

THE CASH BOX

VOLUME XV

MARCH 27, 1954

NUMBER 27



Mrs. Jimmie Rodgers, First Lady of Country Music, is pictured with Ernest Tubb and Hank Snow as they completed plans in Meridian, Mississippi, recently for this year's Memorial Day Celebration, honoring America's Blue Yodeler, Jimmie Rodgers. The annual occasion, which has come about largely through the efforts of Ernest Tubb and Hank Snow, will be held May 25th-26th and is expected to attract some 50,000 persons who will pay tribute to the "Father of Country Music."

ROCK-OLA Manufacturing Corporation

Is Happy To Announce

The Appointment of

CANE DISTRIBUTING CO.

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LOS ANGELES, CALIFORNIA

As Exclusive Distributor for SOUTHERN CALIFORNIA

OPEN HOUSE PARTY

FRIDAY, SATURDAY and SUNDAY—APRIL 2, 3 and 4

Come! See and Hear

The New Rock-Ola "Comet"

120 Selection Phonograph



Buffet-Refreshments

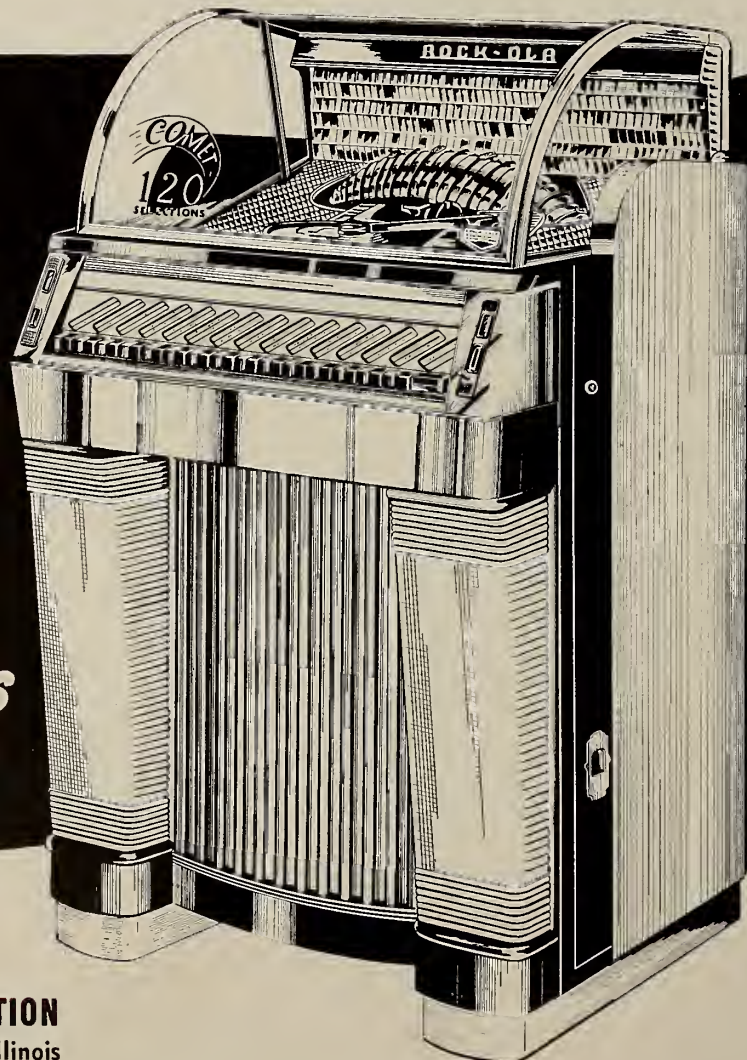
Bring The Ladies

ROCK-OLA

Comet

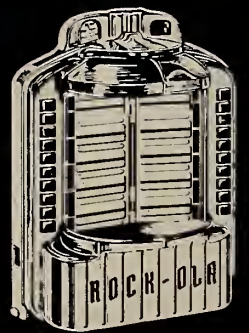
with Selections

120



MODEL 1438

MODEL 1546



ROCK-OLA MANUFACTURING CORPORATION
800 North Kedzie Avenue • Chicago 51, Illinois



FOUNDED BY BILL GERSH

The Cash Box

March 27, 1954

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Publishers
BILL GERSH
JOE ORLECK

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26 West 47th Street, New York 36, N. Y.
(All Phones: JUdson 6-2640)
JOE ORLECK

CHICAGO OFFICE
32 West Randolph St., Chicago 1, Ill.
(All Phones: DEarborn 2-0045)
BILL GERSH
Karyl Long

LOS ANGELES OFFICE
6363 Wilshire Blvd., Los Angeles, Cal.
(Phone: WEbster 1-1121)
CARL TAFT

NASHVILLE OFFICE
417 Broadway, Nashville, Tenn.
(Phone: NASHville 5-7031)
CHARLIE LAMB

LONDON OFFICE
17 Hilltop, London, N.W., England
MARCEL STELLMAN

EXECUTIVE STAFF
JOE ORLECK, Advertising Director
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Music Editorial

RETAIL STORES

The Cash Box has a new feature.

A couple of weeks ago, in our program to give the most intensive coverage to the retail field available anywhere, we introduced a chart which pinpoints the top retail record outlet in each major city, names the store and lists what its top ten best selling disks were for the week.

In only two short weeks, the response has been spectacular, measured not only by the degree of cooperation which we are receiving from the retail stores throughout the country, but also by the reaction within the trade.

For here we give the undisputed information right out. In almost every city, there is one store which, in sales volume, is head and shoulders above every other store. Reporting what that particular store is selling is most vital to the trade for, first of all, that is where the volume lies; second of all, because of that large volume, there is less chance of flukes; and third of all, whatever that store is selling is probably being duplicated, in more or less degree, in the smaller outlets.

The editors of *The Cash Box* decided to present its retail information in this manner because it was the simplest, most direct and honest method we could think of. Of course we could have tried many other ways which would have involved obscure formulas

of equation or attempts to give evaluations rather than facts.

But it has always been—and will always continue to be—the policy of *The Cash Box* to get to the heart of the matter in the most direct fashion.

And there's a very good reason for this. The people in this trade are, for the most part, busy people. But busy as they are, they need information with which to operate. Therefore they must get that information as quickly and as directly as they can.

The Cash Box has been fashioned to give them just that.

In the juke box and disk jockey fields, it has become the unquestioned authority on what's happening.

Now with our new features in the retail field—and the ones which will be introduced in future issues—the music trade will have the opportunity to obtain the same honest, unbiased and direct retail information which it has come to expect from *The Cash Box* in those other areas.

No business—no business executive can operate without the latest, most up-to-date information he can get.

In *The Cash Box*, the music trade now has one source that covers its entire field, juke boxes, disk jockeys and retail outlets.



Their
THE

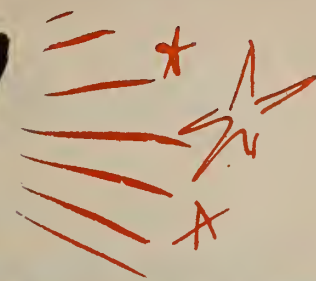
**WRAPPED
UP IN A
DREAM**

Dot RECORDS

Greatest!

HILLTOPPERS

Featuring The Great Voice of **JIMMY SACCA**



"POOR BUTTERFLY"



Dot
15156



The jazz version of "Night Train"!

ALL NIGHT LONG

BUDDY MORROW

and his Orchestra

c/w

KNOCK ON WOOD

Shaye Cogan (Watch this gal!) on vocal

20/47-5707



RCA VICTOR
FIRST IN RECORDED MUSIC



THE NATION'S TOP TEN
PLUS THE NEXT 25
JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX



| CODE | | | |
|---------------|---------------|------------|--------------------------|
| AB—Abbott | CA—Capitol | DU—Duke | PC—Peacock |
| AL—Aladdin | CD—Cadence | JU—Jubilee | Pro. |
| AM—Ambassador | CH—Chess | KL—King | PE—Peacock |
| AP—Apollo | CK—Checker | LO—London | PR—Prestige |
| AT—Atlantic | CO—Columbia | MA—Mars | RA—Rainbow |
| BA—Barbour | CR—Coral | MD—Mood | RE—Regent |
| BE—Bell | CY—Crystalite | ME—Mercury | RH—Recorded In Hollywood |
| BR—Brunswick | DA—Dana | MG—MGM | RM—Rama |
| BU—Bullet | DE—Decca | MO—Modern | SA—Savoy |
| | DO—Dot | PA—Parrot | SIT—Sittin' In |
| | | | SP—Specialty |
| | | | SW—Swingtime |
| | | | TE—Tempo |
| | | | TF—Tiffany |
| | | | TI—Tico |
| | | | TN—Tennessee |
| | | | TR—Trend |
| | | | UN—United |
| | | | VA—Valley |
| | | | VI—RCA Victor |
| | | | ZO—Zodiac |

- | | | | |
|-----------|---|---|-----------|
| 1 | <p>SECRET LOVE DORIS DAY</p> <p>BE-1030 (45-1030)—Helen Forrest CA-2678 (F-2678)—Ray Anthony CO-40108 (4-40108)—Doris Day DE-28876 (9-28876)—Gordon Jenkins</p> | <p>DE-29024 (9-29024)—Bing Crosby JU-5137 (45-5137)—The Orioles MG-11604 (K-11604)—Tommy Edwards VI-20-5512 (47-5512)—Gogi Grant</p> | 1 |
| 2 | <p>STRANGER IN PARADISE TONY BENNETT - FOUR ACES</p> <p>BE-1018 (45-1018)—Tony Russo CA-2652 (F-2652)—Gordon MacRae CO-40121 (4-40121)—Tony Bennett DE-28927 (9-28927)—Four Aces FI-20-026—Humberto Morales</p> | <p>KI-1304 (45-1304)—Ink Spots ME-70269 (70269x45)—Vic Damone VI-20-5535 (47-5535)—Tony Martin VI-20-5505 (47-5505)—Ralph Flanagan VI-20-5551 (47-5551)—Al Romero</p> | 2 |
| 3 | <p>FROM THE VINE CAME THE GRAPE GAYLORDS - HILLTOPPERS</p> <p>BE-1032 (45-1032)—Stuart Foster DO-15127 (45-15127)—Hilltoppers</p> | <p>ME-70296 (70296x45)—Gaylords</p> | 5 |
| 4 | <p>OH, MY PAPA EDDIE FISHER</p> <p>BE-1019 (45-1019)—J. Carroll & L. Clark CA-2678 (F-2678)—Ray Anthony CO-40134 (4-40134)—Harry James & Paul Weston CO-40173 (4-40173)—Gene Klavan CR-61111 (9-61111)—R. Wottawa & B. De Weille DE-28964 (9-28964)—Russ Morgan</p> | <p>E5-336 (45-336)—Eddie Calvert FI-20-026—Humberto Morales LO-1403 (45-1403)—Reg Owen LO-18181 (45-18181)—Lys Assia ME-70283 (70283x45)—Frankie Rullo VI-20-5552 (47-5552)—Eddie Fisher VI-20-5568 (47-5568)—Tito Rodriguez VI-20-5569 (47-5569)—Johnny Vandal</p> | 4 |
| 5 | <p>CHANGING PARTNERS PATTI PAGE</p> <p>BE-1017 (45-1017)—Helen Forrest CA-2657 (F-2657)—Kay Starr DE-28969 (9-28969)—Bing Crosby JD-785 (45-785)—The Crickets</p> | <p>KI-1304 (45-1304)—Ink Spots ME-70260 (70260x45)—Patti Page VI-20-5515 (45-5515)—Dinah Shore VI-20-5537 (47-5537)—Pee Wee King</p> | 3 |
| 6 | <p>MAKE LOVE TO ME JO STAFFORD</p> <p>BE-1029 (45-1029)—Tommy & Jimmy Dorsey</p> | <p>CO-40143 (4-40143)—Jo Stafford DE-29048 (9-29048)—Commanders</p> | 10 |
| 7 | <p>TILL WE TWO ARE ONE GEORGIE SHAW</p> <p>BE-1034 (45-1034)—Stuart Foster CO-40184 (4-40184)—Ken Griffin DE-28937 (9-28937)—Georgie Shaw</p> | <p>DE-29022 (9-29022)—Guy Lombardo ME-70293 (70293 x 45)—Eddy Howard</p> | 8 |
| 8 | <p>YOUNG AT HEART FRANK SINATRA</p> <p>BE-1030 (45-1030)—Charlie De Forrest CA-2703 (F-2703)—Frank Sinatra</p> | <p>DE-29054 (9-29054)—Crosby & Lombardo</p> | — |
| 9 | <p>DARKTOWN STRUTTERS BALL LOU MONTE</p> <p>BE-1035 (45-1035)—Sylvia Sims CR-61135 (9-61135)—Lawrence Welk DE-29032 (9-29032)—Russ Morgan</p> | <p>MG-11687 (K-11687)—Phil Brito VI-20-5611 (47-5611)—Lou Monte</p> | 9 |
| 10 | <p>I GET SO LONELY FOUR KNIGHTS</p> <p>BE-1031 (45-1031)—Anne Lloyd CA-2654 (F-2654)—Four Knights</p> | <p>DE-29054 (9-29054)—Crosby & Lombardo</p> | — |

11) THAT'S AMORE. 12) TILL THEN. 13) CROSS OVER THE BRIDGE. 14) HEART OF MY HEART. 15) WANTED. 16) SOMEBODY BAD STOLE DE WEDDING BELL. 17) WOMAN. 18) THE MAN WITH THE BANJO. 19) RAGS TO RICHES. 20) THERE'LL BE NO TEARDROPS TONIGHT. 21) ANSWER ME, MY LOVE. 22) THE JONES BOY. 23) LOVIN' SPREE. 24) TWO PURPLE SHADOWS. 25) SOUTH. 26) CUDDLE ME. 27) OUR HEARTBREAKING WALTZ. 28) RICOCHET. 29) MY RESTLESS LOVER. 30) BELL BOTTOM BLUES. 31) SO LONG. 32) MAN, MAN IS FOR THE WOMAN MADE. 33) GEE. 34) HERE. 35) MELANCHOLY ME.



**THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
PLUS THE NEXT FIVE**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|---------------------------------|---------------------------|
| 1. SECRET LOVE | Doris Day (Columbia) |
| 2. YOUNG AT HEART | Frank Sinatra (Capitol) |
| 3. MAKE LOVE TO ME | Jo Stafford (Columbia) |
| 4. WANTED | Perry Como (RCA Victor) |
| 5. CROSS OVER THE BRIDGE | Patti Page (Mercury) |
| 6. STRANGER IN PARADISE | Tony Bennett (Columbia) |
| | Four Aces (Decca) |
| 7. FROM THE VINE CAME THE GRAPE | Hilltoppers (Dot) |
| | Gaylords (Mercury) |
| 8. I GET SO LONELY | Four Knights (Capitol) |
| 9. OH, MY PAPA | Eddie Fisher (RCA Victor) |
| 10. TILL WE TWO ARE ONE | Georgie Shaw (Decca) |
| 11. ANSWER ME, MY LOVE. | |
| 12. THERE'LL BE NO TEARDROPS | |
| 13. DARKTOWN STRUTTERS BALL. | |
| 14. MELANCHOLY ME. | |
| 15. THAT'S AMORE. | |

Mitch Reed, star of the All Nite Show on WITH-Baltimore, engaged to Ruth R. Borscher of the same station. A June wedding is being planned. . . . Sam Brown (WARL-Arlington, Va.) in town last week visiting pubs, friends and The Cash Box. Sam made the trip primarily to place one of his tunes with Goday Publishing Company. Mission accomplished. Brown is on the air every morning from 9 to 12 and 3 to 5 on Sundays. He also is kept pretty active with freelance TV shots. . . . Here's a cute bit. When Gallagher and O'Brien (WMCA-New York) play Shirley Harmer's "If You Love Me" on M-G-M they intro with "Oh, well . . . here's the Harmer's daughter."

Pic of the week—Sophie Zembruski (WPTR-Albany, N. Y.), the Mrs. of "Mr. and Mrs. Polish Eagles Radio Shows." Sophie and husband, Victor, team up for a mansized job that keeps them on the air for 9 hours and 10 minutes on Sundays and one hour on Saturday. It isn't done with mirrors, but is helped along by that modern miracle, taped shows. Victor is an accomplished hand on the drums and is kept quite busy with his band appearing at functions of all kinds. . . . Young Tommy Mara just off a whirlwind tour through the mid-West visiting deejays in key cities plugging his new "Without A Word Of Warning" on MGM. Tune is from an old Bing Crosby pic. Tommy commutes from his home in New Haven, Conn. for vocal coaching lessons in New York City. . . . Results of the recently finished Gary Lesters (WVNJ-Newark, N. J.) poll surprised with the top spot going to Alan Dale. Eddie Fisher finishing in second place, was more than 1000 votes behind Alan. Joni James and Theresa Brewer tied for first honors in the gal chirp department. . . . Jack Rowzie (WWDC-Washington, D. C.) conducted a "Mystery Singer" contest on his "1260 Club". Mystery Singer was sportscaster Bob Wolf of the same station singing "Darktown Strutters' Ball". Thousands of entries identified the voice as that of Dean Martin, Johnny Ray, Buddy Rogers, Frank Sinatra, Bob Hope, Robert Q. Lewis, Hoagy Carmichael, Arthur Godfrey, Julius La Rosa, Phil Harris, Lou Monte, Ukelele Ike, Tony Bennett, or Gene Klavan.



SOPHIE ZEMBRUSKI (WPTR-Albany, N. Y.)

Excited letter received from Roy Leonard (WKOX-Framingham, Mass.) that should make one, Johnny Ray, happy. Roy tells us he had hundreds of calls after the first playing of Johnny's new "Destiny", and "Such A Night". In view of this sensational reaction Roy offered an autographed picture of Johnny to anyone sending in comments on the new disk, and the response was overwhelming. . . . Sporting copies autographed by Evelyn Ay, "Miss America for 1954", Chuck Thompson says his new song with the same title, "Miss America", is ripe for big label record coverage in time for the next Atlantic City Pageant. Chuck's record shows are heard daily over WALA, Mobile, Alabama. . . . Verna Leeds sending deejays the cute picture of her that was on the front page of the Indianapolis Times, showing her on a "Red Caboose" (to carry her blues away). (Plug). . . . Lennie Wolf on a deejay tour with Audivox' new Dorothy Collins "Crazy Rhythm" and "Mountain High Mountain Low". Lennie so excited about this release he's puffed up to balloon proportions. A pin stuck in the Wolf hide would result in the biggest explosion since the "H" bomb.



means

record business!

"Cross Over
The Bridge"

AND
"MY RESTLESS LOVER"
PATTI PAGE

MERCURY 70302 • 70302x45

"Melancholy Me"

AND
"I WONDER WHAT'S
BECOME OF SALLY"
EDDY HOWARD

MERCURY 70304 • 70304x45

"The Sparrow Sings"

AND
"UNTIL YOU CAME TO ME"
VIC DAMONE

MERCURY 70326 • 70326x45

"Stomp and Whistle"

AND
"BUCK DANCE"

DAVID CARROLL

MERCURY 70335 • 70335x45

"The Train With The
Rhumba Beat"

AND
"MELANCHOLY BABY"
RUSTY DRAPER

MERCURY 70327 • 70327x45

"Somersault"

AND
"HUCKLEBERRY FINN"
RICHARD HAYMAN

MERCURY 70333 • 70333x45

COUNTRY AND WESTERN

"I Need A Little Help"

AND
"I'LL NEVER LOVE AGAIN"
THE CARLISLES

MERCURY 70306 • 70306x45

"What Would It Take"

AND
"HELLO TO THE BLUES"

BETTY AMOS

MERCURY 70280 • 70280x45

"I'll Do The Dishes"

AND
"I DON'T HAVE A CONTRACT"
JOE CARSON

MERCURY 70315 • 70315x45

"Too Proud To
Wear My Name"

AND
"THAT'S HOW I WAS LOST"
TIBBY EDWARDS

MERCURY 70314 • 70314x45

"From The Vine
Came The Grape"

AND
"PATZO FOR PIZZA"
THE GAYLORDS

MERCURY 70296 • 70296x45

"Cuddle Me"

AND
"OH, AM I LONELY"
RONNIE GAYLORD

MERCURY 70285 • 70285x45

"Such A Night"

AND
"UNTIL SUNRISE"
DINAH WASHINGTON

MERCURY 70336 • 70336x45

"Big Noise From
Winnetka"

AND
"TULAROSA"
RALPH MARGERIE

MERCURY 70328 • 70328x45

"That Girl"

AND
"EVERY LITTLE
MOVEMENT"

THE HARMONICATS

MERCURY 70332 • 70332x45

"Take My Love"

AND
"BABE IN THE WOODS"
JOYCE TAYLOR

MERCURY 70317 • 70317x45

RHYTHM AND BLUES

"Short John"

AND
"FEEL LIKE I WANNA CRY"
DINAH WASHINGTON

MERCURY 70329 • 70329x45

"Old Man Boogie"

AND
"YOU CAN'T HAVE MY
LOVE NO MORE"
EDDIE VINSON

MERCURY 70334 • 70334x45

"Goin' Home"

AND
"THE LONESOME ROAD"
JIMMY RICKS

MERCURY 70330 • 70330x45

"One More Time"

AND
"MUSH MOUTH"

BUDDY JOHNSON

MERCURY 70321 • 70321x45

Jubilee

WITH 



NEW RELEASE BY THE

FOUR TUNES

"SUGAR LUMP"

"I UNDERSTAND"

JUBILEE-5132

Still Going Strong

"DO DO DO DO DO DO DO IT AGAIN"

JUBILEE # 5135

and
"MARIE"

JUBILEE # 5128

Jubilee RECORD CO., INC.
315 WEST 47TH STREET
NEW YORK, N.Y.
Available in Canada on QUALITY label

is Pumping!

GREAT NEW RELEASES



**BETTE
McLAURIN**

with orchestra conducted by SY OLIVER

**"I'M ALONE BECAUSE
I LOVE YOU"**

b/w

**"PLEASE DON'T
LEAVE ME"**

JUBILEE # 5139

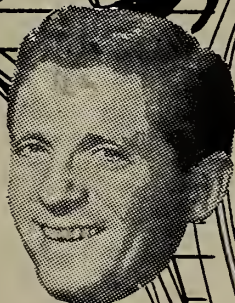


**THE
Orioles**

A Smash in Pop and R&B

**"DON'T GO TO
STRANGERS"**

JUBILEE # 5137



**SANDY
SOLO**

A Must for the Machines

**"COME ON AND
TAKE ME"**

b/w

**"OUT OF MY MIND
OUT OF MY MIND"**

JUBILEE # 6061



**DICK
THOMAS**

Great Pop-Hillbilly

**"WHEN UNCLE JOE
PLAYS THE RAG ON
HIS OLD BANJO"**

b/w

"I'M GOIN'"

JUBILEE # 9003

Jubilee RECORD CO., INC.
315 WEST 47TH STREET
NEW YORK, N.Y.
Available in Canada on QUALITY Label

RECORD REVIEWS

ⓐ DISK & SLEEPER

ⓐ GOOD

ⓑ EXCELLENT

ⓐ FAIR

ⓑ VERY GOOD

ⓐ MEDIOCRE

STEVE LAWRENCE
(King 1325; 45-1325)

ⓑ "I NEED" (3:12) [Pickwick ASCAP—Care, Marcus] Gaining more and more fans via his Steve Allen TV show spot, Steve Lawrence sends up a very pretty romantic item showcased by the lush strings of Glenn Osser's ork.

ⓑ+ "Liebchen" (2:58) [Hubert ASCAP—Wayne, Sherman] Another outstanding love tune gets a dreamy reading from the balladeer. Tune could catch on and make some noise. Real commercial crooning.

LOLA DEE
(Mercury 70342; 70342 x 45)

ⓐ "TAKIN' THE TRAINS OUT" (2:32) [Commercial ASCAP—Ledhard, Trace, Edwards, Shelley] A catchy rhythm novelty with a good bounce gets a happy and inviting going over by Lola Dee. Cute material on the light side.

ⓑ+ "PADRE" (2:40) [Brandom ASCAP—Watts, Bohme] On this end, the chirp warmly fashions a slow waltz number with a pleasing semi-religious flavor. Multiple voicing is well done and should catch plenty of coin.

LEE LAWRENCE
(London 1428; 45-1428)

ⓐ "THE LITTLE MUSTARD SEED" (2:30) [Robbins ASCAP—Fishman, Hart] A dramatic and emotional number with an unusual title makes for thoughtful listening as presented by Lee Lawrence. Roland Shaw's ork supports.

ⓐ+ "MY LOVE FOR YOU" (2:40) [Unpublished ASCAP—Sirota, Manon] The strong voiced tenor eases through a pretty ballad on this end with the aid of the chorus. Nice job on a warm tune.

BILL STEGMAYER ORCH.
(Benida 5010; 45-5010)

ⓑ "S'IL VOUS PLAÏT" (2:43) [Emperor BMI—Stegmeyer, Mourant] The strings of the Stegmeyer ork caress the pretty melody of this slow waltz item as Jose Duval adds the vocal. Good all around job.

ⓑ "BANJOS AND BONGOS" (1:57) [Sanford BMI—Stegmeyer, Bergman] Strings and bongos team up on a flighty fast moving Latin flavored number. An interesting combination of instruments for an effective side.

SAM FRANZELLA QUINTET
("X"-0008; 4X-0008)

ⓐ+ "FANTASTIC IMPROMTU" (2:15) [Garlock-Sherer BMI—Rogers, Franzella] Sam Franzella and his quintet team up on a fast moving jazz instrumentation of a classical favorite. Interesting listening.

ⓐ+ "IMPOSSIBLE MOTION" (2:20) [Garlock-Sherer BMI—Franzella, Bergh] On this end the boys offer another speed instrumental in their unique fashion. Fine clarinet work in the foreground is effective on this toe-tapper.

THE CASH BOX DISK OF THE WEEK

"JILTED"
(2:10)

[Sheldon BMI—Colby, Manning]

"LE GRAND TOUR
De L'AMOUR" (2:55)

[Vim ASCAP—Reid, Altman]

TERESA BREWER
(Coral 61152; 9-61152)



TERESA BREWER

● One of the hottest artists around today is Teresa Brewer. And one listen to either end of her

latest disk should tell the listener exactly why. The vibrant little chirp, whose voice gives a tune a new meaning, bounces through a cute ditty tagged "Jilted". It's a lively rhythm item, a cross between her "Ricochet" and "Music, Music, Music". Top notch juke box material. "Le Grand Tour De L'Amour" is a sensational tune that is different from the usual run-of-the-mill material. The great lyrics and catchy melody makes this one another number one contender. It's one of the most original numbers we've heard in quite a while. Watch this two-sider. Both ends could hit the top.

"THE MAN UPSTAIRS" (2:36)

[Vesta BMI—Stanley, Morgan, Manners]

"IF YOU LOVE ME" (2:45) [Duchess BMI—Parsons, Monnot]

KAY STARR
(Capitol 2769)



KAY STARR

● The great Kay Starr, whose disks always mean money in the

pockets of ops and dealers alike, comes through with two new coin catchers, each of which could clean up. On one end, the exciting thrush belts out a rousing item with a thrilling spiritual feeling dubbed "The Man Upstairs". The platter makes your feet move, and the multiple voicing by Kay beats her job on "Side By Side". "If You Love Me" features the chirp on a polished version of this pretty ballad. It's a beautiful song that could easily make the grade. Kay's delivery is tops. Keep an eye on both ends. You'll be hearing about them.

"ALONE TOO LONG" (2:54)

E. H. Morris ASCAP—Schwartz, Fields]

"IT HAPPENS TO BE ME" (3:06)

[Geo. Paxton ASCAP—Gallop, Kent]

NAT "KING" COLE
(Capitol 2754; F-2754)



NAT "KING" COLE

● One of the wax world's best salesmen, Nat "King" Cole, comes

through with two new romantic ballads that bid strongly to become real big hits. On one end, the artist's manner of delivery is perfect as he fashions a tune tagged "Alone Too Long" from the forthcoming musical "By The Beautiful Sea". It's a wonderful tune that just can't miss. The coupling is another tender song labelled "It Happens To Be Me". The "King" is outstanding on this feelingful piece of material. Nelson Riddle sets up a lush backdrop on both ends. It's a toss-up for top honors.

RAY HENRY ORCH.
(Dana 3158; 45-3158)

ⓐ+ "MIDNIGHT POLKA" [—Obzut] A lively polka item full of bounce and liveliness gets a happy and vigorous presentation from Ray Henry and his polka men. Screams and chants make this a good item for the right spots.

ⓐ "FOUR LEAF CLOVER POLKA" [—Obzut] More of the same raucous Polish dance material gets the peppy Henry styling. Polka lovers will take to both ends.

SHIRLEY HARMER
(MGM 11713; K-11713)

ⓑ+ "I'M PLAYING WITH FIRE" (3:06) [Berlin ASCAP—Berlin] Shirley Harmer, who should soon click with one of her disks, could do with this beautiful sincere treatment of a great oldie. Wonderful job from all angles. Great tune.

ⓑ "I COULD MAKE YOU CARE" (2:55) [Witmark ASCAP—Cahn, Chaplin] LeRoy Holmes again supports the talented thrush on another first class tune. Soft and dreamy romantic stuff.

DEAN PARKER
(MGM 11705; K-11705)

ⓐ+ "LET ME TELL YOU 'BOUT LOUISA" (2:23) [ASCAP—Hoffman, Kurtz, Cooper] With the aid of Mitchell Ayres' ork, Dean Parker smoothly treats an inviting ballad. Lad has a refreshing voice.

ⓑ "BE MINE, BELOVED" (2:44) [Robert Mellin BMI—Spector, Marcotte] The youngster delivers another piece of love material. He puts over the song with meaning. Should do well in the boxes.

TONY ROMANO
(Vito 105; 45-105)

ⓑ "GOOMBYE GOOMBA" (2:15) [Vito Music—Bradford, Romano] With the support of Jud Conlon's Rhythmaires, Tony Romano bounces through a cute Italian ditty. Fits perfectly into current Italian tune craze. Clever lyrics.

ⓐ+ "I PROMISE, I PROMISE, I PROMISE" (2:53) [Sheldon BMI—Marcus] With a lush Van Alexander orking, Tony eases through a pretty romantic item with a slow waltz tempo. Nice job with plenty of feeling.

GENE AUTRY
(Columbia 40167; 4-40167)

ⓑ "EASTER MORNIN'" (2:50) [Westbrook BMI—Winters, Ruffin] "Mr. Cowboy", Gene Autry works with the Cass Country Boys on a lively lilting item designed for the Easter season. Number has a western flavor.

ⓐ "THE HORSE WITH THE EASTER BONNET" (2:58) [Ben Bloom ASCAP—Hoffman, Manning] The boys aid Gene on another clever Easter ditty about a horse. Cute listening.

ATTENTION: POP OPS AND ONE STOPS!

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AND
THE VARIETEERS
"DEEP BLUES"

b/w

"I've Got A Woman's Love"

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45-1004

NEW!

DANNY DAVIS
"SECOND HAND DREAMS FOR SALE"

b/w

"Can't You Feel It In Your Heart"

HICKORY 1005
45-1005

NEW!

BOOD BRYANT
"MY BABY'S GONE"

b/w

"I Wanta Go Fast"

HICKORY 1007
45-1007

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"ROD'S TRIP TO CHICAGO"
Parts 1 and 2

HICKORY 1006
45-1006

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GOING BIG!

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"GOOD DEAL, LUCILLE"

b/w

"Say A Prayer For Me"

HICKORY 1003
45-1003

TOMMY HILL
"LOVE ME, BABY"

b/w

"The Life That I'm Living"

HICKORY 1002
45-1002

BOBBY DICK
"THE LORD'S LAST SUPPER"

b/w

"Thank God I Came Out Alive"

HICKORY 1001
45-1001

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| | |
|------------------|------------|
| ⓐ DISK & SLEEPER | ⓐ GOOD |
| ⓑ EXCELLENT | ⓑ FAIR |
| ⓒ VERY GOOD | ⓒ MEDIOCRE |

GORDON MacRAE
(Capitol 2760; F-2760)

ⓑ "BACKWARD, TURN BACKWARD" (2:55) [Sheldon BMI—Coleman] Gordon MacRae has a real commercial deck in this lovely waltz number. The versatile performer comes over in hit fashion on this deck.

ⓑ "FACE TO FACE" (3:10) [Witmark ASCAP—Fain, Cahn] From his album and latest flicker "Three Sailors And A Girl", comes this pretty ballad which the crooner sends across in his polished manner. Tune has what it takes.

DINAH WASHINGTON
(Mercury 70336; 70336 x 45)

ⓑ "SUCH A NIGHT" [Raleigh BMI—Chase] The fabulous voice of Dinah Washington comes over with excitement on a socko rhythm item that oughta go well in both the pop and blues markets. A bang up job.

ⓒ "UNTIL SUNRISE" [Leeds ASCAP—Fine, Moss, Collins] Dinah shows her versatility by sending up a fine job on a pretty ballad. Real good listening.

BOOD BRYANT
(Hickory 1007; 45-1007)

ⓒ "MY BABY'S GONE" (2:36) [Acuff-Rose BMI—Bryant] With a guitar in the backdrop, Boody Bryant slowly and tearfully glides through a heart-broken blues number. Dramatic job with a great deal of expression. Unusual item.

ⓒ "I WANTA GO FAST" (2:09) [Tannen BMI—Bryant] The artist bounces through a cute and lively ditty with a clever set of lyrics. Pleasant listening on the lighter side.

CESAR CONCEPCION ORCH.
(Seeco 4137; 45-4137)

ⓒ "GRANADA" [—Lara] Cesar Concepcion and his boys present a Spanish rendition of the recently revived standard "Granada". Exciting arrangement with Joe Valle handling the vocal.

ⓒ "3-D MAMBO" [—Santos] A fast moving item with a more or less progressive arrangement, is set to a mambo beat by the rhythm men. A wild deck that really moves. Should do well sales-wise.

STUART FOSTER
(Nightingale 1102; 45-1102)

ⓑ "DAMMI AMOR" (2:47) [Rex BMI—Cerabino, Kauderer] With the full backing of the Ray Charles Chorus and Carmen Coppola's ork, Stuart Foster delivers a pretty tune with a Latin tempo. Strong first showing for label.

ⓒ "MY DARLING" (2:17) [Lewis ASCAP—Reade, Perry] A pretty waltz number gets an Italian and English vocal by the artist. Tune is well timed for the current Italian craze.

THE CASE BOX SLEEPER OF THE WEEK

"SOFT SQUEEZE BABY" (2:00)
[Erwin-Howard ASCAP—Howard, Erwin]
"I WENT ALONG FOR THE RIDE" (2:00)
[Unpublished—Henry]

THE BOB TROW QUARTET
(Zodiac 108; 45-108)



BOB TROW QUARTET

● Here's one of the most hilarious novelty disks we've heard in a long time. And dee jays and operators

will probably wear it out before they're through with it. Although the tune "Soft Squeeze Baby" is a pleasant light hearted bouncer, the comical soap opera arrangement is the thing that attracts the listener. On the disk, Pittsburgh d.j. Rege Cordic plays the part of a Frenchman and starts the arrangement by entering the boudoir of a giggling girl friend. He asks her to turn on the radio and the Bob Trow quartet comes in with the tune. The giggling throughout is real funny. Can't miss getting loads of play. Flip is a nice arrangement of a rhythm number. But the top deck is the one. Watch it.

ANITA BOYER
(Eagle 111. 45-111)

ⓑ "STAR OF FORTUNE" (2:45) [Songland BMI—Hand, Burnham] A pretty ballad to a slow waltz beat makes for dreamy and pleasant listening as fashioned by Anita Boyer. Excellent tune and tender vocal. Colonists assist.

ⓒ "IT'S MARCH AGAIN" (2:33) [Franklin BMI—Hand, Burnham] The chirp hands in another fine offering in this tune that fits perfectly into the Spring season. Fine voice that could make the grade.

GENE KRUPA TRIO
(Clef 89014; 45-89014)

ⓒ "SEPTEMBER SONG" (3:20) [Crawford, ASCAP—Anderson, Weill] Eddie Shu takes the lead on the harmonica as Gene Krupa and Teddy Napoleon assist on this mood music arrangement of a great oldie. Soft and pleasant.

ⓒ "HARMONICA BOOGIE" (2:56) [Jatap Music—Krupa, Shu, Napoleon] The boys belt out a good jump version of a fast moving boogie woogie number. Solid rhythm material.

LITA ROZA
(London 1429; 45-1429)

ⓑ "JUST A DREAM OR TWO AGO" (2:50) [Tarry-Town BMI—Roman, Mason] Lita Roza gets hold of a first class piece of material for her latest item. It's a beautiful ballad with the voices of the Stargazers in the backdrop. Great job.

ⓒ "I WAS A FOOL IN LOVE" (2:39) [Unpublished ASCAP—Roberts, Mortimer] A soft and slow waltz number with a sentimental feeling gets the thrush's treatment on this side. Johnny Douglas and the ork support.

LES ELGART ORCH.
(Columbia 40179; 4-40179)

ⓑ "THE VARSITY DRAG" (1:40) [DeSylva, Brown & Henderson ASCAP—DeSylva, Brown, Henderson] A sensational juke box disk is this 1:40 Les Elgart orking of the lively bounce standard. Real sock arrangement that makes you wanna dance.

ⓒ "ROCKY'S PRELUDE" [Cherio BMI—Rachmaninoff] The popular Rachmaninoff classical piece gets an interesting jump styling by the gang. Real good dance stuff that the teen-agers oughta take to.

BROTHER LEE ROY
(Epic 9027; 4-9027)

ⓒ "ROLLIN' ROCK" [Moonlight BMI—Williams, Anthony, Anthony] A slow rhythm number with an exciting beat gets a solid instrumental styling from Brother Lee Roy and his band. Unusual tempo and style. Very catchy.

ⓒ "INDIAN GIVER" (2:25) [Glenwood BMI—Anthony, Riddle, Kelly, Sawens] Another good tune gets an interesting dance arrangement from the boys. Sax in the lead is effective. Good juke box material.

TONI ARDEN
(Columbia 40196; 4-40196)

ⓑ "IN PARIS AND IN LOVE" (2:55) [Chappell ASCAP—Robin, Romberg] Aided by the lush strings of Percy Faith's ork, the great voice of Toni Arden comes over with a great deal of feeling on a ballad from "The Girl In Pink Tights". Beautiful job to a subdued Latin backing.

ⓑ "CRY, MY HEART" (2:40) [Sheldon BMI—Reid, Coleman] Another superb vocal offering is this sentimental romantic item given such feeling by the thrush. Toni sounds better than ever.

JOHNNY DESMOND
(Coral 61153; 9-61153)

ⓑ "WOULD YOU LET ME HOLD YOUR HEART" [Studio BMI—Russ, Bagar] Still riding high with his hit "Woman", Johnny Desmond shuffles through a bouncing love song. Chorus and Don Jacoby's ork assist.

ⓑ "THE ZOO" [Midway ASCAP—Keough, Walker] Another novelty labelled "The Zoo" gets a pleasing and light hearted fashioning from the crooner. Calypso type ditty has a clever set of lyrics that could catch on.

MARGIE RAYBURN
(Alma 81; 45-81)

ⓑ "ENCLOSED ARE MY TEARS" (2:35) [Herman ASCAP—Coots, Malkin, Golding] A very pretty country flavored ballad is set to a slow waltz tempo and beautifully handled by the polished multiple voicing of Margie Rayburn.

ⓒ "THE BOY FROM THE HILLS" (3:05) [Herman ASCAP—Wyle, Pola] The thrush dishes up some more tender tune material. It's a lovely and simple melody with a semi-religious air. Thrush has a wonderful voice that could click.

STUART FOSTER, 3 BEAUS & A PEEP, SYLVIA SIMS & CARILLONS
(Bell 1032; 45-1032)

ⓒ "FROM THE VINE CAME THE GRAPE" (2:50) [Randy Smith ASCAP—Cunningham, Whitcup] Stuart Foster and the vocal quartet team up on an Italian-English cover version of one of the country's top pops.

ⓒ "SOMEBODY BAD STOLE DE WEDDING BELL" (2:20) [Morris ASCAP—Hilliard, Mann] Aided by the Larry Clinton ork, Sylvia Sims and the Carillons deliver their version of the current high riding calypso novelty. Should get spins.

THE CASE BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "THE VARSITY DRAG" Les Elgart O. Columbia 40179; 4-40179
- ★ "I'M PLAYING WITH FIRE" Shirley Harmer ... MGM 11713; K-11713
- ★ "CRY, MY HEART" Toni Arden ... Columbia 40196; 4-40196



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(PLAYING TIME 2:33) (PLAYING TIME 2:03)

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"BY THE BEAUTIFUL SEA"

and

"IT HAPPENS
TO BE ME"



CAPITOL # 2754

THE CASH BOX
ROUND THE WAX CIRCLE

Suggestion to deejays with teenager following: Why not urge teenagers' parents to write their Congressmen and Senators to vote to eliminate the 20% Federal Excise (Dance) Tax so that teenagers can use up their natural energies dancing to economical juke box music without having to be taxed



DOROTHY COLLINS

20% on their 'cokes', sandwiches and sodas, to do so? Thereby helping tremendously to curb juvenile delinquency nationwide. . . . Herbie Mintz of the popular "But Not Forgotten" (NBC-TV show, 5 nites weekly) whose dancing piano fingers relax and please so many, many people in this part of the world, by playing all those delightful oldies dating from 'way back when, may not know that his program is a "must" for many of the younger singing stars. It all came about during the MOA convention when, much to everyone's surprise, some of the younger singers left "to find a TV set" late in the evening. When next caught up with they were listening intently to Herbie Mintz. Why? Because these kids had never heard most of the oldies and were listening hard to hear one which suited them and which they might revive. So Herbie Mintz may have been responsible for many a revival of which he was never told. . . . Marty Hogan's popularity with so many in the juke box biz most apparent when he appeared at the MOA show and was grabbed up like a long lost brother. . . . Like Pat Morrissey as a blonde with short hair and that slimmed down figure. And the way the gal can give with "Lover Man" backed up against a grand piano is something to both see and hear. . . . Looks like Bill Bailey, country deejay and maestro of the "Town & Country" TV show (Saturdays, CBS) is gonna be grabbed up by an important waxery for an exclusive recording deal. . . . Buddy Greco won himself a host of friends by just being a very swell guy. . . . Few will ever forget the way Mahalia Jackson just simply stole the show at the MOA banquet with her tremendous artistry. . . . And that combo of Eddie Fisher and Eddie Calvert doing "Oh Mein Papa," it is reported, will be seen once again on one of Eddie Fisher's 'Coke' TV shows. . . . Lola (Ameche) Dee just simply getting applause from everywhere for her grand diskings of "Padre."

Looks like the newest musical smash is "The Golden Apple." The musical, which had a two year grind before it could be seen, is now destined to come up town as a full-fledged hit. Report that an album deal is already set. . . . The Taylor Maids in from Hollywood, for their Eureka disk, "Nu, Nu, Nu." And a lovelier trio of girls we haven't seen in a long time. . . . Danny Winchell, now on the Jubilee label, played the Celebrity Club over the weekend. . . . Lenny Wolf on a promotion trip for "Crazy Rhythm," Dorothy Collins latest on Audivox. Roberts Distributing in St. Louis is the firm's newest distrib. . . . Manchester, New Hampshire is holding a "Lou Monte Day" on Thursday, March 25. . . . Barbara Carroll has completed her first RCA Victor album, a collection of "lullabies"—as she calls them. . . . Artie Shaw do to take-off on his second cross-country tour with a revamped Gramercy Five. On the schedule are Detroit, St. Louis and Las Vegas. . . . Arcot Music may have a hit in "Have A Heart" by Julius LaRosa on Cadence. . . . The Ames Brothers, Ed, Vic, Gene, and Joe, now appearing at the Copa, have a standby in case anyone of the group is forced out of the act with illness. He's their eldest brother Matt. . . . Jane Pickens, formerly one-third of the Pickens Sisters, will record some sides for RCA-Victor with another one-third of the former trio, sister Patti. . . . Nat "King" Cole currently at the Palladium in London after which comes a five week tour of the Provinces and Europe. . . . Louis Armstrong breaking it up at Basin Street. Jazzophiles are flocking to the place to watch Louis' great performance, his first here in five years.

All who were lucky enough to attend the MOA Convention in Chicago are having a hard time settling down to work again. They report that it was the greatest event ever held. . . . Art DePaul of Leo J. Meyberg Co., RCA Victor Distributors, sez that Buddy Morrow won't have to knock on wood with his new waxing of "All Night Long." He added that it's a better number than Morrow's waxing of "Night Train." . . . Connie Haines has been booked into the Biltmore Bowl for a six week stint. Her latest release on Coral is "I Can't Get Enough Of You." . . . The Four Girls is the new name adopted for Jane, Della, Connie & Beryl, whose big hit "Do Lord" has been sweeping the country. They have been booked on the Colgate Comedy Hour in April. . . . Vocalist Margie Raburn and arranger-conductor George Wyle, are a winning combination on the new Alma etching of "Enclosed Are My Tears." . . . Songwriter Ross Bagdasarian was passing out bottles of wine to plug his latest etching on Capitol titled "Hey Brother Pour The Wine" with Dean Martin. . . . Rosemary Clooney and husband Jose Ferrer return from their European vacation soon. The couples record of "Man-Woman," their first together, is reported to be well over the quarter million mark in sales. . . . The craziest song title since "Smoke Gets In Your Eyes" is "Magazines Are Magic For Lonely People" with June Christy on Capitol. . . . Anthony Vito, President of Vito Recording Co., departed March 12 on an extended promotion tour, accompanied with his two artists Helen Troy and Tony Romano. They will plug Helen's "I Get The Blues When It Rains" b/w "A Kiss In The Dark" and Tony's "Goombay, Goomba" b/w "I Promise, I Promise, I Promise." First stop was San Francisco then Salt Lake City, Denver, St. Louis and on throughout the Midwest and East. . . . Pfc. Stewart "Rick" Rose got a terrific sendoff with his first release on the new Look label on Feb. 28 when his entire Sat. night TV show emanating from Tacoma, Washington, was dedicated to him. Numbers are "I Want You," set to classical melody "La Cinquantance," and the spiritual "I Complained." . . . Rites were held recently for Johnny Harold, veteran songwriter, who died just as his song "Kiss A Fool Goodbye" by the Whippoorwills on the Dootone label was starting to click. . . . Those lovely sisters from Seattle called the Taylor Maids recently left on a nationwide junket visiting DJ's and the press plugging their Eureka waxing of "Nu, Nu, Nu" and "Bandana."



EDDIE FISHER



TAYLOR MAIDS

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Teresa Brewer

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THE CASH BOX



Album
Reviews

CLASSICAL:

SVENDSEN—"Carnival In Paris"

ALFVEN—"Midsummer Vigil"—MGM Records E3082 (1-12" LP) List: \$4.85
SIBELIUS: "ROMANCE IN C, OP. 42"; ALFVEN: "ELEGIE FROM GUSTAV II ADOLF SUITE";
NIELSEN: "DANCE OF THE COCKERELS FROM 'MASQUERADE'" ROYAL OPERA HOUSE
ORCHESTRA CONDUCTED BY JOHN HOLLINGSWORTH.

The gathering of the melodic airs from four Scandinavian countries and offering them to the buying public on one LP is an inspiration. Two works comprise the major portion of the MGM release. The gay, lilting, and captivating picture of Spring slipping into Summer. Alfvén's "Midsummer Vigil," representing Sweden, should be enough to sell this album. The second, Johan Svendsen's "Carnival At Paris," Norwegian entry, not as bubbly as the Alfvén piece, is tenderly beautiful until it builds to its exciting finish depicting a bawdy Mardi Gras in olden France. Sibelius represents Finland with "Romance in C Major" and Nielsen is chosen to represent Denmark with his light and airy "Dance of the Cockerels." Should be one of MGM's big selling albums.

REUBKE-LISZT — E. Power Biggs at the Organ — Columbia ML 4820 (12" LP) List: \$5.45

REUBKE: SONATA IN C MINOR FOR ORGAN ON THE 94th PSALM; LISZT: FANTASIA AND FUGUE ON B.A.C.H.—GLORIA AND CREDO (FROM AN ORGAN MASS).

In 1863, during the height of the Civil War, the great Upham organ arrived in Boston. Presently housed in the Methuen Memorial Music Hall in Methuen, Mass., this great organ has been referred to as "the masterpiece of Europe's master builder . . . which will probably long remain beyond dispute the first of the New World and second to none in the old world." On this record, the first to be made on this organ with the approval of its trustees, E. Power Biggs presents pieces by Liszt and Reubke. Biggs has probably made more records of serious music than any organist in the world. Many may be familiar with his work through his Sunday morning CBS radio concert broadcasts. Disk has a limited appeal to lovers of heavy organ music.

ROY HARRIS—"Sonata For Violin and Piano"—Josef Gingold, violin; Johana Harris, piano

ROBERT PALMER—"Quartet For Piano and Strings"—John Kirkpatrick, piano; B. Goodman, violin; J. Garvey, viola; R. Swenson, cello
—Columbia Records ML 4842 (1-12" LP) List: \$5.45

Another in the Modern American Music Series designed to acquaint the public with modern American music. This release records Roy Harris' "Sonata" with Gingold on the violin and Harris on the piano. The reverse side features the Robert Palmer "Quartet" with John Kirkpatrick at the piano. Appeal strictly limited to a small portion of the longhair trade.

POPULAR:

FLORIAN ZABACH—"Heart Strings"—Music For Your Mood—Decca DL 5507 (10" LP) List: \$3.00

NOCTURNE; I DON'T STAND A GHOST OF A CHANCE WITH YOU; LET'S DO IT; YOU ARE TOO BEAUTIFUL; SOMEONE TO WATCH OVER ME; I SURRENDER DEAR; OLD DEVIL MOON; TRY A LITTLE TENDERNESS.

Florian ZaBach, who today is one of the most popular pop violinists, probably best known for his clever version of "Hot Canary," takes the spotlight against a lush setting and presents a pleasing selection of standards. As the album advertises, the tunes are slow and romantic in style. Mood music designed for the quiet hours. ZaBach is not tricky on these seven standards and one original. He renders them in a straight manner casting a tender and dream-dusted mood. ZaBach has a good sized teen-age following which should aid in the sale of these tunes aimed at all age groups. Album has universal appeal.

DANCE PARTY—Royale Records L.P. 1801 (1-10") List: 69c

CHANGING PARTNERS; EBB TIDE; RAGS TO RICHES; YOU, YOU, YOU; HOT TUNE—BARCAROLLE; WALTZ—SKATER'S WALTZ; FOX TROT—AMERICAN PATROL; BOLERO—LA SEVILLIANA.

Strictly for the price market. A pretty fair treatment of four currently top pop tunes on one side and four standards on the reverse. The reverse deck is obviously old masters as the price of the L.P. couldn't support the full orchestras used in some of the pieces. For those not too concerned in the quality of the record, it represents a good buy.

LES BANAN—"Memorable Music from the Pen of Victor Herbert"—A440 Records AMM 1001 (1-10" LP) List: \$3.85

TOYLAND; GYPSY LOVE SONG; INDIAN SUMMER; MARCH OF THE TOYS; THINE ALONE; A KISS IN THE DARK; WHEN YOU'RE AWAY; EVERY DAY IS LADIES DAY WITH ME.

Les Banan runs through eight of the familiar and lovely tunes of Victor Herbert via the organ console. Herbert's lovely melodies are beautifully fitted to the organ tones and Banan's readings provide about 20 minutes of restful, nostalgic and stirring strains.

"INVITATION TO DINING"—Music For Your Mood—Decca Records DL 8057 (1-12" LP) List: \$4.85

MANHATTAN SERENADE; THE RIVER SEINE; THE SUNSHINE OF YOUR SMILE; ALL FOR YOU; O MIO BABBITO CARO; LONDONDERRY AIR; WHEN A GYPSY MAKES HIS VIOLIN CRY; MUSETTA'S WALTZ SONG; MARGUERITE WALTZ. PLAYED BY VICTOR YOUNG, CAMARATA, PAUL WHITEMAN, MEREDITH WILLSON, PETER YORKE AND THEIR ORCHESTRAS.

Decca has put together the soft and gentle strains of the familiar tunes listed above. Lovely relaxing music to serve as a respite from the blare of the radio and television sets. Should garner a nice piece of the business from that special market at which this disk is aimed.

ODETTE—"Under Paris Skies"—with Johnny Guarneri Orch. MGM E239 (10" LP) List: \$3.00

MY LOST MELODY; GOODBYE DARLING, HELLO FRIEND; UNDER PARIS SKIES; MY HEART AND I SAY "THANKS"; IF YOU GO; DANSE AVEC MOI; COMME-CI, COMME-CA; ALL OF A SUDDEN MY HEART SINGS.

Odette, popular chanteuse, who has had quite a few tough breaks in her short career, aims for the top again with this interesting French flavored album. Her deep, sultry voice adds an exciting flavor to these beautiful standards, many of which immediately remind one of France. The tunes are delivered in a sincere fashion in both French and English. Package is aimed at folks who go for the chanteuse type of delivery. "Under Paris Skies" best demonstrates this inviting collection.

THE CASH BOX



Album Reviews

EMIL COLEMAN—"Tangos and Rumbas"—DeLuxe Record LP 199-8 (1-10")
List: \$2.95

LA CUMPARSITA; JAHOUSIE; EL CHOCLO; LA CUCARACHA; MARIA ELENA; HELP ME (CUATRO VIDAS).

Emil Coleman, one of the first to introduce rumba to Americans, presents six lush Latin American standards that will appeal to the Latin American listening audience and the dancers who have just laid down their dancing shoes to concentrate on the moving hairline. Today's terpsichorean is knocking himself out with the mambo. With the Tango staging a comeback there are three mighty danceable items, although the field is limited. From the arrangements we glean these are not recent productions.

GEORGIA GIBBS—"Under Paris Skies"—Mercury EP-1-3176 (EP) List: \$1.47
UNDER PARIS SKIES; I LOVE PARIS; AUTUMN LEAVES; COMEE-CI, COMME-CA;

Georgia Gibbs, one of popdom's top songstresses, lends her exciting voice to four beautiful tunes, each of which is a reminder of Paris and France. The thrush packs a load of feeling into these meaningful songs, each of which should become a standard. The music is an excellent salesman, but the beautiful, enamelled reproduction of a Parisian street scene should attract many more coins.

TONY MARTIN—"Sings Songs For Romance"—Mercury Records EP1-3181
List: \$1.47

BODY AND SOUL; TEA FOR TWO; STARDUST; GUILTY.

Tony Martin casts a spell of stardust with four romantic ballads that have achieved the status of "pop classics." Tony's at his best on these melty items that will bring back memories and delight romantics of all ages.

JAZZ:

ANDRE PREVIN—"Andre Previn Plays Gershwin"—RCA Victor LPM-1011 (12" LP) List: \$4.19

NICE WORK IF YOU CAN DO IT; THERE'S A BOAT DAT'S LEAVIN' SOON FOR NEW YORK; LOVE IS HERE TO STAY; I'VE GOT A CRUSH ON YOU; HOW LONG HAS THIS BEEN GOING ON; MAYBE; LOOKIN' FOR A BOY; LOVE WALKED IN; THEY ALL LAUGHED; STRIKE UP THE BAND.

When George Gershwin died, Andre Previn was just eight years old. Now, several years later, the skilled Previn brings the great Gershwin's traditional tunes up to date with outstanding progressive arrangements. The talented pianist is a master of the progressive treatment and is rated among the tops by jazz enthusiasts. As can well be recognized from just one listen, the artist thrives on these classical Gershwin works. Album should enjoy a healthy sale with Previn and jazz followers alike. His outstanding fingerwork and delightful style are rare today.

KID ORY'S CREOLE JAZZ BAND—Good Time Jazz L-21 (10" LP) List: \$3.00

SOUTH RAMPART ST. PARADE; THE GIRLS GO CRAZY; ST. JAMES INFIRMARY; BILL BAILEY; MILNEBERG JOYS; CREOLE LOVE CALL; BUCKET'S GOT A HOLE IN IT; AUNT HAGAR'S BLUES.

Kid Ory, one of jazz' pioneers, who has been associated with jazz music for over fifty years, takes his trombone in hand and leads his Creole Jazz Band through eight exciting jazz pieces. The album is a high fidelity recording. Ory's career spans the development of jazz from the primitive music of the Louisiana country-side, to the present day style. He belongs to the dance class of jazz bands with the softer sweeter sound. And in this fashion, he demonstrates the many facets of traditional jazz. "South Rampart St. Parade" is a good demonstrator.

EARL BOSTIC—King Records EP 202 List: \$2.95

ALWAYS; LINGER AWHILE; MERRY WIDOW; EARL BLOWS A FUSE.

The delightful alto sax tones of Earl Bostic shine on this E.P. Bostic romps through his individualized interpretations of three standards and an original. Bostic's original improvisations of Irving Berlin's "Always" and Franz Lehar's "Merry Widow" will delight the jazz aficionado.

DUKE ELLINGTON—Duke Ellington Plays—Allegro Elite 4014 (10" LP)
List: \$1.49

JAM-A-DITTY; FLIPPANT FLURRY; SULTRY SUNSET; GOLDEN FEATHER; OVERTURE TO JAM SESSION—PART 1; OVERTURE TO JAM SESSION—PART 2; MAGENTA HAZE; BLUE SKIES.

Although the Duke Ellington name is an attraction in itself, probably the biggest coin catcher of this package is the \$1.49 tab. Music of this quality is hard to find at this price. The eight Ellington renditions of this rhythm material cost less than two singles. Ellington followers will probably jump at the opportunity to get this item for so low a cost. "Blue Skies" should act as an influential salesman.

COUNTRY & WESTERN:

ARTHUR "GUITAR BOOGIE" SMITH and his Cracker Jacks—"Foolish Questions"—MGM E236 (10" LP) List: \$3.00

WHO SHOT WILLIE; I'M AFRAID OF WIMMIN'; FOOLISH QUESTIONS; JUST LOOKIN'; HE WENT THAT-A-WAY; DON'T LOOK FOR TROUBLE; I'M ONLY TELLING YOU; CONVERSATION WITH A MULE.

Arthur Smith, whose proficiency at the guitar, has endeared him to so many fans of country music, comes up with a most appealing package of light-hearted ditties. The majority of this delightful assortment is Smith originals, which should prove to be a convincing selling point since his own composition of "Guitar Boogie" has been estimated to have passed the three million mark in sales. In this collection, the versatile Smith demonstrates his charming vocal style in addition to his nimble guitar pickin'. The Cracker Jacks colorfully blend in their vocal and instrumental support.

A "SUN-SATIONAL" HIT!

Sunny GALE's



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HITS



BILLY ECKSTINE

Sings

LOST IN LOVELINESS

and
DON'T GET AROUND
MUCH ANYMORE

MGM 11694 78 rpm • K 11694 45 rpm

BOB STEWART
THE STEPS OF I WENT OUT
SAINT MARIE OF MY WAY

MGM 11699 78 rpm • K 11699 45 rpm

RECEIVED
HIGHEST RATING
NBC
BIG PREVIEW
SHOW

ALAN DEAN
POSITIVELY NO DANCING
and
HOLD ME CLOSE

MGM 11683 78 rpm • K 11683 45 rpm

Recorded directly from the sound track of the MGM Picture "Lili"
LESLIE CARON & MEL FERRER
HI-LILI, HI-LO and
LILI AND THE PUPPETS

MGM 30759 78 rpm • K 30759 45 rpm

LEW DOUGLAS
TURN AROUND BOY
and
CAESAR'S BOOGIE

MGM 11654 78 rpm • K 11654 45 rpm

JIMMY LEYDEN'S SERENADERS
DISILLUSIONED
and
YOUR FIRST DAY IN HEAVEN

MGM 11692 78 rpm • K 11692 45 rpm

VICKI BENET
SHIPWRECKED
and
YOU'VE NEVER BEEN IN LOVE

MGM 11693 78 rpm • K 11693 45 rpm

ROBERT MAXWELL
SOLFEGGIO
and
THE DOLL DANCE

MGM 11671 78 rpm • K 11671 45 rpm

TOMMY EDWARDS
WALL OF ICE

and
THERE WAS A TIME

MGM 11668 78 rpm
K 11668 45 rpm

KEN REMO
QUANTO ABOVE
THE SUN

MGM 11698 78 rpm
K 11698 45 rpm

DEAN PARKER
LET ME TELL YOU
'BOUT LOUISA

MGM 11705 78 rpm
K 11705 45 rpm

TOMMY MARA
WITHOUT A WORD OF
WARNING

MGM 11684 78 rpm
K 11684 45 rpm

HANK WILLIAMS
THERE'LL BE NO
TEARDROPS
TONIGHT

and
MIND YOUR OWN BUSINESS

MGM 10461 78 rpm
K 10461 45 rpm

**YOU BETTER KEEP IT ON
YOUR MIND**

MGM 11675 78 rpm
K 11675 45 rpm

CARSON ROBISON
THE DENVER
DRAGON

PARTS 1 and 2
MGM 11688 78 rpm
K 11688 45 rpm



THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending March 20 without any changes on the part of THE CASH BOX.

Peter Potter
KLAC KNX-TV—KABC-TV—
Hollywood, Calif.

1. Young At Heart (F. Sinatra)
2. Oh, My Papa (Eddie Fisher)
3. That's Amore (Dean Martin)
4. Secret Love (Doris Day)
5. Till Then (Hilltoppers)
6. Heart Of My Heart (4 Aces)
7. Make Love To Me (Stafford)
8. Gee (The Crows)
9. I Really Don't Want To Know (Paul Ford)
10. I Get So Lonely (4 Knights)

Bill Ballance
KNX—Hollywood, Calif.

1. Secret Love (Doris Day)
2. Young At Heart (F. Sinatra)
3. Make Love To Me (Stafford)
4. Oh, My Papa (Eddie Fisher)
5. Stranger In Paradise (4 Aces)
6. Till We Two Are One (Shaw)
7. From The Vine Came The Grape (Hilltoppers)
8. Wanted (Perry Como)
9. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
10. Changing Partners (P. Page)

Art Hellyer
WIND—Chicago, Ill.

1. Young At Heart (F. Sinatra)
2. Pine Tree, Pine Over Me (Desmond, Barton, McGuire)
3. Cross Over The Bridge (Page)
4. Make Love To Me (Stafford)
5. Bell Bottom Blues (T. Brewer)
6. Wanted (Perry Como)
7. No, No, No (Bill Carey)
8. Teach Me Tonight (J. Brace)
9. A Girl, A Girl (Eddie Fisher)
10. Positively No Dancing (Karen Chandler)

Bill Burns
WQAM—Miami, Fla.

1. Stranger In Paradise (Bennett)
2. Secret Love (Doris Day)
3. Oh, My Papa (Eddie Fisher)
4. That's Amore (Dean Martin)
5. From The Vine Came The Grape (Hilltoppers)
6. Till We Two Are One (Shaw)
7. Young At Heart (F. Sinatra)
8. Answer Me, My Love (Cole)
9. Bell Bottom Blues (T. Brewer)

Clarence Hamann
WJMR—New Orleans, La.

1. Secret Love (Doris Day)
2. Wanted (Perry Como)
3. Make Love To Me (Stafford)
4. I Get So Lonely (4 Knights)
5. Till We Two Are One (Shaw)
6. Young At Heart (F. Sinatra)
7. Angela Mia (Don, Dick and Jimmy)
8. River Boat (Jim Lowe)
9. That's The Way Love Goes (Bill Darnel)
10. My Restless Lover (Patti Page)

Russ Coglin
KROW—Oakland, Calif.

1. Secret Love (Doris Day)
2. Make Love To Me (Stafford)
3. Young At Heart (F. Sinatra)
4. I Get So Lonely (4 Knights)
5. From The Vine Came The Grape (Gaylords)
6. Melancholy Me (E. Howard)
7. Cross Over The Bridge (Page)
8. There'll Be No Teardrops Tonight (Tony Bennett)
9. Woman (Johnny Desmond)
10. Cuddle Me (Ronnie Gaylord)

Will Lenay

WSAI—Cincinnati, Ohio

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Cross Over The Bridge (Page)
4. Secret Love (Doris Day)
5. Answer Me, My Love (Cole)
6. I Get So Lonely (4 Knights)
7. Salute To Glenn Miller (Modernaires)
8. There'll Be No Teardrops Tonight (Tony Bennett)
9. Till Then (Hilltoppers)
10. Young At Heart (F. Sinatra)

Rudy Paolngeli

WKRT—Corland, N. Y.

1. Secret Love (Doris Day)
2. Oh, My Papa (Eddie Fisher)
3. Stranger In Paradise (Bennett)
4. Make Love To Me (Stafford)
5. Young At Heart (F. Sinatra)
6. Changing Partners (Kay Starr)
7. That's Amore (Dean Martin)
8. From The Vine Came The Grape (Gaylords)
9. I Get So Lonely (4 Knights)
10. Heart Of My Heart (Dale, Desmond, Cornell)

Joe Deane

KQV—Pittsburgh, Pa.

1. The Man With The Banjo (Ames Bros.)
2. Wanted (Perry Como)
3. Answer Me, My Love (Cole)
4. Size 12 (Don Cornell)
5. Cuddle Me (Ronnie Gaylord)
6. Cross Over The Bridge (Page)
7. Young At Heart (F. Sinatra)
8. Stop Chasing Me Baby (Lancers)
9. Till We Two Are One (Shaw)
10. Gee (The Crows)

Paul E. X. Brown

WERD—Atlanta, Ga.

1. Oh, My Papa (Eddie Fisher)
2. Ebb Tide (Frank Chacksfield)
3. Answer Me, My Love (Cole)
4. Young At Heart (F. Sinatra)
5. Heart Of My Heart (Cornell, Desmond, Dale)
6. Wanted (Perry Como)
7. Cross Over The Bridge (Page)
8. Changing Partners (Ink Spots)
9. Latin Lady (H. Winterhalter)
10. Stranger In Paradise (Ink Spots)

Ralph Phillips

WFBR—Baltimore, Md.

1. Make Love To Me (Stafford)
2. Wanted (Perry Como)
3. Young At Heart (F. Sinatra)
4. I Get So Lonely (4 Knights)
5. Secret Love (Doris Day)
6. Answer Me, My Love (Cole)
7. From The Vine Came The Grape (Hilltoppers)
8. Bell Bottom Blues (T. Brewer)
9. Oh, My Papa (Eddie Fisher)
10. Cross Over The Bridge (Page)

Troy Williams

WREW—Reidsville, N. C.

1. Make Love To Me (Stafford)
2. I Get So Lonely (4 Knights)
3. Secret Love (Doris Day)
4. Stranger In Paradise (4 Aces)
5. There'll Be No Teardrops Tonight (Tony Bennett)
6. Young At Heart (F. Sinatra)
7. Lovin' Spree (Eartha Kitt)
8. Till Then (Hilltoppers)
9. Here (Tony Martin)
10. Cross Over The Bridge (Page)

Barry Kaye

WJAS—Pittsburgh, Pa.

1. Secret Love (Doris Day)
2. Oh, My Papa (Eddie Fisher)
3. Make Love To Me (Stafford)
4. Stranger In Paradise (4 Aces)
5. That's Amore (Dean Martin)
6. Changing Partners (P. Page)
7. I Get So Lonely (4 Knights)
8. Till We Two Are One (Shaw)
9. Young At Heart (F. Sinatra)
10. From The Vine Came The Grape (Gaylords)

Jack White

KBOL—Boulder, Colo.

1. Secret Love (Doris Day)
2. Make Love To Me (Stafford)
3. Stranger In Paradise (4 Aces)
4. I Get So Lonely (4 Knights)
5. Darktown Strutters Ball (Lou Monte)
6. Oh, My Papa (Eddie Fisher)
7. Till Then (Hilltoppers)
8. Answer Me, My Love (Cole)
9. There'll Be No Teardrops Tonight (Tony Bennett)
10. Bell Bottom Blues (T. Brewer)

Don Bell

KRNT—Des Moines, Iowa

1. Cross Over The Bridge (Page)
2. Secret Love (Doris Day)
3. Wanted (Perry Como)
4. Make Love To Me (Stafford)
5. From The Vine Came The Grape (Hilltoppers)
6. That's Amore (Dean Martin)
7. Oh, My Papa (Eddie Fisher)
8. I Get So Lonely (4 Knights)
9. The Creep (Stan Kenton)
10. Till We Two Are One (Shaw)

Charlie Welsh

WSB—Atlanta, Ga.

1. Young At Heart (F. Sinatra)
2. Secret Love (Doris Day)
3. Answer Me, My Love (Cole)
4. Till We Two Are One (Shaw)
5. Make Love To Me (Stafford)
6. Changing Partners (P. Page)
7. Stranger In Paradise (4 Aces)
8. The Jones Boy (Mills Bros.)
9. Oh, My Papa (Eddie Fisher)
10. That's Amore (Dean Martin)

Warren Stamper

WEBK—Tampa, Fla.

1. Secret Love (Doris Day)
2. Oh, My Papa (Eddie Fisher)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. Stranger In Paradise (Bennett)
6. From The Vine Came The Grape (Gaylords)
7. Make Love To Me (Stafford)
8. Wanted (Perry Como)
9. Lovin' Spree (Eartha Kitt)
10. The Jones Boy (Mills Bros.)

Mort Nusbaum

WHAM—Rochester, N. Y.

1. Secret Love (Doris Day)
2. Stranger In Paradise (4 Aces)
3. Till We Two Are One (Shaw)
4. For The First Time (J. Hutton)
5. The Breeze And I (Damone)
6. Oh, My Papa (Eddie Fisher)
7. The Man With The Banjo (Ames Bros.)
8. Strings Of My Heart (Gaylords)
9. My Hymn To Her (A. Wayne)
10. That's Amore (Dean Martin)

Bates Feuill

WCAR—Pontiac, Mich.

1. From The Vine Came The Grape (Gaylords)
2. Cross Over The Bridge (Page)
3. Make Love To Me (Stafford)
4. Cuddle Me (Ronnie Gaylord)
5. Secret Love (Doris Day)
6. Till We Two Are One (Shaw)
7. Darktown Strutters Ball (Lou Monte)
8. That's The Way Love Goes (Bill Darnel)
9. Young At Heart (F. Sinatra)
10. Gee (The Crows)

Gary Lesters

WVNJ—Newark, N. J.

1. Stranger In Paradise (Bennett)
2. Secret Love (Doris Day)
3. Young At Heart (F. Sinatra)
4. Oh, My Papa (Eddie Fisher)
5. Changing Partners (P. Page)
6. That's Amore (Dean Martin)
7. Darktown Strutters Ball (Lou Monte)
8. Our Heartbreaking Waltz (Teresa Brewer)
9. Salute To Glenn Miller (Modernaires)
10. Till We Two Are One (Shaw)

Ed Reilly

WBRY—Waterbury, Conn.

1. Wanted (Perry Como)
2. Darktown Strutters Ball (Lou Monte)
3. Make Love To Me (Stafford)
4. Till We Two Are One (Shaw)
5. Answer Me, My Love (Cole)
6. I Get So Lonely (4 Knights)
7. From The Vine Came The Grape (Gaylords)
8. Cross Over The Bridge (Page)
9. There'll Be No Teardrops Tonight (Tony Bennett)
10. Latin Lady (H. Winterhalter)

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THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

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Robin Seymour
WKMH—Dearborn, Mich.

1. Wanted (Perry Como)
2. Such A Night (Bunny Paul)
3. Cross Over The Bridge (Page)
4. Melancholy Me (Smith Bros.)
5. Young At Heart (F. Sinatra)
6. So Long (Four Aces)
7. The Man With The Banjo (Ames Bros.)
8. Cuddle Me (Ronnie Gaylord)
9. Anything Can Happen Mambo (Dolores Hawkins)
10. Melancholy Me (E. Howard)

Donn Tibbetts
WKBR—Manchester, N. H.

1. Secret Love (Doris Day)
2. Wanted (Perry Como)
3. Darktwn Strutters Ball (Lou Monte)
4. Young At Heart (F. Sinatra)
5. Till Then (Hilltoppers)
6. Our Heartbreaking Waltz (Teresa Brewer)
7. Soft Squeeze Baby (Godfrey)
8. Cross Over The Bridge (Page)
9. Am I In Love (Joni James)
10. I Speak To The Stars (D. Day)

Murray Kaufman
WMCA—New York, N. Y.

1. Young At Heart (F. Sinatra)
2. Stranger In Paradise (Bennett)
3. Secret Love (Doris Day)
4. Wanted (Perry Como)
5. I Get So Lonely (4 Knights)
6. Answer Me, My Love (Cole)
7. From The Vine Came The Grape (Gaylords)
8. This Is You (C. Applewrite)
9. There'll Be No Teardrops Tonight (Tony Bennett)
10. Such A Night (Johnnie Ray)

Tony Donald
WITH—Baltimore, Md.

1. I Get So Lonely (4 Knights)
2. Make Love To Me (Stafford)
3. Young At Heart (F. Sinatra)
4. Secret Love (Doris Day)
5. Wanted (Perry Como)
6. Such A Night (Bunny Paul)
7. Cross Over The Bridge (Page)
8. From The Vine Came The Grape (Hilltoppers)
9. Melancholy Me (E. Howard)
10. A Girl, A Girl (Eddie Fisher)

Jack Clifton
WCUE—Akron, Ohio

1. Wanted (Perry Como)
2. I Get So Lonely (4 Knights)
3. Cross Over The Bridge (Page)
4. Make Love To Me (Stafford)
5. The Man With The Banjo (Ames Bros.)
6. Secret Love (Doris Day)
7. Young At Heart (F. Sinatra)
8. Gee (The Crows)
9. Cuddle Me (Ronnie Gaylord)
10. So Long (Four Aces)

Buddy Deane
WITH—Baltimore, Md.

1. Secret Love (Doris Day)
2. Stranger In Paradise (Bennett)
3. Make Love To Me (Stafford)
4. I Get So Lonely (4 Knights)
5. Till Then (Hilltoppers)
6. Bell Bottom Blues (T. Brewer)
7. Wanted (Perry Como)
8. A Girl, A Girl (Eddie Fisher)
9. Angela Mia (Don, Dick and Jimmy)
10. Such A Night (Bunny Paul)

Nick Nickson
WBBF—Rochester, N. Y.

1. Secret Love (Doris Day)
2. There'll Be No Teardrops Tonight (Tony Bennett)
3. Cross Over The Bridge (Page)
4. Young At Heart (F. Sinatra)
5. Bell Bottom Blues (T. Brewer)
6. Stranger In Paradise (Four Aces-Bennett)
7. Make Love To Me (Stafford)
8. Till We Two Are One (Shaw)
9. Wanted (Perry Como)
10. I Get So Lonely (4 Knights)

Paul Flanagan
WTRY—Troy, N. Y.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Two Purple Shadows (J. Vale)
4. Make Love To Me (Stafford)
5. Crazy Mixed Up Song (Peter and Mary)
6. A Girl, A Girl (Eddie Fisher)
7. The Kid's Last Fight (Laine)
8. Young At Heart (F. Sinatra)
9. Lovin' Spree (Eartha Kitt)
10. From The Vine Came The Grape (Hilltoppers)

Art Roberts
KXLW—St. Louis, Mo.

1. Cross Over The Bridge (Page)
2. Wanted (Perry Como)
3. Young At Heart (F. Sinatra)
4. I Get So Lonely (4 Knights)
5. Melancholy Me (E. Howard)
6. Make Love To Me (Stafford)
7. There'll Be No Teardrops Tonight (Tony Bennett)
8. Cuddle Me (Ronnie Gaylord)
9. A Girl, A Girl (E. Fisher)
10. I Really Don't Want To Know (Les Paul)

Joe Grady and Ed Hurst
WPEN—Philadelphia, Pa.

1. Wanted (Perry Como)
2. Bell Bottom Blues (T. Brewer)
3. Young At Heart (F. Sinatra)
4. Until The Day I Die (Taylor)
5. Cross Over The Bridge (Page)
6. Secret Love (Doris Day)
7. Till Then (Hilltoppers)
8. Here (Tony Martin)
9. All Present But One (De John Sisters)
10. Why Don't You Do Right (Joe Loco)

Ingham Palmer
CKCL—Nova Scotia, Canada

1. Oh, My Papa (Eddie Fisher)
2. Secret Love (Doris Day)
3. Stranger In Paradise (Bennett)
4. Make Love To Me (Stafford)
5. From The Vine Came The Grape (Gaylords)
6. Till We Two Are One (Eddy Howard)
7. That's Amore (Dean Martin)
8. Cross Over The Bridge (Page)
9. Till Then (Hilltoppers)
10. Bell Bottom Blues (T. Brewer)

Ray Perkins
KFEL—Denver, Colo.

1. Secret Love (Doris Day)
2. Make Love To Me (Stafford)
3. Stranger In Paradise (Bennett)
4. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
5. I Get So Lonely (4 Knights)
6. Oh, My Papa (Eddie Fisher)
7. That's Amore (Dean Martin)
8. Till We Two Are One (Shaw)
9. Till Then (Hilltoppers)
10. Bell Bottom Blues (T. Brewer)

Lou Barile
WKAL—Rome, N. Y.

1. Cuddle Me (Ronnie Gaylord)
2. Wanted (Perry Como)
3. Make Love To Me (Stafford)
4. Till Then (Hilltoppers)
5. Darktwn Strutters Ball (Lou Monte)
6. Cross Over The Bridge (Page)
7. I Get So Lonely (4 Knights)
8. Bell Bottom Blues (T. Brewer)
9. Lovin' Spree (Eartha Kitt)
10. A Girl, A Girl (Eddie Fisher)

Al Ross
WBAL—Baltimore, Md.

1. Secret Love (Doris Day)
2. Young At Heart (F. Sinatra)
3. Make Love To Me (Stafford)
4. Changing Partners (P. Page)
5. Stranger In Paradise (4 Aces)
6. I Get So Lonely (4 Knights)
7. Till We Two Are One (Shaw)
8. Oh, My Papa (Eddie Fisher)
9. Restless Lover (Patti Page)
10. Cleo & Meo (Corey-Four Lads)

Wally Nelskog
KJR—Seattle, Wash.

1. Cross Over The Bridge (Page)
2. Gee (The Crows)
3. Make Love To Me (Stafford)
4. Cuddle Me (Ronnie Gaylord)
5. Secret Love (Doris Day)
6. Oh, My Papa (Eddie Fisher)
7. I Get So Lonely (4 Knights)
8. Stranger In Paradise (4 Aces)
9. Bell Bottom Blues (T. Brewer)
10. From The Vine Came The Grape (Gaylords-Hilltoppers)

Arty Kay
WVLC—Lexington, Ky.

1. Secret Love (Doris Day)
2. I Get So Lonely (4 Knights)
3. Make Love To Me (Stafford)
4. Young At Heart (F. Sinatra)
5. Cross Over The Bridge (Page)
6. Y'All Come (Bing Crosby)
7. Bell Bottom Blues (T. Brewer)
8. Till Then (Hilltoppers)
9. Wanted (Perry Como)
10. Till We Two Are One (Shaw)

Chuck Thompson
WALA—Mobile, Ala.

1. Make Love To Me (Stafford)
2. Young At Heart (F. Sinatra)
3. I Get So Lonely (4 Knights)
4. Secret Love (Doris Day)
5. Cross Over The Bridge (Page)
6. Wanted (Perry Como)
7. From The Vine Came The Grape (Gaylords)
8. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
9. Tipica Serenada (H. Jerome)
10. Till Then (Hilltoppers)

Mitch Reed
WITH—Baltimore, Md.

1. Young At Heart (F. Sinatra)
2. Make Love To Me (Stafford)
3. I Get So Lonely (4 Knights)
4. Answer Me, My Love (Cole)
5. Such A Night (Bunny Paul)
6. Hold 'Em Joe (H. Belafante)
7. From The Vine Came The Grape (Hilltoppers)
8. Oh, My Papa (Eddie Fisher)
9. Cross Over The Bridge (Page)
10. Wanted (Perry Como)

Ira Cook
KMPC and KABC—Hollywood, Calif.

1. Secret Love (Doris Day)
2. Young At Heart (F. Sinatra)
3. Stranger In Paradise (Bennett)
4. Oh, My Papa (Eddie Fisher)
5. Darktwn Strutters Ball (Lou Monte)
6. Cross Over The Bridge (Page)
7. I Get So Lonely (4 Knights)
8. From The Vine Came The Grape (Hilltoppers)
9. Make Love To Me (Stafford)
10. Till Then (Hilltoppers)

Jay Michaels
WCAE—Pittsburgh, Pa.

1. Answer Me, My Love (Cole)
2. Gee (The Crows)
3. Wanted (Perry Como)
4. Cross Over The Bridge (Page)
5. Don't Get Around Much Anymore (Four Tunes)
6. Angela Mia (Don, Dick and Jimmy)
7. Cleo And Mio (Four Lads)
8. Young At Heart (F. Sinatra)
9. The Man With The Banjo (Ames Bros.)
10. Until Sunrise (Jo "Fingers" Carr)

Larry Wilson
WTIX—New Orleans, La.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Make Love To Me (Stafford)
4. Secret Love (Doris Day)
5. Young At Heart (F. Sinatra)
6. There'll Be No Teardrops Tonight (Tony Bennett)
7. I Really Don't Want To Know (Paul-Ford)
8. My Restless Lover (P. Page)
9. Where Can I Go Without You (Peggy Lee)
10. Angela Mia (Don, Dick and Jimmy)

"X" HEADLINES THESE TWO!

"X"-TRA SPECIAL!

11-year-old trumpeter

FRANKIE AVALON

"TRUMPET SORRENTO"
"THE BOOK"

78 rpm cat. no. X-0006
45 rpm cat. no. 4X-0006

"X"-TRA GREAT!

SMITH BROTHERS

"MELANCHOLY ME"
"IT WAS WORTH IT"

78 rpm cat. no. X-0003
45 rpm cat. no. 4X-0003

BILL DARNEL

"THAT'S THE WAY LOVE GOES"
"FOR YOU"

78 rpm cat. no. X-0001
45 rpm cat. no. 4X-0001

COMING "X"-TRA FAST!

AL MORGAN

"YOU TOLD ME TO GO"
"SWEET KENTUCKY SUE"

78 rpm cat. no. X-0004
45 rpm cat. no. 4X-0004

DINAH KAYE

"STRIKE A MATCH"
"FALSE-HEARTED LOVER"

78 rpm cat. no. X-0005
45 rpm cat. no. 4X-0005

"X"-TRA DIVIDEND!

DICK MALTBY

and Orchestra

"DEEP BLUE SEA"
"PATROL POLKA"

78 rpm cat. no. X-0002
45 rpm cat. no. 4X-0002

WATCH THESE TWO!

SPENCER-HAGEN ORCHESTRA

"ANGEL BELLS"
"BLACK SAPPHIRE"

78 rpm cat. no. X-0007
45 rpm cat. no. 4X-0007

SAL FRANZELLA

and His Incredible Clarinet

"IMPOSSIBLE MOTION"
"FANTASTIC IMPROMPTU"

78 rpm cat. no. X-0008
45 rpm cat. no. 4X-0008



MARKS THE HITS

A PRODUCT OF RADIO CORPORATION OF AMERICA

Prescott Tour To Be Repeated

NEW YORK—The Jiminy Cricket Tour's "Weekend with the Stars," which created such success at the Hotel New Yorker the weekend of January 30-31, will have a repeat performance at the New Yorker the weekend of March 27-28.

The original Jiminy Cricket weekend tour in January, which took—by two special New Haven trains—2100 Bostonians to New York City, set a record as being the largest tour ever housed in one hotel. Previous high at the New Yorker was 1600. It is expected that the second edition of the tour group arriving the last weekend in March will exceed 1000 visiting Bostonians.

The Jiminy Cricket Travel Service is headed by Hal Low and Norm Prescott, Boston disk jockey.

Robbins Named Trend Eastern Rep

LOS ANGELES, CALIF. — Al Marx, proxy of Trend Records, this city, recently announced the appointment of Buddy Robbins who will be the director of public relations on the East Coast for the diskery. He will make his offices at 1650 Broadway, New York, and will also be in charge of A & R.

Marx also announced the appointment of George Shatiro who will coordinate production and sales on the West Coast.

He explained that adding these two men will enable trend to coordinate its activities more effectively and will leave him more time to keep in closer contact with the distributors.

Winner



NEW YORK—Joni James, MGM Records' top vocalist is shown receiving a special award from WNEW disk jockey Jerry Marshall for being voted "America's Favorite Female Vocalist" by listeners to his "Make Believe Ballroom" show. Joni has won this coveted award two years in succession.

Disk Store Prop, Model, Turn Dee-Jay

CHICAGO—Jack Howard, owner of Howard's Television Sales And Service, this city, is turning disk jockey. Jack and well-known Chicago model-singer, Betty Mattson, will co-announce. "The Jack Howard Show," to be heard six days per week, 4 to 6 P.M., over Radio Station WEAU (1330 kc).

Show will feature interviews as well as disks. And an entirely new idea. Hi-fi sound. Broadcast will emanate from the store, where spectators will be welcome, beginning March 18.

THE CASH BOX

The Nation's TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

- Comprising 100 Selections
- BA—Barbour
 - BE—Bell
 - BR—Brunswick
 - BU—Bullet
 - CA—Capitol
 - CD—Cadence
 - CH—Chess
 - CK—Checker
 - AM—Ambassador
 - AP—Apollo
 - AT—Atlantic
 - CY—Crysallette
 - DA—Dana
 - DE—Decca
 - DU—Dot
 - DY—Duke
 - EP—Epic
 - ES—Essex
 - FE—Federal
 - FI—Fiesta
 - 4 Star—Four Star
 - IM—Imperial
 - IN—Intro
 - JD—Jay Dee
 - JU—Jubilee
 - KI—King
 - LO—London
 - MA—Mars
 - MD—Mood
 - ME—Mercury
 - MG—MGM
 - MO—Modern
 - PA—Parrot
 - PC—Peacock Pro.
 - PE—Peacock
 - PR—Prestige
 - RA—Rainbow
 - RE—Regent
 - RIH—Recorded In Hollywood
 - RM—Rama
 - SA—Savoy
 - SIT—Sittin' In
 - SP—Specialty
 - SW—Swingtime
 - TE—Tempo
 - TF—Tiffany
 - TI—Tico
 - TN—Tennessee
 - TR—Trend
 - UN—United
 - VA—Valley
 - VI—RCA Victor
 - "X"—Label "X"
 - ZO—Zodiac

| | Mar. 27 | Mar. 20 | | Mar. 27 | Mar. 20 | | Mar. 27 | Mar. 20 |
|--------------------------|---------|---------|---------------------------|---------|---------|--------------------------|---------|---------|
| 1—Secret Love | 110.2 | 100.3 | 6—I Get So Lonely | 55.7 | 41.8 | CA-2657 (F-2657)— | | |
| BE-1030 (45-1030)— | | | BE-1031 (45-1031)— | | | KAY STARR | | |
| HELEN FORREST | | | ANNE LLOYD | | | I'll Always Be In Love | | |
| Young At Heart | | | Cross Over The Bridge | | | With You | | |
| ★CA-2678 (F-2678)— | | | ★CA-2654 (F-2654)— | | | DE-28969 (9-28969)— | | |
| RAY ANTHONY O | | | THE FOUR KNIGHTS | | | BING CROSBY | | |
| Oh Mein Papa | | | I Couldn't Stay Away | | | Y'All Come | | |
| ★CO-40108 (4-40108)— | | | From You | | | JD-785 (45-785)— | | |
| DCRIS DAY | | | DE-29054 (9-29054)— | | | THE CRICKETS | | |
| The Deadwood Stage | | | CROSBY & LOMBARDO | | | Stranger In Paradise | | |
| DE-28876 (9-28876)— | | | Young At Heart | | | ★ME-70260 (70260x45)— | | |
| GORDON JENKINS | | | 7—From The Vine | 55.4 | 63.3 | INK SPOTS | | |
| Theme From "Seven | | | Came The Grape | | | Where Did My Snow- | | |
| Dreams" | | | BE-1032 (45-1032)— | | | man Go? | | |
| DE-29024 (9-29024)— | | | BING CROSBY | | | VI-20-5515 (47-5515)— | | |
| My Love, My Love | | | STUART FOSTER | | | DINAH SHORE | | |
| JU-5137 (45-5137)— | | | Somebody Bad Stole | | | Think | | |
| ORIOLES | | | Do Wedding Bell | | | VI-20-5537 (47-5537)— | | |
| Don't Go To Strangers | | | ★DO-15127 (45-15127)— | | | PEE WEE KING | | |
| MG-11604 (K-11604)— | | | THE HILLTOPPERS | | | Bimbo | | |
| TOMMY EDWARDS | | | Time Will Tell | | | 12—Darktown | | |
| That's All | | | ★ME-70296 (70296x45)— | | | Strutters Ball | | |
| VI-20-3512 (47-3512)— | | | THE GAYLORDS | | | 27.9 | 38.7 | |
| GOGI GRANT | | | Stolen Moments | | | BE-1035 (45-1035)— | | |
| Ricochet | | | 8—Cross Over The | | | SYLVIA SIMS | | |
| 2—Make Love To Me | 85.1 | 74.8 | Bridge | 46.7 | 40.5 | Answer Me, My Love | | |
| BE-1029 (45-1029)— | | | BE-1031 (45-1031)— | | | CR-61135 (9-61135)— | | |
| TOMMY & JIMMY DORSEY | | | BETTY JOHNSON | | | LAWRENCE WELK | | |
| My Friend The Ghost | | | I Get So Lonely | | | In The Mood | | |
| ★CO-40143 (4-40143)— | | | ★ME-70302 (70302x45)— | | | DE-29032 (9-29032)— | | |
| JO STAFFORD | | | PATTI PAGE | | | RUSS MORGAN | | |
| Adi-Adios Amigo | | | My Restless Lover | | | There'll Be Some | | |
| DE-29048 (9-29048)— | | | 9—Oh, My Pana | 45.7 | 57.7 | Changes Made | | |
| COMMANDERS | | | BE-1019 (45-1019)— | | | MG-11687 (K-11687)— | | |
| Kentucky Boogie | | | J. CARROLL & L. CLARK | | | PHIL BRITO | | |
| 3—Wanted | 64.4 | 54.0 | Off Shore | | | Memories Of Sorrento | | |
| ★VI-20-5647 (47-5647)— | | | CA-2678 (F-2678)— | | | ★VI-20-5611 (47-5611)— | | |
| PERRY COMO | | | RAY ANTHONY O. | | | LGU MONTE | | |
| Look Out The Window | | | Secret Love | | | I Know How You Feel | | |
| 4—Stranger In | | | CO-40134 (4-40134)— | | | 13—Till We Two | | |
| Paradise | 61.0 | 71.3 | HARRY JAMES & PAUL WESTON | | | Are One | 27.7 | 25.2 |
| BE-1018 (45-1018)— | | | Serenata | | | BE-1034 (45-1034)— | | |
| TONY RUSSO | | | CO-40173 (4-40173)— | | | STUART FOSTER | | |
| Heart Of My Heart | | | GENE KLAVAN | | | Till Then | | |
| CA-2652 (F-2652)— | | | Ricochet | | | CO-40184 (4-40184)— | | |
| GORDON MacRAE | | | CR-61111 (9-61111)— | | | KEN GRIFFIN | | |
| Never In A Million | | | R. WOT-TAWA & B. DeWILLE | | | Our Heartbreaking | | |
| Years | | | Oh, Mein Papa | | | Waltz | | |
| ★CO-40121 (4-40121)— | | | DE-28964 (9-28964)— | | | ★DE-28937 (9-28937)— | | |
| TONY BENNETT | | | RUSS MORGAN | | | GEORGIE SHAW | | |
| Why Does It Have | | | Go Man Go Polka | | | Honeycomb | | |
| To Be Me | | | ★ES-336 (45-336)— | | | DE-29022 (9-29022)— | | |
| ★DE-28927 (9-28927)— | | | EDDIE CALVERT | | | Out Heartbreaking | | |
| FOUR ACES | | | Mystery Street | | | Waltz | | |
| The Gang That Sang | | | FI-20-026— | | | ME-70293 (70293 x 45)— | | |
| "Heart Of My Heart" | | | HUMBERTO MORALES | | | EDDY HOWARD | | |
| FI-20-026— | | | Stranger In Paradise | | | Little Miss One | | |
| HUMBERTO MORALES | | | LO-1403 (45-1403)— | | | 14—That's Amore | | |
| Oh, Mein Papa | | | REG OWEN | | | 22.8 | 33.9 | |
| KI-1304 (45-1304)— | | | Off Shore | | | BE-1025 (45-1025)— | | |
| INK SPOTS | | | LO-18181 (45-18181)— | | | TONY RUSSO | | |
| Changing Partners | | | LYSS ASSIA | | | The Jones Boy | | |
| ME-70269 (70269x45)— | | | ME-70283 (70283x45)— | | | ★CA-2589 (F-2589)— | | |
| VIC DAMONE | | | FRANKIE RULLO | | | DEAN MARTIN | | |
| A Village In Peru | | | I Love Paris | | | You're The Right One | | |
| ★VI-20-5535 (47-5535)— | | | ★VI-20-5552 (47-5552)— | | | CA-2731 (F-2731)— | | |
| TONY MARTIN | | | EDDIE FISHER | | | MICKEY KATZ | | |
| I Love Paris | | | Until You Said | | | C'est Si Bon | | |
| VI-20-5505 (47-5505)— | | | Goodbye | | | MG-11584 (K-11584)— | | |
| RALPH FLANAGAN O | | | VI-20-5568 (47-5568)— | | | BLUE BARRON | | |
| The Typewriter | | | TITO RODRIGUEZ O. | | | Till We Love Again | | |
| VI-20-5551 (47-5551)— | | | In The Still Of The | | | 15—Till Then | | |
| AL ROMERO | | | Night | | | 20.4 | 22.3 | |
| Off Shore | | | VI-20-5569 (47-5569)— | | | BE-1034 (45-1034)— | | |
| 5—Young At Heart | 57.6 | 51.0 | JOHNNY VANDAL | | | ANNE LLOYD | | |
| BE-1030 (45-1030)— | | | Wanna Dance | | | Till We Two Are One | | |
| CHARLIE DE FORREST | | | 10—Answer Me, | | | ★DO-15132 (45-15132)— | | |
| Secret Love | | | My Love | 37.2 | 28.7 | HILLTOPPERS | | |
| ★CA-2703 (F-2703)— | | | BE-1035 (45-1035)— | | | I Found A Letter | | |
| FRANK SINATRA | | | HELEN FORREST | | | VI-20-5612 (47-5612)— | | |
| Take A Chance | | | Darktown Strutters | | | FONTANE SISTERS | | |
| DE-29054 (9-29054)— | | | Ball | | | The Baion | | |
| CROSBY & LOMBARDO | | | ★CA-2687 (F-2687)— | | | 16—A Girl, A Girl | | |
| I Get So Lonely | | | NAT "KING" COLE | | | 19.2 | | |
| 11—Changing | | | Why | | | ★VI-20-5675 (47-5675)— | | |
| Partners | 33.5 | 36.8 | 11—Changing | | | EDDIE FISHER | | |
| BE-1017 (45-1017)— | | | Partners | | | Anema E Core | | |
| HELEN FORREST | | | 33.5 | 36.8 | | | | |
| Lover Come Back To | | | ME-1017 (45-1017)— | | | | | |
| Me | | | HELEN FORREST | | | | | |

dawn RECORDS

goes POP...!!!

NEW HITS-

Hear...

Bob Marshall

sing

"BEWITCHED AM I"

and

"SOUVENIR OF MADEIRA"

Dawn # 206

dawn RECORDS

39 West 60th Street, New York 23, N. Y.

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising
100
Selections



The vaudeville season is upon us and the glitter of lights in front of the Palladium shines on two names—Ted Heath and Dick Shawn, both having done more than justice to their billing; Ted with his slick presentations and Dick with his freshness and personality. Reviewing the Heath show for one of our leading musical papers, Mitch Miller said "Ted is terrific". What better praise can you get?

Doing a swell job at the Pigalle supper-club here in London, is Peggy Taylor. Peggy certainly likes it over here, and we like her too. . . . Looking in on us this week was Benny Carter. And boy! Was he looking up old friends. Benny was a great favorite with us all and still is. . . . An unprecedented tie-up between visiting American recording celebrities and the BBC is envisaged by the exciting news that negotiations are well advanced for Guy Mitchell, Johnnie Ray, Al Martino and Frankie Laine to broadcast as guest stars with the BBC Show Band. We all look forward to this tie-up as it will give the many fans in the most remote parts of the country to hear the chance their favorite artists in person over the air. . . . I believe arrangements are well in hand for the appearance of Nat Cole who arrives in this country this week to top the next Palladium bill. . . . The famous Pye radio firm is believed to be entering the recording field very shortly. They hope to be on the market with their disks by mid-summer. . . . After months of rumors, the Philips record group (Columbia to you) will be entering the L.P. field very soon. An important list of jazz and classical waxings will be included in the catalogue.

Flying over to the States on April 25th is Lou Praeger, one of our well known band leaders. His trip will hold possibilities for the future of commercial television as Lou will negotiate for the rights of several American shows which he hopes to place over here when TV starts its commercialism. . . . Ray Martin has left the "Quite Contrary" T. V. show in which he and his orchestra were prominently featured. Reasons for this departure are not quite clear but it seems there was some misunderstanding on both sides. . . . An all girl orchestra is to replace the Ray Martin outfit. . . . Joan Regan is making more and more news in wax, TV and radio circles. Girl is destined for great things. . . . Among the new records I heard this week, I fancy Frank Sinatra and Eve Lynne's waxings of "Young At Heart," Doris Day's "Secret Love," Jimmy Young's "Melancholy Me," Ruby Wright's "Bimbo" and the Johnnie Ray, Bunny Paul and Ted Heath versions of "Such A Night" I'm only afraid the BBC may ban the Johnnie Ray disk.

This week's best selling pop singles: (Courtesy "New Musical Express")

1. "I See The Moon" STARGAZERS
2. "Oh Mein Papa" EDDIE VALVERT
3. "The Happy Wanderer" OBERKIRCHEN CHILDREN'S CHOIR
4. "Don't Laugh At Me" NORMAN WISDOM
- 4a. "Tennessee Wig-Walk" BONNIE LOU
5. "That's Amore" DEAN MARTIN
6. "Blowing Wild" FRANKIE LAINE
7. "Skin Deep" DUKE ELLINGTON
8. "Cloud Lucky Seven" GUY MITCHELL
9. "The Book" DAVID WHITFIELD
10. "Rags To Riches" DAVID WHITFIELD

Kaye Named Chairman of Board of BMI

NEW YORK—It was announced this week that Sydney M. Kaye was elected chairman of the board of Broadcast Music Inc. He will take office on April first, the day after the scheduled retirement of BMI's current chairman, Justin Miller.

Kaye, who has been affiliated with Broadcast Music since its formation in 1939, is a member of the Rosenman, Goldmark, Colin & Kaye law firm. He has been vice-chairman of the BMI board for the past several years. Kaye is a well known authority on copyright laws and was instrumental in the formation of BMI for National Association of Broadcasters.

Miller was chairman of the board since April, 1947.

Sullivan Plans Another Record Industry Show

NEW YORK—Ed Sullivan will present another "Salute To The Record Industry" show on his CBS network TV show "Toast Of The Town." Although the exact date is not set, it is scheduled for the near future. This will be the second such show by Sullivan—the first one having taken place in February of 1953.

Sullivan has chosen Dick Linke, publicity and promotion manager of Capitol Records, to organize the talent for the show. Both Sullivan and Linke will get full cooperation from the Record Industry Association of America and all its companies.

Lewis Appointed by RCA

NEW YORK—RCA Victor A & R head Joe Carlton announced, last week, the immediate appointment of Jack Lewis to the artist and repertoire staff in New York.

Lewis was with the diskery for about a year, handling rhythm and blues and jazz duties on a part time basis. Now he will devote all his time to Victor and will assist Bill Zeitung in the jazz and pop album department.

Mar. 27 Mar. 20

- 17—Heart Of My Heart**
18.9 25.5
BE-1018 (45-1018)—TONY RUSSO
Stranger In Paradise
CA-2520 (F-2520)—JERRY SHARD
Sing High, Sing Low
CO-40137 (4-40137)—LES ELGART
Coronimo
★CR-61076 (9-61076)—CORNELL, DESMOND, & DALE
Think I'll Fall In Love Today
★DE-28927 (9-28927)—FOUR ACES
Stranger In Paradise
ME-70262 (70262x45)—FRANKIE LAINE
South Of The Border

- 18—There's Be No Teardrops Tonight**
15.8 26.3
★CO-40169 (4-40169)—TONY BENNETT
My Heart Won't Say Good-bye
MG-10461 (K-10461)—HANK WILLIAMS
Mind Your Own Business

- 19—South**
15.0 26.3
★CA-2735 (F-2735)—LES PAUL & MARY FORD
I Really Don't Want To Know

- 20—Amor**
13.3 5.1
★DE-29036 (9-29036)—FOUR ACES
So Long

- 21—Here**
13.1 10.0
★VI-20-5665 (47-5665)—TONY MARTIN
Philosophy

- 22—Melancholy Me**
11.0 5.7
DE-29008 (9-29008)—ELLA FITZGERALD
Somebody Bad Stole De Wedding Bell
★ME-70304 (70304x45)—EDDY HOWARD
I Wonder What's Become Of Sally
★"X"-0003 (4X-0003)—SMITH BROTHERS
It Was Worth It

- 23—Somebody Bad Stole De Wedding Bell**
9.7 20.5
BE-1032 (45-1032)—SYLVIA SIMS
From The Vine Came The Grape
DE-29008 (9-29008)—ELLA FITZGERALD
Melancholy Me
★ME-70298 (70298x45)—GEORGIA GIBBS
Baubles, Bangles And Beads
★VI-20-5610 (47-5610)—EARTHA KITT
Lovin' Spree

Mar. 27 Mar. 20

- 24—Cuddle Me**
9.4 6.3
★ME-70285 (70285x45)—RONNIE GAYLORD
Oh, Am I Lonely
25—Lost In Loveliness
8.5 —
★CO-40168 (4-40168)—DORIS DAY
What Every Girl Should Know
MG-11694 (K-11694)—BILLY ECKSTINE
Don't Get Around Much Anymore

- 26—The Man With The Banjo**
8.2 9.7
★VI-20-5644 (47-5644)—AMES BROS.
Man, Man Is For The Woman Made

- 27—Bell Bottom Blues**
8.0 9.2
★CR-6106 (9-6106)—TERESA BREWER
Our Heartbreaking Waltz

- 28—Such A Night**
7.7 —
AT-1019 (45-1019)—McPHATTER & DRIFTERS
Lucille
★CO-40200 (4-40200)—JOHNNIE RAY
Destiny
★ES-352 (45-352)—BUNNY PAUL
I'm Gonna Have Some Fun
ME-70336 (70336 x 45)—DINAH WASHINGTON
Until Sunrise

- 29—Anema E Core**
7.2 6.8
★VI-20-5675 (47-5675)—EDDIE FISHER
A Girl, A Girl

- 30—The Jones Boy**
7.0 9.4
BE-1025 (45-1025)—TONY RUSSO
That's Amore
CR-61102 (9-61102)—THREE DONS & GINNY
Just Another Chance
★DE-28945 (9-28945)—MILLS BROS.
She Was Five And He Was Ten
DE-28985 (9-28985)—GUY LOMBARDO
Woman
ME-70268 (70268x45)—BOBBY WAYNE
Snow, Snow Beautiful Snow

- 31—Angela Mia**
6.8 1.3
★CW-104 (45-104)—DON, DICK AND JIMMY
Brand Me With Your Kisses
DE-29062 (9-29062)—FRED WARING
Maria
VI-20-5676 (47-5676)—RALPH FLANAGAN
Roo Roo Kangaroo
VI-10-4214 (49-4214)—ROBERT SHAW CHORUS
Easter Parade
32—So Long
6.5 10.6
★DE-29036 (9-29036)—FOUR ACES
Amor

Mar. 27 Mar. 20

- 33—The Kid's Last Fight**
6.3 4.7
★CO-40178 (4-40178)—FRANKIE LAINE
Long Distance Love
34—Cleo & Meo
5.8 —
★CO-40177 (4-40177)—FOUR LADS & JILL CORY
Don't You Know What Lips Are For

- 35—You'll Never Walk Alone**
5.1 —
★EP-9015 (4-9015)—ROY HAMILTON
I'm Gonna Sit Right Down

- 36—Gee**
4.8 6.0
CA-2727 (F-2727)—HUTTON & STORDAHL
Too Little Time
EP-9025 (4-9025)—SOMTHIN' SMITH
Just In Case You Change Your Mind

- 37—Am I In Love**
4.6 —
DE-29049 (9-29049)—ACQUAVIVA O.
New York In A Nutshell
★MG-11696 (K-11696)—JONI JAMES
Maybe Next Time

- 38—Lovin' Spree**
4.3 7.1
★VI-20-5610 (47-5610)—EARTHA KITT
Somebody Bad Stole De Wedding Bell
★VI-20-5642 (47-5642)—EDDIE HILL
Who Wrote That Letter To Old John

- 39—Man, Man Is For The Woman Made**
4.1 6.5
★VI-20-5644 (47-5644)—AMES BROTHERS
The Man With The Banjo

- 40—Hold 'Em Joe**
3.8 5.2
★VI-20-5617 (47-5617)—HARRY BELAFONTE
I'm Just A Country Boy

- 41—Woman**
3.6 10.5

- 42—Trumpet Sorrento**
3.4 —

- 43—I Really Don't Want To Know**
2.7 —

- 44—Heidelberg**
2.4 —

- 45—Fancy Pants**
2.1 5.0

- 46—Long Distance Love**
1.9 —

- 47—Maybe Next Time**
1.7 5.5

- 48—Hold Me**
1.4 4.0

- 49—Two Purple Shadows**
1.2 1.8

- 50—I Couldn't Believe My Eyes**
0.9 3.4

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"WINDOW IN HEAVEN"
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The Columnist And The Disk Jockey



NEW YORK—Walter Winchell, famed columnist-commentator, guests with ABC disk jockey Martin Block to tell him and his coast-to-coast audience about the new Damon Runyon Cancer Fund Contest. Fabulous prizes can be won by anyone sending in a letter, telling in 50 words or less "Why I Could Never Be A Columnist" and enclosing one dollar to Winchell, Box 80, N.Y. 36.

Dawn Records, Seeco Subsidiary, Enters Pop Field

NEW YORK—Dawn Records, subsidiary of Seeco Records, Inc., enters the pop field with its latest discovery Bob Marshall.

Marshall is a Cleveland boy who started with Bobby Hanson's Orchestra and then joined the Harry James and Blue Barron Orchestras. He has appeared at leading hotels and niteries throughout the country.

On his first Dawn platter, the croo-

ner will present two new tunes, "Bewitched Am I" and "Souvenir Of Madeira" backed by a large orchestra including such names as Yank Lawson, Hank D'Amico, George Wattleing, Jack Lacey, Red Solomon, Bill Clark, Bob Katsis and others.

The arrangements were made by Irving Szathmary, former arranger for Benn Goodman, Artie Shaw, Paul Whiteman.

Fox Names Bernstein Professional Mgr.

NEW YORK — Sam Fox has announced the appointment of Dave Bernstein to the position of professional manager in charge of Eastern popular promotion for the catalogues of Sam Fox Publishing Company, Movietone Music Corporation and Hollywood Songs.

Bernstein has been associated with the Sam Fox organization for the past two and one-half years, but his experience in the professional field dates back many years with other leading popular music publishers.

One of his first assignments is the new European hit, "Happy Wanderer"—a tune which is heading to the top of England's top ten chart.

Other early campaigns include the "Brigadoon" score, as featured in the MGM CinemaScope picture scheduled for late summer release. The technical production stars Gene Kelly, Cyd Charisse and Van Johnson. Tunes in the flicker include "Almost Like Being In Love", "The Heather On The Hill", "Come To Me, Bend To Me", "I'll Go Home With Bonnie Jean", "There But For You I Go", and "Waitin' For My Dearie".

Nightingale Goes Pop

NEW YORK—The long established Italian Nightingale label which has recently entered the pop field has appointed Paul Siegel as its national publicity director.

Siegel, currently prexy of Rex Music and Symphony House Music Publishers, was formerly a deejay heard on the Mutual Broadcasting System. He is also a symphonic composer.

The first Nightingale platter features Stuart Foster and the Ray Charles Chorus on a tune labelled "Dammi Amor (Give Me Love)".

Honor For Papa



HOLLYWOOD — Eddie Fisher is shown proudly pointing to the "George" medal awarded him by the National Father's Day Committee in recognition of what his RCA Victor recording of "Oh! My Papa" has done for the fathers of America. The Committee has adopted the number as its official song. The "George" — for Washington, father of his country — was presented to Fisher in Hollywood by Eddie Cantor, something of a father himself, on the NBC-TV Comedy Hour of March 7.

"Am I In Love" Spurs

NEW YORK—Miller Music reports a terrific upsurge in sheet music sales on the tune "Am I In Love" recorded by Joni James on MGM and Tony Acquaviva on Coral. The pubbery attributes the tremendous increase to the thrush's coast-to-coast TV appearances and the heavy disk jockey play on her record.

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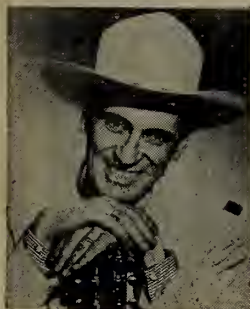


... For the first time on any record label, anywhere, one vocalist attains the thrilling effect of a cathedral choir—with every choral part actually sung by Miss Collins

THE CASH BOX CANADIAN CAPERS

TORONTO TOPICS:

Ernest Tubb, Decca recording star, completed a very successful week at the Casino Theater. Tubb visited Fred Roden's Record Corral and renewed an acquaintanceship of long standing. . . . Eddie Mehler moved from the Macomb to the Horseshoe and has a date to go back into the Macomb in about six week's time. . . . Mugsy Spanier and his Dixieland All Stars are currently holding forth at the Colonial Tavern. . . . Julius La Rosa, who is released on the Apex label in Canada, is the next spot attraction booked for the Casino Theater. Juliette, Canada's outstanding radio vocalist, arrived in town this past week from her hometown Vancouver. While here she will be doing a series of guest appearances on various of the radio and TV shows after which rumor has her going to New York to sign a recording contract with one of the top labels. She has all of the requirements that go to make a great artist and should cause quite a stir when she gets established in the east. . . . Jack Perry, BMI Canada's General Professional Manager, in town for a few days conferring with Clyde Moon who is in from Montreal. . . . Jack Newman, Canadian manager of Peer-Southern, passed through Toronto



ERNEST TUBB

last week on a promotional junket which will keep him in Western Ontario until the end of the month. Earl Heywood made a guest appearance on Pee Wee King's weekly TV show from WEWS-TV, Cleveland, Ohio on March 10th which coincides with the Earl Heywood week which was celebrated by all the music fraternity this past week. Pee Wee King termed it International Week in deference to his Canadian guest. . . . Riders of the Purple Sage will complete eight weeks at the Olympia Tavern on March 27th at which time they intend to take a well earned rest spending Easter back home in the U.S. and returning to Canada to fill bookings in Toronto, Montreal and Quebec City. This fine hillbilly aggregation has been approached to do dates in Cuba, and Puerto Rico and are considering a Caribbean tour late in the summer.

MONTREAL MEMOS:

George Taylor, Quality, MGM East Coast representative, in town on a business trip and will be returning to Halifax March 19th. . . . Terry and The Macs, recently at the Maroon Club, open March 15th at Ruby Foo's Starlight Roof. . . . Helene Francois held over for an additional two weeks at the Ritz Cafe. . . . Doran Bros. followed Roger Coleman into the Normandie Room of the Sheraton Mount Royal Hotel. . . . The Harmonicats due into the Seville Theatre March 25th. . . . Future bookings at the theatre include Ernest Tubb, Julius La Rosa, and Joe Louis. . . . Latin Quarter continuing its jazz policy. The current group Bull Moose Jackson and his Buffalo Bearcats. Coming attractions include Jimmy McPartland, Buddy De Franco. . . . Romeo Laniel of Laniel Amusements, back into town from the MOA Convention in Chicago, where one would gather he had a wonderful time. . . . Tommy Tomasso, formerly an outstanding trumpet player and now a leading restaurateur, entertained the Four Lads and their manager, Mike Stewart during their recent visit to Montreal. The Four Lads, a Canadian group from St. Michaels Choir in Toronto, have established an enviable position as recording artists. . . . The Crewcuts, another singing quartet also out of St. Michaels Choir, are now making Cleveland their operational base and endeavoring to achieve a similar degree of success in the entertainment field.

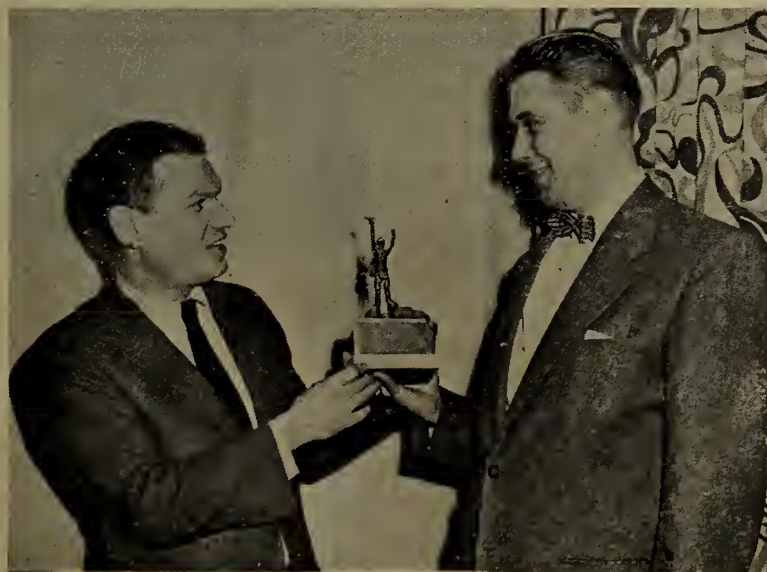


PEE WEE KING



JULIUS LA ROSA

AWARD



CHICAGO—Kenny Myers (right) accepts The Cash Box award on behalf of Mercury Records from Sid Parnes. Mercury was given the trophy for the Carlisles' waxing of "No Help Wanted" which was voted The Best Folk Record of 1953 in The Cash Box poll.

First Release



PHILADELPHIA—A group of lads and one lassie gather at the Latin Casino in Philadelphia to help launch singer Peggy Lloyd's first release on the Benida label. From left to right they are bandleader Joe Frassetto, of the Latin Casino, comic Sonny King, Peggy Lloyd, N. P. Lloyd, Jr., and Sam Bushman, publicity man for Miss Lloyd.

New Opera Disks Swell Victor Sales

NEW YORK—Opera is at an all-time peak of popularity with record buyers.

That's the considered view of RCA Victor's George R. Marek, who bases his belief on the fact that Victor has sold more than \$8,500,000 worth of opera recordings since 1949.

During this five-year span more than 450,000 complete operas—or 1,500,000 single LPs, because many of the operas consist of multiple LP sets—have been purchased by music lovers, Marek said.

Nearly 10 per cent of Victor's dollar volume from operatic works for the five-year period has come from a newly released "Faust" and four operas which were released last fall—a Toscanini version of "Otello," an all-star coupling of "Cavalleria Rusticana" and "Pagliacci," and "Tristan and Isolde."

The tremendous expansion of recorded operatic repertoire in recent years is attributed by Marek to the following technical advances:

1. Introduction of tape recording, making it possible to obtain "a more lifelike" reproduction of the human voice.

2. Development of the new speeds of 33 1/3-rpm and 45-rpm, which provide better sound and more music for less money. In many cases, the cost of an opera on the new speeds is a third less than it was on 78-rpm discs.

"Another important factor in the popularity of recorded operas is the outstanding casts which we are able to ensemble. The world's leading artists are eager to appear on records because a good recording often lives for decades," Marek said, adding:

"A 'Golden Era' for operatic recordings lies ahead in both vocal artistry and volume of sales."

Decca Adds HiFi Phono

NEW YORK—Decca Records this week announced that it is adding a high fidelity phonograph to its line of accessories. The new addition will be the latest in that type of instrument and will be distributed through the Decca organization. It will retail at about \$200.

At the same time Decca is releasing its first Albums designed specifically for high fidelity play. They are three sets with Albert Wallerstein conducting the Philadelphia Symphony Orchestra.

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b/w

"LOVIN' TIME"

Mike Pedicin Quartet
TC 5015



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GOTHAM RECORD CORP.

Fletcher Henderson Dies

NEW YORK—Fletcher Henderson died this week.

Henderson was one of the all-time great arrangers, having done most of Benny Goodman's top numbers.

He was also a writer, having written "Open The Door Richard."

He had been ill for several years.

The New Smash
The JOHNSTON BROTHERS

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b/w

"THE CREEP"

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Son To Sid Prosens

NEW YORK—Ewina Prosen, wife of Sid Prosen, gave birth to a baby boy last Monday March 15 at Doctors' Hospital in New York. Named Philip Michael, the baby weighs 6 lbs. 12 oz. and is 20 inches tall.

Sid is the publisher and author of the smash "Till I Waltz Again With You". He also wrote and published this year's follow up "Heart Breaking Waltz".

Mother, father and baby are all doing fine.

Benida Acquires "Heart" Original

NEW YORK — Dewey Bergman, A&R head of Benida, announces that the diskery has bought the original master of "Have A Heart" as sung by Jane Douglass, the writer of the tune. Benida will release it next week.



SMASH HIT!
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Premiere



HOLLYWOOD—Hal Dickinson and wife Paula Kelly, (they're part of the Modernaires) talk to NBC announcer Eddie King at the Hollywood premiere of "The Glenn Miller Story." The Modernaires appear in the film singing "Chatanooga Choo, Choo" which they recorded with the late Glenn Miller. Group also has a Coral record out featuring the best of Miller music.

Kiddie Recording Stars Win Poll

NEW YORK—Recording stars took five of the top Milky Way Gold Star awards in a recently completed poll to find the leading child entertainers of the present day, it was announced by the Mars Candy Company, conductors of the survey.

The Bell Sisters, featured on RCA Victor records; Jimmy Boyd, of the Columbia label; "Sugar Chile" Robinson, who has recorded his piano playing talents on Capitol, and Molly Bee, also of the Capitol family, will receive Milky Way Gold Stars for being elected into the upper echelon.

More than 8,000 members of the entertainment field were canvassed for their votes to decide on the winners. These included leading movie, drama, radio and TV editors, columnists, disk jockeys and other members of the entertainment profession throughout the country.

In addition to the recording stars, other children in the award winning bracket are Brandon de Wilde, who scored a triumph with his performance in the movie, "Shane," and is featured regularly over ABC on his own TV series, "Jamie"; David and Ricky Nelson, of the ABC radio and TV program, "Ozzie and Harriet"; Bobby Driscoll, and Gigi Perreau of Hollywood films; Christian Fourcade, of the Bing Crosby movie, "Little Boy Lost"; George Winslow, the fog-voiced screen actor, recently featured in the film, "Mr. Scoutmaster". Johnny Klein of the Broadway theatrical hit, "Seven Year Itch" received the highest number of votes among the juvenile performers in the legitimate theatre.

Sammy Kaye To Pick Top High School Ork

Sammy Kaye is lining up a Fall promotion campaign to pick the top high school dance orchestra in the country. Details, still in the blue-print stage, call for four section winners (North, South, East and West) with the finalists battling it out in New York. Commercial tie-ins, aimed at the teen-age group, will pick up the budget costs. Local judges, composed of civic groups, will judge the contestants in their areas. Kaye will line-up judges plucked from the band and music field to vote on the finals.

Gold Coin



MIAMI, FLA.—Eddy Arnold (left) receives the AMI Gold Coin Award for his recognition of the juke box as a worthy entertainment medium from R. J. "Bob" Norman, general manager of Southern Music Distributors, distribs. of AMI phonos in the Florida area. The award was made in the Olympia Theatre, where Arnold was appearing, after a luncheon given in his honor at the McAllister Hotel. The Davis Sisters, local dee jays and RCA Victor reps attended the luncheon.

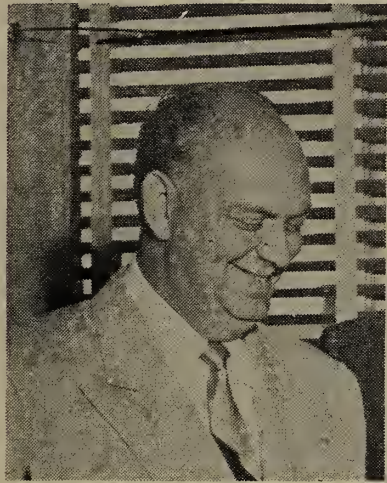
New Disks On "Fire"

NEW YORK—It looks as though "I Don't Want To Set The World On Fire" is being revived without any drive on the part of the publisher.

In the last several weeks, the publishers were surprised by three new records which were put out unsolicited. They are the Lovett Sisters on Imperial, Dotty Dillard on Dot and Sam Butera on Groove.



Jerry Blaine Announces New Cleveland Branch For Cosnat



JERRY BLAINE

NEW YORK—It was announced this week by Jerry Blaine, president of Cosnat Distributing Company, that the distributing chain will open a Cosnat outlet in Cleveland on April 1.

Rumors that have been flying about for some weeks now, have finally proven to be true with contractors working on the final touches for the formal opening early in April.

The Cleveland branch is the fourth in the Cosnat chain—the others being in New York, Philadelphia and Newark.

Eddie Gleinbaum, of the New York branch, will take over as branch manager of the new firm. He has been with Cosnat for two years, prior to which he was with Columbia's New Jersey distributors for eight years as head of sales and promotion.

The Cleveland branch will carry the Atlantic, Specialty, Flair, Crown, Herald, Bruce, Jubilee, and Comodore labels as well as a full line of accessories.

It is also quite certain that another top label will be distributed by the branch beginning in May.

Tape At Pop Prices

NEW YORK—A-V Tape Libraries, Inc. takes a big step forward toward hitting the mass market with recorded tape at popular prices, by releasing one of its first reels, a tape consisting of about a dozen standard tunes, to be retailed at 99 cents per reel.

Although A-V has done a great deal in the recorded tape field since 1951, this is its first big move at popular prices.

Top 10 Best Selling Pop Albums

1. THE GLENN MILLER STORY... Sound Track (Decca DL 5519)
2. SELECTIONS FROM THE GLENN MILLER STORY... Glenn Miller (RCA Victor LPT 3057)
3. MUSIC FOR LOVERS ONLY... Jackie Gleason (Capitol H 352)
4. TAWNY... Jackie Gleason (Capitol H 471)
5. SONGS FOR YOUNG LOVERS... Frank Sinatra (Capitol H 488)
6. MAY I SING TO YOU... Eddie Fisher (RCA Victor LPT 3185)
7. CALAMITY JANE... Doris Day, Howard Keel (Columbia CL 6273)
8. THAT BAD EARTHA... Eartha Kitt (RCA Victor LPM 3187)
9. KISMET... Original Cast (Columbia ML 4850)
10. I BELIEVE... Perry Como (RCA Victor LPM 3188)

"It's What's in THE CASH BOX That Counts"

Guesting



NEW YORK—The Gaylords, whose Mercury platter, "From The Vine Came The Grape", is currently exploding all over the disk jockey, jukebox and sales counter fronts, enjoy an informal moment with Patti Page and conductor Mitchell Ayres, during rehearsals for the Perry Como tele-show, on which Patti subbed during Perry's recent vacation. The three red hot lads are (left to right) Don Rea, Burt Bonaldi and Billy Christ, who've already been summoned back for a repeat guesting by Perry himself, after watching their merry-making on his program while he was vacationing.

Switch Chi Disk Firm Reps

CHICAGO—Several changes have taken place in representation for record companies during this past week.

Larry Green, deejay promotion man for Decca resigned. He has been replaced by Ray Ludtke.

Don Stein, formerly with King Record distributes, joins Decca as salesman for the Indiana territory. Morrie Meyer will replace Don at King.

Barney Fields, formerly deejay promotion man for Coral, joins Label "X", beginning April 1, as Midwest Regional Representative.

Capitol Records has promoted Si Paul, formerly deejay promotion man, to Assistant Branch Manager. Don Hassler, former salesman, taking over Si's promotion job.

Angel Launches "Blue" Label

NEW YORK — Angel Records, which has released over fifty albums of classical music since last November, launched, last month, its "blue label" catalogue of light and popular music from abroad. The list of artists and groups on the "blue" Angel will be drawn from the catalogues of European Columbia and French Pathe, with which Electric & Musical Industries (U.S.) Ltd.—of which Angel is the mark—is affiliated.

The first recordings come from France. Others from Spain and Italy will follow.

The initial release is by Les Compagnons de la Chanson, the nine young singing Frenchmen who are now on an extended concert tour of the U.S.

The second release on the label is "Coeur de Paris" featuring eight songs by Charles Trenet.

Names In Las Vegas

LAS VEGAS, NEV.—Herb Kessler, manager of the Four Aces who are currently heading the bill at the Thunderbird in this city, reports a fabulous array of talent in Las Vegas. With the Aces are Mickey Shaunessy, and the Irving Fields Trio. Sonja Heine heads the Sahara's show. Carmen Miranda leads at the Desert Inn. Tallulah Bankhead stars at the Sands and Howard Keel at the Last Frontier with Lenny Kent and Rose Marie. El Rancho Vegas' bill features Les Paul & Mary Ford along with the Ink Spots. What names!!

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"UNTIL I DIE"

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EARL BOSTIC

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"MY HEART AT THY SWEET VOICE"

KING 4699

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Latest Record



BOSTON—Bob Clayton, d. j. of Boston's WHDH, (second from right) is shown holding forth on a popularity poll with youngsters from Brookline, Mass., high school, while Dean Parker, new MGM songster, sits in (extreme left) to hear a report on his latest recording of "Be Mine, Beloved" backed up with "Let Me Tell You 'Bout Louisa." Kids couldn't pick their favorite of two sides, liking both. Their poll of favorites showed Perry Como tied with Eddie Fisher for top male vocalist, while Doris Day won her division by landslide.

Distrib Ingenuity Creates New Atlantic Hit

NEW YORK—Ingenuity and initiative of a distributor not only helped him dispose of some surplus disks that had been gathering dust on his shelves for almost three years, but created such a demand for the tune that the record company found it necessary to remaster the original and reissue it.

The tune is "Sentimental Journey" by Ruth Brown. The distrib is Steve Poncio, United Record Distributors. The record company is Atlantic Records.

When Poncio worked on his local operators to put the old Ruth Brown etching into their boxes, "Sentimental Journey", which was backed by the Ruth Brown former hit, "I Can Dream Can't I", emerged with such demand that United Record was cleaned out of its stock. A hurry call was made to Atlantic calling for an immediate shipment and a large one. Atlantic backed the item with "It's All In Your Mind" and acquainted its distributor setup with the special release. The reaction was good and Atlantic Records found themselves with a strong sales item strictly from left field. The Delta Rhythm Boys back Ruth Brown on both sides.

Atlantic plans to issue a new Ruth Brown in its regularly scheduled package, due out in about one week. The sudden resurgence of the three year old disk puts Atlantic in the position of having two Ruth Brown hits at one time.

Writer of Dootone's "Kiss A Fool" Dies

LOS ANGELES, CAL.—Rites were held last week for Johnny Harold, veteran songwriter, who died just as his most promising song "KISS A FOOL GOODBYE" is making a bid to be a top seller. The original slicing by The Whippoorwills on Dootone label, west coast indie, is beginning to break in Philadelphia and is taking off in other regions. The tune is with Dootsie Williams Publications, a BMI pubbery.

Stars Over Harlem

All the uptown area anxiously awaiting the Friday, April 16, showing of Lionel Hampton, his swing-sational Orchestra, and his sizzling revue at the Yonkers State Armory. . . . Enjoyable plus was the little pow-wow conducted when Al Silver, Bob Schwaid, Jack Bregmann, dropped in on Ray "Sun-Cat" Carroll and sidekick Shelton Lewis (they're two-thirds of the stellar W.H.O.M. platter spinning threesome). . . . Eddie Boyd's "Picture In A Frame" showing signs of making strong bids throughout the nation for a place in the various charts. . . . Spotted the Jerry Wexlers dining Harlem style. Jerry informed this writer that the "Such A Night" boys are just acutting away like mad to make sure that there will be no shortage of The Drifters tasty etchings for a long, long time. . . . In again, out again whizzed one of our fave musical dolls, Bette McLaurin, who at this scribblin' should be struttin' her stuff out Philly way. . . . King Records New York distrib staffmen Chris Saner, John Stephen and salesman Hy Penzel rushing all about like crazee turning out all those orders for their fast breaking assortment of those hot biscuits just turned out by Earl "Cracked Ice" Bostic, Bill "Eventide" Doggett, and The Strangers soothing new reading of "My Friends." Better grab just as many copies of Ray Charles' "It Should've Been Me" as you can lay your hands on. This baby is loaded with the necessary happenings to bring in coin after coin. Ditto, "Say A Prayer b/w Everyday" by Faye Adams-Joe Morris Combination, Billy Eckstine's "Lost In Loveliness," The Moonglows "Secret Love," Smiley Lewis' "Blue Monday," Percy Mayfield's "I Need Love So Bad." You just gotta lend an attentive ear to Earl Forrest's "Oh Why." . . . George Williams new recording bandmaster at Coral going great. George's first batch of releases, "The Knocked Out Choo-Choo" and "Creole" easy to take. Proof of it all being that the presses are working on the second run. . . . Everybody who has heard Jalacy Hawkin's latest Timely Records waxing agree that this stellar performer again proved that he has a great chance to bust the charts wide open with his "Please Try To Understand." . . . A pleasure it was to chat with Philly's gentlemen of the turntables, George Woods, (he's the guy with all the goods), and live wire Kae Williams. Wow! but Louis Jordan's "I'll Die Happy" is funny record.

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(Epic 9015)
- 3 I DIDN'T WANT TO DO IT
Spiders
(Imperial 5265)
- 4 I'M YOUR HOOCHIE KOOCHIE MAN
Muddy Waters
(Chess 1560)
- 5 SAVING MY LOVE FOR YOU
Johnny Ace
(Duke 118)
- 6 SUCH A NIGHT
The Drifters
(Atlantic 1019)
- 7 YOU'RE SO FINE
Little Walter
(Checker 786)
- 8 LUCILLE
Drifters
(Atlantic 1019)
- 9 IT SHOULD'VE BEEN ME
Ray Charles
(Atlantic 1021)
- 10 WATCH DOG
Lula Reed
(King 4688)
- 11 EL BAION
Joe Loco
(Tico 208)
- 12 LOVEY DOVEY
Clovers
(Atlantic 1022)
- 13 DARLING DEAR
Counts
(Dot 1188)
- 14 TV MAMA
Joe Turner
(Atlantic 1016)
- 15 YOU'RE STILL MY BABY
Chuck Willis
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Two Great Instrumentals

ALIX COMBELLE THE CREEP

b/w

CITRUS

205



ALIX COMBELLE



39 WEST 60th ST., NEW YORK 23, N. Y. Circle 6-9705

THE CASE BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Bess Berman, Apollo Records, so-o-o excited and proud of the tremendous response accorded her pet project, Mahalia Jackson, at the recently concluded MOA Convention. Singing to one of the toughest and most blase audiences in the world and competing with the nation's top talent, Mahalia just walked off with honors hands down. You can bet there'll be plenty of juke boxes playing Mahalia Jackson records in the future. Bess also quite elated over her Larks copping the Arthur Godfrey Talent Scouts duke a couple of Mondays ago. . . . Danny Kessler, Groove A & R topper, advises orders and reorders are coming in from the South on "Callin' Moody Field" by Miss Peaches. Item looks like a definite hit. Action also good on Buddy Lucas' "No Help." . . . Lee Magid, Central Records, doing nicely with new thrush, Patti Jerome's "Travelin' Light." Tune is the same one recorded years ago by Billie Holiday. Patti was discovered by Al Green, Detroit nite spot owner, who also discovered Johnnie Ray. Lee also has a steady mover in The Charmers' "Beating Of My Heart." Item is moving along in the same manner "Gee" did about ten months ago and Magid has his fingers crossed. "Could come along the same way," says Lee. . . .



MAHALIA JACKSON

Johnny Halonka and Harry Apostaleris, partner owners of Alpha Distributors, continue to build in a big way. Most recent additions to the Alpha set-up are the Checker and Chess labels. The boys have a nice mixture of pop and r & b labels as well as kiddie lines that have given them ready entry into all retail outlets. . . . George Williams has proven a sleeper for the Coral label. George did four sides and has had the unusual and pleasant surprise of finding two, "Creole" and "The Knocked Out Choo Choo" moving nicely in R & B and the other pair, "Wham Boogie" and "The Rompin' Stomper," getting a smart reaction popwise. . . . Bobby Robinson, Red Robin Records, getting ready to release a new Velvets disk that he feels will surely create a big fuss. Group is as smooth as its name. . . . The Rivileers "A Thousand Stars" on Baton continues to build with action breaking out in different spots each week. . . . Bob Rosen, Dawn label chief, venturing into pop next week with a release by young Bob Marshall, former Blue Barron vocalist. Hans Lengsfelder, who penned one of the tunes, "Souvenir Of Madeira," really high on the etching.

CHICAGO:

Ernie Leaner gleefully reports that he has never had such a demand for Mahalia Jackson's Apollo disks as he is now enjoying, as a result of her magnificent performance at the MOA banquet. Requests, Ernie says, from stores as well as ops and deejays. . . . Morrie Meyer takes over as deejay promotion man for King as Don Stein moves to Decca. . . . Shaw Artists Corp., who have just signed Juanita Hall, have moved their Chicago offices upstairs to larger quarters. . . . Phil Chess currently touring the East. While back home Len reports that "I'm A Young Rooster" looks like the next big hit for Checker. . . . AROUND TOWN . . . Gene Ammons, after an extended engagement at the "Bee-Hive" moves to Detroit's Rouge Lounge. . . . Bill Farrell, making a big hit with teenagers at Cadillac Bob's Toast Of The Town. . . . Illinois Jacquet heading an all-star show at the Pershing Ballroom this week which features Chuck Willis and the Five 'C's. . . . Muggsy Spanier skedded to be opening attraction at the New Blue Note, followed (on 4/16) by Benny Goodman. . . . Sonny Stitt skedded for a third engagement at the Bee-Hive, proving his grand showmanship and drawing power at the 'Hive.' . . . Ruth Brown heading for the Regal Thitter during Easter week, as star of the Sugar Ray Robinson show. . . . Lucky Cordell has moved from Radio Station WGES to WHFC, where he has a midnite R & B disk show.



RUTH BROWN

LOS ANGELES:

"Wild" Bill Davis and his intriguing jazz group opened at the Royal Room in Hollywood on March 16th for a two-week stand. . . . Joe Houston and his orchestra made a guest appearance on the Spike Jones TV Show on Sat., March 20th. . . . The Orioles, who recorded the Jubilee smash "Crying In The Chapel" appeared at the Five Four Ballroom over the Mar. 20 week-end with Don Johnson and his orchestra. . . . The Gene Norman Concert featuring Earl Bostic, The Flairs, Christine Kittrell and The Robins packed the Embassy Ballroom on March 13. They are now touring through Bakersfield, Salinas, Ventura, Pasadena and Oakland. Bostic has been booked into the Royal Room in May. . . . Ben Waller, congenial head of Ben Waller Enterprises, celebrated his birthday recently. . . . Jazz pianist Earl Hines now holds down the spotlight at the Club Oasis. . . . Joe and Saul Bihari recently left on a tour of the South and Midwest calling on Modern, RPM, and Flair distributors and also conducting new recording sessions. Although just released, their recent waxing by B. B. King on the RPM label is already starting to show substantial sales. Titles are "Love You Baby" b/w "The Woman I Love." . . . Roy Milton recently waxed two big sides combining a novelty backed with a jump tune on the Specialty label that looks like another smash for him. Titles are "A Bird In The Hand" and "Make Me Know It." . . . Hollywood Record Sales Company has taken over national distribution for Lucky Records, new R & B label owned by John Dolphin, former co-owner with Don Pierce in the Hollywood label. First releases are by The Hollywood Flames and The Marbles. Both are vocal groups. . . . Linda Hayes and Pee Wee Crayton Orchestra are now playing a series of dates booked by Ben Waller Enterprises. . . . The Platters are now getting ready for their next session which will be produced by Ralph Bass, A & R head of King and Federal Records. . . . Watch "The Honky Tonk," a brand new release on the Hollywood label featuring Christine Chapman along with Peppy Prince and His Rhythm lads. It's a bouncy blending of a vocal and instrumental that could click.



EARL BOSTIC

"Go, Man, Go"



NEW YORK—Slim Gaillard (right) hands out fifty records to the first fifty patrons in line at the Globe Theatre opening of the movie "Go, Man, Go." Gaillard recorded the title song of the United Artists flicker which stars Dane Clark and the Harlem Globetrotters.

Gaillard can be heard six days a week on his WNJR (New Jersey) disk jockey show.

Richmond Cleffers Click

RICHMOND, VA.—Two local tune-smiths have teamed their talents and written a number of songs, two of which have already been waxed by major labels.

Carl Stutz, early morning dee jay on WRVA and Edith Lindeman, amusement editor of the Richmond Times-Dispatch are the authors of "Cling To Me" which was recorded by Eileen Barton, Johnny Desmond and the McGuire Sisters on Coral, and "Little Things Mean A Lot" cut by Kitty Kallen for Decca. Both tunes have been on network radio and TV programs.

Stutz has joined with other local writers to do songs which are on several of the bigger labels.

Bostic Signs Crooner

Earl Bostic, and his Orchestra, now touring the West, recently added a male vocalist Sonny Carter, to handle the "swoon" department with the aggregation. Carter, is a native of Detroit, Michigan; but is well known to many night club goers, throughout the country. Bostic, is so enthused with the new lad, he will record him when the band reaches California, the latter part of March. Bostic's new recordings of "My Heart At Thy Sweet Voice" and "Cracked Ice" has just been released on the King label.

Remo Joins "King And I"

NEW YORK — MGM recording artist Ken Remo, who recently returned to one of the top roles in the Broadway production of "The King And I", is now on a nation-wide tour with the company. The New York show was scheduled to close here March 20.

While touring, Remo will plug his newest release "Quanto". He debuted several months ago with "Mexico".

New Decca Branch

CHICAGO — Decca Records has opened a branch office in St. Louis. Formerly had distributor there.

Robert Snell was named manager of this branch office which is located at 701 North 16th St., St. Louis.

John Lee Hooker

★
"It's My Fault"

B/w
"Money & Women"

CHESS 1562

CHASS RECORD CORP 750 E. 49th ST. CHICAGO, ILL.

CLIMBING FAST!

"GOODNIGHT SWEETHEART GOODNIGHT"

b/w
"YOU DON'T MOVE ME"

THE SPANIELS

Vee Jay 107

Vee-Jay RECORDS, INC. 412 E. 47th St. Chicago 15, Ill.

Leon Tarver

★
"I'm A Young Rooster"

B/w
"Oh Wee, What's Wrong With Me"

CHECKER 791

Checker RECORD CO. 750 E. 49th ST. CHICAGO, ILL.

Ellmore James

"MAKE MY DREAMS COME TRUE"

b/w
"HAND IN HAND"

Flair—1031

Flair Records

Drum School



GENE KRUPA & COZY COLE

NEW YORK—Gene Krupa and Cozy Cole entertained the press, trade and a host of friends at a cocktail party (Mar. 13) to celebrate the opening of their drum school at 261 West 54th St. in this city. Along with the two drum greats, George Gaber and Bradley Spinny will comprise the faculty.

Krupa and Cole are and have been, for 20 years, foremost in the drum world. Krupa has worked with such music names as George Gershwin, Red Nichols, Eddie Condon, Tommy Dorsey and Benny Goodman. He led his own band for over a decade and has, for the past five seasons, been a feature star of Norman Granz' Jazz at the Philharmonic. Cole's great knowledge of percussion stems from having played under Raymond Scott, Cab Calloway, Willie Bryant, Benny Goodman and Louis Armstrong. One of his great achievements was his work in the pit of Carmen Jones and his performance on the stage of the same production. Gaber, currently with the ABC network, was formerly associated with Fritz Reiner, Leopold Stokowski, Paul Whiteman and Katherine Dunham. Spinney, who is now affiliated with the WOR network, also worked under the baton of Stokowski in the NBC Symphony.

All percussion instruments and all phases of drum techniques will be taught and Krupa and Cole will take a personal interest in every student enrolled in their school.

RCA Thesaurus Launches Melachrino Radio Show

NEW YORK—George Melachrino, conductor of The Melachrino Strings and one of RCA Victor's top selling album artists, will soon be heard in a new RCA Thesaurus radio show, "The Melachrino Musicale." The 15 minute, three times weekly show will present radio listeners with Melachrino performances that have never been issued in this country on disks and which will, consequently, have their U.S. premieres on the program.

The show is designed to be sold by RCA Thesaurus subscriber stations to either a single sponsor or participating sponsors. A special demonstration disk is provided so that the show may be auditioned to sponsors either way. Also supplied to RCA Thesaurus subscribers are professionally scripted sample commercials that show the local sponsor how his message will sound on the program.

Another unusual aspect of the show is specially recorded harp and vibraphone interludes.

These enable a station to maintain the restful atmosphere of the program while the local announcer delivers commercials.

Aladdin's Aces On
SOLID MONEY GETTERS
Amos Milburn
"ROCKY MOUNTAIN"
b/w
"HOW COULD YOU HURT
ME SO"
ALADDIN 3226
Louis Jordan
"I'LL DIE HAPPY"
b/w
"0000 WEE"
ALADDIN 3227



Getting Hotter!
**I NEED LOVE
SO BAD**
by
PERCY MAYFIELD
485 # 485-45
Specialty records

8508 Sunset Blvd., Hollywood 46, Cal.

TO: PRESSERS OF RHYTHM, BLUES & SPIRITUAL LABELS. CONTACT US FOR BEST DISTRIBUTION IN PITTSBURGH AREA. FULL PROMOTION.

TO: OPERATORS & DEALERS. WRITE, PHONE OR VISIT US FOR ONE-STOP SERVICE.

RB&S RECORD DISTRIBUTORS DISTRIBUTORS OF RHYTHM, BLUES & SPIRITUAL RECORDS EXCLUSIVELY.

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Shooting To The
Top Of The Charts!

"LOVEY DOVEY"

THE CLOVERS

ATLANTIC 1022



STOP THE TRAFFIC WITH

"WADDLE TROT"

b/w

"BUS STATION BLUES"

LOUIS BROOKS AND HIS PINETOPPERS

EXCELLO 2030

WRITE — WIRE — PHONE 42-2215

NASHBORO RECORD CO., INC.

177 3rd Ave. N. Nashville, Tennessee

JOEL TURNERO

★ ARTISTS & SPECIAL MATERIAL ★

TERRIFIC TUNES

BISHOP BLDG.

271 W. 125 ST. SUITE 210 NEW YORK, N. Y.
MO. 6-3810

THE CASH BOX

in
NEW YORK CITY

in
CHICAGO

in
NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

- | | | |
|--|--|---|
| <p>1 YOU'LL NEVER WALK ALONE Roy Hamilton (Epic 9015)</p> <p>2 SUCH A NIGHT The Drifters (Atlantic 1019)</p> <p>3 EL BAION Joe Loco (Tico 208)</p> <p>4 ANSWER ME, MY LOVE Nat "King" Cole (Capitol 2687)</p> <p>5 THE THINGS THAT I USED TO DO Guitar Slim (Specialty 482)</p> <p>6 A THOUSAND STARS The Rivileers (Baton 200)</p> <p>7 SAVING MY LOVE FOR YOU Johnny Ace (Duke 118)</p> <p>8 YOU'RE STILL MY BABY Chuck Willis (Okeh 7015)</p> <p>9 WATCH DOG Lula Reed (King 4688)</p> <p>10 EVEN TIDE Bill Doggett (King 4690)</p> | <p>THE THINGS THAT I USED TO DO Guitar Slim (Specialty 482)</p> <p>YOU'LL NEVER WALK ALONE Roy Hamilton (Epic 9015)</p> <p>I'M YOUR HOOCHIE KOOCHIE MAN Muddy Waters (Chess 1560)</p> <p>SAVING MY LOVE FOR YOU Johnny Ace (Duke 118)</p> <p>WATCH DOG Lula Reed (King 4688)</p> <p>YOU'RE STILL MY BABY Chuck Willis (Okeh 7015)</p> <p>EL BAION Joe Loco (Tico 208)</p> <p>LOVEY DOVEY Clovers (Atlantic 1022)</p> <p>YOU'RE SO FINE Little Walter (Checker 786)</p> <p>TV MAMA Joe Turner (Atlantic 1016)</p> | <p>TIPITINA Professor Longhair (Atlantic 1020)</p> <p>LUCILLE Drifters (Atlantic 1019)</p> <p>I'M YOUR HOOCHIE KOOCHIE MAN Muddy Waters (Chess 1560)</p> <p>YOU'LL NEVER WALK ALONE Roy Hamilton (Epic 9015)</p> <p>I DIDN'T WANT TO DO IT Spiders (Imperial 5265)</p> <p>GOOD THINGS The "5" Royales (Apollo 452)</p> <p>LEE GOOFED Shirley & Lee (Aladdin 3222)</p> <p>BLUE MONDAY Smiley Lewis (Imperial 5268)</p> <p>WATCH DOG Lula Reed (King 4688)</p> <p>JOCK-A-MO Sugar Boy (Checker 787)</p> |
|--|--|---|

in
SAN FRANCISCO

in
NEWARK

in
MEMPHIS

- | | | |
|---|--|--|
| <p>1 THE THINGS THAT I USED TO DO Guitar Slim (Specialty 482)</p> <p>2 YOU'LL NEVER WALK ALONE Roy Hamilton (Epic 9015)</p> <p>3 YOU'RE SO FINE Little Walter (Checker 786)</p> <p>4 I DIDN'T WANT TO DO IT Spiders (Imperial 5265)</p> <p>5 TV MAMA Joe Turner (Atlantic 1016)</p> <p>6 SAVING MY LOVE FOR YOU Johnny Ace (Duke 118)</p> <p>7 SOMETHING'S WRONG Fats Domino (Imperial 5262)</p> <p>8 BLUE MONDAY Smiley Lewis (Imperial 5268)</p> <p>9 MONEY HONEY Drifters (Atlantic 1006)</p> <p>10 AND THE ANGELS SING Bill Doggett (King 4690)</p> | <p>YOU'LL NEVER WALK ALONE Roy Hamilton (Epic 9015)</p> <p>SUCH A NIGHT The Drifters (Atlantic 1019)</p> <p>EL BAION Joe Loco (Tico 208)</p> <p>SECRET LOVE Moonglows (Chance 1152)</p> <p>SAVING MY LOVE FOR YOU Johnny Ace (Duke 118)</p> <p>WATCH DOG Lula Reed (King 4688)</p> <p>WHAT IF YOU Luther Bond (Savoy 1124)</p> <p>MY MEMORIES OF YOU Harp-Tones (Bruce 102)</p> <p>LEE GOOFED Shirley & Lee (Aladdin 3222)</p> <p>I'M YOUR HOOCHIE KOOCHIE MAN Muddy Waters (Chess 1560)</p> | <p>I'M YOUR HOOCHIE KOOCHIE MAN Muddy Waters (Chess 1560)</p> <p>YOU'RE THE ONE The Spiders (Imperial 5265)</p> <p>I DIDN'T WANT TO DO IT Spiders (Imperial 5265)</p> <p>YOU'LL NEVER WALK ALONE Roy Hamilton (Epic 9015)</p> <p>BLUE MONDAY Smiley Lewis (Imperial 5268)</p> <p>I NEED LOVE SO BAD Percy Mayfield (Specialty 485)</p> <p>I'M GOING TO SIT RIGHT DOWN AND CRY Roy Hamilton (Epic 9015)</p> <p>DARLING DEAR The Counts (Dot 1188)</p> <p>DOWN CHILD John Lee Hooker (Modern 923)</p> <p>WATCH DOG Lula Reed (King 4688)</p> |
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THE CASH BOX



in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 **SUCH A NIGHT**
The Drifters
(Atlantic 1019)
- 2 **JOHNNY'S BLUES**
Johnny Hodges
(Clef)
- 3 **THE THINGS THAT I USED TO DO**
Guitar Slim
(Specialty 482)
- 4 **LOVE ME GIRL**
The Flairs
(Flair 1028)
- 5 **I DIDN'T WANT TO DO IT**
Spiders
(Imperial 5265)
- 6 **LOVEY DOVEY**
Clovers
(Atlantic 1022)
- 7 **HOW DO YOU SPEAK TO AN ANGEL**
Don Gardner
(Bruce 105)
- 8 **IT SHOULD'VE BEEN ME**
Roy Charles
(Atlantic 1021)
- 9 **AND THE ANGELS SING**
Bill Doggett
(King 4690)
- 10 **I'M WAITING FOR SHIPS**
Willard McDaniel
(Crown 101)

- 1 **IT SHOULD'VE BEEN ME**
Roy Charles
(Atlantic 1021)
- 2 **I WANT TO FOOL AROUND WITH YOU**
Charles Brown
- 3 **YOU'RE THE ONE**
The Spiders
(Imperial 5265)
- 4 **LOVEY DOVEY**
The Clovers
(Atlantic 1022)
- 5 **I'M JUST YOUR FOOL**
Ella & Buddy Johnson
(Mercury 70251)
- 6 **YOU'LL NEVER WALK ALONE**
Roy Hamilton
(Epic 9015)
- 7 **DARLING DEAR**
The Counts
(Dot 1188)
- 8 **WHITE CLIFFS OF DOVER**
The Checkers
(King 4670)
- 9 **LOVE ME GIRL**
The Flairs
(Flair 1028)
- 10 **LEE GOOFED**
Shirley & Lee
(Aladdin 3222)

- 1 **YOU'LL NEVER WALK ALONE**
Roy Hamilton
(Epic 9015)
- 2 **THE THINGS THAT I USED TO DO**
Guitar Slim
(Specialty 482)
- 3 **I'M YOUR HOOCHIE KOOCHIE MAN**
Muddy Waters
(Chess 1560)
- 4 **EL BAION**
Joe Loco
(Tico 208)
- 5 **IT SHOULD'VE BEEN ME**
Roy Charles
(Atlantic 1021)
- 6 **YOU'RE THE ONE**
Spiders
(Imperial 5265)
- 7 **GEE**
The Crows
(Rama 5)
- 8 **SUCH A NIGHT**
The Drifters
(Atlantic 1019)
- 9 **EASY COME, EASY GO LOVER**
Sarah Vaughan
(Mercury 70299)
- 10 **I'M JUST YOUR FOOL**
Ella & Buddy Johnson
(Mercury 70251)

in
DALLAS

in
NASHVILLE

in
SHOALS, IND.

- 1 **YOU'LL NEVER WALK ALONE**
Roy Hamilton
(Epic 9015)
- 2 **I DIDN'T WANT TO DO IT**
Spiders
(Imperial 5265)
- 3 **I'M YOUR HOOCHIE KOOCHIE MAN**
Muddy Waters
(Chess 1560)
- 4 **SUCH A NIGHT**
The Drifters
(Atlantic 1019)
- 5 **LOVEY DOVEY**
Clovers
(Atlantic 1022)
- 6 **GOOD THINGS**
The "S" Royales
(Apollo 452)
- 7 **LUCILLE**
Drifters
(Atlantic 1019)
- 8 **PRAYING TO THE LORD**
B. B. King
(RPM 403)
- 9 **IT SHOULD'VE BEEN ME**
Roy Charles
(Atlantic 1021)
- 10 **THE THINGS THAT I USED TO DO**
Guitar Slim
(Specialty 482)

- 1 **THE THINGS THAT I USED TO DO**
Guitar Slim
(Specialty 482)
- 2 **I'M YOUR HOOCHIE KOOCHIE MAN**
Muddy Waters
(Chess 1560)
- 3 **SUCH A NIGHT**
The Drifters
(Atlantic 1019)
- 4 **I DIDN'T WANT TO DO IT**
Spiders
(Imperial 5265)
- 5 **PRAYING TO THE LORD**
B. B. King
(RPM 403)
- 6 **YOU'LL NEVER WALK ALONE**
Roy Hamilton
(Epic 9015)
- 7 **YOU'RE SO FINE**
Little Walter
(Checker 786)
- 8 **SAVING MY LOVE FOR YOU**
Johnny Ace
(Duke 118)
- 9 **DARLING DEAR**
The Counts
(Dot 1188)
- 10 **LUCILLE**
Drifters
(Atlantic 1019)

- 1 **THE THINGS THAT I USED TO DO**
Guitar Slim
(Specialty 482)
- 2 **YOU'RE SO FINE**
Little Walter
(Checker 786)
- 3 **SAVING MY LOVE FOR YOU**
Johnny Ace
(Duke 118)
- 4 **DARLING DEAR**
The Counts
(Dot 1188)
- 5 **TV MAMA**
Joe Turner
(Atlantic 1016)
- 6 **SUCH A NIGHT**
The Drifters
(Atlantic 1006)
- 7 **SUNDAY KIND OF LOVE**
Harp-Tones
(Bruce 101)
- 8 **MONEY HONEY**
Drifters
(Atlantic 1006)
- 9 **I'M YOUR HOOCHIE KOOCHIE MAN**
Muddy Waters
(Chess 1560)
- 10 **PING PONG**
Clovers
(Atlantic 1022)

IN THE GROOVE!

SLEEPER OF THE WEEK!

"MISS PEACHES"

"CALLIN' MOODY FIELD"

(Parts 1 & 2)

78 rpm cat. no. G-0009

45 rpm cat. no. 4G-0009

STARTING IN THE MIDWEST!

SAM BUTERA

"THE THINGS I LOVE"

"I DON'T WANT TO SET THE WORLD ON FIRE"

78 rpm cat. no. G-0005

45 rpm cat. no. 4G-0005

STILL GOING STRONG!

THE DU DROPPERS | **BIG JOHN GREER**

"DEAD BROKE"

"YOU'LL NEVER BE MINE"

"SPEED KING"

"BOTTLE IT UP AND GO"

78 rpm cat. no. G-0001

45 rpm cat. no. 4G-0001

78 rpm cat. no. G-0002

45 rpm cat. no. 4G-0002

GROOVE RECORDS

A PRODUCT OF RADIO CORPORATION OF AMERICA

RHYTHM 'N BLUES REVIEWS

- | | |
|------------------|------------|
| ⓐ DISK & SLEEPER | ⓐ GOOD |
| ⓑ EXCELLENT | ⓑ FAIR |
| ⓐ VERY GOOD | ⓐ MEDIOCRE |

DICKIE THOMPSON

(Herald 424)

B+ "THIRTEEN WOMAN AND ONE MAN" (2:40) [Danby Music BMI — Dickie Thompson] Dickie Thompson handles a piece of original material in his first for the Herald label and comes through in solid fashion. Lyrics present quite an intriguing predicament. Thirteen woman and one man in town. This guy really lived. Item has a great beat that really moves.

B "I'M INNOCENT" (2:32) [Dave Dreyer ASCAP—Singletone, McCoy, Stone] The flip is a slow blues in which the singer finds himself in trouble with the law. "I'm innocent," chants Thompson as he pins his hopes on the age old alibi of having been with his love at the time of the incident. A strong deck that should get lots of action.

THE MEADOWLARKS

(RPM 406)

C+ "PASS THE GUN" (2:51) [Mod Music BMI—Julian] The Meadowlarks bounce through a moderate beat jump. Lyrics call for just one more drink of gin. Lyrics always a popular r & b theme.

C+ "LFMST BLUES" (2:48) [Mod Music BMI—Jones, Pruitt] A slow bounce twist on the familiar ciggie slogan. However, lyrics in the song mean "Lord Find My Sweet Teresa."

TEMPO TOPPERS

(Peacock 1628)

B "ALWAYS" (2:41) [Lion Pub. BMI—D. Robey] The Tempo Toppers sing out a slow rhythmic romantic bounce in good style. Not the "Always" by Irving Berling.

B "RICE, RED BEANS AND TURNIP GREENS" (2:32) [Lion Pub. BMI—Raymond Taylor] The Toppers sock out a quick beat with excitement. Side has a good beat.

BRO. CLEOPHUS ROBINSON

(Peacock 1724)

B "I'M HOLDING ON" (2:50) Brother Cleophus Robinson sings a slow religious tune with sincerity and moving force. A good gospel deck.

C "HE'S A WONDER" (2:50) Flip is a quick tempo spiritual sold dramatically and excitingly by Robinson.

THE CASH BOX

★ AWARD O' THE WEEK ★

"HOW COULD YOU HURT ME SO" (2:55)

[D & M Music—Davis]

"ROCKY MOUNTAIN" (2:15) [Aladdin—Rudolph Toombs]

AMOS MILBURN

(Aladdin 3266)



AMOS MILBURN

● Amos Milburn stays off the "drink" kick and comes up with a change of pace pair, either of which should stimulate the r & b biz. The upper deck, "How Could You Hurt Me So," is a slow blues

in which Milburn wails a sad and tender blues. His gal went away and left him, and he wonders "how could you hurt me so?" The blues chanter is properly tender, bewildered and deflated. A good performance and a good hunk o' wax. The under lid, "Rocky Mountain," has Amos despairingly giving up the life of hustle, bustle and ever fighting for the dollar. He's off to a retreat on Rocky Mountain, there to wait for his love to just bring him her lovin'. Tune is of moderate tempo with a rocking, swaying beat. A Rudy Toombs item with Amos Milburn delivery makes a potent combination.

LIL SON JACKSON

(Imperial 5276)

C+ "BIG RAT" (2:04) [Commodore BMI—M. Jackson] A calypso flavored southern blues chanted by Lil' Son Jackson. Simple melody with guitar and drum stick accompaniment.

C+ "PIGGLY WIGGLY" (2:19) [Commodore Music BMI — M. Jackson] Jackson wails another slow southern blues. Lyrics a big pitch for the Piggly Wiggly grocery chain stores.

SPANIELS

(Vee-Jay 107)

B "YOU DON'T MOVE ME" (2:41) [Conrad Music BMI — Gregory] The Spaniels spin a middle tempo rhythm ditty with intriguing lyrics and bouncy beat. Deep voiced lead does a solid bit of vocaling enhanced by handclaps. A good etching that could break into the charts.

B+ "GOODNITE SWEETHEART, GOODNITE" (2:40) [Conrad Music BMI—Carter, Hudson] Group gets together on a slow pretty ballad with good listening the result.

MARTHA MOORE

(DeLuxe 6038)

B "I GETS A HARD WAY TO GO" (3:14) [Franklin BMI—Pauling, Davis] Martha Moore belts out a slow tempo bounce with an energetic performance.

B+ "YO, YO, YO," (2:35) [Franklin BMI—Pauling, Davis] Gal socks out a colorful set of lyrics to a middle tempo jump. Repeating of one line interjected by a male voice could make this record although it is doubtful that it will get on the air.

THE FIVE KEYS

(Aladdin 3228)

B+ "LOVE MY LOVING" (3:04) The Five Keys dish up a slow mood piece that has a real "blues" feel. Lead tells his listeners he loves his loving when the piano plays the blues. A moving job backed with a rambling blues piano.

B "SOME DAY, SWEETHEART" (3:06) [Spikef, Spikef] The "Keys" collaborate on a slow ballad that straddles the pop and blues markets. A tenderly presented ditty.

JIMMY CRAWFORD

(Gem 215)

C+ "THAT AIN'T RIGHT" (2:38) [J. & J. Claiborne, Davis—Jimmy Crawford] Jimmy Crawford, in a recitation type novelty, moans his gal ain't doing right by him. Rocking orking supplied by Motley and his Crew. with Motley taking off on the trumpet, back the artist solidly.

B "TILL MY BABY COMES BACK" (2:41) [J. & J. Claiborne, Davis BMI — Jimmy Crawford] Crawford dishes up a middle tempo jump blues with a nice beat. Crawford still has gal trouble on this deck, but he forgives her and wants her back. Stronger of the two sides.

THE CRICKETS

(Jay-Dee 786)

B+ "JUST YOU" (3:00) [Beacon Music BMI—Glenn Gibson] The Crickets dish up a slow pretty ballad in fetching and salesworthy style. Dean Barlow handles the lead chores tenderly and emotionally against an easy instrumental backing. Boys are strong on this deck and should garner sales and spins.

C+ "MY LITTLE BABY'S SHOES" (2:09) [Beacon Music BMI—Spoooner, Seidenberg] A quick beat item that seems to have missed the r & b market completely.

JOHN LEE BOOKER

(DeLuxe 6046)

B "MY BABY DON'T LOVE ME" (2:55) [Lois BMI — John Lee Booker] A slow southern blues. Bookers complains his baby don't love him no more. Guitar accompaniment lends the proper deep south flavor.

C+ "REAL, REAL GONE" (2:20) [Lois BMI—John Lee Booker] Similar item delivered in like style.

FIVE ECHOES

(Sabre 105)

B "SO LONESOME" (2:45) [Joni BMI — W. Spreegs] The Five Echoes dish up a slow smooth rhythm item in fetching style. Lyrics depict the chanter as lonesome since his baby said goodbye.

C+ "BROKE" (2:37) [Joni BMI—W. Spreegs] The flip is a quick beat bounce rocked with pep by the group. A gay sound.

THE CASH BOX

Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "GOODNITE SWEETHEART, GOODNITE" Spaniels Vee-Jay 107
- ★ "JUST YOU" The Crickets Jay-Dee 786
- ★ "THIRTEEN WOMAN AND ONE MAN" Dickie Thompson Herald 424

The Cash Box
RHYTHM 'N' BLUES REVIEWS

| | |
|------------------|------------|
| ⓐ DISK & SLEEPER | ⓐ GOOD |
| ⓑ EXCELLENT | ⓑ FAIR |
| ⓒ VERY GOOD | ⓒ MEDIOCRE |

THE CASH BOX
Rhythm 'N' Blues SLEEPER OF THE WEEK

"THE WOMAN I LOVE" (2:41) [Mod. Music BMI—King]

"LOVE YOU BABY" (2:45) [Mod. Music BMI—King]

B. B. KING
 (RPM 408)

● B. B. King crashes through with a pair of potent diskings on his new RPM release. The upper lid, "The Woman I Love," is a middle tempo blues on which King is really flying with happiness. King ecstatically sings of his love, the woman who is as sweet as the heaven above. King moves through this

ditty with ardor and high spirits for an infectious side. The flip, "Love You Baby," is a quick beat in the same light manner of delivery. The blues shouter sings of his love in zestful and appealing fashion. King is in top form as he wails an intriguing and stimulating beat.

JIMMY BINKLEY and his Combo
 (Checker 789)

ⓑ "WINE, WINE, WINE" (2:41) [Condor BMI—J. Binkley] Jimmy Binkley sings a slow rhythmic blues story of his craving for wine. A good performance that should capture spins and sales.

ⓒ+ "BOOGIE ON THE HOUR" (2:41) [Condor BMI—J. Binkley] A slow beaty instrumental featuring a flashy 88.

TRINITY BAPTIST CHURCH
 (Modern 925)

ⓒ+ "LEAD ME, GUIDE ME" (2:40) [Akers] The Trinity Baptist Church group blends on a slow inspirational religious item. Ok religious wax.

ⓒ "MY SOUL IS SATISFIED" (2:41) [Derricks] The flip is a group chant of a middle tempo gospel item.

MEL WALKER
 (Mercury 70323)

ⓑ "FEELIN' MIGHTY LONESOME" (2:41) [Motion Music ASCAP—Kirkland, Luke] Mel Walker sings a middle beat romantic ditty begging his baby to please hurry home as he's lonesome without her. Ok horn adds spice to the deck.

ⓑ "YOU PASSED BY" (2:30) [Mel Walker] Walker etches a slow blues ballad with tender love lyrics. Two ok sides.

CHARLES SINGLETON
 (Atlas 1032)

ⓒ+ "THE BOARDWALK" (2:35) [Singleton] Charles Singleton and his fluid sax rocks out a quick instrumental in pleasing fashion. Deck has appeal.

ⓑ "OOZING ALONG" (2:28) [Singleton] The under lid is a middle tempo rhythmic item which again features the Singleton sax. A good hunk o' wax.

SONNY PARKER
 (Brunswick 84025)

ⓑ "JEALOUS BLUES" (3:09) [Modern Age BMI—Leroy Williams] Sonny Parker infectiously sings of his jealousy of his baby. Simple instrumentation brings out the potent styling of the singer.

ⓒ+ "I'M HUNGRY" (2:20) [Modern Age BMI—Leroy Williams] Parker etches a slow blues with sad lyrics. Parker begs for a handout. Ever since he and his gal have been separated things have been rough with him. Not as compelling as the upper deck.

JAZZ

BILL DOGGETT
 (King 4702)

ⓑ "THE SONG IS ENDED" (2:15) [Berlin ASCAP—Irving Berlin] Bill Doggett, master of the jazz organ, lends his inimitable styling to the Berlin oldie. The fluid group, with strong solo play from the sax, combine on a solid beat. A potent piece of wax.

ⓒ+ "IT'S A DREAM" (2:59) [Billance BMI—Bill Doggett] The Doggett combo comes up with a slow dreamy item in relaxing manner. Jazz buyers will go for it.

PERLA MARINI
 (Groove 0007)

ⓒ+ "A SUNDAY KIND OF LOVE" (2:50) [Peter Maurice ASCAP—Leonard, Belle, Rhodes, Prima] "X" intros new jazz stylist on the cafe kick, Perla Marini, who etches the current r & b success and pop hit of several years back. Gal does a solid job with interest bound to come from the jazz clique.

ⓒ+ "I'LL NEVER BE FREE" (2:35) [Laurel Music ASCAP—Weiss Benjamin] Thrush interprets another taken from the successful pop tunes in similar fetching and intimate manner.

Take-Off



NEW YORK—Jaye P. Morgan, Derby recording star, who is also featured on the Robert Q. Lewis TV show, makes a fetching picture as she prepares to take off for Washington for a singing engagement.

BBS Records Acquires Tunes And Artists

CHICAGO—William Borelli, Jr., well-known in New York and Philadelphia recording and writing fields, consummated several music pacts after attending the Chicago MOA convention.

In a cash transaction, Borelli purchased the master of the current new tunes "Our Favorite Waltz" and "You Walk By" for \$5,000.00. Thrush Ann Gilbert, who waxed both sides that are showing up big locally, was signed to a BBS exclusive deal. She leaves for New York next week to cut new platters.

The Larry Faith orchestra was also signed by the BBS chieftain to a three year recording pact. The purchase of four masters was also included. First release of these is "Sailing Along" backed with "Moonlight On Melody Mill." Both tunes are published by Chicago's Windy City Music Company. Bill Black set the deal for McConkey Artists Corporation, handling the Larry Faith Band.

BBS records first came into prominence with Al Martino and his recording "Here In My Heart," written by William Borelli. In the new artist set-up, songster Joey Stevens, 19-year-old discovery, is currently on the build with the first release "You're Mine" backed with "Tell Me You're In Love."

Another New Smash Hit by
B. B. KING
 The Blues Boy Himself
 "LOVE YOU BABY"
 b/w
 "THE WOMAN I LOVE"
 RPM RECORDS
 RPM 408

INTRODUCING A NEW HERALD STAR!
DICKIE THOMPSON
 with a 2 sided hit
"13 WOMEN AND ONLY ONE MAN IN TOWN"
 and
"I'M INNOCENT"
 # 424



A Smash Hit!!
THE VOCALEERS
"WILL YOU BE TRUE"



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 Savoy # 1124

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"JUST YOU"
 THE CRICKETS
 featuring
DEAN BARLOW
 JAY-DEE # 786

JOE DAVIS
 RECORD MANUFACTURER
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Meeting Dates Of Music Operators' Associations

- Mar. 23—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 23—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 23—Western Massachusetts Music Guild, Ralph Ridgeway
Place: Ivy House, West Springfield, Mass.
- 29—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- 29—Dallas Music Operators' Assn.
Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.
- April 1—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).
- 1—California Music Guild
Place: Sacramento Hotel, Sacramento, Calif.
- 1—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General).
- 5—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
- 5—California Music Guild
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 8—California Music Guild
Place: U. S. Grant Hotel, San Diego, Calif.
- 13—California Music Guild
Place: Fresno Hotel, Fresno, Calif.
- 14—California Music Guild
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 14—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, N. Y.
- 15—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).
- 19—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 26—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.

TWO GREAT VALLEY HITS MOVING UP FAST!

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V-1 ROY SNEED

THE WESTERN VERSION OF THE
BIG WESTERN

AND THE
INSPIRATIONAL

"ANGELS IN THE SKY"

"A NATURAL FOR THE EASTER SEASON"

V-113 BUDDY CUNNINGHAM

Valley Records

BOX 10033
KNOXVILLE
TENNESSEE

THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



- Tom Edwards**
WERE—Cleveland, Ohio
1. You Better Not Do That (Tommy Collins)
 2. I Really Don't Want To Know (Eddy Arnold)
 3. Slowly (Webb Pierce)
 4. Let Me Be The One (Locklin)
 5. Stranger In My Home (Maphis & Lee)
 6. Look What Followed Me Home (George Morgan)
 7. I Need A Little Help (Carlises)
 8. I Love You (Ginny Wright)
 9. Coffee Blues (Herb and Kay)
 10. Changing Partners (King)

- Slim Lay**
WHBS—Huntsville, Ala.
1. I'll Be There (Ray Price)
 2. You Better Not Do That (Tommy Collins)
 3. I Love You (Wright-Reeves)
 4. Slowly (Webb Pierce)
 5. Release Me (Kitty Wells)
 6. Let's Kiss And Try Again (Shepard & Husky)
 7. I Really Don't Want To Know (Eddy Arnold)
 8. Just Married (Faron Young)
 9. High On A Hilltop (Collins)
 10. I Need A Little Help (Carlises)

- L. F. Kenfield**
WTIC—Hartford, Conn.
1. Unpucker (Carlises)
 2. Look In Both Directions (Jim Lowe)
 3. Release Me (Jimmy Heap)
 4. Bimbo (Gene Autry)
 5. Tennessee Whistling Man (Red Foley)
 6. I Stopped Livin' (J. Wakely)
 7. Hello Operator (D. Owens)
 8. I Really Don't Want To Know (Eddy Arnold)
 9. If You Would Only Be Mine (Sons Of The Pioneers)

- F. M. Smith**
WFOR—Hattiesburg, Miss.
1. Bimbo (Jim Reeves)
 2. Slowly (Webb Pierce)
 3. I'll Be There (Ray Price)
 4. I Love You (Wright & Reeves)
 5. I Need A Little Help (Carlises)
 6. Good Deal, Lucille (Al Terry)
 7. Hello To The Blues (B. Amos)
 8. Do Lord (Russell, Haines, Davis & Russell)
 9. After Dark (Kitty Wells)
 10. Coffee Blues (Herb & Kay)

- Carl E. Lamm**
WCKB—Dunn, N. C.
1. That's My Baby's Kisses (Kenny Lee)
 2. I'll Be There (Ray Price)
 3. Slowly (Webb Pierce)
 4. I Get So Lonely (Johnny & Jack)
 5. I Need A Little Help (Carlises)
 6. I Gave My Wedding Dress Away (Kitty Wells)
 7. As Far As I'm Concerned (Red & Betty Foley)
 8. I Love You (Wright & Reeves)
 9. Dog-Gone It, Baby, I'm In Love (Carl Smith)
 10. They've Changed My Mind (Eddie Hill)

- "Chuckwagon Chuck" Nichols**
KOWB—Laramie, Wyo.
1. Secret Love (Slim Whitman)
 2. Caribbean (Eddie Kirk)
 3. Changing Partners (King)
 4. Y'All Come (Jimmy Dickens)
 5. Hootchy Kootchy Henry (Mitchell Torok)
 6. Bimbo (Rod Morris)
 7. Gotta Git A-Goin' (Davis Sisters)
 8. Act 1, Act 2, Act 3 (H. Snow)
 9. I'll Never Get Over You (Eddy Arnold)
 10. There Stands The Glass (Webb Pierce)

- Gabe Tucker**
KYOK—Houston, Tex.
1. Too Hot To Handle (E. Noack)
 2. Alone (Bill Strength)
 3. Honky Tonk Heart (E. Tubb)
 4. You Better Not Do That (Tommy Collins)
 5. My Heart Keeps On Beatin' (Harry Rodcay)
 6. Lonesome Daddy Blues (Jimmy Swan)
 7. Go On And Leave My Baby Alone (Smokey Stover)
 8. Doubtful Heart (Jacoby Bros.)
 9. I've Always Wanted You (Sonny James)
 10. All Dressed Up (Owen Perry)

- Bill Bailey**
WMAQ—Chicago, Ill.
1. I Really Don't Want To Know (Eddy Arnold)
 2. As Far As I'm Concerned (Red Foley)
 3. Coffee Blues (Herb & Kay)
 4. Slowly (Webb Pierce)
 5. He Played A Steel Guitar (Rex Allen)
 6. Bimbo (Jim Reeves)
 7. Wake Up Irene (H. Thompson)
 8. Panamama (Hank Snow)
 9. The Man Upstairs (Copas)
 10. Lovin' Spree (Eddy Hill)

- Billy "The Kid" Stanley**
WNOE—New Orleans, La.
1. Georgia Steel Guitar (Byrd)
 2. I Really Don't Want To Know (Eddy Arnold)
 3. Slowly (Webb Pierce)
 4. Jolie Fille (Gene Rodriguez)
 5. Country Boy Love (Red Smith)
 6. Just Married (Faron Young)
 7. Good Deal, Lucille (Al Terry)
 8. Somewhere (Rex Allen)
 9. Another Woman's Man (Hagar and Ellis)
 10. Dog-Gone It, Baby, I'm In Love (Carl Smith)

- Pop's Country Store**
WXGI—Richmond, Va.
1. I'll Be There (Ray Price)
 2. Good Deal, Lucille (Al Terry)
 3. Honky Tonk Heart (E. Tubb)
 4. Release Me (Jimmie Dean)
 5. Slowly (Webb Pierce)
 6. I'm In Heaven (Wright & Beardon)
 7. Mama Laid The Law Down (Dub Dickerson)
 8. Rushing Around (Roy Acuff)
 9. Echo Bonita (Jim Reeves)
 10. Somebody Ughed On You (Justin Tubb)

- Cactus Jim "Western"**
KUTA—Salt Lake City, Utah
1. I Really Don't Want To Know (Eddy Arnold)
 2. Release Me (Ray Price)
 3. Panamama (Hank Snow)
 4. Slowly (Webb Pierce)
 5. I Love You (Wright & Reeves)
 6. Honky Tonk Heart (E. Tubb)
 7. Changing Partners (King)
 8. Remembering (Mac Wiseman)
 9. Secret Love (Slim Whitman)
 10. Tennessee Whistling Man (Red Foley)

- Ray Frazier's Country Junction**
WXGI—Richmond, Va.
1. I'll Be there (Ray Price)
 2. Slowly (Webb Pierce)
 3. You Better Not Do That (Tommy Collins)
 4. Let's Kiss And Try Again (Shepard & Huskey)
 5. I Haven't Got The Right To Love You (Mac Wiseman)
 6. After Dark (Kitty Wells)
 7. I've Been Away Too Long (Lefty Frizzell)
 8. Wake Up Irene (H. Thompson)
 9. Night Time (Tom Anderson)
 10. My Isle Of Golden Dreams (Marty Robbins)

- Tommy Hill**
KAOK—Lake Charles, La.
1. Slowly (Webb Pierce)
 2. I'll Be There (Ray Price)
 3. Love Me Baby (Tommy Hill)
 4. You Better Not Do That (Tommy Collins)
 5. Good Deal, Lucille (Al Terry)
 6. My Isle Of Golden Dreams (Marty Robbins)
 7. I Really Don't Want To Know (Eddy Arnold)
 8. After Dark (Kitty Wells)
 9. Swappin' Partners (Homer & Jethro)
 10. I'll Never Love Again (Carlises)

- Joe Morris**
WKDK—Newberry, S. C.
1. Slowly (Webb Pierce)
 2. I Love You (Wright & Reeves)
 3. Somewhere (Rex Allen)
 4. Bimbo (Jim Reeves)
 5. You Better Not Do That (Tommy Collins)
 6. I'll Be There (Ray Price)
 7. Release Me (Jimmy Dean)
 8. Just Married (Faron Young)
 9. Wake Up Irene (H. Thompson)
 10. Secret Love (Slim Whitman)

- Jack Gale**
WSRS—Cleveland, Ohio
1. Slowly (Webb Pierce)
 2. I Love You (Wright & Reeves)
 3. You Better Not Do That (Tommy Collins)
 4. Release Me (Kitty Wells)
 5. I Really Don't Want To Know (Eddy Arnold)
 6. Say Big Boy (Goldie Hill)
 7. Good Deal, Lucille (Al Terry)
 8. Wake Up Irene (H. Thompson)
 9. I Need A Little Help (Carlises)
 10. What Am I Gonna Do With You (Carl Smith)

- Sheriff "Tex" Davis**
WLOW—Norfolk, Va.
1. Slowly (Webb Pierce)
 2. I'll Be There (Ray Price)
 3. Better Not Do That (Collins)
 4. My Everything (E. Arnold)
 5. Loose Talk (Freddie Hart)
 6. I Really Don't Want To Know (Eddy Arnold)
 7. Honky Tonk Heart (E. Tubb)
 8. Till We Two Are One (Thorpe)
 9. That's My Baby's Kisses (Kenny Lee)
 10. I Get So Lonely (Johnny & Jack)

- "Potato" Pete Hunter**
Houston, Tex.
1. I'll Be There (Ray Price)
 2. Slowly (Webb Pierce)
 3. You Better Not Do That (Tommy Collins)
 4. Secret Love (Slim Whitman)
 5. Will You Love Me (Adams)
 6. Say A Prayer For Me (Terry)
 7. Bimbo (Jim Reeves)
 8. As Far As I'm Concerned (Red & Betty Foley)
 9. Release Me (Jimmy Heap)
 10. I Really Don't Want To Know (Eddy Arnold)

- Len Ellis**
WJOB-WJIZ—Hammond, Ind.
1. Slowly (Webb Pierce)
 2. I Really Don't Want To Know (Eddy Arnold)
 3. Bimbo (Jim Reeves)
 4. Good Deal, Lucille (Al Terry)
 5. You'll Come (Arlie Duff)
 6. I Love You (Wright & Reeves)
 7. Wake Up Irene (Thompson)
 8. Release Me (Jimmy Heap)
 9. Secret Love (Slim Whitman)
 10. Let Me Be The One (Locklin)

- Happy Ison**
WORZ—Orlando, Fla.
1. Isle Of Golden Dreams (Marty Robbins)
 2. I Really Don't Want To Know (Eddy Arnold)
 3. Slowly (Webb Pierce)
 4. I Have You (Ginny Wright)
 5. Release Me (Kitty Wells)
 6. I'll Be There (Ray Price)
 7. You Better Not Do That (Jimmy Dickens)
 8. I Need A Little Help (Carlises)
 9. Too Free With Your Love (Earl Senger)
 10. Don't Stop Kissing Me Good-night (Bonnie Lou)

- Big Jim Hess**
WIVK—Knoxville, Tenn.
1. Slowly (Webb Pierce)
 2. Dog-Gone It, Baby (Smith)
 3. I'll Be There (Ray Price)
 4. Time Out For Tears (Davis Sisters)
 5. Let's Kiss And Try Again (Shepard and Huskey)
 6. You Better Not Do That (Tommy Collins)
 7. I've Been Away Too Long (Lefty Frizzell)
 8. Turn Around Boy (R. Sneed)
 9. I Get So Lonely (Johnny & Jack)
 10. Good Deal, Lucille (Al Terry)

- Art Barrett**
WAVY—Portsmouth, Va.
1. You Better Not Do That (Jimmy Dickens)
 2. My Everything (E. Arnold)
 3. I Love You (Wright & Reeves)
 4. Loose Talk (Freddie Hart)
 5. Good Deal, Lucille (Al Terry)
 6. Jealous Loving Heart (Tubb)
 7. Release Me (Ray Price)
 8. I'm A Stranger (C. Copas)
 9. Love Me Baby (Tommy Hill)
 10. Problem Child (Rita Faye)

THE CASH BOX
Reports
THE NATION'S
BIG 10

**HILLBILLY,
FOLK & WESTERN
JUKE BOX TUNES**

1 SLOWLY
Webb Pierce
(Decca 28991; 9-28991)

2 WAKE UP IRENE
Hank Thompson
(Capitol 2646; F-2646)

3 BIMBO
Jim Reeves
(Abbott 140; 45-140)

4 SECRET LOVE
Slim Whitman
(Imperial 8223; 45-8223)

5 YOU BETTER NOT DO THAT
Tommy Collins
(Capitol 2701; F-2701)

6 LET ME BE THE ONE
Hank Locklin
(Four Star 1641; 45-1641)

7 I REALLY DON'T WANT TO KNOW
Eddy Arnold
(RCA Victor 20-5525; 47-5525)

8 THERE STANDS THE GLASS
Webb Pierce
(Decca 28834; 9-28834)

9 AS FAR AS I'M CONCERNED
Red Foley
(Decca 29000; 9-29000)

10 RELEASE ME
Jimmy Heap
(Capitol 2518; F-2518)

Milk Toast



HOLLYWOOD—Fabor Robison, right, owner of Abbott and Fabor Labels, does a buttermilk toast to Harry Rodcay, left, and his new bride, as Ginny Wright smiles approval. Rodcay, Hawaii's gift to C&W songs and music, is on Imperial label. Party was at Hollywood apartment of Bea Terry, publisher, honoring Jim Reeves for "Mexican Joe" and "Bimbo" in 1953.

First Jamboree Show A Success

BIRMINGHAM — An enthusiastic audience at the National Guard Armory Sunday, March 7th, afternoon and evening heard the largest lineup of folk, gospel and western talent assembled in Birmingham on the first big Alabama Jamboree. Director was Pete Doraine.

Drawing big cheers were Happy Wilson and his Gang, Hardrock Gunter, Happy Hal Burns, the Marlu Sisters and the Melodettes. Others introduced by emcee Clay Long and his assistant Uncle Jim Atkins, were the Happy Hitters, Charley McDill, Gid Tanner, Fred Henderson and his band, Carolyn Jones, Bernadine Seahy and Accordion Band, Ruth Woods, Mickey Wilcox, Country Boy Eddy and Band, Tex Dixon and Malin and Jackie Hurst.

Artists from throughout the South are invited to the auditions to be held Saturday morning at 10:00 at the Armory. Director Doraine, after Sunday's shows, expressed pleasure at the calibre of entertainment, the response of the audience and the prospects for making of Birmingham truly the music capitol of the Deep South.

The 8:30 to 9:30 portion of the evening show will be broadcast each Sunday on the 10,000 watt voice of Mutual in the Magic City, WILD, Birmingham.

Eddy Arnold Rides Again

NEW YORK—There's no stopping Eddy Arnold.

The long-time favorite, who during his career with RCA Victor, has sold nearly 20 million records, is currently riding high again with the No. 1 and No. 2 best sellers in the country western field.

His latest recording, "My Everything" backed up by "Second Fling," was Victor's leading western seller last week after having been released only 10 days ago. His version of "I Really Don't Want To Know" was the second best seller and is rapidly approaching the half million mark in sales.

Paul Cohen Signs Billy Gray To Decca

NASHVILLE, TENNESSEE — Billy Gray, for the past four years associated with Hank Thompson and his Brazo Valley Boys, was inked to a recording contract the week of March 13th by Decca. Records A&R rep, Paul Cohen.

Gray, who hails from Oklahoma City is noted for his efforts as a songwriter. He will continue to work with the Thompson unit. Gray is also associated with Brazo Valley Music, Inc., of Oklahoma City.

Currently, Gray is scheduled to tour the West Coast territory, and will visit with Cliffie Stone on his Hometown Jamboree Show while in that vicinity.

Cohen was scheduled to record the first session with Gray on March 25th while on the West Coast!

Ray Batts Waxes For Excello Records



NASHVILLE, TENNESSEE — There seems to be another Country music star on the horizon, and this time, it's Ray Batts, making his recording debut on Excello label. Ray's first release is "Stealin' Sugar" and "Maybe It's You Sweetheart, Maybe It's Me" and is now being shipped coast-to-coast. The young recording artist is a native of Cheatam County, Tennessee, and in addition to a stint in the U.S. Navy, Ray has found time to write songs.

THE CASH BOX
THE 10 FOLK & WESTERN TOP Best Sellers

1. SLOWLY
Webb Pierce
(Decca 28991; 9-28991)
2. I REALLY DON'T WANT TO KNOW
Eddy Arnold
(RCA Victor 20-5525; 47-5525)
3. BIMBO
Jim Reeves
(Abbott 148; 45-148)
4. SECRET LOVE
Slim Whitman
(Imperial 8223; 45-8223)
5. YOU BETTER NOT DO THAT
Tommy Collins
(Capitol 2701; F-2701)
6. WAKE UP IRENE
Hank Thompson
(Capitol 2646; F-2646)
7. THERE STANDS THE GLASS
Webb Pierce
(Decca 28834; 9-28834)
8. I'LL BE THERE
Ray Price
(Columbia 21214; 4-21214)
9. RELEASE ME
Jimmy Heap
(Capitol 2518; F-2518)
10. LET ME BE THE ONE
Lank Locklin
(4 Star 1641; 45-1641)

"BAD NEWS TRAVELS FAST" Porter Waggoner

RCA Victor # 20-5631

Published by

RIDGEWAY MUSIC CO., INC.
6087 Sunset Blvd. Hollywood, Cal.

FERLIN HUSKEY

"ELI THE CAMEL"

Capitol # 2746

CENTRAL SONGS
4527 Sunset Blvd.
Hollywood 27, Calif.

BATTIN' 100%!

RAY BATTS

"STEALIN' SUGAR"

b/w

"MAYBE IT'S YOU SWEETHEART,
MAYBE IT'S ME"

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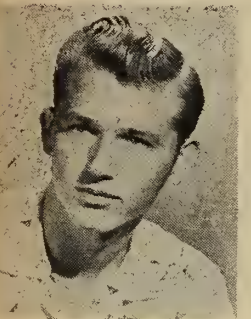
NASHBORO RECORD CO., INC.
177 3rd Ave. N. Nashville, Tennessee

Folk And Western Notes From California

Eddy Arnold's RCA Victor number, "I Really Don't Want To Know" was way up there on national and regional polls when he made his appearance in Chicago at the annual MOA convention. While in Chicago, Eddy made plans for a new TV show. Currently on the upgrade is his brand new record, "My Everything" and "Second Fling." . . . The Spencer family, Tim, Velma, Loretta and Harold, are being released in album form as well as on singles by Sacred Records with their versions of the eight songs from the Christian Technicolor western, "Sunday On The Range." In the picture, album music is by the Sons Of The Pioneers and organ music of Les Barnett. . . . Sheb Wooley, the MGM Records star and composer, has just announced formation of Wooley Western Music, a BMI publishing firm with offices on the coast and in Nashville. Sheb says his company has a good catalogue already started and will handle songs from other writers as well as his own compositions. . . . Cousin Herb Henson, The Bakersfield, Calif., singer, composer and star of daily radio and television shows, is all smiles about

EDDY ARNOLD

his current high-selling Capitol release, "Hurry Back" and "Hootchy Kootchy Henry." This is an excellent follow-up to his "You All Come." . . . Rex Allen's Boxer Music Company has signed to publish a new song, "Teen Age Love," penned by Alan Perry. Allen will record the number for Decca. . . . Smiley Burnette, Abbott Records artist, will take his first big fling before the TV cameras in April and May. He is set for a filmed series which insiders say will make him a threat to any of the current weekly comedy shows. Currently on tour, Smiley still finds time to transcribe two radio shows in which he is the star. Also his first new record in many months, "Chuggin' On Down 66," and "Mucho Gusto" on Abbott, are enjoying a wonderful sale. . . . Joe Maphis and Rose Lee are running a full schedule of plugs on their new Okeh release, "Hen House Serenade" and "Cold Heart of Steel." Fans of Town Hall Party are now well aware of the new disc by this talented pair. . . . Johnny Bond got in a recording session for Columbia Records last week while Columbia's A & R man, Don Law, was in town. He has been notified that Capitol is coming out with a pop version of "Put A Little Sweetnin' In Your Love," a song on which Johnny collaborated with Okeh artist Joe Maphis in writing. . . . Fabor Robison, owner of Abbott and Fabor labels, was one of the busiest men at the MOA convention in Chicago, and had with him one of his singing discoveries, Jim Reeves, a familiar voice to every MOA delegate. Fabor's new discovery, Billy Dee, is doing great with "Drinking Tequila" and "Falling Star Waltz." Ginny Wright of Fabor label, is enroute back to duties on "Louisiana Hayride" after coast to coast personal appearances. . . . Starday Records is proud of its two Hit artists, Arlie Duff & Sonny Burns. Sonny hails from Port Arthur, Texas and has a big seller in his "Too Hot To Handle," particularly to the juke box trade. Capitol, Victor & Decca have rushed to cover on the tune and a pop version is in the works. Looks like Sonny may follow in Arlie Duff's "You All Come" footsteps and start another big song from the East Texas area. . . . Don Pierce of Starday says they have taken over Jack Tucker's masters of "Itchin' For A Hitchin'" and "I Was Only Foolin' Me," and will have an early release out soon. Jack's record "Too Quick To Condemn" is still going strong on the West Coast. . . . Lefty Frizzell is now on tour through Western states with Floyd Cramer, Abbott artist, and Van Howard, Imperial Records artist. They will present the 1954 edition of Lefty's show and dance. Lefty was on Grand Ole Opry in Nashville March 6th. . . . All the stars on Cliffie Stone's Hometown Jamboree will go to Riverside to present their show there each Friday night. They will be at the civic auditorium in San Diego on April 12th, then to the Rendevous Ballroom in Balboa on April 23rd.



FLOYD CRAMER



LEFTY FRIZZELL

ATTENTION DEEJAYS AND PROGRAM DIRECTORS . . . of stations big or small

If you are not on the Abbott and Fabor mailing list and care to do us the honor of spinning our releases please write us on your station letterhead and we will rush copies immediately.

- GOING BIG**
- Abbott 148 "Bimbo"—Jim Reeves
 - A-152 "Mexico Gal"—T. Tommy Cutrer
 - A-154 "Mucho Gusto"—Smiley Burnette
 - A-155 "What's The Matter With Me"—Billy Barton
 - A-156 "Edgar The Eager Easter Bunny"—Mitchell Torok
 - A-157 "It Ain't My Baby"—Rudy Grayzell
 - A-160 "Echo Bonita"—Jim Reeves
 - Fabor 101 "I Love You"—Ginny Wright
 - F-102 "I'm In Heaven"—Tom Bearden & Ginny Wright
 - F-103 "Wait"—Jerry Rowley
 - F-104 "Drinking Tequila"—Billy Dee

Fabor Robison

ABBOTT AND FABOR RECORDS
6636 Hollywood Blvd. Hollywood 28, Calif.

FOLK AND WESTERN REVIEWS

| | |
|----------------|----------|
| DISK & SLEEPER | GOOD |
| EXCELLENT | FAIR |
| VERY GOOD | MEDIOCRE |

THE CASH BOX BULLSEYE OF THE WEEK

"A FOOLER, A FAKER" (2:12) [Texoma ASCAP—H. Thompson, B. Gray]
"BREAKIN' THE RULES" (2:42)
[Texoma ASCAP—H. Thompson, B. Gray]
HANK THOMPSON
(Capitol 2758)

When it comes down to the question of making money for all concerned, it's wise to look in the direction of a Hank Thompson release. The artist's latest two-sided moneymaker is a cinch to follow in the footsteps of his high-flying "Wake Up, Irene." Top lid, titled "A Fooler, A Faker" is an infectious, quick beat rhythmic ditty delivered in Thompson's smooth and polished manner. Under portion, "Breakin' The Rules," is a slow tempo sentimental piece sung with tender emotion by the artist. As usual, the Brazos Valley Boys offer their ever-competent instrumental support on two winning decks.

"HOW CAN YOU REFUSE HIM NOW" (2:42)
[Acuff-Rose BMI—H. Williams]
"A HOUSE OF GOLD" (2:42) [Acuff-Rose BMI—H. Williams]
HANK WILLIAMS
(MGM 11707)

There's no telling when Hank Williams' name will cease to appear on the best selling charts. Although Hank has passed on, he left the diskery with a wealth of unreleased waxings. The latest pair of Williams' originals are in the religious vein and as is customary, receive the artist's magical touch for garnering sales. The lyrics, melody and vocal effort are tops on a slow tempo tune dubbed "How Can You Refuse Him Now." The Drifting Cowboys are most effective in their support. Flip, "A House Of Gold" receives similar comment as well sharing equal billing.

"I GET SO LONELY" (1:54) [Melrose ASCAP—P. Ballard]
"YOU'RE JUST WHAT THE DOCTOR ORDERED" (2:10)
[Cedarwood BMI—A. Dinning, J. Ray]
JOHNNIE AND JACK
(RCA Victor 20-5681)

Johnnie and Jack are headed right up to the heights of the charts as they come through with a potent country waxing of a current pop success. The tune is titled "I Get So Lonely" and the boys really belt it out in socko fashion. The delightful lyrics are treated to a jump tempo as the J & J combo turns in a grand vocal job. Under portion, "You're Just What The Doctor Ordered," is a quick beat bouncer featuring more fine harmonizing by the "Tennessee Mountain Boys." Both ends have the fullest potential.

BILLY DEE
(Fabor 104)
B+ "DRINKING TEQUILA" (2:23)
[Dandelion BMI—B. Center] Billy Dee debuts on the Fabor label and comes up with one of the most delightful vocal jobs we've heard in a long time. It's a happy, carefree Latin tempo item that could break wide open.

B "FALLING STAR WALTZ" (2:14)
[Dandelion BMI—B. Dee, F. Lee] The artist displays his top-drawer delivery as he dishes up a pretty, lilting middle tempo item.

PORTER WAGONER
(RCA Victor 20-5631)

B+ "BAD NEWS TRAVELS FAST" (2:24)
[Ridgeway BMI—E. Hazelwood, T. Atchison] Porter Wagoner handles the vocal efforts in grade "A" fashion as he comes up with a snappy, quick beat ditty.

B "TRINIDAD" (2:15)
[Earl Barton BMI—S. Siman, P. Wagoner] Lower deck is a tropical flavored ditty with captivating lyrics about the beautiful vacation spot. Cool nights, romance and form-fitting sarongs are among the many island features. This listener has already booked transport.

THE MADDOX BROTHERS & ROSE
(Columbia 21217)

B "BEAUTIFUL BOUQUET" (2:39)
[Peer International BMI—D. Rose, R. Maddox] The Maddox Brothers and Rose once again team up in impressive fashion as they wax a quick beat sentimental piece.

B+ "THE TIME IS SPRING" (2:24)
[Peer International-Thoxel, R. Maddox] Lower end is a gay and sparkling fast paced item with happy-go-lucky lyrics. A delicious platter.

WAYNE RANEY
(King 1331)
B "TRYING TO LIVE WITHOUT YOU" (2:21)
[Jay & Cee BMI—H. Glover] With the backing of harmonica, chorus and strings, Wayne Raney etches a slow beat bluesy item in distinctively pleasing fashion. It's an excellent piece of material that could catch in a big way.

C+ "MAMA (Don't You Remember When You Were Young)" (2:20)
[Lois BMI—W. Raney] Lower lid is a cute, quick beat ditty sung in soft and relaxing fashion by Raney. Lyrics are lovely.

LEON PAYNE
(Decca 29046)

B "THE FACE IN THE CROWD" (2:46)
[Hill & Range BMI—L. Payne] Leon Payne comes up with a fine reading on a touching, slow tempo weeper. Expressive lyrics are enhanced by a rich blending of voices by the Anita Kerr singers. Engaging mid-deck recitation by Payne.

C+ "YOU HANVENT GOT A HEART" (2:35)
[Hill & Range BMI—L. Payne] On this end Payne sings alone as he etches a feelingful, middle tempo item.

JIMMY KINCHEN
(Imperial 8229)

B "MY HONKY TONK BABY" (2:40)
[Commodore BMI—H. A. Pruitt] A sentimental quick beat, rinky dink ditty gets treated to a mel-low vocal job by Jimmy Kinchen.

C+ "BLUE TEARDROPS" (2:35)
[Commodore BMI—C. C. Redlich] Kinchen sings with tender emotion on a moderate tempo heartbreaking piece. Instrumental support adds color.

THE CASH BOX FOLK and WESTERN ROUNDUP

Jim Wilson, Country deejay from WHOO Orlando, Florida, now doing two fifteen minute portions of gospel and sacred music as a part of his regular two-and-one-half hour daily program. The thirty minutes of "Gospel Time" draws as much mail for the thirty minutes as for the other two hours of the entire show. Jim tells us that the top mail request number is the King Record by Brother Claude Ely "There's A Leak In The Old Building." And, second place, Jim says, goes to Carl Smith and the Carter Family with "We Shall Meet Some Day." Lew Childre down in Florida catching up on his fishin'! Webb Pierce (Decca) who has captured most every single award as the top artist of 1953 received another award Saturday, March 13th on the Prince Albert Grand Ole Opry Show. Webb was chosen as "Mr. Country Music" and was presented with what is known as the "Twinkle" award, by the publishers of Pickin' and Singin' News, Nashville. Grant Turner of WSM, made the presentation on the coast-to-coast Opry broadcast! Rusty Gabbard who is featured in the Ray Price and the Drifting Cowboys band has announced the opening of Gabbard Music, Inc., Nashville! Rusty is co-author of Price's current hit. . . . "I'll Be There" and "Release Me"! Faron Young (Capitol) visiting Grand Ole Opry Saturday, March 13th after a visit to New York where he appeared on several radio and TV Shows. Faron is set for an Army Tour and will then head back to camp! Lonzo and Oscar (Dot) and George Morgan (Columbia) touring Alabama and Florida territory on personal appearances. Carl Smith and the Tunessmiths along with June Carter working in Kansas territory. Incidentally, Carl has a new release just out . . . tune is titled "Back Up, Buddy" and "If You Tried As Hard To Love Me" (As You Did To Break My Heart). Chet Atkins (RCA Victor) receiving lots of good comment on his latest pickings. . . . "Wildwood Flower" and "Simple Simon." . . . Chet also has a new Fan Club Journal out with pictures of the family, good feature stories . . . the journal is called the "Gallop'n Guitar News" Henry Tuck, WREV-Reidsville, N. C., reports that on March 5th Lester Flatte and Earl Scruggs plus Jamup and Honey had to put on a second show to accommodate the crowds at Sandy Ridge, N. C. Also on hand was the number one local bandleader, John Compton of the White Oak Mountain Boys. With a gleam of determination and a squint of assurance of a successful record in his eye. . . . Fabor Robson, Abbott and Fabor Record Company chief, is really putting on the promotion and covering the territory with Jim Reeves newest release "Echo Bonita" and "Then I'll Stop Loving You"! Curtis Gordon, Mobile, Alabama, just completed another recording session for RCA Victor. Curtis is currently getting lots of plays with his recording of "I'll Do It For You" and "You Crazy, Crazy Moon"! Another lad who seems to be gaining quite a bit of attention is Kenny Lee from down Atlanta, Georgia way . . . and, Kenny's latest is "That's My Baby's Kisses" and "Baby, I'm Sick Of You." Bill Lowery of Lowery Music and leading deejay in the Atlanta territory has added to the popularity of Kenny in that territory! Billy Gray recently signed with Paul Cohen of Decca Records. Gray has been a member of the Hank Thompson aggregation for the past four years! Cohen recorded first session with Billy on the West Coast around March 25th! Neva Starns realized one of her ambitions Saturday, March 13th, when Knuz and Knuz TV broadcast presented the first Houston Hometown Jamboree from the City Auditorium! Participating on the opening show were Hank Locklin, Arlie Ouff, Sonny Burns, Blackie Crawford, and such leading Country deejays as Pete Hunter and Biff Collie! Other Country names who had a part in the opener were Tommy Sands, Smiling Jerry Jerico, Patsy Elshire, Mary Joe Chelette, and the Duff Trio. Cowboy Copas had them lining up for his recent personal appearance at the Circle Theatre in Cleveland. The date was set by Jamboree Attractions! The Dickens Sisters set for a six day tour in the Minneapolis area and working through Earl Kurtz of WLS! Minnie Pearl set for a number of Purina dates, having just completed a tour of Northwestern dates! Bouncing right on to the top is little eleven-year-old Bobby Wright with his Decca recording of "You'd Better Not Do That" and "My Mama Didn't Raise No Foolish Children." Also receiving some mighty fine comment on her first release is Ruby Wells with her recording of "Why Fall So Slowly" and "Kiss Me" on RCA Victor! Dub Allbritten set up advance work and promotion campaign in conjunction with Hank Snow's opening at the Olympia Theatre in Miami on March 17th. The show, in addition to Hank featured Marty Robbins, Moon Mullican, Joyce Moore. Little Jimmie Dickens still hittin' with current favorite "You'd Better Not Do That" which seems to be Jimmie's best record in recent weeks! The "Mr. Personality of Country Music is managed by Dewey Mousson! Johnnie and Jack and Kitty Wells continue to build with their personal appearances and recently have combined their talents for a packaged unit show with Little Jimmie Dickens, and Del Wood. Frankie More, who manages the Johnnie and Jack team has been handling all advance and road promotion, while Dewey Mousson travels with the unit on the performance dates! Norm Riley busy these days handling promotion and bookings for Opry star Marty Robbins! Minnie Pearl who recently made her recording debut



KENNY LEE

on the RCA Victor label, with two very catchy numbers "I Wisht They Would" and "Man" (Uh-Huh), is fast gaining a position in the recording circles and is becoming a big favorite according to the sales reports which are going around! Ernest Tubb just completed highly successful tour through Canada territory. The Davis Sisters guested on the Prince Albert portion of Grand Ole Opry, Saturday, March 13th and were guests of Webb Pierce, who held the spotlight on the coast to coast airer for that night! Grandpa Jones set for an early Spring tour of Nova Scotia and New Brunswick. Larry Dexter making a bid for recognition via his recording of "Throwin' Kisses" and "Please Come Back To Me." The newcomer to the Country Music Roster is recording for the Republic label. Carl Story and his Rambling Mountaineers (Columbia) move to WNOX, Knoxville, Tenn., March 29th for regular programs after being heard in the Carolina territory over WAYS, Charlotte for two years. Group features Red Rector, Claude Boone, and Ray (Duck) Atkins.



DICKENS SISTERS

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"LITTLE" JIMMIE DICKENS

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"Jamboree" A Success

GREENVILLE, S. C.—The twenty-fourth annual Mardi-Gras Ball presented by the Knights of Columbus, was held here Feb. 26th, and highlighting the festivities were the Blue Ridge Rangers.

The popular Radio-TV group, supplied a series of Country and folk songs, to carry out the theme of the Ball "Jamboree." The overture, "Steel Guitar Rag," was followed closely by "Home on The Ranger" and "Little Brown Jug," as background for the Coronation Ceremony.

Floats, depicting early American life, followed in rapid succession. At the conclusion of the line, an old fashioned square dance was held, with the entire audience participating.

In closing the ceremonies, Don Bruchey, Popular WOVL-TV personality, introduced Steve Brown, General Chairman of the Ball. He said "Jamboree was a sampling of American folk and hillbilly songs, songs accepted by whole communities, songs voted excellent or good by music critics. May you keep on "fiddlin" these tunes so that when you sing them, they will bring you closer to the fire that burns on your hearth. Our sincere thanks to everyone for making this Mardi-Gras celebration the best yet."

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. SLOWLY Webb Pierce (Decca)
2. I REALLY DON'T WANT TO KNOW Eddie Arnold (RCA Victor)
3. YOU BETTER NOT DO THAT Tommy Collins (Capitol)
4. I LOVE YOU Ginny Wright & Jim Reeves (Fabor)
5. BIMBO Jim Reeves (Abbott)
6. SECRET LOVE Slim Whitman (Imperial)
7. I'LL BE THERE Ray Price (Columbia)
8. WAKE UP, IRENE Hank Thompson (Capitol)
9. RELEASE ME Jimmy Heap (Capitol)
Ray Price (Columbia)
10. GOOD DEAL, LUCILLE Al Terry (Hickory)

"We're heading for Niagara Falls and this is one trip we're not going to make with...."
"That Tired & Run-Down Feeling"

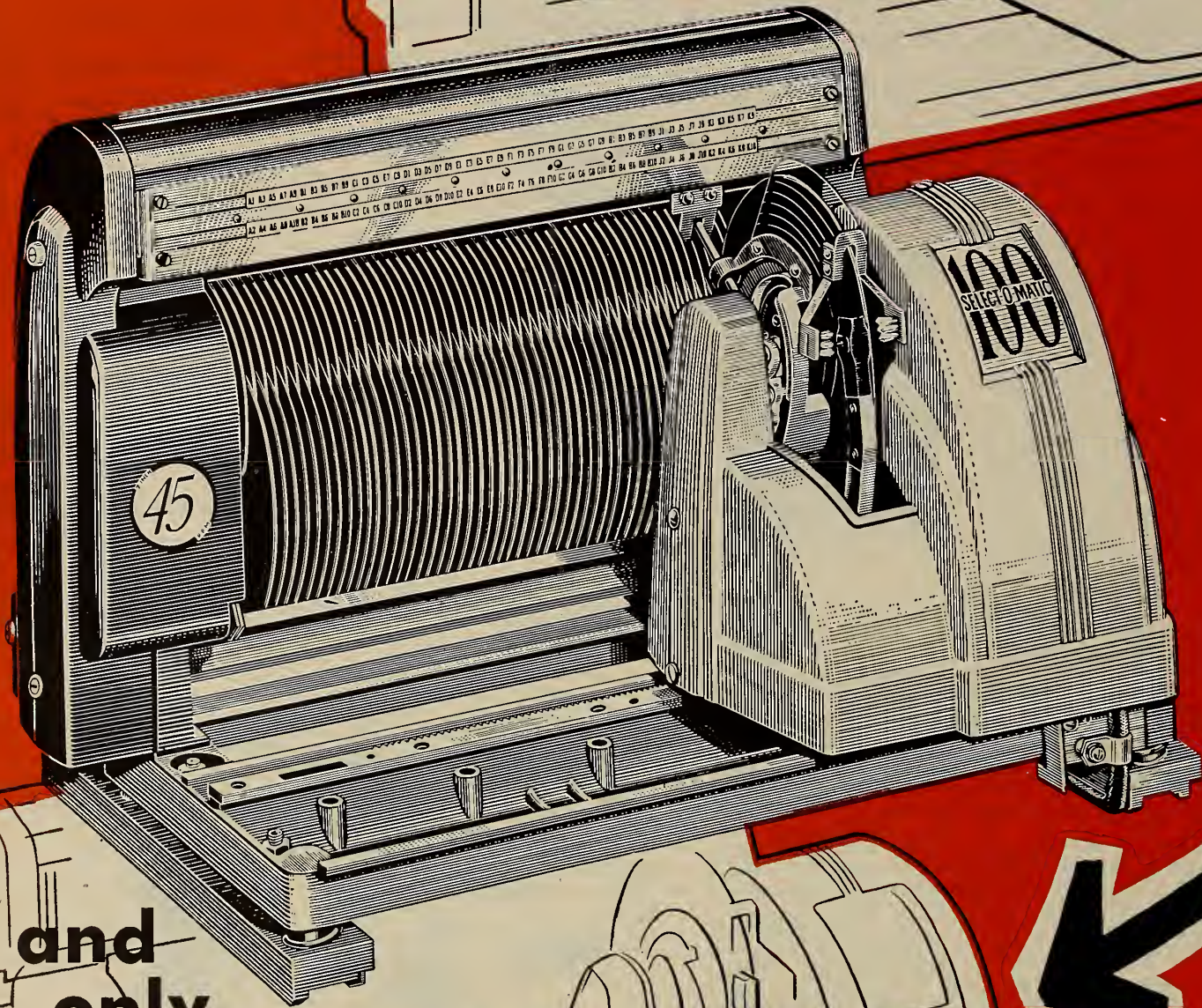


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America's finest and most complete music systems



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MECHANISM FOR THE PLAYING
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J. P. SEEBURG CORPORATION
Chicago 22, Illinois



Here and There

LOS ANGELES, CALIF.—Clifford F. Hood, president of the United States Steel Corporation, speaking before the Associated General Contractors of America, in this city, said expenditures for new construction this year should equal last year's total of \$34 billion, and could very well approach the \$36 billion mark. Among the reasons advanced for this high level of activity were: The increase in population. In 1960, it is estimated the population will increase almost 20 million, totaling 180 million; the movement of population to suburbs which will mean the continued creation of new communities; increased school enrollment, necessitating the construction of many new schools; and many of our cities are becoming obsolete, requiring new office buildings, etc. All this is of great interest to the coin machine industry. In addition to getting its share of income from those engaged in the buildings activities, the opening of new communities brings large numbers of new locations for equipment.

RICHMOND, VA.—Two bills that would loosen up restrictions on drinking liquor in restaurants and hotel dining rooms were approved this week by the House of Delegates General Laws Committee. One bill, supported at the committee meeting by Delegate Walter A. Page of Norfolk, would permit legal drinking of distilled spirits at private parties in private rooms at restaurants licensed by the ABC Board. A second bill would allow the ABC Board to grant a proposed \$25 annual permit to ABC licensees to allow patrons of restaurants or hotel dining rooms to bring in liquor for their own consumption.

WASHINGTON, D. C.—For another year the liquor industry must pay the present excise tax of \$10.50 per gallon. With the average tax in the individual States of \$1.50, the total is \$12 a gallon. This \$10.50 Federal tax was one of the relatively few excise taxes temporarily increased at the time of the Korean invasion. The present law provides that these temporary increases should expire on April 1, 1954. The House Ways and Means Committee first voted the \$10.50 rate to continue indefinitely, but then wrote in a one year limit on the higher rate which will be in effect until April 1, 1955. The entire excise bill comes out on the House floor for voting later, and although some Congressmen and liquor industry executives are yelling discrimination, it appears that the \$10.50 tax will stay around at least another year. This high liquor tax, added to the retail price to consumers, is a considerable disadvantage to the owner of taverns and restaurants, which in turn reflects harmfully on the operators of coin machines.

Help Halt Juvenile Delinquency:

Start Teenagers Dancing Again

No National Juvenile Delinquency Problem Prior to 1946 When 20% Federal Excise Tax Was Slapped Down on Spots Where Teenagers Could Burn Up Natural Energy Dancing to Economical Juke Box Music. Eliminating This 20% Tax Can Help Tremendously Toward Halting Present National Wave of Juvenile Delinquency. Can Bring Back Bands and Great Instrumental Disks. Will Return Neighborhood Sweet Shops as Top Spots Again.

Many of the newer juke box operators, especially those men who entered the field after 1946, don't remember the days when teenagers, as well as adults, enjoyed dancing to the economical music of the nation's juke boxes.

In 1946 there came into being the 20% Federal Excise Tax, which is now being so heatedly debated in Congress, and which tax forces any location owner to pay 20% on all food and drinks he serves where dancing is permitted.

For the first few years this tax brought the Federal Government handsome revenue. Then it started to fall, and continued to drop off each year, until the Korean War, when it again enjoyed somewhat of an upswing. Now, again, it is beginning to drop. Proving that the public will not stand for such a tax.

In the meantime, dancing halted in neighborhood sweet shops, after the 20% Federal Excise Tax came into being. The dancing couples in the nation's neighborhood sweet shops were teenagers. Because the kids could afford economical juke box dancing, whereas they could not, on the overall average, afford to visit night clubs or other such places where the tariff was beyond their allowances, or their means.

All this, many believe, has helped considerably to bring into being the present national juvenile delinquency problem. There is general agreement, not only in the juke box industry, but among many intelligent people thruout the entire nation, that if the 20% Federal Excise Tax were removed, the teenagers could burn up their natural energy dancing, once again, in their neighborhood sweet shops, to the economical music from the juke boxes located therein.

As far as the members of this industry are concerned, this would, most definitely, mean bringing back into extremely profitable prominence the many sweet shop locations where the teenagers love to gather.

The newer operators, especially those who have entered into the juke box industry within the past nine years, don't know about the marvelous locations which existed in their own areas, as well as thruout the nation, when there was no 20% Federal Excise Tax in existence which turned a sweet shop, or any other spot, into a cabaret,

because dancing was allowed to the music from the juke boxes located in these places.

The doldrums of the band business can be much attributed to this. The fact remains that if this 20% tax was removed, more and more bands would be used in more and more places and, at the same time, bands would be called on for a tremendously greater number of instrumental recordings for the juke boxes in the places where the teenagers gather.

All in all this would bring about better business and, in the long run, greater revenue to the Federal Government than what this 20% Federal Excise Tax is now bringing Uncle Sam.

More even than these logical business arguments is the fact that, by allowing the teenagers to dance out their natural energy with economical juke box music, the kind of dance music they can really afford, perhaps a great deal of the present national juvenile delinquency would be entirely eliminated.

It is, therefore, up to every juke box owner, and these are fathers and mothers of teenagers, too, to write to their Congressmen and their Senators and urge these lawmakers to vote to, at long last, eliminate the 20% Federal Excise Tax.

**WRITE TODAY TO
YOUR CONGRESSMAN AND TO
YOUR SENATOR! ASK THEM TO
VOTE TO ELIMINATE THIS 20%
FEDERAL EXCISE TAX.**

PENNSY CITY CALLS FOR TAX HELP

Williamsport Begg All Pennsylvania Ops to Come to Its Aid to Fight Ordinance Demanding 10% of Gross Intake from Juke Boxes and All Games Plus Requiring Use of City Sealed Cash Boxes and Presence of City Treasurer's Collector Before These Can be Opened. Same Excessive Tax Demand Spreading Thruout Country. Will Spread Thruout the State, Ops Claim, Unless Defeated Quick. Finances Desperately Needed.

CHICAGO—Just this past week The Cash Box again editorialized, as it has for over 12 years now, hoping that "another of its dreams would come true, just as Music Operators Of America came true," the creation of a "National Tax Council" to help operators everywhere with much needed data, and other material for legal aid to defeat excessive tax demands.

And, just as this editorial was still on the presses, a call came from Harry J. Miele of Williamsport, Pa., proving that the need for a "National Tax Council" has grown more desperately necessary than ever before in the history of the industry.

Miele reported that the operators in this central Pennsylvania city are faced with one of the most dastardly ordinances ever heard of by anyone in the field.

Not only does this ordinance call for 10% of the entire gross intake from all juke boxes and amusement machines, but, at the same time, demands that every single machine must have a City-sealed cash box, and furthermore, this cash box cannot be opened unless there is present a member of the City Treasurer's collection department.

This has never been heard of in all the history of the industry. There have been attempts from time to time to obtain a percentage of the gross income from all types of equipment. Time and again this has been defeated by attorneys who have reported that this would be completely illegal in the territories where this problem arose.

Because there is no "National Tax Council" in existence at this time, Harry Miele, who has been named to head all the operators in Lycoming County, Pa. in this fight, for this original Williamsport, Pa. ordinance is reported to be now spreading thruout the entire county, came to The Cash Box to ask for help for all the operators in this Central Pennsylvania area.

As Miele stated, "First Williamsport, now Lycoming County, and next the entire Commonwealth of Pennsylvania, will be effected by this very same terrible tax.

"We plead with every operator, everywhere, especially those who have been thru a case of this kind, to help us immediately.

"From all Pennsylvania operators we beg for finances so that we can

continue our fight to defeat this ordinance. These finances are needed very quick.

"We plead with operators everywhere in the nation who have undergone any similar such battle to please send us immediately the facts, and if they defeated such a bill before, to give us the decision in the case.

"There is no time to lose. We must act fast. Our attorneys are trying their best to stem this terrible tax. Please help us."

Harry J. Miele can be reached at 233 West Third Street, Williamsport, Pa. Telephones: Williamsport 2-3326 or 2-1648.

Operators everywhere in the nation are finding it more and more difficult to come up with the tremendous license fees, which seem to grow bigger and bigger, each year and, at the same time, meet all their expenses as well as their Federal and State taxes.

The creation of a "National Tax Council," as has been urged on the industry for more than 12 years now by The Cash Box, becomes ever more desperately necessary.

It is the hope of all concerned that everyone of Pennsylvania's operators will come to the help of Williamsport, and at the same time, that any operator, anywhere in the nation, who has undergone and defeated any similar type excessive tax bill, will send the facts to Harry J. Miele.

As Miele concludes, "I do hope everyone will give us as much support as possible. This ordinance is really vicious. If it goes into effect we are absolutely out of business."

**Harry Miele And
Other Penna. Ops
Need Your Help!**

Write Immediately .

TO:

**Harry J. Miele
WILLIAMSPORT ELECTRONIC
AND TELEVISION CO.**

233 W. Third Street,

Williamsport, Pa.

(Phone: 2-3328)

Internal Revenue Department Grants L. A. Op 4 Year Phono Depreciation Plan

Allows One Year On Games

CHICAGO—News reached here this past week that one of Los Angeles, California's operators has been granted four years depreciation schedule, (a plan suggested by The Cash Box) from the Internal Revenue Department in that city.

The this operator's name is being withheld at this time, he was given 40% depreciation the first year, 30% the second year, 20% the third year and 10% for the fourth and final year.

Since he also operates amusement games he was allowed to completely depreciate the amusements within the period of one year.

The above is in keeping with the suggestion The Cash Box made for many, many years now, urging that

the industry arrange for a nationwide depreciation schedule, which would run for a period of four years as far as automatic phonographs are concerned, and for 9 months to one year, as far as coin operated amusements are concerned.

The Cash Box suggestion was that 40% be allowed for depreciation of all phonos the first year, 30% the second year, 20% the third year, and 10% the fourth and final year.

As will be noted in the above, this has been granted to this Los Angeles operator by the Internal Revenue Department in his city. At the same time he was also granted a one year depreciation schedule for his amusements.

Rock-Ola Appoints New Distrib For Southern California

LOS ANGELES, CALIF.—Cane Distributing Company, 2922 W. Pico Blvd., this city, headed by A. P. (Al) Cane and his son, Bruce, has been appointed distributor for Rock-Ola phonographs and accessories for Southern California, according to an announcement by Rock-Ola Manufacturing Corporation.

Al and Bruce Cane have extended an invitation to operators in this area to attend an open house party on Friday, Saturday and Sunday, April 2, 3 and 4, and see the new Rock-Ola "Comet" 120 selection phonograph.

"We look forward to meeting all the operators in this area," stated Al Cane, "and we can assure them of the best in cooperation and service."

The Cane firm is well established, having been located in the above address for the past 18 years.



BRUCE and AL CANE

SOMETHING BIG

IS IN THE WIND



WATCH WURLITZER

ON NATIONAL WURLITZER DAYS

SUNDAY, APRIL 4

MONDAY, APRIL 5

AT YOUR WURLITZER DISTRIBUTORS

THE RUDOLPH WURLITZER COMPANY

NORTH TONAWANDA, NEW YORK

Community Affairs



TARRYTOWN, N. Y.—The Westchester Operators Guild received some highly valued newspaper publicity when the Washington Irving High School Boosters Club sponsored a card party at the school gymnasium. Heading the committee for the card party was Seymour Pollak, secretary of the Westchester Operators Guild.

In addition to a news story and picture of the committee, above, the Tarrytown Daily News ran an editorial praising the support given the high school students.

The monies raised by the Boosters helps support the various athletic groups, sends the boys on tours, boosts dramatic clubs, and generally devotes itself to the needs and interests of the Washington Irving High School students.

See above, congratulating Pollak, from left to right: Judge Morrie Slif-

kin; Bernard Nemlich, president; Seymour Pollak, general chairman of the card party; Mrs. Nemlich, chairman of hospitality; and David Millman, Washington Irving athletic director.

Keeney Shipping "Diamond Bowler"

CHICAGO—Chester Biezad of J. H. Keeney & Company, Inc., this city, announced this past week that shipments were already under way of the firm's new "Diamond Bowler".

He stated, "This is one time when we anticipated the demand and got ready even before our first announcement of our new game.

"We have been working on 'Diamond Bowler', and many who attended the MOA convention and came out to our factory, saw it for the first time.

"These men were tremendously enthusiastic over 'Diamond Bowler' and told us they believed it was one of the greatest bowling games ever seen."

Biezad also advised that the optional 3 for 25c play feature could also be had on "Diamond Bowler".

He explained, "There has been a demand from many areas about the nation that this new 3 for 25c feature be incorporated into our new 'Diamond Bowler'.

"We have, therefore, made this an optional feature of the new 'Diamond Bowler'," he continued, "and all who want this feature to appear on the game should be very sure that they so specify when placing their order for 'Diamond Bowler'."

THRU THE COIN CHUTE EASTERN FLASHES

This was a tough week for local coinmen, particularly game operators. Not only did they have to take care of Mr. Whiskers on the income tax, but license payments fall due on the same March 15. Strangely enough, we didn't hear any large squawks—only a few heartfelt moans—but followed immediately by a smile and the comment "Don't remind me." The general feeling among wholesalers was one of optimism. Business has been good, and there was considerably activity this week in both reconditioned and new equipment.

Two new ChiCoin amusement machines arrived at Albert Simon, Inc., simultaneously with Frank Mencuri, ChiCoin's sales manager. Al Simon stated his showrooms looked like a convention all week, with great interest in these machines—"Super Frame Bowler" shuffle game, and "Home Run" the thrilling baseball game. In addition, this wholesaler was showing Genco's new "Basketball" game, a tremendously exciting game. Mencuri, who originally had planned on visiting distributors in the mid-west, had a change in plans, and came on to New York. Altho his present plans are indefinite, Mencuri thinks he'll go on from here to the mid-west. . . . Bernie Folkart, games operator, died Monday, March 15. . . . Joe Young and Abe Lipsky, Young Distributing, played host to Wurlitzer executives Bob Bear, sales mgr., A. D. Palmer, advertising and sales promotion mgr., and John McIlhenny, district sales mgr. . . . We understand that Al Siegel's son (Siegel Distributing Co., Toronto, Canada) will be Bar Mitzvohed on Saturday, April 3, in Toronto, and on Sunday, April 4, a dinner is being held for the boy at the Elmwood in Windsor. . . . Some of coinrow's boys walking around with "Oscars" in their coat lapels. The big question is "What was the reason they were awarded this 'Oscar'?" . . . Mike Munves, known thruout the world as the "Arcade King," starts off his 42nd spring season, with the largest number of advance orders since he's been in business. "If the weather is only fairly good during the season" stated Mike, "it's my belief that arcade men will enjoy the greatest play of all time."

Barney (Shugy) Sugerma, Runyon Sales Company, and Irv (Kempy) Kempner, roadman, hit the road together, visiting operators in their territory. . . . Jack Mitnick, AMI regional sales representative, in town resting up from his recent exertions. Jack will get out again on the road next week. While in the mid-west Mitnick took the opportunity to get a medical checkup at the Mayo clinic. A duodenal ulcer will keep him on a strict diet. Otherwise, he's feeling mighty fit. . . . Bernard Rosenberg, son of Charley Rosenberg, arcade owner, graduates this Friday, March 19, from the American Academy of Dramatic Arts, as number 1 student in his class. The boy will go out in summer stock for experience. Charley tells us that his juke boxes in the 42nd Street arcade, playing nothing but classical music on dime play, are never idle for a moment. . . . Nat Cohn, Riteway Mfg. Co., back from the MOA convention, busy rushing out his "3-D Theatre" and "3-D Kiddie Theatre" machines to customers who placed orders at the show. . . . Harry Rosen, Atlantic-New York Corp. (Seeburg distrib) hasn't returned from Miami Beach, altho he was expected back this week. In the meanwhile, Meyer Parkoff, the other half of this dynamic duo, goes out to visit his customers. . . . Ben Becker, Bally's regional representative, back from Chicago, where he and all the other Bally men hosted coinmen attending the MOA convention. Ben claims he's so tired, he's "dragging his tail." However, that doesn't stop him, as he gets ready to go on to Canada. . . . We bust right into a group at Koeppel Distributing Co., asking the usual question "What's new?" "Business great," answer Harry and Hymie in concert—and we leave them to finish their deals. . . . Both Dave Stern and Bob Slifer, Seacoast Distributors (Rock-Ola distribs) out when we called. Getting biz, no doubt.

THRU THE COIN CHUTE UPPER MID-WEST MUSINGS

Ted Lawn of the L & M Sales Company of Minneapolis is back from his vacation out West. Ted stated that he got as far as Las Vegas and he ran out of money there and the only thing left for him to do was to come back home, while he still had the fare. . . . Mr. and Mrs. Danny Heilicher have returned from their honeymoon spent in California and in and around Las Vegas, Nev. When Danny returned, his brother Amos and his wife, with whom he is associated in the Advance Music Company, left for a vacation trip through Mexico. . . . Ray Sellman of the Gedney-Sellman Sales Co. out of International Falls, Minn., reported when he was in the Twin Cities last week that he really came down here to get warm. They have had nothing but lots of snow and frigid weather up on the Canadian border. . . . Claire Nitteburg of Castlewood, S. D., reported good fishing around their resort on Lake Estelline, and also that coin machine play was good. A couple of operators who have returned from their vacations and are back on the job refreshed and ready to go are Walter Witt of Minneapolis and O. L. Coefield of the Coe Novelty Co., Annandale, Minn. . . . Frank Davidson of Spooner, Wisc., reports that he has had good play on his coin machines the past few weeks. . . . Bobby Lane mechanic for the Twin City Novelty, is leaving for the East for his forthcoming marriage to Elizabeth Anne Francer of Brookline, Mass. The marriage will take place on March 27 in Quincy, Mass. . . . Verlin Geib of Deadwood, S. D., sold his operation to Lyle Collins. This past week Verling and Lyle came to the Twin Cities and Verling took Lyle around and introduced him to the coin machine distributors. . . . Other visitors to the Twin Cities this week who were in to pick up some supplies and records for their routes were Jack Harrison of Crosby, Minn.; Amos Miller of Spooner, Wisc.; L. I. Harris of Enderlin, North Dakota; Fred Kovanen of Moose Lake, Minn.; Frank Goubal of Bloomer, Wisc.; Albert Stephan of La Crosse, Wisc.; E. E. McDaniel of Wadena, Minn.; Jim Lucking of Benson, Minn.; Charlie Sersen of St. Cloud, Minn.; Harry Galep of Menomonie, Wisc.; August Quade of Rochester, Minn.; A. A. Cluseay of Grand Rapids, Minn.; Al Eggermont of Marshall, Minn.; and J. A. Redding of La Crosse, Wisc.

Church Uses Juke Box To Aid Lent Rites

CHICAGO—Dr. Clarence E. Showalter of the Austin Westminster Church, 5720 West Fulton Street, this city, has programmed a juke box so that it has become a valuable aid for the Lenten services.

Dr. Showalter is reported to have stated that any visitor to the church can play the juke box.

But instead of pop tunes, players will hear prayers and hymns, including such selections as "Rock Of Ages," "Nearer My God To Thee" and "In The Cross Of Christ I Glory."

\$5.90 A CASE

... OF 24 CANS DELIVERED IN FIVE-CASE LOTS OR MORE.

590 A CASE F.O.B. PARAMOUNT, CAL. FOR LESS THAN 5 CASES.

Medium fast wax for shuffleboards & shuffle games. CONTAINS NO PLASTIC.

Guaranteed not to pit or scratch the board. Ideal for formica tops.

MFG. BY **H & L**

SUPPLY



P. O. BOX 253 • PARAMOUNT, CALIFORNIA

WANTED

50 SEEBURG, 5-10-25c, 3W5L56 3-WIRE BOXES

Write or Phone Quantity and Prices

ALSO WANT COMO CRANE PARTS



1807-15 OUEST RUE NOTRE-DAME ST. WEST MONTREAL 3, CANADA (PHONE: WE 1124)

GOTTLIEB'S MYSTIC MARVEL

Here's the PERFORMANCE that does the TRICK

ATTRACTS PLAYERS LIKE MAGIC

BRAND NEW DOUBLE AWARDS

Inserting 2 coins at start of game **DOUBLES ALL REPLAY AWARDS**

- 2 Trap Holes light for Mystery Award!
- Illuminated "Balls Played" feature!
- "Double Award" and "Second Coin" light-up Indicators!
- High Score to 5 Million
- Point Score
- 3 Pop Bumpers
- 2 Flippers

3 SEQUENCES . . .
Target Button lights for Replay when 10-Jack-Queen-King-Ace are made in Rotation—OR four "8's"—OR four "9's."

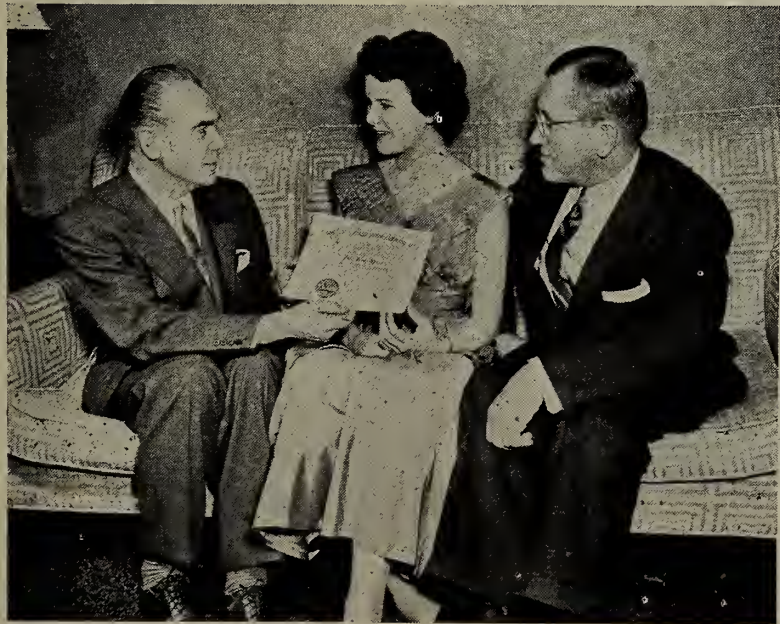
MULTIPLE REPLAY AWARDS . . .
Depending on number of Sequences made, Target Button lights up for 1 or 2 or 3 Replays. Second coin increases values to 2 or 4 or 6 Replays.

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

You'll go for this one, but BIG!

SEE YOUR DISTRIBUTOR

Wurlitzer - Frankie Laine Winner At Wurlitzer Showing of New Models



BUFFALO, N.Y.—Patti Bross, winner of the Wurlitzer-Frankie Laine \$1,000 Scholarship contest, entertained at the recent Wurlitzer distributor meeting at the Hotel Statler, this city, following the showing of new models, which will be introduced to operators on National Wurlitzer Days, Sunday and Monday, April 4 and 5.

Pictured above is Mayor Steven Pankow of Buffalo presenting Patti Bross with the certificate attesting to her winning the Scholarship, while Stephen L. Vukelic, president of Century Distributors, Inc., Buffalo distributor, looks on. Patti also was presented with the keys to the city, as well as other honors.

Sterling Appointed Apco Texas Distrib

NEW YORK—Apco, Inc., this city, announced this week the appointment of Sterling Sales & Service, Inc., Dallas, Texas, as its regional representatives for the state of Texas.

Sterling Sales & Service will handle complete sales and service in that territory for the Apco line of Automatic SodaShoppes, and will carry complete inventories of spare parts and supplies.

N. J. Music Guild Banquet May 14

NEWARK, N. J.—Music Guild of New Jersey announced that its 17th Annual Banquet will take place on Friday night, May 14, in the main ballroom of the Military Park Hotel, Newark, N. J.

On Thursday, March 25, the Guild holds its annual meeting and dinner at the Military Park Hotel. Dinner will start at 7 PM, and the business meeting gets off at 8:30 PM.

Westchester Ops To Limit Attendance At 3rd Annual Affair

PORT CHESTER, N. Y.—Seymour Pollak, secretary of the Westchester Operators Guild, advised that ticket reservations have started to come in, altho it's only been a week since announcement was made (The Cash Box, March 13 issue) that their Third Annual Dinner will be held at the Holiday Inn, Scarsdale, on Tuesday evening, May 18.

"Altho we can accommodate more people" stated Pollak, "we can only take care of about 400. Rather than overcrowd the hall, we're going to stop selling tickets when we reach our limit. It is therefore necessary that those intending to attend send us their ticket reservations as soon as possible."

FOREIGN! BUYERS!

It's smart to do business with THE firm that does the most for YOU.

At International Amusement and Scott-Crosse foreign buyers receive the world's most complete coin machine service. We understand how to solve your problems from personal experience . . . know what equipment you need to meet your particular requirements and know how to get it to you on time in perfect working condition. This is why we have satisfied customers everywhere.

CABLE for Special Price Lists. Parts and Service Manual available.

INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET PHILADELPHIA 30, PA. (Tel. RI 6-7712)

For Quality And Durability The Best In Kiddie Rides See

EXHIBIT SUPPLY

4218-30 W. LAKE STREET CHICAGO 24, ILL

REVOLUTIONARY

Keeneys' DIAMOND BOWLER

6 PLAYERS *multiply* PROFITS!

SKILL ADJUSTMENT FEATURE:
Numbers appear on backglass as player starts the game. It's a real come-on play stimulator!

Last number of player's score must match one of several numbers appearing on backglass and the diamond...

Points are scored in various values from 20 to 500 as indicated on the backglass. This all happens in the "matching frame" when player presses button.
MATCHING FRAMES may be set at:
2 or 10
and
2-3-4-5

4-WAY FLEXIBILITY of play provides various settings to meet any location need.

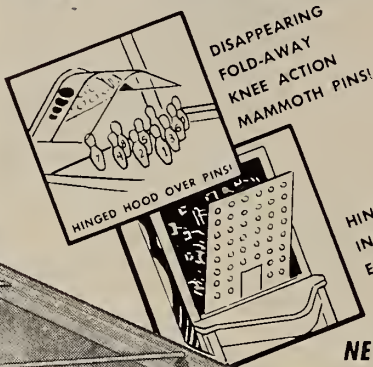
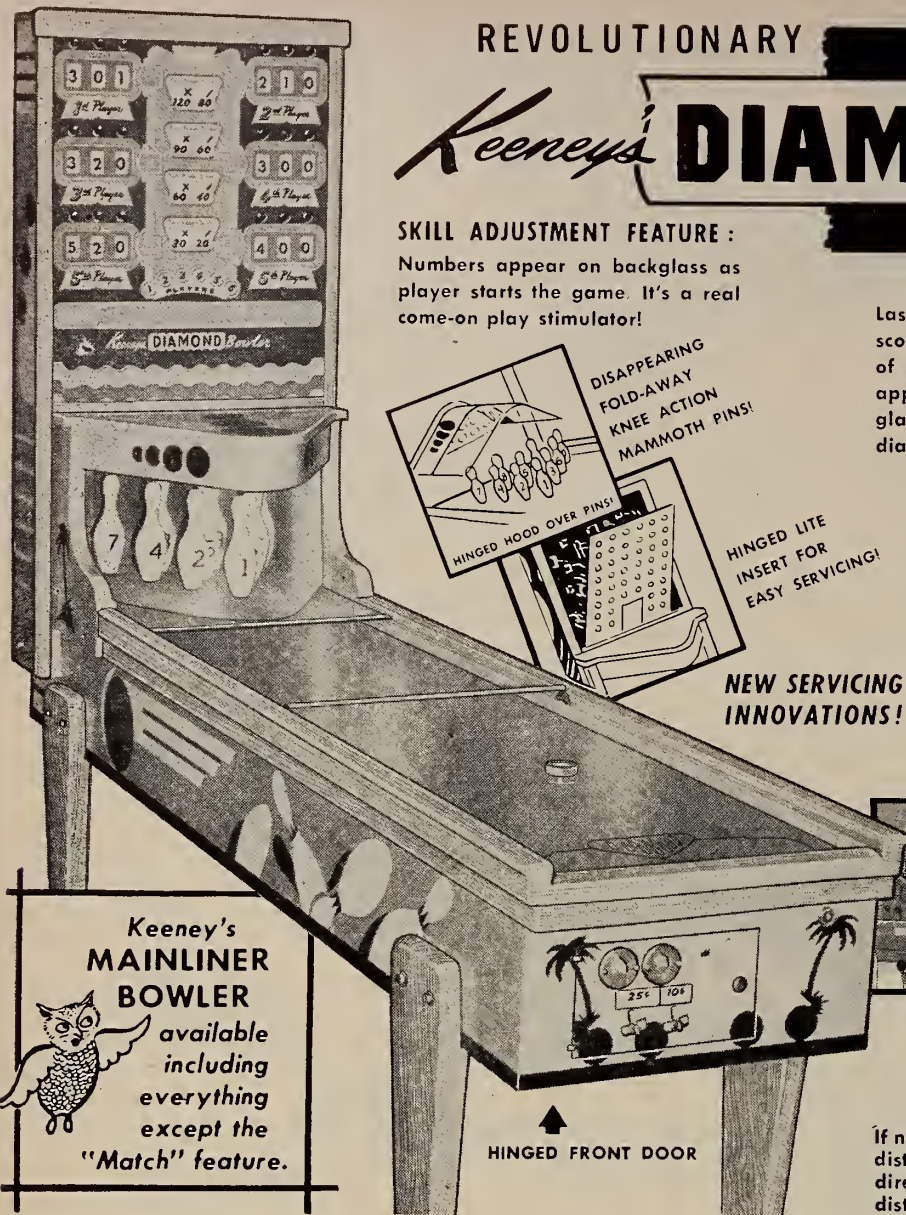
2 SIZES:

9 ft. game playfield now on 8 ft. cabinet
8 ft. game playfield now on 7 ft. cabinet
CONSERVES SPACE!

Single-Double-Triple-Quadruple Scoring for Strikes and Spares
Strikes Shoot again in 10th frame

Reduce to 5 FRAME GAME by Simple Plug Adjustment

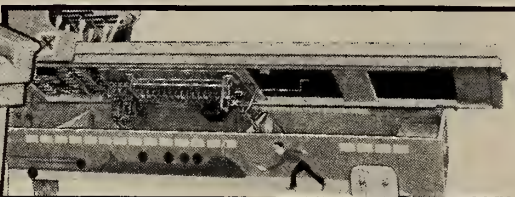
J. H. Keeney & Co., Inc.
2600 W. FIFTIETH STREET • CHICAGO 32, ILLINOIS



HINGED LITE INSERT FOR EASY SERVICING!

NEW SERVICING INNOVATIONS!

PINS AND CONTACT AREA RECESSED UNDER LITEBOX. ENTIRE PLAYFIELD SLIDES FORWARD AND LIFTS UPWARD!



COVERED CASH BOX PLUS EXTENSION FLOODLIGHT WHEN DOOR OPENS

If not obtainable from your distributor—contact factory direct for name of nearest distributor.

HINGED FRONT DOOR

Keeney's MAINLINER BOWLER

available including everything except the "Match" feature.



FINEST RECONDITIONED PHONOS IN THE NATION!

Ready For Location!

- AMI A
- AMI C
- AMI D-40
- AMI D-80
- SEEBURG M 100A
- ROCK-OLA FIREBALL
- 45 rpm
- WURLITZER 1500

Write For Low Prices!

NOW DELIVERING!
KEENEY "MAINLINER"
KEENEY "BONUS"

Complete Line of Permo Point Needles

RUNYON SALES COMPANY

Factory Representatives for:

AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777

FOR . . .

EVERYTHING YOU NEED

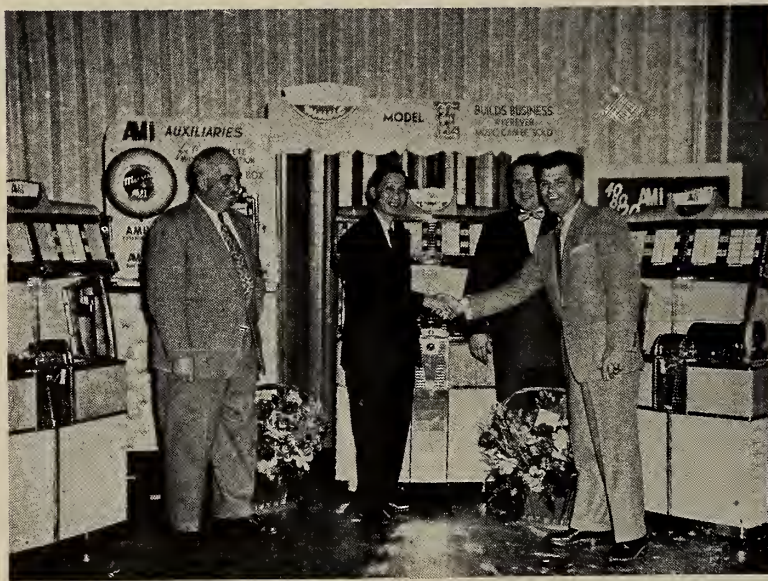
IN NEW AND USED EQUIPMENT

Write For Our Lists
LOWEST PRICES!

DAVID ROSEN

Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE-STEVENSON 2-2903

Western Music Grand Opening



EDMONTON, ALBERTA, CAN.—Western Music Machine Company, this city, celebrated the grand opening of its showrooms on March 1. Western Music is the AMI distributor in its territory.

In addition to the showroom and service facilities the firm also maintains a complete service for operators at its branch office in Calgary.

Officers of the new AMI distributorship are Jim Louis, president; Don Robertson, secretary-treasurer and Harvey Van Dusen, general manager.

Seen in the photo above are Tom Sams, AMI district representative, shaking hands with Jim Louis, while Don Robertson, left, and Harvey Van Dusen, second from right, look on.

Ami Distributor Expands Territory

DENVER, COLO.—Peter J. Geritz, head of Mountain Distributors, this city, announced that the AMI factory had extended his territory to include western Kansas.

"I am very happy to be able to in-

clude this area in my coverage," said Geritz.

E. R. Ratajack, AMI regional representative, in commenting on the addition of territory said: "I am sure that Pete Geritz will do an excellent job in the area."

TRY THE CASH BOX GET-AHEAD PLAN

\$15 STARTS YOU

This is a period of many far-reaching changes. New Operators. New Distributors. New products. New ideas are constantly popping up, week after week, all year long.

It will pay you to keep informed. To learn about these changes. The one place to find the facts is in the pages of *The Cash Box*. The one publication exclusively, completely and confidentially devoted to this industry. And this industry only.

Because of the speedy reports in *The Cash Box* you get the fastest possible warning of any new trend that may affect your business and your personal income. You get the facts in time to protect your interests, or to quickly seize a profit making opportunity.

The Cash Box is the one and only complete and authentic coin machine weekly. "The Confidential Price Lists," the "End-Of-Month Inventory Issue," the "Minimum Front Money Guarantee" for music operators, in themselves have saved, and earned, thousands on thousands of dollars for coin machine people everywhere in the world.

To get ahead, and stay ahead, of all your competitors, all it costs is \$15 for a full year's subscription. 52 weeks' issues of *The Cash Box*. Mail your check for \$15 today to: *The Cash Box*, 26 West 47th Street, New York 36, N.Y.

"It's What's in THE CASH BOX That Counts"

**IT'S
Williams
AGAIN!**

**SPECIAL
DELUXE
BASEBALL**

**Straight
Novelty
Play**

Licensed by
the City of
New York

**Williams
SUPER
Pennant
BASEBALL**

**REPLAY
OR NOVELTY PLUS**

"Double
Match
Feature"



**Williams
DEALER
"21"**

with 3 thumper bumpers and 3
buttons that step cards across
playfield plus replays and
high scoring plus the smart
new **HOLD** and **DRAW**
feature...

**ROLL OVER LANES!
REBOUNDS!
LIVE ACTION!**

REPLAYS

- Making "21" with 2 balls in cord hole scores 5 replays.
- Making "21" with 3 or more balls in cord hole scores 2 replays.
- Each ball in cord hole after making "21" scores 1 replay.
- 5th ball in cord hole scores 1 replay.

HIGH SCORES

- Ball in card hole scores 1 replay.
- 4 scoring bumpers increase values to 100,000 each with 1st, 2nd, 3rd and 4th ball in cord hole.

HOLD CARD AND DRAW

FEATURES

- Ball over "out" lane at bottom lites green lite, whereupon ployer may press button of front of game to hold lited card and try for total of "21".

**ORDER
Williams
DEALER**

from your distributor... **PROVED** the game you need

for **SUBSTANTIAL
EARNINGS!**

Williams
ORIGINATORS OF:
Interchangeable Front Door,
Hinged Front Door and
Drum Type Scoring Reels for
5-Ball Games



CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

As I See It

A Weekly Column
by
AL SCHLESINGER



The 1954 M. O. A. convention is now history. At a very late hour on the closing night, I retraced my steps on the exhibit floor to get another last look. What had hours ago been so animating and vibrant, was now quiet and peaceful. A couple of attendants were moving out an exhibitor's machines; all else was stilled. As I walked the corridors looking into rooms, I thought of the people that came to this convention from all over the nation. The manufacturers, distributors, operators, singers, musicians, promoters—all came with their hopes high. Yes, they were all hoping for a better future. The manufacturers and distributors hoped their new equipment would be a success. Operators hoped to get their burdens lightened from excessive taxation and adverse publicity, and any worthwhile plan to get away from ASCAP. Singers and musicians were hoping for the day when they would become a star. Promoters were hoping to sell their ideas. I felt that most left this convention with some of their hopes fulfilled. I also hoped. Yes, I hoped that the officers of M. O. A. would recognize what the large attendance meant. The reasons why operators were filling the meeting hall each morning at 9.30 A. M.

The speakers, including the Priest, Rabbi and Minister, were full of hope and faith. Congressman Miller's explanation of ASCAP's relentless fight for legislation to collect royalties. The last stand of the small businessman and his hope that M. O. A. would now take the offensive. The editors and publishers of three trade magazines: Bill Gersh, Harvey Carr and Dick Schreiber declaring in their own styles, the great hopes they all had for the future growth of the industry. Charles Dabney, public relations counsellor explaining how public education with activation influenced nations, men and industries. How his firm exploited the increased sales of pickles and sauerkraut. If they could do this, why not juke boxes? He went on further to state, that M. O. A. should undertake a public relations program that can educate 'em, tell 'em, and sell 'em. My thoughts on this were just the opposite. Unlike the pickle industry or the sauerkraut industry, M. O. A. is not interested in increasing the sales of machines. The manufacturers through their distributors are very capable of handling this. Our public relations purpose should be funnelled into one thought. "Eliminate the stigma that was and is connected with our industry." A refreshing speech by John Haddock, president of A. M. I. warmed the hearts of all his listeners. His every word exuded friendliness. His advice, about increasing membership, about planning a little better, working a little harder, no fear of the future. He left us all with a renewed confidence.

The entertainment that appeared at the banquet was studded with stars. The guests applauded each artist with vigor. It was one of the most orderly

**Music Guild of Neb.
Holds Quarterly Meet**

OMAHA, NEBR.—Howard N. Ellis, secretary-treasurer of the Music Guild of Nebraska, disclosed the three main points of discussion at the quarterly meet in Kearney, Nebraska, held on March 20 and 21.

A juke box was presented to the Kearney Youth Center by the Music Guild of Nebraska.

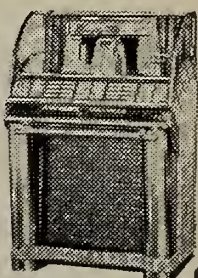
Ellis gave a complete report of what took place at the MOA Convention in Chicago.

There was also an open discussion for a "tentative three state convention" to take place in Yankton, S. D. in May. This will include the states of Nebraska, North and South Dakota, and has already gained much interest from all the music operators in these three states.

coin machine banquets that I had ever attended. Hirsch De La Viez did a masterful job. I regret that I did not get the name of the female colored singer whom Bess Berman of Apollo Records sponsored. (Ed note: Mahalia Jackson.) She gripped your heart, and the guests applauded her rendition of "I Believe." She had to come back and sing another song, even though the rule was that each singer could only sing one number. The climax of the show was a comedy act that will long be remembered for its unique novelty.

As I see it, the members of M. O. A. recognized the tremendous job their officers had done for them, and without a dissenting vote re-elected the entire group for three more years. I don't envy the newly elected officers' responsibilities. For here was a convention that was filled with tension and purpose. Like none I had ever attended before. While up to now M. O. A. has been fighting in the preliminaries, they will now have to move up and start fighting main events. Well, that's how champs are made.

**BUY THE
BEST IN
MUSIC**



Reconditioned—Refinished

| | |
|--------------------------------|-------|
| SEEBURG 1-46 HIDEAWAY..... | \$125 |
| SEEBURG 1-46 | 135 |
| SEEBURG 1-47 | 150 |
| SEEBURG 1-48 BLOND | 195 |
| WURLITZER 1015 | 135 |
| WURLITZER 1100 | 225 |
| WURLITZER 1250 | 295 |
| WURLITZER 1500 | 395 |
| WURLITZER 1650 | Write |
| ROCK-OLA 1436 (120 Sel.) | 495 |
| A.M.I. MODEL A | 195 |
| A.M.I. MODEL B | 275 |
| A.M.I. MODEL C | 325 |
| A.M.I. MODEL D40 | 395 |
| A.M.I. WOM (5/10) | 20 |
| EVANS CONSTELLATION | 295 |

NEW CHICOIN HIT PARADE \$132.50

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

ATLAS MUSIC COMPANY

2122 NORTH WESTERN AVE.,
CHICAGO 47, ILLINOIS
Phone ARmitage 6-5005.

Urge "THE CASH BOX" Continue It's Campaign To Help:

RID JUKE BOX BIZ OF PRE-WAR CLUNKERS

Juke Box Leaders Agree Ridding Field of Prewar Clunkers is Primary Job to Bring About Better Public Relations. Urge 'THE CASH BOX' to Continue Vigorous Campaign to Help Remove Tone-Dead, Marred, Scarred, Screechy, Scratchy, Vermin-Infested, Prewar Phonos from the 165,000 Locations Such Machines are Now Blocking Off Thruout the Entire Nation.

Stoner Plans Full Scale Vending Mach. Production

AURORA, ILL.—Stoner Manufacturing Corporation, this city, announced its plans for full scale resumption of vending machine manufacture after May 1, 1954. This was caused by the government order cut-backs. Government orders had been approximately 50 percent of Stoner production.

"The Cash Box" Commended By Outstanding Juke Box Association Leaders And Operators For This Campaign.

CHICAGO—The fact that "better than 30%" of the 550,000 juke boxes in the U.S.A. at this time "were prewar clunkers" didn't become known until this publication conducted an "open editorial survey" wherein it asked that the nation's juke box operators advise "what percentage of the phonos in each territory were prewar".

The answers that came back, and which were gathered together for a period of three months, were absolutely shocking. To state that 30% is an extremely conservative figure would be putting it mildly. Many are of the belief that the figure "is far greater than 30%".

The Cash Box immediately plunged into a campaign to help get rid of these "prewar clunkers". The survey showed that over 165,000 of the present 550,000 phonos on locations thruout the U.S. were prewar.

Marred, scarred, screechy, scratchy, tone-dead, vermin-infested machines which brought nothing but scorn and ridicule down on the heads of all in the juke box industry.

At this past MOA 4th Annual Convention, one operator after the other, one outstanding juke box association leader after the other, advised The Cash Box that this was "the greatest campaign of all".

These people urged The Cash Box to vigorously continue this campaign in an effort to help remove these old, wornout, marred, scarred, screechy, scratchy, vermin-infested, tone-dead juke boxes from the 165,000 locations which they are blocking off in the nation today.

Distributors immediately answered the first articles which appeared in this regard in The Cash Box. These men stated that they "would give the very highest trade-in we possibly can" to help operators remove the "prewar clunkers from locations".

At the MOA Convention many people told The Cash Box how much they admired this great effort, this vigorous campaign, and commended it openly and sincerely. They further agreed that "the prewar clunkers must absolutely be removed as the primary job to bring about better public relations".

Every one of these men and women realized that the adverse publicity which they received in their areas, regardless of the fact that their own machines were the latest equipment, was always due to some wornout, marred, scarred, screechy, scratchy, tone-dead, vermin-infested, fly specked, dirty old prewar phono.

These men and women are striving hard to win the respect and admira-

tion of their communities. Each and every one of them related stories of terribly adverse publicity which appeared in their local press regarding "blaring, scratchy, screeching juke box music".

They wanted to halt this sort of thing. They wanted the community to realize that "the tone of our musical instruments is the very finest that can be heard".

But, as they said, as long as there are these old, wornout and dirty prewar phonos around on locations (over 165,000 locations in the U.S.) they haven't a chance to win the admiration, the respect, and gain the better relationship which they desire with the general public.

It is for these people who have invested their money, their energies and their time, to make the juke box business a great and outstanding business, that The Cash Box continues this campaign to help rid the industry of the prewar, dirty, wornout type of automatic phonograph which is absolutely hurting all concerned with the field.

The Cash Box has been urged to continue its campaign vigorously. It has accepted the offers of some who want to send in photos showing how such machines can hurt this business.

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Bilotta To Entertain Ops At Night Club When New Wurlitzer Phonographs Are Unveiled



JOHNNY BILOTTA

NEWARK, N. Y.—In conjunction with the showing of the new Wurlitzer phonographs on National Wurlitzer Days, Sunday and Monday, April 4 and 5, John Bilotta, head of Bilotta Distributing Company, this city, is inviting all operators, their wives and guests, in his territory to participate in an evening of fun and frolic at the Caruso Night Club, Sunday, April 4.

Showing of the phonographs will take place at Bilotta's showrooms on both days, Sunday and Monday, from 12 noon until closing. Guests will view the machines, and partake of snacks and drinks here. Then at 6 P.M., Sunday, everyone will move into the night club, where they will be fed and entertained by the Bilotta firm.

Don Pooley and his six piece band, one of the foremost bands in the area, will provide the music for dancing and background for the show, and many recording artists who are expected to be on hand. Buddy Greco, as well as other Coral Record artists have already advised Bilotta they will be present.

"We have sent out invitations to all of our operators," stated Bilotta, "but there's always a chance we may have unintentionally overlooked someone. If we have done so, we want them to be present, so we ask that they take this as my personal invitation to them. Come and visit us. We'll have a grand time."

Bilotta advises that the new Wurlitzer phonos will also be on display at his Albany offices during Wurlitzer Days.

Roberts To Show Tape Recorders In N. Y. March 22-25



H. T. (Heinie) ROBERTS

NEW YORK — H. T. (Heinie) Roberts, of Music Service, Chicago, announced to the trade that he would be at the Barclay Hotel, 111 East 48th Street, this city, on March 22, 23, 24 and 25 where the operators and distributors could view the music tape recorders which created so much interest at the recent MOA Convention held in Chicago.

On hand to greet operators and distributors will be Roberts, Jack Hines, Bill Dunn, O. Bixler and others from the Music Service staff.

Someone will be on hand to explain any questions that might arise, from 10 a.m. to 10 p.m. on each of the four days of the showing.

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MUSIC SERVICE, 225 West Ohio Street, Chicago 10, Illinois**

(All Phones: WHitchall 4-1889)

THRU THE COIN CHUTE CHICAGO CHATTER

They were still talking about the MOA Convention last week. And the boys all agreed that this was "just like an old time coin show". In fact, there were still some boys "left over" this past week, who decided to go home, "only after they had visited with all the factories and seen all the people 'round our town". . . . One of the last to leave was Johnny Michaels. Johnny drove back a brand new car. He will swing thru Montana. To meet with many friends before he arrives at his home base in Seattle. . . . Talking about new cars. Paul and Lucille Laymon also drove back a new car to L.A. . . . Maurie and Rose Ginsburg left for a Hot Springs rest after the hectic openings they held of their new "Atlas Music Bldg." And also after they visited around the MOA convention. . . . Bill O'Donnell of Bally just getting over those many, many nites of entertaining the visiting firemen. . . . Which reminds. Everyone over at Bally waiting for Ray Moloney to walk in this past Wednesday (Saint Patrick's Day). "Wearin' the green." Bally always a busy, busy place on March 17.

Joe Auton of Detroit was in the hospital for 2 weeks. No one knew a thing about it. Joe's that kind of a guy. In fact, even Pete Pieters, his boss, who was vacationing down in Miami, didn't know that Joe was sick. Not until Joe came out did he tell anyone where he'd been for those 2 weeks. . . . Ted Hawks. One of the real old timers in the coinbiz. Popped into town from Fort Wayne. And visited around with the men here. . . . Gil Kitt was one of the busiest guys at the MOA show. Everyone asking him for "more games". . . . Andy Renn of Bally still on his vacation 'way down Central Americaway. . . . Harry Miele of Williamsport, Pa., appealing for help from a very vicious 10% of the gross income tax from all juke boxes and games. What's worse, every cash box must be sealed, and can only be opened at collection time, with a representative of the City Treasurer's office present. This once again proves the great need for a "National Tax Council". Which The Cash Box has been urging on the industry for over 12 years now. (It's getting tougher and tougher for operators everywhere to come up with the license fee cash each year. These fees continue to go up every year, in addition to all other expenses and taxes.)

One of the very busiest men around town is Jack Nelson. Bally's sales manager. Jack is continually scooting from factory to factory. As well as from town to town. And doing a very fine job all around. . . . If there's anything we detest it's unfounded rumor. Ed Ratajack, AMI's rep, advises that there is "absolutely no truth to the 'rumor' that they are changing distributors in this city". This is one of those vicious things that can't be traced down. But, if it could, suggest someone bust someone else right in the mouth. To halt this sort of ugly and vicious fishwife rumormongering. . . . The first day of Spring was a grand and glorious day for the Gottlieb family. That was the day when the Community Hall of the West Suburban Temple of Oak Park, Ill. was dedicated in the fond memory of Samuel and Bertha Gottlieb. Father and mother of Dave, Morrie and Nate Gottlieb. Congressman Sidney Yates was the speaker at this occasion. Nate held up his Florida vacation to be present. . . . Sam Stern of Williams on a sad trip to Philly. Where his brother-in-law passed away.

Happiest boys in town: Sam Lewis and Avron Gensburg of Genco. Who are clicking with their newest. . . . Barney Frericks first phoned us from St. Louis. And two days later from Miami Beach. To tell us all about the "Kiddie Karousel". Barney very much enthused over this kiddie ride. . . . Which reminds that Art Weinand is, most definitely, one of the traveling gents in our community. Art's been just about everywhere since the first of the year. He's still on the go. And one of these days will tell all about it, he advises. . . . A most intelligent analysis of the present used machines market from Howie Freer of Empire. Our congratulations to him for this very logical and intelligent reasoning as regards the industry's used machines business. . . . One of the best letters Bill FitzGerald has yet produced is the new one entitled, "Loaded For A Grand Slam". It features accordion pleated "perfect bridge hand". Actually miniature playing cards. Truly a terrific series of letters from any firm to any group of distributors. . . . Ralph Nicholson, in company with Norton Lieberman, Harold Lieberman's brother, traveling thru Ia., Minn., N.D. and S.D. That's covering pahlenty of territory.

Chester Biezad takes over Paul Huebsch's duties at Keeney just as the firm intros its brand new "Diamond Bowler". Paul went down to Miami to bring home Rose (that's Mrs. Huebsch). "But", Paul said, "It'll take two weeks just to round up the three kids". (So Paul will be gone for two weeks.) . . . Jimmy Cagiano comes to town with his Electrical Worker's Bulletin which will be featured at the big annual banquet these men give in New York each year. . . . Dinner with George A. Miller. Who tells of his plans for the next three years for MOA. George very, very happy over the tremendous success of this 4th Annual Convention. Predicts that the 5th Annual Show will be even greater. (This 5th show will take place about June 10, 11 and 12, 1955.) . . . H. T. (Heinie) Roberts on his way to Noo Yawk. Will be at the Barclay Hotel from March 22 to 25 inclusive. All the New York and New Joisy boys can see his Music Service equipment. . . . Bill DeSelm advises that United's plant "is going full blast" with four brand new products. Bill has his fingers crossed when he says, "We sure hope to be able to satisfy the demand quick".

Bumped into Herb Oettinger and Ray Riehl all over the town last week. Even on Milwaukee Avenue. And both men were plenty busy. Helping to entertain the mobs that jammed the United factory all during the MOA show. . . . Howard N. Ellis of Nebraska's Music Guild. Advises that one of the big points of discussion at their quarterly meet in Kearney, Neb. will be the "3-State

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Chi Bowling League News

CHICAGO — Decca-Coral's first place lead was cut to 1½ games this week, since they lost two games and Oomens, the second place team won two games. Scoring was as follows: Gillette took 2 from A.B.C. Donald Baxter was high for Gillette with 480. Bob Gnarro lead the ABC team with a 443.

Paschke took 2 from Star Music. High for Patschke was Ray Gallett with 564, making Ray high for men. Henry Sochacki was high for Star Music with 451.

Mercury took 2 from Atlas. Johnny Kennedy, a classic league bowler, was on hand to watch his protege, Bob Clark of the Mercury team, who was

high for Mercury with 479, which included a 207 game.

Atlas' high scorer was Jack Madigan, 422.

Melody took 2 from Western Automatic. High for Melody was Vic Jacino again with 468. Melody's Clara Strobl was high for women with 444. High for Western, Jerry Mankins, 459.

B&B took 2 from Decca-Coral. High for B&B, Marino Peroni, 519, aided by "Fireball Bunk" Perodee with 502. High on Decca-Coral, Leo Sochacki, 557, and right behind him Tony Ignafio, 509.

Oomens took 2 from Coven. Johnny Oomens was high for Oomens with 503.

CHICAGO CHATTER (Cont.)

Convention". . . . Irvin Blumenfeld, Harry Hoffman and George Goldman, "the three generals", of General Vending Sales, Balto., Md. Named to handle the entire State of Virginia this past week by Ed Levin, sales director of Chicago Coin. Ed so busy he could barely give us all the info in between long distance phone calls for the firm's new "Super Frame Bowlers". . . . Thanks to Sam Dicter of Fort Wayne for "Things To Do TODAY". . . . Les Rieck of Evans admits that they've got him in a dither trying to get the new Evans' "Holiday" phono—yesterday. . . . Which reminds us that one of the very busiest of phono people 'round town is J. Raymond Bacon. He's trying his best to satisfy demand and, at the same time, fulfill all the personal visits he promised.

We want to take a moment here to sincerely thank Vince Shay, and all the gang who were over at Empire at the time. For their many, many nice compliments. These are sincerely appreciated. The idea which these boys have for a "Fall Homecoming Convention" is something that strikes us—kinda nice. . . . Also want to take this opportunity to thank the many, many people in the music biz. who phoned and wrote to compliment The Cash Box on its vigorous campaign to help rid the juke box biz of those 165,000 prewar, filthy, marred, scarred, scratched, vermin-infested, clunkers. . . . Please write to your Congressman and your Senator to vote to eliminate the 20% Federal Excise (Dance) Tax. So as to help curb nationwide juvenile delinquency by allowing teenagers to dance to juke box music which they can afford in their neighborhood soda parlors. Remember, Mr. Juke Box Operator, this will zoom many a mediocre spot into the top brackets for you. But, most of all, you will, as a father, have that very, very fine feeling that you "helped" to curb juvenile delinquency. Now so rampant all over this and every other city in the nation. Won't you please write that letter today? Thank you.

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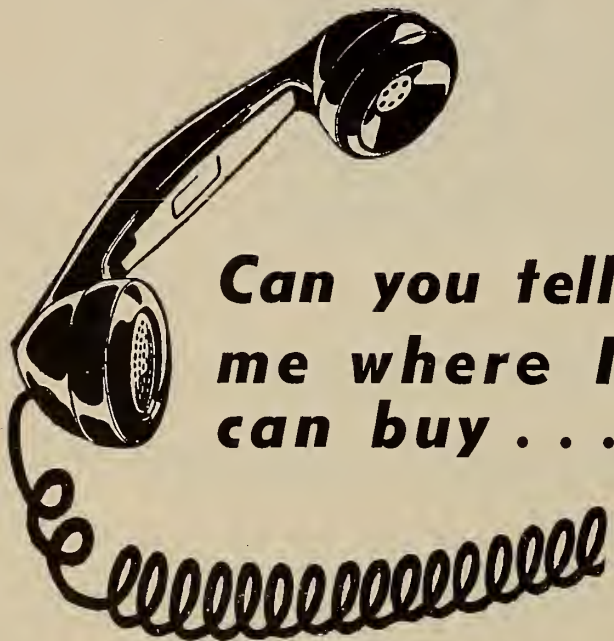
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LOS ANGELES

Cane Distributing Company, 2922 W. Pico Blvd., has been appointed the new Rock-Ola distributors for Southern California. Al and Bruce Cane will head the new firm. (See feature story in this issue.) A three day showing will be held April 2nd, 3rd and 4th when the doors will be thrown open to all operators throughout Southern California. Al and Bruce extend an invitation to all ops to come in and get acquainted and see the new Rock-Ola. Refreshments will be served and many top recording artists will be on hand to chat with the guests.

Atsie Stein and Lyn Brown were seen at the races at Santa Anita during the final week of the current racing season. From what we hear they did okay too. Atsie recently returned from a business trip through Northern California with his partner Bess Selbin. Zollie Kelman drove down from Great Falls, Montana, recently to take care of business and visit with Atsie. He reports that business has been holding up very good around the Great Falls region. Even his old friend Moe Liben over at Lewistown, Montana, is reported to be enjoying a very good take from all his machines and has even been expanding his route. . . . Everyone, including Sam Ricklin, will miss Jack Lewis over at California Music Company. Joe Carlton, A & R head of RCA Victor has appointed Jack to their artist and repertoire department in New York City. He will leave soon to take up his new post. . . . Jack Simon recently returned from a business trip to Las Vegas. He stated that he also went over to visit his money. . . . Jean and Dolores Minthorne are two of the busiest people along the Pico Strip keeping up with all the activity at their Los Angeles, Beverly Hills, Palm Springs and Phoenix showrooms. Along with moving out those new Seeburg phonos they have also had tremendous response on the Seeburg 200 "Select-O-Matic" home Music Systems. Many stars and recording artists have purchased sets to be installed in their homes. Recent customers were Ralph Edwards and Donald O'Connor. The Minthornes have leased the entire lot across the street from the West Pico showrooms. The building on the property will be converted into a service department and the balance of the lot will be used as a parking area for the convenience of their customers. . . . Badger Sales Company now have in Genco's new two player basketball game. Fred Gaunt and Ray Powers both state that the reaction to the new game has been terrific. They are exclusive Genco distributors for Southern California. . . . Charley Robinson, prexy of C. A. Robinson & Co., recently received a big shipment of United's "Team" Bowlers. Charley and Al Bettelman have been moving out the new game almost as fast as they come in. . . . Aubrey Stemler, Western representative for Eastern Electric, recently returned from a trip through the San Joaquin Valley and along the Coast showing the new "Electro" ciggie vendors. . . . Caught Robert Bard and Lee Walker in at Bard Distributing Company discussing the affairs of the day. . . . Paul and Lucille Laymon were plenty busy people during their recent trip back East. They attended the MOA Convention, visited at the factories and took time out to pick up a brand new Cadillac to drive home. On a recent Saturday afternoon as the Laymon crew were getting all ready to lock up the place for the day we caught them reminiscing about the good ole' days of their boyhood. Don Peters, Ed Wilkes, Charley Daniels, and Jimmy Wilkens were all telling about the pranks they pulled when they were little shavers. Wow—What little devils! . . . Lyn Brown and Sam Gabler were seen going around town showing off Exhibit's new "Twin Rabbit" kiddie ride. . . . Mary Solle really has that Spring fever already. Whenever she gets time off from her many duties at Leuenhagen's Record Bar you'll find her at home digging in her flower garden. Ventura County operator and horticulturist L. G. Shockey was in showing Mary how to grow big, beautiful flowers.—Yep, Spring is definitely here!

Nick Carter, head of Nickabot Sales Company, is getting a lot of reaction on the new Lehigh "Ad-A-Unit" cigarette vendors. Ops like the idea of being able to increase the capacity of their present machines by adding from two to four extra columns. . . . Phil Robinson says he's still waiting patiently for those new Chicago Coin Baseball games to come in. . . . Wonder who the pretty gal is who has been doing Al Cohn's typing lately. . . . Mort Leeman recently received an urgent call from New York and has to fly back on business. . . . Everyone along coinrow is curious about the new electronic tape recorded equipment that H. T. (Heinie) Roberts is introducing on the market. . . . The new West Pico offices of Stinson Record Distributors, Inc., have a large selection of foreign records on 78 rpm speed. They are making these available to all operators throughout Southern California who can use these type of records. . . . Al Cicero from Santa Maria was seen along coinrow recently taking care of business. . . . Jack Neel also drove in from Riverside. . . . Lawrence Raya dropped in from Colton to visit along Pico boulevard. . . . Lee Nelson, "Doc" Dockins, C. L. Andrews and Don Bush all drove in from Santa Ana. . . . Another out-of-towner was Walter Hennings who trekked in from Costa Mesa. . . . Mr. and Mrs. Charley Ganger from Ventura also came into town along with Perry Erwin also from Ventura. . . . C. Ellison from Lancaster made his periodic trip down to coinrow. . . . The MOA convention was a smash success. All those who attended came away with the feeling that this was the greatest meet ever staged. We only hope that next year more operators will be able to attend from Southern California. . . . Congratulations to George A. Miller who was re-elected MOA president and business manager. Congrats are also in order to the other newly elected officers.

Don't forget the next meeting of the California Music Guild, Los Angeles Division, on Wednesday, March 31st. Phone Gabe Orland at REpublic 3-1196 for reservations.

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WANT—New and used records. Can be up to 6 months old. No quantity too large or small. Write us list. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: Wisconsin 7-0830.

WANT—Bally Beach Clubs, Beautys, Frolics, Palm Beaches, and Dude Ranches. We pay the highest prices in the Middle-West for games in good condition. T & L DISTRIBUTING COMPANY, 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: Main 8751.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY CALGANO, CALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, Tel.: Judson 6-4568.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT—A. M. I. 40, 80, 120 selection equipment — Phono, Hideaways, Steppers, Wall Boxes, Bar Brackets, Seeburg 100 A & B. Scales, Arcade equipment, 1e and 5c Vendors, Bally Futuritys, 1953 Pin Games. Write stating condition, number, model, and prices. THE ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. TEL.: 2648.

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, Calypso, Spirituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: Tilden 4-9040.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—Show Boats, Circuses, and Bright Spots. Seeburg 100. Chicago Coin Six Player Alleys. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIFORNIA. Tel.: Market 1-3967.

WANT—For resale—Mills Peek Panorams, Used Rock-Ola and National 22 foot Shuffleboards, Electric Scoreboards, Four Poses Photomatic late models. Quote your best price, condition first letter. STANLEY AMUSEMENT COMPANY, 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: Broadway 3663.

WANT—Latest model cigarette machines. Can also use Cole, Snper-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 1010 e/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT—United Classics, Bally Broadway, all Post-war Wurlitzers, AMI, Rock-Ola, and Seeburgs. Quote lowest prices and quantities. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021-2029 PROSPECT AVENUE, CLEVELAND 15, OHIO. Tel.: 1-6715.

WANT—Williams' DeLuxe Baseball, late; Grandmothers, Exhibit Gonna, Seeburg Bears, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. Tel.: Chickering 4-8628.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Frolics and Beach Clubs. Send us your lowest price. H & H MUSIC, 1626—3rd AVENUE, MOBILE, ILLINOIS.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

CLASSIFIED ADVERTISING SECTION

WANT—For Export—Wurlitzer 1015's, 1400's, 1450's. Evans Constellations. Seeburg Factory Distributors. Telephone collect: DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, NEW YORK. Tel.: 75-5194.

WANT—All late model phonographs. Quote best prices. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—Atlantic Citys—Will pay \$150; Yacht Clubs \$225; Bally Beauty \$250; Beach Clubs \$285; Write: PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT—Can use late Bally or United Bingo Machines and 100 selector Seeburg Music Boxes. Best Prices. DAN STEWART COMPANY, 140 E. 2nd SOUTH, SALT LAKE CITY, UTAH. Tel.: 22-2473.

WANT—Keeney Four Player Bowling attachments for shuffleboards. Please state condition and best price. SOUTHERN MUSIC DISTRIBUTING COMPANY, 503 WEST CENTRAL AVENUE, ORLANDO, FLORIDA.

FOR SALE

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: Olympia 8-4012-4013.

FOR SALE—5 AMI A's @ \$175 each; 5-10c AMI Wallboxes @ \$15.50 each. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, NORTH CAROLINA.

FOR SALE—Largest stock in the world of Kiddie Rides, completely reconditioned. Will accept trades. **WANT**—Will trade Kiddie Rides or pay cash dollars for Wurlitzer 1500's, 1400's, 1250's. Authorized United, Bally, AMI Distributor. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS.

FOR SALE—Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56—5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—United Alleys—Imperial \$410; Royal \$395; Classic \$350; Clover \$295; 10th Frame Star \$175; Six Player DeLuxe \$110; Williams—DeLuxe Baseball \$250; DeLuxe World Series \$110. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, NEW YORK.

FOR SALE—Wurlitzer 1100 \$175; Wurlitzer 1015 \$85. COPELAND DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA.

FOR SALE—United Bowlers 5 Play Formica Top \$200; Six Play \$235; DeLuxe \$300; Super \$325; Official \$300; Thunderbolt Horses \$350; Edselco 2 Play Bowlers \$175; 1100 Wurlitzer \$300; Genco 8 Player \$145; United Slugger \$60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel.: AComa 8518.

FOR SALE—We are Exclusive Distributors in Michigan for AMI, American Shuffleboard, Bert Lane, Chicago Coin, Exhibit, Keeney, Genco, Gottlieb, Williams, and Victor Vending. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: Glendale 6-6807 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: Tyler 8-2230.

FOR SALE—Brite Lites \$75; Brite Spot \$95; Spot Lite \$90. Beach Club Dude Ranch, Palm Springs, write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.

FOR SALE—Twenty Grand \$95; Silver Skates \$80; Hong Kong \$75; Starlight \$125; Quintettes \$150; C. O. D. \$200; Deluxe World Series \$200. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MISSOURI. Tel.: Geneva 0972.

FOR SALE—United Imperials, Bally Palm Springs, Dude Ranches, Beach Clubs, and Beautys. One Owner. Ready to ship. GLOBE DISTRIBUTING CO., 1623 NORTH CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: Armitage 6-0780) Coin Changers, Counters, and Wrappers.

FOR SALE—Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Bluemond 8-7600.

FOR SALE—United Clover Bowlers \$325; Atlantic City \$175; Palm Beach \$175; Frolics \$185; Yacht Club \$245; Beach Club \$350; Dude Ranch \$395; Bally Futuritys \$75; Genco Jumping Jacks \$130. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNSYLVANIA. Tel.: 2-2894.

FOR SALE—1 Chico Crown Bowler \$295; 1 United Super 6 Shuffle \$175; 1 Genco Shuffle Target \$45; 1 Chico Pistol Pete \$75; 1 Exhibit Six Shooter. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Kiddie Ride Route. Established route Kiddie Rides. Practically new equipment. 95% Musical Merry-Go-Rounds. Earning \$1,000 monthly. Expansion unlimited. B. W. LANGFORD, 811 CAPITOL AVENUE, HOUSTON, TEXAS.

FOR SALE—100 Used Peanuts & Gum Ball machines plus all parts and globes \$300 for lot. Long Beach, very clean, \$65; Team Hockeys (United) \$40; United Super 6 Pl. Alleys \$159.50; Keeney's 4 Pl. League Fly Pins \$59.50. F.O.B. St. LOUIS. 1/2 deposit. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE AVE., ST. LOUIS 15, MO.

FOR SALE—1 Seeburg Sicum Unit, perfect condition, \$250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, close-out; 1 Poolette Pool Table \$50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

FOR SALE—Will trade for what have you in Arcade Equipment or make offer on 8 Scientific Pokerinos, drop table; 3 United 5-Player with formica tops; 1 Evans Shuffle Ten Strike, 1 Evans Bat-A-Score. Y & A AMUSEMENT, 36 PURCELL STREET, STATEN ISLAND 10, N. Y. Tel.: Gibraltar 2-1810.

FOR SALE—21 Chrome Buckley wall boxes like new, master keyed, \$35 for the lot f.o.b. Dallas, Texas. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN STREET, DALLAS, TEXAS.

FOR SALE—Wurlitzer Bar and Wall Boxes—3020's \$10; 3031's \$5; 2140's \$5. Steppers and Master units; inquire. 1017's \$75 including stepper. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLENS FALLS, NEW YORK.

FOR SALE—Model A Seeburg \$395; Model C Seeburg \$715; Wurlitzer 1250, \$275; Wurlitzer 1100, \$190; Wurlitzer 1015, \$85. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

FOR SALE—25 Winners like new, cleaned and guaranteed, few new, \$75 each or will trade. What have you? WESTERN DISTRIBUTORS 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNIVERSITY 4-0773.

FOR SALE—Used Phonographs. Rock-Ola "Fire Ball" 120 Records 45 R.P.M. \$550. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MISSOURI. Tel.: Central 9292.

FOR SALE—Chi-Coin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Delnxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

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FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's. Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

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FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Keeney High Score League \$169.50; Williams DeLuxe Star Series \$187.50; United 6 Way F. T. \$149.50; United 6 Way DeLuxe \$159.50; Domino \$139.50; Spot Lite \$119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: Henderson 1-7577.

FOR SALE—Special! United Tahitis, like new \$325 each; also, Bally Palm Springs, Dude Ranches, Beach Clubs and Beautys. If interested, write, wire or call NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: Canal 8318.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING W. VA. Tel.: Wheeling 5472.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Eastern Electric (C-8) \$125; Genco, Sky Gunner \$250; Keeney 6 Player S.A. \$115; Keeney 10 Player S.A. \$195; Exhibit Twin Rotation \$125; Batting Practice \$95. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: University 6900.

FOR SALE—ABC \$20; Seeburg Classic Phono \$15; Knock Out \$15; Buccaneer \$15; Spark Plug \$40; Zingo \$25, 3, 4, 5, \$40; Seeburg 147, \$80. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: BRIDGEPORT 750.

FOR SALE—Attention Exporters! 1015, 1100 Wurlitzers. D-40, D-80 AMI's. 100A Seeburgs. Rock-Ola Fireballs. This ad for wholesalers only. Write for prices. All equipment reconditioned. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUNKIRK 3-1810.

FOR SALE—3020 Wall Boxes \$17.50; 3W5L56 Wall Boxes \$16.50; Seeburg # 146 \$49.50; # 147 \$69.50; # 148 \$145; 1422 Rock-Ola \$49.50; WIL56 5c Wall Box \$3.95; Packard Pla Mor \$3.95; 3048 48 sel. Wall Box \$19.50. CENTURY DISTRIBUTORS, INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Ready to operate! 3 Rockola Hideaways 1424 \$49.50 each; 41—1536 Rockola Nickel Wall Boxes \$7.50 each; 27—1538 Rockola 5-10-25c Wall Boxes \$10 each; 1/3 deposit with all orders, balance C.O.D. TRI-STATE AMUSEMENT CO., 149—18th STREET, WHEELING, W. VA.

FOR SALE—Bny AMI reconditioned from an AMI distributor. AMI-A, \$150; B, \$260; C, \$300; D, \$425; D80, \$545. Budge Wright's guaranteed equipment. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND, OREGON.

FOR SALE—Reconditioned Like New—Yacht Clubs \$285; Beach Clubs \$350; Beautys \$325; Dude Ranch \$465; Used Bally Champions \$445; Used Space Ships \$575. All guaranteed. Call, write, or wire: DONAN DISTRIBUTING CO., 5007 NO. KEDZIE AVE., CHICAGO 25, ILL. Tel.: JUNiper 8-5211.

FOR SALE—Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 6 Player DeLuxe, United Snper. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVE., BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.

FOR SALE—Amusement Arcade. 20 years same location. Earning \$20,000 yearly. Air conditioned building. 100% location, heart of downtown Houston, Texas. Other business only reason for sale. Price \$25,000—cash only. B. W. LANGFORD, 811 CAPITOL AVENUE, HOUSTON, TEXAS.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—All types used AMI, Wurlitzer, and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—53 Cne-Balls, as is, \$75 each; reconditioned, new tops, \$150 each. Vicinity Northern Florida. 1/3 deposit, balance C.O.D. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. Tel.: CHICKERING 4-5100.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: West 3-3224.

FOR SALE—United Stars \$175; Quintette \$140; Flying High \$140; Marble Queen \$195; Shindig \$205; Minstrel Man \$39; Mermaid \$39; All Star Basketball \$39; Seeburg 100 Wall Boxes and Brackets \$90 each. Palm Springs, write. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.

FOR SALE—Reconditioned Like New—Bright Lights \$80; Lite-A-Line \$60; Hot Rods \$35; Citations \$35. Will buy Atlantic City. W. E. KEENEY MANUFACTURING COMPANY, 5229 SO. KEDZIE AVENUE, CHICAGO 32, ILLINOIS. Tel.: Hemlock 4-3844.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTANA 5000-1-2.

FOR SALE—Reconditioned Model 1400 and 1450 Wurlitzers \$475 each. COMMERCIAL MUSIC COMPANY, INC., 1501 DRAGON ST., DALLAS, TEXAS. Tel.: RIVERSIDE 6381.

FOR SALE—Bright Lights, A-1 condition, \$65; AMI Model C \$295; Wurlitzer 1100 \$195; Wurlitzer 1015 \$95; 1428 Magic Glo \$195; 3020 Wall Boxes \$18.50; Seeburg W1-L56 \$4. H & H MUSIC, 1626 3rd AVE., MOLINE, ILLINOIS.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Kiddie Rides in A-1 shape. Chicago Coin Super Jet \$375; Atomic Jet \$225; Bally Champion \$515; Phone: Hartford 6-3583. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN.

FOR SALE—Spot Lites \$75; Frolics \$200; Beach Clubs \$350. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: OLive 2800.

FOR SALE — Bingo Games — Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAstern 7-1021.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

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FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: Sacramento 2-5050.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers 1015, 1100, 1250. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: DIXON DISTRIBUTING CORP., 3808 SOUTHERN BLVD., YOUNGSTOWN, OHIO.

FOR SALE—Silver Chest, like new, \$275; Golden Nugget \$125; Jumping Jax \$90; Genco 400, \$80; Dale Gun \$60; Chicago Coin Pistol \$95; Mutoscope Sky Fighters \$125; Chicago Coin 4 Player Derby \$225; Big Bronco, very clean, \$495; Evans Horse Race Wheel, write; Chicago Coin Super Jet, used, \$495; Metal Typer, very clean, \$345; Pop Corn Sez \$49.50; Funny House Mirrors, write; Jungle Joe \$150; Genco Sky Gunner, like new, \$285; Chicago Coin Band Box (New) \$225. Shuffle Alleys—United 4 Player Formica Top \$85; United 5 Player Formica Top \$100; United 6 Player Formica Top \$115; United 6 Player De Luxe \$135; United 6 Player Super \$195; United 10th Frame \$285; United 10th Frame (Matched) \$300; United Cascade \$325. Bingos—Bally Spot Lite \$135; Bally Bright Spot \$150; Bally Frolics \$225; Bally Atlantic City \$250; Bally Palm Beach \$275; Bally Beauty \$360; Keeney Lite-A-Line \$65; Williams Long Beach \$139.50; United ABC \$50; Universal 5 Stars \$49.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

MISCELLANEOUS

NOTICE — Phonograph Motors Rewound—Any make of split-phase Juke Box Motor rewound \$4.00. No Extras. \$4.00 is all you pay. Mailing list 4,000 Juke Box Operators \$35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel.: 2711.

NOTICE—We are exclusive distributors for Cole drink machines and Rock-Ola phonographs for Metropolitan New York and New Jersey. Finest trade-ins available, both products. Advise us your needs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Bigelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE, SHREVEPORT, LOUISIANA.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 1-1121.

NOTICE—Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGnolia 3931.

NOTICE—10c Seeburg AMI Ops — Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$3.50. Lots of 10, \$2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIFORNIA.

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Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

op'er-a'tor (-a'ter), *n.* **1.** One who operates as in transmitting or receiving telegraph or radio messages, handling telephone calls at a switchboard, dealing in stocks, or performing surgical operations; one who operates a (specified) thing; as, a linotype operator. **2.** One who owns, leases, or manages mining property.

(p. 895, WEBSTER'S COLLEGIATE DICTIONARY Fifth Edition)



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VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
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| 4. Fiesta | 20.00 | 30.00 |
| 4. '47 Hideaway | 30.00 | 35.00 |
| 4. '48 Coronet 400 | 20.00 | 30.00 |
| 4. '49 Coronet 100 | 20.00 | 30.00 |

AMI

| | | |
|----------------|--------|--------|
| 4* WM Wall Box | 10.00 | 20.00 |
| 4* Model A '46 | 139.50 | 195.00 |
| 2* Model B '48 | 229.50 | 275.00 |
| 4* Model C | 275.00 | 325.00 |
| 4* Model D-40 | 395.00 | 425.00 |
| 4. Model D-80 | 439.50 | 545.00 |

BUCKLEY

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| 6. Wall & Bar Box O.S. | 3.00 | 5.00 |
| 6. Wall Bar Box N.S. | 6.00 | 8.50 |

MILLS

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| 6. Throne of Music | 20.00 | 30.00 |
| 6. Empress | 20.00 | 30.00 |
| 4. Constellation | 29.50 | 39.50 |

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| 4. Pla Mor Wall Bar Box | 2.50 | 4.95 |
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| 4. Model 7 Phono | 25.00 | 35.00 |

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| 4. Playmaster '46 | 35.00 | 49.50 |
| 2. 1422 Phono ('46) | 49.50 | 89.00 |
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| 4. 1426 Phono ('47) | 75.00 | 109.00 |
| 4. 1428 Magic Glo | 165.00 | 189.50 |
| 4. 1432 Rocket ('51) | 239.50 | 289.50 |
| 4. 1434 | 329.50 | 395.00 |
| 4. 1436 "Fireball" 45 RPM | 469.00 | 495.00 |
| 6. 1501 Wall Box | 3.00 | 4.50 |
| 6. 1502 Bar Box | 5.00 | 7.50 |
| 6. 1503 Wall Box | 12.50 | 15.00 |
| 6. 1504 Bar Box | 8.50 | 17.50 |
| 6. 1510 Bar Box | 15.00 | 20.00 |
| 6. 1525 Wall Box | 5.00 | 15.00 |
| 6. 1526 Bar Box | 15.00 | 19.50 |
| 6. 1530 Wall Box | 15.00 | 25.00 |
| 6. 1805 Organ Speaker | 24.50 | 29.00 |

SEEBURG

| | | |
|--------------------------------|--------|--------|
| 6. Hi-Tone 9800 | 29.50 | 49.50 |
| 6. Hi-Tone 9800 RC | 29.50 | 49.50 |
| 6. Hi-Tone 8800 | 29.50 | 49.50 |
| 6. Hi-Tone 8800 RC | 29.50 | 49.50 |
| 6. Hi-Tone 8200 | 29.50 | 49.50 |
| 6. Hi-Tone 8200 RC | 29.50 | 49.50 |
| 2. 146S | 49.50 | 89.50 |
| 4* 146M | 75.00 | 115.00 |
| 2. 147S | 69.50 | 135.00 |
| 4* 147M | 85.00 | 135.00 |
| 2. 148S | 90.00 | 165.00 |
| 4. 148M | 145.00 | 189.00 |
| 4. 148ML | 159.00 | 199.00 |
| 4* M-100A | 375.00 | 495.00 |
| 4. M-100B | 535.00 | 650.00 |
| 4. M-100B-45 | 685.00 | 750.00 |
| 4. M-100C | 700.00 | 800.00 |
| 4. W1-L56 Wall Box 5c | 3.00 | 9.95 |
| 4* 3W2 Wall-a-Matic | 6.95 | 10.00 |
| 4. W4L-56 | 19.50 | 35.00 |
| 4. 3W5-L56 Wall Box 5, 10, 25c | 16.50 | 24.50 |
| 4. W6L-56-5/10/25 Wireless | 22.50 | 29.50 |
| 4. 3W7-L-56 | 22.50 | 34.50 |
| 6. Tear Drop Speaker | 12.50 | 17.50 |

←TOTAL NO. TOTAL VALUE→

THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication
755th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWARD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

1. Prices UP
 2. Prices DQWN
 3. Prices UP and DOWN
 4. No change from Last Week
 5. No quotations Last 2 to 4 Weeks
 6. No quotations 4 Weeks or Longer
 7. Machines Just Added
- * Great Activity

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

WURLITZER

| | | |
|------------------|--------|--------|
| 6. 750E | 29.50 | 49.50 |
| 6. 780M Colonial | 29.50 | 49.50 |
| 6. 780E | 29.50 | 49.50 |
| 4. 800 | 29.50 | 59.00 |
| 4. 850 | 29.50 | 59.00 |
| 4. 950 | 29.50 | 79.50 |
| 4* 1015 | 85.00 | 129.50 |
| 4. 1017 Hideaway | 59.00 | 99.00 |
| 4* 1100 | 185.50 | 250.00 |
| 4. 1080 | 69.50 | 125.00 |
| 4* 1250 | 249.50 | 325.00 |
| 4. 1400 | 429.50 | 550.00 |
| 4. 2140 Wall Box | 5.00 | 25.00 |
| 4* 3020 Wall Box | 10.00 | 19.50 |
| 4. 3025 | 5.00 | 6.00 |
| 4. 3031 Wall Box | 3.00 | 9.95 |
| 4. 3045 Wall Box | 5.00 | 20.00 |
| 4. 3048 | 19.50 | 29.50 |
| 4. 4820 | 20.00 | 35.00 |
| 4. 219 Stepper | 7.50 | 19.50 |

←TOTAL NO. TOTAL VALUE→

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

MISCELLANEOUS

| | | |
|----------------------------|--------|--------|
| 4. ChiCoin Band Box | 75.00 | 125.00 |
| 4. Chicago Coin Hit Parade | 25.00 | 39.50 |
| 4. Ristaurat | 20.00 | 30.00 |
| 4. Williams Music Mite | 35.00 | 49.50 |
| 4. Evans Constellation I | 135.00 | 195.00 |
| 2. Evans Constellation II | 245.00 | 300.00 |

←TOTAL NO. TOTAL VALUE→



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Um) United; (Wm) Williams.

| | | |
|-----------------------------------|--------|--------|
| 4. ABC (Un 3/51) | 20.00 | 50.00 |
| 4. Across the Board (Un 9/52) | 75.00 | 95.00 |
| 4. Ali Baba (Got 6/48) | 20.00 | 34.50 |
| 4. Alice (Got 8/48) | 19.50 | 29.50 |
| 4. All Star Basketball (Got 1/52) | 39.00 | 79.50 |
| 4. Aquacade (Un 4/49) | 19.50 | 39.50 |
| 4. Arabian Knights (Got 12/53) | 210.00 | 225.00 |
| 4. Arcade (Wm 11/51) | 75.00 | 95.00 |
| 4. Arizona (Un 4/50) | 10.00 | 30.00 |
| 4. Army-Navy (Wm 10/53) | 210.00 | 240.00 |
| 4* Atlantic City (B 5/52) | 145.00 | 250.00 |
| 4. Baby Face (Un 12/48) | 15.00 | 39.00 |
| 4. Banjo (Ex 3/48) | 10.00 | 20.00 |
| 4. Bank-A-Ball (Got 5/50) | 17.50 | 35.00 |
| 4. Barnacle Bill (Got 8/48) | 25.00 | 34.50 |
| 4. Basketball (Got 10/49) | 29.50 | 49.50 |
| 4* Beach Club (B 2/53) | 349.00 | 395.00 |
| 4* Beauty (B 11/53) | 259.00 | 360.00 |
| 4. Be Bop (Ex 3/50) | 20.00 | 39.50 |
| 4. Bermuda (CC 11/47) | 15.00 | 20.00 |
| 4. Big Hit (CC 7/52) | 69.50 | 89.50 |
| 4. Big Top (Ge 2/49) | 20.00 | 34.50 |
| 4. Black Gold (Ge 3/49) | 15.00 | 30.00 |
| 6. Blue Skies (Un 11/48) | 15.00 | 20.00 |
| 4. Bolero (Un 12/51) | 95.00 | 115.00 |
| 4. Bomber (CC 3/51) | 20.00 | 25.00 |
| 6. Bone Head (Ge 11/48) | 15.00 | 20.00 |
| 4. Boston (Wm 5/49) | 20.00 | 30.00 |
| 2. Bowling Champ (Got 2/49) | 20.00 | 45.00 |
| 4. Bowl League (Got 8/47) | 10.00 | 19.50 |
| 4* Bright Lights (B 5/51) | 65.00 | 105.00 |
| 4* Bright Spot (B 11/51) | 72.50 | 150.00 |
| 6. Broadway (B 6/51) | 49.50 | 59.50 |
| 4. Buffalo Bill (Got 5/50) | 20.00 | 30.00 |
| 4. Buccaneer (Got 10/48) | 20.00 | 34.50 |
| 6. Build Up (Ex 2/48) | 10.00 | 15.00 |
| 4. Buttons & Bows (Got 3/49) | 15.00 | 29.50 |
| 4. Cabana (Un 3/53) | 225.00 | 300.00 |
| 4. Camel Caravan (Ge 6/49) | 30.00 | 69.50 |
| 4. Campus (Ex 2/50) | 15.00 | 20.00 |
| 4. Canasta (Ge 7/50) | 20.00 | 25.00 |
| 4. Caravan (Wm 6/52) | 69.50 | 99.50 |
| 4. Carnival (B 7/48) | 10.00 | 20.00 |
| 6. Carolina (Un 3/49) | 15.00 | 25.00 |
| 6. Caribbean (Un 3/48) | 15.00 | 25.00 |
| 4. Champion (B 12/49) | 29.00 | 49.50 |
| 4. Champion (CC 6/49) | 19.50 | 29.50 |
| 4. Chinatown (Got 10/52) | 125.00 | 160.00 |
| 4. Cinderella (Got 3/47) | 10.00 | 20.00 |
| 6. Circus (Ex 8/48) | 10.00 | 20.00 |
| 4. Circus (Un 8/52) | 175.00 | 245.00 |
| 4. Citation (B 10/48) | 14.50 | 35.00 |
| 4. C.O.D. (Wm 9/53) | 195.00 | 200.00 |
| 4. College Daze (Got 8/49) | 15.00 | 22.50 |
| 4* Coney Island (B 9/51) | 75.00 | 150.00 |
| 4. Contact (Ex 10/48) | 10.00 | 20.00 |
| 4. Control Tower (Wm 3/51) | 40.00 | 75.00 |
| 4. Coronation (Got 11/52) | 100.00 | 135.00 |
| 4. County Fair (Un 9/51) | 29.50 | 35.00 |
| 4. Crazy Ball (CC 7/48) | 10.00 | 20.00 |
| 4. Crossroads (Got 5/52) | 95.00 | 124.50 |
| 4. Cyclone (Got 5/51) | 69.50 | 89.50 |
| 4. Dallas (Wm 2/49) | 25.00 | 44.50 |
| 6. De Icer (Wm 11/49) | 49.50 | 59.50 |
| 4. Dew Wa Ditty (Wm 6/48) | 15.00 | 29.00 |

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE
 BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

| | | |
|---------------------------------------|--------|--------|
| 4. Domino (Wm 5/52) | 59.50 | 99.50 |
| 4. Double Action (Ge 1/52) | 15.00 | 29.50 |
| 4. Dbl. Feature (Got 12/50) | 20.00 | 39.50 |
| 4. Dbl. Shuffle (Got 6/49) | 20.00 | 49.50 |
| 4. Disk Jockey (Wm 11/52) | 110.00 | 145.00 |
| 1. Dreamy (Wm 2/50) | 25.00 | 59.50 |
| 4* Dude Ranch (B 9/53) | 385.00 | 465.00 |
| 4. Eight Ball (Wm 1/52) | 65.00 | 85.00 |
| 6. El Paso (Wm 11/48) | 15.00 | 39.50 |
| 4. Fairway (Wm 6/53) | 125.00 | 160.00 |
| 4. Fighting Irish (CC 11/50) | 45.00 | 75.00 |
| 4. Five Star Univ. (5/51) | 49.50 | 85.00 |
| 4. Floating Power (Ge 12/48) | 20.00 | 44.50 |
| 4. Flying High (Got 2/53) | 132.50 | 150.00 |
| 4. Flying Saucers (Ge 12/50) | 25.00 | 35.00 |
| 4. Football (CC 8/49) | 20.00 | 39.50 |
| 4. Four Corners (Wm 12/52) | 89.00 | 125.00 |
| 4. Four Horsemen (Got 9/50) | 25.00 | 67.50 |
| 4. "400" (Upright) (Ge 10/52) | 65.00 | 95.00 |
| 4. Four Stars (Got 6/52) | 80.00 | 124.50 |
| 4. Freshie (Wm 9/49) | 30.00 | 45.00 |
| 4* Frolics (B 10/52) | 160.00 | 235.00 |
| 4. Futurity (B 3/51) | 60.00 | 75.00 |
| 4. Georgia (Wm 7/50) | 30.00 | 45.00 |
| 6. Gin Rummy (Got 2/49) | 15.00 | 25.00 |
| 6. Gizmo (Wm 8/48) | 10.00 | 20.00 |
| 4. Glamour (Got 7/51) | 15.00 | 25.00 |
| 6. Glider (Ge 8/49) | 10.00 | 20.00 |
| 4. Globe Trotter (Got 11/51) | 75.00 | 135.00 |
| 4. Gold Cup (B 4/48) | 15.00 | 29.50 |
| 6. Golden Gloves (CC 7/49) | 15.00 | 25.00 |
| 4. Golden Nuggett (Upright) (Ge 2/53) | 85.00 | 125.00 |
| 6. Gondola (Ex 5/49) | 10.00 | 20.00 |
| 4. Grand Award (CC 1/49) | 15.00 | 35.00 |
| 4. Grand Champion (Wm 8/53) | 155.00 | 185.00 |
| 4. Grand Slam (Got 4/53) | 125.00 | 165.00 |
| 6. Grand Stand (B 5/50) | 20.00 | 35.00 |
| 4. Green Pastures (Got 1/54) | | |
| 4. Gun Club (Wm 11/53) | 210.00 | 235.00 |
| 4. Guvs-Dolls (Got 5/53) | 145.00 | 175.00 |
| 4. Handicap (Wm 6/52) | 45.00 | 99.50 |
| 4. Happy Days (Got 7/52) | 105.00 | 140.00 |
| 4. Happy-Go-Lucky (Got 3/51) | 29.50 | 60.00 |
| 4. Harvest Moon (Got 12/48) | 15.00 | 20.00 |
| 4. Harvest Time (Ge 9/50) | 30.00 | 65.00 |
| 4. Harvey (Wm 5/51) | 50.00 | 65.00 |
| 6. Hawaii (Un 8/47) | 10.00 | 15.00 |
| 1. Hayburner (Wm 6/51) | 40.00 | 89.50 |
| 4. Hit Parade (CC 2/51) | 15.00 | 29.50 |
| 4. Hit & Runs (Ge 3/51) | 25.00 | 35.00 |
| 4. Hit 'N' Runs (Got 4/52) | 77.50 | 105.00 |
| 4. Holiday (CC 12/48) | 10.00 | 20.00 |
| 4. Holiday (Ke 12/51) | 75.00 | 125.00 |
| 4. Hong Kong (Wm 9/51) | 75.00 | 125.00 |
| 4. Horsefeathers (Wm 1/52) | 65.00 | 99.50 |
| 4. Horse Shoe (Wm 12/51) | 24.50 | 59.50 |
| 4. Hot Rods (B 7/49) | 20.00 | 35.00 |
| 4. Humpty Dumpty (Got 10/47) | 9.00 | 29.50 |
| 4. Jack 'N' Jill (Got 4/48) | 9.00 | 25.00 |
| 4. Jalopy (Wm 8/51) | 55.00 | 75.00 |
| 6. Jamboree (Ex 5/48) | 10.00 | 20.00 |
| 4. Jeanie (Ex 6/50) | 15.00 | 25.00 |
| 4. Jockey Special (B 11/47) | 15.00 | 25.00 |
| 4. Joker (Got 11/50) | 25.00 | 50.00 |
| 4. Judy (Ex 7/50) | 15.00 | 25.00 |
| 4* Jumping Jacks (Upright) (Ge 12/52) | 75.00 | 130.00 |
| 4. Just 21 (Got 1/50) | 15.00 | 25.00 |
| 4. K. C. Jones (Got 11/49) | 15.00 | 27.50 |
| 4. King Arthur (Got 10/49) | 10.00 | 20.00 |
| 4. King Cole (Got 5/48) | 10.00 | 20.00 |
| 4. King Pin (CC 12/51) | 50.00 | 85.00 |
| 4. Knockout (Got 1/51) | 20.00 | 30.00 |
| 4. Lady Robin Hood (Got 1/48) | 10.00 | 20.00 |
| 4. Leaders (Un 10/51) | 90.00 | 145.00 |
| 4* Lite-A-Line (Ke 6/52) | 35.00 | 75.00 |
| 4. Long Beach (Wm 7/52) | 65.00 | 105.00 |
| 4. Lucky Inning (Wm 5/50) | 25.00 | 34.50 |
| 6. Lucky Star (Got 5/47) | 15.00 | 24.50 |

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE
 BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

| | | |
|-------------------------------------|--------|--------|
| 4. Mad. Sq. Garden (Got 6/50) | 35.00 | 75.00 |
| 4. Magic (Ex 11/48) | 10.00 | 20.00 |
| 4. Majors '49 (CC 2/49) | 25.00 | 45.00 |
| 4. Major League Baseball (Un 6/48) | 15.00 | 25.00 |
| 6. Manhattan (Un 2/48) | 10.00 | 17.50 |
| 4. Majorettes (Wm 4/52) | 50.00 | 75.00 |
| 4. Marble Queen (Got 8/53) | 195.00 | 220.00 |
| 6. Mardi Gras (Ge 5/48) | 20.00 | 29.50 |
| 4. Maryland (Wm 4/49) | 25.00 | 35.00 |
| 4. Merry Widow (Ge 6/48) | 15.00 | 25.00 |
| 4. Mercury (Ge 3/50) | 20.00 | 29.50 |
| 4. Mermaid (Got 6/51) | 39.50 | 79.50 |
| 6. Mimi (Ex 2/48) | 10.00 | 20.00 |
| 4. Minstrel Man (Got 3/51) | 25.00 | 45.00 |
| 4. Monterey (Un 5/48) | 10.00 | 20.00 |
| 4. Moon Glow (Un 11/48) | 10.00 | 20.00 |
| 4. Morocco (Ex 10/48) | 10.00 | 20.00 |
| 4. Niagara (Got 12/51) | 74.50 | 99.50 |
| 4. Nifty (Wm 12/50) | 15.00 | 35.00 |
| 4. "9" Sisters (Wm 1/54) | | |
| 6. Oasis (Ex 10/50) | 10.00 | 25.00 |
| 4. Oklahoma (Un 5/49) | 20.00 | 30.00 |
| 4. Old Faithful (Got 12/49) | 30.00 | 59.50 |
| 4. Olympics (Wm 5/52) | 79.50 | 112.50 |
| 4. One Two Three (Ge 10/48) | 20.00 | 34.50 |
| 4. Palisades (Wm 7/53) | 145.00 | 155.00 |
| 4* Palm Beach (B 7/52) | 159.00 | 275.00 |
| 4. Palm Springs (B 11/53) | | |
| 4. Paradise (Un 7/48) | 10.00 | 20.00 |
| 4. Paratrooper (Wm 8/52) | 75.00 | 99.50 |
| 4. Pin Bowler (CC 6/50) | 15.00 | 30.00 |
| 4. Pinch Hitter (Un 5/49) | 10.00 | 20.00 |
| 4. Pinky (Wm 9/50) | 25.00 | 35.00 |
| 4. Pin Wheel (Got 11/53) | 195.00 | 225.00 |
| 4. Play Ball (CC 1/51) | 20.00 | 25.00 |
| 1. Playland (Ex 8/50) | 25.00 | 59.50 |
| 4. Playtime (Ex 8/49) | 15.00 | 25.00 |
| 4. Poker Face (Got 9/53) | 145.00 | 205.00 |
| 4. Puddin Head (Ge 10/48) | 20.00 | 30.00 |
| 4. Punchy (CC 12/50) | 25.00 | 45.00 |
| 4. Quarterback (Wm 10/49) | 10.00 | 20.00 |
| 4. Quartet (Got 2/52) | 100.00 | 165.00 |
| 4. Queen of Hearts (Got 12/52) | 125.00 | 160.00 |
| 2. Quintet (Got 3/53) | 119.00 | 175.00 |
| 4. Rag Mop (Wm 10/50) | 20.00 | 35.00 |
| 4. Rainbow (Wm 9/48) | 10.00 | 20.00 |
| 4. Ramona (Un 2/49) | 20.00 | 39.00 |
| 4. Red Shoes (Un 11/50) | 15.00 | 25.00 |
| 4. Rio (Un 11/53) | 435.00 | 475.00 |
| 6. Rip Snorter (Ge 10/49) | 14.50 | 22.50 |
| 4. Rocket (Ge 5/50) | 15.00 | 30.00 |
| 4. Rockettes (Got 8/50) | 30.00 | 85.00 |
| 4. Rodeo (Un 2/53) | 225.00 | 250.00 |
| 4. Rondevo (Un 5/48) | 10.00 | 20.00 |
| 4. Rose Bowl (Got 10/51) | 65.00 | 105.00 |
| 4. Round Up (Got 11/48) | 24.50 | 29.00 |
| 4. St. Louis (Wm 2/49) | 30.00 | 44.50 |
| 4. Saddle and Turf (Ev 10/53) | 350.00 | 385.00 |
| 6. Sally (CC 10/48) | 10.00 | 20.00 |
| 6. Samba (Ex 5/48) | 10.00 | 20.00 |
| 4. Saratoga (Wm 10/48) | 15.00 | 39.50 |
| 4. Screwball (Ge 8/48) | 10.00 | 20.00 |
| 4. Sea Jockeys (Wm 11/51) | 50.00 | 85.00 |
| 4. Sea Isle (CC 11/47) | 9.00 | 20.00 |
| 4. Select-A-Card (Got 4/50) | 15.00 | 25.00 |
| 4. Serenade (Un 11/48) | 15.00 | 25.00 |
| 4. Shanghai (CC 4/48) | 10.00 | 20.00 |
| 4. Shantytown (Ex 10/49) | 30.00 | 65.00 |
| 4. Sharpshooter (Got 5/49) | 20.00 | 30.00 |
| 4. Shindig (Got 10/53) | 195.00 | 220.00 |
| 4. Shoo Shoo (Wm 2/51) | 32.50 | 95.00 |
| 6. Short Stop (Ex 7/48) | 10.00 | 20.00 |
| 4. Shoot the Moon (Wm 11/51) | 75.00 | 95.00 |
| 4. Show Boat (Un 1/49) | 10.00 | 20.00 |
| 4. Show Boat (Un 12/52) | 210.00 | 300.00 |
| 4. Silver Chest (Upright) (Ge 4/53) | 250.00 | 275.00 |
| 4. Silver Skates (Wm 2/53) | 80.00 | 125.00 |
| 4. Singapore (Un 11/47) | 10.00 | 20.00 |
| 4. Skill Pool (Got 8/52) | 90.00 | 149.50 |
| 4. Slugfest (Wm 3/52) | 55.00 | 95.00 |
| 6. Snooks (Wm 6/51) | 15.00 | 22.50 |
| 4. South Pacific (Ge 2/50) | 30.00 | 69.00 |
| 4. Spark Plugs (Wm 9/51) | 40.00 | 69.00 |

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE
 BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

| | | |
|-----------------------------------|--------|--------|
| 4. Speedway (Wm 9/48) | 10.00 | 20.00 |
| 4. Spot Bowler (Got 10/50) | 20.00 | 55.00 |
| 4* Spot-Lite (B 1/52) | 75.00 | 150.00 |
| 4. Sportsman (Wm 2/52) | 20.00 | 30.00 |
| 4. Sportsman (Wm 2/52) | 30.00 | 35.00 |
| 4. Springtime (Ge 3/52) | 25.00 | 35.00 |
| 6. Stage Door Canteen (Got 11/45) | 10.00 | 20.00 |
| 6. Stardust (Un 5/48) | 10.00 | 20.00 |
| 4. Stars (Un 6/52) | 85.00 | 125.00 |
| 4. Starlight (Wm 3/53) | 125.00 | 145.00 |
| 4. Steeple Chase (Un 1/52) | 72.50 | 115.00 |
| 4. Stop & Go (Ge 3/51) | 29.50 | 40.00 |
| 6. Stormy (Wm 1/48) | 10.00 | 20.00 |
| 4. Struggle Buggies (Wm 12/53) | 240.00 | 275.00 |
| 4. Summertime (Un 9/48) | 25.00 | 34.50 |
| 6. Sunny (Wm 12/47) | 10.00 | 20.00 |
| 4. Sunshine Park (B 12/52) | 75.00 | 110.00 |
| 4. Super Hockey (CC 4/49) | 20.00 | 45.00 |
| 6. Swanee (Ex 1/49) | 10.00 | 20.00 |
| 4. Sweepstakes (Wm 1/52) | 125.00 | 195.00 |
| 4. Sweetheart (Wm 5/50) | 20.00 | 35.00 |
| 6. Tahiti (CC 10/49) | 15.00 | 25.00 |
| 4. Tahiti (Un 8/53) | 340.00 | 395.00 |
| 4. Tampico (Un 6/49) | 25.00 | 45.00 |
| 4. Telecard (Got 1/49) | 15.00 | 30.00 |
| 6. Tennessee (Wm 2/48) | 15.00 | 29.50 |
| 4. Thing (CC 2/51) | 20.00 | 45.00 |
| 2. Three Feathers (Ge 5/49) | 25.00 | 45.00 |
| 4. Three Four Five (Un 6/51) | 50.00 | 85.00 |
| 4. Three Musketeers (Got 7/49) | 25.00 | 40.00 |
| 4. Thrill (CC 9/48) | 29.50 | 35.00 |
| 4. Times Square (Wm 4/53) | 125.00 | 175.00 |
| 4. Touchdown (Un 1/52) | 25.00 | 35.00 |
| 6. Trade Winds (Ge 3/48) | 10.00 | 29.50 |
| 6. Treasure Chest (Ex 12/47) | 10.00 | 20.00 |
| 4. Trinidad (CC 3/48) | 15.00 | 20.00 |
| 4. Triple Action (Ge 1/48) | 10.00 | 25.00 |
| 4. Triplets (Got 7/50) | 15.00 | 45.00 |
| 4. TriScore (Ge 1/51) | 25.00 | 35.00 |
| 4. Trophy (B 4/48) | 20.00 | 35.00 |
| 6. Tropicana (Un 1/48) | 10.00 | 20.00 |
| 4. Tropics (Un 7/53) | 310.00 | 349.50 |
| 4. Tucson (Wm 1/49) | 10.00 | 30.00 |
| 4. Tumbleweed (Ex 9/49) | 15.00 | 25.00 |
| 4. Turf King (B 6/50) | 20.00 | 50.00 |
| 4. Twenty Grand (Wm 12/52) | 90.00 | 125.00 |
| 4. Utah (Un 7/49) | 15.00 | 29.50 |
| 4. Vanities (Ex 2/47) | 10.00 | 19.50 |
| 4. Virginia (Wm 3/48) | 10.00 | 12.50 |
| 4. Watch My Line (Got 9/51) | 20.00 | 49.50 |
| 4. Whizz Kids (CC 3/52) | 49.00 | 99.50 |
| 4. Wild West (Got 8/51) | 100.00 | 145.00 |
| 4. Winner (Univ.) | 20.00 | 50.00 |
| 4. Wisconsin (Un 3/48) | 20.00 | 34.50 |
| 4* Yacht Club (B 6/53) | 235.00 | 295.00 |
| 6. Yanks (Wm 4/48) | 10.00 | 25.00 |
| 2. Zingo (Un 10/51) | 25.00 | 45.00 |

←TOTAL NO. TOTAL VALUE→



| | | |
|------------------------------------|-------|-------|
| 4. Bally Shuffle Bowler (9/49) | 15.00 | 20.00 |
| 6. Bally Speed Bowler (2/50) | 15.00 | 20.00 |
| 6. Bally Shuffle Champ (4/50) | 20.00 | 30.00 |
| 4. Bally Hook Bowler (11/50) | 20.00 | 79.50 |
| 4. Bally Baseball (5/51) | 35.00 | 50.00 |
| 4. Bally Shuffle Line (7/51) | 25.00 | 69.50 |
| 4. ChiCoin Bowling Alley (11/49) | 25.00 | 55.00 |
| 4. ChiCoin Shuffle Baseball (4/50) | 15.00 | 25.00 |
| 4. ChiCoin Bowling Classic (5/50) | 29.50 | 60.00 |

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLE REBOUNDS (Cont.)

| | | |
|--|--------|--------|
| 4. ChiCoin Pin Bowler (6/50) | 29.50 | 59.50 |
| 4. ChiCoin Trophy Bowl (7/50) | 29.50 | 59.50 |
| 6. ChiCoin Ace Bowler, F.P. (8/50) | 29.50 | 59.50 |
| 4. ChiCoin Pin Lite (9/50) | 29.50 | 59.50 |
| 4. ChiCoin Horse-Shoes (5/51) | 35.00 | 75.00 |
| 4. ChiCoin 6-Player (8/51) | 74.00 | 95.00 |
| 4. ChiCoin King Pin (12/51) | 90.00 | 150.00 |
| 4. ChiCoin 6-Player DeLuxe (5/52) | 80.00 | 159.50 |
| 4. ChiCoin Match Bowler (6/52) | 195.00 | 275.00 |
| 4. ChiCoin Bowl-A-Ball (10/52) | 175.00 | 200.00 |
| 4. ChiCoin Match Bowl-A-Ball (11/52) | 125.00 | 200.00 |
| 4. ChiCoin 10th Frame Special (12/52) | 249.00 | 285.00 |
| 4. ChiCoin Name Bowler (1/53) | 225.00 | 269.50 |
| 4. Chi Coin 10th Frame Double Score (3/53) | 295.00 | 365.00 |
| 4. ChiCoin Crown (4/53) | 295.00 | 325.00 |
| 4. ChiCoin Triple Score (6/53) | 310.00 | 385.00 |
| 4. Exhibit Strike (6/51) | 20.00 | 30.00 |
| 4. Exhibit Twin Rotation (5/52) | 100.00 | 125.00 |
| 4. Genco Bowling League (11/49) | 15.00 | 20.00 |
| 4. Genco Baseball (5/50) | 15.00 | 20.00 |
| 4. Genco Shuffle Target (7/51) | 20.00 | 49.50 |
| 4. Genco 8-Player Rebound (9/51) | 25.00 | 35.00 |
| 4. Gottlieb Bowlette (3/50) | 15.00 | 40.00 |
| 4. Keeney Pin Boy (11/49) | 15.00 | 20.00 |
| 4. Keeney Ten Pins (1/50) | 15.00 | 20.00 |
| 4. Keeney ABC (2/50) | 15.00 | 20.00 |
| 4. Keeney Lucky Strike (4/50) | 20.00 | 30.00 |
| 4. Keeney King Pin (4/50) | 20.00 | 30.00 |
| 4. Keeney Bowling Champ (4/50) | 20.00 | 30.00 |
| 4. Keeney Duck Pins (6/50) | 20.00 | 30.00 |
| 4. Keeney Double Bowler (8/50) | 25.00 | 49.50 |
| 4. Keeney League Bowler (8/50) | 45.00 | 50.00 |
| 4. Keeney 4-Way Bowler Attachment (12/50) | 20.00 | 25.00 |
| 4. Keeney Big League (5/51) | 70.00 | 85.00 |
| 4. Keeney 6-Player League (9/51) | 75.00 | 150.00 |
| 4. Keeney DeLuxe League (3/52) | 115.00 | 150.00 |
| 1. Keeney Super DeLuxe League (3/52) | 70.00 | 165.00 |
| 4. Keeney High Score League (5/52) | 75.00 | 169.50 |
| 4. Keeney Team Bowler (10/52) | 229.50 | 265.00 |
| 4. Keeney Club Bowler (4/53) | 285.00 | 325.00 |
| 4. Keeney Domino Bowler (5/53) | 325.00 | 350.00 |
| 4. Keeney Carnival Bowler (5/53) | 300.00 | 350.00 |
| 4. Rock-Ola Shuffle Lane (12/49) | 15.00 | 20.00 |
| 4. Rock-Ola Shuffle Jungle (5/50) | 20.00 | 30.00 |
| 4. United Shuffle Skill (6/49) | 15.00 | 20.00 |
| 4. United Shuffle Alley (9/49) | 15.00 | 20.00 |
| 4. United Super Shuffle Alley (1/50) | 20.00 | 30.00 |
| 4. United Double Shuffle Alley (2/50) | 20.00 | 30.00 |
| 4. United Shuffle Alley Express (3/50) | 25.00 | 35.00 |
| 4. United Shuffle Slugger (6/50) | 25.00 | 35.00 |
| 4. United 2-Player Express (6/50) | 25.00 | 35.00 |
| 4. United Twin Shuffle Alley (7/50) | 25.00 | 35.00 |
| 4. United Rebound (8/50) | 30.00 | 39.50 |
| 4. United 4-Player Rebound (9/50) | 59.50 | 95.00 |

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
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(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLE REBOUNDS (Cont.)

| | | |
|--|--------|--------|
| 4. United Twin Shufflecade (12/50) | 50.00 | 125.00 |
| 4. United 5-Player (1/51) | 69.50 | 115.00 |
| 4. United 6-Player (2/51) | 69.50 | 125.00 |
| 4* United DeLuxe 6-Player (10/51) | 89.00 | 175.00 |
| 4* United 6-Player Super (3/52) | 159.00 | 215.00 |
| 4. United 4-Player Official (5/52) | 150.00 | 215.00 |
| 4* United 6-Player Star (7/52) | 195.00 | 245.00 |
| 2* United 10th Frame Star (9/52) | 175.00 | 295.00 |
| 4. United 10th Frame Super (10/52) | 225.00 | 295.00 |
| 4. United Manhattan (9/52) | 189.00 | 295.00 |
| 4. United Manhattan 10th Frame (9/52) | 224.00 | 255.00 |
| 4* United Cascade (2/53) | 294.00 | 325.00 |
| 4* United Classic (6/53) | 325.00 | 375.00 |
| 4* United Clover (2/53) | 295.00 | 345.00 |
| 4* United Olympic (6/53) | 325.00 | 375.00 |
| 4. United Liberty (2/53) | 294.50 | 325.00 |
| 4. United Royal (9/53) | 395.00 | 435.00 |
| 4. United Imperial (9/53) | 395.00 | 435.00 |
| Universal Twin (1/50) | 15.00 | 35.00 |
| 4. Universal Super Twin (3/50) | 30.00 | 40.00 |
| 4. Universal DeLuxe Twin (10/50) | 30.00 | 40.00 |
| 4. Universal High Score (10/50) | 30.00 | 75.00 |
| 4. Universal Bowlomatic (3/51) | 35.00 | 45.00 |
| 4. Williams Twin Shuffle (12/49) | 20.00 | 30.00 |
| 4. Williams Twin Shuffle (9 1/2') (2/50) | 25.00 | 35.00 |
| 4. Williams Bowler (9 1/2') (3/50) | 25.00 | 35.00 |
| 4. Williams Double Header (7/50) | 30.00 | 49.50 |
| 4. Williams 5-Player Bowler (6/51) | 40.00 | 50.00 |

←TOTAL NO. TOTAL VALUE→



| | | |
|-----------------------------|--------|--------|
| 4. ABT 6 Gun Rifle Range | 450.00 | 650.00 |
| 4. Boomerang | 25.00 | 45.00 |
| 4. Bally Big Inning | 79.50 | 140.00 |
| 4. Bally Bowler | 20.00 | 30.00 |
| 4. Bally Convoy | 49.50 | 89.50 |
| 4. Bally Defender | 59.50 | 125.00 |
| 6. Bally Eagle Eye | 39.50 | 49.50 |
| 4. Bally Heavy Hitter | 35.00 | 45.00 |
| 4. Bally King Pin | 20.00 | 35.00 |
| 6. Bally Lucky Strike | 25.00 | 40.00 |
| 4. Bally Rapid Fire | 95.00 | 125.00 |
| 6. Bally Sky Battle | 49.50 | 85.00 |
| 6. Bally Torpedo | 49.50 | 85.00 |
| 4. Bally Undersea Raider | 125.00 | 150.00 |
| 6. Bank Ball | 35.00 | 45.00 |
| 4. Champion Hockey | 35.00 | 55.00 |
| 2. ChiCoin Basketball Champ | 95.00 | 175.00 |
| 2. ChiCoin 4-Player Derby | 100.00 | 195.00 |
| 4. ChiCoin Goalee | 75.00 | 95.00 |
| 4. ChiCoin Hockey | 55.00 | 75.00 |
| 4. Chi Midget Skee | 50.00 | 65.00 |
| 4. ChiCoin Pistol | 55.00 | 95.00 |
| 6. ChiCoin Roll-A-Score | 29.50 | 75.00 |
| 4. Edelco Pool Table | 20.00 | 75.00 |
| 4. Evans Bat-A-Score | 89.50 | 165.00 |
| 4. Evans Bola-Score | 79.50 | 89.50 |
| 4. Evans Ski Roll | 35.00 | 95.00 |
| 4. Evans Super Bomber | 100.00 | 210.00 |
| 4. Evans Play Ball | 65.00 | 75.00 |
| 4. Evans Ten Strike '46 | 20.00 | 40.00 |
| 4. Evans Tommy Gun | 39.50 | 95.00 |
| 4* Exhibit Dale Gun | 35.00 | 69.50 |
| 4. Exhibit Gun Patrol | 125.00 | 195.00 |
| 4. Exhibit Jet Gun | 149.50 | 225.00 |
| 4. Exhibit Space Gun | 159.00 | 185.00 |
| 4. Exhibit Pony Express | 85.00 | 135.00 |
| 4. Exhibit Silver Bullets | 79.50 | 129.50 |

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
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(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

ARCADE EQUIPMENT (Cont.)

| | | |
|---------------------------------|--------|--------|
| 4. Exhibit Six Shooter | 99.50 | 145.00 |
| 4. Exhibit Vitalizer | 45.00 | 75.00 |
| 6. Groetchen Met. Typer | 79.50 | 149.50 |
| 4. Genco Sky Gunner | 199.50 | 285.00 |
| 2. Genco Silver Chest | 250.00 | 275.00 |
| 6. Irish Poker | 50.00 | 65.00 |
| 4. Jack Rabbit | 50.00 | 99.50 |
| 4. Jungle Joe | 49.50 | 69.50 |
| 4. Keeney Air Raider | 75.00 | 90.00 |
| 4. Keeney Anti Aircraft B1 | 15.00 | 35.00 |
| 4. Keeney Sub Gun | 75.00 | 120.00 |
| 4. Keeney Texas Leaguer | 25.00 | 50.00 |
| 4. Kirk Night Bomber | 49.50 | 75.00 |
| 4. Lite League | 35.00 | 49.50 |
| 4. Mills Panoram | 95.00 | 250.00 |
| 4. Mills Panoram Peek | 159.50 | 275.00 |
| 6. Mills Conv. for Panoram Peek | 10.00 | 29.50 |
| 4. Muto. Atomic Bomber | 90.00 | 195.00 |
| 4. Mutos. Ace Bombers | 100.00 | 195.00 |
| 4. Mutoscope Dr. Mobile | 95.00 | 175.00 |
| 4. Mutos. Fly. Saucers | 100.00 | 175.00 |
| 4. Mutos. Photo. (Pre-War) | 150.00 | 195.00 |
| 2. Mutos. Photomatic (late) | 395.00 | 525.00 |
| 4. Mutoscope Silver Gloves | 185.00 | 225.00 |
| 4. Mutoscope Sky Fighter | 95.00 | 125.00 |
| 4. Mutos. Voice-O-Graph 35c | 425.00 | 595.00 |
| 4. Periscope | 69.50 | 99.50 |
| 4. QT Pool Table | 65.00 | 85.00 |
| 4. Quizzer | 75.00 | 95.00 |
| 6. Rockola Ten Pins HD | 20.00 | 40.00 |
| 4. Rockola World Series | 20.00 | 40.00 |
| 4. Scientific Baseball | 20.00 | 35.00 |
| 4. Scientific Basketball | 20.00 | 39.50 |
| 1. Scientific Batting Pr. | 45.00 | 95.00 |
| 4. Scientific Pitch 'Em | 135.00 | 185.00 |
| 4. Seeburg Bear Gun | 125.00 | 199.00 |
| 4. Seeburg Chicken Sam | 69.50 | 110.00 |
| 4. Seeburg Shoot the Chute | 49.50 | 95.00 |
| 4. Set Shot Basketball | 200.00 | 250.00 |
| 4. Telequiz | 115.00 | 125.00 |
| 4. Un. Team Hockey | 30.00 | 85.00 |
| 4. Western Baseball '39 | 75.00 | 95.00 |
| 4. Western Baseball '40 | 95.00 | 125.00 |
| 4. Wilcox-Gay Recordio | 40.00 | 75.00 |
| 4. Williams All Stars | 35.00 | 75.00 |
| 4. Williams Box Score | 39.50 | 75.00 |
| 4. Williams Star Series | 50.00 | 75.00 |
| 2* Williams Super World Series | 125.00 | 275.00 |
| 4. Williams Quarterback | 25.00 | 65.00 |
| 4. Wurlitzer Skee-ball | 35.00 | 150.00 |

←TOTAL NO. TOTAL VALUE→



CIGARETTE MACHINES

| | | |
|---|--------|--------|
| 4. Automatic "Smokeshop" (9 Col., 486 Cap.) | 125.00 | 239.50 |
| 4. Du Grenier (Mod. A-7) | 85.00 | 115.00 |
| 4. Du Grenier (Mod. A-9) | 60.00 | 95.00 |
| 4. Du Grenier (Mod. AC-7) | 85.00 | 125.00 |
| 4. Du Grenier (Mod. AC-9) | 87.50 | 129.50 |
| 4. Du Grenier (Mod. E-7) | 75.00 | 150.00 |
| 4. Du Grenier (Mod. ES-9) | 85.00 | 135.00 |
| 4. Du Grenier (Mod. E-9) | 85.00 | 149.50 |
| 4. Du Grenier (Mod. ES-11) | 85.00 | 165.00 |
| 4. Du Grenier "W" (9 col.) | 70.00 | 95.00 |
| 4. Du Grenier "S" (7 col.) | 65.00 | 75.00 |
| 4. Du Grenier Champion (9 col.) | 20.00 | 75.00 |
| 4. Du Grenier Champion (11 col.) | 49.50 | 115.00 |
| 4. Eastern Electric C-8 | 85.00 | 135.00 |
| 4. Electro (8-col.) | 100.00 | 175.00 |
| 4. Electro (10 col.) | 195.00 | 250.00 |
| 4. Keeney "A" | 100.00 | 135.00 |
| 4. Lehigh PX (Elec. 8-col.) | 65.00 | 125.00 |
| 4. Lehigh PX (10 col.) | 65.00 | 135.00 |
| 4. Lehigh King Size | 75.00 | 125.00 |
| 4. National 7-50 7 col. | 60.00 | 110.00 |

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 (FOR INVENTORY PURPOSES ASCERTAIN VALUE
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CIGARETTE MACHINES (Cont.)

| | |
|-----------------------------|---------------|
| 4. National 9-50 9 col. | 65.00-125.00 |
| 4. National 9-30 9 col. | 65.00-115.00 |
| 4. National 9-A 9 col. | 85.00-119.50 |
| 4. Nat. 9-ML Wheatwood | 135.00-175.00 |
| 4. National Electric | 60.00-115.00 |
| 4. Rowe Imperial (6 col.) | 45.00-65.00 |
| 4. Rowe Imperial (8 col.) | 45.00-65.00 |
| 4. Rowe Royal (6 col.) | 65.00-85.00 |
| 4. Rowe Royal (8 col.) | 75.00-95.00 |
| 4. Rowe Royal (10 col.) | 85.00-110.00 |
| 4. Rowe President (8 col.) | 65.00-95.00 |
| 4. Rowe President (10 col.) | 95.00-125.00 |
| 4. Rowe Crusader (10 col.) | 75.00-155.00 |
| 4. Rowe Electric (8 col.) | 65.00-85.00 |
| 4. Uneeda "A" (6 col.) | 35.00-55.00 |
| 4. Uneeda "A" (8 col.) | 30.00-55.00 |
| 4. Uneeda "A" (9 col.) | 35.00-55.00 |
| 4. Uneeda "E" (6 col.) | 35.00-65.00 |
| 4. Uneeda "E" (8 col.) | 35.00-75.00 |
| 4. Uneeda "E" (9 col.) | 45.00-70.00 |
| 4. Uneeda "E" (12 col.) | 35.00-65.00 |
| 4. Uneeda "E" (15 col.) | 35.00-65.00 |
| 4. Uneeda 500 (7 col.) | 65.00-95.00 |
| 4. Uneeda 500 (9 col.) | 95.00-110.00 |
| 4. Uneeda 500 (15 col.) | 50.00-65.00 |
| 4. Uneeda Monarch (8 col.) | 25.00-50.00 |
| 4. Uneeda Monarch (10 col.) | 45.00-65.00 |
| 4. Uneeda Monarch (12 col.) | 85.00-129.50 |

CANDY MACHINES

| | |
|---|---------------|
| 4. Mills (5 col., 70 cap.) | 10.00-39.50 |
| 4. Stoner (Mod. 102, 6 col., 102 cap.) | 60.00-85.00 |
| 4. Stoner (Mod. 120, 6 col., 120 cap.) | 65.00-115.00 |
| 4. Stoner (Senior, 8 col., 100 cap.) | 95.00-149.50 |
| 4. Stoner (Mod. 80, 4 col., 180 cap.) | 50.00-75.00 |
| 4. Stoner (Mod. 120, 5 col., 7 col.) | 69.00-95.00 |
| 4. Stoner (Mod. 120 Sn, 7 col.) | 85.00-139.50 |
| 4. Stoner DeLuxe Theatre (8 col., 160 cap.) | 139.50-200.00 |
| 4. Stoner DeLuxe Theatre (16 col., 320 cap.) | 175.00-300.00 |
| 4. Martin's "Little Candy Store" (8 col., 160 cap.) | 115.00-119.50 |
| 4. Coan "U-Select-It" (74 cap.) | 15.00-22.50 |

HOT COFFEE

| | |
|---|---------------|
| 4. Andico Cafe Petit, 200 cups | 200.00-275.00 |
| 4. Bert Mills Coffee Bar, 200 cups | 125.00-175.00 |
| 4. Bert Mills Coffee Bar, 600 cups | 150.00-275.00 |
| 4. Bert Mills Coffee Bar, 500 cups | 300.00-400.00 |
| 4. Chef-Way, Model 100, cap. 400-600 | 450.00-550.00 |
| 4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups | 200.00-250.00 |
| 4. U-Select-It Hot Coffee, 600 cups | 350.00-425.00 |

CARBONATED DRINK

| | |
|--|---------------|
| 4. Drink-O-Mat, single flavor, 5c, 1000 cups | 100.00-200.00 |
| 4. Drink-O-Mat, 3 flavor, 5c, 1000 cups | 200.00-275.00 |
| 4. Drink-O-Mat, 4 flavor, 5c, 1000 cups | 250.00-300.00 |
| ←TOTAL NO. TOTAL VALUE→ | |

NUMBER OF EACH MACHINE OWNED
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CARBONATED DRINK (Cont.)

| | |
|---|---------------|
| 4. Lyons #1400, single flavor, 5c | 200.00-225.00 |
| 4. Lyons #1400-2F | 400.00-450.00 |
| 4. Lyons Model 500, 5c single | 150.00-250.00 |
| 4. Mills, Automatic Fountain, 400 cups | 100.00-125.00 |
| 4. Mills, Automatic Fountain, 400 cups, without changemaker | 60.00-75.00 |
| ←TOTAL NO. TOTAL VALUE→ | |

NUMBER OF EACH MACHINE OWNED
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CARBONATED DRINK (Cont.)

| | |
|-------------------------------------|----------------|
| 4. Soda Shoppe | 950.00-1000.00 |
| 4. Spacarb 3 Unit 5c, 1000 cups | 300.00-375.00 |
| 4. Spacarb 4 Unit 5c, 1000 cups | 500.00-550.00 |
| 4. Super Vend 3 flavor, 600 cup A-1 | 285.00-350.00 |
| 4. Super Vend 3 flavor, 600 cup A-2 | 350.00-400.00 |
| ←TOTAL NO. TOTAL VALUE→ | |

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory. Where prices are not listed, manufacturers have not yet released list prices.

A.B.T. MFG. CORP.
 Challenger (Counter Model Gun) \$ 75.00
 Rifle Sport, 3 and more Guns, plus complete ranges of various types 1,408.25

AMI, INCORPORATED
 AMI "E"40 Phonograph \$795.00
 AMI "E"80 Phonograph 925.00
 AMI "E"120 Phonograph 1,050.00
 W-80 5-10-25c-Wall Box 89.50
 W-120 5-10-25c-Wall Box 99.00
 HS-80 Hideaway 775.00
 HS-120 Hideaway 875.00
 AMIVOX Speaker 27.50

AUTO-PHOTO CO.
 Auto-Photo \$2,545.00

BALLY MFG. CO.
 The Champion (Mech. Horse) \$1,065.00
 Ice Frolics 699.50

CHICAGO COIN
 Advance Bowler \$ 615.00
 Criss Cross Bowler 665.00
 Round the World Trainer 1,185.00
 6 Player Home Run 579.50
 Super Frame Bowler, Double Chute 655.00
 Super Frame Bowler, Single Chute 630.00

H. C. EVANS & CO.
 Holiday (Model 4045) 100 Selections 45 RPM \$1,050.00
 Jubilee (Model 278) 40 Selections 78 RPM 795.00

EXHIBIT SUPPLY
 Big Bronco \$ 997.50
 El Toro The Bull 997.50
 Ferdy The Bull 725.00
 Roy Rogers' Trigger 1,047.50
 Rudolph The Red Nosed Reindeer 725.00
 Rudolph The Red Nosed Reindeer With Music 775.00
 Pete The Rabbit 725.00
 Pete The Rabbit With Music 775.00
 Twin Pete The Rabbit 725.00
 Rawhide 725.00
 Space Patrol 1,047.50
 Silent Salesman (Card Vendor) 79.50
 Sea Skate 1,047.50

GENCO MFG. & SALES CO.
 Shuffle Pool \$675.00
 Match Pool 685.00

D. GOTTLIEB & CO.
 Mystic Marvel \$ 364.50

INTERNATIONAL MUTO. CORP.
 Photomat '53 \$2,150.00
 3-D ART PARADE, 10-show model 495.00
 3-D ART PARADE, 6-show model 395.00

J. H. KEENEY & CO., INC.
 Electric Cigarette Vendor \$284.50
 Coin Changer Model 304.50
 Diamond Bowler 650.00
 Mainliner Bowler 625.00

MARVEL MFG. CO.
 (New Model) Shuffle-Score Overhead Scoreboard \$139.50
 Wall Type Scoreboards for Shuffleboards 95.00

METEOR MACHINE CORP.
 Flying Saucer \$715.50
 Hot Rod Racer 715.50
 Pony Boy 517.50
 Rocket 715.50
 Tung-Go (Grip Scale) 149.50

RITEWAY MFG. CO., INC.
 3-Dimensional Theatre \$495.00
 3-D Kiddie Theatre 495.00

ROCK-OLA MFG. CORP.
 Model 1436 "Fireball" 78 RPM
 Model 1438 "Comet Fireball" Phono. 120 Selections, 45 RPM Only
 Model 1440 "Comet Fireball" Playmaster 120 Selections 45 RPM Only
 Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections
 Model 1608 "Tone-O-Lier" 8" Chandelier Speaker
 Model 1611 "Tonette" 8" Wall Speaker with Vol. Control & Transformer Blonde or Mahog.
 Model 1906, Remote Volume Control

J. P. SEEBURG CORP.
 HF-100-G
 3W-1 Wall-O-Matic "100"
 MRVC-1 Master Remote Volume Control
 CVS4-8-8" Wall Speaker Ivory (Teardrop)
 CVS6-8-8" Recessed Speaker
 CVS7-12-12" Recessed Speaker
 PS6-1Z Power Supply
 ARA1-L6 Auxiliary Remote Amplifier
 AVC-1 Automatic Volume Compensator Unit
 Ray-O-Lite "Coon Hunt"

UNITED MFG. CO.
 Havana \$725.00
 League Shuffle Alley 670.00
 Deluxe Leader Shuffle Alley 690.00
 Team Shuffle Alley 695.00
 De Luxe Team Shuffle Alley 715.00

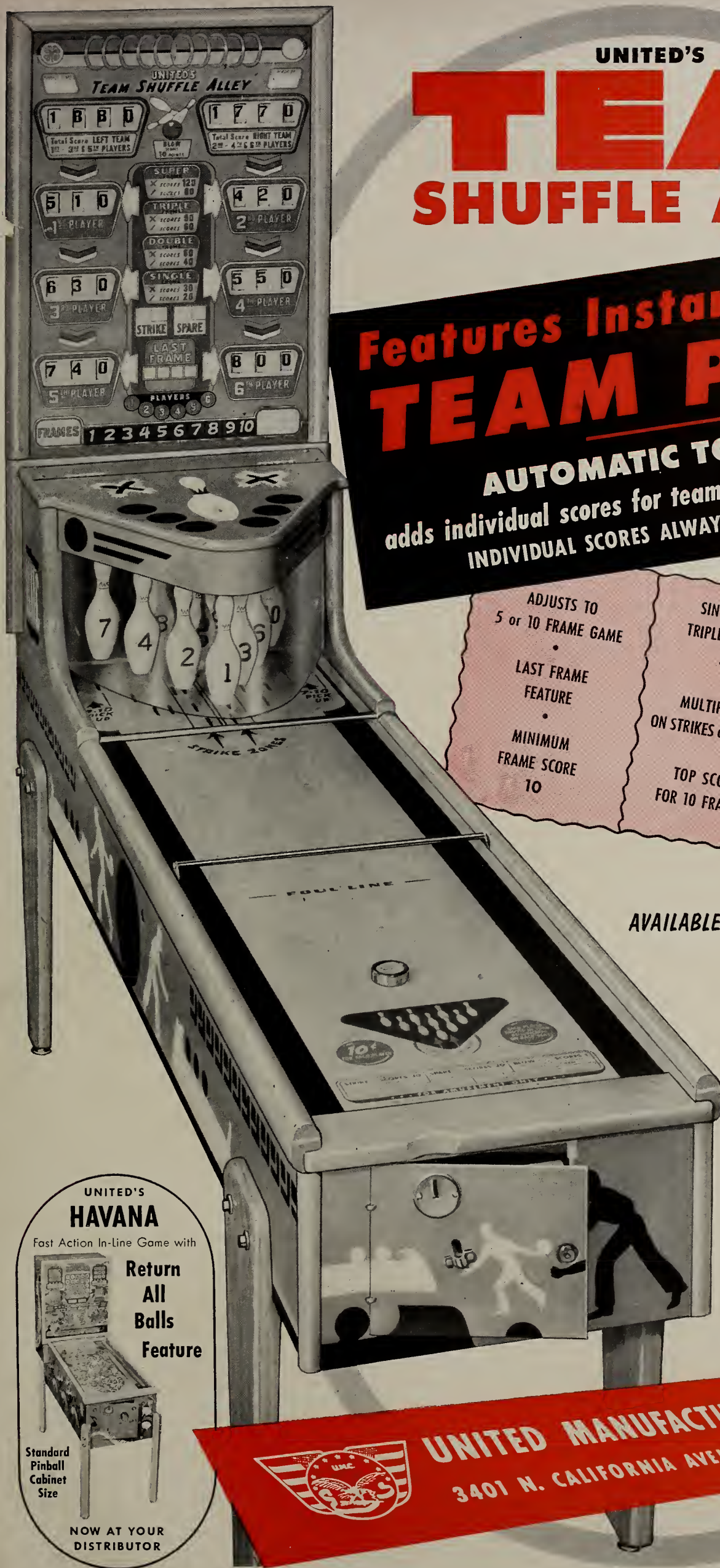
WILLIAMS MFG. CO.
 Lazy-"Q" \$ 364.50
 Special De Luxe Baseball 537.50
 Super Star Baseball 574.50
 Super Pennant Baseball 589.50

THE RUDOLPH WURLITZER CO.
 Model "1500-A" Phonograph
 Model "1600" Phonograph
 Model "1650" Phonograph
 Model 4851 5c-10c-25c Wall Box (48 Selections)
 Model 5204 5c-10c-25c-Wall Box (104 Selections)
 Model 5100 8" Speaker
 Model 5110 12" DeLuxe Speaker

No List Price Authorized for Publication

No List Price Authorized for Publication

No List Price Authorized for Publication



UNITED'S
TEAM SHUFFLE ALLEY

Features Instant-Scoring
TEAM PLAY!
AUTOMATIC TOTALIZER
 adds individual scores for team totals quick as a flash!
 INDIVIDUAL SCORES ALWAYS REMAIN SHOWING

- OTHER FAMOUS FEATURES**
- ADJUSTS TO 5 or 10 FRAME GAME
 - LAST FRAME FEATURE
 - MINIMUM FRAME SCORE 10
 - SINGLE, DOUBLE TRIPLE, QUADRUPLE SCORES
 - MULTIPLE SCORES ON STRIKES or SPARES ONLY
 - TOP SCORE 900 FOR 10 FRAME GAME
 - ORIGINAL KING-SIZE BOWLING PINS
 - TRIPLE MATCH FEATURE (0-9) ★ ✪
 - MATCH NUMBER AND STAR WITH CLOVER LIT

AVAILABLE IN 10¢ — 3 FOR 25¢ MODELS

- HINGED PIN HOOD
- HINGED FRONT DOOR
- SERVICE LIGHT
- FORMICA PLAYBOARD

TWO SIZES
 8 FT. BY 2 FT.
 9 FT. BY 2 FT.

SEE YOUR DISTRIBUTOR NOW!

UNITED'S **HAVANA**
 Fast Action In-Line Game with
Return All Balls Feature

Standard Pinball Cabinet Size

NOW AT YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
 3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

UNITED'S LEAGUE SHUFFLE ALLEY
 has all the features of TEAM except Triple Match Feature

TRIPLE VALUE for your money when you operate *Bally* games

1. Biggest earning power

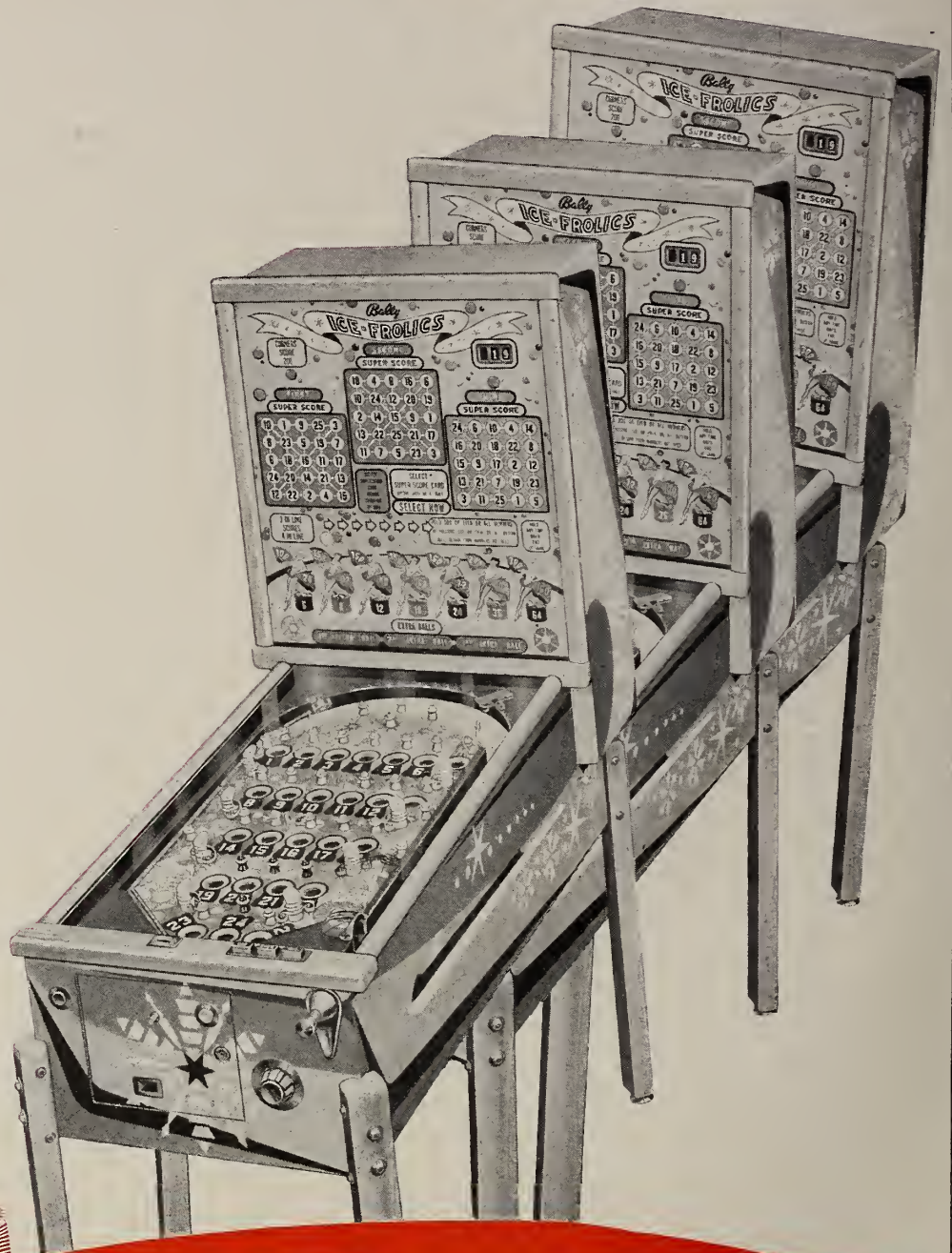
Ballygames are famous for eye-appeal plus play-appeal —the combination that results in top-earnings on location.

2. Biggest net profit

Bally-engineering cuts service-cost to the bone, saves you time, trouble and money, increases your net operating profit.

3. Biggest trade-in value

Market-listings, month after month, year after year, prove that, model for model, Ballygames consistently command highest used prices.



ICE FROLICS

Newest Ballygame, ICE-FROLICS combines the attraction of 3-cards play with profit-proved features of recent Ballygames, plus brand-new money-making features. See ICE-FROLICS at your Bally Distributor today. Get ICE-FROLICS on location to increase your in-line earnings in a hurry.

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS