## THE CASH BOX

VOL. 11, NO. 50

SEPTEMBER

9

1950





Fall Business in 1950

Will be the

GREATEST

EVER

## FALL SPECIAL

ISSUE OF

## THE CASH BOX

(Dated: SEPTEMBER 30th)

CIRCULATES THRUOUT THE TRADE THE LAST WEEK OF SEPTEMBER

ALL ADS GO TO PRESS ON FRIDAY NOON

## SEPTEMBER 22

The Timing is Perfect...The Opportunity is Ripe...Reach the entire coin machine industry when BUYING and SELLING activity is at its greatest height!

MAIL YOUR AD NOW To...

The Cash Box, Empire State Building, New York 1, N. Y.

(All Phones: LOngacre 4-5321)

32 W. Randolph St., Chicago 1, Ill. 6363 Wilshire Blvd., Los Angeles 48, Cal.

(All Phones: DEarborn 2-0045)

(All Phones: WEbster 3-0347)

## Coin Machines to Help War Effort

It's midnight. The second shift is on. Everyone is tired. Haggard. Nerves somewhat shot.

A hot drink of coffee. A few moments of relaxation with a "coke". Maybe a cigarette or two while waiting for the bus.

Here, then, is what the coin machine industry offers to all the nation.

Helps the war plants to help employees. Keeps tempers at an even keel. Dispels the lonesomeness of soldiers with nothing to do but wander about camp after their training exercises.

In every fashion, industry, this industry especially, has much to do with the success of this present war preparedness effort. Should this present Korean incident turn into total war, this coin operated machines business will be a big factor in serving and entertaining the country's millions.

Plant personnel managers urge vending machines operators, "Please bring in hot coffee, 'coke', and other vending machines. Bring in cigarette vendors. Bring us all kinds of machines. Especially for the last shifts. When the workers can't find any place open to buy anything, and want a drink

or a cigarette, or something, we need your vending machines right in the plant."

These same personnel men say, "C'mon, bring in a few games and a juke box into our employees' recreation room. Let's help keep our employees entertained and happy. Let's try to make them feel as relaxed as possible.

"These boys and girls are working long hours. Working hard. Bring in those games. Bring in that juke box."

The general public. The man who will work eight, or ten, or more hours per day. What about him? Does he want amusement, music, vending?

Well, here's the answer. "Thank God for that 'coke' machine. It helps. It's something that takes the smell of oil, and the taste of grease, out of my mouth."

And, as far as the amusement games are concerned. "We have some great games at the factory. Makes you forget you're even working."

General manager to music operator, "I don't care what it costs. Keep that music going while our people are working. We need music. We want them to get a 'lift'. Keep them interested. Keep them rolling along with the rumble of the big presses and other machines here."

And the U. S. Government says, "Keep that song in all your juke boxes. Let 'Any Bonds Today?' be your number one feature."

In short, this industry SERVES.

Serves mankind. Serves the people at work. Serves the entire nation. And SERVES EVEN BETTER when all are working. When all need help.

This is what we mean when we say, "Coin machines, most definitely, HELP THE WAR EFFORT."

## THE CASH BO

Volume 11, No. 50

PUBLISHED EVERY WEEK BY

#### The Cash Box Publishing Co., Inc.

Empire State Building, New York 1, N. Y. (All Phones: LOngacre 4-5321) JOE ORLECK

CHICAGO OFFICE 32 West Randolph St., Chicago 1, Ill. (All Phones: DEarborn 2-0045) BILL GERSH

LOS ANGELES OFFICE 6363 Wilshire Blvd., Los Angeles 48, Cal. (All Phones: WEbster 3-0347) LEO SIMON

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

ENTIRE CONTENTS COPYRIGHTED 1950 by The Cash Box Publishing Co., Inc. No reproduction in part or whole allowed without written permission from the publisher.

#### EXECUTIVE STAFF

BILL GERSH, Publisher
JOE ORLECK, Editor and Advertising Director
BERT E. AUSTIN, General Mgr., Music Dept.
JOEL FRIEDMAN, Music Editor
DICK GERSH, Editor, AM Dept.
L. MILAZZO, Classified Advertising
A. ARTESE, Circulation
POPSIE, Staff Photographer
WM. NICOSIA, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue.

SUBSCRIPTION RATE \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year incudes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. The Cash Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. The Cash Box is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated wending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered The Cash Box.

THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. "The Confidential Price Lists" are an exclusive, copyrighted feature of The Cash Box. "The Confidential Price Lists" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "The Confidential Price Lists" are recognized by many cities and states throughout the country as "the official price book of the coin operated machines industry". They are an integral part of The Cash Box and appear in each week's issue. "The Confidential Price Lists" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "The Confidential Price Lists" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "The Confidential Price Lists" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "The Confidential Price Lists".

# NEW MACHINE PRICES GOING HIGHER

Mfrs. Can't Absorb Further Price Increases as Raw Materials and Labor Costs Skyrocket. Hesitate to Introduce New Equipt. Build Conversions and Plan Simpler Machines in Effort to Hold Down Price. Increases So Far Well Accepted By Trade. Majority Hope Production Will Not be Curtailed by War Work.

This publication was the very first to inform the field that prices of new machines were on their way up.

This is due to the very close relationship which this magazine enjoys with the heads of the leading manufactories in this in-

It gave many in the field much food for thought. The result was that some decided to buy more rapidly to arrange for whatever they needed to be on hand before the price rises occurred. Others waited to see whether such price raises would actually come into effect.

The result is well known thruout the entire industry today. Prices are going up and, what's more, will continue upward.

Manufacturers have been attempting, as best as they could, to maintain their present price schedules. They have absorbed increase after increase in prices of raw materials, components as well as in labor costs. They are, at least the greater majority of them, at the end of the rope, as far as further absorption of price increases is concerned.

Raw materials and labor costs are skyrocketing. There is nothing that the average manufacturer can do about this anymore. He realizes that he is actually "on a war basis" as far as raw materials are concerned.

Furniture and housing are demanding more and more and still more lumber. This has zoomed cabinet costs, and is continuing to shoot this cost ever upward.

Steel is almost impossible to obtain. The large steel suppliers have set up voluntary allocation systems. This means that manufacturers who need and want more steel, when they have a "hit" product, find it almost impossible to obtain any more steel than they are getting and, further-

more, are thankful for whatever they are getting at this time.

The same is now true of copper, tin, zinc and the alloys, as well as rubber. Shortages have hit more and more suppliers. Lead is short, and thousands of pounds of lead are used by manufacturers.

As everyone knows copper wire is used by the mile, as are other metals, in the coin machine industry.

The time has, therefore, arrived when the manufacturer is at the very end of absorbing any more of the raw materials and labor cost increases. He must get a higher price for his finished products.

Some manufacturers have entered into conversions in an effort to allow the ops to get the utmost out of older machines. Some are planning simpler machines, such as the penny counter games, so that ops will be able to get some equipment at low prices.

But, the majority are logically and simply stating that they cannot continue onward for very long at their present machine price schedules. They must obtain price increases if they are to stay in business.

So far price hikes have been well accepted by the average coinman. He realizes that with the government allocation system under way, and with the continued demand increasing for raw materials from all other industries, that the manufacturers in this field have done everything they possibly could to hold down price increases.

The only real problem troubling many in the field at this time, is whether the average manufactory in this business will be able to exclusively give its production to coin operated products.

The majority are of the belief that the big factories will soon be doing much war work, and that this will, in itself, tremendously curtail their present products' pro-

duction, even to the point where some factories may not be able to supply the needs of their distributors.

The war is cutting into raw materials reserves that are on hand. The government is doing everything it can to preserve, and even build up, present stockpiles.

It is best, then, that all in the field realize this as soon as possible, and plan accordingly.

Those who need equipment should order now. While they can. And get whatever machines they can at whatever the price will be.

No one knows just what may happen tomorrow, or the day after, as the Korean incident either expands into full fledged war, or is curtailed within its present limits.

But, regardless of what happens, the government will see to it that it is no longer caught short again on equipment and men, and will, therefore, curtail sales of critical raw materials, such as steel, lumber, copper, zinc, lead, etc.

The manufacturers are doing a tremendous job for the industry at this time. They deserve the unqualified support and commendation of all in the field. They are working at top speed manufacturing present products in an effort to be prepared, regardless of what might result in the near future.

Those who have been reading their newspapers, and listening to the news over the air, must realize that conditions are becoming ever more critical.

It is up to everyone in the field to cooperate with the factories so that, should the manufacturers be called to put aside their tools and dies for present products, and enter into the war materials effort, all will be prepared to ride along with Uncle Sam in whatever he may ask of them.

## Juke Box Tunes

The Top Ten Tunes Netting Heoviest Play In The Nation's Juke Boxes, Compiled From Reports Sub-mitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

\* Denotes Most Popular Recording. Record Companies Listed Alphabetically



CODE

AB—Abbey
AL—Aladdin
AP—Apallo
BB—Bluebird
BU—Bullet
CA—Capitol
CM—Commodo
CO—Columbia
CR—Coral

DE—Decca DV—Delvar HT—Hi-Tone KI—King LO—London ME—Mercury MG—MGM MO—Modern NA—National RA—Rainbow

RE—Regent RO—Rondo SA—Savoy SIT—Sittin' In SP—Specialty

#### GOODNIGHT IRENE

#### \* GORDON JENKINS & THE WEAVERS

CA-1158—Eddie Grant CA-1142—Jo Stofford CO-20738—Gene Autry CO-38394—Gene Autry CO-38892—Frank Sinatra CR-60266—Cliff Steward DE-46258—Lenny Dee

DE-48167—Gunter Lee Carf DE-46255—Foley and Tubb DE-27077—Jenkins O. & The Weavers DE-45113—Ted Maksymowicz ME-5465—Alexander Bros. VI-20-3870—Dennis Day

#### MONA LISA

#### \* KING COLE

CA-1104—Eddie Grant CA-1010—King Cole CO-38768—Harry James O. CR-60250—Leighton Noble O. DE-27048—Victor Young O.

LO-619—Charlie Spivak O. ME-5447—Alexander Bros. MG-10689—Art Lund VI-20-3753—Dennis Day VI-20-3882—Ralph Flanagan O.

3

#### TZENA, TZENA, TZENA

#### \* GORDON JENKINS & THE WEAVERS

CO-38885—Mitch Miller O. ME-5454—Vic Damone DE-27077—G. Jenkins & The Weavers VI-20-3847—Ralph Flanagan O. DE-27053—The Weavers

#### SAM'S SONG

#### \* GARY AND BING CROSBY

CA-962—Joe Carr CO-38876—Toni Harper CR-60250—Leighton Noble O. DE-27033—Victor Young O. DE-27112—Gary And Bing Crosby

LO-693—Hogan & Wayne ME-5450—Harry Geller O. MG-10743—The Melodeons VI-20-3798—Freddy Martin O.

#### SIMPLE MELODY

#### \* BING & GARY CROSBY—JO STAFFORD

CA-1039—Joe Stafford CO-38827—Dinah Shore CR-60227—Crosby-Gibbs

DE-27112—Bing & Gary Crosby VI-20-3781—Phil Harris

5

#### I WANNA BE LOVED

#### \* ANDREWS SISTERS

CO-38491—Buddy Clark CO-38825—Tony Bennett DE-27007—Andrews Sisters

MG-10716-Billy Eckstine VI-20-3772-Fontaine Sisters

6

### LA VIE EN ROSE VICTOR YOUNG O.—TONY MARTIN

CA-890—Paul Weston O. CO-38768—Harry James O. DE-24816—Victor Young O. DE-27111—Bing Crosby DE-27113—Louis Armstrong

MG-30227—Macklin Marrow O. VI-20-3819—Tony Martin VI-20-3739—Melachrino O. VI-20-3882—Ralph Flanagan O.

8

#### BEWITCHED \* BILL SNYDER

CA-1000—Mel Torme CO-38821—Benny Goodman O. CO-38821—Doris Day DE-24983—Gordon Jenkins O. ME-5399—Jan August & Harmonicats

MG-30120—David Rose O. TW-1473—Bill Snyder VI-20-3726—Larry Green VI-20-3617—Andre Previn

7



#### COUNT EVERY STAR

HUGO WINTERHALTER ORCH.

CA-979—Ray Anthony O. CA-859—Ray Anthony O. CO-38732—Herb Jeffries CR-60142—Harry Babbitt

DE-48158—The Blenders DE-27042—Dick Haymes NA-9111—The Rayens VI-20-3697—Hugo Winterhalter O.



#### BONAPARTE'S RETREAT

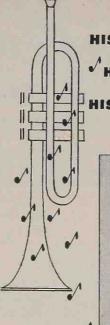
#### KAY STARR

CA-936—Kay Starr CO-38891—Phil Napolean O. CO-20706—Leon McAuliffe

DE-46209—Buz Butler VI-20-3766—Gene Krupa VI-21-0111—Pee Wee King



11) I CROSS MY FINGERS. 12) SENTIMENTAL ME. 13) CAN ANYONE EXPLAIN? 14) SOMETIME. 15) EL MAMBO. 16) JUST SAY I LOVE HER. 17) MY FOOLISH HEART. 18) HOOP DEE DOO. 19) ALL MY LOVE. 20) NO OTHER LOVE.



HIS GREAT TRUMPET ...

HIS GREAT ORCHESTRA ...

HIS GREAT M-G-M RECORDS



## ZIGGY

plays

JUST IN CASE WE HAVE TO SAY GOODBYE AGAIN

THE TOUCH OF YOUR LIPS

M-G-M Non-Breakable 10774

#### ELMAN STANDARDS MAKE YEAR 'ROUND HITS

Ziggy's Current M. G.M Singles

THREE LITTLE WORDS . AND THE ANGELS SING M-G-M 10047

> YOU'RE MINE YOU . HUP-JE-DE-BEE M-G-M 10243

I HADN'T ANYONE TILL YOU . BLUE PRELUDE M-G-M 10686

I'LL GET BY . TAKE ME IN YOUR ARMS M-G-M 10722

M-G-M RECORDS THE GREATEST NAME ( IN ENTERTAINMENT

701 SEVENTH AVE., NEW YORK 19, N.Y.

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!



Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"HIGH ON THE LIST" (2:51) "LIFE IS SO PECULIAR" (2:51)

BING CROSBY-ANDREWS SISTERS (Decca 27173)

• Pair of sides from the Bing Crosby epic "Mr. Music" have Bing and the Andrews Sisters off flying via and the Andrews Sisters off flying via this duo. Top deek is a sock romantic ode, with Bing and the gals splitting vocal honors. Tune rolls along in slow infectious time, and should grab heavy play. Flip side is a cute medium tempo'd item that will do well too. We like "High On The List."

"NO OTHER LOVE" (3:10)
"HONESTLY, I LOVE YOU" (2:19) JERRY GRAY ORCH. (Decca 27180)

Smooth dance rendition of this current pop ballad by the Jerry Gray ork should win added favor. Vocal echo by Tommy Traynor is effective, and blends well with the ork tones. Flip side is a straight ballad, handled easily by Tommy once again. Top deck gets our nod.

"ROBIN HOOD" (2:36) "ANGELINA" (2:41)

LOUIS PRIMA ORCH. (Robin Hood 100)

Music ops in the market for a pair of sock oldies can go wild with this pair. Both ends scored like sixty years ago, and always have been in heavy demand. Maestro Louis Prima's fresh version of these sides is still just as wonderful. Ops who have a call should load up.

"BYE BYE BLUES" (2:30) "CALIFORNIA HERE I COME" (2:32)

EDDIE MILLER (Rainbow 40066)

Honky-tonk piano work by Eddie Miller, and the set up of a pair of standards in the offing for music operators. Both tunes are well known, and should do more than hold their own—especially so in tavern locations. Eddie's unique piano work on both ends shines brightly—lend an ear.

"ORANGE COLORED SKY" (2:32) "CAN'T STOP TALKING" (2:30) BETTY HUTTON

(RCA Victor 20-3908)

• First wax by Betty Hutton on RCA Victor has the chirp going away off the deep end on a couple of zany sides. Both ends have Betty giving her all in the way of comedy, which is sure to provoke loads of laughs as well as moola. Wax is the sort you have to listen to—we suggest just that.

"ALL AMERICAN GIRL" (2:27) "BETTY CO-ED" (2:27)

RUSS MORGAN ORCH

(Decca 27174).

This pair should find a market in locations that cater to a college crowd. Both tunes are oldies that have earned some heavy juke box play—this rendition by the Russ Morgan ork is good enough to repeat. Vocal work by the chorus is effective throughout. Ops should lend an ear.

"PATRICIA" (2:40) "WATCHIN' THE TRAINS GO BY" (2:55)

> PERRY COMO (RCA Victor 20-3905)



PERRY COMO

Fresh wax by balladeer Perry Como notches this featured spot again, with Perry coming up with still another double-header in this coupling titled "Patricia" and "Watchin' The Trains Go By." There are no A or B sides to this

one—both are equally as wonderful, and each have the spark and glitter of juke box winner about them. Top deck is essentially a girl tune, with Perry purring of the wonders of his gal "Patricia." Song rolls along in smooth easy going manner, with Perry's relaxing vocal style making you sit back and take it all in. It's a sweet side; one that Perry's fans are sure to go for in a big way. Coupling is a choo-choo story, and has the piper picking up the tempo. Lyrical expression echoes the title of the tune, with a vocal chorus adding to the gleam of the side immensely. It's the type of material that will find a ready audience, and is sure to win wide favor pronto. Music ops should latch onto this one!

"FRIENDLY STAR" (2:43)

"CAN'T WE TALK IT OVER?"

KAY BROWN (Mercury 5479)

• Plug romantic tune on the top deck is handled effectively by thrush Kay Brown. Ditty is from the MGM pick "Summer Stock" and should get a hypo as a result. Coupling is the oldie currently causing wide attention. Kay's pipes trill the tempting lyrics in smooth, graceful style. Nothing to shout about on this one, altho the disk is goods

"I'M IN LOVE WITH YOU" (2:53) "DON'T ROCK THE BOAT, DEAR"

MARGARET WHITING-DEAN MARTIN (Capitol 1160)

 Vocal duet by Margaret Whiting and Dean Martin on this pair of lightly intoned romantic ballads make for pleasant enough listening. Both sides weave in mellow tempo, with vocal honors split between Maggie and Dean. Top deck is more in the straight romantic side, while the flip leans on the novelty angle. Ops should listen in.

"THE RIGHT KIND OF LOVE" (2:38)

"BACK IN YOUR OWN BACK YARD" (2:40)

PATTI PAGE (Mercury 5463)

· Chirp Patti Page has the earmarks of another hot one in this blue ribbon winner. Upper lid is a slow infectious ballad which Patti purrs in pretty patter. Vocal chorus by the Tune Timers adds to the glamour of the side. Flip has Patti bouncing around a great standard in mellow rhythm style. Both ends are expertly handled-they rate a spot in music ops' machines

"THERE'S NO USE" (2:37) "MISS YOU" (2:50)

SAMMY KAYE (RCA Victor 20-3891)

· Smooth sentimental stuff by the Sammy Kaye ork, and the set up of some easy to take wax in this coupling of "There's No Use" and "Miss You." Top deck has the Kaye Quintet and Tony Alamo on a dreamy ballad, while the flip has Alamo taking it solo on the standard. Both ends are tailor made for the juke box trade.

"SWINGIN' DOORS" (2:46) "CINCINNATI DANCING PIG" (2:40)

GENE KRUPA ORCH. (RCA Victor 20-3906)

Novelty echo of the top deck might perk up and find some loose change around. Vocal flavor by Bobby Soots on this side is fair enough, with the light-hearted romantic lyrics weaving a fair enough story. Flip side has Bobby on deck again on the current pop rave. Rendition is there for the asking—ops take it from here.

"THIS IS MY COUNTRY" (2:33) "THE GREAT AMERICAN DREAM" (2:26)

VAUGHN MONROE ORCH (RCA Victor 20-3907)

• Orkster Vaughn Monroe on deck with a fresh pair, with this duo sure to be greeted favorably by Vaughn's many fans. Both ends have a patriotic theme, and are off the beaten track a bit. Vocal work by Vaughn is effective throughout. Material offered lacks commercial juke box potential, but should, nevertheless, earn its keep.

"I'M A DREAMER" (2:37) "TALKING TO MYSELF ABOUT YOU" (2:37)

DEL CASINO (Arco 1260)

(Arco 1200)

Balladeer Del Casino comes up with a pair of smooth ballads that might attract some juke box coin play. Both sides weave in slow tempo, with Del purring lightly amidst a string ork background. Music is styled for the moon-in-June kids. While the wax won't stop traffic—it should hold its own.

Fe

ph Dr tal a v and me Ca his

LO

"I'M FOREVER BLOWING BUBBLES" (3:00) "YOU'RE MINE, YOU" (2:33)

GORDON JENKINS ORCH.—ARTIE SHAW (Decca 27186)

(Decco 27186)

The top lid is truly a feather in the cap of maestro Gordon Jenkins. This arrangement of "I'm Forever Blowing Bubbles" is certainly one of the best we've ever heard—and also one of the most unusual. Jenkins has succeeded in taking a novelty ditty, and turning it into a plush production number. Choral vocal work, blended with singing strings and Artie Shav's spot clarinet work is sure to attract loads of listeners. Flip side is more of the same with a wonderful ballad. Get this disk.

"LET ME OUT OF THE STABLE" (2:12)

"STROLLING" (2:36)

ROSALIND PAIGE (Admiral 1020)

Novelty side on the top deck, offered in psuedo-hillbilly manner by chirp Rosalind Paige is worthy of music ops' listening time. Ditty rolls along at a merry pace, with the chorus joining in, and a fond hand clap to perk it up. Coupling has a honky-tonk musical background and a set of romantic lyrics to match. Disk is good filler material.

## In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to

"LA MARCHINA"

"THE RIGHT KIND OF LOVE".

Decca 27186 . Bing Crosby-Andrews Sis. . . Decca 27173 Edmundo Ros Orch. London 736 Patti Page Mercury 5463

## TOUND THE WAX CIRCLE

NEW YORK:



It's Lieut. Dirk Courtney now. Dirk is one of the first of the nation's dj's to be inducted into the armed forces. He's assigned to the Public Information office in the Air Force, at Mitchell Field. . . "Time Out For Tears" gets a major plug from Republic Music, with eight recordings set for release. Savannah Churchill's is the first one out, with King Cole set for release next week. . . Dick Brown, of "Stop The Music" fame, signed by Jerry Blaine for Jubilee Records. . . Neal Hefti, noted young arranger, now in New York working almost exclusively on TV shows. Neal is doing "Song's For Sale," "The Show Goes On," "Toast Of The Town" and "Toni Twin Time." While Neal is out bringing home the bacon, his missus, Francis Wayne of "Happiness Is Just A Thing Called Joe" fame, is home raising a family. . . Ralph Flanagan signed to Associated Program Service for transcriptions. . On the heels of their "Sometime" hit, The Miriners get a special Columbia release next week, coupling "Minnequa" and "Beyond The Reef." . . . Shorty Warren now on London Records, with his first, "I Thought She Was A Local" and "Stop That Wedding" out awreddy. . . . Jim McGlone, Jr., joins the Friend-Sloane ad agency as executive vee-pee in charge of new business. . . Larry Spier, who recently ankled his post as general manager at Chappell Music, merged with ABC Music this past week. Latter firm is a Bourne, Inc., subsidiary. Current plugs for Larry are "Just Say I Love Her" and "Watching The Trains Go By." . . . Tommy Valando, prexy of Laurel and Valando Music completed a deal with ace songwriter Harry Ruby for a new publishing venture tagged Ruby Publishing Company. . . Cab Calloway on an extensive tour of Canada, playing night club engagements only, and using his four piece combo to back up his vocals. . . Tony Martin just signed to make a movie co-starring Janet Leigh. . . Vaughn Monroe opens at the Starlight Roof, Waldorf-Astoria September 7. . . Louise Carlyle cut a pair of sides for Coral Records. . Henry Okun deliriously happy over the ec in a big way. . . . P WPEN, Philly way.

CHICAGO:

The Fontane Sisters at the Chicago Theatre continue to draw in the crowds. The gals' RCA Victor recording of "I Wanna Be Loved" is a number that meets the approval of the kids in the Windy City... Ditto Evelyn Knight at the Palmer House, who brings the house down with her rendition of "Cherry Stones." ... Bob Ellis, ad manager of King Records, inducted into the service ... will be stationed at Great Lakes Naval Base... Jimmy Dorsey ork holding forth at the Edgewater Beach Hotel... Jimmy's great jazz classics are in more demand than ever before... It's rumored that the Garrick theatre may be converted into a name night club in the gay '90's tradition... Chi music pubs set with their plans for their annual pienic at the Skyline Ranch, Lake Villa... Nat Hale off to Portland, Oregon, for a two-week visit... Vic Duncan takes over as Chicago rep for Henry Spitzer Music... Jimmy Featherstone signed for the Oh Henry Ballroom here, starting October 4th for five weeks... The new Robbins plug tune getting big play here. It's "Dream A Little Dream Of Me," with a sock recording by Dinah Shore taking hold... The bill at the Regal Theatre really is a whopper. It features chirp Toni Harper, Larry Darnell and Chuby Newsome... The "Roaring Twenties" show at the Blackhawk meeting with wonderful reception... Tommy Carlyn ork set for a date at the Casa Loma Ballroom in St. Louis, October 6... Louis Jordan recovered from his recent illness, and is set with a string of one-nighters thru the midwest starting September 1st... Louis has a big one going now in his Decca disking of "Blue Light Boogie"... Chicago music folk en masse optimistic as all get out for the coming fall and Xmas seasons. Most believe that the hassle concerning speeds has girded the industry into settling down to their task—that of selling music and recordings... Altho the juke box industry has as yet not taken to 45 rpm's to any great degree, indications are that the adopted speed will make fast inroads with music ops. The novelty appearance of the platte



#### LOS ANGELES:



Dropped in on the new MGM distrib setup and found Gordon Wolf and his Sunland Music crew working away on their roomy new quarters, covering three full-size stores at 2140 W. Washington. . . Gordon tells us that his former spot, 1300 square feet of space at 2707 W. Pico is still available via his lease. . . Sparked up through the fine job done by Sunland, the new MGM policy of releasing platters simultaneously with their use in studio musicals has the diskery's sales at a new high in this area. . . . Hot items in the MGM line at present are Billy Eckstine's "You've Got Me Crying Again," George Shearing's "When Your Lover Has Gone," Ilmmy Desmond's "Just Say I Love Her," Tommy Tucker's "Cherry Stones," Blue Barron's "Bubbles" and Ivory Joe Hunter's "I Need You So' while Gordon also reports Sand credits Modern with a couple of live ones in Little Willie's "Happy Payday," Jimmy Witherspoon's "Failing by Degrees" and Herb Fisher's "I'm Yours To Keep." Met up with Mike Kurlan's attractive Missus for the first time with the Ames Bros.' "Can Anyone Explain," Bill Darnel's "Cincinnati Dancing Pig," Bob Crosby & Georgia Gibbs on "Cherry Stones," Martha Tilton's "I'l Always Love You" and a few other Coral releases. . . Imperial's "Stack O' Lee" and T-Bone Walker on "Travelin' Blues' are also holding a lively pace, Mike notes. . Lou Chudd of Imperial still East and not due back till after Labor Day. . . Ran into a sales meeting at Mercury Distribs and almost wound up with a stack of Patti Page's "All My Love," Vic Damone's "Just Say I Love Her" and Frankie Laine's "Music Maestro Please" under our arm as we hit the road. . Sales chief Lee Palmer proudly showed us his new "invention," the 45 punchout with Mercury Records inscribed prominently on 'em and ready to insert in the king-size holes for zonversion to three-speed changer playing.

New Releases ... on RCA Victor

RELEASE # 50-36

#### **POPULAR**

DON CORNELL

Au Revoir Again A Whistle And A Prayer

20-3909 (47-3909) 4

#### Here come the DANCE BANDS again!

TOMMY DORSEY

It All Begins And Ends With You Lullaby in Boogie

20,3910 (47-3910) 9

#### RALPH FLANAGAN

(Ralph Flanagan's Theme Song) Singing Winds

Harbor Lights 20-3911 (47-3911) \*

#### Here come the DANCE BANDS again!

HUGO WINTERHALTER'S ORCHESTRA and CHORUS

Mr. Touchdown, U.S.A.

The Red We Want Is The Red We've Got 20-3913 (47-3913) \*

#### COUNTRY

EDDY ARNOLD

The Lovebug Itch A Prison Without Walls

21-0382 (48-0382)\*

#### JACK HOLDEN and FRANCES KAY

The Fiery Bear

What Would Washington Say 21-0386 (48-0386) \*

#### BLUES

ARTHUR "BIG BOY" CRUDUP

Hand Me Down My Walking Cane Lonesome World To Me

22-0100 (50-0100) \*

\* 45 rpm nos.

NOTE: All records in this panel are



indicates records which according to actual sales, as recognized hits. The tradered to keep ample stocks of these record hand, or to reorder promptly wherent stocks begin to approach the discount stage.

designates that record is one of RCA Victor's "Certain numbers on the trode peper best selting retail sales charts. Obviously, sure things

WEEK OF SEPTEMBER 2

#### Bonaparte's Retreat

Gene Krupa 20-3766-(47-3766)

#### Count Every Star

Hugo Winterhalter 20-3697-(47-3221)

#### **Cuddle Buggin' Baby Enclosed One**

**Broken Heart** Eddy Arnold

21-0342-(48-0342)

#### **Good Night Irene**

Dennis Day 20-3870-(47-3870)

#### I Love The Guy

Fran Warren 20-3848--(47-3848)

#### I'm Movin' On

Hank Snow 21-0328-(48-0328)

#### La Vie En Rose

Tony Martin 20-3819--(47-3819)

Ralph Flanagan 20-3889-(47-3889) Melachrino Strings 20-3739—(47-3739)

#### Mona Lisa

Dennis Day 20-3753—(47-3753) Ralph Flanagan 20-3888-(47-3888)

#### Take A Letter, Miss Smith

Tony Martin and Fran Warren 20-3874—(47-3874)

Tzena, Tzena, Tzena Ralph Flanagan 20-3847—(47-3847)

ICTOR Records --

JAN FEB MAR THE APPLE MAY JUNE SWINGS MENT AND SEAT TO ALT MUS DEC 45"

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

THE CASH BOX

Lecoral Levielles

Only Records Considered Best Suited To. The Requirements Of The Trade Are Reviewed On These Pages.

"IT'S A BOY, IT'S A BOY, IT'S A BOY" (2:56)

"FAR, FAR AWAY" (2:50)

(London 754)

• Novelty echo of the top deck is cute enough to merit ops' avid listening attention. Title of the song gives off the bill of fare, with piper Charles Baldour echoing the lyrical expression. Flip side has chirp Betty Carr on a medium tempo'd romance tune that should hold its own.

"IT MAY BE ON SUNDAY" (2:45)
"TWO HEARTS ARE BETTER
THAN ONE" (2:40)

KEN BARRY (London 771)

Pair of romanic odes in the offing for music ops, with piper Ken Barry in the vocal limelight on these sides. Top deck adds Julie O'Neill and Nick Paul in the lyrical department, to spoon along with Barry, the tender tones of this ballad. Flip side is just what the title says it is. Wax won't stop traffic—it might make a decent filler item.

## "LA MARCHINA" (2:46) "GIMPLE BAYNISH RHUMBA" (2:35)

EDMUNDO ROS ORCH. (London 736)

London 136)

Latin theme by the Edmundo Ros ork on both ends of this biscuit is grade A stuff from start to finish. Upper lid is a wonderful samba, while the flip is offered in rhumba time. Vocal refrain by the maestro on both ends is top notch, as is the story behind the songs offered. Ops should get with this one.

"HELPLESS" (2:20)

"LOVER, COME BACK TO ME" (2:49)

PEGGY LEE (Capitol 1161)

Lightly toned rhythm ballad on the top deck is smooth stuff for the Peggy Lee fans to get with. Gal's pipes pitch pretty throughout, and make for nice listening all the way. Flip side has Peggy taking it in up tempo on a well known standard. Take note of the wonderful ork backing by maestro Dave Barbour, which rounds out the wax excellently.

#### "YOU'VE GOT ME CRYING AGAIN" (2:57)

"MY SILENT LOVE" (2:50)

JAN AUGUST (Mercury 5478)

• The finished piano work of thumper Jan August, coupled with a plush orchestral arrangement and a dominating chorus all combine to make the ballad on the top deck a hot juke box item. Disk is a slow sentimental ballad styled to perfection. Flip is more of same, with a male vocal lending support on this standard. We like the top deck—we're sure you will too.

### SLEEPER OF THE WEEK

"CAN'T SEEM TO LAUGH ANYMORE" (2:57)
"NEVER AGAIN" (2:06)

JOHNNY PARKER (Capitol 1162)



JOHNNY PARKER

• Disk star Johnny Parker bows into the wax horizon in a blaze of glory with a side that's bound to step out and prove to be a heavy winner for music operators. That music ops will have to keep their eyes peeled for Parker is easily seen in the top deck, "Can't Seem

To Laugh Anymore." The tune itself is a cinch to clinch with music ops and fans—add Parker's vocal rendition, and you've got a smash hit on your hands. Ditty is a slowly woven tender item—the kind that makes you keep singing, humming and whistling the infectious melody. It's a plush romantic effort, well loaded with sentimentality from the word go. Choral background, matched with some excellent orchestral patter via maestro Pete Rugulo all blend to make the disk a top notch performance. Johnny shows his versatile vocal style on the flip, by coming up with a rhythm number that should do fairly well. The side we're ga-ga about is the top one—ops should grab it!

"TICO TICO" (2:35)
"TEA FOR TWO" (3:15)
DAVID LeWINTER ORCH.
(Mercury 5476)

Pair of standards in the offing for music ops, with maestro David Le-Winter at the keyboard on "Tico Tico" and "Tea For Two." Both sides should meet with god reception, especially so in those wired music locations. Music is light, and tastefully rendered

"IF I GIVE UP THE SAXOPHONE" (2:35)

"AIN'T YOU COMIN' OUT, MALINDA?" (2:43)

ROBERT Q. LEWIS (Columbia 38947)

Novelty side in store for music ops, is this zany bit of material by Robert Q. Lewis. Disk makes for loads of laughs, as Lewis spiels the happy lyrics in mellow manner. Tune revolves around the title, with some honky-tonk ork backing. Flip side slows down, and is tinted with some romance. Top deck should do extremely well.

"IT'S EASY TO REMEMBER" (3:15)

"DON'T ROCK THE BOAT, DEAR"
(2:50)

DINAH SHORE (Columbia 38945)

● The refrain of the oldie on the upper crust is the sort of stuff that makes for juke box winners. Chirp Dinah Shore's smooth, relaxing vocal work on the side is easy to take throughout. Flip side is an up tempor hythm ballad, which Dinah handles in her usual capable manner. Both sides are good bets—get 'em.

"SHOW ME THE WAY TO GET OUT OF THIS WORLD" (2:30) "MOONGLOW" (3:21)

HARRY JAMES ORCH. (Columbia 38943)

• Heavy flourish of brass about the novelty on the top deck, coupled with Dick Williams' vocal work makes for nice listening here. Side has a sock set of lyrics, and matched with the wonderful arrangement, is excellent musical fare. Flip side has the maestro in the spotlight on an oldie that always scored. We like this pair.

"OPA-SION YES INFLATION BLUES" (2:47)

"A WEDDING IN MAY" (2:36)
JIMMIE MILLER QUINTET
(Co-Ed 410)

• Pair of novelty sides by the Jimmie Miller Quintet might make for fairly effective filler material if music ops place 'em right. Both ends whirl in a blues kick, with the top side parroting the title and the flip a shade on the novelty side. Disk is there for the asking—music ops take it from here.

"LA ROSITA" (2:40)
"BREAD AND BUTTER WOMAN"
(3:04)

TONY PASTOR (Columbia 38962)

• Instrumental echo of the top deck is smooth enough to satisfy the many Tony Pastor fans. Ditty makes for fair enough dancing pleasure, and shows the band's musical wares off to good advantage. Flip side is a novelty item with the maestro, the Clooney Sisters and a band chorus joining in. Ops might lend an ear in this direction.

"I'LL NEVER BE FREE" (2:54)
"IS THERE SOMEBODY ELSE"
(2:22)

OWEN BRADLEY SEXTET

(Coral 60293)

• Top lid of this one is a fair enough blues tune that has been around some. Vocal duet by Dottie Dillard and Jack shook, with the backing of the Owen Bradley Sextet is smooth enough to hold its own. Flip side is in the ballad vein, and pairs the pipers again. Disk should make a good filler item.

"LA VIE EN ROSE" (2:47)
"BLUES IS GREEN" (2:39)
BENNIE GREEN ORCH.
(Jubileo 5032)

• Instrumental rendition of "La Vie En Rose" on the upper lid has maestro Bennie Green in the spotlight on trombone throughout, with wax echoing effectively. Flip side is an up tempo'd instrumental bit with a mellow beat, and some wonderful sax work by Bud Johnson. Ops who have the spots should listen in.

"UKEY-UKELELE" (2:24)
"LOVER" (2:09)
PERRY BOTKIN
(Decca 27162)

• With the rage for uke music gaining moreso every day, this pair of uke sides by Perry Botkin might have a chance to catch on. Both ends feature Perry in ukelele solos that sound attractive. Top deck is an original piece, while the flip is the standard. Ops who have a call for this brand might listen in.

"COWBOY RHUMBA" (2:49)
"HOW HIGH THE MOON" (2:55)
DUKE ELLINGTON ORCH.
(Columbia 38950)

• More novelty wax in store for music ops, with Woody Herman taking the vocal on this side by the Duke Ellington ork. Title of the top deck gives off the bill of fare here. Other end is the standard, and has the great Ellington crew going off the deep end on a wonderful melody. We like the instrumental—we're sure you will too.

"DANCE OF THE VIOLINS" (2:59)
"BANJO AND FIDDLE" (3:02)
MACKLIN MARROW ORCH.
(MGM 30256)

• Music ops who have wired music locations would do well to look into these sides. The Macklin Marrow ork display their instrumental wares on some plush melody that should do extremely well in those quiet dining spots. Both sides feature singing strings throughout, and make for wonderful listening pleasure.

THESE

THE CASH BOX Disk Jockeys REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending September 2.

#### Dick Coleman

WCBM-Baltimore, Md.

WCBM—ballimore, Mu.

J. MONA LISA (King Cole)

2. GOODNIGHT, IRENE (Gordon Jenkins)

3. STRANGERS (Lorry Raine)

4. GIYE A BROKEN HEART A CHANCE

5. SAM'S SONG (Bing and Gary Crosby)

6. I WANNA BE LOVED (Andrews Sisters)

7. COUNT EVERY STAR (Hyas Wartin)

9. I CROSS MY FINGERS (Perry Came)

10. NO OTHER LOVE (Jo Statford)

#### Roger Clark

WFGN-Gaffney, S. C.

WFGN—Gothney, S. C.
GODNIGHT, IRENE (Gordon Jenkins)
TZENA, TZENA, TZENA (Gordon Jenkins)
MONA LISA (King Cole)
COUNT EVERY STAR (Hugo Winterhalter)
MUSIC, MAESTRO, PLEASE (Frankie Laine)
PIGALLE (Johnny Desmond)
OUR LADY OF FATIMA (Hayes-Kallen)
STRANGERS (Lorry Raine)
GIVE A BROKEN HEART A CHANCE
GIVE A BROKEN HEART A CHANCE
(Eddie Fisher)

10. HAPPY MUSIC (Peggy Lee)

#### Art Tacker

WTAO—Combridge, Moss.

CAN ANYONE EXPLAIN? (Ames Bros.)
SOMETIME (Ink Spots)
ALL MY LOVE (Patti Page)
GOODNIGHT, IRENE (Gordon Jenkins)
I LOVE THE GUY (Sarah Vaughan)
JUST SAY I LOVE HER (Johnny Desmond)
MAMBO JAMBO (Freddie Martin)
OUR LADY OF FATIMA (Sally Sweetland)
STRANGERS (Lorry Raine)
VAGABOND SHOES (Pearl Bailey)

#### Jim Ensslin

KROP-Browley, Calif.

KROP—Browley, Calif.

1. GODDNIGHT, IRSNE (Gordon Jenkins)

2. SIMPLE MELODY (Bing and Gary Crosby)

3. AT SUNDOWN (Franch Petty Trio)

4. ALL MY LOVE (Patti Page)

5. TZENA, TZENA, TZENA (Gordon Jenkins)

6. I THOUGHT SHE WAS A LOCAL (Sammy Kaye)

7. GODDNIGHT, IRSNE (Dennis Day)

8. SAM'S SONG (Bing and Gary Crosby)

9. OLD MAN ATOM (Sons Of The Pioneers)

10. EL MAMBO (Dave Barbour)

#### Gene Whitaker

WSSB-Durham, N. C.

WSSB—JUPHOM, N. C.

1. MONA LISA (King Cole)
2. I WANNA BE LOVED (Andrews Sisters)
3. GOODNIGHT, IRENE (Gordon Jenkins)
4. SAM'S SONG (Bing and Gary Crosby)
5. YOU'RE NOT IN MY ARMS (Mindy Carson)
6. LA VIE EN ROSE (Ralph Flanagan)
7. MELANCHOLY RHAPSODY (Harry James)
8. I CROSS MY FINGERS (Perry Como)
9. SAY WHEN (Richard Hayes)
10. BELOVED, BE FAITHFUL (Russ Margan)

#### Bud Wendell

WJMO-Cleveland, Ohio

WJMO—Cleveland, Ohio

1. I LOVE THE GUY (Fron Warren)

2. SIMPLE MELODY (Bing and Gary Crosby)

3. VAGABOND SHOES (Vic Damone)

4. MONA LISA (King Cole)

5. GOODNIGHT, IRENE (Gordon Jankins)

6. ALL MY LOVE (Patti Page)

7. NO OTHER LOVE (Io Stafford)

8. BONAPARTE'S RETREAT (Kay Starr)

9. CAN ANYONE EXPLAIN? (Ames Bros.)

10. TENDERLY (Lynn Hope)

#### Bob Story

WNOR-Norfolk, Va.

NNUK—Norfolk, Va.

1. MONA LISA (King Cole)
2. GOODNIGHT, IRENE (Gordon Jenkins)
3. ALL MY LOVE (Percy Faith)
4. DREAM A LITTLE DREAM OF ME (F. Laine)
5. NO OTHER LOVE (Connie Haines)
6. TUNNEL OF LOVE (Mils Bros.)
7. MY SILENT LOVE (Bill Snyder)
8. STRANGERS (Lorry Raine)
9. I LOVE THE GUY (Sarah Yaughan)
10. ALL MY LOVE (Patti Page)

#### Ed Penney

WFGM-Fitchburg, Mass.

WFGM—FIREBURY,
LADY OF FATIMA (Red Foley)
NEVERTHELESS (Ralph Flanagan)
HOME (King Cole)
STRANGERS (Lorry Raine)
CAN ANYONE EXPLAIN? (Ames Bros.)
DREAM A LITTLE DREAM OF ME
(Cathy M.

I LOVE THE GUY (Fran Warren) ALL MY LOVE (Patti Page) MY DESTINY (Billy Ekstine) MONA LISA (King Cole)

#### Lee Stewart

WHAT-Philadelphia, Pa.

WHAT—Philadelphio, Pa.

1. GOODNIGHT, IRENE (Foley-Tubb)

2. WHY DONT YOU LOVE ME? (Hank Williams)

3. OONE SHIM'S BI OF ONE Waters)

4. OLD MAN ATOM OF ONE Waters)

5. WRECK OF THE OLD 37 (Fred Kirby)

6. CUDDLE BUGGIN BABY (Eddy Arnold)

7. I LOVE YOU BECAUSE (Leen Paynol)

8. IF YOU ONLY KNEW (Lee Morse)

9. LEASE YOUR BLUSS (Red Kirk)

10. CINCINNATI DANCING PIG (Bill Darnel)

#### Larry Gentile

WJBK-Detroit, Mich.

SIMPLE MELODY (Bing and Gary Crosby)
MUSIC, MAESTRO, PLEASE (Frankie Laine)
BE MINE (Mindy Carson)
TAKE A LETTER, MISS SMITH
(Warren-Martin)

ALL MY LOVE (Patti Page)
PINK CHAMPAGNE (Raiph Flanagan)
NO GREATER LOVE (Bob Eberly)
CAN ANYONE EXPLAIN? (Ames Bros.)
DON'T CRY, LITTLE CHILDREN (F. Laine)
TZENA, TZENA, TZENA (Mitch Miller)

#### Myron Barg

WMOR-Chicago, III.

WMOR—Chicago, III.

OUR LADY OF FATIMA (Hayes-Kallen)
JUST SAY I LOVE HER (Johnny Desmond)
GOODNIGHT, IRRNE (Gordon Jonkins)
MUSIC, MAESTRO, PLEASE (Tony Martin)
MY SILENT LOVE (Bill Snyder)
PIGALLE (Johnny Desmond)
WHY FIGHT THE FEELING? (R. Clooney)
THE TOUCH OF YOUR LIPS (Mindy Carson)
DREAM A LITTLE DREAM OF ME (D. Share)
THINKING OF YOU (Dan Cherry)

#### David Walshak

KCTI-Gonzales, Tex.

KCII—GONZOIES, I ex.

GOODNIGHT, IRENE (Foley-Tubb)
THROW YOUR LOVE MY WAY (Frnest Tubb)
I LOVE YOU BECAUSE (Leon Payne)
OLD-FASHIONED LOVE (Ernest Tubb)
MONA LISA (Moon Mullican)
JUST AS LONG AS I HAVE YOU (F. Tillman)
ENCLOSED ONE BROKEN HEART (E. Arnold)
WHY DON'T YOU LOVE ME? (H. Williams)
ROSEBUD AND YOU (Romblin' T. Scott)
DEL RIO BOOGIE (Wayne Rainey)

#### Ray Perkins

KFEL-Denver, Colo.

1. MONA LISA (King Cole)
2. SAM'S SONG (Bing and Gary Crosby)
3. GODDNIGHT, IRENE (Gordon Jenkins)
4. BONAPARTE'S RETREAT (Kay Starr)
5. SIMPLE MELODY (Jo Stafford)
6. COUNT EVERY STAR (Huga dinterhalter)
7. I'M IN LOVE WITH THE MOTHER, ETC.
8. I WANNA BE LOVED (Andrews Sisters)
9. NO OTHER LOVE (Connie Maines)
10. ALL MY LOVE (Bing Crosby)

#### **Bob Roberts**

KPOJ-Portland, Ore

MONA LISA (King Cole)
GOODNIGHT, IRENE (Dennis Day)
TZENA, TZENA (TENA (Vic Damone)
LA VIE EN ROSE (Tony Martin)
PICNIC SONG (Johnny Desmond)
RAIN (Gene Williams)
I LOVE THE GUY (Fran Warren)
PHANTOM STAGE COACH (Voughn Monroe)
LOVE LIKE OURS (Lisa Kirk)
I'LL ALWAYS LOVE YOU (Martha Tilton)

#### Eddie Gallaher

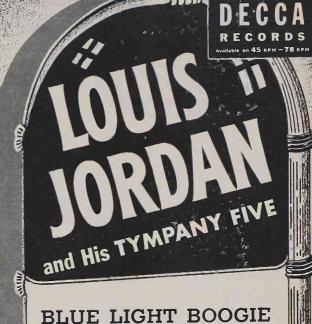
WTOP-Washington, D. C

WTOP—Washington, D. C.
GOODNIGHT, IRSNE (Gordon Jenkins)
2. MONA LISA (King Cole)
3. SAM'S SONG (Bing and Gary Crosby)
4. TZENA, TZENA, TZENA (Mitch Miller)
5. SIMPLE MELODY (Bing and Gary Crosby)
6. BONAPARTE'S, RETREAT (Kay Starr)
7. COUNT EVERY STAR (Hugo Winterhalter)
8. I CROSS MY FINGERS (Percy Faith)
9. BEWITCHED (Bill Snydercy Faith)
10. CAN ANYONE EXPLAIN? (Ames Bros.)

#### Garry Stevens

WGY—Schenectudy, N. Y.
MONA LISA (King Cole)
COUNT EYERY STAR (Ray Anthony)
LA VIE EN ROSE (Tany Martin)
SAM'S SONG (Bing and Gary Crosby)
SOMETIME (JO Staffan)
I CROSS MY FINGERS (Perry Comp)
I CROSS MY FINGERS
I WANNA EN LOVER (Fontane Sisters)
SIMPLE MELODY (Bing and Gay Crosby)
I DON'T CARE IF THE SUN DOLYT SHIME
I DON'T CARE IF THE SUN DOLYT SHIME

10. MY DESTINY (Billy Eckstine)



TWO PARTS

**DECCA 27114** 

9-27114\*

I WANT A ROOF OVER MY HEAD

(And Bread On The Table)

coupled with

SHOW ME HOW

(You Milk the Cow)

**DECCA 27129** 

9-27129\*

\*Indicates 45 RPM version

SPECIAL RELEASE

AIN'T NOBODY'S BUSINESS IF I DO I'LL NEVER BE FREE ELLA FITZGERALD and LOUIS JORDAN With The Tympany Five - Decca 27200 - 9-27200\*

#### OTHER LOUIS JORDAN COIN-CATCHERS

Onion Psycho-Loco Decca 27058

Saturday Night Fish Fry Two Parts Decca 24725

Caldonia

Somebody Done Changed the Lock On My Door Derra 23932 9-23932\*

Run Joe All for the Love of Lil Decca 24448

Choo Choo Ch'Boogie That Chick's Too Young to Fry Decca 23610

> Honeysuckle Rose T-Bone Blues Decca 25473 Saxa-Woogie

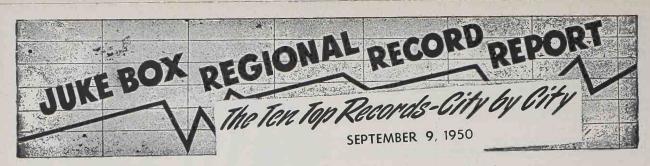
Pinetop's Boogie Woogie Decca 25394

\*Indicates 45 RPM version

ORDER TODAY!

AMERICA'S FASTEST ESELLING RECORDS!=

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!



#### New York, N. Y.

- GOONIGHT, IRENE (Gordon Jenkins)
  TZENA, TZENA (Cardon Jenkins)
  TZENA, TZENA (Cardon Jenkins)
  SIMPLE MELDOY (Bing and Gary Crosby)
  SAM'S SONG (Bing and Gary Crosby)
  LA VIE EN ROSE (Tony Martin)
  I WANNA BE LOVED (Andrews Sisters)
  EL MAMBO (Dave Borbon)
  MONA LISA (King Cole)
  SENTIMENTAL ME (Russ Morgan)
  HOOP DEE DOO (Perry Como)

#### Houston, Tex.

- GOODNIGHT, IRENE (Gordon Jenkins)
  MONA LISA (Art Lund)
  MONA LISA (Art Lund)
  MONA LISA (Brit Lund)
  MONA LISA (B

#### Green Bay, Wisc.

- 1. GOODNIGHT, IRENE (Gordon Jenkins)
- MONA LISA (King Cole)
  I CROSS MY FINGERS (Perry Como)

- I CROSS MY FINGES (Perty Como)
  THREE LITTLE RINGS (Fontaine Sisters)
  VAGABOND SHOES (Vic Damone)
  OUR VERY OWN (Jo Staffard)
  BEWITCHED (Benny Goodman)
  EL MAMBO (Dave Barbour)
  I WANNA BE LOVED (Andrews Sisters)
  SAM'S 30NG (Bing and Gary Crosby)

#### Charleston, S. C.

- MONA LISA (King Cole)
  SENTIMENTAL ME (Ames Bros.)
  GODNIGHT, IRENE (Gordon Jenkins)
  GOUNT EYERY STAR (Hugo Winterhalter)
  WANNA BE LOVED (Andrews Sisters)
  BEWITCHED (Gordon Jenkins)
  ROSES (Sammy Koye)
  MY FOOLISH HEART (Gordon Jenkins)
  I DIDN'T SLIP (Daris Day)
  ARE YOU LONESOME TONIGHT? (Blue Barron)

#### Portland, Me.

- GOODNIGHT, IRENE (Gordon Jenkins) HOOP DEE DOO (Kay Starr)

- HOOP DEE DOU (KRY SUDITY SAM'S SONG (Joe Carl') THIRD MAN THEME (Guy Lombardo) ROSES (Sammy Kaye) NOLA (Les Paul) SENTIMENTAL ME (Ray Anthony) MONA LISA (King Cole) TZENA, TZENA, TZENA (Gordon Jenkins) HAPPY FEET (Tex Williams)

#### Concord, N. H.

- 1. GOODNIGHT, IRRNE (Gordon Jenkins)
  2. SAM/S SONG (Bing and Gary Crosby)
  3. TZENA, TZENA, TZENA (Gordon Jenkins)
  4. LA VIE EN ROSE (Victor Young)
  5. SIMPLE MELODY (Bing and Gary Crosby)
  6. I CROSS MY FINGERS (Percy Faith)
  7. MY FOOLISH HEART (Billy Eckstine)
  8. I WANNA BE LOVED (Andrews Sisters)
  9. EL MAMBO (Dave Borbour)
  10. ROSES (Sammy Kaye)

#### Chicago, III.

- GODNIGHT, IRENE (Gordon Jenkins)
  MONA LISA (King Cole)
  SAM'S SONG (Bing and Gary Crosby)
  WANNA BE LOVED (Andrews Sisters)
  WANNA BE LOVED (Andrews Sisters)
  SIMPLE MELDOY (Bing and Gary Crosby)
  COUNT EYERY STAR (Hugo Winterhalter)
  EMMA LOU (Danny O'Neil) interhalter)
  EMMA LOU (Danny O'Neil)
  LA VIE EN ROSE (Tony Martin)
  JUST SAY LOVE HER (Johnny Desmond)

#### Minneapolis, Minn.

Fitchburg, Mass.

Syracuse, N. Y.

Shreveport, La.

GOODNIGHT, IRSNE (Gordon Jenkins)
TZENA, TZENA, TZENA (Gordon Jenkins)
MONA LISA (King Cole)
ROSES (Sammy Kaye)
SAM'S SONG (Bing and Gary Crosby)
SIMPLE MELODY (Bing and Gary Crosby)
MY FOOLISH HEART (Billy Eckstine)
I WANNA BE LOVED (Andrews Sisters)
I LOVE THE GUY (Fran Warren)
MUSIC, MAESTRQ, PLEASE (Tony Martin)

Kansas City, Mo.

1. GOODNIGHT, IRRNE (Gordon Jenkins)
2. TZENA, TZENA, TZENA (Gordon Jenkins)
3. LA VIE EN ROSE (Victor Young)
4. MY FOOLISH HEART (Billy Ecketine)
5. SAM'S SONG (Bing and Gary Crosby)
6. I WANNA BE LOVED (Andrews Sisters)
7. HOOP DEE DOO (Perry Como)
8. SENTIMENTAL ME (Russ Morgan)
9. BONAPARTE'S RETREAT (Kay Starr)
10. ROSES (Sammy Kaye)

- GOONIGHT, IRENE (Gordon Jenkins)
  MONA LISA (Victor Young)
  I WANNA BE LOVED (Anarews Sisters)
  OLD MAN ATOM (Oxie Worter)
  SAM'S ON LOW (Green WO

#### Little Rock, Ark.

Los Angeles, Calif.

SIMPLE MELODY (Bing and Gary Crosby)
MONA LISA (King Cole)
TZENA, TZENA, ZENA (Godon Jenkins)
GODNINTH (Rete (Gordon Jenkins)
I WANGA (GODNINTH)
I WANGA (GODNINTH)
L WANGA (GODNINTH)
L MAMBO (Fore Prodo)
UN VERY OWN (Victor Young)
BONAPARTE'S RETREAT (Kay Starr)

- 1. GODDNIGHT. IRENE (Gordon Jenkins)
  2. MONA LISA (King Cole)
  3. SIMPLE MELODY (Bing and Gary Crosby)
  4. SAMYS SONG (Bing and Gary Crosby)
  5. TZENA, TZENA, TZENA (Ralph Flanagan)
  6. COUNT EVERY STAR (Hugo Winterhalter)
  7. HOOP DEE DOO (Perry Camo)
  8. I WANNA BE LOVED (Andrews Sisters)
  9. BONAPARTE'S RETREAT (Kay Starr)
  10. SOMETIME (The Mariners)

- Butte, Mont.
- 1. GOODNIGHT, IRENE (Gordon Jenkins)
- MONA LISA (King Cole)
  SIMPLE MELODY (Bing and Gary Crosby)
- GOODNIGHT, IRENE (Gordon Jenkins)
  MONA LISA (King Cole)
  SAM'S SONG (Bing and Gary Crosby)
  I WANNA BE LOVED (Andrews Sisters)
  TZENA, TZENA, TZENA (Mitch Miller)
  SOMETIME (Ink Spots)
  I CROSS MY FINGERS (Perry Como)
  BONAPARTE'S RETREAT (Kay Starr)
  COUNT EVERY STAR (Hugo Winterhalter)
  STARS ARE THE WINDOWS OF HEAVEN
  (Ames Bros.)

  - 3. SIMPLE MELOUT (bing and Gary Crosoy)
    4. I WANNA BE LOVED (Andrews Sisters)
    5. MY FOOLISH HEART (Billy Eckstine)
    6. A LITTLE BIT INDEPENDENT (Dick Hoymes)
    7. BONAPARTE'S RETREAT (Kay Starr)
    8. TEASIN' (Connie Haines)
    9. THIRD MAN THEME (Anton Karas)
    10. TZENA, TZENA, TZENA (Gordon Jenkins)

- Toledo, Ohio

- 1. MONA LISA (King Cole)
  2. GOODNIGHT, IRENE (Gordan Jenkins)
  3. THIRD MAN THEME (freeddy Martin)
  4. BEWITCHED (Bill Snyder)
  5. MY FOOLISH HEART (Mindy Carson)
  6. NOLA (Les Paul)
  7. SAM'S SONG (Bing and Gary Crosby)
  8. TZENA, TZENA, TZENA (Mitch Miller)
  9. DIDN'T SLIP (Doris Day)
  10. I LOVE THE GUY (fran Warren)
- GODNIGHT, IRENE (Gordon Jenkins).
  MONA LISA (King Cole)
  MONA LISA (King Cole)
  SMYS SONG (Bing and Gary Crosby)
  SIAMPLE (COLE)
  MONA (MONE COLE)
  MONA (MONE COLE)
  MONA (MONE COLE)
  MONA (MONE COLE)
  LA VIE EN ROSE (Victor Young)
  MY FOOLISH HEART (Billy Eckstine)
  ALL MY LOVE (Patti Page)

#### San Francisco, Calif.

- GODNIGHT, IRENE (Gordon Jenkins)
  SAM'S SONG (Bing and Gary Crosby)
  SIMPLE MELOVY (Bing and Gary Crosby)
  MONA LISA (King Cole)
  MY FOOLISH HEART (Billy Ecketine)
  LA VIE EN ROSE (Tony Martin)
  BONAPARTE'S RETREAT (Kay Start)
  THIRD MAN THEME (Anton Karas)
  COUNT EVERY STAR (Hugo Winterhalter)

#### Salt Lake City, Utah

- 1. GOODNIGHT, IRRNE (Gordon Jonkins)
  2. TZENA, TZENA, TZENA (Gordon Jenkins)
  3. I WANNA BE LOVED (Andrews Sisters)
  4. MONA LISA (King Colo)
  6. PIGALLE (Johny Desmond)
  7. BEWITCHED (Bill Snyder)
  8. DADDY'S LITTLE BOY (Dick Todd)
  9. LA VIE EN ROSE (Victor Young)
  10. MY FOOLISH HEART (Billy Eckstine)

#### Bridgeport, Conn.

- GODNIGHT, IRPNE (Gordon Jenkins)
  TZENA, TZENA, TZENA (Gordon Jenkins)
  SAM'S SONG (Bing and Gary Crosby)
  SIMPLE MELODY (Bing and Gary Crosby)
  I WANNA BE LOVED (Andrews Sisters)
  JUST SAY I LOVE HER (Johnny Desmond)
  MY FOOLISH HEART (Billy Eckstrie)
  LA VIE EN ROSE (Tony Martin)
  COUNT EVERY STAR (Hugo Winterhalter)
  HOOP DEE DOO (Perry Como)

- Birmingham, Ala.

- 1. MONA LISA (King Cole)
  2. GOODNIGHT, IRENE (Gordon Jenkins)
  3. NOLA (Les Paul)
  4. OUR LITTLE RANCH HOUSE (Guy Lombardo)
  5. SAM'S SONG (Bing and Gary Crosby)
  6. SIMPLE MELODY (Bing and Gary Crosby)
  7. I WANNA BE LOVED (Andrews Sisters)
  8. LA VIE EN ROSE (Victor Young)
  9. HOOP DEE DOO (Ames Bros.)
  10. BEWITCHED (Gordon Jenkins)

- Flint, Mich.
- GOODNIGHT, IRENE (Gordon Jenkins)
   ARE YOU LONESOME TONIGHT? (Blue Barron)
   DADDY'S LITTLE BOY (Dick Todd)
- 3. DADOT'S LITTLE BOT (DER TODD)
  4. BONAPARTE'S RETREAT (Kay Storr)
  5. CAN ANYONE EXPLAIN? (Ames Bros.)
  6. JUST SAY I LOVE HER (Johnny Desmond)
  7. OLD PIANO ROLL BLUES (Lawrence Cook)
  8. TZENA, TZENA, TZENA (Gordon Jenkins)
  9. AT SUNOOWN (Frank Petty Trio)
  10. SIMPLE MELODY (Bing and Gary Crosby)

- Tucson, Ariz.
- MONA LISA (King Cole)
  GOODNIGHT, IRRNE (Gordon Jenkins)
  SAM'S SONG (Bing and Gary Crosby)
  NO OTHER LOVE (Jo Staffod)
  I CROSS MY FINGERS (Percy Faith)
  JUST SAY I LOVE HER (Johnny Desmond)
  BEWITCHED (Bill Snyder)
  NOLA (Les Paul)
  LA VIE EN ROSE (Tony Martin)
  MUSIC, MAESTRO, PLEASE (Tony Martin)

- Pawtucket, R. I.

- GOODNIGHT, IRENE (Gordon Jenkins)
  MONA LISA (King Cole)
  TZENA, TZENA, TZENA (Mitch Miller)
  HOOP DEE DOO (Perry Como)
  BONAPARTES RETREAT (Key Story)
  SON (Sing and Gorger Crosby)
  SENTIMENTAL ME (Russ Morgan)
  CAN ANYONE EXPLAIN? (Ames Bros.)
  I CROSS MY FINGERS (Percy Foith)

- Miami, Fla. 1. GOODNIGHT, IRENE (Gordon Jenkins)
  2. SAM'S SONG (Bing and Gary Crosby)
  3. SIMPLE MELODY (Bing and Gary Crosby)
  4. TZENA, TZENA, TZENA (Gordon Jenkins)
  5. BONAPARTES, RETREAT (Key Start)
  7. MONA LISA (King Color)
  8. LA VIE EN ROSE (Tony Mortin)
  9. JUST SAY I LOVE HER (Johnny Desmond)
  10. BEWITCHED (Gordon Jenkins)

### THE CASH BOX 'n Blues Reviews

#### \*AWARD O' THE

"FOR YOU, MY BABY" (2:51) "WHEN TOMORROW COMES" (2:56)

> MANHATTAN PAUL (Asa 1006)

 Long missing from the wax circle as a name attraction, balladeer Manhattan Paul comes up with a pair of sides that are sure to rate a featured spot in music ops machines in no time at all. The splash this one is gonna make will surely spotlight Manhattan Paul in a big way. Top deck is the side we're raving about-it's a mellow blues number, handled in top notch vocal style all the way. Tempo and beat of the tune, coupled with some excellent orchestral patter in the

background, match the sincere vocal effort in first rate manner. Side is a cinch to wear white in the phonos once it makes the rounds. On other end with "When Tomorrow Comes," Manhattan Paul comes back with still another potential winner to keep the platter sizzling hot. Lyrical expression echoes the title of the song, and makes for excellent listening pleasure. Ops should latch on to this one-but pronto!

#### "BIG DEAL" (2:46) "I'LL NEVER BE FREE" (2:45) DINAH WASHINGTON

(Mercury 8187)

• Click chirp Dinah Washington has another pair of winners in this coupling. Top deck is a clever side that should do exceptionally well, while the flip has Dinah going off the deep end on a blues ditty currently riding hot. This rendition is good enough to earn a spot in music ops machins.

#### "I SHOULDN'T LOVE YOU BUT I DO" (2:29) "SHAKE SHAKE" (2:36)

BUDDY HAWKINS and THE KEY NOTES (Skyscraper 1201)

• Top deck of this one is gonna make 'em sit up and take notice. Ditty is a hit blues ballad if there ever was one, and is handled by Buddy Hawkins and the Key Notes in excellent style throughout. Flip has a clever set of lyrics and makes for mellow listening pleasure as well. Top deck gets our nod.

#### "I'M THE CARING KIND" (2:40) "WINE-HEAD WOMAN" (2:17) THE DRIFTERS

(Coral 65037)

· Pair of fair enough sides by The Drifters on tap for music ops, with the echo of a smooth piece of music on the top deck. Ditty rolls along in easy to take fashion, and features good harmony by the group. Flip is in the novelty field, and doesn't hold too much in store for music ops.

#### "ST. LOUIS TICKLE" (2:27) "CRAZY BONE RAG" (2:15) RHYTHMASTERS (Dot 1005)

• Ditty that is going like sixty already is offered here for music ops. The ivory echo of these sides should be taken up by music ops in no time flat. Mellow music dominates throughout both ends of the wax, and shows The Rhythmasters and John Maddox at the keyboard off to good advantage. Ops should grab this one!

#### "JOE'S JUMP" (2:55) "DON'T TRUST YOUR BEST FRIEND" (2:47)

JOE HILL LOUIS (Columbia 30221)

• Title of the top deck gives off the bill of fare with this one. Ditty is a mellow instrumental boogie spotlight Joe Hill Louis. Side packs a punch too. Flip is a bit of blues with Joe offering some sage advice. Disk rates ops listening attention - and then some.

#### "GOODNIGHT, IRENE" (2:25) "I FEEL LIKE SHOUTING" (2:12) MIGHTY MAN MAXWELL (Discovery 524)

• Blues rendition of the top deck should sit well with music ops and fans alike. The rave popularity of this tune will certainly be increased via this rendition. Flip side is just what the title says it is, with Maxwell giving the side his all. Both ends rate highly.

#### "LIZZIE LOU" (2:36) PARTS I and II CALVIN BOZE ALL STARS (Aladdin 3065)

· Pair of sides which music ops can use to good advantage in their boxes are these by the Calvin Boze All Stars. Wax isn't the sort that will stop traffic, but it should nevertheless, make a decent filler item. Part I is the one we like best, and seems more suited for the juke box trade.

#### "SAX SHACK BOOGIE" (2:29) "REMEMBER" (2:38) AMOS MILBURN

(Aladdin 3064)

• There's no mistake about this one. Amos Milburn and his hot combo come up with still another winner in this etching of "Sax Shack Boogie" and "Remember." Both ends will score like sixty in the boxes. Top deck goes all out on a mellow side, while the flip is a sock rendition of the standard. Ops should get with 'em!

#### Severe Vinyl **Shortage Looms**

CAMDEN, N. J.—RCA Victor Execs disclosed here that they are frankly worried about the alarming vinyl shortage as a result of the strike in the chloride industry and the cut back in their allotments announced by the Bakelite Company.

The Bakelite concern revealed that the 250,000 pound cut on the vinyl material is a result of the highly increased war needs which they are

creased war needs which they forced to cope with.

forced to cope with.

Plattery chiefs here gloomily stated that the possibility seems to be that biscuits, particularly on the 45 r.p.m. speed, will have to be made with filler materials instead of the pure vinyl formerly used and that the color identification which they were employing may have to be abandoned for ploying may have to be abandoned for color changes in the labels alone.

color changes in the labels alone.

Chances appear to be strong, in this first acute war shortage within the record industry, that only the Red Seal series will have coloring with all the rest using just the label coloring identification as formerly stated.

Victor biggies added that in expectation of the shortages their engineers have been experimenting with disks containing filler material as well as pure vinyl and declare that there is no difference in the quality of the recno difference in the quality of the rec-

In addition to Victor, there In addition to victor, there is no doubt that other platteries will be plagued by the shortage. For one thing, Victor manufactures disks for other firms and in conformance with the cut back to them will have to reduce their output for the other concerns practically.

one recording firm is already negotiating with England for the purchase of 100,000 pounds of geon (a substance similar to vinyl) scrap. While stance similar to vinyl) scrap. While the price is reputed to be as high as thirty-three cents a pound, the indications are that if they can make the purchase the company will go through with it.

CO-ED RECORDS \* \* \* GOING STRONG No. 5050—"SAID A GI JOE WITH A SOUTH KOREAN"

No. 115-12-"GONDOLIER" (2 Versions) No. 410-"OPASION-INFLATION BLUES" No. 4120-409—"THE SEABOARD THE SOUTH-ERN & THE ACL"

See Your Distributor-Or WRITE. SORORITY FRATERNITY

Records & Publications

Morningside Station—Box 46, N. Y. 26

#### **Natt Hale Joins** Columbia Records

NEW YORK—Following its earlier appointment of Daniel Kessler as a Popular Record Specialist for the East Coast territory, Columbia Records has named Natt Hale to a similar post for the Middle West, according

post for the Middle West, according to an announcement by Jeff Wilson, General Sales Manager.

Mr. Hale will operate out of Colum-bia's Chicago offices, assisting dis-tributors throughout his assigned ter-ritory in Popular record exploitation. His appointment is effective Septem-ber 5th

ber 5th.

Columbia will appoint a West Coast
Popular Record Specialist shortly as
part of its current extension campaign
for promotion of Popular records.

#### Abbey Adds Two Distribs: Camarata Off On Field Trip

NEW YORK — Kelly Camarata, prexy of Abbey Records, has embarked on a field trip of over twenty cities throughout the West and South-

Camarata has disclosed that during Camarata has disclosed that during his automobile tour he will visit the disk jockeys, juke box operators and distributors in Pittsburgh, Cincinnati, St. Louis, Kansas City, Oklahoma City, Nashville, Memphis, Dallas, Fort Worth, Houston, New Orleans, Birmingham, Atlanta and Charlotte, among others mingham, Atlanta among others. In the meantime,

Abbey Records have added Mid-Western distributors in St. Louis and the Malverne Dis-tributing Company in Hartford, Conn.









"DECEIVIN"

Johnny OTIS Little Esther Mel Walker "Lost Dream

from America's

# 1 TEAM

BLUES" BLUES" Order from your Distributor!

SAVOY RECORD CO., Inc. Newark 2, N. J. 58 Market Street

#### "DREAM A LITTLE DREAM OF ME"

CATHY MASTICE Admiral. DINAH SHORE Columbia Coral' G. GIBBS-B. CROSEY JACK OWENS .Deccal FRANKIE LAINE Mercury

Words & Music, Inc. 1619 Broadway

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

New JUBILEE RECORD Release Picked As H-I-T By New York Disk Jockeys

## SYLVIA FROOS'

**Fabulous Rendition Of** 

## "CAN'T SEEM TO LAUGH ANYMO

Jubilee 4006

Hailed by the platter spinners as the Hit Of The Year-with hundreds of requests pouring in for additional plays

DISTRIBUTORS: Don't Get Caught Short On This One—Order Your Maximum Quantity—NOW.

OPERATORS: Order at Least For Half Of Your Locations—Big Play Will Have You Yelling For The Balance.

#### Jubilee RECORD CO., 315 WEST 47TH STREET NEW YO NEW YORK, N.Y

#### \* FILL YOUR TILLS WITH NATIONAL'S HITS

DANNY SCHOLL "I'M GONNA LIVE TILL I DIE"

"MY DREAM WORLD"

National #9119

THE RAVENS "I'M AFRAID OF YOU" "GET WISE BABY"

National #9098

BILLY ECKSTINE "MY SILENT LOVE"

"IN A SENTIMENTAL MOOD" National #9060

CHARLIE VENTURA "I'M FOREVER BLOWING BUBBLES" "BABY, BABY, ALL THE

National #9057

BERT HOWELL "HOME"

National #7012

ORDER FROM YOUR NEAREST DISTRIBUTOR OR WRITE TO Coast- to Coast

1841 BROADWAY





"BULLSEYE OF THE WEEK"

—The Cash Box The New BILL FRANKLIN Release

"CINCINNATI HIT PARADE"

backed with

"THAT OLD TIME LOVIN"

Abbey 15016

ABBEY RECORDS, INC. 418 W. 49 St. New York, N. Y

#### Standard Sonas are MONEY MAKERS!

"CAN'T WE TALK IT OVER"

ANDREWS SISTERS & GORDON JENKINS—Decca TONI ARDEN-Columbia FONTANE SISTERS & HUGO WINTERHALTER—RCA Victor
Pub. by: REMICK MUSIC CORP.

MUSIC PUBLISHERS HOLDING CORP. NEW YORK, N. Y.

GIVE TO CONQUER CANCER



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

I NEED YOU SO

Ivory Joe Hunter (MGM 10663)

WELL OH WELL Tiny Bradshaw

(King 4357)

GOODNIGHT **IRENE** Paul Gayten

(Regal)

BESAME MUCHO

Ray-O-Vacs (Decca)

BALD HEAD

\*

\*

Roy Boyd (Mercury)

BLUE LIGHT BOOGIE

> Louis Jordan (Decca)

I LOVE YOU MY DARLING Joe Fritz

(Sittin' In)

EVERY DAY I HAVE THE **BLUES** 

Lowell Fulson (Swingtime)

I'M YOURS TO KEEP Herb Fisher

(Modern)

LA VIE **EN ROSE** 

Louis Armstrong (Decca 27113)

PINK CHAMPAGNE

Joe Liggins (Specialty 355)

WELL OH WELL

Tiny Bradshaw (King 4357)

GOODBYE

(Gene Ammons) (Chess 1428)

CUPID'S BOOGIE

Little Esther (Savoy 750)

C'EST CI BON

Louis Armstrona (Decco 27113)

AFTER HOURS

Bobby Smith (Apollo)

MONA LISA Kina Cole

(Capital 1010)

I WANNA BE LOVED

Dinah Washington (Mercury 8181)

I NEED YOU SO

Ivory Joe Hunter (MGM 10663)

MY FOOLISH HEART

Billy Eckstine (MGM 10623) Gene Ammons (Chess 1425)

GOODNIGHT IRENE

Paul Gayten (Regal)

GOLD AIN'T **EVERYTHING** 

Gene Gilbeaux (RCA Victor 22-0070)

BLUE SHADOWS

Lowell Fulson (Swingtime 226)

I'M YOURS TO KEEP

Herb Fisher (Modern)

MY TEMPER IS RISING

Roy Hawkins (Modern)

DECEIVING BLUES

Little Esther (Savoy)

EVERY DAY I HAVE THE **BLUES** 

Lowell Fulson (Swingtime 196)

LEAVING ON THE MID-NIGHT TRAIN

Helen Marina (Decca 48159)

BOOGIE RAMBLER

Gatemouth Brown (Penrack)

LA VIE EN ROSE

Louis Armstrong (Decco 27113)

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

across the Nation!

\* EARL BOSTIC

Serenade

King 4369

\* ARNETT COBB

\* JOE THOMAS

Go, Red, Go

Apollo 778

Rollin' The Blues

King 4367

I'm Afraid of You National 9096

DINAH

WASHINGTON

I Wanna Be Loved

Mercury 8181

(Listed Alphabetically)

For available dates

UNIVERSAL ATTRACTIONS

347 Madison Ave. New York

\* THE RAVENS



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Detroit, Los Angeles and Other Cities Listed.

(King 4357)

WELL. OH WELL Tiny Bradshaw

Annie Laurie (Regal 3258)

I NEED YOU SO Ivory Joe Hunter

(MGM 10663)

BLUE **SHADOWS** 

Lowell Fulson (Swingtime 226)

EVERY DAY I HAVE THE BLUES

Lowell Fulson (Swingtime 196)

GOODNIGHT. **IRENE** 

> Paul Gayten (Regal)

MONA LISA King Cole

(Capitol 1010)

**1950 BLUES** Tampa Red (RCA Victor)

> MY FOOLISH HEART

Gene Ammons (Chess 1425)

I LOVE YOU MY DARLING

Joe Fritz (Sittin' In)

DECEIVING BLUES M Little Esther (Savoy)

I'LL NEVER BE FREE

and Paul Gayten

MONA LISA

King Cole (Capitol 1010)

I NEED YOU SO

Ivory Joe Hunter (MGM 10663)

BI UF SHADOWS

Lowell Fulson (Swingtime 226)

BLUE LIGHT BOOGIE

Louis Jordan (Decca)

I WANNA BE LOVED

Dinah Washington (Mercury 8181)

**DECEIVIN'** BLUES

Little Esther (Savoy)

TWO YEARS OF TORTURE

Percy Mayfield (Recorded in Hollywood)

HAPPY **PAYDAY** 

Little Willie Littlefield (Modern)

PINK CHAMPAGNE

Joe Liggins (Specialty 355) JACKSONVILLE FLA

JACKSONVILLE, FLA.

1. Mona Lisa (King Cole)
2. Well Oh Well
(Tiny Bradshaw)
3. Pink Champogne
4. Cupid's Boogie
(Little Esther)
5. I Wanna Be Loved
(Dinah Washington)
6. My Foolish Heart
(Gene Ammons)
7. Goodnight Irene
(Paul Goyten)
8. Slow Morion Boby
9. I Need You So
(Yory Joe Hunter)
10. Home (King Cole)

KANSAS CITY, MO.

KANSAS CITY, MO.

1. Hard Luck Blues
(Roy Brown)

2. I Wenne Berveed
(Dinah Westernigton)

3. Cupid's Boggie
(Little Esther)

4. Well Oh Well
(Tiny Bradshaw)

5. Pink Champagne
(Joe Ligains)

6. Mona Lisa (King Cole)

7. I Need You So
(Wynonie Harris)

9. Blue Light Boggie
(Louis Jordan)

10. Goodnight Irene
(Paul Gayten)

OAKLAND, CALIF.

OAKLAND, CALIF.

1. Blue Light Boogie
(Louis Jordan)
2. Blue Shadows
(Love Jordan)
3. Love Daniel Fulson)
body (Roy Brown)
4. Good Morning Judge
(Wynonie Harris)
5. Mona Lisa (King Cole
6. Goodnight Irene
(Paul Gayten)
7. Do You (Brothow Him
(Brothow Him
(Brothow Him
(Brothow Him
)
8. My Temper Is Risiny
8. My Temper Is Risiny
9. Late In The Evening
Blues (Ray Charles)
10. Failing By Degrees
(Jimmy Witherspoon)

RIRMINGHAM ALA

BIRMINGHAM, ALA.

1. Mona Lisa (King Cole).

Goodnight Irene (Paul Gayten).

3. You Gotto Love Me Baby (Ray O Yocs).

4. Hard Luck Blues (Ray Brown).

5. Mona Lisa (King Cole).

6. Pink Champagne.

7. Cupid's Boogle.

8. Repentence Blues (Charles Brown).

8. Repentence Blues (Charles Brown) 9. I Need You So (Ivory Joe Hunter) 10. Onions (Louis Jordan)

CHARLESTON, S. C.

CHARLESTON, S. C.

1. Mona Lisa (King Cole)
2. Pink Champagne
3. Hard Luck Blue; ggins)
3. Hard Luck Blue; ggins)
4. Gaodnight Irene
(Roy Brawn)
5. Well Oh Well
(Faul Goyten)
6. La Vie En Rose
7. Well Oh Well
(Louis Armstrong)
7. Well Colus Armstrong
7. Well Colus Armstrong
8. Let Me Dram
(Ivory Joe Hunter)
9. I'll Never Be Free
(Annie Laurie)
10. Playboy Blues
(Roy Milton)

**Eckstine** - **Shearing** Concert Tour Set

NEW YORK-Arrangements for the much-touted joint concert tour of two of MGM Records' top stars, Billy Eckstine and George Shearing, are in the final planning stages, and the package will kick off with a performance at Los Angeles' Shrine Auditorium on September 15th. Several other major California cities will subsequently be played, and then the artists will start an Eastward trek which will take them to an estimated 33 cities in the rest of the United States and Canada. At this date, 25 dates have been definitely set, with the remainder of the schedule due for Eckstine-Shearing approval this week.

MGM Records and their distributors are planning exploitation campaigns to publicize the event tied-in with Eckstine and Shearing platters in all cities where they will play.

Specialty Signs Mayfield

HOLLYWOOD-Art Rupe, Prexy of Specialty Records, announced the inking of Percy Mayfield, the blues-with-a-beat singer, to an exclusive contract. Since coming to California in 1941, Mayfield, who also wields a composer's pen, has sung with a number of bands. When Art Rupe heard him at a disparation. ber of bands. When art rupe nearthim at a dine-and-dance emporium just outside of Los Angeles, he signed him up on the spot. Mayfield's initial numbers under the Specialty banner are "Please Send Me Someone To Love" backed by "Strange Things Happening.

TOPS for OPS - Top Tenor Sax Stars TOP TUNES on PRESTIGE RECORDS

-GENE AMMONS "La Vie En Rose" -GENE AMMONS -SONNY STITT "I Wanna Be Loved"

"Count Every Star"
"Taking A Chance On Love"
"I'm In The Mood For Love"
"A Sinner Kissed An Angel" 722 SONNY STITT

JAMES MOODY 723-WARDELL GRAY

Order From Your Nearest Distributor

BALTIMORE—Mangold
CHARLOTTE—Mangold
RICHMOND—Modison
PHILA—Bellen
BIRMINGHAM—Reid
ALORIDA—Sone
NEW ORLEANS—Nola
DALLA3—Macy's
Sales
HOUSTON—Macy's
CHICAG
CHICAG
CHICAG
CHARLOT CHICAG
CHICAG NEW YORK—Portem
BOSTON—College
BOSTON—College
ARRIFORD—Molverne
CLEYELAND—Benort
PITTSBURGH—M & R
CINCINNATI—Supreme
DETROIT—Code†
INDIANAPOLIS—Miliner
NASHYILLE—Tenn. Music Sales

Some Choice Territories Available

stributor
OKLA. CITY—Okla. Record Supply
DENVER—Pan American
LOS ANGELES—Central
SAN FRANCISCO—Elite
SEATTLE—Evergreen
ST. LOUIS—Millner
KANSAS CITY—Millner
TORONTO—Premier
CHICAGO—United

D. J.'s featuring Rhythm & Blues: Send for free copies.

PRESTIGE RECORDS, 754-10th AVE., N. Y.

Peacock Record Presents HITS No. 2 & 3

Clarence "Gatemouth" Brown "BOOGIE RAMBLER" PEACOCK # 1505 "2 O'CLOCK IN THE MORNING"

Still Going Strong!

"I'VE BEEN MISTREATED"
"IT CAN NEVER BE THAT WAY"

Elmore Nixon in a New Sensational Hit "ALABAMA BLUES" DOUBLE "A" SIDES

"MY WISH FOR YOU"

PEACOCK # 1537

ATTENTION JUKE BOX OPERATORS I ONE PLAY will convince you. supply you — ORDER DIRECT — If Distributor cannot

Peacock Records Co. 4104 LYONS A HOUSTON 10, 4104 LYONS AVENUE



JOHNNY LONG 15060 THE B-I-EE-I-EE JUST FRIENDS

TERRY SHAND
15064 DUST OFF THE OLD PIANO
ROLLS
I WOULDN'T TOUCH YOU WITH
A TEN FOOT POLE

FRIELING SISTERS

15057 OUR LADY OF FATIMA
THE STORY OF OUR LADY OF
FATIMA
(Narration by Nelson King)



886 MONA LISA GOODNIGHT IRENE 830 I'LL SAIL MY SHIP ALONE MOON'S TUNE

★ JIMMIE OSBORNE

893 GOD PLEASE PROTECT AMERICA
THE MOON IS WEEPING OVER
YOU

\* GRANDPA JONES
890 GRANDPA'S GETTING MARRIED AGAIN I DON'T KNOW GEE FROM HAW

★ COWBOY COPAS

885 STEPPIN' OUT

MY TRUE CONFESSION

★ AL DEXTER

884 HI DE HO BOOGIE
WALKING WITH THE BLUES

HANK PENNY
891 WHAT'VE YOU GOT
TIN PAN POLKA



TINY BRADSHAW

4357 WELL OH WELL
I HATE YOU

4376 BOODIE GREEN
AFTER YOU'VE GONE

WYNONIE HARRIS 4378 GOOD MORNING JUDGE STORMY NIGHT BLUES 4389 ROCK MR. BLUES BE MINE MY LOVE

LUCKY MILLINDER

4398 WHO SAID SHORTY WASNIT
COMING BACK
GLAP YOUR HANDS

\* IVORY JOE HUNTER CHANGING BLUES
HAVE NO REASON TO
COMPLAIN

ROY BROWN

DeLuxe 3304 HARD LUCK BLUES NEW REBECCA

DeLuxe 3306 DREAMING BLUES LOVE DON'T LOVE NOBODY



#### **Eddie Fisher Guest With Jack Lacy**



NEW YORK—RCA Victor's Eddie Fisher is pictured above handing Jack Lacy, WINS, this city, one of the first copies of his very new hot recording, "Thinking Of You" backed with "If You Should Leave Me." Lacy, took a listen, and picked it as his No. 1 choice release of the week. Fisher is currently headlining the bill at the Paramount Theatre.

#### Columbia Launches Extensive Kostelanetz Three To Folk **Promotion Campaign**

NEW YORK — Launching one of the most extensive promotions ever focused on a recording artist, Columbia Records this Fall will mark Andre Kostelanetz' tenth anniversary year on the company's Masterworks label. During the ten-year period more than 20,000,000 Kostelanetz records have been sold, an annual average sale of 2,000,000 records, thus providing the basis for the promotion campaign theme, "Kostelanetz — America's Favorite Maestro."

An intensive three-point program has been designed for the Kostelanetz promotion, including a Carnival Contest for distributor salesmen, a Window Display Contest for dealers, and a widespread merchandising and advertising campaign on the Columbia catalog of more than fifty Kostelanetz albums, LP records and singles.

Leading Kostelanetz recording in the promotion campaign will be the new Music of Irving Berlin collection, latest in the noted conductor's series of works by popular American composers. Nineteen Berlin songs, each a hit selection, are included in this album.

Columbia will employ radio, television, co-op newspaper advertising, NEW YORK - Launching one of

this album.

Columbia will employ radio, television, co-op newspaper advertising, and specially prepared display and point of sale material for the Kostelanetz Anniversary promotion. Mr. Kostelanetz will be featured on several CBS television and radio programs. CBS is giving its full cooperation to Columbia Records in this promotion. In addition to national activities, CBS will ask its affiliates and owned-and-operated stations to cooperate on a local level.

#### Klayman Heads N. Y. Decca Branch

NEW YORK—Decca Records, this week announced the appointment of Louis Klayman as the branch manager in this city to replace Jim McDonald, who will assume the management of the Southeastern branch of Decca with headquarters in Atlanta. Klayman was formerly the Buffalo head of Decca Records and has been with the diskery for the past fifteen years.

years.
Following Klayman in Buffalo is
Ed Hurley, formerly a salesman for
Decca in the Providence branch. The
appointments are all in keeping with
the Decca policy of giving promotions
to members of their own ranks rather
than bringing in outsiders.

### **RCA Victor Signs Talent Roster**

NEW YORK—RCA Victor Records, this week, announced the pacting of Hank Penny, Jack Holden and Frances Kay to exclusive waxing con-

Frances Kay to exclusive waxing contracts.

The trio of Western styled warblers were signed up by Steve Sholes, Folk and Western A&R chief of Victor. Hank Penny, was formerly with King Records, while the team of Jack Holden and Frances Kay are featured on station WEAS, in Decatur, Georgia WEAS, in Decatur,

on station WEAS, in Decatur, Georgia.

In the past year, as part of the Victor readjustment of talent, Sholes has released almost a dozen performers and has added, in addition to the three named above, Dolph Hewitt and Eddie Marshall.

Currently, Sholes is in Nashville to record all the country talent belonging to Victor in and around that city.

#### Arco Records In **Bonus Disk Deal** To Music Ops

NEWARK, N. J.—In a move similar to the one made by Mercury Records, Irv Berman, president of Arco Records, has announced an operator bonus plan whereby the operator will be awarded 250 free records for every 1000 them.

be awarded 250 free records for every 1,000 they buy; 100 for every 500 they buy and 10 for every 100.

The first two tunes that the deal will embrace are Savannah Churchill's "Can Anyone Explain" and the first Arco release by Del Casino.

The plan is slated to run through the entire month of September and Arco distribs reveal that advance comments indicate the bonus plan will be a tremendous hypo to operator business.

#### **Jerry Simon Heads** Signature Flack Dep't.

NEW YORK—Bob Thiele, president of Signature Records, this week announced the appointment of Jerry Simon as National Publicity Director

Simon as National Publicity Director for the diskery.

Simon, who was formerly a free-lance flacker, is a well known and well liked figure in the recording industry. In the past, he has handled the promotion on such tunes as "I'd've Baked A Cake," "Old Piano Roll Blues," "On The Mall," etc. The appointment will become effective Sept. 4th.



WHY DON'T YOU LOVE ME? Hank Williams (MGM 10696)

I'LL SAIL MY SHIP ALONE Moon Mullican (King 830)

GOODNIGHT, IRENE Red Foley & Ernest Tubb (Decca 46255)

CUDDLE BUGGIN' BABY Eddy Arnold (RCA Victor 21-0342)

THROW YOUR LOVE MY WAY Ernest Tubb (Decca 46243)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

> I LOVE YOU BECAUSE **Ernest Tubb** (Decca 46213)

M-I-S-S-I-S-S-I-P-P-I Red Foley (Decca 46241)

RED

liam side

ENCLOSED ONE BROKEN HEART Eddy Arnold (RCA Victor 21-0342)

LONG GONE LONESOME BLUES Hank Williams (MGM 10654)

MONA LISA Moon Mullican (King 886)

## THE CASH BOX "Folk" and 'Western" Record Reviews



"BLUE CANADIAN ROCKIES" (2:50) "FIRE BALL MAIL" (2:18)

> CLIFFIE STONE (Capitol 1167)



CLIFFIE STONE

Long missing from the phono otlight, folk star Cliffie Stone spotlight, folk star Cliffic Stone comes up with a pair here that look like winners, to notch this featured spot this week. Both sides make

for wonderful listening pleasure, and should be greeted by Cliffie's many fans with excellent reaction.
Top deck, tagged "Blue Canadian Rockies" is handled by a vocal trio in smooth easy going manner. Lyrics of the song are extremely infectious, as is the melody, which makes the listener walk away humming and singing the tune. It's the type of song that will consistently earn top notch juke box play, and reap harvest for music operators. Flip side is just what the title says it is, with the vocal trio basking in the spotlight once again. Both ends are handled in superb fashion. Music ops should climb aboard the bandwagon for this one.

"EV'RYTIME YOU TURN ME DOWN" (2:30)

"NOBODY'S SWEETHEART" (2:30)

(MGM 10776)

Wax that should find a spot on music ops' machines is this pair of sides by Elmo Tanner. While not in the strict folk vein, and tinted with some Dixie, the sides should do more than hold their own. Top deck is a clever piece of material, while the flip is the well known standard. Ops should listen in.

"CHOO CHOO CH'BOOGIE" (2:51)

"I FINALLY GOT MAGGIE ALONE" (2:40)

KENNY ROBERTS (Coral 64059)

Top folk star Kenny Roberts has a hot winner in this release. Top deck is a sock folk rendition of the famed rhythm hit, with Kenny giving the side his very best. Flip is a follow up to the click "Maggie" series, and should do just as well. Both ends are labeled top notch juke box material—get 'em

"NEVER BEEN SO LONESOME"
(2:22)

"CHURCH BELLS CHIMED" (2:48) RED KIRK

(Mercury 6274)

• Red Kirk, the "Voice Of The Country" has a pair of effective sides in this offering for music ops. Top deck is a tender sentimental lament, while the coupling is in the romantic vein. Red's vocal work is smooth and easy to take, and should be greeted favorably. Wax will make excellent filler material

"HEART AFTER HEART" (2:57)

"HAMBURGER HOP" (2:27)

JOHNNY HICKS (Columbia 20737)

Pair of sides that will earn their keep in the boxes are these set up by Johnny Hicks and his Troubadors.
 Top deck has the maestro on a solo vocal, wailing a pleasing romantic ode. Flip finds Johnny and Pabby Wil-liamson splitting honors on a novelty side that is catchy. We like the top deck.

"PROUD PAPA POLKA" (2:40)

"SERENADE OF THE WINDS"

CECIL CAMPBELL'S TENNESSEE RAMBLERS (RCA Victor 21-0376)

• Pair of fair enough sides by Cecil Campbell's Tennessee Ramblers, and the set of this fresh duo in the offing for music ops. Both sides make for pleasant listening, and should be greeted favorably. Platter is the sort you have to listen to, in order to fully appreciate it. We suggest just that.

"SMILES ARE MADE OUT OF THE SUNSHINE" (2:00)

"MAY THE GOOD LORD TAKE A LIKIN' TO YA" (2:21)

ROY ROGERS and DALE EVANS (RCA Victor 21-0373)

Roy Rogers and Dale Evans team Noy Rogers and Dale Evans team up on this pair, and come up with a duo of fine sides for music ops. Top deck is a happy item, with the lyrical expression split between Roy and Dale. Flip side is a plug item from the Republic film "Trigger, Jr." and should do exceptionally well. Ops should listen in Republic film should do exce should listen in.

"THE FIERY BEAR" (2:26)

"THE PLEDGE OF ALLEGIANCE" (3:14)

TEX RITTER

(Capitol 1141)

Tex Ritter on deck with a new set of sides that should hold their own in the boxes. Top deck has Tex and a trio in the vocal limelight, spieling a clever story. Flip side is tinted with a patriotic theme, and has the Starlighters joining Tex on the side. Wax rates ops' avid listening attention.

"I'M SO DISGUSTED" (2:46) "CUDDLING BABY" (2:40)

JERRY IRBY

(MGM 10771)

• Widely popular Jerry Irby and his Texas Ranchers come up with a set that should do well with music ops and fans alike. Top deck is an original piece with a sock set of lyrics, while the flip side adds a little romance to the melody. Wax is the sort that will draw consistent juke box coin playops should latch on.

## Folk Field

CHICAGO-Capitol Records has announced that they will tee-off an all-out drive in the folk and Western music field.

The disclosure was made following a meeting held last week in Nashville and attended by the Capitol's country music biggie Dee Kilpatrick, Ken Nelson and former hillbilly chief Lee

At the conference it was agreed that the plattery will concentrate on the rustic music field for the next few the rustic music field for the next few months. As part of the new campaign Kilpatrick has already signed Jimmie Skinner, previously on his own label named "Radio Artists." In signing Skinner, Kilpatrick was awarded control of 18 of the firm's old masters as well as 15 new ones that have not yet been released. Skinner has been inked

been released. Skinner has been inked as an Acuff-Rose writer.
Further, Kilpatrick has signed two singing groups, the Whipporwhills, who are currently touring the Ohio hinterlands and the Jordanaires, formerly with Decca Records and a featured harmony quintet on the WSM "Grand Ole Opry" show.

While Capitol will definitely not book talent the firm is putting their distribs and promotion men on the hunt for radio spots that can be filled by promising young Western talent

by promising young W from the Capitol stable Western talent

#### Pinza to RCA Victor

NEW YORK-Ezio Pinza, top Met-NEW YORK—Ezio Pinza, top Metropolitan Opera star, former lead in the "South Pacific" musical, was signed to a wax pact with RCA Victor Records. The Pinza pact marks another "raid" by the Victor plattery on Columbia Records, the fifth in as many months. Pinza's pact is set to run for five years, and becomes effective when his present contract with Columbia terminates in November.

#### Capitol All-Out In RCA Victor, Columbia Withdraw "Old Man Atom" From Market

NEW YORK—RCA Victor and Co-lumbia Records this past week with-drew their recorded versions of "Old Man Atom," after pressure had been

lumbia Records this past week withdrew their recorded versions of "Old Man Atom," after pressure had been brought to bear on the firms complaining the song follows the "Communist Party peace line."

Executives of both organizations would not disclose their reasons for the action, but it was known that members of the Joint Committee Against Communism had made known their feelings of opposition to the song to the recording companies.

Ditty is published by Alamo Music, Inc., subsidiary firm of Hill & Range, and was penned by Vern Partlow, Los Angeles newspaper man.

Disk was originally released on the West Coast by ABC Records, and has since been recorded by a majority of major and indie recording firms. Columbia Records sometime ago bought the master from ABC and released the platter through their distributors. RCA Victor's rendition has been recorded by the Sons Of The Pioneers. Withdrawal of the disk was greeted with mixed opinions in the trade late this past week. Many in the industry felt that the song itself bore an important message, while others went along with RCA Victor and Columbia.

#### **New Label Bows**

JERSEY CITY, N. J.—Gus Grant well known A&R man in the music field, this past week disclosed the formation of a new diskery slated to specialize in the rhythm and blues field. Label is tagged Triumph' Records and will make their headquarters here. Distribution thus far covers the East Distribution thus far covers the East

## ROY BROWN

DOES IT AGAIN!!

"'LONG ABOUT SUNDOWN"

"CADILLAC BABY"

**DE LUXE 3308** 

Makes Three In A Row

"DREAMING BLUES" "LOVE DON'T LOVE NOBODY" **DE LUXE 3306** 

"HARD LUCK BLUES" "NEW REBECCA"

**DE LUXE 3304** 

## KING RECORD

1540 BREWSTER AVENUE

CINCINNATI 1, OHIO



#### CODE

AB—Abbey
AL—Aladdin
AP—Apollo
AR—Aristocrat
BB—Bluebird
BU—Bullet
CO—Columbia
CR—Caral
DA—Dana
DE—Decca
DV—Delvar
HA—Harmany
HT—RI-Tone ME-Mercury MG-MGM MO-Modern NA-National RA-Rainbow RE-Regent RO-Rondo RO—Rondo SA—Sayay SIT—Sittin' In SP—Specialty SPT—Spotlite SU—Supreme TE—Tempo TW—Tower VI—Victor VO—Vocallom KI-King LO-London

Sept. 2 Aug. 26

GOODNIGHT. 139.6 128.8 TRIBNID

CA-1158-EDDIE GRANT Bonaparte's Retreat CA-1142—JO STAFFORD Our Very Own CO-20738—GENE AUTRY Texans Never Cry CO-38394—GENE AUTRY Texans Never Cr CO-38892-FRANK SINATRA CO-38892—FRANK SINATRA
Wy Blue Heaven
CR-60266—CLIFF STEWARD
DE-46258—LENNY DEE
Steppin' Out
DE-48167—GUNTER LEE CARR
DE-46255—FOLEY and TUBB
DE-27077—GORDON JENKINS

Tzena, Tzena, Tzena
DE-45113—TED MAKSYMOWICZ

ME-5465-ALEXANDER BROTHERS Home Cook

VI-20-3870—DENNIS DAY All My Love

127.8 126.1 MONA LISA

CA-1010-KING COLE The Greatest Inventor Peanut Vendor
CO-38768—HARRY JAMES O.

CR-60250-LEIGHTON NOBLE ORCHESTRA

Sam's Song
DE-27048—VICTOR YOUNG O.

Third Man Theme ME-5447—ALEXANDER BROS.

Home Cookin'
-ART LUND MG-10689-

When My Stage Coach Reaches Heaven VI-20-3753—DENNIS DAY

Shawl Of Galway Grey VI-20-3882—RALPH FLANAGAN O. La Vie En Rose

-SAM'S SONG 90.2 89.6

CA-962-JOE CARR CO-38876—TONI HARPER

Happy Feet CR-60250—LEIGHTON NOBLE O.

Mona Lisa
DE-27033—VICTOR YOUNG O.

Dreamy Ole Ohio
DE-27112—BING and GARY CROSBY

Simple Melody LO-693=HOGAN & WAYNE Mississippi ME-5450—HARRY GELLER O.

MG-10743—THE MELODEONS

Tippy Canoodle Canoe
VI-20-3798—FREDDY MARTIN O. Mambo Jambo

Sept. 2 Aug. 26 4—TZENA, TZENA, TZENA 90.1 88.8

CO-38885-MITCH MILLER O. The Sleigh DE-27077—GORDON JENKINS O

DE-2707/—GORDON JENKIN:
Good Night, Irene
DE-27053—THE WEAVERS
Around The World
ME-5454—VIC DAMONE

I Love The Girl VI-20-3847—RALPH FLANAGAN ORCH Pink Champagne

SIMPLE MELODY 83.3 74.6 CA-1039-JO STAFFORD

Pagan Love Song CO-38837-DINAH SHORE

CO-38837—DINAH SHORE
I Still Get A Thrill
CR-60227—CROSBY—GIBBS
A Little Bit Independent
VI-20-3781—PHIL HARRIS
On The Mississippi
DE-27112—GARY & BING CROSBY
Sam's Song

I WANNA BE LOVED 56.8 74.2

CO-38491-BUDDY CLARK If You Were Only Mine CO-38825—TONY BENNETT

Boulevard Of Broken Dreams
DE-27007—ANDREWS SISTERS I've Just Gotta Get Outa The Habit MG-10716—BILLY ECKSTINE

Stardust VI-20-3772—FONTANE SISTERS

I Didn't Know What Time It Was

COUNT EVERY 41.6 33.4 STAR

CA-979-RAY ANTHONY O. Darktown Strutters Ball CA-859—RAY ANTHONY O.

Bamboo CO-38732—HERB JEFFRIES

CO-Solve Story
CR-60214—HARRY BABBITT
DE-27042—DICK HAYMES
If You Were Only Mine
DE-48518—THE BLENDERS
Would I Still Be The One In

Your Heart? VI-20-3697—HUGO WINTERHALTER O Flying Dutchman

-SENTIMENTAL 25.3 24.8

CA-923-RAY ANTHONY O Spaghetti Rag CR-60140—AMES BROS.

Rag Mop
DA-2074—BILLY MAYO QUARTET Hasty Heart DE-24904—RUSS MORGAN

Copper Conyon ME-8174—STEVE GIBSON

Are You Lonesome Tonight? VI-20-3793—RUDY VALLEE Niccolo And His Piccolo

SOMETIME. 25.1 16.6 CA-1053-JO STAFFORD

No Other Love CA-1070—FOY WILLING CO-38781—THE MARINERS
Stars Are The Windows of Heaven

DE-27102-INK SPOTS

I Was Dancing With Someone LO-692-YOUNG & FOSTER

MF-5422-TOMMY CARLYN

Marianne VI-20-3796—WAYNE KING You Are My Love

10—LA VIE EN ROSE

CA-890-PAUL WESTON O. Les Feuilles Mortes CO-38768—HARRY JAMES O.

Mona Lisa
DE-24816—VICTOR YOUNG O. The River Seine
DE-27111—BING CROSBY

I Cross My Fingers
DE-27113—LOUIS ARMSTRONG

C'est Si Bon
MG-30227—MACKLIN MARROW O.
When We're Dancing
VI-20-3819—TONY MARTIN

Tonight
VI=20-3739—MELACHRINO O. Fascination
VI-20-3882—RALPH FLANAGAN O. Mona Lisa

THIRD MAN THE DIVISION OF

23.7 28.9

CA-820-ALVINO REY Steel Guitar Rag Sept. 2 Aug. 26

CO-38706-HUGO WINTERHALTER Come Into My Heart
CO-38665—CAFE VIENNA QUARTET Cate Mazart Waltz

CR-60159—OWEN BRADLEY

Cate Mozort Waltz

DE-24908—ETHEL SMITH

Cafe Mozart Waltz
DE-27048—VICTOR YOUNG O. Mona Lisa
DE-46218—HANK GARLAND

Lowdown Billy DE-24839—GUY LOMBARDO O

Cafe Mozart Waltz
DE-24916—ERNST NASAR
Cafe Mozart Waltz

Cofe Mozort Woltz
LO-536—ANTON KARAS
Cofe Mozort Woltz
ME-5373—HERMAN STACHOW
Under The Linden Tree
MG-10593—FRANZ DIETSCHMANN
VI-20-3698—IRVING FIELDS' TRIO
Poet And Peasant Rumboture
VI-20-3611—IRVING FIELDS' TRIO
The Wedding Sombo
VI-20-3709—RAY McKINLEY O.
I Don't Wonno Be Kissed
VI-20-3797—FREDDY MARTIN O.
Home Cookin'

Home Cookin

12—MAMBO JAMBO 21.2 11.1

CA-973-DAVE BARBOUR CO-38886-XAVIER CUGAT O

One At A Time DE-27119—ETHEL SMITH Cuban Cutie
DE-24993—SONNY BURKE O.

What, Where And Wheir VI-20-3798—FREDDY MARTIN

ALL MY LOVE 19.6 16.4

CO-38913-XAVIER CUGAT Tell Me Why CO-38918—PERCY FAITH This Is The Time
DE-27117—BING CROSBY Friendly Islands
DE-27118—GUY LOMBARDO O.

Swiss Bellringer ME-5455-PATTI PAGE Roses Remind Me Of You VI-20-3870—DENNIS DAY Goodnight, Irene

JUST SAY I LOVE HER 8.1

CO-38926-TONY BENNETT Our Lady Of Fatima DE-27085—ARTIE SHAW O. I Love The Guy ME-5474-VIC DAMONE Can Anyone Explain? MG=10758—JOHNNY DESMOND If Anybody Does VI-20=3829—EDDIE FISHER

Give A Broken Heart A Chance

BONAPARTE'S RETREAT 17.5 CA-936-KAY STARR

Someday Sweetheart
CO-20706—LEON McAULIFFE
What, Where And When
DE-46209—BUZ BUTLER

Poison Ivy VI-20-3766—GENE KRUPA O My Scandinavian Baby VI-21-0111—PEE WEE KING The Walls Of Regret

-CAN ANYONE EXPLAIN? 16.8 18.6

CA-1131—RAY ANTHONY Sky Coach CO-38927—DINAH SHORE CC-3627—DINAH SHOKE

Dream A Little Dream Of Me
CR-60253—AMES BROS.
Sittin', Starin', Rockin'
DE-27161—DICK HAYMES

If I Had A Magic Carpet
MG-5474—VIC DAMONE

Just Say I Love Her ME-5464—SOFT NOTES

It All Begins And MG-10777—HARRY RANCH And Ends With You I Didn't Know LO-766—AL MORGAN

There's No Season On Love VI-20-3902-HONEYDREAMERS LARRY GREEN O. All Dressed Up To Smile

17-NO OTHER LOVE 15.9 13.3 CA-1053-JO STAFFORD

Sometime

Sept. 2 Aug. 26

MUSIC, MAESTRO 15.5 4.8

ME-5458-FRANKIE LAINE Dream A Little Dream Of Me VI-20-3883—TONY MARTIN The Big Dipper

-BEWITCHED 15.4 30.8 CA-1000-MEL TORME The Piccolino
CR-60182—ROSS ROSS O

Where In The World
DE-24983—GORDON JENKINS O.
Where In The World
ME-5399—JAN AUGUST & HARMONICATS

ME-5399—JAN AUGUST & HARMONICAT Blue Prelude TW-1473—BILL SNYDER VI-20-3617—ANDRE PREVIN VI-20-3726—LARRY GREEN If I Had You On a Desert Isle

20-HOOP-DEE-DOO 12.7 13.5

CA-980—KAY STARR

A Woman Likes To Be Told
CO-38771—DORIS DAY

Marriage Ties
CO-38799—FRANKIE YANKOVIC

CR-60209—AMES BROS.
Stars Are The Windows of Heaven
DA-2077—PAULETTE SISTERS
Song Of The Wedding Day
DE-24986—RUSS MORGAN O.

Down The Lane ME-5419—LAWRENCE WELK

If You Can't Get A Dru MG-10702—LYN DUDDY SINGERS VI-20-3747-

Down The Lane
'—COMO & FONTAINE SISTERS
On The Outgoing Tide

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

I CROSS
MY FINGERS 196 26.1

SHOES 12.5 3.6 23-NOLA 11.8 13.6

LOVE YOU 10.2 5.9

-MY FOOLISH HEART 8.9 11.2 OUR LITTLE RANCH HOUSE 8.6 8.2

27-I THOUGHT SHE WAS A LOCAL 8.2 8.6

28-HOME 8.1 2 8 29—I DIDN'T SLIP, I WASN'T PUSHED. T FELL.

7.9 10.5 S-I-P-P-I 5.5 5.6

OBJECT OF MY AFFECTION

32—PHANTOM STAGE-COACH, THE 5.2 7.4 33-AT SUNDOWN 5.1 7.2

34—I'LL NEVER BE FREE 4.9 35—HAPPY FEET 4.1

-FRIENDLY

STAR 4.0 OLD PIANO ROLL BLUES

3.9 38-DADDY'S

LITTLE BOY 3.8 -CINCINNATI DANCING PIG 2.6

IF YOU WERE MY GIRL

the

7.0

3.5

1.9

2.2

2.4

gri

Cie

## VENDING OPS BIGYEARAHEA

Big War Plant Employment of Men and Women Plus Increased Military Forces Addition to Regular Business Employees Create More Customers for Merchandisers

A survey taken by members of The Cash Box staff from among leading automatic merchandising machine operators indicates that the general belief is that this field will enjoy one of the biggest business years in its history in

3.6

5.9

1.2

8.2

8,€

2.1

10.5

5.6

7.4

the months to come, beginning with Fall, 1950.

Vending machine operators were unanimous in their belief that the field would profitably feel the effect of the tremendously increased employment of men and women in war plants, as well as the fact that these employees would be earning larger salaries than ever before, since most of them are on an hourly wage

The average operator also believes that, in addition to the huge employment of the war plants, the greatly increased military force will be a big sales factor for vending machines

of every type.

This was proved during the past war when military posts were among the most profitable

operating centers for vending machines.

At the same time, the operators point to the fact that regular business will continue along, even if somewhat modified, and that these people, being their regular customers whom they sell right along, they feel that they can still add some percentage of these latter sales to whatever increase they will enjoy from the

war plants and military forces.

From all standpoints, according to what the majority of the merchandise machine operators believe, the forthcoming year should be one of

the biggest in history.

Tho they have already begun to feel short-ages in supplies here and there, as yet this has not halted operations to any appreciable ex-tent. The belief continues that shortages will not drastically affect operating for some time to come.

Unless, of course, as the majority believe, this country is plunged into total war, then, the men state, they foresee the time when a great number of vendors will be without sufficient supplies and merchandise to handle nonessential business.

Generally, tho, the average automatic merchant is very optimistic about the future. He foresees it as one time when he will be able to meet and pay off the majority of the notes he now has for new equipment he has purchased and, at the same time, also believes that he will not only quickly amortize the cost of the new equipment, but will also enjoy good profits.

Automatic merchants foresee the greater majority clear of any indebtedness if the situation continues as at present and they are able to obtain merchandise and supplies.

In fact, a large number indicated that they are paying, and are willing to pay, cash for whatever machines they are buying at this

Most in demand are the drink dispensers and cigarette machines. Many believe that hot drink vendors, whether coffee, tea or soup, will prove tremendously profitable in many war plant locations.

Tie-ins are already being put into effect. Automatic merchants are tieing in bulk merchandise vendors with their larger dispensers. Gum, candy, nuts, popcorn and cookies are most popular at this time.

One large automatic merchant explained he has had calls from some of the factory loca-tions he now has for machines vending hot drinks and even sandwiches so as to take care of the second and third working shifts especially.

"These late evening work shifts," he explained, "are hard put to get coffee, milk, tea and even soft drinks, as well as food, because of the hours they work.

"Usually," he stated, "the average lunch room is closed at those late hours. The factory management, at the same time, gives the em-ployees on the late shift more rest time so that, everything considered, they have been asking us to obtain machines for them which would satisfy their working crews in the late shifts especially."

Some ops are rather upset over the fact that they have found factories purchasing their own merchandisers. This was brought home by one well-known op who lost a war plant location to direct sales of the machines to this plant.

Most important, of course, and which this survey revealed, is the optimism which is running rife thruout the entire vending machine field.

Ops hope that the manufacturers will be able to continue to produce equipment in some volume and will also be able to continue to supply them with parts.

Some ops state that they have stocked more parts than ever before in their history.

Another, and very important factor, is that the average operator believes he is doing an important wartime job. He is concentrating his operations where they will prove most helpful to the war workers and the military.

As one op stated, "I don't know what the others are doing, but, I believe that everyone in the automatic merchandising industry should make it his business to help the war effort and the military in every possible fashion.

"I haven't raised the prices on my vendors," he stated, "and have also seen to it that they are located in or near war plants and the army base that we have here.

"In fact," he continues, "I have talked with the higher-ups in both the base and the factory and have told them of my intentions. They not only complimented our firm, but, have pledged themselves to help us continue on in business should supplies become difficult to obtain

"I think," he says, "that this is the patriotic thing to do, and hope that everyone in the industry will make it his business to first help the war effort."



### **Spacarb Shows Hot Profits** With Hot Drink Dispensers

#### Hot Drink Attachments Jump Volume Sales 10-25%



I HAYNE HOUSTON

NEW YORK-I. Hayne Houston, president of Spacarb, Inc., declared this week that, "Location tests made during the summer have shown that where hot drink attachments are in-stalled the volume of sales is boomed from ten to twenty-five per cent. "While it is true that this has been

a cold, wet summer, nevertheless, the terrific jump in sales volume is proof that operating hot drinks is definitely a very profitable enterprise and one that no wide-awake automatic mer-

chant will want to overlook."

Houston declared that the firm's stockpiles of steel are sufficient to guarantee production at the present high rate during the first half of high rate during the first half of 1951. However, he added that like everyone else who is manufacturing equipment at this time the future beyond the point of present supply is highly uncertain.

yond the point of present supply is highly uncertain.

"In the last three months the Army and Navy have been gradually ousting theatres, terminals, schools as ton users of cup drink and bottle vendors. Industrial locations are growing stronger and stronger every day. Another trend which is extremely marked is the one towards the use of hot drink dispensers." Houston, who is a distributor of the Mills Hot Coffee Vendor as well as of his own line of cold cup drink vendors, stated that he is highly pleased with the Mills Vendor and adds that field tests conducted by his own operations have

Mills Vendor and adds that field tests conducted by his own operations have shown the machine to be, "trouble-free and easily operated."

The Spacarb chief revealed that within thirty days he anticipates selling approximately one hundred hot drink units per month and disclosed that sales of the cold cup dispenser to the Navy are already averaging two units a day.

#### Cigar Vendors Set For Fall Boom

NEW YORK — Martin Berger, president of Cigaromat Corporation of America, this city, and Harry Weiner, vice prexy, declared this Weiner, vice prexy, declared this week that "Cigar vendors are now first starting to come into their own as one of the outstanding types of equipment that any operator can mer-

chandise."

The Cigaromat executives disclosed the fact that surveys have shown that, "There are better than 175,000 locations throughout the United States which are ideal for cigar vending and which are just waiting for enterprising operators to move in with a cigar vendor."

Berger revealed that, "While the vendine of single column one brand."

Berger revealed that, "While the vending of single column 'one brand' cigars has been going on for almost fifteen years it was with the introduction of a vendor of diversified brands at different prices and taking any coin combination that gave the great impetus to the cigar vending

field.
"Since the introduction of Cigar-

"Since the introduction of Cigaromat five years ago," Berger continued, "the activity in this line has become very strong and is gaining momentum at every moment."

Berger, who was formerly associated with Rowe, stated that, "Any location which now has a cigarette vendor is ideal for the placement of a cigar machine. The profits are as high as 35% and a serviceman can easily take care of forty machines in a day. In addition, the 'Humydrole' keeps the vended cigars fresher than if they were bought from a showcase window."

"This new innovation in automatic

"This new innovation in automatic merchandising," it was stated, is one merchandising," it was stated, is one of the most interesting and lucrative to enter the vending machine picture in a long time. "Alert operators," according to Berger and Weiner, "can't afford to overlook a careful investigation of the possibilities of adding this line of equipment to their present routes."

#### Pepsi Cola Adds **New Size Bottle** For Vendors

NEW YORK—The Pepsi Cola Company, this city, has announced the addition of a new eight ounce bottle to be used in bottle vending machines. The firm's estimated net earnings for the past three months of this year, while they were slightly under those declared during a similar period of 1949, are a definite improvement over the first quarter when the heyerage

1949, are a definite improvement over the first quarter when the beverage concern showed a net loss of \$100,000.

Executives of Pepsi Cola blamed the losses on disagreements between the parent company and its bottlers and declared that as these have now been settled they are confident that they will show even higher profits during the next quarter.

#### "Dr. Pepper" Appoints Special Vending Rep.

DALLAS, TEXAS-The Dr. Pep-

DALLAS, TEXAS—The Dr. Pepper Company, this city, has announced the appointment of Carl H. Boyle as special representative in charge of cup vending sales.

L. M. Green, president of the beverage firm, stated that Boyle's duties will be to build up the bulk syrup sales of the firm with vending machine operators.

Green stated that the Dr. Pepper Company has been watching the phenomenal growth of cup vendors with extreme interest and credited the gain in fountain sales for the first half of this year mainly to cup vending operations.

Boyle has been working with cup vending operators for the past two years, has addressed the N.A.M.A. on several occasions and is well known to many members of the industry; he has been with the firm since 1936.

#### **Nut Suppliers Show Best Year Since '45**

BROOKLYN, N. Y .- Sam Shuhda, president of the Shuhda Nut and Seed Company, has reported that, "This is the best year that we have had since 1945." Declaring that the season for contract roasted nuts is now at its peak Shuhda went on to add that all indications are that bulk nut vendors are going to enjoy one of the most profitable years in their his-

Shuhda's firm supplies pistachios, cashews, almonds, pumpkin seeds, chic peas and squash seeds to the trade as well as operating their own vendors. Shuhda stated that he has been adding new machines to his present routes and is "highly pleased" with the sales volume that the concern has racked up at present.

In the particular field of supplies in which the Nut and Seed company is engaged there is no difficulty in obtaining the goods since many of the items would be waste products for the farmers engaged in their production.

Shuhda's optimism in regards to the future of bulk vending closely echoes the general sentiments about this business that are being expressed throughout the industry.

#### Searles Mfg. Co. **Quits Vending Field**

CICERO, ILL. — Jack Horlock, president of the Searles Welding & Manufacturing Company, this city, has revealed that his firm has retired from the vending machine industry.

#### **Army Starts Candy Orders**

CHICAGO-The upped demand for candy by the Armed Forces was dramatically highlighted here by the simultaneous announcement by the Bunte Brothers Candy Company that they have been awarded an Army contract for 559,590 pounds of hard candy and the statement of Lt. Col. Joseph S. Kujawski, commandant, Quartermaster Food and Container Institute for the Armed Forces, reporting that his unit is first teeing off on the procurement of candy rations to fill the needs of the services.

The statement was made during a speech by Lt. Col. Kujawski highlighting the dinner given during Candy Industry Day at the Chicago Fair. The National Confectioner's Association was in charge of the program.

Lt. Col. Kujawski stated that his unit is at present working on the procurement of 6,000,000 chewing gum tablets, 1,200,000 starch jelly bars and 3,600,000 chocolate bars. He reported that is the first of the candy requirements that his office will eventually be handling.

The Searles Company was manufacturing and distributing the Kalva 3-Way model bottle vendor. Horlock disclosed that the machine is now reverting to its patent holder, Fred Knowles, of Phoenix, Arizona. As yet, Knowles has issued no statements on his plans for the disposition of the vendor.

#### Cardhoard Price Rises Hit Stamp **Vendors**

NEW YORK—Fred Ostrow, sales romotion manager of the Flatto NEW YORK—Fred Ostrow, sales promotion manager of the Flatto Manufacturing Company, this city, announced that the fifty per cent rise in the cost of the cardboard used in enfolding the stamps dispensed by the Flatto vendors is causing the firm to hold up orders until they can notify their distributors and larger operation.

Flatto vendors is causing the firm to hold up orders until they can notify their distributors and larger operators of the new price adjustment.
"Furthermore, Ostrow stated, "the cardboard manufacturers have notified the firm that in the future they will bill the stamp vendor concern at 'prices prevailing at the time of delivery." Ostrow stated that while the difference is not yet serious (it involves only one per cent of the total profit, so far) there is no assurance of what the future will bring and no guarantee possible due to the wording of the directive.

Ostrow declared that more and more operators are going into the vending of stamps due to the ease with which this business can be conducted. "A route of as many as seventy-five machines can be serviced out of a light briefcase carried by the route man. Top locations, drug stores and stationery stores, show a good profit to the operator and are easily managed by him," he added.

#### **Universal Match** Wins Safety Citation

ST. LOUIS, MO.—S. M. Rosenberg, co-president of the Universal Match vice-president of the Universal Match Corporation, this city, revealed that his firm has been awarded a com-mendation from the National Board of Fire Underwriters for its safety

program.

The commendation was for Universal's sponsorship of book match covers stressing hotel fire safety, as part of the American Hotel Association's "Don't Smoke In Bed" education's committee of the strength of the str

part of the American Hotel Association's "Don't Smoke In Bed" education's "Don't Smoke In Bed" educational campaign.

A. Bruce Bielaski, assistant general manager, National Board of Fire Underwriters, in a brief ceremony held in his offices in New York City, declared that Universal's safety program is "contributing substantially to the national effort to halt unnecessary loss of lives and destruction of property by fire."

The series of book match covers which gained the commendation for Universal contained six different designs, each pointing out the dangers and hazards of smoking in bed.

#### Cig. Op. In Rotary **Public Relations Tie**

COLTON, CALIF .- Arch Riddell. Jr., secretary of the Harmony Cigarette Service, Inc., this city, and Barney Regan, Los Angeles representative of the P. Lorillard Tobacco Co. cooperated here in a public relations tie-in for the Rotary Club of Pasa-

At a recent "Automatic Merchandising Day" held in the Club Harmony installed one of the Electro's they operate in this vicinity and stocked it completely with Old Gold cigarettes that were donated by the Lorillard concern.

The entire proceeds of the cigarettes vended by the machine were donated to the Rotary Club's Welfare har

Por

top

## FALL BIZ TO BOOM — BUT WAR PROBLEMS GREATER

Buying Of All Equip. To Keep Factories Rushed. Ops Look For **Greatly Increased Play. Stepped Up** Military Draft To Draw Off Labor. Scarcities Of Materials To Slow Up Production.

NEW YORK-Every indication | previous years, and all look forward points to September as the lead-off month for a boom the likes of which the industry hasn't seen in many years. However, at the same time, experts predict that taking September as a starting point, war and manpower problems will also become greater from month to month.

Manufacturers of coin operated equipment enjoyed the greatest summer sales in their histories. Music, amusement games and vendors all sold as rapidly as the factories were able to run them off their production lines. And yet, as tremendous was the demand for equipment, all know that starting with September, the demand for new equipment always jumps as operators thruout the country begin setting in indoor locations for the forthcoming fall and winter seasons. The reason for the great amount of buying this summer is attributed to several factors. The war situation is one; the exceptional quality of music machines and vendors, and the wonderful play appeal of the games is the other.

tch

ddell,

igar-

genta-

ations

Pasa-

rchan-

Har-

y and

Altho manufacturers of music machines and vendors expect to continue with their present models (with the addition of Rock-Ola's "Rocket 50") orders on hand at the present moment, plus those that will be placed in the next few months, are sufficient to keep these plants busy day and night. In this division it's a question of producing enough equipment to satisfy the demand.

The game manufacturers state they have plans for the production of new exciting games that surpass anything seen in this industry. They too will be faced with the problem of being able to continue unhindered from war controls, materials problems and with sufficient manpower. However, all plan on going right ahead to the limit of their capabilities.

Naturally, with operator demand for machines, wholesalers will share in the expected business boom.

From the operator's point of view, having had experience from the last war to guide him, it is of utmost importance that he have sufficient and top machines to take advantage of the general conditions that will prevail from now on. Summer collections in music have been good compared with

to greatly increased play. Games have done exceptionally well these past months, and operators are preparing for a record breaking fall and winter.

Automatic merchandise operators also look for greatly increased business. In addition to added collections on their regular locations, a great many new locations are now available, and many more will be opened.

However, while business will zoom, there is the other side of the picture to consider. Starting in September, the military draft will be stepped up, taking a great many thousands out of civilian life (the draft will be much more intense as the months go by). The many billions of dollars voted for defense preparation will begin flowing into industry with the opening of the Fall Season.

While all these changes will mean added coins for the operators, it will also cause some adverse conditions to spring up. From the operators side, many of them will be taken into the military, and some of their mechanics may leave for defense jobs.

From the viewpoint of the manufacturer, their problems are manifold. With prices of everything that goes into the manufacture of machines going up, there will be increases in the selling prices of equipment. With shortages of materials prevalent now, and sure to become more and more so; with manpower a possibility of becoming scarce; and with the possibility of the government taking over factories for war work either entirely or in part; it can be predicted that the amount of coin operated machines that will be forthcoming in the near future is sure to be limited.

Everyone in the business, from the factory to the operator, has had the opportunity to reflect upon the future, and the progressive firms have taken advantage of the warnings to bolster their businesses. The factories can do no more than supply as much equipment as possible. The operators can set themselves up for whatever may happen in the months to come so that they can remain active.

The coin machine industry, therefore, looks to the coming Fall and Winter seasons with mixed feelings . . but all anticipate a business

#### Congressman Cox (D.-Ga.) Suggests Bigger Slot Jackpots

WASHINGTON, D. C .- A sidelight | on the discussions that took place in the House Rules Committee regarding the slot machine bill was reported by the columnist Robert S. Allen this week.

Rep. Eugene Cox (D. Ga.) and member of this committee offered a solution all his own for dealing with the bell machine. Allen reported a verbatim discussion that took place on the legislation in the Rules Committee as follows:

Rep. McSweeney (D.-O.)-"Do you think it is possible to legislate on morality?"

Rep. Rogers (D.-Fla.), strong supporter of the bill-"No, I don't."

McSweeney-"Well, isn't that what you are trying to do here?

Rogers-"Not at all. What we are trying to do with this bill is wipe out the \$2,000,000,000 slot machine racket."

Cox-"Isn't the entertainment they get worth it?"

Rogers-"That is far from the point of this discussion."

Cox-"Not at all. Instead of curbing slot machines, I think we ought to compel operators of the machines to provide bigger jackpots. the way to handle this matter."

Cox, by the way, was the only committee member to vote against the

#### N. J. Employment Rises - Earnings Higher

TRENTON, N. J .- A boon to New Jersey operators was the report made this week by the State Department of Labor and Industry to the effect that non-agricultural employment in the state has risen to 1,591,800 during July, and should show added increase during August.

The number of workers, excluding farmers, increased 5,200 above the June total, and was 44,300 more than in July 1949.

The department figured average weekly earnings of industrial production workers was \$60.74 during the month, an increase of \$4.19 weekly since a year ago.



"GO AHEAD WITH YOUR GAME-IT HAS ITS OWN TOTALIZER."



### We are pleased to announce the Appointment of S. L. LONDON MUSIC COMPANY, Inc.

3130 W. Lisbon Ave. Milwaukee 8, Wisc. 2605-7 Hennepin Ave. Minneapolis 8, Minn.

#### EXCLUSIVE DISTRIBUTOR

for Williams games

MINNESOTA, NORTH and SOUTH DAKOTA. WISCONSIN, Upper Peninsula MICHIGAN



CREATORS OF DEPENDABLE PLAY APPEAL! 4242 W. FILLMORE STREET, CHICAGO 24, ILLINOIS

#### FAST 10-SECOND PLAY

and still holds player's interest—that's HOLLYCRANE, the new sensational coin-operated miniature model industrial crane. If you want big, steady profits with long-life equipment that is exclusive, get HOLLYCRANE.

Write for Free Descriptive Literature

MANUFACTURING CORPORATION 5013-5025 N. KEDZIE AVE., CHICAGO 25, ILL.

### Slot Bill Passes House — Goes To Senate For Action

WASHINGTON, D. C. — The House voted on Monday, August 28, to outlaw interstate shipment of slot machines, except to states where they are legal.

The bill had already passed the Senate, but goes back there for action on House amendments.

The House specifically refused to permit the operations of slots in armed services officers' and enlisted men's clubs.

clubs

If the Senate passes the bill, it

then will go to the White House for the President's signature (as we go to press, Friday, September 1, no action had been taken as yet). It is figured it will take from two to three weeks to make this bill a law if all vote favorably on it.

Twenty congressmen voted against the bill, with a number of others stating that they supported it for political reasons "just like I'd vote against sin" stated Boyd Tackett of Ark.

#### Ristaucrat '45' **Phono Brings Profits** From Rentals

APPLETON, WIS .- Joe Cohen, top executive of Ristaucrat, Inc., this city, claims that the operators have found a gold mine for their "Ristaucrat 45" phono. "It is ideally suited for rentals with clubs and social groups," stated Cohen, "proving a definite source of revenue

"Throughout the South in particular, operators from as far down as New Orleans have been enthusiastic with the results that have accrued from these rentals.

"The same reports have come from New York's 'Chippy' Maltz of Ristaucrat Distributors of New York, in addition its acceptance in that area in drug stores, ice cream parlors, luncheonettes, etc."

Cohen continued, "There are still a few distributing territories available. and we suggest that distributors communicate with us immediately as they won't last long."

The factory is working day and night to supply its distributors, Cohen stated. "It is surprising how rapidly the operator took to this small, low priced phonograph," said Cohen. "After experimenting with a few machines, they've found that their collections are exceptionally fine, and that the machine can be amortized in short

#### WANT.

Mills Golden Falls 5c-10c-25c 1 Cherry PO

Mills Black Cherries

Seeburgs '47 and '48 M's

Bally 8' Speed Bowlers

LAKE CITY AMUSE. CO.

1648 ST. CLAIR AVE., CLEVELAND 14, O (Tel.: CHerry 1-7067)

#### WANT TO BUY! Bally SHUFFLE BOWLERS Bally SPEED BOWLERS Bally

SHUFFLE CHAMPS PHONE-WIRE-WRITE TODAY!

State quantity, condition and price. Will give you quick action!

CASH WAITING!

#### SALES COMPANY

593 10th Avenue : 123 W. Runyon Street Newark 8, N. J Blgelow 3-8777

3 4 70 2

Yankees

8 Feet Long



## DOUBLE HEADER

HIGH SPEED REBOUND BASEBALL GAME

IT'S PHENOMENAL!
4th Week Earnings

HIGHER

Than 1st Week!

No other game has ever achieved this Record!

**ACCLAIMED BEST FOR YEAR 'ROUND PLAY!** 

Men Actually Run Bases on Field!

Opposing Team Actually in Position on Field!

1 PLAYER 10c 2 PLAYERS 20c

Patent Nos.

SEE IT—BUY IT
At Your Distributor NOW!



CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILLMORE STREET, CHICAGO 24, ILLINOIS

Protected Under Patent Nos. 2459011, 2296548, 2296549, 2240276. Other Patents Pending.

THIS MAY BE OUR LAST AD-AND YOUR LAST OPPOR-TUNITY TO SECURE REBUILT SLOT MACHINE CABINETS, KITS AND SLOT MACHINE PARTS

We Will Hold Nothing Back—Everything Must Go. Act Fast!

NOW AVAILABLE FOR ANY OLD MILLS ESCALATOR

#### COMPLETE KIT

to make complete changeover from any old Mills Escolator-type Bell in less than an hour! Consists of Reward Card, Latest Type Disks, complete Set of Reel Strips, Spacer, and "Wild Deuces" Emblem. Everything necessary to make a most complete and perfect changeover. (We have every type of Reward Card necessary for any Mills Escalator-type machine.) Even amateurs can make changeover in less than an hour and have a perfect, Brand New "WILD DEUCES" working on every location. RUSH YOUR ORDER IMMEDIATELY. Time's growing short.



IMPORTANT! ACT QUICK! COMPLETE BRAND NEW WILD DEUCES CABINET PLUS THE COMPLETE KIT ONLY

#### READY FOR IMMEDIATE DELIVERY!

5c - 10c - 25c - 50c "WILD DEUCES" Factory Produced From Above Kits With Brand New Cabinets WRITE! WIRE! PHONE FOR PRICES! QUICK!!

#### AMUSEMENT SALES

4047 W. FULLERTON AVE., CHICAGO 39, ILL. (Tel: HUmbolt 9-1323)

WANTED Will pay cash SS for: Bally Shuffle Champ: One-Balls, Eurekas: Photo Finish: Lote Five Balls, Brand New Five-Ball Closeouts: Seeburg 100 Select-O-Marics: and all models used phonographs, games, shuffle alleys

NEW ENGLAND'S LARGEST STOCK OF ALL COIN MACHINES EXCLUSIVE DISTRIBUTORS FOR: WURLITZER, BALLY, KEENEY and EXHIBIT

REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS.

#### MUSIC BUYS! \$244.50 4 Wurlitzer 1015, ea.

1	Seeburg 146-M	249.50
1	Rock-Ola 1422	144.50
2	Seeburg Colonel (Rec) ea	54.50
1	Wurlitzer 500K	54.50
1	Wurlitzer 600K	54.50
1	Seeburg LoTone	84.50
	ARCADE EQUIPME	NT
2	Silver Bullets (Guns) ea	\$149.50
1	Dale Gun	
1	Goalee	54.50
1	Teleguiz (late model)	149.50
	1 2 1 1 1 1	2 Seeburg Colonel (Rec) gã. 1 Wurlitzer 500K 1 Wurlitzer 600K 1 Seeburg LoTone ARCADE EQUIPME 2 Silver Bullets (Guns) eo.

| 1 elequiz (late model) | 149.50 | 1 Bowlette | 114.50 | 1 Wm. Twin Shuffle | 79.50 | 1 Un. Shuffle Aley Express | 249.50 | 1 Un. Shuffle Alley Express | 249.50 | 1 Ex. Poney Express (New) | 289.50 114.50 79.50 124.50

Write for complete list of all equipment

1/2 Deposit With Order

Olshein Distributing Co. 1100-02 BROADWAY, ALBANY 4, N. Y. (Phone: 5-0228)







DICE . CARDS Perfect Dice, Mag-ic Dice, Magic Cards—READ THE BACKS—Inks, Daubs, Poker Chips. Gaming Layouts, Dice Boxes, Counter

K. C. CARD CO. 803 S. Wabash Ave., Chicago, Ill.

#### Sam Lewis Welcomes **New Addition**

CHICAGO-It's a girl for the Sam Lewis' of ChiCoin. Mrs. Lewis presented Sam with a six pound daughter on August 24. Mr. and Mrs. Samuel Wolberg, the baby's grandparents, were in New York at the time, meeting their daughter, Roslyn, who was returning from a European vacation. However, they were back in the Windy City the following day. Latest reports have the baby, parents and grandparents all doing well.

#### Happy Birthday —

To: Al Stern of Chicago, Ill., and Jack Kauffman of Philadelphia, Pa., both born on September 8.

To: Herman Paster of St. Paul, Minn., born on September 9

## Keeney Introduces "League Bowler"-4 Player Shuffle



CHARLES I. PIERI

CHICAGO-J. H. Keeney & Company, Inc., this city, introduced its new game "League Bowler" to the trade this week.

"League Bowler" is a fast rebound shuffle game that can be played simultaneously by either 1, 2, 3 or 4 players at 10c per player. Location tests showed that the total amount of time consumed by each player was at most 45 seconds-for the four players a total of only three minutes. The game features bowling play with realistic upright pins that disappear and automatically re-set. The smartly designed cabinet comes in a length of 91/2 ft., and is 2 ft. wide.

"Not only were Keeney officials greatly enthusiastic over the results of location tests," stated Charlie Pieri, sales manager, "but when our distributors viewed the game, we knew we had a hit. The amount of orders placed for immediate delivery by these firms will keep us busy for quite a long while. By ordering so quickly, these distributors assure the operators in their territories of getting delivery so that they can get 'League Bowler' out on location to start off the Fall season."

### Market Confusion Grows Zinc, Copper, Aluminum, Etc.

#### Metals Used In Manufacture Of Coin Machines Getting Scarcer And Prices Going Up

NEW YORK-Big industrial purchasing agents reported that the confused market conditions in non-ferrous metals became more scrambled this week than at any time since the last war.

New peak premium prices were asked by speculators offering scarce zinc, copper and secondary aluminum. In addition smelters said thousands of tons of imported copper scrap were now held off the market, further increasing copper shortages.

In peak prices cited, big galvanizers in this area were asked as high as twenty-five cents per pound for zinc, by sellers taking advantage of tight supply situations of primary refiners.

Non-ferrous foundries said demands for scrap aluminum were skyrocketing because of increased production orders for aircraft, electronic and communications equipment. Some plants here have started to work night shifts and Saturdays, but they fear incoming metals may not be adequate for these stepped-up schedules.

A 21/2c premium on copper is being paid, on the spot orders, above socalled official domestic prices, according to buyers. Buyers seeking conversion deals, for refining scrap copper electrolytically, are having difficulty finding electrolytic refining capacity open for such orders. Copper scrap is available from Japan, Europe and South Africa it was stated, but buyers are urgently asking action by Congress to lift the duty.

It is reported that military authorities are studying the scarcities of materials available to war plant contractors. Where production may be held up because of such scarcities, it is expected that reports will be sent to military procurement officials in Washington. So far, many such shortages have been eased by transferring scarce materials from reserve inventories intended for civilian produet uses.

#### **Cincy Phono Owners To** Celebrate 9th Anniv.

CINCINNATI, O .- Charles Kans ter, president of the Automatic Phonograph Owners' Association, local music organization, announced the next meeting at the Hotel Gibson on September 14 will be a celebration of its ninth anniversary.

CINCY CHIT-CHAT: The Abe Villinskys announced the engagement of their daughter, Anna Rita to Bernard L. Schulman of Nashville, Tenn. Miss Villinsky is a graduate of the University of Cincinnati and Schulman from Vanderbilt and the University of Cincinnati. . . . Bill Harris of Ohio Specialty Co. vacationing in Tennessee with his family. . . . Abe Salmon, Globe Games, back from Miami, where he relaxed with his wife and daughter. . . . Jim Drivakis and his missus back from a trip thru Canada. . . . Bill Bigner, Bigner, Inc., back from his vacation spent in Michigan with his family. . . . Robert Wood, Music Service, moved to Lebanon. O.

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

n

168

es, it ent to s in

s To

V.

Phono

ed the

oson of

bratio

gement

e. Teni

he Up Harri

his wil

hru Cal ner, Ind in Mich ert Woo





#### ACTION

THAT KEEPS PROFITS ON THE UPSWING . . . GOTTLIEB

### ROCKETTES

**Biggest Earnings!** 

\* Combination High Score and Point Feature includes 4 Alternating Up-and-Down Kickout Pockets . . . Traveling Light for Super High Score \* 4 Flippers for Extended Ball Action \* 12-Number Sequence Lights Rollovers for Replays \* Variable Number Spotting Feature \* "Pop"

> Fast Action DROP COIN CHUTE

> > ORDER FROM YOUR DISTRIBUTOR NOW!



#### NOW DELIVERING! ♦♦♦♦ BRAND NEW EQUIPMENT ♦♦♦♦

Keeney LEAGUE BOWLER (For 1-2-3 or 4 Players)

Williams DOUBLE HEADER (Sensational Baseball)

Universal TOURNAMENT

(Double Shuffle Games for all Shuffleboards - Order Now)

United TWIN SHUFFLE ALLEY REBOUND (The Best)

Universal TWIN SHUFFLE Conversion (It's Great)

Keeney ALL-ELECTRIC CIGARETTE MACHINE

ONE-BALLS	ARCADE MACHIN	ES
npion \$375.50		\$134
tion 199.50 Cup 125.50	Exhibit See-A-View (Brand New)	WR1

Bally Champion Bally Citation Bally Gold Cup Bally Jockey Special Bally Special Entry Universal Photo Finish	199.50 125.50 99.50 49.50	Chicoin Goalee Exhibit See-A-View (Brand New) Exhibit Dale Gun Exhibit Silver Bullets (Brand New) Wileox-Gay Recordin (Brand New)	49.56 WRIT 79.56 WRIT 99.56 WRIT 89.56
--	------------------------------------	---	--

#### FIVE-BALL FREE PLAY GAMES

	V L-D	ALL INCL I		OAMES	
Trade Winds	\$24.50	Puddin' Head	\$39.50	Ramona	
Virginia	24.50	Screw Ball	29.50	Round Up	39.50
Mardi Gras	24.50	Dew-Wa-Ditty	27.50	Be Bop	149.50
Sharpshaoter		Jamboree			
Paradise	24.50	Merry Widow	. 27.50	Tampico	79.50
Tennessee	24.50			Utah	89.50
			CO TO STATE OF		

#### SHUFFLES & REBOUNDS

Pin Conversion

United Double Shuffle Alley . . . \$225.00 Williams Twin Shuffle United Shuffle Alley with New Lited

#### SHUFFLEBOARDS

Write For Prices On ...
Write For Prices On ...
National 18', 20' and 22' Shuffleboards
Nationwide 18', 20' and 22' Shuffleboards
Beechcraft 18', 20' and 22' Shuffleboards
Monarch 18', 20' and 22' Shuffleboards
Monarch or Genco Scoreboards, new or used 189.50

TERMS: 1/3 Deposit With Orders, Balance C. O. D., F. O. B. Miami, Fla

#### TARAN DISTRIBUTING. 2820 N. W. SEVENTH AVE., MIAMI 37, FLORIDA

(All Phones: 3-7648)

(Branches: Jacksonville, Fla., and Havana, Cuba)

## Here Is Something Really New!

Chicago Coin's

## ACE BOWLER

WITH FREE PLAY! FREE PLAY!

LITED "FLY-AWAY" PINS! AND

### **Race For Arcade Locations** Similar To Last War

CHICAGO-Most amazing development taking place at this time, is the race for arcade locations. This is now under way by both operators and distributors.

Just as in World War II, when arcades mushroomed up to become one of the most outstanding factors in the industry, it seems that once again, arcades will be more prominent than ever before.

In fact, leaders here believe that, "This time there will be even more arcades in existence than there was the last wartime period.

"The operators," they state, "learned that the arcades were the answer to many wartime problems."

In short, according to what these leaders believe, the arcades will group a large number of machines under one roof, taking advantage of wartime spending of military groups and civilian workers seeking low priced entertainment.

Modern developments in equipment can bring him great profits. Rows of shuffle and rebound games are a natural for arcades.

Peek machines, and general arcade equipment, can be obtained at this time at nominal prices, it is reported. Therefore, the operator is in a very good position right now, to set himself a couple of arcades.

It is also reliably reported that many of the leaders in the business have contacted military camps to set up arcades right in, or near to, these camps.

In the meantime, the race for arcade locations goes on, and the belief is that this forthcoming period will see some of the best spots in the busiest sections of many towns covered with larger arcades than ever before existed.

mus

#### MIAMI MURMURS

Sam Taran, Taran Distributing, out of town these past few weeks, traveling thruout the West. He's expected home this week, and is due for a real pleasant surprise when he finds out the amount of business Ely Ross did during his ab-. Lenny Baitler is now taking bows as a cigarette machine mechanic. All Lenny does is pull out plugs. . . . Ozzie Truppman, Bush Distributing Company, on his vacation visiting his friends and business associates around Minnesota. So-Ted Bush works harder than ever, with Ken Willis giving him lots of help. Ted has set a record with Wurlitzer 1250 phono sales. . . . Irv Sommer back on the job again and says "I'll be out on the truck beginning at 7 AM . Bill Shayne's motorboat blew up and Bill is in the hospital. Herman Perin hopes to get out on the road again now that the biz boom gets

Willie (Little Napoleon) Blatt going very good and has plans for a Vendor, which clicked very big some years ago. Sounds very good. . . . Hy Nathan, who used to be with Lou Koren, vacationing at the Saxony. . . . Al Blumenthal, atty and partner of George Glassgold, now has a home here and flies down almost every other week. Says Al "Give my best regards to Ray Moloney and the whole gang at Bally." . . . George Sax will run a big party at the Saxony next month for his son's Bar Mitzvah. . . . Press here still blasting headlines on fact F.P. games not legal. . . . Bill Frey out of town, as is Joe Mangone. This has been a good summer season for the coin trade. Distribs report it one of the best ever

## Distribs Flock To Rock-Ola Factory-Phono Ready Soon



I A WEINANI

CHICAGO — Distributors from many areas of the country were visitors at the plant of Rock-Ola Manufacturing Corporation, this city, this past week, eager to hear from factory executives just when they can expect the new "Rocket 50" phonograph.

Conferences are going among David Rockola, J. Raymond Bacon, Art Weinand and others, with the distributors present. Weinand states that everything is progressing satisfactorily and they will soon be ready to make their announcement to the trade.

Among the out-of-town visitors at the factory were: Archie LaBeau, Earl Montgomery, Ed Lake, A. Sebastion, E. Hall, and S. Barrish.

#### Used Equip. Prices Continue To Increase As New Equip. Sells For More

CHICAGO — With prices of new machines moving up, tho most of the raises have been very quietly arranged, without publicity of any kind, used machines continue to go right up with each succeeding week.

Jobbers and distributors here, and visitors from almost everywhere in the country, who arrive here each week to arrange for shipments with the manufacturers in this city, report, "It's only natural that prices of late model used machines will go up as we must raise prices of the new equipment."

This has been found to be the case almost everywhere in the country, according to these visiting distributors.

One eastern distributor stated, "I

Put New Life Into Your Shuffle Alleys! UNITED'S huffle Alley Deluxe **New Disappearing Pin CONVERSION U** New Flashy Back Glass Turns your original Shuffle Alley into a New Shuffle Alley Express ALSO AVAILABLE FOR SUPER SHUFFLE ALLEY . DOUBLE SHUFFLE ALLEY Easily Installed on Location Takes Only 15 Minutes No Switches Added Made by the Originators of Automatic Scoring No Electrical Changes Needed Shuffle-Type Bowling Games SEE YOUR DISTRIBUTOR Matches Cabinet Design UNITED MANUFACTURING COMPANY 3401 M. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

don't care if the ops don't buy at this time. They realize that the prices we are asking now aren't going to stand up much longer. They must go up ever higher."

Many of the distributors report that they are "selling whatever late model used machine we have and, of course, we get the price we have to ask."

Some distributors are also talking of operating again. They feel that since, they are paying so much more for whatever trades they are taking at this time and, further, since some ops in their areas refuse to pay the higher prices, all that they can do is get the machines on locations to set up for any future eventuality.

#### BARGAINS!!

Bally CHAMPIONS \$365.00 Bally SPOT BELLS 395.00 Bally HOT RODS (New) 195 00 Evans BLACK DIAMOND 395 00 Universal ARROW BELL 5¢-5¢ 375.00 Williams STAR SERIES Gottlieb BOWLETTE 95.00 Bally SPEED BOWLERS 225.00 Williams TWIN BOWLERS 89.50 Bally SHUFFLE BOWLERS

1/2 Deposit With Order

### CHRIS NOVELTY COMPANY

806 ST. PAUL ST., BALTIMORE, MARYLAND

~~~~~~~~~	
WE HAVE 1-BALLS 3ally Jockey Special, FP	USED PHONOS \$125.00 165.00 Adodel 850 Model 1015 275.00 395.00 395.00  WURLITZERS \$115.00 275.00 \$275.00 \$395.00 \$395.00 \$395.00
5-BALLS-REA	DY FOR LOCATION
Cleaned	
Trinidad hanghai ii baba ii baba nderella crewbai crewbai erry Widow idy Robinhoad Aardi Gras inch Hitter Jiffalo Bill harp Shoeter	50.00 Yank's 50.00
Bally Shufffle Bowler with	Conversion (Fly-Away Pins) \$199.50
	ONSIN, NO. ILLINOIS & INDIANA
COVEN	distributing company 3181 Elston Chicago 18;111. INdependence 3-2210
All Equipment Theroughly Serviced or Reconditioned by Our Trained Staff.	Bally and WURLITZER

### WANTED

Products

Phonographs

BY ONE OF CHICAGO'S MAJOR MANUFACTURERS

completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

c/o The Cash Box, 32 W. Randolph St., Chicago 1, III.



#### CHICAGO CHATTER

As the cooler weather approaches many are beginning to think of indoor locations which open the big Fall business season. Most of the men here believe that this past summer has been the greatest in history. In fact, some manufacturers report that they have orders for their new games which will first be introduced as the days go by, without even their distributors as yet having seen the equipment. This is, probably, one of the most remarkable business facts about the forthcoming Fall season.

Over at United Manufacturing Co. action has been faster than anyone at this plant even believed would be the case for the warm summer months. But, with the summer rapidly fading into memory, this plant just seems to have lifted right up and is in speedier action than ever before. . . . Billy DeSelm, Ray Riehl, Herb Oettinger, and chief man Lyn Durant, are all optimistic. All foresee one of the grandest fall seasons for the nation that the ops have ever yet enjoyed. And, as these execs state, as long as United continues to build, they'll build the finest.

Practically around the corner from this coin machine plant is Bally Manufacturing Co. where there is no need to discuss "action." This plant has been going at such a top speed pace for so many months now, that the execs and employees are completely accustomed to this sort of speedy action. In fact, if the telephones stopped buzzing at the rate of one call a second, Ray Moloney, Bill O'Donnell, Dan Moloney, Jack Nelson, Herb Jones, George Jenkins, Earl Moloney and all the others would probably feel lost, or think that there was a telephone strike under way. . . This is one plant which can be described as "action personified." The men just simply zing right along all day and into the night and are back at work early the next morning ready to get going all over again. Its business, business, business all day long.

As the promise of the first cool breezes enter into the air, plants like that of ChiCoin are buzzing busily. This is another factory that hasn't paused for an instant. Hit after hit. Samuel Wolberg, Samuel Gensburg, Ed Levin, Sam Lewis, Avron Gensburg, all the engineers and production men, constantly on the go and, what's more, giving the ops just what they want, speedy, moneymaking games. . . At Williams Manufacturing Co., Sam Stern enters into the new forthcoming season all pepped up and ready to set new production records. This firm has won a terrific following in the field and continues to be one of the most respected of the leaders in the coinbiz. Sam has many a plan up his sleeve which he'll probably pop with for the opening of the Fall season.

Pat Buckley and Jerry Haley over at Buckley Mfg. Co. aren't asleep for even an instant. These men have been working harder than ever to get equipment to the field all summer long and aren't slowing up now as Fall arrives. . . At the big Keeney factory on the southwest side, where hit games come in bunches, Koy McGinnis, John Conroe, Charley Pieri, engineers, drattsmen, production experts, etc., are working right ahead. And regardless of all those games going down the firm's production lines at this time, clicking with the trade, Keeney will present still more as the weeks go by.

Frank Mencuri, Joe Batten, Ford Sebastian and all the others over at Exhibit Supply look to this forthcoming Fall season as one of the biggest in their history. With the arcade boom which is getting under way, Exhibit will again be jammed with orders for arcade equipment, as well as for everything else they produce. . D. Gottlieb & Company are on their toes, and even the they have produced hit after hit for the field will, without any doubt be rushing out some of the grandest games they've ever yet made as the cooler weather comes into being. . . Lots and lots of coinmen everywhere in the country are looking to the big Rock-Ola Mfg. Corp. for that "Rocket 50" phone this Fall. Some of the coinmen have waited for this new phone for months now and have, as some state, bitten their finger nails right down to their elbows. So look for this big plant to come thru with some terrific production. David C. Rockola, J. Raymond Bacon, J. A. (Art) Weinand, and all the other exces here, along with that big staff of engineers, production men, etc., are hard at work and will be making some important announcements very soon.

This optimistic feeling that pervades the atmosphere here as the Fall season starts is sure to spread thruout the nation. . . Plant after plant here is opening up big and letting the trade know that they're all out to help everyone of the ops to enjoy better business than ever before in all the history of the industry. . . Leading distributors here are all pepped up, too, and forese some terrific selling ahead. . . Jobbers are just as eager to see the new equipment come into being. . And, as far as the ops are concerned, let it be said that they feel this will be one of the most important Fall seasons in history. Many of them believe that whatever great games will come about during this season may be the games they'll be using some years from now to earn their livelihood.

So, all in all, this forthcoming Fall season is probably the most important one that this industry has known in all its history. The last time no one could prepare. Pearl Harbor hit with a blinding, stunning shock. This time the trade is being given plenty of time to prepare itself. The men are ready and willing to take advantage of what they will require should any controls be put into effect which may cut down on production.

More and more out of town visitors have been calling around. But, all expect that this will tremendously increase as the weather cools off and that the plants will be greeting men from far and near every hour of the day. . . Many of those interested in merchandising machines are also looking forth to the NAMA show this November. So far there is every indication that the show will be held. Of course, anything can happen, but, so far the men of NAMA believe that the show will have a very stimulating effect on the trade.

Vic Weiss and Bill Knapp of Allied Coin report that there is no let up in orders being received for their "Whiz Bowl" conversion game. . . World Wide Distributors have added 2 new employees to their rapidly growing firm. Al Stern and his two top assistants, Monte West and Len Micon looking for a great Fall, particularly as they have just added the Keeney line.



#### EASTERN FLASHES

This week (immediately preceding the Labor Day Holiday) was the slowest of the summer along coinrow. A number of coinmen vacationing, while the others getting ready for the expected Fall business. Several new games expected in right after the holidays. A few out-of-town ops making the rounds buying a few needed parts and records for what they hope will be a rousing Labor Day week-end for their resort and shore locations.

Mike Munves getting the last of his summer biz, with emphasis on parts. And by the way, this parts department probably the largest in the country, with thousands of items. Looks like a hardware store. . . . We catch up with Joe Young, Young Distributing, as he's on the way out to see several phono ops. Joe tells us the demand for the Wurlitzer 1250 phono is so great, he can't keep a sample on the floor. . . Dave Lowy, Dave Lowy & Company, vacationing this week at his favorite Catskill Mountain retreat. Dave hopes to get in plenty of golf. . . . Sam Deutsch, Sloux Distributors, Inc., Minneapolis, Minn., distributor for Ristaucrat 45 phono in that area, in town visiting his folks. Sam tells us the Ristaucrat is going great in his territory. . . Felix (hippy) Maltz of Ristaucrat Distributors of New York also reports great progress locally. . . . Joe Kochansky, Bay Ridge Music Co., Brooklyn, makes the rounds of wholesalers accompanied by his young son who had just returned from a summer camp. There wasn't a shuffle game in any of the 10th Avenue firms that didn't get a good workout from this youngster. Joe very well satisfied with biz during the summer and is looking forward to a big jump'in collections right after Labor Day.

Art Garvey, Bally regional representative, in town the early part of the week seeing the wholesalers and operators, as well as spending some time with the local distributor, Runyon Sales Company. Art came in from Buffalo on Monday and left Thursday for a trip thru the New England states. . . . Now that Morris Rood, Runyon's manager, is back from his vacation Barrey (Shugy) Sugerman is able to take it a little easier. However Shugy is getting set for a big Fall season, and has some surprises in mind for the trade. Rood, unfortunately, didn't get much of a vacation due to an attack by his most hated enemy, hay fever. . . Another victim of this most annoying malady is Charlie Rubenstein, areade owner, who was on coinrow buying some parts. . . . Ben Becker, the Brooklyn boy, and Jack Nelson, the Chicago boy (Bally Manufacturing Co.) doing quite a job at the Toronto Fair and Exposition now going on at Toronto, according to Art Carvey. . . . Things so slow this week that the Koeppel brothers, Harry and Hymie, have time to take in a Yankee-Cleveland baseball game on the television. However, big action expected to get going next week.

Al Simon, Albert Simon, Inc. (Chicago Coin representative) back from his trip to the Windy City. He took a sneak pre-view of the new game the factory will soon be bringing out and immediately became all excited over its play features. While in Chicago, Al had the honor of being present when the wife of Sam Lewis, ChicCoin exec, presented Sam with a brand new baby daughter. However, Samuel Wolberg of Chicago Coin and the baby's grandfather, arrived from New York a day after the grand event. Mr. and Mrs. Wolberg were in New York to meet his daughter Roslyn, who was returning from a prolonged vacation in Europe. . . . Harry Rosen, Seaboard New York Corp., off to Chicago for several days. Tells us that the sale of Williams' "Double Header" keeps increasing every week. . . . Clint Darling of NAMA, Chicago, in town meeting with vendor execs, promoting the manufacturers for displays at the Regional meet. . . Ike Houston, president of Spacarb, entertained Darling during his stay. . . . D. A. Lindsay elected to the board of directors of Spacarb. . . . Dick Hatfield, Jersey operator, has added coffee vendors to his line of cup dispensers.

#### DALLAS DOINGS

In case you wolves wanna know, the charming young lady behind the counter at Macy's is Miss Francis Leibs. . . . Had the pleasure of meeting Henry Grupsmith, a new operator in the vicinity of Paris, Texas. Henry bought a small route from Buddy Clem. We want to wish Henry good luck in his new venture. . . . Leonard and Joe Metassa will be the guest of Allan Wallace over the week end. The boys plan on doing a mighty lot of hunting. For game that is. . . . Tom and Dorothy Lambert returned from a two week trip to Los Angeles. Tom went out to check on Maestro Equipment. His partner in Maestro, Barney Dosterschill and wife flew out in their plane to join the Lamberts. Understand they are still there and having a great time. . . . While chatting with Joe Metassa, Bob McIlvain, Richardson Texas and Al Evans of Sherman, both horned in on the line to say howdy.

Much to the chagrin of the ops we find that equipment is getting scarce and prices are going higher while the demand for used equipment is getting bigger and bigger. . . Paul and Jeanne Glass took advantage of the Labor Day week end with a fishing spree. . . Glad to see Bill Sheffield of Paducah in Dallas. . . Former Captain Leonard Metassa (still reserve) is really sweating out the war situation. Chin up old boy, they're only taking lieutenants (we hope). . . Got the word that a well known distributor is about to go into the beer business. Just as a side line he says. . . Marian Jones took a flying trip to Matamorus, Mexico, over the week end. Little time but loads of fun. . Ops seen here and there: Bill Chandler, Weldon Denton, C. A. Taylor, Clifton Hereford, J. L. Eaton, W. W. Brown, George Bury, Jimmy Garrett, Monk Kaiser, Guy Kincannon, John McGee, and C. D. Clifton. Mr. and Mrs. Charlie Henry of Macy's Dist. in Houston, visiting all their friends in Dallas. . . Ray Barnes came in from Palestine and spent the day with his old friend Herb Rippa. . . Joe Bihari and Bobby Shad doing the town of Houston, Texas. . . We want to see all you ops at the coming turtle derby. Buy a turtle for the Boys Ranch at Copperas Cove, and we'll meet you behind the first post on the left hand side with a bottle of you know what.



New, low-cost conversion gives your Shuffle-Bowlers all the features of the famous Bally Speed-Bowler.

Easy to attach on location in just a few minutes.

Write at once for complete details and prices.

COMO

MANUFACTURING CORPORATION 5013-5025 N. KEDZIE AV., CHICAGO 25, ILI. PHONE INdependence 3-7600

THE SOUTH'S BEST OPERATORS
ALL-WAYS
A BUY FROM BUY
A RELIABLE PLACE TO BUY

READY FOR IMMEDIATE SHIPMENT

23 DALLI GHAMFIUNS

LIKE NEW — PACKED IN ORIGINAL CRATES

BO BALLY CITATIONS A. B.

USED - BUT EXCEPTIONALLY CLEAN

WE NEED FOR EXPORT PURPOSES
LATE WURLITZER and SEEBURG Phonographs
LATE SHUFFLETYPE GAMES—NEW IN CRATES
Also NEW or USED SEEBURG BEAR GUNS

#### ARCADE MACHINE SPECIALS

JUNGLE JOE Pistol Range with Animated Target, NEW \$169.50, Used \$129.50
Lote PHOTOMATIC and late VOICE-OGRAPH Both (Set of Two) 995.00
WILCOX-GAY RECORDIO 75.00
BALLY BIG INNING (Comb. F.P.)
Completely Reconditioned 159.50
Chicoin MIDGET SKEE BALL
(Floor Sample) 175.00
2 ABT GUESSER SCALES (Floor Samples) 139.50
Exhibit DALE GUN (Expertly Reconditioned, Guaranteed Look Like Brand New)

CLOSEOUT!

5-BALL FREE PLAY GAMES

BRAND NEW LITED PIN CONVERSIONS FOR CHICOIN BOWLING ALLEY

Genco 1-2-3 Gottlieb MADISON SQ. GARDEN Williams SWEETHEART

Chicoin SUPER HOCKEY
Chicoin CHAMPION
United UTAH
Bally CARNIVAL
Gathlieb BUTTONS & BOWS
Gottlieb JUST "21"
Genco 1-2-3

Regularly \$25.00 Only \$4 95

\$ 89.50 99.50 119.50 29.50 89.50 115.00 59.50 175.00



BUSH DISTRIBUTING CO
286 N.W. 29<sup>TH</sup> ST.
MIAMI 37, FLA.
HAVANA, CUBA
HAVANA, CUBA



#### CALIFORNIA CLIPPINGS

Old home week at Automatic Games, with Dannie Jackson, Sammie Donin and George Warner all on deck. Sammie had just got in from Vegas with a mountain of nickels from their arcade operation. As described by Donin, things are still a little slow but mighty sure for them up than in Nevada . . . Surprised to hear Walter Solomon, one of the most likable and capable men on the Row, will be leaving Joe Peskin's AMI distrib setup after 17 months with the firm. Walt plans to go up North on a little vacation trip for awhile, stopping off at Vegas on his way in. It's strictly Southern California for him, as far as home is concerned, and we won't be too surprised if he winds up on the Row once again in the very near future . . . With Peskin in Chicago, Paul Silverman is running the show locally . . . Looked over that Freshway sandwich vendor at Badger Sales and sampled some of that fine Canada Dry cherry out of a SuperVend while at Badger Sales, which has fast become vending headquarters for Southern California.

Fred Gaunt back at General Music from a visit to his brother, operator Walter Gaunt, up in 29 Palms. Bud Parr and he were busy showing their wares to veteran operator Walter Keene, who was in from Taft with attractive young daughter, Judy. The boys are really on the go with one-ball action and are doing a fair share on United's "Twin Shuffle Alley" . . . Jack Simon still plans to get rid of those ulcers shortly but seemed in fine spirits nonetheless . . . Cele Padwa back from that "mystery" vacash, which turned out to be Vegas, where she received a liberal education on the bells . . . Gathered around Gottlieb's new 5-ball, "Rockettes" were a group of local ops . . . Johnny Hawley and staff going like blazes at readying their fancy new show cases for premium merchandise and rearranging floor display to keep up with rapid progress on their very attractive, modern store front, to be completed within week. The building owner's popping for the outer renovation—with only a slight increase in rent.

Ed Wilkes back at Paul Laymon's from vacation at Balboa, where he ran into Johnny Hawley, Bill Happel, Nick Carter of Nikabob Distribs also vacationing . . The first batch of Wurlitzers are now on the Laymon floor and the sales are moving into gear. Paul and Lucille celebrated a wedding anniversary last week . . In town en route back from an Oregon fishing trip was Al Anderson of Shafter . . Lloyd A. Barnes of Long Beach, former associate of Ed Wilkes, back at operating after a long absence . . Homer Gillespie of Long Beach leaving on an extended vacation tour of the East and South . . . Bill Bradley of Covina back from vacation at Newport with his family . . . Others on the Row: G. F. Cooper of Riverside . . Lompoc's Norman Christ . Lloyd Barrett of Pomona . . . Ventura's Perry Irwin . . . Lef Jordan from Coronado . . R. F. Braun of Costa Mesa . . . Bill Merrill from Santa Ana . . . San Berdoo's S. S. Snyder . . . Mrs. P. A. Barnes of Baldwin Park . . . Pete Pellegrino from South Gate.

#### MINNEAPOLIS-ST. PAUL, MINN.

The Minnesota State Fair opened last Saturday, August 26th with a record breaking crowd for the day. Quite a few operators and their families of the Northwest area, which includes Wisconsin, North and South Dakota, are driving into Minneapolis to spend a day or so. The Minnesota State Fair is one of the largest in the United States.

Jack Backus of Jamestown, N.D. decided to take a few days off to drive into Minneapolis with his buddy, to spend the weekend . . . Gordon Dunn of the Arrowhead Music Company, Moose Lake, in town for the day, picking up records . . . Urban Kost of St. Cloud, also in Minneapolis for a few hours picking up prizes and records . . . Ozzie Truppman of the Bush Distributing Company, Miami, Florida, spending a couple of weeks in Minneapolis visiting his family and friends and stopping in to say "hello" to several of the distributors in the Twin Cities . . Hank Krueger, Fairfax, has been kept so busy this summer, and claims he has not wetted a line the whole fishing season, which is unusual for Hank, as he has always been a fishing enthusiast.

Pete Wornson of Mankato, in Minneapolis for the day, making the rounds ... Don Hanson of the Double D Novelty Company, St. Paul, is spending several weeks in Phoenix, Arizona, to see what the climate will do for his sinus trouble. Don took the whole family with him, and is going to give Phoenix a good trial before returning home. If the climate is agreeable he may make his home there ... Charlie Sersen of St. Cloud, also in town for a few hours picking up his record supply ... Alvin Pence of the Automatic Piano Company, Minneapolis, escaped serious injury, as did his wife and children last week, returning from a fishing trip. Mrs. Pence was driving the car, and on a sharp turn left the highway. The car somersaulted but none of the occupants were injured. The car was badly damaged, but fortunately none was hurt.

Milton Casebere and Clayton Norberg of the C & N Sales Company, Mankato, both driving into Minneapolis for the day, making the rounds. S. P. Onstad of McIntosh, also in town for the day. E. E. McDaniel of Wadena, staying over the weekend to see the State Fair. I. F. LaFleur, Devils Lake, N.D., in Minneapolis for a few days, visiting relatives and calling on a few distributors. Bill Hanf of the Austin Sales Company, Austin, also in town for the day, making the rounds. Gabby Cluseau of Grand Rapids, in town to see the Fair. L. J. Savard of Red Lake Falls, taking a few days off and spending the weekend in Minneapolis. Con Kaluza and his son Connie of Browerville, in town picking up some miscellaneous parts and records. Con Just getting over a very bad cold. Johnny Morton of the Morton Novelty Company, Bismarck, N.D., decided to take the fatal step and is now honeymooning with his wife in California. Roy Foster of Sioux Falls, S.D., and his son, in Minneapolis for a day or two visiting a few distributors.

#### CLASSIFIED ADVERTISING SECTION

#### CLASSIFIED AD RATE 8 CENTS PER WORD

Count every word Including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of &c per word. Please count words carefully.

CLASSIFIED DISPLAY—Rate 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cosh Box, Empire State Building, New York 1, N. Y.

#### WANT

- WANT—Hollycranes and Pre-war Diggers of all kinds. LIEBERMAN MUSIC COMPANY, 1124 HENNE-PIN AVE., MINNEAPOLIS 3, MINN.
- WANT—Will purchase for cash any quantity used flipper games or closeouts of new games in original crates. Quote quantity and price. GOLD-EN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRAN-CISCO, CALIF.
- WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNderhill 3-5761.
- WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ON-TARIO, CANADA. Tel.: 2648.
- WANT—Will pay top dollar for any Mills Escalator type slot. Any quantity—one or a thousand. Send us your list and price wanted. Write, wire, phone immediately. Turn dead merchandise into cash. AMUSE-MENT SALES CORP., 4047 W. FULLERTON AVE., CHICAGO 39, ILL. (Tel.: HUmboldt 9-1323).
- WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KÖEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.1 CI 6-8939.
- WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEA-CON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.
- WANT—We want late model phonographs, wall boxes, five ball games, amusement games, slots, etc. WEST-ERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.
- WANT—Used P.X. Cigarette Machines, 8 or 10 column, with Match Vendor. Call or write: TRI-STATE AMUSE-MENT CO., 149 18th STREET, WHEELING, W. VA. Tel.: WHeeling 649.
- WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of hillbilly, western and sacred records. Top prices paid. We pay freight. USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DIckens 2-7060.

- WANT—Will pay highest prices for late model phonographs. Will pick up in surrounding area. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.
- WANT Mills, Jennings, Pace slots. Any models, any quantity. Quote prices and condition in first letter. AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS AN-GELES 6, CALIF.
- WANT—Five-balls; One-balls; Phonographs; Slots. Cash or trade. FIRST DISTRIBUTORS, 1750 W. NORTH AVE., CHICAGO 22, ILL. Tel.: DIckens 2-0500.

#### FOR SALE

- FOR SALE—Bally Spot Bells, like new \$395; Citations \$265; Champions \$395; Gold Cups \$165; United Shuffle Alley \$99.50; Bally Shuffle Bowler \$150; Bally Speed Bowler \$295; Jockey Special FP \$125. COVEN DISTRIBUTING CO., Inc., 3181 ELSTON AVE., CHI-CAGO 18, ILL. Tel.: IN 3-2210.
- FOR SALE—Plastic Conversion Kits for Shuffle games \$10.95 ea. Please specify game when ordering. 1/3 down, balance C.O.D., P.P. ECON-OMY SUPPLY CO., 2015 MARY-LAND AVE., BALTIMORE, MD.
- FOR SALE—Bowlette \$125; Ten Pins \$65; Bing-A-Roll \$75; Advance Roll \$25; Bermuda RD and Melody RD \$25 ea. WANT—New or used Shuffle Champs 8'. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.
- FOR SALE Excellent condition, ready for location—5 Refresh-O-Mat Cup Drink Vendors. Vends the Nation's leading Fruit Flavored Drinks. Write for price. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.
- FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; One-Balls; Consoles, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.
- FOR SALE—Used Columbus Models Z and G \$6 each. Condition guaranteed. Cash with order. BIRMING-HAM VENDING COMPANY, 540 SECOND AVE., NO., BIRMING-HAM, ALA.
- FOR SALE—Wurlitzer 600 \$75; Aireon '46 \$100; Seeburg Classic \$75; all refinished, ready for location. Mardi Gras \$50; Moonglow \$80; Screwball \$60; Barnacle Bill \$65; One-Two-Three \$65; Sharpshooter \$110; Mercury \$150; El Paso \$85; Trade Winds \$45; Select-A-Card \$155; King Arthur \$125; South Pacific \$145. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.
- FOR SALE—Misc. Arcade Equipment:
  Drivemobile, Air Raiders, Sky
  Fighters, Chicken Sams, Mountain
  Climber, Goalees, Photomats, Recording Studios, etc. We are interested in disposing of this merchandise in a lot or individually. Drop
  us a line and let us know your needs
  with your top offer. Write, wire or
  phone: ALFRED SALES, INC., 881
  MAIN ST., BUFFALO 3, N. Y. Tel.:
  Lincoln 9106.
- FOR SALE—400 new Cash Tray nut machines in original cartons. Make us an offer. CONSOLIDATED DIS-TRIBUTING CO., 1910 GRAND AVE., KANSAS CITY 8, MO.

FOI

FOF

di CH M P( 3r PA FOR

for Bo Ch Piu Pic 2 ma Ma for INC ST.

FOR Ban Poo Chic 865 WE COR YOR 6-84

Pins.
the Pins.
3425
LEAF
FOR S.
\$24.5
tion 1.

Ditty Blue Parad Jocke 865. CO., ARKA 2-819

#### CLASSIFIED ADVERTISING SECTION

#### FOR SALE

FOR SALE—New Royal Flush Pool Table \$139.50; New Keeney Ten Pins \$99.50; New Keeney Line Ups \$49.50; New Edeloc Pool Tables \$139.50. Used Games: Chicoin Pistol \$79.50; Dale Guns \$69.50; Edeloc Pool Tables \$59.50; Geneo Bing-A-Roll \$69.50. All types Phonographs, wall boxes, and steppers. Permo Point Needles. Shuffleboard Wax. Supplies. MILLER-NEW-MARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: 94632) or 5743 GRAND RIVER AVENUE, DETROIT 8, MICH. (Tel.: Tyler 8-2230).

OR SALE—1 Mutoscope Recorder \$200; 9 Poker Tables Scientific, perfect and clean, complete with stools \$40 ea.; 3 Love Meters \$15 ea.; 3 Camera Chiefs \$5 ea.; 1 Pollard Football \$60. WANT—Arcade equipment and shuffles. METRO-POLITAN DISTRIBUTORS, 2956 W. 22nd ST., BROOKLYN 24, N.Y. Tel.: CO 6-2021.

FOR SALE-Used: Mills Golden Falls, Jewel, Black Cherries, Blue & Brown Front Bells; Pace Comets; Brown Front Bells; Pace Comets; Watling Treasures, Rol-A-Tops. Consoles: Keeney Super Bells, single 5c play and 5 & 25c Twins. Machines are clean — prices are right. New: Mills Bonus, Chrome 21's; Buckley Criss Cross; Keeney Pyramid and Cigarette Vendors; Universal Arrow Bell, Feature Bell & Twin Bowlers. Write for prices. LOUISIANA COIN MACHINE COMPANY, 423 ST. JOHN STREET, LAFAYETTE, LA. Tel.: 2441.

FOR SALE—1015 Wurlitzers, \$275; 1080 Wurlitzers, \$295; 1100 Wur-litzers, \$425; Seeburg '48, \$395; Aireon DeLuxe, late model, \$125. V. YONTZ SALES CO., BYES-VILLE, O.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, Bally and Mills Bell Machines. WILLIAMS-PORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE-Entire route of 5-balls DR SALE—Entire route of 5-balls for sale cheap, includes: 1 Pin Bowler, 3 Just 21's, 1 Bowling Champ, 4 Tahitis, 2 Footballs, 2 Pinch Hitters, 2 Aquacades, 1 Tampico, 1 Super Hockey, 1 St. Louis, 2 Telecards, 3 Gin Rummys—and many other factory flipper tables. Make offer on any of above, or send for list. AMERICAN DISTRIBUTING COMPANY, 325 E. NUEVA ST., SAN ANTONIO 3, TEX.

FOR SALE—Shuffle Alley \$99.50; Bango, Shuffleskill \$49.50; Beacon Pool Table \$149.50; Dale Gun \$65; Chicoin Pistol \$89.50; Genco Glider \$65; Scientific CUE CHAMP write. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y. Tel.: CIrcle

BYR

op op

81

nul ake ND

FOR SALE — Guaranteed Used Machines—Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE—Stardust \$45; Sea Breeze \$24.50; Build Up \$45; Triple Action \$45; Melody \$29.50; Bermuda \$37; Singapore \$29.50; Dew-Wa-Ditty \$49.50; Cinderella \$49.50; Blue Skies \$49.50; Ali Babi \$52; Paradise \$44.50; Gold Cups \$125; Jockey Specials \$95; Special Entrys \$65. TWIN CITY AMUSEMENT CO., 1922 W. 7th STREET, TEXARKANA, TEX. Tel.: 3.3723 or 2-8192.

### **SELL IT FASTER! BUY IT OUICKER!**

#### THRU "THE CASH BOX"

The Cash Box PUBLISHES MORE THAN DOUBLE THE NUMBER OF CLASSIFIED ADS OF ALL OTHER MAGAZINES COMBINED!

### SAVE MONEY

Get THE CASH BOX each week PLUS a
FREE CLASSIFIED AD of 40 WORDS (40
word ad alone costs \$3.20 at rate of 8c per
word) for less than 92c per week.
You can buy a 3 MONTHS Special Subscription to THE CASH BOX which allows
you to run a 40 word classified ad FREE for
13 straight weeks for only . . .

#### \$15

You can buy a 6 MONTHS Special Subscription to THE CASH BOX which allows you to run a 40 word classified ad FREE for 26 straight weeks for only . . .

#### \$26

You can buy "THE WORLD'S GREATEST ADVERTISING BARCAIN" a full year's sub-scription to THE CASH BOX (Regular Price \$15) plus a 40 word classified ad FREE which will run for 52 consecutive weeks, cost-ing you less than 92c per week, a \$181.40 value for only . . .

#### \$48

Write your first 40 word classified ad on enclosed prepaid postcard in this issue, en-close your check for 3 months, 6 months or 12 months (full year) period and airmail

#### THE CASH BOX EMPIRE STATE BUILDING NEW YORK 1, N. Y.

THE MAGAZINE WITH "Readership Leadership"

FOR SALE—Super Bonus Bells 5c-25c FP & PO \$195; Super Bonus Bells 5c FP & PO \$155; Bally Triple Bells FP & PO \$3305; Super Bonus Bells 3-way 5/10/25c PO \$345. Mechanically right. Ready for loca-tion. 1/3 Deposit, Balance C.O.D. MARTIN'S MUSIC, 602 WEST "B" STREET, GRANTS PASS, OREGON. (Tel.: 5005-2611.)

FOR SALE—Two late model photomatics and two late model Voice-O-Graphs, completely rebuilt and overhauled. Priced to Sell. 10,000 late used Records all purchased within the past six months, 4c ea. BUSH DISTRIBUTING COMPANY, 286 N.W. 29th STREET, MIAMI,

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: Plaza 7-1977. Cable address: EXPO RECORD, New York.

FOR SALE—For Export: Game and Music in excellent condition. Priced right. AUTOMATIC VENDING CORPORATION, 525 PARKER ST., CHESTER, PA. CHester 3-9282. Ask for Mr. Shackleton.

#### CLASSIFIED ADVERTISING SECTION

FOR SALE—Dale Gun \$85; Post-war Challenger \$15; Jungle Joe \$149.50; Seven Hi pool table \$122; Catalina \$34.50; Cover Girl \$29.50; Contact \$26; Stormy \$33.50; Sunny \$37; Virginia \$38.50; Mardi Gras 48.50. No FP on Pins. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, L. I., N. Y.

FOR SALE — Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHI-CAGO 12, ILL.

FOR SALE—We are distributors for AMI Model "C" phono; Bally Manufacturing Company products; Bell. O.Matic Corporation Mills Machines. 25c Play Vest Pocket Bell \$89.50, lots of 10 or more \$84.50. 1/3 deposit. FRIEDMAN AMUSEMENT COMPANY, 441 EDGEWOOD AVE., S.E., ATLANTA, GA. Tel.: LAmar

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively trained mechanics. Competitively priced. Also reconditioned eigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

OR SALE—Genco Baseball Shuffle, write; United Super Shuffle Alleys \$139.50; United Shuffle Alleys \$120; Chicago Coin Twin \$135; Bally Bowler, very clean, \$149.50; Genco Bowling League \$129.50; Gottlieb Bowlette, like new, \$99.50; United Conversion for Shuffle Alley \$79.50, write for quantity prices; Exhibit Rotary Merchandiser, very clean, \$269.50; Dale Gun, late model, \$75; Chicago Coin Pistol, like new, \$85; Bally Heavy Hitters with stand \$32.50. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, O. Tel.: SUperior 1-4600. FOR SALE-Genco Baseball Shuffle,

FOR SALE - Shuffleboard Scoring JR SALE — Shuffleboard Scoring Units: Advance Horse Collar \$99.50; Rock-Ola \$89.50; Mills \$69.50. WESTERN DISTRIBU-TORS, 1226 S.W. 16th AVE., PORTLAND, ORE.

FOR SALE—Wurlitzer: Victories \$33; 850 \$97.50; 600R \$65. Rock-Ola Commandos \$50. All in good con-dition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE—Not the most; just the best. Our customers boast. Have you made the test? Owners and players alike all agree, Jerry's reconditioned Mills bells are top quality. Originals only. JERRY'S COIN MACHINE REFAIR, 410 NO. SYNDICATE ST., ST. PAUL 4, MINN.

FOR SALE—14 Wurlitzer 3045 Wall
Boxes \$14.50 ea.; 4 Seeburg
W1-L56 Wall Boxes \$18 ea.; 2
Wurlitzer 1080 \$275 ea.; 1 Packard
Manhattan \$150; 1 Packard
Model 7 890. Wurlitzer Distributor.
MIDLAND MUSIC DISTRIBUTORS,
409 NORTH NOBLE ST., INDIANAPOLIS, IND. Tel.: MArket 8514.

FOR SALE—Jennings Standard Chiefs and DeLuxe Chiefs—5c, 10c, 25c 880 each; Jennings Challengers 5/5, 5/10, 5/25c, late models. All equipment in good A-1 op ating condition and appearance, chrome, excellent \$200 each. KOLAR DISTRIB. UTING CO., 1606 ELWOOD AVE., SOUTH BEND 16, IND. (Tel.: 38492).

OR SALE — Shuffle Skills \$29; Bango \$29; United Shuffle Alleys \$69; United Super Shuffle Alleys \$119; United Double Shuffle Al-leys \$149; Beacon Pool Tables \$89; Belgian Cue Ball Pool Tables \$69. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOK-LYN, N. Y.

FOR SALE—"In Dreams We Never Part" Thrillwood 102, Peggy Trilling; "My Sugar Lump" Thrillwood 102, Mac Perrin; "Darling, I'm In Love With You" Thrillwood 103, Mac Perrin; "A Merry Bachelor" Thrillwood 103, Mac Perrin, THRILLWOOD RECORDS, Box 44, BLOOMINGDALE, N. J.

FOR SALE—40 selection AMI 1947 Model "A" \$410; Model "B" \$510; 22 Ft. Black Top Shuffleboard with score head \$300; Genco Bowling League or United Shuffle Alley with lite-up pins \$175; Dale Guns \$75. We deliver free in Wisconsin. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic \$6.95. Right and left corners \$7.95 ea. All bubbler tubes for Wurlitzer 1015's \$3.90 ea. Domes for Seeburg 146, 147, 148 \$14.95 ea. 1/3 deposit. Balance C.O.B. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Keeney Pin Boy \$90; Bango and Shuffle Skills \$45 ea.; Scientific Cue Ball \$195; United Shuffle Alley \$65. 1/3 Deposit, bal-ance C.O.D. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100r

FOR SALE — Chicoin Rebound \$20; Baby Face \$55; Gottlieb Bowlette \$90; Jumbo Parade PO \$25; Wat-ling Scale \$25; Wurlitzer 700 \$75; ABT Gun \$30. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE — Mills Golden Falls, reconditioned and refinished like new, guaranteed, nickel, dime and quarter \$150 each; half dollars \$195; Mills Jewel Bell, like new, nickel, dimes and quarters \$160 each; Mills "21" Bells, nickel, dimes and quarters \$195 each. A UTO MATIC AMUSEMENT CO., 1000 PENN-SYLVANIA ST., EVANSVILLE 10, IND.

#### **MISCELLANEOUS**

NOTICE — Operators in Louisiana, Mississippi and Alabama, we are direct factory distributors for: Mills Bells, Evans Consoles and Games, and AMI Phonographs and Music Accessories. Write, phone or wire us today. DIXIE COIN MACHINE CO., 912 POYDRAS ST., NEW ORLEANS 13, LA. Tel.: MAgnolia 3931.

NOTICE—Connect 30 wire boxes to Seeburg 100 in a jiffy. Hawley Adaptor connects to best side of first 24 records. Precision made. No. working parts. Easy to install. Price \$39.95. 1/3 deposit J. R. HAW-LEY DISTRIBUTING CO., 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.

NOTICE—We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor, Penny Inserter, and the current hit shuffle "Double Bowler"—8' and 9½'. All parts and service on Keeney products, For prices, write: DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

#### How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 observed on the Mest Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.



	HONO	CDAD	TIC TIC		V		V
WURLITZ P 10 P 12	25.00 25.00	Model Model	A	_	EBU	RG 19.50 19.50	39.5 29.5

WURLITZ			SEEBUR	G	
P 10	15.00	25.00	Model A	19.50	39.50
P 12	15.00	25.00	Model B	19.50	29.50
400	17.50	30.00 35.00	Model C	19.50	25.00
		39.50	Model H.	14.50	24.50
412 ILL 412 ILL 316	19.50	39.50	Model B Model C Model H Rex Model K15 Model K20 Plaza Royale Regal Regal Regal	10.50	39.50 39.50
316	24.50	39.50	Model K20	25.00	39.50
416	24.50	39.50	Plaza	25.00	39.50
616	39.00	75.00	Royale	25.00	39.50
016 ILL	40.00	45.00	Regal	35.00	59.00
716 A	25.00	40.00 39.50	Regal RC	39.50	69.50
24	35.00	59.50	Gem	30.00	59.50
500R	50.00	79.50	Classic RC	49.50	75.00
500K	55.00	85.00	Maestro	50.50	79.50 85.00
500	59.50	89.50	Maestro Mayfair	49.50	69.50
	00.00	59.50	Mayfair RC Melody King Crown Crown RC Concert Grand Colonel Colonel RC Concert Master Codet Master RC Cadet	69.50	89.50
41 (C	50.00	69.50	Melody King	49.50	79.50
11 (Counter)	20.00	50.00	Crown	49.50	<b>5</b> 9. <b>50</b>
500K	39.50	50.00 75.00	Crown RC	64.50	79.50
71 (Counter)	49.50	95.00	Concert Grand	35.00	59.00
81 (Counter)	39.50	49.50	Colonel RC	50.00	69.50 89.50
700	79.50	120.00	Concert Master	59.50	79.50
750 M	89.50	149.50	Concert Master RC	59.50	79.50
750E	135.00	175.00			75.00
780M Colonial	89.50	119.50	01100	FO FO	75.00
780E	90.00	119.50 135.00	Major RC Envoy RC Vogue RC Casino Casino RC Commander Co	35.00	79.00
800 850 950 1015 1017 Hideway	89.00	135.00	Major RC	50.00	79.50
950	89.00	135.00	Envoy	59.50	89.00
1015	245.00	295.00	Envoy RC	. 69.50	89.50
1017 Hideway	229.50	249.50	Vogue PC	50 50	90.00
1100	425.00	510.00	Casino	40.00	90.00 59.50
1080	269.00	299.50	Casino RC	59.50	79.50
300 Adaptor	10.00	15.00	Commander	59.50	69.50
320 Wireless Wall Box	4.25	7.50	Commander RC.	59.50	75.00
310 Wall Box 30 Wire	2.75	6.50	Hi Tone 9800	35.00	79.00
1017 Hideway. 1100. 1080. 300 Adaptor. 320 Wireless Wall Box. 310 Wall Box 30 Wire. 320 2 Wire Wall Box. 332 2 Wire Bar Box. 331 2 Wire Bar Box. 304 2 Wire Stepper. Wireless Strollers.	5.10	7.50 9.50	Commander RC. Hi Tone 9800 RC.	45.00	99.00
331 2 Wire Bar Boy	5.00	10.00	Hi Tone 9800 RC Hi Tone 8800 RC Hi Tone 8800 RC Hi Tone 8200 RC 146S ('46) 146M 147S	35.00	79.00
304 2 Wire Stenner	3.50	5.00	H1 Tone 8800 RC	45.00	99.00
Wireless Strollers	25.00		Hi Tone 8200 DC	45.00	79.00 99.00
wireless Strollers 430 Speaker Club with 10, 25c Box 420 Speaker Cabinet. 3031 Wall Box 3045 Wall Box. 3020 Wall Box 219 Stepper. Slector Speaker.			1465 (746)	209 50	239.50
10, 25c Box	69.50	75.00	146M	219.50	239.50 295.00
420 Speaker Cabinet	40.00	49.50	147S	239.50	295.00
3031 Wall Box	10.95	18.00	147M	269.50	359.00
3045 Wall Box	14.50	19.50	148S	325.00	395.00
210 Stopper	10.50	35.00 23.00	148M	357.00	395.00
Slector Speaker	95.00	125.00	246 Hideaway	149.50	189.50
100 Wall Box 5c 30c	30.00	120.00	Selectomatic 16	5.00	7.50 19.50
Wire	3.50	4.25	Selectomatic 24	5.00	10.00
100 Wall Box 10c 30c			Remote Speak Organ	10.00	19.50
Wire 111 Bar Box 120 Wall Box 5c Wire Bar Brackets	12.50	17.50	1478 1488 148M 246 Hideaway Selectomatic 16 Selectomatic 24 Selectomatic 20 Remote Speak Organ Multi Selector 12 Rec Melody Parade Bar	12.50	35.00
111 Bar Box	3.00	10.00	Melody Parade Bar	4.50	****
120 Wall Box 5c Wire	2.00	3.50	5c Wallomatic Wireless	3.00	8.50
205 Impulse Pee	2.00	3.50 10.00	5c Baromatic Wireless	4.50	5.00
350 WIs Speaker	17.50	39.50	5c Wallomatic 3 Wire	4.00	8.00
Bar Brackets 305 Impulse Rec. 350 WIs Speaker. 115 Wall Box Wire 5c	11.50	33.30	30 Wire Wall Box Power Supply	2.00 15.00	7.50
Wireless	5.00	7.50	Power Supply	13.00	(Providentema)
135 Step Receiver	14.50	19.50	5, 10, 25c Baromatic	5.00	6.95
145 Imp. Step Fast	3.50	9.50	Wire	0.00	0.00
150 Impulse Rec.	20.00		Wire	7.50	8.95
227 Day Day	20.00	***************************************	5, 10, 25c Baromatic		
337 Bar Box	32.50		Wireless	6.95	8.95
306 Music Transmit.	7.50	9.50	5, 10, 25c Wallomatic		
39A Speaker	25.00	Productions	Wireless	8.50	17.50
130 Adaptor		17.50	Electric Speaker	25.00	29.50
Steel Cab. Speaker		175.00	3W2 Wall-o-Matic		29.00
580 Speaker		75.00	W1-L56 Wall Box 5c	20.00	24.50
123 Wall Box 5/10/25			3W5-L56 Wall Box	00.00	F0 F0
Wireless	9.00	15.00	5, 10, 25c W6-L56-5/10/25	29.00	59.50
125 Wall Box 5/10/25			Wireless	39.00	55.00
			11 65 VAVOQuet	00.00	UU.UU

3.00

ROCK-OI	-A	1. 1. 1	
12 Record.	19.50	39.00	ı
12 Record	19.50	29.50	ı
Rhythm King 12	21.50	34.50	ı
Rhythm King 16	21.50	34.50	ı
Imperial 20	24.50	49.50	ı
Imperial 16	25.00	49.50	ı
Windsor	29.50	40.00	ı
Monarch	29.50	49.50	l
Std. Dial-A-Tone	39.50	40.00	ı
'40 Super Rockolite	49.50	59.00	ı
Counter '39	19.50	39.50	ı
'39 Standard	39.50	59.00	1
'39 DeLuxe	35.00	59.00	Ш
'40 Master Rockolite	49.50	59.00	ľ
'40 Counter	39.50	49.50	
'40 Counter with Std	49.50	54.50	
'41 Premier	39.50	59.50	П
Wall Box	4.00	9.50	ı
Bar Box	4.00	9.50	ı
Spectravox '41	15.00 32.50	29.50	ı
Glamour Tone Column Modern Tone Column	32.50	35.00 40.00	ı
Playmaster & Spectra-	32.30	40.00	ı
	49.50	69.50	Ł
Playmaster	59.50	79.50	ı
Playmaster '46		199.50	ı
Twin 12 Cab Speak	39.00	49.00	ı
Playboy	15.00	30.00	ı
Commando	39.50	50.00	ŀ
1422 Phono ('46)		169.00	l
1424 Phono (Hideaway).		195.00	ı
1426 Phono ('47)	189.50	299.50	ı
Magic Glo.	339.00	399.50	ı
1501 Wall Box	3.00	7.50	H
1502 Bar Box	5.00	7.50	ı
1503 Wall Box	12.50	15.00	l
1504 Bar Box	8.50	17.50	ı
1510 Bar Box	15.00	20.00	ı
1525 Wall Box	10.00	17.50	ı
1526 Bar Box	15.00	19.50	ı
1530 Wall Box	16.50	21.10	l
Dial A Tone B&W Box	2.00	3.50	1
1805 Organ Speaker	24.50	49.00	I
DeLuxe Jr. Console			I
Rock	50.00	69.50	I
PACKAR	D		ı
Pla Mor Wall & Bar			I

Pla Mor Wall & Bar		
Box	10.00	16.00
Manhattan	149.50	199.50
Model 7 Phono	99.50	149.50
Hideaway Model 400		95.00
Bar Bracket	2.00	3.00

and the second second		
Willow Adaptor	14.50	29.50
Chestnut Adaptor	15.00	25.00
Cedar Adaptor	16.50	29.50
Popular Adaptor	15.00	27.50
Maple Adaptor	15.00	30.00
funiper Adaptor	15.00	27.50
Elm Adaptor	15.00	25.00
Pine Adaptor	15.00	25.00
Beech Adaptor	15.00	27.50
Spruce Adaptor	17.50	29.50
Ash Adaptor		25.00
Walnut Adaptor	17.50	25.00
ily Adaptor	10.00	12.50
liolet Speaker		15.00
Orchid Speaker	19.50	27.50
ris Speaker	21.50	29.50
MILLS		
Zephyr	19.50	29.50
Studio	32.50	49.50
Dance Master	25.00	32.50
DeLuxe Dance Master	40.00	52.50
Do Ri Mi	25.00	59.50
Panoram	165.00	225.00
Throne of Music	35.00	49.50
Empress	35.00	49.50
Panoram Adaptor	8.50	**********
Panoram 10 Wall Box	5.00	8.50
Speaker	10.00	***********
Panoram Peek (Con)	175.00	195.00

Conv. for Panoram		
Peek	10.00	29.50
Constellation	225.00	249.50
AMI		
Hi-Boy (302)	49.50	55.00
Singing Towers (201)	29.50	49.50
Streamliner 5, 10, 25	25.00	39.50
Top Flight	25.00	39.50
Singing Towers (301)	29.50	49.50
Model A '46	375.00	425.00
Model B '48		550.00

odel B'48	489.50	550.00
BUCKL	EY	
all & Bar Box O. S	3.00	5.00
all & Bar Box N. S	12.50	17.50
AIDEO	NI	

AIKEUN		
Super DeLuxe ('46)	100.00	145.00
Blonde Bomber	129.50	195.00
Fiesta	119.00	149.00
47 Hideaway	150.00	195.00
48 Coronet 400	159.50	189.50
'49 Coronet 100	275.00	299.50
Impresario Speaker	17.50	***************************************
Melodeon Speaker	17.50	
Carilleon Speaker	22.50	



90.00	Manufacturers and	date of	ga me'a
90.00	Chicago Coin; (Ex)	Exhibit.	(Ca)
59.50	(Wm) Williams	Danioit,	(de)
79.50	(Wm) Williams. ABC Bowler	. 19.50	24.50
69.50	Ali Baba (Got 6/48)	34.50	54.50
75.00	Alice (Got 8/48)	49.00	59.50
79.00	Amber (Wm 1/47)	10.00	15.00
99.00	Aquacade (Un 4/49)	59.50	89.50
79.00	Arizona	. 10.00	12.50
99.00	Arizona Baby Face (Un 1/49)	. 52.50	75.00
79.00	Baffle Card (Got 10/46).	10.00	14.50
99.00	Ballerina (B 48)		69.50
239.50			29.50
295.00	Ballyhoo (B 47)		
295.00	Band Leader		95.00
359.00	Banjo	22.50	45.00
395.00	Barnacle Bill	CF 00	=0.00
395.00	(Got 8/48) Basketball (Got 10/49)	. 65.00	70.00
189.50	Basketball (Got 10/49)	124.50	137.50
7.50	Bermuda (CC 11/47)	. 29.50	47.50
19.50	Big League (B 46)	. 14.50	17.50
10.00	Big Time.		39.50
19.50	Big Top	50.00	85.00
35.00	Black Gold	59.50	99.50
00.00	Blue Skies (Un 11/48)	34.50	54.50
8.50	Bonanza (Wm 11/47)		14.50
5.00	Boston (Wm 5/49)	99.50	105.00
8.00	Bowling Champ (Got 2/49)		
7.50	(Got 2/49)	60.00	95.00
1.50	Bowling League		
	(Got 8/47)	12.50	14.50
6.95	Broncho	14.50	45.00
0.30	Buffalo Bill (Got 5/50)	. 154.50	165.00
8.95	Buccaneer (Got 10/48)	54.50	79.50
0.50	Build Up	35.00	59.50
8.95	Build UpButtons & Bows		
0.33	(Got 3/49)	79.50	90.00
	Camel Caravan	110.00	124.50
17.50	Caribbean (Un 3/48)	20.00	30.00
29.50	Carnival (B.48)	29.50	45.00
29.00	Carolina (Un 3/49)	47.50	65.00
24.50	Carousel	10.00	19.50
	Catalina (CC 2/48)		44.00
59.50	Champion (CC 6/49)	94.50	105.00
	Chico	45.00	49.50
55.00	ChicoCinderella (Got 3/47)	59.50	79.50
17.50	Cleopatra	19.50	
21100	Cieopatra	19.50	25.00

release listed. Code: (B) Genco; (Got) Gottlieb;	Bally	(CC)
Genco; (Got) Gottlieb;	(Un)	United;
College Daze		
(Got 8/49)	85.00	119.50
Contact	25.00	59.50
Cover Girl	29.50	59.50
Crazy Ball (CC 7/48)	25.00	35.00
Dallas (Wm 2/49)	79.50	99.50
De Icer (Wm 11/49)		159.50
Dew Wa Ditty (Wm 6/48)		
(Wm 6/48)		49.50
Double Barrel (B 47)	10.00	19.50
Double Shuffle		
(Got 6/49)		99.50
Dreamy (Wm. 3/50)	165.00	169.00
Drum Major	25.00	34.50
Dynamite (Wm 10/46)	10.00	17.50
El Paso (Wm 11/48)	79.50	85.00
Fast Ball	10.00	17.50
Fiesta	14.50	17.50
Flamingo (Wm 7/47)	10.00	14.50
Floating Power	69.50	79.50
Flying Trapeze	44.00	- 12 50
(Got 9/47)	14.50	17.50
Football (CC 8/49)	99.50	119.50
Formation	15.00	25.00
Four Diamonds	14.50	19.50
	125.00	139.50
Ginger (Wm 10/47)	10.00	20.00
Glamo (Wm 8/48)	39.50	49.50
GlamourGold Ball (CC 8/47)	24.50	29.50
Gold Ball (CC 8/47)	22.50 39.50	39.00
Gold Mine	39.50	44.50
(CC 7/49)	99.50	120 50
(001/49)		129.50
Gondola	69.50	85.00
Grand Award	50.00	0= 00
(CC 1/49)	59.00 14.50	65.00
Gun Club	14.50	17.50
(Got 12/48)	50.50	
(Got 12/48)	59.50	95.00

Havana (Un 3/47)....

Hawaii (Un 8/47)... Hi Dive.....

Hi-Ride

rmud g City ng-A.

hus R ccane

17.50 24.50 19.50

14.50

14.50

Tear Drop Speaker 15.00

S

15.00 15.00 25.00 49.50 39.50 49.50 54.50

#### FIVE-BALL AMIL

		ILLIVAU	Ī
		(Conti	1
Hit Parade	25.00	35.00	
Hold Over	10 00	24.50	١
Holiday (CC 12/48)	65.50	75.00	
Hollywood	14.95	20.00	
Honey	10.00	14.50	
Horoscope	12.50	15.00	l
Hot Rods (B 49)	60.00	119.50	
Humpty Dumpty	00.00	115.00	
(Got 10/47)	24 50	49.50	ı
Idaho	10.00	17.50	
Jack 'N Jill (Got 4/48)	39.50	59.50	
Jamboree	35.00	59.50	
Jeanie (Ex 7/50)	179.50	195.00	
Jungle	12.50	15.00	
Just 21 (Got 1/50)	80.00	149.50	
K. C. Jones		139.50	
Kilroy (CC 1/47)	10.00	17.50	
King Arthur		11.00	
(Got 10/49)	119.50	125.00	
King Cole (Got 5/48)		69.50	
Kismet	17.50	32.50	
Lady Robin Hood	1 11 763	CH = 354	
(Got 1/48)	30.00	45.00	
Landslide		29.50	
Laura	10.00	17.50	
League Leader	10.00	14.95	
Leap Year	29.50	39.50	
Liberty	10.00	14.50	
Linksmin	10.00	17.00	

League Leader	10.00	14.95
Leap Year	29.50	39.50
Liberty	10.00	14.50
Lightning	10.00	15.00
Line Up	25.50	29.50
Lucky Inning		
Lucky İnning (Wm. 5/50)	159.50	174.50
Lucky Star (Got 5/47)	17.50	35.00
Magic	35.00	59.50
Magic	14.50	47.00
Majors '49 (CC 2/49)	55.00	69.00
Major League Baseball	39.50	45.00
Manhattan (Un 2/48)	25.00	39.50
Mardi Gras	39.50	50.00
Marines At Play	12.50	15.00
Marjorie (Got 7/47)	12.50	14.50
Maryland (Wm 4/49)	99.50	109.50
Mam-selle	10.00	25.00
Merry Widow	44.50	50.00
Melody (B 47)	39.50	59.50
Metro	17.50	27.50
Mexico (Un 6/47)	14.50	32.50
Miami Beach	15.95	17.50
Midget Racer (B 46)	10.00	
Miss America		10 M
(Got 1/47)	12.50	27.50
Monicker	10.00	17.50
Monterrey (Un 5/48)	29.50	59.50
Moon Glow (Un 12/48)	67.50	80.00
Morocco	39.50	55.00
Mystery	10.00	14.50
Nevada (Un 10/47)	15.00	25.50
Nudgy (B 47)	14.00	19.50

Nudgy (B 47)	14.00	19.50
Oh Boy	15.00	29.50
Oklahoma (Un 6/49)	69.50	75.00
Old Faithful (Got 1/50).	120.00	139.50
ne Two Three	64.50	79.50
Opportunity	14.50	19.50
Oscar	19.50	25.00
Oscar Paradise (Un 7/48)	45.00	49.50
Phoenix	59.50	79.50
inch Hitter (Un 5/49)	89.50	99.50
Pin Up Girl	15.00	29.50
ray Ball	15.00	19.50
Play Boy (CC 5/47)	19.50	37.00
Playtime	99.50	114.50
Progress	15.00	25.00
Puddin Head.	52.50	79.00
Rainbow (Wm 9/48)	39.50	47.00
Ramona (Un 2/49)	39.50	49.50
Rancho (B 48)	35.00	39.50
Ranger	10.00	17.50
Repeater	16.50	29.50
MO (Un 12/46)	10.00	19.50
Riviera	14.50	25.00
Rocket	14.50	19.50
Rondevoo (Un 5/48)	29.50	59.50
Round Up (Got 11/48)	49.50	79.50
ol. Louis (Wm 2/49)	99.50	105.00
Sally (CC 10/48)	34.50	54.50
oamna	29.50	49.00
Saratoga (Wm 10/48)	59.50	69.50
ochool Dava	15.00	17.50
ocore-A-Line	20.00	39.50
Screwball	49.50	60.00

SEMENT GAME	S	
inued)		
Sea Hawk	20.00	39.50
Sea Hawk Sea Isle (CC 11/47)	14.50	35.00
Select A Cond		33.00
(Got 4/50) Serenade (Un 12/48)	119 50	155.00
Serenade (Un 12/48)	20.50	55.00
Shanghai (CC 4/48)	25.00	40.00
Shangri La	12 50	15.00
Shantytown	125 00	149.50
Sharpshooter	120.00	145.50
Sharpshooter (Got 5/49) Shooting Stars	110.00	129.50
Shooting Stars	17.50	35.00
Short Stop	29.50	40.00
Show Boat (Un 1/49)	54.50	59.50
Silver Spray	14.95	24.50
Silver Spray Silver Streak (B 47)	14.50	19.50
Singapore (Un 11/47)	19.50	24.50
Sky Line	16.50	29.50
Sky Ray	12.50	19.50
Slap the Jap	14.50	19.50
Slugger	14.50	19.50
Slugger Smarty (Wm 12/46)	10.00	17.50
Smoky	12.50	19.50
South Pacific (Ge 3/50)	89.50	145.00
South Paw	15.00	
South Seas.	10.00	19.50 17.50
Speed Ball	14.95	32.50
Speed Demon.	15.00	29.50
Speedway (Wm 9/48)		45.00
0111	34.30	45.00
(CC 5/46)	10.00	10.50
(CC 5/46)	10.00	12.50
Spinball (CC 5/48)	29.50 19.50	49.50
Sports Parade	19.50	25.00
Sports Parade	12.50	15.00
Spot-A-Card	25.00	29.50
Spot Pool	15.00	34.50
Stage Door Canteen	10.00	14.50
Stars	15.00	19.50
Star Attraction	10.00	19.50
Stardust (Un 5/48)	45.00	79.50
Starlite	10.00	30.00
State Fair	10.00	14.50
Step Up.	10.00	17.50

Step Up	10.00	
Stormy (Wm 1/48)	30.00	
Stratoliner	14.50	
Streamliner	10.00	14.50
Summertime		
(Un 9/48)	39.50	50.00
Sun Beam. Sunny (Wm 12/47)	19.50	35.00
Sunny (Wm 12/47)	37.00	49.50
Supercharger	15.00	24.50
Super Hockey		85.00
Superliner (Got 7/46)		17.50
Superscore (CC 10/46)	10.00	17.50
Surf Queen (B 46)	10.00	17.50
Suspense (Wm 2/46)	17.50	49.00
Swanee	52.50	64.50
Swanee	99.50	119.50
Tally Ho	14.50	39.00
Tally Ho	89.50	95.00
Target Skill	12.50	19.50
Target Skill Telecard (Got 1/49)	62.50	79.50
Temptation.	45.00	79.50
Temptation Tennessee (Wm 2/48)	49.00	
Three Feathers	69.50	110.00
Three Musketeers		
(Got 7/49)	90.00	119.50
Thrill (CC 9/48)	35.00	79.50
Topic		17.50
Tornado (Wm 4/47)	14.50	17.50
Torchy (Wm 6/47)		19.50
Towers		15.00
Trade Winds	39.00	45.00
Treasure Chest	14.50	22.50
Trinidad (CC 3/48)	35.00	40.00
Triple Action	39.50	49.50
Triple Action Tropicana (Un 1/48)	17.50	
Tucson (Wm 1/49)	54.50	79.50
Tumbleweed		139.50
Tumbleweed	110.50	120.50

119.50

38.50 10.00

15.00

15.00

19.50

34.50

139.50

49.50 25.00

29.50

20.00

30.00

45.00

Score-A-Line	20.00	39.50	Yanks (Wm 4/48)	44.50	49.50
Screwball	49.50	60.00	Zig Zag	12.50	17.50
ILLICON	FIDE	N T I I	Allia Borcello	e 1	1 1
CON	FIDE		PRICEL	31	-
		H			
					V
	4			-	
		II, -			
			DOWN THE		
		ROLL	DOWNS -		
ABC Roll Down		65.00	Chicoin Roll Down	15.00	34.50
Arrows	37.50	40.00	Genco Advance Roll	10.00	25.00
Arrows.	15.00			10.00	49.50
Auto Roll	24.50	49.50	Genco Total Roll		
Bermuda	25.00	35.00	Hawaii Roll Down	10.00	24.50
Big City	10.00	25.00	Hy-Roll	65.00	69.50
		89.50	Melody	20.00	25.00
		75.00	One World	40.00	49.50
		64.50	Pro-Score	25.00	29.50
Champion Roll	. 15.00	29.50	Singapore	10.00	39.50
		-	CONVENENT 1050	PEDRODI	CTION

Utah (Un 8/49).

Vogue..... West Wind Wild Fire....

Yankee Doodle.

Virginia (Wm 3/48) Vanities

Wisconsin (Un 3/48).....

#### ROLL DOWNS (Cont.)

ROLL DOWNS	(Con	t.)	Super Triangle Tally Roll
portsman Roll	10.00 35.00	24.50 49.50	Tri-ScoreTin Pan Alley



Bally Shuffle-Bowler 95.00		Keeney Pin Boy 80.00	125.00
Bally Speed Bowler 239.00	295.00	Keeney Ten Pins	100.00-
California Shuffle Pins. 50.00		Rock-Ola Shuffle Jungle. 50.00	165.00
Chi-Coin Bango 29.00		Rock-Ola Shuffle-Lane 69.00	
			99.50
ChiCoin Beacon		Un. Dbl. Shuffle	159.50
ChiCoin Bowling Alley 80.00		United Shuffle Alley 65.00	120.00
Chicoin Bowl Classic 249.50	269.50	Un. Shuffle Alley Exp 195.00	250.00
ChiCoin Rebound 20.00	50.00	United Shuffle Skill 29.00	45.00
ChiCoin Shuffle		United Super-Shuffle 119.00	174.50
Baseball		Univ. Super Twin 225.00	259.50
Exhibit Strike 149.50	189.50	Universal Twin Bowler 100.00	179.50
Genco Bowling League 59.50	129.50	Williams DeLuxe	
Genco Glider 45.00	100.00	Bowler	219.50
Gottlieb Bowlette 90.00	139.50	Williams Twin Shuffle 79.00	89.50
Keeney ABC Bowler124.50	150.00	Williams Single	
Keeney Line Up 45.00	54.50	Bowler	150.00

CONFI	DENTIAL PRICE LIST	
		7/4
	ARCADE EQUIPMENT	
Allita Stuilean IN	Wasness Andi Aire St	

	ARC	ADE E
Allite Strikes 'N		
Spares	. 39.50	99.50
Boomeran g	. 20.00	35.00
Bally Big Inning	199.50	225.00
Bally Bowler	. 165.00	189.50
Bally Convoy	. 27.50	95.00
Bally Defender Bally Eagle Eye	50.00	100.00
Bally Eagle Eye	39.50	49.50
Bally Heavy Hitter	32.50	50.00
Bally King PinBally Lucky Strike	35.00	45.00
Bally Lucky Strike	45.00	69.50
Bally Rapid Fire	49.50	95.00
Bally Sky Battle	40.00	95.00
Bally Torpedo	49.50	95.00
Bally Undersea Raider	89.50	99.50
Bank Ball	59.50	85.00
Bowling League	35.00	49.50
Bank Ball Bowling League Buckley DeLuxe Dig Buckley Treas Is Dig	125.00	149.50
Buckley Treas Is Dig	99.50	110.00
Champion Hockey	45.00	50.00
Chicoin Basketball	55.5 (5.1)	
Champ	124.50	195.00
Chicoin Goalee		100.00
Chicoin Hockey	65.00	85.00
Chi Midget Skee	135.00	150.00
Chicoin Pistol	65.00	149.50
Chicoin Roll-A-Score	24.50	39.50
Edelco Pool Table	109.50	125.00
Evans Bat-A-Score		229.50
Evans In the Barrel		52.50
Evans Super Bomber		119.50
Evans Play Ball Evans Ten Strike '46	50.00	59.50
		69.50
Evans Tommy Gun	49.00	85.00 99.50
Exhibit Dale Gun Exhibit Rotary Mdsr	165.00	269.50
Exhibit Silver Bullets	195.00	150.00
Exhibit Merchantman	133.00	130.00
Roll Ch Digger	59.50	05.00
Exhibit Vitalizer	60.00	85.00
Genco Bank Roll		95.00 65.00
Genco Play Ball	29.50	74.50
Groetchen Met. Typer	99.50	195.00
Hoop-A-Roll	21.50	49.50
Jack Rabbit	85.00	100.00
Keeney Air Raider	69.50	100.00
Rechey Air Raider	05.50	100.00

QUIPMENT		
Keeney Anti Aircraft		
Br Keeney Anti Aircraft	15.00	25.00
Bl	35.00	65.00
	79.50	95.00
Keeney Sub Gun. Keeney Texas Leaguer.	30.00	45.00
Kirk Night Bomber		109.50
Lite League	59.50 35.00	95.00 95.00
Muto. Atomic Bomber	95.00	175.00
Mutoscope Dr. Mobile	134.50	150.00
Mutoscope Photomatic	1	
(Pre-War)	149.50	275.00
Mutoscope Sky Fighter.		100.00
QT Pool Table	129.00 69.50	150.00 125.00
Quizzer Rockola Ten Pins LD	19.50	39.50
Rockola Ten Pins HD	25.00	49.50
Rockola World Series	69.50	95.00
Scientific Baseball	49.50	75.00
Scientific Basketball Scientific Batting Pr	59.50 44.50	75.00 75.00
	125.00	159.50
Seeburg Chicken Sam	49.50	95.00
Seeburg Shoot the		
Chute	42.50	95.00
Skee Barrell Roll	25.00	49.50
Skill Jump Super Torpedo	25.00 25.00	39.50 79.50
Supreme Bolascore	50.00	75.00
Supreme-Skee Roll	20.00	75.00
Supreme Skill Roll	20.00	69.50
Supreme Rocket Buster.	39.50	79.50
Tail Gunner Telequiz	30.00	49.50
Warner Voice Record	49.50	195.00 69.50
Western Baseball '39	20.00	49.50
Western Baseball '40	49.50	65.00
Whizz	35.00	49.50
Wilcox-Gay Recordio	95.00	139.50
Williams' All Stars	79.50	125.00
Williams' Box Score	49.50	69.50
Williams' Star Series		225.00
Williams' Quarterback		100.00
Wurlitzer Skeeball	59.50	95.00
PRICE LIS	STI	



	CON	SOLES	
Arrow Bell	440.00	Big Top PO 19.50	35.00
Bally Draw Bell 5c 79.50	135.00	Big Top FP 19.50	35.00
Bally Draw Bell 25c 165.00	199.50	Bob Tail PO 20.00	50.00
Bally DeLuxe Draw		Bob Tail FP 20.00	49.50
Bell 5c 150.00	189.50	Casino Bell 5c	159.50
Bally DeLuxe Draw		Club Bells 35.00	49.50
Bell 25c 155.00	189.50	Club Bells 25c 52.50	69.50
Bangtails '41 19.50	35.00	Club House 10.00	25.00
Bangtails '46 100.00	195.00	DeLuxe Club Console 469.50	529.00
Bangtails '47 100.00	195.00	Super DeLuxe Club	
Bangtails '47 Comb 169.50	225.00	Console	545.00
Bangtails '48 150.00	215.00	Double Up 194.50	249.50
Big Game PO 20.00	40.00	Evans' Challenger	
Big Game FP 20.00	40.00	'47 5-25c 175.00	249.50
Big Inning 210.00	250.00	Evans' Races-FP, PO 349.50	395.00

#### CONSOLES

#### (Continued)

	- (	Contil	iuea)		
Evans' Gal. Dom. '47	99.50	174.50	Silver Moon Comb.	49.50	69.50
Fast Time FP		40.00	Silver Moon PO		65.00
Fast Time PO	25.00	40.00	Silver Moon FP		65.00
Galloping Domino (41)		39.50	Silver Moon 10c		69.50
Galloping Domino (42)		59.50	Silver Moon 25c		79.50
Gold Nugget 5-5c		169.50	Skill Time '38		25.00
Gold Nugget 5-25c	125.00	169.50	Skill Time '41		35.00
Hi-Boy 5c		150.00	Spot Bell		395.00
Hi-Boy 25c	150.00	175.00	Sun Ray		30.00
High Hand	29.50	42.50	Super Bell 5c Comb		75.00
Jennings Challenger		12.00	Super Bell 25c Comb		70.00
5-25c	179.50	200.00	Super Bell Two Way	00.00	
Jumbo Parade Comb.		74.50	5-5	25.00	69.50
Jumbo Parade FP		69.50	Super Bell Two Way	_0.00	00.00
Jumbo Parade PO		69.50	5-25	49.50	79.50
Jumbo Parade 25c		70.00	Super Bell Four Way	10.00	10.00
Long Shot '48	475.00	650.00	5-5-5-5	25.00	49.50
Lucky Lucre 5-5	39.50	45.00	Super Bell Four Way	20.00	40.00
Lucky Lucre 5c.	49.50	89.50	5-5-5-25	25.00	49.50
Lucky Lucre 25c		89.50	Super Bell Four Way	20.00	40.00
Lucky Star		49.50	5-5-10-25	79.50	95.00
Mills 4 Bells		89.50	Super Bonus Bell 5c	13.30	33.00
Mills 3 Bells		95.00	FP & PO	120 50	175.00
Mille 247 2 Polle	95.00	125.00	Super Bonus Bell 5c-25c		173.00
Mills '47 3 Bells Mills '48 3 Bells	225.00	295.00	FP & PO Combo		205 00
Mills Duplex	170.00	275.00	Super Bonus Bell 5c-5c	155.00	295.00
Multi Bells		275.00		170 50	295.00
Paces Races Bl Cab		25.00	FP & PO Combo		425.00
Paces Races Br Cab		25.00	Super Bonus 5-5-5	240.00	425.00
		25.00	Super Bonus 5-5-25c	340.00	423.00
Paces Races Red Arrow.			Super Bonus Bell	010 50	0.00
Paces '39 Saratoga	24.50	40.00 69.50	5-10-25c PO		375.00
Paces Saratoga w rails			Super Track Time		89.50
Paces Saratoga no rails.		39.50 69.50	Super Track Time TKT.		69.50
Paces Saratoga Comb			Track Odds		109.50
Paces Saratoga Jr. PO		49.50	Track Odds Daily Dbl	74.50	149.50
Paces Saratoga Sr. PO		69.50	Track Odds DD JP	359.50	425.00
Paces Reels Comb	00 00	69.50	Track Odds '48, 5c	550.00	575.00
Paces Reels Jr. PO		69.50	Track Odds '46	199.50	349.50
Paces Reels Sr. PO		69.50	Track Time '39		59.50
Paces Reels w rails		39.50	Track Time '38	30.00	60.00
Paces Reels no rails		39.50	Track Time '37	29.50	40.00
Paces Twin 5-5		34.50	Triple Bell 5-5-5	195.00	249.50
Paces Twin 5-10	25.00	39.50	Triple Bell '47 5-5-25	225.00	305.00
Paces Twin 10-25	25.00	49.50	Triple Bell '47 5-10-25	239.50	305.00
Paces Twin Console	00.50	00 85	Triple Entry	49.50	89.50
5-25	89.50	99.50	Wild Bell 5-25c		399.50
Pastime Reserve Bell	79.50	150.00			
Keserve Bell	120.00	189.50	Wild Lemon		199.50
Roll 'Em	32.50	39.50	Winterbook	250.00	299.50
ILICONFI	DEN	TIAL	PRICE LI	C T	1
					-



Manufacturers	and date of	game's	release lis	sted. Code	e: (B) Bally.	
m 0						

Big Game PO	10.00	25.00	Pastime (Rev)	. 14.50	39.50
Big Parley	24.50	39.50	Pacemaker PO	15.00	35.00
Big Prize FP	20.00	30.00	Photo Finish		335.00
Big Prize PO	15.00	20.00	Pimlico FP	15.00	32.50
Blue Grass FP	15.00	25.00	Race King (Rev)		39.50
Blue Ribbon PO	20.00	35.00	Record Time FP		59.50
Champion (B'49)	315.00	395.00	Rockingham	59.50	99.50
Citation (B'48)	195.00	265.00	Santa Anita	10.00	20.00
Club Trophy FP	22.50	50.00	Sport Event FP		51.50
Contest FP	30.00	45.00	Sky Lark FP & PO		59.50
Daily Races	29.00	50.00	Special Entry (B'47)		69.50
Dark Horse FP	10.00	15.00	Sport Special FP.		30.00
'41 Derby FP	20.00	29.50	Sport Page PO		35.00
Dust Whirls	25.00	32.50	Spinning Reels PO		25.00
Entry (B 47)	35.00	50.00	Sport King PO		22.50
Favorite	47.50	59.50	Stepper Upper PO		50.00
Gold Cup (B'48)	90.00	175.00	Sportsman (Rev)		32.50
Grand National	19.50	49.50	Thorobred		32.50
Grand Stand PO	14.50	20.00	Trophy (B'48)		145.00
Hot Tip.	39.50	42.50	Turf Champ FP	35.00	44.50
Jockey Club.	25.00	35.00	Turf King (Pre War)		49.50
Jockey Club (B'47)	69.50	139.00	Victory FP	10.00	25.00
Jockey Special (B'47)	69.50	115.00	Victory Derby (B'46)		69.50
Kentucky	29.50	49.50	Victory Special (B'46)		69.00
Lexington (B'48)		279.50	War Admiral (Rev)		25.00
Long Acre		32.50	Whirlaway (Rev)	25.00	30.00
Long Shot PO	39.50	49.50	Winning Ticket	15.00	29.50



10c Club Bell....

MILLS			MILLS
c Gold Chrome HL	35.00	57.50	25c Club Bell
Oc Gold Chrome HL	35.00	57.50	50c Club Bell
5c Gold Chrome HL	40.00	51.50	1c Blue Front
Oc Gold Chrome HL	59.50	69.50	5c Blue Front
c Copper Chrome	35.00	57.50	10c Blue Front
Oc Copper Chrome	35.00	57.50	25c Blue Front
5c Copper Chrome	40.00	57.50	50c Blue Front
Club Dall			

MILLS (CO		
25c Club Bell	59.50	99.50
50c Club Bell	100.00	189.50
1c Blue Front	20.00	50.00
5c Blue Front	49.50	69.50
10c Blue Front	49.50	74.50
25c Blue Front	49.50	79.50
50c Blue Front	75.00	150.00
1c Brown Front	29.50	49.50
5c Brown Front	50.00	69.50

## CONFIDENTIAL BELLS

10c Comet FV. 25c Comet FV. 50c Comet FV.

MILLS (C	ont.)	
10c Brown Front. 25e Brown Front. 50c Brown Front. 1c Cherry Bell. 5c Cherry Bell.	54.50	74.50
25c Brown Front	54.50 110.00	79.50
1c Cherry Bell	20.00	150.00 39.50
5c Cherry Bell	25.00	47.51
10c Cherry Bell 25c Cherry Bell 1c Bonus Bell 5c Bonus Bell	35.00 35.00 39.50	47.50 47.50 49.50 85.00
25c Cherry Bell	35.00	47.5
5c Ronus Bell	49.50	85.00
10c Bonus Bell	64.50	85.00
10c Bonus Bell	64.50	85.00
		75.00 85.00
25c Orig Chrome	49.50 49.50	89.50
10c Orig. Chrome. 25c Orig. Chrome. 50c Orig. Chrome. 1c QT Glitter Gold. 5c QT Glitter Gold.	59.50	89.50
1c QT Glitter Gold	15.00	30.00
5c QT Glitter Gold	39.50	65.00
25c OT Glitter Gold	39.50 39.50 39.50	75.00 85.00
1c VP Bell	15.00 15.00	19.50
1c VP Bell JP	15.00	25.00
1c VP Bell Green	15.00	19.50
1c VP Chrome	25.00	34.50
5c QT Glitter Gold 10c QT Glitter Gold 25c QT Glitter Gold 1c VP Bell 1c VP Bell JP 1c VP Bell Green 5c VP Bell Green 5c VP Chrome 5c VP Chrome 5c VP Chrome 5c VP Chrome Plus 1c P Bell B&G 5c VP Bell B&G Vest Pocket '46	15.00 25.00 25.00	22.50 34.50 34.50
5c VP Chrome Plus	27.50 22.50	42.50
1c P Bell B&G	22.50 22.50	32.50
Vest Pocket '46	20.00	39.50 44.50
5c Futurity	10.00	34.50 34.50 34.50
10c Futurity	10.00	34.50
25c Futurity	25.00	34.50
5c Black Cherry Bell	89.50	64.50
10c Black Cherry Bell	89.50	140.00 140.00
25c Black Cherry Bell	95.00	140.00
50c Black Cherry	135.00	195.00 375.00
5c War Eagle	20.00	34.50
5c VP Bell B&G. Vest Pocket '46. 5c Futurity. 10c Futurity. 25c Futurity. 5c Black Cherry Bell. 10c Black Cherry Bell. 25c Black Cherry Bell. 25c Black Cherry Bell. 25c Golf Ball Vendor. 5c War Eagle. 10c War Eagle. 25c War Eagle. 5c Melon Bell. 10c Melon Bell. 25c Melon Bell. Golden Falls 5c.	20.00	40 00
25c War Eagle	25.00	40.00 69.50 135.00
5c Melon Rell	85.00	135.00
10c Melon Bell	85.00	135.00
25c Melon Bell	85.00	135.00
Golden Falls 5c	80.50	155.00
Golden Falls 5c. Golden Falls 10c Golden Falls 25c. Golden Falls 50c. 5c Jewel Bell.	89.50	155.00 155.00
Golden Falls 50c.	140.00	155.00 180.00
5c Jewel Bell.  10c Jewel Bell.  25c Jewel Bell.  50c Jewel Bell.  50c Bonus '49.  10c Bonus '49.  50c Bonus Bell.  5c Black Gold.  25c Black Gold.  50c Black Gold.  50c Black Gold.	119.50	140.00
25c Jawel Bell	124.50	140.00 145.00
50c Jewel Bell	210.00	245.00
5c Bonus '49	155.00	245.00 170.00 170.00
10c Bonus '49	155.00	170.00
50c Ronus Rell	185.00	170.00 210.00
5c Black Gold	105.00	145.00
10c Black Gold	105.00	145.00 145.00
50c Black Gold	105.00	145.00
5c Club Royale	150.00	210.00 179.50
10c Club Royale	150.00	179.50 179.50
50c Club Royale	225.00	250.00
10c Black Beauty	129.50	165.00
25c Black Beauty	159.50	165.00
50c Black Gold. 50c Club Royale. 10c Club Royale. 50c Club Royale. 50c Black Beauty. 10c Black Beauty. 25c Black Beauty. 50c Black Beauty. 50c Black Beauty. 50c Blue Bell. 10c Blue Bell. 25c Blue Bell. 10c Token Bell.	249.50	165.00 165.00 255.00
10c Blue Bell	119.50	149.50
25c Blue Bell	134.50	149.50 149.50
5c Token Bell	165.00	149.50 175.00 175.00
10c Token Bell25c Token Bell	165.00	175.00
5c 21 Rell	160.00	175.00 195.00
5c 21 Bell 10c 21 Bell 25c 21 Bell	160.00 160.00	195.00
25c 21 Bell	165.00	195.00
GROETCH		
1c Columbia	15.00	29.50
Ea Columbia Chroma	20.00	24 50

1c Columbia	15.00	29.50
5c Columbia Chrome	30.00	34.50
5c Columbia JPV Bell	30.00	40.00
5c Columbia Fruit	32.50	37.50
5c Columbia Cig RJ	25.00	39.50
5c Columbia DJP	49.50	79.50
10c Columbia DJP	34.50	79.50
5c Columbia Club		
Cig GA	29.50	37.50
5c Columbia Club DJ	50.00	82.50
10c Columbia Club		02.00
Cig GA	59.50	79.50
5c Columbia Cig GA	35.00	39.50
5c Columbia Fruit GA	49.50	69.50
5c Columbia Orig GA	19.00	29.50
5c Conv Columbia		91121
Chrome	34.50	59.50
Columbia DeLuxe		
Columbia DeLuxe	59.50	79.50
PACE		

ic Rolatop '48
Oc Rolatop '48.
25c Rolatop '48.
c Rolatop'46
Oc Rolatop '46.
25c Rolatop
Oc Rolatop
c Club Bell
Oc Club Rell

10c Sun Chief. 25c Sun Chief.

TOO COMICE I T	10.00	40.00
25c Comet FV		45.00
50c Comet FV	50.00	100.00
5c Comet DJP	15.00	39.50
10c Comet DJP	20.00	39.50
1c Comet Blue		20.00
5c Comet Blue		29.50
10c Comet Blue Front	15.00	50.00
25c Comet Blue Front	20.00	50.00
50c Comet	40.00	89.50
5c Chrome	40.00	59.50
10c Chrome	44.50	59.50
25c Chrome	44.50	59.50
Chrome '47-50c	74.50	175.00
Chrome '47-\$1.00	139.50	190.00
5c All Star Comet	45.00	50.00
10c All Star Comet	50.00	69.50
25c All Star Comet	55.00	69.50
50c All Star Comet	74.50	89.50
1c All Star 2-4		20.00
1c Rocket		49.50
5c Rocket	25.00	49.50
10c Rocket	30.00	59.50
25c Rocket	39.50	79.50
5c TJ Comet	20.00	29.50
5c Club Bell	25.00	64.50
10c Club Bell	30.00	75.00
25c Club Bell	75.00	125.00
50c Club Bell	100.00	175.00
5c Comet Red	20.00	64.50
10c Comet Red	20.00	64.50
5c Dol uvo 246	20 50	50 50

39.50 59.50

49.50 49.50 59.50 79.50 29.50 64.50 125.00 175.00 64.50 64.50 59.50 70.00

15 00 45 00

#### **JENNINGS**

5c DeLuxe '46.... 10c DeLuxe '46...

	5c Chief	. 20.00	41.50
	10c Chief	35.00	41.50
	25c Chief	35.00	49.50
	5c Silver Moon Chief	39.50	79.50
	10c Silver Moon Chief	42.50	79.50
	25c Silver Moon Chief	49.50	79.50
	5c Silver Chief	55.00	65.00
	10c Silver Chief	60.00	75.00
	25c Silver Chief	65.00	75.00
ŀ	50c Silver Chief		189.50
	10c Golf Vndr		89.50
ı	25c Gold Ball Vndr		129.50
	Cigarolla XXV		49.50
ı	Cigarolla XV	39.50	99.50
l	5c Victory Chief		69.50
	10c Victory Chief		69.50
	25c Victory Chief		69.50
	1c 4 Star Chief		35.00
	5c 4 Star Chief	20.00	59.50
	10c 4 Star Chief	35.00	59.50
	25c 4 Star Chief	37.50	60.00
	50c 4 Star Chief	75.00	140.00
l	5c Victory 4 Star Ch	75.00	100.00
	10c Victory 4 Star Ch	75.00	110.00
	25c Victory 4 Star Ch	95.00	150.00
	5c DeLuxe Club Chief	80.00	169.50
ı	10c DeLuxe Club Chief	80.00	179.50
	25c DeLuxe Club Chief	80.00	189.50
ı	5c Super DeLuxe Club		
	Chief	109.50	169.50
	10c Super DeLuxe Club		
	Chief		175.00
	25c Super DeLuxe Club	109.50	250.00
Į	50c Super DeLuxe Club		
Į	Chief		249.50
	5c Standard Chief		
	10e Standard Chief	80 00	150 50

#### 175.00 80.00 80.00 80.00 165.00 249.50 149.50 159.50 169.50 10c Standard Chief..... 25c Standard Chief.... 50c Standard Chief.... \$1.00 Standard Chief.... 225.00 329.50 200.00 \$1.00 Standard Chie 5c Bronze Chief... 10c Bronze Chief... 25c Bronze Chief... 5c Tic Tac Toe... 10c Tic Tac Toe... 25c Tic Tac Toe... 5c Sun Chief... 59.50 59.50 59.50 115.00 115.00 115.00 115.00 135.00 135.00 135.00 165.00 165.00 95.00 105.00

110.00 120.00

120.00 120.00

#### WATLING

5c Rolatop '48	39.50	50.00
10c Rolatop '48	39.50	69.50
25c Rolatop '48	39.50	79.50
5c Rolatop '46	25.00	39.50
10c Rolatop '46	20.00	39.50
25c Rolatop	30.00	39.50
50c Rolatop		89.50
5c Club Bell	65.00	95.00
10c Club Bell	75.00	125.00
25c Club Bell	145.00	185.00

#### BUCKLEY

DOCKELI							
5c Criss Crosse	60.00	95.00					
10c Criss Crosse	60.00	100.00					
25c Criss Crosse	65.00	125.00					

5c Comet FV.....



# CALL CONTROLL OF THE PROPERTY 
## Player's Choice Idea attracts record-smashing play

TURF KING gives every player what he wants. The fellow with the Toud tie fights for Odds. The guy with the glasses goes for Selections. His buddy gets a bang out of Double Scores. The Feature-fancier drums runes on the Pennant-button. The result is complete player-satisfaction and the greatest continuous earning power in pinball history.

Get your share of the record-smashing TURF KING profits. Get TURF KING today.

PLAYER'S CHOICE BUTTONS

Sally MANUFACTURING COMPANY

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS