

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRI

VOL. 11, NO. 28 MARCH 25, 1950

Echoing the sentiments of "We'll Build A Bungalow" are left, disk jockey Lee Donahue and the fellow responsible for the success of the song, maestro Johnny Long. Johnny's smash rendition of the tune blossoned out into a big winner for music operators, and appears to be headed toward a top niche on music popularity charts. Long, the nation's only southpaw fiddler, has been consistently supplying music ops with coin winners, among them are his famed rendition of "Shanty In Old Shanty Town". "Sweet Sue" and "Just Like That". Johnny's latest release, "Silver Dollar". has all the earmarks of becoming a hot number for phonograph operators, and has already attracted tremendous attention. Johnny Long is exclusively featured on King Records. Direction: General Artists Corporation. Personal Management: John O'Connor. Press Relations: Buddy Basch.

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THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS

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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been rccognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

"The Confidential Price Lists" gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. "The Confidential Price Lists" is officially recognized by many citics and states throughout the country as the "official price book of the coin machine industry." It is an integral part of *The Cash Box.* The "Confidential Price Lists" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. "The Confidential Price Lists" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over

How to handle depreciation on automatic phonos gets to be more and more a problem for the average operator each day. It seems that each revenue district has different ideas concerning automatic phonograph depreciation. In short, there is no set rule, schedule or method which the internal revenue men agree to in this regard.

Most operators find that they are allowed to depreciate the cost of their phonos over a five year period. In Chicago, for example, five years is demanded by the revenue tax men. In this Chicago area the men depreciate 20% of the cost each year.

Five years is what the average revenue tax man believes is the length of time that should be allowed to depreciate a phonograph. This is due to the fact that prior to the war the phonos averaged in cost around \$300 and \$500. Today, they are in the \$1,000 category.

The operators who have argued this depreciation method have found themselves more or less handicapped and dependent on what their local tax office would rule. The one and only way in which a national ruling can come about, according to experts, is for operators from all the 48 states to argue this collectively in Washington and arrange for a depreciation schedule which would be placed in effect nationally.

The very fact that a certain group of music ops may ask for a ruling in any one territory regarding a four year depreciation schedule will not, according to the experts, allow for that same method or schedule of depreciation to be used in other territories thruout the country.

The method which the operators would like to see come into being on a national basis is a four year depreciation schedule and the schedule to be arranged as follows: 40% depreciation allowed the first year; 30% to be allowed the second year; 20% the third year and 10% for the final, and fourth, year.

This, they claim, would be the most equitable because, they state, after four years any phono is considered an old and worn out piece of equipment. By that time, experts report, it should be completely depreciated and no longer classified as even usable merchandise for the time has come to either trade it in, discard it, or relegate it to the type of location where the collection isn't important.

The one and only way in which such a depreciation schedule over a four year period will ever be obtained, these experts claim, is for the entire juke box industry, collectively to march into Washington and explain why such a ruling is necessary to them. If this is granted then the industry will, at long last, have overcome one of its worst problems.

Accountants have, for a long time now, argued this with tax men in their various localities. But, everytime that arguments have been advanced, they have been ruled against and so they are, in almost all cases, working on a five year (20% per year) depreciation schedule whereas they want to work on the four year schedule as presented here.

The auto industry obtained such a ruling for its purchase of special tools. This has helped them to more rapidly depreciate the tools and to enjoy profits after such depreciation. The same will, eventually, have to come into being in the automatic music industry. But, this will not happen unless all members of the industry make it their business to collectively present their case in Washington.

Bill Gersh

LONGLIFE EQUIPMENT HAS MADE OPERATING A BETTER BUSINESS

Fifteen Year Old Phono Mechanisms Still in Use. Ten Year Old Pinballs on Locations. Arcade Equipment, Scales and Vending Machines Over Forty Years Old Still Bringing Good Income. Manufacturers Commended for Building Sturdy, Long Life Equipment.

Regardless of what may be said about the many machines which have been manufactured over the years, as to whether they were hits or not, one thing that must be remarked in favor of every one of the manufacturers engaged in building coin operated equipment, either amusement, music, vending or service machines, is that they all build with one high purpose foremost in mind; that the equipment be sturdy, long lasting, as mechanically foolproof and theft-proof as any product can be manufactured.

A long time ago experienced coinmen used to impart this one story to all manufacturers who wanted to enter into the coin machine field, or who had just started. That manufacturing even as delicate and complicated an instrument as a typewriter was an entirely different thing from manufacturing a coin machine.

It was pointed out and proved to be fact, over a period of years, that some of the most outstanding manufacturers in other industries who entered into this field, failed miserably.

The reason? Simply because they continued to build machines like the typewriter. Naturally, there's nothing at all wrong with the typewriter. It is one of the most ingenious devices ever yet put together by human hands. But, when a typewriter goes out of order, as for example, one key needs a bit more pressure than all the others, the typist will favor that key and apply the needed extra pressure.

This isn't true in coin operated machines. Even staid matrons of outstanding regard in the community will attempt to "beat" a coin machine. Every coinman has, at one time or other in his life, seen one of these very lovely ladies step on a scale and then, holding the platform down with one foot, call to her friend to quickly step on, so that, as she thinks, both can be weighed for the very same penny. This is true of all coin operated machines of every type and kind.

The public try their best to "beat" the machines. Therefore, many times, manufacturers are forced to construct equipment so that the public will obtain free entertainment, but, will not jam the mechanism and, especially, upset the coin chute. Well tested materials, well aged and cured woods, well informed engineers and production experts, are all involved in the manufacture of any product which comes to the market and which meets with the approval of the distributor, jobber and, especially, the professional operator and thru him, the public at large.

There is no doubt that almost every music operator can point to one or a dozen locations in his territory where the old ten and twelve record mechanisms of the very first modern type phonos, usually 1934 and 1935 vintage, are still operating in hidden units buried away in backrooms and cellars.

Every amusement machine operator can point to pinballs that are ten and more years old and that are still operating in many of the nation's smaller communities and along the highways and byways. The very fact, that with but minor repairs, the games go on for so many years, bringing income to the operator, insures the operator's business future.

Scales, arcade equipment, vending machines, some of these over forty years old, are around and about the nation. Many times operators come across them in their travels and stare in amazement. In fact, Times Square, New York, still has about the very first scale that was ever brought into this country. It is now well over fifty years old, still taking in coin day after day, and meeting all official tests.

It is because of this all important fact, that coin machines are built to last, that operating has become a better business. It took many years to convince some of the operators of this fact. Those who jumped into, and out of the business, and lost contact with it since, would be surprised to find the routes of machines which they sold still operating and still bringing income.

It is also well known that the new machines are the ones that liven up a route. That add the moneymaking spark to it. That jump the average of all machines on the route. Only constant construction of new, better and more attractive machines, keeps this industry flourishing. These, added to the older machines, keep operators in business on a long term, steady profit basis.

The very fact that the manufacturers build machines to last is what insures the operator a better business. The new games, new phonos, new arcade machines, new vendors, and all other equipment, are built to last and last for many, many years.

As the operator buys new machines, he is able to switch the older models down the line of his route and even, in time, sell them off to communities where, as old as they are, they appear to be new, with some conversion and a coat of paint applied to them.

This has caused the operating business to last longer and better than was ever expected. And for this every one of the nation's manufacturers should be commended. It is the manufacturer who has made it possible for the operator to progress and to continue in a good business on a profitable basis.

The Cash Box, Music Page 5 March 25, 1950 C. The Nation's M-G-M PUTS 777711115 PRING Juke Box Tunes CODE DV-Delvar HA-Harmony HT-Hi-Tone KI-King LO-London ME-Mercury MG-MGM MO-Modern NA-National RA-Rainbow RE-Regent RO-Rondo 5A-Savoy 51T-Sittin' In 5P-Specialty SPT-Spotlite 5U-Supreme TE-Tempo TW-Tower VI-Victor VO-Vocalion —Aladdin —Apollo —Aristocrat —Bluebird —Bullet —Capitol —Columbia —Coral —Dana **IN YOUR SALES!** The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Sub-mitted Weekly To The Cosh Box By Leading Music Operators Throughout The Country. dore -Dana -Decca Disk Double by M-G-M Records Stars! Record Companies Listed Alphabetically **BETTY GARRETT** Asterisk Denotes Most Popular Juke Box Recording Pos. Last Week MUSIC ! MUSIC ! * TERESA BREWER **MUSIC!** and LARRY PARKS CA-862—Mickey Katz CO-38704—Hugo Winterhalter CR-60153—Ames Bros. DE-24881—Carmen Cavallero LO-604—Teresa Brewer ME-5369—Two Ton Baker MG-10627—Johnny Bond RA-90055—Eddie Miller RO-222—Ken Griffin VI-20-3693—Freddy Martin VI-21-0169—Homer & Jethro GO TO SLEEP, GO TO SLEEP, GO TO SLEEP THERE'S AN "X" IN THE MIDDLE OF TEXAS M-G-M Nan-Breakable 10667 RAG MOP * AMES BROS. CAN I COME IN FOR A SECOND YOU MISSED THE BOAT BU-696—Johnny Lee Wills BU-322—Chuck Merrill CA-844—Starlighters-P. Weston O. CA-40280—Roy Hogsed CO-38710—Jimmy Dorsey O. CO-20669—Leon McAuliffe CR-60140—Ames Bros. DE-24855—Lionel Hampton O. DE-46214—Foggy River Boys ME-5371—Eddy Howard O. MG-10627—Johnny Bond O. VI-20-3685—Bradford-Romano VI-20-3688—Ralph Flanagan O. VI-21-0167—Pee Wee King 2 M-G-M Nan-Breakable 10629 CHATTANOOGIE SHOE SHINE BOY Coming up Fast Everywhere! * RED FOLEY—BING CROSBY (3) CA-40282—Tommy Duncan CA-850—Skitch Henderson CO-20669—Leon McAuliffe CO-38708—Frank Sinatra CR-60147—Bill Darnel DE-24863—Bing Crosby DE-46205—Red Foley ME-5369—Two Ton Baker VI-20-3685—Bradford-Romano VI-20-3692—Phil Harris E BAR ARE YOU LONESOME TONIGHT PENNY WISE AND LOVE FOOLISH I SAID MY PAJAMAS * MARTIN—WARREN M-G-M Nan-Breakable 10628 4 CA-841—M. Whiting-De Vol CO-38709—Doris Day CR-60157—Babbitt-Tilton DE-24873—Merman-Bolger VI-20-3613—Martin-Warren • Judy's Great on This Hit! IT ISN'T FAIR JUDY VALENTINE SAMMY KAYE O. CA-860—Benny Goodman O. CO-38735—Les Brown O. CR-60156—Bill Harrington DE-24895—Joe Marine GM-943—Ray Dorey HAP-105—Joey Nash KI-15034—Freddy Miller O. ME-5382—Richard Hayes ME-6290—Dinah Washington MG-10637—Bill Farrell VI-20-3609—Sammy Kaye 6 THE CINDERELLA WORK SONG I'D LIKE TO WRAP YOU UP AND PUT YOU IN MY POCKET 1 4 'S R. 2 DADDY'S LITTLE GIRL M-G-M Nan-Breakable 10657 * DICK TODD T CA-850—Skitch Henderson O. CO-38711—Dick Jurgens O. CO-20670—Ray Smith CR-60158—Bob Eberly DE-24872—Mills Brothers LO-602—Henry Jerome O. ME-5371—Eddy Howard O. RA-80088—Dick Todd VI-20-3550—Phil Regan • Listening Tip! **MACKLIN MARROW** THERE'S NO TOMORROW * TONY MARTIN 5 conducting The M-G-M Orchestra CO-38637—Doris Day CO-38636—Hugo Winterhalter O. DE-24782—Carl Ravazza HA-1078—Alan Dale LO-554—Charlie Spivak VI-20-3582—Tony Martin WHEN WE'RE DANCING

BAMBOO * VAUGHN MONROE O. CA-859—Ray Anthony O. DE-24894—Jerry Gray O. VI-20-3627—Vaughn Monroe O.



 ** ANTON KARAS—GUY LOMBARDO

 CA-820—Alvine Rey O.

 CO-38605—Cafe Vienna Quartet

 CR-60159—Owen Bradley

 DE-42916—Ernst Nasa

 LO-536—Anton Karas

 ME-5373—Herman Sta

 VI-20-36018—Hank Garland

 DE-24939—Guy Lombardo O.

DE-24916—Ernst Nasar LO-336—Anton Karas ME-5373—Herman Stachow VI-20-3698—Irving Fields Trio VI-20-3611—Irving Fields Trio VI-20-3707—Ray McKinley O.

M-G-M Nan-Breakable 30227 Now on M-G-M Records! FRANK PETTY TRIO

> RAIN A PRECIOUS LITTLE THING CALLED LOVE M-G-M Nan-Breakable 10669

THE GREATEST NAME

701 SEVENTH AVE., NEW YORK 19, N.Y.

RECORDS

LA VIE EN ROSE

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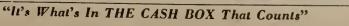
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"IT'S SU NICE TO HAVE A MAN AROUND THE HOUSE" (3:10) "I'D'VE BAKED A CAKE" (2:42) Ethel Merman—Ray Bolger (Decca 24944)

• Pair of show biz pros turn in their • Pair of show biz pros turn in their rendition of two current pop winners, with the echo of this platter spelling for a fair enough shake of juke box play. Both tunes have been well re-corded, with ops undoubtedly riding herd on the songs. Altho this platter shows the Merman and Bolger duo off to excellent advantage, we believe the other versions will grab off the gravy. "OL' MAN MOSE" (2:57)

"HOW COME YOU DO ME LIKE YOU DO" (2:35)

Connie Haines (Coral 60166)

(Coral 60166) • Pair of oldies purred with loads of zest by Connie Haines should add to music ops take. The gal's forceful wailing of this duo displays her vocal effort to fine light. Both ends are done in up tempo fashion, with mel-low ork patter rounding out the ma-terial. Ops in the market for a filler should listen in.

"C'EST SI BON" (2:52) "THE POLKA DOT POLKA" (2:23)

John Paree (Coral 60170)

(Coral 60170) • French dialect by John Paree shows fair enough on "C'est Si Bon" and "The Polka Dot Polka." Altho the wax won't stop traffic, it should hold its own in those locations that go for this brand. Top deck is an uninspired rendition of the current pop click, while the flip is a mellow novelty polka item. Wax deserves an earing by ops at any rate. at any rate.

"CANDY AND CAKE" (2:50) "WHERE IN THE WORLD" (2:53) Ray Anthony Orch. (Capitol 933)

(Copitol 933) • The Ray Anthony ork display their excellent musical wizardry on this pair to offer ops some potential hot material. Top deck is currently climb-ing in popularity, this rendition with chirp Betty Holiday handling the vo-cals shapes up as one that will stand up in the trade. The coupling has Ronnie Deauville on a smooth bit of romance material. Wax rates ops listening time.

"SPRING MADE A FOOL OF ME" (3:04)

"AS WE ARE TODAY" (2:29) Eddy Duchin Orch. (Columbia 38724)

• Pair of fair enough ballads offered in the light romantic vein by the Eddy Duchin ork are here for the asking by music ops. Both ends of this platter, with vocals handled by Tommy Mercer in effective manner, have the Duchin ork displaying smooth danceable ma-terial. Wax won't stop traffic by any means means

"ONE! TWO! THREE!" (2:51) "ANOTHER KISS" (2:52) Eve Young—Cliff Ferre (London 620)

(London 620) • Chirp Eve Young and Cliff Ferre team up on this biscuit, and come up with a fairly effective piece of wax in this pair of ballads. Top side is a smooth one, with vocal honors split between Eve and Cliff. The other end stays in the same vein, and has the kids turning in another capable per-formance. Wax should hold its own in the phonos.

SK 0

"WANDERIN' " (2:58) "THE BICYCLE SONG" (2:51)

Sammy Kaye Orch. (RCA Victor 20-3608) on top in almost no time at all. Top side has Sammy going off the deep end via a musical bit that tugs at your corpuscles. Titled "Wan-derin'," the side has a sock com-pelling vocal effort by piper Tony Alamo and the Kaye Choir. It's a strong, pash tune, with a ton of powerful lyrics echoing through-out. Plush production manner of the tune adds to the luster and polish of the ditty. The flip is in the more familiar Kaye style, with Laura Leslie, Don Cornell, the Kay-dets and the Choir all joining for the merry refrain of "The Bicycle Song." It's a cute melodic item that rings the bell, and should walk off with a host of honors. Both ends of this platter are tailor made for the juke box trade—grab 'em!!



SAMMY KAYE

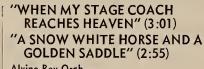
• The Sammy Kaye ork follows up their smash success of "It Isn't Fair," with another pair of fresh sides that are surely destined for a top spot on the nation's juke boxes. Both ends of this biscuit are hot juke box items, and should be

"LA VIE EN ROSE" (3:12) "WHEN WE'RE DANCING" (3:03) Macklin Marrow O. (MGM 30227)

• Orchestrated patter by the Mack-lin Marrow gang makes this rendi-tion of "La Vie En Rose" a comer for wired music spots. Aura of sing-ing strings surrounds this tune bet-ter known as "You're Too Dangerous Cherie." It's the kind of music you wanna listen to, and then come back for another earfu. The flip is stock ballad not commercial enough for the phonos. Top deck should do more than earn its keep.

"C'EST SI BON" (2:47) "WILHELMINA" (2:53) Danny Kaye (Decca 24932)

(Decca 24932) • Danny Kaye has a chance to crack the juke box market via socko ren-dition of "C'est Si Bon," another cur-rent pop hit. Danny's smooth voice pitches the lyrics with mucho flavor, and results in loads of welcome ex-cellent listening fare. Take-off on Maurice Chevalier detracts a bit, but the bulk is fine enough to balance the platter. The flip is another plug item from the "Wabash Avenue" pic, with Danny once again turning in a spark-ling bit of work. Disk is worthy of ops listening time—and more.



Alvino Rey Orch. (Capitol 947)

• More music off the beaten track, and in the earthy vein that is so popu-lar today, is set up here by the Alvino Rey ork. Top deck rolls along at a mellow clip and has Jimmy Joyce and the Blue Reys echoing the sentiments of the title. Ditty has that extra bit of quality about it that may prove to be a winner. The flip is a pseudo-hill tune with Jimmy handling the lyrics once again. Top side rates ops listening time. listening time.

WHERE ARE YOU, BLUE EYES?" (2:51)

"YOU STOLE MY WIFE, YOU HORSE THIEF" (3:08)

Hot Lips Page Orch. (Columbia 30192)

• Novel licks by Hot Lips Page, and the set up of "Where Are You Blue Eyes?" and "You Stole My Wife, You Horse Thief." Top deck has Page and Janie Mickens twisting a waltz melody into a light tempo'd novelty. The coupling is in the same vein and makes for loads of merry listening. Both sides should do etremely well on the boxes. boxes.



Rainbow 60099

"A CHAPEL IN YOUR HEART" (2:50)"NO LOVE HAVE I" (2:56)

Bobby Colt (Admiral 1003)

and the second sec

(Admiral 1003) • Rising balladeer on the wax scene is Bobby Colt, who turns in an ex-cellent vocal job on this ballad tagged "A Chapel In Your Heart." Tune is in the sentimental, tender vein, and makes you stop and listen. It should sit well with the moon-in-June kids. The other end shows as a fair enough ballad that will hold its own. Ork backing by maestro Russ Case, and a chorus headed by Ray Charles add to the polish of the platter.

"THE OLD PIANO ROLL BLUES" (2:20)

"WHY DO THEY ALWAYS SAY NO?" (2:40)

Cliff Steward (Coral 60177)

• This rendition of a pair of oldies currently gaining ground shows very effectively, and should earn its keep on the boxes. Both tunes are current juke box winners. Wax is offered in old vaudeville spirit, with Cliff Stew-ard and the San Francisco Boys do-ing a god job. It's player-piano mate-rial, and likewise tagged for the juke box trade. box trade.

"LE VIE EN ROSE" (2:37) "LES FEUILLES MORTES" (2:48) Paul Weston Orch.

(Capitol 890)

• Orkster Paul Weston's teeming or-chestrated patter makes for wonder-ful listening on this version of "La Vie En Rose," (You're Too Dangerous, Cherie.) It's a smart piece of music that's made to order for the dance crowd. The coupling is translated into "The Falling Leaves" has the Weston gang displaying their musical wares ang displaying their musical wares in fine style once again. Top side will add to music ops coin take.

"VIRGIN ISLANDS-USA" (2:47) "YO' NEVER GET NO DOLLAR" (3:01)

The Six LaMotta Bros.

(Columbia 30196)

• Pair of Calypso sides in store for music ops, with the Six LaMotta Brothers sending ops a pair of pleas-ing sides. Both ends of the biscuit make for easy listening, and should do fairly well in those locations that call for this type of music. Top deck has a vocal by the Millar Sisters, while the flip finds El Boy basking in the spotlight. Tempo is rapid, and the music good. Music ops take it from here. here.

"YOU'RE A SWEETHEART" (2:55) "CROSS YOUR HEART" (2:48)

Jack Owens

(Decca 24935)

• Vocal echo of Jack Owens on the oldie "You're A Sweetheart" doesn't quite fill the bill on this etching. Jack's spooning lacks meaning, and comes out in so-so fashion. The flip is an up tempo rhythm ballad that shows a bit better. Lyrics are cute and the tune has a pleasant lilt to it. Ork backing on the wax by maestro Sy Oliver, and a chorus spot by the Three Beaus & A Peep add to the wax incentive found here.

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March 25, 1950

This week's	NOTE: All records in this panel are listed alphabetically by song title.
New Releases on RCA Victor RELEASE 50-12	 indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage. designates that record is one of RCA Victor's "Certain Seven" – among the leading
POPULAR	numbers on the trade paper best sell- ing retail sales charts. Obviously, sure things!
RALPH FLANAGAN Spring Will Be A Little Late This Year (from the Universal film "Christmas Holiday") Joshua Vocal refrain by Harry Prime	 Bamboo Vaughn Monroe Candy and Cake Mindy Carson 20-3627 (47-3143)*
20-3724—(47-3724) MINDY CARSON	Chattanoogie Shoe Shine Boy
Little Darlin' Little Angel Be Mine 20-3725-(47-3725)	Phil Harris
Bewitched (from the musical production "Pal Joey") If I Had You On A Desert Island 20-3726—(47-3726)	Tony Martin-Fran Warren
RAN ALLISON Petter Cottontail Stars Are The Windows Of Heaven 20-3727-(47-3727)	Sammy Kaye
HIL HARRIS Muskrat Ramble Walk With A Wiggle 20-3723—(47-3723) HIL RECAN Scattered Toys	Tony Martin
On The Other Side Of The Water 20-3729—(47-3729)	 Ralph Flanagan
COUNTRY	There's No Tomorrow
EXAS JIM ROBERTSON Rubber Knuckle Sam Wedding Bells Will Never Ring Again	Tony Martin
21-0304—(48-0304) OSALIE ALLEN Choc'late Ice Cream Cone My Dolly Has A Broken Heart 21-0305—(48-0305)	have enjoyed better than aver- age initial consumer acceptance and stand an excellent chance of enter- ing the top-selling hit category. The trade is advised to watch these records carefully in order to maintain stocks con- sistent with demand.
RHYTHM	Dearie Roulette
OHNNY MOORE'S THREE BLAZERS Rock With It Misery Blues 22-0073-(50-0073) (Vocal refrain by Billy Valentine)	 Fran Warren & Lisa Kirk 20-3696—(47-3220)* # 4 Retail Picks March 18 Billboard #22 Records Most Played by Disk Jockeys March 18 Billboard * 5 Disk Jockeys Pick March 18 Billboard # 8 Retailers Pick March 18 Billboard
POP SPECIALTY	Wanderin' Sammy Kaye20-3680—(47-3203)* 1 Disk Jockeys Pick March 18 Billboard 10 Retailers Pick March 1B Billboard the first week on sale!
RNIE BENEDICT Tic-Tock Polka Broken-Down Merry-Go-Round 25-1153-(51-0060)	I Almost Lost My Mind Fran Warren20-3686—(47-3209)* * 5 Retailers Pick March 18 Billboard * B Disk Jockeys Pick March 18 Billboard * 4 Country and Western Most Played by Disk Jockeys Pick March 18 Billboard
stars who make the <u>hits</u> are on DCA	ICTOD Decorde
RCA VICTOR DIVISION	RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY
IN FEB. MAR	"AC"

COUNTRY

RHYTHM

The stars who make the hits

JAN. FEB. MAR

POP SPECIAL

ADRIL MAY JUNE Swings JULY AUG SEPT

e Boy -(47-3208)*

Allen ---(48-0168)* ---- (40-0100) st Played by Disk

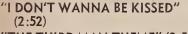


OCT NOV DEC

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Page 8



"THE THIRD MAN THEME" (2:51) Ray McKinley Orch.

(RCA Victor 20-3709)

(RCA Victor 20-3709) ● The Ray McKinley crew turn in a fair enough pair of sides with this duo, and altho they don't quite come off, they should fill the bill with the maestro's many fans. Top deck is a light romantic ode, with an effective vocal by chirp Dale Nunnally. The flip has Ray offering a dance band ver-sion of the current click, "The Third Man Theme," minus zither accompani-ment. Other renditions of both tunes will grab off the big play, while this biscuit might show as a filler.

"MY BABY IS BLUE" (3:01) "COME BACK TO ME" (3:03)

Don Cornell

(RCA Victor 20-3706)

(RCA Victor 20-3706)
The deep, pash voice of piper Don Cornell shows in fine light on this ditty tabbed "My Baby Is Blue." Tune is an oldie that is currently being re-vived. Don's strong vocal strains, matched with a smooth vocal chorus in the background, and the ork patter of maestro Henri Rene make this disk worthy. The flip shows just as well, and has Don turning in an adaptation of the standard "Santa Lucia." Nea-politan flavor makes the side a comer. politan flavor makes the side a comer. Both sides pack enough punch to click on the boxes

"AM I WASTING MY TIME ON YOU?" (2:58)

"I LOVE YOU BECAUSE" (2:50) Eddie Fisher

(Bluebird 30-0026)

(Bluebird 30-0026) • The comparatively new voice of balladeer Eddie Fisher has the ear-marks of becoming a potent juke box name via this pair of ballads. Top deck is a current plug tune that has Eddie purring the sentimental lyrics in smooth refrain throughout. Tune has an infectious quality about it, and rings the bell moreso after the first earful. Coupling is a folk item turned pop that is only another song in this vein. Top deck merits ops attention.

"JUKE BOX ANNIE" (2:37) "WHEN YOU WORE A TULIP" (2:41)

The Sunshine Girl-Eddy Miller O. (Rainbow 60099)

(Rainbow 60099) • Ditty that may prove to be a win-mer is this bit tagged "Juke Box Annie." This rendition by The Sun-shine Gal and the Eddy Miller ork has the spark that makes for juke box winners. Peppy lyrics worked around an up tempo piece of ivory work high-light the side. Vocal work is fair enough, and has a cute riff in it. The fip is the old'e in the same vein. Ops should get with this one—pronto!

"THE WRESTLER'S SONG" (2:46) "JAZZ ME BLUES" (2:57) Ed Farley Orch.

(Delvar 114)

• New novelty disk that might take hold is this one tabbed "The Wrest-ler's Song." Ditty is an easy on the ears novelty, offered in a corny jazz vein. Chorus vocal pitches the lyrics effectively throughout. The flip is a well known standard, and has the Far-ley ork strutting their musical wares. Top deck may fool ya' and click with music fans.

SLEEPER **OF THE** W

"ASK ME NO QUESTIONS" (2:51) "ON THE OUTGOING TIDE" (2:53) Jo Stafford (Capitol 946)



JO STARFORD

• Pair of top-notch sides by chirp Jo Stafford have all the earmarks of becoming hot coin cullers, as Jo sets up with the refrain of "Ask Me No Questions" and "On The Outgoing Tide." It's the top deck

"DOWN THE LANE" (2:30) "COME INTO MY ARMS" (2:48) Chuck Cabot Orch.

(Atomic 1005)

(Atomic 1005) • Wax that should do well in spot territories is this pair by the Chuck Cabot ork. "Down The Lane" is a rhythm romantic ode, with a chorus wailing the lyrics in fair enough man-ner. March tempo on the side, added to a whistle spot brightens the wax some. The other end has chirp Lynn Avalon doing an uninspired ballad in beguine tempo. Ops who have the spots should take a look-see.

"OLD SONGS BRING MEMORIES" (2:45)

"I'LL NEVER DO A THING TO HURT YOU" (2:40) **Dick Robertson**

(Coral 60150)

• Pair of sides for the tavern trade, with Dick Robertson piping the tender sentimental lyrics. Both ends of the wax are tear-jerkers, and should sit well with the elbow rest crowd. Tempo is slow throughout, with the lyrics of the pair infectious enough to warrant ops attention. Disk is there for the asking—ops take it from here.

"THE FLYING DUTCHMAN" (2:20) "BABY, WON'T YOU SAY YOU LOVE ME" (2:40)

Herb Jeffries (Columbia 38738)

(Columbia 38738) • Mood music styled by Herb Jef-fries shows fair enough here. Top deck is a smartly styled production number currently kicking around. Jeffries handles the material well enough in his resounding big voice. The flip is the plug item from the "Wabash Avenue" flicker, with Herb turning in another effective job. Ork backing on both ends is super. If you like Jeffries this may do well.

that we're ga-ga about, and altho there are other renditions of the tune that appear headed for a bright future, we feel this one should surely turn the trick for mu-sic ops. Ditty is a pert melody, with Jo and The Starlighters pur-ring the cute romance lyrics in smooth tones that score. Bounce tempo furnished by the Paul Wes-ton ork makes the deck glow all the more. Refrain echoes pleasant-ly, and has that certain taint about it that makes you wanna keep on singing the tune. The flip slows down some and finds Jo and the vocal group warbling the patter of a tender, sentimental ballad. The tune rings true and might prove to be of juke box merit. The side to ride with is "Ask Me No Ques-tions."

Cerl

"I'VE GOT THE WORLD ON A STRING" (2:56) "PLEASE TREAT HER NICER" (2:59) Ralph Young

(London 608)

• Deep pash vocal of Ralph Young makes for wonderful listening on the top deck. Dity is an oldie, and might prove to be a "sleeper" again. Ralph's delivery is easy going, with the slow sentimental echo ringing true throughout. The flip stays in the tender vein and has Ralph turning in a top-notch vocal performance. Ditty makes you stop and listen, and will surely grab loads of attention on the music biz. We like the bottom deck.

"RAIN" (2:50) "ZING-A-ZING-A-ZING BOOM" (2:52)

Dean Martin

(Capitol 937)

(Capitol 937) • Dean Martin handles the refrain of "Rain" in effective manner here, to set up a fair enough biscuit for music ops. Tune is an oldie currently being revived, and should catch on and go. This rendition is one of the best around. The flip switches to a Latin tempo'd piece rolling in moderate pat-ter, with Dean once again turning in a smooth vocal job. Wax rates heav-ily for juke box play.

"YOU AIN'T GOT FAITH" (2:34) "TOUCH ME, LORD JESUS" (2:49) The Landfordairs (Columbia 30186)

(Columbia 30186) ● New vocal group on the wax hori-zon is The Landfordairs, who make their bow on this duo. Both sides are offered in the spiritual vein, and show the group in effective manner. Vocal harmony is smooth and listenable, and should be greeted by spiritual fans with excellent reception. Big demand for this brand of music should ac-count for some juke box silver on this one.

"NO, NO, NO" (2:59) "DON'T SAY GOODBYE" (3:01) Jerry Wayne

(Columbia 39719)

(Columbia 39719) • Bright new comer in the wax mart is this one by Jerry Wayne titled "No, No, No." It's a plush sentimental bal-lad, offered in smooth romantic strains of vocal allure that make you stop and listen. Tune has what it takes to make the romance kids cuddled up to the phono. Flip is in the same vein, and should hold its own. The side we believe will go places is the top one— ops should get with it.

"SAD FEELING" (2:44) "HAMP'S GUMBO" (2:43) Lionel Hampton Orch. (Decca 24946)

(Decco 24946) ● Fresh wax by Lionel Hampton is here for the asking. Top side on this platter is a medium up tempo novelty item, with Sonny Parker handling the lyrics effectively. Ditty has no com-mercial appeal. The flip slows down to a sad blues item with Sonny in the spotlight again. Tune shapes up as a stock blues item that doesn't appear to be headed anywhere in particular.

"PETER COTTONTAIL" (2:33) "IF YOU SMILE AT THE SUN" (2:18)

Guy Lombardo Orch. (Deccg 24951)

(Decca 24951) ● Money in the bank is the story with this one. This rendition of "Peter Cot-tontail" has all the spark and glitter of a hot juke box item, and should find a top spot on the phonos in no time at all. Vocal echo by Kenny Gardner and the Lombardo Trio on this bright Easter melody is top-drawer stuff all the way. The flip is a happy item with the trio handling the lyrics. "Peter Cottontail" for the moola. moola.

"LAZY RIVER" (2:56) "GOD'S COUNTRY" (3:03) Phil Harris

(RCA Victor 20-3708)

(RCA Victor 20-3708) • Phil Harris goes solo here on this pair of smartly styled tunes tagged "Lazy River" and "God's Country." Top side is a standard, and has Phil turning in an impressionable piece of ballading. The coupling is a plush rendition of a current pop ditty in the earthy vein. Ork backing by the Walter Scharf men fills out the sides effectively. "God's Country" nabs our nod.

"DARN IT BABY, THAT'S LOVE" (2:56)

"THAT WE IS ME AND YOU" (2:55) Tony Martin—Fran Warren

(RCA Victor 20-3710)

• Sock teaming of Tony Martin and Fran Warren turn the trick again on this platter. Both sides show the vocal duo in fine voice, spooning a pair of light-hearted romantic items that make for plassureable listoping. Ton deck for pleasureable listening. Top deck has a clever lyric, while the flip adds to this with a mellow lilt. Ork back-ing by Henri Rene rounds out the wax effectively. The demand for this brand of music should account for juke box silver.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

KEAV

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.460

SONG STIRS THE NATION!

EXTRA DAILY GAZETTE EXTRA "WHY DO THEY A LWAYS SAY NO?" by lawrence "PIANO ROLL" COOK The Biggest Song of the Century

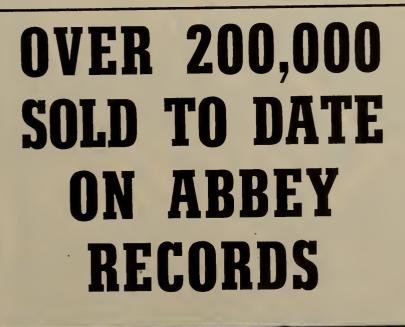
WALTER WINCHELL Says:

"Song Hit of 30 Years Ago 'Why Do They Always Say No?' Is Clicking Again."

THE BILLBOARD rates as Possibilities "SAY NO" is gay gang-sing lilt which should score.

THE BILLBOARD Record Reviews

Registers strong with ratings of (90) for Operators and (89) for Disk Jockeys.



SLEEPER OF

THE WEEK "... platter rates a spot in any location ... should usher in era of prosperity for ops

... boffo !"



LAWRENCE COOK

ABBEY RECORDS HAS DISK BIZ GOING WILD

New York—Abbey Records has the entire recording industry talking about the exciting new record "Why Do They Always Say No?" The question in everyone's mind is whether Abbey Records has started a new trend in using piano rolls that will be even "hotter" than the present Dixieland craze.

Excerpt of editorial from THE CASH BOX.

PUBLISHED BY **STASNY MUSIC CORP.** 1619 BROADWAY • NEW YORK 19, N. Y.

ZITHER SOLO

RECORDS

KD

ONLY "LONDON" HAS THE RECORDING FROM

THE OF THE FILM

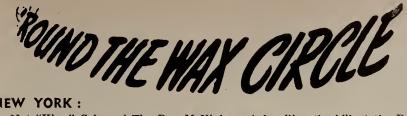
"THE KU, **The Carol Reed**

Motion Picture Production by Graham Greene, Presented by David O. Selznick and Sir Alexander Korda.

536 (78 RPM)

30005 (45 RPM)

The Cash Box, Music



NEW YORK :



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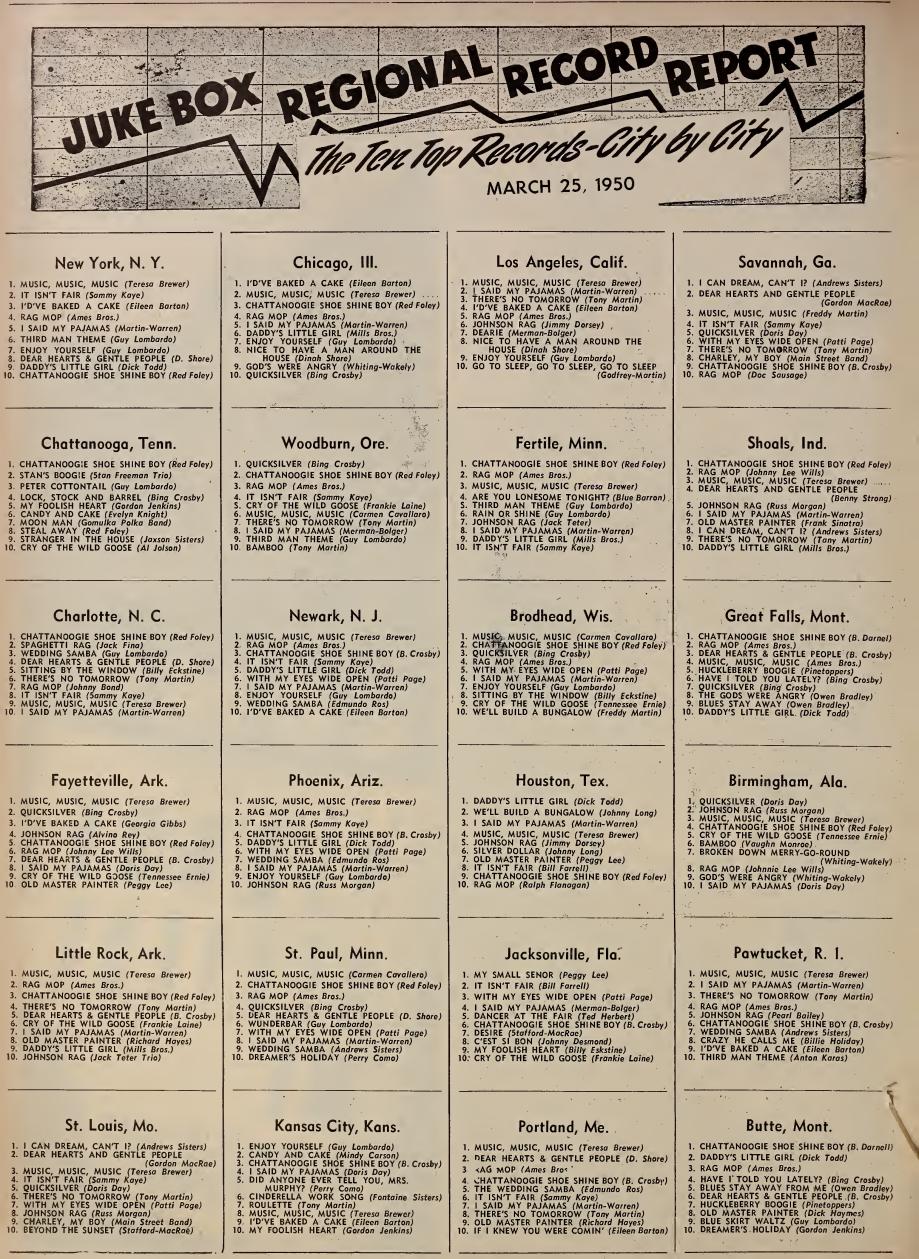


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Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

The Cash Box, Music



GOING STRONG!

ASK ME NO QUESTIONS (And I'll Tell You No Lies) LOCK, STOCK AND BARREL **Bing Crosby and Andrews Sisters**

DECCA 24942

PETER COTTONTAIL FLOPPY Mervin Shiner • DECCA 46221 . . .

PETER COTTONTAIL

IF YOU SMILE AT THE SUN

(The Sun Will Smile At You)

Guy Lombardo • DECCA 24951

IF I KNEW YOU WERE COMIN' I'D 'VE BAKED A CAKE IT'S SO NICE TO HAVE A MAN AROUND THE HOUSE

Ethel Merman and Ray Bolger

DECCA 24944

. . . CANDY AND CAKE A WOMAN LIKES TO BE TOLD Evelyn Knight • DECCA 24943

ZING-A ZING-A ZING BOOM

THE SCOTTISH SAMBA Ethel Smith and Guy Lombardo DECCA 24957

E

Records

R

Have you seen the NEW DECCA

"COIN-CATCHER" CATALOG?

qastes

Single Records 75¢ each (plus tax)

Americas

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!



Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending March 18.

Larry Doyle

- KGA—Spokane, Wash.

- CHATTANOOGIE SHOE SHINE BOY (Red Foley)
 I SAID MY PAJAMAS (Mortin-Warren)
 WE'LL BUILD A BUNGALOW (Johnny Long)
 BAMBOO (Yaughn Monroe)
 OLD MASTER PAINTER (Richard Hayes)
 BIBIDI BOBBIDI-BOO (Stofford-MacRae)
 KID'S A DREAMER (Rosemory Clooney)
 ENJOY YOURSELF (Guy Lombordo)
 NICE TO HAVE A MAN AROUND THE HOUSE (Dinah Shore)
 CRY OF THE WILD GOOSE (Fronkie Laine)

Al Jarvis

KLAC—Hollywood, Calif.

- CRY OF THE WILD GOOSE (Frankie Laine) CRY OF THE WILD GOOSE (Frankie Laine) MUSIC, MUSIC, MUSIC (Carmen Cavolloro) CHATTANOOGIE SHOE SHINE BOY (B. Crosby) RAG MOP (Ames Bros.) BAMBOO (Yaughn Monroe) THIRD MAN THEME (Guy Lombardo) WITH MY EYES WIDE OPEN (Potti Poge) SITTING BY THE WINDOW (Billy Eckstine) WHERE I BELONG (Vic Damone)

Bob Watson

- WSB—Atlonta, Ga.
- RAG MOP (Ralph Flanagan) MUSIC, MUSIC, MUSIC (Ames Bros.) CHATTANOOGIE SHOE SHINE BOY
- 4. I SAID MY PAJAMAS (Mortin-Worren) 5. DEAR HEARTS & GENTLE PEOPLE (B. Crosby) 6. THERE'S NO TOMORROW (Tony Martin) 7. IT ISN'T FAIR (Joe Marine) 8. I CAN DREAM, CAN'T I? (Andrews Sisters) 9. DADDY'S LITTLE GIRL (Eddy Howord) 10. BAMBOO (Vaughn Monroe)

Ray Perkins

KFEL-Denver, Colo.

- CHATTANOOGIE SHOE SHINE BOY (Red Foley) THERE'S NO TOMORROW (Tony Mortin) RAG MOP (Jimmy Dorsey) QUICKSILVER (Doris Day) MUSIC, MUSIC, MUSIC (Freddy Martin) CRY OF THE WILD GOOSE (Frankie Laine) I SAID MY PAJAMAS (Martin-Warren) PETER COTTONTALL (Jimmy Wakely) I CAN DREAM, CAN'T I? (Andrews Sisters) DEAR HEARTS & GENTLE PEOPLE (D. Shore)

- 10.

Howard Malcolm WCOP-Boston, Mass.

- WCOP-Boston, Mass. 1. CRY OF THE WILD GOOSE (Frankie Laine) 2. MUSIC, MUSIC, MUSIC (Teresa Brewer) 3. GOD'S COUNTRY (AI Jolson) 4. THE HORSE TOLD ME (Bing Crosby) 5. DADDY'S LITTLE GIRL (Dick Todd) 6. DEAR HEARTS & GENTLE PEOPLE (D. Shore) 7. BEWILDERED (Bill Snyder) 8. DID ANYONE EVER TELL YOU, MRS. MURPHY? (Perry Como) 9. LEAVE IT TO LOVE (Hugo Winterholter) 10. SENTIMENTAL ME (Ames Bros.)

Dave Rodman

WEIM-Fitchburg, Moss.

- I'D'VE BAKED A CAKE (Eileen Barton)
 CRY OF THE WILD GOOSE (Frankie Laine)
 WITH MY EYES WIDE OPEN (Potti Page)
 IT ISN'T FAIR (Sammy Koye)
 DEARIE (Stafford-MacRae)
 MY FOOLISH HEART (Billy Eckstine)
 I SAID MY PAJAMAS (Martin-Worren)
 MUSIC, MUSIC, MUSIC (Teresa Brewer)
 KID'S A DREAMER (Rosemary Clooney)
 RAG MOP (Ames Bros.)

Bob Story WNOR-Norfolk, Va.

- WHOK—MOTIONK, YG.
 1. I'D'VE BAKED A CAKE (Eileen Barton)
 2. NICE TO HAVE A MAN AROUND THE HOUSE (Dinah Shore)
 3. WITH MY EYES WIDE OPEN (Potti Page)
 4. IT ISN'T FAIR (Sammy Kaye)
 5. C'EST SI BON (Johnny Desmond)
 6. BLACK LACE (Frankie Loine)
 7. CANDY AND CAKE (Mindy Carson)
 8. THIRD MAN THEME (Guy Lombardo)
 9. DEARIE (Stafford-MacRae)
 10. CHATTANOOGIE SHOE SHINE BOY (F. Sinatra)

Bill O'Toole and Alan Carter

- WPAT-Poterson, N. J.

- WYAI--roterson, N. J. DADDY'S LITTLE GIRL (Bob Eberly) RAG MOP (Ralph Flanogan) MUSIC, MUSIC, MUSIC (Teresa Brewer) CHATTANOOGIE SHOE SHINE BOY (F. Sinotra) C'EST SI BON (Johnny Desmond) IT ISN'T FAIR (Sammy Kaye) COUNT EVERY STAR (Ray Anthony) I SAID MY PAJAMAS (Martin-Warren) JOHNSON RAG (Jimmy Dorsey) WHEN YOUR OLD WEDDING RING WAS NEW (Ray Stevens)

Johnny Slagle

- WXYZ-Detroit, Mich.

- WATL Detroit, Mich.
 I'D'VE BAKED A CAKE (Eileen Barton)
 SILVER DOLLAR (Johnny Long)
 SUNSHINE CAKE (Bing Crosby)
 LA VIE EN ROSE (Victor Young)
 THERE'S NO TOMORROW (Tony Mortin)
 IT ISN'T FAIR (Sommy Koye)
 CRY OF THE WILD GOOSE (Fronkie Loine)
 CANDY AND CAKE (Mindy Carson)
 SENTIMENTAL ME (Ames Bros.)
 WITH MY EYES WIDE OPEN (Patti Page)

Mary Dee

WHOD—Homestead, Pa. I ALMOST LOST MY MIND (Ivory Joe Hunter)
 SHE WALKED RIGHT IN (Prof. Longhair)
 I'VE BEEN A FOOL (Shadows)
 3 X 7 = 21 (Jewel King)
 FOR YOU, MY LOVE (Cole-Lutcher)
 AFTER MY LAUGHTER (Coldwells)
 SITAR OF MY SHOW (Art Pallan)
 WITH MY EYES WIDE OPEN (Pattl Poge)
 MUSIC, MUSIC (Tereso Brewer)

Al Ross

WBAL-Baltimore, Md.

Bernie Mack

WMUR-Monchester, N. H.

WMUK—Monchester, N. H. 1. I'D'VE BAKED A CAKE (Eileen Borton) 2. DEARIE (Worren-Kirk) 3. THE FLYING DUTCHMAN (Richord Hayes) 4. RAG MOP (Jimmy Dorsey) 5. MUSIC, MUSIC, MUSIC (Tereso Brewer) 6. CANDY AND CAKE (Mindy Carson) 7. COME DANCE WITH ME (Fred Waring) 8. WHY DO THEY ALWAYS SAY NO? * * (Lawrence Cook) 9. YOU MISSED THE BOAT (Kitty Kollen) 10. CHARLESTON (Louis Prima)

Johnny Grant

KLAC-Hollywood, Calif.

1. DEARIE (Bolger-Merman) 2. MUSIC, MUSIC, MUSIC (Teresa Brewer) 3. DON'T DO SOMETHING (Gordon Jenkins) 4. RAG MOP (Ames. Bros.) 5. THERE'S NO TOMORROW (Tony Martin) 6. DADDY'S LITTLE GIRL (Dick Todd) 7. JOHNSON RAG (Jimmy Dorsey) 8. THIRD MAN THEME (Hugo Winterhalter) 9. CHATTANOOGIE SHOE SHINE BOY (F. Sinatro) 10. CRY OF THE WILD GOOSE (Frankie Laine)

Jim Ensslin

KROP-Brawley, Calif.

1. TWO FACED HEART (Eddie Miller) 2. SUNSHINE CAKE (Bing Crosby) 3. CHATTANOOGIE SHOE SHINE BOY (Phil Horris) 4. I'D'VE BAKED A CAKE (Beinny Strong) 5. ENJOY YOURSELF (Louis Prima) 6. SAVE A LITTLE SUNBEAM (Doris Day) 7. WHERE ARE YOU, BLUE EYES? (Russ Morgan) 8. I WANNA GO HOME (Perry Como) 9. BROKEN DOWN MERRY-GO-ROUND (Whiting-Wokely) 10. I SAID MY PAJAMAS (Whiting-DeVol)

Ben Taylor

WMBG—Richmond, Va.

DUBLE CROSSIN' BLUES (Little Esther)
1 ALMOST LOST MY MIND (Ivory Joe Hunter)
3 SLIPPING AND SLIDING (Johnny Otis)
4 PLEASE COME BACK (Pee Wee Croyton)
5 RAG MOP (Amos Milburn)
6 BIG FINE GIRL (Jimmie Witherspoon)
7 PUSH KA PEE SHEE PIE (Louis Jordon)
8 S. P. BLUES (Ivory Joe Hunter)
9 IT ISN'T FAIR (Dinah Washington)
10 AIR MAIL BOOGIE (Freddie Mitchell)

Don Larkin

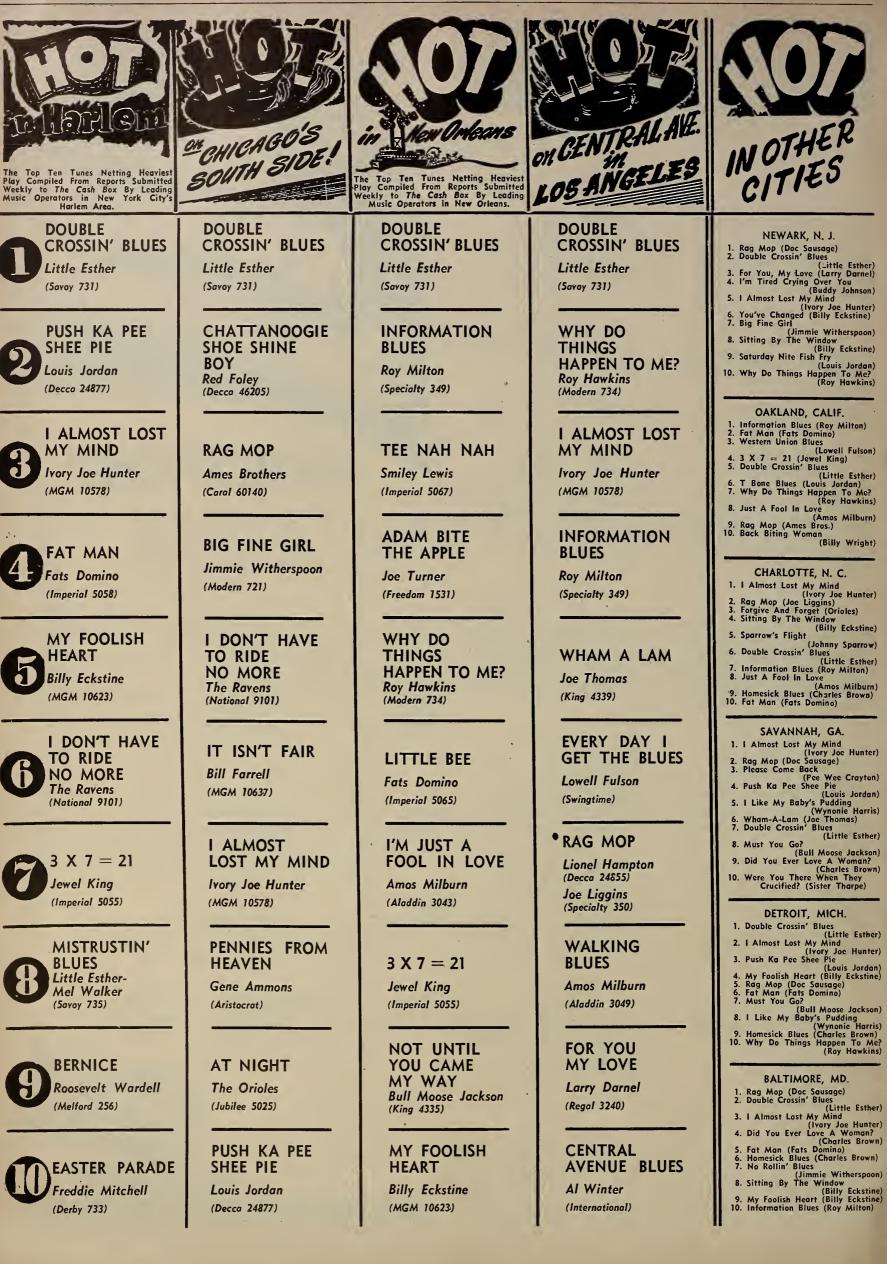
WAAT-Newark, N. J.

WAAT—Newark, N. J. 1. CHATTANOOGIE SHOE SHINE BOY (Red Foley) 2. CRY OF THE WILD GOOSE (Tennessee Ernie) 3. BEYOND THE SUNSET (Three Suns) 4. RAG MOP (Johnny Lee Wills) 5. LETTERS HAVE NO ARMS (Ernest Tubb) 6. I JUST DON'T LIKE THIS KIND OF LIVING (Hank Williams) 7. ISN'T HE WONDERFUL? (Buddy Starcher) 8. BUT I'LL GO CHASIN' WOMEN (M. Shiner) 9. DADDY'S LITTLE GIRL (Ray Smith) 10. THE GODS WERE ANGRY WITH ME (Wakely-Whiting)

The Cash Box, Music

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March 25, 1950







"It's What's In THE CASH BOX That Counts"

"Key To My Heart" (2:56) "Why Do I Love You" (2:57) HERB KENNY (Aladdin 3048)

• The big demand for music with a recitation backdrop should be amply served with this recording by Herb Kenny titled "Key To My Heart" and "Why Do I Love You." Herb's fine version of this pair should account for some effective coin play on the duo, and boost music ops take. Music is simply styled, with light instrumental background. Music ops who have a call for this brand of wax, should by all means, lend an ear in this direction.

"Joog, Joog" (2:59) "The World Is Waiting For The Sunrise" (2:43) Duke Ellington Orch. (Columbia 30195)

• Music styled in the Duke Ellington manner, with the refrain of "Joog, Joog" and the oldie, "The World Is Waiting For The Sunrise" in the offing for music ops. Top deck shows the old master in great style, with a vocal chorus echoing the sentiments found in the title of this bit. It's fair enough wax, and altho it won't stop traffic, it may hold its own. The coupling is the standard that has always won wide favor with music fans. Vocal refrain by Al Hibbler is top-drawer material, and is hard to match. This side gets our nod. • Music styled in the Duke Ellington



Hirsh de La Viez President, Washington Music Guild . . Washington, D. C., juke box operators' association

SAYS: "Operators in this area have placed 'C'est Si Bon' by Johnny Desmond in their machines and report it'is bringing in the nickels."

HIRSH de La VIEZ



Columbia Records Develop New Recording Technique

NEW YORK—A new record cutting technique, utilizing a revolutionary heated stylus device which provides a much quieter cut, thus producing a cleaner groove with greatly reduced loss of high frequencies, has been de-veloped by Columbia Records, Inc., un-der the direction of William S. Bach-man, Director of Engineering and De-velopment.

der the direction of William S. Bach-man, Director of Engineering and De-velopment. The new technique, known as the Thermal Engraving Process for re-cording, is now being used by Colum-bia in its LP Microgroove record pro-duction, it was disclosed by Mr. Bach-man. Recording enginers have dis-covered that ordinary styli require a compromise between high frequency loss and quietness of cut. Mr. Bach-man's research revealed that this loss of high frequencies resulted from the particular shape of the cutting stylus required to generate enough heat for a quiet cut. To counteract this ten-dency, Mr. Bachman developed a cut-ting tool which is electrically heated by means of hair-thin wires wrapped around the stylus.

around the stylus. Mr. Bachman stated, "We feel that this represents another advance in the constant improvement of Columbia Records."

Flanagan Signs Fem **Chirp For Band Debut**

NEW YORK—Evelyn Joyce, Irv-ington, N. J., songbird has been signed for vocal duties with the Ralph Flana-gan ork. She will chirp opposite Harry Prime, Flanagan warbler and male recording voice. The band's rehearsals were marked by the heartic race and the eagerness of

The band's rehearsals were marked by the hectic pace and the eagerness of the talent auditioning for a slot with the new outfit which opened last week at Wrentham, Mass., prior to an en-gagement slated for Frank Dailey's Meadowbrook, New Jersey, nitery. Finding a drummer who could satisfy Flanagan was one of the most difficult tasks of the entire auditioning period. Flanagan's Meadowbrook opening is expected to be one of the biggest in the East in many a year, and bring out a tremendous turnout of the music industry who are anxious to hear the band.

band.

"IT ISN'T FAIR"
recorded by
LES BROWN Columbia BILL FARRELL MGM BENNY GOODMAN Capitol RICHARD HAYES Mercury BILL HARRINGTON Coral SAMMY KAYE Victor JOEY NASH Happiness FRED WARING Decca DINAH WASHINGTON Mercury
Words & Music, Inc. 1619 Broadway N. Y. C.
JUBILEE RECORD Hits
HOT! HOT! HOT! THE ORIOLES New Coin Collector "AT NIGHT" backed with
HOT! HOT! HOT! THE ORIOLES New Coin Collector "AT NIGHT"





'Angel Mother" (3:11) "Lucky Seven" (3:05) GEORGE MORGAN (Columbia 20678)



GEORGE MORGAN

• Wait'll you hear the howl and fuss George Morgan's fans raise once they hear this fresh pair of sides! Continuing his string of top notch recorded successes, George Morgan, famed for his click rendi-tion of "Candy Kisses" comes up

"Headin' Down The Wrong Highway" (2:15)

"I Never Knew I Loved You" (2:38)

• Budd Hobbs comes up with some folksy blues material for music ops, in this pairing of "Headin' Down The Wrong Highway" and "I Never Knew I Loved You Till The Day You Said Goodbye." Top deck is swing and steady-movin' and makes for pleasant listening time. The coupling is easy on the ears and flows along in melodic manner throughout. Budd's vocal work is smooth, and rings the bell from start to finish. The wide popu-larity Budd has should account for some heavy coinage with this duo.

"Onions, Onions" (2:43) "If Texas Told What Arkan-Saw" (2:55)

LONZO & OSCAR (Capitol 939)

(Copitol 939)
Novelty vocal work by Lonzo and Oscar on this merry pair of sides makes the wax a hot item for music ops to get next to. Both sides of this one make for wonderful listening time, and should be greeted by music ops with mucho fervor. The cute and novel lyrics of the top deck, handled in superb manner by Lonzo & Oscar tag this one for the boxes. The flip shows just as well, with a set of top-notch lyrics weaving around the title. Disk rates a featured spot on music ops machines. ops machines.

"Who's Been Here Since I've Been Gone" (2:50) "Surrounded By Water And Bars" (3:07)

(Decca 46223) • The fine vocal work of Jimmy Work and his Tennessee Border Boys tabs this platter one headed for the phonos. Wax, titled "Who's Been Here Since I've Been Gone" and "Surrounded By Water And Bars" is tailor made for the juke box trade, and should catch on and go in no time at all. Vocal flavor of the excellent lyrical ex-pression on both ends is first-rate, with the instrumental backing showing just as well. Music ops should latch on!

with still another pair that have juke box silver writen all over it. Both sides of this, platter are sure-fire juke box winners, and should reap harvest for music ops in no time at all. Top deck, titled "An-gel Mother" has George spooning his fine vocal flavor in sincere tones that count. It's a smooth perform-ance all the way, one that will sure-ly be taken up by George's large growing flock of fans. The flip has the spark and gliter of juke box coin play about it too, with George offering the strains of "Lucky Seven." Lyrics of the song ring the bell, as George's vocal refrain and the instrumental accompaniment accorded George on the side. Both sides are blue-ribbon winners for music ops and fans alike—ops should, by all means, get with this due music ops and fans alike—ops should, by all means, get with this duo! "Are You From Dixie" (2:33) "Jesse James" (2:44)

GRANDPA JONES (King 847)

• Pair of fair enough sides by Grandpa Jones in the offing for music ops, and the set up of "Are You From Dixie" and "Jesse James." Both sides feature Jones' vocal work in effective manner, with the plaintive folk tunes ringing true. Wax is the sort that may not stop traffic, but should hold its own on the phonos. Music ops in the market for filler items should take a look-see. a look-see.

"Travellin' This Lonesome Road" (3:11)

"Can't You Hear Me Callin' (3:14) BILL MONROE (Columbia 20676)

• Bill Monroe and his Blue Grass Boys display their vocal and instrumental styling on this pair, with the echo of this one sounding fair enough for juke box coin play. Both sides echo the sentiments found in the title, and should meet with fair reaction from music ops and fans alike. Vocal work is by a duet that handles the lyrical expression of the material in effective manner. Music operators who have a call for music of this sort, should listen in.

"The Handwriting On My Heart" (2:45)

"I'm Broken Hearted" (2:50) MARTY ROBERTS (Hart-Van 16010)

Marty Roberts and The Golden West Four turn in some wax that will garner its fair share of juke box silver via this duo titled "The Handwriting On My Heart" and "I'm Broken Hearted." Vocal echo by Marty is fair enough as it stands, and altho it won't raise havoc with fans and ops, it fills the bill nevertheless. Both sides are in the lament vein, and as such, don't quite come off. Ops who have the room on their machines might lend an ear in this direction.

BUDD HOBBS (MGM 10656) Budd Hobbs comes up with some

JIMMY WORK (Decca 46223)



March 25, 1950



Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

Capitol Chirp Guests With Mel Torme



NEW YORK—Trio of Capitol recording stars pictured above beam happily for the lens that copped this pic. Pictured above, left to right, are Jo Stafford, Mel Torme and ork leader Pete Rugulo. Visit was tendered Mel by Jo and Pete, during the former's recent engagement in Gotham.

Report Tex Beneke Asks For Contract Release From RCA Victor

Leader Irked Over Flanagan Bally

Cut servicing

trips,

save

толеу

HOLLYWOOD — Tex Beneke has asked for a release from his contract with RCA Victor on the basis of an alleged brushoff from the diskery,

alleged brushoff from the diskery, whose advertising campaign, Beneke claims, favors Ralph Flanagan, who also plays in the Glenn Miller style. The row over the late Glenn Miller's baton has progressed from the "smoul-dering ashes" stage to a full scale four-alarm fire on the basis of the charges reported lodged by Don Haynes, manager of Tex Beneke. The latter's Victor Records' pact does not expire until next January. Manie Sacks, Victor's new director of art-ist's relations, attempted to square Sacks, Victor's new director of art-ist's relations, attempted to square matters with the irate band leader during his last trip to the West Coast. Haynes bid for a contract release for Beneke following Sacks' departure for New York. Decca Records have advanced strong promotion for Lerry Grav for New Decca

becca Records have advanced strong promotion for Jerry Gray, whose organization features a Miller-esque style and treatment. Gray was the arranger and composer of many of Miller's most popular tunes in-

PETER COTTONTAIL

MYSTERY

QUARTET?

(The Rabbit of Distinction)

LIKES

"TWO TON"

BAKER

WHO IS -

cluding "String of Pearls" and "Penn-sylvania 6-5000." The major diskery's advertising campaign has heralded Gray's orchestra as contenders for the now vacant top position in the music industry's national trend to dance bands dance bands.

Capitol Signs Wayne Gregg

HOLLYWOOD — Wayne Gregg, popular orchestra leader in the Chi-cago area, signed with Capitol Rec-ords this week. Gregg will be fea-tured on vocals along with his 13-piece band. Wayne started his career in show business as a singer with the old Clyde McCoy crew and later joined Jack McLean. When McLean departed, Gregg stepped in as leader of his group. He is best remembered for popularizing "My Adobe Haci-enda" a few seasons back. Wayne is currently appearing at the Trianon Ballroom in the Windy City. Capitol releases his initial coupling on March 20, pairing "Red Lips" and "Ten Times" on wax.

Diskers Seek Release On "Manhattan Towers" Theme

Page 18

NEW YORK—Gordon Jenkins' pre-miere teevee showing of his "Man-hattan Towers" on the Ed Sullivan Sunday night show has resulted in a

hattan Towers" on the Ed Sullivan Sunday night show has resulted in a concerted campaign among radio art-ists and diskeries to obtain releases for recording and performances of the "New York Is My Home" section of the work. "Manhattan Towers," since its re-lease in the Decca Album, has been on the restricted list and cannot be performed or recorded without the permission of the copyright owners. However, the tremendous reaction from TViewers and the personal ap-pearance of Mayor O'Dwyer to com-mend the composer, has stimulated sufficient pressure among the platter-ies to raise the clamor for recording rights to "New York Is My Home." Reluctance to grant the recording and performance rights stems from "feelers" sent out by picture compan-ies on the possibilities of obtaining rights to the story line and music of the album. Lou Levy, Leeds Music Corporation, is at present in Holly-wood conferring with interested movie execs.

execs

Columbia Records Up **New Sales Marks**

NEW YORK—New sales records have been set by Two Columbia pop disks released within the past two weeks, according to Paul E. Southard, Vice-President in Charge of Merchan-dising

Vice-President in Charge of Merchan-dising. "Go To Sleep, Go To Sleep, Go To Sleep" featuring Mary Martin and Arthur Godfrey, has sold 250,000 cop-ies since its release February 23rd. Also reaching the heights is Gene Autry's waxing of "Peter Cottontail," an Easter special which has sold over 175,000 platters since its March 6th release. release.

Miss Martin and Mr. Godfrey were teamed for the first time on the "Go To Sleep, Go To Sleep, Go To Sleep" side while Autry's version of "Peter Cottontail" has been released both in the pop pressing and the kiddisk viny-lite

Imperial Pacts T-Bone Walker

NEW YORK—Lou Chudd, Presi-dent of Imperial Records, announced that he has signed recording artist T-Bone Walker. The Coast diskery chief has been on a flying visit of the entire coun-try stopping at New Orleans, La., be-fore visiting the Big City. He is ex-pected to have returned to Los Ange-les on the 16th. The acquisition of guitarist Walker is a real feather in the cap of the fast-moving Chudd as the artist has been responsible for many hit numbers.

Sid Silverman, Variety Publisher, Dies

Sid Silverman, publisher of Variety and Daily Variety, died at his home in Harrison, N. Y., March 10 (Friday) after a ling-ering illness. Silverman was 51, he is survived by his only son, Syd, 18, a senior at Manlius Military School, and by his mother, Mrs. Sime Silverman, widow of the founder of Vari-ety. Mrs. Sid Silverman, mother of the Manlius cadet, died in New York, Nov. 12, 1941. She was the former Marie Saxon, musical comedy star who also had a brief career in Hollywood. A great athlete, critic and publisher, Mr. Sid Silverman will be mourned by his many friends in all branches of show business.

Shapiro-Bernstein Nabs "Where Can | Go?"

business.

NEW YORK—Shapiro-Bernstein & Co., this city, has acquired the Ameri-can publishing rights to the song, "Where Can I Go," a tune that almost every major pubbery had been anx-ious to get.

The song deals with the plight of displaced persons, and has lyrics by Leo Fuld and Sonny Miller. Musical score is by Sigmund Berland. Fuld recorded the song for London Rec-ords, which has since aroused tremen-dous interest.

Arrangements for the acquisition of "Where Can I Go" were made via transatlantic phone, with the Ameri-can rights coming from John Firman, manager director of B. Feldman & Co., the original copyright holders.

RCA Victor Promotes Two Veterans To New Posts

CAMDEN, N. J.—The appointment of R. C. Dove and H. V. Somerville to the positions of Operating Assist-ant to the Vice President and Techni-cal Assistant to the Vice President, respectively, were announced this week by Robert A. Seidel, Vice Presi-dent in Charge of RCA Victor Distri-bution bution.

bution. Mr. Dove had been engaged in in-ventory control for RCA Victor for the past four years and had served both the general office and the Engi-neering Products Department in that capacity. Prior to joining RCA Vic-tor, he was with Montgomery Ward & Company for 18 years.

Here's the point... CARILLON DYNAMIC NEEDLES.. Last Longer! A new, high-quality needle, designed for longer wear, clearer tone, greater com-pliance in all tone arms. Priced below competitive needles. Order # 333. Write for your free tost needle

test needle TODAY! M. A. MILLER

MFG. CO. Manufacturers af world's largest line af Playback and Recarding Needles 1167 EAST 43rd STREET CHICAGO 15, ILL

Andrews Sisters Receive '49 Cash Box Award



HOLLYWOOD, CALIF.—"Love that boy," beam The Andrews Sisters, Maxine, Patti and LaVerne, as Danny Gould presents them with *The Cash Box* Music Award, for the Best Female Vocal Combination of 1949. Dick Haymes joins in with a smiling congrat on a recent Club 15 airshow.

"It's What's In-THE CASH BOX That Counts"

The Cash Box, Music

THE CASH BOX **DISC-HITS BOX SCORE** JACK "One Spot" TUNNIS IN ORDER OF POPULARITY BASED ON WEEKLY NATIONAL SURVEY IN ACCESS TABULATION COMPLIED ON THE AVSACTS DIVIDUAL PRECHASE ON THE SAFE OF IDDO BIC DIVIDUAL PRECHASES OF POPULASITY, INCLUDING INTE OF SONG, BECORD NUMBER, ARTISTS, AND BI-PORTO ON THE REVERSE SIDE CODE ME-Mercury MG-MGM MO-Modern NA-National RA-Ratinbow RE-Regent RO-Ronde SA-Savey SIT-Sittin' In SP-Specialty SPT-Spetilite SU-Supreme TE-Tempe TE-Tempe VI-Victor VO-Vocalien AL—Aladdin AP—Apollo AR—Arstocrat BB—Bluebird BU—Bluebird BU—Builet CA—Copitol CA—Commodoi CC—Columbia CR—Coral DA—Dana DE—Decca DV—Delvar HA—Harmony odore HA-Harmony HT-HI-Tene KI-King LO-London Mor. 18 Mor. 11 1-MUSIC, MUSIC, MUSIC 115.6 CA-862-MICKEY KATZ 95.6 CA-862—MICKEY KATZ The Wedding Samba CO-38704—HUGO WINTERHALTER Glow-Worm CR-60153—AMES BROS. I Love Her Oh! Oh! Oh! DE-24881—CARMEN CAVALLERO O, Katherina LO-604—TERESA BREWER ME-5369—TWO TON BAKER Chattanoogie Shoe Shine Boy MG-10627—JOHNNY BOND O. Rag Mop MG-1062/—JOHNNY BOND O. Rag Mop RA-90055—EDDIE MILLER VI-20-3685—BRADFORD-ROMANO VI-21-0169—HOMER & JETHRO I Said My Nightshirt Daddy's Little Girl CO-20669—LEON McAULIFFE Rag Mop CO-38708—FRANK SINATRA God's Country CR-60147—BILL DARNEL Sugarfoot Rag DE-24863—BING CROSBY Bibbidi-Bobbidi-Boo DE-46205—RED FOLEY Sugarfoot Rag LO-609—GEORGE TOWNE O. Dearie ME-5369—TWO TON BAKER Music! Music! Music! VI-20-3685—BRADFORD-ROMANO Rag Mop VI-20-3692—PHIL HARRIS That's a Plenty 3-RAG MOP 8 BU-696-JOHNNY LEE WILLS 89.3 95.3 Near Me BU-322—CHUCK MERRILL Chattanoogie Shoe Shine Boy CA-844—THE STARLIGHTERS-PAUL WESTON O. It Not Bad CA-40286—ROY HOGSED Rainbow Polka CO-38710—JIMMY DORSEY O. That's A Plenty CO-20669—LEON McAULIFFE Chattanoogie Shoe Shine Boy CR-60140—AMES BROS. CR-60140—AMES BROS. S:ntimental Me DE-24855—LIONEL HAMPTON O. For You My Love DE-46214—FOGGY RIVER BOYS I'm So Lonesome I Coul ME-5371—EDDY HOWARD O. Daddy's Little Girl MG-10627—JOHNNY BOND O. Nusic, Music, Music Could Cry

Mar. 18 Mor. 11 VI-20-3685-BRADFORD-ROMANO Chattanoogie Shoe Shine Boy VI-20-3688—RALPH FLANAGAN ORCH. Yoʻre Always There Yoʻre Always There VI-21-0167—PEE WEE KING \\Then They Play That Old Mississippi River Waltz -CRY OF THE WILD GOOSE 63.9 43.3 CA-40280—TENNESSEE ERNIE DE-24755—TERRY GILKYSON Oh Brandy Leave Me Alone DE-24895—MARINE_WARING It Isn't Fair DE-46220—MERVIN SHINER Dust ME-5363—FRANKIE LAINE Black Lace -I SAID MY PAJAMAS AND PUT ON MY PRAYERS 62.7 62.7 CA-841-M. WHITING-DE VOL Be Mine CO-38709-DORIS DAY Enjoy Yourself CR-60157—BABBIT-TILTON Let's Get Away From It All DE-24873—MERMAN-BOLGER Dearie VI-20-3613—MARTIN-WARREN - Have I Told You Lately -THERE'S NO TOMORROW 56.4 60.1 TOMORROW 56.4 G CO-38636—HUGO WINTERHALTER O. When The Wind Was Green CO-38637—DORIS DAY Game Of Broken Hearts DE-24782—CARL RAVAZZA Vieni Su HA-1078—ALAN DALE LO-554—CHARLIE SPIVAK VI-20-3583—TONY MARTIN A Thousand Violins -DADDY'S LITTLE GIRL 54.1 45.9 CA-850-SKITCH HENDERSON Chattanoogie Shoe Shine Boy CO-38711—DICK JURGENS We'll Build A Bungalow CO-20670—RAY SMITH Unfaithful One CR-60158—BOB EBERLY With My Free Wilds O With My Eyes Wide Open I'm Dreaming DE-24872—MILLS BROTHERS DE-24872---MILLS BROTHERS If I Live To Be A Hundred LO-602---HENRY JEROME O. ME-5371---EDDY HOWARD Rag Mop RA-80088---DICK TODD VI-20-3550---PHIL REGAN Oh Eleanor -IT ISN'T FAIR 52.6 40.8 CA-860—BENNY GOODMAN O. You're Always There CO-38735—LES BROWN O. Solid As A Rock CR-60156—BILL HARRINGTON High On The Eiffel Tower DE-24895—JOE MARINE Cry Of The Wild Goose GM-943—RAY DOREY Too Many Kisses HAP-105—JOEY NASH If I Forget You KI-15034—FREDDY MILLER O. ME-5382—RICHARD HAYES Thunder In My Heart ME-6290—DINAH WASHINGTON MG-10637—BILL FARRELL Bamboo CA-860-BENNY GOODMAN O. Bamboo VI-20-3609—My Lily & My Rose 9—DEARIE 37.6 20.9 CA-858—STAFFORD-MocRAE Monday, Tuesday, Wednesday DE-24873—MERMAN-BOLGER I Said My Pajamas CO-38717—MARJORIE HUGHES Ho-Hum, It's Spring DE-24899—GUY LOMBARDO & My Lily & My Rose LO-609—GEORGE TOWNE O. Chattanoogie Shoe Shine Boy VI-20-3696—KIRK-WARREN Just A Girl That Men Forget -IF I KNEW YOU WERE COMING I'D'VE BAKED A CAKE 37.5 8 8.5 A CAKE 37.3 BE-5005—TOMMY CARLYN CA-916—BENNY STRONG O. CO-38707—AL TRACE O. CR-601169—GEORGIA GIBBS DE-24944—MERMAN & BOLGER ME-5392—EILEEN BARTON MG-10660—ART MOONEY O. NA-9103—EILEEN BARTON VI-20-3713—FONTAINE SISTERS

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Mar. 18 Mor. 11 11—CANDY AND CAKE 25.110.5 CO-38721—ARTHUR GODFREY Dear Old Girl DE-24943—EVELYN KNIGHT A Woman Likes To VI-20-3681—MINDY CARSON My Foolish Heart To Be Told -DEAR HEARTS AND GENTLE PEOPLE 23.9 42.6 CA-57-777-GORDON MacRAE Mule Train CA-57-757—BENNY STRONG O. You're The One CA-57-40260—EDDIE KIRK Careless Kisses CO-39605—DINAH SHORE Speak A Word Of Love DE-24794—HANNON-RYAN There's A Broken Heart, Etc. DE-24798—BING CROSBY Mule Train LO-558—BUDDY GRECO Fiesta In Old Mexico ME-5336—PATTI PAGE The Game Of Broken Hearts VI-20-3596—DENNIS DAY I Must Have Done Something Wonderful -BAMBOO 26.2 28.9 CA-859-RAY ANTHONY O. Count Every Star DE-24894—JERRY GRAY O. One! Two! Three! MG-10637—BILL FARRELL It Isn't Fair VI-20-3627—VAUGHN MONROE O. A Little Golden Cross 14-MY FOOLISH HEART 26.1 2 CO-38697-HUGO WINTERHALTER O. 20.4 Leave It To Love DE-24830—GORDEN JENKINS ORCH. Don't Do Something To Someone Else Else ME-5362—RICHARD HAYES The Flying Dutchman MG-10623—BILLY ECKSTINE Sure Thing VI-20-3681—MINDY CARSON Candy And Cake -THIRD MAN THEME CA-820—ALVINO REY 22.4 22.5 Steel Guitar Rag CO-38706—HUGO, WINTERHALTER Come Into My Heart CO-38665-CAFE VIENNA QUARTET Cafe Mozart Waltz CR-60159-OWEN BRADLEY Cafe Mozart Waltz DE-24908—ETHEL SMITH Cafe Mozart Waltz DE-46218—HANK GARLAND Lowdown Billy DE-24839—GUY LOMBARDO O. DE-24839-GUY LOMBARDO O. Cafe Mozart Waltz DE-24916-ERNST NASAR Cafe Mozart Waltz LO-536-ANTON KARAS Cafe Mozart Waltz ME-5373-HERMAN STACHOW Under The Linden Tree VI-20-3698-IRVING FIELDS' TRIO Poet And Peasant Rumbature VI-20-3611-IRVING FIELDS' TRIO The Wedding Samba VI-20-3709-RAY McKINLEY O. I Don't Wanna Be Kissed .ENJOY YOURSELF 20.0 26.7 CO-38709-DORIS DAY CO-38709—DORIS DAY I Said My Pajamas DE-24825—GUY LOMBARDO O. Rain Or Shine ME-5361—LOUIS PRIMA O. I Ain't Gonna Take It VI-20-3375—TOMMY DORSEY She's A Home Girl 17-THE WEDDING SAMBA CA-836-CHUY REYES O. 17.0 14.7 Lost Love CA-862—MICKEY KATZ CA-302-MICKET KATZ Music, Music, Music CO-38696-TONY PASTOR O. Can I Come In For A Second? CO-38725-XAVIER CUGAT O. Zing-A-Zing-Zing Boom DE-24841—MIRANDA-ANDREWS SIS. I See, I See DE-24838-GUY LOMBARDO O. There's A Lovely Lake In Loveland LO-449-EDMUNDO RO3 MG-10622-ZIGGY ELMAN O. VI-20-3628-IRVING FIELDS' TRIO Kitty

March 25, 1950

Mor. 18 Mor. 11

18—JOHNSON RAG 16.4 28.7 CA-57-735-ALVINO REY O. CA-57-735—ALVINO REY O. Four Leaf Clover CO-38649—J. DORSEY O. Charley, My Boy DE-24819—RUSS MORGAN O. Where Are You, Blue Eyes? DE-25442—RUSS MORGAN O. China Doll Parade HA-1088—PEARL BAILEY LO-501—JACK TETER TRIO Bock Of The Yards MG-10589—GLEN MOORE RO-207—HOYLMAN QUARTET VI-20-3604—CLAUDE THORNHILL O. Iowa Indian Song Iowa Indian Song -QUICKSILVER 15.5 22.3 CO-38638-DORIS DAY Crocodile Tears DE-24827—CROSBY-ANDREWS SISTERS Have I Told You Lately, Etc. VI-21-0157—ROSALIE ALLEN-ELTON BRITT -GOD'S COUNTRY 12.2 14.2 CO-38708-FRANK SINATRA Chattanoogie Shoe Shine Boy DE-24905—AL JOLSON Let's Go West A LO-565—SNOOKY LANSON Again Lies ME-5374—VIC DAMONE Where I Belong VI-20-3708—PHIL HARRIS Lazy River ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY 21-BIBBIDI-BOBBIDI-**B00** 11.9 10.3 -WITH MY EYES WIDE OPEN I'M DREAMING 11.4 22-14.4 -IT'S SO NICE TO HAVE A MAN AROUND THE HOUSE 11.3 23 -7.5 24—MONDAY, TUESDAY, WEDNESDAY 10.5 14.3 -SITTING BY THE WINDOW 10 25-10.4 10.2 26—OLD MASTER PAINTER 9.3 19.6 27—DID ANYONE EVER TELL YOU, MRS. MURPHY? 7.5 6.5 **28—PETER** COTTONTAIL 7.4 29—BIG MOVIE SHOW IN THE SKY 6.9 22.1 **30-MARTA** 6.4 7.6 31—I CAN DREAM, CAN'T I? 5.4 17.9 32—WE'LL BUILÐ A BUNGALOW 5.3 1.8 33—DREAM IS A WISH YOUR HEART MAKES 4.3 4.24.9 34—YODEL BLUES 4.1 4.6 -BEYOND THE SUNSET 35-3.9 3.4 36—BROKEN DOWN GO-ROUND MERRY 9.4 2.9 **37—ECHOES** 2.8 3.6 38—FAREWELL AMANDA 2.6 3.9 39—COPPER CANYON 2.5 6.6 40-GO TO SLEEP 2.2

March 25, 1950

7¹/₂C COIN HEARINGS IN SENATE TO BE HELD MARCH 21 and 22 Imperative Coinmen Rush Letters or Wires At Once To Senate Banking and Currency Committee, Wash., D.

WASHINGTON, D. C. - Senate hearings on the proposed 71/2c coins will be held the morning of March 21 and 22 in Washington by the Coinage Sub-Committee of the Senate Banking and Currency Committee.

Edward W. Mehren, chairman of the board of the American Institute for Intermediate Coinage, is in Washington at present and will appear before the committee. Mehren addressed the music operators at the recent MOA convention in Chicago, and was received enthusiastically by operators who realize the importance of the minting of a new coin, which would give them the opportunity to run their music machine business on a profitable level.

However, Mehren in a phone conversation to The Cash Box this week, made it clear that it is most imperative that all in this industry get behind the initial hearings with all its energy. Letters or wires must be sent immediately to the Senate Banking and Currency Committee asking that action be taken.

"Letters and wires regarding the proposed coins will be testimony" stated Mehren. "They should be sent to the Committee as soon as possible -to arrive preferably before March 21. Letters received following that date may be used in evidence, if received soon afterwards.

"This is the time for action! It is an absolute MUST that coin machine operators write a letter to the Senate Banking and Currency Committee ATONCE if they want the 71/2c and

$2\frac{1}{2}c$ coins to be approved by Congress this year. Adequate demand for the coin can only be demonstrated in this manner. The whole success of the legislative effort depends on a favorable report from the Committee. The Treasury Department insists that there is not enough demand for the coins, and may so testify at the hearings. The coin machine operators are the ones who can make the demand that now exists evident to the Senators. Letters will do the job!"

Mehren, thru long experience at Washington, recommends the following proceedure:

1) Write a letter to: Senate Banking and Currency Committee, Senate Office Building, Washington, D. C.

2) Tell the Senators that you specifically favor the $7\frac{1}{2}c$ coin (provided for in the Senate Bill S. 3152).

3) Tell them your reasons in your own words.

4) Make your letter any length you desire-though one page will receive most attention.

5) Get others to send letters favoring the proposal.

6) Send letters Air Mail.

Letters from South Carolina, Idaho, and Louisiana coinmen are particularly desired, Mehren stated.

As pointed out in The Cash Box thru editorials since May, 1946, coin-men stand to gain considerably by the favorable passage of this legislation, and it is imperative that letters go forward immediately. RUSH THEM AT ONCE BY AIR MAIL.

Chicoin Introduces New "Bowling Alley"

CHICAGO-Chicago Coin Machine Company, this city, after a most sensational consecutive week production run of its now famous "Bowling Alley" announced it has gone into production of a new "Bowling Alley."

The new machine features all the money making features of the previous game, but has, in addition, several new innovations, one of which is the addition of plastic bowling pins. The game is just as fast playing as "Bowling Alley," but these added features makes for additional player appeal.

The new "Bowling Alley" with plastic bowling pins has been out on test for several weeks, according to Chicago Coin officials, and has proven extremely successful.

First shipments have been made to distributors, and quantity production is being rushed so that deliveries to operators can be made as rapidly as possible.

Cincy Phono Assn. To Hold Elections In April

CINCINNATI, O .- The Automatic Phonograph Owners Assn., this city, held its regular monthly meeting on Tuesday, March 14. Charles Kanter and Abe Villinsky, who represented the association at the MOA convention, related the highlights to a large group of members. It was stated that the association planned on embarking on a merchandising and publicity campaign as outlined by the various speakers at the MOA convention.

Milton Marmer and Bob Fogel of Sicking, Inc., explained the features of the Wurlitzer 1250 which was on display.

Nat Bartfield, BW Novelty Company, leaving for New York and Pennsylvania with his wife and two children to spend the Easter holidays.

Next regular meeting scheduled for April 11 expected to draw 100% attendance as annual election of officers will take place.

Demand For CMI Show Space A Month Ahead Of Schedule



DAVE GOTTLIEB

CHICAGO—CMI's annual Coin Ma-chine Show at Hotel Stevens, June 26, 27 and 28, will have equipment never before seen at any show, according to Dave Gottlieb, CMI show chairman. "Four manufacturers will exhibit games never before displayed at any coin machine show" Gottlieb stated. "As a matter of fact, the amount of new equipment that will be shown in-dicates that the CMI show will cer-tainly be the most diversified ever put into one exhibition hall." Gottlieb continued "The Stevens Ho-tel's air conditioned exhibition hall is

the largest ever contracted for by CMI. It is a huge room and set apart from the rest of the hotel with a private lobby which is served by both elevators and stairways.

elevators and stairways. "There will be no jamming or con-fusion for registration as a result. In past years, because of the heavy demand for space, we had confused milling around the hotel lobby. Be-cause of increased demand for space and to eliminate confusion, CMI di-rectors decided on larger quarters. "Because the operators themselves

"Because the operators themselves by a vote of 10 to 1 suggested the latter part of June, we decided on the large exhibition hall at the Stevens because of its air conditioning and in addition it met all of our require-ments."

Gottlieb said demands for show space were running about a month ahead of the usual schedule. First allotment of space went out this week, he said.

he said. "The 1950 show will be the most revealing ever staged by CMI," added Gottlieb. "For the operator who is looking for diversified equipment to operate on his routes, the CMI show will present what the operator needs —a complete picture."

A program of entertainment for operators and their families has been set up. Gottlieb stated that tickets will be obtained for radio and television shows in advance so that wives and children can enjoy themselves, and there will also be lake tours and other tours of interest.

Keeney Delivering New Shuffle Bowling Game "ABC Bowler"



CHICAGO — John Conroe, vice president, J. H. Keeney & Company,

announced the firm's new shuffle bowl-ing game "ABC Bowler" is now in full production.

"First machines off the line were sent to our complete roster of distri-butors thruout the country" stated Conroe "and we immediately started to feel its effect. Phone calls and wires from every point of the nation began to arrive, demanding quantity shipments immediately."

"ABC Bowler" features official bowling scoring, with shuffle rebound action. Scores are posted on the back-board instantly showing strikes, spares, splits, etc. Keeney's original lite-up pins clearly indicate scoring on each frame.

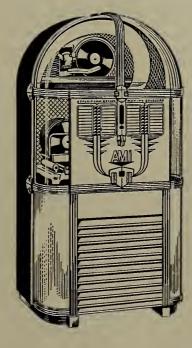
"The rebound action of the puck makes 'ABC Bowling' one of the fast-est playing games ever built" stated Conroe, "assuring operators of heavy earnings.

"We are running full blast and quantity shipments are being made as rapidly as possible."

Spring, Spring—Go Away!

(MAXXX)(

No operator welcomes more springs – the springs in his music boxes already worry him enough. Only on the AMI does "spring" cease to be a headache; examine our record changer and you'll marvel at how this comprehensive mechanism functions with so few springs! Only five of the familiar coil type, ordinarily recognized by laymen as "springs", are needed by the AMI during the complete cycle of changing a record. Simplified engineering explains its trouble-free performance.



The "C" is Built for the Operator

Model "C" wins you because it's built for you! Fast front-door servicing. Double size cash box, double locked. Beautiful blond and natural mahogany cabinets; net weight only 253 lbs. Choice of de luxe color effects to suit every location. Lowest operating cost; highest profit per dollar of investment. For security and satisfaction center your efforts on the "C"!



General Offices and Factory: 1500 Union Ave., S. E., Grand Rapids 2, Mich. Sales Office: 127 N. Dearborn St., Chicago 2, Ill.

March 25, 1950



\$2500.00

TAKES THE ENTIRE LOT ! BALLY HOT RODS WRITE

WRITE - WIRE - PHONE

SEACOAST DISTRIBUTORS 1200 NORTH AVE., ELIZABETH, N. J. PHONE : BIGELOW 8-3524

SHU	FFLE	GAMES
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Reconditioned and Guaranteed	
Universal Twin BowlerWri	
United Shuffle Alley\$1	75
Genco Bowling League-10 ft 1	
Genco Bowling League-10 ft.	
with Shuffle Lite Pins	215
Bally Shuffle Bowler	225
Genco Glider	70
Chicago Coin Rebound with	
Shuffle Bowl installed 1	50

FIRST Distributors 1748 W. North Ave. Chicago 22, Ill. ried off three 100% safety certificates in the 1950 state-wide accident prevention campaign of the Associated Industries of New York State. Awards were made at a dinner held March 14 in Hotel Statler in Buffalo,

N. Y. The Wood Division, Assembly Divi-sion and Metal Division at the Wurlitzer plant producing the new Twelve Fifty automatic phonograph, each won a 100% certificate for having no accidents in the thirteen week period constituting the duration of the campaign. This record was particularly impressive in view of the fact that all production had been speeded up to meet the demands for deliveries of the new model phonograph immediately following nationwide showings on Wurlitzer Days, February 12th and

13th. R. C. Rolfing, president and Morris Bristol, vice president and counsel from the corporation's office in Chi-

from the corporation's office in Chi-cago, as well as the men in charge of manufacturing at the North Tona-wanda plant, attended the dinner. The presentation was made by Harry C. Lautensack, president of the Buffalo Chamber of Commerce. The awards for Wurlitzer were accepted by Florian F. Fronczak, safety man-ager of the North Tonawanda plant.

the busiest individuals in the state. ... Phil Moses, one of the top operators in Minneapolis, sopping up the sun here, enjoying himself tremendously after experiencing the bitter winter prevailing in his part of the country... Ed Levin, Chicoin, seen relaxing on the beach... Joe Mangone, All Coin Amusements, returns from a successful road trip on Gott-lieb's "Bowlette." . . . Ely Ross, Taran Distributing, breaks away from the effice and makes a sales trip thru upstate Florida. Ross reports greater sales of AMI phono model "C" and United's "Double Shuffle-Alley" than had been anticipated even in his most optimistic figuration. Greatly in need of a rest, Ely has a deal on with Sam Taran-whenever Sam's in town, he'll take off. . . . Roy McGinnis, J. H. Keeney & Company, advises he hopes to stay around until the beginning of April.

Willie (Little Napoleon) Blatt comes up with a complaint (which is very unusual for him). It seems that practically every visiting coinman calls on him during his stay here, and whenever they wish to locate other visiting friends, request what hotel

the visitors would leave the names of their hotels with him. . . . Spotted DeWitt "Doc" Eaton and his missus on Lincoln Road loaded down with a mess of packages. . . . Leo Willens comes in from a business trip to Dallas, Texas, and resting up from a recent illness picked up on the way in. . . . Sam Gensburg, Chicago, looking great, and extends stay here until the end of May. . . . Art Olsen, Permo needles, and George A. Miller, Oakland, Calif. (MOA national chairman) arrive following the recent MOA convention, and immediately set out to do some fishing. . . . Sidney Levine, N. Y. attorney, also arrives after at-tending the MOA convention. . . . Meyer Gensburg, Genco, splits his time between playing "Gin" and golf. They tell us he's developing into quite an accomplished player in both "sports."... Earl Moloney enjoying himself immensely, as are Joe Ma-honey and "Little" Jimmy Johnson. Expected any day now are Nate, Gottlieb (D. Gottlieb & Company) and Sam Lewis (Chicoin).... Al Douglis, former owner of Daval Mfg., seen around.

"It's What's In THE CASH BOX That Counts"



Henry Strong over at O. D. Jen- | nings hosted several coinmen this week-Hymie Zorinsky of Omaha, Neb.; Fred Anderson of South Bend, Ind., and Fritz Burgeson, distrib for Central Illinois. Strong reports business very good. . . . Larry Cooper and George Dick only reps of SuperVend Sales at the office this week-seems all others traveling, scattered thruout the entire country. . . . They tell us that Dick Eaton of SuperVend is now known to his friends as "one punch Eaton." . . . Charlie Pieri, Exhibit Supply returns from a trip to Dallas, and reports that business thruout the entire state is terrific on pinballs, shuffle games and Rotary Merchandisers-in fact everything running so well, that the ops are working day and night. . Alvin Gottlieb, D. Gottlieb & Company, reports that its smallsized shuffle "Bowlette" going great guns. . . . Dave returns from a Florida vacation, and Nate takes off for the land of sunshine. . . Sol on the road seeing the customers. . . . Angelo Delaport, well known distrib and head of Rex Distributing in Syracuse, visits the Gottrieb factory. . . . Ted Rubenstein of Comet and M. & T., getting plenty of long distance action on

the firms "Lite-A-Pin," and shipping as rapidly as possible. . . . Bruno Kosak, Mid-State, kept on the go continually. ney & Company, doing a million and one things. The firm introduces its new shuffle game "ABC Bowler" and the factory running

Sam Stern, Williams Manufacturing Company, dreaming of volume busines on the new five-ball game just released "Dreamy." . . . Herman Paster and Leo Weinberger, distribs, visit with Stern. . . . United Manufacturing plant going a full blast. Billy DeSelm getting ready to make an importan announcement. Billy hosted Lou Casola from Rockford one day this week. Which reminds us that Johnny Casola of United's sales department making a trip thru the midwest. . . . Ben Coven, Coven Distributing, reports that the sales and demand for Wurlitzer's 1250 phono and Bally's "Speed Bowler" is beyond his fondest hopes. Salesmen Carl Christiansen and Larry Schatz are constantly phoning in from the road insisting upon more and quicker deliveries. . . Si Redd, Redd Distributing, Boston, and Si Lazar, B. D. Lazar, Pittsburgh, visit with Herb Jones and Bill O'Donnell of Bally. Seems as if the Bally plant is bringing in more and more distribs, all yelling for more and more "Speed Bowl-... John Conroe, J. H. Keeers."

ney & Company, doing a million and one things. The firm introduces its new shuffle game "ABC Bowler" and the factory running day and night trying to get production to satisfy the immediate demand. In addition, Conroe is getting the firm's display ready to show the cigarette vendor for the NATD convention being held at the Palmer House. He also spends time with Lou Denti of Washington Amusement Co., Tacoma, Wash., and Bill Price of Los Angeles, who drop in for a visit.

Wally Finke and Joe Kline, heads of First Distributors report a heavy traffic of visiting ops during the past week from 8 states, Illinois, Indiana, Iowa, Michigan, Wisconsin, Minnesota, Nebraska and Ohio.... Bob Tyrell, Art Weinand and other execs at Rock-Ola Manufacturing glad-hand many visiting distribs this week, all of whom report that the firm's "Shuffle-Lane" getting a terrific operator response. . . . Over at World Wide Dist., Monty West, sales manager, amazed at the tremendous popularity of shuffle games and says "These new games have certainly hypoed the industry."





The Cash Box





Game Ops Attend Minneapolis Meet New City License Fee In View. Tax Of \$500 Each Op Will Apply To **First 10 Games** State Assn. Meet In

St. Paul Next Day

MINNEAPOLIS, MINN.—A special meeting of the Twin Cities Operators was held Thursday, March 9, at the Hastings Hotel, this city, to discuss the new license proposal made to the City Council.

City Council. The matter is now being decided by the Council, and reports indicate it stands a very good chance of being passed at the next meeting of the body when pinball licenses come up for re-newal. The measure would assess each operator an initial \$500 license fee, which would apply to 10 machines at \$50 each.

which would apply to 10 machines at \$50 each. It was pointed out at the meeting that this measure favors the profes-sional operator, as it would eliminate locations from buying and operating its own machine. its own machine.

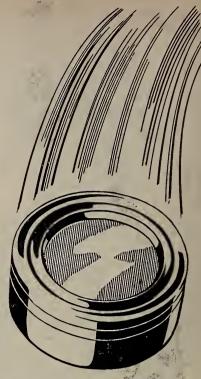
ST. PAUL, MINN.—A large turn-out of operators attended the Minne-sota State Association meeting, held Friday, March 10 at the Midway Com-mercial Club Building, this city. Many of the out-of-town operators remained in Minneapolis for the week-end, attending the various shows and night spots.

Williams Introduces **New Five-Ball**



SAM STERN

CHICAGO.—Sam Stern, vice presi-dent, Williams Manufacturing Com-pany, this city, announced the intro-duction of its new five-ball game "Dreamy" this week. "There has been a terrific demand for good new five-balls this past month," stated Stern, "and we are now on the production line with 'Dreamy,' which on test locations has proven to be one of the best we've ever manu-factured." The game is described as one with great player appeal, featuring fast play and a different sort of action. It has a modern playfield design, spe-cial "when-lit" rollovers, thumper bumpers, flippers, point scoring, high scoring, and the original Williams' tilt reset.



SMOOTHER.. . . SPEEDIER PROFITS WITH THE 'Buckley Puck"

FOR ALL SHUFFLE GAMES AND SHUFFLEBOARDS

The BUCKLEY PUCK is precision • The BUCKLEY PUCK is precision milled, gorgeously chromed and per-fectly "fits the fingers"—it's scien-tifically measured to fit. It helps the players to better enjoy your shuffle games and shuffleboards. The BUCKLEY PUCK sails smoother, speedier, easier on the surface of any game you have. Buy the BUCKLEY PUCK for bigger profits.



PACKED 8 TO HANDY PLASTIC BOX, PRICED LOW

When you've used all eight pucks you have a sturdy plastic box to use for springs and things. But, the most pleasant surprise is the LOW PRICE of the entire box of 8 super-precision BUCKLEY PUCKS. Order a box of 8 today!



"It's What's In THE CASH BOX That Counts"

The Cash Box

Page 25

March 25, 1950



Expresses Gratification At Success Of MOA Convention In Chicago, March 6, 7 & 8

CHICAGO—After the completion of the convention of MOA (Music Operators of America) which ran at the Palmer House, this city, on March 6, and 8, George A. Miller, national chairman, was extremely pleased, and issued the following statement:

"The officers and executive committee who launched this undertaking expected a small representative assem-bly in its initial effort. It became apparent before the convention opened that the situation was completely underestimated. Music operators from all parts of the nation were pouring into Chicago to give MOA, and what it stands for, their support.

"The Executive Committee and ex-hibitors were both amazed and grati-fied at this performance. Serious minded, purposeful music operators surged into the meeting rooms and exhibits each day. It astounded the observers and professionals who ad-mitted they have never witnessed any-thing comparable in the coin machine thing comparable in the coin machine industry.

"Here was a spontaneous response "Here was a spontaneous response from the grass roots. How can one explain this unusual development? Perhaps the key may be found in the caliber of MOA leadership, or per-table because the leaership has pro-busine is may be lifted to a higher and more profitable level. "That c." an best be done by improv-

ing the lot of the music operator. It



GEORGE A. MILLER

follows that this will create a better market for the suppliers. It is now crystal clear that all allied branches this industry can best serve themselves by encouraging their customers to help themselves.

"The series of meetings for three days were well attended. They were extremely interesting and educational. Many operators expressed their feeling that for the first time they were returning home from a coin conven-

tion with new ideas and a more en-lightened grasp of their business. This was the first time that the operators had the opportunity of discussing their problems with manufacturers, suppliers and operators from all parts of the nation. Each operator had an equal voice and vote on all matters pertaining to the automatic phono-graph industry. It was made clear in my closing address that MOA is a representative organization for all operators in the country. It is not now, nor ever will be controlled by an individual or groups of individuals with selfish interests.

"The officers and executive committee of MOA were host to over 334 at the banquet held Wednesday night, March 8. Lack of space and facilities meant turning away many friends who wanted to join with us in this convention finale. It was an unusual spectacle and tribute to MOA.

"To those suppliers who encouraged "To those suppliers who encouraged us by being exhibitors, we are deeply appreciative. To the trade press who did a thorough job, our thanks would be an understatement. To the music operators of America, we salute you. Because of your loyal support, 1950 will mark a milestone in which our music business took a progressive step forward. forward.

"The officers and executive commit-tee of MOA have the deep satisfaction of knowing that our first convention was a huge success and that it was a job that anyone may say was 'well done'."



Features Cigarette or Fruit Reels. Comes fully equipped with Two Cash Boxes (one for location, one for operator) Plus Coin Dividers. Can be had in 1c or 5c or 10c Play. "CUB" and "ACE" "Ace" features Poker Reels and is priced Low. "Cub" features either cigarette or fruit reels. Mightiest mites in the money-making field. Come in 1c or 5c or 10c Play. Order by the dozen. WE STOCK PARTS FOR



Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!





EASTERN FLASHES

March 15th was the big "get it up" week to Mr. Whiskers all over the coun-try—but in New York games ops had an additional cash payment to make. Yearly license fees of \$50 for all locations running shuffle type games had to be paid. Many ops have been holding games off from locations during the past few weeks, as it would have cost the same \$50, but would have been in effect only until the 15th of March. Licenses taken out now hold good for a whole year. The games business here is more stable than at any time in the history of the business. Most of the operators are old line substantial operators who know the operating business backwards, and know they must cooperate all around. It is the concensus of opinion that from now on a great many more locations will be spotted by operators with a variety of games, moving some of the older type shuffles to poorer locations, and giving others new games being shipped in by Chicago factories.

* * * * * * * * * * * * * * Associated Amusement Machine Operators of New York (games association) held a meeting on Monday night, March 13, at the Broadway Central Hotel. Altho a great many operators have joined up, the attendance wasn't too good (as was expected) due to the fact that operators were chasing around setting up their locations for the license tax which they were to pay on March 15. However, those who attended heard some very interesting news from Louis Rosenberg, Teddy Blatt and Mendy Mendelson. Operators are particularly pleased with the program and results obtained thru the cooperative efforts of all members. members.

* * * * * * * *

Al Simon, Albert Simon, Inc., places Chicoin's new "Bowling Alley" with the plastic bowling pins on his floor, and smiles happily. . . Dave Stern, Sea-coast Distributors, Elizabeth, N. J., reports great increase in the wholesaling of used equipment. Also that Rock-Ola's "Shuffle-Lane" continues to move as rapidly as he receives delivery. . . Dick DeCicco, Westchester Amusement Com-pany, Yonkers, N. Y., on coinrow doing some busying.

DALLAS, TEXAS

Henry Manning, after suffering a severe heart attack, is recovering slowly but surely, and wants to get back on the job. As a matter of fact, we all want to see him back and soon... Ray Barnes bounced into Dallas just in time to help Armando Rivera and Marian Jones celebrate the latter's birthday at the mural room... 'Cuse please, the Dallas column that wasn't here last week. Biggest complaint came from W. W. Brown at Henderson... Quote Brown, "The minute my cash box arrives I flip over to the Dallas column."... Jimmy Bounds, Mexia, dashing around Dallas in a new Buick.... Bill McWhirter took over the operation of Big Spring Music Company—good luck Bill.... We hear Jack Malone, Panther Dist. Company, is converting his music machines to 45 rpm. This seems to be a coming thing in the phonograph business. However, Jack is first operator in the territory to convert to 45 rpm.... B. H. Williams returned from San Francisco and points west.

Ed Wurgler, general sales manager for the Rudolph Wurlitzer Company, spent several days in Dallas with Commercial Music Company. . . . Monk Kaiser, Hillsboro, dropped by to say howdy! . . . C. L. Ford, San Augustine, brought Mrs. Ford along on his recent trip to Dallas. . . . Loping along in his usual slow pace, none other but J. L. Eaton. . . . Hear tell that Ralph Claybrook, Ft. Worth, is joining the happy operators family. . . Raymond Williams flew to Buffalo, to speed along those carloads of Wurlitzer phonogrames. . . . Ran into I. D. Hightower looking over new equipment. . . . Mr. Cason, Tyler, dropped to let himself be known. We knew Mr. Cason recently bought Tyler Amus now known as S. & J. Amuse. But hadn't had the pleasure of meeting he CO. Paging Holland Farrow and E. L. Certain, Jr.: Where have you cheago keeping yourselves? . . . Caught in the spotlight: Mr. and Mrs. Her dancing to the music of Carmen Cavallero.

"It's What's In THE CASH BOX That Counts"



CHICAGO CHATTER



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WANTED BY ONE OF CHICAGO'S MAJOR MANUFACTURERS

.... ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to . . . Box No. 150 c/o The Cash Box, 32 W. Randolph St., Chicago 1, III.

"Little Napoleon" Dreams Of "The **Good Old Days**"

MIAMI, FLA.—Willie (Little Napoleon) Blatt, Supreme Distributors, Inc., one of the industry's favorite coinmen, and host par excellence to all in the industry who visit this "Playland of the World," recently entertained four of his most intimate cronies-Ray Moloney, Meyer Gensburg, Roy McGinnis and Lou Wolcher.

"These visitors started me day dreaming about the old days" sighed Willie, "when we didn't make too much money, but what a lot of fun we all had.

"I can still remember the old-time conventions where the coin machine people came to Chicago for 90% pleasure and 10% business; and when pinball games sold for \$13.50 each; and how Bally Manufacturing Company, led by Ray Moloney, played clever practical jokes on their friends and distributors (like the one involving Meyer Marcus). And how about the wonderful story Lou Wolcher tells of his 1c Flip Target operation in New York City and the tons of pennies he had to carry! And the days 'way back when the Genco factory was the size of its present day office. And a great many other memories."

Blatt ends up with the thought "I was wondering if our industry would be the same if there hadn't been people like Ray Moloney, Meyer Gensburg, Roy McGinnis and Lou Wolcher, and must come to the conclusion that it definitely would not have been as pleasant had they not been connected with the coin machine industry."

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

The Cash Box





CALIFORNIA CLIPPINGS

Despite some cause for concern at the antics of the politicos up North and an effort by a few of the local dailies to confuse several other things with the coin machine industry, via an alleged minor infraction on the part of one indi-vidual, business appeared to be bearing up fairly well for most distributors and operators around the Los Angeles area, thanks chiefly to the popular recep-tion of the shuffle bowling games. . . Local distribs are looking forward to that long delayed visit from Bill Gersh, publisher of The Cash Box, who is due in town for a week's stay. . . Phil Robinson of Chicago Coin, buzzed us with news of the party he hosted at a recent affair of his Beverly Hills B'nai B'rith Lodge, at which theater magnate Charles Skouras was presented with the "Man of the Year" award for his charitable and humanitarian efforts for all people and all worthy causes. Phil's guests, coming in especially for the occasion, included Lou Dunis of the Portland Amusement Company, Lou Schulman of Denver's Modern Vending Company and Ray Proctor of Sacramento, all com-plete with wives. plete with wives.

Jack Simon, who also hosted a party at the affair, is just back at his Sicking Distrib office from a run up to Arizona, San Diego and points, reporting that business up that way is holding its own. . . At Paul Laymon's, it's still Bally's "Speed Bowler," with orders far behind shipment, Ed Wilkes tells us. Also eagerly awaited is a shipment of Genco's new 5-ball, "South Pacific." . . . Un-derstand that Charlie Daniels is a mighty busy lad these days, redoing his din-ing room and breakfast nook. Ed reports that his colleague has used a ton of flagstone on the job. Hmmm, something new, flagstone walls and ceiling, but why not? . . . W. R. Happel, Jr., of Badger Sales Palms Springing it over the weekend. . . . Lyn Brown still busy with his shuffle pin conversion units, now using eight people in his shop and putting out about 100 a day while preparing to go into game mfg. out here in the very near future. Lyn admits to being no technical whiz at that but claims that partner Fred Hailparn, formerly of the Scientific Mfg. Company, and electrical engineer Lindsay Hill, recently of Mo-bile, Alabama, really have several excellent games lined up. . . . Speaking of new games, it's still any day now for that Nels Nelson-Bob Bard product, while Bob is keenin" mighty busy with used equipment and music operation out of his now completely renovated location on Pico Blvd.

Fred Gaunt happily excited over United's new two-player shuffle bowling game, due in on the General Music floor. . . Mark Jennison of Mi'lls Sales out making the rounds and the freezer dept. boys readying a fast pace for the early summer weather. . . Dannie Jackson in at Automatic after a short trip, Sammie Donin and Georgie Warner out on the road and, to quote Dannie, "The way it is, you've got to go out after it. It just doesn't come knocking on your door these days." ... On the Row: L. A.'s Hugh McElhenney, M. A. Olson, Henry Gerwin, Sam Ratner, H. T. Skehan, Nick Maex. ... C. C. McGovern from Las Vegas. . Henry Van Stelton of La Habra.... Laguna Beach's Robert Chacon.... Archie Luper from Ventura. . . . Riverside's Jerry Cooper. . . . S. S. Ketcehrsid and Irving Gayer of San Bernardino. . . . Bakersfield's Harry Bannister. . . . Jimmy Hume in from Palm Springs.

MINNEAPOLIS-ST. PAUL, MINN.

Bob Sande of the North Dakota Sales Company, Minot, N. D., visited the Twin Cities last week and spent the day calling on several distributors looking for merchandise.... Mike Imig, President of the South Dakota State Association, and Secretary, Norman Geftke returned from the M. O. A. Conventon in Chicago. . . . Tom Crosby, President of the Minnesota State Association also was at the Convention. . . . Fred Fixel, President of the North Dakota State Association, was unable to attend the MOA Convention because of business duties. . . Henry H. Greenstein, of the Hy-G Music Company, enroute home from Miami, also at the M. O. A. Convention for the day, and arriving in Minneapolis in the middle of a terrific blizzard.

Jim Donatel of Spooner, Wis., in Minneapolis for the day visiting the distributors. . . . Bob Cross of Jackson, also in Minneapolis for the day picking up his record supply for the week. . . . John Howe of Foley, also taking time out to drive into Minneapolis to see what's doing in the machine business. . . . Billy Lebow, of the All State Amusement Company, Minneapolis, sporting a brand new 1950 Ford.

Gabby Cluseau and Frank Major of Grand Rapids, driving in together and making the rounds. ... J. C. Weber of Blue Earth, also in Minneapolis for the day and stopping at the Hy-G Music Company to see the new Gottlieb "Bowlette," as was F. E. Donaldson of Taunton. . . . John McMahon of the Eau Claire Novelty Co., Eau Claire, Wis., also in Mineapolis for the day, picking up a record supply and looking over the new games. . . . Con Kaluza, Browerville, in town buying machines. . . . I. F. LaFleur of Devils Lake, N. D., spending the weekend in Minneapolis, and expects to leave the latter part of the month for a trip to the West Coast for at least four to five weeks.

Milt Casebere, of the C & N Sales Company, Mankato, also in Minneapolis for the day. . . . Leo Berkovitch of the B & B Novelty Company, Superior, Wisconsin, driving into Minneapolis to pick up equipment, having just come back from a nice two weeks vacation from Tucson, Arizona, with his family. . . . Kenny Ferguson, operator at Stillwater, is promoting a Sportsmans Show at Omaha, Nebraska.



Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ON-TARIO, CANADA. Tel.: 2648.

WANT-Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 536 GRANT PL., CHI-CAGO 14, ILL.

full qualifications and references. BOX 643, GREENWOOD, MISSIS-

records. Top prices paid. Sell to Chicago's largest distributor of used records. We pay freight. Write to USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DICKENS 2-7060.

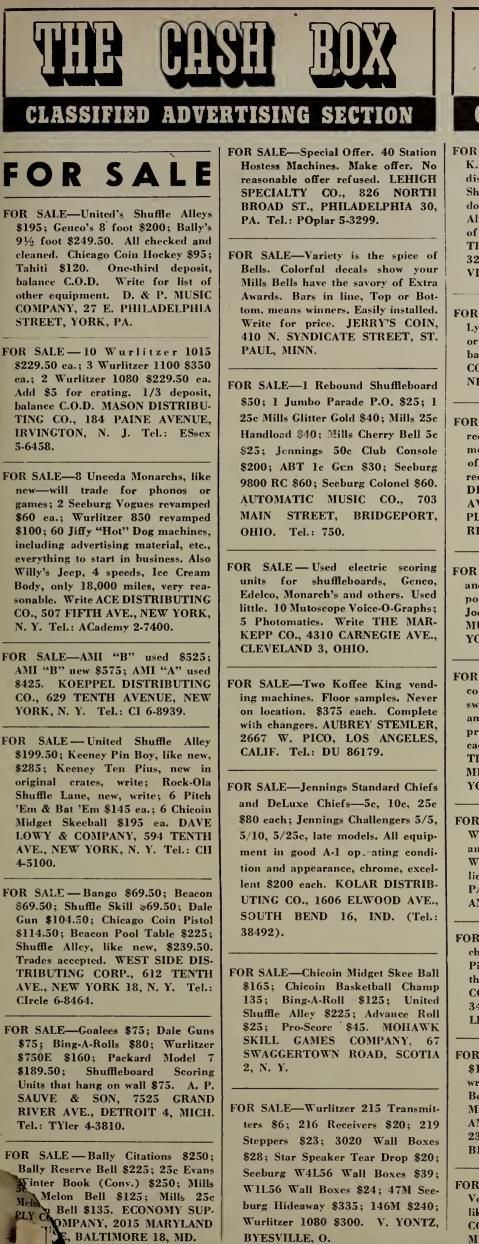
ammunition gallery; antique music boxes, coin operated or otherwise. Also, Cail - O. - Scopes. WESTERN DISTRIBUTORS, 3126 ELLIOTT

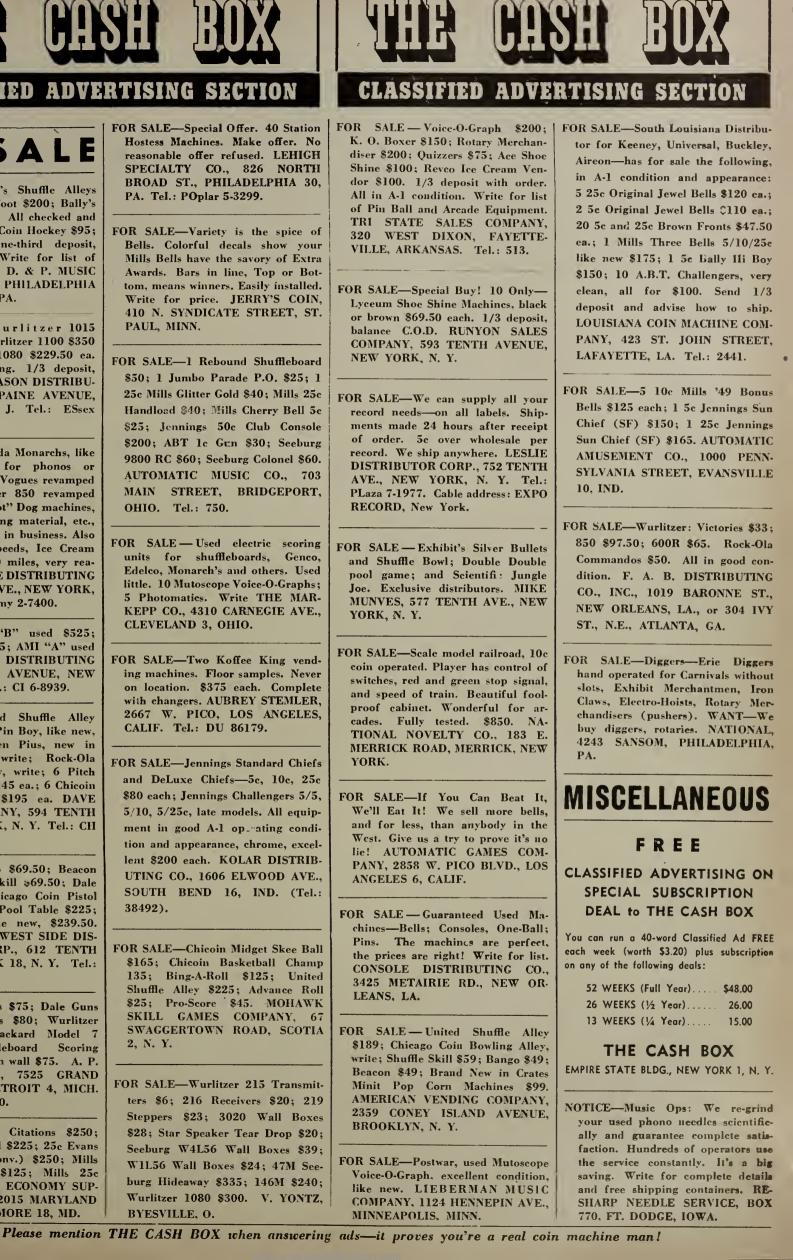
each week (worth \$3.20) plus subscription

FOR SALE - 5/25e Challengers-late model \$249.50, original model \$179.50; Victory Derby PO \$39.50; Wurlitzer 1015, elean, \$325. WEST-ERN DISTRIBUTORS, 1226 S W 16th AVENUE, PORTLAND 5, ORE.

FOR SALE-25 National 918 Candy Machines \$69.50 ea.; 50 U-Needa-Pak Monarch Cigarette Machines, just like new \$59.50; 1 1017 Wurlitzer hideaway \$249.50; 3 AMI Model "A" phonograph \$465 ea.; 4 Brand New Mercury Scales \$69.50 ea.; 2 Bally Big Innings \$239.50 ea.; 1 Quizzer like new \$149.50; 4 Dale Guns late model \$95 ea.; 2 Wilcox-Gay Recordios New \$235 ea.; 10 Seeburg late model Wall-O-Matics wireless \$32.50 ea. MCIBL ROE COIN MACHINE DISTRANE TORS, INC., 2323 CHESTER Tel.: SU CLEVELAND 14, OHIO. 7 perior 4600.

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!





"The Confidential Price Lists"

March 25, 1950

| DeLuxe Jr. Console

| | How To | Use " | The Co | nfidential | Price | Lists" |
|--|--------|-------|--------|------------|-------|--------|
|--|--------|-------|--------|------------|-------|--------|

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange -posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.



WURLITZER

| WURLITZ | LER | | WURLITZER |
|--|--|---|--|
| P 10 | 15.00 | 25.00 | Steel Cab. Speaker |
| P 12 | | 25.00 | 580 Speaker |
| 312 | | 29.50 | 123 Wall Box 5/10/25 |
| 400 | | 35.00 | Wireless |
| 412 | | 39.50 | 125 Wall Box 5/10/25 |
| 412 ILL | | 39.50 | Wire |
| 316 | | 39.50 | |
| 416 | | 39.50 | SEEBUR |
| 616 | 39.00 | 79.50 | |
| 616 ILL | 40.00 | $\begin{array}{r} 46.00\\ 40.00\end{array}$ | Model A ILL. |
| 616A | $\begin{array}{r} 25.00\\ 25.00 \end{array}$ | 39.50 | Model B |
| 24 | | 35.00 | Model H |
| 600 R | 35.00 | 65.00 | Rex |
| 600 K | 35.00 | 109.50 | Model K15 |
| 500 A | 59.00
69.50 | 59.00
110.00 | Model K20
Plaza |
| 500 K | 55.00 | 110.00 | Royale |
| 41 (Counter) | 24.50 | 35.00 | Regal |
| 51 (Counter) | 24.50 | 39.50 | Regal RC |
| 61 (Counter) | 25.00
29.50 | $39.50 \\ 49.50$ | Classic |
| 81 (Counter) | 34.50 | 65.00 | Classic RC. |
| 700 | 75.00 | 99.50 | Maestro |
| 750 M | | 135.00 | Mayfair. |
| 750 E | 99.50 | $160.00 \\ 129.50$ | Mayfair RC
Melody King |
| 780 E | | 129.50
99.50 | Crown |
| 800 | 84.50 | 89.50 | Crown RC |
| 850 | 79.50 | 100.00 | Concert Grand |
| 950
1015 | 89.00 | 104.50 | Colonel RC |
| 1017 Hideway | 229.00 | 325.00
250.00 | Concert Master |
| 1100 | 350.00 | 399.50 | Concert Master RC |
| 1080 | 229.50 | 300.00 | Cadet |
| 309 Adaptor | $10.00 \\ 4.25$ | $\begin{array}{r} 15.00\\ 12.50 \end{array}$ | Cadet RC |
| 310 Wall Box 30 Wire | 4.20 | 6.50 | Major
Major KC |
| 320 2 Wire Wall Bex | 4.25 | 7.50 | Envoy. |
| 332 2 Wire Bar Box
331 2 Wire Bar Box | 5.00 | 9.50 | Envoy RC. |
| 304 2 Wire Stepper | 5. 00
3.50 | $\begin{array}{r} 10.09 \\ 5.00 \end{array}$ | Vogue
Vogue RC |
| Wireless Strollers | 25.00 | 5.00 | Casino |
| 430 Speaker Club with | | 1 | Casino RC |
| 10, 25c Box
420 Speaker Cabinet | 69.50 | 75:00
49.50 | Commander RC |
| 3031 Wall Box | 40.00 | 49.50 | Hi Tone 9800 |
| 3045 Wall Box | 14.50 | 19.50 | Hi Tone 9800 RC |
| 3020 Wall Box | 28.00 | 39.00 | Hi Tone 8800 |
| 219 Stepper
Selector Speaker | 22.50 | 23.00 | Hi Tone 8800 RC
Hi Tone 8200 |
| 100 Wall Box 5c 30c | 95.00 | 125.00 | Hi Tone 8200 RC |
| Wire | 3.50 | 5.00 | 146 S ('46) |
| 100 Wall Box 10c 30c | 10 70 | | 146 M |
| Wire
111 Bar Box | $\begin{array}{r} 12.50 \\ 3.00 \end{array}$ | $\begin{array}{r} 17.50 \\ 10.00 \end{array}$ | 147 S |
| 120 Wall Box 5c Wire | 2.00 | 3.50 | 147 M
148 S |
| Bar Brackets | 2.00 | 3.50 | 148 M |
| 305 Impulse Rec. | 2.50 | 10.00 | 246 Hideaway |
| 350 WIs Speaker
115 Wall Bex Wire 5c | 17.50 | 39.50 | 20 Record '43 Cab
Selectomatic 16 |
| Wireless | 5.00 | 6.50 | Selectomatic 24 |
| 135 Step Receiver | 15.00 | 29.50 | Selectomatic 20 |
| 145 Imp. Step Fast | 3.50 | 7.50 | Remote Speak Organ |
| 150 Impulse Rec | 20.00
32.50 | ********** | Multi Selector 12 Rec
Melody Parade Bar |
| 306 Music Transmit | 7.50 | 9.50 | 5c Wallomatic Wireless |
| 39A Speaker | 25.00 | | 5c Baromatic Wireless |
| 130 Adaptor | 15.00 | 17.50 | 5c Wallomatic 3 Wire |
| | | | |

| | 1 1 1 | 1 |
|---|------------------|------------------|
| WURLITZER | (Cont | :.) |
| Steel Cab. Speaker | 140.00 | 175.00 |
| 580 Speaker | 25.00 | 75.00 |
| 123 Wall Box 5/10/25 | | |
| Wireless | 9.00 | 15.00 |
| 125 Wall Box 5/10/25 | 5.00 | 10.00 |
| | 3.00 | 7.50 |
| Wire | 3.00 | 1.50 |
| SEEBUR | G | |
| Model A ILL. | 19.50 | 29.50 |
| Model B | 19.50 | 29.50 |
| Model C | 19.50 | 25.00 |
| Model H. | 14.50 | 24.50 |
| Rex | 34.50 | 49.50 |
| Model K15 | 19.50 | 39.50 |
| Model K20 | 25.00 | 39.50
59.50 |
| Plaza
Royale | $25.00 \\ 25.00$ | 39.00 |
| Regal | 35.00 | 59.00 |
| Regal RC. | 69.50 | 89.50 |
| Gem. | 49.50 | 59.50 |
| Classic | 70.00 | 99.50 |
| Classic RC | 69.50 | 109.50 |
| Maestro | 74.50 | 89.50 |
| Mayfair
Mayfair RC | 59.50 | 69.50 |
| Maylair KC | 69.50
49.50 | $99.50 \\ 79.50$ |
| Crown | 49.50 | 59.50 |
| Crown RC. | 69.50 | 79.50 |
| Concert Grand | 35.00 | 60.00 |
| Colonel | 35.00 | 69.50 |
| Colonel RC | 74.50 | 99.50 |
| Concert Master | 59.50 | 89.50 |
| Concert Master RC | 85.00 | 99.50 |
| Cadet | 35.00
79.50 - | 67.50
99.50 |
| Major | 35.00 | 69.50 |
| Major KC | 74.50 | 89.50 |
| Envoy. | 79.50 | 89.50 |
| Envoy RC | 85.00 | 99.50 |
| Vogue | 59 .50 | 60.00 |
| Vogue RC. | 79.50 | 99.50 |
| Casino RC | 49.00 | 69.50 |
| Commander | 69.50
59.00 | 89.50
59.50 |
| Commander RC | 85.00 | 99.00 |
| Hi Tone 9800 | 35.00 | 99.50 |
| Hi Tone 9800 RC | 35.00 | 60.00 |
| Hi Tone 8800
Hi Tone 8800 RC
Hi Tone 8200
Hi Tone 8200 | 35.00 | 69.50 |
| Hi Tone 8800 RC | 35.00 | 99.00 |
| Hi Tone 8200
Hi Tone 8200 RC | 35.00 | 79.00 |
| 146 S ('46) | 35.00 | 99.00
249.50 |
| 146 M | 239.00 | 249.50
299.50 |
| 147 S | 249.00 | 299.50 |
| 147 M. | 299.00 | 349.50 |
| 148 S | 349.00 | 379.00 |
| 148 M | 389.00 | 399.50 |
| 246 Hideaway | 224.50 | 295.00 |
| 20 Record '43 Cab | 5 00 | 200.00 |
| Selectomatic 24 | 5.09
5.00 | 7.50
19.50 |
| Selectomatic 24 | 5.00 | 10.00 |
| Remote Speak Organ | 10.00 | 19.50 |
| Multi Selector 12 Rec. | 12.50 | 35.00 |
| Melody Parade Bar
5c Wallomatic Wireless | 4.50 | |
| 5c Wallomatic Wireless
5c Baromatic Wireless | 3.00 | 8.50 |
| 5c Wallomatic 3 Wire | 4.50 | 5.00 |
| ot wanomatic o wire | 3.50 | 8.95 |

| | Jont./ | |
|---|---------|------|
| 30 Wire Wall Box | 2.00 | 7 |
| 30 Wire Wall Box
Power Supply
5, 10, 25c Baromatic | 15.00 | |
| 5 10 25 a Davamatic | 19.00 | •••• |
| o, 10, 25c Baromatic | | |
| 5, 10, 25c Wallomatic 3
Wire5, 10, 25c Baromatic
5, 10, 25c Baromatic | 5.00 | 6 |
| 5, 10, 25c Wallomatic 3 | | |
| Wire | 7.50 | 17 |
| 5 10 25c Parametia | 1.00 | 11 |
| 5, 10, 25c Baromatic | | |
| wireless | 6.95 | 17 |
| Wireless | | |
| Wireless | 8.50 | 17 |
| Electric Speaker | 25.00 | 29 |
| 3W2 Wall-o-Matic | 20.00 | |
| With From the the | 29.00 | 32 |
| W1-L56 Wall Box 5c | . 24.00 | 25 |
| 3W5-L56 Wall Box | | |
| 5, 10, 25c | 30.00 | 59 |
| 5, 10, 25c
W6-L56-5/10/25 | | |
| Wireless | 20.00 | 4.5 |
| Wireless | . 39.00 | 45 |
| Tear Drop Speaker | . 12.50 | 29 |
| DOCK OF | | |
| ROCK-O | LA | |
| 12 Decord | 10 50 | 0.0 |
| 12 Record | 19.50 | 39 |
| 16 Record | 19.50 | 29 |
| Rhythm King 12 | 21.50 | 34 |
| Rhythm King 16 | 21.50 | 34. |
| Imperial 20 | 24.50 | 39. |
| Imperial 20 | 24.00 | 09. |
| Imperial 16 | 25.00 | 39. |
| Windsor | 39.50 | 60 |
| Monarch | 39.50 | 49 |
| Monarch | 69.50 | 89. |
| '40 Super Poskelite | 49.50 | 69 |
| '40 Super Rockolite | 40.00 | |
| Counter '39 | 19.50 | 39 |
| '39 Standard | 35.00 | 49 |
| '39 DeLuxe | 35.00 | 69 |
| '40 Master Rockolite | 49.50 | 79 |
| '40 Counter | 39.50 | 49. |
| 40 Counter | 39.00 | 49. |
| '40 Counter with Std | | 54. |
| '41 Premier | 35.00 | 99 |
| Wall Box | 4.00 | 9. |
| Bar Box | 4.00 | 9. |
| Spootno wow 241 | 15.00 | |
| Spectravox '41 | 15.00 | 29. |
| Glamour Tone Column | 32.50 | 35. |
| Modern Tone Column | 32.50 | 40. |
| Playmaster & Spectra- | | |
| VOX | 75.00 | 99. |
| Dlovmostor | | 33. |
| Playmaster | 49.50 | 75. |
| Playmaster '46 | 249.50 | 260. |
| Twin 12 Cab Speak | 39.00 | 49. |
| 20 Rec. Steel Cab ASA | 75.00 | 109. |
| Playboy | 15.00 | 30. |
| 1 1ay 00 y | 13.00 | |
| Commando | 35.00 | 50 |
| Commando | 149.00 | 199 |
| 1424 Phono (Hideaway) | 189.50 | 239 |
| 1426 Phone ('47) | 179 50 | 275 |
| 1501 Wall Box | 3.00 | 7. |
| 1501 Wall DUX | | |
| 1502 Bar Box | 5.00 | 7. |
| 1503 Wall Box | 12.50 | 15. |
| 1504 Bar Box | 8.50 | 17. |
| 1510 Bar Box | 15.00 | 20. |
| 1525 Wall Day | | 17 |
| 1525 Wall Box | 10.00 | 17. |
| 1526 Bar Box | 15.00 | 19. |
| 1530 Wall Box | 16.50 | 21. |
| Dial A Tone B&W Box | 2.00 | 3. |
| 1805 Organ Speaker | 24.50 | 49. |
| 1000 Organ Speaker | 24.00 | +3. |
| | | |

SEEBURG (Cont.)

| | Rock | 79.50 |
|-------|---|-----------------|
| 7.50 | | 13.04 |
| | PACKARD | |
| | Pla Mor Wall & Bar | |
| 6.95 | Box | 14.50 |
| | Manhattan 199.00 | 250.00 |
| 7.00 | Model 7 Phono | 189.50 |
| | Hideaway Model 400 89.50 | 119.50 |
| 7.00 | Bar Bracket 2.00 | 3.00 |
| | Willow Adaptor 14.50 | 29.50 |
| 7.50 | Chestnut Adaptor 15.00 | 25.00 |
| 9.50 | Cedar Adaptor 16.50 | 29.50 |
| 2.50 | Poplar Adaptor | 27.50 |
| 5.00 | Maple Adaptor 15.00 | 30.00 |
| | Juniper Adaptor | 27.50 |
| 9.50 | Elm Adaptor 15.00 | 25.00 |
| | Pine Adaptor 15.00 | 25.00 |
| 5.00 | Beech Adaptor 15.00 | 27.50 |
| 9.50 | Spruce Adaptor 17.50 | 29.50 |
| | Ash Adaptor | 25.00 |
| | Walnut Adaptor | 25.00 |
| 9.00 | Lily Adaptor 10.00 | 12.50 |
| 9.50 | Violet Speaker 10.00 | 15. 0 0 |
| 4.50 | Orchid Speaker 19.50 | 27.50 |
| 4.50 | Iris Speaker | 29.50 |
| 9.50 | MILLS | |
| 9.50 | Zephyr 19.50 | 20 50 |
| 0.00 | | 29.50 |
| 9.50 | Studio 32.50
Dance Master 25.00 | 49.50 |
| 9.50 | Dance Master | 32.50 |
| 9.50 | De Di Mi | 52.50 |
| 9.50 | Do Ri Mi | 59.50
195.00 |
| 9.50 | Throne of Music 25.00 | |
| 9.50 | Emprose 40.00 | 99.50 |
| 9.50 | Empress 40.00 | 45.00 |
| 9.50 | Panoram 10 Wall Box 5.00 | 9 50 |
| 1.50 | Panoram Adaptor 8.50
Panoram 10 Wall Box. 5.00
Speaker 10.00
Panoram Peek (Con) 135.00 | 8.50 |
| 9.50 | Panoram Pook (Con) 125 00 | 195.00 |
| 9.50 | Conv for Paporam | 133.00 |
| 9.50 | Conv. for Panoram
Peek 10.00 | 29.50 |
| 9.50 | Constellation | 275.00 |
| 5.00 | | 210.00 |
| 0.00 | AMI | |
| | Hi-Boy (302) 49.50 | 89.50 |
| 9.50 | Singing Towers (201) 39.00 | 69.50 |
| 5.00 | Streamliner 5, 10, 25 | 59.50 |
| 0.00 | Top Flight 25.00 | 50.00 |
| .00 | Singing Towers (301) 39.00 | 99.50 |
| .50 | Model A '46 425.00 | 465.00 |
| 0.00 | Model B '48 | 545.00 |
| 0.00 | BUCKLEY | |
| 9.50 | | 5.00 |
| 9.50 | Wall & Bar Box O. S 3.00 Wall & Bar Box N. S 12.50 | 17.50 |
| 5.00 | | 11.50 |
| 7.50 | AIREON | |
| 7.50 | Super DeLuxe ('46) 59.50 | 109.50 |
| 5.00 | Blonde Bomber | 195.00 |
| 7.50 | Fiesta | 149.50 |
| 0.00 | '47 Hideaway 150.00 | 195.00 |
| 7.50 | '48 Coronet 400 179.50 | 295.00 |
| 9.50 | '49 Coronet 500 | 299.50 |
| 1.50 | Impresario Speaker | |
| 3.50 | Melodeon Speaker 17.50 | ********** |
| 00.00 | Carilleon Speaker 22.50 | |
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| ABC Bowler 19 | | Cleopatra 25.00 | 44.50 |
|-----------------------|-------------|--|-----------|
| Ali Baba 4 | | Click | 21.50 |
| Alice 5 | | College Daze 119.00 | 134.50 |
| Amber 1 | | Contact | 59.50 |
| Aquacade 8 | 9.50 99.50 | Cover Girl | 84.50 |
| Arizona 1 | 0.00 14.50 | Crazy Ball 49.50 | 59.50 |
| Baby Face | | Cross Line 14.50 | 25.00 |
| Baffle Card 1 | 0.00 17.50 | Crossfire 14.50 | 19.50 |
| Ballerina 5 | 4.50 60.00 | Dallas 79.50 | , 94.50 |
| Ballyhoo 2 | 4.50 29.50 | Dew Wa Ditty 49.50 | 60.00 |
| Band Leader | 9.50 149.50 | Double Barrel 10.00 | 19.50 |
| Banjo 3 | 9.50 44.50 | Double Shuffle | 119.50 |
| Barnacle Bill 5 | 0.00 89.50 | Drum Major | 34.50 |
| Bermuda 2 | | Dynamite 10.00 | 12.50 |
| Big League 14 | 4.50 29.50 | El Paso | 89.50 |
| Big Time 32 | | Fast Ball | 19.50 |
| Big Top | | Fiesta | 27.50 |
| Black Gold | | Flamingo 10.00 | 25.00 |
| Blue Skies | | Floating Power | 89.50 |
| Bonanza 1 | | Flying Trapeze 15.00 | 17.50 |
| Boston 12 | | Football 119.50 | 134.50 |
| Bowling Champ | | Formation 15.00 | 25.00 |
| | 2.50 19.50 | Four Diamonds 14.50 | 19.50 |
| | 0.00 19.50 | Four Roses 12.50 | 17.50 |
| Buccaneer | | Freshie 154.50 | 169.50 |
| Build Up 3 | 9.50 44.50 | Ginger | 20.00 |
| Buttons & Bows | 4.50 110.00 | Gizmo | 60.00 |
| Caribbean 4 | 4.50 49.50 | Glamour. 24.50 | 29.50 |
| Carnival 5 | 9.50 69.50 | Gold Ball 19.50 | 29.544.50 |
| Carolina 64 | | Gold Mine 12.50 | 134.50 |
| Carousel 10 | | Golden Gloves 119.50 | 99.50 |
| Catalina 2 | 9.50 37.50 | Gondola 84.5% | 50 99.50 |
| Champion (Chicoin) 10 | 9.50 129.50 | Gondola 84.5%
Grand Award 79.5
Gun Club 14/4.5 | 0 17.50 |
| | 5.00 89.50 | Gun Club 14/.4.! | 50 99.50 |
| Cinderella 4 | | Harvest Moon | 50 37.50 |
| Circus 39 | 9.50 49.50 | Havana 7 - | |

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