THE CASH BOX

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NUMBER 18





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FOUNDED BY BILL GERSH

The Cash Box

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Number 18

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Music Editorial

The Trickle that became an

AVALANGHE

A trickle has become an avalanche.

Several years ago, when disk jockeys first began to discover The Cash Box, one or two realized that programming from it was a sure-fire audience building device. Since that time, more and more disk jockeys have realized that and have taken up The Cash Box lists until today the amount of programming from our charts is literally an avalanche. Clear across the country, there is no hour of the broadcasting day in which a Cash Box list is not being used on some station. In many places, several programs at the same time are using the lists and all obviously find it profittable and useful to do so or they wouldn't continue it.

The reasons why disk jockeys have found The Cash Box charts so spectacular for programming are many. First of all they are the most authentic computations in the business. They cover the widest area and thus have the greatest possibility of being correct. Furthermore there is no possible way of influencing the results. They come out exactly as they are computed.

But more than that, from a programming point of view they have proven spectacular. As soou as disk jockeys started using them, they found that audiences waited from week to week to listen to the new standings. People who may previously never have listened to that disk jockey, tuned in when he was playing The Cash Box charts just to see in what order of popularity the songs

Whole fau clubs were organized who kept records of the weekly standings and would pull for one song or another to get to the top.

And so the idea skyrocketed.

Today almost every disk jockey of note in some way depends upon The Cash Box charts. Hundreds of them actually have Cash Box shows which their audiences wait for week after week. And almost every other disk jockey, at the very least, bases many of his decisions as to what to play on where those records stand in the charts.

Today when record firms and publishers are doing everything they can to get plugs on disk jockey shows and have their records placed on the juke boxes of the nation, there is probably no more influential medium for the accomplishment of these ends than The Cash Box. For it is through this magazine that literally millions of plugs a year are obtained.

And now that The Cash Box' editorial policy has been expanded to cover the dealer field intensively, the influence of the magazine in every field will be uusurpassed.

The Cash Box began its career by fulfilling juke box operators' needs in a way that had never been done before. It expanded by giving disk jockeys a programming gimmick which carried many of them into the highest brackets of popularity. And now we are ready to bring the dealers the same high standards of service.

With this move into the dealer field, The Cash Box covers the entire music business—and covers it with a sincerity and competence which can be obtained uowhere else.





The hit tune from "The Joe Louis Story" by the hit girl herself!

SUNNY GALE

CLOSE TO ME and JUST IN CASE YOU CHANGE YOUR MIND 20/47-5609



Craziest Italian lyrics you ever heard?

DOWNTOWN STRUTTERS BALL

LOU MONTE

I KNOW HOW YOU FEEL

with Hugo Winterhalter and his Orchestra 20/47-5611





CODE							
B—Abbott L—Aladdin M—Ambas- sador P—Apollo T—Atlantic A—Barbour E—Bell R—Brunswick J—Bullet	CA—Capitol CD—Cadence CH—Chess CK—Checker CO—Columbia CR—Coral CY—Crystalette DA—Dana DE—Decca DO—Dot	DU—Duke DY—Derby EP—Epic ES—Essex FE—Federal FI—Fiesta 4 Star—Four Star IM—Imperial IN—Intro JU—Jubilee	KI—King LO—London MA—Mars MD—Mood ME—Mercury MG—MGM MO—Modern PA—Parrot PC—Peacock Pro.	PE—Peacock PR—Prestige RA—Rainbow RE—Regent RH—Recorded In Hollywood RM—Rama 5A—Savoy 51T—Sittin' In SP—Special ty	5W—Swingtime TE—Tempo TF—Tiffany TI—Tico TN—Tennessee TR—Trend UN—United VA—Valley VI—RCA Victor ZO—Zodiac		
					21		

OH, MEIN PAPA **EDDIE FISHER - EDDIE CALVERT**

BE-1019 (45-1019)—J. Carroll & L. Clark
CA-2678 (F-2678)—Ray Anthony
CO-40134 (4-40134)—Harry James & Paul Weston
CR-61111 (9-61111)—R. Wottawa & B. De Weille
DE-28964 (9-28964)—Russ Morgan

E5-336 (45-336)—Eddie Calvert F1-20-026—Humberto Morales LO-1403 (45-1403)—Reg Owen LO-18181 (45-18181)—Lys Assia ME-70283 (70283x45)—Frankie Rullo V1-20-5552 (47-5552)—Eddie Fisher V1-20-5568 (47-5569)—Johnny Vandu

CHANGING PARTNERS

PATTI PAGE

BE-1017 (45-1017)—Helen Forrest CA-2657 (F-2657)—Kay Starr DE-28969 (9-28969)—Bing Crosby KI-1304 (45-1304)—Ink Spots

ME-70260 (70260x45)—Patti Page VI-20-5515 (47-5515)—Dinah Shore VI-20-5537 (47-5537)—Pee Wee King

THAT'S AMORE DEAN MARTIN

CA-2589 (F-2589)-Dean Martin

MG-11584 (K-11584)—Blue Barron

STRANGER IN PARADISE **FOUR ACES-TONY BENNETT**

CA-2652 (F-2652)—Gordon MacRae CO-40121 (4-40121)—Tony Bennett DE-28927 (9-28927)—Four Aces F1-20-026—Humberto Morales K1-1304 (45-1304)—Ink Spots

RAGS TO RICHES TONY BENNETT

BE—Tony Russo CO-40048 (4-40048)—Tony Bennett DE-28838 (9-28838)—Georgia 5haw

8

RICOCHET

TERESA BREWER

CA-2543 (F-2543)—Vicki Young VI-20-5454 (47-5454)—Pee Wee King OCR-61043 (9-61043)—Teresa Brewer VI-20-5436 (47-5436)—Gogi Grant DE-28914 (9-28914)—Guy Lombardo OJ1(1)

HEART OF MY HEART

FOUR ACES - CORNELL, DESMOND, DALE CA-2520 (F-2520)-Jerry Shard

CR-61076 (9-61076)— Cornell, Desmond, Dale DE-28927 (9-28927)—Four Aces ME-70262 (70262x45)—Frankie Laine CO-40137 (4-40137)—Les Elgart

WOMAN **JOHNNY DESMOND**

CQ-40144 (4-40144)—Jose Ferrer CR-61069 (9-61069)—Johnny Desmond

DE-28985 (9-28985)—Guy Lombardo

YOU ALONE PERRY COMO

BE-1020 (45-1020)—Maddy Russell

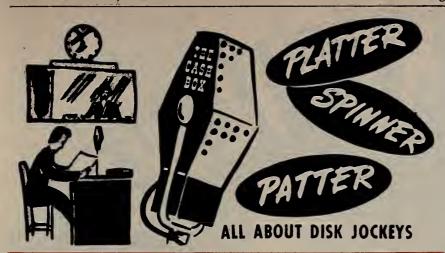
VI-20-5447 (47-5447)-Perry Como

YOU, YOU, YOU AMES BROTHERS

CO-40039 (4-40039)—Ken Griffin VI-20-5325 (47-5325)—Ames Brothers ME-70198 (70198x45)—Johnny Horton WG-11512 (K-11512)—Ken Remo



11) EBB TIDE. 12) MARIE. 13) THE JONES BOY. 14) SECRET LOVE. 15) ISTANBUL. 16) SANTA BABY, 17) GRANADA. 18) MANY TIMES. 19) EH, CUMPARI. 20) MY HAPPINESS. 21) OFF SHORE. 22) TO BE ALONE. 23) ARE YOU LOOKING FOR A SWEETHEART. 24) I SEE THE MOON. 25) C'EST SI BON. 26) LOVE WALKED IN. 27) TILL THEN. 28) VAYA CON DIOS. 29) STRINGS OF MY HEART. 30) I'LL NEVER STAND IN YOUR WAY. 31) UNDER PARIS SKIES. 32) DOWN BY THE RIVERSIDE. 33) OUR HEARTBREAKING WALTZ. 34) SHE WAS FIVE AND HE WAS TEN. 35) THE CREEP.



THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. OH, MEIN PAPA	∫ Eddie Fisher (RCA Victor)
	Eddie Calvert (Essex)
2. STRANGER IN PARADISE	Four Aces (Decca)
2. STRANGER IN TARABISE	Tony Bennett (Columbia)
3. CHANGING PARTNERS	`Patti Page (Mercury)
4. THAT'S AMORE	. Dean Martin (Capitol)
5. RAGS TO RICHES	. Tony Bennett (Columbia)
C HEART OF MY HEART	(Cornell, Desmond, Dale (Coral)
6. HEART OF MY HEART	Four Aces (Decca)
6. HEART OF MY HEART	Teresa Brewer (Coral)
8. SECRET LOVE	. Doris Day (Columbia)
9. EBB TIDE	Frank Chacksfield (London)
10. GRANADA	Monte Kelly (Fssex)
11) MY HYMN TO HER. 12) THE	JONES BOY 13) YOU ALONE
14) THE CREEP. 15) TILL WE T	
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The "Music, Milwaukee" (WTMJ-Milwaukee, Wisc.) Open House, upped on January 3 from the normal one-half hour of revue to two and one half hours of the top tunes of 1953, was sensationally received by the top recording stars of the nation, record company execs, advertising company execs and leading retailers. Many stars who were in the vicinity attended, hundreds of wires and dozens of telephone calls poured in on Bill Reynolds, who emceed the affair. A gala affair that will probably turn out to be an annual party. . . . Robin Seymour (WKMH-Detroit, Mich.) announced this week the signing of new deejay Joe Van to take over the 6-8 and 11-1 spots with Tom Finn doing the 8-11 and 1-3 spots. Seymour will do the 3-6 and 6:15 to 7 spots.



Pic of the week—Donn Tibbetts (WKBR-Manchessigned a contract to do a disk show cross the board every morning and every afternoon. In addition he will be sports director for the four station network, which in addition to KBR include WTSV-Claremont, N. H.; WISL-Hanover, N. H. and WHOB-Gardner, Mass. In making this move Donn switches from WFEA-Manchester, N. H. The move from CBS to indie will afford Donn "complete freedom for records."

New Year greetings from Mitch Reed (WITH-Baltimore, Md.) . . . Sir Stork Spotlight is turned on DJ Art Hellyer and his pretty wife Elaine. Elaine and Art proud parents of baby girl, Deborah Carol, born on December 30—and—Dave Denny (WPTR-Albany, N. Y.) and wife, Anna Marie. Baby's name is Charmaine. . . . Bob White, record librarian at WMCA-New York has been upped to sales and Bert Siegelson Moving around in New York deejay circles plugging Lew Douglas' "Turn Around Boy." Says it's being tagged another "Old Smokey" of a couple of years ago. . . Guesting with Tom Edwards (WERE-Cleveland, Ohio) this week were Bobby Maxwell, Georgie Shaw and Helen Traubel. . . . Chuck Thompson and his record shows move into the capital city of Jackson, Miss. He is now heard on WJXN-Jackson. . . . Lennie Hodes, professional manager of Criterion Music, on a deejay and promotional tour of the south and midwest. Lennie will work on "Off Shore" and "Moonlight In Vermont."

Doc Berger, ill for just too long, will visit his parents in Miami, Fla. this week for a month of convalescing. Just to keep his finger in his beloved business, Doc will drop in on the Miami deejays to chit chat. Hopes to return to active record promotion on his return. . . Stan Pat (WTNJ-Trenton, N. J.) has stepped down from his position as music director for WTNJ so that he will be in a position to devote more time to guide RCA Victor's new Rhythm and Blues recording star, Bertice Reading, whom he manages. Stan will continue to do his DJ shows. . . Lonny Starr (WNEW-New York) has been appointed general chairman of the Boy Scout campaign for Valley Stream, Long Island. . . Just prior to the 10 inch snowfall in the eastern area Sherm Feller, deejay-songwriter, said "With a little break in the weather, 'Snow, Snow, Beautiful Snow', can be the winter song of the year." Well, you asked for it, Sherm. . . . Simon Goldman, general manager of WJTN-Jamestown, N. Y. advises that the stations featured disk jockeys, John Mahoney, Jim Roselle and George Pfleeger, will use The Cash Box charts and features, giving C. B. credit on the air.





BAIRIHA

Her new double smash!

SOMEBODY BAD STOLE DE WEDDING BELL

c/w

LOVIN' SPREE

with

Henri Rene's Orchestra and Chorus

20/47-5610





BUNNY PAUL (Essex 344; 45-344)

"NEW LOVE" (2:30) [Paul BMI — Paul] Bunny Paul takes the exciting melody of "Two Guitars," adds her own lyrics, and belts out a solid jump version of the great tune. Exciting arrangement that could click. Could be a real big one.

B "YOU'LL NEVER LEAVE MY SIDE" (2:41) [Paul BMI—Paul] The versatile thrush dishes up another of her own compositions on this end. It's a pretty romantic item with a lovely melody. Chirp could hit it.

JACK PLEIS ORCHESTRA (Decca 28981; 9-28981)

B "FRENCHMAN IN ST. LOUIS"
(3:02) [Handy Bros ASCAP—
Handy] Jack Pleis at the piano, leads his ork through an absolutely fantastic orchestration of the great favorite "St. Louis Blues." Terrific styling. Could be a smash.

"PAGAN IN PARIS" (2:50) [Hub ASCAP—De Paul] The boys bounce through a light and colorful instrumental piece on this end. A beautiful theme with a variation in

DON, DICK & JIMMY (Crown 104; 45-104)

"ANGELA MIA" (2:32) [Chappell ASCAP—Rapee, Pollack] A top quality Italian flavored oldie is fashioned in first class style by the smooth voices of Don, Dick and Jimmy. Terrific harmony. Disk could bit with promotion hit with promotion.

"BRAND ME WITH YOUR KISSES" (2:34) [E. H. Morris ASCAP—Bregman, Barry] Here the boys harmonize on a cute country flavored bouncer with a cute melody. A clever ditty that jumps.

BERNIE WITKOWSKI ORCHESTRA (Stella 2023)

"FARMER'S DAUGHTER" (2:03) [Stella BMI—Krygier] Bernie Witkowski and his Silver Bell ork bounce through a lively polka item that's tailor made for the jukes. It's a peppy piece with plenty of complete. oomph.

"THE POLKA HOP" (2:10) [Stella BMI—Witkowski] The leader guides the crew through one of his own compositions. A bouncey handclapper with cheers throughout.

MERV GRIFFIN (Columbia 40141; 4-40141)

"HEY, GARCON!" (1:56) [Aberbach BMI—Davis, Jones] Merv Griffin is backed by the Norman Luboff choir on a rip roaring jolter with a sound very close to that of "Hey, Joe." Too soon after "Joe" to bit

"ALL THE LIVELONG DAY"
(2:30) [Essex ASCAP—Stillman,
Tyler, Herman] With Paul Weston
and the ork setting up the lush assistance, Merv offers a feelingful
rendition of a romantic piece based
on a theme by Verdi.

THE CASH BOX



"SOMEBODY BAD STOLE DE WEDDING BELL" (2:43) [E. H. Morris ASCAP—Mann, Hilliard]

"LOVIN' SPREE" (2:51)
[Joy ASCAP—Javits, Springer]

EARTHA KITT (RCA Victor 20-5610; 47-5610)

• One of the hottest names in the wax world today is Eartha Kitt. Since her recording of "C'est Si Bon," the thrush has had a consecutive chain of smash successes and is currently one of the top disk attractions. Now the thrush alters her sytle a bit to send up a colorful calypso number tagged "Somebody Bad Stole The Wedding Bell." It's a real catchy item that should be on the lips of all the record fans. Eartha has another real big number in this ditty. "Lovin' Spree" is the colorful bouncer on the lower end that the chirp delivers in her • One of the hottest names end that the chirp delivers in her delectable, naughty manner. Disk is a natural for ops and dealers.



GEORGIA GIBBS

"SOMEBODY BAD STOLE DE WEDDING BELL" [E. H. Morris ASCAP—Mann, Hilliard]

"BAUBLES, BANGLES & BEADS"
[Frank ASCAP—Wright, Forrest]

GEORGIA GIBBS (Mercury 70298; 70298 x 45)

• Georgia Gibbs dishes up one of her best couplings in quite a while as she venders two entirely different sides that should have the different sides that should have the coins pouring into the boxes for a long time to come. On one end the thrush's vibrant voice belts out a sensational calvoso nove'ty dubbed "Somebody Bad Stole De Wedding Bell." A real exciting deck that makes good dance material too. On the bottom portion, she takes a lovely ballad from the hit Broadway musical "Kismet." It's a super job on the wonderful tune "Baubles, Bangles and Beads." Georgia never sounded better. Looks like her first hit for '54. **BOB SANTA MARIA** (MGM 11666; K-11666)

"I REALLY DON'T WANT TO KNOW" (3:06) [Hill & Range BMI—Robertson, Barnes] Bob Santa Maria tenderly fashions a pretty romantic waltz item as Glenn Osser and the chorus support the chorus support.

"THE BIG DREAM" (2:25) [Redd Evans ASCAP—Saxon, David] Bob sends up a full voiced reading of a meaningful item with a religious sound.

PEGGY LEE (Decca 29003; 9-29003)

"WHERE CAN I GO WITHOUT YOU" (3:12) [Mogull ASCAP—Young, Lee] Peggy Lee teams up with Victor Young on a lovely romantic item which they penned together. Hushed and beautiful arrangement of a love song. Could hit.

"GO WHERE YOU GO" (3:17) [Gale & Gayles BMI—Frisch, Care] The talented thrush gets the support of the lush Gordon Jenkins crew-on a dramatic love song. Melody and lyrics are beautiful.

VALTARO MUSETTE ORCHESTRA (Standard 182)

"THE RED PARROT" (2:35) [Colonial BMI—Del Grosso, Brugnoli] The Valtaro Musette ork cruises through a waltz number in a pleasing European fashion.

G "ABILITY POLKA" (2:40) [Colonial BMI—Del Grosso, Brugnoli] On this deck the crew jumps through a polka item. A melodious piece for the appropriate locations.

TONY MARTIN

"THAT'S WHAT A RAINY DAY
IS FOR" (2:11) [Robbins ASCAP—Curtis, Mizzy] Tony Martin gets an
able assist from the Jud Conlon Singers and the Hal Borne ork on a light
lilter which comes from the fliker
"Easy To Love."

(RCA Victor 20-5596; 47-5596)

"LOOK OUT, I'M ROMANTIC" (3:00) [Robbins ASCAP—Curtis, Mizzy] Tony dishes up a cute fashioning of a romantic piece of material that his fans should take to in a big way. Number stems from same filicker.

AL ALBERTS (Decca 28979; 9-28979)

B"BANDERA" (2:34) [Blue Grass BMI—Jones, Bradley] The lead voice of the Four Aces, Al Alberts. gets a choral backing as he bounces through a pleasing polka novelty. Colorful item.

(2:48) [Halsey ASCAP—Davis, Murry] Al leans into a tender romantic item which he portrays with a load of feeling. A top grade showing that could take off.

SARAH VAUGHAN (Mercury 70299; 70299 x 45)

"EASY COME, EASY GO LOVER" Sarah Vaughan bows on the Mercury label with a romantic item in her inimitable style. Pretty backdrop adds effective setting for emotional reading.

"AND THIS IS MY BELOVED" [Frank ASCAP—Wright, Forrest] The popular thrush takes one of the lovely songs from the B'way hit "Kismet" and tailors it in her own fashion. A dramatic job that makes good listening good listening.

RED FOLEY (Decca 29000; 9-29000)

"TENNESSEE WHISTLING MAN" (2:34) [Studio BMI—Teifer] Popular country artist, Red Foley, bids for another pop hit via this light and happy whistling bouncer. It's a peppy ditty with the same sound as his "Chattanooga Shoe Shine Boy" clicker. Jerry Teifer handles the whistling. whistling.

"AS FAR AS I'M CONCERNED" (2:34) [Hill & Range BMI—Parker] Red duets with Betty Foley on a soft number with more of a country taste. Pretty harmony.

THE CASH BOX In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- "Y", BELLA BELLA DONNA MIA"
 "FROM THE VINE CAME THE GRAPES"
 "I KNOW HOW YOU FEEL"
 "FRENCHMAN IN ST. LOUIS"
 "WHAT MORE IS THERE"
 "WHERE CAN I GO WITHOUT YOU"
 & "GO WHERE YOU GO"

Sammy Kaye Columbia 40151
The Gaylords Mercury 70296; 70296x45
Lou Monte RCA Victor 20-5611; 47-5611
Jack Pleis Decca 28981; 9-28981
Al Alberts Decca 28979; 9-28979

Peggy Lee Decca 29003, 9-29003





Big response to Frank Murphy's new EPIC release "The Sound of Love" from coast-to-coast. Trade papers like it . . . Disc jockeys play it . . . Juke box operators love it . . . The public buys it . . .



THE SOUND

"IF YOU BELIEVE" **EPIC 9007**



Daphnis and Chlos Marilyn and Joe



Frankie and

the sound of love

BOOKINGS

GENERAL ARTISTS CORPORATION

New York City . Chicago . Hollywood . Cincinnati . London

MANAGEMENT Lakeman

orporation 250 S. BROAD STREET

PHILADELPHIA 2, PA. Kingsley 5-5532 Peggy Lloyd

Sam Bushman

Harry Fink



STANLEY BLACK ORCHESTRA (London 1399; 45-1399)

"LATIN LADY SAMBA" (2:30) [Roxbury ASCAP—Feller, Michels] Stanley Black does a top grade job at the piano while leading the ork through a catchy samba item. Assortéd instruments are cleverly

"SIGNAL SAMBA" [Unpublished ASCAP—Ferreira] The crew comes up with another catchy fashioning of a gay samba ditty. Good dance

RICHARD HAYES (Mercury 70297; 70297 x 45)

"KING FOR A DAY" [Remick ASCAP—] A regal introduction by the ork leads into a feelingful delivery by Richard Hayes of an emotional item. Recital at mid point is effective. Real heavy item.

"DOWNHILL" [Frank ASCAP—] The balladeer takes hold of a lovely country flavored melody and presents in a very commercial manne., employing the use of multiple voicing. Lovely tune.

RUBY WRIGHT
(King 1305; 45-1305)

B "I HAD THE FUNNIEST FEEL—Russell, Segal] Ruby Wright could have a clicker on this lovely country flavored waltz. It's a beautiful melody wed to a top notch set of lyrics. Multiple voicing adds more to this potent deck. Real top drawer material.

"TENNESSEE CHURCH BELLS" (3:08) [Goday BMI—McWain, Hahn] The thrush presents another sentimental number with a similar country taste to it. An inviting delivery on the soft side.

SAMMY KAYE ORCHESTRA
(Columbia 40151; 4-40151)

"Y" (2:05) [Republic BMI—
Nichols, Richards] Jeffrey Clay
and the Kaydets team up with Sammy
Kaye and the ork on a rhythmic
shuffle lilter. One of Sammy's best
decks. Could be a real big hit. Top
grade showing. grade showing.

"BELLA BELLA DONNA MIA"
(2:30) [Love BMI—Mellin, Winkler] The Kaye Choir again accompanies Clay on a very pleasing Italian flavored item. Real wonderful coupling that should draw loads of loot in the

THE GAYLORDS (Mercury 70296; 70296 x 45)

Hercury 70296; 70296 x 45)

B- "FROM THE VINE CAME THE GRAPES" (2:35) [Randy-Smith ASCAP—Cunningham, Whitcup] The Gaylords offer a top grade fashioning of a lovely Italian flavored item that ranks as a potent contender for hitdom, Great deck.

STOLEN MOMENTS" "STOLEN MOMENTS" (2:20)
[Tannen BMI—Wayne, Sherman]
The popular vocal group shuffles
through a rhythmic pleaser as a clock
ticks in the back drop. A catchy side
full of color.

THE CASH BOX

"ALONE" (2:41)
[Robbins ASCAP—Freed, Brown]

"YOU'RE ALL THAT I NEED" (2:26)
[Sherwin ASCAP—Berle]

JIMMY SACCA (Dot 15130; 45-15130)



• Jimmy Sacca, whose voice leads 1953's top vocal group. The Hill-

toppers, bids for his first hit platter as a soloist with a tremendous job on two solid tunes. On one end the balladeer takes the beautiful standard "Alone" and delivers it in a fashion that spells "hit" in every groove. The young star is in superb form. On the bottom portion, Jimmy leans into another romantic item titled "You're All That I Need." It's a good item penned by Milton Berle. Adding to the all around perfection of the deek is a precision backdrop by Billy Vaughn's ork. We give the nod to "Alone" and look for it to be another standard that will reach the hit grade.

SANDY STEWART (Epic 9016; 4-9016)

(Epic 9016; 4-9016)

B "IDLE GOSSIP" (2:58) [Redd Evans ASCAP — Huddleston, Meyer] Against a fitting accompaniment by the Bernie Leighton ork, Sandy Stewart hands in one of her best offerings to date as she fashions a lovely ballad.

"THE ONE I WANT" (2:42) [Banks BMI — Lowe, Mann, Singer] On this end the thrush cruises through another tender item in her hushed and inviting manner. A pretty bit of listening.

SUNNY GALE (RCA Victor 20-5609; 47-5609)

"JUST IN CASE YOU CHANGE YOUR MIND" (2:27) [Jack Gold ASCAP—Gold] With her talented voice definitely at its best, Sunny Gale offers a shuffle item as Joe Reisman's ork and chorus assist. A strong rhythm contender.

B "CLOSE TO ME" (3:10) [Harman ASCAP—Hiken, Bassman] The thrush leans into a soft and romantic item with a load of feeling. It's a pretty love song with emotion packed into every groove.

HOLLY NUTTER (Jubilee 6057; 45-6057)

B "THE MAN UPSTAIRS" (2:30)
B [Republic BMI—Borek, Nutter, Guyon] Holly Nutter, a youngster struck by polio, sends up an emotional item with a deep meaning. Touching delivery. Publisher and diskery will donate proceeds to polio fund.

"PRAYER" (2:28) [Alamo ASCAP—Lisbona, Bryan] The Roland Birdsall Singers offer another full choral setting for a similar religious-type piece. Dramatic and emotional.

LOUIS ARMSTRONG ALL STARS (RCA Victor 20-2348; 47-2348)

"JACK ARMSTRONG BLUES"

(2:50) [—Armstrong, Teagarden]

Louis Armstrong and his All Stars,
featuring Jack Teagarden, get together on a jazz jumper that really
swings. Jack and Louis add a vocal.

"ROCKIN' CHAIR" (2:38)
[—Carmichael] Another oldie is
re-issued by the great Armstrong
aggregation. A good side that brings
back memories. Both ends are collec-

ART MOONEY ORCHESTRA (MGM 11669; K-11669)

"PROMISES" (2:31) [Acuff-Rose BMI—Bryant, Bryant] Cathy Ryan and the Cloverleafs rhythm through a slow jumper while the Art Mooney ork sets up the rhythm in the backdrop. Real good listening.

"SILHOUETTE" (2:15) [Box & Cox BMI—Kunstler] On this end the Mooney gang prances over a light, happy and appealing instrumental item with a pleasant approach. Melody could catch on.

ROSEMARY CLOONEY
(Columbia 40142; 4-40142)

"WHEN YOU LOVE SOMEONE"
(2:54) [Paramount ASCAP—
Livingston, Evans] Rosemary Clooney
is in top notch form as she tenderly
treats a romantic number to a warm,
emotional reading. Very pretty melody
plus good Weston orking.

B. "MY BABY ROCKS ME" (2:15)
[Mills ASCAP—Barbour] Mitch
Miller's men give the thrush a wild
and belted backing for a vicious reading by Rosemary of a solid jumper.
Backing great, Much like "Come On
A My House."

LOU MONTE (RCA Victor 20-5611; 47-5611)

B. "I KNOW HOW YOU FEEL" son, Stride] With the able assistance of Hugo Winterhalter and the crew, Lou Monte presents a romantic item in pleasing fashion. Could be the big one. Lou's been close to a hit.

"DARKTOWN STRUTTERS BALL" (2:40) [Feist ASCAP—Brooks] On this end, Lou takes a great standard and dishes it up with a set of Italian lyrics. A cute disk that makes interesting and unusual listening." listening.

MICKEY ROONEY (King 1296; 45-1296)

"BOUILLABASSE" (2:25)
[Weiss-Barry BMI — Alexander,
Simms] Movie star Mickey Rooney
takes a jump novelty and bounces
through it in a colorful and amusing
manner. Should catch spins.

"ALIMONY BLUES" (2:20) [Rooney BMI—Rooney] Another jump novelty is belted out in a real wild fashion by the artist. A rip-roaring deck with a clever set of lyrics.

EDDY ARNOLD (RCA Victor 20-5601; 47-5601)

B "ROBE OF CALVARY" (2:45)
[Hill & Range BMI—Twomey,
White, St. Clair, Rivers] Aided by a
full and harmonic chorus, Eddy Arnold
offers a pop release as he sings a
lovely religious item. Lovely reading of tune that's making noise.

"PRAYER" (2:50) [Alamo ASCAP — Lisbona, Bryan] Another religious piece of material is treated to a heart-felt reading by the leading country warbler. Lovely tune given a top grade fashioning.

ROY HAMILTON (Epic 9015; 4-9015)

B "YOU'LL NEVER WALK ALONE" (3:13) [T. B. Harms ASCAP—Hammerstein II, Rodgers] Roy Hamilton offers a potent delivery of a lovely song from the show "Carousel." Terrific style loaded with feeling. Beautiful tune.

G"I'M GONNA SIT RIGHT DOWN AND CRY" (2:57) [Royal BMI—Thomas, Biggs] On this end the versatile artist rhythms through a bluesy item. Solid orking is appropriate

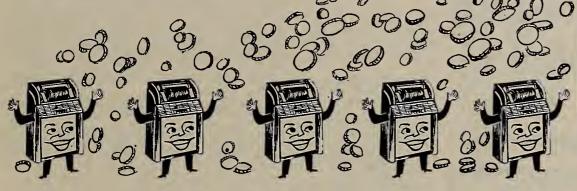
THE FONTANE SISTERS (RCA Victor 20-5612; 47-5612)

B "TILL THEN" (2:58) [Pickwick ASCAP—Seiler, Marcus, Wood] TV's popular Fontane Sisters offer a super-smooth cover job on a terrific oldie that's on the revival trail. Male chorus assists.

"THE BAION" (2:32) [Simon House BMI—Raleigh, Alencar] On this end the three thrushes rhythm through an exciting Latin piece of material. Catchy melody with a fitting set of lyrics.

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JUKE BOXES

FRANK CHACKSFIELD



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DANCING PRINCESS GOLDEN TANGO

GOLDEN VIOLINS
1368 & 45-1368

EBB TIDE 1358 & 45-1358

LIMELIGHT

1381 and 45-1381

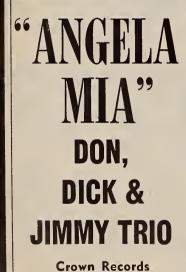
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ONDON







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No. 1028



POPULAR

EDDIE FISHER—"May I Sing To You"—(Eddie Fisher Salutes some of the Great Singers of Our Time)—with Hugo Winterhalter and His Orchestra—RCA Victor LPM 3185 (10" LP)

I'M JUST A VAGABOND LOVER; YOU CALL IT MADNESS BUT I CALL IT LOVE; WHERE THE BLUE OF THE NIGHT MEETS THE GOLD OF THE DAY; NATURE BOY; APRIL SHOWERS; NIGHT AND DAY; BEGIN THE BEGUINE; MAY I SING TO YOU.

AND DAY; BEGIN THE BEGUINE; MAY I SING TO YOU.

Eddie Fisher salutes some of the great vocalists of our time who have introduced or helped make hits of some of our present day favorites. He sings a famous hit of each of the following artists: Al Jolson, Rudy Vallee, Russ Columbo, Bing Crosby, Frank Sinatra, Nat Cole, and Tony Martin. Sensational is the rating of this album. The tunes, arrangements and delivery all rate this adjective. Dealers oughta hop on this one immediately. The Fisher fans alone should make this a sellout.

PERRY COMO—"I Believe"—(Songs Of All Faiths)—With Hugo Winterhalter Orchestra—RCA Victor LPM 3188 (10" LP)

I BELIEVE; ONWARD CHRISTIAN SOLDIERS; KOL NIDREI; NEARER MY GOD TO THEE; GOOD NIGHT SWEET JESUS; ACT OF CONTRITION; ELI, ELI; ABIDE WITH ME.

Perry Como, who celebrated his 10th Anniversary with RCA Victor this year by sending up an endless chain of popular hits, offers an array of religious tunes designed to appeal to all religious sects. Each number is presented with the utmost of feeling and ranks at the top of his list of sincere interpretations. Como's spot as one of the top vocalists on TV should help this item in sales.

EARTHA KITT—"That Bad Eartha"—with Henri Rene Orchestra—RCA Victor LPM 3187 (10" LP)

UNDER THE BRIDGES OF PARIS; MY HEART BELONGS TO DADDY; THE BLUES; LET'S DO IT; SANDY'S TUNE; SENOR; SMOKE GETS IN YOUR EYES; SALANGA DOU.

Eartha Kitt, whose sexy, naughty manner of song delivery has sky rocketed her into the "top star" class during 1953, employs this colorful style in her fascinating portrayal of a series of standards and new tunes. "That Bad Eartha" fits the thrush's presentation to a tee. With her popularity at an all time high, RCA Victor and Eartha should enjoy a huge sale on this parcel.

THE AMES BROTHERS—With Hugo Winterhalter Orchestra—RCA Victor LPM-3186 (10" LP)

 $3186\ (10''\ LP)$ it must be true; the alphabet; ol' man river; noche de ronda; the anniversary song; I can't give you anything but love; gotta be this or that; love your magic spell is everywhere.

The Ames Brothers, who were added to the RCA Victor roster this year and immediately hit the number one spot with their recording of "You, You," come up with their first LP for the diskery. Their smooth and polished harmony bubbles over on this pleasing array of song favorites.

JOE LOCO-"Mambos By Tico"-Tico 111 (10" LP)

CUBAN NIGHTINGALE; OVER THE RAINBOW; BODY AND SOUL; DARK TOWN STRUTTERS BALL; HOW HIGH THE MOON; STARDUST; BEI MIR BIST DU SCHOEN; SERENADE IN BLUE.

Mambo master of the keyboard, Joe Loco, leads his crew through a rhythmic mambo tempo presentation of some ever popular standards. Perfect dance music for the lovers of the Latin tempo. A package designed for the folks who like their mambos on the soft side.

TITO PUENTE—"Mambos by Tito Puente"—with vocals by Vicentico Valdes—Tico-116 (10" LP)

GUAJEO EN DOMINANTE; TATALIBABA; POR LA MANANA; MAMBIANDO; MAMBO GALLEGO; CUBAN NIGHTINGALE; QUE LINDO EL MAMBO; EL REY DEL TIMBAL.

Rated by many mambo fans as the top band for mambo dancing, Tito Puente presents his latest packet of Latin material with Vicentico Valdes handling the vocal chores. A most exciting variety of Latin-American rhythm with a top grade showing by Puente at the timbales.

BOBBY HACKETT—"T wick BL-58014 (10" LP) -"Trumpet Solos"-With Bill Challis Orchestra-Bruns-

SOFT LIGHTS AND SWEET MUSIC; IS THERE SOMEONE LOVIER THAN YOU; WHAT IS THERE TO SAY?; SOON; BUT NOT FOR ME; EASY TO LOVE; WITH A SONG IN MY HEART; WHEN A WOMAN LOVES A MAN.

One of the top trumpet stylists of today, Bobby Hackett, dishes up a collection of classy oldies in his warm and inviting manner. The artist, who was featured soloist with the pre-World War II Glenn Miller ork, and is currently featured on the popular Jackie Gleason instrumentals, offers some pleasant listening.

GEORGE BYRON—"Rediscovered Gershwin"—Atlantic ALS 410 (10" LP)

BY STRAUSS; BLAH-BLAH-BLAH; LORELEI; ISN'T IT A PITY?; THREE TIMES A DAY;
THE HALF OF IT, DEARIE, BLUES; I LOVE TO RHYME; THE BACK-BAY FOLKA.

George Byron puts on wax for re-introduction to the public some of the forgotten George Gershwin items that, possibly because of lack of exposure, never reached the heights and popularity of some of the more famous Gershwin brothers' songs. Byron's interpretations are lively and well done. Dick Hyman accompanies on the piano.

GEORGE BYRON-"A Memo From Jerome Kern"-Atlantic ALS 409 (10" LP)

MORE AND MORE; THE SWEETEST SIGHT THAT I HAVE SEEN; THE SIREN'S SONG; MOON SONG; REMIND ME; POOR PIERROT; UP WITH THE LARK; CAN I FORGET YOU.

A fitting mate for the "Gershwin Album" is this disk of Jerome Kern tunes as interpreted and performed by George Byron. As with the Gershwin choices. Byron has selected lesser known, but by no means less tuneful or less appealing items. A pleasant and melodic half hour of entertainment.

HUGH SHANNON—"Hugh Shannon Plays—Hugh Shannon Sings"—Atlantic ALS 406 (10" LP)

tic ALS 406 (10" LP)

TRUE BLUE LOU; EXPERIMENT; EVERYTHING HAPPENS TO ME; DOWN IN THE DEPTHS ON THE 90TH FLOOR; LOOKING AT YOU; EASY COME EASY GO; YOU'D BETTER GO NOW; BALTIMORE ORIOLE; WITHOUT LOVE.

For an intimate and relaxed bit of ear soothing music, one should try the gentle baritone voice of Hugh Shannon. Hugh transports the listener to the atmosphere of a dim-lighted after hours room. With material provided by such bright lights as Cole Porter, Hoagy Carmichael, DeSylva, Brown and Henderson among others, a delightful program is assured.



NEW YORK:



Great excitement at Victor as they prepare to launch Label "X." First disk is due February 8. Among the artists signed so far are Bill Darnel and English thrush Dinah Kaye. . . Barbara Belle in town arranging a TV deal for Champ Butler. . . Eddie Fisher set to chat with Edward R. Murrow on Friday, Jan. 15 on the latter's Person-To-Person show. . . . Don McClood, Detroit dj, in New York for a few days. . . . Dolores Gray at the Waldorf prior to her departure for Hollywood and the MGM studios. . . . Irving Fields has a new album "Year Round Party Fun And Community Sing" for Oceanic Records. . . . The Hilltoppers appeared on the Milton Berle show last Tuesday. . . . Sammy Kaye is preparing to give away the millionth baton in the "So You Want To Lead A Band" series. It will be made of solid gold and valued at \$800. . . . A band that is making quite a name for itself is Wally Gingers and his Musical Gems. The aggregation has just been signed to a long term deal by MCA. . . . Sunny Gale has recorded the first lyric version of the theme from "The Joe Louis Story." It's called "Close To Me." . . . Bob Stewart, whose first MGM platter has just been released, was a plumbing supply salesman until he was discovered by Arthur and Martin Pine just a month ago. . . . Miriam Spier, vocal coach, who was responsible for some of the top band singers, is back in action again with a new crop of singers. . . . The Dorsey Brothers' deal with Bell Records has some interesting features. The boys are guaranteed \$52,500 for 24 sides in 1954 on a non-exclusive contract. The Dorseys also retain control of the masters. . . . Elliot Horne has moved over to the Mike Hall publicity office and Marvin Frank, formerly with E. B. Marks, has taken over Horne's spot at the Marvin Drager office.

CHICAGO:

CHICAGO:



"Who says I haven't got a big record?", asks Dan Belloc as he comes walking into our office with a 16 incher. A transcription of one of Dan's shows. In the meantime, Dan's Dot disk, "It's Anybody's Heart" grabbing the plays. . . . Congrats to Ron Terry (WENR) for a really interesting 3 hour show that got him pahlenty of mail and comment. Ron devoted all 3 hours to The Cash Box' votes of the top disks of '53. . . Johnny Desmond made a mad dash for Noo Yawk to be "on time" for his Orchid Award. . . . Not often that performers can appear on stage singing two current big hits. That's what's happening at the Chgo with Al Alberts, Dave Mahoney, Sod Vaccaro and Lou Silvestri (The Four Aces) singing their 2 big ones: "Heart Of My Heart" and "Stranger In Paradise." The boys are doing 5 and 6 a day. Wowie. . . . Mercury's Artie Wayne in town telling deejays about "My Hymn To Her." . . . Sandy Singer, Cedar Rapids' deejay (WCRI) in town visiting his folks. That's how we learned Sandy is a Chicagoan. . . . Al Trace all excited about Lucy Reed's latest Chance disk, "Tantalizing Melody." Al sure that Lucy's on her way right to that top. . . . Al Wallis back on Howard Miller's "Close Up." Which reminds, one of the nice things that happened on Howard's Friday eve first network show (1/8) and over 55 NBC-TV stations, was the way he introduced Mrs. Howard Miller (June Valli). . . . Ralph Marterie's swell postcard on "How to dance "The Creep." actually shows how to dance "The Creep." . . The Shannon Sisters (Jeanne and Jody) visit us with their first disk on Joe Giampa's Amijo label. It's a Chicago waxerie. Top tune's "Never Give Your Kisses To A Stranger." The gals report, the deejays love it." . . . Archie Levington verra mucho pleased as John Desmond's "Woman" climbs into Chi's top sellers. . . . With rhumbas, sambas and mambos coming back stronger than ever, wonder why David LeWinter's great albums aren't being reissued?



Everyone is most happy to hear that there won't be a record ban after all. With the tension eased diskeries are all planning large scale promotions. Bob Bacon has been extra busy on the new Felicia Sanders Columbia release of "Curly Headed Baby." They say it's her best since "Moulin Rouge" and the action in the juke boxes and over the air has been very good. It's a beautiful lullaby written back in 1897 with backing by Paul Weston. . . Faye DeWitt, popular Mood recording artist, is slated to open at the Mocambo on Mar. 2. . . . Merv Griffin kicks off his cross-country tour with an engagement at the Mapes Hotel in Reno. From there he leaves for the Sands in Las Vegas. If you hear Merv shouting "Hey! Garcon" don't be too puzzled 'cause he's just plugging his latest release by the same name. . . Looks like Victor Young has hit the jackpot with two new platters. On one he does the original love scene from the Glenn Miller Story called "Love Theme." Vic's other Decca waxing features Peggy Lee titled "Where Decca waxing features Peggy Lee titled "Where Deca waxing features Peggy Lee titled "Where ballad with a sentimental kick called "Why Should I Flirt With the Blues." Both sides sound great. Worth watching out for! . . The Champagne Music maestro, Lawrence Welk, was recently named the number one show band in a poll conducted by Down Beat magazine amongst the nations ballroom operators. Welk also won the Terry Vernon award as the best southern california TV show for 1953 for the second consecutive year. George Shurlock advises that Decca holds great hopes for their newest pactee Janet Bruce. She has already won recognition as the gal with the soft, velvet voice. Her first release "Teach Me Tonight" and "My Old Familiar Heartache." . . . A new group called the Don, Dick and Jimmy Trio recently waxed a tune on Jules Bihari's Crown label that could put them right on top. The boys do a great job on "Angela-Mia."



English Press Reception



LONDON, ENGLAND—A press reception was held at C'aridge's in London last week for Rosemary Clooney and Jose Ferrer who are on a visit to England. Left to right are: Ferrer; Rosemary Clooney; Cyril Stapleton; Geoff Everitt; J. Jacobson; and Marcel Stellman, London correspondent for The

First Release Of Label "X" Due Feb. 8: First LP In March

Victor Also Starts Groove, An R&B Label

NEW YORK-RCA Victor's much heralded Label "X" will issue its first release Monday February 8. Thereafter, there will be two releases a month on the second and fourth Mondays.

The new label was announced last summer when Joe Carlton came over from Mercury to head it up. However since then, Carlton has become A&R head of Victor and Jimmy Hilliard was appointed to take charge of "X". Joe Delaney, formerly A&R chief and sales manager of London Records, and now on leave from the law firm of Spring and Eastman, is in charge of sales for the firm.

"X", which started out as the temporary designation of the label, has now become its permanent name.

It will be completely separated from the RCA Victor record operation with a different distribution set up. De-laney recently returned from a month's trip throughout the country in which he lined up distribs. They are, for the most part, independents who, Delaney felt, could best handle

SADIE

THOMPSON'S SONG

From the

Columbia

Technicolor **Picture**

MISS SADIE THOMPSON"

MILLS MUSIC

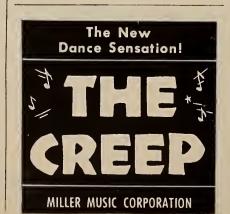
the new line.

Starting off a big promotional campaign, Delaney, Hilliard and Bill Darnel, the first artist to be signed, will leave on a four week trip this week to visit distribs, operators and disk jockeys all over the country. Before leaving, Hilliard announced that the firm's first LP and EP would be issued in March; that Dinah Kaye, the English songstress had also been signed to the label; and that Eddie Kissak, Hilliard's assistant, would be in charge of operations while he was away.

In addition to label "X", Victor has also set up a new Rhythm and Bleus outfit to be called Groove. Danny Kessler will be in charge of A&R and Joe Delaney will also handle the sales end for this firm.

Groove will be distributed by the same distribs as "X" in some cities and by different distributors in other

RCA Victor will no longer issue R&B records and the entire field will be relinquished to Groove.





THE CASH BOX Disk Jockeys REGIONAL RECORD REPORTS

Listings below ore reprinted exoctly os submitted by leading disk jockeys throughout the notion for the week ending Jonuory 16 without ony changes on the part of THE CASH BOX.

Bates Feuell WCAR-Pontiac, Mich.

Robin Seymour WKMH-Dearborn, Mich.

- NRMI DEGITORIN, MICR.

 1. Oh, Mein Papa (E. Calvert)

 2. Strings Of My Heart (Gaylords)

 3. That's Amore (Dean Martin)

 4. Secret Love (Doris Day)

 5. Stranger In Paradise (4 Aces)

 6. Changing Partners (P. Page)

 7. Heart Of My Heart (Cornell, Desmond, Dale)

 8. Granada (Monty Kelly)

 9. Off Shore (Leo Diamond)

 10. Till We Two Are One (Georgie Shaw)

Bill Randle WERE-Cleveland, Ohio

January 23, 1954

- NERC—Cleveland, Ohio

 1. Stranger in Paradise (4 Aces)
 2. Oh, My Papa (Eddie Fisher)
 3. Fancy Pants (Floyd Cramer)
 4. Till We Two Are One
 (Georgie Shaw)
 5. Answer Me My Love (Cole)
 6. The Way I Feel (Four Knights)
 7. The Jones Boy (Mills Bros.)
 8. Till Then Hilltoppers)
 9. From The Vine Came The
 Grape (Gaylords)
 10. Heart Of My Heart
 (Cornell, Desmond, Dale)

Bill Balance

KNX-Hollywood, Calif.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (4 Aces)
3. Changing Partners (P. Page)
4. Heart Of My Heart
(Cornell, Desmond, Dale)
5. That's Amore (Dean Martin)
6. Rags To Riches (Tony Bennett)
7. Ricochet (Teresa Brewer)
8. Woman (Johnny Desmond)
9. Secret Love (Doris Day)
10. Ebb Tide (Frank Chacksfield)

Rod Louden KPOJ-Portland, Ore.

- 1. Mein Papa (Eddie Calvert)
 2. Ricochet (Teresa Brewer)
 3. Changing Partners (P. Page)
 4. Stranger In Paradise (4 Aces)
 5. Heart Of My Heart
 (Cornell, Desmond, Dale)
 6. Woman (Johnny Desmond)
 7. Make Love To Me (Stafford)
 8. Rags To Riches (Tony Bennett)
 9. That's Amore (Dean Martin)
 10. Till Then (Hilltoppers)

Bob Reynolds

WTMJ-Milwoukee, Wis.

N. 1 MJ — Milwoukee, Wis.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (4 Aces)
3. Rags To Riches (Tony Bennett)
4. That's Amore (Dean Martin)
5. Till We Two Are One
(Georgie Shaw)
6. Secret Love (Doris Day)
7. Woman (Johnny Desmond)
8. Changing Partners
(Bing Crosby)
9. Changing Partners (Page-Starr)
10. I Get So Lonely (4 Knights)

Barry Kaye WJAS-Pittsburgh, Po.

Harry Burge WQAM—Miami, Fla.

Mort Nusbaum

WHAM-Rochester, N. Y.

Tipica Serenada (H. Jerome) 9. She Was Five And He Was Ten (Judy Valentine) 10. Off Shore (Leo Diamond)

Murry Jordon WLIB—New York, N. Y.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. Changing Partners (P. Page)
4. That's Amore (Dean Martin)
5. Heart Of My Heart
(Cornell, Desmond, Dale)
6. Ebb Tide (Frank Chacksfield)

Secret Love (Grodon Jenkins) Istanbul (Four Lads)

9. Marie (Four Tunes)
10. The Creep (Ted Heath)

Johnny Macshane KMPC—Hollywood, Colif.

- 1. Oh, My Papa (Eddie Fisher)
 2. Stranger In Paradise (4 Aces)
 3. Changing Partners (P. Page)
 4. That's Amore (Dean Martin)
 5. Secret Love (Doris Day)
 6. Y'All Come (Bing Crosby)
 7. Rags To Riches (Tony Bennett)
 8. Heart Of My Heart (4 Aces)
 9. C'est Si Bon (Stan Freberg)
 10. Sadie Thompson's Song
 (Richard Hayman)

Al Ross WBAL-Boltimore, Md.

- 1. Rags To Riches (Tony Bennett)
 2. Changing Partners (P. Page)
 3. Many Times (Eddie Fisher)
 4. Ricochet (Teresa Brewer)
 5. That's Amore (Dean Martin)
 6. In The Mission of St.
 Augustine (Sammy Kaye)
 7. Vaya Con Dios (Paul & Ford)
 8. Secret Love (Doris Day)
 9. Why Does It Have To 8e Me
 (Tony Bennett)
 10. I Love Paris (Les Baxter)

- Ralph Phillips WFBR-Boltimore, Md.

- 1. Oh, My Papa (Eddie Fisher)
 2. Rags To Riches (Tony Sennett)
 3. Thar's Amore (Dean Martin)
 4. Stranger In Paradise (Bennett)
 5. Ricochet (Teresa Brewer)
 6. Changing Partners (P. Page)
 7. Heart Of My Heart
 (Cornell, Desmond, Dale)
 8. To Be Alone (Hilltoppers)
 9. You Alone (Perry Como)
 10. Istanbul (Four Lads)

Gene Fondren

KTAE-Toylor, Texos

- 1. Oh, My Papa (Eddie Fisher)
 2. That's Amore (Dean Martin)
 3. Rags To Riches (G. Shaw)
 4. Ricochet (Teresa Brewer)
 5. Changing Partners (B. Crosby)
 6. To 8e Alone (Hilltoppers)
 7. Stranger In Paradise (MacRae)
 8. Ebb Tide (Frank Chacksfield)
 9. Changing Partners (Kay Starr)
 10. Just To Be With You (Fisher)
- 1. Oh, My Papa (Eddie Fisher)
 2. Ricochet (Teresa Brewer)
 3. Rags To Riches (Tony Bennett)
 4. That's Amore (Dean Martin)
 5. Stranger In Paradise (Bennett)
 6. Changing Partners (P. Page)
 7. You, You, You (Ames Bros.)
 8. Istanbul (Four Lads)
 9. Ebb Tide (Frank Chacksfield)
 10. Heart Of My Heart (4 Aces)

Ira Cook KECA & KMPC—Hollywood, Colif.

- 1. Stranger In Paradise (8ennett)
 2. That's Amore (Dean Martin)
 3. Oh, My Papa (Eddie Fisher)
 4. Changing Partners (P. Page)
 5. Heart Of My Heart
 (Cornell, Desmon, Dale)
 6. C'est Si Bon (Stan Freberg)
- WTAM—NOCRESTEY, IN. 1.

 1. Oh, My Papa (Eddie Fisher)
 2. Just One More Chance
 (Three Suns)
 3. Ebb Tide (Vic Damone)
 4. Secret Love (Doris Day)
 5. That's Amore (Dean Martin)
 6. Heart Of My Heart
 (Cornell, Desmon, Dale)
 7. Stranger In Paradise (4 Aces)
 8. Tipica Serenada (H. Jeromes)
 - 7. Y'All Come (Bing Crosby)
 8. Many Times (Eddie Fisher)
 9. Secret Love (Doris Day)
 10. Ricochet (Teresa Brewer)

Jack White KBOL-Boulder, Colo.

- Oh, My Papa (Eddie Fisher)
 Rags To Riches (Tony 8ennett)
- 3. Ebb Tide (Frank Chacksfield)
- 4. Stranger In Paradise (4 Aces)
 5. Heart Of My Heart
 (Cornell, Desmond, Dale)
- 6. That's Amore (Dean Martin)
 7. Ricochet (Teresa Brewer)
- 8. Changing Partners (Kay Starr)
- Secret Love (Doris Day)
 - 10. The Jones Boy (Mills Bros.)

Art Roberts

KXLW-St. Louis, Mo.

- 1. Changing Partners (P. Page)
 2. Oh, Mein Papa (E. Calvert)
 3. Time Will Tell (Hilltoppers)
 4. Ebb Tide (Jerry Colonna)
 5. Heart Of My Heart
 (Cornell, Desmond, Dale)
 6. Oh, My Papa (Eddie Fisher)
 7. Stranger In Paradise (Bennett)
 8. Secret Love (Doris Day)
 9. Our Heartbreaking Waltz
 (Teresa Brewer)
 10. Poppa Piccolino (Art Lowry)

Ray Perkins KFEL—Denver, Colo.

- 1. Oh, My Papa (Eddie Fisher)
 2. Stranger In Paradise (4 Aces)
 3. That's Amore (Dean Martin)
 4. Changing Partners (P. Page)
 5. Heart Of My Heart (F. Laine)
 6. Rags To Riches (Tony Bennett)
 7. Ricochet (T. Strewer)
 8. Ebb Tide (Frank Chacksfield)
 9. She Was Five And He Was
 Ten (Mills Bros.)
 10. Off Shore (Leo Diamond)

Don Blair WNBZ-Soronoc Loke, N.Y.

- 1. Oh, My Papa (Eddie Fisher)
 2. That's Amore (Dean Martin)
 3. Stranger In Paradise (Bennett)
 4. Changing Partners (P. Page)
 5. Ricochet (Teresa Brewer)
 6. Heart Of My Heart (4 Aces)
 7. You Alone (Perry Como)
 8. Santa Baby (Eartha Kitt)
 9. Ebb Tide (Frank Chacksfield)
 10. Istanbul (Four Lads)

Lou Barile WKAL-Rome, N. Y.

- 1. Stranger In Paradise (4 Aces)
 2. Secret Love (Doris Day)
 3. Oh, Mein Papa (Eddie Fisher)
 4. Changing Partners (K. Starr)
 5. I'll Never Stand In Your Way
 (Joni James)
- (Joni James)
 6. Baby, Baby, 8aby (T. 8rewer)
 7. Heart Of My Heart
 (Cornell, Desmond, Dale)
 8. To Be Alone (Hilltoppers)
 9. You Alone (Perry Como)
 10. The Creep (Stan Kenton)

Larry Wilson

WTIX-New Orleans, Lo.

- Oh, My Papa (Eddie Fisher)
 Stranger In Paradise (Bennett)

- 2. Stranger in Paradise (Benneri)
 3. Changing Partners (P. Page)
 4. Why (Karen Chandler)
 5. That's Amore (Dean Martin)
 6. Down By The Riverside
 (Bing & Gary Crosby)
- 7. Woman (Johnny Desmond)
- 8. Don's Ask Me Why (E. Barton)
 9. My Hymn To Her (A. Wayne)
- 10. Secret Love (Doris Day)



THE CASH BOX Disk Jockeys REGIONAL RECORD REPORTS

Alan Saunders

WVNJ-Newark, N. J.

1. Oh, Mein Papa (E. Calvert)
2. Stranger In Paradise (Bennett)
3. Heart Of My Heart (4 Aces)
4. The Jones Boy (Mills Bros.)
5. Rags To Riches (Tony Bennett)
6. Ebb Tide (Frank Chacksfield)
7. There Americ (Days Martin)

7. That's Amore (Dean Martin) 8. Granada (Monty Kelly)

9. Changing Partners (P. Page) 10. You Alone (Perry Como)

Ed Reilly

WBRY-Waterbury, Conn.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (4 Aces)
3. Rags To Riches (Tony Bennett)
4. Changing Partners (P. Page)
5. That's Amore (Dean Martin)
6. Ricochet (T. Brewer)
7. Heart Of My Heart (4 Aces)
8. You Alone (Perry Como)
9. Ebb Tide (Frank Chacksfield)
10. Strings Of My Heart
(The Gaylords)

Arty Kay

WVLK-Lexington, Ky.

WYLK—Lexington, Ky.

1. What It Was, Was Football
(Deacon Andy Griffith)
2. Oh, My Papa (Eddie Fisher)
3. Changing Partners (P. Page)
4. Rags To Riches (Tony Bennett)
5. Ricochet (Teresa Brewer)
6. A Dear John and Marsha
Letter (Stan Freberg)
7. You, You, You (Ames Bros.)
8. Man-Woman (Clooney-Ferrer)
9. Stranger In Paradise (4 Aces)
10. I Get So Lonely (Four Knights)

Wally Nelskog

KJR-Seattle, Wash.

1. Stranger In Paradise (4 Aces)
2. Love Walked In (Hilltoppers)
3. I Get So Lonely (Four Knights)
4. That's Amore (Dean Martin)
5. Oh, My Papa (Eddie Fisher)
6. Changing Partners (P. Page)
7. Secret Love (Doris Day)
8. Rags To Riches (Tony Bennett)
9. Are You Looking For A
Sweetheart (Kitty Kallen)
10. You Alone (Perry Como)

Dave Rosehill

WGSM-Huntington, L.I., N.Y.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (4 Aces)
3. Changing Partners (P. Page)
4. Rags To Riches (Tony Bennett)
5. That's Amore (Dean Martin)
6. Heart Of My Heart (4 Aces)
7. Granada (Monty Kelly)
B. You Alone (Perry Como)
9. Ebb Tide (Frank Chacksfield)
10. Istanbul (Four Lads)

Chester Kiser

WWIN-Baltimore, Md.

WWIN—Baltimore, Ma.

1. Answer Me My Love
(Nat "King" Cole)
2. Oh, My Papa (Eddie Fisher)
3. Stranger In Paradise (Bennett)
4. The Creep (Three Suns)
5. Changing Partners (P. Page)
6. Secret Love (Doris Day)
7. Heart Of My Heart
(Cornell, Desmond, Dale)
B. What It Was, Was Football
9. Rags To Riches (Tony Bennett)
10. Our Heartbreaking Waltz
(Teresa Brewer)

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending January 16 without any changes on the part of THE CASH BOX.

Jack Gale WSRS-Cleveland, Ohio

- 1. Stranger In Paradise (4 Aces)
 2. Till We Two Are One
 (Georgie Shaw)
 3. I'm In Love With A Guy
 (Lorry Raine)
 4. Ricochet (Teresa Brewer)
 5. That's Amore (Dean Martin)
 6. Oh, My Papa (Eddie Fisher)
 7. Bimbo (Jim Reeves)
 8. Heart Of My Heart
 (Cornell, Desmond, Dale)
 9. Off Shore (Leo Diamond)
 10. Why (Karen Chandler)

Johnny Morris

- WLOL-Minneapolis, Minn.

Hank Goldman WANN-Annapolis, Md.

- WANN—Annipons, Ma.

 1. Rags To Riches (Tony Bennett)
 2. Stranger In Paradise (4 Aces)
 3. From Here To Eternity
 (Frank Sinatra)
 4. My Hymn To Her (A. Wayne)
 5. Istanbul (Four Lads)
 6. Oh, Mein Papa (E. Calvert)
 7. Are You Looking For A
 Sweetheart (Kitty Kallen)
 8. A Baby Cried (Lou Monte)
 9. The Creep (Three Suns)
 10. That's Amore (Dean Martin)

Don Bell WRNT—Des Moines, Iowa

- 1. Oh, My Papa (Eddie Fisher)
 2. Changing Partners (Kay Starr)
 3. Rags To Riches (Tony Bennett)
 4. Ricochet (Teresa Brewer)
 5. That's Amore (Dean Martin)
 6. What It Was, Was Football
 (Andy Griffith)
 7. Stranger In Paradise (Bennett)
 8. Ebb Tide (Frank Chacksfield)
 9. Secret Love (Doris Day)
 10. Vaya Con Dios (Paul & Ford)

Wes Hopkins WTTM-Trenton, N. J.

- 1. Stranger In Paradise (4 Aces)
 2. My Hymn To Her (A. Wayne)
 3. That's Amore (Dean Martin)
 4. Secret Love (Doris Day)
 5. Rags To Riches (Tony Bennett)
 6. Istanbul (Four Lads)
 7. Ricochet (Teresa Brewer)
 B. Oh, Mein Papa (E. Calvert)
 9. The Jones Boy (Mills Bros.)
 10. Ebb Tide (Frank Chacksfield)

Jay Michaels WCAE—Pittsburgh, Pa.

- WCAE—Pittsburgh, Pd.

 1. Make Love To Me (Stafford)
 2. Oh, Mein Papa (E. Calvert)
 3. Till Then (Hilltoppers)
 4. The Way I Feel (Four Knights)
 5. From The Vine Came The
 Grape (Gaylords)
 6. Answer Me, My Love
 (Nat "King" Cole)
 7. Stranger In Paradise (4 Aces)
 8. Two Purple Shadows (J. Vale)
 9. Just A Gigolo (J. P. Morgan)
 10. There's A Silver Moon Over
 The Golden Gate (Margaret
 Whiting & Jimmy Wakely)

Chuck Norman WIL-St. Louis, Mo.

- WIL--3t. Louis, Mo.

 1. Oh, My Papa (Eddie Fisher)

 2. Stranger In Paradise (Bennett)

 3. That's Amore (Dean Martin)

 4. Oh, Mein Papa (E. Calvert)

 5. Changing Partners (P. Page)

 6. Heart Of My Heart
 (Cornell, Desmond, Dale)

 7. I Can't Believe That You're
 In Love With Me (Ames Bros.)

 8. Granada (Frankie Laine)

 9. Secret Love (Doris Dav)

- 9. Secret Love (Doris Day)
 10. The Creep (Three Suns)

Bob Drews WAAF-Chicago, III.

- 1. Stranger In Paradise (Bennett)
 2. Ricochet (T. Brewer)
- 3. Rags To Riches (T. Bennett)
 4. Secret Love (Doris Day)
- 5. Changing Partners (P. Page)
 6. Eh Cumpari (J. La Rosa)
- 7. Ebb Tide (Frank Chacksfield)
 B. I Love Paris (Les Baxter)
- 9. Oh, My Papa (Eddie Fisher)
 10. The Creep (Three Suns)

George Lezotte WAVZ—New Haven, Conn.

- 1. Stranger In Paradise (4 Aces)
 2. The Game Of Love (Darnell)
 3. Whee, Baby (June Christy)
 4. You Alone (Perry Como)
 5. Rags To Riches (Tony Bennett)
 6. Life Is Just A Bowl Of
 Cherries (Jaye P. Morgan)
 7. Granada (Monty Kelly)
 8. Heart Of My Heart (L. Elgart)
 9. Oh, My Pape (Eddie Fisher)
 10. South Of The Border (Sinatra)

Doug Reid

- WBOA-Brunswick, Maine NBOA—Brunswick, Maine

 1. Stranger in Paradise (4 Aces)

 2. Rags To Riches (Tony Bennett)

 3. Ebb Tide (Frank Chacksfield)

 4. That's Amore (Dean Martin)

 5. Oh, My Papa (Eddie Fisher)

 6. Changing Partners (P. Page)

 7. The Story Of Ihree Loves

 (Jerry Murad)

 8. Nina-Non (Joni James)

 9. She Was Five And He Was

 Ten (Judy Valentine)

 10. Heart Of My Heart (4 Aces)

Bill Stell

- WSVS-Crewe, Va.
- 1. Stranger In Paradise (4 Aces)
 2. Oh, Mein Papa (E.—Calvert)
 3. What It Was, Was Football
 (Deacon Andy Griffith)
 4. The Jones Boy (Mills Bros.)
 5. Changing Partners (P. Page)
 6. Alone (Jimmy Sacca)
 7. Granada (Monty Kelly)
 8. That's Amore (Dean Martin)
 9. Secret Love (Doris Day)
 10. Ricochet (Teresa Brewer)

Harry Nigocia WJBW-New Orleans, La.

- 1. Stranger In Paradise (4 Aces)
 2. My Hymn To Her (A. Wayne)
 3. Secret Love (Doris Day)
 4. That's Amore (Dean Martin)
 5. Changing Partners (P. Page)
 6. Many Times (Eddie Fisher)
 7. To Be Alone (Hilltoppers)
 B. Ebb Tide (Frank Chacksfield)
 9. Oh, My Papa (Eddie Fisher)
 10. Tipica Serenada (H. Jerome)

Tom Edwards WERE-Cleveland, Ohio

- WERE—Cleveland, Ohio

 1. Stranger In Paradise (4 Aces)
 2. Oh, My Papa (Eddie Fisher)
 3. Till We Two Are One
 (Georgie Shaw)
 4. Stranger In Paradise (Bennett)
 5. Changing Partners (P. Page)
 6. The Jones Boy (Mills Bros)
 7. The Way I Feel (Four Knights)
 B. Heart Of My Heart
 (Cornell, Desmond, Dale)
 9. She Was Five And He Was
 Ten (Judy Valentine)
 10. Sadie Thompson Song
 (Damita Jo)

Art Pallan

6. Rags To Riches (Tony Benn 7. Secret Love (Doris Day)

John Leban WCAE—Pittsburgh, Pa. WWSW-Pittsburgh, Pa.

- 1. You Alone (Perry Como)
- 1. Oh, My Papa (Eddie Fisher)
 2. Stranger In Paradise (Bennett)
 3. Two Purple Shadows (J. Vale)
 4. Oh, Mein Papa (E. Calvert)
 5. Ricochet (T. Brewer) 2. Ricochet (T. Brewer)
 3. That's Amore (Dean Martin)
 - Make Love To Me (Stafford) Stranger In Paradise (4 Aces) 6. Oh, Mein Papa (E. Calvert)
 7. Secret Love (Doris Day)

B. Till We Two Are One (Georgie Shaw) 9. That's Amore (Dean Martin) 10. You Alone (Perry Como) B. Marie (Four Tunes) 9. From The Vine Comes The Grape (Hilltoppers) 10. The Jones Boy (Mills Bros.)

Victor's Trade Mark Gets New Look

NEW YORK—An old dog who has been around for more than half a century is getting a new look for the New Year.

Nipper, RCA Victor's famed terrier, is appearing on some of the com-

Nipper, RCA Victor's famed terrier, is appearing on some of the company's new recordings, beginning this month, in a new four-color suit, which will be the first change in the company's label in nearly 20 years. To date Nipper has appeared on more than a billion and a quarter records. First to be decked out in the new insignia are albums by Perry Como, Eddie Fisher, the Ames Brothers and Eartha Kitt. Eventually the new label is expected to be seen on Victor records of all speeds.

Nipper, who now will be more prominent on RCA Victor labels than ever before, has been riding high, wide and handsome since Eldridge Johnson founded the Victor Talking Machine Company in 1901. He is a portrait of a real dog owned by a London painter named Francis Barrand

raud.

One day Barraud found Nipper listening attentively to the voice coming out of his talking machine horn. He was inspired to paint his dog in that pose and when finished called the picture "His Master's Voice." Ultimately the picture became the property of Johnson and soon was the world famous trademark.



	Billboard	Cash Box	Variety
ADI ADIOS AMIGO (Hollis)	(-)	Disk of	
JO STAFFORD (Columbia)	75 (Good)	the Week	
CALL ME ANYTIME AT ALL (Kahl) ALAN DEAN (MGM)	76 (Good)	C+ (Good)	
CUDDLE ME (Vincent)		, , , , , , , , , , , , , , , , , , , ,	
RONNIE GAYLORD (Mercury)	New Record	Best Bet	
DENISE (Edgar)	to water		
BUDDY MORROW ORCH. (Victor)	75 (Good)	B (Very Good	Very Good
FOR SALE (Weiss & Barry)		70	
FELICIA SANDERS (Columbia)	73 (Good)	B (Very Good	
HARMONY BROWN (Montclare)	80 (Excellent)	Sleeper of	
THE FOUR LADS (Columbia)	ov (Excellent)	the Week	
JAN PEERCE (Victor)	70 (Good)	C+ (Good)	
DOROTHY SQUIRES (London)	Satisfactory	C+ (Good)	
SHIRLEY HARMER (MGM)	70 (Good)	B (Very Good	
MADCAP (Sheldon)		Sleeper of	
HENRI RENE (Victor)	75 (Good)	the Week	
OH AM I LONELY (Vincent)	New Record		
RONNIE GAYLORD (Mercury)	to Watch	B (Very Good	
ROBE OF CALVARY (Hill & Range) EDDY ARNOLD (Victor)	New Record		
THE ORIOLES (Jubilee)	to Watch	Award O' the Week	
GEORGE BEVERLY SHEA (Victor)	New Record to Watch	B+ (Excellent)	Good
JANE FROMAN (Capitol) JILL COREY (Columbia)	78 (Good) Best Buy	C+ (Good)	Very Good
SUDDENLY (Brenner)	Dest buy	C+ (Good)	
MANTOVANI (London)	78 (Good)	Best Bet	Best Bet
PERCY FAITH (Columbia)	80 (Excellent)	B (Very Good	
TEXAS POLKA (Montauk)			
BONNIE LOU (King)	72 (Good)	Bullseye of the Week	
WOLF BOY (Regent)			
MARTHA RAYE (Mercury)	Satisfactory	Best Bet	Good
YOU ARE MY LOVE (Brewster)		Pant Dat	
DICK DUANE (Paris)		Best Bet	
YOUNG AT HEART (Sunbeam)			Best Bet
FRANK SINATRA (Capitol)			Dest Det

BROADCAST MUSIC, INC. 580 FIFTH AVENUE

NEW YORK . CHICAGO . HOLLYWOOD . TORONTO . MONTREAL

SMASH NEW RELEASES

"FROM THE VINE CAME THE GRAPES"

"Stolen Moments"

THE GAYLORDS

RONNIE GAYLORD

70296

"OH AM I LONELY"

"Cuddle Me"

70285

"SOMEBODY BAD STOLE DE WEDDING BELL"

"Baubles, Bangles And Beads" 70298 GEORGIA GIBBS

COMING UP-FAST

"TILL WE TWO ARE ONE"

"Little Miss One"

EDDY HOWARD

70293

"THE CREEP"

"Love Theme"

RALPH MARTERIE

70281

GOING STRONG

"CHANGING PARTNERS"

"Don't Get Around Much Anymore"

PATTI PAGE

70295

"STRINGS OF MY HEART"

"Mama Papa Polka"

THE GAYLORDS 70285

"NATIVE DANCER"

"Lonesome Song"

RUSTY DRAPER 70256

"OFF-SHORE"

"Joey's Theme"

RICHARD HAYMAN 70252





If distributor business holds up at the tremendous pace it's been enjoying these past two weeks, record sales for 1954 should reach an all time high... Jerry Blaine of Cosnat Distributing in New York is holding a showing of his new Square Root Sonata 3 and Opus 3 hi-fidelity phonographs at the Park Sheraton Hotel in New York on Jan. 12, 13 and 14... Joseph Nanni, branch manager of King in Philly, gives his secret for a successful operation as "intelligent ordering and having almost every good number in stock at all times."... N. I. Saurman of Krich-New Jersey in Newark writes that operators are al-N. I. Saurman of Krich-New Jersey in Newark writes that operators are always looking for standards to pull nickels. He advises that Glenn Miller records will always 'pay off'; and with the showing of "The Glenn Miller Story" in movie houses throughout the country, ops should start using more and more of the authentic Miller disks. Saurman also has an offering more and more of the authentic Miller disks. Saurman also has an offering in the prediction department: "When Your Old Wedding Ring Was New" may become another "Bluebird Of Happiness." It's a Jan Peerce, RCA platter. . . Al Hirsch of Malverne Distributors in New York lists a chain of new Moreupy records that everyone Distributors in New York lists a chain of new Mercury records that everyone is hopped up about. Among them are The Gaylords' "From The Vine Came The Grapes" and Vic Damone's two sider "To Love You" and "The Breeze And I."... MGM records has en route to all its distribs a quantity of up-to-date Extended Play and Long Play supplements. The diskery is offering the idea that these supplements be inserted in record envelopes with each sale... Johnny Halonka and Harry Apostileris of Alpha Distributing are looking forward to big things from the new Crown record "Angela Mia" by Don, Dick and Jimmy... RCA by Don, Dick and Jimmy. . . . RCA Victor is sending its distribs and record dealers throughout the country, a huge brochure about the promotion campaign of the new Artie Shaw al-Harry Bloom and Lee Palmer, Los

Angeles Mercury distributors, have been plenty busy getting out publicity on their latest release "Well I'll Be Switched" and "What Is This That I Feel" from the controversial film, French Line," starring Jane Russell. The flicker is scheduled to open in L.A. Jan. 15. Mercury's eighth anniversary was touched off with a salute from Peter Potter on his coast to coast "Juke Box Jury" program. Alan Pressman has been hobbling around the Mercury establishment with a broken leg. Glad to hear that it is healing nicely.... Sid Talmadge just took on a new line over at Record Merchandising Company in L.A. He received his first shipment from Jay Dee Records and really flipped over "Changing Partners" by the Crickets. Sid's new self-service record department has won a lot of favorable comments from his customers. . . . At L.A.'s Modern Distributing Company, Mike Kurlan and Ray Wood have been working like crazy on the new Teresa Brewer smash "Our Heart Breaking Waltz." Irv Shorten at Allied Music Sales is at long last getting settled in his new home over in Westwood. The crew at Allied had a sudden New Year's rush as customers flocked in buying up Johnny Otis' "Rock Me Baby" and Johnny Ace's "Saving My Love For You."

THE CASH BOX 70P50 Nation's **COMPILED BY JACK "ONE SPOT" TUNIS**

Comprising 100 Selections

AT—Atlantic
BA—Barbour
BE—Bell
BR—Brunswick
BU—Bullet
CA—Capital
CD—Cadence

CH—Chess
CK—Checker
CO—Columbia

CR—Coral
CY—Crystalette
DA—Dana
DE—Decca
DO—Dot
DU—Duke
DY—Derby
EP—Epic
ES—Essex
FE—Federal

4 Star—Four Star PA—Parrot SW—Swingth IM—Imperial IN—Intro PE—Peacock Pro TE—Tempo PE—Peacock Pro TE—Tempo PE—Peacock Pro TE—Tempo PE—Peacock Pro TE—Tiffany Peacock Pro TE—Tiffany Peacock Pro TE—Tiffany Peacock Peacock Pro Tempo Peacock Pro Tiffany Peacock Peacock Pro Tiffany Peacock Peacock Pro Tiffany Peacock Peaco TI—Tico
TR—Trend
TN—Tennessee
UN—United
VA—Valley
VI—RCA Victor
ZO—Zodiac

Jan. 23 Jan. 16

1_Oh, My Papa 143.8 151.8

143.8 151.8
BE-1019 (45-1019)—
J. CARROLL & L. CLARK
Off Shore
CA-2678 (F-2678)—
RAY ANTHONY O.
Secret Love
CO-40134 (4-40134)—HARRY
JAMES & PAUL WESTON
Serenata
CR-61111 (9-61111)—R. WOTTAWA & B. DeWEILLE
Oh, Mein Papa
DE-28964 (9-28964)—
RUSS MORGAN
Go Man Go Polka
★ES-336 (45-336)—
EDDIE CALVERT
Mystery Street
FI-20-026—
HUMBERTO MORALES

HUMBERTO MORALES Stranger In Paradise
LO-1403 (45-1403)—REG OWEN
Off Shore
LO-18181 (45-18181)—
LYSS ASSIA

ME-70283 (70283×45)— FRANKIE RULLO

FRANKIE RULLO

I Love Paris

VI-20-5552 (47-5552)—

EDDIE FISHER

Until You Said

Goodbye

VI-20-5568 (47-5568)—

TITO RODRIQUEZ O.

In The Still Of The

Night

VI-20-5569 (47-5569)—

JOHNNY VANDAL

Wanna Dance

Stranger In Paradise

124.7 116.2

124.7 116.2

CA-2652 (F-2652)—
GORDON MacRAE
Never In A Million
Years
TONY BENNETT
Why Does It Have
To Be Me
DE-28927 (9-28927)—
FOUR ACES
The Gang That Sang
"Heart Of My Heart"
FI-20-026—

FI-20-026— HUMBERTO MORALES Oh, Mein Papa

On, Mein Papa

KI-1304 (45-1304)—
INK SPOTS
Changing Partners

ME-70269 (70269×45)—
VIC DAMONE

A Villoae In Peru

★VI-20-5535 (47-5535)—
TONY MARTIN

TONY MARTINI Love Paris
VI-20-5505 (47-5505)—
RALPH FLANAGAN O
The Typewriter
VI-20-5551 (47-5551)—
AL ROMERO Off Shore

3—That's Amore 83.2 85.3

*CA-2589 (F-2589)—
DEAN MARTIN
You're The Right One
MG-11584 (K-11584)—
BLUE BARRON
Till We Love Again

-Changing Partners 75.1 79.2

75.1 79.2

BE-1017 (45-1017)—

HELEN FORREST

Lover Come Back To

Me

CA-2657 (F-2657)—

KAY STARR

I'II Always Be In Love

With You

DE-28969 (9-28969)—

BING CROSBY

Y'AII Come

KI-1304 (45-1304)—

Stranger In Paradise

★ME-70260 (70260×45)—

PATTI PAGE

Where Did My Snow
man Go?

VI-20-5515 (47-5515) man Gor VI-20-5515 (47-5515)— DINAH SHORE

Think
VI-20-5537 (47-5537)—
PEE WEE KING
Bimba

Jan. 23 Jan. 16 5—Ricochet

65.5 69.0

CA-2543 (F-2543)—

VICKI YOUNG

Affair With A Stranger

★CR-61043 (9-61043)—

TERESA BREWER

TO YOUNG TO Tango

DE-28914)—

GUY LOMBARDO O.

Bridge Of Sighs

VI-20-5454 (47-5454)—

PEE WEE KING O.

Oh, Mis'rable Love

VI-20-5436 (47-5436)—

GOGI GRANT

Everyone Knows I Love

You 65.5 69.0

-Heart Of My Heart

CA-2520 (F-2520)— JERRY SHARD

Sing High, Sing Low

CO-40137 (4-40137)—
LES ELGART

CR-61076 (9-61076)—
CORNELL, DESMOND, & DALE
I Think I'll Fall In
Love Today

★DE-28927 (9-28927)—

Stranger In
Paradise

ME-70262 (70262×45)—

South Of The Border

7—Rags To Riches

7—Rags To Riches

52.3 78.2

BE—TONY RUSSO

Many Times

★CO-40048 (4-40048)—

TONY BENNETT

Here Comes That

Heartache Again

DE-28838 (9-28838)—

GEORGIE SHAW

Let Me Go, Devil

KI-1280 (45-1280)—

BILLY WARD AND DOMINOES

Don't Thank Me

8—Woman

34.5 35.5

34.5 35.5
CO-40144 (9-40144)

J. FERRER & R. CLOONEY
Man

★CR-61069 (9-61069)

By The River Selne
DE-28985 (9-28985)

GUY LOMBARDO
The Jones Boy

9—Ebb Tide

33.6 27.8 CO-40093 (4-40093)— KEN GRIFFIN CO-40093 (4-40093)—

KEN GRIFFIN
Yah, Dear
CR-61075 (9-61075)—

LAWRENCE WELK
Beautiful Ohio
DE-28875 (9-28875)—
CHARLIE APPLEWHITE
I Love Paris
DE-28975 (9-28975)—
JERRY COLONNA
The Velvet Glove
DE-28977 (9-28977)—
DAVE BALLARD
Off Shore
KI-1297 (45-1297)—
THE INK SPOTS
If You Should Say
Goodbye
★LO-1358 (45-1358)—
FRANK CHACKSFIELD O.
Waltzing Bugle Boy
MF-7017 (70177 √45)

★VI-20-5447 (47-5447)—
PERRY COMO
Pa-Paya Mama

15.—The Jones Boy

15.0 11.6
CR-61102 (9-61102)—
THREE DONS & GINNY
Just Another Chance
★DE-28945 (9-28945)—
MILLS BROS.
She Was Five And
He Was Ten
DE-28985 (9-28985)—
GUY LOMBARDO
Woman
ME-70268 (70268×45)—
Snow Snow Beautiful
Snow
Snow Boultiful
Snow

16.—Istanbul

Maltzing Bugle Boy
ME-70177 (70177 x 45)—
ROBERT MAXWELL
Rose Marie
ME-70126 (70126x45)—
VIC DAMONE
If I Could Make You
Mine

10—Secret Love

27.6 13.2

CA-2678 (F-2678)—

RAY ANTHONY O.

Oh Mein Papa

★CO-40108 (4-40108)—

DORIS DAY

The Deadwood Stage

DE-28876 (9-28876)—

GÖRDON JENKINS

Theme From "Seven

Dreams"

Jan. 23 Jan. 16

MG-11604 (K-11604)—
TOMMY EDWARDS
That's All
VI-20-S512 (47-5512)—
GOGI GRANT
Ricochet

11-The Creep

BE-1022 (45-1022)— LARRY CLINTON The Creep CA-2685 (F-2685)— STAN KENTON

CA-2685 (1-2012) STAN KENION Tenderly
DE-28986 (9-28986)— JERRY GRAY
EP-9011 (4-9011)—LEE ROY
Midnight Festival
LO-1404 (45-1404)—TED HEATH
Slim Jim
ME-70281 (70281x45)—
RALPH MARTERIE

RALPH MARTERIE
Love Theme
MG-11651 (K-11651)—
ART MOONEY
Flirtation Waltz

*V1-20-5553 (47-5553)—
THREE SUNS
Just One More Chance
V1-20-5575 (47-5575)—
AL ROMERO
Chivirico Rhythm

12-Strings Of My Heart

16.8 10.0 ★ME-70258 (70258 x 45)— GAYLORDS Mama-Papa Polka

13—Granada

16.3 18.2 ★CO-40136 (4-40136)— FRANKIE LAINE I'd Give My Life

DE-28743 (9-28743)— BING CROSBY It Had To Be You

DE-28732 (9-28732)— OWEN BRADLEY The Breeze

★ES-341 (45-341)—

MONTY KELLY
Snow, Snow Beautiful
Snow TI-1302 (45-1302)—
CLARK DENNIS

CLARK DENNIS My Love For You VI-20-5588 (47-5588)— MORO MORALES Maracaibo

14-You Alone

15.9 15.9 12.1
BE-1020 (45-1020)—

MADDY RUSSELL

Under Paris Skies

★VI-20-5447 (47-5447)—

PERRY COMO

Pa-Paya Mama

16—Istanbul

12.2 19.2 12.2 19.2

CA-2665 (F-2665)—

JOE FINGERS CARR

Maple Leaf Rag

★CO-40082 (4-40082)—

FOUR LADS

I Should Have Told

You Long Ago

VI-20-5522 (47-5522)

NORO MORALES

Am I Blue

17-Marie

11.8 5.9
CA-2452 (F-2452)—BEN LIGHT
You Made All My
Dreams Come True

\$\pmu\$JU-\$128 (45-\$128)—
THE FOUR TUNES

Best Selling Records FROM MORE THAN 15,000 RETAIL OUTLETS!

● Twnes are listed below in order of their popularity bosed on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

● The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the secords on which it was available.

★ Indicates best selling record.

Comprising 100

Jan. 23 Jan. 16

18—To Be Alone

11.3 ★DOT-15105 (45-15105)— THE HILLTOPPERS Love Wolked In

19—Eh, Cumpari

10.9 16.2 ★CD-1232 (45-1232)

JULIUS LA ROSA

TIII They've All Gone

Home

20-Till Then

10.4 9.6 ★DO-15132 (45-15132)— HILLTOPPERS I Found A Letter

21-Vaya Con Dios

21—Vaya Con Dios

8.6 10.6

AT-15001 (45-15001)—
WINGY MANONE
Song From Moulin
Rouge

BE-1004 (45-1004)—
LARRY CLINTON O.
P. 5. I Love You

★CA-2486 (F-2486)—
LES PAUL & MARY FORD
Johnny

CA-2514 (F-2514)—
WES & MAR TUTTLE
I Wonder Where You
Are

CO-40098 (4-40098)—
LOS PANCHOS TRIO
LO Dudo

CR-60991 (9-60991)—
JACK SMITH
Knothole

CY-654 (45-654)—BOR LONDON

Knothole
CY-654 (45-654)—BOB LONDON
My Adobe Hoçienda
DE-28780 (9-28780)—
GUY LOMBARDO O.
With These Hands
ME-89047 (89047x45)—
ANITA DAY
Ain't This A Wonderful
Doy

-What It Was Was Football

8.1 7.1 ★CA-2693 (F-2693)— DEACON ANDY GRIFFITH Port 2

23-I See The Moon

7.7 10.5 7.7 10.5

★CO-40047 (4-40047)—

THE MARINERS

I Just Want You

DE-28900 (9-28900)—

DICK TODD

If I Never Get To

Heoven

VI-20-5478 (47-5478)—

VOICES OF W. SCHUMANN

All Alone

24-Off Shore

24—Off Shore

7.3 9.5

★AM-1005 (45-1005)—

Eosy Melody

AT-1013 (45-1013)—

BUDD JOHNSON

Don't Toke Your Love
From Me

BE-1019 (45-1019)—

J. CARROLL & L. CLARK

Oh, Mein Popa

CA-2630 (F-2630)—

AXEL STORDAHL O.

The Piccolino

CR-61084 (9-61084)—

RUSS MORGAN O.

Idle Gossip

DE-28977 (9-28971)—

RUSS MORGAN O.

Idle Gossip

DE-28977 (9-28971)—

EARL BOSTIC

Don't You Do It

LO-1403 (45-1403)—REG OWEN

Oh, Mein Papa

★ME-70252 (70252x45)—

RICHARD HAYMAN O.

Joey's Theme

MG-11610 (K-11610)—

ART MOONEY O.

Mogambo

VI-20-5551 (45-5551)—

DAN BONNEY O.

MOGAMBORY O

VI-20-5551 (45-5551)-(45-5551)— AL ROMERO Stranger In Porodise

Jon. 23 Jon. 16 25—Boogie Woogie Maxixe

7.2

6.9

8.6

CR-61063 (9-61063)—

JACK RICHARDS
I've Heard That Song
Before
VI-20-5530 (47-5530)—

AMES BROTHERS
I Con't Believe That
You're In Love With
Me

26-Just One More Chance

ME-70277 (70277x45)— HARMONICATS Heortoches ★VI-20-5553 (47-5553)— THREE SUNS The Creep

27—She Was Five And He Was Ten

6.7 2.0 ★DE-28945 (9-28945)—

MILLS BROS.

The Jones Boy

EP-9004 (4-9004)—

JUDY VALENTINE

A Ride In 5onta's

5leigh

-Till We Two Are One

6.3 ★DE-28937 (9-28937)— GEORGIE SHAW ME-70293 (70293 x 45)—
EDDY HOWARD
Little Miss One

29—Down By The Riverside

CO-40005 (4-40005)—FOUR LADS
Toke Me Bock
★DE-28955 (9-28955)—BING &
GARY CROSBY
Whot A Little Moonlight Con Do

30-A Dear John And Marsha Letter

5.8 ★CA-2677 (F-2677)— STAN FREBERG C'est Si Bon

31—Many Times

5.6 6.0

CO-40076 (4-40076)—
PERCY FAITH O
In Love

*VI-20-5453 (47-5453)—
EDDIE FISHER
Just To Be With You

32—Sadie Thomp-son's Song

5.4 5.1

AM-1006 (45-1006)—
LEO DIAMOND
On The Mall

CA-2661 (F-2661)—
AXEL STORDAHL
High Strung
DE-28894 (9-28894)—
IKE CARPENTER
Fontasy Stoccoto

★ME-70237 (70237 x 45)—
RICHARD HAYMAN
Drive In

Drive In
VI-20-5570 (47-5570)—
DAMITA JO
Face To Foce

-Cahhages And Kings

5.3 ★DE-29001 (9-29001)— CHARLIE APPLEWHITE You're All That I Need

34—Answer Me, My Love

★CA-2687 (F-2687)— NAT "KING" COLE Why

Jon. 23 Jon. 16

DE-28954 (9-28954)— JACK & MARY OWENS DE-28952 (9-28952)— GUY LOMBARDO O. Florida

35-Think

★VI-20-5515 (47-5515)— DINAH SHORE Chonging Portners

36—C'est Si Bon

5.0 8.1 5.0 8.1

★CA-2677 (F-2677)—

STAN FREBERG

A Dear John And

Morsha Letter

VI-20-5358 (47-5358)—

EARTHA KITT

African Lulloby

37—You, You, You

4.8 CO-40039 (4-40039)—

KEN GRIFFIN

No Other Love

ME-70198 (70198 x 45)—

JOHNNY HORTON

MG-11512 (K-11512)— KEN REMO Ufemia

★VI-20-5325 (47-5325)—
AMES BROTHERS
Once Upon A Time
VI-20-5386 (47-5386)—
NORO MORALES O
The Sheik Of Araby

38-Love Walked In

DO-15105 (45-15105)—
THE HILLTOPPERS
To Be Alone

39-Our Heartbreaking Waltz

4.4 4.6 ★CR-61066 (9-61066)— TERESA BREWER Bell Bottom Blues

40-Alone

★DO-15130 (45-15130)— JIMMY SACCA You're All Thot I Need

41-I'll Never Stand In Your Way

42—Don't Forget To Write

43—Caribbean

-In The Mission Of St. Augustine

45—Tennessee Wig-Walk

46—Baubles, Bangles, And

Beads 2.7

47—Robe Of Calvary 2.4

48—Are You Looking For A **Sweetheart**

49—A Baby Cried

50-Bimbo



Quick Gold

NEW YORK—Eddie Cantor presents a gold record for "Oh! My Papa" to RCA Victor's Eddie Fisher, whose recording topped a million in sales December 30 and set an all-time record for Victor by selling over 250,000 copies in one week. Presentation was made when Cantor guested on Fisher's NBC television show on January 6.

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******** GOLD FOR YOU when you feature The Golden Trumpet of EDDIE CALVERT'S

> "OH, MEIN PAPA"



RECORDS

NAME OF STREET SANDY STEWART'S "SATURDAY NIGHT" "I'M GOING HOME" Century

GOTHAM RECORD CORP. KECORD CORP.

Chicago Meeting



CHICAGO - Dinah Kave, noted English thrush, met up with another renowned Englishman, Frank Chacksfield, recently while both were in Chicago. Chacksfield was visiting the U.S. on a promotion tour while Miss Kaye is here to record for Label "X."

Becker To Organize Special Repertoire For Columbia

NEW YORK-The appointment of Gene Becker to the newly-created post of Director of Special Repertoire was announced this week by Goddard Lieberson, Executive Vice President

Becker will organize for Columbia a Pop standard single record catalog from domestic and European releases available to the company. He will also develop material of interest in specialized fields. Headquarters will be in the company's New York offices.

Becker joins Columbia lengthy association with Capitol Records, where he held the position of National Promotion Manager. During his Capitol tenure Becker also handled sales and production assignments in the transcription and custom record fields. Before joining Capitol Records Becker was active in the music business both at the retail record level and as a professional musician.

Anthony Signs New Pact With Capitol

HOLLYWOOD-Record sales that the hottest dance band attraction of 1953 have won Ray Anthony a new, more favorable contract with Capitol Records two years before his old pact was to have expired.

Announcement of the new five-year-Announcement of the new five-year-contract was made by Alan W. Livingston, Capitol vice president in charge of artists and repertoire, who concluded negotiations with Anthony manager Fred Benson and Tom Rockwell, head of General Artists Corporation, late last week.

Anthony's first contract with Capil, signed in 1949, was for seven

His big single record of 1953 was "Dragnet."

PEGIONAL RECORD The Top Ten Records - City by City

New York, N. Y.

- Oh, My Papa (Eddie Fisher) Stranger In Paradise (Bennett) That's Amore (Dean Martin) Rags To Riches (Tony 8ennett)
- Ricochet (Teresa Brewer)
- Changing Partners (P. Page) Ebb Tide (Frank Chacksfield)
- You Alone (Perry Como) Secret Love (Doris Day)
- 10. Heart Of My Heart (Cornell, Desmond, Dale)

Philadelphia, Pa.

- 1. Oh, Mein Papa
 (Fisher-Calvert)
 2. Stranger In Paradise
 (Four Aces-Bennett)
 3. Heart Of My Heart
 (Four Aces)
 4. Changing Partners (P. Page)
 5. That's Amore (Dean Martin)
 6. The Jones Boy (Mills Bros.)
 7. Rags To Riches (Tony Bennett)
 B. Ebb Tide (Frank Chacksfield)
 9. Native Dancer (Rusty Draper)
 10. Are You Looking For a
 Sweetheart (Kitty Kallen)

Denver, Colo.

- Oh, My Papa (Eddie Fisher) Changing Partners (P. Page) Rags To Riches (Tony Bennett) Ricochet (Teresa Brewer)
- Stranger In Paradise (Bennett) That's Amore (Dean Martin)
- Ebb Tide (Frank Chacksfield)
- You Alone (Perry Como)
- 9. You, You, You (Ames Bros.) 10. Many Times (Eddie Fisher)

Atlanta, Ga.

- Oh, My Papa (Eddie Fisher)
 Rags To Riches (Tony Bennett)
 Changing Partners (P. Page)
 Stranger In Paradise
 (Bennett-Four Aces)
 Ricochet (Teresa Brewer)
 Ebb Tide (Frank Chacksfield)
 That's Amore (Dean Martin)
 You Alone (Perry Como)
 Yava Con Dios (Paul & Ford)

- Vaya Con Dios (Paul & Ford)
- 10. Many Times (Eddie Fisher)

Pittsburgh, Pa.

- Oh, My Papa (Fisher-Calvert)
 Stranger In Paradise
 Four Aces-8ennett)
 Changing Partners (P. Page)
 That's Amore (Dean Martin)
 Rags To Riches (Tony Bennett)
 Ricochet (Teresa Brewer)
 Strings Of My Heart
 (Gavlords)

- (Gaylords)
- 8. You Alone (Perry Como)
- Two Purple Shadows (J. Vale)
- 10. Istanbul (Four Lads)

Detroit, Mich.

- 1. Oh, Mein Papa
 (Fisher-Calvert)
 2. Stranger In Paradise (4 Aces)
 3. That's Amore (Dean Martin)
 4. Changing Partners (P. Page)
 5. Rags To Riches (Tony Bennett)
 6. Ebb Tide (Frank Chacksfield)
 7. Heart Of My Heart
 (Cornell, Desmond, Dale)
 8. You Alone (Perry Como)
 9. Strings Of My Heart
 (Gaylords)
- 10. Marie (Four Tunes)

San Francisco, Cal.

- Stranger In Paradise (Bennett)
 Oh, My Papa (Eddie Fisher)
 Rags To Riches (Tony Bennett)
 That's Amore (Dean Martin)
 Ebb Tide (Frank Chacksfield)

- Ricochet (Teresa Brewer)
 Eh, Cumpari (Julius La Rosa)
- B. Changing Partners (P. Page)
 9. You, You, You (Ames Bros.)
 10. Many Times (Eddie Fisher)

Chicago, III.

- 1. Oh, Mein Papa
 (Fisher-Calvert)
 2. Stranger In Paradise
 (Bennett-Four Aces-Martin)
 3. That's Amore (Dean Martin)
 4. Changing Partners (P. Page)
 5. Woman (Johnny Desmond)
 6. Secret Love (Doris Day)
 7. Heart Of My Heart
 (Cornell, Desmond, Dale)
 8. Rags To Riches (Tony Bennett)
 9. Marie (Four Tunes)
 10. Ricochet (Teresa Brewer)

Boston, Mass.

- 1. Oh, My Papa
 (Fisher-Calvert)
 2. Stranger In Paradise
 (Bennett-Four Aces)
 3. That's Amore (Dean Martin)
 4. Changing Partners (P. Page)
 5. Rags To Riches (Tony Bennett)
 6. You Alone (Perry Como)
 7. Ebb Tide (Frank Chacksfield)
- B. Eh, Cumpari (Julius La Rosa)
 9. Heart Of My Heart
 (Cornell, Desmond, Dale)
- 10. Ricochet (Teresa Brewer)

Seattle, Wash.

- 1. That's Amore (Dean Martin)
 2. Rags To Riches (Tony Bennett)
 3. Oh, My Papa (Eddie Fisher)
 4. Changing Partners (Page-Starr)
 5. Stranger In Paradise
 (Four Aces)
 6. Istanbul (Four Lads)
 7. Ebb Tide (Frank Chacksfield)
 8. Ricochet (Teresa Brewer)
 9. Heart Of My Heart
 (Four Aces)

- (Four Aces)
 10. You Alone (Perry Como)

Dallas, Tex.

- Oh, My Papa (Eddie Fisher) Rags To Riches (Tony Bennett) Stranger In Paradise (Bennett) Changing Partners (P. Page)

- Ricochet (Teresa Brewer)
 That's Amore (Dean Martin)

- Vaya Con Dios (Paul & Ford) You Alone (Perry Como)

- Istanbul (Four Lads)
- 10. You, You, You (Ames 8ros.)

New Olreans, La.

- 1. Oh, My Papa (Eddie Fisher)
 2. Changing Partners (P. Page)
 3. Stranger In Paradise
 (Bennett-Four Aces)
 4. That's Amore (Dean Martin)
 5. Rags To Riches (Tony Bennett)
 6. Heart Of My Heart (Four Aces-Cornell, Desmond, Dale)
 7. Ebb Tide (Frank Chacksfield)
- Woman (Johnny Desmond) Marie (Four Tunes)

- 10. Istanbul (Four Lads)

Shoals, Ind.

- 1. Oh, Mein Papa
 (Fisher-Calvert)
 2. Stranger In Paradise
 (Four Aces)
 3. That's Amore (Dean Martin)
 4. Rags To Riches (Tony Bennett)
 5. Changing Partners (P. Page)
 6. Ricochet (Teresa Brewer)
 7. Istanbul (Four Lads)
 8. Many Times (Eddie Fisher)
 9. Ebb Tide (Frank Chacksfield)
 10. Heart Of My Heart
 (Four Aces)

St. Louis, Mo.

- 1. Oh, Mein Papa (Fisher-Calvert) Partners (P. Page) (Fisher-Calvert)
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- Los Angeles, Calif.

- Oh, My Papa (Eddie Fisher) That's Amore (Dean Martin) Rags To Riches (Tony Bennett) Stranger In Paradise (Bennett-Martin) Changing Partners (Kay Starr) Ricochet (Teresa Brewer) Ebb Tide (Frank Chacksfield)
- Eh, Cumpari (Julius La Rosa) Heart Of My Heart (Four Aces) 10. Istanbul (Four Lads)

Washington, D. C.

- Oh, My Papa (Eddie Fisher) Changing Partners (P. Page) Stranger In Paradise (Tony Bennett-Four Aces) Rags To Riches (Tony Bennett)
- That's Amore (Dean Martin)
- 6. Ricochet (Teresa Brewer)
 7. Heart Of My Heart
 (Four Aces) B. Ebb Tide (Frank Chacksfield)
- 9. You Alone (Perry Como)
 10. Vaya Con Dios (Paul & Ford)
- Memphis, Tenn.
- Oh, My Papa (Eddie Fisher)
 Stranger In Paradise
 (Four Aces-Martin-Bennett)
 Changing Partners (P. Page)
 That's Amore (Dean Martin)
 Rags To Riches (Tony Bennett)
 Ebb Tide (Frank Chacksfield)
 You Alone (Perry Como)
 Ricochet (Teresa Brewer)

- 9. Secret Love (Doris Day) 10. Istanbul (Four Lads)

- Kansas City, Mo.

- 1. Oh, My Papa (Eddie Fisher)
 2. That's Amore (Dean Martin)
 3. Stranger In Paradise
 (Bennett-Martin)
 4. Rags To Riches (Tony Bennett)
 5. Changing Partners (P. Page)
 6. Ricochet (Teresa Brewer)
 7. Ebb Tide (Frank Chacksfield)
 8. You Alone (Perry Como)
 9. Istanbul (Four Lads)
 10. Heart Of My Heart
 (Cornell, Desmond, Dale)

- Cleveland, Ohio

1. Oh, My Papa (Eddie Fisher) 2. Stranger In Paradise (Four Aces-8ennett) 3. Changing Partners (P. Page) 4. That's Amore (Dean Martin) 5. Rags To Riches (Tony Bennett) 6. Eh, Cumpari (Julius La Rosa) 7. Ebb Tide (Frank Chacksfield) 8. Heart Of My Heart (Four Aces) 9. Till We Two Are One (Georgie Shaw) 10. You Alone (Perry Como)

- Nashville, Tenn.
- 1. Stranger In Paradise
 (Bennett-Four Aces)
 2. Oh, My Papa (Eddie Fisher)
 3. Rags To Riches (Tony Bennett)
 4. Changing Partners (P. Page)
 5. That's Amore (Dean Martin)
 6. Ricochet (Teresa Brewer)
 7. Ebb Tide (Frank Chacksfield)
 8. Istanbul (Four Lads)

8. Istanbul (Four Lads) 9. Heart Of My Heart (Four Aces) 10. You Alone (Perry Como)

- Cincinnati, Ohio

- 1. Oh, My Papa (Eddie Fisher)
 2. Stranger In Paradise
 (Bennett-Four Aces)
 3. Changing Partners (P. Page)
 4. Rags To Riches (Tony Bennett)
 5. Ricochet (Teresa Brewer)
 6. That's Amore (Dean Martin)
 7. Ebb Tide (Frank Chacksfield)
 8. Heart Of My Martin
- 7. Ebb Tige (1-2----B. Heart Of My Heart (Four Aces)
- 9. You Alone (Perry Como)
 10. Many Times (Eddie Fisher)

THE CASH BOX CANADIAN CANADIAN CAPES

TORONTO TOPICS:

The big news hereabouts is Carl Smith's current engagement at the Casino



The big news hereabouts is Carl Smith's current engagement at the Casino Theatre. The Columbia Record's star is backed by a strong bill of folk artists; Moon Mullican (Quality-King Records), the king of hillbilly piano platters; the Tunesmiths and Annie Lou & Dariny, the singing sweethearts from Nashville. This Grand Ole Opry road company is the second folk talent bill to play the Queen street Vaude House and is packing them in much as Canuck Hank Snow, RCA Victor, did when he played this house a couple of months back. . . . Fred Roden of Roden's Record Corral has been doing a bang-up job getting his folk following down to see Carl and reports that Carl's and Moon's platters are selling like hot disks—which they always are around here. Moon Mullican endeared himself to the Canuck music men when he recorded "A Crushed Red Rose (And A Faded Blue Ribbon)" and the local tunesmiths and publishers were avidly looking forward to his appearance at the theatre. . . . Folk music continues to be the money-draw hereabouts and rumor has it that this year's Canadian National Exhibition will have Roy Rogers, Dale Evans, and their troupe as headliners. The Victor stars are sure to be terrific attendance pullers for the Canadian National Exhibition and "Mr. Showbusiness," Jack Arthur is showing all of his usual showmanship in signing these swell performers who will pull in the youngsters as well as the grown-ups. With the great folk tunes that being written in Canada and which could be used in the Canadian National Exhibition and "Mr. Showbusiness," Jack Arthur is showing all of his usual showmanship in signing these swell performers who will pull in the youngsters as well as the grown-ups. With the great folk tunes that being written in Canada and which could be used in the great folk tunes that being written in Canada and which could be used in the great folk tunes that being written in Canada and which could be used in the great folk tunes that being written in Canada whose bown shall are the grown and the properties of the

MONTREAL MEMOS



Joni James, while in town last week, was brushing up on her French in preparation for her European invasion. Joni did an interview in French with Mario Verdon, Montreal top French dee jay, over radio station CKAC. Verdon likes to interview visiting American artists if they remember their high school French well enough to struggle through. . . The Four Aces due into the Seville Theatre January 28 for the upteenth time. The Four Aces Fan Clubs of Montreal are planning a united get-together while the boys are in town. Should be some clambake in view of the fact that the total membership in these fan clubs exceeds three thousand members. Herb Kessler better buy the boys running shoes. . . . Oscar Peterson and his trio going into the Latin Quarter for two weeks starting January the 18th. It will seem like old times having at the Chez Paree January 12th and if she does anything like the business she did on her last engagement, the house will be more than happy as most clubs in town are complaining about poor business. . . . "Changing Partners", the most recent U.S. hit to be recorded here in French. . . Archie Laurie, manager of the Seville Theatre, David Grief, manager of Hartney's Record Bar and Larry McClenaghan of Columbia Records, cooperating on a big promotional contest which will culminate with Carl Smith giving away the prizes from the stage of the Seville Theatre during his coming engagement which opens on January 21st. . . . Coral Records advise that Teresa Brewer's "Our Heartbreaking Waltz" is the fastest breaking record they have ever had. . . Quality Records who handle the King line in Canada, all set for a big push on Moon Mullican's recordings when Moon plays the Seville Theatre with the Grand Ole Opty group headed by Carl Smith, Mullican will probably include in his part of the show a song he recorded "A Crushed Red Rose," which was written by local composer Art Strange.

"It's What's in THE Ca

Trophies



NEW YORK — Capitol's Les Paul and Mary Ford display some of their music trophies in their home. The husband and wife recording team hold three of the four gold records re-ceived for passing the million mark on "How High The Moon", "Mocking Bird Hill", "The World Is Waiting For The Sunrise" and "Vaya Con Dios". Les holds in his left hand a trophy awarded to Mary and him by The Cash Box for being voted The Best Small Instrumental Group of 1953 by the music operators of America.

Benida Appoints Sales Manager

Dewey Bergman, vice-president of Benida Records, Inc., has appointed Howard W. Budlow as national sales manager. Budlow was district supervisor for King Records during the past five years. He was in charge of Pennsylvania, Maryland, Washington, D.C., and Virginia.

Budlow has appointed a staff of field representatives who will cooperate with Benida distributors at point of sale in stores; with music coin machine operators, and assistant with general sales promotion in their territories. Budlow leaves Monday, January 18th for a 15 state trip to study the one stop operation and coordinate the activities of Benida distributors with Benida's field men.

Bergman also announced the promotion of Sidney Ascher as national advertising and public relations director. Ascher will also work closely with Budlow on sales promotion.

The next Benida release is scheduled for early next month and will star song stylist Peggy Lloyd.

Seymour Invites Lor

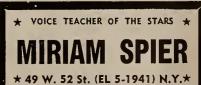
Denise Lor, singing star of Garry Moore's CBS-TV show Monday through Friday, will fly to Detroit following her January 15th broadcast to make a guest appearance on Robin Seymour's program over Station WKMH, Detroit.

Invitation came as a result of Seymour's requests for Denise's new release entitled, "That's What A Girl Appreciates" which has given impetus to a "Denise Lor" Fan Club.









DEALERS - DISTRIBUTORS World's largest selection of specialized dance records for dance teachers and students . . . tap, ballet, etc.

Write or Wire

RUSSELL RECORDS



Eartha Kitt To Appear At Yale Junior Prom

NEW YORK—Eartha Kitt will fly in from the west coast on February 26th for a one-night stand at the Yale junior prom.

The class' entertainment committee specifically requested that Miss Kitt be its guest artist since her records are the most popular on the campus.

In order to appear at the prom, the song stylist, who's currently playing in "New Faces" in Los Angeles, will have to take a night off from the show, fly into New York for Friday night when the dance takes place and then leave immediately afterwards in order to be back at the show Saturday night.

Space Jockey Collins Reports "Oh, Moon Papa" No. 1 On His WNEW "Spacemen's Hit Parade"

NEW YORK—Al "Jazzbo" Collins, who broadcasts nightly over WNEW from a remote on the Moon, has begun compiling the Spaceman's Hit Parade—a summary of the most popular tunes out of this world—on "Collins on the Moon", heard Mondays through Fridays, 9:35-11 P.M.

"Jazzbo" and Harrison, his purple and are receiving regular reports at

"Jazzbo" and Harrison, his purple owl, are receiving regular reports at WNEW from Space Jockeys throughout the Galaxy, and they're surveying the records most played in the Nebula Boxes and selling best across the craters and even in the asteroid belts.

This week, Collins reported in his WNEW radar-cast, the number nine spot was held by "Richochet of the Shooting Star", which fell from fourth place last week. A French-type import, "C'Est Si the Eclipse" was number eight, a shade below "Jet Tide" which sky-rocketed to seventh. The number six song is "Off Shore on Saturn", and the Sky-Sailors' record of "I See the Earth" is fifth.

Moving up two notches to fourth place, Jazzbo reports, is "That's Ameteore", and holding down number three spot is "Stranger in Crater City". Number two in the magic circle is Patty Pluto's tremendous waxing of "Changing Rockets". Patty, you'll recall, had a similar hit recently, the "Venussee Waltz".

The number one tune in all Space, Collins reports happily, is the smash dedicated to him. . . . Lunar Fisher's great "Oh, Moon Papa".

Collins is also compiling a list of most-requested standards on his WNEW "Moon" show. So far, these include: "Stellar by Starlight," "O Solar Mio," and "I'd Love to Get You on a Slow Space Boat to Saturn".



MARINE SHOW



NEW YORK—Eileen Barton discusses a new radio show with members of the Marine Corps Recruiting Service. Left to right are: Buddy Basch, promotion man for the songstress; Eileen Barton; Major Theodore F. Curtis and Lieutenant Colonel L. A. Gibson.

Meeting Dates Of Music Operators' Associations

Jan. 18—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown
Rd., Baltimore, Md.

18—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White
Plains, N. Y.

19—Phonograph Merchants' Assn., Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (executive board).

21—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).

25—Central States Music Guild Place: 805 Main Street, Peoria, Ill.

25—Dallas Music Operators' Assn.
Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.

26—Amusement Machine Assn. of Philadelphia, Inc. Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.

26—Western Massachusetts Music Guild, Ralph Ridgeway Place: Ivy House, West Springfield, Mass.

Feb. 1—California Music Guild Place: 311 Club, 311 Broadway, Oakland, Calif.

> 4—Phonograph Merchants' Assn., Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (General).

4—California Music Guild
Place: Sacramento Hotel, Sacramento, Calif.

4—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General).

9—California Music Guild Place: Fresno Hotel, Fresno, Calif.

10—California Music Guild Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

11—California Music Guild Place: U. S. Grant Hotel, San Diego, Calif.

17—New York State Operators' Guild Place: Governor Clinton Hotel, Kingston, N. Y.

THE CASH BOX

NEW YORK:



NEW YORK:

Noble Sissle, famous song writer, actor, singer, orchestra conductor, and president of the Negro Actors Guild of America, will take on a new assignment over WMGM starting on Monday, January 18. Assisted by Phil Goulding, weteran WMGM starting on Monday, January 18. Assisted by Phil Goulding, the program will be called "Rhythm of America," the title of which is based on a song written by Sissle and his songwriting partner, Eubie Blake. Sissle also will recount the picturesque details on Broadway, Lenox Avenue and in celebrated nightclubs and theatres of Europe. . . . Little "Gee" (that's George Goldner of Tico and Rama Records) back from a nationwide trip that took him all the way out to the coast and back via Florida. "El Baion" indicate will be a hit of national near the charts for seven months now. Is over the 100,000 mark and after all that time his sales on the disk for the 1st week in January was a very healthy 20,000. "Gee Gee" tells us that the tune will now be covered powers by top name artists of several majors. "But," says George, "no one can top our treatment." On his trip George signed up William Amann of New Orleans, La. as distrib for the Tico-Rama line. He also signed Midwestern Record Distributors of Indianapolis, Ind. for the twin labels and extended Allied Music Sales of Los Angeles territory to include San Francisco. The Company of th



CHICAGO:



Savoy prexy, Herman Lubinsky, in town this week with his A&R man, Freddie Mendelson. If anyone knows the juke box biz—that's Freddie. Came up the hard way from juke box service man. . . British jazz pianist, Ralph Sharon, whose first U.S. engagement at the Preview clicked big a few months back, skedded for another top Chi spot, Streamliner, 1/26 thru 2/1. The lad's reported to have been tutored by George Shearing. . . . Bob O'Connor, who heads the Shaw offices here, off on a quickie visit to Noo Yawk. Just 3 days. . . . Sara Vaughan's first Mercury wax getting lotsa airplay 'round this man's town. . . . First of a weekly series of Jazz Concerts Satty nites at the Rainbo Gardens was quite successful. The Flamingo's proved themselves showstoppers. Belief here is that the boys are destined for big things. Tho together only one year, and ranging in age from 17 to 20, they sound and act like showbiz veterans. . . . Duke Ellington headlined last week's concert at Rainbo. As per usual—"E"—for Excellent. . . The Harp-Tones' "Sunday Kind Of Love" seems to be catching on 'round the town. . . . The Clovers all set for a 3 dayer at the Crown Propeller come 1/25. To be followed by a frequent Chi visitor, Johnny Hodges. . . Len and Phil Chess simpully thurilled because Big Ed's "Superstition" took off like a supersonic jet here in town and Checker pressing 'em like mad to satisfy local demand. "This is it," these successful waxers holler. . . . By the way, that new spiritual group, The Southern Stars, were discovered by the Sinsheimer boys of Richmond, Va. The tape sent here to be placed on Chess shellac. Their very first, "Tired Of The Devil" b/w "I Remember I Heard My Mother Pray," already catching on. . . . WSBC's Larry Wynn uses The Cash Box Top Ten R&B Tunes each and every week and reports, "Terrific," regarding mail and comments.

Avid Cash Box Readers



FRAMINGHAM, MASS.—Three of the "Four Aces" plus Dick Fitzmmons of Decca Records, check over the latest issue of The Cash Box for listings of their current top rated waxing "Stranger In Paradise," on Roy With Records over WKOX (Framingham, Mass). Boys visited DJ Roy Leonard during their recent stay at Blinstrub's in Boston.





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LOS ANGELES:



All the local indes agree that if the year continues the way it has started off it should prove the biggest year yet for the R & B field. . . . Eddie Mesner, A & R head of Aladdin Records, recently returned from the East Coast after conducting sessions with Louis Jordan. He says that they did ten new sides altogether and as he puts it "they are teriffic." Seems that the most promising side is "Dad Gum Ya' Hide Boy" which will be released under the Aladdin label soon. . . . Received a note that Oscar McLollie's "Lolly Pop" is breaking like crazy in Philadelphia. Gotham Distributors, there, have been giving away lolly pops by the dozens along with the record to promote the tune. Saul Bihari of Modern Records is more than pleased over the fine job Gotham has done with the tune. Another number that looks promising on the Bihari's RPM label is "Love Only You" with the Meadow Larks. Over at Central Record Sales Jim Warren and Eddie Ray both agree that it's the first big one to step out for 1954. It was also picked as record of the week on Hunter Hancock's show this past week. . . . Looks like Art Rupe, prexy of Specialty Records, just doesn't have enough pull with his old Uncle Sammy to get Lloyd Price out of the Army. So now all Lloyd can do is listen to the two sides on his latest release and agree that "It's Too Late For Tears" and "Let Me Come Home Baby" or is it Uncle? Tears" and "Let Me Come Home Baby" or is it Uncle? Tears" and "Let Me Come Home Baby" or is it Uncle? Tears" and "Let Me Come Home Baby" or is it Uncle? Tears" and "Let Me Come Home Baby" or is it Uncle? Tears" and "Let Me Come Home Baby" or is it Uncle? Tears" and "Let Me Come Home Baby" or is it Uncle? Tears" and "Let Me Come Home Baby" or is it Uncle? Tears" and "Let Me Come Home Baby" or is it Uncle? Tears" and "Let Me Come Home Baby" or is it Uncle? Tears" and "Let Me Come Home Baby" or is it Uncle? Tears" and "Let Me Come Home Baby" or is it Uncle? Tears" and "Let Me Come Home Baby" or is it Uncle? Tears" and "Let Me Come Home Baby and and t

DIG THESE 4 NEW HITS!

Modern & RPM

JohnLeeHooker
"GOTTA
BOOGIE"

"DOWN CHILD"



923

Earl Curry
"ONE WHOLE
YEAR BABY"

b/w

"I WANT YOUR LOVIN"



402

Meadow Larks
"LOVE
ONLY YOU"

"REAL PRETTY MAMA"



399

Oscar McLollie
"LOLLY
POP"

b/w

"FALLING IN LOVE WITH YOU"



902

Art Ford To Stage First Fan Convention

NEW YORK—Three hundred teenage fan club presidents from all over the nation, will travel to Manhattan to attend Art Ford's (WNEW deejay) First National Fan Club Convention. The convention will be held on January 23rd at Carnegie Recital Hall from 5:30 P.M.

Hall from 5:30 P.M. to 7:30 P.M.

Representing between 50 and 100 thousand club members, the presidents will hold a real "working" convention during which they will: (1) be addressed by famous stars. (2) participate in four research experiments to determine their exact tastes today in 1954. These experiments will be conducted by four record companies, Coral, Epic, Audivox and Trend. (3) compare fan club publications. (4) and stage a demonstration (using a fan and a celebrity of the proper and improper technique of obtaining an autograph.

The convention will be impartial and is not designed to exploit any person or group.

Soble To Increase '54 "Parade Of Stars" Shows

HOLLYWOOD, CALIF.—Lee Soble Associates have announced that they grossed \$243,950 in 1953 with their "Parade of Stars" charity-sponsored reviews produced by Soble in major California cities, making this the company's biggest of their three year history.

Soble has utilized a unique idea in taking "name" personalities away from Hollywood to cities that seldom see such live talent and putting on packaged shows for local charities. Last year, Soble produced 18 such programs headed by Ginny Simms, Horace Heidt, Leo Carrillo, Alvino Ray, Frankie Carle, Hilo Hatti, and Harry Babbitt, among others.

Because of this season's success, Soble enterprises are upping their program next season of 1954 to 24 shows using even bigger personalities.

The cities they will visit this year are Santa Monica, Long Beach, Richmond, Oakland, Inglewood, Riverside, San Bernardino, Bakersfield, Fresno, Merced, Stockton, San Jose, Redding, Eureka, Chico, Vallejo, Phoenix, Tucson, Santa Ana, Reno, Modesto, Santa Barbara, Salinas and Sacramento. Soble says statistics show that recording stars draw better than film stars.

Oscar Straus Dies At 83

VIENNA, AUSTRIA—Oscar Straus, famed Viennese born composer of "The Chocolate Soldier" and more than 50 other operettas died of heart disease; this week, in Bad Ischl. He was 83.

Straus' first operetta was produced 59 years ago. Called "The Wise Man", it was unsuccessful. His first big success was "The Waltz Dream" which he presented in 1907 and which is still being played.

"The Chocolate Soldier" was composed the following year. Its book was from George Bernard Shaw's play, "Arms and the Man".

In his years in America, he conducted in almost every large city.



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

0

I'LL BE TRUE Faye Adams & Joe Morris (Herald 419)

9

MARIE Four Tunes (Jubilee S128)

8

MONEY HONEY
Drifters
(Atlantic 1006)

I'M JUST YOUR FOOL
Ella & Buddy Johnson
(Mercury 702S1)



Velvets (Red Robin 122)



THE THINGS THAT
I USED TO DO
Guitar Slim
(Specialty 482)



SUNDAY KIND OF LOVE Harp-Tones (Bruce 101)



Joe Loco (Tico 208)

GOLDEN TEARDROPS



RAGS TO RICHES Dominoes (King 1280)

Flamingos (Chance 114S) MARIE Four Tunes (Jubilee S128)

MONEY HONEY Drifters (Atlantic 1006)

RAGS TO RICHES Dominoes (King 1280)

I HAD A NOTION Al Savage & Joe Morris (Herald 417)

HONEY HUSH Joe Turner (Atlantic 1001)

I'LL BE TRUE Faye Adams & Joe Morris (Herald 419)

MAD LOVE Muddy Waters (Chess 1SSO)

YOU'RE SO FINE Little Walter (Checker 786)

SUNDAY KIND OF LOVE Harp-Tones (Bruce 101)

THE THINGS THAT I USED TO DO Guitar Slim (Specialty 482) THE THINGS THAT I USED TO DO Guitar Slim (Specialty 482)

OOH LAWDY MY BABY Tommy Ridgley (Atlantic 1009)

I'LL BE TRUE Faye Adams & Joe Morris (Herald 419)

BLOOD STAINS ON THE WALL Honey Boyd (Specialty 476)

SOMETHING'S WRONG Fats Domino (Imperial S262)

TV MAMA Joe Turner (Atlantic 1016)

MONEY HONEY Drifters (Atlantic 1006)

I HAD A NOTION Al Savage & Joe Morris (Herald 417)

OKE SHE MOKE SHE POP Joe Turner (Atlantic 1016)

RAGS TO RICHES Dominoes (King 1280)

in SAN FRANCISCO

in NEWARK

in MEMPHIS



I'LL BE TRUE Faye Adams & Joe Morris (Herald 419)

9

MONEY HONEY Drifters (Atlantic 1006)

8

HONEY HUSH Joe Turner (Atlantic 1001)



I HAD A NOTION Al Savage & Joe Morris (Herald 417)



RAGS TO RICHES Dominoes (King 1280)



YOU'RE SO FINE Little Walter (Checker 786)



SOMETHING'S WRONG Fats Domino (Imperial S262)



TV MAMA Joe Turner (Atlantic 1016)



SAVING MY LOVE FOR YOU Johnny Ace (Duke 118) DON'T LEAVE ME

THIS WAY
Fats Domino
(Imperial S262)

I'LL BE TRUE Faye Adams & Joe Morris (Heraid 419)

HONEY HUSH Joe Turner (Atlantic 1001)

MY COUNTRY MAN Big Maybelle (Okeh 7009)

RAGS TO RICHES Dominoes (King 1280)

SAVING MY LOVE FOR YOU Johnny Ace (Duke 118)

THE THINGS THAT
I USED TO DO
Guitar Slim
(Specialty 482)

SOMETHING'S WRONG Fats Domino (Imperial S262)

SUNDAY KIND OF LOVE Harp-Tones (Bruce 101)

YOU'RE STILL MY BABY Chuck Willis (Okeh 701S)

YOU'RE SO FINE Little Walter (Checker 786) WELL, I DONE GOT OVER IT Guitar Slim (Specialty 482)

MONEY HONEY Drifters (Atlantic 1006)

BLOODSTAINS ON THE WALL Honey Boyd (Specialty 476)

LOVE MY BABY Little Junior (Sun 192)

GOING DOWN TO BIG MARY'S Helen Thompson (States 126)

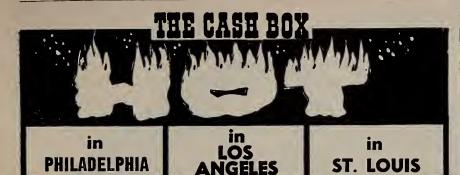
DRUNK Jimmy Liggins (Specialty 470)

HONEY HUSH Joe Turner (Atlantic 1001)

MAD LOVE Muddy Waters (Chess 1SSO)

SAVING MY LOVE FOR YOU Johnny Ace (Duke 118)

YOU'RE SO FINE Little Walter (Checker 786)



The Top Ten Tunes Netting Heoviest Ploy, Compiled From Reports Submitted Weekly To The Cosh Box, By Leoding Music Operators in Dollos, Los Angeles and Other Cities Listed.

EL BAION Joe Loco (Tico 208)

I'M JUST YOUR FOOL Ella & Buddy Johnson (Mercury 702S1)

3

SAVING MY LOVE FOR YOU Johnny Ace (Duke 118) PING PONG Tiny Bradshaw (King 4687)

LOLLY POP Oscar McLollie (Modern 920)

SUNDAY KIND OF LOVE B. Hall & Kings (Jax 320) Harp-Tones (Bruce 101)

EBB TIDE Ink Spots (King 1297)

I'LL BE TRUE Faye Adams & Joe Morris (Herald 419)

MARIE Four Tunes (Jubilee S128)

THE THINGS THAT I USED TO DO Guitar Slim (Specialty 482)

MONEY HONEY Drifters (Atlantic 1006)

MARIE Four Tunes (Jubilee 5128)

HONEY HUSH Joe Turner (Atlantic 1001)

I'LL BE TRUE Faye Adams & Joe Morris (Herald 419)

RAGS TO RICHES Dominoes (King 1280)

I HAD A NOTION Al Savage & Joe Morris (Herald 417)

EVERY NIGHT IN THE WEEK Christine Kittrell (Republic 70SS)

THE THINGS THAT I USED TO DO Guitar Slim (Specialty 482)

MAKE ME A PRESENT OF YOU Ernie Andrews (Trend 68)

Velvets (Red Robin 122)

MONEY HONEY Drifters (Atlantic 1006)

HONEY HUSH Joe Turner (Atlantic 1001)

I'LL BE TRUE Faye Adams & Joe Morris (Herald 419)

RAGS TO RICHES Dominoes (King 1280)

I'M JUST YOUR FOOL Ella & Buddy Johnson (Mercury 702S1)

YOU'RE SO FINE Little Walter (Checker 786)

TV MAMA Joe Turner (Atlantic 1016)

BLIND LOVE B. B. King (RPM 395)

MY MAN'S AN UNDERTAKER Dinah Washington (Mercury 79284)

CALL ME BEFORE YOU GO HOME Memphis Slim (United)

in DALLAS

in NASHVILLE

in SHREVEPORT

THE THINGS THAT I USED TO DO Guitor Slim (Specialty 482)

I'LL BE TRUE Faye Adams & Joe Morris (Herald 419)

BLIND LOVE B. B. King (RPM 395)

EVERY NIGHT IN THE WEEK Christine Kittrell (Republic 7055)

YOU'RE SO FINE Little Walter (Checker 786)

AMAM VT 6 Joe Turner (Atlantic 1016)

I WANT TO THANK YOU The "S" Royales (Apollo 449)

SOMETHING'S WRONG Fats Domino (Imperial 5262)

COMING ON The Clovers (Atlantic 1010)

RAGS TO RICHES (King 1280)

MONEY HONEY Drifters (Atlantic 1006)

I'LL BE TRUE Faye Adams & Joe Morris (Herald 419)

I HAD A NOTION Al Savage & Joe Morris (Herald 417)

HONEY HUSH Joe Turner (Atlantic 1001)

EVERY NIGHT IN THE WEEK Christine Kittrell (Republic 70SS)

RAGS TO RICHES Dominoes (King 1280)

YOU'RE SO FINE Little Walter (Checker 786)

SOMETHING'S WRONG Fats Domino (Imperial 5262)

MY COUNTRY MAN Big Maybelle (Okeh 7009)

MARIE Four Tunes (Jubilee 5128) THE THINGS THAT I USED TO DO Guitar Slim (Specialty 482)

YOU'RE SO FINE Little Walter (Checker 786)

MONEY HONEY Drifters (Atlantic 1006)

HONEY HUSH Joe Turner (Atlantic 1001)

MARIE Four Tunes (Jubilee 5128)

SHAKE A HAND Faye Adams & Joe Morris (Herald 416)

MAD LOVE Muddy Waters (Chess 1550)

RAGS TO RICHES Dominoes (King 1280)

I'LL BE TRUE Faye Adams & Joe Morris (Herald 419)

BLIND LOVE B. B. King (RPM 395)



Plus

ATLANTIC # 1019

CORP. RECORDING 234 WEST 56th St. NEW YORK 19, N. Y.

Back With A New Hit!!

ATLANTIC # 1018

THE VOCALEERS "WILL YOU BE TRUE"

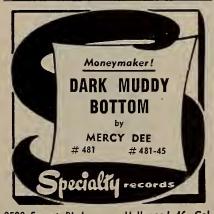
b/w

"LOVE YOU"

A brand new group spinning to the top!! THE TOPPS

WHAT DO YOU DO" b/w

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8508 Sunset Blvd. Hollywood 46, Col.

CHICAGO, ILL 750 E. 49th ST.



JIMMY REED and HIS TRIO

(Vee Jay 105)

"JIMMIE'S BOOGIE" (2:39) [Conrad Music BMI—J. Reed] Jimmy Reed and his Trio infectiously etch a quick beat boogie.

"I FOUND MY BABY" (2:39) [Conrad Music BMI—J. Reed] Reed sings a Southern style blues in his nasal chant. Singer came home and found his baby gone. Ok disk.

TAB SMITH

(United 171)

"STRANGE" (2:59) [Pamlee BMI —Springs] The ever listenable saxing of Tab Smith is presented in mellow and melty style with Smith also handling the vocal in dreamy fashion.

B "JUMPTIME" (2:28) [Pamlee BMI—Smith, Brannon] In a jump sax treatment Tab has you hopping in your seat.

PAULINE ROGERS with BOB BARRON ORK.

(Original 1000)

"SPINNING THE BLUES" (2:52) [BMI—Larkin, Simpson] Youngster, in her first effort on wax, displays a style and talent that bids fair for future stardom. Gal's personality comes through in her reading of a lovely blues ballad. Has a manner of presentation that belies her inexperience. A potent disk that should go a long way towards establishing her.

"BUT GOOD" (2:50) [ASCAP— Genger, Stein] Young Miss Rogers does a fine job on a pretty love ballad. However, etching seems aimed at the pop market.

THE PLATTERS

(Federal 12164)

"I'LL CRY WHEN YOU'RE GONE" (3:09) [Armo BMI—Alex Hodge] The Platters etch a slow romantic ballad smoothly.

"I NEED YOU ALL THE TIME" (2:45) [Armo BMI—Tony Williams] The Platters come through with more punch on this deck as they handle the romantic item with polish. This side has more spark.

THE HOWLIN' WOLF (Chess 1557)

B "I LOVE MY BABY" (2:39) [Burton Ltd BMI—C. Burnett] The Howlin' Wolf sings a slow Southern blues proclaiming his love for his baby. Harmonica and Howlin' Wolf's chanting combine to make a strong plate.

B "ALL NIGHT BOOGIE" (2:41)
[Burton Ltd BMI—C. Burnett]
The lower lid is a quick beat boogie
that presents top-notch harmonica
sounds and a driving vocal.

AWARD O'. THE WEEK

"I DO" (2:35)[Bess BMI—Lawman Pauling]
"GOOD THINGS" (2:33)[Bess BMI—Lawman Pauling]
THE "5" ROYALES
(Apollo 452)



"5" ROYALES

• The "5" Royales, one of the "elite" groups of the nation, comes up with a merry item, "I Do," that

should break fast for big sales reaction. The boys are in good form as they etch a quick bouncer in gay flirtatious manner. The "5" Royales are merry as they coyly ask "hey beautiful, what's your name?" An impressive and infectious piece of wax enhanced in no small way by the solid saxwork of Charlie "Little Jazz" Ferguson. The reverse deck, "Good Things," is a slow Southern blues feelingfully performed by the group. The lead tenderly advises his girl he'll wait a long long time for her as good things are worth waiting for. The deck is ok but pick goes to the up tempo "I Do."

"SUCH A NIGHT" (2:26) [Raleigh BMI—Lincoln Chase] "LUCILLE" (2:59) [Progressive BMI—McPhatter] CLYDE McPHATTER and THE DRIFTERS (Atlantic 1019)



CLYDE McPHATTER & THE DRIFTERS

Clyde McPhatter and The Drifters, who burst onto the record scene just a few months ago with the disk, "Money Honey," that went all the way to number one,

come through with their second release and it has all the earmarks of another smash. "Such A Night" is a quick beat with an old Spanish flavor and Clyde does a lilty and gay job as ecstatically describes the kisses and lips of his beloved. He's really squishy as he pitches his tale of woo. This one has it. The flip is a slow unusual blues effort written by McPhatter. He wakes up one morning and finds "Lucille" gone with his week's pay. He agonizingly beseeches Lucille to come home where she belongs.

"IF YOU DON'T WANT ME" (2:40) [Fisher Music ASCAP—Hendricks, McCoy] "LOVE CONTEST" (2:51) [Fisher Music ASCAP—Singleton, McCoy]

RUTH BROWN (Atlantic 1018)



RUTH BROWN

• Top female rhythm and blues songstress in the nation, according to the votes of the juke box operators in 1953, Ruth Brown shows why in her soulful treatment of the top deck, "If You Don't Want Me (I Don't Want No Part Of You)" and her saucy reading of the light hearted "Love Contest." The talented seller of tunes is properly downhearted but resigned as she tells her man she still loves him, but if he no longer loves her then she no longer wants him. Switching from the gloom stricken role, Ruth is gay and flip as she describes the love contest in which the lovers try to outromance one another. Ruth is eventually the winner, but who is the loser? Cute theme should appeal to all young romantics. A slight nod in the direction of "If You Don't Want Me."

GOLDEN GOSPEL SINGERS

(Decca 48310)

"MOTHER'S PRAYER" (3:00) P.D. The Golden Gospel Singers sing a slow gospel item in tender fashion.

"DO YOU KNOW HIM" (2:40) P.D. The Singers do a change of pace on the flip. A quick beat item rhythmically chanted for an exciting deck.

LITTLE MILTON

(Sun 194)

"BEGGIN' MY BABY" (2:40) [Memphis-Campbell] Little Milton sings a middle tempo love blues potently. Milton begs his gal not to leave him His handling of the downhearted romantic lyrics is good.

B- "SOMBODY TOLD ME" (2:53) [Memphis-Campbell] The under lid is a moderate Latin tempo rhythmically dished up by the chanter. Somebody told him his gal is running around and he's hurt 'cause he wants her for his own. Strong deck that should get action.

IMPERIALS

(Great Lakes 1201)

"LIFE OF EASE" (2:43) [Kencee BMI—Harris, Kari] The Imperials dish up a rhythmic middle tempo item melodically and infectiously.

G"IT WON'T BE VERY LONG" (2:45) [Kencee BMI—Harris, Kari] A similar beat item that lacks the spark of the upper lid.

THE SWANS

(Rainbow 233)

"MY TRUE LOVE" (2:41) [Kingsbury Music BMI—Sharrock, Dreui, Brabham, Roberts, James] In a style that has won approval recently, The Swans dish up the slow romantic item in that hesitation, choppy manner that lends the treatment a different sound. A good deck.

"NO MORE" (2:38) [Kingsbury Music BMI—Sharrock, Dreui, Brabham] The flip is a rhythmic rocker enthusiastically belted by the group. A driving item given the works by the Swans.

TAMPA RED

(RCA Victor 20-5594)

"BIG STARS FALLING BLUES" (3:10) [Frederick BMI—Hudson Whittaker] Tampa Red does a slow southern country blues with an unnamed partner and the duo etch an appealing low down deck.

"IF SHE DON'T COME BACK" (2:34) [Tannen BMI—Tampa Red] Red does a solo vocal on this end for a pleasing plate. Red's blue, lonesome and worried.



I'LL BE TRUE Faye Adams & Joe Morris (Herald 419)

MONEY HONEY **Drifters** (Atlantic 1006)

HONEY HUSH Joe Turner (Atlantic 1001)

RAGS TO RICHES **Dominoes** (King 1280)

YOU'RE SO FINE Little Walter (Checker 786)

THE THINGS THAT I USED TO DO **Guitar Slim** (Specialty 482)

MARIE Four Tunes (Jubilee 5128)

I HAD A NOTION Al Savage & Joe Morris (Herald 417)

SOMETHING'S WRONG Fats Domino (Imperial 5262)

SAVING MY LOVE FOR YOU Johnny Ace (Duke 118)

Vagabond Lover



HOLLYWOOD—Rudy Vallee makes with the megaphone during a recording session at Capitol Records in Hollywood where he produced a new album, "Songs of a Vagabond Lover," featuring the tunes that made the idol of the Ivy League famous—"The Pig Got Up," "Vagabond Lover," "Maine Stein Song," "Veni Veni" and others. The eight sides will get a big exploitation boost from Capitol in 1954.

Horace Heidt to Open 8 Week Stint At the Statler

lowing a smash hit engagement at the Edgewater Beach Hotel, Chicago, will open an eight-week engagement at the Hotel Statler's Cafe Rouge on Friday evening, January 29, according to Thomas F. Troy, General Manager.

The appearance of the Horace Heidt show will inaugurate a new policy at the Statler. This will be the first time in its history that the hotel will present a floor show.

Not only will Heidt present his "Musical Knights," but also a cast of thirty-five people.

Appearing with the Heidt show will be Johnny "In The Book" Standley, whose recent recording of "It's In The Book" sold over two million copies.

Dick Kerr, youthful comedy singing impressionist is a recent air force dischargee.

Then, there is Russ Budd, a dancer who gives impressions of Ray Bolger, Gene Kelly, Fred Astaire and many others.

Ralph Sigwald, a baritone, was working as a janitor in a high school in Charleston, South Carolina, when he was discovered. Since Heidt found him he has sung his way across the country.

The Heidt Steppers are an aggregation of young girls.

For the past year the Heidt show has toured the entire country raising funds for the pet charities of the service club in the city of their appearance. Last year there was also a four-week tour in Korea, where the show played to over 175,000 United Nations personnel. This junket was sponsored by the Department of State and the services of the show were donated by Heidt.

In 1951 Heidt and his show went to Germany. On May Day 1951, when the Heidt show did their bit in Berlin, their competition was the communist.

their competition was the communist rally down the street. Heidt's answer to this was to assemble his troup and do a show out in the street for the civilian population. Although the show was presented in English and

NEW YOROK—Horace Heidt, fol- the songs were typically American the wing a smash hit engagement at the | populace caught on quick and clam-

populace caught on quick and clamored for more.

It is interesting to note that the Heidt organization started with seven members thirty years ago, while Heidt was a student at the University of California at Berkeley.

Among the many things he has to his credit on his way up are several firsts. His "Answers By The Dancers" program was the baby of the audience participation shows. Then came the "Pot of Gold" program, for which he is both cursed and blessed, for this was the daddy of all national giveaway programs.



ANGELES-Don Cornell is shown pointing out the features of the new Seeburg "Hi-Fi" which is on display at Minthorne Music Company, Los Angeles, and other Seeburg show-rooms throughout the country.





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GLADYS "Glad Rags" PATRICK
CENTRAL #1003

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> THE CHARMERS CENTRAL # 1002



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Victor Goes All Out On New Artie Shaw Album

tremendous success on the part of RCA Victor and its distributors in moving the complete stock of the Glenn Miller Limited Edition albums \$2,000,000, the diskery is now engag-\$2,000,000, the diskery is now engaging in an even greater promotional campaign for the new Artie Shaw "Broadcast" album. The album contains 24 selections of the bandster's works all taken from original tapes of the band's radio broadcasts at New York's Blue Room and Cafe Rouge during 1938 and 1939.

Publicity on Shaw, which has already produced two big stories in Time and New Yorker magazines and is expected to do the same in Redbook, Look, Parade, High Fidelity, Coronet, Modern Screen, Newsweek,

and Show is being supplemented by an intensive advertising campaign in many consumer and trade magazines. The "Broadcast" album will also be

The "Broadcast" album will also be plugged to millions of potential customers via the Phil Harris-Alice Faye radio show, the Dennis Day TV show and on "Your Show of Shows." Ads will also be placed in local newspapers. RCA Victor is offering as promotion a variety of window displays, streamers, glossy photographs, blowups, demonstration records, etc., to aid the retailer in sales.

For radio promotion, the diskery is offering a "radio promotion kit" which includes a short biography of Artie Shaw; a list of selections in the album, plus time and clearance for each number; a list of interesting sidelights on how the album was com-

piled; and a half-hour disk jockey

phed, and a harr-hour disk jockey script.
Distribs are also receiving a prevue glance at the attractive white cover of the album which is embossed with Shaw's clarinet.



ARTIE SHAW

Album Features Original Versions of Tunes From Miller Story

NEW YORK-The eight hit tunes most closely associated with the name of Glenn Miller now are available for the first time in one RCA Victor album titled "Glenn Miller Plays Selections from the Film, 'The Glenn Miller Story'.

The tunes featured in the new film were musical milestones in the meteoric rise of the bandleader to his top spot as the key dance maestro of the Forties. The new Victor album presents the original versions by the Miller band on both LP and Extended Play 45 rpm speeds.

The disks, which were recorded prior to 1943, all have been reprocessed and brought up to modern engineering standards.

gineering standards.

The film, "The Glenn Miller Story," stars James Stewart and June Allyson, and is a tribute to the growth of the Miller legend and the appeal of the Miller dance disks. Spotlighted in the film are such Miller standards as "Tuxedo Junction," "Moonlight Serenade," "In The Mood," "American Patrol," "St. Louis Blues," "String of Pearls," "Little Brown Jug" and "Pennsylvania Six-Five Thousand."

Diamond Is Exclusive Ambassador Artist

HOLLYWOOD—An article recently appeared in The Cash Box announcing a Leo Diamond release on another a Le label.

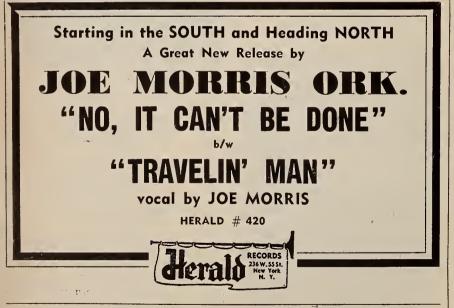
label."
Abe Diamond, prexy of Ambassador Record Company, advises that these masters were cut some time ago prior to his exclusive recording contract with the Ambassador label.
When contacted, Leo Diamond stated that he will be promoting Ambassador Records only when he plays engagements throughout the country.

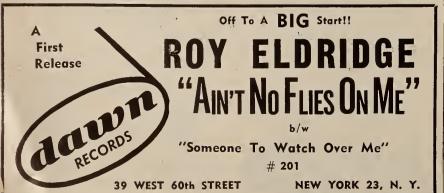
For The Disk Jocks It's The Cash Box

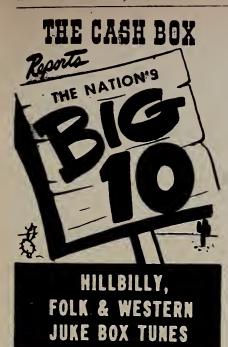
Stars Over Harlem

One of the finest examples of co-One of the finest examples of cooperation with the Jocks and the presswas displayed this week in the harlem
area by master showman Lionel
Hampton. Fresh from a long string
of very successful concert appearances
across the big pond, Hamp crawled
out of his place of slumber early in
the a.m. to talk about the big treck
while the guest of platter spinners
Buddy Bowser and Sarah Lou who
grace the airlanes of radio station
W.L.I.B. daily. The main topic of discussion was the long list of hits and
personalities who have blossomed out
of his sensational aggregation, with
special attention given to his terrific
heartwarming reading of "Midnight
Sun," which is the theme of so many
jocks from coast to coast and his
current outstanding Clef L.P. which
also brings down the artistic works of
Oscar Peterson, Ray Brown, and
Buddy Rich on the ever popular "The
Nearness Of You" b/w "Stompin" At
The Savoy." Tues, night a coming finds
Mr. Rhythm guesting with the "Life
Begins At Midnight" crowd over at
the Palm Cafe nightery. Then its to
W.N.J.R., Sunday at 4 p.m. where
Joel Turnero is busy as a bee compiling a long list of top notch personalities to be on hand to welcome the
dynamic bandmaster home again. . . .
Danny "Run Joe" Taylor sensational
little blues shouter who penned the
Clovers smasharoo chart buster "Good
Lovin" has another accomplishment
to be mighty proud of. It's his latest
R.C.A. Victor release entitled "Gator
Tail," which Harlem and vicinity are
welcoming with open arms. Ditto Paul
Bascomb's wonderful instrumental
"Jan." . Exciting plus is stellar
trombonist Benny Green's whailing
Decca platter "Blow Your Horn" and
that he does. . . . In again, out again
sailed Philly's George Woods of
W.H.A.T. After a brief confab with
Atlas Record Prexy Tommy Robinson,
who is just a grinning and a grinning
at the news that the Johnny Felton
opus "Darling Mother In Law" is
getting so many plays. . . . Little Walters' "Blues With A Feelin" sure
makes you sit down and think awhile,
so say the uptown blues buyers . . .











LET ME BE THE ONE
Hank Locklin
(Four Star 1641)

BIMBO
Jim Reeves
(Abbott 140)

I FORGOT MORE
THAN YOU'LL
EVER KNOW
Davis Sisters
(RCA Victor 20-5345;
47-5345)

I'M WALKING THE DOG Webb Pierce (Decca 28834; 9-28834)

CARIBBEAN
Mitchell Torok
(Abbott 140; 45-140)

A DEAR JOHN LETTER

Jean Shepard &

Ferlin Huskey (Capitol 2502; F-2502)

TAIN'T NICE
The Carlisles
(Mercury 70232)

WAKE UP-IRENE
Hank Thompson
(Capitol 2646; F-2646)

SATISFACTION GUARANTEED Carl Smith (Columbia 21166)

Country DJ Luncheon



PASADENA, CAL.—Local RCA Victor distribs recently gave a luncheon at the Huntington Hotel in Pasadena for western and country disk jockeys. Standing (L to R): Reg D. Marshall, Wade Ray, Jimmy Wakely, Tex Ritter, Mr. Nudie, Alice Carpenter, Eileen Hancock, Eddie Kirk, Tom Mosely and Oakie Bob. Seated (L to R): Art de Paul, manager of the record department of Leo J. Meyberg Co.; Dorothy Vance, in charge of sales promotion at Meyberg; Eddy Arnold; Bob McCluskey, RCA Victor; Carl Taft of The Cash Box; Norma Ferguson; Bob Stone; Frank Simon; "Digger" Clark; and "Jolly" Joe Nixon. Red Rowe left before the picture was taken.

DJ's Letter Praises "The Cash Box"

Dear Sirs:

I appreciate more than words can tell the prompt arrival of The Cash Box every week, and needless to say, I wouldn't miss it for the world.

In addition to my 14 hours per week of playing Hillbilly and Western records, I have inaugurated a half hour Sunday show called Hillbilly Hits, where I play the 6 top tunes listed in The Cash Box. It has proved very successful, because I received an avalanche of mail from satisfied listeners who approved of the new show. Incidently, during 1953 I received 4839 pieces of fan mail over WRUN.

In closing, I just want to extend my thanks for listing my top songs and most of all for the warm and friendly relationship of your personnel with a D.J. like myself.

Very truly yours, Carl J. Swanson.

Eddie Hill Inked To RCA Victor Contract

NEW YORK—Eddie Hill, well-known disk jockey who is heard six nights a week over WSM in Nashville, Tenn., has been signed to a recording contract by RCA Victor, Stephen Sholes, head of the diskery's Country-Western department, has announced.

Western department, has announced.
Hill, whose show is aired from 11
p.m. to 1 a.m., was voted second most
popular hillbilly disk jockey last year
placing behind Nelson King.

Hill's popularity has stemmed from his recitations and story-telling songs. His first sides for RCA Victor, which were cut on January 12, will be released next month.

Memo To:

Program
Directors and
Operators...

We recommend the following for your listeners in the Pop, C & W and R & B fields

R&B - C&W - POP

WRITE & TELL

The Orioles, Jubilee 5127 D. Glenn, V-107

C&W

"DARLIN" AM I THE ONE"

Carl Smith, Columbia 21129

POP - R&B - C&W

"WHO SAID I SAID THAT?"
"I GOT 9 LITTLE
KISSES"

Shorty Long, V-108

POP - R&B - C&W

"CRYING IN THE CHAPEL"

D. Glenn, V-105 The Orioles, Jubilee 5122

C&W

"I've Got A Better Place To Go"

POP - C&W

Martha Carson, Capitol 2634

"I THINK I'M FALLING IN LOVE WITH YOU" "ONLY A PASTIME"

Darrell Glenn, V-109

"I'LL NEVER CLOSE MY " HEART TO YOU"

Hawkshaw Hawkins RCA Victor 20-5549

Valley

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THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

2. BIMBO .Jim Reeves (Abbott) 3. THERE STANDS THE GLASS Webb Pierce (Decca) 4. I REALLY DON'T WANT TO Eddy Arnold (RCA Victor) **KNOW** . Hank Thompson (Capital) 5. WAKE UP IRENE. Pee Wee King (RCA Victor) 6. CHANGING PARTNERS..... 7. TAIN'T NICE. The Carlisles (Mercury) 8. I'M WALKING THE DOG Webb Pierce (Decca) 9. I LOVE YOU Ginny Wright & Jim Reeves (Fabor) Cousin Herb Henson (Capitol) 10. YOU ALL COME Arlie Duff (Starday)

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TWO SURE HITS!

Skeets McDonald's

"LOOK WHO'S CRYIN' NOW"

"WALKIN' ON TEARDROPS"

Capitol # 2696

THE CASH BOX

- 1. THERE STANDS THE GLASS Webb Pierce (Decca 28834; 9-28834)
- 2. BIMBO Jim Reeves (Abbott 148; 50-148)
- 3. LET ME BE THE ONE Hank Locklin (4 Star 1641; 45-1641)
- 4. WAKE UP IRENE Hank Thompson (Capitol 2646; F-2646)
- 5. I FORGOT MORE THAN YOU'LL EVER KNOW The Davis Sisters (RCA Victor 20-5345; 47-5345)
- 6. I REALLY DON'T WANT TO KNOW Eddy Arnold (RCA Victor 20-5525; 47-5525)
- 7. SATISFACTION GUARANTEED Carl Smith (Columbia 21166; 4-21166)
- 8. RELEASE ME Jimmy Heap (Capitol 2518; F-2518)
- 9. CARIBBEAN Mitchell Torok (Abbott 140; 50-140)
- 10. HEY JOE! Carl Smith (Columbia 21129; 4-21129)

© EXCELLENT OO VERY GOOD OO MEDIDOR



"YOU JUST CAN'T BE TRUE" (2:08) [Cedarwood BMI—Wilburn, Pierce]

"SLOWLY" (2:30) [Hill & Range BMI-W. Pierce, T. Hill]

WEBB PIERCE (Decca 28991)

• Voted the Best Folk Artist of 1953 in The Cash Box Operators' Poll, Webb Pierce makes an early bid for '54 honors with two sides that should make the hit category within a very short space of time. "You Can't Be True" is a quick beat romantic ditty that Pierce performs in winning style. Lower lid is a beautiful, middle tempo love tune titled "Slowly." Honors are split evenly on two terrific coin-catchers.

"WHAT AM I GOING TO DO WITH YOU?" (2:36)

[Hill & Range BMI—J. Denny]

"DOG-GONE IT, BABY, I'M IN LOVE" (2:20)

[Hill & Range BMI—Keefer, Amway]

CARL SMITH

(Columbia 21197)

Carl Smith comes up with another pair of tunes that are sure to follow in the footsteps of his other hits. Smith turns in an outstanding vocal effort on a touching middle tempo piece dubbed "What Am I Going To Do With You?" The perplexing situation is that of a married man having two loves. "Dog-gone It, Baby, I'm In Love" is a quick beat, change of pace coupler for this double barreled juke box natural.

"I'M A PROBLEM CHILD" (2:32) [Milene ASCAP—Rose, Heath] "MISTER LIGHT'NIN' BUC" (2:34) [Acuff-Rose BMI-Bryant]

RITA FAYE
(MGM 11664)

Rita Faye, the young darlin' of the country field makes her bid for a place on the best selling lists with a pair of enjoyable decks that should appeal to one and all. Top lid is a quick tempo cutie titled "I'm A Problem Child." With all the disturbances she's caused, the tiny tyke is well on her way towards being labled the #1 "brat." Lower end, "Mister Light'nin' Bug" is another delightful item on which the lass excells vocally. A Two-sided clicker.

CURLEY SANDERS (Imperial 8226)

(Imperial 8226)

B "I'M REACHING FOR HEAV-B. N. Sanders] The mellow tones of Curley Sanders are a treat to the ear as the artist comes up with a heartfelt reading on a middle beat love tune. A pretty melody combined with tender lyrics against a background of soft strings soft strings.

"TOO MUCH LOVIN'" (2:00) [Commodore BMI—J. Fields, G. Evans] Lower portion is a quick tempo, rhythmic bouncer with catchy lyrics and rendered in inviting fashion by the chanter. A real peppy side.

"SKEETER" WEBB

"SKEETER" WEBB

(King 1302)

B "FOOL'S FOLLY" (2:47) [Marand polished chords of "Skeeter" Webb etch a middle tempo sentimental item in distinctive style. The warbler putsover the tender lyrics with telling effect as strings support in ok style.

effect as strings support in ok style.

G''I COULD HARDLY WAIT''
(2:53) [Mar-Kay BMI—S. Webb]
On the under lid, Webb sings in a soft and relaxed manner on a fetching moderate beat romantic piece.
Tune and lyrics blend in feelingful fashion.

SUNSHINE RUBY (RCA Victor 20-5582)

B "I GOT MY FIRST KISS LAST NIGHT" (2:10) [Hill & Range BMI—J. Rollins, D. Coleman] Sunshine Ruby comes up with a moderate beat cutie in a tantalizing manner. The thrush delivers a refreshing vocal effort as she tells of the effects of her initial kiss.

"THAT AINT IN THE CATALOG" (2:50) [Fairway BMI—K. Evans, F. Stryker] The chirp displays her versatility as she ups the tempo and changes her vocal style on a bouncey item with captivating lyrics.

THE SMITH BROTHERS and BILL LOWERY (Capitol 2697)

B "I WALK WITH THE KING"

B (2:32) [Lowery BMI—C. Carrier]

Bill Lowery takes the lead and the Smith Brothers richly blend their vocal talents as they come up with an inspiring rendition of a quick beat sacred item. The Gospel Singers lend effective support effective support.

"I BELIEVE THERE'S A HEAVEN" (2:39) [Lowery BMI—D. Welch] The entire group turns in another grand performance on a fast tempo religious tune. Instrumental backdrop flavors the deck.

CHARLIE PICKARD

CHARLIE PICKARD

(Guyden 702)

"MY SIDE OF THE FENCE"

(2:37) [Marmor BMI—J. Crockett] Charlie Pickard dishes up a fine vocal interpretation on a zesty, quick beat piece. Solid instrumental support on an easy-on-the-ears disk.

"THE WRONG TRAIL" (2:16)
[Marmor BMI—J. Crockett] On the bottom lid Pickard comes up with some excellent material and handles it potently. With the sound of bullets whistling by, the artist realizes the mistake he's made in choosing a life of crime. of crime.

SHEB WOOLEY
(MGM 11665)

B "DON'T STOP KISSING ME GOODNIGHT" (2:20) [Aberbach BMI—Wooley] Sheb Wooley comes up with an infectious vocal job on a colorful, Latin tempo item that he penned himself. A light and gay arrangement on a tune that should create much excitement in the jukes.

"KNEW I HAD LOST" (2:15)

"KNEW I HAD LOST" (2:15) [Aberbach BMI—Wolley] Flip is a slow beat romantic lament sung with tender emotion by Sheb. "The doors to Paradise closed" when the chanter lost his sweetheart's affections.

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RCA VICTOR



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Grandpa Jones

"THE TRADER"

RCA Victor # 20-5576

Published by

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Calif.

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"YOU BETTER NOT DO THAT"

"HIGH ON A HILLTOP"

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Coronet Orchestra Joins MGM Roster

NEW YORK—MGM records has added another fine orchestra to its roster, The Coronet Orchestra.

The group is a newly formed English recording orchestra, planned and designed exclusively to present on wax, original, modern orchestral

music.

The orchestra at full strength consists of fifty outstanding recording musicians in England. Many of them are conductors and famous instrumentalists in their own right.

Bruce Campbell and Malcolm Lockyer, two of England's youngest conductor-arrangers, were selected as conductors of this organization. Both artists are also writers of the modern school of music. school of music.

The crews' first recording for MGM is "Lost Love" and "Main Line."

Dunlap To Simulcast Disk Jockey Show



WALLIE DUNLAF

BRIDGEPORT, CONN.—The answer to whether or not a disk jockey can successfully simulcast may be forthcoming from this city in the near future. "At least we're going to try and find out," says Wallie Dunlap, the dee-jay who will attempt it on WICC-AM & TV.

The big problem has always been to come up with a gimmick that will interest the TV audience while the records are spinning. To this Dunlar

records are spinning. To this Dunlap says, "We have a few ideas. We're not talking much about them just yet. But one gimmick we're happy to mention though, is the trick of superimposing, over the disk, the various disk jockey reports from the pages of The Cash Box."

Dunlap is extending an open invitation to all artist and publisher exploitation men to send in any visual gimmick that will make good viewing and help plug the record too.

BE SURE TO LISTEN TO

TACK-A-TOOM

By Bill Dudley

on Capitol Record's # 2707

THE CASH BOX REGIONAL RECORD REPORTS

Big Jim Hess WIVK-Knoxville, Tenn.

- WIVK—Knoxville, Tenn.

 1. I Really Don't Want To Know
 (Eddy Arnold)
 2. Fancy Pants (Floyd Cramer)
 3. Let Me Be The One (G. Hill)
 4. I Think I'm Falling In Love
 With You (Darrell Glenn)
 5. I Won't Stand In Your Way
 Maddox Bros. & Rose)
 6. Wake Up Irene (H. Thompson)
 7. Don't Add An Ex To Your
 Name (George McCormick)
 8. A Dear John And Marsha
 Letter (Stan Freberg)
 9. I'll Never Get Over You
 (Eddy Arnold)
 10. There Stands The Glass
 (Webb Pierce)

Billy The Kid Stanley WNOE-New Orleans, La.

- WNOE—New Orleans, La.

 1. Let Me Be The One (Locklin)

 2. I Really Don't Want To Know (Eddy Arnold)

 3. Baby, That's What I'd Do For You (Faron Young)

 4. Blame It On The Moonlight (Red Garrett)

 5. There Stands The Glass (Webb Pierce)

 6. Tain't Nice (The Carlisles)

 7. Satisfaction Guaranteed (Carl Smith)

 B. I Can't Keep The Girls Away (Billy Walker)

 9. Release Me (Jimmy Heap)

 10. Wake Up Irene (H. Thompson)

Mack Sanders KFBI-Wichita, Kan.

- 1. There Stands The Glass (Webb Pierce) 2. Satisfaction Guaranteed (Carl Smith)
- (Carl Smith)
 3. I Forgot More (Davis Sisters)
 4. Divorce Granted (E. Tubb)
 5. Bimbo (Jim Reeves)
 6. I'm Walking The Dog (Pierce)
 7. Wake Up Irene (H. Thompson)
 B. Run 'Em Off (Jeanie Pierson)
 9. Changing Partners (King)
 10. Hey Joe (Carl Smith)

Bob Ferguson KWSC-Pullman, Wash.

- KWSC—Pullman, Wash.

 1. Bimbo (Jim Reeves)
 2. Y'All Come (Arlie Duff)
 3. There Stands The Glass (Webb Pierce)
 4. Remembering (Mac Wiseman)
 5. Beautiful Bells (Rex Prophet)
 6. I Really Don't Want To Know (Eddy Arnold)
 7. Let Me Be The One (Locklin)
 B. Calling You (Hank Williams)
 9. Secret Love (Slim Whitman)
 10. Satisfaction Guaranteed (Carl Smith)

Butch Lewis WJKO—Springfield, Mass.

- 1. I Really Don't Want To Know (Eddy Arnold) 2. Tain't Nice (The Carlisles)

- 2. Tain't Nice (The Carlisles)
 3. There Stands The Glass
 (Webb Pierce)
 4. Let Me Be The One (Locklin)
 5. It's A Long, Long Ride
 (Marty Robbins)
 6. Secret Love (Slim Whitman)
 7. Bimbo (Jim Reeves)
 8. I'm Walking The Dog (Pierce)
 9. Wake Up Irene (H. Thompson)
 10. Look What Followed Me
 Home (George Morgan)

Johnny Rion

- Johnny Rion
 KSTL—St. Louis, Mo.

 1. Ooh-La-La (Justin Tubb)
 2. Let Me Be The One (Locklin)
 3. There Stands The Glass
 (Webb Pierce)
 4. Won't Somebody Tell Me
 (Sonny James)
 5. Cheatin's A Sin (Kitty Wells)
 6. Leave Her Alone (Ray Price)
 7. Secret Love (Slim Whitman)
 B. Changing Partners (King)
 9. Suppertime (Jimmie Davis)
 10. Satisfaction Guaranteed
 (Carl Smith)

Sheriff Tex Davis WLOW-Norfolk, Va.

- 1. Bimbo (Jim Reves)
 2. There Stands The Glass (Webb Pierce)
 3. Y'All Come (Arlie Duff)
- 3. Y'All Come (Arlie Duff)
 4. I Love You (Wright & Reeves)
 5. I Really Don't Want To Know
 (Eddy Arnold)
 6. Changing Partners (King)
 7. Wake Up Irene (H. Thompson)
 B. North Wind (Slim Whitman)
 9. Love Letters In The Sand
 (Mac Wiseman)
 10. Secret Love (Slim Whitman)

Skip-A-Long Hathaway KUDN—Eugene, Ore. 1. Bimbo (Jim Reeves)

- 1. Bimbo (Sim.)
 2. Long Lost Love (Smokey Rogers)

- 2. Long Lost Love
 (Smokey Rogers)
 3. Too Late (Jimmy Wakely)
 4. I Really Don't Want To Know
 (Eddy Arnold)
 5. Saturday Night (Wade Ray)
 6. I Love You (Wright & Reeves)
 7. Changing Partners
 (Pee Wee King)
 8. When You Say Yes
 (Hawkshaw Hawkins)
 9. If God Can Forgive You
 (Rex Allen)
 10. This Ain't The Blues
 (West & Bryant)

'Chuckwagon Chuck" Nichols KOWB—Laramie, Wyo.

Paul Kallinger XERF-Del Rio, Texas 1. There Stands The Glass (Webb Pierce)

- Bimbo (Jim Reeves)
 I'm Walking The Dog (Pierce)

- 4. Let Me Be The One (Locklin)
 5. Tain't Nice (The Carlisles)
 6. Y'All Come (Herb Henson)
 7. My Greatest Thrill (S. James)
 B. I Forgot More (Davis Sisters)
 9. North Wind (Slim Whitman)
 10. Release Me (Jimmy Heap)

Clarence Kneeland

- WERI & WICH—Jewett
 City, Conn.

 1. Let Me Be The One (Locklin)
 2. Bimbo (Jim Reeves)
 3. Tain't Nice (The Carlisles)
 4. I Forgot More (Davis Sisters)
 5. Caribbean (Mitchell Torok)
 6. I Think I'm Falling In Love
 With You (Darrell Glenn)
 7. I'm Walking The Dog (Pierce)
 8. I Gave My Wedding Dress
 Away (Kitty Wells)
 9. Hey Joe (Carl Smith)
 10. Rub-A-Dub-Dub (Thompson)

Cousin Johnny WNLC-New London, Conn.

- WNLC—New London, Conn.

 1. Run 'Em Off (Onie Wheeler)
 2. Tain't Nice (The Carlisles)
 3. I Really Don't Want To Know
 (Eddy Arnold)
 4. I'm A Stranger In My Home
 (Maphis & Lee)
 5. Red Deck Of Cards
 (Cliff Rodgers)
 6. I'm Walking The Dog (Pierce)
 7. Cheatin's A Sin (Kitry Wells)
 B. Idle Gossip, Idle Words
 (Lee & Cooper)
 9. I Forgot More (Davis Sisters)
 10. God Was So Good To Me
 (Jimmie Walker)

Joe Morris WKDK-Newberry, S. C.

Tommy Sutton WING-Dayton, O.

- WING—Dayton, O.

 1. Let Me Be The One (Locklin)
 2. Bimbo (Jmi Reeves)
 3. Sorrow And Pain (Davis Sis.)
 4. My Greatest Thrill (S. James)
 5. First, Last And Always
 (Wade Ray)
 6. Yesterday's Girl
 (Hank Thompson)
 7. Shake A Hand (Red Foley)
 B. Memories Of Mother And
 Dad (Bill Monroe)
 9. Saturday Night (Wade Ray)
 10. Satisfaction Guaranteed
 (Carl 5mith)

Earl "Grandpappy Davis

WFHG-Bristol, Va.

- 1. What It Was, Was Football (Deacon Andy Griffith)

- (Deacon Andy Griffith)
 2. Let Me Be The One (Locklin)
 3. Bimbo (Jim Reeves)
 4. Tain't Nice (The Carlisles)
 5. Woman (Johnny Desmond)
 6. You're My Downfall
 (Johnny & Jack)
 7. There Stands The Glass
 (Webb Pierce)
 B. I Gave My Wedding Dress
 Away (Kitty Wells)
 9. Satisfaction Guaranteed
 (Carl Smith)
 10. Red Deck Of Cards (Wakely)
- - Dave Miller
 - WMIE-Miami, Fla.
- 1. Let Me Be The One (Locklin)
 2. Strange Feeling (J. Thorpe)

- 2. Strange Feeling (J. Thorpe)
 3. I Really Don't Want To Know (Eddy Arnold)
 4. God Is Everywhere (Anita Kerr Singers)
 5. Snatchin' And Grabbin' (Merrill Moore)
 6. Tell 'Em No (Curtis Gordon)
 7. Darling, Am I The One (Carl Smith)
 B. You're Gone (Davis Sisters)
 9. That's What I'd Do For You (Faron Young)
 10. Two Friends Of Mine (Lefty Frizzell)
 - L. F. Kenfield WTIC-Hartford, Conn
- I Forgot More (Davis Sisetrs) For Now And Always (Snow)
- 2. For Now And Always (Snow)
 3. Mama, Come Get Your Baby
 Boy (Eddy Arnold)
 4. Let Me Be The One (Strange)
 5. Who'll Buy My Heartaches
 (Carl Smith)
 6. Thanks (Jimmy Wakely)
 7. Unpucker (The Carlisles)
 B. It's Been So Long (W. Pierce)
 9. Wake Up Irene (H. Thompson)
- Bill Thornton
- KRLW-Walnut Ridge, Ark. 1. Let Me Be The One (Locklin)

Keith Rush

- WWEZ—New Orleans, La.
 1. Leave Her Alone (Ray Price)
 2. Release Me (Jimmy Heap)
- 3. Carroll County Boogie (Carroll County Boys)
- (Carroll County Boys)
 4. You Gotta Have A License
 (Carolyn Collins)
 5. It's Still The Same
 (Tommy Bradshaw)
 6. Bimbo (Jim Reeves)
 7. Secret Love (Slim Whitman)
 B. Run 'Em Off (Onie Wheeler)
 9. Just Married (Faron Young)
 10. I'll Never Get Over You
 (Eddy Arnold)

Pete Hunter

- Pete Hunter
 KRCT—Houston, Texas

 1. I Love You (Wright & Reeves)

 2. Bimbo (Jim Reeves)

 3. You Gotta Have A License
 (Tommy Collins)

 4. I Dess I Dotta Doe
 (Billie Jo Moore)

 5. Let Me Be The One (Locklin)

 6. I'm Walking The Dog (Pierce)

 7. It's Been So Long (W. Pierce)

 8. Wake Up Irene (H. Thompson)

 9. My Greatest Thrill (S. James)

 10. Will Lou Love Me When I'm
 Old (Charlie Adams)

Elmer Snodgrass WAKE-Greenville, S. C.

- 1. There Stands The Glass (Webb Pierce)
- (Webb Pierce)

 2. Let Me Be The One (Locklin)

 3. Wake Up Irene (H. Thompson)

 4. I Gave My Wedding Dress
 Away (Kitty Wells)

 5. I Really Don't Want To Know
 (Eddy Arnold)

 6. I'm Walking The Dog (Pierce)

 7. Y'All Come (Herb Henson)

 B. Tain't Nice (The Carlisles)

 9. Only A Pastime (D. Glenn)

 10. Run 'Em Off (Lefty Frixzell)

- "It's What's in THE CASH BOX That Counts"

HEAR

CASE FOLK and WESTERN ROUNDUP

Pauk Rullinger, deelay from XERP, Del Rio, Texus and wife in Nashville Junuary 9th viazing with friends, Webb and Audrey Pierce and friends at its the RCA Victor Artist from Mobile, Alabama who recently was signed by Joel. Tom Parker and Jamboree Attractions. Consist Jody plus the Jack and Duniel deat ser now working out of Wheeling, West Ya. Wa brasicasta from personal appearance in Indianapolis, Indiana on January 10th and on January 17th Webb headlined a package show in San Antonio, Texas consisting of Silm Whitman (Imperial). Artise Deft, Audrey Williams. Visit of Charles, La. Market of January 19th, New Orleans, La., and on January 20th in the in Galveston, Texas followed by dates on January 19th. Williams. Whitman (Imperial). Artise Deft, Audrey Williams. Yellow 19th Charles, La. Williams. Whitman (Imperial). Artise of Organ Start Annuary 19th. Mickie is credited with conducting seventury of the Charles, La. Williams. Whitman (Imperial) is death of Gard a darw Williams. Yellow 19th Charles, La. Williams. Whitman (Imperial) is death of Gard a darw (Williams. Yellow) is death of Gard a darw (Williams. Yellow) is death of Gard a darw (Williams. Yellow) is death of Gard of Williams. Whitman (Imperial) is death of Gard a darw (Williams. Yellow) is death of Gard of Williams. Whitman (Imperial) is death of Williams. Whitman (Imperial) i





Stevenson To Speak At Rodgers Memorial Celebration

NASHVILLE, TENNESSEEE Word was received this week from Dub Allbritten's office, Nashville, that Adlai Stevenson will be the principal speaker at the annual Jimmy Rodgers Memorial Day Celebration, on National Hillbilly Day, in Meridian, Mississippi, on May 26th.

Allbritten, who directs the affairs of Ernest Tubb and Hank Snow, stated that plans are being formulated now to hold this year's celebration, and indications show that the event will almost double in number the people in attendance this year.

Last year, the occasion drew an estimated 35,000 people from all facets of the music industry, and this year's total is expected to reach 50,000. The citizens of Meridian plan to serve Bar-B-Q to all visitors and a complete schedule of events will be published in the near future.

At this writing, Ernest Tubb and Hank Snow, who are responsible for the pioneering of the annual event are enroute to Meridian to line up and complete any details before the concentrated program moves into effect.

Houston Picks Sands

Tom Diskind, Jamboree Attractions V.P. reports that the people of Houston, Texas, recently picked Tommy Sands (RCA Victor) as one out of ten to hit Broadway in '54.

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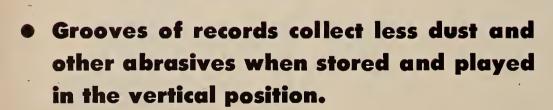
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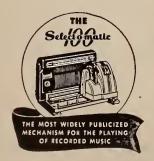
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Here

and

There

DETROIT, MICH .- News reports this past week point out that several of the automobile manufacturers have cut their employment by the thousands. Some firms have claimed the layoffs were due to retooling, others to lack of orders. However, other reports indicate the industry is swinging back into volume production. Last week United States factories built 119,430 passenger cars and 26,349 trucks, which compares with 103,649 cars and 27,910 trucks built in the comparable period of 1953. Ford announced it plans considerable overtime work, and the Cadillac Motor Division stated it will be a most successful year, as it entered 1954 with a backlog of 93,000 orders for new

NEW YORK-When a number of the country's top economists met in Washington a week ago, their opinions on the welfare of the country for 1954 were as far apart as Portland, Oregon is to Portland, Maine. Here are a few statistics, on the optimistic side, reported this past week: Personal income in November 1953 was \$8 billion above November 1952: Department Store sales started off 1954 with a 1 percent increase over the first week in 1953; and Lumber shipments for the first week in January 1954 were 22.9 percent above production, and new orders were 34.9

percent above production.

WASHINGTON, D. C.—No one in the coin machine industry would give you the slightest argument that the welfare of the liquor industry isn't closely allied with it. During the past year, many restaurants and taverns have been forced to close their doors, decreasing the locations for machines. The contention has been that profits were impossible due to the high cost of liquor. Leaders of the liquor industry were hopeful that on April 1, the Federal excise would revert automatically to \$9 from the present rate of \$10.50 a gallon. (Since President Eisenhower, in his State Of The Union Message, asked that the tax be continued at its present rate, industry leaders feel prospects for the reduction have been greatly dimmed.) However, the final decision rests with the Congress. It is pointed out that the tax on a bottle of blended whiskey selling for \$4.27 amounts to \$2.38 or 56 percent of the retail price. It is estimated that distiller's cost of producing, warehousing and bottling is \$2.10 a gallon. The Federal tax at \$10.50 a gallon represents 500 percent of the distiller's cost.

"The Best Times

Are Yet Ahead!"

That's right! The best times are yet ahead!

Why? Because the manufacturers in this industry were intelligent enough to correctly prepare themselves while the big boom was under way.

There isn't a factory in the industry that hasn't enlarged its experimental department and increased its engineering and production staffs.

There isn't a factory in the industry that isn't prepared to build far better than it ever built before, and faster, too.

There isn't a factory in the industry that isn't "on the ball" and "on its toes" and ready with new and better equipment—for tomorrow.

Every one of the outstanding manufacturers in the business, because they were correctly guiding and preparing themselves while the boom was under way, has planned ahead.

They have many, many new and entirely different types of machines of all kinds ready to present to the market. Just as soon as they are completely satisfied as to the moneymaking properties and the mechanical perfection of these machines.

The manufacturers have done a great job. They have a greater job ahead. The juke box manufacturers, for example, realize that just removing the 165,000 prewar phonographs (the marred, scarred, scratchy, noisy, ugly, toneless instruments still blocking that many locations in the U.S.A. alone) would require two full years outstanding production schedules. And this does not include trade-ins of phonos from the post-war period, 1946 and up.

Every juke box operator, with a prewar phono blocking off a location, realizes that a new phonograph, a brand new, 1954 juke box, will bring him tremendously increased income, perhaps start him off on 10c play, and save his route by boosting the entire average to a real profit peak.

Nor are the amusements manufacturers far behind. They, too, have planned and planned well. No amusements manufacturer presents a game to today's market without exhaustive and extensive tests—ON LOCATIONS. Not just one or two locations. Dozens of locations.

The reports he receives, each and every day, from the people testing his machines for him, assure the operators that they are going to get new equipment that is finer and better in every regard.

And the amusements manufacturer may, once again, be the answer to any recession in the U.S.A.

It was his equipment that gave the entire world a lift during the '30's.

It will be his equipment, once again, that will give this entire nation a real lift should the men and women find themselves in their favorite locations without too much to do.

He has well prepared the operator for any eventuality, because the manufacturer of amusements planned well, and is ready for any eventuality.

The same is true of the vending machine business. These manufacturers have won tremendous acclaim. Their coffee dispensers have brought about the greatest imports in coffee and have gained the attention of all the world's coffee growers as well as the big coffee markets.

The cigarette machines, soft drink dispensers, and dozens on dozens of other vendors, have all gained acclaim during the boom period, and will gain even greater acclaim during any slideoff from the boom, if such there ever will be, which will be noteworthy of national attention.

In short, THE BEST TIMES ARE YET AHEAD—for this industry.

Because the manufacturers have well prepared themselves to bring the members of the industry exactly what they will require to assure themselves of THE BEST TIMES AHEAD.

George A. Miller Tells:

Why There's An M.O.A. Show



GEORGE A. MILLER President and General Manager, MOA

OAKLAND, CALIF .- George A. Miller, president and business manager of Music Operators of America (MOA), submitted an open letter to The Cash Box. directed at the music operators of the nation, advising why there was a need for an annual MOA Show.

Miller writes:

"First of all, it's the one and only way of bringing hundreds of music operators from all over the nation into one manmouth group, where ideas can be exchanged for the benefit

"Secondly, it brings the music operators, manufacturers of phonographs, record companies, needle distributors, and many other manufacturers of auxiliary equipment into Chicago to display their merchandise. Music operators have the opportunity of discussing their problems and, at the same time, can make suggestions to the people who are so vitally interested in serving them.

"The third reason is, the type of meeting held by Music Operators of America is not only educational, but constructive, and every operator in attendance leaves Chicago knowing that there are a number of national leaders representing their interests. Past performances, and the present fight against certain copyright legislation is the 'proof of the pudding,' in this particular instance.

"A tax council, which the operators will hear much about in the future, is already laying plans to attack the entertainment tax, which eliminates dancing where juke boxes are located, and other types of taxation which affect the automatic phonograph business directly or indirectly.

"Another very important factor of the MOA convention is the part which the record companies play, through a panel discussion, and many important factors brought out through this medium. From the standpoint of entertainment, there are luncheons, theatre previews and the annual banquet with the 'all star' floor show,

presented by the various recording companies and the entertainment committee of MOA.

"Probably the two most important matters to be discussed at the MOA convention this year will be ways and means of eliminating the nuisance bills which are presented in Congress each year by some organizations. which are continually trying to collect so-called performance fees from the operators of juke boxes. These bills are presented each session of Congress and from all appearances, the proponents of such bills will continue to harass the music operators until ways and means are found to cope with this situation on a competitive basis. At the MOA convention this year a plan will be proposed and it is believed the plan will be accepted by almost every music operator in

"Public relation programs will be

"These matters and many others will be presented at the convention on March 8, 9 and 10.

"There will be more exhibitors than at any other time, and music opera-tors cannot afford to miss this con-vention, especially if you have never attended before.

"I have been advised that a substantial number of operators are coming in from Canada to attend the MOA convention. We understand the operators in Canada recently organized the Canadian Music Operators Association to fight pending legislation by the Canadian Association of Publishers, Authors and Composers, so it would look to me as though the Canadian music operators have much in common with the operators of the United States.

"There are many other reasons I could detail why every operator should attend the convention, but I think the operators will agree those mentioned herewith give every indication why every meeting will be of great interest and very important to you as an operator.

"Now, in closing may I remind you that I have endorsed the 'March of Dimes' program, and I hope that each and everyone of you will contribute to this great organization. Many phonograph associations will contribute one day's receipts from the juke boxes under their jurisdiction. When you make your contribution be sure and let all know that you are a music operator. If you wish to make your contribution through this office, make your checks out to the 'March of Dimes,' but by all means, take part in this great program.

"We expect a sell-out, so don't wait until the last minute to make your reservations. Send in your room reservations at once to the Palmer House." Mencuri Trip Brings ChiCoin Glowing Reports



FRANK MENCURI

CHICAGO — Frank Mencuri, sales manager of Chicago Coin Machine Company, this city, who has just returned from an extended trip, reported this past week:

"Our 'Advance Bowler', as well as our 'Criss Cross Bowler', are considered among the biggest hit games to start off 1954."

to start off 1954."

Mencuri returned to Chicago by way of Los Angeles, San Francisco, Phoenix, Dallas, Oklahoma City and Kansas City.

"Our distributors in the six cities I covered", he reported, "were all far behind in deliveries of both our 'Advance' as well as our 'Criss Cross Bowler'.

"We are trying our best to fill their orders so as to help satisfy all the operators in these areas."

III. Ops "Dime" Drive Wins Newspaper Acclaim



DE KALB, ILL.—The program under way to donate one day's proceeds from their juke boxes to the "March of Dimes" Polio Fund by the Northern Illinois Phonograph Operators Association and the Illinois Amusement Association, has won much acclaim. Many of the newspapers have given the plan a great deal of space, including photographs.

The photograph shown which appeared in the DeKalb Chronicle, shows location owner Al Roach (left), Les Klasing, Town and Country Music, operating firm (center), and R. L. (Bob) Lindelof, president of the Northern Illinois Phonograph Operators Association.

These two associations have a combined total of approximately 600 juke boxes, which will be working on a certain day this month to gather a great many dimes and dollars for this most worthy cause. In 1953, the Illinois Amusement Association, with 300 juke boxes, accumulated \$478 for the one-day drive.

954



Gen. Music Sales **Balto.**, Distribs

BALTIMORE, MD.—General Music Sales Company, Inc., this city, has been appointed AMI distributor for the state of Maryland, the District of Columbia, Delaware and northeastern counties in West Virginia, according to an announcement by Jack J. Mitnick, eastern regional manager for the juke box manufacturing company.

Officers of the new distributing firm, who also head up General Vending Sales Corporation, are Irvin Blumenfeld, president; George Goldman, vicepresident and secretary; and Harry Hoffman, vice-president and treasurer. Herman Perin, well known sales executive is sales manager. The service department is under the direction of Herbert A. Golembeck, assisted by John Corter, Jr., Isidor Milner and Frank Di Donata.

General Vending Sales, long established as a distributor for leading coin machine lines, has been in business since 1925, and has many friends of long standing among the operators of the area. The firm's modern building at 245 West Biddle Street, is considered to be one of the most attractive and efficiently laid out in the industry. It is located in a convenient part of the business section of the city with ample room for easy parking. Complete and separate service facilities

AMI Appoints | Pinball Ops Acclaim Editorial

CHICAGO—In addition to manufacturers and distributors here, many operators of five-ball games took time out this past week to congratulate this publication on the editorial which appeared on Page 33, of the January 16, 1954 issue.

Without fail comments were completely in agreement with the statements which appeared in the editorial.

One manufacturer here went to extent of saying, "If the five-ball ops will read that one statement, wherein they are actually selling each play for 2-7/10ths cents, which is 36 per cent less than what they got for the very same play in 1939, and are paying 300 per cent more overhead expense than they paid in '39, and then don't change over to 10c play, there's something radically wrong."

The fact remains, as the editorial pointed out, that the five-ball ops are still charging 5c per play, just as they did in '31, the nickel, today, is actually worth only 2.7c, as compared to the nickel of 1931 or even the economist's base period nickel of 1939.

Whereas the average pinball operator paid about \$149.50 for a game in

are provided for music and other coin operated equipment.

The AMI 40, 80 and 120-selection Model "E" juke box is now on display, as well as AMI auxiliaries such as the AMIVOC speaker, Wall Boxes, Bar-Grips and AMI Hideaway units.

Operators are invited to visit the new distributing firm and view the AMI equipment on the showroom

'39 he is paying about \$364.50 for a five-ball game today.

He is paying over three times more for labor, parts, supplies, and for all the necessities of operating and yet, with this better than 300% increase in all his costs, he is still charging only a nickel. But the nickel of today is worth only 2-7/10th cents.

One distributor here said, "It's very difficult for the average operator to switch over to 10c play, even tho he may sincerely want to do so, if the other operators in his community won't go along with him."

He also said, "But, like the juke box operators, the pinball operators must make up their minds that they can't go on as they did back in 1939 and still remain in business.

"To really put over 10c pinball play in any territory, and it's easier with five-balls than with juke boxes, all the operators must agree.

"Once they're in agreement, then, and only then, can they walk into each location and simply change over the

"The average location owner isn't too interested in whether or not they do or do not change over to 10c chutes. If he learns that, whoever else he calls in the territory, should he be somewhat hesitant about 10c play, that all in the same territory feature dime five-balls, then he'll go along, just as the locations went along with the juke box operators, and the locations are certainly happy that they did."

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"March Of Dimes" Thanks To Juke Box Ops...

"My sincerest personal thanks—as well as the deep gratitude of our entire Executive Committee—for the very wonderful activity the juke box operators of Cook County are conducting on behalf of the crucial 1954 March Of Dimes program."

JOHN E. STIPP

General Campaign Chairman

1954 March of Dimes

The above is an example of the sincere thanks accorded the nation's juke box operators for their efforts in behalf of the 1954 March Of Dimes.

Everywhere in the nation, a tremendous opportunity has arisen for the juke box operators to cover themselves, as well as their industry, with great glory.

This is an unmatched opportunity. This is something that comes along but once in a blue moon.

It has come about, the 1954 March of Dimes Campaign, just when many of the nation's juke box operators were desperately trying to figure out how they could switch to 10^{ϕ} play.

Just as this crucial 1954 March Of Dimes Campaign is under way, just as crucial a campaign has been under way for some months now by intelligent and progressive juke box operators, to get 10¢ play going in their territories.

Here, then, is the finest opportunity that could ever have been presented to, once and for all time, convince operators as well as their location owners, whether or not 10¢ play is "the answer".

This is the opportunity that paves the path for the puzzled operators of the nation. This is the opportunity to make a most extensive and complete test and, at the very same time, do a great public relations job for each community in the nation and for the industry as a whole.

Where juke box operators have been waiting to get dime play started, "because my competitor won't go along", the March Of Dimes answers the problems of all competitors.

For no competitor of any operator even dare walk into

a location and tell the owner of that location to "stop dime play", when the location owner realizes that dime play was started there so that, "A DAY OF DIMES FOR THE 'MARCH OF DIMES'" would result.

Just as John E. Stipp, General Campaign Chairman of the 1954 March Of Dimes for Cook County, Illinois, thanks the operators in his county, so will divisional chairmen all over the nation take time out to thank juke box operators.

This is the sort of publicity all seek. This is the sort of public relations effort which means something to the juke box operator. This is the sort of praise he wants from his community. From his nation. For himself and for his industry.

There is no better opportunity, there is no better time, than right this very minute, before the January 31 deadline for the March Of Dimes 1954 Campaign to get 10^{ϕ} play going in every juke box location in the nation.

There is no time to waste. All that any juke box operator need do is simply phone the March Of Dimes Chairman in his community. Ask for posters, circulars, and other such material.

That juke box operator should then cover his locations with this material. He should follow thru by setting up a day, or days, when he will give all the dimes that are inserted into his juke box to the 1954 March Of Dimes Campaign.

He will, once and for all time, have definite proof for his locations owners as to the value of dime play, as well as be able to convince himself regarding dime play.

"A Day Of Dimes For The 'March Of Dimes' " is the answer to juke box operators' prayers.



Phila. Mayor Asks **Double License Fee** From C. M. Ops

PHILADELPHIA, PA. — Mayor Clark sent a set of 17 separate ordinances to the first session of the City Council in 1954, which met January 7, and proposed fee increases for permits and licenses, including licenses for coin operated machines, that would nearly double Philadelphia's income from this source.

Already one of the city's major sources of income in this category, coin operated machines would be among the items hit hardest by the

At present, coin machine operators pay an annual fee of \$25 per machine, which amounted to \$148,150 in 1952. This fee would be raised to \$50, to bring in \$150,000 more in 1954.

"The Cash Box" Used **Extensively Thru Europe**

NEW YORK—Humbert Betti, Sr., head of H. Betti & Sons, Union City, N. J., one of the pioneer coinmen in the country, returned home after spending many months traveling through Europe.

During a conversation with The Cash Box, Betti stated: "Wherever I visited throughout Western Europe, The Cash Box was prominently in view, and I was told that it is used continuously for its lists, charts and news. It was all over the place."

Stern "Shoots" Visiting Ops



ELIZABETH, N. J. — Dave Stern, Seacoast Distributors, Inc., this city, reports enthusiasm for the new Rock-Ola "Comet" phonograph is extremely high throughout the state of New Japanese.

A camera devotee, Stern "shot" several operators who called at their offices in Elizabeth one day. TOP, LEFT: Al Rade (right) and his son Joe of Morganville Amusement Co., New Brunswick; TOP, RIGHT: Barney Simon, Columbia Music Co., Passaic; BOTTOM, LEFT: "Mac" McFarland, Newark, has his intelligent

dog select a tune; and BOTTOM, RIGHT: Dave Schrier and Jack Mc-Cormick, County Service Co., Eliza-

Bigger Games

CHICAGO—Much of the new equipment being presented for opening of '54 are large type machines which will be able to feature dime chutes.

This goes along with success of shuffle games and other equipment now featuring the 10c chutes.



RUNYON SALES CO. National Distributors 593 - 10th AVE., NEW YORK 18, N. Y. (Phone: LOngacre 4-1880)

Keeney Making Quantity Deliveries On "Bonus Bowler"



PAUL HUEBSCH

CHICAGO—Paul Huebsch, salesmanager at J. H. Keeney and Company, this city, announced that quantity deliveries of the firm's new game, "Bonus Bowler", are being made. The new Keeney bowler is described as incorporating 3-way optional bonus scoring, namely: on 2nd frame—10th frame—2nd, 3rd, 4th and 5th frames. When last number of "Player Up" score matches one of numbers that light on backglass, the "Player Up" must press button at front of game. "Player Up" then receives Bonus Points scored if numbered Diamond

must press button at front of game.

"Player Up" then receives Bonus Points scored if numbered Diamond "O" to "9" again matches last number of his score. Single, double, triple and quadruple scoring is automatically added for strikes and spares and the player shoots again in the 10th frame when a strike is made.

Huebsch reports that the new 3-way bonus scoring supplies the element that sustains player interest which, with advanced operating innovations, justifies the heavy demand for the new bonus bowler.

An outstanding feature of the new bowler, furnished in two sizes—a 9 foot playfield on an 8 foot cabinet, or an 8 foot playfield on a 7 foot cabinet—the giant knee-action pins and contact area are recessed under the lite boy to conserve space in leastings wet.

tact area are recessed under the lite box to conserve space in locations yet allowing the same playing area as in all other bowlers. The entire playfield also slides forward and hinges up-

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ward for accessibility to all electro-mechanical mechanisms underneath the entire playfield from contacts un-der the pins all the way to the fore part of the game. There is also a hinged hood over the pins that swings upward; a hinged lite insert that moves forward after sliding out the backglass; a covered cash box with floodliting that occurs when hinged front door opens, and a genuine forfloodliting that occurs when hinged front door opens, and a genuine formica playfield. Moreover, the frames can be decreased to 5 frames by a simple plug adjustment, if desired. Scoring cards are available for the three types of bonus play. Keeney's Mainliner Bowler is also available. It includes all operating and scoring in includes all operating and scoring in-novations excepting the match fea-

Genco Holds Service Schools



RALPH SHEFFIELD

CHICAGO—Genco will be holding "Service Schools" in both St. Paul, Minn. and Kansas City, Mo. this month to show operators in both of these areas its "Shuffle Pool" mechanism.

On Tuesday and Wednesday, January 19 and 20, the first school will be held at Bob Wenzel's Automatic Games Supply Company in St. Paul.

Present from the Genco factory will

Present from the Genco factory Will be Ralph Sheffield, sales manager and Harold Beringer, engineer.

Sheffield reported, "We have extremely interesting data for all the operators and their mechanics who will attend this service school.

"We feel certain that they will be highly pleased with what we have to show and tell them."

Following this "Service School," Sheffield will go on to the new offices of W. B. Busic Company in Kansas City, Mo., where Harry Silverberg will host Sam Lewis and Steve Kordek along with Ralph Sheffield.

Here, on January 24, during the opening of the new W. B. Music Company building at 2900 Main Street, Kansas City, Mo., Genco will hold an elaborate Service School for all who will attend the opening and will show its "Shuffle Pool" mechanism and the simplicity of its energian. simplicity of its operation.

Sheffield stated, "We are planning to hold some very outstanding service schools thruout the entire year.

"These are the first two on the agenda and we will continue on from there at regular intervals.

"There is no doubt in our minds that when the nation's operators and their mechanics learn what simplicity and what ease of operation and servicing has been built into the new Genco mechanisms they will agree with us that there's nothing finer on the mar-



Hubert Hare of Music Box, Birmingham, Ala., has just about completed his studio and offices. Hubert is sold on wired music and predicts 1954 will be bigger than '53. He'll take on more contracts as soon as he's able to handle them. . . . After a meeting in December, Tennessee music operators have decided to go 10c play. About 30% have already made the switch and are happy with the results. . . . Main topic of conversation in Nashville is 10c play on the juke boxes. The first week of 1954 saw lots of action on Nashville's Coin Machine Row. Most of the distribs have settled in one part of the city and the ops like it that way. They can now accomplish all their business quickly. . . . Seen on the Avenue last Monday—Sam Miller, Bowling Green, Ky., with a truckload of machines. Sam, trading at Buster Williams, traded everything but the truck. Also—A. W. Love of Love Amusement, Knoxville, Tenn. Love intends to start another route in Knoxville and was checking prices. . . . W. B. Loosier, Northern Alabama Amusement Co., Decatur, Ala., reports an excelent year in 1953 and is looking forward to an even better 1954. W. B., in the coin machine biz for 22 years, applies for a 20 Year Club membership. . . . Fred Raney, Raney Amusement Co., Athens, Ala., added another route to his Fred Raney, Raney Amusement Co., Athens, Ala., added another route to his business in 1953 and took over an amusement park on Hatfield Lake where he added a skating rink, dance hall, ferris wheel, merry-go-round, chair-a-plane and a new ride called the "Octopus." The park is the only amusement park in northern Alabama. . . . Ran into Sid Barnett. Sid is an old-timer who sold his route in '52. He seemed in good health but there was music in his heart, pins in his blood and slots in his eyes. . . . Fred Lang, Cullman, Alabama, predicts a great '54. . . . Otto Cluth of F. A. B., Birmingham office, out beating the bushes.... Just about the busiest place in Birmingham was the Birmingham Vending Shop. All the boys, including the bosses, were hard at work. . . . Jefferson Music Co., Birmingham, reports a good 1953. . . . J. L. Hoskin, Jefferson Music, joins up as a 20 Year Clubber. Started back in 1932 as a service man and today is a partner of O. C. Coker and J. L. Brown in one of the best routes in Birmingham. . . . Magic City Music Co. looking ahead to 1954 and they are well set for it with the best in service and equipment. . . . A. Kelly, Birmingham Music, says he had a good 1953 and plans to expand his business with another route this year. Kelly, new in the business, is a real hustler. . . . Ed Clements, Automatic Music, Clarksville, Tenn., at Real Foot Lake for a rest. . . . J. W. Biggers of Biggers Amusement, Clarksville, Tenn., reports good results on his music dime play. . . . Jourd White of Paris, Tenn., hiding out on his farm while his boys carry on. . . . Charles E. Aker purchased the P & N Amusement Co. of Paris, Tenn., from Ed Adkins and Albert Pierce. Aker has been in the coin machine business for some years as a hobby. However, he plans to give it more time now and will endeavor to build routes with new machines and the best possible service. The firm will continue to be known as the P & N Amusement Co. . . . Hermitage Music was such a busy spot when I called it was just too tough to tie anyone down long enough to dig up the latest news. . . . E. H. Griggs of Southland Amusement Co., Columbia, Tenn., a new 20 Year man. Griggs started back in the 20's with the Player Piano, Whiz Ball, Ballyhoo, the first electric one ball, Bally Preakness. He has a picture gallery of all the old-timers. His partner, Frank Walker, is in the business 17 years, but says he'll be around to make his application.... Another 20 Year man is A. J. McKee of Maury Amusement Co. He started back in 1928 and could write a book on the coin machine business.



A recent visitor in town was Murray Nash of Acuff Rose Publishing Co. Murray visited New Orleans after a business trip through Texas. . Young of Lafayette, La., in town the first time in a long time. Jack is being careful of his health these days. . . . Congratulations (a belated one) to Al Dargis and his wife, of Dargis Amusement, on their new blessed event-a tiny black headed little doll. Perhaps Abby, their oldest daughter, can teach the newest doll to twirl the baton. Abby is a champ. . . . And still another birth announcement from Mr. & Mrs. Leonard Tridico of Tridico Amusement. A new red headed daughter, which makes two for them. A boy and a girl. . Mrs. Barcelona and daughter, Frances, preparing for the Big Venus Club Ball. . . . Mrs. Lou Buckley and daughter, Pat, just back from a trip to Texas, where a family reunion was held all together the first time in 16 years. . . . The Ames Brothers made a big hit in New Orleans. Operators from all corners were present to hear them warble their tunes. . . . That sweet gal from Johnny's Amusement off on a trip to Monroe, La. for a few days. . . . Talked to Bob Dupre of F.A.B. Distributing Company and he had such a terrific cold we took a raincheck on the call. . . . Southern Mercury, Inc., formerly Gramophone Enterprises, now managed by the very versatile Joe Powers. . . . Chuck Grigsby has filled the new position of assistant manager at Southern Mercury. Grigsby has acquired a load of experience in Texas, New York and New Orleans. . . . Sorry to hear of the passing of Johnny Caldwell's father. Johnny is the mechanic at Dixie Coin Machine Co. . . . Visitors this week were Fred, Jim and Charlie of Teche Novelty Co. in New Iberia, and Mrs. Stagg from Boudreaux Novelty, Lafayette, La.



Capehart Hospitalized



SEN. HOMER E. CAPEHART

WASHINGTON, D. C. — Senator Homer E. Capehart (affectionately known to those in the coin trade as "Cape") entered the Naval Medical Center at Bethesda, Md., Monday night, January 11, under treatment for a reported heart attack he suffered in his home the night before.

The Senator has been advised to cancel the heavy schedule he had planned in the current session of Congress. According to reports Capehart will be required to rest for at least two months before he resumes active participation in Senate activities.

At the Naval Medical Center, officials said the Senator's condition was "satisfactory" and that he was "getting along nicely," and that he was at the hospital for a thorough check-up. They added that no diagnosis of heart disease had as yet been made.



United Gets Service Schools Going



JOHNNY CASOLA

CHICAGO—United Manufacturing Company got its '54 series of "Service Schools" under way this past week with Al Tholke holding the first such school in Rockford, Illinois.

Johnny Casola and Ken Sheldon were awaiting Al Tholke's return to the factory so that the trio could plan their agenda covering leading United distributors' offices in various parts of the country.



KEN SHELDON

According to Bill DeSelm, general sales manager of the firm:

"We are now getting our 1954 series of Service Schools under way.

"At each of the Schools we will hold, we will have Johnny Casola, Al Tholke and Ken Sheldon on hand to help the operators in every possible fashion.

"We have found", he continued, "that the operators and their mechanics, especially, find our Service Schools extremely helpful.

"Our distributors", he stated, "are now all eager to have the Service Schools held in their quarters and want to entertain the operators and their mechanics, while giving our trio of experts all the possible conveniences and cooperation, to help make the Service Schools successful."



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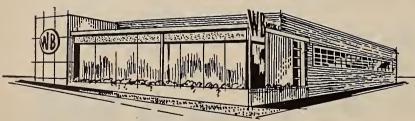
Fishing and Freezing

CHICAGO-With the temperature hovering around the zero mark, and with Alvin Gottlieb home with a cold, "One of the conversations I'd liked", Nate Gottlieb reported, "was to hear from Dave in Miami Beach that he had caught a record breaking 'Wahoo' and was having it mounted and shipped here to his office."

According to Nate, "That's what's called sunny fishing while we're freezing."

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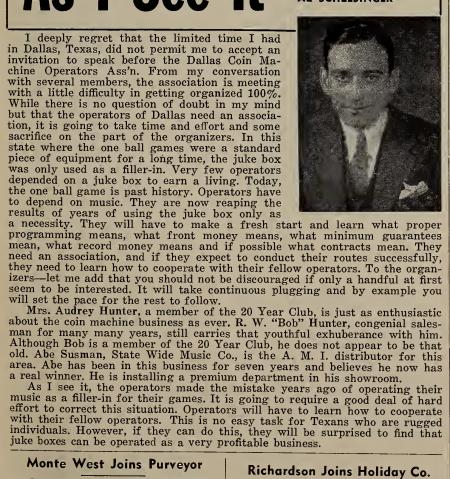
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As I See It



Monte West Joins Purveyor

CHICAGO — Monte West, well known mechanical and sales executive, has joined the Herb Perkins' organization, Purveyor Service.

It is reported that the firm is now seeking new lines to expand their present distributing activities.

A Weekly Column AL SCHLESINGER



'54 Sales Start **Brings Gleeful Optimism**

CHICAGO-Grateful surprise has turned to gleeful optimism thruout this coinfactory city as manufacturers report one of the speediest and biggest sales starts in many a year.

The fact is that almost every leading manufacturer here did not expect the New Year to start off as well as it did.

There was a belief by many here that, "Sales will be harder to get in '54."

But the facts have, so far, disproved this belief.

The leading manufacturers were somewhat surprised, at first, to find sales continuing strong and speedy cilp.

But now that salesmen have returned to some of the factories here with orders just as good, if not better, than what they have been getting for some many months, "Grateful surprise," as one manufacturer reports, "has turned to gleeful optimism."

There is now a general belief thruout this manufacturing center that, "Business can be just as big, if not bigger, in 1954 than it was in '53.

"We don't doubt," one noted salesmanager stated, "that this first flush of business may have surprised some

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of the manufacturers, but, as far as we are concerned, we are going right ahead, planning a strong and intensive sales program and believe that business will be just as good all during 1954."

More manufacturers now point to the business which is coming in to their factories and which is, actually, backlogging them at a time when they believed they could cut down on their production schedules.

One manufacturer said, "Instead of cutting down, we are increasing our production. Orders are coming in at a surprising rate. We believe that this indicates the field is out for a big year in 1954."

Richardson Joins Holiday Co.

COLUMBIA, S. C.—W. Howard Richardson has joined T. B. Holliday Co., this city, as Sales Manager. Richardson has had many years of experience in the industry and is well known to the trade thruout this area.

J. F. "Joe" Hrdlicka Appt'd. **Wurlitzer Service Manager**



J. F. "JOE" HRDLICKA

NO. TONAWANDA, N. Y. -NO. TONAWANDA, N. Y. — Joe Hrdlicka, who has been associated with The Rudolph Wurlitzer Company since 1928, has been named service manager to head the factory and field service departments, replacing L. A. Draper, who passed away on November last. The announcement was made by Robert H. Bear, sales manager of the phonograph department.

Hrdlicka is recognized as one of the Hrdlicka is recognized as one of the top authorities on coin operated phonograph service and maintenance throughout the industry. He joined Wurlitzer in 1928 as service manager for the St. Louis retail store at the time when coin operated phonographs were first offered for sale. Joe later joined the phonograph department at North Tonawanda where he worked at various times as field service manager and as service manager for several different Wurlitzer distributors.

As Wurlitzer entered war production in 1941, Joe took over the duties of special representative for the Wurlitzer North Tonawanda plant on war contracts with eastern manufacturers and served in this capacity until 1945. and served in this capacity until 1945. In the latter year he became service manager for the Wurlitzer distributor in Philadelphia, where he remained for five years prior to his recall by the factory.

As head of the service department, Hrdlicka will be responsible for the over-all service policy and will work closely with the distributors. In addi-tion to these duties, he will continue to supervise the activities of the field service engineers.

Joe will continue his residence in Kenmore, New York, but will spend a portion of his time in the field lend-ing his knowledge and experience to the Wurlitzer distributor organization.

Those in the coin machine industry welcome Joe Hrdlicka's advancement to a post which his long experience and background in the automatic phonograph business has fully equipped him to hendle him to handle.

Nelson Travels East

CHICAGO—Jack Nelson, general sales manager of Bally Manufacturing Company, this city, starts his eastern trip this week.

Nelson will continue throughout the eastern territory, winding up his trip at the annual banquet of the Baltimore, Maryland operators' association at the Lord Baltimore Hotel on February 7.

THRU THE COIN CHUTE **CALIFORNIA CLIPPINGS** LOS ANGELES

A meeting of LA operators was held at the Roger Young Auditorium on Jan. 12. George Miller, president of the California Music Guild, came down from Oakland to preside over the meeting. The possibilities of the local operators joining the Guild was discussed and before the evening was over, thirty-one operators had filed applications to join. Temporary officers of the new LA. chapter were elected. The next meeting was set for Mar. 31 at which time permanent officers will be elected. Chairman of the evening was Al Hanlin. The Cooperative Music Operators Association sponsored the occasion.

R W Drange from Line Permanent of the development of the company of the

manent officers will be elected. Chairman of the evening was Al Hanlin. The Cooperative Music Operators Association sponsored the occasion.

R. W. Draper from Lima, Peru, spent a few days along coinrow recently. He is just starting into the coin machine field. Draper was formerly a car dealer here in the states but saw such vast possibilities for coin operated equipment down in Peru that he decided to start a route. Incidentally, he's a native of California. . . . D. J. Donohue, Western representative for Seeburg, is currently loafing in Las Vegas where he is trying his luck nitely. From all reports he hasn't hocked his French gray Cadillac yet so he must be doing okay down Vegas Way. . . Looks like many local coinmen have hit it lucky down in Vegas. Jack Simon, prexy of Simon Distributing Company, says that he came away ahead for a change after his recent visit. . . Phil Robinson, Western representative for Chicago Coin, has returned from Chicago after attending his brother's funeral. On the way home Phil stopped off in Denver at the R. F. Jones Company and as usual Ralph Perrin was out on the road. They managed to get together though before he left. He also stopped at the Jones Co. in Salt Lake where he caught the genial six footer, Tommy Thomas, bubbling over with excitement after completing the largest sale he had ever made. Phil says that Chi-Coin's new "Criss-Cross" Bowler is the greatest advance in shuffle games since the match-a-score features. He added that they are having a hard time filling the demand for the "Criss-Cross." . . . Charley Robinson and Al Bettleman over at C. A. Robinson & Co. must be planning something big. Charley says that there's no news this week but to watch out for the startling announcement he'll make soon. Reports that United's "Rio" and Shuffle games going big. . . Over at the Dan Stewart Company the only ones in sight were Dora Mandas and Johnny Kaigler. Bob Bever had just left for San Diego on business. . . . Abe and Estelle Rhein have a hard time finding enough hours in th

Wayne Davis and Hank Tronick from Minthorne Music Company attended a recent meeting of the Long Beach Juke Box Operators Association at the Lafayette Hotel in Long Beach. Wayne was the guest speaker of the evening.

... Al Silberman at Badger Sales Company states that they have had tremendous inquiry interest on the new Infra-Red Ray Popper. This is the only popcorn machine using the Infra-red ray principle. Pops corn right before the customers' eyes as soon as the coin is inserted. This is the newest product of Mike Hammergren. Al adds that anything Mike becomes associated with always meets with huge success. This new popper is being introduced here by the Badger establishment. Pete Ley is now handling the San Joaquin Valley for Badger Sales. . . . If it can be possible that California Music Company is busier than ever before then they definitely are. Everyone thought that Sam Ricklin and Gabe Orland were plenty busy during December but from the looks of all the activity around the place it's just as busy if not busier now. . . . We wish to take this opportunity to greet our newest member into The Cash Box "20 Year Club." He's Al Shrifin, chief mechanic at the State Vending Machine Co. on West Pico. Al started in the coinbiz as an operator in Chicago way back in 1930. He was also manager of the Detroit Coin Machine Exchange from 1935 to 1940. Al is also well known down in Florida where he has spent considerable time. . . . Missed Lyn Brown and Atsie Stein this week. These fellows keep plenty busy with their routes of kiddie rides and are plenty hard to catch in. . . . At the Paul A. Laymon Company things are pretty much back to normal . . . At the Paul A. Laymon Company things are pretty much back to normal again since Jimmy Wilkens is back from his trip through the San Diego area. It's always good to see Jimmy's smiling face around to liven up the place. Ed Wilkes has become a back yard boat builder. He recently bought an unfinished fourteen footer and has been spending every spare minute of his time rebuilding it. If work proceeds according to schedule we hear that it will be launched in about two weeks. The Bally "Palm Springs" continues to hold its own as the star attraction in the Laymon showroom. Also receiving top billing of course is the complete line-up of Wurlitzer phonos. . . . Saw Jack Dolan chatting with the operators along the Pico strip. . . . Met R. A. "Russ" Gibson of Gibson Music in at Leuenhagen's Record Bar. Russ was telling about the trials and tribulations of an LA operator while Mary and Kay Solle filled his order. . . . Many of LA's leading music operators were invited to the preview showing of the Glenn Miller Story along with dealers and record distributors. The showing was held at the Universal International Studios.

The Pico Strip was crowded with out-of-town visitors this past week. Lela Smith drove in from Barstow again while Dale Freeman trekked in from El Centro. Jimmy Jackson came in from Palm Springs where everyone is enjoying the busiest season of the year. Other visitors included: Ed Pharris, Colinga; Charley Gager and Ted Mayer from Ventura; Dave Payne and D. D. McClurg from Santa Barbara; Pete Thelan and Glenn Walcott from Glendale; Chuck Pumphrey and S. L. Griffin, Pomona; Ed Wilson, Burbank; William Bradley. Covina; Al Zaboski, Gardena; C. L. Andrews, Santa Ana; Johnny Lantz, South Gate; Lawrence Raya, Colton; Johnny Ketchersid, Long Beach; Walt Shinkel, San Diego; Fred Ross, Pasadena and Irv Gayer, San Bernardino.

If you want to switch your route to dime play remember!-Make some day during January "A Day of Dimes for the 'March of Dimes'." Prove to the location owner that he will make more money off dime play and help a needy cause at the same time.

Mutilated Dimes To "March of Dimes"



VINCE SHAY

CHICAGO-Vince Shay of Empire Coin Machine Exchange, this city, praising: "A Day Of Dimes For The 'March Of Dimes'" program instituted by The Cash Box, reported:

"Some years ago when we were urging operators to give to the 'March Of Dimes' we found that this was one time when all those mutilated dimes, which accumulate in operators' offices, can be turned into helping hands for the most worthwhile of all cherities. the most worthwhile of all charities.

"We urged the nation's operators to get rid of the mutilated dimes by turning them over to the 'March Of

"These bent, smashed, twisted and generally mutilated dimes, which clog

Robco Sees '54 As "Coin Meter Year"

NEW YORK -Robert Schwartz. vice-president of Robco Corporation, reports a steady increase in the sales volume of their 1700 Series coin meter for coin operated television installa-tions. Schwartz sees an even bigger coin meter year ahead with sales being made ont only in the television field but also in the amusement industry and in the automatic laundry field.

Short—But How Sweet!

SAN DIEGO, CALIF.—E. E. Peterson, this city, drops us a short note that, despite its brevity, should bear sufficient weight to change the course of many operating firms and territories.

Two short sentences, which couldn't be said more convincingly in a volume:

"Will never operate 5c music again.

"Gains are 33% to 50% greater."

up coin chutes all over the country, are usually removed by the servicemen and collectors and brought to the operator.

"Now the operator can get them out of circulation by turning them over, every single one of 'em, to the 'March Of Dimes' and back up The Cash Box plan of 'A Day Of Dimes For The March Of Dimes' while bringing honor to himself in his own community and glory to the entire industry."

L.A. Ops Discuss Possibilities Of Joining California **Music Guild**

LOS ANGELES-A group of Los Angeles operators held a meeting at the Roger Young Auditorium on January 12 to discuss the possibilities of opening an L.A. chapter of the California Music Guild. George Miller, president of the California Music Guild, came in from Oakland to preside over the meeting. Al Hanlin acted as chairman for the evening.

Before the evening was over 31 operators had filled out applications to become members.

Temporary officers were elected. They are Al Hanlin, chairman of the board of directors; Walt Hemple, president; Mrs. Bryant, secretary; Ben Korte, vice president; and Gabe Orland, treasurer.

A meeting will be held on March 31 at which time permament officers will be elected.

Al Hanlin said "The guild has a large and varied program designed to help the operator. All interested parties who would like to become members are requested to contact Walt Hemple or myself".

New 3-Drink Milk Vendor

CINCINNATI, O. - Cedar Hill Farms, Inc., largest independent milk dealer here, announced the introduction of its newest model package milk vendor.

The firm has had 27 year's experience as a dairy operator, and has been selling milk thru vending machines for the past 12 years.

Capacity is from 120 to 156 containers (depending on make), and it is stated the machine contains a large reserve capacity.

The new "Dairi-Mart" dispenses

three different dairy drinks, of either ½ pint, ¼ quart or pint quantities. Separate coin control for each flavor assures continued operation, even when one or two racks are sold out.

Praises Front Cover

CHICAGO-Les Rieck of H. C. Evans & Company, this city, took time out from his busy duties as head of the automatic phonograph division of the firm, this past week, to advise The Cash Box that:

"Your front cover was one of the finest I've ever seen."

(Rieck was referring to the January 16, 1954 issue wherein Eddie Cantor is pictured on the Front Cover of The Cash Box urging all the nation's juke box operators to get back of the "March Of Dimes" drive.)

Enter "20 Year Club"

SAN FRANCISCO, CAL.—Ray F. Jones and John A. Ruggiero of R. F. Jones Co., this city, have just become members of *The Cash Box'* "20 Year Club".



United Execs Check Coverage



CHICAGO—Bill DeSelm, sales manager (left) and Ray Riehl, United Manufacturing Company, this city, check on the territories covered by the firm's distributors, with the idea perhaps of discovering if there's a dot some place where there isn't a United game. We're betting they don't find one.

W.B. Music Co., Kansas City, Moves To New Modern Quarters

Harry Silverberg Invites Ops To Visit

KANSAS CITY, MO.—W. B. Music Company, this city, moved into its new and modern quarters at 2900

Bill Betz, head of the St. Louis of-Bill Betz, head of the St. Louis of-ffice, and founder of the firm, opened offices in Kansas City a number of years ago. Today, the Kansas City organization is run by the well known Harry Silverberg, who has built up a strong following among the operators in this area.

"Our new quarters", said Silver-

berg "contains the world's most modern facilities for the demonstration of coin operated equipment. The showrooms are lined with acoustical ceilings to better display the tonal quality of our musical machines. Several other features are the steam cleaning rooms, paint rooms, dock level loading and unloading, demonstration rooms, and parking facilities for a large number of cars."

The firm is distributor in this territory for J. P. Seeburg, D. Gottlieb, Genco, and Chicago Coin.



Will Expand Export

CHICAGO—Howard Freer, export manager of Empire Coin Machine Exchange, this city, reported this past week that the firm will endeavor to continue to expand its ever growing export market.

Freer said, "Our export business has become very outstanding. One customer passes the word on to another. Because of the success we have, and are enjoying, we believe that we can expand our business beyond anything we've accomplished and, thereby, make '54 our record export year."

"It's What's in THE CASH BOX That Counts"

It Will Be The M.O.A. CONVENTION GREATEST!

March 8-9-10 PALMER HOUSE—CHICAGO

Reserve Your Exhibit Space NOW! Write or Phone:

RAY CUNLIFFE 3018 East 91st St. Phone: CHICAGO, ILLINOIS ESsex 5-0500

GEORGE A. MILLER 128 East 14th St. Phone: OAKLAND, CALIF. TWIN Oaks 3-3634

you have been engaged in the Coin Machine Industry for 20 years or longer — JOIN THE

"20 YEAR CLUB"

Outside of the fact that you've been connected with the industry for 20 years or more, there are no other qualifications. The idea is strictly sentimental—and will serve to bring together those people who, in a great many instances, have been pioneers in this modern age of our industry.

Joe Orleck

THE CASH BOX

26 West 47th Street

New York 36, N. Y.

Dear Joe:

I have been connected with the Coin Machine Industry for 20

Please enter my name as a member and send me a membership card.

NAME

FIRM

ADDRESS

CITY ZONE ... STATE

Mencuri To Cover 16 Cities In 6 Weeks

CHICAGO-Frank Mencuri of Chicago Coin Machine Company, this city, left for a six week trip that will take him to 16 different cities.

He will visit Birmingham, Ala.; Montgomery, Ala.; New Orleans, La.; Miami, Fla.; Jacksonville, Fla.; Atlanta, Ga.; Columbia, S. C.; Richmond, Va.; Baltimore, Md.; Philadelphia, Pa. and then New York City.

From New York he will go up to Boston, Mass., Pittsburgh, Pa.; Cleveland, Ohio; Detroit and Grand Rapids, Mich. and then back to Chicago.

Harry Williams Originated "Contact"

CHICAGO—As a matter of correction, Williams Mfg. Co., this city, advised that even tho an item had appeared in one of the columns in this publication, wherein claim was made to the "origination" of the 1933 "Contact" pinball game, the firm reports that this game was actually originated by Harry Williams, President of Williams Mfg. Co.

At the time, it is reported, Harry Williams was still a Californian and built "Contact" for Fred McClellan of Pacific Mfg. Co.



Our town was caught up in the worst snow storm in many years, but your correspondent, like the proverbial letter carrier "Neither snow, nor sleet, etc, etc, shall keep the courier from his appointed rounds," visited coinrow. With the exception of a few hardy souls, there weren't any visitors around. Operators, in the majority, didn't go out at all even for collections, on Monday and Tuesday. However, on Wednesday, they went back into action, tho traveling by auto wasn't the safest means of transportation.

Met up with Humbert Betti, Sr. on coinrow (a real old time coinman doesn't permit anything like a blizzard to interfere with conducting biz). Betti, who had just returned from an extended trip thru Europe, told us that he saw The Cash Box in all countries wherever he went—"all over the place" is the way he put it. Betti expects to return to Europe in May, or June and will remain there for many months. . . . Barney (Shugy) Sugarman, Runyon Sales Co., back from his Chicago trip. Tells about the pleasant evening he spent at the Chez with Herman Paster of Minneapolis, Minn.; Mr. and Mrs. Lou Dunis of Seattle, Wash.; Mr. and Mrs. Bill O'Donnell of Bally and Mr. and Mrs. Sam Lewis of Genco. . . . Lou Dunis and his wife came on to New York from Chicago, and are staying a week or so. . . . One of few who were on coinrow was Ben (Slim) Q. Becker, regional representative of Bally. Ben was leaving for Montreal, Canada, and was preparing to take along red flannel underwear, fur coat, snowshoes and a built-in electric heater. He's taking the trip, Becker explained, "so that I can fully appreciate a trip to Miami Beach when I return." . . . Art Garvey, another Bally regional representative, was covering the trade in Springfield, Mass. . . . Altho fighting off a heavy cold, Hymie Koeppel, Koeppel Distributing Co., on the job after a day's absence. "Had to come in" he explains, "as Harry is busy moving to his new home in Brooklyn." . . . Despite the storm and bad roads, Dave Stern and Bob Slifer, Seacoast Distributing, drive in from Elizabeth, N. J. to their New York office. "Have several deals on for Rock-Ola's Comet' phono" states Dave. . . . Nat Cohn, Riteway Mfg. Co., advises he's shipping out samples of his "3-Dimensional Theatre" every day. Has practically reached every territory, he states. With the first signs of a break in weather, Cohn will undertake a road trip to visit his distributors.

George Ponser, who is acting as co-chairman for the Greater New York "March of Dimes" advises that the local division sent out thousands of soliciting letters to a list of coin firms. Checks are starting to come in, he states, and the local community from where the donation originates will be given credit. Ponser asks that coinmen send their checks to him, c/o Associated Amusement Machine Operators of New York, Inc., 524 W. 46th St., New York City, and make checks payable to "March of Dimes." Ponser, still fighting his recent illness, leaves Thursday, Jan. 14 for Tampa, Fla., where he will spend some two to three weeks. . . . Understand that Bert Lane and his family in town visiting his family. (What a week to leave Miami Beach for this city!) . . . Willie Aronson, the shuffle games op, back in action, after being laid up for the past 10 days with a back ailment. . . Lou Valenti, a hardy gent, from Staten Island, on the row. Lou brought in his family, took them to Radio City Theatre, and then shopped at the wholesalers. Dressed in a shortlengthened fur lined coat and leather storm boots up to his knees, Lou looked like he had just arrived from the North Woods. . . Nat Solow, Atlantic-New York office mgr., suffering from the virus, but on the job trying to fight it off. . . . Joe Young and Abe Lipsky, Young Distributing, lend a Wurlitzer 1,650 phono to the RKO Palace Theatre. Machine is in lobby, being used in conjunction with the picture "Walking My Baby Back Home." All money played into the juke box will go to the "March of Dimes." . . Ann Sens, formerly with Dave Lowy & Co., joins up with Herman Distributing Co. . . . Al Cohen, Ajax Music Co., Newark, N.J., comes into the city to arrange for the sale of his New York music route. . . . Because of the snow storm, which cut down visits from ops, the staff at Al Simon's Albert Simon Co. get busy checking inventory, a chore they've been trying to get to for the past several weeks.



Now that the cold winds have started to blow, some of the operators are heading for sunnier climates. Mr. and Mrs. Fred Gross of St. Paul, Minn. are on their way down South and Fred is taking along his golf clubs with the intention of getting in a few rounds of golf. . . . Mr. and Mrs. Ed Rodseth of Minneapolis are in Arizona basking in the sunshine. . . . Elmer Peterson of Hastings, Minn. is talking about going South too. . . . Joe Colihan of the Excelsior Amusement Park, Excelsior, Minn. is taking Mrs. Colihan on a Florida vacation and a bench at the Hialeah race track will get some use. . . . Darlow Maxwell of Huron, S. D., was in town picking up some supplies and records. Darlow is disposing of his coin machine routes in the outlying sections and his intention is to retain the portion in Huron proper. . . . Tubby Lynard of Kasson, Minn. reports that his son, Jim, is at home now after a long stay in the hospital. Jim was injured by a truck and is still in a cast. . . . Seen here and there in the Twin Cities picking up supplies and equipment for their routes were M. J. Coughlan of Mankato, Minn.; August Quade of Rochester, Minn.; Fred Kovanen of Moose Lake, Minn.; L. J. Savard of Red Lake Falls, Minn.; Frank Betz of St. Cloud, Minn. Frank Davidson of Spooner, Wis.; Harry Galep of Menomonie, Wis.; Jack Harrison of Crosby, Minn.; B. F. Kragtorp of Tracy, Minn.; Stan Woznak of Little Falls, Minn.; C. T. Terveer of Winona, Minn.; Glenn Rackliff of Superior, Wis.; Ken Anderson of Austin, Minn.; Leo Hennesey of Rochester, Minn. and Bill Hanf, Austin Sales Company of Austin, Minn.



Most thrilling are the reports which have been received by The Cash Box in regard to "A Day Of Dimes For The 'March Of Dimes'." Leaders here agree, "This is a rare opportunity for operators to get started with dime play." All laud this publication for this effort because it helps tremendously to boom better public relations for each operator in his own community as well as for the industry as a whole. . . . Eddie Cantor, while he was in town, praised the juke box ops to the skies for their marvelous tie-in with the 'March Of Dimes'. Eddie is the originator of this great annual dimes drive to help kill polio. . . . John E. Stipp, General Campaign Chairman, 1954 March Of Dimes, writes his personal thanks as well as the deep gratitude of the entire Executive Committee "for the very wonderful activity the juke box operators of Cook County are conducting on behalf of the crucial 1954 March Of Dimes program." . . . Vince Shay came up with a suggestion for all ops to "turn in those mutilated dimes to the 'March Of Dimes' and get them out of circulation." As Vince reports, "Mutilated dimes cause plenty of chute trouble." This is an opportunity to get rid of them and, at the same time, bring great honor to each op in his own community and glory to the entire industry.

Jack Nelson of Bally on a trip thruout the eastern part of the country

in his own community and glory to the entire industry.

Jack Nelson of Bally on a trip thruout the eastern part of the country which will wind up at the Baltimore ops' banquet in the Lord Baltimore Hotel on February 7... Irv Webb, who knows how to live, on his way to his annual California three months winter vacation... Carl Fujusaki takes over as manager of Honolulu Amusement Exch. in Honolulu, T. H., replacing Raymond Chong... R. F. Jones on his way into town from 'Frisco. And Phil Weinberg on his way up from Dallas. To meet here in Chi... Nate Feinstein advises that it'll be another month before the Atlas Building will be ready for occupancy. Things like the plumbers' strike, drying plaster, etc., holding up the big opening... Art Weinand felt like a very, very lucky guy this past week. He flew into New York and, as he got to LaGuardia Airport, the snow began to come down. "I got out just in time," Art commented... Some ops are already buying ciggy machines. Confident that they'll be allowed to operate. Even with \$120 per year license the demand is expected to be very, very great for the cig vendors.

Bill O'Donnell started off '54 with his old, old ailment: "telephonitis." And from all indications it's going to keep up for a long, long time to come. "We sell 'em faster than we can build 'em," is Bill's explanation... Morrie Ginsberg busier than the proverbial one-armed paper hanger trying to get the new Atlas Bldg. opened so he can get away for a Phoenix vacation... Les Rieck of H. C. Evans phones to state, "The front cover of your last week's issue featuring Eddie Cantor was the greatest yet." Les believes that every juke box op should tie in with The Cash Box' plan of "A Day Of Dimes For The 'March of Dimes'" and, "At the same time," he says, "get dime play rolling." . . . Congrats to Ray Moloney on his Lion TV receiver. Clearest, sharpest picture we've yet enjoyed... Tom Cath (also known over at Donan as "Cashbox Tom") on the way to becoming a Pappy. For the very first time. And is he nervous!

way to becoming a Pappy. For the very first time. And is he nervous!

George A. Miller advises that BMI already signed to exhibit at the forth-coming MOA Convention, March 8, 9 and 10, Palmer House. . . . Don Moloney gets to his place at 8:30 A.M. each day. Asked why, he replied, "I gotta work for a living." Don also advises that Mac Brier is now planning to make a few road trips around the nearby countryside. . . . Howie Freer over at Empire plans to expand the firm's export biz. . . . Ed Levin of ChiCoin puts it this way, "Demand for our bowlers is 'way up." In fact, like almost every other leading mfr. here, Ed's found that business has started off speedier than was ever expected. . . . Dave Gottlieb caught a record breaking "Wahoo" (whatever kind of a fish that is) and elatedly phoned the news to Nate. Telling Nate, at the same time, how gorgeous the weather was in Miami Beach. How Al Schlesinger and Joe and Mollie Fishman had viewed this resort from the "Flipper." Etc. Etc. "And here," says Nate, "I'm freezing in zero weather while Alvin's home with a cold." . . . Paul Huebsch happier than anything this past week. Keeney's newest, "Bonus Bowler" started off like a house afire with collection reports 'way up thar—and even higher. At the same time, Paul reports, Roy McGinnis busier than ever with more and more ops calling around for Keeney cig vendors.

cig vendors.

Frank Mencuri having just returned from a trip covering six cities, goes right out on another to cover 16 more cities. . . . Sam Stern a very happy man these days with the factory humming away at capacity. That gorgeous, giant circular the firm produced, about 25" by 38", has won grand comment. . . . A. D. Palmer, Jr., Wurlitzer's ad and sales promotion mgr., sent us a copy of the "Wurlitzer-Frankie Laine Vocalist Scholarship Contest" certificate. One of the grandest pieces of public relations work in behalf of the juke box industry. About 3,000 boys and girls will receive these. . . . Ralph Sheffield getting ready to scoot away on two Genco Service Schools. Reported that the reason he could leave was because the Docs told him his charming wife, Ruth, wouldn't need another operation. In company with Harold Beringer, one of the Genco engineers, he'll hold school at Bob Wenzel's Automatic Games Supply in St. Paul. Then continue on to Harry Silverberg's new W. B. Music bldg. in Kansas City where Sam Lewis and Steve Kordek of Genco will also be on hand for another school during the new bldg.'s opening festivities.

William E. (Bill) FitzGerald. AMI's adman, sends us his newest release.

William E. (Bill) FitzGerald, AMI's adman, sends us his newest release. It's "Red Hot." Very stimulating and thrilling. . . . Monte West, now over at Herb Perkins' Purveyor Service, reports he's busier than ever. "But I love it this way," he says. . . . Well known southside arcade op wonders whether there's a vendor for comic books. Took the books on as a test and sold over 300 the very first shot. (Maybe Ford Sebastian and Art Weinand can see something here for their new vendor??) . . . Sam Taran and E'i Ross in town this past week. . . Like an old soldier Herb Oettinger's tan is beginning to fade away. . . United's Al Tholke just back from holding a Service School in Rockford, prepares to start the '54 Schools, with Ken Sheldon and Johnny Casola champing at the bit to get going. . . . Talk about a guy getting steamed up. Seems, this past week Wednesday, as Bill De Selm blithely tripped out the door of his vine covered cottage and into his car, he just couldn't get the car started. Tried. Tried. Then phoned for service. When mechanic got there he got car started. But, showed Bill that the two back tires were flat. And that's what caused the blood pressure to rise.

Just as we warned the previous week, all teams set to scramble all over Oomens. It happened this past week. The Decca-Coral team bashed down





CHICAGO CHATTER

the leading Oomens' bunch for three games. Frank Tutomase scoring a 583 in the process which was High Tie For The Men (2nd week in a row that there's been a tie for men's high) while "good old reliable" Isabel Oomens scored in with 420 and Johnny Oomens went off his game to score 523. Now with the Oomens streak broken the lead's down to 4½ games. . . With Mary Gillette on hand rooting for her team, Gillette took Mercury for two games, even tho Gil Lossaso scored 474 series. . . . The awakened Coven team proved they were really awake this past week. With Paul Brown zooming thru a 445 series they took B&B for three games, even tho "Fireball Bunk" (Warren Paradee) came in with a 454. . . . With Claire Strobl smashing thru a 431 series High For The Women, John Strobl scoring 534 and Vic Jaccino 523, Melody took two from the tough Paschke team, even tho Paschke's Ray Gallet scored in with 583 to Tie High For The Men. . . "Marvelous Morrie," Minkus, that is, bashed the pins down for an awe-inspiring 222 game, but finished with a 499 series, throwing one helluva scare into Bob Gnarro who just went off his handle to score a 515 series so that ABC could win two games from Atlas. . . . The "Mighty Mite" (Julius Mohill) wasn't so mighty (474) so Western trompled all over Star Music for three games, with Bill Nyland whizzing thru a 505 series, and Jerry Mankins scoring in with a 490 series. Johnny Oomens says, "Wait'll this Monday night. We'll maul 'em." So you bowlers—keep scrambling on the leaders—maybe Oomens'll yet have to fight for that first place crown.

When someone over at United asked, "Where's Ray Riehl?" someone else answered, "He's working like a dog." Can you imagine dot? . . . Max Rabin, kiddie ride op, reports, "Well, things are settling down. At last. No more cutting commissions. This makes the kiddie ride biz better than ever." . . . When someone phoned in to refute that statement, which had appeared in Al Schlesinger's column, and reported that Harry Williams was really "the originator" of the old "Contact" game which was built by Fred McClelland, what memories that brought back! How many of you guys and gals remember "Contact?"

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 36, N. Y.

WANT

- WANT—New and used records. Can be up to 6 months old. No quantity too large or small. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: WIsconsin 7-0830.
- WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. Tel.: JUdson 6-4568.
- WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.
- WANT Late 1952 and 1953 Pin Games, Seeburg 100 A & B, AMI D's, Wurlitzer 1500's, Scales, Arcade Equipment, 1c and 5c Vendors, AMI W. B., Seeburg 100 W. B., Wurlitzer 48 sel. Boxes. Write stating condition, number, model, and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.
- WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.
- WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, Calypsos, Sprituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: Tilden 4-9040.
- WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

- WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.
- WANT Wurlitzer 1015's, 1100's, 1250's, and 1400's for export orders. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.
- WANT—For resale, good clean Bingos, United, and Chicago Coin 6 player Bowling games. Rockola or Standard 22 feet Shuffleboards, Wall Electric Scoreboards. Quote your best price, condition first letter. STANLEY AMUSEMENT CO., 1523 BROADWAY, TACOMA, WASHING-TON. Tel.: BRoadway 3663.
- WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSE-MENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.
- WANT—Show Boats, Circuses, and Seeburg 45. GOLDEN GATE NOV-ELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: MArket 1-3967.
- WANT Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 1010 c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.
- WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTER-PRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.
- WANT Williams' DeLuxe Baseball, late; Grandmothers, Exhibit Guns, Seeburg Bears, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. E C O N O M Y SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-8628.
- WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thonsand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.
- WANT—United Classics, Bally Broadways, all Post-war Wurlitzers, AMI, Rock-Ola, and Seeburgs. Quote lowest prices and quantities. CLEVE-LAND COIN MACHINE EXCHANGE, INC., 2021-2029 PROSPECT AVENUE, CLEVELAND 15, OHIO. Tel.: 1-6715.

CLASSIFIED ADVERTISING SECTION

- WANT—Used 45 RPM Records, \$10 per hundred. No. 78's. We pay freight. REDD MUSIC CO., 115 CENTRAL AVENUE, LAUREL, MISS.
- WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.
- WANT—We will purchase your Bingo Games, Five Balls, and Phonographs in any quantities. Advise lowest prices. T & L DISTRIBUTING COMPANY, 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.
- WANT For Export—Wurlitzer 1015's, 1400's, 1450's. Evans Constellations. Seeburg Factory Distributors. Telephone collect: DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, NEW YORK. Tel.: 75-5194.
- WANT—All late model phonographs. Quote best prices. Will pick up within a radius of 300 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE

- FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JA-MAICA AVE., JAMAICA 32, N. Y. Tel.: OLympia 8-4012-4013.
- FOR SALE—Largest stock in the world of Kiddie Rides, completely reconditioned. Will accept trades. WANT—Will trade Kiddie Rides or pay cash dollars for Wurlitzer 1500's, 1400's, 1250's. Authorized United, Bally, AMI Distributor. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS.
- FOR SALE—Special! Beach Clubs \$350; Dude Ranches \$395; Cabanas \$225; Yacht Clubs \$235; Poker Faces \$145; Times Square \$135; Queen Of Hearts \$147.50; Flying High \$132.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CAnal 8318.
- FOR SALE—Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56—5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

- FOR SALE—Brite Lites \$75; Brite Spot \$95; Spot Lite \$90. Beach Club Dude Ranch, Palm Springs, write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.
- FOR SALE—5 Yacht Clubs (like new) \$245; Spot Lites \$75; Atlantic City \$175; Frolics \$185; Palm Beach \$215; Beautys \$295; Beach Clubs \$385; Dude Ranch \$445; Bally Futuritys \$75. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNSYLVANIA. Tel.: 2-2894.
- FOR SALE—Twenty Grand \$95; Silver Skates \$80; Hong Kong \$75; Starlight \$125; Quintettes \$150; C. O. D. \$200; Deluxe World Series \$200. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MISSOURI. Tel.: GEneva 0972.
- FOR SALE—We are Exclusive Distributors in Michigan for AMI, American Shuffleboard, Bert Lane, Chicago Coin, Exhibit, Keeney, Genco, Gottlieb, Williams, and Victor Vending. MILLER NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: GLendale 6-6807 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.
- FOR SALE United Alleys Classic \$425; Clover \$325; 10th Frame Star \$225; Six Player DeLuxe (7/10 Split) \$125. Genco Bing-A-Roll \$35. WANT—Seeburg M100C at \$700. Advise quantity and condition. MO-HAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, NEW YORK.
- FOR SALE—5 AMI A's @ \$175 each; 5-10c AMI Wallboxes @ \$15.50 each. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, NORTH CARO-LINA
- FOR SALE—United Bowlers 5 Play
 Formica Top \$200; Six Play \$235;
 DeLuxe \$300; Super \$325; Official
 \$300; Thunderbolt Horses \$350;
 Edelco 2 Play Bowlers \$175; 1100
 Wurlitzer \$300; Genco 8 Player
 \$145; United Slugger \$60. MOUNTAIN DISTRIBUTORS, 3630
 DOWNIN STREET, DENVER,
 COLO. Tel.: AComa 8518.
- FOR SALE—United 6 Player DeLuxe \$119; United Super \$185; United Manhattan \$225; United Manhattan 10 Frame \$295; United Liberty \$325; United Cascade \$325. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVE., BROOKLYN, NEW YORK. Tel.: DEwey 2-9602.
- FOR SALE Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Bluemound 8-7600.

CLASSIFIED ADVERTISING SECTION

FOR SALE—ABC \$40; Turf Kings \$20; Cinderella \$20; A.B.T. 1c Gun \$10; Grip Machine \$10. AUTO-MATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE — Extremely low priced deal on brand new 5c Hot Nut Machines, \$12.50 each, terms 1/3 deposit, balance sight draft. Slug proof, white enamel finish, 6 lb. cabinet. Finest guaranteed phonographs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

FOR SALE—1 Seeburg Sicum Unit, perfect condition, \$250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, closeout; 1 Poolette Pool Table \$50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

FOR SALE—3020 Wallboxes \$19:50; 3W5-L-56 Wallboxes, \$18.50; 146M or S \$89.50; 147M or S \$99.50; 1422 Rockola \$69.50; 1426 Rockola \$89.50. W1-L-56 5c Wallboxes and Packard Pla-mor \$4.95. CENTURY DIST. INC., 1221 MAIN STREET, BUFFALO 9, N.Y.

FOR SALE — Wurlitzer 3048 Wall Boxes 5, 10, 25c play, 48 selections, \$19.50 each. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS. Tel.: 4-6111.

FOR SALE—Wurlitzer Bar and Wall Boxes—3020's \$10; 3031's \$5; 2140's \$5. Steppers and Master units; inquire. 1017's \$75 including stepper. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLENS FALLS, NEW YORK.

FOR SALE — 25 Winners like new, cleaned and guaranteed, few new, \$75 each or will trade. What have you? WESTERN DISTRIBUTORS 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns. V. YONTZ SALES CO., BYES-VILLE, OHIO.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Coin Wrappers, Tubular STEEL. Strong (Best Wrapper Made). 1c, 5c, 10c, 25c, and 75c. Box 1000 case lots. 10 Boxes to case. \$7.30 per case. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI.

FOR SALE—Special closeout all Bally parts 50% off list. Amplifier tubes 50% and 10% off. Complete stock of Wurlitzer parts #1129 Lamp 21 C.P. 6.8 vs., Box of 10, \$1.50. Pucks \$1.35 each, Box of 8, \$9.95. Capco all-purpose lusterize and cleaner, \$3.95 per gallon, trial bottle 70c. COVEN MUSIC CORP., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

WANT—Yacht Clubs—will pay \$225, and Stars \$110. Write PENNSYL-VANIA VENDING CORP., 1822 CARSON STREET, PITTSBURGH 3, PA.

FOR SALE—Disk Jockeys, like new, \$145; Leader \$145; Bright Lights \$145; Saddle And Turfs F. S. \$385: Evans Constellation \$300; Chicago Coin Classic 2 Pl. \$60; Univ. Twin Bowler \$45. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE, ST. LOUIS 15, MISSOURI.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Ready For Location. Spot Lites \$175; Coney Island \$200; Atlantic City \$300; Palm Beach \$350; Frolics \$350. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE — Keeney High Score League \$169.50; Williams DeLuxe Star Series \$187.50; United 6 Way F. T. \$149.50; United 6 Way De-Luxe \$159.50; Domino \$139.50; Spot Lite \$119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N.Y. (Phone: JU 6-2640).

FOR SALE—ChiCoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

CLASSIFIED ADVERTISING SECTION

FOR SALE—1 United Tropics \$375; 1 ChiCoin Bowl-A-Ball \$195; 1 Genco Sky Gunner \$265; 1-48ML Seeburg \$160; 1-46M Seeburg \$95; 1-1015 Wurlitzer \$125. AUTO-MATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANS-VILLE 10, INDIANA.

FOR SALE—Dude Ranch \$425; Beach Club \$375; Beauty \$300; Palm Beach \$195; Frolics \$175; Atlantic City \$195; Genco Sky Gunner \$250. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—We distribute for all leading manufacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Whatever your requirements, let us know. We can supply the best. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810—TYler 7-6123.

FOR SALE—New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peanut Machines \$12: 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75: Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Reconditioned Like New
—Yacht Clubs \$285; Beach Clubs
\$350; Beautys \$325; Dude Ranch
\$465; Used Bally Champions \$445;
Used Space Ships \$575. All guaranteed. Call, write, or wire: DONAN
DISTRIBUTING CO., 5007 NO.
KEDZIE AVE., CHICAGO 25, ILL.
Tel.: JUniper 8-5211.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—Best Buy In Town! Five United Bolero Tables, \$75 each; Four United A.B.C. Tables, \$40 each; Two United Bingo Tables, \$175 each. All machines are Bingo Tables, right off location, clean merchandise. 1/3 deposit, balance C.O.D. ROBERT EHRHARDT, SR., 608½ AIRPORT DRIVE, SHREVE-PORT, LA. Tel.: 2-4545 and 3-3625.

FOR SALE—A complete line of all makes and models of Kiddie Rides. Priced right. Get ready for spring at these low prices. Your deposit will hold your purchase for 90 days at low January clearance prices. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y. Tel.: Lincoln 9106.

FOR SALE—Bright Lights, reconditioned, \$95. Pinballs—Arizona \$30; Tuscon \$30; Harvest Time \$30; TriScore \$30; Genco Rocket \$30. Wallboxes—3020, \$15; WI-L56, \$5; AMI, 5 & 10, \$15; AMI, 5 & 10, \$10; Packard \$5. 1/3 down, balance C.O.D. H & H MUSIC, 1626 3rd AVENUE, MOLINE, ILLINOIS.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one pound cans per case \$3.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Empresses; Thrones, '39 and '40 Standards and Deluxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—Reconditioned Like New—Bright Lights \$80; Lite-A-Line \$60; Hot Rods \$35; Citations \$35. Will buy Atlantic Citys. W. E. KEENEY MANUFACTURING COMPANY, 5229 SO. KEDZIE AVENUE, CHICAGO 32, ILLINIOS. Tel.: HEmlock 4-3844.

FOR SALE — 20 Seeburg C's \$725. Excellent condition. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLA.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCIN-NATI, O. Tel.: MOntana 5000-1-2.

FOR SALE—United DeLuxe \$125; Supers \$185; Stars \$205; Chinatown And Happy Days \$140; Minstrel Man \$39. WANT—Cascades, Olympics, and Royals. STARK NOV-ELTY CO., 2429 7th N. W., CAN-TON, OHIO.

FOR SALE — Reconditioned Model 1400 and 1450 Wurlitzers \$475 each. COMMERCIAL MUSIC COMPANY, INC., 1501 DRAGON ST., DALLAS, TEXAS. Tel.: Riverside 6381.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Spot Lites \$75; Frolics \$200; Beach Clubs \$350. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: OLive 2800.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: SAcramento 2-5050.

FOR SALE — Make Offer—Sunshine Parks, Futurities, Turf Kings, Across-the-Board, Winners, and 300 original factory symbols merchandise for Holly Cranes. J. ROSEN-FELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: OLive

FOR SALE — All machines 20% off high CASH BOX prices. Wurlitzers 1015, 1100, 1250. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: DIXON DISTRIBUTING CORP., 3808 SOUTHERN BLVD., YOUNGSTOWN, OHIO.

FOR SALE—5 AMI Model B, \$310 each; 2 Genco Sky Gunners, \$250 each 4 for 25c semi-automatic camera, \$195. All equipment in A-1 condition. RELIABLE COIN MACHINE CO., 184-188 WINDSOR ST., HARTFORD, CONN.

FOR SALE — Bingo Games — Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAstern 7-1021.

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THE CASH BOX

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FOR SALE-Silver Chest, like new, \$275; Golden Nugget \$125; Jumping Jax \$90; Genco 400, \$80; Dale Gun \$60; Chicago Coin Pistol \$95; Mutoscope Sky Fighters \$125; Chicago Coin 4 Player Derby \$225; Big Bronco, very clean, \$495; Evans Horse Race Wheel, write; Chicago Coin Super Jet, used, \$495; Metal Typer, very clean, \$345; Pop Corn Sez \$49.50; Funny House Mirrors, write; Jungle Joe \$150; Genco Sky Gunner, like new, \$285; Chicago Coin Band Box (New) \$225. Shuffle Alleys—United 4 Player Formica Top \$85; United 5 Player Formica Top \$100; United 6 Player Formica Top \$115; United 6 Player De Luxe \$135; United 6 Player Super \$195; United 10th Frame \$285; United 10th Frame (Matched) \$300; United Cascade \$325. Bingos-Bally Spot Lite \$135; Bally Bright Spot \$150; Bally Frolics \$225; Bally Atlantic City \$250; Bally Palm Beach \$275; Bally Beauty \$360; Keeney Lite-A-Line \$65; Williams Long Beach \$139.50: United ABC \$50: Universal 5 Stars \$49.50. MONROE COIN MACHINE EX-CHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

MISCELLANEOUS

NOTICE—Outdoor Barbeque Cook-N-Wagon—See Miller's High Life ad. To Operators and Distributors delivered any place in United States for \$89.50. WESTERN DISTRIBUTORS, 1226 SW 16th AVENUE, PORTLAND, OREGON.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE — 10c Sceburg AMI Ops — Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$3.50. Lots of 10, \$2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIFORNIA.

NOTICE — Phonograph Motors Rewound — Any make of split-phase Juke Box Motor rewound \$4.00. No Extras. \$4.00 is all you pay. Mailing list 4,000 Juke Box Operators \$35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel.: 2711.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1,1121

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RAY MOLONEY

BALLY MANUFACTURING COMPANY,

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BUMPER GUARDS



GENERAL OFFICES AND FACTORY, 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICH

THIS WEEK'S USED MACHINE OUOTATIONS

15th Year of Publication 746th Consecutive Week's Issue

How To Use "The Confidential Price Lists" [Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"] FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

price quoted.

EXPLANATION

- Prices UP Prices DOWN Prices UP and DOWN No change from Last Week
- 5. No quotations Last 2 to 4 Weeks 6. No quotations 4 Weeks or Longer 7. Machines Just Added * Great Activity



BETICALLY

	LISTE	D ALPE	LA
AIREON			
4. Fiesta	20.00	30.00	6
4. '47 Hideway	30.00	35.00	6
4. '48 Coronet 400'	20.00	30.00	6
4. '49 Coronet 100		30.00	6
to a donored 100	20.00	00.00	6
AMI			4
4* WM Wall Box	12.50	20.00	4
4* Model A '46			4
4* Model B '48		325.00	4
4. Model C		375.00	4
2. Model D-40	200 50		4
4. Model D-80	420.50	575.00	4
4. Model D-80	439.50	575.00	4
DILOW			2
BUCKLE	Y		4
6. Wall & Bar Box O.S	3.00	5.00	4
6. Wall Bar Box N.S]
			4
MILLS			4
6. Throne of Music	20.00	30.00	6
4. Empress		30.00	
4. Constellation	29.50	39.50	6
To Golden Line Line Line Line Line Line Line Li	27.00	07.00	6
PACKAR	D		4
4 Pla Man Wall Pan Pan	9.50	4.95	4
4. Pla Mor Wall Bar Box 4. Manhattan	20.50	75.00	i
4. Model 7 Phono	95.00	35.00	4
7. Model / I nono	43.00	33.00	4
			4
ROCK-OL	.A		4
4. Playmaster '46	35.00	49.50	4
4* 1422 Phono ('46)	50.00	79.00	1
4. 1424 Phono (Hideaway)		69.50	4
4* 1426 Phono ('47) 4. 1428 Magic Glo	75.00 165.00	99.00	4
4. 1432 Rocket ('51)	239.50	199.50 275.00	4
4. 1434		395.00	4
6. 1501 Wall Box	3.00	4.50	4
6. 1502 Bar Box 6. 1503 Wall Box	5.00	7.50	
6. 1503 Wall Box 6. 1504 Bar Box	12. 50 8.50	15.00 17.50	4
6. 1510 Bar Box	15.00	20.00	1 4
6. 1525 Wall Box	5.00	15.00	4
6. 1526 Bar Box 6. 1530 Wall Box	15.00	19.50	4
6. 1530 Wall Box 6. 1805 Organ Speaker	15.00 24.50	25.00 29.00	2
organ product	- T.UU	47.00	1 4

SEEBURG	2		4. Buccaneer (Got 10
. TT. PH		10 50	6. Build Up (Ex 2/48
6. Hi-Tone 9800 6. Hi-Tone 9800 RC	29.50 29.50	49.50 49.50	4. Buttons & Bows
6. Hi-Tone 8800	29.50	49.50	(Got 3/49)
6. Hi-Tone 8800 RC	29.50	49.50	2. Cabana (Un 3/53)
6. Hi-Tone 8200	29.50	49.50	4. Camel Caravan (Geo
6. Hi-Tone 8200 RC	29.50	49.50	4. Caravan (Wm 6/52
4. 146S	60,00	89.50	4. Campus (Ex 2/50)
4* 146M	79.00	115.00	4. Canasta (Ge 7/50)
4* 147S	75.00	135.00	4. Carnival (B 7/48)
4° 147M	85.00	135.00	6. Carolina (Un 3/49)
4. 148S	135.00	175.00	6. Caribbean (Un 3/
4. 148M 4. 148ML	145. 0 0	185.00	2. Champion (CC 6/4 4. Champion (B 12/4
4. 148ML	159.50	185.00	4. Champion (CC 6/4
4. M-100A	425.00	525.00	4. Chinatown (Got 10
4. M-100B 4. M-100 B-45	565.00	695.00	4. Cinderella (Got 3/4'
4. M-100 B-43	685.00 700.00	750.00 800.00	6. Circus (Ex 8/48)
2* WI-L56 Wall Box 5c	3.95	6.95	4. Circus (Un 8/52)
4. 3W2 Wall-a-Matic	6.95	10.00	2. Citation (B 10/48)
4. W4L-56	19.50	35.00	4. C.O.D. (Wm 9/53)
4. 3W5.L56 Wall Box		00.00	4. College Daze (Got 8
5, 10, 25c	18.50	24.50	1* Coney Island (B 9
4. W6L-56-5/10/25			4. Contact (Ex 10/48)
Wireless	22.50	29.50	4. Control Tower
4. 3W7-L-56	22.50	34.50	(Wm 3/51) 4. Coronation (Got 11
6. Tear Drop Speaker	12.50	17.50	4. County Fair (Un 9
WURLITZ	ER		4. Crazy Ball (CC 7/4
6. 750E	29.50	49.50	4. Crossroads (Got 5
6. 780M Colonial	29.50	49.50	4. Cyclone (Got 5/51
6. 780E	29.50	49.50	4. Dallas (Wm 2/49)
4. 800	29.50	59.00	6. De Icer (Wm 11/4
4. 850		59.00	4. Dew Wa Ditty
4. 950		79.50	(Wm 6/48)
1* 1015	90.00	129.50	4. Domino (Wm 5/52 4. Double Action(Gel
4. 1100		110.00 250.00	4. Double Action (Gel
4* 1080	69.50	125.00	4. Dbl. Feature
4. 1250		319.00	(Got 12/50)
		545.00	4. Dbl. Shuffle (Got 6 4. Disk Jockey
4. 1400	5.00	25.00	(Wm 11/52)
1* 3020 Wall Box	10.00	32.50	4. Dreamy (Wm 2/50
4. 3025 4. 3031 Wall Box	5.95	6.00	4. Dude Ranch (B 9/
4. 3031 Wall Box	4.00	9.95	4. Eight Ball (Wm 1
4. 3045 Wall Box		20.00	4. Entry (B '47)
4. 3048		29.50	4. El Paso (Wm 11/48
	29.50 7.50	35.00	2. Fairway (Wm 6/53)
	7.30	19.50	4. Fighting Irish
MISCELLAN		0	(CC 11/50)
4. ChiCoin Band Box		125.00	4. Five Star (Univ. 5
4. Chicago Coin Hit Parade 4. Ristaucrat 4. Williams Music Mite	25.00	20.50	4. Floating Power
4. Ristaucrat	20.00	39.50	(Ge 12/48)
4. Ristaucrat 4. Williams Music Mite 4. Evans Constellation I	35.00	30.00 49.50	4. Flying High (Got 2 4. Flying Saucers
4. Evans Constellation I	135.00	195.00	(Ge 12/50)
2. Evans Constellation II	269.50	300.00	4. Football (CC 8/49)
		300.00	1. 1 Oothur (CC 0/49)

PRICELIST			
		: 	
		NACE I	
GAMES	444144	HIM	

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago

Coin; (Ex) Exhibit; (Ge	of gam	e's relea o; (Got)	se listed. Code: (B) Bally;) Gottlieb; (Ke) Keensy;	(Un)	United;
(Wm) Williams.					
4* ABC (Un 3/51)	35.00	75.00	1. Four Corners		
4. Across the Board			(Wm 12/52)	89.00	115.00
(Un 9/52) 4. Ali Baba (Got 6/48) .	95.00 20.00	150.00 34.50	4. Four Horsemen (Got 9/50)	25.00	67.50
4. Alice (Got 8/48		29.50	4. Four Stars (Got 6/52)	80.00	124.50
4. All Star Basketball (Got 1/52)	79.50	110.00	4. Freshie (Wm 9/49) 4* Frolics (B 10/52)	30.00 175.00	
4. Aquacade (Un 4/49)	19.50	39.00	4. Futurity (B 3/51)	75.00	
4. Arcade (Wm 11/51) 4. Arizona (Un 4/50)	75.00 20.00	95.00 34.50	4. Georgia (Wm 7/50) 4. Gin Rummy	30.00	45.00
4* Atlantic City (B 5/52)	165.00	267.50	(Got 2/49)	15.00	25.00
4. Baby Face (Un 12/48)	15.00	39.00	4. Gizmo (Wm 8/48) 4. Glamour (Got 7/51)	10.00	
6. Ballerina (B 48) 4. Banjo (Ex 3/48)	10.00 10.00	20.00 20.00	6. Glider (Ge 8/49)	15.00 10.00	
4. Bank-A-Ball (Got 5/50)	17.50	35.00	4. Globe Trotter		
4. Barnacle Bill (Got 8/48) 4. Basketball (Got 10/49)		34.50 49.50	4. Gold Cup (B 4/48)	75.00 29.5 0	
4* Beach Club (B 2/53)	325.00	410.00	4. Golden Gloves (CC7/49)	15.00	25.00
2* Beauty (B 11/52) 4. Be Bop (Ex 3/50)		360.00 39.50	6. Gondola (Ex 5/49) 4. Grand Award	10.00	20.00
4. Bermuda (CC 11/47)	15.00	20.00	(CC 1/49)	15.00	35.00
4. Big Hit (CC 7/52) 4. Big Top (Ge 2/49)	69.50 20.00	89.50 34.50	4. Grand Slam (Got 4/53) 6. Grand Stand (B '50)	125.00 20.00	
4. Black Gold (Ge 3/49)	17.50	59. 50	1. Guys-Dolls (Got 5/53).		
6. Blue Skies (Un 11/48)	15.00	20.00	4. Handicap (Wm 6/52)	45.00	
4. Bolero (Un 12/51) 4. Bomber (CC 3/51)	00.00	115.00 25.00	4. Happy Days (Got 7/52) 4. Happy-Go-Lucky	105.00	140.00
6. Bonanza (Wm 11/47)		20.00	(Got 3/51)	50.00	60.00
6. Bone Head (Ge 11/48) 4. Boston (Wm 5/49)	15.00 20.00	20.00 30.00	4. Harvest Moon Got 12/48)	15.00	20.00
4. Bowling Champ			4. Harvest Time		
(Got 2/49) 4. Bowl. League (Got8/47)	20.00 10.00	50.00 19.50	(Ge 9/50) 4. Harvey (Wm 5/51)	30.00 50.00	
2* Bright Lights (B 5/51)	79.50	150.00	4. Hawaii (Un 8/47)	10.00	
4* Bright Spot (B 11/51)	125.00	175.00	4. Hayburner (Wm 6/51)	40.00	69.50
4. Broadway (B 6/51) 4. Buffalo Bill (Got 5/50)	49.50 20.00	59.50 30.00	4. Hit Parade (CC 2/51) 4. Hit & Runs (Ge 3/51)	15.00 25.00	
4. Buccaneer (Got 10/48)	20.00	34.50	4. Hit 'N' Run (Got 4/52)	105.00	
6. Build Up (Ex 2/48) 4. Buttons & Bows	10.00	15.00	4. Holiday (CC 12/48) 4. Holiday (Ke 12/51)	10.00 75.00	
(Got 3/49)	15.00	17.50	4. Hong Kong	73.00	145.00
2. Cabana (Un 3/53)	225.00	295.00	(Wm 9/51)	75.00	
4. Camel Caravan (Ge6/49) 4. Caravan (Wm 6/52)	30.00 79.50	69.50	4. Horsefeathers (Wm1/52) 4. Horse Shoe (Wm 12/51)	65.00 52.50	
4. Campus (Ex 2/50)		105.00 20.00	4. Hot Rods (B '49)	20.00	
4. Canasta (Ge 7/50)	20.00	25.00	4. Humpty Dumpty (Got 10/47)	0.00	90.50
4. Carnival (B 7/48) 6. Carolina (Un 3/49)	10.00 15.00	20.00 25.00	4. Jack 'N' Jill (Got 4/48)	9.00 9.00	
6. Caribbean (Un 3/48)	15.00	25.00	4. Jalopy (Wm 8/51)	55.00	75.00
2. Champion (CC 6/49) 4. Champion (B 12/49)	19.50 29.00	29.50 49.50	4. Jamboree (Ex 5/48) 4. Jeanie (Ex 6/50)	10.00 15.00	
4. Champion (CC 6/49) .	20.00	29.50	4. Jockey Special		
4. Chinatown (Got 10/52)	125.00 10.00	160.00	(B 11/47)	15.00 17.50	
4. Cinderella (Got 3/47) 6. Circus (Ex 8/48)	***	20.00 20.00	4. Judy (Ex 7/50)	15.00	
4. Circus (Un 8/52)	175.00	225.00	4. Just 21 (Got 1/50) 4. K.C. Jones (Got 11/49)	15.00	
2. Citation (B 10/48) 4. C.O.D. (Wm 9/53)	14.50 195.00	35.00 200.00	4. King Arthur (Got10/49)	15.00 10.00	27.50 20.00
4. College Daze (Got 8/49)	15.0 0	22.50	4. King Cole (Got 5/48)	10.00	20.00
1 0 (7) 70 (10)	125.00 10.00	190.00 20.00	4. King Pin (CC 12/51) 4. Knockout (Got 1/51)	50.00 22.50	115.00 40.00
4. Contact (Ex 10/48) 4. Control Tower	10.00	20.00	4. Lady Robin Hood	22.00	40.00
(Wm 3/51)	40.00	75.00	(Got 1/48)	10.00 115. 0 0	20.00 145.00
4. Coronation (Got 11/52) 4. County Fair (Un 9/51)	100.00 29.50	135.00 49.50	1* Lite A-Line (Ke 6/52)	45.00	75.00
4. Crazy Ball (CC 7/48)	10.00	20.00	4. Long Beach (Wm 7/52) 4. Lucky Inning (Wm5/50)	95.00	139.50
4. Crossroads (Got 5/52) 4. Cyclone (Got 5/51)	95.00 70.00	115.00 99.50	4. Lucky Star (Got 5/47)	25.00 15.00	
4. Dallas (Wm 2/49)	25.00	44.50	4. Mad. Sq. Garden		
6. De Icer (Wm 11/49)	49.50	59.50	(Got 6/50) 4. Magic (Ex 11/48)	35.00 10.00	75.00 20.00
4. Dew Wa Ditty (Wm 6/48)	20.00	34.50	4. Majors '49 (CC 2/49)	25.00	
4. Domino (Wm 5/52)	79.50	105.00	4. Major League Baseball (Un 6/48)	15.00	25.00
4. Double Action(Ge1/52) 4. Dbl. Feature	15.00	25.00	4. Manhattan (Un 2/48)	10.00	17.50
(Got 12/50)	20.00	49.50	4. Majorettes (Wm 4/52) 7. Marble Queen	50.00	75.00
4. Dbl. Shuffle (Got 6/49)4. Disk Jockey	20.00	49.50	(Got 8/53)	195.00	220.00
(Wm 11/52)	110.00	145.00	4. Mardi Gras (Ge 5/48)	20.00	29.50
4. Dreamy (Wm 2/50)	20.00	40.00	4. Marjorie (Got 7/47) 4. Maryland (Wm 4/49)	14.50 25.00	20.00 49.00
 Dude Ranch (B 9/53). Eight Ball (Wm 1/52) 	65.00	465.00 85.00	4. Merry Widow		
4. Entry (B '47)	15.00	25.00	(Ge 6/48) 4. Melody (B 47)	15.00 10.00	25.00 20.00
4. El Paso (Wm 11/48)	15.00	39.50	4. Mercury (Ge 3/50)	20.00	29.50
2. Fairway (Wm 6/53) 4. Fighting Irish	125.00	165.00	4. Mermaid (Got 6/51) 6. Mimi (Ex 2/48)	49.50 10.00	89.50
(CC 11/50)	45,00	75.00	4. Minstrel Man(Got3/51)	39.00	20.00 50.00
4. Five Star (Univ. 5/51) 4. Floating Power	49.50	75.00	4. Monterey (Un 5/48)	10.00	20.00
(Ge 12/48)	20.00	44.50	4. Moon Glow (Un 11/48) 4. Morocco (Ex 10/48)	10.00	20,00
4. Flying High (Got 2/53)		150.00	1. Niagara (Got 12/51)	75.00	119.50
4. Flying Saucers (Ge 12/50)	25.00	35.00	4. Nifty (Wm 12/50) 6. Nudgy (B 47)	29.50 10.00	39.50

"THE CONFIDENTIAL PRICE LISTS"

Comparison (i.e. 5-10)	The Cash Box		Page	49	Januar	y 23,	1954	L	
Cont. 1909 1913 2010	1. 0 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1.		19.50					95.00	25.00
Control Prince Cont	(Got 12/49) 30.00 59.50	(Got 10/50) 47.50		4. Genco 8-Player Re-		4. United	2-Player Express		
Deputing Tem 702 1000 1	4. One Two Three	portsman (Ge 2/51) 20.00	30.00	4. Gottlieb Bowlette		4. United	Twin Shuffle		* *
Principal (1971 1972) 2.00	4. Palisades (Wm 7/53) 145.00 155.00 4. St 4* Palm Beach (B 7/52) 175.00 300.00 6. St	tage Door Canteen		4. Keeney Ten Pins (1/50) 15.00	20.00	4. United	4-Player Re-		
First First Col. 150	4. Paratrooper (Wm 8/52) 75.00 99.50 4. St	tardust (Un 5/48) 10.00	20.00	4. Keeney Lucky Strike		4. United	Twin Shuffle-		
Triple of 16 (1911) 2000 1500	4. Pinch Hitter (Un 5/49) 10.00 20.00 4. St	tarlight (Wm 3/53) 125.00	1	4. Keeney King Pin (4/50) 20.0	30.00	4. United	5-Player (1/51)	69.50	145.00
Pelicar For Ecol (1975) 15.00 15	4. Play Ball (CC 1/51) 20.00 25.00	$(\hat{\mathbf{U}}_{\mathbf{n}} \ 1/52) \ . \ . \ . \ . \ . \ . \ . \ . \ 75.00$	40.00	(4/50)	30.00	4* United 6-Pla	DeLuxe ayer (10/51)	00.70	
Pounds George 1999 199	4. Playland (Ex 8/50) 20.00 49.50 6. St 4. Playlime (Ex 8/49) 15.00 25.00 4. St	ummertime (Un 9/48) 25.00	34.50	4. Keeney Double Bowler		(3/5	2)	185.00	225.00
Princip CG 11/50 25.00 4.5	4. Puddin Head	unshine Park		2. Keeney League Bowler		(5/5	2)	150.00	250.00
Cont. Graph Cont. Graph Cont. Graph Cont. Cont	4. Punchy (CC 12/50) 25.00 45.00 4. St	uper Hockey		4. Keeney 4-Way Bowler		(7/5	(2)	240.00	275.00
General (1974) 1980 1980 1980 1980 1980 1980 1980 1980	4. Quartet (Got 2/52) 100.00 165.00 6. St 1. Oueen of Hearts	uperscore (CC 10/46) 10.00	20.00	(5/51) 70.0	0 115.00	4. United	10th Frame		
Ramanse (**1979) 1.000 2.000 1.000 2.000 1.000 1.000 1.000 1.000 1	4. Quintet (Got 3/53) 150.00 190.00 6. St	uspense (Wm 2/46) 14.50	20.00	(9/51) 75.0	0 165.00	4. United	Manhattan 10th		
Render (Co. 1979) 1. 1000 1750 1500 1750	4. Rainbow (Wm 9/48) 10.00 20.00 4. S	weepstakes (Wm 1/52) 125.00	195.00	(3/52) 125.0	0 150.00	4. United	Manhattan 10th		
Robert (Gr. 57:97) 15:00 25:00 15:00 25:00 15:00 25:00 15:00 2	6. Rancho (B '48) 10.00 17.50 4. T	Cahiti (CC 10/49) 15.00	25.00	League (3/52) 70.0 4. Keeney High Score		4. United 4* United	Cascade (2/53) Clover (2/53)	299.50 325.00	325.00
Roader (M. 275) 2250 2500 6150 150	6. Rio (Un 12/46) 15.00 20.00 4. T 6. Rip Snorter (Ge 10/49) 14.50 22.50 6. T	Telecard (Got 1/49) 15.00 Temptation (CC 11/48) 15.00	24.50	4. Keeney Team Bowler		4. United	Liberty (2/53)	325.00	350.00
Rose Berl (et 10/13) 20.00 20.00 4. Rose Berl (et 10/13) 20.00	4. Rockettes (Got 8/50) 30.00 85.00 4. T	Thing (CC 2/51) 20.00		4. Keeney Club Bowler		7. United	Imperial (9/53)	375.00	415.00
A. Borne Up (Cet 11/49) 24.50 20.00 4.50 4.50 20.00 4.50 20.00 4.50 20.00 4.50 20.00 4.50 20.00 4.50 20.00 20.00 20.00 4.50 20.00 2	4. Rondevoo (Un 5/48) 10.00 20.00	(Ge 5/49) 32.50	64.50	4. Keeney Domino Bowler		4. Univer	sal Super Twin	20.00	
Color 1969	4. Round Up (Got 11/48) 24.50 29.00	$(U_n 6/51) \dots 50.00$	75.00.	Bowler (5/53) 300.0	0 395.00	(10,	rsal DeLuxe Twin (50)		40.00
S. Sarabase (16.5 1/48) 10.00 20.00 10	10/53) 350.00 385.00 4. T	Chrill (CC 9/48) 29.50		(12/49) 15.0	0 20.00	(10,	/50)	30.00	75.00
Secretarial (Cos Yal) 24.50 35.00 15	4. Samba (Ex 5/48) 10.00 20.00	$(\mathbf{Wm} \ 4/53) \ \dots \ 135.00$		(5/50) 20.0	0 30.00	(3/5	31)	35.00	45.00
4. Secular (CR 11/47) 9.00 50.06 4. Sharpton (CR 11/48) 10.00 50.00 4. Sharpton (CR 11	4. Screwball (Ge 8/48) 24.50 35.00 4. T	Couchdown (Un 1/52) 25.00	35.00	(6/49)		4. Willia	/49)ms Twin Shuffle		30.00
4. Shangthouter (FX 10/49) 30.00 65.00 4. Shangthouter (F	4. Sea Isle (CC 11/47) 9.00 20.00 6. T 4. Select-A-Card (Got4/50) 15.00 25.00	Treasure Chest (Ex 12/47) 10.00	20.00	4. United Super Shuffle		4. Willia	ms Bowler		
4. Sharp-hoster (Got \$470) 30	4. Shanghai (CC 4/48) 10.00 20.00 4. T	Triple Action (Ge 1/48) 10.00	25.00	4. United Double Shuffle		4. Willia	ms Double		
1. Shanding (Cot 10/53) 195.00 220.00 4. Tropics (Un 7/49) 10.00 20.00 4. Tropics (Un 7/39) 325.00 10	4. Sharpshooter 4. T	TriŠcore (Ge 1/51) 25.00	35.00	4. United Shuffle Alley		4. Willia	ms 5-Player		
4. Short he Moon 4. Show 115th 1/49) 1000 2000 4. Show Boat (Un 12/32) 21.00 80.00 4. Shive States 6. Silver May 3/23) 55.05 6. Smarty (Wm 2/46) 10.00 125.00 6. Smarty (Wm 3/32) 55.00 57.00 6. Sm	7. Shindig (Got 10/53) 195.00 220.00 4. T 4. Shoo Shoo (Wm 2/51) . 32.50 95.00 4. T	Fropicana (Un 1/48) 10.00 Fropics (Un 7/53) 325.00	20.00 410.00		TALL	PR	ICE LIS		
4. Show Boat (Un 1/49) 1,000 20,000 4. Show Satte (Un 1/25) 21,000 300,00 4. Show Satte (Un 1/27) 300,00 1,500 4. Shigh Fool (Got 8/52) 1,500 49,50 6. Smarty (Wn 1/47) 1,100 20,00 6. Smarty (Wn 1/47) 1,100 1,500 6. Smarty (Wn 1/48) 1,100	4. Shoot the Moon 4. T	Tumbleweed (Ex 9/49) 15.00	25.00						7
4. Sixil Peol (In 11/47) 10.00 20.00 4. Sixil Pe	4. Show Boat (Un 1/49) . 10.00 20.00 1. T	Twenty Grand			7				
4. Singrover (Un 1/47) 10,00 2,00 4 (Strigt) (Wm 3/48) 10,00 12,50 4 (Strigt) (Wm 3/48) 10,00 12,50 5 (Smarty (Wm 3/48) 10,00 12,50 6 (Cet 4/51) 10,00 12,50 6 (Smarty (Wm 3/48) 11,50 2,50 6 (Smarty (Wm 3/48) 11,50 2,5	4. Silver Skates (Wm 2/53) 80.00 145.00 4. U	Jtah (Un 7/49) 15.00	29.50	ARC	ADE EO	IIPME	NT		
4. Suglest (Wm 3/32) 59,50 75,00 6. Smoky (Ex 1/47) 12,50 195,00 6. Smoky (Ex 1/47) 12,50 195,00 6. Smoky (Wm 6/51) 15,00 22,50 6. Smoky (Wm 6/51) 15,00 22	6. Silver Streak (B 47) . 10.00 20.00 6. V 4. Singapore (Un 11/47) . 10.00 20.00 6. V	Victory Special (B 46) 15.00	30.00					75.00	105.00
6. Snooky (Rm 6/51) 15.00 25.00 6. Snooky (Rm 6/51) 15.00 25.00 6. Snooky (Rm 6/51) 15.00 25.00 6. Snooks (Rm 6/51) 15.00 25.0	4. Slugfest (Wm 3/52) 59.50 75.00 4. V	(Got 9/51) 20.00		6. Allite Strike 'N Spares 25.0 4. Boomerang	0 50.00 0 45.00	4. Genco	Golden Nugget . Silver Chest	105.00 275.00	125.00
Serial Parties Serial Parties Serial Entry (B 427), 29,50 35,00 A Special Entry (B 427), 29,50 35,00 A S	6. Smoky (Ex 1/47) 12.50 19.50 4. V 6. Snooks (Wm 6/51) 15.00 22.50 4. V	Wild West (Got 8/51) 100.00	145.00	6. Bally Bowler 49.5	0 69.50	4. Hi Ro	·II	25.00	40.00
4. Speedway (Wm 9/48) 10.00 20.00 4. Zingo (Un 10/51) 30.00 60.00 4. Zingo (Un 10/51) 30.00 4. Z	1. Spark Plugs 4. V	Wisconsin (Un 3/48) 20.00	34.50	4. Bally Defender 59.5	0 125.00	6. Jack 1	Rabbit	50.00	65.00
CONFIDENTIAL PRICE LIST PRICE LIST PRIC	4. Special Entry (B '47) 29.50 35.00 6. Y	Yanks (Wm 4/48) 10.00	25.00	4. Bally Heavy Hitter 35.0 6. Bally King Pin 35.0	0 75.00	4. Keene	y Air Raider	75.00	90.00
4. Bally Shuffle Bowler (9/49)			1	4. Bally Rapid Fire 75.0	0 50.00 0 95.00	4. Keene 4. Keene	y Sub Gun y Texas Leaguer.	75.00 25.00	90.00 45.00
A. Bally Shuffle Bowler				6. Bally Torpedo 49.5	0 85.00	4. Lite I	eague	35.00	49.50
4. Bally Shuffle Bowler (9/49) 15.00 20.00 (6. Bally Shuffle Champ (12/50) 20.00 (6. Bally Shuffle Champ (4/50) 20.00 (6. Bally Shuffle Line (1/50) 20.00 (6. Bally Shuffle Line (1/50) 20.00 (7/51) 25.00 (7/50) 25.00 (7/50) (1. ChiCoin Bowling Alley (11/49) 25.00 (6. ChiCoin Shoffle Base ball (4/50) 25.00 (6. ChiCoin Shoffle Base (1/50) 20.00 (6. ChiCoin Shoffle Base (1/50) 20.00 (6. ChiCoin Shoffle Base (1/50) 20.00 (6. ChiCoin Triple Score (6/50) 20.50 (6/50) 2				6. Bank Ball 35.0	0 45.00	4. Mills	Panoram Peek		
4. Bally Shuffle Bowler (9/49) 15.00 20.00 6. Bally Speed Bowler (2/50) 15.00 20.00 6. Bally Shuffle Champ (4/50) 20.00 6. Bally Hook Bowler (11/50) 20.00 6. Bally Baseball (5/51) 25.00 35.00 4. ChiCoin Bowling Alley (11/49) 25.00 4. ChiCoin Bowling Classic (5/50) 29.50 6. ChiCoin Bowling Classic (5/50) 29.50 6. ChiCoin Trophy Bowl (1/50) 29.50 6. ChiCoin Trophy Bowler (5/50) 29.50 6. ChiCoin Trophy Bowl (1/50) 29.50 6. ChiCoin Trophy Bowl (1/50) 29.50 6. ChiCoin Trophy Bowler (5/50) 29.50 6. ChiCoin Triphy Bowler (1/50) 29.50 6.	SHUFFLES —	REBOUNDS	E	2. ChiCoin Basketball Champ 95.0	0 175.00	Pan 4. Mntos	oram Peek cope Ace Bombers	100.00	145.00
6. Bally Speed Bowler (2/50) 15.00 20.00 (3/50) 15.00 20.00 (4/50) 20.00 30.00 (4/50) 20.00 30.00 (4/50) 20.00 4. Bally Hook Bowler (11/50) 20.00 65.00 4. Bally Baseball (5/51) 25.00 35.00 4. Bally Baseball (5/51) 25.00 35.00 (7/51) 25.00 75.00 (4/50) 25.00 75				4. ChiCoin Goalee 75.0	0 95.00	4. Mutos	cope Dr. Mobile.	95.00	145.00
6. Bally Shuffle Champ (4/50) 20.00 30.00 (4/50) 20.00 65.00 (10/52) 175.00 295.00 4. Bally Baseball (5/51) 25.00 35.00 (7/51) 25.00 75.00 4. ChiCoin Bowling Alley (11/49) 25.00 55.00 4. ChiCoin Name Bowler (11/50) 25.00 55.00 4. ChiCoin Name Bowler (1/50) 25.00 55.00 4. ChiCoin Name Bowler (1/50) 25.00 55.00 4. ChiCoin Bowling Classic (5/50) 29.50 59.50 4. ChiCoin Triple Score (3/53) 31.00 4. ChiCoin Triple Score (6/53) 31.00 4. ChiCoin Triple Score	6. Bally Speed Bowler 4. C	ChiCoin 6-Player		4. Chi Midget Skee 65.0	0 150.00	4. Mutos.	Photo (Pre-War)		
(11/50) 20.00 65.00 4. Bally Baseball (5/51) 25.00 35.00 4. ChiCoin Bowling Alley (11/52) 25.00 55.00 4. ChiCoin Shuffle Baseball (4/50) 55.00 4. ChiCoin Pin Bowler (5/50) 29.50 (6/50) 29.50 59.50 4. ChiCoin Trophy Bowl (7/50) 29.50 59.50 6. ChiCoin Trophy Bowl (7/50) 29.50 59.50 6. ChiCoin Trophy Bowl (7/50) 29.50 59.50 6. ChiCoin Pin Lite (9/50) 29.50 59.50 4. ChiCoin Pin Lite (9/50) 29.50 59.50 59.50 4. ChiCoin Pin Lite (9/50) 29.50 5	6. Bally Shuffle Champ (4/50)	ChiCoin Match Bowler (6/52) 195.00		4. Edelco Pool Table 49.5	0 75.00	4. Mutos	cope Silver Gloves	185.00	345.00
4. Bally Shuffle Line (7/51) 25.00 75.00 4. ChiCoin Bowling Alley (11/49) 25.00 55.00 4. ChiCoin Shuffle Base- ball (4/50) 55.00 4. ChiCoin Bowling Classic (5/50) 29.50 6/50) 29.50 6. ChiCoin Trophy Bowl (7/50) 29.50 6. ChiCoin Trophy Bowl (7/50) 59.50 6. ChiCoin Ace Bowler, F. P. (8/50) 29.50 59.50 6. ChiCoin Pin Lite (9/50) 4. ChiCoin Pin Lite (9/50) 4. ChiCoin Pin Lite (9/50) 4. ChiCoin Pin Sowler (11/49) 15.00 25.00 6. ChiCoin Rowling League (11/49) 15.00 25.00 6. ChiCoin Trophy Bowl (1/50) 29.50 6. ChiCoin Trophy Bowl (1/50) 6. ChiCoin	(11/50) 20.00 65.00	ChiCoin Bowl-A-Ball (10/52) 175.00		4. Evans Bola-Score 150.0	0 185.00	4. Mutos	. Voice-O-Graph		
4. ChiCoin Bowling Alley (11/49) 25.00 55.00 4. ChiCoin Name Bowler (1/53) 25.00 25.00 4. ChiCoin Bowling Classic (5/50) 29.50 60.00 4. ChiCoin Pin Bowler (6/50) 29.50 59.50 4. ChiCoin Trophy Bowl (7/50) 29.50 59.50 6. ChiCoin Ace Bowler, F. P. (8/50) 29.50 59.50 4. ChiCoin Pin Lite (9/50)	4. Bally Shuffle Line	Bowl-A-Ball (11/52) . 125.00	195.00	4. Evans Super Bomber 100.0	0 200.00	4. Perisc	ope	95.00	120.00
4. ChiCoin Shuffle Baseball (4/50) 15.00 25.00 4. ChiCoin Bowling Classic (5/50) 29.50 60.00 4. ChiCoin Pin Bowler (6/50) 29.50 59.50 4. ChiCoin Trophy Bowl (7/50) 29.50 59.50 4. ChiCoin Ace Bowler, F. P. (8/50) 29.50 59.50 4. ChiCoin Pin Lite (9/50) 29.50 59.50 54. ChiCoin Pin Lite (9/50) 29.50 59.50 55. ChiCoin 10th Frame Double Score (3/53) 315.00 385.00 29.50 385.00 29.50 59.50 40. ChiCoin Pin Lite Gun Patrol 150.00 195.00 41. Exhibit Gun Patrol 150.00 195.00 42. Exhibit Gun Patrol 150.00 195.00 43. Exhibit Silver Bullets 79.50 135.00 44. Exhibit Silver Bullets 79.50 135.00 44. Exhibit Silver Bullets 79.50 135.00 45. Exhibit Vitalizer 45.00 75.00 46. Scientific Basketball 39.50 65.00 47. Scientific Basketball 39.50 65.00 48. Exhibit Silver Bullets 79.50 135.00 49. Exhibit Silver Bullets 79.50 135.00 40. Exhibit Vitalizer 45.00 75.00 41. Exhibit Vitalizer 45.00 75.00 42. Scientific Basketball 10.00 125.00 43. Scientific Basketball 10.00 125.00 44. Scientific Basketball 10.00 125.00 45. ChiCoin Pin Lite Gun Patrol 150.00 125.00 46. Exhibit Silver Bullets 79.50 135.00 47. Exhibit Vitalizer 45.00 75.00 48. Exhibit Vitalizer 45.00 75.00 49. Scientific Basketball 10.00 125.00 40. Scientific Basketball 10.00 125.00 40. Scientific Basketball 10.00 125.00 41. Scientific Basketbal	4. ChiCoin Bowling Alley (11/49)	Special (12/52) 250.00 ChiCoin Name Bowler		2. Evans Ten Strike '46. 40.0 4. Evans Tommy Gun 49.5	0 75.00 0 95.00	2. Quizze 6. Rocko	r. la Ten Pins HD	75.00 25.00	105.00 49.50
(5/50) 29.50 60.00 4. ChiCoin Pin Bowler (6/50) 29.50 59.50 (6/50) 29.50 59.50 (6/50) 29.50 59.50 (6/50) 29.50 59.50 6. ChiCoin Ace Bowler, F. P. (8/50) 29.50 59.50 4. ChiCoin Pin Lite (9/50) 29.50 59.50 4. ChiCoin Pin Lite (9/50) 29.50 59.50 4. ChiCoin Horse-Shoes (11/49) 15.00 20.00 4. ChiCoin Horse-Shoes (11/49) 15.00 20.00 39.50 4. Exhibit Pony Express. 85.00 135.00 4. Scientific Batting Pr. 45.00 125.00 4. Exhibit Silver Bullets 79.50 139.50 4. Exhibit Vitalizer 45.00 75.00 4. Exhibit Vitalizer 45.00 7	4. ChiCoin Shuffle Base- ball (4/50) 15.00 25.00 2. 0	(1/53)		4. Exhibit Gun Patrol 150.0	0 195.00	4. Scienti	ific Baseball	39.50	6 5.00
(6/50) 29.50 59.50 4. ChiCoin Trophy Bowl (7/50) 29.50 59.50 6. ChiCoin Ace Bowler, F. P. (8/50) 29.50 59.50 4. ChiCoin Pin Lite (9/50) 29.50 59.50 4. ChiCoin Horse-Shoes (11/49) 15.00 20.00 30.00 6. Groethen Met. Typer 79.50 149.50 6. Seeburg Bear Gun 150.00 195.00 4. Seeburg Bear Gun 150.00 195.00 4. Seeburg Chicken Sam 69.50 95.00 4. Seeburg Shoot the Chute 49.50 75.00 6. Seeburg Shoot the Chute 49.50 75.00 6. See Barrel Roll 25.00 45.00 4. Seeburg Shoot the Chute 49.50 75.00 6. See Barrel Roll 25.00 49.50 6. See Barrel Roll 25.00 49.50 6. Genco Play Ball 29.50 40.00 4. Spares & Strikes 75.00 95.00 6. Groetchen Met. Typer 79.50 149.50 6. Skill Jump 25.00 39.50	(5/50)	ChiCoin Crown (4/53) 295.00	385.00 385.00	4. Exhibit Pony Express. 85.0	0 135.00	4. Scient	ific Batting Pr	45.00	125.00
(7/50)	(6/50)	(6/53)		4. Exhibit Six Shooter	0 150.00 0 75.00	4. Seebur 4. Seebur	g Bear Gun g Chicken Sam .	150.00 69.50	195.00 95.00
4. ChiCoin Pin Lite (9/50) 29.50 59.50 4. Genco Bowling League 4. ChiCoin Horse-Shoes 15.00 20.00 6. Groetchen Met. Typer 79.50 149.50 6. Skill Jump 25.00 39.50	6. ChiCoin Ace Bowler, 29.50 59.50 4. F	Exhibit Twin Rotation		4. Genco Glider 25.0	0 45.00	4. Set Sh	ot Basketball	200.00	275.00
	4. ChiCoin Pin Lite (9/50) 29.50 59.50 4. C	Genco Bowling League		6. Genco Play Ball 29.5	0 40.00	4. Spares	& Strikes	75.00	95.00
(5/51)	(5/51) 29.50 50.00 4. 0	Genco Baseball (5/50) 15.00	20.00	4. Genco Jumping Jacks. 90.0					

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"THE CONFIDENTIAL PRICE LISTS"

The Cash Box

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January 23, 1954



CIGARETTE MACHINES

(9 Col., 486 Cap.)\$125.00-\$239.50 4. Du Grenier (Mod. A-7) 4. Du Grenier (Mod. A-9) 4. Du Grenier (Mod.AC-7) 4. Du Grenier (Mod.AC-7) 4. Du Grenier (Mod.AC-9) 4. Du Grenier (Mod.E-7) 4. Du Grenier (Mod. E-7) 4. Du Grenier (Mod. E-9) 4. Du Grenier (Mod. E-9) 4. Du Grenier (Mod. E-9) 4. Du Grenier (Mod.E-9) 4. Du Grenier (Mod.E-9) 5.00- 155.00 6. Du Grenier (Mod.E-11) 6. Du Grenier (Mod.E-11) 7. Ou Grenier (Mod.E-11) 8. Ou Grenier (Mod.E-9) 8. Ou Grenier (Mod.E-9 8. Ou Grenier (Mod.E-9 8. Ou Grenier (Grenier (Grenier) (Grenier (Grenier) (Gre	4. Automatic "Smokeshop"	105.00	****
4. Du Grenier (Mod. A-9) 4. Du Grenier (Mod.AC-7) 4. Du Grenier (Mod.AC-9) 4. Du Grenier (Mod. E-7) 4. Du Grenier (Mod. E-7) 4. Du Grenier (Mod. E-8) 4. Du Grenier (Mod. E-9) 4. Du Grenier (Mod. E-11) 5.00-165.00 4. Du Grenier "W" (9 col.) 6. Du Grenier "S" (7 col.) 7. Du Grenier "S" (7 col.) 7. Du Grenier "S" (9 col.) 7. Du Grenier Champion 7. Du Grenier "S" (9 col.) 7. Du Grenier "G Grenier "Grenier "Gren	(9 Col., 486 Cap.)		
4. Du Grenier (Mod.AC-7) 4. Du Grenier (Mod.AC-9) 5.00- 145.00 4. Du Grenier (Mod. E-7) 4. Du Grenier (Mod. E-8) 4. Du Grenier (Mod. E-9) 4. Du Grenier (Mod. E-9) 4. Du Grenier (Mod.ES-11) 4. Du Grenier (Mod.ES-11) 4. Du Grenier "W" (9 col.) 4. Du Grenier "S" (7 col.) 4. Du Grenier "S" (7 col.) 4. Du Grenier "S" (9 col.) 4. Du Grenier Champion (9 col.) 4. Du Grenier Champion (11 col.) 4. Eastern Electric C-8 4. Electro (8-col.) 6. Deterier "A" 6. Deterier "A" 75.00- 125.00 75.00 76.00 76.00 76.00 76.00 76.00 76.00 76.00 76.00 76			
4. Du Grenier (Mod.AC-9) 4. Du Grenier (Mod. E-7) 4. Du Grenier (Mod. E-7) 4. Du Grenier (Mod. E-9) 4. Du Grenier (Mod. E-9) 4. Du Grenier (Mod.ES-11) 4. Du Grenier (Mod.ES-11) 4. Du Grenier (Mod.ES-11) 4. Du Grenier "W" (9 col.) 4. Du Grenier "S" (7 col.) 4. Du Grenier "S" (7 col.) 4. Du Grenier Champion (9 col.) 4. Du Grenier Champion (11 col.) 4. Eastern Electric C-8 4. Electro (8-col.) 4. Lehigh PX (Elec. 8 col.) 5. Lehigh PX (10 col.) 5. Lehigh PX (10 col.) 5. Lehigh Ring Size 6. Sol. 5. National 930 6. National 930 6. National 930 6. National 94 (9 col.) 6. Rowe Diplomat (10-col) 6. Rowe Imperial (8 col.) 6. Rowe Imperial (8 col.) 6. Rowe Royal (6 col.) 6. Rowe Royal (6 col.) 6. Rowe Royal (6 col.) 6. Rowe President (8 col.) 6. Solo 6. Rowe President (8 col.) 6. Solo 6. Solo 6. Uneeda "A" (8 col.) 6. Solo 6. Solo 6. Uneeda "E" (9 col.) 6. Solo 6. Solo 6. Uneeda "E" (8 col.) 6. Solo 6. Solo 6. Uneeda "E" (9 col.) 6. Solo 6. Solo 6. Uneeda "E" (9 col.) 6. Solo 6. Solo 6. Uneeda "E" (12 col.) 6. Solo 6. Solo 6. Uneeda "E" (12 col.) 6. Solo 6. Solo 6. Uneeda "E" (15 col.) 6. Solo 6. Solo 6. Uneeda Monarch 6. Col.) 6. Col.) 6. Solo 6. Uneeda Monarch 6. Col.) 6. Solo 6. Uneeda Monarch 6. Col.) 6. Col.) 6. Solo 6. Uneeda Monarch 6. Col.) 6. Solo 6. Ol. 6. Uneed			
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4. Du Grenier (Mod. ES-9) 4. Du Grenier (Mod. ES-9) 4. Du Grenier (Mod. ES-11) 4. Du Grenier (Mod.ES-11) 5.00-165.00 4. Du Grenier (W" (9 col.) 20.00-70.00 4. Du Grenier "S" (7 col.) 20.00-70.00 4. Du Grenier "Champion (9 col.) 20.00-82.50 4. Du Grenier Champion (11 col.) 4. Eastern Electric C-8 5.00-125.00 4. Electro (8-col.) 5. 100.00-215.00 6. Electro (10 col.) 6. Lehigh PX (Elec. 8 col.) 6. Lehigh PX (10 col.) 6. National 750 6. National 950 6. National 950 6. National 940 6. National 970 6. National 940 6. National 970 6. National 970 6. National 196 6. National 197 6. National 197 6. National 197 6. National 980 6. National 198 6. National 198 6. National 198 6. National 25.00-10. 6. National 198 6. Nat		95.00-	
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4. Du Grenier "S" (9 col.) 20.00- 70.00 4. Du Grenier Champion (9 col.)	4. Du Grenier "S" (7 col.)	20.00-	85.00
4. Du Grenier Champion (9 col.) 4. Du Grenier Champion (11 col.) 4. Eastern Electric C-8 4. Electro (8-col.) 4. Electro (8-col.) 5. Electro (10 col.) 6. Lehigh PX (Elec. 8 col.) 6. Lehigh PX (10 col.) 7. Souder 125.00 7. National 750 7. National 950 7. National 930 7. National 94 7. National 97 7. National 97 7. National 98 9. National 98	4. Du Grenier "S" (9 col.)		
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4. Du Grenier Champion (11 col.)	(9 col.)	20.00-	82.50
(11 col.) 40.00- 110.00 4. Eastern Electric C-8 75.00- 125.00 4. Electro (8-col.) 100.00- 215.00 2. Electro (10 col.) 195.00- 250.00 4. Keeney "A' 75.00- 125.00 4. Lehigh PX (Elec. 8 col.) 50.00- 125.00 4. Lehigh PX (10 col.) 50.00- 135.00 4. Lehigh King Size 65.00- 125.00 4. National 750 45.00- 85.00 4. National 950 45.00- 125.00 4. National 970 45.00- 125.00 4. National 980 95.00- 125.00 4. National 980 95.00- 125.00 4. National 980 95.00- 125.00 4. National Electric 40.00- 95.00 4. Rowe Diplomat (10-col) 65.00- 85.00 4. Rowe Imperial (6 col.) 25.00- 30.00 4. Rowe Royal (6 col.) 25.00- 30.00 4. Rowe Royal (8 col.) 25.00- 30.00 4. Rowe President (10 col.) 45.00- 155.00 4. Rowe President (10 col.) 75.00- 155.00 4. Rowe Electric (8 col.) 35.00- 65.00 4. Uneeda "A" (6 col.) 35.00- 65.00 4. Uneeda "A" (6 col.) 35.00- 65.00 4. Uneeda "A" (8 col.) 35.00- 65.00 4. Uneeda "E" (6 col.) 35.00- 65.00 4. Uneeda "E" (8 col.) 35.00- 65.00 4. Uneeda "E" (15 col.) 35.00- 65.00 4. Uneeda "E" (10 col.) 35.00- 65.00 4. Uneeda Monarch (8 col.) 35.00- 65.00 4. Uneeda Monarch (10 col.) 65.00- 85.00 4. Uneeda Monarch (10 col.) 65.00- 85.00	•		
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4. Electro (8-col.) 100.00- 215.00 2. Electro (10 col.) 195.00- 250.00 4. Keeney "A' 75.00- 125.00 4. Lehigh PX (Elec. 8 col.) 50.00- 125.00 4. Lehigh PX (10 col.) 50.00- 135.00 4. Lehigh RX in Size 65.00- 125.00 4. National 750 45.00- 250.00 4. National 950 45.00- 250.00 4. National 930 45.00- 95.00 4. National 94 (9 col.) 75.00- 110.00 4. National 98 (9 col.) 75.00- 110.00 4. National Electric 40.00- 95.00 4. Rowe Diplomat (10-col) 65.00- 85.00 4. Rowe Imperial (6 col.) 25.00- 30.00 4. Rowe Royal (6 col.) 25.00- 30.00 4. Rowe Royal (8 col.) 25.00- 30.00 4. Rowe Royal (10 col) 35.00- 40.00 4. Rowe President (10 col.) 75.00- 155.00 4. Rowe Electric (8 col.) 35.00- 65.00 4. Uneeda "A" (6 col.) 35.00- 65.00 4. Uneeda "A" (6 col.) 35.00- 65.00 4. Uneeda "A" (8 col.) 35.00- 65.00 4. Uneeda "E" (6 col.) 35.00- 65.00 4. Uneeda "E" (8 col.) 35.00- 65.00 4. Uneeda "E" (8 col.) 35.00- 65.00 4. Uneeda "E" (15 col.) 35.00- 65.00 4. Uneeda "E" (15 col.) 35.00- 65.00 4. Uneeda "E" (15 col.) 35.00- 65.00 4. Uneeda "E" (10 col.) 35.00- 65.00 4. Uneeda Monarch (8 col.) 35.00- 65.00 4. Uneeda Monarch (10 col.) 65.00- 85.00 4. Uneeda Monarch (10 col.) 65.00- 85.00	4. Eastern Electric C-8	75.00-	125.00
2. Electro (10 col.) 195.00- 250.00 4. Keeney "A' 75.00- 125.00 4. Lehigh PX (Elec. 8 col.) 50.00- 125.00 4. Lehigh PX (10 col.) 50.00- 135.00 4. Lehigh King Size 65.00- 125.00 4. National 750 45.00- 250.00 4. National 950 45.00- 95.00 4. National 930 45.00- 95.00 4. National 94 (9 col.) 75.00- 110.00 4. National 94 (9 col.) 75.00- 110.00 4. National Electric 40.00- 95.00 4. Rowe Diplomat (10-col) 65.00- 85.00 4. Rowe Imperial (6 col.) 25.00- 30.00 4. Rowe Royal (6 col.) 25.00- 30.00 4. Rowe Royal (6 col.) 25.00- 30.00 4. Rowe Royal (10 col.) 35.00- 40.00 4. Rowe President (10 col.) 75.00- 135.00 4. Rowe President (10 col.) 75.00- 155.00 4. Rowe Electric (8 col.) 65.00- 85.00 4. Uneeda "A" (6 col.) 35.00- 65.00 4. Uneeda "A" (6 col.) 35.00- 65.00 4. Uneeda "A" (8 col.) 35.00- 65.00 4. Uneeda "E" (6 col.) 35.00- 65.00 4. Uneeda "E" (8 col.) 35.00- 65.00 4. Uneeda "E" (8 col.) 35.00- 65.00 4. Uneeda "E" (15 col.) 35.00- 65.00 4. Uneeda "E" (10 col.) 35.00- 65.00 4. Uneeda Monarch (8 col.) 35.00- 65.00 4. Uneeda Monarch (10 col.) 65.00- 85.00 4. Uneeda Monarch (10 col.) 65.00- 85.00		100.00-	215.00
4. Keeney "A' 75.00- 125.00 4. Lehigh PX (Elec. 8 col.) 50.00- 125.00 4. Lehigh PX (10 col.) 50.00- 135.00 4. Lehigh King Size 65.00- 125.00 4. National 750 45.00- 85.00 4. National 950 45.00- 125.00 4. National 930 45.00- 95.00 4. National 94 (9 col.) 75.00- 110.00 4. National Electric 40.00- 95.00 4. Rowe Diplomat (10-col) 65.00- 85.00 4. Rowe Imperial (6 col.) 25.00- 30.00 4. Rowe Royal (6 col.) 25.00- 30.00 4. Rowe Royal (8 col.) 25.00- 30.00 4. Rowe President (10 col.) 35.00- 40.00 4. Rowe President (10 col.) 75.00- 155.00 4. Rowe Electric (8 col.) 35.00- 65.00 4. Uneeda "A" (6 col.) 35.00- 65.00 4. Uneeda "A" (6 col.) 35.00- 65.00 4. Uneeda "A" (8 col.) 35.00- 65.00 4. Uneeda "E" (6 col.) 35.00- 65.00 4. Uneeda "E" (8 col.) 35.00- 65.00 4. Uneeda "E" (8 col.) 35.00- 65.00 4. Uneeda "E" (12 col.) 35.00- 65.00 4. Uneeda "E" (15 col.) 35.00- 65.00 4. Uneeda 500 (7 col.) 35.00- 65.00 4. Uneeda Monarch (8 col.) 45.00- 55.00 4. Uneeda Monarch (10 col.) 65.00- 85.00 4. Uneeda Monarch (10 col.) 65.00- 85.00 4. Uneeda Monarch (10 col.) 65.00- 85.00		195.00-	250.00
4. Lehigh PX (Elec. 8 col.) 50.00- 125.00 4. Lehigh PX (10 col.) 50.00- 135.00 4. Lehigh King Size 65.00- 125.00 4. National 750 45.00- 85.00 4. National 950 45.00- 95.00 4. National 930 45.00- 95.00 4. National 94 (9 col.) 75.00- 110.00 4. Nat. 9-ML Wheatwood 125.00- 185.00 4. Rowe Diplomat (10-col) 65.00- 85.00 4. Rowe Imperial (6 col.) 25.00- 30.00 4. Rowe Imperial (8 col.) 25.00- 30.00 4. Rowe Royal (6 col.) 25.00- 30.00 4. Rowe Royal (10 col) 35.00- 40.00 4. Rowe President (10 col.) 75.00- 135.00 4. Rowe President (10 col.) 75.00- 135.00 4. Rowe President (10 col.) 75.00- 135.00 4. Rowe Electric (8 col.) 35.00- 85.00 4. Uneeda "A" (6 col.) 35.00- 85.00 4. Uneeda "A" (6 col.) 35.00- 65.00 4. Uneeda "A" (8 col.) 35.00- 65.00 4. Uneeda "E" (6 col.) 35.00- 65.00 4. Uneeda "E" (8 col.) 35.00- 65.00 4. Uneeda "E" (12 col.) 35.00- 65.00 4. Uneeda "E" (15 col.) 35.00- 65.00 4. Uneeda 500 (7 col.) 35.00- 65.00 4. Uneeda Monarch (8 col.) 35.00- 65.00 4. Uneeda Monarch (10 col.) 65.00- 85.00 4. Uneeda Monarch (10 col.) 65.00- 85.00 4. Uneeda Monarch (10 col.) 65.00- 85.00	4. Keeney "A'	75.00-	125.00
4. Lehigh PX (10 col.) 50.00- 135.00 4. Lehigh King Size 65.00- 125.00 4. National 750 45.00- 25.00 4. National 950 45.00- 95.00 4. National 930 45.00- 95.00 4. National 930 45.00- 95.00 4. National 94 (9 col.) 75.00- 110.00 4. National Electric 40.00- 95.00 4. Rowe Diplomat (10-col) 65.00- 85.00 4. Rowe Imperial (6 col.) 25.00- 30.00 4. Rowe Imperial (8 col.) 25.00- 30.00 4. Rowe Royal (6 col.) 25.00- 30.00 4. Rowe Royal (8 col.) 25.00- 30.00 4. Rowe Royal (10 col) 35.00- 40.00 4. Rowe President (8 col.) 50.00- 65.00 4. Rowe President (10 col.) 75.00- 135.00 4. Rowe Electric (8 col.) 65.00- 85.00 4. Uneeda "A" (6 col.) 35.00- 65.00 4. Uneeda "A" (6 col.) 35.00- 65.00 4. Uneeda "A" (8 col.) 35.00- 65.00 4. Uneeda "E" (6 col.) 35.00- 65.00 4. Uneeda "E" (8 col.) 35.00- 65.00 4. Uneeda "E" (8 col.) 35.00- 65.00 4. Uneeda "E" (12 col.) 35.00- 65.00 4. Uneeda "E" (15 col.) 35.00- 65.00 4. Uneeda "E" (15 col.) 35.00- 65.00 4. Uneeda S00 (7 col.) 35.00- 65.00 4. Uneeda S00 (7 col.) 35.00- 65.00 4. Uneeda Monarch (8 col.) 35.00- 65.00 4. Uneeda Monarch (10 col.) 65.00- 85.00 4. Uneeda Monarch (10 col.) 65.00- 85.00 4. Uneeda Monarch (10 col.) 65.00- 85.00	4 Labigh PX (Elec 8 col)		
4. Lehigh King Size	4. Lehigh PX (10 col.)		
4. National 750	4. Lehigh King Size	65.0 0-	125.0 0
4. National 930	4. National 750		
4. National Electric 40.00-95.00 4. Rowe Diplomat (10-col) 65.00- 85.00 4. Rowe Imperial (6 col.) 25.00- 30.00 4. Rowe Royal (6 col.) 25.00- 30.00 4. Rowe Royal (8 col.) 25.00- 30.00 4. Rowe Royal (8 col.) 25.00- 30.00 4. Rowe Royal (10 col.) 35.00- 40.00 4. Rowe President (8 col.) 50.00- 65.00 4. Rowe President (10 col.) 75.00- 135.00 4. Rowe Electric (8 col.) 65.00- 87.50 4. Uneeda "A" (6 col.) 35.00- 65.00 4. Uneeda "A" (8 col.) 35.00- 65.00 4. Uneeda "A" (9 col.) 35.00- 65.00 4. Uneeda "E" (6 col.) 35.00- 65.00 4. Uneeda "E" (6 col.) 35.00- 65.00 4. Uneeda "E" (8 col.) 35.00- 65.00 4. Uneeda "E" (12 col.) 35.00- 65.00 4. Uneeda "E" (15 col.) 35.00- 65.00 4. Uneeda "E" (15 col.) 35.00- 65.00 4. Uneeda 500 (7 col.) 35.00- 65.00 4. Uneeda 500 (7 col.) 35.00- 65.00 4. Uneeda Monarch (8 col.) 35.00- 65.00 4. Uneeda Monarch (10 col.) 65.00- 85.00 4. Uneeda Monarch (10 col.) 65.00- 85.00	4. National 950		
4. National Electric 40.00-95.00 4. Rowe Diplomat (10-col) 65.00- 85.00 4. Rowe Imperial (6 col.) 25.00- 30.00 4. Rowe Royal (6 col.) 25.00- 30.00 4. Rowe Royal (8 col.) 25.00- 30.00 4. Rowe Royal (8 col.) 25.00- 30.00 4. Rowe Royal (10 col.) 35.00- 40.00 4. Rowe President (8 col.) 50.00- 65.00 4. Rowe President (10 col.) 75.00- 135.00 4. Rowe Electric (8 col.) 65.00- 87.50 4. Uneeda "A" (6 col.) 35.00- 65.00 4. Uneeda "A" (8 col.) 35.00- 65.00 4. Uneeda "A" (9 col.) 35.00- 65.00 4. Uneeda "E" (6 col.) 35.00- 65.00 4. Uneeda "E" (6 col.) 35.00- 65.00 4. Uneeda "E" (8 col.) 35.00- 65.00 4. Uneeda "E" (12 col.) 35.00- 65.00 4. Uneeda "E" (15 col.) 35.00- 65.00 4. Uneeda "E" (15 col.) 35.00- 65.00 4. Uneeda 500 (7 col.) 35.00- 65.00 4. Uneeda 500 (7 col.) 35.00- 65.00 4. Uneeda Monarch (8 col.) 35.00- 65.00 4. Uneeda Monarch (10 col.) 65.00- 85.00 4. Uneeda Monarch (10 col.) 65.00- 85.00	4. National 930		110.00
4. National Electric 40.00-95.00 4. Rowe Diplomat (10-col) 65.00- 85.00 4. Rowe Imperial (6 col.) 25.00- 30.00 4. Rowe Royal (6 col.) 25.00- 30.00 4. Rowe Royal (8 col.) 25.00- 30.00 4. Rowe Royal (8 col.) 25.00- 30.00 4. Rowe Royal (10 col.) 35.00- 40.00 4. Rowe President (8 col.) 50.00- 65.00 4. Rowe President (10 col.) 75.00- 135.00 4. Rowe Electric (8 col.) 65.00- 87.50 4. Uneeda "A" (6 col.) 35.00- 65.00 4. Uneeda "A" (8 col.) 35.00- 65.00 4. Uneeda "A" (9 col.) 35.00- 65.00 4. Uneeda "E" (6 col.) 35.00- 65.00 4. Uneeda "E" (6 col.) 35.00- 65.00 4. Uneeda "E" (8 col.) 35.00- 65.00 4. Uneeda "E" (12 col.) 35.00- 65.00 4. Uneeda "E" (15 col.) 35.00- 65.00 4. Uneeda "E" (15 col.) 35.00- 65.00 4. Uneeda 500 (7 col.) 35.00- 65.00 4. Uneeda 500 (7 col.) 35.00- 65.00 4. Uneeda Monarch (8 col.) 35.00- 65.00 4. Uneeda Monarch (10 col.) 65.00- 85.00 4. Uneeda Monarch (10 col.) 65.00- 85.00	4. Nat. 9-ML Wheatwood		
4. Rowe Diplomat (10-col) 65.00- 85.00 4. Rowe Imperial (6 col.) 25.00- 30.00 4. Rowe Royal (6 col.) 25.00- 30.00 4. Rowe Royal (6 col.) 25.00- 30.00 4. Rowe Royal (8 col.) 25.00- 30.00 4. Rowe Royal (10 col.) 35.00- 40.00 4. Rowe President (8 col.) 50.00- 65.00 4. Rowe President (10 col.) 75.00- 135.00- 40.00 4. Rowe Crusader (10 col.) 75.00- 155.00 4. Rowe Electric (8 col.) 65.00- 85.00 4. Uneeda "A" (6 col.) 35.00- 65.00 4. Uneeda "A" (8 col.) 35.00- 65.00 4. Uneeda "A" (9 col.) 35.00- 65.00 4. Uneeda "E" (6 col.) 35.00- 65.00 4. Uneeda "E" (8 col.) 35.00- 65.00 4. Uneeda "E" (12 col.) 35.00- 65.00 4. Uneeda "E" (15 col.) 35.00- 65.00 4. Uneeda "E" (15 col.) 35.00- 65.00 4. Uneeda 500 (7 col.) 35.00- 65.00 4. Uneeda 500 (9 col.) 35.00- 65.00 4. Uneeda Monarch (8 col.) 45.00- 55.00 4. Uneeda Monarch (10 col.) 65.00- 85.00 4. Uneeda Monarch (10 col.) 65.00- 85.00	4. National Electric		
4. Rowe Royal (6 col.) 25.00- 30.00 4. Rowe Royal (10 col.) 35.00- 40.00 4. Rowe President (8 col.) 50.00- 65.00 4. Rowe President (10 col.) 75.00- 135.00 4. Rowe President (10 col.) 75.00- 135.00 4. Rowe Electric (8 col.) 65.00- 85.00 4. Uneeda "A" (6 col.) 35.00- 65.00 4. Uneeda "A" (9 col.) 35.00- 65.00 4. Uneeda "E" (6 col.) 35.00- 65.00 4. Uneeda "E" (8 col.) 35.00- 65.00 4. Uneeda "E" (8 col.) 35.00- 65.00 4. Uneeda "E" (12 col.) 35.00- 65.00 4. Uneeda "E" (12 col.) 35.00- 65.00 4. Uneeda "E" (15 col.) 35.00- 65.00 4. Uneeda 500 (7 col.) 35.00- 65.00 4. Uneeda 500 (9 col.) 35.00- 65.00 4. Uneeda 500 (15 col.) 35.00- 65.00 4. Uneeda Monarch (8 col.) 45.00- 55.00 4. Uneeda Monarch (10 col.) 65.00- 85.00 4. Uneeda Monarch (10 col.) 65.00- 85.00	4. Rowe Diplomat (10-col)		
4. Rowe Royal (6 col.) 25.00- 30.00 4. Rowe Royal (10 col.) 35.00- 40.00 4. Rowe President (8 col.) 50.00- 65.00 4. Rowe President (10 col.) 75.00- 135.00 4. Rowe President (10 col.) 75.00- 135.00 4. Rowe Electric (8 col.) 65.00- 85.00 4. Uneeda "A" (6 col.) 35.00- 65.00 4. Uneeda "A" (9 col.) 35.00- 65.00 4. Uneeda "E" (6 col.) 35.00- 65.00 4. Uneeda "E" (8 col.) 35.00- 65.00 4. Uneeda "E" (8 col.) 35.00- 65.00 4. Uneeda "E" (12 col.) 35.00- 65.00 4. Uneeda "E" (12 col.) 35.00- 65.00 4. Uneeda "E" (15 col.) 35.00- 65.00 4. Uneeda 500 (7 col.) 35.00- 65.00 4. Uneeda 500 (9 col.) 35.00- 65.00 4. Uneeda 500 (15 col.) 35.00- 65.00 4. Uneeda Monarch (8 col.) 45.00- 55.00 4. Uneeda Monarch (10 col.) 65.00- 85.00 4. Uneeda Monarch (10 col.) 65.00- 85.00	4. Rowe Imperial (6 col.)		
4. Rowe Royal (8 col.) 25.00- 30.00 4. Rowe President (8 col.) 50.00- 65.00 4. Rowe President (10 col.) 75.00- 135.00- 40.00 4. Rowe President (10 col.) 75.00- 135.00- 40.00 4. Rowe Crusader (10 col.) 75.00- 155.00- 155.00- 40.00 4. Uneeda "A" (6 col.) 35.00- 65.00- 85.00- 6			
4. Rowe President (8 col.) 50.00-65.00 4. Rowe Crusader (10 col.) 75.00-135.00 4. Rowe Electric (8 col.) 65.00-85.00 4. Uneeda "A" (6 col.) 35.00-65.00 4. Uneeda "A" (9 col.) 35.00-65.00 4. Uneeda "E" (6 col.) 35.00-75.00 4. Uneeda "E" (8 col.) 35.00-65.00 4. Uneeda "E" (8 col.) 35.00-65.00 4. Uneeda "E" (12 col.) 35.00-65.00 4. Uneeda "E" (15 col.) 35.00-65.00 4. Uneeda "C" (15 col.) 35.00-65.00 4. Uneeda "C" (15 col.) 35.00-65.00 4. Uneeda 500 (7 col.) 35.00-65.00 4. Uneeda 500 (7 col.) 35.00-65.00 4. Uneeda 500 (15 col.) 35.00-65.00 4. Uneeda Monarch (8 col.) 45.00-55.00 4. Uneeda Monarch (10 col.) 65.00-85.00 4. Uneeda Monarch (10 col.) 65.00-85.00	4. Rowe Royal (8 col.)		
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4. Rowe Crusader (10 col.) 75.00- 155.00 4. Rowe Electric (8 col.) 65.00- 85.00 4. Uneeda "A" (6 col.) 35.00- 65.00 4. Uneeda "A" (8 col.) 35.00- 65.00 4. Uneeda "A" (9 col.) 35.00- 65.00 4. Uneeda "E" (6 col.) 35.00- 65.00 4. Uneeda "E" (8 col.) 35.00- 65.00 4. Uneeda "E" (12 col.) 35.00- 65.00 4. Uneeda "E" (12 col.) 35.00- 65.00 4. Uneeda "E" (15 col.) 35.00- 65.00 4. Uneeda 500 (7 col.) 35.00- 65.00 4. Uneeda 500 (9 col.) 35.00- 65.00 4. Uneeda Monarch (8 col.) 45.00- 55.00 4. Uneeda Monarch (10 col.) 65.00- 85.00 4. Uneeda Monarch	4. Rowe President (8 col.)	50.00-	
4. Rowe Electric (8 col.) 65.00- 85.00 4. Uneeda "A" (6 col.) 35.00- 65.00 4. Uneeda "A" (9 col.) 35.00- 65.00 4. Uneeda "E" (6 col.) 35.00- 75.00 4. Uneeda "E" (6 col.) 35.00- 75.00 4. Uneeda "E" (8 col.) 35.00- 65.00 4. Uneeda "E" (12 col.) 35.00- 65.00 4. Uneeda "E" (12 col.) 35.00- 65.00 4. Uneeda "E" (15 col.) 35.00- 65.00 4. Uneeda 500 (7 col.) 35.00- 65.00 4. Uneeda 500 (9 col.) 35.00- 65.00 4. Uneeda 500 (15 col.) 35.00- 65.00 4. Uneeda Monarch	4. Rowe President (10 col.)		
-4. Uneeda "A" (6 col.) 35.00-87.50 4. Uneeda "A" (8 col.) 35.00-65.00 4. Uneeda "A" (9 col.) 35.00-65.00 4. Uneeda "E" (6 col.) 35.00-75.00 4. Uneeda "E" (8 col.) 35.00-85.00 4. Uneeda "E" (12 col.) 35.00-65.00 4. Uneeda "E" (12 col.) 35.00-65.00 4. Uneeda "E" (15 col.) 35.00-65.00 4. Uneeda 500 (7 col.) 35.00-65.00 4. Uneeda 500 (9 col.) 35.00-65.00 4. Uneeda 500 (15 col.) 35.00-65.00 4. Uneeda Monarch (8 col.) 45.00-55.00 4. Uneeda Monarch (10 col.) 65.00-85.00	4. Rowe Crusader (10 col.)		
4. Uneeda "A" (9 col.) 35.00-65.00 4. Uneeda "E" (6 col.) 35.00-75.00 4. Uneeda "E" (8 col.) 35.00-65.00 4. Uneeda "E" (9 col.) 35.00-65.00 4. Uneeda "E" (12 col.) 35.00-65.00 4. Uneeda "E" (15 col.) 35.00-65.00 4. Uneeda 500 (7 col.) 35.00-65.00 4. Uneeda 500 (9 col.) 35.00-65.00 4. Uneeda 500 (15 col.) 35.00-65.00 4. Uneeda Monarch (8 col.) 45.00-55.00 4. Uneeda Monarch (10 col.) 65.00-85.00 4. Uneeda Monarch	4. Nowe Electric (o col.)		
4. Uneeda "A" (9 col.) 35.00-65.00 4. Uneeda "E" (6 col.) 35.00-75.00 4. Uneeda "E" (8 col.) 35.00-65.00 4. Uneeda "E" (9 col.) 35.00-65.00 4. Uneeda "E" (12 col.) 35.00-65.00 4. Uneeda "E" (15 col.) 35.00-65.00 4. Uneeda 500 (7 col.) 35.00-65.00 4. Uneeda 500 (9 col.) 35.00-65.00 4. Uneeda 500 (15 col.) 35.00-65.00 4. Uneeda Monarch (8 col.) 45.00-55.00 4. Uneeda Monarch (10 col.) 65.00-85.00 4. Uneeda Monarch	4. Uneeda "A" (8 col.)		
4. Uneeda "E" (12 col.) 35.00- 65.00 4. Uneeda 500 (7 col.) 35.00- 65.00 4. Uneeda 500 (9 col.) 35.00- 65.00 4. Uneeda 500 (15 col.) 35.00- 65.00 4. Uneeda Monarch (8 col.) 45.00- 55.00 4. Uneeda Monarch (10 col.) 65.00- 85.00 4. Uneeda Monarch	4. Uneeda "A" (9 col.)	35.00-	65.00
4. Uneeda "E" (12 col.) 35.00- 65.00 4. Uneeda 500 (7 col.) 35.00- 65.00 4. Uneeda 500 (9 col.) 35.00- 65.00 4. Uneeda 500 (15 col.) 35.00- 65.00 4. Uneeda Monarch (8 col.) 45.00- 55.00 4. Uneeda Monarch (10 col.) 65.00- 85.00 4. Uneeda Monarch	4. Uneeda "E" (6 col.)		
4. Uneeda "E" (12 col.) 35.00- 65.00 4. Uneeda 500 (7 col.) 35.00- 65.00 4. Uneeda 500 (9 col.) 35.00- 65.00 4. Uneeda 500 (15 col.) 35.00- 65.00 4. Uneeda Monarch (8 col.) 45.00- 55.00 4. Uneeda Monarch (10 col.) 65.00- 85.00 4. Uneeda Monarch	4. Uneeda "E" (8 col.)	35.00-	
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4. Uneeda 500 (7 col.) 35.00- 65.00 4. Uneeda 500 (9 col.) 35.00- 65.00 4. Uneeda 500 (15 col.) 35.00- 65.00 4. Uneeda Monarch (8 col.) 45.00- 55.00 4. Uneeda Monarch (10 col.) 65.00- 85.00 4. Uneeda Monarch	4. Uneeda "E" (15 col.)		65.00
4. Uneeda 500 (15 col.) 35.00- 65.00 4. Uneeda Monarch (8 col.) 45.00- 55.00 4. Uneeda Monarch (10 col.) 65.00- 85.00 4. Uneeda Monarch	4. Uneeda 500 (7 col.)	35.00-	
4. Uneeda Monarch (8 col.)	4. Uneeda 500 (9 col.)		
(8 col.)		35.00-	65.00
4. Uneeda Monarch (10 col.)		45 00	55.00
(10 col.) 65.00- 85.00 4. Uneeda Monarch	4. Uneeda Monarch		55.00
4. Uneeda Monarch	(10 col.)	65.00-	85.00
(12 col.) 85.00- 115.00	4. Uneeda Monarch		
	(12 col.)	85.00-	115.00

CANDY MACHINES

CANDI MACI	HIME2
4. Mills (5 col., 70 cap.)	\$ 10.00-\$ 39.50
4. Stoner (Mod. 102, 6 col.,	
102 cap.)	50.00- 100.00
4. Stoner (Mod. 120, 6 col.,	
120 cap.)	75.00- 125.00
4. Stoner (Senior, 8 col.,	
160 cap.)	85.00- 165.00
4. Stoner (Mod. 80, 4 col.,	
180 cap.)	50.00- 175.00
4. Stoner (Mod. 120, 5 col.)	69.00- 125.00
4. Stoner (Mod. 120 Sn.,	
7 col.)	74.50- 150.00
4. Stoner DeLuxe Theatre	=
(8 col., 160 cap.)	75.00- 200.00
4. Stoner DeLuxe Theatre	7/5 00 000 00
(16 col., 320 cap.)	165.00- 300.00
4. Martin's "Little Candy	70 50 00 50
Store" (8 col., 160cap.)	79.50- 89.50
4. Coan "U-Select-It"	15.00- 50.00
(49 cap.)	10.00 - 50.00

HOT COFFEE

4. Andico Cafe Petit,	
200 cups \$300.00	\$400.00
4. Bert Mills Coffee Bar,	
200 cups 150.00	200.00
4. Bert Mills Coffee Bar,	
600 cups 200.00	300.00
4. Bert Mills Coffee Bar,	
500 cups 300.00	450.00
4. Chief-Way, Model 100,	
cap. 400-600 625.00	675.0 0
4. Hot-O-Mat Comb. Hot	
Coffee-Choc.,	
600 cups 250.00	300.00
4. U-Select-It Hot Coffee,	
600 cups 350.00	425.00

CARBONATED DRINK	
4. Drink-O-Mat, single flavor, 5c, 1000 cups \$200.00 \$27	5.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups 425.00 47	5.0 0
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups 500.00 52	5 .0 0
4. Lyons #1400, single flavor, 5c	0.00
4. Lyons #1400-2F 450.00 55	0.00
4. Lyons Model 500, 5c single 150.00 25	0.00
4. Mills, Automatic Fountain, 400 cups 125.00 20	0 90
4. Mills, Automatic Foun- tain, 400 cups, with-	
out changemaker 100.00 11	
4. Soda Shoppe1000.00 110	0.00
4. Spacarb single 5c, 1000 cups	0.00
4. Spacarb 3 Unit 5c, 1000 cups	0.00
4. Spacarb 4 Unit 5c, 1000 cups	0.00
4. Super Vend 3 flavor, 600 cup A-1 150.00 300	0.00
4. Super Vend 3 flavor, 600 Cup A-2 200.00 350	0.00

NON-CARBONATED DRINK

single flavor, 5c, 200 cups\$100.00	\$ 125.00
4. Refreshomat, 5c 10c 300 cups 100.00	300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600	622F 00	#4F0.00
4. Refresher, 3 sel., 300	\$325.00	\$450.00
can cap	400.00	500.00

ICE CREAM VENDORS

4. Vendo Da 203 Bar	Capacity \$250.00 \$350.00
	Cream Vendor"
	eam Sandwiches
or "Pop	os"), 200 cap. 350.00 475.00

This Week's Most Active Used Machines

PHONOGRAPHS	PINBALLS (Continued)
AMI-WM Wall Box\$ 12.50-\$ 20.00	Bright Spot (B 11/51) . 125.00- 175.00
AMI Model A	Coney Island (B 9/51) 125.00- 190.00
AMI Model B 229.50- 325.00	Frolies (B 10/52) 175.00- 285.00
Rock-Ola 1422 50.00- 79.00	Lite-A-Line (Ke 6/52) 45.00- 75.00
Rock-Ola 1426 75.00- 99.00	Palm Beach (B 7/52) 175,00- 300,00
Seeburg 146M 79.00- 115.00	Spot-Lite (B 1/52) 75.00- 175.00
Seeburg 147S 75.00- 135.00	Yacht Club (B 6/53) 235.00- 325.00
Seeburg 147M 85.00- 135.00	1 acm Club (b 0/33) 233,00- 323,00
Seeburg WI-L56	SHUFFLES AND REBOUNDS
Wall Box 5c 3.95- 6.95	
Wurlitzer 1015 90.00- 129.50	United DeLuxe 6-Player
Wurlitzer 1080 69,50- 125,00	(10/51) \$ 89.50-\$175.00
Wurlitzer 3020 Wall Box 10.00- 32.50	United 6-Player Super (3/52) 185.00- 225.00
	United 10th Frame Star
PINBALLS	(9/52) 225.00- 325.00
ADC (II. 2/51) 6 25 00 6 75 00	United Clover (2/53) 325.00- 375.00
ABC (Un 3/51) \$ 35.00-\$ 75.00	United Classic (6/53) 365.00- 425.00
Atlantic City (B 5/52) 165.00- 267.50	Chited Chaste (0/30) 303.00- 420.00
Beach Club (B 2/53) 325.00- 410.00	ARCADE EQUIPMENT
Beauty (B 11/52) 269.50- 360.00	F.1.11. D.1. C. 40.00 (0.00
Bright Lights (B 5/51) . 79.50- 150.90	Exhibit Dale Gun 40.00- 60.00

Manufacturers New Equipment

<i>ynanujaciurers</i> i
Products listed here are currently in
prices, F. O. B. factory. A.B.T. MFG. CORP.
Challenger (Counter Model
Gun)
plus complete ranges of vari-
ous types
AMI, INCORPORATED
AMI "E"-40 Phonograph\$ 795.00 AMI "E"-80 Phonograph 925.00
AMI "E"-120 Phonograph 1.050.00
W-8 5-10-25c Wall Box 89.50 W-120 5-10-25c Wall Box 99.00
HS-80 Hideaway 775.00 HS-120 Hideaway 885.00
AMIVOX Speaker 27.50
аито-рното со.
Auto-Photo\$2,545.00
BALLY MFG. CO.
The Champion (Mech. Horse) . \$1,065.00 Palm Springs
CHICAGO COIN
Advance Bowler 615.00
Criss Cross Bowler 665.00
King Bowler
H C. EVANS & CO
Century (Model 2045) \$1,050.00 Jubilee (Model 245) 825.00 Jubilee (Model 278) 795.00
EXHIBIT SUPPLY
Big Bronco \$ 997.50 El Toro The Bull 997.50
Ferdy The Bull
Roy Rogers' Trigger 1,047.50 Rudolph The Red Nosed
Reindeer 725.00 Rudolph The Red Nosed 775.00 Reinder With Music 775.00
Reinder With Music 775.00 Pete The Rabbit 725.00
Pete The Rabbit With Music 775.00
Rawhide 725.00 Space Gun 375.00
Space Patrol
Vendor) 79.50
Sea Skate 1,047.50 Western Gun 375.00
GENCO MFG. & SALES CO.
Shuffle Pool\$ 675.00
D. GOTTLIEB & CO. Green Pastures
INTERNATIONAL MUTO. CORP.
Photomat '53\$2,150.00
I II KEENEY & CO INC

J. H. KEENEY & CO., INC.

(New Model) Shuffle-Score

MARVEL MFG. CO.

Electric Cigarette Vendor\$ 284.50 Coin Changer Model 304.50

1	vewEquipmen	ıı
in	production. Prices are manufacture	ra*]
	METEOR MACHINE CORP.	
00	Flying Saucer \$ Hot Rod Racer Pony Boy	715 715 517
25	Rocket	715 149
	RITEWAY MFG. GO., INC.	
00 00	"Three-dimensional Theatre"\$ "Three-D. Kiddie Theatre"	495 495.
00 50	ROCK-OLA MFG. CORP.	
00	Model 1438 "Comet Fireball"	•
00	Phono, 120 Selections, 45 RPM Only	
0 0 5 0	Model 1440 "Comet Fireball"	
	Playmaster 120 Selections 45 RPM Only	
00	Chrome Wall Box, 120 Selec-	
0 0	tions Model 1608 "Tone-O-Lier" 8" Chandelier Speaker	
ս ս 50	Chandelier Speaker	
	Model 1011 "Ionette" 8 Wall	
00	a riansformer blonge or	
00	Mahog. Model 1906, Remote Volume	
00 00	Control	
	J. P. SEEBURG CORP.	
00		
00 i 00 i	HF-100-G 3W-1 Wall-O-Matic "100"	
	MKVC-I Master Remote	
50	Volume Control	
50)0	(Teardrop)	
50	CVS0-8—8" Recessed Speaker. CVS7-12—12" Recessed Speaker	
	PS6-1Z Power Supply	
00	ARA1-L6 Auxiliary Remote	
00	Amplifier AVC-1 Automatic Volume	
)0)0	Compensator Unit	
0	UNITED MFG. CO.	
00	Chief Shuffle Alley	650.

CVS6-8—8" Recessed Speaker. CVS7-12—12" Recessed Speaker PS6-1Z Power Supply ARA1-L6 Auxiliary Remote Amplifier AVC-1 Automatic Volume Compensator Unit
UNITED MFG. CO.
Chief Shuffle Alley 650.00 Rio 725.00 Leader Shuffle Alley 675.00 Deluxe Leader Shuffle Alley 690.00
WICO CORP.
Major Leaguer (Automatic Baseball Pitcher)\$1,295.00
WILLIAMS MFG. CO.
Struggle Buggies \$ 364.50
THE RUDOLPH WURLITZER CO.
Model "1500" Phonograph Model "1600" Phonograph Model "1650" Phonograph Model 4851 5c-10c-25c Wall Box (48 Selections) Model 5204 5c-10c-25c Wall Box (104 Selections) Model 5100 8" Speaker Model 5110 12" DeLuxe Speaker

Cream Vendor"

Man Sandwiches

"), 200 cap. 350.00 475.00

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UNITED'S

SUPER-CARD

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with NEW SPELL-NAME Feature

Spell R-1-0 for 4-IN-LINE SCORE (CAN ALSO SPOT NUMBERS 2-5-8)

Spell R-I for 3-IN-LINE SCORE (CAN ALSO SPOT NUMBERS 2-5-8)

ALL BALLS IN R-I-O POCKETS RETURN FOR EXTRA PLAY

blus

TWO SPECIAL CARDS



SPOT A NUMBER EXTRA BALL 3 in Line Scores 4 in Line BOTH SUPER CARDS **BOTH SPECIAL CARDS**

FOUR CORNERS SCORE EXTRA TIME FEATURE **UP TO 3 EXTRA BALLS PER GAME** NEW, EXTRA LARGE CASH BOX

E-Z SERVICE FEATURES:

BACK GLASS SLIDES OUT EITHER SIDE BACK GLASS MECHANISM TILTS FORWARD FOR EASY ACCESS HINGED FRONT DOOR HINGED BACK DOOR

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SIZE

SUPER-CAMP

(B-0-0)

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UNITED'S

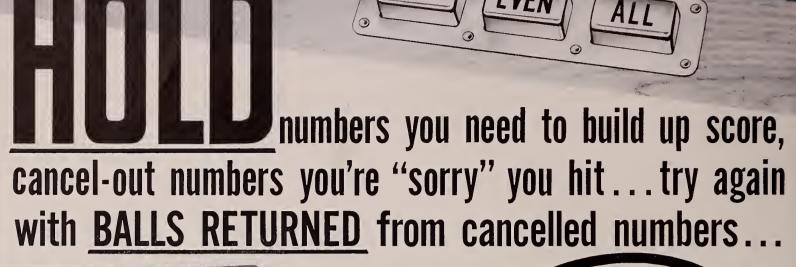
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