

THE CASH BOX

VOLUME 12, NUMBER 13

DECEMBER 23, 1950



Songstress Ruth Brown dries her tears as Atlantic Records prexy Herb Abramson and VP Ahmet Ertegun assure her that there's no reason at all to cry with her terrific recording of "Teardrops From My Eyes" hitting the number one spot in most blues 'n rhythm locations throughout the country. Ruth made her first record just a little over a year ago, the spectacular "So Long", which immediately established her as a recording and cafe star. Since then "I'll Get Along Somehow" and "Someday" have been big favorites.



Season's GREETINGS

TO MUSIC MERCHANTS EVERYWHERE
from WURLITZER and its DISTRIBUTORS

The entire WURLITZER organization sends you best wishes for a Merry Christmas and a Happy New Year. We sincerely hope that your WURLITZER associations have helped make the past year a profitable one for you.

We pledge to continue to give first consideration to the building of products which will contribute to your ever-increasing success and prosperity —
Greetings and Good Luck.

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Next Week

This is an industry composed of men of great faith.

These men constantly look forward to tomorrow. To next week. Next month. Even next year.

They never let down. They're optimists. They're the kind of men that put this coin operated entertainment right on the very top of all the amusement industries.

Only because they had faith. Faith in themselves. Faith in the products which they presented. The products that relax, entertain and help the nation's peoples.

This publication, whose members have been part and parcel of this industry for over twenty years, has also caught this great and stimulating fever.

This publication, like the members of this industry, also looks to "next week."

Next week *The Cash Box* will present its annual "Holiday Greetings" issue.

That's an important event to this magazine, as well as to all engaged in this industry.

To those who have faith in this great and leading division of the amusement, vending and service industry.

The men who operate over 550,000 automatic music systems.

The men who have millions of amusement games in the market on locations in villages and cosmopolitan cities.

The men who operate millions of vending machines, ranging from peanut vendors to beverage, cigarette, ice cream, and all other dispensers.

The men who operate the thousands on thousands of coin operated weighing scales, shoe shine machines, and all other service equipment.

This forthcoming "Holiday Greetings" issue of *The Cash Box* means a very great deal to all these men.

These are the men who are most wholeheartedly and sincerely behind *The Cash Box*. They call *The Cash Box* "our magazine."

Letter after letter has been reproduced here for years which has stated, "*The Cash Box* is 'Our Bible.'"

You, whether you are an operator, jobber, distributor, manufacturer, or a member of the allied industries, will find it most worthwhile to recognize this one annual, famous "Holiday Greetings" issue of *The Cash Box*.

Your message in that issue is important.

THE CASH BOX

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors

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THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS"

"*The Confidential Price Lists*" are the one and only officially recognized price guide of all new and used machines in the United States. "*The Confidential Price Lists*" are an exclusive, copyrighted feature of *The Cash Box*. "*The Confidential Price Lists*" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "*The Confidential Price Lists*" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. "*The Confidential Price Lists*" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "*The Confidential Price Lists*" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "*The Confidential Price Lists*" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "*The Confidential Price Lists*".

WHAT DO JUKE BOX OPS WANT?*

**MORE EQUITABLE FRONT MONEY SERVICE GUARANTEE
70%-30% COMMISSION-PERCENTAGE BASIS
BLOCK OFF 5¢ CHUTES-FEATURE 2 PLAY 10¢-5 PLAYS 25¢
SINCERE COOPERATION AMONG OPS IN SAME TERRITORY
PUBLIC RELATIONS PROGRAM
2 MINUTE PLAY-LONGER LASTING RECORDS
BUT NO 10¢ PLAY!**

**The above reports are arrived at from answers to the editorial-questionnaire which appeared in "The Cash Box", Page 4, November 25, 1950 issue, and are arranged in rotation according to the statements received.*

The editorial which appeared in this publication (November 25, 1950 issue) page 4, contained a coupon questionnaire asking that the nation's juke box operators give their preference as to whether they desired 1 play 10c and 3 plays for 25c, or whether they preferred to block off the 5c coin chutes on all their phono and ask for dimes (2 plays for 10c) and quarters (5 plays for 25c) or, whether they would prefer a better front-money service guarantee, or 70%-30% commission-percentage basis.

The above, as they appear, are the answers which were received from juke box operators all over the country.

This writer believes that number four should really have been number one, as far as the nation's juke box ops are concerned.

For, if all operators in the same territory would sincerely cooperate with each other, there is no doubt that any logical program which would be presented, would most definitely work out to the advantage of all concerned.

That, to our way of thinking, is the most outstanding and pressing problem in the entire industry. That is, to get the operators to sincerely agree to support and cooperate with each other as to what they, themselves, or the majority among them, decide is best for their future better welfare.

And that is one problem which is the most difficult to solve, as all in the automatic music industry of America will agree. But, let it not be thought that this problem is exclusive with juke box operators. It is the same problem which effects steel, drugs, liquor and every other industry in this nation, and the entire world, for that matter. Cooperation, sincere cooperation, among dealers and wholesalers for their own betterment

in any industry, is something that is yet far off in the future.

But, what is most important, to all the answers which piled in to this editorial-questionnaire, was the fact that almost everyone of the juke box ops stated, "No 10c play." (Meaning, of course, no 1 play for 10c and 3 plays for 25c, as featured in this questionnaire.)

Therefore, those who thought that many juke box ops might want to swing over to 10c play, as inflation continued, and as the coin of the realm lessened in value, and taxes and license fees continue to grow larger, while parts and supplies and labor zoomed higher, will have to change their minds and think about something which "can be accomplished" according to these operators who found the time to answer the questionnaire.

First of all, let it be known that these operators are not against dime play, as dime play. They just don't believe that this change from 1 play 5c to 1 play 10c will benefit them at this time. They feel that this change is much too radical. They also believe (as per the suggestion of The Cash Box offered over six years ago) that if there were a 7½c coin in existence (as many hoped there would be) that it would pay to swing to "this new coin." But, that to jump from a nickel to a dime for the play of a single disk, "was too much out of line." At least that is what the average operator who answered, thought about dime play.

The greater majority praised The Cash Box for its suggestions of many years' standing, that the entire industry obtain "more equitable front service money guarantees" from every location for old, as well as new, phonographs, and music systems.

These men also believed (provided there was sincere cooperation of all the juke box ops in the same area) that the 70%-30% commission basis which was recommended by The Cash Box over eight years ago, was still the finest idea ever offered to the automatic music industry.

After that came many, many recommendations which have been published by this weekly magazine time and again. Two minute, speedy playing, records be produced by the record industry. Better and longer lasting records, at a nominal price, be presented to the juke box ops.

Last, but not least, all wanted a "public relations program" for the automatic music industry which would win better understanding from the

general public, as well as lawmakers, for the juke box.

There is so much that can be publicized in a public relations program for the automatic music industry that to go into it, in the space that is left the writer, would be foolhardy.

But, for over eight years, in fact, almost all the years of its existence, this publication, each week's issue of The Cash Box, has campaigned, and urged, and begged, that such a program come into being.

For a while there, such a program did come into effect. It didn't last long. Nor was it the program that the juke box ops wanted. It didn't "fit into the picture" as these men state. It was a very great inner-industry program, but, not an outer-industry (to the public and legislators and lawmakers and all others) program.

Someday, perhaps, someone will come along, who has the vision, and the faith, the fortitude and the money to present such a program. Closest to it was one of the leading manufacturers who spent many, many thousands of dollars on "to-the-public" advertising of juke boxes.

But, everything in the background, the juke box ops don't yet believe that the phono is as yet set for 1 play 10c.

Therefore, tho many may be disappointed, they have to agree with the majority. That is the American Way.

It is, therefore, the time to help all, everyone in every territory, to a better, more assuredly prosperous future, by getting all juke box ops to most sincerely agree that they should cooperate to the extent of a more equitable front-money service guarantee and, perhaps, 70%-30% commission-percentage basis.

Perhaps, then, this publication, which many have said, "Is crying in the dark," is "A crusader's magazine," may have proved itself to have benefited an entire industry.

To have helped men to earn a decent return on their investment. To have helped them live as good as the Jones's. To send their children to better schools and finer colleges. To have given them a few bucks to put away for their old age, when they're no longer able to keep chasing from spot to spot until the dawning hours.

Perhaps, then, we of The Cash Box, may someday, be congratulated by a great lot of people for, "at least having tried to better an industry."

LAST CALL

The Cash Box "Holiday Special"

**ALL-WAYS THE GREATEST HOLIDAY GREETINGS
ISSUE IN THE COIN MACHINE INDUSTRY**

RUSH YOUR AD IMMEDIATELY!

GOES TO PRESS: Thursday DEC. 21

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THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"WISHING YOU WERE HERE TONIGHT" (2:45)
"I LOVE YOU MUCH TOO MUCH" (2:54)

RICKEY VALLO
 (Apollo 1175)

● Rickey Vallo, who has a terrific voice, does a pleasant enough ballad on the upper deck and it comes out soft and easy. The lower lid is the side which really comes through. Going to town on an oldie, he gives it a wonderfully plush arrangement which makes you want to hear it again. Ops will certainly want to get with this one.

"CHRISTMAS TIME" (2:59)
"JOLLY JOLLY JINGLE" (2:59)

VERA LYNN
 (London 746; 30159)

● A couple of seasonal numbers are dished up here by Vera Lynn. The top deck is a ballad on which Vera is accompanied by the George Mitchell Choir and Bob Farnon's orchestra. The second side is a Xmas novelty with a soft touch to it. Ops who are still in the market for Xmas disks should include this.

"I WANNA RING AROUND MY ROSIE'S FINGER" (2:11)
"DON'T SAY YOU CARE" (3:00)

JACK OWENS
 (Decca 27362; 9-27362)

● A couple of likeable sides are being offered here by Jack Owens. The upper lid brings forth a novelty with simple lyrics complete with a winning arrangement and chorus. The lower half is an oldie getting Jack's easy going vocal and some interesting piano work. Ops should listen in on these.

"THE GAUCHO" (2:30)
"WALKING WITH THE BLUES" (2:59)

VIC SHOEN ORCH.
 (Decca 27352; 9-27352)

● A spinning instrumental by Vic Shoen's orchestra sends this disk shooting high. With the help of some first rate solos, Vic makes this one sound real good. The second side comes over from westers. It has a steady beat and a vocal by Bobby Troup. Ops will do OK here.

"RUDOLPH, THE RED NOSED REINDEER" (2:38)
"THE VILLAGE OF CHRISTMAS PIE" (2:38)

PRIMO SCALA
 (London 740)

● The top deck has a Xmas ditty getting a full scale rendition from Primo Scala, his banjo, accordion band and the Keynotes. Making it sound very joyous, they all chime in to offer a very good version of this tune. Flip is another Xmas item that will have special appeal to kids. Ops who can still use Xmas numbers should have a look at these.

"SING, YOU SINNERS" (2:45)
"I'M IN THE MOOD FOR LOVE" (2:35)

DELORES HAWKINS
 (Signature 15290)

● A terrific version of an old favorite is thrown around here by Delores Hawkins. Giving it a bounce and beat which sends it flying, she receives some excellent help from the Blue-tones and Chris Griffin's orchestra. The lower lid is an old ballad into which she and the rest of the group put some wonderful feeling. This is a natural for ops.

DISK OF THE WEEK

"SO LONG" (3:18)
"LONESOME TRAVELER" (2:44)

GORDON JENKINS and THE WEAVERS
 (Decca 27376; 9-27376)



GORDON JENKINS



THE WEAVERS

● Gordon Jenkins and the Weavers have a sure fire successor to "Goodnight Irene" in their waxing of "So Long." This song has all the folk flavor of their former hit and another excellent arrangement by Gordon Jenkins and the orchestra. Ops who cashed in before, have another round of good news coming up in this one. Giving the side their expected grand harmony, The Weavers then each take a turn at knocking out a set of lyrics and each of them does a first rate job.

The combination of Gordon Jenkins, the Weavers and a folk tune is a hard thing to beat. The lower half is a spiritual number with a good steady beat again repeating the same excellent work of everyone concerned. Written by one of their crew, the tune gets a resounding rendition from the Weavers. This side too might very well break out. Ops who are in the market for a disk which can't help but go wild have it in "So Long."

"IF I HAD KNOWN" (2:48)
"SWEETHEART OF ALL MY DREAMS" (2:42)

TOMMY NICHOLS
 (London 875)

● A couple of ballads are given a going over on this disk by Tommy Nichols. With the aid of a pleasant arrangement and some good backing, Tommy puts his crooning voice to work on these numbers. Although neither side is destined to be a world beater, this one should serve ops well as a filler item.

"HULLABALOO" (2:25)
"BILLBOARD MARCH" (2:23)

THE BUCKEYE BOYS
 (London 889; 45-889)

● The Buckeye Boys go to town on a number that's getting a lot of plugs. Featuring Frank Reardon, the boys roam through this one in rousing style. Flip is an instrumental of an old march. Although these sides won't stop traffic, they should serve ops who are in the market for some filler material.

"TEARDROPS FROM MY EYES" (2:45)
"IT'S A LONESOME OLD TOWN" (2:53)

FRANK DeVOL ORCH.
 (Capitol 1340; F-1340)

● A ditty coming into the pop field from jazz and blues locations gets worked over on the upper half by Frank DeVol's crew. Helen O'Connell returns to the recording picture with her vocal and turns in a good job. Lower lid is an oldie given a smooth dressing by Bill Hamilton and the Dream Makers. Here are two good sides for ops.

"NO ONE BUT YOU" (2:52)

"HULLABALOO" (2:46)
PAUL NEIGHBORS
 (Capitol 1341; F-1341)

● A new ballad, sung with easy harmony by the Vocal Trio, gives the Paul Neighbors orchestra a listenable top deck. The boys make this side sound real pleasant. On the second half, they have a good time with a happy number that's making a big bid right now. This disk deserves ops attention.

"LA MORRA" (2:46)
"WHEN I LOST YOU" (2:35)
JACK MANNING TRIO
 (Apollo 1174)

● A novelty with an Italian tinge is the vehicle for the Jack Manning Trio on the top half of this platter. Making it sound bouncy, the group provides it with some good instrumentals. The lower half is an oldie which is good to hear again. Although not of the show stopping variety, this one should hold its own.

"I STILL FEEL THE SAME ABOUT YOU" (2:56)

"SOMEWHERE, SOMEHOW, SOMEDAY" (2:56)
EVE YOUNG
 (London 874)

● Eve Young has a couple of tunes with which she gives out on this disk. The top deck is a new song sung with the Two Adams in pleasant style. Lower half is an easy going ballad on which she gets some good backing from the orchestra led by Jack Pleis. These sides should be heard by ops.

"JUNGLE BIRD" (3:00)
"CUBAN MAMBO" (2:54)
NORO MORALES
 (Decca 27367; 9-27367)

● Two Latin American items put forward by Nora Morales and his band make for exciting listening. Upper half is an instrumental featuring some excellent solos. Flip is a mambo number with a rhythmic beat in which the Norotones come in for a few words. Ops who have the spots for this kind of music should grab it.

"TOO YOUNG" (2:40)
"BE MY LOVE" (3:08)
VICTOR YOUNG ORCH.
 (Decca 27366; 9-27366)

● A new ballad is given a soft arrangement by Victor Young and the orchestra while Louanne Hogan provides an easy vocal. The lower lid has the Young crew plus Louanne and Joe Hogan going all out on a tune that is showing signs of breaking through. Ops should get on board.

"IT CAME UPON A MIDNIGHT CLEAR" (2:52)

"OH LITTLE TOWN OF BETHLEHEM" (2:13)
ST. PETER'S CHOIR
 (Coral 60122; 9-60122)

● Two Christmas carols, just at the right time, are offered on this platter by the St. Peter's Choir. Making with music that's very appealing, the Choir has a couple of holiday songs here which should do well before Xmas. Ops who are still filling up on seasonal material will want to go along with this.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "SING, YOU SINNERS" Delores Hawkins Signature 15290
- ★ "I LOVE YOU MUCH TOO MUCH" Rickey Vallo Apollo 1175
- ★ "COME AWAY TO COMAGUEY" Irving Fields RCA Victor 20-3984; 47-3984
- ★ "HULLABALOO" Freddy Martin RCA Victor 20-3996; 47-3996

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

Record Companies Listed Alphabetically
45 rpm numbers in parenthesis

CODE		
AB—Abbey	DE—Decca	RA—Rainbow
AD—Adam	4 Star—Four Star	RE—Regent
AL—Aladdin	FE—Federal	RG—Regal
AP—Apollo	JU—Jubilee	RO—Rondo
ARC—Arco	KI—King	SA—Savoy
BU—Bullet	LO—London	SIT—Sittin' In
CA—Capitol	ME—Mercury	SP—Specialty
CO—Columbia	MG—MGM	TE—Tempo
CR—Coral	MO—Modern	TW—Tower
DA—Dana	NA—National	VI—Victor
	PR—Prestige	

- | | Pos. | Last Week |
|--|------|-----------|
| 1 THE THING
PHIL HARRIS
CO-39068 (6-919)—Arthur Godfrey
CR-60333 (9-60333)—Ames Bros.
DE-27350 (9-27350)—Danny Kaye
LO-873 (45-873)—Teresa Brewer | | 10 |
| 2 TENNESSEE WALTZ
PATTI PAGE
CA-1316 (F-1316)—Les Paul
CO-39065 (6-784)—Sammy Kaye O.
DE-46122 (9-46122)—J. & L. Short
DE-27336 (9-27336)—Guy Lombardo
CO-20551—Roy Acuff | | 8 |
| 3 HARBOR LIGHTS
SAMMY KAYE ORCH.
CA-1190 (F-1190)—Ray Anthony O.
CO-38963 (6-784)—Sammy Kaye O.
CO-38889 (6-710)—Ken Griffin
DE-27219 (9-27219)—Bing Crosby
DE-27208 (9-27208)—Guy Lombardo O.
LO-781 (30194)—Lorry Raine | | 1 |
| 4 ALL MY LOVE
PATTI PAGE
CA-1183 (F-1183)—Eddie Grant
CO-38913—Xavier Cugat O.
CO-38918 (6-752)—Percy Faith O.
CO-39006—Jack Smith
DE-27117 (9-27117)—Bing Crosby | | 2 |
| 5 THINKING OF YOU
DON CHERRY—EDDIE FISHER
CA-1106 (F-1106)—Art Morton
CO-38925—Sarah Vaughan
DE-27128 (9-27128)—Don Cherry | | 3 |
| 6 NEVERTHELESS
MILLS BROS.—RALPH FLANAGAN ORCH.
CA-1190 (F-1190)—Ray Anthony O.
CO-38982 (6-813)—Paul Weston O.
CO-39044 (6-888)—Frank Sinatra
DE-27253 (9-27253)—Mills Bros. | | 6 |
| 7 I'LL NEVER BE FREE
KAY STARR & TENN. ERNIE
CA-1124 (F-1124)—Starr & Tenn. Ernie
DE-27200 (9-27200)—Fitzgerald & Jordan
DE-24911 (9-24911)—Lionel Hampton
LO-654—Joyce Indig | | 4 |
| 8 CAN ANYONE EXPLAIN?
THE AMES BROS.
ARC-1259—Savannah Churchill
CA-1131 (F-1131)—Ray Anthony O.
CO-38927—Dinah Shore
CO-60253 (9-60253)—Ames Bros.
DE-27161 (9-27161)—Dick Haymes | | 5 |
| 9 A BUSHEL AND A PECK
PERRY COMO & BETTY HUTTON
CA-1234 (F-1234)—Whiting-Wakely
CO-39008 (6-838)—Doris Day
CR-60309 (9-60309)—Connie Haines
DE-27252 (9-27252)—Andrews Sisters | | 9 |
| 10 ORANGE COLORED SKY
STAN KENTON & KING COLE
CA-1184 (F-1184)—Kenton & Cole
CO-38980 (6-811)—Doris Day
CR-60325 (9-60325)—Jerry Lester | | 7 |

11) OH BARE. 12) GOODNIGHT, IRENE. 13) MONA LISA. 14) TO THINK YOU'VE CHOSEN ME. 15) PATRICIA. 16) BONAPARTE'S RETREAT. 17) I'LL ALWAYS LOVE YOU. 18) RUDOLPH, THE RED NOSED REINDEER. 19) THIRSTY FOR YOUR KISSES. 20) IT'S A MARSHMALLOW WORLD.

This week's New Releases ... on RCA Victor

RELEASE # 50-51

POPULAR

PERRY COMO with Orchestra and Chorus conducted by the composer **Sigmund Romberg**
Zing Zing-Zoom Zoom
If—(with Mitchell Ayres and his Orchestra) 20-3997 (47-3997)*

WAYNE KING and his Orchestra
The Midnight Waltz
So Goes My Heart 20-3998 (47-3998)*

ZIGGY TALENT with Orchestra conducted by **Dewey Bergman**
(Please Tell Me) What Is The Thing?
Sad Case (Trouble, Trouble, Trouble) 20-3999 (47-3999)*

BETTY HUTTON
Who Kicked The Light Plug (Out Of The Socket)?
He's a Demon—He's a Devil—He's a Dell 20-4000 (47-4000)*

COUNTRY

DOLPH HEWITT
End Of The Rainbow
You Gave Me Back My Ring (Please Give Me Back My Heart) 21-0416 (48-0416)*

CHARLIE MONROE and his Kentucky Partners
Good Morning To You
'Neath A Cold Gray Tomb Of Stone 21-0417 (48-0417)*

WESTERN

JIM BOYD and his Men of the West
The Big "D" Boogie
From Here On (It's All Up To You) 21-0418 (48-0418)*

* 45 rpm cat. nos.

NOTE: All records in this panel are listed alphabetically by song title.



\$ indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF DECEMBER 16

The Thing
Phil Harris and his Orchestra
20-3968—(47-3968)*

Mommy, Won't You Buy A Baby Brother?
Splice Jones and His City Slickers
20-3934—(47-3934)*

A Bushel & A Peck
Perry Como—Betty Hutton
20-3930—(47-3930)*

Thinking Of You
Eddie Fisher with Hugo Winterhalter's Ork.
20-3901—(47-3901)*

Christmas In Killarney
Dennis Day
20-3970—(47-3970)*

I'm Movin' On
Hank Snow And His Rainbow Ranch Boys
21-0328—(48-0328)*

The Golden Rocket
Hank Snow and His Rainbow Ranch Boys
21-0400—(48-0400)*

Patricia
Perry Como
20-3905—(47-3905)*

Tennessee Waltz
The Fontane Sisters
20-3979—(47-3979)*

Our Lady Of Fatima
Phil Spitalny, Hour of Charm All-Girl Ork.
20-3920—(47-3920)*

A Marshmallow World
Vaughn Monroe
20-3942—(47-3942)*

You're Just In Love
Perry Como
20-3945—(47-3945)*

Ave Maria
Perry Como with Choir and Organ, Mitchell Ayres
28-0436—(52-0071)*

The stars who make the hits are on **RCA VICTOR Records**
RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

JAN FEB MAR *The* APRIL MAY JUNE *Swings* JULY AUG SEPT *to* OCT NOV DEC '45

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THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"I'LL GET BY" (2:45)

"WESTERN MELODY" (3:05)

LARRY GREEN ORCH.
(RCA Victor 20-3990; 47-3990)

● Larry Green takes an oldie on the top deck, spins it around a little on his piano, and comes out with a worthwhile offering. With the orchestra backing him up and providing other listenable instrumentals, Larry has a field day in a nostalgic vein. Flip is another instrumental featuring the piano again in fine style. This is right for ops.

"WHEN YOUR LOVER HAS GONE" (2:40)

"SAM, DON'T SLAM THE DOOR" (2:57)

DOROTHY ANN
(Abbey 15029)

● A standard is thrown around here by Dorothy Anne. Singing in an easy manner, she gets a good orchestration from Jerry Shard and his boys. The second side is a novelty highlighting some funny lyrics which comes out real cute. Ops should get to hear these sides for themselves.

"THIS AND NO MORE" (2:58)

"TAMBOURINE" (2:47)

RICHARD HAYES
(Mercury 5558)

● An unusual sounding ballad is delivered on the upper level by Richard Hayes to the accompaniment of Harry Geller's orchestra. On the lower lid, Dick has a gypsy type tune which he gives a very plush rendition. Jimmy Carroll's orchestra does the background work here. Bottom half deserves a listen.

"SONNY BOY" (3:05)

"DANSE ARABE" (2:40)

RALPH MARTIERE ORCH.
(Mercury 5562)

● One of Al Jolson's old numbers is given a going over by Ralph Martiere and the orchestra. With a choral group chiming in, this one is real easy to take. The lower stanza has a soft, pleasant instrumental done in excellent style. Ops will do well with both these sides.

"WHEN YOU WORE A TULIP" (2:17)

"SMILES" (2:15)

MR. GOON-BONES and BARNEY LANTZ
(Mercury 5561)

● Mr. Goon-Bones and Barney Lantz sound off with a couple of instrumentals on two oldies that are fun to hear. Harold Fisher comes along on the banjo and the whole group turn out a disk that should do alright by ops. There's a sort of old fashioned feeling to these sides which makes them very appealing. Customers will listen to them more than once.

SLEEPER OF THE WEEK

"FROM THIS MOMENT ON" (2:31)

"USE YOUR IMAGINATION" (2:55)

GUY LOMBARDO ORCH.
(Decca 27351; 9-27351)



GUY LOMBARDO

● Guy Lombardo has a smash hit in his new disk, "From This Moment On" which comes from Cole Porter's "Out Of This World" score. This tune has a lot of the flavor of Porter's early successes and is bound to have the same kind of popularity. With a very

winning melody and good lyrics, there's not a chance in the world of its missing and ops who want to be drawing in those nickels better draw this platter into their machines. Guy Lombardo and his boys give it the kind of arrangement which emphasizes the singable tune and with Bill Flanagan and the Lombardo Trio doing the vocal, it gets all it could ever hope for on that end. The flip is another "Out Of This World" number which has been recorded all over the place and this one will stand up with the others. Kenny Gardner comes through with the lyrics here. The side on which Guy outdoes himself though is the first and ops who get with it are gonna have themselves a field day.

"GET OUT THOSE OLD RECORDS" (2:15)

"IT IS NO SECRET" (2:45)

KITTY KALLEN and RICHARD HAYES
(Mercury 5564; 5564x45)

● A tune that's been getting a lot of recordings gets another one here from Kitty Kallen and Richard Hayes. With Jimmy Carroll's orchestra providing the setting, the kids run through this one nicely. Flip is a religious song, due or big things, which gets a first rate going over. This should do well in the boxes.

"HULLABALOO" (2:46)

"POETRY" (2:54)

FREDDY MARTIN ORCH.
(RCA Victor 20-3996; 47-3996)

● A catchy novelty with winning ways is offered on the top deck by Freddy Martin and his boys. Merv Griffin does the vocal while the orchestra gives him a good rhythmic beat to work on. Lower half features some funny lyrics sung by Merv again and the Martin Men. Both ends make good juke box material.

"AVE MARIA" (2:35)

"THE LORD'S PRAYER" (2:36)

BILL KENNY
(Decca 14538; 9-14538)

● Two religious numbers, which should do well especially at this time of the year, are offered by Bill Kenny and the Song Spinners. Both sides get Bill's typical vocal which ops will remember from his Ink Spot days. The choral background adds interest to the arrangement. Ops who have the right spots should come along.

"RUDOLPH, THE RED NOSED REINDEER" (2:11)

"I'D LIKE TO FIND YOU IN MY STOCKING" (2:33)

CATHY MARCH
(Abbey 15026)

● Cathy March gets together with Lawrence (Piano Roll) Cook to turn out two Xmas novelties. Top deck is a much recorded seasonal number while the lower half is a new novelty which is highlighted by Cook's piano playing. This is a seasonal filler item for ops who still need it.

"MOONLIGHT AND ROSES" (2:45)

"THE ONE ROSE" (2:54)

HERB JEFFRIES
(Mercury 5541)

● A couple of very slow ballads make for the Herb Jeffries offering on this waxing. Both tunes are famous oldies getting the typical Jeffries treatment. The instrumental backing on each is also worth listening to. Ops should hear it for themselves.

"COME AWAY TO COMAGUEY" (3:04)

"PARADE OF THE WOODEN SOLDIERS" (2:40)

IRVING FIELDS TRIO
(RCA Victor 20-3984; 47-3984)

● A very cute novelty with a Latin American flavor has a wonderful chance of breaking through as done by the Irving Fields Trio. Getting a bouncy vocal from the Three Beaus And A Peep, the small group make this a lively item. Lower deck is an instrumental of an oldie which sounds OK. Top deck is the one to watch.

"GOTTA SEE YA ONCE MORE" (3:33)

"JA DA" (2:20)

LISA KIRK
(RCA Victor 20-3989; 47-3989)

● Lisa Kirk has a new ballad on the upper level with which she goes through the paces. Henri Rene and the orchestra back her up. Lower lid finds her going to town on an old standard with a good beat. Ops might listen to this one themselves and decide.

"YES, WE HAVE NO BANANAS" (2:07)

"I'M FOREVER BLOWING BUBBLES" (2:04)

LAWRENCE (PIANO ROLL) COOK
(Abbey 15022)

● Lawrence (Piano Roll) Cook comes up with two instrumentals of standards which are always good to hear, especially the way he plays them. Giving them his well known type of rendition, which sounds very old fashioned, Cook makes this a worthwhile disk. Ops will do well to listen in.

"CUBAN MAMBO" (2:27)

"MAMBO DEL PAPELERE" (2:47)

PEREZ PRADO ORCH.
(RCA Victor 20-3988; 47-3988)

● A mambo that's been getting a lot of play is given an exciting arrangement by Prado Perez and the orchestra. Flip has some more mambo offered in authentic Latin American style. Ops with locations that eat this thing up will probably want to latch on.

"TEAR IT DOWN" (2:35)

"STORMY WEATHER" (2:46)

CLYDE MCCOY ORCH.
(Mercury 5559)

● Clyde McCoy, with his widely recognized style of trumpet playing, shows up on this platter still going strong. The top deck number has a good fast beat and a vocal chorus to help it along. Bottom half is an instrumental of an oldie in which Clyde's trumpeting is the feature. This is one for ops to hear.

"SUE ME" (2:36)

"VELVET LIPS" (2:30)

DON CORNELL
(RCA Victor 20-3990; 47-3990)

● A ballad from "Guys & Dolls" serves to bring Don Cornell into the limelight. With Hugo Winterhalter's orchestra backing him up, Don does this very softly. Lower lid is a novelty with a nice easy sounding air. Don has a lot of fans who'll want to hear these sides.

ROUND THE WAX CIRCLE

NEW YORK:

The town was buzzing this week with almost all diskeries raising prices. Every firm was deciding when to put the hike into effect and the rumor was that dealers were pouring in with orders to stock up at old prices. . . . Wait till you hear King Cole's new release called "Jet." Benjamin & Weiss wrote the lyrics to the Harry Revel tune and when Cole heard it, he became so enthused, he recorded it the next day. Walter Rivers flew the pressing out to the Capitol offices in California and pressings are due next week. . . . Cosnat Distributors have added Signature to their line and have a winner in Deores Hawkins' "Sing You Sinners." . . . Lou Capone, Vic Damone's former manager has taken Russ Case, MGM artist, into his stable along with Bobby Wayne and John Shaw. Case goes into the Paramount early in January. . . . Phil Rose of Derby going out to the coast to handle distributor relations. . . . We wondered how come Louise Carlyle was looking more beautiful than ever these days when we found out it was because of a change in the probiscus department. . . . Rose Murphy opens at the Earle Theater in Philadelphia, December 26 for a week. . . . Evelyn Knight spending Xmas vacation with her son, Andy, in sunny Cal. . . . Spike Jones' record of "Baby Brother" has been selected as the "Hit Tune For December" by the Cleveland Phonograph Merchants' Assn. . . . The Weavers present their first concert at Town Hall on Dec. 23. . . . Mickey Katz' record of "The Cry Of The Wild Goose" is Capitol's biggest selling disk on Broadway. . . . Ralph Bass, new A & R director of Federal, left for the coast to record new talent. He expects to return before the end of the year. . . . Guy Mitchell out on a promotion trip in connection with his great record of "My Heart Cries For You." . . . Decca is rushing the album of "Guys & Dolls" by the original cast to get it out before Xmas. . . . Guy Lombardo is making up a booklet containing a complete history of the Royal Canadians. It's to be made available when he goes out on his annual tour in the spring. . . . Leonard Feather back on the air at WOR doing a jazz 'n blues program.

CHICAGO:
Continuing up the ladder fast—Art Morton—whose rendition of "Thinking Of You" is now in 4th place in top sales here. And Art so appreciative he simply wanted to learn who put it on the air so that he could thank him personally. The kid's got personality, voice and acting ability. A "comer" if ever there was one. . . . Lots of guys at the Woods' Bldg. (which always makes us think of old Al H. Woods) plugging like mad to get Hank Markbreit, one of the best pluggers of all, a top spot with one of the outstanding pubberies. Wonder why one of the top men hasn't grabbed this guy who has everything it takes. . . . Our vote for the swellest guy we've talked to over the phone this past week—Duke Ellington. Always asking, "Please why don't you drop over and let's get together." Why is it that the really great are so gracious? . . . You've just got to meet Wynn Lassner. (Husband of Eileen Barton). Whatta guy. And on the ball. "George" all the way. . . . Which reminds us. Those people walk out of the Chicago Theatre, after having listened to "The Duke" and Sarah Vaughan with dreamy smiles and something in their faces that just sorta makes you wanta walk in and see what it's all about. . . . Buddy Rich, a great, great jazz artist at the Capitol Lounge. Just simply wrecking the joint. . . . And he's not alone. There's the great Count Basie who plays one of the slickest, swellest of all jazz pianos at the Brass Rail. . . . Sincerest condolences to Moe Wells on the passing of Mrs. Wells. . . . Learned that Benny Strong just simply won't go out to dinner. Not since Maudie learned to cook. And Mrs. Strong, from what Benny tells us, (that's Maudie) is but one grand cook! (and gorgeous, too). What more could this kid from Marshall High School ask for? . . . On the phone with Jan Garber. One of the nicest personalities in all the ork field. Always wants to know, "How'm I doin'?" And so happy to hear that someone went out of his way to give him a plug. Hell, this guy's got more on the ball than half the guys who call themselves "band leaders."

LOS ANGELES:

Congratulations to Austin McCoy on what sounds like a very nice break for the hardworking and able young man. . . . For several years in charge of talent and material at Modern, Austin has been appointed national A & R and rhythm dept. for Mercury, working out of his old stamping grounds, the Mercury (former Modern) plant on Robertson Blvd. . . . The deal was closed during the recent visit of Irv Green and Art Talmadge to Los Angeles. . . . Speaking of Mercury, finally popped up at Harry Bloom's quite comfortable office quarters in the Warner Bros. Hollywood Blvd. theater bldg., only to find him out. . . . But we had a very nice visit with his very nice secy., Molly Verity (in truth, that's the young lady's name) and she played us Eden Abbez' "End of Desire" with new and different singer Bobby Please. . . . More Mercury: Harry Bloom informs us that the company had the biggest year in its history during 1950, going 50 per cent over last year in sales and even topping the fat year of 1947. . . . For the local distrib point, it's been the biggest year ever. . . . While in the Warner Bros. bldg. (this oughta get us a pair of Oakleys), we also found Lou Chudd of Imperial out and due back from a San Francisco run, but his charming wife took time from relieving a vacationing bookkeeper to chat and, to be sure, show us a pair of handsome pictures of the Chudds' 5-month-old son. . . . By John Dolphin, things seem nothing but good: In addition to maintaining a fabulous rate of sales at his two retail shops and riding a winner in Jimmy Grissom's "Once There Lived A Fool." John helped pack in about 4,000 guys and dolls at his Avodone dance featurin' Jimmy Witherspoon and Herb Fischer, the event being officially presented by Ben Waller Attractions. . . . Just learned that Lou Stoken, formerly half of Delson & Stoken Distribs, is now with Jim Warren of Central Records as an outside salesman.



GUY MITCHELL



ART MORTON



JIMMY WITHERSPOON

Bros. bldg. (this oughta get us a pair of Oakleys), we also found Lou Chudd of Imperial out and due back from a San Francisco run, but his charming wife took time from relieving a vacationing bookkeeper to chat and, to be sure, show us a pair of handsome pictures of the Chudds' 5-month-old son. . . . By John Dolphin, things seem nothing but good: In addition to maintaining a fabulous rate of sales at his two retail shops and riding a winner in Jimmy Grissom's "Once There Lived A Fool." John helped pack in about 4,000 guys and dolls at his Avodone dance featurin' Jimmy Witherspoon and Herb Fischer, the event being officially presented by Ben Waller Attractions. . . . Just learned that Lou Stoken, formerly half of Delson & Stoken Distribs, is now with Jim Warren of Central Records as an outside salesman.

2 GREAT ARTISTS
ON 1 GREAT RECORD

THIS
DECCA
RECORD
Available on 45 RPM—78 RPM



EVELYN KNIGHT
and
RED FOLEY



"MY HEART
CRIES FOR YOU"



and

DECCA 27378 (78 rpm) and DECCA 9-27378 (45 rpm)



OTHER **DECCA** COIN-CATCHERS

Harbor Lights The Petite Waltz (La Petite Valse)	GUY LOMBARDO Decca 27208 and *9-27208
Thinking Of You Here In My Arms	DON CHERRY Decca 27128 and *9-27128
Thirsty For Your Kisses Nevertheless (I'm In Love With You)	MILLS BROTHERS Decca 27253 and *9-27253
Tennessee Waltz Get Out Those Old Records	GUY LOMBARDO Decca 27336 and *9-27336
Harbor Lights Beyond The Reef	BING CROSBY Decca 27219 and *9-27219
A Marshmallow World Looks Like A Cold, Cold Winter	BING CROSBY with LEE GORDON SINGERS and SONNY BURKE Decca 27230 and *9-27230
Our Lady Of Fatima The Rosary	RED FOLEY Decca 14526 and *9-14526
Sleigh Ride The Telephone Song	ANDREWS SISTERS with VIC SCHOEN Decca 27310 and *9-27310
A Bushel And A Peck Guys And Dolls	ANDREWS SISTERS with VIC SCHOEN Decca 27252 and *9-27252
Patricia The Winter Waltz	RUSS MORGAN Decca 27258 and *9-27258

*Indicates 45 rpm version

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JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records—City by City

DECEMBER 23, 1950

New York, N. Y.

1. THE THING (Phil Harris)
2. TENNESSEE WALTZ (Patti Page)
3. HARBOR LIGHTS (Sammy Kaye)
4. ALL MY LOVE (Patti Page)
5. THINKING OF YOU (Don Cherry)
6. NEVERTHELESS (Mills Bros.)
7. I'LL NEVER BE FREE (Ernie-Starr)
8. CAN ANYONE EXPLAIN? (Ames Bros.)
9. BUSHEL AND A PECK (Como-Hutton)
10. ORANGE COLORED SKY (Kenton-Cole)

Chicago, Ill.

1. TENNESSEE WALTZ (Patti Page)
2. THE THING (Phil Harris)
3. THINKING OF YOU (Don Cherry)
4. OH BABE (Louis Prima)
5. HARBOR LIGHTS (Sammy Kaye)
6. TO THINK YOU'VE CHOSEN ME (E. Howard)
7. ALL MY LOVE (Patti Page)
8. BUSHEL AND A PECK (Johnny Desmond)
9. MY HEART CRIES FOR YOU (Guy Mitchell)
10. MARSHMALLOW WORLD (Vic Damone)

Los Angeles, Cal.

1. TENNESSEE WALTZ (Patti Page)
2. WHITE CHRISTMAS (Bing Crosby)
3. RUDOLPH, THE RED NOSED REINDEER (Gene Autry)
4. THE THING (Phil Harris)
5. I'LL ALWAYS LOVE YOU (Martha Tilton)
6. MY HEART CRIES FOR YOU (Dinah Shore)
7. IF I WERE A BELL (Doris Day)
8. OH BABE (Kay Starr)
9. MARSHMALLOW WORLD (Vic Damone)
10. I'M GONNA LIVE TILL I DIE (Frankie Laine)

Rochester, N. Y.

1. THE THING (Phil Harris)
2. TENNESSEE WALTZ (Patti Page)
3. TO THINK YOU'VE CHOSEN ME (E. Howard)
4. HARBOR LIGHTS (Sammy Kaye)
5. OH BABE (Kay Starr)
6. MY HEART CRIES FOR YOU (Guy Mitchell)
7. THIRSTY FOR YOUR KISSES (Ames Bros.)
8. NEVERTHELESS (Mills Bros.)
9. THINKING OF YOU (Eddie Fisher)
10. I'LL NEVER BE FREE (Ernie-Starr)

Indianapolis, Ind.

1. HARBOR LIGHTS (Sammy Kaye)
2. NEVERTHELESS (Frankie Laine)
3. BUSHEL AND A PECK (Como-Hutton)
4. THINKING OF YOU (Don Cherry)
5. TENNESSEE WALTZ (Patti Page)
6. GOODNIGHT, IRENE (Gordon Jenkins)
7. ALL MY LOVE (Patti Page)
8. ORANGE COLORED SKY (Kenton-Cole)
9. LA VIE EN ROSE (Victor Young)
10. MONA LISA (King Cole)

St. Paul, Minn.

1. TENNESSEE WALTZ (Patti Page)
2. THE THING (Phil Harris)
3. HARBOR LIGHTS (Sammy Kaye)
4. OH BABE (Louis Prima)
5. THINKING OF YOU (Don Cherry)
6. TO THINK YOU'VE CHOSEN ME (Eddy Howard)
7. ALL MY LOVE (Patti Page)
8. ORANGE COLORED SKY (Kenton-Cole)
9. NEVERTHELESS (Frankie Laine)
10. BUSHEL AND A PECK (Johnny Desmond)

Malta, Montana

1. HARBOR LIGHTS (Sammy Kaye)
2. ALL MY LOVE (Patti Page)
3. NEVERTHELESS (Mills Bros.)
4. ORANGE COLORED SKY (Kenton-Cole)
5. NOLA (Les Paul)
6. I'LL NEVER BE FREE (Ernie-Starr)
7. BUSHEL AND A PECK (Whiting-Wakely)
8. MONA LISA (King Cole)
9. PETITE WALTZ (Guy Lombardo)
10. GOODNIGHT, IRENE (Gordon Jenkins)

Shoals, Indiana

1. THE THING (Phil Harris)
2. TENNESSEE WALTZ (Patti Page)
3. HARBOR LIGHTS (Ken Griffin)
4. NEVERTHELESS (Mills Bros.)
5. ALL MY LOVE (Guy Lombardo)
6. THINKING OF YOU (Don Cherry)
7. A BUSHEL AND A PECK (Whiting-Wakely)
8. TO THINK YOU'VE CHOSEN ME (E. Howard)
9. RUDOLPH, THE RED NOSED REINDEER (Spike Jones)
10. ORANGE COLORED SKY (Kenton-Cole)

Cincinnati, Ohio

1. TENNESSEE WALTZ (Patti Page)
2. ALL MY LOVE (Patti Page)
3. THE THING (Phil Harris)
4. TO THINK YOU'VE CHOSEN ME (E. Howard)
5. CHRISTMAS (Rosemary Clooney)
6. HARBOR LIGHTS (Sammy Kaye)
7. NEVERTHELESS (Frankie Laine)
8. SILVER BELLS (Hayes-Kallen)
9. CRAZY BONE RAG (Goon Bonex)
10. A BUSHEL AND A PECK (Como-Hutton)

Washington, D. C.

1. THE THING (Phil Harris)
2. TENNESSEE WALTZ (Patti Page)
3. I'M GONNA LIVE TILL I DIE (Frankie Laine)
4. HARBOR LIGHTS (Sammy Kaye)
5. WHITE CHRISTMAS (Bing Crosby)
6. MARSHMALLOW WORLD (Vic Damone)
7. CAN ANYONE EXPLAIN? (Ames Bros.)
8. IF I WERE A BELL (Doris Day)
9. I'LL ALWAYS LOVE YOU (Dean Martin)
10. IF YOU'VE GOT THE MONEY (Jo Stafford)

Tucson, Ariz.

1. TENNESSEE WALTZ (Patti Page)
2. ALL MY LOVE (Guy Lombardo)
3. ORANGE COLORED SKY (Kenton-Cole)
4. OH BABE (Kay Starr)
5. TO THINK YOU'VE CHOSEN ME (Eddy Howard)
6. HARBOR LIGHTS (Bing Crosby)
7. THINKING OF YOU (Eddie Fisher)
8. NEVERTHELESS (Mills Bros.)
9. I'M FOREVER BLOWING BUBBLES (Gordon Jenkins)
10. BUSHEL AND A PECK (Whiting-Wakely)

Palm Beach, Fla.

1. TENNESSEE WALTZ (Patti Page)
2. ALL MY LOVE (Patti Page)
3. ORANGE COLORED SKY (King Cole)
4. THINKING OF YOU (Don Cherry)
5. I'LL NEVER BE FREE (Ernie-Starr)
6. BUSHEL AND A PECK (Perry Como)
7. OUR LADY OF FATIMA (Phil Spitalny)
8. GOODNIGHT, IRENE (Gordon Jenkins)
9. CAN ANYONE EXPLAIN? (Ames Bros.)
10. THE THING (Phil Harris)

Seattle, Wash.

1. TENNESSEE WALTZ (Les Paul)
2. MR. ANTHONY'S BOOGIE (Ray Anthony)
3. OH BABE (Kay Starr)
4. GOOFUS (Les Paul)
5. I'LL NEVER BE FREE (Ernie-Starr)
6. A BUSHEL AND A PECK (Como-Hutton)
7. HARBOR LIGHTS (Ray Anthony)
8. ORANGE COLORED SKY (Kenton-Cole)
9. NO OTHER LOVE (Jo Stafford)
10. I'LL ALWAYS LOVE YOU (Dean Martin)

Hoboken, N. J.

1. THINKING OF YOU (Eddie Fisher)
2. NEVERTHELESS (Paul Weston)
3. A BUSHEL AND A PECK (Como-Hutton)
4. LADY OF FATIMA (Tony Bennett)
5. LA VIE EN ROSE (Tony Martin)
6. MUSICIEN MESTRO, PLEASE (Tony Martin)
7. I'LL NEVER BE FREE (Ernie-Starr)
8. MOMMY, BUY A BABY BROTHER (S. Jones)
9. MY SILENT LOVE (Bill Snyder)
10. I GUESS I'LL HAVE TO DREAM THE REST (Andy Russell)

Jackson Heights, N. Y.

1. TENNESSEE WALTZ (Patti Page)
2. THINKING OF YOU (Don Cherry)
3. TO THINK YOU'VE CHOSEN ME (S. Kaye)
4. MY HEART CRIES FOR YOU (Vic Damone)
5. ALL MY LOVE (Patti Page)
6. ORANGE COLORED SKY (Kenton-Cole)
7. I'LL ALWAYS LOVE YOU (Dean Martin)
8. HARBOR LIGHTS (Sammy Kaye)
9. NEVERTHELESS (Frank Sinatra)
10. PATRICIA (Perry Como)

Dallas, Tex.

1. HARBOR LIGHTS (Sammy Kaye)
2. ALL MY LOVE (Patti Page)
3. I'LL NEVER BE FREE (Ernie-Starr)
4. CAN ANYONE EXPLAIN? (Ames Bros.)
5. THINKING OF YOU (Don Cherry)
6. ORANGE COLORED SKY (Kenton-Cole)
7. GOODNIGHT, IRENE (Gordon Jenkins)
8. MONA LISA (King Cole)
9. NEVERTHELESS (Mills Bros.)
10. BUSHEL AND A PECK (Como-Hutton)

Pittsburgh, Pa.

1. HARBOR LIGHTS (Ken Griffin)
2. TENNESSEE WALTZ (Patti Page)
3. THIRSTY FOR YOUR KISSES (Mills Bros.)
4. ALL MY LOVE (Guy Lombardo)
5. BUSHEL AND A PECK (Whiting-Wakely)
6. THE THING (Phil Harris)
7. THINKING OF YOU (Paul Weston)
8. NEVERTHELESS (Mills Bros.)
9. GOODNIGHT, IRENE (Gordon Jenkins)
10. MONA LISA (King Cole)

Detroit, Mich.

1. HARBOR LIGHTS (Sammy Kaye)
2. ALL MY LOVE (Patti Page)
3. THINKING OF YOU (Don Cherry)
4. I'LL NEVER BE FREE (Ernie-Starr)
5. CAN ANYONE EXPLAIN (Ames Bros.)
6. NEVERTHELESS (Mills Bros.)
7. ORANGE COLORED SKY (Kenton-Cole)
8. TENNESSEE WALTZ (Patti Page)
9. BUSHEL AND A PECK (Como-Hutton)
10. THE THING (Phil Harris)

Deadwood, South Dakota

1. A BUSHEL AND A PECK (Whiting-Wakely)
2. PATRICIA (Perry Como)
3. BELOVED, BE FAITHFUL (Vic Damone)
4. HARBOR LIGHTS (Guy Lombardo)
5. CAN ANYONE EXPLAIN? (Honeydramers)
6. TO THINK YOU'VE CHOSEN ME (E. Howard)
7. THE THING (Phil Harris)
8. FROSTY, THE SNOWMAN (Vaughn Monroe)
9. TENNESSEE WALTZ (Patti Page)
10. PETITE WALTZ (Guy Lombardo)

Fertile, Minn.

1. TENNESSEE WALTZ (Guy Lombardo)
2. HARBOR LIGHTS (Harmoncats)
3. BEYOND THE REEF (Bing Crosby)
4. THE THING (Phil Harris)
5. WHITE CHRISTMAS (Bing Crosby)
6. NEVERTHELESS (Ralph Flanagan)
7. ALL MY LOVE (Patti Page)
8. BUSHEL AND A PECK (Connie Haines)
9. I'LL NEVER BE FREE (Ernie-Starr)
10. JINGLE BELLS (Bing Crosby)

Boston, Mass.

1. TENNESSEE WALTZ (Tommy Tucker)
2. WHERE DO I GO FROM YOU? (R. Clooney)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. SHE'S A LADY (Como-Hutton)
5. PATRICIA (Perry Como)
6. NEVERTHELESS (Paul Weston)
7. RUDOLPH, THE RED NOSED REINDEER (Gene Autry)
8. CHRISTMAS (Rosemary Clooney)
9. BLUES (Bill Darnell)
10. CHRISTMAS IN KILLARNEY (Tommy Tucker)

Cleveland, Ohio

1. TENNESSEE WALTZ (Patti Page)
2. THE THING (Phil Harris)
3. HARBOR LIGHTS (Sammy Kaye)
4. OH BABE (Louis Prima)
5. ALL MY LOVE (Patti Page)
6. ORANGE COLORED SKY (Kenton-Cole)
7. THINKING OF YOU (Don Cherry)
8. TO THINK YOU'VE CHOSEN ME (E. Howard)
9. NEVERTHELESS (Frankie Laine)
10. I'LL NEVER BE FREE (Ernie-Starr)

Savannah, Ga.

1. THE THING (Phil Harris)
2. LA VIE EN ROSE (Tony Martin)
3. THINKING OF YOU (Eddie Fisher)
4. YOU'RE JUST IN LOVE (Perry Como)
5. TENNESSEE WALTZ (Patti Page)
6. BUSHEL AND A PECK (Como-Hutton)
7. MARSHMALLOW WORLD (Vaughn Monroe)
8. MOMMY, BUY A BABY BROTHER (Spike Jones)
9. MY HEART CRIES FOR YOU (Dinah Shore)
10. PATRICIA (Perry Como)

Memphis, Tenn.

1. ALL MY LOVE (Patti Page)
2. HARBOR LIGHTS (Sammy Kaye)
3. ORANGE COLORED SKY (Kenton-Cole)
4. TO THINK YOU'VE CHOSEN ME (E. Howard)
5. I'LL NEVER BE FREE (Ernie-Starr)
6. OH BABE (Louis Prima)
7. THINKING OF YOU (Don Cherry)
8. TENNESSEE WALTZ (Patti Page)
9. BONAPARTE'S RETREAT (Kay Starr)
10. CAN ANYONE EXPLAIN? (Ames Bros.)

DISK FIRMS UP PRICES

Hike Becomes General Throughout Industry; MGM Lone Holdout

NEW YORK — With material and labor costs mounting steadily, every record company in the business with the lone exception of M-G-M, this week followed Decca's lead and announced price increases, raising the retail cost of a record from 75 cents to 85 cents, plus a four-cent federal excise tax.

All the majors late in the week decided that they would have to follow the trend and raise prices in order to meet the squeeze of rising costs.

The only firm which has not yet hiked its prices is M-G-M. Frank Walker, President, stated at press time (Friday) that though his firm was not yet ready to raise its prices, it would undoubtedly have to go along with the general increase at some future date.

All during the week, word came from independents throughout the country that they too had made price adjustments to try to meet some of the costs which they had been absorbing ever since materials started to rise.

As we went to press, all interested officials were anxiously awaiting the President's speech to see whether it would have any affect on the recent move and further to see what record companies could do in the emergency.

The rise will not only help defray the increased expenses for record manufacturers, but it will mean an increase also to dealers and distributors.

Another beneficiary will be the musicians union which will receive a hike of \$10.00 per 1000 disks sold.

Operators, in a spot check by The Cash Box, expressed the opinion that this was just another blow at their incomes and that the ultimate result is that they must go to 10 cents per play. The big problem is to get the operators in every area to agree to this increase.

As one operator put it, "I'd go to 10 cents tomorrow, but I can't do it alone. I need the cooperation of the operators."

Eddie Burg of Royal Music Company, Newark, N. J., one of the largest operating firms in the east, stated that with increases having taken place in everything that went into the operation of a music route, it was absolutely necessary that operators change to 10 cents per play and he offered the suggestion of four for a quarter.

"If we don't get together and change over," stated Burg, "many music operators will have to go out of business very soon."

At most of the record companies, it was rumored that distributors and dealers were stocking up to get under the deadline date when the new schedules would go into effect. Although each firm had a different date, the increase was generally instituted by December 15.

Typical of the announcements being sent out to dealers was a letter by Sidney N. Goldberg, Vice President of Decca Distributing Corp., stating that the price rise went into effect "due to the ever-increasing cost of material, labor and all other factors that go into the producing and servicing of records."

"We regret the necessity of an increase at this time," Mr. Goldberg continued, "but it has become necessary in order to maintain the quality of product and service."

BILLBOARD PICKS in "TIPS ON TOPS"

December 16, 1950

NEW NATIONAL HIT

KATE SMITH

NATIONAL # 9139

"LITTLE BITTY BABY"

backed by

"THE SAME LORD"

NATIONAL # 9138

"AVE MARIA"

"THE LORD'S PRAYER"

ORDER FROM YOUR NEAREST DISTRIBUTOR OF NATIONAL DISC SALES 1841 BROADWAY N. Y. 23, N. Y.

Sure Fire!! "JITTERBUG SPECIAL"

"I'LL NEVER, NEVER LET YOU GO"

by THE SHADOWS

Sittin' In 583

"WEST INDIE BLUES"

by ED WILEY

Sittin' In 585

Sittin' in with
RECORDS INCORPORATED
 774 TENTH AVENUE
 NEW YORK 19, N. Y.
 PLAZA 7-8562

BMI record report AND FORECAST OF TOMORROW'S SONG HITS

IN HEAVY DEMAND

★ **IT IS NO SECRET** (Duchess) - In the wake of Stuart Hamblen's (Columbia) smash, others are hitting the wave. The Three Suns (Victor) have a great disc; Bob Houston (London) rates "Sleeper of the Week" from Cash Box; Bill Kenny (Decca) lands a Billboard "pick"; Elton Britt and Rosalie Allen (Victor) are in demand; and Ozie Waters (Coral) is up with the winners.

ADVANCE DOPE

★ **SO LONG** (Folkways) - The Weavers (Decca) have another "IRENE" in this. Gordon Jenkins gives it a great setting. Watch the trade rave!

BILLBOARD'S CHOICE

★ **HOT ROD RACE** (Four Star) - Billboard lists this among "Tomorrow's Hits." Tiny Hill (Mercury) and Arkie Shilley (Gilt Edge) were first with this "hot" novelty.

SPIKE JONES CLICK

★ **MOMMY WON'T YOU BUY A BABY BROTHER** (Arena Stars) - Spike Jones (Victor) is riding high and alone with this ditty which is giving "THE THING" a close race in sales.

BREAKING BIG

★ **IF YOU'VE GOT THE MONEY, I'VE GOT THE TIME** (Peer) - Breaking big and comes out of the folk category with Jo Stafford's (Columbia) release in the van. Among 14 labels are top-ranking versions by Texas Jim Robertson (Victor), Ernie Lee (Mercury), June Hutton (Decca), Joan Shaw (MGM) and Kenny Roberts (Coral).

DRAWS FAVOR

★ **A MAN AIN'T NOTHIN' BUT A WOLF** (Duchess) - Margaret Whiting (Capitol) introduces a tune that is drawing favor everywhere.

"BEST BET"

★ **WHO KICKED THE LIGHT PLUG** (Out of the Socket) (Tri-Boro) - Dolores Dell (Jubilee) and her Two Sparks introduce a clever and amusing novelty with bounce. A Cash Box "Best Bet." Tune also provides Betty Hutton (Victor) with a strong vehicle.

HOT NOVELTY JUMP

★ **YOU DYED YOUR HAIR CHARTREUSE** (Goday) - Another of those hot jump ditties by the one and only Louis Jordan (Decca) in his best groove. Gordon MacRae (Capitol) and the Ewing Sisters with Frank De Vol's Orch. give the tune their own special treatment on another platter that will go.

BMI 10th Anniversary 1940-1950
BROADCAST MUSIC, Inc.
 580 FIFTH AVENUE, NEW YORK 19, N. Y.
 CHICAGO • HOLLYWOOD • TORONTO • MONTREAL

RCA Moves Record Execs To N. Y. Appoints George Marek A & R Director

CAMDEN, N. J.—To effect closer coordination of RCA Victor Record Department sales, merchandising, and promotional activities with artists and repertoire functions now located in New York, top executives of the department will shift their headquarters from Camden, N. J., to New York, it was announced today by Paul A. Barkmeier, Vice-President of RCA and General Manager of the department.

Involved in the move, which is effective immediately, are Lawrence W. Kanaga, General Sales and Merchandising Manager; David J. Finn, Advertising and Sales Promotion Manager; Robert M. Macrae, Merchandise Manager; Edward O. Welker, Sales Planning Manager; and Edward Dodelin, Field Sales Supervisor.

In line with the transfer of headquarters, Mr. Barkmeier also announced that George R. Marek, noted music authority, who joined the RCA Victor organization early this year, has been appointed to a newly created post of Director of Artists and Repertoire for the RCA Victor Record Department.

In his new position, Mr. Marek, who was formerly Assistant to the General Manager, will be responsible for overall supervision of the company's recording activities, including both Popular and Red Seal categories.

Charles Grean, who has been active in the music field since 1932 as an instrumentalist, arranger and conductor, will continue as manager of the Popular Artists and Repertoire Department.

Since Mr. Marek joined the RCA Victor Record Department, Mr. Barkmeier said, he has demonstrated "a sound feeling for what the broad public wants in recorded music." Paying tribute to Mr. Marek's talents for merchandising and promotion, and his flair for advertising, Mr. Barkmeier credited the new director with the origin and success of the company's Red Seal "Words and Music" promotion and its disc jockey newspaper campaign.

When Marek joined RCA Victor in March of this year, he was widely known as a music columnist, author, and advertising executive.

Mr. Grean, who has been manager of RCA Victor's Popular Artists and Repertoire Department since June of this year, joined the company in 1947 with a musical background as an instrumentalist, copyist, arranger and conductor for a variety of radio shows, including the Kraft Music Hall, and such well known orchestras as the Glenn Miller and Casa Loma organizations. He also wrote the lyrics for the currently top-selling record, "The Thing."

THE CASH BOX Disk Jockey's REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending December 16.

Don Bell

KRNT—Des Moines, Iowa

1. THE THING (Phil Harris)
2. TENNESSEE WALTZ (Les Paul)
3. HARBOR LIGHTS (Ray Anthony)
4. A BUSHEL AND A PECK (Hayes & Wakely)
5. RUDOLPH, THE RED NOSED REINDEER (Gene Autry)
6. HARBOR LIGHTS (Sammy Kaye)
7. A BUSHEL AND A PECK (Como & Hutton)
8. THINKING OF YOU (Don Cherry)
9. THE ROVING KIND (Guy Mitchell)
10. TENNESSEE WALTZ (Fontane Sisters)

Ira Cook

KECA—Hollywood, Calif.

1. THE THING (Phil Harris)
2. TENNESSEE WALTZ (Les Paul)
3. SLEIGH RIDE (Percy Faith)
4. AUTUMN LEAVES (Bing Crosby)
5. PATRICIA (Sammy Kaye)
6. A MARSHMALLOW WORLD (Ray Anthony)
7. I AM LOVED (Gordon MacRae)
8. TO THINK YOU'VE CHOSEN ME (E. Howard)
9. YOU'RE JUST IN LOVE (Perry Como)
10. IF I WERE A BEL (Mindy Carson)

Don Larkin

WAAT—Newark, N. J.

1. TENNESSEE WALTZ (Patti Page)
2. I'M MOVING ON (Hank Snow)
3. IF YOU'VE GOT THE MONEY (Tex Jim Robertson)
4. MOANIN' THE BLUES (Hank Williams)
5. FROSTY, THE SNOWMAN (Gene Autry)
6. IT IS NO SECRET (Ray Smith)
7. GOLDEN ROCKET (Hank Snow)
8. I'M THE ONE WHO LOVES YOU (S. Hamblen)
9. TEARDROPS FROM MY EYES (Red Kirk)
10. SHOTGUN BLUES (Tennessee Ernie)

Art Tacker

WTAO—Cambridge, Mass.

1. SMILE, SMILE, SMILE (Mitch Miller)
2. I GET A FUNNY FEELIN' (Mills Bros.)
3. MY BOUQUET (Hugo Winterhalter)
4. CHRISTMAS IN KILLARNEY (Tommy Tucker)
5. MY HEART CRIES FOR YOU (Guy Mitchell)
6. BE MY LOVE (Mario Lanza)
7. COULD BE (Dick Haymes)
8. TENNESSEE WALTZ (Patti Page)
9. MUSIC BY THE ANGELS (Billy Williams)
10. SERRANATA (Art Lund)

Eddie Hubbard

WIND—Chicago, Ill.

1. TENNESSEE WALTZ (Patti Page)
2. YEA BOO (Anita O'Day)
3. TO THINK YOU'VE CHOSEN ME (E. Howard)
4. POPPA SANTA CLAUS (Bing Crosby)
5. MY HEART CRIES FOR YOU (Guy Mitchell)
6. SLEIGH RIDE (Boston Pops)
7. I'LL NEVER BE FREE (Kay Starr)
8. THE PLACE WHERE I WORSHIP (Al Morgan)
9. OH BABE (Kay Starr)
10. RUDOLPH, THE RED NOSED REINDEER (Gene Autry)

Mort Green

WFGN—Gaffney, S. C.

1. TENNESSEE WALTZ (Patti Page)
2. THE THING (Phil Harris)
3. IF I WERE A BELL (Mindy Carson)
4. NEVERTHELESS (Ray Anthony)
5. HOT ROD RACE (Tiny Hill)
6. MUSIC BY THE ANGELS (Vic Damone)
7. ALL MY LOVE (Patti Page)
8. OH BABE (Louis Prima)
9. A BUSHEL AND A PECK (Hayes & Kallen)
10. A MARSHMALLOW WORLD (Vaughn Monroe)

Bud Wendell

WJMO—Cleveland, Ohio

1. TENNESSEE WALTZ (Patti Page)
2. THE THING (Phil Harris)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. BE MY LOVE (Mario Lanza)
5. IF I WERE A BELL (Frankie Laine)
6. SNOWY WHITE SNOW AND JINGLE BELLS (Vaughn Monroe)
7. MARSHMALLOW WORLD (Vic Damone)
8. LONGING (Russ Morgan)
9. DADDY'S LITTLE BOY (Mills Brothers)
10. THE SEA OF THE MOON (Tony Martin)

Dick Coleman

WCBM—Baltimore, Md.

1. TENNESSEE WALTZ (Patti Page)
2. THINKING OF YOU (Don Cherry)
3. NEVERTHELESS (Mills Brothers)
4. I NEED YOU SO (Don Cornell)
5. MY HEART CRIES FOR YOU (Dinah Shore)
6. ALL MY LOVE (Patti Page)
7. BE MY LOVE (Mario Lanza)
8. THIRSTY FOR YOUR KISSES (Ames Bros.)
9. I GET A FUNNY FEELIN' (Mills Bros.)
10. PLACE WHERE I WORSHIP (Al Morgan)

Larry Gentile

WJBK—Detroit, Mich.

1. ALL MY LOVE (Patti Page)
2. THIRSTY FOR YOUR KISSES (Ames Bros.)
3. TENNESSEE WALTZ (Patti Page)
4. HARBOR LIGHTS (Ralph Flanagan)
5. MERRY CHRISTMAS EVERYWHERE (F. Laine)
6. I AM LOVED (Gordon MacRae)
7. MY HEART CRIES FOR YOU (Guy Mitchell)
8. TAKE ME YOUR ARMS (Don Cornell)
9. A MARSHMALLOW WORLD (Vic Damone)
10. IF I HAD KNOWN (Three Sparks Bros.)

David Walshak

KCTI—Gonzales, Tex.

1. NEVERTHELESS (Paul Weston)
2. LONGING (Russ Morgan)
3. ONE FINGER MELODY (Frank Sinatra)
4. CAN'T SEEM TO LAUGH ANYMORE (J. Parker)
5. ALL MY LOVE (Guy Lombardo)
6. HARBOR LIGHTS (Ralph Flanagan)
7. TO THINK YOU'VE CHOSEN ME (E. Howard)
8. THE PLACE WHERE I WORSHIP (Al Morgan)
9. COULD BE (Vaughn Monroe)
10. TENNESSEE WALTZ (Patti Page)

Jay Serwin

WFGM—Fitchburg, Mass.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. YOU'RE JUST IN LOVE (Perry Como)
3. THE ROVING KIND (Guy Mitchell)
4. BE MY LOVE (Mario Lanza)
5. CHRISTMAS IN KILLARNEY (Percy Faith)
6. SILVER BELLS (Bing Crosby)
7. TENNESSEE WALTZ (Erskine Hawkins)
8. RAINBOW GAL (Alan Dale)
9. THINKING OF YOU (Eddie Fisher)
10. NEVERTHELESS (Paul Weston)

Bob Stevens

WVCG—Coral Gables, Fla.

1. TENNESSEE WALTZ (Patti Page)
2. THE THING (Phil Harris)
3. NEVERTHELESS (Ralph Flanagan)
4. I'M AFRAID TO LOVE YOU (Frankie Carle)
5. HARBOR LIGHTS (Ray Anthony)
6. ALL MY LOVE (Patti Page)
7. OH BABE (Kay Starr)
8. THINKING OF YOU (Don Cherry)
9. CAN'T SEEM TO LAUGH ANYMORE (R. Hayes)
10. I'LL NEVER BE FREE (Starr & Ernie)

Robin Seymour

WEMH—Detroit, Mich.

1. TENNESSEE WALTZ (Patti Page)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. THE THING (Phil Harris)
4. NEVERTHELESS (Frank Sinatra)
5. RUDOLPH, THE RED NOSED REINDEER (Gene Autry)
6. ALL MY LOVE (Patti Page)
7. YOU'RE JUST IN LOVE (Como & Fontane)
8. MR. ANTHONY BOBBIE (Ray Anthony)
9. THE ROVING KIND (Guy Mitchell)
10. GONNA LIVE UNTIL I DIE (Frankie Laine)

Ed Penney

WFGM—Fitchburg, Mass.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. THE ROVING KIND (Guy Mitchell)
3. BE MY LOVE (Mario Lanza)
4. YOU'RE JUST IN LOVE (Perry Como)
5. IT IS NO SECRET (Bob Houston)
6. ROWDY DOW (Judy Valentine)
7. LITTLE WHITE DUCK (Danny Kaye)
8. TENNESSEE WALTZ (Erskine Hawkins)
9. A MAN GETS AWFULLY LONESOME (F. Laine)
10. TIME OUT FOR TEARS (King Cole)

Lee Stewart


WHAT—Philadelphia, Pa.

1. MOANIN' THE BLUES (Hank Williams)
2. DADDY'S LAST LETTER (Tex Ritter)
3. IF MEMORIES WERE MONEY (Ozie Waters)
4. THE GOLDEN ROCKET (Hank Snow)
5. BLUE CHRISTMAS (Jesse Rogers)
6. TENNESSEE WALTZ (Patti Page)
7. THE LOVEBUG ITCH (Eddie Arnold)
8. THE PLACE WHERE I WORSHIP (Al Morgan)
9. I'LL NEVER BE FREE (Ernie & Starr)
10. IF YOU'VE GOT THE MONEY, I'VE GOT THE TIME (Tennessee Ernie)

Roger Clark

WNOR—Norfolk, Va.

1. TENNESSEE WALTZ (Patti Page)
2. YEA BOO (Anita O'Day)
3. WHERE DO I GO FROM YOU? (R. Clooney)
4. NEVERTHELESS (Paul Weston)
5. ORANGE COLORED SKY (Kenton & Cole)
6. MARRYING FOR LOVE (Cloonan & Mitchell)
7. ROVING KIND (Guy Mitchell)
8. THE THING (Paul Weston)
9. AY AY CHUG A CHUG (Peggy Lee)
10. MY HEART CRIES FOR YOU (Dinah Shore)



IT'S ALL IN THE POINT

The new PERMO-made POINTS of Osmium Alloy are the result of 20 years of progressive development—which has made possible the practical combination of prolonged tone quality of both needles and records.

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THE CASH BOX

Disc Jockey's REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending December 16.

Frank White

KMYR—Denver, Colo.

1. THINKING OF YOU (Bobby Byrne & Ork.)
2. NEVERTHELESS (Frank Sinatra)
3. THE THING (Phil Harris)
4. YOU'RE JUST IN LOVE (Gordon Jenkins & Ork.)
5. NARCISSEUS (Bob Dewey & Ork.)
6. SMILE, SMILE, SMILE (Mitch Miller)
7. ONE FINGER MELODY (Frank Sinatra)
8. A BUSHEL AND A PECK (Como & Hutton)
9. LOVER COME BACK TO ME (Johnny Long & Ork.)
10. COULD BE (Dick Haymes)

Louis Stone

WGBB—Freeport, N. Y.

1. THE THING (Phil Harris)
2. PATRICIA (Perry Como)
3. HARBOR LIGHTS (Ray Anthony)
4. ALL MY LOVE (Patti Page)
5. TENNESSEE WALTZ (Patti Page)
6. JUST SAY I LOVE HIM (Kay Armen)
7. THINKING OF YOU (Eddie Fisher)
8. THE BLACK ROSE (Joyce India)
9. RUDOLPH, THE RED NOSED REINDEER (Gene Autry)
10. FROSTY, THE SNOWMAN (King Cole)

Howard Malcolm

WTRY—Albany, N. Y.

1. TENNESSEE WALTZ (Patti Page)
2. THE THING (Teresa Brewer)
3. THREE LITTLE DWARFS (Stuart Hamblen)
4. CHRISTMAS TREE ANGEL (Andrews Sisters)
5. THE PLACE WHERE I WORSHIP (Al Morgan)
6. DON'T EVEN CHANGE A PICTURE (Lee Morse)
7. THINKING OF YOU (Don Cherry)
8. ALL MY LOVE (Percy Faith)
9. CHRISTMAS IN KILLARNEY (Percy Faith)
10. HARBOR LIGHTS (Sammy Kaye)

Larry Doyle

KGA—Spokane, Wash.

1. HARBOR LIGHTS (Sammy Kaye)
2. THE THING (Phil Harris)
3. COULD BE (Vaughn Monroe)
4. TENNESSEE WALTZ (Tommy Tucker)
5. TO THINK YOU'VE CHOSEN ME (Eddy Howard)
6. AUTUMN LEAVES (Ray Anthony)
7. CHRISTMAS IN KILLARNEY (Percy Faith)
8. CHRISTMAS (Rosemary Clooney)
9. JUST THE WAY (Polly Bergen)
10. LOOKS LIKE A COLD, COLD WINTER (Mindy Carson)

Eddie Gallaher

WTOP—Washington, D. C.

1. TENNESSEE WALTZ (Patti Page)
2. THE THING (Phil Harris)
3. HARBOR LIGHTS (Sammy Kaye)
4. A BUSHEL AND A PECK (Como & Hutton)
5. NEVERTHELESS (Paul Weston)
6. THINKING OF YOU (Don Cherry)
7. ALL MY LOVE (Patti Page)
8. ORANGE COLORED SKY (King Cole)
9. RUDOLPH, THE RED NOSED REINDEER (Gene Autry)
10. MARSHMALLOW WORLD (Bing Crosby)

Garry Stevens

WGY—Schenectady, N. Y.

1. YOU'RE JUST IN LOVE (Perry Como)
2. HARBOR LIGHTS (Ray Anthony)
3. NEVERTHELESS (Paul Weston)
4. THINKING OF YOU (Eddie Fisher)
5. ALL MY LOVE (Patti Page)
6. JING-A-LONG, JING-A-LING (Fontane Sisters)
7. I'LL ALWAYS LOVE YOU (Martha Tilton)
8. ORANGE COLORED SKY (Cole & Kenton)
9. RAINBOW GAL (Alan Dale)
10. TO THINK YOU'VE CHOSEN ME (Eddy Howard)

Bob Watson

WSB—Atlanta, Ga.

1. AUTUMN LEAVES (Ray Anthony)
2. TENNESSEE WALTZ (Patti Page)
3. BE MY LOVE (Mario Lanza)
4. IT IS NO SECRET (Bill Kenny)
5. NEVERTHELESS (Paul Weston)
6. NOBODY'S CHASING ME (Dinah Shore)
7. YOU'RE JUST IN LOVE (Perry Como)
8. THE THING (Phil Harris)
9. MR. ANTHONY'S BOOGIE (Ray Anthony)
10. SLAUGHTER ON TENTH AVE. (Les Brown)

Bill Silbert

WXYZ—Detroit, Mich.

1. THIRSTY FOR YOUR KISSES (Ames Bros.)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. TELL KNOW (Fran Warren)
4. CHRISTMAS IN KILLARNEY (Dennis Day)
5. THE THING (Phil Harris)
6. ONE FINGER MELODY (Frank Sinatra)
7. SLEIGH RIDE (Johnny Desmond)
8. LOOKS LIKE A COLD, COLD WINTER (Georgia Gibbs)
9. LOVE LOCKED OUT (Bill Farrell)
10. TENNESSEE WALTZ (Patti Page)

Rex Dale

WCKY—Cincinnati, Ohio

1. TENNESSEE WALTZ (Patti Page)
2. BE MY LOVE (Mario Lanza)
3. HARBOR LIGHTS (Ray Anthony)
4. NEVERTHELESS (Frankie Laine)
5. CHRISTMAS (Rosemary Clooney)
6. MY HEART CRIES FOR YOU (Vic Damone)
7. THE ROVING KIND (The Weavers)
8. CHRISTMAS IN KILLARNEY (Larry Fortine)
9. USE YOUR IMAGINATION (Gordon MacRae)
10. MARSHMALLOW WORLD (Vaughn Monroe)

Max Cole

WOV—New York, N. Y.

1. ORANGE COLORED SKY (Kenton & Cole)
2. BLOWING BUBBLES (Shaw & Jenkins)
3. SONNY SPEAKS (Woody Herman)
4. HARBOR LIGHTS (Dinah Washington)
5. THINKING OF YOU (Eddie Fisher)
6. OH BABE (Ray Star)
7. THE THING (Teresa Brewer)
8. THE NEARNESS OF YOU (Sarah Vaughan)
9. TENNESSEE WALTZ (Patti Page)
10. AUTUMN LEAVES (Ray Anthony)

Mort Nusbaur

WHAM—Rochester, N. Y.

1. MARSHMALLOW WORLD (Johnny Desmond)
2. THE THING (Phil Harris)
3. MR. TOUCHDOWN U. S. A. (Hugo Winterhalter)
4. TO THINK YOU'VE CHOSEN ME (Eddy Howard)
5. JING-A-LING (Fontane Sisters)
6. THE PLACE WHERE I WORSHIP (Doris Day)
7. CHRISTMAS IN KILLARNEY (Doris Day)
8. YOU'RE JUST IN LOVE (Como & Fontane Sisters)
9. OUR LADY OF FATIMA (Kitty Callen & Richard Hayes)
10. IT IS NO SECRET (Bill Kenny)

Bernie Mack

WMUR—Manchester, N. H.

1. TENNESSEE WALTZ (Patti Page)
2. THE THING (Phil Harris)
3. NEVERTHELESS (Ray Anthony)
4. THE ROVING KIND (Guy Mitchell)
5. SILVER BELLS (B. Crosby & Carol Richard)
6. I'D LIKE TO HITCH A RIDE (Andrews Sisters)
7. SLEIGH RIDE (Johnny Desmond)
8. MUSIC BY THE ANGELS (Ames Bros.)
9. IF I WERE A BELL (Doris Day)
10. NOLA (Les Paul)

Jackson Lowe

WWDC—Washington, D. C.

1. TENNESSEE WALTZ (Patti Page)
2. THE THING (Phil Harris)
3. THINKING OF YOU (Don Cherry)
4. NEVERTHELESS (Ralph Flanagan)
5. ORANGE COLORED SKY (Cole & Kenton)
6. I'LL ALWAYS LOVE YOU (Dean Martin)
7. LUCKY, LUCKY, LUCKY ME (Evelyn Knight)
8. HARBOR LIGHTS (Dinah Washington)
9. TIME OUT FOR TEARS (Nat King Cole)
10. MY HEART CRIES FOR YOU (Dinah Shore)

Bill Apple

KRSC—Seattle, Wash.

1. IF I WERE A BELL (Doris Day)
2. THE THING (Phil Harris)
3. CHRISTMAS IN KILLARNEY (Dennis Day)
4. STRANGER IN THE CITY (Fran Warren)
5. WHERE DO I GO FROM YOU (Freddie Martin)
6. NEVERTHELESS (Frankie Laine)
7. JOHANNESBURG (Tony Martin)
8. I SEE A MILLION PEOPLE (Martha Tilton)
9. A BUSHEL AND A PECK (Johnny Desmond)
10. COULD BE (Vaughn Monroe)

Wallie Dunlap

WLIZ—Bridgeport, Conn.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. THE THING (Phil Harris)
3. CAN'T SEEM TO LAUGH ANYMORE (Richard Hayes)
4. MY ANTHONY'S BOOGIE (Ray Anthony)
5. TENNESSEE WALTZ (Patti Page)
6. THINKING OF YOU (Don Cherry)
7. A BUSHEL AND A PECK (Johnny Desmond)
8. RUDOLPH, THE RED NOSED REINDEER (Spike Jones)
9. OH BABE (Louis Prima)
10. IF I WERE A BELL (Mindy Carson)

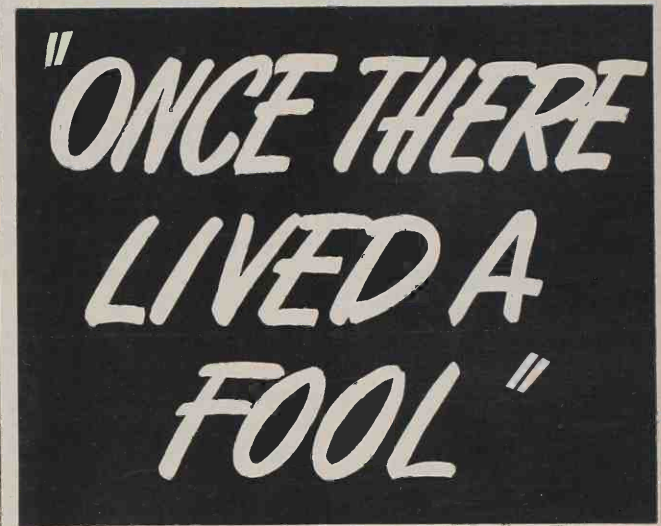
Sherm Feller

WCOP—Boston, Mass.

1. THE THING (Tommy Tucker)
2. TENNESSEE WALTZ (Patti Page)
3. GET OUT THOSE OLD RECORDS (Guy Lombardo)
4. CALL OF THE WILD GOOSE (Mickey Katz)
5. PETITE WALTZ (Three Suns)
6. CARAVAN (Jack Pleis)
7. CROSS MY HEART (Hugo Winterhalter)
8. THE ROVING KIND (Guy Mitchell)
9. CHRISTMAS IN KILLARNEY (Percy Faith)
10. RAINBOW GAL (Alan Dale)



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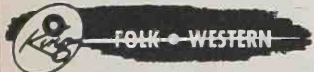


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15087 I'VE NEVER BEEN IN LOVE
BEFORE
SHE'S JUST THE GIRL I LOVE
- ★ **JOHNNY LONG**
15081 I DON'T CARE
ONCE YOU FIND YOUR GUY
- ★ **PEE WEE ERWIN**
15075 WHEN THE SAINTS GO
MARCHING IN
TIN ROOF BLUES
15076 TIGER RAG
WOLVERINE BLUES
- ★ **MARGARET PHELAN**
15089 HALF AS MUCH FLIRTIN'
THINKING OF YOU



- ★ **HAWKSHAW HAWKINS**
918 I LOVE YOU A THOUSAND WAYS
TEARDROPS FROM MY EYES
- ★ **MOON MULLICAN**
917 THE LEAVES MUSTN'T FALL
I WAS SORTA WONDERIN'
830 I'LL SAIL MY SHIP ALONE
MOON'S TUNE
- ★ **WAYNE RANEY**
910 OLD FASHIONED MATRIMONY
IN MIND
PARDON MY WHISKERS
914 IF YOU'VE GOT THE MONEY, I'VE
GOT THE TIME
REAL HOT BOOGIE
- ★ **DELMORE BROTHERS**
911 BLUES YOU NEVER LOSE
LIFE'S TOO SHORT
- ★ **GRANDPA JONES**
912 STAY IN THE WAGON YARD
MELINDA



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ME SO.
- ★ **WYNONIE HARRIS and
LUCKY MILLINDER**
4418 OH BABE!
SILENT GEORGE
4419 TEARDROPS FROM MY EYES
PLEASE OPEN YOUR HEART
- ★ **EARL BOSTIC**
4420 WAY DOWN
MERRY WIDOW WALTZ
- ★ **BULL MOOSE JACKSON**
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- ★ **EDDIE "CLEANHEAD"
VINSON**
4414 IF YOU DON'T THINK I'M SINK-
ING (LOOK WHAT A HOLE
I'M IN)
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- ★ **LONNIE JOHNSON**
4411 I'M SO CRAZY FOR LOVE
NOTHIN' CLICKIN' CHICKEN

- ★ **ROY BROWN**
DeLuxe 3306 DREAMING BLUES
DeLuxe 3308 LOVE DON'T LOVE NOBODY
"LONG ABOUT SUNDOWN
CADILLAC BABY
DeLuxe 3311 DOUBLE CROSSING WOMAN
TEEN AGE JAMBOREE

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WELL"**

b/w

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AT LAST"**

BY KATHY MARCH

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b/w "Oh Holy Night"

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Fast Becoming a Standard

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NEW YEARS EVE?"**

b/w "LONELY CHRISTMAS"

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315 W. 47th St., N. Y., N. Y.

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JACKSON'S**
"SILENT NIGHT"
and
"GO TELL IT
ON THE MOUNTAIN"
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APOLLO RECORDS, INC.
457 W. 45 St. N. Y.



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To
The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's
South Side, and New Orleans.

- | | | |
|--|---|---|
| <p>① TENNESSEE WALTZ
Patti Page
(Mercury)</p> | <p>TEAR DROPS FROM MY EYES
Ruth Brown
(Atlantic 919)</p> | <p>PLEASE SEND ME SOMEONE TO LOVE
Percy Mayfield
(Specialty 375)</p> |
| <p>② TEAR DROPS FROM MY EYES
Ruth Brown
(Atlantic)</p> | <p>PLEASE SEND ME SOMEONE TO LOVE
Percy Mayfield
(Specialty 375)</p> | <p>OLD TIME SHUFFLE
Lowell Fulson
(Swingtime)</p> |
| <p>③ THE LORD'S PRAYER
Orioles
(Jubilee)</p> | <p>ANYTIME, ANYWHERE, ANYPLACE
Joe Morris
(Atlantic 914)</p> | <p>DIRTY PEOPLE
Smiley Lewis
(Imperial)</p> |
| <p>④ OH BABE
Larry Darnel
(Regal)
Jimmy Preston
(Derby)</p> | <p>BLUE SHADOWS
Lowell Fulson
(Swingtime 226)</p> | <p>ALABAMA BLUES
Elmore Nixon
(Peacock)</p> |
| <p>⑤ BAD, BAD WHISKEY
Amos Milburn
(Aladdin)</p> | <p>OLD TIME SHUFFLE
Lloyd Glen
(Swingtime 237)</p> | <p>OH BABE
Larry Darnel
(Regal)</p> |
| <p>⑥ PLEASE SEND ME SOMEONE TO LOVE
Percy Mayfield
(Specialty)</p> | <p>OH BABE
Larry Darnel
(Regal)</p> | <p>FEELIN' HAPPY
Joe Turner
(Freedom)</p> |
| <p>⑦ ANNA BACOA
Chapuseaux Y
Damiron
(Landia 5001)</p> | <p>HARBOR LIGHTS
Dinah Washington
(Mercury)</p> | <p>I'M GONNA TELL MY MOMMA
Amos Milburn
(Aladdin)</p> |
| <p>⑧ HARBOR LIGHTS
Dinah Washington
(Mercury)</p> | <p>MILLION DOLLAR SECRET
Helen Humes
(Modern)</p> | <p>TEAR DROPS FROM MY EYES
Ruth Brown
(Atlantic)</p> |
| <p>⑨ ANYTIME, ANYWHERE, ANYPLACE
Joe Morris
(Atlantic 914)</p> | <p>BESAME MUCHO
Ray-O-Vacs
(Decca)</p> | <p>XMAS BLUES
Larry Darnel
(Regal)</p> |
| <p>⑩ MILLION DOLLAR SECRET
Helen Humes
(Modern)</p> | <p>TWO YEARS OF TORTURE
Percy Mayfield
(Hollywood 111)</p> | <p>TELEPHONE BLUES
Floyd Dixon
(Aladdin)</p> |

HOT

in DETROIT in LOS ANGELES in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Detroit, Los Angeles and Other Cities Listed.

1 PLEASE SEND ME SOMEONE TO LOVE
Percy Mayfield
(Specialty 375)

2 ANYTIME, ANYWHERE, ANYPLACE
Joe Morris
(Atlantic)

3 STREET WALKIN' DADDY
Margie Day
(Dot)

4 OLD TIME SHUFFLE
Lowell Fulson
(Swingtime)

5 TEAR DROPS FROM MY EYES
Ruth Brown
(Atlantic)

6 I NEED YOU SO
Ivory Joe Hunter
(MGM 10663)

7 BAD, BAD WHISKEY
Amos Wilburn
(Aladdin)

8 TELEPHONE BLUES
Floyd Dixon
(Aladdin)

9 MILLION DOLLAR SECRET
Helen Humes
(Modern)

10 I LOVE YOU MY DARLIN'
Joe Fritz
(Sittin' In)

TEAR DROPS FROM MY EYES
Ruth Brown
(Atlantic)

BAD, BAD WHISKEY
Amos Wilburn
(Aladdin)

EVERY NIGHT ABOUT THIS TIME
Fats Domino
(Imperial)

PLEASE SEND ME SOMEONE TO LOVE
Percy Mayfield
(Specialty)

ONCE THERE LIVED A FOOL
Jimmy Grissom
(Recorded in Hollywood)

TENNESSEE WALTZ
Patti Page
(Mercury)

TELEPHONE BLUES
Floyd Dixon
(Aladdin)

OLD TIME SHUFFLE
Lowell Fulson
(Swingtime)

ROCKIN' BLUES
Johnny Otis
(Savoy)

BREAKING UP THE HOUSE
Tiny Bradshaw
(King)

OAKLAND, CAL.
1. Teardrops From My Eyes (Ruth Brown)
2. Tennessee Waltz (Patti Page)
3. Bad, Bad Whiskey (Amos Wilburn)
4. Please Send Me Someone To Love (Percy Mayfield)
5. Telephone Blues (Floyd Dixon)
6. Gonna Have A Merry Xmas (The Nic Nacs)
7. Walkin' And Cryin' (B. B. King)
8. Possum Hunt (Smokey Hogg)
9. Lemonade (Louis Jordan)
10. Lonesome Christmas (Lowell Fulson)

SEATTLE, WASH.
1. Time Out For Tears (King Cole)
2. It Won't Be Long (Julia Lee)
3. My Man Stands Out (Julia Lee)
4. Darn That Dream (Miles Davis)
5. Battin' The Boogie (Joshua Johnson)
6. T-Bone Shuffle (T-Bone Walker)
7. Fine And Mellow (Julia Lee)
8. Caledonia (Sugar Chile Robinson)
9. Get To Gettin' (King Cole)
10. Don't Save It Too Long (Julia Lee)

CINCINNATI, OHIO
1. Bad, Bad Whiskey (Amos Wilburn)
2. Merry Xmas (Charles Brown)
3. Oh Babe (Larry Darnel)
4. Jitterbug Special (Shadows)
4. Anytime, Anyplace, Anywhere (Joe Morris)
6. How High The Moon? (Charles Brown)
7. Hit The Road (Little Willie)
8. Million Dollar Secret (Helen Humes)
9. E Baba Le Bab (Helen Humes)
10. Tennessee Waltz (Patti Page)

SHOALS, IND.
1. Anytime, Anyplace, Anywhere (Joe Morris)
2. Teardrops From My Eyes (Ruth Brown)
3. Street Walkin' Daddy (Margie Day)
4. I'm Gonna Have Myself A Ball (Tiny Bradshaw)
5. Blue Light Boogie (Louis Jordan)
6. Everybody's Somebody's Fool (Lionel Hampton)
7. Blue Shadows (Lowell Fulson)
8. Oh Babe (Roy Milton)
9. Can Anyone Explain? (Savannah Churchill)
10. I Want My Baby For Xmas (Joe Liggins)

DALLAS, TEX.
1. Bad, Bad Whiskey
2. Telephone Blues (Floyd Dixon)
3. Every Night About This Time (Floyd Dixon)
4. Please Send Me Someone To Love (Percy Mayfield)
5. The Sun Went Down (T-Bone Walker)
6. Ticket Agent Blues (Lil Don Jackson)
7. Blues, Blues, Blues (Brownie McGhee)
8. Sophrine B (Calvin Boze)
9. Texas Blues (Charles Brown)
10. Tough Luck Blues (Lil Don Jackson)

Louis Jordan Starts 13th Year On Decca With Signing Of New Three Year Pact



LOUIS JORDAN

NEW YORK—The renewal of an exclusive recording pact with Louis Jordan for another three year term has been announced by Dave Kapp, Vice-President of Decca Records.

Jordan has recorded for Decca for the past thirteen years and has never recorded for any other label.

Consistently one of the industry's top sellers, Louis first organized his now famous Tympany Five consisting of saxophone, trumpet and rhythm section several years ago and began breaking into national prominence while playing in the Capitol Lounge in Chicago.

He came to Decca's attention through Dan Burley, Harlem newspaper man and boogie woogie composer who kept praising his unusual style of music.

Discovering an old tune "Im Gonna Move To The Outskirts Of Town" gathering dust on a music publisher's shelf, he polished it up and proceeded to make musical history for this

proved to be a sock hit. Louis then followed up with "Is You Or Is You Ain't My Baby?"

His all time best seller was "Choo Choo Ch'Boogie" which has sold over a half million records.

On the strength of his clicks, Louis has since become an international favorite on stage and radio.

His latest releases on the Decca label include "Life Is So Peculiar" and "You Rascal, You" on which he teamed up with Louis Armstrong and "Lemonade" backed by "Chartreuse."

Benjamin & Weiss Score Again With New Tunes

NEW YORK—There's no stopping these ace writers Benjamin & Weiss. On the heels of "Can Anyone Explain," "I'll Never Be Free" and "To Think You've Chosen Me," they have another likely hit coming up in "Jet" which was adapted from Harry Revel's "Perfume Suite." The tune was recorded by King Cole who uses a 34 piece band with 8 voices. Laurel will publish it.

The boys have a number one plug at Santly Joy in "When You Return" as well as "How Near To My Heart" which was written several years ago as the title song for the Disney picture "So Dear To My Heart." The tune with the title changed has been waxed by The Mariners for Columbia.

DUSTY "OPEN THE DOOR RICHARD" FLETCHER HAS ANOTHER HIT!! on National Record # 9142

Listen To His Comical Version Of . . . "IF YOU'VE GOT THE MONEY I'VE GOT THE TIME"

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SAVOY # 766 "ROCKIN' BLUES" featuring JOHNNY OTIS with MEL WALKER

SAVOY # 769 "I WILL WAIT" by the 4 BUDS

Savoy RECORD CO., INC.
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Garner Gives Town Hall Concert



NEW YORK—Erroll Garner fixes his tie prior to going on in his Town Hall concert debut, Sunday, December 3. It was the first time Garner gave a concert of this sort and all the proceeds from it were donated to the American Negro Theater. Now on Columbia Records, Garner has long been delighting fans with his terrific piano playing.

THE CASH BOX

Jazz 'n Blues Reviews

★ AWARD O' THE WEEK ★

"ONCE THERE LIVED A FOOL" (2:25)

"I'LL STILL KEEP LOVING YOU" (2:28)

JIMMY GRISSOM
(Recorded In Hollywood 143)

● A great disk turned out on small independent label in Hollywood is destined to make a big splash in the blues 'n rhythm field. Ops who want to get going with a sure thing, oughta grab onto this one as soon as they possibly can. Featuring a wonderful vocal by Jimmy Grissom, this appealing ballad is certain to hit the highspots. It's very soft and easy and puts you in a dreamy

mood that makes you want to keep on listening. This one has a lot of places to go. The lower half is another ballad into which Jimmy gets the same grand feeling as the first side. Both ends are very slow and simply make first rate waxing material. The top deck is a great side and ops who go along with it are gonna be doing themselves a great big favor.

"WITH ALL MY LOVE" (2:46)

"CHIEF, TURN THE HOSE ON ME" (2:54)

THE CAP-TANS
(Dot 1018)

● The Cap-Tans display some excellent harmony on a slow ballad. Going at it with an accompaniment by the Griffin Brothers' orchestra, the boys make this one sound real good. Flip is a faster number with an interesting set of lyrics again done in fine style. Ops should listen in.

"TURTLE ROCK" (2:47)

"BLUES AT DAYBREAK" (2:65)

PAUL WILLIAMS
(Savoy 773)

● A couple of strange sounding instrumentals are sent our way on this disk by Paul Williams and his Hucklebuckers. Both ends have a solid feeling to them and orchestrations which make for unusual listening. Ops who have the spots should hear these sides.

"MY KIND OF MAN" (3:25)

"IF I LOVED YOU" (2:30)

DINAH WASHINGTON
(Mercury 8206)

● Dinah Washington has two ballads on which she turns in her usual good job. Top deck is a slow number with an excellent orchestration by Teddy Stewart and the boys. Lower half is an oldie getting a plush rendition with a skytyping close. Dinah's fans will go wild for these.

"RED SAILS IN THE SUNSET" (2:34)

"MARGIE" (2:43)

ALBERT AMMONS
(Mercury 8205)

● Two first rate piano instrumentals are put forward here by Albert Ammons. Taking a couple of standards, he spins them around in bouncy style and makes them wonderful things to hear all over again. Ops who want a disk that makes for excellent listening better get onto this.

"THE ELEPHANT ROCK" (2:54)

"I'M SO IN LOVE WITH BEAUTIFUL LITTLE YOU" (2:46)

BOB HOWARD
(Skyscraper 1250)

● A new dance which might catch on has a song to go with it that's offered on the upper lid by Bob Howard. Explaining the steps and giving out with the lyrics in more or less talky style, Bob gives the tune a good going over. Flip is a novelty based on an old melody which gets a happy feeling into it. Ops oughta come along.

"BONAPARTE'S RETREAT" (2:57)

"HOT PEPPER" (2:35)

MARGIE DAY
(Dot 1024)

● A present day favorite is given a jumpy version by the spectacular Margie Day on the upper half of this disk. The Griffin Brothers' orchestra comes along on the backing. The lower level is an instrumental by the orchestra. It's loud and has a good beat. After "Street Walkin' Daddy," ops will want to get with this one.

"JEALOUSY" (2:45)

"LIEBESTRAUM" (2:54)

EDDIE HEYWOOD ORCH.
(London 792)

● Two oldies serve Eddie Heywood's orchestra with a couple of numbers that make for wonderful listening. The top deck is an exciting piece of music as done by the boys with Eddie at the piano. The lower lid is a more subdued thing but still good to hear. This will do well in the machines.

"FAMILY PRAYER" (2:40)

"HEAVEN IS NOT MY HOME" (2:41)

SISTER ROSETTA THARPE
(Decca 48190; 9-48190)

● Two unusual spirituals are dished up on this platter by Sister Rosetta Tharpe. The top deck has a terrific beat which she does with the Sam Price Trio. The lower half is a slower number with a very pretty melody. Ops know the pulling power of Sister Rosetta Tharpe.

"IT'S A SIN"
MGM 10818
IVORY JOE HUNTER
M-G-M RECORDS

NOW ON "LUCKY STRIKE HIT PARADE"

BE SURE TO FEATURE HIM ON YOUR "JUKE BOX HIT PARADE"
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READ WHAT THE BIG DISTRIBUTORS SAY ABOUT
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(THE ORIGINAL — IMITATIONS WILL FOLLOW)
Backed by the Great Ted Mossman Tune
"I'LL STILL KEEP LOVING YOU"
UNITED RECORD DIST. — CHICAGO
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ROSEN, PHILADELPHIA "Rush 1,000"	RECORD SALES, BIRMINGHAM, ALA. "Ship 500"
MILNER, ST. LOUIS "Big Hit — Air Express 1,300"	SCHWARTZ, WASHINGTON, D. C. "Rush 1,000"
	PAN-AMERICAN, DETROIT "Start With 500"

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THE CASH BOX

'Folk' and 'Western' Record Reviews



"TENNESSEE WALTZ" (2:55)
"HELEGGED HILEGGED" (2:24)

PEE WEE KING
 (RCA Victor 21-0407; 48-0407)



PEE WEE KING

● Pee Wee King, who wrote the "Tennessee Waltz," recorded it a couple of years ago. RCA Victor is now reissuing it on the heels of the tune's tremendous success and this

original disk is sure to become a hit in its own right. Ops who know what the ditty has done in the pop field oughta latch onto this one right away. With Pee Wee and his Golden West Cowboys providing the proper atmosphere, Redd Stewart gives the lyrics all the feeling they should have. This is really a first rate song any way you look at it and this original western version is gonna be as big as the pop version is. The lower half is another terrific number in a sort of gibberish style with Redd Stewart again vocalizing to Pee Wee King's orchestration. This end too is a good waxing. With "Tennessee Waltz" shooting up there, this disk is a natural and just can't miss.

"IS THERE SOMEBODY ELSE?" (2:45)

"BE KIND AND MAKE ME LOVE YOU" (2:27)

CLARK and McMULLEN
 (Abbey 15024)

● A couple of pleasant duets are offered up here by Clark and McMullen. Taking two ballads, they give them a nice working over with their well blended voices and come out with a disk that's worth hearing. With some fine instrumentals in the background, this disk should do well in the boxes.

"THERE'S BEEN A CHANGE IN ME" (2:15)

"TIE ME TO YOUR APRON STRINGS AGAIN" (2:40)

EDDY ARNOLD
 (RCA Victor 21-0412; 48-0412)

● Eddy Arnold keeps going strong with a winning novelty on the top deck. Going through a good set of lyrics, he gets some fine guitar backing which sets the pace. Flip is a ballad, soft and easy which he renders well in his listenable voice. Ops know the drawing power of Eddy Arnold.

"THE THING" (2:30)

"WINKIN' AND A BLINKIN'" (2:35)

JUNE CARTER
 (RCA Victor 21-0411; 48-0411)

● June Carter and her Bashful Rascals come up with a western version of "The Thing." Giving it a new set of lyrics in keeping with its western locale, June keeps the tune rolling at the same crazy level. The flip is a fast paced thing also featuring cute lyrics which she does very well. Both sides offer a lot.

"ONE WAY TICKET" (2:24)

"CRY BABY BLUES" (2:17)

KENNY ROBERTS
 (Coral 64070)

● A good ballad is dished up on the upper lid by Kenny Roberts. Singing in his appealing style, Kenny has a steady guitar beat as an accompaniment and it sounds real fine. The second side is a blues number with a touch of the yodel to it. Both ends are good bets for ops.

"UNCLE PEN" (2:42)

"WHEN THE GOLDEN LEAVES BEGIN TO FALL" (2:58)

BILL MONROE
 (Decca 46283; 9-46283)

● Two hillbilly items are delivered on this platter by Bill Monroe and his Blue Grass Boys. With a lot of strings chiming into the background, the top deck also gets some help from an accompanying chorus. The lower half is a ballad given the same type of styling. Ops with right locations might listen in.

"LEAPING HEART" (2:43)

"FATHER PUT THE COW AWAY" (3:00)

BUD MESSNER
 (Abbey 15019)

● Bud Messner and his Skyliners go to town on a ballad here providing the instrumental background to Don Adams' vocal. The lower lid has a funny little ditty sung by Bud Messner and Molly Darr. Both ends of this disk should prove ok for ops.

"THE SIGN ON THE HIGHWAY" (2:58)

"THE MANGER TO THE CROSS" (2:40)

MAC O'DELL
 (Mercury 6298)

● The horrors of drink are told here by Mac O'Dell and his Alabama Jubilees. Flip is a religious tune on which Little Addie joins him for a duet. The guitar work on this side is ok and has some appeal. This disk is for ops who have the proper locations.

"I AIN'T GONNA CRY NO MORE" (2:33)

"YOU DRIFTED" (2:28)

REX ALLEN
 (Mercury 6297)

● Rex Allen and his Arizona Wranglers show up with two fine sides. Upper half is a ballad sung in Rex' good voice and featuring a low guitar beat throughout. The lower lid is a blues number with a first rate set of lyrics and a good arrangement to its credit. Both ends deserve ops' attention.

This Time They're Right:

Federal Releases First Record



CINCINNATI, OHIO—Ralph Bass, A & R man for Federal Records, kicks off his new label as he presents the first record off the press to Bill Ward, leader and arranger of the Dominos, a quartet which has just waxed "Do Something For Me" backed by "Chicken Blues." Left to right, are: Ralph Bass, Charles White, Clyde McPhatter, William Brown and Joseph Lamont. Bill Ward is at the piano.

Bill Snyder Meets The Ops



NEW YORK—Bill Snyder, in town for his recent stay at the Paramount, took time out to meet some of the operators who play such an important part in getting his records before the public. Bill is pictured having just handed Tony Catanese of Silver Sales Music Co., Suffern, N. Y., a copy of his latest London waxing, "The Night Is Young." Left to right are Barney Sugerman, head of Runyon Sales Co., Bill Snyder, Tony Catanese, and Irving (Kempy) Kempner, field representative of Runyon Sales.

Frankie Laine's
 Great Holiday Hit!

WHAT AM I GONNA DO THIS CHRISTMAS

Don't miss it on —
 Mercury Record No. 5553

J. J. ROBBINS & SONS, Inc.
 1619 Broadway, N. Y. C.

M-G-M RECORDS

BILL FARRELL
 sings
MY HEART CRIES FOR YOU
 YOU LOVE ME

Available 2 Record Speeds
 78 RPM 45 RPM
 MGM 10868 MGM K10868

THE GREATEST NAME IN ENTERTAINMENT

Sittin' In To Major Offices

NEW YORK—Mort and Bob Shad of Sittin' In and Jade Records have taken over the offices vacated by Major Distributors. They will use it for distribution purposes in connection with their new firm which was originally called Record Sales, Inc. This name will now be changed because of prior rights to it.

YOU'LL GET TERRIFIC ACTION—
“WHEN SANTA CLAUS GETS YOUR LETTER”
 by
GENE AUTRY
 on Columbia Record # 38907
 ST. NICHOLAS MUSIC, INC.
 1619 BROADWAY, N. Y.

Standard Songs are MONEY MAKERS!
“THE VERY THOUGHT OF YOU”
 Recorded by
BILL SNYDER—London
RAY NOBLE—RCA Victor
DORIS DAY and
HARRY JAMES—Columbia
 Pub. by: M. WITMARK & SONS
MUSIC PUBLISHERS HOLDING CORP.
 NEW YORK, N. Y.

I'M IN THE MIDDLE OF A RIDDLE
 recorded and featured by
DOROTHY CLAIRE
 M.G.M.
PERCY FAITH ORCH. & CHORUS
 Columbia
LARRY GREEN & HIS ORCHESTRA
 RCA Victor
ANTON KARAS—KAY ARMEN
 London
EVELYN KNIGHT—GUY LOMBARDO
 Decca
SNOOKY LANSON
 London
JO STAFFORD—GORDON MacRAE
 Capitol
TED STEELE
 Rainbow
LAWRENCE WELK & HIS ORCHESTRA
 Mercury
ROBBINS MUSIC CORPORATION

Evelyn & Red Join in New Duet



NASHVILLE, TENN.—Evelyn Knight and Red Foley talk things over before cutting their latest for Decca Records. This new team is heard on “My Heart Cries For You.” Flip features the novelty tune “Tater Pie.” Red recently won The Cash Box award as the Best Folk Artist of 1950 and Evelyn is going strong with “Lucky, Lucky, Lucky Me” and “Nobody's Chasing Me.”

McCoy Heads Jazz Division for Mercury

CHICAGO—Art Talmadge, vice-president of Mercury Records, this city, announced this week that the firm had appointed Austin McCoy to head its “Jazz 'N Blues” division.

“Mercury hasn't been very active in this field,” stated Talmadge, “but from now on, we intend to pay a great deal of attention to producing hit ‘Jazz 'N Blues’ records. Our first offering to the juke box operators is, ‘Once There Lived A Fool,’ with vocal by Allen Greene with Austin McCoy's Combo. Other records featuring money-making ‘Jazz 'N Blues’ artists will follow.”

Austin McCoy was previously connected with Modern Records of Hollywood, and comes to Mercury with a well-established background.

Mercury distributors, upon hearing of the appointment of McCoy and the announcement by the company that they will give them more records in this field, were most enthusiastic, and expressed their pleasure at the increased activities of Mercury in the “Jazz 'N Blues” field.

Williams In Home Instrument Post at RCA

CAMDEN, N. J.—Jack M. Williams has been appointed Advertising and Sales Promotion Manager of the RCA Victor Home Instrument Department, it was announced today by Allan B. Mills, General Sales Manager of the department.

Williams fills a vacancy created by the recent appointment of James M. Toney as Director of Public Relations.

With RCA Victor since 1926, when he started as a junior clerk in the company's payroll department, Williams has held important posts in its Record, Home Instrument, and Distribution departments.

He was Advertising and Sales Promotion Manager of the RCA Victor Record Department from 1938 until the outbreak of World War II, during which he was assigned to an important war activity with the company. With the resumption of civilian radio production and the birth of postwar commercial television, he was selected to head the advertising and sales promotion activities of the company's Home Instrument Department.

Prior to his selection last year as assistant to the Public Relations Director, he had also served as assistant to the Director of Distribution. While in the Public Relations post, he was Tour Manager on the road for the transcontinental concert tour of Arturo Toscanini and the NBC Symphony Orchestra last spring.

THE CASH BOX REPORTS
THE NATION'S
BIG 5
HILLBILLY
FOLK & WESTERN
JUKE BOX TUNES

- 1** **I'M MOVING ON**
 Hank Snow
 (RCA Victor 21-0328; 48-0328)
- 2** **IF YOU'VE GOT THE MONEY, I'VE GOT THE TIME**
 Lefty Frizell
 (Columbia 20739; 8-770)
- 3** **I'LL NEVER BE FREE**
 Tenn. Ernie-Kay Starr
 (Capitol 1124; F-1124)
- 4** **MOANING THE BLUES**
 Hank Williams
 (MGM 10832; K-10832)
- 5** **LOVE BUG ITCH**
 Eddy Arnold
 (RCA Victor 21-0382; 48-0382)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

REMEMBER ME, I'M THE ONE WHO LOVES YOU

Stuart Hamblen
 (Columbia 20714)

Ernest Tubbs
 (Decca 46269; 9-46269)

GOLDEN ROCKET

Hank Snow
 (RCA Victor 21-0400; 48-0400)

I LOVE YOU A THOUSAND WAYS

Lefty Frizell
 (Columbia 20739; 8-770)

SHOTGUN BOOGIE

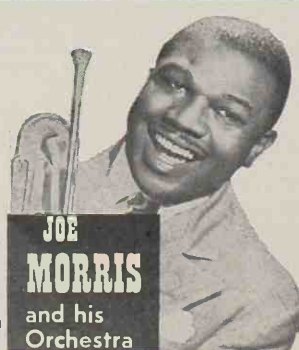
Tennessee Ernie
 (Capitol 1295; F-1295)

PRISON WITHOUT WALLS

Eddy Arnold
 (RCA Victor 21-0382; 48-0382)

SELLING BIG... EVERYTIME, EVERYPLACE, EVERYWHERE

**ANY TIME!
 ANY PLACE!
 ANY WHERE!**



JOE MORRIS
 and his Orchestra

Sung by **LAURIE TATE**

ATLANTIC RECORDS, 301 West 54th Street, New York, N.Y.

ATLANTIC Record No. 914

“It's What's in THE CASH BOX That Counts”

**HURRY!
HURRY!
HURRY!**

IT'S LATER THAN YOU THINK

Regardless of how well prepared operators believe they are, the very fact that every expert on national and international affairs has stated that this time civilian production will be clamped down for "years to come" makes this very moment, "later than you think," in the words of one of the country's outstanding manufacturers.

The \$60 billions, which this publication reported sometime ago would be required by the Federal Government, is rising daily. Everyone now realizes that this is but a picayune amount when it comes to modern warfare.

Someone stated it takes about \$15,000 worth of equipment to keep a man in the field. And with the dollar as inflated as it is at the present time, not even this high figure is dependable.

Taxes will zoom to new high levels never before known to this nation. This must be done to siphon off the many extras of millions of dollars which will enter war workers' pockets, and which can cause an inflationary collapse.

In every way, it gets a lot "later than you think." The defeat which is being endured in Korea certainly doesn't help the general attitude of all citizens thruout the country and, especially, business men who want to, somehow, continue their business, regardless of the great possibility of all-out war confronting the nation.

The time has therefore arrived when the famed circus barker's expression, "Hurry. Hurry. Hurry," must be used to awaken all in this industry to the very stark fact that production is gradually running out and that, very soon, the large factories of this industry will be completely engaged in war work, with perhaps just a very few of their former products coming off their production lines. Very few, if any, at all.

This is, therefore, not the time to hesitate. This is, instead, the time to prepare. To get set for the biggest play boom in all the history of this industry. Far bigger, and

of longer duration, than the play boom of World War II.

Anyone who can, should immediately buy new equipment. As much as possible. The reason is simply that new equipment, of this novelty industry, is what enlivens and revives play.

It is new equipment that stimulates business for retailers. It is new equipment (the very few machines anyone can store at this time) which will keep competition from entering into the average operator's best locations.

Regardless of your personal sentiments, this is the time, if you desire to remain in this business, to become part of that nucleus with which this industry will weather this storm and again try and build for the future, as happened in World War II.

You simply must prepare yourself for any eventuality and, by so preparing, be assured that you will remain in business for the duration of this crisis.

Until such time when the Federal Government will call upon all in every industry in this nation to drop whatever they are doing, to halt all business of every kind, and to join forces to fight off the enemy, until that time, this industry, like every other, must go on.

This is one industry which can prove of tremendous value to all the nation's nerve wracked war workers with its exceptional, economical relaxation.

Those few moments when all cares and worries are forgotten listening to the popular music emanating from a juke box and playing a game.

Equipment values will zoom. This is only natural. They will zoom because of scarcity and demand. They will also zoom in price because the inflated price won't cover the former price. Parts of every old machine will be worth many times what the machines sell for today. New machines will be something all to marvel at.

This is the time to buy. The time to buy.

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DRIVE ON TO GET EQUIP'T

Distributors Rush Out Roadmen to Buy Whatever Used Machines Available. Prices of Used Machines Climb. New Equip't Deliveries Slowed by Lack of Materials. Demand Grows. Many Caught Short as End Nears.

CHICAGO—Word is coming thru from everywhere in the country that distributors are rushing out roadmen and salesmen in an effort to "buy", and not to "sell", this time.

As material shortage grows more and more acute, with deliveries of new machines slowed down because of lack of materials, distributors believe that used equipment will again prove paramount.

Fact is that many fine pinball games are being offered at \$15 to \$25. The transformers, not counting other parts in these games, are sure to be worth more than this price, if the freeze comes on with a "national emergency" declared by the President.

Many have been offering old phonos at from \$20 to \$50. These will be worth many times this price, leaders point out, just for the parts which they contain.

For example, speakers, resistors, condensers, amplifiers, and many other parts in the average older juke box are now worth more, individually, than the price which the entire juke box is being offered to the trade.

The distributors are using their roadmen to pick up whatever they can in used machines.

In most cases trade-ins are being arranged. But, the men are also ordered to pay cash for whatever they can find at a "right price".

Tubes are now at so critical a stage that many juke box ops report they are "practically unobtainable".

Some other parts, like speakers, are extremely difficult to obtain. In fact, manufacturers are greatly concerned with the material problem and are fighting hard to continue production of whatever new machines they can at this time.

The trade is caught short, in the large majority, and the men have suddenly decided to rush out and try to storage whatever they possibly can so that they will be able to carry on regardless of what may result from a "state of emergency" declaration by the President.

In the meantime, of course, as the rush started, prices of used machines started to climb. The continued higher quotations will mean that used machines may even reach a point near what they were quoted in the last wartime period if the emergency situation grows more desperate.

At the same time it must be noted that ops, as well as distributors, have now, and very suddenly, decided that new machines are worth much more than ever before.

Much to the credit of the manufacturers, they are working hard in an all-out effort to bring the trade whatever new equipment they can, while they can, and the possibility of a complete shutoff of production of their regular equipment while they prepare to take on war work.

INCREASE IN PRICE OF RECORDS ADDS TO WOES OF MUSIC OPS

All Agree 10¢ Play Is Answer — But Hesitate To Put Into Action As Complete Operator Cooperation Needed

NEW YORK—Wherever music operators gathered this week, the main topic of discussion was on the announced increase price of records, and the imminent increase coming next week by practically every recording company. Operators, fearful that the increased costs of machines, tubes, tires, trucks, labor, etc., and now records, would force them to operate at a loss, and eventually bankrupt them, were all agreed that they must get more money from their patrons. Some bemoaned the fact that the 7½¢ coin was neglected (*The Cash Box* advised operators to back this legislation), while most would want the play to go to 10¢—3 for 25¢. However, as usual, the complaint was that they couldn't inaugurate this policy all alone, but needed the cooperation of the other operators. One executive

from a leading distributing firm is suggesting the changeover to 10¢—4 for 25¢; others just agreed that with the dearth of equipment and the possibility of further reduction in manufacture, or complete shutdown of music machine manufacturers, prices of new machines must eventually jump from \$200 to \$500 per machine. Under these conditions, they stated, music machine operators must get into action at once, and agree to increase the price per play to 10¢.

In a recapitulation of a questionnaire-editorial which appeared in *The Cash Box* several weeks ago, music operators (practically 100%) stated their views that it wasn't possible to get 10¢ per play (*See editorial, page 5 of this issue.*)

However, regardless of the many

warnings given the trade by this publication over many months, increases in costs of many items that go into the operating of music machines didn't seem to reach the operator, until the announcement of the increased price of records, some taking effect this week, practically all by next week, startled them completely out of their shell.

The feature editorial on page 5 of this issue is a straight reportorial analysis of the answers received from operators throughout the country. That condition is entirely different today, and once again *The Cash Box* suggests that music operators throughout the country review their position, and get started in the right direction—10¢ play, and a more equitable commission arrangement.

AMOA Officers And Special Guests At Meeting



NEW YORK—The recent general meeting of AMOA (Automatic Music Operators Association) at the Henry Hudson Hotel on November 28 was declared the most successful ever conducted. Special guests were invited to the meeting, and John Haddock, president of AMI, Inc., addressed the

gathering. Officers and their guests pose in the above picture. Seated (left to right): Joe Young, Wurlitzer distributor; Meyer Parkoff, Seeburg distributor; Sidney Levine, association counsel; Al Denver, president; John Haddock, AMI; Barney Sugarman,

AMI distributor. Standing (left to right): Bill Littleford, The Billboard; Harry Wasserman, treasurer; Charles Bernoff, vice-president; Bill Fitzgerald, AMI advertising manager; Sam Bushnell, finance company representative; and Joe Orleck, *The Cash Box*.



IT'S Keeney's DIVYDEND

AMAZING PLAY-STIMULATOR FOR SHUFFLE-TYPE GAMES!

INCREASE THE PLAY on all of your coin-operated, shuffle-type games with this small Keeney "DIVYDEND" unit located behind bar or counter. Looks like a small radio. Registers and meters percentage of play continuously. Projects value of credit due successful scorer permanently or at turn of switch. Shows credit due in dollars at bottom; cents at top. Attendant switches "DIVYDEND" back to zero when award is made. Order your "DIVYDEND" jackpot credit units from your Keeney distributor now. Make certain to mention name of your bowling games to insure getting correct voltage units. **IMMEDIATE DELIVERIES at 6950 each**

SEE YOUR
KEENEY
DISTRIBUTOR



WANT
Bally 8 Ft. SPEED BOWLERS
Seeburg 48-M Blonde Cabinets
Keeney SUPER BONUS BELL 5/25c
GOLDEN FALLS 5c and 25c
LAKE CITY AMUSE. CO.
1648 ST. CLAIR AVE., CLEVELAND 14, O.
(Tel.: C Cherry 1-7067)

United Is Host—



CHICAGO—The modern, air-conditioned cafeteria at United Manufacturing Company enjoys a nation-wide reputation among coimnen, as well as serving the firm's employees the best at low prices.

Here, Bill DeSelm, sales manager, is pictured playing host to a visitor, dishing out a hot cup of java.

Cincy Phono Ops Assn. Xmas Party Outstanding

CINCINNATI, O.—The Automatic Phonograph Owners Association, this city, held its regular meeting on Tuesday, December 12, at the Hotel Sheraton Gibson, and suspended all business, devoting the time to celebrating its annual Christmas party.

Sam Chester presided, and presented Charles Kanter, president, with a lovely gift in appreciation of his good work for the organization thruout the year.

A number of recording artists were present, as were representatives of the record companies, music publishers and disk jockeys.

The party continued into the early hours of the next day. Gifts were distributed to all members and the guests.

Guests present were: Sam Klayman, John Maitland, Vern Hawks, Raleigh Davis, Melvin Kahn, Morey Goret, Maurie Rose, W. Marthaler, Joe Weinberger, Richard Morris, Larry Vincent, Al Morgan, Nelson King, Don Davis, Ernie Lee, Iz Nathan, John McFadden, Bert Davidson, Fred Rose, Lee Epstein, Nat Tannen, Diana Bartlet, Leonard Goldstein and Sam Long.

Members on hand were: Charles Kanter, Sam Chester, Phil Ostand, Nat Bartfield, Al Lieberman, Ray Bigner, Al Salman, Tom Ruwan, Charles McKinney, Saul Ostand, Fred Engel, Bill Harris, Abe Villiansky, Luke Nicholas, Max Moeckel, Bill Fitzpatrick, John Toney, Sam Gerros, James Divvakis, Frank Michaels, James Alexander, Harry Hester and Leonard Kanter.

Bastian-Blessing Presents Three-Way Beverage Dispenser

CHICAGO—S. Dave Levings, general manager of the Beverage Equipment Division of the Bastian-Blessing Company, 4201 Peterson Road, this city, has been getting attention of leading ops thruout the country with a three-way beverage dispenser unit which is considered one of the best money savers for taverns.

Tho this unit is not coin operated, it is reported operators find that it proves a very fine money-maker on rental or lease basis and will, at the same time, pay for itself within a short period, while allowing tavern owners to dispense three types of beverages in common use and allow them to save money so doing.

Hooked right upon the top of any bar, the tavern owner can dispense soda, ginger ale and Coca-Cola, for example, if that is his wish, and save many dollars per week on these items. At the same time the ops take the

rental off the top from their juke boxes, games or other equipment in the location, and continue to do so, on a lease basis, for as long as the tavern maintains the unit.

The Bastian-Blessing Co. is well known to all as one of the largest firms in the country manufacturing dispensing equipment of all types.

Dave Levings stated, "We believe that we have something here for any operator with tavern locations which is sure to bring him steady income for many years to come and, at the same time, assure him of maintaining his location for as long as the equipment remains there, while profiting all the while from the use of the equipment."

Many ops have been calling on Levings to get more details of the equipment. Price is reported to be very reasonable.

Stern Reports Terrific Reaction On Announcement Of "Music Mite" Phono

Misunderstanding Causes Wrong Price Statement. Should Have Been "Under \$250."

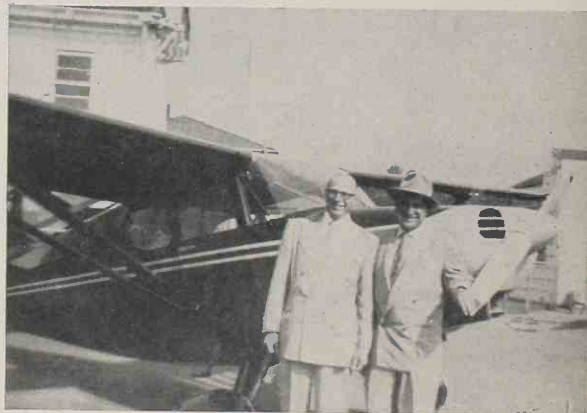


SAM STERN

CHICAGO—The reaction from the trade following the announcement in last week's issue of *The Cash Box* that Williams Manufacturing Company had entered the field of music machine manufacture with the introduction of its "Music Mite" a 10-selection, 45 rpm phono, was most terrific, according to Sam Stern, executive vice president.

"However," stated Stern, "there was some misunderstanding about the announcement of the price. Instead of the statement that the 'Music Mite' would sell for under \$200., it should have been under \$250. We'll be in a position to announce the actual selling price around January 1."

Bally Execs Cover Territory By Plane



CHICAGO—Jack Nelson (left), general sales manager of Bally Manufacturing Company, and Al Sleight, Bally district manager for the West Coast, take advantage of modern facilities to cover the territory. Using the Stinson plane shown in the background, they cover the eleven states in record time. Business was reported good and a sales record high was set up for the firm's "Turf King" and "Hook Bowler."

Chicago Coin's BAND-BOX

"THE WORLD'S SMALLEST BAND"
(APPROX. SIZE: 2 FT. DEEP—4 FT. WIDE—2½ FT. HIGH)



Kitty Kallen



CURTAINS OPEN AND CLOSE WITH EACH RECORD

Music Operator: **THIS SOLVES YOUR PROBLEM!**

SEEING IS BELIEVING

Here is a 7-piece band for every tavern, club, restaurant, department store and a thousand and one other locations. The men play their instruments, turn toward the audience, all seemingly in time to any record played.

HELPS GET FRONT MONEY GUARANTEES

MAKES POSSIBLE 75%-25% SPLIT

GETS AND HOLDS TOP LOCATIONS

SIGN LOCATION AGREEMENTS

ENTIRE UNIT BRIGHTLY ILLUMINATED—GIVING LIFELIKE APPEARANCE TO ANIMATED MUSICIANS.

BAND BOX CAN BE CONNECTED TO EITHER A REGULAR PHONOGRAPH OR A HIDE-AWAY. EASILY INSTALLED TO THE WALL. TROUBLE-FREE —TESTED FOR 2 YEARS.

ITS ANIMATION AMAZES EVERYONE!

See the drummer hop up and down in time to the music—the violin and bass fiddle player move their bows—the trumpet and saxophone players move in realistic rhythm to the music. The trombone player slides the trombone back and forth. The piano player moves his hands over the keys.

IF YOUR DISTRIBUTOR DOES NOT HAVE "BAND BOX" WRITE DIRECT TO CHICAGO COIN MACHINE CO. FOR NAME OF THE NEAREST DISTRIBUTOR

CHICAGO COIN MACHINE COMPANY

1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

J. H. Keeney Delivering New Shuffle Stimulator

CHICAGO—After extensive tests, J. H. Keeney & Company, Inc., has started to deliver a brand new shuffle game stimulator which attaches to the machine but which can be placed back of the bar away from the game itself.

The unit looks like a small table model radio and offers those territories where cash pay can be featured the opportunity of having a weekly drawing paying off a certain amount of the cash which the machine takes in during the week.

According to Charley Pieri, sales manager, "This unit is one of the most fascinating ever devised. It was created on demand of many operators who advised that, rather than offer premiums for weekly draw award, they can offer cash, and would like to have a stimulator built which could be remote from the machine



CHARLES I. PIERI

itself and which would, at the end of the week, set up a cash prize.

"The entire unit is created for complete remote control pay action. It can be placed far away from the machine itself. It sells for only \$69.50 and offers the operators something that is sure to stimulate the play of their shuffle and rebound games, especially in all those territories where cash award has been found to be best."

The unit is set up so that it can remain lighted all the time, or just lights up when play starts on the game.

The unit keeps adding up after a certain amount of plays and, by the end of the week, pays back, in award, to whoever obtains the draw prize, a certain percentage of the entire week's play.

Pieri said, "Wherever this new shuffle stimulator was tested it helped to jump the play to new high marks."

WANTED!

KEENEY PIN BOY OPERATORS

To Install the Famous Trouble-Free Fly-Away Pin Conversion on Their Pin Boy Games So They Can Increase Receipts from 33 1/3% to 250%.

A Tried, Tested and Proven Money Getter at Very Low Cost. Write for Circular and Price. The Como Conversion Also Fits Shuffle Bowler and Rock-Ola Shuffle Lane.

COMO MFG. CORP.

5013 N. KEDZIE AVE., CHICAGO 25, ILL.

Brilliant Moves To New Large Quarters

DETROIT, MICH. — Joe Brilliant, popular head of Brilliant Music Company, this city, announced that he is opening new offices and showrooms at 19963 Livernois Ave., and will hold a grand opening party on January 11, 12 and 13.

Brilliant is one of the most progressive and well-known coinmen in the mid-west.

"It's What's in THE CASH BOX That Counts"

Exhibit Games Get Big Play

Op Gives Only 25% Commish On "Pony Express"

10¢ Play "Dale Six Shooters" Set New Averages

CHICAGO—Of interest to all coinmen everywhere in the country is the fact that one well-known operator of Exhibit's "Pony Express" horse is paying only 25 per cent commission to locations.

Frank Mencuri, sales manager of Exhibit Supply Company stated, "This is one operator whom we give lots of credit.

"In the first place," he said, "he has opened many new types of locations. He specializes in operating our 'Pony Express' in the larger department and chain stores.

"These large merchandising centers have even gone to the extent of advertising the horse. It would surprise many coinmen to see the crowds of people, as well as children, who want to come into the stores, put in their coins, and gallop on the 'Pony Express.'"

"As a business stimulator for these large stores, and the children's departments which they feature, there is absolutely nothing like the 'Pony Express.'"

"It ties right in with the western cowboy craze which television created for the kids. They go wild over riding the 'Pony Express.' This has helped the stores to enjoy better business in every regard.

"But," Mencuri said, "what is most interesting to all in the trade is the fact that this operator has won the cooperation and great friendship of these famed merchandisers and pays them only 25 per cent commission while the stores do practically all the operational work themselves." Exhibit Supply Company has been working away on the "Pony Express"

CHICAGO—The success of Exhibit's "Dale Six Shooter" ticket vending pistol has been so well proven that executives of the firm have seen fit to advise that these 10¢ play guns are now setting new records for average collections wherever they are featured.

Frank Mencuri, Joe Batten and Ford Sebastian of the firm, are all thrilled to hear from "Dale Six Shooter" ops, everywhere in the country, that the guns average from \$12 to \$15 daily gross income.

As Joe Batten said, "This is, without any doubt, one of the most consistent money-makers we have ever yet built at Exhibit.

"More and more operators everywhere in the country," he continued, "are hearing about the remarkable collection averages which the 'Dale Six Shooters' are setting in various types of locations.

"Our orders continue to increase and all new users are enthusiastic about the gun.

"In fact," Frank Mencuri reported after his last trip, "I've bumped into operators who tell me that not only does the 'Dale Six Shooter' hold to a higher average than they've ever before enjoyed, but, that it grows on the players and the players actually make a habit of shooting the gun every chance they get."

ever since its introduction at the last coin machine convention.

Many operators have since discovered that the "Pony Express" is one of the most outstanding and consistent money-makers in the field.

Williams

NIFTY

Smooth-Slick-Fast Play with

★ SPECIAL SCORE!

★ SUPER SPECIAL SCORE!

Williams
MANUFACTURING COMPANY

4242 W. Fillmore St.
Chicago 24, Illinois

"Creators of Dependable Play Appeal!"



SEE IT—
BUY IT
AT YOUR
DISTRIBUTOR
NOW!

When you buy from Runyon

YOU BUY THE BEST

WE DON'T WANT OUR OPERATORS TO BE CAUGHT SHORT ON NEEDLES or OTHER PARTS

We urge you to buy what you need while we can still give you delivery at present low prices.

ORDER TODAY!

RUNYON SALES COMPANY

Factory Representatives for AMI Inc. Bally Mfg. Co., J. H. Keeney & Co., Inc. Permo Inc., Super Vend Sales Corp.
593 10th Ave., New York 18, N.Y., LO 4-1880
123 W. Runyon St., Newark 8, N.J., BI 3-8777
354 S. Warren St., Trenton, N.J., TR 5-6593

More Converting On Way

CHICAGO—Many distribbers believe that they will be doing more converting than they have yet done, in the months ahead.

One noted distribber said, "With new machines sure to become more scarce than ever on the market, operators will, like they did in World War II, seek conversions for their present machines.

"We are prepared to do such converting now and are even building up our repair service department so that we shall be able to turn out even more conversions."

For Sale—Late Model PHONOGRAPHS

Ready for Location. Write for List and Prices.

SEACOAST DISTRIBUTORS, Inc.
1200 North Avenue Elizabeth, N. J. Blgelow 8-3524

So. Dakota Music Ops Hold Record Meet

Re-Elect Mike Imig As Pres. Other Officers Chosen

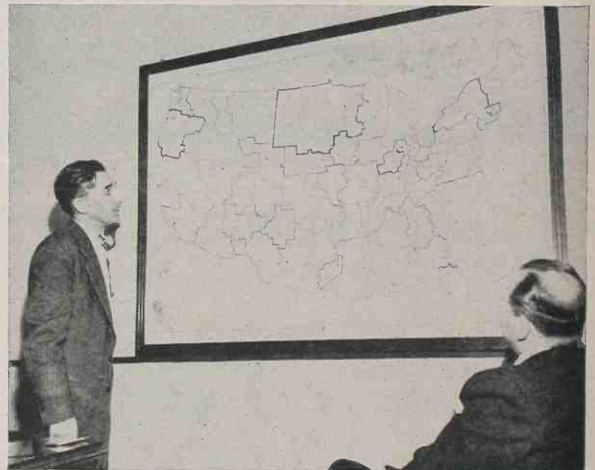
HURON, S. D.—Members of the South Dakota Music Operators Association met this past week-end at the Marvin-Hugitt Hotel in this city for its annual banquet and election of officers.

The largest attendance in two years, practically 85% of the membership were on hand, as were several representatives from distributing firms covering the state.

Mike Imig was re-elected president; Burrell Brown of Watertown, was elected vice-president; and Harold Scott was voted in as secretary. Three new men were chosen by the body to serve on the board of directors. They are: Tony Trucano, Deadwood; Al Reese, Watertown; and Ike Pearson, of Bridgewater.

"The meeting was the most successful we have ever held," stated Imig, "and we look forward to the next year with great anticipation."

Mencuri Covers The Country



Coca-Cola Kicks Buffalo

NEW YORK—An increase in the price of a case of Coca-Cola from 80¢ to 96¢ was announced by the Coca-Cola Bottling Company, this city.

As a result of this raise to the wholesale trade, the price to the retail trade will be increased to 6¢ from the nickel charged these many years.

The company stated this is the first increase ever made in the price of its product, and is due to rising costs of materials and higher labor costs.

CHICAGO—Frank Mencuri (left), sales manager of Exhibit Supply Company (see stories above) is one executive who keeps personal contact with his distributors and operators throuth the entire country. One week he's on the West Coast, the next week in the South, etc. This week, Frank covered the East and New England territories, visiting New York, New Jersey, Boston and Baltimore. At Baltimore Mencuri will be attending the twenty-fifth anniversary party being held by General Vending Sales Corporation, who distribute the Exhibit line in that area.

ChiCoin Lists Distributors Of "Band Box"

CHICAGO—Chicago Coin Machine Company, this city, announced the distributors they had appointed to handle its new animated orchestral speaker, "Band Box," this past week. The following are the distributors: Automatic Amusement Co., Evansville, Ind.; Automatic Sales Co., Nashville, Tenn.; Bilotta Distributing Co., Wayne County, Newark, N. Y.; Birmingham Vending Co., Birmingham, Ala.; Bishop Music Co., Raleigh, N. C.; Bush Distributing Co., Miami and Jacksonville, Fla.; Central Music Distributing Co., Omaha, Neb.; Central Ohio Coin Machine Co., Columbus, O.; Cleveland Coin Machine Co., Cleveland, O.; Coin Machine Distributors, Inc., Columbia, S. C.; Commercial Music Co., Dallas and San Antonio, Texas; Coven Distributing Co., Chicago, Ill.; Culp Music Co., Tulsa, Okla. Also: Dumis Distributing Co., Portland, Ore., and Seattle, Wash.; Empire Coin Machine Co., Chicago, Ill.; F.A.B. Distributing Co., Columbia, S. C., New Orleans, La., and Atlanta,

Ga.; Lieberman Music Co., Minneapolis, Minn.; Modern Distributing Co., Denver, Colo.; P & S Distributing Co., Des Moines, Ia.; Redd Distributing Co., Boston, Mass.; Reliable Coin Machine Co., Hartford, Conn.; Roanoke Vending Machine Co., Roanoke, Va., and Charleston, W. Va.; Philip Robinson, Los Angeles, Calif.; and David Rosen, Inc., Philadelphia, Pa. Also: J. Rosenfeld Co., St. Louis, Mo.; A. P. Sauve Co., Detroit, Mich.; Albert Simon, Inc., New York, N. Y.; Southern Automatic Music Co., Louisville, Ky.; Dan Stewart Co., Salt Lake City, Utah; Frank Swartz Sales Co., Nashville, Tenn.; United Amusement Co., Kansas City, Mo.; United Distributors, Inc., Wichita, Kans.; and Williams Distributing Co., Memphis, Tenn. In Canada, the following firms will distribute the "Band Box": Donald Fielding Co., Ottawa, Ontario, and Windsor, Ontario; Toronto Trading Post, Toronto, Ontario; and Roxy Specialty Co., Montreal, Quebec.

Wanna Make A Million?

CHICAGO—Wanna make a million dollars? It's very easy. Simply bring in that new idea, completely different and revolutionary from anything now on the amusement games market — and cash in. Manufacturers here realize that what the industry needs is, "Something new, different and better. Something novel and extraordinary. A game that will revive the entire business." It's up to the people, who are in this business, to bring "that idea" to the industry. Here's a chance for everyone in the field. Whether operator, jobber, distributor, supplier, or allied to the coin machines business in any fashion whatever, to cash in quick with something that will restimulate the entire coin-operated machines business from coast to coast.

Blatt Gets Patent On Scoring Wheel

MIAMI, FLA. — Willie (Little Napoleon) Blatt of Supreme Distributors, Inc., 3700 N. E. 2nd Ave., this city, received U. S. Patent 2523257 a few weeks ago for a scoring wheel which he designed and used during the past war. Blatt reports, "This wheel can be adapted to a target machine, shuffle or rebound, or pinball game." The wheel continues to move and the player shoots for the scores which are all around the wheel. The player doesn't see the wheel itself. He only sees the score flaps as they come up. As he hits them they are knocked out of play and he continues on ahead for the others that are left. Blatt also stated that any manufacturers or others interested in using this patented scoring wheel should get in touch with him.

MINNEAPOLIS — ST. PAUL, MINN.

It seems that we have been getting nothing in the past weeks but snow in this area. In fact, quite a few of the operators complained that they have been marooned at one time or another during the week. Some of them stated that they were going to hold up for a while, we think it must be over a hole in the ice, doing some ice fishing. . . . In spite of the bad weather and inaccessible highways, there were still quite a few of the operators that made the trip to town. Pershing Gulden of Enderlin, N. D., made a quick trip to town to purchase bowling equipment. . . . Seen around town was Amos Miller of Spooner, Wis. . . . Glen Jahnke of Hutchinson was in town shopping. . . . Pete Vanderhyde of Dodge Center, was in with his wife. . . . Henry Kesting, well known operator in Western Minnesota was seen around town. Henry has been leaving his sons do all the buying but he decided to come in and say hello to everybody. Len Vangen, Minneapolis operator passed away December 7. He died of a heart attack. Len has been one of the oldest operators in this territory. Art Berg of Fairmont has been so busy that he had to send his son Dick Berg into town to take care of some purchases for him. . . . Pete Kramer of St. Cloud was seen in town doing some shopping. . . . Clayton Norberg of the C & N Sales Company in Mankato stopped in at the Lieberman Hy-G Music Company. Exhibit's new five ball "Trigger" is receiving favorable comment from the operators.

Best Buy

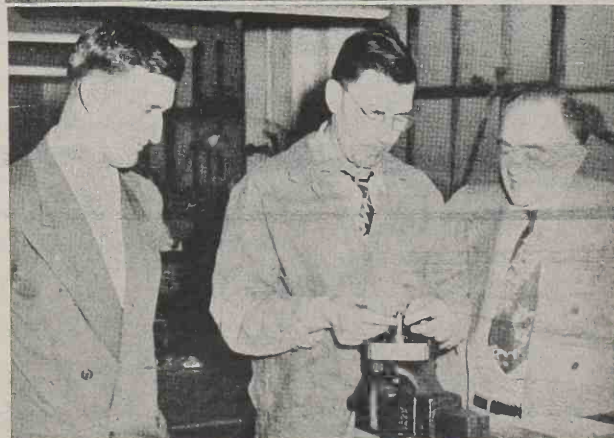
AMI

AMI Incorporated

1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICH.

Juke Boxes, Hideaways, Selective or Continuous Play Mechanisms, Wall Boxes, Steppers, Extension Speakers, Auxiliary Amplifiers

Bally Service School In Session



CHICAGO—Operators and mechanics from all over the country attend Bally's Service School. Picture on top shows Bob Breither (extreme right) addressing class, and photo on bottom pictures Jake Dobkin (right), Allan Sales Co., Wheeling, W. Va.; and Leo Grob (left) Allen service mgr., watching Bally toolmaker Julius Cuchran at work.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

GOTTLIEB'S DOUBLE FEATURE

with

Cyclonic Ball Action

and

SENSATIONAL "MATCH" PLAY

D. GOTTLIEB & CO.

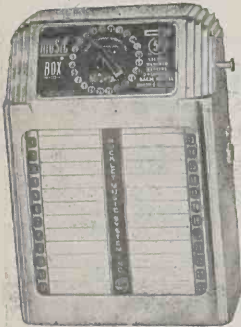
1140-50 N. Kostner Ave.
Chicago 51, Ill.

Order from your
Distributor Now!

"There is no substitute for Quality!"

The cut of our new game
DOUBLE FEATURE, which was
to appear in this space was
delayed in the mail. However,
a sample for your inspection is
on display at your local dis-
tributor.

MORE IN DEMAND
THAN EVER BEFORE
BY MUSIC OPERATORS
WORLD FAMOUS
BUCKLEY
WALL AND BAR BOX
FOR 16 - 20 - 24 - 32 RECORD SELECTIONS



ONLY \$19⁵⁰
EACH
RUSH YOUR ORDER!!

SHUFFLE - REBOUND OPERATORS
ORDER THEM TODAY
BUCKLEY PUCK

BUCKLEY
MANUFACTURING CO.
4223 W. LAKE ST., CHICAGO 24, ILL.
(All Phones: VAn Buren 6-6636)

Zorinsky Called Top Bowling Sponsor

OMAHA, NEB.—Hymie Zorinsky, H. Z. Vending & Sales Company, this city, was given a tremendous publicity break and public commendation, when the *Evening World-Herald* devoted considerable space in its December 7 issue, calling Hymie "one of the top sugar daddies of bowling in Omaha."

Zorinsky, who has sponsored two teams eight years ago, now has 11 teams under his financial wing.

Over the years, his teams have won many trophies. Last year his entry in the Industrial League won the City team title, his Farnam Business League crew won top honors, and the team he backed in Lincoln won the Capital City crown. Hymie bowls with two of his teams, running up an average of 179 at 20th Century and a 160 listing at Parkway.

The newspaper story outlined Zorinsky's life history. He was born in Kiev, Russia, but when the Soviets took over, Hymie decided it wasn't any place for him. He was smuggled to Poland, and eventually came to the United States. The paper commented, "Maybe that's why he is so concerned about the success of the Good Fellows Tournament. It's a typically American idea; something that would never be found in Russia."

Enthusiasm High At Chi Coin As "Band Box" Demand Grows

CHICAGO—Enthusiasm continues to grow over at Chicago Coin Machine Company as demand goes higher for the firm's new animated speaker, "Band Box".

Many out-of-town visitors called around at the firm's offices to see the "Band Box".

Distributors of the firm have reported that the interest in this animated seven-piece-band speaker is so great that many are planning to use it in special fashion for their music routes.

Ed Levin, Same Lewis, Avron Gensburg, and other execs of the firm, are enthusiastic over the fine reception "Band Box" has received everywhere in the country.

As Ed Levin stated, "It took over two years of tests to prove that the 'Band Box' is just what the nation's music ops need.

"In the first place," he states, "it has helped many an operator to obtain a front money guarantee. It has helped some to get a 70%-30% commission basis. It has helped others to get rental setups. And it has been instrumental in helping ops to arrange for location agreements."

He also said, "In fact, just by itself, the 'Band Box' has been able to boom collections to new high marks on various locations.

"We have reports here," he continued, "showing that \$15 average gross spots have been jumped up to \$45 and even better, just by the 'Band Box', and not using any other stimulant.

"This is one of the most fascinating instruments any music operator can use. As an attraction-getter and as a location-getter, there is nothing ever built that can equal it."

Coven Named Distributors For Chi Coin's "Band Box"

CHICAGO—Ben Coven, Coven Distributing Company, this city, was named exclusive factory distributor for the new "Band Box", an animated orchestral speaker, by Chicago Coin Machine Company.

Territory the Coven firm covers is this city, as well as northern Illinois and northern Indiana.

Ed Levin of Chicago Coin, stated, "We believe that Ben Coven can do a great job for our firm with our new 'Band Box' and also believe that his contacts with the leading juke box operators in northern Illinois, as well as in northern Indiana, will prove of great value.

"Coven is sold on our 'Band Box'," Levin continued, "and wants every one of the music operators in his territory to use it to solve a great many of their present problems. The operators will find the 'Band Box' outstanding for helping them to insure and obtain the best locations, as well as arrange for a more equitable commission basis."

Harold Saul of Coven, Distributing is in charge of sales promotion for the "Band Box". He advised that notification of the fact that they have been named exclusive factory distributors for this area has already been mailed to all accounts in this area.

Ben Coven stated, "There is no doubt that many music operators need the 'Band Box' to help them improve relationships with locations, as well as to insure themselves a more equitable commission-percentage basis, and also to obtain front money guarantees.

"In addition," he stated, "the success of the 'Band Box' over two years of tests is certainly assurance enough for any ops who want to obtain and maintain the best locations."

In addition to having the "Band Box" displayed permanently in their showrooms, the firm's roadmen are covering the trade completely thruout northern Illinois and northern Indiana, contacting all music operators, demonstrating this attractive auxiliary music equipment.



Ben Coven, seated at his desk, tells two customers all about Chi Coin's "Band Box."

"It's What's in THE CASH BOX That Counts"



CHICAGO CHATTER

Xmas being so close everyone thinking about gifts and parties. It is interesting to note that the average coinman has time for play, regardless of all the rumors filling the air, the sad war news which is coming in, and the fact that all week long the notification of a "state of emergency" declaration was imminent. In short, all in the industry are hoping for the best, but, all are willing to work their fingers to the bone to help Uncle Sam in every possible way. Distributors have their roadmen out trying to dig up everything that they possibly can. Shortages are becoming more serious. Manufacturers are trying their very best to build whatever they can so that the ops will have machines to carry on regardless if all production is stopped. . . . **Bill DeSelm** over at United enthused over the fact that the firm had to put thru another production run of its "Four Player Shuffle Alley" on demand from many of their distributors. Bill admits this is quite a run and would keep the factory hopping to get the games to the market. In the meantime, "Red Shoes" goes ahead and, especially, the firm's new "Hockey Team," 2 player hockey game with 10c chute.

Ben Coven was busy this past week trying to get his home into a Christmas state and also, at the same time, trying to arrange for as many machines on hand as possible to help ops everywhere in his area. . . . Many rather down in the mouth as the news comes in that even vets, married or not, 26 and under, will be taken back. And that a 5 million-man Army wanted before end of '51. . . . **Bill Miller** of Grand Rapids advises his Miller-Newmark Distrib. Co. busier than ever trying to line up everything they can should the emergency orders hit the trade harder than expected. . . . **Joe Brilliant** of Detroit took sick right in the midst of moving into new showrooms at 19963 Livernois Ave. When he did at last get down to take a look he found himself practically deluged with work to straighten out everything that was done while he was abed. Brilliant will have a grand opening Jan. 11, 12, 13. . . . Some well known distributors are getting factories mad. They aren't picking up shipments. . . . **Charley Pieri** enthused over the firm's new shuffle stimulator which is remoted from the game itself and sells for only \$69.50.

Roy McGinnis believes that 10c play on amusement games is one thing that will help ops. . . . **Mike Hammergren** is still down in Texas practically at work on the production lines there to get those SuperVends out to the firm's customers. . . . **Bob Buckley** of Console Distrib., New Orleans, phones up to advise that they have tried their best to stock up with whatever they possibly could. Feel they will be able to service their customers for sometime to come. . . . **Hymie Rosenberg** is now definitely a Chicagoan. It's a tough time of year to move up here from Miami, but, Hymie is out to get started in biz again. Feels this is the place for him. . . . **Frank Mercuri** interrupted his road trip to check upon his son. Ran a heavy temperature just as Frank was getting ready to leave. Frank visited the east. And stopped off in Baltimore at General's 25th Anniversary party. . . . **Joe Batten**, **Frank Mercuri** and **Ford Sebastian** of Exhibit, all thrilled over reports that ops average anywhere from \$12 to \$15 per day gross (10c play) on their "Dale Six Shooter." . . . Most impressive is the fact that a brand new op has been placing those Exhibit "Pony Express" horses in department and chain stores and pays only 25% commission. Stores report that "Pony Express" a terrific biz stimulator.

Kidding with **Art Weinand** over at Rock-Ola the other day, as the war news grew more sour, someone said, "Well, Art, looks like you're in the Army now." To which Art answered, "If they take me, turn the country over to anybody." . . . **Louis Boasberg** in New Orleans reported testing a game for one manufacturer here, in his well known arcade, and is said to have only tremendously nice words for the machine. . . . By the way, **Al Shannon** and **Phil Weinberg**, who drove back to Texas in Al's new Caddy, were trapped in a snowstorm in St. Louis. They spent the day enjoying themselves. . . . **Ben Ecker** in town and when questioned about his "gin" feud with **Art Garvey** said, "The only time he can beat me is when I'm not there." Seems Art phoned Ben long distance to advise that Ben owed him money. Ben asked, "For what?" Art answered, "Just beat you in gin." (Ben wasn't there.) By the way, Ben's also worried about the draft. "I'm only 22," he says. . . . **Al Bergman** of Buffalo flew in and out of here Saturday.

Ray Cheong of R. A. Howe Co., Honolulu, going great with "Hollycrane," **Bill Billheimer** advises. **Jack Nelson** reports he's been on the phone with Hawaii, Alaska, Philippines and other foreign points talking "Hollycrane." . . . **Ralph Nicholson** back in town, after a long roadtrip, and came in with one grand order from **Harry Binnie** of Binco, Fort Wayne, Ind. . . . **Jake Dobkin** of the well known Dobkin brothers of Wheeling, W. Va., doing a grand job out there as **Allen Sales Corp.** . . . Which reminds, **Art Garvey** is about due to play Santa Claus again for the Bally Xmas party. Held at the Bal Tabarin. And that's one time when Art gets around to kiss all the gals in the entire Bally organization. . . . **Harold Saul** reports lots of interest over at Coven's because of the Chicoin "Band Box" animated orchestra speaker. . . . Many Cleveland ops just recovering from those four days of the worst snow storm in the city's history. **Joe Abraham** of Lake City said he couldn't even get down to his office. Says, "Entire city was paralyzed."

Editorial which appeared here suggesting that amusement game ops give U. S. Bonds for play on games met with much commendation in this city. Which recalled **Jack Nelson's** work in World War II when he urged 25c play with the plan of giving a 25c Defense Stamp to each quarter player. Jack's slogan was, "Ring the bell for Uncle Sam." . . . **Harry Williams** left town to fly back to sunny Calif. And **Sam Stern** hustled out to the east to check up on "Music Mite" which is winning plenty of attention from music men all over the nation. This fully selective little 45 rpm phono is clicking wherever placed **Sam reports.** . . . Bumped into **Johnny Bilotta** of Rochester, N. Y., who was around visiting the factories. Had his boy friend with him, whom Johnny believes is going to wind up with the bowling championship. Play is now in process in town. . . . Next week's issue of The Cash Box is the big "Holiday Special." Here's hoping your ad's on the way. RUSH IT IN TODAY!

SUCCESSFUL OPERATORS DEAL WITH COVEN!

BALLY SHUFFLE BOWLER CONVERSION TO REBOUND—45 SECOND PLAY . . . \$42.50
INSTALLED IN OUR SHOP \$52.50

Champion	\$349.50
Citation	209.50
Lexington	199.50
Gold Cup	125.00
Trophy	109.50
Jockey Special	89.50

Draw Bell, 5c or 25c	\$ 99.50
Williams All Stars	99.50
Hit-A-Homer	19.50
Seeburg 146	259.50
Wurlitzer 850	125.00

Bally Shuffle Champ	\$199.50
Speed Bowler	149.50
Bally Shuffle Bowler	79.50
Un. Twin Bowler	79.50
Keeney Pin Boy	49.50
Wms. Bowler	59.50

Shanghai	\$ 44.50
Thrill	34.50
Select-A-Card	134.50
Mardi Gras	34.50
'49 Majors	44.50
Screw Ball	49.50
Trinidad	34.50

Exclusive Distributors for
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No. Illinois and Indiana

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WURLITZER 1250
1217 Hideaway
BALLY HOOK BOWLER
CHICAGO COIN BAND BOX

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All Equipment Thoroughly
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. . . ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

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Box No. 150

c/6 The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

"HOLIDAY SPECIAL" ISSUE OF "THE CASH BOX" GOES TO PRESS: DEC. 21 IN N. Y. RUSH YOUR AD NOW!

WE WISH A
MERRY XMAS
 to all our friends
 and continued
PROSPERITY
 throughout the
NEW YEAR
 with Exhibit's Dale
"SIX SHOOTER"

EXHIBIT SUPPLY CO. (EST. 1931) 4218-30 W. LAKE ST., CHICAGO 24, ILL.

"THE CASH BOX" IS A MUST!

FOR ALL IN THE COIN MACHINE INDUSTRY

- OPERATORS • JOBBERS • DISTRIBUTORS •
- MANUFACTURERS • ALLIED INDUSTRIES

Weekly Features:

- Confidential Price Lists Of All Equipment as Quoted For Sale
- Real Live, Pertinent, Educational Editorials
- News
- Advertisements of Leading Firms
- Music Charts and Reviews
- Breezy Intimate Chatter Columns

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 (52 ISSUES)

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CALIFORNIA CLIPPINGS

It's here, the new Rock-Ola phonograph, and Bud Parr and Fred Gaunt have it over at General Music, where a whole stack of operators viewed the machine during its initial two-day showing and many of them expressed serious interest in taking it on. Bud also handled the showing in San Diego at the Grant Hotel, where operators also reacted enthusiastically to the new baby. Now Bud and Fred are once again hanging out the window awaiting their first shipment of the boxes for sale . . . Phil Robinson, who did a good job locally some months back in promoting Chicago Coin's "Band Box" via Bill Anson's TV show and other showcase spots, is all set to do his share and better on the new, improved version of the novel item. Phil's also in there punching away with "Punchy," Chicago Coin's latest 5-ball . . . Back from their long vacation trip were Paul and Lucille Laymon, Paul coming in a little under the weather and taking to his home for a rest-up . . . Guess we'll have to wait for details of their trek till he feels like giving out with 'em. The Laymon's Ed Wilkes reports that "Hook Bowler" looks like another one of those long-riding popular games for Bally.

Met up with Sammie Donin, in from Las Vegas, at the Automatic Games office in Los Angeles, where Dannie Jackson and Georgie Warner are doing their level best to make a go of it under the new setup in merchandise for them . . . The boys just got their license to operate in the Vegas area and plan to augment their jobbing activities up there . . . Caught Jack Ryan at Sicking with a live one (he thought) but turned out to be a price shopper making the rounds. Things normal with Jack Simon's setup and he's still expecting partner Bill Marmer out when the Cincy snows thaw . . . Lyn Brown Keeping busy these days with United games, which he has nicely displayed on his spacious floor.

Southgate operator Pete Shoup fully recovered from his automobile accident and regaining some of his lost weight . . . Dan Lufkin, formerly with U. S. Woodcraft shuffleboard mfrs. making the rounds shopping for his growine route . . . On the Row: Cece El'ison of Lancaster . . . Pomona's S. L. Griffin and Lloyd Barrett . . . Anton Peppesen of Rivera . . . Covina's Bill Bradley . . . Bob Dunn of L. A. . . . Glen Catlin from Verdugo City . . . Bakersfield's Bill Black . . . Tom Boddy of Lomita . . . Visalia's Ivan Wilcox . . . Elmer Kilberg of San Fernando . . . L. G. Leonard of Santa Monica . . . R. L. Gray, S. W. Ketchersid and J. H. Bowman from San Bernardino . . . Altadena's W. S. Patterson . . . Thomas Workman of El Monte.

MIAMI MURMURS

Plenty of coinmen from all over the country writing in for friends here to get them tickets for the New Year's Day Orange Bowl game. They're very difficult to obtain. Most of 'em bought up long ago . . . Arthur Herman of Boro Music, Brooklyn, in town and seen at the fights with Harry Rosen, Willie Levey, Davey Friedman, Raoul Shapiro, Willie (Little Napoleon) Blatt and a whole gang of the boys . . . Hymie Rosenberg gave up his apartment in Miami and is now a Chicagoan. Good luck, Hymie . . . The Civic Theatre League show, "Susan And God" attracted quite a few coinmen and their wives . . . Joe Mangone traveling about selling like everything. Joe's one guy that never sits still . . . Ted Bush in Jacksonville taking over the gorgeous building at 60 Riverside Ave. This was former quarters of Lee Rubinow who handled Seeburg at that time . . . By the way, haven't seen Lee Rubinow in some time . . . Lew Jaffa of Eastern Electric in town and saying "hello" to some of the vending machine men while, at the same time, relaxing and enjoying Miami's sunshine . . . Willie Blatt's patented scoring wheel, reported here last time, is said to have been attracting attention of Chicago manufacturers. Wonder why Willie doesn't go back to building a game right here in Miami where he can sell the entire south, as well as the rest of the country? . . . Ely Ross wishes he had six warehouses full of AMI phonos. Demand for these phonos grows greater . . . Expect Roy McGinnis down here very soon. He usually opens his house right after the first of the year . . . Haven't seen some of the boys who are usually down here at this time of the year. They must all be waiting for the NCMDA meeting before they come down . . . Collections are going up as the season gets into full swing . . . "Will there be anything new from the factories after the first of the year?" ops here are asking . . . Ozzie Truppman thrilled with the way Chicago Coin has at last broken loose with the "Band Box" . . . Expect Barney (Shugy) Sugerman and his family any day now. Shugy will stay at Lou Koren's King Cole Hotel, where many coinmen stay during the season . . . Bert Lane is moving into his new home on Biscayne Point, right next door to an old time coin machine operator, Dave Schoen . . . Herb Gorman, manager of Taran's Jax offices, tells us "the winter season is starting off with a bang with the sale of Shuffle Alleys, Skill Games and AMI phonos." . . . T. B. Holliday in town making arrangements to stay here over Xmas and New Years.



EASTERN FLASHES

Coinrow was buzzing all week about the increase in the price of records by practically every recording company, both majors and independents. Operators who have been crying the blues for quite a spell, were now faced with another increase in the cost of operations. They point out that tubes have been increased over 100%, tires as much as 50%, and their employees are getting and still demanding higher wages. All this and the increase in the price of new phonos, and the fact that they still get no more than they did thruout the years, 5c per play, has stirred the ops up to a burning point. And they must realize that the prices will be further increased (unless a price ceiling is set to take effect immediately). "Unless we do something," stated one operator, "most of us have to go broke." Eventually every discussion came back to the fact that the price must be increased to 10c per play—but no one individual can see themselves starting this practice, while others stay at 5c. "We must agree that all equipment be operated at this 10c play," stated an outstanding operator. "Maybe we'll suffer the first month or so, but it's my opinion that the patrons will get used to paying 10c, and then our collections will go up again, and then reach a gross where we'll be able to make a profit," he concluded.

* * * * *

Frank Mencuri, sales manager of Exhibit Supply Company, visits his local distributor, Mike Munves. Frank reports the sales of equipment is great, particularly the "Exhibit Dale Six Shooter." While in the big city, he took the opportunity of visiting several department stores, loading up Xmas gifts. From New York, Mencuri goes to New Jersey, Boston, Baltimore, and then back to the factory. . . . Mike Munves, who could be kidding us states he's leaving on a vacation trip to the Bermudas. . . . But we know one coinman who isn't kidding, Barney (Shugy) Sugarman of Runyon Sales Company, leaves Wednesday (December 20) for the sunshine and warm breezes of Miami Beach. Shugy, his two boys, and the missus, will drive down. Shugy wanted to fly, but the boys vetoed this idea, stating they wanted to see the sights along the way. On the subject of 10c play for phonos, Shugy stated that all AMI's could be converted easily, and at only a few dollars per machine. . . . Joe Young, Young Distributing (Wurlitzer distributors) during our discussion of 10c play, stated that he has kits available in stock for conversion to 10c—3 for 25c, and could supply local operators immediately. . . . Jules Olshain, Olshain Distributing Company, Albany, N. Y., who was in town last week, told us about a farmer in his territory who bought a hideaway unit and several speakers to install on his chicken farm. "It increases the productivity of hens," explains the farmer. (Ed comment: Does this open up the market for the sale and operation of music machines?)

* * * * *

Sam Taran's son Barry being bar mitzvahed December 30 at the Saxony, Miami Beach, and Sam has invited his coinmen friends. . . . One of the busiest places on coinrow is U. S. Distributing Company, where Bob Jacobs is converting shuffle games. Bob claims he'll have to find a loft somewhere to take care of all the orders on hand. . . . Harry Koepfel, Koepfel Distributing Company, back at the office after a successful buying trip. However, most of the equipment has already been sold, so out he goes again next week. . . . ChCoin's "Band Box" on display at Albert Simon, Inc., making quite an impression on music operators. Al Simon tells us he's already sold quite a number. . . . Bert Lane, down in Miami Beach, moving into his new winter home, and probably won't be back until after the first of the year. In the meanwhile, Harry Pearl holds down the fort on Tenth Avenue. . . . Dave Stern and Tom Burke, Seacoast Distributors, Inc., Elizabeth, N. J., together with Bob S'ifer and Charlie Reissner, greeted the many music operators who visited their offices to view the Rock-Ola "Rocket '51-50" phonograph which they displayed beginning this week. Stern reported a wonderful reception by the ops, with some substantial orders received.

DALLAS DOINGS

Walbox Sales Company unveiled the Rock-Ola "51-50" to the eagerly awaiting Texas operators with a tremendous open house. Some three or four hundred guests were wined and dined by Al Shannon of Coin Machine Sales in Houston, and George Wrenn and Fred Barber of Walbox Sales. The Rock-Ola was well liked. We attended the open house with Dewey and Juanita Parsons. Sitting to our right were C. A. Taylor, Mary Cass, and Leonard Matassa of American Distributing, Holland Farrow, Charlie Wolf and Herb Rippe were going over the Rock-Ola and pointing out the good qualities. Weldon Denton threw everybody into hysterics with his "Why You Shouldn't Drink Water." Phil What we want to know is "What happened to Al Shannon's lemons?" Phil Weinberg, Bally regional representative, was on hand, greeting his many friends. . . . Porter Harrison sold his cigarette machine route to Paramount Cigarette Co.

George Prock entertained several of the coin machine business t'other evening, Bob and Audrey Hunter, George and Cecil Wrenn, Al Shannon among them. George and his wife Margaret have a charming home and are equally as charming as host and hostess. We were entertained in the playroom which was built by the efforts of the household. Adjoining the playroom George has a beautiful den, which he calls his inner-sanctum.

Papa Groom from Jacksonville dashed by with wife Marian. . . . Over a cup of coffee, Bob Depriest and myself settled the world's problems. Bob incidently is really doing all right these days. He also is operating quite a few 45 rpm's and likes them fine. . . . J. L. Eaton and his man Pete making the rounds in Dallas. . . . Ditto Chee Brown from Henderson, Texas. . . . Leonard Kollman being led around by his doberman pinscher. . . . Kids we're a little short on news this week. However, we want to remind you to look for your Christmas issue. It's going to be terrific.

LAST CALL for . . .

The Cash Box
"Holiday Special"
ALL-WAYS THE GREATEST HOLIDAY GREETINGS ISSUE IN THE COIN MACHINE INDUSTRY

(Dated: December 30)

GOES TO PRESS:

THURSDAY

DEC. 21

PHONE — WIRE — RUSH

YOUR AD to:

THE CASH BOX

EMPIRE STATE BLDG.

NEW YORK 1, N. Y.

(PHONE: LOngacre 4-5321)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

CLASSIFIED ADVERTISING SECTION

CLASSIFIED ADVERTISING SECTION

**CLASSIFIED AD RATE
8 CENTS PER WORD**

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY—Rate 75c per square line (\$10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE Cash Box, Empire State Building, New York 1, N. Y.

WANT

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Want to buy for cash or will trade for: Wurlitzer 1015's and 1100's; 100 Record Seeburgs; Seeburg Shoot The Bear; Late Flipper Games, new or used. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO, CALIF.

WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

WANT—We want late model phonographs, wall boxes, five ball games, amusement games, slots, etc. WESTERN DISTRIBUTORS, 3126 ELIOTT AVE., SEATTLE, WASH.

WANT—Mills, Jennings, Pace slots. Any models, any quantity. Quote prices and condition in first letter. AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—Will pay top dollar for any Mills Escalator type slot. Any quantity—one or a thousand. Send us your list and price wanted. Write, wire, phone immediately. Turn dead merchandise into cash. AMUSEMENT SALES CORP., 4047 W. FULLERTON AVE., CHICAGO 39, ILL. (Tel.: HUmboldt 9-1323).

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Will buy used phonograph records made between 1920 and 1940; any quantity or dealers' stock; some labels are: Paramount; Gennett; OK; Victor; Columbia; Melotone; Bluebird; Vocalion; Brunswick; Decca. JACOB S. SCHNEIDER, 123 W. 66th ST., NEW YORK 23, N. Y.

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UUnderhill 3-5761.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of hillbilly, western and sacred records. Top prices paid. We pay freight. USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Citations; Photo Finishes; Champions; 5 Seeburg Bear Guns; 4 Sky Fighters; 6 Winterbooks; 6 Mills Coffee Vendors; 10 Mills Constellations; 6 Silver Bullets; 6 Chi-Coin Pistols. Quote your rock bottom price. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, OHIO. TOWer 1-6715.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—Wanting Guess-Your-Weight Scales, late model with twist coin chute. Please state price and condition when replying. REGENT VENDING MACHINES, LTD., 779 BANK ST., OTTAWA, CANADA.

WANT—All types of post-war music equipment. Please advise what you have and best price. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 536 GRANT PL., CHICAGO 14, ILL.

WANT—Operator will buy \$5 weekly music locations in Greater New York or Long Island. BOX 41, c/o THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

FOR SALE

FOR SALE—Keeney Super Bonus Bells extremely clean and ready for location, 5 cent play. LIEBERMAN HY-G MUSIC CO., 257 PLYMOUTH AVENUE, NORTH, MINNEAPOLIS 11, MINN.

FOR SALE—Specials for the week: United Shuffle Alley, late model with flyaway pins, complete \$109 while quantity lasts; Chicago Coin Classics \$239; Chicago Coin Trophy, like new \$259. ALLIED COIN MACHINE CO., 766 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CA 6-0293.

FOR SALE—Looking for good buys in reconditioned drink vendors? Tell us what you want and we probably will be able to fill your requirements at very attractive prices from a stock of drink vendors taken in trade since the NAMA Show on Automatic "SodaShopper", the first really new multiple cup drink vendor in more than a decade. AUTOMATIC PRODUCTS CO., 250-C WEST 57th ST., NEW YORK 19, N. Y.

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: Plaza 7-1977. Cable address: EXPO RECORD, New York.

FOR SALE

FOR SALE—Phonographs: 1015 Wurlitzers \$265; 146M Seeburgs \$270; 147M Seeburgs \$320; Packard Manhattans \$175; AMI Model A \$375; W1-156 Seeburg Wall Boxes \$22.50. Consoles: Keeney Bonus Super Bells 5c; 5c-25c; 5c-10c-25c; Bally Triple Bells, Draw Bells, DeLuxe Draw Bells, Double Ups; Gold Nuggets, Arrow Bells, Multi Bell, and Wild Lemon. Mechanically right. Ready for location. 1/3 deposit, balance C. O. D. MARTIN'S MUSIC, 1002 N.W. "B" STREET, GRANTS PASS, OREGON. Tel.: 5005 and 2611.

FOR SALE—Wurlitzer 600 \$75; Air-eon '46 \$100; Seeburg Classic \$75; all refinished, ready for location. Mardi Gras \$50; Moonglow \$80; Screwball \$60; Barnacle Bill \$65; One-Two-Three \$65; Sharpshooter \$110; Mercury \$150; El Paso \$85; Trade Winds \$45; Select-A-Card \$155; King Arthur \$125; South Pacific \$145. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—We are distributors for AMI Model "C" phono; Bally Manufacturing Company products; Bell-O-Matic Corporation Mills Machines. 25c Play Vest Pocket Bell \$89.50, lots of 10 or more \$84.50. 1/3 deposit. FRIEDMAN AMUSEMENT COMPANY, 441 EDGEWOOD AVE., S.E., ATLANTA, GA. Tel.: Lamar 7511.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, Bally and Mills Bell Machines. WILLIAMS-PORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Champion \$359.50; Citation \$229.50; Bally Draw Bells 5c or 25c \$99.50; Wurlitzer 1015 \$274.50; Williams All-Stars \$99.50; Bally Shuffle Champ, write; Bally Speed Bowler \$199.50; Select-A-Card \$134.50; Screwball \$49.50; Wisconsin \$35. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: IN 3-2210.

FOR SALE—Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—Two late model phonographs and two late model Voice-O-Graphs, completely rebuilt and overhauled. Priced to Sell. 10,000 late used Records all purchased within the past six months, 4c ea. BUSH DISTRIBUTING COMPANY, 286 N.W. 29th STREET, MIAMI, FLA.

FOR SALE—40 Selection AMI Model "C"; 100 Selection Seeburg 1949 or 1950 Model. Write. Dale Guns, Shuffleboards; Shuffle Alleys, twins or singles; Pin Balls, Roll Down games. We deliver free in Wisconsin, also help new operators start routes. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—5 Bally Speed Bowlers \$159.50 ea.; 5 Shuffle Alley Express \$160 ea.; 10 Genco Bowling League \$49.50 ea.; 10 Genco Shuffle Baseball, like brand new \$69.50 ea.; 4 Genco Bowl-A-Line (Brand New) \$275 ea.; 4 Williams All Stars \$79.50; 10 Mercury Athletic Scales, like new \$39.50 ea.; 15 Northwestern Ball Gum Vendors post-war models, plastic globes \$5.50 ea.; 10 RCA Coin Operated Radios, very clean condition \$30 ea. WANT—Post-war Packard Wall Boxes—must be Hi Chrome. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE—Cottlieb Bowlette \$79.50; Royal Flush Pool Table (new) \$75.; Keeney Pin Boy \$69.50; Scientific Pokerinos \$49.50; Genco Bing-A-Rolls \$39.50; Mills Empress \$39.50. New Games in Stock: Spot Bowler; Oasis; Rag Mop; Harvest Time; Flying Saucer; Fighting Irish; Keeney League Bowler; United Shuffle Alley; Universal High Score Bowler. All types Premiums and Prizes. MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N. W., GRAND RAPIDS 2, MICH. Tel.: 9-8632, or: 5743 GRAND RIVER AVE., DETROIT 8, MICH. (Tel.: TYler 8-2230).

FOR SALE—15 Keeney Pin Boys—one lot, \$550 takes all. Write: DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE—Conversion Unit with 5 1/2 inch light-up pins for Chicago Coin's Bowling Alley. Install in a few minutes. Picks up play tremendously. Tested and proven by New York operators. \$39.50. 1/3 Deposit, balance C.O.D. U. S. DISTRIBUTING CO., 615 10th AVENUE, NEW YORK, N. Y.

FOR SALE—Wall Boxes: 11 DS20-1Z 5c play; 9 DS20-1Z 10c play; 16 WS-2Z 5c play. These are pre-war Seeburg boxes in good condition and ready for your locations—priced ridiculously low at \$6.95 each. Small deposit required. SPARKS SPECIALTY COMPANY, SOPERTON, GEORGIA.

FOR SALE—Guaranteed used phonographs, all makes; Pinball Machines; Bowling Alleys. These machines are perfect, the price is right. Write for literature. F. A. B. DISTRIBUTING CO., INC., 304 IVY STREET, N.E., ATLANTA, GA.; 1019 BARONNE STREET, NEW ORLEANS, LA.; 911 GERVAIS STREET, COLUMBIA, S. C.

FOR SALE—1 5/10c Jennings Challenger \$175; 1 5/25c Mills Duplex, like new \$195; 3 5c Bally Draw Bells, conv. \$125 ea.; 2 10c Jennings Standard Chiefs \$110 ea.; 1 10c Jennings SDX Chief \$115; 1 10c Jennings Sun Chief \$150. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Tell us your needs in phonographs—Pre-War, Post-War. All makes and models at a price. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZABETH, N. J. Tel.: Bigelow 8-3524.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Bally Speed Bowlers and United Shuffle Alley Expresses \$119 ea.; Williams DeLuxe Bowlers \$85 ea.; Bally Shuffle Bowlers, Universal Super Shuffle Alleys and Keeney Pin Boys \$39 ea. \$10 additional for crating. **AMERICAN VENDING CO., 2359 CONEY ISLAND AVENUE, BROOKLYN, N. Y.**

FOR SALE—2 Automatic Bally "Lexington" one-ball, \$225. each. Perfect condition. **C & L DISTRIBUTING CO., 324 W. ALABAMA ST., HOUSTON 6, TEXAS (Tel.: Le-high 9908)**

FOR SALE—10 Bally Speed Bowlers \$179.50 ea.; 10 Shuffle Alley Express \$175 ea.; 5 Gottlieb Bowlettes \$69.50; 10 Genco Bowling League \$59.50 ea.; 10 Genco Shuffle Baseball (New) \$79.50; 10 Genco Bowl-A-Line \$275 ea.; 3 Williams All Stars \$79.50 ea.; 10 Mercury Athletic Scales \$49.50 ea.; 15 luxury western Ball Gum Vendors, all post-war models, like new \$5.50 ea.; 20 R.C.A. Coin Operated Radios \$30 ea. **MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.**

FOR SALE—Seeburg W1-L56 5c Wall Boxes \$20 perfect; ABT Gun \$20; Dale Gun \$50; Exhibit's attachment for Shuffle Alleys \$20; Rebound Shuffle Alley \$10; Shuffle Bowler \$50; Bowlette \$40; Citation \$200. **AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.**

FOR SALE—Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic \$6.95. Right and left corners \$7.95 ea. All bubbler tubes for Wurlitzer 1015's \$3.90 ea. Domes for Seeburg 146, 147, 148 \$14.95 ea. 1/3 deposit. Balance **C.O.D. KOPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.**

FOR SALE—Complete listing of prices for all types of machines—Pinballs, Consoles, Bells, Phonographs, Arcade, Shuffles, Rebounds, Rollovers, One-Balls, Automatics. You get weekly lists. Only \$15 per year. Write: **THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N.Y.**

FOR SALE—7 Amusement Enterprise Skee-ball Alleys \$199 ea.; 1 Pace Midget Auto Racer like new \$79; 1 Boizelle "52" Miniature Pooltable with 5c chute, perfect condition \$89. **NOVELTY SALES CO., 16 TURNPIKE RD., SHREWSBURY, MASS. Tel.: Worcester 3-3663.**

FOR SALE—Shuffleboard Scoring Units: Advance Horse Collar \$69.50. **WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, ORE.**

FOR SALE—We are distributors for AMI phonographs and accessories; and Bally Manufacturing Company. **RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.**

FOR SALE—"My Sugar Lump" Thrillwood 104; "My World Is Made of Music" Thrillwood 104; "Nannie" Thrillwood 105; "My Sweet Maria" Thrillwood 105; "A Merry Bachelor" Thrillwood 106; "Mary" (A Ball of Fire) Thrillwood 106. Recorded by Thrillwood Orchestra. **THRILLWOOD RECORDS, BOX 44, BLOOMINGDALE, N. J.**

FOR SALE—Bally Hot Rods (New—original crates) \$210; Universal Super Twin Bowler \$195; Gottlieb Bowlette \$80; Just 21 \$90; Bally Speed Bowler \$195; Genco Bowling \$65; Bally Carnival \$65; Climatic Adjusters for Shuffleboards \$16.50; Shuffleboards all sizes \$59.50 and up, plus crating. **MERIT INDUSTRIES, 6520 SO. HALSTEAD, CHICAGO 21, ILL. Tel.: Englewood 4-4144 and State 2-5600.**

FOR SALE—5 Seeburg Classics \$50 ea.; 40 Buckley Boxes N. S. 20 and 24's \$8 ea.; Brackets \$1; Rock-Ola 1530 Boxes \$12.50 ea.; Gottlieb Sharp Shooter \$79.50. All in good operating condition. **HUGHES ELECTRIC CO., LADOGA, IND. Tel.: 17.**

FOR SALE—12" Jensen Speakers complete \$15 ea.; 15" Jensen Speakers complete \$17.50 ea. Cash with order. **BIRMINGHAM VENDING CO., 540 2nd AVE., NO., BIRMINGHAM 4, ALA.**

FOR SALE—ChiCoin Bowling Alley \$65; ChiCoin Shuffle Baseball \$60; ChiCoin Midget Skee-ball \$135; Bowlette \$60; Just 21 \$75; Lucky Inning \$100; Ten Pins \$35. **MO-HAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.**

FOR SALE—Complete line of used equipment on hand: Phonographs: Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. **TARAN DISTRIBUTING CO., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.**

FOR SALE—Guaranteed Used Machines—Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. **CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.**

MISCELLANEOUS

NOTICE—Operators in Louisiana, Mississippi and Alabama, we are direct factory distributors for: Mill-Bells, Evans Consoles and Games, and AMI Phonographs and Music Accessories. Write, phone or wire us today. **DIXIE COIN MACHINE CO., 912 POYDRAS ST., NEW ORLEANS 13, LA. Tel.: Magnolia 3931.**

NOTICE—Connect 30 wire boxes to Seeburg 100 in a jiffy. Hawley Adaptor connects to best side of first 24 records. Precision made. No working parts. Easy to install. Price \$39.95. 1/3 deposit. **J. R. HAWLEY DISTRIBUTING CO., 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.**

NOTICE—We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor, Penny Inserter, and the current hit "League Bowler" 8' and 9½'. Fastest scoring 1-2-3 or 4 player Rebound Bowling game. Now taking orders. Will accept trades. All parts and service on Keeney products. For prices, write: **DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.**

MANUFACTURERS NEW EQUIPMENT

Equipment listed here is currently in production. Prices listed are manufacturer's list prices. Equipment is removed from this listing only when manufacturers halt production.

AMI, INC.

Model "C" Phonograph	\$795.00
Model HS-SM Hideaway	575.00
5c - 10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

BALLY MANUFACTURING CO.

Turf King	\$695.00
Grandstand	695.00
Hook-Bowler	429.50

BUCKLEY MANUFACTURING CO.

Buckley Wall & Bar Box	\$ 19.50
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CHICAGO COIN MACHINE CO.

Punchy	\$279.50
Ace Bowler	395.00
Pin-Lite	365.00

COMO MANUFACTURING CO.

Hollycrane	\$695.00
Hollycrane F. P.	745.00
Como Bally Shuffle Bowler Conversion	89.50
Como Pin Boy Conversion	89.50

H. C. EVANS & CO.

Constellation Phonograph	\$745.00
Winter Book '50	826.00
Coaltown	825.00
Races	931.00
Casino Bell '50	665.00

THE ROBITY SUPPLY CO.

Rotary Merchandiser (1950 Model)	\$650.00
Dale Six Shooter	349.50
Two Player Hockey	184.50
Oasis	289.50

GENCO MFG. & SALES CO.

Flying Saucers	\$279.50
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D. GOTTLIEB & CO.

Joker	\$294.50
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J. H. KEENEY & CO., INC.

League Leader, 9½ Ft.	\$419.50
League Leader, 8 Ft.	409.50
All-Electric Cigarette Vendor	259.50
All-Electric Cigarette Vendor with Changemaker	277.00
Penny Inserter	119.50
Criss Cross	550.00
Bowling Champ Conversion	350.00
Match Bowler Conversion	379.50

UNITED MANUFACTURING CO.

Skee Alley	\$395.00
Two player Shuffle Alley Rebound	375.00
Four Player Shuffle Alley Rebound	395.00
Shuffle Alley DeLuxe Conversion	79.50
Super Shuffle Alley DeLuxe Conversion	89.50
Double Shuffle Alley DeLuxe Conversion	89.50

UNIVERSAL MANUFACTURING CO.

Winner	\$675.00
Feature Bell	795.00

WILLIAMS MANUFACTURING CO.

Double Header	\$395.00
Nifty	279.50
Music Mite Phonograph	

THE RUDOLPH WURLITZER CO.

Model "1250" Phonograph	\$829.50
Model "1217" Hideaway	629.50
Model "4820" Wall Box 5c-10c-25c 4-wire (48 Selections)	87.50

PINBALL GAMES

(Continued)

Table of pinball games with columns for game name, code, and price. Includes games like Rip Snorter, Riviera, Rocket, etc.



AUTOMATICS

Manufacturers and date of game's release listed. Code: (B) Bally.

Table of automatic games with columns for game name, code, and price. Includes Big Game, Big Parley, Big Prize, etc.



ROLL DOWNS

Table of roll down games with columns for game name, code, and price. Includes ABC Roll Down, Arrows, Auto Roll, etc.



SHUFFLES - REBOUNDS

Table of shuffle and rebound games with columns for game name, code, and price. Includes Bally Shuffle-Bowler, Bally Speed Bowler, etc.



ARCADE EQUIPMENT

Table of arcade equipment with columns for equipment name, code, and price. Includes Allite Strikes 'N Spares, Boomerang, Bally Big Inning, etc.

ARCADE EQUIPMENT

(Continued)

Table of arcade equipment prices including items like QT Pool Table, Quizer, Rockola Ten Pins LD, etc.

MILLS (Cont.)

Table of mill prices including items like 6. 50c Club Bell, 6. 1c Blue Front, 4. 5c Blue Front, etc.

PACE

Table of Pace prices including items like 6. 5c Comet FV, 6. 10c Comet FV, 6. 25c Comet FV, etc.

CONFIDENTIAL PRICE LIST



CONSOLES

Large table of console prices including items like Arrow Bell, Bally Draw Bell 5c, Bally Deluxe Draw Bell 5c, etc.

GROETCHEN

Table of Groetchen prices including items like 6. 1c Columbia, 6. 5c Columbia Chrome, 4. 5c Columbia JPV Bell, etc.

WATLING

Table of Watling prices including items like 6. 5c Rolatop '48, 6. 10c Rolatop '48, 6. 25c Rolatop '48, etc.

BUCKLEY

Table of Buckley prices including items like 6. 5c Criss Crosse, 6. 10c Criss Crosse, 6. 25c Criss Crosse, etc.

CONFIDENTIAL PRICE LIST



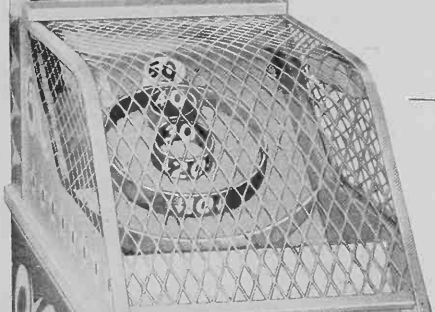
BELLS

Table of bell prices including items like 6. 5c Gold Chrome HL, 6. 10c Gold Chrome HL, 6. 25c Gold Chrome HL, etc.

UNITED'S

"Skee Alley"

A Great, New *Automatic Scoring Shuffle-Type Game*



-  Skill Shots Galore
-  Play Compelling Suspense
-  Fun for Everyone
-  Great for Competitive Play
-  Fast Action - 2 Pucks
-  Proven Player Appeal

SIZE
9½ FT. BY 2 FT.

SEE YOUR DISTRIBUTOR

UNITED'S
Drop Chute



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PEP UP SHUFFLE-PROFITS WITH
New Bally HOOK-BOWLER



New Hook-Action
 INSURES TRUE-BOWLING APPEAL

New Power-Rebound
 RETURNS SLOWEST SHOTS LIKE LIGHTNING

New Faster-Scoring
 AND NO-WAIT UPRIGHT FLY-AWAY PINS
 SPEEDS UP PLAY... STEPS UP PROFIT...

**AMAZING NEW
 HOOK-SHOT FEATURE**

9½ FT. LONG, 2 FT. WIDE
 Mechanism Easily
 ACCESSIBLE
 Through Back-Box
 and
 Slide-Up Pin Panel

SHOOT a puck through the Hook-Lane at proper speed... and see the puck actually swerve into the pins for a smashing high-score hook-shot! Watch the players flock to the only shuffle-bowling game that permits all styles of bowling skill, including hook-shots and straight-shots... the only game that brings out players' speed-control skill as well as aiming skill! Watch the lightning speed of puck-rebound, score-totalizer and pin-reset! You'll quickly see why HOOK-BOWLER is the fastest profit-producer in the shuffle-class. Order HOOK-BOWLER today!

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THE GREATEST PIN-BALL GAME OF ALL TIME!

Press a button... and your favorite features pop out at you in concentrated brilliance on the backglass. Selections! Odds! Double Scores! Feature! The revolutionary new Player's Choice idea permits every player to play the game his way... to test his judgment before the final skill-test of shooting the ball. The result is complete player-satisfaction and the greatest earning-power in pinball history.



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