## IHR CASH BOX



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## Big Business:



# 1951 U.S. Births Exceeded 3,800,000. Estimated Births for 1952 May Set New Record of Over $3,900,000$. This Means Almost 4 Million New Customers for Kiddie Coinbiz Every 2 Years Continuing as Customers for 10 More Years. 

For a few years now the development, manufacture and continued growth of business for the coin operated horses, being featured in outstanding merchandising organizations thruout the nation to attract attention to their cowboy gear for juniors, was skeptically surveyed by many in this field.

Today skepticism is no longer an issue. The actual issue today is whether this location, or that; or the other location, will bring in better returns from the horses.

Thousands of these coin operated horses are now located in indoor as well as outdoor locations all over the nation.

Each and every day more and still more horses are being placed on location.

Each and every day operators are suddenly discovering that they are in a lucrative business. That they are dealing with outstanding firms wherein the matter of percentage of commission being paid isn't as important as the product itself, the servicing of the product, and what it means to the merchandising policies of the organizations where the horse is located.

The kiddies are mobbing the horses. And, this time, it isn't for pennies. It's big husiness. It's $10 c$ per ride. Dimes add up to dollars very quickly.

Beginning with the age of two, and continuing on to the age of twelve, the kiddies want to "ride the horsies."

Mothers shopping in their favorite supermarkets are putting dimes in the horses, while the kiddies come all dressed in their cowhoy gear, to ride while mother shops.

Drug stores, large and small department stores, gas stations, chain stores, and dozens on dozens of locations never before so intensively exploited by the coin operated annusements industry, are now proving themselves tremendously lucrative spots for coin operated kiddie amusements.

The industry didn't stop at coin operated horses. Manufacturers quickly scented the possibilitics. Now rocket rides and sky rides, and every type of "out of this world" kiddie ship, is heing developed and manufactured
and these, too, are proving extremely lucra-
What absolutely fascinates the manufacturers building these products* are the reports from Uncle Sam showing a record birth rate in 1951 of over $3,800,000$ children.

And the further fact, as Uncle Sam estimates, that even this record will be topped in 1952 by something like $3,900,000$ hirths.

That means millions of new customers every year for the coin operated kiddie rides which the manufacturers are producing.

This tremendously lucrative market has driven outstanding and far visioned merchandisers in other industries into the kiddie field.

These men are manufacturing every sort of toy, gimmick and gadget for chidren, to grab part of this tremendous market.

Now the coin operated machines manufacturers have, whether by sheer accident, or by long thought and study, also plunged into this field. They are casling in with the kiddies (on dimes not pennies) giving the kiddies just what they want.

Mothers and fathers will always spend that extra dime or two to see their children get a thrill "controlling and driving" a rocket ship with its flashing lights, grinding noise, thrilling jiggles.

The horses continue to be just as thrilling to the kids.

Today, kids dressed in the latest cowboy gear, swing up into the saddle and get going on a widlly imaginative ride across plain and mountain, bumping with the bucking, slowing and speeding the horse's mechanism, yowling and shouting and shooting off their six guns and, nost important of all, most thoroly enjoying every second of the ride.

It's a great business catering to the kiddies. And a fine business, too, because it brings so much clean fun and so much pleasure.

It's a business that is growing with leaps and bounds. A business that the fathers and mothers of America are continuing to make ever more profitable as the birth rate records smash over each other year after year.

| AL-Aladdin <br> AP-Apollo <br> AT-Atlantic <br> BU-Bullet <br> CA-Capitol <br> CH -Chess <br> CO-Columbia | $\begin{aligned} & \text { CR-Coral } \\ & \text { DA-Dana } \\ & \text { DE-Decca } \\ & \text { DY—Derby } \\ & \text { FEEFederal } \\ & 4 \text { Star-Four Star } \end{aligned}$ | C 1 I E <br> JU-Jubilee <br> KI-King <br> LO-London <br> ME-Mercury <br> MG-MGM | MO-Modern OR-Oriole <br> PE-Peacock <br> PR-Prestige <br> RA-Rainbow <br> RE—Regent <br> SA-Savoy | SE-Seger <br> SIT-Sittin' In <br> 5P-Specialty <br> TE-Tempo <br> TN-Tennessee <br> UN-United <br> VI-Vietor |
| :---: | :---: | :---: | :---: | :---: |

Pos. Last
Weok

## YOU BELONG TO ME JO STAFFORD

CA-2165 (F-2165)—Dean Martin
ME-6407 ${ }_{\text {( } 6407 \times 45) \text {-Sue Thompson }}^{\text {MG-11295 }}$ (K11295)-Joni James
 $\begin{array}{ll}\text { CO-39811 } & \text { (4-39811)—Jo Stafford } \\ \text { ME-5399 } & \text { (5899x45)-Patti Page }\end{array}$

## AUF WIEDERSEH'N SWEETHEART

## VERA LYNN

CA-2166 (F-2166)-Sharkey Co-39776 (4-39776)-Champ Butler CR-60773 (9-60773) 二Ames Brothers DE-28271 ( 9 -28271)—Guy Lombardo O.

L0-1227 ( $45-1227$ )-Vera Lynn
ME-5871 ( $5871 \times 45$ )-Eddy Howard MG-11278 (K-11278)-DeMarco Sisters
VI-20-4777 (4777)-Billy Shepard 0 . VI-20-4777 (4777)-Billy Shepard 0.

## WISH YOU WERE HERE

## EDDIE FISHER

CA-2154 (F-2154)-Jane Froman MG-11270 (K11270)-Fran Warren
VI-20-4830
$(47-4830)$-Eddie Fisher
CA-2154 (F-2154)-Jane Froman
DE-28308
(9-28308)-Guy Lombardo
HALF AS MUCH
ROSEMARY CLOONEY
CO-39710 (4-39710)-Rosemary Clooney
ME-6366 (45-6366)-Ken Marvin CO-28871
DE-28271
(9-28271)-Guy Lombardo 0.

## HIGH NOON

FRANKIE LAINE
CA-2120 (F-2120)-Tex Ritter
CO-39770
(4-39770) -Frankie LO-1232 (45-1232)-Lita Roza CO-39770 (4-39770)-Frankie Laine MG-11266 (K-11266)-Bill Hayes

## JAMBALAYA

## JO STAFFORD

 CR-60816 (9-60816)-N. Hefti \&
$\left.\begin{array}{l}\text { DE-28341 } \\ \text { MG-11283 } \\ \text { ( } \\ \text { K-18341 }\end{array}\right)$-Rex Allen MG-11283 (K-11283)-Hank Williams
OK-6907-Titus Turner DE-28367 (9-28367)-C. Wayne


## BOTCH-A-ME

ROSEMARY CLOONEY
CO-39767 (4-39767)-Rosemary Clooney


## I WENT TO YOUR WEDDING <br> PATTI PAGE





## SOMEWHERE ALONG THE WAY

NAT "KING" COLE
CA-2069 (F-2069)-Not "King" Cole DE-28141 (9-28241)-Jerry Gray O.


## MEET MR. CALLAGHAN

LeS PAUL
CA-2193 (F-2193)-Les Paul
CO-39851 $(4-3985)$-Mitch Miller O.
DE-28373 $(9-28373)$-C. Cavallaro O.
ME-5900 ( $45 \times 5900$ )-Harmonicats \& DE-28373 (9-28373)-C. Cavallaro O.
LO-1248 (45x1248)-Harry Grove Trio

MG-30640 $\begin{aligned} & \text { (K-30640)-Peter Todd } 0 .\end{aligned}$
VI-20-4891 (47-4891)-Melachrino Strings

## Record Firms Spread GOODWILL At MOA Conventions

The convention of the Music Operators' of America, held last week in Chicago, showed once and for all-to those few who still had to be shown-the interdependence of the record and juke box industries.

Here was a convention of juke box operators. And yet a great deal of exhibit space, speeches and events were devoted to and conducted by record people.

But it's nothing to wonder at, nothing to marvel at. It's all very logical.

The juke box operator in America is collectively the greatest purchaser of popular records there is. And not only does he buy, but as long as the product he has bought remains on his machines, he is during all that time promoting it-for it is being heard by everyone in the location whether he has paid his coin to hear it or not.

It is no wonder then that the record firms, from the largest majors to the smallest independents, should flock to an MOA convention. For where else could they meet at one clip so many of the nation's top operators, so many of the men who buy their records not in ones and twos but in amounts that quickly add up?

The MOA convention, in each of its three occasions so far, has shown how wholeheartedly two groups in divergent fields-and yet with one very basic interest in common-can cooperate. Here was the executive body of the Music Operators of America conducting its business with its membership, strengthening its organization, preparing itself for the struggles ahead and the problems it will have to face-and at the same time the record companies were reaching this membership with their exhibits on the floor, with their artists spreading measureless good will as they met with the operators and performed for them at the great banquet.

Even if no record were ever sold at these MOA conventions, even if there were not one order taken, the public relations job accomplished by the record companies at these meets would be worth all the effort involved. But of course records are sold, either directly or indirectly, as a result of these conventions; artists are remembered when purchasing time comes around; small labels are no longer non-entities which operators never heard of.

The results of a record firm's attendance at an MOA convention can be measured in terms of dollars and cents, but more than that it should be measured in terms of future development. For no diskery, large or small, lives for today alone. When current records are no longer selling, new ones must take their place. And the hard core of the purchasing of these new records will be made by the nation's operators.

An MOA convention then is just as important to the record company as it is to the MOA membership. It's only once a year that the record firm can meet so many operators at one tine. It's only once a year that the diskery's message can be gotten across to an assembled group of operators.

At these meetings the record firm creates untold amounts of intercst and goodwill for its product. The results are evidenced in the way of purchases the rest of the year around.


THE THN RECORDS DISX JOCREYS PLAYED MOST THIS WHAR<br>A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS<br>1. YOU BELONG TO ME<br>2. WISH YOU WERE HERE<br>3. I WENT TO YOUR WEDDING<br>4. AUF WIEDERSEH'N SWEETHEART<br>5. HALF AS MUCH<br>6. SOMEWHERE ALONG THE WAY<br>7. BOTCH-A-ME<br>8. MEET MR. CALLAGHAN<br>9. JAMBALAYA<br>10. LUNA ROSSA<br>Jo Stafford (Columbia) Eddie Fisher (RCA Victor) Patti Page (Mercury)<br>Vera Lynn (London) Rosemary Clooney (Columbia) Nat "King" Cole (Capitol) Rosemary Clooney (Columbia) Les Paul \& Mary Ford (Capitol) to Stafford (Columbia) Alan Dean (MGM)

A. Leo McGreery, manager of the Court Hotel, Washington, D. C., was robbed at gunpoint one morning, but with the aid of Station WWDC broke even on the deal. At 3:25 a.m. a young man walked into the hotel and relieved McGreery of \$7. After the gunman departed, McGreery called the police and also put in a hurry call to WWDC. The station pays $\$ 1$ for every usable news tip and $\$ 5$ for the best tip of the week. Ex-policeman Jack Rowzie, WWDC's all night deejay on "Night Beat" put it on the air. That made McGreery $\$ 1$ richer. An hour later the gunman was nabbed. The hotel manager identified the suspect and relayed the information to Rowzie. That made McGreery $\$ 1$ more to the good. WWDC decided McGreery's tips were the best of the week and that gave him an additional $\$ 5$. So-instead of being out $\$ 7$, after getting his stolen money back, he was $\$ 7$ to the good. . Al Mortimer (WRAKWilliamsport, Pa.) starts a new 11:30 show called "Night Al" on October 13. Al would like tapes of artists introducing their own songs.


JACK LACY (WINS-New York)

Jack Lacy (WINS-New York) will air all the songs that have broken into the top ten juke box tunes from January 1 through September 20, as compiled by The Cash Box. ... Received a form letter on the official stationery of the Governor of Florida and signed by Governor Fuller Warren. quote . . I'm a fan of folk music and realized a great ambition recently when I had a front row seat at the famous "Grand Ole Opry." Just like my friend Cousin Minnie Pearl, "I was so glad to be there." Here in the south we have been serious about our folk music for many years, and now all of America is accepting it. We're glad to have 'em join us in this pleasure . . unquote. . . . Robin Busse (WTTH-Port Huron, Mich.) is beginning a new series of programs from a studio he built into his home. The series will be strictly jazz and Bob reports that he is having a hard job getting service from the indies. He is also keeping a scrápbook of autographed photographs for his listeners. . . Jubilee Records' new singing find, Frank Campana is going like wild-fire up in the New England area-especially in Boston where the disk jockeys are spinning his wax around the dial and around the clock. Alan Dary single-handedly pulled over 1000 letters requesting autographed pictures of Frank. Dary works out of WORL-Boston. . Brad Phillips (WINS-New York) writes "I feel that 1 have arrived in this business now that I have appeared on the cover of the WS AP- Record Industry, The Cashbox..... Ray Honaker, Coll Ross, also of WOKE, writes that he is interested in getting some improved service from the record companies.

Donn Tibbetts (WFEA-CBS-Manchester, N. H.) was in New York Monday September 9 with his girl vocal-trio known as The Harmonettes. The teenaged gals were appearing on the Godfrey Talent Scout Show, coast to coast on radio and TV. Donn said the girls, although they did not win the show, gained tremendously through the appearance. It was a wonderful showcase to spotlight the gals' style and appearance. Donn, who is the personal manager of the vocal threesome, said that The Harmonettes were planning a new series of engagements with one of New England's top bands, Ted Herbert's ork. On the Godfrey show Donn's wife, Janie, appeared as the Talent Scout. Had Godfrey been selecting the prettiest talent scout, Janie would have won hands down. . . Wally Douglas, program director, sales manager, credit manager, copy writer, news director, sports director, announcer and disk jockey on WNBA-Norton, Va., writes that he has been able to introduce pop music into what has heretofore been an almost exclusively "country" area. Wal"Know Your Disk Jockey" editorial comes from Bill Galvin (WKOX-Framingham, Mass.). Bill closes with the suggestion "Please send ten pretty copies to every record plugger in the country."


The trade is indicates records which, according to actual sales, are recognized hits. promptly when current stocks begin to approach the "sold-out" stage. or to reorder WEEK OF SEPTEMBER 20
(5) Lady Of Spain / Outside Of Heaven
(5) Wish You Were Here/The Hand Of Fate

## Eddie Fisher

(5) I Went To Your Wedding/The Boogie Woogie Flying Cloud
(5) Because You're Mine/The Song Angels Sing
(5) I Laughed At Love / Father Time
(5) Vanessa / Somewhere Along The Way
(5) You'll Never Get Away / A Man's Best Friend Is His Horse
(5) April In Paris / Moonlight On The Ganges
(3) A Full Time Joh/Shepherd Of My Heart
(5) Tossin' And Turnin'
(3) Got You On My Mind/One Mint Julep
(5) I Should Care / Tippin' In

Rolph flonogoon .............int
(47-4888)*
(5) I've Gone And Done It Again / Two Timing Blues


EARTHA KITT \& ALICE GHOSTLEY (RCA Victor 20-4952; 47-4952)

$\mathrm{B}_{\mathrm{H}}{ }^{\mathbf{E}}$"MONOTONOUS" (3:45) Little Leonard Sillman's musical revue "New Faces of 1952," does a phenomenal job on the song which she made famous in the show. The thrush has a thrilling voice and does a great job on this novelty.
B "BOSTON BEGUINE" (3:55) Alice Ghostley lends her high and crystal clear voice to a cute comedy number which she did in the "New ber is fine.

## BILL HALEY

(Essex 305)

©
DANCE WITH THE DOLLY" (2:45) A great oldie gets a fresh and different going over from Bill Haley and the Saddlemen as they jump through this happy tun

(B)
"ROCKING CHAIR ON THE - MOON" (2:34) Bill and the boys team up once again on another terrific number set to a slow bounce beat. to the item

## PAUL DARNAY

## (Brewster 4700)

"HAVANA HEAVEN" (2:43) The exotic tango beat is the mood in which Paul Darnay sings a lovely number in his powerful voice fashioning. Smooth choral backing and fine ork support from Jacat deal to the lid B "DON'T CRY MY HEART" (2:36) The chanter lends his voice to a pretty ballad with fitting lyrics and turns out a feelingful job. Lush backing by the Belasco crew deserves credit.

FRAN WARREN
(MGM 11334; K-11334)

B"TAKES TWO TO TANGO" (2:38) A current corner in the oop field gets Fran Warren's wonderful styling. The cute rhumba tempo chorus and Ralph Burns' ork. Fran chorus and
sounds good.

"SETTIN" THE WOODS ON FIRE" (2:36) Fran hops through a cute bouncer from the western cataand gets a zestful reading.

## BOBBY BRIGGS

(RCA Victor 20-4934; 47-4934)
"LIES" (2:37) A driving introduction presents Bobby Briggs' ow and well rounded rendition of a slow ballad. The fine lilt of the Howard Briggs ork sets off the artist's voice to full advantage.
"AGLOW" (2:55) Bobby follows C another unusual type of opening with a similar reading of a slow ballad. The Howard Briggs orking stands out and covers the vocalist's reading.

TRE CASE B08
DISK OF THE WEEK
"OUTSIDE OF HEAVEN" (2:36)
'LLADY OF SPAIN" (3:06) EDDIE FISHER
(RCA Victor 20-4953; 47-4953)


EDDIE FISHER

- Eddie Fisher continues to do the seemingly impossible. Although unable to make personal appearances and plug his own tunes, everything that Eddie has come out with since he's been in the Army


## THE ANDREWS SISTERS \&

## ALFRED APAKA

## (Decca 28294; 9-28294)

C+ "NALANI" (2:55) The wonderful harmony of the Andrews Sisters teams up with the smooth voice of Alfred Apaka on a Hawaiian sounding number with very picturesque effects created by Danny Stewart and his Islanders.

"MY ISLE OF GOLDEN DREAMS" $(3: 00)$ Here the aggregation deals out another similar
number with the same South Sea Isnumber with the same South Sea Islands type sound. The slow number is very melodious and pleasing on the ear.

## DOLORES HAWKINS

(Coral 60832; 9-60832)
B "SING YOU SINNERS" (2:32) B A great oldie gets a Dolores Hawkins stylish fashioning that really sounds terrif. The sniritual tvpe jumn number is read with a great deal of quality and zest and gets a polished quality and zest and qets a polished backing from the Bluetones on the vocal end and from Chris Griffin's ork. "I'M IN THE MOOD FOR LOVE" C+ $(3: 14)$ The thrush changes the tempo and dishes up a soft and tender rendition of a very pretty oldie. Blue-
tones and the Griffin crew accompany tones and the Griffin crew accompany again.

TONY MARTIN
(RCA Victor 20-4944; 47-4944)
"FORGIVE AND FORGET" (3:08) The ever powerful and expressive voice of Tony Martin carries a great deal of feeling and emotion as he sings a lovely ballad. The sentimental type number is beautifully backed by the Hugo Winterhalter ork.
"DON'T TEMPT ME" (3:10) Another slow number, a piece that fits Tony's voice very appropriately, is the material that that vocalist chants in his grand manner. The fitting music of the very able Henri Rene ork backs the crooner.

## CARMEN CAVALLARO

(Decca 28403; 9-28403)
"MALEGUENA" (2:45) The fleet fingers of Carmen Cavallaro grasp the keys of the piano and come up with a fine rendition of a classical number known to all pop music lovers. The grand technique makes the number very interesting.
"ENLLORO" (2:39) A rhythmic opening sets the mood for Carmen and the ork to belt out fascinating number. The wild rendition of this Latin beat piece is captivating.

## KAREN CHANDLER

(Coral 60831; 9-60831)
"HOLD ME, THRILL ME, KISS ME" (2:55) The high, pretty voice of Karen Chandler sings the melody of a slow number in an interesting and unusual manner. She sings the melody and sings the echo in two entirely different voices. Jack Pleis ork backs the pretty vocal.
"ONE DREAM" (2:22) A pretty, slow waltz is read by the thrush in a multiple voice manner and the voin a multiple voice manner and the vo-
calist comes up with a piece that's calist comes up with a
very pleasant on the ear.

## JACKIE JOCKO

(Mercury 5889; $5889 \times 45$ )

B
LOVER COME BACK TO ME" (2:46) Jackie Jocko lends his pleasing voice to a grand old Rogers and Hammerstein number and comes up with a fast moving rendition of the tune with the fine backing of Jimmy Carroll as support. Number is exciting.

## C. "YOU CAN"T GET TOO FAR

 WITH A BROKEN HEART ( $2: 39$ ) The Carroll ork changes the pace and sets up a soft mood in which packie sings a very sentimental ballad. The artist presents the number in a The artist prescrying manner.

## RALPH MARTERIE ORCHESTRA

(Mercury 5903; $5903 \times 45$ )
has become a top-selling record. He looks as though he'll do the same with his beautiful reading of "Outside Of Heaven." The tune carries everything needed to make it a hit record. It's a soft, slow and pretty ballad sung in the artist's own pleasino manner; has a lovely chorus backing him; and features Winterhalter. The under side is the type of tune Eddie has never done before. It's the spirited oldie "Lady Of Spain." The Winterhalter ork sets up the artist on this fast moving number with a truly fascinating instrumental and the chanter gives the tune everything he's got. The top lid is wonderful and the bottom deck is different. We're thrilled with both sides.

## MARTHA LOU HARP

## (Decca 28396; 9-28396)

BFALL, INTO SOMEBODY'S number gets a most tender and feelingful reading in a Liss manner from Martha Lou Harp. The thrush dubs with her own voice through some parts. Richard Maltby's ork backs fittingly.
"THEN YOU'VE NEVER BEEN BLUE" (2:52) A pretty fashionappealinoly read by the lovely and warm voice of the thrush. The Maltby crew lends an able assist once again.

## PAUL WESTON ORCHESTRA

(Columbia 39864; 4-39864)

(B)"FORGETTING YOU" (2:52) A very pretty slow number gets a most lovely treatment from the beautiful instruments of the Paul Weston's ork as the smooth harmony of the Norman Luboff choir adds more color to this deck.

C"WONDERFUL COPENHAGEN" (1:51) From the musical "Hans Christian Anderson" comes this lovely piece that the ork and the chorus do so well on. The waltz tempo is very appealing and makes you want to sing with the group.


B "TAKES TWO TO TANGO" (2:36) Thrush Lola Ameche dishes up a fine vocal of a cute, slow, iting number now shire around o the pop charts. Raloh Marterie and his instrumental accompaniment.

©
"OL' MAN MOSE" (2:15) Ralph and his boys belt out some fine backing again as Lola, with a group yocalizing behind her, chants this cut jump number. Number is enjoyable.

## NEW YORK: <br> Last week the music business centered in Chicago as the third MOA conven-

 tion was held. Every major diskery was represented by some artist and many of New York's music trade showed up. ... Hutton's restand it is reported that dj former Connie's Restaurant, music men chores will be handled by Henry Morgan. . . Jackie chores will be handirdland Sept. 24.... Mary Small Jocko opens at Birdland Sept. 24. . . .headed for the Roxy. . Seger Recos rushed headed for the Roxy.; © Seger Parks as the back-
out "Sinner and Saint" by Bernice Parks out "Sinner and Srant"." Originally scheduled for the release was a blues number which will now be held for a later date. Jimmy Martin is now handling the Seger line for the midwest. . . . The first pressings of the London recording "You Made A Woman, You Made A Man" inadvertently omitted writer's name Jack Wilson and carried only Harry Ravel. . ¿Cherio Music putting added emphasis on revival of "I Don't Want To Set The World On Fire" with several new recordings out including Tommy Tucker's who originally introduced it. . . Song," the proud pappy of a whose latest is "Remembering, the proud pappy "A baby girl. - ; Ricky Vallo's Mas relected as the Record Sure As There's A Heaven" was selected as the Record of the Week in Baltimore. . Frank Che find. .. Elliot Horne, formerly in the publicity department of Columbia, now with the Marvin Drager office. Lloyd Leipsig, takes over in the Columbia spot October 1. . . Danny Sutton has been signed by King, and Dewey Bergman is scheduled to cut him with a thirty piece band.... Bette McClaurin, who looks
as though she has another Derby hit in "My Heart Belong To Only You," currently touring with the Ink Spots in Canada.

## CHICAGO:

Music ops everywhere in town still talking about the MOA meet . . . all complimented members of MOA here (Ray Cunliffe and Phil Levin) for the work they had done to help set up reservations, etc. . . the entire meet was work they in less than two months' time . . . but this next MOA affair, George A Miller said, "Will be all set up before we leave town and this will give us an entire year to work on the nation's music operators to be present." .. Paul Cowley, dj, formerly of WMOP, Newport, Ky., readying announcement of transfer to larger station with much more time. ... Many here still talking about the voice of Dick Lee which should make Dave Miller Phillyproud. . . Bernice Parks wowed the boys with face, voice and figure. Art Seger, they say, did himself a world of good bringing the gal to town. ... Hal Cook certainly did a marvelous job for the Four Freshmen.
. And ops like Vic Comforte, Mike Spagnola, Don Koren, Bob Gnarro, Phil Levin, and many, many others still talking about the gorgeous harmony of the Four Aces. Syd Goldberg and Shim Weiner just beaming as the boys gave gloriously. ... Whoever asks for a very marvelous chauffeur won't go wrong with Lou
Boorstein of Leslie Distribs, New York. The guy drives
 (and dances) but like terrific. . . . Like the way that Arnold Shaw works and works and works-and then works some more. . . . That pic of Bud Brandom ond Joni James will be remembered by both. Bud's on the way to a clickeroo. Even Dan Palaggi (the happily married man) regards the tune as "just terEven Dan Palaggi (the happily married man) regards the tune as
rific." . . Two of the "biggest" guys at the show: Cy House of King . . . and rific." (Two-Ton) Baker. . . . Johnny (Desmo) Desmond turned up to visit with Dick (Two-Ton) Baker. . Joys at Coral and advised that he's on his way to Noo Yawk where he'll appear on the Celebrity TV show as well as cut s'more wax. . . Hot combo: Natt Hale and Howard Miller. .. Only one thing we can say about the record boys-they were all gentlemen-and in every sense of the word. ... Bob Cole Archie Levington, Irwin Barg, and many other of Chi's music fraternity, around and about. . . A And who will ever fo'get that great RCA-Victor setup? Paul Barkmeier to be given lots of grand applause.
LOS ANGELES:
There's solid satisfaction in reporting that John Dolphin and Franklin Kort have come up with a solid smash on the Recorded in Hollywood label via Little Caesar's second release, "Goodbye, Baby." . . . John, whom we've found to be one of the most delightful and cooperative people to do business with in this

little caesar business, had predicted just this sort of reception for Little Caesar's first disc, "The River," and he had lots of company in this opinion among the top labels' R \& B A \& R men. . . . While "The River" is rolling along nicely and the label will come out way ahead on the publishing deal, which already has a Coral record out by Art Lund, it's "Goodbye, Baby" that hit in a hurry where it counts most, over the sales counters and in the jukeboxes of America. . . . Already zoomed up to the top of the hot charts in L. A., it's bound to wind up thereabouts cross-country in a few weeks, the way those huge orders have been pouring into the Recorded in Hollywood office by phone, wire and letter.

And if we take just a little of the "I knew it was going to happen" position on this one, forgive us, but we did join John Dolphin in his enthusiasm when he rushed up to our office with the studio acetate and gave us a first hearing. ... Even more dramatic than "The River," "Goodbye, Baby" has a double homicide for good measure.

Had us a friendly call from Buddy Beason, popular disc-jockey of KOPO, CBS outlet in Tucson, who told us how well he likes the magazine and would be sending in his own listings in the future. . . Irving Fogel of Tempo has just wound up an intensive few weeks of recording for the Armed Forces on that special deal announced a few weeks back and now expects to have some time for programming a whole new series of releases with a special eye toward the fukebox market. . . Tony Fontane of Mercury fame has been signed as male jukebox market. Jerry Fielding Show, new half-hour musical TV program vocalist on The Jerry Fielding Show, new half-hour musical TV program
set for KNXT, CBS local outlet, starting Sept. 26 . . . Fielding, whose top set for KNXT, CBS local outlet, starting Sept. 26. . Fielding, whose top
current assignments include arranging and conducting for the NBC Groucho Marx radio-TV show, will soon be on record with his new dance orchestra. . Marx radio-TV show, will soon be on record with new label will be known as Aldon.

# (iii) IGHTY(C) 00 D (III)USIC Billy Eckstine EARLY AUTUMN <br> mea BECAUSE YOURE MINE 

STILL A
HOT ONE STRANGE I HAVE A
SENSATION I GOOD TIME

ALAN DEAN IUNA ROSSA

BILL
MY SEARCH FOR
HAYES YOU IS ENDED
say You'll WAIT FOR ME

## THE FOUR HORSEMEN

INDIAN LOVE CALL
san antonio ROSE

## HANK WILLAMS a Motale <br> Window <br> SHOPPONG

HERB KENNY
with THE ROCKETS
MY SONG
YOU NEVER HEARD A WORD I SAID

| ROLL CA | L OF |  |
| :---: | :---: | :---: |
|  | PETER TODD \& HIS ORCHESTRA MEET MISTER CALLAGHAN <br> WHISTLEWOOD <br> Mct jocar | fran warren WISH YOU WERE HERE WHAT IS THIS THING CALLED LOVE |
|  | ART MOONEY G HIS ORCHESTRA YOU'RE THE ONE I CARE FO hesitation $\qquad$ | SERENADE TO A LEMONADE DELISHIOUS $\qquad$ |
|  <br>  | acquaviva \& his orchestra beyond the next hill TILLIE'S TANGO $\qquad$ | Jon tillmans trio the Jazz me blues SMOKE RINGS $\qquad$ |
|  |  |  |



NAT "KING" COLE (Capitol 2230; F-2230)
B+ "FAITH CAN MOVE MOUNTives his " (3:08) Nat "King" Cole gives his own stylish rendition to a
lovely ballad with very meaningful lyrics. His soft and appealing reading lyrics. His soft and appealing reading
makes the side a real standout. Nelson makes the side a real standoru. Nels ork and the chorus add a Riddle's ork and th
great deal to the lid.
B+ "THE RUBY AND THE PEARL" (3) (3:11) Les Baxter assists the "King" on another slow ballad with a most beautiful sound. The caressing rendition can help make the tune a big one.

FRANKIE CARLE ORCHESTRA (RCA Victor 20-4928; 47-4928)MADEMOISELLE", (2:43) a very expressive manner as his boys back him in a very pretty arrangement. This number should get its share of spins.
C+ "THE AGNES WALT" (2:04) A with a very appealing waltz number with a very pretty melody gets another fine going over by Frankie and
the lads. The piano solo stands out and the lads. The piano solo stands out and
makes the side some good listening makes thal.

## GUY LOMBARDO ORCHESTRA

 (Decca 28411; 9-28411)B "I WENT TO YOUR WEDDING" rently rently making its bid for the top seat
in the record derby gets the always pleasant Guy Lombardo treatment. The pleasurable dance music set to waltz tempo featured Kenny Gardner on the vocal.

B "SOMEWHERE ALONG THE with Kenny Gardner doing the chanting chores, cover another lovely ballad high on the hit parade listings.

## HENRI RENE ORCHESTRA

(RCA 20-4945; 47-4945)
B "I'M NEVER SATISFIED" (2:38) A fast moving bouncer set to a polka tempo gets an inspired reading from Lou Dinning. Henri Rene sets up a great backing fo
thrush's very exciting reading.
C+ "LITTLE WHITE ROSEBUSH" (2:41) Henri and his wonderful ork back Lou Dinning on another bouncing novelty done in a multiple voice manner. Lou's happy voice is fine on the ear.

## RAY McKINSTRY <br> (United 128)

"HORA STACATTO SWING" (2:05) Something different has been accomplished by the record industry. Ray McKinstry plays all the instruments on a fast moving rendition of a great oldie. The feat of imitating an orchestra is a credit to Ray. The side is grand too.B "DINAH (2:13) Another one man great oldie is set to an interesting slow drag tempo and then picked up to a fast mover. This is a fine side too.

## THE CASE BOX <br> SIFEPFR OF THL WEHK

## "WHO KISSED ME LAST NIGHT?" (2:50)

"BLUES IN THE NIGHT" (3:25)
ROSEMARY CLOONEY
(Columbia 39813; 4-39813)


ROSEMARY CLOONEY

- Any vocalist who can send two waxings up to the summit of the Juke Box Derby at the same time deserves a great deal of credit. Rosemary Clooney did it with her wonderful recordings of "Half As Much" and "Botch-A-Me" and now
the thrush comes through with a side that seems slated for the same peak. The tune is a slow romantic item tagged "Who Kissed Me Last Night" and exhibits the same type of warmth and tenderness that all felt in "Half As Much." Adding to the beauty of the tune is the wonderful backing that only Percy Faith can give a song. Flip is that Faith can give a song. Flip is that ever great number labeled "Blues In The Night." Rosemary gives feelingful reading. Adding a great deal of color to the polished reading is the smooth backing set by the choir and the Percy Faith ork. We go for the upper half in a big. way.

JIMMY YOUNG
(Coral 60826; 9-60826)


#### Abstract

B." "MADEMOISELLE" (2:58) A pretty and romantic reading of an inviting tune set to the soft music of violins in the backing is wonder fully done by J.immy Young with ork credits going to Ron Goodwin and the credits boys. C+ "SO MANY TIMES" (3:08) vocal control as he comes forth with soft number The tender reading gets a fitting lush backing from the Good-


 win ork.EMILIO REYES ORCHESTRA
(MGM 11319; K-11319)
"BLACK PEARL" (2:46) A rhythmic and captivating mambo full of sock is belted out in the true Latin American feeling by Emilio Reyes and his ork. The stirring instrumental makes your feet pound.
"AMORCITO CORAZON" (2:45) Irma Rodriquez lends her vocal attributes to a soft and smooth attributes to a soft and smooth
rhumba as Emilio and the ork supply rhumba as Emilio and the ork supply the rhythmic back.
is very appealing.

## STANLEY BLACK

(London 1244; 1244×45)
"LA ESTRELLITA" (2:30) StanC+ ley Black takes a lovely, slow rhumba for a ride over the keyboard of the piano and comes up with a pretty side. Stanley is lushly backed by the fine instrumentation of the members of the Caribbean Carnival

"TANGO" (2:30) The pianist takes a lovely number with a romantic air for a fine ride on the keyboard. The smooth and fine fingering creates a very attractive sound.

## LEROY HOLMES ORCHESTRA

(MGM 11331; K-11331)
"THE RUBY AND THE PEARL" (2:47) Leroy Holmes' ork takes a lovely tune from the flick "Thunder In The East" and gives it a slow and melodious instrumentation. The fine melodious instrumentation. The fine that adds color to the side.
. "IDAHO" (2:38) Some fine jump music, just fitting for bounce music lovers, is run through by Leroy and the crew. This fine oldie has the same wonderful taste with a bit of new freshness added.

## LAWRENCE DUCHOW \& RED RAVEN ORCHESTRA <br> (RCA Victor 20-4825; 47-4825)

(B)"TULIP SERENADE" (2:35) Lawrence Duchow's accordion stands out impressively as a pretty waltz number is presented with the fitting backing of the Red Raven ork The vocal is fine and should be a treat for waltz lovers.

## 

 happy, light, bouncing schottisch gets a very pleasing going over by the artists. The number has a pretty melody and is very pleasingly arranged.
## camera clix at moa convention



1) Jane Turzy and Lou Levy.
2) Sid Parnes and Frances Wayne.
3) Bernice Parks, Bìl Gersh, Art Seger.
4) Gail Carter and Ed Okel.
5) Mary Gillette and Shim Weiner.
6) Mike Conner, Howard Miller, Syd Goldbers
7) The Four Aces and Dave Miller.
8) Natt Hale, Howard Miller.
9) Lee Gillette, The Four Freshman, Hal
10) Art Lipton, severa! Canadian oferators, an

万) Art Lipton, severa! Canadian operators, and
6) Mayor Clinton S. Pierce, Lawrence Duchnv, Bill Gersh.

1) Bernice Parks and A. D. Palmer
2) Bud Brandon, Joni James.
3) Hy Reiter and Arnold Shaw.
4) Dave Kapp shaking hands with Johnnie Ray as Mitch Miller looks on. This picture taken in BMI room.

## MOA Meet In Pictures



## LEFT-TOP TO BOTTOM

1. Jimmy Martin and Joni James
2. Dick Link abont to greet Gail Garter with a chair
3. Dal Haun

## RIGHT-TOP TO BOTTOM

1. Ernie Leanek, Mahalia Jackson, Bess and Ike Berman
2. Arnold Shaw, Jake Friedman, Cy House
3. Dick Lee
4. Bob, Lindelof, Hugo Winterhalter, Bob Gnarro

THE CASB BOX


Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending September 20 without any changes on the part of THE CASH BOX.

| Rod Louden | Ray Perkins |
| :---: | :---: |
| KPOF-Portland, Ore. | KFEL-Denver, Colo |
| You Belong To, Me (Stafford) Auf Wiederseh'n 5 weetheart | 1. Auf Wiederseh'n' ${ }^{\text {SW}}$ |
| Wiederseh' ${ }^{\text {a }}$ (Veert Learn) | 2. Half As Much (R. Clooney) |
| High Noon (Frankie Loine) | 3. High Noon (Ter |
| Wish You Were Here |  |
| Walkin' To Missouri ${ }^{\text {(Edis }}$ Fisher) | (Nat "King" Cole) |
| (Sammy Kaye) | 6. Wish You Were (Eddie Fisher) |
| Fool, Fool, Fool (Kay Starr) Rain (5auter-Finegan) | 7. Delicado (Percy Faith) <br> 8. You Belong To Me (P. Page) |
| Walkin' My Baby Back |  |
| 10. Tippin' $\ln$ (Ralph Flanagan) | $\begin{gathered} \mathrm{my} \\ \hline \end{gathered}$ |

WILM-Wilmington, Del. 1. Somewhere Along The, Way ${ }^{\text {The }}$ (Nat ${ }^{\text {King }}$ Cale)
2. Wis 2. Wish You Were Here (Fisher) 3. You Belong To Me (Jo Staffard) 4. My 5ong (Johny Ace)
6. High Noon (Frankie Loine) 7. Went To Your Wedding
8. I Laughed At Love (5. Gale) 9. Half As Much (R. Clooney)

## John Gale

WINN-Louisville, Ky. 1. You Belong To Me, (Stafford) 2. ${ }^{\text {2. }}$ Wer
3. Say You'll Wait For Me
(Al Martino)
4. My Tormented Heart Martino
5. Glow Worm (Mils Bros.)
6. Meet Mr. Callaghan
7. Trying (The Hilltoppers)
7. Trying (The Hilltoppers)
.
10. Easy To Say (T. Edwords)
Tingo Tango (Paul Bruno)

## Donn Tibbetts

WFEA-Manchester, N. H.

1. You Belong To Me (Stafford)
2. Jambalaya (Ja Stafford)
3. High Noon (frankie Laine)
4. Somewhere Along The Way
5. 5 trange (Nat "King" Cole)
6. Strange Sensation (J. Valli)
7. Cincinnati Ding Dong (Art Lund)
8. Wish You Were Here (Eddie Fishe
9. Carmen's Boogie (Eddie Fisher) 9. Half As Much (R. Clioney)
10. 1 Should Care (R. Flanagan)

## Harv Morgan

WARM-Scranton, Pa. 1. I Went To Your Wedding (Patti Page) 2. Auf Wiederseh'n Sweetheart
(Eddy Howard) 3. Wish You Were Here (Fisher) 4. Botch-A-Me (R. Clooney)
5. Zing A Litlle Zong
5. Zing A Little Zong (Crosby-Wyman)
6. Meet Mr. Cnillaghan-Wyman)
7. Somewhere Along (Paul-Fard
8. You Belong (Nat "King" Cole)
8. You Belong To (Dean
9. Because You're Mine (Mario Lanza) 10. I Got Big Eyes (T. Dorsey)

Ed Perry
KFRE-Fresno, Calif.

1. Wish You Were, Here (Fisher)
2. Somewhere Along The Way
3. Doodletown-Fifers
4. I Went To Your Wedting
5. Half As Much (R. Clooney)
6. Delicado (Percy Faith)
7. Delicado (Percy Faith)
8. Botch-A-Me (Rlooney-Dietrich)
9. Botch-A-Me (R. Clooney)
10. My Love And Devotion Lynn) (Goidan Jenkins)

## Art Tacker

WCRB-Waltham, Mass.

1. I Went To Your Wedding
2. You Belong To Me (5tafford)
3. Luna Rossa (Alan Dean)
4. Meet Mr. Callaghan (Mitch Miller)
5. You Like (Eileen Barton)

You Dike Want To Take
Don't Warce (Eddv Howard)
Chance (Eddv Howard)
Vanessa (David Rose)
7. Vanessa (David Rose)
8. Love Me (Johnnie Ray)
9. You're More Like Your
9. Mommy (Dick Todd)
Mommer
10. Have A Good Time
(Tany Bennett)

## Howard Miller

WIND-Chicaqo, III.

1. I Went To Your Wedding
2. Trying (The Hilltoppers)
3. Trying (The Hilitoppers)
4. You Belong To Me (5tafford)
5. You Belong To
6. Indian Love Callim
7. Have A Good Time
8. Wish You Were Here

String Along (Eddie Fisher)
String Along (Ames Bros.)
Blues In Advance (D Shore) To. Taboo (June Valli)

## THE GR97 30X

## C <br> RECIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the Dave Robinson
WELI-New Haven, Conn. WELI-New Haven, Conn. 1. Auf Wiederseh'n $\begin{gathered}\text { Swectheart } \\ \text { (Vera } \\ \text { Lynn) } \\ \text { I. }\end{gathered}$ 2. You Belong To Me 3. Botch-A-Me (R. (Jo Clooney) 4. Wish You Were Here (Fisher) . Went To Your Wedding (Patti Page)
6. High Noon (Frankie Laine)
7. Holf As Much (R. Clooney)
8. Loughed At Love (S. Gale)
9. Indian Love Call (slim whitman) 10. Luna Rossa (Alan Dean)

## Bob Larsen

WEMP-Milwaukee, Wis. 1. Yup Belong To Me (Stafford) 2. Wish You Were Here (EEDisher) 3. Too Old To Cut The Mustard 4. Botch-A-Me (R. Clooney)
S. Indian Love Call
6. Should I (Flim Whitman) 7. Should 1 (Four Aees)
8. Zing $A$ Lit (Vera Lynn)
8. Zing A Little (Cong (Crosby-Wyman) 9. I Should Care (R. Flanagan)

## Ray Drury

WSPR-Springfield, Mass. 1. Rock of Gibraltor (F. Laine)
3. Botch-A-Ma (R. Clooney)

Kigh Noon (Frankie Laine)
Koy's Lament (Koy Storr)
Stould 1 (Four Aces
6. Luna Rossa (Alan Dean)
7. Jambalaya (Jo Stafford)
8. Indian Love CalI Slim Wh
. Meet Mr. Callaghan (Miteh Miller)
10. Auf Wiederseh'n $\begin{gathered}\text { Sweetheart } \\ \text { (Vera Lynn) }\end{gathered}$

## Bob Chambers <br> WEBK-Tampa, Fla. <br> 1. Wish You Were Here

2. You Belong To Me (Stafford) 3. Too Old To Cut The Mustard Clooney-Dietrich)
3. Tippin' In (Ralph Flangonn)
S. Errly Autumn (olst
4. Stofford)
5. Street Of Dreams
6. I Went to Your Wad Vaughon) 8. Tennesse Nous (Patti Page)

Meet Mr. CallFrank
0. 1 Don't Want (Mitch Miller) Chance (Eddy Howard)

## Brad Phillips

WINS-New York, N. Y. 2. Wish You Were Here
3. Meet Mr. Callaghan (Edisher)

Luna Rossa (Harry Grove Trio) 5. My Love And Devotion 6. Roin (Sauter-Finegan) Again (Tonk Me Smile Again (Tony Bennett) 9. Takes Two To Tango (S. Gale) 10. You'll Never Get Away (Pailey)

## Larry Wilson

WNOE-New Orleans, La. 2. Til The End Of The Werd

The World
(Bing Crosby)
3. Jambolaya (Jo Stafford)
4. Adios (Giselle MacKenzie) S. Some Folks Do (E. Barton)
6. Meet Mr 6. Meet Mr. Callaghan (Paul-Fora) 8. Wish You Were Here 9. Bim Ba Were (Eddie. Fisher) 10. Luna Rossa (Alan Dean)

## Pete Ward

WCCM-Lowrence, Mass. 2. I Went To Your Wedding
3. Some There (Patti Page)
4. Auf Wiederseh'n Swing Cole)

Hand Of (Vera Lynn) Lund Of Fate (Eddie Fisher) Luna Rossa (Alan Dean)
Outside Of Heaven ( $E$ Fishe $)$ Softly (Georgia Carr) 9. My Love And Devotion 10. Say You'll Wait Forry Como) 0. Say You'll Wait For Me.

Bob Watson WSB-Atlanta, Ga.

1. Wish You Were Here.
2. Auf Wiedersehn (Vera Lynn) 2. Auf Wiedersehn (Vera Lynn)
3. You Belong To Me (Stafford) 4. Half As Much (R. Cloaney) 5. High Noon (Frankie Laine) 6. Slaughter On 10th Avenue 7. Botch-A-Me (R. Clooney)
4. Walkin' My Baby Back Home 9. I Don't Want Sammy Kaye 9. I Don't Want To Take A Chance (Edyy Howard)
5. One Mint Julep (B. Morrow)

Alan Saunders
WVNJ-Newark, N. J. 1. Have A Good Time (Bennett)
2. $W$ Went To Your Wedding 3. Botch-A-Me (R (Patti Page) 3. Botch-A-Me (R. Clooney)
4. Auf Wiederseh'n Sweetheart
4. Auf Wiedersen'n SWeertheart
s. Half As Much (R. Clooney)
6. Hair As Much (R. Clooney)
7. I'm Yours (Don Cornell)
8. Jambalava
9. Meet Mr. Cances Wavne \& Hefti) 9. Meet Mr. Calloghan 10. 1 Laughed At Love (S. Gale)

## Eddie Ross

WFPG-Atlantic City, N. J. 1. Mavbe (Como-Fisher) 2. Don' Want To Take A 3. You Belong To Me
4. Half As Much (R. Cloaney) 4. Holf As Much (R. Clooney)

S. You Like (Eileen Borton) 6. Mv Thrill (Alan Dare) 7. Wish You Were Here 8. Make Belieye (Edeams Fisher) 9. Take My Henrt (Tan Anthony) | 10. Take My Heerrt (Toni Arden) |
| :--- |

## Jav Trompeter WIND-Chicago, III.

 1. You Belong To Me (Dean Martin) 2. I Went To Your Wedding 3. Wish You Were Here (Fisher) 4. Jambalava (Jo Stafford) S. Auf Wiederseh'n Sweetheart 6. Meet Mr. Callaghon 7. Indian Love Call (slim Whitman) 8. Vanessa (Dove Rose)9. You Intrigue Me
10. You intrigue Me (Bernice 10. Trying (The Hilltoppers)

## Gone Davis

WAKR-Akron. Ohio 1. You Belong To Me (Stafford) 2. Tring (The Hilltopoers) . 4. Have A Good Time Page) 5. Meet Mr. Callachan (Tonnett) 5. Meer Malechrino 6. Jambalava (Jo Stafford) 7. Somewhere Alnnल The Wov 8. Wish You (Nat "Kina" Cole) . Wish You Were (Eddie Fisher) 10. Luna Rossa (Alan Dean) 10. Becouse Your Mine $\begin{aligned} & \text { (Mario Lanza) }\end{aligned}$

## Barrv Kave

WCAU-Philndelnhin. Pa.

1. You Belong To Me (Stafford) 2. Wish You Were Here (Eddie Fisher)
2. I Went To Your Wertina,

Hioh Noon (Erankic Laine)
5. Hotch Noon (Frankic Laine)
B.
Be (R) Conev) 6. Auf Wiederseh'n Sveetherrt 7. Meet Mr. Callaghan Lynn) 8. Luna Rosen (Alon (Paill-Ford) 8. Half As M. Moch (R. Clooney)

## Mac McGuire

WIP-Philarelnhia. Po
You Belong To Me (Stafford) I Went To Your Wedding
Wanted (Four Aces)
Wanted (Four Aces)
(Vera Lynn)
. Possass Me (Tony Bovaar)
Mabe Mromofishor)
(Paul-Ford)
My Fovorite Song (Marinn Caruso) 9. Two Faced Clock (Rex Allen) WJMR-New Orleans, La. 1. Adios (Gisele MacKenzzie)
2. Takes Two To Tango Bailey)
3. Because You're Mine (Lanza)
4. Botch-A-Me (R. Clooney) 3. Sorh-A-Me (R. Clooney)
S. Some Folks Do (E. Borton) 6. You Belong To $M$
7. Should 1 (Four Acces)
8. Meet Mr. Callagos
8. Meet Mr. Callaghan
(Paul-Ford)
10. Three Letters (Koy Storr) Eddie Fisher)
Chaz Roye
WDAE-Tampa, Fla.

1. Auf Wiederseh'n Sweetheort
2. You Belong To Me (stofford)
3. Wish You Were Here (Edie Fisher)
4. Jambalaya (Jo Stafford)
S. Walkin My Baby Rock Hom
5. Hor As (Not Rina Cole)
6. Half As Much (R. Clooney)
 9. I Went To Your Wedding 10. Botch-A-Me (R. (Plooney)

## Ed Bartell

KQV-Pittsburgh, Pa . 1. Wish You Were Here (Fisher) 3. High Noon (Frankie Gibs) 4. Ma Nois (Edic Laine) 4. Mademoiselle (Eddy Howord)
S. You Belong To Me (Stafford) 6. You're My Destiny (A. Dean)
7. You Intrigue Me (Champ Butler) 8. Bim Bam Baby (FF (Fspinatra) 10. Take Me In Your Arms An Hold Me (Pauil-Ford)

## Leigh Kamman

WOV-New York, N. Y.

1. Auf Wiederseh'n Sweetheart
2. Somewhere Along The Way
(Nat "King" Cole) 3. Wish You Were Here (Eddie Fisher) 4. Doodletown Fifers
(Sauter-Finegan) S. You Belong To Me (Stafford) 6. Roseanne (Vic Damone)
3. Man Smart (Harry Belafonte)
4. Mv Bonnie Lies Over The Ocean (Ella Fitzgerald) 9. I Laughed At Love (L. Jordan) 10. Autumn Has Come And Gone $\begin{gathered}\text { (Fred Daran) }\end{gathered}$

## Hy Davis

WJXN-Jackson, Miss. 1. You Belong To Me (Thompson) 2. Meet Mr. Callaghan 3. Feet UD (Guy Mitchell) 4. Lund Rossuy (Alan Dean)
5. Mademoiselle
6. I Went To Your Wedding (Lanson-Cama) 7. Blow Out The Candte Page) 7. Blow Out The Condle (Toni \& Jan Arden) 8. Carmen's Booaie Jan Arden) 8. Carmen's (Ane Andews Sisters)
9. Too Oid To Cut The Mustord - (Clooney-Dietrich) 10. Some Folks Do (E. Barton)

## Buddy Beason

 KOPO-Tucson, Ariz. 1. Half As Much (R'. Alooney) 2. Kay's Bament (Kay Starr) 4. When I Foll In Love (D. Day) 5. I Went To Your $\begin{gathered}\text { Wedding } \\ \text { (Patti } \\ \text { Paae) } \\ \text { S. }\end{gathered}$ 6. Somewhere Along (Patti Paae) 7. Walkin' My Babv Back (Gole) 8. I May Hate (Johnnie Ray) 8. I May Hate Myself In The 9. Jambalaya (Tuti-Camarata) 10. Because You're Mine Mata)
## Chuck Thompson

 WFOR-Hottiesburg, Miss. 1. Lover (Lee-Jenkins) Ooke Me In Your Arms AnHold Me (Paul-Ford) 3. Should I (Four Aces)
4. Jambalayo (Jo Stafford)
. Am I Wasting Mv Time?
You Belong To Me (Stafford)
7. Kov's Loment (Kay Starr)
8. Takes Two To To
(eagor
9. Love Where Are You Now?
. Love Where Are You Now?
0. Snow In Lover's (Potti Page)

## Guess Who！



Mitch Miller？No．Jazzbo Collins？ No．Don＇t be misled by the beard． It＇s Howie Richmond，the publisher， latest adherent to the beard craze．If this trend keeps up，perhaps the iden－ tifying mark of anyone in the music business will soon be a heavy growth under the chin．

## DEALERS \＆OPERATORS

We Supply Records－All Speeds，all labels at wholesale cost plus small service charge．Speediest service guaranteed． Complete stock of 45 RPM records． TOWN HALL RADIO， 188 Riverdale Ave．， Brooklyn 12，N．Y．DIckens 6－273S

## STRING ALONG

Published by REGENT

The Ames Brothers （Coral）

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BROADCAST MUSIC，INC．

## wivis

## More Pictures of MOA Convention In Next Week＇s Issue Of The Cash Box

Devon Names Distribs For＂My Favorite Song＂

PHILA，PA．－Independent record distributors across the country are being franchised by the newly－formed Devon Records；Philadelphia，to
handle the first release and original recording of＂My Favorite Song，＂ new ballad which has shown marked sales strength on test record store and juke box locations．
Robert Goldy，treasurer and gen－ eral counsel for the Devon label，an－ nounced the appointment of six dis－ tributors with negotiations nearing completion with many more in other parts of the country．
Franchised to carry the Devon Records line are：Cosnat Distributors of Philadelphia，for Eastern Pennsyl－ vania，Southern New Jersey and parts of Delaware；Cosnat Distributors of New York City，for Newark，N．J．， and the upper New York State area； Boston，for the entire New England territory；Mangold Company，Balti－ more，Md．，for the area extending from Dover，Del．，south to Alexandria，Va．； Ohio Record Distributĩng Company， Cleveland，for Ohio，Western Pennsyl－ vania and West Virginia；James Mar－ tin Company，Chicago，for that ter－ ritory．
The first Devon Records release in view of the great demand already， manifest for＂My Favorite Song，＂ will be made available at the 45 rpm speed in addition to the 78 ＇s．The hit ballad is backed with the first vocal version of＂Balboa＂
The record introduces Marian Car－ uso with the Overtones，vocal group formerly with Charlie Ventura＇s band． Miss Caruso comes to records from radio，being featured singer on the variety shows originated by Station Network．The orchestra is directed Network．The orchestra is directed
by Don Costa，arranger for Vaughn by Don
Monroe．

## Announcement ESSEX RECORD

## Distributors

Have moved to New and Larger Quarters to better service Operators and Dealers．
ESSEX RECORD DISTRIBUTORS
114 SPRINGFIELD AVE．，NEWARK，N．
（Phone MItchell 2－4687）

Standard Sougs are MONEY MAKERS！
＂somebooy loves me＇ DORIS DAY－Columbia BLOSSOM SEELEY \＆ BENNY FIELDS－Decca FOUR LADS－Columbia Pub．by NEW WORLD MUSIC CORP． MUSIC PUBLISHERS HOLDING CORP．

## THE CASH BOX

DISC HITS BOX SCORE


## Comprising 000 Solections



1－You Belong

## Me

CA－216S（F－2165） $98.9 \quad 83.3$
CA－216S（F－2165）－DEAN＿MARTIN JAN GARBER 0.
Tossin And Turnin
 C0－39857（4－39857）
in）
DE－28388 $\underset{(9-28388)-\text { Walkin }}{ }$
（9－28388）GR MAR MART
G Went To Your
Wedding
（45x5899）－
ME－S899（4
I Went To Your PAGE 1 Went To
ME－6407（45x6407）－SUE THOMPSON
MG－11295（ K － 1129 SUE ）THOMPSON
VI－20－4893（ 47 －4893）JONI JAMES
FREDDY MARTINO．
Ain＇t It Grand TO Be
Dead
2－Auf Wiederseh＇n
Sweetheart
CA－2143（F－2143）— $98.5 \quad 127.3$
 CO－39776，（4－39776）CHAMP BUTLER CO－39809 $\begin{gathered}\text { Padam，Padam } \\ (4-39809)\end{gathered}$
CO－39809 $\begin{aligned} & \text { Padam，}(4-39809) \\ & \text { Halt As } \\ & \text { KEN Much }\end{aligned}$ CR－60773 $\begin{aligned} & \text { Half As Much } \\ & (9-60773) \text {－AMES }\end{aligned}$


## $\mathrm{DE}^{\text {Break The Bands }} \begin{gathered}\text { That Bind Me } \\ (-28271)-\text { GUY }\end{gathered}$

> Half As Much LO-1227 (45-1227)-VERA LYNN ME－S871（ $\mathrm{P} 871 \times 45$ ）－

VI－20－4777 $\begin{gathered}\text { Watermeton weather } \\ (47-4777) \text { BBLLY } \\ \text { SHEPARD } 0 .\end{gathered}$
The Mask is off
3－Wish You Were

## Here

DE－28308（9－28308）${ }_{-10.1}^{\text {GUY }}{ }^{73.2}$ Hony LoMBARDO O．
MG－11270（K11270）FRAN WARREN
What is This Thing VI－20－4830（47－4830） $\begin{gathered}\text { Called } \\ \text { Love？}\end{gathered}$ VI－20－4830（47－4830） The Hand Of Fate
4－Half As Muck C0－39710（4－39710）${ }^{73.5}$ ROSEMARY 5 C0－20879（4－20879）－CURLEY CO－3980（4－3989）WILLIAMS CO－39809 $(4-39809)-$ KEN GRIFFIN
Auf WCiderseh＇ Auf Weidersehth
SE－2827thert
$(9-2817)$ GUY Auf Wiederseh＇n ME－6366（6366x45）－KEN
ME－8294（4588294）－MARINGTON MG－11202 MY（K－11202）WHANK

## 5－I Went To Your

Wedding
CO－39856（4－39856） $65.9 \quad 25.1$ SAMMY KAYE O．
Wasn＇t God Who
Made Honky Tonk Made Hon
Angels DE－28388（9－28388）－
 DE－28411（9－28411）－M GUY LOMRDO GUY LOMBARDO O． ME－5899（45×5899）
－The Hilltoppers



> PR－Prestige RA－R－Rainbow
RE—Regen RE－Regent
SA－Savoy SA－Savoy
SE－Seger
SIT－Sirtin
SP－Specialt SP－Specialty
SW－Swingtime

## TN－Tempo UN—United VI－Victor

 －

0

6－Meet Mister
Callaghan
CA－2193（F－2193） $51 . S$ LES PAUL 37.2
Take Me In Your
Arms
CO－39851（4－39851）
MITCH MILLER 0.
How Strange
DE－28373（ $9-28373$ ）
 ARMEN CAVALLARO O
Runnin Wild Boogie
$(45 \times 1248)$－
（45×1248）－
HARRY GROVE TRIO
Intermezzo
$(45 \times 5900)-$
$900(45 \times 5900)-$
HARMONICATS \＆AUGUST
Wish You Were Here
PETER TODD 0
VI－20－4891 Whistlewood（47－4891）－
MELACHRINO STRINGS
7 －High Noon
EA－2120（F－2120）－TEX RITTER ${ }^{61.2}$ Co－39770 Go On！Get Out！ CO－39770（4－39770）－FRANKIE LAINE
Rock Of Gibraltar
LO－1232（45－1232）－LITA ROZA
Love，Where Are You
Now？
MG－11266（K11266）－
BILL HAYE
B－Fandbalaya
CO－39838（4－39838）－45． 20.8
CR－60816 Early Autumn
N．HEFTI \＆F．WAYNE
TWO Faced Clock
DE－28341 $\begin{aligned} & \text { Two Faced } \\ & \text {（9－28341）－Clock } \\ & \text { REX ALLEN }\end{aligned}$
DE－28367（9－28367）－CEX ALLEN
MG－11283 $\begin{aligned} & \text { Mademoiselle } \\ & \text {（K－11283）} \\ & \text { HANK WILLIAMS }\end{aligned}$
9－Botch－A－Me
CO－39767（4－39767）－ 38.2 ROSEMARY 55.6
On The First Warm Day
10－Walkin＇My
Baby Back
Home
AP－1088－DEAN MARTIN 23.4
Oh！Marie
CA－2130
（F－2130）－NAT
＂KING＂COLE
CO－39750（4－39750）－JOHNIE RAY
DE－28277 $\begin{aligned} & \text { Give Me Time } \\ & (9-2827) \text { GUY } \\ & \text { LOMBARDO }\end{aligned}$ SE－7002 Once In A While

11＿Indian Love Call CO－39245（4－39245） $31.1 \quad 13.7$
DE－27955（9－27955）－FRIML
DE－27955（9－27955）－FRIML
DE－28076（9－28076）－
ARE－28076 $\begin{gathered}\text { ARTRONG \＆JENKIN } \\ \text { Jeonnine }\end{gathered}$
IM－8156
IM－8156（ $45 \times 8156$ ）－SLIM WHITMAN
MG－11300 $\begin{aligned} & \text { China Doll } \\ & (\mathrm{K}-11300)\end{aligned}$
FOUR HORSEMEN
5on Antonio Rose
VI－10－3786－ROBERTA PETERS

## 12－Sugiarluucl

Co－39693（4－39693）－F．${ }^{24.2}$ F．LAINE
How Lovely Cooks DAY
DE－28287 $\begin{gathered}\text { The Meat } \\ \text {（9－28287）—JOSEF }\end{gathered}$
DE－28287
（9－28287）—JOSEF
How Lovely MARA1S Cooks The
13－Semewhere
Along The Way
You Belong To PAGE

CO－3969S（4－39695）－TONY BENNETT DE－28141 $\begin{gathered}\text { Sleepless } \\ (9-28141)\end{gathered}$
pittsburay gray 0.
Pittsburgh，
$(9-28222)$
DE－28222（9－28222） $\begin{aligned} & \text { GENE AMMONS } 0 .\end{aligned}$
DE－28411 $\begin{gathered}\text { Beezy } \\ (9-28411) \\ \text { GUY LOMBARDO }\end{gathered}$
I Went To Your
ME－89001 $\begin{gathered}\text { Wedding } \\ (45 \times 89001)\end{gathered}$
ILLINOIS JACQUET

14－1
CA－2040
CO－39708 $\begin{aligned} & \text { Bags And Baggage } \\ & (4-39708)\end{aligned}$
CR－60729 $\begin{aligned} & \text { Festival } \\ & \text {（ } 9-60729 \text { ）－LAURINDO }\end{aligned}$
$R^{\prime} E c o-R^{\prime} E c o$ ALMEIDA
DE－28044（9－28044）－
DE－28179（9－28179）－GUY It
Kiss Of Fire DE－28304（9－28304）
LO－Y151－EDMUNDO ROS 0.
MG－11259（K－11259）－OS MUSICO
LOS MUSIC
SE－7002－Fred Norman Orch．
VI－20－4677（47－4677）－
VI－20－4677（47－4677）－THREE SUNS
VI－20－4719 Plink，Plank，Plunk
The World has $A$
VI－10－3919－BOSTON POPS 0.
15－Vanessa
MG－30619（K－30619）$\frac{19.7}{\text { DAVID }} 21.7$
All The Things You
VI－20－4691（47－4691）—HUGO
1 （47－4691）－HUGO
WINTERHALTER O．
Somewhere Along The
Way

16－String Along
CR－60804（9－60804） 19.6 AMES
BROTHERS
Absence Makes The
Heart Grow Fonder
17－Because You＇re
Mine
CA－2212（F－2212）－＂KING＂COLE
DE－28337（9－28337）－JOHN RAIIT
The 5ong Angels Sing
$(45 \times 5897)$－－
Madonna Of The
MG－11301 $\begin{gathered}\left.\begin{array}{c}\text { Madonna } \\ \text { Rosary } \\ \text { K－11301）}\end{array}\right)\end{gathered}$
BILLY ECKSTINE
Early Autumn
（47－3914）－
MARIO LANZA
Song The Angels Sing
18－My Love And
Devotion
CO－39817（4－39817）－DORIS DAY
VI－20－4877 Make It 500n
（47－4877）
PERRY COMO
5weethearts Holiday
19 －Here In My
Heart
BBS－101－AL MARTINO 15.4
I Cried Myself To Sloep
CO－ 39745 （4－39745）－
TONY BENNETT CR－60746 $\stackrel{\text { l＇m Lost Again }}{(9-60746)}$
DE－28213 ${ }^{1} \mathrm{~m}$ S Sorry ALAN DALE
（9 $m$ Sorry
（928213）－
THE ANDREWS SISTERS
DICK HAYMES
DICK HAYMES
I＇m 5orry

## Beet Solling Records <br> COMPILED BY JACK "ONE SPOT" TUNNIS



## 20-Trying

CR-60823 (9-60823)-14.7 3.2

 Bonnie
he Ocean
DE-28322 (9-28322) GRADY

JIMMY PALMER 0.
Down By The O-Hi-o
21-I Laughed At Love
DE-28394 (9-28394) 12.
 Father SUNNY GALE

22-Maybe
VI-20-4744 (47-4744)-COMO FISER
23-Blue Tango
CA-1966 (F-1966)-LES BAXTER DE-27875 $\begin{aligned} & \text { Please } \\ & (9-2785)-L E R O Y\end{aligned}$
DE-28031 Eolle of tho Ball
DE-2031 LOMBARDO
ME-5790-DICK Lestíf At Let
For Sentimental
ME-5817 (5817x45)
XAVIE FR CUGAT O.
VI-20-4518 $\begin{gathered}\text { Jungle flute } \\ \text { (47-4518)-HUG }\end{gathered}$ VI-20-4541 $\begin{gathered}\text { The Gypsy Trafl } \\ \text { (47-4541)-FRANKIE }\end{gathered}$ VI-20-4872 (47-4872)- CARLE

24-Lnna Rossa CA-2168 (F-2168) 9.9 OICES OF SCHUMANN CO-39787 (4-39787) FRANK SINATRA
Tennessee Newsboy LO-1229 (45-1229) LEE LAWRENCE MG-11269 $\begin{aligned} & \text { Esmeralda } \\ & \text { (K-11269) }\end{aligned}$
VI-20-4836 (47-4 Forget You DEAN
TONY MARTIN
Some Day
VI-10-3804-EZIO PINZA
Anema E Core (Until)
25-I'll Walk Alone
CA-2000 (F-2000)-
Could Wri Whiting
CA-2044 (F-2044)- With A Song In My
CO-39654 $\begin{gathered}\text { Heart } \\ (4-39654)\end{gathered}$
CR-60659 (9-60655)
hat's DON CORNELL
DE-23340 You Take
Good Night MARTIN
ever You Are
DE-28038 (9-28038) -
PATTY ANDREWS
DE-28177 (9-28177)
LOUIS ARMSTRONG 0.
ME-5821 ( $5821 \times 45$ ) Fire
MG-11198 (K-11198) $\begin{gathered}\text { Tatletale } \\ \text { (K) }\end{gathered}$
VI-20-4703 YOu're LEROY HOLMES
VI-20-4703 (47-4703) Thrill
RALPH FLANAGA

VI-20-4643 (47-4643)-
PETER KING SISTERS Love, Where Are You

26-Faith Can Move Mountains
CA-2230 (F-2230)- 8.5
Nhe KING" COLE
The Ruby And The CO-39837 $\begin{gathered}\text { Pearl } \\ (4-39837)\end{gathered}$

Love Me
$(45 \times 1255)$ LO-1255 (45x1255) I'll Never Be The Sam
27-Say You'll Wait For Me
CA-2185 (F-2815)-AL MARTINO I've Never Seen
CO-39839 (4-39839)gah Vaughan DE-28336 ( $9-28336$ )
DOLORES GRAY Crazy He Calls Me MG-11296 (K-11296) BILL HAYES Ended
28-One Mint Julep CO-39823 (4-39823)-VI-20-4868 (47-4868)BUDDY MORROW 0.

29-Feet Up (Pat Po-Po)
CO-39822 (4-39822) $6.3 \quad 16.2$ Jenny Kissed Me
30-Should I
DE-28323 (9-28323) 6.2 FOUR ACES

## 31 -Hesitation

 MG-11306 (K-I 1306 ART MOONEY 0 VI-20-4851 (47-4851)- MOONEY O.HUGO WINTERHALTER O.

HUGO WINTERHA
Tic-Tac-Toe

## 32-Zing A Little

CA-2137 (F-2137)-
HELEN O'CONNELL
Body And Soul DE-28255 $\begin{gathered}\text { Body And Soul } \\ \text { ( } 9-28255 \text { ) }\end{gathered}$
DE-28255 (9-28255)-CRBY-WYMAN MG-11280 Maiden Of Guadalupe

ROBERT Q. LEWIS VI-20-4792 (47-4792)-

DOROTHY LOUDON
33-Kiss Of Fire CA-2102 (F-2102)- BAXTER \& BEAVERS CO-39737 (4-39737)
TONI ARDEN
CR-60745 ( 9 ('m Yours )
Waited BROWN O
ouzang
GUY LOMBARDO 0. DE-28177 ( 9 -28177) -

LOUIS ARMSTRONG O
(45x12 Walk Alone
LO-1214 ( $45 \times 1214$ ANNE SHELTON ME-5823 $\begin{gathered}\text { Body And Sou } \\ (5823 \times 45)\end{gathered}$ A Lasting Thing GIBBS A Lasting Thing
(K-11225)BILLY ECKSTINE VI-20-4671 (47-4671)-

For The Very MARTIN
Time (47-4705) -
R'm Yours

34-Too Old To Cut The Mustard CO-39812 (4-39812) $\begin{aligned} & \text { CLOONEY DIETRICH }\end{aligned}$ CLOONEY \& DIETRIC
Good For Nothing DE-28314 (9-28314)-DICK TODD Waiting In The Lobby
Of Your Heart DE-46387 (9-46387) ME-6348 (6348x45)- TUBB FOLEY VI-20-4290 (47-4290)-
HOMER JETHRO 35-Once In A While DE-28277 (9-28277)GMY $\begin{aligned} & \text { GOMBARDO } 0 . \\ & \text { Wor }\end{aligned}$ Walkin' My Baby
Back Home

## ${ }^{\text {Back }}$ Home <br> LOUIS ARMST

 ME-5867 (45x5867)I'm Glad PATTI PAGE
I'm Glad You're Happy
VI-420-004-TOMMY DORSY
36—Fool, Fool, Fool CA-2151 (F-2151)-KA.9 STARR

37-Kay's Lament CA-2151 (F-2151)-KAY STARR
38-So Madiy In

$$
\begin{aligned}
& \text { Love } \\
& 51(9-28251)-4.2
\end{aligned}
$$

From The Time You
Say Goodbye ME-5874 (45x5874) GEORG Make Ge Me Love You VI-20-4759 (47-4759) JUNE VALLI Strange Sensation
39—Smoke Rings CA-2123 (F-2123)-L.S. PAUL ${ }^{6.7}$ In The Good Old MG-11289 (K-11289) $\begin{gathered}\text { Summer time }\end{gathered}$ (K-11289)- JON TLMAN TRIO The Jazz Me Blues

40-Love Me
CO-39837 (4-39837) 3.7 -
Faith Can Move
C0-39797 (4-39797) $\begin{gathered}\text { Mountains }\end{gathered}$
MARLENE DIETRICH
Come Rain Of Come
ME-5802 (45x5802)-BOB KAMES
41-You Like
42-I'm Yours
43-It's A Bue World

44—Strange
Sensation
45-Take Me In
Your Arms And Hold Me

46-Mave A Good Time

47-Lonely Wine
48-A Sinner Am I
49-Rock Of
Gibraltar
50-Lover

One-Stop Service Is A Must For Operators
By LOUIS BOORSTEIN
Pres., Leslie Distributing

What is a One-Stop? How does it work? What are its advantages?
These are the questions that are usually fired at someone connected with a one-stop operation.
To those not at all familiar with a one-stop-or even its name- it is the operation of a business which endeavors to have all record labels, in 45 and 78 rpm , in one location
The operation is quite simple. Operators of one-stops display in various fashion the hits of the day of all companies. They also stock standards and specialized numbers. A well functioning one-stop will have an inventory large enough to take care of the needs of the operators who patronize him.
Most one-stop operations have a service charge of 5 c per record above the wholesale cost, although this charge may vary.
The advantages of paying a few cents above the wholesale cost ar many. First of all, it is not necessary to travel about to the various distributors. Since distributors in mos cities are not close to each other, this item is important. Added to that, the operator is confronted with the park ing situation which makes one-stop more desirable.
Moreover, the one-stop offers the operator an opportunity to hear various versions of the same tune so that he can buy the one best suited for his needs. Remember a one-stop sells service not a particular label.
In addition many one-stops offer complete title service for their customers and many go out of their way and make every effort to fill special orders for their customers.
There's an easy way to evaluate the true worth of one-stop service to an operator. Suppose an operator buys 100. records a week. The cost above what he would normally pay is $\$ 5$ per week. Measure the cost of time, freight, parking problems and pressure from interested salesmen and it can readily be seen that 5 c per record is a good buy. In effect the operator has in his one-stop man a purchasing agent, a completely competent specialist, plus all the other advantages for only $\$ 5$ per hundred.
Further, those who have their records shipped to them have the lowest possible cost because all records are sent in one shipment as against indi vidual shipments from various distributors.

Once an operator tries one-stop service, it is very rare that he ever goes back to the old method of purchasing records. Those who have tried one-stop are convinced of its effec tiveness. Those who haven't tried it, should at least give it consideration

## ATTENTION OPERATORS

He does it again? 2 BIG on one record


The VAGABOND "SHISS BOY" WALTZ KIIMG ond his RCA VICTOR RECORDING ORCHESTRA

## THE RED RAVENS <br> ARCA VICTOR's

Swiss Boy's version of

## "I LOVE

TO POLKA"

## b/w

"THE SKI

## WALTZ"

RCA Victor 20-4940 (47-4940)

ATTENTION: Coin Operators if you want a Free sample of this record while they last send letterhead to Red Raven En terprises, Box 259, Appleton, Wis.

## Former Releases

20-4825 "TULIP SERENADE" b/w "DUTCH GARDEN SCHOT. TISCHE"

20-4690 "THREE YANKS" b/w"BAR. BARA"
20-4563 "WIS WALTZ" b/w "HA HA HO HI"


## 1. ROCK ME

 ALL NIGHT LONGTHE RAVENS
8291
2. MY SONG
biw HALF AS MUCH dinail washingion 8294

## 3. CALL OPERATOR

 No. 210 b/w
## the cash box

 Rhythmis \& Blues RamblingsThe big news in Boston is the formal opening of Audrey Schwartz? new record shop "The Flying Disc." Decor was done up by album artist Burt Goldblatt, and Cecil Steen of Records' Incorporated, Boston distributor, helped prep the affair. Extra added attraction is the deejay show which will be aired nightly from the premises. . . . Mr. Sad Head and the Billy Ford Orchestra, whose new RCA Victor release "Mumbles Blues" and "Butcher Boy" look like two hot items, are packaged with Charles Brown and Shirley Haven on a one-nighter tour that starts in Longview, Texas, on September 30 and runs through October 23 when they appear in Little Rock, Ark. The tour is promoted by Howard Lewis. Ralph Weinberg picks up the group from October 27 to November 18 for an array of dates that will take the package through the southeastern states.

Irv Marcus, sales manager of Peacock and Duke Records, left for a fast trip through the middle west and west coast states. Marcus, after completing his trip, will shoot back to New York to see that the lid he nailed on the "My Song" bootleggers stays nailed on. . . . Essex Distributors have moved into new and larger quarters. The new address is 114 Springfield Avenue, Newark, New Jersey. Joe Cohen, president, is getting ready for bigger than ever business. . . . Blanche Calloway (Blanche Calloway Assoc.), who handles the business affairs of Ruth Brown, is expecting to become an aunt any hour now. Blanche's famous brother, Cab, is abroad currently but she'll handle the cigar dispensing for him. . . . Ruth Brown is scheduled so full that she and Willis "Gaitor Tail" Jackson had to fly from New York last Friday after a recording session, in order to make the opening for their week in Boston's Hi Hat Club. Ruth dressed for her opening number aboard the plane.

The Clovers western tour is reported to be an overwhelming success. They are hitting percentages on most of their dates. Lou Krefetz, manager, just returned to New York visiting with the group. . . . Fats Domino and Lloyd Price are two of the hottest and newest of the Billy Shaw stars. Fats Domino will work the Ralph Weinberg territory from September 16 through October 4. . . . Buddy Lucas and Edna McGriff (Jubilee Record Company luminaries) are booked from October 31 to Nevember 30. Buddy Lucas saxing of "I Went To Your Wedding" is tremendous. Lowell Fulsom is giving up his band. He will join up with Joe Morris and his Blues Cavalcade, Little Laurie Tate, and blues singer Doc Willie Jones for what should be a sensational pack-

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's

| 1 | GOIN' HOME <br> Fats Domino (Imperial) | JUKE Little Walter (Checker) |
| :---: | :---: | :---: |
| 2) LAWDY, MISS CLAWDY Lloyd Price (Specialty) |  | MY SONG Johnny Ace (Duke) |
|  | MY SONG Johnny Ace (Duke) | TING-A-LING The Clovers (Atlantic) |
| ( | HAVE MERCY, BABY <br> The Dominoes <br> (Federal) | MARY JO four Blazes (United) |
|  | BESIDE YOU <br> The Swallows (King) | LAWDY, MISS CLAWDY Lloyd Price (Specialty) |
| ( | I'M GONNA PLAY THE HONKY TONKS Marie Adams (Peacock) | HAVE MERCY, BABY The Dominoes (Federal) |
|  | DADDY DADDY Ruth Brown (Ationtic) | BESIDE YOU The Swallows (King) |
|  | I'LL DROWN IN MY TEARS Sonny Thompson (King) | HALF AS MUCH Dinah Washington (Mercury) |
| (1) | FUNNY <br> Nat "King" Cole (Capitol) | I'M GONNA PLAY THE HONKY TONKS Marie Adams (Peacock) |
| (10) | ONE MINT JULEP <br> The Clovers <br> (Atlantic) | MY HEART'S DESIRE Jimmy Lee \& Artis (Modern) |



| in PHILADELPHIA | $\text { in }_{\text {ATLANTA }}$ | in MEMPHIS |
| :---: | :---: | :---: |
| -1) $\begin{gathered}\text { MY SONG } \\ \text { Johnny Ace } \\ \text { (Duke) }\end{gathered}$ | YOU KNOW I LOVE YOU B. B. ${ }^{\text {B. King }}$ R. ${ }^{\text {P. Mi }}$ (R.P. M.) | FIVE LONG YEARS Eddie Boyd (Job) |
| TING-A-LING <br> The Clovers <br> (Atlantic) | MY SONG (Duke) | JUKE Little Walter (Checker) |
| 3) MY HEART'S DESIRE Jimmy Lee \& Artls (Modern) | PODR, POOR ME Fats Domino (Imperial) | CAN'T HOLD ON MUCH LONGER Little Walter (Checker) |
| GOIN' HOME <br> Fats Domino <br> (Imperial) $\qquad$ | DADDY DADDY Ruth Brown (Atlantic) | MARY JO Four Blazes (United) |
| SEE SEE RIDER The Orioles (Jubilee) | JUKE Little Walter (Checker) | MY SONG Johnny Ace (Duke) (Duke) |
| ROCK ME <br> B <br> ALL NIGHT LONG <br> The Ravens (Mercury) <br> (Mercury) | TING-A-LING The Clovers (Atlantic) | LET'S CALL IT A DAY Sonny Thompson (King) |
| HALF AS MUCH Dinah Washington (Mercury) | GREYHOUND Amos Milburn (Aladdin) | NIGHT AND DAY <br> Roy Milton <br> (Specialty) |
| LAWDY, MISS CLAWDY <br> $(3) \begin{aligned} & \text { Lloyd Price } \\ & \text { (Specialty) }\end{aligned}$ | RESTLESS HEART Lloyd Price (Specialty) | TING-A-LING The Clovers (Atlantlc) |
| HAVE MERCY, BABY The Dominoes (Federol) | GOODBYE BABY <br> Little Caesar <br> (Checker) | CALL OPERATOR 210 Floyd Dixon (Aladdin) |
| JUKE Little Walter (Checker) | LAWDY, MISS CLAWDY Lloyd Price (Specialty) | HAVE MERCY, BABY The Dominoes (Federal) |




## amos milburn

(Aladdin 3150)
"GREYHOUND" (3:07). Amos
Milburn waxes an exciting fast moving side against a background of sound effects simulating the sounds of a bus moving along. Milburn's manof a bus moving suggests the turning ner of delivery suggest the the the musical backing in the mood of the piece.
B+ "KISS ME AGAIN" (1:57) Flip is another quick tempo item projected in the Milburn style. It is a fitting companion piece for the upper lid, thus giving ops two solid ends.

## BIG BOY CRUDUP

(RCA Victor 20-4933)
"SECOND MAN BLUES" (2:50)
Big Boy Crudup delivers a slow tempo blues with cute lyrics in selling fashion.
"DO IT IF YOU WANT TO" (2:45) The lower lid is a fast beat appealing chanted by Crudup. Strings back the artist on both decks.

## FREDDIE MITCHELL

(Derby 790)
B+ "COLD HEAT" (2:38) Freddie
with hischell gets off a driving rocker sending forth a stream
wis of white hot notes.

(B)"MADERA HOP" (2:40) Another exciting jump side with the ork taking over a heavier bit of the action. The Mitchell sax gets in some mighty licks.

## MR. SAD HEAD

(RCA Victor 20-4938)

(B)
"MUMBLES BLUES" (2:23) quick bounce with sings a rhythmic quick bounce with zest as Billy Ford
and his orchestra provide a solid inand his orchestra provi
strumental backdrop.

"BUTCHER BOY" (2:35) The piece with humorous lyrics.

## CLAYTON LOVE

(Aladdin 3150)
C. "WHERE I WANT TO BE" (2:00) Clayton Love chants an engaging Latin tempo tune with Ray Hill and his orchestra setting up the singer smoothly.
C+ "CHAINED TO YOUR LOVE" slow tempo blues romantically sung by Love.

## FREDDIE STRONG

## (Aladdin 3149)

"GAINES' BOOGIE" (2:45) Gat Gaines and his orchestra bang out a quick boogie beat as Freddie Strong vocalizes in a shouty manner. A fancy bit of trumpeting stands out in the orking."BLUE MOOD" (3:16) Singer
Strong gives a stirring moody vocal and the ork holds true to the mood.

# TEP CA5 BOX <br> *AWARD O THE WEEK* 

## "PLEASE SEND HER BACK TO ME" (2:33) "STOP BOOGIE WOOGIE" (2:40)

FOUR BLAZES<br>(United 127)

- The Four Blazes come through with a follow up to their sensational "Mary Jo," that has been and is still high in the "Hot" and is Sitled "Please Send Her Back To Me," it is a rhythmic item of moderate tempo that the Blazes beat out in sprightly manner. A scintillating arrangement is instrumentalized outstandingly by the group and embellished by the spirited vocalizing of T. Braden. All in all, it's a top flight release
and should add laurels to the ever growing reputation of the quartet. The undersiding, "Stop Boogie Woogie," with vocal by F. McDaniels, is a moderate beat boogie fashioned by the instrumental aggregation in a style that will fracture the listeners. This side is mostly instrumental with light talk interjections. We look for the top deck to break wide open with the lower deck a possibility.


## JIMMY WILSON

(Aladdin 3140)

C."IT'S A SIN TO TELL A LIE" (3:20) Jimmy Wilson sings a slow oldie smoothly as he fashions the tender lyrics. His Scatman provides the backing.
B "MISTAKES IN LIFE" (2:48) Another slow blues is hauntingly done by Wilson who is solidly supported by the All Stars.

## MARIE KNIGHT

(Decca 28399)
"IT'S WORTH IT" (2:43) Marie Knight sings a slow beat religious item in accomplished manner. Backing is light with piano the key instrument.

## C+

HOLD ON" (2:43) Miss Knight side.

##  

"EVERYTHING HAPPENS TO ME" (2:39)
"PAPA BONES BOOGIE" (2:37)
LIGHTNIN' HOPKINS
(Sittin' $\ln$ 652)

- Lightnin' Hopkins, aided no little by his nimble guitaring, dishes up a slow blues on the upper lid, titled "Everything Happer lid, titled "Everything Hap-- pens To Me, with a feen that stops the patron and makes him listen. Hopkins' expressive chanting of the haunting melody and his own stylized delivery make the side a natural. Accompanying himself with a. solid
exhibition of guitar strumming, the chanter provides a backing that lifts this etching from the ranks of the ordinary release. We look for this disk to make noise. The lower lid is a change of pace. The tempo is fast and the blues shouter waxes an exciting side. Ops should grab this platter as it is made to order for the R \& B boxes.


## LOUIS DUNCAN

## (Winchester 601)

"SOME DAYS IT DON'T EVEN PAY TO GET UP" (2:41) Louis Duncan does a grand job on the vocal with a slow ditty from the musical "I've Had It". Max DiJulio and orchestra supply a full musical backdrop.
"ACCORDING TO THE LAT+ EST NATIONWIDE SURVEY" (2:35) The lower lid is a moderate beat with a cute set of lyrics sung engagingly by the thrush.

## JIMMY WITHERSPOON

(Federal 12099)
"LUCILLE" (2:30) Jimmy Witherspoon comes up with a low down delivery of a slow blues against an easy string backing.
(B)
"BLUES IN TROUBLE" (2:45)
Another slow beat item with romantic lyrics is given a solid vocal spin by the talented chanter.

## JIMMIE RUSHING

## (King 4564)

+ "GO GET SOME MORE YOU FOOL" (2:48) The stylized and polished vocal ability of Jimmy Rushing lends much to a slow rhythmic piece.
"THE WAY Y FEEL" ( $2: 45$ ) Flip is a slow rhythmic blues smoothly done by the artist.

EDDIE "CLEANHEAD" VINSON
(King 4563)
"GOOD BREAD ALLEY" (2:34)
Eddie "Cleanhead" Vinson pipes a moderate tempo rhythmic bounce in a fetching manner. A cute set of lyrics enhances the side.
"I NEED YOU 'TONIGHT" $+(2: 30)$ Vinson gets off an easy vocal of a slow romantic number against a solid musical backdrop.

JIMMY JAMES 0.
(Sittin' $\ln$ 654)
"SLOW MOTION BOOGIE" $(2: 38)$ The Jimmy James orchestra blasts out a moderate boogie beat with contagious spirit. Chiefly in evidence is a run of torrid saxing that will really send the patrons.

"FULTON STREET HOP" (2:37) Another rhythmic rocker of moderate tempo excitingly done by the aggregation.

## MICKI WILLIAMS

(RCA Victor 20-4939)
B "ONE HUNDRED YEARS
FROM TODAY" (3:08) Fem thrush Micki Williams projects a tender reading of a slow item. The Howard Biggs orchestra sets up the chantress with a full musical backing.
"HOW DO YOU FEEL ABOUT
ME" (2:30) The second side is a quick moving romantic number feelingfully sung by Micki.

## Vishain Tre Bluest flound

Wesley and Fred Rose much in evidence at the M. O. A onvention, last week here in Chi. Both men glad-handing to the left and right. Their outfit, Acuff-Rose, is riding on clouds these days with one good hit after anothe coming out of their Nashville shop. Latest addition to their fast expanding biz is R. Murray Nash to head up publicity. First release is out this week. . . . The fabulous Howie Richmond, boy wonder of the pubbing field, opens Howie Kichmond, boy wonder of the pubbing field, open Franklin Road in Nashville. ... Bess and Ike Berman, of Apollo Records, getting a double kick from the M. O. A. show, as pair formerly had 500 boxes in N. Y. C., and today are one of the leading independents in manufacturing. They were pleased with all they saw and heard. ... Bob Austin and Sid Parnes, both from the main plant of The Cash Box, came in for the
event and spent most of their time gathering news items seeing old friends.

Dave Kapp, RCA Victor topper, playing host in company's spacious and well stocked 8 th floor suite. The man says that within a few months they are going to do something about their position in the $R$ \& $B$ field. If this happens $t$ should mean some new jobs on the 32 nd floor in Radio City. . Hugo Winterhalter, beyond a doubt one of the best in the game, is also the best istener. The man sat at a luncheon table in the famed Pompeian Room, of the Congress Hotel, for two hours and said nary a word. But why should you talk when you can túrn out such great music. . . . Hirsh De La Viez, he has 750 boxes in the Washington, D. C., area, entertaining with Chevas Royal, in his lush suite. As third vice president he's in for another term and will bring much to our industry. . . . Yermie Stern, one of the best known people on n Broadway, not only because of his "Hit Parade," but because he's a

Dick "Two Ton" Baker, the Music Maker, filled the entire premises rented by Coral records. . . . Mahalia Jackson and Ernie Leaner, table mates at the onvention banquet. . . Columbia Records had a big room with a big window the stuff from flowing down into Michigan Blyd. Art Sheridan, Chance Records owner, and Specialty, Aladdin and Savoy distrib., on hand for each session. He claims to have learned lots from the interesting talk given by Mitch Miller, on the choosing of tunes to be recorded. ... Don Forman playing host in the Capitol room, while a big Seeburg was loaded with 100 Capitol disc's, and spinning all of the latest including: "Stardust" b/w "BeeHive," by Stan Kenton; "Memphis In June" b/w "Hello Out There, Hello," by Johnny Mercer and Billy, May; and Frances Faye's introduction to the label with "Night and Day" b/w "Tweet, Tweet, Tweetheart." . . Lou Simpkins, the United Record boss, visiting from room to room. His recent session with Tab Smith should be in dealers' hands in about a week.

Leonard Chess stopping in The Cash Box suite prior to departing southward to plug "Everyday I Have The Blues," the latest big thing to happen n Checker. .. Johnnie Ray had the visiting firemen bawling in their crykerTop 50 , to see how the royalties are coming in ... Cy House, the King man was the biggest and gayest of all conventioneers. whiz banger he is, flew in with his young Dick Dave Miller what whiz banger he is, flew in with his young Dick Lee. Here's a kid that has feeling, looks and the personality to go a long way. . . The Four Aces, gracious as always, came to meet operators and sprad good will. This they did. Howard Miller, he keeps Chi's WIND in the black, took time off between his many radio shows to come in and say hello. ... Saxie Dowell, the former Hal Kemp stalwart, mixing with old friends and watching for new releases to be used on his 5 times a week deejay show over WGN.

Lee Egalnick up and down the corridors telling people about his new tune "No Crazy Kids," penned by Egalnick and Dahl, published by Premium, released on Topper label and the biggest thing of all recorded by one Mr. Freddy Cole. This young man happens to be the kid brother of Nat King Cole, and if these old ears aren't failing me I'd say that the youngster sounds just like Nat did when he started years back. Freddy Cole will bear watching. I received a wire at The Congress which is reproduced here: "If you want the Ravens to Rock Me All Night Long tell Johnny Otis To Burn The Candle Low because Dinah is singing My Song and if you have any trouble at All Call Operator 210-Stop-signed-Mother Trebor Dahs." If you can dig that signature youre in like Flynn. . . Rocky Rolf was doing lots of sales promotion for RCA Victor. . . Dinah Shore is getting plenty of airing on her "Blues In Advance." . Mr. and Mrs. Kenny, retailer and operator from Cleveland

Erwin Berg, midwest for Robbins, Feist and Miller Publishing houses, hosted about 200 members of the trade, a nite or so ago, for the preview of M-G-M's "Because You're Mine" starring Mario Lanza. Technicolor flick is packed full of great songs, excellent singing by Mario and some rib tickling antics by a hard shelled Army sergeant, who underneath it all is a pushover for a good opera or classical song. Biggest song of the pic is "Because You're Mine."...Eddie Heller pens about The 5 Crowns opening good in the east on Rainbow label with "You're My Inspiration." This deserves both a listen and a spin. . . Tim Gale with his pretty Lorry Raine send greetings from ashville. Chirp just cut "Underneath The Where You Said 'I Love' Tree."

Newcomer on the $R$ \& B scene is Jerie McDonald, out of St. Louis. Gal won on a recent Chick Finney talent show and is now working the El Capitan Lounge in Kansas City, with prospects of teaming with the Orioles for a tour. . . The idea of playing the works of one artist for length of a deejay show is becoming increasingly popular. Ruth Brown heads the list of popular artists being used in this way. ... We note the ever increasing $\mathbf{R}$ \& $\mathbf{B}$ tempo that is seeping into more and more of the 'pop' tunes. Heard a rather staid and offtimes pompous singer, the other nite, give with a swingy ballad with loud overtones of a 'gone' tenor sax. Sounded like James Moody, Tab Smith or some of the boys backing Percy Mayfield, Paul Gayton or Little Sylvia. Whoever the tenor was, he added a new and punchy lilt to the recording.
(Sam Evans is the Jass and Blues expert heard-nitely on WGN, Chicago's Mutual outlet, and on WBKB-TV.


## Signing Up



NEW YORK－The fine print gets the once over as Jack Walker inks contract with Billy Shaw of the Shaw Artists Corp．Walker，who also heads the promotion－publicity department for Atlantic Records，joined the Shaw
Artists staff last Monday as its head of Public Relations and Publicity．Watch－ Artists staff last Monday as its head of Public Relations and Publicity．Watch－
ing the proceedings with apparent satisfaction are Mrs．Lee Shaw，the agency＇s Veep and Mrs．George Shearing，wife of the famed pianist whose booking is directed by the Shaw agency．


THE ORIOLES

## ＂SEE SEE RIDER＂ ＂DON＇T CRY BABY＂

 5092LITTLE SYLVIA
＂Drive Daddy Drive＂ ＂IWent To Your Wedding＂ BUDDY LUCAS ＂YOU Beling To me＂

## THE MARYLANDERS

 ＂MAKE ME THRILL AGAIN＂Breaking－BIG VIOLA WATKINS ＇REALLY REAL＂ Jubilee \＃ 5095

## JUBILEE RECORD CO．，inc．

315 W．47th St．，N．Y．，N．Y．

## Mambo Records Start Jumping

NEW YORK－A decided upswing in the popularity of mambos is re－ ported by Tico Records based on the sales figures of releases by Joe，Loco
and his Trio and Tito Puente＇s or－ and his
chestra．
Sales have jumped over $100 \%$ from the same period last year and are continually becoming stronger es－ pecially in southern and southwestern territories．More and more operators， Loco reports，are using their bop mambos．Tico also reports that over $95 \%$ of the dance schools are using Tico recordings because of the sim－ plicity and style which makes for easier teaching．
New release out next week by Joe Loco will be＂Darktown Strutters Ball＂and＂Over The Rainbow＂．

## New Low Prices <br> Set by Permo

CHICAGO，Ill．－New low prices for the Permo－Point Line of Coin Phono Needles were announced this week by Gail S．Carter，vice－president and general sales manager，of Permo，Inc． The new prices give operators a much better price break across the much better price break across the
board．Lowest prices are set at a 500 quantity order rather than 1000，as quantity order rather than 1000 ，as
previously．The operator also gets bet－ ter prices in ordering in quantities of 11－99，and 100－499．
＂A study of prevailing operator re－ quirements has convinced us that our new quantity discounts are a more realistic approach to current condi－ tions，＂said Carter．＂Modern advances in cartridge design have made it nec－ essary that the operator order many essary that the operator order many
special types of needles，rather than standardizing on one conventional needle，as heretofore＂．
＂Thus，Permo－Points are available in assortment quantities．That is，the operator may buy assorted needles at the same price advantage as if he were buying all one type＂

The new Permo－Point price sched－ ules are currently being mailed to all operators now on the Permo mailing list．

## Funes Named V．P． of Southern Music

## Biggest Selling MAMBO line in the East and West



4 Great Records by World＇s Greatest Latin Swing Pianist JOE LOCO and Trio
－Best Version Ever Made
＂LOVE FOR SALE＂\＃10－129＾＂TENDERLY＂\＃10－115
－Going Strong in R \＆B
＂LOVER＂and＂SEPTEMBER IN THE RAIN＂ －Just Released ．．A Smash Tieo \＃10－130 ＂BODY and SOUL＂and＂CUBAN NIGHTINGALE＂ CPク品而 RECORDING CO．

143 W． 41 st St．，N．Y
Dist．：A few Terri－
tories available． （LA 4－0457）

Columbia Guarantees

## LP Record Prices

NEW YORK－Columbia Records， in the midst of one of the biggest ＂Lp＂sales booms in its history，has advised its distributors that existing prices of all $331 / 3 \mathrm{rpm}$ records pur－ chased between September 2 and De－ cember 31，1952，will be guaranteed until the end of the year．
Columbia＂Lp＂sales during the past month have registered a con－ siderable increase over the same per－ iod in 1951．More than 122,000 long playing records were sold in a single day during a recent week．
At the same time Columbia has announced a reduction in the prices of some of its 45 rpm albums．Dis－ tributors were advised that the new suggested list price for popular，hill－ billy，and foreign four－pocket 45 rpm sets would be $\$ 2.94$ ，including album cost and Federal excise tax
Columbia Records will rebate to distributors the difference in 45 rpm set prices．Since Columbia distribu－ tors began placing large 45 rpm set orders in August in connection with an extensive fall merchandising pro－ gram，Columbia decided that the only equitable policy was to make rebates retroactive to August 1.

## ＂Wild Honey＂Leads

## To Sweet Words

NEW YORK—Disk Jockies all over the country last week received jars of wild honey with the disk label of John Arcesi＇s＂Wild Honey＂pasted on the cover of the jar．Accompany－ ing the honey was a personal letter from Arcesi，which if written by the crooner indicates he need have no worry about the future．If his singing career does not pan out to his liking Arcesi can always turn to writing．
Text of the letter describes his har－ rowing experiences in search of a cache of wild honey to publicize his first record on the Capitol label．After three weeks of climbing Pike＇s Peak， excruciating pain and several thou－ sand bee bites Arcesi staggered into Capitol＇s offices only to find that the diskery had shelved＂Wild Honey＂． Only an epileptic fit convinced Capitol that it should go through with it＇s original plans．Arcesi＇s vivid imigina－ tion succeeded in winning him heavy airplay．

John Arcesi formerly sang under the name of Don Darcy with the Mooney，Barnet，Raeburn and Dunham bands．He gave up the song business to go to Hawaii，then decided to try it again under his own name．

## PRESENTATION



NEW YORK－Bobby Robinson，rep resenting the record dealers of Harlem presents MGM records star Billy Eckstine with a gold record on the occasion of the singer＇s 5 th annual personal appearance at the Apollo personal appearance at the Apollo
theatre in Harlem．The label on the golden disk is＂Early Autumn，＂the golden disk is＂Early Autum
singer＇s latest MGM release．


IT WASN'T GOD
WHO MADE THE
HONKY TONK ANGELS
Kitty Wells
(Decca 28232; 9-28232)


WILD SIDE OF LIFE
Hank Thompson
(Capitol 1942; F-1942)


FULL TIME JOB
Eddy Arnold
(RCA Victor 20-4787; 47-4787)

JAMBALAYA
Hank Williams
(MGM 11283; K-11283)


INDIAN LOVE CALL
Slim Whitman
(Imperial 8156)

ARE YOU TEASING ME
Carl Smith
(Columbia 20922; 4-20922)
WAITING IN THE
LOBBY OF YOUR
HEART
Hank Thompson
(Capitol 2063; F-2063)

## ALMOST

George Morgan
(Columbia 20906; 4-20906)

BY THE LAW
Hank Snow
(RCA Victor 20-4733; 47-4733)

THAT HEART
BELONGS TO ME
Webb Pierce
(Decca 28097; 9-28091)

## Musical Pharmacist



ARLINGTON HEIGHTS, ILL.-The latest record appearing in juke boxes in Arlington Heights and surrounding towns is "Cross The Mason-Dixon Line" by Ty Nagle, who not only sings the song, but also wrote the music and lyrics. His tune has been recorded on a Canyon record, a new label to be used for all his recordings. Ty in everyday life is Joe Tinglia, pharmacist and co-owner of Sieburg Drug Company, Arlington Heights. Anthony Hesch, of A. H. Entertainers, distributors of juke boxes in this area, is helping plug the new song by putting it on all his machines and featuring it at his record store.

## McCluskey Becomes Sales

 Mgr. of R \& B And C \& W For VictorNEW YORK—Bob McCluskey, for the past 14 months promoton manager of the record division for RCA Victor, took over this week as sales manager of both the Rhythm and Blues and Country and Western departments. This post was recently vacated by Al Miller who has taken over the West Coast A \& R position left open by Henri Rene, who comes to New York to assist Dave Kapp.

Bernie Miller, for the past year in publicity for Victor, takes on Bob McCluskey's job as promotion manager. Although no decision has been made for replacement in publicity, it is reported that the department may be integrated within the advertising and promotion departments.

WSM Top Net Feeder Outside of Hollywood And New York

NASHVILLE, TENN.-Nashville's WSM began full CBS network origination of "Aunt Jemima's Home Folks Show" on Monday, September 8th. This brings station's network total feeders to 29 each week which is more than any other independent station in the U. S. outside of Hollywood and. New York.

Show features Owen Bradley directing musical activities from the keyboard with Nashville country artists rotating each week. Ernest Tubb, Tommy Sosebee, Red Foley and Faron Young are taking the first four weeks in that order. Vet WSM announcer, Louie Buck, handles the mike duties. Show carries ten minutes each day Monday through Friday plugging the title brand of milling products.

## Meeting Dates Of

 Music Operators' AssociationsSept. 22-Amusement Mach. Operators' Assn. of Greater Baltimore Place: Mandell-Ballow Restaurant, Baltimore

Oct. 9-Music Operators of Northern Illinois Place: Graemere Hotel, Chicago

13-Wisconsin Phonograph Operators' Association Place: Hilltop Inn, Rhinelander
stre Laviace SUDDEN FEAR
ALWAYS LOVE ME
ALWAYS LOVE ME
15199 and 45-15199
TEDDY PHILLIPS
PELAHDINO
HOPIN'
HOPIN' 15201 and 45-15201

## Folk/Western

MOON MULLICAN
JAMBALAYA
A MIGHTY PRETTY WALTZ
BOB NEWMAN
GREETINGS
TONIGHT'S THE NIGHT

EDDIE SMITH
THE PREACHER AND THE
BEAR
BEAR
SNOW DEER

## Rhythm/Bheer-

SONNY THOMPSON
I'LL DROWN IN MY TEARS
CLANG-CLANG-CLANG
CLANG-CLANG-CLANG
LET'S CALL IT And $45-4527$ LET'S CALL IT A A DAY BLUES MAMBO 4541 and 45-4541

THE SWALLOWS
BESIDE YOU
YOU LEFT ME
YOU LEFT ME 4525 and 45-4525
THE CHECKERS
OH, OH, OH BABY
FLAME IN MY HEART
TODD RHODES
TRYING
SNUFF DIPPER
4556 and 45-4556

## Cfederal

THE DOMINOES
HAVE MERCY, BABY
DEEP SEA BLUES
DEEP SEA 12068 and 45-12068
THE ROYALS
MOONRISE
FIFTH STREET 8LUES
FIFTH STREET 8LUES
A LOVE IN MY HEART
I'LL NEVER LET HER GO
DISTRIBUTED BY

## 

Hank Williams (M-G-M) signed with a network sponsor to do a 30-minute mid-western net show from KWKH in Shreveport on their "Louisiana Hayride" opus. Duties start Sept. 21 when KWKH is planning a lush Welcome Home Celebration. Hank was at station prior to his Nashville "Grand Ole Opry" stay.
Service News from Country Jocks: Fran Shea of WREB in Holyoke, Mass., signed with Air Force and expecting departure papers momentarily. Nashville's WSIX Roy Smith just back from two weeks national guard training at Ft. McClellan. Troy Ferguson, Victor recorder of "No Wedding Bells For Me" pre-war, just back from two years in Okinawa service. Ray Scott has returned to his old spots at WZIP in Covington, Ky., after 16 months of USAF service.

Redd "Mr. Texas" Harper, has just signed to do Capitol sacred sides. The singer is currently making personal appearances in Texas.

Red Foley (Decca) will be host to Smiley Burnette


RED FOLEY d. j. honors at KVAN in Vancouver, Washington, with Joe Lane and Pat Mason. Maddox Brothers and Rose (Columbia) have joined KWKH in Shreveport on a regular basis. They also have a Riverside booking for Sept. 30 .

Station Changes: WVOP in Vidalia, Ga., changing to 1 kilowatt and 970 dial Sept. 21-Robert R. Smith has also just moved to WVOP from a Savannah outlet. WHBS in Huntsville; Ala., jumping from 250 to 5 kw immediately. Jim Wilson going to WHOO in Orlando, Fla., from another local. Ed Roberts now doing early morning spinning from WRHI in Rock Hill, S. C., after building good audiences via Lancaster and Monroe stations.

Robert Ferguson, who spins country wax at KWSC in Pullman, Washington, also does a weekly half hour broadcast with his band from the stage of local Cordova Theatre. Contract on this airer continues for a year

Jimmy Wakely (Capitol) soon to begin a weekly 30 -minute 12 -station CBS net show from Hollywood. Bristol-Myers is picking up the check and have tabbed the show "Hollywood Barn Dance."

Sons of The Pioneers (RCA Victor) are landing a Los Angeles TV spot in October. They also have an AM network show to start shortly.

Norman Phelps and his Virginia Rounders are doing a 30 -minute live show under d. j. Art Barrett's eye from WSAP in Portmouth, Va. Norman and brothers Willie and Earl were hosts to Clyde Moody (King) recently while Moody was doing two days at local drive-in theatre. A roasted oyster gab fest was enjoyed by all at the Phelps' Fernwood Farm.
D. J. Notes: Eddie Parker has returned to his Knoxville WKGN spots after vacationing in New York and Canada' and reports that the highlight of trip was lunch with Johnnie Ray in Toronto. Jack Cook (WNOK-Columbia, S. C.) recently hosted Billy Brown (Columbia) on his show-artist currently stationed at nearby Ft. Jackson. "Foreman" Jerry Clemans (WDEV-Waterstationed at nearby Ft. Jackson. "Foreman" Jerry Clemans," Nixon (KCULbury, Vt.) initiating a new C \& W morning spot "Cactus Joe" Nixon (KCULFt. Worth) reports a smash in Magnolia labeled "It's In The Book" by Johnny
Standley of Horace Heidt show. Jimmie Skinner (Capitol) starting a new Standley of Horace Heidt show. Jimmie Skinner (Capitol) starting a new
Saturday afternoon hour of d.jing from Cincinnati recordry over WNOP in Newport, Ky. "Cousin Len" Johnson jockeying $21 / 2$ hours each AM on WAVA in Ava, Illinois. Bill Prickett carrying six hours of county records each day from WAVU in Alebrtsville, Ala. Don "Scotch Hillbilly", Mcleod beginning his second year at the helm of "Ranch House Jamboree," a three-hour wax stint from KATY in San Luis Obispo, Calif.

Visalia, California's KONG changing their sponsored "Harvest Queen Show" from live to record type. Show was carried by Glen Howard and his Desert Stars for Golden State Bakers and given up in favor of San Joaquin Valley personals. McDowell Starkey will be doing the spinning.

## A Double Hit <br> "COMMON FOLKS"  <br> "I WAS THE LAST ONE TO KNOW"' AMERICAN MUSIC, INC. ${ }_{c}^{13850} 5$

Operators Pick
"Dance With A Dolly With A Hole In Her Stockin'" Bill "Rock The Joint" Haley Essex 305

## GANADA'S <br> WESTERN HIT PARADE <br> Compiled Through the Cooperation of Program Directors Throughout Canada

## WILD SIDE OF LIFE

 Hank Tho(Capitol)

2. ARE YOU TEASING ME | Carl Smith |
| :--- |
| (Columbia) |

JAMBALAYA
Hank Williams
(MGM)
HALF AS MUC
Hank Williams
(MGM)
CALL OF THE MOUNTAINS
Ray Little
(Aragon)
LOVELY, LOVELY WORLD
GOLD RUSH IS OVER
Hank Snow
(RCA Victor)
8. ALMOST George Morgan
(Columbia)
9. IT WASN'T GOD WHO MADE THE HONKY TONK ANGELS Kitty Well
(Decca)
10. I LOVE MY ROOSTER


TEXAS BILL STRENGTH
(Coral 64139)

- 

"I FOUND MY LOVE" (2:28) Texas Bill Strength smoothly sings a slow romantic ditty in approved fashion.
C.
"IT'S A SHAME" (2:31) The lower lid is a moderate-quick Strength against a string backing

BONNIE LEE

## (Black Mountain 122)

(B)"KISS OF FIRE" (2:37) Cute

B vovoiced thrush, Bonnie Lee. sings the fast moving pop hit fetchingly. Jack Carter's Black Mt. Band provides the musical setting.

©"I DON'T WANNA BE A C+ QUFEN JUST NOW" (2:34) The under portion is a middle tempo romantic ditty sung in that infectious style by the fem chantress.

## LITTLE JIMMY DICKENS <br> (Columbia 20905)

C+
"THEY LOCKED GOD OUTSIDE THE IRON CURTAIN" (2:38) Little Jimmy Dickens dishes out his interpretation of the religiousout his interpretation of the religious-
political piece. Chorus and strings fill political piece. Choru

$+$"BROTHER DO YOU TAKE TIME TO PRAY" (2:40) Flip is a slow religious item sung with tenderness and feeling.

## CHARLIE ADAMS

(Decca 28397)

C+"BEFORE YOU SAY I DO" (2:48) Charlie Adams warbles a slow romantic weeper warmly.

C+"T T BOOGIE" (2:17) Adams sings one of his own tunes on this deck. A moderate boogie beat with a big bounce, the country artist gives it a lively reading and comes through with a happy side.

JIMMIE OSBORNE
(King 1117
"AUTOMOBILE BABY" (2:28) Jimmie Osborne chants a quick beat ditty comparing a woman to an automobile. Osborne's nasal style is adequately supported by strings.
"MAMA DON'T AGREE" (2:13) C. A cute moderate tempo piece is engagingly warbled by Jimmy on the under portion.

## JIMMY BALLARD

(King 1118)

0"I WANT A BOWLEGGED WOMAN" (2:32) A moderate bounce is humorously delivered by Jimmy Ballard and comes out as a pleasing side.

- 

"SHE'S GOT SOMETHING" ( $2: 10$ ) The reverse end is a quick tempo sung in driving style by the western chanter. The lyrics are slightly shaded with a humorous and surprising ending.

## SONS OF THE PIONEERS

(RCA Victor 20-4937)

"LET'S PRETEND" (2:41) The deep voiced lead, blend their voices on a slow romantic tune.

(B)
"THE EVERLASTING HILLS B OF OKLAHOMA" (2:55) The group presents a slow dramatic side in moving fashion. The melody is mellow and lovely and comes out the better end.

## SKEETS McDONALD

## (Capitol 2216)

"DON"T LET THE STARS GET IN YOUR EYES" (2:39) Skeets McDonald, in his nasal and highly polished manner of delivery, does a top flight job on a quick beat ditty. Strings set the proper background and the final result is a contender for honors.


## New York, N. Y.

1. YOU BELONG TO ME (Jo Stafford) 2. I WEENT TO YOUR WEDDING (Patti Page) 3. WISH YOU WERE HERE (Eddie Fisher) 4. AUF WIEDERSEH'N SWEETHEART (Vera Lynn) S. HIGH NOON (Frankie Laine)
2. BOTCH-A-ME (Rosemary Clooney)
3. LUNA ROSSA (Alan Dean)
4. JAMAN LOVE CALL (Slim Whitman) 10. HALF AS MUCH (Rosemary Clooney)

## Mineral Wells, Tex.

1. YOU BELONG TO ME (Jo Stafford) I WENT TO YOUR WEDDING (Patti Page) AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
WISH YOU WERE HERE (Eddie Fisher) WISH YOU WERE HERE (Eddie Fisher)
5OTCH-A-ME (Rosemary Clooney) 5. BOTGH NOON (Rrankie Laine)
2. HAL
3. WALKIN' MY BABY BACK HOME
4. WALKIN' MY BABY BAÇK HOME
5. HALF AS MUCH (Rosemary Clooney)
6. TOMMY DORSEY'S BOOGIE WOOGIE 10. ONCE IN A WHILE (Patti Page) (Tommy Dorsey)

## Louisville, Ky.

1. HALF AS MUCH (Rosemary Clooney) I'M YOURS (Don Cornell) BOTCH-A-ME (Rosemary Clooney) DING DONG BOOGIE (Ella Fitzgerald)
DOME) 7. SOMEWHERE ALONG THE WAY 8. LONG AGO LAST NIGHT (Jat "King" Coe Mooney)
2. WHO KISSED ME LAST NIGHT? 10. FUNNY (Nat "King" Cole) (Rosemary Clooney)

## Houston, Tex.

1. I WENT TO YOUR WEDDING (Patti Page) 2. YOU BELONG TO ME (JO Stafford) 3. AUF WIEDERSEH'N SWEETHEART (Vera Lynn) 4. WISH YOU WERE HERE (Eddie Fisher) S. BOTCH-A-ME (Rosemary Clooney)
2. HALF AS MUCH (Rosemary Clooney) 7. JAMBALAYA (Jo 5tafford)
3. INDIAN LOVE CALL (Slim Whitman) 0. STRING ALONG (Ames Brothers)

## Denver, Colo.

1. YOU BELONG TO ME (Jo Stafford)
2. DELICADO (Percy Faith)
3. AUF WIEDERSEH'N SWEETHEART (Vera Lynn) 4. FOOL, FOOL, FOOL (Kay Starr)
4. BOTCH-A-ME (Rosemary Clooney)
5. WISH YOU WERE HERE (Eddie Fisher) . WALKIN MY BABY BACK HOME (J. Ray) . SOMEWHERE ALONG THE WAY (Nat "King" Cole) 10. HIGH NOON (Frankie Laine)

## Salt Lake City, Utah

1. YOU BELONG TO ME (Jo Stafford) 2. DELICADO (Percy Faith) 3. AUF WIEDERSEH'N SWEETHEART (Vero Lynn) 4. FOOL, FOOL, FOOL (Kay 5tarr) 7. WISH YOU WERE HERE (Eddie Fisher) 7. WALKIN' MY BABY BACK HOME
2. SOMEWHERE ALONG THE WAY (Johnnie Ray) 9. MAYBE (Como-Fisher) 0. HIGH NOON (Frankie Laine)

## Chicago, III.

1. I WENT TO YOUR WEDDING (Patti Page) 2. TRYING (The Hilltoppers)
2. YOU BELONG TO ME (Jo Stafford)
3. MEET MR. CALLAGHAN (Les Paul)
4. JAMBALAYA (Jo Stafford)
5. INDIAN LOVE CALL (Slim Whitman)
6. WISH YOU WERE HERE (Eddie Fisher)
7. HIGH NOON (Frankie Laine)
8. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)

## St. Louis, Mo.

1. YOU BELONG TO ME (Jo Staffòrd)
2. YEARNING (Buccaneers Trio)
3. JAMBALAYA (Jo Stafford)
4. WALKIN' MY BABY BACK HOME (Ray-Cole)

I WENT TO YOUR WEDDING (Patti Page)
WISH YOU WERE HERE (Eddie Fisher)
6. WISH YOU WERE HERE (Eddie Fisher)
7. HALF AS MUCH (Rosemary Clooney)
8. TAKE ME IN YOUR ARMS AND HOLD ME
9. MEMORIES (Joe Pica)

## Seattle, Wash.

1. YOU BELONG TO ME (Jo Stafford)
2. WISH YOU WERE HERE (Eddie Fisher)
3. AUF WIEDERSEH'N SWEETHEART (Vera Lyn
4. BOTCH-A-ME (Rosemary Clooney)
5. HIGH NOON (Frankie Laine)
6. I WENT TO YOUR WEDDING (Patti Page)
7. DELICADO (Percy Faith)
8. HALF AS MUCH (Rosemary Clooney)
9. LUNA ROSSA (Alan Dean)

Whitman)

## Omaha, Neb.

1. WISH YOU WERE HERE (EEdie Fisher)
2. SOMEWHERE ALONG THE WAY "KONT TO YOUR WEDING (PGole)
 5. FEET UP (Guy Mitchell)

3. HALF AS MUCH (Rosemary Clooney) \& Cole)
a. HiGh Noon (frankie Laine
oi. KA's LAMENT (Kay Starr)

## Portland, Ore.

1. BOTCH-A-ME (Rosemary Clooney)
2. I WENT TO YOUR WEDDING (Patti Page)
3. HALF AS MUCH (Rosemary Clooney) 4. ONCE IN A WHILE (Patti Page)
4. MAYBE (Como-Fisher)
5. SUGARBUSH (Laine-Day)
6. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
7. HIGH NOON (Frankie Laine)
8. WALKIN' MY BABY BACK HOME (J. Ray)
9. IN THE GOOD OLD SUMMERTIME (Paul-Ford)

## Detroit, Mich.

1. I WENT TO YOUR WEDDING (Patti Page) 2. YOU BELONG TO ME (JO Stafford) 3. JAMBALAYA (Jo 5tafford)
2. MEET MR. CALLAGHAN (Les Paul) 5. BOTCH-A-ME (Rosemary Clooney) 6. WISH YOU WERE HERE (Eddie Fisher) 7. TRYING (The Hilltoppers)
3. HIGH NOON (Frankie Laine)
4. INDIAN LOVE CALL (Slim Whitman)
5. FEET UP (Guy Mitchefl)

Los Angeles, Calif.

1. WISH YOU WERE HERE (Eddie Fisher) 3. SOMEWHERE ALONG THE WAY 4. AUF WIEDERSEH'N SWEETHEART (Naing" Cole) 5. FEET UP (Guy Mitchell) (Lynn \& Howard) 6. KAY'S LAMENT (Kay Starr) 7. HIGH NOON (Frankie Laine)
2. YOU BELONG TO ME (Jo 5tafford)
3. ONCE IN A WHILE (Patti Page)

## Shoals, Ind.

1. HALF AS MUCH (Rosemary Clooney)
2. YOU BELONG TO ME (Patti Page)
3. YOU BELONG TO ME (Patti Page)
4. BOTCH (Ames Brothers)
5. BOTCH-A-ME (Rosemary Clooney)
6. WISH YOU WERE HERE (Eddie Fisher)

WISH YOU WERE HERE (Eddie Fisher)
HIGH NOON (Frankie Laine)
8. WALKIN' MY BABY BACK HOME
9. JAMBALAYA (Camarata)
10. MEET MR. CALLAGHAN (Les Paul)

## Savannah, Ga.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn) 2. YOU BELONG TO ME (JO Stafford) 3. I WENT TO YOUR WEDDING (Patti Page)
2. HALF AS MUCH (Rosemary Clooney)

WALKIN MY BABY BACK HOME (Johnnie Ray)
6. HERE IN MY HEART (AI Martino)
7. 'M YOURS (Eddie Fisher)
8. DELICADO (Percy Faith)
9. I'LL WALK ALONE (Jane Froman)
0. BOTCH-A-ME (Rosemary Clooney)

## New Orleans, La.

AUF WIEDERSEH'N SWEETHEART (Vera Lynn) 2. YOU BELONG TO ME (Jo Stafford) 3. WISH YOU WERE HERE (Eddie Fisher) 4. BOTCH-A-ME (Rosemary Clooney)
S. SUGARBUSH (Laine-Day)
6. HERE IN MY HEART (Tony Bennett)
7. HALF AS MUCH (Rosemary Clooney)
8. HIGH NOON (Frankie Laine)
8. HIGH NOON (Frankie Laine)
10. I WENT TO YOUR WEDDING (Patti Page)

## Indianapolis, Ind.

1. BOTCH-A-ME (Rosemary Clooney)
2. HALF AS MUCH (Rosemary Clooney)
3. AUF WIEDERSEH'N SWEETHEART (Vera Lynn) 4. DELICADO (Percy Faith)
4. HERE IN MY HEART (AI Martino)
5. YOU BELONG TO ME (Jo Stafford)
6. MAYBE (Eddie Fisher)
7. WISH YOU WERE HERE (Eddie Fisher)
8. I'M YOURS (Don Cornell)
9. WALKIN' MY BABY BACK HOME
(Johnnie Ray)

## Toledo, Ohio

1. HALF AS MUCH (Rosemary Cloney)
2. AUF WIEDERSEHW SWETTEART
3. I WENT TO YOUR WEDDING (Patti Page)
4. BOTCH-A-ME (Rosemary Clooney) (Patti Page)
5. WISH YOU WERE HERE (Eddie Fisher)
6. HIGH NOON (Frankie Laine)
7. WALKIN MY BABY BACK HOME (Johnnie Ray)
8. MAYBE (Como-Fisher)
9. T'M YOURS (Four Ace
10. SOMEWHERE ALONG THE WAY
(Nat "King" Cole)

## Philadelphia, Pa.

1. I WENT TO YOUR WEDDING (Patti Page) 2. YOU BELONG TO ME (JO Stafford) 3. AUF WIEDERSEH'N SWEETHEART (Vera Lynn) 4. JAMBALAYA (Jo 5tafford)
2. WISH YOU WERE HERE (Eddie Fisher)
3. BOTCH-A-ME (Rosemary Clooney)
4. HALF AS MUCH (Rosemary Clooney)
5. INDIAN LOVE CALL (Slim Whitman)
6. NIGH NOVE CALL (Slim Whitman)
7. SUGARBUSH (Laine-Day)

## Richmond, Va .

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. YOU BELONG TO ME (Jo 5tafford)
3. TRYING (The Hilltoppers)
4. INDIAN LOVE CALL (Slim Whitman)
S. WISH YOU WERE HERE (Eddie Fisher)
5. MEET MR. CALLAGHAN (Harry Grove Trio)
6. HALF AS MUCH (Rosemary Clooney)
7. HALF AS MUCH (Rosemary Clooney)
8. THE HOMING WALTZ (Vera Lynn)
9. SHANTY TOWN (Del Wood)

## Cincinnati, Ohio

1. I WENT TO YOUR WEDDING (Patti Page) 2. AUF WIEDERSEH'N SWEETHEART (Vera Lynn) 3. BOTCH-A-ME (Rosemary Clooney) 4. YOU BELONG TO ME (Jo Stafford) 4. YOU BELONG TO ME (Jo Stafford) 5. WISH YOU WERE HERE (E
2. SUGARBUSH (Laine-Day)
3. STRING ALONG (Ames Brothers)

STRING ALONG (Ames
SHOULD I (Four Aces)
. HALF AS MUCH (Rosemary Clooney)
10. INDIAN LOVE CALL (5lim Whitman)

Charleston, W. Va.

1. YOU BELONG TO ME (Jo Stafford)
2. I WENT TO YOUR WEDDING (Patti Page)
3. BOTCH-A-ME (Rosemary Clooney)
4. HIGH NOON (Frankie Laine)
5. JAMBALAYA (Jo 5tafford)
6. WISH YOU WERE HERE (Eddie Fisher)
7. HALF AS MUCH (Rosemary Clooney)

MEET MR. CALLAGHAN (Paul \& Grove Trio
10. TRYING (Hilltoppers)

## Kansas City, Mo

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn) 2. YOU BELONG TO ME (Jo Stafford) 3. WISH YOU WERE HERE (Eddie Fisher) 3. WISH YOU WERE HERE (Eddie Fisher)
2. HALF AS MUCH (Rosemary Clooney)
3. HIGH NOON (Frankie Laine)
4. HIGH NOON (Frankie Laine)
5. BOTCH-A-ME (Rosemary Clooney)
6. DELICADO (Percy Faith)
7. HERE IN MY HEART (AI Martino
8. HERE IN MY HEART (Al Martino)
9. MEE MR. CALLAGHAN (Harry Grove Trio)
10. SOMEWHERE ALONG THE WAY
(Nat "King" Cole)

## Corpus Christi, Tex.

1. AUF WIEDERSEH'N SWEETHEART (Verc Lynn) 2. WISH YOU WERE HERE (Eddio Fisher)
2. JAMBALAYA (Jo Stafford)
3. SUGARBUSH (Laine-Day)
4. BOTCH-A-ME (Rosemary Clooney)
5. WISH YOU WERE HERE (Eddie Fisher)
6. DELICADO (Percy Faith)
7. STRING ALONG (Ames Brothers)
8. HIGH NOON (Frankie Laine)
9. I WENT TO YOUR WEDDING (Patti Page)


# MILLER RE-ELECTED MOA PREXY 

## Overwhelming Vote Re-Elects Geo. A. Miller to Serve 2 Years

 as President of MOA and to Handle New Office of Business Manager for 2 Years. Sidney H. Levine Again Named MOA Legal Counsel. Many New Officers and Board Members Elected. First Committees Named. Miller Plans to Divide U. S. into 8 Regions for Pinpoint Coverage of All Music Ops. 2 Public Relations Programs Presented. One Will be Used, Miller Says.

GEO. A. MILLER

CHICAGO-George A. Miller of Oakland, Calif., was overwhelmingly re-elected president of Music Operators of America, Inc., on the very first ballot at the elections which took place the last morning of the MOA Convention (Saturday, Sept. 13).
Not only was Miller re-elected to the presidency of the Music Operators of America, Inc., but, instead of the usual one year term, Miller was honored with a two year term and, at the same time, named business manage of MOA for a like two year period.
Elections of other officers followed and, as listed on this page, some were elected for two year terms and others for one year terms. It will be noted that the men were chosen from all over the nation.
Sidney H. Levine of New York City, who has been MOA's legal counsellor from the start was also unanimously re-elected to this post.
Placed on MOA's Legal Advisory Committee with attorney Levine was attorney Irving C. Ackerman of the Detroit and Michigan Phonograph Owners Assn.
The first committees were appointed on Sunday morning and afternoon in the Presidential Suite of the Congress Hotel here which was occupied all during the convention by George A. Miller and the execs of MOA.

Two national public relations programs were heard by the officers and
members of MOA. One of these will members of MOA. One of chosen, according to George A. Miller, as the forthcoming public relations program for MOA.
Another very outstanding development is the plan of George A. Miller

Newly Elected Officers, Board of Directors and
Committees for Music Operators of America, Inc.

## george a. Miller, Oakland, Cal., President \& Business Manager (2 Year Term) CLINTON S. PIERCE, Brodhead, Wis., 1st Vice-President (2 Year Term) CINT, 2nd Vice-President (1 Year Term) ALBSH DE LAVIEZ, Washington, D. C., 3rd Vice-President (1 Year Term) RAYMOND CUNLIFFE, Chicago, III., Treasurer (2 Year Term) <br> LES MONTOOTH, Peoria, III., Secretary (1 Year Term) <br> TOM WITHROW, Midland, Tex, Sergeant-At-Arms (1 Year Term) <br> TIDNEY H. LEVINE, New York, N. Y., Legal Counsellor (2 Year Term)

## BOARD OF DIRECTORS

## MORRIS GOLDMAN, Detroit, Mich. <br> (1 Year Term)

JERRY, WITT, Omaha, Nebr. (1 Year Term) HARRY SNODGRASS
$(2$ Year Term)

JACK MULLIGAN, Sharon, Pa. (2 Year Term) JACK COHEN, Cleveland, Ohio (2 Year Term)
james tolisano, new Haven, Conn.
(1 Year Term)

## BUDGET \& WAYS AND MEANS COMMITTEE

WES ELSTER, Fresno, Cal., Chairman
LES MONTOOTH, Peoria, ili.
JAMES TOLISANO, New Haven, Conn.
PHIL LEVIN, Chicago, III.
HIRSH DE LAVIEZ, Washington, D.'C.
NORMAN BRITZ, Helena, Mont.
MORRIS GOLDMAN, Detroit, Mich.
harry snodgrass, Albuquerque, N. M.
GEORGE A. MILLER, Oakland, Cal.

## LEGISLATIVE COMMITTEE

> WES ELSTER, Fresno, Cal., Chairman
> howard ellis, Omaha, Neb.
> HIRSH DE LAVIEZ, Washington, D.
> ben ginsberg, Roswell, N. M.

ALBERT S. DENVER, New York,
TOM WITHROW, Midand, Tex.
TOM WITHROW, Midland, Tex.
NORMAN BRITZ, Heleno, Mont.
GEORGE A. MILLER, Oakland, Cal.
LEGAL ADVISORY COMMITTEE
IRVING ACKERMAN, Detroit, Mich.
sections whereby MOA will be able to pinpoint the nation's music operators with speakers as well as with advice and literature from MOA headquarters.
In this fashion, operators who reside in any certain region, will be able side in any certain region, meets durto arrange for individual meets ing the year to listen to the speakers
who will be named by George A. Milwho will be named by George A. Mil-
ler as he sets up this regional proler as
gram.
George A. Miller and leading officers of MOA remained over until Tuesday of this past week in an effort to set convention dates and hotel for the next year.
"This time," Miller said, "instead of attempting to put together so tremendous a meeting in about two months, we shall be able to plan ahead for a full year, work ahead for twelve months, and without any doubt," he concluded, "make our next annual conyention the most outstanding ever seen in all the history of the industry."

MEET WITH PHONO MFRS. ASSN. RECALLED
One of the interesting highlights of
the elections as well as the discussions which followed was the praise heaped which the Phonograph Manufacturers upon the Phonograph Association by all who attended the Association by an
MOA Convention.
This marvelous offer of cooperation by the manufacturers' association, all stated, has tremendously helped to increase interest and was sure to bring about greater membership of all the nation's automatic music operators in MOA.
"Another thing," as one well known operator stated, "the fact that the manufacturers have offered us such outstanding cooperation, and have joined with us to help make the automatic music industry the most outstanding in all our history, has given new meaning and greater heart to all of us as to just how great our industry really is.
"This," he concluded, "means a new and greater era for all the nation's music operators and certainly a more prosperous one."

## Report By

The Editor:

## "A DREAM <br> COME TRUE"

It seems but yesterday when our publisher, Bill Gersh, dashed around the City of Chicago, the day prior to the opening of the CMI convention about four years ago, and gathered together everyone of the music operators' association leaders he could find to attend a meeting in The Cash Box's suite rooms at the Bismarck Hotel.
That evening, in this suite of rooms, Bill made a most outstanding speech to the large assemblage, logically showing the need for a national group to he'p protect this industry from destructive legi
tive attempts in Washington.
George A. Miller of Oakland, Calif. was named as the man believed should head the operator's group. It was attorney Sidney H. Levine of New York, and some of the others who were present, who suggested the name: "Music Operators of America.
And the very next day, at the Sherman Hotel, while the convention was in progress, a meeting was officially held and there came into being what is today known as "Music Operators of America, Inc."
It was a thrill for this editor to hear of the overwhelming vote reelecting George A. Miller to the presidency of MOA for a period of two years.
It was even a greater thrill to note how the manufacturers had come together to give a luncheon to the operators' association executives and to help MOA both finan cially and spiritually.
It certainly must have been a who attended the luncheon, and was prominently present at the MOA convention, to realize that the "dream" he had, about bringing together the nation's automatic music gether the nation's automatic music industry as a protective force against destructive nastoname into
lation had, at long last, come being.

Truly this is a dream come true.

## The Cash Box Camera Goes to the MOA CONVENTION <br> 

MOA's execs on the rostrum at the Friday night banquet. (l to r): Al Denver, N. Y.; Ray Cunliffe, Chicago; President George A Miller, Oakland; Gongressman George P. Miller, Calif.; Mrs. Congressman Miller; Les Montooth, Peoria, Ill.; and Clinton S Pierce, Brodhead, Wis.


TOP TO BOTTOM

1) Congressman George P. Miller addresses operators and members of music industry.
2) Dave Bender, Coven Distributing Co., wearing RCA souvenir gadget.
3) Jake Friedman, Atlanta, Ga., Mrs. Bil: Gersh. (It's permissible, Mrs. Friedman-Bill staged the picture.)
4) Two southern gentlemen, Clarence Camp, Memphis, Tenn., and Harry Hurvich, Birmingham, Ala.


LEFT-TOP TO BOTTOM

1) Bill Gersh flanked by Al Denver, president of the N. Y. Ops Assn. (1) and Sidney Levine, attorney for the N. Y. group and chief counsel for MOA
2) Fletch Blalock, Wurlitzer distrib in N. O. and Ga., and Bob Bear, Wurlitzer sales manager surround Mrs. Bi'l Gersh
3)' Mid-Western ops get together. (l to r): Harold Scott, Gordon Stout, Bernard Stout, Mike Imig and Norman Gefke
3) The Rock-Ola table at the banquet. David C. Rockola, second from right, tearing into a salad.
4) Distribs from Virginia, Sah. (l to r): Dan Hawley, Ports mouth; Frank Page, Roanoke; and Ken $0^{\prime}$ Connor, Richmond. RIGHT-TOP TO BOTTOM
5) Ray Cunliffe and George A. Miller pose pretti!y, with Mrs. Bill Gersh.
6) Dave Rosen, Philadelphia distrib for AMI, with John Haddock, president of the phono manufacturing company.
7) Detroit ops and distribs
8) Portion of a Seeburg table, picturing Jack Gordon, Meyer Parkoff, Lou Nemesh and Sid Stiebel.
9) Three real old-timers in the coin biz with Mrs. Gersh. (l to r): Willie (Little Napoleon) Blatt, Miami; Jack Mitnick, regional rep for AMI; and Leo Weinberger, head of Southern Automatic Co., Louisville.


TOP TO BOTTOM

1) Harold Lieberman of Minneapolis gets together with Joe Mongone of Miami.
2) Mary Gillette, owner of one of the largest music machine operations in Chicago snapped with Bill Gersh.
3) The famous "Senator" Al Bodkin of New York with Gail Carter of Permo.
4) Mrs. Bill Gersh cuddles up with Joe Abraham of Lake City Amusement Co., C'eveland, Ohio.


All music operators seem to like A MI ads with their interesting angles, down-to-earth language, fresh and simple ideas that seem to echo the thoughts and feelings of operators, location and music patron alike. Now we invite you - the operator - to take a crack at this fascinating ad-writing opportunity. Write an ad about the A M I juke box, about its simplicity, dependability, economy, playability, or some special feature that appeals to you.
Draw a crude sketch of your idea - the skill behind the artwork doesn't count-then put in your headline and a paragraph which tells your thought simply and as effectively as possible.

## PRIZES

## 1st Prize . . . . . An AMI "D" 80

## 2nd Prize . . . . AMI Hideaway 3rd Prize . . . . . \$250.00 Cash

Next 25 Prizes . . . An AMI Amivox Extension Speaker
Contest closes Nov. 15, 1952. The decision of the judges is final. All entries become property of A MI Incorporated. In case of ties, duplicate prizes will be awarded. You write your ad, or as many as you wish to enter, on sheets of paper $81 / 2 \times 11 \mathrm{in}$. or larger. Get regular entry blanks and a special book of helpful ideas FREE from your nearest AMI distributor. Distributors, their employees and AMI personnel are not eligible for prizes. All music operators, their employees and families are. Send your entries before Nov. 16 to

Advertising Dept. A M I Incorporated, 1500 Union Ave., S.E., Grand Rapids, Mich. All ads will be judged on the basis of sincerity, originality and idea content, and NOT on professional skill of execution.

## grab <br> -

pencil

## ...turn adman

Grab a pencil and turn adman right now. Dash off your ad ideas with dash and daring - don't tighten up, just put down what comes into your mind. Make a separate layout or sketch for each ad - the more entries you submit the greater your chance of winning a valuable, useful prize. Do it now-sometimes, in advertising, the spur of the moment inspiration is the best of all.


General Offices and Factory:
1500 Union Avenue, S.E., Grand Rapids 2, Michigan

# Trade Agrees All Shows Same Week Best 

# Original Suggestion by THE CASH BOX "All Shows Same Week Same City" Meets Complete and Enthusiastic Approval of All Attending MOA and NAMA Shows. Hope All Mfrs of All Types of Equipment Will Show Same Week Same City in 1953 

CHICAGO-Operators, jobbers, distributors and manufacturers from this city, as well as from all over the na-
tion now agree with The Cash Box tion now agree with The Cash Box
suggestion of some years ago, that all shows be held the same week and in the same city. This was definitely proved during MOA and NAMA conventions.
Tho the MOA (Music Operators of America, Inc.) show started the latter part of last week (Thurs., Fri., Sat., Sept. 11, 12, 13) and the NAMA (National Automatic Merchandising Assn.) show started the very next day, Sunday, Sept. 14 , (not the very ning to attend the NAMA show came in two and three days earlier to also be present at the MOA show.

The fact remains, as has been stated by members of this publication time and time again, that all routes are
The average operator is more i terested in the location than just in the machine in that location.

This unique and singular interest in the location has brought about greatly diversified operations, with
the operator who is in the location, operating practically all the equipment in the place.
That being the case today the op-


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PHOTOMAT*
delivers a $3^{\prime \prime} \times 5^{\prime \prime}$ set of two fine portraits in less than a minute Write for Details
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erator wants to save time, effort and money and, at the same time, the money and, at the same time, the manufacturing to do the same.

## All want all shows to be h week and in the same city.

## week and in the same city.

The trade was very much impressed with this first attempt to hold shows the same week and in the same city.
Leaders stated that they sincerely hoped that manufacturers of all types of equipment would plan their shows in 1953 to be held the same week and in the same city.

- "We can cover 'em all this way," one noted operator said, "and know that we didn't miss anything and also, most important," he concluded, "know that we won't have to come back to that we won't have to come back to
Chicago, or any other city, the next Chicago, or any other city, the next
month or two months afterwards."


## Bally Mfg. Plant

On Two Game
Production Schedule


GEORGE JENKINS
CHICAGO-The Bally Manufacturing Company plant, this city, is again on a 2-game production schedule, ac-
cording to George Jenkins, director of cording to George Jenkins, director of
sales.
"Because of the popularity of 'Frolics,' the newest game in the 'in-line' class, and the increasing demand for a jumbo-type pinball game with the 'extra balls' feature, 'Frolics' and 'Sunshine Park' are being manufactured side by side in the Bally plant," reports Jenkins.
Discussing the decision to produce two games as well as "The Champion" Ballyhorse, Jenkins points out that "the 'in-line' type of game, such as 'Frolics,' is here to stay. As the pioneer and leader in this type of
game, we naturally plan to continue game, we naturally plan to continue
production of 'in-line' games. Howproduction of 'in-line' games. How-
ever, increasing demand for a new ever, increasing demand for a new
jumbo game requires that a limited production of 'Sunshine Park', be squeezed in along with 'Frolics.'"

## Northern Illinois Music Assn Adds More Tables For Oct. 9 Banquet

CHICAGO-As reported here last
week the Music Operators of North-
ern Illinois' tht annual banquet to be
held at the Graemere Hotel, this city,
hihursday, October 9 , 1952, is a com.
plete sellout due to the demand from
coinmen, music and record distribs.
Bill Nyland of Western Automatic Music Co. reported this past week, tables exceeding the limit of the number of tables the Graemere had offered ber
us.
"But," he continued, "we will be able to seat everyone comfortably and all will be able to see the big show which is being planned by Bob Gnarro of A.B.C. Music Service Corp."
All the phono distribs, Coven (Wurlitzer), World Wide (Rock-Ola), Atlas (Seeburg), Automatic Phono (AMI) and Empire Coin (Evans), are attending.
Leading record distribs, such as: Decading reacord distribs, such as: Mercury, King, MGM, and others, are Mercury, sending large representations.
Chicago and Indiana music ops, in addition to the complete attendance of the Northern Illinois ops, their wives and friends, are expected to jam the fourth annual affair.
It is believed here that this will prove the biggest and most outstanding affair yet conducted by the Music Operators of Northern Illinois.
Robert (Bob) Lindelof, president of the organization said, "We certainly are thrilled at the way everyone has responded."

> Aaron Goldman Re-elected Pres. Of NAMA

All Other Present Officers Also Re-elected

CHICAGO-At the conclusion of the convention held by NAMA in officers of the organization were reofficers of the org.
elected for 1953.

- The men re-elected were: Aaron Goldman, president; I. H. Houston, 1st vice-president; John T. Pierson, 2nd vice-president; and William S. Fishman, treasurer.
The following new directors were elected: Maurice Heffer; D. C. Letts and Richard Wood. Also reelected as directors were: I. H.
Houston and Davre J. Davidson.

Chicago's Board Of
Education Asks
Help Of Music Ops


#### Abstract

CHICAGO-The Board of Education here has asked the juke box ops of this city to supply various schools with juke boxes for entertainment of the students. Francis B. McKeag, director of the Social Centers Section, believes that juke boxes will tremendously help the Board of Education here, in both its elementary and high schools to arrange for a program of entertainment via the juke boxes which will make the schools both more pleasant and interesting for the students.


Gyms of the various schools will be used and, McKeag hopes, the ops here will donate the juke boxes, so that the students will find their schools much more interesting, both during the daylight and, especially, during those times when they feature various dancing parties during the evenings, so ing parties dill remain off the streets and out of objectional places.
Juke box ops here like Bob Gnarro Phil Levin, Ray Cunliffe and Bob Lindelof have already indicated their desire to be of help to Chicago's Board of Education in this Social Centers effort.
Bill Gersh, publisher of The Cash Box, who was asked to handle donations' of juke boxes for the operators here, is arranging for the placement
of these free phonos for the first six of these free phonos for the first six
schools listed, with about 35 schools in all to also be furnished with juke boxes eventually, as this program gets under way.

## Millie Lynch of United Mfg. Dies

[^0]

GYEATEST Sacly

# SUPREME COURT BATTLE LOOMS AS CANADA'S MUSIC OPS GIRD TO FIGHT <br> <br> PAYING ROYALTY-TRIBUTE TO CAPCA 

 <br> <br> PAYING ROYALTY-TRIBUTE TO CAPCA}

CHICAGO-Canadian juke box ops squared their shoulders, ground their teeth, thrust out their jaws, and replied to U. S. ops questioning them:
"We'll fight to our last cent, and go out of the automatic music business if necessary, but", they adamantly stated, "we will never allow CAPCA (small brother of America's ASCAP) to 'Crucify The Music Of Canada's Poor'."
In all the years of the great Canadian Dominion there has never been such determination on the part of any trade group not to allow an individual organization to obtain taxation from all the peoples of Canada as there is from Canada's automatic music operators.

We're free men", one of the most noted of these music operators said, "and, as such, we will fight to the last, not to be forced to pay tribute to one individual organization."
"The last time these people," another Canadian operator stated, "attempted to extract tribute from us, we fought them (at that time they used the name: Performing Right Society of Canada, Ltd.) right up to the Privy Council in London, England. "The Privy Council granted us our rights. Told them that they, most definitely, could not tax us on top of all the taxation, which is in effect on
He now reports, "They now have changed their name to 'Composers, Authors and Publishers of Canada,

## Special Sale!

Practically new and rebuil STATLER Cigarette Machines, 8 Col., 1 King Size<br>Capacity ........ Ea. \$50<br>Supreme Distributors, Inc.

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TO BUY MUSIC

## 200 WURLITZER 1015

200 WURLITZER 1100
50 WURLITZER 1250
50 WURLITZER 1400

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| Globe Trotters | Rockets Rose Bowis |
| Happy Days | Rose Bowis Sharpshoote |
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## 50 SKY FIGHTERS

## PHONE WIRE WRITE

INTERNATIONAL
AMUSEMENT COMPANY 1423 SPRING GARDEN STREET PHILADELPHIA 30, PA. (Tel.: R1 6-7712)

Ltd.' (which is only the small brother of America's ASCAP (American Society of Composers, Authors and Publishers) and are trying, once again under this new mask, to force us to pay them a royalty beyond all reason. He, along with all the Canadian music operators who attended the MOA (Music Operators of America, Inc.) convention at the Congress Hotel here stated:
"Never, as long as I consider myself a free man of the great Dominion of Canada, will I ever allow the poor of our Dominion to be 'Crucified On A Cross Of Gold' to benefit one small set of peoples by extracting from all the Canadian peoples a tribute in form of a royalty-tax for popularizing the very music they beg us to place in our music boxes thruout the entire Dominion."
The case is as yet pending in the Supreme Court of Canada in Ottawa, but, Canada's operators are not idle.
They are calling upon all the juke box operators of the Dominion to come together to "defend the rights of free men" in this battle of taxation and tribute which is, they state:
"Most definitely against the principles and the laws of this great Dominion."

Further information on this pending case can be had from George Chow of Phonovision Distributing Co., 124 Dundas St., West; Toronto, Ont., Canada.

## Cleveland Music Assn Re-elects Cohen Pres.

CLEVELAND, O. - Jack Cohen, who has held the office of president of the Cleveland Phonograph Merchants Association for eight consecutive years, was once again re-elected president at the annual election meet of this organization.
Other officers elected were: James Ross, vice president and Sanford Levine, secretary-treasurer.
The new Board
The new Board Members are: Edward Kenny, Joseph Solomon, Nathan Pearlman, Hyman Silverstein, Henry Ilg, and Harvey Norton. James Burke was named "honorary" member of the board. President Cohen appointed Arnold Lief, Charles Camella and Charles Metro as temporary members of the board.

## Kansas State Music Ops To Form Assn.

EMPORIA, KAN. - Music operators in the state of Kansas, under the leadership of A. L. Ptacek (temporary president), will meet for their 1st organizational meeting on Sunday, September 28, at the Broadview Hotel, this city.
It is estimated that there are approximately 100 operating firms in the state. Sixty operators are reported ready to join, and the other forty are expected to come along in short order.

# Merchandise And Not Machines Dominate NAMA Convention 

## Crowds Large, But Equipment Exhibitors Report Sales Very Poor

CHICAGO-Whereas in years gone by coin machine operators came to conventions to see what the manufacturers of vending machines had to offer, and, many times, the manufacturers of these automatic merchandisers 'stole the show', this past NAMA convention at the Palmer House here most definitely proved that, today, merchandise, and not the machine, dominates the convention.

It's rather queer, but the 'accessories after the fact', that is, the merchandise which came after the machines were born, is the dominating factors of the NAMA convention.

Vendor ops point with pouter-pi-geon-chest-pride to the fact that Camels, Luckies, Chesterfields, Phillip Morris, Old Golds, Coca-Cola, Pepsi-Cola, Royal Crown, and other nationally known brands of merchandise are "displaying at this show."

Few, if any, point with any sort of pride to the fact that it was the vending machines that came first, and not the merchandise peoples.

Even manufacturers of machines were noted whispering out of the side of their mouths and pointing with their eyes to the display of cigarettes, colas, candies, nuts, etc.

Three floors of exhibits, including many private suites, were busy being many private suites, were busy being
visited by operators, their families visited by operators, their families
and mechanics (most of the operators from the Midwest area) with sprinklings of men from the rest of the country.

The operators paid a $\$ 10$ registration fee, which is along the lines of what NAMA has been charging in an effort to eliminate "sightseers". But, the old timers of the industry who dropped around to see "what's what" knew one exhibitor or another, and badges were passed around very freely, getting these boys in without any charge.
In the main part of the exhibition, the fourth floor, where the new equipthe fourth floor, where the new equip-
ment was being shown, most impres-
sive was the fact that the manufacturers have learned to stick to the type of machines most popular with the ops as well as with the publicdrink dispenser and cigarette vendors. Competition was keen. Salesmen reported that operators roamed from booth to booth, asked lots of questions, did no, or little, buying.

Whether it was the $\$ 10$ entrance fee for the ops, or whether it was the generosity. of the merchandise exhibitors, ops, their wives, kids, mechanics, and all others loaded, up with free samples.
Tho salesmen began to "put on the heat", in an effort to make their trips here pay off, buying remained dull, tho the crowd remained big.
Those ops who had remained over from the MOA (Music Operators of America) meet, saw what they wanted to see Sunday, when the NAMA show first opened, and the larger majority left for home early Monday.
It's a very sad commentary on the ingenious developments of the vending machine manufacturers when they, themselves, point to the products featured in their machines with such outstanding pride, instead of to their own machines.
"Do these manufacturers (and especially the operators of vending machines) think for a moment," as one noted coin machine distributor asked, "That these big national brands would be displaying here if it weren't for the hard and unending work of the boys who manufacture the nachines and, especially the boys who operate them, and popularized them with the public?"
The vendor manufacturer created a market so outstanding that The Wall Street Journal claims that a big percentage of sales of many products are thru vending machines.
Sad, sad, but true, that those who attended this last NAMA convention seemed to forget that it was the machine, and not the product, that started the industry.

## FLYING SAUCERS? LIGHTS IN THE SKY? We'Il Let You in on a Secret!

 They're only Reflections from GOTTLIEB'S NEW Brilliantly Colorful...


FLASHING CENTER "RACK-UP" ILLUMINATION! All 15 Pool Balls Individually Lit Up . . . Flash On and Off as Scoring Hits are Made!
"POP" BUMPERS SUPER-SCORING CYCLONIC KICKERS SUPER-POWER FLIPPERS

COMPLETED SKILL SEQUENCE
Increases Kick-Out Hole Scoring Values up to 400,000

EACH ROLL-OVER BUTTON SPOTS 9 POOL BALLS, When Lit
 ORDER FROM YOUR DISTRIBUTOR NOW!

# Plant Expansion Plan Is Initiated By AMI, Inc. 



JOHN HADDOCK
GRAND RAPIDS, Mich.-The success of the phonographs produced by AMI, Inc., has been increasing with each year. The overwhelming popularity of the current model "D," and the continuous demand by music operators for added machines has made it necessary that the manufacturing firm plan for additional facilities.

John Haddock, president, announced this week that a $\$ 500,000$ plant expansion program designed to increase manufacturing facilities by 50 percent is contemplated.

Work will be started on raising steel for a new structure, adjacent

## "Coinbiz Top Public Servant Today" Says Vince Shay



## VINCE SHAY

CHICAGO-Vince Shay, with Empire Coin Machine Exchange, this city, one man in the coinbiz who has run the most complete gamut of the industry, stated this past week:
"The coin operated machines industry is away ahead of any other industry serving the public today."
To substantiate his statement, Vince

[^1]pointed to the machines which are today attracting kiddies, as well as their parents, and which are featured with dime coin chutes.

He then switched over to the automatic music business and said:
"Has ever before in all the history of popular music seen anything like the statement published in this past week's issue of 'The Cash Box' that there are over 8,730 plays every minute of every day ( 365 days per year) in the United States alone?"

Then, he switched back to the scale business and said:
"Never before in all the history of the industry have scales been acclaimed as such 'sure-fire-gold-bond investments' as they are today."
He then turned about and pointed to the Auto-Photo machine, which the firm distributes, and asked:
"When did people like the Woolworth Stores, Balaban \& Katz Theatres, and other like firms, come in to see a distributor in this industry to discuss placement of machines?"

He concluded, "Yes, never before in all the history of the industry, and I've been in it for' about 40 years, has there been such tremendous acceptance of coin operated machines.
"Everyone in the field has the entire world of profits before him if he's intelligent enough to recognize this fact."

WATCH FOR OUR Announcement


National Distributors

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Factory Representafives for AMI inc. Bally Mig. Co., J. H. Keeney \& Co., Inc. Permolinc.
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## The Cash Box Camera goes to the MOA CONVENTION



LEFT-TOP TO BOTTOM

1) Ben and Trudy Coven demonstrate the apex of connubial bliss for the camera man.
2) Another married couple, Mr. and Mrs. Joe Silla, Oakland, Calif., get themselves into the kissing act.
3) Mike Spagnola; AMI distrib in Chicago, John Haddock, president of AMI, and Sid Levine, attorney for MOA take off a few moments to rest up.
4) Bert Davidson and Sherman Pate of Permo, talk things over with John Haddock.
5) Vince Shay demonstrates the Evans' "Century" to Mel and Pauline Missmer of Allentown, Pa.
6) Among those seated at this AMI table during the banquet were Walt Huber, Nick Carter, Mike Spagnola, Ed Ratajack and Bill FitzGerald.

## RIGHT-TOP TO BOTTOM

1) At another AMI table we see Jack Mitnick, regional rep for the phono firm, and Mr. and Mrs. Sam Taran of Miami, Fla.
2) Bill Gersh and Bob Lindelof, president of the Northern Illinois Music Ops Assn.
3) A group of AMI distribs pictured with the model " $D$ " phono.
4) Al Pierz, branch manager, and Clarence W. Cukor, field service engineer of National Rejectors, Inc., at their display.
5) Nate Feinstein, Atlas Music, Bob Dunlap, Seeburg regional rep, with Bob Gnarro, ABC Music Service, one of Chi's largest music ops.
6) The Evans' 100 record phono gets the attention of headman Dick Hood, Art Weinand of Exhibit Supply, Joe Mangone, Miami, Fla. (distrib) and Les Rieck, Evans' sales manager.


The NAMA Show in Chicago drew its share of attendance from these parts, with Badger Sales' Al Silberman, Dan Stewart and Nick Carter among the local folk traveling East for it. Al has become identified out here as "Mr. Vending" when it comes to sales, particularly to military installations, while Nick Carter always does a big job on the PX cigarette machines, as well as the AMI phonograph. Dan Stewart will linger in Chicago for that all-important showing of the new Rock-Ola phonograph, which the local grapevine has already tabbed as a worthy entry in the multiple play sweepstakes. . . . Gamewise, the product drawing a bulk of comment past week up and down the street is Gottlieb's "Skill Pool," with W. R. Happel, Jr., and Jack Simon among the folks singing its praises. Jack Simon's secretary, Cele Padua, almost back to her normal peppy self after a slight illness. . . . Jack also praised Bally's "Palm Beach" and Exhibit's "Twin Rotation" as being hot items these days.

Paul and Lucille Laymon were of the mind to visit Chicago for the MOA and NAMA conventions, but rush of biz kept them glued to the home front. With deliveries of Wurlitzer's model 1500 phono stepped up, the Laymons make it their business to see that all the music ops having back orders are taken care of. Bally also shipping some fine new games in, which the ops going for in a big way. . . . Bouncing ebulliently along as usual was Exhibit's Lyn Brown, real happy with the reception given "Twin Rotation" on sales and locations. . . . With Phil Robinson of Chicago Coin, it's also good news the way that firm's "Tenth Frame" and "Match-A-Score" bowlers are continuing in such heavy demand. . . . Over at Charlie Robinson's, Al Bettelman and Fred Gaunt were keeping out of mischief by doing an all-around good job on United's games and other new and used equipment. . . . While we're inclined to view Bill Leuenhagen's as the record center of his business, you're always sure to witness a few game and music transactions while visiting his place.

After a vacation at their Malibu Beach home, Dolores and Jean Minthorne are back at their offices daily greeting their old and new customers. Seeburg shoppers for the week included the Bringas Bros. of L. A., Dean Brown of Glendale, George Kohler, Dan Vaughn and Orville Kindig of Long Beach, Lee Walker, Tom Workman and Walt Schinkel of San Diego, among many others. As Dolores puts it, "Vacationing is great, but there's no substitute for the thrill of selling another Seeburg."

On the Row: Bill and Bernard Lippin, Kenneth Wolf and E. E. Petersen of San Diego. . . . Bob Chacon of Laguna Beach. . . . W. J. Steen from Manhattan Beach. . . . Claremont's Johnny Malette. . . . John Domingos of Bakersfield. . . Barstow's Jack Arnold. . . . James Bowman of San Bernardino. . . . Jack Jarman from Santa Ana. . . Santa Maria's Al Cicero. . . . E. O. Neil from Blythe. . . . H. D. McClurg of Santa Barbara who reported that William Sparrow was ill. . . . Bakersfield's Bill Black and Thomas Gribbin. . . . Joe Boll of 29 Palms. . . Big Bear's Jack Spencer. . . . Clyde Denlinger of Balboa.


It seems as if the fishing bug has gotten Al Klammer of St. Paul. Al had no sooner returned from a fishing trip at Nipigon, Canada, where he really caught some whopping Northerns when he took off for Lake Big Winnipogosh for some more fishing. . . . Delbert Grasseschi of the Western Novelty Company, Great Falls, Mont., stopped in the twin cities on his way to Chicago and the East where he intends to arrive in time to take in the World Series. . A few operators stopped in the twin cities on their way to and from the M. O. A. Convention in Chicago. They were Charlie Rose of Fargo, N. D., Pete Wye and Jim Decker of Great Falls, Mont. . . . Some of the South Dakota operators, who made the trip to the twin cities, were: Floyd Carlon and Roy Foster of Sioux Falls; and Ralph Myers of Mitchell.

Seen here and there picking up supplies and equipment for their routes were Andrew Markfelder of Staples, Minn.; Tom Kady of Grand Forks, N. D.; Oscar Englund of Alexandria, Minn.; August Quade of Rochester, Minn.; Charlie Sersen of St. Cloud, Minn., and John McMahon of Eau Claire, Wis. . Fred Norberg of the C \& N Sales Company was a welcome visitor to the twin cities after being absent for quite a long time as his son, Clayton, is the one who usually makes the trip to the twin cities for the business. . . . Neil Buchanan of the Border Music Company stopped in the twin cities on his way to Great Falls, Montana. $\qquad$ A twosome who made the trip into the twin cities together were Art Hagness and Lorando Olson of Grand Forks, N. D., just shopping, the boys said. . . . Seen here and there, either coming into town or going out, were: John Galep of Menomonie, Wis.; Don Bolier of Baldwin, Wis.; Gordon Dunn of Moose Lake, Minn.; Kelly Diedrick of .Chaska, Minn.; V. R. Middlemas of Bismarck, N. D.; Stan Woznak of Little Falls, Minn.; Kap Kiester of Frontenac, Minn.; and Joe Blenker of Junction City, Wis.

## Op Thanked For Donation Of Juke Boxes To Hospital



ROBERT E. (BOB) LINDELOF

DIXON, Ill.-Probably the most thrilling, heartwarming and fascinating letter ever sent to any juke boz operator was mailed from the Dixon State Hospital for the mentally crippled to Robert E. Lindelof of General Music Corp., Skokie, Ill., by Dr. Charles K. Bush, Superintendent of this noted mental hospital.

The letter read as follows Dear Mr. Lindelof:
As you know, we picked up the two juke boxes which you donated to the Dixon State Hospital and brought them out to the Institution last week. Yours was one of the most wonderful donations ever received by this Hospital.

Music is probably the most appreciated form of entertainment that our patients receive. The juke boxes, aside from their practical means of affording continued playing of records, offer a colorful means of presenting the music to the patients. Our patients, especially in the younger categories, feel that they are being given a musical treat, similar to that enjoyed by normal young people outside the Institution, when they are able to listen and dance to music from juke boxes.
I assure you that hundreds of our patients will enjoy many happy hours of entertainment because you have made this generous donation. Please accept my sincere thanks.

Very truly yours,
Charles K. Bush, M.D. Superintendent

## Op Buys Music Route

[^2]

## paratrooper



See Your Distributor Now!

## Vendor "Price List" To Be Expanded

CHICAGO-In view of the fact that so many of the vending machine men who attended the NAMA convention at the Palmer House convention at the Palmer House
here this past week have asked that here this past week have asked that
The Cash Box arrange for, "more The Cash Box arrange for, "more
complete 'Price Lists' of all vending machines," the editor of this publication has agreed that such will be the case "in the very near future."

These ops asked, "Why don't you people at The Cash Box arrange to bring us as complete and detailed
prices of all vending machines as you do of all other types of equipment?
"We depend on your lists," they stated, "and since we, and all of the officials and tax agencies with whom we come in contact, also depend on your lists, we believe that the time has, at long last, arrived when you should list every type of new and used vending machine, so that we will be able to 'prove price' as well as 'prove depreciation' and obtain 'correct trade-in valuation.'"

OHIO'S MOST DEPENDABLE FACTORY JOBBERS OF COIN OPERATED EQUIPMENT DALE GUN, ea.
Citation, ca. CITATION, 'ea. CHICAGO COIN PISTOL, KEENEY 4-WAY HAYBURNERS, SPARK PLUGS, ea. FOUR HORSEMEN, Sc NORTHWESTERN PEANUT ALL KINDS OF ATH KINGO GAMES \& Write
AKE CITY AMUSE. CO.
4533 PAYNE AVE, CLEVELAND, (Tol.: HE 1.757 )

# SAVE MONEY! SMASH GO PRICES! BIGGEST CLOSEOUT IN OUR HISTORY 

RCA 25c Radio
4 Col. Postage Stamp Vendors
Shipman 2 Col. Stamp Vendors
Packard Wall Boxes
Mills Candy Vendor 5 Col.
Mercury Athletic Scate (Brand New)
Wms. Deluxe World Series
Chicago Co
Dole Gun
Keeney Air Raider .
Evans Super Bomber
Mutoscope Card Vendo
Mutoscope Card Vendors...
Chicago Coin 4 Player Derb
Keeney Submarine


## Keep Your Eyes On Keeney

## Music Op Sponsors Boys' BB Team That Wins Michigan Title



## MONROE <br> Con machine exchance wic <br> CoIN MACHINE EECHANGE, (NC.

DEARBORN, Mich. - There are many ways in which coin machine individuals and firms contribute to the welfare of the sick, underprivileged, teen-agers, et al. Some of these efforts gain the eye of the pu
remain hidden and untold.

Take the case of Ed Grodzicki, owner of the $\mathrm{E} \& A$ Music Company, this city. Ed sponsored, financed and managed a baseball team composed of managed a basound the 12-year-old bracket, This team called the "Green Hornets"
captured the "Midget" championship captured the "Midget" championship of the state of Michigan, giving the
town of Dearborn the title for the fown of Dearborn the title for the was that local newspapers carried the
story and ran a picture of the ball team (shown above). While Grodzicki may not have been seeking any glory for the wonderful spirit he showed in working with
these boys, not only he, but the entire these boys, not only he, but the entire
coin machine industry benefits tremendously
Ed Grodzicki is shown in the above picture with the boys. He's the adult at the top, extreme right.
the top, extreme right.
(Ed. note: This is the type of public relations that many more coin firms should engage in. One of the country's should engage in. One of the country's
most serious problems is that of juvenile delinquency. Cooperation by those nile delinquency. Cooperation by those in our industry can do much to assist
in developing our boys into better in developing our boys into
and more healthy citizens.)


One hectic week gone and, before anyone could rest, another one under way. . . First the MOA show, and this past week, the NAMA show .... oper Now that George A. Miller is president (as well as Biz Mgr.) for MOA for wo years, he plans to set up the nation in 8 regions so that music ops will be more thoroughly covered. The MOA show next year, he promises, will be absolutely tremendous. . All who attended this year's in addition to the very marvelous financial help which the phono hope that, in addition to the very marvelous financial help which the phono mfrs are giving MOA, that they will arrange for "token displays" at least
for the next MOA show. Many ops suggested that phono mfrs have service for the next MOA show. Many ops suggested that phon mrs have service,
dept heads present to answer questions. . A A Ablic Relations Program ' of national scope may also get under way the latter part of this year by MOA

In the meantime the factories here busy. . Rock-Ola plant getting ready for important announcement to the phono field. . Frank Mencuri and Art Weinand over at Exhibit advise that due to both MOA and NAMA shows their factory crowded. They took many additional orders these past few weeks for their "Big Bronco" and "Super Twin-Rotation.". In fact, as far as that goes, every factory was extremely busy-entertaining-as well as taking orders. . Wurlitzer distribs held an important meeting at the Bismarck andisteneds at the Belden-Stratford and were greatly pleased with what they heard. . . AMI distribs all came out of their meeting with smiles from ear to ear. . . . Looks like big days ahead. . . Dick Hood and Les Rieck of H. C. Evans \& Co. pleased with result of their MOA showing of the 'Century' ( 100 selec) model as well as with the many who visited with them at the Evans Congress Hotel during the NAMA meet and, even before the - Wat set up completely, some territories were just grabbed away, they advise. Both guys very happy over the results. Their unit looked very, very good to the many who visited with them.
John Watling reports that he'll have something of real value for those interested in scales. . . . Ed Wurgler in town looking full of pep and rarin' to go. i. Sam Stern entertaining Harold Lieberman of Minneapolis and Irv Sandier of Des Moines at the Chez. . Bob Bear, A. D. Palmer, Ray Haimbaugh, Art Rutzen, Mr. and Mrs. Bill Mashek, Harry Jacobs, Sr. and Jr., Joe Hrdlicka and others in the Wurlitzer suite at the Bismarck talking about thisa and thata. . . . Ben and Trudy Coven and Dave Bender with many of the others from Coven Distribs looking things over: . . . Three Virginia guys in a huddle: Dan Hawley of Portsmouth, Ken O'Connor of Richmond and Frank Page of Roanoke. ... Like Vince Shay says, "It takes only two good customers to make any convention successful.".. Lew Genshurg of Genco getting ready with an announcement of interest to all game ops. . . . Ray Williams of Dallas, 'Shorty' Culp of Oklahoma, Fletch Blalock of New Orleans and Joe Steele of Chez with Jack Nelson and Bill O'Donnell as hosts: Herman Paster, St. Paul; Chez with Jack Nelson and Bill ODonnell as hosts: Herman Paster, St. Paul;
Ray F. Jones, San Francisco with his C. N. (Mac) McMurdie; Jake Friedman of Atlanta; Barney Sugerman of New York; Abe Green of Newark; Leo Wein berger of Louisville with son, Morty Weinberger; Wi'lie Blatt of Miami Beach; and others. . . . Betcha Herman Paster ain't a'gonna fo'get how t'do the 'cockeemoon' dance so soon. .. Story about how Ray Williams yelled to the sheriff, "Stop those car thieves," which got Joe Steele and Buster Williams behind bars and then almost boomeranged in Ray's face. Funny to listen to, but, gonna be very sad when Joe gets Ray down in Houston one of these days or when Ray gets caught in Memphis while Buster Williams 'round town. . . Fred Mann, former well known Chgo op, rhoombaing a the Chez. ...Seen here, there, and almost everywhere about town: Joe Silla, Bob Dunlap, Dan Donohue, Al Denver, Al Lieberman, Mary Gillette, Jerry Schuman, Bob Lindelof, Dan Palaggi, Don Koren, Vic Comforte, Gordon Stout Budge Wright, Phil Levin, Ray Cunliffe, Bob Gnarro, Les Montooth, Sid Levine Irv Ackerman, Morris Goldman, Roy Clason, Leo Dixon, Jr., Jack Mulligan, and a 'zillion' other guys.

Handsome Sam Dicter of Indianapolis telling us "why" abo this and that and some other things.

Bill Fielding telling about his Wasaga Inn a Wasaga Beach, Canada. ... Art Lipton escorting a gang, of Canadians about here and there while Al Siegel tied up tight with 'Arturo' Rutzen at the Bismarck. ". Compliments to Ed Grodzicki of Dearborn, Mich., for the fact that his "Hornets," 8 to 12 years old baseball team, brought Dearborn the "Little Leaguers"' Michigan championship. . Lou Nemesh proving himself a very great host .. Al Silberman, Ben Palastrant and Sam Kresberg in huddle at Automatic Products booth and discussing the bio sales ahead. Bob Greene of Rowe looking even more youthful. . . . Al Co'e and son, Dick Cole, busy telling why about ColeSpa. . . . When you get this (Mon., Sept. 22) it'll be the first "official" day of Autumn. . .. Stan Levin very proud of fact that Harry Wiczer of Wico named Empire Coin exclusive distribs for Wico's Mississippi River. (automatic baseball pitcher) for all states east of the in from Philly), Red Zogg and others in front of the Auto-Photo booth at the NAMA show while J. Bryant Herrin of Auto-Photo busy showing the unit. NAMA show while J. Bryant Herrin of Auto-Photo busy showing the unit. Bill Helriegel of Keystone. Philly, one of the real old timers in the coinbiz, vill hot at CAPCA and will fight to the finish "not to let CAPCA make freemen of Canada pay tribute." . . J. Raymond Bacon and Kurt Kluever at RockOla busier than bees trying to oet all and everything completed in time. 4th annual party of Northern Illinois Music Ops takes place at the Graemere Hotel, Thurs. eve., October 9. If you wanna reserve tickets better phone Bob Lindelof at Skokie 9151 right now. . . . Cool, calm, collected Sherman Pate, prexy of Permo, Inc., looks younger than ever. . . . John Haddock on crutches which, Johnny Stewart, Bill FitzGerald, Ed Ratajack, Jock Mitnick, and some of his other men claim, "He can hit the bull's eye with evervtime." J. P. Seeburg II (handsome as they make 'em), C. T. (Mac) McKelvy and Fleming Johnson talking things over at the phono mfrs' luncheon. . . Eddie Ginsberg phones to report that Atlas was "simply jumpin'" with visitors. . . Over at United there was still no rest this past week. Bar still roinr full Joe Kuss, "Bio Sw, Lyn Durant, Jellstrom, and all those other swell ouvs with Rieh, little Gus working like a beaver to host one and all. . . . Paul Huebseh over at Keeney telling many of his distribs, "Keep your. eyes on 'Keeney"." And the distribs claim, "Paul ain't kiddin'", "Keep your eyes on 'Keeney
the distribs claim, "Paul ain't kiddin'.". . Nate, Alvin. Sol Gott"ieb and all
the others at this busy factory listening to distribs tell them all about the he others at this busy factory listening to distribs tell them all about the
shows. .. Sam Lewis and Ed Levin, busy as they were, taking time


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Exclusive Distributors of Wurlitzer Phonographs

## CHICAGO CHATTER

## (Continued)

listen to what's goin' on about town, while production at top speed here. . . The Bally plant jammed as per usual with lots of guys dropping in to say "Hello" to Ray Holoney. . . . (Grandpa and Gran'ma) Mr. and Mrs. San claims Herman Paster, "is Cissie.'. And that was seconded by pahlenty of swell people at the Chez, at the MOA, and at many other noted spots. (Dear Ray Williams: Wonder whether Snooks wid
wonder why your friends from Houston and Memphis asked me to put that line in here?) . . . Ever hear Fletcher Blalock tell the story about the champion wrestler who won 35 straight bouts and thell went on tour? (Shouldn't happen to a dog what happened to that guv.) . . If you haven't yet written jovial Ben Becker ( 169 Hooper St, Brooklyn, Y) do so now won't you? Ben's on his back recovering from a heart attack.
omitted are strictly an accident and should
omitted, are
OH, YEH?

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WANT-Will pay top price for AMI Model B; Bally Coney Islands; Bally Bright Lights; Bright Spots. MONROE COIN MACHINE EX. CHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

WANTED - Mills Panorams - Write price, condition, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT avenue, seattle 1, washing. TON.

WANT-All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to Ship CO., 1423 SPRING GARDEN MENT CO., 1423 SPRING GARD
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first let ler. MIKE MUNVES CORP. 577 TENTH AVE., NEW YORK N. Y. Tel: BRyant 9-6677.
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TER, SIOUX FALLS, SO. DAK.

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WANT-Music postwar, Arcade equip ment, 5 balls and shuffle boards rebound. Would like to trade Pool Room in Louisiana. Only one in
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litzer distributors Maryland and District of Columbia.

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FOR SALE-Knockout $\$ 79.50$; Bowling Champ \$49.50; Buccaneer $\$ 49.50$; Canastå like new $\$ 39.50$; Champion One Ball \$49.50; College Daze $\$ 60$; Control Tower $\$ 125$; Dallas \$45; Universal 5 Star \$129.50; Flying Saucers \$69.50; Four Horsemen \$115; Gin Rummy \$70; Harvest Time \$49.50; Hayburner \$195; Genco Hit \& Run \$85; Humpty Dumpty \$29.50; Just 21 \$39.50; Lady Robin Hood \$29.50; 49 Majors \$35; Oklahoma \$60; Thing \$39.50; Triple Action \$29.50: Tri-Score \$80. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel: SUperior 1-4600.

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FOR SALE - Coney Island \$390; A.B.C. \$215; Spot Lights \$425; At lantic City-write, Skee Alleys $\$ 65$; Universal Supers $\$ 60$; Shuffle Alleys \$15; Five Stars \$145. ALLIED COIN MACHINE CO., 786 MIL WAUKEE AVE., CHICAGO 22, ILL. Tel.: CAn. 6-0293.

FOR SALE-1 Dale Gun \$65; 1 Chi cago Coin Basketball Champ $\$ 195$ 1 Mills Constellation $\$ 135$; 1 See burg Bear Gun \$195; 1 Williams Double Header \$65; 1 Telequiz \$165; 1 Williams Georgia \$95 AUTOMATIC AMUSEMENT CO., 308 N.W. 8th STREET, EVANSVILLE 8, IND. 3-4508.

FOR SALE - Reconditioned Wurlit zers: 1250's $\$ 500$; 1100's $\$ 350$; 1015's $\$ 225$; 1080's $\$ 200$. Seeburgs 146M \$187; 147M \$225; 148ML \$325; Wall Boxes 3 W2 L56 \$18.50; W1-L56 $\$ 15$ less tubes. Packard Manhattan's $\$ 169.50$. O'CONNOR DISTRIBUTORS, INC. 2320 W. MAIN ST., RICHMOND 2 , VA.

FOR SALE-Two brand new Winners (one ball free plays) at $\$ 279.50$; like new used Winners $\$ 179.50$. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVENUE, PORTLAND 5, OREGON. Tel: ATwater 7565.

FOR SALE-3020 Wallboxes thoroughly reconditioned, covers rechromed \$32.50; 219 Steppers reconditioned $\$ 20 ; 48$ selection wallboxes $\$ 55$; Model 3031 Thirty wire wallbox $\$ 12.50$. Complete line of pbonographs and bowling machine equipment. Write for prices. SHELDON SALES, INC., 881 MAIN ST. buFfalo 3, N. Y.

FOR SALE-Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's ( 52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for $\$ 48$ today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

OR SALE - Reconditioned, guaranteed perfect, all types and models of bingo games, Bally Futurity and Bally Turf King. REDD DISTRIBUTING COMPANY, INC., Exclusive Distributors for Bally, United, Keeney and Exbibit, 298 LINCOLN STREET, ALLSTON, MASS. Tel.: AL-4040.

FOR SALE- Futuritys $\$ 247.50$; Spot Lites $\$ 359.50$; Coney Islands $\$ 325$; Turf Kings $\$ 145$; Crossroads (floor samples) \$175; Williams Slug Fest \$135; Williams Sportsman (new) \$115; Genco Double Action \$75; United Steeplechases (floor samples \$250; Old Hilltops \$225; Quarter backs $\$ 50$; Genco Shuffle Targets 49.50; Genco Rip Snorters $\$ 40$. NEW ORLEANS NOVELTY CO. 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel: CAnal 8318.

FOR SALE - New and used phonographs and games by distributors of world's finest (Wurlitzer phonograph). For service and quality phone or write: COVEN DISTRIBU. TING CO., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.

FOR SALE - Williams Jalopies and Sea Jockeys at low prices. Like new, ready for location. Write us for any of your requirements on music machines, pin balls or games. Give details first letter. SEACOAST DISTRIBUTORS, INC:, 1200 NORTH AVE., ELIZABETH, N. J. Tel.: BI 8-3524.

FOR SALE-Wire, 2300 Lengths, silk covered with male plug attached6 ft . lengtbs-4c each. Write for quantity prices. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE-Rock-Ola 1424 Walnut Hideaway \$140; Wall Boxes 1530, clean \$15; Bar Brackets \$4; 1525 5-10-25c Wall bar boxes \$5; Gottlieb Bowlette \$39.50. WATERBURY AMUSEMENT MACHINE CO., 453 WEST MAIN ST., WATERBURY 35, CONN.

FOR SALE - 24 W4-L56 (5-10-25) $\$ 34.50$ ea.; 11 W1-L-56 (5c) Re mote $\$ 4.50$ ea.; 1130 W (5c) Rock ola Postwar $\$ 4.50$ ea.; 23 AMI (5-10) Boxes $\$ 24.50$ ea.; 113020 Wurlitzer $\$ 29.50$ ea. MUSIC DIS. TRIBUTORS, INC., 213 FRANK. LIN STREET, FAYETTEVILLE, N. C. Tel: 2-3992.

FOR SALE-The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIverside 4131.

FOR SALE-115 New and used wall boxes $\$ 100$ at Thermopolis, Wyoming. "Radio" JOE WARRING TON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

## CLASSIFITD ADVERTISING SJCTION

FOR SALE-Wurlitzer 1100 \$349; Seeburg 148ML $\$ 265 ; 146 S \$ 115$. On hand, a large supply of Packard, Wurlitzer and Seebarg Wall Boxes fully reconditioned. Write: CEN TURY MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9 N. Y.

FOR SALE-Special Limited OfferTen new Shipman Triple Column Postage Stamp Machines plus 100, 000 Free Stamp Folders-all for $\$ 395$. Victory Folders $\$ 6$ for 10, 000; Shipman Folders $\$ 10$ for 20, 000. Mail Check To-SCHWARTZ DISTRIBUTING CO., 1800 S. W 17th ST., MIAMI, FLORIDA.

FOR SALE-Wurlitzer $1080 \$ 179.50$ ea.: Wurlitzer $1100 \$ 375$ ea.; 10 Seeburg 100A-78 \$675. Plus $\$ 10$ for crating. Many others-write for list. YOUNG DISTRIBUTING CO. 599 TENTH AVE., N. Y. C., N. Y Tel.: CHickering 4-5050.

FOR SALE - Packard Boxes (late serial numbers) $\$ 7.50$ ea.; Seeburg Hide-A-Ways, Model 146 \$95 ea.; Packard Hide-A-Ways (like new) $\$ 50$ ea.; Bally Citations $\$ 25$ ea.; Photo Finishes $\$ 49.50$ ea.; 3025 Wurlitzer Boxes $\$ 10$ ea.; 3031 Wurlitzer Boxes $\$ 6$ ea.; Rockola Hide-A-Ways $\$ 60$ ea.; Wurlitzer 750's $\$ 50$ ea.: Quizzers $\$ 65$ ea. GOLDEN GATE NOVELTY CO. 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. Tel: MArket 1-3967.

FOR SALE-The old reliable Massengill and Darlingtonian coin operator pool tables. All sizes complete with accessories. Write for information and we will enclose our Bargain Sheet on used equipment. We will buy late one balls; Bingo games; Williams tables; arcades and recent shuffle alleys. DARLINGTON MUSIC COMPANY, 132 NORTH MAIN STREET, DARLINGTON, S. C. Tel: 500.

## Notice!

YOU CAN SAFELY SEND OEPOSITS TO ADVERTISERS IN "THE CASH BOX"

## Your Deposit is GUARANTEED

$A^{s}$
LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you dise advertised, your deposit up to $\$ 100.00$ is guaranteed by 'The Cash Box' This is '00 is Guara Bex' bree De Cash Boxu. This is "'Th Cash box and Deposit Busurance Plan". A Box' extlys and original feature of 'The Cash Box only. Should you lose your deposit in

## THE CASH BOX

26 West 47th Street, New York 19, N. Y.

FOR SALE-Twiu Shufflecade $\$ 100$; Trophy Bowl, Super Twin Bowler, Double Header $\$ 35$ ea.; Bing-ARolls \$65. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY, N. Y.

FOR SALE-40 Seeburg Chicken Sam Guns. Rebuilt with Bull's Eye Tar-get-convertible in five minutes to Hula Dancer. Price \$95. Terms: $\mathbf{5 0 \%}$ down, balance thirty days. Machines sold on money back guaranteè. Trouble Free. M \& M AMUSE MENT CO., MITCHELL MORE HEAD, 2649 IBERVILLE ST., NEW ORLEANS, LA. TU 8872.

FOR SALE-Ready for location-College Daze $\$ 75$; Fighting Irish \$75; Football \$65; Freshie \$65; Hits and Runs $\$ 99$; Majors 49 \$40, Phoenix $\$ 39.50$; St. Louis 50 ; Stop \& Go \$99.50; Tahiti \$75; Utah \$60; Silver Bullets $\$ 100$; Hayburner 215. AMUSEMENT ARCADE CO. 419-9th ST, N.W., WASHINGTON D. C.

FOR SALE-Seeburg 100 A $\$ 719$; Seeburg 147 \$149; Packard Manhattan $\$ 110 ; 5000$ records-used 5c ea. AMERICAN VENDING CO. 615-10th AVENUE, NEW YORK CITY, NEW YORK.

FOR SALE - Perfect condition, like new: Coney Islands (latest improved model with 5 contacts) $\$ 375$; Leaders $\$ 325$; Hot Rods $\$ 60$; Turf King \$165; Citations \$35; Various Flip per Pins, write. $1 / 3$ deposit, bal ance C.O.D. W. E. KEENEY MFG CO., 5231 S. KEDZIE AVE., C'HI CAGO, ILL. Tel.: HEmlock 4-3844

FOR SALE - United Steeplechase \$295; Coney Island \$245; Touchdown \$245; Williams Spark Plue \$250; Hayburner \$245; Sea Jockey $\$ 245$. Write for low prices on pins bingos, arcade games. LEHIGH SPECIALTY $826 \cdot \mathrm{~N}$ BROAD STREET, PHILADELPHIA 30, PA.

FOR SALE-Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERS, BURG, VA. Tel.: 349.

## MISCELLANEOUS

NOTICE - Louisiana \& Mississippi Operators - your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.
NOTICE-These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, III., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 3-0347.

NOTICE-Change to dime play. Hawley Convertor Kit for old style and new style Packard boxes. Lots of 25, $\$ 1$ each; Samples $\$ 1.25$. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUT. los ANGELES, CALIF.


FOR JUST ABOUT TWO-BITS A WEEK-ONLY S15 FOR THE WHOLE YEAR YOU NOW GET THE AMSWER!

## READ

 $\sqrt{\infty}$ That 15 . For fust about 52 wels, iseue only $\$ 15$ for the full year of 52 weeks' issue of "The Cash Box" you can PROVE TO YOUR TAX COLLECTOR the "why's" and "wherefore's" of your many, many TAX PROBLEMS! Each and every week's issue of "The Cash Box" brings you "The Confidential Price Lists" (the 14 year old unbroken, consecutive, week-after-week issue of the "Blue Book" of prices of all equipment in the industry). AND, WHAT'S EVEN MORE IMPORTANT TO YOU AND TO YOUR TAX COLLECTOR-at the end of each month's issues you receive the 'END-OF-MONTH INVENTORY ISSUE" which allows you to easily, simply and speedily SHOW YOUR ENTIRE BUSINESS EQUIPMENT VALUATION. It let's you KNOW WHAT YOU'RE WORTH! It gives YOU and YOUR TAX COLLECTOR-6THE ANSWER",-to your tax prol)lems!! Why suffer sleepless nights full of nightmares and headaches when, for just about two-bits (Only $\$ 15$ Per Year), you can sleep soundly-confident that you have THE ANSWER to what your TAX COLLECTOR wants to know about your business. Fill out the coupon below, enclose your check for $\$ 15$, MAIL TODAY!!MAIL

## THE CASH BOX

26 WEST 47th STREET,
NEW YORK 19, N. Y.
Gentlemen: It sure is worth $\$ 15$ a year to get straightened out with my Tax Collector. Enclosed find my check for $\$ 15$. Start sending me "The Cash Box" immediately.


FIRM NAME
ADDRESS
CITY
ZONE
STATE
Individual's Name


With last week's issue of The Cash Box, "The Confidential Price Lists" concluded its 13 th year of unbroken, week-after-week publication. This week it starts its 14th year, bringing the coin machine industry 677 weeks of continual and consistent publication.

Many may wonder how come " 13 years of publication" when The Cash Box is only 10 years old?

The answer is simple enough. Prior to the introduction of The Cash Box, the publisher was engaged in the advertising agency business. Among his clients were practically all the jobbers, distributors and manufacturers engaged in the coin machine industry in the New York area-and also many, many more wholesalers and manufacturers all over the country.

As a means of expediting the arrangement of ads featuring used equipment, it was necessary that a study be made of the prices appearing the previous week. Your publisher arranged a method of compiling these prices, so that the lowest and the highest prices could be noted at a glance.

The idea was an immediate success. Requests from firms thruont the country soon were being received in goodly numbers.

When The Cash Box was conceived in June of 1942, "The Confidential Price Lists" (which were also known at that time as "The C.M.I.-Coin Machine Industry-Blue Book") became part and parcel, as well as the outstanding feature of this publication.

However, while the historical background of "The Confidential Price Lists" is interesting, the important fact is that for thirteen complete years they have been of great service to the industry. Over this period ( 677 weeks) "The Confidential Price Lists" have been distributed thrnont the trade, and have listed the equipment being bought and sold in the used market. It has served to keep the industry informed of values, of depreciation, of buying, selling and trading prices.

It is therefore, very satisfying and certainly lieart warming to the staff at The Cash Box to know that these listings have been accepted thruout the industry over this long period, and have been considered so dependable that they've been used, in addition to selling, buying and trading, but also for adjudication of estates, for loans, for depreciation rates, and official acceptance in the governmental agencies of local, state and federal levels in arriving at fair and equitable tax matters.

Year by year, these listings have been constantly improved. Originally the lists contained only pin ball gamesnow they include all equipment operated with a coin.

Just a few short months ago, "The Confidential Price Lists" were embellished, enhanced and strengthened by the monthly feature "End-Of-The Month Inventory Issue", which most definitely filled a tremendons and vital need of those in the coin machine industry.


NUMBER OF EAGH MACHINE OWNED VALUE OF MAGHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

WURLITZER
[Also Known As the "C. m. I. (Coin Machine Industry) BLUE BOOK"]

FOREWARD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists acts exactly he same as the market quotation board at the Stock Exchange-posting the prices as they are quoted for the past week, re-
gardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work
Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $\$ 150.00$ whereas someone on the East Coast may think it worth but $\$ 75.00$. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment ofrered by outstanding
firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average
price adjustments to fit the peculiarities of his territory.
METHOD: The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highes price.

## EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

Great Activity e1



## SEEBURG

4. Plaza
5. Royale 4. Regal RC 4. Gem.
6. Classic
7. Maestro
8. Mayfair
9. Mayfair R
10. Mayfair RC
11. Crown
12. Crown RC
13. Colonel
14. Colonel RC
15. Concert Master
16. Cancet
17. Cadet RC
18. Major
19. Envoy
20. Envoy RC
21. Vogue
22. Casino

## THIS WEEK'S USED MACHINE QUOTATIONS

14th Year of Publication

677th Consecutive Week's Issue

\section*{| 29.50 |
| :---: |
| 3.500 |
| 9.000 |
| 50.00 |$|=$ Confidential Price Lists" <br> How To Use "The}

6. Imperial 20 6. Windsor
7. Monarch
8. Std. Dial-A.Tone
9. '40 Super Rockolite
10. Counter '39
11. '39 Standard
12. '40 Master Rockolite
13. ' 40 Counter
14. ' 40 Counter with Std.
15. '41 Premier
16. Wall Box
17. Bar Box
18. Bar Box ${ }^{\text {6. Spectravox } 41}$
19. Glamour Tone Column
20. Modern Tone Column.
21. Playmaster \& Spectravox
22. Playmaster ' 46
23. Playboy

4* 1422 Phono ( 46 ).
4. 1424 Phono (Hideaway)
4. 1426 Phono ( 47 )
4. 1432 (Rocket ${ }^{5} 51$ )
4. Magic Glo (1428)
6. 1501 Wall Box
6. 1502 Bar Box
6. 1503 Wall Box
6. 1504 Bar Box
6. 1510 Bar Box
4. 1525 Wall Box
6. 1526 Bar Box
6. 1805 Organ Speaker

BUCKLEY
6. Wall \& Bar Box O.S.. $\quad 3.00 \quad 5.00$

PACKARD
2* Pla Mor Wall \& Bar Box $\quad 4.50 \quad 10.00$
4. Manhattan
4. Model 7 Phono
4. Hideaway Model 400
4. 1000 Speaker
6. Willow Adaptor
6. Chestnut Adaptor
6. Cedar Adaptor
6. Poplar Adaptor
6. Maple Adaptor
6. Juniper Adaptor
6. Elm Adaptor
6. Elm Adaptor
6. Pine Adaptor
6. Beach Adaptor
6. Sprüce Adaptor
6. Ash Adaptor
6. Walnut Adaptor
6. Lily Adaptor
6. Violet Speaker
$\begin{array}{lll}\text { 6. Orchid Speaker ......... } & 19.50\end{array}$
MILLS
6. Do Ri Mi
4. Panoram
4. Throne of Music
4. Empress
6. Panoram 10 Wall Box
6. Panoram Peek (Con)
6. Conv. for Panoram

Peek
4. Constellation
-TOTAL NO.
TOTAL VALUE $\rightarrow$

NUMBER OF EACH MACHINE OWNED VALUE OF MACIINES HERE

PHONOGRAPHS (Cont.)
6. 5, 10, 25c Baromatic

| 3.00 | 6.95 |
| :--- | :--- |
| 7.50 | 9.95 |


4. 5, 10, 25c Baromatic


5

The Cash Box，Page 39 • END OF MONTH INVENTORY ISSUE

NUMBER OF EACH MACHINE OWNED TALUE OF MAGHINES HERE
（FOR INYENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES）

PHONOGRAPHS（Cont．） AMI

Manufacturers and date of game＇s release listed． Code：（B）Bally；（CC）Chicago Coin；（Ex）Exhibit；
（Ge）Genco；（Got）Gottlieb；（Ke）Keeney；（Un） （Ge）Genco；（Got）Got
United；（Wm）Williams．

|  | 4．ABC Bowler | 25.00 | 60.00 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2＊A．B．C．（Un 5／51） | 175.00 | 275.00 |  |
|  | 4．Ali Baba（Got 6／48） | 24.50 | 49.50 |  |
|  | 4．Alice（Got 8／48） | 25.00 | 54.50 |  |
|  | 4．Aquacade（Un 4／49） | 30.00 | 49.50 |  |
|  | 4．Arizona（Un 5／50） | 37.50 | 95.00 |  |
|  | 2＊Atlantic City（B4／52） | 375.00 | 500.00 |  |
|  | 4．Baby Face（Un 1／49） | 24.50 | 45.00 |  |
|  | 4．Ballerina（B 48） | 14.50 | 35.00 |  |
|  | 4．Band Leader | 25.00 | 59.50 |  |
|  | 4．Banjo | 20.00 | 39.00 |  |
|  | 4．Bank－A－Ball（Got） | 37.50 | 75.00 |  |
|  | 4．Barnacle Bill（Got 8／48） | 40.00 | 49.50 |  |
|  | 4．Basketball（Got 10／49）． | 95.00 | 149.50 |  |
|  | 4．Be Bop（Ex） | 50.00 | 110.00 |  |
|  | 4．Bermuda（CC 11／47） | 20.00 | 34.50 |  |
|  | 6．Big Time | 32.50 | 39.50 |  |
|  | 4．Big Top | 49.50 | 64.50 |  |
|  | 4．Black Gold | 59.50 | 65.00 |  |
|  | 4．Blue Skies（Un 11／48） | 25.00 | 40.00 |  |
|  | 1＊Bolero（Un 1／52） | 300.00 | 395.00 |  |
|  | 4．Bomber（CC 5／51） | 75.00 | 90.00 |  |
|  | 4．Bonanza（Wm 11／47） | 12.50 | 29.50 |  |
|  | 4．Boston（Wm 5／49） | 79.00 | 89.50 |  |
|  | 4＊Bowl．Champ（Got 2／49） | 39.50 | 75.00 |  |
|  | 4．Bowling League （Got 8／47） | 10.00 | 24.50 |  |
|  | 2＊Bright Lights（B 5／51） | 195.00 | 340.00 |  |
|  | 3＊Bright Spot（B 11／51） | 275.00 | 450.00 |  |
|  | 4．Broadway（B） | 199.50 | 295.00 |  |
|  | 4．Buffalo Bill（Got $5 / 50$ ） | 40.00 | － 79.50 |  |
|  | 4．Buccaneer（Got 10／48） | 50.00 | 75.00 |  |
|  | 6．Build Up | 25.00 | 34.50 |  |
|  | 4．B＇tt＇ns \＆B＇ws（Got 3／49） | 49.50 | 69.50 |  |
|  | 2．Camel Caravan | 39.50 | 69.50 |  |
|  | 4．Caravan（Wm 7／52） | 220.00 | 250.00 |  |
|  | 4．Campus | 85.00 | 125.00 |  |
|  | 2．Canasta（Ge $7 / 50$ ） | 25.00 | 50.00 |  |
|  | 4．Carnival（B＇48） | 25.00 | 45.00 |  |
|  | 4．Carolina（Un 3／49） | 30.00 | 49.50 |  |
|  | 4．Carousel | 15.00 | 29.50 |  |
|  | 4．Catalina（CC 2／48） | 24.50 | 29.50 |  |
|  | 2＊Champion（B＇48） | 39.50 | 85.00 |  |
|  | 1．Champion（CC 6／49） | 52.00 | 135.00 |  |
|  | 6．Chico | 39.50 | 69.50 |  |
|  | 4．Cinderella（Got 3／47） | 25.00 | 39.50 |  |
|  | 4＊Citation（B， 48 ） | 25.00 | 75.00 |  |
|  | 4．Cleopatra | 25.00 | 39.50 |  |
|  | 6．Club Trophy | 29.50 | 49.50 |  |
|  | 2＊College Daze（Got 8／49） | 54.50 | 75.00 |  |
|  | 2＊Coney Island（B 9／51） | 265.00 | 450.00 |  |
|  | 4．Contact | 20.00 | 55.00 |  |
|  | 6．Contest | 29.50 | 39.50 |  |
|  | 4．Control Tower （Wm 4／51） | 90.00 | 125.00 |  |
|  | 4．County Fair（Un） | 225.00 | 275.00 |  |
|  | 6．Cover Girl | 24.50 | 45.00 |  |
|  | 4．Crazy Ball（CC 7／48） | 29.50 | 45.00 |  |
|  | 4．Crossroads（Got 5／52） | 175.00 | 210.00 |  |

total Value $\rightarrow$

NUMBER OF EACH MACHINE OWNED VALUE OF MAGHIITES HERE
IFOR INVENTORY PURPOSES ASCERTAIN YALUE （FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES）

## PINBALL GAMES（Cont．） <br> Cyclone（Got 5／51）．．． $135.00 \quad 169.50$



September 27， 1952

## Number of each machine owned  

PINBALL GAMES（Cont．）

## 



4．Phoenix．．．．

| 6．Pimlico $\ldots \ldots \ldots \ldots$ |
| :--- |
| 1．Pin Bowler $(\mathrm{CC} 7 / 50)$ |

4．Pinch Hitter（Un $5 / 49$ ）
4．Pinky（Wm $10 / 50$ ）
6．Pin Up Girl
4．Play Ball（CC $1 / 51$
4．Play Boy（CC 5／47） 4．Playtime（Ex）
4．Puddin Head 4．Pudarhy（CC $11 / 50$ ） 4．Quarterback（Wm）
4．Quartet（Got $2 / 52$ ） 4．Rag Mop（Wm 11／50）
4．Rainbow（Wm 9／48）
4．Ramona（Un 2／49） 4．Ramona（Un 2／49）
4．Rancho（B ${ }^{2} 48$ ） 4．Rancho（B＇ B 4．Red Shoes（Un $12 / 50$ ）
6．Repeater
6．Rio（Un $12 / 46$ ）$\ldots \ldots$ ．

4．Rip Snorter（Ge）
6．Riviera $\ldots \ldots \ldots \ldots$
4．Rocket（Ge $5 / 50$ ） 4．Rocket（Ge $5 / 50$ ）
4．Rockettes（Got 8／50）
4．Rondevoo（Un 5／48） 4．Rose Bowl（Got $10 / 51$ ）
2．Round Up（Got 11／48） 2＊St．Louis（Wm 2／49） 1．Sally（CC $10 / 48$ ） 4．Samba

## 6．School Days 6．Score－A－Line 6．Score－A－Lin

 4．Sea Jockeys（Wm 12／5i） 6．Sea Isle（CC 11／47）．．．4．Select－A－Card（Got 4／50） 4．Serenade（Un 12／48）
4．Shanghai（CC 4／48） 4．Shanghai
2．Shantytown
4．Shantytown（Ge）
4．Shoo Shoo（Wm 2／51）
6．Shooting Stars ．．．．．．．． 4．Short Stop 2．Show Boat（Un l／49）
6．Silver Streak（B 4i） 2．Singapore（ 6．Sky Line
 6．Slugger（Wmarty（Wm 12／46） 6．Smoky ．．．．．．． 6．South Paw
1＊Spark Plug 4．Special Entry（B＇49） ．Speed Ball
6．Speed Demon 4．Speedway（Wm 9／48）．．
6．Spellbound（CC $5 / 46$ ）． 4．Spinball（CC 5／48）

$$
\begin{aligned}
& \text { 4. Spot Bowler (Got } 10 / 50 \text { ) } 1 \text { 1 } \\
& \text { 2* Spot-Lite (B } 1 / 52 \text { ) .... }
\end{aligned}
$$

## 6．Sport Event

6．Sports

## 6．Spot－A－Card

6．Spot Pool

## 4．Springtime（Ge）．．． 6．Stage Door Canteen

## 6．Stars

6．Stardust（Un 5－48）．．．．
4＊Steeple Chase（Un 2／52） 25

## 6．Step Up

2．Stop \＆Go（Ge 3／51）．
4．Stormy（Wm 1／48）
6．Stratoliner

TOTAL VALUE $\rightarrow$

## NUMBER OF EACH MACHINE OWNED VALUE OF MACHINIES HERE <br> 

PINBALL GAMES（Cont．）

| 6．Streamliner | 10.00 | 5 |
| :---: | :---: | :---: |
| 1．Summertime（Un 9／48） | 29.50 | 39.50 |
| 6．Sun Beam | 19.50 | 29.50 |
| 4．Sunny（Wm 12／47） | 25.00 | 49.50 |
| 4．Supercharger ．．．．．． | 19.50 | 24.50 |
| 4．Super Hockey | 25.00 | 54.50 |
| 6．Superliner（ $\mathrm{Got} 7 / 46$ ）． | 10.00 | 17.50 |
| 6．Superscore（CC 10／46） | 10.00 | 24.50 |
| 4．Surf Queen（B＇46） | 10.00 | 19.50 |
| 6．Suspense（Wm 2／46） | 29.50 | 49.50 |
| 4．Swanee | 44.50 | 65.00 |
| 1．Sweetheart（Wm 7／50） | 64.50 | 90.00 |
| 1．Tahiti（CC 10／49） | 62.50 | 90.00 |
| 6．Tally Ho | 15.00 | 39.50 |
| 4．Tampico（Un 7／49） | 64.50 | 89.50 |
| 6．Target Skill | 12.50 | 19.50 |
| 4．Telecard（Got 1／49） | 49.50 | 65.00 |
| 4．Temptation | 25.00 | 59.50 |
| 4．Tennessee（ Wm 2／48） | 29.50 | 49.50 |
| 4＊Thing（CC 2／51） | 35.00 | 95.00 |
| 4．Three Feathers | 25.00 | 69.50 |
| 4．Three Four Five <br> （Un 10／51） | 240.00 | 325.00 |
| 4．Three Musketeers <br> （Got 7／49） | 49.50 | 85.00 |
| 4．Thrill（CC 9／48） | 25.00 | 39.00 |
| 6．Topic | 10.00 | 17.50 |
| 6．Tornado（Wm 4／47） | 12.50 | 17.50 |
| 4．Touchdown（Un） | 245.00 | 285.00 |
| 6．Towers | 12.50 | 15.00 |
| 4．Trade Winds | 27.50 | 49.50 |
| 4．Treasure Chest | 14.50 | 30.00 |
| 4．Trigger ${ }^{\text {4．}}$（CC 3 | 109.50 | 135.00 |
| 4．Triple Action | 24．50 | 44.50 |
| 4．Triplets（Got 7／50） | 94.50 | 135.00 |
| 1＊Tri－Score（Ge 1／51） | 50.00 | 90.00 |
| 4．Trophy（B＇48） | 50.00 | 100.00 |
| 2．Tropicana（Un 1／48） | 10.00 | 22.50 |
| 4．Tncson（Wm 1／49） | 50.00 | 80.00 |
| 4．Tumbleweed | 72.50 | 104.50 |
| 6．Turf Champ | 24.50 | 39.50 |
| 2＊Turf King（B6／50） | 100.00 | 175.00 |
| 2．Utah（Un 8／49） | 39.50 | 94.50 |
| 6．Vanities | 10.00 | 25.00 |
| 4．Victory Special（B 46） | 19.50 | 49.50 |
| 4．Virginia（Wm 3／48）．． | 29.50 | 45.00 |
| 4．Watch My Line <br> （Got 9／51） | 85.00 | 129.50 |
| 6．West Wind | 15.00 | 19.50 |
| 6．Wild Fire | 19.50 | 30.00 |
| 4．Wild West | 120.00 | 175.00 |
| 1＊Winner（Univ） | 84.50 | 115.00 |
| 2．Wisconsin（Un 3／48） | 14.50 | 39.50 |
| 6．Yankee Doodle | 15.00 | 19.50 |
| 4．Yanks（Wm 4／48） | 17.50 | 49.50 |
| 2．Zingo（Un 10／51） | 200.00 | 325.00 |

↔TOTAL No．TOTAL VALUE $\rightarrow$

## 

$-\left\lvert\, \begin{aligned} & \text { 4．Bing－A－Roll } \\ & \text { 6．Bonus }\end{aligned}\right.$

| 4．Bing－A－Roll | 69.50 | 75.00 |
| :---: | :---: | :---: |
| 6．Bonus Roll | 25.00 | 49.50 |
| 6．Buccaneer | 49.50 | 64.50 |
| 6．Champion Roll | 15.00 | 29.50 |
| 4．Chi－Coin Roll Down | 19.50 | 49.50 |
| 4．Genco Advance Roll | 39.50 | 69.50 |
| 4．Genco Total Roll | 39.50 | 69.50 |
| 4＊Hy－Roll | 44.50 | 75.00 |
| 4．Pro－Score | 39.50 | 45.00 |
| 4．Singapore | 10.00 | 39.50 |
| 6．Snper Score | 35.00 | 49.50 |
| 4．Snper Triangle | 25.00 | 35.00 |
| －TOTAL NO． | L VA | UE $\rightarrow$ |

## 

4．Bally Shuffle－Line 4．Bally Hook Bowler 4．Bally Basebal 4．Bally Shuffle Champ 4．Bally Sbuffle－Bowler 4．Bally Sbuffie－Bowler 4．Bally Speed Bowler 4．ChiCoin Bango 4．ChiCoin Bowling Alley 4．ChiCoin Alley w／co
4．ChiCoin Ace Bowl 4．Chi－Coin Bowl Classic $\leftarrow$ TOTAL NO．

NUMBER OF EACH MAGHINE OWNED VALUE OF MAGHINES HERE
（FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES）

## SHUFFLE REBOUNDS（Cont．）

 $||||||||||||||||||||||||||||||||||||||||||\mid$
## 4．ChiCoin Horsesboes ．． $90.00 \quad 125.00$

 4．ChiCoin Rebound ．．．．． 35.004．Chi－Coin Pin Lite Bowler 125.00
149.50

4．ChiCoin 4．ChiCoin Baseball $\ldots . . .$|  | 25.00 | 95.00 |
| :---: | :---: | ---: | 4．ChiCoin Trophy 4．ChiCoin 6 Player 4．Exhibit Strike

Genco Shuffe Targe Genco Baseball
4．Gottlieb Bowlette ．．． 4．Keeney Bowling Champ ．Keency Kine Up Keeney King Pin
Keeney Pin Boy Keeney Ten Pirs 4．Keeney Lucky Strike．
4．Keeney Dbl．Bowler 4．Keeney League Bowl 4．Keeney Duck Pins 4．Keeney DeLuxe League Bowler …．．．． Bowl ．．．．．．．．．．
4．Keeney 4－Way Bowl
4．Keeney 6．Player ．．． 4．Rock－Ola Shuffle Jungle 4．Univ．Deluxe Twin 4．Univ．Deluxe Twin
4．Univ．Dbl．Shuffle 4＊United Shuffle Alley
4．Un．Shuffle w／con． 4＊Un．Shuffle Alley Exp 4．Un．2－play Express 4．Un．Twin Rebound 4．United Slugger 4．Un．4－Player 4．Un．5－Player 4．Un．Shuffle Cade 4．Un．Twin Shuffle Cade ．
4＊Univ．Super Twin ．．．．．
4．Universal Twin Bowler 4．Universal Twin Bowler
4．Univ．HiScore Bowler．． 4．Williams DeLuxe Bowler
4．Williams Twin Shnffle．． 4．Williams Single Bowler
$2^{*}$ Williams Dbl．Head ．．．
$\leftarrow$ TOTAL NO．TOT


## CIGARETTE MACHINES

4．DuGrenier＂W＂（9 col．）．\＄69．50－\＄ 89.50 4．DuGrenier＂S＂（7 col．）．69．50－85．00 4．DuGrenier＂ S ＂（ 9 col．）．69．50－85．00 DuGrenier Champion （9 col．）
uGrenier Champion
（11 col．）
4．Eastern Electric C－8
4．Lehigh King Size
4．National 750
4．National 950 4．National 950
4．National 9－A $(9 \mathrm{col})$ National Electric
Rowe Imperial（ 6 col ．）
Rowe Imperial（ 8 col ）
4．Rowe Royal（ 6 col．） 4．Rowe Royal（ 8 col ） ．Rowe President（ 8 col．） Rowe President（ 10 col．）
Rowe Crusader（ 10 col．） Rowe Electric（ 8 col．）
Uneeda＂A＂（ 6 col．$)$







↔TOTAL NO．
TOTAL VALUE $\rightarrow$

## $+$






## ARCADE EQUIPMENT（Cont．）

| Ch | 85.00 | 99.50 |
| :---: | :---: | :---: |
| Exhibit Vitalizer | 75.00 | 95.00 |
| 4．Genco Glider | 30.00 | 39.50 |
| 6．Genco Play Ball | 29.50 | 65.00 |
| 6．Groetchen Met．Typer． | 79.50 | 149.50 |
| 4．Jack Rabbit | 55.00 | 95.00 |
| 4．Keeney Air Raider | 110.00 | 125.00 |
| 6．Keeney Anti Aircraft Br | 15.00 | 25.00 |
| 4．Keeney Anti Aircraft Bl | 15.00 | 50.00 |
| 4．Keeney Sub Gun | 49.50 | 125.00 |
| 4．Keeney Texas Leaguer． | 40.00 | 50.00 |
| 4．Kirk Night Bomber | 75.00 | 150.00 |
| 4．Lite League ． | 49.50 | 75.00 |
| 4．Mutoscope Ace B | 95.00 | 150.00 |
| 4．Muto．Atomic Bomber | 95.00 | 125.00 |
| 4．Mutoscope Dr．Mobile． | 95.00 | 150.00 |
| 4．Mutos．Fly Saucers | 100.00 | 150.00 |
| 4．Mutos．Pboto．（Pre－War） | 195.00 | 350.00 |
| 4．Mutoscope Sky Fighter | 85.00 | 125.00 |
| 4．Muto．Voice－o－Grapb 35c | 515.00 | 535.00 |
| 6．QT Pool Table | 89.50 | 100.00 |
| 4．Quizzer | 65.00 | 110.00 |
| 6．Rockola Ten Pins HD | 25.00 | 49.50 |
| 4．Rockola World Series | 69.50 | 75.00 |
| 6．Scientific Baseball | 49.50 | 75.00 |
| 6．Scientific Basketball | 59.50 | 75.00 |
| 2．Scientific Batting Pr． | 29.50 | 95.00 |
| 2．Scientific Pitcb ${ }^{\prime} \mathrm{Em}$ | 140.00 | 185.00 |
| 4＊Seeburg Bear Gun | 239.50 | 299.50 |
| 4＊Seeburg Chicken Sam | 95.00 | 125.00 |
| 4．Seeburg Shoot the Chute | 49.50 | 75.00 |
| 6．Skee Barrel Roll | 25.00 | 49.50 |
| 6．Skill Jump | 25.00 | 39.50 |
| 6．Super Torpedo | 25.00 | 79.50 |
| 4．Supreme Bolasc | 40.00 | 100.00 |
| 6．Supreme Skee Roll | 20.00 | 75.00 |
| 6．Supreme Skill Roll | 20.00 | 69.50 |
| 4．Supreme Rocket Buster | 45.00 | 75.00 |
| 6．Tail Gunner ．．．．． | 49.50 | 89.50 |
| 4．Telequiz | 80.00 | 139.00 |
| 4．Un．Team Hockey | 70.00 | 95.00 |
| 6．Warner Voice Record | 49.50 | 69.50 |
| 4．Western Baseball＇39 | 40.00 | 85.00 |
| 4．Western Baseball＇ 40 | 60.00 | 85.00 |
| 6．Whizz | 15.00 | 29.50 |
| 4．Wilcox－Gay Recordio | 120.00 | 150.00 |
| 1．Williams All Stars | 49.50 | 109.50 |
| 6．Williams Box Score | 39.50 | 65.00 |
| 2．Williams Star Series | 64.50 | 125.00 |
| 4．Williams Super World |  |  |
| Series | 225.00 | 275.00 |
| 4．Williams Quarterback | 50.00 | 110.00 |
| 4．Wurlitzer Skeeball | 115.00 | 150.00 |

↔TOTAL NO．TOTAL VALUE $\rightarrow$
NUMBER OF EACH MACHINE OWNED VALUE OF MACHIIES HERE
（FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES）

Uneeda 4．Une

> Uneeda＂A＂（9 col．）

Uneeda＂E＂（8 col．）
Uneeda＂E＂（ 12 col．）
Uneeda＂$E$＂

> Uneeda 500 （ 7 col ．）

$\begin{array}{lll}\text { Uneeda } 500(9 & \text { col．）} \\ \text { Uneeda } & 500 & \text {（15 col })\end{array}$
Uneeda Monarch
（ 12 col ．）


## HOT COFFEE

## 4. Andico Cafe Petit, 200 cups

4. Bert Mills Coffee Bar, 200 cups
5. Bert Mills Coflee Bar, 600 cups
6. Bert Mills Coffee Bar, 500 caps
7. Rot-O-Mat Comb Hot Coffee-Choc. ${ }^{600}$ cups
8. USelect-It Hot Coffee, 600 cups

CARBONATED Clespa 1950 Hermetic,
600 cups.
3
drinks. 4. Colespa 1951 Hermetic, 600 cups, 3 drinks,...
Drink-O.Mat, single 5c, Drink-O.Mat, single 5c
1000 cups Drink-0-Mat, 3 Units, 5 c, 1000 cups
Drink-0.Mat, 4 Unit, 5 c 1000 cups .........
Lyons Model 1400, 5c
single
4. Lyons Model $1400-2 \mathrm{~F}$
4. Lyons Model $500,5 \mathrm{c}$ single
4. Mills Automatic Fountain, 400 cups
Mills Automatic Fountain, 400 cups, without changemaker ...
$\$ 300.00 \$ 400.00$

$\begin{array}{ll}155.00 & 225.00 \\ 200.00 & 250.00\end{array}$
$300.00 \quad 375.00$
$\begin{array}{ll}250.00 & 300.00 \\ 375.00 & 400.00\end{array}$

## DRINK

$\$ 300.00$. $\$ 350.00$
$400.00 \quad 475.00$
$200.00 \quad 300.00$
$325.00 \quad 400.00$
$400.00 \quad 450.00$
$350.00 \quad 400.00$ $500.00-600.00$
$225.00 \quad 275.00$
$\qquad$ Soda Shoppe ...........
4. Spacarb single $5 \mathrm{c}, 1000$
cups
4. Spacarb 3 Unit 5 c, 1000
4. Spacarb 4 Unit $5 \mathrm{c}, 1000$

Cups Vend 3 -Way, 600
$600.00 \quad 650.00$
$200.00 \quad 250.00$

## NON-CARBÓNATED

 DRINK4. American Simplex, 5
200 cups $\ldots \ldots \ldots$
5. Refreshomat, $5 \mathrm{c}, 10 \mathrm{c}$,
$\$ 100.00 \$ 150.00$
Refreshomat, 5 c, 10 c,
300 cups...........
$250.00 \quad 300.00$

GAN DRINK
4. Juice-Bar, 6 sel., 600 cans
4. Refresher, 3 sel., 300
cans
$\leftarrow$ TOTAL No.
$425.00 \quad 500.00$

## SAVE THIS WEEK'S ISSUE

After you have filled out the "End-of-Month Inventory" which appears in conjunction with "The Confidential Price Lists" save this issue of "The Cash Box" and place it in your permanent business files. This is your standing as of September, 1952, and will act as absolute proof of your capital machines worth regarding actual valuation for many types of taxation. Remember-it is important that you "save this week's issue of 'The Cash Box"".

## EXTRA ISSUES AVAILABLE AT

THE CASH BOX
26 WEST 47th STREET
NEW YORK, N. Y.

## USE THE FOLLOWING SPACE FOR EQUIPMENT NOT LISTED ON PRECEDING PAGES

| NUMBER OF <br> MACHINES | TRADE NAME OF . <br> MACHINES | PRICE |
| :--- | :---: | :---: |
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## Manufacturers NewEquipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

## AMI, INC.

## Model D-40 Phonograph ........ $\$ 795.00$ <br> Model D-80 Phonograph ....... 925.00 <br> Model HS-SM Hideaway ........ 575.00 <br> $5 \mathrm{c}-10 \mathrm{c}$ Wall Box ( 40 Selections) <br> 5c Wall Box (40 Selections)

Amivox Speaker
BALLY MFG. CO.
Frolics
§ 665.00
Futurity ...................... 735.00
The Champion (Mech: Horse) 1, 195.00
Sunshine Park
735.00

## CHICAGO COIN

Band Box (New Model)
6 Player Match Bowler 10th Frame Bowler
$\$ 229.50$
575.00

COIN-O MFG. CO.
Pitch-O-Matic (Automatic
Baseball Pitcher
. $\$ 1,295.00$
H. C. EVANS \& CO.

Century Phono 100/45
Jubilee Phono 40/45
. $\$ 1,050.00$
Jubilee 40/78
825.00

THE EXHIBIT SUPPLY CO.
Big Bronco
$\$ 997.50$
Silent Salesman (Card Vendor) 79.50
Super Twin Rotation .......... 695.00
GENCO MFG. \& SALES CO. " 400 "
$\$ 495.00$
D. GOTTLLEB \& CO.

Skill Pool
\$329.50
INTERNATIONAL MUTO. CORP.
Photomat '52
J. H. KEENEY \& CO., INC.

Electric Cigarette Vendor
. $\$ 284.50$
Coin Changer Model
MARVEL MFG. CO.
Overhead Scoreboard for
Shuffleboards
304.50

Wall Type Scoreboards for Shuffleboards
$\$ 125.00$

ROCK-OLA MFG. CORP.
Super Rocket ' 52.50 Phonograph
(Model 1434) . $\$ 945.0$
Model 1538, 5 c-10c-25c Wall Box 59.50
Model 1536, 5 c Wall Box,
23 Wire
Model 1424 Playmaster
440.00

NATE SCHNELLER, INC. (NASCO) Atomic Jet (Kiddie Ride) .... $\$ 995.00$ UNITED MFG. CO.
Six Player Super Shuffle Alley . $\$ 535.00$
Stars
Star 6 Player Shuffle Alley 8 ft..
565.00
WICO CORP.
Major Leaguer (Automatic Baseball Pitcher) .
. 81.095 .00
WILLIAMS MFG. CO.
Paratrooper
$\$ 295.00$
THE RUDOLPH WURLITZER CO.
Model "1400" Phonograph
Model "1450" Phonograph
Model 1500 Phonograph
Model $48515 \mathrm{c}-10 \mathrm{c}-25 \mathrm{c}$ Wall Box
(48 Selections)
Model 5204 Wall
Model 5204 Wall Box $5 \mathrm{c}-10 \mathrm{c}-25 \mathrm{c}$
(104. Selections)

Model $51008^{\prime \prime}$ Speaker
Model 5110 12" DeLuxe Speaker


## CPLAYER SUPER

 1 SHUFFLE ALLEY


Packed with sensational new features that keep players playing by the hour, Bally FROLICS is piling up record-smashing profits in every type of location. Get your share of the greatest profits in coin-machine history. Order FROLICS from your Bally distributor today.


[^0]:    CHICAGO - Millie Lynch, well known to all who have visited at United Manufacturing Company, this city, and one of the oldest employees city, and one of the oldest employ. of the firm, passed away at
    Thursday, September 18,1952 .
    Details of her passing weren't yet made kn

    All who visited at United remember Millie. Those who were in this city this past week attending the conventions, and who had met wirs, wed

[^1]:    to the existing plant, by the end of the year or as soon thereafter as the the year or as soon thereafter as the
    steel is available. It is expected that steel is available. It is expected that
    the additional plant will be completed the additional plant will be completed the additional plant will be
    by the end of June, 1953 .

[^2]:    BINGHAMTON, N. Y. - Bob Charles, president of Binghamton Amusement Company, this city, announced that it has been expanding its operating activities over the past Latest
    Latest route the firm purchased cos that of Tri-Cities Amusement Company, which consisted of a majoramount music machines and a small amount of games.

