THE CASH BOX THE CONFIDENTIAL WEEKLY **OF THE** COIN MACHINE INDUSTR VOL. 10, NO. 44 JULY 30, 1949 5 toove



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Talking It Over

And still another organization of juke box operators comes into being.

Just a few weeks ago we reported that the ops of the State of Connecticut had seen fit to come together into a statewide group because of the success being enjoyed by the New Haven operators.

This state-wide organization is now well under way with its leaders working hard to get everyone of the state's ops to join.

Now comes news from Michael Malkin of Fayetteville, N. C., who has just been named Secretary-Treasurer for the juke box ops of the states of North and South Carolina. Mike reports that the ops in both these states are much enthused over their new organization. All foresee better times ahead because of the cooperation which each op is willing to extend to the other for their mutual future better welfare.

In the past torrid weeks these ops have met three times and a large meet has just been under way in Florence, S. C. As the officers travel from city to city in the Carolinas to meet with local groups of ops, and as other interested ops come along to tell the story of what cooperation can do for them, this new two-state organization grows stronger and stronger, and will mean that North and South Carolina will be a solid base for growth as well as for future sales for this industry.

It is interesting to note, therefore, that the very first paragraph in the hurriedly composed "policy" of this new "Carolina Music Operators Association" reads:

"(1) An association of music operators formed for the purpose of helping one another and cooperating in endeavors mutually beneficial to all operators in the States of North and South Carolina."

Certainly no better wordage nor no better thought could have been extended than what is contained in what Mike Malkin calls, "a copy of the few general policies that we have formed to date and which we intend to follow."

He also writes me personally, "I know that for quite sometime you have been favoring such organizations and I do hope that you will look with favor on North and South Carolina."

My answer to Mike Malkin is contained herein for all to read.

I believe that the formation of such organizations is one of the better moves for the general welfare of all concerned with this field and that the operators of North and South Carolina have now made the finest advance forward step that they could ever make to assure themselves, thru close, unstinted and sincere cooperation, that they will continue to enjoy profits, continue to grow greater and stronger, and therefore benefit this entire industry by being a strong organization, financially and otherwise.

It is most completely agreed that the operator must be financially healthy for all in this industry to be healthy. The Carolinas are now on the way to good health.

Bill Gersh.



"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS

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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

THE "C. M. I. BLUE BOOK," also known as "The Confidential Price Lists," gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. The "C. M. I. Blue Book" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of The Cash Box. The "C. M. I. Blue Book" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. The "C. M. I. Blue Book" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

FIRST NATIONAL MEET NATION'S MUSIC OPS GETS WARM SUPPORT

MOA's First National Meeting Nov. 7, 8, 9, in Chicago Wins Support of Members Assns and Juke Box Leaders. Display Booths Already Being Called for With Music Leaders Awaiting Show

Warmer support than was even anticipated has been forthcoming for the first national meeting to be held by the nation's local and state music associations, which also includes a very large number of independent juke box ops where no associations are as yet in existence, sponsored by MOA (Music Operators of America) and to be held in Chicago, November 7, 8 and 9, with the probable site of this first big national meet to be the Stevens Hotel in that city.

It is interesting to note, just as *The Cash Box* pointed out sometime ago, that the juke box operators, and all connected with them in the automatic music industry, have now, within the framework of MOA Music Operators of America), come together to hold their first national meeting.

It is a well known fact that the nation's music ops have been, and a great many still are, engaged in various other divisions of the field. There are those who operate cigarette machines and other automatic merchandisers, as well as many who continue to operate amusement games of all kinds, as well as penny arcades and also have merchandise outlets, such as record stores, record wholesaling organizations, and so forth.

Now, for the very first time in the history of the nation's automatic music industry, a special national meeting has been called by the organization that was created in the suite of *The Cash Box* at the Bismarck Hotel during the 1948 convention and which, after this meeting, elected George A. Miller, president of the California Music Operators Assn., Oakland, Calif., its first National Chairman.

Since that time MOA has moved fast. It has created various committees which have worked for the benefit of the automatic music operator. It came into being as the one national organization to hold together all local music organizations and to work against any negative legislation which might come into being on a national scale.

Even independent juke box ops, in territories where no organizations as yet exist, asked MOA to allow them to become members. The organization has continued to grow with leaps and bounds. Local and state organizations have joined under the MOA banner. These are now extremely proud that there is such an association in being which will watch the national picture for them where they, themselves, are individually impotent in such a situation.

This publication recalls being at hearings in Washington where only seven men showed up to defend one of the most drastic measures ever brought up before the Congress to force this industry to pay tribute. Today there is no doubt that such a bill would call into being a lot more than seven interested parties.

These seven men faced a tremendously impressive staff of noted lawyers. It was the terrific effort of Sidney H. Levine, attorney for the Automatic Music Operators Assn. of New York, and leading juke box manufacturers that withheld the passage of this bill.

It is stimulating and thrilling to learn of this warm reaction and acceptance to the country's first meeting of juke box operators. It is well to realize that after all these years the field has opened wide for this division of the industry (the most outstanding for many years) to hold its own meetings and to call attention to the fact that it is most definitely a solid and subsantial division of the nation's coin operated entertainment business.

Manufacturers of automatic music equipment, suppliers, publishers, artists, orchestras, many others are already advising MOA that they wish to have display space at this first annual meeting of the nation's juke box ops.

It is generally believed among members of MOA that this will prove one of the biggest and most important meetings.

THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.





	CODE	
-Aladdin	DM-Damon	R.SRegent
-Apollo	EX-Exclusive	RO-Roado
-Aristocrat	JE—Jewel	RA-Rainbow
-Bullet	KI-King	SA-Sever
-Capitol	LO-London	SI-Signature
-Castle	MI-Miracle	SP-Specialty
-Commodore	ME-Mercury	SPT-Spotlite
-Columbia	MG-MGM	SU-Supreme
-Coral	MN-Manor	TE-Tempo
-Coast	MO-Modern	TW-Tower
-Dana	MT-Metrotone	TWC-20th Century
-Decca	NA-National	VA-Varity
-DeLuxe	PR-Premier	VI-Victor

SOME ENCHANTED EVENING

CA-57-629—Paul Weston O. CA-57-544—Jo Stafford CA-57-596—Gordon MacRae CO-38446—Frank Sinatra DE-24667—Al Jolson

DE-24609—Bing Crosby ME-5276—John Laurenz MG-10399—Hugo Winterhalter O. VI-20-3402—Perry Como

RIDERS IN THE SKY CA-57-608—Peggy Lee CA-57-40164—Foy Willing CO-38445—Berl Ives DE-24618—Bing Crosby

AL-AP-AR-BU-CA-CAS

CAS CM-CO-CR-CS-DA-DE-

DEL-

ME-5320—Stan Jones MG-10404—Derry Falligant VI-20-3441—Vaughn Monroe O.

BABY, IT'S COLD OUTSIDE

ME-5307—Lynn & Frank Loesser MG-30197—Williams-Montalban V1-20-3448—Don Cornell

AGAIN CA-15428—Mel Torme CO-38467—Doris Day DE-24602—Gordon Jenkins O. LO-378—Vera Lynn

ME-5261—Vic Damone MG-10398—Art Mooney O. VI-20-3427—Tommy Dorsey O.

I DON'T SEE ME IN YOUR EYES ANYMORE CA-15402—Jan Garber O. CO-38408—Buddy Clark DE-24576—The Stardusters

ME-5265—Kitty Kallen MG-10373—Helen Forrest VI-20—3347—Perry Como

ME-5273—Anne Vincent MG-10399—Hugo Winterhalter O. VI-20-3402—Perry Como

THE HUCKLEBUCK CA-57-576—Benny Goodman O. CA-57-7000—Big Sis Andrews CO-38486—Frank Sinatra DE-48099—Bob Marshall DE-24652—Lionel Hampton O. HT-872—Cab Calloway O.

ME-8130—The Pig Footers SA-683—Paul Williams O. SP-742—Roy Milton O. VO-1101—Andy Kirk O. VI-20-3427—Tommy Dorsey O.

FOREVER AND EVER CA-15386—Margaret Whiting CO-38140—Dinah Shore DE-24569—Russ Morgan O. LO-362—Gracie Fields

ME-5252—Helen Carroll RO-185—Fran Allison VI-20-3347—Perry Como

"A"—YOU'RE ADORABLE

CA-15393—Jo Stafford-Gordon MacRae MG-10310—Buddy Kaye Quintet CO-38449—Tony Pastor O. SPT-510—Rosalind Paige DE-24579—Larry Fotine O. VI-20-3381—Perry Como ME-5253—Anne Vincent-J. Carroll



A WONDERFUL GUY CA-57-52—Margaret Whiting CA-57-596—Margaret Whiting CO-38460—Dinah Shore

DE-24640—Evelyn Knight MG-10423—Shep Fields O VI-20-3403—Fran Warren

"It's What's In THE CASH BOX That Counts"

The New BENJAMIN and WEISS Hit

"I'LL KEEP THE LOVELIGHT BURNING" (IN MY HEART)

Recorded by

DECCA DICK HAYMES with GORDON JENKINS ORK. MERCURY PATTI PAGE with BENJAMIN & WEISS RCA VICTOR COLUMBIA L LAWRENCE LONDON JERRY WAYNE VERA LYNN-SAM BROWNE M-G-M DERRY FALLIGANT CAPITOL SIGNATURE-HI-TONE Y ANTHONY VOCALION AN DALE BILL HARRINGTON orporation. REL M U UŚI C 19 BROADWAY • NEW YORK 19, N.Y.

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

PATRICIA COLLIER-Record Promotion



"Part Time Sweetheart" (2:51)

"Bewitched" (2:53)

CHUCK CABOT ORCH. (Atomic 1002)

• Ditty loaded with coin culling potential is this musical item titled "Part Time Sweetheart," offered here by the Chuck Cabot ork. It's a mellow piece of music that makes for wonderful listening pleasure. Vocal refrain on the side by Pick Baldwin is smooth throughout, and goes a long way toward making the side a hot phono item. Merry tempo of the tune, added to the comely and inviting lyrics, should win wide praise with juke box fans. On the flip with "Bewitched," Dick bounces back again to render a pleasing ballad. Ork background music is tops on both sides. "Part Time Sweetheart" is the side to ride with.

> "Have A Heart" (2:35) "Dime A Dozen" (2:35) LAWRENCE WELK ORCH. (Mercury 5312)

• The light musical patterns of the Lawrence Welk ork are shown to excellent light here with this recording of "Have A Heart" and "Dime A Dozen." Altho the platter won't stop traffic, it should boom juke box play and satisfy the large bevy of fans Welk has. Top deck is done up in bounce fashion, with a gal vocal shining brightly. Band chorus in the background adds to the winning incentive offered here. The flip, with Bob "Tex" Cromer at the mike, rolls along moderately, and shows as a fair light romance tune. Music ops who have the spots might take a look-see in this direction.

"Homework" (2:40)

"Let's Take An Old Fashioned Walk" (2:51)

THE PEPPERETTES—HORACE HEIDT ORCH (Horace Heidt 1012)

• Pair of tunes that might be used as filler items are these done up by the Pepperettes and the Horace Heidt ork. Wax, tagged "Homework" and "Let's Take An Old Fashioned Walk," from the "Miss Liberty" click, is just fair as it stands. Vocal harmony by the girls shouldn't cause any excitement. Spot vocal on the flip by Harold Parr is effective as is the maestro's instrumental work on the pair. Wax is there for the asking-music ops take it from here.

DISK OF THE WEEK

"You're Breaking My Heart" (2:50) "Song Of Surrender" (2:58) BUDDY CLARK

(Columbia 38546)

on the side is another feather in his cap for turning out top-notch recordings. The song, based upon an Italian folk tune, rolls along in moderate tempo, and has Buddy delivering a wonderful vocal spot. Orchestral background music furnished by maestro Harry Zimmerman, in addition to a choir chorusing the lyrics in Italian, all go toward making this platter a winner. On the other end with "Song Of Surrender," Buddy renders a very dramatic piece to keep the wax in the somber, romantic vein. Ditty is slowly set, with Buddy and the vocal choir once again displaying exceptional vocal fineness throughout the waxing. Music ops can't miss with the top deck, "You're Breaking My Heart."

"Give Me A Little Kiss, Will Ya' Huh?" (2:52)

"Cecilia" (2:58)

ROBERT CLARY (Capitol 57-702)

• First Capitol waxing from Frenchman Robert Clary beckons some heavy coin play from this corner. Clary's husky pipes warble the refrain of "Give Me A Little Kiss, Will Ya' Huh?" in top notch manner, with the fond jazz intonation ringing true throughout. Vocal phrasing by Clary adds to the wax incentive immensely. The flip has Bob offering another oldie in "Cecilia," with the platter echoing brightly. Both sides of this bit of wax should do well in the boxes.

"Crackerjack Polka" (2:41) "Maybe" (2:35) BAILEY BROTHERS (Merit 300)

• Pair of sides music ops may care to use as filler material are these done up by The Bailey Brothers. Titled "Crackerjack Polka" and "Maybe," the team display some fair instrumental flavor in this wax offering. It's a hammond organ and rattle of the bones that holds the balance on this pair. Top deck is wrapped up in the title, while the flip is the old standard. Ops who have the room on their machines might take a looksee.

"Good-Bye" (2:25)

"Everything Depends On Me" (2:40)

JOHNNY HARTMAN (Mercury 8149)

• Vocal pleasure by balladeer Johnny Hartman, and the set-up of the beautiful "Good-Bye" in the offing for music fans. The tune, the familiar Benny Goodman theme, gets an excellent bit of treatment by Johnny, whose strong and powerful vocal tones handle the lyrics in admirable vocal style. Ditty is a minor key item, rendered in slow, dramatic tempo. The flip, "Everything Depends On You" receives equally brilliant treatment by Johnny, with the tender romance lyrics ringing true. Top deck is a winner.

"That Wonderful Girl Of Mine" (2:48)

"Scalawag" (2:39) IRVING FIELDDS TRIO (RCA Victor 20-3493)

• Music styled in the light, polite manner of the Irving Fields Trio is shown in excellent manner on this coupling of "That Wonderful Girl Of Mine" and "Scalawag." Both sides feature the moderated piano fashions of maestro Fields, with Ralph Young and a vocal trio handling the lyrics. Top deck is a slowly set piece that makes for wonderful listening, while the flip picks up in tempo a mite. Music ops with those quiet dining locations should do well with this pair.

"Tell Me Why" (2:48)

"Maybe It's Because" (2:45)

EDDY HOWARD ORCH. (Mercury 5314)

• Pair of fresh sides by the Eddy Howark ork, with some sure-fire material looming at music ops in this coupling of "Tell Me Why" and "Maybe It's Because." Both ends of this platter are blue-ribbon winners, and should have phono fans digging for silver in no time at all. Top deck, with Eddy and the vocal trio spooning softly, is a melodic ballad that should score widely. Infectious vocal style of the maestro, in addition to the comely musical pattern of the tune itself, makes this bit top drawer material. The flip, "Maybe It's Because," is another tune that should step out and go. Eddy's rendition of this song should boom the popularity of the tune immensely. Music ops can safely order this platter by the boxful.

"Dance Of The Hours" (2:48) "None But The Lonely Heart" (2:53) SPIKE JONES ORCH.

BUDDY CLARK

Ballader Buddy Clark steps

into the vocal limelight with a song

that is already breaking wide open

at the seams. This rendition of "You're Breaking My Heart"

should prove to be a real hot one,

and have juke box fans humming

and singing the melody in no time

at all. Buddy's sincere vocal effort

(RCA Victor 20-3516)

• You'll just have to laugh yourself silly once you hear these sides. It's Spike Jones and his crew, offering a pair of the weirdest sides we've ever had the pleasure of hearing. Top deck, "Dance Of The Hours," is a zany account of the famed Indianapolis Speedway races. The flip keeps you rolling, as the gang get together to gag up a "John's Other Wife" routine. Both sides are loaded with mirth and merriment, and should find a tremendous listening audience. Ops should get with this duo.

"San" (2:52)

"Listen To The Mockingbird" (2:58) BROTHER BONES

(Tempo 698)

• More wax by Brother Bones, with the fond metro of "San" and "Listen To The Mockingbird" winging ops' way. Both tunes should be fairly well familiar to music ops since they have been coin-winners thru the years. Top deck, with Brother Bones rattling in mellow style in addition to a whistle spot, is currently being revived. This rendition should add to the popularity of the song. The flip shows Bones back again with a fairly novel rendition of this ever-lovin' oldie. Top deck gets the edge here.

Vaughn's new 'SILVER LINING' album!

It's here now–Vaughn's album of 6 great standards from the smash movie! All available as singles too!

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Who AND Shine On Harvest Moon (47-2945*)

> Time On My Hands AND Avalon RCA Victor 20-3487 (47-2946*)

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SPADE COOLEY Flop-Eared Mule

Wagonner RCA Victor 21-0080 (48-0077*) Wake Up, Susan The Eighth of January RCA Victor 21-008 (48-0078*)

6/8 To The Barn Ida Red RCA Victor 21-0082 48-0079*

RCA Victor album P-249 (WP-249*)

		AIN COIN CATCHER	S
		IN COIN OF	20-341
	7 CEKI	All Sky	20-340
		Riders In The Sky Some Enchanted Evening	20-340
,	Bonroe	Enchanted Evening	
ς	Vaughn Monroe	Some Eller Winds And	20-345
٤ -	n Como	Some Enchanted The Four Winds And The Seven Seas	20-34
ζ	Sammy Kaye	The Seven of Poses	21-00
		The Seven Of Roses Room Full Of Roses The Echo Of Your Footsteps The Echo Throwing Rice	21.000
5	Sammy Kaye		
1	Sammy	The Echo Of Tool I'm Throwing Rice	21-00
.1	Eddy Arnold		11-8
	Eddy Arnold	(At The Girl That I Love) (At The Girl That I Love) Claire de Lune	
5		Claire de se	
L	José Iturbi		
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POPULAR

On The 5:45

Someday

And It Still Goes

Far Always

Who Do You Know In Heaven

CLAUDE THORNHILL 20-3506 (47-2978*)

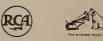
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BLUES



RCA Victor Division, Radio Corporation of America, Camden, N. J.

July 30, 1949



NUMBERS MARKED * ARE 45 RPM)

POP-SPECIALTY Ach Du Lieber Augustin Schnitzel Bank

THIS WEEK'S RELEASE!

(BOTH 78 RPM AND 45 RPM.



"Five Foot Two, Eyes Of Blue" (2:50)

"For Mari-Yootch" (2:53) LOUIS PRIMA ORCH. (RCA Victor 20-3494)

• Pair of cute novelty sides that might go are these done up by maestro Louis Prima. Altho a little late on the top deck, "Five Foot Two, Eyes Of Blue," Louis' zany rendition of this current pop winner might be enough to boom juke box play on the song. Split vocal work by the Louis, chirp Keeley Smith and The Goofers is there for the asking. The flip, "For Mari-Yootch," has Louis at his novel best, offering a mellow bounce ditty that makes for wonderful listening pleasure. The flip rates ops' listening time.

"Who Do You Know In Heaven" (2:14)

"You're Breaking My Heart" (3:20)

THE INK SPOTS (Decca 24693)

• Long missing from the phono spotlight as a name attraction, the Ink Spots come up with a pair here that might click. Top deck, "Who Do You Know In Heaven," is a slowly set romantic piece, with Bill Kenny holding down the solo tenor spot. The flip spills in much the same manner, altho "You're Breaking My Heart" seems to be better suited for the group. The usual Ink Spots performance seems to be tiresome at this stage, with Kenny's spot and the regular bass vocal a wee bit weary. Bright spot of the disk is the orchestral work in the background which gives the disk a much-needed lift. Ops might listen in.

"Through A Long And Sleepless Night" (3:13)

"I'm Yours" (3:15)

DINAH SHORE (Columbia 38539)

Music ops can bet their boots on this one! Certainly one of the most impressive recordings ever recorded by Dinah Shore, this rendition of "Through A Long And Sleepless Night" seems destined to create a sensational stir in the music biz. It's a slowly set, dramatic item, with Dinah and a vocal choir chanting superbly from start to finish. The tender, sentimental echo of this bit makes you stop and listen-attentively. On the other end with "I'm Yours," Dinah offers one of her best platters ever in this ever-lovin' standard. Top deck is a must!

OF

"Just For Fun" (2:55) "My Own, My Only, My All" (2:49) DEAN MARTIN (Capitol 57-691)



• Balladeer Dean Martin, of the famed comedy team of Martin & Lewis, pitches his pipes on this tune to come up with a great hunk of wax in this offering tagged "Just For Fun." It's a melodic, infectious tune that Dean offers, one that lingers with the listener long after the first earful. Ditty is from the Paramount flicker "My Friend Irma," which also features Dean

"Wunderbar" (2:47)

"Yours For A Song" (2:51)

JUDY KANE and CHRIS O'BRIEN

(Solitaire 601)

• Some fair wax for music ops to

take a peek at are these sides ren-

dered by Judy Kane and Chris O'Brien. Titled "Wunderbar" and

"Yours For A Song," Judy and Chris

display some excellent vocal tones on

the wax to set the stage for some potential coin play. Top deck should

be fairly well known to ops since it

has been around for some time. It's

a lilting waltz, with some top-notch

organ background music rounding out

the side. The flip stays in the same

vein and once again has the vocal

combo offering their best. Top deck

"Hollywood Square Dance" (2:10)

"Let's Harmonize" (2:57)

VERA LYNN and ANNE SHELTON

(London 463)

• Pair of tunes music ops may go

for as fillers are these rendered by

chirps Vera Lynn and Anne Shelton. Tagged "Hollywood Square Dance"

and "Let's Harmonize," the gals de-

liver some fair vocal work on the wax,

which should satisfy their respective

fans. Top deck is just what the title

indicates, while the flip has the gal's

splitting vocal honors on a cute bit of music. Wax won't stop traffic.

may catch on.

Martin and Jerry Lewis, and should come in for some exceptional bally therefrom. Tempo of the tune is slowly set, with Dean purring the lilting lyrics in smooth vocal manner throughout. The excellent musical backdrop furnished by maestro Paul Weston enhances the side immensely too. Dean's romantic warbling on this cupiditty should result in his emergence as a top disk star, and likewise reap a top disk star, and likewise reap a rich harvest for music operators throughout the nation. On the other end with "My Own, My Only, My All," Dean once again comes with some excellent warbling on this light mellow piece of music, to keep the wax spinning hot. This tune should prove to be one of the bigger clicks of the film, in addi-tion to "Just For Fun." Ops can safely climb on the bandwagon!

"Tomorrow" (2:51)

"| Ain't Got Nothin' To Lose" (2:53)

LUCKY MILLINDER ORCH. (RCA Victor 20-3495)

• Orkster Lucky Millinder on the stand with a pair of sides that might crop up for some heavy phono play. Top deck, tagged "Tomorrow," has piper Paul Breckenridge offering a strong vocal piece, with the band picking it up in the background in uptempo manner. Ditty should hold the many Millinder fans happy. The flip has Big John Greer and a vocal four knocking out a mellow piece tagged "I Ain't Got Nothin' To Lose." Both sides show heavy promise-music ops should pay this biscuit some heavy attention.

"Pagan Love Song" (2:40) "Twilight" (3:04) HERB JEFFRIES (Columbia 38538)

Balladeer Herb Jeffries into the limelight, with "Pagan Love Song" and "Twilight" headed music ops' way. Both sides of this platter are very dramatically styled by Herb, with maestro Hugo Winterhalter lending the wax a terrific musical backdrop. While the sides themselves are not strictly commercial, Herb's many fans might take to them. Music ops who have the room on their machines might take a look-see in this direction.

"The Man With The Weird Beard" (2:40)

"Heap Big Smoke" (2:42)

ARTHUR GODFREY (Columbia 38537)

• The vocal personality of Arthur Godfrey is shown in all its excellence on this novel coupling of "The Man With The Weird Beard" and "Heap Big Smoke." Both decks are full of comedy routine by Arthur, with the Too Fat Trio joining in. Top deck'is just what the title indicates, while the flip has a fairly cute Indian cut-up offered. Music ops familiar with the widespread popularity of Godfrey would do well to listen in to this platter.

"Whispering Hope" (2:53) "A Thought In My Heart" (2:55) JO STAFFORD-GORDON MacRAE (Capitol 57-691)

• Another vocal duet by Jo Stafford and Gordon MacRae, and the spark of another hot waxing in this coupling of "Whispering Hope" and "A Thought In My Heart." It's the top deck we go for. The ditty, a real oldie from way back, is a standard church hymn handled in the most superb vocal manner by Jo and Gordon. The pipers deliver some wonderful two-part harmony on the side, as the tempo weaves in slow, tempting tones that satisfy. It's relaxing music from start to finish-the kind you want to play time and again. On the flip with "A Thought In My Heart," the vocal team bounce back with another comely waxing in this light, romantic ditty. "Whispering Hope" should score heavily.

"Cross Town Trolley" (3:03)

"Just A Gigolo" (3:13)

LES BROWN ORCH. (Columbia 38536)

• Pair of fresh sides by maestro Les Brown, and the musical set-up of "Cross Town Trolley" and "Just A Gigolo" in the offing for music operators. Top deck, with chirps Betty Taylor and Ray Kellogg in the vocal spotlight, is a cute novelty with adequate lyrics weaving about the title. Tempo is merry throughout, with Betty and Ray turning in some fair vocal work on the side. The flip might prove to be a "sleeper." It's a great rendition of an equally great oldie, with Stumpy Brown offering a bit of cute vocal work on the side. Spots of bop in his vocal enhance the winning ways of the platter all the more. Ops should listen in.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

The Cash Box, Music

the Champion

VIC DAMONE

... One Knockout After Another!

"AGAIN"

MERCURY 5261

-AND NOW THE SENSATIONAL HIT

"YOU'RE BREAKING

MY HEART



NEW YORK:

NEW YORK : All eyes were on the NAMM (National Association of Music Merchants), reade Show and Convention as *The Cash Box* went to press this past week. The beam of the show as the possible start of a "new era" in the disk business. There exerces to be no doubt in any individual's mind that there were many problems confronting the entire music industry for the two would have to come into discussion at the show. Of the record companies plans insofar as the other three spectry in the disk business. Whit was of the record companies plans insofar as the fully of the record companies plans insofar as the fully of the record business. Whit was of the record business insofar as the fully of the record companies plans insofar as the fully of the record busines. This is that do ne record companies the show of the record busines in the record busines into the record busines. This is the well known, and oft-discussed problem companies the show of the record busines in the record the record companies plans insofar as the show of the record busines. This is that do ne record companies the show of the record busines into the record companies the show of the record busines. The show are the show of the record busines into the record the record busines into the record busines into the record busines. The show are the show of the record companies plans insofar as the show of the record busines. The show are the record busines into the record busines into the record busines into the record busines. The show are the record busines into the record busines. The record busines into the record busines int



Record promotion man Milton Karle added an old account, Nellie Lutcher, to his fabulous stable of name accounts . . . Seems as if all New York is waiting for that great new show at the Paramount, headlining Tex Beneke and balladeer Vic Damone . . . Bob Duberstein, well known in the disk business for years, has opened his own insurance business in the city, and can be reached by any and all record exects doubtful of their continued existence at 50 Court Street, Brooklyn, New York . . . Congrats to Johnny Desmond, MGM platter star, who takes over as featured singer on Don McNeil's Breakfast Club via ABC from Chicago (daily) . . . Dale Nunnelly is the new girl singer with the Ray McKinley ork . . . Ella Fitzgerald has cut "A New Shade Of Blues," co-penned by Ruth Poll, whose "Those Things Money Can't Buy" is now the No. 1 tune in Australia. Latter ditty was a topper in the states two years ago.

CHICAGO:



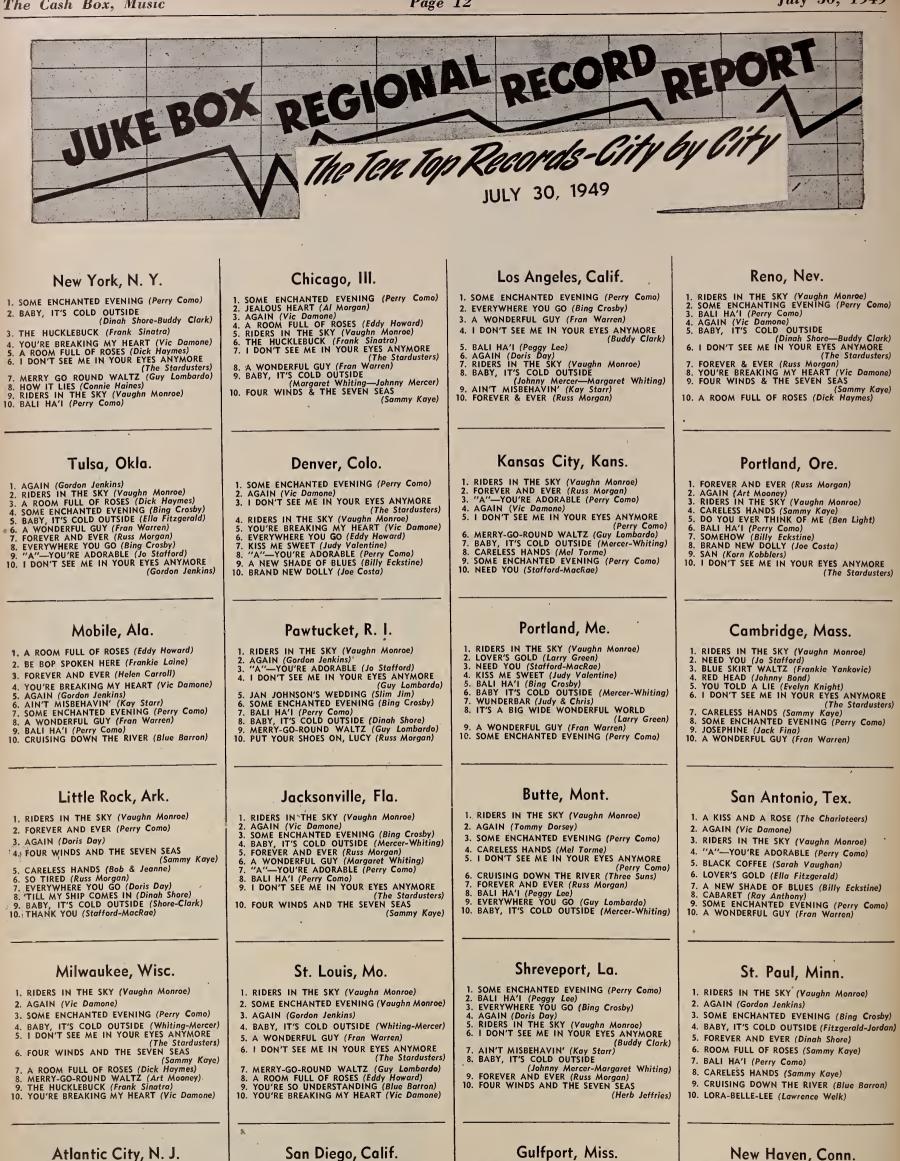
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LOS ANGELES :

IDENTIFY OF A STATE OF A STATE



MERCURY 5271 Only Mercury has the Hits on Non-Breakable



- RIDERS IN THE SKY (Vaughn Monroe)
 AGAIN (Vic Damone)
 SOME ENCHANTED EVENING (Perry Como)
 BABY, IT'S COLD OUTSIDE (Dindh Shore-Buddy Clark)
 A WONDERFUL GUY (Fran Warren)
 HOW IT LIES (Connie Haines)
 A -YOU'RE ADORABLE (Perry Como)
 FOREVER AND EVER (Russ Morgan)
 CARELESS HANDS (Mel Torme)
 I DON'T SEE ME IN YOUR EYES ANYMORE (The Stardusters)

San Diego, Calif.

- RIDERS IN THE SKY (Vaughn Monroe)
 AGAIN (Vic Damone)
 SOME ENCHANTED EVENING (Perry Como)
 A WONDERFUL GUY (Fran Warren)
 BABY, IT'S COLD OUTSIDE
 (Dinah Shore-Buddy Clark)
 A-YOU'RE ADORABLE (Perry Como)
 CARELESS HANDS (Mel Torme)
 FOREVER ANR EVER (Perry Como)
 I DON'T SEE ME IN YOUR EYES ANYMORE
 (The Stardusters)
 BALI HA'I (Perry Como)

- 10. BALI HA'I (Perry Como)

RIDERS IN THE SKY (Yaughn Monroe)
 SOME ENCHANTED EVENING (Bing Crosby)
 BALI HA'I (Perry Como)
 AGAIN (Gordon Jenkins)
 A WONDERFUL GUY (Fran Warren)
 HOW IT LIES (Connie Haines)
 CARELESS HANDS (Mei Torme)
 BABY, IT'S COLD OUTSIDE (Johnny Mercer-Margaret Whiting)
 AIN'T MISBEHAVIN' (Kay Starr)
 FOREVER AND EVER (Perry Como)

1. RIDERS IN THE SKY (Yaughn Monroe) 2. SOME ENCHANTED EVENING (Perry Como) 3. A WONDERFUL GUY (Fran Warren)

A WONDERFOL GOT (FIGHT HORE)
 BALI HA'I (Perry Como)
 BABY, IT'S COLD OUTSIDE (Dinah Shore-Buddy Clark)
 CARELESS HANDS (Mel Torme)
 FOREVER AND EVER (Russ Morgan)
 A—YOU'RE ADORABLE (Perry Como)
 HOW IT LIES (Connie Haines)
 CRUISING DOWN THE RIVER (Blue Barren)

The Cash Box, Music Page 13 July 30, 1949 An Editorial _ THE JUKE BOX OP A THE MUSIC MERCHANT

With the advent of the NAMM (National Association of Music Merchants) Annual Industry Trade Show & Convention at hand, it has become increasingly clear to a majority of members of the phonograph recording industry that the present period is to play a most important one to all segments of the field. It is generally agreed that the industry is entering a new phase in its history. Events in the past year have more or less revolutionized the operation of the record business, and as a result, have placed upon all individuals, problems which must be met.

The record industry today is all embracing. It means the music operator, the record dealer, recording artist, music publisher, record distributor, disk jockey, and of couse, the record manufacturer. Each and every individual plays his own important role in bringing to the attention of a highly music conscious public, the best in the nations recorded entertainment. The phonograph record represents a minute bit of Americana, and is also part and parcel of show business.

Three Speed Problem

Much has been said and written in recent weeks concerning many "disturbing" situations that currently exist in the record business. Disturbing is hardly the word for it. Each and every member of the industry knows that he is facing a most crucial period. Efforts by trade execu-tives to put "their finger" on the bug in the business have been mildly apathetic. Of farmost importance to the greater majority of the industry is the current problem of the "speeds." Since the introduction of the RCA Victor 45 rpm record and player, and the Columbia 33-1/3 rpm long playing record, dealers, distributors and operators throughout the nation have found themselves in a plight never before imagined. Soon after the initial sales incline resulting from the introduction of the new records, dealers found themselves with over-stocked shelves. Sales of records, offi-cially listed by the platteries at whole-sale prices, came tumbling down. Sales reports from executives of both RCA Victor and Columbia indicated wide acceptance of the new records and players, but, at the same time, it left the public bewildered. As one dealer recently stated, "If it so hap-pens that you like Perry Como, Frank Sinatra and Bing Crosby, you've gotta go out and spend a nice bit of change to hear music that would nor-mally cost you two dollars or so. And then you've gotta put the records on three different phonographs to hear 'em." It is clear to many executives in the industry what must be accomplished. The leaders of major recording com-panies must get together and decide what course they will follow. Will the ers found themselves with over-

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phonograph recording industry de-velop into a three-speed business, or can the field better function by arriv-ing at one speed? It is not for the betterment of the industry itself that these questions must be answered. Trade leaders must remember that in the long run, it is the public who must derive the total entertainment value from their decisions.

Music Ops Stake In Biz

What is the stake of the music op-erator in the record business? What is his association with the music dealer? How can they both join hands and work together for their mutual benefit? While the music operator is not at this stage vitally effected by the rec-ord speed changes in the field, it is widely known that he is certainly pay-ing close attention to many changes

ing close attention to many changes being made in the business. It is the being made in the business. It is the music operator, with an investment that runs into thousands of dollars, who represents one of the most sta-bilizing factors in the industry. It has been estimated that record sales throughout the nation will total more than 250,000,000 this coming year. The nations music operators will have purchased forty to fifty million plat-ters of this mark, accounting for more than twenty per-cent of the total sales in the industry.

The hardon's music operators with have purchased forty to fifty million plat-ters of this mark, accounting for more in the industry. By joining with the music operator, discussing problems of mutual inter-est, the music dealer can effect better business standards. Dealers can pro-mote sales of the juke box. One well known music operator in Florida re-cently had posters placed in the loca-tion, telling music fans where they could purchase the hit recordings in use in the juke box. Coperative promotional efforts on the dealer, who are the very backbone of the record business, must result in bringing about better business rela-tion, and in the final analysis, higher and increased profits for all concerned. Mat they termed "unfair" business practices. In many cases reputable of what they termed "unfair" business practices. In many cases reputable of shipments, and still others were form their distributors. So too, has the music operator been confronted with like problems. It must be recor-nized that the music operating busi-nost rise. True, records, by some ompanies have been reduced in price, but the general price index of the in-dustry has not entirely dropped Labor, maintenance and service, nee-day gone sky-high. The music opera-tor is still without printed title strins, and is still not granted a return privi-ge. These are basic problems con-fronting both the operator and the dealer-problems which must be over-tor is still without printed title strins, and is still not granted a return privi-tege. These are basic problems con-fronting both the operator and the dealer-problems which must be over-tor is still without printed title strins, and is still not granted a return privi-tege. These are basic problems con-fronting both the operator and the dealer-problems which must be over-use by the record manufacturers. This is the time to settle the exist-ing differences between all factions in the record business. The question of business must be dealt with now--when the industry's executives are

Welcome To The NAMM Show

by

Hugh W. Randall, President National Association of Music Merchants

Every music merchant is doing himself, his business, and the public he serves a favor by attending this, the 48th Annual Music Industry Trade Show and Convention here in New York, beginning July 25. The Manhattan Center and spacious Hotel New Yorker houses every marketable item of musical merchandise, displayed by some 250 manufacturers and suppliers. Top-flight speakers have been engaged to speak on subjects of interest and importance at the Business Forums. No one can attend these sessions and come away—without taking from them new knowledge and ideas helpful in business management. We all recognize the indirect values of attending the Trade Show and Con-vention. They are too numerous to mention. One of the most important, the mere opportunity of talking over your problems with other dealers—learning how they solve their own problems—may save you many times the expense you invested to visit New York. The Trade Show Committee of the NAMM has taken great care to insure you a pleasant stay. An attractive entertainment program awaits the ladies. The Opening Luncheon and Music Industry Banquet are other events you will long remember. Welcome to New York. Combine business with pleasure. The NAMM and Music Industry extend their most hearty welcome.

NAMM Program

- Sunday, July 24 10:00 a.m. Registration, Ballroom Foyer, 2nd Floor 2:00 p.m. NAMM Board of Direc-tors Meeting—Parlor A. 3rd
 - Floor

- Floor
 Monday, July 25
 9:00 a.m. Exhibits Open
 10:30 a.m. Press Conference, North Ballroom, 2nd Floor
 12:00 noon Opening Luncheon, Grand Ballroom, 2nd Floor, Hugh W. Randall and Albert P. Stew-art, speakers
 3:30 p.m. Ladies Annual Tea and Entertainment, North Ballroom, 2nd Floor
 6:00 p.m. Exhibits Close

- Useday, July 26
 9:00 a.m. Exhibits Open
 9:30 a.m. Management Forum, Grand Ballroom, 2nd Floor
 11:00 a.m. Marketing Forum, Grand Ballroom, 2nd Floor
 11:30 a.m. Instrument Repair Workshop North Ballroom, 2nd Floor Floor

6:00 p.m. Exhibits Close

- Wednesday, July 27 10:00 a.m. NAMM Annual Busi-ness Meeting, Grand Ballroom, 2nd Floor 1:00 p.m. Exhibits Open 9:00 p.m. Exhibits Close

- Thursday, July 28 9:00 a.m. Exhibits Open 9:30 a.m. Merchandising Forum, Grand Ballroom, 2nd Floor 11:00 a.m. Record and Television Forum, Grand Ballroom, 2nd Floor
 - Floor Floor 12:00 noon NAMM Board of Direc-tors Meeting—Panel Room, 3rd Floor 5:00 p.m. Exhibits Close 7:00 p.m. Music Industry Ban-ouet, Grand Ballroom, The Wal-dorf-Astoria

NAMM Exhibitor's List **Records & Accessories**

Name of Company Booth	
AERO NEEDLE COMPANY 23	
ATLANTIC RECORDS, INC 85	
AIM INDUSTRIES	
CAPITOL RECORDS, INC 26, 27	
CARAVAN RECORDS, INC 2, 3	
COLE, M. M. PUBLISHING CO. 81	
CORAL RECORDS, INC 103	
COLUMBIA RECORDS, INC.	
19, 20, 21	
DANA MUSIC CO 105	
DECCA RECORDS, INC Room 104	
DUOTONE COMPANY, INC 84	
MARVIN J. FRANK 13	
GOLDEN RECORDS 15	
SRAEL RECORDING CO., INC. 30	
LONDON GRAMAPHONE	
CORP 107, 108	
MAGNOLIA RECORDS, INC 93	
MGM RECORDS, INC 106	
MELODEE RECORDS, INC 18	
MERCURY RECORD CORP.	
99, 100—Rooms 968, 969	

NEW YORK RECORD CORP. .. 18 PEERLESS ALBUM COMPANY 92 PERMC, INC. 94

RCA VICTOR RECORDS, DIV. Radio Corp. of America Mezzanine-Booth 1, Rms. 719, 720

RECORD GUILD OF AMERICA, INC. 86 SAVOY-REGENT-BOP REC-ORDS, INC. 89

WEBSTER-CHICAGO CORP.

Room 703



Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending July 23. Martin Block **Bill Cook** Martin Block WNEW-New York, N. Y. 1. YOU'RE BREAKING MY HEART (Vic Damone) 2. LET'S TAKE AN OLD FASHIONED WALK (Doris Day-Frank Sinatra) 3. SOME ENCHANTED EVENING (Perry Como) 4. LOVER'S GOLD (Dinah Shore) 5. FOUR WINDS AND THE SEVEN SEAS (Sammy Kaye) 6. THE TURTLE SONG (The Fontaine Sisters) 7. BABY, IT'S COLD OUTSIDE (D. Shore-B. Clark) 8. RIDERS IN THE SKY (Youghn Monroe) 9. AGAIN (Vic Damone) 10. GEORGIA ON MY MIND (Frankie Laine) Bill Cook WAAT--Newark, N. J. 1. BY THE CANDLEGLOW (Ben Smith) 2. I DON'T WANT YOUR MONEY, HONEY (Frantic Fay Thomas) 3. RICKEY'S BLUES (The Ravens) 4. CRYING (Billy Eckstine) 5. TROUBLE BLUES (Charles Brown) 6. AGAIN (Vic Damone) 7. PUSSY WILLOW (Tommy Dorsey) 8. DID YOU SEE JACKIE ROBINSON HIT THE BALL? (Buddy Johnson) 9. SO LONG (Ruth Brown) 10. I JUST FOUND OUT (The Caldwells) Ted Husing WMGM—New York, N. Y. 1. TWILIGHT (Anne Sheltan) 2. BABY, IT'S COLD OUTSIDE (D. Shore-B. Clark) 3. IT'S A GREAT FEELING (Doris Day) 4. YOU CAN'T BUY HAPPINESS (Guy Lombardo) 5. LET'S TAKE AN OLD FASHIONED WALK (Perry Como) 6. IT HAPPENS EVERY SPRING (M. Whiting) 7. SOME ENCHANTED EVENING (Ezio Pinza) 8. RIDERS IN THE SKY (Peggy Lee) 9. AGAIN (Vera Lynn) 10. EVERYWHERE YOU GO (Eddy Welles) Larry Doyle KGA—Spokane, Wash. 1. RIDERS IN THE SKY (Yaughn Monroe) 2. SOME ENCHANTED EVENING (Jo Statford) 3. BABY, IT'S COLD OUTSIDE (Margaret Whiting-Johnny Mercer) 4. AGAIN (Gordan Jenkins) 5. "A"—YOU'RE ADORABLE (Perry Como) 6. A WONDERFUL GUY (Margaret Whiting) 7. I DON'T SEE ME IN YOUR EYES ANYMORE (Jan Garber) 8. THE HUCKLEBUCK (Benny Goodman) 9. BALI HA'I (Peggy Lee) 10. A ROOM FULL OF ROSES (Eddy Howard) Art King WEEI—Boston, Mass. 1. IT LOOKED SO GOOD IN DE WINDOW (Ziggy Talent) 2. SOME ENCHANTED EVENING (Bill Harrington) 3. IF I WERE YOU (Bill Pannell) 4. ONE MORE TIME (Mindy Carson) 5. DREAMY OLD NEW ENGLAND MOON (Vaughn Monroe) Jackson Lowe WWDC—Washington, D. C. 1. A KISS AND A ROSE (The Charioteers) 2. SOME ENCHANTED EVENING (Perry Como) 3. FOUR WINDS AND THE SEVEN SEAS FOUR WINDS AND THE SEVEN SEAS (Vic Damone) A WONDERFUL GUY (Fran Warren) BALI HA'I (Perry Como) LOVER'S GOLD (Gordon MacRae) BLACK COFFEE (Sarah Vaughan) I SHOULD CARE (Dizzy Gillespie) YOU'RE BREAKING MY HEART (Vic Damone) BABY, IT'S COLD OUTSIDE (Pearl Bailey-Hot Lips Page) (Yaughn Monroe) THE KING (Sabby Lewis) DARKTOWN STRUTTERS BALL (Ray Anthony) YOU'RE BREAKING MY HEART (Vic Damone) LOVE IS A BEAUTIFUL THING (Blue Barron) A KISS AND A ROSE (The Charioteers) Ira Cook Ira Cook KECA—Los Angeles, Calif. SOME ENCHANTED EVENING (Perry Como) AGAIN (Gordon Jenkins) BALI HA'I (Frank Sinatra) I DON'T SEE ME IN YOUR EYES ANYMORE (Gordon Jenkins) BABY, IT'S COLD OUTSIDE (D. Shore-B. Clark) RIDERS IN THE SKY (Yaughn Monroe) A WONDERFUL GUY (Margaret Whiting) THERE'S "YES, YES" IN YOUR EYES (Blue Barron) HOMEWORK (Fran Warren) Eddie Gallaher Eddle Gallaher WTOP---Washington, D. C. 1. SOME ENCHANTED EVENING (Perry Como) 2. FOREVER AND EVER (Russ Morgan) 3. "A"--YOU'RE ADORABLE (Perry Como) 4. YOU'RE BREAKING MY HEART (Vic Damone) 5. A ROOM FULL OF ROSES (Eddy Howard) 6. RIDERS IN THE SKY Vaughn Monroe) 7. BALI HA'I (Bing Crosby) 8. BABY, IT'S COLD OUTSIDE (Dinah Shore-Buddy Clark) 9. A WONDERFUL GUY (Margaret Whiting) 10. MAYBE IT'S BECAUSE (Dick Haymes) 9. HOMEWORK (Fran Warren) 10. DREAMER WITH A PENNY (Charles Lavere) Bernie Mack WMUR-Manchester, N. H. 1. FOUR WINDS AND THE SEVEN SEAS (Herb Jeffries) 2. YOU'RE BREAKING MY HEART (Vic Damone) 3. I DON'T SEE ME IN YOUR EYES ANYMORE (Kitty Kallen) 4. DREAMY OLD NEW ENGLAND MOON (Yaughn Monroe) 5. SOME ENCHANTED EVENING (Perry Como) 6. MY ONE AND ONLY HIGHLAND FLING (Jo Stafford-Gordon MacRae) 7. LADY OF SPAIN (Dick Contino) 8. CABARET (Patti Page) 9. AGAIN (Vic Damone) 10. BALI HA'I (Peggy Lee) Myron Barg WMOR—Chicago, III. WHO DO YOU KNOW IN HEAVEN (D. Jurgens) YOU'RE BREAKING MY HEART (Vic Damone) TING-A-LING (Larry Fotine) SOME ENCHANTED EVENING (Ezio Pinza) LOVER'S GOLD (Gordon MacRae) A WONDERFUL GUY (Margaret Whiting) LET'S TAKE AN OLD FASHIONED WALK (Frankie Masters) 8. FOUR WINDS AND THE SEVEN SEAS 9. MY ONE AND ONLY HIGHLAND FLING (Jo Stafford-Gordon MacRae) 10. I LOVE YOU (Patti Page) Dave Miller WAAT--Newark, N. J. 1. SWISS LULLABY (Dick Thomas) 2. THE LONGER WE'RE TOGETHER (Hawkshav Hawkins) 3. LOVESICK BLUES (Hank Williams) 4. BLUEBIRD ON YOUR WINDOWSILL (Montana Slim) 5. SLIPPING AROUND (Floyd Tillman) 6. RAINBOW (Ray Smith) 7. ONE GOLDEN CURL (Montana Slim) 8. TENNESSEE YODEL POLKA (R. Allen-E. Britt) 9. CARELESS LOVE (Lee Marse) 10. I'M THROWING RICE (Red Foley) Dave Miller Norman Hall Norman Hall WOMI—Owensboro, Ky. A WONDERFUL GUY (Margaret Whiting) RIDERS IN THE SKY (Yaughn Monree) ROOM FULL OF ROSES (Sammy Kaye) CABARET (Patti Page) AGAIN (Mel Torme) THERE'S YES, YES IN YOUR EYES (Larry Green) NEED YOU (Guy Lombardo) FOUR WINDS AND THE SEVEN SEAS (Sammy Kaye) (Sammy Kaye) 9. BABY, IT'S COLD OUTSIDE (D. Shore-B. Clark) 10. FOREVER AND EVER (Perry Como) Hal Tate WAIT—Chicago, III. 1. YOU'RE BREAKING MY HEART (Vic Damone) 2. A NEW SHADE OF BLUES (Billy Eckstine) 3. JEALOUS HEART (AI Morgan) 4. TWENTY-FOUR HOURS OF SUNSHINE (Art Mooney) 5. RIDERS IN THE SKY (Vaughn Monroe) 6. WEDDIN' DAY (Lawrence Welk) 7. MY BOLERO (Vic Damone) 8. DOWNHEARTED (AI Trace) 9. A WONDERFUL GUY (Fran Warren) 10. BE THE GOOD LORD WILLING (Jack Fulton-Franklin McCormick) Lee Donahue Hal Tate WBRC—Birmingham, Ala. 1. MY ONE AND ONLY HIGHLAND FLING (Dick Haymes) (Dick Haymes) (Dick Haymes) 2. AMARILLO (Joe Graydon) 3. OUT OF LOYE (Mills Bros.) 4. GEORGIA ON MY MIND (Frankie Laine) 5. HOMEWORK (Fran Warren) 6. LAST NIGHT ON THE BACK PORCH (J. Long) 7. TAKE IT EASY, ARTHUR (Johnny Dee) 8. SOUTHERN SCANDAL (Stan Kenton) 9. FOUR WINDS AND THE SEVEN SEAS (Vic Damone) 10. THAT OLD BLACK MAGIC (Dizzy Gillespie) Willie & Ray WHOM—New York, N. Y. TELL ME SO (The Orioles) CLOSE YOUR EYES (Herb Lance) SO LONG (Ruth Brown) I CHALLENGE YOUR KISS (The Orioles) TEMPTATION (Billy Eckstine) BABY GET LOST (Dinah Washington) THE HUCKLEBUCK (Paul Williams) BECAUSE (Herb Lance) GOOD-BYE (Johnny Hartman) BLUE AND LONESOME (Memphis Slim) Larry Gentile Larry Gentile WJBK—Detroit, Mich. 1. SOMEHOW (Billy Eckstine) 2. MAYBE IT'S BECAUSE (Connie Haines) 3. BLUE MOON (Mel Torme) 4. GEORGIA ON MY MIND (Frankie Laine) 5. IF I COULD BE WITH YOU (Doris Day) 6. SOME ENCHANTED DEVENING (Perry Como) 7. YOU CAN HAVE HIM (Fran Warren) 8. AGAIN (Vic Damone) 9. I LOVE YOU SO MUCH IT HURTS (Mills Bros.) 10. CRYING (Billy Eckstine)

THE CASH BOX

Disk Jockeys REGIONAL RECORD REPORTS

July 30, 1949

velyn

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BE GOOD GOOD TO ME'' (2:42) "Be Marry For Money" (2:27) "Don't Ever Marry For Money"

(Decca 24655)

• Chirp Evelyn Knight comes up with another great one in this sensational recording titled "Be Goody Good Good To Me." It's a song that is ure to start a chain reaction of top juke box play throughout the nation. Widely popular since a string of widespread successes with a bevy of a string. Evelyn seems sure to attain her in mense popularity via this platter. Ditty is mellow up tempo item, offered in wonderful happy time. Evelyn's vocal spot on the side is top drawer in aterial from start to finish. The gal has that it in her pipes that makes you want to sing right

along with her. Fond hand clap in the backaround, coupled with the harmony of the Four Hits and a Miss, and the orchestrated patterns of the Sonny Burke orchestra, all go toward making this platter the grade A piece of music it is. On the flip with another happy hit, Evelyn and the vocal combo keep the wax hot via another the vocal combo keep the wax hot via another Money." Lyrics make for splendid listening Money." Lyrics make for splendid listening pleasure, as does the entire recording. We're putting our money on the top deck—it rates a top spot in ops' machines!

Exclusively on DECCA RECORDS

"It's What's In THE CASH BOX That Counts"

The Cash Box, Music

10

Page 16 DEALS YOU A NATIONAL ROYAL FLUSH JOHNNY BOTHWELL CHARLIE VENTURA BILLY ECKSTINE K JOHNNY BOTHWEL CHARLIE VE THE RAVENS WINI BROWN (The great Mr. B) THE RAVENS P WINI BROWN Watch for our latest

NATIONAL releases Records **ALL NON-BREAKABLE** 1841 BROADWAY, N. Y. 23, N. Y.

✓ tempo's sales are up ▶ 53.02% for the first six months of 1949 over the first six months of last year and we want to thank for helping to make this possible tempo record company of america p. s. we thank you, too ben light brother bones 🕨 kern & sloop 🛩 joe venuti 🖌 galla-rini and all the rest of the tempo family

 \bigvee p. p. s. and now me, too! bobby maxwell



"Doby's Boogie" (2:49) "Hog Head" (2:44) FREDDIE MITCHELL ORCH. (Derby 713)



THE CASH BOX

FREDDIE MITCHELL

Pair of sides that have already • Fair of sides that have already stirred up a mild storm are these done up by Freddie Mitchell and his gang. It's the top deck that rates this featured spot this week, as the mellow refrain of "Doby's

"B & O Blues" (2:57) "I Hate Myself" (2:50) CHARLES BROWN WITH JOHNNY MOORE'S THREE BLAZERS (Exclusive 111X)

• The vocal flavor of piper Charles Brown, added to the musical backdrop of Johnny Moore's Three Blazers is shown in excellent manner on this pair titled "B & O Blues" and "I Hate Myself." Both sides of the platter spin in slow tempo, with Charlie's phras-ing pitching soft and mellow through-out. It's the kind of wax that is easily taken to. The many fans of Brown and the Blazers should go for this duo.

"Whistlin' & Moaning Blues" (2:50) "Weeping Willow Boogie" (2:37) JOHN LEE HOOKER (Modern 20-688)

There's no mistake about this one! • There's no mistake about this one! Sure to find a top spot on music ops machines is this latest offering by John Lee Hooker tagged "Whistlin' & Moaning Blues." A low-down country blues side, John plucks his guitar and warbles the lyrics of this piece in such manner, as to attract a ton of juke box coin. Take note of the smart guitar work displayed on this side. The flip stays in the same vein and has John knocking out another great side. We're wild about the top deck-grab it! grab it!

"Little Irv" (3:00) "Daddy Sauce's Airlines" (3:00) GENE AMMONS ORCH. (Mercury 8415)

• Pair of mild bop sides by the Gene Ammons crew, and the set-up of "Little Irv" and "Daddy Sauce's Air-lines" headed music ops way. Both sides are done up in pleasant enough manner, and feature a tenor sax blowin' mellow. While the platter won't stop traffic, it should hold its own. Music ops who have a call for this brand might listen in.

"Blues At Dawn" (3:02) - (2:57) Parts I & II

Boogie" seeps thru the wax in great manner. Ditty is just what the title indicates, a boogie done up

the title indicates, a boogie done up in top notch instrumental manner from start to finish. Excellent piano work, coupled with the tre-mendous drive of the disk makes you keep time to the music by tappin' and beatin' away as the disk whirls hot and mellow. It's a sure-fire item for the jump crowd. Tenor sax ride in the second chorus adds to the winning incentive of

Tenor sax ride in the second chorus adds to the winning incentive of the platter immensely. On the flip with "Hog Head," the gang keep the wax sizzling hot by offering this mellow up tempo bit of instru-mental work. Tenor sax blows hot throughout the platter and makes for great listening pleasure. Ops should get with this duo—it's a cinch to score in a big way!

July 30, 1949

EDGAR HAYES ORCH. (Exclusive 110X)

• Some instrumental wax by the Edgar Hayes ork, and the set-up of "Blues At Dawn" in the offing for music operators. Done up in two parts, the Hayes crew display their musical wares in fair manner on both sides of this bit, to set the stage for some potential coin play. Wax spots various members of the ork, while the tempo spins slowly. Ops might listen in.

"Hold Me, Baby" (3:06) "Rock & Roll" (2:23) DOLES DICKENS & HIS QUINTET (Decca 48110)

• Pair of sides that music ops should look into are these rendered by Doles Dickens and his Quintet. Titled "Hold Me, Baby" and "Rock & Roll," the group show some smart vocal and instrumental work on both sides to offer ops a money-maker. Top deck, with Joe Gregory and ensemble wail-ing the lyrics is a current hot item on juke boxes throughout the land. This rendition, offered with loads of gusto, should win wide favor. The flip has the maestro in the limelight, as the combo knock out a mellow up tempo ditty, with the lyrics weaving about the title. Both sides beckon coin play. • Pair of sides that music ops should

> "Later For You" (2:40) "Keep Cool" (2:36) CHARLIE SINGLETON & BAND

(Apolio 794)

• Ops in the market for some ex-• Ops in the market for some ex-cellent instrumental sides are sure to find it in this coupling by the Charlie Singleton ork. Wax titled "Later For You" and "Keep Cool" should satisfy the many jump fans. Both sides are mellow bits of music, with a tenor sax leading the way through-out. Ops should listen in—but pronto.

"It's What's In THE CASH BOX That Counts"



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July 30, 1949



London To Distribute "Jealous Heart"

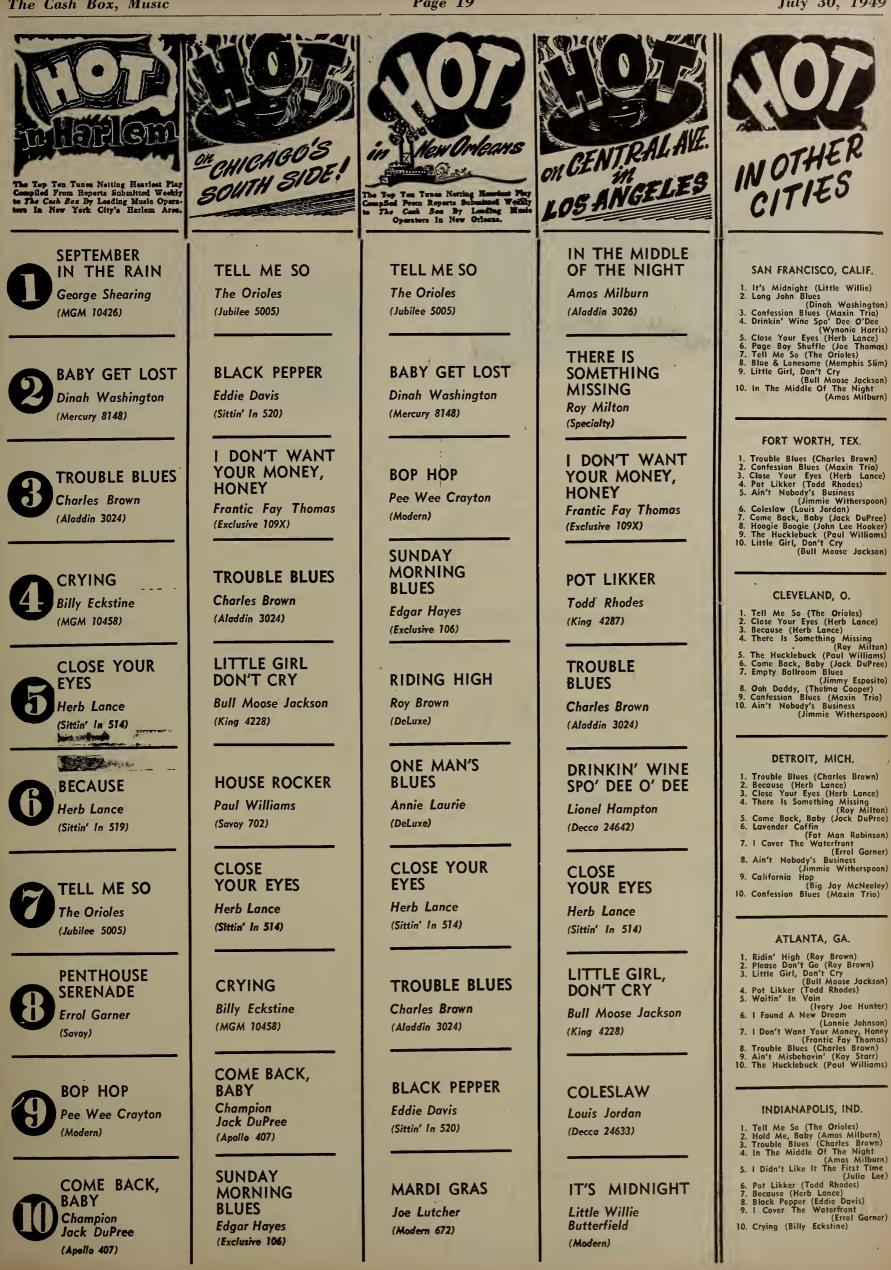
CHICAGO, ILL. — Bill Putnam, president of Universal Records, Inc., this city, this past week disclosed that he had arranged a deal between his firm and London Records, calling for the latter to distribute the Universal hit recording by Al Morgan called "Jealous Heart." London will distrib-ute the platter in territories not cov-ered by Universal's distribution. As a result of the success of the "Jealous Heart" recording, Morgan is reported to have been offered several recording deals with major platteries.



"It's What's In THE CASH BOX That Counts"

The Cash Box, Music

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July 30, 1949



July 30, 1949



"It's What's In THE CASH BOX That Counts"

FI

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Capitol Records To Produce Platters On Three Speeds

Diskery To Release Classical Line On 33¹/₃ RPM



GLENN WALLICHS

HOLLYWOOD, CALIF. — Capitol Records took another broad step to-ward stabilization of the record indus-try this past week with the announce-ment that it will produce its classical catalog on long playing 33 1/3 rpm records. With this announcement by the firm's president, Glenn E. Wal-lichs, Capitol becomes the first major plattery to produce phonograph rec-ords on all three speeds, 78, 45 and 33 1/3 rpms. It was revealed that Capitol's prep-

33 1/3 rpms. It was revealed that Capitol's preparation for 33 1/3 releases is already well under way and that the records will be available in September. Capitol's Telefunken classics, which have been tremendously successful on both 78 and 45 rpm, will all be made available on the initial 33 1/3 release. Wallichs emphatically pointed out that the company's 78 and 45 rpm program and planning will not be affected in any way, and new releases

Sonny Thompson

"Still Gone" (PARTS 3 & 4)

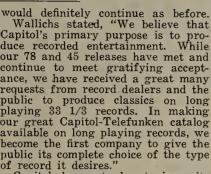
(MIRACLE 139)

DON'T MISS MIRACLE'S 16 YEAR OLD GOSPEL SINGING

WONDER, CLEOPHUS ROBINSON

"Now Lord"

"I Love The Name Jesus"



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sical Line On 33 % RPM would definitely continue as before. Wallichs stated, "We believe that Capitol's primary purpose is to pro-duce recorded entertainment. While our 78 and 45 releases have met and continue to meet gratifying accept ance, we have received a great many requests from record dealers and the public to produce classics on long public to produce classics on long our great Capitol-Telefunken catalog available on long playing records, we become the first company to give the public its complete choice of the type of record it desires." Tapitol does not plan to issue its popular records on 33 1/3, but will concentrate on 78 and 45 for this type of music, feeling public reaction has proven these two speeds most satis-tactory for popular. They to delve into a three-speed record provide the record industry that the problem of the speeds has pro-throughout the record industry that the problem of the speeds has pro-duced the most crucial issue in the history of the business. Dealers, oper-ators and record distributors through-out the nation have all readily stated that unless the problem is solved, and solved in the immediate future, the very basis and foundation of the in-dustry itself would crumble. The situation has been aggravated to the extent that dealers and distributors have informed *The Cash Box* that they can't even turn over their ac-counts receivable, simply because the banks have told them that "dealer credit standings are very shaky."



July 30, 1949



Memphis Slim "Blue And Lonesome (MIRACLE 136)

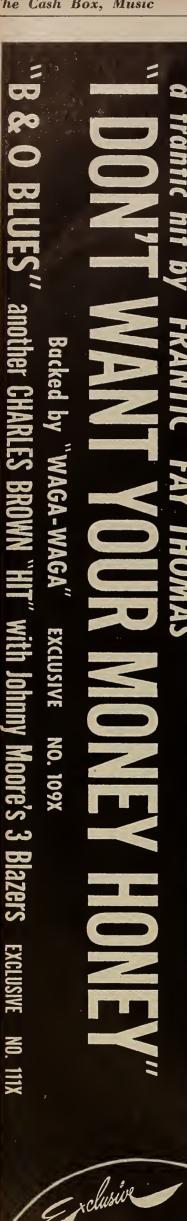
... AND NOW ...

The Four Vagabonds ARE BACK ON WAX WITH "Mighty Hard To Go Through Life Alone"

"My Heart Cries" (RELEASE DATE-JULY 25)

EXCLUSIVELY ON

MIRACLE RECORDS 500 EAST 63rd STREET, CHICAGO, ILL.



records

RCA VICTOR ANNOUNCES FIRST BLUE BIRD DISK RELEASE

NEY YORK-Paul A. Barkmeier, general manager of RCA Victor Records, this past week announced the first releases for the firm's Bluebird label.

The new Bluebirds will feature popular hit tunes and will retail at a new low price of 46 cents, plus tax.

The initial releases for the reactivated Bluebird label, which are expected to be available around August 10, will include: "Twenty-Four Hours of Sunshine" backed by "Now, Now, Now Is The Time," recorded by The Tattlers; "You Can Have Him" and

According to the general manager of RCA Victor Record activities, is-sue of the Bluebird records will be built around a unique plan. Since they will feature popular hit

tunes, releases will be made as these tunes develop rather than on a regularly scheduled basis.

Manufacture of the Bluebird releases will be a high speed operation all the way, with tunes recorded as they reveal hit potential in various surveys. The records then will be pressed for swift shipment to RCA Victor distributors and dealers.

Because the releases will be geared to the fastest production cycle possible, Mr. Barkmeier disclosed, announcements of titles and talent will be made approximately two weeks before the finished platters will be issued. They will be 10-inch records, for conventional 78-rpm speed turn-

tables. The Bluebird label, first introduced in 1933, was responsible for the devel-opment of tremendous talent and for

opment of tremendous talent and for bringing many tunes to the best-seller ranks. Among the stars whose ca-reers were spun to the top via Blue-bird platters were such names as Artie Shaw, Glenn Miller, Spike Jones, and Freddy Martin. Memorable original releases on Bluebird platters include Shaw's "Begin The Beguine," Miller's "Sun-rise Serenade" and "Chattanooga Choo-Choo," Freddy Martin's "Piano Concerto," and the Spike Jones' ver-sion of "Der Fuehrer's Face," as well as Britt's "There's A Star Spangled Banner Waving Somewhere."



July 30, 1949



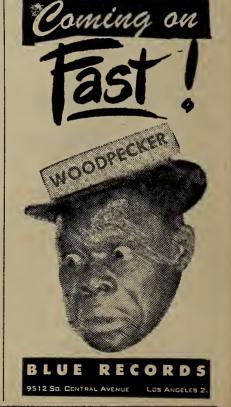
BOSTON, MASS—Maestro Vaughn Monroe took time off from his band-stand recently to pay a visit to music operator Jerry Golombo of this city. Golombo, New England distributor for the Rock-Ola Magic Glo phono-graph, lauded Vaughn for the sensa-tional success of his click RCA Victor recording of "Riders In The Sky."

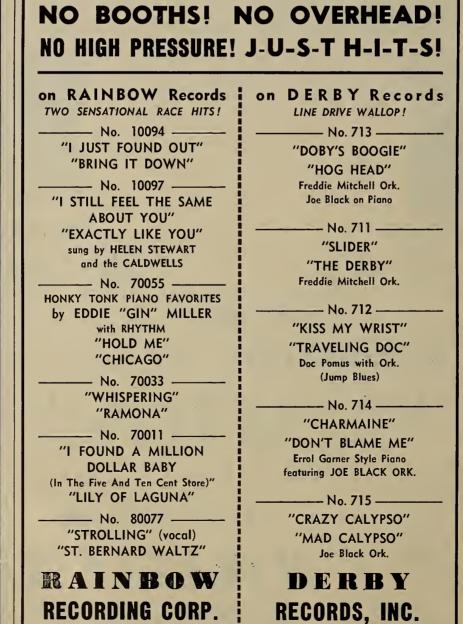
Columbia Shuts West Coast Pressing Plant

HOLLYWOOD, CALIF.—Columbia Records, Inc., this past week tempor-arily closed down its huge pressing plant here. The plant will remain closed for a period of about three months, according to Ben Selvin, west coast representative of the plattery. As a result of the closing, more than 200 employees have been laid off, with no definite word as to when work will resume. Selvin and his secretary will thus be the only remaining em-ployees remaining. With the closing of the west coast plant, Columbia now only is using its Bridgeport, Conn., headquarters as a source of platter supply. The firm's King's Mill, Ohio plant has been closed for 60 days. Both the west coast and Ohio plants were used to facilitate speed shipments of records to Columbia's distributors.

Mort Lewis Resigns Post

NEW YORK — Band promotion man, Mort Lewis, is taking an ex-tended vacation after leaving the Vir-ginia Wicks publicity office. Though his Fall plans haven't been formu-lated yet, Mort expects to return to the public relations field.





Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

(LU. 2-4680)

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767 10th AVENUE, NEW YORK, N. Y.

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The Cash Box, Music

NO ON

R.

78 rpm

20-3510

Page 27

ARC

THIS FAST

July 30, 1949

Greetings ... MUSIC MERCHANTS of AMERICA



HADTY

rhythmic as "cool water" . . . homespun as "how soon"

catchy as "let it snow" ... powerful as "riders in the sky!"

45 rpm

47-2986

RCA VICTOR RECORDS

"It's What's In THE CASH BOX That Counts"

The Cash Box, Music

THE CASH BOX **DISC-HITS BOX SCORE** COMPILED BY **JACK "One Spot" TUNNIS** IN ORDER OF POPULARITY BASED ON WEEKLY NATIONAL SURVEY DX SCORE TABULATION COMPILED ON THE AVERAGE DIVIDUAL PURCHASE ON THE BASIS OF 1000 RIC-NOS - LISTED IN ORDER OF POPULARITY, INCLUDING AME OF JONG, RECORD NUMBER, ARTISTS, AND RI-DRDING ON THE REVERSE SIDE.

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6.

CODE

ME-Mercury MG-MGM MI-Miracle MN-Manor MO-Modern MT-Metrotone NA-National RA-Rainbow RE-Regent RO-Rondo SA-Suroy SI-Signature SP-Specialty SPT-Spotlite SU-Supreme TE-Tempo TW-Tower TWC-20th Century VA-Varsity VI-Victor WO-World AL—Aladdin AP—Apollo AR—Aristocrat BN—Bandwagon BU—Bullet CA—Capitol CAS—Castle CM—Continental CO—Columbia CS—Coast DA—Dana DE—Decca DEL—DeLuxe DMN—Damon EX—Exclusive JE—Jewei GR—Grand KI—King KI-King LO-London July 23 July 16 SOME ENCHANTED EVEING 139 139.9 142.5 CA-57-544—JO STAFFORD I'm Gonna Wash That Man, Etc. CA-57-629—PAUL WESTON O. Bali Ha'i CO-38446-FRANK SINATRA Bali Ha'i DE-24609-BING CROSBY Bali Ha'i DE-24667—AL JOLSON It All Depends On You ME-5276—JOHN LAURENZ A Kiss And A Rose MG-10399—HUGO WINTERHALTER O. Bali Ha'i VI-20-3402—PERRY COMO Bali Ha'i -RIDERS IN THE SKY 136.5 180.0 CA-57-40164—FOY WILLING I Cried Myselr To Sleep CA-57-608—PEGGY LEE Please Love Me Tonight CO-38445—BURL IVES DE-24618—BING CROSBY DE-24618—BING CROSET Lullaby Land ME-5230—STAN JONES I Wish I Could Call You My Darlin' MG-10404—DERRY FALLIGANT The Little Old Church, Etc. VI-20-3411—VAUGHN MONROE O. Single Saddle BABY, IT'S COLD OUTSIDE 122.9 78.8 OUTSIDE 122.9 78.8 CA-57-567-WHITING-MERCER I Never Heard You Say CO-38463-SHORE-CLARK My One And Only Highland Fling DE-24644-FITZGERALD-JORDAN Darf Car, Car, Baby Don't Cry, Cry Baby ME-5307—LYNN & FRANK LOESSER Make A Miracle MG-30197—WILLIAMS-MONTALBAN My Heart Beats Faster VI-20-3448—DON CORNELL-LAURA LESLIE Whispering Waters 4-AGAIN CA-15428-MEL TORME 110.1 95.0 Again CO-38467-DORIS DAY Everywhere You Go DE-24602—GORDON JENKINS O.

Skip To My Lou ME-5261—VIC DAMONE

I Love You So Much It Hurts MG-10398—ART MOONEY O. Five Foot Two, Eyes Of Blue VI-20-3427—TOMMY DORSEY O. The Hucklebuck

-FOREVER AND EVER 56.9 62.5 CA-15386-MARGARET WHITING Dreamer With A Penny CO-38410-DINAH SHORE I've Been Hit DE-24569--RUSS MORGAN O. You, You, You Are The One ME-5252-HELEN CARROLL Blue Skirt Waltz VI-20-3347—PERRY COMO I Don't See Me In Your Eyes Anymore LO-362-GRACIE FIELDS Underneath The Linden Tree –J DON'T SEE ME IN YOUR EYES 49.9 55.0 CA-15402-JAN GARBER Love Me! Love Me! Love Me! CO-38408-BUDDY CLARK I Get Up Every Morning DE-24576-THE STARDUSTERS Because You Love Me LO-403—VERA LYNN-SAM BROWNE I'll Keep The Love Light Burning ME-5265—KITTY KALLEN **Kiss Me Sweet** MG-10373-HELEN FORREST Why Is It VI-20-3347—PERRY COMO Forever And Ever 7-BALI HA'I 46.6 55.1 CA-57-543—PEGGY LEE There Is Nothin' Like A Dame CA-57-629—PAUL WESTON O. Some Enchanted Evening CO-38446-FRANK SINATRA Some Enchanted Evening DE-24609—BING CROSBY Some Enchanted Evening ME-5273-ANNE VINCENT Once In Love With Amy MG-10399-WINTERHALTER ORCH. Some Enchanted Evening VI-20-3402—PERRY COMO Some Enchanted Evening -HUCKLE-BUCK, 46.4 21.5 CA-57-576—BENNY GOODMAN O. That Wonderful Girl Of Mine CA-57-7000-BIG SIS ANDREWS CO-38486-FRANK SINATRA It Happens Every Spring DE-48099—BOB MARSHALL Red Light DE-24652-LIONEL HAMPTON O. Lavender Coffin HT_ -CAB CALLOWAY ME-8130-THE PIG FOOTERS SA-683-PAUL WILLIAMS SP-742-ROY MILTON O. VO-1101-ANDY KIRK O. VI-20-3427-TOMMY DORSEY O. Again -"A" YOU'RE ADORABLE 28.9 40.0 CA-15393-JO STAFFORD-GORDON MacRAE Need You CO-38449—TONY PASTOR O. It's A Cruel, Cruel World DE-24579-LARRY FOTINE O. **Beautiful Eyes** ME-5253-ANNE VINCENT Keep A Twinkle In Your Eye MG-10310-BUDDY KAYE QUINTET Don't Save Your Kisses VI-20-3381-PERRY COMO When Is Sometime? 26.3 21.6 CA-57-542-MARGARET WHITING Younger Than Springtime CO-38460—DINAH SHORE Younger Than Springtime MG-10423-SHEP FIELDS O.

You're Heartless VI-20-3403-FRAN WARREN I'm Gonna Wash That Man

July 23 July 16 July 23 July 16 19—LOVER'S GOLD -YOU'RE BREAKING MY HEART 25.5 11 -11.8 13.9 18.7 ME-5271-VIC DAMONE CA-57-628-GORDON MacRAE Four Winds And The Seven Seas Ting-A-Ling CO-38509—DINAH SHORE CO-38546—BUDDY CLARK Song Of Surrender MG-10478—RUSS CASE O. 'Til My Ship Comes DE-24646—ELLA FITZGERALD Black Coffee MG-10450—HELEN FORREST One More Time Possibilities VVI-20-3503—THREE SUNS In A Shady Nook By A Babbling 12—ROOM FULL OF ROSES 25.2 15.0 Brook VI-20-3464—LARRY GREEN O. There's Yes! Yes! In Your Eyes CA-56-617-THE STARLIGHTERS Weddin' Day DE-24632-DICK HAYMES A Chapter In My Life Called -CRUISING DOWN THE RIVER 11.1 20-Mary ME-5296-EDDY HOWARD O. CA-15372—JACK SMITH There's Yes Yes In Your Eyes VI-21-0065—SONS OF THE PIONEERS Caca Roca CO-38411—FRANKIE CARLE O. VI-20-3441-SAMMY KAYE O. Mississippi Flyer DE-24568—RUSS MORGAN O It's Summertime Again Sunflower ME-5249—HELEN CARROLL Heart Of My Heart MG-10346—BLUE BARRON O. -FOUR WINDS AND THE SEVEN SEAS 23.9 18 18.8 CA-56-671-MEL TORME It's Too Late Now CO-38511-HERB JEFFRIES Never Be It Said DE-24648 -GUY LOMBARDO When My Dream Boat Comes Home ME-5271-VIC DAMONE IN ORDER OF POPULARITY You're Breaking My Heart MG-10451—JOHNNY DESMOND If I Only Had One Day To Live VI-20-3459-SAMMY KAYE 21--MY ONE AND ONLY HIGH-Out Of Love LAND FLING 8.6 -MERRY-GO-ROUND WALTZ 22.1 MAYRE IT'S 22_ 16.3 BECAUSE 6.9 DE-24624-GUY LOMBARDO O. Canadian Capers MG-10405—ART MOONEY O. Heart Of Loch Lomond 23-BLUE EVES -KISS ME SWEET 24-RED ROSES FOR A 16.9 12.6 **BLUE LADY** 3.4 CA-57-70009-NELLIE LUTCHER Baby, Please Stop And Think CO-38487—DINAH SHORE -BLUE SKIRT 25-I'm Gonna Wash That Man ME-5265—KITTY KALEN WALTZ 2.6 I Don't See Me In Your Eyes 26-NEED YOU Anymore 2.5 16—CARELESS HANDS -COMME CI. 27-16.1 42.5 COMME CA 2.3 CA-15379-MEL TORME She's A Home Girl CO-20546—LEON McAULIFFE DE-24563—BOB & JEANNE **28—OPEN THE DOOR** POLKA 2.2 Don't Gamble With Romance DE-24616—BING CROSBY **29—HURRY! HURRY!** Memories LO-428-JOHNNY DENNIS HURRY! 2.1 Old Pardner ME-6170—EDDIE DEAN ME-5245—JOHN LAURENZ-**30**—EVERYTIME ANNE VINCENT Luckiest Guy In The World MG-10349—JOHNNY DESMOND I MEET YOU 2.0 **EVERYWHERE** MG-10349—JOHNNT DESMOND These Will Be The Best Years Of Our Lives VI-20-0007—SHORTY LONG VI-20-3321—SAMMY KAYE O. 31. YOU GO 1.8 32_ -YOU'RE SO UNDER-**Powder Your Face With Sunshine** STANDING 1.7 17—HOW IT LIES, HOW IT LIES 33-SO IN LOVE 1.6 12.9 17.5 CA-15419-KAY STARR Wabash Cannon Ball CO-38453—DORIS DAY YOUR EYES 1.5 If I Could Be With You DE-24612—CROSBY-KNIGHT 35-WEDDIN' DAY 1.4 Everywhere You Go MG-10406—ART LUND If I Could Be With You VI-20-3421—BUDDY MORENO O. Honey Bun **36-I LOVE YOU** 1.3 **37-LET'S TAKE AN OLD FASHIONED** -FIVE FOOT TWO, EYES OF BLUE 11.9 WALK 1.2 12.5 CO-38452-TINY HILL O. 38-Skirts DE-24615—GUY LOMBARDO O. You Can't Buy Happiness MG-10398—ART MOONEY O. SUNSHINE 1.1 -SOMEONE 39-Again TW-1296—BENNY STRONG ORCH. VI-20-3494—LOUIS PRIMA O. Mari-ooch

10.9

11.3

Powder Your Face With Sunshine VI-20-3349—THREE SUNS Allah's Holiday ADDITIONAL TUNES LISTED BELOW

2.1 TWO LITTLE NEW LITTLE 6.8 11.0 4.8 4.9 11.2

6.3

6.1

10.0

4.7

12.4

5.9 11.1

34___THERE'S YES, YES IN 3.9 2.5

2.4

-TWENTY-FOUR HOURS OF 6.0 LIKE YOU 1.0

-1.0

6.2

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40-SIMILAU
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July 30, 1949

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July 23 July 16

July 30, 1949

MOA EXEC. COMMITTEE TO MEET IN CHICAGO EARLY IN SEPTEMBER To Organize Complete Program For Music Ops Chortle Over Radio And

Nationwide Meet Of Music Operators In Chicago November 7, 8, and 9 NEW YORK-A trend is developbroadcasts and tele-casts of baseb



GEORGE A. MILLER Notional Chairman for Music Operators of America

NEW YORK—Arrangements are now being made by the executive officers of MOA (Music Operators of America), George Miller, chairman; Albert Denver, vice-chairman; and Sidney Levine, counsellor; to meet in Chicago with the fifteen man executive committee early in September.

As the first nationwide meet for this group has been set for November 7, 8 and 9 in Chicago, the executive body in its preliminary meeting in September will discuss fully all matters and make its final arrangements for a successful convention.

Ior a successful convention.
Members of the executive committee, in addition to Miller, Denver and Levine, are: C. L. Beaver, Utah; Jack Cohen, Cleveland, O.; Tom Crosby, Minnesota; Ray Cunliffe, Chicago; Morriş Goldman, Detroit, Mich.; Sol Hoffman, Harrisburg, Pa.; Tom Kady, N. D.; Dick Steinberg, Newark, N. J.; Hirsh de la Viez, Washington, D. C.; Sam Orenstein, Providence, R. I.; L. S. Pierce, Broadhurst, Wis.; and Charles Hannon, Philadelphia.

This group will take under advisement many policy problems in connection with the meeting, and will make final and definite decisions as to programming and organizational procedures which will lead to a successful gathering of the country's music machine operators.

Letters have gone out to all phonograph manufacturers and supply companies affliated with the operations of music machines, inviting them to participate in the convention. Since the initial announcement in *The Cash Box*, issue of July 16, officials of MOA report an unprecedented number of phone calls from all over the country, and a great many letters, all seeking additional information.

Altho the group had announced its intention of holding the meet at the Stevens Hotel, it develops that this hotel may not be available on November 7, 8 and 9. However, Sidney Levine, counsellor, advises if the Stevens isn't available, another top hotel will be the site of the meet.

Cue-Stick Games Begin To Show Up On Locations

CHICAGO—Reports from all over the country indicate that the new cuestick games are beginning to infiltrate into the trade and that many are pleased with the collections these machines are bringing.

Ops report that collections start off high in locations where the games take hold and that they also hold up very well for weeks at a stretch.

There isn't too much "switching" of these machines, ops say, in view of the fact that the locations where the games take hold are usually the type where players like this sort of machine

For many years the old pool tables have been popular with many ops and are still active in the southern part of the country.

Present cue-stick games are variations of these old time pool tables. As for example the "Belgian Pool" machine, as well as those which have six or seven different types of games by changing strips on the machines.

The present cue-stick games are smaller than the regulation size pool table and have different play features.

Tho the few who are handling these machines have been rather quiet about their sales efforts, the word has begun to spread around the trade and some ops are now testing these units to see just how they will stand up over a period of time. NEW YORK—A trend is developing in the radio and television broadcasting of sporting events that is being watched very carefully by coinmen thruout the entire nation. The ultimate results might be the complete cancellation of all airing of baseball games, and the banning of fight broadcasts by the promoters.

The recent Robinson-Gavilan fight in Philadelphia, which was neither aired by radio or television, brought substantial profits to the promoters, whereas in the past these fights have been going into the red. The financial reports of this fight might influence fight promoters thruout the country to follow the same policy.

Now it appears, from a story in the column of Leonard Lyons of the Ne^{-1} York Post, July 20, that baseball games may be cancelled from radio and television with the 1950 season. We quote Lyons: "The radio companies have been advised that all broadcasts and tele-casts of baseball games next season probably will be cancelled, to take baseball out of the Interstate .Commerce classification and, therefore, make the federal antitrust laws inapplicable. The Gardella suit, which will come before the U. S. Supreme Court, prompted this decision, for without radio and television the situation would be the same as in the case previously decided by the court, in favor of the club owners."

As most of the competition to the juke box at taverns where television reception is available is sporting events, elimination of this medium would make the juke box "king" once again, bringing music operators increased collections. As one of the leading lights in this city's music machine industry stated: "If this report is true, and sporting event tele broadcasts are cut off from taverns, we'll be in good shape. But we must be patient until next year."





THRU THE COIN CH

CHICAGO CHATTER

Plenty of excitement around the windy city this past week with Chicago playing host to the Shriners and President Truman. Thruout local coin circles the guys and gals were still very much vacation minded, many looking forward to their two weeks while others were telling us about the wonderful time they had. However, summer and vacation time will be coming to an end soon, and coinmen here are eagerly awaiting the new fall season and what it brings forth. From the many, many encouraging reports we've received and from the very optimistic outlook the boys have, looks like the coinbiz is in for a boomin', busy season.

O. D. Jennings & Co. a bee hive of activity with everyone hard at work getting last minute details attended to before the first of August when the plant will close for a two week vacation. Tho Jennings will keep a skeleton crew on hand, they are urging all their customers to get their orders in before the two week period, as during that time they will only be able to order from stock . . . We hear from Ed Vojack that Phil Burgeson, Jennings' Iowa dis-tributor, has fully recovered from his operation and was a recent visitor to the factory, Shriners cap and all . . . Johnny Neise, after playing it smart and vacationing at home, is due back at the plant this week.

ABT Mfg. Co. closed for vacation July 18 to August 1st. R. L. Budde will make up the execs branch of the skeleton crew the firm will use . . . Walter Tratsch, ABT prexy, back in harness again after returning from his European trip . . . Called over at Rock-Ola Mfg. Corp. and found Art Weinand in one of his early morning conferences. Art is one hard guy to get thru to, if he's not attending a meeting, he has ten different phone calls waiting for him at one time. We understand from Art that even tho most of Rock-Ola's help have been on vacation the past two weeks, those that remained were really kept on the go, with the two week vacation period one of their busiest with music shipments. The factory returned to full force July 25th . . . Add Jerry Haley of Buckley Mfg. Co. to the list of coinmen now vacationing. Jerry is expected back on the job around the first of August.

Over at Genco Mfg. Co., Dave Gensburg keeps plenty busy holding down the fort while brother is on vacation. Dave tells us they've been going along very well, receiving lots of nice orders on their equipment . . . Talked with L. C. (Lindy) Force who informed us that Central Ohio Coin Machine Sales, AMI's distributor, plans to hold open house in their new enlarged showrooms in the very near future. Lindy went on to say that Wolff Solomon plans to make it a big event and urges all coinmen in the tri-state area to watch for the dates to be announced . . . Frank Mencuri and Clare G. Meyer of Exhibit Supply continue their road trips, Frank contacting arcades and traveling shows, while Clare sells Exhibit's new card machines—and does OK at it.

Over at Bally, production and shipping of the sensational 1-ball "Champion" continues without a let-up, regardless of the weather. Georgie Jenkins informs that the firm is also enjoying a continuous run on its console "Spot Bell"... We hear from Mac Churvis, well known adman, that his son, Bud Chase and his newly acquired Missus, are now honeymooning in Indiana. Here's wishing the happy couple lots and lots of luck ...J. H. Keeney & Co. closed the plant for their annual vacation, July 15 thru to July 30th with the shipping and parts department still operating a skeleton crew ...John Conroe, vice-prexy, is all smiles these days with Keeney & Co. really clicking on their two model scoreboards. John says that production on these items is hitting a high peak. The firm also plans to introduce a third model scoreboard around August 1, which will feature a double face and is designed for mounting over the shuffle-board ... Al Stern and Wally Finke over at World Wide Distributors are two more happy guys about the way business has been going. You can't even talk 'summer slump' to them, both agree that as far as they're concerned, there's no complaints.

Ed Levin of Chicago Coin returned from his vacation trip to Nashville, sporting a gorgeous tan, feeling full of vim and vigor, and ready for action. They're readying a new five-ball game, due for release sonetime in August. Firm officials stated that they believe it will be one of the hottest games to hit the market . . Murray Rosenthal of Coinex Corp. all thrilled about his new target game conversion "Swingin Monk." Murray tells us that the track and carriage have been eliminated and predicted that these new developments will help to make the game a great success . . "Photo Finish," Universal Industries new one-ball, receiving lots of nice response from distribs. Mel Binks, president, announced that they've been getting repeat after repeat in quantity orders . . Firm employees were all looking forward to Universal's first annual picnic which was set for July 23. The program will include dance bands, food, and refreshments, it is expected that 800 persons will attend.

Over at Williams Mfg. Co. the boys are rolling up their sleeves, getting ready for moving day. The plant will move to new headquarters at 4242 W. Filmore during this week, at the same time they will also be closed for group vacation. However, the firm brings the trade a new 5-ball amusement game called "Boston," featuring several new ideas in play as well as scoring . . . Meanwhile "Star Series," their sensational baseball game, continues to hit hot and heavy with distribs and ops . . . Leo Weinberger of Southern Automatic re-cently visited the Williams factory . . . Roy Bazelon, prexy of Monarch Shuffle-board, preparing a new model board which will feature several improvements that have been suggested by operators in the past six months. First deliveries are expected to be made sometime during August . . . Billy DeSelm over at United Mfg. Co. reports things moving along with everyone keeping busy and trying to keep cool. Billy tells us they've been receiving nice response on "Shuffle Skill," their new novelty game based on shuffleboard principles, which is attracting steady play on location.

July 30, 1949



92 Exhibitors Listed For NAMA Show It's United, Inc. Cincy Phono Ops At Atlantic City, N. J., Nov. 27-30

CHICAGO — George M. Seedman, convention chairman, National Automatic Merchandising Association (NAMA), revealed this week that there were 92 exhibitors lined up to display a variety of vending machines, equipment and merchandise at the 1949 Convention being held in Atlantic City, November 27 to 30.

"The list of exhibitors is growing rapidly, promising NAMA conventioneers a galaxy of displays such as never before offered," reported Seedman. "Enthusiasm for the Convention now being generated throughout the entire automatic merchandising industry assures a show to dwarf all previous expositions."

Exhibitors of vending machines are: Alco-Deree Company, Alkuno & Company, American National Dispensing Company, Automatic Products Co., Central Tool Co., Cigaromat Corpo-ration, Cole Products Corporation, Craig Vending Machine Co., Arthur H. DuGrenier, Inc., Eastern Electric Vending Machine Corp., Ford Gum & Machine Co., Inc., The Gum Vending Corporation, Hupp Corporation, Hydro Silica Corp. (Vendall Division), Juice Bar Corp., (Vendali Division), Juice Bar Corp., Lehigh Foundries, Inc., Malkin-Illion Company, The Bert Mills Corporation, Mills Automatic Merchandising Corp., National Vend-ors, Inc., The Northwestern Corpora-tion, Oak Manufacturing Co., Revco, Inc., Rowe Manufacturing Co., Inc., Rudd-Melikian, Inc., Spacarb, Inc., Statler Manufacturers Corp., Stewart Products Corporation, Stoner Manufacturing Corp., Supervend Corpora-

tion and The Vendo Company. Equipment exhibitors are: Abbott Coin Counter Co., Chevrolet Motor Division of General Motors Corp., Chicago Lock Company, Eagle Lock Co., Ford Motor Company, Illinois Lock Company, Johnson Fare Box Company, Walter Kidde & Company, Inc., Merkle Korff Gear Company, and Veeder-Root Incorporated.

Exhibitors in the coin changer and slug rejector group are: A.B.T. Manufacturing Corporation, Abbott Coin Counter Co., American Coin Changer Corporation, Guardian Electric Manufacturing Company, Johnson Fare Box Company, National Rejectors, Inc., and Stewart Products Corporation.

Merchandise and supply exhibitors are: Adams Corporation, Austin Packing Co., Inc., Walter Baker Cho-colate & Cocoa Division of General Foods Corp., Paul F. Beich Company, Brown & Williamson Tobacco Corp., Blumenthal Brothers, E. J. Brach & Sons, Canada Dry Ginger Ale, Inc., Candy Pack, Inc., Chase Candy Com-Candy Pack, Inc., Chase Candy Com-pany, The Cocoa-Cola Company, Dia-mond Match Company, Dixie Cup Corp., Double-Cola Company, Federal Sweets & Biscuit Co., Inc., Hershey Chocolate Corporation, The Charles E. Hires Company, Honey Bee Co., Hollywood Candy Co., Hurty-Peck &

MILWAUKEE, Wis.—Harry Jac-obs, Jr., owner of one of the mid-west's leading distributing firms, last week announced that the firm name would be changed to Jacobs, Inc. However, a change in this new name is now necessary, as Jacobs has been notified by the Secretary of State that Jacobs, Inc. cannot be used (some other firm having already registered this name). The name of United, Inc., was sub-mitted and was approved so from now on, the new name of the firm will be United, Inc. Upon completion of reno-vations and building, which should be around August first, the firm will move its quarters to 4227 West Vliet Street.

Street.

Company, Howard D. Johnson Co., Walter H. Johnson Candy Co., Lamont, Corliss & Company, Lily-Tulip Cup Corporation, Lion Match Co., P. Lorillard Company, Luden's, Inc., Lummis & Company, Maryland Cup Company, Mason Au & Magenheimer, Melster Candies Incorporated, Minter Brothers, New England Confectionery Company, Philip Morris & Co., Ltd., Planters Nut & Chocolate Company, Purity Pretzel Company, Quaker City Chocolate & Confectionery Co., H. B. Reese Candy Co., R. J. Reynolds Tobacco Company, Sero Syrup Corp., The Sweets Company of America, Inc., James O. Welch Company, and the Wilbur-Suchard Chocolate Company, Inc.

Also: Falcon Distributors Co., and the Wilcox-Gay Corporation.

Instead Of Jacobs, Inc. Assn. To Hold Board **Of Directors Meet** Thursday, July 26

CINCINNATI, O .- The Automatic Phonograph Owners Association will hold its regular Board of Directors meeting on Thursday afternoon, July 26, at 2 P.M. at the association offices, it was announced by Charles Kanter, president. Serving on the rotating board this month are Sam E. Chester and Abe Salmon.

It was also revealed that the Policy Committee, of which Sam Chester is Chairman, had another meeting, which was attended by all the members of the committee and Charles Kanter, who serves ex-officio.

Keeping up the pace of adding new members regularly, the association welcomed W. H. Broerman, Industrial Processing Company, to its ranks.

Personal items: Mrs. Abe Villinsky, wife of one of the new members, is recuperating at the Jewish Hospital after a serious operation. . . . Association members extending its deepest sympathies to Elmer Meyer, who lost his father this past week. . . . Paul Wittich, Ohio Specialty Company, passing out cigars, celebrating the arrival of a new daughter. . . . Mike Fulkerson of Ohio Specialty vacationing.

Shuffleboard Manufacturing **Business Settles Down**

Substantial Firms Remain-Others **Fading Out Of Picture**

CHICAGO—It seems, at long last, that the shuffleboard pot has stopped boiling and this division of the indus-try is settling down to know just who are its leading manufacturers. When shuffleboards zoomed into na-tional popularity, even tho they had been in operation in the east for over twelve years prior to this sudden boom, manufacturers appeared almost everywhere in the country. At one time it seemed that every corner anyone turned in this city brought forth two or three more new manufacturers and others also ap-peared in some of the smallest towns in the country. These men all jumped into the lime-light while the shuffleboard craze was sweeping the country and for a while back there it didn't seem as if the continued growth of manufacturers would ever stop. In fact, one noted op stated some months ago, "It seems that every op-erator, jobber and distributor has be-come a shuffleboard manufacturer." Some were writing and phoning the larger factories just for "playing fields" and that they would build their own "beds."

own "beds." Others reported that they had made contact with small woodworking es-tablishments and that they were hav-

TOP-NOTCH USED PINS CHECKED CLEANED SANDED		
SHELLACKED AQUACADE \$164.50 ST. LOUIS 164.50 DALLAS 154.50 TUCSON 154.50 MAGIC 139.50 PHOENIX 130.00 ONE TWO THREE 129.50 BLUE SKIES 114.50 CREEDWAY 109.50		
SUMMERTIME 109.50 WRITE FOR COMPLETE LISTS AND PRICES ORDER TODAY! 1/3 with order, balance C. O. D. GEORGE PONSER CO. 417 Frelinghuysen Ave.		
NEWARK 5, N. J. Phone Bigelow 2-3600		
For Regular Panorams and Sole-Vues REELS OF 8 AND 6 SUBJECTS Our Films Get The Dimes PRICE \$32.50 TO \$38.50 Per Reel PHONOFILM 3331 No. Knoll Dr. Hollywood 28, Cal.		
WANTED		
BALLY HIGH HANDS 5-10-25c used 3020 Wurlitzer Wall Boxes Lieberman Music Company 1124 Hennepin Ave. Minneapolis, Minn. Exclusive Upper Midwest Distributor of WURLITZER PHONOGRAPHS		

ing "the best shuffleboards" built for them

Today, most of the fly-by-night manufacturers are gone, and the in-dustry is at last able to get a better view of the situation.

The few leaders who are left manu-facturing shuffleboards now have a clearer market ahead of them. The general opinion is that this will help the entire shuffleboard business.

Williams' New **Five-Ball Game In Full Production**



SAM STERN

CHICAGO-Sam Stern, vice president and general salesmanager of Williams Manufacturing Company, this city, announced the firm's new five-ball amusement game "Boston" is

five-ball amusement game "Boston" is in full production, and the games are being shipped to its distributors as quickly as they come off the line. "Boston' has been out on test in several locations during the past month," stated Stern, "and we knew we had a 'winner' when we started the production line going. The game includes a new sensational scoring idea, a handicap equalizer, and the original Thumper Bumpers. Not only did our location tests prove we had a big money-maker for the game opera-tor, but our various distributors who visited the plant during these weeks were enthusiastic over the playing features." The new game is now at all the footom's distributors who

The new game is now at all the factory's distributors, stated Stern.

S. D. Ops Assn. Holds Meet

WATERTOWN, S. D.—The South Dakota Operators Association held its regular quarterly meeting at the Lin-coln Hotel, this city, from Sunday, July 17, thru Tuesday, July 19. The meet was well attended, with man^{••} operators and music distribu-tors flying and motoring to Water-town

town.

Norman Gefke, secretary, was missed by his many friends, but Nor-man was in Chicago attending the Shriners' Convention.



EASTERN FLASHES

Hot weather is uncomfortable and slows up business a good deal, but when it continues for days... and weeks... then the poor hard working coinman is entitled to whatever complaints he might make. This week, continued HOT and even worse, the HUMIDITY went to record highs. Operators contended that their locations were moaning about poor biz, which meant poor collections. Meanwhile, the wholesalers along coinrow felt the slump. As one of them put it "It's so hot along Tenth Avenue, an operator would really need equipment badly to come down here." However, this condition comes along every year, and the experienced coinman, while he doesn't like it, accepts it. Yet, several wholesalers stated that they have been shipping equipment thruout the country, as well as to foreign customers. But—they state they need the local business to make up the "nut" and add those profits.

Many music machine operators will be attending the convention of the National Association of Music Merchants, being held at the Hotel New Yorker, starting Monday, July 25 and running thru the week. The exhibits of recording companies at Manhattan Center, takes place next door to the New Yorker. For a week solid, all manufacturers of those records used in juke boxes, and their distributors will be found at Manhattan Center during the day, and then hosting customers in their suites at the New Yorker at night. Juke Box ops can doop in and discuss their purplems with the top record evers at any time. can drop in and discuss their problems with the top record execs at any time.

An item of great interest to the coin trade appeared as the top paragraph of Leonard Lyon's feature column in the New York Post, Wednesday, July 20. If true it will react to the benefit of operators thruout the country. We quote Lyons: "The radio companies have been advised that all broadcasts and tele-casts of baseball games next season probably will be cancelled, to take baseball out of the Interstate Commerce classification and, therefore, make the federal anti-trust laws inapplicable. The Gardella suit, which will come before the U.S. Supreme Court, prompted this decision, for without radio and television the situation would be the same as in the case previously decided by the court, in favor of the club owners."

*

*

Dave Lowy, Dave Lowy & Company, played host to an old customer friend, Frank DeMartino, Norwalk Amusement Company, So. Norwalk, Conn. Frank was in for some fun as well as business . . . Irv (Kempy) Kempner, traveling representative of Runyon Sales Company, covering the trade thruout Connecti-cut. Hot weather means nothing to this kid . . . Morris Rood, of Runyon, who does feel the weather, runs out to Atlantic City, N.J., for the week-end. Moish takes along his wife and oldest daughter . . . Mike Munves tells us that the rush for arcade equipment is over, but the firm is being kept busy sending out coin-chutes of various denominations. Mike tells us the arcade boys are dropping the price of play on their machines . . . Al Denver, president of the local music ops assn. seen grabbing a plane for somewhere . . George Ponser, George Ponser Company, Newark, N.J. making great strides as a wholesaler of used five-ball amusement games . . . Phil Mason, Mason Distributing Com-pany, who recently jobbed equipment on coinrow, now announces new quarters in Irvington, N. J. Phil will specialize in buying and selling music, altho he will handle games also . . . Dave Stern, Seacoast Distributors, Newark, N. J., one busy guy. Can spare only a few minutes on the phone, as customers are barging in and out of his quarters.

DALLAS, TEXAS

We of the coin machine business wish to express our deepest sympathy to Henry Manning and family over the loss of their son-in-law, Sam Gladney Jr., killed in an automobile accident this past week. Henry's daughter was also seriously injured but she is now on the road to recovery... The operators' good friend Norman Weinstroer, now Decca branch manager, is being trans-ferred to Atlanta as divisional manager of the South Eastern Decca office... We all wish him luck and the best of everything...J. Fred Barber, Walbox Sales Company, leaves soon for a tour of the western states... Mr. and Mrs. George Prock write back to Dallas that they are having a gay old time in Mexico City.

Tommy Chatten, E. J. Shelby and Howard Weisiger off on another of their famous fishing trips . . . Fred Geibel and his Mercury Distributing will be in their new home at 2822 Elm within the next few days . . . His shop will be located next door at 2820 Elm . . . By the way, Fred has a good one in his "Arizona Waltz" platter . . . Les Bihari, Modern Record Dist., passing through Dallas and pausing long enough to prove that the Bihari charm runs in the family . . . J. L. Peters and his wife running many little errands before return-ing to Tyler . . . Gene Williams, Crown Music Co., participated in the Texas amateur golf tournament at the Corsicana Country Club in Corsicana, coming through with consolation gift, a beautiful set of golf clubs . . . E. L. Certain Jr. dropped by Texas Records claiming the firm have a hit in "Blues At Dawn."

Out of town OPS seen in town: Mr. McGhee, Buffalo, Texas; Buna Carr, Corsicana; Toni Lewis, Marlin; Harry Hoosier and his associate Mr. Evans, Ft. Worth; Walter Wiggins, McKinney; O. O. Owens, Waco . . . B. H. Williams, Commercial Music Co., vacationing in El Paso Texas . . . Commercial Music tells me that Herb Rippa and Abe Sussman returned for more "photo finishes" . . . Ray Howell, Panther Dist. Co., dashing around Dallas making more and more friends.



Southern Automatic Music Company is relinquishing its franchise with the J. P. Seeburg Corporation. This means that we are discontinuing the distribution of all new and used music equipment.

Because this announcement will come as a surprise to our many friends in the industry, we feel that we should make clear, why we are taking this step.

Be assured, that this decision was not made easily. Our 141/2 years' association with the J. P. Seeburg Corporation has been pleasant and satisfactory in every way.

We were one of the pioneers in the music business. We always felt that we sold a good product and gave good service, and were always concerned about the operators' welfare.

In this world of ever increasing specialization, and changing trends, we found it more and more difficult to do justice to our customers and friends by continuing to handle both music and games. Our chief aim has always been to maintain the high level of service for which we are known, and upon which our reputation and business has been built.

For these reasons and after a very thorough analysis of conditions in the music field generally, and its trend, we decided to step out of the music picture entirely, and center all of our efforts, knowledge and resources on the sales and service of games and other amusement equipment.

What does this change in policy mean to you? It is our earnest belief that we, as exclusive distributors of games and other amusement equipment, can now serve you even better than ever. Now we can concentrate our efforts in this field, without other interests, and so be even more alert to new ideas and values upon which you depend, to keep your business a live and growing thing.

Now we can give you even more personal attention, proving our products, before we offer them for sale, and advising you whenever you feel the need of our long and varied experience. Now we can do an even better service job. We will continue to work with manufacturers on new things to come, not only ideas, but also promotion work, which will interest the public into playing your machines.

We are not youngsters in the coin machine field; having to date spent over 25 years in it. During this quar-ter of a century, we have enjoyed a measure of success, but more than that, is the joy and satisfaction we have received from having started many hundreds of operators on the road to success. We have also lent a help-ing hand to many others who seemed at times to falter.

We have enjoyed many wonderful friendships. It is our intent and desire to spend many more years of activity in the coin machine field, with the same Southern Automatic policy. You can count on our continued sincere cooperation and the best in products and values.

May we hope to retain your friendship and business cooperation.

Joe Weinberger

Leo Weinberger

Sam Weinberger

And all your friends at

AUTOMATIC MUSIC COMPANY, SOUTHERN 624 S. THIRD ST., LOUISVILLE 2, KY.

1329 SO. CALHOUN ST., FT. WAYNE 2, IND. 240 JEFFERSON ST., LEXINGTON 2, KY. 228 W. 7th ST., CINCINNATI 2, OHIO

603 LINDEN AVE., DAYTON 3, OHIO 325 N. ILLINOIS ST., INDIANAPOLIS 4, IND.

Hot Weather Relief At United



CHICAGO—It might be "hot as blazes" in this city, but executives of United Manufacturing Company and its visitors have the answer. They just repair to the air-conditioned bar, relax and let the world pass by.

Phil Mason Opens Wholesale Firm In Irvington, N. J.

IRVINGTON, N. J .- Phil Mason, head of Mason Distributing Company, well known wholesaler of music and games for many years, announced the opening of new quarters at 184 Paine Avenue, this city. Irvington is easily accessible, as it is right on the outskirts of Newark, and only twenty minutes from New York City.

Mason, who formerly conducted the same type business in New York City, on coinrow, reports that he will specialize in the sale and purchase of music machines, but at the same time will also carry a stock of games.

The facilities at the new Irvington quarters includes a set-up of offices and showrooms, as well as large facilities for service and reconditioning of machines.

SPECIAL SALE!
WURLITZER 1015\$319.00 (Like New)
AMI Model A
SEEBURG '48 RC 485.00
SEEBURG '47 RC 395.00
SEEBURG '46 RC 345.00
SEEBURG '46 S 315.00
1/3 Deposit, Balance C.O.D.
RUNYON SALES COMPANY 593 Tenth Ave., New York 18, N. Y. Tel.: LOngacre 4-1880
/
TERRIFIC BARGAIN!!

TERRIFIC BARGAIN!!
\$395.00 FOR ALL !
MILLS SLOTS
1 2Sc Blue Front 2 5c Glitter Fronts
3 5c Blue Fronts 1 Sc Chrome Front
1 5c War Eagle 1 2Sc Chrome Front
1 25c Brown Front
EXTRA SPECIAL
5c Jennings Standard Chief \$\$9.50
OLSHEIN DISTRIBUTING CO.
1100-02 BROADWAY ALBANY 4, N. Y.
(Phone: S-0228)

The Cash Box



CALIFORNIA CLIPPINGS

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MINNEAPOLIS-ST. PAUL, MINN.

The Twin Cities, this past week, has had a marvelous cooling off period. The temperature dropping from 100 to 80 during the day, and a nice cool 60 in the evening. The weather conditions have made no difference to the out of town operators, as very few are leaving home to come into the Twin Cities to buy merchandise. The same complaint seems to be quite general throughout the complete Northwestern territory. Collections have dropped about two-thirds.

Mr. and Mrs. Glen Addington of Bismarck, North Dakota spending the last weekend with friends in Minneapolis. . . . Mr. and Mrs. H. H. Krueger of Fairfax, Minnesota in Minneapolis for just the day, Mrs. Krueger having just returned home after visiting her folks who live near Bismarck, North Dakota. . . Mr. and Mrs. Morris Berger of Duluth, Minnesota also in town for the day to pick up a few miscellaneous supplies. . . . Irv Gorsen, in charge of the Record Department at the Hy-G Music Company, Minneapolis, became the proud father of a baby boy last Wednesday, July 13th. He now has three daughters and a new young son.... Martin Kallsen of the Martin Music Company, Worthington, Minnesota in Minneapolis for the day. . . . Paul Kallsen, the other member of the firm was recently married to the young lady who was stenographer and office manager of the firm (nice way to cut down expenses). John Haag, ace mechanic for Fritz Eichinger, St. Paul, Minnesota, is taking

an extended trip and is visiting areas in Mexico, looking for new species of Orchids. It has become quite a hobby with John, who is now recognized as an authority on orchids, and occasionally gives lectures at the University of Minnesota. . . . Bob Kubes of Eddies Novelty Company, New Prague, Minnesota in Minneapolis for some amplifier work. . . . Bob Cross of Jackson, Minnesota taking a day off to spend it in Minneapolis calling on a few distributors. . The South Dakota Operators quarterly meeting is being held at the Lincoln Hotel, Watertown, South Dakota, Sunday July 17th and ending Tuesday, July 19th. Henry Greenstein of the Hy-G Music Company flew to Watertown to attend the meeting. Jonas H. Bessler of the Lieberman Music Company, Minneapolis, driving to Watertown with his wife to attend the meeting. No rports on what occurred at the meeting available yet. Norman Gefke, secreary of the South Dakota Operators Association was unable to attend the meeting as he went to Chicago to attend the Shriner's convenion.

Eddie Rich of Spooner, Wisconsin in Minneapolis picking up records in town.... Clyde Bittner of Waterloo, Iowa in the Twin Cities for a few days calling on distributors. . . . Amos Heilicher of the North Star Novelty Company, Minneapolis taking a couple of afternoons off to do some fishing at Lake Minnetonka.



CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for follow-ing issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue con-taining no more than 40 words, which includes your firm name, address and tele-phone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY — Rate 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used. ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNderhill 3-5761.

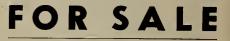
WANT

- WANT—All types of music machines. Will pay cash and will pick up with-in a radius of 200 to 300 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.
- WANT—New Non-Selective Solotone Boxes and amplifiers. State lowest price and quantity. TEL-O-WIRE price and quantity. TEL-O-WIRE MUSIC CO., 276 HIGH ST., HOLY-OKE, MASS.
- WANT—All types latest model used pin games for re-sale. Write stating lowest prices and quantity in first letter. GEORGE PONSER CO. OF NEW YORK, 250 W. 57th ST., NEW YORK, N. Y. Tel.: CIrcle 6-6651.
- WANT-5 Ball F.P. original Flipper ANT-5 Ball F.P. original Flipper games and new game closeouts; Slots, all makes and models; Keeney Bonus Super Bells; Bally Triple Bells; Eurekas; late model phono-graphs. All equipment must be in A-1 condition. State quantity and prices in 1st letter. NOBRO NOV-ELTY, 369 ELLIS STREET, SAN FRANCISCO 2, CALIF. Tel.: TUx-edo 5-4976. edo 5-4976.
- WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ON-TARIO, CANADA. Tel.: 2648.
- ANT—Any type used phonographs. Especially Seeburg Classics, Vogues and Envoys. Any condition. No parts missing. Quote lowest price and condition. ACE PHONOGRAPH CO., 6118 CARNEGIE AVENUE, CLEVELAND 3, OHIO. WANT-

WANT—Free play one-balls; flipper games and new games closeouts; new phonographs; all bells; Keeney Super Bells. Must be in A-1 con-dition. State quantity and lowest prices in first letter. ACTIVE AMUSEMENT CO., 103 N. MAIN ST., ANDERSON, S. C.

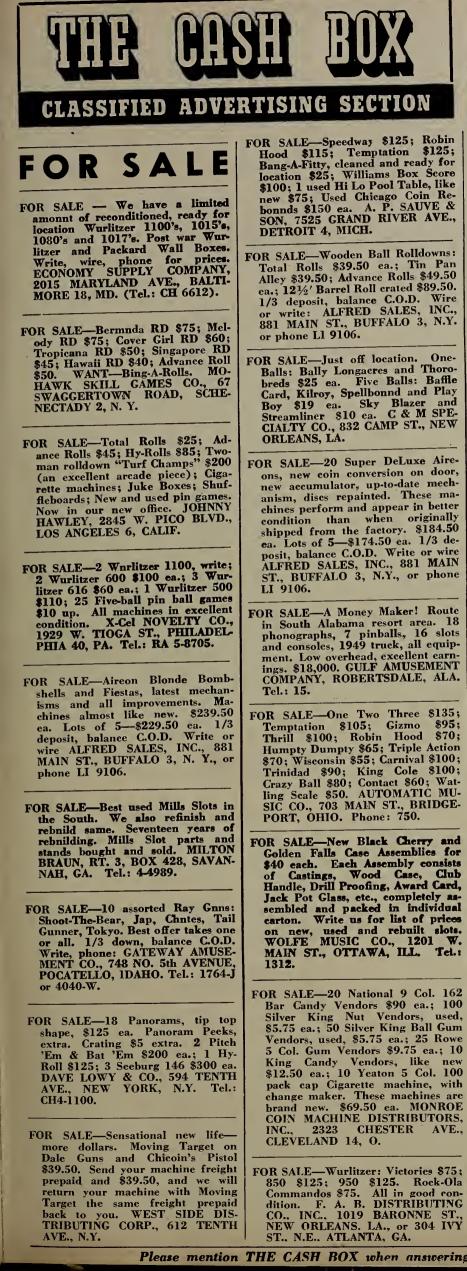
WANT--GENCO Bing-A-Rolls and 48-AN1—GENCO Bing-A-Rolls and 46-M Seeburg Phonos. State your lowest cash price in reply. We buy for cash. Write or call: ANTHONY HIRT, 2303 NO. 11th ST., SHE-BOYGAN, WIS.

- WANT-We buy for cash all kinds of arcade equipment, any type. Also all kinds of Skee Ball alleys. We also buy vending machines. METalso buy vending machines. Met-ROPOLITAN DISTRIBUTORS, 2956 W. 22nd ST., BROOKLYN 24, N. Y.
- WANT-Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEA-CON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.
- WANT-McGlashon Air Guns and live ANT—McGlashon Air Guns and ive ammunition gallery; antique music boxes, coin operated or otherwise. Also, Cail-O-Scopes. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.
- WANT—Late Mills or Jennings slots; Wurlitzer 1100 and 780E; Seeburg '46 and .'47; Bally Triple Bells. Cash ready. GOLDEN GATE NOV-ELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.
- WANT-The used records from your 7060.
- WANT-Monroe wants to buy: Seeburg 3-wire 5-10-25c post-war Wall-O-Mat-ics; Exhibit Rotary Merchandiser; Packard Wall Boxes. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER' AVENUE, CLEVELAND 14, O. Tel.: SUperior 4600



- OR SALE Reconditioned Music: Wurlitzer: 61 Counter model w/new trays \$69.50 w/stand; 600, light-weight pickup \$89.50. Seeburg: 46M \$299.50; 47M \$379.50. Appear and perform like new. 1/3 deposit, balance C.O.D. Wire or write: ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N.Y. or phone LI 9106. SALE - Reconditioned Music: FOR
- FOR SALE—Games complete and in good order. Packed to ship. Ad-vance Rolls \$39.50; Midget Skee Ball \$199.50; Roll-A-Score \$39.50; Strikes 'N Spares \$129.50; Mimi Steel Ball RD \$24.50; Hawaii Steel Ball RD \$24.50; 9 Ft. Skee Ball \$39.50; Rock-Ola Standard \$74.50; Rock-Ola DeLuxe, 1 plastic cracked \$79.50. WANT—Telequiz \$200. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, L.I., N.Y.
- FOR SALE-Phil Mason's first sale at ok SALE—Phil Mason's first sale at new quarters. 5 Wurlitzer 1015 \$299.50; 3 Wurlitzer 1017 Hide-away \$225; 3 Wurlitzer 1080, write; 4 Wurlitzer 1100, write; 3 Wurlitzer 750 \$150; 3 Wurlitzer 700 \$140. \$5 extra for crating. Note new ad-dress: MASON DISTRIBUTING CO., 184 PAINE AVE., IRVING-TON, N.J. Phone: ESsex 5-6458.

The Cash Box





FOR SALE — Gnaranteed Used Machines—Bells; Consoles, One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW OR-LEANS, LA.

Page 35

FOR SALE—1 '48 Aireon Coronet, brand new \$299.50. 1/3 deposit, balance C.O.D. Write or wire ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y., or phone LI 9106.

FOR SALE — Exhibit's Dale Pistol. Call, write, wire for price. LEHIGH SPECIALTY CO., 826 NORTH BROAD STREET, PHILADEL-PHIA 30, PA. Tel.: PO 5-3299.

FOR SALE—100 Silver King postwar Ball Gum Vendors, like new, thoroughly reconditioned. Lots of 10 \$7.45 ea., lots of 50 \$6.95 ea. 1/3 deposit, balance C.O.D. Wire or write: ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N.Y. or phone LI 9106.

FOR SALE—Music Route—35 Wurlitzers, Seeburgs. All on location in South Texas. Requires three days work a week. Net over \$7,500 last year. Write: BOX 193, c/o THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N.Y.

FOR SALE — Attention Operators: Phone, write or wire. We have all types A-1 Bell equipment. Lowest prices. Also new and nsed Baker's Pacers. We rebnild and refinish all types of coin operated devices. HODGES SALES CO., BOX 21, NORTH WILKESBORO, N. C. Tel.: 769.

FOR SALE—Reconditioned Bally One-Balls: Victory Specials \$54.50 ea.; Special Entries \$94.50 ea.; Jockey Specials \$159.50 ea.; Gold Cups \$199.50 ea. 1/3 deposit, balance C.O.D. Wire or Write: ALFRED SALES, INC., 881 MAIN ST., BUF-FALO 3, N.Y. or phone L1 9106.

FOR SALE—1 Topic, 1 Frisco, 1 Air Circns, 1 Victory, 1 Midway, 1 Big Parade, 1 Cover Girl, 1 Do Re Mi, 1 Venns, 1 Champ \$7.50 ea.; 1 Smarty, 2 Suspense, 3 Sonth Seas, 6 Spellbound, 7 Snperliner, 2 Surf Queens, 1 Fast Ball, 1 Step Up \$10 ea.; 2 Play Boys \$15 ea.; 1 Fiesta \$20; 1 Tornado \$25. K. C. NOV-ELTY CO., 419 MARKET ST., PHILADELPHIA 6, PA. Tel.: MArket 7-6391 or 7-4641.

TRADE—Like new, Dale Guns for late flipper free play pinballs. BOYLE AMUSEMENT CO., 522 N.W. 3rd ST., OKLAHOMA CITY, OKLA.

FOR SALE—Keeney Favorites, original cases \$159.50, used \$79.50. (These are combination pay-out and free play.) WESTERN DIS-TRIBUTORS. 1226 SOUTHWEST 16th AVE., PORTLAND 5, ORE.

FOR SALE—All Stars \$150; Sky Fighters \$40; Watling Guesser Scale with top mirror. All equipment clean, now operating. A. T. SNY-DER, WILTON, CONN.

FOR SALE—1 5c DX Jennings Chief \$125; 1 25c DX Jennings Chief \$125; 1 25c SDX Jennings Chief \$135; 2 5c Mills Golden Falls HL \$125 ea.; 2 10c Mills Golden Falls HL \$125 ea. AUTOMATIC AMUSE-MENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Mills Golden Falls and Black Cherries 5c-10c-25c \$145 each. Look like new. Carry a money-back guarantee; Mills Blue Fronts and Brown Fronts 5c-10c-25c \$75 each; Jennings Litenps like new 5c-10c-25c \$165 each. We have over 600 pieces Mills, Jennings, Pace Slots. Write for prices. AUTO-MATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

July 30, 1949

MISCELLANEOUS

NOTICE—Dave Lowy & Company is exclusive distributors for J. H. Keeney & Company's fast selling Cigarette Vending Machine for entire New York City, Nassan and Westchester counties. Will accept trades. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE—If you have the territory you can operate without investment. Up to 75 Wooden Ball Roll Downs consisting of Total Rolls, Advance Rolls, Bing-A-Rolls, Big Cities, One Worlds, etc., also up to 35 Steel Ball Roll Downs, consisting of Hawaii, Singapore, Tropicana, Cover Girl and Bermuda. These will be furnished to you anywhere in the United States, on flat rental basis or with an option to purchase. Write all details of territory and information about your company or yourself to BOX #202, c/o THE CASH BOX, EMPIRE STATE BLDC., NEW YORK 1, N.Y.

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

Sonth Louisiana Distributor for: Bnckley-Criss Cross, Track Odds, Parley, Bonanza; Universals - Arrow Bell; Keeney - Cigarette Vender; Aireon-Phonographs. Jobbers for: Jennings-Challenger, Monte Carlo; Evans-Winter Book, Casine Bell; Mills-Bonus. LOUISIANA COIN MACHINE CO., BOX 861, LAFAY-ETTE, LA. PHONE: 2441.

PARTS & SUPPLIES

FOR SALE—Thumper Kits: No. 109 Thumper Kits for United, Gottlich, Exhibit and Chicago Coin \$3.95; No. 110 Bally and Williams Thumper er Kit \$3.95; No. 111 Genco Thumper Kit \$3.95. Any of above kits with relays \$5.85. Exhibit "Contact" Kicker Kits, \$6.95; Exhibit Flipper Kits No. 288E \$3.95. Radio Thbes 60% off list. Send for free Wall Chart all parts and snpplies. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILADELPHIA 22, PA.

FOR SALE—Television Bargain! 10' tube, 52 sq. inch picture; Full size console with 10' speaker \$269.88, Table Model \$225.69, Television antennas, Indoor and Outdoor. Circnlars sent on request. BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE — All Tubes — Standard Brands, individually boxed 60% off list. 50 assorted tubes 60 and 10% off list. ENGLISH SALES COM-PANY, 620 W. RANDOLPH ST., CHICAGO, ILL.

The Cash Box, Page 36

"The Confidential Price Lists"

July 30, 1949

PACKARD

Pla Mor Wall & Bar

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange -posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week: Second price listed is highest price. Where only one price appears this should be considered lowest price.

CONFIDENTIAL	PRICE LIST
PHONO	GRAPHS
WURLITZER	WURLITZER (Cont.)
P 10 15.00 25.00	Steel Cab. Speaker 140.00 175.00
P 12 15.00 25.00	580 Speaker 25.00 75.00 123 Wall Box 5/10/25
312	Wireless
400	125 Wall Box 5/10/25 Wire 4.50 7.50
412 17.50 39.50 412 ILL. 19.50 39.50	
316	SEEBURG
416 24.50 39.50	Model A ILL 19.50 29.50
616 35.00 60.00	Model B 19.50 29.50 Model C 19.50 29.50
616 ILL	Model H 14.50 24.50
616A 25.00 39.50	Rex
716A 25.00 39.50 24 44.50 59.50	Model K15 19.50 39.50 Model K20 25.00 39.50
600 R 74.00 100.00	Plaza
600 K 79.00 99.50	Rovale 25.00 50.00
500 	Regal 64.50 69.50 Regal 69.50 89.50
500 K	Gem
41 (Counter) 24.50 35.00	Classic 59.00 79.00
51 (Counter) 24.50 39.50 61 (Counter) 49.00 65.00	Classic RC
71 (Counter) 50.00 75.00	Mayfair 59.50 64.50
81 (Counter)	Mayfair RC
700 125.00 139.50 750 M 129.00 199.50	Melody King 49.50 79.50 Crown 50.00 64.50
750 E169.00 199.50	Crown RC
780M Colonial	Concert Grand 49.50 79.50
780 E 119.50 129.50 800 115.00 129.50	Colonel 69.50 129.50 Colonel RC 74.50 129.50
850	Concert Master 79.50 89.50
950 99.50 125.00 1015 300.00 379.50	Concert Master RC
1017 Hideaway	Cadet RC
300 Adaptor 10.00 15.00	Major
320 Wireless Wall Box4.5012.50310 Wall Box 30 Wire4.506.50	Major RC
320 2 Wire Wall Box 7.50 10.00	Envoy RC
332 2 Wire Bar Box 5.00 9.50 331 2 Wire Bar Box 5.00 10.00	Vogue 70.00 79.00
331 2 Wire Bar Box 5.00 10.00 304 2 Wire Stepper 3.50 5.00	Vogue RC 79.50 159.50 Casino 49.50 64.50
Wireless Strollers 25.00	Casino RC
430 Speaker Club with 10, 25c Box 69.50 75.00	Commander 49.50 84.50 Commander RC 85.00 119.50
420 Speaker Cabinet 40.00 49.50	Commander RC
3031 Wall Box 17.50 24.95	Hi Tone 9800 RC 99.50 139.50
3045 Wall Box 14.50 19.50 3020 Wall Box	Hi Tone 8800 99.50 134.50 Hi Tone 8800 RC 99.50 139.50
Selector Speaker	Hi Tone 8200
100 Wall Box 5c 30c Wire	Hi Tone 8200 RC119.00 179.50
100 Wall Box 10c 30c	146 S ('46)
Wire 12.50 17.50	147 S350.00 450.00
111 Bar Box 3.00 10.00 120 Wall Box 5c Wire. 3.50 5.00	147 M
Bar Brackets 2.00 3.50	148 M
305 Impulse Rec 2.50 10.00	246 Hideaway
350 W1s Speaker	20 Record '43 Cab
Wireless	Selectomatic 16 5.00 7.50 Selectomatic 24 5.00 19.50
135 Step Receiver 15.00 29.50	Selectomatic 20
145 Imp. Step Fast. 3.50 20.00 150 Impulse Rec. 20.00	Remote Speak Organ 15.00 27.50 Multi Selector 12 Rec. 12.50 35.00
337 Bar Box	Multi Selector 12 Rec., 12.50 35.00 Melody Parade Bar, 4.50
305 Music Transmit 7.50 9.50	5c Wallomatic Wireless 10.50 15.00
39A Speaker 25.00 130 Adaptor 15.00 17.50	5c Baromatic Wireless 15.00 19.50 5c Wallomatic 3 Wire 2.50 10.00
	00 GHOMBOR 0

SEEBURG (C	ont.)	
30 Wire Wall Box	2.00	7.50
Power Supply	15.00	
5, 10, 25c Baromatic Wire	5.00	22.50
5, 10, 25c Wallomatic 3	5.00	22.00
Wire	10.00	19.50
5, 10, 25c Baromatic	04 50	29.50
5, 10, 25c Wallomatic	24.50	29.50
Wireless	24.50	30.00
Electric Speaker	25.00	29.50
Wireless Stroller	10.00	17.50
Wall Brackets	2.00	5.00
Wired Speak Organ	5.00	8.50

ROCK-OLA

12 Record	19.50	29.50
16 Record	19.50	29.50
Rhythm King 12	21.50	34.50
Rhythm King 16	21.50	34.50
Imperial 20	24.50	39.50
Imperial 16	25.00	39.50
Windsor	29.50	49.50
Monarch	29.50	49.50
Std Dial-A-Tone	69.50	89.50
'40 Super Rockolite		79.50
Counter '39	19.50	39.50
'39 Standard	59.50	84.50
'39 DeLuxe	59.50	79.50
'40 Master Rockolite	55.00	79.00
'40 Counter	39.50	49.50
'40 Counter with Std	49.50	54.50
'41 Premier		99.50
Wall Box	5.00	9.50
Bar Box	5.00	9.50
Spectravox '41	15.00	29.50
Glamour Tone Column	32.50	49.50
Modern Tone Column	32.50	49.50
Playmaster & Spectra-		
VOX	75.00	99.50
Playmaster	99.50	149.50
Playmaster '46	249.50	295.00
Twin 12 Cab Speak	39.00	49.00
Twin 12 Cab Speak	75.00	109.50
Playboy	15.00	30.00
Commando	49.50	75.00
1422 Phono ('46)	215.00	295.00
1424 Phono	298.50	349.50
1426 Phono	229 00	289.50
1501 Wall Box	3.00	7.50
1502 Bar Box	5.00	7.50
1503 Wall Box	12.50	15.00
1504 Bar Box	8.50	17.50
1510 Bar Box	15.00	20.00
1525 Wall Box	10.00	17.50
1526 Bar Box	19.50	39.50
Dial A Tone B&W Box	3. 0 0	5.00
1805 Organ Speaker	24.50	49.00
DeLuxe Jr Console Rock	50.00	79.50

Box Manhattan?	17.50	22.50
Manhattan	85.00	325.00
Model 7 Phono1 Hideaway Model 400	1 39.50	169.50
Hideaway Model 400	99.00	159 .50
Bar Bracket	2.00	3.00
Willow Adaptor	14.50	29.50
Chestnut Adaptor	15.00	25.00
Cedar Adaptor	16.50	29.50
Poplar Adaptor	15.00	27.50
Maple Adaptor	15.00	30.00
Juniper Adaptor	15.00	27.50
Elm Adaptor	15.00	25.00
Pine Adaptor	15.00	25.00
Paceh Adapter	15.00	25.00
Beech Adaptor		
Spruce Adaptor	17.50	29.50
Ash Adaptor	15.00	25.00
Walnut Adaptor	17.50	25.00
Lily Adaptor	10.00	12.50
Violet Speaker	10.00	15.00
Orchid Špeaker Iris Speaker	19.50	27.50
Iris Speaker	21.50	29.50
MILLS		
Zephyr	19.50	29.50
Studio	32.50	49.50
Dance Master	25.00	32.50
DeLuxe Dance Master	40.00	52.50
Do Ri Mi	25.00	59.50
Panoram	125.00	195.00
Throne of Music	40.00	85.00
Empress Panoram Adaptor Panoram 10 Wall Box	50.00	69.50
Panoram Adaptor	8.50	
Panoram 10 Wall Box	8.50 5.00	8.50
Speaker	10.00	
Panoram Peek (Con)	135.00	225.00
Conv. for Panoram Peek	10.00	29.50
Constellation	299.50	345.00
and a second sec		010.00
AMI		
Hi-Boy (302) Singing Towers (201)	75.00	150.00
Singing Towers (201)	60.00	69.50
Streamliner 5, 10, 25	25.00	59.50
Top Flight	25.00	50.00
Singing Towers Speak	15.00	49.04
Singing Towers Speak Singing Towers (301)	49 50	79.50
Model A '46	125 00	529.0 0
		325.00
BUCKLE	Y	
	-	5.00
Wall & Bar Box O. S Wall & Bar Box N. S	12 50	5.00 17.50
The Dal DOA H. Domm	14.00	11.00

AIREON

Super DeLuxe ('46) 99.50	169.00
Blonde Bomber	299.50
Fiesta	
'47 Hideaway	195.00
'48 Coronet 400 249.50	369.50
Impresario Speaker 17.50	
Melodeon Speaker	
Carilleon Speaker 22.50	



Alice	119.50	Cleopatra	89.50
Amber	34.50	Click 14.50	35.00
Aquacade	175.00	Coed 49.50	89.50
Arizona	14.50	Contact	99.50
Baby Face	155.00	Cover Girl 64.50	69.50
Baffle Card 14.50	19.00	Crazy Ball	99.50
Ballerina 89.50	95.00	Cross Line 14.50	25.00
Ballyhoo 14.50	24.50	Crossfire 14.50 -	29.50
Banjo	99.50	Cyclone 15.00	29.50
Barnacle Bill	130.00	Dallas	159.50
Bermuda 59.50	89.50	Dew Wa Ditty	119.50
Big Hit 14.50	34.50	Double Barrel 10.00	14.50
Big League 14.50	29.50	Drum Major 25.00	34.50
Big Time	39.50	Dynamite 14.50	20.00
Big Top139.50	159.50	El Paso	159.50
Black Gold	169.50	Fast Ball 10.00	17.50
Blue Skies	129.50	Fiesta	25.00
Bonanza 19.50	37.50	Flamingo	39.50
Boomtown 19.50	24.50	Floating Power	159.50
Bosco 12.50	20.00	Flying Tiger 10.00	15.00
Bowling Champ149.50	169.50	Flying Trapeze 20.00	32.50
Bowling League 19.50	24.50	Formation 15.00	25.00
Brite Spot 20.00	29.50	Four Diamonds 14.50	19.50
Broadcast 10.00	14.95	Four Roses 12.50	17.50
Broncho	29.50	Frisco	15.00
Buccaneer	129.50	Ginger 14.50	19.50
Build Up	85.00	Gizmo	119.50
Buttons & Bows	169.50	Glamour	29.50
Caribbean 59.50	99.00	Gold Ball	29.50
Carnival	159.50	Gold Mine 59.50	69.50
Carolina	165.00	Grand Award132.50	159.50
Carousel 14.50	29.50	Gun Club 14.50	17.50
Catalina 59.50	89.50	Harvest Moon 139.50	149.50
Chico	149.50	Havana	27.50

"The Confidential Price Lists"

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			ENT GAMES	(Cont)	1	CONFII	DEN
FIVE-DALL Hawaii		39.50	Screwball	99.50	124.50		
Hi Dive	14.50	19.50	Scoop	15.00	24.50		
Hi Hat Hi-Ride	10.00	15.00 30.00	Score-A-Line Sea Breeze	20.00	39.50 22.50		
Hit Parade		149.50	Sea Power	 35.00	49.50		44-
Hold Over	10.00	24.50	Sea Hawk Sea Isle		39.50 29.50		- AR
Holiday 1 Hollywood	14.95	149.50 19.50	Serenade		134.50		
Honey	20.00	29.50	Shanghai	64.50	79.50	Allite Strikes 'N	
Horoscope Humpty Dumpty		15.0 0 89.50	Shangri La Shooting Stars		15.00 22.50	Spares1	
Idaho	10.00	17.50	Short Stop	64.50	79.50	Boomerang Bally Basketball	34.50 34.50
Jack 'N Jill		104.50	Show Boat	129.50	149.50 20.00	Bally Bowler	225.00
Jamboree	84.50 12.50	89.50 15.00	Silver Spray		19.50	Bally Convoy	
Kilroy	19.00	25.00	Silver Streak		32.50	Bally Eagle Eye	39.50
King Cole	99.50 17 50	119.50 32.50	Singapore Sky Line		59.50 29.50	Bally Heavy Hitter	
Knock Out	12.50	14.50	Sky Ray	12.50	19.50	Bally King Pin Bally Lucky Strike	45.00
Lady Robin Hood		115.00 29.50	Slap the Jap		3 9.50 19.50	Bally Rapid Fire	69.5 0
Laura		17.50	Smarty	14.50	25.00	Bally Sky Battle Bally Torpedo	
League Leader	10.00	14.95	Smoky South Paw		14.50	Bally Undersea Raider	95.00
Leap Year Legionnaire	69.50 19.50	75.00 35.00	South Seas		25.00 19.50	Bank Ball Bowl-a-Way	
Liberty	10.00	14.50	Speed Ball		32.50	Bowling League	35.00
Lightning1		39.50 29.50	Speed Demon		29.50 125.00	Buckley DeLuxe Dig	65.00
Lucky Star	14.50	29.50	Spellbound	10.00	19.00	Buckley Treas Is Dig Champion Hockey	
Magic1	29.50	147.50	Spinball		99.50 25.00	Chicoin Basketball	
Maisie Majors '491		$\begin{array}{r} 25.00 \\ 174.50 \end{array}$	Sports Parade		15.00	Champ Chicoin Goalee	109.50 69.50
Major League Baseball	44.50	94.50	Spot-A-Card		29.50	Chicoin Hockey	69.50
Manhattan		45.00 105.00	Spot Pool Stage Door Canteer		34.50 22.50	Chi Midget Skee	
Marines-At-Play	12.50	15.00	Stars	15.00	19.50	Chicoin Roll-A-Score	49.50
Marjorie		49.50	Star Attraction	10.00	19.50	Evans Bat-A-Score	224.50
Merry Widow	14.50 99.50	30.00 1 10.0 0	Starlite		75.00	Evans In the Barrel Evans Super Bomber	
Melody	59.50	72.50	State Fair	····· 10.00	14.50	Evans Play Ball	50.0 0
Metro Mexico	17.50	27.50 27.50	Step Up		17.50 59.50	Evans Ten Strike LD Evans Ten Strike HD	
Miami Beach	15.95	17.50	Stratoliner	14.50	49.50	Evans Ten Strike '46	
Midget Racer Miss America		34.50 24.50	Streamliner		14.50 10 9.50	Evans Tommy Gun	
Monicker		17.50	Sun Beam	19.50	29.50	Exhibit Dale Gun Exhibit Rotary Mdsr	
Monterrey		84.50	Sunny Supercharger		74.50	Exhibit Merchantman	
Moon Glow] Morocco]	129.50 99.50	139.50 129.50	Superliner		24.50 22.50	Roll Ch Digger Exhibit Vitalizer	
Mystery	14.50	29.50	Superscore	10.00	20.00	Genco Bank Roll	
Nevada	22.50	29.50	Suspense		19.50 34.50	Genco Play Ball	
Oh Boy	15.00	29.50 29.50	Swance	159.50	169.50	Groetchen Met. Typer Hoop-A-Roll	
Oklahoma	12.50	17.50	Tally Ho Target Skill	25.00	59.50 19.50	Jack Rabbit	94.50
One Two Three	19 50	-139.50 25.00	Telecard		164.50	CONF	IDE
Oscar	22.50	24.50	Temptation		129.50		1
Paradise Phoenix	99.50	104.50 130.00	Tennessee	69.50	95.00 189.50		
Pinch Hitter	149.50	179.50	Thrill	99.50	115.00		┥┤╹
Pin Up Girl Play Ball	15.00	29.50	Topic Tornado		17.50 32.50	ا ک ک ک ک ک م	
Play Boy	14.50	19.50 19.50	Torchy	29.50	39.50		
Progress	15.00	25.00	Towers Trade Winds	12.50	15.00		97 50
Puddin Head Rainbow	109.50 99.50	124.50 119.50	Treasure Chest	24.50	104.50 42.50	ABC Roll Down	39.00
Ramona	134.50	149.50	Trinidad	64.50	89.50	Auto Roll	50.00
Rancho Ranger	89.50	104.50 39.50	Triple Action Tropicana		99.50 39.50	Bermuda Big City	5 0. 00 39.50
Repeater	16 50	29.50	Tucson	149.50	164.50	Bing-A-Roll	169.50
Rio Riviera	14.50	27.50	Virginia Vanities	74.50	$89.50 \\ 34.50$	Buccaneer	49.50
Rocket	14.50	25.00 39.50	Vogue		29.50	Cover Girl	24.50
Rondevoo Round Up	99.50	109.50	Wagon Wheels West Wind	12.50	22.50	Genco Advance Roll	39.50
St. Louis	149.50	$144.50 \\ 164.50$	Wild Fire		$\begin{array}{c} 20.00 \\ 30 \ 00 \end{array}$	Genco Total Roll Hawaii Roll Down	
Sally	85.00	124.50	Wisconsin		85.00	CONFIDE	
Samba Saratoga		$99.50 \\ 127.50$	Yankee Doodle Yanks		$29.50 \\ 79.50$		TT
School Days		17.50	Zig Zag		15.00		
I I CONFI	DEI		PRICE	LIST	1-		
		A		TIN	Z		
				3/			
	-++				-	5c Baker's Pacer DD	
	B	I U S S A S	BOARDS		-	25c Baker's Pacer DD 5c Baker's Pacer Std	
	-					Bally Draw Bell 5c	.159.50
NEW		ALL PRI	CES ARE LIST-F.O.B. F.	ACTORY)		Bally Draw Bell 25c Bally DeLuxe Draw	.224.50
					E 4 5 00	Bell 5c	.215.00
American Super DeLux 18', 20' and 22'		\$653.00	Nu-Art DeLuxe 20 Nu-Art Shuffle Boy			Bally DeLuxe Draw	
American Cushion ar			Purveyor Sportsma	an 22′		Bell 25c Bangtails '41	
bound			Rock-Ola Standard Shuffleback 90"			Bangtails '46	-169.50
Mecury 18', 20' and 22			Shuffleboard Specia	lists 16', 22'	395.00	Bangtails '47, Comb.	
Mero 22'			Super Steel 22'	·····	595.00	Bangtails '48	-175.0
Monarch 22'			Special			Big Game PO Big Game FP	- 35.00 - 35.00
National DeLuxe '49er .			Western 22'		650.00	Big Inning	210.0
Nu-Art Black Diamond	20', 22	495.00	World Wide Officia	.1 22′	395.00	Big Top PO	. 35.0
						Big Top FP	. 35.0

115	FD	SH	LIFE	FR	OAR	DS
03		311	UFF	LCD	UAN	03

American	.\$225.00-\$495.00	National	\$200.00	\$300.00
Chicago Coin ShuffleK	ing Rebound		100 .0 0	174.50



Exhibit Dale Gun	139.50	234.5
Exhibit Rotary Mdsr	225.00	275.0
Exhibit Merchantman		
Roll Ch Digger	95.00	99.5
Exhibit Vitalizer	79.50	95.0
Genco Bank Roll	25.00	34.5
Genco Play Ball	29.50	79.5
Groetchen Met. Typer	15 0. 00	195.0
Hoop-A-Roll	59. 50	79.5
Jack Rabbit	94.50	129.5
	DE	NTI
	TIT	
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ARCADE	
s'N	Keeney Air Raider 69.50 100.00
	Keeney Anti Aircraft
	Br 15.00 25.00 Keeney Anti Aircraft
r	Bl 35.00 65.00
y	Keeney Sub Gun 69.50 95.00
der	Keeney Texas Leaguer 24.50 45.00 Kirk Night Bomber 50.00 119.50
Eye 39.50 49.50 Hitter 55.00 65.00	Liberator
Pin	Lite League
Strike 45.00 69.50 Fire 69.50 85.00	Mutoscope Ace Bomber 79.50 125.00
Fire 69.50 85.00 Sattle 40.00 100.00	Muto. Atomic Bomber-125.00 195.00 Mutoscope Dr Mobile 95.00 175.00
do 25.00 54.50	Mutoscope Photomatic
sea Raider 95.00 125.00	(Pre-War) 225.00 395.00
45.00 95.00	Mutoscope Sky Fighter 69.50 100.00 Periscope 59.50 79.50
45.00 99.50 gue 35.00 45.00	Quizzer 225.00 299.50
Luxe Dig 65.00 99.50	Rockola Ten Pins LD 19.50 39.50
as Is Dig 99.50 115.00	Rockola Ten Pins HD 29.50 49.50 Rockola World Series 75.00 100.00
lockey 55.00 79.50 sketball	Rockola World Series 75.00 100.00 Scientific Baseball 49.50 75.00
169.50 249.50	Scientific Basketball 59.50 75.00
lee	Scientific Batting Pr - 59.50 79.50
ckey	Scientific Pitch 'Em 235.00 275.00 Seeburg Chicken Sam 35.00 95.00
Skee245.00 295.00 ol219.50 239.50	Seeburg Chicken Sam 35.00 95.00 Seeburg Shoot the
-A-Score 49.50 69.50	Chute
A-Score	Skee Barrell Roll
e Barrel 39.50 52.50 r Bomber 104.50 129.50	Skill Jump 25.00 39.50 Super Torpedo 25.00 79.50
r Bomber 104.50 129.50 Ball 50.00 69.50	Supreme Bolascore 95.00 109.50
Strike LD 24.50 35.00	Supreme Gun (Rev) 25.00 35.00
Strike HD 24.50 32.50	Supreme Skee Roll 39.50 49.50 Supreme Skill Roll 35.00 69.50
Strike '46 39.50 69.50 my Gun 34.50 85.00	Supreme Rocket Buster 49.50 109.50
e Gun	Tail Gunner 30.00 49.50
ary Mdsr225.00 275.90	Telequiz 329.50 375.00
chantman Digger	Warner Voice Record 49.50 69.50 Western Baseball '39 20.00 39.50
Digger	Western Baseball '40 59.50 100.00
Roll 25.00 34.50	Whizz 49.50 69.50
Ball 29.50 79.50	Wilcox-Gay Recordio225.00 249.50 Williams' All Stars135.00 199.50
Met. Typer150.00 195.00 1 59.50 79.50	Williams' Box Score 95.00 129.50
t	Wurlitzer Skeeball 75.00 150.00
CONFIDENTIA	L PRICE LIST
BOLL	DOWNS
Jown	Hy-Roll
39.00 65.00	Melody 50.00 75.00
	One World
50.00 75.00 39.50 50.00	Pro-Score 109.50 125.00 Singapore 17.50 15.00
169.50 195.00	Sportsman Roll
49.50 64.50	Super Score 49.50 60.00
ll Down 24.50 40.00 24.50 60.00	Super Triangle 34.50 49.50 Tally Roll 24.50 49.50
ance Roll 39.50 69.50	Tri-Score
1 Roll	Tin Pan Alley
l Down 17.50 40.00	Tropicana 19.50 50.00
NFIDENTIAL	PRICE LIST
MNALL	
CONC	SOLES

	Contraction of the local division of the loc
	69.50
5c Baker's Pacer DD 40.00	
25c Baker's Pacer DD 45.00	79.50
5c Baker's Pacer Std 39.50	44.50
Bally Draw Bell 5c 159.50	224.50
Bally Draw Bell 25c 224.50	249.50
Bally DeLuxe Draw	
Bell 5c	259.50
Bally DeLuxe Draw	
Bell 25c	279.5 0
Bangtails '41 10.00	34.50
Bangtails '46	189.50
Bangtails '17	195.00
Bangtails '47, Comb 225.00	275.0 0
Bangtails '48	295.00
Big Game PO 35.00	69.50
Big Game FP	69.50
Big Inning	279.50
Big Top PO 35.00	69.50
Big Top FP 35.00	69.50
Bob Tail PO 30.00	35.00
Bob Tail FP	79.50
Casino Bell 5c	400.00
Club Bells 49.50	69.50

0 1	Club Bells 25c	145.00
0	Club House 10.00	25.00
0	DeLuxe Club Console469.50	529.00
0	Super DeLuxe Club	
0	Ĉonsole	545.00
	Double Up	289.50
0	Evans' Challenger	
	'47 5-25c 200.00	275. 0 0
0	Evans' Races-FP, PO 275.00	449.50
0	Evans' Gal. Dom. '47 224.50	349.50
0	Fast Time FP 25.00	39.50
0	Fast Time PO	39.50
0	Galloping Domino (41) 20.00	59.50
Ō	Galloping Domino (42) 30.00	59.50
0	Gold Nugget 5-5c	399.50
0	Gold Nugget, 5-25c	439.50
0	Hi-Boy 5c	225.00
0	Hi-Boy 25c	269.50
0	High Hand 49.50	99.50
0	Jennings Challenger	
0	5-25c	295.00
0	Jennings Club Con-	
0	sole (late)450.00	4 99.0 0

5cEmerald Chrome

10c Emerald Chrome

47.50 **49.50 49.50** 89.50 39.50 42.50

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The Cash Box, Page 38	"The Confidenti	al Price Lists"	J
	OLES		BELLS
Jumbo Parade 'Comb	Skill Time '38 10.00 25.00 Skill Time '41 19.50 35.00 Sun Ray 30.00 69.50 Super Bell 5c Comb. 59.50 70.00 Super Bell 25c Comb. 59.50 70.00 Super Bell Two Way 5-5 75.00 95.00 Super Bell Two Way 5-25 75.00 89.50 Super Bell Four Way 5-5-5-5 79.50 95.00 Super Bell Four Way 5-5-5-5 79.50 169.50 Super Bell Four Way 5-5-5-25 79.50 169.50 Super Bell Four Way 5-5-10-25 179.50 192.50 Super Bonus Bell 5c FP & PO 189.50 249.50 Super Bonus Bell 5c-25c FP & PO Combo 335.00 399.50 Super Bonus 5-5-25c 340.00 595.00 Super Bonus 5-5-25c 340.00 595.00 Super Bonus Bell 5-10-25c PO 425.00 525.00 Super Track Time 30.00 69.50 Track Odds 189.50 195.00 Track Odds DJ P 289.50 395.00 Track Odds DJ P 289.50 39	5c Gold Chrome 35.00 10c Gold Chrome 45.00 25c Gold Chrome 65.00 50c Gold Chrome 75.00 15c Copper Chrome 35.00 10c Copper Chrome 35.00 25c Copper Chrome 35.00 25c Copper Chrome 40.00 5c Club Bell 75.00 25c Club Bell 75.00 25c Club Bell 80.00 150c Club Bell 100.00 1c Blue Front 20.00 5c Blue Front 75.00 10c Blue Front 75.00 10c Blue Front 75.00 10c Blue Front 75.00 5c Blue Front 75.00 5c Brown Front 75.00 10c Brown Front 75.00 10c Brown Front 75.00 10c Cherry Bell 20.00 5c Cherry Bell 20.00 5c Cherry Bell 20.00 5c Cherry Bell 20.00 5c Cherry Bell 30.00 10c Cherry Bell 30.00 10c Bonus Bell 64.50 10c Orig. Chrome 69.50	P A 125.00 5c Comet FV 59.00 10c Comet FV 65.00 25c Comet FV 67.50 50c Comet FV 115.00 5c Comet DJP 60.00 10c Comet DJP 69.50 1c Comet Blue 99.50 5c Comet 90.00 Chrome '4750c 90.00 5c All Star Comet 95.00 5c All Star Comet 95.00 5c Rocket 95.00 5c Rocket 105.00 1c Rocket 75.00 5c TJ Comet 75.00 5c Club Bell 109.50 5
Skill Time '37 10.00 19.50		1c VP Bell Green 15.00 5c VP Bell Green 15.00 1c VP Chrome 25.00 5c VP Chrome 25.00 5c VP Chrome 25.00 5c VP Chrome Plus 27.50 1c P Bell B&G 22.50 5c VP Bell B&G 22.50 5c Futurity 10.00 10c Futurity 10.00 25c Futurity 15.00	19.50 50c Club Bell 22.50 5c Silver Moon Chi 34.50 10c Silver Moon Cl 34.50 25c Silver Moon Cl 32.50 5c Silver Chief 32.50 10c Silver Chief 39.50 25c Silver Chief 44.50 50c Silver Chief 49.00 10c Golf Vndr 59.50 25c Gold Ball Vndr 64.50 Cigarolla
Big Game PO 10.00 25.00 Big Parley 49.50 69.50 Big Prize FP 20.00 30.00 Big Prize FP 15.00 20.00 Big Prize PO 15.00 20.00 Blue Grass FP 10.00 25.00 Blue Ribbon PO 20.00 35.00 Ocitation 335.00 399.50 Club Trophy FP 24.50 50.00 Contest FP 10.00 15.00 Daily Races 49.50 79.50 Dark Horse FP 10.00 15.00 Post Hirls 49.50 65.00 Dot Mirls 49.50 65.00 Gold Cup 215.00 265.00 Gold Cup 215.00 265.00 Grand National 19.50 49.50 Jockey Club 49.50 69.50 Jockey Club 49.50 69.50 Jockey Club 49.50 69.50 Jockey Club 49.50 69.50 Jockey Club '47 225.00<	Pacemaker PO 15.00 35.00 Pimlico FP 15.00 29.50 Race King (Rev) 29.50 39.50 Race King (Rev) 29.50 39.50 Race King (Rev) 29.50 39.50 Race King (Rev) 22.50 59.50 Rockingham 59.50 99.50 Santa Anita 10.00 20.00 Sport Event FP 19.50 51.50 Sky Lark FP & PO 30.00 59.50 Sport Special Entry 87.50 149.50 Sport Special FP 10.00 30.00 Sport Page PO 19.50 25.00 Sport King PO 20.00 35.00 Stepper Upper PO 15.00 50.00 Sportsman (Rev) 20.00 50.00 Trophy 289.50 295.00 Turf Champ FP 35.00 44.50 Turf King 30.00 49.50 Victory PF 79.50 99.50 Victory Special 55.00 89.50 <td< td=""><td>50c Futurity 25.00 5c Black Cherry Bell 125.00 10c Black Cherry Bell 125.00 25c Black Cherry Bell 125.00 50c Black Cherry Bell 125.00 50c Black Cherry Bell 125.00 50c Black Cherry 149.50 25c Golf Ball Vendor 195.00 5c War Eagle 20.00 10c War Eagle 20.00 25c War Eagle 25.00 5c War Eagle 35.00 5c War Eagle 35.00 5c Melon Bell 69.50 25c Melon Bell 79.50 Golden Falls 5c 119.50 Golden Falls 50c 139.50 5c Jewel Bell 125.00 10c Jewell Bell 125.00 10c Jewell Bell 225.00 5c Jewell Bell 225.00 5c Bonus '49 230.00 25c Bonus '49 230.00 25c Bonus '49 <td< td=""><td>64.50 Cigarolla XXV 145.00 Cigarolla XV 145.00 5c Victory Chief 145.00 10c Victory Chief 145.00 10c Victory Chief 175.00 25c Victory Chief 39.50 5c 4 Star Chief 47.50 10c 4 Star Chief 69.50 50c 4 Star Chief 95.00 50c 4 Star Chief 95.00 5c Victory 4 Star 95.00 5c DeLuxe Club C 10c DeLuxe Club C 10c DeLuxe Club C 145.00 10c DeLuxe Club C 145.00 10c Super DeLuxe Club C 145.00 5c Super DeLuxe Club C 165.00 Chief 25c Super DeLuxe Club C 5c Super DeLuxe Club C 10c Super DeLuxe Club C Chief 10c Super DeLuxe Club C 5c Standard Chief 10c Standard Chief 50c Standard Chief 10c Standard Chief 50c Standard Chief 10c Standard Chief 50c Standard Chief 50c Standard Chief</td></td<></td></td<>	50c Futurity 25.00 5c Black Cherry Bell 125.00 10c Black Cherry Bell 125.00 25c Black Cherry Bell 125.00 50c Black Cherry Bell 125.00 50c Black Cherry Bell 125.00 50c Black Cherry 149.50 25c Golf Ball Vendor 195.00 5c War Eagle 20.00 10c War Eagle 20.00 25c War Eagle 25.00 5c War Eagle 35.00 5c War Eagle 35.00 5c Melon Bell 69.50 25c Melon Bell 79.50 Golden Falls 5c 119.50 Golden Falls 50c 139.50 5c Jewel Bell 125.00 10c Jewell Bell 125.00 10c Jewell Bell 225.00 5c Jewell Bell 225.00 5c Bonus '49 230.00 25c Bonus '49 230.00 25c Bonus '49 <td< td=""><td>64.50 Cigarolla XXV 145.00 Cigarolla XV 145.00 5c Victory Chief 145.00 10c Victory Chief 145.00 10c Victory Chief 175.00 25c Victory Chief 39.50 5c 4 Star Chief 47.50 10c 4 Star Chief 69.50 50c 4 Star Chief 95.00 50c 4 Star Chief 95.00 5c Victory 4 Star 95.00 5c DeLuxe Club C 10c DeLuxe Club C 10c DeLuxe Club C 145.00 10c DeLuxe Club C 145.00 10c Super DeLuxe Club C 145.00 5c Super DeLuxe Club C 165.00 Chief 25c Super DeLuxe Club C 5c Super DeLuxe Club C 10c Super DeLuxe Club C Chief 10c Super DeLuxe Club C 5c Standard Chief 10c Standard Chief 50c Standard Chief 10c Standard Chief 50c Standard Chief 10c Standard Chief 50c Standard Chief 50c Standard Chief</td></td<>	64.50 Cigarolla XXV 145.00 Cigarolla XV 145.00 5c Victory Chief 145.00 10c Victory Chief 145.00 10c Victory Chief 175.00 25c Victory Chief 39.50 5c 4 Star Chief 47.50 10c 4 Star Chief 69.50 50c 4 Star Chief 95.00 50c 4 Star Chief 95.00 5c Victory 4 Star 95.00 5c DeLuxe Club C 10c DeLuxe Club C 10c DeLuxe Club C 145.00 10c DeLuxe Club C 145.00 10c Super DeLuxe Club C 145.00 5c Super DeLuxe Club C 165.00 Chief 25c Super DeLuxe Club C 5c Super DeLuxe Club C 10c Super DeLuxe Club C Chief 10c Super DeLuxe Club C 5c Standard Chief 10c Standard Chief 50c Standard Chief 10c Standard Chief 50c Standard Chief 10c Standard Chief 50c Standard Chief 50c Standard Chief
CONFIDENTIAL Graduation MILLS 5c Black HL 35.00 10c Black HL 35.00 65.00 25c Black HL 35.00 75.00 25c Black HL 35.00 75.00 5c Black HL 35.00 75.00 5c Black HL 35.00 75.00	HL 55.00 89.50	5c Columbia Chrome	39.50 5c Bronze Chief 40.00 10c Bronze Chief 37.50 25c Bronze Chief 39.50 25c Bronze Chief 39.50 25c Bronze Chief 39.50 WAT 79.50 5c Kolatop '48 37.50 5c Rolatop '48 37.50 5c Rolatop '46 37.50 10c Rolatop '46 37.50 5c Rolatop '46 37.50 5c Rolatop '46 37.50 5c Club Bell 39.50 10c Club Bell 39.50 25c Club Bell 59.50 BUC

10.00 **15.00 30.00** 50.00 15.00 20.00 10.00 15.00 42.50 20.00 29.50 47.50 49.50 89.50 90.00 149.50 ___100.00 ___175.00 ___150.00 ___50.00 ___55.00 ___70.00 ___10.00 ___20.00 ___25.00 ___35.00 ___20.00 ___25.00 ___20.00 ___25.00 ___30.00 149.50 195.00 295.00 50.00 69.50 69.50 89.50 20.00 49.50 59.50 79.50 29.50 49.50 59.50 125.00 145.00 40.00 49.50 70.00 30.00 VINGS 49.50 49.50 49.50 30.00 **59.50 59.50 65.00 65.00 79.50 89.50 60.00 95.50 57.50 85.00 94.75 189.50 89.50** 30.00 35.00 45.00 29.50 29.50 35.00 hief.... Chief... Chief... ****** 129.50 49.50 **69.50** 50.00 **57.50** 79.50 35.00 79.50 89.50 lr •••• 10.00 32.50 32.50 35.00 37.50 75.00 75.00 75.00 r Ch... 75.00 r Ch... 95.00 Chief...125.00 Chief...125.00 Club 135.00 89.50 140.00 100.00 110.00 150.00 175.00 180.00 185.00 175.00 Club 139.50 Club 149.50 Club 175.00 175.00 e Club 200.00 f ______10.00 ief _____110.00 ief _____15.00 ief _____59.50 Chief _____379.50 ______75.00 ______75.00 249.50 165.00 165.00 275.00 475.00 125.00 125.00 125.00 TLING 60.00 60.00 25.00 25.00 30.00 90.00 79.50 79.50 79.50 89.50 95.00 125.00 185.00 50.00 65.00 75.00 145.00 BUCKLEY 139.50 139.50 195.00 5c Criss Crosse .. 10c Criss Crosse 25c Criss Crosse 100.00

59.50

90.00

49.50

75.00

75.00 Emerald Chrome HL 154.50 .100.00 5c Columbia Orig GA..... 19.00 65.00 5c Gold Chrome HL 35.00 5c Conv Columbia Chrome 50.00 85.00 10c Gold Chrome HL 35.00 69.50 Columbia DeLuxe 79.50 50.00 89.50 25c Gold Chrome HL.... 40.00 COPYRIGHT 1949. REPRODUCTION OR QUOTATION NOT PERMITTED.

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