THE CASH BOX

VOLUME XV

SEPTEMBER 26, 1953

NUMBER 1



ROCK-OLA

Model 1436





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The Cash Box

Vol. XV

September 26, 1953

Number 1

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(Music Editorial)

Records Are Better Than Ever

For years now, the more esthetic souls both in and out of the music business have decried what they considered the poor quality of songs and records which they claimed the industry was turning out. They objected to the "new sound phase", the shouting phase and the other phases which the record industry passed through.

But in the last few months, we've noticed a definite decline in the number of these complainers. And as a matter of fact, at the present time many of the complainers have gone completely over to the other side. The opinion now seems to be that records are getting better than ever.

These people are right. Records are getting better and better and there's a simple explanation for it.

In the past several years a revolution in this nation's musical tastes has taken place. Folk music and music based on folk origins has come into its own. More of America's popular music than ever now comes from the Nashville area from writers who either were hillbilly artists or who were influenced by them.

At the beginning-and the beginning was just after the war-these tunes were taken over in their entirety, without changes, by pop artists in the music field. To those writers and record people who were accustomed to the polished tunes of New York composers, these new melodies and lyrics seemed harsh. To them it represented the decline of the popular idiom.

But as folk music became more and more accepted by the public, even the established writers had to make some attempt at that form. And so over the past few years, we have witnessed folk-like songs written by authors whose only knowledge of Nashville is that it is somewhere south of New

York. Naturally these top writers brought their own polish to the folk medium so that these songs sounded better to those who liked both folk music and also the more sophisicated popular music.

In addition, the folk artists, who originally introduced these tunes - usually writing them themselves-have also, over the years, become more sophisticated. They have earned a great deal of income in a short while and their tastes and conception of the world has changed. This has to be reflected in the songs they write-and it is.

This polishing of folk music has led many observers in the field to come to the wrong conclusion that folk music is losing its influence on the popular market. Such stories have been printed recently in other trade papers. On the face of it these conclusions are obviously wrong. For by just going over the list of the top 50 tunes in the nation, you can easily see how many have either come directly from the folk field or have been influenced by it. These mistaken observers have misunderstood this fact-that folk music has been evolving into a more polished form. They have heard the more sophisticated versions and this has led them to the belief that folk music is losing its influence.

It isn't. And as a matter of fact, as it grows more polished and meets the needs of even greater amounts of people, it is more strongly entrenching itself into the American culture.

Today therefore we can truly say songs and records are better than ever. For we have gone through a great change in American tastes. The rough edges have been smoothed out. And what we can look forward to in the future is even better songs, better records from this great music industry of ours.

Lightning Strikes
ANOTHER

THE HILLTOP

TO BE?

DOT- 15105

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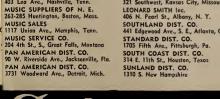
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DOT-15105

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BUDDY Morrow

and his Orchestra playing

c/w Quarter To Twelve RCA Victor 20/47-5466

The BIG Song from the BIG Picture

"FROM HERE
TO ETERNITY"

played as it's played in the movie!



SALES GROW WHEN YOU GO 45



AL—Aladdin AP—Apollo CA—Columbia ES—Essex MA—Maria Relation MA—Aladdin AP—Apollo CR—Corrislater 4 Starr—Four Star ME—Mocod ME—Micro MA—Mood ME—Micro ME—Micro MA—Mood ME—Micro MA—Mood ME—Micro ME—Micro MA—Mood ME—Micro ME—

YOU, YOU, YOU AMES BROTHERS

CO-40039 (4-40039)—Ken Griffin VI-20-5325 (47-5325)—Ames Brothers ME-70198 (70198x45)—Johnny, Horton VI-20-5386 (47-5386)—Noro Morales O MG-11512 (K-11512)—Ken Remo

CRYING IN THE CHAPEL

DARRELI, GLENN - JUNE VALLI - REX ALLEN THE ORIGOLES

CR-6108 (9-6108)—Art lund
DE-20758 (9-22562)—Elle Fitzgerald
DE-20758 (9-22563)—Rex Alken
DE-20758 (9-22563)—Rex Alken
DE-20758 (9-22563)—Rex Alken
DE-20758 (9-22586)—June Valli
DE-20758 (9-22586)—June Valli

VAYA CON DIOS
LES PAUL & MARY FORD

AT-15001—Wingy Manone CA-2486 (F-2486)—Les Paul & M. Ford CA-2514 (F-2514)—Wes & Mar Tuttle CR-60991 (9-60991)—Jack Smith

NO OTHER LOVE
PERRY COMO

CA-2487 (F-2487)—Helen O'Connell OK-6979 (4-6979)—Stan Fisher CA-2487 (F-1837)—Helen O'Connell OK-23717 (47-3317)—Perry Como OK-23784 (F-18374)—Bord Rose O. VI-20-3312 (47-5342)—Hore Morales O.

OH!
PEE WEE HUNT O.
CA-2442 (F-2442)—Pee Wee Hunt O.
CCA-2442 (F-2442)—Ken Griffin MG-11542 (K-11542)—Art Monney O.
CCA-2579 (9-2879)—Hen Commander O.
CCA-2579 (9-2879)—He Commander O.
CCA-2579 (9-2879)—He Commander O.

DE-28179 (9-28779)—Lowrence Welk U. VI-20-3359 (47-3359)—Sauter-rinegan

HILLTOPPERS
DE-28750 (9-28750)—G. Jenkins O. DO-15085 (45-15085)—Hillitoppers

C'EST SI BON
EARTHA KITT
VI-20-5358 (47-5358)—Eartha Kitt

DRAGNET

RAY ANTHONY O.

CA-2526 (F-2562)—Roy Anthony O.
DF-2845 (9-28845)—Gray Mertin

OF-2845 (9-28845)—Gray Mertin

I'M WALKING BEHIND YOU EDDIE FISHER

GAMBLER'S GUITAR

RUSTY DRAPER

CR-60985 (9-60985)—Dorothy Squires VI-20-5293 (47-5293)—Eddie Fisher DE-28692 (9-28692)—Donold O'Connor

ME-70167 (70167x45)—Rusty Draper ME-70163 (70163x45)—Jim Lowe

11) HEY JOE. 12) MY LOVE, MY LOVE. 13) WITH THESE HANDS. 14) RUTTEPFLIES. 15) TROPICANIA.
16) I LOVE PARIS. 17) EBB TIDE. 18) 10° RATHER DIE YOUNG. 19) SONG FROM MOUIUN ROUGE.
20] EH, CLUMPARI. 21) A DEAR JOHN LETTE. 221 HALF A PHOTOGRAPH. 23) YOUNE FOOLING
SOMEONE. 24) CHICK-ABOOM. 25) STORY OF THREE LOVES. 26) BLUE CANARY. 27) TERRY'S
HEME FROM "UMELICHT". 10° TO THE LOVE. 29) APPLI IN PORTIGOAL. 30) ETERRY'S
31) FROM HERE TO ETERNITY. 32) TOO LONG. 33) RAGS TO RICHES. 34) LIGHTHOUSE. 35) DON'T
TAKE YOUR LOVE FROM ME.



THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1.	CRYING IN THE CHAPEL	June Valli (RCA Victor)
2.	YOU, YOU, YOU	.Ames Brothers (RCA Victor)
3.	VAYA CON DIOS	Les Paul & Mary Ford (Capitol
4:	DRAGNET	Ray Anthony (Capitol)
5.	NO OTHER LOVE	Perry Como (RCA Victor)
6.	EBB TIDE	Frank Chacksfield (London)
7.	EH! CUMPARI	Julius La Rosa (Cadence)
8.	OH!	Pee Wee Hunt (Capitol)
9.	P. S. I LOVE YOU	. Hilltoppers (Dot)
10.	C'EST SI BON	Eartha Kitt (RCA Victor)

The trade was saddened this week by the untimely passing of Art Segar, president of Segar Records. Many of the jocks who new Art through his promotional journeys knew him to be one of the finest in the music business. First guest to visit with Jack Dugan since he moved to WGAT-Utica, N. Y., was Laurie Layton, Jubilee's new recording artist. Jack extends an invite to all artists passing through Utica, to stop in and chti a chat. . . . Visiting jocks in New York this week included Lou Barile (WKAL-Rome, N. Y.), Mitch Reed (WITH-Baltimore, Md.) and Dick Gilbert (KTYL-Phoenix, Ariz.).

BOB DREWS (WAAF-Chicago)

Pic of the week-Bob Drews has completed his announcing chores as far as stock car racing from Soldier Field, Chicago, is concerned. This car crazy guy is getting his own car and will now partake in races. Better move the stands back an extra 100 yards or so. . . . Buddy Friedlander and Rusty Draper will visit with New York jockeys on September 21 and 22. Following day, Rusty opens at the New York Paramount Theatre. . . . Don Kimmel (WCAP-Lowell, Mass.) vacationing in New York was hit a low blow this week when his future mother in law was hospitalized with a cerebral hemorrhage. Connie Gerber, Don's attractive fiance who works for Capitol Records in New York, says: "I work with the greatest bunch. Dick Linke is a genius; Sid Feller is one big sweet guy and the rest of the gang are tops." . . . Elmer Snodgrass (WAKE-Greenville, S. C.) asks that agents of record stars get in touch with him for personal

appearances on proposed Saturday shindigs. . . . Topper's new show, aired over WENR (ABC outlet in Chicago) from midnite to 3 a. m. Monday through Friday is something quite different for a deejay radio show. Refreshments are served continuously and the public is invited to "stroll in." Plus music and guest interviews. Program attracting lots of stay-up laters. . . . George Goldner, Tico and Rama prexy, on a three-week trek through key cities, will visit with distribs and jocks to stir up action on his mambo disks. The mambo craze is spreading rapidly and Goldner is anxious to get with jocks who are not yet hep to the Latin beat. . . . Some radio station or record exploitation firm would do well to get with Vic Cowan, recently of WINS, N.Y. An excellent programmer, Vic handled production, script, etc., having assited dj's Jack Lacy and Charlie Stark.

Jack Walker (WOV-New York) no longer has the sweet voiced gal, Evelyn Robinson, working with him. Reason is that Miss Robinson has taken over the reigns of her own show, "Ladys Day," also on WOV. WQAM running large space advertising in the Miami newspapers plugging Harry Burge and his Juke Box Serenade, Monday through Friday, 4.45 to 6 P.M. Harry presents the day's top ten tunes on Greater Miami's Juke Boxes. . . The Cash Box scroll to The Clovers, Atlantic's "hot" vocal group, was presented last Thursday at the Apollo Theatre in Harlem. The Clovers won the recent Cash Box day at the Apollo Theatre in Harlem. The Clovers won the recent Cash Box days to be compared to the control of the c



SILVANA MANGANO I LÓVED

YOU

AGM 11457 . K11457 HANK WILLIAMS

I WON'T BE MY LOVE HOME FOR YOU NO MORE MGM 11533 . K11533

ELLIOTT BROTHERS STEEL GUITAR

ESTRILLITA RAG

MGM 11559 . K11559

GINNY GIBSON

NO MORE DANSERO TEARS MGM 11571 . K11571

THE NOCTURNES GIUSEPPE'S SERENADE

AS YOU DESIRE ME MGM 11525 . K11525

LITTLE RITA FAYE JOHNNY'S

ALABAMA GOT A SWEETHEART

MGM 11565 . K11565



THE BAND WAGON THE GIRL HUNT BALLET

MAKE FRIENDS

GENTLEMEN PREFER BLONDES JANE RUSSELL . MARILYN MONROE

(0) JULIUS 0 CAESAR 0

Dramatic Highlights from William JULIUS CAESAR rdad Directly from the Soun Track of the MGM Film, ic composed and conducted by Miklas Bozze. Narration by John Houseman, K204 (45 rpm) a 12" Long-Play Record E3033 (3315 rpm),

ration by FRED ASTAIRE Ext. Play X1013 M-G-M RECORDS THE GREATEST NAME () IN ENTERTAINMEN 701 SEVENTH AVE., NEW YORK 36, N.Y.

WITH RECORDS

VIF O DISK & SLEEPER 6000 OG FAIR **EXCELLENT** OO VERY GOOD OD MEDIOCRE

JERRY DUANE (Trend 59; 45-59)

"LONDON IN JULY" (2:51)
(Criterion ASCAP—Duke, Cahn]
Van Alexander's ork sets up a fitting showcase for Jerry Duane's tenor vo-cal job on a pretty ballad. Effective

cal job on a pretty balance. Elective reading.

"Will You STILL BE MINE"
(2:33) [Embassy BMI-Dennis, Adair] A happy ditty with a jump backing by Van and the crew is treated in ok fashion by the soloist.

RALPH FLANACAN ORCH.

(RCA Victor 20-5451; 47-5451)

(SOMETHING SPECIAL''
(2:52) [Coachella ASCAP—J.
Rotella] Following fast on the heels
of his "Rub-A-Dub-Dub" clicker,
Ralph Flanagan comes through with
another exciting piece of jump instrumental wax. Slow drag and solid
rousing sound is terrific.

(PETER PIPER BOOGIE''
(2:48) [Coachella ASCAP—
R. Flanagan] Buddy Victor, the
Young Sisters and the boys in the
band handle the vocal chores on this
rocking boogie item that's loaded with
belt. Real raucous side that could click
too.

DAVID ROSE ORCHESTRA
(MGM 30802; K-30802)

"MOSTALGIA" (3:16) [Berg-mann, Vocco & Conn ASCAP—D. Rose] The lush strings of the David Rose ork set up an imaginative and most beautiful backing for Woody Herman's bluesy sax solo of a slow number.

number.

"SEPTEMBER SONG" (3:06)

"Crawford ASCAP—Weill, Anderson] A lovely oldie currently being revived in the musical production, "Knickerbocker Holiday," gets the beautiful treatment of David Rose. Lush and illustrious listening.

LARRY CLINTON ORCH. (Bell 1004; 45-1004)

(Bell 1004; 45-1004)

"VAYA CON DIOS" (2:54)
ASCAP—Russell,
James, Pepper] With Larry Clinton
and his men supplying the backdrop,
Anne Lloyd comes through with a fine
bit of multiple voice coverage of one
of the country's current hits.

"P.S. I LOVE YOU" (2:48) [La
Another oldie that was recently revived by the Hilltoppers is pertly
styled by Anne. Larry offers her a
fitting backing.

TABBY CALVIN & THE CHORDIALS

CHORDIALS

(Kem 2725; 45-2725)

G"INPINETARIS" (2:15) [RichJoy BMI—Joyce, Richards]

Tabby Calvin takes on a pert and
happy childish voice for her treatment of a "Mainsey Does lightly, The
Occulials accomes on the control of the control
and harmony,

"WHITEFEN POOF" (2:20)

and harmony.

"WHIFFENPOOF" (2:20)

[Miller ASCAP— Minnegerode
Pomeroy, Galloway] The famous Yale
University classic gets a new and refreshed treatment from the Chordials
as they first treat the number softly
and blend into a jump styling. Inter-

THE CASH BOX

PA-PAYA MAMA" (2:13) [Sheldon BMI—Coleman, Gimbel. Sandler]

[Roncom ASCAP-Stillman, Allen] PERRY COMO (RCA Victor 20-5447; 47-5447)

"YOU ALONE" (2:46)

PERRY COMO

• Although not a N. Y. Yankee, Perry Como is gunning for his fifth flag in a row. In the record field, that is. Starting with "Don't Let The Stars," Perry has had four consecutive smashes in "Say

ictor 20-5447; 47-5447)
You're Mine Again," "Wild Horses" and currently, "No Other Love." With variety an important factor in his waxings, the warbler dishes up a gay beaty oring with a happy Mexican flavoring with an introduction similar to "Stars." It's a real lively platter with Hugo Winterhalter, the ork and the chorus adding a punch to this novelty, labelled "Pa-Paya Mama." On "You Alone," Perry hands up a moving reading of a terrific love song and for the first time in his career he sings in Italiano na record. Another great accompaniment by the Winterhalter crew enhances the beauty of the deck. Either end could smash through for the artist.

"TO BE ALONE"

"LOVE WALKED IN" [Chappell ASCAP—Gershwin, Gershwin]

[Randy-Smith ASCAP— B. Vaughn] THE HILLTOPPERS featuring JIMMY SACCA (Dot 15105; 45-15105)



THE HILLTOPPERS

• Here's a two sided followup by the Hilltoppers that can't miss. As in the case of their current hits "P.S. I Love You" and "I'd Rather Die Young," it looks like both ends

AV SACCA (Det 15105; 45-15105)
of the boys' latest release should
be sitting right up at the top. On
one end, they take a top quality
Gershwin standard, "Love Walked
In," and belt it out to a sensational
shuffle beat with Jimmy Sacca carrying the vocal lead in grade "A"
fashion. The instrumental accompaniment by a guitar, piano and
organ adds a great quality to the
resultion. The segment where the organ adds a great quality to the rendition. The segment where the piano takes a solo run is very in-fectious. "To be Alone" is the love-ly ballad on the flip side. It's a beautiful song with a powerful set of lyrics which are perfectly wed to a great melody. Another two sided smash for the crew.

"ANSWER ME, LORD ABOVE" (2:35) [Bourne ASCAP—Sigman, Winkler]

"BLOWING WILD" (2:57) [M. Witmark ASCAP-Webster, Tiomkin] FRANKIE LAINE Columbia 40079; 4-40079)



• Currently making a strong bid for top honors with his rousing version of "Hey Joe," Frankie Laine follows through with two

mbia 40079; 4-40079)
solid sides which should also be strong contenders for laurels. "Answer Me, Lord Above" is a slow semi-religious number with a similarity to "I Believe." Backed by Weston's should be semi-religious number that builds. It's a real strong side with a moverall excellence. "Mr. Rhythm" does a first quality job on "Blowing Wild." too. It's a beaty rousing chant on the style of "High Noon" and will be sung by Frankie in the motion picture "Blowing Wild." The number was written, incidentally, by the author of "High Noon," Dimitri Tiomkin. Both decks rate in the "A" class.

LEE RICHARDSON

(Lloyds 104; 45-104) (Lloyds 104; 45-104)

"DON"T TAKE YOUR LOVE
FROM ME" (3:05) ASCAP—
Nemo] A biggie of a few years back that's now on the come back trail, is treated to a deep voiced rangey reading by Lee Richardson. Number has a blues air.

G "I HAD TO LOVE AND LEARN" (3:00) [ASCAP—Johnson] Lee comes out with another deep round voiced job on a ballad. He sings with oomph.

LOUIS PRIMA ORCHESTRA

LOUIS PRIMA ORCHESTRA

(Columbia 40064; 440064)

BARNACLE BILL THE

SAILOR" (2:25) [Peer International BMI—Robinson, Luther]
Louis Prima is back on wax once again and with a solid contender at that. With Keely Smith to help on the vocal, he bounces through the revamped lyries to the popular ditty that's been around for ages. Could hit again. that's bee

B "SHEPHERD BOY" (2:28)
[Roger ASCAP—Bagdasarian]
Keely and Louis hop through another
lively piece with plenty of beat and
excitement. A catchy novelty full of

THE FIESTA EIGHT

(RCA Victor 20-5439; 47-5439)

(RCA Victor 20-5439; 47-5439)

"RHUMBA RHAPSODY" (3:00)

[Remick ASCAP—R. Audinot,
A. de Bru] A popular rhumba in the
U. S. for quite a number of years
gets a rhythmic going over from the
Fiesta Eight. Appealing rhythm augments the pretty piano lead, Good
Latin filler in the jukes.

"ALMA LLANERA" (2:12)
[Peer International BMI—Gitterrez] Many instruments take part in
this lively Latin beat item. Makes
for ok listening.

for ok listening.

CINDY LORD

CINDY LORD

(MGM 1157; K-11575)

HAPPY HAPPY HEART"

(2:47) [Alamo ASCAP—De

Rose, Tobias] Pert voiced Gindy Lord

tilts through a happy bouncer with

a catchy and inviting novelty air.

Wonderful accompaniment by Joe

Lipman's ork.

Lapman's ork.

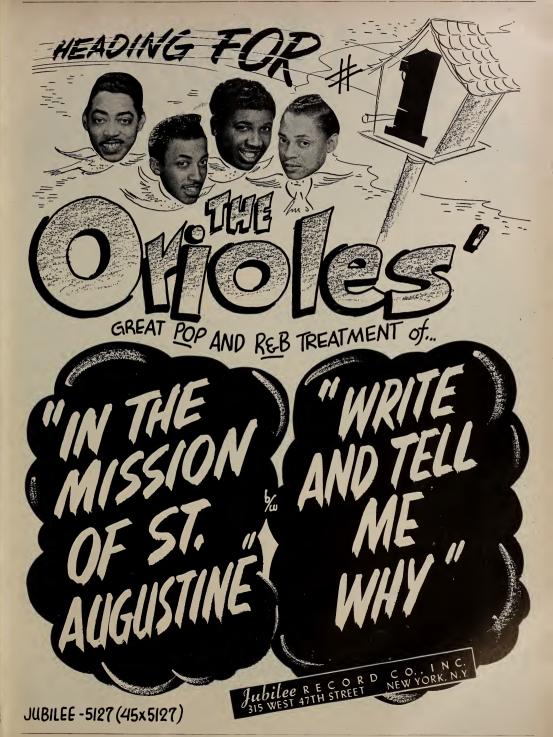
"SOM'EONE IS CRYING" (2:20)

"SOM'EONE IS CRYING" (2:20)

[Mills ASCAP—Bidari, Venuto,
Wood] The sweet voiced thrush hands
in a beautiful vocal job on this end
as she romances through a ballad.
Another fine job by the ork.

DOROTHY SQUIRES
(London 1371; 45-1371)

TROM YOUR LIPS TO THE
TROM YOUR LIPS TO THE
TROM YOUR LIPS TO THE
LIPS TO





DINNING SISTERS (Decca 28833; 9-28833)

"AS LONG AS I'M DREAM-ING" (2:50) [Vaughn Horton ASCAP-V. Horton] The Dinning Sis-ters come up with a tender bit of warbling as they softly harmonize on a slow waltz item. They work together with a warm sound.

G "KEEP YOUR PROMISE, WIL-WILE THOMAS" (2:49) [Pick-wick ASCAP—Fulton, Steele] An-other waitz item with a catchy melody and a colorful set of lyries is easily handled by the thrushes. Have a sin-cere quality.

LU ANN SIMMS (Columbia 40084; 4-40084)

(Columbia 30063; 4-40084)

"I WONT BE HOME NO MORE" (2:20) [Acuff Rose BMI—H. Williams] Lu Ann Simms offers a pop treatment of Hank Williams' big country hit in her individual manner as Percy Faith's ork assists with a fitting ork job. Number really jumps.

"YOU COULD BE MY LOVE" (2:15) [Old Town BMI—L. Patterson] The fragile quality in Lu Ann's voice comes through on this end as she lilts through a steady jump beat item.

JOE MARINE (Decca 28817; 9-28817)

3 "MARIA ELENA" (2:50) [Peer International BMI — Barcelata, Russell] Joe Marine does a solid job of emoting in his treatment of a love-ly oldie. The guitar in the backdrop supplied by Charlie Naylor's ork adds that Italian flavor to the number.

"MASQUERADE OF BROKEN
HEARTS" (2:32) [Leeds ASAP—M. Curtis] Joe Hums the introduction and eases into a soft ballad with a country flavor. A warm
offering with a pleasing result.

JO ANN LEAR (Gira 2)

9 "GI-GI-GIRA CON ME" (2:13) [Gilio BMI—N. Gilio] A pretty waltz number gets an inviting waltz treatment from Jo Ann Lear as the Steve Maik ork assists with a pretty backing. Chorus adds effect to a pretty tune.

G "ENJOY WHAT YOU'RE DO-GIIO" (2:38) [Gilio BMI—N. Gilio] The Latin beat takes over on this end for Jo Ann's appealing ver-sion of a light and cute item with lyrics that carry meaning.

JAN AUGUST (Mercury 70206; 70206 x 45)

"DANCING IN THE DARK"
(2:21) [Harms ASCAP—
Schwartz, Dietz] The flowery Jan
August piano style sounds particularly smooth as he renders a lovely
standard. Real soft dimer music.

standard. Real soft dinner music.

"NIGHT AND DAY" (2:19)

[Harms ASCAP—C. Porter] The talented artist works over another standard and comes through with a fine job. Both decks make for good filler material in the boxes.

"AM I TO BLAME" (2:20) [Feist ASCAP-Lewis, Baer]

"WHY BREAK THE HEART THAT LOVES YOU" (2:18) [G. Paxton ASCAP-Nelson, Kaye]

> BOB CARROLL (Derby 831, 45-831)



BOB CARROLL

Bob Carroll, who cracked through and showed his ability with the hit "Say It With Your Heart," comes up with another

lovely ballad that has the qualities needed for hitdom. "Am I To Blame" is a romantic ballad with a pleasing lilt to it on which Bob opens up and sings with a round and pleasing voice. The melody and the lyrics go well together and with Jimmy Leyden's ork and a chorus in the backing, the results are terrific. "Why Break The Heart That Loves You" is the dubbing on the lower lid and features another most showing hy Roh. The other good showing by Bob. The tempo for the number lilts along contagiously and adds a colorful atmosphere for the vocal. Look for "Am I To Blame." Should be a big one.

LEO DIAMOND

LEO DIAMOND
(Ambassador 1004; 45-1004)

"OLD VIENNA" (2:51) [G.
Schirmer ASCAP—L. Godowsky]
Leo Diamond does a solid job on the harmonica as he lilts through an inviting number with a catchy melody.

"MOUNTAIN HIGH-VALLEY
 LOW" (2:23) [Goldsen ASCAP
 —Scott, Hanighen] The ork sets up another fancy backing for Leo's effective harmonica instrumental with an oriental flavor. Should get spins.

BILLY LIEBERT ORCH.

BILLY LIEBERT ORCH. (imperial 2029; 45-8209)

G"THAT OLD GANG OF MINE" (2:04) [Bourne ASCAP—Henderson, Rose, Dixon] One of our great oldies comes back with an added warmth as presented by the fleet keyboard styling of Billy Liebert. Accompaniment by the ork fits well.

G"MOONLIGHT COCKTAIL" (2:15) [Jewel ASCAP—Roberts, Gannon] Another top standard of not loo long ago is treated on the 88% by Billy. The lilting fashioning is infectious.

fections.

KID ORY'S CREOLE JAZZ BAND (Good Time Jazz 84)

G "MAPLE LEAF RAG" (2:24)

G [Scott Joplin] The favorable rag time sound is well portrayed by Kid Ory's jazz crew as they ease through the appealing music. Instrumental solos come over well.

G"WEARY BLUES" (2:31) [Artie Matthews] The boys pack a
load of sock and excitement into this
quicker beat side with plenty of
rhythm and oomph.

VICENTICO VALDES
(Seco 7310; 45-7310)

G. LA ENGANADORA" (2:30)

G. LE Jorrin] Rene Hernandez sets up a rhythmic mambo backing for Vicentico Valdes and his Spanish reading of a pretty tune. Slow and appealing but fitting for highly specialized locations.

G. PLAZOS TRAISIONEROS"

Q:2:28) [L. Marquetti] Another Spanish reading of a Latin piece is invitingly styled by the balladeer. Fans of the music should love both ends.

TEDD LAWRENCE & THE SKYSCRAPERS (Rama 16; 45-16)

(Koma 16; 43-16)

"SKA-DOODLE" (2:26) [Fifth Ave. BMI—M. Craft] A good shuffle rhythm jumper that's loaded with pep gets a fashioning from Tedd Lawrence and his Skyscrapers. Tedd does a bit of warbling on this end.

end.

"LOST IN THE SHUFFLE"
(C1225) [Fifth Ave. BMI—M.
Craft] Another solid instrumental arrangement is offered by Tedd and the gang. A steady and good piece of dance material that should go well in the dancing locations.

BILL HEYER
(Okeh 7007; 4-7007)

"CLOSE YOUR EYES AND
DREAM" (2:34) [Al Gallico AS-CAP—Marchese, Stock, Meadows]
A light and inviting number gets as Joe Reisman and the ork accompany.
A good delivery on an interesting number.

"THEY MUST HAVE CHANGED THE CORNER"
(2:13) [Rush BMI—S. Howard] The Leyden Brothers set up an up beat tempo for Bill's recital of a tasteful item. The chorus joins in to add to the deal.

PATTY ANDREWS (Decca 28852; 9-28852)

The County of the order order of the order of the order order of the order o

MARILYN MILLS
(Corol 61056; 9-61056)

"DARLING COME HOME"
(2:45) [Sam Fox ASCAP—Kennedy, Singer] The soft and fragile voice of Marilyn Mills makes an impressive debut on a tender waltz tiem that she presents with heart. Qon Costa sets up the fitting accomnaniment.

paniment.

G"TILL THEY'VE ALL GONE
HOME" (2:35) [E. H. Morris
ASCAP—Alstone, Hilliard] The sweet
voiced thrush offers another waltz
item on a tune that's making a stir
on the charts. A pretty tune with
meaning. Fine lyries.

meaning. Fine lyrics.

JOSE MORAND ORCH.

(RCA Victor 20-5395; 47-5395)

"LAS VEGAS MAMBO" (2:39)

(Pemora BMI—R. Martinez] A
good piece of mambo material is
belted out by the instruments of the
Jose Morand crew to a rhythmic beat
that should go well in the spots where
this music takes. Solid dance stuff.

"DREAM MISE" (3:01) [Pemdoes a good job of portraying the title
in a soft Latin tempo manner. Real
dreamy material on the quiet and
romantic side.

THE CASH BOX In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

"FROM YOUR LIPS TO THE EARS OF GOD"

..... Dorothy Squires ...

London 1371; 45-1371

* PETER PIPER BOOGIE" Ralph Flanagan Orch. RCA Victor 20-5451; 47-5451



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NEW YORK



NEW YORK:

After a week of holidays, the music biz is really swinging into high gear. Top records are coming from both the majors and independents and all signs point to tremendous business . . It seems to us that one of top future stars in the record field will be Bob Dini. Bob, who records for Larry Newton's Perby label, already has a hit in "Too Long," and his next lask can't help but be a smash. Currently in the army, Bob is slated to take over the spot Eddie Fisher used to have on the army shows . . . Some radio station or record exploitation firm would do well to contact Vic Cowan (it can be done through The Cash Box) who was recently at WINS and who has programmed shows, handled production, written script and assisted such top dis as Jack Lacy and Charlie Stark . . Dinah washington is showing what a great artist she is with a completely new show down at Cafe Society which features pop standards and even spirituals . . Deeryone in the record business who knew him has been considered to the contact of the

CHICAGO:

CHICAGO:

Met star, Helen Traubel, the talk of the town. This great lady had first nite audiences at the Chez Paree begging for more. Haven't heard deafening applause like those she received in yars. "Specially when she renders that 'native folk song," St. Louis Woman." What a talent!... Another opening nite audience cheered Jim Lowe at the Edgewater's Marine Dining Room, as he gives out with his own compositions, "Gambler's Guitar," "Lighthouse," and "Pretty Fickle Darlin'." All Jim's Chicago friends pulling for the lad to really make the grade... Mike Maitland announces that Si Paul, formerly with Capitol's Philly office, replacing Don Foreman here in the Windy City effective Cotober 1... Bestest of best wishes and warmest congratulations to Rock Rolf and his Betty Calamari on their coming marriage. We wish them only health, wealth and loads'n loads of happiness ... Nice letter from one of the swellest guys in the biz, Herb Kessler. Herb all thrilled with reception being given Al Alberts' first solo effort ... After closing Chicago Thiter, Ames Bros. headed away out East and opened the Statler Hotel, Washington, D. C. ... Chicago Theatre show now headed by The Gaylords. in their very first Chicago appearance. And Karen Chandler ... Lorene Younglove has replaced Evelyn Aron as record librarian at Station WIND ... Georgie Shaw, handsome, new addition to Deccas stable, sa Arry Green stands by and beams his approval ... Marty Hogan just back from a few busy weeks in the big town ... Julius La Rosa's "Eh. Cumpari" has really broken wide open. Disk, which didn't even show as recently as two weeks ago, is now the number one seller here ... Seems the greatest variety of deejay shows is offered after midnite. With programs headed by Howard Miller, Linn Burton, Topper, Jim Mills, and several others. And all past the witching hour.

LOS ANGELES:



LOS ANGELES:

First came "Dragnet" then the Jack Webb theme was played backward and we got "Tengard" (Dragnet spelled backward). Now Capitol has released a hilarious mew twist to the Dragnet theme called "St. George and the Dragon Net" with Daws Butler, Stan Freberg and Walter Shunann... Also two brand new "St. George and the Dragon Net" with Daws Butler, Stan Freberg and Walter Shunann... Also two brand new "Grand Preberg and Walter Shunann... Also two brand new "Grand Preberg and Walter Shunann... Also two brand new "Grand Preberg and Walter Shunann... Also two brand new "Grand Preberg and Walter Shunann... Also two brand new "Grand Preberg and Walter Shunann... Also two brand new "Grand Preberg and Walter Shunann... Also two brand new "Grand Preberg and Walter Shunann... Also two brand had been counted in the public of the Diamond's eyes lit up like 40 watters when he heard that Al Jarvis had gone out on the limb and predicted that the waxing of "Off Shore" on the Ambassador label would be a hit. Abe paused from all the excitement and calmly stated that construction will soon start on his new building... Spike Jones had them rollin' in the aisless when he put on another of his Musical Depreciation Revues at the Pasadena Civic Auditorium recently. Spike returns from a four of on nighters and a succision of the success of the succes



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THIS WEEK'S TOP POPS

"GAMBLER'S GILITAR"

RUSTY DRAPER

70186

70167 "Free Home Demonstration"

"OH MIS'RABLE LOVE"

ROBBY WAYNE 70211 "His Business Is Love"

"ETERNALLY" VIC DAMONE

"Simonetta" "LIGHTHOUSE" RIISTY DRAPER

70188 "I Love To Jump"

"MARCHETA" RONNIE GAYLORD "In Case You Change Your Mind" ... 70212

"MOONLIGHT" RICHARD HAYES 70215 "I onely"

"HE'S FUNNY THAT WAY"

GEORGIA GIBBS 70218 "Say It Isn't So"

"CATTLE CALL" BILLY WILLIAMS 70210 "A Smile For Suzette"

COMING UP!!

VIC DAMONE "EBB TIDE" "If I Could Make You Mine" 70216

"WARSAW CONCERTO" RALPH MARTERIE "Lazy River" BERNICE PARKS

"EMBRASSE" .. 70224 "Shake A Hand"

EDDY HOWARD "SKIRTS" "That's The Price | Paid For You" . . . 70225

"COW COW BLUES" JAN AUGUST "Martho"





The big news this week is that the powerful PYE TV and radio concern is breaking into the record market. A long-term plan to press and distribute records featuring British, American and Continental artists is now being put into operation. Charles Stanley chief of the \$12,000,000 Pye organization said "Our records will be available to the public in a few weeks." Though no merican labely rumored that negotiations are at present going on with the Coral label which is not available in this country as yet.

Arrived this week for his two weeks at the Palladium in Bob Hope. This time he is accompanied by lovely Gloria de Haven who gets a very nice slice of the bill-posters. They're off to Belfast and Dublin before the Lon-

of Deliast and Dubin before the London opening.

"Crying in the Chapel" has been banned by the BBC as I thought it would be and some restrictions have been imposed on the performances on "Vaya Con Dios." Still there is always Radio Luxembourg and the DJ.'s over there have made many a tune for the publishers and the record companies . . . The "Gentleman Prefer Blondes" pic has been shelved till January 1954 because of an embargo operated from New York. This was to protect a possible stage version here. Jack Hylton who was interested in the stage production could not find a suitable leading lady. All the same there is no embargo on the release of sheet music so from next week the air-waves will ring out those cheerful tunes (if not banned).

Rose Murphy ("Chee-Chee") left

cheerful tunes (if not banned!)

Ross Murphy ("Chee-Chee") left
these shores on Thursday for New
York where she will be playing the
Blue Angel. . Thanks to Sid Parnes
I got to hear Eartha Kitt's platters
and fail to see why HMV doesn't release them over here. ("Cest si bor"
is a natural both for the Dee-Jays
and the public. So why must the public
wait months to get the opportunity of
buying a good record. . wouldn't be buying a good record . . . wouldn't be surprised if they decided to issue it on the Overseas label!

One of our leading independent labels has turned out a winner in the "Wondertones" recording of "Mystery Street." Someone ought to get on to those young fellows who turn out such fine disks . . . Yes indeed that Polygon label may not be the biggest but it certainly has a big future.

This week's best selling pop records: (Courtesy New Musical Express)

1. Look At That Girl GUY MITCHELL

2. I Believe FRANKIE LAINE 3. Limelight

FRANK CHACKSFIELD

4. Let's Walk That-A-Way DORIS DAY-JOHNNIE RAY

5. Song From Moulin Rouge MANTOVANI 6. I'm Walking Behind You

EDDIE FISHER 7. Limelight RON GOODWIN

8. Hot Toddy ____TED HEATH

9. Say You're Mine Again JUNE HUTTON

10. Where The Wind Blows FRANKIE LAINE



THE CASH BOX Disk Jockeys

REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending September 19 without any changes on the part of THE CASH BOX. Bill Reynolds

Howard Miller WIND-Chicago, III.

1. Crying Ja The Chapel (Valli)
2. You, You, You (Ames Bros.)
3. Eh, Cumpari (Julius La Rosa)
4. With These Hands (E. Fisher)
5. Vays Con Dios (Paul & Ford)
6. Ebb Tide (F. Chacksfield)
7. Rags To Riches (T. Bennett)
8. Hey Joe! (Frankie Laine)
9. Crast 5: Jonn (Eurksie

9. C'est Si Bon (Eartha Kitt) 10. Dragnet (Ray Anthony)

WTMJ-Milwaukee, Wisc.

1. Crying In The Chapel (Allen)
2. Ney Joel (Frankie Laine)
3. Vaya Con Dios (Paul & Ford)
4. Ebb Tide (F. Chacksfield)
5. Dragnet (Ray Anthony)
6. My Love, My Love (James)
7. P.S. I Love You (Hilloppers)
8. You, You, You (Ames Bros.)
9. No Other Love (Perry Como)
10. Tropicana (Les Baxter)

Frank Gicca WOKO-Albany, N. Y.

WUKU—AIDAN, N. 1.

1. Crying In The Chapel (Valli)

2. Eh, Cumpari (Julius La Rois)

7. S. 1 Love You (Hillioppers)

4. Ebb Tide (F. Chackfield)

5. I'd Rather Die Young

(The Hillioppers)

6. Dragnet (Ray Anthony)

7. You, You, You (Ames Brox.)

8. Jaelous Of You (Lou Mente)

9. Choo Choo Train (D. Babe)

10. God Bless Us All (B. Weil)

Wayne Stitt

Norm Prescott

WORL-Boston, Mass.

WHB-Kansas City, Mo.

1. You, You (Ames Bros.)
2. Vaya Con Dios (Paul & Ford)
3. No Other Love (Perry Como)
4. Crying In The Chapel (Valid)
5. I'm Walking Behind ou
6. P.S. I Love You (Hillsppers)
7. Cest Si Bon (Eartha Kitt)
6. P.S. I Marking Behind ou
6. P.S. I Love You (Hillsppers)
7. Cest Si Bon (Eartha Kitt)
7. Cest Si Bon (Eartha Kitt)
8. Whith Dec Hands (E. Fisher)
10. Allez-Vous-Ean (Kay Starr)

Roy Leonard WKOX-Framingham, Mass.

Don Bell

KRNT-Des Moines, Iowa

Joe Deane

KQV-Pittsburgh, Pa.

Norb Moore

KXLW-St. Louis, Mo.

ALLYW-21. LOUIS, Mo.

1. Hey Joel (Frankir Luine)

2. Ohl (Fee Wee Hunt)

3. You, You, You (Ames Bros.)

4. Grying in The Chapel (Allen)

6. No Other Love (Ferr, Good)

7. Dragnet (Ray Anthony)

8. Don't Take Your Love From Mee (Ihree Suns)

9. Alexander's Johnny Maddox)

10. Eh, Cumpari (Julius La Rosa)

WKOX—Framingham, Mass.

1. From Here To Eternity

2. I See The Moon (Marines)

4. When Marine Marines

5. Repair Marines

6. Rebas (To Benedit)

6. Rebas (To Marine)

6. Rebas (To Marine)

6. Rebas (To Marine)

6. Love Me Again (Sunny Gale)

9. Story Of Three Loves

7. Story Of Three Loves

10. Ricochet (Teresa Brewer) WORL—Boston, Mass.

1. A Dear John Letter
(Pat O'Day & 4 Horsemen)
2. Eh. Compari (Julius Is Ross)
3. Ebb Tide (F. Esta Augustine
4. Mission Of St. Augustine
5. Love Me Again (Summy Gale)
6. Oh Misserble Love (Wayne)
6. Oh Misserble Love (Wayne)
7. Wy Love, My Love (James)
9. Many Time (Percy Faith)
10. The Story Of Three Loves
(Jerry Myrad)

Johnny Morris

WLOL-Minneapolis, Minn.

WLOU—Minneapolis, Minn.

1. Crying In The Chapel (Allen)

2. A Dear John Letter
(Pat O'Day & 4 Horsemen)

3. Return To Paradite (Cole)

4. Too Long (8ob Dini)

5. You, You, You (Ames Bros.)

6. Choo Choo Train (D. Day)

7. I Love Paris (Les Baxter)

8. My Love (James)

9. Dragnet (Ray Anthony)

10. P.S. I Love You (Hillisppers)

Don McLeod WJBK-Detroit, Mich.

WJBK—Detroit, Mich.

J. Dragnet (Ray Anthony)

2. Eh, Cumpari (Julius La Ros)

2. Plase Play Our Song

4. Tonight, Love (Bill Darnel)

5. Treistans (Rosen Brewer)

7. Don't Tell Me Goodbye

(Buddy Greco)

8. A Fool Was I (Nat Cole)

9. Many Times (Eddle Fisher)

10. Shake A Hand (3. Churchill)

N. V.—FITDOUIGN, F.G.

1. Ebb Tide (Vic Damone)

2. Eh, Cumpari (Julius La Ros)

3. The Story Of Three Loves

4. Don't Take Yo (Jerry Mura)

Me (Three Suns)

5. Rags To Riches (T. Bonnett)

6. Istanbul (Four Lads)

7. Crying In The Chapel (Allen)

8. Tonight, Love (Bill Damel)

9. Ohl (Pee Wee Hun)

10. Hey Josel (Frankie Laine)

Harry Burge WQAM-Miami, Fla.

WQAM—Midmi, Fld.

1. Crying in The Chapel

2. You, You, You (Ames Brot.)

3. Vaya Con Dioc (Paul & Ford)

4. Ebb Tide (F. Chackfielder)

5. Gambler's Guiter (B. Draper)

7. Dragnet (Ray Anthony)

8. Oh! (The Commanders)

9. C'est Si Bon (Eartha Kitt)

10. God Bless Us Ail

(Weil-Boyd)

Edna Richardson WTMA-Charleston, S. C.

N IMA—Cultrieston, 3. C.

1. Dragent (Ray Amthon)

2. You, You, You (Ames Bro.)

2. I See The Moon (Migners)

4. From Hers In (Frank Sinatra)

5. Ebb Tide (F. Chackfield)

6. This Too Shall Pass Away

7. Eternally (Vic Damon)

8. Velvet Glove (Winterhalter)

9. My Love, My Love (James)

10. Granda (Clark Dennis)

Carmine Anthony KGKO-Dallas, Tex.

1. Vays Con Dios (Paul & Ford)
2. I'm Walking Behind You
(Eddie Fisher)
3. No Other Love (Perry Como)
4 You, You (Ames Bross, 9-6, 9-5, 1 Love You (Hilltoppers)
5. P. S. I Love You (Hilltoppers)
7. Crying In The Chapel (Valil)
8. Oh! (Pee Wee Hunt)

9. Song From Moulin Rouge (Parcy Faith) 10. Toys (Eileen Barton)

Jack Dugan WGAT-Utica, N. Y.

1. You, You, You (Ames Bros.)
2. Eh, Cumpari (Julius La Rosa)
3. Vaya Con Dios (Paul & Ford)
4. C'est Si Bon (Eartha Kith)
5. Crying In The Chapel (Valii)
6. My Love, My Love (James)
7. Dragnet (Ray Amthony)
B. Hey Joel (Frankie Laine)
9. P.S. I Love You (Hillitoppers)
10. No Other Love (Perry Como)

Buddy Deane WITH-Baltimore, Md.

WITH—BOILMONE, Md.

1. No Other Love (Perry Como)

2. You, You, You (Ames Bros.)

3. Crying In The Chapel

(Ells Fitzgerald

4. Dragnet (Ray Anthony)

5. Ricochet (Teresa Brewer)

6. Eh, Cumpari (Julius La Rosa)

7. Joys (Eileen Barton)

8. Tropicana (Monty Kelly)

9. My Love, My Love (James)

10. Vaya Con Dios (Paul & Ford)

Jean De Graide & Art Kershaw WJAR-Providence, R. I.

1. No Other Love (Perry Como)
2. Dragnet (Ray Anthony)
3. C'est Si Bon (Eartha Kitt)
4. Vaya Con Dios (Lombardo)
5. Oh! (Jimmy Palmer)
6. P.S. I Love You (Hillioppers)
7. Crying In The Chapel (Valli)
8. Hey, Barmaid (J. Colona)
9. From Here To Eternity
10. Eh, Cumpari (Julius La Rosa)

Ira Cook KECA-Hollywood, Calif.

New York of the State of the St

1. You, You, You (Ames Bros.)
2. Crying In The Chapel (Allen)
3. No Other Love (Perry Comod.
4. P.S. 1. Love You (Hillisoppers)
5. A Dear John Letter
(Jean Shepard)
6. Dragnet (Ray Amthony)
7. Vaya Con Dios (Paul & Ford)
8. Hey Joel (Frankis Laine)
9. C'est Si Bon (Earth Kith)
10. Ohl (Pee Wee Hunt) 9. I Love Paris (Les Baxter) 10. No Other Love (Perry Como)

Jack Downey WONS-Hartford, Conn.

WONN—Hartford, Conn.

1. Eh, Cumpari (Julius La Rosa)

2. Rags To Riches (T. Benneth)

3. Granada (Clark Dennis)

4. Choo Choe Train (D. Shore)

5. Uragunet (Gay Anthony)

7. Fury (G. Jenkins & S. Foster)

8. A Dear John Letter

(Par O'Day & 4 Horsemen)

7. The World (Tommy Dorsey)

10. Enclies (Al Alberts)

Dave Robinson WELI-New Haven, Conn.

WELL—New Haven, Conn.

1. Crying in The Chapel (Valli)

2. P. S. I Love You (Hilloppers)

3. With These Hands (E. Fisher)

4. You, You, You (Ames Bros.)

5. th, Cumpari (Julius La Ross)

(Pat O'Day & 4 Horsemen)

7. My Love, My Love (James)

8. Half A Photograph (K. Starr)

9. No Other Love (Perry Como)

10. Eternally (Vic Damone)

Al Ross WBAL-Baltimore, Md.

WDAL—Bottmore, Md.

1. Vaya Con Dios (Paul & Ford)

2. You, You, You (Ames Brox)

3. No Other Love (Perry Com.)

4. I'm Walking

(Eddie Fisher)

5. P.\$. I Love You (G. Jense)

6. Ohi (Pee Wee Hunt)

7. Yory (Elien Barrion)

8. Gambler's Guiter (R. Draper)

7. Song From Moulin Rouge

9. Song From Moulin Rouge

10. All I Desire (Toni Arden)



Listings below are reprinted exoctly as submitted by leading disk jackeys throughout the nation for the week ending September 19 without any changes on the port of THE CASH BOX

Edw. Sawtell

WILB-Detroit, Mich. Dragnet (Ray Anthony)
P.S. I Love You (Hillioppers)
Tropicana (Monty Kelly)
Tonight, Love (Bill Darnet)
Isighhouse (Rusty Draper)
No Other Love (Perry Como
Ny Love, My Love (James)
Dansero (Ginny Gibson)
Ricochet (Teresa Brewer)
The Story Of Three Love
(Jerry Murad)

Robin Seymour WKMH-Deorborn, Mich.

WANNE-Deorborn, Mich.

1. Tonight, Love (Bill Darnel)

2. A Fool Was I (Nat Cole)

3. Tropicana (Monty Kelly)

4. Song Of India (Maric Lanza)

5. Many Times (Percy Faith)

6. Eury (G. Jenkins & S. Foster)

7. Ricochet (Tersa Brewey)

8. The Story Of Three Love

8. The Story Of (Lerry (Lord))

9. My Love, (Lord)

10. Gambler's Guitar (Draper)

John Wrisley WSAV-Sovonnoh, Go

WSAY—SOVORION, GO.

1. C'est Si Bon (Eartha Kith)

2. A Foel Was I (Na Cole)

3. You, You, You (Ames Bros.)

4. Crying In The Chapel

(Darrell Glenn

5. Ricochet (Vicki Young)

6. Dragnet (Ray Amhony)

7. I Love Paris (les Baxter)

8. No Other Love (Perry Como)

9. Hey Joel (Frankie Laine)

10. Ebb Tide (F. Chack-Reid)

Ray Perkins Ken Malden

KFEL-Denyer, Colo WVDA-Boston, Moss 1. Vaya Con Dios (Paul & Ford)
2. You, You, You (Ames Bros).
3. No Ohher Love (Perry Como)
4. Crying In The Chapel (Valil)
5. Dragnet (Ray Anthony)
6. P.S. I Love You (Hilliopper)
7. Ohl (Pee Wee Hun)
8. Sambler's Guitar (K. Japen)
9. Im Walking (Eddie Fisher)
10. Three Little Pigs (Collins) 1. My Love, My Love (James)
2. Ebb Tide (F. Chacksheld)
3. Time (Sand Naughn)
4. If Love Is Good To Me
(Nat 'King' Cole)
5. Dregnet (Ray Anthony)
6. Eh, Cumpaio U. J. P. Morgan)
7. My Love (Franke Laine)
7. Ricchef (Teres Brewer)
9. Riggs To Riches (T. Bennett)
9. Rags To Riches (T. Bennett)

George Lezotte WAVZ-New Hoven, Conn.

1. A Dear John Letter
(2-Pat O'Day & 4 Horsemen)
2. You, You, You (Ames Brox.)
3. Crying In The Chapel (Valli)
4. C'est Si Bon (Eartha Kitt)
5. Eh, Cumpari (Julius La Rosa)
6. My Love, My Love (James)
7. Ebb Tide (F. Chackriedden)
9. Half A Photograph (K. Starr)
10. Hey Joe! (Frankie Laine)

Joe Monroe

Sherm Feller

WVDA—Boston, Mass.

TYTYA—BOSTON, MGSS.

1. Pags To Riche (T. Bennett)
2. Velvet Glove.
(Winterhalter-Rene)
3. You, You, You (Ames Bros.)
4. Hey Joel (Frankie Laine)
5. Eh, Cumpan (Julius La Ross)
6. Gambler? Guitar (R. Draper)
8. I Love Paris (Las Baxter)
7. Tropicana (Monty Kelly)
10. Relax (Tony Martin)

Jeff Evans

Murray Jordan

WLIB-New York, N. Y.

WLID—New Tork,

1. Gambler's Guitar (R. Draper)

2. Dragnet (Ray Anthony)

3. Ebb Tide (F. Chackfield)

4. You, You, You (Ames Brot.)

5. My Love, My Love (James)

6. I Love Paris (Les Baxter)

7. Tonish, Love (Ehapel)

8. Crying in the (Ella Fitzgerald)

9. Hey Joe! (Frankie Laine) 10. Eh, Cumpari (Julius La Rosa)

Don Kimel

WCAP-Lowell, Mass.

1. If Love Is Good To Me (Nat "King" Cole) 2. With These Hands (E. Fisher) 3. Ebb Tide (F. Chackfield) 4. Eternally (Vic Damone) 5. A Tear, A Kiss, A Smile (Jerry Vale)

Ed Reilly

KCIJ-Shreveport, Lo. WBRY-Woterbury, Conn. KCIJ—Shreveport, Lo.
1. My Love, My Love (James)
2. I Forgot More Than You'll
Ever Know (Davis Sisters)
4. Crying In The Chappel (Allen)
5. You, You, You (Ames Brod)
6. Diamonds Are A Girls Best
Friend (Mariyan More)
7. Coing Steady (Betry Hution)
10. There Must Be A Way
(Dolores Martel) 1. Crying In The Chapel
2. Eh, Cumpari (Julius La Rosa)
3. Gambler's Guitar (R. Draper)
4. My Love, My Love (James)
5. Eternally (Vic Damone)
6. A Dear John Letter
7. Cryst Spay (Eartha Kith)
7. Cryst Spay (Eartha Kith)
8. Tonight, Love (Bill Darnel)
9. You're Fooling Someone
(Joni James)

7. Tou're Fooling Someone (Joni James) 10. Vaya Con Dios (Paul & Ford)

Don Thompson WBUD-Trenton, N. J.

WBUD—Irenton, N. J.

1. Vaya Con Dios (Faul & Ford)

2. Crying In The Chapellors)

3. You, You, You, You (Fine of John Market)

4. I'm Walking Behind You

5. No Other Love (Ferry Como)

5. No Other Love (Ferry Como)

7. Dragnet (Bay Anthony)

8. C'est Si Bon (Eartha Kitt)

9. My Love, My Love (James)

10. Till They've All Gore Home

10. Till They've All Gore Home

10. Till They've All Gore Home

Larry Wilson WNOE-New Orleans, Lo.

NNOC--New Orteons, Lo.

1. Rags To Riches (T. Bennett)
2. I Love Paris (Les Baxter)
3. th, Cumpari (Julius La Ross)
4. Gambler's Guitar (R. Draper)
5. Oh! (Pee Wee Hunt)
6. Cup Of Joy (Jo Stafford)
7. No Stone Unturned (Hutton)
8. Vaya Con Dios (Paul & Ford)
9. God Bless Us All (B. Weil)
10. Crying In The Chapel (Valli)

Don Blair WNBZ-Saronoc Lake, N. Y.

1. Vaya Con Dios (Paul & Ford)
2. No Other Love (Perry Como)
3. You, You, You (Ames Bros.)
4. Relax (Tony Martin)
5. Crying In The Chapel (Valli)
6. P.S. I Love You (Hilltoppers)
7. I'm Walking Behind You
(Eddie Fisher)
8. Toys (Fileen Barton) (Eddie Fisher)
8. Toys (Eileen Barton)
9. My Love, My Love (James)
10. C'est Si Bon (Eartha Kitt)

Chuck Norman WIL-St. Louis, Mo.

WLDY-Lodysmith, Wisc. WLDT—Lodysmith, WISC.

1. Crying In The Chapel (Valli)

2. Crest Si Bon (Eartha Kitt)

3. Gambler's Guirar (R. Draper)

4. The Moon is Blue (Marterie)

5. Dragner (Ray Antheory)

7. Till They've All Gone Home (Julius La Rosa)

8. Granada (Clark Dennis)

9. Little Red Ridling Hode

(Al "Jazzbe" Collins)

10. I Believe (Frankie Likne) WIL—Sr. Louis, Mo.

I. Hey Joel (Frankie Laine)

2. Oh! (Pee Wee Hunt)

3. Crying in The Chaple (Vaili)

4. Vaya Con Dies (Paul & Ford)

5. You, You, You (Ames Bres.)

7. Don't Take Your Love From Me (Three Suns)

8. Gambler's Guitar (R. Draper)

9. With These Hands (E. Fisher)

10. Little Red Riding Hood

11. "Varsche" Cellins)

Jackson Lowe WOL-Woshington, D. C.

WUL—Woshington, D. C.

1. No Other Love (Perry Como)
2. P.S. 1 Love You (Hilleopers)
3. Tonight, two (Bill Darnet)
4. Ebb Tide (F. Chackfield)
6. The Story Of Three Loves
(Jerry Murad)
7. Toys (Elleen Barton)
7. Mys (Elleen Barton)
9. God Bless Us All (B. Weil)
10. With These Hand (A. Ray)

Hugh Cherry WMAK-Nashville, Tenn.

WMAN—NOSTYIIE, 1 cm.

1. Crying In The Chapel (Allen)

2. Ebb Tide (F. Chackfield)

3. Dragnet (Ray Anthony)

4. No Other Love (Perry Cono)

6. My Love, My Love (James)

7. Vaya Con Dios (Paul & Ford)

8. The Story Of Three Loves

1. Carry Murad

9. P.S. I Love You (Hillioppad)

10. Gambler's Guitar (R. Draper)

Chris Clark WBSM-New Bedford, Moss.

1. Vaya Con Dios (Paul & Ford)
2. No Other Love (Perry Como)
3. Dragnet (Ray Anthony)
4. You, You, You (Ames Bros.)
5. Crying In The Chapel (Valli)
6. Eh, Cumpari Julius La Rosa)
7. Rags To Riches (T. Bennett)

8. A Dear John Letter (Pat O'Day & 4 Horsemen) 9. With These Hands (E. Fisher) 10. Tropicana (Les Baxter)

Roger Clark WNOR-Norfolk, Vo.

WNOR—Nortolk, Vo.

1. Ebb Tide (F. Chacksfeld)

2. I Love Paris (Les Bazter)

3. C'est 53 Bon (Earths Killers),

5. The Best Way To Hold A
Girl (Sonny Curlis)

4. Vaya Con Dios (Paul & Ford)

7. Crying In Ladies

9. From Here's In Ladies

9. From Here To Eternity

10. Summer Is Gene (Ihernhill)

Stan Pat WTNJ-Trenton, N. J.

WTNJ—Irenton, N. J.

1. Eh, Cumpari (Julius La Ross)
2. Hey Joet (Frankis Laine)
3. Vaya Con Dios (Paul & Ford)
4. The Velvet (Glowan ster-Ren)
5. One Sided tove Affaire)
6. I Love Paris (Essandister State)
7. Caribbean (Michael (S. Gale)
7. Caribbean (Michael (S. Gale)
9. Please Tell Me (Al Albert)
10. Enjoy What You're Doing
10. Ann Lean

13 Man Victor Sales Team Kicks Off New Glenn Miller Album



Manie Sacks, RCA Victor Records vice president and general manager (seated), and Larry Kanaga, general sales and merchandise manager, go over the company's plans for the new Glenn Miller Limited Edition album.

NEW YORK—RCA Victor record department top brass kicked off the company's new Glenn Miller Limited Edition album with a week-long series of distributor sales meetings, ending

on the 19th.

The Miller album, which contains five, 33%; ppm or fourteen, 45 rpm records, will list at \$24,95. Conceived along the lines of the Beethoven Ninth of last year, it is felt that the Miller set may do twice the business garnered by the Toscanhii album, which racked up sales totalling \$1,000 in 100 in 100

in every major U.S. market, a 13-man RCA Victor sales task force pointed up the potential of the Miller set and showed off the sales aids devised by the record company. Major points covered in the presentation incuded:

- 1. Disk Jockey Coverage-RCA Victor presented a special plan to insure maximum disk jockey play of the album. Personal handling of the set is being strongly urged by RCA Victor.
- 2. Concentrated Effort-Distributors were told that RCA Victor expects them to devote two full weeks of dedicated selling to the Miller set.
- 3. Immediate Delivery-Since the Miller album has been quietly manufactured during the summer months distributors and dealers are getting immediate delivery. In this way, the album will get maximum exposure during the peak fall and holiday buying
- 4. Dealer Level Sales Aids-With each order of 20 Miller albums in any combination of speeds, dealers will be provided with two demonstration records and, a

counter display merchandiser. Since the Miller set comes wrapped in cellophane the demonstration disk is provided so that dealers will not have to break open an albufn. The counter display is designed to display both the 33½ and 45 rpm versions of the set and is designed so that it not only shows off the merchandise but also serves as a self-service unit. Dealers also are being allocated a special Miller streamer for wall or window use.

5. Distributor Level Publicity and Promotion—Each distributor is receiving a publicity and promotion kit containing photos of Miller and stories about the late bandleader. All of these are designed for local placement. As signed for local placement is the story of the state of

 Advertising—In their talks before distributors, RCA Victor execs unveiled the national advertising campaign, which includes trade advertising and spots on RCA Victor's network radio and TV RCA Victor's sales task force for

the special Miller meetings with distributors included: Howard L. Letts, Assistant General Manager of the Record Department, who covered New York, Newark, Albany and Syracuse; Roy McClay, General Plant Manager, and Larry Kanaga, General Sales and Merchandise Manager, who handled El Paso, San Francisco and Los Angeles; Bill Alexander, Advertising Manager, who spoke in Kansas City, Omaha, Sioux Falls, Minneapolis and Milwaukee; Frank Amaru, Manager, International Record Sales, Domestic Department, who handled Charlotte, Knoxville, Birmingham, Atlanta and Miami; Bill Bullock, Manager, Sales Planning Section,-Chicago, Davenport, Peoria, St. Louis and Louisville; Jack Burges, Manager Domestic Commercial Field Sales Section,-Buffalo, Cleveland, Toledo, Detroit and Saginaw; Bob McCluskey, Manager, Country and Western Sales Section .- Indianapolis, Cincinnati, Huntington, Pittsburgh and Harrisburg; Bernie Miller, Manager, Poular Record Promotion Group,-Richmond, Washington, Baltimore and Philadelphia; Ben Rosner, Manager, Advertising Services,—Memphis, Little Rock, Shreveport and New Orleans; Irwin Tarr, Manager Coin Operator and Syndicate Store Sales Section,-Denver, Salt Lake City, Portland, Seattle and Billings; Dick Weddell, Manager, Red Seal Promotion Group,-Oklahoma City, Amarillo, Dallas and Houston; and Bob Yorke, Manager, Merchandising Section,-Portland, Boston, Providence and Hartford



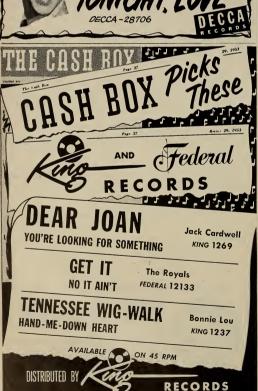
(Jerry Vale)
6. A Dear John Lettler
(Pat O'Day & 4 Horsemen)
7. Tropicana (Monty Kelly)
8. Too Long (Bob Dini)
9. Dragnet (Ray Anthony)
10. Vaya Con Dies (Paul & Ford)

Teen Agers' Club



DETROIT—Every Sunday afternoon, Bob Seymour, WKMH disk jockey, conducts a teen agers' night club at the Gay Haven. 1,000 kids jam the club each week and Bob is pictured here with his recent guest Bob Manning, whose new Capitol disk "It's Easy To Remember" and "I Feel So Mmmm" has just





AVAILABLE IN CANADA ON Quality KING RECORDS

THE CASH BOX **COMPILED BY JACK "ONE SPOT" TUNIS**

100

I—Crying In The Chapel

102 5 93 2

Oh KEN GRIFFIN

CR-61018 (9-61018)— ART LUND

Love Frory Moment

*DE-28755 (9-28758)— REX ALLEN

DE-28762 (9-28762)— The Lard

When he Identicated of the Moment

When he Identicated of the Identicated of

There's Pacce In Kore

DU-116—(43-116)—

#JU-5122 (45-5122)—

DOME DONE IT

#JU-5122 (45-5122)—

Ought To Know

*VA-101 (45-101—EL GENN

*VI-20-5368 (47-5512—EL GENN

*VI-20-5368 (47-5512—EL GENN

*VI-20-5368 (47-5512—EL GENN

*VI-20-5768 (47-551

2-You, You, You

CO-40039 (4-40039).

KEN GRIFFIN
No Other Love
ME-70198 (70198 x 45).
JOHNNY HORTON
MG-11512 (K-11512).
KEN REMO

VI-20-5325 (47-5325)—

AMES BROTHERS
Once Upon A Time
VI-20-5386 (47-5386)—
NORO MORALES O.
The Sheik Of Araby

3-Vaya Con Dios

AT-15001 (45-15001)—

AT-15001 (45-15001)—

Song From MANDIE

Song From Mandie

Roure

BE-1004 (45-1004)—

LARRY CLINTON O.

#CA-2486 (FA186)—

LES ABROW ARRY FORD

Johns MARY FORD

CA-2514 (F-2514)—
WES & MAR TUTTLE
I Wonder Where You
Are
CR-60991 (9-60991)—
JACK SMITH

Knothole
CY-654 (45-654)—BOB LONDON
My Adobe Hacienda
DE-28780 (9-28780)—
GUY LOMBARDO O.
With These Hands
ME-89047 (99047x45)—
Ain't This A Wonderful
Day

4—Dragnet 66.4 44.7

*CA-2562 (F-2562)—
Dancing In The Dark
DE-28845 (9-28845)—DY O.
DE-28845 (9-28845)—DY MARTIN
The Verber Gard
VI-20-5398 (47-5398)—
BUDDY MORROW O.
Your Mouth's Got A
Hole In It

5-No Other Love 59.4

CA-2487 (F-2487)—
HELEN O'CONNELL
Night For Love
CA-1685 (F-1685)—
CA-1685 (F-1685)— CA-1685 (F-1685)— JOE STAFFORD Sometime CO-40039 (4-40039)— KEN GRIFFIN You You You DE-28746 (9-28746)

GORDON JENKINS O. Allez-Vous-En (K-30796) DAYID ROSE O. OK-6979 (4-6979)—

OK-6979 (4-6979)

STAN FISHER

Just One More Time

*VI-20-5317 (47-537)

Keep It Gay

VI-20-5342 (47-5342)

NORO MORALES O.

Theme From Limelight

6-P. S. I Love You

BE-1004 (45-1004)

LARRY CLINTON O.

Vaya Con Dios

DE-28750 (9-28750)—

GORDON JENKINS O.

I Thought About

I Thought About
Marie

#DO-15085 (45-15085)—
HILLTOPPERS
I'd Rather Die Young

LL-102—
THE FOUR VAGABONDS
The Lazy Country Side

7-Eh, Cumpari

★CD-1232 (45-1232)— JULIUS LA ROSA TIII They've All Gone Home

8---0h! 52.7 39.9 ★CA-2442 (F-2442)---PEE WEE HUNT O

CO-40062—KEN GRIFFIN
CR-61017 (A) CR-61017 (

9—Ehb Tide 43.4 41.6

*LO-1358 (45-1358)—
FRANK CHACKSFIELD O.
Worlzing Bugle Boy
ME-70177 (70177 x 45)—
ROBERT MAXWELL
ME-70126 (70126x45)—
FUEL COULD Make You
Mine

10—Hey Joe!

*CO-40036 (4-40036)— LAINE
Sittin In The Sun
CO-21129 (4-21125)— ARL SMITH
DE-28797 (9-28797)—
KITTY WELLS
My COld, Cold Heart
Is Meited Now

11-C'est Si Bon

KI-1266 (45-1266)—
APRIL STEVENS
Soft Warm Lips
*VI-20-5358 (47-5358)—
EARTHA KITT
African Luliaby

12—I'm Walking Behind You 26.4 36.1 Sept. 26 Sept. 19

CR-60985 (9-60985)—
DOROTHY SQUIRES
IS There Any Room In
Your Heart
DE-28692 (9-28692)—
DONALD O'CONNOR

DONALD O'CONNOR Crashi LO-1314 (45-1314) IMMY YOUNG AIR NIGHT Long ME-70128 (70128 145 Long ME-70128 (70128 145 Long April In Portugal *VI-20-5293 (47-5293) LONG Just Another Polko

13—With These Hands

Sotisfied
CO-40034 (4-40034)—
NELSON EDDY & JO STAFFORD
TIL We Meet Agaln
DE-28780 (9-28780)—
GUY LOMBARDO O.
Ava Con Dios
*VI-20-5365 (47-5365)—
When I Was Young

14—A Dear John Letter

*CA-2502 (F-2502)— SHEPARD I/A RENA PEPARD I/A RENAP DE Young CR-61035 (9-6104 MEN) ROBERTS She Taught Me How To Yodel DE-28798 (P-2878 HTW) I/A ROBERTS HOWN Eyed Beby *MG-11566 (K-11566)— PAT O'DAY & FOUR HORSEMEN PAT O'DAY & FOUR HORSEMEN

15—The Story Of Three Loves 21.6 17.1

★ME-70202 (70202×45)---JERRY MURAD Aragonaise
VI-10-4210 (49-4210)—
KAPELL & O.

16-My Love, My Love 18.5 22.8

*MG-11543 (K-11543)—
You're Fooling
Someone
MG-30668 (K-30668)—
ACQUA VIVA O.
Curtain Time

17-I Love Paris 16.1 11.3

★CA-2479 (F-2479)— LES BAXTER O.

18-Gamhler's

*ME-70167 (70167x45)—
RUSTY DRAPER
Free Home
Demonstration
ME-70163 (70163x45)—
NAME TO BE TO BE

JIM LOWE
The Martins And The

19-I See The Moon . 12.4 14.9

★CO-40047 (4-40047)— THE MARINERS I Just Want You

Selling Kecords FROM MORE THAN 15,000 RETAIL OUTLETS!

Comprising 100

Sept. 26 Sept. 19	Sept. 26 Sept. 19	Sept. 26 Sept. 19
20—Velvet Glove	29-Terry's Theme	CAMARATA O
119 -	From	All I Desire LO-1349 (45-1349)—LITA ROZA Tell Me We'll Meet
1	"Limelight"	Tell Me We'll Meet
DE-28845 (9-28845)	8.2 10.4	Tell Me We'll Meet Again MG-30783 (K-30783)— DAVID ROSE O. Bad And The Beautiful VI-20-5318 (47-5318)— THE SILVER STRINGS The Moon Is Blue
Dragnet	CA-2507 (F-2507)—	DAVID ROSE O. Rad And The Beautiful
Dragnet ★VI-20-5405 (47-5405)— WINTERHALTER & RENE Elaine	Peg O' My Heart	VI-20-5318 (47-5318)-
Elaine	CO-40013 (4-40013)—	The Moon Is Blue
	Incidental Music from	
21—Allez-Vous-En	CR-61006 (9-61006)—	37—Butterflies
11.4 19.3	RON GOODWIN O.	3.4 13.5
★CA-2464 (F-2464)— KAY STARR Half A Photograph	DE-28735 (9-28735)-	+ME-70183 (70183 x 45)
Half A Photograph	Bad And Beautiful	★ME-70183 (70183 x 45)— PATTI PAGE This Is My Song
DE-28746 (9-28746)—	DE-28763 (9-28763)—	Inis is my song
Half A Photograph DE-28746 (9-28746)— GORDON JENKINS O. No Other Love ME-70181 (70181 x 45)— JAN AUGUST Very Special Day	6.2 10.4 CA-2507 (F.2507)— BACKIE GLEASON O. POOL OF THE PROPERSION O. CO-40011 (4-400ALIX STOTT O. Incidental Music Troft O. Incidental Music Province State of the Province St	38Honey In The
JAN AUGUST	FRANK CHACKSFIELD O.	Horn
Very Special Day	Incidental Music from	3.2 6.3
The second second	ME-70168 (70168×45)-	+DE 20401 (0.20401)
22—Tropicana	Shane	*DE-28691 (9-28691)— THE FOUR ACES Organ Grinder's Swing DE-28659 — THE COMMANDERS Swanee River Boogle
10.9 17.8	VI-20-S326 (47-5326)	Organ Grinder's Swing DE-286S9 (9-286S9)—
★ES-32S (4S-325)	Symphony Of A Starry	THE COMMANDERS
Life in New York	VI-20-5342 (47-5342)—	Swaller River Doogle
CA-2568 (F-2568)-	NORO MORALES O.	39-Too Young To
★ES-32S (4S-325)— MONTY KELLY Life in New York CA-2568 (F-2568)— LES BAXTER O. Julie Julie		Tango
LES BAXTER O. Julie TI-10190 (45-10190)— TITO PUENTE Mambo Rama	30—Caribbean	2.9 6.2
Mambo Rama	7.4 10.1	+CR-61043 (9-61043)
	7.4 10.1 AB-140 (45-140)— MITCHELL TOROK DE-28812 (9-28812)— ROBERTA LEE *VI-20-5414* (47-5413)— Rejax TONY: MARTIN	★CR-61043 (9-61043) TERESA BREWER
23—God Bless Us All	MITCHELL TOROK	Ricochet MG-11561 (K-11561)— JOEL GREY The Ta-Ta-Ta Song
10.2 7.6	ROBERTA LEE	The Ta-Ta-Ta Sona
★BA-4S1 (4S-4S1)—	±VI-20-5414 (47-5414)—	
BRUCIE WEIL	TONY MARTIN Relax VI-20-S412 (47-5412)— EDDIE KIRK	JUNE ANTHONY Rather VI-20-S2S0 (47-52S0)— SUNSHINE RUBY
*CO-40049 (4-40049)—	VI-20-S412 (47-5412)-	VI-20-S2S0 (47-52S0)— SUNSHINE RUBY
Marco, The Polo Pony	EDDIE KIKK	
CA-2S67 (F-2S67)—MOLLY BEE	31—Proud New	40-Chicka-Boom
ME-70207 (70207 x 45)-	Father	2.8 13.9
I Wanna Go To School		
★VI-20-S413 (47-5413)—	★CA-2569 (F-2569)—	★CO-40036 (4-4003S)— GUY MITCHELL Cloud Lucky Seven
I Just Love My	★CA-2S69 (F-2S69)— JOHNNY STANDLEY Clap Your Hands	Cloud Lucky Seven
*BA-451 (45-451) - BRUCIT WEIL	SIGP TOUR HOUSE	41-Till They've All
24—From Here To	32—Many Times	Gone Home
Eternity	4.3 —	2.7 3.4
9.6 8.4	CO-40076 (4-40076)—	
+CA-2560 (F-2560)	CO-40076 (4-40076)— PERCY FAITH O. In Love ★VI-20-5453 (47-5453)— EDDIE FISHER Just To Be With You	42-No Stone
★CA-2560 (F-2560)— FRÂNK SINATRA Anytime, Anywhere CR-61045 (9-61045)— RAY BLOCH O. Re-enlistment Blues	★VI-20-5453 (47-5453)	Unturned
CR-61045 (9-6104S)—	Just To Be With You	2.6 1.4
RAY BLOCH O.		
the constituent black	33—My Love, My Life,	43—A Fool Was I
25—Don't Take Your	My Happiness	2.4 1.7
Love From Me	4.2 —	
9.4 9.2	★VI-20-5404 (47-5404)—	44—Blue Canary
LL-104 (45-104)— LEE RICHARDSON I Had To Live And Learn *VI-20-S347 (47-5347)— THE THREE SUNS Under Paris Skies	★VI-20-5404 (47-5404)— AMES BROTHERS If You Want My Heart	2.2 6.9
LEE RICHARDSON	1,110	45—Song From
+VI-20-S347 (47-S347)	34-Lighthouse	45—Song From Moulin Rouge
THE THREE SUNS	4.1 11.1	2.1 15.0
Under Paris Skies	★ME-70188 (70188x4S)— RUSTY DRAPER	2.1 15.0
26_Rags To Riches	· I Love To Jump	46—April In
87 _		Portugal
	35-You're Fooling	1.8 14.4
★CO-40048 (4-40048)— TONY BENNETT	Someone 3.6 3.6	
★CO-40048 (4-40048)— TONY BENNETT Here Comes That Heartache Again	0.0	47—I'd Rather Die
artusiie mysiii	★MG-11543 (K-11543)— JONI JAMES My Love, My Love	Young
27—Relax	My Love, My Love	1.6 8.9
8.6 2.4	36—Return To	48—Ruby
	Paradise	48—Ruby
★VI-20-S414 (47-5414)— TONY MARTIN		1.4 0.7
Caribbean	★CA-2498 (F-2498)—	49—Too Long
28-Tonight, Love	NAT "KING" COLE	1.2 7.4
8.4 —	3.5 7.9 *CA-2498 (F-2498)— NAT "KING" COLE Angel Eyes CO-39998 (4-39998)— PERCY FAITH O. CR-60997 (9-60997)— ALAM DALE	
	PERCY FAITH O. CR-60997 (9-60997)— ALAN DALE Tonight We Live DE-28714 (9-28714)—	50—40 Cups Of Coffee
★DE-28706 (9-28706)— BILL DARNEL Come To Me	Tonight We Live	
Come To Me	DE-28714 (9-28714)—	1.1 S.4

Arthur Seger Dies

NEW YORK-The trade was saddened this week by the sudden death of Arthur Seger, president of Seger Records. He died Friday, September 11 after failing to recover from an operation which he underwent several days before.

One of the most universally admired men in the business, Seger won many friends through his sincere concern and desire to help those whom he came into contact with.

In the record field, he made his mark as an indepdent manufacturer by introducing Bernice Parks to the American record buying public. It was also through the Seger label that the songstress came to the attention of the trade.

Recently Seger, who always had an eye out for the ununsual, had cut Margaret O'Brien and her disks were waiting for release when he took ill.

Seger entered the record business right after the war and had various companies including Asa Records and Top Ten Records.

Comment among his friends in the field this week was that the entire music business would miss him and the humanitarian qualities and approach which he brought to the industry.



Just Released!

"HOME ON THE PRAIRIE"

sung by

STEVE ANDREWS

"CAROLINA"

sung by

TWO DEBBS 'N A DATE

CAMMAROTA PUB. CO. 234 PATTERSON AVE. EAST RUTHERFORD, N. J.

The Novelty of the New Season!

"TURKISH CANDY"

JOE SCHUSTER MUSIC PUB. 1674 Broadwoy, N. Y. C.

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"WHAT WOULD I DO" flip "I'LL TELL THE WORLD I LOVE YOU"

NO. 3067"ENJOY WHAT YOU'RE DOING"

flip "GI-GI-GIRA CON ME"

vocals by

IO ANN LEAR

STEVE MAIK 45 rpm 78 rpm

orchestrations by



DISTRIBUTORS-DEALERS-JUKE BOX OPERATORS Write today for FREE Sample Records (state which speed)

GIRA RECORDS DIVISION

GILIO PUBLICATIONS

Rutherford, New Jersey

ON THE WAY TO THE TOP! JACKIE

SINGING WITH

Henry Brandon's Orch.

"One Sided Love"

"When U And I Are One"



THE NATION'S TOP HIT! DARRELL GLENN

"HANG UP THAT TELEPHONE" Valley V-105

* * *

Just Released - Another Smash

"WRITE AND TELL ME WHY"

"DON'T LET ME DOWN" Valley V-107 DJ'S: Write for Sample copy

VALLEY RECORDS X 10033, KINGSTON PIKE KNOXVILLE, TENNESSEE



Ellington Dedicates "Artist's Society of America"

CHICAGO—On Tuesday, September 15, Duke Ellington officially decicated "The Artists Society of America," created to aid new talent in all phases of the entertainment field.

Meeting, attended by approximately 50 guests, including disk jockeys and Hotel, recently chosen national headquarters for the society.

As Duke says, "People in show business are noted for their tendency to help everyone but themselves. We want to try to aid our own members." He added that a program including legal, health, informational, and publicity services will be offered. Alfred A. Duckett of Chicago has been been serviced by the control of the control

ASA is not a union and will co-operate with and respect all estab-lished agencies, unions, and like or-

It will mainly function in an advisory capacity.

Irma Fields Named To **Derby Promotion**

NEW YORK- Larry Newton, president of Derby Records, announced this week that Irma Fields has been

this week that Irma Fields has been named Sales and Promotion Manager at the diskery. Her first assignents will be Derby's two newest releases, Bob Carroll's "A I To Blame" and Sandy Solo's "There I Go."

"Hey Barmaid"



HOLLYWOOD, CAL .-Jerry Colonna and Art Grobart of Decca and a "Barmaid" at the Crescendo Club on Sunset Strip in Hollywood demonstrate Jerry's latest Decca release, "Hey Barmaid."

8. C'est Si Bon (Eartha Kitt) 9. Dragnet (Ray Anthony) 10. Rags To Riches (T. Bennett)

Philadelphia, Pa.

New York, N. Y.

1. You, You, You (Ames Bros.)
2. Vaya Con Dios (Paul & Ford)
3. Crying In the Chaple (Profess-Valli)
4. No Other Love (Profess-Valli)
5. P. S. It tove You (Hillioppers)
6. Oh (Pee Wee Huni)
7. Love Every Moment You Live
(Mike Pedicin)
8. Dragnet (Ray Anthony)
9. My Lova, My Love (J. James)
1. Ebb Tide (Frank Chackfield)

Detroit, Mich.

1. Vaya Con Dios (Paul & Ford)
2. Dragnet (Ray Anthony)
3. P. S. I Love You (Hilloppers)
4. Crying In The Chapel
5. You, You, You (Ames Bros.)
6. Ebb Tide Frank Chacksfeld)
7. Ohi (Pee Wee Hunt)
8. Tonight, Love (Bill Darnel)
9. C'est Si Bon (Earha Kitt)
10. My Love, My Love (J. James)

Seattle, Wash.

1. Vaya Con Dios (Paul & Ford)
2. You, You, You (Ames Bros.)
3. Ohl (Pee Wee Hunt)
4. Crying In The Chapel (Valli)
5. Ebb Tide (Frank Chackfield)
6. No Other Love (Perry Como)
7. Dragnet (Ray Anthony)
8. P. S. I Love You (Hillioppers)
9. C'est Si Bon (Eartha Kirl)
10. I'm Walking Behind You
(Eddie Fisher)

Winston-Salem, N. C.

1. Crying In The Chapel (The Orioles-Valli)
2. Vaya Con Dios (Paul & Ford)
3. Im Walking Behind You
4. With These Hands (E. Fisher)
5. You, You, You (Ames Bros.)
6. P. S. I Love You (Hillippen)
7. No Other Love (Perry Como)
8. C'est Si Bon (Eartha Kitt)
9. Ohl (Pee Wee Hunn)
10. Draguer (key Anthony)

Denver, Colo.

1. Vaya Con Dios (Paul & Ford)
2. You, You, You (Ames Bros.)
3. Crying In The Chapel
4. P. S. I Love You (Hillioppers)
5. No Other Love (Perry Como)
6. Oh! (Pee Wee Hun!)
7. Dragnet (Ray Anthony)
8. With These Hands (E. Fisher)
9. Ebb Tide (Frank Chatckfield)
10. Cest Si Bon (Eartha Kith)

Des Moines, Iowa

1. Vaya Con Dios (Paul 8 Ford)
2. No Other Love (Perry Como)
3. Crying In The Chapel
4. With These Hands (E. Fisher)
5. Ohl (Pee Wee Hum)
6. You, You, You (Ames Brot.)
7. P. S. Love Foot (Hilleopers)
8. A Dear (Shepard & Hutkey)
9. Hey Joel (Frankie Laine)
10. I'm Walking Behind You
(Eddle Fisher)

Chicago, III.

THE CASH BOX

REGIONAL REPORT

The Top Ten Records - City by City

Cincinnati, Ohio

1. Vaya Con Dios (Paul & Ford)
2. You, You, You (Ames Bros.)
3. Crying In The Chapel
4. No Other to (Darrell Genn)
5. Ohl (Pec Wee Hunt)
6. Dragnet (Ray Anthony)
7. P. S. I Love You (Hillippers)
8. Cest Si Bon (Earha Kiti)
9. Ebb Tide (Frank Chackfield)
10. I'm Walking Behind You
(Eddie Fisher)

Lansing, Mich.

1. Vyvs Can Dios (Paul & Ford)
2. No Other rise (Ferry C.
3. You, You, You (Ames Bros.)
4. P. S. I Leve You (Hillioppen)
5. Gambler's Guitar (R. Droper)
6. Crying In The Chapel (Vall)
8. Ohl (Pee Wee Hum)
10. I'm Walking Behind You
10. I'm Walking Behind You
10. I'm Welker Wee Hum)
10. I'm Welker Welk

Buffalo, N. Y.

1. Vaya Con Dios (Paul & Ford)
2. Crying In The Chapel
3. Oh! (Pee Wee Hunt)
4. Dragnet (Ray Anthony)
5. No Other Love (Perry Como)
6. Eh, Cumpari (Julius ARosa)
7. P. S. I Love You (Hillioppers)
8. You, You (Ames Bros.)
9. C'est Si Bon (Eartha Kitt)
10. Gambler's Gulfar (R. Draper)

New Orleans, La.

No Other Love (Perry Como)
 Oh! (Pee Wae Hun!
 Nay & Con Dies (Paul & Ford)
 A. Crying In The Chapel Glenn)
 You, You, You (Ames Bros.)
 Ebb Tide (Frank Chackfield)
 Cambler's Guirar (R. Draper)
 Hey Joel (Frankie Laine)
 Ym Walking Behind You
 With These Hands (E. Hister)

St. Louis, Mo.

Oh! (Pee Wee Hunt)
Dragnet (Ray Anthony)
Crying In The Chapel (Valli)
You, You, You (Ames Bros.)
Vaya Con Dios (Paul & Ford)
Ebb Tide (Frank Chacksfield)
Hey Joel (Frankie Laine)
P. S. I Love You (Hilltoppers)

9. Eh, Cumpari (Julius La Rosa) 10. No Other Love (Perry Como)

Memphis, Tenn.

Vaya Con Dios (Paul & Ford) Crying In The Chapel (Valli) P. S. I Love You (Hilltoppers)

Oh! (Pee Wee Hunt) Dragnet (Ray Anthony)

You, You, You (Ames Bros.) No Other Love (Perry Como) 8. My Love, My Love (J. James)
9. C'est Si Bon (Eartha Kitt)
10. Ebb Tide (Frank Chacksfield)

Los Angeles, Calif.

1. You, You, You (Ames Bros.)
2. Vaya Con Dios (Paul & Ford)
3. Crying In The Chapel
4. No Other Love (Perry Como)
5. P. S. I tove You ((Illitoppers)
6. Cest Si Bon (Eartha Kitt)
7. Onl! (Pee Wee Hunt)
8. Dragnel (Edy Anthony)
10. Cest Si Bon (Eartha Kitt)
10. Cest Si Bon (Eartha Kitt)

Atlanta, Ga.

1. Vaya Con Dios (Paul & Ford)
2. No Other Love (Perry Como)
3. Crying In The Chapel
4. You, You, You (Valli-Orlotes)
5. Dragnet (Ray Anthony)
6. P. S. I Love You (Hillioppers)
7. Ebb Tide (Frank Chacksfield)
8. My Love, My Love (J. James)
9. Cest Si Bon (Eartha Kill)
10. I'm Walking Behind You
(Eddie Fisher)

Boston, Mass.

Washington, D. C.

Vaya Con Dios (Paul & Ford) You, You (Ames Bros.) No Other Love (Perry Com.) P. S. I Love You (Hilltoppers) Crying In The Chapel (Valli) Oh! (Pee Wee Hunt) Gambler's Guitar (R. Draper) Dragnet (Ray Amhony) Cest Si Bon (Eartha Kitt) I'm Walking Behind You (Eddie Fisher)

San Francisco, Calif.

Vaya Con Dios (Paul & Ford)
 You, You, You (Ames Bros.)
 No Other Love (Perry Como)
 Crying in The Chapelolests,
 P. S. I Love You (Hillisoppers)
 Crest Si Bon (Eartha Kitt)
 Toragene (Ray Anthony)
 Ohi (Pee Wee Hunt)
 Ye Marking Behind You

Dallas, Tex.

1. Vaya Con Dios (Paul & Ford)
2. You, You, You (Ames Bros.)
3. No Other Love (Perry Como)
4. Ohl (Pee Wee Hunt)
5. P. S. I Love You (Hilltoppers)
6. Dragnet (Ray Anthony)
7. Crying In The Chapel (Valli)
8. C'est Si Bon (Eartha Kitt)

9. Gambler's Guitar (R. Draper) 10. Ebb Tide (Frank Chacksfield)

Pittsburgh, Pa.

You, You, You (Ames Bros.)
 No Other Love (Perry Como)
 Crying In The Chapel
 (Valli-Glenn)
 Vaya Con Dios (Paul & Ford)
 Hongari (Julius La Rosa)
 My Love, My Love (I. James)
 Don't Take Your Love From Me (Three Suns)
 Rags To Riches (T. Bennett)

9. Hey Joe! (Frankie Laine) 10. P. S. I Love You (Hilltoppe



TORONTO TOPICS



In line with their policy of having each of their record labels operating independently, Quality Records goes into the fall season with Eric Bird, in charge of MGM; Bill Carry, in charge of Mercury; Frank Weaver, in charge of Quality and Quality—King labels and Frank Kirton handling Remington with Don McKim in charge of the overall operations. Frank Weaver reports they have a very hot Quality release forth-coming in "On The Carousel" which they are pressing from the Rainbow master. This Arlene James with the Dimensionals group, is expected to click big in Canada. . . . Alee Finlay back in town at Massey Hall with his all-Scottish company and the usual good business. The Alee Finlay back in town at Massey Hall with his all-Scottish company and the usual good business. The dates, . . , At Massey Hall on September 23rd, Norman Granz's Jazz at the Philharmonic makes its annual appearance with Canuck Oscar Peterson, Ella Fitzgerald, Roy Eldridge, Ben Webster, Charlie Shavers, Ray Brown, Raymond Tunia, Flip Phillips, Benny Carter, Bill Harris, J. C. Heard, Herb Ellis, and Willie with the Canadian Tunia, Phil philips, Benny Carter, Bill Harris, J. C. Heard, Herb Ellis, and Willie with the Shaver of the Canadian papearance with Canuck the Maritime Provinces. Hear this Doc's song, "Roses Are Blooming," which has been a Quality best seller, the Doc Williams show will play the Canadian Legion in Toronto on September 21st. . . . Glad to hear that Bill Long will be on the WWVA Wheeling next week. Long a favorite with Canadians, this folk artist will find a ready audience awaiting his air appearances from West Virginia. . . Bobby Gimby and his orchestra back at The Palais Royale for a fall run which makes a merited repeat date for this popular maestro.

MONTREAL MEMOS

Record business off at a great pace for the fall season with all of the local Record dusiness off at a great pace for the fall season with all of the local distributors and their staffs reporting extra heavy volume of business.... Vaughn Monroe, working as a single, headlines this week's show at the Seville Theatre and is expected to be a real money maker for the house.... Week before last, Decca's Four Aces did close to record business at the Seville, and thed in with their Montreal date, the plattery locally pre-released their new disk of the standard "Laughing".

pre-released their new disk of the standard "Jaughing On The Outside (Crying on the Inside)." Frank Ramsperger and his International Music Store advises that they have had very good customers' reaction on this disk. . . Coral's Johnny Desmond did very good business last week at the local vaude house. . . Incidentally, Les Gardner of the record department at International is moving to Toronto where he will be with RGA Victor. . . Lee Mendell, formerly manager of Capitol. Records local office is now Montreal manager of RCA Victor's record division . . Curly Hachey and the Sunset Playboys currently headlining at the Hotel Maurice in Three Rivers, after which they play a two-week date at the Chez Emile in Quebec City. . . . Opening the new fall season at the Ritz Carlton Hotel



PRAIRIE PRATTLE

Local pride becoming almost as hot in disk and music circles as it is in sports, with Scotty Stevenson and the Edmonton Eskimos now recording for RCA Victor's Bluebird label. Scotty's first disk "Edmonton Waltz" with "Let's Get Married Tomorrow" on the fip is de has the northern Alberta fans going for its success and it sounds good to us. . . . CKXL's Stu Davis and CFCN's Hod Pharis keeping in the music limelight with their Aragon platters and Hod has just cut his song "Some-body's Calling," for early Aragon release, which has been getting strong reaction on his radio programs. The tune should be a natural follow up to his earlier originals "Call Of The Mountains" and "I Heard The Bluebirds Sing," which did so nicely for him and Aragon and were covered by the U.S. majors. . . . Apex' star, Eddie Mehler back home in 'Estevan, Saskatchewan for his first holiday since treking east, Apex' star, Eddie Mehler back home in 'Estevan, Saskatchewan for his first holiday since treking east, and ops before he returns to Ontario at the end of this month. . . Buddy Reynold is organizing his own group in Winnipeg and intends to make that his base of operations for the coming season. Buddy's Aragon platter of "Centipede," his own tune, could happen on their labels.

on their labels



П		BY THE TRADE PRESS		
		Billboard	Cash Box	Variety
	MANY TIMES (BMI)			
	EDDIE FISHER (Vic.)	New Record to Watch	Disk of the Week	Best Bet
	PERCY FAITH (Col.)	77 (Good)	Disk of the Week	Very Good
	IN LOVE (Ludlow)			
	PERCY FAITH (Col.)	New Record to Watch	Disk of the Week	Very Good
3	OH MIS'RABLE LOVE (Goday)			
i	BOBBY WAYNE (Mer.)	Best Buy	Best Bet	Very Good
1	I WANT TO BE EVIL (Duchess)			
,	EARTHA KITT (Vic.)	Best Buy		Very Good
	PROUD NEW FATHER (Magnolia)			
1	JOHN STANDLEY (Cap.)	Best Buy	B (Very Good)	
,	THE TENNESSEE WIG-WALK (Village)			
1	JILL WHITNEY (Coral)	75 (Good)	Sleeper of	Very Good
	RUSS MORGAN (Dec.)	75 (Good)	the Week B (Very Good)	
	SWEET MAMA, TREE TOP TALL			
	(Hollis) THE LANCERS (Trend)	New Record to Watch	B (Very Good)	Very Good
1	PA-PAYA MAMA (Sheldon)			
	PERRY COMO (Vic.)	New Record to Watch		Top Review
	I SHOULD HAVE TOLD YOU LONG AGO (Ward & Sears)			
	THE FOUR LADS (Col.)		Sleeper of the Week	Top Review
	WHY DO YOU PRETEND (Patricia)			
	ALAN DEAN (MGM)		B+(Excellent)	Best Bet
	I FORGOT MORE THAN YOU'LL			
	EVER KNOW (Fairway)			
	TONI ARDEN (Col.)	75 (Good)	B (Very Good)	Best Bet
	SHOO, TURKEY, SHOO (Emperor)			
r	ROSEMARY CLOONEY (Col.)		Best Bet	Top Review
t	FORGIVE ME JOHN (American)			
е	JEAN SHEPARD (Cap.)	Best Buy	Bullseye of the Week	
	IN THE MISSION OF ST. AUGUSTINE			
1	SAMMY KAYE (Col.)	Best Buy	202.01	
s	THE BUCCANEERS (Rama)		R&B Sleeper	

BROADCAST MUSIC, INC. SEC FIFTH AVENUE NEW YORK . CHICAGO . HOLLYWOOD . TORONTO . MONTREAL

"RICOCHET"

"OH MISERABLE LOVE" RCA Victor # 20-5454 (47-5454)

Op's-"MY ADOBE HACIENDA" RCA Victor # 20-4969 -Op's

PEE WEE KING and his BAND



ANOTHER-MILLION-RECORD-SELLER !!!

GEOVAIA GIBBS

FOLL UF

FOLL UF

MERCURY - 70 172

The Happy Hit!

"TENNESSEE WIG-WALK"

Bonnie Lou—King Jill Whitney—Coral Russ Morgan—Decca

Village Music Company
1612 ARDADWAY - SUITE 597
NEW YORK IP, ILY.

"FROM YOUR LIPS

EARS OF GOD"

SUNG BY
DOROTHY SQUIRES
Backed with "Sorrento & You"
1371 & 45-1371

LONDON_

HEY JOE . . .

"DARLIN" AM I THE ONE"

CARL SMITH

Valley Publishers, Inc.

Box 10033, Kingston Pike Knoxville, Tennessee

Plenty Fun & Coins Too

"FUN HOUSE POLKA"
b/w "Two By Four Polka"
RAY HENRY ORCH.
DANA #3134 (45 x 3134)

OPS: The Biggest and Best line of POLKAS—POLISH—BOHEMIAN and SLOVENIAN Tunes—available in all Speeds.



10 Millionth EP Recording Rolls Off RCA's Press

NEW YORK—The record industry's 10,000,000th extended-play 45 rpm recording rolled off the press on September 15 at RCA Victor's 24th Street plant here. The company has pressed more than 7,000,000 of the eight-minutes-per-side discs since introducing them a year ago this month.

Total sales volume for the industry on EP merchandise has already passed \$14,500,000, according to Manie Sacks, vice president and general manager for the Victor record department. Sacks presided at brief ceremonies at the record plant and presented the 10,000,000th EP disc, "Rise Steven Sings Songs by Idabelle Firestone," to Miss Stevens.

The record industry probably will hike its volume this year to \$225,000,-000—a rise of 12 per cent over 1952—Sacks estimated. He said the extend-play recordings had contributed greatly to the current boom, and that sale of 15,000,000, EP discs during the next 12 months could be expected.

EP records considerably reduce the price of recorded music through a technical development which lengthens the playing time of a 45 rpm record from four to eight minutes per side. Thus an EP record carries four popular tunes instead of two, and cuts the cost of pop music albums almost in half.

Hundreds of medium-sized classical works which formerly required a "break" in the middle while a record was turned over "a are complete or one side of E.P. and the series of the series of these medium-energit works, been released this fall by RCA Victor under the title of "Connect Cameos."

"EP records," Sacks emphasized, "make it possible to offer vast numbers of potential consumers with only \$1.50 to spend a substantial "package" of music for their money." Before World War II, 80 per cent of classical music purchases were in single records, but with the advent of the longer-playing disks that figure fell to 20 per cent. EP records have respend the market for single and shorter classical selections, the RCA Victor official said.

Danny's Hideaway Now Celebrated On Recording

NEW YORK — Danny Stradella, youthful owner of Danny's Hideaway Restaurant is experiencing a new thrill these days. Tex Beneke has just recorded a tune on the Coral label called "Danny's Hideaway."

Danny, still amazed at the whole thing, said the other day: "When I was a kid living in Hell's Kitchen and went dancing to bands like the late Glenn Miller's, I never dreamed that Tex Beneke, who played in the band at the time, would one day record a song honoring a restaurant I owned."

In honor of the event, Danny is giving a party at his restaurant on Tuesday, September 22, which is expected to be attended by his great host of friends in the music, recording and entertainment world.

Ames Brothers In Chicago



CHICAGO, ILL.—Linn Burton's Steak House was the scene this past week of a party given for the Ames Brothers by RGA Victor. The boys were playing the Chicago Theater. Seen in the photo above are, 1 to r: Attorney John Philips; Ed Ames; Bill Gersh, publisher of The Cash Box; Mrs. Sam Evans; Mrs. Bill Gersh; Karyl Long of The Cash Box staff; and Betty Calamari.

Darnel & Lee Stewart Relive Past At WFIL-TV "Bandstand Picnic"

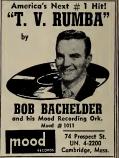
PHILADELPHIA — Lee Stewart, come. of the "Bandstand" on WFIL-TV Philadelphia, is riding the crest of enthusiasm that the fast-growing disk show is generating in local and national record circles. Bill Darnel in town last week for an engagement across the river at Chubby's is also sitting pretty thanks to his hit "Tonight Love." But it wasn't always that way for the boys. Back when Darnel was aiming for 'the break' and Stewart was working on different radio shows, the two teamed up to share a New York apartment that soon became a clearing house for other members of the disk trade also looking for their opening.

Located not far from the Brill Building, Stewart and Darnel's apartment house was jammed with people in show business, and their room provided a place to sleep for many of the fellows who today are top stars in the entertainment business. Songs were written in the apartment—arrangements were set—and jobs were gotten in the apartment which acted as a New York address for vocalists, actors, announcers, etc.

Needless to say there was a record player there and young song writers who had just had their first tunes recorded would bring the disk over to get opinions.

Here too, the new sounds that Dizzy Gillespie and his followers were making were played over and over again, and their effect on the music trade discussed. These early acetates kept each of the struggling singers and disk-jockeys up on the trends in their trade.

That's part of a past that Stewart and Darnel brought out when Stewart and his co-emcee Bob Horn spun Darnel's waxing of "Tonight Love" at the WFIL-TV "Bandstand Picnic."







"MASQUERADE"
with Tony lavello and Orchestra
Della # 127

DELLA RECORDS 6818 Sunset Blvd. Hollywood 28, Calif.

Dewey Bergman Becomes VP And A&R Head of New Record Firm, Triangle Records



DEWEY BERGMAN

NEW YORK—Ben L. Kulick, president of the new company, announced, this week, the formation of Benida Enterprises Corporation, a record manufacturing firm which will have Dewey Bergman as its vice president and A & R bead. The diskery is to be called Triangle Records.

ery is to be called Triangle Records. In a statement of policy, Mr. Bergman said that it is Triangle's object to record with fresh new talent. With this in mind, Bergman is asking operators and disk jockeys who know of good talent in their areas to inform him of the fact and, if possible, to accompany the information about the artist with an acetate. Both djs and ops will be given careful consideration.

The first artists signed to the roster are Mark Stuart, vocalist, and Bob Dewey's Orchestra. The company's first release is expected to be in October.

y******** **New Singing Find**

> CHRIS MARTIN

has a SMART Hit

"ALWAYS IN

MY HEART"

"SIX BUZZARD FEATHERS

MOCKING BIRD'S TAIL"

Smart # 355

.................... Smart Programming with

SMART RECORDS

1619 Broadway, N. Y. Iococcoccoccocco Sidney Ascher has been named public relations and advertising man-ager while Paul Brown will be in charge of record and sales promotion.

charge of record and sales promotion. Some 25 distributors have been set up and an announcement of their names will be made prior to the disk-ery's first release.

In line with Bergman's search for talent, it might be interesting to note that he was an important factor in the discovery of Guy Mitchell, Steve Lawrence and Tommy Prisco. Bergman, in the past six years was A & R head of King Records and was also in the A & R department of RCA Victor. Kulick is president of Saysan Dis-

the A & R department of RUA victor.
Kulick is president of Saysan Dis-tributing Co., in Buffalo, distributor of Admiral products and Mills Amuse-ment and Vending Machines. Kulick was formerly a Wurlitzer distributor in the Buffalo territory.

Tiffany Readying West Coast Branch Office

CHICAGO-With Tiffany Records' rist release getting a great reception nationally, Pres. Henry E. Doney is on an extended tour of the southwest and west coast, readying an announcement of a branch office in Los

Tiffany's first release, "My Love For You" and "Granada" sung by Clark Dennis, is getting a big play by disk jockeys and juke boxes. Both sides are being covered by other labels sing name vocalists.

using name vocalists.

In California Doney is negotiating for names for the new label plus Tiffany's first album which may be the score of a new film. Hollywood figures closely in Tiffany plans, as is witnessed by the first release, "My Love For You," an exclusive of Mack Gordon's lyric of the Alfred Newmann theme melody of the 20th Century-Fox film, "The President's Lady." It is reported that a name movie femme, never before recorded, will soon debut for Tiffany.

Doney, former manager of the

Tor Illiany.

Doney, former manager of the Merry Macs and Earl Father Hines, has lined up an impressive list of top independent distributors including: Benart Distributing Co., Cleveland; Cosnat Distributing Co., New York and Philadelphia; Diamond Distributions of the Cosnat Distribution of uting Co., Los Angeles; Dobbs of Dallas; Hit Record Distributor Co., Cincinnati; M. S. Distributing Co., Chicago; Music Suppliers of New England, Boston; Oklahoma Supply Record Co., Oklahoma City; Pan-American Distributing Co., Detroit, and Schwartz Brothers, Washington, D.C.

Tiffany also aims to cover Canada.

"The Terry Theme"

"LIMELIGHT"

"Eternally" "LIMELIGHT"

BOURNE, INC.

In The Mood For Music



Blaine Takes Over National

NEW YORK—Jerry Blaine, president of Jubilee Records, announced this week that he has consumated a deal in which he will take over the manufacturing and distribution of the National label. National, which has been dormant for the past two and a half years, will include in its Artistale be featured and Billy Eckstine. Charlie Ventura, the Ames Brothers, Eileen Barton and Enric Madriguera, among others.

George Pincus Opens Office

NEW YORK—George Pineus, who recently opened his own publishing firm after having been with Shapiro-Bernstein for 20 years, has established offices at 1650 Broadway. The firm is an ASCAP affiliate.

The Bertal Pineus in Chicago is Income the properties of the prope

PHILADELPHIA — V. George Badoian (third from left) president of Mood Records shakes hands with Joe Grady and Ed Hurst (extreme right) after he and his artists appeared on their WPTZ show a few weeks ago. At Badoian's left is Harry Finfer, Mood distributor in Philadelphia. At his right are Fay DeWitt and Jan Strickland. PHILADELPHIA -





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GOING STRONG
DOROTHY COLLINS
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TICO
"
and "MOTHER TALK"
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RECORDS
NEW YORL STRONG TONE TONE YORK 19 N.Y.



Goldfarb Agency To Enter Music Field

NEW YORK—The Robert Goldfarb Agency, placement specialist catering exclusively to the personnel needs of the entertainment industry, announced, this week, its intention of offering its services to the record and music publishing field.

To this point, the agency, under the direction of Goldfarb, former personnel director of United Artists Corporation and RKO Radio Pictures, has been servicing the motion picture industry, radio and television fields.

dustry, radio and television fields.

Now that it has received universal acceptance in the above facets of the entertainment industry, the agency will offer its services to the record and music publishing fields. According to Goldfarb, "We believe that in addition to the fields we already serve, we are equipped to take on this added responsibility without affecting our operating efficiency." Goldfarb further stated that a definite personnel problem exists in the music field. The ever present problem of Inding the right person for a specialized job. "It was with this very thought in mind," he said "that I founded this agency, a centrally located office where the employers of the industry could register their job openings from top executive, through the secretarial line, down to the office boy."

The new offices of the agency are

The new offices of the agency are located in the heart of the music center at 1650 Broadway.

Party For Four Lads

NEW YORK—The Four Lads welcomed guests at a cocktail party given at the Hotel Warwick by Times-Columbia Inc. to help promote their new record of "Istanbul" and "I Should Have Told You Long Ago."

Members of the trade papers, disk jockeys and record company officials were present.

Mitch Miller, Columbia A & R head, introduced the quartet and its manger Mike Stewart. The Lads took the floor and entertained the guests with an exhibition of some of their songs. The greatest applause came after the boys gave their version of their latest recording, "Istanbul."

"Many Times" Taking Off At A Fast Clip

NEW YORK—With "Many Times" breaking for the fastest hit of the new season, Julie Stearns, general professional manager of Broadcast Music, Inc., is virtually set to make it three in a row for BMI's own publishing unit. "Many Times" follows "Because of You" and "The Song From Moulin Rouge," the latter still selling strongly after hitting the 700,000 mark in sheet music and over 2,500,000 records. "Many Times" which has just started has the Percy Faith instrumental recording on Columbia and Eddie Fisher with Hugo Winterhalter on Victor. (Rack order was in last week).

"Moulin Rouge" which is high on the "Hit Parades" in many foreign countries, has the foreign rights sold now in more than 20 European and South American countries, as well as England and Australia

Surprise Visit



MONTREAL, CAN,—At a recent appearance of the Four Aces at the Seville Theatre, this city, the boys were surprised by a visit from one of their disk jockey friends in Montreal on vacation at the time. Stan Pat, program director of station WTNJ-Trenton, N. J., now back at the mike, is still raving over the royal treatment accorded him by the Aces. The Four Aces current release is "Honey in The Horn" and Al Alberts, lead singer of the group, is out with a solo effort titled, "Endless."

Meeting Dates Of Music Operators' Associations

Sept. 21—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White
Plains, N. Y.

22—Phonograph Merchants' Assn., Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (executive board).

28—Central States Music Guild Place: 805 Main Street, Peoria, Ill.

28—Dallas Music Operators' Assn.
Place: Big Pete's 5001 Lover's Lane, Dallas, Tex.

29—Amusement Machine Assn. of Philadelphia, Inc. Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.

29—Western Massachusetts Music Guild, Ralph Ridgeway Place: Ivy House, West Springfield, Mass.

Oct. 1—Phonograph Merchants' Assn., Cleveland, Ohio Place: Hollenden Hotel, Cleveland, Ohio (general).

1—California Music Guild
Place: Sacramento Hotel, Sacramento, Calif.

5—California Music Guild Place: 311 Club, 311 Broadway, Oakland, Calif.

12—Amusement Machine Operators of Baltimore Place: Mendell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.

13—California Music Guild Place: Fresno Hotel, Fresno, Calif.

14—California Music Guild Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

14—New York State Operators' Guild Place: Palatine Hotel, Newburgh, New York

15—California Music Guild Place: U. S. Grant Hotel, San Diego, Calif.

THE CASH BOX



"Shake A Hand" continues to "shake" up the market in an uncertain terms and the disk bids fair to become one of the years biggies. With the Atlantic's release of another Faye Adams disk a bit of confusion arose in the trade. One distrib, who handles the Herald line wrote in asking who owns Faye Adams. The story is this. Faye was with Atlantic under the name of Faye Scruggs. When "Shake A Hand" hit with such sock impact, Atlantic released one of the tunes they had cut when Faye was under its banner. Faye Adams is now signed to a long term contract with Herald. Al Silver, over at Herald, excited as all get out about the distrib reaction to the samples sent on "I Had A Notion" by Joe Morris with Al Savage do: a late of the contract of the samples sent on "I Had A Notion" by Joe Morris with Al Savage do: a late of the contract of Elite Record Company of Canada as exclusive in Canada from coast to coast. . . The Clovers awarded The Cash Box Disk Jockey Award at the Apollo Theatre last week. . . . Stan Lewis, Stan's Record Shop in Shreveport, La, was boat last week to Art Rupe, Specialty; and Leonard Chess, Chess and Checker. In Little Rock, Ark. . . . George Goldner off on a three specialty and Leonard Chess, Chess and Checker. In Little Rock, Ark. George Goldner of on a three specialty and Leonard Chess, Chess and Checker. In Little Rock, Ark. . . . George Goldner off on a three specialty and Leonard Chess, Chess and Checker. The Advance of the country, George, with tongue in check and fire in his eyes, naively asks: "Is it a measure of success when your records start being boot and "Who'll Be The Fool", Will be greatly surprised if Jimmy Ricks and the group of the country that the set of the country of the country of the country of the country of the same property of the country of the country of the country of th

CHICAGO:

Duke Ellington spent a day in town this past week, to officially declicate the Artists Society of America, of which he is Chairman, at a press party and business meeting held at the Sutherland Hotel, Guests included Eartha Kitt, Vivian Carter of WGRY, Gary, and also of VeeJay Records, Sam Evans, McKee Fitzhugh, and ohsomany others. Duke's son, Mercer, acted as official host, most ably assisted by Al Duckett, veep of the newly formed group. Everyone came away feeling that here, at last, is an organization that is going to help the aspiring newcomer to get a foot-hold in this show biz of ours. . . . McKee Fitzhugh informed us that he has opened a second record shop. This one is called McKee's 'Bop Shop #2'. Seems that for McKee, business is always booming. . . . Heartell that Louis Jordan skedded for a Chicago date October 17. But still not definite about the place. . . . The Orioles, who're riding right on top with their 'Crying In The Chapel', also set for the Windy City, But not 'til November 1. . . Sid McCoy, popular deejay, is once again proving to be Johnny-on-the-spot to those ladded to the sound of the secret step death of the latter of the secret step death of the fire. Busily engaged signing up stars to appear for this worthy cause. . . . Eartha Kitt has gone and gotten herself a brand new Ford Convertible. But why hasn't someone told her that driving in the heavy Loop traffic with only two lessons is living a little too dangerously? . . All Benson just back from a visit to Detroit where he found himself quite a bit of talent. Also happily reports that while in the Motor City, he took an initial order on Coleman Hawkins' "I'll See You Latery" of better than 1,000 records. . . When Eddy "Lockjaw" Davis opens at the Beehive Lounge on September 25, Junior Mance, a local lad, will be handling the '88's. LOS ANGELES:

With summer sales sparing to an all lime high all the indies are expecting.



LOS ANGELES:



Lounge on September 25, Junior Mance, a local lad, will be handling the '88's.

LOS ANGELES.

With summer sales soaring to an all time high all the indies are expecting an even bigger fall season. Leo and Eddie Mesner of Aladdin expect to get their share of the fall season. Leo and Eddie Mesner of Aladdin expect to get their share of the fall sales with Charles Brown and the original combination of Johnny Moore's 3 Blazers swinging through "Cryin" and Driftin' Blues's and sales is the Shirley and sales is the Shirley and sales is the Shirley and starts on his Eastern tour as his waxings of "Bachelot starts on his Eastern tour as his waxings of "Bachelot of Rhythm will be touring the West Coast the last of October. This is the first Western tour this group has made for quite a spell. ... Joe Bihari is back from his business trip through the East and Midwest. He looked real pleased as he saw the first big orders for B. B. King's latest etching of "Neighborhood Affair" and "Please Remember Me" (RFM). ... We hear that the dispute between Modern Records and the writers of the Dragnet theme has at last been settled with Walter Schumann signing the final release giving declays the right to program Johnny Moore's "Dragnet Blues" and "Please Remember Me" (RFM). ... We hear that the dispute between Modern Records and the writers of the Dragnet theme has at last been settled with Walter Schumann signing the final release giving declays the right to program Johnny Moore's "Dragnet Blues" and "Please Remember Me" (RFM). ... We hear that the dispute between Modern Records and the writers of the Dragnet theme has at last been settled with Walter Schumann signing the final release giving the summer of the program Johnny Moore's "Dragnet Blues". ... James Moody has recently been booked to the back into the swing of things after his Eastern trip, He states that Jimme Ligingin's waxing of "Drumk" is smashing all previous sales records. ... Bill McCall, Jr., prexy of Big Town Records, says to watch out for the program of the progr

Contest Winners



Traveling



NEW YORK-Irving Marcus, Duke and Peacock national salesmanager, took to the road this week after locating in New York for the past several

Marcus will tour the eastern distributor setup gradually working his way to Florida and then westward back to the coast, his main point of operation. With Johnny Ace's "The Clock," up until recently the number one hit of the nation and still selling very strong, paired with Willie Mae Thornton's newest, "They Call Me Big Mama," Marcus felt this was the time to visit his distributors.

Seeco Head On Latin American Tour

NEW YORK-Sidney Siegel, president of Seeco Records, is off on an extended business trip to Cuba, Puerto Rico, Peru, Colombia and Venezuela. Siegel will visit with the trade and spend much of his time talent hunting.

Siegel, who makes these trips three or four times a year, and more often when the need arises, will utilize the trip to further cement relations with his Latin American distribs and to promote his fall releases.

Seeco has been one of the leading labels in the Latin American field in the South American countries for many years. Recently, Siegel put on Bob Rosen as general sales manager with the developing of the domestic market his first responsibility.

ATLANTIC CITY, N. J.—Jo Ann Tolley (third from left) is shown greeting Mr. & Mrs. E. Baird of Par-ma, Ohio, (left) winners of the "Sum-mer Sweetheart" contest in front of the Ritz Carlton Hotel in Atlantic City who shows a consideration of the Control of the the Ritz Carlton Hotel in Atlantic City where they are spending a week's all-expenses paid vacation as guests of the Records. The couple was flowned to the conjugate of the conference of the Ritz Carlton Hotel. Tom Edwards, disk jockey on radio station WERE, Cleveland receives a \$100 savings bond for finding the winners via his daily radio show.



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CHESS 1549

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Willie Mabon

"YOU'SE A FOOL" AND

MONDAY WOMAN'

CHESS 1548

750 E. 49th Street Chicago 15, Illinois

The Cash Box "AWARD O' THE WEEK" LITTLE WALTER **'BLUES WITH A FEELING"**

"QUARTER TO TWELVE"

RECORD CO. 750 E. 49th ST. CHICAGO, ILL

VARETTA DOES IT AGAIN

LOVE YOU"

STILL GOING STRONG #897 "MERCY MR. PERCY"

2 Big Hits by Varetta Dillard

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'I FORGOT MORE THAN YOU'LL EVER KNOW"

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A Terrific Mambo Treatment

MACHITO and his Afro-Cubans "CONSTERNACION"





The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in New York City's Harlem Area; Chicago's South Side, and New Orleans.

CRYING IN THE

CHAPEL
The Orioles
(Jubilee 5122)

GOOD LOVIN'

The Clovers (Atlantic 1000)

B. B. King (R. P. M. 386)

Amos Milburn (Aladdin 3197)

NADINE Coronets (Chess 1549)

GET IT The Royals (Federal 12133)

THE CLOCK

Johnny Ace (Duke 112)

PLEASE LOVE ME

ONE SCOTCH, ONE BOURBON, ONE BEER

DON'T DECEIVE ME Chuck Willis (Okeh 6985)

TOO MUCH LOVIN' The "5" Royales (Apollo 448)

SHAKE A HAND Faye Adams & Joe Morris (Herald 416)

SHAKE A HAND Faye Adams & Joe Morris (Herald 416) 1

CRYING IN THE 2 The Orioles (Jubilee 5122)

GOOD LOVIN' 3 The Clovers (Atlantic 1000)

PLEASE DON'T LEAVE ME Fats Domino (Imperial 5240)

ONE SCOTCH, ONE BOURBON, ONE BEER Amos Milburn (Aladdin 3197)

DON'T DECEIVE ME Chuck Willis (Okeh 6985) 6

I WALK ALONE Vocaleers (Red Robin 119)

I LOVE YOU SO

The Crows (Rama 5) THE CLOCK 9 Johnny Ace (Duke 112)

TOO MUCH LOVIN M The "5" Roya (Apollo 448)

> in in SAN FRANCISCO NEWARK

MEMPHIS

SHAKE A HAND Faye Adams & Joe Morris (Herald 416)

CRYING IN THE CHAPEL The Orioles (Jubiles 5122)

GOOD LOVIN' The Clovers (Atlantic 1000)

HONEY HUSH

Joe Turner (Atlantic 1001) FEELING GOOD

Little Junior (5un 187)

PLEASE LOVE ME B. B. King (R. P. M. 386) 6

PLEASE DON'T LEAVE ME Fats Domino (Imperial 5240) 7

TOO MUCH LOVIN' 8 The "5" Royales (Apollo 448)

GET IT The Royals (Federal 12133) (9)

> THE CLOCK (Duke 112)

SHAKE A HAND Faye Adams & Joe Morris (Herald 416)

PLEASE DON'T LEAVE ME Fats Domino (Imperial 5240) GOOD LOVIN'

The Clovers (Atlantic 1000)

CRYING IN THE CHAPEL The Orioles (Jubilee 5122)

ONE SCOTCH, ONE BOURBON, ONE BEER Amos Milburn (Aladdin 3197)

THE CLOCK Johnny Ace (Duke 112)

GET IT The Royals (Federal 12133)

NADINE Coronets (Chess 1549)

WHY, OH, WHY The Kings (Jax 314)

DON'T DECEIVE ME Chuck Willis (Okeh 6985)

SHAKE A HAND Faye Adams & Joe Morris (Herald 416)

HONEY HUSH Joe Turner (Atlantic 1001)

WHY, OH, WHY The Kings (Jax 314)

CRYING IN THE CHAPEL The Orioles (Jubilee 5122)

PLEASE DON'T LEAVE ME Fats Domino (Imperial 5240)

MESS AROUND Ray Charles (Atlantic 999)

GOOD LOVIN' The Clovers (Atlantic 1000)

SENR FOR ME Bag Maybelle (Okeh 6998)

DON'T DECEIVE ME Chuck Willis (Okeh 6985)

JUST WALKIN' Prisonaires (Sun 186)

in

FEELING GOOD Little Junior (5un 187)

SHAKE A HAND Faye Adams & Joe / (Herald 416)

CRYING IN THE The Orioles (Jubilee 5122)

TOO MUCH LOVIN' The "5" Royales (Apollo 448)

GOOD LOVIN' The Clovers (Atlantic 1000)

THE COMEBACK Memphis 5lim (United 156)

BLUES WITH A Little Walter (Checker 780)

MAKE A LITTLE LOVE Elmore James (Flair 104)

PLEASE DON'T LEAVE ME Fats Domino (Imperial 5240)

YOU'SE A FOOL Willie Mabon (Chess 1548)



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

SHAKE A HAND Faye Adams & Joe Morris (Herald 416)

CRYING IN THE CHAPEL The Orioles (Jubilee 5122)

PLEASE DON'T LEAVE ME Fats Domino (Imperial 5240)

TOO MUCH LOVIN' The "5" Roya (Apollo 448)

GOOD LOVIN'
The Clovers
(Atlantic 1000)

NADINE Coronets (Chess 1549) GET IT

The Royals (Federal 12133)

DON'T DECEIVE ME Chuck Willis (Okeh 6985)

in

BANANA SPLIT Kid King's Combo (Excello 2009)

THE CLOCK Johnny Ace (Duke 112)

SHAKE A HAND Faye Adams & Joe Morris (Herald 416)

CRYING IN THE CHAPEL The Orioles (Jubilee 5122)

GOOD LOVIN' The Clovers (Atlantic 1000)

The Crows (Rama 5)

PLEASE DON'T LEAVE ME Fats Domino (Imperial 5240)

SHE WANTS TO ROCK The Flairs (Flair 1012)

ONE SCOTCH, ONE BOURBON, ONE BEER Amos Milburn (Aladdin 3197)

DRUNK Jimmy Liggins (Specialty 470)

COW COW BLUES Paul Gayten (Okeh 6982)

The Royals (Federal 12133)

in

SHAKE A HAND Faye Adams & Joe Morris (Herald 416)

CRYING IN THE CHAPEL The Orioles (Jubilee 5122)

GET IT The Royals (Federal 12133)

THE COMEBACK Memphis Slim (United 156)

GOOD LOVIN' The Clovers (Atlantic 1000)

JUST WALKIN' Prisonaires (Sun 186)

TOO MUCH LOVIN' The "5" Royales (Apollo 448)

YOU'SE A FOOL Willie Mabon (Chess 7529)

PERFECT WOMAN Four Blazers (United)

THE CLOCK Johnny Ace (Duke 112)

DALLAS NASHVILLE

in SHOALS, IND

HONEY HUSH Joe Turner (Atlantic 1001)

SHAKE A HAND Faye Adams & Joe Morris (Herald 416)

CRYING IN THE CHAPEL The Orioles (Jubilee 5122)

BLUES WITH A FEELING Little Walter (Checker 780)

ONE SCOTCH, ONE BOURBON, ONE BEER

Amos Milburn (Aladdin 3197)

RENT MAN BLUES Mercy Dee (Specialty 466)

GOOD LOVIN' The Clovers (Atlantic 1000)

> FEELING GOOD Little Junio (Sun 187)

PLEASE DON'T LEAVE ME Fats Domino (Imperial 5240)

MESS AROUND
Ray Charles
(Atlantic 999)

SHAKE A HAND Faye Adams & Joe Morris (Herald 416)

CRYING IN THE CHAPEL The Orioles (Jubilee 5122)

JUST WALKIN' IN THE RAIN (Sun 186)

FEELING GOOD Little Junio

PLEASE DONT LEAVE ME Fats Domino (Imperial 5240)

GOOD LOVIN' The Clovers (Atlantic 1000)

TOO MUCH LOVIN' The "5" Royales (Apollo 448)

PLEASE LOVE ME B. B. King (R.P.M. 386)

THE CLOCK lohnny Ace (Duke 112)

YOU SAID YOU LOVED ME Fats Domino (Imperial 5251)

CHAPEL The Orioles (Jubilee 5122)

GOOD LOVIN The Clovers (Atlantic 1000)

PLEASE LOVE ME B. B. King (R.P.M. 386)

HONEY HUSH Joe Turner (Atlantic 1001)

THE CLOCK Johnny Ace (Duke 112)

JUST WALKIN Prisonaires (Sun 186)

RENT MAN BLUES Mercy Dee (Specialty 466)

DRAGNET BLUES Johnny Moore (Modern 910)

MESS AROUND Ray Charles (Atlantic 999)

SHAKE A HAND Faye Adams & Joe Morris (Herald 416)

Another HERALD HIT say-Distribs, DJs, Ops "JUST YOUR WAY BABY" AL SAVAGE Herald Record 417 #1 In the Nation "SHAKE A HAND" by FAYE ADAMS with JOE MORRIS ORK. Herald 416 RECORDS 469 W. Broadway New York City, N.Y.

The 'Blues' hit of the year!! ... One of the all time 'biggies'



AMOS MILBOURN

Aladdin # 3197 ...The Sweethearts of the blues do it again...

A REAL WINNER...

Charles Brown

Johnny Moore's 3 blazers

CRYING AND DRIFTIN' BLUES

Aladdin # 3209





PERCY MAYFIELD (Specialty 473)

B "HOW DEEP IS THE WELL" (2:38) [Venice - BMI - Mayfield] Mayfield pens a slow philosophical blues and sings it convincingly. The chanter's performance and material are top flight and a potent contender for the charts.

m "THE BACHELOR BLUES" (2:47) [Venice - BM] - Mayfield] Flip is a slow blues with Mayfield handling the lyrics as tho he is slightly on the "loaded" side. The artist had love once but no more. A strong effort.

SMILEY LEWIS (Imperial 5252)

G "LITTLE FERNANDEZ" (2:16) Smiley Lewis sings a middle tempo calypso in Latin tempo. "Little Fernandez, he's a good man," says the lyrics as Smiley chants a fetching and litting ditty.

G"IT'S MUSIC" (2:17) [Commodore-BMI-Bartholomew] Flip is a slow bounce blues. Smiley sings it out against a rhythm backing for an ok platter.

BIG MAYBELLE (Okeh 7009)

B "MY COUNTRY MAN" (2:32) [Kirkland, Wyche] Raucus voiced Big Maybelle sings enthusiastically about her country man. A middle tempo bounce that rides.

• "MAYBELLE'S BLUES" (3:15)
belle pulls out the stops on a sloub
blues and sings it from the toes. Her
gravel tones and feelingful reading
could send this disk a long way.

SARAH MeLAWLER (Brunswick 84018)

BUES FOR REX" (2:56) [Challenge - BMI - Sarah McLawler] An original by Sarah is treated to the great sounds the gal can produce from a Hammond. A dramatic and tense piece that would be great for production dramas.

"YOUR FOOL AGAIN" (3:06) [Popular Music-ASCAP-Campbell] Sarah McLawler sings on this deck. The talented artist sells a strong slow blues.

JACK DUPREE (King 4651)

B "AIN'T NO MEAT ON DE BONE" (2:46) [Jay & Cee-BMI-Dupree, McRae] Jack Dupre etches another quick tempo novelty. The man wants to eat some meat. He is tired of locking at the bone. A bouncing ditty that could stir up some action.

(2:37) [Jay & Cee-BMI-Jack Dupree] The under lid is a slow blues delivered smoothly and with appeal.

AWARD O'THE WEEK

"YOU'SE A FOOL" (2:41)
[Terrific-BMI-J. Turnero]

"MONDAY WOMAN" (2:43) [Goday Music-Mabon]

WILLIE MABON (Chess 7529)

• Willie Mabon continues his feud with his woman in "You'se A Fool". in this slow rocking blues, Mabon takes the offensive and vindictively spits out harsh words as he berates his "Ba-a-by" with items like "You'se the dog-gonnest fool I've ever seen" and "You stay so drunk you don't know what it is to stay on your feet no mo'". Vocal is done in talky style. A strongly novelty item that should follow in the sales trend of its predecessors. The flip, "Monday Woman", is Mabon at his vocalizing best. Willie bounces through the fetching piece with the support of some heated orking.

'PLEASE HURRY HOME" (2:41) [Modern-BMI-King, Taub]

"NEIGHBORHOOD AFFAIR"
(2:39) [Modern-BMI-Taub]

B. B. KING (RPM 391)

(RPM 391)

B. B. King, presently possessor of one of the leading hits in the country, "Please Love Me", makes sure his name will continue to be high in the charts for the next few months with his latest pair. "Please Hurry Home", is a shouty fast beat that King belts with enthusiasm and fire. His top flight vocal is supported in no uncertain style by a torrid ork backdrop. The flip, "Neighborhood Affair", is a slow romantic item in which King tenderly recounts his londiness as he revisits his old haunts. He's still watting for her to come back to him. King sings warmly and with much feeling. Two good sides and either or both could make it big.

DON ARCHER (Allen 1001)

GEORGIA BLUES" (2:40) [Golden - BMI - Archer] Don Archer does well with a routine blues.

G"FATHEAD BLUES" (2:29) [Golden-BMI-Archer] Archer has a quick tempo blues on the flip and treats it to a driving vocal. Side has power and could get action.

THE ZION TRAVELERS

(Score 5052)

G "LORD I'LL GO" (2:19) [Aladdin-BMI-Watkins] The Zion Travelers etch a slow religious piece smoothly. Lead handles his chores in top flight manner.

e"TELL THEM THAT YOU SAW ME" (2:48) Another gospel side performed in Hebraic chant style. Two potent religious etchings.

THE FIVE KEYS (Aladdin 3204)

"I'M SO HIGH" (2:35) [Aladdin-BMI-Demetrius, Toombs] The Five Keys pattern their style after the trend and dish up a quick beat item with romantic lyrics. Don't need liquor to get high. The Keys do it on love. The Keys could have it on this one.

B "TEARDROPS IN YOUR EYES" (2:35) [Aladdin-BMI-Smith] The Five Keys change pace on the flip as they blend on a slow ballad. A good performance on an ok tune.

BRO. CLEOPHUS ROBINSON (Peacock 1719)

G"WHEN I CAN READ MY TITLE CLEAR" (2:41) [P.D.] Bro. Cleophus Robinson is in great voice as he sings a slow tender gospel piece with much emotion.

6 "IN THE SWEET BY AND BY" on this deck as he etches a similar religious number warmly and with feeling. The tune changes tempo midway becoming a rhythmic bounce and the gospel singer gives it everything. An exciting disk that should sell big.

RAY CHARLES (Atlantic 1008)

"FEELIN' SAD" (2:46) [Delta-BMI-Jones] Ray Charles sings a slow down home blues in the Ray Charles manner. Ray etches a strong disk for his market. Could be a big one.

"HEARTBREAKER" (2:51)
flip is a fast rhythmic blues. Charles
sings of the gal who broke his heart.
Employment of the bongo in the backing lends much color to the etching.
A definite contender for the charts.

RUFUS THOMAS, JR. (Sun 188)

G "SAVE THAT MONEY" (2:41) Thomas, Jr., the "Bearcat" man, sings a slow blues advising his listeners to save their money as he reminds them of the ill fated depression years.

B "TIGER MAN" (2:46) [Delta-Rufus, Jr., shouts out a heated vocal against a stirring jungle beat and good guitar support. Side is wild and pulsating. Could happen.

Rhythm SLEEPER OF THE WEEK

"ROUGH RIDIN" (2:52)
[Rockaway-BMI-Fitzgerald, Jones, Tennyson]

"WHO'LL BE THE FOOL" (2:44)
[Marge-BMI-Sanford, Ricks]

JIMMY RICKS AND THE RAVENS (Mercury 70213)

• Jimmy Ricks and The Ravens give further evidence as to why they have been able to stay at or near the top of the heap for so long. With their latest release, "Rough Ridin"", the group bids for a national hit of sock proportions and seems to have put forth their best sound in years. A middle tempo bounce with a litting melody is given a smart blend of voices and

the excellent lead treatment of Jimmy Ricks. Ricks begs for another chance to prove his love. The under lid, "Who'll Be The Fool", is a slow ballad expertly chanted by the group. Ricks lead performance is standout as he handles the sad romantic lyrics deftly. Like both sides with a definite nod in the direction of "Rough Ridin".

THE SWALLOWS (King 4656)

G"PLEADING BLUES" (2:23) [Jay & Cee-BMI-Pierce, Johnson] The Swallows harmonize on a quick beat bounce as they belt the lyrics pleading for baby to come home.

B "TRUST ME" (2:30) [Holly-brook-ASCAP-Elwards] The vocal group blends on a slow romantic ballad in easy fashion. Backing is soft and in the mood.



SHAKE A HAND Faye Adams & Joe Morris (Herald 416)

CRYING IN THE CHAPEL The Orioles (Jubilee 5122)

GOOD LOVIN' The Clovers (Atlantic 1000)

PLEASE DON'T LEAVE ME Fats Domino (Imperial 5240)

THE CLOCK Johnny Ace (Duke 112)

GET IT The Royals (Federal 12133)

TOO MUCH LOVIN' The "5" Royales (Apollo 448)

HONEY HUSH Joe Turner (Atlantic 1001)

ONE SCOTCH, ONE BOURBON, ONE BEER Amos Milburn (Aladdin 3197)

DON'T DECEIVE ME Chuck Willis (Okeh 6985)

Rare Critter



BALTIMORE, MD.—For weeks now, Buddy Deane of WITH in this city has been featuring this little animal—a very rare critter indeed. He calls it Chumley, and of course any records that Deane likes are Chumley approved. As can be seen from the photograph, Chumley is approving the record which is held by Buddy.

Wurlitzer-Laine Contest Enters First Week of Five Week Period

N. TONAWANDA, N. Y.—Indications are that the next few weeks will be busy ones for transcription recording companies across the country. ing companies across the country. Youngsters aspiring to singing careers are trooping in to cut the disks required for their entries in the Frankie Laine—Wurlitzer \$5,000 Vocalist Scholarship Contest. For these young aspirants the bell rang at midnight, September 14, and 40 disk jockeys, 40 Wurlitzer distributors and 40 Columbia distributors in as many cities stood ready to accept their en-

INSIDE HARLEM

Disk Jockey Jack Walker who spins the platters nightly from the heart of Harlem informs us that the reason we no longer hear the pleasant voice of his gal Friday, Evelyn Robinson (She's the sister of Sugar Ray) is because Evelyn has taken over the reins of her own show. She's the star of the daily feature "Ladies Day," also aired over W.O.V. .. Harlem friends of Irv Marcus (Peacock and Duke salesmanager) really sorry to see him depart. Before leaving, Irv took time out to inform us that prexy Don Robey has cut some great sides took time out to inform us that prexy Don Robey has cut some great sides on his recent trip to California... Tunesmith Rudy Toombs around town saying thanks to all for making Amos Milburn's latest waxing, 'One Scotch, One Lis, Rudy western the is week. Happy to hear about the big bonus that bandleader Joe Morris received for his excellent work in new covered the latest way to hear some covered for his excellent work in new tools and the same covered for his excellent work in new tools and the same covered for his excellent work in new tools and the same covered for his excellent work in new tools are the same covered for his excellent work in new tools and the same covered for his excellent work in new tools and the same covered for his excellent work in the same covered for the same covered

ionus that bandleacar Joe Mous Webston was the carbon to t

tries on opening day, September 15.

During the past week the Wurlitzer factory at North Tonawanda has received a constant flow of letters from youngsters wishing to participate in the contest and asking for the addreses where they may enter their recordings. Each communication has been answered.

Since the contest activity was last recorded, indications of sponsoring acceptance have been received from 14 more disk jockeys in the nation's major cities. They include: Paul Flanagan, WTRY, Albany, N. Y.; Hugh Wanke, WCAO, Baltimore, Md.; Maurey Farrell, WAPI, Birmingham, Ala.; Ed Penney, WTAO, Boston, Mass.; Mike Rast, WCOS, Columbia. S. C.; Bill Randle, WERE, Cleveland, O.: Al Rockwell, KRNT, Des Moines, Ia.; Wayne Stitt, WHB, Kansas City, Mo.; Beecher Frank, WKLO, Louisville, Ky.; Bob Larson, WEMP, Milwaukee, Wis.; Jack Thayer, WTCN, WTCN-TV, Minneapolis, Minn. J. Jerry Kay, WWEZ, New Orleans, La.; Wally Nelskog, KRSC, Seattle, Wash.; Ron Curtis, WFBL, Syracuse, N. Y.

Each disk jockey has been supplied with concise forms which he is asked to fill out weekly as a report of the number or entries received by his station. Saturday of each week is the deadline for the report in order to make possible a weekly total tabulation as an indication of growing contest interest. The report will also act as a barometer of the contest's attraction in various sections of the country.

Entry forms and information concerning the contest were sent to the president of each of the Frankie Laine Fan Clubs in the United States which number about 200. A personal note from Laine suggested that the fan club members assist in spreading news of the contest among their friends at schools, colleges and other gathering places.



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VOLUME 13

CITY.....ZONE....STATE.....

SIGNED ..





FOLK & WESTERN JUKE BOX TUNES

> HEY JOE! Carl Smith

(Columbia 21129; 4-21129) A DEAR JOHN LETTER

Jean Shepard & Ferlin (Capitol 2502; F-2502)

IT'S BEEN SO LONG Webb Pierce (Decca 28725; 9-28725)

I FORGOT MORE THAN YOU'LL EVER **Davis Sisters** (RCA Victor 20-5345; 47-5345)

MEXICAN JOE lim Reeves (Abbott 116: 45-116)

CRYING IN THE CHAPEL Darrell Glenn (Valley 101; 45-101)

RUB-A-DUB-DUB Hank Thompson (Capitol 2445; F-2445)

GAMBLER'S GUITAR Rusty Draper (Mercury 70167; 70167 x 45)

CARIBBEAN Mitchell Torok (Abbott 140: 45-140)

I WON'T BE HOME NO MORE dank Williams (MGM 11533; K-11533)

Party



HOLLYWOOD, CAL.—At an Abbott Party Record party held here recently, top names in the music and record fields turned out to say hello. Shown seated in this picture are Carolyn Bradshaw, Jim Reeves, and Mrs. Fabor Robison. Standing is Fabor Robison, owner of Abbott.

Folk & Western Notes from California

LOS ANGELES—The Western field is really begining to click with new recordings. Many of them breaking big . Carolyn Bradshaw's "Marriage of Mexican Joe" on the Abbott label is helding up in 1972 area, and as high as ten repeat orders on the number. Fabor Robison, Abbott owner, is due in Shreveport soon for another record by pretty Miss Bradshaw will be out soon ... Jean Shepard and Ferlin Huskey have been informed their "Dear John Letter," currently No. 1 across the nation, recently passed the 300,000 mark in sales and orders are still pouring in. They are currently on tour but will return to the West Coast for dates beginning October 1 in the Northwest and Canada. Huskey, also known as Terry Preston, will move into a new home in North Hollymore of the Sare You Know before release of "Be Sare You Know before You Go" by "Those Two Friends of Mine" is beginning to show up big ... Talking Charlie Aldrich has just broken every attendance record in the history of the Saddle Chub in Los Angeles, Charlie is a co-partner in the club and he built an excellent following in less than 90 days. Watch for a rush release by Aldrich on Intro . Tennessee Ernie's back at Hometown Jamborce after a successful engagement at the Hotel Thunderid in Ind Sur Hord in the Hotel Thunderid in Ind Sur Hord In Ind Sur Hometown Jamborce after a successful engagement at the Hotel Thunderid in Ind Sur Hord Ind Sur Hometown Jamborce after a Successful engagement at the Hotel Thunderid in the successful engagement at the Hotel Thunderid Hometown Jamboree after a success-ful engagement at the Hotel Thunder-bird in Las Vegas... Decca's Western recording artist Ernest Tubb is now touring the West Coast... Eddie Kirk's RCA Victor release of "Carib-bean" and "As God is My Witness"

is breaking big on the Western charts. His best seller in more than two years. Eddie is been sugary popular interest of the control of the co waxing of "Is Zat You Myrtle?" is still holding its own on the western

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. HEY JOE!

2. I FORGOT MORE THAN YOU'LL EVER KNOW

3. IT'S BEEN SO LONG

4. A DEAR JOHN LETTER

5. CRYING IN THE CHAPEL 6. MAMA, COME GET YOUR BABY BOY

CARIBBEAN

8. TENNESSEE WIG-WALK 9. IS ZAT YOU MYRTLE?

TO. I WON'T BE HOME NO MORE.

Carl Smith (Columbia)

Davis Sisters (RCA Victor) Webb Pierce (Decca) Jean Shepard & Ferlin Huskey (Capitol)

Darrell Glenn (Valley)

Eddy Arnold (RCA Victor) Mitchell Torok (Abbott) Bonnie Lou (King) The Carlisles (Mercury) Hank Williams (MGM)

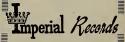


A PICK in all charts SURE TO BE A HIT!!!



Slim Whitman

Imperial # 8205



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- 1. A DEAR JOHN LETTER Jean Shepard & Ferlin (Capitol 2502: F-2502)
- 2 HEY JOE! Carl Smith (Columbia 21129; 4-21129)
- 3. I FORGOT MORE THAN YOU'LL EVER KNOW The Davis Sisters (RCA Victor 20-5345; 47-5345)
- 4 IT'S BEEN SO LONG (Decca 28725; 9-28725)
- 5 CARIBBEAN Mitchell Torok (Abbott 140; 45-140)
- 6. CRYING IN THE CHAPEL Darrell Glenn (Valley 101; 45-101)
- (Decca 28758: 9-28758) 7. GAMBLER'S GUITAR Rusty Draper (Mercury 70167; 70167x45)
- 8. TENNESSEE WIG-WALK
- Bonnie Lou (King 1237; 45-1237) 9. YESTERDAY'S GIRL
- (Capitol 2553; F-2553) 10. LET ME BE THE ONE
- Hank Locklin (Four Star 1641; 45-1641)

FOLK AND WESTERN REVIEW EXCELLENT OG FAIR OO MEDIOCRE OC WERY GOOD



"I'M WALKING THE DOG" (2:23) [Cederwood BMI-A. Greshim] "THERE STANDS THE GLASS" (2:22) [Country BMI-Hull, Schurtz, Reishman]

WEBB PIERCE (Decca 28834)

• "It won't be too long" before Webb Pierce crashes the charts with another as the chanter dishes up a pair of money makers. Upper deck, "I'm Walking The Dog," is a quick beat item that Pierce voices

in distinctive style. Flip side, "There Stands The Glass," is a lovely, moderate beat, romantic lament on which the artist gives a feelingful reading. Honors are split evenly on two potent sides.

"GAMBLER'S GIT BOX" (2:40) [Frederick BMI-Jim Love] "YOUR CLOBBERED HEART" (2:33) [Acuff-Rose BMI-Hank Williams] HOMER AND JETHRO

(RCA Victor 20-5429)

● That rib-tickling duo, Homer and Jethro, have latched on to a winning formula for garnering laughs and luring coins to the boxes. The boys have been suc-cessful on their take-offs on hit pop tunes and their latest waxing is no

exception. Top deck, "Gambler's Git Box" is their hilarious version of "Gambler's Guitar." "Your Clobbered Heart," on the under deck, is Hank Williams' "Cheatin' Heart" with a laugh-a-minute twist. Two grand sides.

"RICOCHET" (2:18) [Sheldon BMI-Coleman, Darion, Gimbel] "OH MIS'RABLE LOVE" (2:20) [Goday BMI-Pat Farnsworth, Georgie Auld] PEE WEE KING (RCA Victor 20-5454)

• Pee Wee King and his band offer a pair of zestful items. "Rico-het," features a top-drawer vocal by Redd Stewart as Pee Wee and the band dish up some mighty solid instrumentation on a bouncy ditty

with delightful lyrics. On the bottom lid, "Oh Mis'rable Love," Pee Wee and the trio belt out another quick beat piece in engaging fashion. Ops oughta get with both ends and cash in quick on the loot.

NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS **CHARTS** compiled EVERY WEEK ADS from LEADING RECORD FIRMS. ARTISTS and PUBLISHERS

Every Week In

THE CASH BOX ALL FOR \$15. PER YEAR

(52 ISSUES)

MARTY ROBERTS

MARTY ROBERTS

(Cordl 64162)

A GAMBLER'S LOVE" (2:16)

Molford] Marty Roberts comes up with some smooth warbling as the band backs in adequate fashion. A fetching tune with a quick beat. Adeck that pleases.

TYOU FOOL, YOU FOOL" (2:35)

[Meridian BMI-Charles Cates] On the lower portion the chanter vocals with warmth and feeling on a moderate beat lover's lament. Expressive lyrics add flavor on a tune tenderly styled by Roberts.

STUART HAMBLEN (Columbia 21158)

G "YOU MUST BE BORN AGAIN"
Hamblen BMI-Stuart
Hamblen A spirited reading by Stuart Hamblen on a religious flavored
item. Smooth voices of the Cowboy
Church Prairie Choir shine on this
emotional piece.

(2:59) [Hamblen BMI-Stuart Hamblen] Backed by the choir Hamblen vocals tenderly on a slow beat tune in a similar religious vein. General effect is stirring.

eral effect is stirring.

HAWKSHAW HAWKINS

(RCA Victor 20-5444)

THE MARK 'ROUND MY FINGER?' (2:25) [RFD ASCAPA Simms, I Kosloff] The velvey
tones of Hawkshaw Hawkins deliver
a moderate beat romantic lament with
pretty lyrics. The artist receives soft
string backing as he expresses love
for his gal though they have drifted
apart.

A HEAP OF LOVIN'' (2:25)

(Milene ASCAP-S. Nelson, J. Javits] Under deek is a quick beat item
with romantic lyrics ethed in pleasurable manner by Hawkins. Two fetching deeks that could stir up a lot of

ing decks that could stir up a lot of interest.

WAYNE RANEY

(King 1259)

"ADAM" (2:22) [Jay & Cee
BMI-Glover, Weismante] Wayne
Raney vocals a quick beat novelty in
impressive manner. Cut lyrics tell
that the artist has had enough of
women and that "Adam should come
and get his rib."

"ITHE ROOSTERS ARE CROWRaney] Flip deck is another quick
beat romantie ditty engagingly performed by the artist. Strings support
in appealing style on two pleasant
sides.

RUSTY WELLINGTON

RUSTY WELLINGTON
(Arcade 116)

"EVERY PRECIOUS MEMORY"
(2:38) [Howard BMI-Munson,
Rogers] A slow beat tune with some
lovely harmonizing is dished up by
Rusty and Ginger Wellington. Blue
Rangers back in smooth fashion on
this tender tune.

"DOG-GONE IT BABY, I'M IN
"DOG-GONE IT BABY, I'M IN
Amway] Under lid is a delightful
novelty treated to the infectious style
of Rusty Wellington's singing. A
quick beat bouncy item with cute vocal
effects.

LOUIE INNIS (King 1260)

[Mar. Law.]

"I AIN'T GOT A POT (To Peel Potatoes In)" (2:08) [Mar-Kapy BMI-Innis, Mann] A quick beat hapy sounding piece handled in lighthearted fashion by Louis Innis. The artist chants with zest and appeal as he tells of spending all his money on his gal. Solid string backing.

B "SUICIDE" (2:26) [Mar-Kay BMI-Louie Innis] Flip is a quick rhythmic beat ditty with expressively lyrics. Deck features cute novelty ef-fects by the band. Two enchanting sides dished up by Innis.

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FOR POLK and WESTERN ROUNDUP

Hugh Cherry, popular deejay at WMAK, Nashville, kicked off his "Hugh Cherry Open House" disk show, Saturday, September 19th, at 3 p.m. Big doings included interviews with some of the top country wax artists in Nashville and a fun-fest with Cherry at the mike. The show, run on an informal promat by Cherry, is exclusively country music. Word from Jim Hallen ager of Hank Thompson (Capitol) says that Hank and the country and western attraction on the "Star Nights Hank and at Soldiers Field in Chicago August 1st along of the "Star Nights Hank also played the Frontier Days as featured attraction in Cheyenne, Wyoming this year. Jim Halsey says he has moved his office from the Trianon Ballroom in Oklahoma City to suite 604, Professional Building, Independence, Kansas. Good to Professional Building, Independence, Kansas. Good the Frainne Rallroom in Oklahoma City to suite 604, Professional Building, Independence, Kansas. Good the Ar Fuzzy St. John's Show visited Nashville, Saturday, September 12th along with the show's business manager, Lois Meredit. Al Fuzzy St. John is now featuring Buddy Meredith. Hal Smith, formerly known in the musicians circles, has made a switch, and is now representing Regent Music Company in the Southern territory. Hal has been associated with the new position and company for about thrirty days. Eddie Zack, in Nashville, Saturday, September 12th along with this friends in Nashville, Eddie became acquainted with Opry talent working with Carl Smith. Ray Price did a date at the Madison Ballroom in Detroit, Michigan Friday, September 12th along the first of the All Smith, Ray Price did a date at the Madison Ballroom in Detroit, Michigan Friday, September 18th. Included on the date were Rusty Draper (MGM) Don Helms (MGM) Jerry Rivers (MGM) and Cedric Rainwater, comedian.

Roger Genger, A & R director of Original Records signed Jimmie Dale, popular New Jersey hillbilly singer to a term contract and cut four sides with

and Cedric Kanwater, comedian.

Roger Genger, A & R director of Original Records signed Jimmie Dale; popular New Jersey hillbilly singer to a term contract and cut four sides with him. He recorded "Tennessee Ghost Train," "No Money Down," "Hello Maria" and "Sentimental Me And Heartless You." Jimmie can well be remembered for his waxing of "Wabash Cannonball" which he made back in '47. Jimmie is now appearing regularly on WAAT in N.J. Sleepy Eyed John, country d. j. at WHHM in Memphis celebrated his 2nd anniversary on the station this Thursday, Sept. 10. Many country and pop artists sent telegrams of congratulations and best wishes. "Sleepy" now has more air time than any other Mid-South country spinner with his 6 hours 6 day a week shows.

South country spinner with his 6 hours 6 day a week shows.

Dub Allbritten, who manages Red Foley (Decca) reports that Gabe Tucker's father passed away recently. Gabe is the popular Country and Western deejay who holds forth at KATL, Houston, Texas. Allbritten is currently handling promotion for the personal appearance of Ernest Tubb, The Carter Sisters, Duke of Paducah, Marty Robbins and Lew Childre when the group entertains the folks of Austin, Texas under the sponsorship of the Firemen. Allbritten is also preping a new youngster in the Country and Western fields, in the person of Little Bobby Myers, "Torng Mr. by the country and the country an



"Young Mr. Appeal" who has just completed a series of fair dates with the Duke of Paducah Show. The eleven-year-old youngster is a genuine showman and shows tremendous possibilities. Allbritten has lined up several recording possibilities for the youthful singer and intends to put top promotion behind his first release. Skeets McDonald leaves next month for a series of one-nighters as well as radio and TV appearances in Texas, Oklahoma, Arkansas and then to the Detroit area for a night club stand and some the control of the c



Morgan according to Vie McAlphin, Melody Trails Music. Back side to the Morgan record is "The Lonesome Waltz."

Carolina Cotton and Charles Coburn were the Hollywood personalities flown seenfly to Palo Alot for the grand opening of John H. Rickey's \$3,000,-000 Studio Inn. The hotel, a new showplace for Northern California, has soons which were built and furnished at a cost of \$17,000 each. One of many features at Studio Inn is a wishing well which is a shrine to the memory of Damon Runyon, and during the opening, owner Rickey was matching all funds from the well for Runyon fund. Fabor Robioson, owner of Abbott Records, is on a two-month automobile trip coast to coast visiting his in Denver and Salt Lake City territories. Fabor reports the Louisiana Hayride Artist Bureau has set dates for Jim Reeves in the Boston and Detroit areas and he will leave Shreveport following the Hayride Show September 19th. Johnnie & Jack, smashing and he will leave Shreveport following the Hayride Show September 19th. Johnnie & Jack, smashing and the will leave Shreveport following the Hayride Show september 19th. Johnnie & Jack, smashing and the will leave Shreveport following the Hayride Show september 19th. Johnnie & Jack, smashing and the will leave Shreveport following the Hayride Show september 19th. Johnnie & Jack, smashing and the will be supported the support of the Jack of the Show September 19th. Johnnie & Jack, smashing and the will appear and the very support of the Jack of the J

THE CASH BOX REGIONAL RECORD REPORTS

Bill Thornton KRLW-Walnut Ridge, Ark.

KRLW—Wolnut Ridge, Ark.

1. Darling, Am I The One

2. Tennessee Wig Walk (B. Lou)

3. Dar's (Chur Weil)

5. It's Been So Long (W. Pierce)

6. I Forgat More (Davis Sisters)

7. I Won't Be Home to More

8. The Lonesome Waltz

9. A Heap Of Loving Hawkins)

10. Caribbean (Mitch Torok)

Slim Lay

WHRS_Huntsville Ala WHIS—Huntsville, Ald.

1. Hay Joe (Carl Snith)

2. I Foregot More (Davi Sisters)

2. I Foregot More (Davi Sisters)

4. It's Been So Long (W. Heller)

5. A Dear John Letter (Shepard)

6. Jealous Leve (Davis Sisters)

7. I Won't 8e Home No More

7. I Won't 8e Home No More

(Rite Faye)

9. Darling, Am I The One

Carl Smith)

10. Is Zat You Myrife (Carlinles)

Happy Ison WORZ—Orlando, Fla.

WORZ—Orlando, Flo.

1. Forget More (Davis Sisters)

2. Ir's Seen So Long W. (Pierce)

2. Ir's Seen So Long W. (Pierce)

4. Hey Jee (Carl Smith)

5. Crying In The Chapel

6. After Your W. (Darrell Glenn)

6. After Your W. (Darrell Glenn)

7. Would It Be Wonderful

8. Too Young For Seen

8. Too Young For Boyne

9. For New And Always (Snow)

10. Gaing Steady (Zeren Young)

Art Barrett WAVY-Portsmouth, Va.

WAYY—Portsmouth, Vo.

1. Shake A Hand (Red Foley)

2. Mama, Come Get Your Baby
Boy (Eddy Arnold)

3. Write And Toll Me Why
(Darrell Glenn)

4. Alabama (Rita Faye)

5. I Forgot More (Davis Sisters)

6. Weary Blues (Hank Williams)

7. Carlbbean (Mirch Torols)

7. Carlbbean (Mirch Torols)

9. My Adobe Hasiende

(Pee Wee King)

10. Live And Let Live (J. Boyd)

Alex Sullivan WKXL-Concord, N. H.

WKXL—Concord, N. H.

1. Carlibane, (Mitch Torok)

2. She Taught Me To Yodel

3. Mexican Joe (Jim K. Roberts)

4. Bumming Around Revey

4. Bumming Around Parel Glenn

5. Crying In The Chapel

5. Crying In The Chapel

6. Gambler's G'Darrell Glenn

7. Let Me Love You A. Little

7. Let Me Love You A. Little

8. Shut Up Ard Drink You

10 Wart's Be Home No More

10 Wart's Be Home No More

(Mank Williams)

10. Mana, Cane (Hank Williams)

10. Mana, Cane Your Baby

Boy (Eddy Arnold)

Clarence Kneeland WERI & WICH-Jewett City, Conn.

Jewett City, Conn.

1. A Dear John Letter (Shepard)

2. Crying In The Chapel

2. Crying In The Chapel

3. Hey Joe (Carl Smith)

4. Little Donkey (Eddie Zack)

5. Is Zat You Myrate (Carlislas)

6. For New And Always Snow)

8. Rub-A-Dub-Du (Thompson)

9. I Won't Be Home No More

(Hank Willias)

10. Mams, Come Ger Your Baby

Boy (Eddy Arnold)

Sleepyhead Cliff KASM-Albany, Minn.

. Hey Joe (Carl Smith
. I Forgot More (Davis Sisters)
. It's Been So Long (W. Pierce)
. A Dear John Letter (Shepard)
. Crying In The Chapel (Allen)
. Gambler's Guitar (R. Draper)
. Rub-A-Dub-Dub (Thompson)

8. Private Property (Johnny & Jack) 9. Let Me Be The One (Locklin) 10. Sing Me Something Senti-mental (Marty Robbins)

Chuck Thompson & Elmer WFOR-Hattiesburg, Miss.

1. I Forgot More (Davis Sisters)
2. Losers Weepers (J. Swan)
3. Mama, Come Get Your Baby
Boy (Eddy Arnold)
4. The Wrong Side Of Town

4. The Wrong Side Of Town
(Ray Price)
5. Maybe I Was Wrong (Britt)
6. Hard To Love Just One
(Jim Reeves)
7. Crying In The Chapel (Allen)
8. Yesterday's Girl (Thompson)
9. Time Will Tell All (B. Walker) 10. I'm Not Ashamed (C. Wells

Panhandle Van

Panhandle Van
WCAR—Pontice, Mich.

1. Crying In The Chapel
(Darrell Glann)
2. If it's Seen So Long (W. Pierce)
4. Hey Jos (Carl Smith)
5. Private Property
7. Roba-Abus (Johnny & Jack)
8. Gambler's Dub (Cromell)
9. Gambler's Cow Myrtle (Carlsies)
10. Don't Claim To Se An
Angel (Kirty Walls)

Uncle Joe Johnson WPAQ-Mt. Airy, N. C. WPAQ—Mt. Airy, N. C.

1. Hey Joe (Kitty Wells)

2. I Forgot More (Davis Sisters)

3. I'd Rather Die Young

4. Crying In The Chapel

5. Is Zat You Myrtle (Carlisles)

6. Ask Ye Shall Receive
(Martha Carzon)

(Martha Carson)
7. Private Property
(Johnny & Jack)
8. A Dear John Letter (Inman)
9. It's Been So Long (W. Pierce)
10. Rub-A-Dub-Dub (Thompson)

Joe Morris WKDK-Newberry, S. C.

WKDK—Newberry, S. C.

1. I Forget More (Davis Sisters)

2. It's Been So Long (W. Pierce)

3. I Won's Bee Home No More

4. How's The World Treating

You (Eddy Arnold)

5. Is Zet You Myrtle (Carliste)

7. Born Again (Louvin Box.)

8. Hey Joe (Carl Smith)

9. My Cold Heart Is Meltre Willy

10. Alabama (Rite Faye)

Norman Hall

NOTINE TO STATE OF THE STATE OF

Carl J. Swanson WRUN-Utica, N.

WRUN—Utica, N. Y.

1. Hey Joe (Carl Smith)
2. A Dear John Letter (Pat O'Day & The Four Horsemen)
O'Day & The Four Horsemen)
4. I'd Rather Die Young
5. Tennessee Wig Walk (B. Lou)
5. Tennessee Wig Walk (B. Lou)
7. I Fornel Walk (Thempson)
8. They've Got Me Singing
9. Crying In The Chapel Glenn)
9. Crying In The Chapel Glenn)
Blaid And Call

10. Plaid And Calico (J. Horton)

Paul Kallinger XERF-Del Rio, Tex.

1. It's Seen So Long (W. Pierce)
2. Hey Joe (Carl Smith)
3. A Dear John Letter (Shepard)
4. I Forgot More (Sonny James)
5. Is Zat You Myrtle (Carlisles)

6. Caribbean (Mitch Torok)
7. Crying In The Chapel (Allen)

8. I'm The Loneliest Gal (Goldie Hill) 9. El Rancho Del Rio (J. Reeves) 10. That's What I'd Do (F. Young)

Big Jim Hess WIVK-Knoxville, Ter

1. Hey Joe (Carl Smith)
2. Mama, Come Get Your Baby
8 ov (Eddy Arnold)
3. A Dear John Letter (Shepard)
4. Darling, Am | The One
(Carl Smith)

(Carl Smith)
(Carl Smith)
(Carl Smith)
(Johnny & Jack)
6. I Forgot More (Davis Sisters)
7. Wrong Side Of Town (Price)
8. Maybe I Was Wrong (Britt)
9. Write And Tell Me Why
(Darrell Glenn)
10. I Don't Claim To Be An
Angel (Kitry Wells)

Jolly Joe Nixon KXLA—Pasadena, Calif.

1. Caribbean (Mitch Torok)

2. Hey Joe (Carl Smith)

3. As God Is My Witness (Edding)

2. Hey Joe (Carl Smith)
3. As God Is My Witness Kirk
4. Before You Go Make Sure
You Know (Lefty Frizzell)
5. I Forgoi More (Davis Sisters)
6. A Dear John Letter (Aldrich)
7. Whole Hogo T None (F. Harr)
9. Talk Off the Town (D. Reno)
10. I Think Of You And Me
(Claude King)

Elmer Snodgrass

Elmer Snodgrass
WAKE—Greenville, S. C.
1. Rey Jae (Kirty Walts)
2. 1 Forget Mere (Davis Sisters)
3. John's Reply (Pete Layne)
4. Am 1 The One (Carl Smith)
5. Have Strone (Carl Smith)
6. Have Strone (Carl Smith)
6. Have Strone (Carl Smith)
6. Have Strone (Smith)
7. Crying In The Camith Strone,
7. Crying In The Camith Strone,
8. A Dear John Letter (Shepard)
9. Yesterday's (di (Thompson)
10. I'd Bather Die (Jean Shepard)

Tom Edwards WERE-Cleveland, Ohio

WERE—Cleveland, Ohio
1. A Dear John Letter
2. Jahn's Reply (Pete Layne)
3. Hay Jose (Pete Layne)
4. I forgot More (Davis Sisters)
5. Crying In The Chapel
6. Oh Micrable (Davis Sisters)
7. Tennessee Wig Walk (B. Leu)
8. It's Been So Long (W. Pierce)
9. Mama, Come Get Your Baly
80y (Eddy Arnold)
10. Caribban (Mitch Torok)

Cracker Jim

WMIE-Miami, Fla

WMIE—Midmi, Fld.

1. It's Ben So Long (W. Pierce)

2. A Dear John Letter (Shepard)

3. I Forgot More (Davis Sisters)

4. Hey Joe (Carl Smith)

5. Crying In The Chapel

(Darrell Glenn)

4. How's The World Treating

You (Eddy Annold)

7. Mama, Come Get Your Baby

Boy (Eddy Arnold)

8. Be Sure You Know Before You Go (Lefty Frizzell)

9. I Won't Be Home No More (Hank Williams)

10. Is Zat You Myrtle (Carlisles)

David Walshak KCTI-Gonzales, Tex.

KC11—VOORZUIES, 1 EX.

1. Hey Joe (Carl Smith)

2. Caribbean (Mitch Torok)

3. It's Been So Long (W. Pierce)

4. Let Me Be The One (Locklin)

5. Crying In The Chapel (Allen)

6. A Dear John Letter (Shepard)

7. I Won't Be Home No More (Hank Williams)

8. Sing Me Something Senti-mental (Marty Robbins)

9. Don't Say Goodbye If You Love Me (Johnny & Jack) 10. For Now And Always (Snow)

Sleepy Eyed John WHHM-Memphis, Tenn.

WHIM—Memphis, Tenn.

1. Forgot More, (Davis Sisters).

2. Mama, Come Get Your Saby.

8 Boy (Eddy Arnold).

4. Styles A. Hand (Ref. Foley).

5. Let Me Go Devil (Wade Ray).

6. It's Been So Long (W. Pierce).

7. There Sinant The Class.

7. There Sinant The Class.

8. Ennessee Wig Walk (8. Lou).

9. Re-Enlistment Blues.

Morale Tavis).

10. Is Zat You Myrtle (Carlicles).





Here

nnd

There

NEW YORK—The Billboard, which also delves into the coin machine business, ran a story in its September 19 issue headed "N. Y. Kiddie Ride Distributors, Ops Set to Throw in Sponge." It would appear from this statement has the kiddle ride business as a statement that the kiddle ride business is opposite is the case. The kiddie ride business, like all new enterprises is just starting—but the chaff must be separated from the wheat. Just as was the case with the pin game and the music machine when these businesses got started. Many entered the field who had neither the talent nor the experience needed. Kiddie ride manufacturers who knew nothing about the manufacture of coin operated equipment opened and produced equipment that was inferior in both construction and design—and at the state of the construction and design—and the construction and design—and at the manufacturer of the prices. New blood was promoted into the operating division. These men, in their ignorance bought these machines, and then undercut commissions. Then came the awkening. Neither the equipment nor the operating firms could stand up. In a majority of cases, they're gone and buried. The old line manufacturer, who turned out substantial machines, and the operators who knew their business, and who paid better prices but received value, plus the fact that they conducted their business, at a locations and proper commissions—are still around, and will be years from now. The kiddies, the millions of them, are still crazy about riding the machines, and each year will bring added kiddies. From now on, we'll see the kiddie ride business conducted properly and profitably—the fringe manufacturers and operators are disappearing rapidly.

LONDON, ENGLAND—The World's Fair (English coin machine trade weekly) reports that leading coin machine firms of England, France, Belgium and Switzerland met in France during the summer with the intention of forming an international association. The companies represented at the meet were: British Automatic Co., Ltd., England; Compagnie Generale des Distributeurs Automatique, Berne, Switzerland; S. A. Francaise des Appareils Automatiques, Paris, France, and Automates Belges and Cie Belge des Automatique, both of Brussels, Belgium. One of the resolutions agreed upon was to contact coin machine firms in the United States and elsewhere for the purpose of exchanging information.

DURHAM, N.C.—R. J. Reynolds Tobacco Company is considering introduction of a king size Camel cigarette, according to H. H. Ramm, assistant to the chairman. However, he added, nothing definite has been decided.

Old Time Juke Box Op Reports:

"Operators who break even on dime play are still 50% ahead"

The juke box operator who made the above statement is William L. Schafer of Bakersfield, Calif

Bill Schafer has been engaged in the industry for over 20 years. He is, by the way, a member of The Cash Box' "20 Year Club".

It was during a conversation among operators, gathered in the showrooms of a well known juke box distributor, when Bill Schafer made the above statement

He elaborated on this statement, according to the facts and figures which had been published in The Cash Box a long time ago.

He pointed out that, even if the play did drop 50 per cent when the juke box operator switched over from nickels to dimes, the operator was still 50 per cent ahead.

Because, as Bill Schafer explained, the operator then enjoys 50 per cent less wear and tear on his phonographs; 50 per cent less wear on his records; and saves better than 50 per cent on service calls.

This, as Schafer, and a great many other juke box operators who have switched to dime play, state, "is many times the difference between profit and loss on any route anywhere".

If an operator can earn just as much on dime play, as he can on nickel play, then certainly that operator is better off changing over to dime play.

The savings effected by the 50 per cent less wear and tear on his machines and, especially, the 50 per cent less servicing overhead expense mean some profit to him.

It is a known fact that the overall average pickup on dime play runs somewhere in the neighborhood of 15 per cent. This is, indeed, a very small percentage of additional income, especially when compared to the tremendous 100% to over 300% increases in costs of equipment, parts, supplies, labor, and so forth, which the average juke box operator is enduring since the beginning of the post-war era. Yet, whatever extra coin he can realize, even a break-even point, so that he saves that 50 per cent wear and tear and servicing, keeps the operator in the automatic music business and, thereby, gives him the hope that there will be a sufficient pickup down the line at some future time, so that he may yet see a decent profit return on his investment.

In addition to the tremendous increase in capital investment outlay and in overhead expense of all kinds, the juke box operator is also faced with the fact that a great many of the nation's best locations, the taverns, have been closing down with increasing regularity.

This, in addition to other retail spots which have closed down, actually forces him to change over to dime play (and the dime of today is worth less than the pre-war nickel) in an effort to somehow pull out of this deadening loss morass.

Therefore, as this well known operator, Bill Schafer of Bakersfield, Calif., has pointed out, and as The Cash Box long ago explained to the satisfaction of such outstanding juke box operators as Bill Schafer, even if the operator breaks even (in short enjoys no increase in his collections) when he changes over to dime play, that operator is still 50 per cent ahead.

Is there any operator, anywhere in the nation, who can argue against this tremendously logical fact?

It is surprising, then, that more operators of automatic music equipment haven't already switched over to dime play.

In addition to dime play, the juke box operator who wants to enjoy even a meager profit return on his investment, should also obtain a definite "minimum front money guarantee".

By itself dime play is not the complete answer. The operator must obtain minimum front money from each and every one of his locations to assure himself a profitable juke box operating business.

MOA MEET POINTS TRADE'S PATH

Board of Directors Agree With Geo. A. Miller Public Relations is Juke Box Industry's Big Task. Appeal to Nation's Juke Box Ops to Donate Generously to Fund Needed to Successfully Oppose McCarran Bill Before Senate's Judiciary Committee on October 26

PHONO MFRS. ASSN. ASSURES M.O.A. 100% COOPERATION

M.O.A. Votes 100% Endorsement of Walt Framer's "Jack-In-The-Juke Box" National Network TV Show. Also Vote to Allow Exhibit Space at M.O.A. March '54 Chicago Convention to Vendors, Kiddie Rides, Coin Controlled TV and Radio to Fill Entire 8th Floor at Palmer House.

CHICAGO—"The most outstanding and successful meeting we have ever held", is the way George A. Miller, president and general manager of Music Operators of America (MOA), expressed himself at the close of the second day of discussions by the Board of Directors of this organization at the Palmer House, this

He also said, "Every single member of the Board of Directors was present. All were optimistic and enthusiastic and, at the same time, were here to discuss business with most complete seriousness. All offered extremely helpful suggestions."

Many people with ideas regarding cooperation of MOA toward music publishing organizations, as well as the possible creation of a third copyright agency, spoke before MOA's Board of Directors.

Bill Gersh, publisher of The Cash Box, was also on hand to speak before those present. He discussed the forthcoming McCarran Bill as well as other problems facing the juke box industry.

Most outstanding development of the two day Board of Directors meeting here at the Palmer House (Monday and Tuesday, September 14 and 15) was the fact that all present agreed the big task facing MOA was the creation of a Public Relations Program which would aid the entire juke box field and would bring about better understanding and closer cooperation.

Next to that came the appeal from George A. Miller, as well as from all the members of the Board of Directors and, especially, from Sidney H. Levine, legal counsellor for MOA, for more funds to help successfully oppose the McCarran Bill at the forthcoming hearings in Washington, D.C., on October 26, before the Senate's Sub-Committee of the Judiciary, headed by Senator Alexander M. Wiley of Wisconsin, and composed of: Senator Jenner of Indiana and Senator Eastland of Mississippi.

This was the most important topic concentrated upon at this meeting of MOA's Board of Directors (just as had been predicted by The Cash Box for the last few weeks' issues) and obtained complete support from all present.

As those present were told, the need for vigorous opposition to the McCarran Bill, would require bringing operators from all over the country to testify before the Senate's Sub-Committee on the Judiciary. This is



GEORGE A. MILLER President and General Manager, MOA

a very expensive process. In addition to the testimony which these men would give, the very impressiveness of their attendance, would also count heavily in the final decision of the Sub-Committee.

But all this requires much money to be expended and that, at the present time, the exchequer of MOA just didn't have the money necessary to pay for the men who would have to attend to vigorously oppose the Mc-Carran Bill.

Attorney Sidney H. Levine made a passionate appeal to all the Board of Directors to do everything in their power to raise the funds needed as well as to arrange for witnesses to be present in Washington on October 26.

The Phonograph Manufacturers Association sent a delegation to attend a luncheon with MOA. This delegation was composed of Morris Bristol, attorney for the Rudolph Wurlitzer Company, Larry Meyers, secretary-manager of the association and Ed Ratajack, western regional manager for AMI, Inc.

The manufacturers assured everyone of the music operators in the nation, thru the Board of Directors of MOA, of their 100 per cent cooperation in opposing the McCarran Bill in Vashington on October 26. A 100 per cent vote of endorsement was given to Walt Framer of New York, who spoke before the Board of Directors, and told them of his plans for a national network TV show called, "Jack-In-The-Juke Box".

called, "Jack-in-The-Juke Box".
Not only was this program enthusiastically endorsed by the Board of Directors of MOA, but, at the same time, MOA offered its complete and fullest cooperation to Walt Framer, to help him in every possible fashion, to make this one of the most successful TV network shows.

The men individually complimented Framer. Some were present with him at a dinner he gave at the Chez Paree where he spoke on the subject over the radio.

Also very impressive was the fact that MOA's Board of Directors voted to "open up" the forthcoming convention at the Palmer House here on March 8, 9 and 10, 1954. The entire 8th floor has been reserved for exhibitors.

The meeting hours have been cut down to from 9 A.M. to 12 A.M. The afternoon and the evenings to be completely devoted to the exhibitors.

Such allied line as coin controlled radios and TV receivers will be invited to show their wares at this forthcoming Convention.

Also the manufacturers of vending machines and kiddie rides will also be invited.

The record firms and all other organizations, allied to the automatic music industry, are already clamoring for exhibit space, it was reported.

This vote to expand the convention is expected to make this forthcoming MOA Convention the biggest in all the history of organizations in this industries.

George A. Miller stated, as the meetings finished, "This was the most successful and most thrilling meeting I've ever attended.

"Everyone was present and everyone was on time for each and every discussion period.

"The men simply threw themselves into their work with enthusiasm and this, in itself, made this two day meet here in Chicago, the most outstanding in all the history of Music Operators of America."

NEW CUSTOMERS EVERY DAY!









to ride Bally Kiddy-Rides."



Bally Kiddy-Rides operation is a permanent year-after-year business for operators. Every day of the year, dozens of youngsters in every shopping-area graduate from babyhood to kiddy-ride age. 4,000,000 babies born this year will be kiddy-riders within 3 or 4 years. And Bally Kiddy-Rides are built extra-strong to insure years of trouble-free, money-making operation. Babies born tomorrow will ride Bally Kiddy-Rides you buy today. Start a steady-income route of Bally Kiddy-Rides now. Finance-Plan available through leading Bally Distributors.





4 REASONS WHY



N. Y. KIDDIE RIDE OPS AND DISTRIBS HAVE NOT "THROWN IN THE SPONGE"

Statement Published In A Weekly **Tabloid Not True, Say Leading Kiddie** Ride Ops and Distribs, Actually Sales and Operations Are Going Ahead.

The CASH BOX Will Print Statements From Kiddie Ride Firms In Next Issue

(See "Here and There" Column-Page 33)

Seacoast Distributing To Open Offices On N. Y.'s Coinrow

Rock-Ola Distrib To Run Big Party Oct. 3, 4 & 5

\$294.50

NEW YORK—After searching for quite a while, Dave Stern of Seacoast Distributors, Inc., advises that the **FALL SPECIALS!**

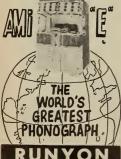
firm has taken space on New York's coinrow for the display and sale of the Rock-Ola phonograph.

Seacoast has secured one of the street's choice locations-594 Tenth Avenue (southeast corner of 10th Avenue and 43rd Street). Extensive alterations are now under way, with decorators, carpenters, painters, et al, rushing to get the quarters set for

Stern advises the firm will hold a three day party, Saturday, Sunday and Monday, October 3, 4 and 5, at which time a tremendous surprise is in store for the city's operators.

The new offices will be staffed with efficient and experienced men, who'll be shifted over from the firm's Elizabeth, N. J. offices. Stern will devote most of his time to the New York





SALES COMPANY

AMI, Inc., Bally Manufacturing Co., J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880 221 Frelinghuysen Ave., Nework 8, N. J., BI 3-8777

"C.O.D." New Williams

Five-Ball Game

CHICAGO — Williams Manufacturing Company, this city, is now shipping its new five-ball machine "C.O.D.", which Sam Stern, executive vice president, describes as a "new idea in 5-ball play."

idea in 5-ball play."

There are 2 ways to play—trap holes on the right side or numbered lanes and kick-out holes on the left side of the playfield provide optional play. Features include: 5 kick-out holes; 3 flippers; 2 thumper bumpers; 1 automatic flipper; and 6 roll-overs. The player can get from one up to five replays for high score; balls in C.O.D. and Star holes are good for one replay; balls in C.O.D. and Shamrock holes are good for one replay; balls in C.O.D., Star and Shamrock holes are good for the replays; and balls thru bottom center channel with 1 to 8 holes, or C.O.D., Star and Shamrock combination, score replays.

As is the case with all Williams

As is the case with all Williams games, "C.O.D." has been on test location for a period of time, and Stern states that collection reports have been exceptional.

David Rosen To Run Big House Warming Party September 27



DAVID ROSEN

PHILADELPHIA, PA. - Dave Rosen, David Rosen, Inc., this city. will celebrate the completion of the re-

building of his quarters at 855 N. Broad Street, with a big house party on Sunday, September 27.

A serious fire, some time ago, swept thru the Rosen building, and from that time on, renovating and remodelling the structure, both inside and outside has been under way. The building is now completely modernized and stands out as one of the most beautiful in the industry, as well as being set up to give the operator the finest service on both new and used equip-

"This is a happy occasion for us" says Rosen, "and we want everyone to join us for the celebration."

The party will start at 2 PM and guests are invited to stay as long as they desire. Food, refreshments and entertainment will be available. In addition, Rosen advises he is preparing some pleasant surprises for his

United Steps Up Production On Shuffle Alleys For Third Time



CHICAGO - United Manufacturing Company, for the third time in as many months, has ordered engineers of the firm to step up production.

This is being done in an effort to handle the orders which are avalanching into the firm on United's new "Imperial Shuffle Alley" and "Royal Shuffle Alley".

Both games have clicked with the trade. The king size bowling pins are reported to be the most outstanding feature on both games.

"These king size pins," Bill DeSelm, general sales manager of the firm said, "are winning admiration from players, operators as well as jobbers and our distributors.

"Never before", DeSelm continued, "have we had such a marvelous re-

action to a new feature on any of our shuffle alleys."

Also winning much good comment from the trade is the triple match feature which appears exclusively on the "Imperial Shuffle Alley". The triple and double scores. The 5th and 10th frames feature triple scores. An added feature is that either alley can be adjusted to a 5 frame game.

Groenteman Back In Phila After Trip Thru Europe

PHILADELPHIA, PA. - Sal Groenteman, International Amusement Company - Scott-Crosse Company, this city, returned last week from a 30 day trip thru Europe. Abe Witsen, the other partner of the firm, had already spent a month in Europe earlier in the year.

Groenteman covered 7 countries and Groenteman covered 7 countries and 26 different cities within the space of 30 days, which he claims wasn't enough time to give him the opportunity to see many friends and customers. "Wherever I went" said Sal, "I received a royal welcome and was practies." He also returned to this country with loads of business.

Groenteman relates that upon his

Country with loads of business.

Groenteman relates that upon his return to the Philadelphia office he found that Witsen was loaded up with domestic business as well, and now the two of them are working night and day to serve their customers, both Europe and the United States.



United Picnic In Pictures

"There is no substitute for Quality!"



CHICAGO.—The recent annual picnic run by United Manufacturing Company, this city, brought out about 3,000 people, who had themselves quite a time.

Pictured above are some of the candid camera pics taken by The Cash Box.

Bally Service Schools At Newark & Boston

CHICAGO—Bally Service Schools were held at two Eastern Bally distributors on September 16, 17. Paul Calamari of the Bally engineering staff conducted the school at Runyon Sales 'Co., Newark, N. J., and Bob Breither of Bally conducted the school

at Redd Distributing Company, Boston. Both schools were well attended by operators and servicemen, and both Calamari and Breither were highly praised for their valuable service tips and other helpful operating pointers. "America's Finest"

ASK ANY OPERATOR OF THE KEENEY DeLuxe Electric

CIGARETTE VENDOR!

★ For MORE THAN 5 YEARS operators have made much more money with service costs at an all-time low. Features: ● 432 pack capacity ★ Easy looding with swing-up top ● 3-way match vending ● Alternate front and rear column vending ★ Quick price changes ● Large storage. Write for an immediate free demonstration today.

J. H. KEENEY & CO., INC. 2600 W. 50th St. Chicago 32, III.



CHICAGO 51, ILLINOIS

Hamburg Coinman In U. S.



CHICAGO—Al Adickes of Hamburg, Germany, was a recent visitor to the NAMA Show in Chicago. Adickes, before the war, was the head of one of the foremost wholesale firms in England.

FOREIGN BUYERS

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> are you assured guarantees for

Satisfaction and Profit!

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KEENEY

EVANS

WILLIAMS GOTTLIEB BALLY

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Parts and Service Manual available.

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"It's What's in THE CASH BOX That Counts"





NEW CHICOIN HIT PARABE \$132.50 EXCLUSIVE SEEBURG DISTRIB-UTORS IN ILLINOIS AND IOWA

C MUSIC HO COMPANY 2200 NORTH WESTERN AVE. CHICAGO 47, ILLINOIS

Bally Service School At Lieberman's

MINNEAPOLIS, MINN. — Harold Lieberman of Lieberman Music Com-pany, this city, has arranged for the Bally Service School to be held at the Lieberman headquarters in Minneapolis October 12 and 13. Bob Breither of the Bally engineering staff will conduct the school and show operators

and servicemen many short cuts in servicing Bally games. The schooling will enable the operator to keep his games operating at top efficiency. As distributors of Bally equipment Minnesota, Debender of Minnesota, Debender of the Minnesota o

Open House Party

NEWARK, N.J.—Al Cohen, Ajax Distributing Company, played host to most of New Jersey's coinmen, who visited the firm at its new quarters at 128 W. Runyon Street, during a three day open house party, Monday, Tuesday and Wednesday, September 14, 15, and 16.

With the acquisition of these new with the acquisition of these new large quarters, Cohen has expanded the firm's activities to include the wholesaling of all types of equipment, music, games, kiddie rides, and ven-

dors.

"We were very well pleased with
the turnout during the three days,"
stated Cohen, "which served its purpose of acquainting those in the trade
with the fact that we are now in a
position to serve all their needs with
every type of equipment. In addition,
some of our Friends or placed
order.

Assisting Cohen in greeting the visitors was Harold Chasin, general manager.

Cohen advises that the firm will start a campaign offering weekly spe-cials of all types of equipment to the trade.

Ajax Holds 3 Day | Apco Intros 4 New Cup Vendors

NEW YORK-Apco, Inc., this city,

NEW YORK—Apco, Inc., this city, introduced four new cup vending machines at the recent NAMA Convention in Chicago, notably expanding its line of "Automatic Soda Shoppes". The new machines include the "Soda Shoppes", as well as the "Soda Shoppes of the Soda Shoppes of the Soda Shoppe is a true 8-Drink machine, serving 5 carbonated and 3 non-carbonated cininks. It's the only dispenser of its type of the market which can vend cola and root beer in addition to the usual line-up of fruit flavors. This is very important to the operator because root beer is the second largest selling soft drink in the country and the second services on 5 syrup tanks, with 2500 drink syrup capacity. It also has 1200 cup capacity.

"The '4-Drink Soda Shoppe' spaces out the Apco line between its famous standard 3-Drink, and super-selectivity 6-Drink media super-selectivity 6-Drink medine serves 3 carbonated and 1 non-carbonated drink from only 3 syrup tanks, It has a 1200 cup capacity and 1900 drink syrup capacity.

"The 'Soda Shoppe Junior' is a 3-Drink machine vending 2 carbonated and 1 non-carbonated drink, with a large 1000 cup capacity and 1000 drink syrup capacity. This machine is an exact replica of the standard '3-Drink Soda Shoppe'.

"Another addition to the Apco line is the 'Soda Shoppe-Coffee Bar', which combines the mechanisms of the Bert Mills hot coffee vendor and the Apco '4-Drink Soda Shoppe' to give the operator an opportunity of vending four cold drinks (carbonated and non-carbonated) as well as hot coffee in all its forms."

Dan Stewart Co. Appoints New Mgr.

LOS ANGELES—Bob Bever took over as the new manager of Dan Stewart Company, this city, last week. Bever is well known in the area as he originally opened the local branch here.

Bever has been associated with the coin machine industry for the past 15

years. He comes to Los Angeles from Salt Lake City, Utah, where he was sales manager for the Dan Stewart

Jack Dolan, former manager, stated that things are indefinite for him at this time. He will announce his plans for the future shortly.



As I See It

A Weekly Column AL SCHLESINGER



That there has been much confusion among operators in the purchase of records, goes without saying. Some purchase from manufacturers salesmen, sothers from distributor salesmen, some from one stop shops and a dozen other ways. All their purchases are practically based on polls and opinions, of graphs, charts, professional consultants and much hearsay. The number of stiffs purchased each year in America by operators would probably cover the country if laid end to end.

If laid end to end.

If opening a record mart in New York City was successful, there is no reason why it could not be duplicated in key cities all over the country. Every operator of juke boxes considers the purchase of records of prime importance to his business. It is the key to his success or failure. Outside of the cost of his juke box, his biggest expense is the purchase of records weekly (labor excepted). If an operator took time out each week to visit the music mart and was enabled to add two or three more good numbers than he is getting now, just imagine how much more income this would mean at the end of the year. Or, if by visiting the mart he was able to avoid buying a stiff now and then, think how much he would be able to save each year. These are important items in the operation of a juke box route. They mean dollar and cents to an operator. Actually it could mean the difference between loss and profit at the end of the year. the year.

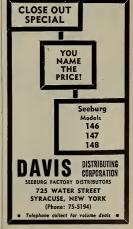
As I see it, the idea has tremendous operator appeal. It could help end a dot of confusion for operators and manufacturers. It would be another step in helping operators conduct their business on a more scientific basis.

Runvon Sales Co. To Exhibit At **Merchandise Fair**

NEW YORK-Runyon Sales Company, this city, will be one of the prominent exhibitors at the Merchandising Fair, a trade show sponsored by Hiram Walker Distributors, Inc. The show will be held in various cities to point up the products, services and equipment that firms now have available to help develop more business and greater revenue for taverns, clubs, hotels, restaurants and related establishments.

The first Merchandising Fair in the east this year will take place at the Hotel Statler in New York City, September 29, 30 and October 1. Runyon Sales Company will display the new AMI 120 with Runyon representatives on hand to demonstrate this 120 selection juke box.

Other Merchandising Fairs where Runyon will exhibit include the showing in Newark at the Mosque Theater, October 13 and 14, in Trenton at the Stacy Trent Hotel, October 18; in Hartford, Connecticut, November 2 and 3; and in Bridgeport, Connecticut, November 7 and 8. At the latter exhibits Runyon will show in addition to the AMI 120, the amusement games and Keeney Cigarette Vendor the firm also distributes.



SPECIAL SALE! -STATLER rebuilt 8
Column CIGARETTE \$39.50
—and 9 Column
COOKIE Machines.

Supreme Distributors, Inc. 3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

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To Celebrate the Completion Of Our Re-Building Program

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We want everyone to join us on this happy occasion. Of course, there will be plenty to eat and drink. Come at 2 P.M. . . . stay as long as you like.

We have completely rebuilt our SHOWROOMS OFFICES WAREHOUSE Now Bigger and Better to Serve You Better

DAVID ROSEN

Distributor for AMI, Mercury Records, Chicago Coin, Cole Products, Auto-Photo. 855 N. BROAD STREET, PHILADELPHIA 23, PA.

STevenson 2-2903

Bally Begins Deliveries Of New "Dude-Ranch"



JACK NELSON

CHICAGO—According to Jack Nelson, Bally general salesmanager, the Bally Manufacturing Company, this

city, began delivering a new "in-line" game named "Dude-Ranch."

Nelson described "Dude-Ranch" as having all the popular features of previous Bally in-line games with popular 2-cards play, plus a big play inviting Super-Card scoring 4-in-line for 3-in-line. Two attractive Super-Lines score 4-in-line for 2-in-line. In addition to the 2, 3, 4 and 5 in-line scores, the profit proved Corner Scores, Advancing Scores, Spot Roll Overs and Extra Balls features are included. The colorful cabinet and brilliantly lighted backglass are illustrated in a flashy "Dude-Ranch" atmosphere. New printed circuits available with the new "Dude-Ranch" game are said to greatly simplify service.

Pinballs To Be Licensed In Portland, Ore.

PORTLAND, ORE.—The City Council, here, by a 3-to-2 vote directed the city attorney last week to prepare an ordinance to license pinball machines in the city again.

ordinance to neense pundan machines in the city again.

Commissioner Stanley W. Earl, sponsor of the bill, didn't specify license fees to be incorporated in the proposed ordinance.

proposed ordinance.

A 1951 Portland city ordinance outlawing pinball games has been inoperative under a restraining order

granted pinball operators by the Circuit Court, who were awaiting a decision on their appeal to the Oregon Supreme Court. This 1951 ordinance will now be superseded by the impending ordinance.

ing ordinance. The city license division estimated that the city was losing \$100,000 annually while the machines operated under injunction, as operators paid \$20 per machine yearly, and each operator paid an annual fee of \$750.

THRU THE COIN CHUTE
EASTERN FLASHES

As expected, this week saw considerably more action on coinrow than it's had in a number of weeks. Ors coin's from one wholesaler to another, picking up equipment, parts and supplies. Wholesalers, also report that in addition to local business picking up, orders from both domestic and foreign sources piling in.

Artie Daddis, AMI field representative in New York, where he puts the Runyon service crew thru a refresher course of the machines internal workings. These service men will now hold classes for local music ops. Artle, Irv (Kempy) Kempner, and Nat Gutkin will leave Monday, Sept. 22 for Commeticut, where starting Tuesday, Sept. 22, they will conduct service schools in Hartford; Sept. 23 in Norwich and Sept. 42 in the Norwich and Sept. 42 in Norwich and Sept. 43 in Norwich and Sept. 43 in Norwich and Sept. 44 in the County Intrigued by the scientifically arranged line that is used to renovate used equipment; the spray pain booth; and the pressure machine that washes down the machines. Abe Green and Ed Burg exceptional hosts. . . . Also visited Irv Morris, Gottlieb distributor, while we were in Newark. Irv, one of the finest gentlemen in the business, enjoys the utmost confidence of his customers, and does quite a job with amusement machines. Visiting Morris at the time were operators Mike Rimsky, Phil Eiseman, Henry Sokolinsky and Frank Eska. . We attended the open house party of Al Cohen, Ajax Distributing Co., Newark, who had recently moved into new large quarters. Assisting Cohen in greeting the visitors were Harold Chasen and George Ball. . . . Joe Weisz, Larchmont Vending Co., Larchmont, N.Y. together with Dick Dickcio of Westchester Amusement Co., making the rounds of coinrow's wholesalers.

A. T. Snyder, Wilton, Conn., vists Joe Young Distributing, Young and Abe Lipsky have arranged with a number of ops, schools, et al, to display the Wurlitzer-Prankic Laine Vocal Scholarship Contest. The dj handling the assignment here, Paul Brenner of Station WAAT, has announcements on the contest every day. . . . Les Boyd's charming daughter, Mary Ann, spending her junior year at Ladyclift, a private school close by West Point, N.Y. Les, by the way, still drives up to Westerly, R. I. on week-ends for some boating and fishing to see the property of the contest every day. With export biz demanding more reconditioned music machines, and the local ops placing orders, Hymie Koeppel, Koeppel Distributing Co., scurrying around the south buying up equip. Hymie drives to his source, packs the machines on his truck, and hurries back. Meanwhile, brother Harry seeing Kaya. Automate Towel Corp. of America, back from his trip to the middle west. It'r reports that he's busy taking care of the production of the automatic dryer, so that he can satisfy distributor demands. . . Al Simon, Albert Simon, he'll start preparing for his daughter and son-in-law. . . Willie Levey, Miami, Fla., spends 10 days here seeing old friends. Upon his return home, he'll start preparing for his daughter's (Joyce Ellen) sweet sixteen birthday party, which he'll throw at the Aligiers Hotel in Miami Beach. . . Sam Rabinowitz visits along coinrow. . . . Willie Aronson, games operator, returns from a two week soleuru at Scaroon Manor in the Adirondack Mountains, He had spent two weeks of the how at the Aligiers Hotel in Miami Beach. . . Sam Rabinowitz visits along visiting his daughter's Loyce Ellen) sweet sixteen birthday party, which he'll throw at the Aligiers Hotel in Miami Beach. . . Sam Rabinowitz visits along coinrow. . . . Willie Aronson, games operator, returns from a two week soleuru at Scaroon Manor in the Adirondack Mountains, He had spent two weeks of the past several years, now has returned to his home town and is operating music.



Willie Blatt, president of the Automatic Machine Operators Assn., reports: "The troubles that have beset the cigarette machine operators for the past several years are beginning to clear up since they joined our association, but it will take quite some time before we can cure all their ills as they have been many and have been very badly neglected. A typical example is the way some of the cigarette machine operators will take another operator's location and pay a $2\frac{1}{2}$ commission and sell cigarettes at 25c per pack when we have a 5c state tax."... Willie Levey is in New York for a 10-day vacation.... Bert Lane complained that the holidays last week hurt his deliveries of the "Merry-Go-Round" to the extent that it will be almost impossible for him to catch up to meet the continuous demand. . . . Ozzie Truppman and Ted Bush are smiling again since Wurlitzer settled its strike and phonographs are beginning to arrive. They can now start to fill their orders which have piled up. . . Coinmen here looking forward to a big turnout for the AMOA banquet scheduled for Saturday night, December 12 at the Saxony Hotel. This is the association's third annual party. . . . Lucky Skolnick, recent permanent arrival from New York, still trying to win at "gin." Competition down in "The Playground of The World" is probably a lot tougher than in the big city.



Big event of the past week was the MOA Board meet here at the Palmer House. This meet brought in every single member of the Board of Directors. All enjoyed a very enthusiastic and businesslike two days. And agreed with George A. Miller that Public Relations was most important. The big discussions centered around the forthcoming Senate hearings on the McCarran Bill in Washington, Oct. 26. Meantime the men heard from music publishers. From those who wanted to form a third copyright agency like ASCAP and BMI. From Walt Framer who is preparing a national network TV show called "Jack-In-The-Juke Box" and which was enthusiastically endorsed by all present. Also all about the forthcoming Convention in March, '54. Kiddie Rides, Radio & TV coin operated receiver displays, vending machines, and allied than Les Montooth legged; the News saw a guy working more diligenthy hau Levin, Sidney H. Levine, Albert S. Denver and a few others seeding a "gin" game the first evening for relaxation. . . Ray Cunliffe a very interested spectator. . . Ed Elum and Jack Cohen in from Ohio.

Al Schlesinger, who writes a very fine column for this magazine, also at the MOA meet. Al's one of the best music ops in N. Y. State, and former prexy of N. Y. State organization. Al's traveling west. Will send in some very interesting items for sure. . . . J. Harry Snodgrass came all the way from Albuquerque, N. M. . . Jack Mulligan in from Sharon, Pa. and anxious to get over to the Rock-Cola factory. . . . Mrs' committee had lunch with MOA's assured MOA 100% cooperation in McCarran Bill battle. . . . MOA's convention will also feature special sight seeing and shopping trips for the wives found the second seed of the Sub-Comm from the Judiciary? Sen. Alexander M. Wiley, Sen. Jenner and Sen. Eastland.

In addition to opening of MOA Board meet on Monday morning, big first ingist topening of Chicago Phonograph Ops Bowling League which pulled a very fine crowd. . . Bob Gnarro bowled a 494 to help his ABC team best bowled a 519 high for the men. . . Mercury

bowled a 519 high for the men. . . . Mercury Records beat the Decca-Coral Records combo for 3 games. . . . With Henry Sochacki bowling 483 Star Music beat Gillette for 2 games. . . . Even tho Marino Perino bowled a 497 for B&B Novelty, his team was beaten by Melody Music for 2 games. . . . Led by Ray Gallet with 518 and Tony Galgano with 513, Paschke beat Coven for 2 games. . . . Tillie Galgano looks like she's on the way this season for topping the women. The gal took the ladies high score with a 420. . . . Mike Blumberg bowled a 459 and Atlas upset Western Automatic for 2 games.

"Hap" Etten, well known St. Louis op, passed thru town escorting his second son to Notre Dame U. Hap's one of the best professional ops and a real credit to the industry. . . . Art Garvey started off on an extensive trip thruout his entire territory by auto. He'll be gone from 5 to 6 weeks and maybe even longer visiting every one of his accounts for Bally products. . . . First open public hearings on cigarette machines started this past Thurs., Sept. 17 at City Hall with Alderman Daniel J. Ronan heading a five man committee to listen to arguments pro and con.

Paul Huebsch over at Keeney advising that the firm is now under way with a really fine surprise for the trade and that the industry will hear all about it very shortly. "This is a honey," is the way Paul described it. . . . Al Calderon of Indianapolis in town visiting the factories and having a long discussion with Jack Nelson and Bill O'Donnell over at Bally, while roadman, Ralph Nicholson, who came up to town with Al, listening in. . . . Thanks for the many, many "Happy New Year" cards. A few of the most impressive: from Mr. and Mrs. Ben D. Palastrant, of Boston, from Harry Hoffman, George Goldman and Irvin Blumenfeld of Baltimore, from Leo, Rose and Donna Lynn Kaner of Chicago, and from Joe Kline, Wally and Mal Finke of Chicago. . . . Sam Stern spinning around on his swivel chair from one phone to the next as Williams newest, "C.O.D.", five-ball, gets under way. Harry Stern just thru covering New England and now on his way back thru New York state.

David C. Rockola drives us downtown and points out the Peerless Bldg and some of the other properties of this organization while discussing the music biz. . . . Kurt Kluever one of the busiest of the busy at this time trying to get everything set. . . . Like the way Jack Nelson put it this past week "The business has grown tremendously." . . . Where's Capt. Tom Callaghan? . . . Bill Hullinger in from Lima, Ohio, to attend the MOA meet advises that small ops, like himself, tremendously interested in the future of the juke box biz. . . . Hirsh de LaViez is feeling like himself all over again, he claims. . . . Avron Gensburg of Genco one of the busiest of the young men in the coinbiz. Advises we keep our eyes glued on Genco for a "great one." . . . Georgie Jenkins busier than ever now that he's right in the very midst of Ray Moloney's offices. . . . Lou Boasberg and Ray Bosworth in town and back to New Or-. Phil Weinberg on his up from Texas. . . . Nate Gottlieb came up with a lulu this past week. All about the Doctor who insulted the surgical nurse. Ask him to tell it. By the way Nate's a terrific baseball fan. Taking along his very charming missus, Irene, to see the World's Series in Noo Yawk.

Joe Brilliant just out of bed after a battle with the virus. Took sick on his visit here to the NAMA show. . . . Leo Dixon of Youngstown phones to advise that he's just off the sick list and is just beginning to get around again. . . . Terry (Hot Shot) Thomas is back in action again and riding high up. . . . Alvin took home Evelyn Gottlieb and little Daniel Albert Gottlieb from Passavant Hospital this past week. This will be Daniel's first sight of his new home. . . . Carl Knipple of Como very, very busy, but, it's "top secret" as yet. . . . Bill Fitzgerald of AMI, Inc. comes up with a honey of a mailing. Title strips that give 120 sales features of the AMI "E." And what a job that was. As Bill writes, "Al Mason suggested this idea but left me to gather the 120 selling points—an easy job when talking about the new 'E' line." . . . We



EXHIBIT SUPPLY 4218-30 W. LAKE STREET, CHICAGO 44, ILLINOIS ESTABLISHED 1901

MONEY BACK GUARANTEE EVANS 100 SELEC United Star Bowler United 10th Frame WURLITZER CENTURY-WRITE Bally Hook Bowler DISTRIBUTORS OF 339 SMOKE SHOP SEEBURG 250 125 CIGARETTE VENDORS 135 M100A \$525 9 Col., 486 Cap. Exclusive Wurlitzer Distributors in No. Illinois and Indiana distributing company 3181 Elston INdependence 3-2210 Chicago 18,111.

CHICAGO CHATTER

like that "Big Dough" circular that A. D. Palmer sent us from Wurlitzer, North Tonawanda. . . . J. A. (Art) Weinand of Exhibit opens his "New Bulletin" this past week with the fact that "vacation's over." And like Art says, "Sad, but true." Also advises that Ed Hall, formerly of Rock-Ola, is now a member of the Exhibit family.

Henry E. Doney of Tiffany Records and Harry C. Watts of Jam Handy Organization entertaining some of the MOA men at the Drake's International Club. . . . Nice letter from Al Silberman of Badger Sales, Los Angeles, advising he's so busy on new "SodaShoppe" he just hasn't had time to even relax in his office chair these past weeks. . . . Joe Abraham of Cleveland advising his firm trying to cure a dozen different ills for the ops in his territory. . . Ben Coven so busy this past week almost impossible to get him on the phone. With new Wurlitzers on the way in, Ben working like a beaver, trying to get everyone made happy with as much delivery as possible, he reports. . . . Hear from Harry Hooser of Fort Worth, Texas that he's getting ready to make an important announcement to the trade. . . . Jack Dolan in town from the west coast. Advises he is no longer with Dan Stewart. And that he is going into the jobbing biz when he gets back to L. A. . . . Harry Snodgrass of Albuquerque, N. M. in town with the very charming Mrs. Snodgrass, advises that he has something on Packard boxes which should prove very interesting. Will handle 48 selections, and plays both sides of the record for 10c. Harry advises that over 1,400 of them working for him and "doing great." . . . Everyone around town talking about the new United shuffle games which have forced the factory into one of its greatest production runs. Bill DeSelm is busier than he's ever been before and trying his best to help all of the United distribs to get as many as they desire.

Runyan and AMI To Run **Three Conn. Service Schools**



ARTIE DADDIS



IRVING (Kempy) KEMPNER

NEW YORK—Service schools for operators of AMI phonographs will be held in three cities of Connecticut Tuesday, Wednesday and Thursday, September 22, 23 and 24, Runyon Sales Company and AMI, Runyon Sales Company and AMI, and the combining their efforts to the company of the combine of the company of the combine of the co

crop up.
Artie Daddis, AMI field representa-tive, Irving (Kempy) Kempner and Nat Gutkin of Runyon will supervise

Perez Amusement

On Tuesday, September 22, classes

will be held at the Hotel Bond, Hartford; on Wednesday, September 23, at the Hotel Wauregan, Norwich; and on Thursday, September 24 and the Hotel Garde, New Haven. Sessions will get off promptly at 8 P.M. and will probably continue until about 11 P.M.

There will be general instruction, and then the engineers will answer individual questions.

After each class is concluded, re-

dividual questions.

After each class is concluded, refreshments will be served. Every operator attending will receive gifts
from AMI, which are important in
the conduct of their operations.



Sam Tridico busy as a bee trying to buy up all the pin games he can find. ... Leonard Goudeau in town with his two sons. Darned if he looks old enough to have a boy of twenty. Len is now the sole owner of the L & M Amusement Company of Cotton Port, La, and has changed the name to the Goudeau Music Company. Everybody who knows Len wishes him nothing but success. ... characteristics of the following the state of the state o



The usual August heat in Dallas waited until the middle of September this The usual August heat in Dallas waited until the middle of September this year. And just when a cold snap had stepped up business, But rain has been good this summer so operators are expecting a prosperous year. . . Over at Walbox Sales Company Fred Barber reports that business is as usual. . . Phil Weinberg, Bally representative, in East St. Louis, Ill. this week. . . Tommy Chatten spent last week in Louisiana. He is very enthusiastic over his newest account, Bruce Vending Machine Co., Shreveport, Said they have just received delivery on a whole carload of Wuritizers. . . Also from Shreveport we hear Harry Levine of Tri-State Amusement Company is doing a bang up business. . . Jim Crosby of Wurlitzer, New York, is visting Commercial Music in Dallas this week. . . The folks over at Seeberg gave a company dinner for S. H. Lynch last week. He has just returned from Europe and entertained the group with tales of his trip.



LOS ANGELES—Distributors and operators alike are looking for a big fall season. They all agree that employment is at the highest level ever—weges are higher and people have more money to spend. With all these factors are all seasons and flourish. . . Everyone was surprised to hear that Bob Bever had these should flourish. . . Everyone was surprised to hear that Bob Bever had takes should flourish. . . Everyone was surprised to hear that Bob Bever had takes should have a sea be to reginally more than the past five years and is well known in the area as he originally more than the past five years and is well known in the area as he originally more than the past five years and is well known in the operators around LA and surrounding communities." Former manager, Jack Dolan, says that he has several things brewing but his plans are not definite as yet. He added that he'll still be along coinrow and will announce his plans soon. . . Saw Irving Gayer of San Bernardino heading for Las Vegas with a load of games. Here's one fellow that has won the title of the "Paul Revere" of the coin machine industry as he covers such a large territory. . . Mr. and Mrs. Al Anderson of Shafter were amongst the many visitors who dropped in along coinrow recently. They stated that they had just returned from an enjoyable vacation up along the Russian River. . . Al Miller of Blyth made the long 235-mile trek to visit and take care of business along Wost Pico. Says he still makes the trip through the gruelling heat at least other than the new mone "Night Fig. 15 and 15 and 16 an

Dindinger from Carisbad, California.

Things are really quiet over at Leuenhagens Record Bar without Barbara Chandler around. Mary and Kay Solle stated that she was a lot of help and they sure do miss her since she went back to school in Marysville. . . . Jack Simon of Simon Distributing Company is stocking up for the big fall season of Simon Distributing Company is stocking up for the big fall season Company the boys had the pleasure of welcoming Walter Petest, field engineer from the Wurlitzer factory, who stopped in to show the fellows in the service department all the latest mechanical twists. He caught them all in the missing functions and state of redecorating, as paint slinger, Charlie Daniels slapped on the finishing touches while Don Gilbettson and Karel Johnson assisted. Paul and Luelle Laymon were seen tacking up posters as they got everything in readiness for the big Frankie Laine-Wurlitzer contest. . . California Music Company was well represented at a party that was thrown by Spike Jones. Guests included: Mr. and Mrs. Sam Ricklin, Gabe Orland, Jack Lewis and his very pretty girl friend. . . Saw Lyn Brown driving around in his red truck rounding up all the surplus kiddle rides for the Los Angeles County fair at Pomona. This will make the second year Lyn has furnished all the kiddle rides concessions.

Things are humming along with all hands on deck at Auto Photo Company

surplus kiddie rides for the Los Angeles County fair at Pomona. This will make the second year Lyn has furnished all the kiddie rides concessions. Things are humming along with all hands on deck at Auto Photo Company now that sales manager, Van Natten, is back from his business trip. Says that he had planned to be gone only a couple of weeks but business was so good that he stayed an extra two weeks longer. He also stated that in addition to handling distribution for Auto Photo in New York and the New England States, E. A. Hanna, "Photo Studios," will also act as the distributor for Maryland and Washington, D. C. General manager, Bryant Herren, is contemplating a trip to Europe early in November to work with distributors abroad. . . . Charles Peddicord prexy of N & P Amusement Company in Anaheim surprised everyone along Pico when he came in all dressed up in his Sunday's best. Says he thought he'd give the boys a treat for a change. . . . L. B. "Mac" McCreary, general manager of Solotone Corporation, reports that the new coin operated TV is getting a lot of comment from operators and location owners alike. F. E. Wilson, president of the firm, just returned from the big family reunion in Colorado Springs, Colo. . . . Heinz Heddergott, local representative for National Rejectors, Inc., gets ready for another business trip. This time he's headed un through Oregon and Washington. Says he opened up along coinrow in 1946 with a pair of pilers and a screw driver and has been busy and on the move ever since. He plans to get away for his first vacation in years when he move ever since. He plans to get away for his first vacation in years when he move ever since. He plans to get away for his first vacation in years when he move ever since. He plans to get away for business trip. This time he's headed that business at Minthorne Music Company has been running at a furious pace. New machines are constantly going out at a pace that makes it almost impossible to keep up with deliveries.

CLASSIFIED ADVERTISING SECTION

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ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

- WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. Tel.: JUdson 6-4568.
- WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY CALCANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.
- WANT—We pay top price for used records from 3 to 6 months old. Pop. Race, Calypsos, Spirituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: Tilden 4.9040.
- WANT Late 1952 and 1953 Pin Games, Seeburg 100 A & B, AMI D's, Wurlizer 1500's, Seales, Arcade Equipment, 1c and 5c Vendors, AMI W. B. Seeburg 100 W. B., Wurlitzer 48 sel. Boxes. Write stating condition, number, model, and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel: 2648.
- WANT—New and used records. Paying 10e for 78's and 15e for 45's. Can be up to 6 months old. No quantity too large or small. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Telt: WISCONSIN 7-0830.
- WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.
- WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

- WANT—Show Boats and Bright Spots, GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIFORNIA. Tel.: MArket 1-3967.
- WANT—Phonograph records made before 1940; any quantity or dealer stock; 8150 to 8300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennet; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.
- WANT—For Resale—Good, clean, used Bally Bingos, United and Chicago Coin 6 Players Bowling games, Standard Metal Typer, Mills Panorama, Chicago Coin Band Box. Quote your best price, condition in your first letter. STANLEY AMUSE-MENT CO., 5225 SOUTH TACOMA WAY, TACOMA 9, WASHINGTON.
- WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.
- WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSE-MENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.
- WANT Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs and any other late areade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.
- WANT—Frolies, will pay \$225. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA.

FOR SALE

- FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale, Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JA-MAICA AVE., JAMAICA 32, N. Y. Tel.: OLympia 8-4012-4013.
- FOR SALE—Wurlitzer 1250's, \$275; Wurlitzer 1015, \$90; Rockola 1422, \$60; Seeburg M100B, \$650. Aerion Coronets and Super Deluxe, make offer, UNITED DISTRIBUTORS, INC., 513 E. CENTRAL, P.O. BOX 1995, WICHITA 2, KANSAS.
- FOR SALE—Packard Wall Boxes, \$4.00 each. GOLDEN GATE NOV-ELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: Market 1-3967.

CLASSIFIED ADVERTISING SECTION

- FOR SALE Arcade Equipment: (Clearance Sale) Dale Gun \$59.50; Speed Bowler \$49.50; Universal Twin \$64.50; ChiCoin Bowling Twin \$49.50; Shuffle Express \$29.50; Chicion 6 Player \$219.50; United 5 Way with Formica Top \$185; United 6 Way \$225; Bally Hook Bowler \$89.50; Keeney League Bowler 4 Player \$137.50; Super Deluxe League Bowler (Keeney) \$279.50. Jumbo Pin Games: Turf King \$75; Faturity \$219.50; Citation \$19.50. (No crating). LAKE CITY AMUSEMENT COMPANY, 4533 PANNE AVENUE, CLEVELAND 3, OHIO. Tel: HERMERSON 1.5757.
- FOR SALE United Deluxe \$185; Supers \$265; Stars \$299; Double on Supers and Stars, Chinatown and Happy Days \$169; Minstrel Men, Mermaid, and Baskethall \$69; Frolies \$299. STARK NOVELTY CO. 2429 7th N.W., CANTON, OHIO.
- FOR SALE—Sceburg Model A-78 \$525; Seeburg Model B-45 8695; AMI-A \$225; AMI-C \$375. HER-MAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N, Y.
- FOR SALE—Close outs right off the route, reconditioned like new. Concy Islands \$225; Bright Lights \$149; Hot Rods \$40; Citations \$35; Lite A Lines \$75; Gen 400's \$225 (see below), 1/3 deposit, balance C. O. D. The Gence 400's perfected and percentaged right by us. You use two weeks, if not satisfied return for full refund. W. E. KEENEY MFC. CO., 5221 SO. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEmlock 3844.
- FOR SALE—Filben Hideaway Cabinets 15 in lot. Best offer takes lot. Across The Board, make offer. Showboats \$325. Low prices on all premiums. Esmond Window Fan, reversible, \$11.95. CENTRAL DIS-TRIBUTORS, 2315 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel.: GEneva 0972.
- FOR SALE Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburge 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3.-W-2 L 56's \$10; W6L 56--5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.
- FOR SALE—Bally Atlantic Citys \$245; Beach Clubs \$495; Beautys \$365; Futuritys, used thirty days, \$150; Bright Lights \$135; Gottlich Rose Bowl \$95; Watch My Line \$37.50; Grand Slam \$177.50; Joker \$35; Guys-Dolls \$192.50; Flying High \$165; Williams Shoo Shoo \$32.50; Rudolph The Red Nose Reindeer, slightly used \$447.50; ABT Guessing Scale, perfect shape, \$49.50. NEW ORLEANS NOVELTY CO, 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CAnal \$318.
- FOR SALE Reconditioned Like New—Beach Club \$525; Frolics \$315; Affantic Cities \$325; Beauties \$450; Keeney Double Bowler \$35; Keeney League Bowler \$117.50; Universal 6 Play, Deluxe \$275; Genco Canasta \$30. All guarman and the control of the control of the \$150 Control of the control of the control \$150 Control of the control of the control \$150 Control of the control of the control of the \$150 Control of the control of the control of the control of the \$150 Control of the cont

- FOR SALE Best Buy This Week! Seeburg M100A, \$549.50. W. B. DISTRIBUTORS, INC., 1012 MAR-KET ST., ST. LOUIS, MISSOURI. Tel.: CEntral 9292.
- FOR SALE New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.
- FOR SALE—Seeburg 100B \$695; Seeburg 146 \$79; AMI-A \$245; AMI-B \$369; AMI-C \$395; AMI-D \$695. AMERICAN VENDING CO., 2684 CONEY ISLAND AVENUE, BROOKLYN, N. Y. Tel.: DEwey 2-9602.
- FOR SALE—5 Bally Yacht Clubs at \$480. ¼ deposit with order. JOY AUTOMATICS, 108 E. CHURCH ST., ELMIRA, NEW YORK. Tel.: 27462.
- FOR SALE—United Bowlers 5 Play Formica Top \$200; Six Play \$235; DeLuxe \$300; Super \$325; Official \$300; Thunderbolt Horses \$350; Edelco 2 Play Bowlers \$175; 1100 Wurlitzer \$300; Genco 8 Player \$145; United Slugger \$60. MOUN. TAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel: AComa \$518.
- FOR SALE Exhibit Six Shooter \$150; Dale Gun \$50; Slug Fest \$139; Spot Lites \$245; ABC \$95; Zingo \$115; Stars \$319; Used Turf Kings \$75; Winners \$50. WHEEL-ING COIN MACHINE EX., 2916 EOFF ST., WHEELING, W. VA. Tel: WHeeling 431.
- FOR SALE—We are distributors in Michigan for AMI, Chicago Coins, Exhibit, Keeney, Geneo, Williams, & Victor Vending, We have the largest stock of used games and parts in Michigan Shuffleboard wax and accessories. MILLER.NEW. MARK DISTRIBUTING CO., 42 FARBANKS ST., N. W. GRAND RAPIDS, MICH. Tel.: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: Tyler 8-2230.
- FOR SALE Had you some good equipment to sell phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices, What can you use? ED-WARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.
- FOR SALE The following phonographs—18 Mills 904; 10-750's; 2 Mills Empress; 3 Celonial 780's; 2-850's, 3-800's, and one Aireon. Make us an offer for the lot; no reasonable offer refused. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTE-VILLE, N. C. Tel.: 2-3992.
- FOR SALE Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BULMOUND ROAD, MIL-WALKEE 13, WISC. Tel.: Bluemound 8-7600.

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- FOR SALE—Bingo Bargains: 7 Bally Atlantic Citys, 8252.50; 4 Frolics, 252.50; 1 Palm Beach, 8252.50; 6 Spot Lights, \$122.50; Bright Lights, \$105; United Stars, \$100; Keeney Lite A Line, \$69.50. T & L DIS-TRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI, OHIO. Tel: Main 8751.
- FOR SALE—3020 Wallboxes \$19.50; 3W5-1-56 Wallboxes, \$18.50; 146M or S 899.50; 147M or S 899.50; 1422 Rockola 869.50; 1426 Rockola 889.50, W1-1-56 Sc Wallboxes and Packard Pla-mor \$4.95. CEN-TURY DIST. INC., 1221 MAIN STREET, BUFFALO 9, N. Y.
- FOR SALE—Extremely low priced deal on brand new 5c Hot Nut Machines, \$12.50 each, terms 1/3 deposit, balance sight draft. Slug proof, white enamel finish, 6 lb. cabinet. Finest guaranteed phonographs. SEACOAST DISTRIBUBUTORS, INC., 1200 NORTH AVE., ELIZABETH, NEW JERSEY. Tel.: Blgelow 8-3524, 3525.
- FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel: UNiversity 4-0773.
- FOR SALE—Spot Lites \$125; Atlantic Citys \$275. In A-1 condition, immediate shipment, TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624 and ADams 4005.
- FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns. V. YONTZ SALES CO., BYES-VILLE, OHIO.
- FOR SALE—Seeburg equipment, reconditioned, refinished, with Davis 6 point guarantee—148ML \$215; 148M \$185; 147M or S \$135; 146M or S \$115; 1941 Hideaway units \$39. DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.
- FOR SALE—We have Plastic Domes for Wurlitzer 1100's, Ready for immediate shipment, KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.
- FOR SALE Uniteds 10th Frame Star \$325; 10th Frame Snper \$300; Clover \$400; Six Player DeLuxe \$175; Twin Rebound \$60. Chi-Coin Six Player 10th Frame Bowler \$250. Philadelphia Toboggan Skee Balls, 14 ft., 10c play, \$100. MOHAWK SKILL GAMES CO., 67 SWAGGER-TOWN ROAD, SCHENECTADY 2, N. Y.

- FOR SALE—Keeney Conversion for long board @ \$150; Futuritys @ \$155; Turf Kings @ \$55; Twin Rotation @ \$225; Dale Guns @ \$49.50. UNIVERSITY COIN MA-CHINE EXCHANGE, 354 NORTH HIGH STREET, COLUMBUS 8, OHIO. Tel; UNIVERSI
- FOR SALE—Ready For Location. Spot Lites \$175; Coney Island \$200; Atlantic City \$300; Palm Beach \$350; Frolics \$350. ALLAN SALES, INC., 928 MARKET STRET, WHEELING, W. VA. Tel.; Wheeling 5472.
- FOR SALE—Used Shuffle Bowlers, ready for location. 3 United Deluxe of play, \$200 cach; I United Small Pin, 6 play, \$125; I United Office, 4 play \$225; 8 Keeney Official League Bowler, \$275 cach. These machines have been reconditioned and in good working order. Prices include crating. Terms: 50% cash deposit with order, balance shipped C.O. D. S. H. LYNCH CO., 2900 GASTON, DALLAS, TEXAS.
- FOR SALE—All Amplifier Tubes less 50% and 10%. Title Strips \$2.50 per 1,000. Fluorescent Tubes 1,24 off. Bulbs 51's and 55's 45c per box, \$8.75 per 100; 1129's 10 for \$1.50; 47's 10 for 60c \$5.25 per 100. CaPco Lusterize All-Purpose Cleaner for glass, plastic, chrome, etc., \$3.95 per gallon. Trial bottle 70c. Satisfaction guaranteed or money back. Cart Sled \$38.50. COVEN DISTRIBUTING CO. 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.
- FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-26440),
- FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.
- FOR SALE—10 AMI Model B, \$325 each; Deluxe World Series \$110; Music Mite \$35. All equipment A-1 condition. RELIABLE COIN MA-CHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. Tel.: 6-3583.
- FOR SALE—Cigarette machines, Du-Grenier 9 col. 850.00, 25c coin chutes. Bingo games: Concy Island 8225.00 Atlantic City 8335.00; Froile 8335.00; Beach Clubs. Write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.
- FOR SALE—New Astroscope \$275; New 1c Camera Chic \$10; New 1c Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Gitations \$55; Bally Rapid Fire \$75; Bowlete \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

CLASSIFIED ADVERTISING SECTION

- FOR SALE—ChiCoin Bowling Alleys \$55; Seeburg Guus \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values, COIN AMUSEMENT GAMES, 1144 £. 55th ST., CHICAGO 15, ILL.
- FOR SALE—We distribute for all leading manufacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Whatever your requirements, let us know. We can supply the best. A. P. SAUYE & SON. 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel: TYIEr 4-3810—TYIEr 7-6123.
- FOR SALE Atlantic Cities \$275; Boleros \$150; Brite Lites \$150; Brite Spots \$185; Spot Lites \$185; A.B.C. \$95; Frolics \$285; Coney Island \$240; Beauties \$400; Leaders \$150; Circus \$250; Show Boat \$251; Five Stars \$85; Palm Beach \$295; Rodeo new \$425. CLEVE-LAND COIN MACHINE EX-CHANGE INC. 2029 PROSPECT AVE, CLEVILAND 15, OHIO.
- FOR SALE—Will Sacrifice! Kiddie Rides 7 Atomic Jets, 3 Miss America Boats, 1 Space Ship, 1 Rocket Patrol 3 Deco Hydraulic Rocket Space Ships. If interested, will trade for Wurlitzer 1100's, 1400's, or Sechurg M100's, Write wire or phone: BUSH DISTRIBUTING COMPANY, 286 N.W. 29th ST., MIAMI, FLA.
- FOR SALE—1 Hayburner \$75; 1 Genco 400 \$125; 1 Super World Series \$95; 1 Six Shooter \$125; 1 Universal Across The Board \$195; 1 Jalopy \$95; New Cart Steds \$29.95. AUTOMATIC AMUSE-MENT CO., 1000 PENNSYLVANIA ST., EVANSYILLE 10, INDIANA.
- FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.
- FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. Exclusive AMI Distributors. Factory Representatives for United, Kenney, Bally. TARAN DISTRIBUTING, INC., 3401 N.W. 36th STREET, MIAMI 42, FLA. (Tel.: 64-4864).
- FOR SALE—The old reliable Massengill coin operated pool tables. Write for price list on used equipment. We will buy areade, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel.: 500.
- FOR SALE—25 Winners like new, cleaned and guaranteed, few new, 875 each or will trade. What have you? WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

- FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy, UNITED, INC., 4227 WEST VLIET ST., MILWAU-KEE, WIS. Tel.: WESt 3-3224,
- FOR SALE—Empresses; Thrones, '39 and '40 Standards and Deluxes; Classics; W11.56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Areade Equipment; Misc. Pinballs. SOUTHISIDE VENDING, 308 N. SYCAMORE ST., PETERS-BURG, VA. Tel.: 349.
- FOR SALE—Nothing temporarily— Cash Box has produced such action we are for a short period sold out. WITHAM ENTERPRISES & ASSO-CIATES, 20-22 CUNNINGHAM AVENUE, GLEN FALLS, N. Y.
- FOR SALE—AMI "A" \$295, AMI "C" \$495; Seeburg 100-78 \$595. Many others—write for list, YOUNG DIS-TRIBUTING CO., 599 TENTH AVE. NUE, NEW YORK, N. Y. Tel.: CHickering 4-5050.
- FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMER-CIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: Riverside 4131
- FOR SALE—Hi-Speed Super Fast shuffleboard wax. 24 one pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.
- FOR SALE—Kiddie Rides—Midget Movies \$140; Midget Racer Automobile \$285; Hot Rod Automobile \$285; Meteor Rocket Space Ship \$285; Atomic Jet Space Ship \$385; Bert Lane Miss America Boat \$445. REDD DISTRIBUTING CO., NCc., 298 LINCOLN ST., ALLSTON, BOS-TON 34, MASS. Tel.: ALgonquin 4-4040.
- FOR SALE—Used Bingos, 1 Balls, 5 Balls, and Phonographs, at reasonable prices, clean and ready to operate. Note our new address. REEL DISTRIBUTING CO., 4910 NATU-RAL BRIDGE, ST. LOUIS 15, MIS-SOUBL.
- FOR SALE 10 ABT Challengers \$12.50 each. 25 reconditioned Snacks bulk vender center compartment, ballgum, side compartment merchandise some with stands, \$12.50 each. 7—1e Rowe Tab Gum Venders \$8.50 each. J. ROSEN-FELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MISSOURI, Tel.: OLive 2800.

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CLASSIFIED ADVERTISING SECTION

FOR SALE — Used United Bowlers, each with Formica tops and Jumbo Pins. 5-Player, 889.50; Regular 6-Player, 819.50; 6-Player DeLuxes, 8139.50; Super 6-Player, \$229.50. Write for full listings on Bowlers, Bingos, and Music. Rush 1/3 deposit to: SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y.

FOR SALE—United Six Player De-Luxe \$175; United 6 player conversion, double strike and spares 5th and 10th frame features, \$215; United Twin F. LP 7/10, \$95. Add \$5 packing charges. Rocket Patrols \$325. Games ready for location. NATIONAL NOVELTY CO., MER-RICK, NEW YORK.

FOR SALE—Spot Lites \$140; Atlantic City \$250; Frolics \$260; Palm Beach \$275; Beauty \$385; Jumping Jacks \$160; Turf Kings \$45; Winners \$40; Champions \$25. Ready for locations. MICKEY ANDER-SON, 314 E. IIth ST., ERIE, PA. Tel.: 2-2894.

FOR SALE—Dairy Vend Ice Cream machines. Will consider trade on Wurlitzer phonographs. S. E. NIEL-SEN CIGARET SERVICE, 1119 TEXAS AVE., SHREVEFORT, LOU-ISIANA. Tel.: 4-4517.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5e per record, LOM-BARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: SAcramento 2-5050.

FOR SALE — Bingo Games — Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines— Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTI-MORE 2, MD. Tel.: EAstern 7-1021.

Notice!

YOU GAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

15 LONG as you are a pold up subscriber to The Cash Bax', at the time you answer only advertisement that appears in The Cash Bax', where the advertiser requires that you must send adposit to obtain the merchandles advertised, your deposit up to \$100.00 in poweranteed by The Cash Bax' Fase Deposit instrance Plan'. As activities and original feature of The Cash Bax' Fase Deposit instrance Plan'. Bax activities and original feature of The Cash Bax' Fase Deposit in fraudulant memors immediately video.

THE CASH BOX

26 West 47th Street, New York 19, N. Y.

FOR SALE-Bomber \$40; Judy \$45; King Pin \$50; Buttons & Bows \$32.50; Thing \$32.50; What's My Line \$49.50; Tri-Score \$35; Harvest Time \$35; Knock Out \$45; Punchy \$40; Fighting Irish \$45; Gin Rummy \$42.50; Spring Time \$85; Big Hit \$165; Slug Fest \$140; Whiz Kids \$105; Hits & Runs; Genco, \$55; Canasta \$25; Boston \$39.50; 49 Majors \$27.50; Jennie \$50; Tumbleweed \$52.50; St. Louis \$32.50; Red Shoes \$60; Tucson \$22.50; Hit Parade \$27.50; South Pacific \$49.50; Shanty Town \$62.50; Morocco \$22.50; Bank-A-Ball \$35; Mardi Gras \$27.50; Rainbow \$22.50; Just 21 \$15; Play Tune \$30; Freshie \$42.50. MON-ROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVE-LAND 14, OHIO. Tel.; SUperior 1-4600.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS COMPANY 3726 KESSEN AVENUE, CINCIN-NATI, O. Tel.; MONIANA 5000-1-2.

MISCELLANEOUS

NOTICE — 10c Seeburg AMI Ops — Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$3.50. Lots of 10, \$2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., \$574 HARDING, CARLSBAD, CALIFORNIA.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE — Phonograph Motors Rewound — Any make of split-phase Juke Box Motor rewound \$4.00. No Extras. \$4.00 is all you pay. Mailing list 4,000 Juke Box Operators. \$35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel. 2711.

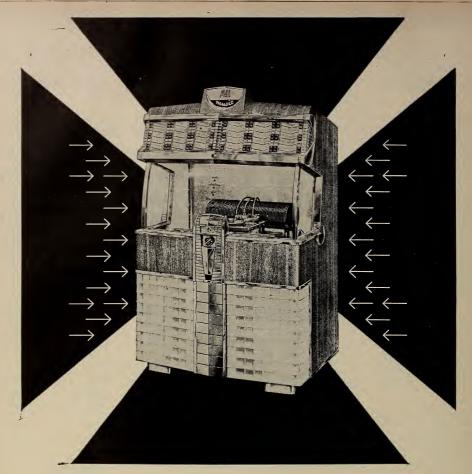
NOTICE—Attention Chicago Operators! We can handle your service calls. Factory trained service men. We can also handle your trucking, MERIT INDUSTRIES, 542 W. 6374 STREET, CHICAGO 21, ILL. Tel.: ENglewood 4-9202 and ENglewood 4-9204.

MINIMUM FRONT MONEY REQUIRED BY JUKE BOX OPERATORS

Minimum Front Money Required by Juke Box Operators Each Week From Their Locations on All Types of Automatic Phonographs to Assure Complete Amortization is Based on The Cash Box' "Confidential Price Lists"

2.		
	AIREON	SEEBURG
3	Fiesta \$ 5.00 Per Week '48 Coronet 5.00 " "	9800 Hi-Tone \$ 5.00 Per Week
1	'49 Coronet 5.00 " "	8800 Hi-Tone 5.00 " "
- 's	AMI	8200 Hi-Tone 5.00 " "
el	Model A\$ 6.00 Per Week	146 5.00 " "
es es	Model B 7.50 " "	147 5.00 " "
h.	Model C 9.90 " "	148 5.00 " "
c- G	Model D-40 11.00 " "	
Ď,	Model D-80 14.50 " _ "	M100A 12.00 " "
ı	Model E-40 15.90 " "	M100B 13.90 " "
1	Model E-80 18.50 " "	M100C 21.00 " "
pi	Model E-120 21.00 " "	21.55
II E	EVANS	· ·
D	Jubilee\$16.50 Per Week	WURLITZER
••	Century 21.00 " "	750 \$ 5.00 Per Week
-	MILLS	780 5.00 " "
rs h	Throne Of Music \$ 5.00 Per Week	800 5.00 " "
n	Empress 5.00 " "	850 5.00 " "
o, sh	Constellation 5.00 " "	050 5.00
er	PACKARD	950 5.00 " "
		1015 5.00 " "
	Manhattan \$ 5.00 Per Week	1080 5.00 " "
e- se	ROCK-OLA	3.00
io	1422 \$ 5.00 Per Week	1100 6.00 " "
il- rs	1426 5.00 " "	1250 7.50 " "
).,	1428 (Magic-Glo) . 5.00 " "	1400
s,	1432 (Rocket) 6.80 " "	
	1434 8.00 " "	1800 19.00
a-	1436 (Fire-Ball) 21.00 " "	1500 21.00 " "
a- ce	For Each Wall and/or Bar Box, Add	To Above \$2.00 Per Week
CC	For Each Additional Auxiliary Speaker	

Notice: All minimum front money requirements are based on The Prices That Appear in each month's "End-Of-Month Inventory Issue" in "The Confidential Price Lists" of "The Cash Box."



Replace with the BEST

Tour best spots are your best spots because they're hardest to get, hardest to hold, take in most money, make biggest profits

You always place in them the best conceivable phonograph made because, then, the location can't ask for anything better

Clearly, today, the machine for the best spots is the new AMI "E" 120

↑



GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN



NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE -(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

AIREON

4. riesta	23.00	33.00	_
4. '47 Hideaway	40.00	49.50	₽
4. '48 Coronet 400	25.00	35.00	-
4, '49 Coronet 100	25.00	39.50	-
AMI	*		
2. WM Wall Box	14.50	20.00	<u>_</u>
2* Model A '46	169.00	295.00	1
2* Model B '48	299.50	365.00	-
4* Model C	325.00	495.00	1

450.00 525.00

600.00 695.00

1. Model D-40

2. Model D-80

BUCKLE	Υ	
4. Wall & Bar Box O.C	3.00	5.00
1 Wall Day Day NG	6.00	12.50

MILLS

4. Panoram	95.00	125.00	L
4. Throne of Music	25.00	35.00	Ш
4. Empress	25.00	35.00	
6. Panoram 10 Wall Box.	5.00	8.50	L
4. Panoram Peek (Con.)	159.50	195.00	L
6. Conv. for Panoram			н
Peek	10,00	29.50	L
4. Constellation	39.50	59.50	L

PACKARD

4.	Pla Mor Wall & Bar Box Manhattan Model 7 Phono	3.95	7.50	L
4.	Manhattan	59.50	79.50	L
4.	Model 7 Phono	35.00	50.00	L

ROCK-OLA

4. Playmaster '46	35.00	49.50	L
4* 1422 Phono ('46)	60.00	79.50	L
4. 1424 Phono (Hideaway)	49.50	69.50	L
2. 1426 Phono ('47)	75.00	99.50	┡
4. 1428 Magic Glo	189.50	269.50	L
1, 1432 (Rocket '51)	239.50	349.50	_
4. 1434	329.50	395.00	L
4. 1501 Wall Box	3.00	4.50	L
6, 1502 Bar Box	5.00	7.50	L
6. 1503 Wall Box	12.50	15.00	L
6. 1504 Bar Box	8.50	17.50	L
6. 1510 Bar Box	15.00	20.00	L
4. 1525 Wall Box	5.00	15.00	L
6, 1526 Bar Box	15.00	19.50	L
4. 1530 Wall Box	15.00	25.00	L
6. 1805 Organ Speaker	24.50	29.00	

SEEBUR	G		1
4. Hi-Tone 9800	29.50	49.50	┖
4. Hi-Tone 9800 RC	29.50	49.50	L
4. Hi-Tone 8800	29.50	49.50	
4. Hi-Tone 8800 RC	29.50	49.50	L
4. Hi-Tone 8200	29.50	49.50	L
4. Hi-Tone 8200 RC	29.50	49.50	L
1* 146S	79.00	115.00	L
1* 146M	89.50	150.00	L
4. 147S	99,50	135.00	L
4* 147M	99.50	175.00	L
4. 1485	135.50	165.00	_
4* 148M	185.50	250.00	_
2* 148ML	199.50	225.00	<u>_</u>
2* M-100A	495.00	595.00	_
1* M-100-B	650.00	725.00	
2. WI-L56 Wall Box 5c	4.95	10.00	_
4. 3W2 Wall-a-Matic	6.95	10.00	
4. 3W5-L56 Wall Box			
5, 10, 25c	18.50	27.50	-
4. W4L-56	20.00	35.00	⊢
4. W6L-56-5/10/25	22.50		
Wireless	22.50	29.50	⊢

6. Tear Drop Speaker ..., 12.50

←TOTAL NO.

25.00 34.50

TOTAL VALUE-

17.50

THIS WEEK'S USED **MACHINE QUOTATIONS**

15th Year of Publication 729th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"

Industry) BLUE BOOK"]

FOREWARD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for moths. "The Confidential Price Lists," rather than above the control of the past week, regardless of how much they may seem to be out of line. Some prices do not change for moths. "The Confidential Price Lists," rather than above the control of the past week, regardless of how much they may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken in consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered as the price adjustment to fit the peculiarities of his territory.

METHOD: The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- Great Activity

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE = (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cent.)

WURLITZER

E 29.50 49.50
M Colonial 29.50 99.50
E 29,50 89.50
29,50 69,00
25.00 79.50
25.00 99.50
5 90.00 150.00
7 Hideaway 99.00 129.50
0
0
0 275.00 375.00
0
0 Wall Box 12.00 19.50
5.95 6.00
1 Wall Box 4.95 9.95
5 Wall Box . 5.00 20.00
B 29.50 32.50
34,50 37,50
0 Wall Box 10.95 19.00
Stepper 7,50 19,50
TAL NO. TOTAL VALUE→
0 Wall Box 10.95 19.00 Stepper 7.50 19.50

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE . (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

MISCELLANEOUS

_	4. ChiCoin Band Box	75.00	125.00	L
ı	4. Chicago Coin Hit			1
_	Parade	45.00	59.50	L
_	4. Ristaucrat	29.50	39.50	L
	2. Williams Music Mite	35.00	100.00	L
	1. Evans Constellation	169.50	189.50	L
				н

←TOTAL NO. TOTAL VALUE→



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams. 4* ABC Bowler (Un 5/51) 65.00 95.00

_	4" ABC Bowler (Un 5/51)	65.00	95.00	
_	2. Across the Board	175.00	195.00	_
	4. Ali Baba (Got 6/48)	20.00	34.50	L
	4. Alice (Got 8/48)	19.50	24.50	г
_		19.50	24.30	
_	1. All Star Basketball (Got 2/52)	00.50	305.00	-
-	(Got 2/52)	99.50	125.00	\vdash
_	4. Aquacade (Un 4/49)	20.00	39.50	-
_	4. Arcade (Wm 11/51)	99.50	125.00	_
	4. Arizona (Un 5/50)	24.50	39.50	
	2* Atlantic City (B 4/52)	245.00	325.00	г
	2 Atlantic City (B 4/32)			_
-	4. Baby Face (Un 1/49)	20.00	39.00	\vdash
_	4. Ballerina (B 48)	10.00	24.50	-
_	4. Band Leader	19.50	29.50	Н
	4. Banjo	10.00	24.50	<u> </u>
	4. Bank-A-Ball (Got)	29.50	35.00	
	4. Barnacle Bill (Got 8/48)	25.00	34.50	г
-				—
_	1. Basketball (Got 10/49).	49.50	69.00	Н
	2* Beach Club (B 2/53) . 1* Beauty (B 11/52)	469.50	525.00	Ь.
_	1* Beauty (B 11/52)	365.00	450.00	<u> </u>
	4. Be Bop (Ex)	49.50	65.00	
	4. Bermuda (CC 11/47)	20.00	25.00	
	4 Di- Tite (2/50)	149.50	165.00	
-	4. Big Hit (7/52) 4. Big Top	149.50		-
			64.50	-
	4. Black Gold	. 29.50	59.50	-
	4. Blue Skies (Un 11/48).	19.50	24.50	
			150.00	1
	1* Bolero (Un 1/52) 4. Bomber (CC 5/51)	29.50	40.00	П
_	4. Bomber (CC 3/31)	29.50		Н
_	4. Bonanza (Wm 11/47)	12.50 25.00	29.50 -	Н
-	4. Boston (Wm 5/49)	25.00	39.50	ı—
	4. Bowl.Champ (Got 2/49)	20.00	29.50	<u> _</u>
	4. Bowling League (Got 8/47)			
	(Got 8/47)	10.00	20.00	_
	1* Bright Lights (B 5/51)	129.50	150,00	
	2* Bright Spot (B 11/51).	149.50	185.00	Г
_				-
-	4. Broadway (B)	89.50	99.50	1
-	4. Buffalo Bill (Got 5/50)	27.50	37.50	1-
_	4. Buccaneer (Got 10/49).	20.00	34.50	1-
	4. B'tt'ns & B'ws (Got 3/49)	20.00	32.50	I
	2* Cabana (Un 4/53		495.00	
	1 Camal Canavan	47.50	69.50	
	4. Camel Caravan 4. Caravan (Wm 7/52)	79.50	89.50	1
	4 Compus	29.50	37.50	
ı	4. Campus 4. Canasta (Ge 7/50) 2. Carnival (B '48) 4. Carolina (Un 3/49) 4. Caroneel	25.00	30.00	
	2. Carnival (B '48)	10.00	49.50	
	4. Carolina (Un 3/49)	22.00	39.00	
	4. Carousel	15.00	25.00	
	4. Carousel 2. Champion (B '48) 4. Champion (CC 6/49)	29.00	49.50	
	4. Champion (CC 6/49)	25.00	30.00	_
	4. Chico 4. Chinatown (Got 10/52) 4. Cinderella (Got 3/47) 4. Circus (Un 9/52) 4* Citation (B '48)	25.00	30.00	-
	4. Chinatown (Got 10/52)	165.00	169.00	-
	4. Cinderella (Got 3/47).	10.00	29.50	1-
	4. Circus (Un 9/52)	219.50	250.00	1-
	4 Classon (B '48)	19.50	55.00	-
	4. Cleopatra (Cot 2/10)	15.00 29.50	24.50 39.50	-
	4. Cleopatra 4. College Daze (Got 8/49) 2* Coney Island (B 9/51)	200.00	225.00	-
	4. Contact	19.50	25.00	-
	4. Control Tower	12.00	20.00	
	(Wm 4/51)	49.50	69.50	
	4 C (C-+ 11/59)	149.50	175.00	
	4. County Fair (Un)	59.50	175.00 79.50	
	4. Crazy Ball (CC 7/48)	20.00	29.50	
	3. Crossroads (Got 5/52) .	145.00	159.00	-
	4. Cyclone (Got 5/51)	99.50	125.00	
	4. Coronation (Got 11, 32) 4. County Fair (Un) 4. Crazy Ball (CC 7/48) 3. Crossroads (Got 5/52) 4. Cyclone (Got 5/51) 4. Dallas (Wm 2/49)	35.00	44.50	
ш				

TOTAL VALUE-

←TOTAL NO.

"THE CONFIDENTIAL PRICE LISTS"

The Cash Box, Page 48 • END OF MONTH INVENTORY ISSUE • September 26, 1953

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES

PINBALL GAMES (Cont.)

	PINBALL GAM	ES (C	ont.)	
1	4. De Icer (Wm 11/49)	49,50	59.50	
	4. Dew Wa Ditty (Wm 6/48)			
١		20.00	34.50	
1	4. Domino (Wm 6 52) 4. Double Action	119.50 25.00	129.50 35.00	
1	2. Dbl. Feature (Got 12/50)	79.50	89.00	
	4. Dbl. Shuffle (Got 6/49)	49.50	65.00	
			165.00 -	
-	4. Dreamy (Wm 3 50)	29.50	49.50	
1	4. Eight Ball 4. Entry (B '47) 4. El Paso (Wm 11/48) 4. Fairway (Wm. 6 53)	89.50 19.50	125.00 29.50	
	4. El Paso (Wm 11/48)	29.50	39.50	
-	4. Fairway (Wm. 6 53)	179.50	194.50	
-1	4. Fighting Irish (CC10/50) 4. Five Star (Univ 5/51)	45,00 49.00	75.00 85.00	
4	4. Floating Power	39.50	44.50	
-	1. Flying High (Got 2/53)	165.00	195.00	
	4. Flying Saucers (Ge 12/50)	35.00	45.00	
-	4. Football (CC 8 49)	35.00	65.00	
	1. Four Corners (Wm 12/52)	145.00	155.00	
	4. Four Horsemen	75.00	129.50	
	2* Four Hundred (Ge '52) 4. Four Stars (Got 6/52)	40.00	225.00	
		99.50	145.00	
	2. Freshie (Wm 9/49) 2* Frolics (B 10/52)	30.00 229.00	42.50 350.00	
	2 Futurity (Ge 6/52) 4. Georgia (Wm 9/50)	95.00	219.50	
	4. Georgia (Wm 9/50) 4. Gin Rummy	39.50 29.50	49.50 42.50	_
	4. Gizmo (Wm 8/48)	19.50	35.00	
	4. Glamour	20.00	30.00	_
	4. Globe Trotter 4. Gold Cup (B '48)	119.50 29.50	135.00 39.50	
	4. Gold Mine	19.50	25.00	
-	4 Golden Gloves (CC 7/49)	25.00	39.50	
	2* Golden Nugget (Ge 3/53)	135.00	174.50	
-	4. Gondola	19.50	25.00	
	4. Grand Award (CC 1/49) 4. Grand Slam (Got 4/53)	24.50 177.50	35.00 195.00	
_	4. Guys-Dolls (Got 6/53)	192.50	220.00	
-	4. Handicap 4. Happy Days (Got 8/52)	99.50 149.50	129.50 169.00	_
	4. Happy-Go-Lucky	100.00	135.00	
-	4. Happy-Go-Lucky 4. Harvest Moon (Got12/48) 4. Harvest Time (Ge 9/50)	29.50	39.50	
ī	4. Harvest Time (Ge 9/50) 4. Harvey (Wm) 4. Hawaii (Un 8/47)	35.00 69.50	65.00 85.00	
	4. Hawaii (Un 8/47) 3. Hayburner (Wm 7/51)	15.00	29.50	
		75.00 27.50	125.00 29.50	
	4. Hit & Runs (Ge 5/51)	40.00	55.00	
	4. Hit 'N' Run (Got 4/52)	129.50	145.00	
	3. Hit Parade (CC) 4. Hit & Runs (Ge 5/51) 4. Hit 'N' Run (Got 4/52) 4. Holiday (CC 12/48) 2. Holiday (Ke 12/51)	19.50 135.00	29.50 155.00	
	4. Hong Kong (wm 10/52)	99.50	125.00	-
	4. Horsefeathers	79.50 79.50	99.50 109.50	
	4. Horse Shoe (Wm) 4. Hot Rods (B '49) 4. Humpty Dumpty (Got 10 47)	25.00	40.00	
	4. Humpty Dumpty	10.00	20.00	
	4. Jack 'N' Jill (Got 4/48)	15.00	20.00	
	4. Jack 'N' Jill (Got 4/48) 1. Jalopy (Wm 9/51) 4. Jamboree	95.00	134.50	
	4. Jamboree	19,50 29,50	39.50 50.00	
	4. Jeanie (Ex 7/50) 4. Jockey Special (B ² 47). 4. Joker (Got 11/50) 4. Judy (Ex 7/50)	15.00	25.00	
	4. Joker (Got 11/50) 4. Judy (Ex 7/50)	25.00 29.50	35.00 45.00	
			160.00	
	2. Jumping Jacks (Ge '52) 2. Just 21 (Got 1/50)	10.00	15.00	
	4. K. C. Jones	39.50 20.00	75.00 29.50	
	4. King Cole (Got 5/48)	20.00	25.00	
	4. King Pin (CC)	50.00	115.00	-
	4. Knockout (Got 1/51) 4. Lady Robin Hood (Got 1 48)	30.00	69.00	
	(Got 1 48) .	19.50	29.50	

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE [FOR INVENTORY PURPOSES ASCERTAIN VALUE BY PIGLOR BETWEEN LOW AND HIGH PRICES]

PINBALL GAMES (Cont.)

	PINBALL GAM	20 (0	ont.)	
	4. Leaders (Un)	150.00	175.00	
	4. Leap Year	25.00	29.50	
	4. Line Up	19.50	25.00	
	2. Lite-A-Line (Ke 6/51)		89.50	
	2. Lite-A-Line (Ke 6/51). 2. Long Beach (Wm 8/52)	75.00	139.50	
	4. Lucky Inning (Wm 5/50)	20.00	29.50	
	4. Lucky Star (Got 5/47)	15.00	24.50	
	4. Mad. Sq. Garden (Got 6/50)			
		69.50	85.00	Н
	4. Magie	19.50	24,50	
	2. Majors '49 (CC 2/49)	27.50	45.00	
	4. Major League Baseball	20.00 10.00	29.50 17.50	
	4. Manhattan (Un 2/48) 4. Majorettes (Wm 4/52) .	75.00	85.00	
	4. Mardi Gras	27.50	29.50	_
	4. Mariorio (Cot 7/47)	14.50	20.00	
	4. Marjorie (Got 7/47) 4. Maryland (Wm 4/49)	35.00	49.50	
	4. Merry Widow	24.50	29.50	
	4 35 1 1 (D 145)	15.00	25.00	
	4. Mercury (Ge)	25.00	34.50	
	4. Mermaid (Got 6/51)	69.00	125.00	
	4. Melody (B '41) 4. Mercury (Ge) 4. Mermaid (Got 6/51) 4. Minstrel Man (Got 3/51) 4. Monterey (Un 5/48)	69.00	125.00	
	4. Monterey (Un 5/48)	10.00	19.50	
i	4. Moon Glow (Un 12/49)	20.00	29,50	H
		19.50 135.00	22.50 145.00	
	4. Niagara 4. Nifty (Wm 12/50) 4. Nudgy (B '47) 4. Oasis 4. Oklahoma (Th. 6/40)	79.50	89.50	
l	4. Nudgy (B '47)	15.00	22.50	
	4. Oasis 4. Oklahoma (Un 6/49)	10.00	19.50	_
i		45.00 60.00	64.50 85.00	-
	4. Old Hilltop	40.00	59.50	
l	4. Old Faithful (Got 1/50) 4. Old Hilltop 4. Olympics (Wm) 4. One Two Three	129.50	145.00	_
i	4. One Two Three 2* Palm Beach (B 7/52)	34.50		-
i	4. Paradise (Un 7/48)	275.00 12.50	350.00 19.50	┢
ļ	Paradise (Un 7/48) Paratrooper (Wm 9/52) Phoenix	79.50	95.00	
l	4. Phoenix 4. Photo Finish	25.00	35.00	_
į	4. Photo Finish	29.50	40.00	_
į	4. Pinch Hitter (Un 5/49)	15.00	25.00	
l	4. Pinky (Wm 10/50)	25.00	39.50	
i	4. Play Ball (CC 1/51)	25.00	35.00	<u> </u>
i	4. Play Boy (CC 5/47)	20.00	24.50	-
l	4. Playtime (Ex)	30.00	45.00	
i	4. Puddin Head	25.00	39.50	_
	4. Punchy (CC 11/50)	25.00	40.00	-
İ	4. Quarter Got 2/52)	150.00	175.00	_
	 Photonix Photo Finish Pin Bowler (CC 7/50). Pinch Hitter (Un 5/49) Pinky (Wm 10/50) Play Ball (CC 1/51) Play Boy (CC 5/47) Playland (Ex 8/50) Playlame (Ex) Puddin Head Punchy (CC 11/50) Quarter (Got 2/52) Quency (GO 1/53) Quoen of Hearts (Got 1/53) Quinter (Got 3/53) Rag Mop (Wm 11/50) 			
	(Got 1/53)	195.00	210.00	H
	4. Rag Mop (Wm 11/50) 4. Rainbow (Wm 9/48) 4. Ramona (Un 2/49)	39.50	47.50	
ļ	4. Rainbow (Wm 9/48)	19.50 20.00	22.50	
	4. Ramona (Un 2/49)	20.00	39.00	_
i	4. Rancho (B '48)	10.00 15.00	17.50 25.00	
	4. Red Shoes (Un 12/50)	39.50	60.00	
l	6. Repeater	17.50	25.00	_
	4. Ramona (Un 2/49) 4. Rancho (B '48) 4. Record Time 4. Red Shoes (Un 12/50) 6. Repeater 6. Rio (Un 12/46) 4. Rip Snorter (Ge) 4. Riviera	15.00 14.50	20.00	-
i	4. Riviera	10.00	19.50	_
	4. Rocket (Ge 5/50)	25.00	39.50	
	4. Rockettes (Got 8/50)	64,50	85.00	-
	4. Rondevoo (Un 5/48) . 2. Rose Bowl (Got 10/51)	95.00	24.50 135.00	-
	4. Round Up (Got 11/48)	24.50	39.50	
	4. St. Louis (Wm 2/49)	32.50	44.50	-
	4. Sally (CC 10/48)	10.00	20.00	-
	4. Saratoga (Wm 10/48)	35.00	27.50 39.50	
	6. School Days	15.00	17.50	
	4. Rip Snorter (Ge) 4. Riviera 4. Rockett (Ge 5/50) 4. Rockettes (Got 8/50) 4. Rondevoo (Un 5/48) 2. Rose Bowl (Got 10/51) 4. Round Up (Got 11/48) 4. St. Louis (Wm 2/49) 4. Sally (CC 10/48) 4. Samba 4. Saratoga (Wm 10/48) 6. School Days 6. Score-A-Line	. 15.00	19.50	
	-TOTAL NO TO	TAT W	AT TIP	

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

	PINBALL GAME	ES (C	ont.)	
ı	4. Screwball	24.50	35.00	
	4 0 TT 1	15.00	22.00	
I	1. Sea Jockeys (Wm 12/51)	00.50	150.00	
ı	6. Sea Isle (CC 11/47)	89.50 14.50	19.50	—
Ī	4. Select-A-Card (Got 4/50)			
ı		39.50	50.00	H
i	4. Serenade (Un 12/48) 4. Shanghai (CC 4/48)	19.50 19.50	34.50 27.50	Н
İ		62.50	85.00	
ŀ	4. Shantytown	35.00	49.50	L
	4. Shoo Shoo (Wm 2/51)	32.50	95.00	H
	4. Shooting Stars4. Short Stop	14.50 20.00	19.50 29.50	H
į	1. Shoot the Moon	89.50	150.00	
	4. Show Boat (Un 1/49) 1. Show Boat (Un 1/53)	10.00	20.00	-
	4. Silver Skates	269.50	325.00	
ı	4. Silver Skates (Wm 2/53)	129.50	145.00	H
	6 Silvon Strook (R 247)	10.00 10.00	19.50 20.00	
	4. Singapore (Un 11/47) 4. Skill Pool 4. Sky Lark 4. Sky Line 6. Sky Ray	10.00	19.50	_
	4. Skill Pool	149.50 19.50	185.00 29.50	H
	4. Sky Line	15.00	19.50	
	6. Sky Ray	12.50 119.50	19.50 140.00	H
	2. Slugger	14.50	30.00	
	4. Smarty (Wm 12/46)	10.00	17.50	H
	4. Sugfest (Wm 3/52) 2. Slugger 4. Smarty (Wm 12/46) 6. Smoky 4. South Pacific (Ge 3/50) 4. Spark Plugs (Wm 10/51) 2. Special Entry (B '49)	12.50 49.50	19.50 69.00	
	4. Spark Plugs	69.50		
	(Wm 10/51)	29.50	85.00 35.00	
		14.50	19.50	L
	4 Spinball (CC 5/48)	19.50 10.00	30.00 19.50	-
	4. Spot Bowler (Got 10/50)			
	4. Spot Bowler (Got 10/50) 2* Spot-Lite (B 1/52) 4. Sport Event 4. Sport Special 6. Sports 4. Sportsman (Wm) 6. Spot-A-Card 6. Spot Pool 4. Sportsmine (Ge) 6. Stage Door Canteen 2. Stars (Un 6/52) 4. Starlight 4. Steeple Chase (Un 2/52) 4. Steeple Chase (Un 2/52) 4. Steeple Chase (Un 2/52)	79.50 115.00	105.00 245.00	H
	4. Sport Event	10,00	19.50	E
	4. Sport Special	15,00 19,50	24.50 25.00	┝
	4. Sportsman (Wm)	39.50	50,00	
	6. Spot-A-Card	19.50 19.50	29.50 29.50	l-
	4. Springtime (Ge)	59.50		
	6. Stage Door Canteen	10.00		-
	2. Stars (Un 6/52) 4. Starlight	159.50 135.00	319.00 149.50	
	4. Starlight 4. Steeple Chase (Un 2/52)	125.00	149.50	_
	4. Stop & Go (Ge 3/51) 4. Stormy (Wm 1/48) 4. Streamliner 4. Summertime (Un 9/48)	45.00 24.50	59.50 35.00	H
	4. Streamliner	10.00	14.50	
	4. Summertime (Un 9/48)	25.00 15.00	34.50 29.50	
	Sun Mertime (Un 9/48) Sun Beam Sunny (Wm 12/47) Sunshine Park Supercharger Super Hockey Superliner (Got 7/46) Superscore (CC 10/46) Superscore (CC 10/46)	10.00	19.50	
	4. Sunshine Park	145.00	195.00	-
	4. Supercharger	24.50 34.50	24.50 59.00	
	6. Superliner (Got 7/46)	10.00	17.50	-
	4. Surf Oueen (B '46)	10.00 10.00	24.50 19.50	
	4. Surf Queen (B '46) 4. Suspense (Wm 2/46)	14.50	20.00	_
	4. Swanee 4. Sweepstakes (Wm) 4. Sweetheart (Wm 7/50)	25.00 145.00	35.00 195.00	-
	4. Sweetheart (Wm 7/50).	29.50	40.00	
	4. Tahiti (CC 10/49)		39.50 64.50	-
	4. Tampico (Un 7/49) 6. Target Skill	45.00 10.00	19.50	
	4. Telecard (Got 1/49)	24.50	49.00	-
	4. Temptation 4. Tennessee (Wm 2/48)	15.00 19.50	24.50 29.50	-
	4. Thing (CC 2/51)	32.50	45.00	-
	4. I hree Feathers	27.50	64.50	
	4. Temptation 4. Tennessee (Wm 2/48) 4. Thing (CC 2/51) 4. Three Feathers 4. Three Four Five (Un 10/51)	85.00	125.00	-

←TOTAL NO. TOTAL VALUE→

←TOTAL NO. TOTAL VALUE→

←TOTAL NO.

TOTAL VALUE-

The Cash Box, Page 49 END OF MONTH INVENTORY ISSUE September 26, 1953

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE FOR INVENTORY PURPOSES ASCERTAIN VALUE EY / SURE BETWEEN LOW AND HIGH FRICES

PIN	BALL	GAMES	(Cont.)
			,,

	FINDALL GAM	ED (C	ont.)	
-1	4. Three Musketeers (Got 7/49)	50.50	75.00	
	4. Thrill (CC 9/48)		35.00	T
3	4 Times Comme		33.00	1
1	(Wm 3/53)	175.00	199,50	
	6. Topic	10.00	17.50	L
	6. Tornado (Wm 4/47)	12.50	17.50	L
	4. Touchdown (Un)	69.50	99.50	┖
	6. Towers	12.50	15.00	L
	4. Trade Winds	25.00	29.50	L
_	6. Treasure Chest	14.50	30.00	⊢
_	4. Trigger	45.00	59.50	L
-1	4. Trinidad (CC 3/48)	15.00	35.00	L
_	4. Triple Action	25.00	35.00	⊢
_	2. Triplets (Got 7/50)	60.00	89.00	⊢
-1	4. Tri-Score (Ge 1/51)	35.00	69.00	⊢
4	4. Trophy (B '48)	39.50	69.50	⊢
_	4. Tropicana (Un 1/48)	7.50	19.50	⊢
_	4. Tucson (Wm 1/49)	22.50	44,00	L
	4. Tumbleweed	52.50	65.00	⊢
_	6. Turf Champ	24.50	39.50	┡
	4* Turf King (B 6/50)	35.00	95.00	L
_	4. Twenty Grand (Wm 1/53)			ı
			145.00	
-	4. Utah (Un 8/49)		59.00	⊢
-	4. Vanities		19.50	H
-	6. Victory Special (B '46).		39.50	H
-	4. Virginia (Wm 3/48)	20.00	25.00	H
-	1. Watch My Line (Got 9/51)	37.50	65.00	П
_	4. Whizz Kids		105.00	Н
_	6. Wild Fire		30.00	-
_	2. Wild West		165.00	H
	1° Winner (Univ)		75.00	
	4. Wisconsin (Un 3/48)		34.50	
	6. Yankee Doodle		19.50	
		15.00	25.00	
	4. Yanks (Wm 4/48) 1. Zingo (Un 10/51)	115.00		

TOTAL NO. TOTAL VALUE-

CONFIDENTIAL PRICE LIST

			T
SHUFFLES - R	EBOUNDS		#
1. Bally Shuffle-Line	35.00	69.50	
4. Bally Hook Bowler	50,00	89.50	-
4. Bally Baseball	35.00	50,00	1
4. Bally Shuffle Champ	35.00	39.00	Т
	24.50		Ŧ
2. Bally Speed Bowler	34.50	49.50	
2. ChiCoin Bowl-A-Ball	165.00	200.00	П
2. ChiCoin Bowling Twin	35.00	49.50	П
4. ChiCoin Bowling Alley	35.00	55.00	ш
2. ChiCoin Alley w/con,	30.00	45.00	
4. ChiCoin Ace Bowl	49.50	80.00	ш
2. ChiCoin Bowl Classic	35.00	59.50	1
2. ChiCoin Horseshoes	45.00	65.00	1
4. ChiCoin Rebound	25.00	45.00	L
4. ChiCoin Baseball	40.00	49.00	ш
2. ChiCoin Trophy	35,00	59.50	1
2* ChiCoin 6 Player	150.00	219.50	_
4. Chi-Coin 6 Pl. Match	295.00	350.00	_
2. ChiCoin 6 Player DeLuxe	195.00	299.50	4
4. Chicoin 6 Play 5th Frame	425.00	450.00	+
2. ChiCoin 10th Frame		325.00	1
4. Exhibit Strike	25.00	39.50	4
4. Exhibit Twin Rotation.	195.00	225.00	+
4. Genco Shuffle Target	30.00	49.50	+
4. Genco Bowling League.	24.50	45.00	+
4. Genco Baseball	25.00	39.50	+
2. Genco 8 Player Reb'd .	60.00	145.00	+
4. Ge Target Skill	35,00	50.00	+
4. Gottlieb Bowlette	15.00	40.00	+
4. Keeney ABC Bowler	15.00	25.00	+
2. Keeney Bowling Champ		35.00	+
2. Keeney King Pin	29.50		+
4. Keeney Pin Boy	24.50		+
4. Keeney Ten Pins 4. Keeney Lucky Strike	15.00		+
4. Keeney Lucky Strike	35.00	50.00	+
4. Keeney Dbl. Bowler	35.00	79.50	+
4. Keeney League Bowl	75.00	139.50	+
4. Keeney Duck Pins 2. Keeney Super League	15.00	65.00	+
2 Keeney Del uve League	210.00	279.50	+

195.00 210.00

TOTAL VALUE→

85.00 135.00 75.00 137.50

2. Keeney Big League Bowl.

2. Keeney 4 Play -TOTAL NO.

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE = FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES

	SHUFFLE REBOU	NDS	(Cont.	.)
ľ	4. Keeney 4-Way Bowl	35.00	40.00	
ŀ	4. Keeney 6-Player	125.00	195.00	
ı	4* Keeney 10 Player	225.00	335.00	
ı	2. Keeney Super DeLuxe	210.00	265,00	
ı	2. Keeney Team Blr			
ı	2. Rock-Ola Shuffle Jungle	24.50	35.00	
ı	2. Rock-Ola Shuffle-Lane	24.50	35.00	
ı	2* Un. DeLuxe 6-Player	175.00	275.00	
ı	2* Un. Super 6 Play	229.50	325.00	
Į	4. Univ. Dbl. Shuffle	34.50	40.00	
ı	4* Un. Official Bowler	250,00	300.00	
ı	7. Un. Clover			
ı	2. United Shuffle Alley	15.00	20,00	
ı	4. Un. Shuffle w/con	29.50	69.50	
ı	4. Un. Shuffle Alley Exp.	29.50	45.00	
ı	4. Un. 2-play Express	29.50	45.00	
į	4. Un. Sin. Rebound	30.00	45.00	
į	1. Un. Twin Rebound		90.00	
ĺ	2. United Slugger		55.00	
	2. United Skee Alley		65.00	
	4. Un. 4-Player Match		235.00	
	2. Un. 4 Player		125.00	
	2. Un. 5-Player		200.00	
	2* Un. 6-Player		235.00	
	4. Un. Manhat. 6 Play		265.00	
	2* Un. Star 6 Play		330.00	
	2* Un. 10th Frame Star		355.00	
	2. Un. Shuffle-Cade	79.50	95.00	
	2. Un. Twin Shuffle Cade .	75.00	110.00	
	4. Univ. Super Twin		55.00	
	4. Univ. Deluxe Twin	65.00	85.00	
	4. Universal Twin Bowler.		64.50	
١	4. Univ. HiScore Bowler 4. Williams DeLuxe Bowler	30.00	55.00 . 34.50	_
	4. Williams Twin Shuffle	29.50	45.00	
	4. Williams Dbl. Header	40.00	60.00	
	,			

←TOTAL NO. TOTAL VALUE-

ARCAUS BOURMESS (4. ABT 6 Gun Rifle Range 450.00 600.00

٠	2. Allite Strike 'N' Spares.	39.50	59.50	
	4. Bing-A-Roll	25.00	50.00	
	2. Boomerang	40.00	45.00	
	4. Bally Big Inning	75.00	150.00	
ı	6. Ball Bowler	49,50	69.50	
	4. Bally Convoy	47.50	79.50	
	4. Bally Defender	59.50	125.00	
1	6. Bally Eagle Eye	39.50	49,50	
1	1. Bally Heavy Hitter	35.00	65.00	
1	6. Bally King Pin	35.00	45.00	
1	6. Bally Lucky Strike	35.00	50.00	
	4. Bally Rapid Fire	65.00	125.00	
1	4. Bally Sky Battle	49,50	85.00	
	4. Bally Torpedo	49.50		
	4. Bally Undersea Raider	75.00	95.00	
	6. Bank Ball	35,00	45.00	
1	6. Buckley DeLuxe Dig	119.50	149.50	
1	6. Buckley Treas Is Dig	95.00	110.00	
1	4. Champion Hockey	35.00	55.00	
ı	4. ChiCoin Basketball	00100	00.00	
۱		125.00	195.00	
	Champ Darker	05.00	175.00	

4. ChiCoin 4 Player Derby	95.00	175.00
4. ChiCoin Goalee	85.00	100.00
4. ChiCoin Hockey	55,00	75.00
4. Chi Midget Skee	75.00	125.00
4. ChiCoin Pistol	75.00	100,00
4. ChiCoin Roll Down	19.50	49.50
6. ChiCoin Roll-A-Score	39.50	75.00
4. Edelco Pool Table	49.50	75.00
4. Evans Bat-A-Score	125.00	165.00 _
4. Evans Ski Roll	90.00	125.00
4. Evans Super Bomber	45.00	75.00
4. Evans Play Ball	65.00	75.00 _
4. Evans Ten Strike '46	40.00	75.00 _
4. Evans Tommy Gun	49.50	
4* Exhibit Dale Gun	49.50	65.00 _
4. Exhibit Gun Patrol		175.00 _
2. Exhibit Jet Gun	175.00	225.00 _
4. Exhibit Pony Express .	85.00	135.00
1. Exhibit Silver Bullets .	50.00	139.50
4* Exhibit Six Shooter	125.00	150.00 _
4. Exhibit Vitalizer	45.00	75.00
4. Genco Advance Roll	30.00	69.50 _
4. Genco Glider	25.00	35.00 -
6. Genco Play Ball	29.50	
4. Genco Total Roll	39.50	69.50
6. Groetchen Met. Typer .	79.50	149.50 _

←TOTAL NO.

TOTAL VALUE-

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE . FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH FRICES

40040E E0111011		10 .	1
ARCADE EQUIPM	EN I	Cont	٠,)
4. Hy Roll	25.00	40.00	
4. Irish Poker	50.00	65.00	
4. Jack Rabbit	50.00	65.00	_
4. Jungle Joe	95.00	115.00	_
4. Keeney Air Raider	75.00	110.00	
4. Keeney Anti Aircraft Bl		35,00	

	To Jungle Joe 30.00	110.00	Н
ı	4. Keeney Air Raider 75.00	110.00	L
Į	4. Keeney Anti Aircraft Bl 15,00	35.00	L
Į	4. Keeney Sub Gun 75.00	120.00	L
ļ	4. Keeney Texas Leaguer. 25.00	50.00	L
ł	4. Kirk Night Bomber 49.50	75.00	L
ł	4. Lite League 35.00	49.50	L
Į	4. Mutoscope Ace Bombers 100.00	125.00	L
ı	4. Muto. Atomic Bomber . 125.00	155.00	L
ı	4. Mutoscope Dr. Mobile. 95.00	145.00	L
	4. Mutos. Fly Saucers 100.00	150.00	L
ı	1. Mutos. Photo.(Pre-War) 200.00	250.00	L
ı	4. Muto. Photomatic (late) 400.00	600.00	L
Į	4. Mutoscope Silver Gloves 185.00	245.00	L
١	4. Mutoscope Sky Fighter . 65.00	90.00	L
	2. Muto. Voice-O-Graph 35c 425.00	495.00	L
	4. Periscope 95.00	120.00	L
	4. QT Pool Table 65.00	85.00	L
۱	4. Quizzer 75.00	95.00	L
	6 Rockola Ten Pins HD 25.00	19.50	П

4. QT Pool Table	65.00	85.00	L
4. Quizzer	75.00	95.00	L
6. Rockola Ten Pins HD.	25.00	49.50	L
4. Rockola World Series .	35.00	69.50	L
6. Scientific Baseball	49.50	65.00	L
6. Scientific Basketball	49,50	65,00	
4. Scientific Batting Pr	65.00	69.50	L
4. Scientific Pitch 'Em	135.00	185.00	L
1* Seeburg Bear Gun	195.00	249.50	Г
4. Seeburg Chicken Sam	75.00	105.00	Г
4. Seeburg Shoot the Chute	49.50	75.00	Е
4. Set Shot Basketball	200.00	275.00	L
6. Skee Barrel Roll	25.00	49.50	L
4. Spares & Strikes	75.00	95.00	L
6. Skill Jump	25.00	39.50	L
4. Supreme Bolascore	40.00	95.00	
6. Supreme Skee Roll		35,00	L
6 Supreme Skill Roll	20.00	35.00	

Supreme Skee Roll
Supreme Riskill Roll
Supreme Roket Buster
Tall Gunner
Telequiz
Telequiz
Warner Vice Record
Wostern Baseball '39
Western Baseball '40
Whitz
Wilcox-Gay Recordio
Williams All Stars
Williams Box Score
Williams Star Series
Williams Super World
Series
Williams Ouarterback 35.00 39.50 50.00 55.00 165.00 85.00 69.50 85.00 125.00 40.00 49.50 40.00 50.00 15.00

85.00 85.00 24.50 125.00 65.00 65.00 100.00 95.00 35.00 39.50 59.50 95.00 225.00 75.00 85.00 35.00 150.00 4. Williams Quarterback 4. Wurlitzer Skeeball

←TOTAL NO. TOTAL VALUE-

CONFIDENTIAL CIGARETTE MACHINES

	CIGARETTE MACITITES	
	4. Automatic "Smokeshop"	
	(9 Col., 486 Cap.)\$155,00-\$239.50	
	4. Du Grenier (Mod. A-7) . 110,00- 140,00	
	4. Du Grenier (Mod. A-9). 120.00- 150.00	
	4. Du Grenier (Mod. AC-7) 125,00- 155,00	
	4. Du Grenier (Mod. AC-9) 130.00- 160.00	
	4. Du Grenier (Mod. E-7) 135.00- 165.00	
	4. Du Grenier (Mod. ES-9) 140,00- 170,00	
_	4. Du Grenier (Mod. E-9) . 145,00- 175,00	_
=1	4. Du Grenier (Mod. ES-11) 150,00- 180,00	-
=	4. Du Grenier "W" (9 col.) 50.00- 85.00	-
_	4. Du Grenier "S" (7 col.) 50.00- 85.00	-
=	4. Du Grenier 'S' (9 col.) 50.00- 85.00 4. Du Grenier "S" (9 col.) 69.50- 85.00	-
-	4. Du Grenier G (9 col.) 69.50- 85.00 4. Du Grenier Champion	-
-		
	(9 col.) 85.00- 97.50	-
_	4. Du Grenier Champion	
	(11 col.) 97.50- 125.00	-
_	4. Eastern Electric C-8 125.00- 150.00	-
	4. Electro (8 col.) 200.00- 250.00	-
_	4. Electro (10 col.) 225.00- 255.00	4

4.	Eastern Electric C-8	125.00-	150.0
	Electro (8 col.)		
4.	Electro (10 col.)	225.00-	255.0
	Lehigh PX (Elec. 8 col.)		
4.	Lehigh PX (10 col.)	89.50-	145.0
4.	Lehigh King Size	125.00-	145.0
4.	National 750		

National 930
National 930
National 9-A (9 col.)
Nat. 9-ML Wheatwood
National Electric 95.00- 110.00 100.00- 115.00 198.00- 200.00 95.00- 139.50 -TOTAL NO. TOTAL VALUE-

L PRICE LISTS"

The Cash Box, Page 50 • END OF MONTH INVENTORY ISSUE • September 26, 1953

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE = FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES



CIGARETTE MACHINES (Cont.)

	4. Rowe Diplomat (10 col.)	175.00-	185.00	<u> </u>
	4. Rowe Imperiol (6 col.)	75.00-	130.00	_
	4, Rowe Imperial (8 col.)	78.50-	145.00	_
	4. Rowe Royal (6 col.)	79.50-	90,00	_
	4. Rowe Royal (8 col.)			
	4. Rowe Royal (10 col.)			
	4. Rowe President (8 col.)			
	4. Rowe President (10 col.)			
3	4. Rowe Crusader (10 col.)			
3	4. Rowe Electric (8 col.)			
-				-
3	4. Uneeda "A" (6 col.)			-
4	4. Uneeda "A" (8 col.)	49.50-	82.50 .	_
4	4. Uneeda "A" (9 col.)	59.50-	85.00 .	_
	4. Uneeda "E" (6 col.)	50.00-	75.00 .	_
J	4. Uneeda "E" (8 col.)	50.00-	85.00	
9	4. Uueeda "E" (9 col.)	75.00-	90.00	
4	4. Uneeda "E" (12 col.)	65.00-		_
_	4. Uneeda "E" (15 col.)	75.00-		_
3	4. Uueeda 500 (7 col)	90.00-		⊢
3	4. Uneeda 500 (9 col.)	85.00-		_
3	4. Uueeda 500 (15 col.)	75.00-	115. 0 0 .	-
3	4. Uueeda Monarch	CT 00	110.00	
	(8 col.)4. Uueeda Monarch	05.00-	110.00 .	
1	(10 col.)	79.50-	110.00	
	4. Uneeda Monarch	. ,		
۱	(12 col.)	79.50-	135,00	

CANDY MACHINES

4. Mills (5 col., 70 cap.) \$ 49.50-\$ 60.00	_
4. Stoner (Mod. 102, 6 col.,	
	_
4. Stouer (Mod. 120, 6 col., 120 cap.) 90.00- 95.00	
200 00000	
4. Stouer (Senior, 8 col., 160 cap.) 95.00- 125.00	
4. Stoner (Mod. 80, 4 col.,	
80 cap.) 95.00- 97.50	
4. Stoner (Mod. 120, 5 col.) 89.50- 95.00	
A Dionol (Mason Mas) o com,	
4. Stoner (Mod. 120 Sn,	
7 col.) 95,00- 100.00	
4. Stouer DeLuxe Theatre	
(8 col., 160 cap.) 85.00- 95.00	_
4. Stoner DeLuxe Theatre (16 col., 320 cap.) 195.00- 300.00	
(16 col., 320 cap.) 195.00- 300.00 .	_
4. Martin's "Little Candy	
Store" (8 col., 160 cap.) 89,50- 99,50	
4. Coan "U-Select-It" 35.00- 50.00	

HOT COFFEE	
4. Andico Cafe Petit, 200 cups \$300.00-\$400.00	
4. Bert Mills Coffee Bar, 200 cups 175.00- 225.00	
4. Bert Mills Coffee Bar, 600 cups 200.00- 250.00	
4. Bert Mills Coffee Bar, 500 cups 300.00- 375.00	
4. Chef-Way, Model 100, cap. 400-600	
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups 250.00- 300.00	
4. U-Select-It Hot Coffee, 600 cups 375.00- 400.00	

CARBONATED DRINK

flavor, 5c,	1000 cups.	\$275.00-\$350.00
4. Driuk-O-Mat,		
1000 cups		425.00- 475.00

4. Drink-O-Mat, single

4. Driuk-O-Mat, 4 flavor, 5c 500.00- 525.00 TOTAL NO. TOTAL VALUE-

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE = (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

CARBONATED DRINK (Cont.)

	4. Lyons # 1400, single	1
	flavor, 5c 425.00- 475.00	
	4. Lyous # 1400-2F 475.00- 650.00	
	4. Lyons Model 500, 5c	
	siugle 225,00- 275.00	
	4. Mills Automatic Foun-	
	tain, 400 cups 150.00- 250.00	
	4. Mills Automatic Foun-	
	taiu, 400 cups, without	
	changemaker 100.00- 175.00	
	4. Soda Shoppe 975.00-1025.00	
	4. Spacarb single 5c, 1000	
	cups	
	4. Spacarb 3 Unit 5c, 1000	
	cups 400.00- 530.00	
	4. Spacarb 4 Unit 5c, 1000	
i	cups	
	4. Super vend 3 flavor, 600	
ł	cup A-1 275.00- 325.00	
ı	4. Super Vend 3 flavor, 600	
ı	cup A-2	
ı	←TOTAL NO. TOTAL VALUE→	
	TOTAL TABLE	

Challenger (Counter Model

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE -(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES

HON-CARBONATED

TOTAL VALUE-

	DKINK
yons # 1400, single flavor, 5c 425.00 475.00 yons # 1400-2F 475.00 650.00 yons Model 500, 5c single 225.00 275.00	4. American Simplex, single flavor, 5c, 200 cups\$100.00-\$125.00
fills Automatic Foun- tain, 400 cups 150.00- 250.00 fills Automatic Foun-	CAN DRINK
taiu, 400 cups, without changemaker 100.00- 175.00 oda Shoppe 975.00-1025.00	4. Juice-Bar, 6 sel., 600 caus \$325,00-\$450,00 4. Refresher, 3 sel., 300 can cap 550,00-600,00
pacarb siugle 5c, 1000 cups	ICE CREAM VENDORS
cups	4. Vendo "Dairy-Vend," 203 Bar Capacity \$250,00-\$350,00
uper vend 3 flavor, 600 cup A-1	4. Rowe "Ice Cream Ven- dor" (Ice Cream Sand- wiches or "Pops"), 200

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory. Where prices are not listed, manufacturers have not yet released list prices.

A.B.T. MFG. CORP.

J. H. KEENEY & CO., INC.

Chaneuger (Counter Model	
Gun)	.\$ 65.00
Rifle Sport, 3 and more Guns,	
plus complete ranges of vari-	
ous types	\$1,408.25
AMI, INCORPORATED	
AMI "E"-40 Phonograph	\$795,00
AMI "E"-80 Phouograph	925.00
AMI "E"-120 Phonograph	1.050.00
W-8 5-10-25-Wall Box	89.50
W-120 5-10-25-Wall Box	99.00
HS.80 Hideaway	775.00
HS-80 Hideaway HS-120 Hideaway	995.00
AMIVOX Speaker	27.50
AMITYON Speaker	. 21.30
AUTO-PHOTO CO.	
Auto-Photo	e2 545 00
Auto-r noto	\$2,545.00
BALLY MFG. CO.	
The Champion (Mech. Horse)	\$1,065,00
Space Ship	
Dude Ranch	600.50
Speed Boat	099.00
Speed Doat	993.00
CHICAGO COIN	
Crown Bowler	\$625.00
Gold Cup	
Triple Score Bowler	
Hi-Speed Crown Bowler	
Hi-Speed Triple Score Bowler	. 023.00
ni-speed Triple Score Bowler.	. 000.00
COIN-O-MFG. CO., INC.	
Bat-O-Mat	61 405 00
Dat-O-Mat	\$1,495.00
H. C. EVANS & CO.	
Century (Model 2045)	\$1,050.00
Jubilee (Model 245)	825.00
Century (Model 2045) Jubilee (Model 245) Jubilee (Model 278)	795.00
DVIIIDIM CUDDIV	

Century (Model 2045)	\$1,050.0
Jubilee (Model 245)	
Jubilee (Model 278)	
EXHIBIT SUPPLY	
Big Brouco	\$ 997.5
Roy Rogers' Trigger	1 047 5
Rudolph The Red Nosed	1,071.0
Manorbu Tue Men Mosen	705.0
Reiudeer	725.0
Pete The Rabbit	
Rawhide	725.0
Space Guu	
Space Patrol	1,047.5
Silent Salesmau (Card	. 1,0 21.0
Vendor)	79.5
Sea Skate	
Western Gun	375.0
CENCO MEC CO	

GENCO MFG. CO. Sky Gunuer Silver Chest Night Fighter	495.00
D. GOTTLIEB & CO. Poker Face	
INTERNATIONAL MUTO. Co	

J. H. KEENEY & CO., INC.
Electric Cigarette Vendor \$284.50
Coin Chauger Model 304.50
Domino Bowler 645.00
Carnival Bowler 600.00
MARVEL MEC. CO.

←TOTAL NO.

MARVEL MFG. CO.	
Overhead Scoreboard for	
Shuffleboards\$1	25.00
Wall Type Scoreboards for	
Shuffleboards	95.00
ROCK-OLA MEG. CORP.	

NOCK-OLA MIG. CORF.
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