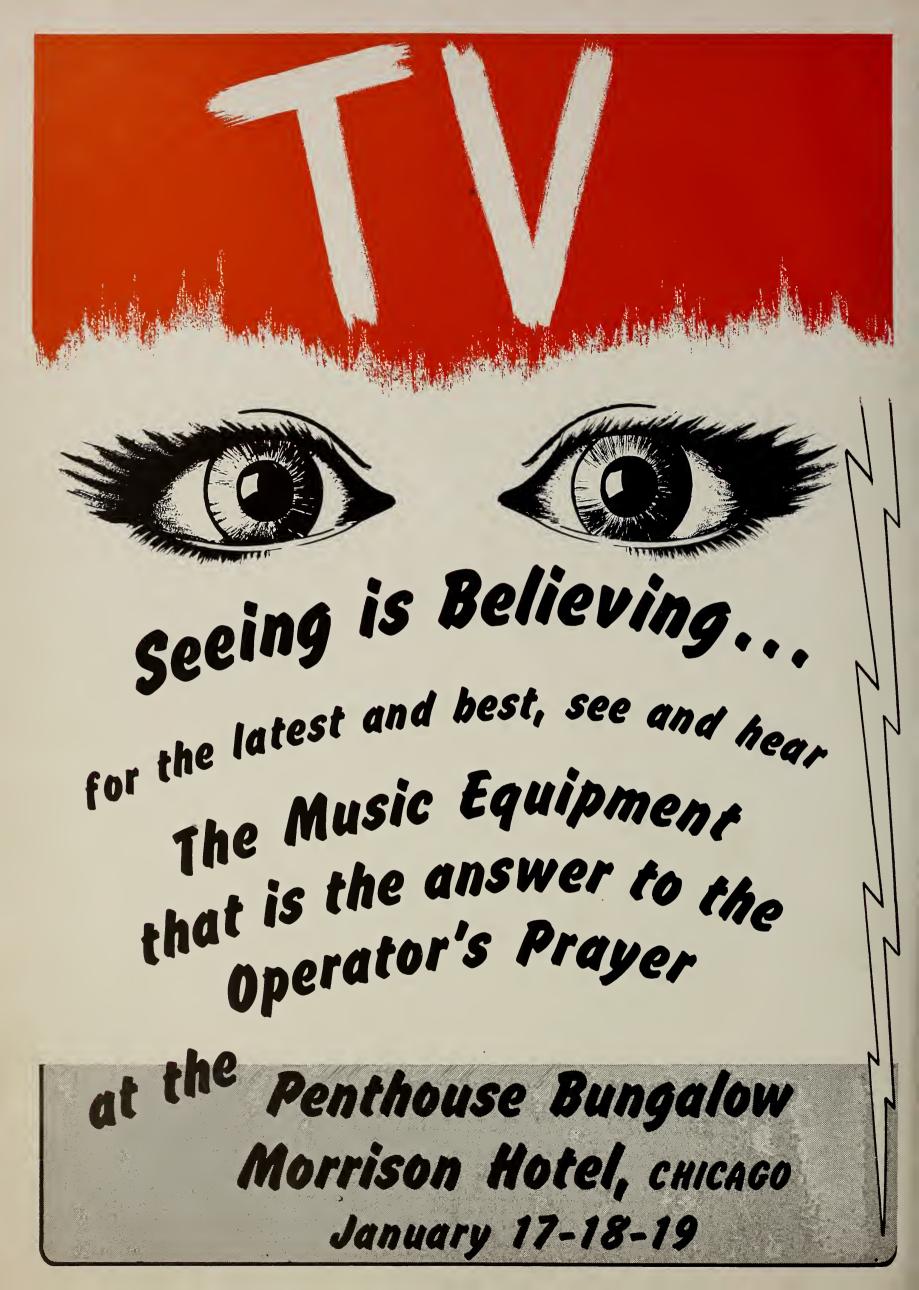


THE CASH BOX

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTR

Vol. 10 No. 17 JANUARY 22, 1949





THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS

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PUBLISHED WEEKLY by The Cash Box Publishing Co., Inc., Empire State Bldg., New York 1, N. Y. Telephone: LOngacre 4-5321. Branch Offices: 32 West Randolph St., Chicago 1, Illinois, Telephone: DEarborn 2-0045; and 1520 Gower, Hollywood 28, California, Telephone: HUdson 2-3359.

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ADVERTISING RATES on request. All advertising closes Friday at 5 P.M. preceding week of issue.

SUBSCRIPTION RATE \$15 per year anywhere in the U.S.A. Special subscription allowing free classified advertisement each week, not to exceed forty words, \$48 per year. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators throut the United States as their official weekly magazine.

THE "C. M. I. BLUE BOOK," also known as "The Confidential Price Lists," gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. The "C. M. I. Blue Book" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of The *Cash Box.* The "C. M. I. Blue Book" is used in settles ment of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. The "C. M. I. Blue Book" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over



Welcome . . . to Booth No. 77.

We've corresponded. We've talked over long-distance telephones. We've telegraphed each other. Now ... we'd like to say hello ... in person.

Come on over to Booth No. 77. Let's meet. Let's get acquainted.

We feel we've got a great bunch of guys you'd like to know just a little bit better. The kind of guys who can discuss your business with you on your level... and know what they're talking about.

Welcome . . . to Booth No. 77.

We feel, too, after all these long months of working hard that you want to meet the men who wrote to you, who wired you, who phoned you, who wrote about you . . . and who, believe me, are your friends.

Welcome . . . to Booth No. 77.

Where you'll meet men who have worked for years in your entire interest.

The complete and unselfish interest of making this industry a greater business for you. A more assured business.

A business you and your children can be proud of . . . and know that your friends are proud of, too.

Welcome . . . to Booth No. 77.

That is The Cash Box booth.

The Cash Box has won, and will continue to win, the greatest interest of all in the trade . . . for this is a truthful, fearless, honest publication . . . most completely devoted to the future welfare and better interest of all the coin machine industry.

Welcome . . . to Booth No. 77.

Bill Gersh

Trade Looks Ahead to Steady Upward Climb in '49 as Convention Opens.

In last week's issue we tried to describe the eagerness of the trade awaiting the opening of the doors to the exhibit floor of the CMI convention. We called January 17, 1949, the "new year's day" for the coin machine industry.

Perhaps, it would be even better to emphasize this fact today, by also stating that there are many in the industry who feel, "The low point's passed".

In short, they believe that all that faces them now . . . is going ahead . . . going higher. And that's why this convention is so very important to all now in the coin machine industry.

The trade looks ahead to a steady, upward climb in '49 with the opening of the CMI convention.

All believe that this day, with the convention floor crowded, with ops looking cooly, calmly, collectedly at the new equipment being shown . . . as their minds figure just where and when they can place certain machines . . . how many they can afford to buy . . . what they believe is the "hit" . . . and also what they feel is the "flop" . . . of the show . . . that with this day the trade's sure to step out ahead . . . put on steam . . . gain the goal it seeks . . . so as to make this year of '49 one of the greatest in coin machine history.

There is no one in this industry who will deny that the trade went thru some very depressing months. The readjustment period was extremely harsh for many. It was a test by fire. It was the kind of test few could have survived ... if there wasn't something, somewhere, they could look forward to ... that would give them hope ... would continue their faith ... to go onward regardless of the extremely difficult conditions under which they labored.

No longer are there finance firms willing to talk long and easy terms. No longer are there salesmen who cry, "Just take a hundred, we'll collect when you've made it" . . . no longer are there the high pressured sellers thruout the field. This business has resolved itself down to its strongest point. It now has a more solid and substantial base on which to build for tomorrow. It has men who are interested in going ahead. It has men who are willing to work hard to make this a greater industry.

The low point is passed. The curve is now upward. It will not be a long, excruciating, slow curve upward, either. It promises to suddenly zoom upward . . . ever ahead . . . because the men now in the field are the kind of men who can do that sort of trick and continue to do it . . . given the products with which to do it.

"We can't go any lower", an operator said the other day. And that means all must go higher. Must get up there "on top" again. Must again feel that bracing, stimulating air which invigorates . . . and which creates greater and ever ever greater industries . . . as men once again feel that they are working for "something worthwhile".

Play has bettered itself. Collections have bettered themselves. The public will continue to be there . . . in ever increasing numbers . . . provided, of course, that the industry produces what the men out on the firing line need . . . to assure themselves going upward . . . because they just "can't go any lower" . . . the low point has been passed.

The people left in the field are the stronger people. The people upon whom this industry can depend . . . can build . . . for tomorrow . . . and the tomorrows yet to come.

These are the people who are the solid foundation. They are the people who will "try" . . . will "attempt" . . . will "make good" . . . and will optimistically look ahead, work ahead, with all the industry.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS. Page 5

January 22, 1949

HERE'S WHERE YOU'LL FIND THE CYUDDITNDC

SHERMAN HOTEL-JANUARY 17, 18 and 19

A. B. T. MANUFACTURING CORP. CHICAGO, ILL. Booths 5 & 6 ABCO NOVELTY COMPANY CHICAGO, ILL. Booth 174 ADVANCE AUTOMATIC SALES CO. SAN FRANCISCO, CAL. Booth 74 ADVERTISING POSTERS COMPANY CHICAGO, ILL. Booths 105 & 106 AERO NEEDLE COMPANY CHICAGO, ILL. Booth 99 ALCO-DEREE COMPANY CHICAGO, ILL. Booth 133 AMI, INC. CHICAGO, ILL. Booths 37, 38, 39 & 40 AMBASSADOR, INC. KANSAS CITY, MO. Booth 153 AMERICAN FITTING COMPANY ESCONDIDO, CALIF. Booth 185 AMERICAN SHUFFLEBOARD CO. UNION CITY, N. J. Booths 126 & 127 ATLAS NOVELTY COMPANY CHICAGO, ILL. Booth 6, Booth 76 ASSOCIATED INDUSTRIES, INC. MILWAUKEE, WISC. Booth 156 AUTOMATIC COIN MACHINES & SUPPLY COMPANY CHICAGO, ILL. Booth 110 AUTOMATIC SPECIALTY COMPANY LUDLOW, KY. Booth 103 AUTO-VEND, INC. DALLAS, TEX. Booth 43 BALLY MANUFACTURING COMPANY CHICAGO, ILL. Booths 57, 58, 59, 60, 61 & 62 BEACON MANUFACTURING CO., INC. ROSEVILLE, MICH. Booth 137 BELL-O-MATIC CORPORATION CHICAGO, ILL. Booth 111 BETTER SHOE SHINE COMPANY ST. LOUIS, MO. Booth 34 BLOCK MARBLE COMPANY PHILADELPHIA, PA. Booths 64, 65 & 66 BONANZA MANUFACTURING CO. LOS ANGGELES, CALIF. Booth 33 LOS ANGGELES, CALIF. Booth 33 C. C. BRADLEY & SON, INC. SYRACUSE, N. Y. Booths 101 & 102 BUCKLEY MUSIC SYSTEM, INC. CHICAGO, ILL. Booths 141, 142 & 143 CAPITOL PROJECTOR CORPORATION NEW YORK, N. Y. Booth 159 CAPITOL RECORDS, INC. HOLLYWOOD, CALIF. Booth 78 THE CASH BOX NEW YORK, N. Y. CHICAGO, ILL. HOLLYWOOD, CALIF. Booth 77 CHALEX CORPORATION CHICAGO, ILL. Booth 41 Booth 33 Booth 41

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RADIO CORPORATION OF AMERICA (RCA VICTOR DIVISION) CAMDEN, N. J. Booth 162 RELAY SERVICE COMPANY CHICAGO, ILL. Booth 63B SCIENTIFIC MACHINE CORPORATION BROOKLYN, N. Y. Booths 155 & 157 SHIPMAN MANUFACTURING CO. LOS ANGELES, CALIF. Booth 27 SHUFFLEBACK CORP. MILWAUKEE, WISC. Booth 181 SHUFFLEBOARD SPECIALISTS CHICAGO, ILL. Booths 182, 183 & 184 SILVER-KING CORPORATION CHICAGO, ILL. Booth 24 SIROS MANUFACTURING COMPANY HOUSTON, TEX. Booth 32 SOLOTONE CORPORATION LOS ANGELES, CALIF. Booths 163, 165, 167, 169 & 171 SPEEDWAY AMUSEMENT COMPANY CHICAGO, ILL. Booths 134 & 135 STANDARD COIN MACHINE CO. CHICAGO, ILL. Booths 25 & 26 STAR TITLE STRIP COMPANY, INC. PITTSBURGH, PA. Booth 88 TELEQUIZ CORPORATION CHICAGO, ILL. Booths 20 & 21 TROPICAL TRADING COMPANY, INC. CHICAGO, ILL. Booth 33 TYLER PRODUCTS, INC. NO. HOLLYWOOD, CALIF. Booth 192 UNITED MANUFACTURING COMPANY CHICAGO, ILL. Booths 144, 145 & 146 UNIVERSAL INDUSTRIES, INC. CHICAGO, ILL. Booths 115, 116 & 117 UNIVERSAL SYSTEM CHICAGO, ILL. Booth 180 VALLEY SHUFFLEBOARDS, INC. BAY CITY, MICH. Booths 206 & 208 VERBAL-AD MANUFACTURING CO. LUDLOW, KY. Booth 97 VIDEOGRAPH CORPORATION NEW YORK, N. Y. Booth 90A WATLING MANUFACTURING CO. CHICAGO, ILL. Booths 12, 13 & 14 WAX-O-MATIC, INC. MARIETTA, PA. MARIETTA, PA. Booth 120 WICO CORPORATION CHICAGO, ILL. Booths 81, 82 & 83 WILLIAMS MANUFACTURING CO. CHICAGO, ILL. Booths 17, 18 & 19 WORLD SALES, INC. COLUMBUS, OHIO Booth 124 Booth 124 WORLD WIDE DISTRIBUTORS, INC. CHICAGO, ILL. Booths 79 & 80



"Missouri Waltz" (3:00) "Beautiful Ohio" (2:55) VICTOR YOUNG ORCH. (Decca 24535)

• Soft, scintillating music styled in orchestral patter of the Victor Young ork, and the musical refrain of "Mis-souri Waltz" and "Beautiful Ohio" are headed ops way. While the scope of the music itself is limited, opera-tors with wired music locations should find the wax extremely enhancing. Flowing ripples of singing strings and plush reed dance about the measures of the wax furnish a background of delightful musical charm. Stuff is easy on the ears and should garner its fair share of coin play.

"Love" (3:00)

"Changing My Tune" (2:56) JUDY GARLAND (Decca 23688)

• Some reissue wax via Judy Gar-land, long missing from the phono spotlight, and the vocal offering of "Love" and "Changing My Tune." Top deck will be widely remembered since deck will be widely remembered since it was one of the nation's hit tunes several years ago. Judy's vocal pitch on the side is of the very best in vocal styling, with the Victor Young lending her adequate instrumental backing throughout. The flip is an-other grade A recording for Judy and should win its fair share of coin play. While the disk won't ston traffic by While the disk won't stop traffic by any means, it should fill the bill. Top deck appears to be the better of the pair.

"Let's Fly" (2:36)

"Would Ya?" (2:27)

JOHNNY MERCER and THE PIED PIPERS (Capitol 15337)

• The nostalgic vocal combination of Johnny Mercer and The Pied Pipers on this coupling should prove enough to warrant ops going wild with this cookie. Johnny's vocal phrasing on "Let's Fly," a medium tempo'd piece of music, is tops throughout, with the Pied Pipers backing him with first rate vocal harmony. It's free and easy stuff, that makes for a ton of wonderful listening pleasure. On the flip with "Would Ya?" Johnny and the Pipers come back to gag up some cute stuff tainted with a Hawaiian "native" vocal. It's great for the boxes and vocal. It's great for the boxes and easy on the ears. The musical perfec-tion of maestro Paul Weston backs the gang up in high style throughout the pairing. Ops should get with this dist pairing. disk.

"If You Will Marry Me" (3:15)

"You Was" (2:45)

DORIS DAY and BUDDY CLARK (Columbia 38382)

The sensational vocal team of Doris Day and Buddy Clark and the ear marks of another boffo disking in the making for the combo are headed ops way in this coupling of "If You Will Marry Me" and "You Was." Both sides fairly reek with the odor of
 "Oh! Mo'nah!" (2:17) THE DINNING SISTERS (Capitol 15339)
 One of the nation's top favorites on juke boxes, The Dinning Sisters

W 0

"Funny Little Money Man" (3:09) "These Will Be The Best Years Of Our Lives" (2:27) JO STAFFORD

(Capitol 15336)



Oh the sheer beauty of this hunk of wax! It's chirp Jo Stafford of-fering one of the sweetest bits of music we've heard in many a moon. Wax, tabbed "Funny Little Money Man" overflows with sweetness, as Jo pitches her satin-like set of pipes beside the dainty lyrics of this tune. Ditty, a whale of an inviting story on wax, concerns itself with the dream of the tot of four, who wants

buffalo hide and seem certain to come in for a windfall of coin play. Top deck, with Doris and Buddy sharing vocal honors bounces around in dainty fashion with the perennial cupid query hanging in the balance. It's beautiful patter, warbled in top drawer manner throughout. The flip, "You Was" echoes the brilliance of the top deck with Doris and Buddy bouncing back with another smash hit for the ops. Don't miss this blue ribbon package of wax!

"Out In The Cold Again" (2:43) "Gypsy Love Song" (2:41) SAM DONAHUE ORCH. (Capitol 15340)

• Orkster Sam Donahue into the musical limelight, with a pair of tunes that appear to be possible winners for the music machines. Top deck, with piper Bill Lockwood to spoon the vocal piper Bill Lockwood to spoon the vocal glamor shows as an attractive piece, with the smooth, sincere lyric of "Out In The Cold Again" seeping thru. It's pleasant stuff, offered in able vocal fashion. The Donahue gang furnish effective background music behind this soft, sentimental ballad to further en-honce the winning nossibilities of this hance the winning possibilities of this platter. The flip, "Gypsy Love Song" is a novel instrumental version of this oldie, dressed up in a unique arrange-ment by the gang. The many Donahue fans should hold still for this pair.

"Harlem Sandman" (2:29)

tion should add immensely to its popularity. "Funny Little Money Man" will hit the phono jackpot— don't hesitate! Latch on! step out with one of their best offer-ings to date in this socko version of "Harlem Sandman." It's a platter done up in unique styling, with the girls piping some wonderful lyrics that score. Vocal perfection spills throughout the platter, as the medium tempo of this cookie seeps thru, winding up to a lullaby finale by the gals. Ork backing by the Jack Fasinato crew is extremely attractive and hypo's the platter all the way. Ditty has loads of beat and rhythm to it and is one that should grab a top spot on operators' machines. The flip, "Oh! Mo'nah!" is another winning piece of music for the group, with the Art Van Damme Quintet backing the lass in fine fashion. "Harlem Sandman" is a

to "invest in a candy store with the penny his mommy gave him." It's tender, heart warming stuff that will literally be eaten up. Take note of the glowing, ecstatic vocal treatment that Jo offers and you've

treatment that Jo offers and you've got a hunk of wax that can really take off and fly. The soft, hush-hush treatment that Jo lends the tune adds to the magnetic charm to be found in this tune. With orkster Paul Weston twirling the baton, the song takes on an even more alluring air. On the other end with "These Will Be The Best Years Of Our Lives," Jo keeps the mood soft and low as she warbles the romantic lyrics of this slow moving ballad. The song is cur-rently cropping up on many phonos

rently cropping up on many phonos throughout the nation—this rendi-

"Pino Pantaloni" (2:48) "Would It Make Any Difference To You" (2:40) FRANK PETTY TRIO (Coral 60012)

winner.

• Pair of sides by the Frank Petty Trio, with the maestro sitting in the limelight doing the vocal work on "Pino Pantaloni" and "Would It Make Any Difference To You." Top deck, a novelty tune that overflows with a ton of cute lyrics, might catch on in spots. It's flavored in sprightly tempo, with the trio offering tempting instrumental tones. Lyrics make for cute listening pleasure and might catch on. The flip, a slow, sentimental ballad is effective as it stands. Frank's vocal tones spill in refreshing manner and are the bright spot of the disk. Top deck offers ops the incentive.

"Tish, Tish, McTavish" (2:23)

"Dare To Dream" (2:23)

BOBBY WAYNE (Coral 60014)

(Cord 60014) The vocal spooning of piper Bobby Wayne, and the set-up of a pair of tunes that may meet with the fancy of music operators. Titled, "Tish, Tish, McTavish" and "Dare To Dream," Bobby lends his pipes to this pair in smooth vocal styling to come up with a potential winning piece of wax. Top side is a light, novelty with effective wordage echoing the title. The flip, a deeply intoned moving ballad showcases the lad's voice to better fare. It's a platter that is well loaded with winning possibili-ties—one that definitely bears watch-ing. Music ops should take note.

"Yours Is My Heart Alone" (3:00)

"Frasquita Serenade" (3:07) AL GOODMAN ORCH. (RCA Victor 20-3292)

• Music styled in the ultra sweet manner of the Al Goodman ork, and the set-up of "Yours Is My Heart Alone" and "Frasquita Serenade." Both sides are plush in their rendition and seem best suited for those ops who have wired music locations. Ops are sure to know the music well since they have been favorite thru the years. It's sweet music, offered in the very It's sweet music, offered in the very best of fashion, and wax that may grab on with the older set. Ops who have the spots might take a look-see in this direction.

"The Gal Who's Got My Heart" (2:58)

"I'm Gonno Get Lost From You" (2:56) .

PAGE CAVANAUGH TRIO (RCA Victor 20-3290)

• The light instrumental and vocal styling of the Page Cavanaugh Trio, styling of the Page Cavanaugh Trio, and some very pleasant wax is to be found in this coupling of "The Gal Who's Got My Heart" and "I'm Gonna Get Lost From You." Ops familiar with this group will want to listen quite attentively to this offering. I'ts smart, sweet stuff, done up as only the combo can. Top side is an oldie and gets a beautiful sendoff by the trio. The flip, with lyrics leaping around the title is just as dainty and cute. Platter is there for the asking—music ops take it from here. ops take it from here.

"N'yot N'yow" (2:58) "Roses Of Picardy" (3:04) PERRY COMO (RCA Victor 20-3288)

• Music operators know about this one already. Blossoming forth as one of the nation's top tunes in this Perry Como disking of that quaint, cute "N'yot N'yow," The Pussycat Song. Ditty fairly overflows with tasty tid-bits of musical flavor, with 'Perry spooning the mellow lyric in affection-ate style. The flip, "Roses Of Picardy" should be well known to music ops. This rendition, offered in the very best of vocal styling by Perry, in strong sincere tones of vocal expression should garner a spot on ops machines. Top deck will reap all the coin. Get it! Music operators know about this

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

2H

... and this year, the girl who was voted one of the "most promising" girl singers of 1948 will make you more money than ever before! Watch for Fran's brand-new records from RCA Victor!

Here's her first post-ban RCA Victor hit ...



Welcome to the Convention!

RCA Victor wants to meet all CMI members at our Penthouse Headquarters—"The House On The Roof"—atop the Hotel Sherman. Drop by and talk things over with us—we'll be waiting for you! with orchestra conducted by Henri René ... It's RCA Victor 20-3318

Remember! THE STARS WHO MAKE THE HITS ... AND THE HITS THAT MAKE YOU MONEY ARE ON





Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

	CODE
AL—Aladdin	DM-Damon
AP-Apollo	EX—Exclusive
AR-Aristocrat	JE—Jewel
BU-Bullet	GR-Grand
CA-Capitol	KI-King
CAS—Castle	LO-London
CM-Commodore	MI-Miracle
CN-Continental	ME-Mercury
CO-Columbia	MG-MGM
CR-Coral	MN-Manor
CS-Coast	
DA-Dana	MO-Modern
DE-Decca	MT-Metrotone
DEL-DeLuxe	MU—Musicraft

NA--National RE--Regent RO--Rondo RA--Bainbow SA--Savoy SP--Specialty SI--Signature TW--Tower TWC--20th Century UN--Universal VA--Varsity VI--Victor WO--World

A LITTLE BIRD TOLD ME

CA-15308—Blu Lu Barker CA-15326—Smokey Rogers CO-38386—Jerry Wayne-Janette Davis VI-20-3320—Rose Murphy DE-24514—Evelyn Knight

ON A SLOW BOAT TO CHINA CA-15208—Benny Goodman Orch. MG-10269—Art Lund CO-38301—Kay Kyser O. TWC-20-78—Out Brothers DE-24482—Larry Clinton O. VA-117—Johnny Frank ME-5191—Snooky Lanson VI-20-3123—Freddy Martin O. ME-5210—Eddy Howard O.

FAR AWAY PLACES CA-15278—Margaret Whiting CO-38356—Dinah Shore CR-60016—Ames Bros.

DE-24332—Bing Crosby ME-5198—Vic Damone VI-20-3316—Perry Como

DOWN AMONG THE SHELTERING PALMS CA-15241—Johnny Mercer CO-38323—Eric Whitley CS-8038—Curt Massey DE-24534—AI Jolson—Mills Bros. EX-76X—Paul Martin Orch.

LO-311—5am Browne ME-5181—5nooky Lanson MG-10286—Jackie Brown Quartet RO-164—George Olsen O.

LAVENDER BLUE CA-15225—Jack 5mith CO-38229—Dinah 5hore CL-2954—Mack Campbell

DE-24547—Burl Ives LO-310—Vera Lynn VI-20-3100—Sammy Kaye O.

MY DARLING, MY DARLING CA-15270—Jo Stafford— Gordon MacRae CO-38353—Doris Day—Buddy Clark DE-24519—Peter Lind Hayes

LO-369—Gracie Fields VA-121—Barbara Brown VI-20-3187—Eve Young—Jack Lathrop

BUTTONS & BOWS CA-15292—Bob Hope—Clark Sisters DE-24489—Evelyn Knight CA-15184—Dinning Sisters LO-355—Gracie Fields CO-20468—Gene Autry MG-10244—Betty Garrett ' CO-332284—Dinah Shore VA-114—B. Brown C5-8032—Helen O'Connell VI-20-3078—Betty Rhodes DA-2023—Jeffrey Clay

CUANTO LE GUSTA CA-15280—Jack Smith-Clark Sisters VA-116—Barbara Brown CO-38239—Xavier Cugat O. VI-20-3077—Eve Young DE-24479—Carmen Miranda-Andrews Sisters

YOU WERE ONLY FOOLING CA-15226—Kay Starr CO-38323—Eric Whitley DE-24507—The Ink Spots

MG-10185—Blue Barron O. VA-122—Varsity Orch.

SWEET GEORGIA BROWN RO-152-C. Jones TE-652-Brother Bones TW-1255-Benny Strong O.

Page 9



"I Love Jeemy" (3:02) "All I Do Is Dream Of You" (3:04) BETTY BARCLAY (Discovery 500)

Thrush Betty Barclay bows into the disk spotlight on her first single on Discovery Records and seems to have Discovery Records and seems to have come up with a potential winner for music operators. The platter is well loaded with the stuff that makes for coin winners, with Betty's fond vocal pitch on the pair leading the way. Top deck, "I Love Jeemy" is done in cute pseudo-Latin tones that add a ton of brilliance to the platter. Lyrics make for wonderful listening pleasure and should win a ton of praise in music circles. It's light stuff, with the rhythm background coming thru clear and sharp throughout. The flip, a lightly flavored romance tune acts as an able showcase for Betty's wonderan able showcase for Betty's wonder-ful voice. The song is one that is easily taken to and should garner its fair share of coin play. Wax rates ops listening time—and more.

"Heart Of My Heart" (2:29) "April May" (2:45) DANNY CASSELLA ORCH. (Collegiate 2956)

(Collegiate 2956) • Pair of sides by the Danny Cassella ork that appear to be headed for a featured spot on juke boxes through-out the land is this coupling of "Heart Of My Heart" and "April May." The stuff seems tailor made for those tavern locations. Top deck is the oldie that has been a repeat play win-ner for ever so long. This rendition, done up in unique manner, is one that ner for ever so long. This rendition, done up in unique manner, is one that should come in for a slew of coin play. Vocal by a chorus, plus the stop treat-ment given holds all the promise for the side. The nostalgic flavor and sentimental value of the song should also cause loads of excitement. The fin chore or enother report to protab flip shows as another repeat top notch performance for the Cassella crew as the smooth refrain of "April May" seeps thru the wax. Both sides bid fair for the phonos—ops should climb or the hendwargen on the bandwagon.

"Oh! Hear My Heart" (2:28) "Chopsticks Rhumba" (2:31)

GERI GALIAN & HIS CARIBBEAN RHYTHM BOYS (Coral 60005) • Music styled in the Latin vein with Geri Galian & His Caribbean Rhythm Boys furnishing the refrain. It's stuff to which the wide crowd of hip-swivelers can easily get next to, and do so with much enthusiasm. Top deck, a slow rhumba is tailor made for the dream set who like to shake and take it all in. Latin flavor displayed here dream set who like to shake and take it all in. Latin flavor displayed here is effective enough and should meet with fair approval. The flip, a novel, unique interpretation is tagged "Chop-sticks Rhumba," with the mood and patter of the familiar piano piece "Chopsticks" being offered in rhumba tempo. It's cute stuff as it stands and warrants ops' listening time. Take it from here.

"Careless Hands" (3:00) "Powder Your Face With Sunshine" (2:56) SAMMY KAYE ORCH. (RCA Victor 20-3321) • Oh what a lallapalooza this one is gonna be! We haven't heard such great stuff from Sammy Kaye in quite a while. This disking, tabbed "Care-less Hands" seems ear-marked for a top spot on juke boxes across the land.

OF

"My Adorable One" (2:56) "Hello Mr. Snowman" (2:44) JOHNNY LANE (Candy 3000)



• You can bet your boots on this one! Sure to grab on and start a chain reaction of deep hearted sighs and the like, and an avalanche of tremendous juke box play, is this first disking on the Candy label. With balladeer Johnny Lane lend-ing his vocal refrain to this platter, the disk takes on so many more attractive airs as a potential win-ner. Johnny's smooth, heart-warm-ing pitch is sure to win him a ton of new fans and put a most de-serving spotlight on the young

Vocal spot by Don Cornell and The Three Kaydets on the side is smooth throughout, as the slow dreamy re-frain of this beautiful tune fills the ether with fine musical patter. Tint of Hawaiian in the ditty by a steel guitar adds to the luster and polish of the tune immensely. It's slow, heart warming stuff that should catch on with thousands of romancers every-where. Ditty has that nostalgic apwhere. Ditty has that nostalgic ap-peal, and is loaded with a ton of sentipeal, and is loaded with a ton of senti-mental value. On the flip with the rapidly rising hit "Powder Your Face With Sunshine," the Kaydets bounce back with an effective Kaye arrange-ment of this plug tune. With the song itself kicking up a big storm, we see no reason for this rendition climb-ing on. "Careless Hands" seems to be a hot contender for phono honors— don't miss it! don't miss it!

"I Wish Somebody Cared Enough To Cry" (2:45) "For Me There's You" (2:45) FRANK GALLAGHER (Dana 2033)

• (Dana 2033) • The sultry vocal flavor of Frank Gallagher, hot on the heels of his smash success with "You're All I Want For Christmas," is shown to able ad-vantage here with this rendition of "I Wish Somebody Cared Enough To Cry." Teamed with the vocal harmony of The Wayfarers and the Ted Black ork, the disk sets up as one that will of The Wayfarers and the Ted Black ork, the disk sets up as one that will bear close watching. Ditty is a very slow, melodramatic ballad, effectively warbled by Frank in dreamy tones of vocal perfection. Lyrics leap around the title and match the mood of the tune in fine manner. The flip shows as another tune that has winning potential with Frank, the Wayfarers and the Ted Black gang combining to offer ops a mellow cutting. Top side hogs the glory.

piper. It's sure here stuff for the phonos, and wax which the young moon-in-June kids can gather in. Titled, "My Adorable One," Johnny spoons the flowing, glowing lyrics in phrases of ultra soft vocal glam-our to come up with a tempting our to come up with a tempting, tasty dish of wax. The lad's sincere intonation, offered in delightful, prepossessing tones of exquisite musical patter makes this tune a top contender for phono honors. It's soft, smooth romantic material that soft, smooth romantic material that seems tailor made for any ops ma-chine. On the flip with "Hello Mr. Snowman," Johnny bounces back with another inviting cookie, as he switches to a light, up tempo piece. Lyrics are cute as a bug in a rug and will definitely attract a wide market of juke box fans. Instru-mental accompaniment on both sides is offered in the finest fashion and adds to the luster and splendor of this comely platter. Music ons of this comely platter. Music ops will definitely be hearing quite a bit of Johnny Lane in the future. This first cookie rates a top spot in your machines—grab on—but pronto!

piper. It's sure fire stuff for the

"El Sopon" (Cuban Stew) (2:58) "Isla Verde" (2:35) NORO MORALES ORCH. (MGM 10341)

(MGM 10341) ● Wait'll the hep rhumba fans listen in to this piece! It's the great Noro Morales and his wonderful orchestra, offering a pair of tunes that are tagged for a top spot in music ops' machines. The wax, some of the best ever offered by Morales, is a cinch to clinch with rhumba and all types of music fans throughout the land. Top deck, a mellow up-tempo Cuban rhum-ba, has the gang out in full depth, dis-playing a ton of charm and rapture, to capture the fancy of any listeners. Ditty has loads to beat and meat with-in it and makes you shake as you listen. The flip, "Isla Verde," an adaptation of Bizet's "The Pearl Fish-ers," slows down to a slow, sensuous tempo and should make the dream cot ers," slows down to a slow, sensuous tempo and should make the dream set swoon from top to toe. Both sides represent hot coin cullers—don't miss 'em!

"Drigo's Serenade" (2:59) "Destiny-Waltz" (3:00) HENRI RENE ORCH. (RCA Victor 20-3284)

• More wax suited to the tastes of music operators who hold wired music locations is offered here by the Henri Rene ork. The music itself, definitely Rene ork. The music itself, definitely familiar to music ops throughout the nation, should earn its keep in those wired music spots. It's soft, soothing stuff, the kind you want to hear while dining. Titled, "Drigo's Serenade" and the familiar waltz "Destiny," the Rene ork display some vivid instru-mental interpretations here. Music operators who have the locations that go for this brand of music would do well to keep their eyes peeled in this direction. direction.

"Zyphyr Waltz" (2:39) "Pilgrim Polka" (2:41) LAWRENCE DUCHOW & HIS RED RAVEN ORCH. (RCA Victor 20-3305)

• The widely popular Lawrence Du-chow and His Red Raven orchestra set up with a pair here that should set up with a pair here that should become top favorites in no time at all. Wax, titled "Zephyr Waltz" and "Pil-grim Polka" seeps thru in fine style. Top deck is a slow piece done up in light style with some mellow accordion accompanimant. The fib picks up to a happy polka tempo with the Duchow ork displaying some vibrant orchestral patter throughout. Both sides can be easily taken to and should suit the needs of the many fans who go for this type of music. Ops who have the spots, and there are many, should definitely listen in.

"Funny Little Money Man" (2:28) "Can't We Talk It Over" (2:44) JOHNNIE JOHNSON (MGM 10342)

(MGM 10342) • Pair of playful, light, delightful ballads by piper Johnny Johnston and the set up of "Funny Little Money Man" and "Can't We Talk It Over." Top deck should come a' croppin' and prove to be a heavy favorite by music fans. It's slow, tender, heartwarming stuff that will literally be eaten up. Johnnie's vocal work on this side is effective enough and should earn its fair share on the jukes. The flip, "Can't We Talk It Over" is a light, dainty, romantic ballad, with Johnnie purring the sugar coated lyrics ring-ing around the title. Stuff is pleasant throughout, with ork backing by maes-tro Sonny Burke rounding out the waxing in fair manner. Listen in!

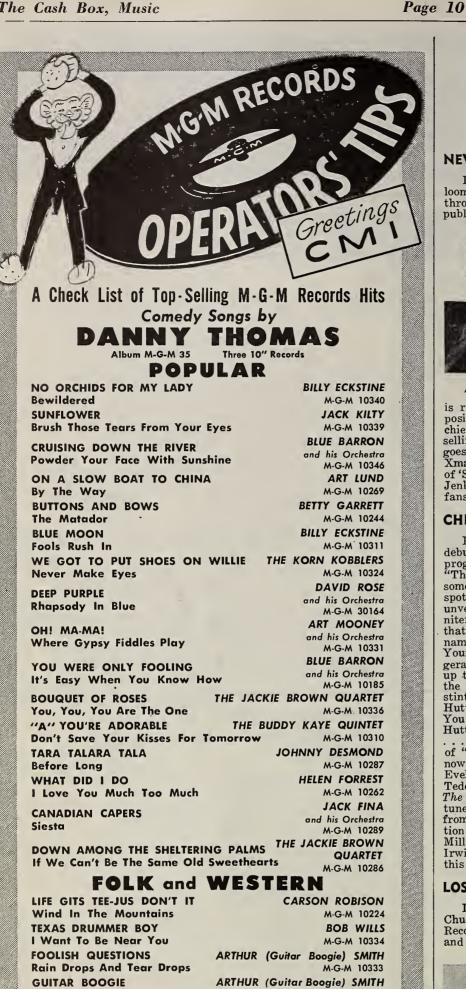
"Sulva Bay" (2:57) "A Little Bird Told Me" (2:36) THE WAYFARERS (London 389)

(London 389) • The vocal spooning of The Way-farers and the set up of a pair of tunes that appear to be extremely at-tractive for the phono trade. Offering some delightful music on the top deck, "Sulva Bay," the group deliver their very best vocal efforts here, to set the stage for some lively coin play. It's slow, tender stuff that would make a mountain of concrete melt. Vocal pleasure is delightful throughout, with the deep, meaningful lyrics making the listener perk up and pay attention. The flip, "A Little Bird Told Me," a current top tune on juke boxes across the land, gets an effective rendition by the group. Top deck, "Sulva Bay" offers the winning wax potential.

"Love Finds A Way" (2:57) "My Dream Is Yours" (2:41) VERA LYNN (London 387)

• A pair of beautiful ballads by thrush Vera Lynn are headed ops way, and seem sure to garner ops' approval for a top spot on the boxes. Wax, and seem sure to garner ops' approval for a top spot on the boxes. Wax, titled "Love Finds A Way" and "My Dream Is Yours" are two of the best vocal offerings by Vera to date. Top deck has the gal purring in exotic sounds of magic splendor. It's soft, intimate stuff that makes you wanna listen attentively. The flip, another strong romantic ballad, should equally meet with the favor of music operators strong romantic ballad, should equally meet with the favor of music operators and fans alike. Ork backing on the pair by Bob Farnon and his boys is excellent throughout and only serves to add a ton of luster and polish to an already glowing platter. Ops should latch on to this piece of wax.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.



EBONY SERIES

DOWN BY THE STATION A Ghost Of A Chance

SAD STORY BLUES Four To Go

Boomerana

SWEET HONEY BABE **Midnight In New Orleans** IT'S TOO SOON TO KNOW I'm Thru With Love

M-G-M 10309 SY OLIVER and his Orchestra M-G-M 10335 EARL (FATHA') HINES and his Orchestra M-G-M 10329 MARIAN ROBINSON M-G-M 10300

M-G-M 10293

SLIM GAILLARD



ROUND THE WAX CIRCLE

NEW YORK:



It's convention time again, and the cold, but very cold, Chicago weather looming right at local music folk. As *The Cash Box* went to press calls from throughout the city kept on coming in with diskers, music ops and music publishers making inquiries regarding train and plane reservations and, of course, hotel accommodations in Chicago. As a matter of fact, this ink-stained character felt like a tourist bureau one day this past week. With loads of enthusiasm stirred up in the Big City, and a whale-ful of sur-prises awaiting the entire industry at the annual coin show, we're quite confident of the meet turning out to be an immense success. We'll see you all at the show; and remember THE CASH BOX will be at BOOTH 77. Drop around and visit.

AMOS MILBURN AMOS MILBURN is running all over the place as his "Bewildered" continues to garner top position in "race" spots throughout the nation . . . Jack Kampe, formerly press chief with Metrotone Records, now handling the promotion work and a bit of selling for Major Dist. Co., this city . . . Like the way publicist Buddy Basch goes about things. Especially that wonderful Schrafft candy he passed out for Xmas. Box had the note on it, "For better listening—Johnny Long's rendition of 'Sweet Sue'—For Better Taste—Schrafft's Candy & Restaurants" . . . Gordon Jenkins seems to have blossomed out as a consistent favorite with juke box fans. His Decca recording of "My Funny Valentine" is climbing—but fast.

CHICAGO :

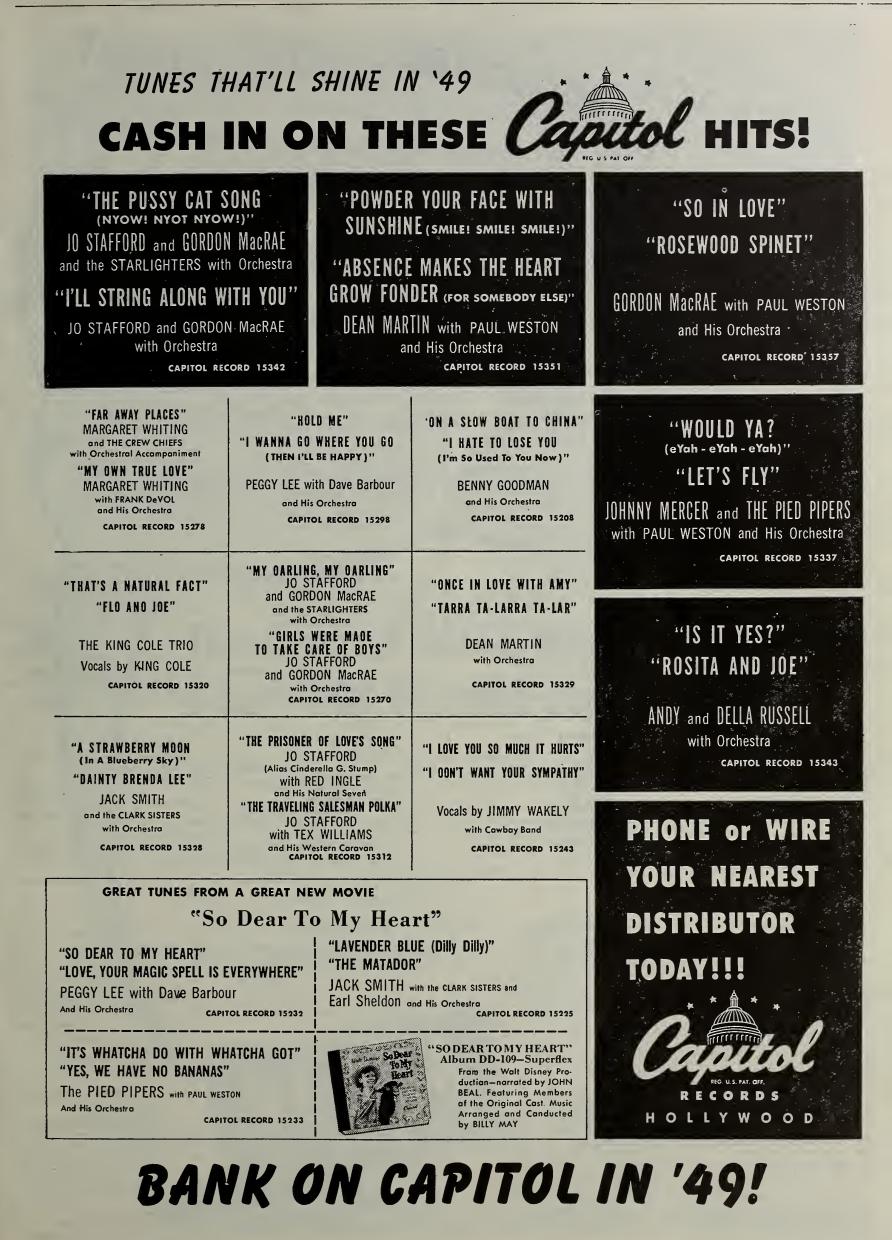


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LOS ANGELES :



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1. A LITTLE BIRD TOLD ME (Paula Watson) 2. SWEET GEORGIA BROWN (Brother Bones) 3. YOU WERE ONLY FOOLING (Blue Barron) 4. MY DARLING, MY DARLING

6. AGAIN (Vera Lynn) 7. LAUGHING BOY (Buddy Stewart) 8. BARCAROLLE BOOGIE (Camille Howard) 9. SO TIRED (Russ Morgan) 10. FAR AWAY PLACES (Dinah Shore)

Birmingham, Ala.

ON A SLOW BOAT TO CHINA (Art Lund) BUTTONS & BOWS (Dinah Shore) SWEET GEORGIA BROWN (Brother Bones)

MISSOURI WALTZ (Ken Griffin) A LITTLE BIRD TOLD ME (Paula Watson)

Dallas, Tex.

(Jo Stafford-Gordon MacRae) 5. I'VE GOT MY LOVE TO KEEP ME WARM

6. HOT BISCUITS (Jay McShann) 7. FAR AWAY PLACES (Margaret Whiting) 8. ON A SLOW BOAT TO CHINA (Eddy Howard)

9. GLORIA (Johnny Moore) 10. TARA TALARA TALA (Johnny Desmond)

Carson City, Nev. 1. A LITTLE BIRD TOLD ME (Evelyn Knight) 2. BUTTONS & BOWS (Dinah Shore) 3. MY DARLING, MY DARLING (M. Stafford Code March 1997)

4. DOWN AMONG THE SHELTERING PALMS

FAR AWAY PLACES (Margaret Whiting) YOU WERE ONLY FOOLING (Blue Barron)

Portland Me.

4. A LITTLE BIRD TOLD ME (Evelyn Knight) 5. YOU WERE ONLY FOOLING (Blue Barron) 6. POWDER YOUR FACE WITH SUNSHINE

8. FOR YOU (Perry Como) 9. LIFE GETS TEE-JUS (Carson Robison)

10. BELLA BELLA MARIE (Larry Green)

4. ON A SLOW BOAT TO CHINA

3.

(Evelyn Knight) 7. FAR AWAY PLACES (Perry Como)

Shelby, Miss. 1. SWEET GEORGIA BROWN (Brother Bones)

BEWILDERED (Amos Milburn) A LITTLE BIRD TOLD ME (Evelyn Knight)

6. DOWN AMONG THE SHELTERING PALMS

7. WHAT DID I DO (Dick Haymes) 8. BOUQUET OF ROSES (Dick Haymes) 9. YOU WERE ONLY FOOLING (Blue Barron) 10. THE PUSSYCAT SONG (Perry Como)

(Benny Goodman) BUTTONS & BOWS (Dinah Shore)

(Sammy Kaye)

5. TARA TALARA TALA (Dinah Shore) 6. WHAT DID I DO (Dick Haymes)

9. ON A SLOW BOAT TO CHINA

1. BUTTONS & BOWS (Dinah Shore) 2. LAVENDER BLUE (Dinah Shore)

3. MY DARLING, MY DARLING

10. BY THE WAY (Perry Como)

(Les Brown)

(Sammy Kaye)

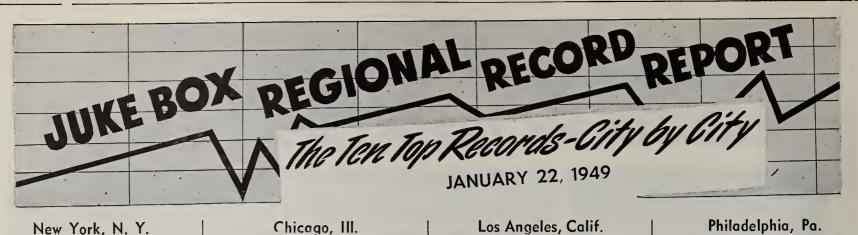
(Benny Goodman)

(Jo Stafford-Gordon MacRae)

1. A LITTLE BIRD TOLD ME (Evelyn Knight) 2. YOU WERE ONLY FOOLING (Blue Barron) 3. SILVER DOLLAR (Jimmy Cook) 4. MY DARLING, MY DARLING

A LITTLE BIRD TOLD ME (Paula
 SIBONEY (Ben Light)
 NAUGHTY WALTZ (Ben Light)
 FAR AWAY PLACES (Ken Griffin)
 IT HAD TO BE YOU (Ben Light)
 GALWAY BAY (Bing Crosby)

(Doris Day-Buddy Clark) THAT WOULD BE HEAVEN (Bosh Pritchard)



Los Angeles, Calif.

2. MT DARLING, MT DARLING (Jo Stafford-Gordon MacRae) 3. ON A SLOW BOAT TO CHINA (Kay Kyser) 4. YOU WERE ONLY FOOLING (Kay Starr) 5. LAVENDER BLUE (Dinah Shore)

FAR AWAY PLACES (Margaret Whiting)

Jo Statford-Gordon MacRae) 8. HERE I'LL STAY (Buddy Clark)

Woodburn, Ore.

1. ON A SLOW BOAT TO CHINA (Kay Kyser) 2. MY DARLING, MY DARLING

A LITTLE BIRD TOLD ME (Everyn Knight
 LAVENDER BLUE (Sammy Kaye)
 BELLA BELLA MARIE (Larry Green)
 LIFE GETS TEE-JUE (Carson Robison)
 TWELFTH STREET RAG (Pee Wee Hunt)

Omaha, Nebr.

A LITTLE BIRD TOLD ME (Evelyn Knight)
 ON A SLOW BOAT TO CHINA (Freddy Martin)
 YOU WERE ONLY FOOLING (Kay Star)
 FAR AWAY PLACES (Margaret Whiting)
 TARA TALARA TALA (Bing Crosby)
 MY DARLING, MY DARLING

(Doris Day-Buddy Clark) 7. THE PUSSYCAT SONG

THE POSSICAT SONG (Bob Crosby-Patty Andrews)
 BOUQUET OF ROSES (Dick Haymes)
 CORNBELT SYMPHONY (Jack Lathrop)
 CUANTO LE GUSTA (Xavier Cugat)

Miami, Fla.

(Benny Goodman) 2. BUTTONS & BOWS (Dinah Shore)

(Jo Statiford-Gordon MacRae) 5. MAYBE YOU'LL BE THERE (Gordon Jenkins) 6. TWELFTH STREET RAG (Pee Wee Hunt)

(Sammy Kaye) 8. POWDER YOUR FACE WITH SUNSHINE

Baltimore, Md.

1. A LITTLE BIRD TOLD ME (Paula Watson) 2. FAR AWAY PLACES (Margaret Whiting)

3. DOWN AMONG THE SHELTERING PALMS

4. ON A SLOW BOAT TO CHINA

(Benny Goodman) 5. BUTTONS & BOWS (Dinah Shore)

(Carmen Miranda-Andrews Sisters) 8. DAINTY BRENDA LEE (Eddy Howard) 9. TARA TALARA TALA (Bing Crosby) 10. THAT CERTAIN PARTY (Benny Strong)

Twin Falls, S. D. 1. A LITTLE BIRD TOLD ME (Paula Watson)

5. A TREE IN THE MEADOW (Margaret Whiting) 6. YOU CAME A LONG WAY FROM ST. LOUIS

WHAT DID I DO (Dick Haymes)

3.

4.

BUTTONS & BOWS (Dinah Shore) LAVENDER BLUE (Dinah Shore)

7. MY HAPPINESS (Jon & Sondra Steele)

8. LIFE GETS TEE-JUS (Carson Robison) 9. IT'S TOO SOON TO KNOW (The Orioles) 10. BELLA BELLA MARIE (Larry Green)

6. LAVENDER BLUE (Dinah Shore) 7. CUANTO LE GUSTA

(Evelyn Knight)

(Ray McKinley)

3. A LITTLE BIRD TOLD ME (Evelyn Knight) 4. MY DARLING, MY DARLING

7. DOWN AMONG THE SHELTERING PALMS

9. SO TIRED (Russ Morgan) 10. TARA TALARA TALA (Dinah Shore)

1. ON A SLOW BOAT TO CHINA

(Eve Young-Jack Lathrop) BUTTONS & BOWS(Dinah Shore) YOU WERE ONLY FOOLING (The Ink Spots) CUANTO LE GUSTA (Eve Young) A LITTLE BIRD TOLD ME (Evelyn Knight)

(Carmen Miranda-Andrews Sisters)

(Eve Young-Jack Lathrop)

9. BUTTONS & BOWS (Evelyn Knight) 10. CUANTO LE GUSTA

7. THE PUSSYCAT SONG

5.

1. A LITTLE BIRD TOLD ME (Paula Watson) 2. MY DARLING, MY DARLING

New York, N. Y. 1. A LITTLE BIRD TOLD ME

- A LITTLE BIRD TOLD ME (Evelyn Knight-Paula Watson) FAR AWAY PLACES (Margaret Whiting) LAVENDER BLUE (Dinah Shore) BUTTONS & BOWS (Dinah Shore)
- 2. 3
- 4.
- DOWN AMONG THE SHELTERING PALMS
- (Sammy Kaye)
- 6. BY THE WAY (Perry Como) 7. MY DARLING, MY DARLING (Jo Stafford-Gordon MacRae)
- (Jo Statford-Gordon Macka 8. DAINTY BRENDA LEE (Eddy Howard) 9. SWEET GEORGIA BROWN (Brother Bones) 10. THE PUSSY CAT SONG (Perry Como)

Washington, D. C.

- 1. A LITTLE BIRD TOLD ME (Evelyn Knight) 2. SWEET GEORGIA BROWN (Brother Jones)
- 3. ON A SLOW BOAT TO CHINA (Freddy Martin) 4. MY DARLING, MY DARLING
- MY DARLING, MY DARLING (Doris Day-Buddy Clark)
 THE PUSSYCAT SONG (Bob Crosby)
 BUTTONS & BOWS (Dinah Shore)
 POWDER YOU FACE WITH SUNSHINE
- (Evelyn Knight)
- FAR AWAY PLACES (Bing Crosby) LITTLE GUY (Arthur Godfrey)
- 10. SO TIRED (Russ Morgan)

- Stillwater, Minn. 1. A LITTLE BIRD TOLD ME (Evelyn Knight)
- 2.
- YOU WERE ONLY FOOLING (Blue Barron) YOU'RE ADORABLE (Buddy Kaye) POWDER YOUR FACE WITH SUNSHINE
- (Evelyn Knight)
- 5. LAVENDER BLUE (Sammy Kaye) 6. RED ROSES FOR A BLUE LADY
- (Vaughn Monroe) ON A SLOW BOAT TO CHINA (Art Lund)
- FAR AWAY PLACES (Art Lund) MY DARLING, MY DARLING (Jo Stafford-Gordon MacRae) 10. SWEET GEORGIA BROWN (Brother Bones)

Boston, Mass.

- 1. FAR AWAY PLACES (Bing Crosby)
- 2. TO BE TO YOU (The Orioles) 3. CONGRATULATIONS (Jo Stafford)
- ON A SLOW BOAT TO CHINA (Kay Kyser)
- RECESS IN HEAVEN (Deep River Boys) A LITTLE BIRD TOLD ME (Evelyn Knight) 5.
- 7. IT'S LIKE TAKING CANDY FROM A BABY
- (Tony Pastor) BUTTONS & BOWS (Dinah Shore)
- 9. THAT CERTAIN PARTY (Benny Strong) 10. SWEET GEORGIA BROWN (Brother Bones)

St. Paul, Minn.

- 1. ON A SLOW BOAT TO CHINA
- (Benny Goodman) 2. MY DARLING, MY DARLING (Jo Stafford-Gordon MacRae) WHAT DID I DO (Dick Haymes)

- FAR AWAY PLACES (Margaret Whiting) FAR AWAY PLACES (Margaret Whiting) TARA TALARA TALA (Bing Crosby) A LITTLE BIRD TOLD ME (Evelyn Knight) BUTTONS & BOWS (Dinah Shore) LAVENDER BLUE (Dinah Shore) YOU WERE ONLY FOOLING (Blue Barron) FOR YOU (Borry Come) 10. FOR YOU (Perry Como)

Frankfort, Ky.

- 1. DOWN AMONG THE SHELTERING PALMS (Sammy Kaye)
- 2. SWEET GEORGIA BROWN (Brother Bones)
- BUTTONS & BOWS (Dinah Shore) YOU WERE ONLY FOOLING (Blue Barron)
- 5. ON A SLOW BOAT TO CHINA
- (Benny Goodman)
- TARA TALARA TALA (Mindy Carson) FAR AWAY PLACES (Margaret Whiting)
- 8. A LITTLE BIRD TOLD ME (EveyIn Knight) 9. GALWAY BAY (Bing Crosby) 10. BY THE WAY (Perry Como)

Chicago, III.

- 1. A LITTLE BIRD TOLD ME (Evelyn Knight) 2. MY DARLING, MY DARLING (Jo Stafford-Gordon MacRae)

- (Jo Stafford-Gordon MacRae) 3. BUTTONS & BOWS (Dinah Shore) 4. WHAT DID I DO (Dick Haymes) 5. ON A SLOW BOAT TO CHINA (Freddy Martin) 6. FAR AWAY PLACES (Perry Como) 7. YOU WERE ONLY FOOLING (Kay Storr) 8. LAVENDER BLUE (Dinah Shore) 0. CLOPIA (The Wile Devel

- GLORIA (The Mills Bros.) YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
 - Atlanta, Ga.

- 1. YOU STARTED SOMETHING (Tony Pastor) 2. BUTTONS & BOWS (Dinah Shore) 3. ON A SLOW BOAT TO CHINA (Kay Kyser) 4. A LITTLE BIRD TOLD ME (Paula Watson)
- 5. MY DARLING, MY DARLING (Doris Day-Buddy Clark)
- FAR AWAY (Dinah Shore)
 SO TIRED (Russ Morggn)
 IT'S LIKE TAKING CANDY FROM A BABY
- (Tony Pastor)
- 9. COOL WATER (Vaughn Monroe) 10. PADLIN' MADLIN' HOME (Chuck Foster)

Elizabeth, N. J.

- 1. BUTTONS & BOWS (Dinah Shore) 2. ON A SLOW BOAT TO CHINA (Kay Kyser) 3. BRUSH THOSE TEARS FROM YOUR EYES
- (Buddy Clark) (Buddy Clark) 4. A LITTLE BIRD TOLD ME (Evelyn Knight) 5. MY DARLING, MY DARLING (Jo Stafford-Gordon MacRae) 6. FAR AWAY PLACES (Perry Como) 7. LAVENDER BLUE (Sammy Kaye) 8. I GOT MY LOVE TO KEEP ME WARM

- (Les Brown) 9. SUNNYSIDE OF THE STREET (Pee Wee Hunt) 10. RUN, RABBIT, RUN (Alan Foster)

- Oakland, Calif. 1. A LITTLE BIRD TOLD ME (Evelyn Knight)
- BUTTONS & BOWS (Dinning Sisters) ON A SLOW BOAT TO CHINA (Art Lund) 2.
- 4.
- MY DARLING, MY DARLING (Jo Stafford)
- UNTIL (Tommy Dorsey) FAR AWAY PLACES (Perry Como) 6.
- IN MY DREAMS (Vaughn Monroe) TWELFTH STREET RAG (Pee Wee Hunt) 7.

• ...

6.

8.

- 9. L'VE GOT MY LOVE TO KEEP ME WARM (Les Brown)

10. TARA TALARA TALA (Johnny Desmond)

Detroit, Mich.

- 1. ON A SLOW BOAT TO CHINA (Art Lund)
- WHAT DID I DO (Dick Haymes)

9. WHAT DID I DO (Dick Haymes) 10. IN MY DREAMS (Vaughn Monroe)

- 3
- FAR AWAY PLACES (Perry Como) A LITTLE BIRD TOLD ME (Evelyn Knight) YOU WERE ONLY FOOLING (Blue Barron) 5 LAVENDER BLUE (Dinah Shore) DOWN AMONG THE SHELTERING PALMS

(Sammy Kaye) 8. TARA TALARA TALA (Bing Crosby)

Seattle, Wash. 1. A LITTLE BIRD TOLD ME (Paula Watson) 2. YOU WERE ONLY FOOLING (Blue Barron)

ON A SLOW BOAT TO CHINA (Kay Kyser) SWEET GEORGIA BROWN (Brother Bones)

WHAT DID I DO (Dick Haymes) TWELFTH STREET RAG (Pee Wee Hunt)

BUTTONS & BOWS (Dinah Shore)

FAR AWAY PLACES (Perry Como) LAVENDER BLUE (Dinah Shore)

10. IN MY DREAMS (Vaughn Monroe)

Thank you... The provide the second of the s

These current DECCA Hits are setting a New HIGH in record popularity:

A LITTLE BIRD TOLD ME BRUSH THOSE TEARS FROM YOUR EYES

FAR AWAY PLACES TARRA TA-LARA TA-LAR

DOWN AMONG THE SHELTERING PALMS IS IT TRUE WHAT THEY SAY ABOUT DIXIE? AL JOLSON and MILLS BROTHERS Decca 24534

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EVELYN KNIGHT

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BING CROSBY Decca 24532 GALWAY BAY MY GIRL'S AN IRISH GIRL

SO TIRED I HEAR MUSIC

MORE BEER! LET A SMILE BE YOUR UMBRELLA (On A Rainy Day) BING CROSBY Decca 24295

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THESE COUNTRY AND SEPIA RECORDS ARE BEST SELLERS TOO!

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LET'S SAY GOODBYE LIKE WE SAID HELLO	HELLO	SAID	WE	LIKE	BYE	GOODI	SAY	LET'S

ERNEST TUBB Decca 46144

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BLUES IN MY HEART TENNESSEE SATURDAY NIGHT

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

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ORDER TODAY! Page 14

SEE NO CHANGE IN AUTOMATIC MUSIC BIZ AS DISKERS UNVEIL NEW PLATTERS

Introduction of RCA Victor 45 RPM Record & Player and Columbia Seven Inch LP Disk Has Industry in Mild Disk Battle. Music Ops Query Effect of New Music Systems on Juke Box Business. Public Reaction Finds Dead Stock on Dealers' Shelves.



NEW YORK—James W. Murray, Vice President in charge of RCA Victor Record Activities, shows Miss Jeri Miller the difference in size between a standard 10" record and RCA Victor's new 45 RPM non-breakable, vinylite record. Joseph B. Elliot, Vice President of RCA Victor's Home Instrument Division, holds the new RCA rapid changing record player. Photo was taken at a press demonstration of the new record and its component record player.

(Editor's Note:—For more complete information and details concerning the introduction of new music systems, and their joint effect upon the music operator and the automatic music industry, see guest editorials by trade executives appearing throughout this Convention Issue of THE CASH BOX.)

NEW YORK—The introduction of two new music systems to the trade and general public this past week drew nationwide attention in the press and radio, and found the majority of the nation's music operators a bit bewildered as to their basic position resulting from this latest development in the phonograph recording business.

the nation's music operators a bit bewildered as to their basic position resulting from this latest development in the phonograph recording business. RCA Victor this past week unveiled a new record and phonograph player which will revolve at a speed of 45 RPM and is just under seven inches in size; along with Columbia Records who also ushered in a new seven inch LP vinylite recording. The issuance and announcement of both new music systems immediately brought about reports throughout the trade of a "disk war", with the result that phonograph record manufacturers throughout the nation were eagerly scanning the situation with tense apprehension.

In the formal announcement of RCA Victor's development of the new system, J. G. Wilson, Executive Vice President of the Radio Corporation of America, in charge of the RCA Victor Division, declared:



"The new record player, contains the fastest record changing mechanism ever devised and its radically advanced design eliminates 75 percent of the problems encountered in conventional changers."

ventional changers." The record developed for this new system is a light-weight, wafer thin, non breakable vinyl platter, which is also unusual for its 1½ inch center spindle hole. The record delivers up to five minutes and 15 seconds of playing time per side, and with the rapid action changer, up to 42 minutes of undistorted music.

The new 7" platter unveiled by Columbia Records Inc., substantially incorporates all the basic ideas of Columbia's 10" and 12" LP records, now on the market for several months.

months. Although price schedules for the new RCA platter have not as yet been announced, officials of the organization disclosed that "instruments incorporating the new system will be at least competitive in price with comparable conventional record-playing instruments." It was also pointed out that their 7" platter is also conducive to cost savings.

Columbia Records disclosed that their 7" disk will market for 60c plus federal excise tax for their popular releases and 90c for masterwork records.

Executives of both firms stressed other aspects of their new music systems, among them the new and revolutionary changes which will be made by their distributors insofar as howsing, storage and transportation of records are concerned. It was also pointed out by both firms, that their new 7" platters will allow approximately 1000 records to be stored in the standard record phonograph cabinet. Both Columbia and RCA Victor disclosed that their engineers and laboratory technicians have been working on these advancements for more than 10 years, and efforts of both firms, represent sound, constructive principles in modern industry advancement.

The Automatic Music Market

The possible effects and changes that the introduction of both new music systems might have with regard to the automatic music market were viewed by The Cash Box this past week. No changes, at present, seemed possible since an adaptation of a new speed on the conventional "iuke box" would require the joint efforts of phonograph manufacturers and the nation's diskers. Altho the new systems were being closely followed by juke box manufacturers and the manufacturers of wired music systems, no immediate or radical change from the 78 RPM speed could be seen.

Executives of RCA Victor and Columbia disclosed that they will continue to issue shellac records revolving at the 78 RPM speed. In commenting upon the further issuance of shellac records, Mr. Wilson of RCA Victor declared. "In homes throughout America, there are 16 million record players designed for use with the 78 RPM records which have been stand-

ard for 50 years. This market must, and will be, serviced. Mindful of this, RCA Victor will continue a heavy production schedule on records of this type. The company will also continue to support dealers with the full weight of its advertising, promotion, and merchandising programs of RCA Victor's 78 RPM records."

Columbia Records will also continue to manufacture and issue records revolving at the 78 RPM speed.

Disk War

With regard to the "disk war" allegedly in progress between both RCA Victor and Columbia, both organizations issued vigorous denials this past week of any such practice.

week of any such practice. In admitting that Columbia Records had offered its 33 1/3 RPM record to the entire industry before its release last June, Frank Folsom, president of RCA Victor Records declared, "We told Columbia and Philco we would not go along with them, and that Columbia knew about our new record before they came out with LP."

Mr. Folsom added, "I do not regard this as any warfare with Columbia. I think it's a normal commercial competitive job that people do every day in business."

Edward Wallerstein, Chairman of the Board of Columbia Records Inc., declared, "We are unable to fathom the purpose of the records revolving at 45 RPM which we understand are to be released some time in the spring."

Mr. Wallerstein further stressed that there are approximately 12 manufacturers making equipment for Microgroove records, with the exception of RCA Victor.

Other Platteries Scan Field

While RCA Victor and Columbia Records were sparring with each other this past week, other record manufacturers eagerly watched the turn of events. Mercury Records was the first firm to take a substantial stand and aligned itself on the side of Columbia by coming out with a 33 1/3 RPM platter.

Capitol Records declared that they were studying the situation, but no definite plans have been made. King Records, one of the nation's largest independent diskers stated that they will "sit by and await the outcome. They have the money to go into this sort of thing and we don't. We are going to make what we can sell. Besides, we are only in the 10-inch field and most of our records are used in juke boxes."

Decca and MGM Records were learned to have no "immediate plans for entering the field."

Immediate reaction by record dealers and stores was poor. Dealers stressed that too much fanfare had already caused a slow-down in sales and might possibly result in dead stock on their shelves. The buying public was definitely confused, and one large dealer avidly stated, "I'm cutting down on my record orders until I know which end is up. With three phonographs on the market I can't possibly know how to order."

ALAN DALE with Ray Bloch & his Orch.

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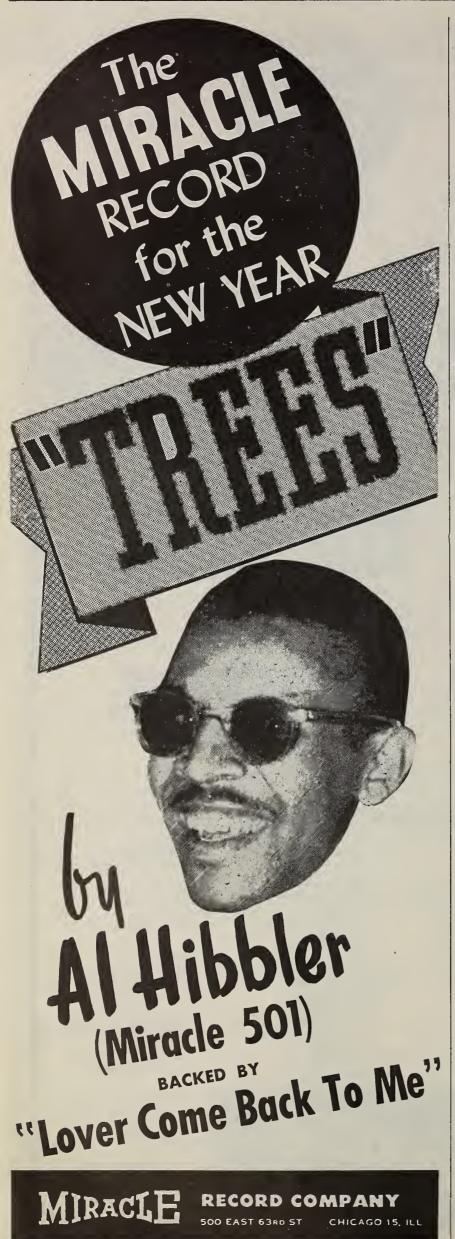
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"A Bippity Be Bop Pony" (2:27) "Right Around The Corner From Basin St." (2:36) MABEL SCOTT (Exclusive 67X)

THE

DISK O'



CE

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MABEL SCOTT

Thrush Mabel Scott walks away • Thrush Mapel Scott Walks away with top honors this week with this smash disking titled "A Bipity Be Bop Pony," a platter that should whirl night and day in spots throughout the nation. The gal's pipes offer a ton of vibrance to fit the mood and patter of this ditty the mood and patter of this ditty like a glove. It's an up tempo tune,

"Don't Worry 'Bout Nothin'" (2:49) "My Song While We Dance" (2:57) EDDIE GORMAN PAUL GAYTEN (DeLuxe 3200) Pair of sides featuring Eddie Gor-man and Paul Gayten show as poten-tial winners for the phonos, with the top deck, "Don't Worry 'Bout No-thin" hogging the glory. Eddie's vocal on this side, an ultra slow blues ditty, fits the tune like a glove. It's heavy stuff, the kind you wanna sit and listen to all the more. Slow, shuffle rhythm behind Eddie effective-ly backs him throughout the disking. On the flip, Paul Gayten offers "My Song While We Dance" in adequate vocal styling. Paul's sincere, strong vocal styling should meet with ex-cellent reaction, especially so from the younger set. The platter rates ops listening time—and more. "Memory Of Sonny Boy" (2:30)

ops listening time—and more. "Memory Of Sonny Boy" (2:30) "A Woman On Every Street" (2:27) FOREST CITY JOE (Aristocrat 3101) Music ops in the market for some low-down blues, have a sure thing in this disking by Forest City Joe. Joe's vocal is as low-down as one can possibly get, with the lyrics of the tunes, "Memory Of Sonny Boy" and "A Woman On Every Street" riding thru in fine fettle. Harmonica back-ing on the pair flavors the platter and keeps it in its slow, dreary vein. Pipes that Joe pitches with are fine and dandy throughout, especially so on the top deck. While the disk itself may not kick up a storm, ops can de-pend on the platter to be a consistent and steady nickel nabber. Take a look-see in this direction and then load up. load up.

load up. "A Little Bird Told Me" (2:40) "Baby, Baby" (2:31) ROSE MURPHY (RCA Vičtor 20-3320) You can bet your bottom dollar chirp Rose Murphy will be back in the juke box spotlight via this disk-ing. Long missing from the phonos, Rose, The Chee Chee Girl, offers her first disking on RCA Victor wax to set right out fine. It's the top song hit, "A Little Bird Told Me," with Rose thumping and chirping in her wee voice in grade A manner. Disk should attract a load of attention and make juke box fans dig down deep. The flip, "Baby, Baby" has the gal offering a repeat thriller on wax. Grab an armful and watch the coin roll in!

with the lyrics riding a ring around the title in top notch fa-shion. Mable's husky pitch, com-bined with the wonderful orches-trated patter of the Maxwell Davis ork make this platter the winner that it is. Tune has a ton of beat within it and should satisfy the many jump fans. It's a platter that will make the phonos jump. On the flip with "Right Around The Corner From Basin St.," Ma-bel keeps the metro mellow to come back with some more potent wax for the jukes. It's top drawer stuff, warbled in the very best of fashion. Music ops will have to keep their eyes peeled for this lass—she's got just what they want. Top deck seems certain to fill ops jeans with plenty of beans—the silver kind. Get with it!

"She Ain't Nowhere" (2:48) "My Baby, My Baby" (2:45) SUNNYLAND SLIM WITH MUDDY WATERS (Aristocrat 1304) • Pair of sides featuring Sunnyland Slim and Muddy Waters, and the set up of "She Ain't Nowhere" and "My Baby, My Baby." Top deck is done up in mellow blues tempo with Sunny-land shouting the lyrics in high style. Piano roll in the background adds to the meaning of the side and enhances the winning potential of the platter. Flip, in very slow tempo, has Sunny-land wailing about his "baby," with the background filling out in effective manner to round out the side. Both tunes are done up with all the riff and holler one can possibly expect and should garner their fair share of coin play.

"In A Sentimental Mood" (2:34) "My Silent Love" (2:46) BILLY ECKSTINE (National 9060) • The ecstatic Mr. B and some more great wax in the offing for music operators is to be found in this wax-ing coupling "In A Sentimental Mood" and "My Silent Love." Both tunes are tailor made for Billy's sensational voice, and should be greeted warmly by his many fans throughout the land. It's top drawer material all the way. Top deck, with Billy at his best in a tender, deeply-moving ballad should come in for a bonanza full of jitney. The flip is a repeat smash disking that will literally eat up all the silver in sight. Don't miss this duo-climb on!

"Always" (2:42) "Rooster" (2:50) THE RAVENS

THE RAVENS (National 9064) This thing is zany enough to click—and click in a big way at that. It's The Ravens, out with some fresh wax that appears to be headed for a featured spot on a zillion phonos throughout the nation. Top deck, "Always" is the ever lovin' standard that has lasted thru the ages. Bass vocal spot, combined with the wonder-ful harmony this group offer is hard to beat. It's a beautiful disking and ably serves to show what a top vocal group can do with a top song. The flip is the side that'll drive 'em wild tho. Offering some novely stuff, The Ravens come up with "Rooster," re-plete with chickens, cows and what have you. It's a cute thing that might catch on, and if it does—beware.

+

Best wishes to the Nation's operators for a HAPPY CONVENTION TIME

and...

thanks again for voting us BEST ORCHESTRA of 1948

IN THE CASH BOX MUSIC POLL

New RCAVICTOR Smash

"RED ROSES FOR A BLUE LADY" and

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"MELANCHOLY MINSTREL" RCA VICTOR * 20-3319

EXCLUSIVE

On the air CAMEL CIGARETTES Saturdays 7:30-8 PM CBS Coast to Coast

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CAPITOL GOES ALL OUT FOR

CAPITICL GUED A Capitol Records will go "all out" for bop and progressive music, according to a statement by James B. Conkling, the firm's vice-president in charge of artists and repertoire. Although bop and progressivism existed before the recording ban, Conkling pointed out that its biggest growth and consolidation came about during the year 1948 when the new musical forms solidly entrenched themselves as something definitely more than passing fads and fancies. With a firm belief in the future of these new and modern ideas in popu-lar music, Capitol will wage a full-scale campaign to raise the over-all popularity level of the controversial bog and progressive styles. Tan Kenton, perhaps the most im-portant figure in the popular field, was one of the strongest influencing factors in Capitol's decision to pur-sue bop and progressivism so whole-heartedly. It has been Kenton's out-standing success with his famed "Pro-gressive Jazz" band, as well as his forms of modern music which, in large part, have induced Capitol's execu-tives to look on bop and progressivism in such a favorable light, Conkling aid. He further pointed out that Capitol has never been hesitant to record neglected and so-called uncomrecord neglected and so-called uncom-

Standard Songs

are MONEY MAKERS!

"BLUE ROOM"

PERRY COMO-RCA Victor

HANK JONES-Mercury **BERYL DAVIS—RCA Victor**

EDDY DUCHIN-Columbia

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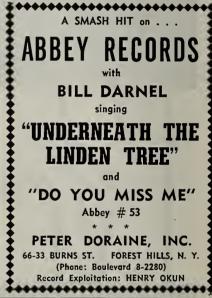
NEW YORK, N.Y.

mercial music in the past, and will pioneer again in raising bop and progressive music to a high commercial level.

cial level. While the "new sounds" in popular music thus far have been restricted pretty largely to the big cities, due to the fact that these styles have had limited record and radio distribution, Stan Kenton's series of one-night stands across the nation has proved decisively that this modernism is highly acceptable to music lovers in communities of all sizes.

NEW YORK—While Capitol Rec-ords were announcing their bop plans, orkster Benny Goodman, a Capitol Records artist was firmly putting bop

Records artist was firmly putting bop to test. The mighty King bopped, but good, at no other hep club but The Stork Club, this city. Trade press galore, radio and television people were on hand, all decked out with a "bop hat and the gonest pair of glasses." Show was aired by that groovy Jack "Dizzy" Lacy over WINS. And just to make the evening complete, several austere society ladies dropped around and bopped along. Credit for the show goes to Hal Davis, public relations head at Kenyon & Eckhardt; Dick Linke, Capitol flack chief; and Miriam Zuckerman, BG's secretary.





RCAVICIOR RECORDS

January 22, 1949

Page 16b

These Are Facts!

FACT 1

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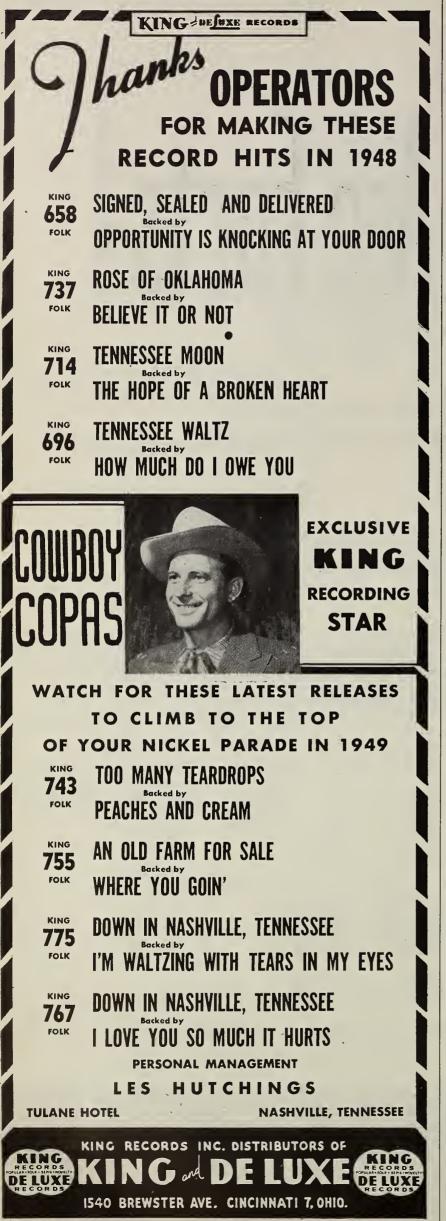
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THE CASH BOX



"Folk" and "Western" Record Reviews BULLSEYE of the WEEK

> "Don't Bring Your Blues To Me" (3:01) "Roses Of Yesterday" (2:56) ELTON BRITT RCA VICTOR 20-3306)



ELTON BRITT

• The sensational vocal styling of Elton Britt should serve ops well with this blue ribbon package of wax. There are no A or B sides to this platter—both stack up to a barrel-ful of coin play all the way. Wax, tagged "Don't Bring Your Blues To Me" and "Roses Of Yes-

"Loaded Pistol" (2:48) "Cheuhva Song" (2:40) DALE EVANS

DALE EVANS (Mercury 6153) Chirp Dale Evans into the western musical spotlight with this pair of tunes hanging in the offing for music ops. Widely popular, the gal's spoon-ing of "Loaded Pistol" and "Cheuhva Song" may attract some loose coinage. Top deck is there for the asking, with Dale's vocalizing turning up as ade-quate. The flip, a cute novelty ditty should kick up a bit of a storm in those spots that go for this sort of music. It's complicated stuff that get's you all tongue-tied, but it makes for you all tongue-tied, but it makes for pleasant listening. Ops who have the call, and there are many, might get with this platter.

"Take That Slow Train Thru Arkansas" (2:34) "Twenty-Five Chickens— Thirty-Five Cows" (2:34) ROY HOGSED (Capitol 40141) • Some wax for music operators with folk spots to take a look-see at is this offering by Roy Hogsed. It's ef-fective material that should meet with fair approval on the part of ops and folk fans. Wax, tagged "Take That Slow Train Thru Arkansas" and "Twenty-Five Chickens—Thirty-Five Cows" makes for delightful lis-tening pleasure throughout. It's fair Five Cows" makes for delightful lis-tening pleasure throughout. It's fair stuff—the kind that you can take to easily. Top deck, a rhythm novelty ditty, is an oldie that keeps coming back. The flip, more unique novelty wax is cute as all get out and should win wide praise. Wax is there for the asking.

"Behind These Prison Walls of Love" (2:38)

Love" (2:38) "The Cross On The Hill" (2:47) THE BLUE SKY BOYS (RCA Vlictor 20-3307) • The Blue Sky Boys on deck, with the vocal refrain of "Behind These Prison Walls Of Love" and "The Cross On The Hill" headed ops way. Both sides, done up in slow tempo are patterned in sad, lament style, with the Boys doing their very best vocal-izing on the pair. It's stuff aimed at those hill spots and should meet with fair approval. Top deck is the better of the pair, with the slow romance lyrics holding all the meaning. Ops who have the spots might take a look-see.

R 20-3306) terday" seems certain to catch on in folk spots throughout the nation. Elton's vocal work on the blues side is top notch, with the beauti-ful lyrics of the song filling the air in resounding tones of first rate musical patter. Deep meaning in-toned in the song makes it all the more attractive. Coupled with "Roses Of Yesterday," Elton dis-plays his versatile vocal styling to bounce back with still another smash disking. It's Britt in the limelight all the way, with the en-hancing vocal work offered grab-bing a well deserving orchid. In-strumental backing on the pair flavors the wax immensely and makes this hunk of wax all the more beautiful. It's a winning disk if there ever was one—don't miss it!

"On A Slow Boat To China" (2:46) "Nobody Loves A Fat Man" (2:47) OUT BROTHERS (20th Century 20-78) • A hillbilly takeoff on the current pop tune is rendered here by the Out Brothers in fair fashion. This rendi-tion of "On A Slow Boat To China" may attract folk fans, but neverthe-less, won't cause traffic jams of any sort. Vocal duet is effective through-out with adequate string backing com-ing in to round out the side. Flip, with the lyrics ringing around the title, is there for the asking. Ops who have the room on their machines might listen in.

"Don't Call Me Daddy" (2:48) "Sally Sue From Salisaw" (2:41) DOYE O'DELL

DOYE O'DELL (Exclusive 72X Piper Doye O'Dell in the drivers seat with some fresh wax that appears to be headed straight for a top spot on ops machines. Titled, "Don't Call Me Daddy" and "Sally Sue From Salisaw," the wax shows as one of Doye's best to date, and should kick up quite a storm in folk circles. Top deck, a mellow bit of rhythm is offered in excellent vocal style by Doye, with some wonderful licks in the back-ground. The other end turns up equally as well with a strong beat enhancing the flavor of the tune. Ops should climb on the bandwagon with this one. this one.

this one. "Don't Hand Me That Line" (2:46) "The Nashville Jump" (2:47) CHET ATKINS THE COLORADO MOUNTAIN BOYS (RCA Victor 20-3294) Pair of sides which might meet with music operators approval are these offered by Chet Atkins and his Colorado Mountain Boys. Wax, titled "Don't Hand Me That Line" and "The Nashville Jump" shows as effective throughcut. Top deck, a lively piece with the lyrics weaving around the title shows Chet's vocal strain to ex-cellent advantage. Guitar and string background are pleasant enough and add to the winning potential of the side. Flip, an instrumental piece in medium tempo might catch on with the dance fans. Smart guitar work hogs the limelight throughout the platter and should attract many fans. Wax won't create a storm of excite-ment but nevertheless will fill the bill. Ops take it from here.

"GOLD DUST" FOR THE JUKES

Jimmy WAKELY

America's Foremost Composer and Recorder of Western and Folk Songs

THANKS, OPERATORS for your help in making "ONE HAS MY NAME"

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ALL I CAN SAY IS: "I LOVE YOU SO MUCH IT HURTS" CAPITOL 15243

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"FOREVER MORE" CAPITOL 15333



Business Manager: RAY WHITLEY, 2041 VISTA DEL MAR, HOLLYWOOD, CALIFORNIA

"TILL THE END

OF THE WORLD"

CAPITOL 15368

THANKS OPS For Making Them TOPS



Lena HORNE

"LADY IS A TRAMP" **"WHERE OR WHEN"** (from "Words & Music" Sound Track Album) **MGM 30171**

"SOMETIMES I'M HAPPY" "IT'S MAD, MAD, MAD" **MGM 10246**

"DEED I DO" "LOVE OF MY LIFE" **MGM 10165**

 \star

MGM Records

Direction

MUSIC CORP. OF AMERICA

MGM Pictures

Public Relations GEORGE B. EVANS THE CASH BOX Disk Jockeys REGIONAL RECORD REPORTS

Listings below indicate preferences with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending January 15.

Myron Barg WOAK—Chicago, III. 1. DOWN AMONG THE SHELTERING PALMS (AI Jolson-Mills Bros.) 2. N'YOT N'YOW (Perry Como) 3. A LITTLE BIRD TOLD ME (Evelyn Knight) 4. TARA TALARA TALA (Johnny Desmond) 5. BEST YEARS OF OUR LIVES (Eddy Howard) 6. HOLD ME (Peggy Lee) 7. GOT MY LOVE TO KEEP ME WARM (Les Brown) 8. IF I STEAL A KISS (Vaughn Monroe) 9. BEWILDERED (Billy Eckstine) 10. SO IN LOVE (Patti Page)

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Sherm Feller

WEEI-Boston, Mass. WEEL—Boston, Mass. 1. POWDER YOUR FACE (Evelyn Knight) 2. DARE TO DREAM (Bobby Wayne) 3. FLO AND JOE (King Cole) 4. DON'T HANG AROUND (Sunny Skylar) 5. CAN'T SLEEP (Larry Raine) 6. C'EST FINIS (Ray Dorey) 7. MELANCHOLY MINSTREL (Vaughn Monroe) 8. FAR AWAY PLACES (Perry Como) 9. CRUISING DOWN RIVER (Blue Barron) 10. BE MINE (Anne Shelton)

Ray Perkins

KFEL-Denver, Colo. KFEL-Denver, Colo. 1. BUTTONS AND BOWS (Dinah Shore) 2. MY DARLING (Stafford-MacRae) 3. A LITTLE BIRD TOLD ME (Evelyn Knight) 4. SLOW BOAT TO CHINA (Kay Kyser) 5. FAR AWAY PLACES (Perty Como) 6. TWELFTH STREET RAG (Pee Wee Hunt) 7. YOU WERE ONLY FOOLING (Kay Starr) 8. LAVENDER BLUE (Dinah Shore) 9. BRUSH THOSE TEARS (Evelyn Knight) 10. GALWAY BAY (Jane Pickens)

Larry Doyle

KGA-Spokane, Wash. KGA—Spokane, Wash. 1. SLOW BOAT TO CHINA (Eddy Howard) 2. LIFE GETS TEE-JJS (Tex Williams) 3. HAPPY NEW YEAR (Soike Jones) 4. TWELFTH STREET RAG (Pee Wee Hunt) 5. BUTTONS AND BOWS (Dinah Shore) 6. DOLLY'S LULLABY (Toni Harper) 7. TWO FRONT TEETH (Spike Jones) 8. MY BEST TO YOU (Eddy Howard) 9. SANTA CLAUS LANE (Gene Autry) 10. LAVENDER BLUE (Jack Smith)

Joe Maggio

KIDO-Boise, Idaho KIDO-Boise, Idano 1. FOOLS RUSH IN (Billy Eckstine) 2. PUSSY CAT SONG (Crosby-Andrews) 3. A LITTLE BIRD TOLD ME (Evelyn Knight) 4. YOU ARE THE ONE (Ames Brothers) 5. FAR AWAY PLACES (Perry Camo) 6. LAVENDER BLUE (Dinah Shore) 7. MY DARLING (Day-Clark) 8. SO TIRED (Kay Starr) 9. GALWAY BAY (Bing Crosby) 10. BELLA BELLA MARIE (Andrews Sisters)

Bernie Mack

- WMUR-Manchester, N. H. WMUK—Manchester, N. H. 1. A LITTLE BIRD TOLD ME (Evelyn Knight) 2. MY DARLING (Stafford-MaeRae) 3. UNTIL (Tommy Dorsey) 4. SLOW BOAT TO CHINA (Eddy Howard) 5. SWEET GEORGIA BROWN (Brother Bones) 6. DOWN BY THE STATION (Tommy Dorsey) 7. IN MY DREAMS (Vaughn Monroe) 8. BUTTONS AND BOWS (Dinah Shore) 9. SO TIRED (Kay Starr) 10. DAINTY BRENDA LEE (Eddy Howard)

Bob Watson

WSB—Atlanta, Ga. WSD-Atlanta, Gd. 1. FAR AWAY PLACES (Perry Como) 2. A LITTLE BIRD TOLD ME (Evelyn Knight) 3. LAVENDER BLUE (Jack Smith) 4. UNTIL (Tommy Dorsey) 5. YOU WERE ONLY FOOLING (Kay Starr) 6. SO IN LOVE (Gordon MacRae) 7. GOT MY LOVE (Les Brown) 8. HERE I'LL STAY (Buddy Clark) 9. CONGRATULATIONS (Jo Stafford) 10. POWDER YOUR FACE (Evelyn Knight)

Carl Zscheile

KARM-Fresno, Calif. KARM—Fresho, Calif. 1. MY DARLING (Day-Clark) 2. BUTTONS AND BOWS (Dinah Shore) 3. IF I STEAL A KISS (A. Russell) 4. SLOW BOAT TO CHINA (AI Hendrickson) 5. A LITTLE BIRD TOLD ME (Blu Lu Barker) 6. ANYTHING GOES (Mel Powell) 7. BRUSH THOSE TEARS (Evelyn Knight) 8. SIESTA (Sportsmen) 9. LAVENDER BLUE (Jack Smith) 10. FAR AWAY PLACES (M. Whiting)

Bill Fields

WZIP-Covington, Ky. WZIP-Covington, Ky. 1. HEY SWEET POTATOE (Buddy Johnson) 2. PUT YOUR SHOES ON LUCY (Robt. Clary) 3. IT'S FUNNY (Dinah Washington) 4. LAUGHING BOY (Buddy Stewart) 5. RECESS IN HEAVEN (Deep River Boys) 6. WHY CAN'T YOU BEHAVE (D. Washington) 7. THREE O'CLOCK IN THE MORN (L. Fulsom) 8. BLOWING BUBBLES (Charlie Ventura) 9. TOO SOON TO KNOW (Orioles) 10. YOU'D BETTER CHANGE (Buddy Johnson)

January 22, 1949

Hal Tate WAIT—Chicago, III.

- WAII—Chicago, III. 1. PUSSY CAT SONG (Crosby-Andrews) 2. BLUEBIRD SINGING (Bing Crosby) 3. WHAT DID I DO? (Dinah Shore) 4. A LITTLE BIRD TOLD ME (Evelyn Knight) 5. ONE SUNDAY AFTERNOON (E. Knight) 6. SAY SOMETHING SWEET (Anne Shelton) 7. LOVE YOU SO MUCH (Mills Bros.) 8. SO TIRED (Kay Starr) 9. UNTIL (Tommy Dorsey) 10. MY DARLING (Clark-Day)

- Arty Kay WKLX—Lexington, Ky.
- WKLX—Lexington, Ky. 1. A LITTLE BIRD TOLD ME (Evelyn Knight) 2. SLOW BOAT TO CHINA (Kay Kyser) 3. DON'T CARE WHO KNOWS (B. Johnson) 4. FAR AWAY PLACES (Bing Crosby) 5. BUTTONS AND BOWS (Dinah Shore) 6. LOVE YOU SO MUCH (Jimmy Wakely) 7. PUSSY CAT SONG (Crosby-Andrews) 8. MY DARLING (Stafford-MaeRae) 9. TOO SOON TO KNOW (D. Washington) 10. LAVENDER BLUE (Dinah Shore)

- Dud Dane KFAM—St. Cloud, Minn.

- KFAM—St. Cloud, Minn. 1. BUTTONS AND BOWS (Betty Garrett) 2. MY DARLING (Stafford-MaeRae) 3. FAR AWAY PLACES (Perry Como) 4. SLOW BOAT TO CHINA (Snooky Lanson) 5. A LITTLE BIRD TOLD ME (Blu Lu Barker) 6. LAVENDER BLUE (Jack Smith) 7. UNTIL (Tommy Dorsey) 8. YOU WERE ONLY FOOLING (Blue Barron) 9. TWELFTH STREET RAG (Pee Wee Hunt) 10. BRUSH THOSE TEARS (Jack Kilty)

Bill Anson KFWB—Hollywood, Calif.

- KFWB—Hollywood, Calif. 1. DON'T GAMBLE WITH ROMANCE (Sandy Sims) 2. A LITTLE BIRD TOLD ME (Paula Watson) 3. PORTRAIT OF JENNIE (Harry Babbitt) 4. SLOW BOAT TO CHINA (Freddy Martin) 5. BUTTONS AND BOWS (Dinah Shore) 6. ROSETTA (Frankie Laine) 7. RED HEAD GAL (Benny Strong) 8. MY DARLING (Stafford-MacRae) 9. CONGRATULATIONS (Jo Stafford) 10. HERE I'LL STAY (Buddy Clark)

Norm Nathan

- WMEX-Boston, Mass.
- WMEX—Boston, Mass. 1. FAR AWAY PLACES (Vic Damone) 2. GALWAY BAY (Anne Shelton) 3. SLOW BOAT TO CHINA (Larry Clinton) 4. BUTTONS AND BOWS (Dinah Shore) 5. SO TIRED (Russ Morgan) 6. POWDER YOUR FACE (Evelyn Knight) 7. MY DARLING (Day-Clark) 8. LOVE YOU SO MUCH (Reggie Goff) 9. MAYBE YOU'LL BE THERE (G. Jenkins) 10. HERE I'LL STAY (Sammy Kaye)

Dave Miller

- WAAT-Newark, N. J.
- WAAT—Newark, N. J. 1. I'M GONNA TEAR DOWN THE MAILBOX (Montana Slim) 2. TENNESSEE SATURDAY NIGHT (Red Foley) 3. JUST A MESSAGE (Pete Cassell) 4. HAVE YOU EVER BEEN LONELY (E. Tubb) 5. MY MOTHER (Hank The Ranger) 6. DING DONG POLKA (Arlene Wright) 7. CHIME BELLS (Elton Britt) 8. BOUQUET OF ROSES (Eddy Arnold) 9. REMEMBER ME (T. Texas Tyler) 10. YOU CALLED ME SWEETHEART (Dick Byron)

Al Jarvis

- KLAC-Hollywood, Calif.

- KLAC—Hollywood, Calit. 1. GOT MY LOVE TO KEEP ME WARM 2. DOWN BY THE STATION (Slim Gaillard) 3. PUSSY CAT SONG (Crosby-Andrews) 4. PORTRAIT OF JENNIE (Ronnie Deauville) 5. SO DEAR TO MY HEART (Freddy Martin) 6. LITTLE JACK FROST GET LOST (Frankie Carle) 7. WHO WOULDN'T LOVE YOU (Kay Kyser) 8. CHOWDER SOCIAL (Tony Pastor) 9. SIESTA (Jack Fina) 10. ONCE IN LOVE WITH AMY (Laurenz and Dean Martin)

Marvin Drager Buys Out Wayne Varnum Flack Firm

NEW YORK - Marvin Drager, who has been a partner in the publicity and public relations firm of Wayne Varnum Associates since it was organized two years ago, has bought out the interest of Wayne Varnum, and will operate under the name of Marvin Drager, Public Relations, it was announced this past week. He will continue servicing all accounts from the same offices at 424 Madison Avenue, New York City, and will retain his present staff.

The move was made following the withdrawal from the partnership of Wayne Varnum, who has been undergoing special treatment for the past two months at the National Naval Medical Center in Bethesda, Maryland.

Wayne Varnum and Marvin Drager first formed their public relations office in April 1947 after resigning from Columbia Records, Inc., where they established the company's first New York publicity department. Since then they have handled the publicity and public relations for orchestra leaders Vaughn Monroe, Dick Jurgens and Larry Green, British singer Beryl Davis, the Hotel Commodore, Artkraft Strauss Sign Corporation, and have conducted special programs for Bond Clothes, Inc., and the New York Tuberculosis and Health Association

Then: "A LITTLE BIRD TOLD ME" AND NOW-**Our** Latest and Greatest THE ORIGINAL RECORD Sweeping The Nation "DON'T GAMBLE WITH ROMANCE" The Troubadours with Sandy Sims-Fine Arts 1001 ORDER FROM YOUR NEAREST **BLACK & WHITE** DISTRIBUTOR RAYMOND C. McCOLLISTER MUSIC PUBLISHER, SONG WRITER, MUSICAL ARTIST roudly Presents R RECOR

Page 21

Going Bigger and Better Every Day **FREDDY NAGEL And His Orchestra**

"Maybe I'm Dreaming" BACKED BY "Honkin' The Horn For Honey" **RAYMOR 5003**

"Sophisticated Swing" BACKED BY "Head Over Heels In Love" 🖙 RAYMOR 5006 🖜

DISTRIBUTORS—Write -Wire-Phone-Some Territory Still Available —"EARN MORE WITH RAYMOR" Write for Complete List of Westerns, Hillbillies and Pops. We feature the finest organ records ever made-P. Hans Flath, World's Great-

NOMAR BLDG. WICHITA 4, KANS. (Tel.: 2-1094; 3-3636) est Organist.





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January 22, 1949









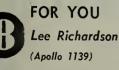
















TEXAS HOP Pee Wee Crayton (Modern 628)

OH CHICAGO SOUTH SIDE!

BEWILDERED Red Miller (Bullet 295) Amos Milburn (Aladdin 3018)

TREES Al Hibbler (Miracle 501)

TEXAS HOP Pee Wee Crayton (Modern 628)

A LITTLE BIRD TOLD ME Paula Watson (Supreme 1507)

SWEET GEORGIA BROWN **Brother Bones** (Tempo 633)

CHICKEN SHACK BOOGIE Amos Milburn (Aladdin 3014)

I'LL ALWAYS BE IN LOVE WITH YOU The Ray-O-Vacs (Coleman 100) The X-Rays (Savoy 681)

PRETTY MAMA BOOGIE Jimmy Grissom (Modern 635)

WRAPPED UP IN A DREAM Do-Re-Me (Commodore 7505)

WHERE CAN I FIND MY BABY Johnny Moore (Exclusive 69X)

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Bos By Leading rs In New Orleans. BEWILDERED

Red Miller (Bullet 295) Amos Milburn (Aladdin 3018)

HIP SHAKING MOMMA Chubby Newsom (DeLuxe 3199)

PLEASING YOU

Lonnie Johnson (King 4245)

A LITTLE BIRD TOLD ME Paula Watson (Supreme 1507)

TEXAS HOP Pee Wee Crayton (Modern 628)

WRAPPED UP IN A DREAM Do-Re-Me (Commodore 7505)

CHICKEN SHACK BOOGIE Amos Milburn (Aladdin 3014)

BLUES AFTER HOURS Pee Wee Crayton

(Modern 624)

RAINY WEATHER BLUES Roy Brown (DeLuxe 3198)

BLUES FOR THE RED BOY Todd Rhodes (King 4240)

PALAVE. on CEA LOS ANGELES

> **BEWILDERED** Amos Milburn (Aloddin 3018)

TEXAS HOP Pee Wee Crayton (Modern 628)

A LITTLE BIRD TOLD ME Paula Watson (Supreme 1507)

PETTIN' AND POKIN' Louis Jordon (Decca 24527)

CHICKEN SHACK BOOGIE Amos Milburn (Aladdin 3014)

BLUES FOR THE RED BOY Todd Rhodes (King 4240)

PRETTY MAMA BOOGIE

Jimmy Grisson (Modern 635)

GET YOURSELF ANOTHER FOOL

Charles Brown (Aladdin 3020)

SWEET **GEORGIA** BROWN **Brother Bones** (Tempo 633)

BLUES AFTER HOURS

Pee Wee Crayton (Modern 624)

January 22, 1949



SAN FRANCISCO. CALIF. Bewildered (Amos Milburn) Texas Hop (Pee Wee Crayton) Trees (Al Hibbler) Boogie Chillen

- Boogie Chillen (John Lee Hooker)
 Hot Biscuits (Jay McShann)
 Chicken Shack Boogie (Amos Milburn)
 It's Too Soon To Know (The Orioles)

- 8. Blues After Hours (Pee Wee Crayton) 9. Pettin' & Pokin' (Louis Jordan) 10. A Little Bird Told Me (Paula Watson)

BIRMINGHAM. ALA.

- BIRMINGHAM. ALA. 1. Long About Midnight (Roy Brown) 2. Chicken Shack Boogie (Amos Milburn) 3. Bewildered (Amos Milburn) 4. A Little Bird Told Me (Paula Watson) 5. What Did You Do To Me (Ivory Joe Hunter) 6. Long Gone (Sonny Thompson) 7. Blues For The Red Boy (Todd Rhodes) 8. Roy's Boogie (Ralph Wilson) 9. Sweet Georgia Brown (Brother Bones) 10. Margie (Brather Bones)

PHILADELPHIA, PA.

- PHILADELPHIA, PA. 1. New Year's Resolution Blues (Ray Milton) 2. A Little Bird Told Me (Paula Watson) 3. Candy's Mood (Candy Johnson) 4. Bewildered (Amos Milburn) 5. You Won't Let Me Go (Hadda Brooks) 6. S. K. Blues (Saunders King) 7. Has Your Love Grown Cold (Camille Haward) 8. Bye Bye Baby (The Ravens) 9. Hop, Skip And Jump (Ray Milton) 10. Blues For The Red Boy (Todd Rhodes)

BOSTON, MASS.

- BUSTON, Hunder 1. L'il Dog (Buddy Johnson) 2. To Be Ta Yau (The Orioles) 3. Bewildered (Red Miller) 4. It's Too Soon To Know (The Orioles) 5. I'll Always Be In Love With You (Ray-O-Vacs) 6. I Don't Care Who Knows (Buddy Johnson)
- (Buddy Johnson) Recess In Heaven (Deep River Boys) Trees (Al Hibbler) Pleasing You (Lonnie Johnson) Jet Propulsion (Illinois Jacquet)
- 10

DALLAS, TEX.

- Boogie Chillen (John Lee Hooper) Texas Hoo (Pee Wee Crayton) The Spider (Joe Morros) Trees (Al Hibbler) Get Yourself Another Fool (Chos. Brown) Where Can I Find My Baby (Johnny Moore) Mother Bowed (Pilgrim Travelers) Bewildered (Amas Milburn) Hot Biscuits (Jay McShann) Texas Hop (Pee Wee Crayton)

BALTIMORE, MD.

- Bewildered (Amos Milburn) Deacon's Hoo (Jay McNeeley) Chicken Shack Boogie
- Chicken Shack Boogie (Amos Milburn) Trees (Al Hibbler) A Little Bird Told Me (Paula Watson) Daddy-O (Louis Jordan) Out Of The Blue (Hadda Brooks) Sweet Georgia Brown

- 9. Sweet Georgia Brown (Brother Bones) 10. Margie (Brother Banes)



"INDUSTRY FACES PRODUCTIVE, INTERESTING YEAR"

By PAUL E. SOUTHARD Vice President, Columbia Records, Inc.

I am certainly grateful to The Cash Box for giving me this oppor-tunity to extend my greetings to Co-lumbia's many Coin Phonograph Op-erators on the occasion of the coin operators annual convention. I want to express my approciation for the important part coin machine oper-ators played in building such 1949 Columbia hits as "Buttons and Bows," "Slow Boat to China," "Slap Her Down Agin' Paw," "It's Magic," "My Darling, My Darling," etc. I know, too, that I speak for all of the many fine Columbia artists when I say that they join me in this expression of appreciation. So much for the past. What about the future of the industry in gen-eral and Columbia in particular? Frankly, I think the industry faces an extremely interesting and pro-ductive year. Operators will be directly affected by some of the

year. Operators will be affected by some of the

IVE, INTERESTING YEAR'' important changes taking place. For example the recent introduction of the sensational new Colum-bia 7 inch Microgroove record. A record which completes the Columbia Long Playing Microgroove Record family, offers many fascinating possi-bilities for operators. Certainly, coin operated reproducing instruments for these remarkable new discs will make their appearance and operators may find smaller size coin machines and lower priced better quality records an important factor in developing more outlets for phonographs and more plays per instrument. It is hardly necessary for me to

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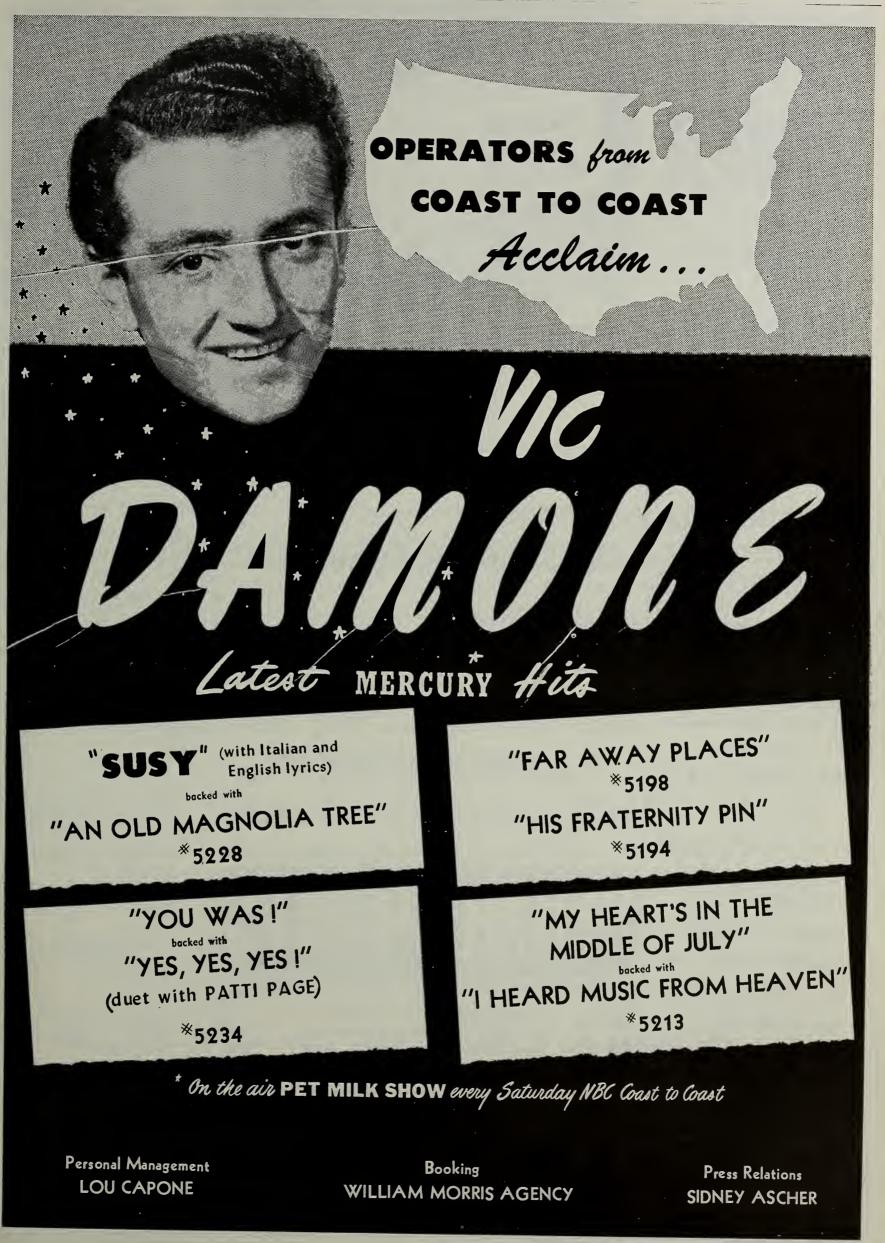
outlets for phonographs and more plays per instrument. It is hardly necessary for me to point out that I am optimistic about the months immediately ahead. How-ever, I also know that the post-war competition for the consumers enter-tainment dollar is keen. It is this recognition which accelerated the de-velopment of the Columbia Micro-groove technique and the introduction of the Microgroove record—a realiza-tion that the consumer must be given the best possible value for the money he spends. It is this recognition too which will find us, as an organiza-tion, continually seeking new talent and consistently promoting established top notch Columbia artists. The coin machine operators have come a long way in promoting the desirability of coin operated phonographs in public places and in promoting records into hits. But I think that the keenly com-petitive months ahead will necessitate even more promotion by operators who individually and collectively have even more promotion by operators who individually and collectively have made "juke boxes" such an important part of the social life in their communities.

We recognize an obligation on our We recognize an obligation on our part to supply operators with the best records we can produce at the lowest possible cost. We recognize a responsibility to produce the best music by the best artists we can se-cure. We recognize our responsibility in giving you the service you expect and merit.



Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

1



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The Cash Box, Music

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

ILLINOIS

CHICAGO.

"THE MUSIC OP AND THE INDIE PLATTERY"



By Eddie Heller Vice-President In Charge of Sales, Rainbow Records, Inc.

Thanks, Mr. Operator for helping us locate the gold vein of the phonograph trade with brand new ideas in money-making platters. Our disks definitely have real needle appeal for all operators. Here's why . .

Through careful experimenting we have consistently hit the most listenable and saleable in music trendsliterally a gold vein for the juke boxes. In the past two years, three brand new trends can be credited to Rainbow-the flute-bongo trend; 2minute records: and honky-tonk stylings.

The first new trend appeared in the sensational "Jungle Fantasy," a new type of platter, featuring flute and bongo rhythm with orchestra. This Esy Morales disk was such a standout that it went over the 300,000 mark on juke boxes alone. Special thanks go

to the California ops for featuring "Jungle Fantasy" on boxes near Uni-versal-International Studios. Robert Siodmak, top U-I director heard the tune and was sold on it. He wired Rainbow for samples and spotlighted "Jungle Fantasy" in a sequence for the new Burt Lancaster-Yvonne De-Carlo film, "Criss-Cross."

Next came the follow-up hit to "Jungle Fantasy" — "Round the World" rhumba, another Esy Morales composition. "Round the World" had a big appeal for Philly operators, and they in turn bought records for spe-cial spots where this number gained the No. 1 slot on the boxes.

the No. I slot on the boxes. Rainbow turned to a completely dif-ferent style for its next turntable offering. Honky-tonk piano was the feature that sent "Whispering" to the top on sales, actually a piano style reminiscent of the gay 90s and nickel-odeon days. Operators in Baltimore have found "Whispering" one of their most profitable disks thus far.







Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

OPERATORS...HOW CAN YOU MISS!!



"JUKE BOX VITAL TO SUCCESS OF RECORDS"

strongly realized that the juke box plays a vital part in the success of a record; and should we have the good fortune to continue growing and to become a dominate factor in the recording industry—King will never lose sight of this fact. The policy of releasing new voices and new sounds could be aptly termed as "nickel-therapy." You boys can help us develop the stars of tomorrow. New stars give people something to

New stars give people something to talk about; and talk pulls the juke box nickels in; and when the nickels roll in—you're happy, and we're

tak about; and tak puils the juke box nickels in; and when the nickels roll in—you're happy, and we're happy. Many of you have yet to learn that the interweaving of King and DeLuxe will continue to become closer and closer. At the present time all De-Luxe releases can be purchased through any King branch or salesman, either in the United States or in Canada. All DeLuxe records are now being pressed in our Cincinnati plant and have the same fine quality that you receive on King. In the coming year we naturally intend to exploit new artists and new conceptions of musical styling. We also will here and there venture into the pop field and if these few pop numbers meet with your approval, then King will develop this field. You, Mr. Operator, will be the de-ciding factor in our concentration on a pop catalogue. I have, in the past few weeks, been concerned with TV, and what effect it may have on the operators. While to some of you it appears that video is cutting in on your revenue—I feel there is nothing that will replace the juke box permanently. True when there's a big fight or a football game we all like to watch; but when a guy and his gal are having a quiet drink and talk—there's nothing like the juke box to lend the right atmosphere. Thanks boys for your support in making King one of the leading inde-pendent record manufacturers in America. See you at the convention.

"NEW 45 RPM DISK & THE COIN INDUSTRY"



By James W. Murray Vice-President in charge of RCA Victor Record Activities

As this is written, speculation as to RCA Victor's future plans has been answered by demonstration of a remarkable new system of reproducing music on a 45 RPM record and its component, a small, compact record player with a unique changer mechanism housed in the spindle of the machine.

It is our plan to introduce this new system to the public in the very near future.

How does this affect the coin machine industry?

I do not believe the introduction of this remarkable new system will affect the industry. In introducing the 45 RPM record and its component machine, we took cognizance of the fact that there are more than 15 million turntables in American homes which revolve at 78 RPM. It is our intention to provide this market with a continuing supply of records adapted for the instruments presently in use. That consideration was implicit in our planning for the future.

That same consideration is implicit in our thinking as regards the coin machine industry, which RCA Victor considers one of its most important markets.

We are confident there will be enthusiastic public acceptance of our new system of reproduction when the 45 RPM record and its complementary line of instruments reach the retail market. But we are also confident that the 78 RPM record will continue to be the "razor blade" of the record industry, in the American home as well as in the automatic coin machine industry. I know of no development in the foreseeable future which might alter our thinking along these lines.

We of RCA Victor believe that the record industry has a sound future ahead of it, despite the fact that 1948 did not measure up to the preceding year in unit production. The industry as a whole was 50 million units ahead of the best pre-war year. We believe that the coin machine industry has been a tremendous factor in the increased public acceptance of records in the past ten years and we are fully appreciative of this fact.

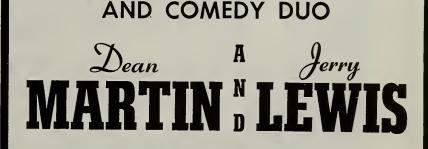
Since the ban was lifted RCA Victor's top artists in all categories including Perry Como, Vaughn Monroe and Eddy Arnold—three RCA Victor stars, who again topped *The Cash Box* poll for 1948—have been recording once again. We are producing the new material as fast as our manufacturing facilities permit.

We are sure that the hits on RCA Victor records will be the hits of the coin machine industry in 1949, and we look forward to a banner year for all of us.



Please mention THE CASH BOX when answering

"Love Those Operators"



AMERICA'S NEWEST SINGING



"POWDER YOUR FACE WITH SUNSHINE" "ABSENCE MAKES THE HEART GROW FONDER" Vocal by DEAN MARTIN

Capitol # 15351

"ONCE IN LOVE WITH AMY" "TARRA TA-LARRA TA-LAR" Vocal by DEAN MARTIN

Capitol # 15329

"THAT CERTAIN PARTY" "THE MONEY SONG"

Capitol # 15249

On The Air Sunday Evenings NBC—Coast to Coast

Public Relations GEORGE B. EVANS Starred in the Forthcoming Paramount Picture "MY FRIEND IRMA"

> Personal Management ABNER J. GRESHLER

January 22, 1949

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"PROMOTE JUKE BOX AS ENTERTAINMENT"



By Glenn Wallichs Vice-President, Capitol Records, Inc.

In the year just past, all industries have experienced a period of important and unpredictable changes. The record industry and the automatic phonograph industry are no exceptions.

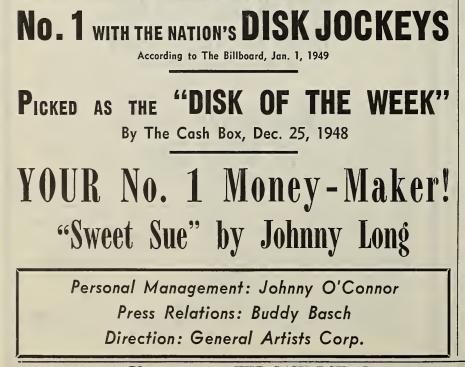
We, at Capitol, regard ourselves as extremely fortunate, for 1948 was to us the outstanding year, from a standpoint of company growth and sales volume, in the history of our organization. The tremendously increased demand for Capitol records has been very gratifying and we extend to all of you operators, our thanks for the part you have played in making this success possible. We believe that the great strides forward that were made last year, were to a considerable extent, due to the policies which we have maintained since the inception of the company. We intend to proceed with those same policies and to modify them only in such ways as to enable us to provide better customer service and an even finer product. We shall continue then, to offer you the biggest hits on records and to deliver these hits through an improved distributor organization, on the same fair and equitable terms as we have in the past. With this program as our keynote for 1949 we look for continued increasing sales and a closer and more extensive relationship with our good friends in the automatic phonograph industry.

We are acutely aware of the problems that the phonograph operators have been faced with during the past year. The return to normal business conditions, the continued growth of television and the drop in volume of the general entertainment business, have all contributed to making your work more difficult and in some cases less profitable. Regardless of these obstacles however, we earnestly be-lieve that the juke box is not only one of the nation's most popular forms of entertainment but that it will continue to be so in the future. We do believe that it will be necessary for all of the industry and for those of us who are connected with it as suppliers, to devote more effort and thought toward promoting the juke box as a means of entertainment and it is our desire at Capitol, to take any and all steps within our means to assist you in developing the increased popularity of your business.

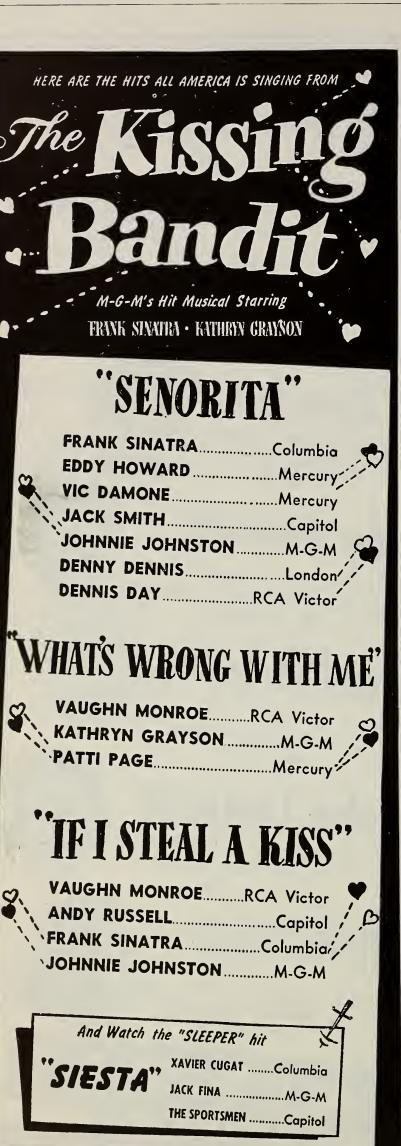
In closing, once again my sincere thanks for your wonderful help and cooperation in the past and best wishes for a successful convention and a successful and profitable year.

JOHNNY LONG JOHNNY LONG Maestro Johnny Long on the bandstand again to offer ops another click disking. Following on the heels of his success with "Just Like That," Johnny sends ops a platter that can really take the town apart. Patterned in the famed Long musical manner, Johnny sends his vocal ensemble to the mike to deliver this click recording titled "Sweet Sue, Just You." It's

the oldie rendered in refreshing style by the ensemble, with the Long ork filling in with bright measures that add up to a barrelful of coin play. It's a disk that can go like sixty, and one that will have phono fans young and old alike humming, whistling and tapping to its mellow rhythm. The drive and beat shown in this rendition is hard to match. Ditty is especially suited to those soda-sipping locations where the younger set of juke box fans can really go to town. Unison tonsiling by the group, the fond whistling spot and band beat all go toward making this platter one that will score like mad. On the other end with "In The Glow Of Evening," chirp Francey Lane grabs the mike to wail the lyrics of this mellow oldie. It's ad-lib warbling that should find some pleasant reaction. "Sweet Sue" is a cinch to clinch with phono fans and fill ops' jeans with loads of jelly-beans. Don't miss it.







leo Feist inc. . 1619 Broadway, N.Y. 19 HARRY LINK, Gen, Prof. Mgr.-GEORGE DALIN, Prof. Mgr.

"A GUIDE TO PROFITABLE MERCHANDISING"

Decca

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By LEONA

Vice-President and General Manager, Records, Inc.

Once again it's "Convention Time" for the coin machine operators of America, and once again, as we start a new year, it's time to analyze the mistakes of the past and make plans to overcome them in the future. To put it bluntly, the operator will find it profitable to learn to be a better music merchandiser. Yes, the most successful operators have proven that certain principles of juke box opera-tion are essential to success. Decca has always been aware of these prin-ciples, and our recording and distri-bution policies are based upon them. The following can be the operator's guide to profitable merchandising: 1. The operator is a music mer-chant. Music is all that he has to sell. His costly equipment, with its flashy chrome and colored lights, is designed solely to attract people to the records on the machine. If they don't like what is listed, they won't invest their nickels. It is essential for the operator to devote more time and attention to the records that are his

the operator to devote more time and

only source of income.

only source of income. 2. Too many operators are more interested in making hits than in cashing in on the hits that are al-ready made. They take great pride in saying that they bought a record before the public wanted it, when they should be reaping a harvest of nickels by giving the public what it wants when it wants it. 3. Use the tap hits on "avery"

January 22, 1949

when it wants it. 3. Use the top hits on "every" machine. When a record is a top money-maker, it should be on every phonograph. It costs too many plays to move records around trying to make them do the work of twenty. There are too few big hits at any one time to leave them off any ma-chine. chine.

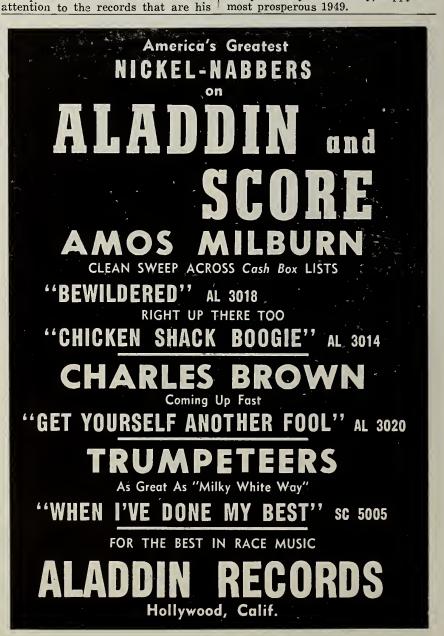
4. Use the top tunes by the top artists. The top songs alone won't assure the maximum number of plays; they must be by the best artists. It isn't always the first recording, it's the best recording that makes the most money most money.

5. Use the record, whenever pos-sible, with two popular artists. A record by Bing Crosby and the An-drews Sisters attracts plays from fans of both artists, and increases plays

6. Get the most from every ma-chine. Every one of the 20 or 24 records should be a money maker. No record should be on the machine just because the operator happens to have it. It is better business to throw away a record that shouldn't have been bought, rather than to try to salvage a few plays from it.

Decca's catalog has been built from the songs that the public wants by the artists they like best.

This is Decca's message to the operators as we embark on a new year. With the sincere hope that you can and will use this guide to the best advantage, we wish each and every one of you a healthy, happy and most prosperous 1949.



"GIVE THE OPS THE ULTIMATE IN DISKS"



By A. B. Greene President, National Records, Inc.

The year 1949 should prove to be a big year for the coin machine industry, in particular the automatic music operators of America.

operators of America. The year just ended saw the indus-try come through a period of crucial, utmost importance to all connected in music and its vast allied fields. With the resumption of recording activity throughout the nation, we at National Records feel most confident of a bright and prosperous future and prosperous future.

and prosperous future. We are well aware of the great service the music operator performs in helping to promote records and recording artists. We know that the standards of musical performance, both live and recorded, are greater than ever before, and that the stand-ards of the great music consuming public has been elevated to a point where only the best performance can survive against strong competition. The coin machine industry certainly deserves enormous credit for its con-tribution in perfecting mechanical facilities for public record perform-

ance, and in the discernment shown in the programming of records.

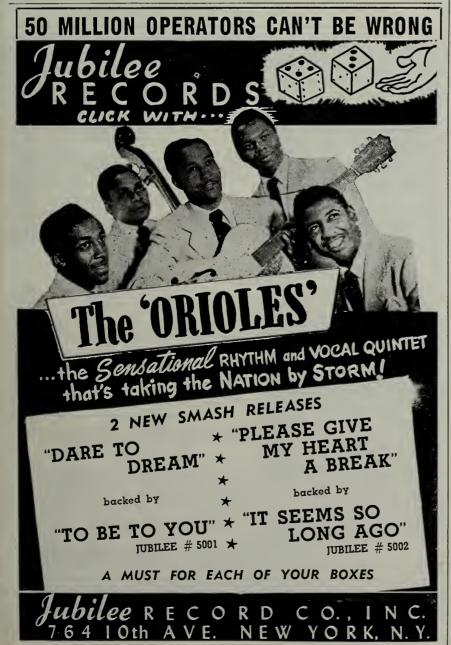
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The music operator and the juke box, that great American institution, have become an integral part of opera-tion in the scope of National Records policy. We are particularly cognizant of the steady volume of repeat sales of the steady volume of repeat sales which primarily stem from juke box play. In many cases, the first per-formance of a new recording is heard by the individual on a juke box. The listener's ultimate decision to make other selections and finally a purchase of a recording at his neighborhood store, result from his first hearing on a juke box. This is easily brought to light when one views the continued success of such artists as The Ravens and Billy Eckstine.

In 1949, National Records will con-In 1949, National Records will con-tinue to give the music operator the ultimate in high quality, long wearing recordings. We are conscious of the problems of the music operator and realize that a recording of long-wear, and one that is free of surface noise, is essential to the operator in the successful operation of his business. The meticulous care with which Na-tional Records are manufactured and the constant testing of National Rec-ords assures the music operator of the best in recording.

The continued development of the The continued development of the recording industry, which will attain new heights of prominence thru the joint efforts of all companies, their technicians, engineers and laboratory specialists, leaves only an optimistic and bright road open for the members of the coin machine industry.

National Records extends a most hearty welcome to the music opera-tors of America, convened at their Annual Coin Machine Industries Con-vention.



Thank You, "Cash Box"

FOR YOUR MAGNIFICENT REVIEW

"Man, oh, man . . . where've they been hidin' this platter? Just listen in to Brother Bones And His Shadows go away out and real gone with the clicketyclack of the bones and the whistling of the chorus in the most unique arrangement ever heard to sell that great tune, 'Sweet Georgia Brown,' for a base-cleaning home run! And then just turn it over and hear Brother Bones do one of the most outstanding, different and sensational renditions of 'Margie.' This is one disk you can buy by the boxful and be sure that every one of your spots is just gonna clap hands keepin' time with Brother Bones And His Shadows. It's a moneymaker if ever one was yet presented. A CLICKEROO FOR JUKE BOXES!"

 \star \star \star \star

Thank You, Operators

THE CASH BOX, NOV. 30.

FOR YOUR SUPERB SUPPORT OF **"SWEET GEORGIA BROWN**" AS PLAYED BY **BROTHER BONES*** And His Shadows (TEMPO RECORD # 652* Copyright 1948 by T.R.C.A.) \star \star \star \star Thank You, "Billboard" and "Variety" FOR YOUR WEEK-AFTER-WEEK REPORTING ON THE PROGRESS OF THIS SPECTACULAR RECORD Which Has Sold **500,000 COPIES TO DATE**

WITHOUT A SIGN OF A LET-UP! * * * *

Now The Public Is Clamoring For More

TEMPO-BROTHER BONES RELEASES -

AND HERE THEY ARE !

648 "I KNOW THAT YOU KNOW" # 668 "CHINATOWN" "DOLL DANCE" # 650 "NARCISSUS"

"MARIE"

670 "GREEN EYES" "18th CENTURY DRAWING ROOM"

672 "JA-DA" "JIVE MELODY"

REMEMBER-THERE'S ONLY ONE BROTHER BONES WITH HIS BONES, HIS KNIVES, HIS WHISTLE-AND HIS RHYTHM!



RECORD COMPANY OF AMERICA 8540 SUNSET BLVD., HOLLYWOOD 46, CAL. 728 TENTH AVENUE, NEW YORK CITY, N. Y. JACK BERGMAN, NEW YORK REPRESENTATIVE

11 AVONDALE ROAD AVONDALE ESTATES, GA.

PHILADELPHIA OFFICE 1310 CALLOWHILL ST. PHILADELPHIA, PA.

D. J. MacKILLOP, Dir. of Sales, Southern Div. MILTON SALZMAN, Dir. of Sales, Eastern Div.

BEST WISHES FOR A HAPPY CONVENTION TIME



Dinah SHORE

"BUTTONS & BOWS" "TARRA TA-LARRA TA-LAR" "FAR AWAY PLACES" "LAVENDER BLUE"

Just Released

"ALWAYS TRUE TO YOU IN MY FASHION" "SO IN LOVE" (from the Hit Musical "Kiss Me Kate") Columbia 38399

on COLUMBIA RECORDS

ON THE AIR . . . EDDIE CANTOR SHOW Fridays NBC—9 P.M. est and JACK SMITH SHOW Tues., Wed., Thurs. CBS—7:15 P.M. est VOTED No. 1 Girl Singer 8th Consecutive Year by RADIO EDITORS OF AMERICA

Public Relations: GEORGE B. EVANS

"TELEVISION IS HERE TO STAY — MUSIC OPERATORS SHOULD FACE IT"



By Art Talmadge Director, Advertising and Promotion, Mercury Records, Inc.

The fear that many operators have toward television and its effect in resulting plays on their music boxes is, in my humble opinion, not as bad as it seems.

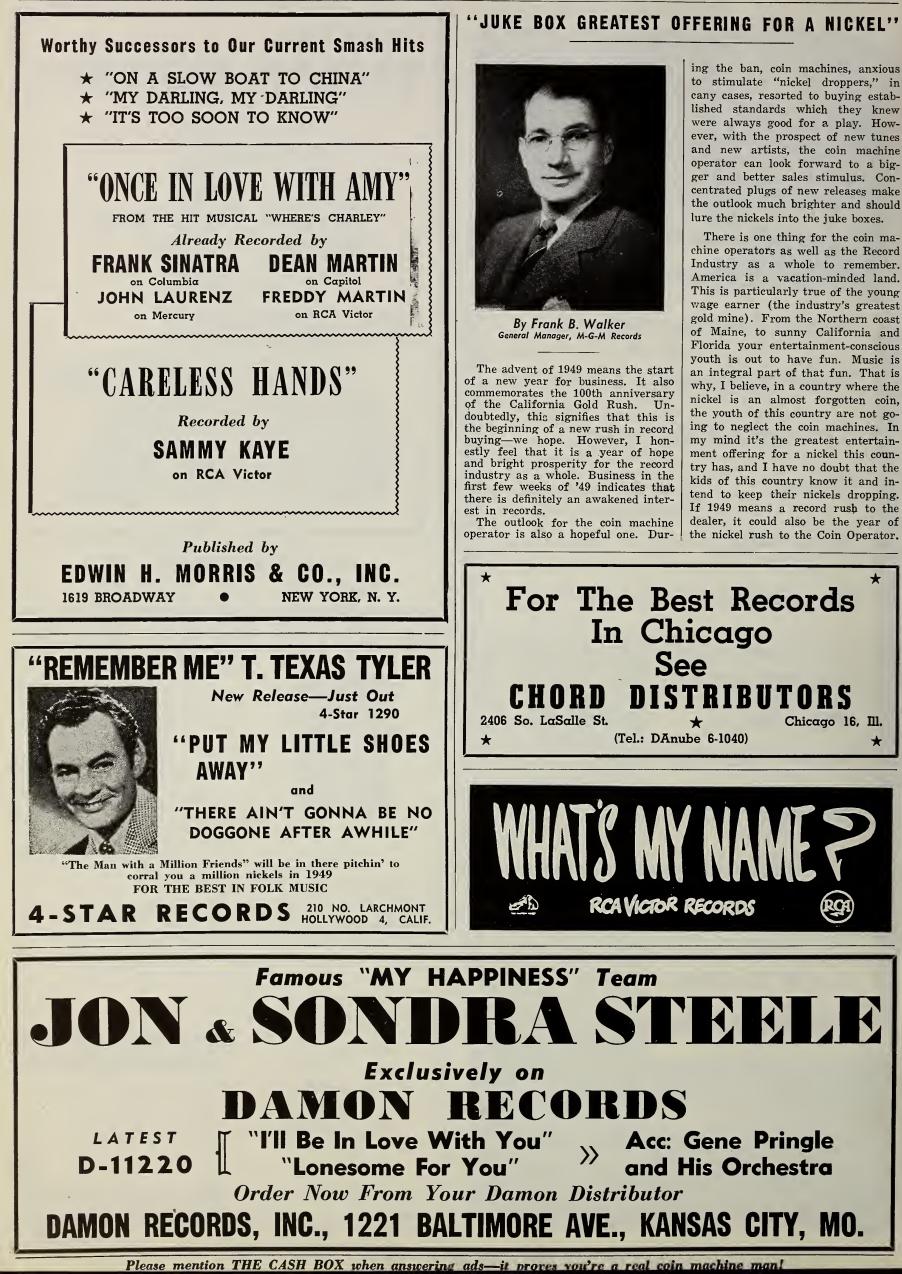
Television, it is true, made amazing progress during 1948, as a matter of fact it even amazed its own industry. Initially most "viewers" were tavern customers because tavern owners realized the tremendous draw their television sets would have. Television sporting events were the main attraction because it made for easy viewing and also it encouraged many side bets on the matches. However, tavern owners soon found that customers "nursed" their drinks a great deal longer during the telecasts. Plays on the music boxes suffered quite heavily, but the novelty wore thin and tavern owners turned the television sets on only for choice telecasts, and usually for sporting events. Plays on the music boxes picked up appreciably, and in many instances boxes operated during the telecasts.

As a record company it is to our advantage to have the operators in a healthy condition, because they are the pulse and heartbeat of record sales.

One thing is certain: we can't stop progress. Television is here to stay. Perhaps its competition to the music boxes will result in some gimmick that will invite more plays. Radio and motion pictures also have a problem because of television, but they are using every possible source to compete with this new rival. Better programs, better pictures and, for the record industry, better music and if possible lower priced discs. Gimmicks are also playing a big part to increase attendance. Right now it's give aways, bigger and better than ever. How about a give away with music boxes-after so many plays a lucky number and a resulting giveaway. What to give? Free drinks, cash or, better still, how about the television set in the tavern!

•	THE SWING IS TO NATIONAL ARE YOUR COIN COLLECTORS
THE RAVENS'	#9064 ROOSTER — ALWAYS #9059 I DON'T KNOW WHY
THE GREAT MR. B	 # 9049 SOPHISTICATED LADY #9060 IN A SENTIMENTAL MOOD MY SILENT LOVE #9061 WITHOUT A SONG SAY IT ISN'T SO #9052 YOU'RE MY EVERYTHING
CHARLIE VENTURA	#9057 I'M FOREVER BLOWING BUBBLES #9048 EAST OF SUEZ #9055 EUPHORIA
DUSTY' FLETCHER (Open The Door, Richard)	9#4018 THE LAST CLEAN SHIRT SHE SURE MAKES A FOOL OUT OF ME
WHISTLING MR. JONES (With Bone Acc.)	#9063 SWEET GEORGIA BROWN Latch on to these HITS!
NATIONAL Records or NATIONAL	$\begin{array}{c} \bigstar \bigstar \bigstar \bigstar \\ \text{er from your nearest distributor} \\ \text{disc sales } \bullet 1841 \text{ broadway, n. y. 23, n. y.} \\ \bigstar \bigstar \bigstar \end{array}$









By Richard Bradley President, Tower Records

Heartiest congratulations to the nation's music operators for the tremendous strides accomplished in the face of overwhelming difficulties. Yes, in spite of the "musigremlins," it was a great '48, and the fortitude of this great industry will make it shine in '49.

Speaking for a comparatively new independent label, Tower Records has made great strides in 1948. I want to personally extend my sincere thanks to the nation's music operators for the great part they played in making our in-the-running possible.

I'm certain that our artists also realize how much their success is due to the valued exploitation by music operators thru the medium of coin operated phonographs. It is without doubt the all important measuring stick of their professional careers and, together, we highly value their criticisms. Now we have even a better realization of the needed cooperation between music operators and record manufacturers, and we shall continue striving to make each side of every release a potential for our mutual benefit.

It has been proven that music operators appreciate the intricacies of producing good recorded music. Only with their continued support can we bring to the general public the varied music to suit tastes and to serve many moods.

To maintain this good-will, we know that the music operators must have their records made of the finest quality obtainable, and we will continue to make this phase the most important part of our operation.

part of our operation. Sometimes, due to circumstances beyond our control, varied difficulties arise. We ask only the privilege of hearing your "gripes." You have our assurance that we will do everything in our power to eradicate unfortunate occurrences. It is our ambition to conform to the desires of the music operators.

With the advent of so many new labels, I can appreciate the task of having to listen and consider them all, but this greater variety should afford a greater selection, and hence greater potentialities. In 1948 we have had the distinct honor of introducing to the music enthuiasts of this country many great recordings of great tunes.

It was a privilege to be first. Among them we have been able to present to the music operators two major hits, "HOW SOON" and the current "THAT CERTAIN PARTY." We know that the music operators helped to make these tunes the great hits they were.







Current DECCA Hit "HOW HIGH THE MOON" "RIBS AND HOT SAUCE"

Decca 24513

In Pictures . . . "A SONG IS BORN" A Samuel Goldwyn Production

ON DECCA RECORDS

Public Relations: GEORGE B. EVANS Management: ASSOCIATED BOOKING CORP. Joe Glaser, Pres.

Please mention THE CASH BOX when answering ads-

"POLKA RECORDS HYPO JUKE BOX PLAY"



Page 38

By Walt Dana President, Dana Music Co.

The Polka is not merely a dance fad. It is a form of musical expression, for singing and dancing, that has won the hearts of millions in America and is popular throughout the entire world. Recognizing this, DANA will continue its policy of providing the Coin Machine Operators with the world's finest polka creations. Many of these will be in the Polish language for localities where there is a special demand for Polish recordings. Wher-

ever the polka is of a type that has especially endeared itself to the hearts of the American singing and dancing and listening public, DANA will issue English language versions.

In addition to its polka line, DANA will continue to lead the way with the latest "pops" that look like they have great promise. Special emphasis will be placed on tunes with a continental flavor that have proved themselves abroad and which are ripe for introducing in this country. Now that the recording ban has been lifted, the year 1949 looks very promising for big things in the record industry, since the new works of our songwriters need no longer gather dust on the shelves for lack of the greatest of all stimulants toward success— The Record.

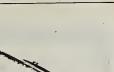
DANA recognizes the great part played in the industry by the Coin Machine Operators and sincerely trusts that DANA records will play an important part in the "juke box" of 1949.



CARILLON-DYNAMIC COIN MACHINE NEEDLES invites all Music Operators and Distributors visiting the CMI Show in Chicago to

BOOTH 100 for FREE SAMPLES of America's Finest Precious metal alloy and sapphire needles.

-it proves you're a real coin machine man!



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VEAN

MR. YOUNG AMERICA

And HIS ORCHESTRA featuring ROBIN SCOTT

THAT

*

SPECIAL TYPE

DELIVERY

THAT RATES

TOPS AT THE

Box Office

Just 6 months old today . . . and already one of the most successful bands in America JUST CONCLUDED SMASH ENGAGEMENTS AT

JUST

SIGN

* CLICK PHILADELPHIA * AVALON NEW YORK * TEEN TIMERS MBS Coast-To-Coast

Personal Management BARBARA BELLE 1619 Broadway, New York 19, N.Y.

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The Cash Box, Music

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January 22, 1949

The Cash Box, Music	- ugo		<i>jultur j</i> 1 , 1) 1)
<section-header><section-header><section-header></section-header></section-header></section-header>	Jan. 15 Jan. 8 Jan. 15 Jan. 8 DE-24519—PETER LIND HAYES Dainty Brenda Lee LO-369—GRACIE FIELDS You're Too Dangerous, Cherie VI-20-3187—EVE YOUNG-JACK LATHROP You're The First Cup Of Coffee 4—LITTLE BIRD TOLD ME, A 100.0 76.1 DE-24514—EVELYN KNIGHT Brush Those Tears From Your Eyes LO-389—WAYFARERS Sulva Way SU-1507—PAULA WATSON 5—UNTIL 63.3 40.3 CO-38239—THE CHARIOTEERS It's Too Soon To Know VI-20-3061—TOMMY DORSEY O. After Hour Stuff 6—YOU WERE ONLY FOOLING 61.2 26,7 CA-15226—KAY STARR A Faded Summer Love CO-38232—ERIC WHITLEY	Jan. 15 Jan. 8 DE-24450-MILT HERTH TRIO Hearthquake Boogie ME-10251-JACK FINA Mama's Gone Goodbye MG-10251-JACK FINA O. RA-70033-EDDIE MILLER RE-125-FREDDIE FISHER Josephine SI-15240-LIBERACE Teo For Two VA-106-VARSITY RAGTIME BAND VI-20-3120-SIDNEY BECHET O. Suey 12-GALWAY BAY 19.7 16.3 CO-38279-BILL JOHNSON A Tree In The Meadow DE-24295-BING CROSBY My Girl's An Irish Girl LO-287-ANNE SHELTON Greensleeves MG-10270-JOSEPH McNALLY Cottage In Old Donegol VI-20-3238-JANE PICKENS One Sunday Afternoon VI-26-7506-MICHAEL O'DUFFY	Jan. 15 Jan. 8 Jan. 15 Jan. 8 CO-38342—HARRY JAMES O. Ah, But It Happens CO-38293—DINAH SHORE DE-24504—HAYMES-ANDREWS SISTERS I'd Love To Call You My Sweet- heart LO-309—ANNE SHELTON Ring Around The Moon MG-10262—HELEN FORREST I Love You Much Too Much VI-20-3124—RAY McKINLEY O. The Morning Glory Road 20—PUSYCAT SONG, THE 6.2 7.1 CA-15342—JO STAFFORD I'll String Along With You DE-24533—PATTY ANDREWS-BOB CROSBY Don't Worry 'Bout Strangers VI-20-3288—PERRY COMO Roses Of Picardy ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY
AS-Astor MG-MGM BN-Bandwagen MN-Manor	Down Among The Sheltering Palms	My Lagan Love	
BU—Bullet MO—Modern CA—Capitol MT—Metrotone CAS—Castle MU—Musicraft	DE-24507—INK SPOTS Say Something Sweet To Your Sweetheart	13—SWEET GEORGIA BROWN 18.5 4.2	21—SO TIRED 6.1 10.3
CM—Commodore NA—National CN—Continentei RE—Regent CO—Columbia RO—Rondo CS—Const RA—Rainbow	MG-10185-BLUE BARRON O.	TE-652-BROTHER BONES	
DA-Dana SA-Savoy	It's Easy, When You Know How	14—LIFE GETS TEEJUS, DON'T IT? 16.3 11.7	22—BRUSH THOSE TEARS FROM
DEL-DeLuxe SI-Signature DEL-DeLuxe TW-Tower	7—CUANTO LA GUSTA 52.6 24.3	CA-15271—TEX WILLIAMS	YOUR EYES 6.0 2.9
EX-Exclusive UN-Universal	CA-15280—JACK SMITH-CLARK SISTERS	MG-10224-CARSON ROBISON	23—FOR YOU 4.8 10.9
JE—Jewel VA—Varsity GR—Grand VI—Victor KI—King WO—World	Cornbelt Symnhony CO-38239—XAVIER CUGAT O.	VI-20-3228—TEXAS JIM ROBERTSON	24—I LOVE YOU SO MUCH
	Take It Away	I5—POWDER YOUR FACE WITH	IT HURTS 4.2 6.5
Jan. 15 Jan. 8	DE-24479—CARMEN MIRANDA- ANDREWS SISTERS	SUNSHINE 12.3 8.8	25-RAMRLING
I-BUTTONS AND	The Matador VI-20-3077—EVE YOUNG	DE-24530—EVELYN KNIGHT One Sunday Afternoon	ROSE 4.1 2.4
BOWS I56.5 152.2 CA-15292—BOB HOPE—CLARK SISTERS	VI-20-3077—EVE TOUNG	LO-367-PRIMO SCALA O. More Beer	
That's Not The Knot	8—LAVENDER BLUE (Dilly Dilly) 46.3 39.2		26—I'VE GOT MY LOVE TO KEEP
CA-15184—THE DINNING SISTERS San Antonio Rose	AT-1011-HUGH CAMERON	I6—THAT CERTAIN PARTY 8.8 15.0	ME WARM 3.5 7.5
CO-20468—GENE AUTRY	CA-15225—JACK SMITH	CA-15249—DEAN MARTIN-JERRY LEWIS The Money Song	27—IN MY DREAMS 3.4 6.8
Can't Shake The Sands Of Texos CO-38284—DINAH SHORE	CO-38299—DINAH SHORE CL-299—LYNNE FORD	CO-38353-DORIS DAY-BUDDY CLARK	
Doddy-O	CS-1276—CURT MASSEY	My Darling, My Darling DE-24520—PETER LIND HAYES	28—BELLA BELLA MARIE 3.3 7.1
CS-8032—HELEN O'CONNELL The Guy Who's Got My Heart	LO-310-VERA LYNN	Life Gets Tee-Jus	
DA-2023—JEFFREY CLAY You're A Dorlin', My Darlin'	VI-20-3100-SAMMY KAYE	LO-366—PRIMO SCALA O. Then I'll Be Happy	29—IT'S TOO SOON TO KNOW 3.2 3.2
DE-24489-EVELYN KNIGHT	9—FAR AWAY PLACES 34.1 32.8	TW-319-BENNY STRONG O.	
I Know Where I'm Going LO-355—GRACIE FIELDS	CA-15278—MARGARET WHITING	VI-20-3098—LOUIS PRIMA O. Anywhere In Texas R.F.D.	30—ALL I WANT FOR CHRIST- MAS (Is My Two
Here I'll Stay	My Own True Love CO-38356—DINAH SHORE		Front Teeth) 2.7 19.0
MG-10244—BETTY GARRETT The Matador	Say It Isn't So	17—DOWN AMONG THE SHELTERING	31—TREE IN THE
VA-114-B. BROWN	CR-60016-AMES BROS.	PALMS 8.3 12.6 CA-15241—JOHNNY MERCER	MEADOW 2.6 10.5
VI-20-3078—BETTY RHODES / Still Get A Thrill	DE-24576—BING CROSBY ME-5198—VIC DAMONE	One For My Baby	32—GLORIA 2.1 —
	MG-15340—ART LUND	CO-38323—ERIC WHITLEY You Were Only Fooling	
2—ON A SLOW BOAT TO CHINA 147.6 142.9	LO-285—VERA LYNN	LO-311—SAM BROWNE Cool Water	33—PRETTY BABY 2.0 4.0
CA-15208—BENNY GOODMAN O. I Hate To Lose You	10—MAYBE YOU'LL BE THERE	MG-10287—JACKIE BROWN QUARTET If We Can't Be The Same Old	34—BY THE WAY 1.9 26.4
CO-38301—KAY KYSER O. In The Market Place Of Old	CA-397—BILLY BUTTERFIELD O. CO-37339—TOMMY TUCKER O.	Sweethearts ME-5181—SNOOKY LANSON	35—DOWN RY THE
Monterey DE-24482—LARRY CLINTON O.	DE-24403-GORDON JENKINS O.	VI-20-3181—SAMMY KAYE O. VI-20-3100—SAMMY KAYE O.	STATION 1.8
This Is The Moment	Dark Eyes MA-1120—EDDY HOWARD O.	Lavender Blue	36—HERE I'LL STAY 1.5 —
ME-5191-SNOOKY LANSON ME-5210-EDDY HOWARD O.	ME-5160-JACK FINA O.	18—BOUQUET OF ROSES 6.9 4.6	
I'd Love To Live In Loveland	Dardanello Boogie ME-5214—EDDY HOWARD	CA-40107—JIMMY WAKELY	37—DAINTY BRENDA LEE I.4 6.4
MG-10269—ART LUND By The Way	Don't Tell Me That Story NA-9033—JACK CARROLL	Milk Cow Blues DE-24506—DICK HAYMES	
VI-20-3123—FREDDY MARTIN O. Czardas	Stella By Starlight	Anytime	38—SAY SOMETHING SWEET TO YOUR
3-MY DARLING, MY	VA-102—BARBARA & FRANK Love Somebody	MG-10336—JACKIE BROWN QUARTET You, You, You Are The One	SWEETHEART 1.3 3.9
DARLING 115.6 74.1	VI-20-2189—BETTY RHODES	VI-20-2806—EDDY ARNOLD Texarkana Baby	39-YOU CAME A LONG
CA-15270—JO STAFFORD- GORDON MacRAE	11—TWELFTH STREET RAG 29.3 37.6	19-WHAT DID	WAY (From St. Louis) I.2 2.8
Girls Were Made To Take Core Of Boys	BU-1060—BILLY BISHOP	I DO? 6.8 11.0	
CO-38353—DORIS DAY-BUDDY CLARK That Certoin Porty	CA-15105—PEE WEE HUNT O. Somebody Else, Not Me	CA-15209—MARGARET WHITING Heat Wave	40—CORNBELT SYMPHONY I.0 4.0

43 STATES WILL OFFER AMI Distribs **OPERATORS VIDEO IN '49**

See '49 As Biggest Television Year-Survey Shows Many New Stations To Open

NEW YORK—With more and more music ops getting an entirely new view of the forthcoming coin operated television industry at the sixteenth annual convention of the coin machine industry at the Hotel Sherman this week, as well as at the Hotel Morri-son, there is no doubt that the idea of television which the public will pay to hear is now starting to come to the front stronger than ever. Ops were waiting for this conven-tion to see what would be presented in the way of coin operated television. This past year, Aireon Mfg. Corp. of Kansas City, Kansas, and the Solo-tone Corp. of Los Angeles, Calif. pre-sented new units, in addition to the Tele-Juke and Videograph units of New York City. Each one of these firms have been doing a fine business with interest growing by leaps and bounds as more and more music ops learned about the television picture. At this convention the trade will also see, for the first time, the new video setup of Trans-Vue Corp. at the Morrison Hotel. In short, the manufacturers haven't hesitated. They realize that 1949 will

Morrison Hotel. In short, the manufacturers haven't hesitated. They realize that 1949 will probably be video's biggest year with predictions already to the effect that over 3,000,000 sets will be in opera-tion when '49 ends. With over 52,000 sets in public places and this number growing larger each day, the music ops have under-taken a research on their own account and are reported to be carefully checking all units. Most important to every music op-erator is the fact that in 1949 there will be 43 states and the District of Columbia offering television pro-grams. This is, without any doubt,

the most phenomenal growth of any industry in American business his-tory. It also means that ops will have the programs to sell to their locations. With small business in its present chaotic state, there is no doubt that location owners will want coin oper-ated units from a profit standpoint as well as from the fact that they don't want to invest money in receivers at this time. Everything points to a natural beginning for coin operated television. television.

There are now 50 stations in opera-tion thruout the nation. Already 125 applications have been made for new stations with 188 applications in ad-dition now in hearings. In addition, 76 construction permits have been granted and approximately 50 of these are already working to get stations operating operating.

operating. With remote TV already here, which means ops can cover a complete location from every possible angle, and with the fact that those first pioneers of coin operated video have learned that television actually helps boost juke box take, and also with the further spread of television sending stations, it becomes apparent that TV may be the new opportunity for the coin trade.

It is also a well known fact that many ops have, for sometime now, been discussing coin operated TV with their locations. Some have been surprised to learn

that these location owners would very happily have such sets installed rather than go out at this time and in-vest in new video receivers.

It means a new profit angle for the music op and ties in with his present interest in the location.



Meet At Morrison

Hotel Jan. 16

LINDY FORCE

CHICAGO — Preceding the official opening of the CMI show by one day, AMI executives and distributors hold their annual meeting on Sunday, January 16 at the Hotel Morrison, this city.

This meeting is confidential and is open only to the AMI distributors and its official family. In addition to a revue of the company's progress, welcoming addresses, etc., it's usually the practice to brief the distributors on plans for the coming year.

Following this private meeting, starting at approximately 6 P.M., AMI has invited the press, as well as the customers and friends of the firm, to be present at a cocktail party and dinner.

L. C. (Lindy) Force, general sales manager of AMI, Inc., has made it known to the trade that, "There is certain to be tremendous optimism after our confidential, annual meeting. We will have something of unusual interest to tell all of our distributors."

Ray Moloney Gets Citation For "Citation"



RAY T. MOLONEY

CHICAGO-A plaque on which is engraved a citation of "Citation," Bally's great one-ball game, has been presented to Ray T. Moloney, Bally president, by the company's New Orleans distributors.

The plaque, a brass plate mounted on a stained wood shield, carries the following inscription:

RAY MOLONEY

May We Extend to You andThe Entire Personnel

of Bally Manufcturing Company The Deepest Appreciation of Ourselves, Our Customers and our Locations

for giving us "CITATION."

Louis Boasberg Raymond Bosworth Joseph Isaacson Aruns Callerv

The plaque has been hung in a prominent position on the walls of the game room at Bally's Belmont Avenue plant.

Genco Features "Floating Power"

CHICAGO—Zinging right into 1949 with one of the most outstanding five-balls they've ever built, Genco is pre-pared to handle records at their booths (47. 48, 49 and 50) at the coin machine show at the Sherman Hotel, and expect to host many, many visi-tors at their very modern factory on the near north side of the city. With a powerhouse of winners be-hind them in '48, which include: Merry Widow, Triple Action, Trade Winds, Mardi Gras, Screwball, Pud-din' Head and One-Two-Three, the firm feel that they are off to a "per-fect start" for 1949 with the newest of their games "Floating Power." Executives of the firm are tremen-dously pleased with the reception given their newest five-ball by oper-ators and distributors who have al-ready viewed it. They feel certain that this game will surpass produc-ion records of their former games. "It's absolutely thrilling" one of the Genco execs stated, "to have oper-ators come around to tell us how much money Genco games earn for them and at the same time compliment us on this first new game of '49, 'Float-ing Power."

on this first new game of '49, 'Float-ing Power.' "We are constantly trying to bring the operators bigger and better money-makers" he continued, "and we feel certain that after any pin game operator plays 'Floating Power' just once, he's going to agree with us that this is one of the grandest five-ball games he's ever yet played. Here's a game with brand new and different features."





HAROLD KLEIN

MILWAUKEE, WIS. - Harold Klein, well known and popular coinman, returns to the coin field as head of the Shuffleback Company, 2633 W. Lisbon Ave., this city, which will display "Shuffleback" a new idea in shuffleboards. The board is 8 foot, but gives the player 15 feet of con-tinuous playing field.

Klein will be on hand at Booth 181 at the Sherman to greet his many friends and show them the great earn-ing power of "Shuffleback." He is now lining up distributors thruout the country, and will appoint others at the show.

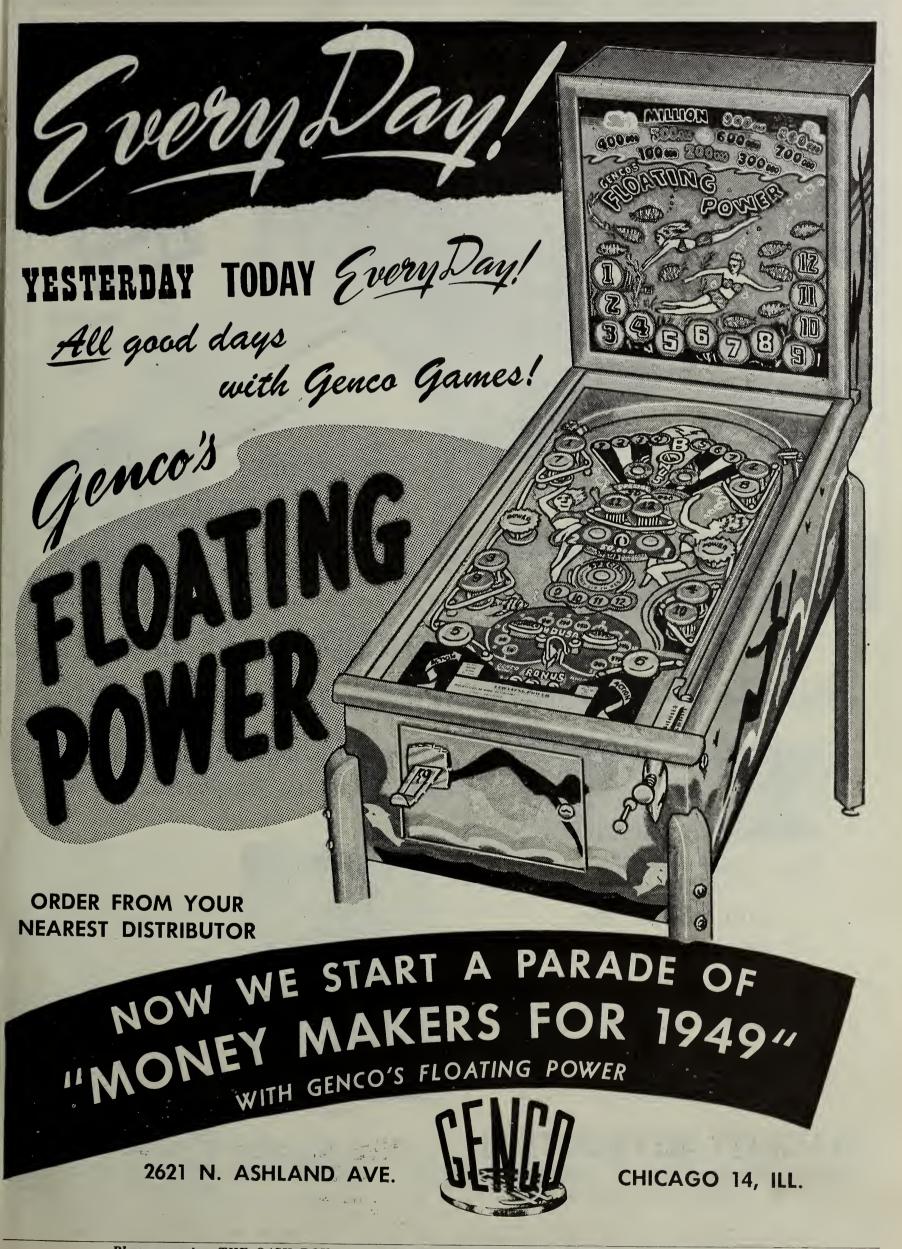
Harold Klein Back With 'Shuffleback'



"WHERE DO I PUT IN THE NICKEL?"



The Cash Box





During 1948...

Aireon The Operator's Phonograph

Gave You ... V PLUG-IN TELEVISION

- ✔ G. E. RELUCTANCE PICK-UP
- COLD, NEON LIGHTING

MICRO-GROOVE (Long Play)
 EQUIPMENT (Optional)

ALL in a SENSIBLY PRICED PHONOGRAPH!

NOW-for 1949

Aireon PRESENTS SENSATIONAL NEW

TONAR

Employing the cathode ray principles of radar, to make the playing of each record a new and exciting adventure ... FASCINATING, EDUCATIONAL! A SURE "LOCATION-GETTER".

Plus... ATTRACTIVE COLOR-LIGHTED DOOR

- COMPACT, COMBINED AMPLIFIER & CONTROL BOX
- ✓ TWIN MATCHED CINAUDAGRAPH SPEAKERS FOR FULL TONAL RANGE
- SIMPLIFIED MECHANISM

and STILL in a SENSIBLY PRICED PHONOGRAPH! Get ahead...Stay ahead with



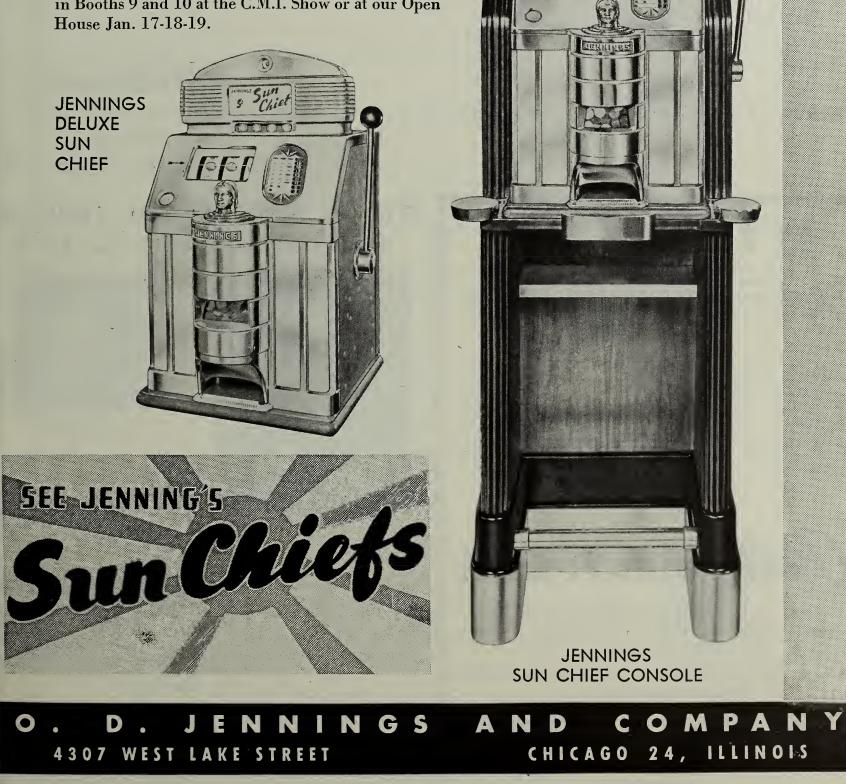
20 RECORDS S E L E C T I O N S Times as Buy Good a Buy 0 AMIIS because while other phonographs are losing 75% of their value, the AMI can still sell at 75% of its original price Incorporated 127 NORTH DEARBORN STREET, CHICAGO 2, ILLINOIS SEE THE AMI EXHIBIT AT THE COIN MACHINE SHOW - BOOTH NOS. 37, 38, 39, 40 **Exclusive Distributors** SAFETY COUNTS! For COMPLETE THE Chicago ACE Locks You can relax with ACE Locks on your equipment because they protect your investment where it counts—on location l CHECK THESE SAFETY FEATURES: CHECK THESE SAFETY FEATURES: 7 pin-tumbler locking mechanism Round keyway to prevent getting tools into the lock More than 80,000 key changes Registered key changes for your exclusive use ACE round key that defies unauthorized duplication Duplicate keys available only from the factory—and then only on your proper authorization Uncut ACE key blanks are never sold to anyone Built of finest materials to resist all known operating hazards. BUCKLEY LINE Ask your Distributor for Chicago ACE Locks, or write for Folder CB CHICAGO LOCK CO. Chicago 14, Illinois 2024 North Racine Avenue TRACK ODDS—CRISS CROSS BELLS WALL BOX—and NEW 1949 MACHINES **Pre-Convention** Rehearsal NAMA To Hold 1949 ★ ALL TYPE SLOTS REBUILT **Convention At Atlantic** ★ WE SPECIALIZE IN REBUILDING BUCKLEY TRACK ODDS City, November 27-30 ★ GUARANTEED USED MACHINES CHICAGO — National Automatic Merchandising Association (NAMA) will hold its 1949 Convention and Exhibit on November 27 thru 30 at the Convention Hall, Atlantic City, N. J., according to an announcement by Ford S. Mason, president. ★ COMPLETE STOCK OF COIN MACHINE PARTS SAM TRIDICO BOB BUCKLEY by Ford S. Mason, president. "I am certain that at the 1949 con-vention we will see new and improved vending machines of every type. The convention committee, headed by Chairman George M. Seedman of New York, is working hard and exhibitors have already spoken for more than 40 per cent of the exhibit space," stated Mason. CHICAGO—Three popular coinmen getting ready for the hectic show days. CONSOLE DISTRIBUTING CO., INC. Left to right: Al Stern, World Wide Distributors; Tommy Callaghan, Bal-ly's congenial representative; and Herman Paster, Mayflower Distribut-ing Co., St. Paul, Minn., caught prac-ticing up at the Boulevard Room of the Stevens Hotel. 3425 METAIRIE ROAD ORLEANS 20, LOUISIANA NEW (PHONE: TEMPLE 5712)

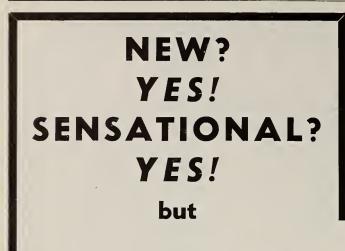
COME OUT TO JENNINGS DURING THE C. M. I. SHOW AND INSPECT THE NEW SUN CHIEF MACHINES! **TRANSPORTATION ON THE HOUR FROM** THE SHERMAN HOTEL TO OUR PLANT!

We want you to be among the first to see Jennings' new SUN CHIEF Machines in person! Just look at these features. Rich, gleaming gold/chrome front that LIGHTS-UP . . . it will attract more players.

Notice the new jackpot design . . . the big silo full of money will demand attention anywhere! Both Sun Chief models have Jennings famous "One-Piece" Chief Mechanism with new 1949 mechanical innovations.

Make it a point to see the new SUN CHIEF Machines in Booths 9 and 10 at the C.M.I. Show or at our Open





. SEE FOR YOURSELF!

BOOTHS 17-18-19 COIN MACHINE SHOW

Creators of Dependable Play Appeal



Williams

MANUFACTURING COMPANY 161 W. HURON ST., CHICAGO 10, ILL.

Fred A. Mann and Ben Palastrant Join Trans-Vue Corp As V-P's

FRED A. MANN

CHICAGO—R. R. (Rudy) Greenbaum, president of Trans-Vue Corporation, this city, announced two of the country's foremost coinmen have joined the organization as vice-presidents. Fred A. Mann and Ben Palastrant, associated with Greenbaum in former companies which he headed, assumed their duties immediately, and both will be on hand at Trans-Vue's display of their "TV" equipment at the Penthouse Bungalow, Morrison Hotel, January 17, 18 and 19.

"Trans-Vue Corporation is bringing to the music operator the means for him to use his present equipment and even surpass war time peaks in collections," stated Mann.



BEN PALASTRANT

"In my seventeen years experience in the Juke Box field, I have seen a great many changes, the majority of which have been beneficial to the business," stated Palastrant. "TV' equipment, which we will show at our display at the Morrison, is an advanced step to help music operators increase their revenue."

Sutton Forms Export Company

CHICAGO—In order to concentrate on domestic business, and to more adequately handle the increasing export business, Gordon B. Sutton announced the formation of an export company, Simplex Export Company, with offices at 134 North La Salle Street, this city.

James M. Davran and Hugh W. McGarrity head this new company.

In addition to continuing to export all equipment for Illinois Simplex Distributing Company, the export firm will take care of all foreign sales and distribution of Revco's Ice Cream venders, Refreshomat Soft Drink Vender, and Faclon's Shoe Shine Machine.

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

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A PERSONAL MESSAGE TO EVERY MUSIC OPERATOR

A phonograph's TRUE VALUE to the music operator is measured by this yardstick:

Will it get and hold top locations, operate dependably at minimum expense and maximum profit, in sensible relation to the investment it represents?

Over the years Wurlitzer Phonographs have faithfully and *provably* held to that concept of phonograph value.

As a result, Wurlitzers have been by all odds the world's largest selling phonograph, have consistently commanded highest trade-in values, have earned for Wurlitzer the dominant leadership of the commercial music industry.

BUT LEADERSHIP IMPLIES RESPONSIBILITY

Under today's conditions Wurlitzer recognizes as its primary responsibility the continuance of quality merchandise built to the desires of the public, the location and the operator. It is no idle boast that current Wurlitzer models, at today's prices and by every accepted standard, are *the greatest phonograph values ever offered to music operators*.

That is as it should be, for it is important that ALL of us face the future with confidence. And we at Wurlitzer sincerely believe that we have a stake in your future as you have in ours.

Wurlitzer Engineered Music Systems enable you to serve and profit from every type of commercial music installation. Wurlitzer Phonographs are *location tested and proved* EASY TO PLAY, easy to service, economical and profitable to operate.

What you get for what you pay is still a fundamental of your business. And when you buy a Wurlitzer you buy the best—in value, dependability, earning power, and in public and location acceptance.



THE RUDOLPH WURLITZER COMPANY NORTH TONAWANDA, NEW YORK



Wurlitzer Model 1080

Wurlitzer Model 1100

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January 22, 1949



The Cash Box

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January 22, 1949

TERRITORIES OPEN FOR DISTRIBUTORS MAKE ILLINOIS SIMPLEX SEE THE SIMPLEX LINE DURING THE CMI SHOW DISTARCK HOTEL SIMMARCK HOTEL SUITE D, 3d Floor IANUARY 17-18-19

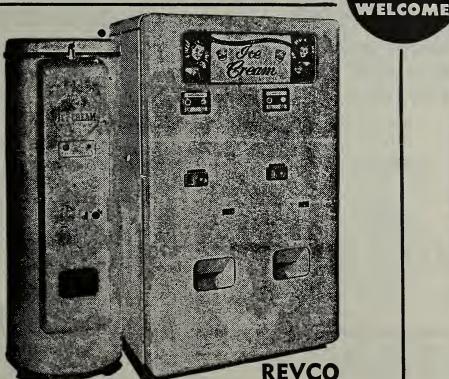
CHOICE OF PLAYING FIELDS

- MASONITE
- FORMICA
- MAPLE

Introducing the SIMPLEX. SHUFFLEBOARD WITH ELECTRIC SCOREBOARD AND

CHOICE OF PLAYING FIELDS The Operator's Shuffleboard, built to the exacting specifications of men who know operator's needs.

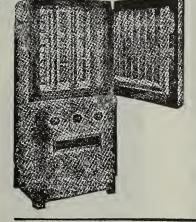
specifications of men who knew operator's needs. Beautifully designed cabinet, built to take a real beating. Slick, smooth tops will give a lifetime of trouble free service. SIMPLEX SHUFFLEBOARDS AVAILABLE WITH OR WITHOUT ELECTRIC SCORE-BOARD



AUTOMATIC ICE CREAM VENDERS

America's finest ice cream cup dispenser, proven by thousands of successful operating companies in United States and abroad. Immediate delivery on both MONO-MAT and DUO-MAT MODELS.

ILLINOIS SIMPLEX DISTRIBUTING CO. 831 SO. WABASH AVE., CHICAGO 5, ILL. Phone: WABASH 2-4090



FALCON AUTOMATIC SHOE SHINE MACHINE

Sturdy, foolproof, dependable, engineered to operate with a minimum of service calls. Already proven a ip money maker.

NATIONAL ICE CREAM BAR VENDER

FALCON SHOE SHINE MACHINES

Three flavor National Venders a top money getter on any location, any season. Large capacity, trouble free operation, attractive durable finish cabinet.



INDIANA SIMPLEX DISTRIBUTING, INC. 2451 MERIDIAN, INDIANAPOLIS, IND. Phone: TALBOT 3375

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

FOREIGN

BUYERS



The Cash Box

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0

Totals anv combination of pen-nies, nickels, dimes or quarters. Counts and vends automatically odd cent or even money sales. Combined with the above rejec-tor, it is possible to vend mer-chandise from 5 cents to \$1.65 in three different price ranges.

January 22, 1949

Shuffleboard Ops Urge 70%-30% **Commish Basis**

All Should Obtain Better Than 50-50 Basis on High Priced Boards is Claim. Extra 20% Speeds Amortization and Assures Profits. One Mfr. Claims Loca-tion Will Accept Such Commish Basis. Also Urge Set Weekly Service Fee Be Arranged.

NEW YORK—Leading shuffleboard ops thruout the country, as well as distribs and one well known manufac-turer, have come to the fore to suggest to the operators who are now purchas-ing shuffleboards (in ever larger quan-tity) they change the former (old-time and out-worn) commission percentage basis with locations from the 50%-50% which started many, many years ago.

basis with locations from the 50%-50% which started many, many years ago, to a new and better and more profit-able 70% to the operator and 30% to the location owner. "This commission plan," one well known eastern shuffleboard manufac-turer stated, "which you have pro-posed for so many years for the opera-tors of this country, is the answer to continued profitable operation for the shuffleboard men." He also said, "The higher price of the shuffleboards makes a better loca-tion commission percentage absolutely

the shuffleboards makes a better loca-tion commission percentage absolutely necessary. The cost must be amortized as rapidly as possible, regardless of whatever the income is to begin with." "Shuffleboards," he stated, "last for years and years on a location. But," he continued, "unless the operators get a real break from the intake they aren't going to be able to continue on profitably." It is also a known fact (and an item appears in this issue) that servicing shuffleboards is an entirely different, expensive and separate business in itself. Ops must take this expense into con-

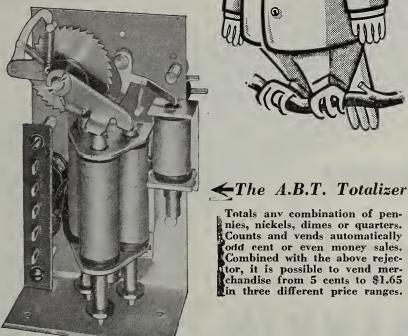
Ops must take this expense into con-sideration at this time. They must realize that they can and should obtain

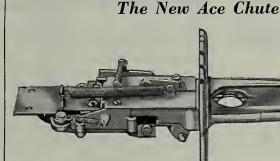
realize that they can and should obtain a front service money guarantee if they will not change from the 50-50 commission basis. "There is no earthly reason," one well known op says, "for us to give the location owners 50% of the gross income on shuffleboards. This is a different type product and one that is recognized by all officials as the most legal of all legal types of machines. "We should give but 30 per cent at the very most. So that we can retain ourselves in this business and assure ourselves speedier amortization of the

<text><text><text><text><text><text>



Products equipped with A.B.T. coin operating units give added protection, longer life and peak quality at the price that would be paid for others. Why gamble when you can buy the best





All Products of

You have been waiting for this one. The newest A.B.T. product and the finest coin chute ever manufactured.



Meet us at the **Coin** Machine Convention BOOTHS No. 5 and 6

B.T. MANUFACIUKIN On the West Coast, see A.B.T. equipment at the R. B. Clapp Company, 314 Omar Avenue, Los Angeles 13. Calif.

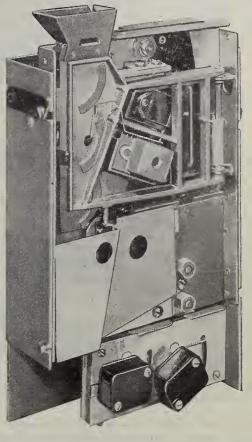


Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

There is no secret to A.B.T. supremacy in the field of coin operated mechan-isms. Rejectors—chutes—totalizers— all are produced by engineers who have spent years in the scientific study of these essentials.

It's Wise

to look Wis



The New 6500-B Slug Rejector

Actually 3 individual rejectors in this small and compact unit. 5-10-25ceach coin is separately tested for size, weight and metal content. Equipped with the new time-delay coin actuated switches, this new rejector will operate any Relay or Solenoid — a new and exclusive A.B.T. feature. All A.B.T. Slug Rejectors are equipped with a new exclusive ADJUSTABLE CRADLE.

715-723 N. KEDZIE AVE. CHICAGO 12, ILLINOIS





EASTERN FLASHES

Coinmen from the East will be well represented at the CMI show, as reports indicate that a goodly crowd are on their way. As usual, this past week has seen many who were undecided about attending but were caught up in the fever. Many walking around the exhibition halls and attending the various exhibits at other hotels, and participating in the many "open houses" at the factories when you read this, had to scurry for last minute travel accommoda-tions and hotel rooms.

New York's amusement machine men, who met on Saturday, January 8, and sent a petition to the License Department for a hearing to explain their position, were still awaiting word for a definite meeting date. Upon com-municating with the License Department this week, they were informed by the Commissioner's secretary that it was under consideration, but due to Com-missioner John M. Cannella's assistant, Pat Meehan being suddenly stricken with a heart attack, the meeting will probably take place in the near future. The petition, written by Max Levine, chairman of the coinmen's committee, stressed the confusion now existing among operators, tavern owners and even the general public. Among those on the committee are: Charles Aaronson, Sol Tabb, Meyer Parkoff, Dave Lowy, Murray Wohlman, Sol Wohlman, George Ponser, Joe Forsythe, Abe Plastick, Lou Rosenberg, Hymie Rosenberg, Barry Berger, Al Blendow, Al Meyers, Herb Weaver, and Frank Thompson.... It is interesting to note that in a story in the New York Times, Commissioner Cannella stated that his department could develop additional municipal rev-enues if the city permitted the licensing of vending machines. He said they were legally operated for a fee in other municipalities. *

Hymie Rosenberg, H. Rosenberg Company, who was traveling thru the southern states, flew directly to Chicago instead of returning here as he had planned. . . . Bert Lane and Harry Pearl, Bert Lane, Inc., Genco representa-tives, left for the show early in the week. . . . Ralph Lackey and Al Dolins, Pioneer Music Company, Roxbury, Mass., working hard to stimulate action by the Massachusetts Music Operators Association, and report reactions are very favorable. . . At a meeting of the Cigarette Merchandisers of New Jersey, held at the Essex House, Newark, N. J. on January 6, elections were held, and the following officers and board of directors were elected: Charles Stange, president; Sonny Silverstein, Jr., vice president; Frank Graves, Jr., treasurer; and John Sharnow, secretary. Board of Directors consists of Michael Lascari, Edward Dierickx, Louis Millman, Pat Trimmer, and David Goldberg. Sol L. Kesselman is the executive secretary and counsel.

MINNEAPOLIS-ST. PAUL, MINN.

Norman Hansen of the Osakis Novelty Company, Osakis, Minnesota spend-ing the day in Minneapolis visiting several of the distributors in the Twin Cities. . . Herman Paster of the Mayflower Distributing Company, St. Paul, Minnesota in Chicago. . . Mr. and Mrs. Johnny Kalasardo of Ladysmith, Wisconsin, in Minneapolis visiting relatives. Johnny driving a new 1949 Cadillac since his 1948 Cadillac was smashed up in a bad accident several months ago. Mr. and Mrs. Inv. Heitman of Lake City. Minneapolis Visiting Visiti

Cadillac since his 1948 Cadillac was smashed up in a bad accident several months ago. Mr. and Mrs. Irv Heitman of Lake City, Minnesota in Minneapolis just for the day. Irv has bought out a good part of the route from Jack Lowrie, whom he worked for for the past several years. . . . Billy Gummow, for many years taking care of the route in Hopkins, Minnesota for Kelly Diedrich of Chaska, Minnesota, is now on his own, as he recently purchased this route from Kelly Diedrich. Good luck, Billy! T. J. Fischer of Waconia, Minnesota back on his feet again, and visited Minneapolis for the first time in several months. Mr. Fischer suffered a heart attack several months ago and is just getting around. . . . Mr. and Mrs. Don Thraen of Tracy, Minnesota spending a few days in Minneapolis sort of vaca-tioning. They expect to make the trip to Chicago to attend the Coin Machine Convention. . . . Fred Fixel of Pembina, North Dakota writes us that the weather has been around twenty below zero, and he is tickled to death to leave for Chicago to attend the Coin Machine Show. Jim Donatell of Spooner, Wisconsin is spending the day in Minneapolis calling on distributors. . . . Francis Bohr of Lewiston, Minnesota in Minneapolis calling on distributors. . . . Fred Twin Cities calling on distributors. Can't wait until he can take off for Florida. . . . Fred Grohs, St. Paul operator is leaving for Miami, Florida for a three week vacation. . . . Leonard Zelinko of the J & L Novelty Company, Lakefield, Minnesota spent the weekend in Minne-apolis.

apolis.

ST. LOUIS, MO.

ST. LOUIS, MO. Ideal Novelty Company has received delivery of a new ½-ton Chevrolet pickup truck for hauling arcade machines. . . . Bill DeSelm, salesmanager of United Manufacturing Company, Chicago, was in town recently visiting the various manufacturers and distributors. . . Dave Levy of Levy Novelty Com-pany is walking on air. Dave and his missus have become the parents of a baby boy, born January 10. Mother and babe are both doing fine. Bill Morris has been "under the weather" for the past few weeks, suffer-ing from an attack of neuritis. Ben Morris is motoring to the home of his daughter in Seattle, Washing-ton, in his brand-new Buick, where he will convalesce from a recent hernia operation. . . . The St. Louis Shuffleboard Company is forming a new corpo-ration consisting of Carl Trippe, Joe Reynolds and Hans Hoffman. The Com-pany will handle Rock-Ola shuffleboards. Dewey Godfrey, attorney for the St. Louis association, attended the Gov-ernor's inaugural, to which he was transported in the Governor's own private car. He will also attend the president's inauguration. Godfrey will be forced to forego attending the C. M. I. Convention. Shuffleboard sales have so increased at the Universal Distributing Com-pany that Tom Collins has been forced to devote the majority of his time to them. . . Del Veatch is scheduled to arrive in Chicago a day before the opening of the Convention, Paducah, Ky.; J. W. Brown, Cuga, Mo.; E. R. Summey, Rolla, Mo., and Estelle Willson, Marion, Illinois, were all visitors in St. Louis this week. ads—it proves you're a real coin machine man!



- SHATTERS all EXISTING STANDARDS of ENGINEERING and CONSTRUCTION
- WELDED STRUCTURAL STEEL FRAME SUPPORTS PLAYING FIELD
- **ELIMINATES ALL WARPING**
- PLAYING SURFACE ACCURATE To Ten Thousandths of an Inch

PATENT APPLIED FOR

WORLD'S FINEST CONSTRUCTION **All-Welded Structural Steel Frame**

ROYAL is the finest Shuffleboard ever engineered or con-structed—and, it is now offered to you at NO EXTRA PREMIUM.

The playing field does not rest on a wooden cabinet (or sup-Ine playing field does not rest on a wooden cabinet (of sup-porting Bed) as is customary, but is independently supported by an *all-welded structural steel frame*—of which the ploying surface is an integral part. Detachable, sturdy chrome ploted steel legs rigidly secured to this steel frame allow direct level-ing of the playing field.

This assures the location owner, or operator, a permanently accurate playing surface free of any and all distortions.

THIS IS AN EXCLUSIVE ROYAL FEATURE

Playing field is milled from Masonite die stock of Aviation Industry Standards; then treated by processes developed by leading Chemical Technicians to produce a durable, abrasive resistant ploying surface—unmatched in the entire Shuffleboard field

The resultant finish is superb in its mirror-like resemblance to highest quality "Patent-Leather."

MAIN OFFICE

t Lake City

Denver

... Phoenix

DISTRIBUTOR 120 Van Ness Avenue, Watsonville, California - Phone Watsonville 2070 DISTRIBUTORS FOR THE "ROYAL" SHUFFLEBOARD

IA	OREGON	UTAH
	Portland Amusement Co	R. F. Jones CoSalt
	Jack R. Moore CompanyPortland	COLORADO
Los Angeles	IDAHO Gem State Novelty CoBoise	R. F. Jones Co.
	MONTANA	AKIZONA
San Francisco	Pete L. Weyh CoHavre	Garrison Sales Co

premium to you.

OPERATORS

Are you looking for a shuffle-board that is trouble-free?

The ROYAL is your answer!

Contact your local distributor

for the shuffleboard with all the PLUS features, but at no

"It's Black Magic"

WASHINGTON Jack R. Moore Company......Seattle Western Distributors.....Seattle Hart Distributing Company....Seattle Jack R. Moore Company....Spokane Pedicord & Moore....Spokane



Watch the Post-Convention Issue of "The Cash Box" for news and pictures of the Show

Hankin reports that he has dissolved his tie with Jack Lovelandy and

H & L Distributors.

building and showrooms at 708 Spring Street, N.W., this city. The personnel remains intact. As he is still under strict medical

orders to "take it easy," Hankin will

year, and he pointed out that this will be the first show he will have missed since the inception of industry-

Upon his return from Florida, where he is taking a vacation, Hankin will personally conduct the activities of the firm.

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

The Royal Shuffleboard is manufactured in Regulation Tournament Size 22-ft. long overall. The playing field is 20-ft. 8-in. long and 20-ins. wide. Other Sizes Available on Special Orders. FOR IMMEDIATE DELIVERY - WIRE, WRITE, PHONE WORLD WIDE C. T. GIRDNER CO.

CALIFORNI

Sicking Distributing Co. Paul A. Laymon Inc.

Clark Distributing Co..... R. F. Jones Company.....





CHICAGO CHATTER

This is it. The CMI Convention is under way. All you guys and gals that have been making plans and preparing to get here . . . can now look over what promises to be one of the best shows yet. Coinmen from all parts of the country are in Chicago. Many are hustling around meeting old friends and making new ones. They've made lots of plans for these three days and want to crowd everything in. Yet sir, it's show time, so let's all have a good time.

We hear from Lindy Force that AMI will hold their annual distributors' meet Jan. 16th at the Morrison Hotel. The meeting will be followed by cocktails and dinner and, from what Lindy tells us, this should be a very important occasion for AMI... Sam Taran of Miami, Fla., in town all this past week visiting the AMI loop offices to confer with prexy John Haddock ... It was recently announced by AMI that aside from showing their standard line of equipment at the convention they will also introduce their new 5c-10c-40 selection wallbox. Necessary parts to convert the 5c boxes to this new model will be available right after the show ... Had a nice talk with H. F. (Denny) Dennison of Dennison Sales Co. and Solotone Corp. Denny is as busy as a one arm paper hanger these days. He had a zillion and one things to do before the convention. But he got them all done in time as you can see at his booths.

Over at O. D. Jenning & Co. the force is going full speed ahead with their open house party. And will continue busy all during the three days of the show. Jennings has transportation from the Sherman direct to the plant. Coinmen are all visiting the Jennings' booth and the factory to see their great new bell, "Sun Chief." From the booths coinmen are taken out to the factory where the Jennings' force is on hand to act as hosts . . Over at Bally Mfg. Co. found prexy Ray Moloney all thrilled over the plaque, "Citation of CITATION," he recently received from his distributors, New Orleans Novelty Co. The plaque, beautifully engraved, honors Ray for "Citation," the fabulous one-ball game which is proving to be one of the greatest games ever created. Ray immediately requested that it be hung in a prominent place on the wall of the game room where it may be seen by all Bally visitors.

Spoke with Sam Lewis of Chicago Coin, who is telling everyone at his booths all about the new midget Skee-Ball, Pistol Target Game, and their new five-ball "Beauty." Sam stated that the boys at Chicoin are very enthused over "Beauty," which offers something different in the way of a five-ball. Chicago Coin's main attractions are their Shuffle-King and Shuffle-King 9 Ft. Rebound plus the Shuffle-King scoreboard ... Boys over at Genco booths thrilled over the way their new game, "Floating Power," has clicked at the show. Genco booths are the gathering place for all coinmen who drop around to say "hello." Managed to get in a few words with Gerald Haley over at Buckley Mfg. Co. Gerry is as busy as the proverbial bee these days with all kinds of meetings and conferences and, as per usual, you can always count on the boys at Buckley to pull a few surprises.

Gordon Sutton of Illinois Simplex tells us about the formation of his new export company which will be operated and managed by James Davran, Export Manager, and Hugh McGarrity, Domestic Sales Manager. The new export corporation will be called Simplex Export Co. and will be located at 134 No. LaSalle St. In addition to continuing the exporting of all makes and models of coin operated phonographs and accessories, the firm will take care of all foreign sales and distribution of the following coin machine products: Revco Ice Cream Vender, "Refreshomat" Soft Drink Vender, and the Falcon Shoe Shine Machine. Gordon stated that all these, as well as other equipment in the Simplex line. will be on show at their suite at the Bismarck Hotel during the CMI show . . . At United Mfg. Co. as well as at their booths Billy DeSelm claims that, "Everything is a bee-hive of activity with everyone rushing here and there." He also says, "It's tough when a fella can't even take time to grab a cup-a-coffee."

Art Weinand continues to be one of the busiest guys in this here business. Art no sooner returned from his recent trip out to the west coast when he was knee deep in Rock-Ola's big open house party. Art reported, "The Rock-Ola factory looks like Grand Central Station." . . . Dick Hood of H. C. Evans & Co. predicts this year's show to be one of the best . . . Bumped into Jerry Blonder, former coinman. Jerry recently opened up his own law office. Jerry said even though he's not in the coinbiz anymore, he doesn't want to lose touch with the industry or the people in it.

Joe Batten of Exhibit Supply Co. telling everyone to be sure and drop around to their booths and see Exhibit's line . . . Gil Kitt of Empire Coin plenty busy . . . Al Stern of World Wide Distributors keeping busy with those novel ideas at his display. Al generally manages to come up with something different . . . Had a nice talk with LeRoy Mintz of M. A. Miller Mfg. Co., who is pleased at the opportunity to see all his friends at M. A. Miller booth . . . Be sure to drop around to BOOTH 77 where all the gang from *The Cash Box* will be on hand to say "hello."

DON'T LET 'EM KID YOU!

Only BUCKLEY Can Give You the GENUINE CRISS CROSS FEATURES

PLUS

LARGE GUARANTEED JACKPOT

The unprecedented popularity of the BUCKLEY CRISS CROSS JACKPOT BELLE has prompted others to try to copy it.

The name BUCKLEY is engraved in the top front casting of all genuine CRISS CROSS JACKPOT BELLES. Be sure to insist upon a manufacturer's WARRANTY guaranteeing that each BUCKLEY CRISS CROSS is made of NEW first grade materials.



DON'T PAY GOOD MONEY FOR A COUNTERFEIT!

We challenge any other Jackpot Bell to stand up in competition with the BUCKLEY CRISS CROSS !

BUCKLEY MANUFACTURING CO.

For this Conversion on your

old "Humpty Dumpty" our

DISTRIBUTORS — JOBBERS

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Write or Wire for special prices on orders for 5 or more

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charge is

4223 West Lake Street Chicago 24, Ill.

Announcement—

PIN GAME USERS-SAVE MONEY-GET A NEW PLAYING PIN GAME FOR VERY LITTLE MONEY

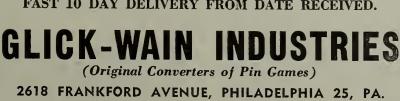
We are COMPLETELY CONVERTING your old "HUMPTY DUMPTY" into a real "Livey" called

CROWN JEWELS

- $\sqrt{}$ Check these special features:
- Playing Field completely changed
- Your choice of a new "Contact Bumper" or "Spinner"
- 10 new rebound counters installed with special free play features
- Rails and Legs made to look LIKE NEW
- Cabinet repainted and a BRAND NEW 12 Color Backboard Glass called CROWN JEWELS

Ship your games in freight prepaid.

FAST 10 DAY DELIVERY FROM DATE RECEIVED.



Meet us at Booth No. 140 See The New Scale ot J. J. Frantz Mfg. Co. 1946 W. Lake St., Chicago 12, Ill. (Tel.: MOnroe 6-2789)

The Cash Box



CALIFORNIA CLIPPINGS

You'd think all the griping about the "unusual weather" Los Angeles has had past few weeks would keep all the local Coin Rowers away from Chicago, where it's been even colder . . . But despite the chill of weather and business, plus all the usual crying about what a waste of time conventions are, a fair contingent of the boys will be rubbing elbows—and hoisting 'em—with the other lads at the CMI show . . . Many of the old standbys will be there, including Aubrey Stemler, Walter Solomon, C. A. Robinson, Ray Powers, Lyn Brown and Jack Simon—to be sure . . . There'll also be some new faces though old hands, among them C. T. (Happy Jack) Girdner, whose Royal Shuffleboard will be shown to advantage at the Convention . . . It's one of the very best out and its sales in the Western states alone prove it can stand up with any of 'em . . . Another board Eastern ops should look into is the Western Shuffleboard, whose headman, H. F. Millspaugh, didn't get lined up with a booth in time . . . Even if we didn't think Mary Sims was the most attractive office mgr. on the Row we'd still like the board . . . The nation's distribs and ops should also keep an eye open for Western's new miniature board for rumpus and playroom use as well as cozy bars . . . Looks like a great thing for anybody's home—if you got a home.

a home. Bud Parr and Fred Gaunt of General Music and System Amusement sitting this Convention out despite the great pace of their Olympic Board . . . Maybe that's the reason—business being that good . . . One of the biggest displays at the show will be Solotone's new three way, record-radio-television remotes and hideaway units . . . Both L. B. McCreary and Forrest Wilson going back with it . . . Paul Laymon and W. R. Happel passing this one, Paul because he says things look just as good from here and Happel because he's just back from the NAMA Convention . . . Hy Greenstein of Minneapolis' Hy-G Music Co. in for visit at Badger Sales but heading right back for CMI . . . Said hello to Roza Tyroler, only lady op in L. A. we're told and so exclusively handling the Keeney cig machine that her operation is known as the Keeney Vending Co. . . . She was picking up six more of the handsome machines when we saw her . . . Joe Peskin another heading back to Convention and his home stamping grounds.

Should be some important local news developing out of CMI get together ... Aubrey Stemler, for one, promises big announcement upon return ... Our guess is that it could be his appointment as Pacific Coast rep for big Eastern mfr... Lyn Brown also figures to come up with a live one on his long dreamed of "legal game" after show ... Taking it all in from this end will be Carlie Fulcher of Mills, Sicking's Jack Ryan and the trio of Dannie Jackson, Sammie Donin and George Warner at Automatic ... What if things are a little extra quiet this week?... The boys can always get together, for a little gin rummy ... And with a bar right alongside of 'em and plenty equipment on hand, what can't they do in L. A. that could be doin' in Chicago, they ask? ... Red, the ace mechanic at Paul Laymon's, showed us a machine he was working on that still felt more like a refrigerator than a one-ball ... Friends and neighbors on Row this week included Jim Murphy of Inyokern, Mr. and Mrs. Fred Allen of Bakersfield, L. G. Wagner of Colton, S. W. Ketchersid of San Berdoo, Paso Robles' E. L. Willard and Ivan Wilcox from Visalia.

MIAMI, FLA.

Miami is sending quite a delegation to the Coin Show. Altho the boys down here put up quite a verbal battle, claiming it's a shame to leave this beautiful climate to head into Chicago's winter weather, none will miss the show. Operators and distributors are winging their way to the show by plane, train and private car. Among those planning on taking the trip are: Willie (Little Napoleon) Blatt, Joe Mangone, Harry Rosen, Milty Green, Lou Koren, Ted Bush, Sam Taran, "Mac" MacIlhenney, Bill Shayne, and many others.

With the country's coinmen running down to this city, ducking the wintry blasts, Willie (Little Napoleon) Blatt is getting a national reputation as a oneman reception committee. Seems that all his friends from all over the country make it their business to drop in and visit with him . . . Arthur Pokras of Universal Amusement Co., Philadelphia, Pa., stopping at the brand new Rio Hotel. Artie is really relaxing. Not only the usual things, such as the beach and clubs, but Artie is spending time on the tennis courts and golf course . . . Jackie Cohen of J. C. Music Co., Cleveland, O., staying at the White House. Miami music operators very grateful to Cohen for taking time off from his vacation to address a meeting, and for his many suggestions to help in organizing their association.

Sam Gensburg, Chicago Coin official, resting prior to rushing back to Chi for the big show . . . Gil Kitt, Empire Coin Machine Exchange, Chicago, making his headquarters at the Coral Reef Hotel while here. Irving Kaye, Kaye Manufacturing Company, Brooklyn, N. Y., seen with Gil. Both taking advantage of the sunshine and services of the masseur. That's really one way of preparing for the show . . . Sam Taran and Willie Blatt seen discussing the pros and cons of the industry . . . Morris Hankin, H & L Distributors, Atlanta, Ga., and his wife, should be in Miami Beach when you read this. Morris expects to rest up for several months on doctor's orders . . . Hymie Rosenberg, H. Rosenberg Co., New York City, here. Hymie was active in the coin biz in this town several years ago, and as a matter of fact met his wife here. Hymie is one of the lads with "sand in his shoes" and would like to set up his offices in this city.



CLASSIFIED AD RATE 8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY, 5 P.M. AT The Cash Box, Empire State Building, New York 1, N. Y.



- WANT—Perfunie Vending Machines. Any type—bulk or package. Write immediately: Box 115, c/o THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK 1, N. Y.
- WANT—Solotone Music Boxes. Price must be low. Advise model, quantity and condition in first letter. Box 53, c/o THE CASH BOX, EM-PIRE STATE BUILDING, NEW YORK, N. Y.
- WANT—Will buy any quantity nsed slot machine, all makes and models. Also Columbias, Gooseneck Mills Q.T.s Vest Pockets. Quote lowest prices in first letter. Machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS AN-GELES 6, CALIF.

WANT—Coin operated telescopes; 30wire Wall Boxes, Adaptors, Speakers, etc.. any 25 cycle equipment. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA.

- WANT—Bally Triple Bells, Packard Boxes, all Chrome Buckley Boxes, and any amount of new or used Flipper Games. Quote prices and serial numbers. M. A. POLLARD CO., 725 LARKIN ST., SAN FRAN-CISCO 9, CALIF.
- WANT—All types of music machines. Will pay cash and will pick up within a radius of 200 to 300 miles. KOEPPEL DISTRIBUTING CO., 640 TENTH AVE., NEW YORK 19, N. Y. Tel.: CO 5-3663.

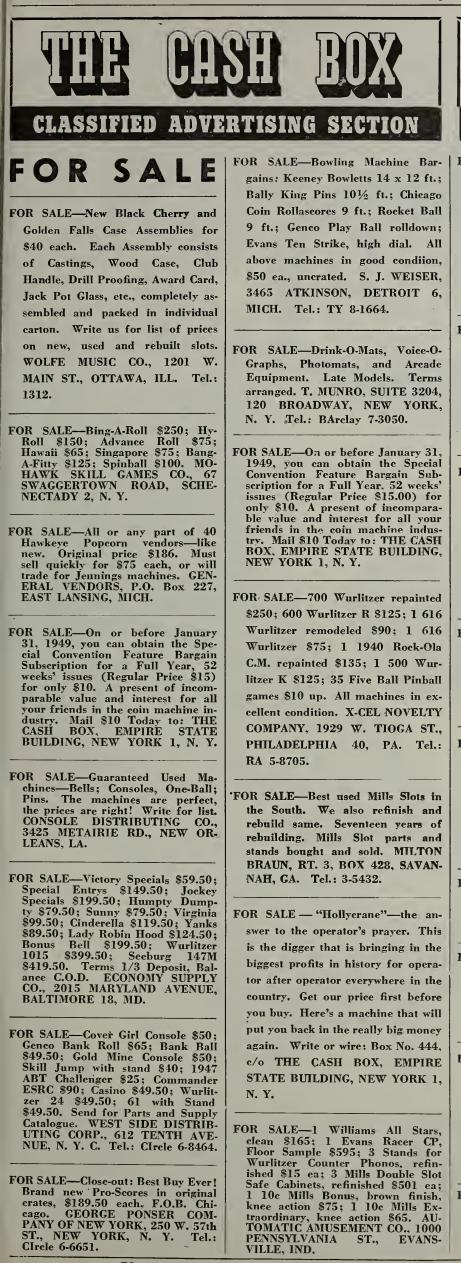
WANT-3 Bell-4 Bell consoles in good condition. Write stating lowest price and condition of machine. CAVALIER COIN MACHINE CO., 625-19th ST., VA. BEACH, VA. Tel.: 1824.

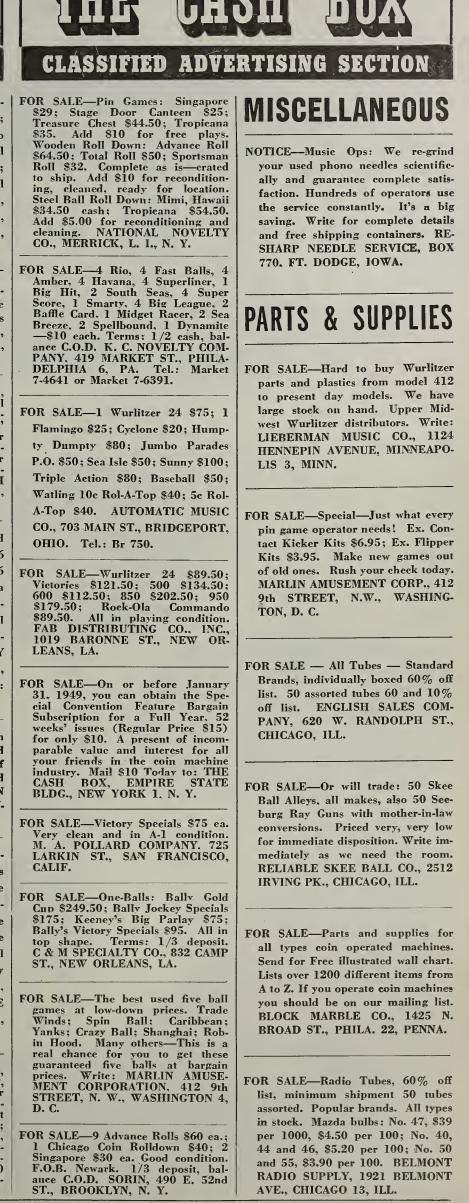
WANT—The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write to: USED RECORD EX-CHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DIckens 7060. WANT—100 Trays for Adams-Fairfax Cash Trays; also 100 bottom locks for same. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

WANT-5 Ball F.P. original Flipper games and new game closeouts; Slots, all makes and models; Keeney Bonus Super Bells; Bally Triple Bells; Eurekas; late model phonographs. All equipment must be in A-1 condition. State quantity and prices in 1st letter. NOBRO NOV-ELTY, 369 ELLIS STREET, SAN FRANCISCO 2, CALIF. Tel.: TUxedo 5-4976.

- WANT—Arcade equipment; Grandma machines; Harvard metal typers; Mutoscope movie machines, late models; Big Innings, Midget Skee Ballets; National Skee Ball Alleys, Chicken Sams; Wurlitzer Skee Ball Alleys. Also we buy complete arcades. FOR SALE—1 Peerless Grandma \$70; 1 Sportsman Rolldown \$20; 2 Buccaneers \$40; 2 Radio Rifles \$35 ea.; 1 Periscope \$40; 3 View-E-Scopes complete with stand \$35. HERMAN WOLFF, 2956 W. 22nd ST., BROOKLYN 24, N. Y. Tel.: ESplanade 2-3703.
- WANT—All types of Music Machines, especially Wurlitzer 800, 750 and 750E. Quote lowest price and condition. DAVE LOWY & COM-PANY, 594 TENTH AVENUE, NEW YORK 18, N. Y. Tel.: CHickering 4-5100.
- WANT—To Purchase for export shipments — Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.
- WANT—Phil Mason wants to buy for cash any quantity new or used phonos, pins, rolldowns, arcade, and vending machines—or any other type of equipment. MASON DIS-TRIBUTING CO., 602 TENTH AVE., NEW YORK 18, N. Y.
- WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEA-CON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.
- WANT—One hundred Seeburg Universal Selector 110 V. A.C.-type U. S. R.-2 or S. R.-4. AMERICAN AMUSEMENT COMPANY, 105 DANFORTH ST., SYRACUSE, N. Y.
- WANT—Any type used phonographs. Especially Seeburg Classics, Vogues and Envoys. Any condition. No parts missing. Quote lowest price and condition. ACE PHONOGRAPH CO., 6118 CARNEGIE AVENUE, CLEVELAND 3, OHIO.

WANT—Used juke box records. Highest prices paid. Unlimited quantities. We purchase all year 'round. Compare our prices before selling your records. We pay freight. Call. Wire, Write FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNderhill 3-5761.





January 22, 1949

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

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The Cash Box, Page 60

M. I. BLUE BOOK-"The

January 22, 1949

HOW TO USE THE "C. M. I. BLUE BOOK"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange-posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week: Second price listed is highest price. Where only one price appears this should be considered lowest price.

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C.M.I.			
DITT			
BLUE - NAV			
BOOK	- PI	ONOGRAPHS	
			11
WURLITZER		WURLITZER (Cor	nt.)
P 10		135 Step Receiver 15.00	
P 12 39.00 312 35.00		145 Imp. Step Fast 15.00 150 Impulse Rec 20.00	
400 40.0	0 49.50	337 Bar Box	
412 30.00 412 III		306 Music Transmit 7.50 39A Speaker 25.00	
316	0	130 Adaptor 15.00	0 17.50
416		Steel Cab. Speaker 140.00 580 Speaker 49.50	
616 III 50.0	0 79.50	123 Wall Box 5/10/25	
616A		Wireless	0 15.00
24	0 149.50	Wire 4.50	12.50
Revamp (24)	0 125.00	SEEBURG	
600 K 94.50	0 110.00		05.00
500 A	0 110.00	Symphonola	
500 K 64.50	0 125.00	Model B 32.50	
51 (Counter) 59.50	69.50	Model C 37.50 Model H 59.50	
61 (Counter) 34.50) 59.50	Rex	59.50
71 (Counter) 39.50 81 (Counter) 75.00	$\begin{array}{c} 0 & 79.50 \\ 0 & 99.50 \end{array}$	Model K15 60.00 Model K20 65.00	
700	0 250.00	Plaza 47.50	89.50
750 M	$\begin{array}{ccc} 0 & 209.50 \\ 0 & 229.50 \end{array}$	Royale	
780M Colonial	239.50	Regal RC 149.50	189.50
780 E 149.50 800		Gem	
850	202.50	Classic RC 140.00	175.00
42-24 (Rev.)	69 00	Maestro	
42-500 (Rev.) 60.00	69.00	Mayfair RC 99.50	149.50
42-600K (Rev.)	$\begin{array}{ccc} 0 & 69.50 \\ 0 & 69.50 \\ \end{array}$	Melody King 79.50 Crown	
1015	525.00	Crown RC 124.50	169.50
1080 Colonial	495.00 15.00	Concert Grand 75.00 Colonel	
320 Wireless Wall Box 7.50		Colonel RC 149.50	225.00
310 Wall Box 30 Wire 4.50		Concert Master 79.50 Concert Master RC 85.00	
320 2 Wire Wall Box 7.50 332 2 Wire Bar Box 5.00		Cadet 79.50	149.50
332 2 Wire Bar Box 5.00 331 2 Wire Bar Box 5.00	- 1	Cadet RC 129.50 Major	$\frac{150.00}{129.00}$
304 2 Wire Stepper 10.00		Major RC 149.50	169.50
Wireless Strollers 25.00	0	Envoy	
430 Speaker Club with 10, 25c Box 69.50) 75.00	Vogue	
420 Speaker Cabinet 40.00		Vogue RC 115.00	
Twin 616 Steel Cab.		Casino	
Adp. Amp.		Casino RC 89.50 Commander 50.09	139.50 129.00
STP Speaker 59.50 Twin 12 Steel Cab. Tdj.	89.50	Commander RC	
Amp. Stp 29.50	49.50	Hi Tone 9800 84.50	119.50
Selector Speaker 95.00		Hi Tone 9800 RC 84.50	165.00
100 Wall Box 5c 30c	5 5 00	Hi Tone 8800 84.50	119.50
Wire) 5.00	Hi Tone 8800 RC 84.50 Hi Tone 8200 55.00	195.00 75.00
Wire 12.50		Hi Tone 8200 RC 99.50	119.50
111 Bar Box 3.00 120 Wall Box 5c Wire 5.00		146 S ('46) 350.00	
120 Wall Box 5c Wire 5.00 Bar Brackets 2.00		146 M 295.00	375.00
305 Impulse Rec 2.50		147 S	525.00
350 WIs Speaker 17.50		147 M	450.00 200.00
115 Wall Box Wire 5c Wireless	6.50	Selectomatic 16	

Wireless

Selectomatic 16 5.00

e Confidential Price	> Lis	ts"
SEEBURG (C		
Selectomatic 24 Selectomatic 20	$5.00 \\ 5.00$	19.5 10.0
Remote Speak Organ	15.00	27.5
Remote Speak Organ Multi Selector 12 Rec	12.50	35.0
Melody Parade Bar	4.50	
5c Wallomatic Wireless 5c Baromatic Wireless	15.00	45.0
5c Wallomatic 3 Wire	22.50 10.00	32.5 35.0
5c Wallomatic 3 Wire 30 Wire Wall Box	3.95	5.0
Power Supply	15.00	
5, 10, 25c Baromatic	10.00	99.54
Wire	10.00	22.5
5, 10, 25c Wallomatic 3 Wire	10.00	22.50
5. 10. 25c Baromatic		
Wireless	24.50	32.5
5, 10, 25c Wallomatic Wireless	94 50	F0.04
Electric Speaker	24.50 25.00	50.0 29.5
Wireless Stroller	10.00	17.50
Wall Brackets	2.00	5.00
Wired Speak Organ	5.00	8.50
ROCK-OL	Δ	
		00.04
12 Record	30.00 30.00	39.00
Rhythm King 12	39.50	49.50
Rhythm King 12 Rhythm King 16	49.50	69.50
Imperial 20	39.50	59.50
Imperial 16	49.50	65.00
Windsor	69.50 39.00	89.50 49.50
Std Dial-A-Tone 1	20.00	49.50
'40 Super Rockolite	79.00	89.50
Counter '39	35.00	45.00
'39 Standard	49.50	79.00
	49.50 45.00	79.00 85.00
'40 Counter	50.00	90.00
'40 Counter with Std	85.00	135.00
¹¹ Promier	30.00	200.00
Wall Box	9.50	
Bar Box	5.00 15.00	29.50
Glamour Tone Column.	32.50	49.50
Modern Tone Column	32.50	69.50
Playmaster & Spectra-		
Vox	75.00	129.50
	99.50 95.00	149.50 325.00
Twin 12 Cab Speak	40.00	49.00
20 Rec Steel Cab ASA.	75.00	109.50
	15.00	30.00
	74.50	79.00
1422 Phono ('46)		299.00 459.50
1426 Phono		350.00
1501 Wall Box	3.00	7.50
1502 Bar Box	5.00	7.50
1503 Wall Box 1504 Bar Box	12.50	15.00
	8.50 15.00	17.50 20.00
AFOR TTI IS TO	10.00	17.50
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 Air Circus
 12.50

 Ali Baba
 129.50

 Vice
 155.00

 Amber
 10.00

 American Beauty (Rev)
 15.00

 Arizona
 12.50

 Baffle Card
 10.00

 Rallerina
 99.50

 Ballyhoo
 19.50

 Barjo
 94.50

 Barnacle Bill
 149.50

 Ballyhoo
 19.50

 Banjo
 94.50

 Barnacle Bill
 149.50

 Baseball
 27.50

 Belle Hop
 14.50

 Bermuda
 69.50

 Big Chief
 10.00

 Big League
 14.95

 Big Parade
 10.00

 Big Time
 32.50

 Blue Skies
 159.50

 Bonanza
 29.50

 Bombardier (Rev)
 15.00

 Bola Way
 14.95

 Bombardier (Rev)
 15.00

 Bola Way
 14.95

 Boomtown
 19.50

 Bosco
 12.50

 Bowling League
 34.50

 Brazil (Rev)
 12.50

 Brite Spot
 20.00

 Broncho
 37.50

 Bubles
 12.50

 Build Up
 102.50

 Cant. Kidd
 10.00

Capt. Kidd 10.00 Caribbean 106.50 Carnival 144.50

Air Circus

19.50 24.50

20.00 50.00

15.00 29.50

14.95 45.00

45.0020.00 115.00 15.00 125.00

174.50

Dynamite Eagle Squad. (Rev).....

Fast Ball

 Fast Ball

 Fiesta

 Five, Ten & Twenty.....

 Flat Top (Rev)

 Flatingo

 Flying Tiger

 Flying Trapeze

 Foreign Colors

 Formation

 Foru Diamonds

 Four Boses

Four Roses

)	ROCK-OLA (Cont.)	
19.50 10.00	1526 Bar Box	39.50 5.00
$27.50 \\ 35.00$	1805 Organ Speaker 24.50 DeLuxe Jr Console	49.00
45.00	Rock 50.00	139.50
$32.50 \\ 35.00$	PACKARD	
5.00	Pla Mor Wall & Bar Box 18.00	22.50
22.50	Manhattan	410.00 279.50
22.50	Hideaway Model 400 149.00 Bar Bracket 2.00	179.50 5.00
32.50	Willow Adaptor 17.50 Chestnut Adaptor 25.00	$59.50 \\ 36.50$
	Cedar Adaptor	39.50 46.50
50.00 29.50	Maple Adaptor	28.00
$\begin{array}{r} 17.50 \\ 5.00 \\ \end{array}$	Elm Adaptor	50.50
8.50	Beech Adaptor	71.50
39.00	Ash Adaptor 25.00	45.00 35.00
49.50 49.50	Lily Adaptor 14.50	59.50 17.00
69.50 59.50	Violet Speaker	24.50 50.00
65.00 89.50	Iris Speaker 55.00	59.50
49.50 179.50	MILLS Zephyr 19.50	29.50
89.50 45.00	Studio 32.50 Dance Master 25.00	49.50 32.50
79.00	DeLaixe Dance Master 40.00 Do Ri Mi 25.00	52.50 59.50
79.00 85.00	Panoram	100.00
90.00 135.00		87.50 104.50
200.00	Panoram Adaptor 8.50 Panoram 10 Wall Box 5.00	8.50
29.50		225.00
49.50 69.50	Conv. for Panoram Peek 10.00 Constellation	29.50 400.00
129.50	AMI	
149.50 325.00	Hi-Boy (302)	79.50 69.50
49.00 109.50	Streamliner 5, 10, 25 25.00 Top Flight	59.50 50.00
30.00 79.00	Singing Towers Speak. 15.00 Singing Towers (301) 49.50	79.50
299.00 459.50	Model A '46 449.50	550.00
350.00 7.50	BUCKLEY	
7.50 15.00	Wall & Bar Box O. S 3.00 Wall & Bar Box N. S 15.00	5.50 17.50
17.50 20.00	AIREON	
17.50	Super DeLuxe ('46) 135.00	219.50
	C.M.	
	BLU!	E
	BOOI	7
PIN G	AMES DOOL	
30.00 17.50	Carousel 14.95 Casablanca (Rev) 35.00	39.50 59.50
17.50 159.50	Catalina 74.50 1	19.50 200.00
189.50 27.50	Circus	69.50 39.50
19.50 14.95	Click 21.50	24.50
24.50 119.50	Cinderella 119.50 1	35.00 35.00
44.50 129.50	Commander (Rev) 20.00	39.50 39.50
189.50	Contact	19.50 69.50
50.00 20.00	Crazy Ball 115.00 1	15.00
86.50 15.00	Cross Line 14.95 Crossfire	25.00 39.50
34.50 34.50		29.50 60.00
12.50 39.50	Dixie 10.00 Do Re Mi 25.00	19.50 39.50
169.50 49.50	Double Barrel 19.50 Drum Major 25.00	$22.50 \\ 34.50$
25.00 19.50	Duffy's (Rev) 12.50 Dynamite 10.00	29.50 29.50

 $29.50 \\ 29.50 \\ 39.50 \\ 34.50 \\ 24.50 \\ 17.50 \\ 15.0$

15.00

39.50 35.00

59.50 25.00

25.00 39.50

17.50

12.50 10.00 14.50 10.00 22.50

12.50 12.50

25.00 15.00

15.00 32.50 19.50 15.00 20.00

12.50

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