

THE CASH BOX

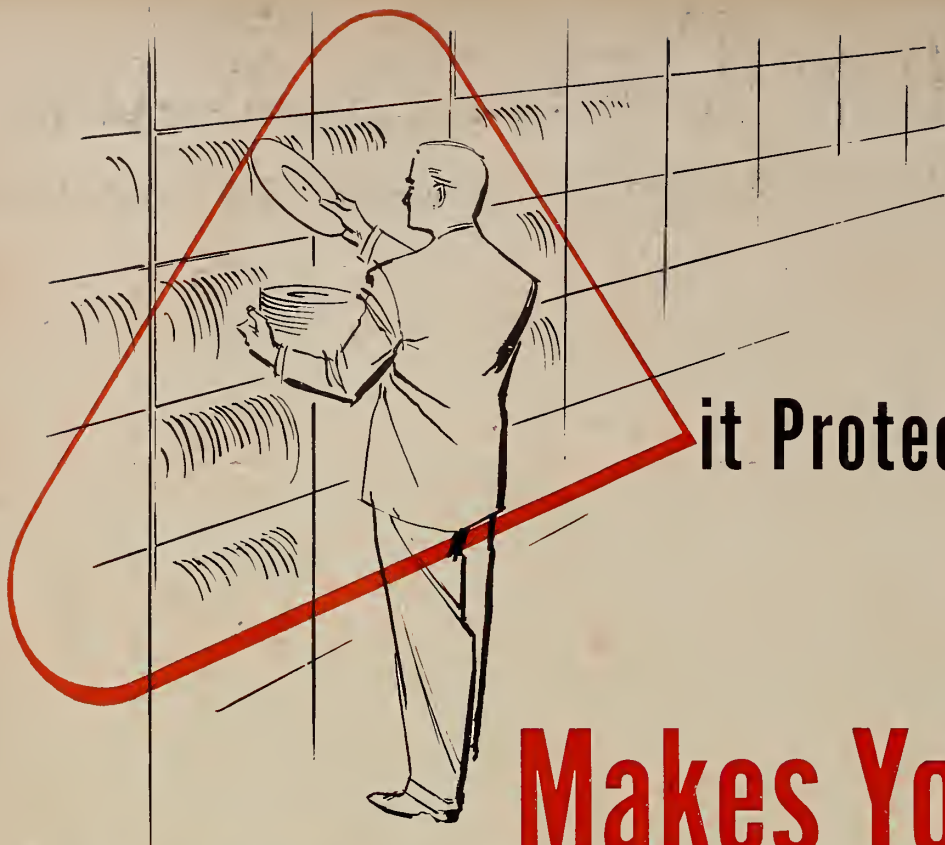
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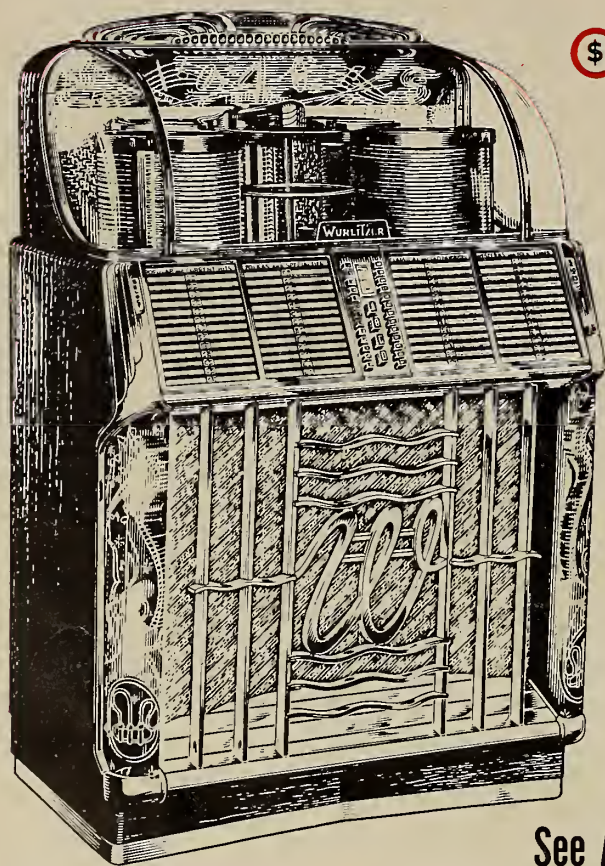


Bernice Parks, catapulted into the realm of record popularity through her Seger disks, has come up with a hot one in "So-So". Starting with her version of "Walkin' My Baby Back Home", Bernice has followed through with others that have brought her wide attention, including "You Intrigue Me" and "Sinner Or Saint". As a result of the acceptance which she received on the Seger label, Bernice has now been signed by Mercury.



it Protects your record library

Makes You More Money



The Wurlitzer Fifteen Hundred plays *both* 78 and 45 RPM records for a reason. It enables you to continue using your 78 RPM inventory.

That means you continue to cash in on your investment.

At the same time it enables you to use the brilliant new 45 RPM records.

Both features add up to more money.

Both offer good reasons why operators who are in this business for all it's worth find it's worth a lot more to operate Wurlitzer Fifteen Hundreds.

See All These Cash Box-Filling Features at your Wurlitzer Distributors



with

Wurlitzer Fifteen Hundreds

104 Selections Intermixed...Twin Zenith Cobra Stylus...Famous Wurlitzer Tone Fidelity...Unequaled Cabinet Construction... Unparalleled Cabinet Beauty...Fast, Foolproof Selection...Unrivalled Program Flexibility...PLUS...The Location-Landing, Patron-Pulling Power of Wurlitzer, The Name That Means Music To Millions!

The Rudolph Wurlitzer Company • North Tonawanda, New York



The Cash Box

November 29, 1952

Volume XIV

Number 10

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SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. The Cash Box is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by The Cash Box. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

"THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price quotation guide of all new and used machines in the United States. "The Confidential Price Lists" are an exclusive, copyrighted feature of The Cash Box. "The Confidential Price Lists" report each week's low and high prices quoted for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "The Confidential Price Lists" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of The Cash Box and appear in each week's issue. "The Confidential Price Lists" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "The Confidential Price Lists" are used by finance firms, factors, loan companies, bankers, and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "The Confidential Price Lists" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "The Confidential Price Lists."

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

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KIDDIE RIDES HEAD FOR NUMBER 1 SALES SPOT IN AMUSE FIELD

CHICAGO—"It's amazing," as one noted out-of-town distributor stated this past week, "the way we are getting orders for space ships from operators, even operators buried out in the country."

But, it's not amazing to *The Cash Box*, which was the very first publication in the industry to report that space ships were grabbing the No. 1 spot all over the nation.

It did take a little time, but, the manufacturers here have suddenly realized that the space ships have grown tremendously in importance and that the demand has now reached red-hot proportions all over the nation.

There are a great many factors which can be attributed to this continued rising demand.

Everywhere in the country the press has been reporting that leading department stores and all other merchants feel that this Christmas will see the greatest sales of kiddie space suits and accessories of all kinds.

In addition, these merchants report to the press in their cities, they also expect ever increasing sales of cowboy clothes and accessories.

These two factors combined have helped tremendously to boost the demand for kiddie rides from operators. Ops realize how important it will be to have the kind of rides the kiddies will demand, especially when all dressed up in their space suits and new cowboy clothes.

The leading weekly mass circulation magazine in the nation, *The Saturday Evening Post*, also recognized this trend. Its front cover last week shows a kiddie dressed in his space suit getting on a plane with his mother.

This, too, many report has had its effect on merchants asking for more such kiddie merchandise, realizing that this picture, plus the press publicity, will bring about heightened demand.

The amusement machine operators are never far behind the merchants who are, after all, their locations.

Operators have been calling on their distributors and jobbers to get them the new kiddie rides. The jobbers and distributors, in turn, have passed the word along to their manufacturers. The result is that almost every leading manufacturer is now planning a new type kiddie ride.

As all this action gets under way, the general belief among all the trade's leaders, is that the kiddie rides are definitely heading for the No. 1 sales spot in the amusement field.

The fact remains, at present, that if totalled in dollars and cents the kiddie rides are probably leading already. But, when totalled in numbers sold, they are as yet far behind the pins and shuffles.

Yet, with demand growing, and with more and more manufacturers planning to enter into the kiddie ride market, there is no doubt that in numbers, too, the kiddie rides may, eventually, take over leadership of the field.

THE NATION'S TOP TEN
 PLUS THE NEXT 15
JUKE BOX TUNES

The Top Ten Tunes Getting Highest Play In The Nation's Juke Boxes Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country



AL—Aladdin	DA—Dana	CODE	MG—MGM	SE—Segar
AP—Apollo	DE—Decca		MO—Modern	SIT—Sittin' In
AT—Atlantic	DN—Devan	JU—Jubilee	OR—Oriole	SP—Specialty
BU—Bullet	DY—Derby	KL—King	PE—Peacock	SW—Swingtime
CA—Capitol	FE—Federal	LO—London	PR—Prestige	TE—Tempo
CH—Chess	4 Star—Four Star	MA—Mars	RA—Rainbow	TN—Tennessee
CO—Columbia	IM—Imperial	ME—Mercury	RE—Regent	UN—United
CR—Coral	IN—Intro		SA—Savoy	VI—RCA Victor

- Pas. Last Week
- 1 I WENT TO YOUR WEDDING**
PATTI PAGE
 CO-39856 (4-39856)—Sammy Kaye O. JU-5093—Little Sylvia
 DA-780—Regina Kujawa ME-5899 (45x5899)—Patti Page
 DE-28388 (9-28388)—Grady Martin VI-20-4835 (47-4835)—Steve Gibson
 DE-28411 (9-28411)—Guy Lombardo O.

 - 2 YOU BELONG TO ME**
JO STAFFORD
 CA-2165 (F-2165)—Dean Martin ME-6407 (6407x45)—Sue Thompson
 CO-39811 (4-39811)—Jo Stafford MG-11295 (K11295)—Joni James
 ME-5399 (S899x45)—Patti Page

 - 3 GLOW WORM**
MILLS BROTHERS
 CA-2248 (F-2248)—Johnny Mercer DE-28384 (9-28384)—Mills Brothers
 CO-39840 (4-39840)—Paulette Sisters

 - 4 WHY DON'T YOU BELIEVE ME?**
JONI JAMES
 CA-2292 (F-2292)—Margaret Whiting MG-11333 (K-11333)—Joni James
 ME-70025 (45x70025)—Patti Page VI-20-5017 (47-5017)—June Valli

 - 5 TRYING**
THE HILLTOPPERS
 CR-60823 (9-60823)—Johnny Desmond DE-28322 (9-28322)—Grady Martin
 DOT-15018—The Hilltappers ME-5904 (45x5904)—Jimmy Palmer O.
 DE-28375 (9-28375)—Ella Fitzgerald

 - 6 JAMBALAYA**
JO STAFFORD
 CO-39838 (4-39838)—Jo Stafford DE-28341 (9-28341)—Rex Allen
 CR-60816 (9-60816)—N. Heftl & F. Wayne ME-11283 (K-11283)—Hank Williams
 DE-28367 (9-28367)—Camarata OK-6907—Titus Turner

 - 7 WISH YOU WERE HERE**
EDDIE FISHER
 CA-2154 (F-2154)—Jane Froman MG-11270 (K11270)—Fran Warren
 DE-28308 (9-28308)—Guy Lombardo VI-20-4830 (47-4830)—Eddie Fisher

 - 8 TAKES TWO TO TANGO**
PEARL BAILEY
 CA-2222 (F-2222)—Jeanne Gayle ME-5903 (45x5903)—Lala Ameche
 CR-60817 (9-60817)—Pearl Bailey MG-11334 (K-11334)—Fran Warren
 DE-28394 (9-28394)—Luis Armstrong

 - 9 LADY OF SPAIN**
EDDIE FISHER
 VI-20-4953 (47-4953)—Eddie Fisher CA-2265 (F-2265)—Les Paul & Mary Ford

 - 10 YOURS**
VERA LYNN
 CA-224—Les Baxter O. LO-1261 (45x1261)—Vera Lynn
 DE-28457 (9-28457)—Jimmy Dorsey O. ME-70021 (45x70021)—Ray Cura

What Are You Afraid Of, Billboard?

The Billboard is afraid of something and we know what it is. It's *The Cash Box*.

For years Billboard has considered itself the great voice and arbiter of the industry—self proclaimed, of course. And it has proclaimed this with the smuggest attitude conceivable, saying in effect, "We can do no wrong." What Billboard writes, it writes with regal authority. And it has been doing that for so long that it has begun to think that its opinions can actually be questioned.

But now *The Cash Box* has come along and after 10 years of real, practical service to this industry, has not only challenged Billboard's entrenched position, but in many ways has certainly far surpassed it. We long ago overtook it in the juke box field—despite its advantage of having been established forty years before us. We have gone far ahead of it in service to and acceptance by disk jockeys all over the country—as anyone in the music business who gets around can testify.

Now how does Billboard go about fighting this threat to what it considers its own private territory. The name of *The Cash Box* cannot be mentioned anywhere in the magazine. Not even in ads when an advertiser wants to pay to quote from *The Cash Box*. Over the past several years many advertisers have told us that Billboard has categorically refused any ad that mentioned *The Cash Box* in it. And even when some have threatened legal action, they have still been refused. So much does Billboard fear us.

Apparently Billboard has nothing to fear from other magazines in the music field for they pose no real threat to it. And so *Variety* or *Downbeat* or other similar papers can be quoted at will.

Do you really think, Billboard, that by refusing to mention *The Cash Box*, you have been able to stop its surging growth?

It's evident to the entire music business that you haven't.

What's more, we'll grow stronger and expand even more because our foundation is a solid one based on service—service to the operator, to the disk jockey and to the entire music trade.

We are not interested in showing how clever we are. We are not interested in proving that we can do no wrong. We are not interested in claiming that we are always right. We are not. And no one is.

What we are interested in doing is performing a necessary service for the industry, one which can be relied upon, and one which is offered not with the air of smugness dripping from it but with the feeling of honest endeavor and friendliness and with the knowledge that we have no axe to grind and no individual interests to protect.

We are flattered, Billboard, that you are so afraid of us that you refuse to mention our name.

We're not that afraid of you.

11) OUTSIDE OF HEAVEN. 12) MEET MR. CALLAGHAN. 13) HALF AS MUCH. 14) COMES A-LONG A-LOVE. 15) HIGH NOON. 16) BECAUSE YOU'RE MINE. 17) HEART AND SOUL. 18) BLUES IN ADVANCE. 19) YOU'LL NEVER GET AWAY. 20) SOMEWHERE ALONG THE WAY. 21) MY FAVORITE SONG. 22) KEEP IT A SECRET. 23) WE'RE SETTIN' THE WOODS ON FIRE. 24) THAT'S A WHY. 25) I.



PLATTER SPINNER PATER

ALL ABOUT DISK JOCKEYS

THE TEN RECORDS

DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- 1. WHY DON'T YOU BELIEVE ME ... Joni James (MGM)
2. YOU BELONG TO ME ... Jo Stafford (Columbia)
3. I WENT TO YOUR WEDDING ... Patti Page (Mercury)
4. THE GLOW WORM ... Mills Brothers (Decca)
5. LADY OF SPAIN ... Eddie Fisher (RCA Victor)
6. TRYING ... Hilltoppers (Dot)
7. YOURS ... Vera Lynn (London)
8. OUTSIDE OF HEAVEN ... Eddie Fisher (RCA Victor)
9. BECAUSE YOU'RE MINE ... Nat "King" Cole (Capitol)
10. I ... Don Cornell (Coral)

Shel Horton (WHUN-WVAM, Huntingdon, Pa.) is planning a 72 hour marathon in an effort to raise funds for the Cancer Fund. The station will plant Horton in a window on the main street of Huntingdon with full studio equipment and Shel will put on the long distance stint in full view of the entire town. The deejay is now doing 90 minutes daily, and if plans on which he is now working go through, he will increase that by another 45 minutes. . . . Jerry Marshal (WNEW-New York) has a new show on Saturday at 11:30 a.m. at which time he presents the up and coming tunes as indicated by The Cash Box lists. Jerry follows Martin Block's two-hour stint where Block plays The Cash Box top twenty-five juke box tunes. . . . Frank Stenger (WOKO-Albany) has taken off for the greener pastures of Los Angeles. . . . Dave Robinson (WELI-N. H.) objects to the Columbia monthly charge for deejay records and has refused to play Columbia releases until they see the light. . . . Chuck Thompson, "Chuck & Elmer" is no longer with WFOR-Hattiesburg, Miss. Chuck moves on to WIMA-Lima, Ohio, and his vacancy has been filled by John E. Dixon, the "New Orleans Nighthawk."



LARRY JOHNSON (WNAH-NASHVILLE)

Larry Johnson (WNAH-Nashville), one of the youngest deejays in the business—Larry is 18 years old—is burning with ambition as he continues to sell his own sponsors and build up his airtime. . . . Ted Brown (WMGM-New York) picked Toni Arden as his favorite singer for an article for "TV Guide" recently. Brown and his charming wife Rhoda, known as "Loudmouth" and "Redhead" on the Monday through Saturday "Ted Brown Show," 7 to 9 a.m., have moved into a new home in Riverdale, N. Y., with their two sons, four dogs, and new recording equipment for the daily show. . . . Ted Husing, of the same studio, is heard Monday through Saturday, 10 to 12 noon and 5 to 6:30 p.m. On his Saturday show Ted spins a mystery tune each week and the correct answer wins an evening at the Central Plaza, house of Dixieland jazz on 2nd Avenue in Manhattan. To date the music maestro has received more than 10,000 responses to the weekly quizz. . . . Buddy Basch, New York

public relations and record promotion man, has sent a leaflet to Disk Jockies, Librarians and Music Editors offering a sample copy of The Cash Box. To quote Buddy ". . . no obligation. We don't get a thing out of this, except this: We make friends for the magazine and provide you with an additional tool to make your job more interesting and simpler." . . . Howard Miller (WIND-Chicago) has a four-hour show on WCFL each Saturday from 7 to 11 p.m. Miller devotes the entire first hour to top tunes and acquires the top tunes through use of The Cash Box. The program covers 28 states.

Richard B. Branson, program manager of WABI, Bangor, Maine, lists "Back Street Affair" as his number one tune based on reports of artists personal appearances. However, because of WABI music policy the song is not played on the air. . . . Chick Wilson (WBVP-Beaver Falls, Pa.) is the proud daddy of twins. Better go on the night shift, Chick, 'cause there will be no sleep for you for some time. It is a proven scientific fact that in the case of twins nature has provided that they cry in shifts. First one and then the other, and so on through the night. . . . Symphony Sid shifts to WBMS-Boston for his afternoon show. . . . Stan Pat "Stand Pat Show" (WTNJ-Trenton, N. J.) writes that he, being located dead center of New York and Philadelphia, is a terrific outlet and testing point for record releases. . . . Donn Tibbetts (WFTA-Manchester, N. H.) has everybody dancing The Bunny Hop. Donn, who spins his disks at public dances on personal appearances, has spent intermission time teaching the new dance fad. Claims, adults and teen-agers both, have enjoyed forming a Bunny Hop Line so much that it has become the most requested dance for the remainder of the record session. Ray Anthony's record of the tune penned "The Bunny Hop" is getting tremendous play.

There's No STOPPING DON HOWARD'S HAPPY OH DAY

ESSEX 311

Manufactured and Distributed by PALDA RECORD CO. 8406 LYONS AVE., PHILADELPHIA 42, PA. PHONE: SARATOGA 9-9816

LAST CHANCE

EXPECT 7TH ANNUAL POLL OF JUKE LEADERS URGE ALL OPS TO RUSH IN



A SPECIAL MESSAGE FOR ALL JUKE BOX OPERATORS

The votes in *The Cash Box* poll have been pouring in at a greater rate than ever before.

The enthusiasm and response from operators and leaders in the field has been tremendous.

We would like to thank everyone who has voted in the poll and those who have urged others to vote. For these votes have shown not only a desire to indicate what the best moneymaking artists and records of 1952 are, but it also indicates a heightened awareness on the part of operators of the value and desirability of putting their best foot forward to the music industry and showing it in concrete

ways just how important the juke box industry is to its continued prosperity.

To those of you who, for one reason or another, have still not voted, we urge you to fill out the card in this issue and send it in immediately.

FOR THIS IS YOUR LAST CHANCE TO VOTE.

After this week, the final tabulations will be made and published.

Your vote should be included—for you will be doing more than just casting a vote; you will be acting on behalf of the entire juke box industry.

Best Record of 1952

"Cry"—Johnnie Ray	46743
"Blue Tango"—Leroy Anderson	45273
"Anytime"—Eddie Fisher	43886
"Delicado"—Percy Faith	42391
"Kiss Of Fire"—Georgia Gibbs	40927
"Wheel Of Fortune"—Kay Starr	38271
"Tell Me Why"—Four Aces	36842
"I'm Yours"—Don Cornell	35092
"Here In My Heart"—Al Martino	34123
"Auf Wiederseh'n Sweetheart"—Vera Lynn	30417
"Half As Much"—Rosemary Clooney	26920
"Wish You Were Here"—Eddie Fisher	23829
"You Belong To Me"—Jo Stafford	20874
"Slow Poke"—Pee Wee King	20418
"I'm Yours"—Eddie Fisher	18723
"Blacksmith Blues"—Ella Mae Morse	16684
"I'll Walk Alone"—Don Cornell	13378
"Tell Me Why"—Eddie Fisher	13129
"Little White Cloud That Cried"—Johnnie Ray	12898
"I Went To Your Wedding"—Patti Page	12826
"Lover"—Peggy Lee	12723
"Vanessa"—Hugo Winterhalter	9684
"Walkin' My Baby Back Home"—Johnnie Ray	8540
"Botch-A-Mee"—Rosemary Clooney	7213

Best Orchestra of 1952

Ray Anthony	38973	Percy Faith	24635
Leroy Anderson	38271	Eddy Howard	18989
Billy May	37817	Pee Wee King	17317
Hugo Winterhalter	35756	Mitch Miller	13176
Guy Lombardo	34823	Gordon Jenkins	12863
Ralph Flanagan	30178	Mantovani	12647
Sammy Kaye	27478	Les Brown	9278
Vaughn Monroe	24913	Woody Herman	7826

Best Female Vocalist of 1952

Patti Page	46823	June Valli	19889
Rosemary Clooney	46786	Toni Arden	18176
Jo Stafford	45219	Giselle MacKenzie	16219
Kay Starr	43957	Ella Mae Morse	12481
Georgia Gibbs	40037	Ella Fitzgerald	10073
Doris Day	36129	Helen O'Connell	9211
Vera Lynn	35896	Sarah Vaughan	7439
Sunny Gale	28291	Mindy Carson	7421
Peggy Lee	26932	Teresa Brewer	7138
Dinah Shore	24621	Fran Warren	6703

Best Male Vocalist of 1952

Eddie Fisher	44113	Frank Sinatra	22692
Johnnie Ray	42925	Mario Lanza	20418
Nat "King" Cole	40711	Alan Dean	18010
Perry Como	38216	Bing Crosby	13718
Frankie Laine	37172	Louis Armstrong	10559
Guy Mitchell	36463	Billy Eckstine	9827
Don Cornell	34827	Vic Damone	8718
Eddy Howard	29755	Johnny Desmond	7273
Tony Bennett	27989	Slim Whitman	7073
Al Martino	26725	Alan Dale	6982
Tony Martin	26171		

FOR OPS TO VOTE

BOX INDUSTRY TO SET VOTE RECORD! VOTES! ENTHUSIASM HIGHEST EVER!

Best Vocal Combination of 1952

Four Aces	44834
Mills Brothers	36726
Jo Stafford-Frankie Laine	32416
Ames Brothers	31926
Billy Williams Quartet	26009
Four Lads	23219
Hilltoppers	23117
Ink Spots	18216
Andrews Sisters	9276
Bell Sisters	8721
Weavers	6420

Best Small Instrumental Group of 1952

Les Paul & Mary Ford	39997
George Shearing Quintet	21863
Grady Martin & His Slewfoot Five	16170
Harry Grove Trio	10718
Louis Jordan & His Tympany Five	8216
Three Suns	5833
Frank Petty Trio	3314

Best Country and Western Record of 1952

"Wild Side Of Life"—Hank Thompson	36937
"Slow Poke"—Pee Wee King	34182
"Almost"—George Morgan	29760
"Indian Love Call"—Slim Whitman	27180
"Silver And Gold"—Pee Wee King	27004
"Waiting In The Lobby Of Your Heart"—Hank Thompson	19277
"I Don't Want To Be Free"—Jimmy Wakely	16217
"Don't Leave My Poor Heart Breaking"—Cowboy Copas	12456
"Rudolph The Red Nosed Reindeer"—Gene Autry	9721

Best Country and Western Artist of 1952

Pee Wee King	40861
Hank Thompson	38217
Slim Whitman	36079
George Morgan	29483
Jimmy Wakely	24271
Tex Ritter	23870
Cowboy Copas	21078
Sons Of The Pioneers	19437
Tex Williams	16432
Gene Autry	12721
Elton Britt	9864
Rosalie Allen	7279

Best Folk Record of 1952

"Half As Much"—Hank Williams	39870
"Let Old Mother Nature Have Her Way"—Carl Smith	39217
"Don't Just Stand There"—Carl Smith	38172
"Give Me More, More, More"—Lefty Frizzell	37767
"The Gold Rush Is Over"—Hank Snow	33860
"Wondering"—Webb Pierce	33172
"Are You Teasing Me"—Carl Smith	27448
"It Wasn't God Who Made Honky Tonk Angels"—Kitty Wells	25787
"Jambalaya"—Hank Williams	24431
"Honky Tonk Blues"—Hank Williams	21813
"Alabama Jubilee"—Red Foley	20743
"Don't Stay Away"—Lefty Frizzell	20667

"I Went To Your Wedding"—Hank Snow	19217
"Bundle Of Southern Sunshine"—Eddy Arnold	12883
"A Full Time Job"—Eddy Arnold	8931
"Baby We're Really In Love"—Hank Williams	7706
"Backstreet Affair"—Webb Pierce	6177
"Blackberry Boogie"—Tennessee Ernie	5432

Best Folk Artist of 1952

Carl Smith	38493	Tennessee Ernie	20681
Eddy Arnold	37892	Johnnie & Jack	18451
Hank Williams	36921	Moon Mullican	13278
Hank Snow	34298	Ernest Tubb	11180
Webb Pierce	30875	Little Jimmy Dickens	9716
Lefty Frizzell	27736	Roy Acuff	8342
Red Foley	23684	Stuart Hamblen	6179
Kitty Wells	22077		

Best Rhythm and Blues Record of 1952

"Lawdy Miss Clawdy"—Lloyd Price	38719
"My Song"—Johnny Ace	38194
"Have Mercy Baby"—Dominoes	37877
"Goin' Home"—Fats Domino	37438
"Mary Jo"—Four Blazes	36753
"Juke"—Little Walter	35676
"Night Train"—Jimmy Forest	34827
"Wheel Of Fortune"—Sunny Gale	33791
"Three O'Clock Blues"—B. B. King	31877
"No More Doggin'"—Roscoe Gordon	30076
"Cry"—Johnny Ray	29880
"Ting-A-Ling"—Clovers	28765
"Heavenly Father"—Edna McGriff	24270
"5-10-15 Hours"—Ruth Brown	24199
"Moody Mood For Love"—King Pleasure	23534
"You Know I Love You"—B. B. King	20482
"One Mint Julep"—Clovers	20389
"Five Long Years"—Eddie Boyd	19901
"Booted"—Roscoe Gordon	19870
"Beside You"—Swallows	17265
"Rock Me All Night Long"—Ravens	17200
"So Tired"—Roy Milton	14218
"Best Wishes"—Roy Milton	13178
"I'm Gonna Play The Honky Tonks"—Marie Adams	13094
"Middle Of The Night"—Clovers	13011
"Got You On My Mind"—John Greer	10713
"My Heart's Desire"—Jimmy Lee & Artis	7303
"Dust My Broom"—Elmo James	6921

Best Rhythm and Blues Artist of 1952

Dominoes	37892	Marie Adams	18720
Lloyd Price	37006	Ravens	17142
Johnny Ace	36743	Floyd Dixon	15783
Clovers	35824	Four Blazes	13294
Fats Domino	35122	Orioles	13091
Ruth Brown	33218	Charles Brown	12768
Roscoe Gordon	31793	Joe Turner	10867
Little Walter	31074	Sonny Thompson	9715
B. B. King	29816	Little Caesar	9126
Roy Milton	26291	Bells Of Joy	7987
Dinah Washington	25808	Percy Mayfield	7124
Jimmy Forest	23100	Earl Bostic	6888
Eddie Boyd	21809	Muddy Waters	6223
Swallows	20125		

RECORD REVIEWS

<input type="radio"/> A DISK & SLEEPER	<input type="radio"/> C GOOD
<input type="radio"/> B+ EXCELLENT	<input type="radio"/> C FAIR
<input type="radio"/> B VERY GOOD	<input type="radio"/> D MEDIOCRE

HARRY BELAFONTE
(RCA Victor 20-5051; 47-5051)

B "SHENANDOAH" (3:16) With Millard Thomas and a male chorus setting the background the wonderful voice of Harry Belafonte stands out with a great deal of feeling. The result is lovely.

B+ "SCARLET RIBBONS" (2:40) Harry's voice sounds even better, if that's possible, on a pretty and tender number that shows the warmth in the artist's voice. The piece has a folk type feeling that's grand.

ALAN DALE & JUDY LYNN
(Coral 60889; 9-60889)

B+ "HOW D'YOU DO?" (2:14) The smooth voices of Alan Dale and Judy Lynn blend well on a cute bouncer that leaves you with a gay and pleasing feeling. The kids sound like they're having fun as Ray Bloch's ork backs.

C "DO BABY DO" (2:19) The duet lilts through another ditty that has a good bounce beat to it. The number sounds very much like the "Huckle Buck." Ray and his gang back again.

HARMONY BELLS ORCH & REGGIE KAY
(Dana 2094)

C+ "MR. SNOWMAN" (2:35) The holiday season is well portrayed with the sound of sleigh bells and a general air of happiness set to a polka tempo by the Harmony Bells ork with Gene Cherry taking the vocal.

C+ "CHRISTINE THE CHRISTMAS TREE" (2:58) Reggie Kay does a cute vocal job on another Xmas season bouncer. Her pert voice is well set against the light backing of Bernie Wyte's Silver Bells ork.

XAVIER CUGAT ORCHESTRA
(Mercury 70009; 45-70009)

B "YOURS" (2:55) A lovely oldie formerly known as "Quiereme Mucho" is delivered in Latin tempo in the fine style of the Xavier Cugat ork. The current pop biggie is lushly done.

C+ "STACCATO SAMBA" (2:47) Jose Bethancourt leads the ork with a marimba solo through a beaty samba that's based on the melody of "Hora Staccato." It's a fine arrangement.

RAY BLOCH & TV SERENADERS
(Coral 60865; 9-60865)

B "RUDOLPH THE RED NOSED REINDEER" (2:45) Ray Bloch and the TV Serenaders come through with a fine job on the Christmas hit ditty as the cute light lilter is led by the voice of Art Gentry.

C+ "JINGLE BELLS" (2:39) Another cute seasonal standard gets a happy and stylish presentation from the Bloch ork as the vocal harmony is delivered by the Swing-wings. A cute reading.

THE CASH BOX

DISK OF THE WEEK

"MUST I CRY AGAIN" (2:59)

"I KEEP TELLING MYSELF" (3:05)

THE HILLTOPPERS
featuring JIMMY SACCA
(Dot 15034; 45-15034)



THE HILLTOPPERS

● A group that rocked the music world with its sensational waxing of "Trying" comes up with another recording that should do the same. The Hilltoppers' rendition of "Must I Cry Again" is one of the most appealing numbers we've heard. Jimmy Sacca takes the vocal lead and does a fine job as boys back him with some exciting harmony. The ballad is beautiful and should bring the boys way up on the lists. Flip is another thrilling ballad that is wonderfully treated by the boys. "I Keep Telling Myself" is the name. The simple backing of the piano is featured as it was in "Trying." Keep a close watch on the top lid. It's gonna be a hit.

"IF I HAD A PENNY" (2:50)

"YOU'RE AFTER MY OWN HEART" (2:45)

ROSEMARY CLOONEY
(Columbia 39892; 4-39892)



ROSEMARY CLOONEY

● Rosemary Clooney keeps rolling along with one hit after another, and from the sound of this one, it looks like it's gonna be another big one for the smooth voiced thrush. She did a grand job with "Half As Much" "Botch-A-Me" and "Blues In The Night" and now she has another warm and sentimental ballad in "If I Had A Penny." The number gets the same feelingful treatment that Rosemary gave "Half As Much." Backed again by Percy Faith, the result is most inviting. "You're After My Own Heart" is the title of the other end that is given the same treatment as the top deck. We look for the upper lid to create a stir. It's a lovely recording job.

RUBY WRIGHT
(King 15205; 45-15205)

B "HONEY BABY" (2:25) A cute bouncer with a gay feeling is pertly projected by Ruby Wright. The light piece has a pretty tune that might catch on.

C+ "HE'S SUCH A QUIET MAN" (2:40) Ruby slows up and comes out with a moderate beat item that's an amusing piece of listening material. The cute lyrics should get laughs.

JOE TILMAN'S TRIO
(MGM 11373; K-11373)

C+ "DYNAMITE" (2:46) The Jon Tilman Trio whizzes through a fast moving instrumental as the harmonica takes the lead against a guitar and rhythm backing. A good number.

C+ "I'LL BE YOURS" (2:39) A slow number very fitting for a harmonica solo is well treated by the Trio. The general sound is pleasing.

SPIKE JONES & HIS CITY SLICKERS
(RCA Victor 20-5067; 47-5067)

B+ "I SAW MOMMY KISSING SANTA CLAUS" (1:59) With a most beautiful choir giving out a lush and warm Christmas spirit sound, George Rock impersonates a child and delivers a great number that might be the Xmas hit of the year. Spike Jones and his boys have a fine piece here.

B "WINTER" (2:38) Spike has a banjo carrying the lead as the gang lilts through a cute winter number with sleigh bells, chimes and every other means necessary for the seasonal numbers. Another pretty piece.

FREDDY MENDELSONH
PIANO & ORCH.
(Standard 179)

B "MIRAGE" (2:39) Freddy Mendelsohn sits at the piano and strokes it rhythmically as the ork backs him on a Latin tempo number while a chorus adds warmth to the instrumental with a soft humming.

C+ "HAPPY SAMBA" (2:42) Some more fancy fingering is demonstrated by Freddy as he rides the keyboard in presenting a pleasing samba. The top half has a more appealing presentation.

BING CROSBY & PEGGY LEE
(Decca 29463; 9-29463)

B "SLEIGH RIDE" (2:40) Bing Crosby teams up with Jud Conlon's Rhythmairs and eases through a cute winter standard in his warm and appealing manner. His smooth relaxed voice is well set against the chorus.

B "LITTLE JACK FROST GET LOST" (1:46) Peggy Lee joins Bing on this lid as they bounce over a cute ditty with the aid of John Scott Trotter and the ork as backing. The singers have a cute winter piece in this one.

JERI SOUTHERN
(Decca 28464; 9-28464)

C+ "QUERIDA" (2:22) Jeri Southern has a pleasing item in this pretty Latin number. Her soft whispering voice comes through in an impressive manner as the Norman Leyden ork backs the thrush.

B "DANCING ON THE CEILING" (3:06) The thrush does another smooth bit of caroling on a grand old Rogers and Hart tune. Her hushed voice creates a moody and romantic air.

CLAY LONG ORCH. & JOY BEATTY
(Astor 460)

B "DIXIE POLKA SONG" (2:00) Joy Beatty and her pert voice take a ride on a cute and beaty polka with aid of Clay Long and his Dixie Boys rounding out the side with some fine orking.

C "SILVER COMET" (2:13) Joy teams with a male voice and together they go over a polka number with a guitar backing.

THE CASH BOX

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "I SAW MOMMY KISSING SANTA CLAUS" Spike Jones & His City Slickers
RCA Victor 20-5067; 47-5067
- ★ "TOOT TOOT TOOTSIE, GOODBYE" Pearl Bailey Coral 60877; 9-60877

America's #1 Vocal Group....



THE HILLTOPPERS

FEATURING THE GREAT VOICE OF - JIMMY SACCA

IN THEIR 2 SIDED SMASH...

"MUST
I CRY
AGAIN"

and

"I KEEP
TELLING
MYSELF"

DOT RECORD 15034 (15034 x 45)

..... **Dot** RECORDS GALLATIN, TENNESSEE PHONE: 880-881

RECORD REVIEWS

<input type="radio"/> A DISK & SLEEPER	<input type="radio"/> G GOOD
<input type="radio"/> B+ EXCELLENT	<input type="radio"/> C FAIR
<input type="radio"/> B VERY GOOD	<input type="radio"/> D MEDIOCRE

ROBERT CLARY
(RCA Victor 20-5066; 47-5066)

B+ "I'M IN LOVE WITH MISS LOGAN" (3:15) From the hit show "New Faces of 1952" comes this lovely waltz tempo item as done by the original stage artist Robert Clary. It's lovely tune and a fine exhibition of song delivery.

B "LUCKY PIERRE" (3:15) The French warbler does another cute item from the show that might not be too fitting for the boxes but should sell a good share. Anton Coppola and his ork back on both ends.

GEORGIE'S TAVERN BAND
(Decca 28455; 9-28455)

B "EVERYTHING'S BEAUTIFUL" (2:19) Georgie's Tavern Band and it's fine manner of presenting pleasing music comes through in fine style on a slow pretty waltz item with the Three Bartenders doing the vocal chores.

C+ "FIREMAN! FIREMAN! SAVE MY HEART" (2:22) Georgie and his boys do another cute and corney job on a polka that should do a fine job of earning coin in the right locations.

PEARL BAILEY
(Coral 60877; 9-60877)

B "MY IDEAL" (2:11) A grand old standard that Pearl Bailey cut for her "I'm With You" album, is released as a single. The stylish rendition of the ballad features the thrush's personality throughout.

B+ "TOOT TOOT TOOTSIE, GOOD-BYE" (2:07) The fast moving Jolson oldie is given a sock treatment by Pearl as Don Redman and his ork back. This is one of the chirps best numbers. It could catch on again.

CLIFF AYRES
(Monogram 401)

C+ "THERE'LL ALWAYS BE A CHRISTMAS" (2:49) Cliff Ayres eases through a pretty Yuletide waltz with the aid of the Rex Wilder Singers for fullness. The artist, however, is drowned out by the chimes ork and chorus. Number could happen if waxing were perfected.

C "CHRISTMAS DREAM" (2:46) Another pretty lush number is gone over by the artist, but the same holds true for this side as for the other. Engineering is imperfect.

TONY BAVAR
(RCA Victor 20-5050; 47-5050)

B "SUDDENLY" (2:25) With the orchestra and chorus as backing under the conduction of Norman Leyden, Tony Bavaar sings out with his expressive voice and comes through with a fine ballad done with feeling.

B "SHOES FOR SALE" (2:04) Tony changes the pace and dishes up a pretty tune in a warm and cordial manner set to a polka type tempo. The beaty happy number has a European folk type air.

THE CASH BOX SLEEPER OF THE WEEK

"OH HAPPY DAY" (2:20)
"YOU WENT AWAY" (2:00)

DON HOWARD
(Essex 311)

● Before you give your opinion of this record, listen to it about ten or fifteen times. Although your immediate judgment might be negative, after ten or fifteen listens you might catch on to something about the record that's making it such a tremendous seller. First reports show it to be taking the country by storm. Regardless of your opinion, we advise ops to get with it immediately. Don Howard, a seventeen-year old boy, wrote

and sings this slow sentimental camp-fire song with the aid of his own guitar for the background. The number goes under the name of "Oh Happy Day." The under half is another similar item with the same arrangement. Remember, don't let your initial opinion shy you away from putting this in your boxes, ops. If you do you might be missing one of the biggest songs of the year.

VIC DAMONE
(Mercury 70031; 45-70031)

B "I DON'T CARE" (2:40) A happy hand-clapping bouncer is socked out by Vic Damone as the ork directed by Ralph Marterie provides the steady beat. The result is pleasing.

B "GREYHOUND" (2:38) Vic does a fine job of caroling one tune that comes from the rhythm and blues catalog. Walter Rodell's ork deals up the revolving beat of the Greyhound bus' wheels.

JOE COSTA
(RCA Victor 20-5068; 47-5068)

B "MIDNIGHT" (3:05) Joe Costa projects a fine blues number in his clear strong voice that comes through fine on the wax. The lonely feeling of midnight is well portrayed.

B "HEY LITTLE GIRL" (2:20) With Howard Biggs and the ork backing once again, Joe does a colorful bit of chanting on a cute jump that's a natural for the jitterbugs. The chorus adds further roundness to the side.

THE GAYLORDS
(Mercury 70030; 45-70030)

C+ "TELL ME YOU'RE MINE" (2:46) The Gaylords harmonize on a pretty waltz that's sung partly in Italian. The lead is taken over by Ronnie Vincent whose feelingful voice leaves you with a fine taste.

B "CUBAN LOVE SONG" (2:39) The team, with Ronnie in front again, rides a grand old standard to a Latin tempo. The exciting rendition jumps up at mid point to add color and variety to the fine number.

THE FONTANE SISTERS
(RCA Victor 20-5049; 47-5049)

B+ "LONESOME ROAD" (1:56) The Fontane Sisters sound the best we've ever heard them as they offer a rhythmic jump number with the fine harmony that comes from their voices. The delivery is great.

C+ "WINTER'S HERE AGAIN" (2:18) The trio sounds fine on this cute winter bouncer that has a colorful arrangement. As usual the girls come up with their fine harmony.

DON CHERRY
(Decca 28452; 9-28452)

C+ "I DON'T WANT TO SET THE WORLD ON FIRE" (2:58) A polished delivery of a grand old ballad that's trying to make a comeback, is warmly presented by Don Cherry with the Ray Charles Singers and the Sy Oliver ork for support.

B "FROM YOUR LIPS ONLY" (3:16) A new ballad that shows the artist's voice to better advantage is warmly dished up by the fine voiced chanter. With the chorus adding color the backing comes through lush.

JIMMY DORSEY ORCHESTRA
(Columbia 39896; 4-39896)

B "JUMP BACK HONEY" (2:15) Claire Hogan and the Satisfiers with the Jimmy Dorsey ork for backing, all blend their talents and sock out a driving number that might catch on.

C+ "LOVE CAME OUT OF THE NIGHT" (2:55) Jimmy and the boys slow up the tempo and softly fit a backing that's tailor made for Sandy Evans and the Satisfiers. The arrangement is fine.

JOHNNY DESMOND
(MGM 11370; K-11370)

C+ "APRIL IN PARIS" (2:48) A pop tune that has almost established itself as a pop-classic is well done by the smooth warm voice of Johnny Desmond as Tony Mottola and the ork back.

C+ "SI PETITE" (2:48) A lush opening introduces another soft and convincing reading by Johnny. The romantic ballad has a pretty tune about it.

THE THREE SUNS & GOGI GRANT
(RCA Victor 20-5053; 47-5053)

C+ "MY TORMENTED HEART" (2:25) The Three Suns take a cruise on a pretty tune and send it out with a great deal of color. The instrumental arrangement is pretty and the old tune might be remembered as "Years And Years Ago."

C "MOMMY'S LITTLE ANGEL" (3:00) Gogi Grant's tender voice joins the Suns on a very pretty sentimental piece that's given a warm treatment.

BILL KENNY OF THE INK SPOTS
(Decca 28462; 9-28462)

B "FORGETTING YOU" (2:19) A stylish and impressive version of a wonderful tune is slowly and smoothly treated by Bill Kenny with the aid of the Leroy Kirkland's ork backing the grand reading.

C+ "I COUNTED ON YOU" (2:59) The artist comes through with another fine showing of his vocal talents on another warm and slow ballad with the Sy Oliver ork in the backdrop on this end.

DO-RAY-ME TRIO
(Rainbow 181)

C+ "I'M USED TO YOU" (3:02) Buddy Hawkins and Al Moore come up with a smooth vocal job on a slow jump as they slowly ease through the pretty number with the Do-Ray-Me Trio.

C+ "SHE WOULD NOT YIELD" (2:58) The slow jump tempo is kept for Al Russell as he gives a rhythm and blues reading to the cute item. The Trio does a fine supporting job for the amusing vocal.

BOB HOUSTON
(Wheeler 100)

B "IT'S CHRISTMAS EVERY DAY" (2:45) The warm and polished voice of Bob Houston shows its colors on a pretty tune that's fitting for the Yuletide season. Backing is by the Sanford Gold Ork featuring Bobby Hackett and Johnny Smith.

C+ "THIS IS THE REAL THING NOW" (2:55) Eddie Safranski is featured on the orking by the Gold crew that backs a slow moderate tempo piece sung warmly by Bob. The result is pretty.

ROUND THE WAX CIRCLE

NEW YORK:

The Xmas tune season is with us again and every diskery from now till December 25 will be concentrating on its holiday material. The market for Xmas records ends abruptly on that day which caused one industry man to call this "The Sudden Death" season. . . . Irving Fields became the father of a baby boy. . . . Jerry Gray's current Decca band in Hollywood has some ex-Stan Kenton sideman—namely Shelly Manne and Bob Cooper. . . . Nat "King" Cole has been signed for a Warner Brothers' picture "Blue Gardenia" which starts December 22. In it Nat sings the picture's theme of the same title and does enough to get equal billing with Anne Baxter and Richard Conte. . . . Larry Taylor, general professional manager of ABC Music, informs us that his firm has acquired "Good" which has been recorded by Edna McGriff on Jubilee. . . . Morey Amsterdam is again conducting his annual drive for toys for underprivileged children this year via his WNBT morning "Breakfast With Music" show. In former years Morey has turned over to charitable organizations thousands of toys. . . . Jilla Webb has had her option picked up by MGM. . . . Nat Shapiro, who now runs Progressive Music



FOUR ACES

Publishing Co., sent out a clever card announcing the fact. . . . The Hilltoppers played their first nite club engagement at Moe's Main Street in Cleveland last weekend. The boys can't take full week engagements because of school commitments. . . . Randy Wood of Dot Records reports that The Hilltoppers new one, "Must I Cry Again," is meeting terrific response with sales four times the amount he had on "Trying" in the same period of time. . . . The Decca staff elated about the signing of the Four Aces to a new contract. It was just about a year ago this time that they signed their first contract and its certainly been a fabulous year for them. . . . Ricky Hale, Dana artist, opens at the Ranch House in Providence for the week of November 27. He's currently hot with "Open Your Heart."

CHICAGO:

Hear that the great voice of Jilla Webb will soon be given the opportunity to be heard on spirituals. The gal has had her option lifted by MGM. And MGM eager to cut the kind of spirituals which show off the sobbing catch in Jilla's terrific voice. . . . Al Martino phones us from Cleveland where he just completed a one-niter. Tells us he's on a three-week's tour of one-nite shots around the midwest. "Everything's fine," Al reports. . . . Johnny Desmond (one of this town's best loved voices) flies to New York to do a shot on "This Is Show Business" TV program. Then flies back in a hurry to be on hand for the early morning "Breakfast Club" show. And sings 'em right out of their seats. . . . Frankie Laine (even though a native Chicagoan) also falls victim to what all songsters call 'Chicago throat.' But carries on with his five-a-day like a real trouper. And Carl Fischer helps cover up with some really terrific 88'ing. Grand guy, Carl. . . . Wonder if Judy Lynn, singing in "Top Banana" here, is the same little Newark, N. J. gal who used to sing with Louis Prima's ork 'way back when? . . . Bob McClusky, sales manager for RCA-Victor's R&B and Country diskeroos, here in town and promotin' Spike Jones' "I Saw Mommy Kissin' Santa Claus." . . . Len Chess (of Chess and Checker disks) away on a southern tour. Len reported, this past Sattidy, that they enjoyed the biggest single day's bizness in all the firm's history for any one day. (Wonder if Len's interested in that oil well with Buster Williams of Memphis and Raymond Williams of Dallas? Might that be the reason for his sudden trip to the Southland?) . . . That grand, grand gal of song, Sophie Tucker, winds up the Chez' 20th Anniversary in a blazing (but blazing) blaze of glory. The grand Sophie simply wowed the house opening nite. It was a hush that could only be produced by this great seller of songs. And hands really hurt from applauding her new repertoire. Great? That's not even a tenth of the story. Soph's simply sensationally terrif'. And more.



JILLA WEBB

LOS ANGELES:

Leo Mesner's Aladdin plattery rollin' in high gear, with a brace of hits in "Greyhound" and "I'm Gone." Former tune, in the Mesner publishing firm, has already been waxed by Buddy Morrow on RCA-Victor, Vic Damone on Mercury, El'a Mae Morse on Capitol, Wynonie Harris on King and of course Amos Milburn on Aladdin. It'll be a big one. . . . Guy that can't ever get enough bouquets in our book is A & R chief Al Miller, who by the way is doing a superb job for the RCA Victor people. . . . Tim Gayle, happy to be away from that Lake Michigan breeze, has a comer in a new Lorry Raine platter. . . . The Dominoes holding forth at the Oasis, playing to capacity crowds. . . . That zany "Water Can't Quench The Fire Of Love" on Cap wax is shooting up like a firecracker. . . . We like dept: the intestinal fortitude, more commonly know as guts, that dj Joe Yocam, KFVB, displays in "taking or breaking" sooo many of those records on his show. . . . Applause galore for the Illinois Jacquet version of "Port Of Rico"—credit Bernie Silverman of JATP for much of the success. . . . We apologize. Joni James' etching of "Why Don't You Believe Me" is selling better than her photos are. . . . Jimmy Warren's Central Record



VIC DAMONE

Sales off and wingin' with the Okeh line by Chuck Willis' hit "My Story." . . . The volume produced by Abe and Vera Diamond's distrib firm would astound so many who scoff at kiddie records. . . . Visiting fireman from RCA Victor included Steve Sholes, Bob McCloskey, Herman Diaz and Vincent Amaru. . . . Lou Chudd of Imperial an early bird at the office. He needs the time to handle the flood of business on Slim Whitman's "Keep It A Secret" and Fats Domino's "How Long." . . . We were sooo mad when that second half hour of Steve Allen's laugh-a-minute show was cut off in CBS locally. He oughta be on at least 24 hours a day.

America's Fastest Selling Records

3

CRACKERJACK
COINCATCHERS

GLORIA HART

And The Yukon Rhythm Boys

"SWEET WORDS"

and

"CHINA BOY"

Decca 28445 (78 RPM) and 9-28445 (45 RPM)

CONNIE BOSWELL

and

ARTIE SHAW

And His Gramercy Five

"MY
LITTLE NEST
OF HEAVENLY BLUE"

(Frasquita Serenade)

and

"WHERE THERE'S SMOKE
THERE'S FIRE"

Decca 28377 (78 RPM)
and 9-28377 (45 RPM)

LOUIS JORDAN

And His Tympany Five

"FRIENDSHIP"

and

"YOU'RE MUCH TOO FAT"

(And That's That)

Decca 28444 (78 RPM)
and 9-28444 (45 RPM)

SPIKE MAKES ONE FOR THE BOXES

"I SAW MOMMY KISSIN' SANTA CLAUS"

SPIKE JONES

RCA VICTOR RECORD

20-5067

47-5067



THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending November 22 without any changes on the part of THE CASH BOX.

- | | | |
|--|--|---|
| <p>Donn Tibbetts
WFEA—Manchester, N. H.</p> <ol style="list-style-type: none"> 1. I Went To Your Wedding (Patti Page) 2. My Favorite Song (Ames Bros.) 3. I Should Care (R. Flanagan) 4. You Belong To Me (Stofford) 5. I (Don Cornell) 6. Walkin' By The River (Bill Farrell) 7. My Baby's Comin' Home (Cindy Lord) 8. Takes Two To Tango (Pearl Bailey) 9. The Ruby And The Pearl (Frankie Laine) 10. Stay Where You Are (Tony Bennett) | <p>Stan Pat
WTNJ—Trenton, N. J.</p> <ol style="list-style-type: none"> 1. You Belong To Me (Stofford) 2. Why Don't You Believe Me (Joni James) 3. I Went To Your Wedding (Patti Page) 4. Lady Of Spain (Eddie Fisher) 5. My Baby's Comin' Home (Paul Ford) 6. My Favorite Song (Elo Fitzgerald) 7. Stay Where You Are (Johnny Desmond) 8. My Tormented Heart (Sorch Voughan) 9. Twilight Time (Bill Snyder) 10. Possess Me (Tony Bavaar) | <p>Fred Hobbs
KBOL—Boulder, Colo.</p> <ol style="list-style-type: none"> 1. I Went To Your Wedding (Patti Page) 2. You Belong To Me (Stofford) 3. The Glow Worm (Mills Bros.) 4. Wish You Were Here (Jane Froman) 5. Meet Mr. Callaghan (Paul Ford) 6. That's A Why (R. Clooney-G. Mitchell) 7. Blues In Advance (Hermon) 8. At A Perfume Counter (Dave Brubeck) 9. Lady Of Spain (Paul Ford) 10. Funny Fellow (Percy Foith) |
| <p>Jack Germ and Bill Collins
WLOX—Biloxi, Miss.</p> <ol style="list-style-type: none"> 1. Trying (The Hilltoppers) 2. It's In The Book (Standley) 3. You Belong To Me (Stofford) 4. Blues In Advance (D. Shore) 5. The Glow Worm (Mills Bros.) 6. Takes Two To Tango (Pearl Bailey) 7. I Went To Your Wedding (Patti Page) 8. Why Don't You Believe Me (Joni James) 9. Outside Of Heaven (Woring) 10. Night And Day (Francis Faye) | <p>Peter Potter
KLAC—Hollywood, Calif.</p> <ol style="list-style-type: none"> 1. You Belong To Me (Stofford) 2. Comes A-Long A-Love (Kay Starr) 3. I Went To Your Wedding (Patti Page) 4. San Souci (Peggy Lee) 5. The Glow Worm (Mills Bros.) 6. Hold Me, Thrill Me, Kiss Me (Karen Chandler) 7. The Ruby And The Pearl (Not "King" Cole) 8. Wish You Were Here (Fisher) 9. The Birth Of The Blues (Frank Sinatra) 10. My Favorite Song (G. Gibbs) | <p>Robin Seymour
WKMh—Dearborn and Detroit, Mich.</p> <ol style="list-style-type: none"> 1. Stay Where You Are (Johnny Desmond) 2. Why Don't You Believe Me (Joni James) 3. I (Don Cornell) 4. Heart And Soul (Four Aces) 5. Outside Of Heaven (Fisher) 6. Keep It A Secret (Stofford) 7. Blue Violins (Winterhalter) 8. The Ruby And The Pearl (Not "King" Cole) 9. Yours (Vero Lynn) 10. My Lady Loves To Dance (Perry Como) |
| <p>John Wisley
WSAV—Savannah, Ga.</p> <ol style="list-style-type: none"> 1. You Belong To Me (Stofford) 2. My Favorite Song (Ames Bros.) 3. I Went To Your Wedding (Patti Page) 4. River, River (Peggy Lee) 5. Jambalaya (Jo Stafford) 6. Why Don't You Believe Me (Joni James) 7. It's In The Book (Standley) 8. Takes Two To Tango (Bailey) 9. My Love—My Love (Acuavivo) 10. String Along (Ames Bros.) | <p>Norm Prescott
WORL—Boston, Masss.</p> <ol style="list-style-type: none"> 1. Why Don't You Believe Me (Joni James) 2. I Saw Mommy Kissing Santa Claus (Little Jimmy Boyd) 3. Keep It A Secret (Stofford) 4. Happy Day (Don Howard) 5. You're All I Want For Christmas (Eddie Fisher) 6. Heart And Soul (Four Aces) 7. I (Don Cornell) 8. Jump Back Honey (Vaughn Monroe-Sunny Gale) 9. Dance Of Destiny (T. Martin) 10. Tennessee Tango (Molly Bee) | <p>Bill Reynolds
WTMJ—Milwaukee, Wisc.</p> <ol style="list-style-type: none"> 1. Sinner Or Saint (B. Parks) 2. Trying (Elo Fitzgerald) 3. Forgetting You (P. Weston) 4. You Belong To Me (P. Page) 5. Close Your Dreamy Eyes (Sondy Solo) 6. Somewhere Along The Way (Not "King" Cole) 7. Trumpeter's Lullaby (Leroy Anderson) 8. Outside Of Heaven (Whiting) 9. Kiss Me (Leo Marjane) 10. Take Me In Your Arms (Paul Ford) |
| <p>Franklin Bresee
KFVD—Los Angeles, Calif.</p> <ol style="list-style-type: none"> 1. You Belong To Me (Dean Martin) 2. I Went To Your Wedding (Patti Page) 3. Comes A-Long A-Love (Kay Starr) 4. Wish You Were Here (Fisher) 5. Jambalaya (Jo Stafford) 6. High Noon (Frankie Laine) 7. Lady Of Spain (Eddie Fisher) 8. The Glow Worm (J. Mercer) 9. One Mint Julep (B. Morrow) 10. My Favorite Song (Elo Fitzgerald) | <p>Art Hellyer
WMAQ—Chicago, Ill.</p> <ol style="list-style-type: none"> 1. The Glow Worm (Mills Bros.) 2. The Ruby And The Pearl (Not "King" Cole) 3. Because You're Mine (Lanza) 4. Heart And Soul (Four Aces) 5. Outside Of Heaven (Whiting) 6. Takes Two To Tango (Pearl Bailey) 7. Why Don't You Believe Me (Joni James) 8. I Went To Your Wedding (Patti Page) 9. You Belong To Me (Stofford) 10. Yours (Vero Lynn) | <p>Buddy Deane
WITH—Baltimore, Md.</p> <ol style="list-style-type: none"> 1. Why Don't You Believe Me (Joni James) 2. You Belong To Me (Stofford) 3. Birth Of The Blues (Sinatra) 4. I Went To Your Wedding (Patti Page) 5. You'll Never Get Away (Don Cornell) 6. Carolina In The Morning (Danny Winchell) 7. I Should Care (R. Flanagan) 8. So So (Bernice Parks) 9. Outside Of Heaven (Fisher) 10. Lady Of Spain (Eddie Fisher) |
| <p>Ed Bonner
KXOK—St. Louis, Mo.</p> <ol style="list-style-type: none"> 1. Outside Of Heaven (Whiting) 2. Lady Of Spain (Eddie Fisher) 3. I Went To Your Wedding (Patti Page) 4. The Ruby And The Pearl (Not "King" Cole) 5. I (Don Cornell) 6. Blues In Advance (D. Shore) 7. Why Don't You Believe Me (Joni James) 8. It's In The Book (Standley) 9. Because You're Mine (Cole) 10. Bunny Hop (Ray Anthony) | <p>Lou Barile
WKAL—Rome, N. Y.</p> <ol style="list-style-type: none"> 1. Why Don't You Believe Me (Joni James) 2. You Belong To Me (Stofford) 3. Trying (Johnny Desmond) 4. Purple Shades (Joni James) 5. Birth Of The Blues (Sinatra) 6. Yours (Vero Lynn) 7. I (Don Cornell) 8. Jambalaya (Jo Stafford) 9. You'll Never Get Away (Cornell-Brewer) 10. Somewhere Along The Way (Nat "King" Cole) | <p>Wallie Dunlap
WICC—Bridgeport, Conn.</p> <ol style="list-style-type: none"> 1. Why Don't You Believe Me? (Joni James) 2. The Glow Worm (Mills Bros.) 3. Outside Of Heaven (Fisher) 4. You Belong To Me (Stofford) 5. You'll Never Get Away (Cornell-Brewer) 6. My Favorite Song (G. Gibbs) 7. Trying (The Hilltoppers) 8. It's In The Book (Standley) 9. You Win Again (T. Edwards) 10. That's A Why (Mitchell-Carson) |
| <p>Art Tacker
WCRB—Waltham, Mass.</p> <ol style="list-style-type: none"> 1. Oh Happy Day (Don Howard) 2. Lady Of Spain (Eddie Fisher) 3. I Went To Your Wedding (Patti Page) 4. Why Don't You Believe Me (Joni James) 5. Be Fair (Billy Eckstine) 6. Twilight Time (Bill Snyder) 7. Conquest (Patti Page) 8. Casually (Mel Torme) 9. I'll Know My Love (Blackie Jordan) 10. My Favorite Song (G. Gibbs) | <p>Marian Mapes
WRR—Dallas, Tex.</p> <ol style="list-style-type: none"> 1. I Went To Your Wedding (Patti Page) 2. You Belong To Me (Stofford) 3. Lady Of Spain (Eddie Fisher) 4. The Glow Worm (Mills Bros.) 5. Meet Mr. Callaghan (Paul Ford) 6. You Win Again (T. Edwards) 7. Walkin' To Missouri (Kaye) 8. Wish You Were Here (Fisher) 9. Trying (The Hilltoppers) 10. Jambalaya (Jo Stafford) | <p>Jerry Kay
WWEZ—New Orleans, La.</p> <ol style="list-style-type: none"> 1. I Went To Your Wedding (Patti Page) 2. The Glow Worm (Mills Bros.) 3. You Belong To Me (Stofford) 4. Trying (The Hilltoppers) 5. Wish You Were Here (Fisher) 6. Lady Of Spain (Eddie Fisher) 7. Jambalaya (Jo Stafford) 8. Outside Of Heaven (Whiting) 9. Why Don't You Believe Me (Joni James) 10. Blues In Advance (D. Shore) |
| <p>Chuck Norman
WIL—St. Louis, Mo.</p> <ol style="list-style-type: none"> 1. Yours (Vero Lynn) 2. I (Don Cornell) 3. The Glow Worm (Mills Bros.) 4. Outside Of Heaven (Fisher) 5. You Belong To Me (Stofford) 6. Trying (The Hilltoppers) 7. Lady Of Spain (Paul Ford) 8. Birth Of The Blues (Sinatra) 9. Sleepy Time Gal (T. Martin) 10. Why Don't You Believe Me (Patti Page) | <p>Paul Flanagan
WTRY—Troy, N. Y.</p> <ol style="list-style-type: none"> 1. I Saw Mommy Kissing Santa Claus (Jimmy Boyd) 2. It's In The Book (Standley) 3. Outside Of Heaven (Fisher) 4. The Glow Worm (Mills Bros.) 5. Why Don't You Believe Me (Joni James) 6. Yours (Vero Lynn) 7. Because You're Mine (Cole) 8. Keep It A Secret (Stofford) 9. You Win Again (T. Edwards) 10. Heart And Soul (Four Aces) | <p>Joe Deane
WHEC—Rochester, N. Y.</p> <ol style="list-style-type: none"> 1. I Went To Your Wedding (Patti Page) 2. Because You're Mine (Lanza) 3. You Belong To Me (Stofford) 4. High Noon (Frankie Laine) 5. Blues In Advance (D. Shore) 6. Early Autumn (B. Eckstine) 7. The Glow Worm (Mills Bros.) 8. Outside Of Heaven (Fisher) 9. Lady Of Spain (Paul Ford) 10. I (Don Cornell) |

THE CASH BOX

Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending November 22 without any changes on the part of THE CASH BOX.

Bud Brees
WPEN—Philadelphia, Pa.

1. Why Don't You Believe Me (Joni James)
2. Veradero (Camarata)
3. The Glow Worm (Mills Bros.)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. Lazy River (Art Mooney)
6. It's In The Book (Standley)
7. To Know You Is To Love You (Perry Como)
8. Water Can't Quench The Fire Of Love (O'Connell & MacKenzie)
9. It's Worth Any Price You Pay (Eddy Howard)
10. How Many Stars Have To Shine (Steve Lawrence)

Don McLeod
WJBK—Detroit, Mich.

1. I (Don Cornell)
2. Nina Never Knew (Johnny Desmond)
3. Why Don't You Believe Me (Joni James)
4. Trying (Johnny Desmond)
5. Birth Of The Blues (Sinatra)
6. The Glow Worm (Mills Bros.)
7. Stay Where You Are (Tony Bennett)
8. My Lady Loves To Dance (Perry Como)
9. Blue Violins (Winterhalter)
10. Don't Let The Stars Get In Your Eyes (Red Foley)

Wally Nelskog
KRSC—Seattle, Wash.

1. Why Don't You Believe Me (Joni James)
2. Heart And Soul (Four Aces)
3. Wish You Were Here (Fisher)
4. Trying (Ella Fitzgerald)
5. Because You're Mine (Cole)
6. The Glow Worm (Mills Bros.)
7. My Love And Devotion (Doris Day)
8. Lady Of Spain (Eddie Fisher)
9. You'll Never Get Away (Cornell-Brewer)
10. Stay Where You Are (Tony Bennett)

Joe Grady-Ed Hurst
WPEN—Philadelphia, Pa.

1. Why Don't You Believe Me (Joni James)
2. Fools Rush In (Bob Morris)
3. My Heart Belongs To Only You (Bette McLaurin)
4. Birth Of The Blues (Sinatra)
5. Mockin' Bird (Four Lads)
6. Trying (The Hilltoppers)
7. Gee, But I'm Lonesome (Johnnie Ray)
8. These Things Are Free (Art Tatt)
9. The Glow Worm (Mills Bros.)
10. You Belong To Me (Stafford)

Ross Miller
WTIC—Hartford, Conn.

1. Outside Of Heaven (Fisher)
2. I Went To Your Wedding (Patti Page)
3. I Should Care (R. Flanagan)
4. You Belong To Me (Stafford)
5. Lady Of Spain (Paul-Ford)
6. Once To Every Heart (Jo Stafford)
7. My Favorite Song (Ames Bros.)
8. Blues In Advance (D. Shore)
9. Nina Never Knew (Damon)
10. I (Don Cornell)

Ray Perkins
KFLE—Denver, Colo.

1. I Went To Your Wedding (Patti Page)
2. You Belong To Me (Stafford)
3. Jambalaya (Jo Stafford)
4. Wish You Were Here (Fisher)
5. Meet Mr. Callaghan (Paul-Ford)
6. The Glow Worm (Mills Bros.)
7. It's In The Book (Standley)
8. Trying (The Hilltoppers)
9. Lady Of Spain (Eddie Fisher)
10. My Favorite Song (Ames Bros.)

Claude Taylor
WMBR—Jacksonville, Fla.

1. I Went To Your Wedding (Patti Page)
2. Jambalaya (Jo Stafford)
3. Trying (The Hilltoppers)
4. High Noon (Frankie Laine)
5. You Belong To Me (Stafford)
6. I Should Care (R. Flanagan)
7. I (Don Cornell)
8. Because You're Mine (Bobby Wayne)
9. Lady Of Spain (Paul-Ford)
10. Lazy River (Art Mooney)

Bill Hyden
KRMG—Tulsa, Okla.

1. I Went To Your Wedding (Patti Page)
2. The Glow Worm (Mills Bros. & J. Mercer)
3. Jambalaya (Jo Stafford)
4. It's In The Book (Standley)
5. Trying (The Hilltoppers and Ella Fitzgerald)
6. Outsided Of Heaven (Fisher)
7. Takes Two To Tango (P. Bailey & L. Armstrong)
8. Wish You Were Here (E. Fisher and G. Lombardo)
9. Because You're Mine (Cole)
10. Lady Of Spain (Paul-Ford and Eddie Fisher)

Bob Porter
WIND—Chicago, Ill.

1. It's Worth Any Price You Pay (Eddy Howard)
2. Blues In Advance (D. Shore)
3. My Love And Devotion (Doris Day)
4. The Glow Worm (Mills Bros.)
5. Conquest (Patti Page)
6. A Shoulder To Weep On (June Valli)
7. Outside Of Heaven (Whiting)
8. My Favorite Song (G. Gibbs)
9. Takes Two To Tango (Pearl Bailey)
10. Comes A-Long A-Love (Kay Starr)

Al Ross
WBAL—Baltimore, Md.

1. You Belong To Me (Stafford)
2. I Went To Your Wedding (Patti Page)
3. The Glow Worm (Mills Bros.)
4. Why Don't You Believe Me (Joni James)
5. Stay Where You Are (Johnny Desmond)
6. Trying (The Hilltoppers)
7. Lady Of Spain (Eddie Fisher)
8. Yours (Vera Lynn)
9. Jambalaya (Lanson-Camarata)
10. Meet Mr. Callaghan (Paul-Ford)

Jay Trumpeter
WIND—Chicago, Ill.

1. Why Don't You Believe Me (Joni James)
2. Takes Two To Tango (Pearl Bailey)
3. Yours (Vera Lynn)
4. The Glow Worm (Mills Bros.)
5. I Went To Your Wedding (Patti Page)
6. Outside Of Heaven (Fisher)
7. Trying (The Hilltoppers)
8. So So (Bernice Parks)
9. Blues In Advance (D. Shore)
10. That's A-Wh... (Mitchell-Carson)

Mitch Reed
WITH—Baltimore, Md.

1. Why Don't You Believe Me (Joni James)
2. It's In The Book (Standley)
3. The Birth Of The Blues (Frank Sinatra)
4. The Glow Worm (Mills Bros.)
5. Because You're Mine (Lanza)
6. Carolina In The Morning (Danny Winchell)
7. Lady Of Spain (Eddie Fisher)
8. You Belong To Me (Stafford)
9. Blue Violins (Winterhalter)
10. So So (Bernice Parks)

Chaz Royce
WDAE—Tampa, Fla.

1. You Belong To Me (Stafford)
2. I Went To Your Wedding (Patti Page)
3. Lady Of Spain (Paul-Ford)
4. Jambalaya (Jo Stafford)
5. Wish You Were Here (Fisher)
6. I Should Care (R. Flanagan)
7. Meet Mr. Callaghan (Paul-Ford)
8. Takes Two To Tango (Pearl Bailey)
9. The Glow Worm (Mills Bros.)
10. High Noon (Frankie Laine)

Larry Wilson
WNOE—New Orleans, La.

1. Birth Of The Blues (Sinatra)
2. Why Don't You Believe Me (Joni James)
3. Yours (Vera Lynn)
4. Keep It A Secret (Stafford)
5. Heart And Soul (Four Aces)
6. The Glow Worm (Mills Bros.)
7. Lazy River (Art Mooney)
8. Forgetting You (R. Hayes)
9. Blues In Advance (D. Shore)
10. You Belong To Me (Stafford)

Roger Nash
WJMR—New Orleans, La.

1. The Glow Worm (Mills Bros.)
2. Heart And Soul (Four Aces)
3. Why Don't You Believe Me (Joni James)
4. Lady Of Spain (Eddie Fisher)
5. Night And Day (F. Fage)
6. Nina Never Knew (Johnny Desmond)
7. I Went To Your Wedding (Patti Page)
8. You Belong To Me (Stafford)
9. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
10. Make Believe Dreams (Dinah Washington)

Howard Miller
WIND—Chicago, Ill.

1. Why Don't You Believe Me (Joni James)
2. The Mermaid (Frankie Laine)
3. Comes A-Long A-Love (Kay Starr)
4. Outside Of Heaven (Whiting)
5. A Shoulder To Weep On (June Valli)
6. It's Worth Any Price You Pay (Eddy Howard)
7. Anywhere I Wander (Fay Warren)
8. Conquest (Patti Page)
9. Trying (The Hilltoppers)
10. Dance Of Destiny (T. Martin)

Eddie Gallaher
WTOP—Washington, D. C.

1. You Belong To Me (Stafford)
2. I Went To Your Wedding (Patti Page)
3. The Glow Worm (Mills Bros.)
4. Wish You Were Here (Fisher)
5. Jambalaya (Jo Stafford)
6. Because You're Mine (Lanza)
7. Yours (Vera Lynn)
8. Meet Mr. Callaghan (Paul-Ford)
9. Somewhere Along The Way (Nat "King" Cole)
10. It's In The Book Part 2 (Johnny Standley)

Dick Coleman
WITH—Baltimore, Md.

1. Why Don't You Believe Me (Joni James)
2. You Belong To Me (Stafford)
3. I Went To Your Wedding (Patti Page)
4. The Glow Worm (Mills Bros.)
5. Trying (Ella Fitzgerald)
6. Wish You Were Here (Fisher)
7. To Know You Is To Love You (Perry Como)
8. Takes Two To Tango (Pearl Bailey)
9. Stay Where You Are (Tony Bennett)
10. Yours (Vera Lynn)

Gene Davis
WAKR—Akron, Ohio

1. Why Don't You Believe Me? (Joni James)
2. Heart And Soul (Four Aces)
3. The Glow Worm (Mills Bros.)
4. Yours (Vera Lynn)
5. Forgetting You (R. Hayes)
6. Comes A-Long A-Love (Kay Starr)
7. I (Don Cornell)
8. Outside Of Heaven (Fisher)
9. I Went To Your Wedding (Patti Page)
10. You Belong To Me (Stafford)

Tal Hood
WFGM—Fitchburg, Mass.

1. Lady Of Spain (Eddie Fisher)
2. The Glow Worm (Mills Bros.)
3. Why Don't You Believe Me (Joni James)
4. Yours (Vera Lynn)
5. Now (Al Martino)
6. Tennessee Tango (Molly Bee)
7. My Favorite Song (Ames Bros.)
8. Oh Happy Day (Don Howard)
9. Keep It A Secret (Stafford)
10. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)

Ross Smitherman
WHBS—Huntsville, Ala.

1. Trying (The Hilltoppers)
2. I (Don Cornell)
3. The Glow Worm (Mills Bros.)
4. I Don't Want To Set The World On Fire (T. Tucker)
5. Birth Of The Blues (Sinatra)
6. Should I (Four Aces)
7. Because You're Mine (Lanza)
8. You Belong To Me (Stafford)
9. Till I Waltz Again With You (Teresa Brewer)
10. Lady Of Spain (Eddie Fisher)

BMI record report

AND FORECAST OF TOMORROW'S SONG HITS

"BEST BUY" ▲ A FULL TIME JOB (Acuff-Rose) -- An Eddy Arnold (Vic.) country hit now smashes into pop circles via the Doris Day-Johnnie Ray (Col.) release. *Cash Box* names it "Sleeper of the Week" and says, "sure to rock the wax world." *Variety* praises Ray's "change of pace" and cites it a "BEST BET." *Billboard* reports disk a "BEST BUY."

"STRONG OVERALL" ▲ MUST I CRY AGAIN (Raleigh) -- The Hilltoppers (Dot), who've been clicking on their last platter, have another winner here. *Billboard* feels it has "a strong overall potential" and rates it a "new record to watch."

"TAKING OFF" ▲ THE GAL WHO INVENTED KISSIN' (Hill & Range) -- Hank Snow (Vic.) takes "BULLSEYE" honors in *Cash Box*. *Billboard* names it a "new record to watch." It's a "BEST BUY."

COINING ▲ THE NEW WEARS OFF TOO FAST (Brazos Valley)
CASH ▲ YOU'RE WALKING ON MY HEART (Brazos Valley) -- Hank Thompson (Cap.) turns up a double-sided country hit that is coining cash in the juke boxes. *Billboard* sees it as a "BEST BUY."

"BEST SELLER" ▲ MY HEART BELONGS ONLY TO YOU (Regent) -- Tune is beginning to show its colors. *Billboard* finds the Betty McLaurin (Derby) disk a strong "territorial Best Seller," listing it No. 4 in Philadelphia.

XMAS HITS ▲ SANTA SANTA, SANTA CLAUS (Republic) [non-exclusive BMI]
ALL AROUND THE CHRISTMAS TREE (Republic) [non-exclusive BMI] — Sammy Kaye (Col.) hits the seasonal market with a pair of items *Billboard* commends as "important for the holidays . . . kids will enjoy it." *Cash Box* rates the "happy bouncer" a "B."

"BULLSEYE" ▲ MIDNIGHT (Tannen) -- Red Foley's (Dec.) offering moves this Rhythm and Blues number high into the pop field. The polished version earns a *Cash Box* "BULLSEYE." Ballad is given varying treatments by such star disks as Lenny Dee (Dec.), Chet Atkins (Vic.) and Marjorie Day (Dot.).

RATED HIGH ▲ THIS LOVE OF MINE (Embassy) -- Tommy Dorsey and Gordon Jenkins (Dec.), with T. D. providing a fine exhibition of sweet trombone playing, have produced a side that merits a "very good" rating in *Cash Box*.

UP COMING ▲ CALLING YOU (Duchess) -- Herb Kenny (MGM) is on the verge of jumping to the top with this strong contender. Three other diskeries are covering.

"SOCK ENTRY" ▲ DON'T LET THE STARS GET IN YOUR EYES (4-Star) — Perry Como (Vic.) follows the Eileen Barton (Coral) smash with a "Disk of the Week" selection by *Cash Box*. *Variety* calls it a "sock entry."

BROADCAST MUSIC, INC. New York • Chicago
580 FIFTH AVENUE • NEW YORK 19, N. Y. Hollywood • Toronto
Montreal

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS.

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.
 • The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.
 ★ Indicates best selling record.

Comprising
100
Selections

Nov. 29 Nov. 22

19—Somewhere Along The Way

- 9.5 1.6
- ★CA-2069 (F-2069)—NAT "KING" COLE
What Does It Take?
- CO-39695 (4-39695)—TONY BENNETT
Sleepless
- DE-28141 (9-28141)—JERRY GRAY O.
Pittsburgh, Pa.
- DE-28222 (9-28222)—GENE AMMONS O.
Beezy
- DE-28411 (9-28411)—GUY LOMBARDO
I Went To Your Wedding
- ME-89001 (45x89001)—ILLINOIS JACQUET
Port Of Rico
- VI-20-4691 (47-4691)—HUGO WINTERHALTER
Vonesso

20—Be Fair

- 8.8 5.2
- ★CR-60860 (9-60860)—DON CORNELL
I
- MG-11351 (K-11351)—BILLY ECKSTINE
Come To The Mordid Gros

21—The Ruby And The Pearl

- 8.7 10.6
- ★CA-2230 (F-2230)—NAT "KING" COLE
Faith Can Move Mountains
- CO-39862 (4-39862)—FRANKIE LAINE
The Mermaid
- MG-11331 (K-11331)—LEROY HOLMES O.
Idaho

22—Keep It A Secret

- 8.6 4.1
- CA-2268 (F-2268)—JUNE HUTTON
I Miss You So
- ★CO-39891 (4-39891)—JO STAFFORD
Once To Every Heart
- VI-20-4992 (47-4992)—DINAH SHORE
Hi-Lili, Hi-Lo

23—Indian Love Call

- 7.4 5.3
- CO-39245 (4-39245)—FRED LOWERY
DE-27955 (9-27955)—FRIML
DE-28076 (9-28076)—ARMSTRONG & JENKINS O.
Jeannine
- ★IM-8156 (45-8156)—SLIM WHITMAN
China Doll
- MG-11300 (K-11300)—FOUR HORSEMEN
San Antonio Rose
- VI-10-3786—ROBERTA PETERS & R. MERRILL
So In Love

24—Comes A-Long A-Love

- 7.3 11.1
- ★CA-2213 (F-2213)—KAY STARR
Three Letters

25—That's A Why

- 7.2 —
- ★CO-39879 (4-39879)—CARSON & MITCHELL
Train Of Love

26—I

- 6.6 8.5
- ★CR-60860 (9-60860)—DON CORNELL
Be Fair
- DE-28479 (9-28479)—RUSS MORGAN O.
Look Out The Window
- VI-20-5030 (47-5030)—VAUGHN MONROE
Yours

Nov. 29 Nov. 22

27—April In Paris

- 6.5 8.1
- CA-2168 (F-2168)—VOICES OF SCHUMAN
Luno Rosso
- CO-39881 (4-39881)—DORIS DAY
The Cherries
- CO-39592 (4-39592)—FRANK SINATRA
London By Night
- ME-70022 (45x70022)—VIC DAMONE
My Love Song
- MG-11370 (K-11370)—JOHNNY DESMOND
Si Petite
- ★VI-20-4927 (47-4927)—SAUTER FINEGAN O.
Moonlight On The Gongs

28—Sinner Or Saint

- 6.4 3.8
- CO-39873 (4-39873)—SARAH VAUGHAN
Mighty Lonesome
- ★ME-5915 (45x5915)—GEORGIA GIBBS
My Favorite Song
- MG-11326 (K-11326)—TOMMY EDWARDS
You Win Again
- SE-7004—BERNICE PARKS
Wild Gropes
- VI-20-4946 (47-4946)—FREDDY MARTIN O.
A Good Used Heart

29—Sleepy Time Gal

- 6.3 —
- ★VI-20-5008 (47-5008)—TONY MARTIN
Dance Of Destiny

30—Walkin' To Missouri

- 6.1 1.7
- CO-39857 (4-39857)—KEN GRIFFIN
You Belong To Me
- ★CO-39769 (4-39769)—SAMMY KAYE O.
One For The Wonder
- DE-28351 (9-28351)—RUSS MORGAN O.
Absence Makes The Heart Grow Fonder

31—Heart And Soul

- 5.7 8.3
- ★DE-28390 (9-28390)—FOUR ACES
Just Squeeze Me

32—String Along

- 5.6 7.8
- ★CR-60804 (9-60804)—AMES BROTHERS
Absence Makes The Heart Grow Fonder

33—Now

- 5.3 8.2
- ★CA-2260 (F-2260)—AL MARTINO
In All This World

34—Dance Of Destiny

- 5.2 7.5
- ★VI-20-5008 (47-5008)—TONY MARTIN
Sleepy Time Gal

35—You'll Never Get Away

- 5.1 6.1
- CO-39872 (4-39872)—PAULETTE SIS. & HANLEY
- ★CR-60829 (9-60829)—DON CORNELL & TERESA BREWER

36—To Know You

- 5.0 1.2
- ★VI-20-4959 (47-4959)—COMO & FONTANE SIS.
My Lady Loves To Dance

Nov. 29 Nov. 22

37—I'm Never Satisfied

- 4.9 3.9
- ★CA-2212 (F-2212)—NAT "KING" COLE
Because You're Mine
- DE-28389 (9-28389)—TRUDY RICHARDS
Some Folks Do
- MG-11346 (K-11346)—DE MARCO SISTERS
At The Close Of A Day
- VI-20-4945 (47-4945)—HENRI RENE O.
Little White Rosebush

38—Piece A-Puddin'

- 4.8 4.3
- ★CO-39867 (4-39867)—LAINE & STAFFORD
We're Setting The Woods On Fire
- OK-6914—RED SAUNDERS O.
VI-20-4993 (47-4993)—HARRIS & BELL SIS.
Hi-Diddle-Dee-Dee

39—Blues In The Night

- 4.4 1.5
- CA-1608 (F-1608)—MERCER & STAFFORD
- ★CO-39813 (4-39813)—ROSEMARY CLOONEY
Who Kissed Me Last Night?
- DE-28441 (9-28441)—JIMMIE LUNCFORD O.
LO-1210 (45x1210)—CHIS HAMALTON
Temptation Rag
- VI-42-0150—DINAH SHORE
Yes, My Darling Daughter

40—My Love And Devotion

- 4.2 6.1
- ★CO-39817 (4-39817)—DORIS DAY
Make It Soon
- DE-28364 (9-28364)—GORDON JENKINS O.
Just Soy The Word
- VI-20-4877 (47-4877)—PERRY COMO
Sweethearts Holiday

41—Faith Can Move Mountains

- 3.9 1.4

42—You Win Again

- 3.5 —

43—Who Kissed Me Last Night

- 3.2 5.0

44—Auf Wiederseh'n Sweetheart

- 3.1 1.1

45—The Cherries

- 2.7 4.2

46—I Laughed At Love

- 2.6 2.4

47—Don't Tempt Me

- 2.5 1.3

48—We're Setting The Woods On Fire

- 2.4 8.4

49—Three Letters

- 2.3 7.7

50—Blue Violins

- 2.2 13.2

Four Aces Sign New Decca Contract

NEW YORK—In a formal ceremony which included a dinner given to them by Milton Rackmil, president of Decca Records and Leonard Schneider, vice-president, the Four Aces last week signed a new contract with the diskery.

It was just about a year ago that the Aces signed their first Decca contract and since then they have turned out one smash hit after another. The list includes such moneymakers as "Tell Me Why", "Perfidia", "Should I", and the numbers from their first album, "Heart and Soul" and "La Rosita".

During the past year also the group has become one of the top acts to appear in night clubs and theaters around the country.

The Decca deal involves a raise of over 65% as against the original contract and is for three years.

"Bunny Hop"



LOS ANGELES — At a recent Hollywood party, bandleader Ray Anthony, right, demonstrates to film stars Tony Curtis and Janet Leigh, the basic step of the newest dance craze, the Bunny Hop. The dance started in Balboa High School in San Francisco and is currently the rage in Los Angeles, San Francisco, Denver, Philadelphia, Buffalo, Cleveland and the entire state of Texas. Ray Anthony's Capitol recording, "Bunny Hop", is a best selling disc for the company and to promote the record, Anthony has distributed 100,000 illustrated pamphlets featuring Gene Nelson and Virginia Mayo on "How To Do The Bunny Hop".

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# OVER 35,000,000 SIDES DISPLAYED

IN THE JUKE BOXES, WALL BOXES AND MUSIC SHELLS OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA IN 1952...

## An Increase of 12,000,000 Sides in Only 5 Years!

**In 1947 THE CASH BOX Very Proudly Reported (Page 21, August 11 issue) that there were a Total of 23,000,000 Sides on Display in All Coin Operated Music Equipment... 1952 Shows a more than 50% Increase on Display in All Coin Operated Music Equipment... AND GOING HIGHER EACH DAY!**

In 1947 *The Cash Box* published an educational series of articles for the benefit of those engaged in the recording business.

This publication then stated there was the 'unheard of figure' of '23,000,000 sides on display in juke boxes, wall boxes, music shells and other coin operated music equipment thruout the nation.'

But—that was 1947.

Today, because juke boxes have jumped from 20 and 24 selections (which were in vogue in 1947) to from 40 to 120 selections (which are the fact today) there are over 35,000,000 sides on display in juke boxes, wall boxes, music shells, and other coin operated equipment, thruout the United States of America.

This then is, without any doubt whatsoever, the greatest showcase the publishers, artists, recording manufacturers, and all others interested in America's music, have ever yet had, in all the history of music.

Definitely, 35,000,000 sides on title strip displays, regardless of whom or what they feature, are something that has never before been part of the great American musical scene.

Whether pop, hillbilly, spiritual, Rhythm & Blues or any other type of tune (and for-

eign disks are speeding up the ladder every day) the juke boxes of America (all 550,000 of them) are opening the path to the greatest exploitation ever known to any music man at anytime in the history of American music.

There is no one who will any longer dispute the fact that the juke boxes, and all of their counterparts today in the United States, have opened a field that is so tremendous in scope it has become absolutely breathtaking to all, everywhere in the world.

This, then, is the industry for concentration of everyone and anyone engaged in any kind of music whatsoever, anywhere in the world.

In but five years, from 1947 to 1952, there has been an increase of more than 50% in the number of records displayed by the automatic music industry of America.

And, what's more, the automatic music industry of America is but just now beginning to feel its oats.

It's just beginning to grow.

The manufacturers of juke boxes are backlogged with orders.

The music operators are calling for more and still more higher selection juke boxes.

There is, then, no doubt that, as the industry continues to grow, the figure of 50,000,000 sides on display every day of every week, all year long, year in and year out, will be reached, and very soon.

This 50,000,000 figure is rapidly, and very rapidly, becoming a definite possibility.

This is something that only a few can visualize.

This is something that is so vast in its meaning and conception that only those very closely connected with automatic music can understand its portent to all the music business.

Definitely, the automatic music industry of America is the "number one" contact of all engaged in music of any kind whatsoever.

For, today, classical, jazz, western, spiritual, foreign, hillbilly, folk or any other type of music, as long as people want to listen to it, is the music of the juke box.

And juke box programming, as it grows is opening a field to the recording industry which completely surrounds and envelops whatever was known as exploitation and promotion from the days of the song pluggers singing out of vaudeville house balconies to the present.



## Command Performance

NEW YORK — Capitol Records' most unusual request for the year came this week from London, England, in the name of Princess Margaret Rose, who is an ardent record collector. It seems while listening to a BBC broadcast, she heard Kay Starr's latest record of "Comes A-Long A-Love." This tune caught her fancy and the Executive Offices in New York were notified. The diskery is have a special semi-flex pressing made and sent to the Princess, autographed by Kay Starr, who is one of her favorites.

## "Peter Pan" Musical Score Due For Major Drive

NEW YORK—The musical score from Walt Disney's "Peter Pan" will be one of the most important features of the tremendous promotion campaign now being readied by RKO Radio for the release of the all-cartoon Technicolor feature.

Single recordings and albums of tunes from the picture have already been made by top singing stars representing major record companies including RCA Victor, Decca, Mercury, Coral and MGM. Simon and Schuster also are releasing the songs under their Golden Record labels. In addition, more than two dozen additional records by individual recording artists and orchestras are in work.

The music promotion campaign was launched over the weekend when the entire score of "Peter Pan" was introduced for the first time on Bob Crosby's "Club Fifteen" radio show heard over 292 stations of the CBS network. Individual tunes were initially presented on television on "The Show Of Shows," "Paul Whiteman's Show" and "Kukla, Fran and Ollie," also over the weekend.

## From Vine To Easy Street



HOLLYWOOD, CALIF.—Novel tie-in hypoing Billy May's recent stand at the Palladium here, was the change from Vine to Easy St. above. Billy's great disk of the tune of the same name is currently meeting with wide favor. The sign, by the way, stayed up for a week before somebody climbed up and took it down.

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# Service



NEW YORK—Fran Warren, MGM recording star, is pictured here collecting cash for the United Hospital Fund during its drive last week. The songstress stood for hours last Friday on Fifth Avenue at the Rockefeller Center Promenade making her collections. Photo was made by Hy Reiter, BMI's promotion director, who spotted her as he happened to walk by, camera in hand.

## Vera Lynn's "Yours" Cut In Railroad Terminal

LONDON, ENGLAND — Vera Lynn's current London hit "Yours" was recorded in a railroad station at the same session in which she cut "Auf Weiderseh'n Sweetheart."

The unique sound created during that particular record session is a result of the acoustics in the railroad terminal. It was an expedient gimmick as there wasn't any other studio available at the time.

As a result, "Yours," which has long been Vera Lynn's theme song, is now getting renewed recognition as a big hit.

The tune itself has had an unusual history. It had at first been a great favorite in Cuba and other Latin-American countries under its original title of "Quiereme Mucho." Edward B. Marks, publishers of the tune, had an American lyric written for it which was called "Love Me Tonight." However, then Maurice Chevalier appeared in a film of the same name and sang the title song, which was not the song that Marks was publishing. A new lyric was then written by Albert Gamse and Jack Sherr, which came through as "Yours."

The song was originally recorded by Jimmy Dorsey, Dinah Shore with Xavier Cugat, Vaughn Monroe, Eddy Howard, Benny Goodman and others. The Dorsey record with Helen O'Connell and Bob Eberly was one of the biggest records of 1941 and has since become a standard.

Today "Yours" is again a hit due to Vera Lynn's recording. More versions of it have been cut. And Capitol has re-released the famous Jimmy Dorsey version.

## Ray Gets Homecoming Fete

DALLAS—Johnnie Ray came back here to his home town last Tuesday and Dallas gave the singer one of the biggest welcomes in the town's history.

Schools were closed for a parade. Signs and banners hung in store windows. And Johnnie Ray records were featured on all the town's juke boxes.

Johnnie told an audience at the high school auditorium that he had always wanted to come home a star.

## MEXICO Top Ten Tunes

1. MUCHACHITA  
Perez Prado  
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2. PENJAMO  
Martin y Lilly  
(Azteca)
3. POBBRECITA  
Miguel Aceves Mejias  
(RCA Victor)
4. MI CAFETAL  
Hermanas Lima  
(Columbia)
5. OYE CORAZON  
Balde Gonzales  
(Falcon)
6. MALAGRADICIDA  
Maria Victoria  
(RCA Victor)
7. CREI  
Carmen y Laura  
(Ideal)
8. POLITECNICO  
Perez Prado  
(RCA Victor)
9. PESO SOBRE PESO  
Gilberto Valenzuela  
(Imperial)
10. CORAZON, CORAZON  
Pedro Infante  
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- KRIS KRINGLE # 2025

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5906

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THE RAVENS  
8291

**A SLEEPER!**

**LOVE IS THE THING**  
JIMMY RICKS  
8296

**THE CASH BOX**  
**Rhythm & Blues**  
Ramblings

Reports coming in from the hinterlands indicate that personal appearance tours have had a general falling off of business. High cost of living plus the Xmas shopping now facing the public could be the answer. . . . Here's one that should be titled "Silent Blues." Charlie Parker, playing in concert at Carnegie Hall, stepped up to play his solo, stood horn in hand for 11 minutes without blowing a single note, and sat down to tremendous applause. The drummer turned to him and said, "They sure dig your thinkin' man!" . . . Varetta Dillard (Savoy artist who has a new release "I Cried And Cried" backed with "Double crossin' Daddy") went into the Club Regal, Columbus, Ohio, on November 17 for two weeks.

\* \* \*  
Those Peacock songsations Johnny "My Song" Ace and Marie "I'm Gonna Play The Honky Tonks" Adams are teamed for a p.a. at Oakland Auditorium on November 26 and the Richmond Auditorium on November 27, Oakland, Calif. Co-stars will be Jimmy Forrest, who had a tremendous click in "Night Train" on the United Label and James Moody, popular sax band leader, famous for his "Moody's Mood For Love." . . . Peacock looks like it is on the road to another big hit with the latest Duke release of Roscoe Gordon's "Wise To You Baby" and "Too Many Women." Roscoe really turns on the charm on both ends of the wax. . . . Jimmy Tyler (King Records) has left the Larry Steel "Smart Affairs" show to do one nighters and club dates.

\* \* \*  
Crestwood Music Publications sure can pick 'em. They are happily going crazy with "Looped" and "Please Baby." About a week or ten days ago Okeh released "Aki and Ukthay" by Ahmad Jamal and RCA Victor came through with "Whatever You Do Don't" by Les Harris and "I Could Love You More" by Jimmy McPhail. Also riding for them is RCA Victor's "Why Don't You Love me" by Steve Gibson. "Happy Days." . . . Mellow Moods, formerly with Robin Records, signed to Par label. . . . Prestige Records announced the signing of The-lonious Monk, Milt Jackson, and George Wallington to term record contracts.

\* \* \*  
"Peppermint" Harris has a blues singing and comic part in the movie "The Sun Shines Bright." "Peppermint" has a new Aladdin release "Hey, Little Schoolgirl" and "I sure Do Miss My Baby" that is sure to make pleasant sounds in the boxes. . . . The Joan Shaw (Coral)-Arthur Prysock (Decca) package boosted the one-nighter biz so much that they return to the road February 23. Prysock is due on the west coast for club dates and two movie shorts.

**THE CASH BOX**  
in HARLEM on CHICAGO'S South Side in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- |                                                                        |                                                                 |                                                           |
|------------------------------------------------------------------------|-----------------------------------------------------------------|-----------------------------------------------------------|
| <b>1</b> PORT OF RICO<br>Illinois Jacquet<br>(Mercury 89001)           | YOU KNOW I LOVE YOU<br>B. B. King<br>(R.P.M. 363)               | I'M GONE<br>Shirley & Lee<br>(Aladdin 3153)               |
| <b>2</b> ROCK ME ALL NIGHT LONG<br>The Ravens<br>(Mercury 8291)        | ROCK ME ALL NIGHT LONG<br>The Ravens<br>(Mercury 8291)          | HOW LONG<br>Fats Domino<br>(Imperial 5209)                |
| <b>3</b> OOOH-OOOH-OOOH<br>Lloyd Price<br>(Specialty 440)              | PORT OF RICO<br>Illinois Jacquet<br>(Mercury 89001)             | MY STORY<br>Chuck Willis<br>(Okeh 6905)                   |
| <b>4</b> YOU KNOW I LOVE YOU<br>B. B. King<br>(R.P.M. 363)             | FIVE LONG YEARS<br>Eddie Boyd<br>(J.O.B. 1007)                  | MY DAYS ARE LIMITED<br>Jimmy McCracklin<br>(Peacock 1605) |
| <b>5</b> I PLAYED THE FOOL<br>The Clovers<br>(Atlantic 977)            | I DON'T KNOW<br>Willie Mabon<br>(Chess 1531)                    | JAMBALAYA<br>Hank Williams<br>(MGM 11283)                 |
| <b>6</b> MAKE BELIEVE DREAMS<br>Dinah Washington<br>(Mercury 5906)     | I'M GONNA PLAY THE HONKY TONKS<br>Marle Adams<br>(Peacock 1583) | SNUFF DIPPER<br>Todd Rhodes<br>(King 4556)                |
| <b>7</b> YOU KNOW I KNOW<br>The Five Royals<br>(Apollo 441)            | JUKE<br>Little Walter<br>(Checker 758)                          | FIVE LONG YEARS<br>Eddie Boyd<br>(J.O.B. 1007)            |
| <b>8</b> MY SONG<br>Johnny Ace<br>(Duke 102)                           | MY SONG<br>Johnny Ace<br>(Duke 102)                             | SECURITY BLUES<br>Roosevelt Sykes<br>(United 129)         |
| <b>9</b> FAITH CAN MOVE MOUNTAINS<br>Nat "King" Cole<br>(Capitol 2230) | I'D BE SATISFIED<br>The Dominoes<br>(Federal 12105)             | HEY, MISS FANNIE<br>The Clovers<br>(Atlantic 977)         |
| <b>10</b> JUKE<br>Little Walter<br>(Checker 758)                       | FAITH CAN MOVE MOUNTAINS<br>Nat "King" Cole<br>(Capitol 2230)   | I FEEL SO GOOD<br>Brownie McGhee<br>(Sittin' In)          |

in PHILADELPHIA in ATLANTA in MEMPHIS

- |                                                                        |                                                             |                                                             |
|------------------------------------------------------------------------|-------------------------------------------------------------|-------------------------------------------------------------|
| <b>1</b> MY HEART BELONGS TO ONLY YOU<br>Bette McLaurin<br>(Derby 804) | FIVE LONG YEARS<br>Eddie Boyd<br>(J.O.B. 1007)              | FIVE LONG YEARS<br>Eddie Boyd<br>(J.O.B. 1007)              |
| <b>2</b> YOU KNOW I LOVE YOU<br>B. B. King<br>(R.P.M. 363)             | JUKE<br>Little Walter<br>(Checker 758)                      | ROCK ME ALL NIGHT LONG<br>The Ravens<br>(Mercury 8291)      |
| <b>3</b> MOONRISE<br>The Royals<br>(Federal 12088)                     | MY SONG<br>Johnny Ace<br>(Duke 102)                         | CAN'T HOLD ON MUCH LONGER<br>Little Walter<br>(Checker 758) |
| <b>4</b> HEY, MISS FANNIE<br>The Clovers<br>(Atlantic 977)             | OOOH-OOOH-OOOH<br>Lloyd Price<br>(Specialty 440)            | YOU KNOW I LOVE YOU<br>B. B. King<br>(R.P.M. 363)           |
| <b>5</b> MAKE BELIEVE DREAMS<br>Dinah Washington<br>(Mercury 5906)     | YOU KNOW I LOVE YOU<br>B. B. King<br>(R. P. M. 363)         | JUKE<br>Little Walter<br>(Checker 758)                      |
| <b>6</b> YOU'RE MY INSPIRATION<br>The Five Crowns<br>(Rainbow 179)     | HEY, MISS FANNIE<br>The Clovers<br>(Atlantic 977)           | SECURITY BLUES<br>Roosevelt Sykes<br>(United 129)           |
| <b>7</b> PORT OF RICO<br>Illinois Jacquet<br>(Mercury 89001)           | DREAMIN'<br>Fats Domino<br>(Imperial 5209)                  | I'D BE SATISFIED<br>The Dominoes<br>(Federal 12105)         |
| <b>8</b> MOVE IT<br>Lynn Hope<br>(Aladdin 3155)                        | COME BACK BABY<br>Floyd Dixon<br>(Aladdin 3151)             | ROCKIN' AND ROLLIN' # 2<br>Little Son Jackson<br>(Imperial) |
| <b>9</b> LYING WOMAN<br>Little Caesar<br>(Recorded In Hollywood)       | ROCKIN' AND ROLLIN' # 2<br>Little Son Jackson<br>(Imperial) | MY STORY<br>Chuck Willis<br>(Okeh 6905)                     |
| <b>10</b> RESTLESS HEART<br>Lloyd Price<br>(Specialty 440)             | MIDNIGHT<br>Margie Day<br>(Dot 1144)                        | HEY, MISS FANNIE<br>The Clovers<br>(Atlantic 977)           |

# THE CASH BOX



in DALLAS

in LOS ANGELES

in ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 FIVE LONG YEARS  
Eddie Boyd  
(J.O.B. 1007)
- 2 JUKE  
Little Walter  
(Checker 758)
- 3 LET'S CALL IT A DAY  
Sonny Thompson  
(King 4541)
- 4 V-8 FORD  
Willie Love  
(Trumpet)
- 5 I'LL DROWN IN MY TEARS  
Sonny Thompson  
(King 4527)
- 6 CAN'T HOLD ON MUCH LONGER  
Little Walter  
(Checker 758)
- 7 I'D BE SATISFIED  
The Dominoes  
(Federal 12105)
- 8 YOU KNOW I KNOW  
The Five Royals  
(Apollo 441)
- 9 HEY, MISS FANNIE  
The Clavers  
(Atlantic 977)
- 10 COME BACK BABY  
Floyd Dixon  
(Aladdin 3151)

- HEY, MRS. JONES  
Jimmy Forrest  
(United 130)
- OOOH-OOOH-OOOH  
Lloyd Price  
(Specialty 440)
- JUKE  
Little Walter  
(Checker 758)
- FIVE LONG YEARS  
Eddie Boyd  
(J.O.B. 1007)
- YOU KNOW I LOVE YOU  
B. B. King  
(R.P.M. 363)
- MY SONG  
Johnny Ace  
(Duke 102)
- GREYHOUND  
Amas Milburn  
(Aladdin 3150)
- SECURITY BLUES  
Roosevelt Sykes  
(United 129)
- HEY, MISS FANNIE  
The Clavers  
(Atlantic 977)
- V-8 FORD  
Willie Love  
(Trumpet)

- HEY, MRS. JONES  
Jimmy Forrest  
(United 130)
- FIVE LONG YEARS  
Eddie Boyd  
(J.O.B. 1007)
- SECURITY BLUES  
Roosevelt Sykes  
(United 129)
- GOODBYE BABY  
Little Caesar  
(Recorded In Hollywood 235)
- PORT OF RICO  
Illinois Jacquet  
(Mercury 89001)
- MY STORY  
Chuck Willis  
(Okeh 6905)
- YOU KNOW I LOVE YOU  
B. B. King  
(R. P. M. 363)
- THREE LETTERS  
Ruth Brown  
(Atlantic 978)
- MAKE BELIEVE DREAMS  
Dinah Washington  
(Mercury 5906)
- JOHNNY, JOHNNY  
Johnny Maere  
(Modern 888)

in SAN FRANCISCO

in NEWARK

in MOBILE

- 1 TRYING  
Todd Rhades  
(King 4556)
- 2 FIVE LONG YEARS  
Eddie Boyd  
(J.O.B. 1007)
- 3 I'M GONNA PLAY THE HONKY TONKS  
Marie Adams  
(Peacock 1583)
- 4 BACK BITER  
T. J. Fowler  
(Savoy 857)
- 5 I'M GONE  
Shirley & Lee  
(Aladdin 3153)
- 6 OOOH-OOOH-OOOH  
Lloyd Price  
(Specialty 440)
- 7 I'M LONELY  
The Dominoes  
(Federal 12106)
- 8 JUKE  
Little Walter  
(Checker 758)
- 9 HEY, MRS. JONES  
Jimmy Forest  
(United 130)
- 10 I PLAYED THE FOOL  
The Clavers  
(Atlantic 977)

- OOOH-OOOH-OOOH  
Lloyd Price  
(Specialty 440)
- YOU KNOW I LOVE YOU  
B. B. King  
(R.P.M. 363)
- I PLAYED THE FOOL  
The Clavers  
(Atlantic 977)
- JUKE  
Little Walter  
(Checker 758)
- MY SONG  
Johnny Ace  
(Duke 102)
- MY STORY  
Chuck Willis  
(Okeh 6905)
- YOU KNOW I KNOW  
The Five Royals  
(Apollo 441)
- BACK BITER  
T. J. Fowler  
(Savoy 857)
- THE BELLS ARE RINGING  
Smiley Lewis  
(Imperial 5194)
- I'M GONE  
Shirley & Lee  
(Aladdin 3153)

- YOU KNOW I LOVE YOU  
B. B. King  
(R.P.M. 363)
- MY SONG  
Johnny Ace  
(Duke 102)
- ROCK ME ALL NIGHT LONG  
The Ravens  
(Mercury 8291)
- FIVE LONG YEARS  
Eddie Boyd  
(J.O.B. 1007)
- JUKE  
Little Walter  
(Checker 758)
- I'D BE SATISFIED  
The Dominoes  
(Federal 12105)
- GOODBYE BABY  
Little Caesar  
(Recorded In Hollywood 235)
- SEE SEE RIDER  
The Orioles  
(Jubilee 5092)
- NELSON ST. BLUES  
Willie Love  
(Trumpet)
- SECURITY BLUES  
Roosevelt Sykes  
(United 129)

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(Specialty)
- Every Day Will Be Sunday  
ORIGINAL GOSPEL HARMONETTES  
(Specialty)
- How Many Times  
WARD SINGERS  
(Savoy)
- If Jesus Goes With Me  
ANGELIC GOSPEL SINGERS  
(Gotham)
- In The Upper Room  
MAHALIA JACKSON  
(Apollo)
- My Rock  
SWAN SILVERTONE SINGERS  
(Specialty)
- Stop Right Now  
BELLS OF JOY  
(Peacock)
- Tell Me Angel  
ANGELIC GOSPEL SINGERS  
(Gotham)
- Trouble In My Way  
DIXIE HUMMING BIRDS  
(Peacock)
- Will He Welcome Me There  
SENSATIONAL NIGHTINGALES  
(Peacock)

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**CHESS** 750 E. 49th Street Chicago 15, Illinois

Rene Hall singing

"PEACE OF MIND" and "DO IT UP RIGHT"

RCA VICTOR 20/47-5046

# HOT

- RHYTHM AND BLUES
1. 20-5046 (47-5046) PEACE OF MIND/DO IT UP RIGHT  
Rene Hall
  2. 20-5004 (47-5004) WE'RE GONNA ROCK THIS JOINT/ I'M THE BIGGEST FOOL  
Jackson Bros. Orch.
  3. 20-5058 (47-5058) SARAH KELLY / CALL ME DARLING, CALL ME SWEETHEART, CALL ME DEAR. Melvin Smith
  4. 20-5037 (47-5037) SINCE YOU WENT AWAY FROM ME/ I'M THE FAT MAN  
John Greer
  5. 20-5013 (47-5013) WHY DON'T YOU LOVE ME / TRUTHFULLY  
Steve Gibson & The Red Caps
  6. 20-5047 (47-5047) DADDY BE GOOD TO ME / HOW LONG MUST I WAIT  
Terry Timmons
  7. 20-5059 (47-5059) WEARY BLUES / MIDNIGHT STROLL  
Erskine Hawkins
  8. 20-5005 (47-5005) YOU BELONG TO ME / WANNA GO HOME . . . Benny Carter Orch.
  9. 20-5036 (47-5036) STILL FEELING SAD/LITTLE ANNIE  
Ford Nelson
  10. 20-4835 (47-4835) I WENT TO YOUR WEDDING / WAIT  
Steve Gibson & The Red Caps

TIP -  
STILL FEELING SAD  
LITTLE ANNIE  
Ford Nelson Quintet  
20/47-5036

**RCA VICTOR Records**

RCA VICTOR DIVISION

# RHYTHM 'N BLUES REVIEWS

|                  |            |
|------------------|------------|
| ⓐ DISK & SLEEPER | ⓐ GOOD     |
| ⓑ EXCELLENT      | ⓐ FAIR     |
| ⓑ VERY GOOD      | ⓐ MEDIOCRE |

## THE CASH BOX

### ★ AWARD O' THE WEEK ★

"WISE TO YOU BABY" (2:52)

"TOO MANY WOMEN" (2:55)

ROSCOE GORDON

(Duke 109)

● Half a dozen months ago Roscoe Gordon had a big one in "No More Doggin" that stayed in the "hot" charts for quite a spell. Gordon's latest, "Wise To You Baby" and "Too Many Women" are of the same calibre and the rhythm and blues artist will surely enhance his reputation with his latest diskings. The upper deck, "Wise To You Baby", is a slow dramatic piece sold by Gordon in the manner

that makes him a top drawer vocalist. His inimitable vocal tricks plus the lush and spirited musical backing by the Beale Streeters makes this side a must. The lower lid is a rhythmic foot tapper about the man who has so many women they stand in line. The superlatives that apply to the upper deck also apply to the under lid. Both are top pieces of merchandise and are musts for the operator.

#### CHARLIE WHITFIELD

(Swing Time 316)

ⓑ "LONESOME DREAM" (2:32)  
The Charlie Whitfield group dishes up a slow beat item in solid style with Rabon Toren lending a potent vocal.

ⓑ "STORMING AND RAINING" (2:48)  
The under lid is a moderate tempo number waxed in imposing manner by the Whitfield instrumentalists. Toren again handles the vocal on this side.

#### THE FLASHER BROTHERS

(Aladdin 3156)

ⓐ "TO LIVE THE LIFE OF A LIE" (2:20)  
The Flasher Brothers harmonize on a slow romantic lament softly. Maxwell Davis and His All Stars provide music in the mood.

ⓑ "LOVE GAVE ME YOU" (2:15)  
The Brothers come through with a rhythmic etching in fine style. Their appealing chanting is set against an unobtrusive backing.

## THE CASH BOX

### Rhythm 'N Blues SLEEPER OF THE WEEK

"HEY, LITTLE SCHOOLGIRL" (2:06)

"I SURE DO MISS MY BABY" (2:35)

"PEPPERMINT" HARRIS

(Aladdin 3154)



"PEPPERMINT" HARRIS

● "Peppermint" Harris comes up with a moderate beat item called "Hey, Little Schoolgirl" that looks

like it has the essentials for becoming a hit. "Peppermint", who has a list of successful releases to his credit, sings this item, which is romantic in nature, with a restrained vocal that lends to the power of the tune. Maxwell Davis and his All-Stars set up the musical cushion for the chanter and the resulting diskings is Grade-A. Ops ride the tail of this side. You can't go wrong. The under portion is a similar tempo piece, chanted as only "Peppermint" Harris can, but the side falls just short of the top etching.

#### SAX MALLARD

(Mercury 70002)  
ⓐ "ACCENT ON YOUTH" (2:38)  
A slow moody instrumental is etched by Sax Mallard and his orchestra. The Mallard sax can be heard throughout as the leading instrument. Ok for the quiet spots.

ⓐ "THE BUNNY HOP" (2:39)  
The alto sax of Sax Mallard runs through a fast moving jump with an excitement that will surely appeal to the younger set.

#### EDDIE JEFFERSON

(Hi-Lo 1416)  
ⓑ "THE BIRDLAND STORY" (2:46)  
Eddie Jefferson chants in bop style a story of jazz names and the Birdland Club. A fast beat rhythmic item for the jazz crowd.

ⓐ "HONEYSUCKLE ROSE" (2:25)  
Jefferson waxes the quick beat oldie in the same manner for an effective juke box platter.

#### ANNIE ROSS

(Prestige 794)  
ⓑ "ANNE'S LAMENT" (2:41)  
Annie Ross, daughter of Ella Logan, spins a fine piece of wax for her first release. The young thrush chants an odd side without words against a potent musical background supplied by the Teacho Wiltshire Band.

ⓑ "TWISTED" (2:43)  
Flip is a Latin tempo quick beat item belted out stylishly by the fem thrush. Lyrics are filled with bop talk and should drive the younger set crazy.

#### VARETTA DILLARD

(Savoy 871)  
ⓑ "DOUBLE CROSSIN' DADDY" (2:42)  
That piece of female dynamite does an emotional selling job on a low down heated number. Arrangement is pulsating and Varetta Dillard comes through with another top-notch plate.

ⓑ "I CRIED AND CRIED" (2:39)  
The fem chantress belts out a moderate bounce with zest and the touch that is identified with the thrush. Handclapping and a great musical backing helps make this a solid piece of wax.

#### COUNTRY PAUL

(King 4573)  
ⓐ "SIDEWALK BOOGIE" (2:55)  
An instrumental quick beat is waxed by guitarist Country Paul. A light and unobtrusive backing and talk interjections round out the plate.

ⓑ "MOTHER, DEAR MOTHER" (2:40)  
Country Paul sings on the lower lid and gives a feelingful performance of a slow blues.

#### REV. WM. MORRIS O'NEIL

(Hi-Lo 339)  
ⓐ "I'M BOUND FOR THE PROMISED LAND" (2:41)  
Rev. Wm. Morris O'Neil and The Christian Tabernacle Choir etch a moderate beat that changes to quick tempo midway. The chorus chanting is led by shouty vocalist Nancy Wheeler.

ⓐ "I'M A WITNESS" (2:42)  
The same group belts out a quick beat handclapper for an exciting jubilee dish. Evelyn Archer handles the solo on this deck.

#### HADDA BROOKS

(Okeh 6924)  
ⓑ "SOMEWHERE IN THAT DIRECTION" (2:53)  
Hadda Brooks melts a slow soft ballad with romantic lyrics tenderly. A Benjamin-Weiss tune.

ⓑ "JUMP BACK HONEY" (2:24)  
The talented thrush belts out a tune that she wrote. A quick beat rhythmic number with a driving arrangement. The tune is currently being covered by big names in the pop field.

#### JOHNNY OTIS

(Mercury 70038)  
ⓐ "WISHING WELL" (2:41)  
The Johnny Otis orchestra spins a cute quick beat in lilting manner. Ada Wilson handles the fetching lyrics appealingly.

ⓐ "WHY DON'T YOU BELIEVE ME" (2:42)  
The ork and chantress get together on a slow beat item which is rapidly becoming the number one hit in the nation. The artists come up with an adequate job.

#### EARL FOREST

(Duke 108)  
ⓑ "PRETTY BESSIE" (2:26)  
Earl Forest drives out a fast moving piece with zest. The Beale Streeters set up the artist with a bang-up musical assist.

ⓑ "WHOOPI' AND HOLLERIN'" (2:41)  
The flip is a slow tormented item sung earnestly by the chanter. The ork sets up a steady rhythmic backing.

#### WYNONIE HARRIS

(King 4592)  
ⓐ "ROT GUT" (2:32)  
Wynonie Harris chants a quick beat bounce with infectious appeal. Story is about the man who has been drinking "rot gut" all night long. A chorus of voices helps fill out the side.

ⓑ "GREYHOUND" (2:47)  
Harris and his ork belt out the stirring quick beat current pop plug in exciting manner. The singers vocal is solid, although he may be a little late for the top money.

#### ILLINOIS JACQUET

(Mercury JAP 8971)  
ⓑ "SPEEDLINER" (2:21)  
Illinois Jacquet and his orchestra drive out a quick tempo instrumental for an exciting pressing. Riding right on the heels of "Port Of Rico", Jacquet holds to the high quality of performance set on that disk.

ⓐ "LATER FOR THE HAPPENIN'" (2:22)  
A fast wild item that sounds like a jam session.

#### VIVIANE GREEN

(Decca 28454)  
ⓑ "SOLITUDE" (2:52)  
Viviane Greene sings the slow beat oldie in sultry manner and the orking of the rhythmic bounce is solid. Viviane has a good dish here.

ⓐ "COME ON LET'S FACE IT" (2:25)  
The thrush dishes up a similar piece of material for the lower lid.

**WATCH THE CHARTS!**

**"I'M GONE"**

**Shirley & Lee**

AL 3153

**"GREYHOUND"**

**Amos Milburn**

AL 3150

**"TIRED, BROKE AND BUSTED"**

**Floyd Dixon**

AL 3151

**"SERVE ANOTHER ROUND"**

**The Five Keys**

AL 3158

Available on Both 78 & 45 RPM



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**"RIDE 'TIL THE SUN GOES DOWN"**

**"XMAS PARTY SHUFFLE"**

Lowell Fulson #320

**"BOOGIE WOOGIE SANTA CLAUS"**

Mabel Scott #239

**"MERRY XMAS BABY"**

Charles Brown #238

**"LONESOME CHRISTMAS"**

Lowell Fulson #242

**"CHRISTMAS SLEIGH RIDE"**

Lloyd Glenn #271

**"CHRISTMAS DATE"**

Joe Turner & Pete Johnson #269

**"TH' RUBAIYAT"**

and

**"JINGLE JANGLE JUMP"**

Dexter Gordon #321

**Swingtime Record Co.**

3427 So. San Pedro St.  
Los Angeles 11, Cal.

**Kickin' The Blues Around**

with Sam Evans

Fats Domino, the Imperial recording ace of "How Long" and "Goin' Home," working this week in Cleveland, prior to a Augusta, Ga., jump, hence into Indianapolis for a 12/12 opening. . . . A signal tribute was paid this past Saturday to the talents of the Griffin Bros. when their services were engaged for the huge Philco factory employees dance. The Bros plus band, played in the best Dot tradition. . . . Their former ace chirp, Margie Day, is now holding down the singing berth with the Floyd Dixon group while the outfit works Fort Pierce, Fla., which spot will be anked for an Atlanta 11/26 opening. . . . Chas. Brown and Billy Ford, rounding out their activities with a 12/13 date for Gary, Ind. . . . Ray Meaders, on WMPA, Aberdeen, Miss., who calls himself the "Blues Boy," sends out an urgent call to manufacturers to shoot him some R & B discs. The man is servicing the northeast section of Miss. with two shows per day.



Miles Davis with Jean Thielmans doing the Earle Theater in Philadelphia for this week—11/21-27. . . . There is a well known R & B spot called the Dew Drop Inn, located at 2836 La Salle Street, New Orleans, the owners name is Frank Painia. We are reliably informed that the spot recently played an act known as Little Walter. This Little Walter is, apparently, not the one that turned out the hit record of "Juke." As a result there is quite a commotion between lawyers, press agents, booking agents and recording companies. This, of course, is not the first time that the name of a national figure has been traded upon. We have every confidence that this mislabeling of artists will be corrected and all concerned will be friends. After all, each has something to offer the other. There is also the possibility that there is a person in the New Orleans area, who is known as Little Walter. There surely must be thousands of men with the name Walter. And one of them could be small in stature, so he too is—Little Walter.

Sunny Gale real excited about the prospects of a guest shot on the Perry Como show and a nice part in a early Ed Sullivan Sunday niter. Gary Romero is the guiding genius, assisted by the MCA office. The Romero lad has some of the best R & B tunes, in lead sheet form, that we have seen in a long time. . . . Even if we did receive his announcement too late for last week's column, we are still very happy about Larry Smith's appointment as General Manager for the Coleman Record people. Lets hope that each of their releases are Hits. . . . The Xmas records are about to break, and one we can look for to be a catchy tune will be the release by Mel Blanc—"I Tant Wait Till Quitmuth." This performer has always come through with solid material. . . . Gene Ammons and Memphis Slim each doing a session for United Records this past week. . . . Dick Gersh dropped by this old Smith-Corona for a hello, as he wings across the country telling the merits of his stars. . . . Christine Kittrell pens from Nashville that all she's doing is "Sitting There Drinking." But believe me if the gal will get up and go on tour she can get rid of those "Heart Ache Blues."

Mother Shad's weekly wire reads as follows: "Anchorage Alaska reports great promise for "Love Is The Thing" by Jimmy Ricks stop "So Rock Me All Night Long" with plays—pretty bad, eh, Bob Shad." In my considered opinion—yes, its pretty cold up there in Anchorage, Alaska. . . . Porgie Music having themselves an annual flip over "You're All I Want For Xmas." With recordings by Eddie Fisher, Bing Crosby, Hugo Winterhalter (the silent one), Frankie Laine, Johnny Desmond and Frank Gallagher, so should they worry? . . . Billy Daniels continues with a pleasing TVer each Sunday at 5:30 CST over the ABC spread. Show is nicely paced, written and done. . . . Look for a switch from THE major label to the OTHER major label of one of the country's best known and best liked pluggers. He will handle national disc jockey promotion. . . . Jack Walker's beaming face showering approving looks on one of his many properties, Edna McGriff, in a national slick. He handles ably publicity for Billy Shaw's booking office and Atlantic Records. . . . Mickey Goldsen using a cute and tasty gimmick for promoting his "Cakewalk Rag." And this is good, instead of just sending a record, as most people do, this guy sends along a whole cake. One of the two items tastes swell and the other listens nicely.

Billy Nielson, national sales manager, and Danny Kessler, vice-president, both of Okeh Record Co., a division of Columbia Record Co., are today the recipients of my seldom awarded top tribute—the huge BOX OF CASH. The award is made because these two men saw a good business move and took the step. They appointed United Record Distributing Co. as their agent for seven mid-west states. United is owned by two young, intelligent and aggressive Negro men—Ernie and George Leaner. Their appointment was not based on any desire to settle a social problem, or to attempt to bring about a program of integration. The appointment was made because it was believed to be a good plain sound business move. The appointment was not made because the Leaners are Negroes, or because they are fat or skinny, or because they are tall or short. But just because the boys are good sound businessmen and know how to run a record distributing company. For the two men concerned, may they dip well into the huge BOX OF CASH.

Les Bihari hits the markets with a new recording company called Meteor. Headquarters will be in Memphis, close to the pressing plant of Buster Williams. Label cut first session a few days ago. Four sides were made in the record time of 22 minutes. Only using four people, Bihari comes up with two sides in the real down home blues fashion, while his other two sides are hot and fast horn items. With distribution already set on a national scale, and the use of the Memphis plant plus a west coast presser, the man's in business. . . . Lou Blackwell, a young and talented singer, is going to bear watching. The boy is something on the order of Eckstine, but definitely not Eckstine. He executes dramatically, his delivery has punch and drive, plus the all important selling ability. Coming out soon on Chance. Man has about eight sides that have never been released.

George Oxford seems to hold the key to the potent R & B field in the Oakland and Bay area. This northern Calif. deejay has one of the most popular shows on the air. In addition he promotes concerts and dances. . . . Vivian Carter, WGRY Gary, Ind., has extended her morning show to a fully sponsored 2 hours a day. The gal deejay is growing by, leaps and bounds, and should soon dominate the huge Steel mill area and its large R & B buying public.

**Already Bigger Than "JUKE"**



**Little Walter**

**"Mean Old World"**

**"Sad Hours"**  
CHECKER RECORD  
764

**CHECKER RECORD CO.**  
750 E. 49th ST.  
CHICAGO, ILL.

**OUR HIT PARADE!**

- 1 "BACK BITER"  
by T. J. FOWLER #857
- 2 "THEM THERE EYES"  
by VARETTA DILLARD #859
- 3 "If I Didn't Love You So"  
by BILLY WRIGHT #870
- 4 "WHAT'S THE MATTER WITH ME"  
by the FOUR BUDDIES #866
- 5 "HOW MANY TIMES"  
by the WARD SINGERS #404
- 6 "FAREWELL BABY"  
by DANNY COBBS #869

**NEW RELEASES!**

- 7 "I CRIED AND CRIED"  
by VARETTA DILLARD #871
- 8 "OH HAPPY DAY"  
by MICKEY BAKER #874

**SAVOY RECORD CO., INC.**  
58 Market St., Newark, N. J.

**JUBILEE'S Hitting In All Territories!**

The Great Combination of Edna McGriff & Sonny Til

1 "GOOD"  
b/w "PICK-A-DILLY"  
JUBILEE # 5099 and 45 x 5099

2 The Ray-O-Vacs  
"START LOVIN' ME"  
b/w "WHAT CAN I SAY"  
JUBILEE # 5098 and 45 x 5098

3 Little Sylvia  
"DRIVE DADDY DRIVE"  
and a New Backing  
"I FOUND SOMEBODY TO LOVE"  
JUBILEE # 5093 and 45 x 5093

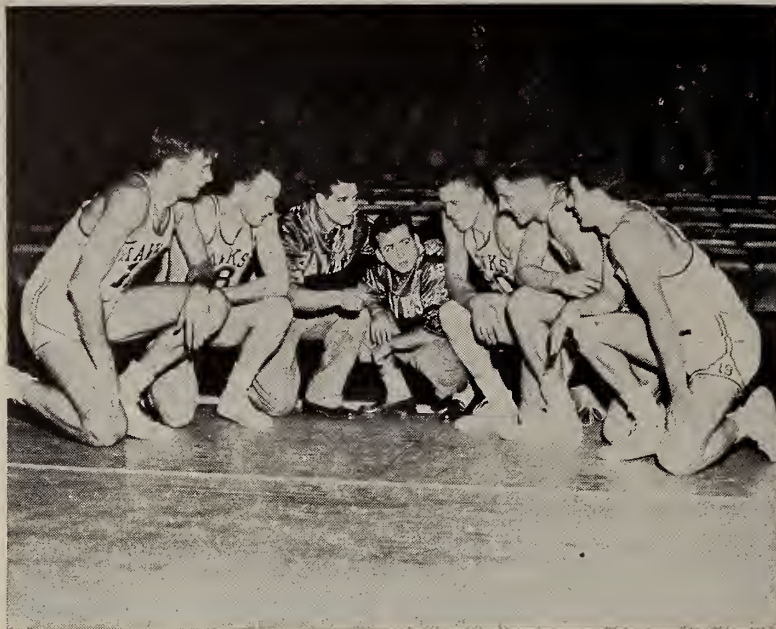
Special Release!  
The Orioles  
"YOU BELONG TO ME"  
"I DON'T WANT TO TAKE A CHANCE"  
JUBILEE # 5102 and 45 x 5102

**JUBILEE RECORD CO., Inc.**  
315 W. 47th St., N. Y., N. Y.

**IT'S A Smash HIT!**  
**LITTLE CAESAR**  
"LYIN' WOMAN"  
RIH 236

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A California Corporation  
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LOS ANGELES 11, CALIF.  
(PHONE: ADams 1-4221)

**Mascot**



MILWAUKEE, WIS.—Bobby Wayne, Mercury Records star, is a favorite with the Milwaukee Hawks Basketball team. They've named him official mascot and assistant coach of the team. Here is Bobby, during a recent engagement in Milwaukee, with coach Al Fuzzy Le Vane of the team, and the players.

**Louisville Disk Jockies Ban Vaughan, Cole Disks**

LOUISVILLE, KY.—The leading disk jockies in the Louisville, Kentucky, area have banned the records of Sarah Vaughan and Nat "King" Cole because the two did not show up at a party given for the disk jockies by the local promoter of "The Biggest Show of '52" in which they were touring.

The disk jockies who are involved are: John Gale, WINN; Jockey Jack, WLOU; Alan Stevens, WGRC; Art McCoo, WLOU; Horace Roth, WKLO; and Toby Howard; WGRC.

The jockies were incensed when, after the show, the party was given with the understanding that all three top stars of the tour would be present. However only Stan Kenton showed up.

It was explained in New York by the Gale office, which is packaging the show, that the reason Kenton could attend the party and the others couldn't was that Kenton drove from one engagement to another in his own bus while Sarah Vaughan and Nat "King" Cole had to make transportation connections which were arranged for long before, since this was a one-nighter tour.

**Krefetz Upped At Atlantic**

NEW YORK—Lou Krefetz has been named National Sales Manager of Atlantic Records and will operate out of the New York office. Krefetz is also manager of The Clovers who record for Atlantic.

**\$50 Per Album Is Price Set For Granz' "Astaire Story"**

NEW YORK—"The Astaire Story," an album of all the songs and dances which catapulted Fred Astaire to stardom, will be priced at \$50 per set. The album has been produced and packaged by Norman Granz and will be released on the Mercury label in a limited edition of 1188 copies.

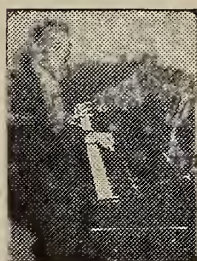
The album contains 38 sides of songs, dances and chatter by Astaire and the background music is supplied by several of Norman Granz' "Jazz At The Philharmonic" stars—Oscar Peterson on piano; Ray Brown on bass; guitarist Barney Kessel; drummer Alvin Stroller; Flip Phillips on tenor sax; and Charlie Shavers on trumpet. Informally and in a relaxed manner they weave through such standards as "The Continental," "Top Hat," and "Putting On The Ritz."

**Okeh Names Central L.A. Distrib**

LOS ANGELES, CALIF.—Okeh Records has announced the appointment of Central Record Sales Co. as distributor for the firm's line throughout Southern California.

The disclosure by Okeh, a subsidiary of Columbia Records, is another move on the part of the label to put its rhythm and blues line into the hands of independent distributors.

Central Record Sales is recognized throughout this area as one of the most progressive independent record distributors. Headed by Jim Warren, the firm currently handles in addition to Okeh; Imperial, Modern, Specialty, United, Chess, Checker, Apollo and Atlantic Records.



**ROSCOE GORDON**

Does It Again

"TOO MANY WOMEN"  
"WISE TO YOU BABY"

Duke # 109

Watch For New Johnny Ace Disk

Coming Soon  RECORDS  
4104 Lyons Houston, Texas Terrific

**THEIR 5th STRAIGHT HIT!**  
**THE CLOVERS**  
**"I PLAYED THE FOOL"**  
Atlantic 977  
*Atlantic* RECORDING CORP.  
234 WEST 56th STREET NEW YORK 19, N. Y.

From The Company That Gave You MOODY MOOD FOR LOVE—  
Breaking In The East  
**"ANNE'S LAMENT"**  
b/w "TWISTED"  
by ANNIE ROSS  
Prestige 794 and 45x794  
**PRESTIGE RECORD CO.**  
446 W. 50th St. • CI 6-0847 • N. Y.

78's **TICO's** 45's  
*Hit of the Week...*  
2 Great Instrumentals  
by The King of the Mambo  
**TITO PUENTE & ORK.**  
"TITORO" #10-110  
and  
"MAMBIANDO" #10-114  
*TICO* RECORDING CO.,  
143 W. 41st St.  
NEW YORK  
(LA 4-0457)

*It's A Hit!*  
**"HOW LONG"**  
**Fats Domino**  
Imperial 5209  
*Imperial Records*  
6425 Hollywood Blvd. Hollywood 28, Calif.

Making \$ \$'s  
Across The Country  
**"Mighty Lonesome"**  
b/w  
**"Blues, This Ain't No Place"**  
by  
**Johnny Sellers**  
CHANCE 1123  
This Guy's Got It!  
Both Available on 45's as well as on 78's  
**CHANCE RECORDS**  
1151 E. 47th St., Chicago, Ill.

The Hit Ballad from M-G-M's  
**"BECAUSE YOU'RE MINE"**  
**BECAUSE YOU'RE MINE**  
LEO FEIST, INC.

**THE CASH BOX**  
Reports  
**THE NATION'S**  
**BIG 10**

**HILLBILLY,  
FOLK & WESTERN  
JUKE BOX TUNES**

- 1** **JAMBALAYA**  
Hank Williams  
(MGM 11283; K-11283)

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- 2** **BACK STREET AFFAIR**  
Webb Pierce  
(Decca 28369; 9-28369)

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- 3** **INDIAN LOVE CALL**  
Slim Whitman  
(Imperial 8156)

---

- 4** **DON'T LET THE STARS GET IN YOUR EYES**  
Skeets McDonald  
(Capitol 2216; F-2216)  
Ray Price  
(Columbia 21015; 4-21015)

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- 5** **I WENT TO YOUR WEDDING**  
Hank Snow  
(RCA Victor 20-4909; 47-4909)

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- 6** **SETTIN' THE WOODS ON FIRE**  
Hank Williams  
(MGM 11318; K-11318)

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- 7** **OLDER AND BOLDER**  
Eddy Arnold  
(RCA Victor 20-4954; 47-4954)

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- 8** **OUR HONEYMOON**  
Carl Smith  
(Columbia 21008; 4-21008)

---

- 9** **IT WASN'T GOD WHO MADE THE HONKY TONK ANGELS**  
Kitty Wells  
(Decca 28232; 9-28232)

---

- 10** **FORTUNES IN MEMORIES**  
Ernest Tubb  
(Decca 28310; 9-28310)

**THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK**

1. DON'T LET THE STARS GET IN YOUR EYES.....Skeets McDonald (Capitol)  
Ray Price (Columbia)
2. BACK STREET AFFAIR.....Webb Pierce (Decca)
3. JAMBALAYA.....Hank Williams (MGM)
4. I WENT TO YOUR WEDDING.....Hank Snow (RCA Victor)
5. INDIAN LOVE CALL.....Slim Whitman (Imperial)
6. FORTUNES IN MEMORIES.....Ernest Tubb (Decca)
7. OUR HONEYMOON.....Carl Smith (Columbia)
8. SETTIN' THE WOODS ON FIRE.....Hank Williams (MGM)
9. THE GAL WHO INVENTED KISSING.....Hank Snow (RCA Victor)
10. A FULL TIME JOB.....Eddy Arnold (RCA Victor)

**THE CASH BOX FOLK and WESTERN ROUNDUP**

Over 6,000 square dancers attended WLS' International Square Dance Festival at Chicago's International Amphitheatre on Nov. 8th. Even so the Eighth Street Theatre was also filled at the same time for station's "National Barn Dance" program.

Fred Stryker of Fairway Music returned to his west coast office last week after a week's business in Nashville and Cincinnati. While in Nashville, Stryker appointed Randy Hughes, local singer, as firm's representative.

Roy Acuff's hunting party returned to Nashville Nov. 13 with a 300-pound bear and lots of stories. His right hand man, Oswald, was the lucky hunter, however, he invited all the party to share in the returns. Moon Mullican seems to have provided the group with entertainment since there was a piano in the lodge from which they operated.

The Beaver Valley Sweethearts (RCA Victor) of Chicago's WLS were in Pittsburgh Nov. 16th for a guest appearance on WDTV. Their home is in the Pittsburgh area and they return to Chicago's "National Barn Dance" on Nov. 29th after two weeks of vacation.

Eddy Arnold's manager, Tom Parker, on the west coast this week on business. Parker flew in from Nashville via Houston where he set promotion for Arnold's Houston Fat Stock Show appearance Feb. 4 to 15, and will meet the singer in New York prior to his appearance on Perry Como's Chesterfield show of Dec. 3.



HANK WILLIAMS

Hank Williams (MGM) being promoted in Des Moines, Iowa, on Nov. 23 by A. V. Bamford, Nashville booker. Bamford also has Williams set in Augusta, Ga., for Dec. 16th.

WSM has recently cleared their p. m. country record airer, "The Eddie Hill Show" for sponsorship. Ernest Tubb's Record Shop has taken the 11 to 11:30 spot five days a week promoting their mail order record business. Show was being held on a sustaining basis until turned over to the sales staff last week.

Shorty Warren has bought a Secaucus, N. J. club and plans to open during December under the name of "Shorty Warren's Copa Club."

The Southern Conference of Musicians, A F of M, on Nov. 15 and 16 held in Nashville had before it several matters pertaining to musicians in the country field. One of the main ones was employer-employee relations led by John H. DeWitt, Jr., of WSM who pointed out his station's progress along this line. Other speakers included William H. Harris, representative of James C. Petrillo's office, and Senator Estes Kefauver. A number of resolutions were formulated for presentation to the Union's National Convention to be held in Montreal next June.

Captain Stubby and The Buccaneers now releasing new sides on the Rondo Lable. Group is a headliner of WLS in Chicago and recently left Decca to join the Indie where they were offered an increased promotional program. Stubby and his boys entertained the Illinois Agricultural Association last week during their annual convention at Chicago's Sherman Hotel.

The Mercer Brothers' latest Columbia recording of "Tell Me Who" b/w "It Ain't No Use" is reported to be taking off big down in Macon, Ga. The kin are now playing over radio station WIBB in the same city.

Format of WSM's "Aunt Jemima Home Folks" show has been changed from original plan to feature a different WSM artist each week. Schedule now calls for Carl Smith (Columbia) and Ray Price (Columbia) to carry the head spot on alternate weeks.

Char'ie Walker, name d. j. of San Antonio and owner of "The Barn," popular country entertainment center, has Johnny and Jack (RCA Victor) booked in for Nov. 26 with Ray Price (Columbia) showing on Nov. 28.

E. E. Siman, Jr., and John Mahaffey were in Los Angeles last week making further plans for Smiley Burnette's coast-to-coast TV'er which is set for early 1953. Siman and Mahaffey head RadiOzark Enterprises of Springfield, Missouri, who handle Burnette's radio and transcription work.

Homer Harris made a guest appearance on WSM's "Grand Ole Opry" Nov. 15th. Appearance was on Roy Acuff's Royal Crown Cola show. Harris gives up his RC sponsorship at WLAP in Lexington, Ky., Dec. 1st to start a new airer for the bankroller from WCYB in Bristol, Va., January 1st.

WKRC-TV in Cincinnati carrying Kenny Roberts (Coral) afternoon viewer originating from Dayton's WHIO-TV. Format is pointed at kiddie audience from 5 to 5:45 p. m.

WSM's "Grand Ole Opry" celebrates its 27th anniversary on Nov. 22nd. Nation's oatune record spinners have been invited to attend the broadcast preceded by a reception at Andrew Jackson Hotel that evening.

Beverly Shea (RCA Victor) set for a Thanksgiving interview on Radio Commentator Cedric Adams' network show. Adams, who has been an enthusiast of the rural styled music for years, also has plans for interviewing other personalities from the country field in the future.

**Best Sellers**  
**King**  
AND  
**Federal**  
**RECORDS**

**POPULAR King**  
15208 45-15208  
**STEVE LAWRENCE**  
TANGO OF ROSES (Love Me)  
HOW MANY STARS HAVE TO SHINE

15204, 45-15204  
**DANNY SUTTON**  
MIDNIGHT IN PARIS  
I PROMISE YOU

**FOLK King WESTERN**  
1135 45-1135  
**YORK BROTHERS**  
TENNESSEE TANGO  
RIVER OF TEARS

1137, 45-1137  
**MOON MULLICAN**  
SUGAR BEET  
PIPELINER BLUES

**RHYTHM King BLUES**  
4579 45-4579  
**THE SWALLOWS**  
WHERE DO I GO FROM HERE  
PLEASE BABY PLEASE

4578, 45-4578  
**LULU REED**  
MY STORY  
LET ME BE YOUR LOVE

**King**  
4570 45-4570  
**EARL BOSTIC**  
FOR YOU  
SMOKE GETS IN YOUR EYES

4577, 45-4577  
**TINY BRADSHAW**  
SOFT  
STRANGE

**Federal**  
12105 45-12105  
**THE DOMINOES**  
I'D BE SATISFIED  
NO ROOM

12088 45-12088  
**THE ROYALS**  
MOONRISE  
FIFTH STREET BLUES  
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# The Cash Box Expands Folk & Western Coverage

## Introduces Listings Of Jockies; Tabulation Of Most Played Tunes; and Expanded News Coverage

NEW YORK—Beginning with this week's issue, *The Cash Box* offers the most intensive coverage of the Folk & Western trade available anywhere.

Each week, we will print lists of the top ten tunes played by Folk & Western disk jockies as attested to by them. These will be under their own name and station and will be the most

authentic lists possible without any guesswork as to where they came from.

Since, because of space limitations, we will not be able to print all of the lists we receive, we will, in addition, offer a compilation of all our disk jockey reports and print them under a separate listing.

Finally, *The Cash Box* coverage of Folk and Western news has been expanded and our "Folk & Western Roundup" column will contain many more interesting and timely items.

Response from the hundreds of disk jockies with whom we've been in correspondence indicates that this new program will be received with the utmost enthusiasm and cooperation.

It will certainly bring a whole new vista of accuracy, reliance and dependability to the field.

In this week's issue the new features can be found on the following pages: the listing of individual disk jockies, page 25; the tabulation of all disk jockies and expanded "Folk & Western Roundup", page 23.

### ARE YOU THIS MAN?

Do you know record promotion and sales? Have you a genuine interest in blues, rhythm, and hillbilly music? Are you free to travel the territory east of the Mississippi River? Can you give honest effort without close supervision? If so, we have a good paying job for you with profit sharing possibilities—PLUS—an excellent future with a financially secure 7-year-old record company.

Write us all about yourself. We will keep your confidence.  
**ART RUPE**  
SPECIALTY RECORDS  
8508 Sunset Blvd. Hollywood 46, Calif.

# Bobby Williamson

"RECIPT FOR LOVE" "REMEMBER"  
RCA VICTOR-20/47-5055

FOLK-WESTERN *Going Strong...*

- 20-5034 (47-5034) THE GAL WHO INVENTED KISSIN' / A FOOL SUCH AS I Hank Snow
- 20-5020 (47-5020) I WANT TO THANK YOU LORD / MY DESIRE Eddy Arnold
- 20-5009 (47-5009) TENNESSEE TANGO / THE CRAZY WALTZ Pee Wee King
- 20-5043 (47-5043) JAM-BOWL-LIAR / YOU BELONG TO ME NO. 2 Homer & Jethro
- 20-4954 (47-4954) OLDER AND BOLDER / I'D TRADE ALL OF MY TOMORROWS Eddy Arnold
- 20-5040 (47-5040) DON'T LET THE STARS GET IN YOUR EYES / THE ONLY ONE I EVER LOVED, I LOST Johnnie & Jack
- 20-5044 (47-5044) DON'T STOP, I LIKE IT / LIPSTICK ON YOUR COLLAR Lone Pine
- 20-4909 (47-4909) I WENT TO YOUR WEDDING / THE BOOGIE WOOGIE FLYING CLOUD Hank Snow
- 21-0124 (48-0127) C-H-R-I-S-T-M-A-S / WILL SANTA COME TO SHANTY TOWN Eddy Arnold
- 20-4733 (47-4733) LADY'S MAN / MARRIED BY THE BIBLE, DIVORCED BY THE LAW Hank Snow

TIP: FLYIN' SAUCER BABY / I MAY BE LONESOME  
Willis Brothers, The Oklahoma Wranglers — 20/47-5057

The stars who make the hits are an **RCA VICTOR Records**  
RCA VICTOR DIVISION RAO CORPORATION OF AMERICA CAMDEN, NEW JERSEY

## FOLK AND WESTERN REVIEWS

|                |          |
|----------------|----------|
| DISK & SLEEPER | GOOD     |
| EXCELLENT      | FAIR     |
| VERY GOOD      | MEDIOCRE |

### BULLSEYE of the WEEK

"GOIN' STEADY" (2:49)  
"JUST OUT OF REACH" (2:34)

FARON YOUNG  
(Capitol 2299)

● Faron Young, Capitol country is one of pleasant relaxing listening. The flipside is a slow sentimental piece that is warbled by Young softly and with a tender feeling that carries its message across. The artist is supported on both decks by a smooth string ensemble. The two ditties are juke box material.

### PAUL & ROY

(Mercury 70027)

● "YOU MADE THE BREAK" (2:20) Paul & Roy spin a moderate beat romantic weeper against a background of strings. The duo chants effectively.

● "THE WAY YOU LIED TO ME" (2:20) The under portion is a quick moving rhythmic ditty that moves along in lively manner and is warbled in a style that will win friends.

### RUSTY McDONALD

(Intro 1966)

● "I'VE TRIED TO FORGET" (2:25) Rusty McDonald waxes a middle beat ballad with a straight approach. The western touch is supplied by the string backing. This one is material for either pop or western locations.

● "BLACK ANGEL HEART" (3:12) A slow tender story of romantic difficulties is etched with an emotional treatment by the chanter.

### JOHNNY BOND

(Columbia 21041)

● "OUR LOVE ISN'T LEGAL" (2:48) Johnny Bond sings the oft done story of an illicit love. Johnny handles the warbling in potent fashion.

● "BACK STREET AFFAIR" (2:35) The under side is a covering of an already big country item.

### ROY KING

(Mercury 70026)

● "YODELER'S POLKA" (2:28) Roy King projects a happy vocal of a lively yodel polka. The romantic item is a spirits lifter and we can see jukes going for this one.

● "MIRROR, MIRROR ON THE WALL" (2:59) Roy King sings the light ballad with warmth.

### BILLY WALKER

(Columbia 21037)

● "THE ONE YOU HURT" (2:47) A moderate tempo romantic weeper is given a smooth vocal rendition by western artist Billy Walker. Walker's fine warbling is provided with a string backing.

● "I HAD A DREAM" (2:38) Walker sings a similar item in easy fashion for another ok deck.

### JIMMY WALKER

(Intro 1918)

● "LOVIN' COUNTRY HEART" (2:30) Jimmy Walker treats a slow romantic piece with a tender vocal. Strings provide the proper atmosphere.

● "HEART THROB" (2:37) The flip is a lively tune presented with a light hearted bit of warbling by the western artist.

### JOHNNY HORTON

(Mercury 70014)

● "I WON'T FORGET" (2:28) Johnny Horton dishes up a middle beat romantic lament with an infectious light yodel and the result is one that will appeal.

● "THE CHILD'S SIDE OF LIFE" (2:50) The story of the honkey tonk angel continues on this etching. The moderate tempo item is vocaled in fine fashion by Horton.

### TERRY PRESTON

(Capitol 2298)

● "NOW AND THEN" (2:15) Terry Preston vocals a slow melodic item smoothly. Supporting the warbler is a cast of strings.

● "GONE" (2:49) Flip is a similar item sung softly by Preston for a tender disk.



THE CASE BOX
FOLK & WESTERN
DISK JOCKEY



THE CASE BOX
JUKE BOX RECORD
REGIONAL REPORT

The Top Ten Records—City by City
November 29, 1952

Regional Record Reports

- Smokey Smith
KRNT—Des Moines, Iowa
1. Don't Let The Stars Get In Your Eyes (Slim Willet)
2. Jambalaya (Hank Williams)
3. What Can I Do With My Sorrow (Faron Young)

- John Lepley
WHHM—Memphis, Tenn.
1. Back Street Affair (Pierce)
2. You Win Again (Williams)
3. Don't Let The Stars Get In Your Eyes (Ray Price)

- Larry Kenfield
WTIC—Hartford, Conn.
1. A Full Time Job (E. Arnold)
2. I Went To Your Wedding (Jimmy Wakely)
3. Yodel Polka (K. Roberts)

- Joe Allison
WONE—Doyton, Ohio
1. Back Street Affair (Pierce)
2. Indian Love Call (Whitman)
3. Jambalaya (Hank Williams)

- Fred Wamble
WAPI—Birmingham, Ala.
1. I'll Go On Alone (Robbins)
2. Settin' The Woods On Fire (Hank Williams)

- Jerry Johnson
WTWN—Saint Johnsbury, Vt.
1. Don't Let The Stars Get In Your Eyes (Red Foley)
2. Tennessee Tango (Molly Bee)

- Harold Durham
WROL—Knoxville, Tenn.
1. Jambalaya (Hank Williams)
2. Back Street Affair (Pierce)
3. Older & Bolder (E. Arnold)

- David Taylor
WRIC—Richlands, Va.
1. Don't Let The Stars Get In Your Eyes (Ray Price)
2. Back Street Affair (Webb Pierce)
3. Fortunes In Memories (Ernest Tubb)

- Richard Bronson
WABI—Bongor, Me.
1. Back Street Affair (Pierce)
2. Lipstick On Your Collar (Lone Pine)
3. I Went To Your Wedding (Patti Page)

- Carl Shook
WKYW—Louisville, Ky.
1. Don't Let The Stars Get In Your Eyes (Ray Price)
2. Back Street Affair (Pierce)
3. The Kids Who Play (M. Bee)

- Paul Wentress
WTVL—W. Springfield, Mass.
1. Midnight (Red Foley)
2. Don't Let The Stars Get In Your Eyes (S. McDonald)

- Essie Rupp
WKCY—Cincinnati, Ohio
1. Jambalaya (Hank Williams)
2. Back Street Affair (Pierce)
3. Indian Love Call (Whitman)

- Doug Smith
WTAR—Norfolk, Va.
1. Back Street Affair (Pierce)
2. Jambalaya (Hank Williams)
3. Midnight (Red Foley)

- Ray Scott
WZIP—Covington, Ky.
1. Don't Let The Stars Get In Your Eyes (Slim Willet)
2. Back Street Affair (Pierce)

- Joe Johnson
WPAQ—Mount Airy, N. C.
1. Back Street Affair (Pierce)
2. Jambalaya (Moon Mullicon)
3. Don't Let The Stars Get In Your Eyes (Johnny & Jack)

- "Sheriff" Tex Davis
WLOW—Portsmouth, Va.
1. Back Street Affair (Pierce)
2. Don't Let The Stars Get In Your Eyes (S. McDonald)
3. You Belong To Me (Sue Thompson)

- Red Jones
WVET—Austin, Tex.
1. Don't Let The Stars Get In Your Eyes (Slim Willet)
2. That's Me Without You (Sunny James)

- Asher Sizemore
WLRP—New Albany, Ind.
1. The Gal Who Invented Kissin' (Hank Snow)
2. I Heard A Juke Box Playing (Kitty Wells)

- Jolly Joe Nixon
KCUL—Fort Worth, Tex.
1. Midnight (Red Foley)
2. A Wedding Ring Ago (Kitty Wells)

- Mack Sanders
KFBI—Wichita, Kans.
1. Jambalaya (Hank Williams)
2. Fortunes In Memories (Tubb)
3. I Went To Your Wedding (Hank Snow)

- "Uncle" Jack Irie
WEXL-WOMC—Royal Oak, Mich.
1. Don't Let The Stars Get In Your Eyes (S. McDonald)
2. Back Street Affair (Pierce)
3. Crying Cause I Love You (Marty Robbins)

- New York, N. Y.
1. Why Don't You Believe Me (Joni James)
2. Glow Worm (The Mills Bros.)
3. You Belong To Me (Stafford)

- Detroit, Mich.
1. Why Don't You Believe Me (Joni James)
2. Heart And Soul (Four Aces)
3. Glow Worm (The Mills Bros.)

- Boston, Mass.
1. Trying (The Hilltoppers)
2. Why Don't You Believe Me (Joni James)
3. Oh Happy Day (Don Howard)

- Chicago, Ill.
1. Why Don't You Believe Me (Joni James)
2. The Glow Worm (Mills Bros.)
3. Yours (Vera Lynn)

- Pittsburgh, Pa.
1. Why Don't You Believe Me (Joni James)
2. Glow Worm (The Mills Bros.)
3. Heart And Soul (Four Aces)

- Atlanta, Ga.
1. Jambalaya (Jo Stafford)
2. I Went To Your Wedding (Patti Page)
3. You Belong To Me (Stafford)

- Baltimore, Md.
1. Glow Worm (Mills Bros.)
2. Why Don't You Believe Me (Joni James)
3. Outside Of Heaven (E. Fisher)

- Philadelphia, Pa.
1. Why Don't You Believe Me (Joni James)
2. The Glow Worm (Mills Bros.)
3. Yours (Vera Lynn)

- Washington, D. C.
1. I Went To Your Wedding (Patti Page)
2. Glow Worm (The Mills Bros.)
3. You Belong To Me (Stafford)

- Portland, Ore.
1. I Went To Your Wedding (Patti Page)
2. You Belong To Me (Stafford)
3. Outside Of Heaven (E. Fisher)

- Cincinnati, Ohio
1. Glow Worm (The Mills Bros.)
2. Why Don't You Believe Me (Joni James)
3. Forgetting You (R. Hayes)

- St. Louis, Mo.
1. Why Don't You Believe Me (Joni James)
2. Outside Of Heaven (E. Fisher)
3. Trying (The Hilltoppers)

- Memphis, Tenn.
1. You Win Again (T. Edwards)
2. You Belong To Me (Stafford)
3. I Went To Your Wedding (Patti Page)

- Denver, Colo.
1. Glow Worm (The Mills Bros.)
2. I Went To Your Wedding (Patti Page)
3. You Belong To Me (Stafford)

- Los Angeles, Calif.
1. I Went To Your Wedding (Patti Page)
2. The Glow Worm (Mills Bros.)
3. Hold Me, Thrill Me, Kiss Me (Karen Chandler)

- Lexington, Ky.
1. You Belong To Me (Stafford)
2. I Went To Your Wedding (Patti Page)
3. Walkin' To Missouri (S. Kaye)

- Miami, Fla.
1. Why Don't You Believe Me (Joni James)
2. Glow Worm (The Mills Bros.)
3. I Went To Your Wedding (Patti Page)

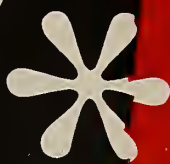
- Dallas, Tex.
1. You Win Again (T. Edwards)
2. I Went To Your Wedding (Patti Page)
3. Why Don't You Believe Me (Joni James)

- Seattle, Wash.
1. Glow Worm (The Mills Bros.)
2. I Went To Your Wedding (Patti Page)
3. Wish You Were Here (Fisher)

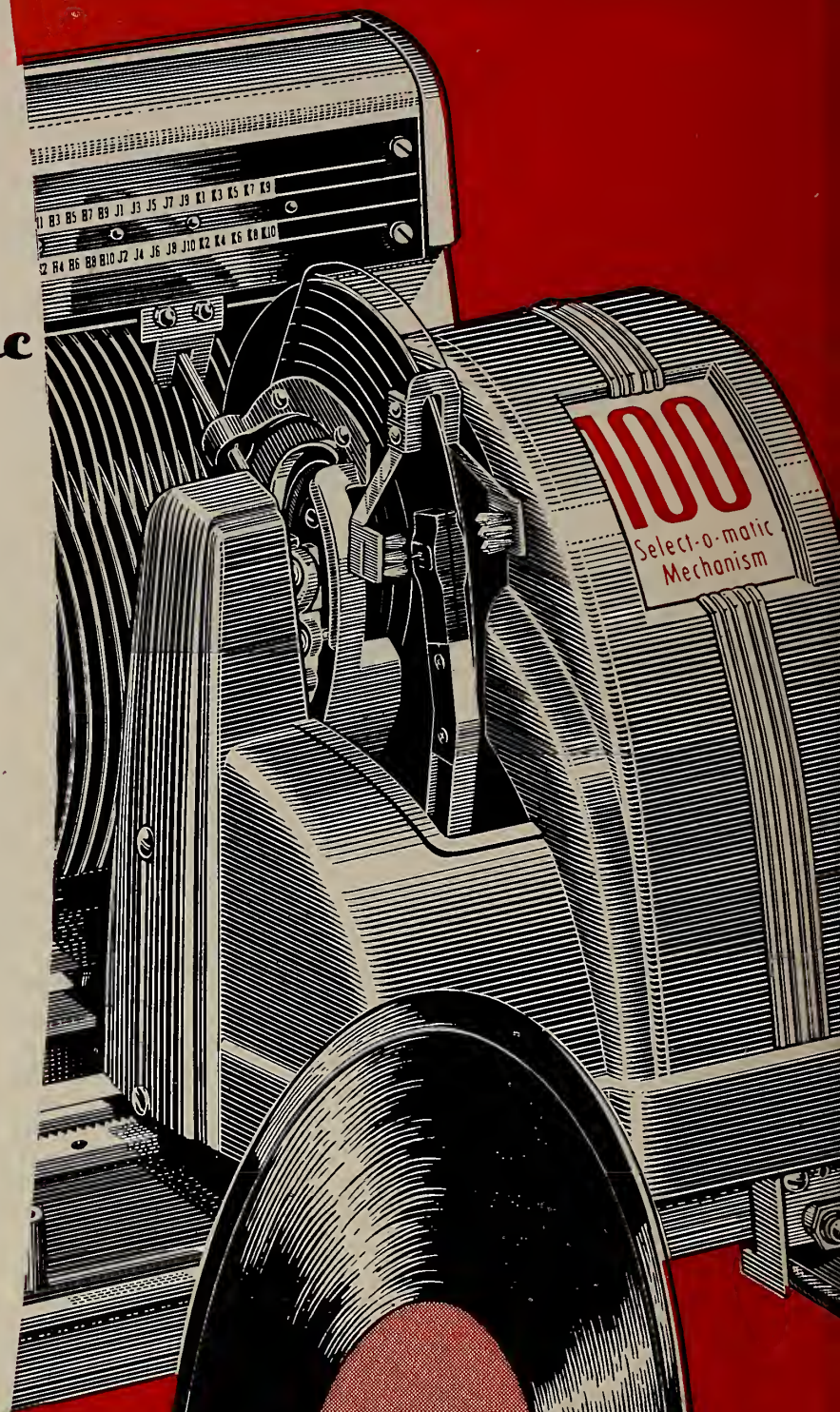
- Aurora, Ill.
1. You Belong To Me (Stafford)
2. I Went To Your Wedding (Patti Page)
3. Trying (The Hilltoppers)

- Milwaukee, Wisc.
1. I Went To Your Wedding (Patti Page)
2. Why Don't You Believe Me (Joni James)
3. Wish You Were Here (Fisher)

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# OPS HAVE MORE FAITH IN MFERS.

## Bert Lane Manufactures Kiddie Boat Ride

### Setting Up Distributions Thru Nation



BERT LANE

MIAMI, FLA.—Bert Lane, nationally known coinman, who has been associated with practically every branch of the coin machine industry—operating, jobbing and distributing—now completes the cycle and becomes a manufacturer.

Lane, recognized for his outstanding ability and progressive thinking, heads the new firm called Bert Lane Company, Inc., with offices and manufacturing plant in Miami.

The first venture of the Lane Company is the manufacture of a coin operated kiddie boat ride "Miss America".

Those who know Bert Lane and his method of conducting business will be fully aware that the company will

produce nothing but the tops in coin machines, both as to appearance and earning capacity.

"Miss America" is constructed of marine plywood and finished in high gloss enamel in bright red, white and blue. It is powered by a ¼ horse power heavy duty GE motor and has retractable casters, thus making it easy to move outdoors in good weather and indoors in bad weather. It has about a dozen running lights, which are chrome trimmed, and flash red and green signals, which flash on and off even when the boat is not in operation.

"Miss America" simulates an actual boat in motion, even to the sound of swishing water. Riders can turn the steering wheel, and a push button on the dashboard creates a warning signal.

Bert tells us that "Miss America" was thoroughly tested on location for quite a while before being put on the production line. At the present time, he states there are over 300 of his boat rides in operation thruout the country.

Distributors thruout the nation are now being appointed, and Lane will soon announce them to the trade.

"Miss America" is the first amusement ride being made by our firm" stated Lane. "We have several additional and varied types of amusement machines and kiddie rides which we will produce to follow up on this one. We're in the manufacturing business to stay. We'll produce nothing but the finest machines, which will be both highly attractive and money producing for the operators."

## Find That Manufacturers Are Truly Interested In Helping Them To Enjoy Profitable Biz

CHICAGO—Even the most skeptical of the old-timers concede that the manufacturers are working entirely different than they did just a short ten and twelve years ago.

As one of these old-timers summed it up:

"Today the manufacturer is really and truly interested in the operators' welfare.

"It sure is surprising, and very exhilarating, to call around at the various factories here in Chicago and have manufacturers ask, 'What can we do to help the operators?'"

"Ten or twelve years ago the attitude was entirely different. The operators bought the equipment. And that was that. They shifted for themselves. If they made good—fine. If they didn't—that was alright, too.

"But, today," as this old-timer reported, "I really get a big thrill calling around at the factories.

"They are all interested in helping the operators to enjoy a more profitable business.

"Would you guys of *The Cash Box* say that this was somewhat due to the fact that you have been yelling right along that, 'if the operator makes money—everyone makes money?'"

The fact remains that more than one noted operator has learned that the entire attitude of the manufacturers has changed in past years.

Today, constructive criticism that reaches any factory here is quickly acted upon and, what's more, the operator is not only thanked for his criticism, but, the manufacturers go out of their way to learn why their organizations weren't "on the ball."

It's really a thrill to go into factory after factory these days and note

that manufacturers will back up the operators 100%.

Of course there will always be "cranks" among operators, as well as among all the public, but, the man with a legitimate complaint is heeded and quickly so.

The result has been, these past years, that the operators have more faith in the manufacturers and, regardless of whatever distributor or jobber they deal with, they feel that, should anything go awry, the manufacturer will take care of the problem and help them to the best of his ability.

This is certainly a far cry, as most operators claim, from the days of ten and twelve years ago, when letters of complaint and criticism from operators were neglected, or were sent back to the distributors and jobbers in their areas where they were pigeon-holed.

This modern and progressive merchandising - after - the - sale method which has been adopted by the majority of the manufacturers here in Chicago, is probably the result of equipment prices going higher and higher, some claim.

But the manufacturers on their part state, "The time has come to recognize the fact that the man who is actually on 'the firing line' must be most completely supported in every regard.

"And", they continue, "as long as he is enjoying a profitable business we know that everyone else, all up the line, will also enjoy better and more profitable business.

"Therefore", they conclude, "we're going to try our best to keep his business profitable for him."

## Exhibit To Show "Kiddie Corners" Merchants Want Package Deal



FRANK MENCURI

"Our booths at the NAAPPB show will feature the newest trend in kiddie rides and games", stated Frank Mencuri, sales manager of Exhibit Supply.

"Merchants", he continued, "are asking for complete package deals and are setting up what they call

'kiddie corners' in their establishments.

"This", he said, "is the newest idea and the merchants are thrilled with the profits the space earns them from the kiddie rides, guns, and other products which they feature, taking but one corner of their establishment to set up this new innovation.

"That is why", Mencuri said, "we are featuring so many different products at this time.

"One of the best package deals would be 'Rudolph The Red Nosed Reindeer', 'Roy Rogers' Trigger', 'Pete The Rabbit', 'Test Pilot', 'Space Patrol', some of our guns, and products which fit in with these."

Mencuri stated that its booths at the NAAPPB Convention at the Sherman Hotel here, which opens on Sunday, November 30, will have a complete display of this kind with authentic background as well as with arrangements of the Exhibit Supply products in very outstanding fashion.

"Any operator", Mencuri said, "who looks over this 'kiddie corner' package deal display will instantly realize its worth to any merchant.

"The fact is", Mencuri claims, "that the merchants themselves have been the ones who have called for this

## Conn. Ops Appoint P. R. Committee And Regional Group Delegates

WATERBURY, CONN.—The Connecticut State Operators Association held a meeting on November 13 at Diorios Restaurant. The meeting was proclaimed a success by the forty members who attended.

The main topic to be covered was the embarkation of the association on a sincere and ambitious public relations program. A committee was formed to handle the problems that might arise from such a program and to work out the details and ideas along that line. Appointed by James Tolisano, president, were Paul Rechschafter, chairman; Frank Marks, Pat Montano; Louis Naclerio and Duke Pandolfi.

Abe Fish, one of the charter members of the group, spoke to the gathered operators and the theme of his talk was "It Is Time For A Change".

type package deal and labeled it 'kiddie corner'.

"Therefore", he feels, "the operators won't have a tough time installing a 'kiddie corner' which is so much in demand at this time."

Fish told the members that to get rid of obsolete equipment was good business. Obsolete equipment will not draw plays as the customer needs something new to recreate an excitement and renew his interest. Fish pointed out "the coin machine industry is a continuous business of changing machines. Let's not deny it. We are in the moving business. The more you move, the more business you do."

The five sectional idea, where the state is broken into five regional groups, and each regional group handles its own local problems so that the state organization is free to handle matters of statewide importance, such as tax problems, public relations, and education at all levels of the industry (as reported in the Cash Box 9/11) has been organized and is working out fine.

The delegates and alternates are as follows: Hartford—Abe Fish and James Tolisano; Waterbury—Joe Daniels and Joe Zdonczyk; New London—Frank Marks and George Barwell; New Britain—Art Rode, Ben Gorden, and Duke Pandolfi; New Haven—Clarence Sorrentino and Pat Montano.

# Distributors To Hold Simultaneous Showings Of 3 Cohn Rides

## "Aqua Vet" Boat Ride; "Trixie" New Horse; And "Atomic Jet" Airplane To Be Shown Dec. 2

### Rides To Be Displayed At Park Show

NEW YORK—Nat Cohn, whose "Atomic Jet" airship won great favor in the industry, returned to his office on Friday, November 21, after a week's trip to his distributors thruout the south, southwest and mid-west, preparing them for the arrival of his new kiddie ride "Aqua Jet" a coin operated boat ride.

Rite-Way Sales, another Nat Cohn enterprise, is the national distributor for "Aqua Jet," which is manufactured exclusively for him by the Schneller boys, NASCO of Philadelphia.

Cohn states that the new ride will be on display at the forthcoming Parks Convention in Chicago, November 30, and at that same time all his distributors will have samples on hand. Immediately after that, Cohn states, quantity deliveries will be going forth to these distributors.

While Cohn attends the Park show in Chicago, all of his distributors

thruout the nation will hold a simultaneous showing on Tuesday, December 2. On display will be the "Aqua Jet," a new mechanical coin operated horse "Trixie," as well as the currently popular "Atomic Jet" airplane.

During his travels Cohn visited his distributors Arnold Feldman in Atlanta, Ga.; Ken Wilkinson in Houston, Tex.; Abe Sussman in Fort Worth, Tex.; and Southern Automatic Music Co. in Cincinnati, O. (where he missed Leo Weinberger); and Columbus, O.

Disregarding the business accomplishments, which Cohn states were great, his recollections of three distributors and their cities stood out in his mind. One, which he claims he'll never forget, was his call on Abe Sussman, Bob Hunter and Audrey Hunter of State Distributing Co. of Fort Worth, Texas. Then his call in Houston, Texas, where he saw Ken Wilkinson, and lived at the Shamrock Hotel. The other was New Orleans, La., where he visited Manny and Jones Amusement Devices, and was smitten by this wonderful city.

Before returning to New York City, Cohn stopped off in Philadelphia, where he and Lenny and Nate Schneller of NASCO reviewed their plans for production and shipment of the "Aqua Jet."

# ChiCoin Names Miller - Newmark Exclusive Michigan Distributors

CHICAGO—Chicago Coin Machine Co., this city, announced this past week that Miller-Newmark Distributing Co. of Grand Rapids and Detroit, Mich. had been appointed exclusive distributors for all of their products for the entire state of Michigan.

Bill Miller, who heads the Miller-Newmark firm, maintains headquarters offices in Grand Rapids, Mich.

Tony Sanders of the firm is in charge of the Detroit, Mich. offices.

Miller was very enthusiastic over this appointment and stated that, in his belief, his firm would do a most outstanding distributing job for all of Chicago Coin's products.

At this time Chicago Coin is featuring "Bowl-A-Ball."

Miller is of the opinion that, "This game is a 'natural' for the State of Michigan."

Chicago Coin's executives are happy over this appointment for it gives them complete coverage of Michigan with offices in both Grand Rapids and Detroit and therefore allows every operator in the state to obtain instant service regardless of what part of the state in which he may be located.

Both Bill Miller and Tony Sanders are well known to all the operators thruout Michigan and have served them well for many years now.

Miller will also institute the most intensive coverage possible of the entire state by traveling himself, having Tony Sanders go on the road, and also have all their salesmen cover every inch of the state, so that the operators will have closer contact and be given better service on all Chicago Coin products.

# Rock-Ola Workshops The Nation

## Distributors, Operators, and Servicemen Jam Showings.

CHICAGO — Executives of Rock-Ola Manufacturing Corp., this city, announced this past week that their 'workshop' showings were covering the entire country and that they were attracting tremendous crowds.

Jack Barabash, Midwest District Manager for Rock-Ola Mfg. Corp., just completed a workshop showing in Montreal, Que., Canada at the Mt. Royal Hotel.

Jack reported, "This was the most highly successful 'workshop' showing that we have ever yet held in this area."

Present were Canadian distributors from Montreal and Toronto, as well as their men and many operators.

The 'workshop', Barabash reported to headquarters of the firm here, was simply jammed from opening to closing.

Barabash will continue thruout the New England states and will travel southward, possibly attending the big music operators' affair in Miami.

Benny Pinion, Service Supervisor for Rock-Ola Mfg. Corp., held a workshop showing in El Paso, Tex. on Friday, Nov. 21.

He reported that not only did they have men from Albuquerque, N. M., Amarillo, Tex., and El Paso, Tex. present but many others from the surrounding area also came over.

Art Janacek, Service Manager for Rock-Ola, held a workshop showing in Montgomery, Ala. Men from Nashville, Tenn. as well as from Jackson, Miss. were present.

Frank Schulz, Rock-Ola Service Supervisor, held a workshop showing at the Hotel Whitcomb in San Francisco, Calif.

DeLos Osborn and his men from this city as well as Dan Stewart and his men from Los Angeles were present.

Schulz traveled north to the Hotel Olympic in Seattle, Wash. where he held a workshop show for members of Puget Sound Novelty Co. of Seattle and Cusson Distributing Co. of Portland, Ore.

Other showings are continuing all this week and, according to Rock-Ola execs, the entire nation will be most thoroly covered.

# Gottlieb Distributors Acclaim "Coronation"

CHICAGO — "One of the nicest things that's ever happened to us," Alvin Gottlieb of D. Gottlieb & Co., reported this past week, "is the acclaim which we have received from everyone of our distributors the moment they got their shipment of our brand new 'Coronation'."

According to Alvin, "Our distributors are tremendously pleased with the 8 trap holes the game features, the inline awards and, especially, the skill hole on the very top of the game which sets up scoring for the player."

"This is one of the fastest playing games we've yet built," Alvin continued, "and this, too, is winning much praise from everyone who has already seen 'Coronation'."

"This game has a combination of point and high scoring that is absolutely thrilling," Alvin claimed, "and anyone who has played 'Coronation', even just once, is greatly impressed by the smooth score action, as well as all the various features which, in our estimation and especially in the belief of our distributors, makes 'Coronation' one of the outstanding pinball games of the year."

Production is well under way at the Gottlieb factory here, Alvin said, and the games are going out on scheduled orders as speedily as possible.

"We shall try our best," he concluded, "to get every order filled just as speedily as we can so that we will not be backlogged even though our distributors are already doubling their original orders."

**Special Sale!**

|                                  |         |
|----------------------------------|---------|
| Buckley Boxes .....              | \$ 5.00 |
| Unedda Candy Machines .....      | 49.50   |
| Statler Cookie Machines .....    | 49.50   |
| Statler Cigarette Machines ..... | 49.50   |

**Supreme Distributors, Inc.**  
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

**YOUR PROFITS JUMP**

with

**GENCO'S Sensational NEW**

# 'JUMPIN JACKS'

**UPRIGHT BALL GAME**

**JIFFY-FAST FOR JUICY PROFITS**

- Special "JACK-IN-THE-BOX" Replays Put Extra "Jack" in your Cash Box!
- Exclusive "Skill Control" Feature adds to the Play—Adds to your Pay!
- Compact, Tested, Trouble-Free Action!
- 200 Replays for Lighting up complete "JACK-IN-THE-BOX"
- 100 Replays if "JACK IN" or "THE BOX" are lit on first coin
- Up to 20 Replays for 3-to-6 letter combinations

**JAM-PACKED with ACTION, THRILLS, Excitement!**

GET THE "JUMP" ON BIGGER PROFITS WRITE WIRE, OR PHONE your GENCO Distributor—today!

# GENCO

2621 N. Ashland Ave., Chicago 14, Illinois



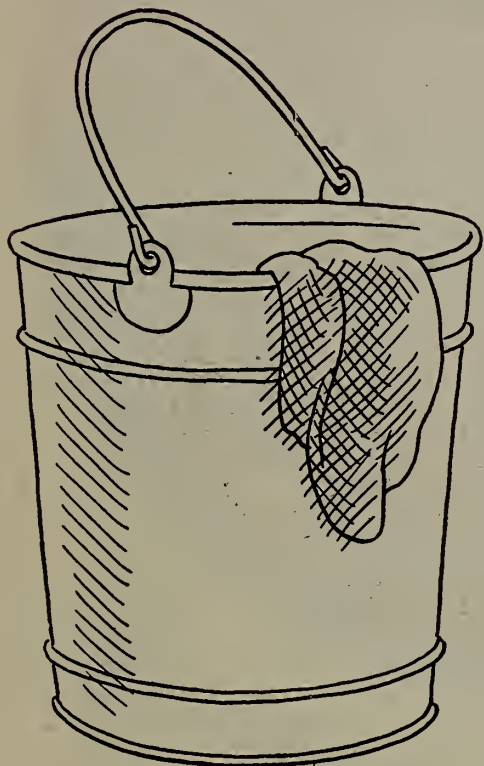
**UP TO 12 BALLS PER GAME!**

6 Balls on First Coin —6 Extra Balls for 6 Extra Coins.

**ULTRA-MODERN DESIGN SAVES SPACE!**

Takes only 1/3 the space of conventional game. 24" wide, 17" deep, 64" high.

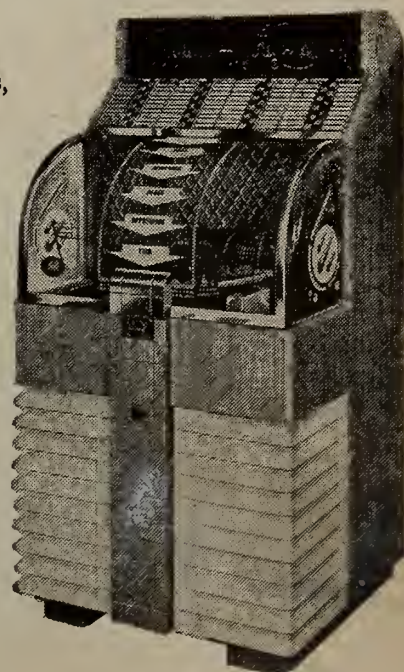
# Keep It Clean!



*Smart operators make sure that the juke box is the neatest, cleanest, brightest object in the location. Whatever its make, you'll increase the take, when the juke box looks inviting. The swish of a damp cloth, a dab of wax and your Model "D" looks factory fresh. Its trim lines and readily cleanable materials quickly respond with an attractive appearance that inspires more play.*

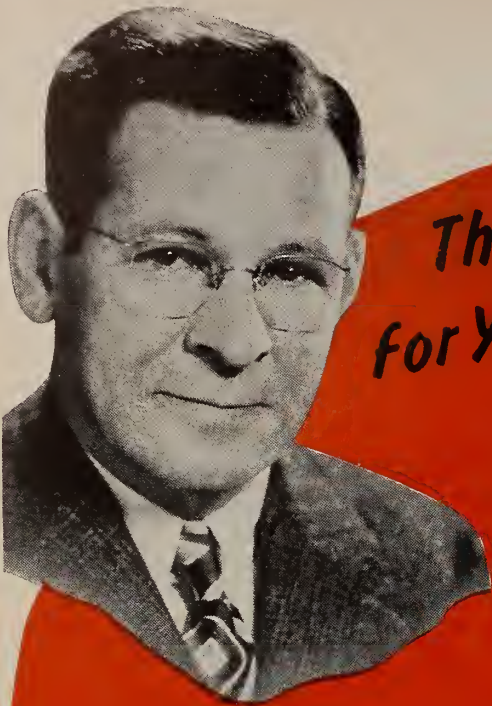


The "D" is available in 80 and 40 selections, blond or mahogany cabinets.



**AMI** Incorporated

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Michigan



Thanks Again  
for Your Help in Making the

# 2nd INTERNATIONAL Rock-Ola Days

such a tremendous success

David C. Rockola

Thousands from all over America and from many Foreign Lands came to  
**SEE, OPERATE, and  
MARVEL at the**

## ROCK-OLA

# FireBall

# 120

SELECTIONS

THE ONLY PHONOGRAPH WITH

SINGLE BUTTON

SUPER-SIMPLE "CARROUSEL" LINE-O-SELECTOR OPERATION

If you  
haven't seen  
**FIRE-BALL—**  
go to any of the  
following showrooms:

### EASTERN

- HACOLA DISTRIBUTING CORP.**  
265 Franklin, Buffalo, New York
- B. D. LAZAR COMPANY**  
1635 Fifth Avenue, Pittsburgh 19, Penn.
- MUSIC & TELEVISION CORP.**  
1119 Commonwealth Avenue  
Boston 15, Massachusetts
- S & K DISTRIBUTING CO.**  
2014 Fairmount Avenue  
Philadelphia 30, Pennsylvania
- SEACOAST DISTRIBUTORS, INC.**  
1200 North Ave., Elizabeth, New Jersey

### MIDWEST

- BADGER NOVELTY COMPANY**  
2546 North 30th Street, Milwaukee, Wis.
- BINCO MUSIC DISTRIBUTING CO.**  
1329 S. Calhoun St., Ft. Wayne, Indiana
- BRILLIANT MUSIC COMPANY**  
19963 Livernois Ave., Detroit 21, Mich.
- CALDERON DISTRIBUTING**  
450 Massachusetts Ave., Indianapolis, Ind.
- DIXON DISTRIBUTORS**  
3808 Southern Blvd., Youngstown, Ohio
- H. Z. VENDING & SALES COMPANY**  
1205 Douglas Street, Omaha, Nebraska
- IDEAL NOVELTY COMPANY**  
2823 Locust Street, St. Louis 3, Missouri
- LA BEAU NOVELTY SALES CO.**  
1946 University Ave., St. Paul 4, Minn.
- LAKE CITY AMUSEMENT CO.**  
4533 Payne Avenue, Cleveland, Ohio

- SAVAGE NOVELTY COMPANY**  
628 Third Street, Beloit, Wisconsin
- UNI-CON DISTRIBUTING CO.**  
3410 Main Street, Kansas City 2, Missouri
- WORLD WIDE DISTRIBUTORS, INC.**  
2330 N. Western Ave., Chicago 47, Ill.

### NORTHWEST

- CUSSON DISTRIBUTING COMPANY**  
3131 S. E. Division St., Portland, Oregon
- PUGET SOUND NOVELTY CO.**  
114 Elliott Ave., West, Seattle, Wash.

### SOUTHERN

- A. M. & F. DISTRIBUTING CO.**  
3118 Tulane Ave., New Orleans, Louisiana
- H. M. BRANSON DISTRIBUTING CO.**  
811 E. Broadway, Louisville, Kentucky
- CAPITOL MUSIC COMPANY**  
135 E. Amite Street, Jackson, Mississippi
- COIN AUTOMATIC MUSIC CO.**  
241 W. Main St., Johnson City, Tennessee
- FRANCO DISTRIBUTING CO.**  
24 North Perry, Montgomery, Alabama
- ROBINSON DISTRIBUTING CO.**  
301 Edgewood Ave., S. E. Atlanta, Ga.
- S & M SALES COMPANY, INC.**  
1074 Union Avenue, Memphis, Tennessee
- SOUTHERN MUSIC CORPORATION**  
2828 So. Blvd., Charlotte, North Carolina
- SOUTHERN MUSIC DIST. CO.**  
418 Margaret St., Jacksonville 6, Florida
- FRANK SWARTZ SALES COMPANY**  
515-A Fourth Ave., So., Nashville, Tenn.

- WERTZ MUSIC SUPPLY CO.**  
1013 E. Cary St., Richmond 20, Virginia

### SOUTHWEST

- BORDER SUNSHINE NOVELTY**  
2919 N. Fourth Street  
Albuquerque, New Mexico
- BOYLE AMUSEMENT COMPANY**  
522 North West Third  
Oklahoma City, Oklahoma
- FRONTIER AMUSEMENT**  
2020 Myrtle Avenue, El Paso, Texas
- PAUL W. HAWKINS**  
329 East 7th Street, Tucson, Arizona
- RUTHERFORD ENTERPRISES**  
608 Johnson Street, Amarillo, Texas
- UNITED AMUSEMENT CO.**  
446 N. Main St., San Antonio, Texas
- FT. WORTH AMUSEMENT COMPANY**  
1210 S. Main Street, Ft. Worth, Texas

### WESTERN

- H. B. BRINCK**  
825 East Front Street, Butte, Montana
- MODERN DISTRIBUTING CO.**  
3222 Tejon Street, Denver 11, Colorado
- OSBORN DISTRIBUTING COMPANY**  
2647 Thirty-Eighth Street  
San Francisco, California
- DAN STEWART COMPANY, INC.**  
2667 West Pico, Los Angeles, California
- DAN STEWART COMPANY, INC.**  
140 E. Second, South, Salt Lake City, Utah

### LATIN AMERICAS

- ALMACEN LAS AMERICAS**  
San Salvador, El Salvador
- BRACHO AND BOCCHECIAMPE**  
Apartado No. 523, Maracaibo, Venezuela
- J. ROMERO HERNANDEZ**  
Ponce De Leon 1663, Santurce, Puerto Rico
- MIQUEL G. HERNANDEZ**  
5A Calle S. E.—No. 504  
Managua, Nicaragua
- VALERIANO MIRANDA**  
Apartado 1893, San Jose, Costa Rica
- LA COMERCIAL PROSPERI**  
Apartado 409, Pedrera A Gorda 62  
Caracas, Venezuela
- DAVID L. ROMERO**  
Baja California 5, Mexico D. F., Mexico
- ROBERTO ROSS**  
Apartado 107, Santiago, Cuba
- AMALIA SANDOVAL DE NICOL**  
8A Avenue Sur #109  
Guatemala City, Guatemala
- JOSE SASTRE**  
San Rafael 874, La Habana, Cuba

### CANADA

- CLIFF DAVIE AMUSEMENT COMPANY**  
300 Bay Street, Orillia, Ontario, Canada
- LANIEL AMUSEMENT INC.**  
1807 Notre Dame, West  
Montreal 3, Quebec, Canada
- WILLIAM POUND AGENCIES**  
140 New Gower Street  
St. John's, Newfoundland
- SUN SPECIALTY COMPANY**  
10147 112th Street  
Edmonton, Alberta, Canada



**ROCK-OLA Manufacturing Corporation**  
800 North Kedzie Avenue, Chicago 51



Model 1436

"It's What's in THE CASH BOX That Counts"

# PRE-WAR JUKE BOXES IDENTIFIED

NEW YORK—How did you make out with the 18 pre-war juke boxes, whose pictures appeared on Page 30 of the November 22 issue of *The Cash Box*? Did you name them correctly—or most of them?

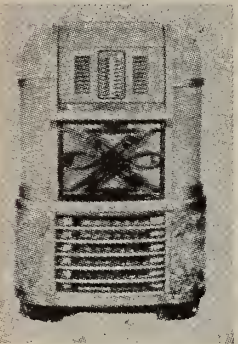
We've received many "tear sheets" of the above with names written in by coinmen. Some were almost 100%, others not so good. It must be remembered that some of these machines are no longer with us—and many more just about ready to go. However, there are still quite a number being sold on the used market. Operators and wholesalers can now have complete identification of the equipment about which they talk of and make deals.

We suggest to our readers that they take this page and keep it, together with the one published in the November 15 issue of *The Cash Box*.

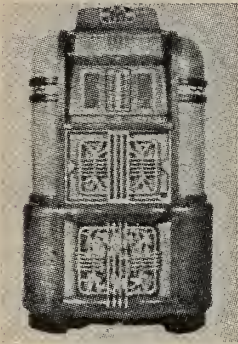
Next week's issue of *The Cash Box* will feature another 18 pre-war juke boxes. These 18 will appear without any identification, as did the page in the November 22 issue. Then, identification will appear in the December 13 issue.



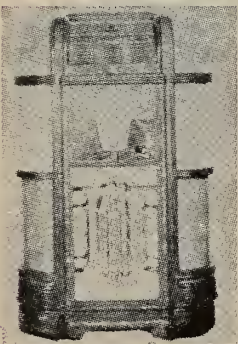
ROCK-OLA  
Imperial 20



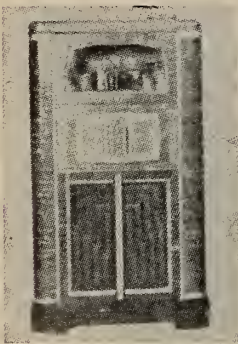
ROCK-OLA  
'40 Master



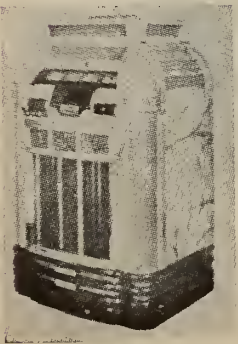
ROCK-OLA  
'40 Super



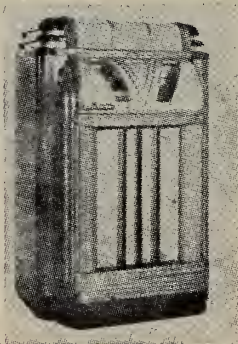
ROCK-OLA  
'39 Standard



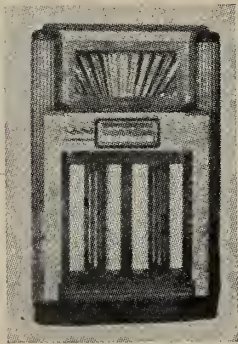
ROCK-OLA  
16-Record



SEEBURG  
Cadet



SEEBURG  
Casino



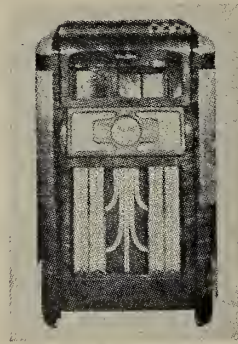
SEEBURG  
Rex



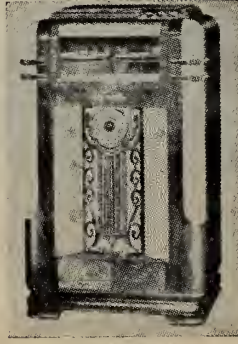
SEEBURG  
Vogue



WURLITZER  
412



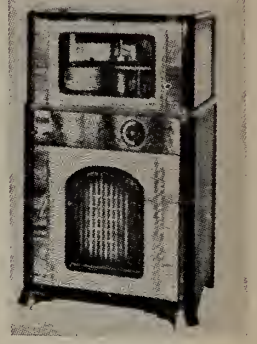
WURLITZER  
24



WURLITZER  
600



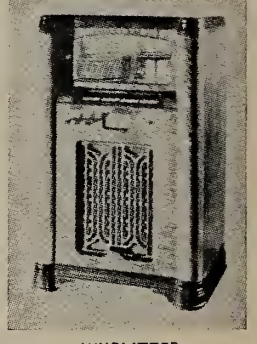
WURLITZER  
316



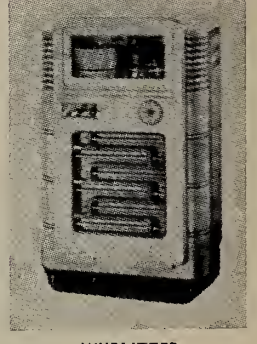
WURLITZER  
P-10



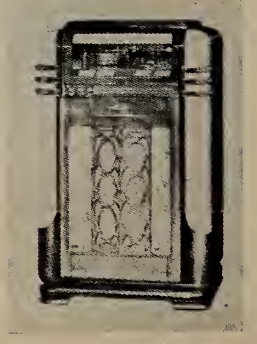
WURLITZER  
700



WURLITZER  
416



WURLITZER  
716



WURLITZER  
500



**FASTEST PROFIT-PRODUCER EVER BUILT IN KIDDY-RIDE CLASS**



- ★ Exclusive new Thrill-Action . . . ship dives, dips, rolls and swings
- ★ Variable speed controlled by pilot      ★ Colorful Eye-Appeal attracts attention on location
- ★ Colored Lights flash in nose, tail, wings, and dials of realistic instrument-panel
- ★ Airblast blows from concealed blower      ★ Twin Ray-Guns with exciting sound-effects
- ★ Positively Safe      ★ Sturdy Construction      ★ Simple Mechanism      ★ National Rejector

**FINANCE PLAN**  
**NOW AVAILABLE**  
 SEE YOUR DISTRIBUTOR

See the Bally SPACE-SHIP in action . . . surging forward, gliding backward . . . dipping and rising . . . rolling from side to side . . . swinging and banking like a jet-fighter in battle . . . and you will see why junior space-pilots prefer the Bally SPACE-SHIP . . . why kids coax their parents to patronize the store with the Bally SPACE-SHIP. And remember . . . you can build a big-profit route of Bally Kiddy-Rides with a small cash investment. Ask your Bally Distributor for details of the Bally Kiddy-Ride Finance Plan.



**Bally** MANUFACTURING COMPANY  
 DIVISION OF LION MANUFACTURING CORPORATION  
 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS



**IT'S THE BIG NEWS FROM KEENEY! SEE YOUR KEENEY DISTRIBUTOR**

**IT'S HERE!**

# TEN PLAYER BOWLER

**2 FIVE-MAN TEAMS**

## A REAL *Surprise!* KEENEY'S TEAM BOWLER

- ★ The only bowler that truly incorporates the two full five-man team feature as in regulation bowling.
- ★ Player's name and high score may be chalked in square area under each score.
- ★ JUMBO LITE-UP PINS on transparent plastic permit player to shoot for readily visible rollovers.

**1 extra shot for "Spare" and 2 extra shots for "Strike" on 10th frame!**

Keeney Ever-Slick Silent Playfield

**J. H. Keeney & CO. INC.**  
2400 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS



**SHOOT THE MOON!**



**STRIKE IT RICH!**



**YOUR DREAM COME TRUE!**



**GREATER CASH BOX EARNINGS!**

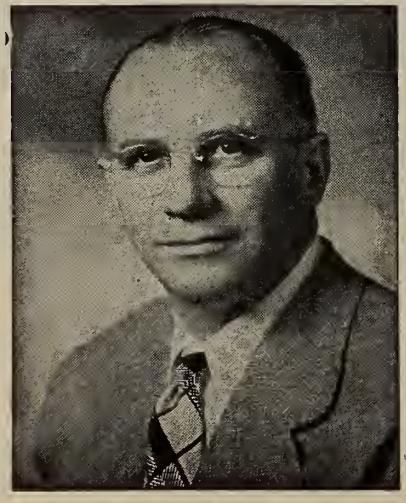
The Amazing  
**PHOTOMAT\***  
delivers a 3" x 5" set of two fine portraits in less than a minute

SEE OUR EXHIBIT AT  
**BOOTHS 2 & 3**  
Outdoor  
N.A.A.P.P.B. Amusement Show  
Sherman Hotel, Chicago

Write for Details  
\* Trade Mark

**INTERNATIONAL MUTOSCOPE CORPORATION**  
Wm. Rabkin, Pres.  
44-06 11th St., Long Island City 1, N. Y.  
(Phone: STillwell 4-3800)

## Bally Announces "Bally Beauty", New "In-Line" Game



JACK NELSON

CHICAGO—"Bally Beauty" is the name of a new 5-ball replay game now being shipped to distributors by Bally Manufacturing Company, this city, according to Jack Nelson, company sales manager.

The new game is equipped with 3 cards on the backglass, each containing 25 numbers. Scoring is accomplished via the popular 3-4-5 in-line method, either horizontally, vertically or diagonally. Additional score of 200 may be obtained by lighting 4 corner numbers of a selected card. After shooting first 4 balls, player may de-

posit additional coins to play for extra balls.

New features of the game pointed out by Nelson are: Advancing Super-Scores that flash for each coin deposited and advance at mystery intervals; New Triple-Spots Feature spots numbers 2, 4 and 6 when cup-rollovers are hit when lit; Select-A-Spot Feature permits player to work Selector-Knob to fill in a missing number with a choice of numbers 19, 20, 21 or 22. Player can change choice until fourth ball is shot.

Nelson stated that the new game has been thoroughly tested on location.

## New Popcorn's Got Chlorophyll

CHICAGO—Cleanse your breath while crunching the new popcorn which was presented here at the convention of the National Association of Popcorn Manufacturers by inventor Carl DeWeese who also thought up the cheese flavored popcorn.

Wm. H. Beaudot, president of the association, stated that Americans eat popcorn at the rate of 20 million pounds a month.

Operators featuring popcorn vendors will be interested in this new green concoction which will probably stimulate sales in many of their machines.

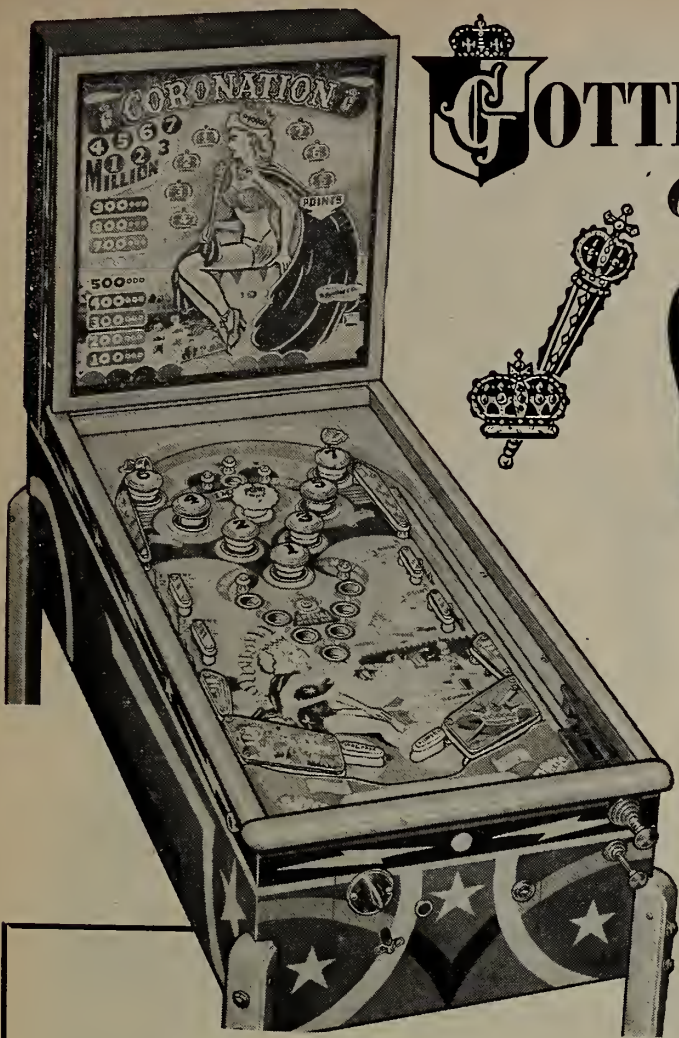
## Dan Stewart Co. Completes Redecoration In Time For "Fireball" Showing

LOS ANGELES, CALIF.—Jack Dolan, manager of the Los Angeles branch of Dan Stewart Company, this past week announced the completion of the redecoration of the firm's showrooms and offices.

Recently appointed exclusive distributor for the new 1953 Rock-Ola 120 selection "Fireball" phonograph, Dolan also disclosed the acquisition of additional storage and warehouse facilities, and the provision for ample parking space for operators.

"Invitations for the showing of the 1953 Rock-Ola phonograph have been sent out," Dolan stated, "and indications are that we will have a terrific turnout. Interest in the phonograph is widespread and we expect operators to attend from throughout the Southern California area."

"We expect to continue adding to the the decorative effects by adding new furnishings and the planting of shrubbery," Dolan stated.



**GOTTLIEB** -- *Reigning House of Winners,*  
*Gives You*

**CORONATION**

**A NEW QUEEN OF PLAY FOR YOUR LOCATIONS...  
 A NEW REGIME OF PROFITS FOR YOU!**

*Appealing Colorful Beauty and Sparkling, Fast Action with*

4-IN-LINE BALL TRAP  
 SCORING for 1 REPLAY



4-IN-LINE BALL TRAP SCORING with BALL  
 IN "CROWN" POCKET for 2 REPLAYS

ROTATION NUMBER-SEQUENCE LIGHTS ROLL-OVER BUTTON FOR REPLAY • SIDE  
 ROLL-OVERS SCORE POINTS FOR REPLAYS • REPLAYS FOR HIGH SCORE •  
 3 "POP" BUMPERS • 2 SUPER-POWER FLIPPERS • 2 SUPER-ACTION  
 CYCLONIC BUMPERS



**D. Gottlieb & Co.**

1140-50 N. KOSTNER AVE.  
 CHICAGO 51, ILLINOIS

*"There is no substitute for Quality!"*

**DON'T MISS THIS ONE...ORDER NOW!**

**Wurlitzer Appoints Andersson  
 Chief Engineer. Laurien Aide**



SVEN W. E. ANDERSSON

Sven W. E. Andersson has been appointed to the post of Chief Engineer for the North Tonawanda Division of The Rudolph Wurlitzer Company. The announcement was made today by Fred H. Osborne, Director of Engineering for the concern. The Wurlitzer Division manufactures coin-operated phonographs and electronic organs. Mr. Andersson replaces Charles J. Hull, who was recently made Works Manager.

Andersson comes to Rudolph Wurlitzer with a wealth of engineering experience. He received his formal and technical education in Europe. He is a graduate of the Realgymnasium and Chalmers Institute of Technology in Gothenburg, Sweden,

a well-known center for technical studies and research. Since 1928 until this year, Andersson has been associated in various capacities with Serval, Inc., Evansville, Indiana. Most recently, he served as Product Manager for Qualitrol Corporation, East Rochester, New York.

Andersson has been granted some sixty United States and foreign patents. He has many applications pending.

As an aide to Andersson, Ira M. Laurien, who has served for the past six years as a staff engineer for Wurlitzer, has been promoted to the post of Assistant to the Chief Engineer. Laurien joined Wurlitzer in 1946. He is a graduate of Syracuse University and holds a Master of Engineering degree from Yale University. A licensed professional engineer, he worked with Stone and Webster Engineering Corporation from 1939 to 1940. In 1941 he joined the engineering staff of Pratt and Whitney Aircraft Corporation. At Wurlitzer he has been assigned to a series of special engineering projects until his present appointment. Laurien is a member of the New York State Society of Professional Engineers, Institute of Radio Engineers, Scalp and Blade, and the Syracuse Alumni Association. He resides with his wife at 210 Victoria Boulevard, Kenmore, New York.

The appointments of both men are effective immediately.

**Has Answer To  
 Coin Handling  
 Headaches**

CHICAGO — "Coin handling, the headache of all coin machine operators, may soon be a thing of the past," said Jimmy Johnson of Globe Distributing Company, this city.

"These Downey-Johnson machines that sort, count, wrap and make change with coins are nothing new. The banks have been using them for more than 15 years!

"But only recently has the price come down within the reach of the average coin machine operator.

"I believe I've had a good hand in pioneering the idea among the operators," he added.

"They're gradually learning that the profit-less time they spend sorting, counting, wrapping and making change, in connection with their machines, soon pays for the cost of coin handling equipment."

"I guess the most unusual sale of a Downey-Johnson coin-counting machine I can remember," chuckled Jimmy, "went to one hardware manufacturer who wanted to count off the exact number of washers that should go into each and every box of washers he packaged for the retail trade."

**W. Mass. Ops Meet Weekly**

SPRINGFIELD, MASS. — Ralph Ridgeway, Western Massachusetts Music Guild, announced the group has been meeting every week, and has been signing up new members at each meeting. Western Massachusetts operators who are interested can obtain the necessary information by calling Ridgeway at 2-4948, Springfield.

**SENSATIONAL  
 SALE!**

**50 ASSORTED  
 COIN  
 OPERATED  
 HORSES**

**RECONDITIONED  
 PRACTICALLY NEW**

**We bought out a route from  
 an operator who was forced  
 to retire due to illness.**

**GALLOPIN' BEAUTIES — ROYAL  
 MUSTANGS — AND A NUMBER  
 OF OTHER LEADING MAKES.**

**PRICED LOW!**

**BUY ONE — OR  
 COMPLETE LOT!**

*Write—Wire—Phone*

**SHELDON SALES  
 INC.**  
 (Formerly ALFRED SALES, INC.)  
 881 MAIN STREET  
**BUFFALO, NEW YORK**

*"It's What's in THE CASH BOX That Counts"*

# DOUBLE YOUR MONEY BACK

That's right! **The Cash Box** will give you **DOUBLE YOUR MONEY BACK** if you don't agree that **The Cash Box** is the finest publication for you in all the history of the coin operated machines industry!

No other publication in the history of this industry has ever dared to make such an offer.

Fill out the coupon on the bottom of this page today! Enclose your check for \$15.00 for a full year (52 week's issues) of **The Cash Box**!

Read the first four issues.

If you don't agree, after going over the first four issues you receive, that **The Cash Box** is the greatest magazine you've ever yet read to help you progress in your business . . . send back those first four issues . . . get **DOUBLE YOUR MONEY BACK** for those first four issues . . . **PLUS**...the original \$15.00 you sent for the entire year's subscription!!

**YOU CAN'T LOSE!**

If anything at all . . . you can get **DOUBLE YOUR MONEY BACK** . . . by subscribing to **The Cash Box** TODAY!!!



**THE CASH BOX**  
26 West 47th Street, New York 36, N. Y.

**OKAY:** I'll match you! Enclosed find my check for \$15 for a full year's subscription (52 exciting week's issues) of **The Cash Box**. If I don't like the first four issues I receive, I am to return these first four issues to you, and you are to give me **DOUBLE MY MONEY BACK** for those first four issues **PLUS** the \$15 which I am enclosing right now.

FIRM.....  
ADDRESS.....  
CITY.....ZONE.....STATE.....  
SIGNED.....

Spike Jones and a couple of his Country Cousins take time out from their work on the ranch to pose for a photo. Spike, whose latest RCA Victor release is "Stop Your Gambin'" backed with "Way Out Yonder", has just completed a record breaking 60 day tour. He's managed by Arena Stars and his record promotion is handled by Budds Busch Associates.

*"It's What's in THE CASH BOX That Counts"*

**On the Square! Williams**  
**4 CORNERS**  
 IS THE FIRST  
 NEW TYPE 5-BALL SINCE  
 THE END OF WORLD WAR II!

**33 WAYS TO SCORE REPLAYS!**  
 NO OUT-HOLES!  
 ALL 5 BALLS MUST SCORE!

**IN-LINE SCORING**  
 plus  
**HIGH SCORES**  
 FOR REPLAYS!

**IMAGINE!**  
 When 4 corners are  
 made 4 rollovers  
 on both sides and  
 3 special bumpers  
 at top score replays!

**LOOK! REPLAYS**  
 for  
 3 IN LINE  
 4 IN LINE  
 4 CORNERS

*Tantalizing*  
**THUMPER BUMPER**  
 AND  
**FLIPPER ACTION!**

**TAKES ONLY ONE MINUTE + 10 SECONDS TO PLAY 5 BALLS!**

**CREATORS OF DEPENDABLE PLAY APPEAL!**  
 4242 W. FILMORE ST.  
 CHICAGO 24, ILL.

## International Amusement Co. Renovates Showrooms

### Feature International Flavor



ABE WITSEN



SAL GROENTEMAN

PHILADELPHIA, PA.—Early in 1952 Abe Witsen and Sal Groenteman took over the distributing firm of Scott-Grosse Company, this city, and combined it with their International Amusement Company.

After a few months of concentrated effort and burning the midnight oil, these two young men had reorganized the wholesaling firm, and established

themselves with the operators in the area. Not only did they secure the friendship of the operating fraternity, but also became neighborly with the other distributors and jobbers in the city.

Then over the succeeding months Witsen and Groenteman took on the distribution of additional manufacturers, and expanded their export busi-

## Beverage Assn. To Fight 20% Cabaret Tax

GRAND RAPIDS, MICH.—The National Licensed Beverage Association, in convention met here, representing 2,000 owners of saloons and restaurants, are preparing an all out battle to get the Federal Government to either eliminate or lower the present 20 percent cabaret tax.

Officials of this association claim that they have endured "persistent loss" of business since 1946 because of this tax.

There is no doubt that every juke box operator will back this battle.

Operators have lost business in locations where there was formerly dancing but where dancing was eliminated due to the 20 percent cabaret tax.

ness where today they are considered the foremost exporters of coin operated equipment in the country.

This past week, these men completed another step. They renovated and decorated their offices and showrooms, featuring an international flavor. The walls are heavily draped, with a large map of Europe covering a good portion of a wall. Also spread over the walls are a number of photos of European coin spots.

International has several of its own branches throughout Europe, which supplies the operators in those countries.

The Philadelphia quarters are distributors in their area for Bally, Williams, Keeney, Gottlieb and Evans.

## WANT TO BUY Large Quantities

### MUSIC

WURLITZER 1015 WURLITZER 1100  
 WURLITZER 1250 WURLITZER 1400  
 EVANS CONSTELLATION

### TARGET MACHINES

Exhibit SIX SHOOTER  
 Exhibit GUN PATROL  
 Mutoscope SKYFIGHTER

Also All the Latest  
**GOTTLIEB and WILLIAMS**  
**5 BALL GAMES**

Highest Prices Paid

WIRE—PHONE—WRITE TODAY

## INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET  
 PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

### Special!

**WURLITZER WALL BOXES**  
 3020—5c, 10c, 25c

Like New **\$29.50** Ea.  
 Write — Wire — Phone

## DAVID ROSEN

Exclusive A M I Dist. Ea. Pa.  
 855 N. BROAD STREET PHILADELPHIA, 23, PA.  
 PHONE: STEVENSON 2-2902

# READY FOR DELIVERY

|                     |          |                     |          |
|---------------------|----------|---------------------|----------|
| SOUTH PACIFIC ..... | \$ 39.50 | CANASTA .....       | \$ 25.00 |
| DOUBLE ACTION ..... | 35.00    | HORSEFEATHERS ..... | 99.50    |
| SPRINGTIME .....    | 59.50    | FRESHIE .....       | 59.50    |
| GENCO ROCKET .....  | 59.50    | KING PIN .....      | 75.00    |
| KNOCKOUT .....      | 49.50    | TRI-SCORE .....     | 29.50    |
| SPORTSMAN .....     | 29.50    | ARIZONA .....       | 29.50    |
| UNITED STARS .....  | 395.00   | YUMA .....          | 29.50    |
| LONG BEACH .....    | 225.00   | FIVE STARS .....    | 100.00   |

|                            |         |                          |          |
|----------------------------|---------|--------------------------|----------|
| C.C. HIT PARADE—5¢-10¢-25¢ | \$75.00 | SHUFFLE ALLEY EXPRESS .. | \$39.50  |
| WMS. MUSIC MITE .....      | 39.50   | SET SHOT BASKETBALL ..   | 195.00   |
| SUPERTWIN ROTATION .....   |         |                          | \$395.00 |

### BRAND NEW CLOSEOUTS

|                          |          |                      |          |
|--------------------------|----------|----------------------|----------|
| EDELMAN CROSSALINE ..... | \$ 50.00 | BALLY FUTURITY ..... | \$450.00 |
| WMS. HORSEFEATHERS ..... | 150.00   | POCKERINO, JR. ....  | 35.00    |



Write for List of All  
Other Types of Machines

Exclusive Distributors in Kentucky, Indiana, Southern Ohio

"The House that Confidence Built"

## SOUTHERN AUTOMATIC MUSIC COMPANY, INC.

ESTABLISHED 1923

735 S. Brook St., Louisville 3, Ky.      1000 Broadway, Cincinnati, Ohio  
240 Jefferson St., Lexington 2, Ky.      3011 E. Maumee Ave., Ft. Wayne 4, Ind.  
129 W. North St., Indianapolis, Ind.

## Monroe Offers Ops New Buy Plan

CLEVELAND, O.—George George and Roy Monroe of Monroe Coin Machine Exchange, this city, have a new merchandising plan for all the equipment which they distribute, and believe that operators everywhere will be interested.

"It's really very simple", Roy Monroe reports, "we believe that the average operator must get his equipment at the lowest possible price to assure himself earning profit on his investment."

"Therefore", he continues, "we have set up a plan whereby those operators who can use reconditioned machines in many of their spots will be able

to order in advance from us and be assured of receiving just what they need.

"In this way", he says, "operators can replace and switch machines at more regular intervals, using the new machines in their better locations and featuring whatever else they want to buy in their secondary spots."

Both men report that, at the present time, they have some very fine equipment on hand, both new and used, and that operators who will get in touch with them immediately are assured of very great savings under this new plan.

Myrl (Pappy) Park just over the worst part of a very delicate eye operation. He is still at Stanford Hospital. And will need some months of recuperation. . . . Operators from all over the Bay area attended the funeral of George A. Miller's father, Robert Miller. . . . "Man, man, man, it's sure good to be back in San Francisco," is the way Alan Krause put it t'other day. This was Alan's first visit in 3 months to our town. He is currently managing Buckley's Club in Las Vegas. . . . Speaking of former San Franciscans who simply love to come back to their home town—Dan Lufkin, now of L. A. It sure was good seeing Dan again. He's in the ciggy machine biz with Vern All. Vern's formerly of Santa Rosa. . . . Louie Krentz is back again after a hunting trip in Arizona. Louie got his buck. And the animal dressed down to 100 lbs. . . . But, if y'really wanta hunt, try Armon Heffington's way. (He's of Weaver-ville). Armon and four friends packed themselves up into the Trinity Alps and wound up getting 4 bucks each. Armon also reports that just 'cause a friend of his wanted a bear rug he knocked off a 400 pounder. But, just a li'l ole brown bear. . . . Joe Coy and his charmin' Missus got into landscape painting, just as a hobby. But just to show that a hobby can pay off, Mrs. Coy was picked by Sherwin-Williams Paint Co. to say what will be what in their wallpaper catalog. . . . Good to see Tony Capers active in the phono biz once again. Tony's just full of vim, vigor and vitality. Like old times. . . . Pete Osborn of Modesto is having more trouble with his "sideline business" than with his music route. 'Way more. Claims he got his tomato pickers allright, but, if he doesn't get his wine pickers soon, those grapes are gonna be California wine on the stems. . . . The 'Flying Donohues' (Dan and Flo) on their way in from L. A. to visit around with the boys. . . . (If some of you guys have interesting pictures of yourselves hunting, fishing, your babies, grandchildren, your gorgeous wives, why not mail them in to this column with a little description? We'd like to publish 'em.

## The Cash Box Inaugurates —

# THE 20 YEAR CLUB

NEW YORK—Have you been associated with the coin machine industry for 20 years or more?

A number of the industry's members have appealed to us over the past several years to start a campaign off to form a "20 Year Club."

The purpose is strictly sentimental—no dues, no meetings (except at a coin machine convention if plans are formulated), no officers, no duties, no requirements (except the 20 year connection in the business), no headaches (except if caused by over-indulgence the night before), no restrictions because of the type of equipment involved—nothing but the desire to be a member with the many coinmen thruout the country who have been associated for the past 20 years.

How to join up?

Very simple!

Just send us your name, or the name of your friends, with your (or their) present connection, and when you (or they) entered the coin machine business.

The Cash Box will mail you a membership card, which can be fitted into your wallet.

Bill Gersh and Joe Orleck, The Cash Box publishers, having been connected with the coin machine industry for over twenty years, are proud to lead off the parade. They are also proud to number among their acquaintances thousands of coinmen thruout the country. They would like to see the "20 Year Club" assume terrific proportions. So for the fun of it—for sentimental reasons, send us your name—we'll send you your membership card.

We could list hundreds of names of our friends who have been associated with the coin machine industry for 20 years or more, but in doing so we would soon discover we had omitted many, and these friends might take offense. We therefore, name only a few who approached us recently to get the "20 Year Club" started—Sol Gottlieb, Al Schlesinger, Babe Kaufman and Willie (Little Napoleon) Blatt.

LET'S GO!

LET'S GET THE "20 YEAR CLUB" GOING WITH A BANG!

Joe Orleck  
THE CASH BOX  
26 West 47th Street  
New York 36, N. Y.

Dear Joe:

I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME .....

FIRM .....

ADDRESS .....

CITY..... ZONE..... STATE.....

Date I entered the C. M. Business.....

● Also Send Membership Card For ●

(Enclose Names, Firms, Addresses and when they started)

"It's What's in THE CASH BOX That Counts"

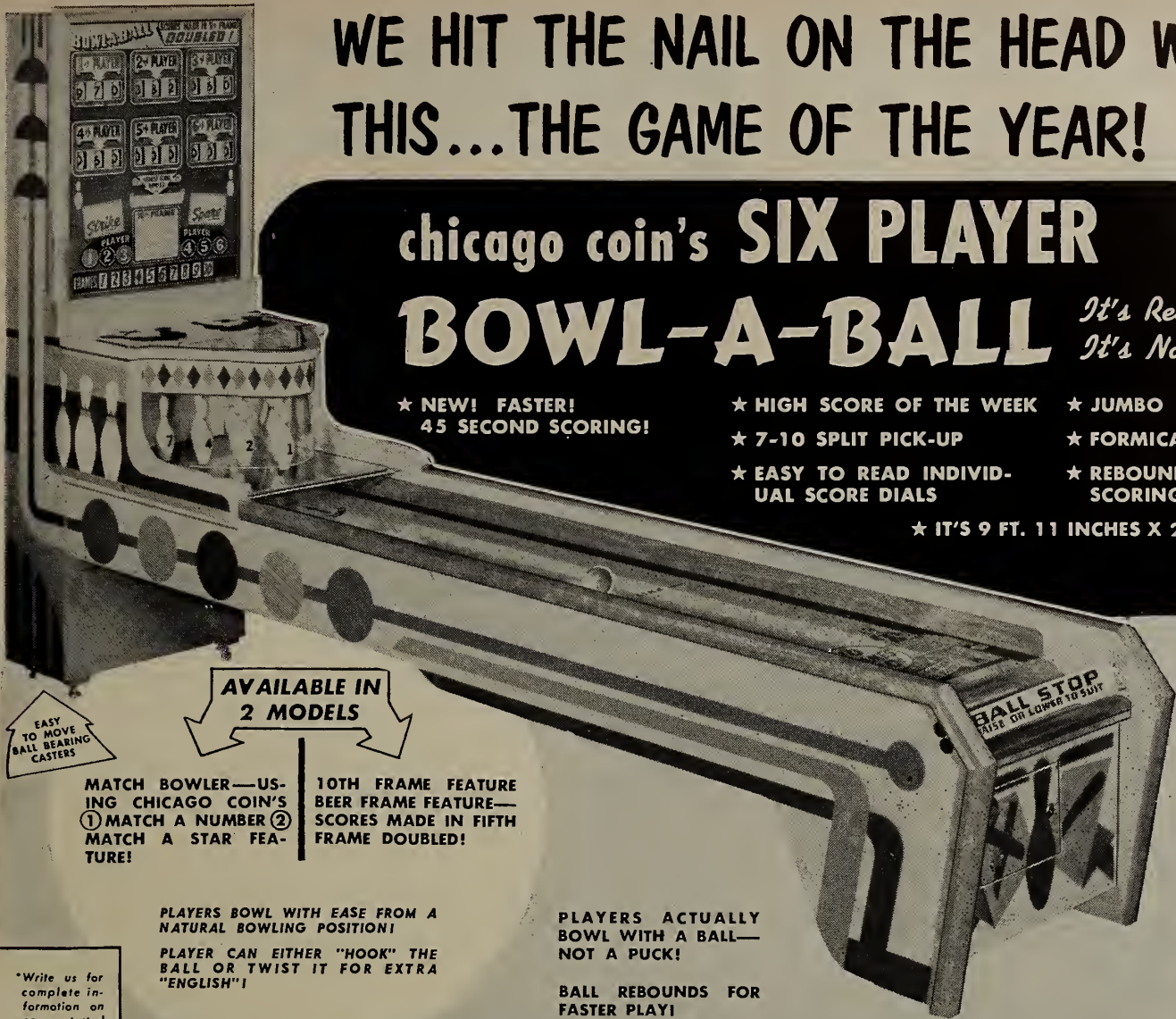
WE HIT THE NAIL ON THE HEAD WITH THIS...THE GAME OF THE YEAR!



chicago coin's **SIX PLAYER BOWL-A-BALL** *It's Realistic It's Natural*

- ★ NEW! FASTER! 45 SECOND SCORING!
- ★ HIGH SCORE OF THE WEEK
- ★ JUMBO "FLY-AWAY" PINS
- ★ 7-10 SPLIT PICK-UP
- ★ FORMICA PLAYFIELD
- ★ EASY TO READ INDIVIDUAL SCORE DIALS
- ★ REBOUND ACTION 20-30 SCORING

★ IT'S 9 FT. 11 INCHES X 2 FT.



AVAILABLE IN 2 MODELS

EASY TO MOVE BALL BEARING CASTERS

MATCH BOWLER—USING CHICAGO COIN'S  
① MATCH A NUMBER ② MATCH A STAR FEATURE!

10TH FRAME FEATURE BEER FRAME FEATURE—SCORES MADE IN FIFTH FRAME DOUBLED!

PLAYERS BOWL WITH EASE FROM A NATURAL BOWLING POSITION!

PLAYER CAN EITHER "HOOK" THE BALL OR TWIST IT FOR EXTRA "ENGLISH"!

PLAYERS ACTUALLY BOWL WITH A BALL—NOT A PUCK!

BALL REBOUNDS FOR FASTER PLAY!

\*Write us for complete information on proven tested cities!



1725 DIVERSEY BOULEVARD  
CHICAGO 14, ILLINOIS

**WE'VE GOT IT!!**

EXCLUSIVE DISTRIBUTORS FOR  
**ROCK-OLA 1953**

**"fireball"**

**120 Selections**

C'MON IN AND SEE IT!!

**SPECIALS!!**

|                     |          |
|---------------------|----------|
| BRIGHT LIGHTS ..... | \$239.50 |
| CONEY ISLANDS ..... | 310.00   |
| BRIGHT SPOTS .....  | 325.00   |
| SPOT LITES .....    | 340.00   |
| TURF KINGS .....    | 115.00   |
| KNOCKOUTS .....     | 80.00    |
| SLUG FESTS .....    | 135.00   |

**BINGO GAMES** Every kind on hand. Write Immediately!

**Bally FROLICS CHAMPION**

**LAKE CITY AMUSEMENT CO.**

4533 PAYNE AVE.,  
CLEVELAND, OHIO  
(Tel.: HE 1-7577)

**Scientific Back In Action**

**Max Levine Manufactures Kiddie Airplane And Boat Rides**

BROOKLYN, N. Y.—Max Levine, Scientific Machine Corporation, this city, who has given the industry many great amusement machines during his 22 years of manufacturing, returns to action in the manufacturing end with the announcement this week that his firm is producing two coin operated kiddie rides.

Scientific has these rides on the production line at this time, and is in the process of completing a distributor organization. The airplane ride is called "Strato-Scout," and the boat ride is called "S.S. Treasure Island."

The industry knows of the great games turned out by Scientific, among which have been Pokerino, Batting Practice, Pitch 'Em & Battem, Q-Ball, and his latest, Pitchmaster, the baseball pitching game. Over the 22 years, Scientific has, in addition, produced many additional famous machines, too numerous to mention.

"Everyone in the business knows that Scientific has never produced a game that didn't make money for the operator," stated Levine. "Not only were the games profit making, but its mechanical performance and beauty of design have always been of the highest possible kind. 'Strato-Scout' and 'S.S. Treasure Island' are two machines that will match in appearance any device seen today, and in addition, will give the patron the utmost in a thrill ride. Their several new

innovations will bring repeat business for the operator."

Levine reports that these two rides will be displayed at the Park show in Chicago, November 30.

**Large Crowd To Attend Miami Music Operators Banquet**

MIAMI, FLA.—William (Little Napoleon) Blatt, president of MAMOA (Miami Automatic Music Operators Association) reported that every indication points to a complete sellout, and that more than 300 people will be present at their second annual banquet being held at the Saxony Hotel, Miami Beach, on Saturday night, November 29.

"Many of our guests will be from Central and South America," stated Blatt. "In addition, we already have reservations from coinmen from all over the country who are coming down specially for the affair, and others who usually visit Miami Beach at this time."

Blatt also said the organization had great success with its souvenir journal, and will present a very fine publication.

**ORDER NOW!**

**The Greatest**

**Bally's "SPACE SHIP"**

**RUNYON SALES COMPANY**

Factory Representatives for AMI Inc. Bally Mfg. Co., J. H. Keeney & Co., Inc. Permo Inc.

593 10th Ave., New York 18, N.Y., LO 4-1880  
123 W. Runyon St., Newark 8, N.J., BI 3-8777

**Bush-Wurlitzer To Hold Cocktail Party Prior To Miami Banquet**

MIAMI, FLA.—Ted Bush, Bush Distributing Company, this city, announced that his firm in conjunction with The Rudolph Wurlitzer Company will hold a cocktail party for the Miami music operators prior to their big banquet on Saturday night, November 29.

Mr. and Mrs. Bob Bear, sales manager of the Phonograph Division of the Wurlitzer Company, will be the honored guests at this cocktail party to be held in the Shell-i-Mar Room of the Saxony Hotel from 5 to 8 P.M.

Willie Blatt, president of the association, remarked: "This is one of the nicest things any distributor and manufacturer can do to help make our affair a most memorable occasion. We know every operator will be happy to attend the party, say hello to Bob Bear."



Geo. George

**OPERATORS: IF YOU WANT TO MAKE MONEY YOU'VE GOT TO SAVE MONEY ON ALL THE EQUIPMENT YOU BUY!**



Roy Monroe

**MONEY-SAVERS that are BIG MONEY MAKERS!**

|                                         |          |
|-----------------------------------------|----------|
| Groetchen Metal Typers, LIKE NEW        | \$349.50 |
| Bally Big Innings                       | 139.50   |
| Exhibit Silver Bullets                  | 139.50   |
| Williams Star Series                    | 75.00    |
| Chicago Coin Pistols                    | 95.00    |
| Exhibit Dale Guns                       | 65.00    |
| Keeney Air Raiders                      | 95.00    |
| Wilcox-Gay Recordios                    | 149.50   |
| Genco Whizz                             | 29.50    |
| Seeburg Bear Guns                       | 249.50   |
| Williams Super Deluxe World Series      | 225.00   |
| Eastern Cigarette Machines              |          |
| 10 Columns, Blondes, LIKE NEW           | 225.00   |
| Rowe Crusader Cigarette Machines,       |          |
| 10 Columns, 25c Coin Chutes             | 98.50    |
| Gottlieb Niagara                        | 185.00   |
| Genco '400' LIKE NEW                    | 275.00   |
| ChiCoin 6 Player Shuffles, Formica Top, |          |
| Big Pins, With High Score Feature       | 295.00   |

|                                      |        |
|--------------------------------------|--------|
| ChiCoin Big Hit, BRAND NEW           | 185.00 |
| Silver King Duck Hunter Vendors      | 17.50  |
| Wurlitzer 1100's, VERY CLEAN         | 325.00 |
| Wurlitzer 1080's With Cobra Tonearms | 150.00 |
| Wurlitzer 1250's, VERY CLEAN         | 450.00 |

**NOTICE**

We are only listing a cross-section, very few of the machines we have on hand. If you don't see what you want—WRITE NOW—we have it and it's priced lower—reconditioned better—and guaranteed regardless of price.

**WE'RE DELIVERING!**  
CHICAGO COIN'S  
**BOWL-A-BALL**  
**MATCH BOWLER**  
**10th FRAME BOWLER**  
**SUPER MATCH BOWLER**

**MONROE COIN MACHINE EXCHANGE, INC.**  
2423 PAYNE AVENUE, CLEVELAND 14, OHIO  
(Tel.: Superior 1-4600)

**Wurlitzer Leaflet Highlights "King Size Cash Box"**



A. D. PALMER, JR.

NORTH TONAWANDA, N. Y. — A. D. Palmer, Jr., advertising and sales promotion manager of The Rudolph Wurlitzer Company, this city, sent us a copy of the firm's latest

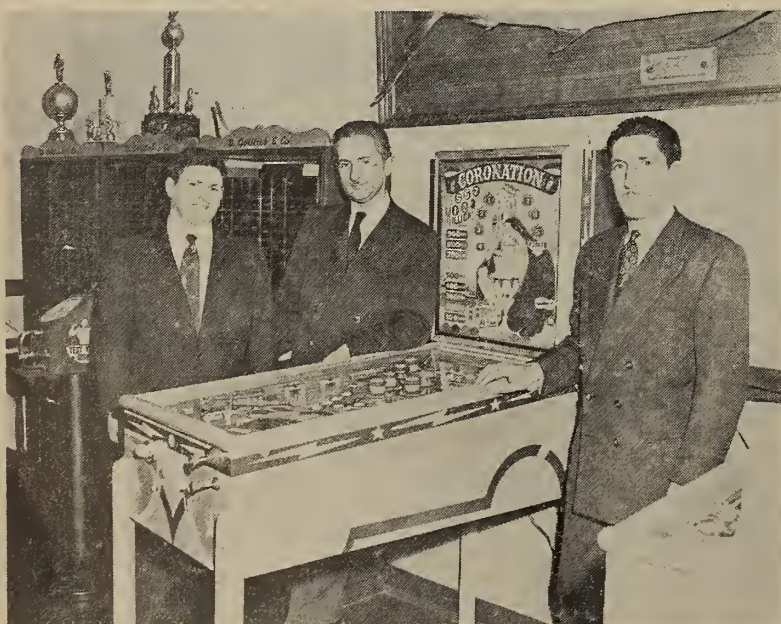
circular now being sent to all music operators.

A beautiful, multi-colored folder, it outlines the features of the current model "1500", stressing its "King Size Cash Box". "We didn't make the cash box king size just for fun" says the circular, explaining "The Wurlitzer fifteen hundred calls for a big cash box because it takes in more coins than any other phonograph in automatic music history."

Another feature called to the operators' attention is that the name "Wurlitzer" attracts play. "Not only does the name Wurlitzer more easily win you locations—it more readily attracts patron play," says the folder.

Other "1500" features listed are: 104 selections; Automatically plays 45 and 78 rpm records intermixed; Twin Zenith Cobra stylus; Twin playmeters; Electronic volume control; and High speed accessibility.

**French Coinmen Visit Gottlieb**



CHICAGO—In the D. Gottlieb & Co. showroom this week were Robert Van Wilder and Alain Chambert of Paris arranging for early delivery to France of Gottlieb's new game "Coronation." L. to R.: J. Weinberg, Jud Distributing Co., world wide agency for Gottlieb products, Chambert and Van Wilder.

"It's What's in THE CASH BOX That Counts"



Coinrow was jumping this week—and it was caused, for the most part, by the arrival of several new kiddie rides at the distributors. Most interest centered around Bally's "Space Ship" displayed at Runyon Sales. What a piece of equipment! Operators couldn't get over the beautiful appearance, outstanding construction, and, of course, the real authentic motion of an airplane. Runyon's offices were crowded with viewers, and Barney (Shugy) Sugerman informed us if the factory could supply him with only a small portion of the orders he took, he'd be mighty happy. . . . The offices of Mike Munves were also a bee-hive of activity, with Exhibit's "Rudolph The Red Nosed Reindeer" coming in for enthusiastic comments. Mike's problem, he tells us, is also one of volume deliveries from the factory. . . . In addition, several "boats" were displayed along the street, with operators voicing many favorable comments.

Irv (Big Irving) Kaye, well known coinman, just about ready to come up with a "terrific" announcement. Should be made in a week or so. . . . Abe Lipsky and Joe Young, Young Distributing (Wurlitzer distributors) were guests of the Westchester Music Operators Guild on Monday, November 17, at their regular meeting. Lipsky addressed the gathering. Abe, by the way, now settled in his new home, and preens like a peacock when he speaks of it. . . . Max Weiss, Brooklyn op, doing very nicely with his cig operations. . . . Joe Kochansky, one of the first ops in the country to start a kiddie ride route, makes the rounds looking over the new equipment. . . . John Fitzgerald, New Haven, Conn., coinman, visits Al Simon, Albert Simon, Inc. Simon reports that ChiCoin's "Bowl-A-Ball" can now be seen in every arcade in the city. . . . Milty Green, American Vending Co., who turned over his 10th Avenue store to Herman Distributing Co. (new distribs for the Evans' phonos) getting ready to fly to Miami, Fla. He'll be on hand for the banquet of the Miami Operators Association. . . . Irv Feneschel, Brooklyn music op, building quite a nice music route. Irv sends his regards to Joel Friedman, Cash Box L. A. manager.

Sooner or later—it had to happen. Harry and Hymie Koepfel, Koepfel Distributing Co., looking for additional space. They will retain their present quarters, but have two or three spots along the side-streets in mind—to be used for repair and storage. . . . Mac Pol'ay putting on weight. Claims he's going on a diet. . . . Abe Witsen and Sal Groenteman, International Amusement Co., Philadelphia, have done an outstanding job of reconditioning their offices and showrooms—creating an international flavor through their decorations and displays. International is truly an international organization—probably the most outstanding in the country—due to the enormous amount of equipment of all kinds they're shipping out. . . . Dave Stern, Tom Burke and Bob Slifer, Seacoast Distributors, become members of the "moaning and groaning club." Although deliveries of the new Rock-Ola "Fireball 120" phono are being made, they are far from coming close to fill orders. However, Stern states he expects deliveries to pick up considerably. . . . Teddy Blatt, attorney, and Bart Hartnett, business manager for the Associated Amusement Machine Operators of New York, report that tickets for their Third Anniversary Dinner and Dance being held at Alan Gale's Celebrity Club on Sunday evening, December 21, are almost all gone. Only 350 tickets were available, with 50 going to out-of-towners. . . . Meyer Parkoff, Atlantic-New York Corp. (Seeburg Distributors) rushes along coinrow into his office—then is tied up with customers when he gets there. We are able to wave "hello" to him both times. Busy, Busy, Busy! . . . Ben Smith's (Ben Smith Advertising Agency) son George, a sophomore at Princeton, and a member of the University's debating team, received high accolades from the rival Yale publication after a recent debate. George was singled out for the clever method of his presentation. . . . Nat Cohn spends the past week seeing his distributors at Ft. Worth, Tex., Houston, Tex., New Orleans, La., Atlanta, Ga., and Cincinnati, Ohio, on his new kiddie boat ride "Aqua Jet," which he is handling under the firm name of Rite-Way Sales. Nat finished the trip with a visit to the Schneller boys (NASCO), who are manufacturing the ride exclusively for his firm.



Texas is having just enough rain to keep the people from complaining about the weather all the time. That coupled with the nearness of Christmas makes the outlook for the coin machine business good—for the next few weeks at least.

With hunting season in full swing, many of the operators are oiling up their guns and working out their bird dogs. Holland Farrow, his three brothers and Red McColl'ym are duck and deer hunting in south Texas. They plan to be gone about a week. . . . Eatons from Henderson is trying his luck at hunting in Colorado. He's after deer. If a bear crossed his path he'd take a shot at him too.

Jimmy Garrett of Longview is singing the blues these days. The reason? He was driving to Houston when all of a sudden a horse came charging out of nowhere. Ran into his brand new Oldsmobile 98 completely wrecking the car. Jimmy came out without a scratch but now has to drive his other Olds 98.

Bob Cowen of Fort Worth was in town this week stocking up on cigarette machines. . . . George Wrenn of Walbox Sales Company is in East Texas on business this week. . . . Garland Delemar of Waco was in town this week he is real happy these days—his second child is on its way. . . . Ray Barnes of Palestine is off on one of his golf tournament vacations.

Mac Branshaw, formerly a salesman for King and Big State Distributing Company, is at home again after two years in Korea and Japan. He has a discharge from the army and is glad to be a civilian again. . . . Nat Cohn visited Abe Susman, Bob Hunter and Audrey Hunter at State Distrib, lining up orders for his "Aqua Jet" kiddie boat ride.



# THRU THE COIN CHUTE

## CHICAGO CHATTER

This was truly a blue and rainy Monday starting off a busy, busy week. Reason for the rain? According to Frank Mencuri of Exhibit, "I knew it would rain Monday. I had my car washed Sunday." . . . The coinbiz offers a big, well paying field for skilled labor. Why not then, do what The Cash Box has proposed since 1942, and start a "School for Coin Machine Mechanics"? Manufacturers who've been quizzed by mail are for the idea. A few state that they do not believe the field can 'get together' even on so important a necessity. . . . Ed Levin, sales manager for Chicago Coin, reported this past week that everyone of their distribs tremendously enthused over its new "Bowl-A-Ball," and that the orders have backlogged 'em already. . . . Dave Bender, of Coven's, reports that the firm has arranged a special discount plan for ops buying premiums as gifts this Xmas. . . . Walter Tratsch of ABT will show a BeeBee vendor for guys who have rifle ranges at the forthcoming park show.

Bill FitzGerald sent out one of the cutest sales bulletins to his distribs seen in a long time. It had a tiny pair of red glasses looking onto a bit of a page from the Yellow Book. . . . Herman Paster of St. Paul sent the AMI 40 selection free to Northwestern Military and Naval Academy at Lake Geneva, Wis., where Col. James Jacobson is commandant. And Bob Gnarro of Chicago sent over 100 records to the Colonel. Which proves, that even though miles may separate coinmen, their hearts easily transcend the mileage. . . . Hear that Buster Williams of Memphis and Raymond Williams of Dallas are sure'n sure that they're comin' in with another oil gusher. . . . Very swell card from Charlie Robinson of L. A. vacationing in Hawaii at the Surf Rider, wherein Charley writes, "Please wire \$5 million for minor expenses." . . . Bill DeSelm would have been at Sophie Tucker's opening at the Chez, but Bill had to babysit that nite, when Lucy went to her annual nurse's meeting. (Anyway, he's still the "new" Bill DeSelm). . . . Seen at Sophie Tucker's opening: Herb Perkins with Emmett Callaghan . . . Dom Pigati and his mother . . . Bill and Cissie Gersh along with Dick Gersh and Dick's guest, Cherie Goldblatt, of the Goldblatt clan . . . Ray Moloney at the special reception given to Sophie Tucker that afternoon.

Sincerest condolences to Roy McGinnis who lost his father this past week. . . . Talk about being frightened by a prediction come true. That's the case with Jack Nelson who walked around with an awed expression all this last week. Jack had been kidding Jack, Jr.'s, gorgeous wife, Margie, that her baby would be born soon. "In fact," Jack joked, "on November 18 at 4 A.M." Believe it or not at 4 A.M. on November 18, Barry Nelson, weighing 8 lbs. 2 oz. was born. (And that makes Jack a gran'pappy for the 3rd time.) . . . There's a dime store in Brooklyn (Newberry's) according to Frank Mencuri of Exhibit where they've removed the soda fountain and lunch counter, left the back mirrors, put up an awning, and now feature 24 coin machines. There are 5 horses, 3 ships, 3 Midget Movies, 3 other rides, in addition to gum, popcorn and drink dispensers. The manager is just simply elated with the cash that's been pouring in . . . and Frank claims this is 'the new idea' among all the storekeepers—"Kiddie Corners"—"They want complete package deals now," Frank reports.

Harry Jacobs, Jr., and his dad, Harry Jacobs, Sr., of the Milwaukee Jacobs' on his way into town to talk distribution with some of the amusement machine manufacturers. . . . Leo Weinberger of Louisville, a very busy guy these days, trying to supply the demand of his customers and, at the same time, trying to get about here and there to see his friends. . . . Hear that Carl Morris of Micro Master interested in setting up an automatic pitcher spot in our Windy City. . . . Frank Roelke of Coin-O Mfg. Co., interested in talk'n' business with anyone who wants to buy into a good deal. . . . Les Rieck of H. C. Evans has come up with the remark, "Don't believe that we'll ever again see a new automatic phonograph under 100 selections." . . . H. F. Burt of Silver King reports that his firm coming out with a coupla new bulk vendors in view of fact they can't get sufficient metal to continue on old types at this time. And demand increasin' by the minute. . . . Is Ted Rubenstein going into the TV business? . . . "Bally Beauty" oughta be a beauty fr'm what we hear a'ready. . . . Demand for new phonos continues to increase every day. Just ask J. Raymond Bacon of Rock-Ola if you don't think so.

The Bally 'Champion' horse will be on NBC's noted TV show all this week, "Hawkin's Falls" (over WNBQ-TV, Channel 5, 4-4:15 P.M.) showin' the horse in the town's drug store and the kiddies ridin' along. . . . Dave Russell and Patty Conklin got the Bally 'Champion' and Bally 'Space Ship' deal 'ex' for all the Dominion of Canada. The firm's name is Russ-Con Co., Montreal. . . . Abe Witsen of Philly escorted Robert Van Wilder of Paris, France, all about the factories here this past week. And this Frenchman much impressed with what he saw. . . . Pete Stone and his very gorgeous missus, Margaret, who are doin' so well in Indianapolis, have a sensational hot house in their backyard. Margaret Stone is growin' orchids and expects some to bloom almost any second. And Pete's lookin' forward to his tomatoes comin' up just as the snow gets heaviest about the middle of January. . . . Jack Nelson flashing a cablegram from Irving Solovey in the Canal Zone tellin' Jack how great his Bally 'Champions' are doin' down there.

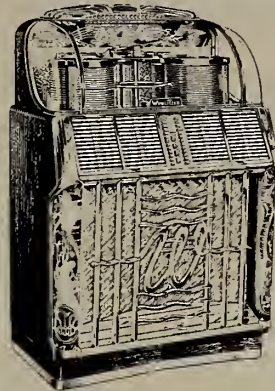
Al Stern pops into United for lunch with the boys there and to tell them all about the Edgewater Heart Fund (named in memory of George Moloney) and for which Al is tremendously commended by all in the industry. . . . Bill O'Donnell greatly worried while his gorgeous missus, Nicky, in Evanston's St. Francis Hospital for a very serious operation. . . . Ted Bush (that cold, cold man from Minneapolis) phones all the way from the town he now loves and now lives in, Miami, Florida, to invite us to a cocktail party right before the

# MICHIGAN OPS!

BEFORE YOU FILL OUT YOUR  
"End-Of-Month Inventory"

THAT APPEARS IN THIS ISSUE

# SEE US TODAY!



Double the value of your present inventory by trading in your old equipment toward the sensational 104 selection (playing 78's and 45's intermixed) WURLITZER 1500's . . . AND . . . AT THE VERY SAME TIME . . . MAKE MORE MONEY THAN YOU'VE EVER MADE BEFORE! See us today! Let us show you HOW to HAVE MORE AND EARN MORE while INCREASING THE VALUE OF YOUR INVENTORY WITHOUT CREATING ANY FURTHER FINANCIAL UPSETS IN YOUR BUSINESS! This is the greatest plan we've ever yet been able to present! BE SURE TO SEE US TODAY!!!

## ANGOTT DISTRIBUTING CO.

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# COVEN

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Exclusive Distributors of Wurlitzer Phonographs

## Nebraska Ops To Hold Two Day Meet

OMAHA, NEBR.—Howard Ellis, Secretary-Treasurer of the Music Guild of Nebraska, issued a very enthusiastic notification to all members, of this statewide juke box operators' association to prepare for one of the most outstanding quarterly meetings ever held.

The meeting will take place at the Hotel Madison in Norfolk, Neb. on Saturday and Sunday, December 6 and 7, 1952.

Boyd Worley of the Guild will be

the "host" to all the operators who will attend this affair.

Registration will start at 5:30 P.M. on Saturday. Refreshments will be served at 6:30 P.M. There will be a dinner at 7:30 P.M. The Board of Directors will meet after dinner.

The business meeting will start Sunday, December 7, at exactly 2 P.M. and will continue on to 5 P.M., when there will be a cocktail hour given to all the visiting operators and officials of the organization by Boyd Worley.

## CHICAGO CHATTER

big banquet of Miami's music ops' association. "And," adds Ted, "tell all my friends in Cheecago to come on down and enjoy a drink on me in the beautiful sunshine of Miami Beach." . . . Carl Christiansen of Coven's given a terrific greeting by Indiana ops in the new territory just granted the Coven firm by Wurlitzer. . . . Dave and Dorothy Gottlieb will take the train. Nate and Irene Gottlieb will take a plane. Sol Gottlieb will first stop off in Omaha at Hymie Zorinsky's place. But all will meet at Harry Silverberg's 'Silver Wedding Anniversary' in Kansas City. . . . The reason why Art Garvey's so nervous is because he expects to become a Grandpa for the first time any second now. The big man's really jittery.

Sam Stern of Williams tellin' some of his distribs (while so comfortably ensconced in his extremely gorgeous office) "The factory's going full blast ahead on 'Four Corners.'" . . . Howard Ellis, Sec. and Treas. of the Music Guild of Nebraska, invites us to a 2-day quarterly meet of the organization on Dec. 6 and 7, at Norfolk, Nebr., where Boyd Worley will host all Nebraska's juke box ops. . . . Roy Monroe and George George of Monroe C. M. Exch., Cleveland, advise they've gotta plant that'll help ops make more money with all kinds games. . . . Carl Angott of Detroit, who has one of the most outstanding (as well as the oldest) one-stop music services in the nation, has some new ideas which will mean more cash for his customers. (We promise all those who have written requesting us to again go back to "the o'd days" and write another of "those reminiscing columns" that they'll have one next week. Fair enough?)

# The New York Times Loves "Penny Arcades"

## Editorial Calls Public Who Can Play

### Its Many Machines "The Fortunate People"

NEW YORK—The coin machine industry has taken so many unfair and uncalled for criticisms from the know nothings in the newspaper business that it gives us great pleasure to reproduce the editorial which appeared in The New York Times, Wednesday, November 19, under the heading "Topics of The Times":

There are, undeniably, fortunate people in the world who can claim to have done nearly everything that there is to be done, with the possible exception of writing a novel and composing a symphony. A man who has flown an airplane, played baseball with a major league team, hunted big game, peered through a submarine periscope and stood up in a boxing ring to be slugged by an opponent as big and heavy as himself is in a fair way to make that claim. "Take," in the words of Carl Sandburg, "any streetful of people buying clothes and groceries," and you would not expect to find such a man among them. The passer-by hurrying about his business, buying his clothes and his groceries, has little time for doing everything—or, for that matter, anything, except attending to his business. Yet the passer-by might find, if he pause in his flight, that there is a place which he passes perhaps every day, a microcosm in which he can do all the things he thinks are reserved to the more fortunate people of the world. This place is the Penny Arcade.

If the passer-by enters the Penny Arcade he would do well, for his own peace of mind, to do it cautiously and a little suspiciously, patting himself to make sure of his wallet. For the Penny Arcade is a breezy, garish place, or should be and is associated in the passer-by's mind with hucksters all intent on separating him from his money. This is a false conception, but if it eases his mind to pat his wallet, let it be done. Inside the Penny Arcade he can change a dime or a quarter or even a half dollar into pennies and nickels at no extra charge. The first attraction he sees is a row of glass-fronted cases, like miniature theatre stages, with bears and lions ready to begin moving across downstage and whipping around behind some shrubbery upstage, ready to be shot at with electric-eye rifles for a couple of pennies. But he will avoid this challenge at first, working up to it gradually from the baseball machines. A baseball machine will put him in the company of Dickey and Selkirk and Combs, whose names appear on the batting order and give the passer-by some idea of the machine's age. The baseball machine is unaware of the existence of Phil Rizzuto and Mickey Mantle. But the passer-by will nevertheless depress the lever that swings the bat that sends a steel ball screaming through the hole between first and second, and will marvel at the ability of the mechanical umpire to differentiate between strikes and

balls, if any umpire, in the passer-by's view, can be said to possess that ability.

From the baseball machine the passer-by will move on to the submarine periscope, which boasts a development inexplicably ignored by the Navy thus far: a button to fire the torpedoes at the ships the passer-by sees through the eyepiece. Here Commander Passer-by in a few minutes sweeps the seas of enemy shipping, like Walter Mitty. A step to the right and he is Lieutenant Colonel Passer-by, executing perfect Immelmans and barrel rolls while firing short but effective bursts at enemy airplanes. If the passer-by is a gregarious sort, he can get a pick-up game of hockey or soccer with a fellow passer-by. With his sporting acquaintance he can slug it out on the boxing machine—left and right uppercuts only—until one or the other of the boxers gets it on his well-defined chin and falls with an iron clang to the canvas. More confident now, the passer-by turns finally to hunting big game. If he is a sharpshooter he can cause the bear or lion to pause in his flight across the landscape, rear back on his hind legs, roar, and then flee in the opposite direction. Hunting in the Penny Arcade is always in season and no license is necessary. The only thing he cannot do is get his picture taken with his kill, for there is never a kill. The bear or lion lives to flee other Penny Arcade hunters.

If the passer-by cannot get his picture taken with a kill he can at any rate get his picture taken. For the Penny Arcade provides machines which, within one minute, deliver a photograph. Not a photograph to be hung in a salon, perhaps, but one which resembles the passer-by to a degree beyond coincidence. And there are machines which will reproduce the passer-by's voice on a record, and machines which will read his palm or give him a glimpse into his future by means of playing cards read by a mechanical gypsy woman. If the passer-by has no living thing to bestow his love and affection upon he can, for a small sum, buy a tiny hand-painted turtle to feed and care for.

Here is a bargain, indeed. The passer-by, if he goes through all the rituals and degrees of the Penny Arcade, will have engaged in activities he thought were reserved to the very fortunate. He will be able to care for a living thing. And, through the offices of the future-reading and picture-making and voice-recording machines, he will have done that which everyone wants to do, or thinks he wants to do: glimpse his future, and record his face and his voice, and perhaps a little of his spirit, on something a shade more permanent than the memory of man.



## LOS ANGELES

How'd you like to find oil on your property, and then discover that it would soon prove to be a losing proposition? This wasn't quite the case, but operators up at Camp Cook will soon be forced to remove their equipment because of the discovery of oil on the site. The lucrative Army installation is scheduled to close up shop long about the first of the year, with the transfer of units stationed there already begun. Some 350 pieces of games and music are involved it's reported. Union Oil geologists completed their findings last week, and are scheduled to start drilling operations shortly.

Coin-row was busier 'n a beaver all week, with all jobbers and distribs reporting peak activity. Seems to be a shortage in many games, with ops laying their hands on all the "Spotlights", "Circus", and "Atlantic City's" they can find. . . . Remodeling and new decorative effects finally completed over at the Dan Stewart Company, with manager Jack Dolan breathing a sigh of relief. The firm was in the midst of plans for the showing of the new 120 selection Rock-Ola phonograph. Jack tells us that a full house is expected with ops throughout Southern California expected to be on hand. We sneaked a preview of the machine, and it sure looks like a winner. Jack, by the way, getting offers galore for painting jobs, such was his deft touch with the brush. . . . Pert Jo Ann Lewis mixed a good can of paint. . . . Fred Gaunt ran plum out of United's "Circus", but assures us that more are on the way. Major domo Charlie Robinson up to San Francisco for a brief spell; good thing too, what with the rainfall (mist to the Miami Beachcombers) we had this past week. . . . and speaking of the latter dew, we spotted an automobile accident in which a bowler wound up standing on end. Wonder what score it rang up?

We were startled to find Blaze manning the counter over at Paul Laymon's, but learned the substitution was only temporary while Paul was busy tearing up shrubs, painting and transplanting at home. We learn that Paul will be coming in to the office with paint on his clothes regularly now on thru Thanksgiving. Meanwhile, Jimmy Wilkens and Charley Daniels filled us in on the rapid rate those Wurlitzer 1500's are moving out. Ed Wilkes, by the way, was up to here trying to close a deal for a home out in Long Beach. . . . Bally's new game should be on the floor of the Laymon firm at press time. . . . seems as if Wurlitzer's are the TV vogue, what with another being featured on the Harry Owen's show, KNXT.

Lyn Brown, Exhibit Supply Co.'s regional rep tells us he's been rushed with inquiries concerning that "Rudolph The Red Nosed Reindeer" bonanza. With the emphasis local merchants place upon the Xmas holidays, the ride appears to be a cinch for coin ops to really celebrate the holidays. Lyn also reports lots 'n lots of biz via Exhibit's "Super Twin Rotation" and the fabulous "Trigger". . . . Johnny Lantz and Pete Schupp, South Gate, seen making the rounds of the row last week. . . . ditto Bill Black and Bill Schaefer from Bakersfield. . . . Nick Carter, Nickabob distribs, points to the sole "Model D" on the floor, and "can't wait for the next shipment". That AMI sure is meeting with lots 'n lots of approval. . . . Jack Simon reports a land office business, with many of the machines on the floor tagged and tied with the familiar sold sign. . . . Cohort Abe Chapman was out nursing a bad throat. Not from shouting "fore" on the course, Abe? . . . Jack Spencer, Big Bear Lake, reports the season's first snowfall. Understand they're getting the ski lift in shape for the resort area's famed winter sports carnival. . . . Phil Robinson, regional rep for Chicago coin, doing a whale of a job with Chi Coin's new "Bowl-A-Ball." That's quite a game ops report, with loads of fast action. The game also requires a bit more skill than the puck variety of bowler. . . . T. H. Loo of El Centro, and Happy Clark of Downey on the row. . . . Mary & Kay Solle's pick of the week is "Keep It A Secret", a real hot one sez Mary. The gal by the way is recognized by all for her prognostication—without the use of a crystal ball. Bill Leuenhagen also reports a spurt in business with many shuffle games moving off the firm's showroom floor.

Bob Smith Jr., holding down the fort at Automatic Enterprises, while his Dad is off satisfying ops with more 'n more of Conat's "Atomic Jet." Jet ops by the way, are going wild, can't keep up with the pace. . . . Roy Jones up from Ridgecrest this week. . . . newest item due to hit the coast shortly is a coin operated motorboat via old friend Bert Lane, down Miami way. . . . The boys over at Badger Sales continue to keep popping. Those few who witnessed Al Silberman seated on the floor couldn't quite make it out at first. So happens your truly and Al were discussing politics, sooooo. . . . He really tipped his chair, and was promptly deposited right smack under the desk. . . . Harry Duensing, a whiz when it comes to a drink machine, comparing Chicago with L. A. — what's to compare? . . . Bill Happel going great guns with Williams' new game "4 Corners". . . . Veteran ops will remember Ray Suhr, who years ago worked for Jack Gutshall. Ray would welcome some mail from his many friends in the coin biz—he's at Spears Sanitarium with multiple sclerosis. Write will'ya! . . . We still think it'd be a good dea, for the coin biz to tie in with Peter Potter's "Juke Box Jury" show. Some of the local high schools and hospitals sure could use a half decent phono.

Ops along coin row this week: S. L. Griffin, Pomona; Charles Cohan, Long Beach; Al Cicero, Santa Maria; Lela Smith, Barstow; Etta Barnes, one of the few female ops around up from Baldwin Park; Clayton Ballard, Van Nuys; Ed Van Atta; the Thompson brothers from Delano.

## CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE  
10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48 Subscription)": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 36, N. Y.

## WANT

WANT—Cash Waiting. Will pay \$275 for Atlantic City's; \$475 for Palm Beach; \$250 for Bright Spots. D & P MUSIC, 27 PHILADELPHIA STREET, YORK, PA.

WANT — Spot Lites, Coney Islands, Brite Spots, Atlantic City, Seeburg 100s, Gottlieb Grippers, Panorams, Midget Movies, Philadelphia Toboggans, Skeeballs & Arcade Equipment. Send list and prices. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, OHIO.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—AMI D40—D80, 40 selection Hideaways, Wall Boxes, Steppers, Speakers, Seeburg 100's, Hideaways, Wall Boxes; Wurlitzer 1017, 1217, 1400, 1100; Latest amusement games, Metal Typers, Heavy Hitters, Silver Bullets, Arcade Guns, Scales, etc. Write stating condition, number, model and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel: 2648.

WANT—Late Solutone Master Entertainers; Hobby Horses; Shufflecades; Star Series; Heavy Hitters; 10th Innings; Ball and Tab Gum Vendors, Northwestern '49 preferred. E. LIEBMAN, 12 BABY POINT RD., TORONTO 9, ONT., CANADA.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—All types Arcade Equipment. Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire Phone: C. A. ROBINSON Co., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: LIncoln 9-3996.

WANTED — Mills Panorams — Write price, condition, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—Mutoscope Voice Recorder— quote cash price and serial number in first letter. BOX 1025, THE CASH BOX, 26 W. 47th STREET, NEW YORK 36, N. Y.

WANT—800 and 1015's. All you have. LAREDO EXPORTING CO., LAREDO, TEXAS. Tel: 672-723.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

WANT—15 Palm Beach and 10 Atlantic Citys. Must be in A-1 condition mechanically and in outward appearance. Contact us, stating best price, immediately. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel: MAin 8751.

WANT — Late Model Phonographs. Will pick up in a radius of 200 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—Chicago Coin Bowling Alleys green or blue cabinets. MERIT INDUSTRIES, 542 W. 63 STREET, CHICAGO 21, ILL. Tel: ENglewood 4-9240—ENglewood 4-9202.

WANT—We buy dealers' surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS. N. Y. Tel.: THlden 4-9040.

WANT—Wurlitzer Phonograph Model 1400, 1250 and 1100; A.M.I. Phonograph Model A, B, C, and D; Seeburg Phonograph Model M 100A, B and C. State quantity, condition and best price in first letter. COVEN DISTRIBUTING CO., 3181 ELSTON AVENUE, CHICAGO 18, ILL. Tel.: INdependence 3-2210.

WANT — Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANT—45 R.P.M. records, late 15c, older 12c, we pay transportation. Selling Genco Targets \$89.50; Bally Baseball \$89.50; Chicago Derby \$219.50. Will take in trade Rockola 1422's or records. NATIONAL NOVELTY COMPANY, 183 EAST MERRICK RD., MERRICK, N. Y. Tel: FReport 8-8320.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal 6L7 Metal. Will pay \$40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13 ILL.

## CLASSIFIED ADVERTISING SECTION

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500

WANT—Palm Beaches, Atlantic Cities, Spot Lites, Bright Spots, United Leader, Stars, Boleros, 100 Record Seeburgs and late model Phonographs, Exhibit Guns, Seeburg Bear Guns, Hobby Horses. Give best price in first letter. VALLEY DISTRIBUTORS, 710 12TH STREET, SACRAMENTO, CALIF.

WANT — United 2 Player Rebound Bowlers For Resale. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., NO., MINNEAPOLIS 11, MINN.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT — Shuffles, Rebounds, Bowlettes, Star Series, All Stars, Five Balls, A1 Condition Only. Any Quantity at the right price. Can pick up in states bordering Eastern Canada. E. LIEBMAN, 12 Baby Point Rd., Toronto 9, Ontario, Canada.

## FOR SALE

FOR SALE—Spotlite \$375; Harvest Time \$50; Knockout \$60; Utah \$35; Five Star \$100; King Pin \$50; Cinderella, Wisconsin, Ramona, Shanghai \$15 each. ROANOKE VENDING MACHINE EXCHANGE, INC., 118 W. WASHINGTON ST., CHARLESTON W. VIRGINIA. Tel: 3-0311.

FOR SALE—3020 Wurlitzer Boxes \$27.50; Hidden Units, Seeburg '46 \$75; '47 \$100; '48 \$125; Wurlitzer 1017 cobra arm \$100; Packard Boxes \$7.50; Packard Hidden Units \$37.50; Seeburg 3W2's \$12.50; Seeburg Bear Gun \$190. S. H. LYNCH & COMPANY, SEEBURG DISTRIBUTOR, 910 CALHOUN, HOUSTON, TEXAS. Tel.: CHarter 0453.

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE—115 New and used wall boxes \$100 at Thermopolis, Wyoming. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS COMPANY, 3726 KESSEN AVENUE, CINCINNATI, O. Tel: MONTana 5000-I-2.

FOR SALE—Palm Beach \$525; Atlantic City \$495; Spot Light \$375; Bright Lights \$225; Rose Bowl \$175; Williams Super World Series \$275. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS, OHIO. Tel.: UNiversity 6900.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Packard Wall Boxes \$4 ea.; Wurlitzer 3031's \$5 ea.; Wurlitzer 3025's \$6 ea.; Photo Finishes and Citations \$25 ea. Packard Inserts \$3 per thousand; Rockola Playmasters \$50 ea. GOLDEN GATE NOVELTY COMPANY, 201 GOLDEN GATE AVE., SAN FRANCISCO, CALIF.

FOR SALE—Quartette \$150; Springtime \$100; Sea Jockeys \$175; Handicap \$225; Harvest Time \$69.50; Double Feature \$75; Cyclone \$110; Domino \$165; King Pin \$75; Watch My Line \$96; Thing \$50; DeLuxe World Series \$229.50; Chicago Four Player Derby, New \$250; Williams Horsefeathers, New \$199.50; Twin Rotations, New \$575. WESTERN DISTRIBUTORS, 1226 SW 16th, PORTLAND 5, OREGON.

FOR SALE—United Skee Alley \$85; HyRoll \$50; Zingo \$225; Wurlitzer SkeeBall \$100; A.B.C. \$225; Wm. Jalopy \$200; Exhibit Six Shooter \$175; Genco Score Unit \$90; Wall-O-Matics \$10; Star Speakers \$18; Bank Ball \$125. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE — Brand New Bally Sunshine Parks; Bally Futurities; large assortment of used One Balls. Prices slashed. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS.

FOR SALE—Phonographs with famous Davis six point guarantee: Seeburg Hideaway Specials H148M \$219; H147M \$169; H246M \$159; H146M \$129; 1941 R C Special \$50; Wurlitzer 1080 \$159. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.

FOR SALE—Two hundred thousand assorted records, popular, rhythm and blues, hillbillies — Fourteen thousand dollars. Fifty thousand Spanish; Victor, Seeco. Ten Thousand Albums: Large selection. Best offer. A. EICHLER, 776-6 AVENUE, NEW YORK, NEW YORK CITY.

FOR SALE—Seeburg I47 \$99; Packard Manhattan \$99; Shuffle Alley Express \$29.50; Genco Target \$39.50; Viking Popcorn Machine \$79; Spares & Strikes \$149. AMERICAN VENDING CO., 2359 CONEY ISLAND AVENUE, BROOKLYN, NEW YORK.

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE**—Pin Bowler \$75; Double Action \$75; Set Shot Basketball game \$295; Springtime \$85; College Daze \$75; Tri Score \$50; Canasta \$50; Rocket \$69.50; Nifty \$89.50; Pinky \$89.50; Keeney 4 Player \$150; Knockout \$69.50; A.B.C. \$175; United 5 Player \$250; United 6 player \$295; Chicago Coin 6 Player formica top like new \$300; Bright Lights \$250; 1015 Music \$175. K. C. SPECIALTY CO., 510 MARKET ST., PHILADELPHIA 6, PA. Tel.: Market 7-6865 or 7-6391.

**FOR SALE**—Chicoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; DeLuxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

**FOR SALE**—40 pcs. of pre-war music consisting of: 9 Rock-Olas, 7 Wurlitzers, 11 Seeburgs, 7 Aireons, 5 A.M.I.'s, 2 Mills. All parts there. Entire lot \$1000. F.O.B. Cleveland. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO Tel: Henderson 1-7577

**FOR SALE**—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Universal; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel: 3-7648.

**FOR SALE** — Williams Hayburners, \$139.50; Spark Plugs \$149.50; Sea Jockeys \$149.50; Williams Long Beach—close out. Late 5 Ball Games, write for list. Arcade Equipment; 3 Deluxe Mutoscope Photomats. 2 Late Voice-o-graphs, write. 5 Seeburg Bear Guns \$189.50 each. Also late model 6 Gun A.B.T. Shooting Gallery. We guarantee that all our prices are below low Cash Box. WANT—Will buy for cash or trade for all Post War Wurlitzer phono and Seeburg M100B3s 45 r.p.m. Seeburg M100As and AMI model C's. BUSH DISTRIBUTING COMPANY, 286 N.W. 29TH STREET, MIAMI, FLORIDA.

**FOR SALE** — Brand New Original Crates Scientific Pokerino Jr. \$69.50; Used Williams Music Mites \$69.50; Watling Scales-Tom Thumb \$65; Rockola World Series \$75. All types Shuffle Games, Music & Pin Games—Write. MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: Tyler 8-2230.

**FOR SALE**—New Smokeshop Cigarette Machine (Write); New Rockola (Write) Turf King—New in Crate \$295; Turf King—used—\$145; Three Mechanical Horses (Thunderbolts) \$574.50 each. EASTERN VENDING SALES CO., 940 LINDEN AVE., BALTIMORE, MARYLAND. Tel: Mulberry 2110.

**FOR SALE**—New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

**FOR SALE**—We Need Space. Citations, Champions, Also 5 Balls. All In Good Condition. Best offer takes it all. MERIT INDUSTRIES, 542 W. 63rd ST., CHICAGO 21, ILL. Tel.: ENglewood 4-9202; 4-9204.

**FOR SALE**—Wurlitzer 1100 \$349; Seeburg 148ML \$265; 146S \$115. On hand, a large supply of Packard, Wurlitzer and Seeburg Wall Boxes fully reconditioned. Write: CENTURY MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9, N. Y.

**FOR SALE** — United Shuffle Alleys with genuine formica tops and big pins: 4 player \$225; 5 players \$250; 6 players \$275; Bing-A-Rolls \$60. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

**FOR SALE**—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78'—45'—Wurlitzer 1100's, 1015's. Export trade invited. WINTERS DISTRIBUTING CO., 1715 HARBORD AVENUE, BALTIMORE 13, MD. Tel.: Lexington 8820. Wurlitzer distributors Maryland and District of Columbia.

**FOR SALE**—Closing out our used 5-ball inventory, which includes: Old Faithful, Knockout, Basketball, Pinch-Hitter, Freshie, Tri-score, Dallas, Stop & Go, Rockette, Red Shoes, 4-Horsemen, Fighting Irish, Shoo Shoo, plus 50 other machines. Make us a reasonable offer for one or all. Genco Shuffle Targets thoroughly reconditioned, only \$50 while they last. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO, NEW YORK.

**FOR SALE** — United: Four Players with G. Formica tops and large pins \$225; Twin Rebounds \$125; Genco Bing-a-Rolls \$65; Bear Guns \$250; C. C. Trophy Bowls \$25; Universal Super Twin Bowlers \$25. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

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**FOR SALE**—Chicago Coin Thing \$35; Williams Lucky Innings \$35; Photo Finish \$35; Citations \$25; Champion \$45; Watch-My-Line \$75. J. ROSENFELD CO., 3220 OLIVE ST., ST. LOUIS, MO. Tel.: OLive 2800.

**FOR SALE**—24 W4-L56 (5-10-15) \$34.50 ea; 11 W1-L56 (5c) Remote \$4.50 ea; 11 30W (5c) Rock-Ola Postwar \$4.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel: 2-3992.

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE** — Arizona \$67.50; Baby Face \$35; Four Horsemen \$75; Pin Bowler \$75; Watch My Line \$90; Team Hockey \$65; Gold Cup \$25. F.O.B. St. Louis. 1/3 Deposit. Lots of others to choose from. Get our prices. REEL DISTRIBUTING CO., 6943 FOREST HILL DRIVE, ST. LOUIS, MO.

**FOR SALE**—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price \$49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.

**FOR SALE**—Williams Deluxe World Series \$240; Mills Panoram \$185; Packard Manhattan \$85; Wurlitzer 1217 Hideaway \$345; Wurlitzer 1017 Hideaway \$95; Williams-Hayburner \$175; Williams Sparkplug \$195. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. Tel: 6-3583.

**FOR SALE**—Had you some good equipment to sell—phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

**FOR SALE**—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

**FOR SALE**—Sacrifice—25 3020 Wurlitzer Boxes; 2 1017 Wurlitzer Hideaways; 7 4000 Model Wurlitzer Star Speakers; 2 219 Wurlitzer Steppers; 6 2140 Wurlitzer 5 & 10 Boxes; 1 Model 212 Master Unit; 1 Model 216 Receiving Unit. All in grand condition. Package deal only \$899.50 F.O.B. Glens Falls. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, N. Y.

**FOR SALE**—1 Mills Constellation phonograph \$100; 1 Chico. Coin Baseball Shuffle Alley \$49.50; 1 Chico. Coin Basketball Champ \$195; 1 Six Shooter \$149.50; 1 Seeburg Bear Gun \$195; 1 Williams' Jalopy \$195. AUTOMATIC AMUSEMENT CO., 308 N.W. 8TH STREET, EVANSVILLE, IND.

**FOR SALE**—8 Champion \$39.50; 5 Winners \$84.50; 10 Turf Kings \$119.50; Bally Spot Lites \$345; Williams Sweetheart \$64.50; Chicago Coin Pin Bowler \$64.50; Gottliebs Knockout \$64.50; Gottliebs Triplets \$94.50. MICKEY ANDERSON, 314 E. 11TH STREET, ERIE, PA. Tel: 22-894

**FOR SALE**—Perfect condition, like new: Coney Islands (latest improved model with 5 contacts) \$375; Leaders \$325; Hot Rods \$60; Turf Kings \$165; Citations \$35; Various Flipper Pins, write. 1/3 deposit, balance C.O.D. W. E. KEENEY MFG. CO., 5231 S. KEDZIE AVE., CHICAGO, ILL. Tel.: HEmlock 4-3844.

**FOR SALE** — Big Money Makers: Cross Roads \$165; Eight Ball \$165; Shoot The Moon \$150; Double Shuffle \$70; Knock Out \$70; Lucky Inning \$60; Sportsman \$110; Bomber \$70; Slugfest \$115; Thing \$55; Four Horsemen \$75; Turf King \$100; Futurity \$235. These machines look near new and are A-1 condition. One third deposit required. CROWN NOVELTY CO., INC., 920 HOWARD AVENUE, NEW ORLEANS, LA.

**FOR SALE** — Reconditioned Wurlitzers: 1250's \$425; 1100's \$300; 1015's \$150; 1080's \$150. Seeburgs: 146M \$150; 147M \$175; 148M \$275. Packard Manhattan's \$125 Packard Sevens \$75; Wall Boxes 3-W-2 L 56's \$12.50; WL-1 56's \$10 less tubes. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

**FOR SALE**—Match The Wheel Shuffle Alley Conversion. Attached to top of head. Fits all types shuffle alleys. Only action matching unit. Only two wires to attach. Sample \$42.50. Write for quantity price. One third deposit with order. KINGS AMUSEMENT CO., 1505 CONEY ISLAND AVE., BROOKLYN 30, N. Y.

**FOR SALE**—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3757 W. CHICAGO AVE., CHICAGO, ILL. Tel: Sacramento 2-5050.

**FOR SALE**—Wurlitzer 1080 \$179.50 ea.; Wurlitzer 1100 \$375 ea.; 10 Seeburg 100A—78 \$675. Plus \$10 for crating. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVE., N. Y. C., N. Y. Tel.: Chickering 4-5050.

**FOR SALE**—Clean ready for location: Wurlitzer 1080's \$150; Seeburg 5c wireless wall box \$7.50; Packard wall box \$7.50. CAIN-CAILLOUETTE INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

**FOR SALE**—The old reliable Massengill coin operated pool tables. Write for price list on used equipment. We will buy one balls, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel: 500.

**FOR SALE**—Futurity's \$250; Turf King \$100; Very Clean. S & A NOVELTY CO., ANTLERS HOTEL, SAN BERNARDINO, CALIF.

**FOR SALE**—Knockout \$79.50; Bowling Champ \$49.50; Buccaneer \$49.50; Canasta like new \$39.50; Champion One Ball \$49.50; College Daze \$60; Control Tower \$125; Dallas \$45; Universal 5 Star \$129.50; Flying Saucers \$69.50; Four Horsemen \$115; Gin Rummy \$70; Harvest Time \$49.50; Hayburner \$195; Genco Hit & Run \$85; Humpty Dumpty \$29.50; Just 21 \$39.50; Lady Robin Hood \$29.50; 49 Majors \$35; Oklahoma \$60; Thing \$39.50; Triple Action \$29.50; Tri-Score \$80. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel: Superior 1-4600.

**FOR SALE**—Bally Sunshine Parks, floor samples, never on location, \$625 ea; two or more, \$610 ea. Also United Across The Boards and United Steeplechases. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel: CAnal 8318.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Special Limited Offer—Ten new Shipman Triple Column Postage Stamp Machines plus 100,000 Free Stamp Folders—all for \$395. Victory Folders \$6 for 10,000; Shipman Folders \$10 for 20,000. Mail Check To—SCHWARTZ DISTRIBUTING CO., 1800 S. W. 17th ST., MIAMI, FLORIDA.

FOR SALE—Coney Island \$390; A.B.C. \$215; Spot Lights \$425; Atlantic City—write, Skee Alleys \$65; Universal Supers \$60; Shuffle Alleys \$15; Five Stars \$145. ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CAN. 6-0293.

FOR SALE—United Steeplechase \$295; Coney Island \$245; Touch-down \$245; Williams Spark Plug \$250; Hayburner \$245; Sea Jockey \$245. Write for low prices on pins, bingos, arcade games. LEHIGH SPECIALTY, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

FOR SALE—Chicago Coin Hit Parades \$125; Model 1422 Rock-Ola \$75; Genco Shuffle Target \$125. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—Ready for location. C.C. King Pin \$125; Genco Hits and Runs \$75; The Thing \$45; Harvest Time \$50; Bomber \$70; Tahiti \$62.50; Utah \$50; Stop & Go \$70; Star Series \$49.50; Chicago Coin Pistol \$95; Dale Gun \$45. AMUSEMENT ARCADE CO., 419-9TH STREET, N.W., WASHINGTON, D. C.

FOR SALE—Real bargains—Seeburg Bear Gun \$265; Exhibit Silver Bullets \$125; Dale Gun \$45; Bally Hi-Rolls \$45; '46 Seeburg Hide-aways \$125; Twenty Post War Flipper Type Five Balls \$25 each. Write for other bargains. WANTED—Used Exhibit Pony Express Mechanical Horse. STANLEY AMUSEMENT COMPANY, 5225 SOUTH TACOMA WAY, TACOMA 9, WASHINGTON.

FOR SALE—Attention—Bingo Games Buyers: Bright Lights \$185; Bright Spot \$265; Coney Island \$255; Spot Lites \$285; Atlantic City \$365; Palm Beach \$410; Frolics \$450; Lite A Line \$125; Broadway \$155; Bolero \$260; Zingo \$235. All games refinished, mechanically good, crated proper. One third deposit required. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA.

FOR SALE—Spot Lite \$375; A.B.C. \$175; Zingo \$200; Lite-A-Line \$125; Bright Lights \$325; Coney Island \$350; Flying Saucer \$65; Tri Score \$50; Big Inning \$75. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel: Wheeling 5472.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1156 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—AMI "A" \$325; AMI "B" \$450; AMI "C" \$500 (with latest amplifier); Evans Constellation \$375; 1015 Wurlitzer \$125; 46 Seeburg \$100; 1426 Rockola \$100; 3048 Wurlitzer boxes \$50. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS.

FOR SALE—New 5c hot nut machines, heavy steel construction. Attractively finished in white. Side cup dispenser. Capacity 6 lbs. We invite inquiries from distributors. Write for special quantity prices. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. Tel: BiGelo 8-3524.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: Riverside 4131.

MISCELLANEOUS

NOTICE—Mailing List of Coin Machine Operators. 345 Idaho, Oregon, Washington \$5.25; 334 Arkansas, Mississippi, Tennessee \$5; 249 Colorado, Montana, Utah, Wyoming \$3.75; 10,954 United States \$125. Write for other states. L. W. WHIPPLE, BOX 125, MATHEWS, NORTH CAROLINA.

NOTICE—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 1-1121.

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THE CONFIDENTIAL PRICE LIST

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

Table listing pinball games with columns for machine name, quantity, and price ranges (Low/High).

←TOTAL NO. TOTAL VALUE→
CONFIDENTIAL PRICE LIST



ROLL DOWNS

Table listing Roll Downs games with columns for machine name, quantity, and price ranges.

←TOTAL NO. TOTAL VALUE→



SHUFFLES - REBOUNDS

Table listing Shuffles - Rebounds games with columns for machine name, quantity, and price ranges.

←TOTAL NO. TOTAL VALUE→

SHUFFLE REBOUNDS (Cont.)

Table listing shuffle rebound games with columns for machine name, quantity, and price ranges.

←TOTAL NO. TOTAL VALUE→



ARCADE EQUIPMENT

Table listing arcade equipment games with columns for machine name, quantity, and price ranges.

←TOTAL NO. TOTAL VALUE→

Table listing arcade equipment games with columns for machine name, quantity, and price ranges.

←TOTAL NO. TOTAL VALUE→

ARCADE EQUIPMENT (Cont.)

Table listing arcade equipment with columns for machine name, quantity, and price ranges.

←TOTAL NO. TOTAL VALUE→



VENDORS

CIGARETTE MACHINES

Table listing cigarette machines with columns for machine name, quantity, and price ranges.

←TOTAL NO. TOTAL VALUE→



**NUMBER OF EACH MACHINE OWNED**  
**VALUE OF MACHINES HERE**  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

**NUMBER OF EACH MACHINE OWNED**  
**VALUE OF MACHINES HERE**  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

**NUMBER OF EACH MACHINE OWNED**  
**VALUE OF MACHINES HERE**  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)



## CIGARETTE MACHINES (Cont.)

|                             |         |        |
|-----------------------------|---------|--------|
| 4. Rowe Imperial (8 col.)   | 80.00-  | 85.00  |
| 4. Rowe Royal (6 col.)      | 79.50-  | 100.00 |
| 4. Rowe Royal (8 col.)      | 95.00-  | 130.00 |
| 4. Rowe Royal (10 col.)     | 95.00-  | 140.00 |
| 4. Rowe President (8 col.)  | 100.00- | 145.00 |
| 4. Rowe President (10 col.) | 100.00- | 125.00 |
| 4. Rowe Crusader (10 col.)  | 125.00- | 155.00 |
| 4. Rowe Electric (8 col.)   | 125.00- | 150.00 |
| 4. Uneeda "A" (6 col.)      | 45.00-  | 60.00  |
| 4. Uneeda "A" (8 col.)      | 49.50-  | 85.00  |
| 4. Uneeda "A" (9 col.)      | 59.50-  | 85.00  |
| 4. Uneeda "E" (6 col.)      | 50.00-  | 75.00  |
| 4. Uneeda "E" (8 col.)      | 79.50-  | 95.00  |
| 4. Uneeda "E" (9 col.)      | 79.50-  | 95.00  |
| 4. Uneeda "E" (12 col.)     | 65.00-  | 85.00  |
| 4. Uneeda "E" (15 col.)     | 75.00-  | 95.00  |
| 4. Uneeda 500 (7 col.)      | 90.00-  | 130.00 |
| 4. Uneeda 500 (9 col.)      | 79.50-  | 110.00 |
| 4. Uneeda 500 (15 col.)     | 75.00-  | 115.00 |
| 4. Uneeda Monarch (8 col.)  | 95.00-  | 115.00 |
| 4. Uneeda Monarch (10 col.) | 79.50-  | 110.00 |
| 4. Uneeda Monarch (12 col.) | 79.50-  | 135.00 |

## CANDY MACHINES

|                                                     |           |          |
|-----------------------------------------------------|-----------|----------|
| 4. Mills (5 col., 70 cap.)                          | \$ 35.00- | \$ 60.00 |
| 4. Stoner (Mod. 102, 6 col., 102 cap.)              | 85.00-    | 87.50    |
| 4. Stoner (Mod. 120, 6 col., 120 cap.)              | 90.00-    | 95.00    |
| 4. Stoner (Senior, 8 col., 160 cap.)                | 95.00-    | 97.50    |
| 4. Stoner (Mod. 80, 4 col., 80 cap.)                | 95.00-    | 97.50    |
| 4. Stoner (Mod. 120, 5 col.)                        | 89.50-    | 95.00    |
| 4. Stoner (Mod. 120 Sn, 7 col.)                     | 95.00-    | 100.00   |
| 4. Stoner DeLuxe Theatre (8 col., 160 cap.)         | 85.00-    | 95.00    |
| 4. Stoner DeLuxe Theatre (16 col., 320 cap.)        | 195.00-   | 300.00   |
| 4. Martin's "Little Candy Store" (8 col., 160 cap.) | 89.50-    | 99.50    |
| 4. Coan "U-Select-It"                               | 35.00-    | 45.00    |

## HOT COFFEE

|                                               |           |          |
|-----------------------------------------------|-----------|----------|
| 4. Andico Cafe Petit, 200 cups                | \$300.00- | \$400.00 |
| 4. Bert Mills Coffee Bar, 200 cups            | 175.00-   | 225.00   |
| 4. Bert Mills Coffee Bar, 600 cups            | 200.00-   | 250.00   |
| 4. Bert Mills Coffee Bar, 500 cups            | 300.00-   | 375.00   |
| 4. Chef-Way, Model 100, cap. 400-600          | 375.00-   | 400.00   |
| 4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups | 250.00-   | 300.00   |
| 4. U-Select-It Hot Coffee, 600 cups           | 375.00-   | 400.00   |

## CARBONATED DRINK

|                                              |           |          |
|----------------------------------------------|-----------|----------|
| 4. Drink-O-Mat, single flavor, 5c, 1000 cups | \$275.00- | \$350.00 |
| 4. Drink-O-Mat, 3 flavor, 5c, 1000 cups      | 425.00-   | 475.00   |
| 4. Drink-O-Mat, 4 flavor, 5c, 1000 cups      | 500.00-   | 525.00   |

←TOTAL NO. TOTAL VALUE→

## CARBONATED DRINK (Cont.)

|                                                            |         |         |
|------------------------------------------------------------|---------|---------|
| 4. Lyons # 1400, single flavor, 5c                         | 425.00- | 475.00  |
| 4. Lyons # 1400-2F                                         | 475.00- | 650.00  |
| 4. Lyons Model 500, 5c single                              | 225.00- | 275.00  |
| 4. Mills Automatic Fountain, 400 cups                      | 150.00- | 250.00  |
| 4. Mills Automatic Fountain, 400 cups, without changemaker | 100.00- | 175.00  |
| 4. Soda Shoppe                                             | 975.00- | 1025.00 |
| 4. Spacarb single 5c, 1000 cups                            | 135.00- | 175.00  |
| 4. Spacarb 3 Unit 5c, 1000 cups                            | 400.00- | 550.00  |
| 4. Spacarb 4 Unit 5c, 1000 cups                            | 600.00- | 650.00  |
| 4. Super Vend 3 flavor, 600 cup A-1                        | 275.00- | 325.00  |
| 4. Super Vend 3 flavor, 600 cup A-2                        | 200.00- | 250.00  |

←TOTAL NO. TOTAL VALUE→

## NON-CARBONATED DRINK

|                                                  |           |          |
|--------------------------------------------------|-----------|----------|
| 4. American Simplex, single flavor, 5c, 200 cups | \$100.00- | \$125.00 |
| 2. Refreshomat, 5c, 10c, 300 cups                | 240.00-   | 300.00   |

## CAN DRINK

|                                    |           |          |
|------------------------------------|-----------|----------|
| 4. Juice-Bar, 6 sel., 600 cans     | \$325.00- | \$450.00 |
| 4. Refresher, 3 sel., 300 can cap. | 550.00-   | 600.00   |

## ICE CREAM VENDORS

|                                                                       |           |          |
|-----------------------------------------------------------------------|-----------|----------|
| 4. Vendo "Dairy-Vend," 203 Bar Capacity                               | \$250.00- | \$350.00 |
| 4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap. | 350.00-   | 475.00   |

←TOTAL NO. TOTAL VALUE→

# Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory. Where prices are not listed, manufacturers have not yet released list prices.

### A.B.T. MFG. CORP.

|                                                                     |          |
|---------------------------------------------------------------------|----------|
| Challenger (Counter Model Gun)                                      | \$ 65.00 |
| Rifle Sport, 3 and more Guns, plus complete ranges of various types |          |

### AMI, INC.

|                                 |          |
|---------------------------------|----------|
| Model D-40 Phonograph           | \$795.00 |
| Model D-80 Phonograph           | 925.00   |
| Model HS-SM Hideaway            | 575.00   |
| 5c-10c Wall Box (40 Selections) | 59.50    |
| 5c Wall Box (40 Selections)     | 53.50    |
| Amivox Speaker                  | 27.50    |

### AUTO-PHOTO CO.

|            |  |
|------------|--|
| Auto-Photo |  |
|------------|--|

### BALLY MFG. CO.

|                            |           |
|----------------------------|-----------|
| Bally Beauty               | \$ 665.00 |
| Frolics                    | 665.00    |
| Futurity                   | 735.00    |
| The Champion (Mech. Horse) | 1,065.00  |
| Space Ship                 | 1,165.00  |
| Sunshine Park              | 735.00    |

### CHICAGO COIN

|                             |          |
|-----------------------------|----------|
| Band Box (New Model)        | \$229.50 |
| Bowl-A-Ball                 | 695.00   |
| 6 Player Super Match Bowler | 599.50   |
| 10th Frame Bowler           | 575.00   |

### COIN-O MFG. CO.

|                                          |            |
|------------------------------------------|------------|
| Bat-O-Matic (Automatic Baseball Pitcher) | \$1,295.00 |
|------------------------------------------|------------|

### H. C. EVANS & CO.

|                      |            |
|----------------------|------------|
| Century Phono 100/45 | \$1,050.00 |
| Jubilee Phono 40/45  | 825.00     |
| Jubilee 40/78        | 795.00     |

### EXHIBIT SUPPLY

|                                                                                                                     |           |
|---------------------------------------------------------------------------------------------------------------------|-----------|
| Big Bronco                                                                                                          | \$ 997.50 |
| Roy Rogers' Trigger                                                                                                 | 1,047.50  |
| Rudolph The Red Nosed Reindeer                                                                                      | 725.00    |
| Pete The Rabbit                                                                                                     | 725.00    |
| Rawhide                                                                                                             | 725.00    |
| Complete Package of Three Bodies, 'Rudolph The Red Nosed Reindeer,' 'Pete The Rabbit,' and 'Rawhide,' with One Base | 1,195.00  |
| Test Pilot                                                                                                          | 325.00    |
| Space Gun                                                                                                           | 375.00    |
| Space Patrol                                                                                                        |           |
| Stratogun                                                                                                           | 375.00    |
| Silent Salesman (Card Vendor)                                                                                       | 79.50     |
| Super Twin Rotation                                                                                                 | 695.00    |

### D. GOTTLIEB & CO.

|            |          |
|------------|----------|
| Coronation | \$349.50 |
|------------|----------|

### INTERNATIONAL MUTO. CORP.

|              |            |
|--------------|------------|
| Photomat '52 | \$1,900.00 |
|--------------|------------|

### J. H. KEENEY & CO., INC.

|                           |          |
|---------------------------|----------|
| Electric Cigarette Vendor | \$284.50 |
| Coin Changer Model        | 304.50   |
| Team Bowler               | 645.00   |

### MARVEL MFG. CO.

|                                         |          |
|-----------------------------------------|----------|
| Overhead Scoreboard for Shuffleboards   | \$125.00 |
| Wall Type Scoreboards for Shuffleboards | 95.00    |

### ROCK-OLA MFG. CORP.

|                                       |            |
|---------------------------------------|------------|
| "Fire-Ball" 120 Selection, Model 1436 | \$1,065.00 |
| Model 1538, 5c-10c-25c Wall Box       | 59.50      |
| Model 1536, 5c Wall Box, 23 Wire      | 39.50      |
| Model 1424 Playmaster                 | 440.00     |

### J. P. SEEBURG CORP.

|                                              |  |
|----------------------------------------------|--|
| M100C (Select-O-Matic "100" phonograph)      |  |
| HM 100C (Select-O-Matic "100" R. C. Special) |  |
| 3W-1 Wall-O-Matic "100"                      |  |
| MRVC-1 Master Remote Volume Control          |  |
| CVS4-8-8" Wall Speaker Ivory (Teardrop)      |  |
| CVS6-8-8" Recessed Speaker                   |  |
| CVS7-12-12" Recessed Speaker                 |  |
| PS6-1Z Power Supply                          |  |
| ARA1-L6 Auxiliary Remote Amplifier           |  |
| AVC-1 Automatic Volume Compensator Unit      |  |

### UNITED MFG. CO.

|                                |          |
|--------------------------------|----------|
| Circus                         | \$690.00 |
| 10th Frame Star Shuffle Alley  | 605.00   |
| 10th Frame Super Shuffle Alley | 590.00   |

### WICO CORP.

|                                            |            |
|--------------------------------------------|------------|
| Major Leaguer (Automatic Baseball Pitcher) | \$1,095.00 |
|--------------------------------------------|------------|

### WILLIAMS MFG. CO.

|              |          |
|--------------|----------|
| Four Corners | \$349.50 |
|--------------|----------|

### THE RUDOLPH WURLITZER CO.

|                                                 |  |
|-------------------------------------------------|--|
| Model "1400" Phonograph                         |  |
| Model "1450" Phonograph                         |  |
| Model 1500 Phonograph                           |  |
| Model 4851 5c-10c-25c Wall Box (48 Selections)  |  |
| Model 5204 Wall Box 5c-10c-25c (104 Selections) |  |
| Model 5100 8" Speaker                           |  |
| Model 5110 12" DeLuxe Speaker                   |  |

# The World's Greatest PROFIT PRODUCERS!

YOU CAN SEE ALL OF THEM AT THE  
NAAPPB SHOW, Sherman Hotel, CHICAGO  
Nov. 30 to Dec. 3,  
Booths 99-100-101-102-103-104

- ★ "SPACE PATROL"
- ★ ROY ROGERS' "TRIGGER"
- ★ "RUDOLPH THE RED NOSED REINDEER"
- ★ "PETE THE RABBIT"
- ★ "RAWHIDE"
- ★ "BIG BRONCO"



— PLUS —

- ★ "SPACE GUN"
- ★ "TEST PILOT"

*and*  
ALL ARE  
FINANCED  
to Help You  
Fan More  
Money!

## EXHIBIT SUPPLY

(ESTABLISHED 1901)

4218-30 W. LAKE STREET

CHICAGO 24, ILL.

# UNITED'S 10<sup>TH</sup> FRAME Super Shuffle Alley

10 20 30 40 50 60 70 80 90 100

1 2 3 4 5 6 7 8 9

UNITED'S 10<sup>TH</sup> FRAME  
SUPER SHUFFLE ALLEY

3 0 0  
1<sup>st</sup> PLAYER

2 1 0  
2<sup>nd</sup> PLAYER

1 8 0  
3<sup>rd</sup> PLAYER

2 6 5  
5<sup>th</sup> PLAYER

1 6 4  
4<sup>th</sup> PLAYER

4 9  
6<sup>th</sup> PLAYER

STRIKE

SPARE

10<sup>TH</sup> FRAME  
SPLIT-BANK

1 2 3 4 5 6  
PLAYERS

FRAMES 1 2 3 4 5 6 7 8 9 10

with  
Extra Play—Extra Profit

## 10<sup>TH</sup> FRAME FEATURE

PLUS  
**HI-SPEED SCORING INDICATORS**  
FOR EXTRA-FAST PLAY

**HIGH SCORE**  
FOR THE WEEK  
**FEATURE**

PLAYER WRITES NAME  
ON BACK-GLASS

**STRIKE OR SPARE FLASHER LIGHTS**  
**CAN PICK UP 7-10 SPLIT**  
**FORMICA PLAYBOARD**

**SIZES**

8 FT. BY 2 FT.

9 FT. BY 2 FT.

SEE  
YOUR  
DISTRIBUTOR

HIGHEST  
SCORE  
KEY  
CONTROL



**UNITED MANUFACTURING COMPANY**

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS



More fun for players, more profit for you,  
 thanks to new **SELECT-A-SPOT** feature  
 and new **TRIPLE-SPOTS** roll-over feature

# BALLY BEAUTY



**Popular 3-4-5-IN-LINE** scoring  
HORIZONTAL, VERTICAL, DIAGONAL

**Plus attractive 4-CORNERS SCORE**

**Advancing SUPER-SCORES**

dramatized in frills of Beauty Queens on backglass

**New SELECT-A-SPOT feature**

Players love to diddle the Selector-Knob to fill in a missing number to build an in-line score. "Second-guessing" is always fun. That's why the new SELECT-A-SPOT feature brings players flocking to BALLY BEAUTY.

**New TRIPLE-SPOTS feature**

Roll-overs hit when lit spot 2, 4 and 6,—all 3 numbers

**Popular EXTRA-BALLS feature**

Advancing flash releases up to 3 Extra Balls

BALLY BEAUTY will put new life into your locations... add important dollars to your daily collections. Get BALLY BEAUTY now from your nearest Bally Distributor.

**THE CHAMPION**  
the HORSE that always wins

**SPACE-SHIP**

newest Kiddy-ride sensation

**SEE PAGE 33**

**When SELECTION-FEATURE lights, player turns knob to SELECT-A-SPOT**

**Choice of 19, 20, 21 or 22**  
 Player can change choice until fourth ball is shot

**5 BALLS plus extra balls**  
**3 SCORE CARDS**  
**REPLAY SCORES**

**Bally** MANUFACTURING COMPANY  
DIVISION OF LION MANUFACTURING CORPORATION  
 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS