

# THE CASH BOX

VOLUME XV

NOVEMBER 14, 1953

NUMBER 8



Monday, November 9th is Patti Page's birthday and the nation's deejays will dedicate this week to wishing the lovely singing star many more hit records. As part of the celebration, the platter spinners will play a special record cut by Mercury depicting the highlights in Patti's career. Her latest Mercury release is "Changing Partners" but Patti wants it known that she hasn't changed partners in seven years. Jack Rael, who discovered her and has been her associate ever since, is her one and only partner.

# Way Out in Front



Talk about a colorful performer! This musical crowd pleaser has consistently powered its way through opposing lines to emerge with a clear field ahead. A great money maker, see it in action and you'll see why its brilliant performance wins it All-American automatic music honors.

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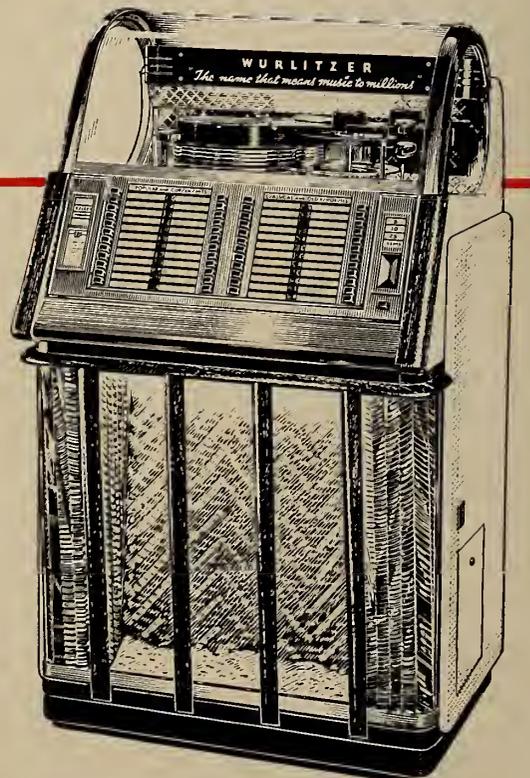
*Wurlitzer*

**1650** 48-SELECTION  
STRAIGHT 45 RPM PLAY

**1600** 48-SELECTION  
45 OR 78 RPM PLAY

#### IDEAL FOR SMALLER LOCATIONS

The Wurlitzer Models 1650 for straight 45 RPM play, or 1600 playing 45 or 78 RPM records, offer many new features at a lower price. The sparkling glass dome and pilasters enhance eye-appeal and the new, smaller cabinet fits into limited space. Automatic volume control, too!



The Rudolph Wurlitzer Company • North Tonawanda, N. Y.



FOUNDED BY BILL GERSH

# The Cash Box

November 14, 1953

Vol. XV

Number 8

Publishers  
BILL GERSH  
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CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

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(Music Editorial)

## Juke Box Ops Repeat Need For:

# 2 MINUTE RECORDS

Years ago, *The Cash Box* won the plaudits of the nation's juke box operators when it proposed, and continued to crusade for, 2-minute records. As *The Cash Box* has always explained, the differential between the 2-minute and 3-minute recordings meant as much as 50% more income for the average juke box operator.

The unshakeable fact remains that there are still only 60 minutes to the hour. And during what is known as "peak hour play periods," the operator must be able to serve the public as many records as he possibly can.

"Peak hour play" is that period during the day or evening when the juke box is continually fed coin so that the play goes on without halt, sometimes for one hour, sometimes for two or possibly more hours. That is usually the time when the location is busiest and the patrons of the location continue to insert coins into the juke box one after the other.

During the "peak hour play periods" then, the juke box operator needs as many plays as he possibly can obtain from the patrons of the location, for this is his bread and butter period of the day or night.

Three-minute records, even if there was no time wasted for changeover from one record to another, would still mean but 20 coins in the phonograph.

Similarly two-minute recordings, also not figuring the time taken for changeover from one recording to the next, would mean 30 coins inserted into the juke box to play 30 records.

That means a differential to the juke box operator of 50% more income as well as more play action.

But even two-minute recordings won't play at the rate of 30 per hour, for the changeover time, which on today's modern automatic phonographs is gauged in seconds (and on prewar phonos in minutes) still takes up sufficient time to cut even this 30 down to about 26 or 27 records actually played.

On three-minute recordings with but 20 records to be played during a peak hour, and with the changeovers figured, this is, in most cases, cut down to but 16 or 17 records actually played.

It can be seen therefore that income is tremendously diminished by the 3-minute records, as against the 2-minute records.

As a result of the campaign to establish 2 minutes as the standard time of records, diskeries for the past several years have steadily cut down the length of their records. Whereas only a few years ago, almost all arrangements ran into interminable choruses, today you seldom hear more than two choruses and usually only one and a half. This has had the effect of keeping most records fresh and making the listener want to hear it again rather than tiring him out so that he never wants another listen.

And as far as hits go, there have been several smashies with records that ran 2 minutes—or even less, such disks as "Buttons And Bows," "Come On-A My House" and many others.

But—though the running time has come down, there's still more to be done. For the goal is to have a 2-minute top. It's a feasible goal and one which will be beneficial to everyone concerned—the operator, artist and record firm.

# "CASH BOX" POLL VO

## Voting Very Heavy In Eighth A

### Best Record of 1953

"April In Portugal"—Les Baxter .....	15602
"Doggie In The Window"—Patti Page .....	15397
"Till I Waltz Again With You"—Teresa Brewer .....	15364
"Song From Moulin Rouge"—Percy Faith .....	14877
"I'm Walking Behind You"—Eddie Fisher .....	13655
"Vaya Con Dios"—Les Paul & Mary Ford .....	13108
"Pretend"—Nat "King" Cole .....	11615
"I Believe"—Frankie Laine .....	11204
"Tell Me You're Mine"—The Gaylords .....	9549
"Don't Let The Stars Get In Your Eyes"—Perry Como .....	9276
"You, You, You"—Ames Brothers .....	8884
"Crying In The Chapel"—June Valli .....	8265
"No Other Love"—Perry Como .....	6989
"Have You Heard"—Joni James .....	6557
"Anna"—Silvana Mangano .....	6281
"Say You're Mine Again"—Perry Como .....	5170
"Oh!"—Pee Wee Hunt .....	5096
"P.S. I Love You"—The Hilltoppers .....	4827
"Limelight"—Frank Chacksfield .....	4760
"Your Cheating Heart"—Joni James .....	3654
"Why Don't You Believe Me"—Joni James .....	3499
"Hold Me, Thrill Me, Kiss Me"—Karen Chandler .....	2833
"Ruby"—Richard Hayman .....	2641
"Dragnet"—Ray Anthony .....	1938
"Rags To Riches"—Tony Bennett .....	1874
"Ebb Tide"—Frank Chacksfield .....	1751

### Best Orchestra of 1953

Les Baxter .....	13907	Ralph Flanagan .....	5327
Ray Anthony .....	13764	Hugo Winterhalter .....	4862
Frank Chacksfield .....	10078	Sammy Kaye .....	3271
Richard Hayman .....	9763	Monty Kelly .....	2981
Percy Faith .....	9326	Leroy Anderson .....	2143
Pee Wee Hunt .....	8745	Louis Armstrong .....	1865
Ralph Marterie .....	6157	Les Brown .....	1139
Guy Lombardo .....	5832		

### Best Female Vocalist of 1953

Patti Page .....	14806	Jo Stafford .....	5328
Joni James .....	14727	Karen Chandler .....	4821
Eartha Kitt .....	11209	Dinah Shore .....	3682
Kay Starr .....	10754	Rosemary Clooney .....	3455
Teresa Brewer .....	10265	Mary Ford .....	3178
June Valli .....	9926	Peggy Lee .....	2096
Georgia Gibbs .....	9214	Gisele MacKenzie .....	1887
Sunny Gale .....	6928	Dorothy Collins .....	1062
Doris Day .....	5744	Silvana Mangano .....	948

### Best Male Vocalist of 1953

Perry Como .....	15877	Vic Damone .....	4539
Eddie Fisher .....	15684	Darrell Glenn .....	4218
Nat "King" Cole .....	12397	Jimmy Boyd .....	3254
Frankie Laine .....	12221	Don Cornell .....	2785
Tony Bennett .....	8766	Guy Mitchell .....	2428
Rusty Draper .....	8482	Billy Eckstine .....	1819
Julius LaRosa .....	7018	Johnny Ray .....	1643
Frank Sinatra .....	6654	Johnny Desmond .....	1527
Tony Martin .....	5633		

### Best Vocal Combination of 1953

Hilltoppers .....	13788	Modernaires .....	8269
Ames Brothers .....	12409	Mills Brothers .....	8218
Four Aces .....	12261	Ink Spots .....	4317
Four Lads .....	11685	Fontaine Sisters .....	2181
Gaylords .....	10974	Billy Williams Quartet .....	1201

### Best Small Instrumental Group of 1953

Les Paul & Mary Ford .....	14078
Bill Haley & His Comets .....	9318
The Three Suns .....	8714
George Shearing Quintet .....	4365
Johnny Maddox & Rhythmasters .....	2741

### Best Country and Western Record of 1953

"Mexican Joe"—Jim Reeves .....	12287
"Don't Let The Stars Get In Your Eyes"—Skeets McDonald .....	9328
"Dear John Letter"—Shepard & Huskey .....	7826
"Rub-A-Dub-Dub"—Hank Thompson .....	7577
"Crying In The Chapel"—Rex Allen .....	4328
"Gambler's Guitar"—Rusty Draper .....	3815
"Caribbean"—Mitchell Torok .....	3807
"Keep It A Secret"—Slim Whitman .....	1643

### Best Folk Record of 1953

"Hey Joe"—Carl Smith .....	12627
"Your Cheatin' Heart"—Hank Williams .....	12321
"No Help Wanted"—The Carlisles .....	12288
"It's Been So Long"—Webb Pierce .....	11416
"Kaw-Liga"—Hank Williams .....	9673
"Back Street Affair"—Webb Pierce .....	8863
"I Forgot More Than You'll Ever Know"—Davis Sisters .....	7496
"Crying In The Chapel"—Darrell Glenn .....	7219
"A Fool Such As I"—Hank Snow .....	6185
"Take These Chains From My Heart"—Hank Williams .....	5319
"That Hound Dog In The Window"—Homer & Jethro .....	3726
"I'll Never Get Out Of This World Alive"—Hank Williams .....	3164
"Is Zat You Myrtle"—The Carlisles .....	2190
"Eddy's Song"—Eddy Arnold .....	1928
"I Won't Be Home No More"—Hank Williams .....	1365

### Best Country and Western Artist of 1953

Jean Shepard .....	12821	Mitchell Torok .....	6482
Hank Thompson .....	11390	Rex Allen .....	4271
Jim Reeves .....	10974	Slim Whitman .....	3658
Skeets McDonald .....	9271	Rusty Draper .....	3527
Pee Wee King .....	7996	Jimmy Wakely .....	1190
Ferlin Huskey .....	7321	George Morgan .....	533

### Best Folk Artist of 1953

Hank Williams .....	13265	Kitty Wells .....	9426
Carl Smith .....	13175	Johnny & Jack .....	9121
Webb Pierce .....	12581	Ernest Tubb .....	8259
Eddy Arnold .....	11319	Red Foley .....	6392
Carlisles .....	11245	Lefty Frizzell .....	3160
Hank Snow .....	10318	Tennessee Ernie .....	2559
Davis Sisters .....	9886	Homer & Jethro .....	783

### Best Rhythm & Blues Record of 1953

"Mama, He Treats Your Daughter Mean"—Ruth Brown .....	13751
"Hound Dog"—Willie Mae Thornton .....	13290
"I Don't Know"—Willie Mabon .....	12875
"Good Lovin'"—The Clovers .....	11987
"Baby Don't Do It"—The "5" Royales .....	11218
"The Clock"—Johnny Ace .....	11189
"Crying In The Chapel"—The Orioles .....	10283
"Shake A Hand"—Faye Adams & Joe Morris .....	9887
"Help Me Somebody"—The "5" Royales .....	6389
"Crawlin'"—The Clovers .....	6384
"Please Love Me"—B. B. King .....	5726
"Going To The River"—Fats Domino .....	5318
"Let Me Go Home, Whiskey"—Amos Milburn .....	5163
"I'm Mad"—Willie Mabon .....	4927
"Soft"—Tiny Bradshaw .....	4881
"Please Don't Leave Me"—Fats Domino .....	4782
"Cross My Heart"—Johnny Ace .....	4589
"One Scotch, One Bourbon, One Beer"—Amos Milburn .....	3772
"I'm Gone"—Shirley & Lee .....	3486
"Red Top"—King Pleasure .....	2949
"I Wanna Know"—Du Droppers .....	2611
"These Foolish Things"—The Dominoes .....	2316
"Wild, Wild Young Men"—Ruth Brown .....	2017
"Third Degree"—Eddie Boyd .....	1329

# ES POUR IN!

## ual Music Poll

### Best Rhythm & Blues Artist of 1953

Ruth Brown	12642
The Clovers	12638
Willie Mabon	12413
Willie Mae Thornton	11928
Johnny Ace	11787
The Du Droppers	10947
The "5" Royales	10621
Fats Domino	9978
The Orioles	8726
The Dominoes	8392
B. B. King	8200
Amos Milburn	7866
Tiny Bradshaw	7708
Faye Adams	7263
Shirley & Lee	6727
Eddie Boyd	5730
Dinah Washington	4319
King Pleasure	3744
Lloyd Price	2743
Sonny Thompson	1992
Earl Bostic	1256
Percy Mayfield	965

### Most Promising New Orchestra of 1953

Richard Hayman	7309	Sauter & Finegan	4291
Frank Chacksfield	7265	Monty Kelly	3866
Jackie Gleason	1290		

### Most Promising New Female Vocalist of 1953

Eartha Kitt	9381	Jenny Barrett	2607
Felicia Sanders	6218	Ginny Gibson	1934
Karen Chandler	6093	Joyce Bryant	1342
Anna Mangano	5158	Lu Ann Simms	983
Eydie Gorme	3299	Vicki Young	742
Helene Dixon	3052	Georgia Carr	699
Bonnie Lou	2758	Barbara Ruick	640

### Most Promising New Male Vocalist of 1953

Julius LaRosa	8754	Pete Hanley	3844
Bob Manning	5482	Danny Sutton	2718
Jimmy Boyd	5281	Richard Bowers	2608
Norman Brooks	4706	Dick Lee	1982
Bob Dini	3920	Ken Remo	1077
Hamish Menzies	3892		

### Most Promising New Vocal Group of 1953

Gaylords	7597	Marveleers	3074
McGuire Sisters	5928	Paulette Sisters	1265
Lancers	5318	Four Freshman	1150

### Most Promising New Instrumental Group of 1953

Bill Haley & His Comets	5874	Vince Fiorino Trio	1850
Joo Loco Quintet	3251	Douglas Duke Trio	1826

### Most Promising New Country & Western Vocalist of 1953

Jim Reeves	8606	Ferlin Huskey	4297
Mitchell Torok	8521	Faron Young	3004
Jean Shepard	4998	Carolyn Bradshaw	1865
Bonnie Lou	5588	Porter Wagoner	1798

### Most Promising New Folk Artist of 1953

Davis Sisters	8240	Little Rita Faye	4096
Darrell Glenn	8176	Sunshine Ruby	3265
Marty Robbins	6983	Jack Cardwell	3154
Mac Wiseman	5921	Jim Lowe	1387

### Most Promising New Rhythm & Blues Artist of 1953

Willie Mae Thornton	9381	Crows	3983
Faye Adams	9076	Crickets	3816
Willie Mabon	8755	Coronets	2973
Du Droppers	8290	Prisonaires	1760
Clyde McPhatter & Drifters	5300	Little Junior	1386
Shirley & Lee	4928	Danny Overbea	1252
Vocaleers	4615		

The One And Only



singing her "Starr-Studded" version of

# "CHANGING PARTNERS"

# "I'LL ALWAYS BE IN LOVE WITH YOU"

CAPITOL 2657



# A SOLID HIT!

The HILARIOUS NEW Record  
the Nation is RAVING About!

# DEAR MR. GODFREY

Sung With Great HUMILITY

Monarch  
Record #  
MO-3005  
(78 rpm)  
MO-3005-45  
(45 rpm)  
LIST: 89¢

BY

# RUTH WALLIS

Cleared by BMI for D.J. Use

RECORD CO., INC.

Linden, N. J. — LI 3-4160



THE NATION'S  
**TOP TEN**  
PLUS  
THE NEXT  
**25**  
JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

## THE CASH BOX



CODE					
AB—Abbott	CD—Cadence	DU—Duke	LO—London	PE—Peacock	5P—Specialty
AL—Aladdin	CH—Chess	DY—Derby	MA—Mars	PR—Prestige	SW—Swingtime
AP—Apollo	CK—Checker	ES—Essex	MD—Mood	RA—Rainbow	TE—Tempo
AT—Atlantic	CO—Columbia	FE—Federal	ME—Mercury	RE—Regent	TI—Tico
BA—Barbour	CR—Coral	4 Star—Four Star	MG—MGM	RH—Recorded In	TN—Tennessee
BE—Bell	CY—Crysallette	IM—Imperial	MO—Modern	Hollywood	UN—United
BR—Brunswick	DA—Dana	IN—Intro	PA—Parrot	RM—Rama	VA—Valley
BU—Bullet	DE—Decca	JU—Jubilee	PC—Peacock	SA—Savoy	VI—RCA Victor
CA—Capitol	DO—Dot	KI—King	Pro.	SIT—Sittin' In	ZO—Zodiac

		Pos. Last Week
<b>1</b>	<b>EH, CUMPARI</b> <b>JULIUS LA ROSA</b> CD-1232 (45-1232)—Julius La Rosa	<b>2</b>
<b>2</b>	<b>YOU, YOU, YOU</b> <b>AMES BROTHERS</b> CO-40039 (4-40039)—Ken Griffin ME-70198 (70198x45)—Johnny Horton MG-11512 (K-11512)—Ken Remo VI-20-5325 (47-5325)—Ames Brothers VI-20-5386 (47-5386)—Noro Morales O.	<b>1</b>
<b>3</b>	<b>RAGS TO RICHES</b> <b>TONY BENNETT</b> BE—Tony Russo CO-40048 (4-40048)—Tony Bennett DE-28838 (9-28838)—Georgie Skaw	<b>5</b>
<b>4</b>	<b>EBB TIDE</b> <b>FRANK CHACKSFIELD O.</b> CO-40093 (4-40093)—Ken Griffin DE-28875 (9-28875)—Charlie Applewhite LO-1358 (45-1358)—Frank Chacksfield O. ME-70177 (70177 x 45)—Robert Maxwell ME-70126 (70126 x 45)—Vic Damone	<b>6</b>
<b>5</b>	<b>VAYA CON DIOS</b> <b>LES PAUL &amp; MARY FORD</b> AT-15001—Wingy Manone BE-1004 (45-1004)—Larry Clinton O. CA-2486 (F-2486)—Les Paul & M. Ford CA-2514 (F-2514)—Wes & Mar Tuttle CR-60991 (9-60991)—Jack Smith CY-654 (45-654)—Bob London DE-28780 (9-28780)—Guy Lombardo ME-89047 (89047x45)—Anita Day	<b>4</b>
<b>6</b>	<b>MANY TIMES</b> <b>EDDIE FISHER</b> CO-40076 (4-40076)—Percy Faith O. VI-20-5453 (47-5453)—Eddie Fisher	<b>8</b>
<b>7</b>	<b>DRAGNET</b> <b>RAY ANTHONY O.</b> CA-2562 (F-2562)—Ray Anthony O. DE-28845 (9-28845)—Grady Martin VI-20-5398 (47-5398)—Buddy Morrow O. VI-20-5472 (47-5472)—Spike Jones O.	<b>3</b>
<b>8</b>	<b>OH!</b> <b>PEE WEE HUNT O.</b> CA-2442 (F-2442)—Pee Wee Hunt O. CO-40062 (4-40062)—Ken Griffin CR-61017 (9-61017)—Lawrence Welk O. DE-28779 (9-28779)—The Commanders ME-70182 (70182x45)—Jimmy Palmer O. MG-11542 (K-11542)—Art Mooney O. VI-20-5359 (47-5359)—Sauter-Finegan O.	<b>7</b>
<b>9</b>	<b>CRYING IN THE CHAPEL</b> <b>DARRELL GLENN - JUNE VALLI - REX ALLEN - THE ORIOLES</b> CO-40062 (4-40062)—Ken Griffin CR-6108 (9-6108)—Art Lund DE-28762 (9-28762)—Ella Fitzgerald DE-28758 (9-28758)—Rex Allen DE-48302 (9-48302)—Sister R. Tharpe DU-116 (45-116)—The Four Dukes JU-5122 (45-5122)—The Orioles VA-101 (45-101)—Darrell Glenn VI-20-5368 (47-5368)—June Valli	<b>9</b>
<b>10</b>	<b>RICOCHE</b> <b>TERESA BREWER</b> CA-2543 (F-2543)—Vicki Young CR-61043 (9-61043)—Teresa Brewer DE-28914 (9-28914)—Guy Lombardo O. VI-20-5454 (47-5454)—Pee Wee King O. VI-20-5436 (47-5436)—Gogi Grant	

11) STORY OF THREE LOVES. 12) ST. GEORGE AND THE DRAGONET. 13) NO OTHER LOVE. 14) P. S. I LOVE YOU. 15) YOU ALONE. 16) ISTANBUL. 17) LOVE WALKED IN. 18) I LOVE PARIS. 19) HEY JOE! 20) IN THE MISSION OF ST. AUGUSTINE. 21) LAUGHING ON THE OUTSIDE. 22) LOVER COME BACK TO ME. 23) TO BE ALONE. 24) A DEAR JOHN LETTER. 25) MY LOVE, MY LOVE. 26) PA-PAYA MAMA. 27) OFF SHORE. 28) DONCHA HEAR THEM BELLS. 29) I'M WALKING BEHIND YOU. 30) VELVET GLOVE. 31) FROM HERE TO ETERNITY. 32) I'LL NEVER STAND IN YOUR WAY. 33) CARIBBEAN. 34) THAT'S AMORE. 35) SWEET MAMA TREETOP TALL.

"It's What's in THE CASH BOX That Counts"



**THE TEN RECORDS  
DISK JOCKEYS PLAYED MOST THIS WEEK  
PLUS THE NEXT FIVE**

**A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS**

1. RAGS TO RICHES ..... Tony Bennett (Columbia)
2. EBB TIDE ..... Frank Chacksfield (London)
3. YOU, YOU, YOU ..... Ames Brothers (RCA Victor)
4. MANY TIMES ..... Eddie Fisher (RCA Victor)
5. EH, CUMPARI ..... Julius LaRosa (Cadence)
6. ST. GEORGE AND THE DRAGONET Stan Freberg (Capitol)
7. VAYA CON DIOS ..... Paul & Ford (Capitol)
8. RICOCHET ..... Teresa Brewer (Coral)
9. YOU ALONE ..... Perry Como (RCA Victor)
10. CRYING IN THE CHAPEL ..... June Valli (RCA Victor)
- 11) ISTANBUL. 12) STORY OF THREE LOVES. 13) LOVE WALKED IN. 14) OFF SHORE. 15) LAUGHING ON THE OUTSIDE.

"Gotta problem." Every week we get mail from disk jockeys from all parts of the country who somewhere in the opening paragraph say, "Gotta problem". Where we can we help out. In many of the cases the appeals appear in this column. This week Sheriff Davis (WLOW-Norfolk, Va.) writes "I plan to go on TV soon . . . about November 23 on a new UHF station in our area (WTOV-TV). They are giving me a half hour every night from 6:30 to 7 P.M. . . . need some help. . . . Are there any films I can use and other stuff for my TV stint. I'll all be hillbilly and must be beamed in that direction." . . . Another from Peter R. Dreyer (WENT-Gloversville, N.Y.) says "I'd appreciate any help from you people. I'd like to get the major and minor labels to send me the recordings direct in care of Turntable Terrace. That is my daily show and I have a second coming up shortly."

Pic of the week—Henry Tuck (WREV-Reidsville, N.C.) writes to tell us hillbilly records are rated 3 to 1 over all other type of records in his area. . . .



**HENRY TUCK**  
(WREV—Reidsville, N. C.)

Radio Station WAVZ-New Haven, Conn. and veepee Daniel W. Kops received a \$500. bond as first prize in the MGM promotional campaign for fic "The Bandwagon". Tiny Markle and George LeZotte deejays on the station won \$100. each in the contest. . . . Station KVOE-Santa Ana, Calif. celebrated October 26 as Lawrence Welk Day. Welk recordings were spun the entire day. . . . Tony Compo is the new jockey on the Midnight Flyers Program (WEDC-Chicago) from midnight to six, seven days per. Tony was formerly with WLPO-LaSalle, Ill. . . . Dirk Courtenay tells us he has never before had the reaction he has thus far gotten from his Saturday afternoon show (WAAF-Chicago) 12:30 to 3-P.M. This is the show where Dirk plays a portion of the top 50 tunes from The Cash Box. Dirk claims he has been swamped with cards asking where C.B. can be purchased. . . . Pete Wambach (WCMB-Harrisburg, Pa.) now does two hours every afternoon. Recently, when his show was increased to two hours, Pete had a number of guests on his show.

Included among them were Paul Featherstone, veep of Capitol Records; Gene Weiss, Capitol sales manager at Scranton; Johnny Cohen, London-Coral-Cadence distrib in Philly; George Hayes of Louchheim in Philly, and others.

Visiting with Tommy Edwards (WERE-Cleveland, O.) last week were Charley Applewhite, new Decca star; Henry Jerome, MGM bandleader so hot with his latest "Tipica Serenada"; Delores Martel, RCA Victor starlet; Leo Diamond, who was discovered by America by his harmonica, his tune (Off Shore) and his own label, Ambassador; and Joyce Taylor, mercury teener. . . . Corky Lindgren and Jerry Meacham, who make up half of the Lancers, dropped by to see Bill Thornton (KRLW-Walnut Ridge, Ark.) for a short interview and to plug their latest Trend etching, "Sweet Mama, Tree Top Tall".

OH BROTHER! THEY'RE JUST GOING WILD OVER THE...  
**Sensational  
MAE  
WILLIAMS**



**THE CASH BOX  
SLEEPER OF THE WEEK**  
**"PIZZA POLKA" (2:13)**  
**"OH BROTHER" (2:24)**



**MAE WILLIAMS**  
It looks like the polka rage is taking the country. The strong con-

tender for polka honors in Mae Williams' exciting new novelty, "Pizza Polka." Her voice is lively and the lyrics are rib tickling. All types of Italian foods are mentioned in the comical happy item. The backdrop support by Bill Heathcock and his ork is full of zip and vigor. The side really moves and everyone seems to be having a grand time. The thrush slows up on the lower lid and puts feeling into a sultry number which she sends up in a low sexy voice. "Oh Brother!" shows the versatility and talent in the thrush's chirping. She puts a pack of oomph into the smooth delivery. Both sides have it.

**TEMPO RECORD COMPANY**  
8540 SUNSET BLVD. • Bradshaw 2-4455  
HOLLYWOOD, CALIFORNIA

# RECORD REVIEWS

ⓐ DISK & SLEEPER

ⓐ GOOD

ⓑ EXCELLENT

ⓑ FAIR

ⓐ VERY GOOD

ⓐ MEDIOCRE

**JERI SOUTHERN**

(Decca 28892; 9-28892)

**B+** "SPEAK SOFTLY TO ME" (2:37) [Regent BMI—Coleman] In her whispered and romantic manner of presentation, d.j. favorite Jeri Southern eases through a lovely ballad with a subtle Latin beat. Great material with top performance.

**B** "YOU SAID" (2:36) [World BMI—Wolf, Kent] The smooth artist sends up another dream-dusted item in her most tender manner. Melody is very pretty too.

**JO STAFFORD**

(Columbia 40103; 4-40103)

**B+** "WHAT GOOD AM I WITHOUT YOU" (2:55) [Paxton ASCAP—Gallop, Rodney] Jo Stafford is great on this top notch ballad which the thrush presents in her own polished style. Inspired reading is sincere. Could smash through.

**C+** "THE CHRISTMAS BLUES" (2:32) [S. Weiss ASCAP—Cahn, Holt] Hubby Paul Weston again assists on this sentimental blues item fitting for the holiday season. Another torchy vocal offering.

**DINAH SHORE**

(RCA Victor 20-5515; 47-5515)

**B** "CHANGING PARTNERS" (2:37) [Porgie BMI—Coleman, Darion] The Winterhalter ork backs Dinah Shore as the sweet voiced thrush sends up a tender waltz bit with a tasteful melody. Smmothness in every groove on this deck. Contender.

**C+** "THINK" (2:29) [Joy ASCAP—Owens] On this end the thrush rhythms through a light and appealing shuffle item with the ork and chorus adding to the all around happiness of the deck.

**PEARL EDDY**

(Mercury 70255; 70255 x 45)

**C+** "LOVE ME FOREVER" (2:35) [Brandom ASCAP—] Pearl Eddy gives an inviting treatment to this end as she eases through a pretty ballad. Her voice is very warm.

**C** "WEDDING BELL WALTZ" (2:59) [Frederick BMI—] With the chorus again assisting, Pearl warmly sways through a waltz piece in an inviting fashion.

**EUGENIE BAIRD**

(Vinrob 5; 45-5)

**B+** "SOMEBODY'S LONESOME" (2:43) [Vinrob ASCAP—Canzoneri, DiMinno] Eugenie Baird bids fair for a hit platter with this pretty ballad which she sings with warmth and heart. A wonderful tune with a real pretty orking.

**B** "I AIN'T GOT NO MONEY" (2:35) [Vinrob ASCAP—Mendelsohn] The pert voiced thrush takes to the shuffle tempo on this end and rhythm through a cute ditty with a catchy arrangement. Jazz ork backing is terrific.

**THE CASH BOX**

**DISK OF THE WEEK**

"STRANGER IN PARADISE" (2:56) [Frank ASCAP—Wright, Forrest]  
 "THE GANG THAT SANG 'HEART OF MY HEART'" [Robbins ASCAP—Ryan]  
 FOUR ACES featuring AL ALBERTS  
 (Decca 28927; 9-28927)



FOUR ACES

● With Al Alberts in the feature role, The Four Aces run off a sensational styling of the big plug tune from the Broadway production "Kismet." The ballad "Stranger In Paradise" is by far the boys' best job since "Sin," "Perfidia" and their host of other smashes of the past. Jack Pleis' ork and a chorus add to this production treatment. On the lower end the group leans into a bounce version of the oldie, "The Gang That Sang 'Heart Of My Heart.'" Great juke material.

"CHANGING PARTNERS" (2:40) [Porgie BMI—Darion, Coleman]  
 "WHERE DID MY SNOWMAN GO" (2:20) [Leeds ASCAP—Goeffrey, Venis, Mann, Poser]  
 PATTI PAGE

(Mercury 70260; 70260 x 45)



PATTI PAGE

● Will lightning strike twice? We're inclined to think so. The subject in question is Patti Page's version of "Changing Partners," a lovely tender waltz delivered in the same soft and polished manner as her classic, "Tennessee Waltz." The tune and lyrics are perfectly wed. To follow in the footsteps of "Tennessee" is asking a great deal, but we think that this is Patti's best bet for such a repeat performance. Flip features the sweet voiced thrush on a bouncing winter item dubbed "Where Did My Snowman Go?" A cute job.

"STRANGER IN PARADISE" (3:03) [Frank ASCAP—Wright, Forrest]  
 "WHY DOES IT HAVE TO BE ME?" (2:40)  
 [Leo Feist ASCAP—Sigman, Faith]  
 TONY BENNETT  
 (Columbia 40121; 4-40121)



TONY BENNETT

● Tony Bennett is bidding to make his hit streak two in a row and he has the top grade material to bat with on his latest release. With "Rags To Riches" aiming for the top seat, "Stranger In Paradise" looks like perfect followup material. Tony really sings his heart out on this end with a perfect supporting role by Percy Faith's ork and chorus. "Why Does It Have To Be Me?" is a beautiful backing that Tony and the chorus express with feeling. A wonderful song presented with polish.

"CHANGING PARTNERS" (2:49) [Porgie BMI—Darion, Coleman]  
 "I'LL ALWAYS BE IN LOVE WITH YOU" (2:58) [Shapiro, Bernstein ASCAP—Ruby, Green, Stept]  
 KAY STARR

(Capitol 2657; F-2657)



KAY STARR

● Kay Starr has another strong bid for a two-sided clicker on this latest platter that features the thrush at her best. "Changing Partners" is a sincere waltz given all the heart the artist's voice can garner. And the results label it a top contender. With a chorus again assisting, Kay leans into a solid blues reading of a great standard "I'll Always Be In Love With You," on the other lid. The rhythmic quality in her voice makes this side a stand out. Harold Mooney's ork assist on both grade "A" sides. A perfect coupling.

**JOE LOCO QUINTET**

(Tico 193; 45-193)

**C+** "I'M IN THE MOOD FOR LOVE" (2:30) [—McHugh, Fields] With a subtle mambo rhythm backing, Joe Loco lends his soft touch on the piano to a pretty standard. Mood music throughout. Can listen to this for hours.

**C+** "ALWAYS" (2:25) [—Berlin] Another great oldie is treated to the Loco touch. This soft and warm keyboard work is perfect for the quiet spots and romantic atmospheres.

**JIMMY LEYDEN SERENADERS**

(MGM 11615; K-11615)

**B** "WE'RE HAVING A GOOD TIME" (2:43) [Hawthorne ASCAP—Coben, Green] A march tempo bouncer with a happy-go-lucky Irish air gets a real raucous party treatment from Jimmy Leyden's Serenaders. Good stuff for a gay time.

**B** "THE GIRL OF TODAY" (2:30) [Trinity BMI—Leyden, Green] Bernie Nee handles the vocal on this amusing recital on the modern woman. A catchy instrumental with novel idea.

**CAMARATA ORCHESTRA**

(Decca 28882; 9-28882)

**C+** "WILLOW WEEP FOR ME" (3:21) [Bourne ASCAP—Ronnell] Camarata waves the baton as he leads the Kingsway Symphony orchestra through a soft and dreamy item. Lush and pleasing.

**B** "WALTZ THEME" (2:53) [Sam Fox ASCAP—Addinsell] The conductor has some top notch material on this end in the beautiful theme from Noel Coward's "Blithe Spirit." A lovely waltz melody romantically portrayed.

**RAY MARTIN ORCHESTRA**

(Essex 335; 45-335)

**B+** "BEGORRAH" (2:33) [Southern ASCAP—] A top notch engineering job is one of the highlights of this English recording by Ray Martin. It's a beautiful arrangement of a super lush instrumental. Has a lively bounce to it.

**B** "HI-LILI HI-LO" (2:36) [Miller ASCAP—] A slow and inviting waltz melody from the current hit flicker "Lili" gets the smooth string fashioning of the Martin ork. Tune could still happen although previous attempts have failed.

**DAVID WHITFIELD**

(London 1386; 45-1386)

**C+** "ANSWER ME" (2:28) [Bourne ASCAP—Winkler, Sigman] With the assistance of Stanley Black and the ork, David Whitfield leans into a pretty ballad, in a semi-religious vein. Should do well in England if not banned as rumored.

**C+** "BRIDGE OF SIGHS" (2:47) [Pickwick ASCAP-Reid] David belts out an emotional and tormented reading of another pretty ballad with Johnny Douglas' ork supporting. Potent job.

A Great Melody

A Haunting Arrangement

A Superb Performance

*A Smash Hit!*



featuring

The Golden Trumpet

of

# EDDIE CALVERT

Orchestra under Direction of NORRIE PARAMOR

# "OH, MEIN PAPA"

b/w

"MYSTERY STREET"

Essex RECORD - 336

# RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

**BENNY GOODMAN ORCH.**  
(RCA Victor 420-0025)

ⓑ "AND THE ANGELS SING" (3:11) [Bregman, Vocco & Conn ASCAP—Mercer, Elman] A special release of Benny Goodman's 1939 waxing of a great standard is re-issued. A top grade version of the tune with Martha Tilton vocalling.

ⓐ "BUMBLE BEE STOMP" (2:49) [Robbins ASCAP—Henderson, Woode] Here is another solid beat instrumental waxed back in '38 by Benny and the ork. High speed version of a solid oldie with Goodman at his best on the licorice stick.

**HARRY JAMES ORCH.**  
(Columbia 40113; 4-40113)

ⓑ "THEME FROM THE JOE LOUIS STORY" (2:45) [Harman ASCAP—Bassman] From the film on the life story of Joe Louis comes this beautiful theme presented with taste by Harry James and crew with Art Van Damme on the accordion.

ⓐ "THE MOONLIGHTER SONG" (2:45) [Harms ASCAP—Sigman, Roemheld] Another melody from a movie, "The Moonlighter" features Art on the accordion once again with Harry handing in a fancy bit of tooting.

**JEFF MORLEY ORCH.**  
(Epic 9003; 4-9003)

ⓐ "JUST FOR TWO" (2:17) [B. F. Wood ASCAP—Ellis] An inviting waltz item is set to music by the lush ork of Jeff Morley. A good piece of dance music on the soft side.

ⓐ "THE EPIC WALTZ" (2:26) [B. F. Wood ASCAP—Ellis] More lush and lovely mood music, is smoothly presented by the crew. Melody stems from the "The Big Prevue" show. Good listening for relaxing.

**JUDY VALENTINE**  
(Epic 9004; 4-9004)

ⓑ+ "SHE WAS FIVE AND HE WAS TEN" (2:38) [Roxbury ASCAP—DiNapoli, Burnett, Feller] With Bill Leavitt supplying the child's bed time backing pert voiced Judy Valentines sings a pretty ditty in her childish voice. Lyrics are terrific and could make the sweet thrush click.

ⓐ "A RIDE IN SANTA'S SLEIGH" (2:42) [Roxbury ASCAP—Leavitt, Giambusso] The thrush chirps a happy ditty as she tells a story of riding in Santa's sleigh. A cute holiday bit that could click.

**FLETCHER PECK TRIO**  
(Decca 28924; 9-28924)

ⓐ "THE GUY WITH THE VOODOO" (2:16) [Duchess BMI—Freeman, Peck] Some special material is presented in a humorous fashion by the Fletcher Peck trio. Cute item which got a good start via Godfrey show promotion.

ⓐ "BEANS" (2:24) [Albacore ASCAP—Peck] As the title might suggest, the tuba takes an important part in another novelty delivered in cornball fashion. Cute piece that should get laughs.

## THE CASH BOX

### SLEEPER OF THE WEEK

"WHY" (2:48)

[Ivan Mogull ASCAP—Shapiro, Feyne]

"A FLASH IN THE BLUE" (2:24)

[Belfry BMI—Stevens]

KAREN CHANDLER

(Coral 61088; 9-61088)



KAREN CHANDLER

● The "Hold Me, Thrill Me, Kiss Me" girl, Karen Chandler makes her strongest showing since her

initial smash, with a lovely ballad that could soar right up to the peak. It's a beautiful romantic item labelled "Why," which features the thrush at her sparkling best. Every line of the inspired reading is loaded with feeling and capping the top quality rendition is the fitting choral backdrop with Jack Pleis' ork supplying the atmosphere. Looks like another big one. Flip is an unusual item tagged "A Flash In The Blue." It's an interesting bit of special material that shows Karen's versatility. Could be a great show number. Look for "Why" to go big.

**TITO RODRIQUEZ ORCH.**  
(Tico 203; 45-203)

ⓐ "LA ENGANADORA" (2:30) [—E. Jorin] A smoothly delivered piece of mambo material is styled in the Tito Rodriguez manner. A good rhythm number fitting for the right locations.

ⓐ "TREMENDO CUMBAN" (2:31) [—Pena] An appropriate vocal takes the foreground as the crew supports with some more mambo rhythm.

**EDMUNDO ROS ORCH.**  
(London 1374; 45-1374)

ⓑ "PASSION TANGO" (2:28) [Bron ASCAP—Michelo] An inviting string arrangement of a pretty tune with a subtle Latin backdrop makes some mighty pleasant listening as presented by Edmundo Ros and the boys.

ⓐ "PLAY, PLAY, PLAY" (2:38) [Unpublished ASCAP—Sonin, Ros] The boys in the band join Ed in a samba beat reading of a calypso item. Cute.

**SANDY STEWART**  
(20th Century 5014; 45-5014)

ⓑ "SATURDAY NIGHT" (2:31) [Stenton BMI—Lowe, Mann, Singer] Sandy Stewart has a pleasant lilt in her voice as she offers a quality reading of a rhythm piece.

ⓐ "I'M GOING HOME" (2:28) [Stenton BMI—Lowe, Mann, Singer] Some multiple voicing is offered by the chirp on this end as she impressively fashions a pretty ballad.

**DAVID CARROLL ORCH.**  
(Mercury 70247; 70247 x 45)

ⓐ "CARIBBEAN" (2:18) [American BMI—Torok] A big country hit that also broke into the pop category gets a smooth cover job via the instruments of David Carroll's crew and the voices of the Halloran Singers. Good bouncer.

ⓑ "GADABOUT" (2:43) [B & F BMI—Carroll] The soft shoe is the tempo for Dave's version of one of his own compositions. A melodious bit with a catchy tune.

**THE MODERNAIRES**  
(Coral 61086; 9-61086)

ⓑ "YOU'LL NEVER BE MINE" (2:45) [Sunbeam BMI—Peale] The smooth voices of the Modernaires blend on a slow, bluesy item a la "Sentimental Journey" style. A good tune with a neat presentation.

ⓐ "THE OTHER SIDE OF 'YOU'LL NEVER BE MINE'" (2:45) [Sunbeam BMI—Peale] This end is a continuation of the upper deck with the instruments of the Frank Scott ork taking off. Group is in the backdrop throughout.

**TONY MARTIN**

(RCA Victor 20-5535; 47-5535)

ⓑ "STRANGER IN PARADISE" (3:21) [Frank ASCAP—Wright, Forrest] From the Broadway production of "Kismet" comes this pretty ballad dished up with a load of feeling by Tony. Winterhalter backing is tops.

ⓐ "I LOVE PARIS" (2:51) [Buxton Hill ASCAP—Porter] One of the big songs from "Can Can" that's still a strong possibility for hitdom gets a solid top grade reading from Martin. Could click although coverage is very late.

**JACKIE DAVIS TRIO**

(Trend 65; 45-65)

ⓐ "AUTUMN IN NEW YORK" (2:54) [Harms ASCAP—Duke] The Jackie Davis Trio rhythms through an interesting instrumental of a terrific oldie with the organ in the spotlight. Organ fans should go for this one.

ⓐ "THEY CAN'T TAKE THAT AWAY FROM ME" (2:48) [Chappell ASCAP—Gershwin, Gershwin] Another oldie featured in the flicker "Shall We Dance," gets the up beat treatment from the crew. Interesting piece of material.

**RALPH FLANAGAN ORCH.**

(RCA Victor 20-5505; 47-5505)

ⓐ "STRANGER IN PARADISE" (2:31) [Frank ASCAP—Wright, Forrest] The first instrumental arrangement of this plug tune from "Kismet" is issued by Ralph Flanagan and the crew. Good dance stuff. Has a Sauter-Finegan sound.

ⓐ "THE TYPEWRITER" (2:38) [Mil's ASCAP—Anderson] Flanagan and the crew present an interesting instrumental coverage of this Anderson item that's bidding for the hit category. Catchy bit with typewriter featured.

**FRAN WARREN**

(MGM 11616; K-11616)

ⓑ "IF I COULD HAVE YOU BACK AGAIN" (2:50) [Brandon ASCAP—Douglas, LaVere, Marchfield] Fran Warren offers one of her best jobs in quite a while on a ballad of top quality set to a Latin beat by Lew Douglas' ork. Could smash.

ⓐ "IT'S ANYBODY'S HEART" (2:50) [Brandon ASCAP—Douglas, LaVere, Belloc] A good coupling is this pretty ballad which Fran presents with a heap of feeling. A pretty tune well delivered.

## THE CASH BOX

### BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "IF I COULD HAVE YOU BACK AGAIN" ..... Fran Warren ..... MGM 11616; K-11616
- ★ "SPEAK SOFTLY TO ME" ..... Jeri Southern ..... Decca 28892; 9-28892
- ★ "WHAT GOOD AM I WITHOUT YOU" ..... Jo Stafford ..... Columbia 40103; 4-40103
- ★ "SOMEBODY'S LONESOME" ..... Eugenie Baird ..... Vinrob 5; 45-5
- ★ "SHE WAS FIVE AND HE WAS TEN" ..... Judy Valentine ..... Epic 9004; 4-9004

EXTRA

# THE BENIDA STORY

## NEW RECORD COMPANY

Once upon a time there was a brilliant artist and repertoire director who wished that some day he would be with a record company where he would have a free hand to present fresh musical talent. A company where the new was not rejected simply because it had not been done before. His musical background included years of arranging-composing-conducting for the nation's leading recording artists. The man—Dewey Bergman.

## NEW IDEAS

A group of men came to Dewey Bergman one day and said, "We believe in you and feel you should have a chance to follow through on your ideas. We are forming a record company and we want you to run it as you see fit." And that is how Benida Records was born.

## KEY EXECUTIVES AT BENIDA

Elected Vice-President in charge of artists and repertoire, and general manager of Benida Records, Dewey Bergman promptly began building up an alert ambitious organization. Paul Brown, with 15 years of record exploitation to his credit was named production manager. Frank Lohmann, schooled in broadcasting and recording headed a department to provide concentrated service to music machine operators. Sidney Ascher, experienced in public relations for both artists and record companies, was chosen advertising and public relations manager.

## NEW TALENT

Dewey Bergman listened to scores of singers before he signed handsome young Mark Stuart as Benida Records first artist. Bill Stegmeyer, an excellent triple threat talent composer-arranger-conductor, became Benida's musical director and assistant A. & R. Dewey Bergman will also be actively engaged in conducting and arranging. And of the many girl singers available, lovely Mary Mayo was selected to record for Benida. Then, to round out Benida's roster of fresh young musical personalities Bob Dewey's orchestra was inked to a Benida contract.

## DISTRIBUTORS SIGNED

Having launched the Benida organization, Dewey Bergman, a firm believer in the personal touch, took to the road to check on distribution. He was greeted with great enthusiasm wherever he went and found that distributors were eagerly awaiting the Benida line.

That's the Benida story in a nutshell. The first Benida releases were scheduled for November 16th. Advance reaction is excellent.

JUST RELEASED



Mary Mayo

"AGAIN, AGAIN AND AGAIN"

b/w

"STAR OF MY DREAMS"

with

Bill Stegmeyer and his Orchestra  
Benida No. 5004

Mark Stuart

"ARE YOU LONESOME TONIGHT"

b/w

"MOLLY"

with

Dewey Bergman and his Orchestra  
Eddy Manson and Harmonica  
Benida No. 5001



A few territories are still open for wide-awake distributors who are cordially invited to phone, wire or write Benida Records at 107 West 43rd Street, New York City 36. COLUMBUS 5-8575.

**BENIDA**

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# FRAN WARREN'S

*greatest ever*

"IF I  
COULD  
HAVE YOU  
BACK  
AGAIN"

"IT'S  
ANYBODY'S  
HEART"

MGM 11616  
K11616 (45 rpm)



## THE CASH BOX ROUND THE WAX CIRCLE

### NEW YORK:

Plenty of music people turned out at Toots Shor's last Wednesday to greet Frank Chacksfield. He's here for three weeks to promote his London disks. . . . Wendy Wayne has been signed by Coral—her first major diskery contract. . . . Bud Brandom in town working on Fran Warren's latest disk, "If I Could Have You Back Again" and Lou Monte's "A Baby Cried." . . . On 42nd Street and Eighth Avenue, there's a games arcade with a juke box filled completely with classical records. The owner of the arcade says his patrons have been playing those classical disks continually. . . . Brownie Lassner, agent-hubby of Eileen Barton has offered a major label recording contract to MCA agent Larry Funk, which is something of a switch. . . . Anne Fuchino has joined the promotion department of RCA Victor. . . . Vic Damone opened for ten days at Chubby's. . . . Al Levine, New York district sales manager for Capitol, is the father of a new baby. Named Martin. . . . Cathy Collins has been chosen as Sammy Kaye's new vocalist. She joins the orchestra in Oklahoma City during Kaye's 60 day transcontinental tour. . . . Marilyn Mills of Coral Records has just returned from a promotion tour to the coast and back working on her disk "Till They've All Gone Home" and "Darling Come Home." . . . Anyone in need of a good secretary will be interested in knowing that Zelda Samuels, who used to be at Coral, is available. . . . Pee Wee King in town to do the Kate Smith Show. . . . Calls to Hometown Music are being answered by the staff with "This is Ebenezer Scrooge." This is the tieup in connection with Teresa Brewer's new Coral release of "Ebenezer Scrooge." Sid Prosen, head of Hometown, also has a gimmick to have a man on stilts walk up and down Broadway with a sign promoting the title. . . . Al Neely of Allied Records looks as though he has a hit to follow "Say You're Mine Again" with "Little Miss One" by Jerry Wallace.



FRANK CHACKSFIELD

### CHICAGO:

Sidelight in a star's career. The story of Mike Cornello. Mike's 90 years old. Worked New York's garment center (34th & 7th) for over 70 years. The Italian, Mike speaks Jewish, as well as any of the Jewish boys. Has spoken it for almost all the 70 years he worked in the garment center. In fact his job was making garments for many a noted New York Rabbi. Mike is now retired. Retired by his singing son, Don Cornell. Who retired him after his very first disk clicked, "I'll Walk Alone." Just a sidelight. But one we tho't might give you the same grand, warm feeling it gave us. . . . Darrell Glenn and Jerry Crocker having Darrell's new clickerook disk plugged all over our town. . . . Mrs. Mary Gillette, noted juke box op and record retailer, entertaining her employees, Charlotte Hughes and Margo Clac at Linn Burton's Steak House, where Charlotte, whose birthday it was, got to meet disk stars who were present. . . . Dirk, and the very beautiful and charming Mrs. Ann Courtenay, enjoying Linn Burton's steaks with Mr. and Mrs. Al Aldridge, Ernie Roth and Don Cornell. . . . Larry (Decca) Green pops in after midnight. Just returned from his Pat Morrissey tripper. . . . Al Chapman absolutely in a tizzy while telling all about Gordon Jenkins' "Seven Dreams" album. . . . Raves about town for that oldest of oldies "Heart Of My Heart," by Desmond, Dale & Cornell, as well as for Al Alberts and the Four Aces. . . . Guests on Howard Miller's TV show, the greatest woman athlete in America's history, now playing her harmonica, Babe Zaharias and her partner, Betty Dobbs, plugging their first Mercury disk, "I Felt A Little Tear Drop Start." . . . Postcard all the way from Fairbanks, Alaska, from the former Russ Morgan's blonde bombshell, Manon Smith, who reports she's now a brunette and doing a 4 week stint 'way up thar. . . . Mae Williams opens at the Jefferson Hotel, St. Loo. First in a string of Hilton shots. And her "Pizza Polka" already stirring St. Louis' music men. . . . Glory Fox, who does public relations for Bud Brandom, all excited over the song she wrote which has just been waxed. Bud is also plenty happy about his latest, waxed by Lou Monte, "A Baby Cried." It's getting plenty attention. The Brandom pubbery booming right along.



DON CORNELL

### LOS ANGELES:

The most colorful night club in Hollywood's history is set for a Christmas night opening. It's the Moulin Rouge, which is being built on the former Earl Carroll's Theatre on the Sunset strip. Frank Sennes is the man behind this deal. He books shows for the top night spots in the country from New York to Las Vegas. The show here will have a line of 28 dancing girls, six male dancers and four male singers. It will be backed with such stage acts as Borrah Minnevitich's Harmonica Rascals, the Castro Sisters and Chiquita and Johnson (recently on Ed Sullivan's Toast of the Town TV show). Don Arden will stage the revues. Sennes is going to give the public this package for \$5.00 per person which will include dinner and a drink. . . . Frank Sinatra cut several new sides for Capitol this past week. . . . The instrumental "Joey's Theme" with the Champagne Music of Lawrence Welk on Coral is clicking big here. Flip side is "Coney Island Theme" which many believe could become the big juke box number. . . . We hear that the vivacious young artist, Mary Rose Bruce, has had her option picked up by Victor. Max Lutz announces that the gal has been booked into the Tops Restaurant in San Diego, Nov. 13th, 14th and 15th. . . . Larry Newton, of Derby Records, left for New Orleans on business before returning to his office in New York. He cut several new sides while in Hollywood with Frank DeVol and vocalist Jaye P. Morgan. Newton announced that Gordon Wolf, prexy of Sunland Music Co., has been named the distributor for his Derby line. Irv Shorten of Allied Music Sales will handle his new Central Records R & B label which is headed by Lee Magid. . . . Herb Monte of Johnstone-Monte Music Publishers reports that the tune "I'd Give A Million Yesterdays" by the Mello Men has recently been released on MGM. This is the groups first release and reports indicate that it looks very promising.



MARY ROSE BRUCE

HATS OFF TO - TWO TOPPERS!!



**JONI JAMES**

*singing -*

"I'LL NEVER STAND IN YOUR WAY"

b/w  
Why Can't I  
M-G-M 11606



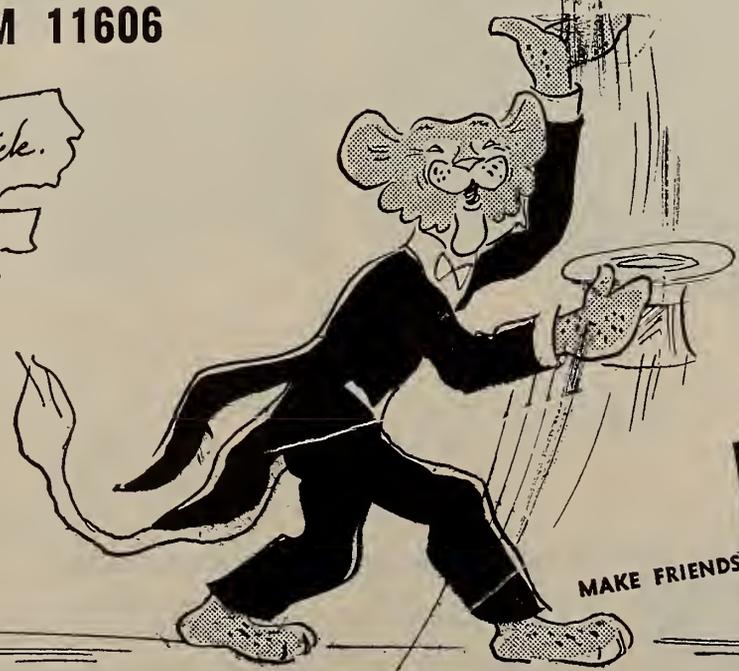
**BETTY MADIGAN**

*singing -*

"YOU'RE THOUGHTLESS"

b/w  
I Just Love You  
M-G-M 11601

a **CASH BOX** pick.  
a **Billboard** pick:  
a **VARIETY** pick:



**M-G-M RECORDS**  
THE GREATEST NAME IN ENTERTAINMENT  
701 SEVENTH AVE., NEW YORK 36, N. Y.

MAKE FRIENDS

WITH RECORDS

"It's What's in THE CASH BOX That Counts"

## Humility Can Now Be Heard On Disks

LINDEN, N. J.—With the word 'humility' on the lips of every person in the country, due to the La Rosa-Godfrey split up, Monarch Records has hopped on the popular word with a recording by Ruth Wallis labelled "Dear Mr. Godfrey."

It's a novelty in which Ruth asks Godfrey to make her a star by hiring and firing her. The ditty was not only recorded by the thrush, but also written by her.

The 26-year-old artist, who has been in show business for a number of years, was discussing the Godfrey-La Rosa episode like millions of other people when she chanced to remark that other young performers like Julius could use a similar break. This started the idea.

Wednesday, Ruth wrote the song. Thursday, lead sheets were made and an arrangement was set for the recording session. Friday afternoon the session was held. On Saturday night and Sunday, records were shipped to all the Monarch distributors throughout the country. By Monday, five distributors had reordered.

As for the record—it's a good natured kidding in the spirit of clean fun, in the American tradition that no guy is too big to take a ribbing.

### DEALERS - DISTRIBUTORS

World's largest selection of specialized dance records for dance teachers and students . . . tap, ballet, etc.

Write or Wire

**RUSSELL RECORDS**

BOX 328 VENTURA, CALIFORNIA

## Dreyfus Denies Retirement Rumor

NEW YORK—Max Dreyfus, head of Chappell Music, this week categorically denied a rumor reported in The Cash Box last week that he was planning to retire.

Dreyfus said that he and his brother will continue running the company as they have in the past.

Moreover he said that he personally feels fine, loves the business and has no intention of ever retiring from it.

## Flanagan-Morrow Plan Combined Concert

NEW YORK—Ralph Flanagan and his orchestra and Buddy Morrow and his orchestra will give a combined concert at the Michigan State Fair Colosseum in Detroit on Saturday, December 19.

Herb Hendler, who manages both bands, stated that he expects this to give a strong boost to the band business in general for not for a decade have two big name bands appeared together.

It will be called a Dance-Combined Band Concert. And if it's successful, Hendler stated that the two might then undertake a tour together.

The program will consist of special arrangements for ½-hour concert with the combined musicians playing together and Flanagan and Morrow alternating at the helm.

## Ed Burton Forms Own Pubbery

NEW YORK—After four years with Hill and Range, Ed Burton has left the firm amicably. He has opened his own BMI publishing set-up, Edgar Music, and will work in the pop, country and children's field.

Burton said that he is also planning another BMI firm which will deal in a uniquely specialized field.

His first release for Edgar Music is "If You Should Leave Me" by Frank Reardon on Coral.

## What A Title!

NEW YORK—How's this for a title: "Dedicatory Piece To The Crew And Passengers Of The First Experimental Rocket Express To The Moon?"

Well, whether you believe it or not, it's the title of Raymond Scott's newest original which Audivox will release within the next two weeks. Disk will be available both in an EP package and as a single coupled with "Bird Life In The Bronx." Both are instrumentals.

## Silver, Hoffman New Team

NEW YORK—Abner Silver, top-flight tunesmith who collaborated with Benny Davis on such tunes as "With These Hands" and "I Laughed At Love" now teams up with Al Hoffman, author of such hits as "Takes Two To Tango," "Mairzy Doates" and "Baked A Cake."

The new duo of Hoffman and Silver has already placed its first tune, "Native Dancer," with publisher George Pincus. First disk on the tune, cut by Rusty Draper on Mercury, has already been released.

## Carlton Reports Victor Biz Buzzing

NEW YORK—Joe Carlton, pop A&R head of Victor, revealed this week that things were buzzing at the diskery.

Not only are current sales high with such disks as "A Baby Cried" by Lou Monte, "You Alone" and "Papaya Mama" by Perry Como, "Many Times" by Eddie Fisher, "Santa Baby" by Eartha Kitt and "Mystery Street" by June Valli leading the way, but Carlton has several new disks about to be released which have hit possibilities.

Last Thursday night, he teamed up Sunny Gale and the Du-Droppers in one of the striking combinations of the year. He has also signed the Mary Kaye Trio to a contract. And in addition he has cut the Fontane Sisters in "Kissing Bridge" which will have a promotional tie-up with Chesterfield Records. It will have a mystery voice in the middle of the disk, a prominent artist who will receive no billing. The gimmick will be to guess who.

## Dispositions Made Of Sunflower & Ivy Firms

NEW YORK—Jack Perrin reports that after negotiations of a year, dispositions have finally been made of the Ivy and Sunflower music firms in which he was a 50% partner with Max Dreyfus. The deal calls for Ivy Music to remain with Dreyfus while Sunflower Music goes to Perrin along with a cash settlement.

In addition to running Sunflower, Perrin has started a new BMI firm called Perco Music with headquarters in the Forrest Hotel.

**CAN'T HELP BEING NO. 1**

**Little Miss One!**

b/w 'PETRILLO'



by  
**JERRY WALLACE**  
and  
**EDDIE OLIVER**  
and his Orchestra

**ALLIED** RECORD NO. 5015  
78 and 45 rpm

**ALLIED**

**RECORDS**

619 W. 54th St.  
New York

★  
5655 Wilshire Blvd.  
Hollywood, Calif.

by the same firm that gave you the recent Top Record hit "SAY YOU'RE MINE AGAIN"

Here's

*Patti's*

Birthday

Present

To Every

Juke Box Op!



*A Hit Record!*

***Patti Page***

*singing*

**"CHANGING PARTNERS"**

*and*

(Timely Winter Song)

**"WHERE DID MY SNOW MAN GO"**

Mercury # 70260



"It's What's in THE CASH BOX That Counts"

RCA VICTOR'S  
NEWEST STAR

# DANNY SUTTON



sings



## "TWO DREAMS"

RCA Victor 20/47-5465

Personal Management  
Art Franklin  
Angelo Papalia

Record Promotion  
Saul Richfield

480 Lexington Ave., N. Y. C.

RCA VICTOR  
FIRST IN RECORDED MUSIC

## Leonard Finds "Cash Box" Show Pays Off

FRAMINGHAM, MASS. — Roy Leonard, disk jockey at WKOX in Framingham, Massachusetts added "The Nation's Top 50 Best Selling Records" list, reported in The Cash Box, to his three hour a day "Roy With Records" show and wrote us a letter telling of its effect on his listenership.

"I received mail from places I never knew got our signal," says Roy, "And the overall response was tremendous. The spirit of competition and the interest caused by a record's rise or fall, as shown on The Cash Box chart, adds to a disk show, that certain air of excitement that makes a listener more attentive and interested enough to tune in again. I'm indebted to Cash Box for supplying me with the basic material for a feature that will long be a part of "Roy With Records."

Roy, who joined WKOX, a year ago this month, has built up one of the strongest DJ shows in New England. In addition to his afternoon show, he spins a halfhour of the "unusual" in music each day at noon, featuring good jazz, film music and semi-pop instrumentals. He also has a daily fifteen minute stint for Coca-Cola. Not content with just the popular field of music, Roy produces and narrates "The Music You Want," each Sunday featuring RCA Red Seal recordings.

With air-time, record hops, personal appearances and little theatre work on the side, Roy Leonard has become one of the busiest deejays in the Central Massachusetts Area.

## What A Year!



NEW YORK—MGM thrush Joni James, having recovered completely from a recent attack of ptomaine, relaxed over the weekend with her pet poodle, Mignon, a gift from her manager Tony Acquaviva. The Halloween shindig took the form of a "birthday" celebration for Joni, coming as it did at the close of her first recording year. And WHAT a year it was.

Joni rang up an impressive mark of six consecutive MGM disclicks; a "run" which is still running! Three of the six, "Why Don't You Believe Me," "Have You Heard" and "Your Cheatin' Heart," passed the million mark! The grand total, with all returns not yet counted, surpasses five million copies!

## Four Lads Make It With "Istanbul"

NEW YORK—The Four lads, the young vocal group whose newest hit, "Istanbul" on Columbia is their biggest seller yet, have one of the entertainment world's most fascinating stories. The Lads consisting of Connie Codarini, bass, Frank Busseri, baritone, Jimmy Arnold, first tenor and Bernie Toorish, second tenor and arranger, hail from Toronto, Canada and were all sent to the Cathedral Choir school by their parents. There, the boys spent several years getting a musical education. Unlike their fellow students at the school, these boys were jazz fans and loved to sneak in a few licks of hot harmony between hymns. They were discovered singing together in a small Toronto night club a few years ago, by Mike Stewart, who had guided another quartet, The Goldengate Quartet, to International success. Stewart paid their way to New York, bought them wardrobes, worked out an act for them and booked them into the Reuban Bleu, where they were an immediate hit, and were held over for thirty weeks.

## Jubilee Signs Prima

NEW YORK—Jrry Blaine, president of Jubilee Records this week announced the signing of Louis Prima to an exclusive recording contract. Prima had formerly been with Columbia.

His first release on the Jubilee label will be "Man Dig That Crazy Chick" backed with "Noncha Shane."

one of the worst records I've ever heard"

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While delivery of late releases  
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perhaps this is a blessing in disguise.

stations to play  
most of which  
then we simply  
rich the people

want most...  
"... trying to please everyone."

# ... IT'S FRONT PAGE NEWS

# "HUMILITY"

by  
**PHIL GORDON**  
ON FRONT PAGE RECORD - # 101

**PUSH YOUR  
ORDERS  
TO**

**FRONT PAGE RECORDS** 300 W. 53rd St. (JUdson 6-7815) New York, N. Y.

"Too many vocal  
out and not enough orch recordings."

... tune or the like,  
about an extra line on the label  
saying so."

**DOING GREAT-**

*with his First Release*

# DEAN PARKER



*Thanks D's  
for your comments  
and spins.*

*Dean*

**A NEW SINGING SENSATION WITH HIS GREAT NEW RELEASE -**

**"FAREWELL  
TO  
ARMS"**

**"OUT OF  
MY  
MIND"**

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**JUBILEE-6051**

**JUBILEE-6051**

# Music Operators YOUR VOTES DECIDE THE WINNERS

IN THE 8th ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RE-CORDING ARTISTS OF 1953

VOTE TODAY—  
FILL OUT AND  
MAIL PREPAID  
POSTCARD IN  
THIS ISSUE

Sponsored and Conducted  
Exclusively by

## THE CASH BOX

"The Official Publication of the Automatic Music Industry of America"



Have just recovered from the Tin-Pan-Alley Ball and it was a swell do with everyone in the gayest of spirits. One would have thought that everybody had a hit! This week's topic of conversation is the clever move by young Alan Freeman (A&R man for independent Polygon label) who cut a couple of sides with the most talked about femme in town. Her name? Why Eva Bartok, of course! Titles waxed seem most controversial "Kiss Me" and "Don't Touch Me". What's more, yours truly heard the tests and can only describe them as "SEXsational".

Almost definitely opening the new vaudeville season at the London Palladium is Nat "King" Cole. It is with amazement that I follow Nat's ever growing popularity and feel I must congratulate him on consistently making good records. His latest, "Lover Come Back To Me", is a honey. Ella Mae Morse has a good disk out, "Oh You Crazy Moon" which will please the Hep Cats and that goes for the first Jaye P. Morgan release of "Wasted Tears". This gal shows promise and with a name like that, should show a big bank account too! I hear Percy Faith cut a number which is an oldie over here called "Everybody Likes Saturday Night". If it's the same calyso I'm thinking of, it should catch a lot of spins as it's a great favorite over here.

It's always a pleasure to hear that Lena Horne will be visiting these shores in the early part of next Spring.

Although not quite settled in yet, the new twenty piece Johnny Dankworth band looks like its becoming one of the best bets in the music business of the immediate future. It seems that my mention of a number called "The Creep" has aroused some kind of interest in the States. . . . Did I hear some-one mention Ray Anthony? We are looking forward to the "Band Wagon" picture and also to a well publicized movie "From Here to Eternity" both to be preemed next week.

I hear that some of your disk jockeys have been receiving a mystery disk. the two songs being "The Moon Is Blue" and "I Love Paris" with no mention of artist name on the label. Something tells me it's the Woody Herman band. Right? Jack Hylton has now set the deal to present "Pal Joey" over here in the new year and I believe he secured the services of U.S. star Harold Lang. Character actress Margaret Rutherford and comedian Frankie Howerd teaming up for the Philips label on a little epic called "Nymphs and Shepherds" by Purcell. But I hear that this arrangement is long after Purcell. The accompaniment on this etching will be provided by a flute, harmonium and a flock of sheep. And the whole thing is in the key of BBBAAHHHH!!!

This Week's Best Selling Pop Records:  
(Courtesy of the New Musical Express)

1. Hey Joe .....FRANKIE LAINE
2. Look At That Girl .....GUY MITCHELL
3. Answer Me .....FRANKIE LAINE
4. Answer Me .....DAVE WHITFIELD
5. Where The Winds Blow .....FRANKIE LAINE
6. I Believe .....FRANKIE LAINE
7. Kiss .....DEAN MARTIN
8. Pappa Piccolino .....DIANA DECKER
9. Swedish Rhapsody .....MANTOVANI
10. Can't I .....NAT "KING" COLE



## THE CASH BOX Disk Jockey's REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending November 7 without any changes on the part of THE CASH BOX.

- Howard Miller**  
WMAQ & WIND—Chicago, Ill.
1. Rags To Riches (Tony Bennett)
  2. Ricochet (Teresa Brewer)
  3. Story Of Three Loves (Jerry Murad)
  4. Eh, Cumpari (Julius La Rosa)
  5. St. George And The Dragonet (Stan Freberg)
  6. Ebb Tide (Frank Chacksfield)
  7. Many Times (Eddie Fisher)
  8. Istanbul (Four Lads)
  9. You, You, You (Ames Bros.)
  10. A Baby Cried (Lou Monte)

- Jack Dugan**  
WGAT—Utica, N. Y.
1. Rags To Riches (Tony Bennett)
  2. Ebb Tide (Frank Chacksfield)
  3. That's Amore (Dean Martin)
  4. Many Times (Eddie Fisher)
  5. You Alone (Perry Como)
  6. Velvet Glove (Winterhalter & Rene)
  7. Oh! (Pee Wee Hunt)
  8. In The Mission Of St. Augustine (Sammy Kaye)
  9. I Love Paris (Les Baxter)
  10. You, You, You (Ames Bros.)

- Paul Flanagan**  
WTRY—Troy, N. Y.
1. In The Mission Of St. Augustine (Sammy Kaye)
  2. My Love, My Love (J. James)
  3. Rags To Riches (Tony Bennett)
  4. Istanbul (Four Lads)
  5. Eh, Cumpari (Julius La Rosa)
  6. Many Times (Eddie Fisher)
  7. That's Amore (Dean Martin)
  8. I Love Paris (Les Baxter)
  9. Hey Joe (Frankie Laine)
  10. Love Walked In (Hilltoppers)

- Blaine Walsh**  
WTMJ—Milwaukee, Wisc.
1. Crying In The Chapel (Valli)
  2. Eh, Cumpari (Julius LaRosa)
  3. Vaya Con Dios (Paul & Ford)
  4. Toys (Eileen Barton)
  5. Ebb Tide (F. Chacksfield)
  6. St. George And The Dragonet (Stan Freberg)
  7. Oh! (Pee Wee Hunt)
  8. Relax (Tony Martin)
  9. You, You, You (Ames Bros.)
  10. No Other Love (Perry Como)

- Jeff Evans**  
WLDY—Ladysmith, Wisc.
1. Ebb Tide (Vic Damone)
  2. Oh Miserable Love (Wayne)
  3. Just To Be With You (Fisher)
  4. Dragnet (Ray Anthony)
  5. St. George And The Dragonet (Stan Freberg)
  6. Sweet Mama Tree Top Tall (The Mariners)
  7. Crying In The Chapel (Valli)
  8. You, You, You (Ames Bros.)
  9. Eh, Cumpari (Julius LaRosa)
  10. Why Can't I (Joni James)

- Paul Frees**  
KECA—Los Angeles, Calif
1. Ebb Tide (Frank Chacksfield)
  2. Istanbul (Four Lads)
  3. From Here To Eternity (Frank Sinatra)
  4. St. George And The Dragonet (Stan Freberg)
  5. Pa-Paya Mama (Perry Como)
  6. Off Shore (Leo Diamond)
  7. Wasted Tears (J. P. Morgan)
  8. You're The Right One (Bob Santa Maria)
  9. Story Of Three Loves (Jerry Murad)
  10. It's Easy To Remember (Bob Manning)

- Johnny Morris**  
WL0L—St. Paul, Minn.
1. Eh, Cumpari (Julius LaRosa)
  2. Rags To Riches (T. Bennett)
  3. My Love, My Love (James)
  4. Blowing Wild (F. Laine)
  5. Heart Of My Heart (Cornell, Dale, Desmond)
  6. Many Times (Eddie Fisher)
  7. Laughing On The Outside (Four Aces)
  8. I'll Never Stand In Your Way (Joni James)
  9. Tipica Serenada (H. Jerome)
  10. Ebb Tide (F. Chacksfield)

- Earle Pudney**  
WGY—Schenectady, N. Y.
1. Many Times (Eddie Fisher)
  2. No Other Love (Perry Como)
  3. You, You, You (Ames Bros.)
  4. When My Dreamboat Comes Home (Kay Starr)
  5. Lover Come Back To Me (Nat "King" Cole)
  6. I See The Moon (Schumann)
  7. Sweet Mama, Tree Top Tall (Lancers)
  8. Toys (Eileen Barton)
  9. My Love, My Love (J. James)
  10. Ebb Tide (Frank Chacksfield)

- Ed Reilly**  
WBRY—Waterbury, Conn.
1. Rags To Riches (Tony Bennett)
  2. Ebb Tide (Frank Chacksfield)
  3. You, You, You (Ames Bros.)
  4. Eh, Cumpari (Julius La Rosa)
  5. My Love, My Love (J. James)
  6. Many Times (Eddie Fisher)
  7. Velvet Glove (Winterhalter & Rene)
  8. Vaya Con Dios (Paul & Ford)
  9. Don't Take Your Love From Me (Three Suns)
  10. Tropicana (Monty Kelly)

- Jay Michaels**  
WCAE—Pittsburgh, Pa.
1. Love Walked In (Hilltoppers)
  2. Answer Me (Frankie Laine)
  3. Rags To Riches (T. Bennett)
  4. Istanbul (Four Lads)
  5. Marie (Four Tunes)
  6. Cow Cow Blues (Jan August)
  7. You Alone (Perry Como)
  8. Carnival (Ken Remo)
  9. Eternally (Vic Damone)
  10. Off Shore (Ken Remo)

- Wally Nelskog**  
KJR—Seattle, Wash.
1. Ebb Tide (Dave Ballard)
  2. Love Walked In (Hilltoppers)
  3. Rags To Riches (T. Bennett)
  4. You, You, You (Ames Bros.)
  5. P.S. I Love You (Hilltoppers)
  6. Many Times (Eddie Fisher)
  7. Baby, Baby, Baby (Brewer)
  8. A Fool Was I (Nat Cole)
  9. You're On Trial (Cornell)
  10. Laughing On The Outside (Four Aces)

- Arty Kay**  
WVLK—Lexington, Ky.
1. You, You, You (Ames Bros.)
  2. Oh! (Pee Wee Hunt)
  3. To Be Alone (Hilltoppers)
  4. Vaya Con Dios (Paul & Ford)
  5. Love Walked In (Hilltoppers)
  6. When My Dreamboat Comes Home (Kay Starr)
  7. Rags To Riches (T. Bennett)
  8. Little Blue Riding Hood (Stan Freberg)
  9. Hey Joe! (Frankie Laine)
  10. Ebb Tide (F. Chacksfield)

- Joe Grady - Ed Hurst**  
WPEN—Philadelphia, Pa.
1. Rags To Riches (T. Bennett)
  2. Please Don't Talk About Me (Johnnie Ray)
  3. I Thought You Might Be Lonely (Dick Lee)
  4. Baby, Baby, Baby (Brewer)
  5. Laughing On The Outside (Four Aces)
  6. Istanbul (Four Lads)
  7. Crying In The Chapel (Darrell Glenn)
  8. My World Is You (P. Page)
  9. Father, Father (Patti Page)
  10. My Love, My Love (James)

- Wallie Dunlap**  
WICC—Bridgeport, Conn.
1. Rags To Riches (Tony Bennett)
  2. Ebb Tide (Frank Chacksfield)
  3. You Alone (Perry Como)
  4. To Be Alone (The Hilltoppers)
  5. Laughing On The Outside (Four Aces)
  6. Story Of Three Loves (Jerry Murad)
  7. Many Times (Eddie Fisher)
  8. Please Don't Talk About Me (Johnnie Ray)
  9. St. George And The Dragonet (Stan Freberg)
  10. The Typewriter (L. Anderson)

- Norman Hall**  
WBNL—Boonville, Ind.
1. Ricochet (Teresa Brewer)
  2. St. George And The Dragonet (Stan Freberg)
  3. Eh, Cumpari (Julius LaRosa)
  4. Just To Be With You (Fisher)
  5. Love Walked In (Hilltoppers)
  6. Laughing On The Outside (Four Aces)
  7. My Love, My Love (James)
  8. Dragnet (Ray Anthony)
  9. In The Mission Of St. Augustine (Sammy Kaye)
  10. Love Me Again (Sunny Gale)

- Don Blair**  
WNBZ—Saranac Lake, N. Y.
1. You, You, You (Ames Bros.)
  2. St. George And The Dragonet (Stan Freberg)
  3. Vaya Con Dios (Paul & Ford)
  4. Relax (Tony Martin)
  5. Crying In The Chapel (Valli)
  6. Toys (Eileen Barton)
  7. No Other Love (Perry Como)
  8. Eh, Cumpari (Julius La Rosa)
  9. Ebb Tide (Frank Chacksfield)
  10. Dragnet (Spike Jones)

- Robin Seymour**  
WKMH—Dearborn, Mich.
1. Magic Guitar (Bunny Paul)
  2. Rags To Riches (T. Bennett)
  3. You Alone (Perry Como)
  4. Love Walked In (Hilltoppers)
  5. Laughing On The Outside (Four Aces)
  6. Baby, Baby, Baby (Brewer)
  7. Many Times (Eddie Fisher)
  8. 38th Parallel (Tom Scott)
  9. My Love, My Life, My Happiness (Ames Bros.)
  10. Gadabout (David Carroll)

- Carmine Anthony**  
KGKO—Dallas, Tex.
1. You, You, You (Ames Bros.)
  2. Vaya Con Dios (Paul & Ford)
  3. Ebb Tide (F. Chacksfield)
  4. Oh! (Pee Wee Hunt)
  5. Crying In The Chapel (Valli)
  6. Dragnet (Ray Anthony)
  7. Rags To Riches (T. Bennett)
  8. Eh, Cumpari (Julius LaRosa)
  9. Ricochet (Teresa Brewer)
  10. Love Walked In (Hilltoppers)

- Harry Burge**  
WQAM—Miami, Fla.
1. You, You, You (Ames Bros.)
  2. Eh, Cumpari (Julius LaRosa)
  3. Crying In The Chapel (The Orioles)
  4. Ebb Tide (F. Chacksfield)
  5. The Story Of Three Loves (Jerry Murad)
  6. My Love, My Love (James)
  7. Rags To Riches (T. Bennett)
  8. Hey Joe! (Frankie Laine)
  9. P.S. I Love You (Hilltoppers)
  10. No Other Love (Perry Como)

- Dirk Courtney**  
WAAF—Chicago, Ill.
1. St. George And The Dragonet (Stan Freberg)
  2. Lover Come Back To Me (Nat "King" Cole)
  3. Eh, Cumpari (Julius LaRosa)
  4. Pa-Paya Mama (Perry Como)
  5. When My Dreamboat Comes Home (Kay Starr)
  6. From Here To Eternity (Frank Sinatra)
  7. Heart Of My Heart (Cornell, Dale, Desmond)
  8. Oh, Brother (Mae Williams)
  9. The Little Boy That Santa Claus Forgot (Nat Cole)
  10. It's Anybody's Heart (Belloc)

- Norb Moore**  
KXLM—St. Louis, Mo.
1. The Story Of Three Loves (Jerry Murad)
  2. To Be Alone (Hilltoppers)
  3. Ricochet (Teresa Brewer)
  4. Rags To Riches (T. Bennett)
  5. Milwaukee Polka (P. Page)
  6. Lover Come Back To Me (Nat "King" Cole)
  7. When My Dreamboat Comes Home (Kay Starr)
  8. Many Times (Eddie Fisher)
  9. Answer Me (Frankie Laine)
  10. Eh, Cumpari (Julius LaRosa)

"It's What's in THE CASH BOX That Counts"



**THE CASH BOX**  
*Disk Jockeys'*  
**REGIONAL RECORD REPORTS**

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending November 7 without any changes on the part of THE CASH BOX.

- Chester Kiser**  
WWIN—Baltimore, Md.
- Heart Of My Heart (Cornell, Dale, Desmond)
  - Many Times (Eddie Fisher)
  - Ebb Tide (Frank Chacksfield)
  - Magic Guitar (Bunny Paul)
  - Don'cha Hear Them Bells (Paul & Ford)
  - Rags To Riches (T. Bennett)
  - Vaya Con Dios (Paul & Ford)
  - Sweet Mama Tree Top Tall (Lancers)
  - Crying In The Chapel (Valli)
  - Off Shore (Axel Stordahl)

- Bill Randle**  
WERE—Cleveland, Ohio
- Joey's Theme (Eddy Manson)
  - Joey's Theme (R. Hayman)
  - Off Shore (Leo Diamond)
  - To Be Alone (The Hilltoppers)
  - Answer Me (Frankie Laine)
  - The Typewriter (Anderson)
  - Story Of Three Loves (Richard Hayman)
  - Rags To Riches (T. Bennett)
  - In The Mission Of St. Augustine (Sammy Kaye)
  - Count Your Blessings (Miller)

- Rod Louden**  
KPOJ—Portland, Ore.
- You, You, You (Ames Bros.)
  - Many Times (Eddie Fisher)
  - Dragnet (Ray Anthony)
  - Ebb Tide (F. Chacksfield)
  - Vaya Con Dios (Paul & Ford)
  - In The Mission Of St. Augustine (Sammy Kaye)
  - Oh! (Pee Wee Hunt)
  - Crying In The Chapel (Valli)
  - Marie (Four Tunes)
  - When My Dreamboat Comes Home (Kay Starr)

- Ray Turner**  
WEAV—Plattsburg, N. Y.
- You, You, You (Ames Bros.)
  - Vaya Con Dios (Paul & Ford)
  - Ebb Tide (F. Chacksfield)
  - Eh, Cumpari (Julius LaRosa)
  - Relax (Tony Martin)
  - Crying In The Chapel (Valli)
  - Rags To Riches (T. Bennett)
  - Dragnet (Ray Anthony)
  - Toys (Eileen Barton)
  - No Other Love (Perry Como)

- Sandy Singer**  
KCRG—Cedar Rapids, Iowa
- You, You, You (Ames Bros.)
  - Crying In The Chapel (Valli)
  - St. George And The Dragonet (Stan Freberg)
  - Dragnet (Ray Anthony)
  - Eh, Cumpari (Julius LaRosa)
  - Many Times (Eddie Fisher)
  - Vaya Con Dios (Paul & Ford)
  - Ebb Tide (F. Chacksfield)
  - You Alone (Perry Como)
  - Little Blue Riding Hood (Stan Freberg)

- Don McLeod**  
WJBK—Detroit, Mich.
- Many Times (Eddie Fisher)
  - Magic Guitar (Bunny Paul)
  - Rags To Riches (Tony Bennett)
  - You're On Trial (D. Cornell)
  - You Alone (Perry Como)
  - Three O'Clock In The Morning (Monty Kelly)
  - Don't Tell Me Goodbye (Buddy Greco)
  - Laughing On The Outside (Four Aces)
  - Lover Come Back To Me (Nat "King" Cole)
  - Marie (Four Tunes)

- Ira Cook**  
KECA & KMPC—Hollywood, Calif.
- Ebb Tide (Vic Damone)
  - Rags To Riches (T. Bennett)
  - Many Times (Eddie Fisher)
  - Eh, Cumpari, Julius LaRosa)
  - From Here To Eternity (Frank Sinatra)
  - Ricochet (Teresa Brewer)
  - Pa-Paya Mama (Perry Como)
  - Love Walked In (Hilltoppers)
  - Laughing On The Outside (Four Aces)
  - Istanbul (Four Lads)

- Clarence Hamann**  
WJMR—New Orleans, La.
- Don't Forget To Write (Valli)
  - Blowing Wild (Frankie Laine)
  - Lover Come Back To Me (Nat "King" Cole)
  - Please Don't Talk About Me (Johnnie Ray)
  - When My Dreamboat Comes Home (Kay Starr)
  - Native Dancer (Rusty Draper)
  - I'm Yearning (Don Cornell)
  - Secret Love (Gordon Jenkins)
  - Home Lovin' Man (G. Gibbs)
  - The River Seine (David Rose)

- Ed Meath**  
WHEC—Rochester, N. Y.
- Rags To Riches (T. Bennett)
  - Ebb Tide (Frank Chacksfield)
  - Ricochet (Teresa Brewer)
  - Eh, Cumpari (Julius La Rosa)
  - You, You, You (Ames Bros.)
  - Laughing On The Outside (Four Aces)
  - Vaya Con Dios (Paul & Ford)
  - You're On Trial (D. Cornell)
  - Three O'Clock In The Morning (Four Chicks & Chuck)
  - Story Of Three Loves (Murad)

- Tom Edwards**  
WERE—Cleveland, Ohio
- Toys (Eileen Barton)
  - Off Shore (Leo Diamond)
  - Ebb Tide (F. Chacksfield)
  - Rags To Riches (T. Bennett)
  - To Be Alone (The Hilltoppers)
  - I Love Paris (Les Baxter)
  - You Alone (Perry Como)
  - The Story Of Three Loves (Jerry Murad)
  - Woman (Johnny Desmond)
  - Magic Guitar (Bunny Paul)

- Lou Barile**  
WKAL—Rome, N. Y.
- Ricochet (Teresa Brewer)
  - You, You, You (Ames Bros.)
  - That's Amore (Dean Martin)
  - In The Mission Of St. Augustine (Sammy Kaye)
  - Istanbul (Four Lads)
  - My Love, My Love (James)
  - You Alone (Perry Como)
  - Love Walked In (Hilltoppers)
  - Many Times (Eddie Fisher)
  - I Want To Be Evil (E. Kitt)

- Don John Ross**  
WSPD—Toledo, Ohio
- You, You, You (Ames Bros.)
  - Vaya Con Dios (Paul & Ford)
  - Crying In The Chapel (Valli)
  - Relax (Tony Martin)
  - St. George And The Dragonet (Stan Freberg)
  - Eh, Cumpari (Julius LaRosa)
  - Toys (Eileen Barton)
  - Ebb Tide (F. Chacksfield)
  - No Other Love (Perry Como)
  - I'm Walking Behind You (Eddie Fisher)

- Ralph & Rita**  
WMBG—Richmond, Va.
- St. George And The Dragonet (Stan Freberg)
  - Ebb Tide (Frank Chacksfield)
  - Dragnet (Ray Anthony)
  - You, You, You (Ames Bros.)
  - Rags To Riches (T. Bennett)
  - Easy To Remember (Manning)
  - Velvet Glove (Winterhalter & Rene)
  - Lover Come Back To Me (Nat "King" Cole)
  - I See The Moon (Schumann)
  - Discovery Of America (Jazzbo Collins)

- John Gale**  
WAVE—Louisville, Ky.
- From Here To Eternity (Frank Sinatra)
  - Ebb Tide (Vic Damone)
  - Eh, Cumpari (Julius LaRosa)
  - You'll Have To Swing It (Ella Fitzgerald)
  - Sweet Mama, Tree Top Tall (The Lancers)
  - You, You, You (Ames Bros.)
  - Love Me Again (Sunny Gale)
  - Whee Baby (June Christy)
  - Many Times (Eddie Fisher)
  - My Love, My Love (James)

- Tom Finn**  
WKMH—Dearborn, Mich.
- Magic Guitar (Bunny Paul)
  - You're The Right One (Paul Weston)
  - Love Walked In (Hilltoppers)
  - Heart Of My Heart (Cornell, Desmond, Dale)
  - Off Shore (Leo Diamond)
  - Don't Forget To Write (Valli)
  - You're On Trial (D. Cornell)
  - Just A Gigolo (Morgan)
  - Lover Come Back To Me (Nat "King" Cole)
  - Baby, Baby, Baby (Brewer)

- Rex Dale**  
WCKY—Cincinnati, Ohio
- You, You, You (Ames Bros.)
  - St. George And The Dragonet (Stan Freberg)
  - Answer Me (Frankie Laine)
  - Blowing Wild (Frankie Laine)
  - Many Times (Eddie Fisher)
  - Ricochet (Teresa Brewer)
  - Love Walked In (Hilltoppers)
  - Off Shore (Richard Hayman)
  - Eternally (Vic Damone)
  - Count Your Blessings (Miller)

- Don Bell**  
KRNT—Des Moines, Iowa
- You, You, You (Ames Bros.)
  - Vaya Con Dios (Paul & Ford)
  - Ricochet (Teresa Brewer)
  - Ebb Tide (F. Chacksfield)
  - St. George And The Dragonet (Stan Freberg)
  - C'est Si Bon (Eartha Kitt)
  - Dragnet (Ray Anthony)
  - Many Times (Eddie Fisher)
  - Crying In The Chapel (Allen)
  - Rags To Riches (T. Bennet)

- Ray Perkins**  
KFEL—Denver, Colo.
- Ebb Tide (F. Chacksfield)
  - Oh! (Pee Wee Hunt)
  - Vaya Con Dios (Paul & Ford)
  - You, You, You (Ames Bros.)
  - St. George And The Dragonet (Stan Freberg)
  - Crying In The Chapel (Valli)
  - Eh, Cumpari (Julius LaRosa)
  - Rags To Riches (T. Bennett)
  - Ricochet (Teresa Brewer)
  - The Story Of Three Loves (Jerry Murad)

- Mort Nusbaum**  
WHAM—Rochester, N. Y.
- St. George And The Dragonet (Stan Freberg)
  - Vaya Con Dios (Paul & Ford)
  - No Other Love (Perry Como)
  - Vaya Con Dios (Paul & Ford)
  - Heart Of My Heart (Cornell)
  - That's All (Bob Haymes)
  - You Alone (Perry Como)
  - Blowing Wild (F. Laine)
  - Off Shore (Leo Diamond)
  - Istanbul (Four Lads)

- Al Ross**  
WBAL—Baltimore, Md.
- Vaya Con Dios (Paul & Ford)
  - Many Times (Eddie Fisher)
  - You, You, You (Ames Bros.)
  - From Here To Eternity (Frank Sinatra)
  - St. George And The Dragonet (Stan Freberg)
  - No Other Love (Perry Como)
  - Dragnet (Ray Anthony)
  - Ebb Tide (F. Chacksfield)
  - Laughing On The Outside (Four Aces)
  - Hot Dog That Made Her Mad (Dick Noel)

- Ken Malden**  
WVDA—Boston, Mass.
- Rags To Riches (T. Bennett)
  - Istanbul (Four Lads)
  - Ricochet (Teresa Brewer)
  - Sweet Mama Tree Top Tall (Lancers)
  - You, You, You (Ames Bros.)
  - Story Of Three Loves (Jerry Murad)
  - Goodbye My Love (B. Dini)
  - There I Go (Sandy Solo)
  - Are You Looking For A Sweetheart (Kitty Kallen)
  - She Was Five, He Was Ten (Judy Valentine)

**OPERATORS ... DJ'S ... DEALERS**  
**YOU'VE CAST YOUR VOTE - HERE ARE THE WINNERS**

	by a landslide <b>THE FOUR TUNES</b> <b>"MARIE"</b> b/w "I GAMBLED WITH LOVE" Jubilee # 5128
	a clean sweep <b>THE ORIOLES</b> <b>"IN THE MISSION OF ST. AUGUSTINE"</b> b/w "WRITE AND TELL ME WHY" Jubilee # 5127
	early returns indicate she's a favorite <b>EDNA McGRUFF</b> <b>"THESE THINGS SHALL BE"</b> b/w <b>"I'LL SURRENDER ANYTIME"</b> Jubilee # 5129
	Tops by an overwhelming majority <b>PINEY BROWN</b> <b>"DON'T PASS ME BY"</b> b/w <b>"OOH, YOU BRING OUT THE WOLF IN ME"</b> Jubilee # 5130
	The Dark Horse—Comes in Strong <b>THE FOUR GUYS</b> <b>"YOU DON'T HAVE TO TELL ME"</b> b/w <b>"YOU TOOK MY HEART BY SURPRISE"</b> KENT RECORD # k-111
	Winning by a Snowslide <b>BOBBY SABATINO</b> <b>"I'M GONNA HANG UP MOMMY'S STOCKING"</b> GOLDMINE RECORD NK-711
	She's got the popular vote <b>LAURI LAYTON</b> <b>"WHY DO YOU HAVE TO GO HOME"</b> b/w "IT HAD TO BE THIS WAY" Jubilee # 6052

Available in Canada on QUALITY label

**Jubilee RECORD CO., INC.**  
315 WEST 47TH STREET NEW YORK, N.Y.

# Looking For A Sweetheart?



Another Smash Hit by  
**THE HILLTOPPERS**  
featuring the voice of JIMMY SACCA  
"TO BE ALONE"  
and  
"LOVE WALKED IN"  
DOT # 15105

**DOT RECORDS, INC.**  
Gallatin, Tennessee  
Phones: 880-881

BALTIMORE, MD.—Chris Christopher (right) prominent juke box distributor for AMI in this city, pauses to greet Kitty Kallen, Coral Records artist. The thrush dropped into the Chris Novelty Company offices with Ben Goodman (pictured above) to promote her latest release "Are You Looking For A Sweetheart?". Ben Goodman is exec of Calvert Music, publisher of the tune.

## THE CASH BOX

# The Nation's TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

- Comprising 100 Selections
- |               |              |                  |             |                           |               |
|---------------|--------------|------------------|-------------|---------------------------|---------------|
| AB—Abbott     | BA—Barbour   | CR—Coral         | IM—Imperial | PA—Parrot                 | SP—Specialty  |
| AL—Aladdin    | BE—Bell      | CY—Crystallite   | IN—Intro    | PC—Peacock Pro.           | SW—Swingtime  |
| AM—Ambassador | BR—Brunswick | DA—Dano          | JU—Jubilee  | PE—Peacock                | TE—Tempo      |
| AP—Apollo     | BU—Bullet    | DE—Decca         | KI—King     | PR—Prestige               | TR—Trend      |
|               | CA—Capitol   | DO—Dot           | LO—London   | RA—Rainbow                | TI—Tico       |
|               | CD—Columbia  | DU—Duke          | MA—Mars     | RIH—Recorded In Hollywood | TN—Tennessee  |
|               | CH—Chess     | DY—Derby         | MD—Mood     | RE—Regent                 | UN—United     |
|               | CK—Checker   | ES—Essex         | ME—Mercury  | SA—Savoy                  | VA—Valley     |
|               | CO—Columbia  | FE—Federal       | MG—MGM      | SIT—Sittin' In            | VI—RCA Victor |
|               |              | 4 Star—Four Star | MO—Modern   |                           | ZO—Zodiac     |

	Nov. 14	Nov. 7		Nov. 14	Nov. 7		Nov. 14	Nov. 7
<b>1—Rags To Riches</b>	90.9	66.0	<b>7—Ricochet</b>	56.1	40.0	<b>14—I Love Paris</b>	20.7	8.4
BE—TONY RUSSO Many Times			CA-2543 (F-2543)— VICKI YOUNG Affair With A Stranger			★CA-2479 (F-2479)— LES BAXTER O. Gigi		
★CO-40048 (4-40048)— TONY BENNETT Here Comes That Heartache Again			★CR-61043 (9-61043)— TERESA BREWER Too Young To Tango			DE-28875 (9-28875)— CHARLIE APPLEWHITE Ebb Tide		
DE-28838 (9-28838)— GEORGIE SHAW Let Me Go, Devil			DE-28914 (9-28914)— GUY LOMBARDO O. Bridge Of Sighs			VI-20-5535 (47-5535)— TONY MARTIN Stranger In Paradise		
KI-1280 (45-1280)— BILLY WARD AND DOMINOES Don't Thank Me			VI-20-5454 (47-5454)— PEE WEE KING O. Oh, Mis'able Love			<b>15—Velvet Glove</b>	20.4	25.9
<b>2—Ebb Tide</b>	76.9	72.3	VI-20-5436 (47-5436)— GOGI GRANT Everyone Knows I Love You			DE-28845 (9-28845)— GRADY MARTIN Draagnet		
CO-40093 (4-40093)— KEN GRIFFIN Yah, Dear			<b>8—Istanbul</b>	37.5	20.8	★VI-20-5405 (47-5405)— WINTERHALTER & RENE Elaine		
DE-28875 (9-28875)— CHARLIE APPLEWHITE I Love Paris			★CO-40082 (4-40082)— FOUR LADS I Should Have Told You Long Ago			<b>16—Crying In The Chapel</b>	18.7	29.5
★LO-1358 (45-1358)— FRANK CHACKSFIELD O. Waltzing Bugle Boy			<b>9—Many Times</b>	33.3	36.0	CO-40062 (4-40062)— KEN GRIFFIN Oh!		
ME-70177 (70177 x 45)— ROBERT MAXWELL Rose Marie			CO-40076 (4-40076)— PERCY FAITH O. In Love			CR-61018 (9-61018)— ART LUND Love Every Moment You Live		
ME-70126 (70126x45)— VIC DAMONE If I Could Make You Mine			★VI-20-5453 (47-5453)— EDDIE FISHER Just To Be With You			★DE-28758 (9-28758)— REX ALLEN I Thank The Lord		
<b>3—Eh, Cumpari</b>	70.3	59.4	<b>10—The Story Of Three Loves</b>	32.7	32.6	DE-28762 (9-28762)— ELLA FITZGERALD When The Hands Of The Clock		
★CD-1232 (45-1232)— JULIUS LA ROSA TH! They've All Gane Home			CO-40099 (4-40099)— LIBERACE Maiden's With Samba			DE-48302 (9-48302)— SISTER ROSETTA THARPE There's Peace In Korea		
<b>4—You, You, You</b>	70.0	74.0	DE-28874 (9-28874)— JACK PLEIS O. Mr. Peepers			DU-116—(45-116)— THE 4 DUKES I Done Done It		
CO-40039 (4-40039)— KEN GRIFFIN Na Other Lave			★ME-70202 (70202x45)— JERRY MURAD Aragonaise			★JU-5122 (45-5122)— THE ORIOLES Don't You Think I Ought Ta Know		
ME-70198 (70198 x 45)— JOHNNY HORTON			VI-10-4210 (49-4210)— KAPELL & O.			★VA-101 (45-101)— DARRELL GLENN		
MG-11512 (K-11512)— KEN REMO Ufemia			<b>11—Oh!</b>	29.1	54.0	★VI-20-5368 (47-5368)— JUNE VALLI Love Every Mament You Live		
★VI-20-5325 (47-5325)— AMES BROTHERS Once Upon A Time			★CA-2442 (F-2442)— PEE WEE HUNT O. San			<b>17—Love Walked In</b>	16.8	19.6
VI-20-5386 (47-5386)— NORO MORALES O. The Shelk Of Araby			CO-40062—KEN GRIFFIN Crying In The Chapel			DO-15105 (45-15105)— THE HILLTOPPERS To Be Alone		
<b>5—Vaya Con Dios</b>	66.6	78.4	CR-61017 (9-61017)— LAWRENCE WELK O. Hallelujah! Brother			<b>18—To Be Alone</b>	14.7	7.3
AT-15001 (45-15001)— WINGY MANONE Song Fram Moulin Rouge			DE-28779 (9-28779)— THE COMMANDERS Meet The Brass			★DOT-15105 (45-15105)— HILLTOPPERS Love Walked In		
BE-1004 (45-1004)— LARRY CLINTON O. P. S. I Love You			ME-70182 (70182 x 45)— JIMMY PALMER O. By The Beautiful Sea			<b>19—That's All</b>	12.9	9.3
★CA-2486 (F-2486)— LES PAUL & MARY FORD Jahnnny			MG-11542 (K-11542)— ART MOONEY O. Cloverleaf Special			★CA-2610 (F-2610)— NAT "KING" COLE Lover, Come Back Ta Me		
CA-2514 (F-2514)— WES & MAR TUTTLE I Wonder Where You Are			VI-20-5359 (47-5359)— SAUTER-FINEGAN O. The Moon Is Blue			MG-30764 (K-30764)— ACQUAVIVA O. The Cavalier's Ball		
CO-40098 (4-40098)— LOS PANCHOS TRIO La Dudo			<b>12—I See The Moon</b>	26.1	22.4	MG-11604 (K-11604)— TOMMY EDWARDS Secret Love		
CR-60991 (9-60991)— JACK SMITH Knothole			★CO-40047 (4-40047)— THE MARINERS I Just Want You			<b>20—Draagnet</b>	12.1	26.5
CY-654 (45-654)— BOB LONDON My Adobe Hacienda			DE-28900 (9-28900)— DICK TODD If I Never Get To Heaven			★CA-2562 (F-2562)— RAY ANTHONY O. Dancing In The Dark		
DE-28780 (9-28780)— GUY LOMBARDO O. With These Hands			VI-20-5478 (47-5478)— VOICES OF W. SCHUMANN All Alone			DE-28845 (9-28845)— GRADY MARTIN The Velvet Glove		
ME-89047 (89047x45)— ANITA DAY Ain't This A Wonderful Day			<b>13—You Alone</b>	25.2	15.9	LO-1379 (45-1379)— TED HEATH O. Sloppy Joe		
<b>6—St. George And The Dragonet</b>	64.2	99.3	★VI-20-5447 (47-5447)— PERRY COMO Pa-Paya Mama					
★CA-2596 (F-2596)— STAN FREDERICK Little Blue Riding Hood								

THE CASH BOX PICKS THESE

**CASH BOX** AND **Federal** RECORDS

King RECORDS

"RAGS TO RICHES" Billy Ward & His Dominoes King 1280

"DON'T THANK ME" Bonnie Lou King 1237

"TENNESSEE WIG-WALK" Tiny Bradshaw King 4664

"HAND-ME-DOWN HEART"

"SOUTH OF THE ORIENT"

"LATER"

AVAILABLE ON 45 RPM

DISTRIBUTED BY King RECORDS

AVAILABLE IN CANADA ON Quality KING RECORDS

"It's What's in THE CASH BOX That Counts"

# Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.  
 • The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.  
 ★ Indicates best selling record.

Comprising  
**100**  
 Selections

Nov. 14	Nov. 7	Nov. 14	Nov. 7	Nov. 14	Nov. 7
VI-20-5398 (47-5398)— BUDDY MORROW O. Your Mouth's Got A Hole In It	7.2	30—Why Can't I	—	★CO-40036 (4-40036)— FRANKIE LAINE Sittin' In The Sun	—
VI-20-5472 (47-5472)— SPIKE JONES O. Pal-Yat-Chee	—	★MG-11606 (K-11606)— JONI JAMES I'll Never Stand In Your Way	—	CO-21129 (4-21129)— CARL SMITH Darlin' Am I The One	—
21—My Love, My Love	12.0 3.6	31—Lover Come Back To Me	6.9 12.2	DE-28797 (9-28797)— KITTY WELLS My Cold, Cold Heart Is Melted Now	—
★MG-11543 (K-11543) JONI JAMES You're Fooling Someone	—	★CA-2610 (F-2610) NAT "KING" COLE That's All	—	★CA-2596 (F-2596)— STAN FREBERG St. George And The Dragonet	—
22—Pa-Paya Mama	11.4 10.4	ME-70257 (70257x45)— VIC DAMONE I Just Love You	—	38—Little Blue Riding Hood	6.2 4.9
DE-28913 (9-28913)— JIMMIE LOGSDON In The Mission Of St. Augustine	—	32—Swamp Fire	6.8	★CA-2596 (F-2596)— STAN FREBERG St. George And The Dragonet	—
KI-1272 (45-1272)— BONNIE LOU Since You Said Goodbye	—	★CA-2595 (F-2595)— KAY STARR When My Dreamboat Comes Home	—	39—Baby, Baby, Baby	6.0
★VI-20-5447 (47-5447)— PERRY COMO You Alone	—	33—No Other Love	6.7 11.5	★CR-61067 (9-61067)— TERESA BREWER I Guess It Was You All The Time	—
23—The Typewriter	10.5 2.5	BE-1005 (45-1005)— HAYMES & CARROLL With These Hands	—	40—My Love, My Life, My Happiness	5.8 4.2
★DE-28881 (9-28881)— LEROY ANDERSON Girl In Satin	—	CA-2487 (F-2487)— HELEN O'CONNELL Night For Love	—	LO-1317 (45-1317)— VERA LYNN I'll Wait For You	—
VI-20-5505 (47-5505)— RALPH FLANAGAN Stranger In Paradise	—	CO-40039 (4-40039)— KEN GRIFFIN You You You	—	★VI-20-5404 (47-5404)— AMES BROTHERS If You Want My Heart	—
24—That's Amore	10.4 7.9	DE-28746 (9-28746) GORDON JENKINS O. Allez-Vous-En	—	41—With These Hands	5.7 2.7
★CA-2589 (F-2589)— DEAN MARTIN You're The Right One	—	MG-30796 (K-30796)— DAVID ROSE O. All I Desire	—	42—Love Me Again	5.4 6.7
25—Off Shore	9.0 9.2	OK-6979 (4-6979)— STAN FISHER Just One More Time	—	43—Father, Father	5.3 5.5
★AM-1005 (45-1005)— LEO DIAMOND Easy Melody	—	★VI-20-5317 (47-5317)— PERRY COMO Keep It Gay	—	44—A Dear John Letter	5.0 8.5
CA-2630 (F-2630)— AXEL STORDAHL O. The Piccolino	—	VI-20-5342 (47-5342)— NORO MORALES O. Theme From Limelight	—	45—In The Mission Of St. Augustine	4.8 12.3
DE-28918 (9-28918)— RUSS MORGAN O. Idle Gossip	—	34—Caribbean	6.6 13.4	46—Tennessee Wig-Walk	4.6
ME-70252 (70252x45)— RICHARD HAYMAN O. Jaey's Theme	—	AB-140 (45-140)— MITCHELL TOROK	—	47—Sweet Mama Tree Top Tall	4.5 8.3
MG-11610 (K-11610)— ART MOONEY O. Mogambo	—	DE-28812 (9-28812)— ROBERTA LEE Let's Go Home	—	48—Toys	3.9
26—Blowing Wild	8.7 11.0	ME-70247 (70247x45) DAVID CARROLL Gadabout	—	49—Laughing On The Outside	3.3 2.8
★CO-40079 (4-40079)— FRANKIE LAINE Answer Me, Lord Above	—	★VI-20-5414 (47-5414)— TONY MARTIN Relax	—	50—Don't Take Your Love From Me	3.2
27—Milwaukee Polka	8.4 2.4	VI-20-5412 (47-5412)— EDDIE KIRK	—	—	—
★ME-70230 (70230x45)— PATTI PAGE My World Is You	—	35—Don'cha Hear Them Bells	6.5 7.8	—	—
28—I'll Never Stand In Your Way	7.7 3.0	★CA-2614 (F-2614)— LES PAUL & MARY FORD The Kangaroo	—	—	—
★MG-11606 (K-11606)— JONI JAMES Why Can't I	—	36—Heart Of My Heart	6.4	—	—
29—Kangaroo	7.5 1.9	★CR-61076 (9-61076)— DALE CORNELL, DESMOND I Think I'll Fall In Love Today	—	—	—
★CA-2614 (F-2614)— LES PAUL & MARY FORD Don'cha Hear Them Bells	—	★DE-28927 (9-28927)— FOUR ACES Stranger In Paradise	—	—	—
—	—	37—Hey Joe!	6.3 19.0	—	—
—	—	BE-1009 (45-1009)— CAB CALLOWAY Gambler's Guitar	—	—	—

## "Toys"



NEW YORK—Eileen Barton, Coral songstress, is doing so well with her recording of "Toys" that a "Toys" blouse has been designed and produced in her honor by the Sidney Heller Company of New York. Eileen is shown here listening to "Toys" while wearing her "Toys" blouse ("Toys" that is).

## Chacksfield Feted On Arrival Here

NEW YORK—Frank Chacksfield, London Records artist, was welcomed by members of the music trade, last Wednesday November 4, at a cocktail party in his honor at Toots Shor's Restaurant in this city.

Disk jockeys, members of the trade papers, juke box operators, record distributors, artists, publishers and record distributors were there to say hello to the artist whose recordings of "Limelight" and "Ebb Tide" made him one of the most important record names in the country.

Chacksfield, also here to promote his latest recording of "Golden Violins" and "A Girl Called Linda," will make radio and television appearances during his three week stay in this country.

## Nola Leases Steinway Hall Penthouse

NEW YORK—In response to the demand for studios capable of recording large orchestras, Nola Recording Studios has leased the penthouse of the Steinway Hall Building. At the same time additional space has been rented on the sixth floor of the building, making it the ninth recording studio in the expanding Nola domain.

Nola's Penthouse Studio is designed to accommodate the broadcasting and advertising agency clientele attracted by the "full range" recording system recently introduced. The new studio boasts 3,100 sq. ft. of floor space and a very high ceiling. At present custom engineered equipment is being installed and the facilities are being readied for a November 16th opening.

Vincent J. Nola, president of Nola Recording Studios, started twenty years ago with a single studio to accommodate the name bands who used his rehearsal halls. There are now nine recording studios, two film sound mixing rooms, as well as a completely equipped motion picture studio.

Thanks  
 for the  
 Memory!

It's not my plug tune but I want to thank all the deejays in this territory for their kind help and many spinings for me as Record Promotion Manager for Mercury and Okeh Records through David Rosen, Inc., the distributor. Will be seeing you again real soon with something new in record talent.

Harry  
 Fink

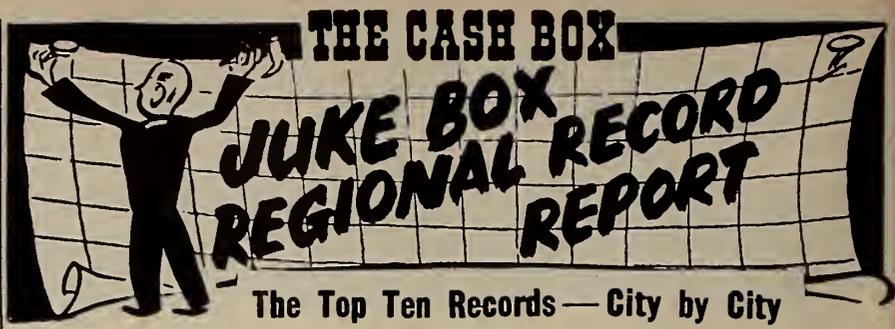
stars  
 fall  
 on  
 Philadelphia!

Long one of the key cities in the country for making record hits, Philadelphia is now the scene of the opening of the Wakeman Corporation, a firm dedicated to producing and presenting fine, new record talent. We also offer our complete facilities and know-how to exploit your firm's tune, record, or artist, in Pennsylvania, New Jersey, Delaware, Maryland and the District of Columbia.

Write or call for details.

Wakeman  
 Corporation

250 S. Broad St.  
 Philadelphia 2, Pa.  
 Kingsley 5-5532  
 HARRY FINK  
 General Manager  
 SAM BUSHMAN  
 Publicity



## Victor Plans Big Yuletide Push

NEW YORK—"The Sound Of Christmas Is Better This Year" is the slogan around which RCA Victor is building its three-way Yuletide advertising campaign; a program which will be carried in national magazines, local co-ops, and network radio and television shows.

The slogan calls attention to Victor's Christmas releases and the all-out emphasis on high fidelity recordings.

The highlight of the promotion program is a new supplement, listing over 400 "New Orthophonic" high fidelity recordings. Ads in all media will inform the consumer of this supplement which can be obtained at the retailer's store where at the same time he will be exposed to the point-of-sale advertising.

The cover of this supplement is available in either a Christmas or a non-seasonal cover so that it may still be used after the holiday season.

National magazine ads will begin running in November in six different periodicals. Point of sale aids will include displays suitable for counter and window use. Easles on which the dealer may include merchandise of his own choice will accompany the displays. Three 12" x 36" color hangers will round out the point-of-sale promotion.

"Your Show of Shows", "The Denis Day Show", and the "Phil Harris and Alice Faye Show" will be the three network programs on which the campaign will be stressed.

**M-G-M RECORDS**

BETTY MADIGAN  
sings  
**"I JUST LOVE YOU"**  
b/w  
**"YOU'RE THOUGHTLESS"**  
MGM 11601 (78 rpm)  
K-11601 (45 rpm)

THE GREATEST NAME IN ENTERTAINMENT

**THE NATION'S BIG HIT!**

**EBB TIDE**

ROBBINS MUSIC CORPORATION

TERESA BREWER'S  
New Boy Friend  
**"EBENEZER SCROOGE"**  
**"TENNESSEE WIG-WALK"**

VILLAGE MUSIC COMPANY  
HOMETOWN MUSIC COMPANY  
1619 Broadway New York, N. Y.

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**"STAR" PRINTED TITLE STRIPS**

(USED BY THOUSANDS OF OPERATORS FROM MAINE TO HAWAII)

OR

WRITE FOR INFORMATION AND PRICES ON OPEN ACCOUNT AND AUTOMATIC SHIPPING PLANS OF SERVICE FOR OPERATORS.

**STAR TITLE STRIP CO., INC.**

2001 FIFTH AVENUE (Since 1944) PITTSBURGH 19, PA.  
Atlantic 1-0818

\*\*\*\*\*

Here Is Your Opportunity  
4 GREAT NEW SIDES  
featuring the nation's newest singing finds

<p><b>"HAVE A HEART"</b> by JANE DOUGLASS b/w <b>"WHAT DID YOU BRING FOR ME"</b> by BARBARA KAREN &amp; DICKIE DE BELLA with JOHNNY GUARNIERI ORK. Opportune Record # 1</p>	<p><b>"LOVE IS LOVE"</b> by JANE DOUGLASS &amp; TOM O'MALLEY b/w <b>"EMPTY WORDS"</b> by JANE DOUGLASS with JOHNNY GUARNIERI ORK. Opportune Record # 2</p>
---	--

Distributors WRITE—WIRE for available Territories  
**OPPORTUNE RECORD CO.**  
P. O. Box 238, Madison Sq. Station, N. Y. 10 (GRamercy 5-6414)

New York, N. Y.	Chicago, Ill.	Los Angeles, Calif.
<ol style="list-style-type: none"> <li>Ebb Tide (Frank Chacksfield)</li> <li>Rags To Riches (Tony Bennett)</li> <li>Eh, Cumpari (Julius La Rosa)</li> <li>St. George And The Dragonet (Stan Freberg)</li> <li>Ricochet (Teresa Brewer)</li> <li>You, You, You (Ames Bros.)</li> <li>Vaya Con Dios (Paul &amp; Ford)</li> <li>Many Times (Eddie Fisher)</li> <li>Istanbul (Four Lads)</li> <li>My Love, My Love (J. James)</li> </ol>	<ol style="list-style-type: none"> <li>Rags To Riches (Tony Bennett)</li> <li>Ricochet (Teresa Brewer)</li> <li>Eh, Cumpari (Julius La Rosa)</li> <li>St. George And The Dragonet (Stan Freberg)</li> <li>Ebb Tide (Frank Chacksfield)</li> <li>Many Times (Eddie Fisher)</li> <li>That's Amore (Dean Martin)</li> <li>Toys (Eileen Barton)</li> <li>You, You, You (Ames Bros.)</li> <li>Don't Take Your Love From Me (Three Suns)</li> </ol>	<ol style="list-style-type: none"> <li>Vaya Con Dios (Paul &amp; Ford)</li> <li>You, You, You (Ames Bros.)</li> <li>St. George And The Dragonet (Stan Freberg)</li> <li>Ebb Tide (Frank Chacksfield)</li> <li>Crying In The Chapel (Valli-Orioles)</li> <li>Eh, Cumpari (Julius La Rosa)</li> <li>Rags To Riches (Tony Bennett)</li> <li>Oh! (Pee Wee Hunt)</li> <li>Many Times (Eddie Fisher)</li> <li>P. S. I Love You (Hilltoppers)</li> </ol>
Philadelphia, Pa.	New Orleans, La.	Nashville, Tenn.
<ol style="list-style-type: none"> <li>Vaya Con Dios (Paul &amp; Ford)</li> <li>St. George And The Dragonet (Stan Freberg)</li> <li>Eh, Cumpari (Julius La Rosa)</li> <li>Oh! (Pee Wee Hunt)</li> <li>You, You, You (Ames Bros.)</li> <li>Rags To Riches (Tony Bennett)</li> <li>Crying In The Chapel (Valli-Orioles)</li> <li>Ricochet (Teresa Brewer)</li> <li>Ebb Tide (Frank Chacksfield)</li> <li>Many Times (Eddie Fisher)</li> </ol>	<ol style="list-style-type: none"> <li>You, You, You (Ames Bros.)</li> <li>Rags To Riches (Tony Bennett)</li> <li>St. George And The Dragonet (Stan Freberg)</li> <li>Oh! (Pee Wee Hunt)</li> <li>Eh, Cumpari (Julius La Rosa)</li> <li>Ebb Tide (Frank Chacksfield)</li> <li>Vaya Con Dios (Paul &amp; Ford)</li> <li>Many Times (Eddie Fisher)</li> <li>The Story Of Three Loves (Jerry Murad)</li> <li>Dragnet (Ray Anthony)</li> </ol>	<ol style="list-style-type: none"> <li>You, You, You (Ames Bros.)</li> <li>Vaya Con Dios (Paul &amp; Ford)</li> <li>St. George And The Dragonet (Stan Freberg)</li> <li>Rags To Riches (Tony Bennett)</li> <li>Ebb Tide (Frank Chacksfield)</li> <li>Oh! (Pee Wee Hunt)</li> <li>Many Times (Eddie Fisher)</li> <li>To Be Alone (Hilltoppers)</li> <li>Eh, Cumpari (Julius La Rosa)</li> <li>Crying In The Chapel (Glenn-Allen)</li> </ol>
San Francisco, Calif.	Washington, D. C.	Pittsburgh, Pa.
<ol style="list-style-type: none"> <li>Ebb Tide (Frank Chacksfield)</li> <li>Vaya Con Dios (Paul &amp; Ford)</li> <li>You, You, You (Ames Bros.)</li> <li>Eh, Cumpari (Julius La Rosa)</li> <li>Oh! (Pee Wee Hunt)</li> <li>St. George And The Dragonet (Stan Freberg)</li> <li>Rags To Riches (Tony Bennett)</li> <li>Many Times (Eddie Fisher)</li> <li>Crying In The Chapel (Valli-Orioles)</li> <li>Dragnet (Ray Anthony)</li> </ol>	<ol style="list-style-type: none"> <li>Vaya Con Dios (Paul &amp; Ford)</li> <li>You, You, You (Ames Bros.)</li> <li>St. George And The Dragonet (Stan Freberg)</li> <li>Ebb Tide (Frank Chacksfield)</li> <li>Oh! (Pee Wee Hunt)</li> <li>Rags To Riches (Tony Bennett)</li> <li>Many Times (Eddie Fisher)</li> <li>Eh, Cumpari (Julius La Rosa)</li> <li>Crying In The Chapel (Valli)</li> <li>No Other Love (Perry Como)</li> </ol>	<ol style="list-style-type: none"> <li>Eh, Cumpari (Julius La Rosa)</li> <li>Rags To Riches (Tony Bennett)</li> <li>St. George And The Dragonet (Stan Freberg)</li> <li>Love Walked In (Hilltoppers)</li> <li>Istanbul (Four Lads)</li> <li>You, You, You (Ames Bros.)</li> <li>Ricochet (Teresa Brewer)</li> <li>You Alone (Perry Como)</li> <li>Oh! (Pee Wee Hunt)</li> <li>That's Amore (Dean Martin)</li> </ol>
Detroit, Mich.	Memphis, Tenn.	Denver, Colo.
<ol style="list-style-type: none"> <li>Rags To Riches (Tony Bennett)</li> <li>Ebb Tide (Frank Chacksfield)</li> <li>You, You, You (Ames Bros.)</li> <li>Ricochet (Teresa Brewer)</li> <li>St. George And The Dragonet (Stan Freberg)</li> <li>Magic Guitar (Bunny Paul)</li> <li>Eh, Cumpari (Julius La Rosa)</li> <li>Many Times (Eddie Fisher)</li> <li>Vaya Con Dios (Paul &amp; Ford)</li> <li>Marie (Four Tunes)</li> </ol>	<ol style="list-style-type: none"> <li>Vaya Con Dios (Paul &amp; Ford)</li> <li>Ebb Tide (Frank Chacksfield)</li> <li>Oh! (Pee Wee Hunt)</li> <li>St. George And The Dragonet (Stan Freberg)</li> <li>Rags To Riches (Tony Bennett)</li> <li>You, You, You (Tony Bennett)</li> <li>The Story Of Three Loves (Jerry Murad)</li> <li>Many Times (Eddie Fisher)</li> <li>To Be Alone (The Hilltoppers)</li> <li>Crying In The Chapel (Valli)</li> </ol>	<ol style="list-style-type: none"> <li>Vaya Con Dios (Paul &amp; Ford)</li> <li>You, You, You (Ames Bros.)</li> <li>St. George And The Dragonet (Stan Freberg)</li> <li>Ebb Tide (Frank Chacksfield)</li> <li>Oh! (Pee Wee Hunt)</li> <li>Eh, Cumpari (Julius La Rosa)</li> <li>Many Times (Eddie Fisher)</li> <li>Rags To Riches (Tony Bennett)</li> <li>Ricochet (Teresa Brewer)</li> <li>Crying In The Chapel (Glenn-Valli)</li> </ol>
Kansas City, Mo.	Cincinnati, Ohio	Minneapolis, Minn.
<ol style="list-style-type: none"> <li>Ebb Tide (Frank Chacksfield)</li> <li>Vaya Con Dios (Paul &amp; Ford)</li> <li>St. George And The Dragonet (Stan Freberg)</li> <li>You, You, You (Ames Bros.)</li> <li>Eh, Cumpari (Julius La Rosa)</li> <li>Oh! (Pee Wee Hunt)</li> <li>Many Times (Eddie Fisher)</li> <li>Ricochet (Teresa Brewer)</li> <li>Rags To Riches (Tony Bennett)</li> <li>Dragnet (Ray Anthony)</li> </ol>	<ol style="list-style-type: none"> <li>You, You, You (Ames Bros.)</li> <li>Ebb Tide (Frank Chacksfield)</li> <li>Vaya Con Dios (Paul &amp; Ford)</li> <li>St. George And The Dragonet (Stan Freberg)</li> <li>Rags To Riches (Tony Bennett)</li> <li>Eh, Cumpari (Julius La Rosa)</li> <li>Many Times (Eddie Fisher)</li> <li>Love Walked In (Hilltoppers)</li> <li>Dragnet (Ray Anthony)</li> </ol>	<ol style="list-style-type: none"> <li>Eh, Cumpari (Julius La Rosa)</li> <li>Ebb Tide (Frank Chacksfield)</li> <li>The Story Of Three Loves (Jerry Murad)</li> <li>Milwaukee Polka (Patti Page)</li> <li>You, You, You (Ames Bros.)</li> <li>St. George And The Dragonet (Stan Freberg)</li> <li>Ricochet (Teresa Brewer)</li> <li>Marie (Four Tunes)</li> <li>To Be Alone (Hilltoppers)</li> <li>Oh! (Pee Wee Hunt)</li> </ol>
Atlanta, Ga.	Seattle, Wash.	Boston, Mass.
<ol style="list-style-type: none"> <li>Vaya Con Dios (Paul &amp; Ford)</li> <li>Rags To Riches (Tony Bennett)</li> <li>Ebb Tide (Frank Chacksfield)</li> <li>Crying In The Chapel (Valli-Orioles)</li> <li>You, You, You (Ames Bros.)</li> <li>St. George And The Dragonet (Stan Freberg)</li> <li>Many Times (Eddie Fisher)</li> <li>Oh! (Pee Wee Hunt)</li> <li>Ricochet (Teresa Brewer)</li> <li>Dragnet (Ray Anthony)</li> </ol>	<ol style="list-style-type: none"> <li>Ebb Tide (Frank Chacksfield)</li> <li>Eh, Cumpari (Julius La Rosa)</li> <li>Vaya Con Dios (Paul &amp; Ford)</li> <li>You, You, You (Ames Bros.)</li> <li>Rags To Riches (Tony Bennett)</li> <li>Oh! (Pee Wee Hunt)</li> <li>Little Blue Riding Hood (Stan Freberg)</li> <li>Many Times (Eddie Fisher)</li> <li>Istanbul (Four Lads)</li> <li>Dragnet (Ray Anthony)</li> </ol>	<ol style="list-style-type: none"> <li>Eh, Cumpari (Julius La Rosa)</li> <li>Rags To Riches (Tony Bennett)</li> <li>You, You, You (Ames Bros.)</li> <li>St. George And The Dragonet (Stan Freberg)</li> <li>You Alone (Perry Como)</li> <li>Ebb Tide (Frank Chacksfield)</li> <li>Many Times (Eddie Fisher)</li> <li>Ricochet (Teresa Brewer)</li> <li>Vaya Con Dios (Paul &amp; Ford)</li> <li>Dragnet (Ray Anthony)</li> </ol>
Shoals, Ind.	St. Louis, Mo.	Dallas, Tex.
<ol style="list-style-type: none"> <li>You, You, You (Ames Bros.)</li> <li>Oh! (Pee Wee Hunt)</li> <li>Vaya Con Dios (Paul &amp; Ford)</li> <li>To Be Alone (Hilltoppers)</li> <li>Rags To Riches (Tony Bennett)</li> <li>Dragnet (Ray Anthony)</li> <li>No Other Love (Perry Como)</li> <li>Down By The Riverside (Four Lads)</li> <li>Crying In The Chapel (Darrell Glenn)</li> <li>Ebb Tide (Frank Chacksfield)</li> </ol>	<ol style="list-style-type: none"> <li>You, You, You (Ames Bros.)</li> <li>Eh, Cumpari (Julius La Rosa)</li> <li>St. George And The Dragonet (Stan Freberg)</li> <li>Ebb Tide (Frank Chacksfield)</li> <li>Rags To Riches (Tony Bennett)</li> <li>Ricochet (Teresa Brewer)</li> <li>Many Times (Eddie Fisher)</li> <li>Oh! (Pee Wee Hunt)</li> <li>The Story Of Three Loves (Jerry Murad)</li> <li>Dragnet (Ray Anthony)</li> </ol>	<ol style="list-style-type: none"> <li>Vaya Con Dios (Paul &amp; Ford)</li> <li>You, You, You (Ames Bros.)</li> <li>Ebb Tide (Frank Chacksfield)</li> <li>St. George And The Dragonet (Stan Freberg)</li> <li>Oh! (Pee Wee Hunt)</li> <li>Many Times (Eddie Fisher)</li> <li>Eh, Cumpari (Julius La Rosa)</li> <li>Rags To Riches (Tony Bennett)</li> <li>Dragnet (Ray Anthony)</li> <li>Crying In The Chapel (Valli)</li> </ol>

# CANADIAN CAPERS

## TORONTO TOPICS

The Town Criers back to their hometown and their original stamping grounds, The Town Tavern. They spent most of the past year in the U.S. where they added further gloss to their polished presentations and the Cleveland guitarist, Jimmy Palk. We hear they will soon be recording in their own



WOODY HERMAN

right. Up to the present time, their work has just been backing up other platter stars. . . . Also back in town are Bill Long And The Border Jumpers (Quality-King records) for a month's stay at The Holiday. Along with Bill and personable Madelaine Bonin are two new border jumpers, Jesse Goins and Herbie Dooley who made an immediate hit with the local fans of this group. . . . The Colonial continues to ring the bell with its current attraction Woody Herman And His Third Herd (Quality Records). Here is one group that is pulling out the older, money-spending patrons as well as the younger folks, and the Colonial till has been bulging with the "take." Along with their good music, the band has been intriguing local interest with its use of a bass trumpet, which is an innovation in local musicmaking. . . .

A new addition to the local night life is the Hotel Torontonians' Patio Room which opened last Thursday. This seems to be "return engagement week" hereabouts. Adding to those playing repeat dates here are the Four Dukes back again at the Silver Rail. . . . Ed McNeill is now playing piano at the Spadina Hotel. . . . The word-of-mouth advance on "Les Petits Chanteurs & La Croix De Bois" indicates that this famous Parisienne Boys' Choir will play to S.R.O. at their concert at the Eaton Auditorium on November 11th. . . . Cliff Wingrove, CKTB, St. Catherines, has been one of the busiest men around this town this past week. As President of the Central Canada Broadcaster's Association which has been holding its annual convention here at the Royal York and as mentor and guide of Abbie Andrew's and His Canadian Ranch Boys, who have been re-booked on the CBC network, Cliff's activities have been varied to the extremes. . . . When your scribe dropped in on the CCBA meetings, he saw many old Broadcasting friends attending. Prominent were—Art Dupont, CJAD, Montreal; Gordon G. Garrison, CKLB, Oshawa;

Howard C. Caine, CKFH, Toronto; Harvey Freeman, CKGB, Timmins; Jack Pollie, CKGB, Timmins; Fred Pemberton, CKSF, Cornwall; Keith Packer, CFCH, North Bay; J. A. Hyland, CJIC, Sault Ste. Marie; Bill Stovin, CJBQ, Belleville; Frank Murray, CJBQ, Belleville; Jack Radford, CFJR, Brockville; Jack Beardall, CFCO, Chatham; Doc and Jack Cruickshank, CKNX, Wingham; Dick Buchanan, CKPC, Brantford; Jack Howlett, CFCF, Montreal; Cam Ritchie, CKLW, Windsor; Waldo Holden, CFRB, Toronto; Ken Marsden, CFRB, Toronto; D. C. Trowell, CFPL, London; Bax Ricard, CHNO, Sudbury; George Young, Dir. Station Relations CBC, Ottawa; R. Snelgrove, CKBB, Barrie; Gord Archibald, CHOU, Pembroke; Kenneth D. Soble, CHML, Hamilton; Tom Darling, CHML, Hamilton; Russ Waters, CFOR, Orillia; Lyman Potts, CKOC, Hamilton; Frederick Metcalf, CJOY, Guelph; W. Slatter, CJOY, Guelph; Bill Hawkins, CFOS, Owen Sound; Leonard D. Headley, RCA Victor Co., Ltd., and Clyde and Harold Moon, BMI, Canada.



LOUIS JORDAN

Howard C. Caine, CKFH, Toronto; Harvey Freeman, CKGB, Timmins; Jack Pollie, CKGB, Timmins; Fred Pemberton, CKSF, Cornwall; Keith Packer, CFCH, North Bay; J. A. Hyland, CJIC, Sault Ste. Marie; Bill Stovin, CJBQ, Belleville; Frank Murray, CJBQ, Belleville; Jack Radford, CFJR, Brockville;

Jack Beardall, CFCO, Chatham; Doc and Jack Cruickshank, CKNX, Wingham; Dick Buchanan, CKPC, Brantford; Jack Howlett, CFCF, Montreal; Cam Ritchie, CKLW, Windsor; Waldo Holden, CFRB, Toronto; Ken Marsden, CFRB, Toronto; D. C. Trowell, CFPL, London; Bax Ricard, CHNO, Sudbury; George Young, Dir. Station Relations CBC, Ottawa; R. Snelgrove, CKBB, Barrie; Gord Archibald, CHOU, Pembroke; Kenneth D. Soble, CHML, Hamilton; Tom Darling, CHML, Hamilton; Russ Waters, CFOR, Orillia; Lyman Potts, CKOC, Hamilton; Frederick Metcalf, CJOY, Guelph; W. Slatter, CJOY, Guelph; Bill Hawkins, CFOS, Owen Sound; Leonard D. Headley, RCA Victor Co., Ltd., and Clyde and Harold Moon, BMI, Canada.



HANK SNOW

## MONTREAL MEMOS

Norman Brooks doing rush date at the Gatineau Golf & Country Club in Ottawa prior to his Copacabana engagement. . . . Phil Rose, Coral Sales Manager, came up with a cute promotional gimmick. With the disk jockeys' copy of their 3-D recording of "Heart Of My Heart," he sent out 3-D viewing glasses and a card saying "Here's how Coral sees it. A hit!" . . . Louis Jordan into the Seville Theatre in late November. . . . Don Johnson back from a hurried trip to the Maritimes where he was promoting the many labels he distributes under the name of Metrodisc. Firm handles MGM, Quality, Coral, Mercury, Remington, and Rodeo records in Eastern Canada. . . . Quality Records holding a sales convention in Toronto, November 5th and 6th. . . . Art Leonard, CJAD disk jockey, delirious about his friend Bernie Wayne's new recording of "Zsa Zsa" and "Passionata." . . . Every hillbilly in town patiently waiting for Hank Snow's opening November 12th at the Seville Theatre.

This is the first time hillbilly talent of this stature has been booked into the Montreal area in years and the local country artists are certain that Snow will be a tremendous success and open up further opportunities both for the local acts and other headliners in the country field. . . . Johnny Desmond's recording of "Woman" off to a flying start. Much of the credit for this can be attributed to Desmond's great public relations job on his recent visit to Montreal.



JOHNNY DESMOND

**ANOTHER BMI "PIN-UP" HIT**

**IN THE MISSION OF ST. AUGUSTINE**

Recorded by  
SAMMY KAYE . . . Columbia  
THE ORIOLES . . . Jubilee  
THE BUCCANEERS . Rama  
JIMMY LOGSDON . Decca

Published by  
**REPUBLIC MUSIC CORPORATION**

**BROADWAY SENSATION**

Sings Every MOOD Record To a Hit

**FAY DE WITT**  
**"MISERLOU"**  
"Snap-Snap-Snap Your Fingers"  
MOOD # 1014  
MOOD RECORDS 74 Prospect St. (Un. 4-2200) Cambridge, Mass.

**THE HIT INSTRUMENTAL OF THE YEAR!**

Tony Iavello's  
**"THIS IS NEW YORK"**  
Della # 117

**Della RECORDS**  
6818 Sunset Blvd.  
Hollywood 28, Calif.

and now  
**LERoy ANDERSON**  
with his greatest yet . . .

*The Girl in Satin*  
and  
**The Typewriter**  
DECCA RECORD 28881

**MILLS MUSIC, INC.**

A Hit . . .  
The Original  
**SAN FRANCISCO BOYS**  
singing  
**"AWAY UP THERE"**  
b/w the Turkish delight  
**"HAPPY HALAVAH"**  
Allen Record # 240

**Allen Records, Inc.**  
418 West 49th Street, New York, N. Y.  
(Phone: COLUMBUS 5-4134)

**the CORONETS pull out all the stops on TWO GAY TUNES**

**THE UNHAPPY LOVER**  
No. 2051  
GIVE ME TIME TO WANDER BACK

**BELLA COSA TANGO**  
No. 2275  
THE WALTZ I CAN'T FORGET

This year's great instrumental by Jack Purcell coupled with a beautiful waltz by the Coronets

OPS, Dee Jays, Dealers, and Distributors  
Write today for FREE Sample Records  
(state which speed)

PROMOTION AND A & R HEAD, ELMER WILLET

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DERRY, PENNA.

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B. G. Record Service—Portland, Ore.  
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Music Suppliers of New England—Boston.  
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Hit Record Dist. Co.—Cincinnati, Ohio  
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EVELYN LYNN'S  
Watch this one spin  
**"I CAUGHT THE BRIDE'S BOUQUET"**  
b/w "Goody Goody Gum Drop"  
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**SANDY STEWART'S**  
GREATEST  
**"SATURDAY NIGHT"**  
b/w  
**"I'M GOING HOME"**  
5014

**MIKE PEDICIN'S**  
LATEST  
**"NEVER MIND"**  
b/w  
**"MM—BOY!"**  
5012

**20th Century**  
Manufactured by  
**GOTHAM RECORD CORP.**

## Meeting Dates Of Music Operators' Associations

- Nov. 9—Amusement Machine Operators of Baltimore  
Place: Mendell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
- 10—Phonograph Merchants' Assn., Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 10—California Music Guild  
Place: Fresno Hotel, Fresno, Calif.
- 11—California Music Guild  
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 12—California Music Guild  
Place: U. S. Grant Hotel, San Diego, Calif.
- 16—Westchester Operators' Guild, Inc.  
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 17—Amusement Machine Assn. of Philadelphia, Inc.  
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 17—Western Massachusetts Music Guild, Ralph Ridgeway  
Place: Ivy House, West Springfield, Mass.
- 18—New York State Operators' Guild  
Place: Palatine Hotel, Newburgh, New York.
- 19—Eastern Ohio Phonograph Operators Assn.  
Place: 1310 Market Street, Youngstown, O. (Executive).
- 30—Central States Music Guild  
Place: 805 Main Street, Peoria, Ill.
- 30—Dallas Music Operators' Assn.  
Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.
- Dec. 3—Eastern Ohio Phonograph Operators Assn.  
Place: Tod Hotel, Youngstown, Ohio (General)
- 3—Phonograph Merchants' Assn., Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (general).
- 3—California Music Guild  
Place: Sacramento Hotel, Sacramento, Calif.
- 5 & 6—Music Guild of Nebraska  
Place: Hotel Evans, Columbus, Neb.
- 7—California Music Guild  
Place: 311 Club, 311 Broadway, Oakland, Calif.

## Finalist Entries Received By Wurlitzer-Laine Contest Judges

N. TONAWANDA, N. Y.—Transcriptions of the voices of local area winners in the Wurlitzer-Laine Vocal Scholarship Contest are being received daily at Columbia Record's Seventh Avenue headquarters where the decision of a final winner will be made. Many of the recordings are accompanied by enthusiastic letters of recommendation from the disk jockey, the Columbia or the Wurlitzer distributor involved. Several gimmicks have been tried in an attempt to focus the judges' attention more favorably on a specific entrant.

D. J. "Joe" Barton, manager of the Jacksonville office of Bush Distributing Company, Wurlitzer outlet for that area, added a P.S. to his letter of transmittal of a recording by Lawrence McKenzie. Said Joe, "To express our sentiments, we have insured this record with the Post Office for the amount of the first place winner." In further describing the Jacksonville activity caused by the contest, Barton said, "We started receiving so many entries that Dick Webb, the disk jockey handling the program, set up mass auditioning to eliminate some of the contestants before they made recordings. When Larry's recording was played over our local radio station, WIVY, that station was so swamped with calls making different inquiries about his voice that the telephone company asked the station to make an announcement over the air that would further discourage calls of this nature."

In another letter describing his reaction to the same area winner, Dick Webb, disk jockey at WIVY, gave this impression of the audience response. "Larry has really set pulses beating . . . and hearts melting in the short time he has been entered in the vocalist contest. The day Larry recorded his song for the contest, people began to get excited! The technical advisor to the contest, Wallace Ybanez, said, 'That's our boy!' We gave the disk a spin on my 'Backroom' platter show and the phones rang off the receivers. It appeared that Larry had a definite appeal to the teen-age crowd as well as to the listening housewife and homemaker."

From Denver, Colorado, R. B. McAlister of Radio Station KGMC thinks that he, too, has a winner. The Denver judges, Mike Savio of Wurlitzer, and Dick Phillips of Columbia, aided by the disk jockey selected from among 58 entries the record of Roxie Rotello, who sang "Outside of Heaven". The presentation of the \$100 award was made on November 1st over Station KFEL-TV on a show called "Wax Facts".

Paul Brenner of Station WAAT, Newark, New Jersey, reported that his winner, as yet unnamed, will be chosen by the viewing audience after the presentation of several leading contestants on a television series which Brenner m.c.'s. With over 2,000 requests for entry blanks, Brenner is still wading through a stack of what he indicates is "mighty likely talent".

Miami, Florida, has been heard from with the report that Harry Burge of Station WQAM received records which

were acceptable from over 60 contestants. The winner was Elaine Rubenstein of Coral Gables, Florida, who, says Harry, "Is a beautiful girl and has an outstanding voice". Her song was "Vaya Con Dios" done in an original style. Miss Rubenstein appeared on a 15 minute broadcast with Burge and Ozzie Truppman, local Bush Distributing manager. Her record was played for Miami listeners on the "Juke Box Serenade" program.

In Buffalo, New York, where Station WEBR blankets the area in which Wurlitzer phonographs are manufactured, Bob Wells, the sponsoring jockey, with Ken Gill, Courier-Express music editor, and Steve Vukelic, Wurlitzer distributor, chose the voice of Charles Caci as being the most promising.

As reports continue to come in, Jerry Adams of Oakland, California, was declared winner by dee jay Wally King and the judges for Station KSFO. From Des Moines, Iowa, Al Rockwell wires that the KRNT committee selected Charles Hartley to represent that territory. Robin Seymour of Detroit, reporting 755 entries, announces that the committee decision was Nick Siagkris, whose disk has been forwarded to New York. Houston, Texas, has come up with another singing Miss named Connie Sones, who was chosen by Paul Berlin and the KNUZ Station judges from among 147 entries.

The 40 participating disk jockeys have been asked to have their winning transcriptions, together with a photograph of the winner in the hands of the New York Judging Committee not later than November 10th. As soon as the decision is reached, the winner will be brought to New York where Columbia will record the voice for pre-holiday season distribution.

Plans are underway to present the \$1000 first prize award on a nationwide television show. Further details will be announced as the plans crystallize.

## "Magdalene" Now Has 20 Recordings

NEW YORK — Rex Music's song "Magdalene" which cannot yet be classified as a hit tune, has as many recordings as some standards, with more versions soon to be released.

There are four versions which were recorded in South America, Cuba and Mexico and nine renditions of the tune cut in the United States. One recording was made in Italy, and will soon release renditions, almost every major diskery will have hopped on the song.

The pubbery reports that early in November, Capitol will send out Les Baxter's version with Betty Reilly handling the vocal, which will be followed by a Frank Murphy vocal of the tune on the new Epic label. Early in December, Xavier Cugat's rendition of the tune will hit the market. This will bring the total close to twenty.

"SOMETIME"  
b/w  
"GOODBYE MY LOVE"  
BOB DINI  
DERBY 833  
Available in Canada  
on QUALITY label  
Derby Records, Inc. Hollywood, California  
New York City

FIRST: TERRY'S THEME FROM  
LIMELIGHT 1342 & 45-1342  
THEN: EBB TIDE 1358 & 45-1358  
NOW . . . Frank Chacksfield  
Golden Violins  
backed by  
A GIRL CALLED LINDA  
1368 & 45-1368  
LONDON

CASH BOX "BEST BET"  
DOROTHY COLLINS with the  
RAYMOND SCOTT QUINTET  
"SINGING IN  
THE RAIN"  
Audivox 104  
AUDIVOX RECORDS  
140 W. 57 St.  
N. Y. C., N. Y.

Frankie Laine's Smash Hit . . .  
"ANSWER ME"  
The Terry Theme From  
"LIMELIGHT"  
— instrumental —  
"ETERNALLY"  
From "Limelight"  
— vocal —  
BOURNE, INC.

"It's What's in THE CASH BOX That Counts"

# THE CASH BOX RHYTHM N' BLUES Ramblings

## NEW YORK:

Lots of names showed up at the opening broadcast of Dr. Jive (WWRL-New York) from the Club Riviera in Brooklyn. Among those who attended were Jerry, Elliot and Ben Blaine, Jubilee Records; Lee Magid, head of the newly formed Central Records; Herman Lubinsky, Savoy prexy; Teddy Reig, A & R for Savoy who replaced Magid when he moved over to Central; Sonny Gale, RCA Victor thrush; The Checkers, King Records; King Mozian, MGM Records and Buddy Friedlander, record promotion for Mercury Records. . . . Peacock Label spiritual artists set for a busy autumn. The Sensational Nightingales open a four state tour in Arkansas, then Louisiana, Kentucky and Indiana in that order. The Bells of Joy package up with Sister Jessie Renfro for several dates in Tennessee and The Southern Wonders will tour Ohio and Kentucky. All four are currently out with new releases. . . . Lee Magid has things buzzing his first week at Central Records. He's already signed Emmett Jopson, male



THE DRIFTERS

blues shouter and Georgia Lane, young thrush out of Cleveland. Rehearsals for the first Central session are already under way. Lee went to Philly over the weekend to scout talent. With him was Eddie Wilcox, great Derby arranger, who visited jocks on the current Derby hits, Bob Dini's "Sometime" and Jaye P. Morgan's "Just A Gigolo." . . . Joe Davis looking to a great Xmas season. "Otis Blackwell's "Daddy Rollin' Stone" should make the charts in a week a two," says Joe. In addition the Crickets "I'm Not The One You Love" and "Fine As Wine" after a slow start is beginning to show a strong surge with order coming in at a smart pace. And, of course, Joe's Christmas entry, Irene Treadwell's "Dear Santa, Bring Back My Daddy To Me." . . . Joe Loco put a Locoish treatment of "Blue Pacific Blues" on wax for Tico Records that's going to mean more laurels for the already popular keyboard flash. Tune's from the fic "Sadie Thompson." . . . Joe Glaser signed The Ebonaires after watching them knock the Apollo audience cold. . . . Herman Lubinsky, Savoy bossman, excited about his new Babs Gonzales release "Get Out Of That Bed And Get Me Some Bread." Herman cut top Savoy thrush, Varetta Dillard, this week and says the next release should be a humdinger. . . . Is there anyone as hot as Atlantic Records? Blues diskery is currently riding with six smashes. Artists The Clovers, Ruth Brown, The Drifters, Joe Turner, Ray Charles and LaVerne Baker are all in the charts. . . . Ernie Crowder's initial R & B entry on Ruby, "Tread Lightly" and "Night Watch" by Bobby Smith, creating a fuss in New York, New Jersey, Philadelphia and Baltimore. . . . New Faye Adams on Herald release has bossmen Al Silver and Jack Angel in a tizzy. Orders have been snowpiling in but the reaction has been split between "Happiness To My Soul" and "I'll Be True." Can't tell at this point which side will step out. Man, that's trouble. "Should happen to me" say sixty eight other wax-houses. . . . Sid Siegel, Seeco topper, elated with the reception the trade has given his special St. Nick series of L. P.'s and singles. The releases are made up of Latin American Christmas favorites using some of Seeco's leading artists, Bobby Capo, Elsa Miranda (Chiquita Banana), and others. Seeco is moving along with preparations for the new subsid R & B and Jazz label. Should make its bow in from two to four weeks. . . . Harry Apostaleris, Alpha Distributors, wants to bet "Baby It's You" by the Spaniels on Chance and "The Perfect Woman" by the Four Blazes on United make the New York list this week. Check it Harry. At this writing the lists are still being compiled. . . . The Jubilee Records-Cosnat Distributing setup is handling, in addition to their own "Marie" by the Four Tunes; "Crying In The Chapel," "In The Mission of St. Augustine" and "Write And Tell Me Why," all by The Orioles; Edna McGriff's "I'll Surrender Anytime" they're distributing loads of hits for the other manufacturers. . . . Jerry Wexler, Atlantic Records, feeling no pain. He just cut an Alto Sax treatment of "Off Shore" by Bud Johnson, and says, "This is absolutely the greatest. . . . Johnny Halonka, Alpha Distrib, handing out cigars. Johnny and wife Mary proud parents of an eight-pound, five-ounce boy, John Joseph, Jr.

## CHICAGO:

Johnny Hodges has been signed to play for the 'Waiter's Ball,, being held November 19 at the Sherman Hotel, for the umpteenth consecutive year. . . . Leonard Chess announced this past week that his firm has signed Valaida Snow to an exclusive recording contract. . . . The "Biggest Show of '53," Fall Edition, hits the Civic Opera House November 14 and 15. With Nat Cole, Sarah Vaughan, Ralph Marterie, Illinois Jacquet and a host of others. Four performances only. . . . Mike DeLisa, owner of famed Club DeLisa, this week received an award for "out-standing work in charity and civic circles." . . . Willie Mabon in town for another recording session (and another hit, Willie?) . . . Beginning November 8, show starring Billy Eckstine, Woody Herman and Sidney Bechet, will be seen in and around Chicago for a series of six one-niters. Sponsored by Kate Maramont Foundation to benefit various charities. Program will hit high school auditoriums primarily, so that the teenagers, who are unable to frequent nite spots where these stars usually entertain, can enjoy these favorites right in their own neighborhoods. . . . It is reported that Mahalia Jackson, thru the Artists Society of America, is filing a slander suit against a Detroit promoter. . . . The Clovers, currently in first place in The Cash Box' Poll as best rhythm and blues artists for 1953, skedded for series of one-niters throu the Midwest beginning November 15. . . . Hear tell the Monday nite jam sessions lead by Les "Pres" Young at the Bee Hive Lounge are nothing short of sensational.



WILLIE MABON

# RCA Victor Establishes Special Jazz A & R Dept.

NEW YORK—Plans have been formulated by RCA Victor to greatly intensify its coverage of the jazz field, according to George R. Marek, manager of the record company's artists and repertoire department.

In the coming months the record firm will be actively engaged in scouting new jazz talent and in combing its extensive catalogue for jazz issues. Also in the offing is the issuing of previously unreleased jazz sides by great names in the field.

RCA Victor's jazz activities will be carried out by a special department, under Joe Carlton, manager of popular A & R. Carlton has designated Bill Zeitung, formerly of the promotion department, to head up the new activity.

Already under contract are two newly signed jazz names, Barbara Carroll and Shorty Rogers.

Buddy Morrow, Ralph Flanagan and the Sauter-Finegan Orchestra, all of whom have been under contract for some time, will be called on to record jazz discs for the new department.

Barbara Carroll's first disk, "I Want A Little Girl" and "From This Moment On" is scheduled to be issued in two weeks; the jazz pianist has also recorded an album for future release.

Shorty Rogers has three albums in the stores: "Shorty Rogers And His Giants," "Cool And Crazy" and "Hot Blood." The former trumpeter and arranger for Woody Herman and Stan Kenton uses a big band in "Cool And Crazy" and "Hot Blood" (from the Marlon Brando film of the same name) and a small group in "Shorty Rogers And His Giants."

RCA Victor's jazz re-issue program is already under way. Recently released were "Swingin' The Organ With Fats Waller" and "B.G." Waller, who is credited with popularizing the organ as a jazz instrument, is heard in eight of his best known organ sides, including "Don't Try Your Jive On Me" and "Come Down To Earth, My Angel." The "B.G." package is a single record "EP" with "Sing, Sing, Sing" on one side and "Pick-A-Rib" on the flip.

A two record "EP" package titled "Crazy And Cool" consists of previously issued discs by modern jazz names including Dizzy Gillespie, Charlie Ventura, Gene Krupa, Kenny Clark, Lucky Thompson and the Metronome All-Stars.

"The Sound Of The Sauter-Finegan Orchestra" has eight of the group's biggest successes in a two record "EP," with two additional numbers in the 33 1/2 rpm version.

Arne Domnerus, Swedish tenor saxist who clicked with his first jazz set for RCA Victor about a year ago is now heard in volume two of

"Around The World In Jazz—Sweden."

Future plans by the new department call for release of previously unissued jazz discs by names such as Duke Ellington, Tommy Dorsey, Sidney Bechet, Rex Stewart and Barney Bigard.

Setting the key-note for its renewed interest in jazz, RCA Victor recently sent a letter from Shorty Rogers to its full disc jockey list. In it Rogers told how he had come to be signed by the disk firm:

"The idea took root when RCA Victor decided here was a great chance for growth in my field of music — contemporary American music. I believe in this music. (It) is a reflection of our times in the only way I can say it—jazz. RCA Victor gave me a completely free hand as to choice of men and instruments. I wrote and arranged all the music. I am very anxious to have you listen, understand and like what we, the boys in the band, RCA Victor and myself have attempted."

The same mailing in which the Rogers letter was sent contained a query to jockeys, questioning their interest in jazz disks. With the replies RCA Victor plans to set up a completely new jazz mailing list.

HEADING FOR # 1  
"I HAD A NOTION"  
AL SAVAGE  
with Joe Morris Ork.  
HERALD # 417

---

COMING UP . . . STRONG  
"PASS THE JUICE"  
MISS LUCY  
MR. STRINGBEAN  
with Joe Morris Ork.  
HERALD # 418

---

TOPS IN THE NATION  
"SHAKE A HAND"  
FAYE ADAMS  
with Joe Morris Ork.  
HERALD # 416

Watch for next week's  
announcement about  
FAY ADAMS' new release

**Herald** RECORDS  
236 W. 55 St.  
New York  
N. Y.

## LOS ANGELES:

Jimmy Wilson of Tin Pan Alley fame appeared at Billy Berg's Five-Four Ballroom recently. Also appearing with him was Linda Hayes. Both artists put on a great show which included tunes from their latest releases. . . . Sid Nathan, President of King Records, and Charley Kanter, head of Ohio Operators Association, were in town recently for recording sessions and general business. . . . Eddie Mesner returned from his Eastern business trip all excited over the signing of the great Louis Jordan. They were flooded with phone calls congratulating them for adding this former Decca artist to their Aladdin banner. The Mesner brothers announced that they are lining up the finest composers to work with Jordan. Maxwell Davis and Rudolph Toombs will head the list. . . . Al Sherman of King Records states that "Rags to Riches" with Billy Ward and his Dominos is their biggest number yet. Another up and comer on the King label that looks very promising is the "White Cliffs of Dover" by The Checkers. . . . Lawrence Stone came up from San Diego to see the Bihari brothers at Modern Records and cut several new sides. Recording sessions were also held with Shirley Gunther for the Flair label. . . . Since taking over the Okeh line Central Record Sales have a well rounded stock of top numbers in both the R & B and POP fields. Jim Warren, Jack Andrews, Eddie Ray, Chuck Hicks, Lou Stoken and John O'Valle are always on their toes looking for new distribution channels to keep the firm right on top. Jim Warren states that Floyd Dixon's "Hole in The Wall" is taking off real crazy like here in LA. Art Rupe, owner of Specialty Records, verifies this statement and adds that it's also clicking throughout the country.



LOUIS JORDAN

**WOW!**  
**WHAT HITS!!!**

**Eddy Boyd**  
 "TORTURED SOUL"  
 b/w  
 "THAT'S WHEN I MISS YOU SO"  
 Chess-1552

**Muddy Waters**  
 "MAD LOVE"  
 b/w  
 "BLOW WIND BLOW"  
 Chess-1550

**RUSH YOUR ORDER TO-DAY!  
 FIRST COME - FIRST SERVED!**

**CHESS**  
 RECORD CORP.  
 750 E 49th ST. CHICAGO, ILL.

THE CLOVERS  
 RIDE AGAIN!!!  
 "THE FEELING IS SO GOOD"  
 # 1010  
**Atlantic** RECORDING CORP.  
 234 WEST 56th STREET NEW YORK 19, N. Y.

FOR TOPS IN R&B

**JAY-DEE**  
 A BIG HIT  
**DADDY ROLLIN' STONE**  
 By OTIS BLACKWELL  
 JAY-DEE # 784

**JOE DAVIS**  
 RECORD MANUFACTURER  
 1619 Broadway (Circle 5-7658) New York, N. Y.

COMING SOON  
**A SMASH HIT BY**  
**VARRETA DILLARD**  
**SAVOY RECORD CO., INC.**  
 58 Market St., Newark, N. J.

A Smash Version!!!  
**JOE LOCO**  
 at his best plays  
 "BLUE PACIFIC BLUES"  
 Tico 10-207  
 from the picture  
 "Sadie Thompson"  
**TICO** 220 W. 42 St. New York N. Y. (WI 7-0652)  
 EL REY DEL MAMBO

THE "5" ROYALES  
 sing  
**"ALL RIGHTY"**  
 b/w  
**"I WANT TO THANK YOU"**  
 Apollo # 449  
 Published by  
**BESS MUSIC, INC.**  
 457 West 45th Street New York

TWO FOR THE MONEY  
 78's + 45's  
**"SIT DOWN SERVANT"**  
 by  
**SWANEE QUINTET**  
 Nashboro 538  
**"BANANA SPLIT"**  
 by  
**KID KING'S COMBO**  
 Excello 2009  
 Some Territories Open  
**NASHBORO RECORD CO.**  
 177 3rd Avenue Nashville, Tenn. (6-2916)

**THE CASH BOX**

in HARLEM on CHICAGO'S South Side in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- |   |  |  |
|---|--|--|
| <b>1</b> SHAKE A HAND<br>Faye Adams & Joe Morris (Herald 416)             | HONEY HUSH<br>Joe Turner (Atlantic 1001)                         | ROSE MARY<br>Fats Domino (Imperial 5251)             |
| <b>2</b> ONE SCOTCH, ONE BOURBON, ONE BEER<br>Amos Milburn (Aladdin 3197) | ONE SCOTCH, ONE BOURBON, ONE BEER<br>Amos Milburn (Aladdin 3197) | BANANA SPLIT<br>Kid King's Combo (Excello 2009)      |
| <b>3</b> MONEY HONEY<br>Drifters (Atlantic 1106)                          | TV IS THE THING<br>Dinah Washington (Mercury 70214)              | HEART BREAKER<br>Ray Charles (Atlantic 1008)         |
| <b>4</b> TV IS THE THING<br>Dinah Washington (Mercury 70214)              | SHAKE A HAND<br>Faye Adams & Joe Morris (Herald 416)             | HONEY HUSH<br>Joe Turner (Atlantic 1001)             |
| <b>5</b> DON'T DECEIVE ME<br>Chuck Willis (Okeh 6985)                     | FEELING GOOD<br>Little Junior (Sun 187)                          | SOUL ON FIRE<br>Lavern Baker (Imperial 5251)         |
| <b>6</b> GOOD LOVIN'<br>The Clovers (Atlantic 1000)                       | PLEASE LOVE ME<br>B. B. King (R.P.M. 386)                        | BLUES WITH A FEELING<br>Little Walter (Checker 780)  |
| <b>7</b> TOO MUCH LOVIN'<br>The "5" Royales (Apollo 448)                  | TOO MUCH LOVIN'<br>The "5" Royales (Apollo 448)                  | I DON'T KNOW WHAT I'LL DO<br>Sugar Boy (Checker 783) |
| <b>8</b> MARIE<br>Four Tunes (Jubilee 5128)                               | BLUES WITH A FEELING<br>Little Walter (Checker 780)              | SHAKE A HAND<br>Faye Adams & Joe Morris (Herald 416) |
| <b>9</b> I HAD A NOTION<br>Al Savage & Joe Morris (Herald 417)            | GOOD LOVIN'<br>The Clovers (Atlantic 1000)                       | MOTOR HEAD BABY<br>Young John Watson (Federal 12131) |
| <b>10</b> PLEASE DON'T LEAVE ME<br>Fats Domino (Imperial 5240)            | DRUNK<br>Jimmy Liggins (Specialty 470)                           | TV IS THE THING<br>Dinah Washington (Mercury 70214)  |

in SAN FRANCISCO in NEWARK in MEMPHIS

- |   |  |   |
|---|--|---|
| <b>1</b> HONEY HUSH<br>Joe Turner (Atlantic 1001)                         | SHAKE A HAND<br>Faye Adams & Joe Morris (Herald 416)             | HONEY HUSH<br>Joe Turner (Atlantic 1001)              |
| <b>2</b> ONE SCOTCH, ONE BOURBON, ONE BEER<br>Amos Milburn (Aladdin 3197) | ONE SCOTCH, ONE BOURBON, ONE BEER<br>Amos Milburn (Aladdin 3197) | I HAD A NOTION<br>Al Savage & Joe Morris (Herald 417) |
| <b>3</b> SHAKE A HAND<br>Faye Adams & Joe Morris (Herald 416)             | NADINE<br>Coronets (Chess 1549)                                  | NO BLOW, NO SHOW<br>Bobby Bland (Duke 115)            |
| <b>4</b> FEELING GOOD<br>Little Junior (Sun 187)                          | HONEY HUSH<br>Joe Turner (Atlantic 1001)                         | THAT'S WHEN I MISS YOU SO<br>Eddie Boyd (Chess 1552)  |
| <b>5</b> GEE<br>The Crows (Rama 5)  | DRUNK<br>Jimmy Liggins (Specialty 470)                           | FEELING GOOD<br>Little Junior (Sun 187)               |
| <b>6</b> BLUES WITH A FEELING<br>Little Walter (Checker 780)              | DON'T DECEIVE ME<br>Chuck Willis (Okeh 6985)                     | MAD LOVE<br>Muddy Waters (Chess 1550)                 |
| <b>7</b> TV IS THE THING<br>Dinah Washington (Mercury 70214)              | BABY, IT'S YOU<br>The Spaniels (Chance 1141)                     | BLUES WITH A FEELING<br>Little Walter (Checker 780)   |
| <b>8</b> ROSE MARY<br>Fats Domino (Imperial 5251)                         | ROSE MARY<br>Fats Domino (Imperial 5251)                         | GOOD LOVIN'<br>The Clovers (Atlantic 1000)            |
| <b>9</b> DRUNK<br>Jimmy Liggins (Specialty 470)                           | MEMORIES<br>Earl Bostic (King 4653)                              | DRUNK<br>Jimmy Liggins (Specialty 470)                |
| <b>10</b> CRYING IN THE CHAPEL<br>The Orioles (Jubilee 5122)              | THE CLOCK<br>Johnny Ace (Duke 112)                               | BABY, IT'S YOU<br>The Spaniels (Chance 1141)          |

"It's What's in THE CASH BOX That Counts"

# THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- |  |  |  |
|--|--|--|
| <b>1</b> ONE SCOTCH, ONE BOURBON, ONE BEER<br>Amos Milburn<br>(Aladdin 3197) | <b>HONEY HUSH</b><br>Joe Turner<br>(Atlantic 1001)                         | <b>MARIE</b><br>Four Tunes<br>(Jubilee 5128)                               |
| <b>2</b> MONEY HONEY<br>Drifters<br>(Atlantic 1106)                          | <b>SHAKE A HAND</b><br>Faye Adams & Joe Morris<br>(Herald 416)             | <b>TV IS THE THING</b><br>Dinah Washington<br>(Mercury 70214)              |
| <b>3</b> I HAD A NOTION<br>Al Savage & Joe Morris<br>(Herald 417)            | <b>CRYING IN THE CHAPEL</b><br>The Orioles<br>(Jubilee 5122)               | <b>ONE SCOTCH, ONE BOURBON, ONE BEER</b><br>Amos Milburn<br>(Aladdin 3197) |
| <b>4</b> SHAKE A HAND<br>Faye Adams & Joe Morris<br>(Herald 416)             | <b>ROSE MARY</b><br>Fats Domino<br>(Imperial 5251)                         | <b>BANANA SPLIT</b><br>Kid King's Combo<br>(Excello 2009)                  |
| <b>5</b> T. V. IS THE THING<br>Dinah Washington<br>(Mercury 70214)           | <b>GEE</b><br>The Crows<br>(Rama 5)  | <b>SHAKE A HAND</b><br>Faye Adams & Joe Morris<br>(Herald 416)             |
| <b>6</b> MEMORIES<br>Earl Bostic<br>(King 4653)                              | <b>ONE SCOTCH, ONE BOURBON, ONE BEER</b><br>Amos Milburn<br>(Aladdin 3197) | <b>HONEY HUSH</b><br>Joe Turner<br>(Atlantic 1001)                         |
| <b>7</b> DRUNK<br>Jimmy Liggins<br>(Specialty 470)                           | <b>NADINE</b><br>Coronets<br>(Chess 1549)                                  | <b>PERFECT WOMAN</b><br>Four Blazes<br>(United 158)                        |
| <b>8</b> CRYING IN THE CHAPEL<br>The Orioles<br>(Jubilee 5122)               | <b>BLUES WITH A FEELING</b><br>Little Walter<br>(Checker 780)              | <b>GOOD LOVIN'</b><br>The Clavers<br>(Atlantic 1000)                       |
| <b>9</b> HONEY HUSH<br>Joe Turner<br>(Atlantic 1001)                         | <b>FEELING GOOD</b><br>Little Junior<br>(Sun 187)                          | <b>DRUNK</b><br>Jimmy Liggins<br>(Specialty 470)                           |
| <b>10</b> I HAD A LOVE<br>The Flairs<br>(Flair 1012)                         | <b>TV IS THE THING</b><br>Dinah Washington<br>(Mercury 70214)              | <b>LOVER COME BACK TO ME</b><br>Nat "King" Cole<br>(Capitol 2610)          |



- |   |  |  |
|---|--|--|
| <b>1</b> HONEY HUSH<br>Joe Turner<br>(Atlantic 1001)                    | <b>ROSE MARY</b><br>Fats Domino<br>(Imperial 5251)                         | <b>SHAKE A HAND</b><br>Faye Adams & Joe Morris<br>(Herald 416)             |
| <b>2</b> BLOOD STAINS ON THE WALL<br>Honey Boyd<br>(Specialty 476)      | <b>SHAKE A HAND</b><br>Faye Adams & Joe Morris<br>(Herald 416)             | <b>BLUES WITH A FEELING</b><br>Little Walter<br>(Checker 780)              |
| <b>3</b> MONEY HONEY<br>Drifters<br>(Atlantic 1106)                     | <b>HONEY HUSH</b><br>Joe Turner<br>(Atlantic 1001)                         | <b>ONE SCOTCH, ONE BOURBON, ONE BEER</b><br>Amos Milburn<br>(Aladdin 3197) |
| <b>4</b> BLUES WITH A FEELING<br>Little Walter<br>(Checker 780)         | <b>GOOD LOVIN'</b><br>The Clavers<br>(Atlantic 1000)                       | <b>DON'T DECEIVE ME</b><br>Chuck Willis<br>(Okeh 6985)                     |
| <b>5</b> GET IT<br>The Royals<br>(Federal 12133)                        | <b>FEELING GOOD</b><br>Little Junior<br>(Sun 187)                          | <b>HONEY HUSH</b><br>Joe Turner<br>(Atlantic 1001)                         |
| <b>6</b> DRUNK<br>Jimmy Liggins<br>(Specialty 470)                      | <b>BLUES WITH A FEELING</b><br>Little Walter<br>(Checker 780)              | <b>THE TEARS KEEP TUMBLING DOWN</b><br>Ruth Brown<br>(Atlantic 1005)       |
| <b>7</b> I WANT TO THANK YOU<br>The "5" Royales<br>(Apollo 449)         | <b>ONE SCOTCH, ONE BOURBON, ONE BEER</b><br>Amos Milburn<br>(Aladdin 3197) | <b>TV IS THE THING</b><br>Dinah Washington<br>(Mercury 70214)              |
| <b>8</b> HEART BREAKER<br>Ray Charles<br>(Atlantic 1008)                | <b>PERFECT WOMAN</b><br>Four Blazes<br>(United 158)                        | <b>PLEASE LOVE ME</b><br>B. B. King<br>(R.P.M. 386)                        |
| <b>9</b> EVERY DAY IN THE WEEK<br>Christine Kittrell<br>(Republic 7055) | <b>I WANT TO THANK YOU</b><br>The "5" Royales<br>(Apollo 449)              | <b>DRUNK</b><br>Jimmy Liggins<br>(Specialty 470)                           |
| <b>10</b> T. V. IS THE THING<br>Dinah Washington<br>(Mercury 70214)     | <b>MAD LOVE</b><br>Muddy Waters<br>(Chess 1550)                            | <b>TOO MUCH LOVIN'</b><br>The "5" Royales<br>(Apollo 448)                  |

**Margie Day**  
Singing  
**SNATCHIN' IT BACK**  
and  
**DO I**  
(Look Like a Fool to You)  
Decca 28872 (78 RPM)  
and 9-28872 (45 RPM)  
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**Baby Doll**  
by  
MARVIN & JOHNNY  
# 479 # 479-45  
**Specialty records**

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**BOBBY SMITH**  
His Sax and Ork.  
**"TREAD LIGHTLY"**  
b/w  
**"NIGHT WATCH"**  
RUBY RECORD # 101

**RUBY RECORD CO.**  
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**NEW RELEASES!**  
**GREAT RELEASES!**  
... WATCH THEM GO!!

The Ebonaires  
**"THREE O'CLOCK IN THE MORNING"**  
b/w  
**"BABY YOU'RE THE ONE"**  
Aladdin # 3211  
★ ★  
SONNY KNIGHT  
**"DEAR WONDERFUL GOD"**  
b/w  
**"BABY COME BACK"**  
Aladdin # 3207  
**GOING STRONG**  
**"I'M SO HIGH"**  
5 Keyes  
Aladdin # 3204  
★ ★  
Shirley & Lee  
**"THE PROPOSAL"**  
Aladdin # 3205

**Aladdin RECORDS**  
Beverly Hills, Calif.

# RHYTHM 'N BLUES REVIEWS

<input checked="" type="radio"/> A DISK & SLEEPER	<input checked="" type="radio"/> C GOOD
<input checked="" type="radio"/> B EXCELLENT	<input checked="" type="radio"/> C FAIR
<input checked="" type="radio"/> B VERY GOOD	<input checked="" type="radio"/> D MEDIOCRE

**DIZZY GILLESPIE**  
(Atlantic 1011)

- C+** "DIZ'S TUNE" (3:06) [Gillespie] Dizzy Gillespie etches a slow dreamy item on a progressive kick. Diz' horn featured.
- B** "GROOVING THE NURSERY" (2:54) [Joe Carroll] A quick beat story about nursery characters performed in lively fashion. Deck has possibilities.

**BUDDY JOHNSON**  
(Decca 28907)

- B+** "TALKIN' ABOUT ANOTHER MAN'S WIFE" (2:55) [Sophisticate BMI] Buddy Johnson's great ork dishes up a quick beat fox trot with Geezil Minerve handling the intriguing lyrics solidly. A cute side with a chuckle and a great big hand to the Johnson aggregation.
- B+** "JEANETTE" (2:41) [Sophisticate BMI] A swaying mood piece done to perfection. A lush opus lushly performed. Relaxing listening music for all markets. Smart 88ing and a wonderful horn.

**JIMMY SWAN**  
(Peacock 1622)

- B+** "HEY NOW BABY, HEY" (2:34) [Lion BMI—J. Swan] Jimmy Swan belts a southern quick beat blues. Swan sings with feeling assisted by an excellent guitar. This deck could happen.
- B** "LAUGHING, LAUGHING BLUES" (2:45) [Lion BMI—J. Swan] The under deck is a slow blues effort. Swan emotionally tells his girl she's always on his mind. He's laughing just to keep from crying. A good platter.

**KING PERRY**  
(RPM 392)

- B** "WELCOME HOME BABY" (2:41) [Modern BMI—Perry] A wild quick tempo with King Perry elatedly singing that he feels great. His baby's coming home. A frenzied deck that's real crazy.
- C+** "CARD PLAYIN' BLUES" (2:40) [Modern BMI—Perry, Smith] Under lid is a middle tempo bounce in which the chanter employs card terms to describe the story of his love.

**SQUARE WALTON**  
(RCA Victor 20-5493)

- C+** "PEPPER HEAD WOMAN" (2:20) [Raleigh Music BMI—Walton, Kirkland] Square Walton moans a southern type slow blues about his pepper head woman. Chanter comes through in good style.
- B** "GIMME YOUR BANKROLL" (2:40) [Berkshire Music BMI—Walton, Kirkland] Another slow blues with novelty lyrics. Warns his gal she needs plenty of dough and if she goes broke he don't want her hanging around.

## THE CASH BOX

### ★ AWARD O' THE WEEK ★

"HAPPINESS TO MY SOUL" (2:41) [Ajax ASCAP—Phil Moore]  
"I'LL BE TRUE" (2:39) [Angel BMI—Joe Morris]

FAYE ADAMS  
(Herald 419)



FAYE ADAMS

● With "Shake A Hand" still on top of the charts, Faye Adams

itches her new entry into the ring. From the first note Faye proves she's no one shot but rather a gal with a great big future. Top deck, "Happiness To My Soul" retains the feeling that made "Shake" such a great plate. Faye sings it out with fullness and depth that hits with the force of a piledriver. Tune is a middle tempo bounce with romantic lyrics and a spiritual kick. Miss Adams also kicks up a sensational storm on the coupling, "I'll Be True". Tune is a similar tempo that opens with a bang. Side is a torrid big beat with loads of excitement. Two smash decks.

**THE CINCINNATIANS**  
(Brunswick 84022)

- C+** "STEP BY STEP" (1:51) [Theodore Wallace] The Cincinnatians etch a middle tempo religious item in smart fashion.
- C+** "IN THE UPPER GARDEN" (2:01) Artis Conley flip is a slow inspirational item tenderly presented.

**CARAVANS**  
(States 128)

- C** "I KNOW THE LORD WILL MAKE A WAY" (3:00) The Caravans come up with a slow religious side. Soloist Albertina Walker sings softly with a light chorus assist. Tune becomes shouty about midway.
- C+** "WHAT A FRIEND WE HAVE IN JESUS" (2:30) A similar item touchingly presented with Nellie G. Daniels handling the solo chores.

**TOMMY RIDGLEY**  
(Atlantic 1009)

- B** "OOH LAWDY MY BABY" (2:46) [Progressive BMI—Ridgley] New to the label, Tommy Ridgley chants a middle beat blues bounce about his no good girl who is really giving him the business. Blues shouter comes through smartly and looks like a promising find for Atlantic.
- B** "I'M GONNA CROSS THAT RIVER" (2:53) [Progressive BMI—DeVore, Sturgell] Flip is a slow rhythmic blues. Ridgley sings the melodic moody piece in potent fashion.

**CURTIS JONES**  
(Parrot 782)

- C+** "COOL PLAYING BLUES" (2:41) [Benson, Jones] Curtis Jones sings a middle tempo southern blues effectively with strings providing the proper setting. Chanter has a good sound.
- C+** "WRONG BLUES" (2:38) [Benson, Jones] Pairing is a similar item performed in ok fashion.

**FATS GAINES**  
(Big Town 108)

- C+** "HOME WORK BLUES" (2:48) [4 Star Sales BMI—Geddins, Gaines] The Fats Gaines group etches a slow low down blues with Rose Johnson on the vocal. Miss Johnson warns her man that if he don't stop staying out all day and all night some other man will have his happy home.
- C+** "HE'S A REAL FINE MAN" (2:34) [4 Star Sales—Geddins, Gaines] The gal is in a happier mood on the flip. She has a real good man and she's gonna marry him. Routine riff.

Rhythm 'N Blues

## CHRISTMAS AWARDS

"CHRISTMAS IN HEAVEN" (2:45)

[Ward Marks BMI—Billy Ward]

"RINGING IN A BRAND NEW YEAR" (2:12)

[Ward Marks BMI—Billy Ward]

BILLY WARD AND HIS DOMINOES  
(King 1281)



BILLY WARD & THE DOMINOES

● Billy Ward and His Dominoes come up with their holiday disk and the wax looks like sales and plays. The boys pair a Christmas side with a New Year ditty, both originals penned by Billy Ward. The upper, "Christmas In Heaven" is a slow tender holly decked love tune sweetly performed by the talented group. The flip, "Ringing In A Brand New Year", is a gay swinging middle beat chanted with lift and bubble effect that is perfect for the festive season. With the strong pulling power the boys have, this disk is sure to be a potent seller.

"SILENT NIGHT" (2:20) [P. D.]

"THE LORD'S PRAYER" (2:40) [Schirmer ASCAP—Mallotte]

DINAH WASHINGTON  
(Mercury 70263)



DINAH WASHINGTON

● Dinah Washington etches a standard pair of Yuletide items that will please her vast legion of fans. A pairing of "Silent Night" and "The Lord's Prayer" is meat for the religious and sentimental, as who isn't. The tunes that have been associated with Christmas year after year from childhood recalls to mind the tenderness, the joy, the festivities. Dinah is soft and reverent as she carols the two decks. A strong entry that will certainly garner its share of holiday disk sales.

**30,000 in the first week**

**for the biggest, fastest-breaking**

**Rhythm & Blues record in RCA Victor history!**



# THE DU, DROPPERS

*singing*

# "DON'T PASS ME BY"

*and*

# "GET LOST"

**RCA Victor**

**20/47-5504**

**RCA VICTOR**  
FIRST IN RECORDED MUSIC



"It's What's in THE CASH BOX That Counts"



## Stars Over Harlem

King Records star organist Bill Doggett, whose terrific little combo is just about one of the busiest and most entertaining groups about, seen taking time out from his very busy schedule to say a quick hello-goodbye to Harlem jocks and retailers before cutting out to Camden, N.J. for two weeks. Then on to Philly where he and the gang invade Bill & Lou's nightery Nov. 16 to 28. . . . Babs Gonzales scrambling about like mad getting his latest Savoy pressing "Get Out of That Bed And Get Some Bread" around to all the spinners. . . . It was a real pleasure to chat with Louis Jordan at deejay Jack Walker's funfest Monday night. Louis, who moves out of Cafe Society for a stint at one of the top spots along the Great White Way, is really kept on the go. After the Birdland deal it's on to Montreal where he opens at the Seville Theatre November 19. Then it's the Uptown Theatre out Philly way, a short vacation for the hard working Maestro and crew, and a December 22 opening at Miami's Beachcomber. . . . Eddie Portnoy and Joselyn Bruno, who sell lots of records in Harlem's Gelgold Record Center, say that "Money Honey", Clyde McPhatter and his Drifters; Dinah Washington's "Fat Daddy"; Tiny Bradshaw's "South Of The Orient" and Chuck Willis' "Don't Deceive Me" is keeping them busy. . . . Bob Pare (He's Portem's top man) tells us that Harlem retailers coming in with fat orders on the current biggies "Hole In The Wall", Floyd Dixon, Fats Domino's "Rose Marie" and B. B. King's latest opus "Please Hurry Home". . . . Word from Harlem's wisemen say the Dixie Hummingbirds great new Peacock waxing, "Let's Go To The Program", is one of the most sensational ever to grace the racks of their stores. . . . Also meeting with favor is new diskery Stardust's, "Autumn Noctourne" and "In Love In Vain" by the new singing find Carmen McCrae. . . . Howard Biggs, R.C.A. Victor staffman, is the fellow who cooked up those wonderful arrangements you hear on the new Buddy Morrow Rhythm and Blues album. Loaded with talent, Howie in the past has put together such big one's as "Old Man River" (The Ravens all time favorite), "The Very Thought Of You" and "Don't Take Your Love From Me". The latter served to introduce the wonderful voice of Lee Richardson.

## Publicists To Fete Press

NEW YORK—Publicists Guild of New York will hold its third annual "Press Party" at the Hotel Astor, Manhattan, Friday evening, November 13th, it was announced this week.

More than 500 men and women representing newspapers in the New York metropolitan area, weekly and monthly publications are expected to attend the event.

The Publicists Guild now in its third year is composed of public relations men and women representing civic and patriotic organizations, charitable and welfare agencies of various branches of the entertainment industry and commercial and industrial enterprises.

Purposes of the Guild include the elevation of professional standards of publicity and public relations and the advancement of the development of the publicity and public relations profession.

## Another Dollar's Worth



NEW YORK—Jack Melick (right) who wrote the music to "Gomen Nasai" but sold his rights to the song for \$1 before it became a hit, has written another song "Ginza Girl" which he expects to record during his forthcoming tour of Japan. Shown with Melick are Hal Jackson, WMCA & ABC disk jockey, and Monte Bruce.

## Artists Entertain For Handicapped Children

MEMPHIS, TENN.—A crowd of 6000 is expected to fill the Ellis Auditorium in this city for the Fifth Annual WDIA Goodwill Revue which will feature some of the greatest Rhythm & Blues and Spiritual artists in a charity show to raise funds to provide school buses for handicapped Negro children.

Scheduled to appear at the event are B. B. King, Lloyd Price, Eddie Boyd, Little Walter, Muddy Waters, Helen Thompson, the Soul Stirrers, Professor Alex Bradford, the Caravans and possibly the Du Droppers. These artists will be joined by WDIA artists Rufus Thomas, Moohah, Danny Day, the Spirit of Memphis, the Southern Wonders and Al Jackson's Band.

The artists' recording companies, Specialty, Chess, United, Checker, States and Starmaker are defraying their expenses to Memphis so that all gate receipts will be turned over to the school bus fund.

## Herald Extends Adams Pact

NEW YORK—Herald execs Al Silver and Jack Angel announced last week that their artist, Faye Adams, had her two-year recording contract extended to a five-year pact with a clause for an increase in royalties.

The talented thrush broke into the recording hit class with her number one smash "Shake A Hand" which she waxed with Joe Morris' orchestra. Herald has just released her follow-up labelled "Happiness To My Soul" b/w "I'll Be True."

The blues vocalist is also making a strong bid in The Cash Box 8th Annual Juke Box Operators Poll, for the top spot as the most promising newcomer.

## Rainbow Issues Meath Disk

NEW YORK—Eddie Heller of Rainbow Records has announced that his firm will release "Jiminy Christmas" sung by Ed Meath, well known disk jockey and the Len Hawley Quintet.

Heller also reports that the story of his signing with a new Connecticut distributor was inaccurate. His records are being handled by Malverne in East Hartford.

VICENTICO VALDES  
SINGS

"TENDERLY" (Bolero)

b/w

"BAILA MI CHA-CHA-CHA"

# 7334

SEECO records  
39 west 60th street  
new york 23, n. y.

B. B. KING

"BLIND LOVE"

b/w

"WHY DID YOU  
LEAVE ME"

RPM

JOHNNY OTIS

waxes for Peacock

"ROCK ME BABY"

b/w

"YOUNG GIRL"

both sides are hits!

Peacock # 1625



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SUGAR BOY

"I DON'T KNOW WHAT  
I'LL DO"

b/w "OVERBOARD"

Checker 783

Checker RECORD CO.

750 E. 49th ST. CHICAGO, ILL.

**THE CASH BOX**  
*Reports*  
**THE NATION'S**  
**BIG 10**

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**HILLBILLY,  
 FOLK & WESTERN  
 JUKE BOX TUNES**

# Grand Ole Opry To Celebrate 28th Anniversary With 3 Day Jamboree

NASHVILLE, TENN.—On November 21, Grand Ole Opry will celebrate its 28th anniversary. In honor of the occasion, WSM, the station from which the show originates, will hold a three-day jamboree which will be attended by disk jockeys, artists, A&R heads, trade paper personnel, music publishers, diskery execs, managers, bookers and many others associated with the country music field. From every corner of the country, music men will travel to Nashville for the

celebration to be held from November 20 to 22.

In the past decade, the influence of Grand Ole Opry and the stars it has created, has affected the entire music business. Folk music—the music centering around Nashville—has changed the American public's entire conception of popular songs and has influenced the tastes of millions of people who normally might never have been exposed to it.

It has spread from Nashville across

the entire country. It has affected the publishing business like nothing we can remember with almost all publishers continually on the lookout now for tunes which have a folk feeling. It has created a host of new record artists who hitched their wagon to the folk field and made it.

In short, its effect on the music business has been tremendous.

And certainly no program has done more to spread this music than Grand Ole Opry which originated at WSM 28 years ago and is still going strong.

So in honor of the event, the entire music business is set to help the station and program celebrate. Prominent publishers and record companies will give cocktail parties, open houses, luncheons, midnight suppers and forums throughout the entire three-day period.

Invitations have been sent out to some 900 disk jockeys all over the country and 200 "will be there" replies have already been received.

The "Grand Ole Opry," WSM, and the Andrew Jackson Hotel will be the sites of the celebration.

On Friday, November 20, WSM will be the host at a three-hour meeting, cocktail and dinner party where A & R heads and representatives of publishing firms will chat with the dee jays. That same day, RCA Victor will be host at a luncheon.

On Saturday, November 21, Capitol Records, Acuff-Rose Publishing, Peer International Publishing, Hill & Range Publishing and Country Song Roundup Magazine will be hosts at the various functions throughout the day.

Other events are expected to be sponsored by other music firms for the final day of the celebration, Sunday, November 22.

The Cash Box will participate in the celebration by running a special section devoted exclusively to Grand Ole Opry and WSM. It will contain congratulatory messages from all facets of the music and record businesses. It is expected that everyone who in any way has ever been connected with the show or station will want to send his congratulations through this special section which The Cash Box is planning.

## A Song In His Heart



BOSTON, MASS.—Guy Rotondo (seated at piano) has a song in his heart after being selected the winner, in the New England Area, of the Wurlitzer-Laine Vocalist Contest. Contest eliminations were held at the Bradford Hotel on November 1, in this city. Wishing Guy congratulations are (l. to r.) Ed Penney, WTAO disk jockey; Harry Poole of Poole Distributors, New England Wurlitzer distrib; George Clarke, Boston Daily Record Columnist; Charles Suesens, Poole Distributors; Pete Petropoulos, Chesterfield's Goodwill Ambassador; Danny White, Theatrical Agent; and Paul Bishop, local Columbia exec. Poole, Clarke, Suesens, White and Bishop were judges of the contest.

- 1** I FORGOT MORE THAN YOU'LL EVER KNOW  
 Davis Sisters  
 (RCA Victor 20-5345; 47-5345)

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- 2** HEY JOE!  
 Carl Smith  
 (Columbia 21129; 4-21129)

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- 3** A DEAR JOHN LETTER  
 Jean Shepard & Ferlin Huskey  
 (Capitol 2502; F-2502)

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- 4** CARIBBEAN  
 Mitchell Torok  
 (Abbott 140; 45-140)

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- 5** IT'S BEEN SO LONG  
 Webb Pierce  
 (Decca 28725; 9-28725)

- 6** FORGIVE ME JOHN  
 Jean Shepard & Ferlin Huskey  
 (Capitol 2586; F-2586)

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- 7** CRYING IN THE CHAPEL  
 Darrell Glenn  
 (Valley 101; 45-101)  
 Rex Allen  
 (Decca 28758; 9-28758)

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- 8** THERE STANDS THE GLASS  
 Webb Pierce  
 (Decca 28834; 9-28834)

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- 9** TENNESSEE WIG-WALK  
 Bonnie Lou  
 (King 1237)

- 10** LET ME BE THE ONE  
 Hank Locklin  
 (Four Star 1641)

## THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

- |  |  |
|--|--|
| 1. I FORGOT MORE THAN YOU'LL EVER KNOW | Davis Sisters (RCA Victor)             |
| 2. HEY JOE!                            | Carl Smith (Columbia)                  |
| 3. IT'S BEEN SO LONG                   | Webb Pierce (Decca)                    |
| 4. LET ME BE THE ONE                   | Hank Locklin (4 Star)                  |
| 5. THERE STANDS THE GLASS              | Webb Pierce (Decca)                    |
| 6. MAMA, COME GET YOUR BABY BOY        | Eddy Arnold (RCA Victor)               |
| 7. A DEAR JOHN LETTER                  | Jean Shepard & Ferlin Huskey (Capitol) |
| 8. CARIBBEAN                           | Mitchell Torok (Abbott)                |
| 9. I'M WALKING THE DOG                 | Webb Pierce (Decca)                    |
| 10. YESTERDAY'S GIRL                   | Hank Thompson (Capitol)                |

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 (Phone HA. 5-7123)

**Breaking Big In Cleveland and Spreading**  
 HIS LATEST AND GREATEST  
**DARRELL GLENN**  
 singing  
**"I THINK I'M FALLING IN LOVE WITH YOU"**  
 and  
**"ONLY A PASTIME"**  
 Valley 109

**MOVING UP!**  
**DARRELL** singing  
**"WRITE AND TELL ME WHY"**  
 Valley 107

**HEADING FOR THE TOP!**  
**SHORTY LONG**  
 singing  
**"WHO SAID I SAID THAT"**  
 Valley 108

**VALLEY RECORDS**  
 BOX 10033, KINGSTON PIKE  
 KNOXVILLE, TENNESSEE

**SMASHING FOR THE TOP**



**BULLSEYE of the WEEK**

← Jim Reeves  
**"BIMBO"**  
 b/w  
**"GYPSEY HEART"**  
 Abbott # 148

Rudy Grayzell →

**"BONITA CHIQUITA"**

b/w  
**"I'M GONE AGAIN"**

Abbott # 147



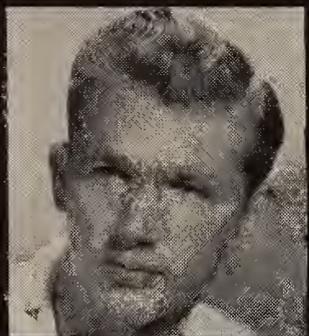
← **A GREAT INSTRUMENTAL**

Floyd Cramer

**"FANCY PANTS"**

b/w  
**"FIVE FOOT TWO EYES OF BLUE"**

Abbott # 146



**A TOP SPIRITUAL**

Willie Gaston's

Ever Ready Gospel Singers

**"WHEN THE MOON GOES DOWN"**

b/w

**"I CLAIM JESUS"**

Abbott # 149

**ABBOTT RECORD COMPANY**

6636 Hollywood Blvd.

Hollywood 28, Calif.

**GOOD BETS  
 FABOR RECORD CO'S NEW RELEASES!**



← Ginny Wright  
 with Jim Reeves Reciting

**"I LOVE YOU"**

b/w

**"I WANT YOU YES"**

(You Want Me No.)

Fabor # 101

→ Tom Bearden

Louisiana Hayride Artist

**"WOMEN, WOMEN, WOMEN"**

b/w

**"WE WERE WED IN JUNE"**

Fabor # 100-3



**FABOR RECORDS**

6636 Hollywood Blvd., Suite # 207

Hollywood 28, Calif.

**FOLK AND WESTERN REVIEWS**

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

**BULLSEYE of the WEEK**

**"TOO OLD TO TANGO" (2:43)**

[Aberbach-Brenner BMI—S. Wooley]

**"DOCTOR KETCHUM" (2:41)**

[Aberbach-Brenner BMI—S. Wooley]

ERNEST TUBB and RED FOLEY

(Decca 28911)

● Take two top country favorites, put them together on one record and the results should be something extra special. To prove the point, Ernest Tubb and Red Foley team up two delightful decks that're sure to create excitement in the juke and over the counter. The boys dish up a grand time for all on "Too Old To Tango" which

is a take off on a recent country success. The boys poke fun at the fact that they're not as young as they used to be. On "Doctor Ketchum" the artists dish up an amusing bit of double-talk as they wreck a few passages from the doctor's book about the ladies. A double barreled hit.

**SHORTY LONG**

(Valley 108)

**B+** "WHO SAID I SAID THAT" (2:35) [Tannen BMI—B. Bryant] Shorty Long comes up with a solid piece of material that's going to have everybody clappin' his hands and stampin' his feet. Tune has the beat and melody of the old favorite, "Tuxedo Junction," and Shorty treats it to a socko vocal job.

**B+** "I GOT NINE LITTLE KISSES" (2:33) [Tannen BMI—S. Long] Shorty really gets going as he zestfully belts out another rousing item that oughta tear the house down. Two terrific country items with strong possibilities in the pop and r & b fields.

**HOMER & JETHRO**

(RCA Victor 20-5456)

**B+** "(All I Want For Christmas Is) MY UPPER PLATE" (2:30) [M. Witmark & Sons ASCAP—D. Gardner] Everytime Homer and Jethro get together to wax a tune, the public is treated to a heap of chuckles. After all, how can anyone enjoy a Christmas turkey without his upper plate?

**B+** "I SAW MOMMY SMOOCHIN' SANTY CLAUS" (2:30) [Harman ASCAP—T. Conne] Another rib-tickling performance turned in by the comical duo as they give their version of the familiar Christmas ditty. Two hilarious sides that oughta make the boxes "jingle" with excitement.

**YORK BROTHERS**

(King 1277)

**B** "STARLIGHT MY LOVE" (2:35) [Lois BMI—T. Downs] The York Brothers harmonize in fetching fashion on a pretty middle beat romantic tune. The boys' soft and tender treatment is cushioned by an easy string accompaniment.

**B** "MY PRAYER TONIGHT" (2:30) [Jay & Cee BMI—H. Glover] The brothers warmly blend their vocal talents on a pleasant slow tempo item. Appealing lyrics coupled with a lovely melody for soft, relaxing side.

**CHARLIE STUCKEY**

(Pelican 106)

**B** "OFF AGAIN, ON AGAIN LOVE" (2:38) [Buckeye BMI—Tassin] Charlie Stuckey lends his soft and polished chords to a quick tempo romantic item. Catchy lyrics tell of a gal whose love is quite undependable.

**C+** "ANGEL OF MERCY" (2:39) [Buckeye BMI—Tassin] Lower end is a slow beat touching piece. Stuckey delivers an infectious vocal as the Westerners support in smooth fashion. Two effective decks.

**LITTLE RITA FAYE**

(MGM 11625)

**B** "THE MIRACLE OF CHRISTMAS" (2:53) [Milene ASCAP—Williams, Kessel] Little Rita Faye turns in a tender performance on religious flavored Yuletide item. A beautiful melody coupled with feelingful lyrics and vocalled in distinctive fashion by the talented youngster.

**B+** "I FELL OUT OF A CHRISTMAS TREE" (2:07) [Milene ASCAP—Rose, Heath] The refreshing voice of the tiny tyke is a treat to the ear as she vocals a delightful tune in the happy holiday spirit. Title tells how and when the little gal came upon this earth. A real cute platter.

**MARTHA CARSON**

(Capitol 2634)

**B** "I'VE GOT A BETTER PLACE TO GO" (2:49) [Valley BMI—F. Wilson] Smooth voiced Martha Carson sings a moderate tempo sacred item with much feeling. Chorus blends in stirring fashion befitting the potent lyrics. A grand deck.

**B** "SINGIN' ON THE OTHER SIDE" (2:17) [Acuff-Rose BMI—M. Carson] Flip deck is a similar religious piece dished up in quick tempo style. The thrush delivers another top flight vocal effort as chorus lends eloquent support.

**RUDY GRAYZELL**

(Abbott 147)

**B+** "BONITA CHIQUITA" (2:33) [American BMI—R. Grayzell] Rudy Grayzell dishes up a fast moving Latin flavored item in a joyful manner. Rudy's captivating voice warbles the exciting tune potently and is backed with zest by the Louisiana Hayride Band.

**B** "I'M GONE AGAIN" (2:52) [American BMI—J. Rhodes, L. Dean] Lower end is another quick beat ditty given a terrific reading by Grayzell. Racing musical backdrop adds color to the engaging lyrics. A lively side.

**"LITTLE" JIMMY DICKENS**

(Columbia 21167)

**B** "NO PLACE LIKE HOME AT CHRISTMAS" (2:36) [Tannen BMI—B. Bryant] "Little" Jimmy Dickens delivers a heart warming performance on a slow tempo seasonal piece. The polished chords of the lad are supplemented with a soft string backdrop.

**B** "BAREFOOTED LITTLE COWBOY" (2:43) [Pleasant Valley BMI—Webb, Clements] Under portion is a cute quick beat tale about a present found beneath the Christmas tree. Two enchanting sides smoothly handled by the youngster.



# Announcing

## A SPECIAL SECTION OF **The Cash Box**



(Dated November 28 Issue—Distributed at WSM Celebration November 21)

To Commemorate The 28th Anniversary of

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- I FORGOT MORE THAN YOU'LL EVER KNOW**  
 The Davis Sisters  
 (RCA Victor 20-5345; 47-5345)
- HEY JOE!**  
 Carl Smith  
 (Columbia 21129; 4-21129)
- A DEAR JOHN LETTER**  
 Jean Shepard & Ferlin Husky  
 (Capitol 2502; F-2502)
- FORGIVE ME, JOHN**  
 Jean Shepard & Ferlin Husky  
 (Capitol 2586; F-2586)
- THERE STANDS THE GLASS**  
 Webb Pierce  
 (Decca 28834; 9-28834)
- IT'S BEEN SO LONG**  
 Webb Pierce  
 (Decca 28725; 9-28725)
- CARIBBEAN**  
 Mitchell Torok  
 (Abbott 140; 50-140)
- TENNESSEE WIG-WALK**  
 Bonnie Lou  
 (King 1237; 45-1237)
- MAMA, COME GET YOUR BABY BOY**  
 Eddy Arnold  
 (RCA Victor 20-5115; 47-5115)
- I'M WALKING THE DOG**  
 Webb Pierce  
 (Decca 28834; 9-28834)

**THE CASH BOX**  
**FOLK & WESTERN**  
**DISK JOCKEY**  
**REGIONAL RECORD REPORTS**



- Randy Blake**  
 WJJD—Chicago, Ill.
- Let Me Be The One (Locklin)
  - I'm Walking The Dog (Pierce)
  - Weary Blues From Waiting (Hank Williams)
  - I Forgot More (Davis Sisters)
  - Sing Me Something Sentimental (Marty Robbins)
  - Hey Joe (Carl Smith)
  - 50-50 Honky Tonkin (George McCormick)
  - For Now And Always (Snow)
  - Mama Come Get Your Baby Boy (Eddy Arnold)
  - Kiss Me Like Crazy (Maddox)

- Shel Horton**  
 WHUN—Huntington, Pa.
- It's Written In The Stars (Pinetoppers)
  - Ricochet (Pee Wee King)
  - There Stands The Glass (Webb Pierce)
  - Shake A Hand (Red Foley)
  - Alabama (Little Rita Faye)
  - Tennessee Ghost Train (Dale)
  - I Forgot More (Davis Sisters)
  - Is Zat You Myrtle (Carlises)
  - Tain't Nice (The Carlises)
  - Hey Joe (Kitty Wells)

- Don Larkin**  
 WAAT—Newark, N. J.
- I Forgot More (Davis Sisters)
  - Hey Joe (Carl Smith)
  - It's Been So Long (W. Pierce)
  - A Dear John Letter (Shepard & Huskey)
  - Mama Come Get Your Baby Boy (Eddy Arnold)
  - Sorrow And Pain (Davis Sis.)
  - North Wind (Slim Whitman)
  - Caribbean (Mitchell Torok)
  - There Stands The Glass (Webb Pierce)
  - Hey Joe (Kitty Wells)

- Eddie Hill**  
 WSM—Nashville, Tenn.
- Hey Joe (Carl Smith)
  - I Forgot More (Davis Sisters)
  - A Dear John Letter (Shepard & Huskey)
  - It's Been So Long (W. Pierce)
  - Weary Blues From Waiting (Hank Williams)
  - Wasted Past (Ernest Tubb)
  - That's What I'd Do For You (Faron Young)
  - Yesterday's Girl (Thompson)
  - Oh La La (Justin Tubb)
  - Unpucker (The Carlises)

- Pop's Country Store**  
 WXGI—Richmond, Va.
- Remembering (Mac Wiseman)
  - Idle Gossip, Idle Words (Lee & Cooper)
  - Sorrow And Pain (Davis Sis.)
  - Leave Her Alone (Ray Price)
  - Hopeless Love (Lefty Frizzell)
  - Im Walking The Dog (Pierce)
  - Divorce Granted (Ernest Tubb)
  - Pig Latin Serenade (Johnnie & Jack)
  - As The Hands Go 'Round (Tom Anderson)
  - Caribbean (Mitchell Torok)

- Just Plain Phil (Haines)**  
 WTRC—Elkhart, Ind.
- A Dear John Letter (Shepard & Huskey)
  - I Forgot More (Davis Sisters)
  - It's Been So Long (W. Pierce)
  - Tennessee Wig-Walk (B. Lou)
  - Hey Joe (Carl Smith)
  - Forgive Me John (Shepard & Huskey)
  - Let Me Be The One (Locklin)
  - Wrong Side Of Town (Price)
  - Alabama (Little Rita Faye)
  - Caribbean (Mitchell Torok)

- Smokey Smith**  
 KRNT—Des Moines, Iowa
- Sing Me Something Sentimental (Marty Robbins)
  - Shake A Hand (Red Foley)
  - Hey Joe (Carl Smith)
  - I'm Walking The Dog (Pierce)
  - You're Gone (Davis Sisters)
  - Yesterday's Girl (Thompson)
  - Counterfeit Kisses (E. Tubb)
  - Forever Is Too Long To Be Alone (Jimmy Dickens)
  - I Forgot More (Davis Sisters)
  - Satisfaction Guaranteed (Carl Smith)

- "Cactus Jim" Western**  
 KUTA & KUTV  
 Salt Lake City, Utah
- Yesterday's Girl (Thompson)
  - It's Been So Long (W. Pierce)
  - Crying In The Chapel (Allen)
  - North Wind (Slim Whitman)
  - Beware (Cactus Jim Western)
  - Oh La La (Justin Tubb)
  - If I Never Get To Heaven (Eddy Arnold)
  - Caribbean (Mitchell Torok)
  - I Forgot More (Davis Sisters)
  - Mama Come Get Your Baby Boy (Eddy Arnold)

- "Albuquerque"**  
 Al Hallaman  
 WBVP—Beaver Falls, Pa.
- I Forgot More (Davis Sisters)
  - Tennessee Wig-Walk (B. Lou)
  - Let Me Be The One (Locklin)
  - Caribbean (Mitchell Torok)
  - Hey Joe (Carl Smith)
  - A Dear John Letter (Shepard & Huskey)
  - Mama Come Get Your Baby Boy (Eddy Arnold)
  - Let Me Go Devil (Tex Ritter)
  - You're Gone (Davis Sisters)
  - For Now And Always (Snow)

- Cliff Rodgers**  
 WHKK—Akron, O.
- Tennessee Wig-Walk (B. Lou)
  - I Forgot More (Davis Sisters)
  - Hey Joe (Carl Smith)
  - There Stands The Glass (Webb Pierce)
  - North Wind (Slim Whitman)
  - Let Me Be The One (G. Hill)
  - When Mexican Joe Met Jolie Blon (Hank Snow)
  - Satisfaction Guaranteed (Carl Smith)
  - Mama Come Get Your Baby Boy (Eddy Arnold)
  - That's What I'd Do For You (Faron Young)

- Norman Hall**  
 WBTO—Linton, Ind.
- There Stands The Glass (Webb Pierce)
  - Unpucker (The Carlises)
  - Little Boy Blue (Salty-Mattie)
  - I Forgot More (Davis Sisters)
  - Let Me Be The One (Locklin)
  - Forgive Me John (Shepard & Huskey)
  - Sing Me Something Sentimental (Marty Robbins)
  - Johnny's Got A Sweetheart (Little Rita Faye)
  - Satisfaction Guaranteed (Carl Smith)
  - I'm Walking The Dog (Pierce)

- Slim Lay**  
 WHBS—Huntsville, Ala.
- Let Me Be The One (Strange)
  - Darling Am I The One (Carl Smith)
  - Alabama (Little Rita Faye)
  - It's Been So Long (W. Pierce)
  - Crying In The Chapel (Allen)
  - Forgive Me John (Shepard & Huskey)
  - I Forgot More (Davis Sisters)
  - That's What I'd Do For You (Faron Young)
  - Singing In The Promised Land (Masters)
  - That's Alright (Autry Inman)

- Art Barrett**  
 WAVY—Portsmouth, Va.
- Wrong Side Of Town (Price)
  - Alabama (Little Rita Faye)
  - God Was So Good To Me (Al Terry)
  - Mama Come Get Your Baby Boy (Eddy Arnold)
  - At The End Of A Long Lonely Day (Marty Robbins)
  - Let Me Be The One (Locklin)
  - I Forgot More (Davis Sisters)
  - As The Hands Go 'Round (Tom Anderson)
  - Look (Kenny Lee)
  - Re-enlistment Blues (Travis)

- Billy The Kid Stanley**  
 WNOE—New Orleans, La.
- I Forgot More (Davis Sisters)
  - Forgive Me John (Shepard & Huskey)
  - Hey Joe (Carl Smith)
  - I Won't Be Home No More (Hank Williams)
  - Mama Come Get Your Baby Boy (Eddy Arnold)
  - That's What I'd Do For You (Faron Young)
  - Unpucker (The Carlises)
  - Johnny's Got A Sweetheart (Little Rita Faye)
  - Let Me Be The One (Locklin)
  - Wouldn't Treat A Dog Like You're Treating Me (Huskey)

- Big Jim Hess**  
 WIVK—Knoxville, Tenn.
- You're Gone (Davis Sisters)
  - Heartbreak Ahead (C. Artur)
  - Shake A Hand (Red Foley)
  - Don't Add An Ex To Your Name (George McCormick)
  - Dirty Dishes Blues (Lonesome Pine Fiddler)
  - Gonna Bid My Blues Good-bye (Hank Snow)
  - Darlin' Am I The One (Carl Smith)
  - Looking At The Moon (Skeets McDonald)
  - You're My Downfall (Johnnie & Jack)
  - Wrong Side Of Town (Price)

- Pete Hunter**  
 KRCT—Baytown, Texas
- Wake Up Little Boy Blue (Salty & Mattie)
  - There Stands The Glass (Webb Pierce)
  - Crying In The Chapel (Allen)
  - God Was So Good (Al Terry)
  - Nail Scarred Hand (Carl Smith & Carters)
  - Red Deck Of Cards (Red River Dave)
  - I Know In My Heart (Hunter)
  - I Forgot More (Davis Sisters)
  - It's Been So Long (W. Pierce)
  - Let Me Be The One (Locklin)

- Rosalie Allen**  
 WOV—New York, N. Y.
- Caribbean (Mitchell Torok)
  - I Forgot More (Davis Sisters)
  - Mama Come Get Your Baby Boy (Eddy Arnold)
  - Hey Joe (Carl Smith)
  - As Long As I'm Dreaming (Dinning Sisters)
  - It's Been So Long (W. Pierce)
  - A Dear John Letter (O'Day & Four Horsemen)
  - Oh Miserable Love (King)
  - I Won't Be Home No More (Hank Williams)
  - Crying In The Chapel (Glenn)

- Happy Ison**  
 WORZ—Orlando, Fla.
- I Forgot More (Davis Sisters)
  - Let Me Be The One (G. Hill)
  - Too Free With Your Love (Earl Songer)
  - Who Stole That Train (Ray Price)
  - Johnny's Got A Sweetheart (Little Rita Faye)
  - There Stands The Glass (Webb Pierce)
  - Plaid And Calico (Horton)
  - I Feel Like Crying (N. Perry)
  - Roosters Are A-Crowing (Wayne Raney)
  - Tain't Nice (The Carlises)

- "Cuz'n" Larry Lane**  
 WEBK—Tampa, Fla.
- Let Me Be The One (Locklin)
  - I'm Walking The Dog (Pierce)
  - Make Me Live Again (Heap & Williams)
  - Too Young To Cut The Mustard (J. Glenn)
  - When Mexican Joe Met Jolie Blon (Hank Snow)
  - Where'd Ja Get So Much Of (Curtis Gordon)
  - Shadows (Hank Locklin)
  - I Wouldn't Treat A Dog Like You're Treating Me (Huskey)
  - Sorrow And Pain (Davis Sis.)
  - Counterfeit Kisses (E. Tubb)

- Paul Kallinger**  
 XERF—Del Rio, Texas
- Let Me Be The One (Locklin)
  - There Stands The Glass (Webb Pierce)
  - It's Been So Long (W. Pierce)
  - I'm Looking At The Moon (Rudy Grayzell)
  - Hey Joe (Carl Smith)
  - That's What I'd Do For You (Faron Young)
  - Yesterday's Girl (Goldie Hill)
  - Tain't Nice (The Carlises)
  - Forgive Me John (Shepard & Huskey)
  - Caribbean (Mitchell Torok)

- Uncle Frytag**  
 KXLA—Pasadena, Calif.
- You Gotta Have A License (Tommy Collins)
  - Sippin' Cider (Johnny Hicks)
  - Kiss Me Like Crazy (Rose Maddox)
  - Kinsey Book (C. Aldrich)
  - Gambler's Git Box (Homer & Jethro)
  - Steel Guitar Rag (West)
  - Sorrow And Pain (Davis Sis.)
  - Ricochet (Pee Wee King)
  - Sugar Plum Boogie (F. Simon)
  - Mama Come Get Your Baby Boy (Eddy Arnold)

# YOUR VOTES

## DECIDE THE WINNERS

IN THE 8th ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1953

# VOTE TODAY—FILL OUT AND MAIL PREPAID POSTCARD IN THIS ISSUE

Sponsored and Conducted Exclusively by

# THE CASH BOX

"The Official Publication of the Automatic Music Industry of America"

# THE CASH BOX FOLK and WESTERN ROUNDUP

Just received a nice promotional folio from Charles Wright, manager for Dub Dickerson, the Capitol artist whose latest recording is "Dear Love" and "One Night Stand." It looks as if these two sides will do all right for Dub, "The Boy With The Grin In His Voice." Fabor Robison has just released Jim Reeves on the Abbott label with "Bimbo," a fine novelty song about a happy youngster of the same name. On the flip side is "Gypsy Heart," an American Music number by Rhodes, Reynolds and Dean. Reeves is backed on the session by the Louisiana Hayride Band, and it is reported that several other labels will cover the "Bimbo" tune before mid-November. Cousin Minnie Pearl, Queen Of The Grand Ole Opry, is in the midst of a tour of some of the leading department stores in the country, promoting her first literary efforts. . . . Minnie Pearl's Diary, which is loaded with interesting pictures, and little bits of comedy which have made her famous. Hot Gilliam, who recently completed plans to handle promotions for Cowboy Copas (King), started things off last week with dates set in the Arkansas and Missouri territory. Dub Allbritten, who handles promotion for Grand Ole Opry talent, and the man who credit is due for pushing the young, new Valley Recording Artist, Bobby Myers, into the limelight, is now pushing Bobby's initial release "I Want A Mommy For Christmas" and "Old Fashion Christmas" right to the top so far as Christmas tunes are concerned. While "Hey Joe" is still echoing from the Country and Western deejays



JIM REEVES

turntables, Carl Smith has turned in another top-notch record that is already getting lots of plays, according to all reports being received now. Title of Smith's new release is "Satisfaction Guaranteed" and "Who'll Buy My Heartaches," both very good tunes and catching the fancy of the listening audiences rapidly. It is rare, if ever, the writer of this column goes out on a limb by making predictions, but take note now . . . we predict "Satisfaction Guaranteed" to go right to the top in the next few weeks! Jean Shepard, currently on tour in Montana and Canada with Ferlin Huskey, is among the top C&W girl singers, according to votes by the deejays being received by one of the Country Music Publications. In ranking order, they stand this way: Kitty Wells (Decca), Goldie Hill (Decca) and Jean Shepard (Capitol).

X. Cosse, who manages Martha Carson, the Capitol songstress of gospel and spiritual songs, reports that the artist played Gobler, Missouri, October 23rd for the Gobler Mercantile Company to an audience of 3500. Martha's appearance was part of a sale promotion and it was called the "The Greatest Sale In Southern Missouri." Also, on October 23rd, Martha appeared on the CBS, "Duke Of Paducah Show," and was guest on Grand Ole Opry's Prince Albert Show, October 24th.

Latest release by Martha is "Singin' On The Other Side" and "I've Gotta Better Place To Go!" Next week the Carson group tours Florida, with personal appearances set for Orlando, Winterhaven, Miami, and Jacksonville! C. E. Tebbetts, Los Angeles, author of "Divorce Granted" recorded by Ernest Tubbs on Decca, recently signed with Hill and Range Music. Carolina Cotton is devoting full time these days to story conferences and material for her Television Show which goes coast to coast this winter. Carolina will again, at Christmas time, be with the United Nations troops either in Korea, Germany or Africa. Ginny Wright made her singing debut on Fabor Records and early reports indicate Fabor Robison may have another hit. One side of the record has Ginny teamed with Jim Reeves doing "I Love You," and this is backed by "I Want You, Yes" (You Want Me, No) on which Ginny does a single. Another new Fabor label release introduces Tom Bearden singing "Women, Women, Women" and "We Were Wed In June." Smiley Burnette was in Missouri and Kansas last week on the first leg of a tour that will last until December. Joe Maphis and Rose Lee are making plans to do several tour dates in mid-winter with T. Texas Tyler beginning in the area of Richmond, Va. Tyler was in Hollywood last week cutting eight sides for Decca, and was a breakfast guest at the Maphis home in North Hollywood. Joe and Rosie are regulars on Town Hall Party, the radio and TV Show from Compton, Calif. each Friday and Saturday night. Skeets McDonald fans will enjoy his latest album which has a collection of his country and hillbilly songs including "Let Me Know," "I'm Hurtin'," "Don't Let The Stars Get In Your Eyes" and "Bless Your Little Ole Heart" (You're Mine) his current release is "Looking At The Moon." Haven't heard from Curtis Gordon, the RCA Victor Artist from down Mobile, Alabama way in sometime. What's cooking, Curtis? One of Knoxville, Tenn., first TV stations, WTSK, is in the process of organizing a live-talent setup of 'Country Artists' for a well-rounded program of 'Folk Music Shows'. Their setup will follow the trend of other TV stations around the country since the advent of Television. Since Knoxville is in the heart of the folk music belt, the source



CARL SMITH

of supply of 'Country Artists' and their popularity should come very easy! Darrell Glenn (Valley) has a new release out, titled "Only A Pastime" and "I Think I'm Falling In Love With You." The boy, who first hit with "Crying In The Chapel," is now receiving early reports on this release, which should further establish him as a top-notch recording artist. The new Ray Price release, "Leave Her Alone" published by Acuff-Rose, looks as if it will be one of Ray's best efforts in sometime, according to those who are watching the tune. Sid Kessel and Dusty Collins penned the tune. Looks as if Sid is doing all right these days with his songwriting, because he also helped write "The Miracle Of Christmas" with Spencer Williams! "The Miracle Of Christmas" is by Rita Faye on MGM! Frankie More, manager of Johnnie and Jack (RCA Victor) and Kitty Wells (Decca) reports that the latest release by Johnnie & Jack "Pig Latin Serenade"

and "You're My Downfall" is beginning to hit in every territory they have covered. One of the most popular groups at WSM's Grand Ole Opry, the Johnnie and Jack unit with Kitty Wells as added attraction have broken records all year on their personal appearance engagements. Just recently, the group broke all records on their first deep South tour in Florida . . . the first for the season, which, no doubt will lead to a return engagement! This week Marty Robbins headed into Florida territory for personal appearances!



T. TEXAS TYLER

## Folk & Western Notes from California

LOS ANGELES—Fabor Robison has just released Jim Reeves on the Abbott label with "Bimbo," a wonderful novelty song about a happy youngster of the same name. On the flip side is "Gypsy Heart". This platter will be one to watch. It was given a Bullseye of the week by The Cash Box. Rumors are that several labels will cover "Bimbo" before mid-November. . . . Jean Shepard and Ferlin Huskey are now on tour in Montana and Canada. Meanwhile the Shepard-Huskey records, "Dear John Letter" and "Forgive Me John" continue selling at a fast pace. . . . Ginny Wright made her singing debut on the Fabor label and early reports indicate Fabor Robison may have another hit. One side has Ginny teamed with Jim Reeves doing "I Love You," and this is backed by "I Want You Yes" (You Want Me No) on which she does a single. Another new Fabor label release introduces Tom Bearden singing "Women, Women, Women" and "We Were Wed in June." He has a big voice and a style which you hear once and never forget. . . . One of the busiest fellows these days is Walkin' Charlie Aldrich with his platter "Kinsey's Book". He has a weekly radio show on KXLA, Pasadena, and his agency, RPM Enterprises, has lined up a TV show for him to begin this winter. . . . Johnny Bond has just come out with a new release of "Sweet Mama—Tree Top Tall". He has also just recorded "Thanks," a gospel type number which is intended for the Thanksgiving and holiday period. Bond was brought back by popular demand to appear on the Jimmy Wakely CBS show again. Recently he teamed with Joe Maphis for several appearances in the San Francisco area. . . . Jack Tucker and his Oklahoma Playboys have just been released on Debut Records with "Too Blue To Cry," a Chuck Mills song, and "Too Quick To Condemn" (To Slow To Forgive) by Tucker himself. Jack and the Playboys are at Foreman Phillip's Country Barn Dance in Baldwin Park, Calif., every Saturday night. He also appears at Al Royer's Hitching Post in Gardina every Sunday and Monday night. . . . Skeets McDonald's current release, "Looking At The Moon And Wishing On A Star" is now reported to be in the No. 3 spot at Capitol Records. It is backed with "I Need Your Love". Skeets has just opened at a new Los

Angeles western night spot called the Shed. Frequently on week-ends he does one-nighters in the California area. . . . Rex Allen, Republic Pictures and Decca recording star is taking a long needed rest. Since his hit Decca record "Crying in the Chapel", Rex's fan mail has grown tremendously. He is now number one on the list of male stars being considered for the part of Curly in Oklahoma. . . . Carolina Cotton is devoting full time these days to story conferences and material for her Television show which goes coast to coast this winter. Show is being handled completely by Bobbie Bennett and Phil Tumine!lo of RPM Enterprises in Hollywood. . . . C. E. Tebbetts, the Los Angeles song writer, is smiling these days about his "Divorce Granted," Bullseye in The Cash Box. This version is by Ernest Tubbs and it follows the Eastman Records platter by Jack Loyd. Several releases are scheduled this winter on material by Tebbetts. . . .

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**FIND OUT WHY** the leading independent labels come to RCA Victor Custom Record Sales with their recording, processing or pressing problems. Send for free folder, Dept. K-110 today!

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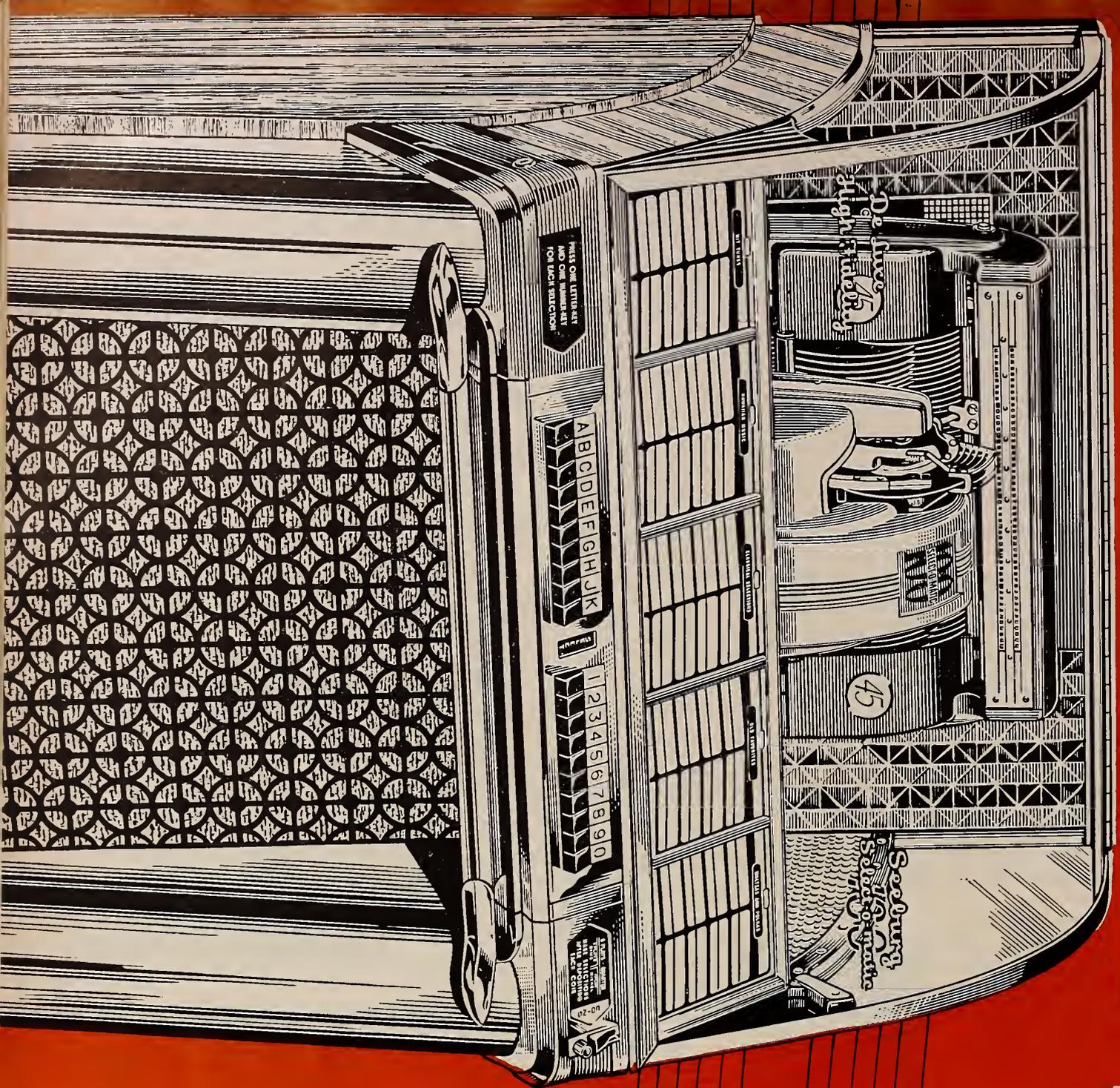
RADIO CORPORATION OF AMERICA RCA VICTOR DIVISION

## Handsome Trio



CHICAGO—Decca recording artists Rex Allen and Pat Morrissey give out with some oohs and aaahs as they gaze at the new Rock-Ola 120 Comet. Rex, whose "Crying In The Chapel" is still riding the Country lists, has a follow-up in "To Be Alone" and "If God Can Forgive You, So Can I". Pat, who has just signed with the plattery, has had her first disk released; "Baby It Must Be Love" b/w "You're The Greatest".

# Select-O-matic THE DELUXE HIGH FIDELITY 100



THE ONLY MUSIC SYSTEM THAT'S  
COMPLETELY EQUIPPED FOR

✓ HIGH FIDELITY

✓ REMOTE CONTROL

✓ SCIENTIFIC SOUND DISTRIBUTION

✓ AUTOMATIC VOLUME COMPENSATION

NOTHING TO CONVERT... NOTHING TO ADAPT!

**Seeburg**  
DEPENDABLE MUSIC SYSTEMS SINCE 1902  
J. P. SEEBURG CORPORATION  
Chicago 22, Illinois

*America's finest and most complete music systems*



# Here and There

# What Causes The Average Person To Play A Juke Box?

NEW YORK—During World War II every factory in our industry, not only devoted 100% to producing materials for war, but without exception won acclaim and awards for the quality and speed in which they turned out its products. Now, during the Korean incident, many of these same factories supplied our armed forces with top grade items.

It's not too difficult for those engaged in the coin operating business to understand how this comes about.

To those of us who have been associated with the coin machine industry since the early days, nothing is impossible for our factories to produce. They have either invented, innovated or utilized many scientific processes.

The amusement machines prior to the modern trend were strictly mechanical. Then came the first pin games, which operated the same way. The next step was the battery. Then through electricity. Development of various types of amusement machines brought with them an assortment of scientific uses.

The same progress took place with the automatic music machine.

Today among the many scientific developments being used in coin operated machines are Hi-Fi, 3-D, Black Light, refrigeration, heat, infra-red-rays, electric eye, and any number of electronic and electric devices. Materials used in building equipment consists of practically every metal known, plastics, high grade woods, different types of glass, coin changers, coin rejectors, and the best locks devised.

The straddling infant of the late twenties and early thirties is today a giant, using every physical and scientific means to bring the operator the greatest in modern coin operated equipment.

HARRISBURG, PA.—At a recent banquet of the Retail Liquor Dealers of Pennsylvania in this city, a member of the Liquor Control Board told tavern operators that they should stop apologizing to themselves and others for being in the liquor business. David R. Perry said the retail liquor industry is an "honest and legitimate business." This same philosophy should be adopted by members of the coin machine industry. Too many in our business fail to appreciate the important part they play in creating relaxing enjoyment, economically, for the large majority of our country's people. And that's certainly something to be very proud of.

FLINT, MICH.—While some few industries have indicated a decrease in sales the manufacturers of automobiles continue to roll right ahead. It was reported this week that the Buick Motor Division of General Motors has sold more cars at retail this year than any other year in its history with the exception of 1950. So far Buick has made over 400,000 retail deliveries, compared with 556,000 in the full year of 1950. With still a full quarter to go, its conceivable that the sales may even reach or go beyond the record year of 1950.

For many years, as the writer has traveled about this continent he would watch, study, listen and question:

"What causes the average person to play a juke box?"

Though this may seem somewhat far fetched to some in the field, it must always be remembered that, he who understands the details—understands the whole.

And by such questioning the writer came upon the many reasons for the continued success of the juke box.

Like any businessman, anywhere, all must know whether or not there is that intent to act—and whether this intent is of a permanent and lasting nature—before engaging in any business.

Especially before investing the capital required today to actively enter into the juke box business.

The writer came across a great many reasons, which he jotted down from time to time and, just the other day, gathered them together to publish them in this editorial, in an effort to prove to the juke box industry, why it is a great industry with a glowing future.

No. 1—Questioning a patron of a location who told the writer, "Oh, I don't know. I come in here by myself most of the time. And I feel lonesome. Somehow the music from that juke box takes away that lonely feeling."

No. 2—A location owner said, "Juke box music peps up the patrons. It stimulates them. It keeps them in the place. It gives me a chance to do more business. I need that juke box."

No. 3—Another location owner put it this way, "When I get a good crowd and I want to keep the business going I drop a couple of quarters into the juke box myself. That does the trick."

No. 4—Both from a patron, and from the location owner, came this joint statement, "I like to have the music going when I'm serving (or eating) food. I think it's better for the digestion. And I usually like soft, sweet music at this time."

No. 5—Both from patrons and location owners has come this statement, many, many times, "It helps us to relax."

No. 6—Though "No. 5" is probably the most popular, there are still many others which were just as interesting. For example, this one from the teenagers, "We like to hear the latest bands and artists. Brother, some of these guys send you. And if these records are good," some stated, "then we go out and buy them."

No. 7—Old and young, everywhere, had this to say, "The juke box gives us a chance to dance."

No. 8—One location owner came up with this statement, "Somehow the music from that juke box seems to pull the people closer together. It makes them more friendly. And it creates a real friendly atmosphere. Nice and warm."

No. 9—Another location owner had this to say, "It makes the people who come in here realize they're enjoying a real good time."

No. 10—One old timer said, "I like the old favorites so I like to play them."

No. 11—One patron of a very fine looking location had this to say, "Well, I read all about these new stars. I see them on television. I hear them on the radio. I see their names on those title strips. So I play the records to hear what everyone's raving about."

No. 12—A very charming young waitress in just as charming a location, said, "It helps romance."

No. 13—One young man, in a small town, told us, "Well, I guess I'm stuck here. Maybe for the rest of my life. The juke box brings in music of all the big shows. Broadway theatres. The big stars. It kind of adds glitter."

No. 14—One location owner answered, "The juke box music makes my place more enjoyable for all my customers of all ages."

No. 15—And one location owner brusquely stated, "I keep that juke box to make money with, Bud."

No. 16—Both from some location owners as well as from some patrons, came the following, "It takes my mind off my troubles."

No. 17—One lunchwagon proprietor put it this way, "That's easy to answer. It makes the customers think they're in an outstanding, high class place."

No. 18—Another location owner said, "Listen, today we consider the juke box like part of the fixtures and furnishings. People want it. That's the answer."

No. 19—In a college town, and in the 'hot spot location', one music student said, "I like to hear what's new in modern music. There's no better way to find out than the juke box."

No. 20—And a college professor in this same town stated, "Well," he said, "I guess I play a juke box because to me it's part of Americana. Somehow," he continued, "it is America."

Of course there were many, many more. Some overlapping the above twenty. But all in all each one was interesting. Each one pointed up a very definite fact.

And each one, in itself, was a reason why the juke box business continues to grow greater each year.

IF YOU HAVE HEARD ANY REASON, DIFFERENT THAN THOSE ABOVE, WON'T YOU PLEASE WRITE IT DOWN AND MAIL IT TODAY TO:

**The Cash Box**

NEW YORK 36, N. Y.  
26 WEST 47th STREET

SIGNED BY \_\_\_\_\_

FIRM \_\_\_\_\_

ADDRESS \_\_\_\_\_

# FORESEES BIGGEST M. O. A. SHOW

**George A. Miller Spends Week In Chicago Meeting With Exhibitors Who Will Display At M.O.A. Convention, March 7, 8 And 9, 1954. Reports It Will Be Biggest Show In M.O.A.'s History**



**GEORGE A. MILLER**  
President and General Manager, MOA

CHICAGO—George A. Miller, president and general manager of Music Operators Of America, came directly to this city from the McCarran Bill hearings in Washington, D. C., to meet with exhibitors who plan to display their wares at the forthcoming M. O. A. Convention, March 7, 8 and 9, 1954 at the Palmer House here.

Miller indicated that, from commitments for booths already made for the forthcoming '54 convention of Music Operators of America that:

"This will be the biggest convention yet held by M. O. A."

He said, "I'm spending the entire week here in Chicago meeting with leading manufacturers and helping to arrange for outstanding displays of all exhibitors.

"The Palmer House," he reported, "is arranging to show us just how the complete displays will look, according to the plans which they have already prepared, and which charts we shall use in allotment of display space to all those who want to exhibit at this forthcoming 1954 M. O. A. convention."

Miller also reported that not only the leading manufacturers here in Chicago want to be exhibitors, but that all the record manufacturers and all allied to the automatic music industry, are already arranging for space at the M. O. A. Convention.

"The display space is going fast," Miller enthusiastically stated, "and from this alone we feel certain that our 1954 convention will be the biggest in M. O. A.'s history."

Those interested in obtaining further information in regards to exhibit space can communicate with George A. Miller, Music Operators of America, 128 East 14th Street, Oakland, Calif., or Ray Cunliffe, Recorded Music Service Assn., 188 W. Randolph St., Room 1605, Chicago, Ill.

## "The Jones Boys" In Song



NEW YORK—R. F. Jones Company, with offices in San Francisco, Salt Lake City, Denver, Seattle and Portland, finds itself not only well known in these five cities but over the whole world if we are to believe George Pincus' latest tune, "The Whole World's Talking About The Jones Boys." In all promotion, tradepaperwise as well as their news leaflet, R. F. Jones Company refers to themselves as "The Jones Boys." Disks already out on the tune include The Mills Brothers, Decca; Bobby Wayne, Mercury and The Three Dons and Ginny, Coral.

## United Presents New "Rio" Honors New In-Line Game With Same Name Of First Pinball It Ever Built



**BILL DE SELM**

CHICAGO—Almost to the month, seven years ago, United Manufacturing Company presented its very first all new pinball game to the industry.

It was called "Rio."

The game clicked. And the firm was on the way from then on with one hit pinball game after another, until the first and original "Shuffle Alley," which started United off into another series of hit amusement products.

At the same time, and almost immediately after the introduction of "Shuffle Alley," the firm presented the first bingo-type pinball to the field, "A-B-C." This was in March, 1951.

Now, seven years later, and in honor of the very first all new game which

the firm introduced, United presents an entirely new and different in-line pinball.

And also names it "Rio."

The game, itself, has all the features of the firm's latest inline game, "Tahiti." Plus the new features of scoring the name "Rio," thru the three holes which spell out the name and which, at the same time, return the ball for replay, while also giving the players the 2-5-8 numbers thru both the "R" and the "I" holes when these are lit.

Scoring thru all the three pockets, and lighting the name "Rio," gives the player four-in-line scoring.

"The game," the firm's salesman, Bill De Selm, believes, "is one of the finest we've ever yet produced.

"And," he says, "because of the ingenuity of the scoring on the game, as well as its marvelous mechanical construction and superior servicing features, we decided to honor it with the name of the first new game United Manufacturing Company ever built, 'Rio.'"

There's lots of business romance in this name, "Rio." It recalls a firm that started during the war revamping old games. Its revamps were considered the finest on the market. Each one produced won great acclaim from all in the industry during those hectic war years.

It was a small and busy plant on upper Broadway, here in Chicago, and many still recall it for the adventures and the fun that pervaded the entire place. For the grand meetings which were held there. For the busy sched-

ules that were constantly under way. For the general homey feeling of just a big family get-together which always created such grand comradeship among all who called on United.

It was here, in this Broadway plant, when the war was over that, one day, seven years ago this December, United introduced its very first all new pinball, not a revamp, and presented it to the market under the name of "Rio."

In those seven years, as all in the industry now know, many a change has come over the trade and, especially, many a great change has come to United Manufacturing Company.

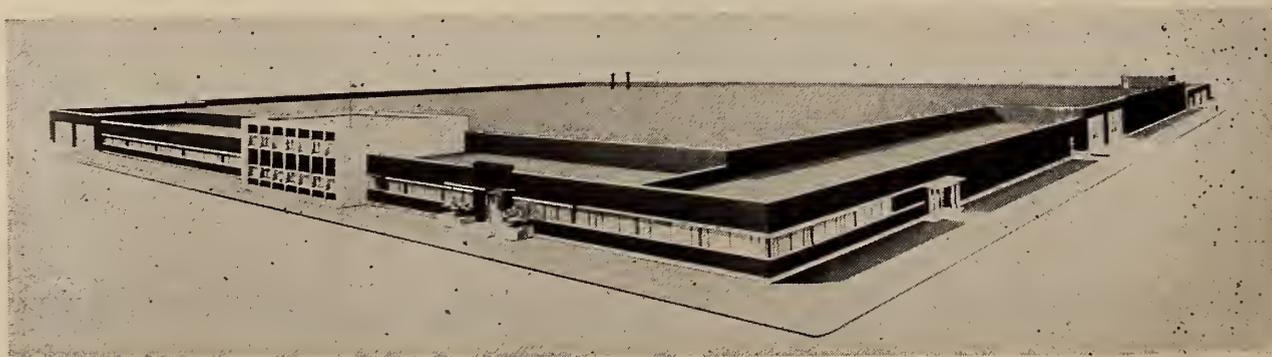
No longer is United Manufacturing Company the little garage turned into a busy pinball factory for revamping and manufacturing machines, but, one of the most modern, completely air conditioned, impressive manufactories in the midwest (Pictured below).

Still maintaining that atmosphere of good fellowship. Still the center of attraction for visitors. Still the old fun and comradeship. And still one of the most outstanding producers of fine coin operated amusements.

Many amusement operators, jobbers and distributors, will probably gaze long and fondly at the name "Rio," when they see this new United game.

Many will reminisce of those days, seven years ago, when so many hectic and thrilling and outstanding events took place.

This is, definitely, a business romance. And a romantic success. All contained in that name, "Rio."



LIGHTNING SPEED OF TRAP HOLES . . . FLASHING ACTION OF 4 FLIPPERS!!

**EXCITING AS A  
THREE  
RING  
CIRCUS!**



**Terrific for PLAYERS •  
for LOCATIONS • for YOU!**



*Gottlieb's*  
**PIN WHEEL**

**HERE'S THE PLAY:**

- ★ Any 3 balls in line or 4 balls in center square trap holes awards Replays.
- ★ Double Rotation sequence lights up corresponding Roll-Overs for Super-High Score and Super-Point Score.



- ★ Completing both Red and Blue Sequence lights up center Roll-Over for Replays.

- ★ 4 POP BUMPERS ★ 4 FLIPPERS
- ★ 2 CYCLONIC KICKERS ★ HIGH SCORE to 6 MILLION ★
- ★ New Hinged Front Door

*D. Gottlieb & Co.*  
1140-50 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS  
"There is no substitute for Quality!"

**Exhibit's "Rudolph" Sells Out**



J. A. (ART) WEINAND

vertisements which appeared in this publication.

"Your publication certainly awoke operators all over the nation," he said, "and the telephone calls and inquiries continued unabated from almost the very first day our advertisement appeared."

The last five of the "Rudolph The Red Nosed Reindeer" kiddie rides with music went to Ken Wilkinson's firm in San Antonio, Texas

"Next," stated Art Weinand, "will be a build up of stock on hand of our famous 'Pete The Rabbit' kiddie ride which clicked so well during the Easter season.

"Those operators," he stated, "who want to make advance commitments for the 'Pete The Rabbit' kiddie ride, which will also feature music, should do so as early as possible to insure getting some of these for their locations for Easter '54."

**Stoner Appoints Distrib  
In Eastern Canada**

AURORA, ILL.—Burhnart Glassgold, sales manager of Stoner Manufacturing Corporation, this city, announced the appointment of Century Products, Ltd., Toronto, Canada, as its distributor in Eastern Canada.

Under the leadership of Harvey Springer, president and Louis Bruno, sales manager, the firm has developed into an important factor in the vending machine field.

Century maintains a thoroly trained service staff, and assures Canadian operators of the finest cooperation.

CHICAGO—"That's all there is, there just ain't no more," is the way J.A. "Art" Weinand, general sales manager of Exhibit Supply put it this past week, when he shipped the last five "Rudolph The Red Nosed Reindeer" kiddie rides to Texas.

"I wish," he also said, "that I had another hundred or so more on the floor here at the factory.

"It seems," he continued, "that every one of the kiddie ride operators awoke at one and the same time to the fact that they needed "Rudolph The Red Nosed Reindeer" with music for Xmas business."

Weinand also credited The Cash Box with helping this speedy sellout of the "Rudolph The Red Nosed Reindeer" kiddie rides because of the ad-

Your Distributor is Now Featuring

**UNITED'S  
RIO**

THE GREATEST  
IN-LINE HIT  
IN THE  
INDUSTRY

See **RIO**  
AT YOUR  
DISTRIBUTOR  
TODAY!



 **UNITED MANUFACTURING COMPANY**  
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

# ANNOUNCING UNITED'S RIO



**SENSATIONAL NEW  
IN-LINE GAME**

**A REAL  
PROFIT-MAKER**

**SEE  
RIO  
AT YOUR  
DISTRIBUTOR  
NOW!**

**UNITED MANUFACTURING COMPANY**  
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

## Herman Eig, Passaic-Bergen Ass'n Fieldman Reports On Dime Play

COYTESVILLE, N. J. — Herman Eig, field man for the Passaic Bergen Music Association, who has been out in the field studying and promoting 10c play feels that it can be successfully instituted if proper cooperation of the music operator and the location can be obtained.

Eig writes The Cash Box as follows: This is my survey and observation of the 10c play taken in the Paterson, Passaic and Bergen County area of New Jersey.

At the start of the 10c play, the operators of the Passaic Bergen Music Association were convinced that the play should be 10c, 3 for 25c. After considerable time and effort, I surveyed the area in the city of Paterson and found that the play should be extended to 10c for 1 play, 4 plays for 25c. This extended play worked quite well in certain types of locations. However, we have found that the 10c play cannot be confined to just one particular location. I have found that thru actual experiences you must take location by location and tailor the 10c play to each location. The findings of my survey at present are such: The nickel slot should be done away with completely and the play should be started on a 2 play for 10c, 5 plays for 25c basis, and the locations in which the operator can get 1 play for 10c, 4 plays for 25 should be continued on that basis.

I have also found thru my survey and in talking to operators on the collections, that in some instances collections have gone up 30% above normal collections with the 5c play. In the course of my survey and talking with operators on the 2 plays for 10c, 5 for 25c, it has shown an increase of 7% on collection.

My contention and belief is that all operators evaluate the rise in collection on the 1 play for 10c, 4 for 25c, and to evaluate the 2 play for 10c, 5 for 25c with the possibility of eliminating in the near future the 2 plays for 10c, changing over to 1 play for 10c, 4 or 5 for 25c.

As all operators know today with the rising cost of new equipment and records, parts and supplies and also the high cost of labor, it is very important that juke box operators check into the various areas in which the 10c play has been instituted.

**HOLD EVERYTHING 'TIL YOU SEE**

**GENCO'S Shuffle Pool**

**COMING SOON**

## If you have been engaged in the Coin Machine Industry for 20 years or longer — JOIN THE "20 YEAR CLUB"

Outside of the fact that you've been connected with the industry for 20 years or more, there are no other qualifications. The idea is strictly sentimental—and will serve to bring together those people who, in a great many instances, have been pioneers in this modern age of our industry.

**Joe Orleck**  
**THE CASH BOX**  
26 West 47th Street  
New York 36, N. Y.

Dear Joe:

I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME .....

FIRM .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

**Here's A SENSATIONAL OFFER!**

**35 SEEBURG 100 B—45 rpm**

Beautifully Reconditioned Ready For Location Each . . . **\$685.**

**EXPORT OUR SPECIALTY!**  
Satisfied Customers All Over The World!

**REDD DISTRIBUTING CO., INC.**  
298 LINCOLN ST.  
ALLSTON 34, MASSACHUSETTS  
Tel.: AL 4-4040

**Williams**

**NEW!**

**FIRST 5-BALL WITH "3-D" SCORING!**

**ARMY-NAVY**

**BIG BOLD ILLUMINATED SCORE INDICATOR**  
Lets Player See His Score at a glance!

**HIGH SCORE! POINT SCORE!**

3 THUMPER BUMPERS!  
2 KICKOUT POCKETS!  
2 AUTOMATIC RUBBER KICKERS  
4 "SPECIAL" ROLLOVERS!  
2 FLIPPERS!

BALL ADVANCES UP AND DOWN FIELD BY HITTING THUMPER BUMPERS TO SCORE **TOUCHDOWNS AND FIELD GOALS**

PLAYER CAN SPELL **ARMY-NAVY** without hitting top center pocket!

★ Spelling **A-R-M-Y** lites 2 left side top and bottom rollovers for "special"!  
★ Spelling **N-A-V-Y** lites 2 right side top and bottom rollovers for "special"!  
★ Top Center Pocket Scores 500,000 and spots letters R-M and N-V to help player spell ARMY-NAVY.

**Act Now! SEE YOUR DISTRIBUTOR AT ONCE!**

**Williams MANUFACTURING COMPANY**

CREATORS OF DEPENDABLE PLAY APPEAL  
4242 W. FILLMORE ST. CHICAGO 24, ILL.

YELLOW THUMPER BUMPER BOOTS BALL DOWN THE FIELD!

RED THUMPER BUMPER BOOTS BALL UP THE FIELD!

HINGED FRONT DOOR FOR EASY SERVICING!

**AMI At Oregon Beverage Meet Reissner To N. Y. Seacoast Office**



PORTLAND, ORE.—Budge Wright, Western Distributors, Inc., this city, AMI distributor, Bob Donner, newly elected president of the Oregon Licensed Beverage Association, and Vern Raw, local music operator, surround the AMI model "E" phonograph on display at the 1953 Convention of the beverage organization held at the Gearhart Hotel.



CHARLES REISSNER

NEW YORK — Charles Reissner, Seacoast Distributing, Inc., well known to the trade and a member of The Cash Box "20 Year Club", has been brought over from the firm's Elizabeth office, and will be a part of the New York staff.

Reissner, service manager for Seacoast, will establish a parts and service department here for operators of Rock-Ola phonographs. "We will have a complete department" stated Bob Slifer, manager, "so that any music operator can call here for any part needed for any of the Rock-Ola phonographs. In addition Charley, one of the country's best phonograph service men, will always be available to aid our customers with any mechanical problem that may arise.

**Mutoscope Brings Out "3-D Art Parade"**

LONG ISLAND CITY, N. Y.—William (Bill) Rabkin, president International Mutoscope Corporation, this city, announced this week that production has begun on "3-D Art Parade", a new type picture viewing machine, which has been in development for two years.

Rabkin states that the "3-D Art Parade" offers ten different shows to

the customer with Hollywood art pictures for the adult trade or comics or Westerns for the kiddies. It is available to operators with either 5c or 10c coin chute. The machine is housed in a brilliantly lighted, modern cabinet and is equipped with a durable, simple mechanism.

Quantity deliveries of the machine will start soon, Rabkin states.



SEEBURG M 100 C

**BUY THE BEST IN MUSIC**

Reconditioned—Refinished

SEEBURG 1-46	125
SEEBURG 1-46 HIDEAWAY	125
SEEBURG 1-47	165
SEEBURG 1-48 BLOND	195
WURLITZER 1080	125
WURLITZER 1015	150
WURLITZER 1100	275
WURLITZER 1400	495
WURLITZER WOM Model 2140	25
A.M.I. MODEL A	275
A.M.I. MODEL B	325
A.M.I. MODEL C	350
A.M.I. WOM (5/10)	20

**NEW CHICOIN HIT PARADE \$132.50**

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

**ATLAS MUSIC COMPANY**

2200 NORTH WESTERN AVE. CHICAGO 47, ILLINOIS

(Phone: ARmitage 6-5005)

**SPECIAL SALE!**

STATLER rebuilt 8 Column CIGARETTE **\$39.50** —and 9 Column COOKIE Machines.. EACH

Supreme Distributors, Inc. 416 S. W. 8th AVE., MIAMI 37, FLA.

Dave Stern, head of the firm, reports that the new Rock-Ola "Comet" phonograph has been accepted by local music operators, and the firm has booked many orders.

**4 REASONS WHY**  
**Bally® KIDDY-RIDES**  
**EARN BIGGEST PROFITS YEAR AFTER YEAR**

1. Flashiest Eye-Appeal
2. Thrillingest Action
3. Simplest Mechanism
4. Sturdiest Construction



**RIDE THE CHAMPION 10¢**

Start a steady-income route of Bally Kiddy-Rides now.  
 Finance-Plan available through leading Bally Distributors.

**Bally® MANUFACTURING COMPANY**  
 DIVISION OF LION MANUFACTURING CORPORATION  
 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

**IT'S EASY TO DO BUSINESS WITH ATLANTIC!**  
**FOREIGN or DOMESTIC**

We have the Experience, the Personnel and the Facilities to take care of All Your Requirements with

**THE FINEST IN COIN-OPERATED MUSIC MACHINES, RECONDITIONED AND REFINISHED LIKE NEW, FOR IMMEDIATE SHIPMENT TO ALL PARTS OF THE WORLD!**

We are specialists in Reconditioned and Refinished  
**SEEBURG PHONOGRAPHS**  
 Featuring the  
**SELECT-O-MATIC M100A**  
 as well as a complete line of all other leading makes such as  
**AMI—WURLITZER—ROCK-OLA**

Our shipping experts know how to expedite your orders so that your shipments come to you **FAST—SAFE—IN PERFECT OPERATING CONDITION!** Every shipment carries

**Atlantic's TRIPLE TEST GUARANTEED**

Look for it! **WORLD-WIDE SATISFACTION GUARANTEED!**  
 Send for your copy of Atlantic's illustrated **SPECIAL EXPORT CATALOG!**  
**WRITE, WIRE OR PHONE**

**ATLANTIC NEW YORK CORP.**  
 Exclusive Seeburg Distributors  
 583 10th Avenue • New York 36, N. Y. Phone: CHickering 4-0760  
 Branches in Newark, N. J. and Hartford, Conn.

**Ross Distributing Shows "Comet"**

MIAMI, FLA.—One of the all-time showings in this area was held on Sunday, November 1, when Eli Ross, Ross Distributing Company, this city, welcomed hundreds of operators who visited to view the new Rock-Ola "Comet", 120 selection phonograph.

"We have orders for over 200 phonographs in the Miami area alone", reported Ross. "The phonograph was well received and the operators were enthusiastic over its beauty, its compactness and its light weight. Ford Sebastian, regional representative for Rock-Ola Manufacturing Corporation, who attended our showing, informed us that he has never attended so nice a showing where so many operators attended."

Among the operators who were in attendance were: Buster Anshell; Gene Lane; Harry Zimand; Willie Blatt; Keith Nelson; George Maier; V. D. Shively; representatives from Flamingo Music Co., Bishop Amusement Co., and Lucky Amusement Corp.; Joe Mangone; Jack Kauffman; Frank Wycoff; Roy P. Gullo; Jack Lipsiner; Harry Steinberg; Sam Lano; Peter J. Montesano; J. P. Morgan; Warrick N. Martin; Sam Marino; S. B. Gurkin; R. O. Crosby; Harold Carson; Myron Turner; Charles Turner; Marvin Turner; X. Y. Zively; Tod Mahoney; Henry Moskowitz; H. W. Dodge; Joe Hart; and M. J. McNally.

**Rock-Ola Appoints Mid-West Distributors**



LOU CASOLA

ROCKFORD, ILL.—Louis Casola of Mid-West Distributing Co., this city, was appointed exclusive distributor for Rock-Ola Manufacturing Corp., for the following counties in this part of the state: Jo Daviess, Boone, Lee, Stevenson, Ogle, Bureau, Winnebago, Putnam, DeKalb and LaSalle.

He will handle the new Rock-Ola "Comet" 120 selection phono from his newly remodeled headquarters here.

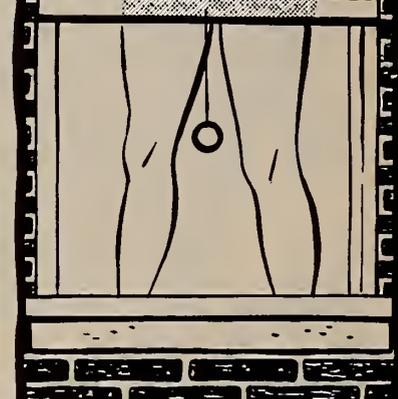
The offices and showrooms now occupy 12,000 square feet and are completely air conditioned.

Casola also represents United Manufacturing Company, and Williams Manufacturing Company in this territory.

He reports, "We are now in better position than ever before to give the operators of Northern Illinois the finest of service and cooperation.

"Our new showrooms, offices, supply and repair department, as well as our storage facilities, makes it possible

**WAIT 'TIL YOU SEE**



**GENCO'S Shuffle Pool**

**COMING SOON**

**FOREIGN! BUYERS!**

Time and Money Saving Guide

**PARTS and SERVICE MANUAL**

You will find this manual a valuable source for the genuine parts and accessories necessary to keep your machines operating efficiently. It is as complete as we could make it.

Because of our vast purchasing power we are able to offer these parts and accessories at very attractive prices. All savings we make are automatically passed on to you.

**INTERNATIONAL AMUSEMENT COMPANY**  
 1423 SPRING GARDEN STREET  
 PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

for us to keep everyone of our many customers happy.  
 "We believe, that they will find the deals which we are offering the best that they have ever yet enjoyed."

**chicago coin's New BOWLING GAME Featuring ADVANCE Scoring!**

**1st—  
2nd—  
3rd—  
FRAMES  
SINGLE  
SCORING**

**4th—  
5th—  
6th—  
FRAMES  
DOUBLE  
SCORING**

**7th—  
8th—  
9th—  
FRAMES  
TRIPLE  
SCORING**

**10th  
FRAME  
QUADRUPLE  
SCORING**

**★ ADVANCE  
BOWLER**

**★ New Scoring Thrill!  
TOP SCORE of 900!**

**New. Beautiful Cabinet Styling!**

**FAST! 45 Second Scoring! Multiple Scoring  
on Strikes and Spares only!**

**Adjustable to Play 5 Frames**

**chicago  
coin  
MACHINE COMPANY**

**1725 West Diversey Blvd., Chicago 14, Ill.**

**EQUIPPED  
WITH  
GIANT  
SIZE  
BOWLING  
PINS**

**As I See It**

A Weekly Column  
by  
**AL SCHLESINGER**



Harry Snodgrass of Albuquerque, New Mexico has been in the coin machine business for a long long time. He is a member of The Cash Box "20 Year Club." Harry claims to be the original designer for the "Contact" pingame that was such a terrific hit back in 1933. Fred McClellan, manufactured "Contact" in Sacramento, Cal., and then moved to Chicago where he manufactured various games under the trade name of the Pacific Mfg. Co. Snodgrass has been occupied with all phases of the coin machine business. At the present time he has a tremendous operation in and about Albuquerque consisting of pinball, shuffles and phonographs. He operates under the trade name of the Border-Sunshine Novelty Co. and is also a distributor for the Rock-Ola Mfg. Co.

New Mexico is a large state. However, the total population is a little over 700,000. It is spread thin and it really makes operating under these conditions very difficult. Locations sometimes are ten and fifteen miles apart. Hence there are not too many operators in this state. The operators have formed a state association, the New Mexico Music Guild. Ben Ginsberg of Roswell, N. Mex., is president and Harry Snodgrass secretary and treasurer. Harry recently represented this group at the special meeting in Chicago called by the Music Operators of America.

In the past year 10c play was started and found wanting. It was claimed that the play dropped considerably. It just drove customers away. While many phonographs are equipped with dime coin chutes, the player can now get two plays for his dime. All phonographs here are still operating with 78 R.P.M. records. The reason for this, is, that this state has a large Spanish population and all tabs are bi-lingual. These have to be made out in Spanish and English. When enough 45 R.P.M. records that appeal to this type of customer are produced the operator would like to make the change.

When I questioned Harry about the future prospects of our business: he was more or less pessimistic. He claimed: "Prices are too high for games and music for this territory". He further added: "I look for a tough year ahead on music, particularly with all the new models coming out."

As I see it, when an operator like Harry Snodgrass, makes a prediction of this kind, it behooves us all to take stock of ourselves. With a wealth of practical experience behind him, it would seem that we should proceed with a little caution.

**NOW AT YOUR DISTRIBUTOR**

**UNITED'S  
RIO**

**New Fast-Action**

**IN-LINE GAME**

**WITH**

**SPELL-NAME  
FEATURE**

**EXTRA SCORES!  
EXTRA BALLS!**

**Attractive  
BALL-RETURN  
Feature  
See RIO**



**AT YOUR DISTRIBUTOR TODAY!**

**UNITED MANUFACTURING COMPANY**  
3401 N. CALIFORNIA AVENUE, CHICAGO 14, ILLINOIS

# DOUBLE YOUR MONEY BACK

That's right! **The Cash Box** will give you **DOUBLE YOUR MONEY BACK** if you don't agree that **The Cash Box** is the finest publication for you in all the history of the coin operated machines industry!

No other publication in the history of this industry has ever dared to make such an offer.

Fill out the coupon on the bottom of this page today! Enclose your check for \$15.00 for a full year (52 week's issues) of **The Cash Box!**

Read the first four issues.

If you don't agree, after going over the first four issues you receive, that **The Cash Box** is the greatest magazine you've ever yet read to help you progress in your business ... send back those first four issues ... get **DOUBLE YOUR MONEY BACK** for those first four issues ... **PLUS...** the original \$15.00 you sent for the entire year's subscription!!

**YOU CAN'T LOSE!**

If anything at all ... you can get **DOUBLE YOUR MONEY BACK** ... by subscribing to **The Cash Box** **TODAY!!!**



### THE CASH BOX

26 West 47th Street, New York 36, N. Y.

**OKAY:** I'll match you! Enclosed find my check for \$15 for a full year's subscription (52 exciting week's issues) of **The Cash Box**. If I don't like the first four issues I receive, I am to return these first four issues to you, and you are to give me **DOUBLE MY MONEY BACK** for those first four issues **PLUS** the \$15 which I am enclosing right now.

FIRM.....

ADDRESS.....

CITY.....ZONE.....STATE.....

SIGNED.....

Spike Jones and a couple of his Country Cousins take time out from their work on the ranch to pose for a photo. Spike, whose latest RCA Victor release is "Stop Your Gamblin'" backed with "Way Out Yonder", has just completed a record breaking 60 day tour. He's managed by Arena Stars and his record promotion is handled by Buddy Basch Associates.

"It's What's in THE CASH BOX That Counts"

**Important Feature:****All Pinballs Dated In  
"Confidential Price Lists"**

**Only Postwar Games Now Listed.  
Trade Acclaims Importance of 15  
Year Old "Confidential Price Lists"  
for All Sales, Trades and Deals.**

**Export Market Based On "The Confidential  
Price Lists" As Foreign Countries Give Com-  
plete Recognition.**

CHICAGO—Important to all in the industry concerned with the amusement division is the fact that "The Confidential Price Lists", which have been published each and every consecutive week for over 15 years, have now dated each and every pinball which appears in these lists, and which dating is requested by many of the foreign countries, so that the operators, jobbers and distributors have a complete knowledge of the years and months each machine was introduced to the industry.

"The importance of the dating of all pinballs, especially in sales and trades", one noted distributor stated, "is beyond valuation. This is absolutely necessary to us, and to each one of our salesmen traveling the territory."

Foreign countries have requested the dates of the games because this meets with their demands on accepting importations of machines into their countries.

Foreign nations today completely recognize "The Confidential Price Lists" and use them as a basis for import duties and taxes.

As far as the domestic, American market, is concerned, dealers here want to know just what month and year a game was presented so that, in all purchases, sales, trades, and deals, they have complete knowledge of the valuation of the product itself, if no sales have been made in current weeks, and therefore no late quo-

tations appear in "The Confidential Price Lists".

Said one well known distributor, "The only way we know how to buy, sell and trade today, thruout the entire industry, and in foreign markets, too, is by 'The Confidential Price Lists'.

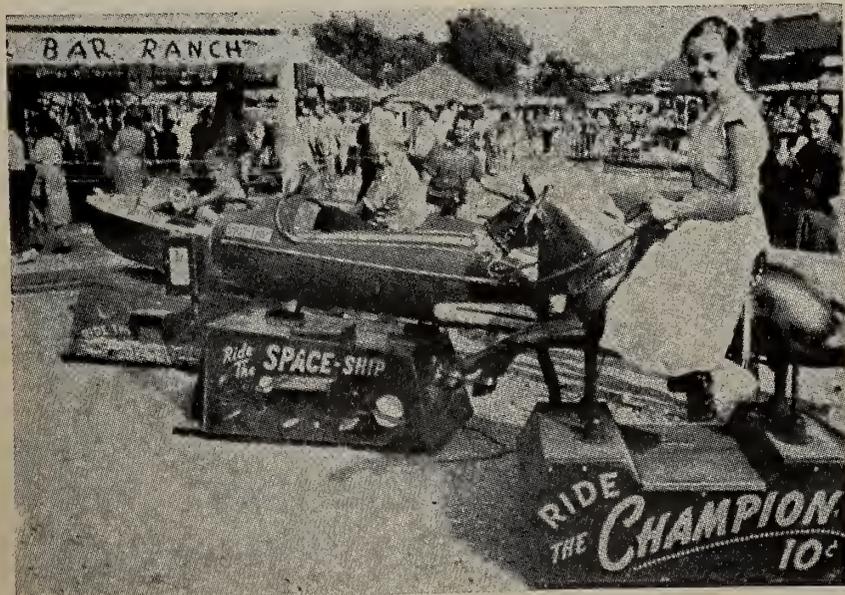
"Now that you are dating all the games", he continued, "even tho some of the quotations might not be of a current or recent nature, we still know just about what we can offer, or what we can sell the machines for, because of the dates on the games."

One noted west coast distributor stated, "We couldn't do business today without 'The Confidential Price Lists' that appear in each week's issue of *The Cash Box*."

"That's why", he explains, "we have an airmail special delivery subscription because we must know on Monday morning, out here in California, what the most active selling machines of the week were, and also what quotations changed, as well as what we can offer our customers for that week."

Most impressive statement was by one of the roadmen of a large Chicago manufacturer who said:

"I have made arrangement so that 'The Cash Box' reaches me each and every week, regardless of where I may be at the time. Without 'The Confidential Price Lists' none of us in the coin machines industry would know where we were at."

**Bally Rides At Canadian Exposition**

TORONTO, CANADA—Bally kiddie rides are a featured attraction at the Double R Bar Ranch, Canadian National Exposition, this city. Pictured above are some of the rides getting a big play. Rides appearing in the photos are (l to r): Bally Speed-Boat, Space Ship, and The Champion horse.

**Bally Mfg. Co. Begins  
Shipments Of "Palm Springs"**

**"Thoroughly Tested On Location" Says Nelson**



JACK NELSON

CHICAGO — Bally Manufacturing Company, this city, began shipments this week of a new in-line game called "Palm Springs," according to Jack Nelson, Bally general sales manager.

Introduced in the new "Palm Springs" game is a new hold and draw feature that permits the player to hold odd or even or all numbers, and cancel out unwanted numbers. This is accomplished by pressing buttons conveniently located on the right hand side of the front moulding, just above the ball plunger.

As the player deposits coins, arrow-

lights pointing to Hold-panel on the backglass, flash and advance at mystery intervals. When the light advances to the final arrow, the panel lights to tell the player to hold odd or even or all numbers by pressing desired button. Spotted numbers are always held, and balls return to the player from numbers not held.

"Palm Springs" also includes Super-Card Scores, Corner Scores, Advancing Scores, Select-A-Spot, Extra Balls and other profit-proved features.

"'Palm Springs', with the new hold feature, has been thoroly tested on location", stated Nelson, "and we are fully satisfied that operators will enjoy the high profits usually associated with Bally products."

**Lieberman Visits N. Y.**

HAROLD LIEBERMAN

NEW YORK—Harold Lieberman, Lieberman Music Company, Minneapolis, Minn., and his wife, spent a week in the big city relaxing and seeing several Broadway shows.

While in the East, the Liebermans took off a day to travel to Cambridge, Mass., to visit their son, who is attending Harvard University.

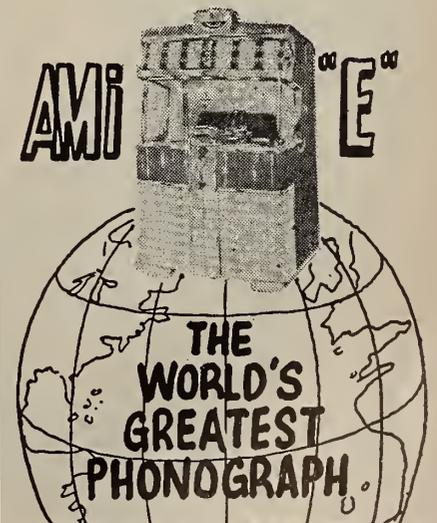
**Nat Cohn's New  
"3-D Theatre" Auto.  
Picture Machine  
In Full Production**

NEW YORK—Nat Cohn, Riteway Sales & Manufacturing Company, this city, who was so instrumental in creating and marketing a number of successful Kiddie Rides, announced that his newest product, "3-D Theatre", automatic picture machine with five shows and natural color, is now in full production.

The picture machine, which has been on test locations for some weeks, has proved to be a big money earner, Cohn reported.

"Our distributors, some of whom have viewed the machine, immediately placed substantial orders" stated Cohn, "which caught us unprepared for such volume sales. However, we now have the machine on the line and will be able to ship in any quantity desired. In addition, we are also in the process of appointing several new distributing firms to handle the machine, and will ship samples to them as they are appointed."

"3-D Theatre" will be displayed publicly for the first time when it is shown at the forthcoming NAA-PPB Show in Chicago, at which time Riteway will inaugurate a powerful promotion campaign to the trade.



**RUNYON  
SALES COMPANY**

Factory Representatives for:  
AMI, Inc., Bally Manufacturing Co.,  
J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880  
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777

# EQUIPMENT PRICES CONTINUE UP

**Regardless of Lower Costs for Some Raw Materials and Components, Higher Wages for Skilled and Unskilled Labor Plus Many Costly Inducements to Obtain and Retain Help, Forcing Prices of All New Equipment To Continue Upward Rise.**

CHICAGO—Regardless of national press notice that prices of some of the raw materials as well as components have gone down, the fact remains, especially here in this acute labor shortage area, that prices of all new equipment are not only remaining up, but, are most definitely continuing upwards.

This is understood by all who have visited the large coin operated machines manufactories in this city, and have noted the problems which each of these manufacturers has to contend with each day, in obtaining and retaining skilled and unskilled labor.

The help wanted classified advertisements which appear in the daily press here, day after day, and which are also being featured by some of the larger employment agencies, all in an effort to help the coin operated machines manufactories obtain help, speak as clearly as if a personal letter had been sent to each individual member of the industry.

To obtain labor, whether skilled or

unskilled, the manufacturers here are offering overtime work, bonuses for speeded production and, in addition, also guarantee their employees the following: paid vacation, paid life insurance, paid hospital, paid holidays, paid sick leave, paid doctor's calls, and so forth and so on.

Some factories are offering coffee breaks at various intervals during the day, while others have just as many other attractive offers to make, including even transportation to the job where necessary.

This will give the trade generally, everywhere in the nation, about as clear and concise a logical reason why the prices of all new machines are remaining at their present high point. And why, at the same time, they will continue to remain at high marks, with even the possibility that they may go higher, if the labor shortage doesn't soon ease up in this area.

The labor turnover situation here is at its worst. A factory can hire anywhere from 50 to 100 people dur-

ing the week with the hope that they will report on Monday morning ready to go to work. The factory will be very happy, in most cases, if even a small percentage show up for work from this new crop. Not to speak of losing employees they already have working for them.

Another thing which many in the trade don't take into consideration is the fact that even though the prices of raw materials may have gone down somewhat, the manufacturers of components are also having their hands full obtaining labor and are, at the same time, also paying higher wages and bonuses than ever before, while giving all attractive costly free inducements to retain their help, so that the prices of the components remain high and, at the same time, are shorted in supply to the manufacturers of the end product.

In short, unless there is an easing down of the present labor situation, this industry, like all other hard goods industries, cannot count on any price reduction to come about at the present time.

WANNA



MAKE  
A  
BUCK?

SEE GENCO'S  
Shuffle  
Pool

COMING SOON

## Joel Stern Takes To Coin Machine Biz



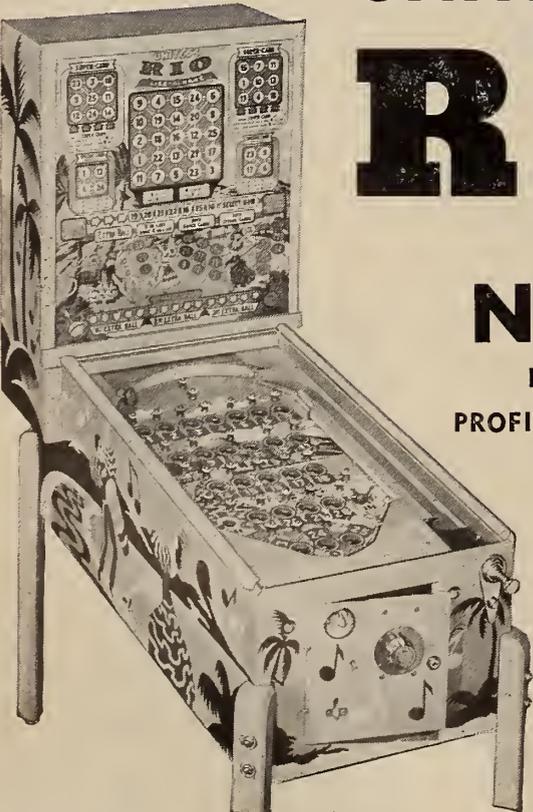
JOEL STERN

CHICAGO—Joel Stern, who recently joined his dad Allen J. Stern in World Wide Distributors, Inc., this city, has taken to the coin machine business like the proverbial "duck to water." Joel is extremely active in all phases of the distributing firm.

NEW! NEW! NEW!

UNITED'S  
RIO

WITH  
NEW  
IN-LINE  
PROFIT FEATURES



★

SEE  
**RIO**  
AT YOUR  
DISTRIBUTOR  
NOW!



UNITED MANUFACTURING COMPANY  
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SPECIAL!

Yacht Clubs... \$275 • Beach Clubs... \$395  
Dude Ranches... Write

NEW ORLEANS NOVELTY CO.

115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA  
(Tel: CAnal 8318)

# End Of Second Month's Play Of Chi Automatic Phono Bowling League Shows Many Changes

CHICAGO—Now that the second month's play has come to an end, many changes have come about in the October standings of the Chicago Automatic Phonograph Bowling League.

ABC Music, which was the leading team in the first month's standings, has fallen to third place. Walter Oomens Sons has impressively and strongly jumped into the first spot. And Melody Music, too, jumped over ABC Music, to occupy the second slot in team standings.

Vic Jaccino, who led the individual bowlers last month with an average of 170.2, has now fallen to third place. His average is down to 166.17. Tony Galgano, with some truly remarkable and outstanding bowling during the month of October, zoomed from fourth into first place. His average is 167.7. He is being pressed very closely by Leo Sochacki whose average is 167.

In the women's division, Mrs. Tillie Galgano failed during the month of October to show the same outstanding skill as she did during September and, therefore, not only lost her hold on first place, but fell down to 6th place in the standings. As was expected, Mrs. Isabel Oomens jumped into the No. 1 spot with the impressive and remarkable average of 141.3. She takes a commanding lead over second place Mrs. Mabel Mankins who averaged 129.



Left—ISABEL OOMENS  
Right—TILLIE GALGANO

## TEAM STANDINGS

Firm Name	Won	Lost	Total Pins	Average	High Game	High Series
1. Walter Oomens Sons	21	3	17902	745	809	2387
2. Melody Music	16	8	16295	679	745	2132
3. ABC Music Service	15	9	17527	730	827	2414
4. Atlas Music	13	11	15410	643	716	2034
5. Paschke Phono Serv.	12	12	17732	738	845	2341
6. Decca-Coral Records	12	12	17129	713	790	2310
7. Western Automatic	12	12	14873	619	699	1995
8. Star Music	10	14	16940	705	781	2231
9. B&B Novelty	10	14	16568	690	859	2231
10. Mercury Records	8	16	16136	672	779	2133
11. Coven Music	8	16	14240	593	671	1882
12. Gillette Dist. Co.	7	17	15175	632	749	2023

## TEN INDIVIDUAL LEADERS, MEN'S DIVISION

Name	Team	Games	Total	Average	High
1. T. Galgano	Paschke	24	4015	167.7	225
2. L. Sochacki	Decca-Coral	15	2505	167.	194
3. V. Jaccino	Melody	24	4001	166.17	217
4. W. Paradee	B & B	24	3965	165.5	206
5. R. Gnarro	ABC	24	3934	163.22	211
6. L. Taylor	ABC	24	3885	161.21	207
7. C. Latino	Oomens	24	3873	161.9	198
8. J. Strobl	Melody	12	1931	160.11	211
9. R. Gallet	Paschke	24	3831	159.15	229
10. I. Cairo	Mercury	24	3884	161.20	201

## TEN INDIVIDUAL LEADERS, WOMEN'S DIVISION

Name	Team	Games	Total	Average	High
1. I. Oomens	Oomens	24	3387	141.3	165
2. M. Mankins	Western	24	3096	129.	157
3. M. Sochacki	Star Music	24	3048	127.	160
4. M. Nyland	Western	24	3038	126.12	150
5. E. Brown	Coven	18	2238	124.6	165
6. T. Galgano	Paschke	15	1843	122.13	166
7. J. Wojciechowski	Decca-Coral	24	2886	120.6	164
8. C. Sroble	Melody	24	2835	118.3	175
9. I. Sochacki	B & B	21	2419	115.4	164
10. E. Davis	ABC	15	1693	112.13	138

120 120 120 120 120 120 120 120 120 120 120 120

# ACCLAIMED EVERYWHERE Rock-Ola COMET

The Original 120 Selection Phonograph

120 120 120 120 120 120 120 120 120 120 120 120

ROCK-OLA MANUFACTURING CORPORATION  
800 NORTH KEDZIE AVENUE, CHICAGO 51, ILLINOIS

## Gottlieb Distribs Give New "Pin- Wheel" Grand Reception

CHICAGO—Because of the fact that distributors today base their initial purchases on results of actual location tests, D. Gottlieb & Company happily reported this past week:

"Our new 'Pin Wheel' was given a tremendously grand reception by our distributors."

Nate and Alvin Gottlieb of the firm chimed in to reported that, "Today, every distributor wants to know, 'What did the game do on actual location tests?'"

"We don't blame them on bit", they stated, "and because of this we have, for years now, made it our business to test intensively every new game on location before we even announced it to the trade."

"This latest game, 'Pin Wheel'", both Nate and Alvin Gottlieb report, "was given just as intensive a test on various locations as we have ever given any of our games."

"Not only did 'Pin Wheel' stand up mechanically, but, it also proved it-

### FALL SPECIALS!

CONEY ISLAND	\$149.50
ATLANTIC CITY	269.50
BRIGHT SPOT	149.50
PALM BEACH	269.50
BEACH CLUB	425.00
FROLIC	249.50
BRIGHT LIGHT	129.50
RODEO	259.50

WRITE — WIRE — PHONE TODAY!

We are exclusive factory distributors for:

**BALLY - WILLIAMS - ROCK-OLA**

**LAKE CITY AMUSE. CO.**  
4533 PAYNE AVE., CLEVELAND, O.  
(Tel.: ME 1-7577)

self one of the best money-makers we've yet built.

"Because of this," they claim, "our distributors have given 'Pin Wheel' one of the grandest receptions ever. Their initial orders prove this."

This new game has many fine features and has unusual scoring action which is bound to intrigue the players.

It is a standout game in player appeal because of the new flipper features as well as the new trap holes.

The varied and intriguing scoring methods proved themselves on these location tests and, "There is no doubt," the Gottlieb firm reports, "that players everywhere in the country are going to find 'Pin Wheel' one of the most interesting and pleasing entertainments they've ever yet enjoyed."

**10<sup>TH</sup> FRAME**

SHOOTS ON AS LONG AS PLAYER  
"STRIKES" To Score Double or Triple!!!

OPTIONAL 0 to 9 MATCH SCORING!

*Keeneys* **6-PLAYER**  
**PACEMAKER**

*with* 4 SCORE CARDS FOR ANY TYPE PLAY!

Brand New  
**MAMMOTH**  
SNAP-ACTION  
PINS  
MORE THAN DOUBLE  
SIZE OF FORMER PINS!



**KEY** in front of game switches from regular to match play at discretion of operator or location attendant.

**PLAYER CAN ALSO SCORE DOUBLE OR TRIPLE IN THE 3rd - 5th - 7th and 10th FRAMES!**

J. H. *Keeneys* & CO., INC.  
2600 W. FIFTIETH ST. • CHICAGO 32, ILL.

WRITE-WIRE-PHONE  
YOUR *Keeneys*  
DISTRIBUTOR!

THE BIG PUSH IS ON WITH *Keeneys* PACEMAKER  
SIZES: 8 FEET or 9 FEET

HINGED FRONT DOOR FOR EASY SERVICING!  
READY WITH IMMEDIATE DELIVERY!

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

LOS ANGELES

Phil Robinson, Western representative for Chicago Coin, made an interesting and timely statement this past week. When asked what he thinks the future holds for the coin machine industry he stated that with all the new games that the factories are turning out it will stimulate the entire business picture for both distributors and operators. . . . Jack Dolan, prexy of Dolan Distributing Company states that he is no longer the distributor for Rock-Ola. This statement may not come as news to many people. Several have known for some time that Jack had given up the line but he just made it official. No one has heard who will take up the line but many rumors have been floating around but that's all—Just rumors! . . . Over at Paul A. Laymon Co. we caught Charley Daniels pecking away at the typewriter and answering phone calls while Ed Wilkes knocked off for a few bites of lunch. Back in the service department Don Peters, Karel Johnson and Don Gilbertson polish up several Wurlitzer 1500-A's while N. J. "Red" Creswell gets lost in a maze of wires and circuits in the games department. Jimmy Wilkens was out on what the Laymon boys call the "Milk Run" through San Diego, El Centro and Indio calling on ops. Bill Yedlin recently returned from a big hunting trip in Utah where we hear he had very good luck. . . . At the Badger showrooms this past week operators saw for the first time Genco's new 4 player "Shuffle Pool" game. The new game features six shots per frame and three frames per game with bonuses. Up to four people can play at one time. Al Silberman says that this new "Shuffle Pool" has been so enthusiastically accepted that their first shipment has already been sold out. . . . If anyone wants to question the feasibility of dime play in LA just see Bob Bever at Dan Stewart Co. He recently returned from a trip to San Diego and says he can show you several ops down there who have made it pay and are reaping better profits than before. Bill Happel prexy of Badger Sales Co. and Robert Smith, owner of Automatic Enterprises announced recently that they have signed a partnership agreement. The new venture will be known as Automatic Enterprises and will be located at 2321 W. Pico. They will be exclusive distributors for Northwestern Vendors and Supplies which Badger Sales now has. They will handle only the Northwestern line which will have no connection with the other lines that Badger Sales Co. now distribute. . . . Missed Heinz Heddergott, Western representative of National Rejectors, Inc., this past week. He's busily catching up on all the work that piled up while he was hunting in the Canadian wilds. We hear that he hit it lucky and came home with a bear, some pheasants and even a few fish. . . . Sam Ricklin of California Music Co. is the busiest fellow along coinrow. Every time we go in the place he's filling big orders from some far away places. Peeked over his shoulder and saw them from Arizona, Wyoming and even Honolulu, Hawaii. Johnny Desmond dropped in to visit with Sam and the rest of his gang. He's now plugging his new release "Woman" on Coral. . . . Lyn Brown now has Exhibit's new machine out on a test location. He stated that if any operators in the area want to see it he will be glad to make arrangements to show it to them. . . . Ted Patton drove in from Las Vegas this week to take care of business along coinrow. . . . Lucille Toller also came in from Blythe to visit here and there. . . . Other visitors included: Joe Maggaret from Tulare; Carl Fisher from Inglewood; Lee Nelson from Santa Ana and Jack Faust also from Santa Ana. . . . Tommy Workman dropped in from El Monte to visit briefly. . . . Also Lloyd Barrett from Pomona. . . . Other out-of-towners who were seen along coinrow included:—Jack Mallett, Claremont; G. L. Andrews, Santa Ana; Sal Campagna, Fontana; Lawrence Raya, Colton and Fred Shuey, South Gate. . . . Last but not least, Elmer Simpson was in town buying records for his route in Alhambra.

Charlie Robinson, owner of C. A. Robinson & Co. reports that he still is very pleased about the large turnout at the United service school held at his establishment. He added that getting together with all the operators in the surrounding areas has won him a lot of new friends and created tremendous good will. . . . A fellow columnist for The Cash Box, Al Schlesinger, was visiting along coinrow recently with yours truly. We stopped in to see Jack Simon of Simon Distributing Co. Got a kick out of hearing the two old timers, AL & Jack, reminisce about the good old days. Jack Simon remembers when he started in business—pants and coat didn't match and it wasn't a sport outfit either. Times were hard in those days. Going way back, they both remembered the old Jennings "Sportsman" pinball game that was made 20 years ago. It worked off a battery with ten balls for each game. (Yep, those were the good old days—but I'll take the modern age)! . . . Recording artist, Jerry Murad, visited the distributors along coinrow this past week. . . . April Stevens and Bob London stopped in to visit Mary and Kay Solle at Leuenhagen's Record Bar.

THRU THE COIN CHUTE

DALLAS DOINGS

The weather in Texas has at last turned to winter. Rains and northers have given the air a fallish quality that always serves to stimulate business. . . . We have a new operator in Waco. Guy Pruitt, and the name of his firm is G & S Music company. He is going full blazes and we certainly wish him luck in his new venture. However, the coin machine business isn't new to him. He formerly had a route in Bremond, Texas. . . . K. E. Dunson of Waco is adding new equipment to his coin machine route. . . . D. O. Weathers of Abilene says that business is definitely on the up swing. . . . Bert Alcott, also of Abilene, is increasing his route. . . . Tommy Chatten of Commercial Music tells us that he is all set for a big deer hunt in South Texas. Watch out bucks. . . . The newly organized Coin Machine Operators Association of Dallas is coming along. All the members now have stickers for their juke boxes proclaiming to the world that they are members of the association. New members are J. V. Stone of Lone Star Music Company and Harry Voight of King Record Company. . . . The big concern of the association is the Pat McCarran Bill. . . . E. L. Certain Jr. has just returned from Washington, D. C. where he appeared as a witness. . . . The next meeting will be the last Monday in November, Nov. 30, at the Venus Restaurant.

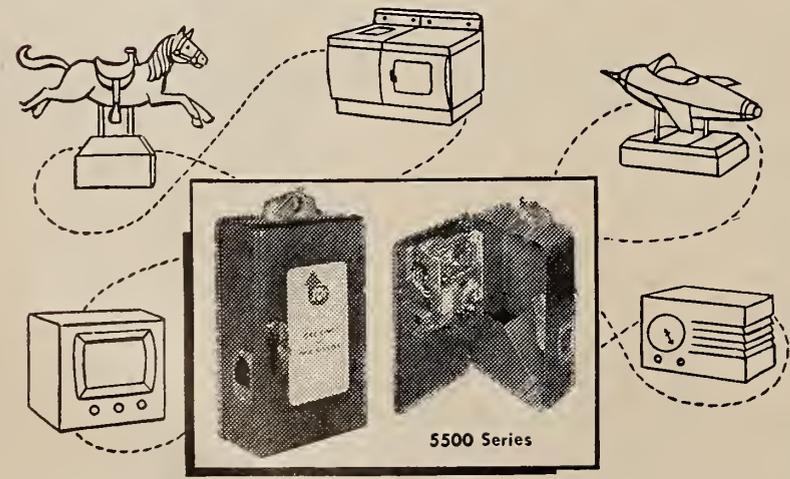
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# Runyon Prexy Plays



HOLLYWOOD, CALIF.—While in this town, celebrating their 25th wedding anniversary, Mr. and Mrs. Barney Sugerman of Runyon Sales Company, New York, were entertained by members of Badger Sales Company. Seated at the table (l to r) are: Mrs. Bill Happel, Al Silberman, Mrs. Barney Sugerman, Bill Happel Mrs. Al Silberman, and Barney Sugerman.

# Runyon Staff Works



KINGSTON, N. Y.—Runyon Sales Company, New York, has been taking advantage of the display space allotted them at the liquor and merchandise shows being conducted by Hiram Walker. Pictured above is the AMI phonograph shown at the Kingston Municipal Auditorium, this city, on Sunday, October 25. On hand to talk things up were (l to r): Morris Rood, manager of Runyon; Irving (Kempy) Kempner, road man; and Miss Juke Box.



J. H. Libin and Norm Bowen, of the Central Music Company of Lewistown, Mont. made the long trip into the Twin Cities to pick up equipment and supplies for their route. . . . Zollie Kellman of Great Falls, Mont. has just had a complete physical check-up at the Mayo Clinic in Rochester, Minn. and he came thru with flying colors. All that Zollie has to do is lose a little weight, about 90 pounds. Of course this means that he will have to go easy on the butter at meal times. . . . Roger Arneson and his wife celebrated their fourth wedding anniversary on October 28th. Roger is a serviceman with the Harmony Music Company. . . . Earl Grout of Vendall Inc. Minneapolis, distributors of vending machines, reports that he is making delivery on "Chef Way," the new combination drink vendor. The machine vends one chocolate drink and two different soups. Earl is busy trying to keep up with the demand for this machine. . . . R. E. Aherin of La Moure, N. D. pulled a neat trick on his friend Al Hurley, a Pontiac distributor, by making him ride into town with him in his Ford Ranch Wagon. . . . M. "Doc" Berenson of Minneapolis is reported to have bought out Henry Sabes' interest in the American Sales route. . . . Bob Wenzel, Automatic Games and Supply Company of St. Paul, Minn. states that the new Genco game "Shuffle Pool" is going good. . . . Archie La Beau of the La Beau Novelty and Sales Co., St. Paul, made a trip into Wisconsin to call on some customers there. . . . Roy Foster of Sioux Falls, S. D. made a quick trip into the Twin Cities and stayed just long enough to pick up some supplies and equipment for his route. . . . Harold Lieberman and associates have bought out the Coffee Vending Service from S. Fishman and Sam Halperin of Minneapolis. This route is reported to have about 50 Coffee vending machines on location in various industrial plants in the Twin Cities area. . . . Amos Heilicher of the Advance Music Company, Minneapolis is expanding his route and in the past few weeks has added a number of cigarette machines.

# UNITED'S RIO

"BOOMS"  
IN-LINE PLAY



SEE  
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## Coin Mach. Mfrs. To Display Wares At Nat'l Amuse. Show, Chicago, Nov. 29

CHICAGO—As many coin operated machines in the past few years are being operated in greater numbers by arcade owners and kiddie ride operators, manufacturers of these machines will display their machines at the forthcoming NAAPPB Show (National Amusement Association of Parks, Pools and Beaches) starting Sunday, November 29 at the Sherman Hotel, this city.

Among those well know coin machine firms who will have booths displaying games are: A. B. T. Manufacturing Corporation, Chicago; Auto-Photo Company, Los Angeles, Calif.; Bally Manufacturing Company, Chicago; Capitol Projector Corporation, New York; Chicago Coin Machine Company, Chicago; King Amusement Company, Mount Clemens, Mich.; The Bert Lane Company, Inc., Miami, Fla.; Meteor Machine Corporation, New York; Mike Munves Corporation, New York; Philadelphia Toboggan Company, Philadelphia, Pa.; Riteway Sales & Manufacturing Company, New York; and Scientific Machine Corporation, Brooklyn, N. Y.

Because of the close connection with the coin machine industry, who have shown such keen interest, THE CASH BOX is running a special section devoted to the NAAPPB Show in its December 5 issue. This issue will be distributed at the NAAPPB starting Sunday, November 29.

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See. 100-A .. 78 rpm ... 495.	AMI A ..... 225.
See. 146 ..... 95.	AMI B ..... 295.
	AMI C ..... 325.

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**THRU THE COIN CHUTE**  
**TEXAS & ARKANSAS TIDBITS**

One of the youngest applicants for The 20 Year Club is 40 year old Ray Robins of Robins Music Co., Tyler, Texas. Ray goes back to the Wurlitzer Piano days. He was 17 years old when he started as a helper. Ray has the only route in Tyler. . . . Jimmie Garret, Jimmie's Music and Vending Machine Company, Longview, Texas, in the business only six years, has one of the largest routes in this area and is still adding to it. Just added twenty new 100 record Seeburgs which he purchased from S. H. Lynch Co. . . . Earl Gill of Gill Amusement, Hot Springs, Ark. reports a very good season and is looking forward to a good winter season. . . . Twin City Distributing Co., Texarkana, Ark., will move to its new location shortly. George and Ernest Vathis very excited about the new building which will be on Highway 67. The building will also house a couple of other businesses. George recently opened a Fun House and is enjoying it as much as the customers. The Arcade, which houses the Fun House, also has a Record Bar which is hooked up with Radio Station KOSY. The program is called the Casey Carrol Hour. . . . Bernard James, Phil Marks Amusement Co., Hot Springs, Ark. out with a cold for the past two weeks. . . . G. M. Ford of Penny Arcade, Hot Springs, Ark. had a great season and plans to keep the arcade open all year. Ford closed for a week to redecorate and make general repairs, but is now open again and going strong. . . . D. H. Faull of Faull Music Co., Little Rock, Ark. off to Chicago to pick up his new Chrysler New Yorker. From there he will drive the new job to Florida for a couple of weeks fishing. . . . C. A. Baker, Pine Bluff, Ark., who sold his route several months ago to Edwin Wilcox, just back from a trip that took him through Florida, Arizona and California and all the intermediary states. Wilcox, for many years in automobile sales has been adding steadily to the route. . . . Louis Gallaway, Gallaway Vending, Pine Bluff, Ark., built his own 1 and 5c coin rejector for his peanut machines. . . . W. T. (Booger) Woodul, Hope Novelty Co., hospitalized at the Veteran's Hospital at Little Rock, Ark. for a check-up. . . . C. W. Hardwick, Hardwick Amusement Co., Malvern Ark., seen setting a fence post in his backyard for his bird dogs. Wonder who will howl the loadest. His wife or the dog. . . . B. R. Trotter, Rowe Cigarette Vending Sales Co., Fort Worth, Texas, a busy man. See him every place. . . . Travis E. Richardson, Reliable Sales Co., Longview, Texas, wants to be a 20 Year Club member. Says he was in the business when a dollar was a dollar. Gosh! that goes back beyond memory.

**THRU THE COIN CHUTE**  
**EASTERN FLASHES**

Saturday night, November 7, is the big one for music ops here—everyone who's physically able will be at the Commodore Hotel to help celebrate the 16th annual banquet of the Music Operators of New York. Al Denver, president, and Nash Gordon, business manager, expect the attendance to be over 1,000. Many out-of-town guests expected—representatives from the phono manufacturing firms, as well as members of other music operators' associations, near and far. . . . An added feature, same as last year, will be the cocktail party being run by Wurlitzer-Young Distributing. All ops here, as well as recording artists have received invitations to partake of the Wurlitzer-Young cocktails, which comes off an hour and a half before the big party starts.

Harry Siskind, "the hit maker" music operator from Brooklyn, entertained a group of people, among which were a number of coinmen, at his home on Thursday, October 29, to aid in raising funds for the first Jewish medical college, Yeshiva Medical School. The school will be non-sectarian, and will admit students from any part of the world, regardless of creed or color. Siskind, as usual, was the most gracious of hosts, serving excellent food and an abundance of drinks. . . . Jack Mitnick, AMI regional representative, who had attended the McCarran hearing in Washington, D. C., and then went on to Grand Rapids and Chicago, spends a day or so back home. He then flew up to Canada, but was back by the end of the week so that he could attend the Music Operators' banquet. . . . Charlie Rubenstein, well know arcade owner, reports that his new arcade, opened this week on 8th Avenue and 42nd Street, is doing tremendously. He tells us that his picture machines, showing all the latest fights, drawing big. Charlie has contracted for these fight films, which he obtains a few days after the fights. Rubenstein also inaugurated something new in juke box music for his arcade (and, by the way, maybe other music operators can use this angle in certain locations. He has installed a new multiple selection juke box in the arcade—and programmed only classical music—at 10c per play. It's creating a sensation in the arcade, with the juke box never idle for a moment.

Joe Young and Abe Lipsky, Young Distributing, tells us that the Wurlitzer factory will have quite a contingent down for the music ops' banquet. There'll be Bob Bear, A. D. Palmer, Jr., Bob Hamilton, Max Waters and Hank Barber, their advertising agency man. . . . Lou Valenti, Staten Island op, comes to coinrow to do some shopping. Lou brings his wife and two young daughters with him, but they go shopping for things other than coin machines. . . . Barney (Shugy) Sugerman, Runyon Sales, tells us he had a most wonderful time during his trip to the West coast. Did some business as well as celebrating his 25th wedding anniversary with his charming Mollie. . . . Harry Koepfel, Koepfel Distributing, after quite a search, now able to have made for him plastics for Wurlitzer 800 and 1100 phonos. . . . Charles Reissner from the Elizabeth office, joins Bob Slifer as part of the New York office of Seacoast Distributors, Rock-Ola distrib. Reissner, service manager, will have available a complete supply of parts, as well as give immediate service on Rock-Ola phonos. . . . Ops flock around Genco's new "Shuffle Pool" game as Al Simon, Albert Simon, Inc., uncrates it. It's set up and a game started immediately among 4 ops. Lou Valenti makes the top score. It's a fascinating game, and Al looks for a terrific "hit." . . . Meyer Parkoff, Atlantic-New York Corp., spends a day in his Connecticut office, seeing ops there. Meanwhile, Harry Rosen confabs with the New York ops who keep flocking in to talk business. . . . Nat Cohn, Riteway Mfg. & Sales Co., highly enthused over his "3-D Theatre," which, he tells us is better in appearance and performance than even he ever expected. "We've been moving slowly," stated Nat, "because we wanted to turn out a perfect piece of equipment, and altho we've been delayed somewhat, we now have the machine." . . . Sam Kresberg, Automatic Products Corp., and known to all in the coin machine industry, has been appointed chairman of the Polio Fund drive for Greater N. Y., coin machine industry division.

**THRU THE COIN CHUTE**  
**MIAMI MURMURS**

Eli Ross, president of Ross Distributing Company and his staff played host to a record number of music operators who attended the showing of the new Rock-Ola "Comet" phonograph at the firm's most beautiful showrooms on Sunday, Nov. 1. Ross reported orders taken should keep the Rock-Ola factory busy shipping phonos, even at carload lots, for the next four or five months. . . . Harry Goldberg, H & G Novelty Co., displays the new cigarette machine which vends Parliament cigarettes. It's a one column machine, and can be attached to any cigarette machine on the market. . . . Joe Mangone, All Coin, one of the busiest coinmen here. Joe moving plenty of Gottlieb's new games, plus running his music and game routes and taking care of his two arcades. . . . Now that the Miami juke box operators are aware of the wonderful performance of the new Wurlitzers, states Ted Bush of Bush Distributing Co., they're loading him up with plenty of orders, and he wishes he could get bigger and faster deliveries. . . . Reports are that the new Genco shuffle game "Shuffle Pool" is creating a sensation at Taran's, and ops are crowding the showrooms all day long to try it out. Willie (Little Napoleon) Blatt, after playing the game, remarked that in his opinion it is one of the best ideas to come out of a coin machine factory in a long while. . . . Ron Rood, Southern Music Distributing Co., expected to open his new distributing offices here shortly, at which time he'll run a showing of the AMI phono.

Officials of the Automatic Music Operators Association of Miami report that it is going to put on the most outstanding affair in its history on December 12 at the Saxony Hotel. Bush Distributing, Wurlitzer distrib, will once again run a cocktail party before the banquet gets going. Ops had a wonderful time last year at the Bush party, and are looking forward to attending once again.

# THRU THE COIN CHUTE CHICAGO CHATTER

George A. Miller pulled into town right from the McCarran Bill hearings in Washington, D. C., where he was K.O.'d by those little virus bugs, and spent the entire week here visiting with the manufacturers and prospective exhibitors for the MOA Convention this forthcoming March 8, 9 and 10, 1954. George reports tremendous enthusiasm for this forthcoming convention with many of the ciggie machine and soft drink dispenser mfrs wanting to display their wares at the MOA show. He believes that the '54 show will be absolutely the most outstanding as well as the biggest convention in MOA's history. . . . We became an operator for just one day. And though the story is plenty humorous, we must report that the 2 kiddie rides we took care of that one day for the PTA bazaar, netted the Parent Teachers Assn. \$28.30. Which ain't hay for about 5 hours' working time. . . . All that excitement over at United's big plant this past week which had Bill DeSelm, Herb Oettinger, Johnny Casola and all the others, including bossman, Lyn Durant, working like mad, was due to their newest game, "Rio." Remember the first "Rio"? That was the first all new pinball United ever built. What terrific progress this firm has made in seven short years. And what a romantic return to a "first" by naming this new game "Rio."

George Panser, who manages the Noo Yawk amusement ops' assn., passed thru town after getting mfrs here to come up with some ads for the journal this assn. is bringing out with its annual banquet. . . . Letter from Charley Schlicht, on the road for Ben Coven, regarding the "Songwriter" ads, sure was a honey. Charley put all his many, many years of experience into the letter. (Keep on sending us letters, Charley). . . . Jerry Barron of Barron Music Co., Belmont, Calif., comes thru with a marvelous letter wherein he recommends that the "20 Year Club" members take on one of the great charities which help spastic children. A grand cause. And one which we heartily join in recommending. . . . Our sincerest condolences to: Joe Kline of First Distributors who lost his mother this past week. Also to Joe Westerhaus of Cheviot, Ohio, who also lost his mother this past week.

Three sweetest words any sales manager can utter, "We're sold out." And that's just what Art Weinand of Exhibit was telling callers re: "Rudolph" this past week. Art complimented The Cash Box highly for the results it has pulled for the firm. Also said, "Now I wish we had a coupla hundred more on hand." . . . John Conroe just back at his desk at J. H. Keeney & Co., Inc. after a bout with the virus flu. And the very day he returns, Roy McGinnis dashes for home and bed—down with the same virus. But Paul Huebsch. Well, Paul just goes on and on and on. Proving how wonderful youth really is. . . . Next time Milty Green of Brklyn and Miami pulss into town suggest he meet his name sake—Milty Green—who sells haberdashery for Jack Fagman, popular haberdasher to the coinbiz. . . . Lou Casola all abuzz over his new building just completed in Rockford and waiting for the neon signs to be put up. Lou is distrib for Rock-Ola, United and Williams. New bldg has 12,000 sq.ft. of floor space. . . . If you still think that dime play is all wrong, then study the following report from the Illinois Bell Telephone Company. On Sept. 1, 1953, for that one day during the hot spell the city underwent, 283,427 calls were made to Weather 1212 by people from all over the city. In short, \$28,342.70 take for that one day. And many said people would cut down on all phone calls. Especially on such calls as "Weather" and "Time."

Frank Mencuri took over Ed Levin's desk this past week at ChiCoin while Ed away at Hot Springs enjoying the last third of his vacation. Said Frank, "Man, oh, man, I'm just swamped right up to my ears in details. Wow. What a job this Ed Levin has to do each day." . . . Never saw three busier guys in our life than Ralph Sheffield, Sam Lewis and Avron Gensburg. The men working right around the clock to get their newest out to the trade. Avron now traveling thru Louisville, Cincinnati, Indianapolis, and swinging southwest from there. The Genco plant a busy, busy place these days—and nites, too. . . . Nate Gottlieb came up with a honey of a story this past week. All about "Everything No." Which winds up with "Norfolk, Virginia." And you Norfolk, Va. ops should get in touch with Nate to listen to one honey of a story.

When we asked Harold Schwartz this past week how things were going, he came up with, "They should never be worse. All's terrific. Only wish we had a coupla carloads of Seeburgs on hand." And if that isn't enthusiastic optimism—what is? . . . Don't know whether Tom Callaghan is becoming a teenager (all over again) or whether he wants to try a new career—like, "Who's the Secret Vocalist?" Anyway, Tom's desk loaded with new records this past week. Of which Tom says, "I love popular music." . . . Jack Nelson of Bally out of town this past week. . . . Happy new daddy—Meade Arthur, comptroller of J. H. Keeney & Co., who became the proud papa of an 8lb. bouncing baby boy this past week. . . . Arthur Aloysius Garvey still in town. And the boys at Bally still trying to get him to drive into the snow country. But Arthur Aloysius won't move. . . . Charles (Little Jimmy) Johnson phones to compliment The Cash Box on its story regarding pinball thievery.

Bill O'Donnell had two words for Bally's newest game, "Palm Springs." Said Bill, "Tremendous reception." Meaning, of course, that the game got a tremendous reception from Bally's distribs. . . . Ben and Trudy Coven two very worried people this past Wednesday. Were in the hospital all day with their youngest son, Larry, who had his tonsils removed. . . . George Jenkins hustling about like anything. Only about 46 days to Xmas. . . . Some of the music ops here who saw her perform at Mother Kelly's in Miami Beach hopping on Pat Morrissey's first Decca disk, "Baby It Must Be Love." A Cash Box "Best Bet." . . . Remember—"It's What's In THE CASH BOX That Counts." . . . Alvin Gottlieb telling all about the many, many hinges the firm tested for the front door of its new "Pin Wheel" game. "Then," says Alvin, "we decided that, regardless of how expensive, the best was none too good, and we chose an actual piano hinge which works perfectly on the front door." . . . Now that Gen. Sarnoff of RCA has announced the firm has sight as well as



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## CHICAGO CHATTER

sound on tape, will one of the juke box mfrs come out with a music machine that'll feature this tape, when a library has been completed?

Regardless of the fact that Johnny Oomens in pain and into the hospital the very next day to have his ulcers checked, Oomens still took Gillette for 3 games. Isabel Oomens came thru with a 451, HIGH for the Women; Carl Latino scored 489, and Tony (Boom Boom) Genovese was the hero of the night when he picked off a 3, 7, 10 split and railroad but wound up with only 431. Henry Leonarscyk came thru with 436. . . . Even tho ABC had a distinguished visitor present, none other than Edith Davis, to watch them, the excitement of seeing her up and around again must have taken their skill away for ABC went down for 3 games to Western Automatic. Proving that Bob Gnarro is still in a rut. He scored 485. But Millie Nyland with 412 and Jerry Mankins with 419 ganged up on ABC—but good. . . . Melody took Paschke for 2 games. But what happened to Tony (Get On Your Mark) Galgano? The guy opened with an almost perfect game, 225. And only totalled 495. Tony should be ashamed of himself. Charley Alesi came in with 450. For Melody, Jay Strobl had 527 and Vic Jaccino 467. . . . With Morrie Minkus scoring a 472, Atlas took Decca-Coral for 2 games, even tho Leo Sochacki came thru with a 467. . . . Warren (Fireball Bunk) Paradee went mad, but absolutely mad, "Fireball" scored 571, HIGH for the Men, so even tho Jerry Schuman at long last came up with a 546, it was no good. B&B took Star for 2 games. . . . "Canada" Paul Brown bowled a 205 game (Wow) but no dice, Mercury took 2 from Coven with Gill Lossaso hanging up a 448 score and Irv Cairo having his worst off nite scoring only 375 series. Ouch. . . . Better come up this Monday nite to watch the boys bowl—looks like some grudge matches in the air.

"It's What's in THE CASH BOX That Counts"

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## CLASSIFIED ADVERTISING SECTION

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## WANT

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. Tel.: JUDson 6-4568.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNION 1-7500.

WANT — Late 1952 and 1953 Pin Games, Seeburg 100 A & B, AMI D's, Wurlitzer 1500's, Scales, Arcade Equipment, 1c and 5c Vendors, AMI W. B., Seeburg 100 W. B., Wurlitzer 48 sel. Boxes. Write stating condition, number, model, and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—New and used records. Paying 10c for 78's and 15c for 45's. Can be up to 6 months old. No quantity too large or small. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: Wisconsin 7-0830.

WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, Calypsos, Spirituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: Tilden 4-9040.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Stars, Frolics, Atlantic City, will pay \$200 each. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT — Wurlitzer 1015's, 1100's, 1250's, and 1400's for export orders. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

WANT—For resale, good clean Bingos, United, and Chicago Coin 6 player Bowling games. Rockola or Standard 22 feet Shuffleboards, Wall Electric Scoreboards. Quote your best price, condition first letter. STANLEY AMUSEMENT CO., 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BRoadway 3663.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT — Show Boats, Circuses, and Seeburg 45. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: Market 1-3967.

WANT — Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 1010, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT — Williams' DeLuxe Baseball, late; Grandmothers, Exhibit Guns, Seeburg Bears, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-8628.

WANT—Clean, slightly used Boleros. DURSELL NOVELTY CO., 176 ARCH STREET, NEW BRITAIN, CONN.

WANT—Keeney Bowling Conversion for long Shuffleboards. 4-Player only, and the latest model. Let me hear from you at once. State prices and condition. AL LIVELY AMUSEMENT CO., 3000 N. ORANGE AVE., ORLANDO, FLORIDA.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT—Will pay cash, up to \$250 for Genco uprights, Silver Chest, Golden Nugget, Jumping Jacks "400". Atlantic City \$200; Beach Club \$350; United Clover Bowler \$250. WEST WAY, INC., 776 ASHTON AVE., SALT LAKE CITY, UTAH.

## FOR SALE

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: Olympia 8-4012-4013.

FOR SALE—United Deluxe \$165; Supers \$200; Stars \$245; Chinatown & Happy Days \$140; Minstrel Man \$40. WANT: Cascades, Olympics. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.

FOR SALE—United Alleys—Clover \$350; 10th Frame Star \$275; Six Player Deluxe \$125; Twin Rebound \$35 (Formica Top, Jumbo Pins); Williams Super World Series \$100; Williams Deluxe Baseball (late) \$275. 1/3 deposit. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA, N. Y.

FOR SALE—Seeburg Model A-78 \$525; Seeburg Model B-45 \$695; AMI-A \$225; AMI-C \$375. HERMAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE — Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56—5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—Filben Hideaway Cabinets 15 in lot. Best offer takes lot. Across The Board, make offer. Showboats \$325. Low prices on all premiums. Esmond Window Fan, reversible, \$11.95. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel.: Geneva 0972.

FOR SALE—Plastics for Wurlitzer 800 and 1100, domes and sides. Write for list of other plastics. Have large selection of reconditioned post-war phonos. Write. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE — Spot Lites \$100; Yacht Clubs and Beach Clubs. Write or call: TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624 and ADams 4005.

FOR SALE — Phonographs — Used — AMI Model A, \$250; Seeburg Model 146, \$75; Seeburg Model 147, \$90. Authorized Seeburg Distributors. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO.

FOR SALE—United Bowlers 5 Play Formica Top \$200; Six Play \$235; DeLuxe \$300; Super \$325; Official \$300; Thunderbolt Horses \$350; Edelo 2 Play Bowlers \$175; 1100 Wurlitzer \$300; Genco 8 Player \$145; United Slugger \$60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel: AComa 8518.

FOR SALE — Exhibit Six Shooter \$150; Dale Gun \$50; Slug Fest \$139; Spot Lites \$245; ABC \$95; Zingo \$115; Stars \$319; Used Turf Kings \$75; Winners \$50. WHEELING COIN MACHINE EX., 2916 EOFF ST., WHEELING, W. VA. Tel.: Wheeling 431.

FOR SALE — Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Bluemound 8-7600.

FOR SALE—200 or any part slightly used metermatics interchangeable gears for collection purposes on items sold payment plan. 5, \$8.95; 10 to 25, \$7.50; 25 to 50, \$6.50 each. State gears size. F. O. B. Ladoga, Indiana. AUTOMATIC MUSIC CO., LADOGA, INDIANA. Tel.: 123.

FOR SALE — Had you some good equipment to sell — phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE — Thoroughly shopped, United 6 Player Deluxe shuffle Alleys \$175; one-third deposit. DOUBLE-U-SALES CORPORATION, 1101 CATHEDRAL STREET, BALTIMORE 1, MD.

FOR SALE—Special closeout all Bally parts 50% off list. Amplifier tubes 50% and 10% off. Complete stock of Wurlitzer parts # 1129 Lamp 21 C.P. 6.8 vs., Box of 10, \$1.50. Pucks \$1.35 each, Box of 8, \$9.95. Capco all-purpose lusterize and cleaner \$3.95 per gallon, trial bottle, 70¢. COVEN MUSIC CORP., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: Independence 3-2210.

FOR SALE — The following phonographs—18 Mills 904; 10-750's; 2 Mills Empress; 3 Colonial 780's; 2-850's, 3-800's, and one Aircon. Make us an offer for the lot; no reasonable offer refused. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel.: 2-3992.

FOR SALE—We are distributors in Michigan for AMI, Chicago Coins, Exhibit, Keeney, Genco, Williams, & Victor Vending. We have the largest stock of used games and parts in Michigan Shuffleboard wax and accessories. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W. GRAND RAPIDS, MICH. Tel.: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE—Live Ammunition Shooting Gallery, animated Targets plus Duck Tank. All steel partitioned, size 10Hx10Wx30 ft. long. DURSELL NOVELTY CO., 176 ARCH ST., NEW BRITAIN, CONN.

## CLASSIFIED ADVERTISING SECTION

FOR SALE—3 Spot Lites \$120; 3 Atlantic City \$230; 2 Frolics \$240; 2 Palm Beach \$250; 2 Beauty \$385; 5 Yacht Clubs \$395; 2 Jumping Jacks \$130; 2 Wurlitzer 1100's \$245; 1 Futurity \$140; also 1 Balls and Consoles. All machines ready for location. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNIVERSITY 4-0773.

FOR SALE—Bingo Bargains: 7 Bally Atlantic Citys, \$252.50; 4 Frolics, \$252.50; Palm Beach, \$252.50; 6 Spot Lights, \$122.50; Bright Lights, \$105; United Stars, \$100; Keeney Lite A Line, \$69.50. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI, OHIO. Tel.: MAIN 8751.

FOR SALE—25 Winners like new, cleaned and guaranteed, few new, \$75 each or will trade. What have you? WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—Wurlitzer 1100, \$195; Seeburg 100C, \$785; Seeburg 100B, \$565; Seeburg 100A, \$425; Wurlitzer 1015, \$90. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS. Tel.: 4-6111.

FOR SALE—Special! Bally Yacht Clubs, positively guaranteed to be like new, \$299.50. Beautys \$325; Futurities \$110; United Tropics \$369.50; Cabanas \$325; Circus \$187.50; Miami Beach \$150; Gottlieb Grand Slams \$137.50; Williams Handicaps \$67.50; Capitol Projector Midget Movies, in perfect shape, \$125. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CANAL 5306.

FOR SALE—3020 Wallboxes \$19.50; 3W5-L-56 Wallboxes, \$18.50; 146M or S \$89.50; 147M or S \$99.50; 1422 Rockola \$69.50; 1426 Rockola \$89.50. W1-L-56 5c Wallboxes and Packard Pla-mor \$4.95. CENTURY DIST. INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Wurlitzer Bar and Wall Boxes—3020's \$10; 3031's \$5; 2140's \$5. Steppers and Master units; inquire. 1017's \$75 including stepper. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLENS FALLS, NEW YORK.

FOR SALE—New York and New Jersey Operators! Rock-Ola's new Comet 120 selection phonograph is on display. Finest phonograph on the market today. Come in and see demonstration. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Blgelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

FOR SALE—Cigarette machines, Du-Grenier 9 col. \$50.00, 25c coin chutes. Bingo games: Coney Island \$225.00 Atlantic City \$335.00; Frolic \$335.00; Beach Clubs. Write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—Ready For Location. Spot Lites \$175; Coney Island \$200; Atlantic City \$300; Palm Beach \$350; Frolics \$350. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel.: WHEELING 5472.

FOR SALE—\$20,000.00 worth of brand new Wurlitzer Phonograph Parts. Below wholesale cost. Send for complete Parts Catalogue. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINNESOTA.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—ChiCoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—All Amplifier Tubes less 50% and 10%. Title Strips \$2.50 per 1,000. Fluorescent Tubes 1/3 off. Bulbs 51's and 55's 45c per box, \$3.75 per 100; 1129's 10 for \$1.50; 47's 10 for 60c \$5.25 per 100. CaPco Lusterize All-Purpose Cleaner for glass, plastic, chrome, etc., \$3.95 per gallon. Trial bottle 70c. Satisfaction guaranteed or money back. Cart Sled \$38.50. COVEN DISTRIBUTING CO. 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

FOR SALE—New Astroscope \$275; New Ic Camera Chief \$10; New Ic Advance Peantt Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—35 Seeburg 100-B 45rpm, beautifully reconditioned, \$685. ea. Export is our specialty. Satisfied customers all over the world. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON 34, MASS. Tel.: AL 4-4040.

FOR SALE—Due to change in local operating policy. 1 P & M Joker @ \$40; 5 Evans Saddle & Turfs @ \$350. Each of these games used less than 30 days, are like new. DIXIE AMUSEMENT COMPANY, 912 HOUSTON ST., CHATTANOOGA 3, TENN. Tel.: 7-0000.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

## CLASSIFIED ADVERTISING SECTION

FOR SALE—1 Haybarnner \$75; 1 Genco 400 \$125; 1 Snper World Series \$95; 1 Six Shooter \$125; 1 Universal Across The Board \$195; 1 Jalopy \$95; New Cart Sleds \$29.95. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

FOR SALE—3 Packard Manhattans, 1 Whiz Kids, 1 Four Horsemen, 1 Shoo Shoo, 1 Tampico, 1 Hot Rods, 1 Bowling Champ, 1 Freshie, 1 South Pacific, 1 Bowlette, 1 Goalee. Total price for package deal \$425. One-third deposit down with order, balance C.O.D. Write BOX 352, FAYETTE, IDAHO.

FOR SALE—Hook Bowler \$69.50; Keeney League Bowler \$129.50; Dale Gun \$57.50; Williams Super World Series \$174.50; Williams DeLuxe World Series \$194.50; Sea Jockey \$129.50; TriScore \$59.50; South Pacific \$49.50; Turf King \$74.50. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HENDERSON 1-7577.

FOR SALE—Rock-Ola Fire-Ball 120 records, slightly used, only \$625. Disk Jockeys, like new, \$145; Leader \$145; Bright Lights \$145; Saddle And Turfs F. S. \$385; Evans Consolation \$300; Chicago Coin Classic 2 Pl. \$60; Univ. Twin Bowler \$45. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE, ST. LOUIS 15, MISSOURI.

FOR SALE—Reconditioned Like New! Spot Lites \$120; Bright Lites \$140; Yacht Clubs \$410; Bright Spot \$145; Atlantic City \$275; Bally Champion Horses; Bally Space Ships. All guaranteed. Call, write, or wire: DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVENUE, CHICAGO 25, ILL. Tel.: JUNiper 8-5211.

FOR SALE—United Alleys 4 Pl. with Formica, \$100; 5 Pl. with Formica, \$125; 6 Pl. with Formica, \$150; 6 Pl. DeLuxe \$185; 6 Pl. Super \$250; 6 Pl. 10th Frame \$285; 6 Pl. Cascade \$375. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVE., CLEVELAND 15, O.

FOR SALE—United Twin Rebound \$39.50; United 4 Player \$59.50; United 5 Player \$69.50; United 6 Player DeLuxe \$129.50; Keeney 10 Player Team Bowler \$229.50. AMERICAN VENDING CO., 2684-92 CONEY ISLAND AVE., BROOKLYN 23, N. Y. Tel.: ESplanade 5-1256.

FOR SALE—We distribute for all leading manufacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Whatever your requirements, let us know. We can supply the best. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810—TYler 7-6123.

FOR SALE—The old reliable Massengill coin operated pool tables. Write for price list on used equipment. We will buy arcade, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel.: 500.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUNKirk 3-1810.

FOR SALE—Hi-Speed Super Fast shuffleboard wax. 24 one pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Seeburg equipment, reconditioned, refinished, with Davis 6 point guarantee—148ML \$215; 148M \$185; 147M or S \$135; 146M or S \$115; 1941 Hideaway nnite \$39. DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.

FOR SALE—Reconditioned Like New—Bright Lights \$139; Lite A Lines \$65; Citations \$35; Hot Rods \$40; Genco 400's \$225. The Genco 400's perfected and percentaged correctly by us. Return within 2 weeks if not satisfied for full refund. We buy 4, 5, or 6 player United Shuffle Alleys. Quote your lowest price. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEMlock 3844.

FOR SALE—Twin Rotation \$195; Bowl-A-Ball \$250; Dale Guns \$49.50; Golden Nugget \$145; Keeney 4 Player Conversions \$125; Smoke Shop Cig. Vendor \$125. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNIVERSITY 6900.

FOR SALE—Empresses; Thrones, '39 and '40 Standards and Deluxes; Classics; WIL56 Wall Boxes; 600's; Connter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTana 5000-1-2.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIVERSide 4131.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEST 3-3224.

FOR SALE—Nothing temporarily—Cash Box has produced such action we are for a short period sold out. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLEN FALLS, N. Y.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET MIAMI 42, FLA. Tel.: 64-4864.

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE**—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: Sacramento 2-5050.

**FOR SALE**—10 Seeburg C's, like new, \$799; Seeburg B, shopped, \$595. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLA. Tel.: FOrrest 5-3456.

**FOR SALE**—Used United Bowlers, each with Formica tops and Jumbo Pins. 5-Player, \$89.50; Regular 6-Player, \$119.50; 6-Player Deluxe, \$139.50; Super 6-Player, \$229.50. Write for full listings on Bowlers, Bingos, and Music. Rush 1/3 deposit to: SHELDON SALES, INC., 381 MAIN STREET, BUFFALO 3, N. Y.

**FOR SALE**—All machines 20% off high CASH BOX prices. Wurlitzers 1015, 1100, 1250. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: DIXON DISTRIBUTING CORP., 3808 SOUTHERN BLVD., YOUNGSTOWN, OHIO.

**FOR SALE**—Priced Right! Sunshine Parks, Futuritys, Turf Kings, Across-the-Board, and Winners or will swap for United or Chicago Coin 6 player alleys. Write, wire, or phone: J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: OLive 2800.

**FOR SALE**—Bingo Games—Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAstern 7-1021.

**FOR SALE**—15 United's Cabanas, \$395 each; 10 Genco's Golden Nuggets, \$99.50 each. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, ORE. Tel.: Atwater 7565.

**FOR SALE**—Pop Corn Sez \$49.50; National Candy 9M \$65; Jungle Joe \$150; ChiCoin Super Jet, like new, write; Williams Music Mite \$100; Pokerina Jr. \$60; Bazooka Guns \$100; Williams Star Series \$65; Mill Panoram \$225; Mutoscope Sky Fighter \$125; ChiCoin Pistol \$90; ChiCoin 4 Player Derby \$225; ChiCoin Band Box, write; Sparton Gunnery Trainer, write; Exhibit Big Bronco \$500; Dale Gun \$60; Evans Horse Race Wheel, write. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

**FOR SALE**—Distributor's stock of new Wurlitzer Phonograph parts for Model 1100 and older. Distributor's cost \$3300. Will sacrifice entire lot for \$750. Detailed inventory sent on request. CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 5-5635.

**FOR SALE**—5 AMI Model B, \$310 each; 2 Genco Sky Gunners, \$250 each; 4 for 25c semi-automatic camera, \$195. All equipment in A-1 condition. RELIABLE COIN MACHINE CO., 184-188 WINDSOR ST., HARTFORD, CONN.

**MISCELLANEOUS**

**NOTICE**—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

**NOTICE**—10c Seeburg AMI Ops—Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$3.50. Lots of 10, \$2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIFORNIA.

**NOTICE**—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

**NOTICE**—Phonograph Motors Rewound—Any make of split-phase Juke Box Motor rewound \$4.00. No Extras. \$4.00 is all you pay. Mailing list 4,000 Juke Box Operators \$35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel. 2711.

**NOTICE**—Outdoor Barbeque Cook-N-Wagon—see Miller's High Life ad. To Operators and Distributors delivered any place in United States for \$89.50. BUDGE WRIGHT'S WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, ORE.

\*“ **B**est way I know to keep alive, not only to business conditions in the coin-machine industry, but also to the personalities that are so important in this industry, is to read **‘THE CASH BOX’** every week.”

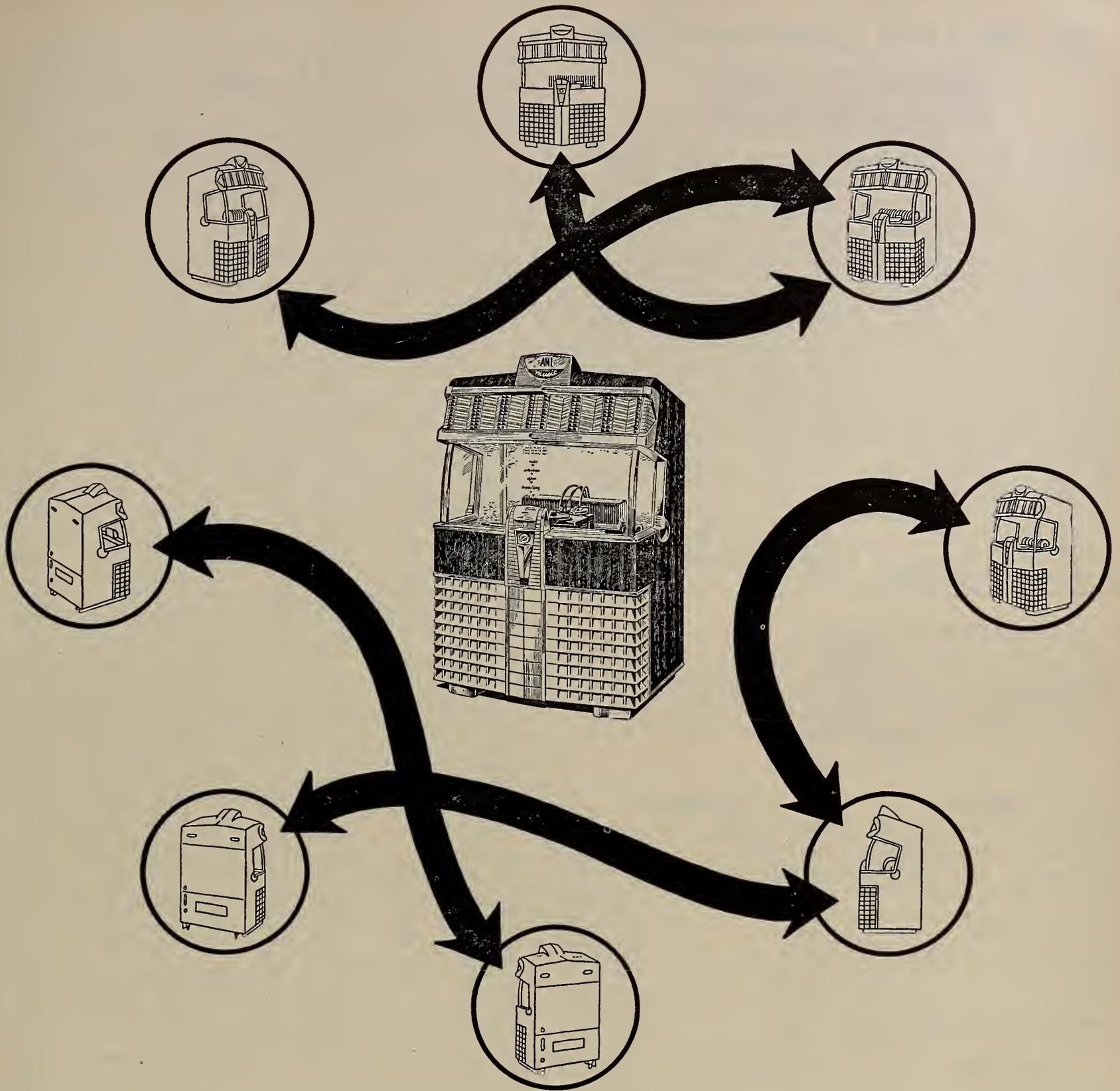
RAY MOLONEY  
President

BALLY MANUFACTURING COMPANY,  
Chicago, Illinois

\* If you are reading someone else's copy of **The Cash Box** why not mail this coupon today

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AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:  
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**THE CASH BOX**  
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NEW YORK 36, N. Y.  
Enclosed find my check for \$15 for a Full Year (52 Weeks) Subscription.  
NAME .....  
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Overnight the AMI Model "E" has brought new opportunities for placing a juke box in positions of profit prominence in any location.

With its trim, intriguing lines, its pleasing planes and perspectives, the "E" is the most voluptuous assembly of curves ever presented on a phonograph. Like a beautiful woman who catches the eye from every angle, the Model "E" has an all-round fascination to the onlooker.

You can put the "E" in the very center of a store, in the main stream of traffic — yes, in any of a number of spaces hitherto denied the operator. Location owners recognize the

play-intriguing value of the new "E" Models' same satiny smooth finish on front and rear, top and sides. They know immediately that here is a juke box that deserves the BEST LOCATION WITHIN THE LOCATION — the top money-making area in every spot.

**AMI** Incorporated

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Mich.

## THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication  
736th Consecutive Week's Issue

### How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]  
**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.  
**METHOD:** "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

#### EXPLANATION

- |                             |                                    |
|-----------------------------|------------------------------------|
| 1. Prices UP                | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN              | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN       | 7. Machines Just Added             |
| 4. No change from Last Week | * Great Activity                   |



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

<p>4. ABC (Un 3/51) ..... 50.00 99.00</p> <p>4. Across the Board (Un 9/52) ..... 150.00 175.00</p> <p>4. Ali Baba (Got 6/48) ..... 20.00 34.50</p> <p>4. Alice (Got 8/48) ..... 19.50 29.50</p> <p>4. All Star Basketball (Got 1/52) ..... 99.50 109.50</p> <p>4. Aquacade (UN 4/49) ..... 20.00 39.50</p> <p>4. Arcade (Wm 11/51) ..... 99.50 135.00</p> <p>4. Arizona (Un 4/50) ..... 24.50 45.00</p> <p>4* Atlantic City (B 5/52) 200.00 335.00</p> <p>4. Baby Face (Un 12/48) 20.00 39.00</p> <p>6. Ballerina (B 48) ..... 10.00 24.50</p> <p>4. Banjo (Ex 3/48) ..... 10.00 45.00</p> <p>4. Bank-A-Ball (Got 5/50) 29.50 35.00</p> <p>4. Barnacle Bill (Got 8/48) 25.00 34.50</p> <p>4. Basketball (Got 10/49) 49.50 69.00</p> <p>2* Beach Club (B 2/53) 399.00 475.00</p> <p>2* Beauty (B 11/52) ..... 325.00 395.00</p> <p>4. Be Bop (Ex 3/50) ..... 49.50 65.00</p> <p>4. Bermuda (CC 11/47) ..... 20.00 45.00</p> <p>4. Big Hit (CC 7/52) ..... 139.00 159.00</p> <p>4. Big Top (Ge 2/49) ..... 45.00 64.50</p> <p>4. Black Gold (Ge 3/49) 29.50 59.50</p> <p>5. Blue Skies (Un 11/48) 19.50 24.50</p> <p>2. Bolero (Un 12/51) ..... 105.00 125.00</p> <p>4. Bomber (CC 3/51) ..... 29.50 40.00</p> <p>6. Bonanza (Wm 11/47) ..... 12.50 29.50</p> <p>6. Bone Head (Ge 11/48) 25.00 34.50</p> <p>4. Boston (Wm 5/49) ..... 25.00 39.50</p> <p>4. Bowling Champ (Got 2/49) ..... 20.00 45.00</p> <p>4. Bowl League (Got 8/47) 10.00 29.50</p> <p>2* Bright Lights (B 5/51) 75.00 145.00</p> <p>4* Bright Spot (B 11/51) 125.00 200.00</p> <p>6. Broadway (B 6/51) ..... 89.50 99.50</p> <p>4. Buffalo Bill (Got 5/50) 27.50 37.50</p> <p>4. Buccaneer (Got 10/48) 20.00 34.50</p> <p>6. Build Up (Ex 2/48) ..... 15.00 25.00</p> <p>4. Buttons &amp; Bows (Got 3/49) ..... 20.00 32.50</p> <p>2* Cabana (Un 3/53) ..... 325.00 475.00</p> <p>4. Camel Caravan (Ge 6/49) 47.50 69.50</p> <p>4. Caravan (Wm 6/52) ..... 79.50 89.50</p> <p>4. Campus (Ex 2/50) ..... 29.50 37.50</p> <p>4. Canasta (Ge 7/50) ..... 25.00 40.00</p> <p>4. Carnival (B 7/48) ..... 10.00 49.50</p> <p>4. Carolina (Un 3/49) ..... 22.00 39.00</p> <p>6. Caribbean (Un 3/48) ..... 15.00 25.00</p> <p>4. Catalina (CC 2/48) ..... 10.00 35.00</p> <p>4. Champion (B 12/49) ..... 29.00 49.50</p> <p>4. Champion (CC 6/49) ..... 25.00 29.50</p> <p>4. Chinatown (Got 10/52) 135.00 155.00</p> <p>4. Cinderella (Got 3/47) ..... 10.00 29.50</p> <p>6. Circus (Ex 8/48) ..... 19.50 39.50</p> <p>2* Circus (Un 8/52) ..... 187.50 295.00</p> <p>4* Citation (B 10/48) ..... 19.50 42.50</p> <p>4. College Daze (Got 8/49) 29.50 45.00</p> <p>2* Coney Island (B 9/51) 125.00 225.00</p> <p>4. Contact (Ex 10/48) ..... 19.50 45.00</p> <p>4. Control Tower (Wm 3/51) ..... 49.50 69.50</p> <p>4. Coronation (Got 11/52) 149.50 165.00</p> <p>4. County Fair (Un 9/51) 59.50 79.50</p> <p>4. Crazy Ball (CC 7/48) ..... 20.00 45.00</p> <p>1. Crossroads (Got 5/52) 125.00 150.00</p> <p>4. Cyclone (Got 5/51) ..... 115.00 125.00</p> <p>4. Dallas (Wm 2/49) ..... 40.00 44.50</p> <p>6. De Icer (Wm 11/49) ..... 49.50 59.50</p> <p>4. Dew Wa Ditty (Wm 6/48) ..... 20.00 34.50</p> <p>4. Domino (Wm 5/52) ..... 119.50 140.00</p> <p>4. Double Action (Ge 1/52) 25.00 45.00</p> <p>4. Dbl. Feature (Got 12/50) ..... 49.50 89.00</p> <p>4. Dbl. Shuffle (Got 6/49) 49.50 65.00</p> <p>4. Disk Jockey (Wm 11/52) ..... 145.00 185.00</p> <p>4. Dreamy (Wm 2/50) ..... 29.50 40.00</p> <p>4. Eight Ball (Wm 1/52) 100.00 125.00</p> <p>5. Entry (B '47) ..... 19.50 29.50</p> <p>4. El Paso (Wm 11/48) ..... 29.50 39.50</p> <p>4. Fairway (Wm 6/53) ..... 175.00 185.00</p> <p>1. Fighting Irish (CC 11/50) ..... 45.00 75.00</p> <p>4* Five Star (Univ. 5/51) 49.00 79.00</p> <p>4. Floating Power (Ge 12/48) ..... 29.50 44.50</p> <p>4. Flying High (Got 2/53) 139.50 185.00</p> <p>4. Flying Saucers (Ge 12/50) ..... 35.00 45.00</p>	<p>4. Football (CC 8/49) ..... 39.50 65.00</p> <p>4. Four Corners (Wm 12/52) ..... 135.00 145.00</p> <p>2. Four Horsemen (Got 9/50) ..... 49.50 99.50</p> <p>2. Four Hundred (Ge 5/52) 125.00 225.00</p> <p>4. Four Stars (Got 6/52) 99.50 135.00</p> <p>4. Freshie (Wm 9/49) ..... 30.00 45.00</p> <p>2* Frolics (B 10/52) ..... 225.00 335.00</p> <p>1. Futurity (B 3/51) ..... 100.00 140.00</p> <p>4. Georgia (Wm 7/50) ..... 39.50 45.00</p> <p>4. Gin Rummy (Got 2/49) ..... 29.50 42.50</p> <p>4. Gizmo (Wm 8/48) ..... 19.50 35.00</p> <p>4. Glamour (Got 7/51) ..... 20.00 30.00</p> <p>6. Glider (Ge 8/49) ..... 29.50 39.50</p> <p>4. Globe Trotter (Got 11/51) 119.50 135.00</p> <p>4. Gold Cup (B 4/48) ..... 29.50 55.00</p> <p>4. Golden Gloves (CC 7/49) 25.00 39.50</p> <p>2* Golden Nugget (Ge 2/53) ..... 99.50 175.00</p> <p>6. Gondola (Ex 5/49) ..... 19.50 25.00</p> <p>4. Grand Award (CC 1/49) ..... 35.00 45.00</p> <p>2. Grand Slam (Got 4/53) 137.50 175.00</p> <p>6. Grand Stand (B '50) ..... 39.50 49.50</p> <p>4. Guys-Dolls (Got 5/53) 164.00 225.00</p> <p>2. Handicap (Wm 6/52) ..... 67.50 99.50</p> <p>4. Happy Days (Got 7/52) 125.00 149.00</p> <p>4. Happy-Go-Lucky (Got 3/51) ..... 100.00 135.00</p> <p>4. Harvest Moon (Got 12/48) 29.50 39.50</p> <p>4. Harvest Time (Ge 9/50) ..... 35.00 55.00</p> <p>4. Harvey (Wm 5/51) ..... 69.50 99.50</p> <p>4. Hawaii (Un 8/47) ..... 15.00 45.00</p> <p>4. Hayburner (Wm 6/51) ..... 69.50 75.00</p> <p>4. Hit Parade (CC 2/51) 27.50 29.50</p> <p>4. Hit &amp; Runs (Ge 3/51) 40.00 55.00</p> <p>4. Hit 'N' Run (Got 4/52) 125.00 145.00</p> <p>4. Holiday (CC 12/48) ..... 19.50 45.00</p> <p>4. Holiday (Ke 12/51) ..... 125.00 175.00</p> <p>4. Hong Kong (Wm 9/51) ..... 99.50 110.00</p> <p>4. Horsefeathers (Wm 1/52) 79.50 99.50</p> <p>4. Horse Shoe (Wm 12/51) 79.50 109.50</p> <p>4. Hot Rods (B '49) ..... 25.00 40.00</p> <p>4. Humpty Dumpty (Got 10/47) ..... 10.00 29.50</p> <p>4. Jack 'N' Jill (Got 4/48) 15.00 20.00</p> <p>4. Jalopy (Wm 8/51) ..... 85.00 95.00</p> <p>4. Jamboree (Ex 5/48) ..... 19.50 45.00</p> <p>4. Jeanie (Ex 6/50) ..... 29.50 50.00</p> <p>4. Jockey Special (B 11/47) ..... 15.00 45.00</p> <p>4. Joker (Got 11/50) ..... 25.00 35.00</p> <p>4. Judy (Ex 7/50) ..... 29.50 45.00</p> <p>4* Jumping Jacks (Ge 10/52) ..... 90.00 150.00</p> <p>4. Just 21 (Got 1/50) ..... 15.00 35.00</p> <p>4. K. C. Jones (Got 11/49) 39.50 75.00</p> <p>4. King Arthur (Got 10/49) 20.00 29.50</p> <p>4. King Cole (Got 5/48) ..... 20.00 29.50</p> <p>4. King Pin (CC 12/51) 50.00 115.00</p> <p>4. Knockout (Got 1/51) ..... 45.00 69.00</p> <p>4. Lady Robin Hood (Got 1/48) ..... 19.50 29.50</p> <p>4. Leaders (Un 10/51) ..... 145.00 175.00</p> <p>4. Lite-A-Line (Ke 6/52) 65.00 79.50</p> <p>4. Long Beach (Wm 7/52) 75.00 139.50</p> <p>4. Lucky Inning (Wm 5/50) 20.00 29.50</p> <p>4. Lucky Star (Got 5/47) 15.00 24.50</p> <p>4. Mad. Sq. Garden (Got 6/50) ..... 75.00 85.00</p> <p>4. Magic (Ex 11/48) ..... 19.50 29.50</p> <p>4. Majors '49 (CC 2/49) ..... 27.50 45.00</p> <p>4. Major League Baseball (Un 6/48) ..... 20.00 45.00</p> <p>4. Manhattan (Un 2/48) ..... 10.00 17.50</p> <p>4. Majorettes (Wm 4/52) 85.00 99.50</p> <p>4. Mardi Gras (Ge 5/48) ..... 24.50 29.50</p> <p>4. Marjorie (Got 7/47) ..... 14.50 20.00</p> <p>4. Maryland (Wm 4/49) ..... 29.50 49.00</p> <p>4. Merry Widow (Ge 6/48) ..... 24.50 29.50</p> <p>4. Melody (B 47) ..... 15.00 25.00</p> <p>4. Mercury (Ge 3/50) ..... 25.00 34.50</p> <p>4. Mermaid (Got 6/51) ..... 69.00 125.00</p> <p>6. Mimi (Ex 2/48) ..... 10.00 20.00</p> <p>4. Minstrel Man (Got 3/51) 59.00 69.00</p> <p>4. Monterey (Un 5/48) ..... 10.00 29.50</p> <p>4. Moon Glow (Un 11/48) 20.00 29.50</p> <p>4. Morocco (Ex 10/48) ..... 19.50 22.50</p>
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LISTED ALPHABETICALLY

<b>AIREON</b>	
4. Fiesta	25.00 35.00
4. '47 Hideaway	40.00 49.50
4. '48 Coronet 400	25.00 35.00
4. '49 Coronet 100	25.00 39.50
<b>A M I</b>	
4. WM Wall Box	14.50 20.00
4* Model A '46	169.00 275.00
4* Model B '48	285.00 325.00
4* Model C	289.00 375.00
4. Model D-40	425.00 595.00
2. Model D-80	500.00 695.00
<b>BUCKLEY</b>	
6. Wall & Bar Box O.S.	3.00 5.00
6. Wall Bar Box N.S.	6.00 12.50
<b>MILLS</b>	
6. Throne of Music	25.00 35.00
4. Empress	25.00 35.00
6. Constellation	39.50 59.50
<b>PACKARD</b>	
4. Pla Mor Wall Bar Box	3.95 4.95
4. Manhattan	39.50 79.50
4. Model 7 Phono	35.00 50.00
<b>ROCK-OLA</b>	
4. Playmaster '46	35.00 49.50
4* 1422 Phono ('46)	60.00 95.00
4. 1424 Phono (Hideaway)	49.50 69.50
3* 1426 Phono ('47)	75.00 175.00
1. 1428 Magic Glo	199.50 275.00
4. 1432 Rocket ('51)	239.50 295.00
4. 1434	329.50 395.00
4. Fireball	625.00 695.00
6. 1501 Wall Box	3.00 4.50
6. 1502 Bar Box	5.00 7.50
6. 1503 Wall Box	12.50 15.00
6. 1504 Bar Box	8.50 17.50
6. 1510 Bar Box	15.00 20.00
6. 1525 Wall Box	5.00 15.00
6. 1526 Bar Box	15.00 19.50
6. 1530 Wall Box	15.00 25.00
6. 1805 Organ Speaker	24.50 29.00

<b>SEEBURG</b>	
6. Hi-Tone 9800	29.50 49.50
6. Hi-Tone 9800 RC	29.50 49.50
6. Hi-Tone 8800	29.50 49.50
6. Hi-Tone 8800 RC	29.50 49.50
6. Hi-Tone 8200	29.50 49.50
6. Hi-Tone 8200 RC	29.50 49.50
4. 146S	75.00 89.50
4* 146M	89.50 115.00
1* 147S	90.00 135.00
4* 147M	99.50 135.00
4. 148S	135.00 175.00
4. 148M	145.00 185.00
4* 148ML	159.50 215.00
4* M-100A	425.00 549.50
4. M-100B	565.00 695.00
7. M-100C	785.00 850.00
4. W1-L56 Wall Box 5c	4.95 9.95
4. 3W2 Wall-a-Matic	6.95 10.00
4. W4L-56	20.00 35.00
4. 3W5-L56 Wall Box 5, 10, 25c	18.50 24.50
4. W6L-56-5/10/25 Wireless	22.50 29.50
4. 3W7-L-56	25.00 34.50
6. Tear-Drop Speaker	12.50 17.50
<b>WURLITZER</b>	
4. 750E	29.50 49.50
6. 780M Colonial	29.50 49.50
6. 780E	29.50 49.50
4. 800	29.50 69.00
4. 850	29.50 69.50
4. 950	29.50 79.50
1* 1015	90.00 165.00
4. 1017 Hideaway	99.00 125.00
3* 1100	195.00 265.00
4. 1080	84.50 135.00
4. 1250	265.00 339.00
4. 1400	495.00 575.00
4. 2140 Wall Box	10.95 25.00
4* 3020 Wall Box	12.50 19.50
4. 3025	5.95 6.00
4. 3031 Wall Box	4.00 9.95
4. 3045 Wall Box	5.00 20.00
4. 3048	29.50 32.50
4. 4820	34.50 37.50
4. 219 Stepper	7.50 19.50
<b>MISCELLANEOUS</b>	
4. ChiCoin Band Box	75.00 100.00
4. Chicago Coin Hit Parade	45.00 59.50
4. Ristaurat	29.50 39.50
2. Williams Music Mite	35.00 95.00
4. Evans Constellation	169.50 189.50

4. Niagara (Got 12/51)	135.00	145.00
4. Nifty (Wm 12/50)	59.50	89.50
6. Nudy (B 47)	15.00	22.50
6. Oasis (Ex 10/50)	10.00	19.50
4. Oklahoma (Un 5/49)	35.00	64.50
6. Old Faithful (Got 12/49)	65.00	75.00
4. Olympics (Wm 5/52)	125.00	145.00
4. One Two Three (Ge 10/48)	34.50	45.00
2* Palm Beach (B 7/52)	225.00	325.00
4. Paradise (Un 7/48)	12.50	29.50
4. Paratrooper (Wm 8/52)	79.50	95.00
4. Pin Bowler (CC 6/50)	29.50	49.50
4. Pinch Hitter (Un 5/49)	15.00	29.50
4. Pinky (Wm 9/50)	25.00	39.50
4. Play Ball (CC 1/51)	25.00	35.00
6. Play Boy (CC 5/47)	19.50	24.50
4. Playland (Ex 8/50)	20.00	49.50
4. Playtime (Ex 8/49)	30.00	45.00
4. Puddin Head (Ge 10/48)	25.00	39.50
4. Punchy (CC 12/50)	25.00	40.00
4. Quarterback (Wm 10/49)	19.50	29.50
2. Quartet (Got 2/52)	144.50	165.00
1. Queen of Hearts (Got 12/52)	175.00	200.00
4. Quintet (Got 3/53)	175.00	185.00
4. Rag Mop (Wm 10/50)	39.50	47.50
4. Rainbow (Wm 9/48)	19.50	22.50
4. Ramona (Un 2/49)	20.00	39.00
6. Rancho (B '48)	10.00	17.50
6. Rawhide (Ex 12/52)	49.50	55.00
4. Red Shoes (Un 11/50)	39.50	60.00
6. Rio (Un 12/46)	15.00	20.00
6. Rip Snorter (Ge 10/49)	14.50	22.50
4. Rocket (Ge 5/50)	25.00	39.50
4. Rockettes (Got 8/50)	64.50	85.00
7. Rodeo (Un 2/53)	259.50	295.00
4. Rondevo (Un 5/48)	15.00	24.50
4. Rose Bowl (Got 10/51)	95.00	135.00
4. Round Up (Got 11/48)	24.50	39.50
4. St. Louis (Wm 2/49)	32.50	44.50
6. Sally (CC 10/48)	10.00	20.00
4. Samba (Ex 5/48)	19.50	29.50
4. Saratoga (Wm 10/48)	29.50	39.50
4. Screwball (Ge 8/48)	24.50	35.00
4. Sea Jockeys (Wm 11/51)	125.00	150.00
6. Sea Isle (CC 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	29.50	55.00
4. Serenade (Un 11/48)	19.50	34.50
4. Shanghai (CC 4/48)	19.50	27.50
4. Shantytown (Ex 10/49)	62.50	85.00
4. Sharpshooter (Got 5/49)	39.50	49.50
4. Shoo Shoo (Wm 2/51)	32.50	95.00
6. Short Stop (Ex 7/48)	20.00	29.50
4. Shoot the Moon (Wm 11/51)	99.50	145.00
4. Show Boat (Un 1/49)	10.00	20.00
2. Show Boat (Un 12/52)	250.00	325.00
4. Silver Skates (Wm 2/53)	125.00	145.00
6. Silver Streak (B 47)	10.00	20.00
4. Singapore (Un 11/47)	10.00	29.50
4. Skill Pool (Got 8/52)	165.00	185.00
2. Slugfest (Wm 3/52)	79.50	139.00
4. Slugger (Un 7/50)	19.50	39.50
6. Smarty (Wm 12/46)	10.00	17.50
6. Smoky (Ex 1/47)	12.50	19.50
6. Snooks (Wm 6/51)	49.50	79.00
2. South Pacific (Ge 2/50)	39.50	49.50
4. Spark Plugs (Wm 9/51)	69.50	99.50

4. Special Entry (B '47)	29.50	35.00
6. Speedway (Wm 9/48)	19.50	29.50
4. Spinball (CC 5/48)	10.00	19.50
4. Spot Bowler (Got 10/50)	79.50	105.00
2* Spot-Lite (B 1/52)	100.00	175.00
6. Sportsman (Ge 2/51)	39.50	49.50
4. Sportsman (Wm 2/52)	49.50	59.50
4. Springtime (Ge 3/52)	49.50	59.50
6. Stage Door Canteen (Got 11/45)	10.00	25.00
4. Stardust (Un 5/48)	15.00	39.00
2. Stars (Un 6/52)	100.00	185.00
4. Starlight (Wm 3/53)	135.00	145.00
4. Steeple Chase (Un 1/52)	125.00	149.50
6. Stop & Go (Ge 3/51)	45.00	59.50
6. Stormv (Wm 1/48)	24.50	35.00
4. Summertime (Un 9/48)	25.00	34.50
4. Sunny (Wm 12/47)	10.00	29.50
4. Sunshine Park (B 12/52)	145.00	175.00
4. Super Hockey (CC 4/49)	34.50	59.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
6. Surf Queen (B '46)	10.00	19.50
6. Suspense (Wm 2/46)	14.50	20.00
6. Swanee (Ex 1/49)	25.00	35.00
4. Sweepstakes (Wm 1/52)	145.00	195.00
4. Sweetheart (Wm 5/50)	29.50	39.50
4. Tahiti (CC 10/49)	25.00	35.00
4. Tampico (Un 6/49)	39.50	64.50
4. Telecard (Got 1/49)	24.50	49.00
6. Temptation (CC 11/48)	15.00	24.50
4. Tennessee (Wm 2/48)	19.50	29.50
4. Thing (CC 2/51)	29.50	45.00
4. Three Feathers (Ge 5/49)	32.50	64.50
4. Three Four Five (Un 6/51)	75.00	95.00
4. Three Musketeers (Got 7/49)	59.50	64.50
4. Thrill (CC 9/48)	29.50	35.00
4. Times Square (Wm 4/53)	165.00	179.50
6. Tornado (Wm 4/47)	12.50	17.50
4. Touchdown (Un 1/52)	69.50	99.50
4. Trade Winds (Ge 3/48)	25.00	29.50
6. Treasure Chest (Ex 12/47)	14.50	30.00
4. Trinidad (CC 3/48)	15.00	35.00
6. Triple Action (Ge 1/48)	25.00	35.00
4. Triplets (Got 7/50)	50.00	75.00
4. TriScore (Ge 1/51)	35.00	69.00
6. Trophy (B 4/48)	39.50	69.50
4. Tropicana (Un 1/48)	10.00	29.50
2. Tropics (Un 7/53)	369.50	400.00
4. Tucson (Wm 1/49)	22.50	45.00
4. Tumbleweed (Ex 9/49)	52.50	65.00
4. Turf King (B 6/50)	40.00	85.00
4. Twenty Grand (Wm 12/52)	135.00	155.00
4. Utah (Un 7/49)	29.50	59.00
4. Vanities (Ex 2/47)	10.00	19.50
6. Victory Special (B 46)	19.50	39.50
4. Virginia (Wm 3/48)	20.00	29.50
4. Watch My Line (Got 9/51)	49.50	65.00
4. Whizz Kids (CC 3/52)	75.00	105.00
4. Wild West (Got 8/51)	125.00	135.00
4. Winner (Univ.)	25.00	75.00
4. Wisconsin (Un 3/48)	20.00	45.00
2* Yacht Club (B 6/53)	299.50	425.00
6. Yanks (Wm 4/48)	15.00	25.00
4. Zingo (Un 10/51)	95.00	115.00

4. ChiCoin Baseball	35.00	49.00
4. ChiCoin Trophy	35.00	59.50
1. ChiCoin 6 Player	95.00	150.00
2. ChiCoin 6 Player Match	220.00	295.00
2. ChiCoin 6 Play Hi Score	150.00	160.00
4. Chi Coin 6 Player DeLuxe	195.00	299.50
4. ChiCoin 6 Play 5th Frame	425.00	450.00
2. ChiCoin 10th Frame	195.00	285.00
4. ChiCoin 10th Frame Match	325.00	350.00
4. ChiCoin Crown	395.00	400.00
4. ChiCoin Triple Score	395.00	405.00
2. ChiCoin Double Score	375.00	385.00
4. Exhibit Strike	25.00	39.50
4. Exhibit Twin Rotation	145.00	195.00
4. Genco Shuffle Target	30.00	49.50
6. Genco Bowling League	24.50	45.00
6. Genco Baseball	25.00	39.50
4. Genco 8 Player Reb'd	60.00	79.50
4. Genco Target Skill	30.00	50.00
4. Gottlieb Bowlette	15.00	40.00
4. Keeney ABC Bowler	15.00	25.00
4. Keeney Bowling Champ	10.00	35.00
6. Keeney King Pin	29.50	39.50
5. Keeney Pin Boy	24.50	39.50
4. Keeney Ten Pins	15.00	24.50
6. Keeney Lucky Strike	35.00	50.00
4. Keeney Dbl. Bowler	35.00	79.50
4. Keeney League Bowl	75.00	139.50
4. Keeney Duck Pins	15.00	65.00
4. Keeney Super Deluxe League	195.00	225.00
2. Keeney DeLuxe League Bowler	145.00	175.00
2. Keeney Big League Bowl	85.00	115.00
4. Keeney 4 Play League	75.00	137.50
4. Keeney 4-Way Bowl	35.00	40.00
2. Keeney 6-Player	125.00	165.00

4. Keeney 10 Play	225.00	335.00
7. Keeney Club Bowler	385.00	400.00
2. Keeney Super DeLuxe	195.00	225.00
4. Keeney Team Blr.	225.00	265.00
4. Rock-Ola Shuffle Jungle	24.50	35.00
4. Rock-Ola Shuffle-Lane	24.50	35.00
4. Un. Official Bowler	184.00	250.00
4. Un. Shuffle Alley	15.00	20.00
4. Un. Shuffle w/con.	29.50	69.50
4. Un. Shuffle Alley Exp.	27.50	39.50
4. Un. 2-play Express	29.50	45.00
4. Un. Sin Rebound	30.00	45.00
4. Un. Twin Rebound	39.50	85.00
4. Un. Slugger	35.00	55.00
2. Un. Skee Alley	50.00	65.00
4. Un. 4-Player Match	190.00	235.00
4* Un. 4-Player	50.00	125.00
4* Un. 5-Player	69.50	145.00
2* Un. 6-Player	115.00	145.00
4* Un. DeLuxe 6-Player	125.00	195.00
2* Un. Super 6-Play	195.00	265.00
4. Un. Clover	350.00	375.00
4. Un. Liberty	349.50	375.00
2. Un. Cascade	325.00	375.00
4. Un. Olympic	395.00	425.00
4. Un. Manhattan	395.00	425.00
4. Un. Manhat. 6 Play	245.00	265.00
2* Un. Star 6-Play	245.00	299.00
2* Un. 10th Frame Star	275.00	335.00
4. Un. 10th Frame Super	264.50	300.00
4. Un. Shuffle-Cade	79.50	95.00
4. Un. Twin Shuffle Cade	75.00	85.00
4. Univ. Dbl. Shuffle	29.50	40.00
4. Univ. Super Twin	45.00	55.00
4. Univ. DeLuxe Twin	65.00	85.00
4. Univ. Twin Bowler	35.00	45.00
4. Univ. HiScore Bowler	30.00	55.00
4. Williams DeLuxe Bowler	30.00	34.50
6. Williams Twin Shuffle	29.50	45.00
4. Williams Dbl Head	35.00	60.00



4. ABT 6 Gun Rifle Range	450.00	600.00
6. Allite Strike 'N Spares	25.00	50.00
6. Boomerang	40.00	45.00
1. Bally Big Inning	75.00	150.00
6. Bally Bowler	49.50	69.50
6. Bally Convoy	47.50	79.50
2. Bally Defender	59.50	110.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	60.00
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	35.00	50.00
2. Bally Rapid Fire	75.00	95.00
6. Bally Sky Battle	49.50	85.00
6. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider	75.00	125.00
6. Bank Ball	35.00	45.00
4. Bing-A-Roll	25.00	50.00
4. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	125.00	195.00
1. ChiCoin 4-Player Derby	100.00	225.00
1. ChiCoin Goalee	85.00	110.00
4. ChiCoin Hockey	55.00	75.00
4. Chi Midget Skee	75.00	150.00
4* ChiCoin Pistol	75.00	90.00
6. ChiCoin Roll-A-Score	39.50	75.00
1. Edelco Pool Table	49.50	75.00
4. Evans Bat-A-Score	115.00	165.00
6. Evans Ski Roll	90.00	125.00
4. Evans Super Bomber	45.00	75.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	40.00	75.00
4. Evans Tommy Gun	49.50	95.00
4* Exhibit Dale Gun	39.50	65.00
1. Exhibit Gun Patrol	150.00	195.00
4. Exhibit Jet Gun	185.00	200.00
4. Exhibit Pony Express	85.00	135.00
1. Exhibit Silver Bullets	79.50	139.50
1. Exhibit Six Shooter	125.00	195.00
4. Exhibit Vitalizer	45.00	75.00
4. Genco Glider	25.00	45.00
4. Genco Advance Rolls	39.50	59.50
4. Genco Play Ball	29.50	40.00
6. Croetchen Met. Typer	79.50	149.50
7. Genco Sky Gunner	250.00	275.00
4. Hi Roll	25.00	40.00
6. Irish Poker	50.00	65.00
6. Jack Rabbit	50.00	65.00
4. Jungle Joe	95.00	150.00
4. Keeney Air Raider	75.00	90.00
4. Keeney Anti Aircraft Bl	15.00	35.00
4. Keeney Sub Gun	75.00	90.00
2. Keeney Texas Leaguer	25.00	45.00

4. Kirk Night Bomber	49.50	75.00
4. Lite League	35.00	49.50
4. Mills Panoram	95.00	225.00
4. Mills Panoram Peek	159.50	250.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Mutoscope Ace Bombers	100.00	145.00
4. Muto. Atomic Bomber	125.00	149.50
2. Mutoscope Dr. Mobile	95.00	125.00
4. Mutos. Fly. Saucers	100.00	150.00
4. Mutos. Photo. (Pre-War)	125.00	250.00
1. Mutos. Photomatic (late)	395.00	600.00
4. Mutoscope Silver Gloves	185.00	245.00
4* Mutoscope Sky Fighter	65.00	125.00
4. Mutos. Voice-O-Graph 35c	425.00	495.00
4. Periscope	95.00	120.00
4. QT Pool Table	65.00	85.00
4. Quizzer	75.00	95.00
6. Rockola Ten Pins HD	25.00	49.50
4. Rockola World Series	35.00	69.50
4. Scientific Baseball	39.50	65.00
4. Scientific Basketball	39.50	65.00
4. Scientific Batting Pr.	50.00	95.00
4. Scientific Pitch 'Em	135.00	195.00
1* Seeburg Bear Gun	195.00	250.00
2. Seeburg Chicken Sam	75.00	95.00
6. Seeburg Shoot the Chute	49.50	75.00
4. Set Shot Basketball	200.00	275.00
6. Skee Barrel Roll	25.00	49.50
4. Spares & Strikes	75.00	95.00
6. Skill Jump	25.00	39.50
4. Supreme Bolascare	40.00	95.00
6. Supreme Skee Roll	20.00	35.00
6. Supreme Skill Roll	20.00	35.00
4. Supreme Rocket Buster	35.00	50.00
6. Tail Gunner	39.50	55.00
4. Telequiz	125.00	165.00
4. Un. Team Hockey	40.00	85.00
6. Warner Voice Record	49.50	69.50
4. Western Baseball '39	35.00	85.00
1. Western Baseball '40	50.00	85.00
6. Whizz	15.00	24.50
4. Wilcox-Gay Recordio	99.50	125.00
4. Williams All Stars	35.00	65.00
6. Williams Box Score	39.50	65.00
4. Williams Star Series	59.50	100.00



**CIGARETTE MACHINES**

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	\$ 75.00-\$239.50
4. Dn Grenier (Mod. A-7)	95.00- 125.00
4. Dn Grenier (Mod. A-9)	75.00- 135.00
4. Du Grenier (Mod. AC-7)	85.00- 140.00
4. Du Grenier (Mod. AC-9)	95.00- 145.00
4. Dn Grenier (Mod. E-7)	75.00- 150.00
4. Dn Grenier (Mod. ES-9)	85.00- 155.00
4. Dn Grenier (Mod. E-9)	85.00- 165.00
4. Dn Grenier (Mod. ES-11)	85.00- 165.00
4. Dn Grenier "W" (9 col.)	20.00- 70.00
1. Du Grenier "S" (7 col.)	20.00- 85.00
4. Dn Grenier "S" (9 col.)	20.00- 70.00
4. Dn Grenier Champion (9 col.)	20.00- 82.50
4. Du Grenier Champion (11 col.)	40.00- 110.00
4. Eastern Electric C-8	75.00- 125.00
4. Electro (8-col.)	100.00- 215.00
4. Electro (10 col.)	200.00- 250.00
4. Lehigh PX (Elec. 8 col.)	50.00- 125.00
4. Lehigh PX (10 col.)	50.00- 135.00
Lehigh King Size	65.00- 125.00
4. National 750	45.00- 85.00
4. National 950	45.00- 125.00
4. National 930	45.00- 95.00
4. National 9A (9 col.)	75.00- 110.00
4. Nat. 9-ML Wheatwood	125.00- 185.00
4. National Electric	40.00- 95.00
4. Rowe Diplomat (10-col.)	65.00- 85.00
4. Rowe Imperial (6 col.)	25.00- 30.00
4. Rowe Imperial (8 col.)	25.00- 30.00
4. Rowe Royal (6 col.)	25.00- 30.00
4. Rowe Royal (8 col.)	25.00- 30.00
4. Rowe Royal (10 col.)	35.00- 40.00
4. Rowe President (8 col.)	50.00- 65.00
1. Rowe President (10 col.)	75.00- 135.00
1. Rowe Crusader (10 col.)	75.00- 155.00
4. Rowe Electric (8 col.)	65.00- 85.00
1. Uneeda "A" (6 col.)	35.00- 87.50
4. Uneeda "A" (8 col.)	35.00- 65.00
4. Uneeda "A" (9 col.)	35.00- 65.00
1. Uneeda "E" (6 col.)	35.00- 75.00
1. Uneeda "E" (8 col.)	35.00- 85.00
4. Uneeda "E" (9 col.)	35.00- 65.00
4. Uneeda "E" (12 col.)	35.00- 65.00
4. Uneeda "E" (15 col.)	35.00- 65.00
4. Uneeda 500 (7 col.)	35.00- 65.00
4. Uneeda 500 (9 col.)	35.00- 65.00
4. Uneeda 500 (15 col.)	35.00- 65.00
4. Uneeda Monarch (8 col.)	45.00- 55.00
4. Uneeda Monarch (10 col.)	65.00- 85.00
4. Uneeda Monarch (12 col.)	85.00- 115.00

**CANDY MACHINES**

4. Mills (5 col., 70 cap.)	\$ 10.00-\$ 39.50
4. Stoner (Mod. 102, 6 col., 102 cap.)	50.00- 100.00
4. Stoner (Mod. 120, 6 col., 120 cap.)	75.00- 125.00
4. Stoner (Senior, 8 col., 160 cap.)	85.00- 165.00
4. Stoner (Mod. 80, 4 col., 180 cap.)	50.00- 175.00
4. Stoner (Mod. 120, 5 col.)	69.00- 125.00
4. Stoner (Mod. 120 Sn, 7 col.)	74.50- 150.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	75.00- 200.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	165.00- 300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	79.50- 89.50
4. Coan "U-Select-It" (74 cap.)	15.00- 50.00

**HOT COFFEE**

4. Andico Cafe Petit, 200 cups	\$300.00 \$400.00
4. Bert Mills Coffee Bar, 200 cups	150.00 200.00
4. Bert Mills Coffee Bar, 600 cups	200.00 300.00
4. Bert Mills Coffee Bar, 500 cnps	300.00 450.00
4. Chief-Way, Model 100, cap. 400-600	625.00 675.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00 300.00
4. U-Select-It Hot Coffee, 600 cnps	350.00 425.00

**CARBONATED DRINK**

4. Drink-O-Mat, single flavor, 5c, 1000 cups	\$200.00 \$275.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00 475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00 525.00
4. Lyons #1400, single flavor, 5c	425.00 450.00
4. Lyons #1400-2F	450.00 550.00
4. Lyons Model 500, 5c single	150.00 250.00
4. Mills, Automatic Fountain, 400 cnps	125.00 200.00
4. Mills, Automatic Fountain, 400 cnps, without changemaker	100.00 110.00
4. Soda Shoppe	1000.00 1100.00
4. Spacarb single 5c, 1000 cups	175.00 250.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00 550.00
4. Spacarb 4 Unit 5c, 1000 cups	600.00 650.00
4. Super Vend 3 flavor, 600 cnp A-1	150.00 300.00
4. Super Vend 3 flavor, 600 Cup A-2	200.00 350.00

**NON-CARBONATED DRINK**

4. American Simplex, single flavor, 5c, 200 cups	\$100.00 \$125.00
4. Refreshomat, 5c 10c 300 cups	100.00 300.00

**CAN DRINK**

4. Juice-Bar, 6 sel., 600 cans	\$325.00 \$450.00
4. Refresher, 3 sel., 300 can cap.	400.00 500.00

**ICE CREAM VENDORS**

4. Vendo "Dairy-Vend" 203 Bar Capacity	\$250.00-\$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00- 475.00

**This Week's Most Active Used Machines**

**PHONOGRAPHS**

AMI Model A	169.00- 275.00
AMI Model B	285.00- 325.00
AMI Model C	289.00- 375.00
Rock-Ola 1422	60.00- 95.00
Rock-Ola 1426	75.00- 175.00
Seeburg 146 M	89.00- 115.00
Seeburg 147 S	90.00- 135.00
Seeburg 147 M	99.00- 135.00
Seeburg 148 ML	159.50- 215.00
Seeburg M-100 A	425.00- 549.50
Wurlitzer 1015	90.00- 165.00
Wurlitzer 1100	195.00- 265.00
Wurlitzer 3020 Wall Box	12.50- 19.50

**PINBALLS**

Atlantic City (B 5/52)	200.00- 235.00
Beach Club (B 2/53)	399.00- 475.00
Beauty (B 11/52)	325.00- 395.00
Bright Lights (B 5/51)	95.00- 145.00
Bright Spot (B 11/51)	125.00- 200.00
Cabana (Un 3/53)	325.00- 475.00
Circus (Un 8/52)	187.50- 295.00
Citation (B 10/48)	19.50- 42.50
Coney Island (B 9/51)	125.00- 225.00

**PINBALLS (Continued)**

Five Star (Univ. 5/51)	49.00- 79.00
Frolies (B 10/52)	225.00- 335.00
Golden Nugget (Ge 2/53)	99.50- 175.00
Jumping Jacks (Ge 10/52)	90.00- 150.00
Palm Beach (B 7/52)	225.00- 325.00
Spot-Lite (B 1/52)	100.00- 175.00
Yacht Club (B 6/53)	229.50- 425.00

**SHUFFLES & REBOUNDS**

Un. 4 Player	50.00- 125.00
Un. 5 Player	69.50- 145.00
Un. 6 Player	115.00- 145.00
Un. Deluxe 6 Player	125.00- 195.00
Un. Super 6 Player	195.00- 265.00
Un. Star 6 Player	245.00- 299.00
Un. 10th Frame Star	275.00- 335.00

**ARCADE EQUIPMENT**

Chi Coin Pistol	75.00- 90.00
Exhibit Dale Gun	39.50- 65.00
Mutoscope Sky Fighter	65.00- 125.00
Seeburg Bear Gun	195.00- 250.00
Williams Super World Series	95.00- 195.00

**Manufacturers New Equipment**

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

**A.B.T. MFG. CORP.**

Challenger (Counter Model Gun)	\$ 65.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	1,408.25

**AMI, INCORPORATED**

AMI "E"-40 Phonograph	\$ 795.00
AMI "E"-80 Phonograph	925.00
AMI "E"-120 Phonograph	1,050.00
W-8 5-10-25c Wall Box	89.50
W-120 5-10-25c Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	885.00
AMIVOX Speaker	27.50

**AUTO-PHOTO CO.**

Anto-Photo	\$2,545.00
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**BALLY MFG. CO.**

The Champion (Mech. Horse)	\$1,065.00
Space Ship	1,165.00
Speed Boat	995.00
Palm Springs	

**CHICAGO COIN**

Gold Cup	\$ 665.00
Hi-Speed Crown Bowler	625.00
Advance Bowler	615.00
'Round The World Trainer	1,185.00

**H. C. EVANS & CO.**

Centry (Model 2045)	\$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

**EXHIBIT SUPPLY**

Big Bronco	\$ 997.50
Roy Rogers' Trigger	1,047.50
Rndolph The Red Nosed Reindeer	725.00
Pete The Rabbit	725.00
Rawhide	725.00
Space Gnn	375.00
Space Patrol	1,047.50
Silent Salesman (Card Vendor)	79.50
Sea Skate	1,047.50
Western Gun	375.00

**D. GOTTLIEB & CO.**

Pin Wheel	\$ 364.50
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**INTERNATIONAL MUTO. CORP.**

Photomat '53	\$2,150.00
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**J. H. KEENEY & CO., INC.**

Electric Cigarette Vendor	\$ 284.50
Coin Changer Model	304.50
Pacemaker Bowler	600.00

**MARVEL MFG. CO.**

(New Model) Shuffle-Score Overhead Scoreboard	\$ 139.50
Wall Type Scoreboards for Shuffleboards	95.00

**ROCK-OLA MFG. CORP.**

Model 1438 "Comet Fireball" Phono, 120 Selections, 45 RPM Only	
Model 1440 "Comet Fireball" Playmaster 120 Selections 45 RPM Only	
Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections	
Model 1608 "Tone-O-Lier" 8" Chandelier Speaker	
Model 1611 "Tonette" 8" Wall Speaker with Vol. Control & Transformer Blonde or Mahog.	
Model 1906, Remote Volume Control	

**J. P. SEEBURG CORP.**

HF-100-G	
3W1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8-8" Wall Speaker Ivory (Teardrop)	
CVS6-8-8" Recessed Speaker	
CVS7-12-12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

**UNITED MFG. CO.**

Imperial Shuffle Alley	\$ 675.00
Royal Shuffle Alley	650.00
Rio	

**WICO CORP.**

Major Leaguer (Automatic Baseball Pitcher)	\$1,295.00
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**WILLIAMS MFG. CO.**

Army-Navy	\$ 364.50
Pennant Baseball	479.50

**THE RUDOLPH WURLITZER CO.**

Model "1500" Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 5c-10c-25c Wall Box (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

UNITED'S

# RIO

with NEW SPELL-NAME Feature

Spell **R-I-O** for 4-IN-LINE SCORE

(CAN ALSO SPOT NUMBERS 2-5-8)

Spell **R-I** for 3-IN-LINE SCORE

(CAN ALSO SPOT NUMBERS 2-5-8)

ALL BALLS IN R-I-O POCKETS  
RETURN FOR EXTRA PLAY

*plus*

**TWO SPECIAL CARDS**

(FOR EXTRA IN-LINE SCORES)

SELECT-EM FEATURES

**5**

SPOT A NUMBER  
EXTRA BALL  
3 in Line Scores 4 in Line  
BOTH SUPER CARDS  
BOTH SPECIAL CARDS

FOUR CORNERS SCORE

EXTRA TIME FEATURE

UP TO 3 EXTRA BALLS PER GAME  
NEW, EXTRA LARGE CASH BOX

**E-Z SERVICE FEATURES:**

BACK GLASS SLIDES OUT  
EITHER SIDE  
BACK GLASS MECHANISM  
TILTS FORWARD FOR  
EASY ACCESS  
HINGED FRONT DOOR  
HINGED BACK DOOR

SEE YOUR DISTRIBUTOR

SELECTOR  
KNOB

STANDARD  
PINBALL  
CABINET  
SIZE

SEE  
UNITED'S  
**IMPERIAL**  
AND  
**ROYAL**  
SHUFFLE  
ALLEYS

Now at your  
Distributor

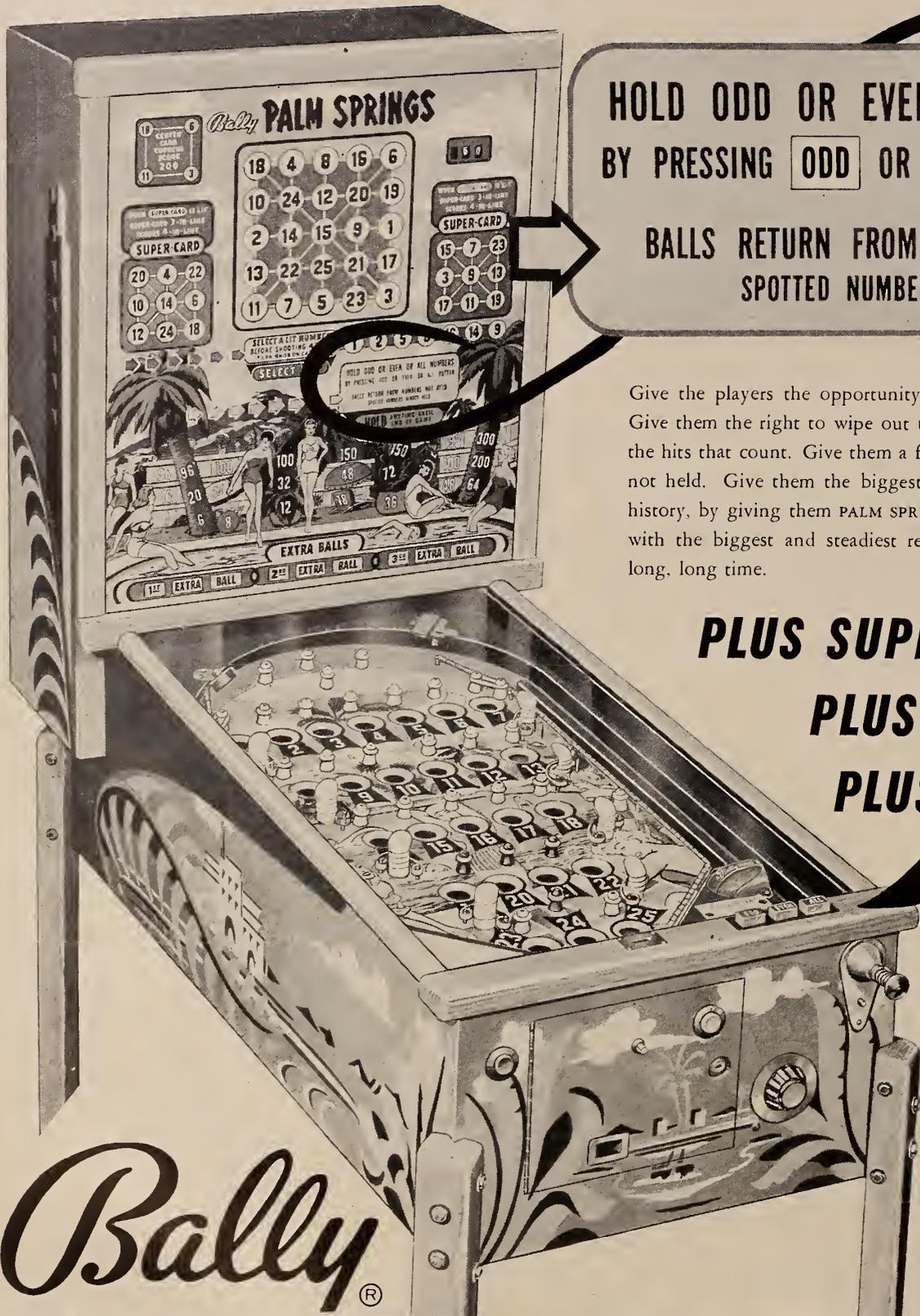
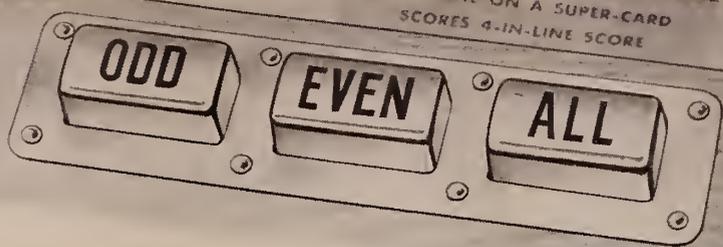
AVAILABLE  
IN 2 SIZES  
8 FT. BY 2 FT.  
9 FT. BY 2 FT.

**UNITED MANUFACTURING COMPANY**  
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS



# HOLD

numbers you need to build up score, cancel-out numbers you're "sorry" you hit... try again with BALLS RETURNED from cancelled numbers...



HOLD ODD OR EVEN OR ALL NUMBERS BY PRESSING **ODD** OR **EVEN** OR **ALL** BUTTON

BALLS RETURN FROM NUMBERS NOT HELD  
SPOTTED NUMBERS ALWAYS HELD

Give the players the opportunity to "second-guess" their skill-shots. Give them the right to wipe out their "mis-cues" while hanging on to the hits that count. Give them a free "try-again" ball for every number not held. Give them the biggest fun-value ever offered in pin-game history, by giving them PALM SPRINGS by Bally. They'll say "Thanks" with the biggest and steadiest repeat-play profits you've earned in a long, long time.

**PLUS SUPER-CARD SCORES**  
**PLUS CORNER SCORES**  
**PLUS SELECT-A-SPOT**

**ADVANCING SCORES**  
**EXTRA BALLS**

Built into PALM SPRINGS are all the profit-proved features of the greatest Bally in-line games... plus the new HOLD idea, greatest innovation in pin-game design in years. Get your share of the PALM SPRINGS profits. See your Bally Distributor today. Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Ill.

**Bally**®

# PALM SPRINGS