

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

Vol. 9, No. 43
JULY 24, 1948



3 REASONS WHY

"QUICK-AS-A-FLASH" REPLACEMENT UNITS Amazing Savings in Service Time



All important electrical and mechanical parts in the Wurlitzer 1100 can be removed and replaced from two to a hundred times faster than ever before. Important savings in service time—more money for Wurlitzer Music Merchants.



ZENITH

COBRA TONE ARM

**Tone that stimulates extra play...
sensational savings in record wear**



The contribution of the Zenith Cobra Tone Arm to Wurlitzer 1100 tone means music so realistic that it stimulates continuous extra play and profits. At the same time it provides 95% record fidelity after 2000 plays—sensational savings in record and needle wear—more money for Wurlitzer Music Merchants.

WURLITZER 1100s

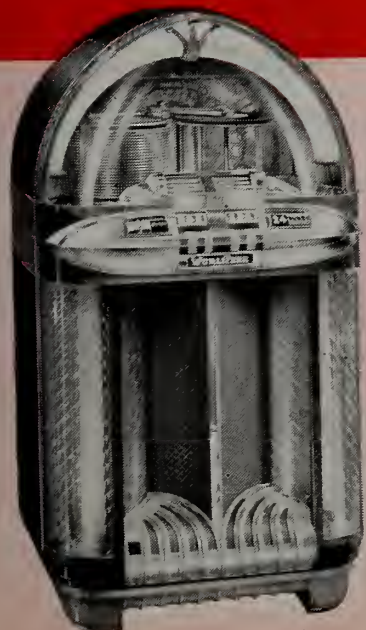
OUT-EARN ALL OTHER PHONOGRAPHS

OPERATORS REPORT SAVINGS UPWARDS OF \$175 A YEAR Equivalent to \$700 off the original purchase price in four years



Operators report that the savings in records and operating costs on the Wurlitzer 1100 will run as much as \$175 a year. That amounts to \$700 in four years—equivalent to a substantial reduction in the purchase price. It makes the 1100 the greatest phonograph value ever offered operators. In addition to these savings in records, needles and service, because of its tremendous public appeal, the Wurlitzer 1100 pays Wurlitzer Music Merchants a precedent-shattering high return. Again more money for Wurlitzer Music Merchants.

SEE YOUR WURLITZER DISTRIBUTOR NOW!



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3300 Louisiana St., Houston, Texas

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Williams Distributing Co., Inc.
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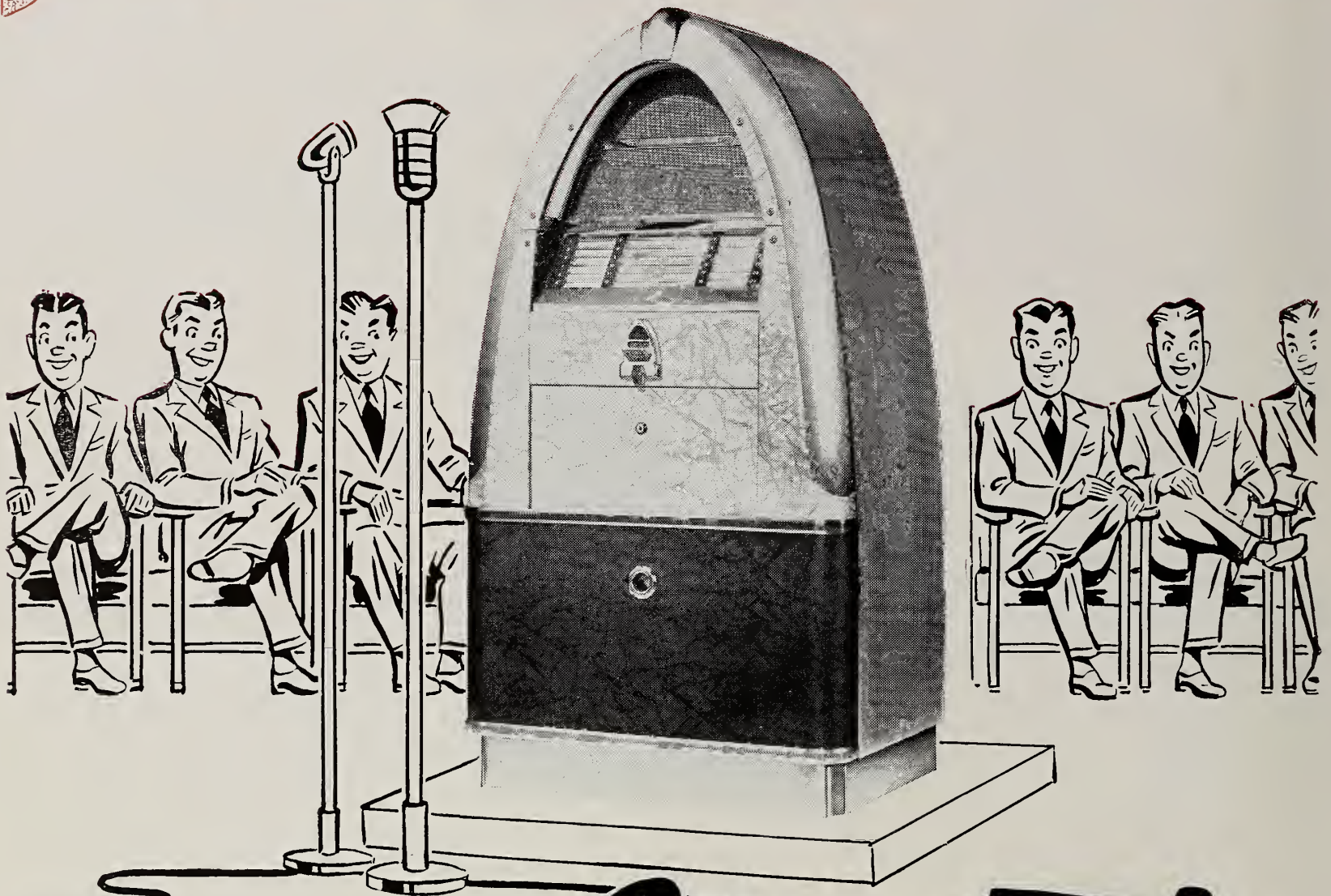
Winters Distributing Company
521 St. Paul Place, Baltimore 2, Md.

Wolf Soles Company
1932-4 Broadway, Denver 2, Colo.
626 W. Washington, Phoenix, Arizona
2401-5 E. Alameda, El Paso, Texas
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CORONET for bigger profits...CORONET for perfect performance...CORONET for 495! These campaign promises will be kept. Never before has an automatic phonograph offered operators and location owners so many outstanding advantages. Investigate now! Contact your Aireon representative... or the factory direct... for complete information.

**The World's Finest Phonograph Equipment
... at the World's Lowest Prices.**

495
IN
'48

Aireon

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THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE—
IT IS NOT SOLD ON NEWSSTANDS

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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as

well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

THE "C. M. I. BLUE BOOK," also known as "The Confidential Price Lists," gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. The "C. M. I. Blue Book" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of *The Cash Box*. The "C. M. I. Blue Book" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. The "C. M. I. Blue Book" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over



Where all other of the nation's industries have always made it a practise to bring the fields allied to them into their fold, for some unknown reason, this field has never trespassed beyond its own limited boundaries.

As *The Cash Box* stated for some years, and the present is indicative of this need, the time has come when this trade must call upon its allied fields to help make its right arm stronger.

Just to have them enter into a "once-a-year" trade show is of little, if any, worth whatsoever. These people, and some of them are extremely large firms, are benefiting from the energy and efforts put forth by this industry.

There was a time when they had to be catered to. But, that time has passed. If the members of the allied industries don't realize it now, then they never will realize it. This field must ask for their wholehearted and complete support.

Instead of "hiding" the fact that they are doing business with the coin-operated machines industry, they must arrange to make it well known everywhere (as they do for other trades) that the coin machine field is an "integral and definite" part of their business. That their employees are dependent to an extent on the progress and prosperity of this field.

Juke box, pinball, other games ops, are buying bulbs and lamps from noted manufacturers. But, have these nationally known allied manufacturers ever yet brought to the attention of their large number of stockholders, or the public generally, that even a fraction of the business success of their firms are to some extent dependent on the successful continuance of this industry?

This is but one example. There are a very large number of manufacturers of components and raw materials who profit from the coin machine industry and yet, not one of these comes into the open to tell their stockholders, nor the general public, about this fact.

The time has come to realize that the allied industries can strengthen the right arm of this business. In the juke box business, record firms, whose advertising appears openly in the nation's major mass media, should tell the public about the marvellous entertainment juke boxes offer.

Only in the vending field where Coca-Cola and certain tobacco firms have used the nation's leading publications to tell the story of vending machines has there been such advertising.

But others, those others who take many, many thousands of dollars from the coin machine industry annually—have said NOTHING.

The time has come when this industry, for its own welfare, requires that these firms SPEAK UP . . . OUT LOUD!

Bill Gersh

COINBIZ ACTION SPEEDS UP

Pinball Mfrs Smash Into Summer Sales Slump Bogie With New Game Deluge. Music Sales Spiral As Ops Report Higher Collection Averages. All Elated As Industry Heads Into Great Summer Season.

Most heartening and elating fact to face the coin machine industry is the determination of the nation's leading manufacturers to smash the so-called summer sales bogie which, for many years, has always deflated and depressed the field during the hot months.

This summer season has seen the introduction of some of the finest new machines the pinball manufacturers have ever presented. One right after the other, the nation's most outstanding manufacturers entered the market, right at the very height of the torrid summer season, with brand new games.

Bally Manufacturing Co. presented "Carnival" as well as "Bally Bowler." United Manufacturing Co. presented "Major League Baseball." Chicago Coin are in the field with "Coinball." D. Gottlieb & Co. presented "Ali Baba." Genco Mfg. Co. have "Merry Widow." Williams Manufacturing Co. are continuing production on their game, "Yanks."

Others are also promised right in the very midst of the 1948 summer season offsetting any possible thought that there will be any reason for a slump during the torrid months.

In the music field there is an awakening taking place with distributors for Wurlitzer, Rock-Ola, AMI, Aireon, Filben, Packard and Seeburg reporting that sales are beginning to spiral upward. The fact is that music operators thruout the country have, for some past weeks, been reporting higher collections.

Therefore, for the first summer season since the war period, the trade has at last found its footing and, it now seems, is leading into the Fall season with every possibility for better business and, what's most important, for the boom which has long been overdue.

Most ops have adjusted themselves to this new era. They're on a more solid footing. They have eliminated a great deal of unnecessary overhead. They have, in a great many instances, returned to take care of routes themselves. They have also found that it pays to keep new equipment in operation, not only to forestall loss of locations to competitors, but, to assure themselves continued high collection averages.

The manufacturers have added tremendous stimulus to the possibility of starting a boom right in the summertime. This is much different from the statements which a few of them made earlier this year.

Some stated that they wouldn't think of presenting any new products this summer season. These men have turned about, for the good of the entire industry, and are now rushing their greatest products to market, giving the entire field a chance to get going into speedier action than any summer season in many, many years.

A great many wholesalers are surprised by the sudden action brought about by these enterprising manufacturers who foresaw that loss of business during the second quarter could be well taken up during the third and fourth quarters with all gaining headway as sales action gained momentum.

"This is only a beginning for our factory," one noted manufacturer advised *The Cash Box*, "we are planning to make this the best summer in the history of our distributors. What's more they agree with us that we can get good action under way right now that will lead right into the heart of the fall season with business getting better and better as we go along."

"We should all get together," he stated, "to once, and for all time, smash

the bogie of the summer slump season. There's no such thing when men want to work and work hard and will do their job."

Both in the music and games fields the action started some weeks ago with used equipment. *The Cash Box*, at that time, published a report advising that there had been a definite increase in used machine sales thruout the country, and that many wholesalers were covering the country in an effort to dig up machines to fill the orders which they had taken. In fact, the later used equipment was becoming harder and harder to obtain.

As the better used machines disappeared from showrooms and stockrooms, ops began to make deals with wholesalers for new machines. Prices being featured in some areas have started sales of new equipment rolling in ever greater quantity. The result is now that sales have swung over to new machines. These are growing in demand as the trade realizes they can amortize them more rapidly and show a profit; at the prices being featured.

The grand result is that there is now a definite upward swing thruout the entire business with extremely great impetus being given this upward spiral by the manufacturers who, during the torrid summer months, decided to come out with brand new machines which many of them were holding in abeyance for the fall-winter season.

It is now believed thruout the trade that there is sufficient ground here for creating a boom era and, if collections continue their upward movement, present sales action can help swing the entire business into the long overdue boom.

One big feature of this present upward sales movement is that the trade has taken to it with greater enthusiasm than any expected. Some were rather gloomy about the prospects of presenting new equipment at this time, in the belief that summer sales would not justify the investment made.

Those ops who are out on the firing line and who are trying with every possible maneuver, with all energy and effort, to boom the business in their areas, have found themselves successful. They have learned that this requires a combination of business efficiency plus intelligent promotional exploitation.

And, as stated previously, with many now down to absolute rockbottom where overhead expense is concerned, with most of their machines of old vintage and completely paid for, with the fact that new machines always "lift up" collections, with the knowledge that new machines forestall competition and prevent loss of locations—has driven intelligent operators to purchase new machines to lead them into a better collection era—even during the summer months.

The slogan which *The Cash Box* has urged on the field is being adopted by many—"Workers—not just collectors—needed."

These are the men who are suddenly turning what used to be known as "the slump summer season" into one of the best seasons the trade has ever enjoyed—leading right into the very heart of the forthcoming Fall-Winter of 1948 with every possibility of a boom getting well under way.

The manufacturers are to be tremendously complimented by all in the field for their foresight and for the daring investment which they made, as well as for the faith which they have shown in their industry by presenting such a deluge of new equipment during a period when few, if any, believed that sales could be paced to a somewhat normal mark so as to justify such investment.

THE CASH BOX

Music Section

July 24, 1948



AL TRACE

You can bet your boots that the happy fellow with the big smile pictured above is "calling everybody darlin'" these days. He's Al Trace, veteran orkster who is currently hitting on all cylinders with his smash Regent recording of "You Call Everybody Darlin'." Initial reaction to the song points to a bonanza for coin ops with Trace's platter gradually increasing in popularity. Trace immediately garnered a sensational road tour and a series of theater engagements

when the recording started to boom. He's disbanded his zany antics and set out with a new group, which we might add serves up some wonderful music. The Trace biscuit also points a finger at the Regent Record prexy, Freddy Mendelsohn, ex-music operator who has had phenomenal success in selecting material. Trace is currently featured at the Blackhawk, Chicago. Direction: International Artists Corp. Exclusively featured on Regent Records.

FEATURES:

- ★ The Nation's Top Ten Juke Box Tunes
- ★ The Cash Box Record Reviews
- ★ Juke Box Regional Record Report
- ★ 'Round The Wax Circle

- ★ Rollin 'Round Randolph
- ★ Race Record Reviews
- ★ Folk & Western Record Reviews
- ★ The Cash Box Disc-Hits Box Score

- ★ Hot In Harlem, Chicago, Los Angeles & New Orleans
- ★ The Nation's Big 5 Hillbilly, Folk & Western Juke Box Tunes

PETRILLO REJECTS PEACE PLAN

AFM Prexy Rejects Institute Of Music Plan — Diskers Remain Optimistic As Foreign Cutting Increases

NEW YORK—James C. Petrillo, president of the American Federation of Musicians, (AFM) was learned to have rejected the proposal of the record manufacturing industry for the formation of an "Institute of Music", this past week.

The plan, originally formulated by Decca Records prexy Jack Kapp, had met with the full approval of the bulk of the nations record manufacturers. If Mr. Petrillo had approved the plan, it would have almost immediately called an end to the current recording ban, now in its seventh month.

Altho no detailed reasons could be learned for Petrillo's rejection of the proposed plan, it was learned that the diskers Industry Music Committee was formulating plans for another possible stab at the plan and the union president, and at the same time, making plans for ways and means of skirting the Petrillo ban.

The plan itself embodies a public service theme and would have put the union president in the public eye as one of the nations "best" labor chieftains. The possibility existed late this week of the diskers industry committee going ahead with plans to present their case in a widespread public relations program, aimed at John Doe.

That the diskers have thought of a possible turn to a public relations program indicates that they had thought of the possibility of a rejection by Petrillo and had prepared for it. Should the recording industry turn to a public relations program, it is to be expected that the AFM would counter with its much heralded publicity staff.

Meanwhile recording chieftains maintained their feeling of optimism. One well noted record exec stated, "I know for a fact that musicians are getting restless. As the entertainment industry continues to cut down, those musicians will start looking for the recording fees they previously earned."

The majority of recording officials queried this past week freely stated that they will continue with plans for cutting masters outside of the United States, and dub in vocal backgrounds at a later date.

King Records Give Music Ops 5% Return Privilege. Firm Buys Ravens & Gant Masters

CINCINNATI, O.—Syd Nathan, president of King Records Inc., this city, this past week announced to the trade that his firm will immediately institute a policy aimed at closer cooperation with music operators throughout the nation.

The firm disclosed that they will grant a 5% return privilege on records sold to music operators.

A statement from the firm read, "It's high time someone gave the juke box operators a break. The boys who operate the boxes have been very cooperative in plugging King tunes and pushing them right up to the top of the list."

"King Records Inc., want to show their appreciation for the fine job the ops are doing, and so the juke box boys are to be given a 5% return privilege twice a year, that is usually only extended to dealers. The 5% return privilege will be retroactive starting July 1st, and will end December 31, 1948, for the first sixth month period."

"As an example we'll say that John Doe, who operates 200 boxes, bought \$1,000 worth of King Records over the first sixth month period from July 1st to December 31, 1948. Just as soon as John Doe receives his authorization

for his 5% return privilege, he can wrap up \$50.00 worth of unused records and return them. Within a short time he'll get a credit invoice for \$50.00 which can be applied against future orders."

Mr. Nathan also disclosed that the firm had purchased additional masters. Six sides by the Ravens, one of the nation's foremost vocal groups were purchased from Hub Records, New York. Only two of these sides had been released before. In addition, the plattery purchased sixteen sides from Cecil Gant, which Gant had recorded for himself several years ago. First side to be released is titled "Why", and in the opinion of music men, the disk promises to be another hit for the King diskery.

Mr. Nathan also disclosed that he "wishes to go on record as emphatically denying that he bid for the Ivory Joe Hunter masters, turned back to Hunter by Pacific Records".

A well known show biz magazine carried the story recently, intimating that Mr. Nathan had bid for the Ivory Joe Hunter masters.

Mr. Nathan's first knowledge that that masters were for sale was when he read this magazine stating that he had bid for them.

Cleveland Ops Select "Darktown Strutters Ball" August Hit Tune

CLEVELAND, O.—Jack Cohen, president of the Cleveland Phonograph Operators Association, this past week disclosed that the trade group had selected the Connie Haines—Alan Dale Signature recording of "Darktown Strutters Ball" as the Association's Hit Tune For the Month of August.

The Signature platter took first place in the balloting by a wide margin it was learned.

Well over 500 enthusiastic teenagers participated in the Hit Tune Party, sponsored by the music ops.

"Darktown Strutters Ball" will be placed in the number one slot of the more than three thousand phonographs in the Cleveland area.

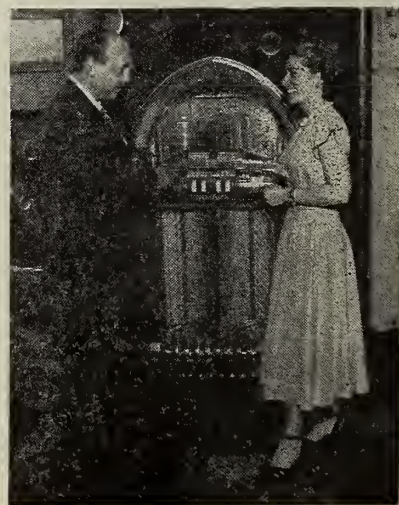
Apollo Records Name Chord Distributors For Illinois & Indiana

NEW YORK—Irving Katz, eastern sales manager for Apollo Records Inc., this city, this past week announced the appointment of Chord Distributors to handle the firm's line exclusively in the states of Illinois and Indiana.

Chord Distributors, located at 2406 So. La Salle St., Chicago, have long been established as one of the nation's top distributing organizations. The firm is headed by Monroe Passis.

Chord replaces the S. E. Schulman Company as distributor for that area effective immediately.

Mindy Carson Guests With Wurlitzer Distrib

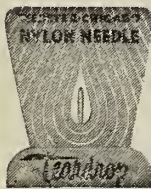


PHILADELPHIA, PA.—Mindy Carson, popular Musicraft Records singing star gets an eye-ful of the new Wurlitzer 1100 phonograph, currently spinning her latest disk hit "Everyday I Love You Just A Little Bit More." Showing Mindy the new Wurlitzer is Jackie Fields, of Smith and Fields Dist. Co., Philly distributor for the Wurlitzer firm. Mindy recently concluded an engagement at Philly's famed Click Theater Cafe and is currently lining up a long series of personal appearances.

Webster-Chicago Nylon Needles
WITH *Knee Action*
add profitable mileage to records

Nylon filters noise without reducing tone brilliance. Knee Action absorbs shock and prevents distortion. This means greater useful life for records... lower maintenance, more profit.

Use the needles which produce the best all-around results. Select from a complete line for the specific service you require.



Teardrop—a fine All-Nylon "straight" Needle with "rose" jewel tip... \$1.75



Black Nylon with Knee Action—Precious Osmium Alloy Tip..... \$2.50



Ivory Nylon with Knee Action—Precious jewel tip... \$3.50



Red Nylon with Knee Action—Genuine Natural Sapphire Tip..... \$5.00



Try them—prolongs the life of your records.

WEBSTER-CHICAGO

Makers of Electronic Memory Wire Recorders and Webster-Chicago Record Changers

5610 West Bloomingdale Avenue
Chicago 39, Illinois

Another new MODERN release
"SWEET GEORGIA BOP"
backed with
"SWEET GEORGIA BROWN"
by
Wardell Gray and Vido Musso
(From Gene Norman's "Just Jazz Concert")
MODERN 20-611

From IRVING BERLIN'S "EASTER PARADE"
An M-G-M Picture
BETTER LUCK NEXT TIME
A FELLA WITH AN UMBRELLA
LEO FEIST, INC.
1619 Broadway • New York 19, N. Y.

MIRACLE PARADE OF HITS
"MESSIN' AROUND"
and
"MIDNIGHT JUMP"
by MEMPHIS SLIM and his HOUSE ROCKERS
M-125
MIRACLE RECORD COMPANY
500 EAST 67th ST. CHICAGO 15 ILL.

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

CODE		
AL—Aladdin	DM—Damon	PA—Palda
AP—Apollo	EX—Exclusive	RE—Regent
AR—Aristocrat	FL—Flint	RO—Rondo
AS—Astor	JE—Jewel	RA—Rainbow
BE—Beacon	GR—Grand	SA—Savoy
BU—Bullet	KI—King	SD—Super Disc
CA—Capitol	LO—London	SP—Specialty
CM—Commodore	MA—Majestic	SI—Signature
SN—Continental	MI—Miracle	ST—Sterling
CO—Columbia	ME—Mercury	TO—Top
CS—Coast	MG—MGM	TC—20th Century
DA—Davis	MN—Manor	UN—Universal
DE—Decca	MO—Modern	VI—Victor
DEL—DeLuxe	MU—Musicraft	VT—Vitacoustic
DL—Delmac	NA—National	

YOU CAN'T BE TRUE, DEAR

1 AP-1121—N. Emmett
CA-15077—The Sportsmen
CO-38211—The Marlin Sisters
DE-24439—Dick Haymes
DEL-1171—Ziggy Lane
AS-145—Fred Sayles
BU-1032—R. Deauville

LO-202—Vera Lynn
CN-1009—Whistling Jitterettes
MU-558—Russ Brooks
GR-2009—M. Wilson
RO-128—Ken Griffin
VI-25-1117—Will Glahe
VI-20-2944—Dick James

MY HAPPINESS

2 BU-1032—Ronnie Deauville
CA-15094—The Pied Pipers
CO-38127—The Marlin Sisters
CN-1241—The McKay Trio
DE-24446—Ella Fitzgerald

DA-20-17—Anne Vincent
DM-11133—Jon & Sondra Steele
ME-5144—John Laurenz
SI-15026—Alan Dale
PA-1004—P. Sheridan

WOODY WOODPECKER

3 CO-38197—Kay Kyser O.
CA-15145—The Sportsmen

ME-5154—The Honeydreamers

LOVE SOMEBODY

4 CO-38174—Doris Day & Buddy Clark

TOOLIE OOLIE DOOLIE

5 CA-15059—The Sportsmen
CN-1223—Vaughn Horton
DN-2015—Dana Serenaders
DE-24380—Andrews Sisters
FL-5005—Alpine Belles

LO-201—Johnny Dennis
SP-5505—Larkin Sisters
ST-1013—Dick Hayman
VI-25-1114—Henri Rene O.

LITTLE WHITE LIES

6 CO-38114—Dinah Shore
DE-24280—Dick Haymes
JE-2002—Martha Davis

MU-558—Mel Torme
VI-27521—Tommy Dorsey O.

YOU CALL EVERYBODY DARLIN'

7 AP-161—Tennessee King
DEL-1178—Bruce Hayes
ME-5155—Anne Vincent

RE-117—Al Trace O.
ST-3023—Al Trace O.

JUST BECAUSE

8 CO-38072—Frank Yankovic O.
DE-25376—Dick Stabile O.
MA-1231—Eddy Howard O.

ME-6086—Sheriff Tom Owens
SI-15027—Al George O.
VI-20-2941—Lone Star Cowboys

TELL ME A STORY

9 CO-38050—Frankie Carle O.
DE-24329—Ames Bros.
ME-5120—Vic Damone

MG-10144—Bob Houston
VI-20-2761—Sammy Kaye O.

CONFESS

10 CO-38174—Doris Day-Buddy Clark
DE-24409—The Mills Bros.
ME-5129—Patti Page

MG-10194—Jimmy Dorsey O.
VI-20-2812—Tony Martin

Capitol Records Merge Five Regional Distributors Into National Org.

Firm Will Achieve Wider Distribution Under New Set-Up

HOLLYWOOD, CALIF.—The proposed merger of its five regional distributing subsidiaries into a single national organization as of August 31, 1948 was announced this past week by Capitol Records, Inc.

During the six years of its history Capitol utilized a system of regional distributing corporations to achieve complete national coverage quickly.

Now that the full coverage has been achieved it is felt that an even greater job can be done for Capitol dealers throughout the nation by operation of a single national organization, Capitol explained.

Capitol Records Distributing Corp., will be the name of the entity surviving the merger of Capitol Records Distributing Co., Inc. of California, Capitol Record Dist. Co. of Texas, the Capitol Records Dist. Co. of Georgia, Capitol Records Dist. Co. of Illinois and the Capitol Records Dist. Co. of New York.

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* * *

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* * *

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"EAST OF SUEZ"—"I'LL NEVER BE THE SAME"

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9047 - HANK D'AMICO'S

"HANK'S PRANKS"—"JUKE BOX JUDY"

(Featuring: Cozy Cole, Don Byas, Frank Newton, David Rivera, Sid Weiss)

9050 - DON REID'S

"JUST A GIRL THAT MEN FORGET"—"LOVE IS A DANGEROUS GAME"

(Vocalist with Xavier Cugat for years)

9046 - GRACE SMITH'S

"BABY, YOU'RE JUST MY SPEED"—"COMPETITION BLUES"

(Formerly with Lucky Millinder, Erskine Hawkins, Andy Kirk, Tiny Bradshaw)

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THE CASH BOX

Record Reviews

"Ah! But It Happens" (3:12)

"Hold Me" (2:47)

FRANKIE LAINE
(Mercury 5158)

● The well rounded voice of Frankie Laine, and a pair that should find itself in zillions of phonos in the very near future. Frankie's individual vocal styling is pointed to all the more in this pair, with the emphasized lyrical expressions making the listener stop and grab another earful time and again. Top deck, titled "Ah! But It Happens" is the one that rates like a spade flush. Weaving in slow, rich manner Frankie lends his pipes that sharp and invigorating styling to the brilliant patter of this ditty. The song is sure to arouse loads of talk in disk circles, as well as establish Laine as a firm coin culler for music ops. On the backing with "Hold Me," Frankie comes back with another grade A performance to keep the stage hot. Deck fairly reeks of buffalo hide, and is sure to make the kids dig for silver. Needling runs in ultra slow fashion, suitable for the kids who love to love and get up close. Don't miss this duo of dynamite.

"You'll Always Be My Sweetheart"
(2:51)

"Don't Let Me Stop You" (2:54)

WALTER SCHEFF
(Universal 116)

● Pair of sides ops may use as excellent filler material are these offered here in pleasurable fashion by Walter Schaff. Titled, "You'll Always Be My Sweetheart" and "Don't Let Me Stop You," Walter pitches pipes in favorable manner to possibly set the stage for some phono play. Both sides of the wax are ably suited for ops with tavern locations. Ballading by Schaff makes for pleasant listening, and altho the songs themselves, don't showcase his vocal strains to best advantage, they will nevertheless suffice. Ops who have the spots—take note.

"That Five O'Clock Feeling" (2:57)

"I Don't Want To Meet Any More People" (3:12)

FRANKIE CARLE ORCH.
(Columbia 38203)

● Delightful orchestrated patter of the Frankie Carle orch, and a pair of sides well loaded with possibilities to score in juke boxes throughout the land. A wide favorite among phono fans, Frankie continues offering his brand of top notch music with this pair titled "That Five O'Clock Feeling" and "I Don't Want To Meet Any More People." Topside, featuring chirp Nan Wright shows as a piece which might click big with ops. Nan's teeming tones ring true as the metro of this glowing ditty bounces along in happy fashion. Wordage spills around the title throughout, with some brilliant spots by the Carle crew coming in to round out the side. On the flip with "I Don't Want To Meet Any More People," thrush Marjorie Hughes grabs the lead to spoon the glory of this soulful ballad. The gal's pipes are deep and meaningful with Marj displaying loads of depth in her interpretation. Add the wonderful piano of Frankie Carle and music ops are ready to go.

DISK OF THE WEEK

"I Kiss Your Hand, Madam" (3:04)

"Just For Now" (3:02)

ANDY RUSSELL
(Capitol 15135)



ANDY RUSSELL

● Don't walk—run—to your nearest juke box and fill the machine up with this latest Andy Russell winner! The plug tune from the smash Paramount flicker success, "The Emperor Waltz" is offered here by Andy with more finesse and depth than we've heard in many a moon. Andy's delightful spooning of the magic wordage of "I Kiss Your Hand, Madam" should garner an avalanche of phono play and reap harvest for music ops from Maine to California. The strong and yet

airy wordage purred in soft romantic tones that satisfy shows Andy's fine set of tonsils to excellent advantage throughout the platter. Ditty is sure fire material for the moon-in-june set as well as any music lover, as its sweeping rhythm and floating strains of azure pure simplicity float down in an angelic halo of melodramatic music. Take note of the wonderful and plush orchestral background, with singing strings offering Andy a showcase of music hard to beat. On the flip with more picture music, Andy comes back with another top notcher in "Just For Now," from the Warner Brothers production "Whiplash." Once again Andy's pure and fragrant vocal tones are displayed in plu-perfect fashion, with the light, simple wordage ringing true throughout the wax. Both sides of this cookie rate heavily. We're sure you'll agree, as will phono patrons throughout the land once they've heard this first rate hunk of wax.

"Maybe You'll Be There" (3:00)

"Dardanella Boogie" (2:46)

JACK FINA ORCH.
(Mercury 5160)

● Ditty currently featured in phonos across the map is this bit offered here by the Jack Fina orch. Titled "Maybe You'll Be There," maestro Jack showers piper Gil Lewis to the mike to spill the strong vocal refrain. Gil's pipes, set in deep tones that satisfy do the song justice, and should meet with wide praise. On the backside with "Dardanella Boogie," it's maestro Jack into the spotlight as he tickles the ivories in effective manner to the metro of the famed and well known "Dardanella." Boogie thrown into this rendition makes the platter all the more attractive and should find favor with ops. Platter rates an earring.

"It's Raining Down In Sunshine Lane" (2:50)

"In A Quaint Little Chapel" (2:43)

EMILE COTE SERENADERS
(Algene 1985)

● Here's an a capella cookie that has more gleam to it than a slew of other wax we've heard. It's the Emil Cote Serenaders lifting their voices behind a pair that beckon coin play in a big way. Both sides of this platter are superb renditions of two beautiful songs, sure to meet with wide approval from phono fans and ops alike. Top deck, titled "It's Raining Down In Sunshine Lane," has the vocal group purring the lilting melody in phrases of delightful patter. Wax weaves around the title and is offered in the romantic vein. Flip, in slow easy going mood glows brilliantly and points to the combination's fine chorus-ing all the more. This pair definitely rate a spot in your machines—especially so in those wired music locations.

"Memphis Blues" (3:00)

"St. Louis Blues" (2:56)

GUY LOMBARDO ORCH.
(Decca 25397)

● Pair of re-issue sides by maestro Guy Lombardo, and the set up of two standards which have always been favorites with phono fans. With piper Kenny Gardner on deck for the vocal spot of "Memphis Blues," Guy and the boys offer some slow, dippy melody which shows as effective. Wax is nothing to get wild about, altho it should pay its way as it stands. Vocal ensemble in the limelight on the backside as "St. Louis Blues" sweeps down, with the Lombardo crew playing light and bright in the background. Both sides of the platter have the gang in their usual well rounded manner. Ops who have a call for this brand should lend an ear.

"Every Day I Love You" (2:57)

"Hankerin'" (2:59)

DICK HAYMES
(Decca 24457)

● Here's the kid with the big pipes—and a set of gorgeous tonsils it is. It's balladeer Dick Haymes on deck for the splendor of a pair of sides from the Warner Bros. flicker "Two Guys From Texas," and the wax spells coin play right from the word go. Dick's soothing and refreshing vocal magic purr a charmed circle around "Every Day I Love You," a hunk of wax that rates like a spade flush. It's another winner for Dick, with promise in this one to top "Little White Lies." Platter moves slow and easy, with a wonderful beat in the background. On the flip with "Hankerin'," Dick keeps the pace light and free to bounce back with another sure fire winner. You've gotta hear this stuff to really appreciate it—and that's what we recommend. Run and grab up an armful—right quick.

"I Don't Care If It Rains All Night"
(3:04)

"At The Rodeo" (3:00)

GUY LOMBARDO ORCH.
(Decca 24458)

● More music by maestro Guy Lombardo, and at the same time more music from the flicker "Two Guys From Texas." Wax, titled "I Don't Care If It Rains All Night" and "At The Rodeo" has balladeer Kenny Gardner in the vocal spotlight spooning glowing wordage on the pair in effective fashion. Both sides spill with lots of bounce to it, with the Lombardo crew displaying their gala patter in fair manner. Topside weaves around the title, with the lyrics ringing true throughout. The many Lombardo fans should get behind this hunk of wax.

"I Don't Care If It Rains All Night"
(2:56)

"Limehouse Blues" (2:52)

JOHNNY MERCER
(Capitol 15134)

● Ditty kicking up a storm in a zillion spots throughout the nation is this bit offered here by piper Johnny Mercer, with some wonderful orchestral accompaniment by the Paul Weston orch. Titled, "I Don't Care If It Rains All Night," Johnny displays his usual round tones of mellow lyrical expression, with the metro of the song bouncing around in first rate style throughout the platter. Wax is from the much heralded forthcoming Warner Brothers flicker "Two Guys From Texas," and as such should come in for some heavy publicity. On the flip the standard "Limehouse Blues," the Pied Pipers join with Johnny to spoon some beautiful vocal magic all over the place. This side, always a wide favorite should garner its fair share of phono play—and more. The gang that go for Mercer and the Pipers, will go for this duo. Hop to it!

"Grandma Teeter Totter" (2:54)

"Fightin' Love" (2:47)

HOAGY CARMICHAEL and CASS DALEY
(Decca 24459)

● Oh, lawdy—here's a platter that is a must in your machines. It's the brand new combination of Hoagy Carmichael and Cass Daley on a pair loaded with the stuff that makes for winning records. Wax is sure to boost ops' take—and boost it sky high. Hoagy and Cass get together in top notch novelty style to render the cute and mellow lyrics to "Grandma Teeter Totter" on the top deck, with the refrain sparkling of coin throughout the cookie. Loads of laughs and merriment are in store for music ops and phono fans with this one—that is the extent of its grade A quality. With the duo splitting the vocal spotlight, Hoagy and Cass pitch pipes in pseudo-hillbilly manner to ring the bell all the way. They keep the metro high and happy on the flip, "Fightin' Love," to bounce back with another clickeroo. Orchestral patter by the Billy May orch rates an orchid for a wonderful job. Get next to this pair, pronto, by all means.



NEW YORK :

Thought that night at the Astor Roof would be cool, but we were wrong—maestro Dick Jurgens making his return to New York's night life had another idea. The tootin' ex-Marine really slayed the packed house who attended, with well wishers by the hundreds flocking around. Dick, who only a short while ago played the Hotel Pennsylvania's Cafe Rouge, scored so heavily there, that the Hotel Astor grabbed him. His versatile crew met with wide approval, especially so when the gang stepped out with their novelty numbers. Best O' Luck, Dick.

Beautifully architected Nancy Donovan, the red-headed lush thrush who warbles so prettily on DeLuxe disks, is thrilling New York's Versailles audiences with her "Toodle-I-Ay" song, current best seller for that plattery. Nancy is going to be at the Versailles until July 15... Count Basie is expected to tear the house down in his current engagement at the Strand Theatre on Broadway. Word has it that his run may be extended into a seven-week stint, which would be the longest run in the history of that theatre... Claude Thornbill returns to the band business in October, minus Fran Warren and Gene Williams... Sam Donahue, in his first engagement at the New York Paramount Theatre has had his engagement extended to five weeks... Johnny Long is looking for a substitute for Al Gross, tenor member of "The Beachcombers." Al wants to settle down in Brooklyn, but is staying with the band until Johnny can find a suitable replacement. And speaking of maestro Long, his Signature disking of "Just Like That" is going wild on the phonos.

Apollo Records completing their move to their new Tenth Avenue offices. . . Leo Feist, climbing on the Don Reid bandwagon, with the balladeer's National recording of "Love Is A Dangerous Game" starting to move. Skitch Henderson has the cutest gals doing his press—especially so with Ellie . . . the pahty that Manie Sacks, artist and rep chief of Columbia, threw for the music boys. Quite a day . . . not to mention the night.

CHICAGO :

The Harmonicats are booked into the Chicago Theatre for two weeks beginning July 16th. . . Al Fiore, the 265-pound member, will be married during their engagement in town to Marie Miofsky of St. Louis. Jerry Murad was married during their last Chicago Theatre engagement, so Don Les said that he'll just have to wait until their next return engagement before taking the final step. . . Universal Records is sponsoring a big contest with the help of eight disk jockeys in town. . . During the two-week stay, people have only to send in their name and address on a card to have a chance to win such prizes as a one-week trip to the Ozarks, a cocker spaniel with a six months' supply of dog food, and other fabulous prizes. The "Cats" will pull the names out of the hat to select the winners. . . Universal is expecting big things of their new recording, "Hair Of Gold" which the boys will certainly plug during their theatre date.

Such swooning and screaming going on at the Oriental in the last few weeks. . . Last week, Dick Haymes was the cause with his "Little White Lies" and "Old Black Magic," but this week it's Vaughn Monroe. . . Richard Bradley Associates, a division of the National Recording & Film Corporation, announces the opening of their new suite of offices in the Michigan Square, Diana Court Building, at 540 N. Michigan. Their new spacious quarters are now adequate to meet the increased demand for their advertising service. . . Many recording bands playing one nighters in the territory. . . Elliott Lawrence, whose current Columbia disk is "The Flying W," played the Eagle Ballroom in Milwaukee last Sunday and will open at the Coney Island Amusement Park in Cincinnati. . . How they do go for his fem vocalist, Rosalind Patton. . . Henry Busse goes into the Trocadero in Evansville for four weeks. . . Hal McIntyre, MGM recorder, is working his way up North. . . Bud Chase, son of advertising man Mac Churvis, who was formerly a disk jockey for CBS, and then went down to WKMO in Kokomo, is now disk jockey on the staff of WEMP in Milwaukee. . . and doing a great job of it, we hear. . . MCA has just booked Frankie Masters into the Stevens Hotel for six months beginning next November. . . This is a new record stay for a band here in town.

LOS ANGELES :

All the cross country competition and to-do about the buying of the Ivory Joe Hunter masters on the Pacific label. The recently limelight Oakland outfit really had the big boys jockeying around for the 38 sides when they were put on the block. Among those reportedly interested in the deal were Savoy and Bullet Records, whose chiefs kept the wires and long distance phones burning for several days. A couple of Eastern platteries even sent execs to the Coast in the flesh. But wha' hopeen? An enterprising gent named Bill McCall, prexy of Four Star Records, relatively a virgin in the race field, waltzed off with the prize package. According to Sales Manager Don Pierce, who went up to Oakland to close the deal, McCall got a sweet lot of music at a fair price. Ivory Joe's stock has boomed sky high with all the nation's race spots via his King platter "Don't Fall In Love With Me." McCall's "Pretty Mama Blues" is currently starting to boom and bustle too and you can bet your boots it'll be up there riding high shortly.

Mercury's L. A. office under the hustling direction of George McDonald is doing a grand job with the Ravens' "Send For Me If You Need Me," their latest National release. . . Frankie Laine opens at the Ambassador shortly, and he's really got the town buzzin'. . . Coast Record Distributors comes to life with the first long awaited batch of Savannah Churchill Manor wax, "Time Out For Tears." . . Guy Ward, sales manager for Black and White, and the firm's prexy, Paul Reiner, visiting in New York. . . John Davis, Specialty's sales manager, lunched with Sanford Levine, vee pee of the Cleveland Phono Ops Association. . . Florette Bihari, of the travelling Biharis, enroute to New York to join brother Joe, with brother Saul expected in shortly. Sister Roz plans leaving for the Naked City shortly also.

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THE CASH BOX

Record Reviews

"Give Me Back Those Kisses" (2:30)
 "Midnight Waltz" (2:35)

EMIL COTE SERENADERS
 (Algene 1955)

● A platter that is absolutely loaded with coin earning possibility. It has that lilt to make it a favorite with your customers. The Emil Coté Serenaders should be given a terrific hand for the swell warbling background here, with their gal vocalist truly a nightingale. The top side, "Give Me Back Those Kisses" flows smooth, sweet and soft, with the lyrics gorgeously piped and the background beautifully built up by the choristers. Lots of coin written all over this side. The backing, too, is grand. Here the "Midnight Waltz" is done in new and romantic style. The rendition is beautifully effective. Here's a platter that rates a real test on your phonos, especially in your more romantic summer resort spots. Don't let it get by you. It's got lots of stuff that spells juke box play.

"Pick Up Polka" (2:30)
 "Till You Decide" (2:44)

ALLEN SCHRADER
 (Black & White 864)

● A disk you're sure to like. Has two styles that promise plenty of support from many a patron of your juke boxes. Grand polka time in the "Pick Up Polka" with Bob Hayward doing the vocalizing and marvelously supported by the "Twin Tones" while maestro Allen Schrader comes through with some grand instrumental support. A real polka tune for your polka spots that'll set toes to tapping and start many singin' along with the wax. The backing is in more romantic vein, and in slower tempo, with Bob Hayward spooning out the lament, ably supported by the "Twin Tones". This side is loaded with possibilities and is sure to get lots of support from the fans on many of your locations. The romantic wordage has lots of repeat listening come-on. Many a guy and gal is gonna listen twice to the way Bob Hayward, the "Twin Tones" and Allen Schrader's music give with this side.

"Better Luck Next Time" (2:56)
 "Thanks To You" (3:59)

JERRY SHELTON TRIO
 (Mercury 5145)

● Pair of sides which might catch music ops fancy is this bit offered here by the Jerry Shelton Trio. Wax titled "Better Luck Next Time" and "Thanks To You" shows attractively as the combo display their best to fair advantage. Top side is the Irving Berlin tune from the flicker "Easter Parade". Ditty is currently bouncing to the top as a featured phono item—this rendition should boost it all the more. On the flip with "Thanks To You", the gang came back with another potential winner which music ops may use as excellent filler material. Both sides rates ops listening attention. Take it from here.

SLEEPER OF THE WEEK

"Love That Boy" (2:38)
 "This Is The Moment" (3:12)

DINAH SHORE
 (Columbia 38260)



DINAH SHORE

● This is wax brother, and hot wax at that, with the grand and gorgeous Dinah Shore matching up two sides that are going to pull in coin wherever they're featured. We're banking heavily on "Love That Boy", from the flicker "Race Street." Dinah gives with her famous and inimitable beat to produce one of the grandest sides we're heard in a long time. The ork, under Sonny Burke's direction does a terrific background job for

her. Dinah may sing, "He's got a knockout style", but, for our do-re-mi, it's Dinah who has the "knockout style" on this top notch side. And that's only one part of this grand disk. Just perk up your ears and listen to the other side, "This Is The Moment," from the picture of the same name, and catch Dinah in a slow, lovely, romantic mood; sure to tug at the heartstrings of everyone of the guys and gals from sixteen to sixty in your locations. Dinah's smooth, sweet interpretation of the lyrics on this side will win you right over to the gal for keeps. She's enchanting. Lots of applause for the ork, with Harry Zimmerman directing, for giving Dinah such swell background support. Here's a platter that'll help all phono ops from San Diego to Portland, Me., to boost their summer season take. Jump into your Model T; hitch dobbin' to the shay; rev your plane; whatever else you do, make it your business to grab a box of 'em today.

"Blue Tail Fly" (2:43)

"I'm Goin' Down The Road" (2:30)

ANDREWS SISTERS with BURL IVES
 (Decca 24463)

● Man, oh, man, whatta combination—the grand Andrews Sisters—coin cullers of long standing repute—with the great folk artist, Burl Ives, tying their respective talents into two well known tunes. The top side, whether in tiniest village or cosmopolitan city, you're simply going to hear it played over and over and over again. Not only has it the fame of the lilting "Blue Tail Fly" behind it, but, the interpretation given this tune by the Andrews gals and Burl Ives is something folks are just gonna want to hear again and again. It's great. Terrific material for every juke box in the nation and a sure whirlwind spinner in your machines. Here's one disk that you can turn over, brother. Yes, sir, you'll be betting with yourself as to which side is better. "I'm Goin' Down The Road", with the Andrews Sisters and Burl Ives giving their all, is something to listen to. It's grand money-making shellac. This is one disk we heartily recommend.

"Love Is On A Holiday" (2:30)

"Swing A Lullaby" (2:47)

TOM SPINOSA ORK
 (Black & White 867)

● Get an earful of this choir boy, Merv Griffin, and remember him. Here's a warbler who has tremendous possibilities. He makes a terrific side of "Love Is On A Holiday". His new

style, full mouthed singing of a grand tune, with very swell background support from maestro Tom Spinosa, opens the way for lots of play from plenty of juke box fans everywhere. This tune has that certain "lift" you like from a disk. Griffin is sure to grow on you the more you listen to him. The backing again offers you sprightly wax, with Lariese Williams chirping "Swing A Lullaby" and Tom Spinosa and his crew beautifully backgrounding her. It's a toss up between which side you'll like best. Both are bound to bring in coin. They're made to play to juke box listeners. Catch an earful of 'em today.

"Somebody Else Is Taking My Place"
 (2:57)

"Dolores" (2:38)

RUSS MORGAN ORCH.
 (Decca 25398)

● Two old, oldies, but both terrific, and played as only maestro Russ Morgan and his "Music in the Morgan Manner" can render them. On the top side with, "Somebody Else Is Taking My Place", the Morgan crew show off to terrific advantage with their grand instrumentalization of this marvelous old tune with "The Morganaires" to do the lament in perfect chant rhythm so that the tune sends itself right home to the listener. And to back it up, maestro Morgan comes thru with another sensation of yesteryear, "Dolores", where the maestro, himself, does the warbling to give this side plenty of dynamite, especially for the soft lit spots. Whether sixteen or sixty, listeners are going to acclaim both sides. They're about the very finest rendi-

tions of both oldies ever yet heard. Don't waste time about this platter—just latch on—and place it today. It'll pay off.

"Somebody Else's Picture" (2:15)

"Mine" (2:37)

SKITCH HENDERSON ORCHESTRA
 (Capitol 15136)

● Here's the disk that gives the reason why they're flockin' to hear Skitch Henderson and his orchestra whenever he's played. Rhythm, beat, tempo and grand styling. On the top side, with Nancy Reed to do the sweetest kind of caroling, "Somebody Else's Picture" takes on real meaning and the grand orchestral background supplied by maestro Skitch Henderson puts the tune over. Spelling grand coinplay for every juke box. Lots of nice things can be said for little Nancy here, but, if you haven't heard her, grab some of these and give yourself a treat. On the backing, Skitch gives out with his talented plucking of the 88's in a completely instrumental rendition of the oldie, "Mine", a George and Ira Gershwin tune. Once again, the Henderson crew do a very grand job. It's a platter that's loaded with nickel, dime and quarter possibilities. Get some—you'll like 'em.

"Mamma Goes Where Papa Goes"
 (2:50)

"Many Happy Returns Of The Day"
 (2:45)

KAY STARR
 (Capitol 15137)

● The gorgeous Kay Starr with the grand, grand pipes gives her all in two terrific oldies to make up one of the greatest platters you've heard in many and many a month. She's got that certain somethin' in her pipes which makes listening to her a real pleasure. On the top side, with the oldie, "Mamma Goes Where Papa Goes", Kay gives one of her best performances, ably supported by Dave Cavanaugh's music, to bring you a hunka coin pressed wax. It's swell material and it's bound to go over wherever you place it—with youngsters, oldsters, lovers, and even sour-pusses. On the backing, "Many Happy Returns Of The Day", Kay does a sweet and romantic job, spooning out the lyrics in pleasing fashion. Here's a side that's made for tavern spots. Juke box is written all over both sides. Don't hesitate on this platter. Grab a handful.

"Take It Away" (2:55)

"Maria From Bahia" (2:30)

ENRIC MADRIGUERA ORCHESTRA
 (Decca 24460)

● Favorite tunes of all the hip swivelers everywhere in the land, these two rhumbas by maestro Enric Madriguera, and done in the rhumba rhythm that ties in with all of your summer resort spots. Real filler material for your juke boxes at this time of the year. On the top side, "Take It Away", Patricia Gilmore chants the vocal with gorgeous style. On the backing, "Maria From Bahia", Maestro Madriguera once again gives a marvelous performance of how the rhumba should be played and Patricia Gilmore, this time supported by "The Holidays", does a gorgeous chirping job. If you've got the locations, grab 'em.

Apollo Records Complete Move To Coinrow Offices

NEW YORK—Apollo Records this week completed their move into offices formerly occupied by Nat Cohn and Modern Music Sales Company, at 457 W. 45th Street, New York City.

In addition to consolidating operations, Apollo officials announced the move is being made to obtain added space and to cut down surplus overhead.

Under the new arrangement, both executive offices and shipping departments will be located in the same building, facilitating and speeding operations.

Meanwhile, Ralph Berson, Apollo's general sales manager, completed a cross country business trip, appointing new distributors for the company. Newest appointees to handle the Apollo line are announced as Chord Distributors of Chicago, under the direction of Monroe Passis and the Kess Kell Company of Iowa City, Ia.

Apollo distributors and branch offices selected two of the firm's top selling platters to promote in a nationwide drive commencing this week. Songs to receive top promotion are "If I Live To Be A Hundred," by Bob Hannon and "My Home, My Home," by Mary Small.

Apollo also announced that they will make a concerted drive on their newly acquired Gem distribution line and will immediately institute a drive of the Gem recording, "In The Dark."

Diskers Place Emphasis On Race Field As Record Sales Boom

Increase Of Popularity In Race & Bop Field Noted

NEW YORK—With music fans throughout the nation repeatedly asking for music in the race, bop and jazz fields, the nation's recording executives this past week started concentrating heavily in this field of music.

Altho independent recording companies have dominated the field for quite some time, it was learned that the majors, Victor, Decca, Capitol and Columbia, were placing more importance and promotion behind their race department's efforts.

With bop music becoming more widely accepted, it was seen that this form of music might possibly pave the way for some new means of stimulating the recording business.

Altho record sales of popular recordings have slumped far below past year's records, the race field on the other hand, has boomed considerably, especially so for the independent recording companies.

Music men point out that there is a larger scale for sales in the race field since hits do not last as long in this category as they do in the popular vein of recording.

OPERATORS KNOW BEST!

THAT IS WHY OPERATORS DEMAND

DAMON'S ORIGINAL

"MY HAPPINESS"

by JON and SONDR A STEELE

BEST BY EVERY TEST!

DAMON-11133

DAMON RECORDING STUDIOS, INC.

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KANSAS CITY, MO.

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The ORIGINAL "Rendezvous With a Rose"



The Nations Latest Love Song

RENDEZVOUS with a ROSE

BACKED UP BY "YOU DIDN'T BELIEVE ME (DID YOU)"

Featuring the Romantic Tenor Voice of DICK WONG with J. JACK STOUT at the ORGAN

Ask to Hear This Beautiful Ballad on D&D RECORD

It's TREMENDOUS—The NATION'S Newest SENSATION

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WHITE CHURCH (Religious)

RED BARN (Hillbilly) RECORDS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records - City by City

JULY 24, 1948

New York, N. Y.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. MY HAPPINESS (Jon & Sondra Steele)
3. WOODY WOODPECKER (Kay Kyser)
4. JUST BECAUSE (Frank Yankovic)
5. LOVE SOMEBODY (Doris Day-Buddy Clark)
6. CONFESS (Patti Page)
7. TELL ME A STORY (Sammy Kaye)
8. RAMBLING ROSE (Perry Como)
9. YOU CALL EVERYBODY DARLIN' (Al Trace)
10. LITTLE WHITE LIES (Dick Haymes)

Chicago, Ill.

1. WOODY WOODPECKER (Kay Kyser)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. YOU CALL EVERYBODY DARLIN' (Al Trace)
4. MY HAPPINESS (Jon & Sondra Steele)
5. LITTLE WHITE LIES (Dick Haymes)
6. JUST BECAUSE (Frank Yankovic)
7. NATURE BOY (King Cole)
8. LOVE SOMEBODY (Doris Day-Buddy Clark)
9. PUT 'EM IN A BOX (Eddy Howard)
10. TELL ME A STORY (Sammy Kaye)

Los Angeles, Cal.

1. WOODY WOODPECKER (Mel Blanc)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. IT'S MAGIC (Doris Day)
4. MY HAPPINESS (Jon & Sondra Steele)
5. LOVE SOMEBODY (Doris Day-Buddy Clark)
6. CONFESS (Patti Page)
7. PUT 'EM IN A BOX (King Cole)
8. LITTLE WHITE LIES (Dick Haymes)
9. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
10. NATURE BOY (King Cole)

Cleveland, O.

1. WOODY WOODPECKER (Kay Kyser)
2. CONFESS (Patti Page)
3. MY HAPPINESS (Jon & Sondra Steele)
4. MAYBE YOU'LL BE THERE (Gordon Jenkins)
5. TEA LEAVES (Alan Dale)
6. YOU WERE ONLY FOOLING (Blue Barron)
7. BLUE BIRD OF HAPPINESS (Art Mooney)
8. LITTLE WHITE LIES (Dick Haymes)
9. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
10. NATURE BOY (King Cole)

Omaha, Nebr.

1. WOODY WOODPECKER (Mel Blanc)
2. MY HAPPINESS (Jon & Sondra Steele)
3. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
4. LOVE SOMEBODY (Doris Day-Buddy Clark)
5. LITTLE WHITE LIES (Dick Haymes)
6. NATURE BOY (King Cole)
7. TELL ME A STORY (Sammy Kaye)
8. ST. LOUIS BLUES MARCH (Tex Beneke)
9. TOOLIE OOLIE DOOLIE (Andrews Sisters)
10. TWELFTH ST. RAG (Pee Wee Hunt)

Birmingham, Ala.

1. MY HAPPINESS (Jon & Sondra Steele)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. WOODY WOODPECKER (Mel Blanc)
4. CONFESS (Doris Day-Buddy Clark)
5. YOU CALL EVERYBODY DARLIN' (Al Trace)
6. LOVE SOMEBODY (Doris Day-Buddy Clark)
7. THE MAHARAJAH OF MAGADOR (Vaughn Monroe)
8. HANKERIN' (Gordon MacRae)
9. ST. LOUIS BLUES MARCH (Tex Beneke)
10. RAMBLING ROSE (Tony Pastor)

Shoals, Ind.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. MY HAPPINESS (Jon & Sondra Steele)
3. WOODY WOODPECKER (Kay Kyser)
4. LITTLE WHITE LIES (Dick Haymes)
5. BABY FACE (Art Mooney)
6. TOOLIE OOLIE DOOLIE (Andrews Sisters)
7. JUST BECAUSE (Eddy Howard)
8. PUT 'EM IN A BOX (Eddy Howard)
9. YOU CALL EVERYBODY DARLIN' (Al Trace)
10. NATURE BOY (King Cole)

Redwood City, Calif.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. CUCKOO BIRD WALTZ (Ken Griffin)
3. MY HAPPINESS (The Pied Pipers)
4. WOODY WOODPECKER (Kay Kyser)
5. LITTLE WHITE LIES (Dick Haymes)
6. THE DICKEY BIRD SONG (Freddy Martin)
7. SO TIRED (Russ Morgan)
8. TELL ME A STORY (Frankie Carle)
9. NOW IS THE HOUR (Bing Crosby)
10. BABY FACE (Wayne King)

Boston, Mass.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. MY HAPPINESS (Jon & Sondra Steele)
3. LITTLE WHITE LIES (Dick Haymes)
4. IT'S MAGIC (Doris Day)
5. LOVE SOMEBODY (Doris Day-Buddy Clark)
6. CONFESS (Doris Day-Buddy Clark)
7. HAUNTED HEART (Perry Como)
8. THE JUKE BOX SONG (Vic Valenti)
9. SABRE DANCE (Woody Herman)
10. TOOLIE OOLIE DOOLIE (Vaughn Horton)

Gretna, La.

1. WOODY WOODPECKER (Kay Kyser)
2. YOU CALL EVERYBODY DARLIN' (Al Trace)
3. MY HAPPINESS (Jon & Sondra Steele)
4. YOU CAN'T BE TRUE, DEAR (Jerry Wayne)
5. LOVE SOMEBODY (Doris Day-Buddy Clark)
6. IT'S MAGIC (Tony Martin)
7. IT ONLY HAPPENS WHEN I DANCE WITH YOU (Perry Como)
8. TOOLIE OOLIE DOOLIE (Andrews Sisters)
9. NATURE BOY (King Cole)
10. PRETTY MAMA BLUES (Ivory Joe Hunter)

Cliffside Pk., N. J.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. MY HAPPINESS (Jon & Sondra Steele)
3. WOODY WOODPECKER (Kay Kyser)
4. LOVE SOMEBODY (Doris Day-Buddy Clark)
5. NATURE BOY (King Cole)
6. CARAMBA! IT'S THE SAMBA (Peggy Lee)
7. PUT 'EM IN A BOX (Eddy Howard)
8. MAYBE YOU'LL BE THERE (Gordon Jenkins)
9. JUST BECAUSE (Frank Yankovic)
10. YOU CALL EVERYBODY DARLIN' (Al Trace)

Paducah, Ky.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. MY HAPPINESS (Jon & Sondra Steele)
3. WOODY WOODPECKER (Kay Kyser)
4. LITTLE WHITE LIES (Dick Haymes)
5. LOVE SOMEBODY (Doris Day-Buddy Clark)
6. CONFESS (Doris Day-Buddy Clark)
7. LOVE IS SO TERRIFIC (Ernie Felice)
8. PUT 'EM IN A BOX (King Cole)
9. BUBBLE LOO (Peggy Lee)
10. YOU CALL EVERYBODY DARLIN' (Al Trace)

Mexia, Texas

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. MY HAPPINESS (Jon & Sondra Steele)
3. NATURE BOY (King Cole)
4. WOODY WOODPECKER (Kay Kyser)
5. LOVE SOMEBODY (Doris Day-Buddy Clark)
6. I HATE TO LOSE YOU (Andrews Sisters)
7. LITTLE WHITE LIES (Dick Haymes)
8. ST. LOUIS BLUES MARCH (Tex Beneke)
9. BECAUSE (Perry Como)
10. DICKEY BIRD SONG (Freddy Martin)

Phoenix, Ariz.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. NATURE BOY (John Laurenz)
3. TOOLIE OOLIE DOOLIE (Andrews Sisters)
4. WOODY WOODPECKER (Kay Kyser)
5. SABRE DANCE (Andrews Sisters)
6. MY HAPPINESS (Jon & Sondra Steele)
7. SOMEBODY ELSE'S PICTURE (Frankie Carle)
8. NOW IS THE HOUR (Buddy Clark)
9. YOU CALL EVERYBODY DARLIN' (Al Trace)
10. ST. LOUIS BLUES MARCH (Tex Beneke)

Brodhead, Wisc.

1. WOODY WOODPECKER (Kay Kyser)
2. MY HAPPINESS (Jon & Sondra Steele)
3. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
4. CONFESS (The Mills Bros.)
5. LOVE SOMEBODY (Doris Day-Buddy Clark)
6. WILLIAM TELL OVERTURE (Spike Jones)
7. LITTLE WHITE LIES (Dick Haymes)
8. YOU CALL EVERYBODY DARLIN' (Al Trace)
9. FRIENDLY MOUNTAINS (Bing Crosby)
10. JUST BECAUSE (Eddy Howard)

Denver, Colo.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. WOODY WOODPECKER (Kay Kyser)
3. MY HAPPINESS (Jon & Sondra Steele)
4. TELL ME A STORY (Sammy Kaye)
5. LITTLE WHITE LIES (Dick Haymes)
6. THE DICKEY BIRD SONG (Freddy Martin)
7. MELODY (Vaughn Monroe)
8. CONFESS (Doris Day-Buddy Clark)
9. TOOLIE OOLIE DOOLIE (Andrews Sisters)
10. TEA LEAVES (Jack Smith)

Elvins, Mo.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. MY HAPPINESS (Jon & Sondra Steele)
3. WOODY WOODPECKER (Kay Kyser)
4. LOVE SOMEBODY (Doris Day-Buddy Clark)
5. NATURE BOY (King Cole)
6. MAYBE YOU'LL BE THERE (Gordon Jenkins)
7. THE DICKEY BIRD SONG (Freddy Martin)
8. TELL ME A STORY (Sammy Kaye)
9. TOOLIE OOLIE DOOLIE (Andrews Sisters)
10. LITTLE WHITE LIES (Dick Haymes)

Paris, Tenn.

1. WEDDING BELLS (Steve Gibson)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. MY HAPPINESS (The Pied Pipers)
4. LITTLE WHITE LIES (Dick Haymes)
5. LOVE SOMEBODY (Doris Day-Buddy Clark)
6. TWELFTH ST. RAG (Pee Wee Hunt)
7. WOODY WOODPECKER (Kay Kyser)
8. SHINE (Frankie Laine)
9. I WENT DOWN TO VIRGINIA (Frank Sinatra)
10. LITTLE GIRL (Guy Lombardo)

Sioux Falls, S. D.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. YOU WERE ONLY FOOLING (Blue Barron)
3. TWELFTH ST. RAG (Pee Wee Hunt)
4. SHINE (Frankie Laine)
5. NATURE BOY (King Cole)
6. LOVE SOMEBODY (Doris Day-Buddy Clark)
7. CONFESS (Patti Page)
8. MAYBE I LOVE YOU (Judy Tremaine)
9. YOU CALL EVERYBODY DARLIN' (Al Trace)
10. LITTLE GIRL (Guy Lombardo)

Detroit, Mich.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. YOU CALL EVERYBODY DARLIN' (Al Trace)
3. CONFESS (Patti Page)
4. LOVE SOMEBODY (Doris Day-Buddy Clark)
5. NATURE BOY (King Cole)
6. LITTLE WHITE LIES (Dick Haymes)
7. TELL ME A STORY (Sammy Kaye)
8. RAMBLING ROSE (Perry Como)
9. WOODY WOODPECKER (Kay Kyser)
10. BABY FACE (Art Mooney)

Buffalo, N. Y.

1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. LOVE SOMEBODY (Doris Day-Buddy Clark)
3. MAYBE YOU'LL BE THERE (Gordon Jenkins)
4. LITTLE WHITE LIES (Dick Haymes)
5. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
6. CONFESS (Patti Page)
7. YOU WERE ONLY FOOLING (Blue Barron)
8. HAIR OF GOLD (Jack Emerson)
9. I WENT DOWN TO VIRGINIA (Frank Sinatra)
10. CARAMBA! IT'S THE SAMBA (Peggy Lee)

Reno, Nevada

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. LITTLE WHITE LIES (Dick Haymes)
3. LOVE SOMEBODY (Doris Day-Buddy Clark)
4. YOU CALL EVERYBODY DARLIN' (Al Trace)
5. HAIR OF GOLD (Jack Emerson)
6. MAYBE YOU'LL BE THERE (Gordon Jenkins)
7. TEA LEAVES (Alan Dale)
8. JUST LIKE THAT (Johnny Long)
9. TOOLIE OOLIE DOOLIE (Andrews Sisters)
10. ST. LOUIS BLUES MARCH (Tex Beneke)

Portland, Ore.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. YOU CALL EVERYBODY DARLIN' (Al Trace)
3. JUST LIKE THAT (Johnny Long)
4. YOU WERE ONLY FOOLING (Blue Barron)
5. I WENT DOWN TO VIRGINIA (Frank Sinatra)
6. LITTLE WHITE LIES (Dick Haymes)
7. BABY FACE (Art Mooney)
8. TEA LEAVES (Alan Dale)
9. MY HAPPINESS (Jon & Sondra Steele)
10. WOODY WOODPECKER (Kay Kyser)

Portland, Me.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. YOU WERE ONLY FOOLING (Blue Barron)
3. I WENT DOWN TO VIRGINIA (Frank Sinatra)
4. CONFESS (Patti Page)
5. LOVE SOMEBODY (Doris Day-Buddy Clark)
6. WOODY WOODPECKER (Kay Kyser)
7. TEA LEAVES (Alan Dale)
8. HAIR OF GOLD (Jack Emerson)
9. ST. LOUIS BLUES MARCH (Tex Beneke)
10. MY HAPPINESS (Jon & Sondra Steele)

THE CASH BOX REPORTS

THE NATION'S

3195

HILLBILLY FOLK & WESTERN JUKE BOX TUNES

Manie Sacks Plays Host To Music Boys



MANIE SACKS

NEW YORK—Manie Sacks, artists and repertoire chief at Columbia Records, Inc., stole the spotlight in the music biz this past week—as far as some sixty odd music publishers and contact men were concerned at any rate.

Manie, long noted in the industry for his "philanthropic" ways, played host to more than sixty music publishers, contact men and representatives of trade magazines this past week.

A special bus took the gang out at 7:30 A.M., Monday, July 12, to the Green Valley Country Club, right outside of Philadelphia for a day of golf, gin rummy and loads of talk. Prizes for best score were awarded, with Paul Barry of E. H. Morris copping first place for a television set and Juggy Gayles, of United Music, walking away with the "booby" prize.

Following the golf tournament, the happy gang of music men were taken to dinner at Frank Palumbo's C. R. Club in Philadelphia, for a feast fit for a king.

And that wasn't all. A motorcycle police escort picked up the gang and literally flew to Shibe Park for the Ike Williams-Beau Jack Championship fight.

Beg Your Pardon!
But you'd best latch on to Bullet # 1040 Francis "Near You" Craig does

"I STILL GET A THRILL"

Vocal by Bob Lamm on the flip—"DISILLUSIONED"

It's enchanting.

Order From Your Nearest Distributor

BULLET RECORDS

423 Broad Street, Nashville, Tenn.

MUSIC OPS LAUD OBIE'S LOW COST VARSITY PLATTER

NEW YORK—"Ship 'em—we'll buy 'em."

That was the general trend of conversation pertaining to Eli Oberstein's low cost Varsity Records this past week. Music operators throughout the East emphatically stated that they would climb on the "Varsity bandwagon, since we now have an even chance of making some money with our record costs cut in half."

Mr. Oberstein, former artist and repertoire chief at RCA-Victor Records, recently disclosed to the trade that we would market a new low cost platter, listing at 39c.

Initial reaction from music operators has been very encouraging it was learned. Music operators who bought the first release of records disclosed that they could not tell the difference between some of the Varsity platters and current hits on the market.

One well noted music op in New York stated, "I've been here listening to two different versions of 'Woody Woodpecker' and I, for the life of me, can't tell one record from the other."

Oberstein plans on marketing material that is currently hot in the market and releasing almost exact copies of current song hits. No distributors are involved in the Oberstein plan of operations, with sales going directly to dealers, chain stores and music ops.

DYNAMITE ON WAX!
UP AND COMING KING HITS!

HILLBILLY RECORDS

KING 713 OKLAHOMA WALTZ
KING 714 TENNESSEE MOON
KING 715 MY HEART ECHOES
KING 717 THE BALDHEADED END OF THE BROOM
KING 719 LOST JOHN BOOGIE

ORDER NOW FROM YOUR NEAREST KING BRANCH.

KING 1540 BREWSTER AVE. CINCINNATI 7, OHIO

"Folk" and "Western" RECORD REVIEWS

BULLSEYE of the WEEK

"A Little White House" (2:30)

"Tomorrow The Sun Will Shine Again" (2:40)

EDDIE KIRK
(Capitol 40127)

● One of the best of all the folk tunes heard in many a month. Done in the pleasing and plaintive style of Eddie Kirk that is sure to click with his many fans everywhere. The grand wordage, romantically sung by Eddie, has a definite lilting lift that is sure to capture plenty of coin and win much commendation for his artistry. We're banking on "A Little White House" to pep up many a juke box away out thar, as well as in every town where people love their folk tunes straight, simple, and beautifully rendered. On the flip, "Tomorrow The Sun Will Shine Again," Eddie goes into slower tempo to present a very grand tune written by himself and the famous Cliffie Stone, that has all the merit any juke box operator needs to insure himself peak collections.

"Don't Feel Sorry For Me" (2:37)

"No One Will Ever Know" (2:37)

FRED ROSE
(Columbia 20436)

● The popular Fred Rose comes thru with a hunk of wax here that is sure to have 'em singin' right along with him. Opening with "Don't Feel Sorry For Me," which is, in part, one of Fred's own tunes, and in lively tempo, Fred sells the song for all it's worth. It's grand warbling and Fred gives with the tonsils in a way that's sure to increase his ever-growing list of fans thruout the country. The appropriate wordage ties in perfectly with the tune and Fred, with the accompaniment supporting him beautifully, ties the lyrics and the melody into what can be spelled—lots of coin for juke boxes. On the flip, in slower tempo, but with grand meaning, Fred sings, "No One Will Ever Know." A tune sure to grab about every nickel in any place where folks like the best in music of this kind. Here's a platter that simply reeks of coin—better latch onto it now.

"Yau Caused It All By Telling Lies" (2:28)

"Two-Timin' Blues" (2:38)

CLYDE MOODY
(Columbia 20437)

● A platter that proves why string bands are growing in popularity. Perfectly presented and just as perfectly sung by the well known Clyde Moody with the string band giving him swell support thruout, the wax spells coin wherever placed. In fact, it's a hunk of Clyde Moody wax whichever way you look at it. The topside, "Yau Caused It All By Telling Lies," is warbled by Clyde Moody, with words and music by Clyde, too. On the flip, "Two-Timin' Blues," Clyde again takes over the vocal with words and music written by Clyde. Therefore, here's a platter that's all Clyde Moody, and that should most definitely meet with the approval of all Clyde Moody fans. The topside is romantic and the wordage effective. Its slow tempo will click with all the folks. On the flip, Clyde speeds the metro and gives out with some grand warbling. The disk will meet with your approval. A real coin culler.

1 BOUQUET OF ROSES

Eddy Arnold
(Victor 20-2806)

2 OKLAHOMA WALTZ

Johnny Bond
(Columbia 38160)

3 TENNESSEE MOON

Cowboy Copas
(King 714)

4 TEXARKANA BABY

Eddy Arnold
(Victor 20-2806)

5 ANYTIME

Eddy Arnold
(Victor 20-2700)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

DADDY GAVE MY DOG AWAY

"T" Texas Tyler
(4 Star 1254)

KEEPER OF MY HEART

Bob Wills
(MGM 10175)

SWEETER THAN THE FLOWERS

Moon Mullican
(King 673)

SUSPICION

Tex Williams
(Capitol 40109)

WHAT A FOOL I WAS

Eddy Arnold
(Victor 20-2700)



IF "OSCARs" WERE GIVEN FOR OUTSTANDING PERFORMANCE
Needle PERFORMANCE

Perma Point Round and Perma Point Elliptical would top the list for:

- EXTREMELY LONG NEEDLE LIFE
- UNEQUALLED KINDNESS TO RECORDS
- DEPENDABILITY ON LOCATIONS
- ECONOMY — still at the same low price!

More Perma needles sold than all other longlife needles combined.

PERMO POINTS

Made by the original and world's largest manufacturer of longlife phanograph needles.

PERMO, Incorporated

Chicago 26

LONDON
IMPORTED
LONDON RECORDS
FULL RANGE RECORDING

UNDERNEATH THE ARCHES
UNDERNEATH THE ARCHES
UNDERNEATH THE ARCHES
UNDERNEATH THE ARCHES
UNDERNEATH THE ARCHES
UNDERNEATH THE ARCHES
UNDERNEATH THE ARCHES
UNDERNEATH THE ARCHES
UNDERNEATH THE ARCHES
UNDERNEATH THE ARCHES

& SIDE BY SIDE

Primo Scala Accordion band & the Keynotes

No. 238 75¢ plus tax

THE LONDON GRAMOPHONE CORP.
16 W. 22nd ST., NEW YORK 10, N. Y.

THE CASH BOX

Race Record Reviews

RACE DISK O' THE WEEK

"Lake Charles Boogie" (2:28)
"Cool Water" (2:32)

NELLIE LUTCHER
(Capitol 15148)



NELLIE LUTCHER

● Ooh, that Lutchter gal! Right down the line with a tune out of the great album of her songs presented a few months back, "Lake Charles Boogie," singin' and playin' the very life out of it, to mold it into one of the hottest pieces of wax

you've ever heard. Ramblin' over the 88's with the deftness of a hummingbird flitting from flower to flower. Tying it all up into a grand, smashing windup with her rasping, gasping warbling that tickles toes and teases coins out of pockets. Nellie sells her home town, Lake Charles, La., into one grand hunk of shellac. A natural for any spot. Even after you've heard the tune, your ears will still be ringin' with "Lake Charles." On the flip, the gal comes back with an old Western standard, "Cool Water," that also takes on the Lutchter beat and winds up being a new kind of tune, as only Nellie can gasp the lyrics. It's one of the most unique renditions of this great standard. If you're looking for wax that'll grab coin—here 'tis.

"Baby, You're Just My Speed" (2:50)
"Competition Blues" (2:59)

GRACE SMITH BAND
(National 9046)

● Here's a gal that's hotter than hot and bluer than blue and that warbles and shouts her effective lyrics in the old time manner with plenty of dash and effectiveness. Grace Smith is gonna make 'em dig down into their pockets for more and still more coins. With good support from her band, and with a grand, confident manner, the gal really "sells" her songs. She opens with "Baby, You're My Speed," and carries the lyrics and the melody right over the goal line. On the flip, with "Competition Blues," Grace adds more of her style into the song and brings it to a head with an old time smashing finish to make up a platter that'll keep 'em jamming nickels into phonos. It's a disk that's TNT where they like their music hot. Latch on.

many spots, is brought out here with grand effect. It's Paul Gayten on the top side as far as we're concerned for lots of coin from fans everywhere. Here's a disk that's simply loaded with soft singin' sentiment which wins coins from the tightest of 'em. On the flip, Paul and the Trio give a pure instrumental, "Back Trackin'," that doesn't back track in artistry. It's grand material. Our money's on the topside. Paul clicks with "Women These Days." Get an earful of this platter.

"Hot Dog" (2:40)
"Beverly" (2:15)

LEON EASON
(Whirlaway 75)

● Ode to America's traditional repast the "Hot Dog" done in a boogie beat with Leon Eason rasping the clever wordage in very effective manner. Backing by Red Lincoln's Madcaps makes this one of the hottest of the disks to be presented during this torrid month. Lots of instrumental that's 'way above the ordinary. On the flip, "Beverly," Red Lincoln's Madcaps go into the sweeter, more romantic mood, with Leon rasping out the wordage with all he has on the ball. It makes up into one of the few platters with lots of possibilities for spots everywhere.

"Stop That Walking Baby" (2:34)
"Play Those Riffs" (2:57)

BUSTER BENNETT BAND
(Columbia 30132)

● Buster busts wide open with one of the best hunks of wax heard in many a day. He hollers at that "no good woman" hot and wide open. It's long and blue. It's the side that'll win lots of coin. It's got that beat that starts toes tappin' and bodies swayin'. Blue, low-down rhythm that's sure to jam phonos with coin. On the flip, Buster and the band go into one of their riff moods with "Play Those Riffs" and Buster does a terrific vocalizing job. It's a toss up which side you'll like best. But, it's no toss up that either side is gonna get coin for juke boxes.

"Sophisticated Lady" (2:54)
"Jitney Man" (2:46)

BILLY ECKSTINE ORCH.
(National 9049)

● Billy Eckstine spooning the wordage of a ballad is like putting money in the bank in location after location thruout the nation where his fans eagerly await his releases. With "Sophisticated Lady" Billy does one of his usual grand jobs, with the orchestra supporting his slow, romantic artistry with instrumental effectiveness. It's Billy Eckstine as you like him all thru the topside of this platter. On the flip, Billy and the orchestra try a speedy bop tune, with Billy coming in for a chorus. We're playing it on the nose for the top side. Here's an Eckstine you can't afford to pass up. Get an armful.

"Women These Days" (2:47)
"Back Trackin'" (2:25)

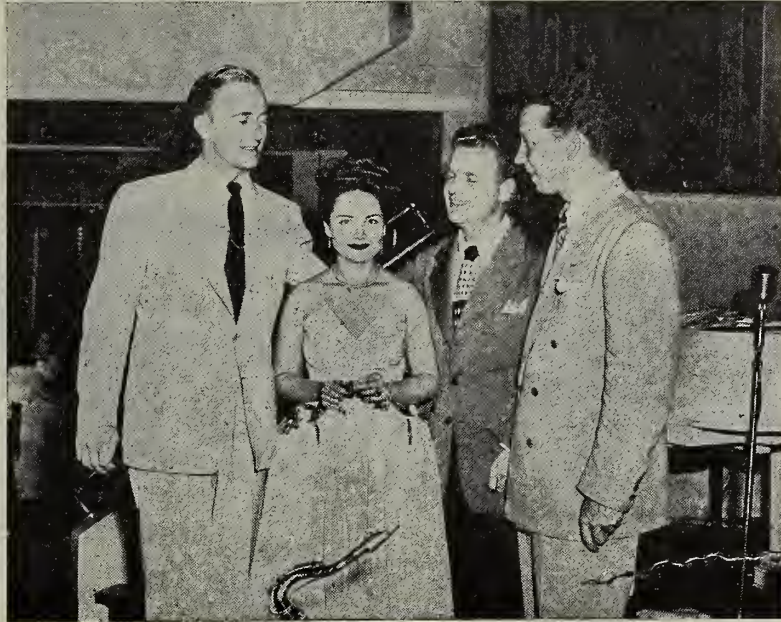
PAUL GAYTON & TRIO
(DeLuxe 3177)

● Paul, with grand backing from the trio, gives all his many fans one of those low down sides in "Women These Days" that's sure to triple his following. The kind of vocalizing which has made Paul so popular in so

HOT in Harlem

The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to *The Cash Box* By Leading Music Operators In New York City's Harlem Area.

Disk Jocks Flock to Sam Donahue As "Saxo-Boogie" Gains In Popularity



NEW YORK — With sax tootin' maestro Sam Donahue's Capitol platter "Saxo-Boogie" starting to whirl merrily in music boxes throughout the nation, the spotlight beams brilliantly for the young orkster. Sam, currently

appearing at the New York Paramount Theatre (his first engagement there) is really tearing the house down. Pictured above, disk jockey Bob Watson of WSB, Atlanta, Ga., congratulates Sam and his vocalists for their wonderful platters. Left to right: Watson, vocalists Shirley Lloyd and Bill Lockwood, and maestro Donahue.

HOT ON CHICAGO'S SOUTH SIDE!

1 LONG GONE
Sonny Thompson
(Miracle 126)

2 TOMORROW NIGHT
Lonnie Johnson
(King 4201)

3 I CAN'T GO ON WITHOUT YOU
Bull Moose Jackson
(King 4230)

4 SEND FOR ME IF YOU NEED ME
The Ravens
(National 9045)

5 DON'T FALL IN LOVE WITH ME
Ivory Joe Hunter
(King 4220)

6 MORE THAN YOU KNOW
Johnny Moore
(Modern 599)

7 YOU DON'T LOVE ME
Camille Howard
(Specialty 307)

8 RUN JOE
Louis Jordan
(Decca 24448)

9 EUPHORIA
Charlie Ventura
(Sittin' In 504)

10 OUT OF THE BLUE
Hadda Brooks
(Modern 600)

1 RUN JOE
Louis Jordan
(Decca 24448)

2 I CAN'T GO ON WITHOUT YOU
Bull Moose Jackson
(King 4230)

3 MORE THAN YOU KNOW
Johnny Moore
(Modern 599)

4 SEND FOR ME IF YOU NEED ME
The Ravens
(National 9045)

5 DON'T FALL IN LOVE WITH ME
Ivory Joe Hunter
(King 4220)

6 WE'RE GONNA ROCK
Bill Moore
(Savoy 666)

7 YOU DON'T LOVE ME
Camille Howard
(Specialty 307)

8 RECESS IN HEAVEN
Dan Grissom
(Jewel 2004)

9 THE TWISTER
Paul Williams
(Savoy 665)

10 THAT'S BETTER FOR ME
T-Bone Walker
(Black & White 126)

now in the nation's...
TOP TEN JUKE BOX TUNES

"LOVE SOMEBODY"
As Recorded By
BUDDY CLARK - DORIS DAY
Columbia #38174

PUBLISHED BY
KRAMER-WHITNEY, INC.
Prof. Mgr. ED M. LADREY
1450 BROADWAY NEW YORK N. Y.

DYNAMITE ON WAX!
UP AND COMING KING HITS!

RACE RECORDS
King 4220 DON'T FALL IN LOVE WITH ME
King 4225 I WANT MY BABY
King 4226 LOLLIPOP MAMA
King 4229 BOSTICS BOOGIE BLUES
King 4230 I CAN'T GO ON WITHOUT YOU

ORDER NOW FROM YOUR NEAREST KING BRANCH.
KING 1540 BREWSTER AVE.
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Awarded
for the
Best Record
of 1947

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MEANS
"LIVING SOUND"

TOP presents
THE SMASH HIT!!
"WHEN I GET YOU ALONE TONIGHT"
and
"HEARTBROKEN"
by Dick Kuhn & Ork
TOP # 1157
rated SLEEPER OF THE WEEK—
The Cash Box
Write for Catalogue
Dist.: Some Territories Available

TOP RECORDS, INC.
1674 Broadway New York 19, NY Columbia 5-7638

SPECIALTY records
311 Venice Blvd.,
Los Angeles 15,
Calif.

CAMILLE HOWARD
AND HER TRIO
A New Star on Her First Release!
"YOU DON'T LOVE ME"
backed by
"X-TEMPERANEUS BOOGIE"

SP 307



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans.

1 MESSING AROUND
Memphis Slim
(Miracle)

2 SEND FOR ME IF YOU NEED ME
The Ravens
(National 9045)

3 I CAN'T GO ON WITHOUT YOU
Bull Moose Jackson
(King 4230)

4 LONG GONE
Sonny Thompson
(Miracle 126)

5 RUN JOE
Louis Jordan
(Decca 24448)

6 TOMORROW NIGHT
Lonnie Johnson
(King 4201)

7 PRETTY MAMA BLUES
Ivory Joe Hunter
(4 Star 1254)

8 POOL PLAYING BLUES
Amos Milburn
(Aladdin)

9 FRIENDLESS BLUES
Johnny Moore
(Exclusive 272)

10 YOU DON'T LOVE ME
Camille Howard
(Specialty 307)

THERE WAS A LITTLE GENERAL WHO LIVED IN A SHOE HE HAD SO MANY HITS....



IF I LIVE TO BE A HUNDRED

Apollo 1097—BOB HANNON
Crystal 1-1002—HI-LO-TRIO
Decca 24447—MONICA LEWIS
and AMES BROS.

YOUR HEART AND MINE

Apollo 1097—BOB HANNON
Mercury—VIC DAMONE
(to be released)

HIAWATHA'S MITTENS

by the writers of
"I'm My Own Grandpa"
Apollo 1122—THE JESTERS

★ AND These HITS in Manuscript

"WATCH THAT FIRST STEP"
Did you hear Arthur Godfrey do it?
"THE CANNIBAL'S MENU"
Jack Smith's audiences eat it up.



"By a strange coincidence I happen to have some copies."

GENERAL MUSIC PUBLISHING CO., INC.
400 MADISON AVENUE, NEW YORK, N. Y.

For Sales Boston Music Co., 116 Boylston St., Boston, Mass.



1 RUN JOE
Louis Jordan
(Decca 24448)

2 I CAN'T GO ON WITHOUT YOU
Bull Moose Jackson
(King 4230)

3 YOU DON'T LOVE ME
Camille Howard
(Specialty 307)

4 WRITE ME A LETTER BLUES
Saunders King
(Rhythm 206)

5 LONG GONE
Sonny Thompson
(Miracle 126)

6 I'M WAITING FOR YOUR CALL
T-Bone Walker
(Black & White)

7 DON'T FALL IN LOVE WITH ME
Ivory Joe Hunter
(King 4220)

8 TRAIN BLUES
Roy Milton
(Specialty 524)

9 SEND FOR ME IF YOU NEED ME
The Ravens
(National 9045)

10 THE TWISTER
Paul Williams
(Savoy 665)

THE CASH BOX

**DISC-HITS
BOX SCORE**

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	ME—Mercury
AG—Algene	MG—M-G-M
AP—Apollo	MI—Miracle
AR—Aristocrat	MN—Manor
BN—Bandwagon	MO—Modern
BU—Bullet	MU—Musicraft
CA—Capitol	NA—National
CE—Celebrity	RA—Rainbow
CN—Continental	RE—Regent
CO—Columbia	SA—Savoy
CS—Coast	SD—Super Disc
DE—Decca	SI—Signature
DEL—DeLuxe	SN—Standard Phono
DM—Delmac	SP—Specialty
EX—Exclusive	ST—Sterling
JD—Joe Davis	TR—Trillon
KI—King	UN—Universal
LO—London	VI—Victor
MA—Majestic	VT—Vitacoustic

	July 17	July 10
1—WOODY WOOD-PECKER	139.4	122.9
CA-15145—THE SPORTSMEN <i>I'd Love To Live In Loveland</i>		
CO-38197—KAY KYSER O. <i>When Veronica Plays the Harmonica</i>		
ME-5154—THE HONEYDREAMERS		
2—YOU CAN'T BE TRUE, DEAR	124.3	137.9
AP-1121—N. EMMETT		
CA-15077—THE SPORTSMEN		
BU-1032—R. DEAUVILLE		
DE-24439—DICK HAYMES <i>Nature Boy</i>		
CO-38211—MARLIN SISTERS <i>You Can't Be True, Dear</i>		
KI-4218—THE HARMONKINGS		
LO-202—VERA LYNN		
DEL-1171—ZIGGY LANE		
MU-568—RUSS BROOKS		
RO-128—KEN GRIFFIN		
VI-25-1117—WILL GLAHE		
3—MY HAPPINESS	106.1	64.3
BU-1032—R. DEAUVILLE		
CA-15094—THE PIED PIPERS <i>Highway To Love</i>		
CO-38217—THE MARLIN SISTERS <i>The Man On The Carousel</i>		
DA-20-17—ANNE VINCENT		
DM-11133—JON & SONDR A STEELE <i>They All Recorded To Beat The Ban</i>		
DE-24446—ELLA FITZGERALD		
ME-5144—JOHN LAURENZ <i>Someone Cares</i>		
PA-1004—PAUL SHERIDAN		
SI-15206—ALAN DALE <i>Tea Leaves</i>		
VI-20-2965—DOROTHY MORROW ENSEMBLE <i>A Tree In A Meadow</i>		

	July 17	July 10
4—LITTLE WHITE LIES	75.9	86.8
CO-38114—DINAH SHORE <i>Crying For Joy</i>		
DE-24280—DICK HAYMES <i>Sierra Madre</i>		
ME-8085—STEVE GIBSON		
MU-558—MEL TORME		
VI-27521—TOMMY DORSEY O.		
5—WILLIAM TELL OVERTURE	65.5	64.2
VI-20-2861—SPIKE JONES O. <i>The Man On The Flying Trapeze</i>		
6—NATURE BOY	64.9	105.8
CA-15054—KING COLE <i>Lost April</i>		
CO-38120—FRANK SINATRA <i>S'pasin'</i>		
DE-24439—DICK HAYMES <i>You Can's Be True, Dear</i>		
EX-36x—HERB JEFFRIES <i>Just Naive</i>		
JE-2006—THE HOLLYWOODAIRE <i>Don't You Want That Stane</i>		
LO-10013—MANTOVANI <i>Ritual Fire Dance</i>		
ME-5134—JOHN LAURENZ <i>These Foolish Things</i>		
MU-567—SARAH VAUGHAN <i>I'm Glad There Is You</i>		
RA-10070—EDDY MANSON		
VI-25-5212—EVE YOUNG <i>Time For Your Lullaby</i>		
VI-20-2944—DICK JAMES <i>You Can't Be True, Dear</i>		
7—LOVE SOMEBODY	40.6	28.9
CO-38174—DORIS DAY & BUDDY CLARK <i>Confess</i>		
8—TOOLIE OOLIE DOOLIE	35.8	50.0
CA-15059—THE SPORTSMEN		
CN-1223—VAUGHN HORTON		
CO-38211—MARLIN SISTERS <i>You Can't Be True, Dear</i>		
DA-2015—DANA SERENADERS		
DE-24380—ANDREWS SISTERS		
FL-5005—ALPINE BELLES		
LO-201—JOHNNY DENNIS		
SR-5505—LARKIN SISTERS		
ST-1013—DICK HAYMAN		
VI-25-1114—HENRI RENE O.		
9—HAUNTED HEART	27.9	20.1
CA-15023—JO STAFFORD <i>I'm My Own Grandmaw</i>		
CO-38112—BUDDY CLARK <i>First Prize At The Fair</i>		
CO-38083—BUDDY CLARK <i>Matinee</i>		
DE-24362—GUY LOMBARDO O. <i>Saturday Night In Central Park</i>		
DE-24370—BING CROSBY <i>Moonlight On a White Picket Fence</i>		
ME-5120—VIC DAMONE <i>Tell Me A Story</i>		
MG-10153—GEORGE PAXTON O. <i>Dream Girl</i>		
VI-20-2713—PERRY COMO <i>Carolina Moon</i>		
VI-45-0050—RUSS CASE O. <i>Inside U. S. A.</i>		
10—TWELFTH STREET RAG	26.9	8.7
CA-15105—PEE WEE HUNT O. <i>Somebody Else, Not Me</i>		
DE-24450—MILT HEARTH TRIO <i>Heartquake Boogie</i>		

	July 17	July 10
11—JUST BECAUSE	23.7	5.1
CO-38072—FRANK YANKOVIC O.		
DE-25376—DICK HOWARD O. <i>Deep Elm Blues</i>		
MA-1231—EDDY HOWARD O. <i>Encore, Cherie</i>		
ME-6086—SHERIFF TOM OWENS		
SI-15027—AL GEORGE O. <i>You Go To My Head</i>		
VI-20-2941—LONE STAR COWBOYS		
12—CONFESS	22.5	24.8
CO-38174—DORIS DAY-BUDDY CLARK <i>Love Somebody</i>		
DE-24409—THE MILLS BROS. <i>Someone Cares</i>		
ME-5129—PATTI PAGE <i>Twelve O'Clock Flight</i>		
MG-10194—JIMMY DORSEY O. <i>If I Were You</i>		
MA-1131—THE FOUR TUNES		
VI-20-2812—TONY MARTIN <i>Bride & Groom Polka</i>		
13—THE MAHARAJAH OF MAGADOR	22.4	15.8
VI-20-2851—VAUGHN MONROE O. <i>Give A Broken Heart A Break</i>		
14—YOU CALL EVERYBODY DARLIN'	21.8	9.2
ME-5155—ANNE VINCENT <i>Blue Bird Polka</i>		
RE-117—AL TRACE O. <i>Linger Awhile</i>		
ST-3023—AL TRACE O.		
15—PUT 'EM IN A BOX, ETC.	17.6	9.1
CA-15080—KING COLE TRIO <i>It's The Sentimental Thing To Do</i>		
CO-38188—DORIS DAY <i>It's Magic</i>		
ME-5130—FRANKIE LAINE <i>Baby Don't Be Mad At Me</i>		
MG-10193—HAL McINTYRE O. <i>On An Island With You</i>		
VI-20-2873—RAY McKINLEY O. <i>You Can't Run Away From Love</i>		
16—THE DICKEY BIRD SONG	17.4	35.1
CO-38085—THE DELL TRIO <i>Encore Cherie</i>		
DE-24301—LARRY CLINTON O. <i>Ooh! Looka There</i>		
MA-1234—GEORGE OLSEN O. <i>Thoughtless</i>		
MG-10138—BLUE BARRON O. <i>My Cousin Louella</i>		
VI-20-2617—FREDDY MARTIN O. <i>If Winter Comes</i>		
VT-22—JOAN EDWARDS		
17—BECAUSE	17.3	31.6
AP-1068—HAL WINTERS <i>Because</i>		
LO-145—ARTHUR TRACEY <i>A Perfect Day</i>		
VI-20-2653—PERRY COMO		
18—IT'S MAGIC	15.8	23.6
CA-15072—GORDON MacRAE <i>Spring In December</i>		
CO-38188—DORIS DAY <i>Put 'Em In A Box, Etc.</i>		
DE-23826—DICK HAYMES <i>It's You Or Na One</i>		
ME-5138—VIC DAMONE <i>It's You Or Na One</i>		
MG-10187—BUDDY KAYE QUINTET		
MU-557—SARAH VAUGHAN <i>It's You Or No One</i>		
VI-20-2862—TONY MARTIN <i>It's You Or No One</i>		

	July 17	July 10
19—ST. LOUIS BLUES MARCH	15.7	34.9
VI-20-2722—TEX BENEKE O. <i>Cherokee Canyon</i>		
20—BETTER LUCK NEXT TIME	15.1	23.2
CA-15084—JO STAFFORD <i>Roses of Picardy</i>		
CO-38191—DINAH SHORE <i>Steppin' Out With My Baby</i>		
DE-24435—GUY LOMBARDO O. <i>Steppin' Out With My Baby</i>		
ME-5145—JERRY SHELTON TRIO		
MG-10192—GEORGE PAXTON O. <i>Rambling Rose</i>		
VI-20-2888—PERRY COMO <i>It Only Happens When I Dance With You</i>		
21—TELL ME A STORY	15.0	8.9
22—SABRE DANCE	12.8	14.4
23—CARAMBA! IT'S THE SAMBA	11.5	5.8
24—BLUE BIRD OF HAPPINESS	7.9	2.4
25—BABY FACE	7.8	18.4
26—TEA LEAVES	6.7	16.1
27—BLUE SHADOWS ON THE TRAIL	6.4	2.5
28—FIDDLE FADDLE	4.3	3.5
29—WEDDING BELLS ARE BREAKING UP THAT OLD GANG OF MINE	4.2	—
30—LAROO LAROO LILLI BOLERO	4.1	1.2
31—IT ONLY HAPPENS WHEN I DANCE WITH YOU	3.7	—
32—TREE IN THE MEADOW, A	3.6	—
33—SUSPICION	3.5	1.0
34—FELLA WITH AN UMBRELLA	3.2	2.3
35—WALK IT OFF	2.9	1.5
36—RAMBLING ROSE	2.4	—
37—COOL WATER	2.3	—
38—WHO? ME?	2.2	—
39—HOW HIGH THE MOON	1.6	1.4
40—MEADOW-LANDS	1.4	2.2

**ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY**

What's New?



End of slump in sight. Younger ops awakening field, as clearly evidenced by letter which appeared as "feature editorial" in the July 3 issue. More progressive ops are asking mfrs and distribs to help place new equip't in locations which are, today, blocked off to trade with "junk." (Remember our editorial, "BUST 'EM UP"?) Great many ops have been spoiled by the war years, when all that was necessary was to "plug in and collect." Slogan now recommended for this field, "Workers—not collectors—needed."

* * * * *

The green light has been given some distribs by their factories to "operate." These distribs say, "Can't eat machines, ops not buying." They will prove stiff competish to ops who haven't kept routes up to par. Some ops have even been holding back from buying records requested by locations. New phono equip't with newest disk hits will make things tough for such ops. Many new phonos will start right off featuring 2 plays 10c, 6 plays 25c—"volume play" plan. Phono biz battling hard to speed comeback.

* * * * *

As far as coinbiz is concerned, war is still on. Sales slump would have easily been picked up by export market under normal conditions. England alone, according to reports, can use hundreds of machines. France, too, and other countries, would be buying were foreign importers able to pay cash and bring them into their various countries. Canada is also a factor, being closed off to trade. Perhaps mfrs may be able to "exchange" for foreign merchandise, such as fine leather goods, woolens, novelties, perfumes, etc.? Worth investigating at Washington.

* * * * *

CMI losing associate memberships. Yet need for public relations grows greater. Many coinmen overlooking advantages of PR. "Public Relations News," noted paper in field, gives definition of PR as follows: "Public relations is the management function which evaluates public attitudes, identifies the policies and procedures of an individual or an organization with the public interest, and executes a program of action to earn public understanding and acceptance." This, in itself, should be reason enough why coinmen should continue PR efforts.

* * * * *

Of real interest to all juke box ops are newspaper ads now being used by Coca-Cola bottlers around the nation featuring the new 6 for 25c carton. Once again, Coca-Cola returns to offer the public the "big bargain" of an entire six bottle carton for a quarter. As Coca-Cola states in their ad, "25c still buys a carton of six." Juke box ops who've clicked with "volume play" plan will agree 6 for 25c is upping take.

* * * * *

New wall and bar boxes now being introduced to the trade by a midwest manufacturer have won some warm praise from ops who have been using them. Bar box features brackets. Both bar and wall box are of new design. Mechanics of both boxes extremely simple and, therefore, seem completely trouble-free. These are 30-wire boxes.

MUSIC

AMI	
Model A-P W/Playmeter..	\$945.00
Model A-Standard	935.00
Model BB-P, Blond W/Playmeter	910.00
Model BB-Standard, Blond.	900.00
Model B-P, Mahogany, W/Playmeter	895.00
Model B-Stand., Mahogany	885.00
HIDEAWAY, Model HS-P, W/Playmeter, Amplifier & Rem. Vol. Con.	525.00
HIDEAWAY, Model HS-Standard, W/Amplifier & Rem. Vol. Con.	515.00
Model WL-5c, 3-Wire, 40 selection Wall Box..	53.50
Model SM-Large Stepper Wall Box	57.50
Model SL-Small Stepper Wall Box	53.50

AIREON	
Coronet 400	495.00
49' Golden Belle	595.00
Blonde Bombshell	595.00
Fiesta DeLuxe	595.00
48' Model Hideaway	299.50
48' Carilleon Speaker	32.50
48' Melodeon Speaker	27.50
48' Impressario Speaker ..	19.50

BUCKLEY	
Music Box	29.00

ENCORE MFG. CO.	
Wall Box	No Price Set
Bar Box	No Price Set

FILBEN	
Maestro	595.00
Mirrocle Cabinet	325.00
30 Selection Stowaway Mech.	398.00

MILLS INDUSTRIES	
Constellation	795.00

PACKARD MFG. CORP.	
Manhattan Phonograph ...	1060.00
Hideaway Model 401	506.00
Model 1000 Spkr.	175.45
Butler Hi-Chrome Wall Box 5c	43.95
Butler Hi-Chrome Wall Box 10c	46.15
950 Speaker	63.25
1200 Speaker	153.45
Prices subject to discount.	

ROCK-OLA	
Magic-glo Phonograph ...	No Price Set
1807 Moderne Corner Spkr.	107.50
1906 Remote Volume Con.	6.90
1530 Wall Box	39.50
1603 Wall Speaker	42.50
1606 Tonette Wall Spkr. ..	21.50
1608 ToneOLier Spkr.	65.00
1607 Tonette Wall Spkr. ..	19.75
1531 DeLuxe Bar Bracket..	8.25
1533 Universal Bar Brckt.	3.90
1795 Wall Box Line Bostr	16.35

SEEBURG	
148-M Symphonola	965.00
148-S Symphonola	895.00
H-148-M RC Special	564.00
Wireless Wallomatic	58.50
Wired Wallomatic	49.75
5-10-25c Wireless Wallo-matic	87.50
5-10-25c Wired Wallomatic	75.00
Teardrop Speaker	19.95
RS4-8 Recess Wall & Ceil. Spkr.	18.00
1948 Door & Dome	102.50

WURLITZER	
1100 Standard	999.50
1080A Colonial	899.50
1017A Con. chng. w/stepper	529.50
1015 Standard	914.50
1080 Colonial	875.00
1017 Con. chng. w/stepper	499.50
2140 5-10c Wireless	50.00

MUSIC

3025 5c 3-wire	49.50
3045 Wireless	59.50
3020 5-10-25c 3-wire	69.50
3031 5c 30-wire	39.50
212 Master Unit	70.00
215 Wireless Transmitter.	17.50
216 Wireless Impulse Rec.	22.50
217 Auxiliary Amplifier ..	35.00
218 30-wire Adptr. Term Box	15.00
219 Stepper	46.50
4000 8" Metal Star Speaker	45.00
4002 8" Plastic Star Spkr.	45.00
4004A 8" Metal Musical Note Speaker	30.00
4005 8" Walnut Rnd. Spkr.	22.50
4005A 8" Wal. Rnd. Spkr.	25.00
4006A 8" Deluxe, Walnut Round Mirror	35.00
4007 12" Inter. Delux. Spkr.	135.00
4008 15" Deluxe Speaker..	185.00

PINS

BALLY	
Carnival	289.50
CHICAGO COIN	
Spinball	275.00

GENCO	
Merry Widow	289.50

GOTTLIEB	
Ali-Baba	294.00

UNITED MFG. CO.	
Major League Baseball ...	275.00

WILLIAMS MFG. CO.	
Yanks	299.50

COUNTER GAMES

A.B.T. MFG. CORP.	
Challenger	65.00

BALLY MFG. CO.	
Heavy Hitter	184.50
w/stand	196.50

GOTTLIEB	
DeLuxe Grip Scale	39.50

GROETCHEN MFG. CO.	
Camera Chief	19.95

ONE-BALLS

BALLY	
Gold Cup, F. P.	645.00
Trophy, P. O.	645.00

BELLS

BUCKLEY	
Criss Crosse Belle....	No Price Set
Criss Cross Jkpt. Belle.	No Price Set

GROETCHEN	
Columbia Twin JP	145.00
Columbia DeLuxe Club ...	209.50

O. D. JENNINGS	
5c DeLuxe Club Chiefs ..	299.00
10c DeLuxe Club Chiefs ..	309.00
25c DeLuxe Club Chiefs ..	319.00
25c DeLuxe Club Chief ..	429.00
5c Super DeLuxe Cl. Chief	324.00

BELLS

10c Sup. DeLuxe Club Chief	334.00
25c Sup. DeLuxe Club Chief	344.00
50c Sup. DeLuxe Club Chief	454.00
PACE	
5c DeLuxe Chrome Bell..	245.00
10c DeLuxe Chrome Bell..	255.00
25c DeLuxe Chrome Bell..	265.00
50c DeLuxe Chrome Bell..	375.00
\$1.00 DeLuxe Chrome Bell	550.00

CONSOLES

BALLY	
Wild Lemon	542.50
Double-Up	542.50
Hi-Boy	424.00
Triple Bell 5-5-5	895.00
Triple Bell 5-5-25	910.00
Triple Bell 5-10-25	925.00

BUCKLEY	
Track Odds DD JP	1250.00
Parlay Long Shot	1250.00

EVANS	
Bangtails 5c Comb 7 Coin	No Price Set
Bangtails 25c Comb 7 Coin	No Price Set
Bangtail JP	No Price Set
Bangtail FP PO JP ...	No Price Set
Evans Races	No Price Set
Casino Bell	No Price Set
Winter Book JP	No Price Set

GROETCHEN TOOL & MFG. CO.	
Columbia Twin Falls	485.00

O. D. JENNINGS	
Challenger 5-25	595.00
Club Console	499.00
DeLuxe Club Console	529.00
Super DeLuxe Club Console	545.00

PACE	
3-Way Bell Con. 5c-10c-25c	690.00
5c Royal Console	320.00
10c Royal Console	330.00
25c Royal Console	340.00
50c Royal Console	475.00
\$1.00 Royal Console	650.00

ARCADE TYPE

BALLY MFG. CO.	
Big Inning	539.50
Bally Bowler	539.50

H. C. EVANS CO.	
Bat-A-Score	No Price Set

EDELMAN AMUSEMENT DEVICES	
Flash Bowler	
13'-8"	475.00
11'-8"	450.00
10'-8"	450.00
Belgian Pool	319.50

INTERNATL. MUTOSCOPE CORP.	
Deluxe Movie Console	150.00
Deluxe Movie Counter	140.00
Fishing Well	375.00
Silver Gloves	375.00

PARTS AND SUPPLIES

GLASS SIZES — PIN GAMES	
Bally	21 x 41
Chicago Coin	21 x 41
Exhibit	21 x 41
Gottlieb	21 x 43
Keeney	21 x 41
Marvel	21 x 41
United	21 x 41
Williams	21 x 43

NEW NAME FOR "PIN GAME" OR "PINBALL" "PLAY TABLE"

NEW YORK—For a long time now the entire industry has searched for a name to replace "pinball" or "pin game" and bring about a better understanding of this entertaining and relaxing type of coin operated amusement.

Some months ago, *The Cash Box* conducted a poll, by openly publishing a large card in one of its issues urging all in the trade to send in what they believed was the most appropriate name for the "pin game" or "pinball" machine.

Many names were received and as these appeared in print, letters were received from others in the field, who did not believe that the names suggested were of true descriptive value, and that they did not add to the machine's glamour.

In the early days of the pin game, such names as "marble games", "marble tables" and "pin tables" appeared in the field. The first names with the prefix, "marble", were only used because these early games featured marbles, instead of the steel balls, now being used in the pinball machines.

Therefore, in the greater majority of cases, the names "marble games" or "marble tables" disappeared as the steel ball games came into being.

Similarly the name "pin table" disappeared as less and less pins were used and, especially, after the bumper type machines came into being and the pins were eliminated.

Gradually the industry began to call the games, "pin games" (the old name) for it seemed this name had more sticking power, but, after much time had passed the name, "pinball" began to become more popular, and is today probably the most popular descriptive name of the game.

Yet, because of overuse of this name, and also because it has come to mean anything that could be identified with something that smacked of anything else but entertainment, and further, in view of the fact that many in the trade believed that some new type name should come into being so as to eliminate the hazards of re-opening closed territory and that an old name wouldn't effect such re-opening, a new name for the pinball was sought.

The most appropriate name which *The Cash Box* can advance to the trade at this time is "Play Table".

"Play Table" covers everyone of the features of the modern game. The game is of table style, since it rests on four legs as do all tables. Because it offers entertainment it can use the word "play". Therefore, combined,

the name for the games of today should be "Play Table".

All pinballs should, immediately designate themselves thruout the field as "Play Tables." The name has dignity and also has great value from a descriptive standpoint.

It brings a new touch to the old machine. It will create and revive interest in the play appeal of the games. "Play Table" offers an entirely new and better name for what the modern game has become.

It is definitely hoped that all in the field will offer their suggestions and constructive criticism regarding the new name for the oldest and best of the amusement machines, "Play Table," and that by offering such suggestions and such criticisms the trade will be able to adopt the proper and correct name for the modern game, which, in the belief of this publication should be, "Play Table."

Dial Distrib. Co. Aireon Distributor In Syracuse, N. Y.

SYRACUSE, N. Y.—Dial Distributing Company, 400 Lodi Street, this city, has taken on the distribution of the Aireon Manufacturing Corporation's line of phonographs and accessories, according to Ben Palastrant, Eastern Regional Sales Manager.

"Bob Conahan of Dial Distributing Company and I have closed a deal," stated Palastrant, "whereby they will cover about 12 counties in Central New York State. Conahan, general manager of Dial, has been associated with the coin machine business for a good many years. He is very well acquainted with Aireon equipment as he was associated with a former distributor in the same territory. Because of his experience, Bob knows practically every operator in the territory."

According to Palastrant, Dial has located in a very fine location here, and will be ready for a complete showing in about two weeks.

Minnesota Amusement Games Assn. To Hold Mid-Year Meet On August 10

ST. PAUL, MINN.—The mid-year meeting of the Minnesota Amusement Games Association will be held on August 10 at the Club La Guyal, located near Brainerd, Minn. The association held its 1947 meet at the same place, and all the attending operators were well satisfied.

"A good attendance is assured after the fine meeting held at the same place last year," states Don F. Ehmann, secretary-treasurer of the association. "Our arrangement committee assures us several important speakers will be on hand to address the gathering. This committee is composed of: Stanley Woznak, Little Falls; Roy Kuehmichel, Brainerd;

Greg Mraz, Brainerd; Carl Schumacher, St. Cloud, and Robert Marshman, Walker."

Executive Secretary Allan W. Mill will speak to the operators, discussing various problems he has found thruout his travels over the state.

Several operators, who attended the 1947 meet, used the opportunity to tie it in with their vacation at the many beautiful resort hotels. It is expected many others will follow this procedure this year.

Vice President Stanley Woznak, Little Falls, Minn., or Roy Kuehmichel, Brainerd, Minn., are assisting operators in arranging for reservations of rooms and cottages.

To Hold Two Day Showing Of Several New Machines



AL BLENDOW

NEW YORK—Al Blendow and Al Meyers, Blendow & Meyers, Inc., local distributors, are holding a showing on July 22 and 23 (Thursday and Friday), when they will display a half dozen new pieces of equipment, including games, music, and a vendor.

The firm will display the Filben Music line, Allite's '48 Bowler, Hilco's Ice Cream Machine, the Target Master ray gun, and two new Skee Ball machines. Blendow & Meyers are co-operating in the sale of the Target Master ray gun with Nat Cohn, Modern Music Sales Corporation.

Teddy Seidel, manager, and the two officials of the company, will be on hand during the two-day showing to greet all their friends, and demonstrate the workings of all the machines.

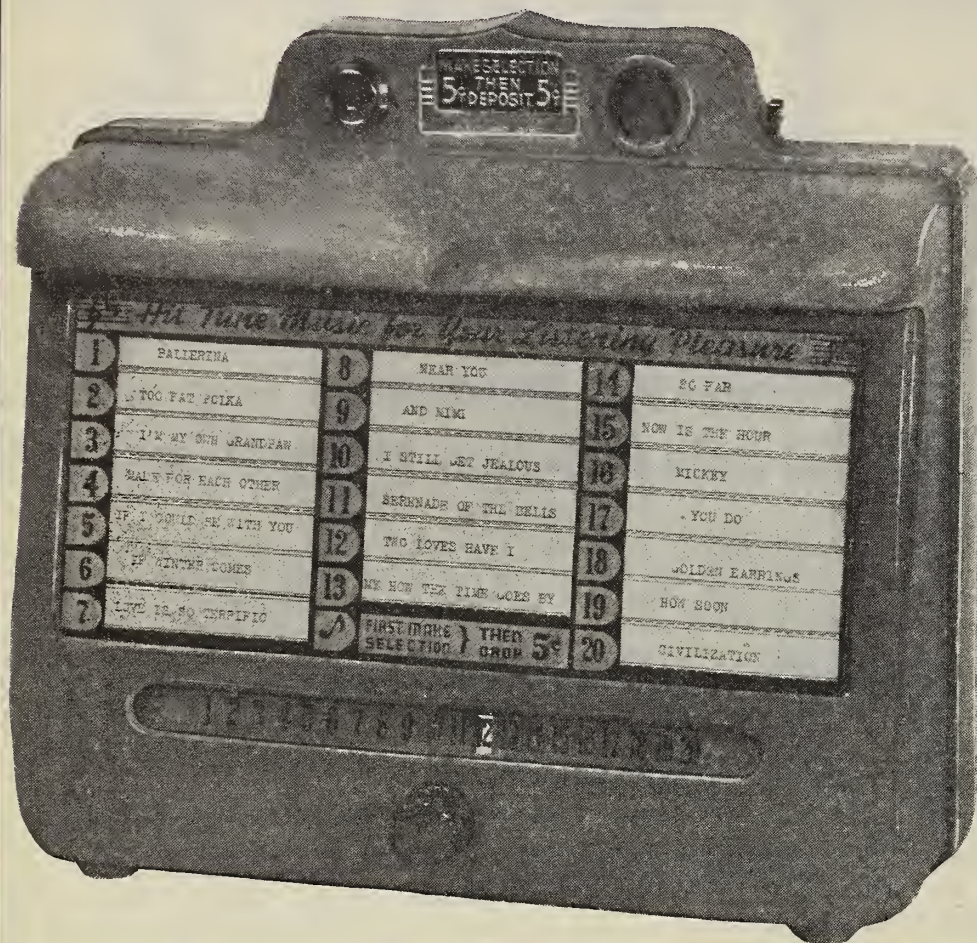
Syracuse Association Exec. Watches All Tax Legislation

SYRACUSE, N. Y.—Ernie Band, genial president of the N & N Amusement Co., 526 Butternut St., is creating quite a stir in town these days by showing all local coinmen who drop into his office a copy of the article forecasting "Increased State and Local Taxes" that appeared in the July 17 issue of *The Cash Box*.

As secretary of the Syracuse C.M.I., and as a progressive operator who has always been in the vanguard of movements to better industry relations with the public, Band believes that all coinmen's associations should give this article very serious consideration and start preparing now so that they "will be ready to present their side of the case to the right authorities and fight legislation tending to impose unfair and excessive amounts."

"It is articles of this nature," says Band, "that makes *The Cash Box* a magazine that is indispensable to any operator who considers himself well informed on the doings of the industry."

“ENCORE”



America's Finest WALL And BAR BOX

NOT "ONE" BOX TO DO THE JOB FOR "TWO"—BUT—TWO INDIVIDUAL BOXES BUILT FOR SEPARATE AND SPECIFIC REQUIREMENTS. THE "ENCORE" WALL BOX ESPECIALLY MADE FOR WALLS AND WALLS ONLY. THE "ENCORE" BAR BOX ONLY FOR BARS. FOR A PERMANENT, PERFECT, MONEY-MAKING INSTALLATION—THE FIRST REALLY NEW, COMPLETELY BETTER, 30-WIRE WALL AND BAR BOXES—BUY "ENCORE"!! "ENCORE" WALL AND BAR BOXES HAVE PROVED THEMSELVES "THE BEST" ON LOCATION!

★ ENCORE WALL BOX

"Beautiful" . . . "Perfect" . . . these are the words everyone uses to describe the "ENCORE" WALL BOX. Indirect lighting. Program flat smack against the glass. ALL THE RECORDS CAN BE SEEN AT ONE TIME—quickly—easily—makes the music EASIER TO BUY for all customers. See the "ENCORE" WALL BOX first! A whole box load of better features never before built into any wall box. Write or wire for details TODAY.

DISTRIBUTORS NOW BEING APPOINTED—WRITE

ENCORE MFG. CO.
4310 CARNEGIE AVENUE
CLEVELAND, OHIO



ACTIVE
Reconditioned
GAMES 'NUFF SAID!
For A Complete List of Specials
Drop a Line to Any One of Our 3 Offices

JOE ASH
Active Amusement Machines Co.
666 North Broad St., Phila. 30, Pa. Phone: Fremont 7-4495
98 Clinton Ave., Newark 5, N. J. Phone: Mitchell 2-8527
1129 Wyoming Ave., Scranton, Pa. Phone: Scranton 4-6176

CMOA Runs Big Charity Ball



OAKLAND, CALIF.—700 members and friends of the California Music Operators Association from all parts of Northern California attended the big hill billy costume party held at the Hotel Leamington on June 25.

Pictured above is John C. Henderson (left) executive director of Guide Dogs for the Blind, Inc., receiving a check for \$1,000 from George A. Miller, president of the association. The pirate in the center is George R. Murdock, who conducted the party arrangements.

The Oakland Post-Enquirer, local newspaper, gave the affair a terrific spread including several pictures.

The paper wrote "It was quite a show, but more than that, it was another demonstration of the interest the music operators have in public welfare."

Larry Marvin and J. L. Bristow, president and secretary, respectively, of the Sacramento association were present, and because of an automobile breakdown, the heads of the Fresno association were prevented from appearing.

Present directors of the California association are: Joseph Silla, chairman; C. L. Spear, Frank Morgan, H. D. Munson, Fritz P. Althaus, Clem Stetson and Robert Stevens, secretary is Ray Thornton.

ATTENTION!

Coin Machine Salesmen AND Roadmen

● Unusual opportunity to make real money—full time or part time—as you travel. You don't have to go out of your way one inch to earn some real cash. Right in keeping with whatever you are now doing or selling. Even the laziest salesman can earn \$15 per day. No real work. That's all been done for you. In fact, big direct mail campaign covering all operators under way right now. Here's a really golden opportunity for a few tried and seasoned coin machine roadmen. Write Now!

BOX 710

% THE CASH BOX

381 Fourth Ave., New York 16, N. Y.

Venezuela Has Dollars For Imports

WASHINGTON, D. C.—Exporters of coin operated equipment will be interested in a report released this week by the Pan American Union, compiled by Otto H. Salzman of the Division of Economic Research.

The report points out that Venezuela is one of the Latin American nations with enough dollars and other foreign exchange to meet her import requirements. The country is second only to the United States as a petroleum producer and derives enormous wealth from the industry.

With most of the worlds markets closed to export of automatic equipment, the industry should investigate this market for an outlet of its machines.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

SOMETHING REALLY **BIG** IN OPERATING . . .

ALI-BABA

An Array of Gottlieb Profitable Play Features —

Including

PROGRESSIVE BUILD-UP BUMPERS!

As important to your earnings as our history-making
Original Flipper Bumpers!

HOLD-OVER BONUS

Proven Play Incentive!

ORDER FROM YOUR
DISTRIBUTOR
NOW!

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS



SUPER-SENSITIVE
CONTROL BUTTONS
ON BOTH SIDES

"There is no
substitute for
QUALITY!"

GAUGED PRODUCTION AND CONTROLLED DISTRIBUTION PROTECT YOUR INVESTMENT!

Rock-Ola-Filben Decision Rendered By U. S. Circuit Court of Appeals

ST. LOUIS, MO.—On July 6 the United States Circuit Court of Appeals, Eighth Circuit, reversed the decision of the District Court of the United States for the District of Minnesota in the case of Rock-Ola Manufacturing Corporation vs. Filben Manufacturing Company, Inc.

The court held that Rock-Ola had granted a license to William M. Filben doing business under the trade name and style of Filben Manufacturing Company and Automatic Phonograph Company and specifically stipulated that it was non-transferable except to a corporation organized and controlled by Filben or to Filben's heirs or legal representatives. Said the court: "Neither Filben, his heirs, the Filben Manufacturing Company, Inc., nor anyone related to them, had the right to divide and parcel out the rights acquired under the license agreement so as to vest the right to manufacture in an outsider, or so as to vest the right to sell in an outsider."

What An "Active" Man Looks Like



CHICAGO—Joe Ash, Active Amusement Machines Company, Philadelphia, Pa., is in Chicago practically every time local coinmen look up. Here's Joe (photo above) at one of his recent visits to the location where the new United Manufacturing Company plant is being constructed.

It's hard to believe that Ash would ever be spotted doing manual labor, but it remained for Billy DeSelm, United's sales chief, to explain with the bon mot of the year, "Joe Ash looks good at any bar—even a crow bar!"

Trout Music Dist. Co. Appointed By Aireon

INDIANAPOLIS, IND.—Trout Music Distributing Company, 1157 English Avenue, this city, has been appointed distributors for the Aireon Manufacturing Corporation's line of phonograph and accessories, according to an announcement by Bernard D. Craig, Aireon's general sales manager.

Headed by Wayne Trout, the firm will function as distributor in the immediate sales territory of the city.

AUTOMATIC HOSTESS

UNIT OF 20
LIKE NEW

ORIGINAL PRICE \$14,800.00

WILL ACCEPT
BEST OFFER

DAVID ROSEN, INC.

Exclusive AMI Distributor

855 N. Broad St., Philadelphia 23, Pa.
Stevenson 2-2903

503 Evergreen Ave., Baltimore 23, Md.
Edmonson 5322

FOR SALE!

3 WURLITZER 950

Each . . . \$175.00

2 BALLY BOWLERS

Each . . . \$225.00

GENERAL SALES CO.

1416 SOUTH CALHOUN ST.
FORT WAYNE 2, INDIANA

Attention . . . Real Bargains!

TOTAL ROLLS	\$75.00
ADVANCE ROLLS	85.00
ROLA SCORES	75.00
GOALEE'S	95.00
ESSO STARS	39.50
9 FT. SKEE BALLS	75.00

OLSHEIN DIST. CO.

1100 BROADWAY, ALBANY, N. Y.

COIN MACHINE MOVIES

For Regular Panorams and Solo-Vues
REELS OF 8 AND 6 SUBJECTS

Our Films Get The Dimes

PRICE \$32.50 TO \$38.50 Per Reel

PHONOFILM

3331 No. Knoll Dr. Hollywood 38, Cal.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

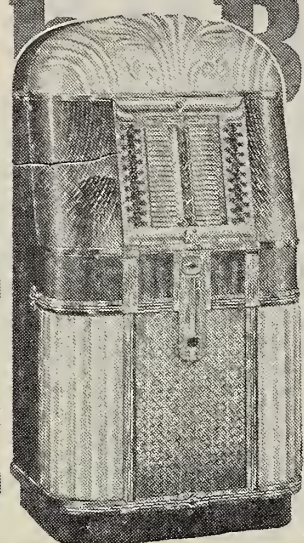
B the Best!

Be the Best!

B the Best!

Be the Best!

B the Best!



AMI NEW 40 SELECTION PHONOGRAPH

AMi Incorporated

127 NORTH DEARBORN, CHICAGO 2, ILLINOIS

Coming!!

**BRAND NEW —
DIFFERENT —
BETTER —**

SHUFFLEBOARD

**WITH AUTOMATIC COIN-OPERATED
LIGHT-UP SCOREBOARD**

Takes In 10c to 40c PER GAME

**WIRE—PHONE—WRITE IMMEDIATELY
FOR COMPLETE DETAILS!**

ADVANCE AUTOMATIC SALES CO.

1350 HOWARD STREET SAN FRANCISCO 3, CAL.

(ALL PHONES: HEMLOCK 1750)

THRU THE COIN CHUTE



EASTERN FLASHES

Coin Operated Shuffleboards are getting a terrific response on location in many territories. At this time several companies are manufacturing all types of scoring devices and light-up features for this game. In the East many locations have been featuring non-coin operated shuffleboards for many years, and operators are puzzled as to whether a coin-operated board, even with many new features, will be able to work out. Many other locations in the larger cities are too small to include a game of this kind. However, coinmen should look these games over in the event there is a possibility of placing them on locations where the space is available and where the game has never been played. Reports from the West Coast indicate that there is money to be made operating them.

* * * * *

Philadelphia coinmen really had themselves a week. In addition to the Democratic Convention, there was the lightweight fight between Beau Jack and Ike Williams. Many New Yorkers ran to Philly for the fights, among them a large party of music men who were guested by Manie Sacks, Columbia Record exec. Before the fight, there was a terrific dinner spread at Frank Palumbo's C. R. Club... Ben Becker, Ben Becker Sales Corporation, displayed Bally's "DeLuxe Bowler" on his floor this week, and reports that the local ops were flocking in to see it. "And orders, too," stated Becker. He also tells us that out-of-town ops are going for Bally's five ball "Carnival" in a big way, reporting to him that it's getting the money on location.

* * * * *

Lou Wolcher, the popular San Francisco, California, distributor in town for a few days. Some business, and mostly visiting relatives... Ben Robinson, Robinson Sales Company of New Orleans, La., also spent some time here. Altho it was real hot this week, Ben was able to relax, claiming the New Orleans' heat makes New York's hottest days appear cool... Phil Mason, Dave Lowy & Company, leaves for a road trip on Monday and expects to be away about a week or so. Dave Lowy meanwhile will have to stay close to the office—what, no Miami Beach this summer, Dave?... Barney (Shugy) Sugerman, Runyon Sales Company, away for the week seeing music operators thruout his territory. According to Morris Rood, Runyon's manager, Shugy should be away for another week. Morris reports that Shugy's sending in substantial orders for AMI's... Meanwhile, Abe Green, Runyon's Newark boss, sends us a photo showing Anthony Andyes, Anthony Babia and the staff of Belmont Novelty & Music Company, Paterson, N. J. Abe tells us that this large, progressive operating firm is using AMI's, and all practically the latest models.

* * * * *

Al Blendow and Al Meyers of Blendow & Meyers, Inc., invite local operators to be their guests on July 22 and 23, when they'll have a showing of several new machines. Theodore Seidel, manager of the firm, informs us that he expects the turnout to be one of the best ever seen here. The firm will display the Filben Music line; Allite's '48 Bowling Game; Hilco's Ice Cream Vendor; the Target Master ray gun, and two new skeeballs. Refreshments? Naturally! ... Dave Stern and Tom Burke, of Seacoast Distributors, considerably broken up by the death of their good friend, Everett Masterson. Dave, who is on the sales floor at all times now, reports that because of the extra hustle of all in his firm, business is going along pretty well... Ruth Nussbaum, office manager for the Music Operators Association, trips over a loose rug in her home, and is bedded for a few days.

* * * * *

We've never been on coinrow that we haven't bunked into Ambrose, that big time operator from the Islands. Ambrose, always on the go for new equipment, parts, supplies, etc. Understand he just bought a new truck. Best of all, he always reports business as very good... Couldn't catch up with Mike Munves this week. As he never takes a vacation at this time, it must have been some business deal that kept him out... Brother Joe Munves, the parts and supplies man, smilingly reports that since the weather straightened out and became "real summerish," the supplies business improved. Arcade men dropping in for their many needs... Understand pins went down in Rochester... All ops—everywhere—should use the same wonderful public relations plan that got George A. Miller's California Music Operators Association of Oakland, California, practically a full page of the most constructive newspaper publicity ever received in the industry. A complete story and picture appear elsewhere in this issue.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



Williams

YANKS

**BUILDS UP YOUR "BATTING AVERAGE"
ON EVERY LOCATION!**

ORDER FROM YOUR DISTRIBUTOR

Williams

**MANUFACTURING
COMPANY**

161 W. HURON ST., CHICAGO 10, ILL.

**HERE IS A
BARGAIN**

\$181.40 FOR \$48

• "Biggest bargain buy in history is the \$48 subscription to *The Cash Box*", is what one well known coin machine man wrote us. Why? Because the "special" \$48 subscription allows you to use a 40 word classified ad (actual cost \$3.20) free of charge each and every week. Add the facts:—52 weeks free \$3.20 classified (40 word) ad totals \$166.40 — plus — the \$15 yearly subscription cost—for a grand total of \$181.40 . . . offered to you for only \$48. Send your \$48 check for the "special" subscription to: *The Cash Box*, 381 Fourth Avenue, New York 16, N. Y.

Coinfirm Covers N. J. For 23 Years



PATERSON, N. J.—Belmont Novelty & Music Company, this city, operators of coin operated equipment for the past twenty-three years, has built up an organization to where it functions today as one of the largest in the East. Headed by Anthony Andyes and Anthony Sabia, Belmont, uses its headquarters (pictured above with staff) to cover its hundreds of locations thruout the entire northern part of New Jersey.

According to officials of the firm, their music machine equipment is practically all new, featuring the AMI line. "We know from over twenty-three years of operating that a profitable operation is only possible when you give your customers the best and newest of equipment. Not only do we follow this practice with our music machines, but all of our games are the latest and most up to the minute."

In addition to the partners, Herbert

Brauch, the manager has been with the firm for over 21 years, and Miss Beatrice Bagli, the office manager has been in charge for many years.

Western Spec. Co. New Aireon Distrib. In K. C.

KANSAS CITY, MO. — Western Specialty Company, 4028 Broadway, this city, has been appointed as distributors for Aireon Manufacturing Corporation for Eastern Kansas and Western Missouri, Bernard D. Craig, general sales manager of the phonograph manufacturing firm, announced this week.

"Wolf Riman, head of Western is an outstanding addition to the Aireon



**MILLS
BELLS!**

We have all Mills latest Bells in stock.

**FRIEDMAN
AMUSEMENT COMPANY**

441 Edgewood Ave. S. E., Atlanta, Ga.
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

ALL TYPE SLOTS REBUILT.
WE SPECIALIZE IN REBUILDING
BUCKLEY TRACK ODDS.

Exclusive Distributor of
BUCKLEY TRACK ODDS and
CRISS CROSS SLOTS.

COMPLETE STOCK OF
COIN MACHINE PARTS.

CONSOLE DISTRIB. CO., Inc.
1006 Poydras St., New Orleans, La.
AND
3425 METAIRIE ROAD
JEFFERSON PARISH
METAIRIE, LA.

MAN - LOOK AT THESE PRICES!

Bally VICTORY SPECIALS	\$142.50
Bally MELODY	122.50
Gottlieb HUMPTY DUMPTY	122.50
Williams' SUNNY	122.50
United's SINGAPORE	122.50
United's TROPICANA	139.50
United's HAWAII	85.00

1/3 Deposit Required, Balance C.O.D.

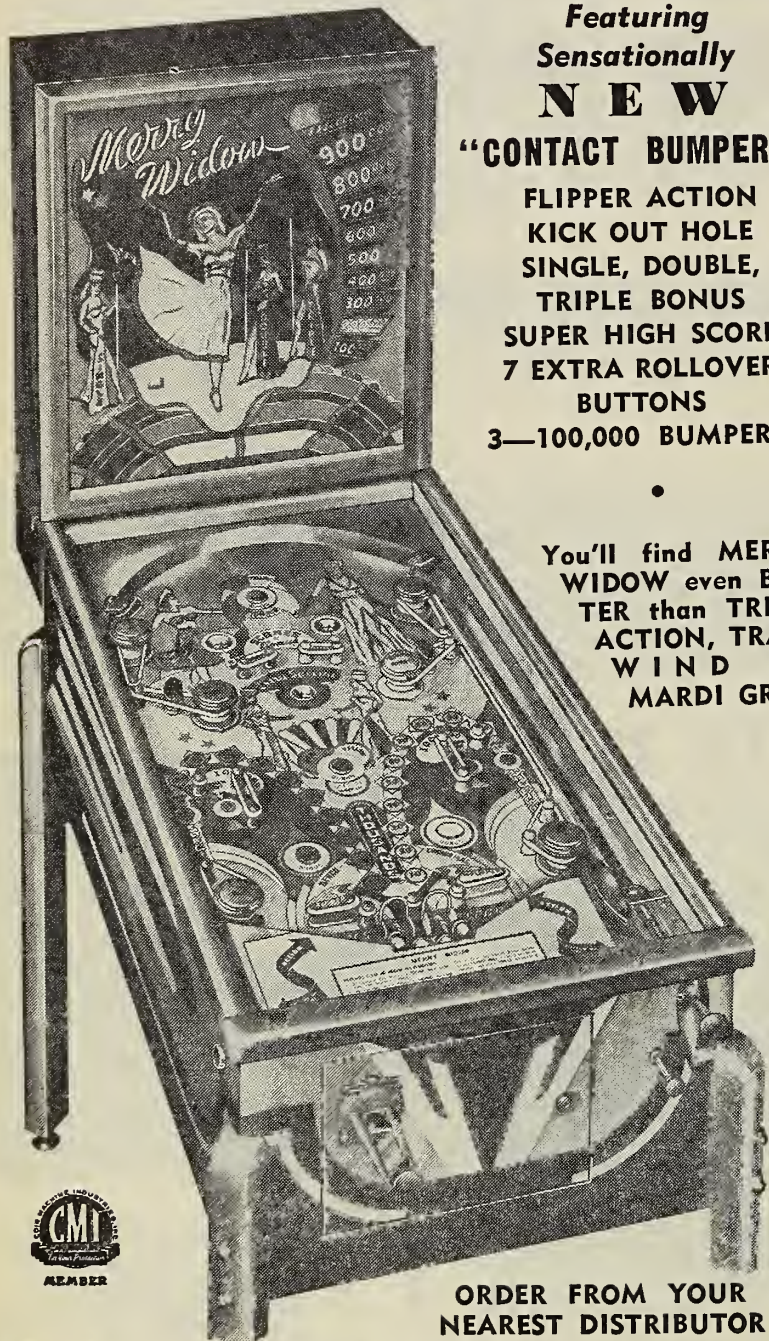
CROWN NOVELTY CO., Inc.
920 Howard Avenue, New Orleans 13, La.
Phone: CAnal 7137 Nick Carbajal, Gen. Mgr.

distributing family" stated Craig, "as he is well known in music circles and has done an outstanding job in the music industry."

Riman has completely remodeled his offices and display rooms to show off the Aireon machines in the proper setting. In addition a complete parts and service department has been organized for the convenience of the operators.

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

MERRY WIDOW



Featuring
Sensationally
NEW

"CONTACT BUMPERS"

- FLIPPER ACTION
- KICK OUT HOLE
- SINGLE, DOUBLE, TRIPLE BONUS
- SUPER HIGH SCORE
- 7 EXTRA ROLLOVER BUTTONS
- 3—100,000 BUMPERS

You'll find MERRY WIDOW even BETTER than TRIPLE ACTION, TRADE WIND or MARDI GRAS!

ORDER FROM YOUR NEAREST DISTRIBUTOR

GENCO BUILDS GREATER GAMES
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

Inventory Closeout

- 10 Late Buckley Track Odds, F.P., Chs. & Cash, 460,000 Serials. \$750.00
- 4 D.D. 12,000 to 13,000 Series, ea. 250.00
- 2 D.D. 11,000 Series, ea. 150.00
- 4 Seven Bells, ea. 50.00
- 6 Evans Bangtails 1946 Model, ea. 250.00
- 20 F.P. 1-balls, Ballys, late pre-war models, \$25 ea. the lot, plus crating \$5 ea.
- 30 Whiz F.P. ea. 35.00

GAYER COMPANY
987 — 3rd Street,
SAN BERNARDINO, CALIF.

NAME YOUR PRICE!

**PIN BALLS
ROLLOWS
ALL TYPES—ALL MODELS**
WIRE—WRITE—PHONE

RUNYON SALES COMPANY
123 W. Runyon St., Newark 8, N. J.
Tel.: Blgelow 3-8777
593 Tenth Ave., New York 18, N. Y.
Tel.: LOnacre 4-1880

THRU THE COIN CHUTE



CHICAGO CHATTER

It's Carnivaltime over at Bally. The boys are simply rushing about hither and thither trying to get those phone callers satisfied with Carnivals and from the way Herb Jones was making with the rushing up and down the "last mile" corridor with those orders in his hands, looks like the Bally plant will be busy for a long time to come taking care of the demand. . . . George Jenkins was out of town this past week . . . so were some of the others who were contacting leading ops talking speedy delivery. . . . Wico Corp. telling us that they have developed one of the speediest delivery systems in the nation and that they get parts to ops faster than ever before . . . the firm believes that this is one of the big reasons for their success. . . . Leonard Schmitt is a brand new face over at Exhibit Supply . . . he's one of the young men just starting up in the coinbiz . . . full of pep and new ideas . . . here's wishing him lots and lots of luck in his new position.

Ed Levin of Chicago Coin away for a two weeks' vacation and resting up for the grand rush which will probably come about the moment Ed returns and the firm bust out with their newest game. . . . Filben report the appointment of two new distribs . . . W. P. (Bill) Kelly, Interstate Machine Co., Springfield, Mass., will be New England distributor . . . Paul W. Hawkins of Tulsa and Phoenix will handle the territory designated in the southwestern states . . . Paul reports he will have a showing of the Filben line in Phoenix on July 20 and 21 and is inviting all music ops to be present . . . claims it will be plenty interesting. . . . Dave Wallach, who is still in town, claims, "It's awfully hot here in Chicago" . . . we wonder whether Dave means that the action is hot or the weather is hot?

"Skeet" Moore over at Williams Mfg. Co. advises that everyone is trying to get back in the mood for work again, after that one week shut down . . . and that the firm have a new game in the offing, but, they aren't telling about it as yet . . . seems, from the secret way "Skeet" talks about this new one that it's gonna be one of the greatest the firm have yet produced. . . . Fred Mann of Aireon just won't stay put in town long enough to even say "Hello" anymore. . . . Fred is busy as can be out on the road meeting with music ops who are telling him that the Aireon phonos at \$495 are a great buy . . . we expect a card from Fred any minute.

Gordon Sutton of Illinois Simplex is now getting out of town on business and no one seems to know where he's going these days . . . looks like that plane Gordon uses gets him out quick and gets him out plenty far at the same time. . . . Herb Oettinger, Bill DeSelm, Ray Riehl, and all the gang over at United Mfg. Co. getting more and more excited as the opening of their new, big plant draws closer and closer . . . seems like everyone wants to be in there at one and the same time . . . can't very well blame the boys for being anxious to get into that big air-conditioned factory, what with the mercury climbing to high peaks almost every day here in Chi.

Charley Rosen of Louisville, Ky., around town this past week and talking about thisa and thata and also wondering just what will be what as the big fall season comes on . . . Charley looks fine and seems like he'll be in faster action than ever before. . . . Lou Wolcher of Advance Automatic Sales Co., San Francisco, Cal., will be a manufacturer, too, from all reports . . . seems like Lou is going in for making one of those shuffleboards with automatic coin operated scorer which will play for 10c and will take as much as 40c per game . . . with Lou claiming that it is the most sensational of them all.

Over at H. C. Evans & Co. everyone seems to be sitting tight this past week waiting for July 19 to roll around when the plant will be back in speedy action once again. . . . O. D. Jennings & Co. closed this past week for the regular vacation season but that still didn't stop visitors from flocking over to the place. Saw some of the better known boys from Ohio and Kentucky saying "Hello" here and there in the plant. . . . The Rock-Ola factory shut down for their annual two-week vacation . . . an emergency crew remained so that should anything come up the boys would find someone to take care of their needs efficiently . . . and with the action over here due to Rock-Ola's new shuffleboard, which is being shipped in heavy quantity to the west coast and to some other spots around the country, looks like the shut down just doesn't affect orders.

Buckley Mfg. Co. closes down from July 31 thru August 14 with everybody eagerly looking forward to their vacations . . . French representative of Buckley in town this past week, M. Francois Ciccarelli of Marseille who is a very close friend of Pat Buckley. Mons. Ciccarelli spends about two months each year visiting here and uses Pat for his interpreter. Pat speaks French fluently, having spent much time in that country.

R. E. (Smitty) Smith, one of the real old-timers in the coinbiz and who is doing much of Buckley's floor selling these days, telling us about the swell hunka property he has along the scenic Fox River where he is now building himself a nice home . . . Smitty is now talking about retiring one of these days and taking things easy just fishing and loafing . . . but who can ever imagine Smitty retiring after knowing the action in this business the way he does and knowing so many, many coinmen all over the nation?

Over at Genco, Merry Widow continues blithly on its way to being one of the best games that the firm have yet produced . . . it has been catching on with operator after operator and the earning reports are really somethin' to write home about. . . . Some of the boys getting together talking about a national distributors' association, which is about the umpteenth time this has been presented, and the hope is that something will be done this time to bring it about, since so many of the boys here believe that it will be of real benefit to them as well as to the industry as a whole.

Over at D. Gottlieb & Co. the boys are reporting some nice action wherever their new game has appeared with the belief that their production system is the one that will help everyone in the business. . . . Where's the Lindy Force of AMI? . . . Some of the coinmen here discussing thisa and thata over a glass of beer predict that there will be times booming faster than expected with the fact that there's a big drive ahead for more workers and also that women will once again be asked to come back to jobs . . . only thing that puzzles is the expected acute shortage of steel, copper, zinc, lead, tin, etc., and what this will mean as far as price of machines are concerned.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Buckley BUILDS THE Best

NEW CABINET ASSEMBLIES

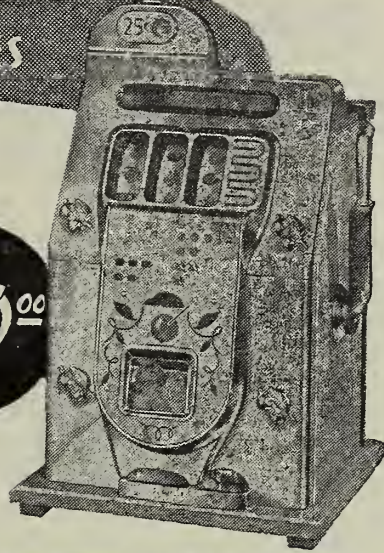
FOR MILLS ESCALATOR BELLS
HAMMERLOID OR WRINKLE

YOUR CHOICE OF:

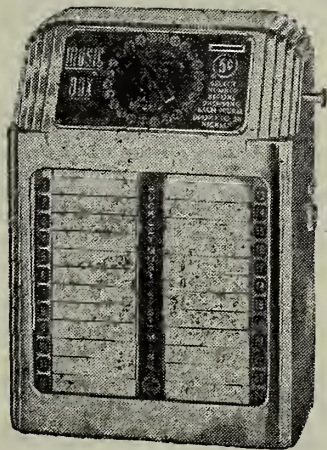
Cherry or Diamond Ornaments,
Maroon, Copper, Gold, Green,
Aluminum Gray, Chocolate, Surf
Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

\$50⁰⁰



THE NEW Music Box



Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selection always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

\$29⁰⁰

TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and out-earn all other coin machines. Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.



\$1250⁰⁰



Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6436-37-28-6537)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



CALIFORNIA CLIPPINGS

Sanford Levine, vice president of the Cleveland Phonograph Operators Association, in town on a vacation with his family. Levine expressed optimism for juke box future in his area and was interested in the problems of local ops. . . . On the subject of local music machine men, *RUMOR* has it that a well known former record distrib exec is now in the process of organizing Los Angeles music ops into a long needed, effectively functioning association.

Coin Row appeared expectedly quiet and somewhat tense this past week following the not too friendly visit by authorities on a coinrow distrib. . . . One place that was extremely active this week was Paul Laymon's, which had all the earmarks of old Home Week, a revival meeting and Shriners Convention all in one. . . . It was there we ran into Art Crane, just back from his "Merry Widow" drum beating tour thru Arizona, Colorado, Utah and the rest of his territory. He detoured up to Texas for a friendly visit and told us about his trip with an op to service games—only thing unusual about it was this op covers his route by plane which he pilots himself. . . . Also at Laymon's was George Warner, telling Mrs. Laymon the inside story. . . . Paul happened to be out but among those who buzzed in was prominent operator, Gordon Roper, who told us what games were going in town were doing fine.

A long range visitor was Harry Block of the Block Marble Company, all the way from Philadelphia, on vacation with his family. . . . Tried our I.Q. along with Mrs. Laymon on the "Quizzer" game, finally in and ready for delivery. Neither of us could quite make the "genius" rating. Kidding about the sure legality of this educational, mental game, all agreed it was as legal as radio quiz programs, high school and cross word puzzles. But we're not swallowing our words—or the machine—if it should turn out otherwise, at least in this super-pure city.

Greeting and best wishes for the new outfit on Coinrow, none other than Ray Powers, formerly of E. T. Mape, and getting off to a flying start with new and old games and juke box equipment at Nels Nelsen's old location. Ray is promising exclusive item in new miniature pool-billiard table, invented by a Belgian and picked up in France's Deauville Casino by world traveler George Mellon, who made the deal with Powers. . . . Played a few on "Merry Widow" with Arnold Micon at Pacific Coast Distributors—hard to leave, with its high score incentive, novel rebound counters and extra lively kickout holes. . . . Aubrey Stemler up to Fresno and visited with his aide, Nish Tara, who's also a promising stage actor. . . . Bill Wolf out of town again, Barstow, as if L.A. isn't warm enough. . . . Lyn Brown still quoting hopefully from his brief case.

MINNEAPOLIS

The Twin Cities were blessed with some rain over the week-end and it has cooled a little bit. Tourists are flocking into the state of 10,000 lakes, by the thousands, and reservations at resorts are almost impossible to get, at the present time. However, the heat did not stop some of the N'West operators from the lake region districts from coming into Minneapolis to take care of their business. . . . The entertainment field in Minneapolis is quite high this week, as Danny O'Neil, Decca recording star, is at the Carnival; Clark Denis, NBC and Capitol recording star is at the Flame Room (Radisson Hotel), and Woody Herman and his Wood Choppers visit the Prom for a one-night stand Wednesday, July 14, 1948.

Mr. and Mrs. Carl Wickstrom of Brainerd, Minn., in Minneapolis for just the day attending to some business at the Hy-G Music Company. Carl wishes to make this announcement: "The new trade name of the firm is now known as the 'Northland Music Company'." We also heard that Carl's father passed away July 7, 1948. . . . Joe Unise, operator for years at Roscoe, Minn., is now living in St. Paul, Minn., having bought a liquor store on E. 7th Street, St. Paul, Minn. . . . Andy O'Berg of E. Grand Forks, Minn., in town over the week-end, taking it easy.

Paul Zenke of Sparta, Wisc., expects a good summer's business as Camp McCoy, at Sparta, Wisc., is being opened for summer recruits and Paul has the inside track on the Pin Games concession. . . . Mr. and Mrs. John Winkler of Las Vegas, Nev., spent a pleasant two weeks in Minneapolis and St. Paul visiting friends. Johnny, for many years with the Concord Novelty, South St. Paul, is managing the Playland Arcade at Las Vegas. . . . H. H. Krueger of Fairfax, Minn., dropped into Minneapolis for a few hours and reports that fishing is the best he has seen in years.

Ted Anderson and Edwin Swanson of the Arrowhead Music Company, Moose Lake, Minn., also in town for the day, Ted buying a couple of sleeping bags which he expects to use this fall during the pheasant season. . . . Condolence Department: The distributors, operators, and friends of L. H. Nordeen, 1524 Portland, St. Paul, Minn., offer condolences to Mrs. L. H. Nordeen on the passing away of her husband last Friday, July 9th. Lou Nordeen was a very well known operator among the Coin Trade. He was sitting in a chair last Friday, slumped over, and died of a heart attack. Burial services were held Monday, July 12, 1948.

Mr. and Mrs. Cleve Angen of Portland, N. Dak., in Minneapolis for a few days for business and shopping purposes. . . . Pershing Gulden of the Gulden Sales Company, Elliott, N. Dak., in Minneapolis for a few days, a little buying trip. . . . Mr. and Mrs. Sidney Kern of Menomonie, Wisc., in Minneapolis for just the day. . . . Tom Kady and son, Norman, of Grand Forks, N. Dak., in Minneapolis for a few days. . . . a business trip.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 8 CENTS PER WORD

COUNT ALL COPY, NAME AND ADDRESS. MINIMUM AD \$1.00. (ALL CLASSIFIED ADS—CASH WITH ORDER.)

SPECIAL NOTICE TO \$48 PER YEAR SUBSCRIBERS

YOUR WEEKLY CLASSIFIED AD PRIVILEGE CONTINUES. MAXIMUM WORDS—40. ALL ADS OVER WILL BE CHARGED AT RATE OF 8c PER WORD.

CLOSING DATE IN N. Y. C. EVERY WED., 5 P. M.

WANT

WANT—Total Rolls, Bally Hy-Rolls, Esso Arrows, Bing-A-Rolls. State quantity and price in first letter. GEORGE PONSER COMPANY OF N. Y., Inc., 250 W. 57th ST., NEW YORK, N. Y. Tel.: Circle 6-6651.

WANT—All types of Music Machines, especially Seeburg Hitones, Wurlitzer 750 and 750E, etc. Quote lowest price and condition. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK 18, N. Y. Tel.: CHickering 4-5100.

WANT—To Purchase for export shipments — Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—Used juke box records. Highest prices paid. Unlimited quantities. We purchase all year 'round. Compare our prices before selling your records. We pay freight. Call, Wire, Write FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNDERhill 3-5761.

WANT—New and Used Wall Boxes, Adapters and Speakers; Twin 16 Adapters for Rock-Ola; Mills, Jennings F. P. Mint Vendors; any 25 cycle equipment. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONT., CANADA.

WANT—All makes and models 5c, 10c, 25c, 50c Slots. Cash waiting. MAR-MATIC SALES CO., 48 W. BIDDLE ST., BALTIMORE 1, MD.

WANT—Total Rolls, Bally Hy-Rolls, Esso Arrows, Bing-A-Rolls. State quantity and price in first letter. GEORGE PONSER COMPANY OF N. Y., INC., 250 W. 57th ST., NEW YORK, N. Y. Tel.: Circle 6-6651.

WANT—Will buy any quantity used slot machines, all makes and models. Also Columbias, Gooseneck Mills Q.T.'s Vest Pockets. Quote lowest prices in first letter. Machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—Total Rolls, Bally Hy-Rolls, Esso Arrows, Bing-A-Rolls. State quantity and price in first letter. GEORGE PONSER COMPANY OF N. Y., INC., 250 W. 57th ST., NEW YORK, N. Y. Tel.: Circle 6-6651.

WANT—Used records. Will positively pay more. Sell to the East's largest distributor of used records. Will pick up. Write, call or ship to BERNARD MUCHNICK, 1315 NO. 52nd ST., PHILADELPHIA 31, PA. Tel.: GR 3-8628.

WANT—Coin machine salesmen and roadmen working for jobbers, distributors or manufacturers and all others who contact operators. Easiest, sweetest way to cover your expenses and earn some real cash with best sideline in the country. Earn \$7.50 every call you make. BOX NO. 710, c/o THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

WANT — Mutoscope Cranes, Fan Fronts, Red Tops, etc.; late Bally One-Ball Games free play and automatic; Keeney Bonus Super Bells; Bally Triple Bells, etc.; Jennings Super DeLuxe, DeLuxe, Standard and Club Console Slot machines; Wurlitzer, Seeburg, and Rock-Ola post-war Phonographs; Packard Chrome Boxes. Write price and condition. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel.: GARfield 3585.

WANT—The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE. CHICAGO 39, ILL. Tel.: Dickens 7060.

WANT—Or will trade the following on Bally Double Ups: Cyclone \$25; Tornado \$25; Kilroy with flippers \$34; Ginger \$50; Coed \$50; Silver Streak \$35; Broncho \$40; Watling Rol Top 10c \$25; 4 Bells \$30. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, O.

WANT—Keeney Bonus Super Bells 2-Way 5 & 25c, 3-Way 5-10-25c; Bally Triple Bells; Bally Eurekas; Mutoscope Diggers; used Packard Boxes; will buy over-stocks of late pin games for re-sale. Quote best prices, quantity and condition in first letter. M. A. POLLARD COMPANY, 725 LARKIN STREET, SAN FRANCISCO 9, CALIF. Tel.: ORdway 3-3069.

WANT—5 Ball F.P. original Flipper games and new game closeouts; Slots, all makes and models; Keeney Bonus Super Bells; Bally Triple Bells; Eurekas; late model phonographs. All equipment must be in A-1 condition. State quantity and prices in 1st letter. NOBRO NOV-ELTY, 369 ELLIS STREET, SAN FRANCISCO 2, CALIF. Tel.: TUXedo 5-4976.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—You Don't Get Wrecks When You Buy At Rex. Victory Specials \$140.; Victory Derbys \$135; Humpty Dumpty \$122.50; Sunnys \$122.50; Singapores \$122.50; Tropicana \$139.50; Hawaii \$85. 1/3 deposit, balance C.O.D. REX COIN MACHINE CO., 2629 JEFFERSON HIGHWAY, NEW ORLEANS 21, LA. Tel.: Temple 4686. Al Morgan, Gen. Mgr.

FOR SALE—2 nearly new Evans Combination Races. M. L. COLBERT, NEBRASKA CITY, NEBR.

FOR SALE—Packed ready to go. State if novelty or free play wanted. Discount on 10 or more. Humpty Dumpty \$125; Lady Robin Hood \$219.50; Bermuda \$117.50; Tropicana \$95; Treasure Chest \$95; Manhattan \$117.50; Cover Girl, novelty \$95; Bonanza, novelty \$79.50. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, L. I., N. Y.

FOR SALE—Operators! We have a large number of Pay Off Consoles—various makes—from \$20 up; all in good working condition. Also Slots, Pin Balls and Music. We will not be undersold. Tell us what you need and be sure to get our prices on guaranteed equipment. VIRGINIA NOVELTY CO., 400 WATER ST., PORTSMOUTH, VA. Tel.: Portsmouth 1025.

FOR SALE—Selling out. Juke Boxes: Wurlitzers Models 24 \$95; Models 312 \$55; Model 616s light-ups \$75. All types of diggers for Arcade at low prices. NATIONAL, 4243 SAN-SOM, PHILADELPHIA, PA.

FOR SALE—25 Model 80 Kirk Astrology Scales \$169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.

FOR SALE—10 Keeney Three Way Bonus Super Bells, like new, guaranteed perfect mechanically and outward appearance \$800 ea. Terms 1/3 Deposit, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE—Gottlieb Lady Robin Hoods \$140; Gottlieb Humpty Dumpty \$130; Seeburg 1947 Phono remote \$575, like new; Seeburg 9800 HiTone ESRC \$200; Seeburg 9800 HiTone ES \$150; Seeburg Mayfair, new refinished new plastics \$150; Seeburg Regals and Crowns perfectly clean \$125; Seeburg original speakers \$10 ea. ANTHONY HIRT, 2303 NO. 11th ST., SHEBOYGAN, WIS.

FOR SALE—10—616 Wurl. \$75 ea.; 2—600R Wurl. \$150 ea.; 1—1940 Rock-Ola C.M. \$90; 3 Seeburg Mayfairs \$150 ea.; 2 Seeburg Regals \$175 ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIOGA ST., PHILA. 40, PA. Tel.: Ra. 5-8705.

FOR SALE—5 Ball Pin Games. All thoroughly reconditioned, cleaned, rails refinished, packed in good cartons. At \$25: Sporty, Blondie, Big Town, Formation, Big Chief, Crossline. At \$30: Four Roses, Band Wagon, Twin Six, Ten Spot, ABC Bowler, Flat Top, Chubby, Wild Fire. At \$35: Towers, Show Boat, All American, Sky Ray, Spot Pool, Gun Club, Dixie, Clover, Hi Hat, Champ, School Days, Laura, Legionnaire, Venus, Seven Up. At \$45: Arizona, Surf Queen, Midget Racer, Big League. At \$75: Superscore. One Balls F.P.: Sport Special \$45; Dark Horse \$60; Blue Grass \$65. Immediate shipment. 1/3 deposit, bal. C.O.D. W. F. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE—New Black Cherry and Golden Falls Case Assemblies for \$40 each. Each Assembly consists of Castings, Wood Case, Club Handle, Drill Proofing, Award Card, Jack Pot Glass, etc., completely assembled and packed in individual carton. Write us for list of prices on new, used and rebuilt slots. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel.: 1312.

FOR SALE—Williams All Stars used but very clean \$275.; 2 Photomatics, inside lights, repainted, good condition \$325. ea.; Spotlight, brand new \$175.; this is a very good arcade piece. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE—Arcade Equipment: May we advise that we have the following Arcade Equipment on hand in perfect shape and ready to ship. We will be glad to receive your best offer on any of this equipment and ship immediately if the offer is satisfactory. 1 International Mutoscope Photomatic, very late model, 1 International Mutoscope Voice-O-Graph, wooden model but only used 30 days; 1 Standard Metal Typer, latest type with door in front; 4 Daval Skill Thrills; 1 International Mutoscope Sky Fighter; 1 Bally Defender Ray Gun; 6 Exhibit Peep Show Machines, entire set used very little; 4 Evans Ten Strikes 1947 models; 1 Champion Hockey; 5 practically new International Mutoscope Victory DeLuxe Card Vendors; 4 practically new International Mutoscope Exhibit Card Vendors; 1 American Grip Meter; 1 Evans Super Bomber, post-war model, used very little; 2 International Mutoscope Shoot-A-Matics; 1 International Mutoscope Magic Finger; 3 Rotary Merchandiser Iron Claws. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. (Tel.: Canal 5306.)

FOR SALE—Popcorn machine route of 20 Kunkels on location in New York City. Good income. Sacrifice. BOX # 199, THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

FOR SALE—Pace Comet Slots 3/5 pay, all completely rebuilt and refinished, 8 nickels \$65 ea., 3 dimes \$70 ea., 3 quarters \$75 ea. Guaranteed satisfactory. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE—Aireon Super DeLuxe phonographs, A-1 mechanical condition, ready to operate \$249.50 ea. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel.: WAbash 1501.

FOR SALE—Advance Roll \$125; Bing-A-Roll \$275; Heavy Hitter \$50; Rol-A-Score \$50; Singapore R.D. \$100; Hawaii R.D. \$75; Super Triangle \$35; Ten Strike H.D. \$35. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHE-NECTADY 2, N. Y.

FOR SALE—25 new Shanghais, 25 new Sambas at \$175 each; 10 new Singapores \$139.50 each. K. C. NOVELTY CO., 419 MARKET ST., PHILADELPHIA 6, PA. Tel.: Market 7-6391.

FOR SALE—5 Balls: Baffle Cards, Kilroys \$55 ea.; Play Boys 70 ea.; Streamliners \$20 ea.; Sky Blazers \$15 each. All above are in top condition. Terms: 1/3 deposit. C. & M. SPECIALTY CO., 832 CAMP STREET, NEW ORLEANS 13, LA.

FOR SALE—Guaranteed Used Machines—Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 1006 POYDRAS ST., NEW ORLEANS, LA.

FOR SALE—We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE—50 Stands \$12.75 each; 35 Black Cherry Bells, original (5c \$125, 10c \$130, 25c \$135); 3 1948 Watlings 5c \$90; 7 beautifully rebuilt in new Golden Falls Cabinets with new machine guarantee \$155 each; 6 Pace Consoles, completely refinished \$75 each; 2 1941 Galloping Dominoes, beautifully finished \$225 each. MAR-MATIC SALES COMPANY, 48 WEST BIDDIE STREET, BALTIMORE 1, MD.

FOR SALE—Scale Route of 46 Watling TT Fortunes and 44 Mills Moderns, Chicago district. FOR SCALE CO., 247 BELDEN PL., HAMMOND, IND.

FOR SALE—13 brand new Parkard Satin 5c Wall Boxes in original cartons, only \$27.50 each. BUFKIN NOVELTY CO., 131 SEAL AVENUE, PAS CHRISTIAN, MASS.

FOR SALE—24 3-wire 5-10-25c Wurlitzer Wall Boxes at \$10 each. LIEBERMAN MUSIC COMPANY, 1124 HENNEPIN AVENUE, MINNEAPOLIS 3, MINN.

FOR SALE—\$181.40 for only \$48 when you buy this "Special," a 40-word classified ad free (cost \$3.20) each and every week for a full year (52 weeks) total \$166.40 plus the cost of a full year's subscription \$15. Grand total of \$181.40 for only \$48, the cost of the "Special" subscription to The Cash Box. Send your check for \$48 immediately to: THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N. Y.

MISCELLANEOUS

NOTICE—Music Operators. Motors rewound \$5.50; Wurlitzer counter model trays refinished and rebushed \$6.50. BILL'S PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel.: ENglewood 8192.

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

PARTS & SUPPLIES

FOR SALE—Tubes: 6C4 29c; No. 80 42c; No. 5Y3 38c; 6J5 45c; 6J7 66c. Other tubes 60% off list. ENGLISH SALES COMPANY, 620 W. RANDOLPH STREET, CHICAGO, ILL.

FOR SALE—Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. BLOCK MARBLE CO., 1425 N. BROAD ST. PHILA. 22, PENNA.

FOR SALE—Coin Machines designed, developed and built. Thousands of coin machine parts and supplies in stock. Relays, steppers, switches built to specification. Send for Catalogue. JOE MUNVES, 615 TENTH AVENUE, NEW YORK, N. Y.


FOR SALE—Skee Ball Alley Nets; Mats; Balls; Scoring Units; Coils; Score Glasses and any part for any alley. Also complete stock of Ten Strike Parts. Tell us what you need. RELIABLE SKEE BALL CO., 2512 W. IRVING PARK RD., CHICAGO 18, ILL.

FOR SALE—Radio Tubes, 60% off list, minimum shipment 50 tubes assorted. Popular brands. All types in stock. Mazda bulbs, No. 47, \$36 per 1000; No. 40, 44, 46 and 47, \$4.35 per 100; No. 51 or 55, \$3.50 per 100. Bulbs can be assorted for best price. BELMONT RADIO SUPPLY CO., 1921 BELMONT AVE., CHICAGO 13, ILL.

HOW TO USE THE "C. M. I. BLUE BOOK"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week: Second price listed is highest price. Where only one price appears this should be considered lowest price.

C.M.I. BLUE BOOK

PHONOGRAPHS

SEEBURG (Cont.)

Selectomatic 24	5.00	19.50
Selectomatic 20	5.00	17.50
Remote Speak Organ..	15.00	27.50
Multi Selector 12 Rec.	12.50	29.50
Melody Parade Bar.....	4.50	
5c Wallomatic Wireless	19.50	29.50
5c Baromatic Wireless	25.00	29.50
5c Wallomatic 3 Wire	75.00	22.50
30 Wire Wall Box.....	5.00	7.50
Power Supply	15.00	
5, 10, 25c Baromatic		
Wire	19.50	35.00
5, 10, 25c Wallomatic 3		
Wire	10.00	19.50
5, 10, 25c Baromatic		
Wire	19.50	35.00
5, 10, 25c Wallomatic		
Wireless	20.00	32.50
Electric Speaker	25.00	29.50
Wireless Stroller	14.50	17.50
Wall Brackets	2.00	5.00
Wired Speak Organ ...	10.50	10.95

ROCK-OLA (Cont.)

1526 Bar Box	19.50	39.50
Dial A Tone B&W Box	3.50	9.50
1805 Organ Speaker....	24.50	49.00
DeLuxe Jr Console		
Rock	50.00	150.00

PACKARD

Pla Mor Wall & Bar		
Box	18.00	27.50
Model 7 Phono	319.50	395.00
Hideaway Model 400...	195.00	395.00
Bar Bracket	2.00	5.00
Willow Adaptor	17.50	59.50
Chestnut Adaptor	25.00	36.50
Cedar Adaptor	30.00	39.50
Poplar Adaptor	25.00	46.50
Maple Adaptor	30.20	
Juniper Adaptor	27.00	28.00
Elm Adaptor	25.00	
Pine Adaptor	25.00	50.50
Beech Adaptor	20.00	71.50
Spruce Adaptor	35.00	45.00
Ash Adaptor	25.00	35.00
Walnut Adaptor	25.00	59.50
Lily Adaptor	14.50	17.00
Violet Speaker	21.00	24.50
Orchid Speaker	49.50	50.00
Iris Speaker	55.00	59.50

ROCK-OLA

12 Record	30.00	40.00
16 Record	30.00	60.00
Rhythm King 12	50.00	69.50
Rhythm King 16	50.00	79.50
Imperial 20	49.50	79.50
Imperial 16	69.50	75.00
Windsor	69.50	89.50
Windsor III	115.00	130.00
Monarch	59.50	89.50
Std Dial-A-Tone	149.50	200.00
'40 Super Rockolite....	89.50	179.50
Counter '39	39.00	
'39 Standard	89.50	109.50
'39 DeLuxe	89.50	149.50
'40 Super Walnut	95.00	220.00
'40 Master Walnut	130.00	219.50
'40 Master Rockolite....	89.50	159.50
'40 Counter	69.50	90.00
'40 Counter with Std...	85.00	
'41 Premier	130.00	289.50
Wall Box	9.50	
Bar Box	5.00	
Spectravox '41	47.50	99.50
Glamour Tone Column	32.50	69.50
Modern Tone Column..	32.50	69.50
Playmaster & Spectra-		
vox	99.50	149.50
Playmaster	79.50	149.50
Twin 12 Cab Speak....	49.50	69.50
20 Rec Steel Cab ASA	75.00	109.50
Playboy	15.00	30.00
Commando	145.00	270.00
1422 Phono ('46)	324.50	375.00
1424 Phono	290.00	450.00
1426 Phono	374.50	495.00
1501 Wall Box	5.00	7.50
1502 Bar Box	5.00	7.50
1503 Wall Box	12.50	15.00
1504 Bar Box	8.50	17.50
1510 Bar Box	17.50	29.50
1525 Wall Box	10.00	17.50

MILLS

Zephyr	20.00	35.00
Studio	35.00	50.00
Dance Master	25.00	35.00
DeLuxe Dance Master	40.00	52.50
Do Re Mi	25.00	59.50
Panoram	89.50	175.00
Throne of Music	49.50	100.00
Empress	115.50	200.00
Panoram Adaptor	8.50	
Panoram 10 Wall Box	5.00	8.50
Speaker	10.00	
Panoram Peek (Con)..	145.00	245.00
Conv. for Paroram Peek	10.00	29.50
Constellation	400.00	469.50

AMI

Hi-Boy (302)	169.50	295.00
Singing Towers (201)..	60.00	89.50
Streamliner 5, 10, 25..	59.50	175.00
Top Flight	40.00	60.00
Singing Towers Speak	15.00	
Singing Towers (301)..	49.50	145.00

BUCKLEY

Wall Box	2.00	5.00
Bar Box	15.00	25.00
Wall & Bar Box O. S.	3.00	5.00

AIREON

Super DeLuxe ('46)....	150.00	329.50
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C.M.I. BLUE BOOK

PHONOGRAPHS

WURLITZER


P 10	25.00	
P 10	25.00	
P 12	30.00	35.00
312	35.00	55.00
400	40.00	49.50
412	35.00	62.50
412 III	60.00	85.00
316	79.50	
416	79.50	
616	75.00	89.50
616 III	69.50	110.00
616A	85.00	110.00
716A	79.50	110.00
24	69.50	169.50
Revamp (24)	89.50	135.00
600 R	94.50	169.50
600 K	99.50	200.00
500	94.50	189.50
500 A	89.50	249.50
500 K	99.50	249.50
41 (Counter)	49.50	99.50
51 (Counter)	59.50	89.50
61 (Counter)	64.50	74.50
71 (Counter)	75.00	139.50
81 (Counter)	75.00	139.50
700	175.00	289.50
750 M	224.50	350.00
750 E	250.00	375.00
780M Colonial	214.50	290.00
780 E	189.50	310.00
800	199.50	300.00
850	199.50	300.00
950	189.50	325.00
42-24 (Rev.)	50.00	79.50
42-500 (Rev.)	79.50	145.00
42-600K (Rev.)	100.50	175.00
42-600R (Rev.)	110.00	149.50
1015	495.00	675.00
1080 Colonial	525.00	700.00
300 Adaptor	10.00	15.00
320 Wireless Wall Box	7.50	12.50
310 Wall Box 30 Wire	4.50	9.50
320 2 Wire Wall Box...	7.50	10.00
332 2 Wire Bar Box...	5.00	9.50
331 2 Wire Bar Box...	5.00	10.00
304 2 Wire Stepper	10.00	
Wireless Strollers	25.00	
430 Speaker Club with		
10, 25c Box.....	69.50	75.00
420 Speaker Cabinet....	40.00	
Twin 616 Steel Cab.		
Ad. Amp.		
STP Speaker	59.50	110.50
Twin 12 Steel Cab. Tdj.		
Amp. Stp.	60.00	99.50
Selector Speaker	95.00	100.00
100 Wall Bx 5c 30c Wire	4.00	5.00
100 Wall Box 10c 30		
Wire	12.50	17.50
111 Bar Box	3.00	10.00
120 Wall Box 5c Wire	5.00	10.00
Bar Brackets	2.00	3.50
305 Impulse Rec.	2.50	25.00
350 WIs Speaker	17.50	39.50
115 Wall Box Wire 5c		
Wireless	7.00	15.00

WURLITZER (Cont.)

135 Step Receiver	15.00	29.50
145 Imp. Step Fast.	15.00	17.50
150 Impulse Rec.	20.00	
337 Bar Box	32.50	
306 Music Transmit	7.50	9.50
39A Speaker	25.00	
130 Adaptor	15.00	17.50
Steel Cab. Speaker	140.00	175.00
580 Speaker	49.50	110.00
123 Wall Box 5/10/25		
Wireless	9.00	15.00
125 Wall Box 5/10/25		
Wire	15.00	32.50

SEEBURG

Selectomatic 10	24.50	40.00
Symphonola	29.50	35.00
Model A III	34.50	
Model B	32.50	
Model C	37.50	
Model H	59.50	
Rex	75.00	99.50
Model K15	60.00	
Model K20	65.00	89.50
Plaza	79.50	124.50
Royale	75.00	99.50
Regal	89.50	125.00
Regal RC	149.50	175.00
Gem	75.00	200.00
Classic	99.50	175.00
Classic RC	140.00	249.50
Mayfair	129.00	150.00
Mayfair RC	169.50	300.00
Melody King	79.50	124.50
Crown	89.50	125.00
Crown RC	185.00	235.00
Concert Grand	117.50	175.00
Colonel	149.50	239.50
Colonel RC	200.00	225.00
Concert Master	164.50	195.00
Concert Master RC	180.00	325.00
Cadet	149.50	245.00
Cadet RC	139.50	189.50
Major	149.50	175.00
Major RC	175.00	279.50
Envoy	124.50	239.50
Envoy RC	129.50	269.50
Vogue	99.50	220.00
Vogue RC	169.50	250.00
Casino	99.50	149.50
Casino RC	115.00	199.50
Commander	99.50	179.50
Commander RC	175.00	199.50
Hi Tone 9800	139.50	265.00
Hi Tone 9800 RC	200.00	275.00
Hi Tone 8800	139.50	185.00
Hi Tone 8800 RC	185.00	250.00
Hi Tone 8200	180.00	224.50
Hi Tone 8200 RC	235.00	250.00
146 S ('46)	295.00	490.00
146 M	445.00	515.00
147 S	449.50	625.00
147 M	489.50	625.00
20 Record '43 Cab.	159.50	200.00
Selectomatic 16	5.00	7.50

C.M.I. BLUE BOOK

FREE PLAY PIN GAMES

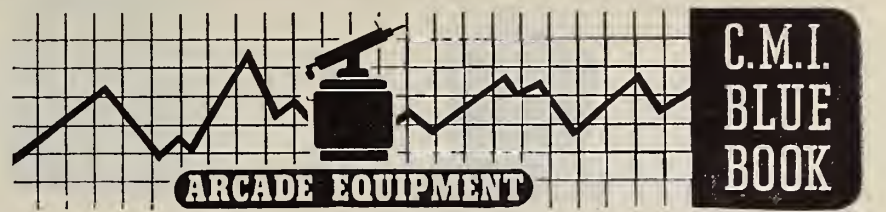
ABC Bowler	19.50	30.00
Action (Rev)	19.50	45.00
Air Circus	19.50	29.50
All American	10.00	35.00
Amber	24.50	39.50
American Beauty (Rev)	15.00	19.50
Arizona (Rev)	10.00	45.00
Baffle Card	19.50	49.50
Ballerina	125.00	159.50
Ballyhoo	39.50	64.50
Banjo	146.00	150.00
Baseball	44.50	79.50
Belle Hop	14.50	20.00
Bermuda	109.50	149.50
Big Chief	10.00	25.00
Big Hit Single Play...	17.50	39.50
Big Hit Multiple Play	24.50	59.50
Big League	19.00	45.00
Big Parade	25.00	29.50
Big Time	87.50	
Blondie	15.00	25.00

Bonanza	59.50	79.50
Bombardier (Rev)	15.00	37.50
Bola Way	19.50	22.50
Boontown	20.00	24.50
Bosco	15.00	19.50
Bowling League	49.50	119.50
Brazil (Rev)	20.00	29.50
Brite Spot	20.00	29.50
Broadcast	10.00	19.50
Broncho	34.50	69.50
Bubbles	49.50	59.50
Build Up	125.00	129.50
Caribbean	119.50	150.00
Capt. Kidd	15.00	29.50
Carousel	29.50	49.50
Casablanca (Rev)	35.00	59.50
Catalina	124.50	154.50
Click	49.50	56.00
Clover	20.00	35.00
Cinderella	134.50	145.00



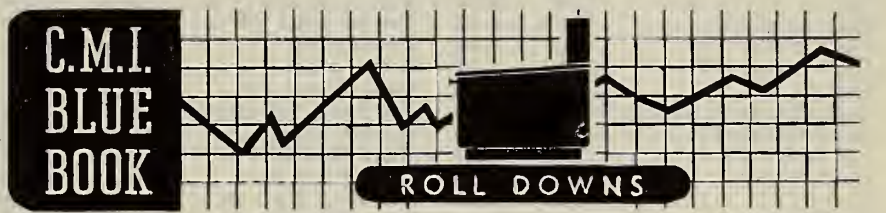
FREE PLAY PIN GAMES

Commander (Rev)	20.00	39.50	Production (Rev)	16.50	22.50
Commodore	15.00	19.50	Progress	19.50	29.50
Coed	39.50	69.50	Ranger	44.50	79.50
Cover Girl	69.50	109.50	Repeater	16.50	29.50
Cross Line	15.00	25.00	Rio	24.50	64.50
Crossfire	49.50	75.00	Riviera	22.50	25.00
Cyclone	39.50	64.50	Rocket	29.50	64.50
Dixie	19.50	35.00	Samba	164.50	175.00
Do Re Mi	25.00	39.50	Santa Fe (Rev)	19.50	29.50
Double Barrel	29.50	48.50	School Days	15.00	36.50
Drum Major	25.00	34.50	Scoop	15.00	24.50
Duffy's (Rev)	35.00	89.50	Score-A-Line	20.00	39.50
Duplex	14.50	17.50	Sea Breeze	22.50	39.50
Dynamite	19.50	39.50	Sea Power	35.00	49.50
Eagle Squad. (Rev)	14.50	19.50	Sea Hawk	24.50	39.50
Fast Ball	19.50	44.50	Seven Up	15.00	24.50
Fiesta	29.50	69.50	Sea Isle	89.50	129.50
Five, Ten & Twenty	19.50	29.50	Shanghai	149.50	169.50
Flat Top (Rev)	10.00	30.00	Shaneri La	15.00	30.00
Flamingo	59.00	89.50	Shooting Stars	20.00	50.00
Flying Tiger	35.00	44.50	Short Stop	15.00	29.50
Flying Trapeze	59.50	99.50	Show Boat	15.00	35.00
Foreign Colors	19.50	25.00	Show Girl	24.50	40.00
Formation	15.00	25.00	Silver Skates	19.50	37.50
Four Aces	15.00	20.00	Silver Spray	19.50	25.00
Four Diamonds	20.00	39.50	Silver Streak	42.50	69.50
Four Roses	20.00	30.00	Sink the Jap (Rev)	20.00	29.50
Fox Hunt	15.00	27.50	Singapore	89.50	139.50
Frisco	20.00	29.50	Sky Blazer	15.00	37.50
G. I. Joe (Conv)	15.00	19.50	Skv Chief	20.00	29.50
Ginger	55.00	89.50	Sky Line	16.50	30.00
Glamour	24.50	29.50	Sky Rav	19.50	35.00
Gold Star	19.50	24.50	Sky Raider (Rev)	15.00	25.00
Gold Ball	44.50	74.50	Slap the Jap	14.50	39.50
Gold Mine	99.50	179.50	Slugger	19.50	42.50
Grand Canyon (Rev)	10.00	15.00	Smack the Jap (Rev)	19.50	25.00
Gun Club	15.00	35.00	Smarty	29.50	49.50
Havana	34.50	74.50	Smoky	34.50	39.50
Hawaii	45.00	99.50	Snappy '41	25.00	30.00
Headliner	10.00	20.00	South Paw	15.00	25.00
Hi Boy (Rev)	29.50	45.00	South Seas	10.00	30.00
Hi Dive	19.50	27.50	Sneed Ball	20.00	32.50
Hi Hat	19.50	35.00	Speed Demon	15.00	29.50
Hi-Ride	72.50	79.50	Speedwav	20.00	35.00
Hit the Jap (Rev)	19.50	29.50	Spellbound	19.50	49.50
Hold Over	10.00	24.50	Sports	19.50	25.00
Hollywood	19.50	39.50	Sports Parade	22.50	32.50
Honey	39.50	74.50	Spot-A-Card	25.00	29.50
Horoscope	15.00	30.00	Spot Cha (Rev)	25.00	37.50
Humpty Dumpty	99.50	149.50	Spot Pool	15.00	35.00
Idaho	29.50	32.50	Stage Door Canteen	17.50	39.50
Invasion (Rev)	16.50	19.50	Stars	19.50	29.50
Jeep (Rev)	19.50	27.50	Star Attraction	15.00	19.50
Jungle	15.00	19.50	Starlite	49.50	99.50
Keep 'Em Flying	15.00	20.00	State Fair	22.50	39.50
Kilroy	29.50	59.50	Sten Up	20.00	39.50
Kismet	17.50	32.50	Stormy	109.00	130.00
Knock Out	15.00	29.50	Stratoliner	19.50	39.50
Knock Out the Jap	49.50	75.00	Streamliner	19.50	39.50
Lady Robin Hood	109.50	149.50	Sun Beam	19.50	29.50
Landslide	19.50	29.50	Sun Valley (Rev)	14.00	30.00
Laura	19.50	30.00	Sunny	79.50	122.50
League Leader	10.00	29.50	Super-charger	15.00	24.50
Legionnaire	15.00	19.50	Superliner	19.50	39.50
Liberty	15.00	30.00	Superscore	19.50	64.50
Liberty (Rev)	30.00	59.50	Surf Queens	17.50	44.50
Lightning	24.50	39.50	Suspense	19.50	39.50
Line Up	24.50	29.50	Tally Ho	59.50	89.50
Lucky Star	44.50	75.00	Target Skill	19.50	69.50
Maisie	29.50	74.50	Texas Mustang	12.50	32.50
Manhattan	99.50	130.00	Ten Spot	15.00	19.50
Marines-At-Play	16.50	30.00	Tennessee	129.00	145.00
Marjorie	39.50	79.50	Topic	25.50	37.50
Mam-selle	49.50	55.00	Tom Tom	100.00	129.50
Marvels Baseball	29.50	69.50	Tornado	29.50	64.50
Melody	99.50	129.50	Torchy	59.50	74.50
Metro	17.50	27.50	Torpedo Patrol (Rev)	16.50	49.50
Mexico	69.50	99.50	Towers	24.50	35.00
Miami Beach	17.50	39.50	Trade Winds	124.50	150.00
Midget Racer	15.00	45.00	Treasure Chest	59.50	89.50
Midway (Rev)	19.50	39.50	Trinidad	135.00	147.50
Miss America	27.50	45.00	Triple Action	125.00	134.50
Monicker	15.00	29.50	Tropicana	95.00	139.50
Monterrey	139.50	149.50	Virginia	124.50	147.50
Mystery	29.50	74.50	Vanities	39.50	69.50
New Champ	20.00	29.50	Velvet	19.00	44.50
Nevada	79.50	119.50	Venus	15.00	35.00
Nudgy	35.00	42.50	Victory	12.50	19.50
Oh Boy	15.00	29.50	Vogue	15.00	29.50
Oh Johnny	15.00	35.00	Wagon Wheel's	10.00	20.00
Oh Deck	10.00	22.50	West Wind	20.00	37.50
Oklahoma	10.00	20.00	Wild Fire	19.50	30.00
Opportunity	20.00	39.50	Wisconsin	125.00	139.50
Oscar	39.50	45.00	Yankee Doodle	15.00	29.50
Owl	10.00	35.00	Zig Zag	15.00	19.50
Paratroop (Rev)	16.50	27.50			
Paradise	19.50	37.50			
Play Ball	15.00	20.00			
Play Boy	34.50	70.00			
Pin Up Girl	15.00	25.00			



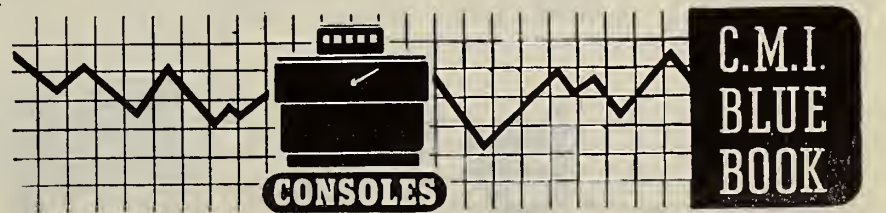
ARCADE EQUIPMENT

Allite Strikes 'N			Jenn. Roll-in-the-Barrel	35.00	149.50
Spares	315.00		Keeney Air Raider	69.50	110.00
Amusematic			Keeney Anti Aircraft Br	15.00	69.50
Boomerang	64.50	95.00	Keeney Anti Aircraft Bl	17.50	47.50
Amusematic Lite	49.50	149.50	Keeney Sub Gun	49.50	95.00
League	49.50	149.50	Keeney Texas Leaguer	25.00	39.50
Bally Basketball	29.50	95.00	Kirk Night Bomber	30.00	79.50
Bally Alley	20.00	69.50	Liberator	69.50	79.50
Bally Convoy	65.00	125.00	Microscope Ace Bomber	59.50	150.00
Bally Defender	42.50	125.00	Mutoscope Dr Mobile	99.50	189.50
Bally Eagle Eye	49.50		Mutoscope Photomatic	195.00	350.00
Bally Heavy Hitter	75.00	79.50	Mutoscope Sky Fighter	99.50	119.50
Bally King Pin	59.50	95.00	Periscope	69.50	79.50
Bally Lucky Strike	45.00	69.50	Pitchem & Catchem	50.00	85.00
Bally Rapid Fire	69.50	110.00	Rockola Ten Pins LD	19.50	
Bally Sky Battle	70.00	125.00	Rockola Ten Pins HD	30.00	39.50
Bally Torpedo	49.50	109.50	Rockola World Series	32.50	95.00
Bally Undersea Raider	69.50	149.50	Roll A Ball (Jafco)	69.50	125.00
Bowl-a-Way	75.00	125.00	Scientific Baseball	69.50	95.00
Bowling League	37.50	85.00	Scientific Basketball	25.00	85.00
Buckley DeLuxe Dig	75.00	99.50	Scientific Batting Pr	49.50	95.00
Buckley Treas Is Dig	36.50	99.50	Seeburg Chicken Sam	69.50	95.00
Champion Hockey	35.00	89.50	Seeburg Jap Con.	59.50	89.50
Chicago Basketball			Seeburg Shoot the Chute	29.50	125.00
Champ	285.00	359.50	Skee Barrel Roll	95.00	125.00
Chicoin Goalee	99.50	150.00	Skill Roll	69.50	99.50
Chicoin Hockey	49.50	89.50	Super Torpedo	49.50	109.50
Chicoin Roll-A-Score	35.00	69.50	Super Triangle	35.00	49.50
Evans In the Barrel	69.50	110.00	Supreme Bolасscore	49.50	89.50
Evans Super Bomber	129.50	175.00	Supreme Gun (Rev)	55.00	89.50
Evans Play Ball	69.50	100.00	Supreme Skee Roll	40.00	110.00
Evans Ten Strike LD	25.00	35.00	Supreme Skill Roll	135.00	79.50
Evans Ten Strike HL	50.00	69.50	Supreme Rocket Buster	35.00	79.50
Evans Ten Strike '46	79.50	129.50	Tally Roll	49.50	89.50
Evans Tommy Gun	35.00	79.50	Tail Gunner	30.00	49.50
Exhibit Bowling Alley	39.50	90.00	Tri-Score	50.00	99.50
Exhibit Card Vendor	9.50	22.50	Warner Voice Record	49.50	69.50
Exhibit Rotary Mdsr	69.50	195.00	Western Baseball '39	20.00	37.50
Exhibit Merchantman			Western Baseball '40	49.50	95.00
Roll Ch Digger	35.00	85.00	Whizz	29.50	49.50
Exhibit Vitalizer	35.00	125.00	Williams' All Stars	249.50	319.50
Genco Bank Roll	39.50	69.50	Wurlitzer Skee-ball	59.50	165.00
Genco Play Ball	35.00	85.00			
Groetchen Met. Typer	200.00	289.50			
Gott 3 Way Grip '46	12.50	22.50			
Hirsh Red Balls	39.50	109.50			
Ideal Football	100.00	159.50			
Jack Rabbit	115.00	150.00			



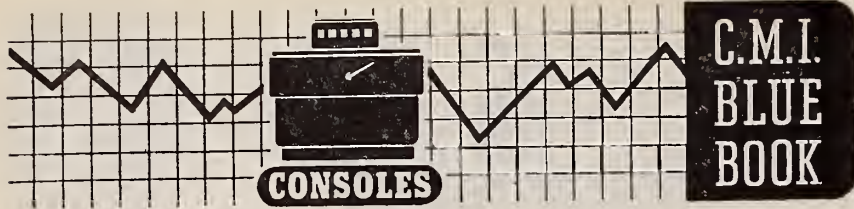
ROLL DOWNS

ABC Roll Down	129.50	175.00	Genco Total Roll	59.50	100.00
Arrows	69.50	115.00	Hawaii Roll Down	75.00	145.00
Big City	50.00	85.00	One World	79.50	85.00
Bing-A-Roll	225.00	275.00	Singapore	100.00	165.00
Buccaneer	140.00	200.00	Sportsman Roll	49.50	69.50
Chicoin Roll Down	49.50	89.50	Tropicana	165.00	225.00
Esso Stars	64.50	100.00	Tin Pan Alley	100.00	225.00
Genco Advance Roll	89.50	175.00			



CONSOLES

5c Baker's Pacer DD	89.50	129.50	Club Bells 25c	52.50	145.00
CS Baker's Pacer DD	175.00	250.00	Club House	10.00	25.00
25c Baker's Pacer DD	265.00	350.00	Fast Time FP	25.00	59.50
5c Baker's Pacer Std.	42.50	89.50	Fast Time PO	29.50	59.50
CS Baker's Pacer Std.	185.00	425.00	Galloping Domino (41)	59.50	135.00
CS Baker's Pacer Std.	225.00	350.00	Galloping Domino (42)	99.50	119.50
Bally Draw Bell 5c	229.50	250.00	High Hand	39.50	99.50
Ball Draw Bell 25c	189.50	259.50	Jungle Camp FP	15.00	30.00
Ball DeLuxe Draw Bell			Jungle Camp PO	30.00	45.00
5c	265.00	295.00	Jumbo Parade Comb	49.50	99.50
Bally DeLuxe Draw Bell			Jumbo Parade FP	39.50	50.00
25c	285.00	399.50	Jumbo Parade PO	39.50	69.50
Bangtails '41	55.00	149.50	Jumbo Parade 25c	49.50	125.00
Big Game PO	39.50	69.50	Kentucky Club	69.50	89.50
Big Game FP	49.50	69.50	Lucky Lucre 5-5	39.50	59.50
Big Top PO	69.50	79.50	Lucky Lucre 5c	69.50	99.50
Big Top FP	69.50	75.00	Lucky Star	69.50	109.50
Bob Tail P.O.	35.00	79.50	Lucky Star '41	79.50	110.00
Bob Tail FP	49.50	89.50	Mills 4 Bells	69.50	195.00
Club Bells	49.50	89.50	Mills 3 Bells	159.50	245.00



Paces Races Bl Cab	29.50	40.00
Paces Races Br Cab	39.50	75.00
Paces Races Red		
Arrow	59.50	75.00
Paces '39 Saratoga	45.00	65.00
Paces Saratoga w rails	49.50	59.50
Paces Saratoga no rails	39.50	59.50
Paces Saratoga Comb	49.50	95.00
Paces Saratoga Jr. PO	25.00	49.50
Paces Saratoga Sr. PO	37.50	69.50
Paces Reels Comb.	49.50	95.00
Paces Reels Jr. PO	49.50	69.50
Paces Reels Sr. PO	50.00	65.00
Paces Reels w rails	49.50	69.50
Paces Reels no rails	30.00	95.00
Paces Twin 5-5	59.50	89.50
Paces Twin 5-10	69.50	125.00
Paces Twin 10-15	79.50	125.00
Paces Twin Console 5-25	99.50	149.50
Pastime	49.50	69.50
Roll 'Em	32.50	59.50
Silver Moon Comb	50.00	69.50
Silver Moon PO	49.50	79.50
Silver Moon FP	49.50	85.00
Silver Moon 10c	59.50	99.50
Silver Moon 25c	55.00	100.00
Skill Time '37	20.00	37.50
Skill Time '38	25.00	79.50
Skill Time '41	35.00	52.50

Sun Ray	49.50	85.00
Super Bell 5c Comb.	89.50	95.00
Super Bell 25c Comb.	59.50	125.00
Super Bell Two Way 5-5	89.50	125.00
Super Bell Two Way 5-25	99.50	169.50
Super Bell Four Way 5-5-5-5	125.00	169.50
Super Bell Four Way 5-5-5-25	169.50	185.00
Super Bell Four Way 5-5-10-25	325.00	450.00
Super Bonus Bell 5c FP & PO	265.00	345.00
Super Bonus Bell 5c-25c FP & PO	495.00	595.00
Super Bonus Bell 5c-5c FP & PO Combo	450.00	575.00
Super Bonus Bell 5-10-25c PO	675.00	800.00
Super Track Time	100.00	175.00
Super Track Time TKT	165.00	200.00
Track Odds Daily Dbl.	150.00	279.50
Track Odds DD JP Buckley	225.00	299.50
Track Time '39	69.50	89.50
Track Time '38	50.00	95.00
Track Time '37	29.50	
Triple Entry	49.50	89.50



MILLS (Cont.)

5c Blue Front	59.50	119.50
10c Blue Front	69.50	129.50
25c Blue Front	79.50	139.50
50c Blue Front	100.00	249.50
1c Brown Front	79.50	119.50
5c Brown Front	90.00	109.50
10c Brown Front	90.00	109.50
25c Brown Front	95.00	120.00
50c Brown Front	179.50	245.00
1c Cherry Bell	69.50	119.50
5c Cherry Bell	65.00	95.00
10c Cherry Bell	67.50	105.00
25c Cherry Bell	89.50	110.50
1c Bonus Bell	99.50	129.50
5c Bonus Bell	89.50	119.50
10c Bonus Bell	72.50	124.50
25c Bonus Bell	79.50	139.50
5c Original Chrome	69.50	109.50
10c Orig. Chrome	84.50	119.50
25c. Orig. Chrome	70.00	119.50
50c Orig. Chrome	165.00	250.00
1c QT Glitter Gold	29.50	75.00
5c QT Glitter Gold	69.50	85.00
10c QT Glitter Gold	69.50	100.00
25c QT Glitter Gold	69.50	100.00
1c VP Bell	19.50	31.50
1c VP Bell JP	25.00	37.50
1c VP Bell Green	22.50	29.50
5c VP Bell Green	29.50	39.50
1c VP Chrome	34.50	
5c VP Chrome	30.00	44.50
5c VP Chrome Plus	17.50	55.00
1c P Bell B&G	29.50	40.00
5c VP Bell B&G	29.50	50.00
Vest Pocket '46	44.50	59.50
5c Futurity	49.00	85.00
10c Futurity	89.50	109.50
25c Futurity	119.50	150.00
50c Futurity	149.50	194.50
5c Black Cherry Bell	119.50	154.50
10c Black Cherry Bell	130.00	169.50
25c Black Chery Bell	135.00	179.50
25c Golf Ball Vendor	89.50	125.00
5c War Eagle	35.00	79.50
10c War Eagle	69.50	79.50
25c War Eagle	79.50	85.00
50c War Eagle	149.50	150.00
5c Melon Bell	50.00	95.00
10c Melon Bell	85.00	100.00
25c Melon Bell	100.00	140.00
Golden Falls 5c	95.00	164.50
Golden Falls 10c	134.50	164.50
Golden Falls 25c	155.00	179.50
Golden Falls 50c	250.00	350.00

PACE (Cont.)

10c Comet FV	39.50	60.00
25c Comet FV	50.00	125.00
50c Comet FV	98.50	125.00
5c Comet DJP	40.00	79.50
10c Comet DJP	50.00	79.50
1c Comet Blue	20.00	37.50
5c Comet Blue	30.00	59.50
10c Comet Blue Front	30.00	40.00
25c Comet Blue Front	59.50	89.50
50c Comet	125.00	145.00
5c All Star Comet	57.50	69.50
10c All Star Comet	29.50	49.50
25c All Star Comet	49.50	69.50
50c All Star Comet	149.50	225.00
1c All Star 2-4	20.00	35.00
1c Rocket	49.50	69.50
5c Rocket	55.00	79.50
10c Rocket	69.50	89.50
25c Rocket	79.50	100.00
5c TJ Comet	25.00	47.50
5c Club Bell	49.50	124.50
10c Club Bell	69.50	124.50
25c Club Bell	119.50	125.00
50c Club Bell	139.50	250.00
5c Comet Red	79.50	90.00
10c Comet Red	79.50	120.00



Big Game PO	35.00	49.50
Big Parley	125.00	195.00
Big Prize FP	20.00	42.50
Big Prize PO	15.00	20.00
Blue Grass FP	45.00	65.00
Blue Ribbon PO	20.00	35.00
Club Trophy FP	50.00	74.50
Contest FP	30.00	65.00
Daily Races	124.50	175.00
Dark Horses FP	35.00	60.00
'41 Derby FP	72.50	79.50
Dust Whirls	89.50	129.50
Entry	369.50	595.00
Gold Cup	10.00	30.00
Grand National	19.50	25.00
Grand Stand PO	14.50	25.00
Gold Medal PO	10.00	25.00
Hot Tip	225.00	235.00
Jockey Club	59.50	75.00
Jockey Special	410.00	439.50
Kentucky	49.50	62.50
Long Ace	25.00	89.50
Long Shot PO	39.50	59.50
One Two Three '41	29.50	59.50
Owl FP	22.50	49.50

Pastime (Rev)	39.50	49.50
Pacemaker PO	15.00	35.00
Pimlico FP	47.50	79.50
Race King (Rev)	29.50	49.50
Record Time FP	35.00	59.50
Rockingham	105.00	169.50
Santa Anita	24.50	32.50
Sport Event FP	19.50	51.50
Sky Lark FP & PO	30.00	69.50
Special Entry	269.50	349.50
Sport Special FP	19.50	45.00
Sport Page PO	19.50	35.00
Spinning Reels PO	19.50	37.50
Sport King PO	32.50	59.50
Stepper Upper PO	15.00	50.00
Sportsman (Rev)	32.50	37.50
Thoroughbred	25.00	79.50
Turf Champ FP	49.50	69.50
Turf King	69.50	79.50
Victory FP	10.00	25.00
Victory Derby	125.00	209.50
Victory Special	125.00	229.50
War Admiral (Rev)	15.00	85.00
Whirlaway (Rev)	39.50	60.00
Winning Ticket	15.00	25.00

JENNINGS

5c Chief	25.00	65.00
10c Chief	25.00	64.50
25c Chief	59.50	145.00
5c Club Bell	65.00	165.00
10c Club Bell	89.50	139.50
25c Club Bell	50.00	110.00
50c Club Bell	199.50	235.00
5c Silver Moon Chief	29.50	39.50
10c Silver Moon Chief	9.50	29.50
25c Silver Moon Chief	59.50	79.50
5c Silver Chief	79.50	85.00
10c Silver Chief	79.50	99.50
25c Silver Chief	79.50	149.50
50c Silver Chief	189.50	249.50
10c Golf Vndr	89.50	129.50
25c Gold Ball Vndr	109.50	149.50
Cigarolla	40.00	75.00
Cigarolla XXV	30.00	60.00
Cigarolla XV	49.50	99.50
5c Victory Chief	50.00	100.00
10c Victory Chief	55.00	110.00
25c Victory Chief	109.50	129.50
1c 4 Star Chief	49.50	65.00
5c 4 Star Chief	49.50	69.50
10c 4 Star Chief	64.50	75.00
25c 4 Star Chief	85.00	129.50
5c Victory 4 Star Ch	75.00	115.00
10c Victory 4 Star Ch	85.00	125.00
25c Victory 4 Star Ch	95.00	200.00

GROETCHEN

1c Columbia	29.50	60.00
5c Columbia Chrome	39.50	74.50
5c Columbia JPV Bell	32.50	69.50
5c Columbia Fruit	37.50	69.50
5c Columbia Cig RJ	39.50	49.50
5c Columbia DJP	45.00	75.00
10c Columbia DJP	59.50	89.50
5c Columbia Club Cig GA	29.50	37.50
5c Columbia Club DJ	50.00	89.50
10c Columbia Club Cig GA	59.50	79.50
5c Columbia Cig. GA	35.00	39.50
5c Columbia Fruit GA	49.50	79.50
5c Columbia Orig GA	25.00	45.00
5c Conv Columbia Chrome	49.50	59.50

WATLING

5c Rolatop '46	49.50	150.00
10c Rolatop '46	60.00	150.00
25c Rolatop	60.00	150.00
50c Rolatop	145.00	295.00
5c Club Bell	65.00	95.00
10c Club Bell	75.00	125.00
25c Club Bell	145.00	185.00

PACE

5c Comet FV	37.50	49.50
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MILLS

5c Black HL	79.50	125.00
10c Black HL	135.00	159.50
25c Black HL	130.00	150.00
5c Emerald Chrome HL	175.00	219.00
10c Emerald Chrome HL	109.50	185.00
25c Emerald Chrome HL	155.00	190.00
50c Emerald Chrome HL	139.50	250.00
5c Gold Chrome HL	89.50	129.50
10c Gold Chrome HL	89.50	129.50

MILLS (Cont.)

50c Gold Chrome HL	249.50	375.00
5c Gold Chrome	79.50	119.50
10c Gold Chrome	79.50	119.50
25c Gold Chrome	99.50	125.00
50c Gold Chrome	150.00	209.50
Copper Chrome	79.50	119.50
10c Copper Chrome	129.50	210.00
25c Copper Chrome	139.50	200.00
5c Club Bell	90.00	149.50
10c Club Bell	100.00	169.50
25c Club Bell	135.00	165.00
50c Club Bell	189.50	375.00
1c Blue Front	65.00	75.00

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