THE CASE BOX

MULE TRAIN

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY VOL. 11, NO. 8

NOVEMBER 19, 1949

Caught going over the music of his latest wax hit, the sensational "Mule Train", are Bing Crosby and his youngest son Lindsay. Those ranch outfits Bing and his son are wearing aren't props either, since Bing and the family have been spending a great deal of time out on their ranch. Bing's etching of "Mule Train" has caught on throughout the nation to the tune of more than 200,000 sales in less than two weeks. Other current hot items for the Crosby crooner are "Weddin' Day", "The Meadow Of Heaven" and "Top O' The Morning", the latter from the Paramount picture of the same name. Bing Crosby is exclusively featured on Decca Records.

VOTES IUUR **DECIDE THE WINNERS** THE 4th ANNUAL POLL OF THE AUTOMATIC INDUSTRY OF AMERICA CHOOSE MUSIC TO THE **RECORDS AND RECORDING ARTISTS** BEST **OF** 1949 00 E TODAY—FILL D POSTCA RD IN S SS RFPA



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THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS

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IN THIS ISSUE

November 19, 1949

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Vol. 11, No. 8

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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

"The Confidential Price Lists" gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. "The Confidential Price Lists" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of *The Cash Box.* The "Confidential Price Lists" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. "The Confidential Price Lists" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over

The great success being enjoyed by the shuffle and rebound games has almost everyone in the industry gasping with amazement. Yet, certain old heads in the business aren't at all surprised. They believe this definitely points to the fact that this is a changeable business. And, as such a business, it caters to the public's instinct for new and different amusement.

In short, as one old timer put it, "You've got to give the public something new all of the time. It's just like eating grapefruit every morning for weeks on end. You want a change."

The change, then, according to this logic, was the switch over to the shuffles and rebounds for a great many players. These players were becoming somewhat satiated with playing the same games week after week. The shuffles and rebounds gave them a chance to display their skill all over again with something entirely new and different.

That is the success of the coin operated amusement business. It seizes opportunity immediately. It can change about overnight when someone comes along with something that strikes the public's fancy. And, as long as whatever strikes the publics fancy earns more money for the operators, then all are going to put their ingenuity to work to make the idea better and more appealing to the public in every possible fashion.

This works for the success of all concerned with the industry. There are now many different kinds of shuffles and rebounds on the market. There will, without any doubt, be even more as time goes by when these games prove their lasting prowess.

That is the most important element yet to be ascertained in these latest coin operated amusement wonders. Whether they can stick it out on location and last over a goodly period of time.

So far, from all indications, it seems that they have had a very grand start. They are appealing to the players and are winning more and more fans each day. Will this, then, continue on for months to come?

There is no doubt that if the New Year (1950) sees the shuffles and rebounds going ahead just as strongly as they are at the present time, then there will be even more manufacturers jumping into this division of the industry.

These manufacturers will bring new ideas to the field. They will also, to get on the market quickly and effectively, present new price levels. This is always the case.

In short, a great deal of business is predicated on what the future holds in store for the shuffle and rebound games and, in each instance, this seems to point to a very successful future as more and more of these machines get out on locations and begin to gain more players.

The old timers, as well as those not too long engaged in the field among the professional operators, are eagerly going ahead with the purchase of shuffles and rebounds in the full belief that these games have opened an entirely new path for the industry.

Bill Gensh

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November 19, 1949

CUP DRINK VENDERS Can lead automatic Merchandising field

1,500,000 Location Potential. Only 25,000 Venders Now in Operation. Multiple Units Gain in Popularity. Commissions Being Stabilized.

It is rapidly becoming apparent to all in the automatic merchandising field that the cup drink venders have every possibility of leading this division of the industry.

There is a potential of 1,500,000 locations in the nation for these units. As yet there are only 20,000 to 25,000 on locations.

The potential is so great that additional manufacturers who will enter into the field will find, as long as their equipment correctly meets the requirements of the trade, that they can continue on for some years at top production without fully covering this great potential market.

The multiple units have continued to grow in popularity. These are gradually pulling sales away from the single units. More and more of the drink vender ops believe that the multiple units are not only more profitable, because they allow for payment of a better commission percentage to locations, but, because they also allow for more rapid amortization of the cost of the equipment.

The cup drink vender ops are gradually stabilizing the commissions which they are paying to locations. Already a cup drink vender organization of operators has sprung up where the top commission being paid to locations is $17\frac{1}{2}\%$.

The hoped for commission, where name brand drinks are vended, is 15%. The operator who has multiple unit machines cuts down the cost of his syrup by average and is therefore in position to pay anywhere from 20% to as high as 25% commission to the location.

The mortality rate among new blood entering into the cup drink vender field at this time is less than 15%. This is far, far below prewar figures, and gives some idea of how close the present drink vender manufacturers are working with the newcomers to this business.

The drink vender manufacturers are encouraging and opening new types of locations for their products by national mass media advertising. Such publications as "Time," "Life," "Newsweek," "Fortune," "Colliers," "Saturday Evening Post," all the leading newspapers and many other types of advertising, in addition to the advertisements being featured by the syrup firms themselves, has helped to stimulate demand for drink venders, and from locations where operators formerly never thought of locating the merchandisers.

The cost of the average drink dispenser has risen greatly since the war years. The venders today cost about double what they did prior to the war. The new multiple units, duals, triples, and so forth, keep hiking the price, but, because of the fact that the operators engaged in this field realize that they are in a highly specialized business, plus the fact the investments which are being made are carried by finance firms and banks, has been able to allow this division of the industry to progress with greater surety than would otherwise be the case because of the high prices.

The manufacturers have made it their business to carefully guide the newcomer to the field. Almost every one of the factories have training schools where the oldtime operators as well as the new blood entering the field are taught every part of the machine, as well as given a liberal education in the method of obtaining locations, the type of locations which have proved most profitable, and also the amount of commission which should be paid.

The commission scale which operators of single drink units vending Coca-Cola should pay is agreed to be approximately 15% at the utmost. Of course, there are locations where sales are so great that even $17\frac{1}{2}\%$ commission can be paid and the operation still be very profitable. The average, tho, should not exceed 15% and, in some instances, even 10% has been found to be too high, especially in locations where the machines are a convenience and do not produce sufficient number of sales to allow for greater commission payment.

With only 20,000 to 25,000 drink dispensers in the country at this time, gives some idea of how little the surface has been scratched, especially when considering that there are better than 2,500,000 retail locations in the nation and possibly 1,000,000 industrial locations. Of this 3,500,000 total locations the manufacturer believes that about 1,500,000 will eventually feature drink dispensers of one type or another. The potential market for the future is so great that it actually staggers the imagination.

Nor is this all. The fact that many an operator has started in the drink dispenser business with only five machines, and usually single unit venders, and is today operating anywhere from 50 to more than 100 of the machines, featuring dual and triple and even quadruple unit venders, gives some idea of how rapidly the field is going ahead.

Nor has experimentation stopped for even an instant. Counter drink dispensers are also planned for retail stores now selling Coca-Cola and other drinks where the public can buy from its side of the counter and relieve the clerk from such small profit sale. This type of vender is bound to find its way into over 1,000,000 locations in the United States. It will, without doubt, prove a boon to every large chain. It will also prove of tremendous value to every retailer who features beverages. It is one of the future important developments.

At the moment, tho, the manufacturers are busy attempting to fill orders as fast as they can. The bottle venders have their share of the market, but the belief among students of the field, is that the cup dispensers will eventually push these out of locations for they eliminate the location owner handling the bottles, from filling the machines and can, at the same time, pay the retail merchant a better commission than the bottle venders.

It is therefore of great importance to watch future developments in the drink dispenser industry for this field gives every indication of exceeding even the cigarette merchandisers in importance.

The turn to juice dispensers is also interesting, but, with orders for the cup drink dispensers continuing at the pace which they are being received by the leading manufacturers, it is doubtful whether the juice venders will overcome the tremendous sales being made by the soft drink machines and, even then, whether they will outlast the sales importance of these machines from a pure merchandising standpoint.

As operators come to agreement in various territories regarding commissions to be paid; as the new type multiple venders begin to show the operators a better profit; as more and more new type locations open for the dispensers; as the manufacturers begin to develop and produce more mechanically perfect machines; and as more and more finance enters into the picture; there is no longer an iota of doubt that the cup drink dispenser business is well on its way to leadership in the automatic merchandising industry.

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Music Operators Pour Votes In As Poll Nears End. Annual Music Poll Closes Friday Midnight, November 25. Ops Urged To Cast Their Ballot Immediately For Best Records and Artists Of 1949.

Best Record of 1949

"Forever And Ever"-Russ Morgan Orch.	27,764
"Riders In The Sky"-Vaughn Monroe Orch	24,912
"Forever And Ever"-Perry Como	19,276
"Again"-Gordon Jenkins Orch.	15,785
"Cruising Down The River"—Blue Barron Orch.	9,001
"Guising Down The River" Bug Manger Ouch	
"Cruising Down The River"-Russ Morgan Orch.	8,733
"Lavender Blue"-Dinah Shore	6,987
"So Tired"—Russ Morgan Orch.	6,365
"Buttons And Bows"—Dinah Shore	6,003
"Again"—Vic Damone	5,264
"I've Got My Love To Keep Me Warm"—Les Brown Orch	4,631
"Some Enchanted Evening"—Perry Como	4,425
"That Lucky Old Sun"-Frankie Laine	4,417
"Baby, It's Cold Outside"-Dinah Shore-Buddy Clark	4,127
"I Don't See Me In Your Eyes Anymore"—The Stardusters	3,398
"Far Away Places"—Margaret Whiting	
"A Device Margaret Wind Conden Margaret	3,008
"My Darling, My Darling"-Jo Stafford-Gordon MacRae	1,165
"Powder Your Face With Sunshine"-Evelyn Knight	933
"Jealous Heart"—Al Morgan	672
"The Hucklebuck"—Frank Sinatra	629
"The Hucklebuck"—Tommy Dorsey	480
"You're Breaking My Heart"-Vic Damone	125

Best Orchestra of 1949

Vaughn Monroe 37,450	6 Spike Jones	3,001
Guy Lombardo 31,870		2,795
Russ Morgan 30,008	8 Duke Ellington	1,917
Gordon Jenkins 25,280	6 Louis Prima	1,733
Art Mooney 21,098		1,541
Les Brown 10,265	9 Johnny Long	1,421
Sammy Kaye 10,209		1,191
Eddy Howard 6,43		1,109
Blue Barron 6,01	1 Harry James	980
Tommy Dorsey 5,75		956
Paul Weston 5,44	6 Ray McKinley	891
Tex Beneke 5,02		686
Benny Goodman 3.00	7 Dick Jurgens	247

Best Female Vocalist of 1949

Doris Day Margaret Whiting Evelyn Knight Jo Stafford Kay Starr Dinah Shore Fran Warren Peggy Lee	20,918 15,872 14,280 12,387 10,821 9,187	Connie Haines Mindy Carson Patti Page Ella Fitzgerald Rosemary Clooney Florence Wright Louise Carlyle Eve Young	3,113 2,864 2,257 1,365 1,291 1,165 1,008 562
Peggy Lee Sarah Vaughan		Anne Shelton	$\frac{562}{478}$

Best Male Vocalist of 1949

Perry Como	40.712	Mel Torme	4,652
Vic Damone		Gordon MacRae	1,450
Frankie Laine		Tony Martin	1,005
Dick Haymes		Charles LaVere	978
Bing Crosby		Art Lund	438
Billy Eckstine	24,531		429
Frank Sinatra	18,798	Johnny Desmond	
Buddy Clark	12,046	Alan Dale	162

Best Vocal Combination of 1949

The Mills Bros	,498
The Andrews Sisters	.917
The Andrews Sisters	869
The Pied Pipers	,004
The Standustors	,400
The Orioles	.817
The Orloles	280
The Ink Spots	,000
The Starlightons	,007
The Syncopators	.917
The Syncopators	000
The Modernaires	,000
The Doop Divor Boys	,001
The Bayons 2	800
	,000

Best Western Record of 1949

27.916
"One Has My Name"—Jimmy Wakely 27,916
"Candy Kissos" George Morgan
"Slipping Around"—Margaret Whiting-Jimmy Wakely 15,009
Supping Around"-Margaret Whiting-Jinniy Wakery
"Room Full Of Roger"_George Morgan 12,044
"I Love You So Much It Hurts"—Jimmy Wakely 10,917
"Toppende Walk-" De Wook King" (10,250
Tennessee wanz - ree wee Ang
"I Love You So Much It Hurts"—Floyd Tillman
"Contraction of the second sec
Candy Kisses Cowboy Cobas
"Life Cets Too-Ius" Carson Rohison
"I Will I I I I I I I I I I I I I I I I I I
I WISH I Knew"-Dolph Hewitt
nere Lomes Santa Claus - Gene Autry
"Have I Told You Lately That I Love You"—Gene Autry
nave i fold you Latery fnat i Love fou deno i deno i deno

Best Western Artist of 1949

Jimmy Wakely	22,854
George Morgan	17,817
Pee Wee King	
Cowboy Copas	11,900
Tex Williams	7,126
Bob Wills	4,871
Elton Britt	2,198
Sons Of The Pioneers	1,366
Rosalie Allen	1,118
T. Texas Tyler	1,117
Roy Rogers	1,019
Bill Boyd	746
Ann Jones	430
Andy Parker	228

Best Hillbilly Record of 1949

"Love Sick Blues"—Hank Williams 24	4,816
"I'm Throwing Rice"-Eddy Arnold 23	3,008
	0,117
	5,322
"Then I Turned & Walked Slowly Away"—Eddy Arnold 12	2,168
"Tennessee Polka"—Red Foley 12	
	7,165
	7,002
	4,529
	4,526
	2,791
	2,460
"Money, Marbles & Chalk"—Captain Stubby	1,237

Best Hillbilly Artist of 1949

	Slim	
--	------	--

Best Jazz N' Blues Record of 1949

"The Hucklebuck"—Paul Williams	27,543
"Chicken Shack Boogie"—Amos Milburn	20,891
"Bewildered"—Amos Milburn	20,003
"Tell Me So"—The Orioles	14,817
"Close Your Eyes"—Herb Lance	11,346
"Blues After Hours"—Pee Wee Crayton	11,166
"Trouble Blues"—Charles Brown	10,919
"September In The Rain"—George Shearing	8,420
"Run, Joe"—Louis Jordan	6,115
"I'm Forever Blowing Bubbles"—Charlie Ventura O	4,957
"It's Midnight"—Little Willie	4,458
"Drinkin' Wine Spo' Dee O' Dee"—Wynonie Harris	3,001
"So Long"—Ruth Brown	1,216
"Little Girl, Don't Cry"—Bull Moose Jackson	1,156
"D'Natural Blues"—Lucky Millinder	1,126
"Crying"—Billy Eckstine	927

Best Jazz N' Blues Artist of 1949

Amos Milburn 19	,270
Louis Jordan 18	
	,420
	,179
	,430
	,276
	,104
	,518
	,240
	,713
	,128
	,622
	945
Sarah Vaughan	816

Best Small Instrumental Group of 1949

Dest	Jindi	11151	rum	entur	Group	UT	1242	
King Cole Tr	io							28,187
Louis Jordan								
The Three Su								
George Shear								
Irving Fields								
Charles Brow								
Page Cavana								
Benny Goodn								
Charlie Ventu								
Johnny Moor								
Ben Smith								1.213

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"Johnson Rag" (2:53) "Side By Side" (2:55) THE HOYLMAN QUARTET (Rondo 207)

• Ditty kicking up a whale of a storm in many locations throughout the nation is this bit tagged "Johnson Rag," by the Hoylman Quartet. The song is the ever-lovin' oldie, dressed up a bit here by the combo, with Gene Colin handling the vocal work. This rendition is a sure fire winner, and should boost ops take sky high. On the other end with "Side By Side," Gene and the group once again offer an oldie, and turn in an excellent per-formance. Ops should get with "John-son Rag."

"The Old Master Painter" (2:58)

"Did You Ever See A Dream Walking?" (2:59) SNOOKY LANSON (London 555)

• A ditty music ops are getting to be hearing quite a bit of is this new song tagged "The Old Master Painter." Balladeer Snooky Lanson Painter." Balladeer Snooky Lanson holds the vocal spotlight, and turns in a wonderful piece of work on the song. Ditty is a mellow, up tempo'd item that rolls along at a quick pace. It's a meaningful tune that makes you stop and listen all the way. Snooky's vocal is superb throughout, as is the fine ork backing under the direction of Beasley Smith. The flip is an oldie that should hold its own. Top deck for the moola.

"There's No Tomorrow" (2:50)

"Mad About You" (2:53)

CHARLIE SPIVAK ORCH. (London 554)

• Charlie Spivak in the drivers seat, with the refrain of "There's No To-morrow" and "Mad About You" headed music ops way. Top deck is a current pop plug gaining in pou-larity. Its a fresh version of "O Sole Mio," with the Stardreamers handling the vocal work. The flip has balladeer Tommy Lynn on a soft ballad that should do fairly well in the boxes. Topside for the gravy.

"Blue" (2:50)

"Freckle Face" (2:53) SHERMAN HAYES ORCH. (Sharp 59)

• The Sherman Hayes ork offer ops a pair of oldies in this recording of "Blue" and "Freckle Face." The maestro and a vocal group tagged the Haymakers bask in the spotlight on the pair, with the Hayes ork blending smooth, sweet tones in the back-ground. Ops should be familiar with the music since the songs were big hits years ago. This rendition, while it won't stop traffic, should be a play booster, especially in those tavern lo-cations. cations

E W

"The Blossoms On The Bough" (2:58)

"Don't Do Something To Someone Else" (2:55)

Mel Torme (Capitol 57-775)



• Long missing from the phono spotlight with a hot juke box win-ner, balladeer Mel Torme comes up with a pair of sides that beckon some heavy coin play. Mel's vocal work on this coupling is superb throughout. Both ends of this platter have that taint of coin play about them that spells the

"I Wanna Settle Down" (2:38) "Give Her The Number One" (2:53) LAMOTTA BROTHERS ORCH.

(Arco 1209)

• Some calypso music in the offing for music operators, with the La-Motta Brothers ork setting up "I Wanna Settle Down" and "Give Her The Number One." Both sides of this disking make for wonderful listening pleasure, and should be greeted with wide favor. Vocal by Lloyd Thomas is excellent, as is the cute lyrics on the material. Both ends are in the happy vein. The platter should add to music ops take.

"Auld Lang Syne" (2:50) "Ever Lovin' Blues" (2:48) ROY KRAL-JACKIE CAIN SEXTET (Atlantic 664)

(Atlantic 664) • Fresh wax by the Roy Kral-Jackie Cain Sextet, and their first side on Atlantic titled "Auld Lang Syne" and "Ever Lovin' Blues." Music ops åre sure to remember the success they had with former waxings by Roy and Jackie. This platter has the makings of another repeat success perform-ance. Top deck is a novel rendition, in light polite bop style, of the stand-ard New Year ditty. The flip is more of the same mild bop, with Roy and Jackie, and the group displaying some wonderful music throughout. Ops should listen in—especially to "Auld Lang Syne."

57-775) difference in song material. Top deck, titled "The Blossoms On The Bough" is a soft, tender piece, with Mel delivering the hush-hush lyrics in smooth vocal tones that count. Plush orchestral back-ground furnished by maestro Frank DeVol adds to the glamour of the song. The lyrics of the tune make you pay close attention, with Mel's enticing bit of vocal allure providing the balance of wonder-ful recorded entertainment. On the other end with "Don't Do Something To Someone Else," Mel switches tempo a bit, to come up with a bright happy item that should boost ops play tremendously. Vocal allure is added here by the Mel Tones, whose smooth harmony work brighten the platter all the more. Both sides are hot juke box material—ops should get with 'em.

"Bingo Went My Heart" (2:35) "The Man In The Moon" (2:24) NELLIE BROWN-BILL YEAROUT (Damon 11229)

• Pair of sides that shape up as • Pair of sides that shape up as potential coin winners are these titled "Bingo Went My Heart" and "The Man In The Moon." Nellie Brown and Bill Yearout handle the vocal on the top deck, a medium tempo'd novelty that is easy to take to. Vocal duet is smooth throughout, as is the light ork backing. On the other end with "The Man In The Moon," Nellie takes it solo, and once again turns in an effective performance. Platter rates ops listening time.

"Charley My Boy" (2:48) "Yes We Have No Bananas" (2:45) LOUIS PRIMA ORCH. (Mercury 5338)

• Orkster Louis Prima comes out with his first etching on Mercury wax to come up with a top-notch rendition of "Charley My Boy." The tune it-self is currently causing loads of at-tention in the music biz. This ren-dition, with chirp Keeley Smith, Louis and the band joining in on the vocal, is one that should prove to be widely requested. The flip is a novel rendi-tion of the standard "Yes We Have No Bananas," with the maestro basking in the limelight. Top deck gets our nod.

"Little Pink Toes" (2:50)

"Sentimental Me" (2:51)

MARTHA LOU HARP (Autograph 814)

• Some wax that music ops can see as a filler item is this bit by Martha Lou Harp tagged "Little Pink Toes" and "Sentimental Me." Top deck is just what the title indicates, a slow tempting bit of music that weaves around the tender vein. The flip has Martha joined by Vic Anthony on a ballad that should hold its own. Music ops who have the room in their maops who have the room in their ma-chines might take a look-see.

"Bobin' With Robin" (2:47)

"Autumn Breeze" (2:46) MILT JACKSON ALL STARS (Sensation 4001)

• Music ops who have the calls for this brand of wax would do well to pay close attention to Milt Jackson and his All Stars on this coupling of "Bobin' With Robin" and "Autumn Breeze." It's light progressive jazz stuff that should do well in the boxes. Vibes spot on the pair by the maestro is the highlight of the platter, altho a great aggregation backs Milt throughout. Ops who have the spots might listen in.

"The Music Goes 'Round And Around" (2:20)

"Oh Dear, What Can The Matter Be?" (2:43)

MIKE RILEY-ED FARLEY (Decca 25443)

• Here's the original disking of this famed tune, reissued for music ops to get with and reap some heavy coin play. It's Mike Riley and Ed Farley on their wonderful recording of "The Music Goes 'Round & Around." The tune is currently kicking up a storm in many spots throughout the nation —this platter should surpass all others around, and prove to be a big winner for music operators. The flip is another oldie with Mike Riley in the vocal spotlight. Ops should take to both ends of this biscuit. • Here's the original disking of this

"My Sweet Rosita" (2:20)

"Forever Without You" (2:48)

KAYCEE TRIO-JO ANN TALLY (Damon 11233)

• The spark of a hot bit of wax is found in this ditty tabbed "My Sweet Rosita," with the Kaycee Trio serving it up for music ops. Ditty is a smooth girl tune that makes for wonderful listening pleasure. Vocal work by the group is soft and melodic throughout, with the refrain of the song ringing true all the way. On the other end with "Forever With You," chirp Jo Ann Tally offers ops a comely tune with her rendition of a smooth ballad. It's slow, tempting stuff throughout, the kind that easily meets with won-derful reception. Ops should listen in.

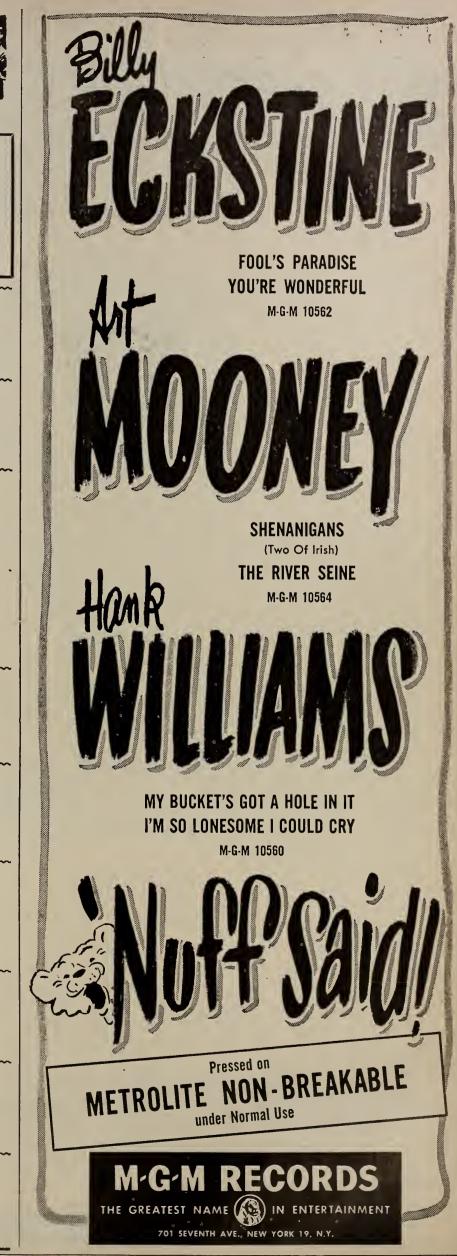
BEST BETS

- In the opinion of The Cash Box music staff, records listed below, in addi-tion to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity. ★ THE OLD MASTER PAINTER....Snooky Lanson......London 555
- ★ WHEN YOU DANCED BY......Sy Oliver O......Decca 24788
- ★ YOU SAY YOU CARE......Sarah Vaughan...Columbia 38629

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

he Nation's





The Top Ten Tunes Netting Heoviest Play In The Nation's Juke Boxes, Compiled From Reports Sub-mitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

Juke Box Tunes

Record Companies Listed Alphabetically



THAT LUCKY OLD SUN

CAS-CM-

DE

-Aladdin -Apollo -Aristocrat -Bluebird -Capitol -Capitol -Costle -Columbie -Coral -Dase

dore

CA-57-726—Dean Martin CO-38559—Sarah Vaughan CO-38608—Frank Sinatra DE-24752—Louis Armstrong HA-1077—Hot Lips Page ME-5316—Frankie Laine

MG-10509—Bob Houston SIT-524—Herb Lance VA-191—T. Manners VI-20-3531—Vaughn Monroe O. VO-55035—Chuck Foster O.

-Rainboy

7//////

CODE

RE-Regent RO-Rondo

---Rondo --Savey --Sittin' In --Specialty T---Spotlite --Supreme --Tempo /--Tower --Versity

EX—Exclusive HA—Harmony HT—Hi-Tone KI—King LO—London ME—Mercury MG—MGM MI—Miracle MN—Manor MO—Modern NA—Nationed

I CAN DREAM, CAN'T I CO-38612—Toni Arden CR-60106—Glen Gray O. DE-24705—Andrews Sisters

RA-10038-Jimmy Saunders VI-20-3553-Tex Beneke O.



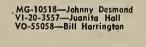
YOU'RE BREAKING MY HEART HT-163—Jimmy Saunders ME-5271—Vic Damone MG-10478—Russ Case VA-1060—T. Manners VO-55019—Bill Harrington

BB-30-0001—Ralph Flanagan O. CA-57-719—Jan Garber O. CO-38546—Buddy Clark DE-24693—The Ink Spots HA-1051—Phil Brite



DON'T CRY, JOE

BB-30-0007—Ralph Flanagan O. CO-38555—Frank Sinatra DE-24720—Gordon Jenkins O. LO-513—Charlie Spivak O.



DE-46173-Ernest Tubb VI-21-0074-Jimmy Robertson

SLIPPING AROUND

CA-57-40224—Margaret Whiting-Jimmy Wakely CO-20581—Floyd Tillman



JEALOUS HEART BU-1083—C. Bailey CA-15256—Tex Ritter CA-57-759—Jan Garber O. CO-20128—Happy Perryman CO-38593—Hugo Winterhalter O. CR-64021—Kenny Roberts DE-46176—Jenny Lou Carson DE-24711—Jack Owens

HA-1060—Eddy Duchin O. KI-4314—Ivory Joe Hunter LO-500—AI Morgan ME-6188—Don Kidwell MG-10521—Derry Falligant VA-213—Z. Turner VI-20-3539—Bill Lawrence VO-55030—Leighton Noble O.

SOMEDAY CO-38593—Hugo Winterhalter O. CO-20075—Gene Autry CR-337-238—Bob Eberly CN-5047—Red River Dave CR-60104—Peter Todd O. DE-46131—Hoosier Hot Shots HA-1056—Tommy Tucker O. HT-134—Ray Bloch O.

MG-10496—Art Smith MN-1195—The Four Tunes NA-9089—The Ravens RO-191—KEN Griffin TE-658—Philadelphia String Band VI-20-3010—Vaughn Monroe O. VI-20-3510—Vaughn Monroe O. VI-22-0007—Arthur Crudup



I NEVER SEE MAGGIE ALONE DE-24739—Bob Hannon-Jerry Ryan MG-10548—Art Mooney VI-21-0023—Ernie Lee CA-57-750—Benny Strong O. CO-38609—Tony Pastor O. CR-64012—Kenny Roberts

WHISPERING HOPE CA-57-690-Stafford-MacRae DE-24717-Andrews Sisters

I'VE GOT A LOVELY BUNCH OF COCOANUTS MG-10553—Tommy Tucker O. VI-20-3554—Freddy Martin O. CO-38609-Tony Pastor O. DE-24784-Danny Kaye O.

"It's What's In THE CASH BOX That Counts"

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November 19, 1949



"I Wish I Was Back In My Baby's Arms" (2:50)

"Billy" (2:55)

DORIS DREW

(MGM 19563)

• Doris Drew on deck with some pleasing material for music ops in this coupling of "I Wish I Was Back In My Baby's Arms" and "Billy." The gal's pipes trill the fond lyrics in cute style throughout, with the Jud Conlon group adding to the win-ming incentive. Top deck is a rhythm ballad, while the flip is the well known standard. Earle Hagens ork backs nicely to round out a fairly ef-fective disk. fective disk.

"You Rascal You" (2:44)

"Rhapsody In Wood" (2:50) WOODY HERMAN

(Capitol 57-775)

• Woody Herman comes up with a pair of fair sides in this fresh coup-ling of "You Rascal You" and Rhap-sody In Wood." Top deck features the maestro in the vocal spot wailing the lyrics to this pleasing oldie. Woody's jazz tonsils highlight the side, which might prove to be a potent bit of juke box wax. The flip is a bit of progressive music with Woody and the band shining throughout. Both sides won't raise havoc—they will satisfy the Herman clan.

"O Sole Mio" (2:56)

"Come Back To Sorrento" (3:03)

PHIL BRITO (MGM 10567)

• Balladeer Phil Brito should cop a healthy hunk of juke box coin with this recording of "O Sole Mio" and "Come Back To Sorrento." Both sides are well known Italian folk themes and constantly are in great demand. This rendition, with Phil projecting the songs in Italian throughout, looms as a big winner for the boxes. Phils wide beyy of fans, and that Phils wide bevy of fans, and that covers loads of territory, should go for the pair in a big way.

"Disk Jockey Blues" (3:08)

"Blue Ribbon Gal" (3:13)

PETER LIND HAYES (Decca 24797)

• Some wax music ops might take a look at these sides set up by Peter Lind Hayes. Titled "Disk Jockey Blues" and "Blue Ribbon Gal," Peter takes the vocal spotlight on this coupling, and turns in a rather effec-tive performance. Both sides aren't too commercial, and altho they won't stop traffic, they should hold their own. Top deck plays around the title, with a set of romance lyrics added. The flip is just what the title indi-cates. Ork backing by Sy Oliver rounds out the platter. Ops who have the room might take a look-see. Some wax music ops might take a

THE WEEK OF STHEPPER "Your Life Is My Life" (3:19)

"Got You Right Where I Want You" (3:13) ELLIOT LAWRENCE

(Columbia 38629)



ELLIOT LAWRENCE

• New plug tune that looms as a potential hot coin culler for music operators is this rendition of "Your Life Is My Life" by the great Elliot Lawrence ork. The tune is definitely one of the better ballads we've heard in many a moon. Weaving in soft dulcet tones of plush musical beauty, the

"I Want To Go Home" (3:04)

"I'm Gonna Let You Cry For A Change" (2:30)

BEVERLY AND HER BOY FRIENDS

(Decca 24790)

• New ditty that's gonna cop a healthy slice of juke box coin is this tasty dish of music titled "I Want To Go Home," with Beverly and her Boy Friends on tap to wail the song. The tune is a cute novelty ballad, handled to vocal perfection by the vocal gang. Lass' vocal spot makes for wonderful listening throughout the side. The flip is a slow senti-mental tune, with the lyrics weaving about the title. The side we go for is on top—ops should get it.

"Rudolph, The Red Nosed Reindeer" (2:49)

"If It Doesn't Snow On Christmas"

(2:53)

GENE AUTRY

(Columbia 38610)

• Some wax that should definitely find a top spot on music machines throughout the land is this duo by Gene Autry. Wax, titled "Rudolph, The Red Nosed Reindeer" and "If It Doesn't Snow On Christmas" are two of the best sides Autry has come up with in a long time. Top deck is the side to ride with. It is a cute Xmas tune which Autry handles in excellent

tune which Autry handles in excellent

style. Lyrics make you wanna listen

all the more, with the excellent in-

fectious melody rounding out the side.

The flip is offered in happy tempo and has the wordage playing around the title. Ops should get with the

top deck-and pronto.

tune makes you feel the meaning-ful lyrics. Vocal by piper Danny Riccardo is excellent throughout, and should result in some heavy attention for the boy. Ditty is from the University of Pennsyl-vania's Mask & Wig production of "Adamant Eve," and as such, is the subject of some heavy bally. Music ops should take note of the exceptionally excellent arrange-ment of the tune, which the Law-rence ork handles superbly. On the other end with "Got You Right Where I Want You," chirp Rosa-lind Patton takes to the mike to offer ops a mellow rhythm ballad that glitters. The lass' jazz intona-tion holds your attention, and likewise is the highlight of the disk. Both ends of this platter are blue ribbon winners—with "Your Life Is My Life" leading the way.

"Echoes" (2:55)

"Happy Valley" (2:56)

GRACIE FIELDS (London 514)

• Pair of new sides by Gracie Fields, and the set up of "Echoes" and • Pair of new sides by Gracie Fields, and the set up of "Echoes" and "Happy Valley" for music operators. Both sides echo the usual splendor that Gracie projects, with the top deck getting our nod by a slight mar-gin. Ditty is a pleasing romantic ode, with the George Mitchell choir and the Bob Farnon ork backing splen-didly. Echo effect on the side is fair enough as it stands. The flip picks up a mite in tempo, and has Gracie turning in another effective perform-ance. Wax wont cause a stampede— it will hold its own.

"When You Danced By" (3:04) "The Laugh's On Me" (3:18) SY OLIVER ORCH.

(Decca 24788)

• A song that music ops are bound to be featuring in no time at all is this item tagged "When You Danced By," with maestro Sy Oliver serving it up. Ditty is a wonderful rhythm ballad offered in excellent orchestral manner by Sy. Vocal spot on the side by Jack Haskell is effective as it stands, and should entice some silver. The band echoes in the old style of the great Tommy Dorsey ork, which should satisfy dance fans immensely. On the other end with "The Laugh's On Me," Jack and The Aristokats offer a tempting ballad that is easy on the ears. "When You Danced By" is a hot piece of wax-ops should latch on.

"Doughnut Polka" (2:33) "Pigtail Polka" (2:21)

FRANK WOJNAROWSKI ORCH. (Dana 2057)

• First rate polka wax by the Frank Wojnarowski ork, with balladeer Val Tino in the limelight, shows as a pair of sides music ops should get with. Both ends of this platter spell coin play—they're that good. Top deck is a cute happy item, with some clever lyrics playing around the title. The flip is an excellent bit of music that makes for a world of wonderful listening pleasure. Take note of the listening pleasure. Take note of the vocal pleasure by Val Tino, and ops have a socko platter.

"Dear Hearts And Gentle People" (2:20)

"The Game Of Broken Hearts" (2:25)

PATTI PAGE (Mercury 5336)

• Thrush Patti Page offers her ren-dition of "Dear Hearts & Gentle Peo-ple" and "The Game Of Broken Hearts" and turns in a very effective performance. Both tunes are current climbers in popularity, and should prove to be hot coin cullers. Patti's smooth tones of vocal perfection handle the material wonderfully, with some equally excellent ork backing. Platter rates ops listening attention —and more. -and more.

"You Say You Care" (2:48)

"I Cried For You" (2:24)

SARAH VAUGHAN (Columbia 38630)

• The great Sarah Vaughan comes up with some fresh wax, with "You Say You Care" leading the way. Ditty is from the musical production "Gen-tlemen Prefer Blondes," and should receive some heavy bally therefrom. This recording definitely stands out as one of the best Sarah has offered in a long time. Ditty is a strong, tempting ballad, with Sarah pitching her pipes in resplendent manner. On the other end with "I Cried For You," Sarah turns in another great side with this ever-lovin' standard. Ops should climb on "You Say You Care."

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"I'll Never Slip Around Again" (2:30)

"The Game Of Broken Hearts" (2:55)

DORIS DAY (Columbia 38637)

• Pair of great sides in the offing for music ops are these by chirp Doris Day. It's the gal's first venture into the folk field, with "I'll Never Slip Around Again" and "The Game Of Broken Hearts" on tap. Both tunes are currently climbing in popularity. This rendition, with Doris joined by Country Cousins is great stuff from start to finish. Ops should reap har-vest with this platter.

THIS WEEK'S RELEASE (Both 45 rpm and 78 rpm. Numbers marked * are 45 rpm.)

POPULAR

Charley, My Boy	LISA KIRK
Shame On You	20-3591 (47-3090*)
Just a Kiss Aport	THE PIED PIPERS
'S Wonderful	20-3592 (47-3091*)
I'm The Man With The D	reams TEX BENEKE
They Soy	20-3593 (47-3092*)
Но	CHARLIE VENTURA
High On An Open Mike	20-3594 (47-3093*)
Echoes	SAMMY KAYE
Coreless Kisses	20-3595 (47-3101*)
The Light In Your Eyes	WAYNE KING
Vienna, My City Of Dream	s 20-3597 (47-3103*)
Ave Morio	PERRY COMO
The Lord's Prayer	28-0436 (52-0071*)

POP SPECIALTY

The Old Schmalz Woltz SIX FAT DUTCHMEN Waltzing In The Woods 25-1140 (51-0031*) You Bring Out The Devil In Me MERRIE MUSETTE ORCHESTRA

Beoutiful Land Of My 25-1141 (51-0032*) Dreoms

COUNTRY AND WESTERN

Santa Fe, New Mexico

SOI	NS OF THE PIONEERS
Red River Valley	21-0138 (48-0141*)
Wednesdoy Night Waltz	CHET ATKINS AND HIS GUITAR PICKERS
Centipede Boogie	21-0139 (48-0142*)
The Wedding of Hillbilly Lilli Marlene	
The Huckle-Buck	21-0140 (48-0144*)
I'll Never Pass This Wa	
Again	SLIM WHITMAN
Birmingham Jail	21-0141 (48-0145*)

BLUES

4M 7*)

Barbecue Lounge	ARBEE STIDHA
I Send My Regrets	22-0053 (50-0037

SPIRITUAL

I Got To Run To The FREDDIE EVANS City Four Square Sow Righteous Seed GOSPEL TRIO 22-0052 (50-0036*)

"THE THREE SUNS PRESENT YOUR CHRISTMAS FAVORITES" P-250 (WP-250*)

Sonta Clous Is Comin' Ta

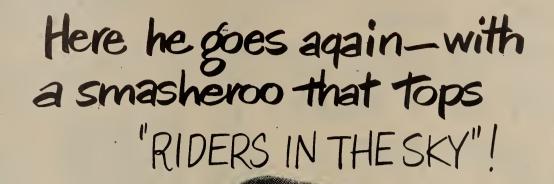
Iown	
Adeste Fideles	20-3567 (47-3057*)
White Christmas	
Winter Wonderland	20-3568 (47-3058*)
Silent Night	
Jingle Bells	20-3569 (47-3059*)

"SKIP TO MY LOU AND OTHER SQUARE DANCES"

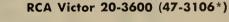
ROY ROGERS, calling, a AND HIS STRING	
Skip To My Lou - Rickett's Reel	21-0127 (48-0130*)
Old Joe Clork Sycomore Reel	21-0128 (48-0131*)
Oh Dem Golden Slippers Lucky Leother Breeches	21-0129 (48-0132*)

THE HEART OF THE ISLANDS IN SONG" P-258 (WP-258*) SAMMY KAYE

My Little Gross Shock In	
Keolokekua	20-3579 (47-3705*)
Sweet Leiloni	SAMMY KAYE
My Isle of Golden Dreams	
Howoiion Wor Chont	SAMMY KAYE
Hawoiion Sunset	20-3581 (47-3077*)







Vaughn sings it in his new Republic picture "Singing Guns." It's got a driving, whip-cracking rhythm... a great-outdoors power and sweep... it grips you, it gets in your blood! Get on MULE TRAIN - you'll ride high in a hurry, certain-sure!

I'm Throwing Rice ot the Girl Thot I Love TOR Rec



SEVEN CERTAIN

FREDDY MARTIN

VAUGHN MONROE

BILL LAWRENCE

EDDY ARNOLD

SAMMY KAYE

THE STARS WHO MAKE THE HITS ARE ON

COIN CATCHERS

Vive Got a Lovely Bunch of Coconuts 20-3554

Room Full of Roses

VAUGHN MONROE That Lucky Old Sun 20-3531

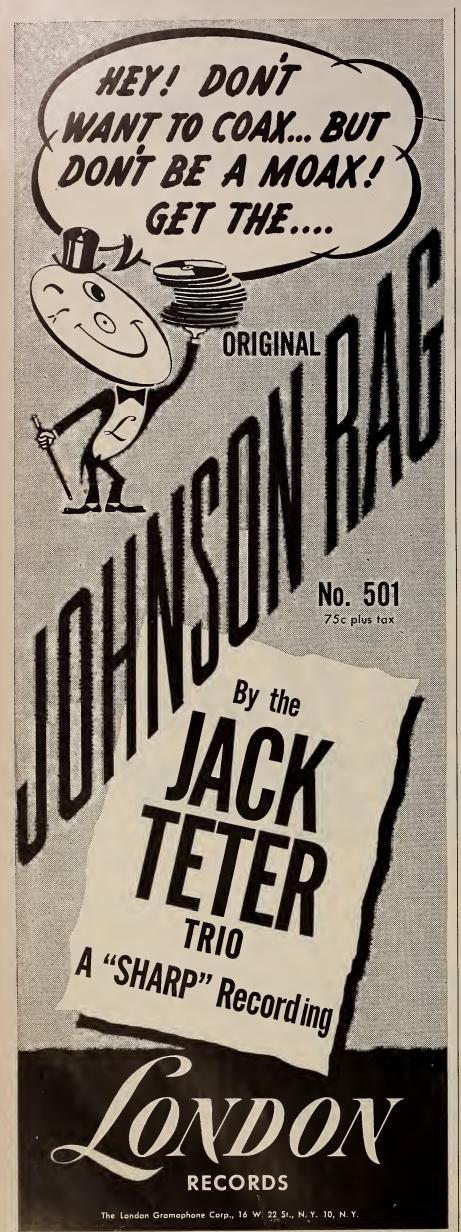
PERRY COMO A Dreamer's Holiday

20-3510 20-3441

20-3543

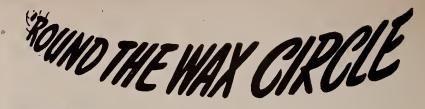
20-3539

21-0083



"It's What's In THE CASH BOX That Counts"

November 19, 1949



NEW YORK:

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CHICAGO:



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LOS ANGELES:

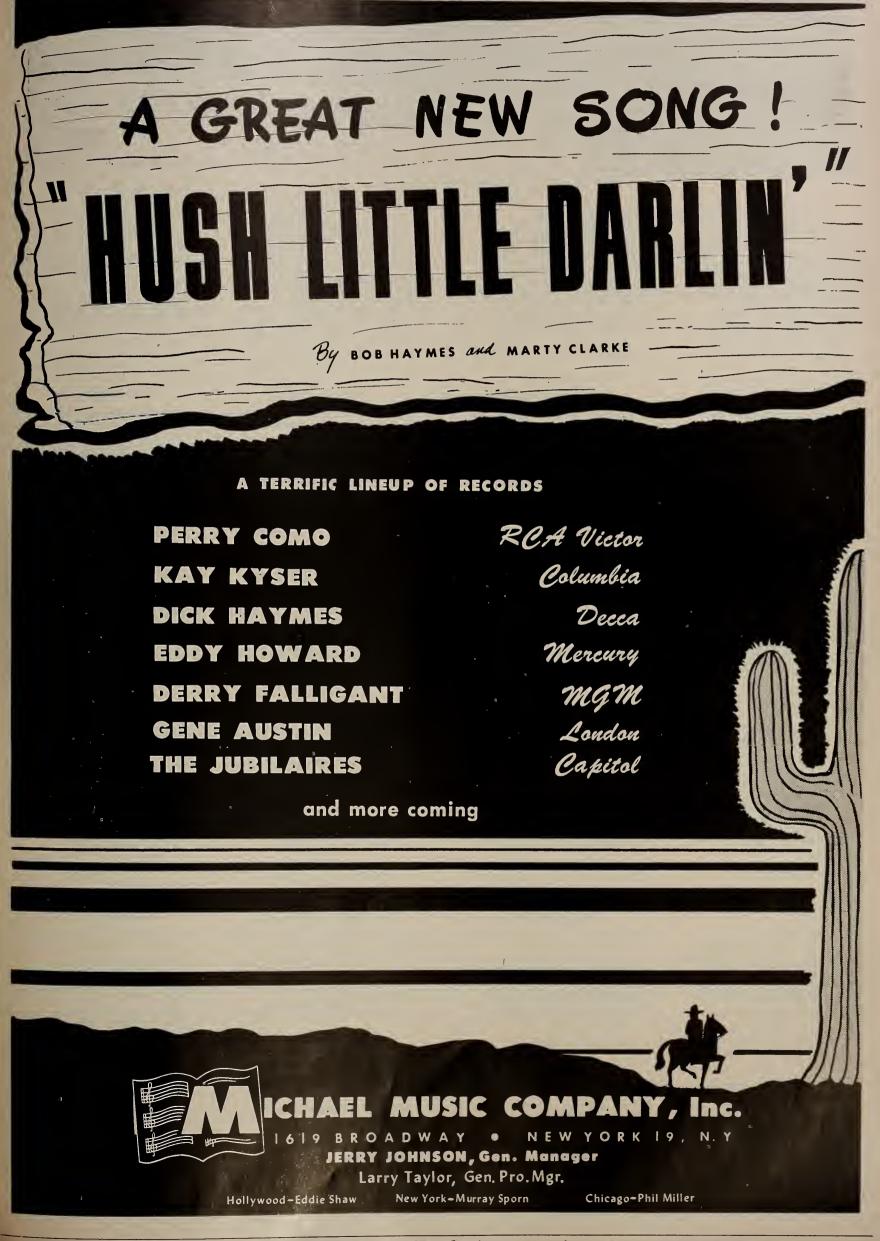


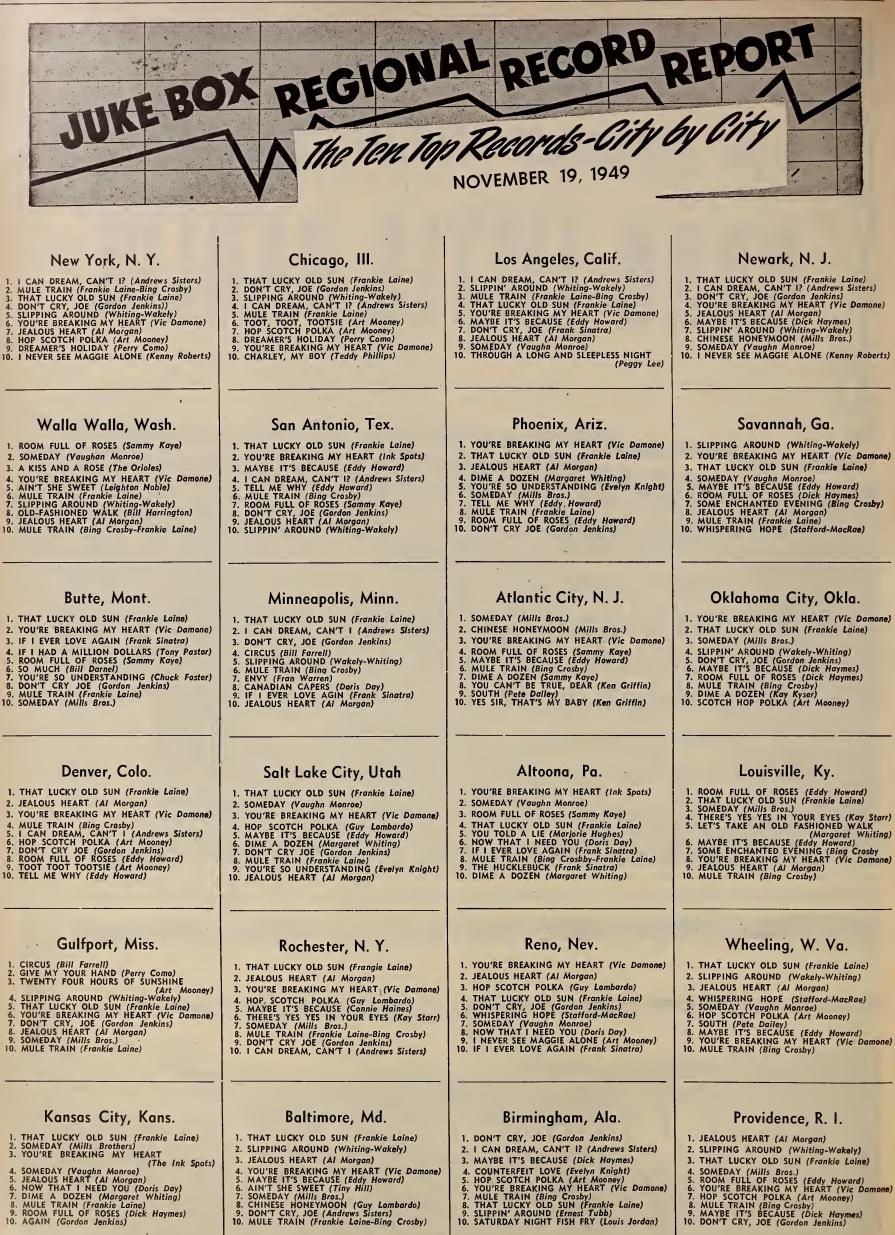
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EDDY HOWARD

"CROCODILE TEARS" "Everything They Said"

5325

PATTI PAGE

"DEAR HEARTS AND

GENTLE PEOPLE''

5336

•

REX ALLEN

"Over Three Hills"

"Alone With The Crowd"

6214

TWO TON BAKER

TINY HILL

"ARE YOU FROM DIXIE"

"Bigger Man"

5324

GOLDEN GATE

"SATISFIED" "Religion Is A Fortune"

DINAH WASHINGTON

"GOOD DADDY BLUES"

"Richest Man In

The Graveyard" 8154

APOLO

WHAT WITH "BREAKING MY HEART," "ROOM

FULL OF ROSES," "MAYBE IT'S BECAUSE," "TELL ME WHY," "LUCKY OLD SUN" AND NOW

"MULE TRAIN" CREATING SUCH A STORM

WE SADLY NEGLECTED TO TELL YOU ABOUT

MERCURY

HAS READY FOR YOU!

THE OTHER HITS

VIC DAMONE

"WHY WAS I BORN"

"Lonely Night" 5326

LOUIS PRIMA "CHARLEY MY BOY"

"Yes, We Have No

Bananas"

5338

•

LAWRENCE WELK

"THROWING RICE"

"The Ring I Gave You" 5322

RICHARD HAYES

"MABUHAY"

"Will You Remember"

5333

KITTY KALLEN

"A MAN WROTE A SONG"

"Mad About You" 5327

•

LOUIS PRIMA

"MANUELO TARANTEL"

"| Beeped When | Should Bop"

5339

AND OF COURSE

Jerry Murad's HARMONICATS

"GALLOPING COMEDIANS"

5331



Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending November 12. Eddie Gallaher

WTOP-Washington, D. C. WTOP---Washington, D. C. 1. THAT LUCKY OLD SUN (Frankie Laine) 2. I CAN DREAM, CAN'T I? (Andrews Sisters) 3. A DREAMER'S HOLIDAY (Perry Como) 4. MULE TRAIN (Frankie Laine) 5. IF I EVER LOVE AGAIN (Frank Sinatra) 6. ROOM FULL OF ROSES (Dick Haymes) 7. THROUGH A LONG AND SLEEPLESS NIGHT (Dinah Shore) 8. DON'T CRY, JOE (Gordon Jenkins) 9. HOP SCOTCH POLKA (Guy Lombardo) 10. YOU'RE BREAKING MY HEART (Vic Damone)

Hal Tunis

- WVNJ-Newark, N. J.

- WVNJ—Newark, N. J. 1. THAT LUCKY OLD SUN (Frankie Laine) 2. ENYY (Fran Warren) 3. I CAN DREAM, CAN'T I? (Andrews Sisters) 4. CHARLEY, MY BOY (Lisa Kirk) 5. MULE TRAIN (Frankie Laine) 6. JEALOUS HEART (AI Morgan) 7. YOU'RE BREAKING MY HEART (Buddy Clark) 8. RUM AND SODA (Nore Morales) 9. TOOT, TOOT, TOOTSIE GOODBYE (T. Martin) 9. I BEEPED WHEN I SHOULD 'A BOPPED 10. I BEEPED WHEN I SHOULD 'A BOPPED (Louis Prima)

Willie Byrant-Ray Carroll WHOM-New York, N. Y.

- WHOM—New York, N. T. 1. SO MUCH (The Orioles) 2. MULE TRAIN (Frankie Laine) 3. I'LL GET ALONG SOMEHOW (Ruth Brown) 4. DON'T SAY WE'RE THROUGH (Herb Lance) 5. KIND LOVING DADDY (Eddie Mack) 6. SPARROW'S FLIGHT (Johnny Sparrow) 7. I NEVER SEE MAGGIE ALONE (Hot Lips) 8. ETHEL MAE (L. C. WIIIiams) 9. FORGIVE AND FORGET (The Orioles) 10. I'LL NEVER BE FREE (Savannah Churchill)

Hal Tate

WAIT—Chicago, III. 1. JUST ONE WAY TO SAY I LOVE YOU (Perry Como)

MULE TRAIN (Frankie Laine)
 DON'T CRY, JOE (Johnny Desmand)
 ROCKIN' CHAIR (Frann Weigle)
 ROOM FULL OF ROSES (Eddy Howard)
 IF I HAD A MILLION DOLLARS (Tony Pastor)
 JOSEPHINE (Wayne King)
 WEDDIN' BELLS (Larry Fotine)
 ENVY (Fran Waren)
 DOWNHEARTED (AI Trace)

Arty Kay

WKLX-Lexington, Ky. WKLX—Lexington, Ky. 1. SLIPPING AROUND (M. Whiting-J. Wakely) 2. THAT LUCKY OLD SUN (Frankie Laine) 3. WHISPERING HOPE (Jo Stafford-G. MacRae) 4. I CAN DREAM, CAN'T I? (Andrews Sisters) 5. ECHOES (Ink Spots) 6. SOMEDAY (Vaughn Monroe) 7. A DREAMER'S HOLIDAY (Perry Como) 8. DON'T CRY, JOE (Gordan Jenkins) 9. YOU'RE BREAKING MY HEART (Ink Spots) 10. JEALOUS HEART (AI Morgan)

Norman Hall

- WOMI-Owensboro, Ky.

- WUMI--Uwensboro, Ky. 1. THAT LUCKY OLD SUN (Frankie Laine) 2. SOMEDAY (Yaughn Monroe) 3. DIME A DOZEN (Margaret Whiting) 4. JEALOUS HEART (AI Morgan) 5. I CAN DREAM, CAN'T 1? (Andrews Sisters) 6. I WANNA GO HOME (Perry Como) 7. MULE TRAIN (Frankie Laine) 8. WHISPERING HOPE (Jo Stafford-G. MacRae) 9. DON'T CRY, JOE (Juanita Hall) 10. CANADIAN CAPERS (Doris Day)

Claude Taylor WJHP-Jacksonville, Fla.

- 1. FLOATING DOWN OLD GREEN RIVER (Ted Steele)
- 2. MULE TRAIN (Gordon MacRae) 3. SHE WORE A YELLOW RIBBON (Eddie Miller) 4. HOP SCOTCH POLKA (Bill Gale Orchestra) 5. RED RIVER VALLEY (Ja Stafford) 6. RIVER SEINE (Doris Day) 7. MUSIC GOES (ROUND (Guy Lombardo Orch.) 8. I NEVER SEE MAGGIE ALONE (Benny Strong) 9. I CAN DREAM, CAN'T I? (Andrews Sisters) 10. STINKY CHEESE (Two Ton Baker)

Pete Ebbecke

- WDAS—Philadelphia, Pa. WDAS—Philadelphia, Pa. 1. I CAN DREAM, CAN'T 1? (Andrews Sisters) 2. THAT LUCK YOLD SUN (Frankie Laine)) 3. MULE TRAIN (Frankie Laine) 4. ENYY (Fran Warren) 5. SEND TEN PRETTY FLOWERS (Blue Barron) 6. DON'T CRY, JOE (Frank Sinatro) 7. A MAN WROTE A SONG (Kitty Kallen) 8. SLIPPING AROUND (M. Whiting-J. Wakely) 9. THROUGH A LONG AND SLEEPLESS NIGHT (Bill Farrell) 10. DREAMER'S HOLIDAY (Perry Como)

Leo McDevitt WAAB---Worcester, Mass.

- WAAB---Worcester, Mdss. 1. MULE TRAIN (Frankie Laine) 2. JOHNSON RAG (Jack Teter Tria) 3. I'VE GOT A LOVELY BUNCH OF COCOANUTS (Freddy Martin) 4. DON'T CRY, JOE (Gordon Jenkins) 5. SOMEDAY (The Ravens) 6. SLIPPING AROUND (M. Whiting-J. Wakely) 7. DREAMER'S HOLIDAY (Perry Coma) 8. I CAN DREAM, CAN'T I? (Andrews Sisters) 9. SHE WORE A YELLOW RIBBON (Eddie Miller) 10. RUDOLPH, THE RED NOSED REINDEER (Gene Autry)

Art Tacker

WTAO—Cambridge, Mass.

- WIAO—Cambridge, Mass. 1. MULE TRAIN (Frankie Laine) 2. IF I WERE YOU (Larry Fotine) 3. ECHOES (Bill Kenney) 4. THAT LUCKY OLD SUN (Frankie Laine) 5. I CAN DREAM, CAN'T I? (Patty Andrews) 6. DON'T CRY, JOE (Gardon Jenkins) 7. I'LL GET ALONG SOMEHOW (Larry Darnell) 8. THE GAME OF BROKEN HEARTS (Flo Wright) 9. THE MAN I LOVE (Roberta Lee) 10. WHY WAS I BORN? (Vic Damone)

Ray Perkins

- KFEL-Denver, Colo.

- KFEL---Denver, Colo. 1. MULE TRAIN (Frankie Laine) 2. THAT LUCKY OLD SUN (Frankie Laine) 3. SLIPPING AROUND (M. Whiting-J. Wakely) 4. YOU'RE BREAKING MY HEART (Vic Damane) 5. ROOM FULL OF ROSES (Eddie Howard) 6. NOW THAT I NEED YOU (Daris Day) 7. SOMEDAY (Vaughn Manroe) 8. DON'T CRY, JOE (Gardon Jenkins) 9. I CAN DREAM, CAN'T I? (Andrews Sisters) 10. I NEVER SEE MAGGIE ALONE (Benny Strong)
 - **Russ Offhaus** WPIT—Pittsburgh, Pa.

 - WPIT—Pittsburgh, Pa. 1. MULE TRAIN (Frankie Laine) 2. THE MUSIC GOES 'ROUND (Guy Lombardo) 3. JOHNSON RAG (Jack Teter Tria) 4. SHE WORE A YELLOW RIBBON (Eddie Miller) 5. I'VE GOT A LOVELY BUNCH OF COCOANUTS (Freddy Martin) 6. DUCK POLKA (Heine and Bard) 7. YESTERDAY'S ROSES (Hannan and Ryan) 8. TELL ME WHY (Eddie Haward) 9. I KNOW, I KNOW, I KNOW (M. Lanza) 10. TWILIGHT (Tommy Dorsey)

Howard Malcolm WCOP-Boston, Mass.

- WCOP—Boston, Mass. 1. MULE TRAIN (Bing Crosby) 2. TELL ME WHY (E. Wilsan-G. Jenkins) 3. DON'T CRY, JOE (Gordon Jenkins) 4. WHEN HE'S ALL DOLLED UP (Freddy Hall) 5. THAT LUCKY OLD SUN (Frankie Laine) 6. A DREAMER'S HOLIDAY (Perry Como) 7. I CAN DREAM, CAN'T I? (Andrews Sisters) 8. YOU'RE BREAKING MY HEART (Vic Damone) 9. SOMEDAY (Mills Brothers) 10. DEAR HEARTS AND GENTLE PEOPLE (Dinah Shore)

Dave Miller WAAT-Newark, N. J.

9. RUDOLPH, THE REC (Gene Autry) 10. SING UNTIL THE COWS COME HOME (Bill Gale)

Marty Hogan

WCFL-Chicago, III.

WCFL—Cnicago, III. 1. MULE TRAIN (Frankie Laine) 2. DON'T CRY, JOE (Jahny Desmond) 3. THOUSAND VIOLINS (Patti Page) 4. JEALOUS HEART (Al Morgan 5. THERE'S NO TOMORROW (Tany Martin) 6. DREAMER'S HOLIDAY (Perry Camo) 7. THAT LUCKY OLD SUN (Frankie Laine) 8. TELL ME WHY (Ralph Flanagan) 9. I CAN DREAM, CAN'T I? (Andrews Sisters) 10. YOU'RE BREAKING MY HEART (Vic Damone)

Myron Barg

WMOR--Chicago, III.

WMOK-Cnicdgo, III. THAT LUCKY OLD SUN (Frankie Laine) DON'T CRY, JOE (Johnny Desmond) I CAN DREAM, CAN'T I? (Andrews Sisters) IF I EVER LOVE AGAIN (Frank Sinatra) MULE TRAIN (Frankie Laine) THROUGH A LONG AND SLEEPLESS NIGHT (Dinh Share

6. THROUGH A LONG AND SLEEPLESS MIGHT (Dinah Shore) 7. TOOT, TOOT, TOOTSIE GOODBYE (A. Mooney) 8. THE LAST MILE HOME (Jo Stafford) 9. WHY WAS I BORN? (Vic Damone)) 10. A MAN WROTE A SONG (Ella Fitzgerald)

"It's What's In THE CASH BOX That Counts"

- WAAT---Newark, N. J. 1. BLUE CHRISTMAS (Ernest Tubb) 2. MULE TRAIN (Bing Crosby) 3. I THOUGHT I'D DIE (Tommy Sasebee) 4. I WISH I KNEW (Dolph Hewitt) 5. CARELESS LOVE (Lee Morse) 6. SLIPPING AROUND (Jimmie Dale) 7. JOLLY OLD ST. NICHOLAS (Ray Smith) 8. LOVESICK BLUES (Mervin Shiner) 9. RUDOLPH, THE RED NOSED REINDEER (Gene Autry) COME HOME

he Cash Box By Leading Music Oper In New York City's Harlem Are

SATURDAY

NIGHT

FISH FRY

Louis Jordan

(Decca 24725)

BLUES

EMPTY ARMS

THAT LUCKY

Louis Armstrong

SOMEHOW

Ruth Brown

(Atlantic 879)

FORGET

The Orioles

(Jubilee)

(Derby 713)

Bing Crosby

(Decca 24798)

FOR YOU

MY LOVE

Larry Darnell

ROOMING

Amos Milburn

LOVING DADDY

(Aladdin 3032)

Eddie Mack

(Apollo 414)

KIND

(Regal)

Larry Darnell (Regal)

FORGIVE AND

I'LL GET ALONG

Amos Milburn

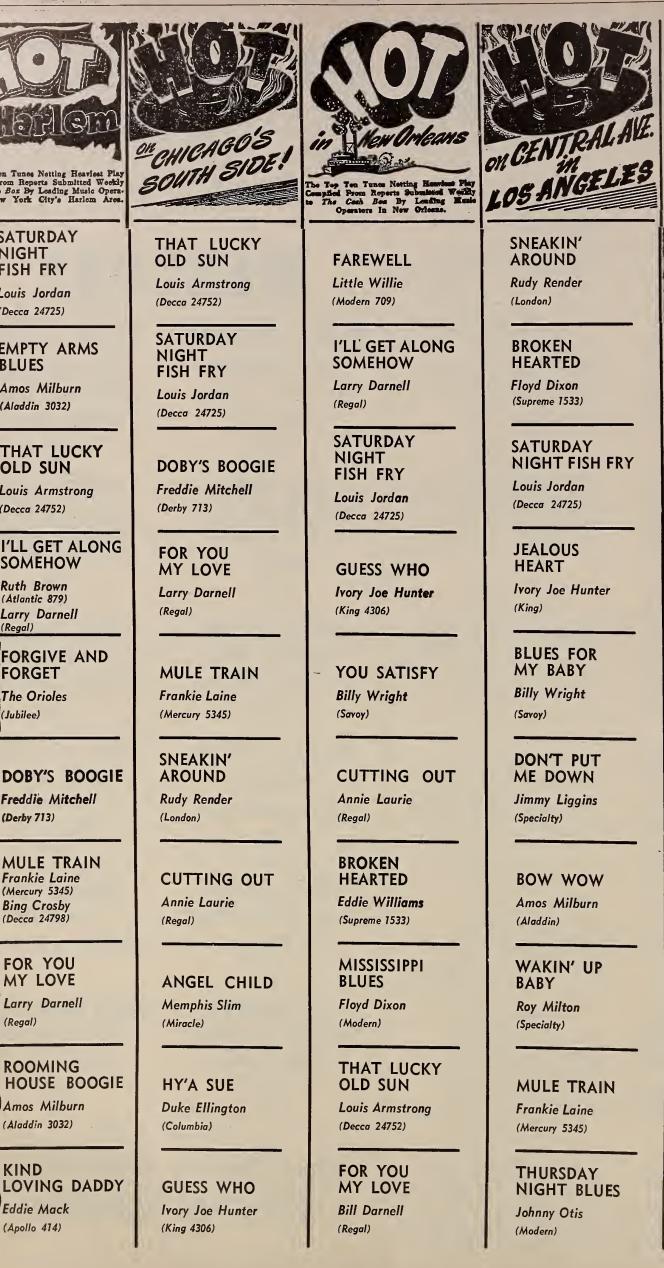
(Aladdin 3032)

OLD SUN

(Decca 24752)

21





BALTIMORE, MD.

IN OTHER CITIES

1. Forgive And Forget (The Orioles) 2. If You Didn't Mean It 3. Sportin' Life (Ralph Willis) 4. Game Of Broken Hearts (Flo Wright) 5. Doby's Boogie (Freddie Mitchell) 6. That Lucky Old Sun (Frankie Laine) 7. Cream Pie Daddy (Viola Watkins) 8. Sparrow's Flight 9. Science (Johnny Freddie Mitchell) Sparrow's Flight (Johnny Sparrows)
 Saturday Night Fish Fry (Louis Jordan)
 A Kiss And A Rose (The Orioles)

HARTFORD, CONN.

Blueberry Hill (Steve Gibbson)
 Numbers Boogie (Sugar Robinson)
 As I Love You (Buddy Johnson)
 You've Changed (Bill Farrell)
 Game Of Broken Hearts (Flo Wright)
 Milt's Boogie (Milt Buckner)
 Hucklebuck (Pearl Bailey)
 Tell Me So (The Orioles)
 Black Velvet (Illinois Jacquet)
 I Do, I Do (Billy Eckstine)

JACKSONVILLE, FLA.

- Why Don't You Haul Off And Love Me (Bull Moose Jackson)
 Who Snuck The Wine In The Gravy (Earl Bostic)
 Jealous Heart (Ivory Joe Hunter)
 Once In A While (The Ravens)
 Boogie At Midnight (Roy Brown)
 She's So Sweet (Lonnie Johnson)
 Guess Who (Ivory Joe Hunter)
 Page Boy Shuffle (Jee Thomas)

(Joe Thomas) 9. Saturday Night Fish Fry (Louis Jordan) 10. Doby's Boogie (Freddie Mitchell)

SHOALS, IND.

- Saturday Night Fish Fry (Louis Jordan)
 That Lucky Old Sun (Frankie Laine)
 All She Wants To Do Is Rock (Wynonie Harris)
 So Long (Ruth Brown)
 Crying (Billy Eckstine)
 Come Back To Me (Bull Moose Jackson)
 Numbers Boogie (Sugar Chile Robinson)
 You Ain't Got It No More (Julia Lee)
 Baby, Get Lost 9. Baby, Get Lost (Dinah Washington) 10. Doby's Boogie (Freddie Mitchell)

OAKLAND, CALIF.

- 1. Saturday Night Fish Fry
- (Louis Jordan) 2. Sneakin' Around (Rudy Render) 3. Don't Put Me Down
- Don't Put Me Down (Jimmie Liggin
 Droken Hearted (Eddie William
 Angel Child (Memphis Slim)
 Guess Who (Ivory Joe Hunter)
 Why Don't You Haul Off And Love Me (Bull Moose Jackso
 So Long (Ruth Brown)
 Wakin' Up Baby (Roy Milton)
 Mule Train (Frankie Laine)

Freddie Mitchell

MULE TRAIN Frankie Laine (Mercury 5345)

NEWARK, N. J. All She Wants, N. J.
 All She Wants To Do Is Rock (Wynonie Harris)
 Saturday Night Fish Fry (Louis Jordan)
 I Want My Fanny Brown (Roy Brown)
 Broken Hearted (Eddie Williams)
 A Kiss And A Rose (The Orioles)
 Empty Arms Blues (Amos Milburn)
 Dody's Boogie (Freddie Mitchell)
 Rooming House Boogie (Amos Milburn)
 If You Don't Mean It (The Ravens)
 For You My Love (Larry Darnell) AWARD

THE CASH BOX

NATIONAL DISTRIBUTORS

Aladdin 3037

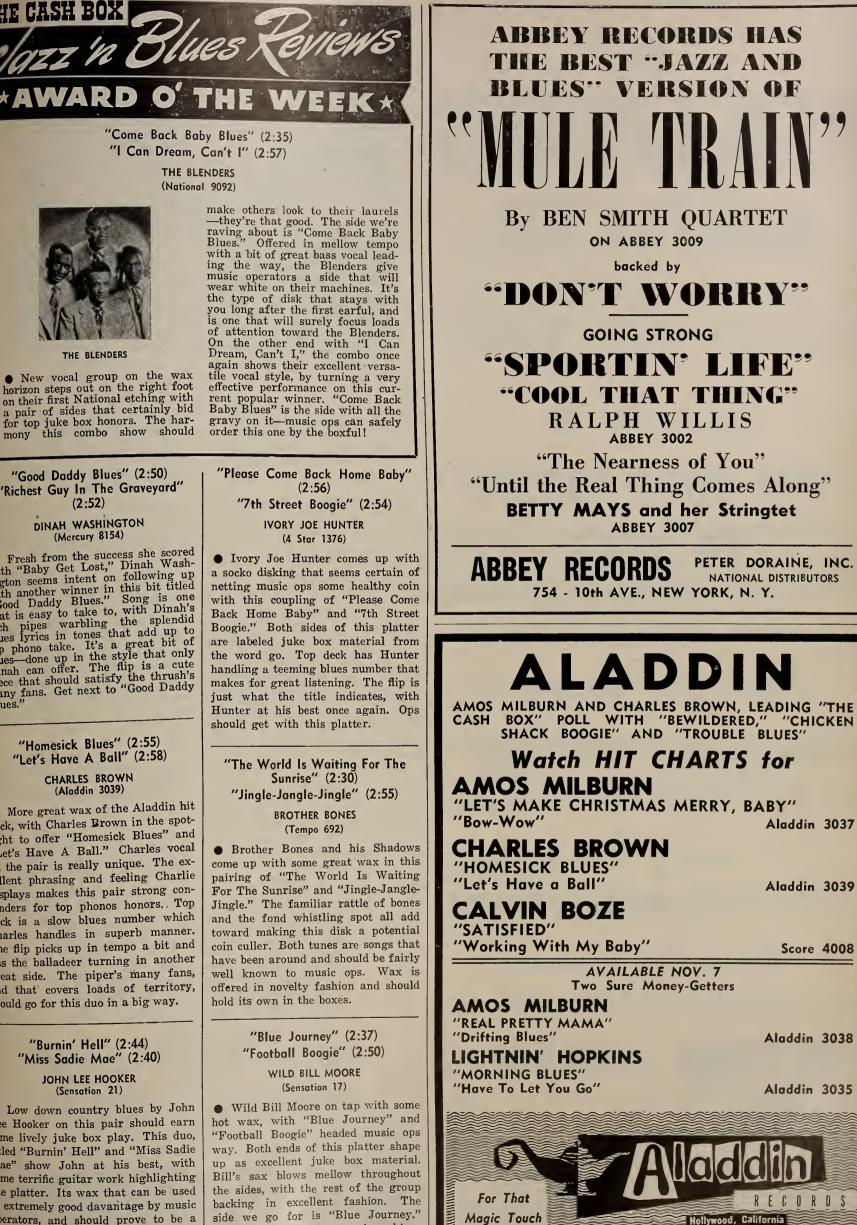
Aladdin 3039

Score 4008

Aladdin 3038

Aladdin 3035

RECORDS



Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

"Good Daddy Blues" (2:50) "Richest Guy In The Graveyard" (2:52)

THE BLENDERS

DINAH WASHINGTON (Mercury 8154)

• Fresh from the success she scored with "Baby Get Lost," Dinah Wash-ington seems intent on following up with another winner in this bit titled "Good Daddy Blues." Song is one that is easy to take to, with Dinah's rich pipes warbling the splendid blues lyrics in tones that add up to top phono take. It's a great bit of blues—done up in the style that only Dinah can offer. The flip is a cute piece that should satisfy the thrush's many fans. Get next to "Good Daddy Blues."

"Homesick Blues" (2:55) "Let's Have A Ball" (2:58)

CHARLES BROWN (Aladdin 3039)

• More great wax of the Aladdin hit rack, with Charles Brown in the spot-light to offer "Homesick Blues" and "Let's Have A Ball." Charles vocal on the pair is really unique. The ex-cellent phrasing and feeling Charlie displays makes this pair strong con-tenders for top phonos honors. Top deck is a slow blues number which Charles handles in superb manner. The flip picks up in tempo a bit and has the balladeer turning in another great side. The piper's many fans, and that covers loads of territory, should go for this duo in a big way.

"Burnin' Hell" (2:44) "Miss Sadie Mae" (2:40) JOHN LEE HOOKER (Sensation 21)

• Low down country blues by John Lee Hooker on this pair should earn some lively juke box play. This duo, titled "Burnin' Hell" and "Miss Sadie Mae" show John at his best, with some terrific guitar work highlighting the platter. Its wax that can be used to extremely good davantage by music operators, and should prove to be a nickel nabber in those spots that go for this brand.

side we go for is "Blue Journey." Platter rates a spot on ops' machines -and a featured one at that.

Hypoing Nat Cole's "Nalani"



LOS ANGELES—Pat Hall, California's gift to the cheesecake industry, gives KLAC dee-jay Al Jarvis a few points, spades and a grass skirt for good measure all in the course of showing what a sweet Hawaiian thing is Nat Cole's new release of "Nalani" on Capitol. Hawaii was never like this.

Kenton Band Back With New Set-Up

LOS ANGELES—Stan Kenton's long awaited and hotly debated re-turn to the music biz is already an actuality. He's now being booked for a grinding concert of 75 dates, and will feature 40 musicians and thrush June Christy. The new Kenton band will not fea-ture any "Artistry in Rhythm" or "Progressive Jazz," both taglines with his previous band. "I have given long and careful con-

with his previous band. "I have given long and careful con-sideration to this new undertaking," Kenton said, "and I've dropped what-ever plans I once had to study psychi-atry. My future lies in music." "Innovations in Music" is the new phrase Stan has conceived for his big, new orchestra, which will feature a full string section and several instru-ments, woodwinds—which he's never used before. Rehearsals are already

ments, woodwinds—which he's never used before. Rehearsals are already under way in Hollywood it was learned. Capitol Records will record a com-plete album of the "Innovations" music, to be released in mid-January. Immediately after the album is mar-keted, Kenton and his troupe will swing into the first of the 75 concert dates at the Russ Auditorium in San Diego.

Diego. "Innovations In Music" will have a Material subnew set-up each year. Matsic' will have a mitted Stan and judged worthy enough, will be included in the new shows. The Kenton unit is not being booked by any major agency, but rather by Stan's own booking combo.

Mike Ross Named Vice President Of Coral Records, Inc.

NEW YORK-Milton R. Rackmil, president of Decca Records, Inc., announces the appointment of Michael Ross as vice-president of Coral Records, Inc., Decca's wholly-owned subsidiary.

Mr. Ross will continue to serve in his role as general sales manager of Coral Records. Coral, in its one year of operation, has become one of the top ten record companies in total sales volume, with distribution now covering 80 per cent of the buying power of the United States.

power of the United States. The new Coral vice-president joined Decca in March 1947 as Division Manager of Phonographs and Acces-sories. He was formerly merchandise manager of the Epsey Manufacturing Co., New York, and previously was associated with Macy's and Bam-berger's, Newark.

Dorsey Bros. Music To Resume Operation

NEW YORK—Dorsey Bros. Music is being reactivated it was learned this past week, after more than a year of inactivity. Mack Clark, well known in the music business, and brother of the late Buddy Clark, was named to head the operation of the music pubbery. The firm is owned solely by Tommy Dorsey, who bought Jimmy's holdings some time ago.



IT'S **BEN LIGHT'S BIGGEST HIT**

and

GREATEST MONEY-MAKER!

Cash In With His "TOOT, TOOT, TOOTSIE" TR 1204

It's the fastest, most furious record he or any other artist ever recorded!

"TOOT, TOOT, TOOTSIE"-

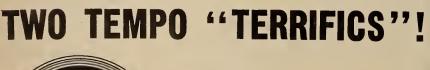
Another "SWEET GEORGIA BROWN"!-

(AND YOU KNOW WHAT THAT DID FOR YOU!)

And The Second Hit On The Flipover.

"YOU MADE MELOVE YOU"

Will Start A Buffalo Stampede In Every Location You Have!





Page 17



• Floyd Tillman on deck, with a pair of original tunes in this recording tabbed "I Gotta Have My Baby Back" and "It Had To Be That Way." Floyd's vocal work on both sides is extremely effective, and should meet with the approval of his many fans. Top deck weaves around the title in mellow tempo, with Floyd handling the comely lyrics in great style. The flip is another side that should draw some silver. The platter will add to music ops take.

"You Broke My Heart When You Told Me" (2:38) "Jaw, Jaw, Jaw—Yap, Yap, Yap"

(2:56)

LOY GORDON (Atlantic 722)

• Loy Gordon and his Buckeye Buddies make their bow on Atlantic wax with this duo titled "You Broke My Heart When You Told Me" and "Jaw, Jaw, Jaw—Yap, Yap, Yap," Both sides of this plater have that spark of coin play about them that spells the difference among songs. Top deck is a smoothly handled bit with Loy basking in a well deserved vocal spotlight. The flip is a cute item with the lyrics playing a ring about the title. Platter might prove to be a sleeper—ops should, by all means, lend an ear.

"The Winter Song" (2:46) "Crocodile Tears" (2:58) TEX WILLIAMS (Capitol 57-40253)

• Fresh pair of sides by Tex Williams shows some heavy winning potential, as Tex steps out with "The Winter Song" and "Crocodile Tears." Top deck is a mellow piece of music which Tex and a trio handle to perfection. Song is one that should find a featured spot on music ops' machines in no time at all. The flip is Tex's rendition of a current favorite. This version is sure to attract loads of coinage. The many Tex Williams fans will surely hold still for this one.

• Currently hotter than a ten dollar pistol, folk star Jimmy Wakely easily proves his popularity with another double-headed disk winner that should satisfy his many fans. This pair, titled "You're Only In My Arms" and "I Don't Know Why I Love You" make for top notch listening fare, and should equal his past hit platters. Both sides are grade A recordings and leave little to be desired. Music ops should get with 'em—but pronto!

"If You Want Some Lovin'" (2:48) "Mosey On" (3:04)

> DOYE O'DELL (Mercury 6218)

• Pair of sides by Doye O'Dell, and the set up of "If You Want Some Lovin'" and "Mosey On" in the offing for music ops. Both tunes make for fairly pleasant listening, and are effectively projected by Doye. Top deck weaves around the title, with Doye purring the lyrics in smooth style. The flip shows Doye at his best with a tune that should do more than hold its own. Platter deserves ops listening time.

"I'm Startin' Sweetheartin' Again" (2:28) "Always In My Heart" (2:57) AL DEXTER (Columbia X 20640) • The widely known and popular

• The widely known and popular Al Dexter offers ops some fresh waxing with this coupling titled "I'm Startin' Sweetheartin' Again" and "Always In My Heart." Al handles the vocal work on both sides, and turns in an admirable performance. Both tunes are there for the asking, and altho they won't stop traffic, they should do fairly well on the boxes. Music ops who have a call for this brand, might listen in.





DARTS

WHE CASH BOX

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Bob Houston Guests With Dee-Jay



Kiss Apart." Song is from the new Broadway bound musical production "Gentlemen Prefer Blondes," and looms as a big winner for music fans.

Bob's recording of the hit tune is currently receiving wide attention among

PHILADELPHIA, PA.—Bosh Pritchard, right, noted All-American football star, and now a disk jockey at radio station WDAS, this city, is pictured above telling songstar Bob Houston what a touchdown he scored with his recent MGM waxing of "Just A





RCA VICTOR REPORTS ON 45 RPM SALES

CAMDEN, N. J.—More RCA Victor 45-rpm instruments and records have been sold over the counter to the consumer during the first four weeks of the company's current 45-rpm sales drive than in any similar period since the introduction of the new music reproduction system more than six months ago, RCA Victor revealed in a statement based on reports received from dealers throughout the country. The sales campaign is built around the repricing of the company's 45-rpm record player attachment from \$24.95 to \$12.95.

Describing the campaign as "spontaneously successful," J. B. Elliott, Vice President in Charge of RCA Victor Consumer Products, disclosed that "reports from instrument and record dealers in all trading areas indicate that 45-rpm is now the fastestselling turntable in the industry, and that public demand for the 45rpm records may soon result in shortages in many sections of the country. Sales of the 45-rpm automatic changer now exceed 50,000 a month," he said, and "45-rpm record sales, which have increased 260 percent in the last 90 days, have now reached an annual rate in excess of 20,000,000 units a year.

Indicating the public response to the offer of the lowest priced automatic record playing instrument in history, Mr. Elliott revealed that dealer orders for the instrument during the first four weeks of the campaign have nearly doubled the total orders received in the five-and-a-half-month period that preceded it—from the introduction of the system on March 31 to September 20, the date the new promotion was kicked off.

Each instrument sale has resulted in companion sales of 45-rpm records and albums, averaging \$15, he said, with the result that the demand for records has run ahead of current supply.

In a move to balance supply and demand, the company has already expanded its record production on an around-the-clock basis, operating three shifts in its Indianapolis, Indiana, record pressing plant. However, despite this development and the large supply of 45-rpm records stockpiled in advance of the campaign, the company reports that it is still impossible to fill orders on schedule. Many of the company's distributors report a significant upswing in the percentage of 45-rpm to 78-rpm sales in their trading areas.

"To be quite frank," Mr. Elliott said, "the public response to this offer has snowballed beyond our most optimistic predictions. It brings back memories of the middle 30's when another RCA Victor record player with a bargain price paced the industry into a new era of sales and profits. The public, in swelling numbers, is accepting the price offer as our invitation to acquaint themselves with the many advantages and innovations represented by the 45-rpm system, and their come-back orders for additional 45-rpm records and albums are the only proof we need of their complete satisfaction."

"It's What's In THE CASH BOX That Counts"



WEDDING BELLS Hank Williams (MGM 10401)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

MIND YOUR OWN BUSINESS Hank Williams (MGM 10461)

COUNTRY BOY Little Jimmy Dickens (Columbia 20585)

WHOA, SAILOR Hank Thompson (Capitol 47-40218)

ONE KISS TOO MANY Eddy Arnold (RCA Victor 21-0051)

I WISH I KNEW Dolph Hewitt (RCA Victor 21-0104) Page 19



Heath Dist. Co. Named Mercury Distrib For Georgia



ED HEATH

MACON, GA.—Heath Distributing Company, this city, was appointed exclusive distributor for the state of Georgia by Mercury Records, Inc., this past week. The firm, headed by Ed Heath, has a wide backlog of experience in the music and coin machine fields. In ad-dition to the Mercury line, Heath dis-tributes coin machines, parts, and supplies.

tributes coin machines, parts, and supplies. The wealth of knowledge of all phases of the merchandising field, in addition to Heath's years of association with music operators and the auto-matic music industry, certainly makes the firm one of the nation's most quali-field distributors fied distributors.

Sam Klayman Drives **Cincy "Mule Train"**

CINCINNATI, O.—Sam Klayman, Mercury Records distrib here, wanted to put on a show for the folks to pep the buying of Frankie Laine's "Mule Train" disks. Sam went out to the country, hired himself a couple of ornery mules, and arranged for a mule train wagon to go galloping thru the streets of this man's town. But, Sam forgot that country bred mules just ain't like their city broth-ers.

The result was, as the mule train got started, some impatient autoist honked his horn—and wham—off went the mules clippity, clippity, clop thru Cinci's streets—scared to smith-ereens, with Sam's mouth wide open, but not like that of a muleteer.

RCA Victor Opens Drive On Kiddie Market; Announces Children's 45 **RPM Phonographs**

<text><text><text><text>

can be ta changers.

Sensation Records Sign Vocal Group; Add Distributors

TIP

AND

FRESNO, CALIF.

LONG LIFE

the same

low price

since 1938



NEW YORK-Recent get together of the Midwest division of distributor and branch sales executives of Decca Records Inc., resulted in the above photo. Pictured above, from left to right, seated: Clarence Goldberg, Mid-west Division; George Onthank, G. W. Onthank Co., Des Moines; Syd Gold-berg, General Sales Manager, Decca Records Inc.; Ed Reeder, Electric & Music Mart, Butte, Mont.; Everett Karow, Minneapolis; Bruce Evans, Denver; Al Chapman, Chicago; Don Elwick, Leo Maxwell Co., Oklahoma City; and Shim Weiner, Midwest Division. From Left to right, standing; Sellman C. Schulz, midwest division man-ager; Bernie Venezky, Bernard Dist. Co., Peoria; Harry Miller, Kansas City; Bob Snell, St. Louis; G. C. Towle, Federal Dist. Co., Kansas City, Mo; Don Jackson, Bernard Dist. Co., Indianapolis; Don Thorn, Milwaukee; Alvin Rip-ley, Milwaukee; Bob Slie and Kurt Leis, Chicago.

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

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November 19, 1949

Nov. 12 Nov. 5

Nov. 12 Nov. 5

the dust box, music	r uge	
	Nov. 12 Nov. 5	
	5—DON'T CRY, JOE 72.9 65.7	12—R0 OF
	BB-30-0007—RALPH FLANAGAN O. CO-38555—FRANK SINATRA	BB-31-0012
THE CASH BOX	The Wedding Of Lili Marlene DE-24720—GORDON JENKINS O.	CA-57-617
	Perhaps, Perhaps, Perhaps LO-513—CHARLIE SPIVAK O.	CA-4207- CO-20594-
DISC-HITS	MG-10518—JOHNNY DESMOND The Last Mile Home	CO-38525-
BOX SCORE	VI-20-3557—JUANITA HALL	
COMPILED BY	Love's A Precious Thing VO-55058—BILL HARRINGTON	CR-60067- DT-355-P
JACK "One Spot" TUNNIS	6—JEALOUS	DE-16174-
IN ORDER OF POPULARITY	HEART 71.2 76.9	DE-24632-
WEEKLY NATIONAL SURVEY	BU-1083—C. BAILEY CA-15256—TEX RITTER	HA-1051—
ROX SCORE TABULATION COMPILED ON THE AVERAGE	CA-57-759—JAN GARBER O. CO-20128—HAPPY PERRYMAN	HT-145—P ME-5296—
NOTIONAL PERCHASE ON THE BASIS OF 1000 REC- OPDS - LISIED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RS- CORDING ON THE REVERSE SUD.	CO-38593—HUGO WINTERHALTER O. CR-60104—PETER TODD O.	VA-155
CORDING ON THE REVERSE SIDE.	CR-64021—KENNY ROBERTS DE-46176—JENNY LOU CARSON	VI-20-3441
CODE	DE-24711—JACK OWENS HA-1060—EDDY DUCHIN O.	VI-21-0075
AL-Algddin Ml-Mirscle	KI-4314—IVORY JOE HUNTER LO-500—AL MORGAN	VO-55013-
AP-Apollo MN-Manor AR-Aristocrat MO-Modern	ME-6188—DON KIDWELL MG-10521—DERRY FALLIGANT	
BU—Bullet NA—National	RO-191—KEN GRIFFIN VI-20-3539—BILL LAWRENCE	13—MA BE
CAS—Castle CM—Commodore RE—Regent	VO-55030-LEIGHTON NOBLE O.	CA-57-559
CR—Coral SA—Savoy	7SOMEDAY 35.9 80.4	CO-38504-
DE—Decca SP—Specialty	CO-20075-GENE AUTRY CO-38593-HUGO WINTERHALTER O.	
EX—Exclusive SPT—Spetlite HA—Harmony SU—Supreme	CN-5047—RED RIVER DAVE CR-237-328—BOB EBERLY	CR-60070-
HT—Hi-Tone TE—Tempo KI—King TW—Tower	DE-24694—MILLS BROTHERS On A Chinese Honeymoon	DE-24650-
LO—Landon VA—Varsity ME—Mercury VI—Victor	DE-46131—HOOSIER HOT SHOTS HA-1056—TOMMY TUCKER O.	DE-24751-
MG-MGM VO-Vocalion	HT-134—RAY BLOCH MG-10496—ART SMITH	ME-5314-
Nov. 12 Nov. 5	MN-1195-THE FOUR TUNES NA-9089-THE RAVENS	VI-20-3456
I-THAT LUCKY OLD SUN 110.7 133.7	TE-658—PHILA. STRING BAND VA-213—Z, TURNER	1-20-3430
CA-57-726-DEAN MARTIN	VI-20-3090—ELTON BRITT VI-20-3510—VAUGHN MONROE O.	14—DF
Vienu Su CO-38608—FRANK SINATRA	And It Still Goes	H
Could 'Ja CO-38559—SARAH VAUGHAN	Gonna Be Some Changes Made	CA-57-761
Make Believe DE-24752—LOUIS ARMSTRONG		CO-38599-
HA-1077—HOT LIPS PAGE ME-5316—FRANKIE LAINE	8—I'VE GOT A LOVELY BUNCH OF COCONUTS 35.2 20.9	DE-24738-
I Get Sentimental Over Nothing MG-10509—BOB HOUSTON	CO-38609-TONY PASTOR O.	MG-10566
The Meadows Of Heaven SIT-524—HERB LANCE	I Never See Maggie Alone DE-24784—DANNY KAYE	SI-15389—
VA-191—T. MANNERS VI-20-3531—VAUGHN MONROE O.	The Peony Bush LO-449—PRIMO SCALA ORCH.	VI-20-3543
Make Believe VO-55035—CHUCK FOSTER O.	The Echo Told Me A Lie MG-10553—TOMMY TUCKER O.	
2-I CAN DREAM,	Let's Harmonize VI-20-3554—FREDDY MARTIN O.	15—J0
CAN'T I? 87.5 77.3 CO-38612—TONI ARDEN	There's A Bluebird On My Windowsill	CA-57-735
A Little Love—A Little Kiss CR-60106—GLEN GRAY O.	9—ѕсотсн нот	DE-25442-
DE-24705—ANDREWS SISTERS The Wedding Of Lili Marlene	(HOP SCOTCH	LO-489-
RA-10038—JIMMY SAUNDERS VI-20-3553—TEX BENEKE O.	POLKA) 35.0 42.9 CA-57-759—JAN GARBER O.	11-20-241
Over Three Hills	CO-12419-F—BILL GALE O. DE-24704—GUY LOMBARDO O.	16—T(T(
3—SLIPPING AROUND 77.3 58.9	Dangerous Dan McGrew MG-10500—ART MOONEY O.	CO-20632-
CA-57-40224-WHITING-WAKELY Wedding Bells	Wouldn't It Be Fun VI-20-3520—THREE SUNS	MG-10535
CO-20581—FLOYD TILLMAN You Made Me Live	The Windmill's Song	MG-10548
DE-46173—ERNEST TUBB My Tennessee Baby	10—WHISPERING	VI-20-355
VI-21-0074—J. ROBERTSON Wedding Bells	HOPE 29.5 42.2 CA-57-690—STAFFORD-MacRAE	
4-YOU'RE BREAKING	A Thought In My Heart DE-24717—ANDREWS SISTERS	17—W
MY HEART 76.7 105.6 BB-30-0001—RALPH FLANAGAN O.	Lovely Night	I ME-5326-
CA-57-719—JAN GARBER O. Now That I Need You	 11—I NEVER SEE MAGGIE	
CO-38546-BUDDY CLARK Song Of Surrender	ALONE 28.9 49.7	VI-20-358
DE-24693—THE INK SPOTS HA-1051—PHIL BRITO	CA-57-750—BENNY STRONG O. When My Sugar Walks etc.	
HT-163—JIMMY SAUNDERS ME-5271—VIC DAMONE	CO-38609—TONY PASTOR O. I've Got A Lovely Bunch of	18_C/
Four Winds And The Seven Seas MG-10478-RUSS CASE O.	Coccoanuts CR-64012—KENNY ROBERTS	CO-38595
One More Time MG-10550—PHIL PRITO	DE-24739—BOB HANNON-J. RYAN Ain't She Sweet	
Vieni Su VA-1060—T. MANNERS	LO-511—KENNY ROBERTS MG-10548—ART MOONEY O.	ME-5287-
VO-55019-BILL HARRINGTON	Toot, Toot, Tootsie VI-20-0023—ERNIE LEE	MG-10466

A State Bar

12—ROOM FULL OF ROSES	19—I'LL NEVER SLIP AROUND AGAIN 16.9
BB-31-0012—JACKIE SEARLE	CA-57-42046-WHITING-WAKELY
CA-57-617-PAUL WESTON O.	CO-20615—FLOYD TILLMAN
Weddin' Day CA-4207—FOY WILLING	DE-46183—HANK GARLAND VI-21-0130—JIMMY ROBERTSON
CO-20594—GEORGE MORGAN	VI-21-0130-JIMMIT ROBERTSON
Put All Your Love In A Cookie Jar CO-38525—JERRY WAYNE	20-NOW THAT
I'll Keep The Lovelight Burning	I NEED YOU 12.9 13.5 CA-57-719—JAN GARBER O.
CR-60067—SANDY SIMS DT-355—PHIL REED	You're Breaking My Heart
DE-16174-CASS COUNTY BOYS	CO-38507—DORIS DAY Blame My Absent Minded Heart
Weddin' Day DE-24632—DICK HAYMES	DE-24695—KAY THOMPSON
A Chapter In My Life Called Mary	'Bout You 'N Me
HA-1051—PHIL BRITO	ME-5311—FRANKIE LAINE My Own, My Only, My All
HT-145—PAT TERRY ME-5296—EDDY HOWARD O.	MG-10453-JANE HARVEY
There's Yes, Yes In Your Eyes	Weep No More VI-20-3582—FRAN WARREN
VA-155—TODD MANNERS VI-20-3441—SAMMY KAYE O.	Now That I Need You
It's Summertime Again	
VI-21-0075—SONS OF THE PIONEERS Riders In The Sky	
VO-55013—CHUCK FOSTER O.	ADDITIONAL TUNES LISTED BELOW
	IN ORDER OF POPULARITY
13—MAYBE IT'S BECAUSE 25.3 38.1	
CA-57-559—ANDY & DELLA RUSSELL	21—ENVY 11.5 1.4
A Gay Ranchero	
CO-38504-BOB CROSBY- MARION MORGAN	22—THE
Be My Little Baby Bumble Bee	HUCKLEBUCK 11.2 6.2
CR-60070-CONNIE HAINES	
Hang On The Bell, Nellie DE-24650—DICK HAYMES	23—THROUGH A LONG AND SLEEPLESS
It Happens Every Spring	NIGHT 10.4 17.2
DE-24751—LOUIS ARMSTRONG O. I'll Keep The Lovelight Burning	
ME-5314-EDDY HOWARD O.	24—SOME ENCHANTED
<i>Tell Me Why</i> VI-20-3456—CLAUDE THORNHILL O.	EVENING 8.9 21. 4
Life Begins When You're In Love	25—THERE'S NO
-	TOMORROW 8.6 -
14—DREAMER'S HOLIDAY 25.2 22.1	
CA-57-761—RAY ANTHONY O.	26—CIRCUS 8.4 4.3
Bye, Bye, Baby	
CO-38599—BUDDY CLARK Envy	27—MY BOLERO 8.2 12.3
DE-24738—EILEEN WILSON Tell Me Why	28—BLUEBIRD
MG-10566—JACK FINA O.	ON YOUR
My Love Loves Me SI-15389—RAY BLOCH O.	WINDOWSILL 7.9 3.0
VI-20-3543—PERRY COMO	29—CROCODILE
The Meadows Of Heaven	TEARS 7.2 –
15—JOHNSON RAG 23.2 10.9	
15—JOHNSON RAG 23.2 10.9 CA-57-735—ALVINO REY O.	30—FOOLISH TEARS 6.5 —
Four Leaf Clover	
DE-25442-RUSS MORGAN O. China Doll Parade	31-MY GEE GEE
LO-489—JACK TETER TRIO	FROM THE FIJI ISLES 6.4 1.
VI-20-2410P. MILLER	
	32-VIENI SU 6.3 5.
16—TOOT, TOOT, TOOTSIE 22.3 23.4	
CO-20632—HOOSIER HOT SHOTS	33—SATURDAY NIGHT FISH
MG-10535—MARION HUTTON	FRY 5.6 -
Love Happy MG-10548—ART MOONEY	
I Never See Maggie Alone	34—THE LAST MILE HOME 5.5 6.
VI-20-3556—TONY MARTIN You Call It Madness	MILL HOME 3.5 U.
Tou Can it Madness	35—AIN'T SHE
17—WHY WAS	SWEET 5.4 3.
I BORN? 17.9 1.3	
ME-5326—VIC DAMONE	36—DIME A DOZEN 5.3 11.
Lonely Night VI-20-3589—BILL LAWRENCE	
It Happened At The Festival Of Roses	37-WHY DON'T YOU
01 70303	HAUL OFF AND LOVE ME 5.2 -
18—CANADIAN	
CAPERS 17.6 6.3	38-MULE TRAIN 5.1 -
CO-38595—DORIS DAY-DINAH SHORE It's Better To Conceal	
ME-5287—TED WEEMS O.	39-I WANT YOU TO WANT ME 4.9 3.
Stammerin' MG-10466—ART MOONEY O.	
Yum, Yum, Yummy •	40-TELL ME WHY 1.9 11.

Why Shuffleboard Operating Is Profitable In Miami By Ted Bush President of Bush Distributing Co., Inc.

TED BUSH

This is a story of a carefully planned operation and can be used for comparison with the hit-and-misstype-of-operation which is often the result of haphazard promotion. In December of 1948, before the

In December of 1948, before the shuffleboard craze hit the city of Miami, we foresaw the possibilities of developing shuffleboard operating here, and prepared to make a study of this field.

Numerous trips to other large cities brought to light a number of paradoxical facts. Some shuffleboard operators made money. others did not. Some boards were operated for 5c a player while others in the same cities were operated at 10c per player. Some operated with electric scoreboards, some with score pads.

There appeared to be advantages and disadvantages to each of these types of operation. We decided that the thing to do was to experiment before determining the manner of our future operation.

Just before Christmas, 1948, six boards were placed in operation, some with scoreboards set at nickel play and some with scoreboards at dime play. The income from the nickel boards far exceeded that of the boards which had been placed at dime play. Nickel play was then decided to be the best in our territory.

At the same time, by placing the six boards on location, a demand has been created in the territory. But the price asked for the shuffleboards, plus the cost of the scoreboards, seemed to be too high to be profitable for the operator to own a large number of the boards.

Therefore it was decided that, inasmuch as the tavern benefitted to a great extent from the play, by retaining customers for longer periods of time and, thereby, selling more tavern merchandise, that the commission percentage to the operator must be larger. A tentative arrangement of 35% to the location was attempted. No opposition from the taverns was apparent. (Later, this percentage commission arrangement was readjusted to include a \$20 minimum front money guarantee.)

After two months of operation, we were satisfied that conditions in Miami were very favorable for the operation of shuffleboard on a large scale. Immediately two large trailerloads of boards were ordered. Within 30 days all had been placed on locations. Shortly after this the route was cut up into several small units and sold to operators.

It was not long before others also became active in Miami and, because of the precedent already set, were able to maintain this minimum front money plus the higher commission percentage arrangement. This same commission basis has been maintained for the past ten months. It now appears to be so definitely well established that operators are not even being asked to change this percentage structure by the location owners.

During the heat of the tropical summer, when income is supposed to be at its lowest ebb, income from Miami's shuffleboards has remained high. Operators can now look forward to an increase in income due to the seasonal influx of several hundreds of thousands of tourists.

During this past August, the same type of planned operation was begun in Key West, Fla. With new type scoreboards, and with the knowledge already gained, and ideas for league play also planned, as well as all other experience gained in the past six months of actual shuffleboard operation, it is believed that the Key West routes will be even a greater success than Miami.

Planned operation is the answer to a great many problems that confront the coin machine operator. This is proved by our latest statement to *The Cash Box*, "I have never had even one day's delinquency on any shuffleboard paper I've carried, or am carrying now."

There are, at present, approximately 750 shuffleboards in southern Florida. About 5% of these are location owned. The greater majority, over 90% of the shuffleboards in operation, feature coin operated scoreboards.

The answer to the success of shuffleboard operating here in Miami has been preached for many years by *The Cash Box.* It is all based on good, solid business planning. That is that the percentage commission structure must be correct so that the operator is assured speedier amortization and profitable operation.

Here in Miami, as well as thruout southern Florida, we get a \$20 per week minimum front money guarantee from the location. The next money, up to \$10, is then turned over to the location owner. Over the \$30 per week intake per machine, the money is divided on a 65%-35% basis. The operator receiving 65 per cent of all over \$30 taken in by the shuffleboard during any one week.

Because of this commission percentage structure, because of the use of coin operated scoreboards, shuffleboard operating in Miami and thruout southern Flerida will continue to be profitable to the professional operator. Wurlitzer Appoints New Distrib. For Cleveland-Columbus



HERB WEDEWEN

CLEVELAND, O.—Northern Music, Inc., with H. E. (Herb) Wedewen, president and treasurer, has been appointed the Cleveland-Columbus exclusive distributor for the Phonograph Division of The Rudolph Wurlitzer Company it was announced today by Edward R. Wurgler, General Sales Manager.

Northern Music, Inc., will open a new sales and service headquarters at 8307 Euclid Avenue in Cleveland. A similar setup is planned for Columbus and the location will be announced in the near future.

Herb Wedewen is no stranger to the automatic music business, having represented Wurlitzer from 1937 until the war, in Dallas, Texas and Denver, Colorado. He has since been connected for a number of years with other phonograph manufacturers.

Bally Has Six Games On Line At Same Time

CHICAGO—"Bally is in the position of providing operators in every territory in the nation with the right game for practically every type of location" stated Jack Nelson, general sales manager of Bally Manufacturing Company, this city.

"Six different games are currently on the production line" he continued. "First and foremost in volume is the record breaking 'Champion' replay one-ball game. Closely following is the automatic model 'Kentucky.'

"In the console class 'Spot-Bell' and 'Clover Bell' continue in strong demand. Both consoles feature 'Citation-type' odds and 'spotted' singlesymbol winners. Both are multiplecoin games; 'Spot-Bell' a single-chute game, 'Clover Bell' a double-chute game.

"The new Bally 'Hot-Rods' fills the long-felt need for a really fast fiveball game.

"'Shuffle Bowler' is moving into all territories in competition with all types of games. Demand far exceeds output at present, but we are rushing through arrangements to increase production."

November 19, 1949

Rex C.M. Dist. New AMI Distributor

SYRACUSE, N. Y.—Rex Coin Machine Distributing Corporation, this city, has been appointed as distributors for AMI's line of phonographs and accessories, according to an announcement by Jack Mitnick, eastern regional representative for the manufacturing firm.

Headed by the well-known Angelo Delaporte, Rex will cover the Western, Northern and Northwestern part of New York State. Included in this territory are Glen Falls, Utica, Syracuse, Ithica, Hornell and Olean. In addition to president Delaporte, the distributing firm includes among its executives two of the most highly regarded individuals in the wholesale division of the coin machine business —Ray Daggett, vice president and general manager, and Cliff Bailie, vice president and sales manager.

garded individuals in the wholesale division of the coin machine business —Ray Daggett, vice president and general manager, and Cliff Bailie, vice president and sales manager. "We are pleased to welcome Rex to the AMI fold" stated John Haddock, AMI's president "and are sure they will do an outstanding sales job for us."

For many years, Angelo Delaporte also headed the Rex Amusement Company, an operating company, but on July 1st, he sold the business to the men who were on the route. At this time, he is devoting his time exclusively to wholesaling machines.

L.C. "Lindy" Force Dies Suddenly



LINDY FORCE

CHICAGO—L. C. (Lindy) Force, top sales executive of AMI, Inc., this city, died suddenly Sunday, November 6, of a cerebral hemorrhage. He was 49 years old.

"Lindy" as he was affectionately known thruout the entire music machine industry, was one of the most respected and well-liked coinmen in the nation. Quiet and reserved, Lindy, had been at the helm of the sales division for a number of years. He came to AMI as assistant to DeWitt "Doc" Eaton, and when "Doc" resigned a few years ago, took over the top sales position.

Funeral services took place Wednesday, November 9. Among those present were: John Haddock, president of AMI; Joe Caldron; Jack Mitnick; Ed Ratejak; Dave Gottlieb; Sam Taran of Florida; Leo Weinberger of Louisville; Jack Nelson; Mike Stagnola; Phil Weissman; Bill Gersh; and many other coin machine notables.

He is survived by his wife, Pauline; son Jack; daughter Donna; and granddaughter Susan Lee.

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3331 No. Knoll Dr.

It also seems that one feature cap-tured much acclaim according to both Pete and Mel. "The speed of play for 'Chicoin Bowler' was one of the outstanding features which the ops here acclaimed," they reported. They took many advance orders for fast delivery to the operating firm's PHONOFILM Hollywood 28, Cal. in this territory.

Chicago Coin "Bowler"

WICHITA, KANS.—M. Y. (Pete) Blum and Melvin Hammer of United Distributors, Inc., this city, held a showing of the new Chicago Coin "Bowler" game this week which at-tracted over 150 coinmen in this area. According to both Pete and Mel, "The new 'Chicago Coin Bowler' cre-ated a sensation during this showing. Everyone liked the three dimensional ten pins features, two player action of the game and all other outstanding features built into the 'Bowler.'" It also seems that one feature cap-

Comet Will Service Non-Coin Operated Daval Counter Games

Firm Points To Large Number Of Pennies Now In **Circulation Due To Increased Sales Taxes As** Big Opportunity For Ops To Feature Counter Games

CHICAGO - Ted Rubenstein of Comet Industries, Inc., the firm that purchased the Daval Mfg. Co., reported that they will service all Daval counter games now in the hands of operators, jobbers and distributors.

Parts are on hand and supplies are daily being built up to handle whatever ops will need for their old Daval games.

"At the same time," Rubenstein reports, "we will also change to noncoin operated models all present Daval coin operated 'Marvel,' 'American Eagle,' and some of the other machines of the firm."

Changing over to a non-coin operated model has helped many ops to get the counter games rolling in various areas, where as coin operated models, they haven't been able to run. Ted also pointed out, "With sales

taxes being increased in almost every center of the nation, and this includes

Miami Radio Broadcast **Surprises United's Durant** And Distrib. Taran

MIAMI BEACH, FLA.—Both a manufacturer and a distributor were much surprised this past Saturday (Nov. 5) when they heard the prod-uct they are featuring over the air on Radio Station WMIE, this city.

It seems that Sam Taran dropped around to the well known Kitty Davis' Club and took in the show as a guest of radio announcer and emcee, Barry Gray.

While listening to the Radio Sta tion WMIE program, which origi-nates from this well known club, Sam suddenly heard his 15 minute show go on the air.

He had just signed for the pro-gram, but, didn't believe that it could be put on the air so fast.

Announcer Barry Gray gave much time, between musical sets, to talk about United's "Shuffle Alley" which Sam Taran is featuring here.

Then, while Sam was sitting there and beaming broadly at the way the program was going over the air, he was suddenly tapped on the shoulder and asked if he liked the "Shuffle Alley" personally.

Spinning around he found seated in the same club, three men who had just wandered in, never dreaming that they would hear anything in re-gard to their new hit product: Lyn Durant, Ray Riehl and Lyn's pilot.

Durant, Ray Riehl and Lyn's pilot. The reunion was something to talk about, with distributor Taran dashing up to Barry Gray to announce the fact that the manufacturer, Lyn Du-rant, of "Shuffle Alley," was actually in the club and had also heard the first program about his product over Station WMIE, unexpectedly, and with as much surprise as it came to Taran. Sam is still shaking his head away

Sam is still shaking his head over this coincidence.

small and big cities," he explained, "the counter games are among the greatest profit producers the industry has ever known."

He also said, "Regardless of what the tax may be in any city, it must be remembered that the penny and nickel are the most popular coins of the industry and that the average man or woman will insert them without any qualms whatsoever in any counter games located right near the cash register in any retail establishment."

He also stated, "Pennies are being rushed into circulation by the millions every week. The reason is because of increased sales taxes everywhere. The average man would rather invest the few pennies he gets in change trying for a pack or more of cigarettes, than put them in his pocket, provided the counter game is conveniently and temptingly located right where the cashier gives him his change."

Caldron Named AMI Asst. Sales Mgr.



JOE CALDRON

CHICAGO-Joe Caldron was elevated to fill the vacancy at AMI by the sudden death of L. C. Force, according to an announcement by John Haddock, president and general sales manager.

Caldron has been with the phonograph manufacturing firm for the past four years, in which he served as Force's right hand man. Due to his extensive travels thruout the country, Caldron is not only familiar with AMI's distributors, but counts among his friends, many hundreds of music operators.

Caldron will head the Chicago Office, which is maintained in the coin center as a meeting place for coinmen, as well as a service office.







November 19, 1949

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EASTERN FLASHES

Dave Stern and Tom Burke, Seacoast Distributors, Elizabeth, N.J., spend a complete day visiting along coinrow. With carpenters, masons, painters, et al., cluttering up the place, Tom and Dave sought relief from the noise and dirt by staying away for the day. Seacoasts building at 1200 North Avenue is undergoing complete remodelling, and when completed, should be one of the show places of the nation. An unlooked for headache arose this week when one of their customers ran his car thru a brand new wall of the building. "You can tell the trade" laughed Dave "that this is the first time to my knowledge that an operator really broke down the walls of a distributor's office to place an order for machines." . . . Mike Munves was trying to open his safe and missed out two times. Phil Gould, who was watching, commented "Why don't you put on an ABT coin chute—they never miss." Munves, always happy and pleasant, was in rare good humor this week. Reports the sale of Exhibit's "Silver Bullets" and his Belgium Type Pool Table "Double Double" exceptionally brisk. Teddy Seidel, running Munves' Tenth Avenue store, also reports increased action.

Coinmen here shocked by the sudden death of Lindy Force, AMI's sales manager. Lindy had attended the Operators' Banquet at the Waldorf only a week ago, and had a wonderful time visiting with his friends at the many tables thruout the hall. . . . Have a letter from Nat Cohn, former distributor here. Nat has a chain of florists shops running very successfully in Tucson, Ariz. Now that these shops are running as Nat desires he looked for new fields to conquer—and came up with a Drive-In-Theatre. "While it is very grand being out here," writes Nat "there are still a few little things I miss back East, like seeing my old friends and talking 'Music' with them." Nat invites all his friends to drop in and visit with him when in Tucson. . . . A family item we overlooked concerns Mr. and Mrs. Charlie Aronson (Brooklyn Amusement Machine Company). Charlie's oldest son, around 21 years, is completing his medical studies in a Chicago university.

MIAMI MURMERS

The Cash Box



CHICAGO CHATTER

What's the backbone of the business? Just listening to the guys who gather in various places around this World's Coincenter brings out some ideas which have, in many cases, been dormant for years. For example, just the other day, one of the boys at such a gathering popped with, "Operating is, and always has been, the backbone of the business." Coming from a distributor, that sounded logical. In prewar days many felt that coinmen should either be opera-tors or distributors. How times have gradually changed. Today, the average distributor is, usually, the largest op in the territory. And, as those distribu-tors, who care to admit it, say, "Operating is the backbone of my business." In short, as this distrib put it, "The distributor is actually the stock-piling point for all the ops in his area. The average distributor is also an operator. But, in addition to his operating, he has taken on the work and responsibility of seeing to it that all the other operators in his territory are well supplied." Of course, there still are distribs, as was brought out at this breezefest, who are completely and wholly distributors. "But, these days, they are few and far between," was the general concensus.

Ray Moloney celebrated his birthday (Nov. 2) and was given quite a surprise party when he returned home that evening. In addition, many a coin-man who remembered, sent Ray wires and letters. At the same time, "the Earl" Moloney reported that his son was also enjoying a birthday. Wm. King Moloney was 10 years old on Nov. 2, and now Earl wonders whether the time has come to "talk things over" with little Willie. Earl claiming, "I'll probably learn something" . . . Harry Brown returned to his old stand on Fullerton Avenue and swung into the distribution and sale of "Shufflepins"—reporting that they had obtained an injunction for running the game here in Chicago (Tues., Nov. 1), which, of course, coincides with the fact that injunctions had also been granted United's "Shuffle Alley"—Genco's "Glider" — Bally's "Shuffle Bowler"—keeney's "Line Up"—and many others, so it was little, if any, sur-prise that "Shufflepins" too had come under the head of running by grace of injunction.

prise that "Shufflepins" too had come under the head of running by grace of injunction. Ben Coven has some very unique ideas. He creates special circulars for almost every machine he handles. And take it from us, he does a very neat job on these cards and circulars. His newest creations are exploiting his present service and repair department, which he has enlarged many times its former size. "And," as Ben says, "our men are experienced on phonos as well as every type of game made"... Al Sebring and his famous telephone remark, "Ahbee gezint," is catching on with many others 'round town. One of Al's oft asked questions is, "How can a guy make a buck?" Al also tells us that it seems to him one division of the field is getting "fatter and fatter" and the other is getting "thinner and thinner"... Dave Gensburg of Genco flew out to the west coast and then flew right back—while brother Myer flew there, and Dave stayed here ... now Myer is on his way back to take over at the factory while Dave flies out.

Dave flies out. Les Rieck over at H. C. Evans & Co. talks about how the coal and steel strikes are beginning to affect collections in some areas. Of course, with settle-ments of coal and steel under way the boys 'round about will begin to feel much happier . . . The coal and steel strikes didn't affect manufacturing . . . In some areas, did affect ops, who found their collections dropping, but now are feeling much, much happier, that Murray and Lewis have decided to settle differences with owners in their respective fields . . . Rock-Ola Scoreboard has attracted much attention of shuffleboard ops. Visitors have been calling around at the big Rock-Ola plant to get a looksee at this new unit—which, from what we hear, is clicking well with shuffleboard users. And there are, today, plenty of users of Rock-Ola Standard Shuffleboards . . . Georgie Jenkins got out of the hospital—just in time to attend an impromptu office birthday party for Ray Moloney. Said George to us, "Y'know, I've lost a lot of my guts —exactly one foot of 'em." Meaning, of course, that the doc in the hospital decided that one foot more or less wouldn't mean too much in George's case.

decided that one foot more or less wouldn't mean too much in George's case. Funny how a manufacturer never knows what happens to his products on ops' routes until requests come in for certain items, or until he sends his men out to investigate. For example, last week we told you how Charley Pieri of Exhibit Supply, learned that much of the furore for their new two-gun-game, "Silver Bullets," was due to the fact that many youngsters and oldsters had always wanted the thrill of shooting two guns at one time, using both hands, just like they see (or saw) the cowboys do in the movies. This past week Charley was rather surprised to receive requests for "stools" from some of the ops and distribs around the country. Just what was meant by "stools" had Charley puzzled. And since these were mentioned as adjuncts to "Silver Bullets," Charley decided to investigate. A long distance phone call brought forth the explanation that the "stools," actually meant "wooden stools" for the kids, so that they could drop their coin into the "Silver Bullets" that much easier, and shoot the two guns with greater comfort. It seems that many parents were holding the kids up in their arms to allow them to shoot the both guns at one time on "Silver Bullets." But, when the kids came along all by themselves (and usually dressed up as cowboys featuring two guns strapped to their hips) they just couldn't reach the two guns on "Silver Bullets." Now Charley is planning on how to get stools for many distribs at the cheapest possible price, so that the ops won't lose out on this profitable play. Funny, isn't it, how such things bring a manufacturer closer to his product and its possibilities? Sam Lewis of Chicoin tells me that his firm are now starting out with

Sam Lewis of Chicoin tells me that his firm are now starting out with their "Bowler" shuffle game in a big way. Chicoin started the parade in the rebound field and even gave this type game its name with their original "Rebound." It must also be remembered that Chicoin pioneered the idea for 10c play on the smaller sized boards and learned, 'way back then, that this was bringing ops real rewards. We remember Sam Gensburg making a statement to us in this regard which was used by one of our editorialists to write one of the best editorials which has ever appeared in *The Cash Box*...John Neise is a pretty busy guy these days over at O. D. Jennings & Co. John tells me that their "Export Bell" is doing much, much better than ever expected. And that they are pretty well filled up with orders at a time of the year when most of the bell people look for something of a sales letdown. It's interesting to note that bells have gone on ahead ever since the star of the postwar period and have won quite a following from least expected sources.



New "Bally-Who" For **Better Public Relations**

Bally House Magazine Getting Public Acquainted With Typical American Families Engaged In Coin Machine Business For Their Livelihood



HERB JONES

CHICAGO—The second issue of Bally Manufacturing Company's house magazine, "Bally-Who," contin-ues the plan and policy established by the firm to further and better rela-tions with the general public and to bring about a closer and more sincere understanding of the people engaged in earning their livelihood in the coin machine industry. Herb Jones, editor of "Bally-Who,"

has done a grand job in bringing home to all who read this magazine the fact that the employees of the firm are typical Americans, no differ-ent from peoples engaged in any other industry

firm are typical Americans, no differ-ent from peoples engaged in any other industry. For example, the opening story concerns one of the firm's oldest em-ployees, Les Landt, and the fact that he built his own home with his own hands over a two year period. This, in itself, is an outstanding example of the typical American, a man en-gaged in the coin machine business for his livelihood. Inside this second issue (November, 1949) there is also a picture of George Kelly, Bally insurance auditor, who is a Lieutenant Commander in the U. S. Naval Reserve. Pictures of Louis Boasberg's three sons with Roy Rogers, cowboy movie star, help to show the general public that a distributor's sons are just as typical as their own. A picture of Bally's office girls giv-ing one of their members a shower-party, and other pictures thruout the issue, bring strongly home the fact that everyone engaged in the coin machine industry is part and parcel of the great American scene. Herb Jones is to be complimented on the policy he has formulated to help better public understanding of the coin machine industry thru "Bally-Who."

The Cash Box



CALIFORNIA CLIPPINGS

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MINNEAPOLIS-ST. PAUL, MINN.

MINNEAPOLIS—ST. PAUL, MINN.
Johnny Kalasardo of Ladysmith, Wis., in Minneapolis for the day, making a few calls. Just learned that Mrs. Kalasardo was ill for the past month, but she is coming around very nicely . . . Urban Kost of St. Cloud, Minn., taking a few hours off to drive into Minneapolis and to pick up some equipment . . . Carl Anderson of Correll, Minn., also in Minneapolis for the day . . . Joe and Clarence Totzke of the Totzke Music Company, Fairmont, Minn., getting a kick out of playing the new United "Shuffle Alley" at Hy-G Music Company. Eddy and Millie Birkemeyer of Litchfield, Minn., finally got time for both of them to drive into Minneapolis to visit the record distributors and also make a few personal calls at some of the jobbers. Millie has had her hands full for the past several weeks, as her aged father has been very, very ill . . . L. S. Vangen, Minneapolis operator and a party of friends flew to Bismarck, N. D. for a few days of duck hunting . . . L. J. Savard of Red Lake Falls, Minn., in Minneapolis making the rounds . . . Andy and Ella Oberg of E. Grand Forks, Minn., spent several days in Minneapolis, sort of on a vacation. Ella has shed a considerable amount of weight and looks just grand . . . S. P. Onstad of McIntosh, Minn., in the Twin Cities picking up a few miscellaneous items. Bob Sande of North Dakota Sales, Minot, N. D., driving into Minneapolis for a couple of days to pick up some equipment . . . Le Roy Roberts of Luverne, Minn., and his wife, in Minneapolis over the weekend . . . Paul Kallsen and his wife drove to Minneapolis Friday night to see the Minnesota-Iowa game . . . Louis Collins of Cherokee, Iowa, and a party of friends also in Minneapolis for the Iowa-Minnesota game.

DALLAS, TEXAS

DALLAS, JEXAB. We just aren't very gossipy this week. However, what we know we are going to tell . . . Delemar drove up from Waco with tears in his eyes—Baylor lost out this past Saturday . . . Elmer Zreinner, formerly with Walbox Sales, is now associated with Holland Farrow . . . That charming Saul Bihari dashed through Dallas en route to the Windy City . . . Ditto Eddie Mesner. Eddie is with Herb Brown included. Big doings going on . . . Vincent Lopez, Ft. Worth, dropped in for a chat—business good, everything fine . . . Dutch Thornton, Joe Hightower and Louis Coleman are just a few of the local boys headin' for the woods and deer . . . Joe Metasso screams that business is terrible. Any donations of old clothes will be appreciated, especially shirts size 15¼-33. The gory must be kidding, I hope. Menry Manning returned from pheasant hunting in time to witness the pouring of the foundation on American Distributing Company's new building. Of course his two partners, Joe and Leonard Metasso, were on hand. They hope to have the building finished by Christmas and that means a beeeeg party . . By the way, Joe's duck hunting trip ended quite disastrously. Seems as by the way, Joe's duck hunting trip ended quite disastrously. Seems as the with a bump in the road and knocked the bottom out of his new "Red Streak" . . . The newest game to catch attention in Dallas is the "Royal Flush." A combination card and pool game. You just gotta see it to believe it . . . B. W. Byford, McGregor; Fred Ellis, Waco; Red McCallum, M & M Coin Machine; B. W. Cox, Waco; and R. A. Titsworth seen here and there.



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WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ON-TARIO, CANADA. Tel.: 2648.

WANT-Any type used phonographs. Especially Seeburg Classics, Vogues and Envoys. Any condition. No parts missing. Quote lowest price and condition. ACE PHONOGRAPH CO., 6118 CARNEGIE AVENUE, CLEVELAND 3, OHIO.

WANT-Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT-Used Packard Boxes. LIE-BERMAN MUSIC COMPANY, 1124 HENNEPIN AVE., MINNEAPOLIS, MINN.

WANT-Used or new hillbilly or western records. Top prices paid. Sell to Chicago's largest distributor of used records. We pay freight. Write to: USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—East, South and West—Sales distribution—with Juke Box route connection or Juke Box distributor with route operator connection—for our Rhythm, Blues and Collegiate records. Established 1940. S.F.R. Co., PUBLISHERS, MORNINGSIDE STATION, BOX 46, NEW YORK 26, N. Y.

WANT — Bally Spot Bells, Citations and Triple Bells; Keeney 5c and 25c Bonus Super Bells; Jennings 5c and 10c Challenger; and 100 record Seeburgs. Cash ready. GOLDEN GATE NOVELTY COMPANY, 701 GOLDEN GATE AVE., SAN FRAN-CISCO 2, CALIF.

- WANT-McGlashon Air Guns and live ammunition gallery; antique music boxes, coin operated or otherwise. Also, Cail - O - Scopes. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.
- WANT-For Cash! '48 Bally Jockey Clubs, Jockey Specials, Gold Cups, Trophies and Citations—for re-sale. Write, stating lowest price for quantity in first letter. STANLEY AMUSE-MENT CO., 5225 SOUTH TACOMA WAY, TACOMA, WASH.
- WANT-12 R. M. C. Hold & Draw Counter Games. State condition and lowest price. EAST COAST MUSIC COMPANY, 10th & WALNUT STS., CHESTER, PA. Tel.: CHester 2-3637.
- WANT-Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNderhill 3-5761.
- WANT-Used Juke Box Records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 536 GRANT PL., CHI-CAGO 14, ILL.

FREE CLASSIFIED ADVERTISING

on SPECIAL SUBSCRIPTION

DEAL to THE CASH BOX

You can run a 40-word Classified Ad FREE each week (worth \$3.20) plus subscription on any of the following deals:

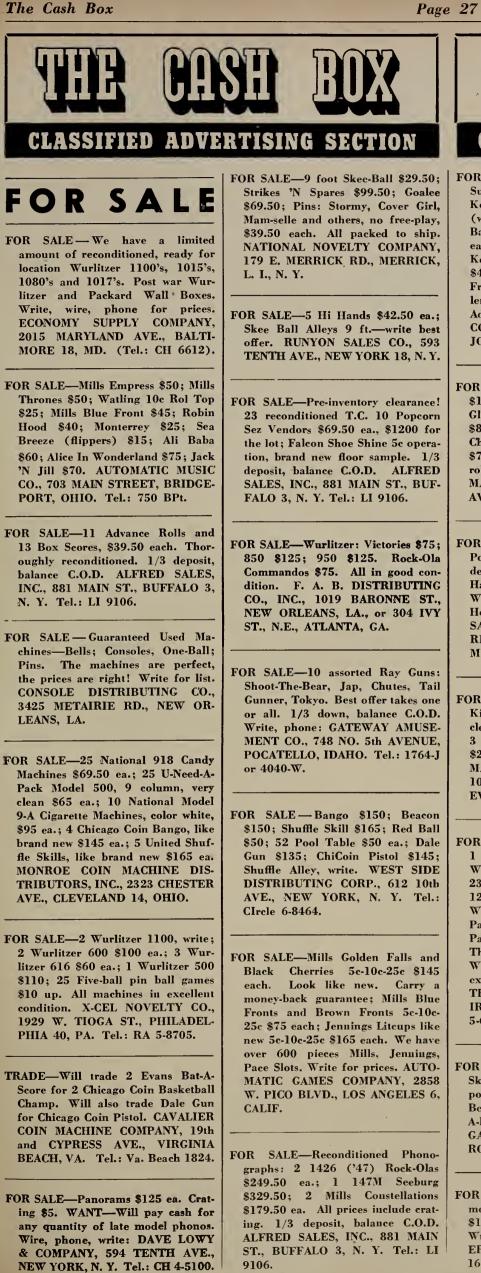
52 WEEKS	(Full Year)	\$48.00
26 WEEKS	(1/2 Year)	26.00
13 WEEKS	(1/4 Year)	15.00

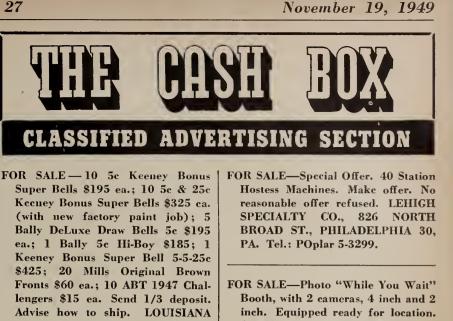
THE CASH BOX EMPIRE STATE BLDG. NEW YORK 1, N. Y.

FOR SALE

- FOR SALE-4 Seeburg Classic, in good condition, \$75 ea.; 1 Seeburg Envoy RC \$85. Will trade on Wurlitzer 1100. Make best bid. HUGHES ELECTRIC COMPANY, 336 E. MAIN STREET, LADOGA, IND. Tel.: 17.
- FOR SALE-Aireon Phonographs: 39 Super Deluxe \$99.50 ea.; 17 Fiesta and 5 Blond Bombshell \$129.50 ea.; 1 '48 Coronet, brand new \$229.50. Latest mechanisms and all improvements. All prices include crating. 1/3 deposit, balance C.O.D. ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel.: LI 9106.

The Cash Box





JOHN ST., LAFAYETTE, LA. FOR SALE — Mutoscope Drivemobile \$125; Atomic Bomber \$125; Silver Gloves \$195; Chicago Coin Goalee \$89; Chicago Coin Basket Ball Champs \$195; Wurlitzer Skee Balls \$75. Write for our list of scales, rolldowns, pins and slots. THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, OHIO.

COIN MACHINE CO., 423 ST.

- FOR SALE—Used Pin Balls: Floating Power \$100; Major '49 \$130; Cinderella \$100; Trade Winds \$100; Havana \$50; Trinidad \$75: Alice In Wonderland \$85; Chicago Coin's Hockey \$35; Bangos \$100. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICH.
- FOR SALE-4 Chicago Coin Shuffle King, 22 ft. Shuffleboards, very clean, 1 for \$300 or 2 for \$275 each, 3 for \$250 each, or entire lot for \$200 each. Crating extra. AUTO-MATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 10, IND.
- FOR SALE-7 Wurlitzer 1015 \$295; 1 Wurlitzer 1017 Hideaway \$225; Wurlitzer 1080's and 1100's, write. 23 Wurlitzer 3020 Wall Box \$39.50; 12 Wurlitzer 219 Stepper \$22.50; Wurlitzer 145 Steppers \$5 ea.; 4 Packard Manhattan \$199.50; 3 Packard Model 7 \$99.50; Out-Of-The-World Speakers \$49.50; Metal Wurlitzer Star Speakers \$17.50. \$5 extra for crating. MASON DIS-TRIBUTING CO., 184 PAINE AVE., IRVINGTON, N. J. Tel.: ESsex 5-6458.

FOR SALE - Bango \$195; Shuffle Skill \$225; Glider, write; Singapore, Tropicana, Cover Girl \$20 ea.; Bermuda and Melody \$35 ea.; Bing-A-Roll \$160. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE - 5/25c Challengers-late model \$249.50, original model \$179.50; Victory Derby PO \$39.50; Wurlitzer 1015, clean. \$325. WEST-ERN DISTRIBUTORS, 1226 S W 16th AVENUE, PORTLAND 5, ORE.

inch. Equipped ready for location. Cost \$1,000. Will sell for \$350. Also 7 Bally Hy-Rolls, very clcan, at \$75

each, or trade for '48 Jockey Clubs, Citations, Gold Cups or Trophies. STANLEY AMUSEMENT COM-PANY, 5225 SO. TACOMA WAY, TACOMA, WASH.

MISCELLANEOUS

NOTICE-Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

NOTICE—Dave Lowy & Company is exclusive distributors for J. H. Keeney & Company's new seusational Rebound Shuffleboard Game "Line-Up" and the Keeney fast sclling Cigarette Vending Machine for entire New York City, Nassau and Westchester counties. Liberal Finance Plan Arranged-also Liberal Trade-In allowances on your cigar-ette machines. DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CII 4-5100.

FREE

CLASSIFIED ADVERTISING ON SPECIAL SUBSCRIPTION DEAL to THE CASH BOX

You can run a 40-word Classified Ad FREE each week (worth \$3.20) plus subscription on any of the following deals:

52 WEEKS	(Full Year)	\$48.00
26 WEEKS	(1/2 Year)	26.00
13 WEEKS	(1/4 Year)	15.00

THE CASH BOX

EMPIRE STATE BLDG., NEW YORK 1, N. Y.

PARTS & SUPPLIES

FOR SALE - All Tubes - Standard Brands, individually boxed 60% off list. 50 assorted tubes 60 and 10% off list. ENGLISH SALES COM-PANY, 620 W. RANDOLPH ST., CHICAGO. 1LL.

The Confidential Price Lists"

November 19, 1949

SEEBURG (Cont.)		PACKARD
		Pla Mor Wall & Bar
30 Wire Wall Box	7.50	Box
5, 10, 25c Baromatic		Manhattan
Wire 5.00	19.0 0	Model 7 Phono
5, 10, 25c Wallomatic 3 Wire	20.00	Hideaway Model 400 95.00 119.50 Bar Bracket 2.00 3.00
5, 10, 25c Baromatic	20.00	Willow Adaptor 14.50 29.50
Wireless 15.00	19.00	Chestnut Adaptor 15.00 25.00
5, 10, 25c Wallomatic Wireless 8.50	19.50	Cedar Adaptor
Electric Speaker 25.00	29.50	Maple Adaptor
W1-L56 Wall Box 5c. 24.50	32.50	Juniper Adaptor 15.00 27.50
3W5-L56 Wall Box	40 50	Elm Adaptor 15.00 25.00 Pine Adaptor 15.00 25.00
5, 10, 25c	49.50 29.50	Pine Adaptor 15.00 25.00 Beech Adaptor 15.00 27.50
	20.00	Spruce Adaptor 17.50 29.50
ROCK-OLA		Ash Adaptor 15.00 25.00 Walnut Adaptor 17.50 25.00
12 Record 19.50	29.50	Walnut Adaptor
16 Record	29.50	Violet Speaker 10.00 15.00
Rhythm King 12 21.50	34.50	Orchid Speaker
Rhythm King 16	34.50 39.50	Iris Speaker
Imperial 1625.00	39.50	MILLS
Windsor 39.50	60.00	Zephyr
Monarch	49.50	Studio
Std. Dial-A-Tone	89.50 79.50	Dance Master
Counter '39 19.50	39.50	Do Ri Mi 25.00 59.50
'39 Standard 44.50	79.50	Panoram
³⁹ DeLuxe	79.50 89.50	Throne of Music
'40 Counter 39.50	49.50	Empress
'40 Counter with Std., 49.50	54.50	Panoram 10 Wall Box 5.00 8.50
'41 Premier	99.50	Speaker
Wall Box 4.00 Bar Box 4.00	$9.50 \\ 9.50$	Panoram Peek (Con)135.00 225.00 Conv. for Panoram
Spectravox '41	29.50	Peek
Glamour Tone Column 32.50	35.00	Constellation
Modern Tone Column 32.50 Playmaster & Spectra-	40.00	AMI
vox	99.50	Hi-Boy (302)
Playmaster	99.50	Singing Towers (201) 39.00 69.50
Playmaster '46	260.00 49:00	Streamliner 5, 10, 25 25.00 59.50
20 Rec. Steel Cab ASA. 75.00	109.50	Top Flight
Playboy 15.00	· 30 .0 0	Singing Towers (301) 39.00 99.50
Commando	75.00	Model A '46
1422 Phono ('46)	$229.50 \\ 265.00$	BUCKLEY
1426 Phono ('47)	295.00	
1501 Wall Box	7.50	Wall & Bar Box O. S 3.00 5.00 Wall & Bar Box N. S 12.50 17.50
1502 Bar Box	7.50 15.00	
1504 Bar Box	17.50	AIREON
1510 Bar Box	20.00	Super DeLuxe ('46) 75.00 124.50
1525 Wall Box 10.00 1526 Bar Box 15.00	$17.50 \\ 19.50$	Blonde Bomber
1530 Wall Box 29.50	34.50	'47 Hideaway
Dial A Tone B&W Box. 2.00	3.50	'48 Coronet 400 199.50 275.00
1805 Organ Speaker 24.50 DeLuxe Jr. Console	49.00	Impresario Speaker 17.50 Melodeon Speaker
Rock	79.50	Carilleon Speaker
	NTIA	L PRICE LIST
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CIVE-BAI	L AMU	SEMENT GAMES
IIII IIIIII	ANIU	
ADO Develop 10.50	04 50	
ABC Bowler	$\begin{array}{r} 24.50 \\ 89.50 \end{array}$	Cleopatra
Alice	99.50	Contact
Amber 10.00	15.00	Cover Girl
Aquacade	134.50	Crazy Ball 44.50 79.50
Arizona 10.00 Baby Face	$\begin{array}{c} 14.50\\ 119.50 \end{array}$	Cross Line 14.50 25.00 Crossfire 14.00 29.50
Baffle Card 10.00	19.00	Dallas 129.50 150.00
Ballerina 49.50	69.50	Dew Wa Ditty
Ballyhoo	29.50 59.50	Double Barrel 10.00 19.50 Double Shuffle 129.50 135.00
Banjo	109.50	Double Shuffle

20.00 124.50

79.50 22.50 25.00 29.50

 $\begin{array}{c} 29.50\\ 129.50\\ 17.50\\ 25.00\\ 19.50\\ 17.50\\ 29.50\\ 29.50\end{array}$

93.50 29.50

19.50 59.50

164.50119.50

17.50 129.50

27.50 29.50

19.50

10

10

10.00

74.50 10.00

19.50

19.50 94.50

15.00

169.50

15.00 14.50

 $14.50 \\ 12.50 \\ 15.00 \\ 74.50 \\ 24.50 \\ 24.50 \\ 12.5$

10.00 25.00

 $159.50 \\ 99.50$

14.50 109.50

10.00 14.00 14.50

. 119.50

Drum Major Barnacle Bill.... 87.50 39.50 109.50 65.00 Dynamite... Bermuda...... Big League. Big Time...... 14.5032.5029.50 39.50 El Paso Elmer (Rev) 129.50 139.50 Big Top. 109.50 Fast Ball. Black Gold. Blue Skies... 130.00 Fiesta Flamingo..... Floating Power.. Flying Trapeze.. Football 90.00 27.50 99.50 37.50 Bonanza. 157.50 169.50 Boston . 139.50 Bowling Champ. Bowling League. Brite Spot..... 129.50 $12.50 \\ 20.00 \\ 12.00$ 24.50 29.50 19.50 Formation. Four Diamonds. Broncho.. Four Roses. 89.50 39.50 Ginger..... 110.00 Buccaneer. Build Up..... Buttons & Bows. 59.50 Gizmo. 139.50 59.50 Glamour.... Gold Ball. 124.50 34.50 74.50 82.50 Caribbean. Gold Mine...... Golden Gloves. Grand Award.... Gun Club.... 95.00 Carnival... Carolina 115.00 10.00 34.50 39.50 65.00 Carouse Catalina Harvest Moon. Havana Champion (Chicoin) 135.00 159.50 149.50 Cinderella. 39.50 55.00 79.50 79.50 Hawaii... Hi Dive.

Chico.

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange -posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week: Second price listed is highest price. Where only one price appears this should be considered lowest price.



WURLITZER

VI OKEI I A		
P 10	15.00	25.00
P 12	15.00	25.00
312		29.50
400		35.00
412	17.50	39.50
412 ILL.	19.50	39.50
316	24.50	39.50
416		39.50
616	49.00	60.00
616 ILL	44.50	46.50
616A	25.00	40.00
716A	25.00	39.50
24	29.50	49.00
600 R	64.00	67.50
600 K	69.00	99.50
500	67.50	110.00
500 A		110.00
500 A	55.00	110.00
41 (Counter) 51 (Counter) 61 (Counter)	24.50	35.00
51 (Counter)	24.50	39.50
61 (Counter)	40.00	54.50
71 (Counter)	49.50	59.50
700	75.00 89.50	$85.00 \\ 145.00$
750 M.		179.50
750 E	149.00	160.00
780M Colonial	99 50	179.50
780 E		149.50
800		109.50
950	89.50	125.00
1015	970 50	$125.00 \\ 425.00$
1017 Hideway	995 00	275.00
300 Adaptor	10.00	15.00
320 Wireless Wall Box 310 Wall Box 30 Wire	4.25	12.50
310 Wall Box 30 Wire 320 2 Wire Wall Box	4.50	6.50
332 2 Wire Bar Box	4.25 5.00	7.50 9.50
331 2 Wire Bar Box	5.00	10.00
304 2 Wire Stepper	3.50	5.00
Wireless Strollers.	25.00	
430 Speaker Club with	CO 50	
10, 25c Box 420 Speaker Cabinet	69.50 40.00	$75.00 \\ 49.50$
3031 Wall Box	17.50	22.50
3045 Wall Box	14.50	19.50
3020 Wall Box	32.50	39.50
219 Stepper		24.50
Selector Śpeaker 100 Wall Box 5c 30c	95.00	125.00
Wire	3.50	5.00
100 Wall Box 10c 30c	0.00	0.00
Wire	12.50	17.50
111 Bar Box	3.00	10.00
120 Wall Box 5c Wire Bar Brackets	3.00 2.00	$\begin{array}{r} 5.00 \\ 3.50 \end{array}$
305 Impulse Rec.	2.50	3.50 10.00
350 WIs Speaker	17.50	39.50
115 Wall Box Wire 5c		
Wireless	5.00	6.50
135 Step Receiver 145 Imp. Step Fast	15.00	29.50
150 Impulse Rec.	3.50 20.00	20.00
150 Impulse Rec 337 Bar Box	32.50	••••••
306 Music Transmit 39A Speaker	7.50	9.50
39A Speaker	25.00	17 50

130 Adaptor.

15.00

WURLITZER	(Cont	.)			
Steel Cab. Speaker	140.00	175.00			
580 Speaker	25.00	75.00			
123 Wall Box 5/10/25					
Wireless	9.00	15.00			
125 Wall Box 5/10/25					
Wire	3.00	7.50			
SEEBURG					
Model A ILL.	19.50	29.50			
Model B.	19.50	29.50			
Model C	19.50	29.50			
Model H.	14.50	24.50			

00.00	1 11 Galance and a second seco	0.00	1.00
39.50			
39.50	CEEDIID	~	
60.00	SEEBUR	G	
	Model A ILL.	19.50	29.50
46.50	Model P	19.50	29.50
40.00	Model B.	19.50	
39.50	Model C	19.50	29.50
49.00	Model H.	34.50	24.50 50.00
	Rex.		
67.50	Model K15	19.50	39.50
99.50	Model K20	25.00	39.50
110.00	Plaza	25.00	39.00
	Royale	25.00	50.00
110.00	Regal.	49.50	70.00
110.00	Regal RC.	69.50	89.50
35.00	Gem	60.00	85.00
39.50	Classic	67.50	119.50
54.50	Classic RC.	69.50	109.50
59.50	Maestro	74.50	89.50
85.00	Mayfair	59.50	64.50
145.00	Mayfair RC	69.50	99.50
179.50	Melody King	49.50	79.50
160.00	Crown	50.00	64.50
179.50	Crown RC	69.50	79.50
149.50	Concert Grand	49.50	79.50
109.50	Colonel	67.50	99.50
125.00	Colonel RC	74.50	129.50
125.00	Concert Master	79.50	89.50
425.00	Concert Master RC	85.00	129.50
275.00	Cadet	67.50	89.50
15.00	Cadet RC	84.50	109.50
12.50	Major	67.50	99.00
6.50	Major RC	79.50	149.50
7.50	Envoy.	79.50	99.50
9.50	Envoy RC	85.00	119.00
10.00	Vogue RC.	67.50	129.50
5.00	Vogue RC	79.50	99.50
	Casino	49.50	70.00
	Casino RC	69.50	89.50
75.00	Commander	57.50	89.00
49.50	Commander RC	85.00	.99.00
22.50	Hi Tone 9800	79.00	99.00
19.50	Hi Tone 9800 RC	79.00	119.00
39.50	Hi Tone 8800	79.50	99.00
24.50	Hi Tone 8800 RC.	79.50	119.00
125.00	Hi Tone 8200	79.00	99.00
F 00	Hi Tone 8200 RC	79.50	159.50
5.00	146 S ('46)	250.00	300.00
17 50	140 M	250.00	339.50
17.50	147 S		395.00
10.00	147 M	339.50	425.00
5.00	148 S	125.00	465.00
3.50	148 M	100.00	450.00
10.00	246 Hideaway	45.00	325.00
39.50	20 Record '43 Cab1		200.00
GEO	Selectomatic 16	5.00	7.50
6.50	Selectomatic 24	5.00	19.50
29.50 20.00	Remote Speak Organ	5.00	10.00
	Multi Selector 12 Rec	15.00	27.50
*********	Melody Parade Bar	12.50	35.00
9.50	5c Wallomatic Wireless	4.50 3.00	0 50
5.50	5c Wanomatic Wireless.	5.00	8.50 7.50
17.50	5c Wallomatic 3 Wire	3.50	7.50
11.00 1	ot wanomatic o wire	0.00	1.50

"The Confidential Price Lists"

LIST

PRI

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FIVE-BALL	. AM	USEM	ENT GAMES	(Cont.)	
Hi-Ride	20.00	49.50	Sea Breeze		19.50
Hit Parade	69.50	89.50	Sea Hawk		39.50
Hold Over.	10.00	24.50	Sea Isle		32.50
Holiday Hollywood	89.50	119.50 19.50	Serenade Shanghai		$\begin{array}{r} 119.50 \\ 59.50 \end{array}$
Honey	10.00	29.50	Shangri La.		15.00
Horoscope	12.50	15.00	Sharpshooter	149.50	155.00
Humpty Dumpty	34.50	64.50	Shooting Stars	15.00	22.50
Idaho Jack 'N Jill	10.00	17.50 79.50	Short Stop		65.00
Jamboree	49 50	79.50	Show Boat Show Girl	10.00	$\begin{array}{r} 124.50 \\ 20.00 \end{array}$
Jungle	12.50	15.00	Silver Spray		19.50
Kilroy	10.00	29.50	Silver Streak		32.50
King ColeKismet	59.50	$\begin{array}{c} 79.50\\ 32.50 \end{array}$	Singapore Sky Line		49.50
Knock Out	12.50	32.50 15.00	Sky Ray	10.50 12.50	$\begin{array}{r} 29.50 \\ 19.50 \end{array}$
Lady Robin Hood	39.00	69.50	Slap the Jap		39.50
Landslide	19.50	29.50	Slugger	14.50	19.50
Laura League Leader	10.00	25.00	Smarty		15.00
Leap Year	59.50	14.95 75.00	Smoky South Paw		$\begin{array}{r} 14.50 \\ 25.00 \end{array}$
Legionnaire		35.00	South Seas		17.50
Liberty	10.00	14.50	Speed Ball		32.50
Lightning	14.50	29.50	Speed Demon		29.50
Line Up Lucky Star	25.50	$\begin{array}{c} 29.50 \\ 17.50 \end{array}$	Speedway Spellbound		$79.50 \\ 19.00$
Magic	69.50	89.50	Spinball		69.50
Maisie	10.00	22.50	Sports		25.00
Majors '49 Major League Baseball.	99.50	135.00	Sports Parade	12.50	15.00
Major League Baseball. Manhattan	32.50	$59.50 \\ 34.50$	Spot-A-Card Spot Pool		$\begin{array}{r} 29.50 \\ 34.50 \end{array}$
Mardi Gras	39.50	54.50 69.50	Stage Door Cantee		17.50
Marines-At-Play	12.50	15.00	Stars		19.50
Marjorie	19.50	29.50	Star Attraction	10.00	19.50
Maryland Mam-selle	134.50	159.50	Stardust		$89.50 \\ 19.50$
Merry Widow	59.50	$39.50 \\ 79.50$	Starlite State Fair		19.50
Melody	49.50	54.50	Step Up		19.50
Metro	17.50	27.50	Stormy		59.50
Mexico Miami Beach	10.00	27.50	Stratoliner		29.50
Midget Racer	15.95	$\begin{array}{r} 17.50 \\ 25.00 \end{array}$	Streamliner		$\begin{array}{r} 14.50 \\ 69.50 \end{array}$
Miss America	12.50	29.50	Sun Beam	19.50	29.50
Monicker	10.00	17.50	Sunny		59.50
Monterrey Moon Glow	25.00	54.50	Supercharger		24.50
Morocco	89.50	$\begin{array}{r} 114.50 \\ 94.50 \end{array}$	Super Hockey Superliner		$\begin{array}{r} 144.50 \\ 19.50 \end{array}$
Mystery	10.00	29.50	Superscore		20.00
Nevada	14.00	29.50	Surf Queens		19.50
Nudgy Oh Boy	14.00	29.50	Suspense		24.50
Oklahoma	15.00	$\begin{array}{r} 29.50 \\ 149.50 \end{array}$	Swanee Tal'y Ho		$\begin{array}{r} 109.50\\ 20.00 \end{array}$
One Two Three		109.50	Tampico		164.50
Opportunity	19.50	25.00	Target Skill	12.50	19.50
Oscar	22.50	24.50	Telecard		125.00
Paradise Phoenix	69.50 80 50	$\begin{array}{r} 89.50 \\ 99.50 \end{array}$	Temptation Tennessee		$\begin{array}{r} 109.50 \\ 64.50 \end{array}$
Pinch Hitter	115.00	129.50	Three Feathers		159.50
Pin Up Girl	15.00	29.50	Three Musketeers.		169.50
Play Ball	15.00	19.50	Thrill		79.50
Play Boy Playtime	10.00	$\begin{array}{r} 22.50 \\ 169.50 \end{array}$	Topic Tornado		$\begin{array}{r} 17.50 \\ 19.50 \end{array}$
Progress	15.00	25.00	Torchy		29.50
Puddin Head	64.50	99.50	Towers	12.50	15.00
Rainbow	75.00	89.50	Trade Winds		79.50
Ramona Rancho	99.50	$\begin{array}{c} 119.50 \\ 104.50 \end{array}$	Treasure Chest Trinidad		$\begin{array}{c} 17.50 \\ 69.50 \end{array}$
Ranger	10.00	104.50 17.50	Triple Action		89.50
Repeater	16.50	29.50	Tropicana		29.50
Rio	10.00	32.50	Tucson		129.50
Riviera Rocket	14.50	25.00	Utah		174.50
Rondevoo	39.50	$\begin{array}{r} 17.50 \\ 64.50 \end{array}$	Virginia Vanities		$\begin{array}{c} 69.50 \\ 34.50 \end{array}$
Round Up	97.50	109.50	Vogue		29.50
St. Louis		149.50	Wagon Wheels	12.50	22.50
Sally		89.50	West Wind		20.00
Samba	49.50	59.50	Wild Fire	19.50	30.00
Saratoga		119.50	Wisconsin		49.50
School Days	15.00	17.50	Yankee Doodle		29.50
Screwball	49.50	89.50	Yanks		59.50
Score-A-Line	20.00	39.50	Zig Zag	12.50	17.50
CONFI	DEN	TIA	PRICE	LIST	

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11		TIT	SHUFFLE	BOARDS	TIL	ПП	

(ALL PRICES ARE LIST-F.O.B. FACTORY)

American Super De-Luxe, 18', 20' and 22'\$653.00	Nu-Art De Luxe 20', 22' Nu-Art Shuffle Bowl 16' Purvevor Sportsman 22'	545.00			
American Cushion and Re- bound	Rock-Ola Standard 22' Shuffleboard Specialists 16', 22'	665.00			
Mero 22'	Super Steel 22' Special	195.00			
National DeLuxe '49er	Valley DeLuxe Western 22' World Wide Official 22'	650.00			
Nu-Art Black Diamond 20', 22' 495.00 World Wide Official 22'					

 $119.50 \\ 225.00$

50.00

.160.00

NEW

ChiCoin Rebound...... United Shuffle Skill ...

Keeney Air Raider... С 01 ABC Roll Down..... Arrows...... Auto Roll...... Bermuda...... Big City...... Bing-A-Roll.... Bonus Roll..... Buccaneer. Champion Roll Chicoin Roll Down Genco Advance Roll. Genco Total Roll...... 0 0 0 **CON** 0

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ARCADE EQUIPMENT					
Allite Strikes 'N	175.00	Keeney Anti Aircraft			
Spares	$\begin{array}{c} 175.00\\ 50.00\end{array}$	Br 15.00 25.00 Keeney Anti Aircraft			
Bally Bowler	285.00 100.00	Bl			
Bally Defender 50.00	100.00	Keeney Texas Leaguer. 30.00 49.50			
Bally Eagle Eye	$\begin{array}{c}49.50\\65.00\end{array}$	Kirk Night Bomber			
Bally King Pin	45,00 69.50	Lite League			
Bally Rapid Fire 49.50	100.00	Muto. Atomic Bomber 125.00 195.00			
Bally Sky Battle	$\begin{array}{c c}100.00\\54.50\end{array}$	Mutoscope Dr Mobile 129.50 175.00 • Mutoscope Photomatic			
Bally Undersea Raider. 69.50 Bank Ball 40.00	$119.50 \\ 95.00$	(Pre-War) 195.00 495.00 Mutoscope Sky Fighter 65.00 100.00			
Bowling League	45.00	Periscope			
Buckley DeLuxe Dig 65.00 Buckley Treas Is Dig 99.50	149.50 115.00	QT Pool Table			
Champion Hockey	85.00	Rockola Ten Pins LD 19.50 39.50			
Champ	249.50	Rockola World Series 75.00 95.00			
Chicoin Goalee	$\begin{array}{r} 129.50\\ 85.00 \end{array}$	Scientific Baseball			
Chi Midget Skee 110.00	199.50	Scientific Batting Pr 24.50 85.00			
Chicoin Pistol	$\begin{array}{r} 200.00 \\ 69.50 \end{array}$	Scientific Pitch 'Em 195.00 269.50 Seeburg Chicken Sam 42.50 100.00			
Edelco Pool Table	$125.00 \\ 295.00$	Seeburg Shoot the Chute			
Evans In the Barrel	52.50	Skee Barrell Roll 50.00 65.00			
Evans Super Bomber 60.00 Evans Play Ball	$\begin{array}{r} 129.50 \\ 69.50 \end{array}$	Skill Jump			
Evans Ten Strike LD 24.50 Evans Ten Strike HD 24.50	$35.00 \\ 50.00$	Supreme Bolascore			
Evans Ten Strike '46 39.50	69.50	Supreme Skill Roll			
Evans Tommy Gun	$\begin{array}{r} 85.00 \\ 165.00 \end{array}$	Supreme Rocket Buster 49.50 109.50 Tail Gunner			
Exhibit Rotary Mdsr 249.50	275.00	Telequiz			
Exhibit Merchantman Roll Ch Digger	99.50	Western Baseball '39 20.00 35.00			
Exhibit Vitalizer	$\begin{array}{r} 95.00\\34.50\end{array}$	Western Baseball '40 40.00 100.00 Whizz 25.00 69.50			
Genco Play Ball	79.50	Wilcox-Gay Recordio129.50 249.50			
Groetchen Met. Typer150.00 Hoop-A-Roll	$\begin{array}{r} 195.00\\ 49.50\end{array}$	Williams' All Stars			
Jack Rabbit	$\begin{array}{c}100.00\\125.00\end{array}$	Williams' Star Series 199.50 279.50 Wurlitzer Skeeball			
	NTIA				
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	ROLL	DOWNS			
ABC Roll Down	52.50	Hawaii Roll Down			
ABC Roll Down	$\begin{array}{c} 52.50 \\ 74.50 \end{array}$	Hawaii Roll Down			
ABC Roll Down	$52.50 \\ 74.50 \\ 54.50 \\ 35.00$	Hawaii Roll Down 24.50 40.00 Hy-Roll 69.50 149.50 Melody 35.00 50.00 One World 49.50 69.50			
ABC Roll Down	$52.50 \\ 74.50 \\ 54.50 \\ 35.00 \\ 50.00 \\ 175.00$	Hawaii Roll Down			
ABC Roll Down 37.50 Arrows 39.00 Auto Roll 45.00 Bermuda 24.50 Big City 20.00 Bing-A-Roll 99.50 Bonus Roll 69.50	$\begin{array}{c} 52.50 \\ 74.50 \\ 54.50 \\ 35.00 \\ 50.00 \\ 175.00 \\ 79.50 \end{array}$	Hawaii Roll Down 24.50 40.00 Hy-Roll 69.50 149.50 Melody 35.00 50.00 One World 49.50 69.50 Pro-Score 47.50 79.50 Singapore 20.00 45.00 Sportsman Roll 24.50 39.00			
ABC Roll Down 37.50 Arrows 39.00 Auto Roll 45.00 Bermuda 24.50 Big City 20.00 Bing-A-Roll 99.50 Bonus Roll 69.50 Buccaneer 49.50 Champion Roll 49.50	$\begin{array}{c} 52.50\\74.50\\54.50\\35.00\\50.00\\175.00\\79.50\\64.50\\54.50\end{array}$	Hawaii Roll Down 24.50 40.00 Hy-Roll 69.50 149.50 Melody 35.00 50.00 One World 49.50 69.50 Pro-Score 47.50 79.50 Singapore 20.00 45.00 Sportsman Roll 24.50 39.00 Super Score 49.50 69.50 Super Triangle 25.00 49.50			
ABC Roll Down 37.50 Arrows 39.00 Auto Roll 45.00 Bermuda 24.50 Big City 20.00 Bing-A-Roll 99.50 Bonus Roll 69.50 Buccaneer 49.50 Champion Roll 49.50 Chicoin Roll Down 24.50 Genco Advance Roll 24.50	$\begin{array}{c} 52.50\\ 74.50\\ 54.50\\ 35.00\\ 175.00\\ 79.50\\ 64.50\\ 54.50\\ 45.00\\ 60.00\\ \end{array}$	Hawaii Roll Down 24.50 40.00 Hy-Roll 69.50 149.50 Melody 35.00 50.00 One World 49.50 69.50 Pro-Score 47.50 79.50 Singapore 20.00 45.00 Sportsman Roll 24.50 39.00 Super Score 49.50 69.50 Taily Roll 19.00 49.50 Tri-Score 34.50 49.50			
ABC Roll Down 37.50 Arrows 39.00 Auto Roll 45.00 Bermuda 24.50 Big City 20.00 Bing-A-Roll 99.50 Bonus Roll 69.50 Buccaneer 49.50 Champion Roll 49.50 Chicoin Roll Down 24.50	$\begin{array}{c} 52.50\\ 74.50\\ 54.50\\ 35.00\\ 175.00\\ 79.50\\ 64.50\\ 54.50\\ 45.00\\ \end{array}$	Hawaii Roll Down 24.50 40.00 Hy-Roll 69.50 149.50 Melody 35.00 50.00 One World 49.50 69.50 Pro-Score 47.50 79.50 Singapore 20.00 45.00 Super Score 49.50 69.50 Super Score 49.50 69.50 Tally Roll 19.00 49.50			
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ABC Roll Down37.50Arrows39.00Auto Roll45.00Bermuda24.50Big City20.00Bing-A-Roll99.50Bonus Roll69.50Buccaneer49.50Champion Roll49.50Chicoin Roll Down24.50Genco Advance Roll24.50Genco Total Roll24.50	$\begin{array}{c} 52.50\\ 74.50\\ 54.50\\ 35.00\\ 50.00\\ 175.00\\ 79.50\\ 64.50\\ 45.00\\ 60.00\\ 49.50\\ \end{array}$	Hawaii Roll Down 24.50 40.00 Hy-Roll 69.50 149.50 Melody 35.00 50.00 One World 49.50 69.50 Pro-Score 47.50 79.50 Singapore 20.00 45.00 Sportsman Roll 24.50 39.00 Super Score 49.50 69.50 Tri-Score 19.00 49.50 Tri-Score 34.50 49.50 Tin Pan Alley 40.00 75.00			
ABC Roll Down37.50Arrows39.00Auto Roll45.00Bermuda24.50Big City20.00Bing-A-Roll99.50Bonus Roll69.50Buccaneer49.50Champion Roll49.50Chicoin Roll Down24.50Genco Advance Roll24.50Genco Total Roll24.50	$\begin{array}{c} 52.50\\ 74.50\\ 54.50\\ 35.00\\ 50.00\\ 175.00\\ 79.50\\ 64.50\\ 45.00\\ 60.00\\ 49.50\\ \end{array}$	Hawaii Roll Down 24.50 40.00 Hy-Roll 69.50 149.50 Melody 35.00 50.00 One World 49.50 69.50 Pro-Score 47.50 79.50 Singapore 20.00 45.00 Sportsman Roll 24.50 39.00 Super Score 49.50 69.50 Tri-Score 19.00 49.50 Tri-Score 34.50 49.50 Tin Pan Alley 40.00 75.00			
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ABC Roll Down	52.50 74.50 54.50 35.00 50.00 175.00 79.50 64.50 54.50 45.00 60.00 49.50	Hawaii Roll Down 24.50 40.00 Hy-Roll 69.50 149.50 Melody 35.00 50.00 One World 49.50 69.50 Pro-Score 47.50 79.50 Singapore 20.00 45.00 Sportsman Roll 24.50 39.00 Super Score 49.50 69.50 Tally Roll 19.00 49.50 Tri-Score 34.50 49.50 Tin Pan Alley 40.00 75.00 PRICE LIST OLES 52.50 145.00			
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ABC Roll Down 37.50 Arrows 39.00 Auto Roll 45.00 Bermuda 24.50 Big City 20.00 Bing-A-Roll 99.50 Bonus Roll 69.50 Buccaneer 49.50 Champion Roll 24.50 Genco Advance Roll 24.50 Genco Total Roll 24.50 Genco Total Roll 24.50 CONFIDENT CONFIDENT 5c Baker's Pacer DD 40.00 25c Baker's Pacer DD 45.00 5c Baker's Pacer Std 39.50 Bally Draw Bell 5c 129.50 Bally Draw Bell 25c 224.50 Bally DeLuxe Draw	52.50 74.50 35.00 50.00 175.00 79.50 61.50 54.50 45.00 60.00 49.50 A L CONS 69.50 79.50 44.50 165.00 249.50	Hawaii Roll Down 24.50 40.00 Hy-Roll 69.50 149.50 Melody 35.00 50.00 One World 49.50 69.50 Pro-Score 47.50 79.50 Singapore 20.00 45.00 Super Score 49.50 69.50 Super Score 49.50 69.50 Super Score 49.50 69.50 Tally Roll 19.00 49.50 Tri-Score 31.50 49.50 Tin Pan Alley 40.00 75.00 OLES 10.00 25.00 Club Bells 25c 52.50 145.00 Club House 10.00 25.00 DeLuxe Club Console 469.50 529.00 Super DeLuxe Club 210.00 249.50			
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ABC Roll Down 37.50 Arrows 39.00 Auto Roll 45.00 Bermuda 24.50 Big City 20.00 Bing-A-Roll 99.50 Bonus Roll 69.50 Buccaneer 49.50 Champion Roll 24.50 Genco Advance Roll 24.50 Genco Total Roll 24.50 CONFIDENT CONFIDENT CONFIDENT 5c Baker's Pacer DD 45.00 5c Baker's Pacer DD 45.00 5c Baker's Pacer Std 39.50 Bally Draw Bell 5c 129.50 Bally Daw Bell 25c 224.50 Bally DeLuxe Draw Bell 5c 175.00 Bally DeLuxe Draw Bell 25c 269.50 Bangtails '41 19.50 Bangtails '47 119.00 Bangtails '48 265.00 Big Game PO 24.50	52.50 74.50 35.00 50.00 175.00 79.50 64.50 54.50 45.00 60.00 49.50 A L CONS 69.50 79.50 44.50 165.00 249.50 225.00 279.50 49.50 175.00 225.00 275.00 295.00 49.50	Hawaii Roll Down 24.50 40.00 Hy-Roll 69.50 149.50 Melody 35.00 50.00 One World 49.50 69.50 Fro-Score 47.50 79.50 Singapore 20.00 45.00 Sportsman Roll 24.50 39.00 Super Score 49.50 69.50 Super Triangle 25.00 49.50 Tri-Score 34.50 49.50 Tri-Score 34.50 49.50 Tin Pan Alley 40.00 75.00 PRICE LIST 40.00 OLLS 1000 25.00 Super DeLuxe Club Console 469.50 529.00 Super DeLuxe Club 210.00 249.50 Console 489.50 545.00 Double Up 210.00 249.50 Evans' Challenger '47 5-25c 200.00 299.50 Fast Time FP 25.00 39.50 39.50 Fast Time PO 25.00 39.50 53.50 Galloping Domino (41) 20.00 59.50 55.00			
ABC Roll Down 37.50 Arrows 39.00 Auto Roll 45.00 Bermuda 24.50 Big City 20.00 Bing-A-Roll 99.50 Bonus Roll 69.50 Buccaneer 49.50 Champion Roll 24.50 Genco Advance Roll 24.50 Genco Total Roll 24.50 Genco Total Roll 24.50 C ON FIDENT C ON FIDENT C ON FIDENT C ON FIDENT 5c Baker's Pacer DD 45.00 5c Baker's Pacer DD 45.00 5c Baker's Pacer Std 39.50 Bally Draw Bell 5c 129.50 Bally DeLuxe Draw Bell 5c 175.00 Bally DeLuxe Draw Bell 25c 269.50 Bangtails '41 19.50 Bangtails '47, Comb 220.00 Bangtails '48 265.00 Big Game PO 24.50 Big Game PD 24.50	52.50 74.50 54.50 35.00 50.00 175.00 79.50 61.50 54.50 45.00 60.00 49.50 A L CONS 69.50 79.50 44.50 165.00 249.50 225.00 279.50 49.50 175.00 225.00 295.00 49.50	Hawaii Roll Down 24.50 40.00 Hy-Roll 69.50 149.50 Melody 35.00 50.00 One World 49.50 69.50 Singapore 20.00 45.00 Sportsman Roll 24.50 39.00 Super Score 49.50 69.50 Tri-Score 49.50 69.50 Tri-Score 34.50 49.50 Tri-Score 145.00 25.00 OLUS PRICE LIST OLUS PRICE LIST OLUS PRICE 25.00 Super DeLuxe Club Console 469.50 529.00 Super DeLuxe Club			
ABC Roll Down 37.50 Arrows 39.00 Auto Roll 45.00 Bermuda 24.50 Big City 20.00 Bing-A-Roll 99.50 Bonus Roll 69.50 Buccaneer 49.50 Champion Roll 24.50 Genco Advance Roll 24.50 Genco Total Roll 24.50 CONFIDENT CONFIDENT CONFIDENT 5c Baker's Pacer DD 40.00 25c Baker's Pacer DD 45.00 5c Baker's Pacer Std 39.50 Bally Draw Bell 5c 129.50 Bally DeLuxe Draw Bell 5c 175.00 Bally DeLuxe Draw Bell 5c 269.50 Bangtails '41 19.00 Bangtails '47 119.00 Bangtails '48 265.00 Big Game PO 24.50 Big Game FP 24.50	52.50 74.50 35.00 50.00 175.00 79.50 64.50 45.00 60.00 49.50 A L CONS 69.50 79.50 44.50 165.00 249.50 225.00 279.50 49.50 225.00 279.50 49.50 225.00	Hawaii Roll Down 24.50 40.00 Hy-Roll 69.50 149.50 Melody 35.00 50.00 One World 49.50 69.50 Singapore 20.00 45.00 Sportsman Roll 24.50 39.00 Super Score 49.50 69.50 Super Score 49.50 69.50 Super Triangle 25.00 49.50 Tri-Score 34.50 49.50 Super Deluxe 1000 25.00 Deluxe Club Console 469.50 529.00 Super DeLuxe Club Console 489.50 545.00			

Big Game FP.... Big Inning..... Big Top PO.... Bob Tail PO.... Bob Tail FP.... Casino Bell 5c... Club Bells.... COPYRIGHT 1949. REPRODUCTION OR QUOTATION NOT PERMITTED.

 $\begin{array}{c}195.00\\165.00\end{array}$

150.00 39.50

 $159.50 \\ 69.50$

Jennings Club Con-sole (late).....

450.00 499.00

25c Gold Chrome HL..... 40.00

50c Gold Chrome HL..... 75.00

10c Gold Chrome...... 45.00

79.50

125.00

59.00

65.00

5c Copper Chrome.....

5c Club Bell.....

10c Copper Chrome...... 35.00

25c Copper Chrome...... 40.00

'The Confidential Price Lists"

BUCKLEY

.. 100.00

 $100.00 \\ 110.00 \\ 125.00$

5c Criss Crosse..... 10c Criss Crosse..... 25c Criss Crosse.....

The Cash Box, Tage 50 The Confidentia		November 17, 1949
CONFIDENTIAL PRICE LIST CONFIDENTIAL CONSOLES		
Jumbo Parade Comb. 49.50 85.00 85.00 85.01 85.01 85.01 85.01 10.00 25.00 Jumbo Parade FP 29.50 69.50 85.01 85.01 85.01 19.50 35.00 Jumbo Parade PO 20.00 69.50 95.01 95.50 70.00 95.50 70.00 Lucky Lucre 5-5 39.50 45.00 95.50 70.00 95.50 70.00 Lucky Lucre 5-5 39.50 69.50 $5-5$ 75.00 95.00 Lucky Lucre 25.C 75.00 89.50 $5-5-5-7$ 79.50 95.00 Mills 4 Bells 69.50 99.50 $5-5-5-5-7$ 79.50 95.00 Mills 4 8 Bells 295.00 325.00 $5-5-5-5-2$ 79.50 95.00 Mills 4 8 3 Bells 295.00 325.00 $5-5-5-25-25-75-75-75-75-75-75-75-75-75-75-75-75-75$	MILLS (Cont.) 10c Club Bell 75.00 99.50 25c Club Bell 100.00 189.50 50c Club Bell 100.00 189.50 1c Blue Front 20.00 49.50 5c Blue Front 29.50 79.50 10c Blue Front 45.00 79.50 25c Blue Front 45.00 79.50 50c Blue Front 45.00 79.50 50c Blue Front 20.00 59.50 5c Brown Front 60.00 89.50 10c Brown Front 60.00 95.00 5c Cherry Bell 30.00 47.50 10c Cherry Bell 30.00 47.50 10c Cherry Bell 30.00 47.50 10c Cherry Bell 35.00 47.50 5c Bonus Bell 64.50 100.00 25c Orig. Chrome 49.50 99.50 25c Orig. Chrome 49.50 99.50 25c Orig. Chrome 49.50 99.50 25c Orig. Chrome 139.50 159.50 1c QT Glitter Gold </td <td>25c Comet FV</td>	25c Comet FV
CONFIDENTIAL PRICE LIST ONE-BALLS	25c Futurity 15.00 34.50 50c Futurity 25.00 64.50 5c Black Cherry Bell 75.00 145.00 10c Black Cherry Bell 75.00 145.00 25c Black Cherry Bell 75.00 145.00 25c Black Cherry Bell 75.00 145.00 25c Black Cherry 165.00 200.00 25c Golf Ball Vendor 195.00 225.00 5c War Eagle 20.00 34.50 10c War Eagle 20.00 34.50 25c War Eagle 20.00 34.50	25c Silver Moon Chief 40.00 69.50 5c Silver Chief
Big Game PO10.0025.00Pastime (Rev)14.5039.50Big Parley49.5069.50Pacemaker PO15.0035.00Big Prize FP20.0030.00Pimlico FP29.5032.50Biue Grass FP10.0025.00Race King (Rev)29.5039.50Blue Ribbon PO20.0035.00Record Time FP22.5059.50Blue Ribbon PO20.0035.00Sonta Anita10.0020.00Citation299.50359.50Santa Anita10.0020.00Cub Trophy FP22.5050.00Sport Event FP19.5051.50Dark Horse FP10.0015.00Sport Special FP17.5030.00Jark Horse FP10.0015.00Sport Page PO19.5035.00Dust Whirls32.5049.50Sport King PO20.0022.50Favorite59.5079.50Sport King PO20.0022.50Gold Cup129.00189.50Sportsman (Rev)20.0032.50Grand National19.5049.50Thorobred25.0032.50Hot Tip49.5069.50Thorobred25.0032.50	b0c War Eagle	10c Victory Chief
Jockey Club 22.50 49.50 1011 Champ P1 35.00 44.50 Jockey Club '47 149.50 159.50 Victory FP 10.00 25.00 Jockey Special 89.50 149.50 Victory FP 10.00 25.00 Jockey Special 89.50 149.50 Victory Derby 29.50 110.00 Kentucky 29.50 49.50 Victory Special 19.50 79.50 Lexington 350.00 475.00 War Admiral (Rev) 15.00 25.00 Long Acre 19.50 49.50 Winning Ticket 15.00 29.50	5c Club Royale 169.50 179.50 10c Club Royale 169.50 179.50 50c Club Royale 225.00 250.00 GROETCHEN 1c Columbia 15.00 29.50 5c Columbia 250.00 39.50 5c Columbia JPV Bell 30.00 40.00	Chief 200.00 249.50 5c Standard Chief 149.50 165.00 10c Standard Chief 149.50 165.00 25c Standard Chief 149.50 165.00 25c Standard Chief 149.50 165.00 50c Standard Chief 259.50 275.00 \$1.00 Standard Chief 379.50 475.00 5c Bronze Chief 45.00 64.50 10c Bronze Chief 50.00 64.50 25c Bronze Chief 55.00 69.50
CONFIDENTIAL BELLS BELLS	5c Columbia Fruit	5c Tic Tac Toe 100.00 149.50 10c Tic Tac Toe 105.00 165.00 25c Tic Tac Toe 110.00 165.00 WATLING 5c Rolatop '48 49.50 79.50 10c Rolatop '48 49.50 79.50 25c Rolatop '48 49.50 79.50 5c Rolatop '48 49.50 79.50 10c Rolatop '46 25.00 79.50 10c Rolatop '46 25.00 79.50
MILLS MILLS (Cont.)	5c Columbia Fruit GA 49.50 69.50 5c Columbia Orig GA 19.00 59.50 5c Conv Columbia 59.50	25c Rolatop
5c Gold Chrome HL	Chrome	10c Club Bell 75.00 125.00 25c Club Bell 145.00 185.00

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5c Comet FV...... 10c Comet FV.....

PACE

 $50.00 \\ 50.00$

60.00

89.50

99.50

95.00

35.00

.... 52.50



