

THE CASH BOX

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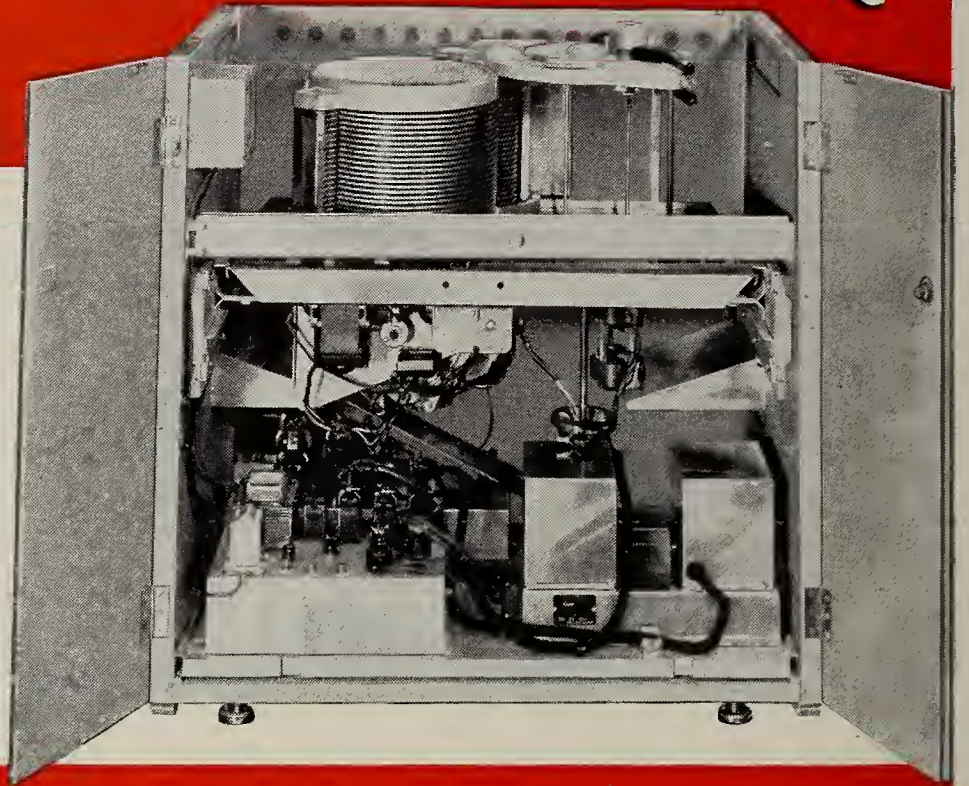


Johnnie and Jack and The Tennessee Mountain Boys, RCA Victor's newest sensation in the folk and western field are pictured here aboard the "Hummingbird" which happens to be the title of their latest recording. The boys hit the winning trail with their initial release, "Poison Love", and have recently done it again with "Cryin' Heart Blues". Operating out of Shreveport, La., the group has built a national reputation on the strength of great recordings. Left to right are Paul Warren, fiddler; Shot Jackson, steel guitar; Jack Anglin and Johnnie Wright.

GOING GOING GOING GOING

**WE HAVE A LIMITED
NUMBER OF WURLITZER ALL-SPEED
HIDEAWAYS**

**UNTIL GOVERNMENTAL
RESTRICTIONS ON MATERIAL
LIMITATIONS ARE REVISED OR
REMOVED...THERE WON'T
BE ANY MORE**



ACT NOW-

**LAND THE BEST HIDEAWAY SPOTS
...MAKE REAL MONEY**

The production run on the Model 1217 Hideaway has been completed and a limited number of these Wurlitzer All-Speed units are available to operators. Material restrictions prevent further production on this model and the remaining few will be allocated to our distributors across the country.

Before it's too late line up those busy locations that lack room for a juke box but will pay off handsomely with a "Wurlitzer

Engineered Music System", built around a Wurlitzer All-Speed Hideaway. Remember! These Model 1217 Hideaways operate from Wurlitzer 48 Selection Wall Boxes through Wurlitzer Speakers—play 48 selections—can be quickly converted from 78 to 45 or 33½ RPM records.

The supply is LIMITED. No more can be built. This is your tip to TAKE ACTION and MAKE MONEY...NOW.

USE FLEXIBLE, ECONOMICAL WURLITZER WALL BOXES AND SPEAKERS

You can use Wurlitzer Wall Boxes and Speakers separately or combined by means of the Adjustable Plaque shown here. They're eye-catching, coin catching quality units that quickly pay for themselves and then go on to produce important profits in any hideaway spot. See and hear them in action at your Wurlitzer Distributor's NOW!



**WURLITZER
MODEL 5110 12"
DE LUXE SPEAKER**



**MODEL 5100
8"
SPEAKER**

**MODEL 4851 5-10-25¢
WALL BOX
48 SELECTIONS**

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, N. Y.

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS"

"*The Confidential Price Lists*" are the one and only officially recognized price guide of all new and used machines in the United States. "*The Confidential Price Lists*" are an exclusive, copyrighted feature of *The Cash Box*. "*The Confidential Price Lists*" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "*The Confidential Price Lists*" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. "*The Confidential Price Lists*" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "*The Confidential Price Lists*" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "*The Confidential Price Lists*" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "*The Confidential Price Lists*".

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

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HOW MUCH TIME LEFT?

"Dear Sir:

"How much time do you think there's left before the manufacturers won't be able to build anymore machines?"

The above is from a letter received this past week from a very well known operator.

He, like many others, is now beginning to wonder whether the time left for this industry to produce its own products isn't diminishing to the point where, very soon, there will be no new equipment. Or, if any new equipment will be manufactured, it will be just the tiniest trickle, compared to what has been known as normal volume, in the years prior to the defense program which Uncle Sam has instituted for the protection of all the world's free peoples.

There is no doubt, as men walk thru the factories of the leading manufacturers in Chicago, that the production which they formerly knew to be connected with the high-spirited, optimistic manufacturers of this industry, is no longer in progress.

They see, instead, equipment for war coming off production lines, which formerly produced products of simple, enjoyable and relaxing entertainment. Now there is nothing but the grim products which, in all their shiny steel, mean but one thing — defense from possible all out world war.

And tho that isn't pleasant to contemplate, the fact remains that this operator, and all like him, are worried about what they should do to insure their business future.

It is the hope, as well as the plan and purpose of the Federal Government, to continue all business in as progressive a state as is possible.

How much time left?

This is an impossible question to answer. But, it is most definite, that time grows short. Grows shorter every day. Governmental agencies continue to slash the use of critical materials. Naturally production continues to fall—ever lower—for the controls grow tighter and ever more tight.

The one and only answer that can be given to this operator, as well as to all other operators who have this question in mind, but who haven't as yet brought it forth, is that complete preparation in every regard (enough equipment to

handle their route, enough parts and supplies to take care of the equipment, and preparation for instant cutting of service, without loss of efficiency) is the one and only answer, at present, to "how much time left?"

The intelligent, far-seeing operator will arrange to have his routes in such shape that, regardless of what may befall this nation or him, individually, tomorrow, he will be ready to continue on ahead without a moment's loss of operational activity and, therefore, without loss of business or profit.

The time has arrived when the operators of the country must arrange their businesses so that they can be certain that they will continue to run efficiently and profitably regardless of what the future may bring.

If the operators who are reading this feel that they can leave right this moment and that their business will continue on just as if they were there, then they can be assured that their routes are completely protected against the possibilities of all normal production halting which now face this, and all other, durable goods industries.

The fact remains that this industry which, like all other consumer durable goods industries, uses a very definite amount of the critical metals, may have to sacrifice its own products more and more heavily to the precautions which the nation's leaders believe is necessary to fend off the devastation of possible all out war.

It is, today, the open fact that those nations which are not prepared, and which haven't the materials to cause the Reds to hesitate to attack, will be the nations to first fall to the Communistic line of enslavement.

Yes, time grows short. How much time is left? No one knows. Maybe a day, a week, a month, a year, or years and years. But, like all good and astute businessmen, the best program is complete preparedness.

Not scare-buying. Not fright. Not foolish rush for materials and merchandise which may yet be here for years to come. But instead, good hard-headed business thinking. Preparedness. So that, should the end of production arrive more suddenly than expected, all will be most completely prepared to carry on.



THE CASH BOX



AB—Abbey	CO—Columbia	C O D E	MG—MGM	RG—Regal
AL—Aladdin	CR—Coral	DY—Derby	MO—Modern	SA—Savoy
AP—Apollo	DA—Dana	4 Star—Four Star	NA—National	SIT—Sittin' In
AT—Atlantic	DE—Decca	FE—Federal	OR—Oriole	SP—Specialty
BU—Buller	IN—Intro	LO—London	PE—Peacock	TE—Tempo
CA—Capitol	JU—Jubilee	ME—Mercury	RA—Rainbow	TW—Town
CH—Chess	KI—King		RE—Regent	VI—Victor

WHICH DISKS MADE THE MOST MONEY FOR OPS IN 1951



Once a year, every juke box operator in the nation has one positive, uncontested way to let the record companies, the artists, the music publishers know exactly what kind of records they must produce to keep his machines playing most effectively. He does this by voting in the annual *Cash Box* poll for the performers who made the most money for him during the year, for the tunes which drew the most coins into his machines.

The Sixth Annual *Cash Box* Poll, which is now in progress, will once again bestow upon the nation's music personalities the most important accolade they can possibly receive—the approval of the juke box industry of America, which is the basis for the continued popularity and prosperity of everyone connected with the recording industry.

For the juke box operator in every state of the nation, whether he owns 5 machines or 500, *The Cash Box* poll is one of the most important activities he can engage in. Voting in the poll is as important to the operator as the results are to the artist. This is where the operator, in the privacy of his own ballot, says for all the world to hear, which artists, which tunes did the most for him. A record company official can kid himself; an artist can kid himself; a music publisher can kid himself. But the results of *The Cash Box* poll sweep away all illusions. The winners are the ones the juke box operators themselves voted for as being the money-makers of the year. Operators are the ones who know best which records made the most money for them. They are the ones who decide the winners.

But more than just indicating the best tunes of the year, the operator makes one of the most constructive steps industrywise that he possibly can with his vote. For in this way he brings to the attention of the public and the record companies, in the most favorable manner, the importance of the juke box to the nation's entertainment needs. The excellent publicity which the results receive through radio, television and news columns reflects upon the juke box industry as a whole. And beyond publicity, it helps strengthen in immeasurable fashion the relationship between the juke box operator and the entire music trade.

For the artist, the composer, the publisher, and the record company, *The Cash Box* poll is one of the most necessary guides to future action. The artist who wins a place in the poll, wins along with the honor—and its consequent financial benefits of better bookings, more important dates, and greater record sales—the obligation to work like hell to repeat the following year and again reach the top of the list. The artist who doesn't win learns what it is that juke box operators must have, what kind of records must be turned out to bring the coins into the machines, thus making money for the operators and in turn making the artist a star of much greater magnitude.

The Cash Box's Sixth Annual Poll is now on.

It is the fairest poll we know of in that every operator, no matter how many machines he may own, gets one vote for every piece of equipment. This is the only way to represent every single operator in accordance with the amount of records he purchases.

The Cash Box poll is the operators' poll, devoted exclusively to him, telling everyone in the industry just what he wants and needs.

With the votes pouring in from every section of the country, from every state in the nation, next week's issue of *The Cash Box* will announce the first results. Your ballots determine these results—you decide who wins.

Fill out the yellow card on the previous page to vote for the best moneymakers of 1951.

And do it NOW.

You will not only be casting a vote; you will be acting in behalf of the entire juke box industry.

- | | |
|---|--|
| <p>1</p> <p>BECAUSE OF YOU
TONY BENNETT
CA-1493 (F-1493)—Les Baxter
CO-39362 (4-39362)—Tony Bennett
CR-60440 (9-60440)—Bob Crosby
DE-27666 (9-27666)—Lombardo & DeHaven</p> | <p>1</p> <p>DE-27816 (9-27816)—Louis Armstrong
ME-5643 (5643x45)—Ray Barber
MG-10947 (K10947)—Johnny Desmond
VI-10-3425—Jan Pearce
CR-60561—Erskine Butterfield</p> |
| <p>2</p> <p>COLD, COLD HEART
TONY BENNETT
CO-39449 (4-39449)—Tony Bennett
DE-27761 (9-27761)—Eileen Wilson
DE-27816 (9-27816)—Louis Armstrong
ME-5693—Tony Fontane</p> | <p>2</p> <p>ME-5728 (5728x45)—Dinah Washington
MG-10904 (K10904)—Hank Williams
VI-20-4274 (47-4274)—Fontane Sisters</p> |
| <p>3</p> <p>SIN
FOUR ACES — EDDY HOWARD
CO-39567 (4-39567)—Sammy Kaye
DE-27769 (9-27769)—Arthur Prysock
DE-27794 (9-27794)—Al Margan
ME-5711 (5711x45)—Eddy Howard O.</p> | <p>4</p> <p>MG-11066 (K11066)—Billy Williams Qt.
VA-101—Four Aces
VI-20-4280 (47-4280)—Savannah Churchill</p> |
| <p>4</p> <p>I GET IDEAS
TONY MARTIN
CA-1573 (F-1573)—Peggy Lee
DE-27720 (9-27720)—Louis Armstrong</p> | <p>3</p> <p>VI-20-4141 (47-4141)—Tony Martin</p> |
| <p>5</p> <p>THE WORLD IS WAITING FOR THE SUNRISE
LES PAUL & MARY FORD
CA-1748 (F-1748)—Les Paul & Mary Ford
DE-27730 (9-27730)—Perry Botkin</p> | <p>5</p> |
| <p>6</p> <p>DOWN YONDER
DEL WOOD
AB-15053—Lawrence "Piano Rall" Cook
CA-1777 (F-1777)—Jae "Fingers" Carr
CO-39533 (4-39533)—Champ Butler
DE-46362 (9-46362)—Harold Carmack
DE-46355 (9-46355)—Spade Cooley
KI-986 (45-986)—Eddie Smith &</p> | <p>8</p> <p>The Chief
ME-5706 (5706x45)—Al Trace
ME-5695—Clem Watts
MG-11057 (K11057)—Frank Petty Trio
TE-775 (45-775)—Del Wood
VI-20-4267 (47-4267)—Freddy Martin O.</p> |
| <p>7</p> <p>WHISPERING
LES PAUL & MARY FORD
CA-1748 (F-1748)—Les Paul
DE-27585 (9-27585)—Gordon Jenkins</p> | <p>6</p> <p>ME-5707 (5707x45)—Patti Page</p> |
| <p>8</p> <p>AND SO TO SLEEP AGAIN
PATTI PAGE
CA-1784 (F-1784)—Margaret Whiting
CO-39569 (4-39569)—Paul Weston O.
DE-27731 (9-27731)—Dick Haymes</p> | <p>10</p> <p>ME-5706 (5706x45)—Patti Page
RE-25010—Enach Light O.
VI-20-4283 (47-4283)—April Stevens</p> |
| <p>9</p> <p>COME ON-A MY HOUSE
ROSEMARY CLOONEY
CA-1710 (F-1710)—Kay Starr
CO-39476 (4-39476)—Rosemary Clooney
DE-27680 (9-27680)—Ella Fitzgerald
FE-14001—Kay Armen
ME-5671 (5671x45)—Richard Hayes</p> | <p>7</p> <p>RH-111—Louis Prima
SA-793—Bert Keyes
VI-20-4199 (47-4199)—Three Suns
CR-60544 (9-60544)—Saroyan & Bagdasarian</p> |
| <p>10</p> <p>THE LOVELIEST NIGHT OF THE YEAR
MARIO LANZA
CA-1408 (F-1408)—Helen O'Cannell
CO-39192 (4-39192)—Percy Faith
DE-27507 (9-27507)—Fred Waring
DE-27583 (9-27583)—Ethel Smith</p> | <p>9</p> <p>LO-937 (45-937)—Anne Shelton
MG-30352 (K30352)—Ann Blyth
VI-10-3300—Maria Lanza</p> |

11) TURN BACK THE HANDS OF TIME. 12) TOO YOUNG. 13) IT'S ALL IN THE GAME. 14) SWEET VIOLETS. 15) UNDECIDED. 16) BELLE, BELLE, MY LIBERTY BELLE. 17) I WON'T CRY ANYMORE. 18) CASTLE ROCK. 19) SHANGHAI. 20) BLUE VELVET. 21) DETOUR. 22) HEY GOOD LOOKIN'. 23) WHILE YOU DANCED, DANCED, DANCED. 24) VANITY. 25) CALLA CALLA.



THE TEN RECORDS

DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- 1. SIN Four Aces (Victoria)
Eddy Howard (Mercury)
- 2. BECAUSE OF YOU Tony Bennett (Columbia)
- 3. AND SO TO SLEEP AGAIN.... Patti Page (Mercury)
- 4. COLD, COLD HEART Tony Bennett (Columbia)
- 5. WORLD IS WAITING FOR
THE SUNRISE Les Paul & Mary Ford
- 6. UNDECIDED Ames Bros. & Les Brown
- 7. I GET IDEAS Tony Martin
- 8. IT'S ALL IN THE GAME..... Tommy Edwards
- 9. TURN BACK THE HANDS
OF TIME Eddie Fisher
- 10. DOWN YONDER Del Wood

Pittsburgh djs will get a chance to see Mitch Miller in a different role when he plays a chamber music recital with the Pittsburgh New Friends Of Music on November 12. . . . Stan Freeman is also branching out into the concert field giving a piano recital in Buffalo late in November. . . . Gene Klavan of WTOP, Washington, D. C. has started a TV and radio simulcast show every Monday. . . . The Hubbards of Chicago, Jackie and Eddie, have a terrific network idea worked out. Tim Gayle is handling the publicity for it. The Hubbards are doing a nightly show over ABC from the Shangri-La and Eddie continues his WIND 10 to 11 P.M. slot he'd had for 5½ years. . . . WRNL in Richmond, Va. will celebrate its ten thousandth "Mailbag Program" broadcast on November 2. Station is planning to offer as a top prize a miniature mailbag with ten thousand pennies. Ray Schreiner is MC. . . . Bill Stewart, WHEE, Boston, showing pictures of his two day old baby.

* * * * *

Don Andrews, (WSGW-Saginaw, Mich.) recently originated some shows from the Saginaw fair and has been on assignment for the government to check up on nursing facilities at local veterans' hospitals. . . . Frank White (KMYR-Denver, Col.) has a special kiddie show every Saturday morning feeding 7 stations in the state. . . . Paul Brenner (WAAT-Newark, N. J.) has been doing a great job selling Christmas cards for a disabled veteran. . . . Ross Smitherman (WKAB-Mobile, Ala.) is now using The Cash Box "Top Ten" and "Picks" every Wednesday from 12:45 to 3:00. . . . Donn Tibbetts (WKXL-Concord- N. H.) is learning how to change diapers while airing his morning wax caper. Reason for the lessons is that Donn's wife, Jane, is expecting a new radio announcer in the family any day now. . . . Bud Wilson (WKBR-Manchester, N. H.) is a new man to enter the N. H. chapter of ASJD. . . . Glenn Elliott (WPEO-Peoria, Ill.) on his honeymoon in Chicago but when he returns to his station he would like service from RCA Victor, Mercury, Decca and MGM. . . . Lee Ellis has given up his duties as a staff announcer at WSPR-Springfield, Mass. and is devoting his full time to being a dj. His award winning show "Coffee with Lee



PAUL BRENNER
WAAT—Newark, N. J.

and Lorraine" is now going into its fourth year under the same sponsor and is heard daily over WSPR. Special records and information can be sent to the station or to his studio at 129 Warren Terrace, Longmeadow, Mass.

Rosemary Wayne, (WJJD-Chicago) syndicating her own show and doing some promotion on the side. . . . Mimi Chandler, popular dj of WVLC, Versailles, Ky. is the daughter of "Happy" Chandler. . . . Brad Phillips (WINS-New York) celebrated the anniversary of his "Batling Baritones" this week. Jack Ellsworth, former Providence dj is now program director at WSGM, Huntington, L. I. . . . Earle Pudney (WGY-Schenectady, N. Y.) has accepted the Chairmanship of radio and TV for the Fresh Air Fund for 1952. . . . Dick Deibel has switched to KVAL, Brownsville, Texas. His morning show, "Eye Openers" already catching on via phone call requests from early listeners. . . . Joe Danis (WCAP-Lowell, Mass.) is the son in law of WMGM's executive producer, Milton Kaye. . . . The ultra-modern "Fitchburg Music Store" opened Oct. 19 in Fitchburg, Mass. Paul Thibert, the owner, has arranged to have WFGM's "John Wrisley Show" broadcast a half hour each Monday-Friday direct from studios in the store.

This Week's MAILBAG

**"SEVEN COME ELEVEN"
(The Pay-Off)**

By this time all of our distributors will have formulated plans on the next pop record drive. They will have set their promotion guns to aim at concentrating attention of your customers to these records by as many means as is possible, and for this reason, we are deleting the regular Pop releases for the next two weeks.

The following list of records is the most potential crop of "Big New Hits" that have come up in a long time. All of them have the basic ingredients of big money makers; the artists; the good tunes; good ideas, and further, good initial public acceptance. They are—

- #20-4343 DOMINO
- 47-4343 IT'S ALL OVER BUT THE MEMORIES
—Tony Martin
- #20-4259 TURN BACK THE HANDS OF TIME
- 47-4259 I CAN'T GO ON WITHOUT YOU
—Eddie Fisher
- #21-0489 SLOW POKE
- 48-0489 WHISPER WALTZ
—Pee Wee King
- #20-4269 WITH ALL MY HEART AND SOUL
- 47-4269 ROLLIN' STONE
—Perry Como
- #20-4273 SOMEBODY'S BEEN BEATIN' MY TIME
- 47-4273 HEART STRINGS
—Eddy Arnold
- #20-4318 CARINO MIO
- 47-4318 I TALK TO THE TREES
—Tony Bavoar
- #20-4285 NEVER
- 47-4285 CALIFORNIA MOON
—Dennis Day
- #20-4288 I NEVER WAS LOVED BY ANYONE ELSE
- 47-4288 BEYOND THE BLUE HORIZON
—Hugo Winterhalter
- #20-4271 MEANDERIN'
- 47-4271 THEY CALL THE WIND MARIA
—Vaughn Monroe
- #20-4342 RUGGED BUT RIGHT
- 47-4342 WHERE THE BLUES WERE BORN IN NEW ORLEANS
—Phil Harris
- #20-4317 THE LIE-DE-LIE SONG
- 47-4317 OH, HOW I NEED YOU, JOE
—Dinah Shore



\$. . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF OCTOBER 27

- \$ **Slow Poke**
Pee Wee King
21-0489—(48-0489)*
- \$ **I Get Ideas**
Tony Martin
20-4141—(47-4141)*
- \$ **Domino**
Tony Martin
20-4343—(47-4343)*
- \$ **Turn Back The Hands Of Time**
Eddie Fisher with Hugo Winterhalter's Orch.
20-4257—(47-4257)*
- \$ **The Loveliest Night Of The Year**
Mario Lanza
10-3300—(49-3300)*
- \$ **(It's No) Sin**
Savannah Churchill
20-4280 (47-4280)*
- \$ **Rollin' Stone With All My Heart And Soul**
Perry Como
20-4269—(47-4269)*
- \$ **I Wanna Play House With You Something Old, Something New**
Eddy Arnold
21-0476—(48-0476)*
- \$ **Ave Maria The Lord's Prayer**
Perry Como
28-0436—(52-0071)*
- \$ **Rugged But Right**
Phil Harris
20-4342—(47-4342)*
- \$ **Never**
Dennis Day
20-4285—(47-4285)*
- \$ **Heart Strings Somebody's Been Beatin' My Time**
Eddy Arnold
20-4273—(47-4273)*
- \$ **Meanderin' They Call The Wind Maria**
Vaughn Monroe
20-4271—(47-4271)*
- \$ **Over A Bottle Of Wine**
Tony Martin
20-4220—(47-4220)*
- \$ **Cold, Cold Heart**
The Fontane Sisters
20-4274—(47-4274)*

* 45 rpm cat. nos.

The stars who make the hits are an

RCA VICTOR Records



RCA VICTOR DIVISION

RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"HONEY" (2:52)
 "VANILLA OR CHOCOLATE OR CHERRY" (2:47)
 ROBERT Q. LEWIS
 (MGM 11081; K11081)

● Robert Q. Lewis sounds as though he's taking off on April Stevens as he runs through an oldie on the top deck. This grand tune stands up well no matter how you hear it. The bottom half is a novelty which Lewis does with a chorus that must have come straight out of "Guys And Dolls." Both sides should get plenty of play.

"MY CONCERTO" (2:53)
 "SOLITAIRE" (2:43)
 TOMMY EDWARDS
 (MGM 11077; K11077)

● Tommy Edwards has two good songs to work with on this platter. The top deck is a lovely ballad which has been getting a lot of recordings and this is one of the best. The lower end is an equally good song with Tommy again turning in a first rate performance. Ops won't want to pass this up.

"DOMINO" (2:42)
 "IF THAT DOESN'T DO IT" (2:38)
 DORIS DAY
 (Columbia 39596; 4-39596)

● A plug tune that can't miss gets a lovely rendition from Doris Day. Doris really pitches into this number and comes up with a winning disk as Paul Weston provides a beautiful accompaniment. Second half is a novelty which she also does well. The top deck is a strong contender.

"THERE'S NO CHRISTMAS LIKE A HOME CHRISTMAS" (3:15)
 "IT'S BEGINNING TO LOOK LIKE CHRISTMAS" (2:35)

PERRY COMO
 (RCA Victor 20-4314; 47-4314)

● Two Xmas songs put Perry Como into the holiday picture. Both of these songs get an easy going over from Perry with the Fontane Sisters coming in on the lower half. With Mitchell Ayres doing the orchestration, the music sounds right and these sides will be in for plenty of play in the coming weeks.

"I TALK TO THE TREES" (2:48)
 "CARINO MIO" (2:47)
 TONY BAVAR
 (RCA Victor 20-4320; 47-4320)

● A new singer with a terrific amount of potential shows what he can do with two numbers on this platter. Tony Bavaar really stands out on his record debut giving promise of lots of good things to come. Ops will want to tune in to see what he sounds like.

"RUGGED BUT RIGHT" (2:50)
 "WHERE THE BLUES WERE BORN IN NEW ORLEANS" (2:12)
 PHIL HARRIS ORCH.
 (RCA Victor 20-4232; 47-4232)

● Two novelties in typical Phil Harris style are offered here. Phil runs through these ditties in racing manner as the orchestra makes with some good music behind him. The top deck has an interesting set of lyrics which could easily send it off and ops will certainly want to get with it.

DISK OF THE WEEK

"JEALOUSY" (3:08)

"FLAMENCO" (2:13)

FRANKIE LAINE

(Columbia 39585; 4-39585)



FRANKIE LAINE

● Frankie Laine continues turning out those dynamic sides, this time with a couple labeled "Jealousy" and "Flamenco." Frankie, of course, lends his own

style to everything he does and these numbers certainly fit into the proper groove. Ops who've been cleaning up with Frankie's disks can prepare for another one. The top half is a beautiful standard which this version should really send into the pop class. It's an extremely exciting melody and Frankie's rendition of the lyrics with Paul Weston on the backing makes it glow. The lower end too is a stimulating piece on which Frankie again does a great job, this time with Mitch Miller and the Norman Luboff Choir helping him out. No op can afford to miss this disk.

"I CAN'T HELP IT" (2:35)
 "GRIEVIN' MY OUT HEART FOR YOU" (2:35)

DON CHERRY
 (Decca 27836; 9-27836)

● Don Cherry takes two numbers from the folk field and gives them a ride on this disk. The top deck is a crying ballad which Don does in pleasant fashion as he gets some good guitar playing in the background. The second side is another folk ditty which Don knows how to handle. Both sides deserve ops' attention.

"YOU BETTER GO NOW" (2:56)
 "BABY DID YOU HEAR" (3:19)

JERI SOUTHERN
 (Decca 27840; 9-27840)

● A sultry delivery in a talky sort of way puts Jeri Southern into the provocative delivery class with this platter. Jeri goes through this one in a very low down style which should garner some attention for it. The bottom half is a Louisiana tune which she handles well. Camarata does the backing on either side.

"GOODBYE DARLING, HELLO FRIEND" (3:06)
 "NOBODY'S DARLING BUT MINE" (2:32)

ANDREWS SISTERS
 (Decca 27834; 9-27834)

● Patty Andrews takes the lead on the top half as she goes through a ballad in her well known type of delivery. Patty always pours a lot of feeling into these slow numbers and makes them sound good. The lower end is a western sounding item which all the girls harmonize on. Ops will get a play on these sides.

"THEY CALL THE WIND MARIA" (2:29)

"RIVER OF GOLD" (2:38)
 GIL HUSTON & VICTOR YOUNG ORCH.
 (Decca 27821; 9-27821)

● A very dynamic top half is turned in by Gil Young on the vocal and Victor Young's orchestra with the help of a tune which fits right in. The bottom half is an unusual sounding number with a western background which Gil also lends his vocalizing to. Ops will want to take a listen.

"IT'S BEGINNING TO LOOK LIKE CHRISTMAS" (2:43)
 "CHRISTMAS IN KILLARNEY" (2:40)

BING CROSBY
 (Decca 27831; 9-27831)

● A nostalgic Christmas tune is offered on the upper end by Bing Crosby. With John Scott Totter's orchestra to help him out and the Jud Conlon Singers singing along, Bing gives this one a lot of appeal. The second side is in an Irish vein which Bing also knows how to do. This is good fare for the coming season.

"THE OBJECT OF MY AFFECTION" (3:15)

"LOVE MAKES THE WORLD GO 'ROUND" (3:07)
 RUSS MORGAN ORCH.
 (Decca 27823; 9-27823)

● Russ Morgan takes an oldie and gives it a listenable treatment on the top side. Russ does the vocal as the band makes with a choppy backing. On the bottom half Russ and the Morganaires sing their way through a waltz. This will do ok as a filler item.

"LITTLE BOY" (2:38)
 "A HOUSE IS A HOME" (3:09)
 EVELYN KNIGHT
 (Decca 27842; 9-27842)

● Evelyn Knight has a tune that came out of the Rhythm and Blues field to work with on the first side. She gives it a vigorous vocal complete with handclapping and guitar work by Perry Botkin. The second side is a pleasant little song on which she also has Perry to accompany her. Our nod goes to the top deck.

"WITHOUT A WORD OF WARNING" (3:02)
 "THE GIRL FRIEND" (2:42)
 BING CROSBY & TOMMY DORSEY ORCH.
 (Decca 27801; 9-27801)

● Two oldies get a smooth going over from Bing Crosby and Tommy Dorsey on this platter. The top deck is a wonderful tune which Bing really gives a grand vocal to while the bottom half is a standard which also sounds right. Both ends are gonna have the Crosby fans listening.

"RUDOLPH THE RED NOSED REINDEER" (2:15)
 "CHRISTMAS TREE AT HOME" (3:13)

GUY LOMBARDO ORCH.
 (Decca 27803; 9-27803)

● A standard Xmas item gets a new version from Guy Lombardo. With Kenny Gardner and the Trio doing the vocal, this cute disk should garner its share of "Rudolph" loot. Bottom half is another Xmas tune in ballad form with Kenny Martin on the vocal.

"SHRIMP BOATS" (3:28)
 "MORE, MORE, MORE" (3:18)
 DOLORES GRAY
 (Decca 27832; 9-27832)

● Dolores Gray stands out as one of the most promising new singing stars as she offers an unusual ditty called "Shrimp Boats." This item, in a Louisiana setting, could easily make it and Dolores certainly gives it a shove. The lower end is a sultry tune which she also handles in likely manner. The top deck is very strong.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "MY CONCERTO" Tommy Edwards MGM 11077; K11077
- ★ "IT'S BEGINNING TO LOOK LIKE CHRISTMAS" Perry Como . . . RCA Victor 20-4314; 47-4314
- ★ "RUGGED BUT RIGHT" Phil Harris . . . RCA Victor 20-4342; 47-4342
- ★ "I LIKE, I LIKE IT" Mary Small King 15129
- ★ "SHRIMP BOATS" Dolores Gray Decca 27832; 9-27832

YOUR VOTES

DECIDE THE WINNERS

IN THE 6th ANNUAL POLL OF THE AUTOMATIC
MUSIC INDUSTRY OF AMERICA TO CHOOSE THE
BEST RECORDS AND RECORDING ARTISTS OF 1951

**VOTE TODAY—FILL OUT AND MAIL
PREPAID POSTCARD IN THIS ISSUE**



Sponsored and Conducted Exclusively by

THE CASH BOX

"The Official Publication of the Automatic Music Industry of America"

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"THIS IS THE TIME OF THE YEAR"
(2:51)

"I STILL KEEP DREAMING" (2:37)

LeROY HOLMES ORCHESTRA
(MGM 11080; K11080)

● The LeRoy Holmes orchestra glides through a slow, nostalgic ballad on the first side with Johnny Corvo doing justice to the lyrics. The same artists find themselves with a similar tune on the lower deck and again bring home a pleasant end. Ops might look in.

"HELLO, MY LOVER, GOODBYE"
(2:27)

"EASY COME, EASY GO" (2:52)

JOHNNY GREEN ORCHESTRA
(MGM 11069; K11069)

● Featured vocalist Trudy Erwin, backed by Johnny Green and his orchestra, wends her way through a listenable ballad. Johnny and the boys take care of the second half by themselves and treat a grand oldie to a pleasurable ride around the wax. We think the instrumental is worth watching.

"TRUE LOVE" (2:43)

"SIMPLE, SIMPLE, SIMPLE" (2:34)

JOHNNY DESMOND
(MGM 11078; K11078)

● Johnny Desmond has a strong side on the upper platter. It's an oldie that comes alive again in the wonderful rendition turned in by Johnny and the Tony Mottola orchestra. Flip is a simple tune, as its name implies, and Johnny manages once more to offer ops a good juke box item.

"JIMINY CHRISTMAS" (2:45)

"MANHATTAN" (2:37)

JIMMY DORSEY ORCHESTRA
(Columbia 39578; 4-39578)

● Jimmy Dorsey and orchestra throw another tune into the Xmas derby. Pat O'Connor and Sandy Evans do the vocal in a manner that should make this an attraction for the kiddies. Flip is a sharp contrast in the form of oldie that gets a lovely instrumental treatment. We give our nod to the under level.

"OH, HOW I NEED YOU, JOE"
(2:34)

"THE LIE-DE-LIE SONG" (2:29)

DINAH SHORE
(RCA Victor 20-4317; 47-4317)

● The appealing vocalizing of Dinah Shore is featured on the top deck of a good sounding ballad. Dinah handles the lyrics wonderfully, while Hugo Winterhalter and his chorus turn in an equally fine musical setting. The under half finds Dinah playing around with a happy novelty tune that emphasizes some cute lyrics. Ops know what this artist can do.

SLEEPER OF THE WEEK

"SING, SING, SING" (2:28)

"I DON'T CARE" (2:30)

TERESA BREWER

(Coral 60591; 9-60591)



TERESA BREWER

● Teresa Brewer makes her debut on Coral records with a disk which should send her into the top selling class again. Teresa offers "Sing, Sing, Sing" in authoritative fashion as she gives it one of the

greatest recordings it's had—and this tune has had some great recordings. The side is tailor made for the boxes and ops are gonna be counting plenty of coin on it. Jack Pleis and his orchestra come up with some fine instrumentals which really send the tune flying and of course Teresa's singing tops it all. This is a potent half. The second side is a cute little novelty which the chirp also lends a lot of vitality to as Jack Pleis again backs her up. But the first side, with its steady beat and rhythmic bounce looks like it should climb high. Ops would be smart to climb with it.

"MORE! MORE! MORE!" (2:45)

"ANOTHER HUMAN BEING OF THE
OPPOSITE SEX" (2:39)

KITTY KALLEN

(Mercury 5727; 5727 x 45)

● Chirp Kitty Kallen has a grand tune on the upper end and she promptly belts home a sultry version that may carry it high. On the lower lid, Kitty doles out another vocal, in the same fashion, of a cute novelty number. Both levels get fine musical send-offs by George Siravo and his orchestra. We like the first side.

"MY SIN" (2:42)

"OLD WITCH, OLD WITCH" (2:25)

JOHNNY LONG ORCHESTRA
(Mercury 5738; 5738 x 45)

● Johnny Long and his crew, with a good vocal job turned in by Jilla Webb, go to town on an oldie with a steady rhythm. The chorus adds to this top half and again comes through on the bottom lid which is a novelty ditty that's based on a children's rhyme. The top side should prove good juke box fare.

"DOMINO" (2:20)

"IT'S ALL OVER BUT THE
MEMORIES" (3:11)

TONY MARTIN

(RCA Victor 20-4343; 47-4343)

● A new ballad that is on the verge of busting wide open is given a big push in that direction by Tony Martin. The number is made for Tony's heartfelt crooning and this end should establish itself as a strong contender. The lower dish is a pretty ballad that Tony eases through to a fine finish. Henri Rene does the baton twirling for both lids. Ops can't afford to miss this one.

"BE MY GUEST" (2:37)

"LAUGHING AT LOVE" (2:43)

GORDON MacRAE

(Capitol 1836; F-1836)

● Gordon McRae takes two ballads and gives them a ride on this platter. Both get some good vocalizing from the singer although the commercial potential of the tunes is not as strong as it might be. The top half gets a Van Alexander backing. Paul Weston provides the orchestration on the lower end.

"MY CONCERTO" (3:01)

"I'LL REMEMBER APRIL" (3:12)

RAY ANTHONY

(Capitol 1835; F-1835)

● Ray Anthony has one of his most likely disks to date in a ballad which could very well make it. Tommy Mercer handles the lyrics beautifully as the band backs him up with some smooth music. The second side is an oldie which also makes for grand listening. The top deck gets the nod.

"I WANT TO SAY HELLO" (2:35)

"IN THE CHAPEL IN THE
MOONLIGHT" (2:50)

FOUR KNIGHTS

(Capitol 1840; F-1840)

● The Four Knights continue turning out the harmony with two more sides. The first one is a novelty with whistling playing a big part and some good vocalizing. The bottom side is a standard which the boys do very slowly with a wonderful nostalgic aire.

"WHITE CHRISTMAS" (2:52)

"WINTER WONDERLAND" (2:40)

VOICES OF WALTER SCHUMANN
(Capitol 1841; F-1841)

● The Walter Schumann chorus comes up with a terrifically effective side in which it sings Irving Berlin's Christmas standard. The group does this one in beautiful style which should give it quite a run in the next few months. The bottom half is also a seasonal number done in a lighter vein. The top half can't miss.

"CHANCES ARE" (2:39)

"JAZZ PIZZICATO" (2:20)

JAN GARBER ORCH.

(Capitol 1827; F-1827)

● Jan Garber makes with the sweet music on the top half as he and the orchestra run through a ballad. Roy Cordell offers a first rate vocal as the band backs him up. The second side is an instrumental, a very happy sounding thing. This disk will make a good filler item.

"ONCE" (1:50)

"MY HEART STOOD STILL" (2:52)

BOB EBERLY

(Capitol 1828; F-1828)

● A new ballad with a terrific amount of potential gets a heartfelt going over from Bob Eberly. Bob puts his all into this piece as Harold Mooney's orchestra provides him with the musical setting. The lower half is a standard which Bob does matter of factly. Dick should get a play.

"MEAN TO ME" (2:46)

"LET THE WORRYBIRD WORRY
YOU" (1:44)

NELLIE LUTCHER

(Capitol 1829; F-1829)

● Nellie Lutcher has a wonderful side in an oldie on the upper end. Nellie really goes to town on it making it one of her better halves. Billy May comes up with an orchestration which fits in and helps send this across. The bottom half is a novelty, a fast little item. The top deck looks good.

"I LIKE IT, I LIKE IT" (2:12)

"DOMINO" (2:55)

MARY SMALL

(King 15129)

● Mary Small has a novelty which should have the juke boxes rocking. This cute number gets a lively, boisterous performance from Mary and an appropriate backing from Vic Mizzy's orchestra. The lower end is the current plug tune which has been recorded all over the place. Mary's version stands up with the rest of them. The top side looks as though it could easily break out.

ROUND THE WAX CIRCLE

NEW YORK:

Leo Levine has been taking April Stevens around to local disk jockeys this week, visiting Art Ford, Robert Q. Lewis, Bob Poole and many others. April made her television debut over the Ed Sullivan show last Sunday. . . . Dave Greenman has joined Times-Columbia in a disk promotion capacity. Formerly with Zenith, MGM distrib in N. Y., Dave has ingratiated himself with everyone in town. . . . London Records is caught by the dock strike in New York. London's hit disk, "Charmaine" by Mantovani, is tied up on the docks with quantities that have been sent over from England. London now plans to cut the disk here to meet the demand. . . . "Charmaine" by the way, has been assigned to the Lion Music firm under the helm of Oscar Robbins. Originally assigned to the Miller catalogue, it was found that there were too many Xmas tunes that needed immediate attention there. . . . Some metropolitan station has a great opportunity to start a hillbilly program with a ready made audience by getting hold of Dave Miller. Dave leaves WPAT on November 30 and he has a tremendous audience that goes for his disk spinning. How about an all-night hillbilly spot? . . . One of the most exciting events to take place in N. Y. for a long time



APRIL STEVENS

is now going on nightly at the Palace where Judy Garland is holding forth. Judy, who pours just about everything into a number, sends the audience reeling at every performance. Her act leaves you spellbound no matter how many times you see it. . . . Decca excited about the new June Hutton disks just released. Titles are "Nothing" and "Bye Honey, Bye, Bye." . . . Zeb Carver and His Dixie Doodles, currently at the Iceland, open at the Village Barn on November 19. . . . Irving Fields leaves for Honolulu on October 22. The leader of the Irving Fields Trio is honeymooning with his bride, the former Jane Ferdinand. . . . Johnny Long is off on a tour of one-nighters through the South.

CHICAGO:

Again proving himself biggest hearted of charity performers in town: Johnny (Desmo) Desmond, who gave of his time this past Tuesday for Mt. Sinai Hospital, did one whale of a vocalizing stint. Chet Roble was at the piano. (Chet becoming top dramatic material with his latest performances on "Stud's Place". A great TV show). Orchids to Johnny and to Chet. . . . Leonard Chess came up with a new and unique sound that features seven speakers. It's on his newest release, "Cold Cold Heart", backed with "Walk Softly" and features Eddie Johnson's terrific tenor sax. . . . Tim Gayle all pepped up over the way Bud Brandom grabbed onto Lorry Raine's Coralizing of "Am I Blue". Buddy placed them in all Century's top Loop spots. . . . Morry Goodman's Sharp busier than a busy bee with the way The Four Jacks kicked off with their first waxing. "Love Lies". Over 6,000 the very first week. And orders growin' bigger. (Does that make Jimmy Martin smile? And how.) . . . Irv Victor and Joel Cooper of Jeb all het up over their disk, "Big Blue Eyes". It's catching on. Even Sunday Smith, who does the vocal with Don Belloc's ork, is surprised herself. This was a complete switchover from her usual torrid style. . . . Never yet heard anything like Mahalia Jackson's 25th Anniversary Concert at the Coliseum. This is true spiritual music. The place was packed. The way Mahalia sings these tunes, and noting their tremendous acceptance, simply caused us to begin to understand what they mean when they say that spirituals are "it". Bess Berman of Apollo came into town for the concert and beamed at the many presentations made to Miss Jackson. Al Benson acted as emcee. Many pastors present. Sam Evans of WGN said a few words. And distrib for Apollo's disks of Miss Jackson's great voice, Ernie Leaner, just beaming and smiling from ear to ear. This was something that definitely should not have been missed by anyone in the music biz. It was terrific. . . . One of the very swellest of guys, Syd Nathan of King, tells us he's got something coming up in a new disk that is most definitely and emphatically "it".



JOHNNY DESMOND

LOS ANGELES:

Had us a call from Swingtime's general sales mgr. Franklin Kort to effect that, any old masters on other labels notwithstanding, both Lowell Fulson and Lloyd Glenn were very much under exclusive recording contract at present to Swingtime. . . . In fact both artists have just signed a five year renewal and Glenn continues as the label's musical director. . . . Kort also informed us that he had a sweet thing in Ray Charles' "Honey, Honey." . . . Another buzz from Irving Marcus, who travels out of Houston for Peacock on such missions as visiting new local distributor Irving Shorten of Allied Sales. . . . Breaking big on the label currently are Memphis Slim's "Mean Little Woman," a new Joe Fritz and a Robert Arnold, with the Blind Boys, of course, continuing as one of the top selling spiritual groups in the country.

Hied ourselves down to look over Shorten's new setup, a nice one and off to a healthy start via Bette McLaurin's "The Masquerade Is Over" on the Derby label. . . . Stepped in next door to bid welcome to the Row to Phil Harris, who's teamed up with Sammie Ricklin in extending the record merchandising he now does out of two downtown locations. . . . From their quantity outlet at 2538 W. Pico, Phil plans to be handling stock shipments from bought-up plants, distributors and retail shops in classic, pop, blues and rhythm platters.

Raced Lee Palmer and his Studebaker over Laurel Canyon to learn that he was hallelujah-bound for another big load of "Sin," the Eddy Howard variety of same. . . . At Jim Warren's Central Records, John Dolphin was stocking up and flying high with orkster Joe Swanson, who will introduce his "super-sonic music" in a dance at the Shrine Aud on Oct. 26 and over the Recorded in Hollywood label with "East of the Sun" and "Thrust". . . . For Jimmy, it's a big one in Dot's "San Antonio Rose" and he predicts that Art Rupe will be pushing the Specialty name to the chart tops soon with Roy Milton's "Best Wishes" and Joe Liggins' "So Alone." . . . Hal Cook of Capitol due back from the East by end of October after an extensive tour of key promotion spots back thar.



BETTE McLAURIN

DECCA

"BEST BETS"

Actual sales show these
Decca Records on the way up
—place them NOW and
get more plays

		POPULAR			
POSITION LAST WEEK	POSITION THIS WEEK				
—	1.	DOMINO When The World Was Young	Bing Crosby	27830*	
2.	2.	CALLA, CALLA BELA BIMBA	Rannie Gilbert	27799*	
4.	3.	SIN JEALOUS EYES	Al Margan	27794*	
11.	4.	COLD, COLD HEART BECAUSE OF YOU	Louis Armstrong	27816*	
7.	5.	DADDY Coriaco	Andrews Sisters	27757*	
9.	6.	BORROWED ANGEL MY EVENING PRAYER	Anita Kerr Singers	27767*	
5.	7.	TNE FROZEN LOGGER Dorling Corey	The Weavers	27726*	
8.	8.	BE MINE TONIGHT CNIU—CNIU	Lina Ramay and Guy Lombarda	27744*	
6.	9.	LIES, LIES, NOTNING BUT LIES Telling Me Yes—Telling Me No	Eileen Wilson	27774*	
12.	10.	I'M CRYING Seventh And Union	Hank Garland	46368*	
15.	11.	SAN ANTONIO ROSE BULLY OF THE TOWN	Grady Martin	46375*	
13.	12.	ROLLIN' STONE STAY AWHILE	Terry Gilkysan with Charus and Orch. dir. by Perry Botkin	27793*	
10.	13.	BLUE VELVET TNE MORNINGSIDE OF TNE MOUNTAIN	Arthur Prysock	27722*	
14.	14.	I'LL WAIT FOR YOU Birds Of A Feather	Cliff Ayers	27808*	
—	15.	I CAN'T HELP IT GRIEVIN' MY HEART OUT FOR YOU	Dan Cherry	27836*	

		COUNTRY			
POSITION LAST WEEK	POSITION THIS WEEK				
2.	1.	HIGHWAY OF SORROW SUGAR COATED LOVE	Bill Monroe	46369*	
3.	2.	MANSION OVER TNE HILLTOP I Ain't Gonna Study War No Mo	Jimmie Davis with the Anita Kerr Singers	14590*	
4.	3.	TNE NOT GUITAR ENTITLED	Ted Brooks	46374*	
—	4.	DIXIELAND BOOGIE If I Could Only Live My Dreams	Hardrack Gunter	46367*	
—	5.	NEW SILVER BELLS Wondering	Webb Pierce	46364*	
—	6.	SAN ANTONIO ROSE BULLY OF THE TOWN	Grady Martin	46375*	

		SEPIA			
POSITION LAST WEEK	POSITION THIS WEEK				
3.	1.	NAVE FAITH SAY A LITTLE PRAYER	"Jersey Jae" Walcott and Marie Knight	14594*	
4.	2.	WHAT'S MINE IS MINE I Still Love You, Baby	The Ray-O-Vacs	48234*	
—	3.	LAURA How About That Jive	Tiny Davis and Her Orch.	48246*	
—	4.	GOD BLESS MY DADDY The Grass Is Getting Greener	Cecil Gant	48249*	

*Also available in 45 RPM (add prefix '9-' to record number)

A HIT! **BILL MONROE**
and His Blue Grass Boys

HIGHWAY OF SORROW
and
SUGAR COATED LOVE

DECCA RECORDS

Decca 46369 (78 RPM) and 9-46369 (45 RPM)

THE ORIGINAL RUTH CASEY

Recording of

“CRY”

b/w

“HOLD ME JUST A LITTLE LONGER DADDY”

Cadillac Record #103

Ops, Dealers and D-Js send for sample

CADILLAC RECORD CO.

1619 Broadway, N. Y. 19, N. Y.

Record Stars Entertain DeeJays



NEW YORK — A half-dozen of New York's prize deejays take a moment to pose with Les Paul & Mary Ford at a cocktail party which Capitol Records held in honor of their top-selling recording team. Standing left to right: Bill Williams (WOV), Hal Tunis (WMGM), Max Cole (WOV), Dave Miller (WPAT), Fred Robbins (WINS) and Jack Lacy (WINS). Party was held in Cottage Room of Hampshire House a few days prior to Les & Mary's Paramount Theatre engagement.

O. P. S. Permits MGM To Raise Prices

WASHINGTON, D. C.—According to a regulation issued by the Office of Price Stabilization this week, MGM Records will be permitted to raise its prices to bring them into line with those of the other companies which hiked prices before the freeze went into effect last January.

The new MGM price will be 6c per disk more to operators and dealers.

MGM through its president Frank Walker, announced last Fall that it would hold the line on prices in accordance with the President's request. But when all other diskeries raised prices and then the freeze was put on, MGM was caught in a squeeze.

Supplementary Regulation 74 to the General Ceiling Price Regulation permits MGM to adjust the difference in its charges to come up to those of the other major disk manufacturers, including Columbia RCA Victor and Decca.

Miller Announces Diamond Stylii

CHICAGO—The M. A. Miller Manufacturing Co. has announced that it can furnish on request Diamond Stylii for all phonograph replacement needles listed as Sapphire (Syn) tips.

This type of needle is reported to provide perfect reproduction equivalent to 90 times the playing life of similar needles with sapphire tips. Sapphire is rated as the second most durable material.

A JUKE BOX WINNER!

Eileen Wilson

SINGING

“LIES, LIES, NOTHING BUT LIES”

DECCA 27774 (78 RPM)—9-2774 (45 RPM)



America's Fastest Selling Records

A
DECCA
BEST
BET

THE DISC THAT'S DIFFERENT BREAKING BIG!



TOMMY TUCKER'S

**DYNAMIC!
DIFFERENT!
DISTINCTIVE!**

RENDITION OF

THE CASH BOX SLEEPER OF THE WEEK

“LITTLE BOY” and “IM FROM TEXAS”

MGM NO. 11067 K 11067 78 RPM 45 RPM

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 19, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

MARY SMALL

HITS B-I-G...

with her first NEW Release

**“I Like It
I Like It”**

King 15129

and

**“If I Can
Love You
in the
Morning”**

Orch. under direction of VIC MIZZY

King 15128

Exclusively



King

RECORDS, INC.

1540 BREWSTER AVENUE,
CINCINNATI 7, OHIO



TOMMY EDWARDS



Sings

"IT'S ALL IN THE GAME"

coupled with

"ALL OVER AGAIN"

MGM 11035 (78rpm)—K-11035 (45rpm)

Also riding high with the following:

The Morning Side of the Mountain
F'r Instance

MGM 10989 (78rpm)—K-10989 (45rpm)

A Beggar in Love
I'll Never Know Why

MGM 10973 (78rpm)—K-10973 (45rpm)

Gypsy Heart
Operella

MGM 10921 (78rpm)—K-10921 (45rpm)

Once There Lived a Fool
A Friend of Johnny's

MGM 10884 (78rpm)

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

701 SEVENTH AVE., NEW YORK 19, N. Y.

THE CASH BOX



Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending October 27 without any changes on the part of THE CASH BOX.

Larry Gentile

WJBK—Detroit, Mich.

1. TURN BACK THE HANDS OF TIME (Eddie Fisher)
2. BECAUSE OF YOU (Johnny Desmond)
3. HEY, GOOD LOOKIN' (Laine-Stafford)
4. OVER A BOTTLE OF WINE (Tony Martin)
5. SWEET VIOLETS (Dinah Shore)
6. MIXED EMOTIONS (Rosemary Clooney)
7. BECAUSE (Mario Lanza)
8. SIN (Four Aces)
9. WITH ALL MY HEART AND SOUL (Perry Como)
10. A THOUGHT IN MY HEART (Stafford-MacRae)

Robin Seymour

WKMH—Dearborn, Mich.

1. SIN (Savannah Churchill)
2. UNDECIDED (Ames Bros.-Les Brown)
3. OVER A BOTTLE OF WINE (Tony Martin)
4. BECAUSE OF YOU (Tony Bennett)
5. TURN BACK THE HANDS OF TIME (Eddie Fisher)
6. COLD, COLD HEART (Tony Bennett)
7. AND SO TO SLEEP AGAIN (Patti Page)
8. GAMBELLA (Laine-Stafford)
9. SOLITAIRE (Tony Bennett)
10. UNFORGETTABLE (Nat "King" Cole)

Arty Kay

WKLX—Lexington, Ky.

1. SLOW POKE (Pee Wee King)
2. DOWN YONDER (Del Wood)
3. SIN (Eddy Howard)
4. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
5. BECAUSE OF YOU (Tony Bennett)
6. COLD, COLD HEART (Fontane Sisters)
7. MY TRULY, TRULY FAIR (Guy Mitchell)
8. I GET IDEAS (Tony Martin)
9. PEACE IN THE VALLEY (Red Foley)
10. I'M WAITING JUST FOR YOU (Lucky Millinder)

Bob Corley

WQXI—Atlanta, Ga.

1. SIN (Savannah Churchill)
2. BECAUSE OF YOU (Tony Bennett)
3. COLD, COLD HEART (Fontane Sisters)
4. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
5. DOWN YONDER (The Honky Tonks)
6. AND SO TO SLEEP AGAIN (Patti Page)
7. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
8. CASTLE ROCK (Sinatra-James)
9. I GET IDEAS (Tony Martin)
10. SAN ANTONIO ROSE (Jan August)

Ed Bonner

KXOK—St. Louis, Mo.

1. FOR ALL WE KNOW (Voices Of Schumann)
2. SIN (Four Aces)
3. UNDECIDED (Ames Bros.-Les Brown)
4. DETOUR (Patti Page)
5. TURN BACK THE HANDS OF TIME (Eddie Fisher)
6. DOWN YONDER (Del Wood)
7. JUST ONE MORE CHANCE (Paul-Ford)
8. SOMEBODY BIGGER THAN YOU AND I (Ink Spots)
9. UNFORGETTABLE (Nat "King" Cole)
10. AND SO TO SLEEP AGAIN (Patti Page)

Phil Wilson

WLEE—Richmond, Va.

1. BECAUSE OF YOU (Tony Bennett)
2. I GET IDEAS (Tony Martin)
3. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
4. AND SO TO SLEEP AGAIN (Patti Page)
5. COLD, COLD HEART (Tony Bennett)
6. SMOOTH SAILING (Ella Fitzgerald)
7. CASTLE ROCK (Sinatra-James)
8. I'LL ALWAYS REMEMBER YOU (Nat "King" Cole)
9. OVER A BOTTLE OF WINE (Tony Martin)
10. OUT IN THE COLD AGAIN (Mindy Carson)

Ray Perkins

KFEL—Denver, Colo.

1. I GET IDEAS (Tony Martin)
2. BECAUSE OF YOU (Tony Bennett)
3. COLD, COLD HEART (Eileen Wilson)
4. COME ON-A MY HOUSE (Rosemary Clooney)
5. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
6. WHISPERING (Paul-Ford)
7. SIN (Eddy Howard)
8. SWEET VIOLETS (Dinah Shore)
9. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
10. TOO YOUNG (Nat "King" Cole)

Mort Nusbaum

WHAM—Rochester, N. Y.

1. THE JUMPING JACK (Camarata)
2. AND SO TO SLEEP AGAIN (Dick Haymes)
3. BECAUSE OF YOU (Tony Bennett)
4. I GET IDEAS (Tony Martin)
5. I WON'T CRY ANYMORE (Tony Bennett)
6. LONGING FOR YOU (Vic Damone)
7. GOT HER OFF MY HANDS (Mills Bros.)
8. IT'S ALL IN THE GAME (Dinah Shore)
9. TOO YOUNG (Nat "King" Cole)
10. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)

Bud Wendell

WJMO—Cleveland, Ohio

1. SIN (Four Aces)
2. BECAUSE OF YOU (Tony Bennett)
3. DOWN YONDER (Del Wood)
4. CHARMAINE (Mantovani)
5. COLD, COLD HEART (Tony Bennett)
6. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
7. IT'S ALL IN THE GAME (Sammy Kaye)
8. I GET IDEAS (Tony Martin)
9. THE THREE BELLS (The Companions Of Song)
10. UNDECIDED (Ames Bros.-Les Brown)

Lou Barile

WKAL—Rome, N. Y.

1. BECAUSE OF YOU (Tony Bennett)
2. I GET IDEAS (Tony Martin)
3. SWEET VIOLETS (Dinah Shore)
4. COLD, COLD HEART (Tony Bennett)
5. WONDERFUL, WASN'T IT (Frankie Laine)
6. DETOUR (Patti Page)
7. LONGING FOR YOU (Sammy Kaye)
8. BLUE VELVET (Tony Bennett)
9. I WON'T CRY ANYMORE (Tony Bennett)
10. TURN BACK THE HANDS OF TIME (Eddie Fisher)

Bill Randle

WERE—Cleveland, Ohio

1. SIN (Four Aces)
2. THE THREE BELLS (The Companions Of Song)
3. COLD, COLD HEART (Tony Bennett)
4. CHARMAINE (Mantovani)
5. TELL THE LADY I SAID GOODBYE (Johnny Ray)
6. BECAUSE OF YOU (Tony Bennett)
7. SHRIMP BOAT (Jo Stafford)
8. SOLITAIRE (Tony Bennett)
9. A KISS TO BUILD A DREAM ON (Kay Brown)
10. SHRIMP BOAT (Dolores Grey)

Sid Dickler

WHOD—Pittsburgh, Pa.

1. IT'S ALL IN THE GAME (Tommy Edwards)
2. THE BLUES (Ralph Flanagan)
3. I'LL ALWAYS REMEMBER YOU (Nat "King" Cole)
4. PAINT YOURSELF A RAINBOW (Blue Barron)
5. OUT IN THE COLD AGAIN (Billy Eckstine)
6. BOOGIE WOOGIE MARCH (Buddy Morrow)
7. IF TEARDROPS WERE PENNIES (Rosemary Clooney)
8. LITTLE BOY (Tommy Tucker)
9. BLUE FEDORA (Guy Lombardo)
10. NEVER (Ray Barber)

Bob Watson

WSB—Atlanta, Ga.

1. AND SO TO SLEEP AGAIN (April Stevens)
2. WHERE IS-A YOUR HOUSE (Robert Q. Lewis)
3. I NEVER WAS LOVED BY ANYONE ELSE (Hugo Winterhalter)
4. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
5. SWEET VIOLETS (Dinah Shore)
6. UNDECIDED (Ray Anthony)
7. SIN (Billy Williams Quartet)
8. COLD, COLD HEART (Tony Bennett)
9. I'M A FOOL TO WANT YOU (Frank Sinatra)
10. I GET IDEAS (Tony Martin)

Lee Ellis

WSPR—Springfield, Mass.

1. SIN (Eddy Howard)
2. BECAUSE OF YOU (Tony Bennett)
3. FOR ALL WE KNOW (The Voices of Schumann)
4. I GET IDEAS (Tony Martin)
5. THE BLUES (Ralph Flanagan)
6. THE WORLD IS WAITING FOR THE SUNRISE (Frank Petty)
7. GAMBELLA (Laine-Stafford)
8. DOWN YONDER (Frank Petty)
9. VANITY (Don Cherry)
10. AND SO TO SLEEP AGAIN (Patti Page)

John Wisley

WFGM—Fitchburg, Mass.

1. AND SO TO SLEEP AGAIN (Patti Page)
2. TURN BACK THE HANDS OF TIME (Eddie Fisher)
3. BECAUSE OF YOU (Tony Bennett)
4. SIN (Four Aces)
5. SOLITAIRE (Tony Bennett)
6. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
7. WONDER WHY (Vic Damone)
8. IT'S ALL IN THE GAME (Tommy Edwards)
9. SWEETHEART OF YESTERDAY (Guy Mitchell)
10. I TALK TO THE TREES (Tony Bavaar)

Lee Stewart

WDAS—Philadelphia, Pa.

1. I WANNA PLAY HOUSE WITH YOU (Eddy Arnold)
2. HEY, GOOD LOOKIN' (Hank Williams)
3. I'M WAITING JUST FOR YOU (Hawkshaw Hawkins)
4. I DON'T WANT TO BE FREE (Whiting-Wakely)
5. MR. MOON (Carl Smith)
6. I WANT TO BE WITH YOU ALWAYS (Lefty Frizzell)
7. ME AND MY BROKEN HEART (Carl Smith)
8. ROSE OF THE MOUNTAIN (Ernst Tubbs)
9. CRAZY HEART (Hank Williams)
10. I LOVE YOU A THOUSAND WAYS (Lefty Frizzell)

THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending October 27 without any changes on the part of THE CASH BOX.

Bud Brees

WPEN—Philadelphia, Pa.

1. SIN (Four Aces)
2. IT'S ALL IN THE GAME (Tommy Edwards)
3. AND SO TO SLEEP AGAIN (Patti Page)
4. UNDECIDED (Ames Bros.-Les Brown)
5. I RAN ALL THE WAY HOME (Buddy Greco)
6. SOLITAIRE (Tony Bennett)
7. BELA B'MBA (Patrice Munsel)
8. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
9. I WON'T CRY ANYMORE (Eileen Wilson)
10. UNFORGETTABLE (Nat "King" Cole)

Murray Jordan

WLIB—New York, N. Y.

1. SIN (Billy Williams)
2. IT'S ALL IN THE GAME (Tommy Edwards)
3. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
4. AND SO TO SLEEP AGAIN (Patti Page)
5. TURN BACK THE HANDS OF TIME (Eddie Fisher)
6. GOT HIM OFF MY HANDS (Doris Day)
7. OVER A BOTTLE OF WINE (Tony Martin)
8. I'LL ALWAYS REMEMBER YOU (Nat "King" Cole)
9. THE END OF A LOVE AFFAIR (Margaret Whiting)
10. LOVE IS SUCH A CHEAT (Andrews Sisters)

Bill Ruff

KOLO—Reno, Nev.

1. AW C'MON (April Stevens)
2. THE BLUES (Ralph Flanagan)
3. BECAUSE OF YOU (Tony Bennett)
4. MOON OVER MANAKOORA (Paul-Ford)
5. ROLLIN' STONE (Ray Anthony)
6. I RAN ALL THE WAY HOME (Sarah Vaughan)
7. VANITY (Don Cherry)
8. WONDER WHY (Billy Eckstine)
9. Lili Marlene (Martha Tilton)
10. WHISPERING (Paul-Ford)

Chuck Thompson

WFOR—Hattiesburg, Miss.

1. BECAUSE OF YOU (Tony Bennett)
2. SIN (Savannah Churchill)
3. COLD, COLD HEART (Tony Bennett)
4. I GET IDEAS (Tony Martin)
5. AND SO TO SLEEP AGAIN (Patti Page)
6. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
7. WAY UP IN NORTH CAROLINA (Champ Butler)
8. BE MINE TONIGHT (Martin-Shore)
9. UNDECIDED (Ames Bros.-Les Brown)
10. SLOW POKE (Pee Wee King)

Earle Pudney

WGY—Schenectady, N. Y.

1. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
2. BECAUSE OF YOU (Tony Bennett)
3. I RAN ALL THE WAY HOME (Johnny Hartman)
4. AND SO TO SLEEP AGAIN (Patti Page)
5. I WISH I WUZ (Rosemary Clooney)
6. LONG AGO (Burt Taylor)
7. MEANDERIN' (Vaughn Monroe)
8. BLUES (Ralph Flanagan)
9. UNDECIDED (Ames Bros.-Les Brown)
10. ROLLIN' STONE (Perry Como)

Don Grady

WHAV—Haverhill, Mass.

1. SIN (Eddy Howard)
2. AND SO TO SLEEP AGAIN (Patti Page)
3. THE BLUES (Ralph Flanagan)
4. BECAUSE OF YOU (Tony Bennett)
5. I GOT IDEAS (Tony Martin)
6. I WON'T CRY ANYMORE (Tony Bennett)
7. WHILE YOU DANCED, DANCED, DANCED (Ralph Flanagan)
8. IT'S ALL IN THE GAME (Tommy Edwards)
9. TURN BACK THE HANDS OF TIME (Eddie Fisher)
10. I RAN ALL THE WAY HOME (Sarah Vaughan)

Pat Chamburs

WFLA—Tampa, Fla.

1. BECAUSE OF YOU (Tab Smith)
2. THE TINKLE SONG (Art Mooney)
3. TELL ME WHY (Russ Morgan)
4. UNDECIDED (Ames Bros.-Les Brown)
5. THE BLUES (Les Brown)
6. LOVE ME BLUES (Dinning Sisters)
7. BE MINE TONIGHT (Bill Farrell)
8. I RAN ALL THE WAY HOME (Mills Bros.)
9. GOT HER OFF MY HANDS (Mills Bros.)
10. ALL OF ME (Billy May)

Donn Tibbetts

WKGL—Concord, N. H.

1. BECAUSE OF YOU (Tony Bennett)
2. SIN (Eddy Howard)
3. I GO CRAZY (The Four Knights)
4. UNDECIDED (Ames Bros.-Les Brown)
5. I WISH I WUZ (Art Lund)
6. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
7. I NEVER WAS LOVED BEFORE (Hugo Winterhalter)
8. BOOGIE WOOGIE MARCH (Buddy Morrow)
9. THE BLUES (Ralph Flanagan)
10. COLD, COLD HEART (Tony Bennett)

Clarence Hamann

WJMR—New Orleans, La.

1. IT'S ALL IN THE GAME (Tommy Edwards)
2. COLD, COLD HEART (Tony Bennett)
3. AND SO TO SLEEP AGAIN (Patti Page)
4. SOLITAIRE (Tony Bennett)
5. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
6. OVER AND OVER AGAIN (Tommy Edwards)
7. OVER A BOTTLE OF WINE (Tony Martin)
8. DOWN YONDER (Frank Petty)
9. BETTING TO KNOW YOU (Dinah Shore)
10. BEYOND THE BLUE HORIZON (Hugo Winterhalter)

Bob Stevens

WVCG—Coral Gables, Fla.

1. TENDERLY (Dave Rose)
2. ONE SWEET LETTER (Patti Page)
3. IT'S ALL IN THE GAME (Tommy Edwards)
4. UNDECIDED (Ella Fitzgerald)
5. BLUE VELVET (Arthur Yrystick)
6. DEEP NIGHT (Marion Morgan)
7. BECAUSE OF YOU (Les Baxter)
8. CASTLE ROCK (Sinatra-James)
9. SIN (Four Aces)
10. WITH ALL MY HEART AND SOUL (Ray Anthony)

Frank White

KMYR—Denver, Colo.

1. DOWN YONDER (Freddy Martin Orch.)
2. COLD, COLD HEART (Tony Bennett)
3. AND SO TO SLEEP AGAIN (Patti Page)
4. UNDECIDED (Ames Bros.-Les Brown)
5. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
6. OLD SOFT SHOE (Martin-Shore)
7. SIN (Eddy Howard)
8. TENDERLY (Ralph Martiere Orch.)
9. TENNESSEE BLUES (Dinning Sisters)
10. SOLITAIRE (Tony Bennett)

Ed Perry

KFRE—Fresno, Cal.

1. DOWN YONDER (Champ Butler)
2. COLD, COLD HEART (Tony Bennett)
3. I GOT IDEAS (Tony Martin)
4. IN THE COOL, COOL, COOL OF THE EVENING (Crosby-Wyman)
5. OVER A BOTTLE OF WINE (Tony Martin)
6. SIN (Savannah Churchill)
7. HEY, GOOD LOOKIN' (Ernie-O'Connell)
8. HEY, GOOD LOOKIN' (Laine-Staard)
9. SHANGHAI (Doris Day)
10. SLOW POKE (Pee Wee King)

Don Bell

KRNT—Des Moines, Iowa

1. UNDECIDED (Ames Bros.-Les Brown)
2. COLD, COLD HEART (Tony Bennett)
3. BECAUSE OF YOU (Tony Bennett)
4. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
5. DOWN YONDER (Joe Carr)
6. I GOT IDEAS (Louis Armstrong)
7. BECAUSE OF YOU (Les Baxter)
8. COLD, COLD HEART (Hank Williams)
9. SIN (Eddy Howard)
10. MOM AND DAD'S WALTZ (Lefty Frizzell)

Bill Silbert

WWJ—Detroit, Mich.

1. SIN (Four Aces)
2. BLUE VELVET (Bill Farrell)
3. I RAN ALL THE WAY HOME (Buddy Greco)
4. IT'S ALL IN THE GAME (Tommy Edwards)
5. HALF A LOVE (Lorry Raine)
6. PASS THE BASKET (Woody Herman)
7. JUST A MOMENT MORE (Sarah Vaughan)
8. A PETAL FROM A ROSE (Norman Kaye)
9. MEANDERIN' (Vaughn Monroe)
10. I CAN'T HELP IT (Guy Mitchell)

Ted Steele

WMCA—New York, N. Y.

1. UNFORGETTABLE (Nat "King" Cole)
2. AND SO TO SLEEP AGAIN (Patti Page)
3. WITH ALL MY HEART AND SOUL (Perry Como)
4. SIN (Eddy Howard)
5. TURN BACK THE HANDS OF TIME (Eddie Fisher)
6. CHARMAINE (Mantovani)
7. I'LL HOLD YOU IN MY HEART (Eddie Fisher)
8. I GET IDEAS (Tony Martin)
9. WHISPERING (Paul-Ford)
10. IT'S ALL IN THE GAME (Tommy Edwards)

David Walshak

KCTI—Gonzales, Tex.

1. BECAUSE OF YOU (Les Baxter)
2. DOWN YONDER (Champ Butler)
3. SIN (Eddy Howard)
4. COLD, COLD HEART (Tony Bennett)
5. I RAN ALL THE WAY HOME (Buddy Greco)
6. AND SO TO SLEEP AGAIN (Patti Page)
7. IN THE COOL, COOL OF THE EVENING (Dean Martin)
8. TURN BACK THE HANDS OF TIME (Eddie Fisher)
9. UNDECIDED (Ames Bros.-Les Brown)
10. HOW NEAR TO A QUEEN YOU ARE (Buddy Morrow)



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FRAN WARREN

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IT'S ALL OVER BUT THE MEMORIES

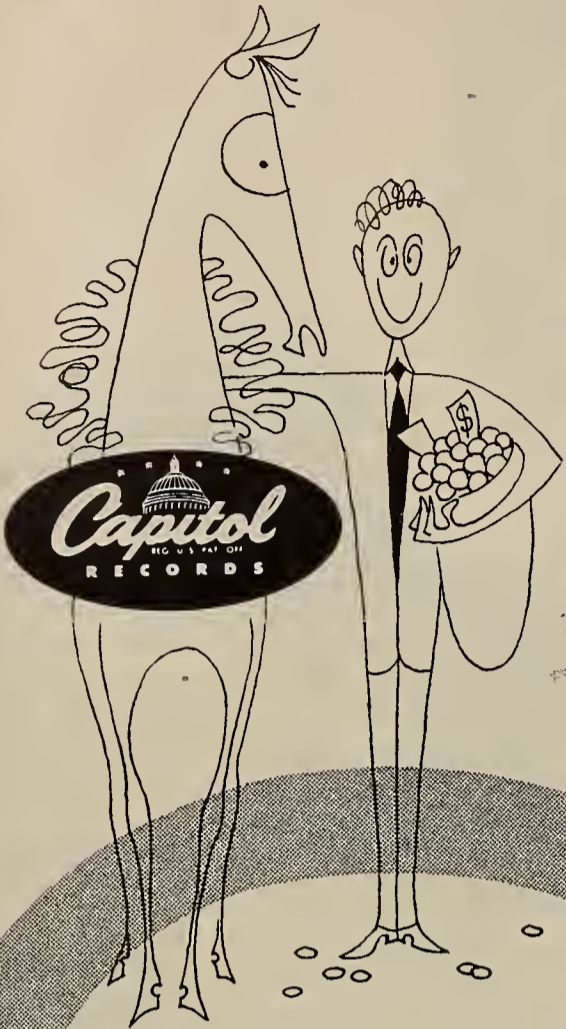
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NEVER BEFORE

Orchestra conducted by Ralph Burns

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best bet
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LEADING THE FIELD

- "JUST ONE MORE CHANCE"
- "JAZZ ME BLUES" Les Paul and Mary Ford... 1825*
- "THE WORLD IS WAITING FOR THE SUNRISE"
- "WHISPERING" Les Paul and Mary Ford..... 1748*
- "UNFORGETTABLE" and "MY FIRST AND MY LAST LOVE" Nat "King" Cole..... 1808*
- "LET'S LIVE A LITTLE"
- "I DON'T WANT TO BE FREE" Margaret Whiting-Jimmy Wakely..... 1816*
- "HEY, GOOD LOOKIN' "
- "COOL, COOL KISSES" Tennessee Ernie-Helen O'Connell..... 1809*
- "BECAUSE OF YOU"
- "SOMEWHERE, SOMEHOW, SOMEDAY" Les Baxter 1760*
- "DOWN YONDER"
- "IVORY RAG" Joe "Fingers" Carr..... 1777*

COMING UP ON THE TURN

- "(IT'S NO) SIN"
- "THE GLORY OF LOVE" The Four Knights..... 1806*
- "ANGRY" and "DON'T TELL HIM WHAT'S HAPPENED TO ME" Kay Starr..... 1796*
- "DEEP NIGHT"
- "WITH ALL MY HEART AND SOUL" Ray Anthony. 1810*
- "DADDY" and "STREET OF DREAMS" June Christy and Stan Kenton..... 1823*
- "THE GRUNT SONG"
- "BRED OF EDUCATION" Cliffie Stone..... 1834*

*also available on 45 rpm (add prefix F to record number)

THE CASH BOX DISC HITS BOX SCORE

The Nation's TOP 50

AB—Abbey CO—Columbia CODE MG—MGM RG—Regal
 AL—Aladdin CR—Coral DA—Dana MO—Modern SA—Savoy
 AP—Apollo DE—Decca 4 Star—Four Star NA—National SIT—Sittin' In
 AT—Atlantic IN—Intro FE—Federal OR—Orle PE—Peacock SP—Specialty
 BU—Bullet JU—Jubilee LO—London RA—Rainbow TE—Tempo TW—Town
 CA—Capitol CH—Chess KI—King ME—Mercury RE—Regent VI—Victor

	Nov. 3	Oct. 27		Nov. 3	Oct. 27		Nov. 3	Oct. 27
1—(It's No) Sin	123.2	66.7	TE-775—DEL WOOD	Nov. 3	Oct. 27	CO-39531 (4-39531)—SAMMY KAYE	Nov. 3	Oct. 27
CO-39567 (4-39567)—SAMMY KAYE			VI-20-4267 (47-4267)—FREDDY MARTIN O.			DE-27735 (9-27735)—CARMEN CAVALLARO O.		
2—Because of You	116.5	137.2	7—And So to Sleep Again	34.7	29.4	MG-11035 (K11035)—TOMMY EDWARDS		
CA-1493 (F-1493)—LES BAXTER			CA-1784 (F-1784)—MARGARET WHITING			VI-20-4233 (47-4233)—DINAH SHORE		
CO-39362 (4-39362)—TONY BENNETT			CO-39569 (4-39569)—PAUL WESTON O.			15—Shanghai	15.5	12.9
CR-60440 (9-60440)—BOB CROSBY O.			DE-27731 (9-27731)—DICK HAYMES			CA-1525 (F-1525)—BOB CROSBY		
CR-60561—ERSKINE BUTTERFIELD			ME-5706 (5706x45)—PATTI PAGE			CO-39423 (4-39423)—DORIS DAY		
DE-27666 (9-27666)—LOMBARDO & DeHAVEN			RE-25010—ENOCH LIGHT O.			CR-60521 (9-60521)—HARRY BABBITT		
DE-27816 (9-27816)—LOUIS ARMSTRONG			VI-20-4283 (47-4283)—APRIL STEVENS			DE-27653 (9-27653)—BING CROSBY		
ME-5643 (5643x45)—RAY BARBER			8—The Loveliest Night of the Year	34.5	52.8	MG-10998 (K10998)—BILLY WILLIAMS QT.		
MG-10947 (K10947)—JOHNNY DESMOND			CA-1408 (F-1408)—HELEN O'CONNELL			VI-20-4192 (47-4192)—BUDDY MORROW O.		
VI-10-3425—JAN PEERCE			CO-39192 (4-39192)—PERCY FAITH			DE-27618 (9-27618)—DON CHERRY		
3—Cold, Cold Heart	97.2	84.5	DE-27507 (9-27507)—FRED WARING			LO-895 (4-895)—HADDA BROOKS		
CO-39449 (4-39449)—TONY BENNETT			DE-27583 (9-27583)—ETHEL SMITH			ME-5659 (5659x45)—TONY FONTANE		
DE-27761 (9-27761)—EILEEN WILSON			LO-937 (45-937)—ANNE SHELTON			VI-20-4246 (47-4246)—TONY MARTIN		
DE-27816 (9-27816)—LOUIS ARMSTRONG			MG-30352 (K30352)—ANN BLYTH			17—Detour	13.1	14.6
ME-5693—TONY FONTANE			VI-10-3300—MARIO LANZA			ME-5682 (5682x45)—PATTI PAGE		
ME-5728 (5728x45)—DINAH WASHINGTON			9—Undecided	29.9	14.1	ME-5682 (5682x45)—PATTI PAGE		
MG-10904 (K10904)—HANK WILLIAMS			CA-1824 (F-1824)—RAY ANTHONY			Who Will Shoe My Pretty Foot?		
VI-20-4274 (47-4274)—FONTANE SISTERS			CR-60566 (9-60566)—AMES BROS. & LES BROWN			18—Hey, Good Lookin'	12.9	8.9
4—I Get Ideas	91.6	84.1	VI-10-3425—JAN PEERCE			CA-1809 (F-1809)—ERNE & O'CONNELL		
CA-1573 (F-1573)—PEGGY LEE			What Is A Boy?			CO-39570 (4-39570)—LAINE & STAFFORD		
DE-27720 (9-27720)—LOUIS ARMSTRONG			10—Turn Back the Hands of Time	29.5	25.9	MG-11063 (K11063)—THE MELODEONS		
ME-5693—TONY FONTANE			VI-20-4257 (47-4257)—EDDIE FISHER			MG-11000 (K11000)—HANK WILLIAMS		
ME-5728 (5728x45)—DINAH WASHINGTON			11—Come On-A My House	28.4	25.7	19—Too Young	12.6	25.5
MG-10904 (K10904)—HANK WILLIAMS			CA-1710 (F-1710)—KAY STARR			CA-1449 (F-1449)—KING COLE		
VI-20-4274 (47-4274)—FONTANE SISTERS			CO-39467 (4-39467)—ROSEMARY CLOONEY			CO-39271 (4-39271)—TONI ARDEN		
5—World Is Waiting for the Sunrise	63.9	57.2	CR-60544 (9-60544)—SAROYAN & BAGDASARIAN			CR-60393 (9-60393)—DENNY VAUGHAN		
CA-1748 (F-1748)—LES PAUL & M. FORD			DE-27680 (9-27680)—ELLA FITZGERALD			ME-5599 (5599x45)—RICHARD HAYES		
DE-27730 (9-27730)—PERRY BOTKIN			FE-14001—KAY ARMEN			MG-10920 (K10920)—JOHNNY DESMOND		
6—Down Yonder	54.9	57.3	ME-5671 (5671x45)—RICHARD HAYES			VI-20-4105 (47-4105)—FRAN ALLISON		
AB-15053—LAWRENCE "Piano Roll" COOK			12—Whispering	28.1	29.1	VI-20-4209 (47-4209)—SPIKE JONES		
CA-1777 (F-1777)—JOE "FINGERS" CARR			CA-1748 (F-1748)—LES PAUL			VI-23-5480 (51-5480)—LUI5 ARCARZ O.		
CO-39533 (4-39533)—CHAMP BUTLER			DE-27585 (9-27585)—GORDON JENKINS			20—Belle, Belle, My Liberty Belle	10.8	14.2
DE-46362 (9-46362)—HAROLD CARMACK			VI-20-4199 (47-4199)—THREE SUNS			CO-39512 (4-39512)—GUY MITCHELL		
DE-46355 (9-46355)—SPADE COOLEY			13—Blue Velvet	15.9	11.9	DE-27717 (9-27717)—DON CHERRY		
KI-986 (45-986)—EDDIE SMITH AND THE CHIEF			CO-39555 (4-39555)—TONY BENNETT			Cara, Cara, Bella, Bella		
ME-5695—CLEM WATTS			DE-27722 (9-27722)—ARTHUR PRY SOCK					
MG-11057 (K11057)—FRANK PETTY TRIO			MG-11062 (K11062)—BILL FARRELL					
			14—It's All In the Game	15.7	16.4			

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reserve side.
 • The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

- | | |
|--|---|
| Nov. 3 | Oct. 27 |
| ME-5690 (5690x45)—BOBBY WAYNE
<i>Sweetheart Of Yesterday</i> | VI-20-4217 (47-4217)—MERV GRIFFIN
<i>I Fall In Love With You Every Day</i> |
| 21—Calla Calla
10.7 10.3 | DE-27799 (9-27799)—RONNIE GILBERT
<i>Bela Bimba</i> |
| ME-5698 (5698x45)—VIC DAMONE
<i>It's A Long Way</i> | 22—Sweet Violets
10.5 22.9 |
| CO-39488 (4-39488)—JANETTE DAVIS
<i>My Darling Man</i> | CR-60542 (9-60542)—CLIFF STEWART
<i>What You Do To Me</i> |
| DE-27668 (9-27668)—JANE TURZY
<i>Lonely Little Robin</i> | ME-5673 (5673x45)—DORIS DREW
<i>Them There Eyes</i> |
| VI-20-4174 (47x4174)—DINAH SHORE
<i>If You Turn Me Down</i> | 23—Over a Bottle of Wine
9.6 10.7 |
| VI-20-4220 (47-4220)—TONY MARTIN
<i>You'll Know</i> | 24—Rollin' Stone
9.5 10.5 |
| DE-27793 (9-27793)—TERRY GILKYSON
<i>Stay Awhile</i> | VI-20-4269 (47-4269)—PERRY COMO
<i>With All My Heart And Soul</i> |
| 25—If Teardrops Were Pennies
9.2 6.5 | CO-39534 (4-39534)—ROSE-MARY CLOONEY
<i>I'm Waiting Just For You</i> |
| CO-20825 (4-20825)—CARL SMITH
DE-46337 (9-46337)—MERVIN SHINER | 26—Gambella
8.5 3.7 |
| CO-39570 (4-39570)—STAFFORD & LAINE
<i>Hey, Good Lookin'</i> | 27—With All My Heart and Soul
7.9 2.4 |
| CA-1810 (F-1810)—RAY ANTHONY
<i>Deep Night</i> | LO-1053—DICK JAMES
<i>Tell Me Again</i> |
| VI-20-4269 (47-4269)—PERRY COMO
<i>Rollin' Stone</i> | 28—Castle Rock
7.2 16.2 |
| CA-1716 (F-1716)—DAVE BARBOUR
<i>La Bota</i> | CO-39527 (4-39527)—SINATRA & JAMES
<i>Deep Night</i> |
| CR-65061 (9-65061)—4 DEEP TONES
<i>But She's My Buddy's Chick</i> | ME-8944—JOHNNY HODGES
<i>Jeep's Blues</i> |
| ME-5658 (5658x45)—RALPH MALTERIE
<i>September Song</i> | VI-20-4213 (47-4213)—FONTANE SISTERS
<i>Makin' Like A Train</i> |
| 29—I Won't Cry Anymore
6.5 15.8 | CO-39263 (4-39362)—TONY BENNETT
<i>Because Of You</i> |
| CR-60446 (9-60446)—GEORGIE AULD
<i>Man With A Horn</i> | DE-27546 (9-27546)—EILEEN WILSON
<i>At The Close Of A Long Day</i> |
| ME-8211—DINAH WASHINGTON | |

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|--|--|
| Nov. 3 | Oct. 27 |
| MG-10928 (K10928)—BILLY WILLIAMS QT.
<i>Gauche Serenade</i> | 30—Wonder Why
6.3 11.4 |
| CA-1568 (F-1568)—HELEN O'CONNELL
<i>Mine And Mine Alone</i> | CO-30427 (4-30427)—TONI ARDEN
<i>Dark Is The Night</i> |
| CR-60505 (9-60505)—HERB JEFFRIES
<i>Dark Is The Night</i> | DE-27640 (9-27640)—GUY LOMBARDO
<i>Dark Is The Night</i> |
| ME-5669 (5669x45)—VIC DAMONE
<i>I Can See You</i> | MG-30389 (K30389)—JANE POWELL
<i>Pandora</i> |
| MG-10996 (K10996)—BILLY ECKSTINE
<i>Pandora</i> | VI-20-4180 (47-4180)—VAUGHN MONROE O.
<i>Dark Is The Night</i> |
| 31—In the Cool, Cool, Cool of the Evening
6.1 2.9 | CA-1705 (F-1705)—DEAN MARTIN
<i>Bonne Nuit</i> |
| CO-39466 (4-39466)—FRANKIE LAINE-JO STAFFORD
<i>That's Good, That's Bad</i> | CR-60526 (9-60526)—LE5 BROWN
<i>If You Turn Me Down</i> |
| DE-27678 (9-27678)—BING CROSBY
<i>MistoCristofa Columbo</i> | MG-11025 (K11025)—ART LUND
<i>I Wish I Wuz</i> |
| VI-20-4189 (47-4189)—FRANKIE CARLE O.
<i>Lullaby Train</i> | 32—While You Danced, Danced Danced
5.9 9.6 |
| DE-27712 (9-27712)—GORDON JENKINS
<i>Everlasting</i> | ME-5681 (5681x45)—GEORGIA GIBBS
<i>While We're Young</i> |
| VI-20-4222 (47-4222)—RALPH FLANAGAN
<i>Winky Dink</i> | 33—Longing For You
5.8 11.5 |
| BR-1008 (1008x45)—LARRY CLINTON & PAULETTE SISTERS
<i>Dreamy Melody</i> | CA-1731 (F-1731)—BAXTER & DOHERTY
<i>Sarah Kelly From Plumb Nelly</i> |
| CO-39499 (4-39499)—SAMMY KAYE
<i>Mary Rose</i> | CR-60546 (9-60546)—GEORGE CATES
<i>Hi-Diddle-Dee-Dee</i> |
| DE-27703 (9-27703)—RUESS MORGAN
<i>Josephine</i> | DE-27786 (9-27786)—ETHEL SMITH
<i>Summertime Is Summertime</i> |
| LO-1086 (45-1086)—TERESA BREWER
<i>Jazz Me Blues</i> | ME-5655 (5655x45)—VIC DAMONE
<i>The Son Of A Sailor</i> |
| MG-11021 (K11021)—TOMMY TUCKER O.
<i>I'm Ready For You</i> | VI-20-4219 (47-4219)—CATHY MASTICE
<i>Crazy Things You Do</i> |
| 34—Just One More Chance
5.6 — | CA-1825 (F-1825)—LES PAUL & MARY FORD
<i>Jazz Me Blues</i> |
| ME-5736 (5736x45)—DINAH WASHINGTON | 35—The Old Soft Shoe
5.5 6.6 |
| ME-5700 (5700x45)—KITTY KALLEN
<i>I Wish I Had A Daddy In The White House</i> | |

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|---|--|
| Nov. 3 | Oct. 27 |
| VI-20-4268 (47-4268)—SHORE & MARTIN
<i>Be Mine Tonight</i> | 36—A Kiss To Build a Dream On
5.3 3.8 |
| CA-1769 (F-1769)—BOB EBERLY
<i>But Not Like You</i> | CO-39526 (4-39526)—JIMMY DORSEY O.
<i>Cherry Pink & Apple Blossom</i> |
| CR-60574 (9-60574)—JACK HASKELL
<i>Wedding Invitations</i> | DE-27720 (9-27720)—LOUIS ARMSTRONG
<i>I Get Ideas</i> |
| MG-11061 (K11061)—MONICA LEWIS
<i>La Bota</i> | 37—Solitaire
5.2 7.2 |
| CA-1817 (F-1817)—DEAN MARTIN
<i>I Ran All The Way Home</i> | CO-39555 (4-39555)—TONY BENNETT
<i>Blue Velvet</i> |
| MG-11077 (K11077)—TOMMY EDWARDS
<i>My Concerto</i> | 38—I'm Waiting Just for You
4.9 — |
| CA-1595 (F-1595)—BOB CROSBY
<i>Lonesome & Sorry</i> | CO-39535 (4-39535)—ROSEMARY CLOONEY
<i>If Teardrops Were Pennies</i> |
| DE-27743 (9-27743)—DALEY & CARMICHAEL
<i>Woman Is A Five Letter Word</i> | KI-4453 (45-4453)—LUCKY MILLINDER
<i>Bongo Boogie</i> |
| 39—Sweetheart of Yesterday
4.7 2.3 | CO-39512 (4-39512)—GUY MITCHELL
<i>Belle, Belle, My Liberty Belle</i> |
| DE-27719 (9-27719)—GUY LOMBARDO
<i>Mary Rose</i> | ME-5690 (5690x45)—BOBBY WAYNE
<i>Belle, Belle, My Liberty Belle</i> |
| 40—I Ran All the Way Home
4.4 — | CA-1817 (F-1817)—DEAN MARTIN
<i>Solitaire</i> |
| CO-39576 (4-39576)—SARAH VAUGHAN
<i>Just A Moment More</i> | CR-60573 (9-60573)—BUDDY GRECO
<i>Glory Of Love</i> |
| DE-27762 (9-27762)—MILLS BROS.
<i>Got Her Off My Hands</i> | VI-20-4254 (47-4254)—JOHNNY HARTMAN
<i>Lemme Go</i> |
| 41—Where's-A Your House
4.2 3.9 | 42—Kisses Sweeter Than Wine
3.9 8.7 |
| 43—My Truly, Truly Fair
2.6 6.2 | 44—Bela Bimba
7.5 5.2 |
| 45—Jezebel
2.4 4.5 | 46—Kissin' Bug Boogie
2.2 4.1 |
| 47—Morningside of the Mountain
1.9 3.3 | 48—Enchanted Land
1.4 7.1 |
| 49—Black Strap Molasses
1.2 7.0 | 50—Smooth Sailing
1.1 4.7 |

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Conkling Lauds New Record Industry Assn.

NEW YORK—In applying for membership in the new Record Industry Association of America, James B. Conkling, president of Columbia Records, this week issued the following statement:

"In behalf of Columbia Records, Inc., I am pleased to announce that Columbia Records, Inc., has applied for membership in the newly formed Record Industry Association of America, Inc.

"In my opinion, this is the most constructive step taken by the record industry in its fifty or more years of existence. Our industry has not been one that in the past was able to find it possible to work cooperatively among its members to improve relations between the record industry and the public, the dealers, the music publishers, and the many other groups with whom we are in active contact. This Association, in my opinion, represents a real possibility for cooperation among ourselves for the benefit of these many groups.

"This Association presents for the first time an opportunity for all phonograph manufacturers, whether large or small, to work together; and it is my sincere hope that its membership will include everyone presently active in our industry.

"We are deeply indebted to the far-sighted efforts of those gentlemen who have had the courage to undertake the formation of this Association—specifically, to Milton R. Rackmil, President of Decca Records, Inc.; Glenn E. Wallichs, President of Capitol Records, Inc.; and Frank Walker, President of MGM Records."

Cleveland Ops Hosts To Recording Stars

CLEVELAND, OHIO—The Cleveland Phonograph Merchants Association were hosts to a gala roster of stars at an after theater party in the Brazilliant Suite of the Hotel Hollenden on Friday, October 19.

Jan Powell, Carleton Carpenter and Fran Warren, all MGM Record stars, Buddy Greco, who's on the Coral label, and Anita O'Day and The Page-Cavanaugh Trio were the honored guests at the affair which had the town's leading disk jockeys, newspaper people and radio and television personalities in attendance.

"HEY, GOOD LOOKIN'"

By FRANKIE LAINE
JO STAFFORD

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Cliff Steward & The San Francisco Boys
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MGM Appoints Jersey Distrib

NEWARK, N. J.—All State Distributors, at 30 Warren Street in Newark, has been appointed MGM Record Distributor in New Jersey. Sid Koenig is head of the firm.

Zenith Records, the New York distributor for MGM formerly had the Jersey territory operating out of Orange. Zenith has now given up the Jersey distributorship but retains its position in the New York and Chicago areas.

Coral Signs Dorothy Shay

NEW YORK—The announcement has been made by Jimmy Hilliard, Vice President in Charge of Recording at Coral Records, that "The Park Avenue Hillbillie," Dorothy Shay, has been signed to an exclusive Coral recording contract.

A natural for smart supper clubs, she has worked at New York's St. Regis, La Martinique, the Belmont Plaza, Waldorf Astoria, the Mark Hopkins in San Francisco, the Palmer House in Chicago, Ciro's in Hollywood and other top show places. She has more recently been heard as the feminine singing star of the Coca Cola program with Spike Jones. Although known nationally through her night-club and radio appearances, it wasn't until her smash record of "Feudin' Fussin' and Fightin'" that she became a star.

Meyers Follows "Sin" With Xmas Tune

NEW YORK — James E. Myers, who supervised the Four Aces' recording of "Sin" and set up national distribution on it together with doing its initial promotion, is following it up with "I Don't Want To Be Alone For Christmas," written by Dr. Louis Menaker and Ted D'Onofrio. The song is in his Jem Publications catalogue and has already been recorded by Al Russell on the Columbia label.

McKelvey, Okun Join Forces

NEW YORK—Lige McKelvey and Henry Okun, both veteran disk promotion men, have joined forces as disk promotion consultants. The pair's services will be available to publishers, record manufacturers and artists.

Their plan is to build entire campaigns featuring contacts among juke box operators, disk jockeys and distributors.

Both men are considered deans in the field having been in it approximately 15 years.

Garner Inks Columbia Pact

NEW YORK—Erroll Garner this week signed a term contract with Columbia Records. Although Garner has recorded exclusively for Columbia during the past fifteen months, this is the first time he is entering into a term agreement with the diskery. This also marks the first time in Garner's recording career, which has encompassed more than thirty labels, that he has been committed exclusively to any company.

Garner's latest Columbia release is "Robbins Nest," backed by "Talk Of The Town." He currently is huddling with Mitch Miller to plan for another recording date, to take place before he leaves New York, November 7th, where he currently is appearing at the Embers.

Garner's new deal with Columbia calls for twelve sides and two albums per year.

Mindy Carson Has Baby

NEW YORK—Mindy Carson, wife of Eddy Joy, gave birth to a 7 pound baby girl on Saturday, October 20 at Doctor's Hospital in New York. The baby has been named Jody.

Another BMI Pin-Up Hit

"ALWAYS, ALWAYS"

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WINTERHALTER . (Victor)
VICTOR YOUNG ... (Decca)

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MANTOVANI AND HIS ORCHESTRA

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NO. 45-1020 (45 rpm)

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RECORDS

"HOT in HARLEM" FOOL, FOOL, FOOL Clovers (Atlantic) 6 **A SMASH HIT ACROSS THE BOARD!** **"HOT on CHICAGO'S South Side" FOOL, FOOL, FOOL Clovers (Atlantic) 9**

FOOL, FOOL, FOOL!



BY
THE CLOVERS

ATLANTIC #944

"HOT in NEW ORLEANS" FOOL, FOOL, FOOL Clovers (Atlantic) 4 **"HOT in DALLAS" FOOL, FOOL, FOOL The Clovers (Atlantic) 5** **"HOT in LOS ANGELES" FOOL, FOOL, FOOL Clovers (Atlantic) 11** **from the Cashbox HOTCHARTS Oct. 27**

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HOT

in HARLEM on CHICAGO'S South Side in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | |
|---|--|--|
| <p>1 SMOOTH SAILING
<i>Ella Fitzgerald</i>
(Decca 27693)</p> | <p>BECAUSE OF YOU
<i>Tab Smith</i>
(United 104)</p> | <p>FOOL, FOOL, FOOL
<i>Clovers</i>
(Atlantic)</p> |
| <p>2 GLORY OF LOVE
<i>Five Keys</i>
(Aladdin 3099)</p> | <p>SMOOTH SAILING
<i>Ella Fitzgerald</i>
(Decca 27693)</p> | <p>SEVEN LONG DAYS
<i>Charles Brown</i>
(Aladdin)</p> |
| <p>3 I'M WAITING JUST FOR YOU
<i>Lucky Millinder</i>
(King)</p> | <p>GLORY OF LOVE
<i>Five Keys</i>
(Aladdin)</p> | <p>I'M IN THE MOOD
<i>John Lee Hooker</i>
(Modern 835)</p> |
| <p>4 THE MASQUERADE IS OVER
<i>Bette McLaurin & Eddie Wilcox Orch.</i>
(Derby 766)</p> | <p>HEY LITTLE GIRL
<i>John Godfrey Trio</i>
(Chess 1478)</p> | <p>ROCKIN' CHAIR
<i>Fats Domino</i>
(Imperial)</p> |
| <p>5 FOOL, FOOL, FOOL
<i>Clovers</i>
(Atlantic)</p> | <p>I'M IN THE MOOD
<i>John Lee Hooker</i>
(Modern 835)</p> | <p>COLD, COLD HEART
<i>Dinah Washington</i>
(Mercury)</p> |
| <p>6 I'M JUST A FOOL IN LOVE
<i>Orioles</i>
(Jubilee 5061)</p> | <p>BLOODSHOT EYES
<i>Wynonie Harris</i>
(King)</p> | <p>ALL OVER AGAIN
<i>Tommy Edwards</i>
(MGM)</p> |
| <p>7 BECAUSE OF YOU
<i>Tab Smith</i>
(United)</p> | <p>I GOT LOADED
<i>Peppermint Harris</i>
(Aladdin)</p> | <p>WEeping WILLOW BLUES
<i>Dominoes</i>
(Federal)</p> |
| <p>8 BLOODSHOT EYES
<i>Wynonie Harris</i>
(King)</p> | <p>FOOL, FOOL, FOOL
<i>Clovers</i>
(Atlantic)</p> | <p>I TRIED
<i>Chuck Willis</i>
(Okeh)</p> |
| <p>9 DON'T YOU KNOW I LOVE YOU
<i>Clovers</i>
(Atlantic 934)</p> | <p>THE MASQUERADE IS OVER
<i>Bette McLaurin</i>
(Derby 766)
<i>Jimmy Scott</i>
(Royal Roost)</p> | <p>HEY, LITTLE GIRL
<i>Roy Byrd</i>
(Atlantic)</p> |
| <p>10 SIXTY MINUTE MAN
<i>Dominoes</i>
(Federal 12022)</p> | <p>T-99 BLUES
<i>Jimmy Nelson</i>
(R.P.M. 325)</p> | <p>GLORY OF LOVE
<i>Five Keys</i>
(Aladdin)</p> |

HOT

in DALLAS in LOS ANGELES in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1 HOW MANY MORE YEARS?
The Howling Wolf
(Chess)

2 FOOL, FOOL, FOOL
Clovers
(Atlantic)

3 T-99 BLUES
Jimmy Nelson
(R. P. M.)

4 SEVEN LONG DAYS
Charles Brown
(Aladdin)

5 I'M IN THE MOOD
John Lee Hooker
(Modern)

6 PRAYIN' FOR YOUR RETURN
Percy Mayfield
(Specialty)

7 I GOT LOADED
Peppermint Harris
(Aladdin)

8 GLORY OF LOVE
Five Keys
(Aladdin)

9 ROCKIN' CHAIR
Fats Domino
(Imperial)

10 BIG TOWN
Roy Brown
(DeLuxe)

JUNCO PARTNER
James Waynes
(Sittin' In)

THE MASQUERADE IS OVER
Bette McLaurin
Jimmy Scott
(Derby)

I GOT LOADED
Peppermint Harris
(Aladdin)

I'M IN THE MOOD
John Lee Hooker
(Modern)

THE GLORY OF LOVE
The Five Keys
(Aladdin)

SMOOTH SAILING
Ella Fitzgerald
(Decca)

FOOL, FOOL, FOOL
The Clovers
(Atlantic)

BEST WISHES
Roy Milton
(Specialty)

SEVEN LONG DAYS
Charles Brown
(Aladdin)

FLAMINGO
Earl Bostic
(King)

OAKLAND, CAL.

1. Fool, Fool, Fool (The Clovers)
2. Howling Winds (Joe Turner)
3. I'm In The Mood (John Lee Hooker)
4. I'm Getting Sentimental Over You (Earl Bostic)
5. Lump In My Throat (Little Willie Littlefield)
6. Seven Long Days (Charles Brown)
7. Now I Lay Me Down To Dream (Al Hibbler)
8. Big Town (Roy Brown)
9. New Flying Home (Lloyd Glenn)
10. Because Of You (Tab Smith)

ATLANTA, GA.

1. I'm In The Mood (John Lee Hooker)
2. Glory Of Love (Five Keys)
3. Fool, Fool, Fool (The Clovers)
4. Because Of You (Jackie Brenston)
5. My Real Gone Rocket (Tab Smith)
6. Seven Long Days (Charles Brown)
7. Moanin' At Midnight (Howlin' Wolf)
8. Prayin' For Your Return (Percy Mayfield)
9. Smooth Sailing (Ella Fitzgerald)
10. Sixty Minute Man (Dominoes)

KANSAS CITY, MO.

1. T-99 (Jimmy Nelson)
2. Glory Of Love (Five Keys)
3. I Got Loaded (Peppermint Harris)
4. Fool, Fool, Fool (The Clovers)
5. Because Of You (Tab Smith)
6. Smooth Sailing (Ella Fitzgerald)
7. Tonight You Belong To Me (Tammara Hayes)
8. I'm Just A Fool In Love (Orioles)
9. Seven Long Days (Charles Brown)
10. Globetrotter (Johnny Hodges)

MILWAUKEE, WIS.

1. Cold, Cold Heart (Dinah Washington)
2. Hey, Little Girl (John Godfrey Trio)
3. Still A Fool (Muddy Waters)
4. Smooth Sailing (Ella Fitzgerald)
5. Sixty Minute Man (Dominoes)
6. Glory Of Love (Five Keys)
7. Fool, Fool, Fool (The Clovers)
8. Blow, Joe, Blow (Joe Houston)
9. Chains Of Love (Joe Turner)
10. T-99 Blues (Jimmy Nelson)

SHOALS, IND.

1. Castle Rock (Johnny Hodges)
2. I Got Loaded (Peppermint Harris)
3. I'm Waiting Just For You (Lucky Millinder)
4. Sixty Minute Man (Dominoes)
5. Prayin' For Your Return (Percy Mayfield)
6. Chains Of Love (Joe Turner)
7. Glory Of Love (Five Keys)
8. Smooth Sailing (Ella Fitzgerald)
9. Fool, Fool, Fool (The Clovers)
10. T-99 Blues (Jimmy Nelson)

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So Sensational!
SO ALONE
by JOE LIGGINS
413

Specialty records

Kickin' The Blues Around

with Sam Evans

Back at our desk after a week of duck hunting in Northern Michigan. The legal limit was easily reached and the urge to go beyond was curbed by a big hat man with a shiny badge and most determined manner. The mail bag is bulging with replies to our last bit on "Rhythm and Blues." Never dreamed it would kick up such a dust cloud. A forthcoming article on payments to artists for recording sessions by certain companies may start even more "dust-stirring." Reports are, that, too often, a "half pint," or maybe a real big "fifth," will serve to "cut a session." Cash payment is deferred until a later date. This to give the company a chance to see if the record has anything.



HADDA BROOKS, the piano beauty, is currently gracing the bars across the country, since her picture was chosen to decorate posters for a major beer company. SY OLIVER, arranger and band man, may be seen on another poster, for another of Milwaukee's brews. "Mr. Castle Rock," JOHNNY HODGES, this week will join the aforementioned duet to make it a trio, when he goes on poster for a third maker of sudsy froth. ILLINOIS JACQUET, does likewise for a wine. LOUIS JORDAN, must have had a "Three Handed Woman" in mind, when he agreed to endorse an "86% proofer." The moral is: If you can smile, and look like you're enjoying either wine, whiskey or beer, you can get \$300 or \$400 for your pocket, a case of the stuff, and some mighty nice free publicity.

Chicago's Strand Bar packed nightly with fans of HORACE HENDERSON, who has one of the hottest, maddest five piece outfits heard in these parts in many a moon. Some record company should get in there now and grab this versatile and highly trained band. AL HIBBLER scores again on Chess label with a honey, "Little Brown Book," composed by BILLY STRAYHORN and b/w "I Love You." CECIL GANT whose fame has come too late, has a beautiful half-singing, half-recitation number in, "God Bless My Daddy," on Decca. MONTE PASSIS passing out cigars because of the sales on "Fool, Fool, Fool" by THE CLOVERS.

IRV GREEN crying in his glass of milk (ulcers, you know) when ELLA FITZGERALD re-packed with Decca. ELLA would have given Mercury the top names in Rhythm and Blues plus Jazz. New York distributor JERRY BLAINE shipping his own label, Jubilee, with the ORIOLES, doing an excellent job on, "I'm Just A Fool In Love." For soul searching, spirit moving Gospel singing at its best listen to MAHALIA JACKSON on any of her Apollo records. MAHALIA recently worked to a packed house on the celebration of her 25 years in serving God through the medium of splendid Spiritual and Gospel music. After her sell-out in Chicago, she entrained with troupe to St. Louis.

SAM EVANS is the Rhythm, Blues and Jazz Specialist heard over WGN, Chicago's Mutual outlet, every night; and on WBKB-TV.

GET WITH PRESTIGE R & B MONEY MAKERS

Current HOT Parade

1. "GLORY OF LOVE"

b/w "It's No SIN"

Sensational Echo Chamber

Sax Solo by LEM DAVIS

Prestige # 911

Initial Orders Doubled Within 24 Hours

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Great Quartet Hit by

THE CABINEERS

Prestige # 904

3. Sensational Blues "GOODBYE BLUES"

By RALPH WILLIS, Vocal & Guitar

Prestige # 906

PRESTIGE RECORD CO.

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SOON THE #1 HIT!

SAVOY #816

"LITTLE BOY"

"HOW LONG MUST I BE BLUE"

by LITTLE SYLVIA

SAVOY Record Co., Inc.

58 Market St. Newark, N. J.

THE CASH BOX

Jazz 'n Blues Reviews

★ AWARD O' THE WEEK ★

"LONESOME FOR MY BABY" (2:42)

"ROCK MY SOUL" (2:38)

JOAN SHAW & BILLY FORD

(Abbey 3030)



JOAN SHAW



BILLY FORD

● Joan Shaw and Billy Ford conjure up a bit of pleasant harmony to a lovely tune on the top deck. The duo's treatment plus the quality of the melody add up to a side that has all the makings of a big seller. This blues ballad titled, "Lonesome For My Baby" is a slow and easy going tune. A pretty-sounding sax puts the finishing touches to the vocal job turned in by Joan and Billy. The lower half

finds Joan taking a jump item by herself and delivering a strong and dynamic vocal. The orchestra, under the baton of Billy Ford, supplies a powerful musical backing to complete a wild half. This level too has great juke box potential. However the side that's gonna be heard again and again will be the first lid. Ops can't afford to wait if they want to enjoy the play this number is going to get.

"ROYAL PEACOCK BOOGIE"

(2:44)

"NEW KIND OF FEELIN'" (3:09)

CLAY BRADY & ROY MAYS ORCHESTRA (Decca 48247; 9-48247)

● A couple of instrumentals are dished up by Clay Brady and the Roy Mays orchestra. The first side is a fast moving number with a boogie beat and featuring lots of piano. The under level is a slow and low down blues item that shows up a good sounding moanin' sax. Ops needing material of this nature oughta check here.

"WEEK DAY BLUES" (3:07)

"SUGAR BOUNCE" (2:42)

RED SAUNDERS ORCHESTRA (Okeh 6834)

● The upper end is a forceful blues number done slowly by the Red Saunders orchestra. Joe Williams turns in a creditable job on the vocal and makes this a listenable half. The lower deck is a lively jump tune that's wild and wooly and sounds real great. We like the number two side.

"THE GLORY OF LOVE" (2:32)

"SIN" (2:29)

WILLS DAVIS COMBO (Prestige 911)

● The Wills-Davis combo, offering a piano and sax, go through a couple of tunes that are presently riding high. Len Davis handles the alto sax and comes up with two good ends. The style and treatment mark this disk which has a novel presentation. Ops should definitely get with this one.

"SUNSET TO DAWN" (2:36)

"FEEL LIKE CRYIN' AGAIN" (2:43)

MEL WALKER & JOHNNY OTIS ORCH. (Savoy 821)

● An appealing blues item is sent on its way through the combined efforts of Mel Walker, handling vocal, and Johnny Otis and his crew, who supply the musical setting. Again on the second end the boys collaborate in bringing home a grand jump tune. Ops have strong numbers on either lid.

"CRYIN' AND SINGIN' THE BLUES"

(2:43)

"TELL HIM THAT I NEED HIM SO"

(2:15)

LITTLE ESTHER

(Federal 12042)

● Little Esther with the big voice puts lots of zest into the top level and finishes with a strong lid. Backed amply by the Earle Warren orchestra, Esther does a grand job on the tune. Flip is a ballad that also receives a meaningful vocal by the female chirp. Our nod goes to upper dish.

"I GOT LOADED" (2:28)

"CHAINS OF LOVE" (3:14)

EARL BOSTIC (King 4491)

● A pair of current favorites are belted home by Earl Bostic and his orchestra with a vocal assist by Clyde Terrell. Earl and his great sax also add to this driving number. The under deck is a slow but forceful tune that is carried through easily by the same artists. Ops know what Earl can do for a song.

"BALTIMORE BOUNCE" (2:55)

"NOW RIDE 'D' TRAIN" (2:54)

AL SEARS ORCHESTRA (King 4489)

● A couple of interesting instrumentals are brewed up by Al Sears and his orchestra on this new waxing. The first end has a good bounce and features a fine sax. The lower half is a pretty arrangement of a jump tune that shows the entire brass section to good advantage. Ops oughta lend an ear.

"MAKE HER SEE THINGS MY WAY" (2:44)

"I'M NOT SUSPICIOUS, BUT" (2:25)

JOE FRITZ ORCHESTRA (Peacock 1581)

● The top end offers Joe Fritz and his crew with a slow blues item. The vocal is piped softly and with lots of feeling, which helps bring the number through. The bottom lid is a jump tune in which the orchestra shows up strong enough to make this another listenable side.

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THE CASH BOX

Reports

THE NATION'S

BIG 10

**HILLBILLY,
FOLK & WESTERN
JUKE BOX TUNES**

- 1** ALWAYS LATE
Lefty Frizell
(Columbia 20837; 4-20837)

- 2** SLOW POKE
Pee Wee King
(RCA Victor 21-0489;
47-0489)

- 3** HEY, GOOD LOOKIN'
Hank Williams
(MGM 11000; K11000)

- 4** MOM'S AND DAD'S
WALTZ
Lefty Frizell
(Columbia 20837; 4-20837)

- 5** I WANT TO PLAY
HOUSE WITH YOU
Eddy Arnold
(RCA Victor 21-0476;
48-0476)

- 6** DOWN YONDER
Del Wood
(Tennessee 775; 45-775)

- 7** I WANT TO BE WITH
YOU ALWAYS
Lefty Frizell
(Columbia 20799; 4-20799)

- 8** CRAZY HEART
Hank Williams
(MGM 11054; K11054)

- 9** COLD, COLD HEART
Hank Williams
(MGM 10904; K10904)

- 10** TRAVELIN' BLUES
Lefty Frizzell
(Columbia 20842; 4-20842)

A Sharp Record



CHICAGO—Elated over the grand job turned out on "Whispering Shadows," Jimmy Martin of Sharp Records sits at the piano while Morry Goldman, Sharp sales manager looks on. To the right are Elaine Rodgers and Danny Parker who recorded the number, which is beginning to make noise.

Dot Records Expands

GALLATIN, TENN. — Randy Wood, president of Dot Records, has announced that Al Bennett, formerly with Decca, has joined the firm as national sales and promotion manager.

Dot has been going strong with its hit "San Antonio Rose" by John Maddox and the rest of the Dot catalogue has also been getting attention.

During the coming winter Wood expects to place emphasis on the pop, kiddie, and folk and western fields along with the rhythm and blues line.

Witkowski Hits Jackpot

NEW YORK — Bernie Witkowski, (Wyte) famed Polka band leader, heard on Dana label, hit the jackpot on N. B. C. "Live Like a Millionaire" show, Friday October 19th.

Bernie's six year old daughter, Arlene, helped her daddy win by singing a cute ditty called "Pussy Cat". Her daddy played the clarinet and gave his interpretation of the "Clarinet Polka". He won by receiving 92,000 points on the applause meter.

As a gift from the sponsor, General Mills, he and his family will live like millionaires at Philadelphia's Penn Sheraton Hotel, for one week. During that week he will drive a brand new Pontiac supplied by the sponsor. Besides this he will receive, interest for one week on a million dollars, a seventeen inch RCA television set with record player, a seventeen Jewel diamond Gruen precision wrist watch, a Keepsake diamond ring for his wife, Marianne, and a \$50.00 bond for Arlene.

Peerce In Pop Release

NEW YORK — About the same time Jan Peerce's memorable performance of Done Jose in RCA Victor's superb full-length recording of "Carmen" makes its appearance, he will be represented on record racks with two Pop tunes in a Spanish vein. "Valencia" and "Amapola" are coupled in a new Red Seal Special by Peerce, who, like Lanza, is equally at home in the classical or light-classical medium and has a wide following in both fields.

The versatile tenor's new release follows his straight readings of "What Is A Boy" and "What Is A Girl". Both of the new sides were cut in England during Peerce's recent sojourn there, with Anatole Fistoulari conducting the Philharmonic Orchestra.

**JUKE BOX OPS ARE
RAVING ABOUT**

Pee Wee

"TENNESSEE WALTZ"

KING

NATION'S #1
WESTERN
BAND LEADER



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**"Pee Wee King's 'SLOW POKE' is
Our Best and Biggest Money Maker"**

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Garrett Music Co., Oskaloosa, Ia.

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DISK HIT THE TOP**
"Makin' Like A Train"
RCA VICTOR 20-4238 and 47-4238
(MEXICAN SHUFFLE) (HERR SCHMIDT)
Vocals by REDD STEWART
B/W "TWO ROADS"

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THE CASH BOX FOLK and WESTERN ROUNDUP

Moon Mullican (King) spent several days last week with his father in Texas who was ill. Ken Marvin subbed for Mullican on a tour set through Georgia and the Carolinas.

Stuart Hamblen (Columbia) spent two days in Nashville on his way to New York from the west coast.

Ernest Tubb (Decca) played Detroit and three Canadian dates last week. Tubb has set up a schedule of being on the road a week and in Nashville for a week. Schedule will allow WSM to use Tubb on more air and TV spots.



ERNEST TUBB

Carl Smith (Columbia) scheduled for Texas dates this week.

Moon Mullican (King) and Carl Smith (Columbia) set for double billing in Jackson, Miss., on November 1st and La-Grange, Ga., on November 2nd. Dates were arranged by A. V. "Bam" Bamford, Nashville booker, and is first time these two names have appeared together on the road.

Hugh Cherry returns to Nashville this week to take over vacancy left at WMAK by Joe Allison's switch to WSM. Cherry left Nashville's WKDA some months ago for WMPS in Memphis where he has been to date.

William "Tubby" Weeks, well known in the mid-west is now playing with Chuck Thompson and his Melody Ramblers around Rockford, Illinois. Weeks lead own group until a year ago when group disbanded for health reasons. Others in group are Jimmy Thompson, Hershell Maxwell, and the leader Chuck Thompson. Groups options at the V & J Club have been exercised for the past eighteen months.

Nancy Lee (London) and The Hilltoppers are in their sixth year at WOWO in Fort Wayne, Indiana, where they do hour and half of live shows across the board. Group made up of Nancy Lee, Sam DeVincent, Jack Carmen and Roy Hansen. Group is featured in "American Barn Dance" TV films made in Chicago.

Don Law, Columbia country topper, has scheduled several sessions in Nashville this week.

THE CASH BOX

"Folk" and "Western" Record Reviews



"MY OLD PAL" (2:49)
"BRAKEMEN'S BLUES" (2:13)

LEFTY FRIZZELL
(Columbia 20841; 4-20841)



LEFTY FRIZZELL

● A wonderful tune and Lefty Frizzell can only add up to a winner. With numbers like "Always Late," "Mom's And Dad's Waltz"

and "I Want To Be With You Always" still running strong, Lefty throws another comer in the race, titled "My Old Pal." This slow, sad ballad carries all the warmth and infectious quality that Lefty is capable of mustering in his vocals. The melody is ear catching and with meaningful warbling to boot, ops should start stocking up now. The second end is a slow blues item that is also on the receiving end of another Frizzell treatment and this can only mean more play in the boxes. The level that's gonna cause the big rumpus though is the top deck and ops who are presently cleaning up with Lefty's hits, will find another money making friend in "My Old Pal."

"THAT LAST LOVE LETTER" (2:25)

"UNTIL I DIE" (2:30)

RAMBLIN' JIMMIE DOLAN
(Capitol 1832; F-1832)

● Ramblin' Jimmie Dolan cooks up a wonderful rendition of an interesting tune. Jimmie's classy piping of the lyrics makes this top end even stronger. The under lid is a simple ditty that Jimmy and the boys bring home in a pleasant manner. We think it's gonna be the first level.

"SLOW POKE" (2:40)

"DON'T PUT A TAX ON LOVE" (2:15)

TINY HILL ORCHESTRA
(Mercury 5740; 5740 x 45)

● A current best seller that's breaking the pop market too, is treated royally by Tiny Hill and his orchestra. It's done with a syncopated beat and a fine orchestration and comes out an earful of pleasure. The bottom half is a faster number with a cute tune and clever lyrics. Both ends are strong and ops should get with it now.

"SILVER BELLS" (2:35)

"THE LAST GOODBYE" (2:28)

BOB WILLS
(MGM 11082; F-11082)

● Bob Wills and his Texas Playboys spin through a lively and bouncy instrumental. This lid features lots of fine fiddle playing that can go over big. The lower dish is a sentimental tribute and is done in a talk-sing manner. Ops in need of material of this nature oughta peek in.

"DADDY'S LITTLE COWBOY" (1:50)

"THE THREE LITTLE DWARFS" (2:30)

ROY ROGERS
(RCA Victor 20-4301; 47-4301)

● Cowboy Roy Rogers has a light ditty working on the top deck. Roy, aided by the Roy Rogers Riders, skips through this jumpy tune in a pleasant fashion. The under end is a wordy number that's done with a narrative type vocal and fits in with the coming Xmas season. This disk should go big with the kiddies.

"I'M AFRAID OF YOUR KISSES" (2:46)

"BLUE FEDORA" (2:44)

CURLEY LIPHAM
(Decca 46372; 9-46372)

● Curley Lipham turns in a pleasant performance of a slow and pleasing ballad. Curley's soothing warbling matched by a fine musical backing makes this top end a good side. The lower half offers the same combination with a pop tune and again the boys come through in fine style. Ops oughta watch this disk.

"THE STRANGE LITTLE GIRL NO. 2" (2:20)

"LET'S LIVE A LITTLE NO. 2" (2:35)

LONZO & OSCAR
(Decca 46378; 9-46378)

● The harmonizing duo of Lonzo and Oscar find themselves with a cute jump tune on the upper level. The boys give it a thorough going over and come up with an interesting lid. Flip shows the artists to a greater advantage as they spin through a fast moving number with remarkable ease. We li' the bottom level.

"SEARCH MY HEART" (2:54)

"MAKIN' BELIEVE YOU'RE THERE" (2:42)

LEON McAULIFFE
(Columbia 20872; 4-20872)

● Leon McAuliffe and his western band supply a fine musical setting for the vocalizing of Jimmy Hall. It's a slow ballad done in a listenable fashion and should make good juke box fare. The second end features Jimmy doing a great job on the lyrics to make this lower lid a fine sounding number. Ops have their choice of either side.

"ALWAYS TOGETHER" (2:44)
"MAYBE IT'S YOU AND MAYBE IT'S ME" (2:47)

RILEY CRABTREE
(Columbia 20873; 4-20873)

● The first half is a fair sounding tune that carries a nice bounce right through. Riley Crabtree handles the vocal, with the assistance of a female chirp, and finishes with a creditable job. The lower deck is a jumpy number that's given a listenable treatment by Riley. Ops have filler items here.

SPEEDIEST PLAYING RECORDS REVIEWED THIS WEEK

Records All Under 2:30 Min.

POPULAR

- "Let The Worrybird Worry You" 1:44
(Nellie Lutcher—Capitol)
- "Once" 1:50
(Bob Eberly—Capitol)
- "I Like It, I Like It" 2:12
(Mary Small—King)
- "Where The Blues Were Born In New Orleans" 2:12
(Phil Harris & Orch.—RCA Victor)
- "Flamenco" 2:13
(Frankie Laine—Columbia)
- "Rudolph, The Red Nosed Reindeer" 2:15
(Guy Lombardo Orch.—Decca)
- "It's All Over But The Memories" 2:20
(Tony Martin—RCA Victor)
- "Sing, Sing, Sing" 2:28
(Teresa Brewer—Coral)
- "They Call The Wind Mario" 2:29
(Gil Huston & Victor Young—Decca)

JAZZ & BLUES

- "Tell Him That I Need Him So" 2:15
(Little Esther—Federal)
- "I Got Loaded" 2:28
(Earl Bostic—King)

FOLK & WESTERN

- "Daddy's Little Cowboy" 1:50
(Roy Rogers—RCA Victor)
- "Brakemen's Blues" 2:13
(Lefty Frizzell—Columbia)
- "Don't Put A Tax On Love" 2:15
(Tiny Hill Orch.—Mercury)
- "The Stronge Little Girl No. 2" 2:20
(Lonzo & Oscar—Decca)

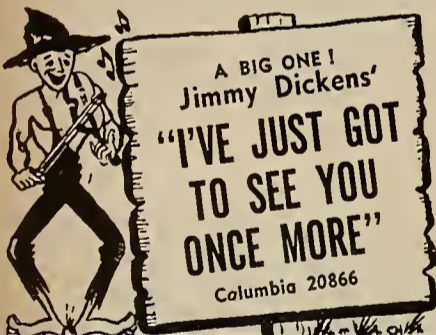
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"It's What's in THE CASH BOX That Counts"

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records—City by City

NOVEMBER 3, 1951

New York, N. Y.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. SIN (Four Aces)
4. I GET IDEAS (Tony Martin)
5. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
6. DOWN YONDER (Del Wood)
7. WHISPERING (Les Paul & Mary Ford)
8. AND SO TO SLEEP AGAIN (Patti Page)
9. COME ON-A MY HOUSE (Rosemary Clooney)
10. LOVELIEST NIGHT OF THE YEAR (M. Lanza)

Opelousas, La.

1. BECAUSE OF YOU (Tony Bennett)
2. IT'S ALL IN THE GAME (Tommy Edwards)
3. UNDECIDED (Ames Bros.-Les Brown)
4. ALL OVER AGAIN (Tommy Edwards)
5. SIN (Eddy Howard)
6. COLD, COLD HEART (Tony Bennett)
7. DOWN YONDER (Del Wood)
8. I GET IDEAS (Louis Armstrong)
9. ONE SWEET LETTER (Patti Page)
10. WONDER WHY (Vaughn Monroe)

Detroit, Mich.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. I GET IDEAS (Tony Martin)
5. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
6. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
7. SIN (Eddy Howard)
8. SWEET VIOLETS (Dinah Shore)
9. I WON'T CRY ANYMORE (Tony Bennett)
10. SHANGHAI (Billy Williams)

Denver, Colo.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. I GET IDEAS (Tony Martin)
4. SIN (Four Aces)
5. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
6. WHISPERING (Les Paul)
7. COME ON-A MY HOUSE (Rosemary Clooney)
8. DOWN YONDER (Del Wood)
9. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
10. AND SO TO SLEEP AGAIN (Patti Page)

Minneapolis, Minn.

1. BECAUSE OF YOU (Tony Bennett)
2. TOO YOUNG (Nat "King" Cole)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. SHANGHAI (Doris Day)
5. LONGING FOR YOU (Sammy Kaye)
6. COLD, COLD HEART (Tony Bennett)
7. AND SO TO SLEEP AGAIN (Patti Page)
8. VANITY (Tony Martin)
9. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
10. I GET IDEAS (Tony Martin)

Des Moines, Iowa

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. I GET IDEAS (Tony Martin)
5. SWEET VIOLETS (Dinah Shore)
6. I WON'T CRY ANYMORE (Tony Bennett)
7. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
8. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
9. SHANGHAI (Billy Williams)
10. SIN (Eddy Howard)

Chicago, Ill.

1. SIN (Eddy Howard)
2. UNDECIDED (Ames Bros.-Les Brown)
3. BECAUSE OF YOU (Tony Bennett)
4. COLD, COLD HEART (Tony Bennett)
5. I GET IDEAS (Tony Martin)
6. AND SO TO SLEEP AGAIN (Patti Page)
7. COME ON-A MY HOUSE (Rosemary Clooney)
8. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
9. TURN BACK THE HANDS OF TIME (E. Fisher)
10. DOWN YONDER (Del Wood)

Fayetteville, Ark.

1. DOWN YONDER (Joe Fingers Carr)
2. BECAUSE OF YOU (Tony Bennett)
3. COLD, COLD HEART (Tony Bennett)
4. SIN (Savannah Churchill)
5. CASTLE ROCK (Sinatra-James)
6. SIXTY MINUTE MAN (Dominoes)
7. HEY, GOOD LOOKIN' (Stafford-Laine)
8. THE BLUES (Ralph Flanagan)
9. OKLAHOMA HILLS (Dinning Sis.-Bob Crosby)
10. SHANGHAI (Doris Day)

Indianapolis, Ind.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. I GET IDEAS (Tony Martin)
5. SWEET VIOLETS (Dinah Shore)
6. I WON'T CRY ANYMORE (Tony Bennett)
7. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
8. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
9. SHANGHAI (Billy Williams)
10. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)

Cleveland, Ohio

1. SIN (Eddy Howard)
2. BECAUSE OF YOU (Tony Bennett)
3. COLD, COLD HEART (Tony Bennett)
4. I GET IDEAS (Tony Martin)
5. UNDECIDED (Ames Bros. & Les Brown)
6. COME ON-A MY HOUSE (Rosemary Clooney)
7. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
8. AND SO TO SLEEP AGAIN (Patti Page)
9. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
10. SWEET VIOLETS (Dinah Shore)

Portland, Ore.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. WHISPERING (Les Paul)
4. DOWN YONDER (Del Wood)
5. MORNINGSIDE OF THE MOUNTAIN (Jan Garber)
6. I GET IDEAS (Louis Armstrong)
7. DETOUR (Patti Page)
8. COLD, COLD HEART (Tony Bennett)
9. SIN (Eddy Howard)
10. LOVELIEST NIGHT OF THE YEAR (M. Lanza)

Cincinnati, Ohio

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. SIN (Eddy Howard)
4. COME ON-A MY HOUSE (Rosemary Clooney)
5. I GET IDEAS (Tony Martin)
6. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
7. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
8. SWEET VIOLETS (Dinah Shore)
9. UNDECIDED (Ames Bros. & Les Brown)
10. AND SO TO SLEEP AGAIN (Patti Page)

Los Angeles, Cal.

1. SIN (Eddy Howard)
2. BECAUSE OF YOU (Tony Bennett)
3. COLD, COLD HEART (Tony Bennett)
4. AND SO TO SLEEP AGAIN (Patti Page)
5. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
6. IF TEARDROPS WERE PENNIES (R. Clooney)
7. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
8. CALLA, CALLA (Vic Damone)
9. TURN BACK THE HANDS OF TIME (E. Fisher)
10. COOL, COOL, COOL OF THE EVENING (Crosby-Wyman)

Shoals, Ind.

1. BECAUSE OF YOU (Tony Bennett)
2. I GET IDEAS (Louis Armstrong)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. DOWN YONDER (Del Wood)
5. WHISPERING (Les Paul-Mary Ford)
6. SIN (Eddy Howard)
7. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
8. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
9. COLD, COLD HEART (Tony Bennett)
10. TOO YOUNG (Nat "King" Cole)

Washington, D. C.

1. BECAUSE OF YOU (Tony Bennett)
2. TOO YOUNG (Nat "King" Cole)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. SHANGHAI (Doris Day)
5. VANITY (Tony Martin)
6. LONGING FOR YOU (Sammy Kaye)
7. AND SO TO SLEEP AGAIN (Dick Haymes)
8. I GET IDEAS (Tony Martin)
9. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
10. COLD, COLD HEART (Tony Bennett)

St. Paul, Minn.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. I GET IDEAS (Tony Martin)
4. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
5. COME ON-A MY HOUSE (Rosemary Clooney)
6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
7. SIN (Four Aces)
8. WHISPERING (Les Paul)
9. TOO YOUNG (Nat "King" Cole)
10. SWEET VIOLETS (Dinah Shore)

Norfolk, Va.

1. BECAUSE OF YOU (Tony Bennett)
2. SIN (Eddy Howard)
3. AND SO TO SLEEP AGAIN (Patti Page)
4. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
5. WHISPERING (Les Paul)
6. I WISH I WUZ (Rosemary Clooney)
7. COLD, COLD HEART (Tony Bennett)
8. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
9. TOO YOUNG (Nat "King" Cole)
10. VANITY (Don Cherry)

Rochester, N. Y.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. I GET IDEAS (Tony Martin)
4. COLD, COLD HEART (Tony Bennett)
5. SWEET VIOLETS (Dinah Shore)
6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
7. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
8. TOO YOUNG (Nat "King" Cole)
9. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
10. MY TRULY, TRULY FAIR (Guy Mitchell)

Memphis, Tenn.

1. I GET IDEAS (Tony Martin)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. COLD, COLD HEART (Tony Bennett)
4. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
5. SIN (Four Aces)
6. TOO YOUNG (Nat "King" Cole)
7. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
8. BECAUSE OF YOU (Tony Bennett)
9. SWEET VIOLETS (Dinah Shore)
10. AND SO TO SLEEP AGAIN (Patti Page)

Fertile, Minn.

1. COLD, COLD HEART (Tony Bennett)
2. I GET IDEAS (Tony Martin)
3. SENTIMENTAL JOURNEY (Ames Bros.-Les Brown)
4. BECAUSE OF YOU (Guy Lombardo)
5. SIN (Eddy Howard)
6. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
7. DOWN YONDER (Del Wood)
8. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
9. SWEET VIOLETS (Dinah Shore)
10. COME ON-A MY HOUSE (Rosemary Clooney)

Reno, Nev.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. BECAUSE OF YOU (Tony Bennett)
3. SWEET VIOLETS (Dinah Shore)
4. TOO YOUNG (Nat "King" Cole)
5. MY TRULY, TRULY FAIR (Guy Mitchell)
6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
7. JEZEBEL (Frankie Laine)
8. SHANGHAI (Doris Day)
9. I'M IN LOVE AGAIN (April Stevens)
10. I GET IDEAS (Tony Martin)

Phoenix, Ariz.

1. BECAUSE OF YOU (Tony Bennett)
2. SIN (Eddy Howard)
3. AND SO TO SLEEP AGAIN (Patti Page)
4. COLD, COLD HEART (Tony Bennett)
5. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
6. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
7. I WISH I WUZ (Rosemary Clooney)
8. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
9. COME ON-A MY HOUSE (Rosemary Clooney)
10. TOO YOUNG (Nat "King" Cole)

Albuquerque, N. M.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. I GET IDEAS (Tony Martin)
4. COME ON-A MY HOUSE (Rosemary Clooney)
5. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
6. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
7. SWEET VIOLETS (Dinah Shore)
8. TOO YOUNG (Nat "King" Cole)
9. SIN (Four Aces)
10. BELLE, BELLE, MY LIBERTY BELLE

Savannah, Ga.

1. BECAUSE OF YOU (Tony Bennett)
2. SIN (Savannah Churchill)
3. TOO YOUNG (Nat "King" Cole)
4. COLD, COLD HEART (Tony Bennett)
5. LONGING FOR YOU (Sammy Kaye)
6. COME ON-A MY HOUSE (Rosemary Clooney)
7. AND SO TO SLEEP AGAIN (Dick Haymes)
8. VANITY (Tony Martin)
9. I GET IDEAS (Tony Martin)
10. LOVELIEST NIGHT OF THE YEAR (M. Lanza)

NPA SLASHES 1ST QTR '52 METAL QUOTAS

"Squeeze Is On", Says Defense Mobilizer Chas. E. Wilson. "Less Essential Products Requiring Aluminum And Copper Will Be Drastically Curtailed First Three Months Of 1952", Reports NPA Head Manly Fleischmann. Much Less New Equip't for Industry in 1952 Foreseen. Ops Urged to Prepare Now.

WASHINGTON — Both Defense Mobilization Director Charles E. Wilson and Defense Production Administrator Manly Fleischmann reported this past week that materials would be far short in supply during the first quarter of 1952.

Increased military demands have imposed a squeeze on everything else, they reported.

Wilson said, "The decisions which have been reached are not happy ones for those who have had to reach them. They will not be pleasing to many material claimants."

Fleischmann stressed that this heavy first quarter (1952) demand by the military was not unexpected. "We have stated many times", he said, "that the difficulties would begin about now."

Fleischmann also said that most consumer products producers would be allowed to use about 50% to 60% of what they used in 1951. This concerns steel, copper and aluminum.

But, Fleischmann said, less essential products requiring aluminum and copper will be drastically curtailed in the first three months of next year.

Manufacturers have been anxiously awaiting this news from NPA. They have reported to the operators and distributors that they feared their quota allotments of materials for the first quarter of 1952 would be tremendously curtailed.

They have since urged every operator and distributor to anticipate needs and order whatever possible as fast as possible.

These manufacturers have complimented *The Cash Box* on its foresight into the probability that all metals would be drastically curtailed, especially in the first quarter of 1952.

They have urged their customers to read what has been printed in *The Cash Box* in which the facts have been published from time to time regarding slashed quotas of critical materials.

The news which has just come out of Washington was therefore no surprise to these manufacturers, or to others in the industry, who have been expecting something along this line for sometime now.

The only thing that ops and distribs can do is to properly prepare themselves as fast as they can for a dearth of new equipment beginning with the first quarter of 1952 and continuing possibly until the last quarter of that year, provided, of course, that raw materials can catch up at that time with the tremendous demand.

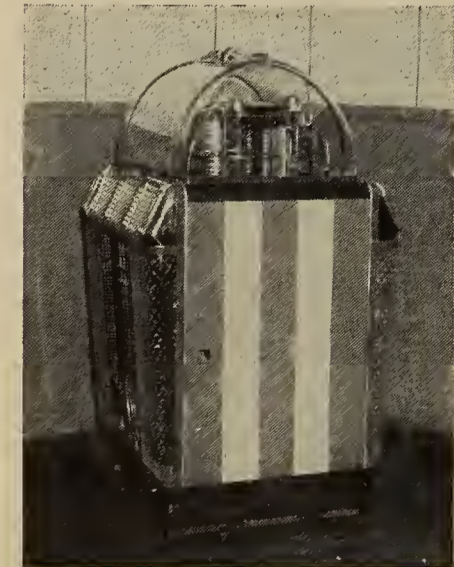
Wurlitzer Phono In "Ice Capades"



Patti Phillippi, skating star of Ice Capades, selects a number on the Wurlitzer 1400, which is the focal point of attention in one of the acts called "Juke Box Jamboree."

NORTH TONAWANDA, N. Y. — The 1952 Ice Capades, which has begun its current tour from border to border and coast to coast, is featuring a specially built Wurlitzer Model 1400 phonograph in its ice extravaganza called "Juke Box Jamboree".

"John H. Harris, owner and producer of Ice Capades, contacted Wurlitzer over a year ago and outlined the ice show he had in mind," stated Ed Wurgler, general sales manager. "He wanted a phonograph which would be colorful and eye-appealing, recognizable to the general public and which would have a name meaning music to millions. In complying with Mr. Harris's request, Wurlitzer pre-



A Close-up view of the two-sided Wurlitzer phono appearing in the Ice Capades.

pared a standard Model 1400 cabinet so that it appeared identical both front and back. To accomplish this Wurlitzer designers added a selector panel, upright pilasters and grille to the rear of the phonograph and installed a plastic dome, clear on both sides as well as on the ends. The entire record stack and visible mechanism is chrome plated.

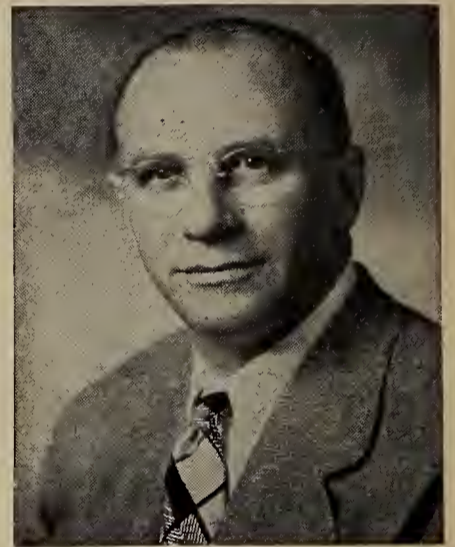
Since Ice Capades exhibits on arenas where customers must view the activity from all four sides, it was undesirable to have a portion of the audience looking at the rear of the phonograph. Wurlitzer overcame this problem with the new design treatment."

The Ice Capades show for 1951-52 has already appeared in Atlantic City; Pittsburgh; Syracuse, New York; Cleveland, Ohio and is currently playing in Philadelphia. Its next stop will be Buffalo, New York where November 7th has been set aside as "Wurlitzer Nite". Hundreds of Wurlitzer employees and their families have already made reservations and will attend Ice Capades to see their product starring in this outstanding show.

Throughout the country Wurlitzer distributors are inviting operators to be their guests at Ice Capades and are pointing out that Wurlitzer is tops in show business as well as a top earner in the automatic phonograph field.

The Ice Capades tour will continue until June 8th when it will close after playing the Pan Pacific in Los Angeles. Operators interested in a good show and a good boost for their business are urged to see the Wurlitzer as it appears in this year's Ice Capade.

Bally Shipping New Pingame "Bright Spot"



JACK NELSON

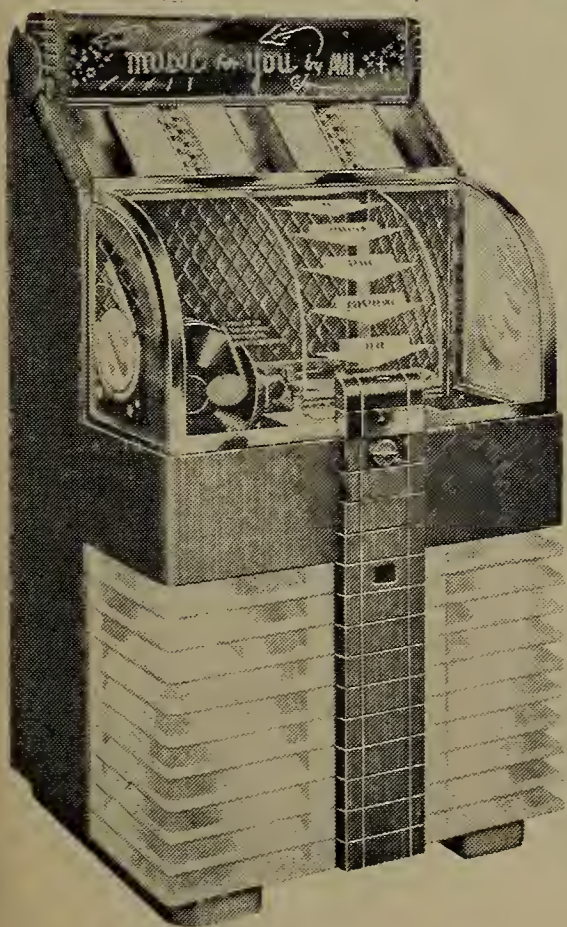
CHICAGO—October 27 — Bally Manufacturing Company, this city, commenced delivery this week of a new 5-ball replay game called "Bright Spot."

The new game has six score-sections on backglass permitting player to score in all 6 sections by depositing extra coins. First coin selects first section, and each additional coin selects the next section. Each section contains numbers 1 to 25 with numbers mixed differently in each section. Playfield panel is standard pinball type containing 25 skill-holes numbered 1 to 25. Ball return hole returns balls for free shots. Object of game is to skill-shoot 5 balls into numbered holes to lite 3, 4 or 5 adjoining numbers in a selected score-section. Player may score diagonally, vertically or horizontally.

In outlining details of the new game, Jack Nelson, Bally general sales manager, described the new added "Spottem" feature as follows: at mystery intervals the center number of one of the 6 cards lites up when first ball is shot, "spotting" that number only on the card on which number lites. The fact that number may be "spotted" on a card that was not played, emphasizes the advantage of playing several cards, and stimulates multiple-coin play. Nelson also pointed out the new wide-open back box that opens front and back for easy access to all units. "Actually," said Nelson, "it's the serviceman's dream."

Bright Spot is also equipped with National Slug Rejector, identical to coin-mechanism on Bally jumbo pinball games.

FROM
TITLE
TO
COIN
CHUTE



"D" points the way to bigger play!

Designed to remind, made to be played, that's the new AMI Model "D". Every feature combines to catch the patron's eye and lead his hand (with money in it) to the coin chute.

AMI *Incorporated*

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Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

USED MACHINE MARKET HITS NEW ACTION HIGH POINT FOR YEAR

Prices Continue to Soar as Used Equip't Becomes More Scarce. Distribs Combing Territories to Fill Orders. Trades on New Equip't Sales Become Part of Every Deal. Even Higher Prices Expected as New Machine Production Continues to Fade.

HERE'S THE ANSWER TO BIGGER, BETTER, STEADIER PROFITS

"SCATTER BALL"

SCATTER BALL

COUNTER BALL GAME

CASH IN ON THE SALES TAX PENNIES!

Thousands and thousands of sales tax pennies being paid out by cashiers at the counter. GET YOUR SHARE! BUY "Scatter Ball"! The one and only LOW-PRICED Counter Ball Game that takes up no more room than a display card and that BRINGS IN THE PENNIES ALL DAY AND ALL NIGHT LONG. Leaders in the industry are switching over to "Scatter Ball" EVERY DAY! CASH IN! Get your share of the profits from the thousands and thousands of sales tax pennies going over the counters in your city. (Remember: "Scatter Ball" also takes nickels, dimes and quarters, too.) THIS IS THE "Counter Ball Game" YOU HAVE WAITED FOR—IT'S THE "ANSWER"—TO BIGGER, BETTER, STEADIER, Surer PROFITS.

ACT QUICK! WRITE! WIRE! PHONE!

• SECURE & SECURE •

735 SO. KARLOV AVE., CHICAGO 24, ILL. (Tel: NEvada 2-2667-8-9)

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Koeppel Distrib. Co. Reports Demand For Phono Plastic Increases

NEW YORK—Koeppel Distributing Company, this city, headed by the brothers Harry and Hymie, have been shipping the music machine operators plastics of all kinds for quite a while now, but they report that orders during the past month have zoomed to terrific heights.

As wholesalers of reconditioned music machines, the Koeppels anticipated a situation where repairs and reconditioning of used equipment would become a very important adjunct to the music operator as the source of new machines slow up. It was, therefore, about two years ago, that they set up a firm to manufacture plastics for the various phonographs.

"While music operators even at that time ordered" declared Harry, "it wasn't until several months ago that they began to ask for these plastics in good quantities. Right now, we're rushed to the limit to serve our many friends. However, regardless of the quantity being ordered, we've set up our plans to ship any quantity desired, and to anyone anywhere in the country."

The firm has certain type phono plastics that operators have been finding difficult to obtain, stated Hymie, but due to their intimate knowledge of the operators' needs, they have prepared these plastics for the trade.

NEW YORK — Distributors who sold equipment short, some weeks ago, and were sudden recipients of orders from almost everywhere in the country, now find themselves up against the serious problem of having accepted deposits with no machines to ship.

These men are literally combing their territories, in an effort to buy used machines to fill the orders they have already taken, and the orders which they are receiving every day.

Many are crying over this situation. But, months ago, *The Cash Box* warned these men, and all others in the industry, "not to sell this business short".

These men, therefore, who did sell the industry short are now suffering the consequences.

In fact, with the situation what it is today, many believe that prices for used machines will continue to go up and that the prices already reached in 1951 will be but picayune to what they will be sometime in 1952.

Tho the situation is aggravating to some sellers, especially those who let go of late model used machines at almost sacrifice prices, the majority are heart and soul in the boom and are working with all might and main to meet the orders which they have taken, and are taking each day.

It is already common knowledge that "used parts departments" are being set up by distribs.

These will prove ever more important, it is reported, as the materials situations grows ever more tight.

In fact, the fading away of the new machines, as the trickle of materials begin to dry up, is one reason that prices of used machines are moving up, up and up each week.

Those who haven't been checking "The Confidential Price Lists" in each week's issue of *The Cash Box* had better start doing so immediately.

Furthermore, leading manufacturers have warned the field that materials are growing shorter in supply every day and that, because of these shortages, the ops had best prepare themselves by buying what they can buy while they can buy.

The distribs are also echoing this same statement. They, too, because their quotas are being cut almost every week, are in the sad position of trying to supply all of their customers (both jobbers and operators) with new machines and, at the same time, trying to fill orders for used machines.

The situation grows more acute each week.

THERE'S A

BRIGHT SPOT

IN EVERY OPERATOR'S FUTURE

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CLEVELAND, OHIO (Tel.: HE 1-7577)

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123 W. RUNYON ST. NEWARK, N. J.
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Williams
SPARK PLUGS

THE GAME YOU WON'T LET US STOP MAKING!

COMEDY ANIMATION! RACING THRILLS! DRAMATIC SKILL!

3 SELECTIONS FOR 1 COIN!



CHANGE SELECTION IN MID-RACE!

RIOTOUS RACING ACTION!



8 THUMPER BUMPERS—7 ROLLOVERS!

HIGH SCORE!

SPARK PLUGS—

Your Best Bet . . . Across the Board!

SEE IT—BUY IT

AT YOUR DISTRIBUTOR NOW!



CREATORS OF DEPENDABLE PLAY APPEAL!

4242 W. FILLMORE ST. CHICAGO 24, ILLINOIS

Rock-Ola's "Universal Wall Box" Goes Into Production

Meets Demand of Distribs To Rush Manufacture

CHICAGO—J. A. (Art) Weinand, vice-president and general sales manager of Rock-Ola Manufacturing Corporation, this city, announced this past week that the firm had just placed into production its new wall and bar box.

"This new unit will be called the 'Rock-Ola Universal Wall Box', Weinand stated, "and will be off our production lines in the very near future."

Demand from Rock-Ola distributors, almost everywhere in the country, to obtain these wall and bar boxes

has continued to grow ever since the first showing.

The box can handle 50 selections. It can also handle 100 and even 200 selections.



J. A. (ART) WEINAND

It is one of the most flexible of all the new-type wall and bar boxes which have yet been shown to the juke box industry.

Art Weinand said, "David Rockola is extremely proud of his new 'Universal Wall Box' in view of the fact that it is so extremely flexible and that it will prove of tremendous good help to the nation's automatic music operators."

He also reported, "Tho we have just entered into production, we don't want our distributors, nor the na-

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WRITE—WIRE—PHONE TODAY

CALDERON
 DISTRIBUTING COMPANY

450 MASSACHUSETTS AVENUE
 INDIANAPOLIS, INDIANA

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NEW ORLEANS NOVELTY CO.
 115 MAGAZINE STREET
 NEW ORLEANS, LOUISIANA

tion's operators, to believe that 'Universal Wall Boxes' will come popping off our production lines immediately. "Just as soon as we possibly can", he said, "we will deliver the new 'Universal Wall Box' to everyone who has already placed orders in advance."

CHICAGO CHATTER COLUMN has a GREAT STORY!
 Turn To Page 37

HEARINGS START ON JUKE BOX COPYRIGHT AMENDMENT BILL

Music Industry Heard on Thursday, Oct. 25. "The Cash Box" Goes To Press Before Juke Box Industry Representatives Present Their Side. Bill Would Force Juke Box Operators To Pay Royalties To Owners Of Copyright

PREMIUM BUYERS
3 BEST PREMIUM BOARD DEALS IN THE U. S. A.

NO. 301 DEAL ONLY \$39.50
 20 Beautiful Items That Can't Be Topped For Getting Big Play

NO. 401 DEAL ONLY \$52.50
 22 Big-Sized Items That Have Boomed Collections Everywhere

NO. 201 DEAL ONLY \$41.50
 This is it. 12 Outstanding Electrical Appliances. Order Now.

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 Tel.: ARmitage 6-4262

SURE THERE'S A BRIGHT SPOT IN YOUR FUTURE GET IN TOUCH WITH US NOW

H. M. BRANSON DISTRIBUTING COMPANY
 514 SOUTH 2nd STREET
 LOUISVILLE, KY.

THERE'S A BRIGHT SPOT IN EVERY OPERATOR'S FUTURE

WRITE—WIRE—PHONE TODAY

HERMITAGE MUSIC COMPANY, INC.
 423 BROADWAY
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NEW GAMES
 United COUNTY FAIR
 Bally BRIGHT SPOT
 United ZINGO

SPECIAL PRICE!
 Keeney LITE-A-LINE Write!
 Universal FIVE STAR \$365

NEW SHUFFLE GAMES
 United DE LUXE 6 PLAYER ALLEY
 Keeney 6 PLAYER LEAGUE BOWLER
 Chi Coin 6 PLAYER BOWLING ALLEY

SPECIAL PRICES!
 Chi Coin SHUFFLE HORSESHOES \$250
 Genco SHUFFLE TARGET Write!
 Bally SHUFFLE LINE Write!

ARCADE
 Satisfaction Guaranteed

Exhibit SIX SHOOTER	\$225
Chi Coin BASKETBALL CHAMP	199
United STAR SERIES	125
United TEAM HOCKEY	125
TELEQUIZ w/film	115
Chi Coin GOALEE	95
Mutoscope SKYFIGHTER	95
QUIZZER w/film	89
Exhibit DALE GUN, Late	85

RAY GUNS
 Factory Rebuilt & Repainted

SWINGING MONK	115
SHOOT THE DUCK	110
BAG-A-BUNNY	110

SHUFFLE GAMES

Completely Reconditioned		All Playing Fields Resurfaced	
UNITED		CHICAGO COIN	
TWIN S.A. REBOUND	\$215	TROPHY BOWL	145
SINGLE S.A. REBOUND	149	BOWLING CLASSIC	135
SHUFFLE SLUGGER	125	BOWLING ALLEY	55
SHUFFLE ALLEY EXPRESS	69	UNIVERSAL	
SHUFFLE ALLEY Flyaway Pins	39	HIGH SCORE—15 Pins	175
SHUFFLE ALLEY	29	SUPER TWIN BOWLER	135
KEENEY		TWIN BOWLER	65
LEAGUE BOWLER—4 Player	265	GENCO	
DOUBLE BOWLER	135	SHUFFLE TARGET	255
LUCKY STRIKES	75	BOWLING LEAGUE	35
BALLY		GLIDER	30
HOOK BOWLER	275	WILLIAMS	
SHUFFLE CHAMP	89	DOUBLE HEADER, late model	125
SPEED BOWLER	59	DELUXE BOWLER	45
SHUFFLE BOWLER	39	TWIN SHUFFLE	25

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WASHINGTON, D. C.—Hearings on Rep. Joseph Bryson's (D., S. C.) bill (H.R. 5473) got off as scheduled on Thursday, October 25 before the House of Representatives Sub-Committee on the Judiciary. This bill, similar to others which have been presented over the past number of years, again makes an effort to have the Copyright Act changed so that operators of juke boxes will be forced to pay royalties for copyrighted music.

Otto A. Harbach, president of the American Society of Composers, Authors and Publishers (ASCAP), whose organization has been the leader and staunchest advocate of the amendment, asked the House judiciary subcommittee to "grant this ridiculously small royalty on juke box music," according to a report appearing in the press.

He is also quoted as saying that sheet music sales have declined and the performance right, particularly on radio and television, is a composer's main income now. But, he stated, if his hits are played on juke boxes he gets nothing.

Bob Merrill, a song writer, and composer of "My Truly, Truly, Fair," "Sparrow In The Tree Top," and "If I Knew You Were Comin' I'd've Baked A Cake," is quoted as saying that all performances of the last two years earned him only \$439, none of it from the thousands of nickels dropped into juke boxes.

It would appear from these statements that the music industry didn't receive any revenue at all from records purchased by juke box operators. It is hoped that those representing the juke box industry when they get their opportunity to voice their arguments, will take issue with these statements.

It is well known that all concerned in the music trade receive royalties from the record manufacturers, paid on the quantity of records sold. It is also well known that ASCAP collects from many sources using copyright

music and in turn pays its members. Not all music is ASCAP music. Other organizations of similar nature, also function along the same lines. Prior to its recent change in policy, ASCAP placed its members in a number of classifications, and paid these members accordingly. An action by the United States government was started to determine the fairness of this policy. While this action was in progress, ASCAP made a number of changes.

It's possible Bob Merrill's statement, that he received only \$439 in two years, was due to a number of causes, among which was the above classification method. It would be ludicrous to believe that his total earnings (outside of sheet music) on the songs mentioned in the news report brought him \$439.

However, of greater importance to the automatic music industry is to prove to the judiciary sub-committee that the juke box operator already pays money to those in the music trade when he buys his records, as the royalties paid by the record manufacturers are evidently added on his cost. In addition, with the cost of running his business, and cost of equipment (including records) is so high that a great majority of operators would be forced into a position of conducting their business at a loss, and in a great many cases would be forced to close up.

According to reports the entire music industry is going all out to get the amendment into the books. It is hoped that everyone of the nation's jukebox operators will be ready to be called upon if necessary for whatever help may be needed.

In the meanwhile, representatives of the juke box industry, with long experience combating these continual copyright bills, are in Washington, and this publication has every confidence that the juke box industry is well represented.

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ROSE-BOWL



The BIG Game Of The Year!

TREMENDOUS

NEW TIE-THE-SCORE IDEA!

Player, representing HOME TEAM, plays to tie VISITOR'S SCORE shown on light box at start of game . . . Wins Replays on tie score . . . earns additional Replays for extra touchdowns!

TERRIFIC

TOUCHDOWN ACTION!

Thrilling, razzle-dazzle play provides sensational scaring shots! All Bumpers, Roll Overs and Buttans GAIN YARD-AGE, as shown by progress of football on light box! 3 "POP" BUMPERS—2 FLIPPERS—2 CYCLONIC BUMPERS for fast, flashy "ball handling"!

EXCITING

MULTIPLE SCORING OPPORTUNITIES !!

ROTATION SEQUENCE lights TOUCHDOWN KICK-OUT HOLES for Replays . . . 2 TOUCHDOWN ROLL OVERS . . . "BACKFIELD" SEQUENCE lights 2 SPECIAL ROLL OVERS for Replays!

IT'S A TRIPLE THREAT FOR TOP EARNINGS RIGHT FROM THE KICKOFF!

ORDER FROM YOUR DISTRIBUTOR NOW!

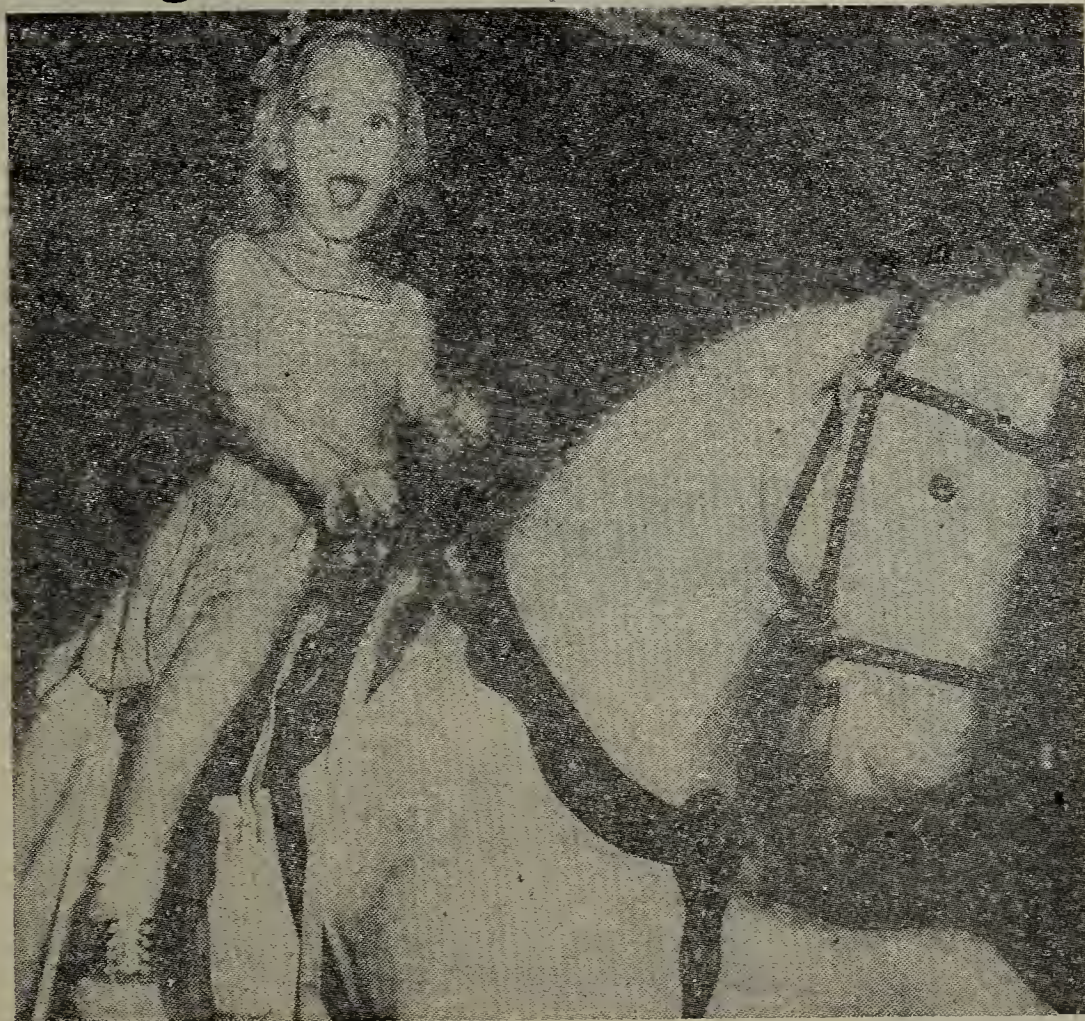
D. Gottlieb & Co.

1140-50 N. KOSTNER AVE. CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"



Exhibit's "Big Bronco" Brings A Thrill To Small Fry



CORAL GABLES, FLA.—When Coral Gables city commissioners, a year ago, placed a \$1,000 tax on coin-operated amusement devices, they never dreamed their tax would fall afoul of the juvenile citizens, whose cowboy and cowgirl dreams included riding bucking broncos.

This past week the commission attached an emergency rider to the tax bill, making the fee for the bucking horses only \$10 instead of the \$1,000. This not only made the small fry happy, but added smiles to the operators of Exhibit's "Big Bronco" and "Pony Express."

It also made the officials of Exhibit Supply Company very happy, as it's their equipment being used by the operators.

Celebrating this great event, the Miami Daily News sent its photographer to record the event for posterity, and pictured above we see four-year-old equestrienne, Susan Blake, doing an Annie Oakley.

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ROANOKE, VIRGINIA

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J. ROSENFELD CO.
3218 OLIVE STREET
ST. LOUIS, MO.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Runyon Plans "D-80" Showings

NEW YORK—Barney (Shugy) Sugerma, Runyon Sales Company, with offices in this city, Newark, and

Trenton, N. J., is in a most unusual predicament. He's both overjoyed at the wonderful reception and sales of AMI's new model "D-40" phonograph, and is hoping the factory can ship him a great deal more of these phonos, and at the same time he's biting his fingernails awaiting the arrival of the AMI "D-80."

"A great many operators have placed orders for the 'D-40,'" stated Shugy. "However," he continued, "other operators, who desire a multiple record phono are eagerly awaiting the showing of the AMI 'D-80,' which we've promised to display within a few weeks. These operators have advised us that they're holding up the purchase of their machines until they can get a look at the AMI multiple record phonograph."

Sugerma has already laid his plans for a big time showing of the "D-80" in all his offices, New York, Newark, N. J. and Trenton, N. J. There will be the usual refreshments and appearance of record personalities. In addition, Shugy will take the machine out on the road and hold a number of showings in hotels and at association meetings.

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SOUTHERN MUSIC
DISTRIB. COMPANY
503 W. CENTRAL AVENUE
ORLANDO, FLORIDA

Meeting Dates Of Music Operators' Associations

- Oct. 29—Illinois Amusement Association
Place: 208 North Madison Street, Rockford, Ill.
- 29—Central State Phonograph Operators' Assn.
Place: 805 Main St., Peoria, Ill.
- Nov. 13—California Music Guild
Place: 311 Club, Oakland, Cal.
- 13—Automatic Phonograph Owners' Association
Place: Gibson Hotel, Cincinnati, Ohio
- 14—Music Merchants' Guild
Place: Narragansett Hotel, Providence, R. I.
- 15—Michigan Automatic Phonograph Owners' Association
Place: Maccabees Building, Detroit, Mich.
- 21—Westchester Operators' Guild, Inc.
Place: American Legion Hall, White Plains, N. Y.

Mixed Drinks? Ask Joe Young!



NEW YORK—The World's Cocktail Mixing Championships were held in the Henry Hudson Hotel on October 15, and bartenders from all over the nation gathered to compete for awards.

Joe Young, Young Distributing, distributor for Wurlitzer phonos in this area, was selected to act as one of the judges in the "tall drink division." The officials of the contest selected Wurlitzer's model 1400 phonograph to display at the affair, and Young reports it attracted a great

deal of attention.

Pictured above, standing, are, l to r: Willard Ferrier, promotor of the contest; "Passo Antonacci, of St. Louis, winner of Gin and Tall Drink prize; "Cookie" Cook, Jack Dempsey's Bar, winner of Whiskey Cocktail division; "Bill" Graham, Glenmore Distillers; Sam Baumohl, Arrow Liquors; and Ted Vetter of Coca Cola Co. Seated, l to r: Joe Young, Ava Williams TV singer, and Russell Rhodes, drama and amusement editor, New York Journal of Commerce.

Eventually You'll be Using the
RISTAUCRAT S-45
Why Not Now?
RISTAUCRAT, Inc. 1216 E. Wisconsin Ave. Appleton, Wis.

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SANDERS DISTRIBUTING CO.
415 FOURTH AVE., SO., NASHVILLE, TENN.

THRU THE COIN CHUTE
CINCY CHIT-CHAT

The Automatic Phonograph Owners Association held its first meeting in three months, having passed them up during the summer months. Charles Kanter, president, was on hand to conduct the meet, looking mighty healthy after his long vacation in Miami Beach. The meeting was held on Tuesday evening, October 23, at the Sheraton Gibson. . . . A committee on good-will and advertisement was appointed, being headed by Milt Cole, who will serve for the next four months. . . . Another committee was selected to serve on the Christmas Party program, which will be held on December 11 in the Victory Room of the Hotel Sheraton-Gibson. Named on the committee are Sam Chester, Nat Bartfield, and Fred Engel. . . . Guests on hand from the record companies were: Vern Hawks of Decca, Peter Goyak of Capitol and Maurie Rose of Columbia. They promised to work with the committee for the Christmas party in an effort to make this year's celebration the biggest and best of all time. . . . Many business discussions took place among which were bills in legis'ation, and record promotion. . . . Also seen at the meet were Phil Ostand, Abe Villinsky, Sam Gerros, James Drivakis, Charles McKinney, Bill Harris, and others. . . . Robert Bernstein, who operated the Robert Music Company, made application for membership in the association. He had purchased the phono route of Leo Weingartner, who operated the Dot Sales Company. . . . Next monthly session will be held on Wednesday evening, November 13, in Parlor "B" at the Sheraton-Gibson.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Amusement Machines? Gaming Machines? Prizes As Awards?

BUREAU OF INTERNAL REVENUE STATES ITS RULES

WICHITA, KANS.—In May of this year, M. Y. (Pete) Blum, president of United Distributors, Inc., this city, requested the U. S. Treasury Department to give him a ruling concerning the special tax imposed by section 3276 of the Internal Revenue Code in respect to coin-operated devices.

Blum desired to be advised as to whether or not the game "Chicago Coin Bowling Alley" would be classified as a coin-operated amusement device or a coin-operated gaming device under the five methods set out below:

Method 1: As a stimulant to induce competition a prize is offered to the player who obtains the highest score for the week.

Method 2: A tournament is conducted at the end of the week between the five players who have obtained the highest score, and a prize is awarded to the player obtaining the highest score.

Method 3: This method was adopted along the lines contained in Bureau letter to Mr. Barnett which held that a coin-operated electric shooting target called "Gun Patrol" is a coin-operated amusement device. Under the mode of operation in Method 3 each player would receive a ticket indicating skill at certain fixed scoring points. The tickets are then placed in a box or jar once a week or month, a ticket is drawn from the box or jar and the player whose name has been drawn receives a prize or gift.

Method 4: One or more up to five engage in competitive play at one time. A ticket is awarded to the player who has obtained a higher score than his opponents. The ticket is then placed in a container for a weekly drawing as outlined in Method 3.

Method 5: A prize or ticket is awarded to a player obtaining a certain score. This ticket may be used to receive a package of cigarettes or a glass of beer or a trinket of some kind.

The Wichita office referred this request to the Bureau of Internal Revenue for a ruling. Under date of June 6, 1951, the Bureau of Internal Revenue advised the Wichita office, in part as follows:

"The Bureau holds that all coin-operated pin-ball machines, including one-ball machines which do not contain pay-out mechanisms and which

may merely afford free plays, or where a prize is offered for the high score made on the machine during a stated period, such as a day, week, or month, are considered coin-operated amusement devices. However, in instances where appropriate evidence discloses that free plays obtained in the playing of the machine are redeemed for cash, premiums, merchandise or tokens, or where prizes are given for certain designated scores the machines are considered gaming devices.

In view of the many types of devices in operation for which prizes are normally awarded for successful operation or high score attained, the Bureau holds that the classification of a machine as a coin-operated amusement or gaming device is not determined solely by the giving of prizes.

If the successful operation of a coin-operated device depends on the application of the element of chance, the machine is considered a gaming device. Generally on this type of device the player after inserting the coin in the machine has no further control over the final result, which is attained by the element of chance, such as pulling a lever, setting reels into motion, activity of dice, or, in the case of pin-ball machines, propelling a ball over the playing surface by means of a plunger.

However, those devices where the insertion of a coin merely releases the machine for play and the high score or successful operation depends on the player's skill, as distinguished from the element of chance; are regarded as amusement devices. The play of the game after the insertion of the coin is controlled by the skill of the player either in throwing or rolling balls, pucks or disks (manual operation), or shooting a gun at a target, such as skee ball, pokerino, X-Ray poker, target games, and also the many variations of skee ball bowling machines now currently in use. These types of devices are thus distinguished from those machines where the element of chance controlled and the fact that prizes might be offered for successful operation would not alter their classification as coin-operated amusement devices.

Very truly yours,
LYNN R. BRODRICK,
Collector

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DUNIS DISTRIBUTING CO.

217 N.W. DAVIS ST. | 100 ELLIOTT, W. | WEST 906—2d AVE.
PORTLAND, ORE. | SEATTLE, WASH. | SPOKANE, WASH.

SAVE MONEY IN THIS SPECIAL SALE EVERY MACHINE GUARANTEED REGARDLESS OF PRICE

ONE-BALLS	MUSIC	SPECIALS!
5 Winners (Like New) Ea. \$215.00	Wurlitzer 1100, very clean \$359.50	14 5c Hot Nut Vendors Silver King (Brand New) Ea. \$ 12.50
4 Photo Finish, Ea. ... 125.00	Wurlitzer 1015, very clean 225.00	14 Duck Hunters (Brand New) Ea. 20.00
10 Champions, Ea. 125.00	Wurlitzer 1017 Hideaway 225.00	14 Candy Vendors 104 Bar Capacity Silver King (Brand New) Ea. 24.50
10 Gold Cups, Ea. 59.50	Seeburg 1946 195.00	Uneda Pack Monarch Cig. Vendors 25c Conversion, Ea. ... 79.50
5 Jockey Specials, Ea.. 49.50	Wurlitzer 1250 (Brand New) 450.00	Bally Hot Rods, Ea. ... 110.00
25 Turf Kings (All Late Models) Ea. 325.00	AMI Model "A", very clean 349.50	Gun Patrol 5-10-25c Coin Chute 275.00

EXTRA MUTOSCOPE ATOMIC BOMBER \$145.00
BRAND NEW IN ORIGINAL CRATE

TERMS: 1/3 Deposit
With All Orders,
Balance C. O. D.

MONROE COIN MACHINE EXCHANGE, INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel.: SUPERIOR 1-4600)

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UNITED
AMUSEMENT COMPANY
3410 MAIN STREET
KANSAS CITY, MO.

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TOLEDO
COIN MACHINE EXCH. CO.
814-16 SUMMIT STREET
TOLEDO, OHIO

Read One Of The Greatest Stories Ever
To Appear In "THE CASH BOX"

Turn to PAGE 37
"Chicago Chatter"

CAN YOU AFFORD 1c PER WEEK TO OBTAIN EACH OF THESE FACTS VITAL TO THE CONTINUED SUCCESS OF YOUR BUSINESS?

- 1¢ Editorials that simply sizzle with true facts. That contain predictions of things to come. That carefully and completely analyze problems of vital importance to all members of the industry. Courageous, fearless, truthful, factual editorials, without peer in the entire history of this industry.
- 2¢ Feature articles covering every vital phase of the industry. Written in easy-to-read, easy-to-understand style. Completely clarify the problems of the trade. Written by men with over 20 years of experience in writing for this industry exclusively.
- 3¢ News reports from everywhere in the world, many times printed even before they become news anywhere else. Every news source and every news service used to obtain news facts for the industry. Every news item carefully analyzed before being put into print.
- 4¢ Advertisements of the leading manufacturers, distributors, jobbers, suppliers, and all the allied industries. Ads that tell what these leaders are featuring. What they have for the members of the field.
- 5¢ Pictures of all outstanding personages and events. More pictures printed in The Cash Box than in all other publications combined. Special photographers in leading centers always on hand for this great service.
- 6¢ Completely analyzed reports of all Governmental regulations referring in any fashion whatsoever to this industry. Legal reports. Legal facts. Tax reports. License reports and license changes. The Cash Box IS NOT SOLD ON NEWSSTANDS. Such legal reports and tax matters are for this industry—and this industry only.
- 7¢ Famous columns that are avidly read by all the trade. Covering the intimate and inside news from New York, Chicago, Los Angeles, Minneapolis-St. Paul, Miami, Dallas, New Orleans, and many other important centers.
- 8¢ The biggest classified advertising section in the industry. Publishing more classied ads each week than all other publications combined publish in a month. Here's where everyone seeks bargains. Here's where everyone finds whatever he wants to buy or to sell. Outstanding. A section that earns everyone money.
- 9¢ The world famous, officially accepted, original and authentic, "Confidential Price Lists." The one and only recognized official guide for all new and used coin operated machines in the United States. Giving all market changes as they occur each and every week.
- 10¢ Thousands of dollars have been saved by members of the industry because of close and consistent attention to each week's issue of "The Confidential Price Lists" in the matter of sales of machines, purchase of machines, personal property taxes, income taxes, and other national and local taxation.
- 11¢ Loans have been made by and from finance firms, factors, loan companies, banks, and other financial institutions thru use of "The Confidential Price Lists" as their official and only, completely recognized guide to all machine prices in the industry.
- 12¢ The courts of the United States, Canada, Mexico, and many other countries have adjudicated and settled estates and claims by official use of "The Confidential Price Lists." ("The Confidential Price Lists" are over 12 years old. A little over nine years ago they were incorporated into The Cash Box. This 12 years of experience is an invaluable aid to every user of "The Confidential Price Lists.")
- 13¢ The Cash Box is recognized by various associations of operators throughout the United States as their "official magazine." Operators, themselves, call The Cash Box—"The operator's bible." Operators make confidential reports to The Cash Box and completely favor The Cash Box BECAUSE The Cash Box IS NOT SOLD ON NEWSSTANDS. It is their truthful, fearless and confidential friend.
- 14¢ One noted feature of The Cash Box that is growing ever more important is "Conversions." Here are listed the firms who are converting old games into new types. The old names and the new conversion names appear each week. This is one feature that is completely exclusive with The Cash Box.
- 15¢ New features are continually being added to The Cash Box as their need becomes apparent. The Cash Box spares no expense to bring its readers the most authentic, the finest, the most complete new guides. Other new features of great importance to The Cash Box readers are being arranged right now. Each and every week there's something new, better, more valuable added for the reader's benefit.
- 16¢ Aside from all the above, for operators of all types of coin operated amusement, vending and service equipment, operators of music machines find tremendously important features to continue their business successfully only in The Cash Box. "The Nation's Top Ten Moneymaking Juke Box Tunes," compiled from reports received from juke box operators all over the nation, appears in The Cash Box each week and has been featured on outstanding radio shows, by leading disk jockeys, and is officially accepted by noted publications of all kinds.
- 17¢ "The Cash Box Record Reviews" featuring the "Disk Of The Week" and the "Sleeper Of The Week" records, plus complete reviews of all the new week's records and "Only Records Considered Best Suited To The Requirements Of The Trade" are reviewed each and every week, prove invaluable to music operators for they can then buy with full confidence and know that they are buying only the best moneymaking records of the week.

- 18¢ "Best Bets" featuring a column that tells about new records which have just been reviewed that week and which are considered the best bets to earn money for juke box operators.
- 19¢ Music news and editorials that are slanted to bring bigger, steadier profits to the nation's operators. Important information appears in the news reported each issue. Readers acclaim the music news of The Cash Box.
- 20¢ The "Juke Box Regional Record Report" gives a full page featuring the top ten tunes in twenty-four individual cities each week. This is absolutely invaluable to the music operator. He knows what's tops in his town. He can follow right along to grab the biggest play. More money for every operator who reads this page.
- 21¢ "Round The Wax Circle" offers a column of intimate and breezy news from the Tin Pan Alleys of New York, Chicago and Los Angeles, and brings music operators closer to the artists and orchestras who make the records for them. An extremely interesting column.
- 22¢ "Disk Jockey's Regional Record Reports" features the top ten tunes of 32 outstanding disk jockeys in the nation. A perfect tieup between the juke box operator and the disk jockey. Each knows what the other's playing. Each cooperates to please the public. Important for every juke box operator to know.
- 23¢ The world famous, original, exclusive, unequalled "Hot Charts" of The Cash Box are acclaimed by all juke box operators and all others in any fashion whatsoever engaged in music. Here are compiled from hundreds of reports directly from leading juke box operators the top ten "Jazz & Blues" records in New York, Chicago, Los Angeles, New Orleans, Dallas, and five other important centers, each and every week. The most authentic, the finest and officially-accepted "Jazz & Blues" record ratings in the nation.
- 24¢ The Cash Box started it. Crusaded for it. Demanded it. Today it's becoming more and more the fact. Two minute records for operators. To help keep this a featured fact The Cash Box publishes a special column each week that features the speediest playing records reviewed in that very week's issue. Records only under 2:30 are featured in this column.
- 25¢ "Jazz & Blues Reviews" of all the records in this great field plus a special choice "Award Of The Week" record is one section that is absolutely priceless to any operator in jazz and blues locations. The Cash Box ratings and reviews of these records are acclaimed by all the manufacturers of the records themselves, as well as by all the music trades and, especially, by the jazz and blues juke box operators.
- 26¢ "The Big 10 Hillbilly, Folk & Western Juke Box Tunes" features the top ten records in this category. These are compiled from dozens and dozens of reports received each week from motel music operators.
- 27¢ The "Folk & Western Record Reviews" featuring the "Bullseye Of The Week" record are acclaimed by all users of this type of recording all over the nation. These weekly reviews of all the records produced in this field are the most outstanding in the history of the nation's recorded music.
- 28¢ "Folk & Western Roundup" is an intimate, newsy, breezy column concerning the people, the artists, and all connected with this great music category, written by a man with great knowledge of, and experience in, this field.
- 29¢ "Disc-Hits Box Score" features the top 50 big selling records around the nation. Compiled each week exclusively for The Cash Box by Jack Tunnis whose "One-Spot" record system is the outstanding necessity of every record dealer in the country. A terrific full page report rating the top 40 tunes.

IF YOU CAN AFFORD* 29c A WEEK TO OBTAIN THE ABOVE FACTS VITAL TO THE CONTINUED SUCCESS OF YOUR BUSINESS EACH AND EVERY WEEK—THEN SUBSCRIBE TO:

THE CASH BOX

EMPIRE STATE BUILDING
NEW YORK 1, N. Y.

OKAY! Enclosed find my check for \$15 for a Full Year's Subscription (52 Weeks' Issues). Start sending me "The Cash Box" each week!

NAME

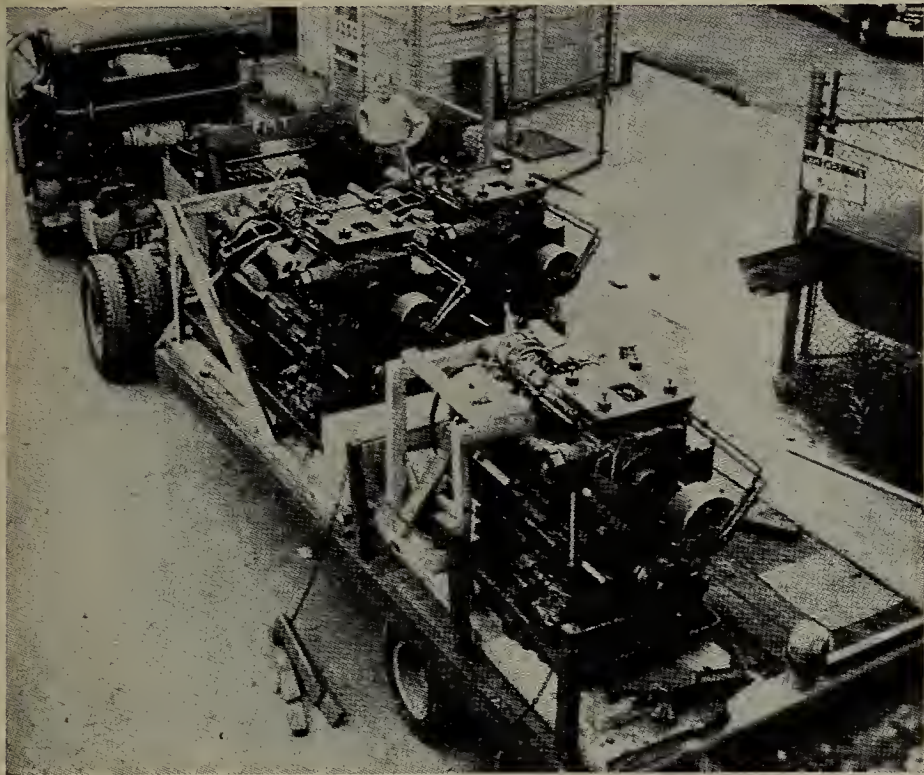
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*NOTE: On the Full Year's Subscription of \$15 "The Cash Box" costs you less than 29c per week.

Defense Machinery For Bally Plant



CHICAGO—We can't recall just how many citations and awards were won by Bally Manufacturing Company, this city, in World War II, but they were plenty.

With the country once again devoted to the production of vital war materials, Bally began its mobilization for defense production in August and September, when 10 truckloads of heavy machinery arrived from Navy warehouses.

Pictured above is the first truckload of Navy machinery arriving at the Bally plant.

A second contract, awarded by the Air Force, will require large additional installations of equipment. It

is reported that actual production is scheduled to commence this month, when game production will be crowded into a comparatively small section of the Bally plant.

Ray Maloney, Bally president, announced the award of these two contracts. "This is only the beginning", stated Maloney. "Because of the proud performance of Ballyfolks during World War II, the Government has mobilized all of the Bally plants for important defense material, and, as the national defense program speeds up, the Bally plants will be called on for larger and larger contributions to the great task of strengthening our country's defense."

PREMIUM BIZ BOOMS

CHICAGO — If there were any skeptics some many months ago, when *The Cash Box* first published the fact that there was a big premium boom under way, surely these men have now turned to believers.

The premium boom has grown to such proportions that almost every distributor is now engaged in the sale of these items to help stimulate and maintain big play on shuffle games and rebounds.

Many new angles are being presented almost every week to the operators. The board deals, the coupon plan, and even a few new angles, which haven't yet been announced, are bringing the alley players some of the most practical, as well as the finest premium merchandise, ever

used by the field.

The premium use for play stimulation isn't at all new, it has caught on again. This time stronger than ever.

In fact, some believe that it has reached the point where the average shuffle game operator just can't expect any play, unless he features outstanding premiums. And each day this grows and grows bigger and bigger and more factual.

Away back premiums were used in the eastern market to stimulate early pinball game play. From there premiums jumped into what became known as "Sportlands", or stores where pinball games were grouped together and where players received a coupon the moment they started to play while, at the same time, enjoying the opportunity of obtaining more coupons by skillful play action.

This reached the point where one noted arcade firm in New York was stocking over \$250,000 worth of premiums, ranging from small pocket knives to brand new automobiles.

The new premium boom is growing so fast that few can yet keep step with it.

The board deals seem to predominate at this time. One noted distributor here is reported to be shipping over 700 of these board deals each week, while selling almost that many right from his own place to local ops.

Action is fast, and premiums are being gobbled up at such a rate, that one firm has now introduced an outstanding catalog whereby the same system of coupons (as used by soap and cigarette firms) is being featured.

A further plan than this also ready for introduction and, very soon, it is believed that the players will start wandering from location to location to learn where they are assured of the finest premium merchandise for the least play action.

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WRITE—WIRE—PHONE TODAY
**NORTHWEST
SALES COMPANY**
906 ELLIOT AVENUE, WEST
SEATTLE, WASH.

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REX-BILOTTA CORP.
821-829 S. SALINA STREET
SYRACUSE, NEW YORK

Iron And Steel Scrap Needed

WASHINGTON, D. C.—Defense Mobilizer Charles E. Wilson has issued the word that this country is desperately in need of Iron and Steel scrap. "This is no longer a shortage," he declared, "it is an emergency!"

There is a need at this time for 36,000,000 tons of Iron and Steel scrap. It was pointed out that Steel

Production in 1950 used 96,700,000 tons; in 1951 it is estimated that 110,000,000 tons will be used; and 1952 we will use approximately 117,500,000 tons. Scrap consumption for the corresponding years were, 1950 — 29,500,000 tons; 1951 — 36,000,000 tons, and in 1952 an untold number of added millions of tons will be needed.

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ALLAN SALES, INC.
928-30 MARKET STREET
WHEELING, WEST VIRGINIA

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PAUL A. LAYMON, INC.
1429 W. PICO BLVD.
LOS ANGELES, CALIF.

Dime Play Increases Take 35 to 40%

WOODBURN, ORE.—Marshall R. McKee, who operates the Marion County Amusement Company, this city, is another music operator who is mighty happy over his changeover to dime play on his music machines. "At the present time" states McKee, "I have over 100 Juke Boxes on 10c or 3 for 25c play. The increase in play has been between 35% and 40% additional revenue.

"The only drawback I can see in 10c play is getting the balance of operators to change over. My locations were all against the raise at first, but now 95% are in favor of it. Their talks against it is only because their customers can drive 30 or 40 miles and still play for 5c. I believe our increase would be much greater providing the balance of operators in Oregon would change."

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MAYFLOWER DISTRIBUTING CO.
2218 UNIVERSITY AVE., ST. PAUL, MINNESOTA
1209 DOUGLAS ST., OMAHA NEBRASKA
PASTER DISTRIBUTING COMPANY, INC. 2606 W. Fond Du Lac Ave.,
MILWAUKEE 6, WISC.

THRU THE COIN CHUTE
CALIFORNIA CLIPPINGS

That big new sign reading "William Leuenhagen and Co. Music and Amusement Machines" can be read at least two blocks away. Looks as if Bill is really out to let the world know that he sells equipment as well as records. . . . Over at General Music, Fred Gaunt pointed out to us the many merits of Chicago Coin's new "6 Player Bowling Alley," with its key increase and decrease feature for high score control. . . . We're still amazed every time we walk into Badger Sales, what with the growing lines of gas ranges and refrigerators equaling the stock of many large appliance firms. There's still plenty room on the floor, though, for any game that measures up as a live one, we learned by trying our hand on Keeney's "Six Player League Bowler." Also couldn't resist shooting a few lines on Exhibit's "Shoot-A-Line," which is really an irresistible game for anyone with a trigger finger.

Found Al Bettelman busily readying the C. A. Robinson floor for a shipment of new merchandise, about which he was just mysterious enough for us to suspect that maybe they'll be handling a new line before the week's up. . . . Just learned that Stan Turner, Wurlitzer expert from way back, has left the Paul Laymon firm for some project of his own which still seems to be in the secret stage. Jim Wilkins, formerly the Laymon outside salesman and a very personable young man, is now holding forth behind the Wurlitzer supply and parts counter. Wurlitzer sales, we learned from Ed Wilkes, are still moving up, as are such Bally products as "Coney Island." . . . Word is out around the Row that Chicago Coin's Phil Robinson has become so diet conscious that he's the town's leading contributor to the penny scale industry.

Heartfelt condolences of this column and The Cash Box staff to Nick Carter of Nik-A-Bob Distributors on the recent passing of his wife. Nick's staff were getting ready to receive the new AMI "D-80" within a short time when we dropped by. Indications are already strong that local and out-of-town music ops favoring a big selection machine will give it a real welcome. . . . Caught Cele Padwa at Sicking Distribs taking vitamins. She wasn't sure just which letter of the alphabet they were, but the doctor told her they were good for the anemic to zymotic. . . . For any folks who may be curious as to Automatic Games, we're curious too. The shop seems closed up a good deal of the time, at least when we drop by, but some of the other folks on the Row tell us that Dannie Jackson and George Warner do come in occasionally. Otherwise, we're not sure whether George is selling insurance or taking trips with the Shriners to Hawaii.

On the Row: Ralph Kroeze of Paramount. . . . Portersville's Johnny Huntsman. . . . Ernest Bryant of Glendale. . . . S. L. Griffin of Pomona. . . . Bon Donahue from Pismo Beach. . . . Downey's Happy Clark. . . . Fred Allen of Bakersfield. . . . San Bernardino's Mel Heiman, A. T. Felkins and R. L. Grey. . . . Margaret Cohn of San Clemente. . . . Shafter's Al Anderson. . . . Carl Peckham of Long Beach. . . . Mr. and Mrs. M. E. McGrew from Paso Robles. . . . Mr. and Mrs. Fred Ray of Bakersfield. . . . Oxnard's Ken Ferrier. . . . A. Zaboski of Gardena. . . . Perry Irwin from Ventura. . . . Pasadena's Herman Burger and Bill Olson of San Pedro.

THRU THE COIN CHUTE
MINNESOTA MUSINGS

Tony Trucano of the Black Hills Novelty Company, Deadwood, S. D. stopped in the Twin Cities to see what was new in coin operated games. Tony was on his way back from visiting his son who is attending Notre Dame. . . . Also in from the South Dakota territory was Ed Chesney and his wife who snatched a few days in town looking over and seeing what was new in coin operated equipment and taking some equipment back with them and getting their route ready for the winter operation. . . . Seen here and there at the various distributors were Charles Sersen, St. Cloud; Hank Krueger of Fairfax; Roy Stone of Rice Lake, Wis.; Jim Stansfield of Winona; Gordon Dunn of Moose Lake; Lawrence Sieg of Augusta, Wis. . . . Hank Vangen of the L. S. Vangen Company reports that he had a son Roger here, who was on a 24 day leave from the Navy and after leaving Minneapolis he went back aboard ship to go back to Korea.

Bob Bretz, service man for the Lieberman Music Company had the unexpected pleasure of having his son fly in from Texas for two days and to go duck hunting with him. . . . Jack Backus and his wife of Jamestown, N. D. and Glen Addington and his wife of Bismarck, N. D., stopped in the Twin Cities on their way back from the Five State meeting in Omaha. . . . They spent a couple of days in town picking up supplies and equipment and then hurried back so that they wouldn't have too many service calls to take care of. . . . In town picking up supplies and records and making a quick exit were Don Hazelwood of Aitken; August Quade of Rochester; Bob Cross of Jackson; Pete VanDerhyde of Dodge Center; Phil Stang of Jordon; Bill Hunder of Wheaton; Ray Benkowski of Cloquet; and Ike Sundem and his wife of Montivedeo.

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TODAY**

B. D. LAZAR CO.
1635 FIFTH AVENUE
PITTSBURGH, PA.

Ops View "D" In Roanoke, Va.



ROANOKE, VA. — Frank Page, Roanoke Vending Machine Exchange, this city, has held several showings of the new AMI model "D-40" phonograph in this and other cities thru-out the state.

"We have been highly pleased with the numbers of operators who have appeared to view the 'D'" stated Page, "and, of course have been thrilled over the fine comments made by these music men. As expected, we have written a number of orders, and altho deliveries haven't kept pace with these orders, we are assuring our customers that they will be taken care of to the best of our ability."

The photo above was taken at the showing of the "D" in the show-rooms of the Roanoke offices. Jack Mitnick, eastern regional representative for AMI can be seen (2nd from left) pushing a button; and watching the operation facing the camera is Frank Page.

Others in the picture are: Messrs. Atkins, Alley, Martin, Childress, Bess, and Poff; and the Misses: Gibbs, Martin, Poff, DuLaney, Yates and Holbrook.

F. C. Steffens, V. P. & Gen. Mgr. National Rejectors, App't'd To Defense Production Authority For Trade

ST. LOUIS, MO.—F. C. Steffens, vice president and general manager of National Rejectors, Inc., this city, has been appointed Advisor to the Defense Production Authority for the Vending Machine Industry, according to John Cleary, assistant to the general manager.

Steffens, who has spent a greater part of his business career in the automatic merchandising field as a manufacturer of equipment and accessories, is well qualified to advise this branch of the government on problems relating to the vending industry.

As an industry leader he has originated and supported efforts to improve manufacturing standards of quality and has pioneered the estab-

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**EXHIBIT
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lishment of service organizations to provide technical instruction to users of merchandise machine equipment.

Under the management of Steffens, National Rejectors has grown to an organization employing in excess of

450 people with branch offices located in Los Angeles, Chicago and New York. Practically all manufacturers of merchandise vending equipment use National Coin Mechanisms of one type or another.

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Seeburg 146 Hideaway,
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Seeburg 5¢ Wireless Boxes,
Model W1-L56,
each \$12.50

Bally Baseball Games,
each \$125.00

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Permo Inc.
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123 W. Runyon St., Newark 8, N.J., 81 3-8777
354 S. Warren St., Trenton, N.J., TR 5-6593

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Wurlitzer 1015 — both curved and sides. Each	\$ 4.50
Bubbler Tubes for Wurlitzer 1015. Each	3.90
Bullet Domes for Wurlitzer 1100. Each	16.00
Wurlitzer 750—top, right or left corner plastic. Each	5.25
Cylinder Rainbow Color Plastics for Wurlitzer 1015 & 1100. Each	1.50
Plastic Glue — permanent adhesive for above. Pint	1.00
Blue Mirror Squares for Seeburg 46-47-48. Per square	.02c
White Mirror Strips for Wurlitzer 1015 (Double Strip). Each	.25c
Magic Gluglass (Adhesive for all Mirrors). Pint	1.25
1/3 Deposit—Balance C. O. D.	

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THRU THE COIN CHUTE
EASTERN FLASHES

Local coinmen are heading for a couple of nights of fun in the next two months. The 14th Annual Banquet and Show conducted by the Automatic Music Operators Association brings out the music trade on Saturday evening, November 3. Music operators, distributors, representatives of the manufacturers, recording artists and recording executives will gather at the Commodore Hotel and have themselves a time. A month later, on December 9th to be exact, the Associated Amusement Machine Operators of New York (games operators), holds its annual banquet. Joe Hirsh, business manager of this organization, just returned from Chicago where he had been in touch with the manufacturers for advertising for their souvenir journal. Joe reports that while the date has been set, the night club where the affair will take place has narrowed between two choices, and an announcement will be made later.

The building on the corner of 43rd Street and 10th Avenue has been completely demolished, and construction now starts on the new building which will house the business of Albert Simon, Inc., representative for Chicago Coin. Al Simon expects the new building to be ready for occupancy by January, 1952. . . . While visiting at Al Simon's this week, we thought we'd run into a miniature convention. Congregated there were Willie Aronson, Harry Green, Marty Rosen, Harry Frier, and Humbert Betti, Sr. These operators all agree that the games business is fine, but that the past summer's collections were much better. Their experience during the past two years brings out the interesting information that the summer months are great, fall months until November or December are off, and then business picks up very noticeably from that time and runs right thru August and September. . . . Meet up with Jack Semel and his son "Happy" Herbie Semel. Jack keeps the conversation on business, but "Happy" raves about his young daughter. . . . We understand Harry Brown was a visitor on coinrow this week. . . . Henry Grauf and his missus, Foy, visitors at Mike Munves', tell us that they enjoyed their best year of business at their Henry's Playland, Seaside Heights, N. J. . . . Mike Munves, who by the way, also reports the best business year of his entire career, is still busy shipping amusement machines.

Barney (Shugy) Sugerman, Runyon Sales Company, tells us he has two problems—(1) He has so many orders for AMI's model "D-40" he can't get enough machines to fill them—and (2) Operators clammering for a view of the forthcoming AMI model "D-80," and at the same time holding up from purchasing both their new "D-40" model and those multiple record phonos of other manufacturers. Shugy expects the "D-80" in a few weeks. . . . The Koepfel brothers, Harry and Hymie, Koepfel Distributing Company, are really moving like jet planes these days. In addition to a marked increase in the sale of used phonos, their line of plastics for phonos is finding a great ready market thruout the country, and they are being flooded with orders. . . . Dave Lowy, Dave Lowy & Company, one of the hustlingest wholesalers on the street, out of the office when we dropped in. Lowy has Genco's new 8 player shuffle game on the floor, and Ann, Dave's secretary tells us that the operators are going for it in a big way. . . . Every week we learn something—now it's about Joe Young, Young Distributing, distributors for Wurlitzer phonos. Joe, evidently because of his experience and highly developed skill in such matters, acted as a judge in the recent "World's Cocktail Mixing Championships". More important to Joe, however, was the fact that a Wurlitzer model 1400 was selected by the group for display at this affair. . . . Nat Cohn's current worry is his 20 year old son, Teddy. Teddy who is attending Adelphi College, has just been classified into class "A" by his draft board. Alto living in Long Island at this time, the boy had registered in Tucson, Ariz., and he comes within their jurisdiction. Which might mean, explains Nat, that his call may come much faster.

THRU THE COIN CHUTE
DALLAS DOINGS

The State Fair of Texas is now in the record books. And what a fair. During the last three days the city and fair officials closed all the gaming devices on the midway. . . . Most of the coin machine operators killed two or maybe three birds with one stone when they visited Dallas this week. They came to see the fair, then came for the football game between Rice and Southern Methodist University and they came on business—to buy new equipment. . . . Joe and Leonard Metassa over at American Distributing Company took in the fair with their wives and children. Leonard had his three boys and Joe had his boy and little girl. . . . On their way to the fair, Fred Ellis of Waco, Don Hall of Denton and Bob DePriest came for both the football game and the fair dropped in to see the gang at American. . . . Fred Barber over at Walbox Sales Company reports that they had their share of fair visitors. Among them were Benny McDonald, Harry Hooser and Tom Larimore of Forth Worth; C. M. Davis of Sherman; Walter Wiggins of McKinney; Buddy Clem of Paris; and Jimmy Garrett of Longview.

Jack Eskew at Commercial Music Company had a visit from Harry G. Sutton of Boisser City, La. who was in Dallas for the football game and fair. . . . We had bad news from two sources this week. Tommy Chatten of Commercial has a cold and is confined to bed and Carl Casperson is sick in Baylor Hospital. . . . Henry Manning of American Distributing Company, is a true fisherman. He has such a good fishing spot that he won't even tell anyone where it is. This weekend he went fishing and came home with a nice string of black bass. All weighing in the neighborhood of five pounds. Nice Neighborhood. . . . Mrs. Peggy Myatt—secretary at South Coast Amusement Company—was in an automobile accident this week. She was on her way to work when a school bus got in her way. In order to miss the bus she had to drive her car in a ditch. We understand that her injuries are not serious—a hurt arm and back. She is at the hospital having X-rays made.

THRU THE COIN CHUTE

CHICAGO CHATTER

Important news this past week were the announcements by Charles E. Wilson, Defense Mobilizer, and Manly Fleischmann Defense Production Head that metals allotments for the first quarter of '52 would be slashed. This announcement was heard with downcast expressions by many here. This means, beginning '52, that the trickle of new equip't will grow ever smaller. NPA head Fleischmann said, "Less essential products requiring copper and aluminum will be drastically curtailed during the first three months of 1952." Joe Schwartz of National home very ill this past week. Hope he's completely recovered by the time this appears. . . . Mal Finke proved himself one of the most outstanding in the premium biz. Just the other day a phone call to Mal found he carried the finest of nationally advertised merchandise. . . . Oscar Schultz a busy man these days. Plenty of orders on hand. . . . Frank Mencuri of Exhibit returned to his office for a few days and found newspaper clippings extolling the merits of "Big Bronco" from the Miami News as well as the Herald-American, Chgo. Herald showed United Airlines unloading "Big Bronco" from one of their planes. Item was "Horses From The Skies." . . . Ain't seen nothin' like the premium board deals Ralph Sheffield of Ace has worked up. Buyers claim these are doing a really wonderful stimulating play job. . . . Quite a bit of to-do about that salesboard bill tax. Yet none of the big shots in the field know anything about it.

Ben Coven, just returned from flight to Detroit to visit relatives, found his desk crowded with orders for the brand new Bally "Bright Spot". "That", said Ben, "is the way I like to find my desk." . . . Mort and Irv Secore advise that operations of their "Scatter Ball" going very great in many areas. . . . Wally Finke last heard from Marshall Black and First's station wagon, which was on route to Chicago from Omaha, from Casey, Nebr. Entire motor burned out. Required quick action. Lots of expense. The boys don't yet know what happened to pics they took at Omaha show or the merchandise in the wagon. . . . Jack Nelson very busy this past week with Bally defense work. . . . Dave Wallich who heads the Los Angeles music ops assn passed thru town from New York. His dad passed away in New York. . . . Jack Nelson, Jr., doing a very fine job with Victor Vendors. But, as Jackie butts, he just can't get enough of them. . . . Vic Weiss of Allied is going in for horses. "Not because I'm a cowboy", Vic says, "but because these horses are money-makers." . . . Never met a luckier guy than Bill FitzGerald of AMI. The guy just wins anything that anyone needs to draw for at all the showings. . . . Beware Johnny Casola. Bill DeSelm is asking us to come out and get some real lowdown lowdown—all about you. . . . Myer Gensburg donated a room to the Mt. Sinai Hospital. It costs 5,000 bucks. . . . Am still waitin' for that blind pig from Mitch Lazarus. . . . Herb Perkins of Purveyor tells us he thinks we handled the last column on the Omaha show to perfection. (Thanks for the roses, Herb) . . . Adman Fred Kleiman going to work on that "Lest We Forget" day at the Hines Hospital. Sachar Lodge of B'nai B'rith. The boys bring out many thousands of gifts for all the soldier wounded there as well as lots of entertainment. If you have something to donate get in touch with Fred. . . . Busy man just filling orders for that great "Spark Plug" game—Bill Ryan over at Williams. Only thing is Bill usually had his desk piled away up to that high with work. . . . Joe Cohen of Ristocrat phoned in to report that, when he added it all up, the firm had done quite a sales job at the Omaha show. . . . Herman Guttman of DeFours Sales will soon have a very interesting story to tell. . . . Gil Kitt, Pappy of a gorgeous baby girl. That makes three in the Kitt menage. . . . Here's something for lots of guys to think about, "used parts". They're gonna become mighty important. Sooner'n you believe. . . . Joe Abraham of Lake City Amusement, Cleveland, popped in and out of town so fast (just to see a football game) that few, if any, knew he was even here. . . . George A. Miller of MOA in town. MOA Show will be at Palmer House, Mar. 3, 4, 5, 1952.

* * * * *

Saved this one for last. Here's a story that will thrill every operator in the nation. When we addressed our editorials to Sen. Kefauver and to Otto Harbach head of ASCAP some months ago, we stated that the fathers and mothers in this business were no different than all American fathers and mothers. That they worked hard, and tried harder, to raise their children up and above and beyond whatever position and standard in life they had reached. They had chosen the coin operated entertainments field for their livelihood. Their purpose, like the grand, great purpose of all American fathers and mothers, was to bring up their children (and even their children's children) to enjoy a finer and better education than they had ever had, as well as assume a standard in life which they had never reached. Well, out on the South Side of this aggressive big-shouldered bustling city of Chicago, we have a juke box operator named Moses Proffit. Moses Proffit has raised a son. His son is Dr. Morris Proffit. Dr. Morris Proffit was head surgeon of Orthopedic Surgery at Michael Reese Hospital as well as at Providence Hospital here in Chicago. In fact, he served three days of each week at each hospital for some three years. Today, Dr. Morris Proffit is getting ready to enter Gallagher Hospital, Washington, D. C., where, on June 1, '52, he becomes head of Orthopedic Surgery. In the meantime, awaiting this great and outstanding appointment, he is teaching orthopedic surgery in Washington. Perhaps Otto Harbach and also Senator Estes Kefauver may continue to believe that every apple in the barrel is rotten. ASCAP reported, in a special pamphlet, that people

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CHICAGO CHATTER

engaged in the juke box business were, "racketeers". We like to feel that this was a terribly exaggerated expression on the part of ASCAP. We also like to feel that Sen. Kefauver recognizes the fact that the people engaged in the coin operated entertainment business of these United States are not "racketeers". Here, in the case of Mr. Moses Proffit, is the example of what all men engaged in this industry (like all good Americans with faith in their God) believe in. They want to raise their own standards, and the standards of their children to see the highest possible pinnacle that the good, great God will allow them to, in the shortness of the lifetime He grants them.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

CLASSIFIED ADVERTISING SECTION

FOR SALE—25 Acorn Charm Vendors, like new \$12 ea.; 10 Dale Guns \$69.50 ea.; 3 Chicago Coin Pistols \$119.50 ea.; 1 Mutoscope Sky Fighter \$125; 1 Quiz Time \$139.50; Seeburg Bear Gun \$349.50; 2 United 5 Player Shuffle Alleys \$295 ea.; 3 Gottlieb Watch My Line \$175 ea.; 2 Gottlieb Cyclone, like new \$169.50 ea.; 2 Gottlieb Knock Out \$139.50 ea.; 1 Control Tower \$150 ea.; 1 Lynco's Skee Ball \$195; 2 South Pacific \$95 ea.; 1 Harvest Time \$125; 4 Buttons & Bows \$55 ea. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, O. Tel.: Superior 1-4600.

FOR SALE—Or Exchange for non-coin operated items: 10 Bowling, 5 Pinball, 1 Shuffle-Skill, 1 Shuffle-Mite; 1 Shuffle-Baseball, 1 Juke Box, used machines. Principals send offers or propositions in detail in first response. SELECT AMUSEMENTS, BOX 288, NORTH ARLINGTON, N. J.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Seeburg 148ML \$369; Seeburg 147M \$249; Seeburg Wireless 5c wallbox WI-L56 \$15; Wurlitzer 1015 \$199. DAVIS DIST. CO., 738 ERIE BLVD., E. SYRACUSE 3, N. Y.

FOR SALE—Special Sale on WI-L56 Seeburg Wireless Wall-O-Matics \$9.95 ea. while they last. Excellent condition. Deposit required. SPARKS SPECIALTY CO., SOPER-TON, GA.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y. (Phone: LOnacre 4-5321).

FOR SALE—Chicoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; DeLuxe Bowler \$34.50; DeLuxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55 ST., CHICAGO 15, ILL.

FOR SALE—Hard-to-get Parts and Supplies. We have stock on hand. Let us know your needs. Our prices are right. We also have complete stock of used games and phonographs of all kinds. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: Independence 3-2210.

FOR SALE—Guaranteed used phonographs, all makes; Pinball Machines; Bowling Alley. These machines are perfect, the price is right. Write for literature. F. A. B. DISTRIBUTING CO., INC., 304 IVY STREET, N.E., ATLANTA, GA.; 1019 BARONNE STREET, NEW ORLEANS, LA.; 911 GERVAIS STREET, COLUMBIA, S. C.

FOR SALE—Watch My Line \$175; Six Shooter \$239.50; Rose Bowl, write; Jalopy \$369.50; 6 Player United write; Bowlette \$135; Tri-Score \$99.50. LEHIGH SPECIALTY CO., 826 NO. BROAD ST., PHILADELPHIA 30, PA. Tel.: POPular 5-3299.

FOR SALE—W4L56 Baxes 5/10/25c \$44; 3W2L56 Boxes three-wire \$27; W156 wireless Boxes \$24; Seeburg Hideaway 146 \$225; Wurlitzer 1100 \$450; 1015 \$295; Wurlitzer Skee Roll \$125; 14 ft. Bankrolls \$150; Irish Pool \$90; Dale Guns \$85. V. YONTZ, BYESVILLE, OHIO.

FOR SALE—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., Milwaukee 13, WIS. Tel: BLnemonnd 8-7600.

FOR SALE—Exhibit Pistol \$45; Thing \$95; Three Musketeers \$85; Bowling Champ \$85; Tri-Score \$100; Jnst 21 \$60; Buffalo Bill \$60; South Pacific \$80. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel: TYLER 4-3810.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: Rlverside 4131.

FOR SALE—Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE—Reconditioned Wurlitzers: 1250's \$500.; 1100's \$350.; 1015's \$225.; 1080's \$225.; 750's \$100. Seeburgs: 147-M \$225. Rock-Olas: 1422 \$125.; 1426 \$179.50. Packard Manhattan \$169.50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN STREET, RICHMOND 20, VA.

FOR SALE—This is the time for specials and closeouts, and Empire is the place where you can get 'em and save \$\$\$! Write, or phone now. EMPIRE COIN MACHINE EXCHANGE, 1012 MILWAUKEE AVE., CHICAGO, ILL. TEL: Everglade 4-2600.

FOR SALE—Bally Citations, Champions, Turf-Kings; Universal Winners, new and used Consoles and slots. We now have in stock Bally's Futurity and other games. West Virginia Bally Distributors. ALLAN SALES, INC., 928-30 MARKET ST., WHEELING, W. VA. Tel.: Wheeling 5472.

FOR SALE—5 Winners \$200 ea.; 10 Wurlitzer 1015, seven with Ambassador fronts \$200 ea. BRITZ MUSIC CO., 314—5th ST., S. W., GREAT FALLS, MONTANA.

FOR SALE—22 Metal cased Seeburg Wireless Wallomatics Model WS2Z ready to set \$7.00 ea. Guaranteed to be right or return for refund. R. & S. SALES CO., 3rd & BUTLER STS., MARIETTA, OHIO

CLASSIFIED ADVERTISING SECTION

FOR SALE—Special! Brand new, in the original crates, Bally's Broadway, a beautiful single coin, single card edition of Bright Lights, with a nickel chute. The perfect simple game for every kind of location, exactly like Bright Lights except single coin play \$220 ea. Write for quantity, price. NEW ORLEANS NOV. CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: Canal 5306.

FOR SALE—Clean, Ready for location: Seeburg M-100's \$700; Seeburg 100 Selection Wall Boxes \$75; Seeburg 146's \$145; Seeburg 147's \$225; Rock-Ola 1422's \$125; Wurlitzer 1015's \$200. CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE—Wurlitzer parts and auxiliary equipment. Close-out distributor's inventory. 25% off list. Send orders with deposit to cover freight. Prompt delivery. All new parts. Post-war and pre-war. ROYAL AMUSEMENT CO., 881 MAIN ST., BUFFALO, N. Y.

FOR SALE—Universal Photo Finish Machines in excellent condition \$75; Bally Citation Machines \$60. Close-out prices on parts for all one-ball machines. JACK R. MOORE CO., 1615 S. W. 14th AVE., PORTLAND, OREGON. Tel.: ATwater 6521.

FOR SALE—Bally one-balls and late model phonographs. Write for special prices. OHIO SPECIALTY CO., 29 WEST COURT ST., CINCINNATI 2, OHIO.

FOR SALE—Used Phonograph Records taken from our routes. BIRMIINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMIINGHAM 4, ALA.

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The coin operated entertainment industry is one of the most highly specialized industries in the world.

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For the cost of this, and other ads, write today to: The Cash Box, Empire State Building, New York 1, N. Y.

(Continued on next page)

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively prices. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: Chickering 4-5050.

FOR SALE—Louisiana Operators; Factory rebuilt and new Slots, Winter Books, Arrow Bells, Clover Bells, Super Bells, Buckley Parleys. Write for prices. LOUISIANA COIN MACHINE CO., BOX 861, LAFAYETTE, LA. Tel.: 2441.

FOR SALE—1 Manley Pop Corn Machine—Model 49-Pl. Includes supplies such as paper bags, cartons, oil and approximately 100 lbs. of corn. Lists for \$650. Floor sample, sale at \$495; Jungle Joe photo electric Pistol with animated target, a real buy at \$99.50; 1 floor sample Universal Shuffle Tournament, a four player bowling attachment for use on any shuffleboard \$149.50; 1 Six Gun ABT Rifle Sport Shooting Gallery, complete with brand new compressor and new air pressure valve, write for price; Bang-A-Fittys, post-war skeeball, free ball feature, new in crates \$195. BUSH DISTRIBUTING CO., 286 N.W. 29th ST., MIAMI, FLA. Tel.: 3-4623.

FOR SALE—or will trade: 200 assorted Shuffle Alleys and Roll Down games. Will take in trade what you have, but prefer Turf Kings. CLEVELAND COIN MACHINE EXCHANGE, INC., 1827 ADAMS ST., TOLEDO, O.

FOR SALE—My phonograph routes: Wurlitzer, Seeburg, Rockola. Piece or all. My appliance and farming business takes all my time. Age 56, no children, time to shorten activities, enjoy my home. C. W. HUGHES, HUGHES ELECTRIC CO., 336 E. MAIN ST., LADOGA, IND. Tel.: 17.

FOR SALE—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46 M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: Henderson 1-7577.

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Table listing various electronic equipment like Wallomatic, Baromatic, and Wall Boxes with prices.

ROCK-OLA

Table listing Rock-Ola records and equipment such as Imperial, Windsor, Monarch, and various Wall Boxes.

BUCKLEY

Table listing Buckley Wall & Bar Boxes with prices.

PACKARD

Table listing Packard records and equipment like Pla Mor Wall & Bar Box, Manhattan, Model 7 Phono, etc.

MILLS

Table listing Mills records and equipment like Do Ri Mi, Panoram, Throne of Music, etc.

AMI

Table listing AMI records and equipment like Hi-Boy, Singing Towers, Streamliner, etc.

AIREON

Table listing Aireon records and equipment like Super DeLuxe, Blonde Bomber, Fiesta, etc.

MISCELLANEOUS

Table listing miscellaneous records and equipment like Chicago Coin Hit, Parade, Ristauerat.

Large table listing various records and equipment with prices, including Flamingo, Floating Power, Flying Saucers, etc.

Large table listing various records and equipment with prices, including Riviera, Rocket, Rockettes, etc.



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

Table listing various pinball games like ABC Bowler, Ali Baha, Alice, Amber, Aquacade, Arizona, Bahy Face, Baffle Card, Ballerina, Ballyhoo, Band Leader, Banjo, Bank-A-Ball, Barnacle Bill, Basketball, Be Bop, Bermuda, Big League, Big Prize, Big Time, Big Top, Black Gold, Blue Skies, Bomber, Bonanza, Boston, Bowling Champ, Bowling League, Broncho, Buffalo Bill, Buccaneer, Build Up, Buttons & Bows, Camel Caravan, Canasta.

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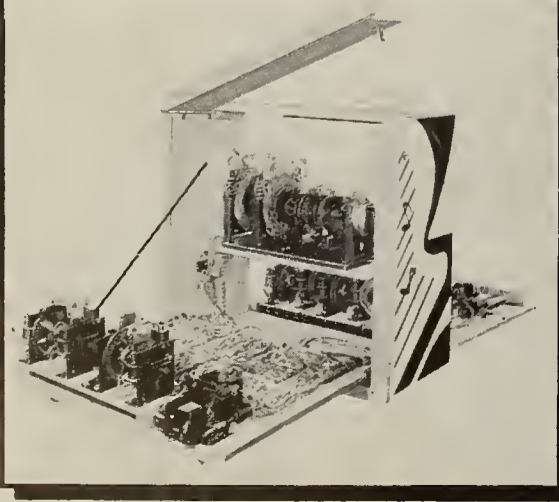


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