

OLUME 12, NUMBER 51

**SEPTEMBER** 15, 1951

0 Ci. Jane Turzy, who came out of Chicago to make a name for herself with sparkling renditions of unusual songs, is shown above with Bill Randle (standing) of radio station WERE in Cleveland and Leo Kandle (standing) of radio station wERE in Cleveland and Leo Mintz, proprietor of Record Rendezvous. Jane first gained the pub-lic's attention with "Pretty Eyed Baby" and since then has followed through with such hits as "Good Morning, Mr. Echo" and her cur-rent "Bing Bong Bing". She records for Decca and is under the exclusive management of the Mutual Entertainment Agency, Chicago.

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# DISTRIBS TAKE TO ROAD AGA

The report published here some months ago that the average distributor personally knew far less than half his customers in his territory, was reprinted in the thousands for many manufacturers who also mailed it to distributors thruout the nation with their own letters.

These manufacturers called attention to the fact that the time for closer, and more thoro contact with operatorcustomers had come about.

Many noted distributors, since then, have once again taken to the road.

These distributors report, as that editorial stated, they have found there is much business to be had which they formerly neglected.

As one noted distributor remarked, "Some of the operators with whom I've only spoken on the telephone, have turned out to be my best customers, since I started to visit them personally."

In short, just as that item explained, tho most of the nation's distribs have salesmen covering their areas, these salesmen cannot, and are not allowed in most instances, to make the deals and take in the trades which the distributors, themselves, will arrange when they personally call on customers.

One distributor, among a group of others, and from a southern city reported that he took six machines, of any old and dilapidated nature, in trade against two brand new products without losing money while, at the same time, creating a happy customer for his line of equipment.

This was only made possible because this distributor, as business scaled downwards, decided to get out on the road himself, and learn just how tough things really were.

As he said, and the men in this little group all listened intently: "I found that there's still a lot of business to be had, but, that you've got to get out and get that business.

"There are trade-ins that only I could take in, just as The Cash Box brought ont in that editorial."

"There are some mighty fine people in some of the most remote parts of my territory whom I've never personally met and who just can't drive all those miles to come into our place to buy a machine or two.

"But," he continued, "once I started some of these men, they have now turned out to be very fine customers.

"Every so often I'm making it my business to circle my entire territory, calling on every single one of these men, until we get to know each other intimately."

In short, this distributor and many others like him, are now taking to the road again.

They've learned a very powerful lesson. That the time has, at long last, arrived when they simply have to get out and show their wares as they used to before War II.

The telephone is fine for an emergency order. But, for real sales that create real operators for a distributor's products, he simply must get over to that operator's place of business.

Spend time with him. Help him out with trade-ins. Become better acquainted with him. Work over location angles. Explain new and better methods. Advise him what other successful operators are doing.

Then, and only then, can he develop him into a customer who will bring him a steady flow of profitable business.

**Operators** realize that new equipment is the answer to upped averages. They also know that new machines revive stagnant routes. They know that they need new novelty equipment at regular intervals.

But, like every other man, they'll simply sit back and work with what they have, while they can, and as long as they can.

It's up to the distributors to take to the road. Call on everyone of these operators. Show these men the way to better profits.



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THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific coun-tries, as well as certain European nations. The Cash Parties an head at various American consultat offices Box is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:-automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio sta-tions, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors

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"THE CONFIDENTIAL PRICE LISTS" "The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. "The Confidential Price Lists" are an exclusive, copyrighted feature of The Cash Box. "The Confidential Price Lists" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "The Confidential Price Lists" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of The Cash Box and appear in each week's issue. "The Confidential Price Lists" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposess. "The Confidential Price Lists" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "The Confidential Price Lists" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "The Confidential Price Lists".

# UPS BLANKE I SPOTS More Varied Operations Noted Everywhere as

# Ops Move to Blanket Locations With All Types of Equipment. "It's the Spot That Counts!"

The average operator today, stated one very well known expert in the field who does much traveling about the country, is engaged in the operation of all types of equipment.

There are few specialists left in the field, he reported.

Most of the ops, he said, are blanketing the locations they have today for they realize that it's the spot that counts.

This is most noticeable, he said, when the sale of a route is in progress.

The operator, he reports, does not just sell the machines he has on his route. He first sells the locations.

Then, he stated, there's talk of how much for the machines in the spots.

The fact remains, he said, that it's the spot that counts. The traffic in that place of business is what brings in the collections.

Better spots go for more money, he said. Some of the smallest routes have commanded very high prices because, tho the locations were few, each spot was of outstanding caliber and the collections were high.

The equipment that was in the spot was sold, only after the buyers had gone over the collections from each spot on the route.

That's why it is a known fact today, thruout the country, that operators have taken on almost every type of machine, in an effort to blanket each of their locations.

The operator who has the phono in the spot also has the amusement games and, many times, owns the vending machines.

It's no surprise today to see different servicemen from the very same firm pop into place after place and make collections.

The fact remains that the little extra time required to service the extra equipment, not only covers the operators' overhead servicing expense, but, also brings him that extra percentage of intake which spells the difference between profit and loss.

And when it comes to the sale of the location, such an operator is in an envious position, according to experts in the field. He sells the location according to its income. Then sells the equipment that is in the location itself.

The operator, by having complete control and command over the location is able to not only give the place better service, but, because he profits more from such locations, gives the spot the best of attention.

Many ops have split their internal businesses. They will have their music machines, amusement games, and vendors, under three different firm names. Even tho all three are located in their one place of business.

In this way they try to make each one a paying business in itself.

Then, when it comes to servicing the locations, they will, many times, even have men from each of their three different divisions call on the one spot.

In this way, tho they have word out to each man that he clean and polish all equipment, and also report if any of the other machines aren't working, they are giving the location owner better service than he would ordinarily receive and, at the same time, making it easy for the location to reach them thru their one firm.

In fact, it is even noted that some ops have gone in for items foreign to coin operated equipment. Only due to the fact that they are covering so many locations that handle this sort of thing that they have developed a mighty profitable extra business in many cases.

One well known item which is being used by many ops is the fumigator tube door stop. This item, used in most washrooms of taverns and other locations, has proved itself a very fine business for many operators.

They have been refilling the tubes regularly and, usually, take the cost of the refill off the top from one of the machines.

'In this way they are helping the location owner while earning extra money for themselves, even tho the item is not a coin operated unit. Some operators have installed coin operated laundering machines in basements of apartment and other buildings for the use of the tenants which their men service and collect while on their regular routes.

This, too, has proved itself a very fine, extra money earning part of their routes.

Other operators have other items and, all in all, the varied operations which are in effect today makes the operator truly a professional in his chosen business.

No one but a professional coin operated machines man knows how, what, why, where, and when best, to handle his business and his equipment.

There is no reason, as some ops state, why they should allow competitors, even if the competitors are specializing in a certain type of equipment, into their better spots.

These ops point out they have, too often, lost the spot to some such competitor, who found it practicable to also install the very equipment they were featuring in that spot.

In short, as operations become more varied, the operators find that profit is hereby better assured them. They are in position to take advantage of every new type of machine that is introduced to the field. Only as long as they are in control of the location.

One country operator even has a very large butane gas business, delivering far out of the city limits and, while his men cover this part of the business first, because they know locations, they have at the same time, arranged to earn extra commissions by also placing coin operated machines in some of the very locations they serve and others they pass while servicing their butane gas users.

Today there are fewer and fewer operators specializing in one type of machine. The reason is that "It's the location that counts."

As long as that remains the fact, then the operator will find it to his best profit advantage, to continue to vary his operations.





Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages. Only

#### "AND SO TO SLEEP AGAIN" (3:11) "LONG AGO" (3:02) DICK HAYMES (Decca 27731; 9-27731)

• A lovely ballad that can't help but reach the top gives Dick Haymes one reach the top gives Dick Haymes one of his most potent records in a long while. With the 4 Hits and A Miss and Victor Young's orchestra to back him up, Dick handles this tune in superb fashion. The second side is another slow one with the same ac-companiment. The top deck could do great things.

#### "DREAMY MELODY" (3:08) "DARLING, HOW COULD YOU?" (2:36)

JERRY GRAY ORCH. (Decca 27756; 9-27756)

• Jerry Gray puts his slow music to work on a dreamy little item which he does in very slow manner. Tommy Traynor gives out on the vocal in easy fashion. The lower half is again in that familiar style which makes for good dancing and good listening. Ops might tune in.

### "ROTATION BLUES" (2:41) "FLAP YOUR ELBOWS, SPIN YOUR EARS, AND FLY AWAY" (2:24) HOAGY CARMICHAEL (Decco 27747; 9-27747)

• A tune from western circles shows up done in pop style by Hoagy Car-michael. With Matty Matlock's All Stars to help him out, Hoagy runs through this number in listenable fashion. The bottom half is a novelty with a farm background on which Hoagy also does a good job. Ops should take a listen.

#### "COLD, COLD HEART" (2:56) "TENNESSEE BLUES" (3:12) EILEEN WILSON

(Decca 27761; 9-27761)

• Eileen Wilson, a girl with a lovely voice, goes to town on a ditty that has achieved success in both the pop and western fields. Eileen gets some grand backing from Sonny Burke's orches-tra. On the bottom half she does some harmonizing with herself in the cur-rent manner. This disk should get a play.

#### "KISS ME GOODBYE, LOVE" (2:39) "IN ALL OF MY DREAMS" (3:14) THE DINNING SISTERS (Capitol 1770; F-1770)

• The Dinning Sisters have an easy going disk here. The first side is a slow number on which the girls display some good harmony, while the bottom end is avery quiet ditty which they do in a similar manner. Jack Cavan's orchestra back them up at either end.

### "YOUNG FOLKS SHOULD GET MARRIED" (2:56) "WHOA, EMMA" (2:42)

#### HOWARD KEEL (MGM 30415; K30415)

• Howard Keel puts his big voice to work on a couple of interesting items and comes with a listenable disk. The top half gets a slow working over while the bottom half is a novelty with a steady pace. David Rose's orchestrations help to make this one worthwhile.



"CALLA CALLA" (2:59) "IT'S A LONG WAY" (2:50)

VIC DAMONE

(Mercury 5698; 5698 x 45)



VIC DAMONE

· Vic Damone comes up with his most exciting side in a long while as he goes to town on an old wed-ding song done up in modern style. This number, entitled "Calla Calla" is in the same vein as "Tzena

#### "THE TINKLE SONG" (2:00) "JUST IN CASE" (2:57)

KAY ARMEN (Federal 14002)

A very strong novelty turns up on this side sung by Kay Armen. This one has a real happy feeling to it which is developed both in the vocal and the backing. It could really catch on. The second side is a ballad on which Kay is accompanied by the Ray Charles Singers and John Gart's orchestra. Watch the first half.

"A KISS TO BUILD A DREAM ON" (2:50)

**"CHERRY PINK AND APPLE BLOSSOM WHITE**" (2:56)

JIMMY DORSEY ORCH. (Columbia 39526; 4-39526)

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• It sounds like the Jimmy Dorsey of old with some smooth instrumentals and good duets by Sandy Evans and Pat O'Connor. Jimmy and the vocalists go through two pleasant sound-ing tunes in the style Jimmy used to employ years ago. It still sounds good to hear.



★ "AN AMERICAN IN PARIS".....Ralph Flanagan. RCA Victor 20-4247; 47-4247

kind of appeal. It's the sort of number that you listen to time after time and ops are gonna find it getting plenty of play when it reaches the machines. Vic does a wonderful job on the vocal and the chorus and orchestra turn in an exciting accompaniment. George Bassman, who provided the music, really did a first rate job. This is strong fare. The bottom half is a current novelty which Vic does in pleasant style to the accompaniment of George Siravo's orchestra. It's the first side that should get the major play. Ops will do well to feature it.

Tzena" and could have the same

### "MOONLIGHT SONATA" (2:54)

and his orchestra. With Lou Rader-man doing the violin solo in extremely appealing fashion, this side should get a lot of play. The lower end is based on a classical theme and done in less commercial style. The first half de-serves ops' attention.

#### "LORETTA" (2:56)

"I WANT TO BE NEAR YOU" (2:59)

RAY NOBLE ORCH. (RCA Victor 20-4248; 47-4248)

• Two appealing novelties are sent reeling on this platter by Ray Noble and his crew. On the first half Anita Gordon and a chorus work through a cute item which is almost an act in itself while on the second half the Noblemen have a very lively side to offer. Ops should take notice.

"AN AMERICAN IN PARIS" (3:06) "LOVE IS HERE TO STAY" (3:08) RALPH FLANAGAN ORCH. (RCA Victor 20-4247; 47-4247)

 Ralph Flanagan takes a Gershwin theme, puts it into dance tempo, and comes up with a highly listenable side. Ralph plays the piano solos in great style as the band backs him up with some exciting music. Another Gershwin melody is offered on the bot-tom half with Harry Prime on the vocal and this too is good to hear. The top deck could be a big instrumental.

#### "GOTTA HAVE GIMMICKS" (2:56) "IT'S MELODY TIME" (2:52) TEDD LAWRENCE

(Capitol)

• Tedd Lawrence and the Teddy Bears give out with a novelty on the upper half which makes for cute disk fare. With the girls singing the lyrics and the band following through on the orchestration; this one has a chance. Bottom half is an instrumental in smooth and fast style. Ops oughta take a peek.

### "THE LOVELIEST NIGHT OF THE YEAR" (2:58) "BECAUSE" (2:52)

ALFRED KUNZ (Remington 25006)

• Two current hits, put out back to back and designed to sell at competitive prices, are offered here by Al-fred Kunz. Made in the same arrange-ments as the originals, these sides both sound good as Enoch Light and the orchestra provide the musical set-ting. Ops will be interested.

#### "BECAUSE OF YOU" (2:59) "I WON'T CRY ANYMORE" (2:59) LOREN BECKER (Remington 25005)

• A couple of tunes which are going strong at present get two imitative renditions here by Loren Becker and Enoch Light's orchestra. These sides are made to sell at cheaper prices and they certainly sound good to hear. Ops will want to tune in.

#### "WHERE'S A YOUR HOUSE" (2:17) "I WISH I WUZ" (2:25) DORIS DREW

#### (Mercury 5701; 5701 x 45)

Two novelties are offered by Doris Drew. The first one is the sequel to "Come On-A My House" on which Doris does a good job although the tune doesn nave too much commercial possibilities. The second side is a very good novelty with interesting steady backing. This one is worth ops' attention.

#### "THE GLORY OF LOVE" (2:45) "GHOST OF A CHANCE" (2:55) ALLEN GREENE (Mercury 5702; 5702 x 45)

• An oldie which is currently being revived in Rhythm and Blues gets another good vocal here from Allen Greene. With Nook Schreier's orches-tra doing the backing, Allen turns in a creditable job. The bottom half too is an oldie which gets a change of pace treatment. These are two good sides.

"INTERMEZZO" (3:15) HENRI RENE ORCH. (RCA Victor 20-4250; 47-4250) • A hit of a few years back gets a beautiful rendition from Henri Rene



#### **NEW YORK:**

It looks like a boom season ahead. Already the sale of records has been skyrocketing and with the great disks that are due in the next few weeks, skyrocketing and with the great disks that are due in the next lex declar, business should really hit a high point. . . Dj raves coming in from Atlantic City on the Buddy Morrow band playing its first date at the Steel Pier. George Hamid, owner of the Steel Pier insisted on GAC deliver-



ing the Morrow crew for 1952. . . . RCA Victor is making its bid on "Sin" with newly signed Savannah Churchill. Victor also recently pacted Red Callender, rhythm and blues artist, and Mi't Herth who will record hillbilly music with an organ accompaniment. . . . Harry Feldman, former Giant pitcher, has opened a record shop in Ft. Smith, Ark. Mary Mayo, who seems to be on every TV show, certainly comes across beautifully.

ART MORTON ART MO record.

#### CHICAGO:

Everyone 'round town raving about the Duke's great music making aggre-gation at the Blue Note. But, what's so unusual about that? Duke Ellington can always be expected to put on a stellar performance. The man's just great! ... Natt Hale and Jimmy Martin on the way to Jimmy's offices on Labor Day no less and in Jimmy's new Cadillac. Both yell from the front seat, "We're laboring on Labor Day." ... Chick Kardale has something to tell the trade. ... Whisper-ings from Mother Kelly's in Miami Beach to effect that gorgeous blonde Pat Morrissey is simply wowing 'em theme there has meanlit Miami pites. And also that Mer-

there these hot moonlit Miami nites. And also that Mercury has first call on her first disks.' . . . First disk by Frank York (College Inn Porterhouse maestro) was cut for Dick Bradley's Tower label and is the oldie, "Let The Rest Of The World Go By" b/w "Dance Of The Mad Metronome." Chirp is Yole O'Bryan (Frank's spouse). Reason for the name is because some numer-



spouse). Reason for the name is because some numer-ologist decided the number of letters would be lucky for the gal. Here's hoping they sure are. . . Beasley Smith's latest, "My Wife And I" which backs Eddy Howard's version of "Sin," may prove to be the topside, according to many who have heard it. "Sin" looks like a really big one for Eddy. . . Vic Damone clicks off with an old Yiddish tune that is sure to go places because of its lively and tantalizing melody, "Calla, Calla." (Should've been spelled, "Cahla, Cahla," which means "bride," just in case y'wanna know). . . Just can't hold down that great gal, Patti Page. Her newest, "And So To Sleep Again," destined for many thousands. . . . Many, many months ago we picked Christine Nelson (at that time in the College Inn Story) as a "comer" that was "surefire." Her newest engagement at the Buttery should start her off to the stardom this gal has long, long deserved. . . . "Cugie" and Abbe Lane simply wowed 'em at the Edgewater and, if that engagement is any indication at all, their work at the Oriental should put Xavier Cugat among the top favorites of this theatre's crowds.

#### LOS ANGELES:

Had us a short visit with Henri Rene just before the RCA-Victor West Coast A & R chief took off for New York on what we gathered was largely a business trip. . . . The music man, who's been turning out virtually nothing but hits since he came west for Victor, got a big boot out of the last cover on The Cash Box although he denied that kissing young girls, even when they're April Stevens, was a regular pastime with him—strictly for the photographer's bene-



fit and the umpty-thousand readers of The Cash Box. . . Understand Henri is about to switch over to a cigarette lighter, following a match book flaring up in his mitt and badly searing a thumb. . . . A modest fellow, he graciously acknowledged our compliment on Tony Martin's "Oh Beauty."... Maybe it's because we've long been partial to Saroyan's prose but this "sequel" to "Come On-A My House" by him and Ross Bagdasarian is really a thing of beauty and Tony and Rene get every ounce out of it.

/ Another new disc we'd like to register our personal boost for is "I Wish I Was," as sung by Gloria DeHaven

GUY LOMBARDO GUY LOMBARDO GUY LOMBARDO Bage has another hit out in "One Sweet Letter," on which she reportedly switches over to a blues style. . . Lee Palmer due back to his Mercury Distrib chores from a resting-up vacation at home. . . . Harry Geller, recently Mercury's top maestro, has entered the TV field via musical direction of Lorraine Cugat's rhumba-type show. . . . It's really jumping for the Biharis at Modern with yet another hit looming in Roscoe Gordon's "Saddle The Cow."

### **Meeting Dates Of Music Operators' Associations**

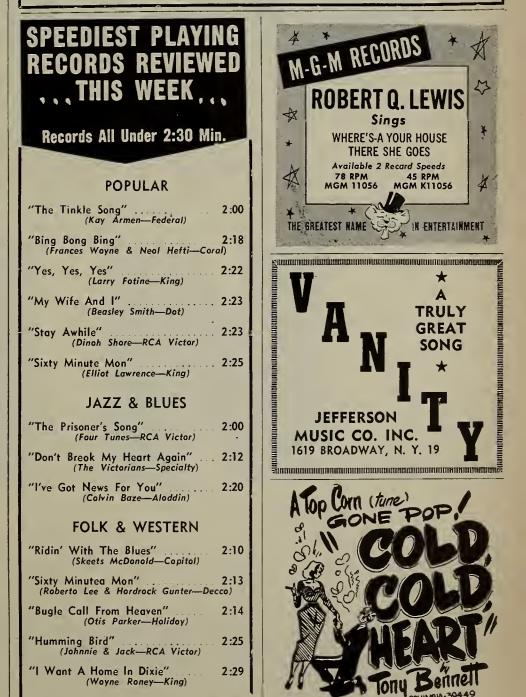
Sept. 10-Wisconsin Phonograph Operators' Association Place: To be announced.

- 11-California Music Guild Place: 311 Club, Oakland, Cal.
- 11—Automatic Phonograph Owners' Association Place: Gibson Hotel, Cincinnati, Ohio
- 12-Music Merchants' Guild Place: Narragansett Hotel, Providence, R. I.
- 13-Michigan Automatic Phonograph Owners' Association Place: Maccabees Building, Detroit, Mich.
- 13—Oregon Music Operators' Association Place: 827 S.W. 13th Ave., Portland, Ore.
- 19-N. Y. State Operators' Guild Place: Governor Clinton Hotel, Kingston, N. Y.
- 24—Phonograph Owners' Association Place: Broadview Hotel, East St. Louis, Ill.
- 27—California Music Guild Place: Sacramento Hotel, Sacramento, Cal.
- 1—Illinois Amusement Association Oct. Place: 208 N. Madison St., Rockford, Ill.
  - 11—Oregon Music Association Place: 827 S. W. 13th Ave., Portland, Ore.

#### **OCTOBER** 15 and 16

#### **MID-WEST COIN MACHINE SHOW**

Music Operators from Nebraska, Minnesota, North Dakota, South Dakota, Iowa and Wisconsin meet at the PAXTON HOTEL, OMAHA, NEB. Harold Klein, Publicity Director, 1611 CHICAGO ST., OMAHA, NEB.



"It's What's in THE CASH BOX That Counts"



Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages. Only

"GOT HER OFF MY HANDS" (2:25) "I RAN ALL THE WAY HOME" (2:36)

#### MILLS BROTHERS

(Decca 27762; 9-27762)

• The Mills Brothers put their grand harmony to work on a couple of ballads and make them sound real good. The top deck has been getting a lot of recordings and this one stands up well. The lower end is a lovely new one which the boys give a good push. Ops shouldn't miss this disk.

#### "I WILL NEVER CHANGE" (2:48) "THE SWEETHEART WALTZ" (2:48)

DON CHERRY & CAMARATA (Decca 27755; 9-27755)

• The collaboration of Don Cherry and Camarata continues in good style. Here they take two numbers with po-tential and gives them a musical workout. The first one is a pretty ballad with an airy backing while the second one is a very slow piece. The upper half gets our nod.

#### "BING BONG BING" (2:18) "KISSIN' BUG BOOGIE" (2:49)

FRANCES WAYNE & NEAL HEFTI ORCH. (Caral 60567)

• Two novelties serve the husband and wife team of Frances Wayne and Neal Hefti with likely material. Frances sings these tunes with gusto as Neal and the orchestra provides a good backing. Ops in the market for filler material that will draw, oughta take a look at these sides.

#### "LOVE IS SUCH A CHEAT" (2:50) "LYING IN THE HAY" (2:41)

ANDREWS SISTERS

(Decca 27760; 9-27760)

• The Andrews Sisters come up with two sides that should attract a lot of attention. The upper end is a gypsy type number which they do with great excitement as Vic Schoen and the or-chestra make with the music. The lower side is an oldie done in a slow sort of way. Ops will do fine with this one.

"YES, YES, YES" (2:22) "NOW AND FOREVER" (2:29)

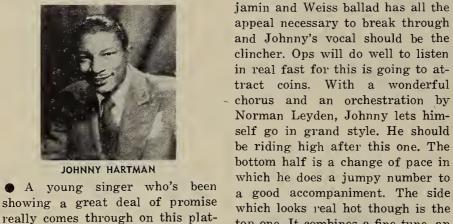
LARRY FOTINE ORCH. (King 15114)

 Larry Fotine has a very appealing novelty to offer on the upper half. With Cathy Cordovan singing out the lyrics, this gives Larry a potent opener on the King label. The second side is a flowing item in waltz tempo which also comes out ok. The top deck gets the nod.



"I RAN ALL THE WAY HOME" (3:04) "LEMME GO" (2:15)

> JOHNNY HARTMAN (RCA Victor 20-4254; 47-4254)



self go in grand style. He should be riding high after this one. The bottom half is a change of pace in which he does a jumpy number to a good accompaniment. The side which looks real hot though is the top one. It combines a fine tune, an exciting vocal and excellent or-

chestration. Ops can't pass it up.

"DON'T BLAME ME" (2:49) "BRAIN WAVE" (2:49)

GEORGE SHEARING QUINTET (MGM 11046; K11046)

• George Shearing fans have a treat in store. For George and the Quintet have a couple of sides here which are bound to please. The first one is a well remembered oldie while the second one is a good faster piece. Naturally the small instrumental group do both of these numbers to a turn.

#### "TRA-LA-LA" (2:59) "ANOTHER HUMAN BEING OF THE **OPPOSITE SEX"** (2:48)

**RUSSELL NYPE** (MGM 11053; K11053)

• Russell Nype of "Call Me Madam" fame shows up on wax with a couple of pleasant numbers. Both sides are

novelties on which the singer displays a good voice and easy going style as Leroy Holmes and the orchestra do the backing. Ops might want to take a peek.

"SO" (2:48) **"MORE LOVE"** (2:46)

JOHNNY DESMOND & MONICA LEWIS (MGM 11049; K11049)

Johnny Desmond and Monica Lewis, who are apparently set as a new team, continue their dueting with two more novelties. The first one is based on a cute idea, telling an appealing story. And the second one too has a certain charm. Tony Mattola provides the music.

"SURPRISE, SURPRISE, SURPRISE" (2:33)

**"DOWN WHERE THE RAINBOW** ENDS" (2:15)

BERNIE MANN ORCH.

(King 15116)

Bernie Mann makes his debut on King Records with a rousing novelty. Tommy Hughes and the band sing loud and strong as they make their way through the lyrics. On the sec-ond side Bernie offers Sandy Scott (Miss N. Y. of 1952) in a duet with Tommy. This will make a filler item.

#### "A KISS TO BUILD A DREAM ON" (2:55)

"BUT NOT LIKE YOU" (2:27)

BOB EBERLY

(Capital 1769; F-1769)

• Bob Eberly continues his competent job of singing on the Capitol label with a good ballad on the top deck. Harold Mooney backs Bob up as he runs through this pretty melody in slow style. The lower end gets a dramatic rendition from the singer. Ops might take a look.

#### "J'ATTENDRAI" (2:30) "MY GREATEST LOVE" (2:55)

GISELE MacKENZIE

(Capital 1768; F-1768)

• Gisele MacKenzie offers a lovely tune of a few years back sung in its original French. Done in a wispy voice, this side has a lot of appeal. The bottom half is also an old melody with new lyrics which the chirp does pleasingly. Ops will want to have a listen.

#### "CRACKERJACK" (2:35) "THE YODELLER'S WALTZ" (2:51)

LAWRENCE DUCHOW ORCH. (RCA Victor 25-1205)

• Lawrence Duchow continues making with the polka music on the upper end and in good form also. This is a happy, lighthearted side. The bottom end gets a vocal from Danny Ryan and some yodelling from Joe Isbell. In tne roper locations, this should go over big.

#### "IT'S ALL IN THE GAME" (2:48) "STAY AWHILE" (2:23)

**DINAH SHORE** 

(RCA Victor 20-4233; 47-4233)

• One of the loveliest ballads in a long while gets a beautiful rendition from Dinah Shore on the upper side. Dinah sings this one softly and ten-derly as Henri Rene and the orchestra back her up. The lower side is a hapyy lively thing in a square dance tempo. It, too, makes for fine listening.

"DIXIE" (2:32)

• An unusual kind of side for Sammy Kaye shows up on the first half. Taking the standard, "Dixie," Sammy gives it an instrumental in march time and comes up with a rousing number. The bottom half is in the "Tennessee Waltz" tradition. The upper end should get a play.

"I'M GONNA LIVE AND DIE IN **TEXAS**" (2:56)

ter with a tune titled "I Ran All

The Way Home." This new Ben-

"SIXTY. MINUTE MAN" (2:25)

• A tune which is currently blazing

in rhythm and blues locations gets a

pop version here from Elliot Law-

rence with Melvin Moore on the vocal.

This is an exciting side but the lyrics are a little rough for every spot. The second half is a novelty with a steady beat on which Rosaling Patton sings

"QUICK" (2:32)

(King 15115)

the words.

ELLIOT LAWRENCE ORCH.

"MY WIFE AND I" (2:23)

BEASLEY SMITH (Dot 15002)

 A dynamic tune about Texas makes up the first half of this disk by Beasley Smith. With a chorus singing the good lyrics, the band makes with some grand music. The flip finds Don Estes singing a slow sentimental ballad. Ops in the right spots should tune in.

"TENNESSEE TEARS" (2:45) SAMMY KAYE

(Columbia 39492; 4-39492)



# Savannah churchill's

Terrific recording of







RCA Victor No. 20 - 4280 47 - 4280





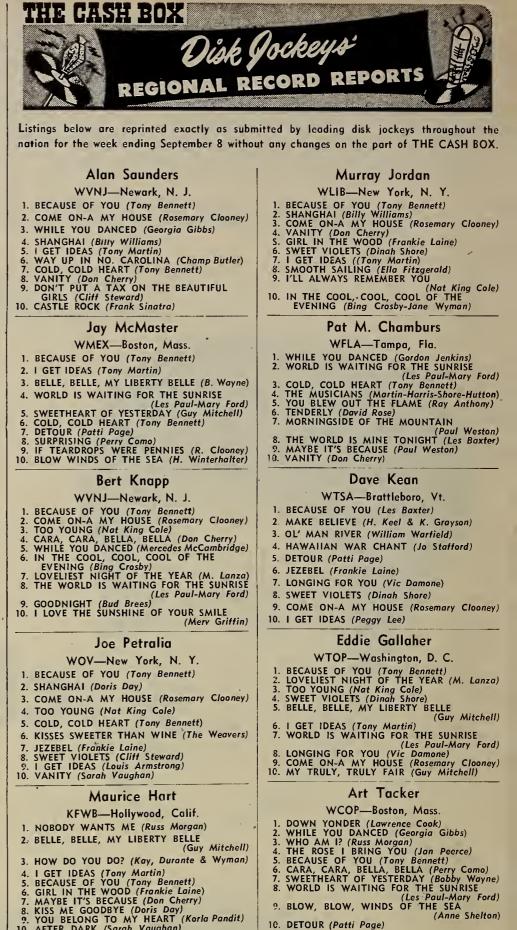
CORA

REACOR

( A subsidiary of DECCA RECORDS, INC. )

America's Fastest Growing Record Company

IN CANADA: Rogers Majestic Radio Corp. Ltd., Toronto-Montreal-Winnipeg



- 1. NOBODY WANTS ME (Russ Morgan) 2. BELLE, BELLE, MY LIBERTY BELLE
- (Guy Mitchell) 3. HOW DO YOU DO? (Kay, Durante & Wyman)

- 4. I GET IDEAS (Tony Martin) 5. BECAUSE OF YOU (Tony Bennett) 6. GIRL IN THE WOOD (Frankie Laine) 7. MAYBE IT'S BECAUSE (Don Cherry) 8. KISS ME GOODBYE (Doris Day) 9. YOU BELONG TO MY HEART (Korla Pandit) 10. AFTER DARK (Sarah Vaughan)

#### Jackson Lowe

- WINX-Washington, D. C.
- 1. BECAUSE OF YOU (Tony Bennett)
- 2. COME ON-A MY HOUSE (Rosemary Clooney)
- 2. COME ON A MIT HOUSE WILLIAMS Qt.) 3. SHANGHAI (Billy Williams Qt.) 4. LOVELIEST NIGHT OF THE YEAR (M. Lanza) 5. WORLD IS WAITING FOR THE SUNRISE (Les Paul-Mary Ford)
- (Les Paul-Mary Po 6. VANITY (Sarah Vaughan) 7. I GET IDEAS (Tony Martin) 8. JEZEBEL (Frankie Laine) 9. DETOUR (Patti Page) 10. IT'S ALL IN THE GAME (Tommy Edwards)
  - - **Ted Steele**

#### WMCA-New York, N. Y.

- 1. GYPSY DIDN'T TELL ME YOUR NAME (Norman Kaye)

- (Norman Kaye) 2. LAURA LEE (Vaughn Monroe) 3. SWEETHEART OF YESTERDAY (Bobby Wayne) 4. I'LL HOLD YOU IN MY HEART (E. Howard) 5. WHISPERING (Les Paul-Mary Ford) 6. WONDERFUL, WASN'T IT? (Frankie Laine) 7. BECAUSE (Mario Lanza) 8. SWEET VIOLETS (Dinah Shore) 9. COME ON-A MY HOUSE (Rosemary Clooney) 10. MY TRULY, TRULY FAIR (Guy Mitchell)

#### **Brownie Seals**

- KSTA-Coleman, Tex.
- 1. TOO YOUNG (Nat King Cole) 2. COME ON-A MY HOUSE (Rosemary Clooney) 3. SWEET VIOLETS (Dinoh Shore)

- SWEET VIOLETS (Dinon Shore)
   JEZEBEL (Frankie Laine)
   I'M IN LOVE AGAIN (Eddy Howard)
   MY TRULY, TRULY FAIR (Guy Mitchell)
   JOSEPHINE (Les Paul-Mary Ford)
   TOP OF OLD SMOKY (Patti Page)
   HOW HIGH THE MOON (Les Paul-Mary Ford)
   I GET IDEAS (Tony Martin)
- "It's What's in THE CASH BOX That Counts"

September 15, 1951

- 3.4.5.6.7.8.

- 10. DETOUR (Patti Page)

#### **Bob** Anthony

- KRMG-Tuisa, Okia.

- KRMG—TUISG, OKIG BECAUSE OF YOU (Les Baxter) TOO YOUNG (Not King Cole) COME ON-A MY HOUSE (Rosemary Clooney) WORLD IS WAITING FOR THE SUNRISE (Les Paul-Mary Ford) SWEET VIOLETS (Dinah Shore) LOVELIEST NIGHT OF THE YEAR (M. Lanza) BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
- 8. SHANGHAI (Doris Day) 9. I GET IDEAS (Tony Martin) 10. WHISPERING (Les Paul-Mary Ford)

#### Phil Wilson

- WLEE-Richmond, Va.
- 1. BECAUSE OF YOU (Tony Bennett)
- 2. MIXED EMOTIONS (Rosemary Clooney)) 3. COME ON-A MY HOUSE (Rosemary Cylooney)

- 4. BELLE, BELLE, MY LIBERTY BELLE (B.Wayne) S. SHANGHAI (Doris Day) 6. I'M A FOOL TO WANT YOU (Frank Sinatra) 7. I'M IN LOVE AGAIN (April Stevens) 8. WAY UP IN NORTH CAROLINA (Belltones) 9. DREAMY MELODY (April Stevens) 10. THE END OF A LOVE AFFAIR (M. Whiting)

Norm Prescott

WORL-Boston, Mass.

6. I GET IDEAS (Louis Armstrong) 7. SIN (4 Aces) 8. WHILE YOU DANCED (Georgia Gibbs) 9. DOWN YONDER (Champ Butler) 10. I'LL WAIT FOR YOU (Cliff Ayers)

BECAUSE OF YOU (Tony Bennett) IT'S ALL IN THE GAME (Tommy Edwards) AND SO TO SLEEP AGAIN (Patti Page) CASTLE ROCK (Frank Sinatra) WORLD IS WAITING FOR THE SUNRISE (Les Paul-Mary Ford)

The Cash Box, Music

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Listings below are reprinted exoctly os submitted by leading disk jockeys throughout the notion for the week ending September 8 without any chonges on the part of THE CASH BOX.

Ed Bonner KXOK-St. Louis, Mo. 1. FOR ALL WE KNOW (Walter Schumann) 2. COME ON-A MY HOUSE (Rosemary Clooney) 3. PITY ME (Ken Barry) 4. SWEET VIOLETS (Dinah Shore) 5. BECAUSE OF YOU (Tony Bennett) 6. MORNINGSIDE OF THE MOUNTAIN (Paul Weston) 7. COOL, COOL, COOL OF THE EVENING (Crosby-Wyman)

8. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)

9. TELL ME (Doris Day) 10. WHISKEY AND GIN (Johnny Ray)

**Bob Watson** 

#### WSB-Atlonta, Ga.

I'M A FOOL TO WANT YOU (Frank Sinatra) COME ON-A MY HOUSE (Rosemary Clooney) LONGING FOR YOU (Vic Damone) SWEET VIOLETS (Dinah Shore) WHISPERING (Gordon Jenkins) MORNINGSIDE OF THE MOUNTAIN (Paul Weston)

7. THE WORLD IS WAITING FOR THE SUNRISE (Paul Weston) 7. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul-Mary Ford) 8. POWDER BLUE (Don Cherry) 9. THE MOON WAS YELLOW (Les Brown) 10. WHERE IS-A YOUR HOUSE (Robert Q. Lewis)

#### **Bob Perry**

WLAW-Boston, Mass.

1. COLD, COLD HEART (Tony Bennett)

2. I GET IDEAS (Tony Bennett) COME ON-A MY HOUSE (Rosemary Clooney)

BECAUSE OF YOU (Les Baxter)

IT'S ALL IN THE GAME (Tommy Edwards)

ONLY, ONLY YOU (Ames Brothers)

7. VANITY (Don Cherry) 8. I WON'T CRY ANYMORE ((Tony Bennett) 9. SWEET VIOLETS (Dinah Shore) 10. HOW HIGH THE MOON (Les Paul-Mary Ford)

#### David Walshak

KCTI-Gonzales, Tex.

1. BECAUSE OF YOU (Les Baxter) 2. SWEET VIOLETS (Dinah Shore)

GIMME A LITTLE KISS (April Stevens)

4. THE LOVELIEST NIGHT OF THE YEAR (Percy Faith)

(Percy Faith) 5. SHANGHAI (Doris Day) 6. COME ON-A MY HOUSE (Rosemary Clooney) 7. JEZEBEL (Frankie Laine) 8. TOO YOUNG (Nat "King" Cole) 9. COLD, COLD HEART (Tony Bennett) 10. GOOD MORNING, MR. ECHO (Buddy Morrow)

Paul Irving

WEDC-Chicago, III. 1. BECAUSE OF YOU (Tony Bennett) 2. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul-Mary Ford) 3. BELLE, BELLE, MY LIBERTY BELLE

4. I'LL ALWAYS REMEMBER YOU

4. I'LL ALWAYS REMEMBER YOU (Nat "King" Cole) 5. EVERYTHING I HAVE IS YOURS (B. Eckstine) 6. MY BUDDY (Mel Torme) 7. COME ON-A MY HOUSE (Rosemary Clooney) 8. WHISPERING (Les Paul-Mary Ford) 9. TOO YOUNG (Nat "King" Cole) 10. MY TRULY, TRULY FAIR (Guy Mitchell)

#### Roger Clark

WNOR-Norfolk, Vo.

1. MIXED EMOTIONS (Rosemary Clooney) 2. I'M A FOOL TO WANT YOU (Frank Sinatra)

WHILE YOU DANCED (Georgie Gibbs)

WHILE TOU DARKED (Georgie Gibbs)
 BECAUSE OF YOU (Tony Bennett)
 THESE THINGS I OFFER YOU (Sarah Vaughan)
 I WON'T CRY ANYMORE (Tony Bennett)
 DOWN YONDER (Champ Butler)
 OVER A BOTTLE OF WINE (Tony Martin)
 THE END OF A LOVE AFFAIR (M. Whiting)
 WAY UP IN NORTH CAROLINA (Bell tones)

#### Gene Whitaker

WREV-Reidsville, N. C.

WREV—Reidsville, N. C. 1. I'M IN LOVE AGAIN (April Stevens) 2. COME ON-A MY HOUSE (Rosemary Clooney) 3. I'M A FOOL TO WANT YOU (Frank Sinatra) 4. THE SONG IS ENDED (Art Mooney) 5. WONDERFUL, WASN'T IT? (Frankie Laine) 6. SWEET VIOLETS (Dinah Shore) 7. CASTLE ROCK (Frank Sinatra-Harry James) 8. I'LL ALWAYS REMEMBER YOU (Nat "King" Cole) 9. YOU'LL KNOW (Tony Martin) 10. RAN ALL THE WAY HOME (Johnny Hartman)

Wally Nelskog

KRSC-Seattle, Wash. KSC—Sedffle, Wash. 1. BECAUSE OF YOU (Tony Bennett) 2. THEY SAY (Jette Satin) 3. MAKE BELIEVE (Grayson-Keel) 4. VANITY (Don Cherry) 5. WHISPERING (Les Paul-Mary Ford) 6. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul-Mary Ford) 7. THEM THERE EYES (Champ Butler) 8. LAURA (Stan Kenton) 9. COME ON-A MY HOUSE (Rosemary Clooney) 10. LA DONNA MOBILE (Mario Lanza)

**Buddy Deane** WITH-Baltimore, Md.

WITH—Dolitimore, Md.
1. BECAUSE OF YOU (Tony Bennett)
2. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul-Mary Ford)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. I'M WAITING JUST FOR YOU (L. Millinder)
5. I WANT TO BE WITH YOU ALWAYS (Red Foley-Andrews Sisters)
6. I LOVE THE SUNSHINE OF YOUR SMILE (Ray Anthony) Cove the Sunshine of Youk Smile (Ray Anthony)
 FOR ALL WE KNOW (Walter Schumann)
 CASTLE ROCK (Frank Sinatra-Harry James)
 COLD, COLD HEART (Tony Bennett)
 ALL OVER AGAIN (Tommy Edwards)

John Wrisley

WFGM-Fitchburg, Moss. 1. THE WORLD IS WAITING FOR THE SUNRISE (Guy Mitchell)

2. VANITY (Don Cherry) 3. COLD, COLD HEART (Tony Bennett) 4. LONGING FOR YOU (Vic Damone) 5. THERE'S A BIG BLUE CLOUD (Perry Como) 6. GOODBYE, MY LOVE (AI Grant) 7. BECAUSE OF YOU (Tony Bennett) 8. WHISPERING (Les Paul-Mary Ford) 9. SHANGHAI (Daris Day) 10. THE GIRL IN THE WOOD (Frankie Laine)

Lee Stewart

WHAT-Philodelphio, Po.

WHAI — Philodelphio, Po. 1. HEY, GOOD LOOKIN' (Hank Williams) 2. SOMETHING OLD, SOMETHING NEW (Eddy Arnold) 3. MOM AND DAD'S WALTZ (Lefty Frizell) 4. I CAN'T HELP IT (Hank Williams) 5. LET'S LIVE A LITTLE (Carl Smith) 6. I HOLD YOU IN MY HEART (Eddy Arnold) 7. ROTATION BLUES (Elton Britt) 8. ALWAYS LATE (Lefty Frizell) 9. MY BABY LIED TO ME (George Morgan) 10. PLAYHOUSE OF LOVE (Rosalie Allen & Eddie Marshall)

Claude Taylor WIVY-Jocksonville, Flo. 1. COME ON-A MY HOUSE (Rosemary Clooney) 2. WANG WANG BLUES (Teresa Brewer) 3. COOL, COOL, COOL OF THE EVENING (Dean Martin)

(Dean Martin) 4. I GET IDEAS (Peggy Lee) 5. THERE'S A BIG BLUE CLOUD (Perry Como) 6. I WISH I WUZ (Art Lund) 7. I'VE GOT YOU UNDER MY SKIN (S. Freeberg) 8. SWEET VIOLETS (Jane Turzy) 9. BELLE, BELLE, MY LIBERTY BELLE (Bobby Wayne)

(Bobby Wayne) 10. MIXED EMOTIONS (Rosemary Clooney)

Chuck Thompson WFOR-Hattiesburg, Miss. 1. COME ON-A MY HOUSE (Rosemary Clooney)

2. JEZEBEL (Frankie Laine)

3. 1 GET IDEAS (Tony Martin)

THESE THINGS I OFFER YOU (Dick Haymes) CASTLE ROCK (Fontane Sisters) WONDERFUL, WASN'T. IT? (Frankie Laine) WHEN THE SAINTS GO MARCHING IN (Percy Faith)

8. SHANGHAI (Doris Day) 9. WAITING JUST FOR YOU (Rosemary Clooney) 10. WHISPERING (Les Paul-Mary Ford)

#### **Robin Seymour** WKMH-Deorborn, Mich.

WKMH—Deorborn, Mich. 1. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul-Mary Ford) 2. BECAUSE OF YOU (Tony Bennett) 3. COME ON-A MY HOUSE (Rosemary Clooney) 4. VANITY (Don Cherry) 5. SHANGHAI (Doris Day) 6. IT'S ALL IN THE GAME (Tommy Edwards) 7. KISSES SWEETER THAN WINE (The Weavers) 8. CASTLE ROCK (Frank Sinatra-Harry James) 9. CHARMAINE (Monatavian) 10. MAYBE IT'S BECAUSE (Don Cherry)

Mattie Padgett

- WIRC-Hickory, N. C.

WIKC--HICKOFY, N. C. 1. MISTER MOON (Carl Smith) 2. WEAPON OF PRAYER (Louvin Brothers) 3. HEY, GOOD LOOKIN' (Hank Williams) 4. THE HOT GUITAR (Eddie Hill) 5. IF TEARDROPS WERE PENNIES (Carl Smith) 6. ALWAYS LATE (Lefty Frizell) 7. DOWN YONDER ((Del Wood) 8. COUNTRY KISSES (Oklahoma Wranglers) 9. ROTATION BLUES (Ken Marvin) 10. I DREAMED ABOUT MAMA LAST NIGHT (Luke The Drifter) (Luke The Drifter)

Larry Gentile WJBK-Detroit, Mich. 1. COME ON-A MY HOUSE (Rosemary Clooney) 2. TOO YOUNG (Spike Jones) 3. SWEET VIOLETS (Dinah Shore) YANITY (Sarah Yaughan)
 I GET IDEAS (Tony Martin)
 BECAUSE OF YOU (Johnny Desm( 7. I HEARD A SONG (Eddie Fisher)
 BECAUSE (Mario Lanza)
 JEZEBEL (Frankie Laine) Desmond)

10. CASTLE ROCK (Frank Sinatra-Harry James)

The New Ballad Hit!

music Come

# HAAMI

recorded by

OUR KNIGHTS	. Capitol 1707
IARLIN SISTERS	. Coral 60523
RUSS MORGAN	. Decca 27704
<b>FRANKIE CARLE</b>	Victor 20-4235
ACK FINA	. MGM 11038

Porgie Music Corp., 1619 Broadway, N.Y.

With a Hi-yo-del, Di-yo-del, Hi-yo-del You'll hear sleigh bells jingle and the Yo-del dee-aye

## "Grandfather Kringle"

on Christmas Day

On Top of the HOT Lists

### "I'M WAITING JUST FOR YOU" recorded by

Lucky Millinder-King 4453 Hawkshaw Howkins-King 969 Bob Crosby-Copitol 1595 Ken Marvin-Mercury 6353

"It's What's in THE CASH BOX That Counts"

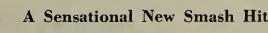
Rosemary Clooney — Columbia 39535 Melissa Monroe — Columbia 20868 Cass Daley ond Hoogy Cormichoel - Decco 27743

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LOIS MUSIC PUB. **CO**. 146 W. 54 St., N. Y.



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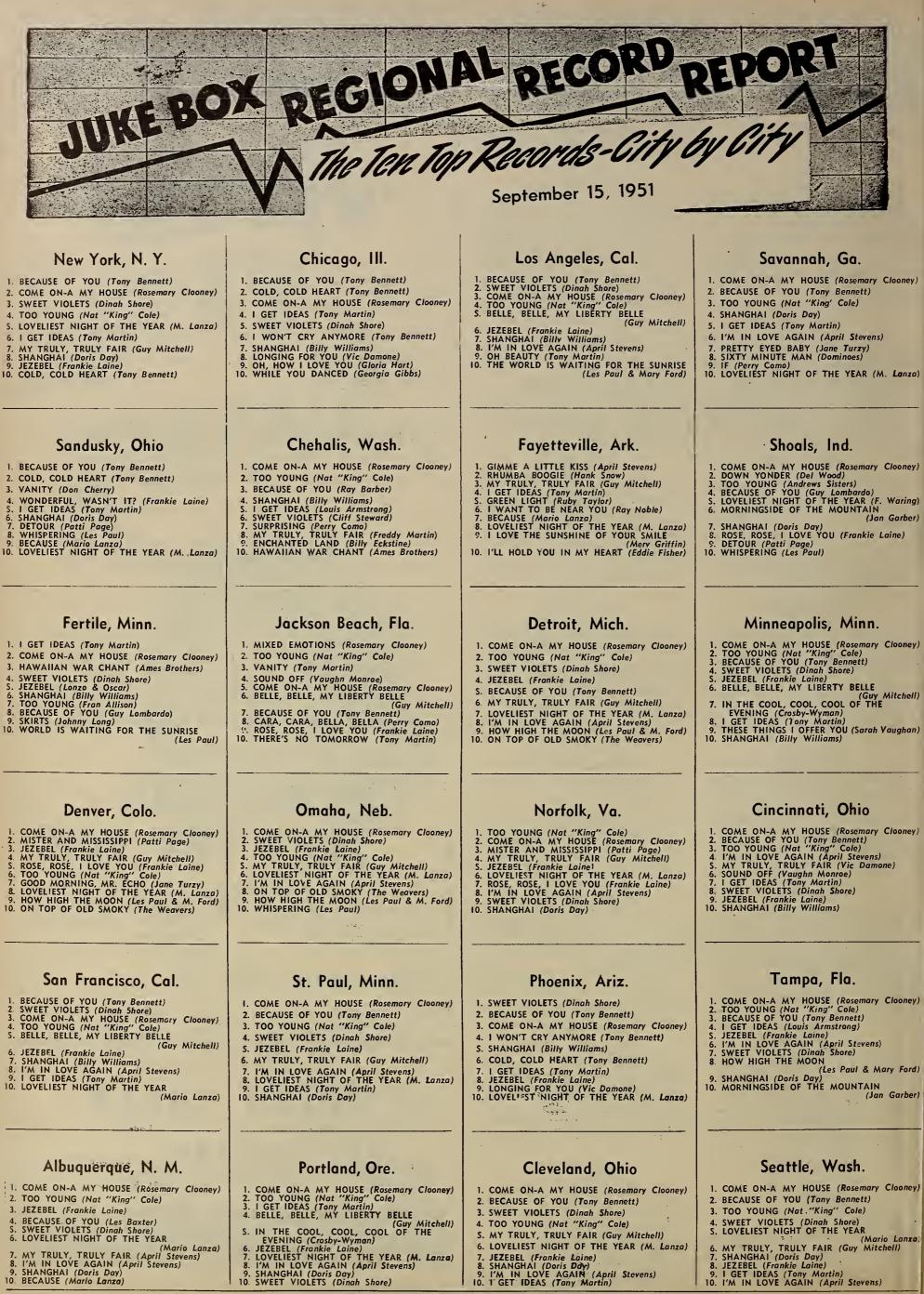
LA

(English translation "The Bride, The Bride")

DAMONE VIL on Mercury #5698 by PEER INTERNATIONAL CORPORATION, 1619 Broadway N. Y. 19 10

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September 15, 1951



- 1. COME ON-A MY HOUSE (Rosemary Clooney) 2. TOO YOUNG (Nat "King" Cole) 3. JEZEBEL (Frankie Laine)

- 4. BECAUSE. OF YOU (Les Baxter) S. SWEET VIOLETS (Dinah Shore) 6. LOVELIEST NIGHT OF THE YEAR
- 7. MY TRULY, TRULY FAIR (April Stevens) 8. I'M IN LOVE AGAIN (April Stevens) 9. SHANGHAI (Doris Day) 10. BECAUSE (Marlo Lanza)

- COME ON-A MY HOUSE (Rosemary Clooney) TOO YOUNG (Nat "King" Cole) I GET IDEAS (Tony Martin) BELLE, BELLE, MY LIBERTY BELLE (Curry Mitchell) 2.

- S. IN THE COOL, COOL, COOL OF THE EVENING (Crosby-Wyman) 6. JEZEBEL (Frankie Laine) 7. LOVELIEST NIGHT OF THE YEAR (M. Lanza) 8. I'M IN LOVE AGAIN (April Stevens) 9. SHANGHAI (Doris Day) 10. SWEET VIOLETS (Dinah Shore)

#### "It's What's in THE CASH BOX That Counts"

3. SWEET VIOLETS (Dinah Shore)

4. TOO YOUNG (Nat "King" Cole) S. MY TRULY, TRULY FAIR (Guy Mitchell)

COVERTEST MIGHT OF THE TEAR (J.).
JEZEBEL (Frankie Laine)
SHANGHAI (Doris Day)
I'M IN LOVE AGAIN (April Stevens)
I GET IDEAS (Tany Martin)

6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)

BY

### The Musicians



LOS ANGELES, CAL.—All the top talent responsible for RCA Victor's waxing of "The Musicians" get together on this photo to show how it was done. While the artists make with the music, the A & R men register their opinions. Left to right are: Charlie Grean, A & R head of Victor; Tony Martin; Betty Hutton; Mannie Sacks, vice president of Victor; Dinah Shore; Phil Humister and Humis Barts Musical Director. Harris; and Henri Rene, Musical Director.

HEAR TOP NORTHWEST TALENT ON KEYBOARD RECORDS ... initial half-dozen strong releases have these past two months convincingly outplayed major labels nearly 2 to 1 on one string of 300 juke-boxes. Outstanding talent pool of such fine performer-writers as Betty Jo Starr ... national yodeling champion, sells all the way (television October, Rainier Beer, Seattle) ... 'Waterhole Johnny' Sten ... Idaho 'Tiny' Stokes doing for the first time the superior hit version of his own well-known song 'JUDY' .... 'Texas Eddie' Grissman coming up ... In the pop field its a boy you'll want to watch, Bill Winkle (Cash Box says of Bill's rendition Gale Rice's 'JUST TRAVELIN' .... 'good tune, grand rendition, lots of charm, o.k. ops' .... Billboard, 'vibrant, handsome voice' .... Johnny Green, General Musical Director, MGM Pictures, 'could be a coming top singer') (Wact) Bathy to Starr. 500. YOUL SOLD YOUR SADDLE b./w BEAUTIENT HILLS

General Musical Director, MGM Pictures, 'could be a coming top singer') (West) Betty Jo Starr 500 YOU SOLD YOUR SADDLE b/w BEAUTIFUL HILLS 502 MONTANA WALTZ b/w VILLAGE BAR POLKA Idaho 'Tiny' Stokes 504 KOREA'S MOUNTAIN NORTHLAND b/w JUDY Corinne Powers 505 CENTIPEDE BOOGIE b/w Tiny doing DRUMSTICKS AND BUCKSHOT (Pops) Bill Winkle 360 JUST TRAVELIN' b/w SEPTEMBER IN THE RAIN 362 TO BE MINE b/w BOULEVARD OF BROKEN DREAMS ... OPERATORS, let these powerful, route-proven money-makers do the same for you. Your card or wire will bring immediate shipment 100 record balanced assortment. Fine-surface, flex ... S55:00 prepaid ... Reliable DISTRIBUTORS, CONTACT MEN, your inquiry invited. KEYBOARD RECORDS, BOX 597, WALLACE, IDAHO.





ON OKEL A NEW RAVE

**"THE** 

# HFFENPOOF SONG"

(Unique, Original New Version!)

AND

### I Get All My Lovin' on A Saturday Night

78 rpm 6825

331/3 rpm 3-6825

45 rpm 4-6825



Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!



### **Capitol Earnings Higher** In Past 12 Months

Page 14

HOLLYWOOD — Sales and earn-ings of Capitol Records, Inc. in the 12 months ended June 30 last were substatially biological sectors. substantially higher than in the pre-ceding 12-month period, President Glenn E. Wallichs announced today.

Sales for the 12 months ended June 30, 1951 amounted to \$13,034,230. Net income was \$419,414, equal, after pro-viding for preferred dividends, to 74 cents a share on the 476,230 shares of common stock outstanding. For the 12 months ended June 30, 1950, the sales volume of \$11,847,806 resulted in net income of \$242,370, or 35 cents a share on the same number of common shares.

In the highly competitive field of popular music, Capitol continued to maintain a position of leadership by recording a number of outstanding hits in recent months. Among the records ranked at or near the top in weekly popularity polls are Nat King Cole's version of "Too Young", and "How High the Moon" by Les Paul and Mary Ford. High on the list of best selling albums is "Voice of Xtabay" by the Latin American artist, Yma Sumac, who was introduced to the American public by Capitol Records.

### **RCA Victor Claims Infringement Of Name By Victoria Label**

PHILA, PA.-RCA Victor, through its law department, this week advised Victoria Records that the use of that name is an infringement on the Victor label. Victor has not en-tered suit but seeks written assurance that the use of the Victoria name will be discontinued.

Victoria, in turn, is replying that it is their contention that the name is of a historical personage and that it falls into the category of public domain.

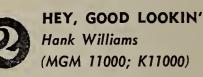
Victoria is the new label which in-troduced "Sin" by the Four Aces. The disk, which started in Philadelphia, is now beginning to sweep across the nation and close to 100,000 disks have already been sold.







Eddy Arnold (RCA Victor 21-0476; 48-0476)





**ALWAYS LATE** Lefty Frizell (Columbia 20837; 4-20837)

48-0478)

CRYIN' HEART BLUES Johnnie & Jack (RCA Victor 21-0478;



# (RCA Victor 21-0476;

### **Additional Tunes**

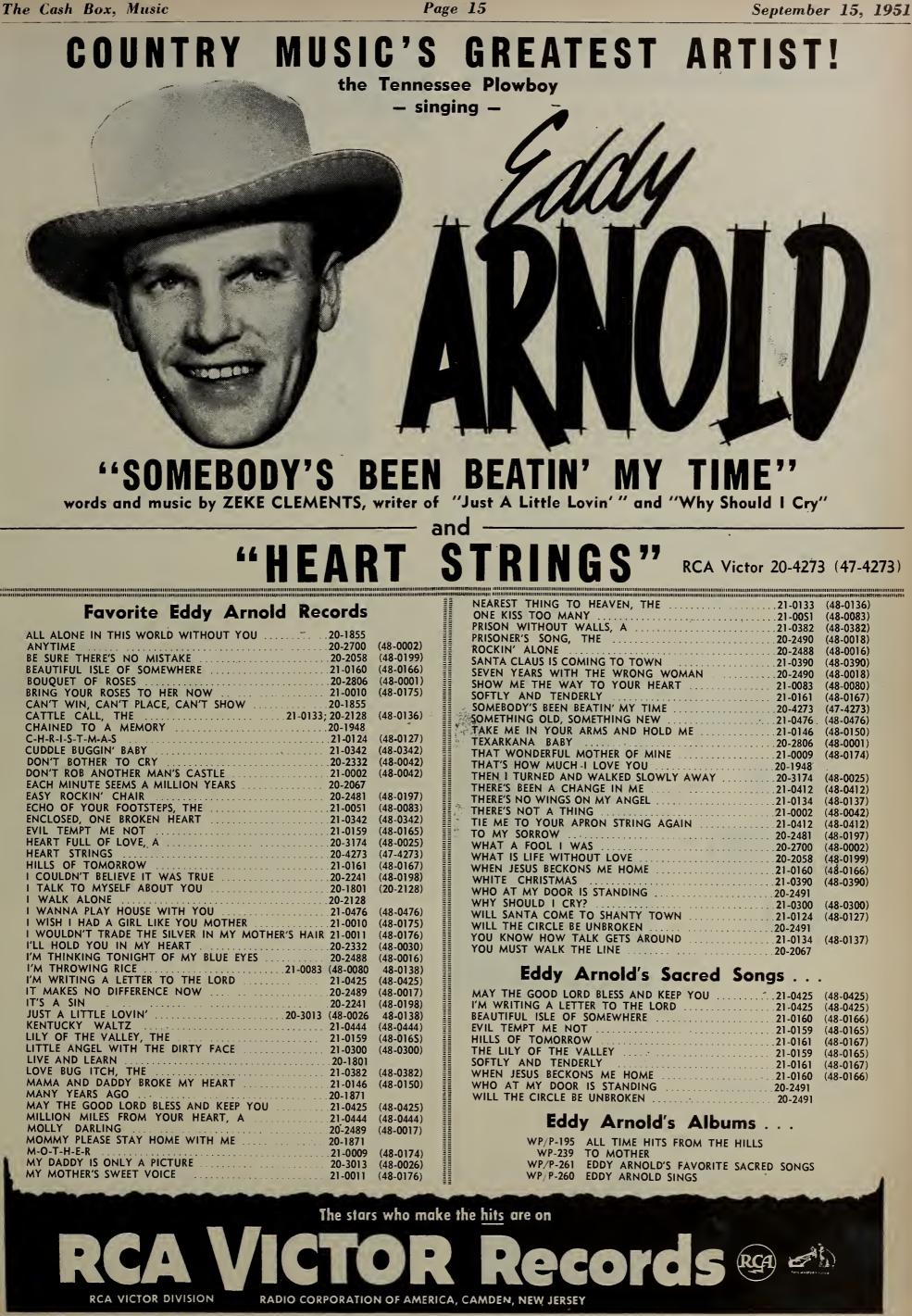
LET'S LIVE A LITTLE Carl Smith (Columbia 20796; 4-20796)

I WANT TO BE WITH YOU ALWAYS Lefty Frizell (Columbia 20799; 4-20799)

MR. MOON **Carl Smith** (Columbia 20825; 4-20825)

MOM'S AND DAD'S WALTZ Lefty Frizell (Columbia 20796; 4-20796)

DOWN YONDER Del Woods (Tennessee 775)



Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

### Folk and Western Roundup

Wayne Raney (King) scheduled for a session in Cincinnati this week. Raney currently using Nashville as headquarters while playing dates throughout the south.

George Morgan (Columbia) and Ken Marvin (Mercury) playing Louisiana and Texas dates this week. Marvin currently riding on only version of "Rotation Blues" cleared for radio.

Hank Williams (M-G-M) playing top spot in Hadacol Tour shows. Hank was selected to close the show during first week of tour and has held spot ever since.



Ray Scrivner, country ditty writer, and family spent last week end in Nashville with pubbers and artists. Scrivner has half a dozen songs in the process of recording on major labels after average success with several tunes released in the past.

Hank "Sugerfoot" Garland (Decca) put in four sides under direction of Owen Bradley August 30th. Bood and Fileece Bryant (M-G-M) report many answers to over a thousand personally written letters to disc jockeys on their recent release.

The Carlisles (Mercury) with Martha Carson playing a week of dates out of Mt. Airy, N. C. The Carlisles' record of TOO OLD TO CUT THE MUS-

HANK SNOW HANK S treatment will go on for several months.

Bill Webb, free lance d. j. of Tulsa, Oklahoma, continues to conduct his two-hour country spot, "Sunrise Serenade", each day. He terms The Carlis es TOO OLD TO CUT THE MUSTARD as a "flash" hit from the start on his show.

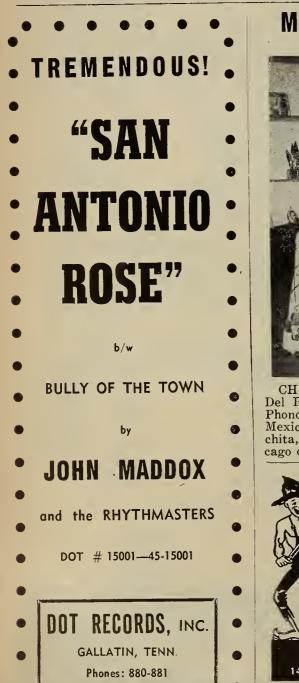
Bruce Grant of KHB in Kansas City reports capacity crowds to the Saturday Night "Cowtown Jubilee" staged each Saturday P. M. at Ivanhoe Temple. The noon country d. j. spot is being piloted by Don Sullivan with the Cowtown Wranglers taking half hour of noon spot. Grant, alias "Pokey Red" shares the entire noon spot with m. c. Sullivan. Latest gimmick has been "Name Don Sullivan's New Baby" but gimmick has backfired since offspring is now almost a month late in appearance. Contest has now turned to "When Will It Happen?"

Joe Rumore-WVOK in Birmingham-continues to carry four hours each day with top mail pull on station.

Joe Powers is the country d. j. from WNAV in Annapolis, Md.

Paul Turner carrying country d. j. duties at KXLW in Clayton, Missouri. Turner also does an occasional live tune. Roy Queen also has two hour daily show on station using records.

Freddy Wilson holds singer-disc jockey spot on KYMA in Yuma, Arizona.

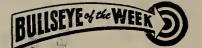




CHICAGO — Benjamin Cardenas Del Rio, Permo-Point and Fidelitone Phonograph Needle Representative in Mexico, and his charming wife Conchita, were recent visitors in the Chi-cago offices of Permo, Incorporated.



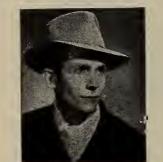
### THE CASH BOX "Folk" and "Western" Record Reviews



#### "LONESOME WHISTLE" (2:34)

**"CRAZY HEART"** (2:29) HANK WILLIAMS

(MGM 11054; K11054)



HANK WILLIAMS

That perennial winner, Hank Williams, has another platter here that should again prove to be a big one for himself and music ops.

"BUGLE CALL FROM HEAVEN" (2:14)"MANY THANKS, MY FRIENDS" (2:45)

OTIS PARKER

(Holiday 109)

• Otis Parker has a pair of fair sides working for him on this platter. The first end is a beauty number that is warbled through by Otis in a pleasant manner. The lower lid has a nice bounce to it and shows the singer to a great advantage. We give our nod to the under half.

"RIDIN' WITH THE BLUES" (2:10) "I'M HURTIN" " (2:38) SKEETS McDONALD

(Capitol 1771; F-1771)

• The upper level features Skeets McDonald with a slow blues number. The musical interlude helps carry the tune through. Flip is another slow and forceful thing in which Skeets sounds real good. The melody and presentation make this half the side that ops should watch closely.

#### "SIXTY MINUTE MAN" (2:13) "TENNESSEE BLUES" (2:56) **ROBERTA LEE & HARDROCK GUNTER** (Decca 46363; 9-46363)

• Here is a hot piece of wax turned out by Roberta Lee and Hardrock Gunter. The first end is an excellent rendition of a jump tune that has already proven itself a hit in the rhythm and blues field. The bottom lid is a slow driving blues item that is done in a very appealing manner by the same artists. Ops can't go wrong on either half.

#### "MARGIE" (2:27) "DOWN YONDER" (2:27) HAROLD CARMACK (Decca 46362; 9-46362) • A pair of piano playing sides are dished up by Harold Carmack. The first end is a popular oldie, while the second end is a tune that is proving to be a comer. Harold offers some fine piano work and renditions and makes

this disk a listenable one. Ops looking

for material of this nature have a

ditty that is done with a bit of a novelty twist has the stuff to go all the way. It's a slow and forceful number that contains a blues affect in it. Hank warbles the tune in his familiar way and lends a little train impression to it to com-plete a first rate half. The under lid, not to be outdone, is a slow ballad into which Hank pours a great deal of meaning and again comes up with a potential side that can easily take off. Both ends are helped along by some fine musical backdrops. Ops who have consistently cleaned up with Hank's previous hits will want to be fast in stocking up with this new waxing.

Labeled "Lonesome Whistle" this

#### "I WANT A HOME IN DIXIE" (2:29) "I HAD MY FINGERS CROSSED" (2:42)

WAYNE RANEY (King 974)

• A slow and tasteful ditty is de-livered on the top deck by Wayne Raney. Backed appropriately by some fine string music this half turns out to be a better than average level. Again on the second end Wayne finds a good instrumental coming to his assistance as he handles the lyrics of a jumpy number. Either end can go.

### "IF I CAN'T HAVE YOU" (2:40) "OUT OF MONEY, OUT OF PLACE, OUT OF STYLE" (2:30) JIMMY WALKER

(Intro 6024)

• Here is a pretty sounding side that is waxed by Jimmy Walker. It's a bouncy tune helped along by a good instrumental interlude that features a harmonica. The second side is a jumpy number that offers some cute lyrics which makes this a listenable platter. Ops have their choice of lids.

"MAKIN' LIKE A TRAIN" (2:35) "TWO ROADS" (2:33) PEE WEE KING (RCA Victor 20-4238; 47-4238)

• Redd Stewart and the Dickens Sisters backed by Pee Wee King and his boys take hold of the Mexican Hat Dance and change its face enough to make this upper end a side to be watched very carefully. The lower deck is a slow and soothing ballad run

through with ease by the same artists.

Ops have a sure one on the first level.

#### "LET YOUR CONSCIENCE BE YOUR GUIDE" (2:32)

"HUMMING BIRD" (2:25) JOHNNIE AND JACK (RCA Victor 20-4251; 47-4251)

• Here is a platter that offers two good sides of harmony by Johnnie and Jack. Both ends are fast moving numbers that the boys carry through nicely. The Tennessee Mountain Boys present a musical accompaniment that adds to the quality of each side. We think the top deck is the one to watch.

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

good one here.



#### "FOOL, FOOL, FOOL" (2:40) THE CLOVERS

#### (Atlontic 944)



THE CLOVERS

• The Clovers have picked themselves another "four leafer" as a follow up to their recent hit "Don't You Know I Love You". This new ballad titled "Needless" has all the earmarks of a song that can go

"DON'T BREAK MY HEART AGAIN" (2:12) "I GUESS YOU'RE SATISFIED" (2:45) THE VICTORIANS

(Specialty 411)

• Two pretty ballads are delivered on this waxing by the Victorians. The top deck features the group soloist on a potent tune on which the rest of the boys join in to offer a good backing. The under level is another slow number that the vocal group takes hold of and brings to a listenable conclusion. The upper half looks hot.

"I'VE GOT NEWS FOR YOU" (2:20) "I CAN'T STOP CRYING" (2:32) CALVIN BOZE

#### (Aloddin 3100)

• The first half is a fast moving jump item that has shown itself a solid contender. Calvin Boze belts this tune across with a driving vocal that insures lots of play. Flip is a fair blues number that is aided greatly by a fine musical backing and interlude. We give our nod to the top lid.

"SIN" (2:32) "HEART AND SOUL" (2:36) FOUR BUDDIES (Sovoy 817)

• The upper half is a tune that has broken the pop field with a bang and should do equally as well in rhythm and blues. The Four Buddies present this slow and beautiful ballad in a pleasing style. The bottom side is an oldie that always draws the coin. Each end is strong and ops ought take advantage of it.

#### "MAN, HAVE I GOT TROUBLES" (2:52)

"I'LL NEVER GIVE UP" (2:31) WYNONIE HARRIS

(King 4468) Two similars

Two similar sides are turned out by Wynonie Harris on this platter. Both ends are hard hitting, driving blues numbers that Wynonie handles so well. The vocalist puts everything into these tunes and comes out with a listenable piece of wax. Ops needing items of this nature oughta look in.

#### "THE GLORY OF LOVE" (2:43) "YOUNG GIRL" (2:36) HOLLYWOOD FOUR FLAMES

all the way. It's a slow and sooth-

ing tune with a very pretty melody and the boys do wonders for it. The group soloist handles the

lyrics in a meaningful and appeal-

ing manner and the rest of the crew offers some fine harmony as

a backdrop. With a good orchestra-

tional setting to match, this end is

a sure bet. The lower lid is a cute

ditty with a slow bounce that is

presented in an interesting way. Here again the boys offer a grand

vocal rendition that should make

this level one to be reckoned with. Ops who enjoyed the flow of nickels

on the group's first big one, will

want to get with this new platter-

(RIH 165)

"needless" to say.

• The Hollywood Four Flames present another version of a tune that is busting wide open all over the country. With a slow and pleasant job turned in by the boys, this disk should draw its share. The bottom end is a change of pace in the form of a loud jump number. Ops oughta get with the upper half.

#### "WHAT HAVE I DONE?" (2:44) "SEE SEE RIDER" (2:51)

RAY CHARLES (Swingtime 217)

• A couple of slow and drawn out blues numbers are sent our way by Ray Charles. Each half gets a fitting piano backdrop in putting these tunes over. Ray knows what to do with low down blues items and turns in a creditable performance. Ops have strong filler material here.

#### "COMING HOME" (2:42)

"MOTHER DON'T WORRY" (2:23) ORIGINAL FIVE BLIND BOYS

(Peacock 1580)

• The Original Five Blind Boys who handle the spiritual type numbers so well have another good one on their hands. The first side is a slow one that has a talking interlude. Flip is a forceful tune with a loud chanting vocal. Ops in the right locations oughta look in now.

"I MARRIED AN ANGEL" (2:40) "THE PRISONER'S SONG" (2:00) THE FOUR TUNES

(RCA Victor 20-4241; 47-4241)

• The top deck is a very pretty oldie that might catch on again. The Four Tunes give it a thorough going over and come up with a first class side. The second lid is a bouncy thing that is presented in a folkish vein and treated handsomely by the vocal group. Both ends have potentialities.

### Too Many "Lonsomes" Bring No Cheer To Cheerio

NEW YORK—Cheerio Music is in a muddle with its new plug tune "Lonesome" which is out on the London label by Pat Terry. It seems that another tune by the same name is making the rounds. The other one is published by Archie Levington out of

Page 17

Chicago and has been cut by the Two Mr. F's for Mercury and the Sons of The Pioneers for Victor. In the meantime, Cheerio reports that orders for its tune are coming in from Detroit, Rochester and Philadelphia areas.



The Cash Box, Music

in

NEW

ORLEANS

JUNCO

(Sittin' In)

CHAINS

**OF LOVE** 

Joe Turner

(Atlantic 939)

**EYES** 

(King) .

**BLOODSHOT** 

Wynonie Harris

I'M CRYING

Memphis Slim

DON'T YOU

I LOVE YOU

(Premium)

KNOW

Clovers

SLEEP

(King)

Earl Bostic

**BIG TOWN** 

SHOULDN'T

I KNOW

(Atlantic 938)

HOWLING

WINDS

(National)

(Aladdin)

Joe Turner

I GOT LOADED

Peppermint Harris

Cardinals

Roy Brown

(DeLuxe)

(Atlantic 934)

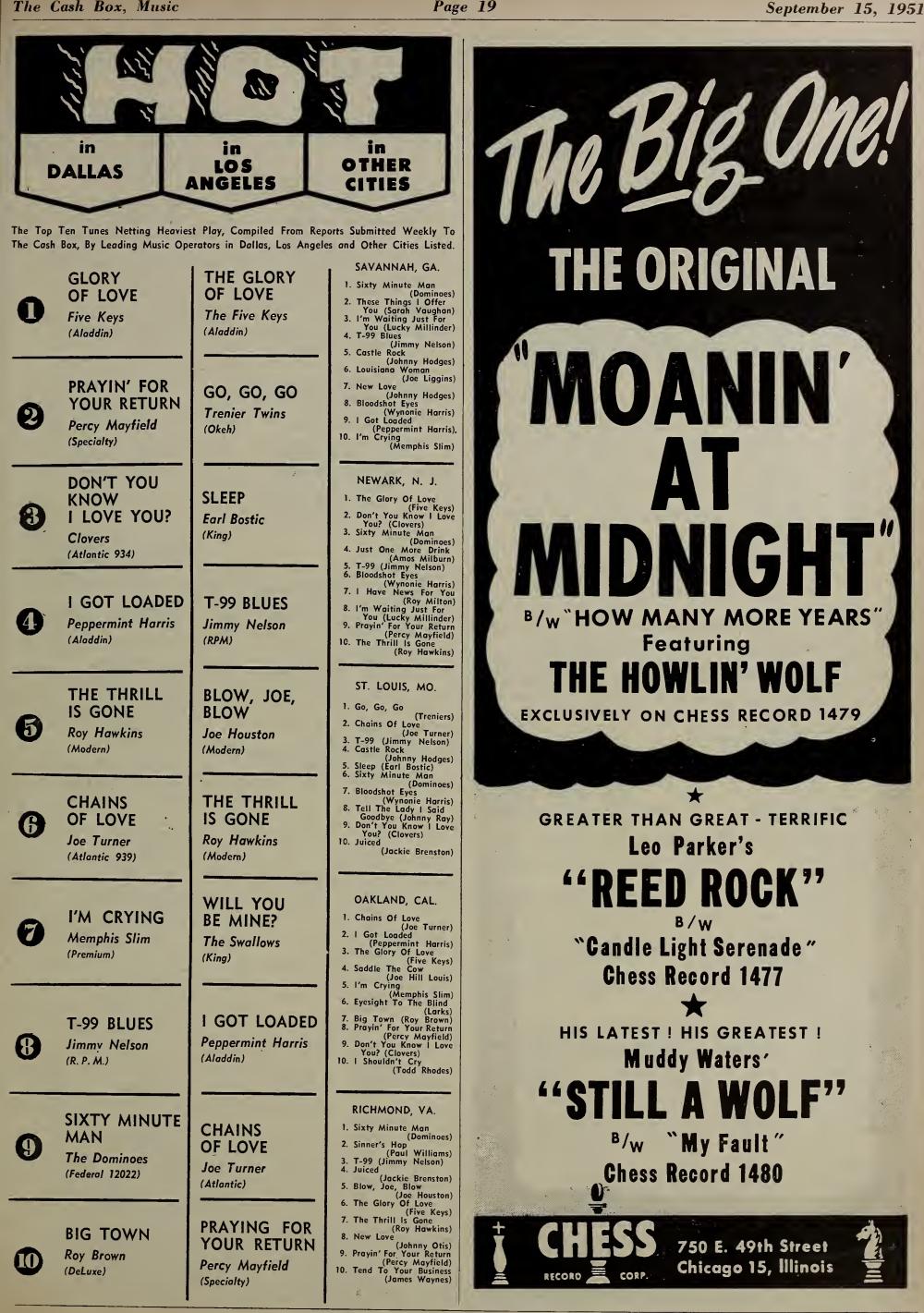
PARTNER

James Waynes



"It's What's in THE CASH BOX That Counts"

WWWW-SITTICHICSINISIOIOINISIONVICO



"It's What's in THE CASH BOX That Counts"

#### The Cash Box, Music

#### THE CASH BOX **DISC-HITS BOX SCORE** COMPILED BY **JACK "One Spot" TUNNIS** IN ORDER OF POPULARITY BASED ON WEEKLY NATIONAL SURVEY C SCORE TABULATION COMPILED ON THE AVERAGE IVIDUAL PURCHASE ON THE BASIS OF 1000 REC-IS - LISTED IN OADER OF POPULARITY, INCLUDING ME OF SONG, RECORD PUMPER, ARTISTS, AND EE-IDIND ON THE REVERSE SIDE. CODE AB-Abbey AL-Aladdin AP-Apollo AT-Atlantic BU-Bullet CA-Capitol CR-Chess CO-Columbic CR-Coral DA-Dana DE-Deccs DY-Derby 4 Star-Four Ster FE-Federal IN-Intro JU-Jubilee LO—London ME—Mercury MG—MGM MO—Modern NA—National OR—Oriole PE—Peacock PR—Prestige RA—Rainbow RE—Regent RG—Regal SA—Savoy SIT—Sittin' In SP—Specialty TE—Tempo TW—Tower VI—Victor TW-Tower VI-Victor JU—Jubilee KI—King 45 rpm numbers in porenthesis Sept. 15 Sept. 8 I-BECAUSE 104.8 93.0 **OF YOU** CA-1493 (F-1493)-LES BAXTER Unless CO-39362 (4-39362)-TONY BENNETT I Wont Cry Anymore CR-60440 (9-60440)-BOB CROSBY O. Nine-Twenty Special CR-60561-ERSKINE BUTTERFIELD You Might Have Belonged To Another DE-27666 (9-27666)-LOMBARDO & DeHAVEN **Out O' Breath** ME-5643 (5643x45)-RAY BARBER Girls We Never Did Wed MG-10947 (K10947)-JOHNNY DESMOND Andiamo VI-10-3425-JAN PEERCE What Is A Boy? -COME ON-A 2-96.4 96.7 **MY HOUSE** CA-1710 (F-1710)-KAY STARR Hold Me, Hold Me CO-39467 (4-39467)-ROSEMARY CLOONEY Rose Of The Mountain DE-27680 (9-27680)-ELLA FITZGERALD Mixed Emotions FE-14001-KAY ARMEN Just in Case ME-5671 (5671x45)-RICHARD HAYES Go, Go, Go RH-111-LOUIS PRIMA Bring Forth De Light SA-793-BERT KEYES Perhops VI-20-4199 (47-4199)-THREE SUNS Hula Blues -SWEET 3-92.9 84.5 VIOLETS CO-39488 (4-39488)-JANETTE DAVIS My Darling Man DE-27668 (9-27668)-JANE TURZEY Lonely Little Robin ME-5673 (5673x45)-DORIS DREW

Them There Eyes

VI-20-4174 (47x4174)-DINAH SHORE If You Turn Me Down

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Sept. 15 Sept. 8	Sept. 15 Sept. 8	Sept. 15 Sept. 8
4-TOO YOUNG 80.1 75.9	10-WORLD IS WAITING FOR	17—WHILE YOU DANCED, DANCED,
CA-1449 (F-1449)—KING COLE That's My Girl	THE SUNRISE 24.8         15.7           CA-1748         (F-1748)—LES PAUL & M. FORD	DANCED 13.3 8.8 DE-27712 (9-27712)—GORDON JENKINS
CO-39271 (4-39271)-TONI ARDEN	Whispering DE-27730 (9-27730)—PERRY BOTKIN	Everlasting
CR-60393 (9-60393)—DENNY VAUGHN I Love The Way You Say	Botkin's Banjo Piano	ME-5681 (5681x45)—GEORGIA GIBBS While We're Young
Goodnight DE-27569 (9-27569)—PATTY ANDREWS	11—SHANGHAI 24.2 25.1	VI-20-4222 (47-4222)—RALPH FLANAGAN Winky Dink
Gotta Find Somebody To Love DE-27366 (9-27366)—VICTOR YOUNG	CA-1525 (F-1525)—BOB CROSBY The Naughty Waltz	18—THE GIRL IN
Be My Love ME-5599 (5599x45)—RICHARD HAYES	CO-39423 (4-39423)—DORIS DAY My Life's Desire	THE WOOD         13.1         10.2           CO-39489         (4-39489)—FRANKIE LAINE
Shenandoah Waltz MG-10920 (K10920)—JOHNNY DESMOND	CR-60521 (9-60521)—HARRY BABBITT Never Again	Wonderful, Wasn't It DE-27708 (9-27708)—TERRY GILKYSON
I Fell VI-20-4105 (47-4105)—FRAN ALLISON	DE-27653 (9-27653)—BING CROSBY I've Gat Ta Fall In Love	Mr. Buzzard
Lies VI-20-4209 (47-4209)—SPIKE JONES	MG-10998 (K10998)—BILLY WILLIAMS QT. Wondrous Word	19—DETOUR 13.1 14.8
So 'Elp Me VI-23-5480 (51-5480)—LUIS ARCARAZ O.	VI-20-4192 (47-4192)—BUDDY MORROW O. Good Morning Mr. Echo	ME-5682 (5682x45)—PATTI PAGE Who Will Shoe My Pretty Foot?
Because of Rain		20—1'M IN LOVE
5—THE LOVELIEST NIGHT OF	12—BELLE, BELLE, MY LIB- ERTY BELLE 22.3 28.1	AGAIN 12.9 24.2
THE YEAR 74.4 72.4	CO-39512 (4-39512)GUY MITCHELL Sweetheart Of Yesterday	DE-27635 (9-27635)—ANDREWS SISTERS— GORDON JENKINS It Never Entered My Mind
CA-1408 (F-1408)—HELEN O'CONNELL Arthur Murray Taught Me Dancing	DE-27717 (9-27717)—DON CHERRY Cara, Cara, Bella, Bella	ME-5663 (5663x45)—EDDY HOWARD A Woman Is A Deadly Weapon
CO-39192 (4-39192)—PERCY FAITH You Are The One	ME-5690 (5690x45)—BOBBY WAYNE Sweetheart Of Yesterday	VI-20-4148 (47-4148)—HENRI RENE— APRIL STEVENS
DE-27507 (9-27507)—FRED WARING Tulips And Heather	VI-20-4217 (47-4217)—MERV GRIFFIN I Fall In Love With You Every Day	Roller Coaster
DE-27583 (9-27583)—ETHEL SMITH Syncopated Clock	Fran In Love With Fou Every Day	·
LO-937 (45-937)—ANNE SHELTON Love Me, My Love	13—LONGING FOR YOU 21.3 14.4	ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY
MG-30352 (K30352)—ANN BLYTH VI-10-3300—MARIO LANZA La Donna E Mobile	CA-1731 (F-1731)—BAXTER & DOHERTY	
	Sarah Kelly From Plumb Nelly CO-39499 (4-39499)—SAMMY KAYE	21—HOW HIGH THE MOON 12.2 20.4
6I GET IDEAS 70.0 87.2 CA-1573 (F-1573)PEGGY LEE	Mary Rose CR-60546 (9-60546)—GEORGE CATES	22JOSEPHINE         11.9         11.9
Tonight You Belong to Me DE-27720 (9-27720)—LOUIS ARMSTRONG	Hi-Diddle-Diddle DE-27703 (9-27703)—RUSS MORGAN	23—IN THE COOL,
Kiss To Build A Dream On VI-20-4141 (47-4141)—TONY MARTIN	Josephine LO-1086 (45-1086)—TERESA BREWER	COOL, COOL OF THE EVENING 11.5 7.8
Tahiti My Island	Jazz Me Blues ME-5655 (5655x45)—VIC DAMONE	24—KISSES SWEETER THAN WINE 10.7 9.1
7-MY TRULY,	MC-11021 (K11021)—TOMMY TUCKER O.	25—GIMME A
TRULY FAIR         59.5         69.8           CA-1583         (F-1583)—RAY         ANTHONY	I'm Ready For You VI-20-4219 (47-4219)—CATHY MASTICE	LITTLE KISS 10.6 11.1 26—WHEN THE SAINTS
Pretty Eyed Baby CO-39415 (4-39415)-GUY MITCHELL	Crazy Things You Do	GO MARCHING IN 10.3 13.3
Who Knows Love CR-60514 (9-60514)—GEORGIE AULD	14—VANITY 17.2 22.3	IN 10.3 13.3 27—BECAUSE
Sentimental Fool DE-27630 (9-27630)—RUSS MORGAN	CA-1584 (F-1584)—LES BAXTER World Is Mine	OF RAIN 9.5
I Am Free LO-1050 (45-1050)—DICK JAMES	CO-39466 (4-39466)—SARAH VAUGHAN My Reverie	28—WONDER WHY 9.2 5.6 29—MORNINGSIDE
Happy Valley ME-5646 (5646x45)—VIC DAMONE	My Reverie DE-27618 (9-27618)-DON CHERRY Powder Blue	OF THE MOUNTAIN 8.5 15.9
Mg-10984 (K10984)—ART MOONEY	LO-895 (4-895)—HADDA BROOKS It Hadda Be Brooks	30—GOOD MORNING,
Tht World Is Mine VI-20-4159 (47-4159)—FREDDY MARTIN	ME-5659 (5659x45)—TONY FONTANE Wondrous Word	MR. ECHO 8.3 8.3
The Good Humor Man	VI-20-4246 (47-4246)-TONY MARTIN	31—I LOVE THE SUNSHINE OF
8-JEZEBEL 37.1 55.0	Oh Beauty	YOUR SMILE 7.6 — 32—I'LL HOLD YOU
CO-39267 (4-39267)—FRANKIE LAINE Rose, Rose, I Love You	15—I WON'T CRY	IN MY HEART 7.4
LO-1060 (45-1060)—WINIFRED ATWELL Choo-Choo Samba	ANYMORE 14.7 12.0 CO-39362 (4-39362)—TONY BENNETT	<b>33—CASTLE ROCK</b> 7.3 3.4
ME-5622—ALLEN GREENE The Miracle	Because Of You CR-60446 (9-60446)—GEORGIE AULD	34—BECAUSE         7.2         7.4           35—LAURA         7.0         9.6
ME-5620—ALEXANDER BROS. Pennsylvania Dutch	Man With A Horn DE-27546 (9-27546)—EILEEN WILSON	36-DIMPLES AND
i internet baten	At The Close Of A Long Day ME-8211—DINAH WASHINGTON	CHERRY CHEEKS 6.8 4.6
9—COLD, COLD HEART 27.9 16.3	MG-10928 (K10928)—BILLY WILLIAMS QT. Gaucho Serenade	37-MARY ROSE 6.6 3.5
CO-39449 (4-39449)—TONY BENNETT While We're Young		38—THEM THERE EYES 6.4 9.7
DE-27761 (9-27761)—EILEEN WILSON Tennessee Blues	16-WHISPERING 14.0 15.9	39—SWEETHEART OF
ME-5693-TONY FONTANE	CA-1748 (F-1748)—LES PAUL World Is Waiting For The Sunrise	YESTERDAY 5.6 2.2
Why Do I Love You? MG-10904 (K10904)—HANK WILLIAMS	DE-27585 (9-27585)—GORDON JENKINS Song Of The Bayou	40—WONDERFUL, WASN'T IT 5.4 5.7

# SOME MANUFACTURING VOLUME OFF 65%

### Mfrs. Foresee Even Greater Volume Production Loss For Forthcoming Fourth Quarter

CHICAGO—A survey among lead-ing manufacturers here resulted in fact that some manufacturing the volume of new coin operated entertainment products is off over 65 per

cent at this time. As one manufacturer pointed out, "We used to manufacture anywhere from 1,500 to 1,600 new products permonth. But, because of present restrictions on materials, and war work in our plant, we are lucky," he claimed, "to produce anywhere from 400 to 500 of these very same products per month." This statement was confirmed by

This statement was confirmed by other manufacturers here. One of these men said, "You have told only half the truth, even tho some believed that your statements in *The Cash Box*' were pessimistic re-garding production of new machines. "You can tell the trade that the restrictions which are coming up for restrictions which are coming up for the fourth quarter of the year (October to December, 1951) are so tough that we are wondering whether we can build even 15 per cent of our usual monthly volume. "And", he continued, "these re-

strictions are mild compared to what we have heard is coming up against domestic manufacturing for the first

quarter of 1952. "In fact", he concluded, "we are seriously concerned with whether we will even be building any coin oper-ated machines after the fourth quarter of 1951."

The drop in volume of new equip-ment production reported in this issue is the highest ever yet reported by The Cash Box.

Some months ago this publication reported that manufacturers were 50 per cent off their regular monthly volume. None believed that they would dran much lowar drop much lower.

With war work coming thru in larger volume, and with the critical materials restrictions already imposed, and being imposed each week on the manufacturers, many of the manufactories are of the belief that the first quarter of 1952 will see only 15% of normal production.

This will mean a drop of 85 per cent in normal volume of coin operated entertainment products production by the first quarter of 1952.

### 4th Quarter Metals Quotas Cut Copper, Steel, Aluminum Deeper

WASHINGTON, D. C.—Formal an-nouncement by Defense Production Administrator Manly Fleischmann this week disclosed that fourth quar-ter CMP quotas in the Consumer Durables field (in which manufacture of coin operated equipment is includ of coin operated equipment is included) would further reduce output. Quotas amount to only 58 per cent of the steel, 54 per cent of the copper and 46 per cent of the aluminum used by manufacturers in the 1950 base

period. Fleischmann warned that while in general the amount of steel given in-dividual companies will largely control their fourth quarter output, the critical copper situation has made it

#### Omaha Bills Would Cut **Juke Box And Pinball Taxes**

OMAHA, NEB. — Reductions in Omaha municipal taxes against pinball and juke box operators were proposed by two ordinances introduced in the Omaha City Council (Sept. 4). Under the measures:

The city's \$40 pinball occupation tax would be slashed to \$20 and the \$5 permit would remain the same.

The pinball distributors' tax would be cut from \$150 to \$100. The juke box occupation tax would

be reduced from \$15 to \$10.

The juke box distributors' tax would remain at \$100. City Finance Commissioner Walter

X. Spellman expressed hope that the ordinances would restore some \$90,-000 revenue counted on for 1951 from amusement devices. With one-ball pinball machines banned by the state at-torney general, the city's income estimate from amusement devices had slipped \$30,000. Spellman said he hoped an addi-

tional 400 to 500 pinball operators would take licenses, as contrasted with less than 100 licensed at the time the new ordinances were introduced.

impossible to balance supplies of this metal with the steel demand. He admitted that copper will be the controlling production factor for some end items.



WALTER C. OGAREK Partner

Pres. & Gen. Mgr.

**Century Music Distributors Appt'd** 

**Distribs For Wurlitzer In Buffalo** 

PHILIP J. MILLS STEPHEN L. VUKELIC Partner

BUFFALO, N. Y. — Effective Aug-ust 30th, Century Music Distributors replaced Alfred Sales, Inc. of Buf-falo, New York as distributor of Wurlitzer coin operated phonographs and remote equipment in that area. The announcement was made today by Ed R. Wurgler, general sales manager of Wurlitzer's phonograph division.

Century Music Distributors is a partnership headed by Philip J. Mills as president and general manager, with Stephen L. Vukelic and Walter C. Ogarek as active partners.

Phil Mills has been with the Wur-litzer organization for 13 years in most phases of its operation, from manager of a retail store through the finance and credit departments. At the time of his resignation to join Century Music Distributors, Mills was credit manager of the installment con-tracts division of Wurlitzer in North Tonawanda.

Steve Vukelic is president of the Try-It Bottling Company, manufac-

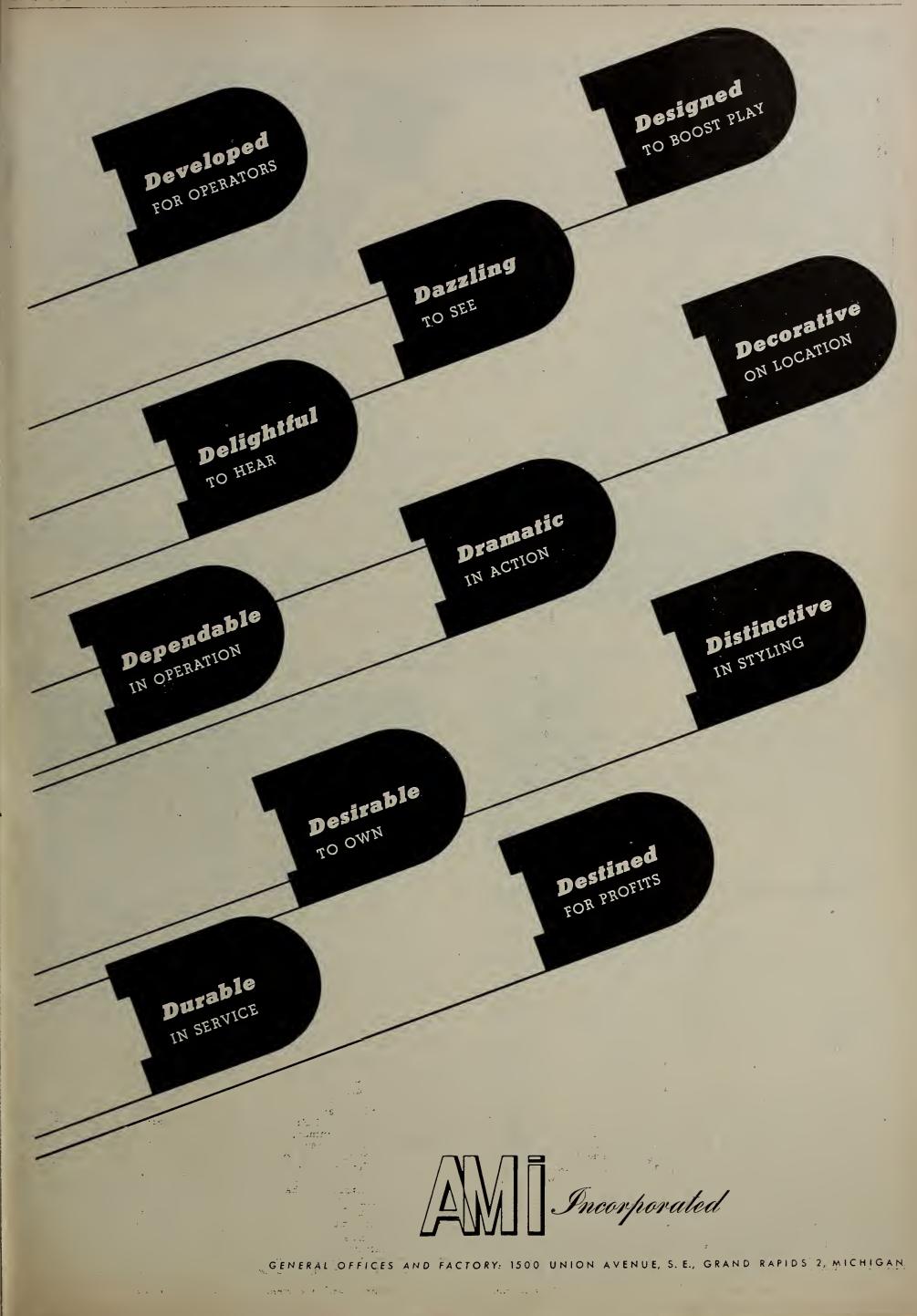
turer of carbonated beverages in Lackawanna, New York and the distributor for Budweiser and Phoenix beers in that locality. He is also the director of Bison Storage & Warehouse Corp. Walter Ogarek is chairman of the board of the warehouse corporation. Both of the latter men will give a large portion of their time to the sale of Wurlitzer merchandise.

Century Music will have showrooms and complete service facilities at 1221-23 Main Street in Buffalo, New York. In addition, they will have road sales and service representatives who will call on operators within the area at regular intervals. The new organiza-tion will offer a complete line of Wur-litzer parts to help keep operators' accument in tip top condition. In ad equipment in tip top condition. In ad-dition, they will have experienced sales and service staff who will assist Phil Mills in giving operators in West-ern New York and Northwestern Pennsylvania complete cooperation and expert assistance to meet the needs of their business.



"It's What's in THE CASH BOX That Counts"







FREE DEMONSTRATION

of the Keeney Deluxe Electric

**CIGARETTE VENDOR** 

★ For MORE THAN 3 YEARS operators have made much more money with service costs at an all-time low. Features: ● 432 pack capacity ★ Easy loading with swing-up top ● 3-way match vending ● Alternate front and rear column vending ★ Quick price changes ● Large storage. Write for an immediate free demonstration today.

J. H. KEENEY & CO., INC. 2600 W. 50th St. Chicago 32, 111.

### Chicago AMI "D" Day Clix Big

CHICAGO—The reason for the big smiles on the faces of Joe Glinco, Phil Weisman and Mike Spagnola of Autonatic Phonograph Distributing Company, this city, this past Tuesday evening, after all customers had left the big AMI "D" Day party, was due to the fact that sales were 300 per cent greater for the Model "D" than they had been for the Model "C" when this latter phono was introduced to Chicago music ops by the firm just a year ago.

Not only did sales set a-record for the firm, but, the floor sample was sold to Larry Swanson of Consolidated Wired Music, Chicago. Larry had bought the sample of the AMI Model "A" from the firm when they entered into the distrib biz in 1946 and, because of this, the firm sold him its sample of the AMI Model "D."

As Joe Glinco, Phil Weisman and Mike Spagnola chanted, "Just to bring us the same good luck for 1951." Present from AMI, Inc., were Bill FitzGerald, advertising and promo-

Present from AMI, Inc., were Bill FitzGerald, advertising and promotion manager; Al Mason, service engineer; and Ed Ratajack, western regional representative. These three men were elated over the tremendous

ing machine." Frank Padula, local music op claimed, "It's a winner." Jim Waugh and his wife came in

from Peoria and fell in love with the new AMI model "D."

came from Berwyn.

pass good comment.

nicest he had yet seen.

and

model."

Rudy Kitt and his little daughter

Mr. and Mrs. Roscoe Bentler took

every minute to see this new

Joe Fillitti brought along pie bak-

ing tycoon, Joe Fasano, and both

found time to admire the machine and

Phil Levin, secretary of the local

Bert Davidson of Permo said that

the music ops just continued to arrive

from afternoon until late in the eve-

ning in ever increasing numbers and

that Permo Point Needles took compliments and praise from all the ops. Other operators seen entering into

ops' assn., claimed it was one of the

a plane up from Springfield and said

that, "The trip was worth every cent

" Day Clix Big success of "D" Day here. Don Koren, son of Lou Koren of Distributing Corp. of Illinois, said that, "This is a really gorgeous look-

> LOUISVILLE, KY.—Jersey Joe Walcott (second from left, world's heavyweight boxing champion, receives a contribution from Leo Weinberger (extreme right), of Southern Automatic Music Co. and one of the country's leading coinmen, for the Jersey Joe Walcott Youth Foundation, in the ring before the champ's exhibition there Saturday night, August 25. Others in the picture (from left) are Felix Boccicchio, Walcott's manager, and George Wetherby, state boxing commissioner, who accepted a donation from Leo Weinberger for the Goodwill Industries of Louisville.

the firm's headquarters were: Eddie Ziobro, Frank Popko, Al Hansen, Roy Millonzi, Charlie Hoffman, Charles Rosenblatt, Don Koren, Leonard Turin, Phil Levin, Benny & Rocky Iacullo, Herb Perkins, Frank Florio, Gerald Shea, Hy Feldman, Frank Smith, Art Velasquez, Michael Dale, Frank Padula, Angelo Angeleri, Larry Swanson, Paul Golden, Bill. Nyland, Melvin Jones.

Sammy Weinstein, Dan Pallaggi, Charles Leathers, Joseph Caldron, Dave Henderson, Bernie Entin, Otto Menconi, Eddie Holstein, Herb Goldenson, Sam Mided, Joseph Filitti, Mr. & Mrs. Earl Kies, Sam Faruggia, Bob Gnarro, Vern Hamann, Joseph Peskin, Jacob Nomden, and Mr. & Mrs. John Emrich from Chicago.

Adolph Raymond from Elmwood Park. Paul Milnarist from Joliet. Bob Stratman from Rock Island. Rudy Kit from Berwyn. Fred Filachione from Cicero. George Mueller from Blue Island. Dorris O. Harris from Gary. Bob Lindelof from Skokie. Andy Hesch from Arlington Heights. Mr. & Mrs. Ken Voeck from Glen Ellyn. (Continued on Page 25)



Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

The Cash Box

Page 25



# **Date For Grand Opening Party** In New Outstanding Building



JOE ABRAHAM

CLEVELAND - After many months of hard work, Joe Abraham was able to announce, this past week, that the new building of Lake City Amusement Company, at 4533 Payne Avenue, this city. was at last completed.

An official grand opening party

Chicago AMI "D" Day Clix Big (Continued From Page 24)

Harry & Bob Buthe from Elgin. Mr. & Mrs. Jim Waugh from Peoria with Eugene Eckley and Ralph Hogemann. Ralph Smith from Pekin. Charles Passi from Oglesby. Cecil Rider from Gibson City. Mr. & Mrs. Roscoe Bentler and Mr. & Mrs. Fritz Bentler from

takes place on Sunday, Setember 16. Many of the manufacturers will be in Cleveland on Saturday the 15th. They will visit around with operators here prior to the grand opening party. Extremely interesting to all is the fact that the firm will feature the latest products of the manufacturers

it represents.

All the new Bally, Como, Rock-Ola and Williams machines will be on display with representatives of the display with representatives of the manufacturers present to meet and greet the operators and all others who will attend this grand opening party. The building is reported to be one of the most outstanding in Cleveland's coin operated entertainment history. All claim that, "Joe certainly went out of his way to create one of the finest and most efficient distributing huildings ever seen in this area."

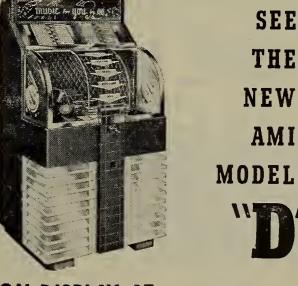
buildings ever seen in this area." Joe Abraham himself said, "We

want everyone, from everywhere in the country to come on over and enjoy themselves on official opening day. "This is going to be a party to

drown out all parties," is the way that Joe put it, "and therefore," he said, "I hope that everyone of the country's coin machine people will come on over. "Let's have some fun celebrating the official opening of our new, complete building."

Springfield. Emery J. Gousset from Kankakee. Mel Burt from Coal City. Mr. & Mrs. Al Morandi from Peru. Dick McClanathan from Savanna. Don Knott from Galesburg. Smith & White from Danville, and many others.

FORTIFY YOUR ROUTES **Streamline Your Profits** 



## NEW AMI MODEL

### ON DISPLAY AT SOUTHERN AUTOMATIC MUSIC COMPANY

735 South Brook St., Louisville, Ky. Phone: Wabash 5094 1000 Broadway, Cincinnati 2, Ohio Phone: Main 3262 129 West North St., Indianapolis, Ind. Phone: Plaza 5571 3011 East Maumee Ave., Fort Wayne 4, Ind. Phone: Eastbrook 3487

240 North Jefferson, Lexington 2, Ky. Phone: 3-2955

200

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

### Romero Holds Rock-Ola "Super Rocket" Showing in Puerto Rico

SANTURCE, PUERTO RICO — Jose Romero, distributor for the Rock-Ola Manufacturing Corporation in this territory, displayed the new Rock-Ola "Super Rocket '52-50" phonograph at an open house party on Sunday, August 26, in his showrooms, and practically every music operator in the area was on hand.

Guests were treated to cocktails and tidbits.

In addition to inviting his customers by mail, Romero used a full page ad in the country's largest newspaper, thus hitting the members of the cointrade, and at the same time publicizing the Rock-Ola "Super Rocket" thruout the entire country.

Pictured below are the Romero mechanics going over the mechanism with the operators.



Mr. and Mrs. Jose Romero presenting the "Super Rocket".





### AMI "D" Day Showing In Houston Sept. 9 & 10

HOUSTON, TEX.—L. R. Gardner of R. Warncke Company, 3445 Leland Ave., this city, announced the firm holds its AMI "D" day showings on September 9 and 10.

All operators in their territory have received invitations, and Gardner expects a very large attendance.

Hosting at the showing, in addition to L. R. Gardner, will be Paul Peters and Paul Peterson.

An additional showing will take place at the LaSalle Hotel in Beaumont, Texas, on Friday, September

#### NPA Issues List Of Basic Materials And Alternates

WASHINGTON—NPA has just released "Issue No. 2" of the Department of Commerce "List of Basic Materials and Alternates" which is of good value to all manufacturers, distributors and suppliers who are now using critical materials.

Nearly 400 materials are grouped alphabetically within their commodity classifications according to whether the supply of each is: 1) very short; 2) in approximate balance with essential demand, or; 3) fair to good.

The list was compiled to reflect the relative availability of certain basic materials and to help save critical materials by indicating more available alternates.

Copies can be obtained from the nearest District or Regional office of the Dept. of Commerce.

"It's What's in THE CASH BOX That Counts"



### EASTERN FLASHES

The staff of the Automatic Music Operators Association now working at top speed preparing for the association's 14th Annual Banquet and Show, which will be held on Saturday evening, November 3, at the Commodore Hotel. Now that there'll be plenty of room in the main ballroom to accommodate a large crowd, association execs and staff busy selling plenty of tickets. In addition, the usual hard work is being done on the annual Journal, which is expected to be bigger and better this year than ever. . . . The TV "Suspense" program on CBS Tuesday night gave the new AMI Model "D" phono quite a play. The phono was in camera range on a number of occasions, and the characters approached it, inserted coins, and listened to the music two or three times. . . Dorothy Wolk, secretary to Al Denver, at the music operators' association, announces she'll marry Irvin Moser sometime in November of this year. Dorothy will continue with her duties as secretary at the association.

Barney (Shugy) Sugerman, Irv (Kempy) Kempner, Morris Rood and Lou Wolberg, Runyon Sales Company, on hand this week to greet local and a number of out-of-town music ops, who visit the showrooms to view the new AMI Model "D" phono. Shugy and Kempy, however, took Wednesday off to run out of town to call on several music ops, but were back the next day. Among out-of-town ops noted were: George Mara, West Haven, Conn.; Mr. and Mrs. Clarence Sorentino, New Haven, Conn.; Tony Catanese, Suffern, N. Y.; J. Pettrosini, Peekskill, N. Y.; and Lester Smith, Newburg, N. Y. Jackie Prigoff, Runyon head engineer, kept busy continually showing off the new AMI phono. Morris Rood, reports a continuous sale of Bally's "Shuffle-Line", which he states ops are slowly but surely buying more and more. Morris also states the firm expects a new Keeney game in before the week is over. . . Milt Cole, Ohio Specialty Company, Cincinnati, O., in town for a few days, combining vacation and business. Milt visits the wholesalers along coinrow before leaving for home. . . . The Hymie Koeppel's had quite a week-end (Sept. 7) when their daughter Terry returned from a two-month vacation in Arizona, and son Sam gets a week's vacation from the Naval Air Development Center, Johnsville, Pa. and spends it at home. Meanwhile, business continues brisk over at Koeppel Distributing Company, with used music machines both arriving and leaving.

Joe Young, Young Distributing, sighed with relief when a shipment of Wurlitzer 1400's arrived early in the week. The week previous the firm had sold out, and didn't even have a sample on the floor. "These machines" stated Young, "are already sold, and will go out immediately. However, another shipment is on the way, and should be here before the week is over. They better be, because most of them are sold also." . . . Sol Gottlieb, D. Gottlieb & Company, in town over the holiday week-end. He leaves the city on Tuesday, but is expected back the beginning of next week. . . . Mike Munves, who is still busy, and can't explain it, is anxiously awaiting shipment of Exhibit's "Big Bronco". "Hope they send me plenty of them" hopes Munves, "as I have plenty of orders to fill." . . . Dave Lowy, Dave Lowy & Company, returns after a week's vacation, rarin' to go. Dave immediately starts hustling, and we hardly get a chance to say "hello". Fast like a rabbit, Dave relates he's shipping plenty of used shuffle games and music machines. . . Al Simon, Albert Simon, Inc., anxiously awaiting the new ChiCoin shuffle game, which he states should be a big money maker for the ops. . . . Sidney Levine, chairman of the testimonial dinner being held in honor of Al Denver on behalf of the United Jewish Appeal, reports a very large group of coinmen will be at the Belmont Plaza on Tuesday, September 18 to participate in this event. If you haven't received your ticket as yet, get in touch with Levine at 220 West 58th St., Room 508.

### DALLAS DOINGS

Coin machine operators in these parts took full advantage of the long Labor Day weekend to go dove hunting. Tuesday was a lost day too since they spent their time talking over their prowess as hunters. . . Among those we know spent the day firing at helpless birds were B. H. and Raymond Williams of Commercial Music. B. H. went west and Raymond went to Denton. Tommy Chatten did his hunting at Possum Kingdom. Other hunters were Red McCullum, Jack Eskew, J. H. Briscoe of Denton; Abe Susman, R. E. Driscoll, Fred Borden and Benny McDonald. . . . And speaking of R. E. Driscoll, we understand that he is putting up a deluxe fishing camp at Lake Texoma. Already he has several nice cabins and plans to add more. He guarantees nothing but a good time. Drew Osborne has been ill but is reported well on the road to recovery. That's more like it Drew. . . . Texas legislation regarding slot machines went into effect Sept. 1. Slot machines are illegal, that we understand, but Porter Harrison is wondering what that will mean to one ball machines. Do the same rules apply?

The Childress of Childress Coin Machine Company in Wichita Falls made a trip to Dallas. And in all this heat! . . Rumor has it that Texas is the only state in the union to go into September with above 100 degree weather. We have broken all records. I guess this gives Texans one more thing to brag about—as if they needed it. . . Emmett Nutt and Frank Sachse of Amusement Enterprises are busy buying new equipment for fall business. . . W. G. Davis is increasing his route and reports that business is good. . . . Al Sebasta of Killeen has no complaint about business. He, too, is buying new equipment. . . . Mac McCormick, the Wurlitzer representative from Buffalo, New York was in town this week. . . . Hugo Joeris of Amarillo has converted his juke boxes to ten cent play. We understand that he is doing much better. . . . Ditto for Ralph Claybrook of Fort Worth. . . . Clark Richardson of Dumas is adding new equipment to his route and is stocking up on the six player shuffle alley for the school crowd. . . . J. H. Coldwell of Paris is making some additions to his route, too.

COMPANY

CHICAGO, ILLINOIS



### CHICAGO CI

Manufacturers, distributors, jobbers, operators, suppliers, in fact, everyone connected with the industry here, were all smiles this past week. Not only because of the sunny and cool weather, but, because of the general business pickup which came into effect immediately after Labor Day.... Nate Gottlieb said, "The way business has rushed in on our 'Wild West' we believe that the Fall season has started the way everyone hoped that it would".... Joe Abraham phoning from Cleveland to advise that his official, grand opening party would be on Sunday, September 16, to celebrate his new distrib bldg. in Cleveland. Many are expected to arrive Saturday. Joe is preparing to entertain all who come in a day earlier... Even tho manufacturing volume is off 65% everyone continues busier than ever.

continues busier than ever. Three of the most gleeful guys in town this past week were Phil Weisman, Joe Glinco and Mike Spagnola of Aut. Phono Distrib. Co. whose AMI Model "D" showing brought them over 300% more business than they enjoyed last year when they showed the Model "C" for the first time . . . and three guys who were just as gleeful, if not more so, were Bill FitzGerald, Ed Ratajack and Al Mason of AMI who attended this showing. . . . Paul Golden told us that the biggest problem ops here were having was "lack of good mechanics". This brought back some old, old history. The Cash Box had pushed, and pushed hard, for a "School for Mechanics", as far back as 1943. Now that the dearth of mechanics was again noticeable, The Cash Box was again asked to push its suggestion that one of the trade schools here be asked to install a coin operated entertainment machines department for training mechanics. . . Bert Davidson up and around with pocketfuls of Permo Point needles. Meeting and greeting ops. And actually passing out free samples.

needles. Meeting and greeting ops. And around with pocketius of Fermio Four needles. Meeting and greeting ops. And actually passing out free samples. Art Weinand of Rock-Ola busier than the proverbial bee trying to get new Rock-Ola phonos to all the firm's distribs and at the same time, handle his share of the firm's defense work problems. . . . Which reminds us that another of the busiest salesmanagers we've ever seen is Jack Nelson over at Bally. Jack has the knack of doing about forty-umpteen things at one time and doing them has the knack of doing about forty-umpteen things at one time and doing them well. This guy's got what it takes. . . . Father and son combo: Nate Gottlieb helps 'his son, Shelley, keep a scrap book of personal events. Here's one that Shelley will probably never forget. When Aunt Dorothy and Uncle Dave sud-denly appeared at Ojibwa's dock with their big Chris Craft, "Flipper". Which was one of the most pleasant surprises of Shelley's vacation this past summer. . . . Beware of Phil Weisman if he invites you to play golf. The guy just took the pro at his club over the 'hurdles. Thanks, Rudy Kitt of Berwyn, for your fine compliments regarding our editorials. . . Orchids to Fred Paschke, who was one of our very first advertisers. And who remembers The Cash Box 'way back when it was just a coupla stapled sheets. . . . Ray Moloney and Roy McGinnis talk business

a coupla stapled sheets. . . . Ray Moloney and Roy McGinnis talk business while playing golf. Is there anymore enjoyable way to talk business? . . . Joe while playing golf. Is there anymore enjoyable way to talk business? ... Joe Peskin, who is clicking in the steel business in L.A., makes a dashing figure into the Shangri-La. .. Henry Fox from Ole Noo Awhleans in town. Getting everyone laughing and happy. Henry is one of the really grand old timers in the coinbiz. One guy who made many a convention an enjoyable memory. ... "Faster Picks For Faster Play" is the way that Ben Coven puts it these days, discussing the 48 selection Wurlitzer with music ops. ... Lotsa ops wrote us nice letters to continue our crusade for 70%-30% commis basis (thanks). ... Don Koren (Lou's son) is taking over for Lou here. Works closely with Vic Comforte. ... Larry Swanson was sold the sample AMI Model "D" by Automatic Phono Distribs due to the fact that Larry bought the very first Model "A" of the firm (when the firm first went into the distrib biz). distrib biz).

*Two very swell people:* Mr. and Mrs. Jim Waugh of Peoria. . . And equally deserving of orchids: Mr. and Mrs. Roscoe Bentler of Springfield. . . . Joe Fillitti likes to be in the company of Joe Fasano, pie baking tycoon, and Joe's deserving of orchids: Mr. and Mrs. Koscoe Beutler of Springfield. . . . Joe Fillitti likes to be in the company of Joe Fasano, pie baking tycoon, and Joe's very dear friend. . . Our vote for best golfer among coinmen in Chicago— Phil Levin, sect'y of the phono ops' association. . . . Never saw a madder bunch of guys than the boys over at D. Gottlieb & Co. this past week watching the Jap peace proceedings on TV with the Russians objecting to everything. (We'd like to print what some of the boys said about the Russians, but, we'd cancel ourselves out of the mails). . . Alvin Gottlieb up in Eagle River scooting that boat of his all around the lake while enjoying a sneezeless hayfever season. . . . There's a secret testing room for all new equip't over at United. When you see Bill DeSelm, Herb Oettinger, Ray Riehl and Johnny Casola suddenly disappear (after some whispering) you'll find them in this room, playing the new and coming products. (By the way, there must be plenty new ones, the way those boys disappeared this past week.) Big Swede Helstrom has taken up Morty Mortensen's challenge about re-ducing. Has cut down to five meals a day. Morty is down to seven. But reports that he'll still have a bigger figure of a man than Swede ever will. . . . Score as of last Wednesdays Nine holes. Early dawning. Herb Oettinger—47. Bill De-Selm—53. . . . Harold Klein, publicity chairman of the Midwest Coin Machine Show advises that The Cash Box has "Booth No. 1" for the zig convention at the Paxton Hotel, Omaha, Oct. 15 and 16. . . . Harry Hooser of Fort Worth claims it's hot enough in his town to bake a cat. . . Roy Garrison of Phoenix advises that he's busier than. . . . Howard Dolph of Tulsa on the road again. Plans visits to 98 ops in Oklahoma. . . . Land-O-Lakes Creameries, Inc. of Minneapolis have tied in with Refrigerating Engineering Corp. and created a wilk vendor carable of handling 1000 ate Helding the weight of the sevence.

Minneapolis have tied in with Refrigerating Engineering Corp. and created a milk vendor capable of handling 1,000 qts. Holding the milk at 36 to 38 degrees winter or summer. And selling a qt. for 15c, whereas stores sell for 18c, home delivery charges 19c. Richard Bonde, manager of the Creameries intends to sell vendors direct to all the firm's distribs. Which brings to mind that this is exactly what The Cash Box said milk vendors were best suited for many moons ago\_direct sales to creameries.

ago-direct sales to creameries. E. V. Durling who writes the interesting "On The Side" column for the Hearst press reports, that about 100 years ago there was so much gambling on bowling in Connecticut it created a scandal of such proportions that a law was passed making the game illegal. (Maybe you think sports scandals are brand new, hey?) . . . John Dockhus of J & G Distribs, Rockford, Ill., sent us the greatest letter on 10c play ever yet received to conform to The Cash Box statements. John reports that his gross intake increased over 28%, but that he onious 40% lace accurately and 40%but, that he enjoys 40% less service calls and 40% less wear and tear on his equipment. He says, "Ops will soon begin to see the light".... Roy (Continued on Page 28)



themselves, everywhere in the nation, "America's Steadiest Moneymakers." More and more operators are calling for "The BIG 5" Exhibit Moneymakers. If you haven't yet investigated "The BIG 5" do so today! Write NOW! Or, better still, phone or wire for full details to:

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EXHIBIT

4218-30 WEST LAKE STREET



Phone: Chesapeake 3-4900

# **OPS ASK "SCHOOL FOR MECHANICS"**

History Repeats Itself. "School For Mechanics" First Suggested By "The Cash Box" In 1943. Present Lack Of Good Mechanics Revives Suggestion. Ops Claim Good Mechanics Very Rare. Ask Industry Join In Creating "School For Mechanics"

CHICAGO—Back in 1943, right during the very heat of World War II, when the nation's large war plants were grabbing skilled men of every trade, especially experienced coin operated machines mechanics, *The Cash Box* proposed that a "School for Mechanics" be created.

This publication, at that time, and for some years afterwards, foresaw that a lack of mechanics would ensue, as young men went to war, and as those few mechanics who were around were grabbed up by the war plants.

The Cash Box, since 1943, has continued to urge that a "School for Mechanics" be created by the industry.

It has always believed that the lack of good mechanics affected sales and also held back operators from increasing routes.

The past few months have proved the statements which have appeared in *The Cash Box* for some years in regard to a "School for Mechanics".

Operators here, as well as thruout the midwest, east, south, far west and north, have been decrying the lack of good mechanics.

Some mechanics have entered into the armed services. Others have been tempted by unusually high wages to enter defense factories.

For these, and for many more reasons, "good mechanics are becoming as scarce as hen's teeth", as one noted operator here stated.

"Therefore", he continued, "why not revive your suggestion of over eight years ago and let's get the entire industry to help create a "School for Mechanics"."

As he pointed out, there are many fine trade schools in this area, but, none of them are turning out men who can be accepted as experienced coin machine mechancis.

What this operator wants, and what most operators want, is for the graduating students of the trade schools (electronic, television, radio, mechanical, and other schools) to be given courses which directly concern themselves with the products of the industry.

As this op states, "The DeForest Television & Radio School here is turning out some good men. But, they have to be trained in the mechanics of our equipment, before they can really do mechanical work for this industry.

"Why not", he says, follow your former suggestion to create a "School for Mechanics" and arrange such a school here, where engineers and experienced mechanics can further teach these graduates the art of repairing our equipment, that is, all types of juke boxes and amusement games, so that we will then have a good force of mechanics upon which we can draw.

"I for one", he claims, "will be willing to put up the tuition money for the few men I need. If others do the same", he believes, "we shouldn't have too big a problem to bring about a 'School for Mechanics' with the cooperation of one of the large trade schools here. This will prove a boon for every operator in the country."

He points out that this is the logical center for such a school. In the first place, he and others claim, there are many fine trade schools here. Furthermore, all the leading manufacturers are already in this area and they would and could, ops believe, furnish engineers for a few days or nights each week to teach these trade school men.

"In fact", this op states, "by the operators, distributors and jobbers getting together, and putting in a few hundred dollars each, we can pay the time of the factory engineers as well as outstanding, long experienced mechanics to teach these boys what they must know to be really fine coin operated machines mechanics.

"A 'School for Mechanics'", he concludes, "is the greatest necessity in the industry today. The Cash Box should continue its efforts in this direction. Almost every operator, jobber and distributor today is suffering from the lack of good mechanics."



#### CALIFORNIA CLIPPINGS

Bill Marmer in from Cincy for a visit with Jack Simon of the local Sicking outfit, the two of them running up to Reno strictly on business. . . . Spending a little time and friendly conversation with Jack Ryan at Sicking's was vet op I. B. Gayer, who quipped he's not as gay as he used to be. . . . Had us a great time making the rounds this trip, with our six-year-old daughter in tow, particularly at Sicking's where we had to drag her away from Exhibit's "Pony Express" after her umpteenth ride. The young lady, who'd been tapping us to play a game at every stop, also had herself a picnic at Paul Laymon's, where Charlie Daniels fixed her up with a footstool to reach Bally's "Shuffle-Line." She did surprisingly well at it (outside of nicking up the edges a little) and darn near beat Charlie and Daddy, at that. . . Found Phil Robinson sitting down to a friendly visit with ops Sol Schwartz and Al Cohn. Phil was in the process of writing a big fat check to the Chicago Coin factory on his recent "Horseshoes" sales and promised us a big game-wise announcement within a week or so. Well tanned from working in the garden of his new Westwood home, Phil still manages to find time and interest for his B'nai B'rith work. On display at the Nickabob are the handsome new AMI machines and Nick Carter has his windows well decorated with attractive posters announcing the newcomer. . . . Spotted Charlie Robinson supervising the loading of a trailer with several shuffle games as we waved and whizzed by for lack of a parking

On display at the Nickabob are the handsome new AMI machines and Nick Carter has his windows well decorated with attractive posters announcing the newcomer. . . . Spotted Charlie Robinson supervising the loading of a trailer with several shuffle games as we waved and whizzed by for lack of a parking space. . . . That Pico Blvd. has really got to be a tough parking rap, especially if you drive up at the 4 to 6 p.m. no parking hours. . . . Young Bill Happel on deck at Badger Sales from his San Diego naval station, and with a bandaged hand. The injury was sustained, he tells us, by falling off a pier—and cold sober, more's the pity. Hottest thing on the Badger floor continues to be Williams' "Hayburners." W. R. Happel, Jr., reveals that they initially ordered 25 and the Williams factory figured they might be able to move 100. Badger is now many times past the larger figure and ops are still crying for more, we're told. . . . Al Silberman, who heads the Badger vending dept., hurt his leg while closing his car door on his trip to Chicago and had to undergo surgery on the injure dlimb. His wife will take the wheel for the return trip within a few days. Happy 34th anniversary to Paul and Lucille Laymon, who act as happy about it all as if it were a first anniversary. Lucille was dolled up for the oc-

Happy 34th anniversary to Paul and Lucille Laymon, who act as happy about it all as if it were a first anniversary. Lucille was dolled up for the occasion with a great big beautiful orchid and Paul had himself a brand new haircut... The Laymon's shop man, Karel Johnson, hied himself up to Bakersfield on business and pleasure... Due in any day at Laymon's was Bally's new 5-ball, "Coney Island," to join Bally's Big 3, "Shuffle-Line," "Bright Lights" and "Futurity."... Charlie Daniels now considering all offers for a pick-of-thelitter pure bred Boxer, fathered by his prizewinning "Blaze." The boys around the place are ribbing Charlie by calling him "Grandpa," and he's pretty proud about it all, too. .. Mr. and Mrs. Jack Mallette of Claremont returned from New York, where he attended the national Shriners convention. ... Back on the Row and recovered from his recent accident was Pete Pellegrino of Southgate... Condolences to Anaheim's George Landier on the death of his father. ... All the way in from the Jack R. Moore Co. in Portland was S. D. Kelly.... Bally's Joe Theis in town and moving to Los Angeles for keeps. ... Others on the Row: El Centro's T. H. Loo ... Milton Noriega from Colton ... Tommy Workman of El Monte ... Paso Robles' Lloyd Willard ... Sid Snyder, A. T. Felkins and Ben Goodsell of San Bernardino ... Bill Black and Fred Ray from Bakersfield ... Bill Bolton and Harry Perrine of Oceanside ... M. H. Bloom, all the way from San Antonio, Texas ... Big Bear's Jack Spencer ... Johnny Lantz of Southgate ... Russell Hendricks from Hansford ... Downey's L. D. Smith ... M. F. Tillitson of Long Beach.

#### MINNEAPOLIS, MINN.

The Tri-State Horsemen's Association held a dinner at the Curtis Hotel, Saturday, Sept. 1, and Archie LaBeau, association president, handed out the awards. Archie is head of the LaBeau Novelty Company of St. Paul. . . . Several operators brought their families into the Twin Cities to take in the State Fair, among them were Don Hazelwood of Aitken, Minnesota; Wade Carpenter, Bemidji, Minnesota; and John Howe, Foley, Minnesota. . . . Some of the other operators who were seen in town were Wes Rydell of Mora, Minnesota; Frank Major of Grand Rapids, Minnesota; Darlow Maxwell of Huron, So. Dak.; Harry Nold of Cambridge, Minnesota; and Frank Phillips of Winona, Minnesota. Morris Anseauw took some time off and brought his family in from Minneato. . . Chet LeDeux and wife of Hibbing, Minnesota, spent a few days in Minneapolis. . . Danny Heilicher is in town for ten days on leave from the Air Force. Danny certainly looks in the nink of condition Danny is associated

Morris Anseauw took some time off and brought his family in from Minneato. . . Chet LeDeux and wife of Hibbing, Minnesota, spent a few days in Minneapolis. . . Danny Heilicher is in town for ten days on leave from the Air Force. Danny certainly looks in the pink of condition. Danny is associated with his brother Amos in the Advance Music Company of Minneapolis. . . Seen here and there in the various distributors' offices were John Galep of Menomonie, Wisconsin; John MacMahon, Eau Claire, Wisconsin; Floyd Mc-Donald, Spooner, Wisconsin; L. J. Savard, Red Lake Falls, Minnesota; Al Eggermont, Marshall, Minnesota; and Ike Sundem, Montevideo, Minnesota.

#### CHICAGO CHATTER (Con<sup>\*</sup>t.)

#### (Continued from Page 27)

McGinnis dropped into a club in South Bend, Ind. and found the first 2-way conversion Keeney built on a large shuffleboard still earning around \$150 per week. But, here's what interested Roy, he also learned that the back is always off the conversion unit and that the players, themselves, repair it when it goes out of order.

Les Rieck of Evans says that, regardless of how busy the firm is with bar work, his heart-interest is getting those Constellation phonos into the hands of distribs. . . Ed Van Gessel of Albion, Ind. advises that he hasn't yet tried 10c play. . . Al Silberman of Bill Happel's Badger outfit from L.A. in town and, after a very slight operation at Michael Reese Hospital, recuperating at the Rogers Pk. Hotel. . . . Jack Hartman of Rome City, Ind. writes us that he thinks 60%-40% better than 10c play in his area. . . Don't cash checks for Lee M. Moseley. He may represent himself as of Universal Industries, Inc. I. Allen of Rex Distrib. Co., Reno, Nev., alleges he was hooked. . . . Letter of the week. From Lou Casola, "We are enjoying a net increase of 40% featuring 10c play". . . U. S. Mint reports 57,000 tons of pennies now in circulation. Whose gonna build that counter game to help capture some of those sales tax pennies? . . . Happy birthday this week to: Al Schlesinger. Poughkeepsie, N. Y.. Eddie Ross, Baltimore, Ernie Walker, Ft. Worth.

September 15, 1951

# **GASH IN UN THE BOOM AHEAD** WITH THE WORLD'S GREATEST A D V E R T I S I N G B A R G A I N ! Only 92c A Week

# Here Are The Facts.

Restrictions by the National Production Authority on all metals which are coming into effect each day are cutting down on the volume of machines which can be manufactured.

This means that, very soon, there will be fewer new machines available than at any time since World War II. It also means that the used ma-

chines market will zoom into greater prominence and popularity. Here comes the great boom for all

in the industry who have the forehight to look ahead.

Remember, more and more workers are needed by America's big defense industries. That means more and more cash in workers' pockets.

At the same time with autos being cut down, with refrigerators, stoves, and all consumer durable goods volume slashed, workers will have little to really buy and what they can buy will be higher priced.

Many workers will turn to entertainment to calm overworked nerves. The machines of this industry are the greatest relaxers in the world.

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The subscription that costs only \$48 a year (92c a week) and that allows you to use a 40 word classified ad in the biggest classified advertising section in the coin machines business for the entire year of 52 weeks plus giving you free of charge a \$15 yearly subscription (an \$181.40 value) ALL FOR ONLY \$48 for the entire year.

Rush your first 40 word classified ad with your check for \$48 today.

If you now have a \$15 subscription you will receive full credit for the balance of your subscription and will be billed for the difference only.

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Box FREE which costs 15.00 TOTAL VALUE \$181.40

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#### Page 30

<b>CLASSIFIED ADVE</b>	RTISING SECTION	CLASSIFIED ADVE	RTISING SECTION
CLASSIFIED AD RATE 8 CENTS PER WORD Count every word including all words in firm name. Numbers in address count	WANT—Used, new or surplus stock records. At this time we will pur- chase unlimited quantity of any type records (except Race). Top prices paid. We pay freight. Write immediately. USED RECORD EX-	FOR SALE—Packard # 400 hideaway \$69; Packard Manhattan \$139; Packard Speaker # 1000 \$29.50; Packard Pla-Mor Boxes \$10; See- burg W6-656 5c wireless Wall Boxes \$16; Seeburg W1-656 5/10/25c	FOR SALE—Manhattan Packard pho- nographs, like new, \$189.50 ea. WESTERN DISTRIBUTORS, 1226 S O U T H W E ST 16th AVENUE, PORTLAND 5, ORE.
as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for follow- ing issue pending receipt of your check or cash.	CHANGE. Anthony "Tony" Gal- gano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: Dickens 2-7060. WANT—Zenith Cobra Arm, the record	wireless Wall Boxes \$30; AMI Boxes 5/10/25c - \$45; Wurlitzer Boxes # 3020 5/10/25c \$39. AMERICAN VENDING CO., 2359 CONEY ISL- AND AVE., BROOKLYN, N. Y.	FOR SALE—Moved—Must Unload. 1 Dime Pool Table \$50; Bally Speed Bowler \$50; Bally Shuffle Champ Rebound \$75; United 2-Player Hockey (New) \$100; Chicago Coin Playball (New) \$75; Bally Shuffle Bowler \$25; United Super Alleys
Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue con- taining no more than 40 words, which includes your firm name, address and tele- phone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.	WANT — All post-war games, phono-	FOR SALE—Citations \$50; Champ- ions \$85. All machines A-1 and ready for locations. NASTASI DIS- TRIBUTING CO., 1010 POYDRAS ST., NEW ORLEANS 12, LA. Tel.: MAgnolia 6386.	\$25; Super Bomber \$50; Evans Play Ball \$75; Wurlitzer 1015 \$200; Exhibit Gun Patrol, like new, 3 slots, write; Bally Citation \$95. K. C. SPECIALTY CO., 410 MAR- KET ST., PHILADELPHIA 6, PA.
CLASSIFIED DISPLAY — Rate 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used. ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.	graphs, wall boxes, scales, arcade. All hideaways, speakers, adaptors, motors, Wurlitzer and Seeburg step- pers, etc. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, CANADA. Tel.: 2648.	FOR SALE—Buy now—prices were never better: Wurlitzer 750E's \$75; Wurlitzer 850's \$55; Wurlitzer 700's \$57.50; Wurlitzer 1100's \$350; Aireon Coronet \$100. F.O.B. Kan- sas City, Crating \$5. CENTRAL MUSIC DISTRIBUTING CO., 1523	Tel: MArket 7-6865 or 7-6391. FOR SALE—Bally Hot Rods, latest model, like new, \$99.50. Also One Balls, very good, ready for location: Victory Specials \$30; Special En- tries \$40; Jockey Specials \$55: 1/3 Deposit, Balance C.O.D. W. E.
WANT	WANT—Will buy used phonograph records made before 1940; any quantity or dealers stock. Will pay \$15 to \$30 per hundred. Some	GRAND AVE., KANSAS CITY, MO. Tel.: BAltimore 5615. FOR SALE—Attention Wurlitzer Op- erators: Large stock, all post-war	KEENEY MFG. CO., 5231 SO. KEDZIE, CHICAGO, ILL. FOR SALE—100 Packard Wall Boxes, Hi-Chrome and Satin Finish, in quantity \$10 ea.; Seeburg 8200 and
ANT—Seeburg 3-Wire Step Selec- tors SS 20-1 Z. State quantity and price. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE. NO.,	labels are Paramount; Gennett; Vic- tor; Columbia; Brunswick; Blue- bird; Vocalion; Decca; Q. R. S. JACOB S. SCHNEIDER, 128 W. 66th ST., NEW YORK 23, N. Y.	Wurlitzer phonographs, including Model 1400. Also 3023 Wall Boxes, new 48-selection and converted 48- selection Wall Boxes. Recondi- tioned. Write for price. ALFRED SALES, INC., 881 MAIN ST., BUF-	8800's at \$49.50 ea.; 3-wire and wireless Boxes at \$5 ea. Write or wire: DIXON DISTRIBUTORS, 3808 SOUTHERN BLVD., YOUNGS- TOWN, O. Tel.: 8-7515.
MINNEAPOLIS, MINN. ANT—United Twin Rebounds; United and Keeney Four Ways. Also Shuffleboard Conversions. FOR	WANT—We want late model phono- graphs, wall boxes, five ball games, amusement games, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.	FALO 3, N. Ý. FOR SALE—All types coin machine tubes. Sixty and five off list. Stand- ard Brands. Guaranteed. Individu- ally boxed. 47 and 44 bulbs (100	FOR SALE—Universal Photo Finishes, in excellent condition, \$125; Bally Citations \$95; Playmeters for AMI Phonos, new \$4.50. JACK R. MOORE CO., 1615 S.W. 14th AVE., PORTLAND 1, ORE. Tel.: ATwater 6521.
SALE—Special—New Double Faced Wates \$1.49. Write for list of close- outs. MONARCH COIN MACHINE, INC., 2257 N. LINCOLN AVE., CHICAGO 14, ILL. Tel.: LIncoln 9-3996.	WANT—By Operator: Bally One- Balls: Citation, Champion, Turf King. Also late 5-balls and post-war phonographs. All machines must be A-1 and ready for location. ACTIVE	to box) \$4.35 per hundred. LEWIS ELECTRONICS, 3449 N. ELAINE PLACE, CHICAGO 13, ILL. FOR SALE—Chicago Coin Classic \$115; Universal Super Twin Bowler	FOR SALE—Closeout! Brand new in original cases — Tri-Scores \$115. Write for low prices on the follow- ing: Six Shooter, Cyclone, United Rebound S.A., Bowlette, Play Ball,
ANT — Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH	AMUSEMENT CO., 501 NORTH GOSSET ST., ANDERSON, S. C. Tel.: 2310. WANT—Your used or surplus rec-	\$115; Bally Speed Bowler \$50; Shuffle Alley with fly-away pins \$25. ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: MOnroe 6-2110.	Bomber, Hit-Run. Special! 40 Hot Rods—make offer. LEHICH SPE- CIALTY CO., 826 N. BROAD ST., PHILADELPHIA 30, PA. Tel: POplar 6-3299.
AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939. ANT—Will pay cash for Champions, Citations, Gold Cups, late Rock- Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUT-	ords. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 821 NO. MAIN ST., PROVIDENCE R. I. Tel.: UNION 1-0320.	FOR SALE—Just 21 \$50; Joker \$125; Spot Bowler \$135; Maryland \$50; Star Series \$95. WANT—Seeburg 100, 78 or 45 rpm, new or used. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHE- NECTADY 2, N. Y.	FOR SALE—40 Selection AMI Model "C"; 100 Selection Seeburg 1949 or 1950 Model. Write. Dale Guns, Shuffleboards; Shuffle Alleys, twins or singles; Pin Balls, Roll Down games. We deliver free in Wiscon- sin, also help new operators start routes. LAKE NOVELTY CO., OMRO, WIS.
ING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858. ANT—Photomatics, Voice-O-Graphs, ChiCoin Basketball Champs, See- burg Bear Guns, Evans Tommy	WANT — United two-player Shuffle Alley Express; United Shuffle Skills; Universal Twin Bowlers. Can use unlimited quantity. Phone, wire: RITEWAY SALES & MFG. CO., INC., 615 10th AVE., NEW YORK, N. Y. Tel.: JUdson 6-1865.	FOR SALE—Thoroughly reconditioned post-war phonographs. AMI, Rock- Ola, Wurlitzer, Seeburg. Large used phonograph inventory priced to move. Now delivering new AMI. ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y.	FOR SALE—Brand new Advance 21 F Venders for immediate delivery; New Shipman 3-Way Stamp Venders \$39.50 ea. or 6 for \$200; Brand new Silver King Duck Hunters gum venders \$24.50 ea. CLEVELAND COIN MACHINE EX-
Guns, Skyfighters, Chi-Coin Midget Skee Balls, Pitch 'Em and Bat 'Ems, Exibit Dale Guns, ChiCoin Pistols and all other Arcade Equipment. State condition and price. MIKE MUNVES CORP., 577 TENTH AVE.,	WANT—Used Juke Box records, popu- lar, hillbillies and polkas. Any quan- tity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 2440 N. ORCHARD ST., CHICAGO 14, ILL.	FOR SALE—We are factory distri- butors for AMI; Keeney; Genco; Williams; Victor Vendors; Waxola Wax. We can supply your needs. MILLER-NEWMARK DISTRIBUT- ING CO., 42 FAIRBANKS ST.,	CHANGE, INC., 1827 ADAMS ST., TOLEDO, O. FOR SALE—Buy your finest recondi- tioned Wurlitzer phonographs from the World's Largest Wurlitzer Dis-
NEW YORK, N. Y. Tel: BRyant 9-6677. ANT—One or a hundred phonos and games of all kinds. Cash wait-	WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to	N.W., CRAND RAPIDS, MICH. Tel.: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.	tributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y.
ing. Will buy your complete route of music or games. Also want: tubes, parts, supplies of all kinds. Write, Wire, Phone. C. A. ROBIN- SON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DULLIA 2 1010)	ship. INTERNATIONAL AMUSE- MENT CO., 5 PARKHURST ST., NEWARK 2, N. J. WANT—What have you in new lines of equipment? Write us first. ROCK	FOR SALE—Bally Turf Kings, orig- inal crates, write—or will trade for late music, cigarette and any other coin operated equipment. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.	Tel.: CHickering 4-5050. FOR SALE—Attention Shuffle Alley Operators: For the first time we are in the position to offer World Famous Parker Pen & Pencil sets
DUnkirk 3-1810). ANT—Bingo Rolls—must be clean and in A-1 condition—\$35. SYS- TEM AMUSEMENT CO., 810 WEST DECOMP AVIENT CO., 810 WEST	ISLAND DISTRIBUTING CO., 2530-32 FIFTH AVE., ROCK ISLAND, ILL. Tel: 6-6477.	FOR SALE—Will allow \$300 for your Wurlitzer 1015 towards the sensa- tional new Rock-Ola Rocket. WANT —Two-Player rebound Shuffle Alleys of all types. DAN SAVAGE NOV-	and the new Parker Flaminaire Lighter. For greater profits, use nationally advertised items. Kamp Kook Lites, Shotguns, Rifles, Shells, Shell Cases, Electric Blankets. Auto- mobile Robes with inflatable cush- ions at the sensational price of \$5.87
SECOND AVENUE, SPOKANE 4, WASH., Tel.: RIverside 4745.	FOR SALE Sochurg 5/10/254 wire	ELTY CO., 940 ELM ST., BELOIT, WIS.	less 5%. Chippewa Woolen Robes \$7.95 less 5%. We guarantee satis- faction, no order too large nor too
ANT — Seeburg Shoot The Bear Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.	FOR SALE—Seeburg 5/10/25c wire- less and 3-wire Wall Boxes; See- burg 146, 147, 148, S & M Models. Available now. Mail us your offer with 1/3 deposit. ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y.	FOR SALE—Uneeda 9 column, elec- tric cigarette machine with coin changer, new original crate \$235; Daval Postmaster, new \$45. Write for quantity price. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MO. Tel.: OLive 2800.	small. Your complete satisfaction is our aim. Hundreds of items to choose from. The fastest growing concern in the business. Yours for Service, Price and Quality. DAN SAVAGE NOVELTY CO., 950 ELM ST., BELOIT, WIS.

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FOR SALE-Hard-to-get Parts and Supplies. We have stock ou haud. Let ns know your ueeds. Our prices are right. We also have complete stock of used games and phouo-graphs of all kinds. COVEN DIS-TRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.

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FOR SALE—Special Bargains! Wur-litzer 1250 \$450; Wurlitzer 1015 \$219; Wurlitzer 1080 \$229; Wur-litzer 2020 will began \$27,50. \$219; wurntzer 1080 \$229; Wur-litzer 3020 wall boxes \$37.50; Wurlitzer 219 steppers \$25. Ma-chines thoroughly reconditioned and refinished with Davis six point guar-antee. Phone 5-5194, or write: DAVIS DISTRIBUTING CORP., 738 FRIE RIVD E SVPACUSE 738 ERIE BLVD., E., SYRACUSE, N. Y.

FOR SALE - Needles. Top-quality juke box needles at lowest prices. All type needles to fit auy machine; both osmium aud sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHI-CAGO 12, ILL.

FOR SALE-Reconditioned Wurlitzers: 1250's \$500.; 1100's \$350.; 1015's \$225.; 1080's \$225.; 750's 1015 \$ \$225.; 1060 \$ \$225.; 750 \$ \$100. Seeburgs: 147-M \$225. Rock-Olas: 1422 \$125.; 1426 \$179.50. Packard Manhattan \$169.50. O'CON-NOR DISTRIBUTORS, INC., 2320 WEST MAIN STREET, RICHMOND 20, VA.

FOR SALE—This is the time for specials and closeouts, and Empire is the place where you can get 'em and save \$\$\$. Write, or phoue now. EMPIRE COIN MACHINE EX-CHANGE, 1012 MILWAUKEE AVE., CHICAGO, ILL. TEL: EVerglade 4-2600.

FOR SALE—Bally Shuffle Bowlers, like uew, \$25; Bally Shuffle Champ \$75; Genco Bowling League \$25. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel: 750.

FOR SALE — Bally Citations, Champions, Tnrf-Kings; Universal Wiu-ners, new and used Consoles and slots. We now have in stock Bally's Fnturity and other games. West Virginia Bally Distributors. ALLAN SALES, INC., 928-30 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

### **CLASSIFIED ADVERTISING SECTION**

FOR SALE—Special Sale ou W1-L56 Seeburg Wireless Wall-O-Matics \$9.95 ea. while they last. Excel-leut couditiou. Deposit required. SPARKS SPECIALTY CO., SOPER-TON CA TON, GA.

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FOR SALE—New England's Largest Stock—New Machines, finest parts and service department. Exclusive distributor for Wurlitzer, Bally, United, Chicago Coin, Keeuey, Ex-hibit. REDD DISTRIBUTING CO., NC. 2009 LUNCOLN ST. ALL STON INC., 298 LINCOLN ST., ALLSTON, MASS. Tel.: AL 4-4040—aud REDD DISTRIBUTING CO., INC., 811 UNION ST., WEST SPRING-FIELD, MASS. Tel.: 6-5418.

FOR SALE - Or Exchange for noucoin operated items: 10 Bowling, 5 Pinball, 1 Shuffle-Skill, 1 Shuffle-Mite; 1 Shuffle-Baseball, 1 Juke Box, used machines. Principals send offers or propositions in dotail send offers or propositions in detail in first response. SELECT AMUSE-MENTS, BOX 288, NORTH AR-LINGTON, N. J.

FOR SALE—Contact ns before you buy. We carry all types of coin ma-chines. Largest Ceutral Penusylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WIL-LIAMSPORT, PA. Tel.: 2-3326 or **2-1648**.

FOR SALE-4 ChiCoin Bowling Alleys, very clean, \$65 ea.; 1 Exhibit Dale Gun \$69.50; 1 Keeney Teu Pins \$45; 8 Telequiz, with film, \$145 ea. AUTOMATIC AMUSE-MENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND. Tel.: 3-4508.

FOR SALE-W4L56 Boxes 5/10/25c \$44; 3W2L56 Boxes three-wire \$27; WIL56 wireless Boxes \$24; Seeburg WILSO WITCHESS Boxes \$24; Seeburg Hideaway 146 \$225; Wurlitzer 1100 \$450; 1015 \$295; Wurlitzer Skee Roll \$125; 14 ft. Baukrolls \$150; Irish Pool \$90; Dale Gnns \$85. V. YONTZ, BYESVILLE, OHIO.

FOR SALE — Plastic aud Bubbler Tubes. For Wurlitzer 1015 lower Tubes. For Wurlitzer 1015 lower side plastic \$7.95. Right and left corners \$8.95 ea. All bubbler tubes for Wurlitzer 1015's \$3.90 ea. Domes for Seeburg 146, 147, 148 \$16.95 ea. 1/3 deposit. Balauce C.O.D. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE - Finest premiums for stimulating play on your amuse-ment games. Every premium proven by operators. The premiums we feature are for operators only. We dou't sell stores. Write for onr descriptive price list. HAST-INGS DISTRIBUTING CO., 6100 BLUEMOUND RD., Milwankee 13, WIS. Tel: BLuemound 8-7600.

FOR SALE—or will trade: 200 as-sorted Shuffle Alleys and Roll Down games. Will take in trade what you have, but prefer Turf Kings. CLEVELAND COIN MACHINE EX-CHANGE, INC., 1827 ADAMS ST., TOLEDO, O.

(Continued on next page)

FOR SALE—Seeburg Gem Chassis in metal cabinets with Packard 30-wire adapters \$50 ea.; Buckley 1942 Boxes, 20 aud 24 selectiou, \$5 ea. All equipment usable and in good operating condition. H UG H E S ELECTRIC CO., LADOGA, IND. Tal. 17

FOR SALE—New and used Turf Kings, write. Bally Champions and Cita-tions, write. New Music Mite, sur-prising price, write. Rock-Ola '46 aud '47; Wurlitzer 1015; Seeburg 46M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577. HEnderson 1-7577.

Tel.: 17.

FOR SALE—Bally Hy Rolls \$49.50; 38 Wurlitzer H.W. \$65.; 38 See-burg H.W. \$65.; Sonth Pacific \$95.; Be-Bop \$115.; Harvest Moou \$49.; Chicago Goalee \$85.; Photo Booth with 2 Cameras \$295.; Bally Entries, Daily Races, Victory Derby \$35. ea.; Liberator \$65.; Play Ball \$65.; Roll Down \$49.50. STANLEY AMUSEMENT COMPANY, 5225 SOUTH TACOMA WAY, TACOMA, WASH.

FOR SALE-The finest used phonographs in all our history now available for immediate sale. Get our price ou auy phonograph you want before you bny. UNITED, INC., 4227 WEST VLIET ST., MILWAU-KEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Needles. All type needles for juke boxes and home machines. Every needle a precious metals point. Give our needles a test and become the distributor for your area. Write: ELDEEN MANUFAC-TURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS WIS.

FOR SALE—We can supply all your recorded ueeds—on all labels. Ship-meuts made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO **RECORD, NEW YORK.** 

FOR SALE—10 Winners, like brand new \$225 ea.; 5 Photo Finish \$135 ea.; 10 Champions \$149.50 ea.; 5 Gold Cups \$59.50 ea.; 10 Jockey Specials \$49.50 ea.; 10 Turf Kings, all late models \$315 ea.; 5 Wurlit-zer 1015, very cleau \$215 ea.; 3 1947 Rock-Ola \$195 ea.; 3 Wur-litzer 1017-A Hideaway \$225 ea.; 3 Seeburg Model 100-M, very clean \$725 ea.; 3 1946 Seeburg Hide-aways \$200 ea.; 2 AMI Model "C", used 1 mouth, write for price; 10 used 1 mouth, write for price; 10 Shoe Shine Machines: 2 Imperial \$85 ea.; 6 Falcon \$125 ea.; 4 Uneeda \$135 ea.; 1 Mntoscope Atomic Bomber, brand new original crate \$145; 4 Bally Hot Rods, very clean \$125 ea.; 3 Star Series \$135 ea.; 3 Williams All Stars \$79.50 ea. MONROE COIN MACHINE EX-CHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE-Bally oue-balls and late model phonographs. Write for spe-cial prices. OHIO SPECIALTY CO., 29 WEST COURT ST., CINCIN-NATI 2, OHIO.

FOR SALE-Brand New AB serial Turf Kings, original crates \$350 ea. Wire \$50.00 deposit. ALFRED SALES INC., 881 MAIN ST., BUF-FALO 3, N. Y.

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

### **CLASSIFIED ADVERTISING SECTION**

### Here's How **To Get 37 Classified Ads Of 40 Words Each** Plus An Extra \$1500 FREE **OF CHARGE**

If you, Mr. Classified Advertiser, plan to use only 15 ads during the year of 40 words each (at The Cash Box low rate of 8c per word, each classified ad would cost you \$3.20) and the entire 15 ads would cost you \$48.

For this very same \$48 you can get 37 more 40 word classified ads plus an additional \$15 yearly subscription free of charge if you buy The Cash Box "Special Classified Advertising Subscription.'

The Cash Box "Special Classified Advertising Subscription" costs you only \$48. But, it allows you to use a 40 word classified ad for an entire year (52 week's issues) and throws in free of any charge the regular \$15 per year subscription which means that, in addition, you get a complete copy of The Cash Box itself each week for a full year of 52 weeks.

Think it over. If you plan to use at least 15 classified ads during the year (which will cost you \$48 anyway for 15 ads of 40 words each) why not get yourself 37 more 40 word classified ads plus the complete week's issue of The Cash Box itself for a full year of 52 weeks (which would cost you an additional \$15 for a full year's subscription) all free of charge for what 15 ads of 40 words each would cost you?

Take advantage of this terrific bargain! Get yourself these additional 37 classified ads of 40 words each plus 52 week's issue of The Cash Box free of charge -for the same \$48 only 15 ads would cost you!

**Rush Your Check For \$48** Today To . . . THE CASH BOX **EMPIRE STATE BLDG.** NEW YORK 1, N.Y. FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Walling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERS-BURG, VA. Tel.: 349.

FOR SALE—The famous lightweight Jacobs Tone Arm for all automatic phonographs. Get it from your nearest distributor. JACOBS NOV-ELTY CO., STEVENS POINT, WIS.

FOR SALE—Pin Game Glass, size 21x41, \$17 per case—8 sheets per case. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HART-FORD, CONN. Tel.: 6-3583.

FOR SALE—Turf Kings \$245—5 to 9 \$225—10 and over \$215; Cham-9 \$225—10 and over \$215; Cham-pions \$125—5 or more \$99.50; Citations \$77.50—5 or more \$75; Photo Finish \$82.50 any quantity; United ABC's, floor samples, write; Genco Stop & Gos \$77.50; Brand New Turf Kings in original crates \$447.50. NEW ORLEANS NOV-ELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel: CAnal 5306. 5306.

FOR SALE—All makes of post-war equipment completely overhauled and in first rate condition for sale at current prices. Phone or write for particulars. We are distributors of Seeburg equipment for North Carolina. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAY-ETTEVILLE, N. C. Tel.: 3992.

FOR SALE—Arcade Equipment: Peri-scope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber, Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully recon-ditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles re-paired. COINEX CORPORATION, 1346 W. ROSCOE ST., CHICAGO 13, ILL. Tel.: GRaceland 2-0317.

FOR SALE — Thing \$130; Fighting Irish \$110; Rockette \$130; Four Horsemen \$135; Joker \$150; Punchy \$160; Pin Bowler \$125; St. Louis \$75; Champion \$65; Rocket \$140; Tri Score \$130; South Pacific \$110; Bally Hot Rods \$125; Chineseo Coin Bowling Alley \$50 Chicago Coin Bowling Alley \$50. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

### MISCELLANEOUS

NOTICE — We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor. Now taking orders. Will accept trades. For prices, write: DAVE LOWY & CO., 594 TENTH AVE-NUE, NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE — We are distributors for Evans' "Constellation" 40 record phonograph. Now delivering. DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE-Change to dime play. Hawley Convertor Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUT-ING Co., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

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### THIS WEEK'S USED MACHINE OUOTATIONS

#### How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange -posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outending form appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, hav-ing a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the neguliarities of his territory. peculiarities of his territory. METHOD: "The Confidential Price Lists" should be read as follows: First

price listed is lowest price for the week; Second price listed is highest price. **EXPLANATION** 

- 1. Prices UP
- 2. Prices DOWN 3. Prices UP and DOWN 4. No change from Last Week

5. No quotations Last 2 to 4 Weeks 6. No quotations 4 Weeks or Longer 7. Machines Just Added \* Great Activity

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WURLITZ	ER		SEEBURG		
	25.00	39.50		25.00	20 50
4. 24 2. 600R	35.00	59.50 59 <b>.</b> 50	6. Plaza 4. Royale	25.00 25.00	39.50 <b>39.56</b>
2. 600K		59.50	4. Regal	35.00	49.50
4. 500A 4. 500K	35.00 35.00	69.50 69.50	4. Regal RC	<b>39.50</b> 35.00	5 <b>9.5</b> 0 49.50
6. 41 (Counter)	35.00	50.00	4. Classic	35.00	59.50
6. 51 (Counter) 4. 61 (Counter)	<b>30.00</b> <b>39.</b> 50	<b>45.00</b> 50.00	4. Classic RC	39.50 39.50	69.50 65.00
6. 71 (Counter	39.50	75.00	4. Mayfair	35.00	59.50
6. 81 (Counter)	49.50	75.00	4. Mayfair RC 6. Melody King	<b>49.</b> 50 <b>49.50</b>	59.50 7 <b>9.50</b>
2. 700	57.50 8 <b>9.5</b> 0	85.00 109.50	4. Crown	<b>39.5</b> 0	59.50
2* 750E	75.00	119.50	6. Crown RC	49.50	. 79.50
<b>4.</b> 780 <b>M</b> Colonial 4. 780E	<b>95.00</b> 79.00	129.50 89.50	4. Concert Grand 4. Colonel	<b>39.5</b> 0 49.50	<b>59.50</b> 59.50
4. 800	75.00 <sup>7</sup>	89.50	4. Colonel RC	49.50	79.50
2. 850		65.00	4. Concert Master 4. Concert Master RC	49.50 59.50	69 <b>.5</b> 0 89.00
4. 950 2* 1015	49.50 195.00	69.50 250.00	4. Concert Master RC 6. Cadet	35.00	65.00
2. 1017 Hideaway	200.00	259.50	6. Cadet RC	59.50	65.00
4* <b>11</b> 00 1* 1080		$450.00 \\ 229.50$	4. Major	49.50	59.50
	450.00	550.00	4. Major RC	50.00	7 <b>9.5</b> 0
6. 300 Adapter	10.00	15.00	4. Envoy	49.50	<b>69.5</b> 0
4. 320 Wireless Wall Box. 4. 310 Wall Box 30 Wire.	3.50 4.50	5.00 5.00	4. Envoy RC	59.50	89.50
4. 320 2 Wire Wall Box	3.50	5.00	4. Vogue 4. Vogue RC	35.00	59.50
6. 332 2 Wire Bar Box 6. 331 2 Wire Bar Box	5.00 5.00	9.50 10.00	4. Casino	<b>49.5</b> 0 35.00	69.50 59.50
4. 304 2 Wire Stepper	3.50	5.00	6. Casino RC	<b>49.5</b> 0	79.50
4. Wireless Strollers	19.50	25.00	4. Commander	39.50	59.50
6. 430 Speaker Club with 10, 25c Box	69.50	75.00	4. Commander RC	50.00	<b>69.0</b> 0
6. 420 Speaker Cabinet	40.00	49.50	4. Hi Tone 9800	35.00	59.50
4. 3031 Wall Box 4. 3045 Wall Box	$10.95 \\ 12.50$	19.50 20.00	4. Hi Tone 9800 RC	35.00	59.50
4. 3020 Wall Box	34.50	39.50	4. Hi Tone 8800 4. Hi Tone 8800 RC	35.00	59.50
4. 3025 4. 2140 Wall Box	12.50 17.50	$\begin{array}{r} 19.50 \\ 24.50 \end{array}$	4. Hi Tone 8200	35.00 35.00	59.50 <b>59.5</b> 0
4. 219 Stepper	19.50	<b>25.0</b> 0	4. Hi Tone 8200 RC	35.00	59.50
4. 100 Wall Box 5c 30	2 50		4. 146S ('46)	125.00	195.00
Wire	3.50	5.00	4. 146M		1 <b>99.</b> 00
Wire	12.50	17.50	4. 147S		245.00
6. 111 Bar Box 4. 120 Wall Box 5c Wire	3.00 2.00	10.00 4.50	4. 147 <b>M</b>		249.00
6. 305 Impulse Rec	2.50	10.00	4. 148S 4. 148M	295.00 319.50	<b>335.0</b> 0 349.00
6. 350 WIs Speaker 4. 115 Wall Box Wire 5c	17.50	<b>29.5</b> 0	4. 148ML	<b>369.00</b>	349.00 375.00
Wireless	<b>5.0</b> 0	7.50	4. M-100-78	700.00	789.00
6. 135 Step Receiver	14.50	19.50	6. Remote Speak Organ.	7.50	17.50
4. 145 Imp. Step Fast	4:50	7.50	6. Multi Selector 12 Rec.	12.50	35.00
6. 306 Music Transmit.	7.50	9.50	6. Melody Parade Bar	4.50	6.00
6. 130 Adapter	15.00	19.50	6. 5c Wallomatic Wireless	3.00	8.50
4. 580         Speaker           6. 123         Wall Box 5/10/25	<b>25.0</b> 0	49.50	<ul><li>6. 5c Baromatic Wireless.</li><li>6. 5c Wallomatic 3 Wire</li></ul>	<b>4.50</b> <b>2.</b> 00	5.00
Wireless	9.00	15.00	4. 30 Wire Wall Box	2.00	8.00 9.50
4. 125 Wall Box 5/10/25			4. 5, 10, 25c Baromatic	2.00	7.00
Wire	2.50	6.00	Wire	3.00	6.95
OR QUOTATION NOT PERM	AITTED.				

#### The Cash Box, Page 33

#### "The Confidential Price Lists"

#### September 15, 1951

1

4. 5, 10, 25c Wallomatic 3 Wire 7.50	9.95	PACKARD	2. Flamingo (Wm 7/47) 14.50 4. Floating Power 49.50	19.50 69.50	<b>6. Riviera 14.50 25.00</b> 2* Rocket (Ge 5/50) 79.50 140.00
4, 5, 10, 25c Baromatic	9.95	4* Pla Mor Wall & Bar Box 10.00 17.50	4. Flying Sancers (Ge 12/50)112.50		4. Rockettes (Got 8/50) 130.00 140.00
6. 5, 10, 25c Wallomatic		2* Manhattan	6. Flying Trapeze		2. Round Up (Got 11/48) 19.50 85.00
Wireless         8.50           4* 3W2         Wall-a-Matic         18.95	<b>17.50</b> 27.00	2. Hideaway Model 400 50.00 79.50	(Got 9/47) 14.50 2. Football (CC 8/49) 49.50	<b>19.50</b> 89.50	2* St. Louis (Wm 2/49)         49.50         79.50           2. Sally (CC 10/48)         29.50         54.50
1* W1-L-56 Wall Box 5c 9.95 2. 3W5-L-56 Wall Box	30.00	2. 1000         Speaker         29.50         49.50           6. Willow Adaptor         14.50         29.50	4. 4 Horsemen (Got 9/50) 135.00 2. Freshie (Wm 9/49) 64.50	149.50 89.50	4. Samba       49.50       97.50         4. Saratoga (Wm 10/48)       29.50       59.50
5, 10, 25c 35.00 4. W4L-56 44.00	49.00 49.50	6. Chestnnt Adaptor         15.00         25.00           6. Cedar Adaptor         15.00         29.50	2. Georgia (Wm 9/50) 99.50 4. Ginger (Wm 10/47) 10.00	110.00 15.00	6. School Days         15.00         17.50           6. Score-A-Line         20.00         39.50
2. W6-L56-5/10/25	49.50	6. Poplar Adaptor         15.00         27.50           6. Maple Adaptor         15.00         30.00	4. Gin Rummy 99.50	125.00	2. Screwball 19.50 39.50
Wireless         16.00           4. Tear Drop Speaker         12.50	17.50	6. Juniper Adaptor         15.00         27.50           6. Elm Adaptor         15.00         25.00	4. Gizmo (Wm 8/48)       29.50         6. Glamour       24.50	44.50 29.50	4. Sea Hawk         15.00         22.00           2. Sea Isle (CC 11/47)         14.50         19.50
BOCK OLA		6. Pine Adaptor 15.00 25.00	1* Gold Cup (B '48)         59.50           4. Gold Mine         29.50	84.50 49.50	4* Select-A-Card (Got 4/50) 54.50 79.50
ROCK-OLA	40.50	6. Spruce Adaptor 17.50 29.50	4. Golden Gloves (CC 7/49) 89.50	95.00	2. Serenade (Un 12/48)         19.50         39.50           4. Shanghai (CC 4/48)         34.50         49.50
6. Imperial         20         24.50           6. Imperial         16         25.00	49.50 49.50	6. Ash Adaptor         15.00         25.00           6. Walnut Adaptor         17.50         25.00	4. Gondola 49.50 4. Grand Award	59.50	4. Shantytown 109.00 119.50 4. Sharpshooter
6. Windsor	40.00 49.50	6. Lily Adaptor         10.00         12.50           6. Violet Speaker         10.00         15.00	(CC 1/49) 55.00 4. Harvest Moon	59.50	(Got 5/49) 99.50 105.00 4. Shoo Shoo (Wm 2/51) 135.00 149.50
6. Std. Dial-A-Tone 39.50 4. '40 Snper Rockolite 39.50	40.00 69.50	6. Orchid Speaker         19.50         22.50           6. Iris Speaker         21.50         29.50	(Got 12/48) 49.00 4. Harvest Time (Ge 9/50) 99.50	<b>69.50</b> 119.50	6. Shooting Stars 19.50 35.00
6. Counter '39 19.50 4. '39 Standard 39.50	39.50 69.50	MILLS	4. Havana (Un 3/47) 10.00	25.00	4. Short Stop         20.00         25.00           4. Show Boat (Un 1/49)         44.50         49.50
4. '39 DeLuxe	<b>69.</b> 50 69.50	6. Do Ri Mi 25.00 59.50	4. Hawaii (Un 8/47) 10.00       10.00         6. Hi Ride 10.00       10.00	19.50 25.00	6. Silver         Spray         14.50         24.50           6. Silver         Streak         (B 47)         14.50         19.50
6. '40 Counter	49.50 54.50	1. Panoram         150.00         225.00           4. Throne of Music         39.50         59.50	4. Hit Parade         29.50           4. Hits & Runs (Ge 5/51) 119.50	<b>44.50</b> 160.00	4. Singapore (Un 11/47)         19.50         29.50           6. Sky Lark         39.50         59.50
4. '41 Premier 49.50	69.50 9.50	4. Empress         39.00         59.50           6. Panoram 10 Wall Box.         5.00         8.50	4. Holiday (CC 12/48) 44.50 2* Hot Rods (B '49) 59.50	85.00 149 <b>.50</b>	6. Sky         Line         17.50         29.50           6. Sky         Ray         12.50         19.50
6. Wall Box 4.00 6. Bar Box 4.00	9.50	6. Panoram Peek (Con) 195.00 295.00 6. Conv. for Panoram	2* Humpty Dumpty (Got 10/47) 24.50	49.50	6. Singger         14.50         19.50           4. Smarty (Wm 12/46)         14.50         25.00
6. Spectravox '41 15.00 6. Glamonr Tone Column. 30.00	29.50 35.00	Peek         10.00         29.50           4. Constellation         129.00         195.00	4. Jack 'N Jill (Got 4/48) 49.00 6. Jamboree	59.50 39.50	6. Smoky 12,50 19.50 2* South Pacific (Ge 3/50) 54.50 125.00
6. Modern Tone Column. 32.50 6. Playmaster & Spectra-	40.00		4. Jeanie (Ex 7/50) 104.50	119.50	6. Sonth Paw 15.00 19.50
<b>vox</b>	` <b>69.50</b> 79.50	<b>A M I</b> 6. Hi-Boy (302) 49.50 55.00	4* Jockey Special (B '47). 49.50 2. Joker (Got 11/50) 125.00	64.50 15 <b>0.0</b> 0	6. Sonth Seas         10.00         17.50           4. Special Entry (B '49)         39.50         54.50
6. Playboy	<b>30.00</b> 45.00	6. Singing Towers (201)39.5099.506. Streamliner 5, 10, 2539.5079.50	4. Judy (Ex 7/50) 135.00 2* Just 21 (Got 1/50) 25.00	. <b>155.00</b> 85.00	6. Speed         Ball         14.50         32.50           6. Speed         Demon         15.00         29.50
	149.50	6. Top Flight 25.00 39.50	4. K. C. Jones 119.50 4. Kilroy (CC 1/47) 10.00	$\begin{array}{r} 129.50 \\ 16.50 \end{array}$	2. Speedway (Wm 9/48) 29.50 49.50 4. Spellbound
	169.00 195.00	4. Model A '46 319.00 375.00	4. King Arthur (Got 10/49) 75.00		(CC 5/46)         10.00         14.50           4. Spinball (CC 5/48)         29.50         34.50
	450.00	4. Model B '48 429.00 475.00	4. King Cole (Got 5/48) 34.50 1. Knockout (Got 1/51) 139.00	55.00	2. Spot Bowler (Got 10/50) 115.00 135.00
6. 1501 Wall Box         3.00           6. 1502 Bar Box         5.00	7.50	BUCKLEY	2 <sup>*</sup> Lady Robin Hood		4. Sport Event 19.50 29.50
6. 1502 Bar Box 5.00 6. 1503 Wall Box 12.50	7.50 15.00	4. Wall & Bar Box O. S         3.00         5.00           4. Wall Bar Box N.S.         7.00         17.50	(Got 1/48) 19.50 6. Leap Year 25.00	39.50	6. Sport         Special         17.50         30.00           6. Sports         19.50         25.00
6. 1504 Bar Box 8.50	17.50 20.00	AIREON	6. Line Up 25.50 2. Lucky Inning	29.50	6. Sports Parade         12.50         15.00           6. Spot-A-Card         25.00         29.50
6. 1510 Bar Box         15.00           6. 1525 Wall Box         10.00	15.00	4. Super Deluxe (*46) 25.00 49.50	(Wm 5/50)	99.50 50.00	6. Spot Pool         19.50         29.50           6. Stage Door Canteen         10.00         14.50
6. 1526 Bar Box 15.00	19.50 25.00	4. Blonde Bomber         75.00         129.50           4. Fiesta         75.00         125.00	4. Mad. Sq. Garden (Got 6/50) 125.00		6. Stars         15.00         19.50           2. Stardust (Un 5/48)         19.50         49.50
4. 1530 Wall Box         10.00           4. Dial A Tone B&W Box         2.00	<b>5.00</b>	6. '47 Hideaway 119.50 195.00 2. '48 Coronet 400 100.00 150.00	4. Magic         39.50           6. Maise (Got 3/47)         14.50	54.50 25.50	4. Starlite         10.00         49.50           4. State Fair         10.00         14.50
6. 1805 Organ Speaker 24.50	<b>29.0</b> 0	6. '49 Coronet 100 275.00 299.50	1. Majors '49 (CC 2/49)         39.50           2. Major League Baseball         19.50	95.00	6. Step Up 10.00 14.50
CONFIDEN		PRICE LIST	2. Manhattan (Un 2/48) 19.50	24.50	2. Stop & Go (Ge 3/51)         77.50         99.50           2. Stormy (Wm 1/48)         19.50         29.50
			4. Mardi Gras         34.50           4. Marjorie (Got 7/47)         19.50	29.50	6. Stratoliner         14.50         17.50           6. Streamliner         10.00         14.50
	t		2* Maryland (Wm 4/49) . 50.00 1. Merry Widow 34.50		2. Summertime (Un 9/48)         24.50         49.50           6. Sun Beam         19.50         29.50
			2. Melody (B 47)       19.50         2. Mercury (Ge)       59.50	95.00	2. Sunny (Wm 12/47) 19.50         49.50           6. Snpercharger
PIN	IBALI	GAMES	4. Mermaid (Got 6/51) 189.50           4. Metro	199.50	4. Super Hockey         64.50         79.50           6. Snperliner (Got 7/46)         10.00         17.50
Manufacturers and date of g	game's	release listed. Code: (B) Bally; (OC)	4. Mexico (Un 6/47)         10.00           6. Miami Beach         15.95	19.50	6. Snperscore (CC 10/46)         10.00         24.50           4. Surf Qneen (B '46)         10.00         15.00
Chicago Coin; (Ex) Exhibit; (Wm) Williams.	(Ge)	Genco; (Got) Gottlieb; (Un) United;	4. Minstrel Man (Got 3/51) 137.50		4. Snspense (Wm 2/46) 29.50 49.50
4. ABC Bowler 25.00	29.50	4. Canasta (Ge 7/50) 59.50 119.50	6. Miss America		4. Swanee         59.50         69.50           4. Sweetheart         (Wm 7/50)         104.50         115.00           4. Sweetheart         (Wm 7/50)         104.50         115.00
4. Ali Baba (Got 6/48) 39.50       39.50         4. Alice (Got 8/48) 39.50	49.50 45.00	4. Caribbean (Un 3/48)         15.00         24.50           4. Carnival (B '48)         50.00         85.00	(Got 1/47) 10.00 6. Monicker 10.00	17.50	4. Tahiti (CC 10/49)         99.50         109.50           4. Tally Ho         19.50         39.50
4. Amber (Wm 1/47) 19.50 3. Aquacade (Un 4/49) 34.50	<b>35.0</b> 0 89 <b>.</b> 50	2. Carolina (Un 3/49)         34.50         69.50           4. Carousel         15.00         29.50	4* Monterrey (Un 5/48)         22.50           4. Moon Glow (Un 12/48)         39.50		4. Tampico (Un 7/49)         69.50         84.50           6. Target Skill         12.50         19.50
4. Arizona (Un 5/50) 99.50 4. Baby Face (Un 1/49) 39.50	110.00 65.00	2. Catalina (CC 2/48)19.50         29.50           3* Champion (B '48) 85.00         175.00	1. Morocco         49.50           4. Mystery         10.00	54.50 1 <b>5.00</b>	1* Telecard (Got 1/49)         64.50         90.00           2. Temptation         34.50         59.50
6. Baffle Card (Got 10/46) 10.00 2. Ballerina (B 48) 19.50	$17.50 \\ 49.50$	4. Champion (CC 6/49)         65.00         95.00           4. Chico         39.50         69.50	4. Nevada (Un 10/47) 15.00 4. Nifty (Wm 12/50) 139.50	25.00	4. Tennessee (Wm 2/48). 29.50 39.50 2. Thing (CC 2/51) 89.50 130.00
4. Ballyhoo (B 47) 19.50 4. Band Leader 39.50	29.50 59.50	2. Cinderella (Got 3/47).         19.50         49.50           4* Citation (8/48)         50.00         134.50	4. Nndgy (B 47)         25.00           6. Oh Boy         15.00	39.50	2. Three Feathers 39.50 95.00 4. Three Musketeers
4. Banjo 25.00	34.50 110.00	4. Cleopatra 19.50 29.50	2. Oklahoma (Un 6/49) 54.50 4. Old Faithful (Got 1/50) 89.50	95.00	$\begin{array}{c} \text{(Got 7/49)} \\ \text{4. Thrill (CC 9/48)} \\  \\ \text{25.00} \\ \text{29.50} \end{array}$
4. Bank-A-Ball (Got) 85.00 4. Barnacle Bill		4. College Daze	4. One Two Three 49.50	59.50	6. Topic 10.00 17.50
(Got 8/48)	59.50 99.50	(Got 8/49) 95.00 104.50 4. Contact 25.00 14.50	6. Opportunity         14.50           6. Oscar         19.50	25.00	4. Tornado (Wm 4/47)         12.50         17.50           4. Torchy (Wm 6/47)         10.00         35.00
4. Be Bop (Ex) 99.50 4. Bermuda (CC 11/47) 25.00	115.00 34.50	4. Contest         29.50         39.50           4. Control Tower         29.50         39.50	2* Paradise (Un 7/48)         19.50           3. Phoenix         19.50	85.00	6. Towers         12.50         15.00           4* Trade Winds         34.50         49.50
4. Big Leagne (B 46)         14.50           6. Big Prize         10.00	19.50 30.00	(Wm 4/51) 149.50 159.50 4. Cover Girl 24.50 45.00	3* Photo Finish         82.50           6. Pimlico         15.00		6. Treasure         Chest         14.50         30.00           4. Trinidad         (CC 3/48)         24.50         49.50
6. Big Time         32.50           4. Big Top         69.50	<b>39.50</b> 79.50	1. Crazy Ball (CC 7/48) 29.50         49.50           2* Dallas (Wm 2/49)         49.00         95.00	4. Pin Bowler (CC 7/50) 125.00           2. Pinch Hitter (Un 5/49) 29.50	$135.00 \\ 49.50$	2. Triple Action         19.50         29.50           4. Triplets (Got 7/50)         125.00         145.00
2* Black Gold	85.00	6. Dark Horse         10.00         15.00           4. De Icer (Wm 11/49)         79.50         109.50	4. Pinky (Wm 10/50)         135.00           6. Pin Up Girl         15.00	160.00	2* Tri-Score (Ge 1/51) . 94.50 130.00 4. Trophy (B '48) 95.00 119.50
4. Bomber (CC 5/51) 145.00	54.50 199.50	4. Dew Wa Ditty	2. Play Ball (CC 1/51) 44.50	59.50	6. Tropicana (Un $1/48$ ) 14.50 34.50 4* Tucson (Wm $1/49$ ) 54.50 95.00
4. Bonanza         (Wm 11/47).         12.50           1. Boston         (Wm 5/49)         95.00	$\begin{array}{r} \textbf{15.00} \\ \textbf{104.50} \end{array}$	6. Donble Barrel (B 47). 10.00 19.50	4. Playland (Ex 8/50) 90.00	125.00	4. Tumbleweed
4. Bowling Champ (Got 2/49) 69.50	95.00	4. Dbl. Feature (Got 12/50) 75.00 149.50	4. Playtime (Ex)         59.50           2. Puddin Head         34.50           4. Provide (CC)         11 (50)	69.50	1* Turf King (B 6/50) 245.00 325.00
6. Bowling League	24.50	4. Double Shuffle (Got 6/49)	4. Punchy (CC 11/50)         159.50           4. Rag Mop (Wm 11/50)         120.00	135.00	2. Utab (Un 8/49)         19.50         109.50           6. Vanities         10.00         25.00
(Got 8/47) 12.50 4. Broncho 19.50	<b>35.00</b>	4. Dreamy (Wm 3/50)         115.00         125.00           6. Drum Major         25.00         34.50	4. Rainbow (Wm 9/48)       31.50         2. Ramona (Un 2/49)       24.50		4. Victory Special (B '46) 30.00 49.50           4. Virginia (Wm 3/48) 29.50 39.50
4. Buffalo Bill (Got 5/50) 69.50	95.00 69.50	4. Dynamite (Wm 10/46).         10.00         14.50           4. Entry (B '47)         35.00         65.00	2. Rancho (B 48)         19.50           1. Ranger         10.00	29.50	2. West Wind         15.00         19.50           6. Wild Fire         19.50         30.00
1. Buccanecr (Got 10/48)         49.50           2. Build Up         19.50	<b>69.</b> 50 34.50	2. El Paso (Wm 11/48)       59.50       85.00         4. Fast Ball       10.00       15.00	6. Record Time         22.50           4. Red Shoes (Un 12/50)         114.50	59.50	4. Winner (Univ.)         150.00         225.00           2. Wisconsin (Un 3/48)         24.50         49.50
2. Buttons & Bows (Got 3/4) 57.50	7 <b>9.5</b> 0	4. Fiesta	6. Repeater 17.50	29.50	2. Wisconsin (Ch $3/46$ )       24.50       49.50         6. Yankee Doodle       15.00       19.50         2. Yanks (Wm $4/48$ )       19.50       65.00
	125.00	4* Fighting Irish (CC 10/50) 85.00 139.50			2. Tanks (Wm 4/48)       19.50       65.00         6. Zig Zag       12.50       19.50
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The Cash Box, Page 34

"The Confidential Price Lists"

September 15, 1951

The Cash Box, Page 34	"The Confident	tial Price Lists
ILLICONFIDEN	TALI PRICE LISTI	
CONFIDEN		This Week's
		Theread activity networkle in the word
		Increased activity noticeable in the used equipment market this past week. Prices
		in general seem to remain at last week's
	LL DOWNS + + + + + + + + + + + + + + + + + + +	level, altho these are slightly higher than
4. ABC Roll Down 24.50	35.00   4. Genco Total Roll 19.00 39.50	asked during the summer.
6. Arrows 15.00	40.00 6. Hawaii Roll Down 10.00 24.50	Strongest and most stable was the used
4. Auto Roll 24.50	<b>35.00</b> 4. Hy-Roll 49.50 69.50	music field. Introduction of new models
4. Bermuda         20.00           4. Big City         10.00	35.00         6. Melody         20.00         35.00           35.00         6. One World         40.00         49.50	this past month perked up trade-ins, but
4. Bing-A-Roll 49.50	85.00 4. Pro-Score 25.00 49.50	late used models continue selling without
6. Bonus Roll 25.00	49.50         4. Singapore         10.00         29.50           64.50         4. Sportsman         Roll         10.00         20.00	price drop, indicating trade realizes pro-
6. Buccaneer         49.50           6. Champion         Roll         15.00	64.504. Sportsman Roll10.0020.0029.506. Super Score35.0049.50	duction of new equipment in future may
4. Chicoin Roll Down 19.50	49.50 <sup>°</sup> 6. Super Triangle 15.00 35.00	be lowered due to shortages of materials
4. Genco Advance Roll. 19.00	39.50 4. Tally Roll 19.50 39.50	and components.
/       CONFIDENT	IAL' A PRICE LIST	The following most active equipment
ر بر ک ک ک پر بر ق ن بر و و ه		used market:
		Most Active Used Music
		Down-Wurlitzer 1015\$195.00-\$250.00
SHUF	FLES — REBOUNDS	Held—Wurlitzer 1100 350.00- 450.00
4. Bally Hook Bowler 245.00	75.00   2* Keeney League Bowl 250.00 285.00	Held—Seeburg 147M 189.00- 249.00
4* Bally Shuffle Champ 75.00	95.00 4. Keeney Duck Pins 94.50 155.00	Held-Seeburg 3W2 Wall
2* Bally Shuffle-Bowler 19.50	45.00 2. Rock-Ola Shuffle Jungle 25.00 39.50	Box 18.95- 27.00
2* Bally Speed Bowler 45.00 4. California Shuffle Pins 25.00	85.00 2. Rock-Ola Shuffle-Lane 25.00 34.50 40.00 2. Un. Dbl. Shuffle 34.50 69.50	Up-Seeburg W1-L-56 Wall
4. ChiCoin Bango 15.00	49.50 4. United Shuffle Alley 25.00 49.50	Box
6. ChiCoin Beacon 35.00	49.50 2. Un. Shuffle w/con 25.00 59.50	Down-Packard Manhattan. 139.00- 189.50
3* ChiCoin Bowling Alley 50.00 4. ChiCoin Alley w/con 39.50	69.50         2. Un. Shuffle Alley Exp.         55.00         69.50           69.50         4. Un. 2-play Express         189.50         199.50	Most Active Pinballs
	49.00 4. Un. Sin. Rebound 169.50 199.50	
	45.00 4. Un. Twin Rebound 195.00 229.50	Down—Black Gold\$ 39.50-\$ 85.00
2. ChiCoin Rebound 35.00 4. ChiCoin Shuffle	50.00         4. United Shuffle Skill         35.00         44.50           1. United Super-Shuffle         25.00         49.50	Up & Down—Champion (Bally) 85.00- 175.00
	65.00 4* United Slugger 125.00 159.50	Held—Citation
	55.00 4. United Skee Alley 95.00 195.00	Down—Dallas
4. Exhibit Strike	99.50         4. Un. 4-Player         285.00         295.00           35.00         4. Un. Shuffle-Cade         289.50         295.00	Held—Fighting Irish 85.00- 139.50
2. Genco Glider	<b>39.50 4. Un. Twin Shuffle-Cade</b> . 224.00 259.50	Down-Hot Rods 59.50- 149.50
4. Genco Baseball 45.00	99.50 3. Univ. Super Twin 115.00 135.00	Down—Just 21 25.00- 85.00
2* Gottlieb Bowlette 24.50 2. Keeney ABC Bowler 25.00	55.00         4. Universal Twin Bowler         50.00         69.50           65.00         4. Univ. HiScore Bowl         185.00         195.00	
4. Keeney Line Up 22.50	39.50 2. Williams DeLuxe	
4. Keeney King Pin 25.00	85.00 Bowler 25.00 69.50	Margareford
4. Keeney Pin Boy         19.50           4. Keeney Ten Pins         25.00	35.00 45.00 4. William Twin Shuffle. 15.00 35.00	Manufacturers
4. Keeney Lucky Strike 75.00	00.00 4. Williams Single Bowler 25.00 35.00	
4. Keeney Dbl. Bowler 155.00	75.00 4. Williams Dbl. Head 125.00 150.00	
CONFIDENTI	AL PRICE LIST	Products listed here are currently in
		prices, F. O. B. factory.
		AMI, INC.
		Ami, mu.
		Model D-40 Phonograph\$795.00
ARCAD	E EQUIPMENT	Model HS-SM Hideaway 575.00
		5c-10c Wall Box (40 Selections) 59.50
4. Allite Strikes 'N Spares. 39.50	49.50   6. Keeney Anti Aircraft	5c Wall Box (40 Selections) 53.50 Amivox Speaker
4. Boomerang	85.00 Br 15.00 25.00 95.00 6. Keeney Anti Aircraft Bl 15.00 50.00	Amivox Speaker 27.50
	89.50 4. Keeney Sub Gun 79.50 95.00	BALLY MFG. CO.
4. Bally Convoy 47.50	95.00 4. Keeney Texas Leaguer. 30.00 59.50	BALLI MFG. CO.
4. Bally Defender         50.00           6. Bally Eagle Eye         39.50	95.00         4. Kirk Night Bomber         75.00         145.00           49.50         4. Lite League         50.00         75.00	Shuffle Line
4. Bally Heavy Hitter 59.50	75.00 4. Mutoscope Ace Bomber 79.50 95.00	Futurity 735.00
6. Bally King Pin 35.00	45.00 4. Muto. Atomic Bomber. 95.00 150.00	Bright Lights 545.00
6. Bally Lucky Strike45.004. Bally Rapid Fire69.00	79.50         4. Mutoscope Dr. Mobile         95.00         150.00         95.00         4. Mutoscope Photomatic	Coney Island 545.00
4. Bally Sky Battle 49.50	95.00 (Pre-Ŵar) 175.00 350.00	
4. Bally Torpedo 49.50	95.00 4. Mutoscope Sky Fighter 79.50 125.00	<b>BUCKLEY MFG. CO.</b>
4. Bally Undersea Raider 75.00 6. Bank Ball 59.50	95.00 4. QT Pool Table 89.50 100.00 50.00 4. Quizzer 79.50 125.00	Wall & Bar Box\$ 24.50
6. Bowling League 35.00	49.50 6. Rockola Ten Pins LD 19.50 49.50	
	49.50         6. Rockola Ten Pins HD         25.00         49.50           10.00         4. Rockola World Series         39.50         75.00	CHICAGO COIN MACHINE CO.
6. Champion Hockey 40.00	65.00 4. Scientific Baseball 49.50 75.00	
1. ChiCoin Basketball	4. Scientific Basketball 59.50 75.00	Horseshoes
	75.00         4. Scientific Batting Pr 45.00         75.00           25.00         4. Scientific Pitch 'Em 150.00         225.00	Hit Parade Phonograph 299.50 Hit Parade Pedestal
1. ChiCoin Hockey 59.50	75.00 1. Seeburg Bear Gun 295.00 339.00	Hit Falade Fedestal
4. Chi Midget Skee 135.00 1	95.00 4. Seeburg Chicken Sam . 69.50 109.50	COMO MFG. CORP.
	50.00         4. Seeburg Shoot the           75.00         Chute         25.00         95.00	COMO MFG. COM.
4. Edelco Pool Table 49.50	75.00 4. Skee Barrel Roll 25.00 49.50	Stadium\$289.50
4. Evans Bat-A-Score 175.00 2	25.00 6. Skill Jump 25.00 39.50	Hollycrane 795.00
4. Evans In The Barrel 30.00 4. Evans Super Bomber 50.00	52.50         6. Super Torpedo         25.00         79.50         95.00         6. Supreme Bolascore         40.00         125.00	
4. Evans Play Ball 59.50	75.00 6. Supreme Skee Roll 20.00 75.00	H. C. EVANS & CO.
4. Evans Ten Strike '46 39.50	75.00 6. Supreme Skill Roll 20.00 69.50	Constellation Phonograph\$795.00
2* Exhibit Dale Gun 49.95	00.00         4. Supreme Rocket Buster         45.00         65.00         95.00         6. Tail Gunner         30.00         49.50         49.50         49.50         49.50         49.50         49.50         49.50         49.50         49.50         49.50         49.50         40.50	Constitution 1 nonograph
4. Exhibit Rotary Mdsr 175.00	75.00 4. Telequiz 115.00 145.00	THE EXHIBIT SUPPLY CO.
	75.00 2. Un. Team Hockey 100.00 175.00 50.00 4. Warner Voice Record. 49.50 69.50	
4. Exhibit Merchantman	6. Western Baseball '39. 20.00 49.50	Big Bronco
Roll Ch Digger 85.00	99.50 4. Western Baseball '40 49.50 85.00	Gun Patrol
4. Exhibit Vitalizer         69.50           6. Genco Bank Roll         24.50	95.00 6. Whizz	Pony Express
6. Genco Play Ball 29.50	74.50 1* Williams All Stars 79.50 125.00	Sitem Satesman (Caru venuor) 19.50
6. Groetchen Met. Typer.         79.50         1           6. Hoop-A-Roll         24.50	49.50         4. Williams         Box         Score         39.50         65.00           49.50         2* Williams         Star         Series         95.00         139.50	GENCO. MFG. & SALES CO.
	9.50 2. Williams Quarterback . 49.50 79.50	CARGO, MIC, C DALLED CO.

69.50 125.00 4. Wurlitzer Skeeball

4. Keeney Air Raider

### This Week's Used Market

Pinballs showed increased activity, with prices in general showing an upward surge. Some games were offered at lower prices, but this due to several firms evidently making an effort to clear its floors for future activity.

Shuffles, rebounds and arcade equipment, while evident that sales volume increased, remained in most instances at level of previous week. Trade looks for greatly increased action in Shuffles and Rebounds with prices of used machines taking a surge upward.

The following most active equipment this week indicates tendency of the week's used market:

#### Most Active Used Music

Down-Wurlitzer 1015\$195.00-\$250.00	
Held—Wurlitzer 1100 350.00- 450.00	
Held—Seeburg 147M 189.00- 249.00	
Held-Seeburg 3W2 Wall	
Box 18.95- 27.00	
Up-Seeburg W1-L-56 Wall	
Box 9.95- 30.00	
Down-Packard Manhattan. 139.00- 189.50	
	1
Most Active Pinballs	
Down—Black Gold\$ 39.50-\$ 85.00	
Up & Down-Champion	
(Bally) 85.00- 175.00	
Held—Citation 50.00- 134.50	
Down—Dallas	

Held—Monterrey	22.50-	60.00
Up & Down-Photo Finish.	82.50-	139.50
Down—South Pacific	54.50-	125.00
Down—Tri-Score	89.50-	130.00
Up—Turf King	245.00-	325.00

#### Most Active Shuffles & Rebounds

Down-Bally Shuffle Bowler.\$	19.50-\$	45.00
Down-Bally Speed Bowler	45.00-	85.00
Down-Gottlieb Bowlette	24.50-	55.00
Down-Keeney League		
Bowler	250.00-	285.00
. '		

#### Most Active Arcade Equipment

Down-Exhibit Dale Gun. \$ 49.95-\$ 95.00 Up—Seeburg Bear Gun.... 295.00- 339.00 Up-Williams All Stars.... 79.50- 125.00 Down-Williams Star Series 95.00- 139.50

### Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

#### AMI, INC.

Model D-40 Phonograph\$	795.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	
5c Wall Box (40 Selections)	53 <b>.50</b>
Amivox Speaker	27.50

#### BALLY MFG. CO.

Shuffle Line .								,		\$439.00
Futurity										735.00
<b>Bright Lights</b>										545.00
Coney Island							•,			545.00

#### BUCKLEY MFG. CO.

Wall	&	Bar	Box															\$	24.50
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#### CHICAGO COIN MACHINE CO.

Horseshoes	\$369.5	50
Hit Parade	Phonograph 299.5	50
Hit Parade	Pedestal	)0

#### COMO MFG. CORP.

Stadium											\$289.50
Hollycrane			•								795.00

#### H. C. EVANS & CO.

#### THE EXHIBIT SUPPLY CO.

Big Bronco\$997.50
Gun Patrol419.50Pony Express495.00Silent Salesman (Card Vendor)79.50
Pony Express 495.00
Silent Salesman (Card Vendor) 79.50

Shuffle Target .....\$379.50

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150.00

75.00

#### D. GOTTLIEB & CO. J. H. KEENEY & CO., INC. All-Electric Cigarette Vendor...\$269.50 All-Electric Cigarette Vendor with Changemaker 287.00 Penny Inserter ..... 119.50 **ROCK-OLA MFG. CORP.** Super Rocket '52-50 Phonograph (Model 1434) .....\$945.00 Model 1538, 5c-10c-25c Wall Box 59.50 Model 1536, 5c Wall Box, 23 Wire ..... 39.50 Model 1424 Playmaster ..... 440.00 **RISTAUCRAT, INC.** S-45 Phonograph .....\$289.50 UNITED MFG. CO. \$525.00 3-4-5 6 Player Shuffle Alley ..... 469.50 WILLIAMS MFG. CO. Hayburners ......\$395.00 THE RUDOLPH WURLITZER CO. Model "1400" Phonograph Model "1450" Phonograph Model 4851 5c-10c-25c Wall Box (48 Selections) ..... Model 5100 8" Speaker ..... Model 5110 12" DeLuxe Speaker



### **FIVE-BALL GAME**

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILIINOIS

**ITS VERY APPEARANCE COMMANDS DIME PLAY** 

> AUTOMATIC BALL LIFT ✔ ILLUMINATED PLAYFIELD NEW FLOOR MODEL DESIGN

APPROX. SIZE 2 FT. BY 4 FT.

WRITE FOR YOUR FREE UNITED PARTS CATALOG

15 HERE!

REPI

UNITED'S NEW, FAST IEPLAY GAME

SEE YOUR DISTRIBUTOR UNITED MANUFACTURING COMPANY



Bally. CONEY ISLAND

FAMOUS "IN-LINE" SCORES

Popular 3-in-line, 4-in-line, 5-in-line score system attracts busy play . . . and takes in up to 3 coins for first 5 balls, as players select 1, 2 or 3 score sections. Player scores only in selected sections, but scores light up in all sections to tantalize and insure repeat play and plenty of triple-section play.

# NEW "EXTRA BALLS" IDEA

After shooting first 5 balls, player may deposit extra coins to play for 1, 2 or 3 extra balls. Extra balls are released on mystery-flash basis . . . 1, 2 or 3 balls. Player may play as many coins as desired for extra balls, but only a total of 3 extra balls are released. Location checks prove players average 2 to 5 extra coins per game to turn near-winners into winners.

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MANUFACTURING COMPANY DIVISION OF LION MANUFACTURING CORPORATION 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

CONEY ISLAND combines the profit-proved play-appeal and earning-power of BRIGHT LIGHTS with the fascinating new Extra-Balls Feature that insures plenty of extra coins every game. Because every game played is either awinner or a near-winner, players can't pass up the opportunity to clinch a winner with extra balls. Try CONEY ISLAND today. You'll be mighty glad!

all the profit-proved play-appeal of Turf King **PLUS NEW FUTURE-PLAY SHUFFLE-BOWLING ACTION** PLUS "IN-LINE" SCORING

Bally

1-(9)-25-3

18-16-11-17

(21)-(14) 20-(13)

8-22-10-19-7

-(23)-(2)

9 24 16 4 6

13 19 14 20 25 2 18 15 12 17

1 22 11 21 8

10 7 5 23 3

EXTRA BALLS

SECOND 3

30009

2 2 0 0 2 8

60000

BBBBB

63605

THIRD