

# THE CASH BOX

VOLUME 12, NUMBER 26

(MOA SPECIAL ISSUE)

MARCH 24, 1951



These winners of the Fifth Annual Cash Box Poll made the most money for juke box operators in 1950. See page 3 for identifications.

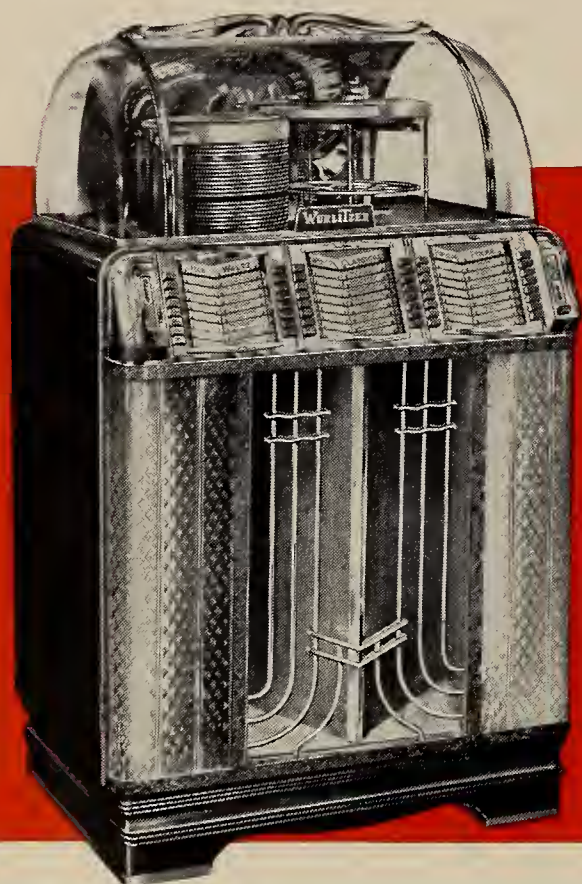


# NO REASON TO BUY TWO WHEN ONE WILL DO!

"Why buy two when one will do? Why pile on more than 48 selections? Those are good questions. Any operator ought to know the answers. If he doesn't, let him look at the new 48-Selection Wurlitzers. In my opinion, they'll get me more spots, make me more money than any phonographs ever built."



**JOSEPH HAHNEN**  
Gordon Amusement Co.  
New York City



## BEAUTY THAT GETS INSTANT ATTENTION

See the Wurlitzer Fourteen Hundred. Its styling stops all eyes. Completely visible, softly glowing plexiglass record changer compartment. Brilliant pilasters. Exquisitely designed metal grille. All extend a colorful and powerful invitation to start this beauty playing.

## TONE THAT INVITES CONTINUOUS PLAY

Hear the Wurlitzer Fourteen Hundred. Its Zenith Cobra Pickups bring out the full brilliance of the new micro-groove records. Its Dynatone Sound System means a frequency range that reproduces the high fidelity of those records with perfect balance between treble and bass—music that's an irresistible invitation to play this great instrument over and over again.

# 48-SELECTION *ALL-SPEED* WURLITZER MILES OUT IN FRONT

"The new 48-Selection, All-Speed Wurlitzers are beauties. Your foresight in holding to 48 selections and in introducing one phonograph that will play all speed records with 30-second changeover, deserves the appreciation of all operators. For my money, you're miles out in front."

**NICK DACQUISTO**  
N. D. Novelty Co.  
Milwaukee, Wisconsin





# "The Cash Box" 1950 Awards

(Front Cover Photo)



1. Dave Kapp, Vice President of Decca in charge of recording, Leo Simon of *The Cash Box*, Gordon Jenkins and The Weavers (Best Record of 1950, "Goodnight Irene").
2. Leonard Schneider, Vice President and General Manager of Decca, Bob Austin of *The Cash Box* and Milton Rackmil, President of Decca (Award to Decca for "Best Record of 1950").
3. Red Foley (Award for "Best Folk Artist"), Louis Buck, radio

producer, Bob Austin, Fred Rose of Acuff-Rose Publishing (Award for "Best Folk and Best Western Record"), and Pee Wee King (Award for "Best Western Record").

4. Steve Sholes, Manager of Country & Western for RCA Victor, Larry Kanaga, General Sales & Merchandise Manager for Victor and Bob Austin (Award to Victor for "Best Western Record").

5. Ivory Joe Hunter (Award for "Best Jazz 'N' Blues Artist"), Leo Simon and Mac Green of Hill & Range Publishers (Award for "Best Jazz 'N' Blues Record").

6. Manie Sachs, Vice President of RCA Victor, Mitchell Ayres, musical director for Perry Como, Paul Barkmeier, Vice President and General Manager of RCA Victor record department, Bob Austin and (seated) Perry Como ("Best Male Vocalist").

7. Andrews Sisters (Award for "Best Vocal Combination") and Leo Simon.

8. Bob Austin, Kay Starr (Award for "Best Female Vocalist") and Walter Rivers, Capitol A & R executive.

9. Howie Richmond of Spencer Music, Bob Austin and Pete Kameron, executive of Spencer Music (Award for "Best Record").

10. Bob Austin, Howie Richmond, Carl Haverlin, President of BMI ("Special Award for Outstanding Service and Progressive Music Achievement") and Pete Kameron.

11. Bob Austin, Frank Walker, President of MGM Records (Award for "Best Jazz 'N' Blues Record") and Lon Bolton, manager of Ivory Joe Hunter.

12. Jimmy Dorsey and Nat "King" Cole (Award for "Best Small Instrumental Group").

The picture of Little Esther and Johnny Otis receiving their award for the "Best Jazz 'N' Blues Artist" did not arrive in time to be included.

## THE CASH BOX

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JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.  
(All Phones: DEArborn 2-0045)

BILL GERSH

LOS ANGELES OFFICE

6363 Wilshire Blvd., Los Angeles 48, Cal.  
(All Phones: WEHster 3-0347)

LEO SIMON

CORRESPONDENTS IN LEADING CITIES  
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JOE ORLECK, Editor and Advertising Director.  
BOB AUSTIN, General Mgr., Music Dept.  
SID PARNES, Music Editor  
L. MILAZZO, Classified Advertising  
A. ARTESE, Circulation  
POPSIE, Staff Photographer  
WM. NICOSIA, Art Director

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# SECOND ANNUAL

# MUSIC OPERATORS OF AMERICA

# MEET UNDER WAY

CHICAGO—The Second Annual Convention of Music Operators of America is expected to prove one of the most important in all MOA's (as well as in all automatic music) history.

This is the first time that MOA is faced with national legislation (Scott Bill, H.R. 2465) which is now in the House of Representatives Judiciary Committee.

MOA was specifically created to watch national legislation, and only national legislation, which would, in any fashion whatsoever, upset the automatic music industry of America.

Since its inception in January of 1948 during a CMI convention, MOA hasn't yet had to face anything as serious as the Scott Bill. In fact, the "idea" for MOA only came about after the defeat of the Scott Bill, a similar bill to this present one introduced by the same Rep. Hugh Scott, Jr. in 1947.

MOA was created in the Bismarck Hotel suite of *The Cash Box* during the January, 1948 CMI convention. *The Cash Box* called together all juke box leaders who attended this meet. After listening to various speakers, these leaders agreed that there should come into being a national organization which would watch national legislation.

That's how MOA came into being formally the very next day after a meeting in the Sherman Hotel, agreeing to everything that was previously set down the evening before. That's now an historical date for all in the field.

But, most important, while this Second Annual Convention of Music Operators of America is now in progress, is the fact that leaders of the music field will just

simply have to get together (and meetings are already under way) to discuss a plan of defense against the Scott Bill.

It is most thrilling to think that no great hours of anguish will have to go into the defense of this threat to the juke box industry (this attempted amendment of the Copyright Act of 1909) by many engaged in the field for, now they have the best men in the industry, the men who can and will call them if and when they are needed, to watch out, and protect them in Washington.

This is a most comforting thought. This confidence in the men behind the guns of MOA should be most sincerely appreciated by every single juke box operator in the nation. Just think what hectic and frightening days would be endured over the Scott Bill if there were no MOA.

In addition, there will also be many other problems confronting those who will be present at this Second Annual Convention of MOA. 10c play is one of the top subjects of discussion. There will be many for and many against, according to advance reports received at the very last second. Regardless of what discussions will come about, the great majority agree that 2 plays for 10c and 5 or 6 plays for 25c will get top vote by almost all concerned.

While the nation's juke box men scoot about from display room to display room on the seventh floor of the Palmer House here, and look over the displays of the various manufacturers and music industries, there is no doubt that the majority will find this a most profitable and informative convention.

As was stated during the first annual

convention of MOA last year by many noted music firms, "For the first time we are meeting the very people we want to meet. Not lots of curiosity seekers."

This is again holding true during the Second Annual Convention and this is a boon to one and all who are displaying at this convention.

Impressive, too, is the fact that this year many, many operators from all over the country have decided to attend. Some of these men were here days before the meet and visited with leading manufacturers here discussing business in general.

These men came only because of the MOA meet and are here these three days to get a new angle on what is happening in the automatic music industry.

Some factories, hearing that so many of their distributors would attend, called meets of their own prior to the opening of the MOA convention.

The fact remains that the noise and shouting which is now in process will all settle down to lots of listening, and will also produce many fine constructive suggestions as the meetings get under way. Operators from all over the nation will present ideas regarding the future welfare of the industry.

What is most important at this Second Annual Convention is the fact that everyone who is here at this time is here only to do good for the field. All are most serious in their intentions to make this juke box business a greater, better, sounder industry which will, because of such faith and belief in it, grow, and continue to grow, for the years and years to come.



# How to Kill

## The Goose That Lays

## The Golden Eggs

**Increased National, State and City Taxes as well as Hiked Overhead, Labor and Equipment Costs Already Cutting Deep Into Juke Box Take. Now New Action in Congress to Change Copyright Act to Make Juke Boxes Pay Royalties Sure to Smash History's Greatest Showcase for Artists, Diskers and Music Publishers**

As many have so succinctly stated these past years, "the greatest showcase in all music history is the 500,000 juke boxes located in every village, town and city in the nation."

Naturally, this has tempted many, time and time again, to obtain some sort of revenue from these thousands of juke boxes everywhere in the land. And among the first to obtain such revenue were the taxing agencies of the various villages towns cities and states as well as the Federal Government.

This took a deep bite into the income of the average juke box operator. But this was only part of the deep bite which has since followed. Labor, rent, trucks, tires, tubes, parts, supplies, and hundreds of other overhead factors have zoomed to two, three and even four times what they were pre-war, while the juke box operator still charges the very same nickel for the musical entertainment he offers as he did 15 years ago. All this increased overhead expense cut into the income of the juke box routes located everywhere in the nation.

When video started into commercial locations it also kicked into juke box income. This was immediately admitted by all engaged in the field. Video programs were featured at the very "peak play hours" of the juke box and, therefore, were bound to hurt take.

All these factors have been taken into consideration by all engaged in the field and, yet, the juke box industry goes ahead, tho sales have

practically come to a standstill and other overhead has been cut, financially hurting many firms who formerly did a flourishing business with the juke box industry.

But, one major industry, the vital ally of the juke box field, the one reason juke boxes can still remain in business—music—could not be cut down. The juke box operator must continue to bring his patrons all the very latest music. Build up that music and build up the artists at the very same time, who sing or play the music while, thereby, helping to build greater income for the music publishers and the record manufacturers, and never yet asking for "promotion expense" so doing.

Here then, in the juke box business, is the "goose that lays the golden eggs" for the music industry. It is admitted by all engaged in popular music that the juke box has been tremendously responsible for creating hit after hit, for building the stars, for bringing on sales of music which would have otherwise fallen into the doldrums.

As one nationally famed columnist pointed out just a few weeks ago, any artist who could sell just one of his records to be placed in each juke box in the nation would earn tremendous income.

All this is only possible because, regardless of how hard the juke box income has been hit, its members have doggedly, bravely and ingeniously continued on ahead—to buy the music of the great music industry.

Now, along comes another Copy-

right Act fight. During the years of the war there was, naturally, no such action taken in Congress. Immediately the war was over, in 1947, the first sock was taken at the juke box industry. Again, in 1948, another smash was attempted. This second smash was responsible for creating Music Operators of America, a group of all the nation's local and state juke box operators' associations, who are devoting their time to carefully watching any adverse national legislation.

The rumblings have just come thru from Washington that, once again, another bill will be attempted (or an old bill revamped and revived) in an effort to smash over the payment of royalties from each and every juke box in the nation playing copyrighted music.

It will pay one and all to enter into the music publishing business for then, once a tune is copyrighted, once a record is made and placed in a juke box, regardless of who the publisher may be, and further, regardless of whatever publisher's group he may or may not belong to, he can then collect fees from juke boxes playing his copyrighted music.

In short, the makings are here for one of the worst legal tangles in all history. Sure to smash the "goose that lays the golden eggs" for the very men for whom that goose lays its golden eggs today.

MOA (Music Operators of Amer-

ica) is alert to this forthcoming legislative effort in Congress. They will, as in the past, issue a call to every automatic music operator in the land and ask for his most complete and instant support to prevent the changing of that part of the Copyright Act of 1909 which refers to automatic music instruments.

Still, fight or no fight, this is not, of itself, the answer to the problem. For, whether those who will institute the 1949 bill lose again this year, as they have in past years, they will probably continue to come back year after year in an effort to get a share in what is erroneously believed to be "the terrific income of the juke box industry."

The time has come to once and for all time point out to these men that such action on their part does them more harm than good. The dollars which they may immediately gain will only result in smashing for them the grandest, greatest showcase they, their artists, and the diskers have ever had in the musical history of these United States.

Some solution must be arrived at once and for all time. Some method must be devised which will forever eliminate these constant Congressional Committee hearings and bickerings which can, and most definitely will, "kill the goose that lays the golden eggs."

**EDITORIAL COMMENT:** The above editorial appeared in "The Cash Box," issue of March 5, 1949. The exact same condition exists today with the introduction of the Scott Bill, H.R. 2465, and altho this article hasn't been altered, it might have been written this week.



# Welcome To The Second Music Operators of America Meet and Convention

By

**GEORGE A. MILLER**

National Chairman



The officers and members of the Music Operators of America owe a great amount of gratitude and appreciation to the many manufacturers, suppliers and exhibitors who have helped to make the MOA convention, March 19, 20 and 21 at the Palmer House, Chicago, a huge success.

We sincerely extend our deep appreciation for the beautiful exhibits and for the splendid cooperation and support shown by everyone connected with the industry.

This convention, more than any other, is most important due to the many serious problems that confront the automatic phonograph industry at this particular time.

The effect that Congressional Bill H.R. 2464, and H.R. 2465 would have upon the automatic phonograph industry is to be one of the most controversial subjects of the entire meet.

It was a foregone conclusion, even before the convention, that Music Operators of America would join forces with the manufacturing companies toward the complete defeat of this particular bill.

From a public relations and good will standpoint, this second convention will further cement the friendship and understanding between suppliers and music operators all over the nation. Conventions and meetings of this nature further help to elevate the automatic phonograph industry. The exchange of thoughts and views between suppliers and manufacturers help to place the automatic phonograph business on a profitable basis.

To the trade papers and magazines we owe a great amount of appreciation for the space devoted in our behalf and we are especially appreciative for their cooperation and efforts in making this convention a success.

To those manufacturers and suppliers who were not able to take part in this convention, for reasons best known to themselves, we sincerely hope that they, too, in the future might see the value of MOA and meetings of this kind to the extent of being with us at our next national meet.

To Al Denver, Sidney Levine, Hirsh de La Viez, and Ray Cunniffe, the operators owe a great amount of gratitude for their hard work and cooperation all during the past year. I wish to publicly express my gratitude for their assistance and the confidence they have reposed in me during my term as National Chairman and Treasurer of Music Operators of America.

We are indebted for and appreciative of the interest and constructive assistance of all other committeemen and executive members. Without the help and assistance of all, this convention could not have been a success.

To every operator who is attending, may the officers and executive committee of MOA thank each one of you for the part you have played through your attendance. We sincerely hope that every one of you go home with a large amount of valuable information concerning your business and also with the realization of what MOA is doing for the music operators on a national basis.



# The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

Record Companies Listed Alphabetically  
45 rpm numbers in parenthesis

CODE		
AB—Abbey	4 Star—Four Star	RA—Rainbow
AD—Adam	FE—Federal	RE—Regent
AL—Aladdin	JU—Jubilee	RG—Regal
AP—Apollo	KI—King	RO—Rondo
AT—Atlantic	LO—London	SA—Savoy
BU—Bullet	ME—Mercury	SIT—Sittin' In
CA—Capitol	MG—MGM	SP—Specialty
CO—Columbia	MO—Modern	TE—Tempo
CR—Coral	NA—National	TW—Tower
DA—Dana	OR—Orlola	VI—Victor
DE—Decca	PR—Prestige	

**1 IF** Pos. Last Week  
**PERRY COMO**  
CA-1342 (F-1342)—Dean Martin  
CA-1351 (F-1351)—Jan Garber  
CO-39082 (6-939)—Jo Stafford  
CR-60355 (9-60355)—Denny Vaughan  
DE-27391 (9-27391)—Ink Spots  
DE-27481 (9-27481)—Louis Armstrong  
LO-833—Dick James  
ME-5565 (5565x45)—Vic Damone  
MG-10896 (K10896)—Billy Eckstine  
VI-20-3997 (47-3997)—Perry Como

**2 MY HEART CRIES FOR YOU**  
**GUY MITCHELL & MITCH MILLER**  
CA-1328 (F-1328)—Jimmy Wakely  
CO-39069 (6-918)—Guy Mitchell—  
Mitch Miller  
CO-39086 (4-39086)—Stafford & Aury  
CO-39142 (4-39142)—Ken Griffin  
DE-27333 (9-27333)—Victor Young Orch.  
DE-27378 (9-27378)—Knight-Foley  
LO-877—Al Morgan  
ME-5563 (5563x45)—Vic Damone  
ME-8209 (8209x45)—Dinah Washington  
MG-10868 (K10868)—Bill Farrell  
VI-20-3978 (47-3978)—Dinah Shore

**3 BE MY LOVE**  
**MARIO LANZA**  
CA-1352 (F-1352)—Ray Anthony O.  
CO-39157—Les Brown O.  
CR-60373 (9-60373)—Owen Bradley  
DE-27366 (9-27366)—Victor Young O.  
MG-10799 (K10799)—Billy Eckstine  
VI-10-1561 (49-1353)—Mario Lanza

**4 TENNESSEE WALTZ**  
**PATTI PAGE**  
CA-1316 (F-1316)—Les Paul  
CO-20551—Ray Acuff  
CO-39065—Jo Stafford  
CO-39113 (4-39113)—Sammy Kaye  
CR-60313 (9-60313)—Erskine Hawkins  
DE-46122 (9-46122)—J. & L. Short  
DE-27336 (9-27336)—Guy Lombardo  
LO-867 (43-867)—Anita O'Day  
ME-5534 (5534x45)—Patti Page  
MG-10864—Tommy Tucker  
VI-20-3979 (47-3979)—Fontane Sisters  
VI-21-0407 (48-0407)—Pee Wee King

**5 YOU'RE JUST IN LOVE**  
**PERRY COMO and FONTANE SISTERS**  
CO-39052—Clooney & Mitchell  
CR-60335 (9-60335)—Tilton & Babbitt  
DE-27317 (9-27317)—Merman & Haymes  
DE-27481 (9-27481)—Louis Armstrong  
ME-5545—Chapel & LeWinter O.  
MG-10845—Russ Case  
VI-20-3945 (47-3945)—Coma & Fontane Sisters

**6 THE ROVING KIND**  
**GUY MITCHELL & MITCH MILLER**  
CA-1381 (F-1381)—Les Baxter  
CO-39067 (6-918)—Mitchell & Miller  
DE-27332 (9-27332)—Weavers  
ME-5573—Rex Allen  
MG-10879—The Melodeons

**7 A PENNY A KISS**  
**DINAH SHORE and TONY MARTIN**  
CA-1350 (F-1350)—Mary Mayo  
DE-27414 (9-27414)—Andrews Sisters  
LO-878—Brewer-Lanson  
ME-5567 (5567x45)—Eddy Howard  
VI-20-4019 (47-4019)—Shore-Martin

**8 WOULD I LOVE YOU**  
**PATTI PAGE**  
CA-1368 (F-1368)—Helen O'Connell  
CO-39159 (4-39159)—Day & James  
DE-27402 (9-27402)—Jerry Gray O.  
DE-27490 (9-27490)—Gordon Jenkins  
ME-5571 (5571x45)—Patti Page  
VI-20-4056 (47-4056)—Tony Martin

**9 ABA DABA HONEYMOON**  
**DEBBIE REYNOLDS and CARLETON CARPENTER**  
CO-3882—Willie Solar  
CO-39205 (4-39205)—Helen Kane  
ME-5586 (5586x45)—Hayes & Kallen  
MG-30282 (K30282)—Reynolds & Carpenter  
VI-20-4065 (47-4065)—Freddy Martin

**10 SO LONG**  
**GORDON JENKINS & THE WEAVERS**  
CA-1381 (F-1381)—Les Baxter  
CO-39160 (4-39160)—Paul Weston  
CO-39142 (4-39142)—Ken Griffin  
CO-20791 (4-20791)—Johnny Hicks  
CR-60366 (9-60366)—Lyn Murray  
DE-46297 (9-46297)—Foley & Tubb  
DE-27376 (9-27376)—Jenkins & Weavers  
ME-5570 (5570x45)—Ralph Martiere O.  
VI-22-0059—Johnny Moore

11) MOCKIN' BIRD HILL. 12) BRING BACK THE THRILL. 13) ZING, ZING—ZOOM, ZOOM. 14) NEVERTHELESS. 15) BUSHEL AND A PECK. 16) I STILL FEEL THE SAME ABOUT YOU. 17) SPARROW IN THE TREE TOP. 18) IT IS NO SECRET. 19) I APOLOGIZE. 20) HARBOR LIGHTS.

→ VISIT US AT THE M.O.A. CONVENTION! ROOM 729

**THIS IS THE ONE!!!!**



## MONICA LEWIS

YOU ARE THE ONE \* LUCKY PEOPLE

78 RPM—MGM 10925  
45 RPM—MGM K10925

**IT'S WORTH 99 MILLION!**



## WOODY HERMAN

and his Orchestra

NINETY-NINE GUYS \* SEARCHING

78 RPM—MGM 10929  
45 RPM—MGM K10929

**A DISK WITH A HEART!!**



## TOMMY EDWARDS

GYPSY HEART \* OPERETTA

78 RPM—MGM 10921  
45 RPM—MGM K10921

**INTRODUCING . . .**



## HARVEY GRANT

YOU BELONG TO MY HEART \* HANDS OFF MY HEART

78 RPM—MGM 10926  
45 RPM—MGM K10926

**LEADING THE PARADE!**

BILLY ECKSTINE	I Apologize • Bring Back The Thrill	MGM 10903*
	If • When You Return	MGM 10896*
	Be My Love • Only A Moment Ago	MGM 10799*
		MGM 30282*
CARLETON CARPENTER and DEBBIE REYNOLDS	Aba Daba Honeymoon	
	Row, Row, Row	
FRED ASTAIRE and JANE POWELL	How Could You Believe Me When I Said I Loved You When You Know I've Been A Liar All My Life	MGM 30316*
	Too Late Now	
BLUE BARRON	Let Me In • Somebody's Thinking Of You Tonight	MGM 10923*
TOMMY TUCKER and DERRY FALLIGANT	Sonny The Bunny Peter Cottontail	MGM Unbreakable S-16*

\*Also available on 45 RPM

**M-G-M RECORDS**

THE GREATEST NAME IN ENTERTAINMENT

701 SEVENTH AVE., NEW YORK 19, N.Y.

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!



# THE CASH BOX

# Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"SOLO" (3:05)  
"SILVER MOON" (2:55)

BUDDY MORROW ORCH.  
(RCA Victor 20-4084; 47-4084)

● Buddy Morrow and his boys have an unusual side here. It's a fox trot bolero based on Chopin's Waltz in C Sharp Minor. Making it a very exciting instrumental, Buddy has really done a fine job. The lower end is another instrumental by the band, this one a very rhythmic thing. Both ends make for very appealing listening.

"I LOVE YOU MUCH TOO MUCH"  
(2:50)

"DON'T LEAVE ME NOW" (3:20)

FRAN WARREN  
(RCA Victor 20-4082; 47-4082)

● Fran Warren has a beautiful tune to go to town with on the upper end of this platter and she certainly sends it flying. With Hugo Winterhalter backing her up, Fran turns in one of her best jobs to date on this sultry item. The lower end also gets a fine vocal from Fran. No op should miss the first side.

"YOU DON'T KNOW WHAT  
LONESOME IS" (2:42)

"TUMBLING TUMBLEWEEDS"  
(3:15)

PERRY COMO  
(RCA Victor 20-4081; 47-4081)

● Perry Como goes western on this disk and of course comes out on top as he would anywhere. With the Sons of the Pioneers as his partners, Perry runs through a cute number on the upper level with some interesting guitar backing. The second half is another western item again done in appealing style by Perry and the group. Ops won't go wrong with this one.

"A FOOL GROWS WISE" (3:19)  
"DO SOMETHING FOR ME" (2:47)

INK SPOTS  
(Decca 27493; 9-27493)

● A very soft vocal is offered here by Bill Kenny and the Ink Spots on a tune that has a tremendous amount of appeal. Doing it in their inimitable style, the boys make this ballad very potent. Lower half is a blues number again getting a typical Ink Spots treatment. Upper half looks very good.

"ALWAYS YOU" (2:48)  
"SPARROW IN THE TREE TOP"  
(2:49)

REX ALLEN  
(Mercury 5597)

● A beautiful Tchaikowsky melody is given a very attractive vocal by Rex Allen and shows up here as a listenable upper half. Harry Geller's orchestra provides the setting and adds to the charm. On the lower end, the Jud Conlon Singers join up with Allen to let go with a smash novelty. This disk should draw a lot of coins into the machines.

"DON'T CRY" (2:46)  
"CHANTE MOI" (3:17)

EDITH PIAF  
(Columbia 39211)

● A couple of ballads sung in Edith Piaf's well known style makes for wonderful dishing here. Piaf gets a grand assist from Robert Chauvigny and the orchestra. That wrinkle in her voice should really make a few wrinkles in the machines and ops who have the spots will want to get going with this.

## DISK OF THE WEEK

"MAMA" (3:16)  
"OPERETTA" (2:57)

VIC DAMONE  
(Mercury 5444; 5444 x 45)



VIC DAMONE

● Vic Damone has a tune on the top deck that just can't miss. Taking a beautiful old Italian melody, Vic gives it the kind of feeling which keeps you listening for more.

It's a certainty that ops who get it into their machines are gonna have their customers putting coin after coin in to hear it again. The rendition of this striking tune is one of the best that Vic's ever done. The lyrics have an appeal that should be lasting and the translation from the Italian, by the way, is almost literal. Vic does a chorus in Italian which adds charm to the side and George Siravo's orchestra provides a musical setting that's just about perfect. The lower half is another item which could hit. It's an appealing ballad on which Vic also turns in some fine vocal work backed up well with the orchestra. But the side that is really hot is the first one. Any op who misses "Mama" is depriving himself of a lot of coin.

"CITY CALLED HEAVEN" (3:27)  
"AVE MARIA" (3:24)

SARAH VAUGHAN  
(Columbia 39207)

● A sort of a spiritual is offered on the top deck by Sarah Vaughan. With Norman Leyden's orchestra supplying the musical setting, Sarah makes a very attractive thing of this slow number. On the lower half, she does the famous "Ave Maria." Her fans should like this.

"MY INSPIRATION" (3:06)  
"YOU CAN'T TELL A LIE TO YOUR  
HEART" (2:44)

DON CORNELL  
(RCA Victor 20-4083; 47-4083)

● Don Cornell has a strong contender on the upper half. He has a lovely tune to work with and a backing by Hugo Winterhalter that is light and airy and wonderful to hear. The flip is a ballad which also possesses a lot of charm. Don's performance on these show him off at his best.

"FLYING EAGLE POLKA" (2:48)  
"WHOSE LITTLE SUNSHINE ARE  
YOU?" (2:39)

BENNY LEE  
(London 934)

● Benny Lee joins up with Primo Scala, his band and the Stargazers and together they turn out a couple of good sides. The top deck is a happy sounding polka with a lot of good music coming through. The flip is performed in similar fashion and also makes for a listenable number. Ops will want to hear this.

"BEAUTIFUL BROWN EYES" (2:49)  
"SPARROW IN THE TREE TOP"  
(2:53)

ART MOONEY ORCH.  
(MGM 10924; K10924)

● Art Mooney and his orchestra come up with a couple of numbers that are currently riding high and the crew gives a good account of themselves. The upper half features a duet by Alan Foster and Rosetta Shaw which the pair perform in accomplished style. On the lower end Foster goes it alone. Both sides should be grabbing a lot of play in the boxes.

"THAT'S HOW OUR LOVE WILL  
GROW" (2:53)

"I'LL BE ALL SMILES TONIGHT"  
(2:39)

TRUDY RICHARDS  
(MGM 10922; K10922)

● Teaming up with Ray Charles, Trudy Richards has a very potent offering on the upper level. The duet is one that exudes personality and with Joe Lipman providing the orchestration, this pleasant ditty gets a great big shove. The second side finds Trudy romping through an easy going waltz. The top deck could easily make it.

"WEDDING BELLS ARE BREAKING  
UP THAT OLD GANG OF MINE"  
(2:54)

"AND SO I CRY" (2:49)

SAVANNAH CHURCHILL  
(Regal 3313)

● Savannah Churchill takes a wonderful oldie and gives it dynamic rendition on the top deck. With a good chorus to back her up, Savannah really sends it out of this here world. The second half has a slow beat and again the chorus does nobly by her. The upper half is one ops shouldn't miss.

"RICKY TICKY LICKS" (2:25)  
"PIGGY BANK POLKA" (2:36)

PAULETTE SISTERS  
(Broadway 1001)

● A cute tune with a lot of honky tonk piano to go along helps out the Paulette Sisters on the deck. The girls display some fine harmony as they run through this ditty with Milton Delugg's orchestra. Second side is a polka which they do with gusto. Ops oughta listen in.

"FIDDLE FADDLE" (2:26)  
"YOU'VE BEEN SO GOOD TO ME  
DADDY" (2:09)

EWING SISTERS  
(Capitol 1421; F-1421)

● Some lyrics have been written to a very fast number here and the Ewing Sisters show what they can do with it. Van Alexander's orchestra races through the tune with the girls chasing right behind. The lower end finds them working on a novelty with a lot of interest. This is ok for ops.

"WHEN SUNDAY COMES AROUND"  
(2:48)

"IF YOU CAN'T LOVE ME  
DARLING" (2:47)

THE TWILIGHTERS  
(Theme 120)

● The Twilighters have a listenable platter here. Upper half features some grand instrumentals with Lefty Johnson's vocal standing out. The bottom half is a western sounding ditty on which the group and Lefty again come through. Ops who want a good filler item, oughta listen to this.

"I'M JUST ANOTHER SONG" (2:48)  
"BLUEBELL" (2:39)

TOM ELDRIDGE  
(Polo 711)

● Tom Eldridge shows off his good voice here. Both ends display some good styling and makes Tom a young man to watch. On the lower level, he goes into a duet with Peggy Marshall and they sound real pleasant. Although not of the world stopping variety, this disk should do ok.

## BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "ONCE UPON A NICKEL" . . . Ethel Merman & Ray Bolger . . . Decca 27506; 9-27506
- ★ "THAT'S HOW OUR LOVE WILL GROW" . . . Trudy Richards . . . MGM 10922; K10922
- ★ "YOU DON'T KNOW WHAT LONESOME IS"  
Perry Como . . . RCA Victor 20-4081; 47-4081
- ★ "CHOIR BOY" . . . Dave Street & Paulette Sisters . . . Broadway 1003
- ★ "I LOVE YOU MUCH TOO MUCH" . . . Fran Warren . . . RCA Victor 20-4082; 47-4082



Dick James

VOCAL with

STANLEY BLACK

and his orchestra



Life's Desire

... another hit by the writers of "If," bigger than "If," a more brilliant recording than "If," London leads again with the "Stanley Black Sound"

Coupling: "Theater"



78 r.p.m. 1013

45 r.p.m. 45-1013

Of the BIG FIVE only LONDON has ffr

The finest sound on record



# THE CASH BOX

# Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

**"CHOIR BOY" (2:39)**  
**"DON'T EVER LEAVE ME" (2:54)**  
**DAVE STREET & PAULETTE SISTERS**  
 (Broadway 1003)

● Dave Street and the Paulette Sisters team up to turn out a very promising disk. Upper half is a new ballad that looks very good and the rendition it gets here should help push it to the forefront. The bottom half is another pleasant item on which Dave and the girls show to advantage. Buddy Kaye leads the orchestra on both sides. Ops should definitely listen to the upper half.

**"ONCE UPON A NICKEL" (2:54)**  
**"OLDIES" (3:08)**  
**ETHEL MERMAN & RAY BOLGER**  
 (Decca 27506; 9-27506)

● Ethel Merman and Ray Bolger are back together again with a wonderful novelty that's headed for the top. Singing out the cute lyrics in their familiar style, the pair make this a joy to hear. The bottom half sounds like an old vaudeville act. The first side is due for a lot of play and ops oughta get it into their machines fast.

**"THE LOLLIPOP TREE" (2:36)**  
**"KATY" (2:22)**  
**EVELYN KNIGHT**  
 (Decca 27489; 9-27489)

● Two sides that should have special appeal to the kiddies make up the Evelyn Knight offering here. Both ends are novelties on which Evy turns in a real cute job with Jimmy Carroll's orchestra providing the musical setting. Ops who have the proper locations oughta get with this one.

**"LET ME IN" (2:39)**  
**"I'M ON MY WAY HOME" (2:56)**  
**PETER LIND HAYES**  
 (Decca 27495; 9-27495)

● A current novelty gets a lively going over from Peter Lind Hayes on the top deck. This number is sure to be a big one and the version offered here should help. The second side is a sentimental thing which comes out very pleasant with Jimmy Carroll's orchestra providing the music. A good filler item.

**"TOO YOUNG" (2:55)**  
**"SHENANDOAH WALTZ" (2:48)**  
**RICHARD HAYES**  
 (Mercury 5599; 5599x45)

● A ballad that's been kicking up a lot of fuss gets a good rendition on the top deck from Richard Hayes. George Bassman's orchestra provides the accompaniment and a chorus comes in to help out. On the lower end, Hayes teams up with himself three times to turn out a multi-voiced version of another strong contender. These will get a play in the boxes.

## SLEEPER OF THE WEEK

**"I WON'T CRY ANYMORE" (2:46)**  
**"I OWE IT ALL TO YOU" (2:53)**

**DICK BROWN**  
 (Jubilee 4025)



DICK BROWN

● Dick Brown, who turn out one fine disk after another, has one that looks spectacular here called "I Won't Cry Anymore." Dick takes this ballad and really sends it reeling. We have an idea that ops who go along with it may be reeling too

—from the load of coin they find themselves carrying to the bank. The tune is a particularly appealing ballad which you just have to hear more than once and with the way that Dick does it, it's gonna be heard quite a lot. Hal Skinner does a fine job of setting up the orchestra and chorus and the combination is a winning one. The lower end is another ballad done by Dick and the group. It gets an easy going backing from the orchestra and comes out ok also. The side that looks great though is the first one. "I Won't Cry Anymore" should drive away a lot of tears for ops.

**"RED APPLE CHEEKS AND BLUEBERRY EYES" (2:49)**  
**"ONE, TWO, DRINK UP" (2:46)**

**STARGAZERS**  
 (London 949)

● The Stargazers have a cute number to work with on the top deck and they come through with some fine harmony. Stanley Black is in there punching, setting up the musical end. The second side is a drinking song with some voices and a real happy feeling. This will make an ok filler item in the machines.

**"FR INSTANCE" (2:32)**  
**"DREAM AWAY" (3:03)**

**SNOOKY LANSON**  
 (London 984)

● A very pleasant number is offered here by Snooky Lanson, a lad with an appealing voice. Snooky's grand personality comes right through the wax and his manner is a very ingratiating one. The bottom half is a western sounding thing with a choral backing. Ops will want to hear these sides.

**"SO DEEP MY LOVE" (2:39)**  
**"CHOIR BOY" (2:39)**

**LEE LAWRENCE**  
 (London 932)

● The big voice of Lee Lawrence bursts forth on a couple of promising new tunes. Both ends get Lee's treatment and a backing by Bob Farnon and the orchestra. They're extremely good to hear and it's quite possible that either side could break through. They'll do ok in the machines.

**"I APOLOGIZE" (2:52)**  
**"THERE'LL BE MOURNIN' IN THE MORNIN'" (2:44)**

**CHAMP BUTLER**  
 (Columbia 39189)

● Champ Butler, that young man who has been starting out so strongly in the disk world, continues the good work with a couple of listenable sides here. Top half is a revival that's going great guns currently and this is one more fine rendition. Lower end is a somewhat morbid item and quite unusual. Ops oughta hear it for themselves.

**"MY HEART STOOD STILL" (2:15)**  
**"HONEYSUCKLE ROSE" (3:10)**

**ERROLL GARNER**  
 (Columbia 39249)

● The wonderful piano styling of Erroll Garner makes this a grand disk. Both ends are oldies. The upper half is done very slowly with a change of pace half way through while the second half gets a racing rendition. This platter is right for the quiet spots.

**"ROMAN GUITAR" (2:20)**  
**"IN THE VALLEY OF THE MOON" (2:30)**

**LEE MONTI'S TUTONES**  
 (London 994)

● Lee Monti's Tutones make some mighty fine music on this patter. Upper half is a melody with a sultry feeling which this instrumental group turn out very well. Lower end is an oldie done slowly with the accordion playing standing out. Ops will certainly want to take a listen to this one.

**"IN APPLE BLOSSOM TIME" (2:53)**  
**"BEER BARREL POLKA" (2:39)**

**IRVING IRVING**  
 (Intro 6012)

● Irving Irving and his Harmonicaire, a new instrumental group, have a worthwhile disk here. These are two oldies done in very appealing style. Upper half gets a very slow treatment with a definite rhythmic beat while the second side is the well known polka. Ops ought hear it.

**"FAITHFUL" (3:16)**  
**"MY LOST MELODY" (3:12)**

**FRED WARING**  
 (Decca 27496; 9-27496)

● The Fred Waring organization have a couple of productions which they give out with on this platter. Upper half is a ballad on which Joe Marine does the vocal with the help of the chorus. Lower half finds Joanne Wheatley doing a lovely new tune with a rendition that flows very easily. Ops might care to have a listen.

**"MY MAMMY" (2:43)**  
**"MY BLUE HEAVEN" (2:39)**

**EDDIE FISHER**  
 (RCA Victor 20-4036; 47-4036)

● Eddie Fisher takes a couple of Al Jolson's old numbers and gives them his own dynamic interpretation. Both ends get Eddie's forceful vocal with Hugo Winterhalter backing him up. Although each end is grand to hear again, the top deck should have special interest in the machines.

**"YOU ARE MY LUCKY STAR" (2:38)**  
**"I CRIED FOR YOU" (2:39)**

**TONY MARTIN**  
 (RCA Victor 20-4049; 47-4049)

● Two more standards in the Singers Series are turned out on this platter by Tony Martin. First side is a light hearted version of a grand tune while the second side is done in Tony's big voiced ballad style. With Henri Rene providing the musical setting, both sides make for good listening.

**"THAT OLD FEELING" (2:48)**  
**"WAS THAT THE HUMAN THING TO DO" (2:39)**

**DON CORNELL**  
 (RCA Victor 20-4043; 47-4043)

● Don Cornell takes a beautiful standard and really sends it flying here. Turning in a terrific vocal and helped by a flowing arrangement, Don makes this lovely tune a joy to hear. The second side is another oldie, a wonderful rhythm number to which Don does justice. Ops won't want to miss this.





Thanks for  
all those  
spins—

ZING ZING—  
ZOOM ZOOM

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**A BUSHEL AND A PECK**

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MORE THAN YOU KNOW • ME AND MY SHADOW • I FOUND A MILLION DOLLAR BABY

and with THE SONS OF THE PIONEERS

TUMBLING TUMBLEWEEDS • YOU DON'T KNO' WHAT LONESOME IS

**RCA Victor Records**



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OPERATORS OF AMERICA

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- ON THE AIR
- ON THE BANDSTANDS
- ON



*Current Hits*

**"GET OUT THOSE OLD RECORDS"  
and "Shenanigans"**

Decca 27452 and 9-27452 (45 rpm)

**"THE CHICKEN SONG" and "VELVET LIPS"**

Decca 27393 and 9-27393 (45 rpm)

**"IF" and "WAIT FOR ME"**

Decca 27449 and 9-27449 (45 rpm)

**"OH WHAT A FACE" and "A Nickel Ain't Worth  
A Cent Today"**

Decca 27487 and 9-27487 (45 rpm)

**"LITTLE WHITE DUCK" and "The Unbirthday Song"**

from Walt Disney Picture Prod. "Alice in Wonderland"

Decca 27462 and 9-27462 (45 rpm)

Prediction for Two Hits of To-Morrow

**"HAPPINESS" and**

**"ALWAYS YOU"**

Decca 27516 and 9-27516 (45 rpm)

*Guy*

**L**

**OMBARDO**

*and his Royal Canadians*



**THE CASH BOX**

*Record Reviews*

**SPECIAL NOVELTY AWARD**

**"WHAT EVER HAPPENED TO THE GOOD OLD DAYS?"**  
(2:15)

**"THE NICKELODEON WALTZ" (2:03)**

LAWRENCE COOK

(Abbey 15042)



LAWRENCE COOK

● An interesting new sound is displayed here by Lawrence Sook. Using an old nickelodeon, he comes

up with a novelty which could easily hit the stride his piano roll did. The side titled "What Ever Happened to the Good Old Days" has a lot of punch to it and there's no doubt that customers are gonna be putting one coin after another into the machines to hear it. Tony Mango and the Sapphires do the vocal in grand style and make this end a real winner to listen to. The second half is a slower item again with Cook, Tony Mango, and the group going to town. The Nickelodeon sound is a very unusual one and certainly keeps you listening. The top deck has enough verve to come right up there and ops won't be wrong to stock up on it now.

**"CHAPEL OF THE ROSES" (2:54)**  
**"FOREVER AND ALWAYS" (2:48)**

JEHNNY DESMOND & PATSY LEE  
(MGM 10930; K10930)

● Johnny Desmond and Patsy Lee get together for a duet on a wonderful oldie which they make real pleasant to listen to. Tony Mattola does the orchestration and the affect is a very attractive one. The lower end is another duet between the two on a slow item. The top deck looks very good.

**"I WANT A WITTLE WABBIT"**  
(2:19)

**"MY FUNNY SUNNY HONEY BUNNY" (2:45)**

MR. GIGGLES  
(Decca 27491; 9-27491)

● An Easter disk for the kids is turned out here by Mr. Giggles. In a falsetto voice he runs through a couple of seasonal novelties which should keep the small fry entranced. And with Jimmy Carroll's orchestra providing the music, it should sound good to adults too. The proper spots will do well with this.

**"WISHING YOU WERE HERE TONIGHT" (2:57)**

**"LOVELY IN THE SPRING" (3:02)**

THE MODERNAIRES  
(Coral 60408; 9-60408)

● The Modernaires display their band of harmony on the two sides of this platter. Both ends are ballads which they perform in good fashion with George Cates and the orchestra helping them out. The harmony is quite listenable and should make the disk hold its own in the boxes.

**"I'LL BE AROUND" (2:48)**  
**"IF I LOVED YOU" (3:13)**

LES BROWN ORCH.  
(Coral 60407; 9-60407)

● Les Brown has a couple of standards to toss around here and he sure does it right. On the first side Lucy Ann Polk does the vocal to an arrangement which has a beat while the lower end gets a jumpy instrumental from Les and the boys in the band. Both sides will hit it up in the machines.

**"BUTTON UP YOUR OVERCOAT"**  
(2:49)

**"TOGETHER" (2:53)**

MINDY CARSON  
(RCA Victor 20-4039; 47-4039)

● Two more oldies are thrown our way in the Singer Series, these performed by Mindy Carson. The upper half is a jumpy thing which Mindy does with a lot of zest with Andrew Ackers' orchestra backing her up. The bottom half is the well known ballad on which Mindy turns in a first rate job. Ops oughta tune in.

**"MARCHETA" (2:53)**

**"WHEN I LOST YOU" (2:47)**

FRANK PETTY TRIO  
(MGM 10927; K10927)

● The Frank Petty Trio have a terrific oldie to work with on the upper half and they certainly do a job. Mike Di Napoli comes through with some mighty fine piano playing and the boys back him up. The second side finds them singing the lyrics to another old one and again they do a real good job. This will get a lot of play in the machines.

**"I WON'T CRY ANYMORE" (2:48)**

**"THE GAUCHO SERENADE" (2:53)**

BILLY WILLIAMS QUARTET  
(MGM 10928; K10928)

● A beautiful new ballad gets a rendition to match from the Billy Williams Quartet. Billy does the vocal on this with the boys joining in and they make it sound very attractive. The lower end is another oldie which is very exciting the way it's done here. Ops oughtn't to miss it.

**"NINETY-NINE GUYS" (2:53)**  
**"SEARCHING" (2:37)**

WOODY HERMAN ORCH.  
(MGM 10929; K10929)

● Woody Herman has a winning novelty to offer on the top desk. Helped out by the chorus, Moody runs through the lyrics with gusto while the boys in the band come in with the instrumentals. The second side is a slow item with Woody again singing out on the lyrics. Ops should hear this disk for themselves.

This week's  
**New Releases**  
... on **RCA Victor**

RELEASE # 51-12

**POPULAR**

TONY MARTIN with Henri Rene's Orchestra and Chorus

Faithfully Yours  
No One But You  
20-4098 (47-4098) \*

FREDDY MARTIN and his Orchestra

Never Been Kissed  
Jo-Ann  
20-4099 (47-4099) \*

EDDIE FISHER with HUGO WINTERHALTER'S Orchestra and Chorus

Good-Bye G. I. Al  
Get Your Paper (The Newspaper Song)  
20-4100 (47-4100) \*

HENRI RENE and his Orchestra

You Are The One  
My Lost Melody  
20-4101 (47-4101) \*

THE FOUR TUNES

The Last Round-Up  
Wishing You Were Here Tonight  
20-4102 (47-4102) \*

**COUNTRY**

JUNE CARTER and her Bashful Rascals

A Bucket Of Love  
Mommie's Real Pecooliar  
21-0450 (48-0450) \*

PEE WEE KING and his Golden West Cowboys

The Strange Little Girl  
Chew Tobacco Rag  
21-0451 (48-0451) \*

**WESTERN**

BILL BOYD and his Cowboy Ramblers

Drifting Texas Sand  
Stop-Polka  
21-0449 (48-0449) \*

**BLUES**

PIANO RED

Jumpin' The Boogie  
Just Right Bounce  
22-0118 (50-0118) \*

**POP-SPECIALTY**

BERNIE WYTE and his Polka Band

Charlie Is My Darlin'  
The Candle Chandelier—Waltz  
25-1192 (51-1192) \*

**NATIONAL SPECIAL**

GLAHE Musette Orchestra

Beer Barrel Polka  
25-1009 (51-1009) \*

BERNIE WYTE'S Musette Orchestra

Hot Pretzels

\* 45 rpm cat. nos.



... indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF MARCH 17

**\$ If Zing Zing, Zoom Zoom**  
Perry Como (Sigmund Romberg) (Mitchell Ayres)  
20-3997—(47-3997) \*

**\$ Be My Love**  
Mario Lanza  
10-1561—(49-1561) \*

**\$ In Your Arms A Penny A Kiss**  
Dinah Shore and Tony Martin  
20-4019—(47-4019) \*

**\$ You're Just In Love**  
Perry Como with the Fontane Sisters  
20-3945—(47-3945) \*

**\$ Oh! What A Face**  
Phil Harris  
20-4070—(47-4070) \*

**\$ Down The Trail Of Achin' Hearts**  
Hank Snow  
21-0441—(48-0441) \*

**\$ Rhumba Boogie**  
Hank Snow  
21-0431—(48-0431) \*

**\$ Bring Back The Thrill**  
Eddie Fisher and Hugo Winterhalter Ork  
20-4016—(47-4016) \*

**\$ Would I Love You**  
Tony Martin  
20-4056—(47-4056) \*

**\$ Vesti La Giubba**  
Mario Lanza  
10-3228—(49-3228) \*

**\$ The Aba Daba Honeymoon**  
Freddy Martin  
20-4056—(47-4056) \*

**\$ St. Patrick's Day Parade**  
Dennis Day  
20-4061—(47-4061) \*

**\$ There's Been A Change In Me**  
Eddy Arnold  
21-0412—(48-0412) \*

**\$ The Golden Rocket**  
Hank Snow  
21-0400—(48-0400) \*

**\$ Every Time I Fall In Love**  
Ralph Flanagan  
20-4067—(47-4067) \*

The stars who make the hits  
of the **RCA VICTOR Records**  
RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

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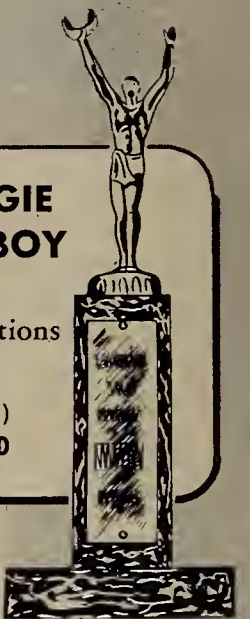
**in the 1950 CASH BOX AWARDS**



### **GOODNIGHT IRENE**

*Published by*  
Spencer Music, Inc.

*Recorded by*  
Gordon Jenkins &  
The Weavers (Decca)  
**BEST RECORD**



### **CHATTANOOGIE SHOE SHINE BOY**

*Published by*  
Acuff-Rose Publications

*Recorded by*  
Red Foley (Decca)  
**BEST FOLK RECORD**

To

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*for outstanding service and  
progressive music achievement*

**SPECIAL AWARD**




### **BONAPARTE'S RETREAT**

*Published by*  
Acuff-Rose Publications

*Recorded by*  
Pee Wee King (RCA Victor)  
**BEST WESTERN RECORD**



### **I ALMOST LOST MY MIND**

*Published by*  
Hill & Range Songs, Inc.

*Recorded by*  
Ivory Joe Hunter (MGM)  
**BEST JAZZ and  
BLUES RECORD**

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at the  
MOA Convention



# BMI FOR SONG HITS THAT FILL THE TILL

## "More Than I Care To Remember"

by Matt Terry and Ted Johnson

Ballad

AMES BROTHERS — Coral  
 RAY ANTHONY — Capitol  
 BILL FARRELL — MGM  
 GORDON JENKINS — Decca

## Yeah! Yeah! Yeah!

by Louis Prima and Milton Kabak

Novelty

JERRY GRAY — Decca  
 PEGGY LEE — Capitol  
 JOE MORRIS — Atlantic  
 LOUIS PRIMA — Robin Hood

## "I'll Be Around"

by Alec Wilder

(VOGUE MUSIC CORP.)

Standard

LES BROWN — Coral  
 DORIS DAY — Columbia  
 GEORGE SHEARING — MGM

\* Listed Alphabetically

## Spitzer Songs, Inc.

1619 BROADWAY

NEW YORK 19, N. Y.

## SENTIMENTAL MUSIC

Climbing To The Top—On the Nation's Juke Boxes

Recorded by

- |                                       |            |   |
|---------------------------------------|------------|---|
| ★ BING CROSBY                         | Decca      | ★ |
| ★ PATTI PAGE                          | Mercury    | ★ |
| ★ FRANKIE CARLE                       | RCA Victor | ★ |
| ★ ROSEMARY CLOONEY &<br>★ TONY PASTOR | Columbia   | ★ |
| ★ TEX BENEKE                          | M-G-M      | ★ |
| ★ OWEN BRADLEY                        | Coral      | ★ |
| ★ EVE YOUNG-JACK PLEIS                | London     | ★ |
| ★ PAUL NEIGHBORS                      | Capitol    | ★ |
| ★ DICK BROWN                          | Rainbow    | ★ |

A Great Song—A Great Record  
On The New BROADWAY Label

## "CHOIR BOY"

by

DAVID STREET. (featured singer on Broadway  
Open House—NBC-TV)

PAULETTE SISTERS with Buddy Kaye Orchestra

Broadway Record # 1003

**TOWN & COUNTRY MUSIC, Inc.**  
1619 B'way, N.Y.C.

## Music Operators

### THEY'RE HOT FOR EVERY SPOT



## "BEAUTIFUL BROWN EYES"

- |                    |          |                       |          |
|--------------------|----------|-----------------------|----------|
| • CHESTER BUDNY    | Columbia | CYLDE MOODY           | King     |
| • ROSEMARY CLOONEY | Columbia | ART MOONEY            | MGM      |
| • DORIS DREW       | Mercury  | JESSE RODGERS         | Victor   |
| • HARMONY BELLS    | Dana     | ORIGINAL ARTHUR SMITH | Capitol  |
| • LISA KIRK        | Victor   | TRIO LOS MENDOZA      | Columbia |
| • EVELYN KNIGHT    | Decca    | JIMMY WAKELY          | Capitol  |
| • TED MAXIM ORCH.  | Decca    | EDDIE ZACK            | Decca    |



## "CHRISTOPHER COLUMBUS"

GUY MITCHELL with  
MITCH MILLER ORCH. Columbia



## "DON'T MAKE LOVE TO MARY"

(WITH MABEL ON YOUR MIND)

TEX WILLIAMS Capitol  
TINY HILL Mercury



## "TAG ALONG"

PATTI PAGE-REX ALLEN Mercury

## AMERICAN MUSIC, INC.

S. L. Cross, Pres.; Wally Brady, Prof. Mgr.  
Hollywood, 9109 Sunset Blvd. • New York, 1576 Broadway.



# BMI FOR SONG HITS THAT FILL THE TILL

Our sincere thanks  
to the entire industry  
for making this possible . . .



## “GOODNIGHT IRENE”

Winner of the Cash Box Award  
in the 5th Annual Poll of the  
Automatic Music Industry of  
America

“The Best Song of 1950”

**Coming Up Strong!**

## “CHARLIE IS MY DARLING”

LISA KIRK (RCA Victor) RUSS MORGAN (Decca) BERNIE WYTE (RCA Victor)

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DON CHERRY (Decca) (Ork conducted by Dave Terry) EDITH PIAF (Columbia)

**FLASH! FLASH! FLASH!**

Watch For Decca Records Big “Surprise” Special Release

## “ON TOP OF OLD SMOKY”

by THE WEAVERS and TERRY GILKERSON  
on Decca

**NEW! UNIQUE! DIFFERENT!**

**Riding High On All Lists!**

Combined Sales Now Over 2,000,000 Records!

## “SO LONG”

It's Been So Good To Know You

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*The Easter Song Sensation of 1951*

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Recorded By

GENE AUTRY . . . . Columbia

TOMMY TUCKER . . . . M-G-M

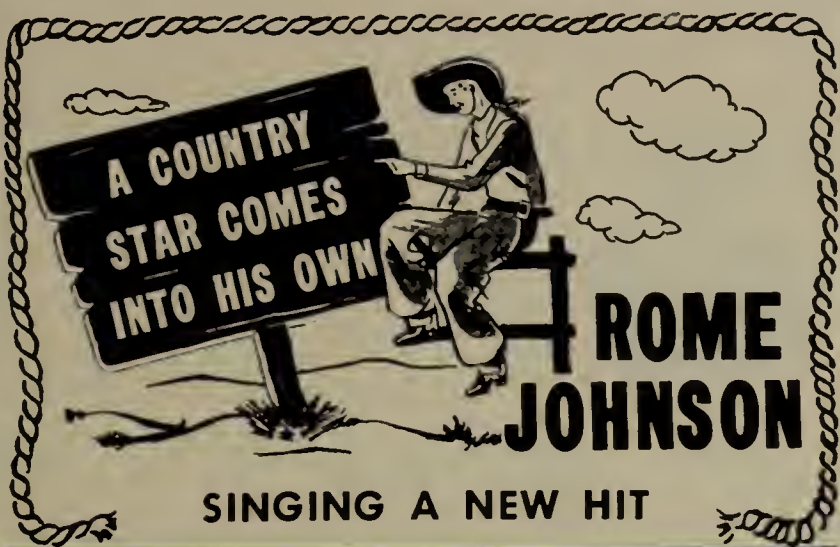
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# BMI FOR SONG HITS THAT FILL THE TILL



**"LOVE FLEW OUT OF THE WINDOW"**

(WHEN MONEY CAME IN THROUGH THE DOOR)

Written by Jack Zero. BMI ABBEY No. 15041

**CAMPBELL MUSIC, INC.**  
1619 BROADWAY, NEW YORK 19, N.Y.

You Voted

**OZIE WATERS**  
Taps

In The Nation's Juke Boxes He Proves It With These Great

**CORAL RELEASES**

"DON'T EVEN CHANGE A PICTURE ON THE WALL"  
Coral 64083

"IF WE HAD IT TO DO (ALL OVER AGAIN)"

"IF MEMORIES WERE MONEY"  
Coral 64060

"IRON HORSE"

"FATHER TIME IS KNOCKING ON MY DOOR"  
Coral 64047

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- Top Juke Box Favorites**
- "If You've Got the Money (I've Got the Time)"
  - "I Love You a Thousand Ways"
  - "I Overlooked an Orchid"
  - "I've Got the Craziest Feeling"
  - "Look What Thoughts Will Do"
  - "Shave, Shine and Shower"

- Top Standards**
- |                       |                              |
|-----------------------|------------------------------|
| "Tico Tico"           | "Besame Mucho"               |
| "Lazy River"          | "Baia"                       |
| "Brazil"              | "Taboo"                      |
| "Green Eyes"          | "Babalu"                     |
| "Georgia on My Mind"  | "Deep in the Heart of Texas" |
| "Perfidia"            | "Adios"                      |
| "Frenesi"             | "Amour"                      |
| "Maria Elena"         | "It Makes No Difference Now" |
| "You Are My Sunshine" | "Rockin' Chair"              |

- Coming Up**
- "Kentucky Waltz"
  - "You Belong to My Heart" (Solamente Una Vez)  
sung by Ezio Pinza in the MGM production "Mr. Imperium"

**Peer International Corp.**

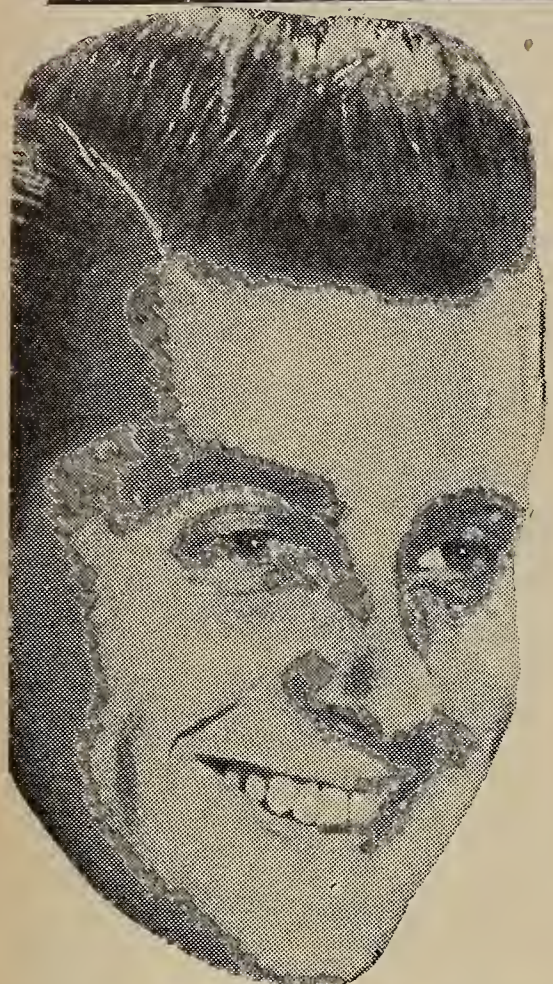
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**Special  
Release  
THIS WEEK**



... in his  
**Greatest  
Singing  
Triumph!**

**Johnny  
Desmond**

**"MAMA"**

BACKED WITH

**"YIDDISHE MAMA"**

M-G-M 10939—K 10939

**Getting Hotter By The Second . . .**

Johnny Desmond singing

**"TOO YOUNG"**

BACKED WITH

**"I FELL"**

"Sleeper Of The Week" AWARD by "The Cash Box" March 17 Issue.

**M-G-M RECORDS**

THE GREATEST NAME IN ENTERTAINMENT

701 SEVENTH AVE., NEW YORK 19, N. Y.

**ROUND THE WAX CIRCLE**

**NEW YORK:**

The Stem is pleased as punch about Dick Linke's new appointment as Eastern publicity and promotion head of Capitol. Dick is one of the most popular guys in the business and everyone wishes him all the luck in the world. . . . Dave Dreyer is very excited about the way Nat "King" Cole's disk of "Always You" is making his firm jump. . . . Watch for a shakeup at a major record company. . . . Eddie Fisher won the "Singing Battle Royal" heard over WINS. Eddie polled 8,000 more votes than his nearest competitor. . . . The combination of Lou Capone management and Sidney Ascher press relations, which skyrocketed Vic Damone to stardom, has united to develop singer Ray Barber who has just been signed to record for Mercury. . . . Evelyn Knight jammed all the telephone wires in Montreal on her recent trip when she visited Bob Harvie, dj on station CJAD. He asks his listeners if they would like to talk to her over the phone and the roof fell in. . . . Tommy Sosebee's waxing of "She's My Easter Lily" is his biggest selling disk to date. . . . Texas Jim Robertson did a fast repeat on the



PERRY COMO

Perry Como TV show last Friday. He sang "Let Me In" with the Fontane Sisters, their newest RCA Victor recording. . . . Patti Page and Ralph Flanagan's orchestra will appear together for the first time on the "Kreiser Band Stand" TV show on April 4. It will be known as Juke Box Night. . . . Peggy Lee's Copa opening was terrific. . . . Congratulations to Mr. and Mrs. Andrew M. Weiss on the birth of a baby girl. Mrs. Weiss, the former Marilyn Starr, is the daughter of Herman Starr, VP of Warner Brothers and President of Music Publishers Holding Corp. . . . Mindy Carson's "Boutonniere" is beginning to show up in disk jockey lists. . . . Grandpa Jones, hillbilly star on King Records, left for a three week trip to Tokyo to entertain the troops. He's hoping to get permission to go to Korea to do some entertaining there.

**CHICAGO:**

All this city's music business is here to greet MOA and to take a looksee about as what's doing in the juke box industry. . . . Music publishers have ordered their reps to be present. . . . All record firms bringing in stars. . . . Ork pilots like Shep Fields, who is now playing at the Marine Room of the Edgewater, make it their business to be at the MOA show. . . . Cee Davidson of the Chez Paree. . . . David LeWinter of the Pump Room. . . . Orrin Tucker who is now at the Trianon. . . . Teddy Phillips and his vocalovey, Lynn Hoyt, now at the Aragon. . . . Georgie Auld, great jazz man, from the Hi-Note. . . . Billy Daniels, "Mr. Black Magic" himself, whom New Yorkers present at the MOA show will remember for his 38 weeks at the Savannah Club in Greenwich Village, and who is simply slaying 'em at the Chez Paree, here to say "hello" and let juke box ops listen to his newest and latest Mercury wax. . . . Johnny Hodges, who used to be with Duke Ellington, and has his new band getting plenty of good compliments at the Blue Note, also around. . . . Dave Cavanaugh, Capitol's A & R, talking about Mary Mayo and her disks. . . . Irv Green, Art Talmadge, Milt Salstone, and all the others from Mercury. . . . And dozens of others from everywhere about the nation are present at this MOA Second Annual Convention at the Palmer House. . . . We hear that George Tasker of North American Records may soon make an important move. . . . Jimmy Martin all hepped up because the juke box ops are in town. They've always been Jimmy's first love and the first boys he plays up to with all his Sharp and London disks. . . . Lots of compliments to Linn Burton for his terrific selling for Polk Bros. The guy should have a piece of the place. What's more his forthcoming TV baseball feature "The Knot Hole Gang" sounds great for all kids. . . . Bob Cole of Southern Music all hot and bothered over the tremendous plug songs the firm have, "Mama" and "Mocking Bird Hill," and advises that Ben Selvin around to tell the world more about these grand tunes. . . . Many a leading disk star in town to say "hello" to the juke box ops from all over the nation gathered together for Mon., Tues., Wed., Mar. 19, 20 and 21, at the Palmer house here. . . . The Cash Box will be in Room 716. C'mon in and rest your tired feet.



DAVID LeWINTER

**LOS ANGELES:**

Bumped into Eddie Janis of BMI on the street and he thanked us for the fine big story out of New York an issue or two back on "Sonny the Bunny," which mentioned the writers, the records and everything else pertinent to the tune—with one exception: the publisher, which, of course, happens to be BMI. . . . Harry Bloom, who was entertaining Mercury band leader Ralph Marterie from the East gave us a peek at a cute typographical error run off at the Mercury plant on a label but was caught before being shipped out on any records. . . . Sorry, but it's one typographical error we can't reprint here. . . . Harry and staff are going like mad on three Patti Page discs along, what with her "Would I Love You" stepping out like greased lightning and her "Mockin' Bird Hill" and "Tennessee Waltz" still going strong. . . . Found London's new local headman, Bob Kantner, out calling and Dottie Vance on the road, in San Berdoo of all places, but a helpful young man in the office told us that there are several good things in Vera Lynn's "I Am Loved," Snooky Lanson's "Rosie" and Bill Snyder's "I Can't Believe that You're in Love with Me." . . . Al Sherman of King out on his perpetual rounds, but righthand gal Jean threw in a plug for the new Cowboy Copas release, "You'll Never See Me Cry," on which his 16-year-old daughter Cathy teams up with him. . . . Other live ones are Ivory Joe Hunter's "False Friend Blues," new Western artist Bob Newman's "Lonesome Truck Driver's Blues" and the re-release of Sonny Thompson's "Long Gone", which became a standard in the blues and rhythm field when first out on the Miracle label a few years back. Back at his Beverly Hills desk from that New York visit was Leo Mesner, who not only saw "Guys and Dolls" but reports that he had no difficulty in getting tickets—at a price, that is. . . . Frank Liberman, an old frand when beating his gums and typewriter for dear old Warner Bros. flickers a few years back and now doing the same in behalf of the Carlos Gastel stable, notes us that Nat Cole, is currently a very busy guy via TV, theaters and clubs.

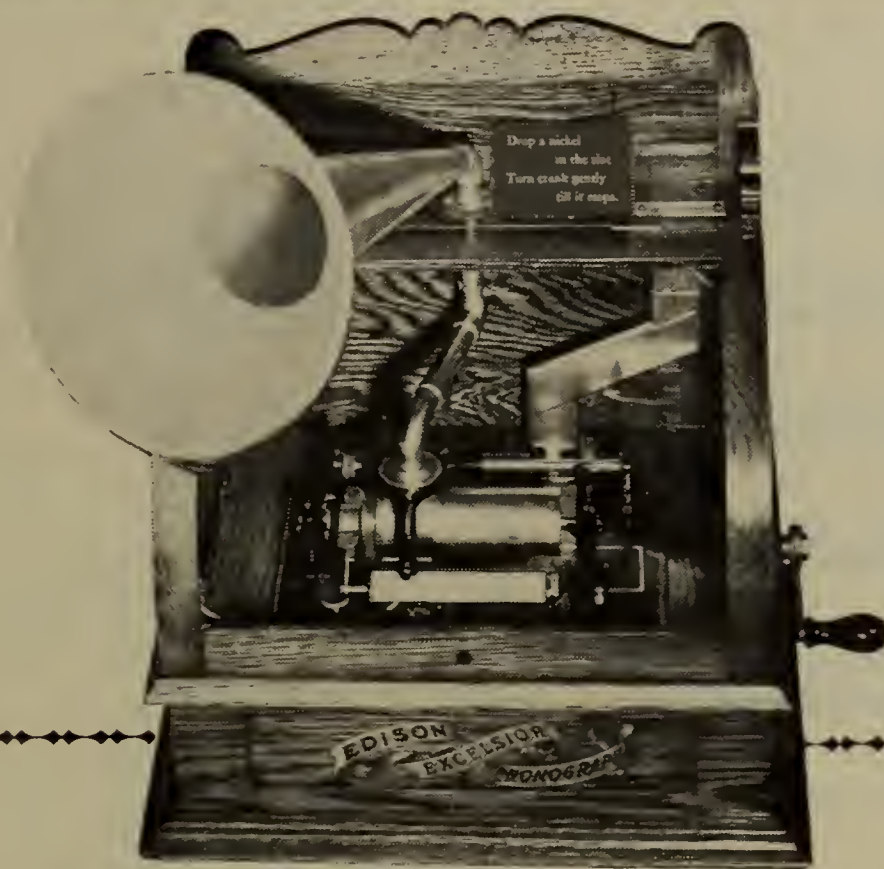


KING COLE





AN OLD FASHIONED EXPRESSION  
OF APPRECIATION TO THE  
**OPERATORS**



Spring motor slot  
machine phonograph.  
About 1900.

**W**e weren't supplying the Jukes in the days when the elegant

Edison Box above appeared in 1900. But today, Operators form a substantial part of our business. So we want to say "Thank You!" to the members of MOA.

And—more important—we will continue to turn out records *designed for Operators.*

Our arrangers, repertoire men, technicians, and artists all function

with an eye to the Jukes. It means more sales for us—more plays for you.

Service, too, is important. We try to have the records when

and where you want them. (Barring an occasional snowstorm!)

It's all adding up to better tunes—better service—more friends, in '51. Again, our sincere thanks!



**YOUR FRIENDS FROM CAPITOL WILL GREET YOU AT THE MOA CONVENTION—ROOM 731, PALMER HOUSE**

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



We'll see you  
in Chicago  
Palmer House Room 704

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and

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- ★ OWEN BRADLEY
- ★ MYRTLE JACKSON
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## THE CASH BOX



Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending March 17.

- Scott Douglass**  
WFMB—San Diego, Calif.
1. TENNESSEE WALTZ (Patti Page)
  2. LITTLE ROCK GETAWAY (Les Paul)
  3. DEAR DEAR DEAR (Frankie Laine)
  4. MAY THE GOOD LORD BLESS AND KEEP YOU (Lyn Murray)
  5. I'LL GET BY (Harry Babbitt)
  6. WOULD I LOVE YOU (Patti Page)
  7. MOCKIN' BIRD HILL (Mary Ford-Les Paul)
  8. ACROSS WIDE MISSOURI (Paul Weston)
  9. LET ME IN (Red Ingle)
  10. BE MY LOVE (Mario Lanza)

- Stephen Paul**  
WLEE—Richmond, Va.
1. IF (Perry Como)
  2. WOULD I LOVE YOU (Patti Page)
  3. BE MY LOVE (Mario Lanza)
  4. LONESOME GAL (Dinah Shore)
  5. MY MAN (Toni Arden)
  6. TENNESSEE WALTZ (Patti Page)
  7. MOCKIN' BIRD HILL (Les Paul)
  8. MY HEART CRIES FOR YOU (Guy Mitchell)
  9. BEAUTIFUL BROWN EYES (Rosemary Clooney)
  10. JET (King Cole)

- Eddie Gallaher**  
WTOP—Washington, D. C.
1. IF (Perry Como)
  2. MY HEART CRIES FOR YOU (Guy Mitchell)
  3. BE MY LOVE (Mario Lanza)
  4. TENNESSEE WALTZ (Patti Page)
  5. YOU'RE JUST IN LOVE (Perry Como)
  6. THE ROVING KIND (Guy Mitchell)
  7. A PENNY A KISS (D. Shore-T. Martin)
  8. MOCKIN' BIRD HILL (Patti Page)
  9. ABA DABA HONEYMOON (Hayes-Kallen)
  10. SPARROW IN THE TREETOP (Bing Crosby)

- Arty Kay**  
WKLX—Lexington, Ky.
1. IF (Perry Como)
  2. I TAUT I TAW A PUDDY TAT (Mel Blanc)
  3. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
  4. MOCKIN' BIRD HILL (Les Paul)
  5. BE MY LOVE (Mario Lanza)
  6. THE ROVING KIND (Guy Mitchell)
  7. IT IS NO SECRET (Stewart Hamblin)
  8. IN YOUR ARMS (Shore & Martin)
  9. MY HEART CRIES FOR YOU (Guy Mitchell)
  10. ACROSS THE WIDE MISSOURI (Hugo Winterhalter)

- Sid Dickler**  
WHOD—Pittsburgh, Pa.
1. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
  2. I APOLOGIZE (Billy Eckstine)
  3. SHENANDOAH WALTZ (Tommy Tucker)
  4. CHRISTOPHER COLUMBUS (Guy Mitchell)
  5. MAGIC THREE (Nat King Cole)
  6. LAND OF MAKE BELIEVE (Bill Farrell)
  7. MOCKIN' BIRD HILL (Patti Page)
  8. A PENNY A KISS (T. Martin-D. Shore)
  9. WHAT'VE YOU GOT (Tommy Tucker)
  10. SILVER MOON (Russ Morgan)

- Wallie Dunlap**  
WLIZ—Bridgeport, Conn.
1. BROWN EYES (Rosemary Clooney)
  2. WOULD I LOVE YOU (Patti Page)
  3. BEAUTIFUL BROWN EYES (Lisa Kirk)
  4. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
  5. MOCKIN' BIRD HILL (Les Paul)
  6. CHARLIE IS MY DARLIN' (Lisa Kirk)
  7. IF (Perry Como)
  8. YOU ARE THE ONE (Percy Faith)
  9. SHENANDOAH WALTZ (Baron Elliott)
  10. LET ME IN (Bobby Wayne)

- Frank White**  
WKYR—Denver, Colo.
1. MOCKIN' BIRD HILL (Les Paul)
  2. ABA DABA HONEYMOON (Hayes-Kallen)
  3. LONESOME GAL (Dinah Shore)
  4. BE MY LOVE (Les Brown-Champ Butler)
  5. SPARROW IN THE TREETOP (Guy Mitchell)
  6. WHEN YOU RETURN (Eddy Howard)
  7. CLIMB UP THE MOUNTAIN (Peggy Lee)
  8. IF (Perry Como)
  9. WOULD I LOVE YOU (Jerry Gray)
  10. LOVE MEANS LOVE (MacRae-Ewing Sisters)

- Wally Nelskog**  
WRSC—Seattle, Wash.
1. BE MY LOVE (Mario Lanza)
  2. IF (Perry Como)
  3. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
  4. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
  5. MY HEART CRIES FOR YOU (Guy Mitchell)
  6. BRING BACK THE THRILL (Eddie Fisher)
  7. SO LONG (Gordon Jenkins)
  8. I TAUT I SAW A PUDDY TAT (Mel Blanc)
  9. WOULD I LOVE YOU (Patti Page)
  10. CHRISTOPHER COLUMBUS (Guy Mitchell)

- Roger Clark**  
WNOR—Norfolk, Va.
1. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
  2. BEAUTIFUL BROWN EYES (Rosemary Clooney)
  3. MOCKIN' BIRD HILL (Patti Page)
  4. I APOLOGIZE (Billy Eckstine)
  5. SPIN THE BOTTLE (Lorry Raine)
  6. ACROSS THE WIDE MISSOURI (Paul Weston)
  7. LET ME IN (Bobby Wayne)
  8. IF (Perry Como)
  9. SPARROW IN THE TREETOP (Guy Mitchell)
  10. I LOVE THE WAY YOU SAY GOODNIGHT (Doris Day)

- Lee Stewart**  
WHAT—Philadelphia, Pa.
1. SHOTGUN BOOGIE (Tennessee Ernie)
  2. PETER COTTONTAIL (Gene Autry)
  3. BEAUTIFUL BROWN EYES (Jimmy Wakely)
  4. THE ATTITUDE OF DOIN' RIGHT (Ozie Waters)
  5. I LOVE YOU A THOUSAND WAYS (Lefty Frizzell)
  6. THERE'S BEEN A CHANGE IN ME (Eddie Arnold)
  7. GOLD, COLD HEART (Hank Williams)
  8. TENNESSEE WALTZ (Pee Wee King)
  9. GOLDEN ROCKET (Hank Snow)
  10. MOCKIN' BIRD HILL (Les Paul)

- Dick Coleman**  
WCBM—Baltimore, Md.
1. IF (Perry Como)
  2. WOULD I LOVE YOU (Patti Page)
  3. BE MY LOVE (Mario Lanza)
  4. I APOLOGIZE (Billy Eckstine)
  5. BRING BACK THE THRILL (Eddie Fisher)
  6. MY HEART CRIES FOR YOU (Guy Mitchell)
  7. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
  8. BEAUTIFUL BROWN EYES (Rosemary Clooney)
  9. I GUESS I'LL HAVE TO DREAM THE REST (Dick Haymes)
  10. REMEMBER ME, I'M THE ONE WHO LOVES YOU (Bob Dewey)

- Bud Wendell**  
WJMO—Cleveland, Ohio
1. IN THE LAND OF MAKE BELIEVE (Billy Ferrell)
  2. WOULD I LOVE YOU (Patti Page)
  3. THE ROVING KIND (Guy Mitchell)
  4. MY HEART CRIES FOR YOU (Guy Mitchell)
  5. IF (Perry Como)
  6. LULLABY OF BROADWAY (Doris Day)
  7. ALWAYS YOU (Bobby Wayne)
  8. A PENNY A KISS (D. Shore-T. Martin)
  9. BE GOOD TO YOUR FATHER & MOTHER (Art Warner)
  10. BE MY LOVE (Mario Lanza)

- Harry Light**  
WSAN—Allentown, Pa.
1. THE ROVING KIND (Guy Mitchell)
  2. IF (Perry Como)
  3. WOULD I LOVE YOU (Patti Page)
  4. TENNESSEE WALTZ (Patti Page)
  5. THE NIGHT IS YOUNG (Ray Anthony)
  6. MOCKIN' BIRD HILL (Patti Page)
  7. I APOLOGIZE (Champ Butler)
  8. CAN'T SEEM TO LAUGH ANYMORE (Johnny Parker)
  9. LONESOME GAL (Dinah Shore)
  10. SPARROW ON THE TREETOP (Guy Mitchell)

- Jack The Bellboy**  
(Ed McKenzie)  
WJBK—Detroit, Mich.
1. MY BLUE HEAVEN (Eddie Fisher)
  2. BEAUTIFUL BROWN EYES (Rosemary Clooney)
  3. SAY WHEN (Four Tunes)
  4. YOU'RE JUST IN LOVE (Louis Armstrong)
  5. SLOW DRIVE (Ralph Flanagan)
  6. I'LL BE WITH YOU IN APPLE BLOSSOM TIME (Ralph Flanagan)
  7. LONESOME GAL (Ella Fitzgerald)
  8. LITTLE WHITE LIES (George Shearing)
  9. THE MAN WITH THE HORN (Christ Powell & Five Blue Flames)
  10. IT'S ONLY A PAPER MOON (Perry Como)

- Dave Miller**  
WPAT—Paterson, N. J.
1. MOCKIN' BIRD HILL (Pinetoppers)
  2. SHE'S MY EASTER LILY (Tommy Sosebee)
  3. I DON'T WANT TO SET THE WORLD ON FIRE (Gene Autry)
  4. DON'T EVEN CHANGE A PICTURE ON THE WALL (Lee Morse)
  5. BEAUTIFUL BROWN EYES (Rosemary Clooney)
  6. IT IS NO SECRET (Ozie Waters)
  7. THERE'S BEEN A CHANGE IN ME (Eddy Arnold)
  8. THE CHICKEN SONG (Red Foley)
  9. IF YOU WANT SOME LOVIN' (Ernest Tubbs)
  10. TULSA, STRAIGHT AHEAD (Leon McAuliffe)

- Robin Seymour**  
WKMH—Dearborn, Mich.
1. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
  2. WOULD I LOVE YOU (Patti Page)
  3. MOCKIN' BIRD HILL (Patti Page)
  4. SPARROW IN THE TREETOP (Guy Mitchell)
  5. I APOLOGIZE (Billy Eckstine)
  6. BEAUTIFUL BROWN EYES (Rosemary Clooney)
  7. NEARNESS OF YOU (George Benson)
  8. THAT'S THE ONE FOR ME (Joe Leggins)
  9. FAITHFUL (Frank Sinatra)
  10. ALWAYS YOU (Bobby Wayne)



# THE CASH BOX

## Disk Jockey's REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending March 17.

### Rex Dale

WCKY—Cincinnati, Ohio

1. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
2. IF (Billy Eckstine)
3. I APOLOGIZE (Billy Eckstine)
4. BEAUTIFUL BROWN EYES (Rosemary Clooney)
5. MOCKIN' BIRD HILL (Les Paul)
6. IF YOU WANT SOME LOVIN' (Teresa Brewer)
7. IF I WERE A BLACKBIRD (Dick James)
8. FAITHFUL (Frank Sinatra)
9. SPARROW IN THE TREETOP (Bing Crosby)
10. SOMEBODY STOLE MY GAL (Buddy Cole)

### Bill Silbert

WXYZ—Detroit, Mich.

1. BRING BACK THE THRILL (Eddie Fisher)
2. SPARROW IN THE TREETOP (Guy Mitchell)
3. BEAUTIFUL BROWN EYES (Rosemary Clooney)
4. A PENNY A KISS (T. Martin-D. Shore)
5. BEAUTIFUL MADNESS (Don Cherry)
6. LET ME IN (Bobby Wayne)
7. IN THE LAND OF MAKE BELIEVE (Bill Farrell)
8. STELLA (Tony Mango)
9. I LOVE YOU MUCH TOO MUCH (Ames Bros.)
10. WATCHIN' AND WAITING (Mary Kaye Trio)

### Sherm Feller

WCOP—Boston, Mass.

1. TENDERLY (Larry Green-Three Suns)
2. TONDA WANDA HOY (Judy Valentine)
3. ALWAYS YOU (Bobby Wayne)
4. ABA DABA HONEYMOON (Freddy Martin)
5. CHAPEL OF ROSES (Don Cherry)
6. ACROSS THE WIDE MISSOURI (Hugo Winterhalter)
7. LEFT MY HAT IN HAITI (Eckstine-Herman)
8. LITTLE ROCK GETAWAY (Les Paul)
9. SENTIMENTAL MUSIC (Patti Page)
10. WON'T CRY ANYMORE (Dick Brown)

### Don Larkin

WAAT—Newark, N. J.

1. I LOVE YOU A THOUSAND WAYS (Lefty Frizzell)
2. THERE'S BEEN A CHANGE IN ME (Eddy Arnold)
3. RHUMBA BOOGIE (Hank Snow)
4. SHOTGUN BOOGIE (Tennessee Ernie)
5. MOCKIN' BIRD HILL (Pinetoppers)
6. GOLDEN ROCKET (Hank Snow)
7. TAILOR MADE WOMAN (Tennessee Ernie)
8. M LIFE WITH YOU (Stuart Hamblen)
9. COLD COLD HEART (Hank Williams)
10. SHINE, SHAVE, SHOWER (Lefty Frizzell)

### Howard Malcolm

WTRY—Albany, N. Y.

1. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
2. IF (Jo Stafford)
3. THE ROVING KIND (Guy Mitchell)
4. LET ME IN (Bobby Wayne)
5. FRIEND OF JOHNNY'S (Ink Spots)
6. ZING ZING—ZOOM ZOOM (Andrews Sisters)
7. CHRISTOPHER COLUMBUS (Guy Mitchell)
8. I TAUT I TAW A PUDDY TAT (Benny Lee)
9. BE GOOD TO FATHER & MOTHER (Dick Todd)
10. SPARROW IN THE TREETOP (Bing Crosby-Andrews Sisters)

### Clarence Hamann

WJMR—New Orleans, La.

1. WOULD I LOVE YOU (Patti Page)
2. MOCKIN' BIRD HILL (Les Paul-Mary Ford)
3. IF (Perry Como)
4. A PENNY A KISS (Martin-Shore)
5. SO LONG (Gordon Jenkins)
6. SPARROW IN THE TREETOP (Guy Mitchell)
7. JET (King Cole)
8. TENNESSEE WALTZ (Patti Page)
9. FAITHFUL (Frank Sinatra)
10. MY HEART CRIES FOR YOU (Guy Mitchell)

### Jimmy Clark

WSSB—Durham, N. C.

1. IF (Perry Como)
2. BE MY LOVE (Mario Lanza)
3. IT'S NO SECRET (Hayes-Kallen)
4. MY HEART CRIES FOR YOU (Guy Mitchell)
5. I STILL FEEL THE SAME ABOUT YOU (Rosemary & Betty Clooney)
6. BRING BACK THE THRILL (Eddie Fisher)
7. ABA DABA HONEYMOON (Hays-Kallen)
8. TENNESSEE WALTZ (Patti Page)
9. WOULD I LOVE YOU (Patti Page)
10. HARBOR LIGHTS (Sammy Kaye)

### Bill Wright

WSGN—Birmingham, Ala.

1. BEAUTIFUL BROWN EYES (Clooney)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. BE MY LOVE (Mario Lanza)
4. TELL ME YOU LOVE ME (Sammy Kaye)
5. BRING BACK THE THRILL (Eddie Fisher)
6. I APOLOGIZE (Billy Eckstine)
7. JET (Nat Cole)
8. TENNESSEE WALTZ (Patti Page)
9. THE ROVING KIND (Guy Mitchell)
10. WOULD I LOVE YOU (Helen O'Connell)

### Ross Smitherman

WKAB—Mobile, Ala.

1. IF (Perry Como)
2. BE MY LOVE (Mario Lanza)
3. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
4. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
5. MY HEART CRIES FOR YOU (Guy Mitchell)
6. WOULD I LOVE YOU (Doris Day)
7. ZING ZING—ZOOM ZOOM (Perry Como)
8. SPARROW IN THE TREETOP (Guy Mitchell)
9. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
10. TO THINK YOU'VE CHOSEN ME (Sammy Kaye)

### Gary Lesters

WVNJ—Newark, N. J.

1. IF (Perry Como)
2. BE MY LOVE (Mario Lanza)
3. TENNESSEE WALTZ (Patti Page)
4. BRING BACK THE THRILL (Eddie Fisher)
5. I LOVE THE WAY YOU SAY GOODNIGHT (Eddie Fisher)
6. MY HEART CRIES FOR YOU (Guy Mitchell)
7. WITHOUT A SONG (Perry Como)
8. A PENNY A KISS (Martin & Shore)
9. ARTHUR MURRAY TAUGHT ME DANCING (Helen O'Connell)
10. FAITHFUL (Frank Sinatra)

### Eddie Hubbard

WIND—Chicago, Ill.

1. IF (Perry Como)
2. BE MY LOVE (Mario Lanza)
3. MOCKIN' BIRD HILL (Patti Page)
4. A PENNY A KISS (Eddy Howard)
5. SPARROW IN THE TREETOP (Guy Mitchell)
6. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
7. I APOLOGIZE (Billy Eckstine)
8. BRING BACK THE THRILL (Eddie Fisher)
9. WOULD I LOVE YOU (Helen O'Connell)
10. THE ROVING KIND (The Weavers)

### Bob Story

WTAR—Norfolk, Va.

1. BE MY LOVE (Mario Lanza)
2. IF (Perry Como)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. YOU'RE JUST IN LOVE (Guy Mitchell-Rosemary Clooney)
5. TENNESSEE WALTZ (Patti Page)
6. FAITHFUL (Frank Sinatra)
7. WOULD I LOVE YOU (Patti Page)
8. JET (Nat Cole)
9. BRING BACK THE THRILL (Eddie Fisher)
10. I APOLOGIZE (Billy Eckstine)

### Maurice Hart

KFWB—Hollywood, Calif.

1. ALWAYS YOU (King Cole)
2. WOULD I LOVE YOU (Tony Martin)
3. BE MY LOVE (Mario Lanza)
4. TENNESSEE WALTZ (Patti Page)
5. SO LONG (The Weavers)
6. IF (Perry Como)
7. MY HEART CRIES FOR YOU (Dinah Shore)
8. YOU'RE JUST IN LOVE (Perry Como)
9. WHEN HEARTS ARE YOUNG (Dennis Day)
10. THERE ARE MORE PRETTY GIRLS THAN ONE (Ged Cates)

### Hal Fredericks

KXOK—St. Louis, Mo.

1. MOCKIN' BIRD HILL (Les Paul)
2. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
3. BEAUTIFUL BROWN EYES (Rosemary Clooney)
4. LOVE THE WAY YOU SAY GOODNIGHT (Doris Day)
5. WOULD I LOVE YOU (Patti Page)
6. I APOLOGIZE (Billy Eckstine)
7. SPARROW IN THE TREETOP (Guy Mitchell)
8. LET ME IN (Bobby Wayne)
9. BOUTONNIERE (Mindy Carson)
10. OH WHAT A FACE (Phil Harris)

### Fred CV Smith

WFBM—Indianapolis, Ind.

1. I LOVE THE WAY YOU SAY GOODNIGHT (Doris Day)
2. ONCE UPON A NICKEL (Georgia Gibbs)
3. LULLABY OF BROADWAY (Doris Day)
4. LITTLE BIG HORN (Ralph Flanagan)
5. MR. A'S BOOGIE (Ray Anthony)
6. BE MY LOVE (Mario Lanza)
7. IF (Perry Como)
8. HARTZANFLOURS (Rolph Flanagan)
9. WOULD I LOVE YOU (Patti Page)
10. DESTINATION MOON (King Cole)

### Jay McMaster

WMEX—Boston, Mass.

1. LET ME IN (Bobby Wayne)
2. SPARROW IN THE TREETOP (Guy Mitchell)
3. IF (Perry Como)
4. BRING BACK THE THRILL (Eddie Fisher)
5. WOULD I LOVE YOU (Patti Page)
6. BEAUTIFUL BROWN EYES (Rosemary Clooney)
7. I APOLOGIZE (Billy Eckstine)
8. MOCKIN' BIRD HILL (Les Paul)
9. ACROSS THE WIDE MISSOURI (Hugo Winterhalter)
10. LULLABY OF BROADWAY (Doris Day)

THESE  
**DECCA**  
RECORDS  
Available on 45 RPM—78 RPM

# NEW DECCA COIN CATCHERS!

---

**SPARROW IN THE TREE TOP**  
and **FORSAKING ALL OTHERS**  
**BING CROSBY and ANDREWS SISTERS**  
With Vic Schoen and His Orchestra  
DECCA 27477 (78 rpm) and 9-27477 (45 rpm)

---

**WOULD I LOVE YOU and**  
**I LOVE YOU MUCH TOO MUCH**  
**GORDON JENKINS and His Orchestra and Chorus**  
DECCA 27490 (78 rpm) and 9-27490 (45 rpm)

---

**ACROSS THE WIDE MISSOURI**  
and **ON TOP OF OLD SMOKY**  
**THE WEAVERS and TERRY GILKYSON**  
With Chorus and Orchestra Directed by Vic Schoen  
DECCA 27515 (78 rpm) and 9-27515 (45 rpm)

---

**ONCE UPON A NICKEL and OLDIES**  
**ETHEL MERMAN and RAY BOLGER**  
With Orchestra Directed by Sy Oliver  
DECCA 27506 (78 rpm) and 9-27506 (45 rpm)

---

**METRO POLKA and**  
**CHARLIE IS MY DARLING**  
**RUSS MORGAN and His Orchestra**  
DECCA 27528 (78 rpm) and 9-27528 (45 rpm)

---

**OH WHAT A FACE and**  
**A NICKEL AIN'T WORTH A CENT TODAY**  
**GUY LOMBARDO and His Royal Canadians**  
DECCA 27487 (78 rpm) and 9-27487 (45 rpm)

---

**BEAUTIFUL BROWN EYES and**  
**THAT'S HOW OUR LOVE WILL GROW**  
**EVELYN KNIGHT with the RAY CHARLES SINGERS**  
Directed by Sy Oliver  
DECCA 27485 (78 rpm) and 9-27485 (45 rpm)

---

**BRING BACK THE THRILL and I APOLOGIZE**  
**DON CHERRY**  
With Chorus and Orchestra Directed by Dave Terry  
DECCA 27484 (78 rpm) and 9-27484 (45 rpm)

---

**IF and (I Wonder Why) YOU'RE JUST IN LOVE**  
**LOUIS ARMSTRONG and His Orchestra**  
DECCA 27481 (78 rpm) and 9-27481 (45 rpm)

---

**YEAH! YEAH! YEAH! and GOSPEL TRAIN**  
**JERRY GRAY and His Orchestra**  
DECCA 27476 (78 rpm) and 9-27476 (45 rpm)

---

**DO SOMETHING FOR ME**  
and **A FOOL GROWS WISE**  
**INK SPOTS**  
DECCA 27493 (78 rpm) and 9-27493 (45 rpm)

---

**SHENANDOAH WALTZ and SYMPATHY**  
**BARON ELLIOTT OCTET with JIMMY CONFER**  
DECCA 27488 (78 rpm) and 9-27488 (45 rpm)

---

**PRETTY EYED BABY**  
and **I CRIED MYSELF TO SLEEP**  
**JANE TURZY and Her Trio**  
DECCA 27479 (78 rpm) and 9-27479 (45 rpm)


---

**SO LONG and THE CHICKEN SONG**  
**RED FOLEY and ERNEST TUBB**  
DECCA 46297 (78 rpm) and 9-46297 (45 rpm)

---

**IF YOU WANT SOME LOVIN'**  
and **DON'T STAY TOO LONG**  
**ERNEST TUBB**  
DECCA 46296 (78 rpm) and 9-46296 (45 rpm)

**MUSIC OPERATORS!**  
We'll be seeing you at  
Decca Headquarters  
M. O. A. CONVENTION  
Palmer House, Chicago





# BIG WINNERS BY BOBBY WAYNE

Picked by Hit Parade  
Music Service, Inc.

"LET  
ME  
IN"



backed by  
"WILD CARD"

London 973 (78 rpm) and 45-973 (45 rpm)

"Always You"

backed by  
"RUNNIN' AROUND"

London 972 (78 rpm) and 45-972 (45 rpm)

Of the BIG FIVE only LONDON has... ffr

# LONDON

RECORDS

London ffr...The finest sound on record!

## Phonograph Records May Soar To New Popularity Peak In 1951

By Paul A. Barkmeier

Vice President and General Manager  
RCA Victor Record Department



PAUL A. BARKMEIER

If the current pace is maintained, sales of phonograph records for use in the home and in public places serviced by coin-operated phonographs may soar to a new peak during 1951.

Last year, record dealers sold more than \$266 million worth of discs of all speeds, sizes, and classifications, representing a 10 per cent increase over 1949 record sales. And the pace is increasing, as indicated by RCA Victor's sales figures for January and February, 1951, which are approximately 40 per cent higher than sales for the same months in 1950.

Obviously, record fans are buying more and more records. Since record sales and coin phonograph plays each represent a barometer for the other, it is safe to assume that these same record fans are pouring more and more nickels into the nation's coin phonographs. And as current figures indicate, there will be even more buying and more playing of records during the forthcoming months.

This mounting popularity, especially as it is influenced by the new-speed records, is important to the operators of coin phonographs in judging their record requirements for the future. Statistics indicate clearly that the two new speeds, especially 45 rpm, are not only well established, but are those with which the coin operators will be increasingly concerned from now on.

During 1949, dealers for the first time merchandised three different record-playing systems. At the end of that year, with the 45-rpm system only nine months old, the new speed records accounted for less than 15 per cent of the total record sales volume.

During the following 12 months, however, the sales picture changed significantly. Last year, the new-speed records accounted for nearly one-half of the total volume. And at the present time, they are accounting for more than half of current record sales.

Of the two new-speed systems, the "45" is showing the more dramatic advances. Currently, it is accounting for more than one-third of total re-

ord sales volume and represents a serious challenge to the 78-rpm record system for sales leadership among the three different systems.

On the basis of its rapid sales advance during the past 14 months, the 45-rpm system, we believe, will move well out in front during 1951 as the record-playing system most popular among record fans.

Much of the credit for the "45's" increasing popularity must go to the coin-operated phonograph industry, which last year introduced instruments that offer this system exclusively. The coin phonograph manufacturers and operators who introduced the 45-rpm instruments were attracted primarily by such advantages as the compactness and simplicity of the "45" equipment, the non-breakable feature of the 45-rpm discs, and the overall advantages of the small, wafer-thin records in storing, handling, and shipping.

In addition to these advantages, the coin-phonograph operators and manufacturers may now consider several new and equally important factors: (1) that the 45-rpm system accounted for approximately one-third of total record sales volume last year; (2) that at its present sales rate, it may assume leadership in popularity this year; and (3) that virtually all record manufacturers are now putting their top artists and the latest popular music on the 45-rpm discs.

Of course, any discussion today regarding the future supply of records of any speed must take into consideration world conditions and their possible effect on supplies of raw materials. At the present time, however, the necessary ingredients for both vinyl plastic and shellac records are in good supply. Barring an all-out call for defense production, RCA Victor is confident that it will remain in a position to meet the requirements of coin phonograph operators for both 45-rpm records and 78-rpm discs, and at the same time discharge completely its obligations to the Government in the national emergency.

**"Sharp"**  
and  
**"London"**

Every Operator's Two  
Best Money-Making  
Labels!

**James A. Martin, Inc.**  
2614 W. NORTH AVE., CHICAGO, ILL.  
(Tel.: EVerglade 4-6500)



# MOA CONVENTION EXHIBITORS

Palmer House, Chicago, March 19, 20, 21

FRAN ALLISON  
Chicago, Ill.  
Room 730

AMI  
Grand Rapids, Mich.  
Room 738-739

ABBAY RECORDS, INC.  
New York, N. Y.  
Room 743

BILLBOARD  
Cincinnati, Ohio  
Room 703

BROADCAST MUSIC, INC.  
New York, N. Y.  
Room 740

COLUMBIA RECORDS, INC.  
Bridgeport, Conn.  
Room 702

CHICAGO COIN MACHINE CO.  
Chicago, Ill.  
Room 733

CAPITOL RECORDS DIST. CORP.  
Hollywood, Cal.  
Room 731

CORAL RECORDS, INC.  
New York, N. Y.  
Room 704

CASH BOX  
New York, Chicago, Hollywood  
Room 716

DECCA RECORDS, INC.  
New York, N. Y.  
Room 705

H. C. EVANS & CO.  
Chicago, Ill.  
Room 734-735

HIRSH COIN MACHINE CORP.  
Washington, D. C.  
Room 745

HIT PARADE PROGRAM  
SERVICE, INC.  
New York, N. Y.  
Room 717

LA SALLE INDUSTRIES  
Chicago, Ill.  
Room 719

MERCURY RECORDS  
Chicago, Ill.  
Room 706

MGM RECORDS  
New York, N. Y.  
Room 729

JAMES H. MARTIN, INC.  
Chicago, Ill.  
Room 742

M. A. MILLER MFG. CO.  
Chicago, Ill.  
Room 736

NATIONAL REJECTOR CO.  
Chicago, Ill.  
Room 725

PERMO, INC.  
Chicago, Ill.  
Room 722

R. C. A. VICTOR RECORDS  
Camden, N. J.  
Room 744

RISTAUCRAT, INC.  
Appleton, Wis.  
Room 720

SKY-STREAK RECORDS  
San Francisco, Cal.  
Room 741

STAR TITLE STRIP CO., INC.  
Pittsburgh, Pa.  
Room 726

WOOD PRINTING CO.  
Dallas, Texas  
Room 718

WILLIAMS MANUFACTURING CO.  
Chicago, Ill.  
Room 732

For Complete Program of MOA  
Convention, See Page 44.

**Pee  
Wee  
KING**

NATION'S #1  
WESTERN  
BAND LEADER



Welcome  
**MOA**  
Welcome

WILL SEE YOU AT RCA-VICTOR ROOM 744  
or AT "THE CASH BOX" ROOM 716

**Thanks For TWO—HITS—1950**

"Bonaparte's Retreat" — "Tennessee Waltz"  
RCA-VICTOR RECORDS

# 21-0429—"NO ONE BUT YOU" ★ # 21-0393—"RIVER ROAD TWO-STEP"  
PEE WEE KING ENTERPRISES, LOUISVILLE, KY.

on the UP and UP!

"Pretty  
Little Bells"

and

"I Love You  
Because"

Latest release by

**Sammy  
Kaye**

78 rpm 39270 • 33 1/3 rpm 3-39270 • 45 rpm 4-39270

Feature it Now!

**Columbia**  
  
**Records**

First, Finest, Foremost  
in Recorded Music

COME AND SEE US  
AT THE  
**M. O. A.**  
**CONVENTION**  
ROOM 702





watch this **PYRAMID!**  
**GOTTA FIND SOMEBODY TO LOVE**

backed with

**MY LOVE FOR YOU**

Recorded by the new Sweetheart of the Jukes

**MARIAN MAYE**

and **JOE REISMAN** and his orchestra  
 (PYRAMID 199—78 and 45 RPM)

DISTRIBUTORS: CHOICE TERRITORIES OPEN. Write, Wire, Phone  
 IN THE EAST

ALPHA DISTRIBUTORS, 762 10th Ave., N. Y. C.

**PYRAMID RECORDS** 1658 Broadway  
 New York 19, N. Y.

**Many Attend Last Rites  
 For Arthur J. Olsen**



CHICAGO—A great many well known leaders in the industrial field here attended the last rites to Arthur J. Olsen, founder of Permo, Inc., this city, originator and developer of long-play needles which helped to revolutionize the juke box and home phonograph industries. Services were held at Laine & Sons, 5501 North Ashland Ave., this city. There were a great many present from this industry as well as many who are allied to this field.

Many coinmen, who had planned on being in Chicago on March 18 for the start of the MOA Convention, upon hearing of Olsen's death, flew in for the funeral.

All the industry here has been tremendously saddened by the passing of Arthur J. Olsen.

Many stated at the services, "He was real man, as well as one of the best friends any man could ever hope to have."

He is survived by his mother, his wife, Ruth I. Olsen, and his daughter, Arlyn Rae Olsen.

**SHOTGUN BOOGIE**

TENN. ERNIE Capitol  
 ROSEMARY CLOONEY Columbia  
 HAWKSHAW HAWKINS King  
 CECIL GANT Decca  
 COOTIE WILLIAMS Derby

others to follow

**CENTURY SONGS INC.**  
 4527 SUNSET BOULEVARD  
 HOLLYWOOD 27, CALIFORNIA

**ABA DABA HONEYMOON**

Featured in the M-G-M Musical Smash  
 "TWO WEEKS WITH LOVE"

DEBBIE REYNOLDS—CARLETON CARPENTER  
 M-G-M  
 RICHARD HAYES—KITTY KALLEN  
 Mercury  
 FREDDY MARTIN  
 RCA Victor  
 HELEN KANE  
 Columbia  
 CLIFF STEWARD—SAN FRANCISCO BOYS  
 Coral

LEO FEIST, INC.



BOB ANDERSON

**Greetings  
 to  
 M O A  
 from  
 Paul Barrett**



DAVE ALLEN

**LOOK!** for the following **NOVELTY-HILLBILLY** releases on the **SKYSTREAK** label:

WHO STOLE THE BRIDGE AWAY? (Novelty Hillbilly with humor in the words and drive in the rhythm).

SILVER DISCS IN THE SKY (Rhythmic Novelty on Flying Saucers).

BOLD BAD MAN (Novelty Western with lively rhythmic beat).

MOONLIGHT ON THE TECHE (A fine romantic Waltz with Folk quality).

**BOB ANDERSON** and his **FAR WESTENERS** will supply the music and **DAVE ALLEN** will sing the words in a way that will tell you what they are all about.

After hearing **DAVE ALLEN** on **T V** we were sure that he had exactly what the words of these songs needed on a **RECORDING** . . . So we signed him to a long term contract. **WHY the Long Term Contract???**

**BECAUSE**, we have lots more songs like these and we want **DAVE ALLEN** to record 'em on the **SKYSTREAK** label.

Distributors: Write For Information. Some Territories Available.

**SKYSTREAK RECORDS, 2406-36th AVE., SAN FRANCISCO 16, CALIF.**



# Rackmil Thanks Operators On Behalf of Decca For Tribute Expressed By Votes In Cash Box Poll



MILTON RACKMIL

NEW YORK, N. Y.—Prior to the MOA Convention, Milton Rackmil, President of Decca Records, said this week that he would like to thank all of America's operators for the tribute they paid Decca and its artists in the 1950 Cash Box Poll.

"I'm deeply grateful", stated Mr. Rackmil, "for the awards to Decca for BEST RECORD OF THE YEAR and BEST COUNTRY RECORD, and for the many honors won by Decca artists. Yes, I'm especially proud of

this tribute because at Decca we have always planned our recording with the welfare of the operator in mind. Most coin men will recall, I'm sure, that it was Decca that established the first music operators department over two years ago. It was Decca, too, that instituted the special release card for operators. In setting up Decca's distributing system, the operators' needs were considered fully as much as the dealer.

"As for 1951, the first two months may well have been the barometer for the rest of the year. The entire entertainment industry took a definite turn upward in the first sixty days and with it, according to reports from many parts of the country, came a great resurgence in coin-machine plays. All signs point to a continuance of this trend; in short, this may be one of the healthiest years for the coin machine industry. One of the most frequent questions asked is, "Do we have to worry about a record shortage in the coming months"? I can honestly answer that I don't believe this will be a serious problem. But whatever the situation, music operators will always get their share of our production. Once again may I pledge Decca's unflagging efforts in behalf of the operators."

# New Record Star Records



NEW YORK—At a recent session in the Capitol studios in New York, Mary Mayo was visited by disk jockey Willis Conover of WWDC, Washington, D. C. Mary has made quite a splash with her first records on the Capitol label and her latest coupling "My Love and My Mule" and "It Only Takes A Minute" promises still greater things for her. Left to right are Willis Conover, Al Ham, Mary's husband, arranger and conductor and Mary Mayo.

**SO DEEP MY LOVE**

Recorded by  
**TONI ARDEN (Columbia)**

**J. J. ROBBINS & SONS, Inc.**

GREETINGS  
MOA

IT'S SO GREAT YOU HAVE TO HEAR IT TO BELIEVE IT

*Dick* **BROWN**

SINGING



**"I WONT CRY ANYMORE"**

JUBILEE No. 4025

**B/W "I OWE IT ALL TO YOU"**

Buy-Beg-Borrow or Steal the record, But by All Means HEAR IT. . . We know you WILL LOAD UP FOR EVERY LOCATION!

SPECIAL FOR  
EASTER AND  
MOTHER'S DAY

**Jubilee RECORD CO., INC.**  
315 WEST 47TH STREET NEW YORK, N.Y.

DICK BROWN sings the  
ever great standard  
**"MY MOM"**  
B/W "PRAY FOR ME"  
Jubilee No. 4020



AMERICA'S  
FAVORITE  
ORGANIST

**Ken  
Griffin**



Creator of "YOU CAN'T BE TRUE, DEAR"

Exclusively on

**COLUMBIA RECORDS**

Says THANKS TO ALL OPERATORS for your help on

**"HARBOR LIGHTS"**

Latest Release . . .

**"SAN ANTONIO ROSE"**

and

**"SOMEBODY LOVES YOU"**

with Carl Asercion, Steel Guitar

• 78 rpm 39085      33 1/3 rpm 3-39085      45 rpm 4-39085

**Also These Popular Standards**

- Moonlight and Roses  
(Bring Memories of You)
- Remem'ring  
with the Johnny Byrn Quintet  
78 rpm 39137—33 1/3 rpm 3-39137—  
45 rpm 4-39137
- The Petite Waltz
- In a Little Gypsy Tea Room  
78 rpm 39047—33 1/3 rpm 3-39047
- If You Could Love Me
- Humoresque  
78 rpm 39002—33 1/3 rpm 3-39002

**KEN GRIFFIN PLAYS THE  
MUSIC OF IRVING BERLIN**

- Set B-208 and Set C-208 contains these songs
- Remember
- Easter Parade  
78 rpm 38844—45 rpm 4-38844
- I Can't Do Without You
- The Girl That I Marry  
78 rpm 38845—45 rpm 4-38845
- All Alone
- Always  
78 rpm 38846—45 rpm 4-38846
- The Song Is Ended  
(But The Melody Lingers On)
- When I Lost You  
78 rpm 38847—45 rpm 4-38847

Personal Management, Milo Stilt

Direction, Mutual Entertainment Agency, Inc.  
203 North Wabash Ave., Chicago, Ill.

**COLUMBIA RECORDS**  
First, Finest, Foremost in Recorded Music

**JUKE BOX REGIONAL RECORD REPORT**  
*The Ten Top Records-City by City*  
MARCH 24, 1951

**New York, N. Y.**

1. IF (Perry Como)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. BE MY LOVE (Maria Lanza)
4. TENNESSEE WALTZ (Patti Page)
5. YOU'RE JUST IN LOVE (Perry Como)
6. THE ROVING KIND (Guy Mitchell)
7. A PENNY A KISS (Share-Martin)
8. WOULD I LOVE YOU (Patti Page)
9. ABA DABA HONEYMOON (Reynolds-Carpenter)
10. SO LONG (The Weavers)

**Shoals, Ind.**

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. IF (Perry Como)
4. THE CHICKEN SONG (Guy Lombardo)
5. THE ROVING KIND (Guy Mitchell)
6. A PENNY A KISS (Eddy Howard)
7. SO LONG (Gordon Jenkins)
8. ABA DABA HONEYMOON (Reynolds-Carpenter)
9. BEAUTIFUL BROWN EYES (Jimmy Wakely)
10. SPARROW IN THE TREE TOP (Crosby-Andrews Sisters)

**Chicago, Illinois**

1. IF (Perry Como)
2. BE MY LOVE (Mario Lanza)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. WOULD I LOVE YOU (Patti Page)
5. A PENNY A KISS (Share-Martin)
6. ABA DABA HONEYMOON (Reynolds-Carpenter)
7. TENNESSEE WALTZ (Patti Page)
8. YOU'RE JUST IN LOVE (Perry Como)
9. THE ROVING KIND (The Weavers)
10. SPARROW IN THE TREE TOP (Guy Mitchell)

**Fertile, Minn.**

1. MOCKIN' BIRD HILL (Pinetoppers)
2. MY HEART CRIES FOR YOU (Foley-Knight)
3. ABA DABA HONEYMOON (Reynolds-Carpenter)
4. TENNESSEE WALTZ (Guy Lombardo)
5. IF YOU'VE GOT THE MONEY (Jo Stafford)
6. IF (Perry Como)
7. THE CHICKEN SONG (Guy Lombardo)
8. JOHN AND MARSHA (Stan Freberg)
9. SAN ANTONIO ROSE (Ken Griffen)
10. HOT ROD RACE (Tiny Hill)

**Los Angeles, Calif.**

1. WOULD I LOVE YOU (Patti Page)
2. SO LONG (The Weavers)
3. MOCKIN' BIRD HILL (Les Paul)
4. THE ROVING KIND (Guy Mitchell)
5. IF (Perry Como)
6. BE MY LOVE (Maria Lanza)
7. A PENNY A KISS (Share-Martin)
8. ABA DABA HONEYMOON (Reynolds-Carpenter)
9. JOHN AND MARSHA (Stan Freberg)
10. ZING ZING—ZOOM, ZOOM (Perry Como)

**St. Paul, Minn.**

1. ABA DABA HONEYMOON (Reynolds-Carpenter)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. THE ROVING KIND (Guy Mitchell)
4. TENNESSEE WALTZ (Patti Page)
5. LET ME IN (Blue Barron)
6. BEAUTIFUL BROWN EYES (Jimmy Wakely)
7. SO LONG (Weavers)
8. SPARROW IN THE TREE TOP (Crosby-Andrews Sisters)
9. ACROSS THE WIDE MISSOURI (Hugo Winterhalter)
10. A PENNY A KISS (Eddy Haward)

**Philadelphia, Pa.**

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. BE MY LOVE (Maria Lanza)
4. A PENNY A KISS (Martin-Shore)
5. SO LONG (The Weavers)
6. IT IS NO SECRET (The Mariners)
7. IF (Perry Como)
8. I APOLOGIZE (Tony Martin)
9. ABA DABA HONEYMOON (Reynolds-Carpenter)
10. BRING BACK THE THRILL (Eddie Fisher)

**Albuquerque, N. M.**

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. IF (Perry Como)
3. BE MY LOVE (Maria Lanza)
4. TENNESSEE WALTZ (Patti Page)
5. THE ROVING KIND (Guy Mitchell)
6. YOU'RE JUST IN LOVE (Perry Como)
7. A PENNY A KISS (Share-Martin)
8. SO LONG (Weavers)
9. ABA DABA HONEYMOON (Reynolds-Carpenter)
10. WOULD I LOVE (Patti Page)

**Opelousas, La.**

1. IF (Ink Spots)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. BE MY LOVE (Maria Lanza)
4. TENNESSEE WALTZ (Patti Page)
5. YOU'RE JUST IN LOVE (Merman-Haymes)
6. MOCKIN' BIRD HILL (Patti Page)
7. A PENNY A KISS (Andrews Sisters)
8. ZING, ZING—ZOOM, ZOOM (Perry Como)
9. ABA DABA HONEYMOON (Reynolds-Carpenter)
10. THE ROVING KIND (Guy Mitchell)

**Boston, Mass.**

1. IF (Perry Como)
2. BE MY LOVE (Maria Lanza)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. WOULD I LOVE YOU (Patti Page)
5. TENNESSEE WALTZ (Patti Page)
6. YOU'RE JUST IN LOVE (Perry Como)
7. A PENNY A KISS (Share-Martin)
8. ABA DABA HONEYMOON (Reynolds-Carpenter)
9. THE ROVING KIND (Weavers)
10. SO LONG (Weavers)

**Malta, Mont.**

1. TENNESSEE WALTZ (Les Paul)
2. MY HEART CRIES FOR YOU (Jimmy Wakely)
3. GET OUT THOSE OLD RECORDS (Guy Lombardo)
4. THE ROVING KIND (Guy Mitchell)
5. MOCKIN' BIRD HILL (Pinetoppers)
6. TO THINK YOU'VE CHOSEN ME (Stafford-MacRae)
7. THE CHICKEN SONG (Guy Lombardo)
8. YOU'RE JUST IN LOVE (Perry Como)
9. OH BABE (Kay Starr)
10. PETITE WALTZ (Owen Bradley)

**Fresno, Cal.**

1. WOULD I LOVE YOU (Patti Page)
2. SO LONG (Weavers)
3. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
4. ROVING KIND (Guy Mitchell)
5. I. (Perry Como)
6. ABA DABA HONEYMOON (Reynolds-Carpenter)
7. MY HEART CRIES FOR YOU (Dinah Shore)
8. YOU'RE JUST IN LOVE (Perry Como)
9. TENNESSEE WALTZ (Patti Page)
10. JOHN & MARSHA (Stan Freberg)



# JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records—City by City

MARCH 24, 1951

## Cincinnati, Ohio

1. IF (Perry Como)
2. BE MY LOVE (Mario Lanza)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. YOU'RE JUST IN LOVE (Perry Como)
5. TENNESSEE WALTZ (Patti Page)
6. A PENNY A KISS (Shore-Martin)
7. WOULD I LOVE YOU? (Patti Page)
8. THE ROVING KIND (Weavers)
9. SO LONG (Weavers)
10. SHOT GUN BOOGIE (Tennessee Ernie)

## Savannah, Ga.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. IF (Perry Como)
3. BE MY LOVE (Mario Lanza)
4. TENNESSEE WALTZ (Patti Page)
5. YOU'RE JUST IN LOVE (Perry Como)
6. THE ROVING KIND (Guy Mitchell)
7. SO LONG (Weavers)
8. A PENNY A KISS (Shore-Martin)
9. ZING, ZING—ZOOM, ZOOM (Perry Como)
10. ABA DABA HONEYMOON (Reynolds-Carpenter)

## Indianapolis, Ind.

1. TENNESSEE WALTZ (Patti Page)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. IF (Jan Garber)
4. ROVING KIND (Guy Mitchell)
5. BE MY LOVE (Ray Anthony)
6. HOT ROD RACE (Red Foley)
7. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
8. BUSHEL AND A PECK (Whiting & Wakely)
9. IT IS NO SECRET (Jo Stafford)
10. MOCKIN' BIRD HILL (Les Paul)

## Phoenix, Arizona

1. IF (Perry Como)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. A PENNY A KISS (Shore-Martin)
4. NEVERTHELESS (Mills Bros.)
5. HARBOR LIGHTS (Sammy Kaye)
6. TENNESSEE WALTZ (Patti Page)
7. IT IS NO SECRET (Jo Stafford)
8. BEAUTIFUL BROWN EYES (Lisa Kirk)
9. ABA DABA HONEYMOON (Freddie Martin)
10. THE ROVING KIND (Guy Mitchell)

## Denver, Colo.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. IF (Joe Stafford)
3. ROVING KIND (Weavers)
4. IF YOU'VE GOT THE MONEY (Jo Stafford)
5. THE THING (Phil Harris)
6. YOU'RE JUST IN LOVE (Perry Como)
7. SAN ANTONIO ROSE (Ken Griffin)
8. LOVE SICK BLUES (Kay Starr)
9. TENNESSEE WALTZ (Patti Page)
10. WOULD I LOVE YOU (Patti Page)

## Reno, Nevada

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. THE ROVING KIND (Guy Mitchell)
3. SO LONG (Weavers)
4. IF (Ink Spots)
5. SHOT GUN BOOGIE (Tennessee Ernie)
6. TENNESSEE WALTZ (Patti Page)
7. ZING, ZING—ZOOM, ZOOM (Perry Como)
8. YOU'RE JUST IN LOVE (Rosemary Clooney)
9. MOCKIN' BIRD HILL (Les Paul)
10. A PENNY A KISS (Andrews Sisters)

## Spokane, Wash.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. THE ROVING KIND (Guy Mitchell)
3. TENNESSEE WALTZ (Patti Page)
4. IF (Billy Eckstine)
5. SO LONG (Les Baxter)
6. BE MY LOVE (Victor Young)
7. YOU'RE JUST IN LOVE (Perry Como)
8. NEVERTHELESS (Frankie Laine)
9. CHICKEN REEL (Les Paul)
10. HARBOR LIGHTS (Sammy Kaye)

## Pittsburgh, Pa.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. IF (Perry Como)
3. TENNESSEE WALTZ (Patti Page)
4. BE MY LOVE (Mario Lanza)
5. THE ROVING KIND (Guy Mitchell)
6. YOU'RE JUST IN LOVE (Perry Como)
7. SO LONG (Weavers)
8. ZING, ZING, ZOOM, ZOOM (Perry Como)
9. NEVERTHELESS (Mills Bros.)
10. HARBOR LIGHTS (Sammy Kaye)

## Detroit, Mich.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. THE ROVING KIND (Guy Mitchell)
4. SO LONG (Weavers)
5. NEVERTHELESS (Ray Anthony)
6. TO THINK YOU'VE CHOSEN ME (E. Howard)
7. THIRSTY FOR YOUR KISSES (Mills Bros.)
8. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
9. WOULD I LOVE YOU? (Patti Page)
10. IF (Perry Como)

## Cleveland, Ohio

1. BE MY LOVE (Mario Lanza)
2. THE ROVING KIND (Guy Mitchell)
3. SO LONG (Weavers)
4. IF (Perry Como)
5. MY HEART CRIES FOR YOU (Dinah Shore)
6. TENNESSEE WALTZ (Patti Page)
7. MOCKIN' BIRD HILL (Les Paul)
8. YOU'RE JUST IN LOVE (Perry Como)
9. ABA DABA HONEYMOON (Reynolds-Carpenter)
10. JOHN AND MARSHA (Stan Freberg)

## San Francisco, Cal.

1. IF (Perry Como)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. A PENNY A KISS (Shore-Martin)
4. ROVING KIND (Guy Mitchell)
5. IT IS NO SECRET (Bill Kenny)
6. BEAUTIFUL BROWN EYES (Lisa Kirk)
7. TENNESSEE WALTZ (Patti Page)
8. HARBOR LIGHTS (Sammy Kaye)
9. NEVERTHELESS (Mills Bros.)
10. ABA DABA HONEYMOON (Reynolds-Carpenter)

## Baltimore, Md.

1. ABA DABA HONEYMOON (Reynolds-Carpenter)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. TENNESSEE WALTZ (Patti Page)
4. SO LONG (Weavers)
5. YOU'RE JUST IN LOVE (Perry Como)
6. THE ROVING KIND (Weavers)
7. ACROSS THE WIDE MISSOURI (Hugo Winterhalter)
8. WOULD I LOVE YOU (Patti Page)
9. LET ME IN (Blue Barron)
10. CHICKEN SONG (Guy Lombardo)

Come in to the  
**RCA - VICTOR**  
**MOA SUITE 744**



... and hear the  
**NATION'S  
COMING  
NOVELTY  
HIT**



**"OH, YOU  
SWEET ONE"**

RCA Victor Record No. 25-1193

BY

**LAWRENCE DUCHOW**  
*and His Orchestra*

**IT'S ALL IN THE  
POINT**



The new PERMO-made POINTS of Osmium Alloy are the result of 20 years of progressive development—which has made possible the practical combination of prolonged tone quality of both needles and records.

**PERMO POINT**  
LONG LIFE COIN PHONOGRAPH NEEDLES

PERMO, Incorporated  
6415 N. Ravenswood Avenue  
CHICAGO 26, ILLINOIS



By London's "lovely refrain"

who started "HARBOR LIGHTS," "STRANGERS," "MUSIC, MAESTRO," etc.

Newest Release on London # 998

"WHERE THE RED ROSES GROW" and "TAKE TIME (TO PRAY)"

AT MO A Convention in Chicago see JAMES MARTIN (World's largest Independent Distributor), who will have the above record and other recent LONDON releases, including: "Spin The Bottle" b/w "Who'll Take My Place When I'm Gone" # 899—"Someone" b/w "I Didn't Mean To Be Mean To You" # 963.

Personal Mgt.: TIM GAYLE, 451 Wrightwood, Chicago Direction: William Morris Agency

LORRY RAINÉ

Mercury Emphasizes Aid To Ops In Trying Days Ahead



ART TALMADGE

CHICAGO, ILL.—Emphasizing the importance of the music operator to the record business, Art Talmadge, vice-president of Mercury Records, this week assured ops that his firm would do all in its power to try to help them through the difficult times ahead.

Talmadge said that Mercury had always been first to work out beneficial plans for operators, both in promotion and special premium deals.

"We are the first," he stated, "to give operators title strips on all our releases and have been making a practice of this for the last year. We expect to continue to do so as we have received many favorable comments on free title strips."

In relation to materials available for the pressing of phonograph records, Talmadge felt certain that somehow or other Mercury would be able to meet its requirements. The only real problem that would present itself, he thought, would be in the use of vinyl for 45 rpm. "Currently we are in good shape," he said, "What the future may bring remains to be seen."

Despite the possible shortage of vinyl, Mercury is at present releasing more and more disks on 45 rpm. With current machines featuring this speed and many change overs taking place, the demand for 45 rpm has shown a tremendous increase.

"Our first concern" Talmadge stated in conclusion "is always to give the operator a record that will bring in the coins. I think we did pretty well with 'Tennessee Waltz' and many of the other outstanding releases which we put out in 1950. For 1951, we will do our best, as we have in the past."

New Desmond Disk Result Of Demand

CHICAGO, ILL.—There's quite a story behind Johnny Desmond's latest and special MGM release, "Mama", backed with, "Yiddishe Mama".

For sometime Johnny wanted to cut "Mama" both in Italian and English. But, he couldn't find a side with which to back this great tune, he reports.

Anyway, according to Johnny, because of a request from one of his friends, and clearing this request with the Don McNeil "Breakfast Club" show, he sang, "Yiddishe Mama".

"The result was", Johnny reports, "dozens and dozens of letters asking that I sing it again."

"I did", he continues, "and, once again, another avalanche of letters from all over the country, to the point where I did it all over again."

"Then it dawned on me", he concludes, "that here's the tune the public itself wants. After showing MGM what had happened they, too, agreed with me. So you might say that we did 'Yiddishe Mama' as a backing to my Italian 'Mama' by public demand."

Thrilling THE NATION!

"BRING BACK THE THRILL"

lyric by RUTH POLL music by PETE RUGULO

EDDIE FISHER Victor records

BILLY ECKSTINE M-G-M records

TONY FONTAINE Mercury records

MARY MAYO Capitol records

VINNI DE CAMPO London records

DON CHERRY Decca records

maypole music, inc.

22 East 67th St. New York City



thanks a million!\*

quy

MITCHELL



"SPARROW IN THE TREETOP"

and...

"CHRISTOPHER COLUMBUS"

COLUMBIA 39190

\* "MY HEART CRIES FOR YOU" and "THE ROVIN' KIND" passed a million 3 weeks ago and is still going strong.

Milton Berle's Texaco Star Theater TV Show on March 20th. Opening New York Strand Theater March 23rd.







# Champ Butler

The NAME and the VOICE  
you'll ALL-WAYS remember

**“DEAR, DEAR, DEAR”**

**“BE MY LOVE”**

(WITH LES BROWN)

**“I APOLOGIZE”**

**“LET ME IN”**

(WITH PAUL WESTON)

**MUSIC OPERATORS!**  
*Listen To These Records  
in the Columbia Room  
702*

on  
**COLUMBIA**  
 **RECORDS**

First, Finest, Foremost in Recorded Music

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



# Capitol Records To Accelerate And Extend Juke Box Service

by Glenn Wallichs  
President, Capitol Records



GLENN WALLICHS

who have not been working are going back on the job and others are shifting to war jobs and higher salaries. In addition, there is, of course, a definite trend toward women going back into war work and this brings a vast flood of additional money into homes, where previously there has been enough for only the necessities.

On the subject of juke boxes; I believe there is more adroit programming today by the operators, which will pay off in additional coins. Magazines, such as "The Cash Box", have contributed a great deal toward keeping operators advised on records, and there is every indication that the result is more plays for most locations.

I believe that the advent of the "45" record, and its introduction to the juke box industry, will stimulate trade considerably, at an increasing rate. The quality is superior, the records wear longer, breakage is eliminated, and handling the small record simplifies the job for the operator. In addition, there is the appeal of novelty to the consumer, that is very likely to draw additional coins.

There has been some discussion about the possibility of 45's "drying up" during a severe war economy. I feel definitely this will not be the case. Plastic materials, that will be used by the armed forces under today's conditions, are quite different from those used in the last war and as a result, considerably more vinyl will be available. There is no indication now or in the immediate future that we will have any problems with materials and we feel sure that we will continue to issue "45" records indefinitely.

I would like to say a word in closing about the Juke Box Industry and it's relation to Capitol Records. Operators represent a substantial portion of our business, and for that we are grateful. In 1951, we are placing increasing emphasis on issuing records and making arrangements that have outstanding juke box appeal and results thus far are most encouraging. We are particularly pleased, because when we succeed in putting out the record that gets the "play", operator income goes up as well as our own sales—and that makes all of us happy.

We plan to accelerate and extend our juke box service in 1951. I doubt if there is one single thing more important to Capitol than this activity. All this calls for new artists, new tones, new arrangements and even new recording techniques, developed exclusively for juke box acceptance. We are working on it constantly and the job has a No. 1 priority.

There is a great deal of data on the over-all business picture and it would be repetitious for me to review it here. The important thing for all of us, is to be aware of the fact that everything that happens in Washington today has some bearing on the operation of the smallest dealer in the most remote part of the country. People are psychologically effected by war news and the state of mind reflects itself in their way of life and their expenditures, both for necessities and pleasure.

As an example, I asked a local record dealer the familiar question, "How's business?" and his reply was "I can't tell until I see this morning's headlines in the paper." I had heard the expression before, but this dealer was serious about it. The mind of the masses is reconditioned each day by the temper of front page news. And the state of mind presages the state of sales.

Now, where does that leave us as record manufacturers and as suppliers to the vast Operator Industry? Each man has his opinion. I will give you mine based on the facts I have available.

I think, beyond a shadow of a doubt, that the prospect for phonograph records and for juke box business is excellent. There are many reasons. An increasing shortage of the major appliances, automobiles and other merchandise is moving in on us. Under such conditions, people who are not burdened with major expenditures, or who are not meeting payments, find themselves with more loose change in their pockets. And this money frequently goes into entertainment, which includes juke boxes.

War, or threatened war, is a terrible price to have to pay for increased business in any industry and no one welcomes it. But the fact remains that a war economy accelerates expenditures for entertainment of all kinds.

Payrolls are increasing. Many men

again . . .  
It's ABBEY RECORDS  
for . . .

## A NEW SOUND ON RECORDS

A Genuine Nickelodeon playing

"WHATEVER HAPPENED TO THE GOOD OLD DAYS?"

Backed with

"THE NICKELODEON WALTZ"

by

LAWRENCE COOK at the nickelodeon  
Vocal by TONY MANGO and The Sapphires  
ABBEY RECORD No. 15042

Assured THE HIT of the MOA CONVENTION

For a treat instead of a treatment — Visit us in Exhibit ROOM 743, Palmer House. Our New Singing Star ROME JOHNSON will be on hand to greet you.

Pete Doraine

Stanley Borden

ABBEY RECORDS, INC.  
418 West 49th Street New York, N.Y.

# BROADWAY RECORDS

Presents Their New Hit Record . . .

"CHOIR BOY"  
"DON'T EVER LEAVE ME"

with DAVE STREET and The PAULETTE SISTERS  
and BUDDY KAY Orchestra

BROADWAY — 1003





Fran  
Warren

By far her finest . . .

**"I LOVE YOU  
MUCH TOO MUCH"**

Listen To This Great Release  
At The MOA Convention In

**RCA-VICTOR'S ROOM 744**

**RCA VICTOR RECORDS** No. 20-4082  
No. 47-4082



## Prospects For 1951 Depend Upon Materials, Personnel, Purchasing Power

by Sydney Nathan  
President, King Records



SYDNEY NATHAN

The prospects of the record industry for 1951 hinge upon three basic factors: 1. materials, 2. personnel, 3. retail purchasing power.

During a period of emergency and rearmament such as we are now experiencing, the first two factors are continuously pressing problems, while the third factor, purchasing power, increases so rapidly the main problem is supplying the demand. Each of these problems is intensified by the degree to which the emergency and rearmament program increases.

The record manufacturing business is facing a very serious shortage in vital materials, such as copper, nickel, vinyl, shellac and resins. We feel we can sweat it out, but the big job will be discovering and obtaining substitutes for short items. Since the last war many substitutes for shellac and resins have been developed; on other items, only the future will give us the answer. However, my personal feeling is that the industry will come through.

The biggest headache will be in the manpower field. Already the draft has taken many valuable salesmen and

branch personnel and, in addition, the money-laden industries are wooing competent personnel from us here at King in the Sales and Administrative Divisions, as well as skilled workers in the plant. These losses are not easily replaceable and, as in the last war, available personnel is becoming less and less competent.

Just as materials and manpower grow tighter and civilian products scarcer, so the retail purchasing power increases. The biggest recipient of this excess money in times like these is the amusement industry and the record companies should share in this with an upward trend in sales.

Competition in the industry will continue as keen as always and each manufacturer will still need the three important outlets for record sales: i.e. the retail dealer, the juke box operator, and the disc jockey. They are each equally important to the industry, the disc jockey and the operator to expose the wares to the buying public and the retailer to serve its wants. The goodwill of one without the effort of the other is like the fellow who built a beautiful gadget, which everyone thought was wonderful, but the inventor died broke because nobody bought it.

I am sure the 45 rpm record will become increasingly in demand now that the juke box operator in many locations is converting to 45s and because the public is still being supplied with three-speed players, although in reduced quantities. Many of the obstacles which were faced on 78s have been overcome by the 45s, namely breakage, cost of shipping and storage space, all of which are costly factors to the record manufacturer and to the dealer. In addition, the retail buyer and operator have a product with greatly improved fidelity.

To summarize, from where we now sit, it looks like sales will continue upward albeit the industry will face some serious problems and sweat off some excess fat. However, the three main cogs in the sales machinery will remain as important as ever, namely the disc jockey, the operator and the retailer.

## Abbey Introduces Another New Sound With An Old Nickelodeon

NEW YORK—In March of last year, Peter Doraine startled the entire music industry by introducing the "new" sound of the Piano Roll Blues. Now in March, 1951, he's done it again. This time the "new" sound is that of a forty year old NICKELODEON, the forerunner of the Juke Box.

The new phenomenon on ABBEY Records is called the "Nickelodeon Waltz" backed by "What Ever Happened to the Good Old Days?", both written by Bea Walker and Don George. The entire music on the record emulates from one of the last NICKELODEONS in existence. Featured on the sides is the singing of Tony Mango with The Sapphires. And not to be overlooked is the tremendous effort put in by Lawrence (Piano Roll) Cook who spent ten days making the piano roll necessary to play the Nickelodeon; every perforation had to be done by hand.

Peter Doraine's successful recording of the Nickelodeon was no simple endeavor. For six months, he tried

to locate a Nickelodeon but was unable to find one. Finally, it was suggested that he try a place called Jahn's, a very popular and successful Ice Cream "Parlor" in Long Island.

Fortunately, Jahn's was the right place. After six months of searching, Peter Doraine finally found a NICKELODEON suitable for recording. Making all necessary arrangements with Mr. Jahn, Doraine proceeded to bring equipment into the Ice Cream Parlor, and recorded right there among the sodas and sundaes.

### Wurlitzer On Stage

CHICAGO—One of the most important features of the picture that appeared on page 12 of the March 17 issue of *The Cash Box*, particularly to coinmen, was the two Wurlitzer 1400's that were displayed on the bandstand of the Oriental Theatre. These new phonos were lent to the theater by Ben Coven of Coven Distributing, Wurlitzer distributors here.

## Aladdin's BIG THREE!

"BLACK NIGHT" AL 3076

Charles Brown

"TEARS, TEARS, TEARS" and

"LET'S ROCK AWHILE" AL 3080

Amos Milburn

"WALKING AND TALKING BLUES" and

"GIRL FIFTEEN" AL 3069

Floyd Dixon

with Johnny Moore's 3 Blazers



OPS: Special Release!

LOUIS

New Robin Hood HIT

PRIMA'S

"CHENA LUNA"

(Zooma Zooma Bacalla)

backed with

"GOOD-BOOGDI BOOGI"

ROBIN HOOD # 106

Coming Up!

"YEAH YEAH YEAH"

ROBIN HOOD # 105



IMPERIAL RECORDS • IMPERIAL RECORDS • IMPERIAL

REC... IMPERIAL RECORDS • IMPERIAL RECORDS

IMPE... Another R & B Hit by IMPERIAL

RECO... FATS DOMINO ORDS

IMPER... ON RECORD NO. 5114 ERIAL

RECO... "TIRED OF LIVING" ORDS

IMPER... "WHAT'S THE MATTER BABY" ERIAL

RECO... IMPERIAL ERIAL

IMPE... RECORD CO., INC. IMPERIAL RECORDS  
RECC... 6425 HOLLYWOOD BLVD., HOLLYWOOD 28

Proven Profit Makers!

"LOST LOVE" # 390

"PLEASE SEND ME SOMEONE TO LOVE" # 375

By Percy Mayfield

Also available on 45 rpm.

Specialty records  
8508 Sunset Blvd. Hollywood 46, Calif.



# Extra Special-Now on DOT...

THESE ORIGINAL JOE LIGGINS, IVORY JOE HUNTER AND DIXIE-AIRES RECORDINGS ARE NOW AVAILABLE FOR IMMEDIATE SHIPMENT. RUSH YOUR ORDERS.

## JOE LIGGINS

- 1031 "THE HONEYDRIPPER" PART I  
"THE HONEYDRIPPER" PART II
- 1032 "I'VE GOT A RIGHT TO CRY"  
"LAST NIGHT BLUES"
- 1033 "TANYA"  
"DOWN HOME BLUES"

## IVORY JOE HUNTER

- 1036 "BLUES AT SUNRISE"  
"YOU TAUGHT ME TO LOVE"

## THE DIXIE-AIRES

- 1034 "MY TROUBLE IS HARD"  
"ELIJAH"

### Popular

## JOHN MADDOX with Rhythmasters

- 1023 "MEMPHIS BLUES"  
"ALABAMA JUBILEE"
- 1005 "CRAZY BONE RAG"  
"ST. LOUIS TICKLE"
- 1012 "HULA BLUES"  
"I GET THE BLUES WHEN IT RAINS"

## JIM WILSON with Ann Carr

- 1025 "OLD HOME TOWN"  
"IF I SHOULD NEED YOU"

## WES BRITT at the Organ with Rhythmasters

- 1038 "EASY MELODY"  
"RED SAILS IN THE SUNSET"

### Folk & Western

## ANDY WILSON

- 1021 "FADED LOVE"  
"THIS SIDE OF HEAVEN"
- 1029 "YOU COUNT ALL MY MISTAKES"  
"DON'T EVER SAY YOU LOVE ME"

## BIG JEFF and the Radio Playboys

- 1004 "JUKE BOX BOOGIE"  
"YOU TALK IN YOUR SLEEP"

## BOB LAMM

- 1017 "NO TEARS FOR YOU"  
"I'M GONNA LOCK MY HEART"
- 1028 "I HOPE I DON'T LIVE LONG ENOUGH TO LOSE YOU"  
"CORN'S A-POPPIN'"

## BILLY SCOTT

- 1014 "DEAR DADDY UNCLE SAM"  
"WHEN I WAS JUST THIRTEEN"

### Rhythm & Blues

## MARGIE DAY & GRIFFIN BROTHERS

- 1019 "LITTLE RED ROOSTER"  
"BLUES ALL ALONE"
- 1010 "STREET WALKIN' DADDY"  
"RIFFIN' WITH GRIFFIN"
- 1024 "BONAPARTE'S RETREAT"  
"HOT PEPPER"

## GRIFFIN BROTHERS ORCHESTRA

- 1020 "BLUES WITH A BEAT"  
"GRIFF'S BOOGIE"

## CECIL GANT

- 1030 "CINDY LOU"  
"WAITING FOR MY TRAIN"
- 1016 "CRYIN' TO MYSELF"  
"NOBODY WANTS YOU"

### Spiritual

## FAIRFIELD FOUR

- 1022 "I DON'T KNOW WHY I HAVE TO CRY"  
"WHEN I MOVE IN THE ROOM"
- 1003 "TREE OF LEVEL"  
"JESUS MET THE WOMAN AT THE WELL"
- 1015 "I'LL TELL THE WORLD"  
"IN THE UPPER ROOM"

## FAIRFIELD FOUR—cont.

- 1011 "IN THE WILDERNESS"  
"LET ME TELL YOU ABOUT JESUS"
- 1006 "SAVIOR DON'T PASS ME BY"  
"DEAR LORD LOOK DOWN UPON ME"

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see you at the show —

**RANDY WOOD — DOT RECORDS**

**Dot RECORDS, Inc.**  
GALLATIN, TENN. Tel. Gallatin 880



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

**1 PLEASE SEND ME SOMEONE TO LOVE**  
Percy Mayfield  
(Specialty 375)

**BLACK NIGHT**  
Charles Brown  
(Aladdin 3076)

**ROCKIN' BLUES**  
Johnny Otis  
(Savoy 766)

**2 I WILL WAIT**  
Four Buddies  
(Savoy 769)

**LITTLE RED ROOSTER**  
Griffin Bros. & Margie Day  
(Dot 1019)

**BLACK NIGHT**  
Charles Brown  
(Aladdin 3076)

**3 ROCK LITTLE DADDY**  
Freddie Mitchell  
(Derby)

**WHAT WILL I TELL MY HEART?**  
Al Hibbler  
(Chess 1445)

**LITTLE RED ROOSTER**  
Griffin Bros. & Margie Day  
(Dot 1019)

**4 BLACK NIGHT**  
Charles Brown  
(Aladdin 3076)

**LOST LOVE**  
Percy Mayfield  
(Specialty 390)

**TIRED OF CRYING**  
Fats Domino  
(Imperial)

**5 I APOLOGIZE**  
Billy Eckstine  
(MGM 10903)

**ONCE THERE LIVED A FOOL**  
Jimmy Grissom  
(Hollywood 143)

**MIDNIGHT IS HERE AGAIN**  
Joe Turner  
(Freedom)

**6 BE MY LOVE**  
Mario Lanza  
(RCA Victor 10-1561)

**ROCKIN' BLUES**  
Johnny Otis  
(Savoy 766)

**LOOKING FOR A WOMAN**  
Jimmy McCracklin  
(Swingtime)

**7 JET**  
King Cole  
(Capitol 1365)

**KOREA BLUES**  
Bayou Boys  
(Chess 1449)

**LOST LOVE**  
Percy Mayfield  
(Specialty 390)

**8 TEAR DROPS FROM MY EYES**  
Ruth Brown  
(Atlantic 919)

**LOOKING FOR A WOMAN**  
Jimmy McCracklin  
(Swingtime)

**IF**  
Ink Spots  
(Decca 27391)

**9 FIVE VOCALS AND A MAMBO**  
Chapuseaux Y Damiron  
(Landia)

**JET**  
King Cole  
(Capitol 1365)

**TEARDROPS FROM MY EYES**  
Ruth Brown  
(Atlantic 919)

**10 I CRY**  
Buddy Johnson  
(Decca 27330)

**I WILL WAIT**  
Four Buddies  
(Savoy 769)

**I APOLOGIZE**  
Billy Eckstine  
(MGM 10903)



# HOT

in DALLAS      in LOS ANGELES      in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1. **DON'T TAKE YOUR LOVE AWAY FROM ME**  
Laurie Tate & Joe Morris  
(Atlantic 923)

---

2. **BLACK NIGHT**  
Charles Brown  
(Aladdin 3076)

---

3. **LOST LOVE**  
Percy Mayfield  
(Specialty 390)

---

4. **ROCKING & ROLLING**  
Little Son Jackson  
(Imperial)

---

5. **ROCKIN' BLUES**  
Johnny Otis  
(Savoy 766)

---

6. **BABY, LET ME HOLD YOUR HAND**  
Ray Charles  
(Swingtime)

---

7. **GEE BABY**  
Johnny Otis  
(Savoy)

---

8. **LITTLE RED ROOSTER**  
Griffin Bros. & Margie Day  
(Dot 1019)

---

9. **I'M JUST A STRANGER HERE**  
Bob Geddings Trio  
(Gilt Edge)

---

10. **YEAH, YEAH, YEAH**  
Joe Morris  
(Atlantic)

- BLACK NIGHT**  
Charles Brown  
(Aladdin 3076)
- 
- BABY, LET ME HOLD YOUR HAND**  
Ray Charles  
(Swingtime)
- 
- CHICA BOO**  
Lloyd Glenn  
(Swingtime)
- 
- ONCE THERE LIVED A FOOL**  
Jimmy Grissom  
(Recorded In Hollywood 143)
- 
- DOLPHIN STREET BOOGIE**  
Red Callender  
(Recorded In Hollywood 141)
- 
- LOOKIN' FOR A WOMAN**  
Jimmy McCracklin  
(Swingtime)
- 
- I'LL WAIT FOR YOU**  
Ruth Brown  
(Atlantic)
- 
- LOST LOVE**  
Percy Mayfield  
(Specialty)
- 
- GEE BABY**  
Johnny Otis  
(Savoy)
- 
- TEARS, TEARS, TEARS**  
Amos Milburn  
(Aladdin)

- OPALOUSAS, LA.**
1. Black Night (Charles Brown)
  2. Rockin' Blues (Johnny Otis)
  3. Little Red Rooster (Margie Day)
  4. Do Something For Me (Dominoes)
  5. Once There Lived Fool (Jimmy Grissom)
  6. I'll Wait For You (Ruth Brown)
  7. Teardrops From My Eyes (Ruth Brown)
  8. Little Joe's Boogie (Joe Liggins)
  9. Back Home Blues (Lowell Fulson)
  10. Lost Love (Percy Mayfield)
- 
- RICHMOND, VA.**
1. Easter Boogie (Freddie Mitchell)
  2. I Will Wait (Four Buddies)
  3. Rock Little Daddy (Freddie Mitchell)
  4. Sweet Slumber (Four Buddies)
  5. Lost Love (Percy Mayfield)
  6. Shot Gun Boogie (Cootie Williams)
  7. Buggy Boogie (Brownie McGhee)
  8. Black Night (Charles Brown)
  9. Please Send Me Someone To Love (Percy Mayfield)
  10. Rockin' Blues (Johnny Otis)
- 
- OAKLAND, CAL.**
1. Don't You Want A Man Like Me (B. B. King)
  2. Do Something For Me (Dominoes)
  3. Tired Of Crying (Fats Domino)
  4. Black Night (Charles Brown)
  5. Lost Love (Percy Mayfield)
  6. Baby Let Me Hold Your Hand (Ray Charles)
  7. I Cry (Buddy Johnson)
  8. Tears, Tears, Tears (Amos Milburn)
  9. Gee Baby (Johnny Otis)
  10. My Heart Cries For You (Dinah Washington)
- 
- FRESNO, CAL.**
1. Lost Love (Percy Mayfield)
  2. Black Night (Charles Brown)
  3. Don't Go (Larry Darnell)
  4. Rockin' Blues (Johnny Otis)
  5. For You (George Shearing)
  6. He's My Rock (Five Blind Boys)
  7. Every Night About This Time (Fats Domino)
  8. Please Send Me Someone To Love (Percy Mayfield)
  9. Gee Baby (Johnny Otis)
  10. Teardrops From My Eyes (Ruth Brown)
- 
- LITTLE ROCK, S. C.**
1. Little Red Rooster (Margie Day)
  2. Lost Love (Percy Mayfield)
  3. Tennessee Waltz (Stick McGhee)
  4. Red's Boogie (Piano Red)
  5. Black Night (Charles Brown)
  6. Standing On The Corner (Ruth Brown)
  7. Shotgun Boogie (Cootie Williams)
  8. Bad, Bad Whiskey (Amos Milburn)
  9. Don't Take Your Love Away (Laurie Tate)
  10. Rock Little Daddy (Freddie Mitchell)

## Special - HOT OFF THE PRESS

# "JACQUET BLOWS THE BLUES"

PART I and PART II      RIH 157

Get On The 100% Hit Parade  
with  
**RECORDED IN HOLLYWOOD**  
The Hollywood Label

**BIGGEST THING OF THE YEAR**  
JIMMY GRISSOM'S  
**"ONCE THERE LIVED A FOOL"**  
(Award O' The Week — "The Cash Box")  
RIH 143

AND HIS GREAT NEW RELEASE  
**"I LOST MY INSPIRATION"**  
backed by  
**"ONCE IN LOVE BLUES"**  
(Award O' The Week — "The Cash Box")  
RIH 149

THIS ONE IS REALLY GOING — AND GONE!  
**"DOLPHIN STREET BOOGIE"**  
backed by  
**"POINCIANA"**  
RIH 141

RED CALLENDER and His Sextet  
THESE TWO ARE JUST LIKE MONEY IN THE BANK  
The Great ERROL GARNER with  
**"NEW YORK CONCERTO"**

backed by  
**"THIS IS MY BELOVED"**  
RIH 128  
**"LOTUS BLUE"**  
backed by  
**"SIX P.M."**  
RIH 110

HERE'S ONE THAT JUST WON'T STOP!  
PERCY MAYFIELD'S  
**"TWO YEARS OF TORTURE"**  
backed by  
**"HALF AWAKE"**  
RIH 111

Order Any or All of Them from Your Distributor —  
100% Return

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223 W. 2nd STREET, LOS ANGELES 12, CALIFORNIA  
(Phones: CEntury 29001—MUtual 6623)



*Thanks Operators*  
**FOR MAKING THESE**  
*Atlantic Hits...*



☾ "TEARDROPS FROM MY EYES"  
*Ruth Brown Atlantic No. 919*

☾ "ANYTIME, ANYPLACE, ANYWHERE"  
*Joe Morris-Laurie Tate Atlantic No. 914*

☾ "DANNY BOY"  
*Al Hibler Atlantic No. 911*

☾ "AFTER HOURS SESSION"  
*Frank Culley Atlantic No. 888*

☾ "DON'T TAKE MY LOVE"  
*(Away From Me)*  
*Joe Morris-Laurie Tate Atlantic No. 923*

☾ "STANDING ON THE CORNER"  
*(I'll Wait for You)*  
*Ruth Brown Atlantic No. 930*

**ATLANTIC RECORDS**  
 301 West 54th Street, New York, N. Y.

**THE CASH BOX**  
*Jazz 'n Blues Reviews*  
**★ AWARD O' THE WEEK ★**

"THAT'S THE ONE FOR ME" (2:42)  
 "BYE, BYE BABY BLUES" (2:55)

ROY MILTON  
 (Specialty 386)



ROY MILTON

● Here is a waxing that's sure to hit. "That's The One For Me," is a tune with catchy lyrics and a melody that's a cinch to make it sell in the boxes. Roy Milton and Camille Howard really spin through

this top deck in a fast, jumpy style that's gonna make you listen and keep time. Roy's "Solid Senders" supply an instrumental backing that helps keep this platter moving in fine style. The combined effect is one to make music ops stop and give a listen and to stock up fast. The under side is a change of pace for Roy. Here he delivers a slow rhythmic blues number in that low down style that may also hit the stride. Roy does this tune alone and he sings it with a feeling that has you crying the blues. Either side can do it, but music ops have a sure one in the upper half. This disk by Roy Milton is destined for a big play in the boxes. Ops should get with it fast.

"WILLOW WEEP FOR ME" (2:27)  
 "RUN FOR THE HILLS" (2:49)

ARNETT COBB & ORCHESTRA  
 (Columbia 39247)

● The top side of this disk by Arnett Cobb and his orchestra offers a slow instrumental featured by some pretty saxophone solo work. The flip finds the orchestra taking a pretty number for a fast ride around the wax. Both sides are listenable and ops looking for some strong fillers should get with this fast.

"SUNNY ROAD" (2:38)  
 "BE FAIR WITH ME" (2:41)

CHARLES BROWN  
 (Swingtime 259)

● Charles Brown has a real low down blues number to offer on the top deck and he does a fine job with it. The lyrics are real listenable and there is beautiful guitar behind him. The flip is a pretty ballad done in a slow soothing manner. Ops would be wise to give a listen.

"NOBODY CARES—NOBODY KNOWS" (2:38)

"WHY DID YOU SAY GOODBYE?" (2:41)

LARRY DARNELL  
 (Regal 3315)

● Upper lid of this one finds Larry Darnell with a slow beautiful ballad with some pretty lyrics. Larry does this in soothing manner which makes this platter a must for ops. The under half is also a pleasurable number in a faster tempo. We like the top side.

"JUSTICE BLUES" (2:36)  
 "I LIVE MY LIFE" (2:42)

CLARENCE "GATEMOUTH" BROWN  
 (Peacock 1568)

● A fast moving number is carried along on this top side by the familiar vocalizing of Clarence "Gatemouth" Brown. He does his usual good job along with some excellent instrumental backing. The under side is one of those low down blue numbers, that's done in an appealing style. Ops looking for fillers oughta give a listen.

"LIES, LIES, LIES" (2:36)  
 "CLOUDY DAY BLUES" (2:42)

ANNISTEEN ALLEN  
 (Federal 12012)

● Annisteen Allen comes up with two sides on this waxing that should do fairly well in the machines. She does some pretty chirping on both numbers, which move along with a jumpy tempo. These tunes show Annisteen to good advantage. Ops would do wise to listen in this direction.

"SOMEDAY DARLIN'" (2:43)  
 "BAD LUCK BLUES" (2:39)

JIMMY LOCKS  
 (Regal 3314)

● Jimmy Locks dishes out two true blue numbers in that slow soft style. Both ends get some nice vocalizing as Jimmy sings this with feeling. An instrumental backing of smooth piano playing helps set the mood. Ops oughta lend an ear.

"HOUSTON JUMP" (2:41)  
 "BROKENHEARTED" (2:40)

FLOYD DIXON  
 (Swingtime 261)

● The popular Floyd Dixon comes on with a talking and singing version of a lowdown blues number on the upper half. His meaningful rendition plus some beautiful piano accompaniment, makes this a hot disk for ops to listen to. The lower lid also offers a bit of low down blues in top notch style. This should go well in the boxes.

"NOTHING BUT TROUBLE" (2:39)  
 "NOBODY'S LOVIN' ME" (2:36)

LONNIE JOHNSON  
 (King 4432)

● Two sides with equally pretty tunes are turned out by Lonnie Johnson. Both are slow moving ballads with exceptionally beautiful instrumental backing supplied by the guitar and piano. It's certain that both will go big ops oughta order now. This number is a natural.

**ANOTHER BIG HIT!**

SAVOY #779  
 featuring THE FOUR BUDDIES

"SWEET SLUMBER"  
 "DON'T LEAVE ME, NOW"

Order at Once!

SAVOY RECORD CO., INC.  
 58 Market Street, Newark 1, N. J.

**APOLLO**

MAHALIA JACKSON  
 "Queen of the Gospel Singers"  
 Winner of the French Grand Prix Du Disques—1950  
 singing  
 "I GAVE UP EVERYTHING TO FOLLOW HIM"  
 and "GET AWAY JORDAN"  
 Apollo # 240

**APOLLO RECORDS, INC.**  
 457 W. 45 St. N. Y.



# Which One's The Bunny?



NEW YORK—Rayburn and Finch, those zany disk jockeys at WNEW, look a little bewildered as they play host to an unusual guest. "Sonny The Bunny", the counterpart of the current seasonal opus, came hopping along one day, and the boys took it to their hearts. Among the versions available at present are those by Merv Shiner on Decca, Tommy Tucker on MGM and Gene Autry on the Columbia label.



Original Five Blind Boys — Jackson Harmonizers

- |   |                |                |
|---|----------------|----------------|
| "HE'S MY ROCK"                                  | Sing           | PEACOCK # 1551 |
| "I'VE GOT A RIGHT"                              |                | PEACOCK # 1550 |
| Makers of "OUR FATHER"                          |                |                |
| Another Natural by Clarence "Gatemouth" Brown   |                |                |
| "I LIVE MY LIFE"                                | Latest Release | PEACOCK # 1568 |
| "JUSTICE BLUES"                                 |                |                |
| Willie Mae Thornton — New Blues Sensation       |                |                |
| "PARTNERSHIP BLUES"                             |                | PEACOCK # 1567 |
| "I AM ALL FED UP"                               |                |                |
| "Doc" Jones — The "Sure Cure for the Blues" Man |                |                |
| "WOLF SONG"                                     |                | PEACOCK # 1540 |
| "DO YOU WANT TO ROLL"                           |                |                |
| Harry Johnson — Blues Vocal and Guitar          |                |                |
| "NONE CAN TAKE YOUR PLACE"                      |                | PEACOCK # 1560 |
| "MY BABY'S COMING HOME"                         |                |                |

4104 LYONS AVE.  
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See  
IRVING  
MARCUS  
at the  
M O A  
Show

# TOPS THEM ALL!

## Al Hibbler's

### "What Will I Tell My Heart"

BACKED WITH

### "It Don't Mean A Thing"

(CHESS RECORD No. 1455)

Also Al Hibbler's "Trees" And "Solitude"

NEW!! TERRIFIC!! SENSATIONAL!!

Jackie Brenston And His Delta Cats

### "Rocket 88"

BACKED WITH

### "Come Back Where You Belong"

(CHESS RECORD No. 1458)

GETTING HOTTER BY THE SECOND!!

### Muddy Waters'

### "Long Distance Call"

BACKED WITH

### "Too Young To Know"

(CHESS RECORD No. 1452)

ATTENTION DISTRIBUTORS!!

A few territories still available to tie in and cash in with "The Hottest Little Label in the Nation"!! Write, Wire or Phone us Today! If you are attending the MOA Convention phone us and we'll meet with you at your convenience.

# CHESS RECORDS

5249 COTTAGE GROVE AVE., CHICAGO

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## A Special Announcement

### Of Importance To All Music Operators

# "La Salle Needles"

America's Finest Automatic Phonograph Needles

PERFECTLY OSMIUM TIPPED  
FULLY GUARANTEED FOR 5000 PLAYS

See It!! Hear It!!

ROOM 719

MOA CONVENTION

Palmer House, Chicago

NOTICE!

"La Salle Needles" are sold to and thru Distributors only. Distributors who handle "La Salle Needles" do so on an exclusive franchise basis. If you are a distributor and are interested in "America's Finest Automatic Phonograph Needle" contact us at the Palmer House, Room 719, during the MOA Convention (March 19, 20 and 21, 1951) or direct to our offices listed below.

## Manny Gutterman

# LA SALLE INDUSTRIES

100 NORTH LA SALLE STREET, CHICAGO, ILLINOIS









## "Music For Morale" Should Be Slogan For Record Business

by Frank Walker  
General Manager,  
MGM Records



FRANK WALKER

What's ahead in 1951? Who knows? We're living in a terrified and tortured world—yet a world no one wishes to leave. What's our personal job in 1951? Just doing the job assigned to us as best we can, taking our daily dose of optimism, and settling our minds to the fact that "There have always been Wars and Rumors of Wars—there always will be". Those of us in the Record Business are fortunate indeed, for during these troublesome days we are engaged in something more than a commercial enterprise—we're supplying moments of relaxation and entertainment to millions of workers, to members of the armed forces throughout the world, to the folks at home, to the old, the young, to all who naturally turn to music during periods of emotional stress.

To the men who own and operate the coin phonographs throughout the country—yours is a big job. You are the dispensers of mood music. What else can be bought for a nickel (or a dime) that will furnish so much mental relaxation and real enjoyment? The nickel (or dime) dropped in one of your machines will provide a three-minute tonic which may favorably change the entire outlook of the listener.

How many nickels (or dimes) may be dropped in during 1951? Plenty. More, I'm sure than any of us can possibly imagine. Remember the years 1917-1919? No, then you must recall 1941-1945. Every existing Juke Box, no matter where located, was busy and at all hours too, for one, two and three shifts of workers were busy and they must have relaxation no matter the time of day or night. Will 1951 differ from the years mentioned? Not at all. We're living in a war-time economy, and it's here to stay, for this generation at least.

So operators of coin phonographs, yours is a big job ahead. Keep those machines in good repair, keep them loaded with new records of fresh and timely tunes, the folks want them and you'll be doing a great job of morale building on all fronts. Do the work first, count the nickels (or dimes) last, and you'll be well satisfied with the results.

"Music for Morale" might well be your 1951 slogan. Good Luck in your efforts.

## Thanks OPS Thanks



## Pee Wee "TENN WALTZ" KING

AND REDD STEWART—VOCALIST  
CO-AUTHORS OF "TENNESSEE WALTZ"

Super Special RELEASE — MARCH 10th  
RCA-VICTOR RECORD # 21-0451

### "CHEW TOBACCO RAG"

b/w "STRANGE LITTLE GIRL"

CURRENT HITS # 21-0429 "NO ONE BUT YOU"  
RCA-VICTOR # 21-0393 "RIVER ROAD TWO-STEP"

PEE WEE KING ENTERPRISES, LOUISVILLE, KY.

### 1 SHOTGUN BOOGIE

Tennessee Ernie  
(Capitol 1295; F-1295)

### 2 THERE'S BEEN A CHANGE IN ME

Eddy Arnold  
(RCA Victor 21-0412; 48-0412)

### 3 I LOVE YOU A THOUSAND WAYS

Lefty Frizell  
(Columbia 20739; 8-770)

### 4 IF YOU'VE GOT THE MONEY, I'VE GOT THE TIME

Lefty Frizell  
(Columbia 20739; 8-770)

### 5 GOLDEN ROCKET

Hank Snow  
(RCA Victor 21-0400; 48-0400)

### ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

#### TENNESSEE WALTZ

Patti Page  
(Mercury 5534; 5534x45)

#### MOCKIN' BIRD HILL

Pinetoppers  
(Coral 64061; 9-64061)

#### BEAUTIFUL BROWN EYES

Jimmy Wakely  
(Capitol 1393; F-1393)

#### SHINE, SHAVE, SHOWER

Lefty Frizell  
(Columbia 20772; 4-20772)

#### DEAR JOHN

Hank Williams  
(MGM 10904; K10904)

## Only IMPERIAL

has the Original



By the Writer

BILLY BRIGGS  
WITH STRING BAND

"Chew Tobacco Rag"

AVAILABLE ON 2 SPEEDS-78 AND 45

RECORD NO. 8104-78 NO. 8104-45

IMPERIAL RECORD CO., INC.

6425 HOLLYWOOD BLVD., HOLLYWOOD 28, CALIF.



Announcing the Opening

of

**RIDGEWAY  
MUSIC CO.**

a B. M. I. affiliate

We want to extend our appreciation and thanks to the Recording Companies and their A and R men, Radio Program Depts., their Artists—Recording Artists—Juke Box Operators—Disc Jockeys—and other entertainers.

**NO ONE BUT YOU**

written by Pee Wee King-Redd Stewart

**PAUL NEIGHBORS — Capitol # 1341**

**PEE WEE KING — Victor # 21-0429**

**IF I SHOULD COME BACK**

Pee Wee King-Redd Stewart

**EDDIE DEAN — Capitol # 1389**

**COWBOY COPAS — King # 937**

**SOME DAY YOU'LL REMEMBER**

Pee Wee King-Redd Stewart

**JESS WILLARD — Capitol # 1436**

**CLYDE MOODY — King # 943**

**ONE WAY STREET**

written by Vic Banks & J. L. Frank

**JESS WILLARD — Capitol # 1436**

**VIC BANKS — Crystal # 301**

Professional Copies for Artists and Radio Stations by Request.

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6087 Sunset Blvd.  
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HE. 8245—HE. 5509

**THE CASH BOX**

*"Folk" and "Western" Record Reviews*



**"BOOGIE BOTTOM BOOGIE" (2:54)**

**"DEAR JOHN" (2:48)**

JIM BOYD  
(RCA Victor 21-0443; 48-0443)



JIM BOYD

● A very dynamic side is offered on the upper level by Jim Boyd and his Men of the West labeled "Boogie

Bottom Boogie". Jim sends this one flying high with a first rate vocal and an excellent accompaniment. Ops who try it out are gonna find that they're going to be hopping around too taking those nickels from the machines. With a good set of lyrics to work on, Jim gets going here with a very fast beat and some guitar work that's a joy to hear. The bottom side too gets a high powered treatment from Jim and his boys. They certainly know what to do with a tune as they prove so ably on this platter. Ops who want a good thing, have it on the top deck.

**"I DON'T KNOW WHY" (2:40)**

**"IF I COULD ONLY LIVE MY LIFE OVER" (2:47)**

LEON PAYNE  
(Capitol 1405; F-1405)

● Leon Payne takes two ballads on this platter and gives them a good going over. Both sides make for very easy listening with Leon's voice coming through very smoothly. Each end is helped by some fine guitar backing and the disk should get a good play in the boxes.

**"MOUNTAIN MELODY" (2:05)**

**"YOU ARE ALWAYS BRAND NEW" (2:35)**

CHET ATKINS  
(RCA Victor 21-0443; 48-0443)

● Chet Atkins displays some fine guitar work on a straight instrumental on the upper level. He has those strings moving for all they're worth. On the bottom half, Danny Hill comes in for the vocal on a ballad with a lot of appeal. Ops oughta hear this for themselves.

**"HEADS YOU WIN" (2:27)**

**"YOU PLAYED AROUND WITH MY HEART" (2:15)**

GENE O'QUIN  
(Capitol 1433; F-1433)

● A tune with a set of good lyrics is taken over the coals on the top deck by Gene O'Quin. It has a definite beat and Gene's rendition sends it flying. The second side is a ballad on which he gets a nice accompaniment. Ops will want to listen to this.

**"I'M THROUGH CRYING OVER YOU" (2:43)**

**"BEER DRINKIN' BLUES" (2:47)**

MISSISSIPPI SLIM  
(Tennessee 745)

● Mississippi Slim and the Night Owls take a slow number for a ride here and do it very well. Displaying a good voice, Slim gets some interesting guitar accompaniment from his boys. The lower end is a cute tune with some listenable lyrics and a steady beat. Ops are going to do ok with these sides.

**"I'M GLAD FOR YOUR SAKE" (2:47)**

**"YOU'RE THE ONLY STAR" (2:47)**

RAY SMITH  
(London 953)

● Two very pleasant ballads make up Ray Smith's offering here. Ray sings them in his soft and easy to take manner and makes them sound very attractive as his Buckeye Boys come up on the instrumental backing. Ops oughtn't to miss these sides.

**"T'AIN'T WHAT YOU WANT" (2:50)**

**"IT'S DRUNK OUT TONIGHT" (2:50)**

BUTTERBALL BROWN  
(Mercury 6320)

● A fellow who certainly knows how to deliver a song, sends one our way and makes it good. Butterball Brown gets some fine feeling into this cute number which has a very clever set of lyrics. The lower end also has some interesting stuff to offer and ops who want to hear an artist who promises much for the future oughta hear this one.

**"KENTUCKY WALTZ" (2:32)**

**"A MILLION MILES FROM YOUR HEART" (2:55)**

EDDY ARNOLD  
(RCA Victor 21-0444; 48-0444)

● Eddy Arnold has two more winners. The top deck keeps up with the current trend of hit waltzes and Eddy shows what he can do with a tune. The lower half is a ballad which he does again in his familiar style. Ops who know Eddy's drawing power won't want to miss this.

**"ROCKIN' CHAIR BLUES" (2:53)**

**"RUNNIN' AROUND" (2:47)**

JACK BOLES  
(MGM 10931)

● Jack Boles has a couple of fascinating sides to work with on this disk. The top deck features a good tune on which he is accompanied by a group of girls while on the lower end he gets some fine backing from a fiddle and guitars. Ops oughta take a listen to this for themselves.



for this ...

**Best Folk Artist**  
according to ... **JUKE BOX PLAYS**

**HANK WILLIAMS**

37,764 Votes polled

and this ...

**Best Folk Records of 1950**  
according to ... **JUKE BOX PLAYS**

by **HANK WILLIAMS** (M-G-M)

"WHY DON'T YOU LOVE ME"	22,330 votes
"MY BUCKET'S GOT A HOLE IN IT"	15,873 "
"LONG GONE LONESOME BLUES"	9,106 "

**THANKS** *from ...*

**HANK WILLIAMS**



Still Going Strong on

**"MOANING THE BLUES"**

backed with

**"NOBODY'S LONESOME FOR ME"**

MGM RECORD No. 10832 (78);  
K-10832 (45)



Featured On

**M-G-M RECORDS**



Now ...

**2 New Hits Riding on 1 Record**

**"DEAR JOHN"**

backed with

**"COLD, COLD HEART"**

MGM RECORD No. 10904 (78);  
K-10904 (45)



Featured Star on

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and **WSM-TV**

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**WM. R. ENGLAND**

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Nashville, Tennessee



**OPS - Make Money with MONDI RECORDS**

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*The Famous Tongle Twister . . . with a New Twist*

**"FEMALE SHOE SHINE BOY"**

Backed With

**"I WAKE UP EVERY MORNING**

**(With a Heartache)"**

written by Fred Hall

by

**VINCE "BLUE" MONDI**

Radio's Original  
One Man Band  
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Samples on Request

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**MONDI RECORDS**

1619 JERICHO TURNPIKE  
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**Linke New Capitol Eastern Promotion Head**



DICK LINKE

NEW YORK—Dick Linke, who has run his own publicity-promotion firm for the past year and a half, has been appointed Director of Eastern Promotion and Publicity for Capitol Records, it was announced this week by Floyd Bittaker, Executive V.P. in charge of national sales.

Linke will be in complete charge of all promotion and publicity in the east and his duties will include working with artists, developing publisher contacts, handling all openings of Capitol artists when they appear in the east, supervising disk jockey activities and handling all trade publications.

**Lubinsky Writes To Ops**

Dear Mr. Juke Box Man:

We have always considered you the greatest adjunct to the record business. If you would like to know what is in store for you for 1951, we can tell you that we have some bang-up records waiting to be released of some material that will snatch a lot of nickels and dimes for you, although we think you are a sucker for allowing the nickel slot to remain on your boxes.

The 45 RPM records will go toward solving the problem of the careless service man who delivers the records in the back of his car and does not care if the records would break, and will also tend to be the nucleus of a library and an easy method of filing records for future use. However, with the new type of juke boxes and pick-ups and needles, you have at last longer wear and quieter reproduction, and we are facetious enough to say that we at Savoy and Regent have given you the quietest record on the market. No surface noise, squeals, or howls. It would pay you to visit our distributor to see what is new, and I do know that you have passed up a lot of hits merely because you are the self-styled judge, jury, and executioner, as to the commercial value of a record.

But we want to thank you for 12 years of support of our artists, our labels, and ourselves. Here's hoping that 1951 will be prosperous for you.

HERMAN LUBINSKY, *President*  
Savoy-Regent Records, Inc.

**RECORD DISTRIBUTORS, INC.**

1424 E. 55th ST., CHICAGO, ILL. (MUseum 4-3440)



*"Chicago's Newest And Hottest Distributor"*

• POPULAR • CLASSICAL • RACE •

**"I STILL FEEL THE SAME ABOUT YOU"**

Recorded by

GEORGIA GIBBS	Coral
EDDY HOWARD	Mercury
E. FITZGERALD-	
INK SPOTS	Decca
3 SUNS	RCA Victor
EVE YOUNG	London
ROSEMARY CLOONEY	Columbia
DICK & DON	Rainbow

**ODETTE MUSIC Co.**

1619 BROADWAY N. Y. C.

**"SHENANDOAH WALTZ"**  
by TOMMY TUCKER  
on M-G-M No. 10897  
**M-G-M RECORDS**

**GOOD LUCK MOA**

Thanks For Your Many Spins of NATIONAL RECORDS



**PATTI PAGE**

**"WOULD I LOVE YOU"**  
(LOVE YOU, LOVE YOU)

"SENTIMENTAL MUSIC"  
Mercury 5571 (5571 x 45)



**Northern N. J. Coinmen Guests of Runyon-Permo for Dinner and Entertainment**



TESTIMONIAL DINNER IN HONOR OF JUKE BOX COLLECTORS AND SERVICE MEN OF NORTHERN NEW JERSEY BY RUNYON SALES CO. ESSEX HOUSE NEWARK, N. J. FEB. 27, 1951

NEWARK, N. J.—Operators, their servicemen and mechanics of Northern New Jersey attended the Runyon-Permo party at the Essex House, this city, on February 27, and really had themselves a time. Pictured here are the coinmen starting to dig into the full course meal. During and following the meal, they were entertained by leading recording artists, and saw a fifteen minute movie of how the Permo needle is made. (Detailed story March 10 issue of The Cash Box.)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



**THE CASH BOX**

**DISC-HITS BOX SCORE**

COMPILED BY  
**JACK "One Spot" TUNNIS**

IN ORDER OF POPULARITY  
BASED ON  
WEEKLY NATIONAL SURVEY

THE HIGHEST TABULATION COMPILED ON THE AVERAGE  
INDIVIDUAL PURCHASE ON THE BASIS OF 1000 SEC-  
ONDS—LISTED IN ORDER OF POPULARITY, INCLUDING  
NAME OF SONG, RECORD NUMBER, ARTIST, AND RE-  
CORDING ON THE REVERSE SIDE.

**CODE**

AB—Abbey	ME—Mercury
AD—Adam	MG—MGM
AL—Aladdin	MO—Modern
AP—Apollo	NA—National
AT—Atlantic	OR—Oriole
BU—Bullet	PR—Prestige
CA—Capitol	RA—Rainbow
CO—Columbia	RE—Regent
CR—Coral	RG—Regal
DA—Dana	RO—Ronde
DE—Decca	SA—Savoy
4 Star—Four Star	SIT—Sittin' In
FE—Federal	SP—Specialty
JU—Jubilee	TE—Tempe
KI—King	TW—Tower
LO—London	VI—Victor

45 rpm numbers in parenthesis

	Mar. 24	Mar. 17
<b>1—BE MY LOVE</b> 137.3 124.1		
CA-1352 (F-1352)—RAY ANTHONY O. <i>I Wander What's Become Of Solly</i>		
CO-39157—LES BROWN <i>In The Land Of Make Believe</i>		
CR-60373 (9-60373)—OWEN BRADLEY <i>Sentimental Music</i>		
DE-27366 (9-27366)—VICTOR YOUNG <i>Too Young</i>		
MG-10799 (K-10799)—BILLY ECKSTINE <i>Only A Moment Ago</i>		
VI-10-1561 (49-1353)—MARIO LANZA <i>I'll Never Love You</i>		
<b>2—IF</b> 120.7 112.8		
CA-1342 (F-1342)—DEAN MARTIN <i>I Love The Way You Say</i>		
CA-1351 (F-1351)—JAN GARBER O. <i>Castles In The Sand</i>		
CO-39082 (6-939)—JO STAFFORD <i>It Is No Secret</i>		
CR-60355 (9-60355)—DENNY VAUGHAN <i>Wait For Me</i>		
DE-27391 (9-27391)—INK SPOTS <i>A Friend Of Johnny's</i>		
DE-27481 (9-27481)—LOUIS ARMSTRONG <i>You're Just In Love</i>		
LO-833—DICK JAMES		
ME-5565 (5565x45)—VIC DAMONE <i>You And Your Beautiful Eyes</i>		
MG-10896 (K10896)—BILLY ECKSTINE <i>When You Return</i>		
VI-20-3997 (47-3997)—PERRY COMO <i>Zing, Zing, Zoom, Zoom</i>		
<b>3—MY HEART CRIES FOR YOU</b> 95.6 88.3		
CA-1328 (F-1328)—JIMMY WAKELY <i>Music By The Angels</i>		
CO-39067—GUY MITCHELL <i>The Roving Kind</i>		
CO-39086 (4-39086)—STAFFORD & AUTRY <i>Tears Drop From My Eyes</i>		
CO-39142 (4-39142)—KEN GRIFFIN <i>So Long</i>		
DE-27333 (9-27333)—VICTOR YOUNG <i>The One Finger Melody</i>		
DE-27378 (9-27378)—KNIGHT-FOLEY <i>'Pater Pie</i>		
LO-877—AL MORGAN <i>Get Out Those Old Records</i>		
ME-5563 (5563 x 45)—VIC DAMONE <i>Music By The Angels</i>		
ME-8209 (8209x45)—DINAH WASHINGTON <i>I Apologize</i>		
MG-10868 (K10868)—BILL FARRELL <i>You Love Me</i>		
VI-20-3978 (47-3978)—DINAH SHORE <i>Nobody's Chasing Me</i>		
<b>4—YOU'RE JUST IN LOVE</b> 76.5 101.2		
CO-39052—CLOONEY & MITCHELL <i>Marrying For Love</i>		
CR-60335 (9-60335)—TILTON & BABBITT <i>It's A Lovely Day Today</i>		

	Mar. 24	Mar. 17
DE-27317 (9-27317)—MERMAN & HAYMES		
DE-27481 (9-27481)—LOUIS ARMSTRONG <i>If</i>		
ME-5545—CHAPEL & LeWINTER O. <i>I've Never Been In Love Before</i>		
MG-10845—RUSS CASE <i>Best Thing For You</i>		
VI-20-3945 (47-3945)—COMO & FONTANE SISTERS <i>It's A Lovely Day Today</i>		
<b>5—TENNESSEE WALTZ</b> 70.9 71.3		
CA-1316 (F-1316)—LES PAUL <i>Little Rock Getaway</i>		
CO-20551—ROY ACUFF <i>Sweeter Than The Flowers</i>		
CO-39065 (6-916)—JO STAFFORD <i>If You've Got The Money</i>		
CO-39113 (4-39113)—SAMMY KAYE <i>Get Out Those Old Records</i>		
CR-60313 (9-60313)—ERSKINE HAWKINS <i>Skippin' And A Hoppin'</i>		
DE-27336 (9-27336)—GUY LOMBARDO <i>Get Out Those Old Records</i>		
DE-46122 (9-46122)—J. & L. SHORT <i>Long Gone Daddy</i>		
LO-867 (45-867)—ANITA O'DAY <i>YEA, BOO</i>		
ME-5534 (5534x45)—PATTI PAGE <i>Boogie Woogie Santo Claus</i>		
MG-10864—TOMMY TUCKER <i>The Thing</i>		
VI-20-3979 (47-3979)—FONTANE SISTERS <i>I Guess I'll Have To Dream The Rest</i>		
VI-21-0407 (48-0407)—PEE WEE KING		
<b>6—ABA DABA HONEYMOON</b> 51.1 25.6		
CO-38802—WILLIE SOLAR		
CO-39205 (4-39205)—HELEN KANE <i>Hug Me, Kiss Me, Love Me</i>		
CR-60374 (9-60374)—CLIFF STEWARD <i>Down In Jungle Town</i>		
ME-5586 (5586 x 45)—HAYES & KALLEN <i>I Don't Want To Love You</i>		
MG-30282 (K30282)—REYNOLDS & CARPENTER <i>Row, Row, Row</i>		
VI-20-4065 (47-4065)—FREDDY MARTIN <i>Beautiful Modness</i>		
<b>7—THE ROVING KIND</b> 48.6 53.2		
CA-1381 (F-1381)—LES BAXTER <i>So Long</i>		
CO-39067 (6-918)—GUY MITCHELL <i>My Heart Cries For You</i>		
DE-27332 (9-27332)—THE WEAVERS <i>Wreck Of The John B.</i>		
ME-5573—REX ALLEN		
MG-10879—THE MELODEONS <i>Missus O'Malley</i>		
<b>8—SO LONG</b> 43.9 36.2		
CA-1381 (F-1381)—LES BAXTER <i>The Roving Kind</i>		
CO-20791 (4-20791)—JOHNNY HICKS <i>All My Life</i>		
CO-39142 (4-39142)—KEN GRIFFIN <i>My Heart Cries For You</i>		
CO-39160 (4-39160)—PAUL WESTON <i>Across The Wide Missouri</i>		
CR-60366 (9-60366)—LYN MURRAY O. <i>John B</i>		
DE-27376 (9-27376)—JENKINS & WEAVERS <i>Lonesome Traveler</i>		
DE-46297 (9-46297)—FOLEY & TUBB <i>The Chicken Song</i>		
ME-5570 (5570x45)—RALPH MARTIERIE O. <i>Here's To Happiness</i>		
VI-22-0059—JOHNNY MOORE		
<b>9—A PENNY A KISS</b> 41.3 30.9		
CA-1350 (F-1350)—MARY MAYO <i>Bring Back The Thrill</i>		
DE-27414 (9-27414)—ANDREWS SISTERS <i>Zing, Zing—Zoom, Zoom</i>		
LO-878—BREWER-LANSON <i>Hello</i>		
ME-5567 (5567x45)—EDDY HOWARD <i>I Still Feel The Same About You</i>		
VI-20-4019 (47-4019)—SHORE-MARTIN <i>In Your Arms</i>		
<b>10—MOCKIN' BIRD HILL</b> 37.3 28.7		
CA-1373 (F-1373)—LES PAUL <i>Chicken Reel</i>		
CR-64061 (9-64061)—PINETOPPERS		
DE-27444 (9-27444)—RUSS MORGAN <i>Flying Eagle Polka</i>		
LO-851 (30296)—MARLIN SISTERS <i>Girl I Left Behind</i>		
ME-5595 (5595x45)—PATTI PAGE <i>I Love You Because</i>		
VI-21-0396 (48-0396)—BRITT & ALLEN		

	Mar. 24	Mar. 17
<b>11—WOULD I LOVE YOU?</b> 26.4 55.1		
CA-1368 (F-1368)—HELEN O'CONNELL <i>Gypsy Heart</i>		
CO-39159 (4-39159)—DAY & JAMES <i>Lullaby Of Broadway</i>		
DE-27402 (9-27402)—JERRY GRAY O. <i>Say It With Your Kisses</i>		
DE-27490 (9-27490)—GORDON JENKINS <i>I Love You Much Too Much</i>		
ME-5571 (5571 x 45)—PATTI PAGE <i>Sentimental Music</i>		
VI-20-4056 (47-4056)—TONY MARTIN <i>I Apologize</i>		
<b>12—BRING BACK THE THRILL</b> 24.7 20.7		
CA-1350 (F-1350)—MARY MAYO <i>A Penny A Kiss</i>		
DE-27484 (9-27484)—DON CHERRY <i>I Apologize</i>		
LO-960—VINNI DE CAMPO		
ME-5575 (5575x45)—TONY FONTAINE <i>Vision of Bernadette</i>		
MG-10903 (K10903)—BILLY ECKSTINE <i>I Apologize</i>		
VI-20-4016 (47-4016)—EDDIE FISHER <i>If It Hadn't Been For You</i>		
<b>13—IT IS NO SECRET</b> 21.9 21.3		
CA-1308 (F-1308)—JOE ALLISON		
CO-39802 (6-939)—JO STAFFORD <i>If</i>		
CO-39073 (6-928)—MARINERS <i>How Near To My Heart</i>		
CR-64069 (9-64069)—OZIE WATERS		
DE-27326 (9-27326)—BILL KENNY <i>I Hear A Choir</i>		
DE-46281 (9-46281)—HANK GARLAND		
LO-872 (45-872)—BOB HOUSTON <i>Sweetheart's Dream</i>		
ME-5564 (45x5564)—KALLEN & HAYES <i>Get Out Those Old Records</i>		
VI-21-0405 (48-0405)—BRITT & ALLEN		
VI-20-3976 (47-3976)—THREE SUNS <i>To Think You've Chosen Me</i>		
<b>14—SPARROW IN THE TREE TOP</b> 18.7 8.5		
CO-39190 (4-39190)—GUY MITCHELL <i>Christopher Columbus</i>		
DE-27477 (9-27477)—CROSBY & ANDREWS SISTERS <i>Forsaking All Others</i>		
LO-931 (45-931)—REGGIE GOFF <i>I Love You Because</i>		
<b>15—HARBOR LIGHTS</b> 17.1 21.5		
CA-1190 (F-1190)—RAY ANTHONY O. <i>Nevertheless</i>		
CO-38889 (6-710)—KEN GRIFFIN <i>Josephine</i>		
CO-38963 (6-784)—SAMMY KAYE O. <i>Sugar Sweet</i>		
DE-27208 (9-27208)—GUY LOMBARDO O. <i>The Petite Waltz</i>		
DE-27219 (9-27219)—BING CROSBY <i>Beyond The Reef</i>		
LO-781 (30194)—LORRY RAINE <i>Music, Maestro, Please</i>		
ME-5461 (5461x45)—BYRD and THE HARMONICATS <i>At Sundown</i>		
ME-5488 (5488x45)—DINAH WASHINGTON <i>I Cross My Fingers</i>		
MG-10823—SHEP FIELDS <i>I'm Forever Blowing Bubbles</i>		
TW-1488—TONY PAPA O.		
VI-20-3911 (47-3911)—R. FLANAGAN O. <i>Singing Winds</i>		
<b>16—BEAUTIFUL BROWN EYES</b> 11.2 5.3		
CA-1426 (F-1426)—ARTHUR SMITH <i>Train Whistle Blues</i>		
CA-1393 (F-1393)—JIMMY WAKELY		
CO-39212 (4-39212)—ROSEMARY CLOONEY		
DE-27485 (9-27485)—EVELYN KNIGHT <i>That's How Our Love Will Grow</i>		
DE-46302 (9-46302)—EDDIE ZACK <i>Shenandoah Waltz</i>		
MG-10914 (K10914)—ARTHUR SMITH		
VI-20-4062—LISA KIRK		
<b>17—CHICKEN SONG</b> 13.9 18.1		
CA-1409 (F-1409)—CARR & O'BRIEN <i>If You Want Some Lovin'</i>		
DE-46297 (9-46297)—FOLEY & TUBB <i>So Long</i>		
DE-27393 (9-27393)—GUY LOMBARDO <i>Velvet Lips</i>		

	Mar. 24	Mar. 17
<b>18—ACROSS THE WIDE MISSOURI</b> 13.1 3.1		
CO-39160 (4-39160)—PAUL WESTON <i>So Long</i>		
ME-5428 (5428x45)—RALPH MARTIERIE <i>Silver Moon</i>		
VI-20-4017 (47-4017)—H. WINTERHALTER <i>Seven Wonders Of The World</i>		
<b>19—I TAUT I TAW A PUDDY TAT</b> 13.0 15.8		
CA-1360 (F-1360)—MEL BLANC <i>Yosemite Som</i>		
CO-39154—HELEN KANE <i>Beanbag Song</i>		
DE-27456 (9-27456)—DANNY KAYE <i>The Little White Duck</i>		
<b>20—I APOLOGIZE</b> 12.9 11.7		
CO-39189 (4-39189)—CHAMP BUTLER <i>There'll Be Mournin'</i>		
DE-27484 (9-27484)—DON CHERRY <i>Bring Back The Thrill</i>		
LO-964 (45-964)—ANITA O'DAY <i>You Took Advantage Of Me</i>		
ME-8209 (8209x45)—DINAH WASHINGTON <i>My Heart Cries For You</i>		
MG-10903 (K10903)—BILLY ECKSTINE <i>Bring Back The Thrill</i>		
VI-20-4056 (47-4056)—TONY MARTIN <i>Would I Love You?</i>		

**ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY**

<b>21—SENTIMENTAL MUSIC</b> 12.8 15.9		
<b>22—JET</b> 12.7 11.6		
<b>23—A BUSHEL AND A PECK</b> 12.2 7.5		
<b>24—ZING, ZING—ZOOM, ZOOM</b> 10.9 14.9		
<b>25—I STILL FEEL THE SAME ABOUT YOU</b> 5.7 11.8		
<b>26—HOT ROD RACE</b> 5.5 4.7		
<b>27—JOHN AND MARSHA</b> 4.9 4.8		
<b>28—IN YOUR ARMS</b> 4.4 3.2		
<b>29—MAY THE GOOD LORD BLESS AND KEEP YOU</b> 4.3 5.5		
<b>30—WAIT FOR ME</b> 4.2 4.1		
<b>31—TO THINK YOU'VE CHOSEN ME</b> 3.9 1.9		
<b>32—YOU AND YOUR BEAUTIFUL EYES</b> 3.7 —		
<b>33—OH, WHAT A FACE</b> 3.2 —		
<b>34—NEVER-THELESS</b> 2.1 18.2		
<b>35—WHEN YOU RETURN</b> 2.3 2.7		
<b>36—PETER COFFONTAIL</b> 2.2 2.9		
<b>37—TONDA WANDA HOY</b> 2.1 4.3		
<b>38—VESTA LA GIUBBA</b> 1.8 —		
<b>39—VELVET LIPS</b> 1.6 4.2		
<b>40—TELL ME YOU LOVE ME</b> 1.1 5.4		



# Complete Program Second Annual Convention Music Operators Of America

Palmer House, Chicago, Ill., March 19, 20, 21, 1951  
(MOA Convention Headquarters: Room 701)

## MONDAY, MARCH 19, 1951

11:00 A.M., Crystal Room

Opening Address: **George A. Miller, National Chairman**

Formal Address: **Albert S. Denver, National Vice-Chairman**

### Addresses By

**Ray Cunliffe, Second National Vice-Chairman**  
**Charles Hannum, Third National Vice-Chairman**  
**D. M. Steinberg, National Secretary**

Reading of the Minutes of the Executive Committee Meeting, Oct. 30, 31, Nov. 1, 1950

### Copyright Act: Atty. Sidney H. Levine

Sidney H. Levine is National Legal Counsellor of MOA. He will address the operators on Congressional Bills H.R. 2464 and H.R. 2465 as both of these bills pertain to the Copyright Act of 1909.

### Open Discussion

An open discussion will be held on ten cent play by leading association representatives and music operators.

**EXHIBIT HOURS: 2:30 P. M.—12:00 M.**

## TUESDAY, MARCH 20, 1951

10:00 A.M., Crystal Room

Address By: **Cong. George P. Miller of California**

Address By: **John Haddock, President AMI, Inc., Grand Rapids, Mich.**

### Music Business and the Music Operator: Carl Haverlin

Arnold Shaw will present Carl Haverlin who will speak on "Music Business And The Music Operator." There will be a round table discussion by a panel consisting of Arnold Shaw, Carl Haverlin, and several other band leaders, artists and song writers. Mr. Shaw will act as Moderator between this panel group and the music operators.

### Music Merchandising And Promotion: D. M. Steinberg

Dick Steinberg is National Secretary of MOA. He will present another constructive program on music merchandising and music promotion. Questions and answers by all operators present will be allowed during this discussion.

**EXHIBIT HOURS: 2:30 P. M.—7:00 P. M.**

### Second Annual Banquet and Entertainment Red Lacquer Room — 7:00 P. M.

An all-star floor show will be presented by Paul E. Wittenmeyer, followed by dancing to the Jim Blade NBC orchestra. Fran Allison and Burr Tilstrom of the Kukla, Fran and Ollie show will be starred. Among the popular record artists who will attend and who may perform will be: Tennessee Ernie, Capitol; Bill ("Hopalong Cassidy") Boyd, RCA Victor; Billy Daniels, Mercury; Bob Atcher, Capitol; Ralph Marterie, Mercury; Evelyn Knight, Decca; Johnny Desmond, MGM; Dinning Sisters, Capitol; Tommy Dorsey, Decca; Tampa Red, RCA Victor; Patsy Lee, MGM; Tony Fontane, Mercury; Dolph Hewitt, RCA Victor; Art Van Damme, Capitol; Eddy Howard, Mercury; Jim Boyd, RCA Victor; Ernest Tubh, Decca; Hank Snow, RCA Victor; Bob Connally, Mercury; Les Paul, Capitol; Pee Wee King, RCA Victor; Red Foley, Decca; Betty Chappel, Mercury; Wayne King, RCA Victor; Mary Ford, Capitol; Two-Ton Baker, Mercury; Doris Drew, Mercury.

Door Prizes have been donated by: AMI, Inc., H. C. Evans Mfg. Co., Williams Mfg. Co., Wood Printing Co., Star Title Strips, Capitol, MGM, Decca, Coral Records, Permo, Inc., Hirsh Coin Mach. Corp., LaSalle Industries, M. A. Miller Mfg. Co., Abbey Records, James H. Martin, Inc., Chicago Coin Mach. Co., Columbia Records, Sky Streak Records, Mercury Records.

## WEDNESDAY, MARCH 21, 1951

10:00 A.M., Crystal Room

### Public Relations: Hirsh De LaViez

Hirsh de LaViez, Executive Director of MOA, will speak on public relations between manufacturers, operators and location owners.

### Fair Trade Laws: Atty. Harrison W. Call

Attorney Harrison W. Call, authority on Fair Trade Laws, will speak on the Fair Trades Act and the benefits derived from this Act wherever it has been enacted. Mr. Call is attorney for the California Music Guild.

### Tax Problems: George A. Miller

George A. Miller, National Chairman of MOA, will speak on the tax problems that confront the music operators in seventeen states. His discussion will also include "juke box jingles and juke box advertising".

### Title Strips: Frank W. Wood

Frank W. Wood of the Wood Printing Co., will speak on the importance of proper title strips.

### MOA Incorporation: Atty. Sidney H. Levine

Sidney H. Levine, National Counsellor for MOA, as well as attorney for the New York music operators, will explain in detail the present incorporation of Music Operators of America.

### New Officers: Jack Mulligan

Jack Mulligan, Chairman of the Nominating Committee of MOA, will make recommendations for officers to hold office for the year 1951, or until the next election is held.

**EXHIBIT HOURS: 2:30 P. M.—12:00 M.**

## SPECIAL EVENTS

A number of tickets are available for the following Radio and TV Shows. These tickets can be obtained from MOA Headquarters, Room 701.

Don McNeil Breakfast Club  
Welcome Travelers  
Two-Ton Baker  
Ladies Fair  
Stars Of Tomorrow  
Al Morgan Show

Monday, March 19, 10:30 P. M., a private, prevue showing of the brand new picture, "Royal Wedding", featuring Fred Astaire and Jane Powell, will be presented to all music operators, their wives and friends, thru the courtesy of MGM Pictures. Tickets for the prevue showing of this picture can be obtained in Room 701 for all registered operators and their guests. A special cocktail party will follow the showing of this picture.

## COMMITTEES

### GENERAL

George A. Miller  
General Chairman

Ray Cunliffe                      Albert Denver  
Co-Chairman                      Co-Chairman

### CONVENTION

Sidney H. Levine  
Clem Stetson                      Hirsh de La Viez  
D. M. Steinberg                      Charley Hannum

### RESERVATIONS AND EXHIBITS

Ray Cunliffe, Chairman  
Phil Levin, Co-Chairman

### BANQUET AND TICKETS

Clem Stetson, Chairman  
R. H. Schneider                      C. S. Pierce  
Norman Gertz                      Ben Ginsberg

### MEMBERSHIP

Lee Arnold, Chairman  
Martin Britz                      Leo C. Miller  
Pete Weyh                      Dale Rymer  
Charles Charle

### NOMINATING

Jack Mulligan, Chairman  
Hirsh de La Viez                      Clem Stetson  
Morris G. Goldman                      Norman Gertz  
Charley Hannum                      C. S. Pierce

### RECEPTION

Morris G. Goldman, Chairman  
Mike Imig                      Howard S. Lee  
Sol Hoffman                      Harold S. March  
Fred Fixel                      A. E. Sadler  
Harold Eisenbise                      Vic Manhardt  
K. H. Ferguson                      T. J. Withrow  
Elmer Feigel                      Al Unterberger  
Wm. E. Hullinger                      Michael Malkin  
J. H. Kiser                      Dave Edwards

### LEGAL

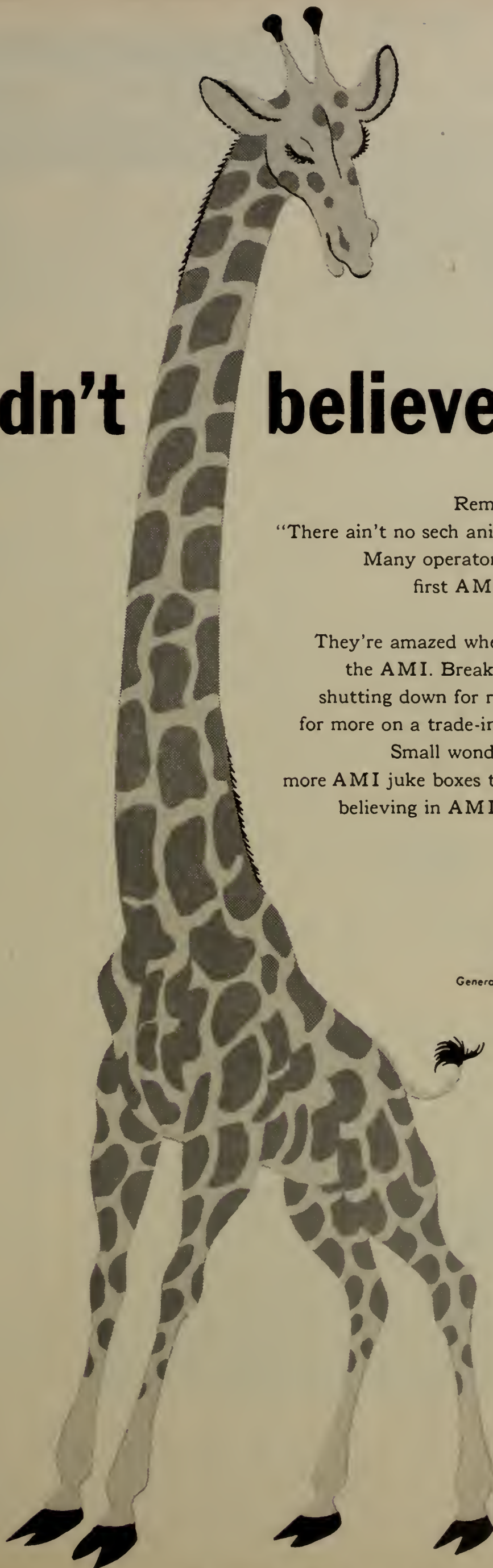
Sidney H. Levine, Attorney

**THE CASH BOX**

**Room**

**716**





# "I couldn't believe it!"

Remember the farmer who saw his first giraffe? "There ain't no sech animal!" he insisted. *He couldn't believe it.*

Many operators, looking over the earnings record of their first AMI juke box, are like that farmer. They, too, find the factual truth hard to believe.

They're amazed when they realize how little it costs to operate the AMI. Breakdowns are nil. There's no lengthy period of shutting down for repairs. The AMI costs less when new, sells for more on a trade-in; enjoys top earnings all the time between.

Small wonder that disbelief fades, for as operators add more AMI juke boxes to their routes, their experience proves that believing in AMI is a common-sense, profitable thing to do!

**AMi** Incorporated

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# Conn. State Coin Assn. Holds Meet

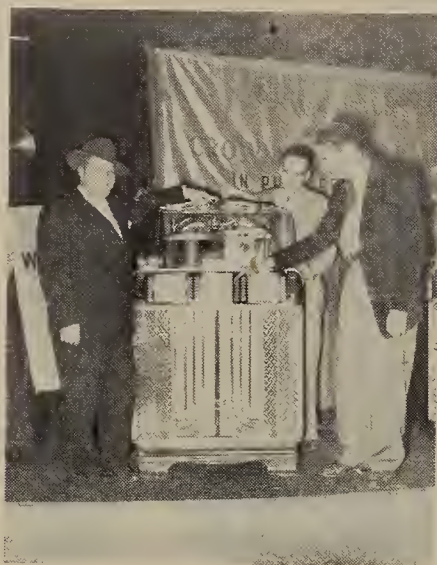
# La. Ops View New Wurlitzer 1400

## Send 3 Delegates To MOA. Next Meeting In New London, Mar. 22

HARTFORD, CONN. — The Connecticut State Coin Association held its regular meeting here, at the De-pasquales Restaurant, on March 8, with a very fine turnout of operators. More than fifty of the state's operators from far and wide were in attendance.

Abe Fish, the organization's president, made a stirring address, emphasizing the purpose of the association and the great benefits that can be derived by its members. He stressed a number of business methods which creates respect for the coinmen by both fellow members as well as the outside public. Subjects which Fish spoke about were: Friendship; Goodwill; Cooperation between operators and location owners; Cooperation between operators and jobbers and distributors; Keep machines clean and in repair; Play fair; and of great importance, attend meetings of the association.

Other speakers were: Murray Simon, representing United Manufacturing and Chicago Coin; Ralph Colucci of Hartford; Mac Perlman of Atlantic; Hogan of Decca Records; and Barnes of RCA-Victor.



NEW ORLEANS, LA.—Tom Sandifer (center), sales representative of F.A.B. Distributing, this city, demonstrates the many attractive features of the new Wurlitzer 1400 to E. R. McQueen and Louis Seguri, operators from Alexandria, La.

Movies were shown by Chris Magenta of his 28 day European tour.

Three delegates were chosen to attend the MOA Convention in Chicago. They are: Frank Marks of New London; Art Rode of Bristol; and James Tolisano of Hartford.

Next meeting is scheduled to be held at the Norwich Inn, New London, on March 22.



## NEW ORLEANS NOTES

Their frank and forthright testimony, as well as their businesslike appearance have earned John Bosch and Biloxi's Johnny Bertucci much commendation from all in the industry here. . . . By the way, there's a rumor circulating about that John Bosch will retire as president of the Amusement Association. John would be a sure thing for reelection. But, the strain and hard work of the past few months, have convinced him that he needs a long and well deserved rest. . . . Bill Christmas has been receiving much nice comment in the local press for his excellent work turning out so many fine young swimmers in his classes at the New Orleans A.C. Bill, incidentally, is the son of the famous Lee Christmas, mentioned in the Sam Zemurray story in a recent issue of Look magazine.

Aggressive Lou Boasberg and his New Orleans Novelty Co. quickly proved to Jefferson Parish ops that "Turf Kings" were just as good, if not better, than what was formerly being operated. . . . By the way Louis Boasberg advises that he doesn't sleep any better in his beautiful new home than he did in his old one. "But," he remarks, "my third floor hideaway where I can bury myself with my books and records and get away from my five 'Indians' does have its compensations." . . . In spite of the Kefauver hearing and the Grand Jury sessions, as well as all the exposés in the local press, New Orleans, many predict, will return to its old, slow, easy-going, pleasure-loving, tolerant ways. Seems like the people of New Orleans just weren't made to live very long under a straight-laced, puritanical, intolerant way of life. In fact, the big reason why tourists have always been attracted to New Orleans is because of its tolerancy and its fine, slow, Southern way of life.

The Guy Lombardo concert at the Auditorium was certainly a magnet for local ops. Jimmy Brocato, a very good friend of Guy, was seen introducing Mike McCormick, local Decca distrib. J. B. McNally, who never misses anything musical 'round these parts, certainly enjoyed Guy's great concert. . . . Unanimous opinion among many ops here is that present five-balls are much too slow playing to really earn money. Instead of speeding up the play, ops here claim that the play has been made much slower with those gate features and thumper-bumpers. . . . Taft Odder, local distrib, is enjoying his new home in Slidell. Taft commutes every day, and likes it.

Teddy Geirgerman is sure hustling business from his brother Bonnie's new restaurant. The restaurant is named, "Madame Begué", after the famous old restaurant of the same name. Teddy tells us that Bonnie will try his best to carry on the famous tradition and food that made "Madame's" original restaurant famous. So you coinmen and your wives when you come down to New Orleans look up Bonnie and try Madame Begué. . . . Sudden passing of Rosario Pepitone greatly lamented by all ops. "Pip" was of the old school and worked for many years with the well remembered and much beloved Julius "Papa" Pace. . . . Tac Elms, tycoon of music ops, is sure putting out those 45's these days. Tac just recently purchased a new home on St. Charles Ave. It's the former home of the German consul. We all sure wish Tac plenty of health and happiness in his new home. He sure deserves only the best.

Joe Nuccio, Bill Scanlon and Roy Saia (Tulane Coin) are three guys who don't care how rough things get—as long as the fish continue to bite. . . . Mr. and Mrs. Bob Nimms (she sure is pretty, Bob) seen out riding in their brand new car. . . . Charley Rabin, former mechanic for New Orleans Nov., is making one great operator. . . . Dennis Burke Roche is the new headman of Arcadian Amuse. Co., local digger ops. . . . The decision of the State Dept. and the Mayoralty Permit Office that shuffle games would require the same license as pin games, has virtually eliminated this type of equip't. New Orleans has the highest pin game license fee in the nation. \$50 state license, \$50 city license, \$2.50 charity hospital license, 75c police pension stamp and, of course, to all this add the Federal license fee. . . . Just as we were closing up this column we heard that Ray Bosworth might run for President of the Amuse. Assn. should John Bosch retire. Certainly no more gentlemanly person in town deserves the honor. In our humble estimation, Ray would be a credit to the organization here, and to all the nation's operators.

## "THE CASH BOX" IS A MUST!

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## SAINT PAUL, MINN.

It isn't possible that Spring is only ten days off. As far as the people in Minnesota and the Dakotas are concerned, they wouldn't care if they never saw another snow flake this year. This past week we have had snow each day, and the southern part of our state is continually digging out from one storm to another. In some parts of the Dakotas it has become necessary to dispatch airplanes to rescue people who have unfortunately been stranded on highways. Strong winds accompanied by light snow has whipped up drifts to nine feet high in places. This kind of weather might be all right for the fuel companies, but the juke box business in our city has suffered, since most people would rather spend an evening at home, than take a chance on getting stranded somewhere.

Since most of last week was particularly hazardous for driving, only a few operators drove further than a few miles from home—and we don't blame them. Quinton Haroldson from Northwood, N. D., however, did manage to make the trip. Quinton reports business fairly good, as his town just missed several blizzards that managed to cover most of the Dakotas. . . . Don Bolier, Baldwin, Wis., reports that business has suffered too in his town, as the situation is the same there. . . . Bud Curley, Brainerd, who recently purchased a route in Brainerd, has been busy making changes and purchasing equipment. . . . Used equipment and new phonographs still selling rapidly, reports Automatic Games Supply Co.



# CLEVELAND PHONO ASSN. CAMPAIGNS TO IMPROVE COLLECTIONS

T.V. for the home  
**Music** for the tavern



CLEVELAND, OHIO—As part of a continuous campaign to promote music in the taverns instead of television, the Phonograph Merchants Association of this city has produced this cartoon for mailing to taverns throughout Ohio. According to Jack Cohen, head of the Association, the campaign was started a year ago, and consists of "teaser" mailings at periodic intervals.

## Here's What You Can Get For Only 92¢ A Week

- 1 A 40 WORD CLASSIFIED AD IN EACH AND EVERY WEEK'S ISSUE FOR A FULL YEAR (52 CONSECUTIVE WEEKS) ACTUAL COST WOULD BE \$3.20 PER WEEK OR \$166.40 FOR THE ENTIRE YEAR OF 52 WEEKS . . . PLUS . . .
- 2 A FULL YEAR'S SUBSCRIPTION THAT BRINGS YOU "THE CASH BOX" EACH WEEK FOR 52 CONSECUTIVE WEEKS, REGULAR PRICE OF SUBSCRIPTION IS \$15.00 WHICH ADDS UP TO THE GRAND TOTAL OF . . .
- 3 \$181.40 . . . ALL THIS FOR ONLY \$48 . . . OR 92c PER WEEK FOR YOUR 40 WORD CLASSIFIED AD PLUS YOUR WEEKLY COPY OF "THE CASH BOX" . . .
- 4 IF YOU ALREADY HAVE A \$15 SUBSCRIPTION TO "THE CASH BOX" YOU WILL BE GIVEN FULL CREDIT FOR THE REMAINDER OF YOUR SUBSCRIPTION. THIS WILL BE DEDUCTED FROM THE \$48 AND YOU WILL BE BILLED FOR THE DIFFERENCE ONLY.

### Direct Sales Hurting N. Y. State Music Ops

BEACON, N. Y.—Gurdon Browne, secretary of the New York State Operators Guild, representing operators in Dutchess, Orange, Ulster and Sullivan Counties, offers a bitter complaint about a New York City operating firm which is circularizing taverns, restaurants, and other locations in and near Newburgh, N. Y., offering to sell music machines to them.

"It was timed at a particularly unsettled time" states Browne, "since the local operators were trying to collect additional revenue to help defray the constantly rising cost of records, supplies, equipment, etc."

(Ed. Comment: It has always been the policy of "The Cash Box" to protect the professional operator. That is the reason this magazine is not sold on the newsstands. There is no way we can eliminate the practice of direct mail, but we deplore these tactics of any firm in this business. We wonder how they would feel if some New York City competitor pulled this stunt on them.)

### "Once Upon A Nickel"

NEW YORK—Coinmen, more than any in this country, are well aware of the value of a nickel—and just how small a portion of its value of years ago it represents. However, the music publishing industry has recently pointed up its uselessness thru several songs—which seem to be heading for the hit class.

"Once Upon A Nickel," written by Buddy Kaye and Tony Starr, is now being heard thruout the country on juke boxes, and we reproduce the lyrics with the permission of Tony Valando of Valando Music Corp.

Once upon a nickel you could really buy a cake o' soap,  
A good cigar, a piece of apple pie,  
A subicay ride, an ice cream cone,  
And for a nickel you could phone,  
Those were the good old days.

Once upon a nickel you could buy a lot,  
A loaf of bread, a bowl of soup,  
A hot dog really hot,  
A glass of beer, a can of beans,  
A nickel bought most magazines,  
Those were the good old days.

What happened to that nickel cup of coffee?  
The five cent bag of peanuts at the game  
Because I have no doubt that the nickel is dying out  
I'm gonna put one in a special frame.  
Once upon a nickel ice could have a time  
But now to buy a nickel's worth you need more than a dime  
The day may come, but who knows when  
They'll sensibly revive again  
The nickel and those good old days.

### The Operator - The Artist - The Phono - A Great Combination



CLEVELAND, O.—Herb Wedewen, head of Northern Music Company, this city, distributors for Wurlitzer phonos in this area, reports that sales of the new Wurlitzer 1400 got off to a good sales spurt with the initial introductory party held on "National Wurlitzer Days"—and has continued to increase daily.

"It's a real healthy situation" states Herb. "Operators who have the 1400

out on location are coming back with re-orders, and those few who hesitated at the beginning, are evidently hearing about its great performance, and are now rushing in their orders."

Pictured above are two local operators (l) Charles Comella, Cadillac Music Company, and (r) Jimmy Ross, J. R. Music Company, surrounding orchestra leader Ray Anthony and the model 1400.

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# A SMASH HIT!

## Williams

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HIGH SPEED REBOUND BASEBALL GAME

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- Opposing Team Actually in Position on Field!

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WURLITZER: 500—600—24—616—71—61—41  
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## Will the Public Pay 10c?

CHICAGO—There are still a great many coinmen around the country who say that, "The public won't pay 10c."

There are others, who have made tests on pinball games at 10c, and have found themselves extremely successful.

There are phono ops who have made tests of 2 plays 10c and 5 or 6 plays 25c, as well as 1 play 10c and 5 plays 25c, and have found that this was "the answer" to earning a living.

Will the public pay 10c?

To the old timers in the industry that brings back some history. In the "roaring 20's" the great majority of "amusement" games were strictly penny play.

In the "terrible 30's", with the worst depression in the history of this nation under way, it became penny vs. nickel.

Regardless of the seriousness and blackness of the 30's depression, ops stuck to the nickel. And the nickel became the standard for "amusement" game play.

In the "fighting 40's" the nickel continued supreme. (This publication urged the trade to go to dime play since 1943.) But, also during the "fighting 40's", multiple coin chutes were placed on many games. At the same time, the 10c and 25c chutes on the phonos brought good returns, especially during the war years, when money flowed freely.

Now, in the "fabulous 50's" with rampant inflation which has forced down the value of all money, many are still tenaciously sticking to the nickel. Even tho they openly admit that, "Dime play is the answer".

Why won't they change? For a number of reasons. The first, usually, that competitors won't. The second, that the public won't pay a dime, even if the value is the same, as for example, 2 plays for 10c, which still means 5c for each record played. Or 10c per pin play which means 10c per free play, instead of 5c.

These men should think back to the nation's worst depression, the "terrible 30's", when banks closed and apple selling was a leading business, when soup kitchens were rolled around on trucks to feed people.

In those "terrible 30's" the public was willing to play a nickel, instead of the penny. Many a penny play op felt plenty foolish afterwards and, quietly, changed over to the nickel. How many remember the 10 balls for 1c pin games? And how many remember all the other penny play games?

It's history repeating itself all over again. Some fearful ops are timidly sitting back waiting and watching while the more aggressive and progressive operators go on the firing line with 10c play. And, what's most thrilling, are profiting with dimes.

Then, as happened in the early thirties, these timid ops will gradually pull in their nickel play equipment, switch over to the proved 10c play method (whichever will work out best in their territories).

Would the public play a nickel during the depression years of the "terrible 30's"?

Will the public play a dime during the inflationary, big income, "fabulous 50's"?

## "Bowl-O-Matic" In 2 Day N. Y. Show

Chicago Display at Palmer House, Mar. 18 to 20

NEW YORK—"Just like the old days" was the comment of the old-line local operators when they dropped into view Nat Cohn's "Bowl-O-Matic" amusement game being displayed for two days, Wednesday and Thursday, March 14 and 15, in the Grand Ballroom of the Park Sheraton Hotel in this city.

What these men were referring to was the manner in which the game was being introduced. Nat Cohn, in days gone by, made it his practice to introduce new products with quite a flourish.

Several hundreds of coinmen from the city, and outlying areas as well, attended the showing. As a result, Cohn advises that a number of orders were booked, and several wholesale firms were being considered as distributors in their territories.

Immediately after this local display, Cohn left for Chicago, where "Bowl-O-Matic" will be shown at the Palmer House for four days—Sunday thru Wednesday, March 18, 19, 20 and 21. As the Music Operators of America are holding its Convention at this same hotel at the same time, Cohn expects quite a number of operators and distributors to see his machine.

After this Chicago showing is completed, Cohn will select distributors throught the country, and will then announce their names to the trade.

## Wash. Coin Mach. Assn. Elects Officers for '51

WASHINGTON, D. C.—Members of the Washington Coin Machine Association, this city, held an extremely interesting meeting on March 8. Election of officers resulted in the following men selected to serve one year: Nick Gouzoulis, president; John H. Phillips, vice president; and Horace Biederman, secretary-treasurer.

These officers with John Cokinos and Robert C. Burner, who make up the new board of directors, will be installed at the next regular meeting to be held Monday, April 9, at the Capitol Plaza Hotel.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!





PAT. PEND.

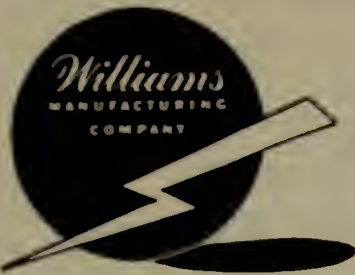
**SELECTIVITY . . .** including "Cancel" Button.  
**CREDIT UNIT . . .** accepts up to 40 nickels at a time.  
**PROVED PERFORMANCE . . .** incorporates every up-to-the-minute engineering feature including a FINE TONE AMPLIFIER to which an auxiliary speaker can be attached, a LIGHTWEIGHT TONE ARM with crystal pick-up, VOLUME CONTROL and the famous RCA record changing mechanism.  
**SIMPLE TO SERVICE . . .** Its easily understood mechanism requires no special knowledge and the exclusive "IN-A-DRAWER" feature permits entire mechanism to be pulled out at once for servicing from the front. MUSIC MITE is light — weighs only 50 lbs. — and can be transported by car instead of a costly truck.

**ONLY Music Mite OFFERS ALL THESE ADVANTAGES TO MUSIC OPERATORS**

MUSIC MITE DOES EVERYTHING THE STANDARD SIZE PHONOGRAPH CAN DO—

—BUT COSTS LESS—MUCH LESS!

HEAR IT—SEE IT—  
 BUY IT FROM THE WILLIAMS  
 DISTRIBUTOR LOCATED IN  
 YOUR TERRITORY



4242 W. FILLMORE STREET,  
 CHICAGO 24, ILLINOIS

See the new  
**Music Mite**  
**MODEL 52**  
 featuring  
 SINGLE ENTRY  
 SLUG PROOF  
 5¢—10¢—25¢  
 COIN MECHANISM

Accepts up to \$2.00  
 of credits in any  
 combination of  
 coins.



**PEDESTAL STAND**

(Optional)

For those locations where space doesn't limit installation to the bar or counter, you can set MUSIC MITE on this exquisite pedestal type stand. Decorated to complement the cabinet design of the phonograph, MUSIC MITE and its pedestal form an eye-appealing unit that captures patron attention in any location.

**Coven Peoria Wurlitzer Show Proves Outstanding Success**



BEN COVEN

charge of a special and advanced school for mechanics during the showing.

Bert Davidson of Permo, Inc., was present to discuss Permo Point Needles with the operators who attended from this and all the nearby Illinois cities.

This special showing was such an outstanding hit, according to Ben Coven, that the firm is now planning many more of the same thruout their territory.

"It certainly was a pleasure", Coven reported, "to hear all the nice comments the operators had to make regarding our new Wurlitzer models 1400 and 1450.

"Everyone of them", he continued, "believed that he hit the 'bull's eye' buying these great phonographs.

"In fact", Ben stated, "this is one showing all of us are going to remember for a long time to come because, we believe, it was one of the most outstanding in all our history.

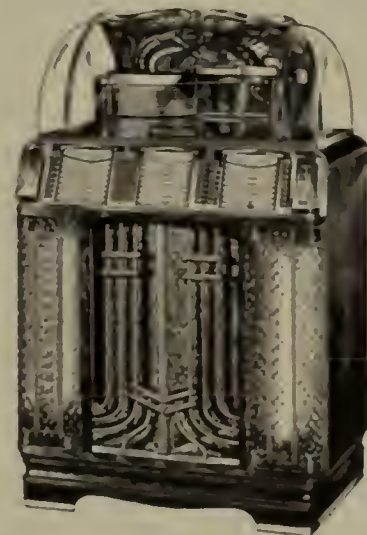
"We want to thank everyone who attended", he concluded, "and especially thank them for their very fine compliments."

**Nebraska Music Op Finds 10c — 4 for 25c Best**

O'NEILL, NEB.—Clarence Potter, Potter Coinomatic Service, this city, appears to be a very progressive operator, and most certainly must be running a profitable music route. On March 4, Potter married Vera Rouse of Gilden, Neb.

"Under these conditions" states Potter, "I must make profits."

**"No Greater Love . . .**



has any man than that for his friend" . . . the Wurlitzer 1951 Models, 1400 and 1450, have proven themselves true, staunch, and completely reliable friends of all music operators. Wurlitzer's Models 1400 and 1450 are the operator's best friends. If you are a Michigan music operator call on us today . . . let us tell you why!

Carl Angott

**ANGOTT DISTRIBUTING COMPANY, INC.**  
 2616 PURITAN AVENUE • DETROIT, MICHIGAN

(All Phones: UNiversity 4-0773)

Potter has been experimenting with 10c play, and reports that the system that is working out best for him is the 10c per play, 4 for 25c. "Have been getting a good play on all" reports Potter, "but have decided that I like 10c for one play, 25c for 4 plays the best. A good location owner is a great help. In one location he explains to the patrons that it's cheaper to buy 4 for 25c—only 6c each. Gets lots of

quarters!  
 "On 100 selection machines I get the first \$35 to \$60 per month, 50-50 above that. Have one spot where I do not get any guarantees, but get 2/3 and location gets 1/3. On my regular 20 and 24 record machines, I take out \$1. each for all new records which are inserted. I then add and subtract the amount for records before I divide what's left on a 50-50 basis."

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



**FRONT LINE TRIGGER ACTION**

**AS TIMELY AS THE "H" BOMB**

**"GUN PATROL"**

EXHIBIT'S DALE

'GUN PATROL' is not just location tested . . . but . . . location proven . . . on thousands of locations everywhere in the nation. 'GUN PATROL' is an Exhibit life-time product . . . with features that are unsurpassed for their realism, outstanding beauty, and mechanical perfection . . .

- ★ TRAINING APPEAL FOR COORDINATION OF EYE AND TRIGGER FINGER.
- ★ BUILT TO LAST FOR YEARS TO COME.
- ★ REALISTIC BATTLE SCENE.
- ★ FLASHING COLORED LIGHTS SIMULATING BURSTING BOMBS.
- ★ EVERY HIT SCORES AGAINST THE INVADER.
- ★ FAST MOVING MECHANIZED CONVOY.
- ★ TANKS, JEEPS, HALF-TRACKS, REAL FRONT LINE ACTION.
- ★ AVAILABLE IN EITHER 5c OR 10c PLAY.
- ★ MANY CONVERTIBLE FEATURES INCLUDING 'MARKSMAN AWARD' VENDED FOR SKILL SCORE.
- ★ OPTIONAL SCORING FEATURE, AND MANY OTHERS.

See 'GUN PATROL' at your EXHIBIT Distributor

**THE EXHIBIT SUPPLY CO. 4218-30 W. LAKE ST. CHICAGO 24, ILL.**

**AMI**

**A B C's**

IN LESS THAN 15 MINUTES YOU CAN CONVERT any AMI Model to **45 rpm** for only **\$29.50**

AMI Conversion Units Are Immediately Available. ORDER TODAY!

**RUNYON SALES COMPANY**

Factory Representatives for AMI Inc. Bally Mfg. Co., J. H. Keeney & Co., Inc. Permo Inc., Super Vend Sales Corp.

593 10th Ave., New York 18, N.Y., LO 4-1880  
123 W. Runyon St., Newark 8, N.J., BI 3-8777  
354 S. Warren St., Trenton, N. J., TR 5-6593

**Changes Firm Name**

SALT LAKE CITY, UTAH—Allison L. Nowels, distributor of AMI jukeboxes in the Salt Lake City, Utah territory has announced a change in the name of his firm. The new name is Western States Distributors. Formerly, the Nowels' company was known as Coin Machine Sales. No other changes are contemplated according to Mr. Nowels.

**Tax And License Legislation**

**Omaha Objects To Proposed State Tax**

OMAHA, NEB.—Omaha's city officials have expressed their opposition to proposed state legislation which would levy a state license fee of \$10 on each pin ball machine, shuffle board and other coin-operated games of amusement or skill.

Sen. Charles F. Tvrdek of Omaha, chairman of the State Legislative Revenue and Taxation Committee, said (March 6) that Omaha City Attorney Edward F. Fogarty called him to express the city's opposition. He quoted Fogarty as saying city officials feel the state tax would invade a source of revenue which cities already are using.

**New Hampshire Tax Bill Killed**

CONCORD, N. H.—New Hampshire's House of Representatives killed (March 6) a bill proposing the imposition of a new state tax on all coin machines. The measure, which had been introduced by Rep. Gedeon Proulx of Manchester, had been adversely reported by committee.

**Michigan Bill Would Tax Juke Boxes \$100—Pinball Machines \$200**

LANSING, MICH.—A bill to impose state license fees on coin-operated pin ball machines and juke boxes was reported out (March 7) by the General Taxation Committee of the Michigan House of Representatives.

The measure was sponsored by Rep. Arthur Haufe, Saginaw Republican, who said it applied only to those machines requiring a nickel or more to operate. He said it is so worded as to prevent any possibility of slot-machines or "one-armed bandits" from being licensed.

As reported out of the committee the bill imposes annual license fees of \$100 on juke boxes and \$200 on pin ball machines. Haufe estimated it would raise upwards of \$3,000,000.

**Tenn. Tax Bill Killed**

NASHVILLE, TENN.—Tennessee's House of Representatives defeated (March 9) a bill which would have increased taxes on automatic amusement machines to \$150 each.

**Texas Tax Bill Introduced**

AUSTIN, TEXAS—A bill to increase taxes on coin-operated machines, to produce an estimated \$1,000,000 a year in additional revenues, was introduced in the Texas Legislature (March 6) by Rep. Henry G. Lehman of Giddings.

Under the bill taxes on "skill or pleasure" machines would be more than doubled. Penny machines, now taxed \$30, would be taxed \$100. Machines operated by nickels and larger coins would have their tax increased from \$60 to \$150.

**Proposed Phila. Tax Of \$30 Reduced To \$25**

PHILADELPHIA, PA. — A proposed municipal tax on coin machines operated for amusement, such as pin ball machines and juke boxes, was reduced from \$30 to \$25 on each machine by the finance committee of the Philadelphia City Council. The present city tax is \$20 per machine.

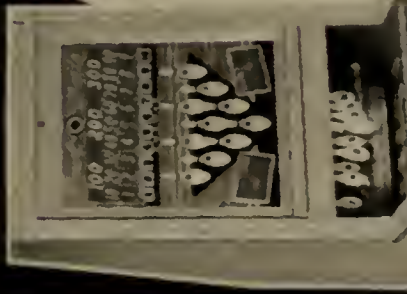
The committee decided to reduce the proposed increase after hearing (March 8) claims of industry spokesmen that the higher tax would drive them out of business.



Introducing.....

# Bowl-O-Matic

**BRAND NEW 18' COMPLETELY  
AUTOMATIC BOWLING ALLEY  
FEATURING INSTANTANEOUS  
FLASH SCORING AND  
DISAPPEARING FLY-UP PINS**



Look at these  
Exclusive

## Bowl-O-Matic Features:

- ★ 18' long x 26" wide.
- ★ 10c drop type coin chute with ABY slug rejector and coin return.
- ★ Score and completed frames flashed instantly in large, legible letters on colorful backboard.
- ★ Super speed playing time averages 1 to 1½ minutes per game of 10 frames.
- ★ Cabinet is custom built by master craftsmen, featuring 3" natural maple finish alley and side panels.
- ★ Bowl-O-Matic ball bowls into pins that fly-up and disappear when hit. Pins "knocked down" are registered on backboard also, thus giving player the double thrill of knocking pins down and seeing them scored simultaneously.
- ★ Complete game consists of 20 balls or 10 strikes. Strike is scored as 30 points and Spare as 20 points.
- ★ Automatic Ball Return is positive and ball is delivered to player at arm's length — no tiresome stooping or bending for ball!
- ★ No attendant is needed.
- ★ All servicing is done from the front through a locked and pinned removable door; and, game is assembled in two sections for easy transportation.
- ★ Bowl-O-Matic is manufactured by Universal Industries whose products always rank high in the esteem of seasoned operators — assuring you that Bowl-O-Matic is manufactured by people who have the know-how and experience.

**Bowl-O-Matic** Sales Company, Inc.  
Exclusive National Distributors

627 TENTH AVE. • NEW YORK 19, N. Y. PHONE: PLaza 7-5660

BOWL-O-MATIC is the new, modern approach that tops the profit potential of a time tested sport. Its smart, sleek design and solid construction give it PERMANENT acceptance in all types of locations; and, its fast, precision play, flash scoring and disappearing pin action give it ployer appeal that assures top earning capacity at all times. BOWL-O-MATIC lends itself to "High Score," team and league competition — all designed to hypo the play and increase your profits!

## Bowl-O-Matic

**IS THE GREATEST  
ADVANCE IN THE  
FIELD OF AUTO-  
MATIC ELECTRONIC  
BOWLING**

**See It—  
Play It—**

**START OPERATING IT  
TODAY!**

WRITE, WIRE OR PHONE FOR DETAILS!

**PALMER HOUSE**  
CHICAGO, ILLINOIS  
**SHOWING**

**4**  
DAYS  
and  
NIGHTS

**SUNDAY - MONDAY - TUESDAY - WEDNESDAY**  
**MAR. 18, 19, 20 & 21**

**4**  
DAYS  
and  
NIGHTS



**BIGGEST SHOW  
IN TOWN!**

**GOTTLIEB  
MINSTREL  
MAN**

Minstrel Man Targets—  
Sequence Scoring—Safety  
Gate—"Pap" Bumpers!

**ORDER FROM YOUR  
DISTRIBUTOR  
NOW!**



"There is no  
Substitute  
for  
Quality!"

**D. GOTTLIEB & CO.**  
1140-50 N. Kostner Ave., Chicago 51, Ill.



**EASTERN FLASHES**

A number of music ops, and practically all the wholesalers at the Palmer House, Chicago, for the MOA Show when you read this. A few exceptions, among them Dave Lowy of Dave Lowy & Company. Dave would have liked to go, but just got out of a sick bed, and doesn't feel up to it. Would have particularly liked to be at this show as he's just taken on the Evans' "Constellation" phono for this area. . . . Jack Mitnick, AMI regional representative, flies out Friday. . . . Barney (Shugy) Sugerman and Abe Green of Runyon Sales Company, fly out early Sunday A.M. The AMI bunch want to be on hand early Sunday for the special party in honor of John Haddock, celebrating his six anniversary as head of the manufacturing firm, which started turning out the modern AMI phonos since his leadership. (This party will be history when you read it in this column). Just before taking the plane, Shugy remarked "I'm very happy our factory organization and the other distributors are honoring John Haddock, as he's one of the finest, as well as one of the most intelligent people in our industry. It's a great privilege to know him and be associated with him in a business way."

\* \* \* \* \*

Nat Cohn showed local coinmen his "Bowl-O-Matic" amusement machine in a typical "Nat Cohn Production." Originally scheduled to be displayed in the Oriental Room of the Park Sheraton Hotel, plans were changed, and the showing was held in the Grand Ballroom of this hotel. So many coinmen had advised Nat that they would attend either on Wednesday or Thursday, March 14 or 15, that he switched over to the bigger and more beautiful room. Cohn reported many orders taken, and several firms are now under consideration for appointment as distributors. The "Poperino" Arcade, on W. 42nd St., ordered four machines, and insisted upon immediate delivery. They had the four machines on Friday. Next showing at the Palmer House, Chicago, from Sunday, March 18 to Wednesday, March 21. . . . Al Simon, Albert Simon, Inc., ChiCoin representative, expected to have the factory's new "Hit Parade" 45 rpm selective phono on display this week, but it didn't arrive. First official showing is to take place at the MOA Convention in Chicago. Al leaves this week-end for the Show, and will be on hand to greet all his friends. Upon his return to New York, "Hit Parade" will be on display, and Simon states that deliveries will be going forth to the trade at that time.

\* \* \* \* \*

Joe Young and Abe Lipsky of Young Distributing, use some choice swear words to castigate the shipping companies, who seem to think it's Okay to deliver at any spread of time they wish. Carloads of Wurlitzer phonos are in transit, and operators are demanding immediate delivery. (Ed Comment: Hey, Joe, why not buy your own railroad in New York State?) Young tells us he's received the Wurlitzer conversions for Model 1100. Previously conversions were available only for the 1250. . . . Same report on Mike Munves. Busy, busy, busy. States Exhibit's "Gun Patrol" in greater demand than ever. "Word is getting around rapidly that collections are terrific" smiled Mike "and not only are operators re-ordering, but new customers are besieging us with letters, wires and phone calls." . . . While most of the other coinmen are in Chicago, Dave Lowy, due to his recent illness, remains here. However, Dave will be busy remodelling his showrooms and offices. . . . Morris Rood, manager of Runyon Sales, back on the job after an absence of two weeks due to sickness. . . . Harry Koepfel, Koepfel Distributing Company, flying out Sunday to attend the MOA Show. Harry will be busy at the display of Hirsh Coin Machine Company, who's displaying phono plastics. However, we would imagine that most of his time there will be watching Hirsh de LaViez out of the corner of his eye to see that he's not the victim of a sudden explosion, or sumptin'. . . . Mac Pollay, United Phonograph Service (the most handsome man on coinrow) tries to get away for the MOA Show, but prevented by rush of business. "That's for me" sighs Mac, "but business comes first. I'll make sure I'll be there the next time." . . . Sidney H. Levine, counsellor for MOA, very disturbed by the statement in another publication that MOA will discuss forming a national association. "That's the furthest thing from our intention" states Levine, "and I'll explain it to the gathering in detail. It's only our idea to incorporate the board."

**DALLAS, TEXAS**

We dropped by Commercial Music Company t'other day and encountered Ralph Claybrook leaving with a carload of Eastern Electric Cigarette machines. . . . Benny McDonald and Clarence Cleere were also there and both were doing the raves over United's "Five Player Shuffle Alley." That game is a going thing. . . . Ruben and Olin Dreyer are still expanding in San Angelo. This time it's a retail record shop set up with the latest equipment in fine style. May we wish the boys luck. . . . You may now refer to Mack Duce as the "Flying Duce." Yep, Mack has gone and bought him a plane. It's strictly business of course, by way of saving time in flying to Dallas and other cities. . . . Did you hear about Joe Matassa and his "chicken pox"? Of all things contagious, Joe would have to get it. It didn't last long and Joe is off the sick list, are much glad to report. . . . Incidentally the Matassa boys are doing a terrific job on Gottlieb's five ball "minstrel man." . . . While I was looking over this little item, Bob De Priest was eyeing the A.M.I. model "C" phono, converted to 45 rpm. Bob was so enthused over the conversion that he went on to explain that the conversion kit is easily installed on all model A, B and C's. Sounds terrific to me.

The Wurlitzer factory in North Tonawanda, New York, is getting a once over by Ray Williams. Ray will be in New York for several days and plans on making the big city. . . . Tommy Chatten, is still darting around the country. This week in Shreveport and next week in Amarillo. . . . Mack McKenzie returned from holding service school on the Wurlitzer 1400 phonographs. Mack had very successful showings in Abilene, Amarillo, San Angelo and points west. . . . Tulsa's Joe Gathing (Culp Music Company) has been in Dallas several days. Joe was very curious about United's new five ball, as is everyone else. This game has been on test locations for over sixty days and has proved a great money earner. At this reading, we haven't been able to get the name of the game. Seems that it's a big fat secret.

**GUARANTEED PHONOGRAPHS  
RIGHT OFF OUR OWN ROUTES  
CAN SHIP FROM CHICAGO OR LOS ANGELES**  
**AMI Model "B" \$525<sup>00</sup> EACH**  
**WURLITZER 1015 \$349<sup>50</sup> EACH**  
**SPECIAL LOW PRICE ON 10 OR MORE**

**PHONOGRAPHS PRICED FOR QUICK CLEARANCE**

— WRITE — WIRE — PHONE —

Wurlitzer 850  
Wurlitzer 750  
Wurlitzer 700  
Rock-Ola Standard  
Rock-Ola DeLuxe  
Rock-Ola Master

Seeburg Classic  
Seeburg Vogue  
Seeburg Envoy  
Seeburg Mayfair  
Seeburg Plaza  
Also Many Others

**SPECIAL CLOSEOUT  
NAME YOUR OWN PRICE**

United Shuffle Alleys  
Keeney Ten Pins  
Genco Gliders

**UNIVERSAL AUTOMATIC MUSIC CO.**

1506 East 67th Street, Chicago, Ill. (Phone: PLaza 2-2003-4-5)

**CLOSING OUT!**

**TELEVISION RECEIVERS**

RCA-VICTOR • PHILCO • ADMIRAL • MOTOROLA  
OTHER NATIONAL MAKES

Write us Now—Tell us what you want and what you want to pay. All sets Brand New Direct From Factories in Original Cases.

Box #214, c/o The Cash Box, 32 W. Randolph St., Chicago, Ill.



MUSIC OPERATORS  
OF AMERICA—

You Are Cordially  
Invited to  
Inspect

EVANS'

20 RECORD, 40 SELECTION

**CONSTELLATION**

PHONOGRAPH

**ROOMS**

**734-735**

PALMER HOUSE  
CHICAGO

**MARCH 19-20-21**

CONVERTIBLE FEATURES: 10¢ PLAY • 45 R.P.M. CONVERSION  
20 RECORDS — 40 SELECTIONS



★  
NEW  
PLAY  
METER

★  
NEW  
RECORD CHANGER  
VISIBILITY  
FEATURE

★  
UNSURPASSED  
TONE QUALITY

★  
CUSTOM QUALITY  
PRODUCTION

★

**SEE THE PROOF . . . You Can't Buy a More  
DEPENDABLE PHONOGRAPH!**

**H. C. EVANS & CO.** 1556 WEST CARROLL AVE., CHICAGO 7, ILLINOIS

**North Carolina Ops Assn. Sets  
Policy Of Front Money Guarantee.  
Many Also Adopting 10¢ Play  
Organization Making Good Progress**

RALEIGH, N. C.—S. W. Marr, Jr., executive secretary of The North Carolina Amusement And Recreation Association, Inc., whose headquarters are in this city, reported this past week that the organization was making very good progress thruout the state.

Marr reported, "The eastern region has been well ahead of the state. A. B. Cooper, the eastern leader, has done a remarkable job of bringing his group together into a splendidly working trade association. The rest of the state is trying to follow the eastern lead."

Marr also reported that most of the state have agreed to front service money guarantee systems. Our machines that are grossing less than \$20 ops are now arranging for \$3 front money service guarantees.

As Marr reports, most of the ops are affected by rising costs of parts, supplies, equipment, labor, and other overhead expenses. The organization is trying to help everyone of the men to show a profit from their individual businesses by presenting plans which have already been proved by other ops thruout the nation so that they, too, will enjoy a better business.

This seems to be the general policy of the North Carolina Amusement And Recreation Association. They

have been gradually obtaining more and more members because of their assistance to ops thruout the state bringing them better returns from their present operations.

Marr also reports that ops in some parts of the state, like Greensboro, have turned to dime play.

The Raleigh-Durham-Fayetteville areas have agreed to a sliding scale of front service money guarantees along the lines proved most effective by operators thruout the nation.

At the present time the organization has 43 leading operators as members. There are approximately 161 operators licensed in North Carolina. These 43 operators, according to Marr, have contributed 75% of a temporary budget, mostly for legislative activity, with part of the budget to be devoted to continued advancement of this organization, which is proving itself to be one of the most progressive in the country.

Arrangements are now in progress to tie in with the MOA (Music Operators of America) organization. North Carolina ops are much concerned over the Scott bill, now in the Judiciary Committee of the House of Representatives, and have volunteered their wholehearted support to George A. Miller, National Chairman and Treasurer of MOA.

**Washington State  
Legislature Okays  
City And County  
Pinball Licensing**

**Amusement Machine Tax  
To Be 1/2 Per Cent Of Gross**

TACOMA, WASH.—A bill to permit city or county governments to boost their revenue by licensing pinball machines was given final passage by the Washington State Legislature (March 8) and sent to Governor Langlie.

The local governments in Washington lost their revenue from such devices early last year when the State Supreme Court ruled that pinball machines with payoffs were gambling devices. Subsequently, many operators of the machines said they converted them into purely amusement devices. As a result the State Tax Commission reduced the tax levy from 20 per cent of gross income to only 1/2 per cent.

While it was before the State Legislature, the new bill was interpreted by an assistant state attorney general to mean that pinball machines of all types could be licensed by the city or county governments, including the type banned by the State Supreme Court as as gambling devices.

Listed as Senate Bill No. 85, the measure was sponsored by Senators Ed Flanagan, Wapato Republican, and Jess Sapp, Sedro Woolley Democrat.

MORE IN DEMAND  
THAN EVER BEFORE  
BY MUSIC OPERATORS  
WORLD FAMOUS  
**BUCKLEY**  
WALL AND BAR BOX  
FOR 16 - 20 - 24 - 32 RECORD SELECTIONS



**ONLY \$24<sup>50</sup> EACH**  
**RUSH YOUR ORDER!!**

SHUFFLE - REBOUND OPERATORS  
**BUCKLEY PUCK** ORDER THEM TODAY  
**BUCKLEY**  
MANUFACTURING CO.  
4223 W. LAKE ST., CHICAGO 24, ILL.  
(All Phones: VAn Buren 6-6636)



# Available Now! PLASTIC Replacement Parts!

## PRICE LIST

*PLASTIC DOMES for SEEBURG models 146-147-148 .....	\$16.95 ea.
TOP BULLET DOMES (Plexi-glas) for WURLITZER MODEL 1100 .....	14.95
LOWER SIDE PLASTICS for WURLITZER MODEL 1015 .....	7.95
TOP RIGHT or LEFT CURVE for WURLITZER MODEL 1015 .....	8.95
LONG BUBBLERS (Straight) for WURLITZER MODEL 1015 .....	3.90
SMALL CURVE BUBBLERS for WURLITZER MODEL 1015 .....	3.90
LARGE CURVE BUBBLERS for WURLITZER MODEL 1015 .....	3.90
TOP RIGHT or LEFT CORNERS for WURLITZER MODEL 750 .....	8.95
LOWER SIDES for WURLITZER MODEL 1100 .....	8.75
WHITE MIRROR STRIPS for WURLITZER MODEL 1015 (Double Strip) .....	.55
BLUE MIRROR SQUARES for SEEBURG MODELS 146-147-148 (square) .....	.03
BLUE or WHITE MIRROR SQUARES for SEEBURG MODEL M-100 B (Sq. ft.) .....	3.00
MAGIC-GLUGLASS (Permanent Adhesive for SEEBURG) and (Pint) (WURLITZER ORNAMENTAL GLASS) .....	1.75

\* NOTE: The above plastics are absolutely guaranteed. They must be the best plastic replacement you ever used or your money will be refunded. No questions asked. You are the sole judge.

## HIRSH COIN MACHINE CORPORATION

1309 New Jersey Avenue, N. W.  
Washington 1, D. C.  
Hobart 3170

ORDER FROM YOUR  
LOCAL DISTRIBUTOR  
OR FROM US. WE  
SHIP VIA RAILWAY  
EXPRESS. DUE TO  
OUR LOW PRICES,  
WE SHIP C.O.D.  
ONLY.

## Come to Keeney's

DURING THE M. O. A. SHOW  
VISIT J. H. KEENEY & CO. INC.

See the

3 New Sensational "Vending Deals".

See the

New Keeney Custom-Built TV Sets.

See the

Greatest Rebound Game in the field today.

for GREATER PROFITS and Long-Life Games Use Keeney Equipment!

VISIT OUR SHOWROOM LOCATED AT 2600 W. 50TH STREET:CHICAGO

## J. H. KEENEY & CO. INC.

2600 W. 50th ST., CHICAGO 32, ILL.



CLASSIFIED AD DEPT  
GOES TO PRESS WED. NOON  
OF EACH WEEK

MAIL YOUR AD TO REACH US ON TIME

TOO LATE TO CLASSIFY THE CASH BOX EMPIRE STATE BLDG.  
NEW YORK 1, N. Y.



## CALIFORNIA CLIPPINGS

Between the boys who are down with the flu, Virus Y or what have you and those who are just too busy to get away, not too many of the L. A. regulars seem to be heading East for the MOA Convention. The one we've heard from for sure is Phil Robinson, who will check out of town March 14 to catch the show and visit the Chicago Coin plant. Phil is anxious to get his first look at the firm's new 45rpm "Hit Parade" jukebox and also hopes to needle up shipment of "The Thing." . . . Incidentally, we played our first game on the latter at Bud Parr's and found it one of the most fascinating 5-balls yet made, with plenty of suspense as well as action once the ball gets into the wrapped box so graphically illustrated on the backboard. Phil promised to give our best to Bill Gersh. Ran into Jack Sheppard, who was subbing for Lyn Brown, down with the flu bug, and Jack told us how sorry he was to miss the MOA show this year. He related how just a few years back, a bunch of the boys met in Bill's office to organize the MOA. In addition to Jack and Mr. G., there were George Miller, Jack Cohen of Cleveland, Al Denver of New York and several other familiar names in the music operating field. Sheppard, who is doing well with his premium merchandise in the eight Western states, just became a grand-pop and plans to visit his daughter in Philadelphia first of June.

Lyn Brown, we're told by Jack, is keeping busy with the United "Shuffle-Cade" and expects another live one in "Bowl-O-Matic." which Lyn has for Southern California and Lou Wolcher of San Francisco for the state. . . . Al Bettelman just let us know that C. A. Robinson & Co. now has four out of five top Las Vegas hotels completely in Jennings equipment. Charlie Robinson closed the deal last week for more than 100 machines at El Rancho Vegas. . . . Something really new has been added to the Badger Sales floor, in the form of a handsome 17 inch, rectangular black tube TV set bearing the Keeney trademark. W. R. Happel, Jr., tells us his firm has the entire distribution for Southern California, dealership as well as direct sale to operators for location resale. Bill Happel was also waiting on the new Keeney refrigerated machine for package candy, which should be a good item for theatres and other locations catering to the fancier candy trade.

Found Paul Laymon's Wurlitzer dept. all decked out in fine batch of photos taken at recent Wurlitzer show, including a pip of a pic on Paul and Margaret Whiting. Still galloping, according to Charlie Daniels and Ed Wilkes, is Bally's "Turf King." . . . These lads, along with Bill Happel, Al Bettelman and numerous others, had nothing but kind words for The Cash Box code listing on its Blue Book.

Jack Simon back in his office after a run down to Palm Springs, Banning and San Jacinto on some buying, selling and trading. . . . Back on the job after licking a touch of the flu was secy. Cele Padwa. . . . That old debbil flu even caught up with Joe Peskin, who's on crutches to boot after stepping off a chair onto a sharp scree wdriver while trying to hang a venetian blind in his Palm Springs place, which proves that Palm Springs is a hazardous place. . . . Also on the flu list is Mrs. Peskin, while working away at learning the steel plant business and liking it is son-in-law Paul Silverman. . . . Add one more slightly ailing fellow to this week's medical report: George Warner, who was about to take off from the Automatic Games office for a rendezvous with his doctor for some anti-virus shots. . . . Sammie Donin is still up North and Dannie Jackson is keeping busy these days on a new deal. . . . Nick Carter busy with AMI customers when we dropped in at his Nikabob. . . . On the Row: E. F. Kohl from Coronado. . . . William Merrill of Orange. . . . Corona's R. G. Patterson. . . . H. C. Jones of Inglewood. . . . San Diego's Kenneth C. Wolfe. . . . Sandy Steiner from Newport Beach. . . . Long Beach's Jack Johnson, back in town and back in business. . . . Pop Burris of Montebello. . . . Mel Texiera from Santa Maria. . . . Covina's Bill Bradley. . . . Lawrence Raya of Colton. . . . Lloyd Barrett of Pomona. . . . Maywood's Jack Meyers. . . . Ivan Wilcox from Visalia. . . . Lester Berlinghof of San Bernardino. . . . Big Bear's Jack Spencer. . . . Johnny Ketchersid of San Pedro.

## MINNEAPOLIS, MINN.

Let us not speak of snow in this territory because the Twin City area has had 67 inches of snow, of which 30 inches have fallen in the last two weeks and more is coming down. Spring is just around the corner and the operators are looking forward to it. In spite of the weather, quite a few operators made the trip into the Twin Cities to pick up machines and supplies for their routes to be ready for spring changes in their locations.

Larry Discheneau of The Range Amusement Co. in Ironwood, Mich. was in town; also Hank Krueger of Fairfax, and Frank Betz and his wife also made the trip in from St. Cloud, to pick up supplies and machines for their route. . . . Mike Crakes of the Friendly Sales Co. in Minneapolis has just returned from Florida and is sporting a pretty good sun tan. . . . Some of the other operators seen in town were Lyle Kesting of Bellingham; John Howe of Foley; James Donatell of Spooner, Wis.; Gerald Zopf of St. Paul; and Carl Wickstrom of Brainerd.

Percy Villa, a Minneapolis operator and well known man-about-town, is recuperating in the new Mount Sinai hospital. Percy recently had his tonsils out. . . . Mark Coughlin and Pete Wornson of Mankato, came into town together. . . . Captain Charlie Webber of the Civilian Air Patrol and well known Minneapolis operator gave a talk before the Northtown Businessmen Association. Charlie is a very active member of the C. A. P. and quite an after-dinner speaker. . . . In town to pick up supplies and machines for their routes were: Walt Schmidt of Red Wing; Dick Henderson of Willmar; Frank Phillips of Arcadia, Wis.; Glen Bischell of Chippewa Falls; August Quade of Rochester; Frank Mager of Grand Rapids, and Ed LaBlanc of St. Cloud. . . . Norman Kady and his wife were in town on their way from Rochester back to Grand Forks, N. D. Mrs. Kady was in Rochester for a physical check-up. . . . Jack Lowrie and wife have just returned from an extensive tour through the Southwest, making stops in California, Mexico and Texas. They came back just in time to do some snow shoveling. . . . We understand that Greg Mraz of Brainerd, has sold his operation to Bill Mueller.



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and  
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Wisconsin, Northern Illinois and Northern Indiana

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... ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to . . .

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## CHICAGO CHATTER

Many started to come into town for the MOA convention the early part of last week . . . and will be reading their names here as the convention gets under way. . . . Great loss to the entire industry, the passing of Arthur J. Olsen, founder of Permo, Inc. . . . Originator and developer of long play needles which did much to revolutionize the juke box industry. Many, from all over the industry, present at the overflow services conducted last Monday, March 12. . . . Max Sparks phones to state that he has a stimulator angle for juke box play which requires an attachment to the phono. Suggest Max meet with leading manufacturers and demonstrate his unit.

Harold Lieberman, of Minneapolis, with Ben and Trudy Coven at the Pump Room for dinner and thoroly enjoying himself. Ben and Trudy very genial and gracious hosts. . . . Ease up on copper and aluminum curbs, but, hold down hard on steel. Steel will remain 20% less quota. Belief is that curb on steel will automatically hold down use of copper and aluminum. . . . Roy Clason, biz manager of APOA of Detroit, reports that his association will stick to nickel play. (2 plays for 10c is nickel play.) . . . Biggest coinmen's gathering in many a month at Billy Daniels' opening at the Chez Paree. . . . Lyn Durant took off some weight but looks fit as a fiddle and ready for lots of hard work.

Sam Stern of Williams announced the fact that Al Siegel of Siegel Distrib. Co., Ltd., Toronto, Vancouver and Montreal, has taken over distribution of all Williams' line for Canada. . . . Gil Kitt returned from his Florida sojourn so tanned he caused everyone to yearn for the gorgeous Miami sunshine. . . . Ray Riehl living the life of a winter bachelor while Millie Riehl and Millie, Jr., in Florida grabbing sun. . . . Snow, sleet and rain doing things to Chicago tempers. . . . Bill and Lucy De Selm worried about their eldest dotter who is growing like Jack's proverbial beanstalk. Lucy has her on a diet. Not Bill's diet of three heaping helpings of desserts. . . . Mr. and Mrs. Bob Schaefer enduring much anguish while their daughter is hospitalized.

George Jenkins and Herb Jones of Bally along with Red Zogg entertaining at the Chez and having a very grand time. . . . Raymond B. Williams of Dallas in town attempting to upset Chicago's equilibrium, but again failing to do so. Only complaint Ray had was, "These guys wake me up much too early here." . . . Frank Mencuri of Exhibit entertaining Dan Stewart of Salt Lake City and covering the better spots 'round town. Both men bumping into a gang of coinguyats at the Chez and greatly enjoying themselves. . . . Joe Peskin's Universal Aut. Music outfit has some grand phonos for sale from Chicago and Los Angeles' routes of the firm. . . . Vic Comfote of Distrib. Corp. of Ill., somewhat upset over a very grand promotion which we hope will all be straightened out very soon.

Les Rieck of Evans showing the "Constellation" at the MOA show and reporting that orders exceed production. . . . Whole gang from AMI, Inc., Grand Rapids, Mich., in town, headed by prexy John Haddock. Includes Ed Ratajack, Bill Fitzgerald, Johnny Stewart, Jack Mitnick and others. . . . George A. Miller, of Oakland, Calif., along with Clem Stetson, of Redwood City, and Harrison Call, CMOA's attorney, trained in early to attend last rites to Arthur J. Olsen. The men spent a busy week here prior to the opening of MOA convention. . . . Ray Cunliffe a harried little guy as the MOA show opened.

Jack Nelson a very busy man over at Bally trying to complete one and a million things all at the same time. . . . That was a marvelous story about Lou Boasberg and Ray Bosworth that appeared in "Bally-Who." Credit Herb Jones for the editorializing. . . . W. F. (Bill) Hemminger and Gene Steffens with Miller Mfg. Co., needle makers. . . . What ever happened to Henry Seiden's idea of plastic edges for records? Keeps the disks from having broken edges, especially important in wired music studios. . . . Hirsh de LaViez, of Washington, D. C., (prexy of Washington's Music Guild) in town a bit earlier to "look over the situation." . . . Great gang of guys in from Texas to see what's what. . . . Sam and Charlotte Lewis (Chicoin) returns just in time for this MOA convention. Firm's clicking with "Hit Parade" 45 rpm phono, is report.

Jerry Haley a busy boy over at Buckley Music Systems saying "hello" to many out-of-town visitors and trying to get over to the MOA show at the same time. . . . Manny Gutterman displaying his new La Salle Needle to ops and distribs at the Palmer House. . . . Jimmy Martin, well known to all coinmen since his early DuGrenier cig vendor days, now leading disk distrib 'round these parts, busy showing London and Sharp Records to the juke box ops. . . . The Cash Box display room 716 a busy meeting place for music men. . . . Never saw Charley Hannum looking better. . . . Ben Coven of Coven Distrib. Co., this town, may have more in mind than just "looking over" records featured at the MOA convention.

Shim Wiener of Decca always smiling. . . . Boys over at Keeney pointing for the big tobacco show with their great Keeney Electric Cigarette Vendor one of the top machines in the industry. . . . Charley Pieri around to say "hello" to one and all at the Palmer House. . . . George A. Miller, National Chairman and Treasurer of MOA, asks us to pass on his thanks to Leo Weinberger of Southern Aut. Music Co., Louisville, for his nice ad here last week greeting MOA. . . . Aside to Mr. David C. Rockola. Thanks very much for your letter and those very-kind words. . . . Two really busy men, Joe Batten and Ford Sebastian over at Exhibit while Frank Mencuri away for a few days. Both men having to take over Frank's work in addition to their own.

Carl Angott of Detroit advises the firm's biz has grown with leaps and bounds. . . . "Nickel play is fast fading from the picture as the public find more dimes in their pockets each and every day," according to ops attending MOA show. . . . Ed Wurgler expected to visit our town this past week but was held up in Buffalo. . . . Ben Coven's showing in Peoria clicked. Same time the new Wurlitzers were shown with Carl Christiansen, Mac Brier and Harold Saul to show the fine points, Lee Taylor conducted an advanced mechanics school for mechs who attended showing. Bert Davidson of Permo Point also present to say "hello" to ops and show them new Permo Points.

Joe Abraham of Lake City, Cleveland, expected in town. . . . Leo Dixon of Dixon Distributors, Youngstown, around and about. . . . Many plan to leave for a Florida rest after the MOA show. . . . Many artists phoned to advise they are making special trips to be at the MOA show last week and almost all got here in time. . . . Happy Birthday this week to Herb Jones of Bally Manufacturing Co. . . . Nat Cohn and his bowling game in town. This is first showing here. . . . Gail Carter, Permo sales manager, being warmly greeted by juke box leaders. . . . It's a busy week.



Welcome **MOA!** SEE YOU IN ROOM 733 at the PALMER HOUSE

Chicago Coin's

# Hit Parade



A LOW COST SELECTIVE PHONOGRAPH PLAYING TEN-45 R.P.M. RECORDS USING THE PROVEN RCA MUSIC SYSTEM

**EYE-APPEAL**  
The interior lighting of Hit Parade is a dazzling array of colors, reflected from glowing Apollo Metal surface. A large fluorescent bulb behind a clear window provides the illumination in a manner entirely like the "juke" phone.



APPROXIMATE SIZE  
HEIGHT-21"  
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THE MOST BEAUTIFUL  
LOW PRICED PHONOGRAPH  
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ONLY *Hit Parade*

NO OTHER "45" PHONOGRAPH HAS ALL THESE FEATURES

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- **5c-10c-25c DROP COIN CHUTE**

A "MUST" for profitable operation

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Chicago Coin's "Hit Parade" accepts up to 45 plays

Famous RCA record changing mechanism. EASILY UNDERSTOOD. The operator of "HIT PARADE" requires no special knowledge or training.

Instantaneous changing of records and title strips. All working parts easily accessible through rear door. Removable mechanism panel for fast, easy servicing.



"Hit Parade" MOUNTED ON ITS HANDSOME PEDESTAL BECOMES AN EYE-APPEALING ONE PIECE UNIT

SEE "Hit Parade" TODAY AT YOUR DISTRIBUTOR OR WRITE US FOR FULL COLOR ILLUSTRATED FOLDER

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WANT—Voice-O-Graph; Photomatic (post-war); Chicago Coin Basketball; Chicago Coin Goalee; Popcorn Vendors; Coke Vendors. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN.

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WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Will pay cash for Champions, Citations, Gold Cnps, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

WANT—All types of post-war music equipment. Please advise what you have and best price. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

WANT—Photomatics, Voice-O-Graphs, ChiCoin Basketball Champs, Seeburg Bear Guns, Evans Tommy Guns, Skyfighters, Chi-Coin Midget Skee Balls, Pitch 'Em and Bat 'Ems, Exhibit Dale Guns, ChiCoin Pistols and all other Arcade Equipment. State condition and price. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

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WANT—All types of Arcade Machines. Ray Guns needed. Give best price in first letter. BOX #C-5, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—Will buy used phonograph records made before 1940; any quantity or dealers stock. Will pay \$15 to \$30 per hundred. Some labels are Paramount; Gennett; Victor; Columbia; Brunswick; Bluebird; Vocallion; Decca; Q. R. S. JACOB S. SCHNEIDER, 128 W. 66th ST., NEW YORK 23, N. Y.

WANT—Top prices paid for all original flipper Five-Balls, Dale Guns, Arcade Equipment, Diggers, One-Balls, Late Model Photomatics. Tell us exactly what you have, give condition, price wanted, and when ready to ship. EMPIRE COIN MACHINE EXCHANGE, 1012 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: EVerglade 4-2600.

WANT—We'll buy your music equipment, whether one or one hundred machines. We'll buy your complete music route. Write, wire. Give complete details and price wanted. We are Wurlitzer distributors. CENTRAL MUSIC DISTRIBUTING CO., INC., 1523-25 GRAND AVE., KANSAS CITY 8, MO.

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WANT—Any quantity Solotone Master Entertainers, Personal Wall Boxes Model F and later, Hollycrances, Rotary Merchandisers (Pushers). LIEBMAN, 12 BABY POINT ROAD, TORONTO 9, CANADA.

WANT—We want late model phonographs, wall boxes, five ball games, amusement games, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

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WANT—Citations; Photo Finishes; Champions; Seeburg Bear Guns; Sky Fighters; Silver Bullets; Chi-Coin Pistols; Arcade equipment and Music. Send best price for quick deal. Will also trade. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, O. Tel: TOWER 1-6715.

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FOR SALE—Arcade Equipment: Periscope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber, Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully reconditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles repaired. COINEX CORPORATION, 1346 W. ROSCOE ST., CHICAGO 13, ILL. Tel.: GRaceland 2-0317.



## CLASSIFIED ADVERTISING SECTION

FOR SALE—Wall Boxes: 11 DS20-1Z 5c play; 9 DS20-1Z 10c play; 16 WS-2Z 5c play. These are pre-war Seeburg boxes in good condition and ready for your locations—priced ridiculously low at \$6.95 each. Small deposit required. SPARKS SPECIALTY COMPANY, SOPERTON, GEORGIA.

FOR SALE—3 Wurlitzer 1250's like new, write; 1 Wurlitzer 750-E \$95; 2 Wurlitzer 700's \$80 ea.; 6 Wurlitzer Twin 12 Hideaway's \$30 ea.; 2 Packard Manhattan's \$150 ea.; 10 Aircon 1947 Supers \$50 ea.; 3 Aircon Fiesta's \$95 ea.; 4 Encore Wall Boxes \$12 ea.; 8 WS2Z Seeburg Wall Boxes \$4 ea.; 25 Packard Wall Boxes \$12 ea. 1/3 deposit, balance C.O.D. DIXON DISTRIBUTORS, 3808 SOUTHERN BLVD., YOUNGSTOWN, O. Tel: 87515.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th Ave., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—50 Buckley Boxes N.S. 20 and 24's \$7 ea.; Brackets \$1 ea.; 8 Rock-Ola 1530 Boxes \$10 ea.; 4 Seeburg Chassis Hideaways in metal cabinets \$50 ea. Good operating condition. HUGHES ELECTRIC CO., 336 E. MAIN ST., LADOGA, IND. Tel.: 17.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel: Riverside 4131.

FOR SALE—A 40 word ad for full year (52 weeks) in this largest and most outstanding classified advertising section in all coin machine history plus a full year's subscription to The Cash Box for only 92c per week. A \$188.40 value for only \$48. Send your \$48 and ad today to: THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

FOR SALE—Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE—Greatest premium play stimulator ever used by operators. Real big flash. Gorgeous Card Tables, with or without matching chairs. Priced exceptionally low for such outstanding quality. Operators who have featured them have doubled play action. Tables come packed three to a carton. Write for descriptive circular and special operator's price to: BOX #C-36, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

FOR SALE—500 Seeburg 30-wire pre-war Wall Boxes \$8.50 each; Packard Wall Boxes \$20 each; 8 Brand New Kleenex Vendors with Stands \$35; Bally Speed Bowlers \$145; Exhibit Rotary Claw \$225; Wurlitzer 1250, write; Rock-Ola '46 \$225; Rock-Ola '47 \$275; Ristanerats \$95. 1/2 deposit required with order. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, O. Tel: Tower 1-6715.

FOR SALE—Minit Pop Corn Machines \$99 ea.; Strikes 'N Spares \$149 ea.; Packard Chrome Pla-Mor Boxes \$19 ea.; Packard Model #7 \$99; Packard #400 Hideaway \$79 ea. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y.

FOR SALE—Packard Boxes \$14.50; Wurlitzer #2140 \$24.50; Photo Finish \$300; Champions \$395; Citations \$200. Also we will trade for M100 Seeburgs. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. Tel.: Market 1-3967.

FOR SALE—ChiCoin Bowling Alley \$75; ChiCoin Shuffle Baseball \$65; Ten Pins \$50; Bowlette \$65; Shuffle Alley with United conversions \$75; Star Series \$125; Quarterback \$75. WANT—Bing-A-Rolls. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—Gottlieb Bowlette \$70; Williams Twin Shuffle with lite-up pins \$65; Chicago Coin Bowling (Blue Cabinet) \$115; Exhibit Strike (fly-up pins, 2 players) \$115; Bally Hot Rods (new) \$210; Bally Special Entry \$80; Genco Bowling League \$60; Shuffleboards, all sizes \$59.50 and up; Climatic adjusters for Shuffleboards \$16.50. (Plus Crating.) MERIT INDUSTRIES, 542 WEST 63rd STREET, CHICAGO 21, ILL. Tel.: EN 4-4144 and ST 2-5600.

FOR SALE—Shuffle Alley Express \$100; Universal Twin Bowler \$175; Chicago Coin Baseball \$90; Bally Speed Bowler \$135. ALLIED COIN MACHINE CO., 828 MILWAUKEE AVE., CHICAGO 22, ILL.

FOR SALE—20 Hunter Ball Gum Machines, 8 with stands. Make offer. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Used Phonograph Records taken from our routes. BIRMINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.

FOR SALE—1 Exhibit Silver Bullets Gun \$195; 2 Model 1100 Wurlitzer phonographs, like new, \$525 ea.; 1 United Team Hockey, floor sample, \$150; 6 Chrome Packard Wall Boxes \$15 ea. AUTOMATIC AMUSEMENT CO., 1100 PENNSYLVANIA ST., EVANSVILLE, IND.

FOR SALE—AMI "A" \$364; "B" \$495; 5/10c Wall Boxes \$39; Seeburg 147-S \$274; 147-W \$298; 147-M \$309; 147-II \$269; 148-M \$395; 3-wire Wall Boxes \$25; Wireless \$19; Packard 30-wire Boxes \$16. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel: Main 8751.

FOR SALE—New Royal lite up pin conversions for all shuffle games \$4.95 each. Special prices on all types shuffle games, thoroughly reconditioned, excellent condition. MONARCH COIN MACHINE CO., 1545 N. FAIRFIELD AVE., CHICAGO, ILL. Tel: ARmitage 6-1434.

FOR SALE—Or Exchange for non-coin operated items: 10 Bowling, 5 Pinball, 1 Shuffle-Skill, 1 Shuffle-Mite; 1 Shuffle-Baseball, 1 Juke Box, used machines. Principals send offers or propositions in detail in first response. SELECT AMUSEMENTS, BOX 228, NORTH ARLINGTON, N.J.

## CLASSIFIED ADVERTISING SECTION

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel: West 3-3224.

FOR SALE—W4L56 Boxes 5/10/25c \$44; 3W2L56 Boxes three-wire \$27; W1L56 wireless Boxes \$24; Seeburg Hideaway 146 \$225; Wurlitzer 1100 \$450; 1015 \$295; Wurlitzer Skee Roll \$125; 14 ft. Bankrolls \$150; Irish Pool \$90; Dale Gnu \$85. V. YONTZ, BYESVILLE, OHIO.

FOR SALE—Call or write Davis Distributing Corp. for phonographs with the Davis Six Point Guarantee: \*mechanism overhauled \*worn parts replaced \*amplifier reconditioned \*speaker inspected \*tone head renewed \*cabinet professionally re-finished. DAVIS DISTRIBUTING CORP., 738 E. ERIE BLVD., SYRACUSE, N. Y. Tel: 5-5194.

FOR SALE—Citations, Photo Finish, Champions, Gold Cups. Write for attractive price. Arcade Equipment: Batting Practice \$75; Boomerang \$45; ChiCoin Hockey \$95; Goalce \$125; Heavy Hitter \$65; Keeney Air Raider \$125; Panorams \$250; Pitchem & Batem \$225; Quizzers with Film \$125; Recordio \$175; Siros Brush Up \$75; Periscope \$125; Edeleo Pool Table \$75; Exhibit Dale Guns \$95; Seeburg Bear Guns \$375; Atomic Bomber \$150; Silver Bullets \$195; Voice-O-Graph \$395; Standard Metal Typewriter \$349.50. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, O. Tel: Tower 1-6715.

FOR SALE—Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic \$6.95. Right and left corners \$7.95 ea. All bubbler tubes for Wurlitzer 1015's \$3.90 ea. Domes for Seeburg 146, 147, 148 \$15.95 ea. 1/3 deposit. Balance C.O.D. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., Milwaukee 13, WIS. Tel BLUEmound 8-7600.

FOR SALE—Bally Clover Bells 5c/5c play \$495 (like new); Bally Draw Bells \$150; DeLuxe Draw Bells \$200; Triple Bell \$250; Shuffle Alley \$50. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—7 Amusement Enterprise SkeeBall Alleys \$199 ea.; 1 Pace Midget Auto Racer like new \$79; 1 Boizelle "52" Miniature Pooltable with 5c chute, perfect condition \$89. NOVELTY SALES CO., 16 TURNPIKE RD., SHREWSBURY, MASS. Tel.: WORcester 3-3663.

FOR SALE—Clean—ready for location: Model 147 Seeburg \$350; Model 1015 Wurlitzer \$300; Model 1080 Wurlitzer \$275. CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel: 42-8216.

FOR SALE—Back Glasses for Jockey Special and Special Entry \$8.95 ea.; Back Glasses for Victory Special, Victory Derby, '41 Derby and many others \$4.95 ea.; Personal Music Boxes (like new) \$1 ea. JACK R. MOORE CO., 1615 S.W. 14th AVE., PORTLAND, ORE.

FOR SALE—106 Transitone coin operated radios. Good operating condition. Just pulled off location. Silver quarter timer. Wood cabinet. All tubes good. Includes following tubes: 50L6, 35Z5, 12SA7, 12SK7. Will pay half shipping charges. \$10 each. Owner going to Army. R. L. JARVIS, 3233 PARK PLACE WEST, CAIRO, ILLINOIS.

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel: PLaza 7-1977. Cable address: EXPO RECORD, NEW YORK.

FOR SALE—Genco Bowling League 8 & 10' \$25; Gottlieb Bowlettes \$49.50; United Super Alleys \$49.50; Keeney Pin Boy \$25; Chicago Coin Bango \$25; Williams Quarterback with batting assembly \$60; Robco Vibrators one or five cents \$40; Crabb Horoscope machine \$95; new Chicago Coin Play Ball, write; Bally Shuffle Bowlers \$49.50; Rebound Conversions for United Standard and Bally Shuffle Bowler \$35; Spot Lite amusement game \$39.50. Write for complete list of new and used Arcade Machines, 5 ball machines. Terms: one-third deposit, balance C.O.D. K. C. VENDING CO., 800 N. 3rd ST., PHILADELPHIA 23, PA. Tel: Market 7-6865 or 7-6391.

FOR SALE—Reconditioned Wurlitzers: 750's \$115; 1015's \$275; 1100's \$450. Rock-Olas: 1422 \$175; 1426 \$225. Seeburg: M-100, write. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 20, VA. Tel.: 84-3264.

## MISCELLANEOUS

NOTICE—Operators in Louisiana, Mississippi and Alabama—our new address is 122 North Broad St., New Orleans, La., with phone remaining the same. DIXIE COIN MACHINE CO., 122 NORTH BROAD ST., NEW ORLEANS, LA. Tel: Magnolia 3931.

NOTICE—We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor and "League Bowler" 8' and 9 1/2'. Fastest scoring 1-2-3 or 4 player Rebound Bowling game. Now taking orders. Will accept trades. For prices, write: DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE—Connect 30 wire boxes to Seeburg 100 in a jiffy. Hawley Adaptor connects to best side of first 24 records. Precision made. No working parts. Easy to install. Price \$39.95. 1/3 deposit. J. R. HAWLEY DISTRIBUTING CO., 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.

NOTICE—Save \$123.40 and, at the same time, get each week's issue of *The Cash Box* plus a 40 word ad in this classified advertising section. A total value of \$181.40 for only \$48 for the entire full year of 52 weeks (costs you only 92c per week). You save \$123.40. Send your first 40 word classified ad with your check for \$48 today. If you already have a \$15 subscription, the balance due on this subscription will be credited to you, and you will be billed for the difference from the \$48. Write now, THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK 1, N. Y.



# THIS WEEK'S USED MACHINE QUOTATIONS

## How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

### EXPLANATION

- |                             |                                    |
|-----------------------------|------------------------------------|
| 1. Prices UP                | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN              | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN       | 7. Machines Just Added             |
| 4. No change from Last Week | * Great Activity                   |

CODE: Use Code As Of March 3, 1951



### WURLITZER

1. 24	RH.AT	EA.TT
2. 600R	EH.AT	IH.AT
4. 600K	EH.AT	IH.AT
4. 500A	EH.AT	IH.AT
2. 500K	EH.TT	IH.AT
4. 41 (Counter)	EH.AT	IH.AT
6. 51 (Counter)	RT.TT	EA.TT
4. 61 (Counter)	EH.AT	IH.AT
4. 71 (Counter)	EH.AT	GA.TT
6. 81 (Counter)	EH.AT	IA.TT
4. 700	IH.AT	HH.AT
6. 750M	GH.AT	KKH.AT
2. 750E	HE.AT	KRH.AT
4. 780M Colonial	HA.TT	KKH.AT
4. 780E	HH.TT	KOH.AT
2. 800	IA.TT	KOE.AT
4. 850	IH.AT	KOH.HA
4. 950	IH.AT	KEH.HA
2* 1015	OE.HAT	RKA.TT
4. 1017 Hideaway	KHA.TT	OAT.TT
2* 1100	RHE.TT	AKH.AT
1* 1080	OIA.TT	RKH.AT
6. 300 Adapter	KT.TT	KA.TT
6. 320 Wireless Wall Box	RAT	IAT
4. 310 Wall Box 30 Wire	EAT	ATT
6. 320 2 Wire Wall Box	RAT	IAT
6. 332 2 Wire Bar Box	AAT	HAT
6. 331 2 Wire Bar Box	AAT	KT.TT
4. 304 2 Wire Stepper	RAT	ATT
4. Wireless Strollers	KH.AT	OAT.TT
6. 430 Speaker Club with 10, 25c Box	FH.AT	IA.TT
6. 420 Speaker Cabinet	ET.TT	EH.AT
4. 3031 Wall Box	KO.AT	OAT.TT
4. 3045 Wall Box	KE.AT	KH.AT
4. 3020 Wall Box	RA.TT	EL.AT
4. 219 Stepper	KH.AT	OH.AT
6. Selector Speaker	HA.TT	KOAT.TT
4. 100 Wall Box 5c 30 Wire	RAT	ATT
6. 100 Wall Box 10c 30 Wire	KO.AT	KLAT
6. 111 Bar Box	RT.TT	KT.TT
4. 120 Wall Box 5c Wire	O.TT	RAT
6. 305 Impulse Rec.	O.AT	KT.TT
6. 350 WIs Speaker	KLAT	RH.AT
4. 115 Wall Box Wire 5c Wireless	AAT	IAT
6. 135 Step Receiver	KE.AT	KH.AT
4. 145 Imp. Step Fast	E.AT	IAT
6. 306 Music Transmit.	IAT	HAT
6. 130 Adapter	KA.TT	KLAT
4. 580 Speaker	OAT.TT	EH.AT
6. 123 Wall Box 5/10/25 Wireless	H.TT	KA.TT
4. 125 Wall Box 5/10/25 Wire	RT.TT	F.TT

### SEEBURG

6. Plaza	OH.AT	RA.AT
6. Royale	OA.TT	RA.AT
4. Regal	RA.TT	AH.TT
4. Regal RC	RH.AT	FH.AT
4. Gem	RA.TT	IH.AT
4. Classic	RA.TT	FH.AT
4. Classic RC	AH.AT	IH.AT
4. Maestro	AH.AT	GA.TT
4. Mayfair	EH.AT	FH.AT
6. Mayfair RC	FH.AT	GH.AT
6. Melody King	EH.AT	IH.AT
4. Crown	RH.AT	AH.AT
6. Crown RC	FE.AT	IH.AT
4. Concert Grand	RE.AT	AH.AT
4. Colonel	AT.TT	FH.AT
4. Colonel RC	AH.AT	GT.TT
4. Concert Master	EH.AT	IH.AT
6. Concert Master RC	AH.AT	IH.AT
4. Cadet	AT.TT	IA.TT
6. Cadet RC	AH.AT	IA.TT
4. Major	EH.AT	IH.AT
4. Major RC	AT.TT	IH.AT
4. Envoy	EH.AT	IH.AT
4. Envoy RC	AH.AT	GH.AT
4. Vogue	EH.AT	IH.AT
4. Vogue RC	AH.AT	GH.AT
6. Casino	EH.TT	IE.AT
6. Casino RC	AH.AT	IH.AT
4. Commander	EH.AT	AH.AT
6. Commander RC	AT.TT	IA.TT
4. Hi Tone 9800	EA.TT	KKT.TT
2. Hi Tone 9800 RC	EA.TT	IH.TT
2. Hi Tone 8800	EA.TT	HH.HA
4. Hi Tone 8800 RC	EA.TT	IH.TT
4. Hi Tone 8200	EA.TT	IH.TT
2. Hi Tone 8200 RC	EA.TT	IH.TT
2. 146S ('46)	KH.AT	OIA.TT
4. 146M	OKH.AT	OHH.AT
4. 147S	OE.HAT	ROA.TT
4* 147M	OF.HAT	RAT.TT
4. 148S	ROA.TT	RHA.TT
4. 148M	RAH.AT	ETH.TT
4. 148ML	ETH.AT	EEH.TT
6. Selectomatic 16	AAT	IAT
6. Selectomatic 24	AAT	KH.AT
6. Selectomatic 20	AAT	KT.TT
5. Remote Speak Organ	KT.TT	KLAT
6. Multi Selector 12 Rec.	KO.AT	RA.TT
6. Melody Parade Bar	E.AT	F.TT
6. 5c Wallomatic Wireless	R.TT	G.AT
6. 5c Baromatic Wireless	E.AT	A.TT
6. 5c Wallomatic 3 Wire	O.TT	G.TT
4. 30 Wire Wall Box	O.TT	H.AT
4. 5, 10, 25c Baromatic Wire	R.TT	F.HA

6. 5, 10, 25c Wallomatic 3 Wire	I.AT	G.HA
6. 5, 10, 25c Baromatic Wireless	F.HA	G.HA
6. 5, 10, 25c Wallomatic Wireless	G.AT	KLAT
4. 3W2 Wall-a-Matic	OO.AT	OH.AT
4. W1-L-56 Wall Box 5c	KLAT	OI.AT
4. 3W5-L-56 Wall Box 5, 10, 25c	RA.TT	EH.AT
6. W6-L-56-5/10/25 Wireless	RH.TT	AA.TT
2. Tear Drop Speaker	KO.AT	KLAT

### ROCK-OLA

6. Imperial 20	OE.AT	EH.AT
6. Imperial 16	OA.TT	EH.AT
6. Windsor	OH.AT	ET.TT
6. Monarch	OH.AT	EH.AT
6. Std. Dial-A-Tone	RH.AT	ET.TT
2. '40 Super Rockolite	AT.TT	IH.AT
6. Counter '39	KH.AT	RH.AT
4. '39 Standard	EH.AT	IH.AT
4. '39 DeLuxe	EH.AT	GA.TT
4. '40 Master Rockolite	EH.AT	IH.AT
6. '40 Counter	RH.AT	EH.AT
6. '40 Counter with Std.	EH.AT	AE.AT
6. '41 Premier	EH.AT	FH.AT
6. Wall Box	E.TT	H.AT
6. Bar Box	E.TT	H.AT
6. Spectravox '41	K.A.TT	OH.AT
6. Glamour Tone Column	RT.TT	RA.TT
6. Modern Tone Column	RO.AT	ET.TT
6. Playmaster & Spectravox	EH.AT	FH.AT

4. Playmaster '46	IH.AT	KOH.AT
6. Playboy	KA.TT	RT.TT
4. Commando	RH.AT	AT.TT
1* 1422 Phono ('46)	KAA.TT	OIA.TT
6. 1424 Phono (Hideaway)	KAH.AT	KHA.TT
1* 1426 Phono ('47)	OOA.TT	OIA.TT
4. Magic Glo (1428)	RHA.TT	EIA.TT
6. 1501 Wall Box	R.TT	IAT
6. 1502 Bar Box	A.TT	IAT
6. 1503 Wall Box	KO.AT	KA.TT
6. 1504 Bar Box	G.AT	KLAT
6. 1510 Bar Box	KA.TT	OT.TT
6. 1525 Wall Box	KT.TT	KLAT
6. 1526 Bar Box	KA.TT	KH.AT
4. 1530 Wall Box	KT.TT	OA.TT
4. Dial A Tone B&W Box	O.TT	A.TT
6. 1805 Organ Speaker	OE.AT	EH.TT

### PACKARD

1* Pla Mor Wall & Bar Box	KE.AT	OT.TT
2. Manhattan	KH.A.TT	OGA.TT
2. Model 7 Phono	IA.TT	HH.AT
4. Hideaway Model 400	IH.TT	KOAT.TT
6. 1000 Speaker	EH.AT	IA.TT
6. Willow Adaptor	KE.AT	OH.AT
6. Chestnut Adaptor	KA.TT	OA.TT
6. Cedar Adaptor	KF.T	OH.AT
6. Poplar Adaptor	KA.TT	OI.AT
6. Maple Adaptor	KA.TT	RT.TT
6. Juniper Adaptor	KA.TT	OI.AT
6. Elm Adaptor	KA.TT	OA.TT
6. Pine Adaptor	KA.TT	OA.TT
6. Beach Adaptor	KA.TT	OI.AT
6. Spruce Adaptor	KLAT	OH.AT
6. Ash Adaptor	KA.TT	OA.TT
6. Walnut Adaptor	KLAT	OA.TT
6. Lily Adaptor	KT.TT	KOAT.TT
6. Violet Speaker	KT.TT	KA.TT
6. Orchid Speaker	KH.AT	OO.AT
6. Iris Speaker	OK.AT	OH.AT

### MILLS

6. Do Ri Mi	OA.TT	AH.AT
2. Panoram	HH.TT	OAT.TT
4. Throne of Music	RH.AT	AH.AT
4. Empress	RH.AT	FA.TT
6. Panoram 10 Wall Box	A.TT	G.AT
6. Panoram Peek (Con)	KIA.TT	KHA.TT
6. Conv. for Panoram Peek	KT.TT	OH.AT
1. Constellation	OOA.TT	OHH.AT

### AMI

6. Hi-Boy (302)	EH.AT	AA.TT
6. Singing Towers (201)	OH.AT	IE.AT
4. Streamliner 5, 10, 25	OA.TT	FA.TT
6. Top Flight	OA.TT	RH.AT
6. Singing Towers (301)	OH.AT	IE.AT
2. Model A '46	RFE.TT	EIA.TT
4. Model B '48	EHA.TT	AIA.TT

### BUCKLEY

4. Wall & Bar Box O. S.	RT.TT	A.TT
4. Wall Bar Box N.S.	I.TT	KLAT

### AIREON

4. Super DeLuxe ('46)	EA.TT	HA.TT
4. Blonde Bomber	KOH.AT	KGH.AT
4. Fiesta	KKH.TT	KOAT.TT
6. '47 Hideaway	KKH.AT	KHA.TT
6. '48 Coronet 400	KOH.TT	KAT.TT
6. '49 Coronet 100	OIA.TT	OHH.AT



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

4. ABC Bowler	OA.TT	OH.AT
4. Ali Baba (Got 6/48)	RH.AT	AE.AT
4. Alice (Got 8/48)	EH.AT	FH.AT
6. Amber (Wm 1/47)	KH.AT	RA.TT
4. Aquacade (Un 4/49)	FH.AT	GT.TT
2. Arizona (Un 5/50)	KEH.AT	KFH.AT
2. Baby Face (Un 1/49)	EH.AT	FH.AT
4. Baffle Card (Got 10/46)	KT.TT	KE.AT
2. Ballerina (B 48)	EA.TT	AH.AT
4. Ballyhoo (B 47)	KH.AT	RH.AT
4. Band Leader	FH.AT	GH.AT
4. Banjo	OH.AT	AT.TT
4. Bank-A-Ball (Got)	KEH.AT	KFH.AT
2. Barnacle Bill (Got 8/48)	EH.AT	FH.AT
4. Basketball (Got 10/49)	KOE.AT	KAH.AT
4. Bermuda (C 11/47)	KA.TT	AH.AT
4. Big League (B 46)	KE.AT	KLAT
6. Big Prize	OT.TT	RT.TT
6. Big Time	RO.AT	RH.AT
2. Big Top	AH.AT	IH.AT
4. Black Gold	GH.AT	KT.A.TT
6. Blue Grass	KA.TT	RH.AT
2. Blue Skies (Un 11/48)	EH.AT	FH.AT
6. Bonanza (Wm 11/47)	KO.TT	KE.AT
4. Boston (Wm 5/49)	KTH.AT	KRH.AT
4. Bowling Champ (Got 2/49)	IH.AT	KTT.TT
6. Bowling League (Got 8/47)	KO.AT	OE.AT
4. Broncho	KH.AT	EA.TT
4. Buffalo Bill (Got 5/50)	KOAT.TT	KEH.AT
4. Buccaneer (Got 10/48)	EH.AT	HA.TT
4. Build Up	RH.AT	AH.AT
4. Buttons & Bows (Got 3/49)	FH.AT	HH.AT
4. Camel Caravan	HA.TT	KOH.AT
2* Canasta (Ge 7/50)	KRT.TT	KAH.AT
2. Caribbean (Un 3/48)	OH.AT	RH.AT
1. Carnival (B 48)	IH.AT	GH.AT
2. Carolina (Un 3/49)	FT.TT	HA.TT
1. Carousel	KA.TT	OH.AT
4. Catalina (CC 2/48)	OH.AT	EA.TT
2* Champion (B '48)	REA.TT	EOA.TT
4. Champion (CC 6/49)	GH.AT	KOH.AT
2. Chico	RE.AT	EH.AT
4. Cinderella (Got 3/47)	RE.AT	AH.AT
2* Citation (B 48)	OTT.TT	ROA.TT
6. Cleopatra	KH.AT	RE.AT
4. Club Trophy	OH.AT	EH.AT
4. College Daze (Got 8/49)	KTH.AT	KOH.AT
4. Contact	OA.TT	RH.AT
4. Contest	OH.AT	RH.AT
4. Cover Girl	OH.AT	EH.AT
4. Crazy Ball (CC 7/48)	OH.AT	EH.AT
4. Dallas (Wm 2/49)	EH.AT	HA.TT
6. Dark Horse	KT.TT	KA.TT
4. De Icer (Wm 11/49)	KKH.AT	KRH.AT
4. Dew Wa Ditty (Wm 6/48)	EH.AT	FH.AT
6. Double Barrel (B 47)	KT.TT	KH.AT
4. Double Shuffle (Got 6/49)	GH.AT	HE.AT
2. Dreamy (Wm 3/50)	KRA.TT	KAH.AT
6. Drum Major	OA.TT	RE.AT
4. Dynamite (Wm 10/46)	KT.TT	KE.AT
4. Entry (B '47)	RA.TT	FT.TT
4. El Paso (Wm 11/48)	FH.AT	IH.AT
6. Fast Ball	KT.TT	OE.AT
6. Fiesta	KE.AT	KLAT
7. Fighting Irish (CC10/50)	KFH.AT	KGH.AT



# PINBALL GAMES

(Continued)

4. Flamingo (Wm 7/47) KE.AT KH.AT	4. Rocket (Ge 5/50) KOH.AT KGA.TT
2. Floating Power IT.TT HA.TT	4. Rockettes (Got 8 50) KH.AT KEH.AT
4. Flying Saucers (Ge 12/50) IE.AT KGE.AT	4. Rondevo (Un 5 48) OH.AT EA.TT
4. Flying Trapeze (Got 9/47) KE.AT KI.AT	1. Round Up (Got 11/48) EH.AT FH.AT
1. Football (CC 8/49) GH.AT KTA.TT	1. St. Louis (Wm 2/49) HH.AT HH.AT
6. Formation KA.TT OA.TT	2. Sally (CC 10/48) EH.AT FH.AT
4. 4 Horsemen (Got 9/50) KFHLAT KGA.TT	4. Saniba RE.AT EH.AT
4. Freshie (Wm. 9/49) HH.AT KOH.AT	5. Saratoga (Wm 10 48) EH.AT FT.TT
4. Georgia (Wm. 9 50) KFHLAT KGH.AT	6. School Days KA.TT KH.AT
6. Ginger (Wm. 10/47) KT.TT OT.TT	6. Score-A-Line OT.TT RH.AT
4. Gin Rummy KTH.AT KKH.AT	2. Screwball RH.AT FA.TT
4. Gizmo (Wm. 8/48) RE.AT EH.AT	6. Sea Hawk KE.AT OO.TT
6. Glamour OE.AT OH.AT	5. Sea Isle (GG 11/47) KE.AT AH.AT
4. Gold Ball (CC 8/47) KH.AT RH.AT	2. Select-A-Card (Got 4/50) HE.AT KAA.TT
2° Gold Cup (B '48) IA.TT KAH.AT	4. Serenade (Un 12 48) AH.AT HH.AT
4. Gold Mine RH.AT EH.AT	4. Shanghai (CC 4 48) RE.AT FT.TT
4. Golden Gloves (CC 7/49) HH.AT KKT.TT	1. Shantytown KOH.AT KEH.AT
4. Gondola FH.AT HH.AT	4. Sharpshooter (Got 5 49) HH.AT HH.AT
4. Grand Award (CC 1/49) EH.AT FA.TT	6. Shooting Stars KH.AT RA.TT
4. Harvest Moon (Got 12 48) IA.TT HH.AT	4. Short Stop OH.AT EH.AT
4. Harvest Time (Ge 9 50) KFHLAT KFHLAT	6. Show Boat (Un 1/49) RH.AT EH.AT
4. Havana (Un 3 47) KE.AT OA.TT	6. Silver Spray KE.HA OE.AT
4. Hawaii (UN 8 47) KT.TT OA.TT	6. Silver Streak (B 47) KE.AT KH.AT
4. Ili Ride KH.AT RH.AT	4. Singapore (Un 11/47) KH.AT OH.AT
4. Hit Parade OH.AT EE.AT	6. Sky Lark RH.AT AH.AT
4. Holiday (CC 12/48) FH.AT HH.AT	6. Sky Line KE.AT OH.AT
2. Hot Rods (B '49) HH.AT KH.AT	6. Sky Ray KO.AT KH.AT
4. Humpty Dumpty (Got 10/47) OH.AT EH.AT	6. Slugger KE.AT KH.AT
6. Jack N' Jill (Got 4/48) RE.AT IA.TT	6. Smarty (Wm 12/46) KE.AT OA.TT
2. Jamboree EE.AT FA.TT	6. Smoky KO.AT KH.AT
4. Jeanie (Ex 7 50) KRHLAT KAH.AT	4. South Pacific (Ge 3 50) KKH.AT KRA.TT
3° Jockey Special (B '47) GH.AT KAH.AT	6. South Paw KA.TT KH.AT
4. Judy (Ex 7 50) KEH.AT KIA.TT	6. South Seas KT.TT KE.AT
2° Just 21 (Got 1/50) FA.TT KOH.AT	2° Special Entry (B '49) EH.AT KKH.AT
4. K. C. Jones KRHLAT KAH.AT	6. Speed Ball KE.HA RO.AT
4. Kilroy (CC 1/47) KT.TT KA.TT	6. Speed Demon KA.TT OH.AT
4. King Arthur (Got 10/49) KTH.AT KRHLAT	4. Speedway (Wm 9 48) OH.AT RH.AT
4. King Cole (Got 5 48) RH.AT AH.AT	4. Spellbound (CC 5 46) KT.TT KE.AT
4. Lady Robin Hood (Got 1/48) RE.AT FT.TT	1. Spinball (CC 5 48) OH.AT EH.AT
6. League Leader KT.TT KE.HA	2. Spot Bowler (Got 10 50) KEA.TT KGH.AT
1. Leap Year OA.TT EH.AT	4. Sport Event KH.AT OH.AT
6. Line Up OA.AT OH.AT	6. Sport Special KI.AT RT.TT
4. Lucky Inning (Wm 5 50) KTH.AT KRHLAT	6. Sports KH.AT OA.TT
4. Lucky Star (Got 5/47) OA.TT FA.TT	6. Sports Parade KO.AT KA.TT
4. Mad. Sq. Garden (Got 6/50) KAH.AT KH.AT	6. Spot-A-Card OA.TT OH.AT
4. Magic RH.AT AH.AT	6. Spot Pool KH.AT OH.AT
6. Maisie (Got 3 47) KE.AT OA.AT	6. Stage Door Canteen KT.TT KE.AT
5. Majors '49 (CC 2/49) EH.AT FA.TT	6. Stars KA.TT KH.AT
2. Major League Baseball RH.AT AH.AT	4. Star Attraction KT.TT OA.TT
4. Manhattan (Un 2/48) OH.AT AH.AT	4. Stardust (Un 5 48) EH.AT FH.AT
6. Mardi Gras OE.AT FA.TT	5. Starlite KT.TT EH.AT
4. Marjorie (Got 7 47) KH.AT OH.AT	4. State Fair KT.TT KE.AT
4. Maryland (Wm 4/49) GT.TT KOA.TT	6. Step Up KT.TT KE.AT
4. Merry Widow RE.AT FA.TT	4. Stormy (Wm 1/48) OH.AT EH.AT
4. Melody (B 47) RA.TT FH.AT	6. Stratoliner KE.AT KI.AT
4. Mercury (Ge) KRHLAT KAH.AT	6. Streamliner KT.TT KE.AT
4. Metro KH.AT OH.AT	4. Summertime (Un 9 48) RH.AT AH.AT
4. Mexico (Un 6 47) KE.AH RA.TT	6. Sun Beam KH.AT OH.AT
6. Miami Beach KA.HA KE.AH	4. Sunny (Wm 12/47) OH.AT EA.TT
6. Miss America (Got 1 47) KO.AH OH.AH	6. Supercharger KA.TT OE.AT
6. Monicker KT.TT KE.AH	5. Super Hockey FH.AT HT.TT
2. Monterey (Un 5/48) RE.AT AH.AT	6. Superliner (Got 7 46) KT.TT KI.AT
1. Moon Glow (Un 12 48) FH.AT FH.AT	6. Superscore (CC 10/46) KT.TT OE.AT
2. Morocco RE.AT AH.AT	5. Surf Queen (B '46) KT.TT OT.TT
4. Mystery KT.TT KE.AT	4. Suspense (Wm 2/46) OH.AT EH.AT
4. Nevada (Un 10 47) KH.AT OH.AT	6. Swanee RH.AT EH.AT
4. Nifty (Wm. 12 50) KGH.AT OKT.TT	4. Sweetheart (Wm 7/50) KEH.AT KIA.TT
4. Nudgy (B 47) OA.TT RH.AT	4. Tahiti (CC 10 49) GH.AT KTA.TT
6. Oh Boy KA.TT OH.AT	4. Tally Ho KH.AT AH.AT
4. Oklahoma (Un 6 49) FH.AT HE.AT	4. Tampico (Un 7 49) FH.AT IA.AT
6. Old Faithful (Got 1 50) KRHLAT KOH.AT	6. Target Skill KO.AT KH.AT
1. One Two Three AE.AT IA.TT	4. Telecard (Got 1/49) FH.AT HH.AT
6. Opportunity KE.AT KH.AT	4. Temptation AH.AT HE.AT
6. Oport KH.AT OA.TT	1. Tennessee (Wm 2/48) RH.AT GT.TT
2. Paradise (Un 7 48) FE.AT IA.TT	4. Three Feathers FH.AT GH.AT
4. Phoenix FH.AT AH.AT	4. Three Musketeers (Got 7 49) KTH.AT KRA.TT
2° Photo Finish OA.AT RH.AT	2. Thrill (CC 9 48) OH.AT EH.AT
6. Pimlico KA.TT RO.AT	6. Topic KT.TT KI.AT
4. Pin Bowler (CC 7 50) KAH.AT KH.AT	6. Tornado (Wm 4 47) KO.AT KE.AT
4. Pinch Hitter (Un 5 49) AH.AT FH.AT	4. Torch (Wm 6 47) KT.TT KH.AT
6. Pinky (Wm 10 50) KH.AT OKT.TT	6. Towers KO.AT KA.TT
6. Pin Up Girl KA.TT OH.AT	2. Trade Winds OH.AT FH.AT
6. Play Ball KA.TT KH.AT	4. Treasure Chest KE.AT OA.TT
4. Play Boy (CC 5 47) KA.TT AT.TT	4. Trinidad (CC 3 48) OH.AT AT.TT
4. Playland (Ex 8 50) KAH.AT KH.AT	1. Triple Action RE.AT AH.AT
4. Playtime (Ex) HH.AT KKH.AT	4. Triplets (Got 7 50) KAH.AT KH.AT
4. Puddin' Head FH.AT FH.AT	4. Trophy (B '48) HA.AT KOH.AT
4. Rag Mop (Wm. 11 50) KGH.AT OKT.TT	4. Tropicana (Un 1 48) OH.AT RH.AT
4. Rainbow (Wm 9 48) RH.AT EH.AT	1. Tneson (Wm 1/49) GH.AT KTH.AT
4. Ramona (Un 2 49) EH.AT FH.AT	4. Tumbleweed HH.AT KOA.TT
4. Rancho (B 48) RA.TT FH.AT	4. Turf Champ OE.AT RH.AT
6. Ranger KT.TT OA.TT	4. Turf King (Pre-War) OA.AT FH.AT
6. Record Time OA.AT AH.AT	4. Utah (Un 8 49) HH.AT KTH.AT
7. Red Shoes (Un 12 50) KH.AT KH.AT	6. Vanities KT.TT OA.TT
6. Repeater KE.AT OH.AT	2. Victory Special (B '46) FH.AT FA.TT
4. Rio (Un 12 46) KT.TT OA.TT	4. Virginia (Wm 3 48) OH.AT FH.AT
2. Rip Snorter (Ge) KKH.AT KAA.TT	6. West Wind KA.TT OT.TT
6. Riviera KE.AT OA.TT	6. Wild Fire KH.AT RT.TT

# CONFIDENTIAL PRICE LIST

**AUTOMATICS**

Manufacturers and date of game's release listed. Code: (B) Bally.

4. Big Parley OE.AT RA.TT	4. Kentucky (B '49) RH.AT RHA.TT
4. Big Prize KA.TT OT.TT	4. Lexington (B '48) KH.AT OA.TT
6. Blue Ribbon OT.TT RA.TT	4. Long Ace KH.AT RO.AT
4. Daily Races OH.TT EH.AT	4. Long Shot KH.AT EH.AT
6. Dust Whirls OA.TT RO.AT	6. Rockingham AH.AT HH.AT
4. Favorite EA.TT AE.AT	6. Sport Page KH.AT RA.TT
6. Grand National KH.AT EH.AT	6. Sport King OT.TT OO.AT
1. Hot Tip RA.TT AT.TT	6. Stepper Upper KA.TT AT.TT
6. Jockey Club OA.TT RA.TT	6. Sportsman (Rev) OT.TT RO.AT
1. Jockey Club (B '47) IA.TT KOA.TT	4. Thoroughbred KH.AT RO.AT
6. Kentucky OH.AT EH.AT	5. Victory Derby (B '46) OH.AT EH.AT

# CONFIDENTIAL PRICE LIST

**ROLL DOWNS**

6. ABC Roll Down OE.AT RH.AT	2. Genco Total Roll KA.TT RA.TT
6. Arrows KA.TT ET.TT	6. Hawaii Roll Down KT.TT OE.AT
6. Auto Roll OE.AT EH.AT	4. Hy-Roll FA.TT GH.AT
6. Bermuda OA.TT RA.TT	6. Melody OT.TT OA.TT
6. Big City KT.TT OA.TT	6. One World ET.TT EH.AT
1. Bing-A-Roll AH.AT HA.TT	6. Pro-Score KH.AT EH.AT
6. Bonus Roll OA.TT EH.AT	4. Singapore KT.TT OH.AT
6. Buccaneer EH.AT FE.AT	5. Sportsman Roll KT.TT OT.TT
6. Champion Roll KA.TT OH.AT	6. Super Score RA.TT EH.AT
6. Chicoin Roll Down KH.AT EH.AT	5. Super Triangle KA.TT RA.TT
2. Genco Advance Roll KA.TT RA.TT	6. Tally Roll KT.TT RH.AT

# CONFIDENTIAL PRICE LIST

**SHUFFLES — REBOUNDS**

2. Bally Shuffle-Champ KRHLAT KH.AT	2° Keeney Ten Pins EH.AT GH.AT
4° Bally Shuffle-Bowler ET.TT IH.AT	4. Keeney Lucky Strike HH.AT KOH.AT
1° Bally Speed Bowler HE.AT KRT.TT	4. Keeney Dbl. Bowler KIA.TT OOA.TT
6. California Shuffle Pins RT.TT AT.TT	4. Keeney League Bowl OH.AT OH.AT
5. ChiCoin Bango OA.TT RH.AT	4. Rock-Ola Shuffle Jungle RH.AT FH.AT
5. ChiCoin Beacon RA.TT EH.AT	4. Rock-Ola Shuffle-Lane RH.AT EH.AT
2° ChiCoin Bowling Alley EH.AT KKA.TT	4. Un. Dbl. Shuffle FA.TT KTT.TT
1. ChiCoin Bowl Classic KOH.AT KGA.TT	4° United Shuffle Alley OH.AT FH.AT
4. ChiCoin Rebound KT.TT OA.TT	1° Un Shuffle w conv FH.AT KOH.AT
1° ChiCoin Shuffle Baseball EH.AT HT.TT	1° Un. Shuffle Alley Exp. KKE.AT KIA.TT
4. ChiCoin Trophy KIA.TT OH.AT	4. Un 2-play Express OKH.AT OOH.AT
4. Exhibit Strike IA.TT KKA.TT	3. Un. Twin Rebound KH.AT OE.AT
2. Genco Bowling League RA.TT FH.AT	4. United Shuffle Skill RA.TT ET.TT
2. Genco Glider KH.AT RH.AT	4. United Super-Shuffle RH.AT AH.AT
2. Genco Baseball FH.AT HT.TT	4. United Slugger KTT.TT KEH.AT
1° Gottlieb Bowlette EH.AT KRA.TT	1. Univ. Super Twin KKH.AT KGA.TT
1. Keeney ABC Bowler RA.TT RH.AT	4° Universal Twin Bowler IA.TT KIA.TT
4. Keeney Line Up RO.AT RH.AT	1° Williams DeLuxe Bowler IA.TT HH.AT
4. Keeney King Pin AT.TT KEA.TT	4° Williams Twin Shuffle RA.TT GH.AT
1° Keeney Pin Boy OH.AT GH.AT	2. Williams Single Bowler RH.AT AH.AT
	4. Williams Dbl. Head KRHLAT KH.AT

# CONFIDENTIAL PRICE LIST

**ARCADE EQUIPMENT**

4. Allite Strikes 'N Spares RH.AT KEH.AT	1. Evans Super Bomber HA.TT KH.AT
1. Boomerang RA.TT HA.TT	6. Evans Play Ball EH.AT AH.AT
2. Bally Big Inning KFHLAT OOA.TT	4. Evans Ten Strike '46 RH.AT IA.TT
4. Bally Bowler KEA.TT KGH.AT	1. Evans Tommy Gun EH.AT KTT.TT
4. Bally Convoy EH.AT HA.TT	1° Exhibit Dale Gun IA.TT KOH.AT
4. Bally Defender AT.TT HA.TT	4. Exhibit Rotary Mdsr. KGH.AT OIA.TT
6. Bally Eagle Eye RH.AT EH.AT	2. Exhibit Silver Bullets KIA.TT OOA.TT
2. Bally Heavy Hitter OA.TT FA.TT	4. Exhibit Merchantman Roll Ch Digger GA.TT HA.TT
6. Bally King Pin RA.TT FA.TT	4. Exhibit Vitalizer FH.AT HA.TT
6. Bally Lucky Strike EA.TT FH.AT	6. Genco Bank Roll OE.AT FA.TT
1. Bally Rapid Fire FH.AT HA.TT	6. Genco Play Ball OH.AT EH.AT
4. Bally Sky Battle FH.AT HA.TT	4. Grotchen Met. Typer RH.AT KH.AT
4. Bally Torpedo EH.AT HA.TT	6. Hoop-A-Roll OH.AT EH.AT
1. Bally Undersea Raider FH.AT KOA.TT	1. Jack Rabbit FH.AT KTT.TT
6. Bank Ball AH.AT KA.TT	4. Keeney Air Raider FH.AT KOA.TT
6. Bowling League RA.TT EH.AT	6. Keeney Anti Aircraft Br KA.TT OA.TT
6. Buckley DeLuxe Dig KOA.TT KEH.AT	6. Keeney Anti Aircraft Bl RA.TT AT.TT
6. Buckley Treas Is Dig HH.AT KKT.TT	4. Keeney Sub Gun RH.AT HA.TT
6. Champion Hockey FT.TT FA.TT	4. Keeney Texas Leaguer RT.TT AT.TT
2. Chicoin Basketball CHAMP KIA.TT OOA.TT	1. Kirk Night Bomber FH.AT KEA.TT
2° Chicoin Goalee AA.TT KOA.TT	4. Lite League ET.TT HA.TT
4. Chicoin Hockey AH.AT HA.TT	4° Mutoscope Ace Bomber EH.AT KFA.TT
1. Chi Midget Skee KOA.TT KIA.TT	4. Muto. Atomic Bomber IA.TT KA.TT
1° Chicoin Pistol RT.TT KGH.AT	4° Mutoscope Dr. Mobile IA.TT KA.TT
6. ChiCoin Roll-A-Score KH.AT HA.TT	4. Mutoscope Photomatic (Pre-War) KIA.TT RH.AT
4. Edeleo Pool Table FH.AT IA.TT	4. Mutoscope Sky Fighter FH.AT KOA.TT
2. Evans Bat-A-Score KIA.TT OOA.TT	
6. Evans In The Barrel RH.AT OA.AT	



ARCADE EQUIPMENT

(Continued)

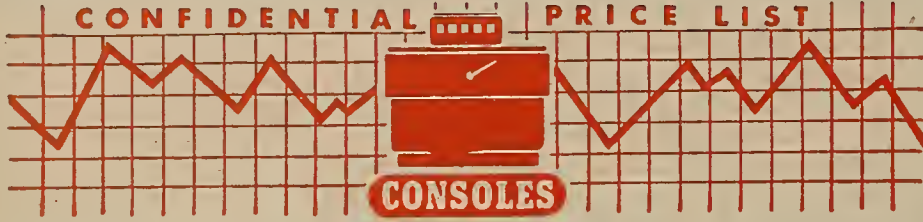
Table listing arcade equipment items such as QT Pool Table, Quizzer, Rockola Ten Pins LD, etc., with their respective codes and prices.

MILLS (Cont.)

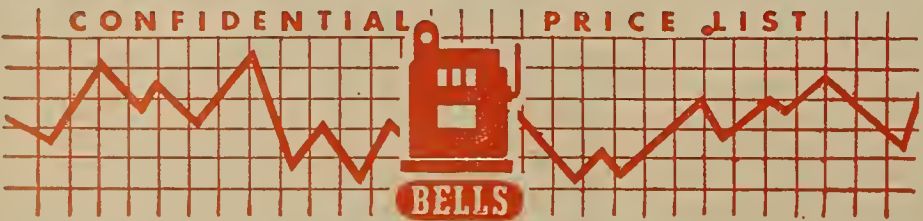
Table listing mill items such as 50c Club Bell, 1c Blue Front, 5c Blue Front, etc., with their respective codes and prices.

PACE

Table listing pace items such as 5c Comet FV, 10c Comet FV, 25c Comet FV, etc., with their respective codes and prices.



Large table listing console items such as Arrow Bell, Bally Draw Bell, Bally DeLuxe Draw, etc., with their respective codes and prices.



MILLS

Table listing mill items such as 5c Copper Chrome, 10c Copper Chrome, etc., with their respective codes and prices.

GROETCHEN

Table listing Groetchen items such as 1c Columbia, 5c Columbia Chrome, etc., with their respective codes and prices.

WATLING

Table listing Watling items such as 5c Rolatop '48, 10c Rolatop '48, etc., with their respective codes and prices.

BUCKLEY

Table listing Buckley items such as 5c Criss Crosse, 10c Criss Crosse, etc., with their respective codes and prices.



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