (1/52) 7. United 4Player Stare (1/52) 7. United Hushastan 10th Frame Star (9/52) 7. United Manbattan 10th Frame (9/52) 7. United Manbattan 10th Frame (9/52) 7. United Lineary (1/52) 7. United Manbattan 10th Frame (9/52) 7. United Lineary (1/53) 7. United June Alley 7. United Manbattan 10th Frame (9/52) 7. United Lineary (1/53) 7. United June Alley 7. United June Alle		(FOR INVENTORY PURPOSES ASC BY FIGURE BETWEEN LOW AND			1
4. Rock-Ola Shuffle Lane (12/49)		SOM CONTINUES.	i Wi	HIA	1
(12/49) 15.00 20.00   4. Rock-Ola Sbuffle Jungle (5/50) 20.00 30.00   4. United Shuffle Skill (6/49) 15.00 20.00   4. United Super Shuffle Alley (9/49) 20.00 30.00   4. United Super Shuffle Alley (2/50) 20.00 30.00   2. United Double Shuffle Alley (2/50) 20.00 30.00   2. United Shuffle Alley Express (3/50) 20.00 30.00   4. United Super Shuffle Alley (2/50) 20.00 30.00   4. United Shuffle Slugger (6/50) 20.00 30.00   4. United 2-Player Express (6/50) 25.00 35.00   4. United Twin Shuffle Alley (7/50) 25.00 35.00   4. United Twin Shuffle Alley (7/50) 35.00 55.00   2. United 4-Player Rehonnd (9/50) 35.00 55.00   2. United Twin Shuffle-cade (12/50) 35.00 55.00   2. United 5-Player (1/51) 45.00 65.00   2. United 6-Player (2/51) 90.00 145.00   2. United 6-Player Super (3/52) 125.00 165.00   2. United 6-Player Super (3/52) 125.00 165.00   2. United 6-Player Super (1/52) 125.00 165.00   2. United 6-Player Super (1/52) 125.00 165.00   2. United 6-Player Super (1/52) 125.00 165.00   2. United 4-Player Official (5/52) 125.00 165.00   2. United Manbattan 10th Frame Super (10/52) 175.00 275.00   2. United Inter Frame Super (10/52) 175.00 275.00   2. United United Inter (2/53) 255.00 300.00   2. United Liherty (2/53) 255.00 300.00   2. United Clover (2/53) 255.00 300.00   2. United Clover (2/53) 255.00 300.00   2. United Uniter Royal (9/53) 375.00 295.00   2. United Uniter Royal (9/53) 375.00 295.00   2. United Inter Super Twin (1/50) 30.00 40.00   4. Universal Super Twin (1/50) 40.00 40.00   4. Universal Super Twin (1/50) 40.00 40.00   4.		SHUFFLE			
4. Rock-Ola Sbuffle Jungle (5/50)			15.00	80.00	
4. United Shuffle Alley (9/49) 15.00 20.00 4. United Shuffle Alley (19/49) 15.00 20.00 30.00 4. United Super Shuffle Alley (1/50) 20.00 30.00 2. United Shuffle Alley Express (3/50) 20.00 30.00 2. United Shuffle Alley Express (3/50) 20.00 30.00 4. United Shuffle Alley Express (3/50) 20.00 30.00 4. United Shuffle Alley Alley (2/50) 20.00 30.00 4. United Shuffle Alley Express (6/50) 20.00 30.00 4. United Twin Shuffle Alley (7/50) 25.00 35.00 4. United Twin Shuffle Alley (7/50) 35.00 55.00 2. United 4-Player Rehonnd (9/50) 35.00 55.00 2. United 5-Player (1/51) 45.00 65.00 2. United 5-Player (1/51) 45.00 65.00 2. United 6-Player (2/51) 65.00 90.00 3* United DeLuxe 6-Player (10/51) 90.00 145.00 2* United 6-Player Star (7/52) 15.00 165.00 225.00 2. United 4-Player Official (5/52) 15.00 225.00 2. United 10th Frame Star (9/52) 165.00 225.00 2. United Inth Frame Star (9/52) 175.00 215.00 2. United Manhattan 10th Frame (9/52) 210.00 275.00 2. United Cascade (2/53) 255.00 300.00 2* United Classic (6/53) 325.00 345.00 2* United Classic (6/53) 325.00 345.00 2* United Classic (6/53) 355.00 345.00 2* United Imperial (9/53) 350.00 400.00 2. Universal Bowlomatic (3/51) 30.00 40.00 4. Universal DeLuxe Twin (10/50) 30.00 40.00 4. Universal Bowler (9/4') (3/50) 20.00 30.00 2. Williams Evin Shuffle (10/50) 20.00 30.00 2. Williams Felayer Bowler (6/51) 20.00 30.00 2. Williams Double Header (7/50) 20.00 30.00 2. Williams Double Header (7/50) 20.00 30.00 2. Williams Double Header (7/50) 20.00 30.00 2. Bally Shuffle Champ (4/50) 15.00 20.00 30.00 2. Bally Shuffle Champ (4/50) 20.00 30.00 2. Bally Shuffle Champ (4/50) 20.00 30.00 2. Williams Double Header (7/50) 20.00 30.00 2. Bally Shuffle Champ (4/50) 20.00 30.00 2. Bally Shuffle Champ (4/50) 35.00 45.00 2. Bally Shuffle Bowler (1/50) 35.00 45.00 2. ChiCoin Shuffle Base hall (4/50) 15.00 25.00 35.00		4. Rock-Ola Sbuffle Jungle			
4. United Shuffle Alley (9/49)		1 1 1	20.00	30.00	
4. United Super Shuffle Alley (1/50) 20.00 30.00 4. United Double Shuffle Alley (2/50) 20.00 30.00 2. United Shuffle Alley Express (3/50) 20.00 30.00 4. United Sbuffle Slngger (6/50) 25.00 35.00 4. United 2-Player Express (6/50) 25.00 35.00 4. United Twin Sbuffle Alley (7/50) 25.00 35.00 4. United Rebound (3/50) 30.00 39.50 2. United 4-Player Rehound (9/50) 35.00 55.00 2. United 5-Player (1/51) 45.00 65.00 2. United 6-Player (2/51) 65.00 90.00 3* United DeLuxe 6-Player (10/51) 90.00 145.00 2* United 6-Player Star (7/52) 125.00 165.00 2. United 4-Player Official (5/52) 135.00 180.00 2* United 4-Player Star (7/52) 165.00 225.00 2. United 4-Player Star (7/52) 165.00 225.00 2. United Inth Frame Star (9/52) 165.00 255.00 2. United Manbattan 10th Frame (9/52) 175.00 215.00 2. United Clover (2/53) 275.00 295.00 2. United Clover (2/53) 325.00 345.00 2. United Clover (2/53) 350.00 400.00 2. United Clover (1/50) 300.00 225.00 2. United Clover (1/50) 300.00 225.00 2. United Clover (1/50) 300.00 225.00 2. United Clover (1/50) 200.00 30.00 2. United Super Twin (3/50) 300.00 400.00 2. United Super Twin (3/50) 300.00 400.00 2. Universal Buyer Twin (3/50) 300.00 400.00 2. Universal Buyer Twin (3/50) 300.00 400.00 2. Universal Bowlematic (3/51) 300.00 40.00 2. Universal Bowlematic (3/51) 300.00 40.00 2. Universal Bowler (9/½') (3/50) 20.00 30.00 2. Williams Splayer Bowler (6/51) 20.00 30.00 2. Williams Splayer Bowler (6/51) 20.00 30.00 2. Williams Splayer Bowler (6/51) 20.00 30.00 2. Bally Shuffle Cbamp (11/50) 20.00 30.00 2. Bally Shuffle Cbamp (11/50) 20.00 30.00 2. Bally Shuffle Cbamp (11/50) 20.00 30.00 2. Bally Shuffle Bose-hall (4/50) 15.00 25.00 35.00 45.00 45.00 46. ChiCoin Shuffle Base-hall (4/50) 15.00 25.00			15.00	20.00	
Alley (1/50)		(9/49)	15.00	20.00	
Alley (2/50) 20.00 30.00    2. United Shuffle Alley Express (3/50) 20.00 30.00    4. United Suffle Slagger (6/50) 25.00 35.00    4. United Twin Shuffle Alley (7/50) 25.00 35.00    4. United Twin Shuffle Alley (7/50) 35.00 35.00    4. United Rebonnd (8/50) 30.00 39.50    2. United 4-Player Rehonnd (9/50) 35.00 55.00    2. United 4-Player (1/51) 45.00 65.00    2. United 6-Player (1/51) 45.00 65.00    2. United 6-Player (1/51) 90.00 145.00    2* United 6-Player Share (3/52) 155.00 165.00    2* United 6-Player Share (1/52) 165.00 225.00    2* United 6-Player Official (5/52) 165.00 225.00    2* United 6-Player Share (1/52) 165.00 225.00    2* United Hanbattan 10th Frame Share (9/52) 165.00 275.00    2* United Inth Frame Share (1/52) 165.00 275.00    2* United Inth Frame Share (1/52) 165.00 275.00    2* United College Share (1/52) 165.00 275.00    2* United Inthe Frame Share (1/52) 175.00 215.00    2* United College Share (1/53) 175.00 215.00    2* United College Share (1/5		Alley (1/50)	20.00	30.00	
Express (3/50)		Alley (2/50)	20.00	30.00	_
(6/50)		Express (3/50)	20.00	30.00	
4. United Twin Sbnffle		(6/50)	20.00	30.00	
Alley (7/50) 25.00 35.00 4. United Rebonnd (8/50) 30.00 39.50 2. United 4-Player Rehonnd (9/50) 35.00 55.00 2. United Twin Shuffle cade (12/50) 35.00 55.00 2. United 5-Player (1/51) 45.00 65.00 90.00 3* United DeLuxe 6-Player (10/51) 90.00 145.00 2* United 6-Player Super (3/52) 125.00 165.00 90.00 2* United 6-Player Super (3/52) 155.00 180.00 2* United 4-Player Official (5/52) 155.00 165.00 22* United 1-Player Star (7/52) 165.00 225.00 2* United 10th Frame Star (9/52) 165.00 265.00 2. United Manbattan 10th Frame Super (10/52) 175.00 215.00 2. United Manhattan (9/52) 189.00 225.00 2* United Cascade (2/53) 255.00 300.00 2* United Classic (6/53) 255.00 300.00 2* United Classic (6/53) 255.00 300.00 2* United Classic (6/53) 350.00 400.00 2* United Classic (6/53) 350.00 400.00 2* United Classic (6/53) 350.00 400.00 2* United Royal (9/53) 375.00 425.00 425.00 400.0		(6/50)	25.00	35.00	
2. United 4-Player Rehonnd (9/50) 35.00 55.00 2. United Twin Shnfflecade (12/50) 35.00 55.00 2. United 5-Player (1/51) 45.00 65.00 2. United 5-Player (2/51) 65.00 90.00 3* United DeLuxe 6-Player (10/51) 90.00 145.00 2* United 6-Player Snper (3/52) 125.00 165.00 2. United 4-Player Official (5/52) 135.00 180.00 2* United 4-Player Official (5/52) 165.00 225.00 2* United 10th Frame Star (9/52) 165.00 225.00 2* United Manhattan 10th Frame (9/52) 175.00 215.00 2. United Manhattan (9/52) 175.00 215.00 2. United Manhattan (9/52) 175.00 215.00 2. United Clover (2/53) 255.00 300.00 2* United Clover (2/53) 255.00 300.00 2* United Clover (2/53) 255.00 300.00 2* United Clover (2/53) 325.00 345.00 2* United Clover (6/53) 300.00 400.00 2. United Royal (9/53) 375.00 425.00 4. Universal Twin (1/50) 4. Universal Super Twin (10/50) 4. Universal Beluxe Twin (10/50) 30.00 40.00 4. Universal Beluxe Twin (10/50) 30.00 40.00 2. Universal Beluxe Twin (10/50) 30.00 40.00 2. Universal Bowlomatic (3/51) 30.00 40.00 2. Universal Bowlomatic (3/51) 30.00 40.00 2. Universal Bowlomatic (9/42) (2/50) 20.00 30.00 2. Williams Twin Shnffle (12/49) 20.00 30.00 2. Williams Twin Shnffle (9/42) (2/50) 20.00 30.00 2. Williams Bowler (9/50) 15.00 20.00 6. Bally Shuffle Bowler (2/50) 15.00 20.00 6. Bally Shuffle Bowler (11/50) 20.00 45.00 2. Bally Hook Bowler (11/50) 45.00 45.00 2. Bally Shuffle Champ (4/50) 20.00 35.00 4. ChiCoin Shuffle Basehall (4/50) 55.00 35.00 4. ChiCoin Shuffle Basehall (4/50) 55.00 35.00			25.00	35.00	
Donnol (9\sqrt{9}\sqrt{5}\sqrt{0}			30.00	39.50	
Cade (12/50)   35.00   55.00   2. United 5-Player (1/51)   45.00   65.00   3* United DeLuxe   6-Player (10/51)   90.00   145.00   2* United 6-Player Snper (3/52)   125.00   165.00   2* United 4-Player Official (5/52)   135.00   180.00   2* United 4-Player Official (5/52)   165.00   225.00   2* United 4-Player Official (5/52)   165.00   225.00   2* United 10th Frame Star (9/52)   165.00   225.00   2* United Interpretation of the Frame (9/52)   175.00   215.00   2* United Interpretation of the Frame (9/52)   175.00   215.00   2* United United Cascade (2/53)   255.00   300.00   2* United Cascade (2/53)   255.00   300.00   2* United Classic (6/53)   325.00   325.00   2* United Classic (6/53)   355.00   300.00   2* United Classic (6/53)   355.00   300.00   2* United Royal (9/53)   350.00   400.00   2* United Imperial (9/53)   350.00   400.00   4* Universal Twin (1/50)   15.00   35.00   400.00   4* Universal Super Twin (3/50)   30.00   40.00   4* Universal High Score (10/50)   30.00   40.00   2* Universal Bowlematic (3/51)   30.00   40.00   2* Universal Bowlematic (3/51)   30.00   40.00   4* Williams Twin Shnffle (12/49)   20.00   30.00   2* Williams Bowler (9/2') (2/50)   20.00   30.00   2* Williams Twin Shnffle (9/2') (2/50)   20.00   30.00   2* Williams Dowle Header (7/50)   20.00   30.00   2* Williams Dowle (6/51)   20.00   30.00   2* W		honnd (9/50)	35.00	55.00	-
2. United 6-Player (2/51) 65.00 90.00  3* United DeLuxe 6-Player (10/51) 90.00 145.00  2* United 4-Player Official (5/52) 135.00 180.00  2* United 4-Player Star (7/52) 165.00 225.00  2* United 10th Frame Star (9/52) 165.00 275.00  2. United Manbattan 10th Frame (9/52) 175.00 215.00  2. United Manhattan (9/52) 175.00 215.00  2. United Manhattan (9/52) 175.00 215.00  2. United Clover (2/53) 255.00 300.00  2* United Clover (2/53) 350.00 400.00  2* United Royal (9/53) 350.00 400.00  2* United Royal (9/53) 350.00 400.00  2* United Imperial (9/53) 350.00 400.00  2* United Imperial (9/53) 350.00 400.00  2. Universal Super Twin (3/50) 30.00 40.00  4. Universal DeLuxe Twin (10/50) 30.00 40.00  2. Universal High Score (10/50) 30.00 40.00  2. Universal Bowlomatic (3/51) 30.00 40.00  2. Universal Bowlomatic (3/51) 30.00 40.00  2. Williams Twin Shuffle (12/49) 20.00 30.00  2. Williams Twin Shuffle (12/49) 20.00 30.00  2. Williams Twin Shuffle (12/49) 20.00 30.00  2. Williams Bowler (9/42) (2/50) 20.00 30.00  2. Williams Bowler (9/42) (3/50) 25.00 30.00  2. Williams S-Player Bowler (6/51) 20.00 30.00  2. Williams S-Player Bowler (6/51) 30.00 45.00  3.00 45.00  4. Bally Speed Bowler (1/50) 20.00 45.00  2. Bally Hook Bowler (11/50) 20.00 45.00  2. Bally Baseball (5/51) 35.00 45.00  2. ChiCoin Bowling Alley (11/49) 25.00 35.00  4. ChiCoin Shuffle Basehall (4/50) 15.00 25.00			35.00	55.00	
3* United DeLuxe 6-Player (10/51)					
2* United 6-Player Snper (3/52)		3* United DeLuxe			
2. United 4-Player Official (5/52)		2* United 6-Player Snper			
2* United 6-Player Star (7/52)	1_	2. United 4-Player Official			
2* United 10th Frame Star (9/52) 165.00 265.00    2. United Manbattan 10th Frame (9/52) 210.00 275.00    2. United 10th Frame Snper (10/52) 175.00 215.00    2. United Manhattan (9/52) 175.00 215.00    2. United Manhattan (9/52) 189.00 225.00    2* United Cascade (2/53) 255.00 300.00    2* United Clover (2/53) 275.00 295.00    2. United Liherty (2/53) 255.00 300.00    2* United Olympic (6/53) 299.00 325.00    2. United Royal (9/53) 350.00 400.00    2* United Imperial (9/53) 375.00 425.00    4. Universal Twin (1/50) 15.00 35.00    4. Universal Super Twin (3/50) 30.00 40.00    4. Universal BeLuxe Twin (10/50) 30.00 40.00    2. Universal High Score (10/50) 30.00 40.00    2. Universal Bowlomatic (3/51) 30.00 40.00    2. Universal Bowlomatic (12/49) 30.00 40.00    2. Williams Twin Shuffle (9½') (2/50) 20.00 30.00    2. Williams Bowler (9½') (3/50) 25.00 30.00    2. Williams Double Header (7/50) 20.00 30.00    4. Bally Shuffle Bowler (9/49) 15.00 20.00    6. Bally Speed Bowler (2/50) 15.00 20.00    6. Bally Shuffle Cbamp (4/50) 20.00 30.00    2. Bally Baseball (5/51) 35.00 45.00    2. Bally Baseball (5/51) 35.00 45.00    2. Bally Baseball (5/51) 25.00 45.00    2. ChiCoin Bowling Alley (11/49) 25.00 35.00    4. ChiCoin Shuffle Basehall (4/50) 15.00 25.00    2. Cond Shuffle Basehall (4/50) 15.00 25.00    2. Cond Shuffle Basehall (4/50) 15.00 25.00    2. Cond Shuffle Basehall (4/50) 15.00 25.00    3. Sound State of the st			135.00	180.00	
2. United Manbattan 10th Frame (9/52) 210.00 275.00 2. United 10th Frame Snper (10/52) 175.00 215.00 2. United Manhattan (9/52) 189.00 225.00 2* United Cascade (2/53) 255.00 300.00 2* United Clover (2/53) 255.00 300.00 2* United Clover (2/53) 255.00 300.00 2* United Classic (6/53) 325.00 345.00 2* United Olympic (6/53) 395.00 400.00 2* United Royal (9/53) 350.00 400.00 2* United Imperial (9/53) 375.00 425.00 4. Universal Twin (1/50) 15.00 35.00 4. Universal Super Twin (3/50) 30.00 40.00 4. Universal DeLuxe Twin (10/50) 30.00 40.00 2. Universal Bowlomatic (3/51) 30.00 40.00 2. Universal Bowlomatic (3/51) 30.00 40.00 2. Williams Twin Shnffle (12/49) 30.00 40.00 2. Williams Twin Shuffle (19½') (2/50) 20.00 30.00 2. Williams Bowler (9½') (3/50) 25.00 30.00 2. Williams Bowler (9/2') (3/50) 20.00 30.00 2. Williams Double Header (7/50) 20.00 30.00 4. Bally Shuffle Bowler (9/49) 15.00 20.00 6. Bally Shuffle Bowler (2/50) 20.00 30.00 2. Bally Baseball (5/51) 35.00 45.00 2. Bally Baseball (5/51) 35.00 45.00 2. Bally Baseball (5/51) 35.00 45.00 2. ChiCoin Bowling Alley (11/49) 25.00 35.00 4. ChiCoin Shuffle Basehall (4/50) 15.00 25.00			165.00	225.00	-
Frame (9/52)   210.00   275.00			165.00	265.00	
Snper (10/52)		Frame (9/52)	210.00	275.00	-
2* United Cascade (2/53) 255.00 300.00 2* United Clover (2/53) 275.00 295.00 2. United Liherty (2/53) 255.00 300.00 2* United Classic (6/53) 325.00 345.00 2* United Classic (6/53) 329.00 325.00 2. United Royal (9/53) 350.00 400.00 2* United Imperial(9/53) 375.00 425.00 4. Universal Twin (1/50) 15.00 35.00 4. Universal Super Twin (3/50) 30.00 40.00 4. Universal DeLuxe Twin (10/50) 30.00 40.00 2. Universal Higb Score (10/50) 30.00 40.00 2. Universal Bowlomatic (3/51) 30.00 40.00 4. Williams Twin Shuffle (12/49) 20.00 30.00 2. Williams Twin Shuffle (9½') (2/50) 20.00 30.00 2. Williams Bowler (9½') (3/50) 25.00 30.00 2. Williams Double Header (7/50) 20.00 30.00 2. Williams 5-Player Bowler (6/51) 20.00 30.00 4. Bally Shuffle Bowler (9/49) 15.00 20.00 6. Bally Speed Bowler (2/50) 20.00 30.00 2. Bally Hook Bowler (11/50) 20.00 30.00 2. Bally Hook Bowler (11/50) 20.00 45.00 2. Bally Baseball (5/51) 35.00 45.00 4. Bally Shuffle Line (7/51) 25.00 35.00 4. Bally Shuffle Line (7/51) 25.00 35.00 4. ChiCoin Shuffle Basehall (4/50) 55.00 35.00		Snper (10/52)	175.00	215.00	}
2* United Clover (2/53)		(9/52)			-
2* United Classic (6/53) 325.00 345.00 2* United Royal (9/53) 350.00 400.00 2* United Imperial(9/53) 375.00 425.00 4. Universal Twin (1/50) 15.00 35.00 4. Universal Super Twin (3/50) 30.00 40.00 2. Universal BeLuxe Twin (10/50) 30.00 40.00 2. Universal Bowlomatic (3/51) 30.00 40.00 4. Williams Twin Shuffle (12/49) 20.00 30.00 2. Williams Twin Shuffle (9½') (3/50) 20.00 30.00 2. Williams Bowler (9½') (3/50) 25.00 30.00 2. Williams Bowler (9½') (3/50) 25.00 30.00 2. Williams Bowler (9½') (3/50) 20.00 30.00 2. Williams Bowler (9½') 3/50 20.00 30.00 2. Williams Bowler (11/50) 20.00 30.00 2. Bally Shuffle Bowler (2/50) 15.00 20.00 6. Bally Speed Bowler (11/50) 20.00 30.00 2. Bally Hook Bowler (11/50) 20.00 45.00 2. Bally Baseball (5/51) 35.00 45.00 4. Bally Shuffle Line (7/51) 25.00 45.00 2. ChiCoin Bowling Alley (11/49) 25.00 35.00 4. ChiCoin Shuffle Basehall (4/50) 15.00 25.00		2* United Clover (2/53).	275.00	295.00	
2* United Olympic (6/53) 299.00 325.00		2* United Classic (6/53).			
2* United Imperial (9/53) 375.00 425.00 4. Universal Twin (1/50) 15.00 35.00 4. Universal Super Twin (3/50) 30.00 40.00 4. Universal DeLuxe Twin (10/50) 30.00 40.00 2. Universal Higb Score (10/50) 30.00 40.00 4. Williams Twin Shoffle (12/49) 20.00 30.00 2. Williams Twin Shuffle (9½') (2/50) 20.00 30.00 2. Williams Bowler (9½') (3/50) 25.00 30.00 2. Williams Double Header (7/50) 20.00 30.00 2. Williams S-Player Bowler (6/51) 20.00 30.00 4. Bally Shuffle Bowler (9/49) 15.00 20.00 6. Bally Speed Bowler (2/50) 20.00 30.00 2. Bally Shuffle Cbamp (4/50) 20.00 30.00 2. Bally Hook Bowler (11/50) 20.00 30.00 2. Bally Baseball (5/51) 35.00 45.00 2. Bally Baseball (5/51) 35.00 45.00 2. ChiCoin Bowling Alley (11/49) 25.00 35.00 4. ChiCoin Shuffle Basehall (4/50) 15.00 25.00		2* United Olympic (6/53)	299.00	325.00	-
4. Universal Twin (1/50) 15.00 35.00 4. Universal Super Twin (3/50)		2. United Royal (9/53) 2* United Imperial (9/53)			
(3/50)		4. Universal Twin (1/50)			
Company   Comp		(3/50)	30.00	40.00	
(10/50)		(10/50)	30.00	40.00	
4. Williams Twin Shnffle (12/49) 2. Williams Twin Shuffle (9½') (2/50) 2. Williams Bowler (9½') (3/50) 2. Williams Double Header (7/50) 2. Williams S-Player Bowler (6/51) 4. Bally Shuffle Bowler (9/49) 6. Bally Speed Bowler (2/50) 6. Bally Shuffle Cbamp (4/50) 2. Bally Hook Bowler (11/50) 2. Bally Baseball (5/51) 35.00 45.00  2. Bally Shuffle Line (7/51) 25.00 35.00  45.00  4. ChiCoin Bowling Alley (11/49) 25.00 35.00  4. ChiCoin Shuffle Basehall (4/50)  4. ChiCoin Shuffle Basehall (4/50)  50.00 50.		(10/50)			
2. Williams Twin Shuffle (9½') (2/50) 20.00 30.00 2. Williams Bowler (9½') (3/50) 25.00 30.00 2. Williams Double Header (7/50) 20.00 30.00  2. Williams 5-Player Bowler (6/51) 20.00 30.00  4. Bally Shuffle Bowler (9/49) 15.00 20.00 6. Bally Speed Bowler (2/50) 15.00 20.00 6. Bally Shuffle Cbamp (4/50) 20.00 30.00  2. Bally Hook Bowler (11/50) 20.00 45.00  2. Bally Baseball (5/51) 35.00 45.00  4. Bally Shuffle Line (7/51) 25.00 45.00  2. ChiCoin Bowling Alley (11/49) 25.00 35.00  4. ChiCoin Shuffle Basehall (4/50) 15.00 25.00		4. Williams Twin Shnffle			
2. Williams Bowler (9½') (3/50) 25.00 30.00  2. Williams Double Header (7/50) 20.00 30.00  2. Williams 5-Player Bowler (6/51) 20.00 30.00  4. Bally Shuffle Bowler (9/49) 15.00 20.00  6. Bally Speed Bowler (2/50) 15.00 20.00  6. Bally Shuffle Cbamp (4/50) 20.00 30.00  2. Bally Hook Bowler (11/50) 20.00 45.00  2. Bally Baseball (5/51) 35.00 45.00  4. Bally Shuffle Line (7/51) 25.00 45.00  2. ChiCoin Bowling Alley (11/49) 25.00 35.00  4. ChiCoin Shuffle Basehall (4/50) 15.00 25.00		2. Williams Twin Shuffle			
2. Williams Double Header (7/50) 20.00 30.00  2. Williams 5-Player Bowler (6/51) 20.00 30.00  4. Bally Shuffle Bowler (9/49) 15.00 20.00  6. Bally Speed Bowler (2/50) 15.00 20.00  6. Bally Shuffle Champ (4/50) 20.00 30.00  2. Bally Hook Bowler (11/50) 20.00 45.00  2. Bally Baseball (5/51) 35.00 45.00  4. Bally Shuffle Line (7/51) 25.00 45.00  2. ChiCoin Bowling Alley (11/49) 25.00 35.00  4. ChiCoin Shuffle Basehall (4/50) 15.00 25.00	1_	2. Williams Bowler			t
2. Williams 5-Player Bowler (6/51) 20.00 30.00  4. Bally Shuffle Bowler (9/49) 15.00 20.00  6. Bally Speed Bowler (2/50) 15.00 20.00  6. Bally Shuffle Champ (4/50) 20.00 30.00  2. Bally Hook Bowler (11/50) 20.00 45.00  2. Bally Baseball (5/51) 35.00 45.00  4. Bally Shuffle Line (7/51) 25.00 45.00  2. ChiCoin Bowling Alley (11/49) 25.00 35.00  4. ChiCoin Shuffle Basehall (4/50) 15.00 25.00		2. Williams Double			
Bowler (6/51) 20.00 30.00  4. Bally Shuffle Bowler (9/49) 15.00 20.00  6. Bally Speed Bowler (2/50) 15.00 20.00  6. Bally Shuffle Champ (4/50) 20.00 30.00  2. Bally Hook Bowler (11/50) 20.00 45.00  2. Bally Baseball (5/51) 35.00 45.00  4. Bally Shuffle Line (7/51) 25.00 45.00  2. ChiCoin Bowling Alley (11/49) 25.00 35.00  4. ChiCoin Shuffle Basehall (4/50) 15.00 25.00			20.00	30.00	
(9/49)		Bowler (6/51)	20.00	30.00	
(2/50)		(9/49)	15.00	20.00	
(4/50)		(2/50)	15.00	20.00	
(11/50)		(4/50)	20.00	30.00	
4. Bally Shuffle Line (7/51)		(11/50)			-
2. ChiCoin Bowling Alley (11/49)		4. Bally Shuffle Line			
4. ChiCoin Shuffle Base-hall (4/50) 15.00 25.00					
hall (4/50) 15.00 25.00		(11/49)	25.00	35.00	
←TOTAL NO. TOTAL VALUE→			15.00	25.00	
		←TOTAL NO. TOT	'AL VA	LUE→	

The Cash Box, Page 57 • END OF MONTH INVENTORY ISSUE • April 24, 1954

# NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

	CHUIFFI FC /			
	SHUFFLES ( 2. ChiCoin Bowling	Cont.	•)	
	Classic (5/50)	20.00	35.00	
-1	2. ChiCoin Pin Bowler	20.00	00.00	
	(6/50)	20.00	30.00	
	(7/50)	20.00	35.00	
_	2. ChiChoin Ace Bowler,			
	<b>F.P.</b> (8/50)	25.00	35.00	
	2. ChiCoin Pin Lite (9/50)	25.00	30.00	
b	2. ChiCoin Horse-Shoes (5/51)	35.00	75.00	
_	2. ChiCoin 6-Player (8/51)	45.00	95.00	
_	2. ChiCoin King Pin			
	(12/51)	65.00	95.00	
-1	2. ChiCoin 6-Player DeLuxe (5/52)	65.00	105.00	
	2. ChiCoin Match Bowler	00.00	100.00	
	(6/52)	95.00	115.00	
-1	2. ChiCoin Bowl-A-Ball (10/52)	95.00	115.00	
	2. ChiCoin Match	70.00	110.00	
	Bowl-A-Ball (11/52)	100.00	150.00	
—	2. ChiCoin 10th Frame	195.00	250.00	
	Special (12/52) 2. ChiCoin Name Bowler	193.00	230.00	
	(1/53)	215.00	225.00	
-	4* ChiCoin 10th Frame			
	Double Score Bowler (3/53)	255.00	305.00	
_	2. ChiCoin Crown Bowler			
	(4/53)	<b>250.</b> 00	315.00	
-)	4* ChiCoin Triple Score Bowler (6/53)	325.00	350.00	
_	7. ChiCoin Gold Cup			
	(7/53)	250.00	300.00	
	7. ChiCoin High Speed Crown Bowler (7/53)	325.00	375.00	
	7. ChiCoin High Speed			
	Triple Score Bowler (8/53)	300.00	350.00	
	7. ChiCoin Crown Bowler,			
	Giant Pins (9/53)	<b>300.</b> 00	350.00	
-	4. ChiCoin Advance Bowler (10/53)	350.00	400.00	
_	7. ChiCoin King Bowler			
	(10/53)	350.00	400.00	
-	4. Exhibit Strike (6/51). 2. Exhibit Twin Rotation	20.00	30.00	
	(5/52)	65.00	125.00	
_	4. Genco Bowling League	15.00	90.00	
	(11/49)	15.00 15.00	20.00 20.00	
	2. Genco Shuffle Target	1000	-0.00	
	(7/51)	15.00	20.00	
-	4. Genco 8-Player Re- bonnd (9/51)	25.00	35.00	
	2. Gottlieb Bowlette		20.50	
	(3/50)	15.00	20.00	
-	4. Keeney Pin Boy (11/49)	15.00	20.00	
	4. Keeney Ten Pins (1/50) 4. Keeney ABC (2/50)	15.00 15.00	20.00 20.00	
	4. Keeney Lucky Strike	15.00	20.00	
	(4/50)	20.00	30.00	
_	4. Keeney King Pin (4/50)	20.00	30.00	
-	4. Keeney Bowling Champ (4/50)	20.00	30.00	
_	4. Keeney Duck Pins	_0.00	00.00	
	(6/50)	20.00	30.00	
<del>-</del> ,	2. Keeney Double Bowler (8/50)	25.00	35.00	
_	2. Keeney League Bowler			
	(8/50)	25.00	35.00	
	2. Keeney 4-Way Bowler Attachment (12/50)	15.00	20.00	
_	2. Keeney Big League	0.5.00	45.00	
	Bowler (5/51)  2. Keeney 6-Player League	35.00	45.00	
	Bowler (9/51)	45.00	60.00	
	2. Keeney DeLuxe League Bowler (3/52)	65.00	80.00	
	3. Keeney Snper DeLuxe			
	League Bowler (3/52) 2. Keeney High Score	65.00	90.00	
	League Bowler (5/52)	<b>75.</b> 00	100.00	
	2. Keeney Team Bowler (10/52)	125.00	175.00	
	1			

TOTAL VALUE-

←TOTAL NO.

# NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

#### SHUFFLES (Cont.)

2. Keeney Club Bowler (4/53) 150.00 200.00	١
2. Keeney Domino Bowler (5/53)	١
4. Keeney Carnival Bowler (5/53) 300.00 350.00	
7. Keeney Pacemaker Bowler (9/53) 375.00 450.00	I
←TOTAL NO. TOTAL VALUE→	

CONFIDENTIAL	PRICE	LIST	++>
	1		##
	YAHH	Y	M
ARCADE EQUI	PMENT		H
4. ABT 6 Gun Rifle Range		650.00	
4. Boomerang	25.00	45.00	
1. Bally Big Inning		150.00	
4. Bally Bowler	20.00	30.00	
4. Bally Convoy	49.50	89.50	
4. Bally Defender		125.00	
6. Bally Eagle Eye	39.50	49.50	-
4. Bally Heavy Hitter 4. Bally King Pin		45.00	
6. Bally Lucky Strike		35.00 40.00	
4. Bally Rapid Fire		125.00	
6. Bally Sky Battle		85.00	-
6. Bally Torpedo	49.50	85.00	
4. Bally Undersea Raider	125.00	150.00	
6. Bank Ball		45.00	
4. Champion Hockey		55.00	
1* ChiCoin Basketball	00.00	00.00	
Champ	150.00	275.00	
4. ChiCoin 4-Player Derby	y 110.00	195.00	
1* ChiCoin Goalee		119.50	
4. ChiCoin Hockey	55.00	75.00	-
4. Chi Midget Skee		65.00	
1. ChiCoin Pistol		99.50	
6. ChiCoin Roll-A-Score		75.00	_
4. Edelco Pool Table		75.00	-
1. Evans Bat-A-Score		275.00	-
4. Evans Bola-Score		89.50	
4. Evans Ski Roll		95.00	-
4. Evans Super Bomber		210.00	-
4. Evans Play Ball		75.00	
4. Evans Ten Strike '46		40.00	
4. Evans Tommy Gun  1* Exhibit Dale Gun		95.00	
1* Exhibit Dale Gun 4. Exhibit Gun Patrol		94.50 195.00	
3. Exhibit Jet Gun		195.00	
4. Exhibit Space Gun		185.00	
4. Exhibit Pony Express.		135.00	
4. Exhibit Silver Bullets		135.00	
4. Exhibit Six Shooter		145.00	
4. Exhibit Vitalizer	45.00	75.00	<u></u>
6. Groetchen Met. Typer		149.50	
1. Genco Sky Gunner	199.50	295.00	
4. Genco Silver Chest		275.00	
6. Irish Poker	50.00	65.00	
4. Jack Rabbit		99.50	
4. Jungle Joe		69.50	-
4. Keeney Air Raider	75.00	90.00	-
4. Keeney Anti Aircraft Bl		35.00	+
1. Keeney Sub Gun		125.00	-
4. Keeney Texas Leagner		50.00	-
4. Kirk Night Bomber		75.00	
1. Lite League		99.50	
4. Mills Panoram		250.00	
4. Mills Panoram Peek	159.50	275.00	
6. Mills Conv. for Panoram Peek	10.00	29.50	
4. Mnto. Atomic Bomber		195.00	
4. Mutos. Ace Bombers .	. 100.00	195.00	
4. Mutoscope Dr. Mobile.	95.00	175.00	-
4. Mntos. Fly. Sancers 1. Mutos. Photo. (Pre-War)	. 100.00 150.00	175.00 250.00	+-
1. Mutos. Photomatic	130.00	230.00	

425.00 650.00

TOTAL VALUE-

←TOTAL NO.

#### NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

#### ARCADE EQUIPMENT (Cont.)

	4. Mutoscope Silver Gloves		225.00	-
	4 Marana Sha Einham			
	4. Mutoscope Sky Fighter	125.00	195.00	
į	4. Mutos. Voice-O-Graph			
	35c	425.00	595.00	_
1	4. Periscope	69.50	99.50	
	4. QT Pool Table	65.00	85.00	
1	4. Quizzer	75.00	95.00	_
	6. Rockola Ten Pins HD.	20.00	40.00	
	4. Rockola World Series.	20.00	40.00	
	1. Scientific Baseball	35.00	79.50	
	4. Scientific Basketball	20.00	39.50	
	4. Scientific Batting Pr	45.00	95.00	_
	4. Scientific Pitch 'Em	135.00	185.00	
	4. Seeburg Bear Gun	125.00	199.00	
	4. Seeburg Chicken Sam	69.50	110.00	_
	4. Seeburg Shoot the Chute	49.50	95.00	
	4. Set Shot Basketball	200.00	250.00	
	1. Telequiz	115.00	169.00	
	4. Un. Team Hockey	30.00	85.00	
	4. Western Baseball '39	75.00	95.00	
	4. Western Baseball '40	95.00	125.00	
	4. Wilcox-Gay Recordio	40.00	75.00	
	4. Williams All Stars	35.00	75.00	L
	4. Williams Box Score	39.50	75.00	
	1. Williams Star Series	75.00	139.00	
	3* Williams Super World			
	Series	100.00	250.00	_
	4. Williams Quarterback	25.00	65.00	
	4. Wurlitzer Skeeball	35.00	150.00	
	←TOTAL NO. TOT	AL VA	LUE→	

VENDOR	S
CIGARETTE M.	ACHINES
4. Automatic "Smokeshop" (9 Col., 486 Cap.)	125.00- 239.50
4. Du Grenier (Mod. A-7)	85.00- 115.00
4. Du Grenier (Mod. A-9)	
4. Du Grenier (Mod. AC-7)	
4. Du Grenier (Mod. AC-9)	
4. Du Grenier (Mod. E-7)	75.00- 150.00
4. Du Grenier (Mod. ES-9)	85.00- 135.00
4. Du Grenier (Mod. E-9)	85.00- 149.50
4. Du Grenier (Mod. ES-11)	85.00- 165.00
4. Du Grenier "W" (9 col.)	70.00- 95.00
4. Du Grenier "S" (7 col.)	65.00- 75.00
4. Du Grenier Champion	90.00 75.00
(9 col.)	20.00- 75.00
(11 col.)	49.50- 115.00
. 4. Eastern Electric C-8	85.00- 135.00
. 4. Electro (8-col.)	
4. Electro (10 col.)	195.00- 250.00
4. Keeney "A"	100.00- 135.00
4. Lehigh PX (Elec. 8-col.)	65.00- 125.00
4. Lehigh PX (10 col.)	65.00- 135.00
4. Lehigh King Size	75.00- 125.00
4. National 7-50 7 col	60.00- 110.00
4. National 9-50 9 col	65.00- 125.00
4. Naitonal 9-A 9 col	65.00- 115.00 85.00- 119.50
4. Nat. 9-ML Wheatwood	135.00- 175.00
4. National Electric	60.00- 115.00
4. Rowe Imperial (6 col.) 4. Rowe Imperial (8 col.)	45.00- 65.00
4. Rowe Royal (6 col.)	65.00- 85.00
4. Rowe Royal (6 col.) 4. Rowe Royal (8 col.) 4. Rowe Royal (10 col.)	75.00- 95.00
	85.00- 110.00
4. Rowe President (8 col.) 4. Rowe President	65.00- 95.00
(10 col.)	95.00- 125.00
4. Rowe Crusader (10 col.)	
4. Rowe Electric (8 col.) . 4. Uneeda "A" (6 col.) .	
4. Uneeda "A" (8 col.)	
4. Uneeda "A" (9 col.)	35.00- 55.00
. 4. Uneeda "E" (6 col.)	35.00- 65.00

←TOTAL NO.

TOTAL VALUE-

## CONFIDENTIAL PRICE LISTS"

The Cash Box, Page 58 • END OF MONTH INVENTORY ISSUE • April 24, 1954

#### NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

Ľ		
(	CIGARETTE MACHINES (Co	nt.)
	4. Uneeda "E" (8 col.) 35.00- 75.00	
_	4. Uneeda "E" (9 col.) 45.00- 70.00	
	4. Uneeda "E" (12 col.) 35.00- 65.00	<u> </u>
	4. Uneeda "E" (15 col.) 35.00- 65.00	
	4. Uneeda 500 (7 col.) 65.00- 95.00 4. Uneeda 500 (9 col.) 95.00- 110.00	-
	4. Uneeda 500 (15 col.) 50.00- 65.00	
_	4. Uneeda Monarch	
	(8 col.) 25.00- 50.00	-
_	4. Uneeda Monarch (10 col.) 45.00- 65.00	
_	4. Uneeda Monarch	
	(12 col.) 85.00- 129.50	
	CANBY MAGINAR	
	CANDY MACHINES 4. Mills (5 col., 70 cap.) . 10.00- 39.50	
	4. Stoner (Mod. 102, 6 col.,	
	102 cap.) 60.00- 85.00	
-	4. Stoner (Mod. 120, 6 col., 120 cap.) 65.00- 115.00	
	4. Stoner (Senior, 8 col.,	
	100 cap.) 95.00- 149.50	
-	4. Stoner (Mod. 80, 4 col, 180 cap.) 50.00- 75.00	
	4. Stoner (Mod. 120, 5 col.) 69.00- 95.00	
_	4. Stoner (Mod. 120 Sn,	
	7 col.)	
	(8 col., 160 cap.) 139.50- 200.00	
_	4. Stoner DeLuxe Theatre (16 col., 320 cap.) 175.00- 300.00	
	4. Martin's "Little Candy	
	Store" (8 col., 160 cap.) 115.00- 119.50 4. Coan "U-Select-It"	
	(74 cap.) 15.00- 22.50	
	HOT COFFEE	
_	4. Andico Cafe Petit, 200 cups 200.00 275.00	
_	4. Bert Mills Coffee Bar,	
_	200 cups 125.00 175.00 4. Bert Mills Coffee Bar,	
	600 cups 150.00 275.00 4. Bert Mills Coffee Bar,	
	4. Bert Mills Coffee Bar, 500 cups 300.00 400.00	
	4. Cbef-Way, Model 100, cap. 400-600 450.00 550.00	
_	4. Hot-O-Mat Comb. Hot	
	Coffee-Choc., 600 cups 200.00 250.00	
_	4. U-Select-It Hot Coffee,	
	600 cups 350.00 425.00	
	CARBONATED DRINK	
	4. Drink-O-Mat, single	
	flavor, 5c, 1000 cups. 100.00 200.00	
-	4. Drink-O-Mat, 3 flavor, 5c, 1000 cups 200.00 275.00	
-	4. Drink-O-Mat, 4 flavor, 5c, 1000 cups 250.00 300.00	
	4. Lyons #1400, single	
	flavor, 5c	
_	4. Lyons Model 500, 5c	
	single	
	tain, 400 cups 100.00 125.00	
-	4. Mills, Automatic Foun- tain, 400 cups, with-	
	out changemaker 60.00 75.00	
_	4. Soda Shoppe 950.00 1000.00 4. Spacarb 3 Unit 5c, 1000	
	cups 300.00 375.00	
-	4. Spacarb 4 Unit 5c, 1000 cups	
_	4. Super Vend 3 flavor, 600	
}	cup A-1 285.00 350.00 4. Super Vend 3 flavor,	
	600 cup A-2 350.00 400.00	
	←TOTAL NO. TOTAL VALUE→	

### Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory. Where prices are not listed, manufacturers bave not yet

\$139.50 95.00

\$715.50 . 715**.5**0 517.50 715.50 . 149.50

> \$495.00 495.00

> > No List Price Authorized for Publication

No List Price Authorized for Publication

\$725.00 670.00 695.00 715.00

\$364.50 537.50 574.50 589.50 640.00 665.00

CO.

released list prices.	re not listed, manufacturers bave
A.B.T. MFG. CORP.	MARVEL MFG. CO.
Challenger (Counter Model	(New Model) Shuffle-Score
Gun)	Overhead Scoreboard Wall Type Scoreboards for
plus complete ranges of vari-	Shuffleboards
ous types 1,408.25	METEOR MACHINE CORP.
AMI, INCORPORATED	
AMI "E"-40 Phonograph\$795.00	Flying Saucer Hot Rod Racer
AMI "E"-80 Phonograph 925.00	Pony Boy
AMI "E"-120 Phonograph1,050.00	Rocket
W-80 5-10-25c-Wall Box 89.50 W-120 5-10-25c-Wall Box 99.00	Tung-Go (Grip Scale)
HS-80 Hideaway 775.00	RITEWAY MFG. CO., INC.
HS-120 Hideaway 875.00	3-Dimensional Theatre
AMIVOX Speaker 27.50	3-D Kiddie Theatre
AUTO-PHOTO CO.	ROCK-OLA MFG. CORP.
Auto-Photo \$2,545.00	Model 1436 "Fireball" 78 RPM
BALLY MFG. CO.	Model 1438 "Comet Fireball" Phono. 120 Selections, 45
The Champion (Mech. Horse) .\$1,065.00	RPM Only
Surf-Club	Playmaster 120 Selections 45
CHICAGO COIN	RPM Only
Criss Cross Bowler \$665.00	Chrome Wall Box, 120 Selec-
'Round the World Trainer 1,185.00	tions Model 1608 "Tone-O-Lier" 8" Chandelier Speaker
Super Frame Bowler, Double	Model 1011 "Tonette" 8" Wall
Chute 655.00 Super Frame Bowler, Single	Speaker wtib Vol. Control & Transformer Blonde or
Chute         630.00           Player Home Run         579.50	Mahog Model 1906, Remote Volume
	Control
H. C. EVANS & CO.	J. P. SEEBURG CORP.
Holiday (Model 4045) 100 Se-	TTE 200 G
lections 45 RPM\$1,050.00  Jubilee (Model 278) 40 Selec-	3W-1 Wall-O-Matic "100"
tions 78 RPM 795.00	MRVC-1 Master Remote Volume Control
EXHIBIT SUPPLY	CVS4-8—8" Wall Speaker Ivory (Teardrop)
Big Bronco \$ 997.50	(Teardrop)
El Toro The Bull 997.50	PS6-1Z Power Supply
Ferdy The Bull	ARA1-L6 Auxiliary Remote Amplifier
Roy Rogers' Trigger 1,047.50 Rudolph The Red Nosed	AVC-1 Automatic Volume
Reindeer 725.00	Compensator Unit Ray-O-Lite "Coon Hunt"
Rudolph The Red Nosed Reindeer With Music 775.00	
Pete The Rabbit 725.00	UNITED MFG. CO.
Pete The Rabbit With Music	Mexico
Rawhide 725.00	Team Shuffle Alley
Space Patrol 1,047.50	De Luxe Team Shuffle Alley
Sea Skate	WILLIAMS MFG. CO.
	Dealer "21"
GENCO MFG. & SALES CO.	Special De Luxe Baseball Super Star Baseball
Sbuffle Pool	Super Pennant Baseball
Two Player Basketball 525.00	Major League Baseball All Star Baseball
DeLuxe Two Player Basketball with Match Play 550.00	THE DIRACIDII WHIDI ITEMS (
Super Two Player Basketball with Match Play and Replay	Model "1600.A" Phonograph
with Match Flay and Replay	Model "1600-A" Phonograph
D. GOTTLIEB & CO.	Model "1700" Phonograph Model 5112—12" Concealed Speaker Hi-Fi
Jockey Club \$ 364.50	Model 5112—8" Wall Speaker
INTERNATIONAL MUTO. CORP.	Hi-Fi
Photomat '53	3 Wire (104 Selections)
model	Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)
model	Model "1500-A" Phonograph Model "1600" Phonograph
I H KEENEY & CO. INC.	Model "1650" Phonograph Model 4851 5c-10c-25c Wall Box
J. H. KEENEY & CO., INC.	(48 Selections)
Electric Cigarette Vendor \$284.50 Coin Changer Model 304.50	Model 5204 5c-10c-25c-Wall Box (104 Selections)
Diamond Bowler 675.00 Mainliner Bowler 625.00	Model 5100 8" Speaker Model 5110 12" DeLuxe Speaker



