

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

Vol. 9, No. 42
JULY 17, 1948

"WURLITZER 1100s

Practically Eliminate

RECORD REPLACEMENT"

says Joe Schaffer



JOE C. SCHAFER, *Cincinnati, Ohio*
Wurlitzer Music Merchant

Because no other commercial phonograph approaches the Wurlitzer 1100 in quality of music, play promoting design and low operating costs, *it is the greatest money maker of all time.*

Thanks to the Zenith Cobra Tone Arm, record wear on the Wurlitzer 1100 is at an all-time low. Record replacement is practically eliminated.

Mr. Schaffer, who says, "Cafe owners like the new look the Wurlitzer 1100 gives their place of business," reports that Wurlitzer 1100s are taking in \$10.00 more per week than his previous top-paying phonographs that they replaced—are saving him \$2.50 per phonograph per week on records and service. This means that *in addition to their increased earning power, his 1100s will save him \$520.00 in four years.*

Deduct savings like this and you will be surprised how little Wurlitzer 1100s actually cost per year of service.

What a great saving when you seldom need to replace even the most popular records...when you play every record upwards of 2,000 times with only 5% loss of fidelity, and finally sell it for the top used record price!

Give your route a new lease on life by trading in your old phonographs on Wurlitzer 1100s. With Wurlitzer 1100s in your top spots, and a better paying phonograph in every other location right down the line, you can't fail to make more money. The Rudolph Wurlitzer Company, North Tonawanda, New York.

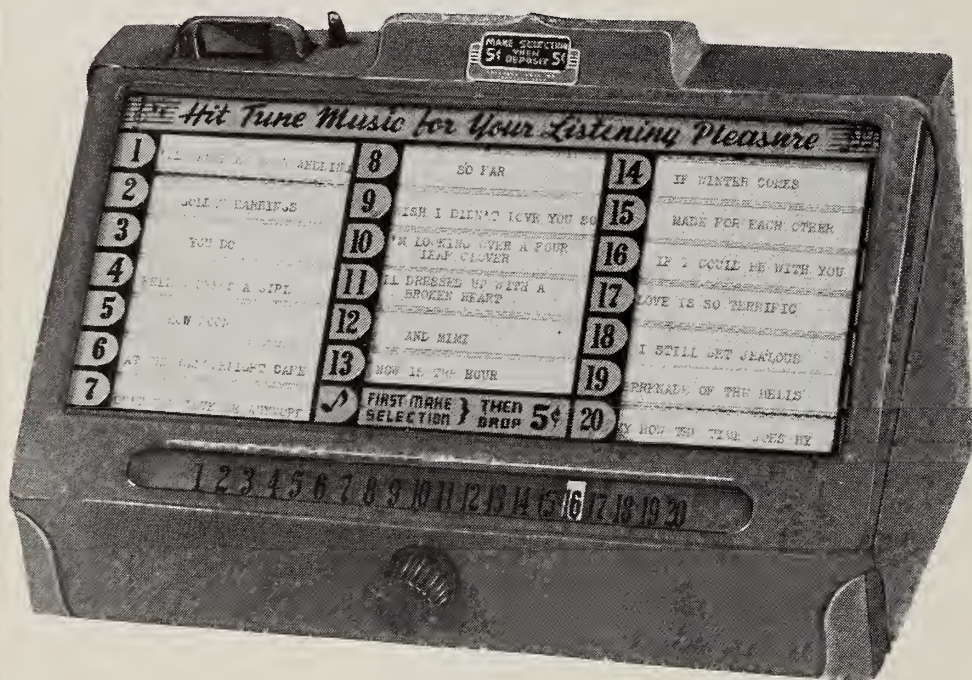


Ask your Wurlitzer Distributor about
GENEROUS TRADE-IN ALLOWANCES
on your old phonographs
EASY TERMS ON WURLITZER 1100s

“ENCORE”

America's Finest Wall And Bar Boxes

NOT "ONE" BOX TO DO THE JOB FOR "TWO"—BUT—TWO INDIVIDUAL BOXES BUILT FOR SEPARATE AND SPECIFIC REQUIREMENTS. THE "ENCORE" WALL BOX ESPECIALLY MADE FOR WALLS AND WALLS ONLY. THE "ENCORE" BAR BOX ONLY FOR BARS. FOR A PERMANENT, PERFECT, MONEY-MAKING INSTALLATION—THE FIRST REALLY NEW, COMPLETELY BETTER, 30-WIRE WALL AND BAR BOXES—BUY "ENCORE"! "ENCORE" WALL AND BAR BOXES HAVE PROVED THEMSELVES "THE BEST" ON LOCATION!



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THE FIRST AND ONLY ONE OF ITS KIND. Not a pre-war box. A brand new, completely better, bigger and steadier money-making 30-wire BAR BOX—MADE ONLY FOR BARS. Here's a BAR BOX that has been tested ON LOCATION. And has been PROVED PERFECT. What's more—the "ENCORE" BAR BOX is priced to meet your pocketbook. Comes COMPLETE WITH BRACKETS—no extras. Write! Wire! Phone for Complete Details TODAY!

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"Beautiful" . . . "Perfect" . . . these are the words everyone uses to describe the "ENCORE" WALL BOX. Indirect lighting. Program flat smack against the glass. ALL THE RECORDS CAN BE SEEN AT ONE TIME—quickly—easily—makes the music EASIER TO BUY for all customers. See the "ENCORE" WALL BOX first! A whole box load of better features never before built into any wall box. Write or wire for details TODAY.

DISTRIBUTORS NOW BEING APPOINTED—WRITE

ENCORE MFG. CO.
4310 CARNEGIE AVENUE
CLEVELAND, OHIO



THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE—
IT IS NOT SOLD ON NEWSSTANDS

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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as

well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

THE "C. M. I. BLUE BOOK," also known as "The Confidential Price Lists," gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. The "C. M. I. Blue Book" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of *The Cash Box*. The "C. M. I. Blue Book" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. The "C. M. I. Blue Book" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over



DON'T SELL YOUR INDUSTRY SHORT!

Have faith in your business. Don't sell your industry short.

Momentary lulls, within the trade, mean absolutely nothing. The public have proved their acceptance of the products of this industry. They want, and like, coin operated equipment of all types.

The public is what you must worry about, not whether inner-industry sales are slow or fast, prices low or high.

The public is creating one attendance record after another at all sports events. At baseball games, horse races, prize fights, golf matches, etc. They're also patronizing the equipment of this industry more than ever before. That's what counts. Don't sell your industry short. Get into action now. Prepare for the biggest boom play period you've ever enjoyed. Get into every location you can possibly handle. But handle locations efficiently, enthusiastically and correctly.

Get machines out and get them working. Do it now, while there's still time. Have faith. This is the time to roll along with the reawakening of the American industrial colossus. This nation will soon be supplying almost the entire world with merchandise of every kind under the "Marshall Plan."

Employment will continue to even higher levels than ever before known. Past employment records will fall by the wayside. Labor will be spending the biggest pay checks in history.

The draft, too, will account for many young men receiving more money than they ever enjoyed before. They will seek entertainment. You can make the entertainment they will seek—your entertainment—coin operated entertainment.

Time is shorter than you think. Be prepared. Grab those locations and hold them close to you. It's the location that counts.

Don't sell your industry short. This is the business where you will coin more per dollar invested than in any other in the nation. Consistently. And over a longer period of time.

Act quick. Act now. The public will play your coin controlled amusements. They'll buy from your coin operated vending machines. They'll listen, sing and dance to your juke box music.

This is the time for action. This is not the time to worry about "if" and "when." Why let competition set in on you? Time is running out.

Don't sell your industry short.

Bill Gersh

OPS PRAISE V. P. CARDS

The Cash Box "Volume Play Promotion Cards" Win Praise of Leading Juke Box Ops. Tests Prove "6 Plays 25c" Win Public Approval. At Cost of Only 5c Per Week Per Machine Music Ops Show Average Week's Collection Increase Better Than 20%.

Only two issues have gone by since *The Cash Box* presented its "Volume Play Promotion Card" to the juke box industry.

Prior to that, as is now known to all the field, *The Cash Box* had been conducting tests thru the good offices of well known music ops, to learn just what "volume play" could accomplish in juke boxes.

The results were so terrific, that *The Cash Box* immediately released the news to all in the trade, so that every juke box operator could take advantage of the play increase which these first men were enjoying.

And to make it easier for the nation's music operators to conduct their own tests, *The Cash Box* enclosed, with each of these past two issues, as it is doing this issue, a sample card for use in any juke box.

The letters of praise which have flooded *The Cash Box* because of tests made here and there throuth the country by progressive operators seeking ways and means to better their earning power has been the most remarkable achievement in the history of this publication.

From villages, towns and cities, everywhere in the country, have come letters of praise. Without fail, everyone of these letters enclosed orders for quantities of the "volume play promotion cards" to be mailed each week.

Months ago *The Cash Box* presented the "volume play" plan to the music machine industry. It urged every operator in the nation to give the public a "bargain." All the nation's leading merchandising minds were stating that, "the public is only buying

bargains." The famed Coca-Cola firm was again openly advertising their 6 bottles for 25c carton. Everywhere, and in every city, merchants were enticing more income, but only with "bargains."

The Cash Box proved to the automatic music industry that it, too, had a "big bargain." The bargain of 6 plays for 25c.

And *The Cash Box* also proved that duplication of play (or as some in the industry term it, "overplay") actually brought the 6 plays for 25c down to 3 or 4 plays for 25c.

The Cash Box, by cold, hard, factual figures showed the industry that even if only 30% (30 out of every 100 present juke box players on any location) inserted quarters, instead of nickels, that the operator would earn 50% more profits.

"In short," *The Cash Box* wrote, "if only 30 of the present players of any juke box on any location will play 'quarters' instead of 'nickels,' the operator will take in (30 times 25c) \$7.50 where, if 100 players played 'nickels' (100 times 5c) he ordinarily received only \$5. Therefore, by the use of 'volume (quarter) play' the operator earned 50 per cent more profit."

Because another publication, with very little understanding of what "volume play" meant, stepped in to confuse the issue with "dime play," *The Cash Box* then proceeded to have various operators conduct tests. The results of these tests are today well known to all in the trade.

To say the very least, the results were "remarkable." More and more juke box ops asked *The Cash Box* for more and still more "volume play promotion cards" so that *The Cash Box* entered into the business of providing these cards, based on its weekly compilation of "The Nation's Top Ten Tunes" at the lowest possible cost to the operator.

Today, the music operator, anywhere in the nation, can receive *The Cash Box* "Volume Play Promotion Cards" for only 5c per week per machine. Certainly, the expenditure of but 5c is cheap enough. Especially if it helps boom play on every juke box in the land.

And play is booming where *The Cash Box* "Volume Play Promotion Cards" are being used. Booming to such an extent that operators are now sending in letters of praise to *The Cash Box* for the stand it took, stuck to, and won out to prove to the country's operators that the public "like a bargain" and "will grab a bargain" just as they too, grab bargains.

It is simple merchandising. But,

it's intelligent merchandising. And, it is the answer to what will bring back volume income to the operators. The operators need that "extra" volume today to be able to meet their tremendously increased overhead expense, the cost and amortization of new equipment and the constantly rising prices with which everyone is faced.

The Cash Box "Volume Play Promotion Cards" are going over with such sweep, with such smash, that they are bound to cover a great portion of the nation's juke boxes within a very short period of time.

Here, then, is the answer to what the nation's juke box ops have long looked forward to. Here, in *The Cash Box* "Volume Play Promotion Cards," is the additional income which the music op most definitely needs to continue on profitably in this business.

He does not have to close off his 5c coin chute. But, he now drives hard, harder than ever, for "quarter play." Quarter play, plus duplication of play, which works right along with 25c coins, "means the operator is earning more money once again." (That last phrase was taken from one of the letters received from a well known music op.)

The Cash Box continues to drive on ahead. It realizes that every progressive juke box op in the nation is going to make use of the cards which have been enclosed these past three issues. It also realizes that as these cards get under way that the 6 plays 25c, (or even 5 plays 25c, especially in wall and bar box spots) will prove to the operators that they can bring in 20% more income by the expenditure of only 5c per week.

The time has arrived when the average op must return to "play promotion." He cannot long subsist on neglect. He must go ahead. And, to go ahead, he must take advantage of the modern type of merchandising which has won so much for other merchants all over the nation.

Those music ops who haven't yet made the test are urged to do so immediately. They should remove the card which faces this page in this issue and place it into one of their machines and change over that machine to feature 6 plays for 25c (1 play 5c 2 plays 10c and 6 plays 25c) and see what happens.

There is no longer any doubt that they, too, will follow along the course which so many other ops have adopted. And, perhaps, will change over a great many more of their juke boxes to feature 6 plays for 25c which is the essence of good merchandising today—because it offers the public the "big bargain" the public wants.

Mail This Order Form Today To:

The Cash Box
381 Fourth Ave.
New York 16, N. Y.

Only 5c Per Card
PER WEEK PER MACHINE
(MINIMUM ORDER—100 CARDS \$5)

Please rush _____ "Volume Play Promotion Cards"
(QUANTITY)
for next week—featuring next week's "Top Ten Tunes."
Enclosed find my check for _____. Continue to ship
(AMOUNT)
me same number of cards for the next _____ weeks.
(NUMBER)
Name _____
Firm _____
Address _____
City _____ State _____

THE CASH BOX

Music Section

July 17, 1948



"LOVE SOMEBODY" CLICKS WITH MUSIC OPS

Do music ops "Love Somebody"? Sure they do—and it's Buddy Clark and Doris Day who are causing loads of tongue wagging today. Their waxing of the current click tune "Love Somebody" is setting a torrid pace on juke boxes throughout the nation. Balladeer Buddy bounced into the phono spotlight last year with his smash diskings of "Linda," and has since followed with such winners as

"You Don't Have To Know The Language," "Serenade" and "Talking To Myself About You." Doris will be remembered for her "Sentimental Journey" platter which started her off on the road to fame. She is currently starred in the Warner Brothers flicker "Romance On The High Seas." Both are exclusively featured on Columbia Records.

FEATURES:

- ★ The Nation's Top Ten Juke Box Tunes
- ★ The Cash Box Record Reviews
- ★ Juke Box Regional Record Report
- ★ 'Round The Was Circle

- ★ Rollin 'Round Randolph
- ★ Race Record Reviews
- ★ Folk & Western Record Reviews
- ★ The Cash Box Disc-Hits Box Score

- ★ Hot In Harlem, Chicago, Los Angeles & New Orleans
- ★ The Nation's Big 5 Hillbilly, Folk & Western Juke Box Tunes

MUSIC OPS RECORD COST CUT IN HALF AS OBERSTEIN BOWS WITH NEW LOW COST PLATTER. INITIAL REACTION POINTS TO BOOM IN FIELD

Eli Oberstein To Release 39c List Disk. See Ops Buying More Records Than Ever Before. Obie To Concentrate On Music Ops. To Release Varsity Label This Week

Lee Savin Joins Staff

NEW YORK—Eli Oberstein, former artist and repertoire director for RCA-Victor Records, this past week disclosed to the trade the debut of his new record venture, Varsity Records, designed to hit the music operator market.

Oberstein disclosed that his new label will market for the astounding low price of 39c list, with a 40% reduction in price to music operators and dealers.

Oberstein, long associated with the music business, and well noted as one of the most successful men in the industry, disclosed that the Varsity line will activate immediately, with releases of current popular tunes expected out within a week.

In addition to the Sonora pressing plant in Meriden, Conn., Oberstein will set up a plant in Chicago and on the West Coast. The firm will do away with the regular distribution channels, and will make sales directly to music ops and dealers. A staff of 15 men, concentrated in the larger cities, will be employed in both a sales and exploitation capacity. These men will contact music operators and dealers, and keep on the lookout for song hits which very often spring up as territorial hits. Information pertaining to sales and exploitation progress will be forwarded directly to Mr. Oberstein in New York.

The firm will grant a 5% return privilege to music operators and dealers on new and unused records. It is well to note that very few of the major recording companies allow a privilege of this sort, and in some cases, any return privilege at all.

At the outset Oberstein plans on using comparatively unknown talent, to be featured on records backed with two popular song hits. Altho the record ban prevents Oberstein from possibly using name talent at the present, he disclosed that he may at the end of the ban, possibly sign several name artists. Oberstein has been recording masters in England, and dubbing in vocal parts in this country. He can have a finished product in the hands of dealers and ops within a week. In addition to the general mode of recording Oberstein has purchased a large amount of masters from the Sonora Record firm, and will select and weed out those tunes he believes labeled hit material.

The initial reaction of music operators in this city was vividly expressed in the statement of one large music op, "I'll have a standing order in with that fellow just as long as he can supply me with the hit tunes. The people who play phonographs today don't as a rule, give a hoot who is on the record. They want to hear the hit tunes and the songs most popular. Where I might have been hesitant about buying records at the prevailing prices, I certainly won't be now. I don't see how I can miss, with my largest expense, the cost of records, cut in half."



IF "OSCAR'S" WERE GIVEN FOR OUTSTANDING Needle PERFORMANCE

Permo Point Round and Permo Point Elliptical would top the list for:

- EXTREMELY LONG NEEDLE LIFE**
 - UNEQUALLED KINDNESS TO RECORDS**
 - DEPENDABILITY ON LOCATIONS**
 - ECONOMY — still at the same low price!**
- More Permo needles sold than all other longlife needles combined.

PERMO POINTS

Made by the original and world's largest manufacturer of longlife phonograph needles.

PERMO, Incorporated
Chicago 26

WATCH IT GROW!

"RAMBLING ROSE"

PERRY COMO
RCA Victor
20-2947

RUSS MORGAN
BOB EBERLE
Decca # 24449

TONY PASTOR
Columbia # 38207

GEO. PAXTON
M-G-M # 10192

PHIL BRITO
Musicraft # 549

LAUREL MUSIC Company

1619 BROADWAY
NEW YORK 19

MILLIONS OF JUKE BOX PLAYS EVERY DAY — MONTH AFTER MONTH! OPERATORS SAY NO RECORD EVER PULLED IN SO MANY NICKELS DEMAND THE ORIGINAL

"MY HAPPINESS"

by JON and SONDRÁ STEELE

"IT'S INCOMPARABLE"

Say the Jukes, Jocks and Record Counters

DAMON RECORD D-11133

DAMON RECORDING STUDIOS, INC.

1221 BALTIMORE AVENUE
KANSAS CITY, MO.

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

CODE		
AL—Aladdin	DM—Damon	PA—Palda
AP—Apollo	EX—Exclusive	RE—Regent
AR—Aristocrat	FL—Flint	RO—Rondo
AS—Astor	JE—Jewel	RA—Rainbow
BE—Beacon	GR—Grand	SA—Savoy
BU—Bullet	KI—King	SD—Super Disc
CA—Capitol	LO—London	SP—Specialty
CM—Commodore	MA—Majestic	SI—Signature
5N—Continental	MI—Miracle	ST—Sterling
CO—Columbia	ME—Mercury	TO—Top
CS—Coast	MG—MGM	TC—20th Century
DA—Davis	MN—Manor	UN—Universal
DE—Decca	MO—Modern	VI—Victor
DEL—DeLuxe	MU—Musicraft	VT—Vitacoustic
DL—Delmac	NA—National	

1 YOU CAN'T BE TRUE, DEAR

AP-1121—N. Emmett	LO-202—Vera Lynn
CA-15077—The Sportsmen	CN-1009—Whistling Jitterettes
CO-38211—The Marlin Sisters	MU-558—Russ Brooks
DE-24439—Dick Haymes	GR-2009—M. Wilson
DEL-1171—Ziggy Lane	RO-128—Ken Griffin
AS-145—Fred Sayles	VI-25-1117—Will Glahe
BU-1032—R. Deauville	VI-20-2944—Dick James

2 WOODY WOODPECKER

CO-38197—Kay Kyser O.	ME-5154—The Honeydreamers
CA-15145—The Sportsmen	

3 MY HAPPINESS

BU-1032—Ronnie Deauville	DA-20-17—Anne Vincent
CA-15094—The Pied Pipers	DM-11133—Jon & Sondra Steele
CO-38127—The Marlin Sisters	ME-5144—John Laurenz
CN-1241—The McKay Trio	SI-15026—Alan Dale
DE-24446—Ella Fitzgerald	PA-1004—P. Sheridan

4 LOVE SOMEBODY

CO-38174—Doris Day & Buddy Clark

5 TOOLIE OOLIE DOOLIE

CA-15059—The Sportsmen	LO-201—Johnny Dennis
CN-1223—Vaughn Horton	SP-5505—Larkin Sisters
DN-2015—Dana Serenaders	ST-1013—Dick Hayman
DE-24380—Andrews Sisters	VI-25-1114—Henri Rene O.
FL-5005—Alpine Belles	

6 NATURE BOY

CA-15054—King Cole	JE-2006—The Hollywoodaires
CO-38210—Frank Sinatra	MU-567—Sarah Vaughan
DE-24439—Dick Haymes	RA-10070—Eddy Manson
EX-36x—Herb Jeffries	VI-20-2944—Dick James
ME-5134—John Laurenz	

7 LITTLE WHITE LIES

CO-38114—Dinah Shore	MU-558—Mel Torme
DE-24280—Dick Haymes	VI-27521—Tommy Dorsey O.
JE-2002—Martha Davis	

8 THE DICKEY BIRD SONG

CO-38085—Jerry Wayne	MG-10138—Blue Barron O.
DE-24301—Larry Clinton O.	VI-20-2617—Freddy Martin O.
MA-1234—George Olsen O.	

9 TELL ME A STORY

CO-38050—Frankie Carle O.	MG-10144—Bob Houston
DE-24329—Ames Bros.	VI-20-2761—Sammy Kaye O.
ME-5120—Vic Damone	

10 ST. LOUIS BLUES MARCH

VI-20-2722—Tex Beneke O.

LISTEN
TO
LACY
JACK LACY

In The Big City Jack Lacy has lots of air time over WINS. He calls his shows "Listen To Lacy". No mere dee jay, Jack is well versed in audience participation shows.



2 great artists on
1 great record



connie
HAINES

on Sig 15197

The Darktown Strutters' Ball
(Special Lyric written by Sy Oliver)
coupled with
Little Boy Blues
With Ray Bloch's Swing Eight



alan
DALE

on Sig 15197

TIP . . .
The initial orders on this record are staggering—it's a sure fire hit for dealers and operators.

Signature
records

Connie Haines and Alan Dale are exclusive Signature artists

THE CASH BOX

Record Reviews

"My Home, My Home" (3:07)
"Lullaby Of The Leaves" (2:54)

MARY SMALL
(Apollo 1125)

● Long missing from the phonos as a name attraction, chirp Mary Small offers a platter here that has the possibilities of stepping out and blossoming into a heavy coin winner. Altho the song is limited to those sentimental locations, the waxing itself is one that should cause a load of attention to be focused on the thrush. Titled, "My Home, My Home," Mary offers a plea for Israel on this bit, with her strong, deep meaningful tones ringing true throughout. There is no doubt that the song will garner wide appeal—especially so in Jewish areas. On the flip with "Lullaby of the Leaves," Mary comes back with another wonderful spot, spooning the charmed wordage in tones that satisfy. Don't miss this platter—it's sure to add to your phono take—and add considerably.

"Where Flamingo's Fly" (3:00)
"Evelyn" (2:59)

TOMMY ROBERTS
(MGM 10210)

● Heavy ballading of piper Tommy Roberts and a side that has the glitter and spark of a winner. It's the strong wordage of "Where Flamingo's Fly" that will offer ops the incentive here, with Tommy singing way down deep and low, and with loads of vigor and meaning. Ditty is set with an avalanche of splendor about it, with the Hugo Winterhalter ork displaying their usual vibrant orchestrated patter of beauty behind Tommy's vocal spot. Flip, titled "Evelyn" has been kicked around a bit. Tommy's rendition here should add to the tune's winning ways. Get next to "Where Flamingo's Fly," by all means.

"Blue Danube" (3:04)
"Sophisticated Swing" (3:20)

LES BROWN ORK.
(Columbia 38250)

● Pair of instrumental sides by capable and very popular Les Brown ork, and the set up of "Blue Danube" and "Sophisticated Swing" shows as possible items for music ops to latch on to. Both decks, aimed at the kids that love to jump, should meet with fair approval and possibly boost ops phono take. The crew take off on the top deck, "Blue Danube," displaying their wares in able fashion throughout. Arrangement of the song is attractive and makes for pleasant listening. Flip switches to a slower beat, with the unit once more coming in with a mellow performance. Ops that have the spots—take note.

"Sweetheart of Television" (2:35)
"Toodle-oo-Baby" (2:41)

THE DAY DREAMERS
(Dana 2016)

● Ops catering to locations that go in for polka rhythm would do well to take a look-see in this direction. Combo tagged The Day Dreamers step out in all their glory as they offer the metro of "Sweetheart of Television" and "Toodle-oo-Baby." Both sides spill in mellow polka rhythm with the tempo fast and furious all thru. Altho the wordage of the songs are slightly lost by too much instrumentation, the waxing as it stands, makes for pleasant listening. Topside is the one that should corner the market. The pair is there for the asking.

DISK OF THE WEEK

"Where Flamingo's Fly" (2:50)

"On The Waterfall" (3:15)

BUDDY CLARK
(Columbia 38247)



BUDDY CLARK

● Heres a pair that rate a twenty-gun salute! It's Buddy Clark still tripping the spotlight for more phono fame, with another set of sides that are sure to win music operators approval, and win that approval in loud and stormy numbers. Both sides of this platter are

labeled hit material, with neither rating any extra special praise—that is the extent of their coin culling attractiveness. Buddy spoons the strong and deep meaningful tones of "Where Flamingo's Fly" in excellent voice, with repeat wordage sinking deeper at every turn of the wheel. The ditty is decked out with strong, dramatic appeal and should meet wide praise in music circles. It's another top notcher in "On The Waterfall," as Buddy continues the winning vein. Song spins in slow romantic mood, with an aura of sweet simplicity about it. Ditty is sure to come in for a load of coin via the kids who love to love and get up close. Both sides of this platter are definitely hit material—latch on!

"You Darlin'" (2:54)
"Where The Apple Blossoms Fall" (2:57)

SNOOKY LANSON
(Mercury 5156)

● Here's one that music ops can reap harvest with! It's balladeer Snooky Lanson with a pair that have the spark of a real coin culler. Ditty bound to cause all the commotion is this bit titled "You Darlin'," with Snooky in fine smooth voice throughout the entire waxing. Song is set in bounce tempo with Snooky's mellow vocal warbling spilling in delightful measures. On the backside with another comer in "Where The Apple Blossoms Fall," Snooky bounces back with another strong contender for phono honors. Cookie weaves in slow tender fashions of subtle solitude, with some wonderful flavor thrown up by the orchestral backing. Both sides rate a spot in your machine—hop on the bandwagon.

"Tomorrow Night" (3:07)
"Give Me Time" (2:46)

PATTI PAGE
(Mercury 8091)

● It's another bell ringer for chirp Patti Page—and another sensational nickel nabber for music ops throughout the nation with this hunk of wax. Patti's strong vocal flavoring offered on this pair should boost the gal's name to new heights in phono and music circles. Sure to come in for a load of attention is her rendition of "Tomorrow Night," currently kicking up a storm on boxes across the map. The gal is full of tricks and quivers in her pipes as she spoons the slow, shuffle wordage in winning fashion. Ditto the flip, titled "Give Me Time." Rhythm backing displayed here is of the finest caliber and shows the gal's pipes in fine light throughout. Don't miss this pair—they are definitely coin winners.

"Ready Set Go" (2:19)
"Got-Ta Have More Money" (3:06)

PATTI PAGE
(Mercury 5142)

● Sure-fire winning voice of chirp Patti Page and a pair that rip the town apart! Lassie Page set her pipes in resplendent manner with the top deck, "Ready Set Go." The gal's tonsils spill in sharp tones, with loads of zing and spirit in her warbling spot. Wax spills in mellow tempo with some great accompaniment supplied by the George Barnes Quartet spiking the cookie. On the flip with a cut bit titled "Got-Ta Have More Money," Patti bounces back with a repeat clincher. Ditty has loads of kicks and stuff about it, with the thrush's vocal strains spilling in gala manner. Wax message weaves around the inflation angle, with the title coming in to round out the story. Get next to this double barrel winner—but fast.

"You're The One I Care For" (2:55)
"The Silver Wedding Waltz" (2:28)

VERA LYNN
(London 232)

● Dainty vocal chirping of Vera Lynn and a ditty literally speckled with hit possibilities. Vera's soothing and charming voice shows in beautiful splendor on the top deck, titled "You're The One I Care For." Ditty is wrapped up in the title, with a ton of sugar and spice spilling in romantic airs that satisfy. On the flip with a waltz, Vera sets well to offer "The Silver Wedding Waltz." Vera's performance on this side matches the gala quality of the top deck, with silvery phrases of plush simplicity showing the gal to best advantage. Orchestral support rendered by the Bob Farnon crew hypo the pair and add to it's winning ways. Both sides rate ops avid listening attention.

"Time Out For Tears" (3:00)
"Be Mine" (2:38)

ANNE SHELTON
(London 239)

● Pair of sides ops may want to go for are offered here in pleasing fashion by chirp Anne Shelton. Wax, titled "Time Out For Tears" and "Be Mine" is effective as it stands, with Anne's fashionable pipes adding luster to the cookie. Top deck, a ditty that ran wild in race spots not too long ago, weaves in slow tempo, with Anne purring the strong wordage in adequate manner. Flip, some lyrics patterned to the "La Paloma" melody rolls along in sprightly fashion, with the title offering the bill of fare. Wax won't stop traffic by any means. Ops who need filler material might do well with this duo.

"On The Painted Desert" (3:11)
"October Twilight" (3:07)

ANNE SHELTON
(London 236)

● More music via chirp Anne Shelton and the set up of "On The Painted Desert" and "October Twilight" seep thru to show as effective platters which might boost ops phono play. Top deck should be well known to music ops, since it whirled on juke boxes not too many moons ago. Anne's rendition is pleasurable enough as it stands. Flip shows the gal in better light with this soft strong romantic bit twirling slowly in warm intimate manner. Both sides are there for the asking, and since music ops know their routes better than we do, we'll say—take it from here.

"A Tree In A Meadow" (2:56)
"Tea Leaves" (2:59)

JOHN LAURENZ
(Mercury 5148)

● The slow, tender tones of balladeer John Laurenz and the top notch splendor of a pair that have the tint of coin play about them show here in "A Tree In A Meadow" and "Tea Leaves." Both songs are currently riding on phonos across the land—this rendition should add to the play the songs are already receiving. Topside of the pair is the one we go for, John's smooth pipes pitch prettily throughout the ditty, as the plush wordage spills in glowing phrases that satisfy. Orchestral backing on the pair rates a ton of applause as singing strings filter throughout the beautiful passages of the wax. Take note of John's wide and ever increasing popularity—then run out and grab a handful.

"Take It Away" (2:38)
"The Laughing Samba" (2:51)

EDMUNDO ROS ORK.
(London 230)

● Ditty kicking up a storm in many spots throughout the nation is offered here in fair fashion by the Edmundo Ros ork. Wax, titled "Take It Away" is styled in top notch Latin manner, with the title of the ditty being repeated throughout the song for the bill of fare. The maestro himself to the mike for the cute lilting, rhythmic wordage, with his vocal spot quite attractive. Flip parrots the title throughout the wax, with Edmundo in the vocal spotlight again. Folks that go for rumba rhythm should hold still and settle for this pair.

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RCA VICTOR STARS

on

**The Nation's
TOP TEN
Juke Box Tunes**

(as reported by THE CASH BOX)

- 1** **YOU CAN'T BE TRUE, DEAR**
DICK JAMES RCA Victor 20-2944
- 5** **TOOLIE OOLIE DOOLIE**
HENRI RENE RCA Victor 25-1114
- 6** **NATURE BOY**
DICK JAMES RCA Victor 20-2944
- 7** **LITTLE WHITE LIES**
TOMMY DORSEY RCA Victor 27521
- 8** **THE DICKEY BIRD SONG**
FREDDY MARTIN RCA Victor 20-2617
- 9** **TELL ME A STORY**
SAMMY KAYE RCA Victor 20-2761
- 10** **ST. LOUIS BLUES MARCH**
TEX BENEKE RCA Victor 20-2722

This week's **RCA VICTOR** release!

✓ **POPULAR**

- Every Time Au Revoir Again JEAN SABLON RCA Victor 20-3050
- The Sad Cowboy Bubble-Loo Bubble-Loo LOUIS PRIMA RCA Victor 20-2982
- Ain't Doin' Bad Doin' Nothin' Somebody Else's Picture SAMMY KAYE RCA Victor 20-2983
- Don't Blame Me The Blue Room BERYL DAVIS RCA Victor 20-3019

✓ **FOLK**

- Atom Bomb Baby Wishy-Washy Woman DUDE MARTIN RCA Victor 20-2985
- Everytime I Feel the Spirit Singin' As I Go GOLDEN WEST QUARTET RCA Victor 20-2986
- Playboy's Breakdown Tulsa Waltz JIMMIE REWARD RCA Victor 20-2987

✓ **RHYTHM & BLUES**

- The Donkey and the Elephant Don't Let It Get Away JESSE STONE RCA Victor 20-2988
- Katie May Boy Friend Blues ARTUR "BIG BOY" CRUDUP RCA Victor 20-2989

✓ **INTERNATIONAL NOVELTIES**

- Tzatski Kozatski The Draidel Song MICKEY KATZ RCA Victor 25-5084
- Ven . . . Te Espero—Canción (Come . . . I'll Wait for You) Hablemos Claramente—Bolero (Let's Speak Plainly) PEDRO VARGAS RCA Victor 23-0902

✓ **HOT JAZZ ALBUM**

- "LOUIS ARMSTRONG ALL STARS" RCA Victor Album HJ-14
Louis Armstrong, Jock Teagorden, Bobby Hackett, Peanuts Hucko, Bobby Haggert, Dick Cary, Sid Catlett, George Wettling.
- Rockin' Chair RCA Victor 40-4004
- Save It, Pretty Mama RCA Victor 40-4005
- Ain't Misbehavin' Pennies From Heaven RCA Victor 40-4005
- Back O' Town Blues St. James Infirmary RCA Victor 40-4006



Riding High... Climbing Fast

- Rambling Rose PERRY COMO RCA Victor 20-2947
- The Old Piano Polka ZEKE MANNERS RCA Victor 20-2875
- Cool Water VAUGHN MONROE RCA Victor 20-2923
- Tunnel of Love HENRI RENÉ RCA Victor 25-1123
- Boogie Honky Tonky ROOSEVELT SYKES RCA Victor 20-2902
- William Tell Overture (Beetlebaum) SPIKE JONES RCA Victor 20-2861

A SURE HIT!

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THE CASH BOX

Record Reviews

"Your Heart And Mine" (2:30)

"I'd Love To Live In Loveland" (3:03)

JERRY WAYNE
(Columbia 38251)

● Latest pair of sides from piper Jerry Wayne and the pleasant melody of "Your Heart And Mine" and "I'd Love To Live In Loveland" show as wax music ops might do well to get next to. Wayne's easy going manner and mellow pipes are shown in high light on the top deck, sure to come in for its fair share of coin play. Vocal background supplied by the Dell Trio spikes the platter all the way, to point to Jerry's fine tonsils all the more. Flip is currently rising, and may boom on phonos shortly. This rendition should add to the tunes' winning possibilities.

"My Blue Heaven" (2:24)

"Keep A Knockin'" (2:31)

GENE AUSTIN
(Universal 100)

● Bouncing back into the music spotlight via this Universal platter, that grand old favorite Gene Austin sets with "My Blue Heaven", and "Keep A Knockin'", to start the ball rolling in his direction. Top deck, the standard, has Gene displaying his pleasing pipes in comely fashion, with some adequate instrumental background. The flip, a ditty that scored a number of years ago is a repeat performance for Gene, and a possible winner for music ops. Folks are sure to remember Austin and start some thunder with this duo.

"Where Flamingos Fly" (3:04)

"Mist On The Moon" (3:02)

SHEP FIELDS ORCH.
(Musicraft 581)

● Pretty new ballad sure to kick up a storm in music and disk circles is offered here in high fashion by the Shep Fields ork. With piper Bob Johnstone on deck for the vocal flavor, the wax takes on a refreshing air. Song is one that weaves its way into you; maestro Fields delightful rhythmic patterns add to the disks quality to boom it all the more. On the flip with "Mist On The Moon", the Fields crew show themselves to top advantage with this original piece by the maestro. Waxing is one that draws the listener closer to the phono for another earful. Both sides beckon coin play—get next to 'em.

"Cuckoo Bird Waltz" (2:25)

"Holiday Polka" (2:43)

ANNE & DON VINCENT
THE DAY DREAMERS
(Dana 2018)

● Ditty currently kicking up a storm on a slew of phonos throughout the nation is offered here by Anne and Don Vincent in pleasing fashion, to possibly attract some lively coin play. Titled, "Cuckoo Bird Waltz", the vocal team show their warbling strains in fairly effective manner. Ditty is set in slow, patterned waltz fashion with able orchestral background throughout. On the back with "Holiday Polka", the Day Dreamers grab the spotlight for the refrain of this cute piece of wax. Wax and lyric is wrapped up in the title, with a pleasant background of harmonicas under the direction of Michael Chimes. Top deck should boost play.

SLEEPER OF THE WEEK

"Snuggled On Your Shoulder" (2:26)

"In Time To Come" (2:40)

SAM BROWNE

(London 235)



SAM BROWNE

● Grabbing this featured spot this week in a blaze of potential disk glory, balladeer Sam Browne sets with a pair that loom to be top notch coin cullers for music ops in the very near future. With Sam's smooth vocal refrain ringing true against some beautiful

music supplied by maestro Stanley Black, the wax takes on an even more alluring air. Top deck is the one that holds the load of promise—Sam's soothing pitch on this side shows his vocal efforts up in a dazzling display of rapturous listening pleasure. Ditty rolls along in even tempo, with Sam purring the delicate wordage in glowing manner throughout. Backing titled "In Time To Come" is likewise another comer for Sam and music ops, as the plush strains of this peach fuzz ditty sweep down. Vocal combo hailed The Quads add polish and splendor to an already glowing performance and hypo the platter immensely. Both sides of this cookie beckon coin play in a big way—the wax is must material for ops machines.

"There's Music In The Land" (2:59)

"Chillicothe, Ohio" (2:51)

ART MOONEY ORCH.
(MGM 10230)

● Pair of sides by the widely popular Art Mooney ork and some wax that should keep the maestro's name alive with phono fans. Titled "There's Music In The Land" and "Chillicothe, Ohio", Art and the boys serve up a pleasant dish of favorable musical pleasure. Top deck, from the Warner Brothers flicker "Two Guys From Texas" should come in for a load of flack. Ditty itself is nothing to rave about, altho the rendition of the song is favorable. Bud Brees' vocal spooning highlights the platter and should add to the tune's chances of scoring. Flip has seen better days on the phonos—this rendition of "Chillicothe, Ohio," with the Galli Sisters on deck is one of the better around. The Mooney name might drag some coin into the machines.

"When I Lost You" (3:02)

"Easter Parade" (2:56)

KATE SMITH
(MGM 10220)

● Always a top runner in the juke box field, Kate Smith offers a pair here which might possibly spin wildly on phonos across the land. Kate's well known and capable voice spills in ever lovin' mood and manner on the top deck, an oldie that dates back to grandpa's time. Title "When I Lost You", Kate displays her tonsils to extremely attractive advantage with this tender ditty. Song is wrapped up in the title, with the slow lyrics rounded out by some tasty orchestrated patter in the background. Flip is the always popular "Easter Parade", currently gaining wide publicity via the Irving Berlin film of the same name. "When I Lost You" should have them crying in their beer.

"An Old Flame Never Dies" (3:00)

"Red's Back In Town" (2:41)

DICK "TWO TON" BAKER
(Mercury 5151)

● Widely popular throughout the nation, Dick "Two Ton" Baker renders his latest release here, with the metro of "An Old Flame Never Dies" and "Red's Back In Town" seeping thru. Top deck is offered in straight sincere manner, with Dick rating an orchid for some wonderful work. Flip, a novelty piece has Baker running thru the merry patter offered here, with some able support furnished by the Frank Worth ork. Both sides should meet with wonderful reaction—especially so with the younger set of phono fans. The wax rates a spot on your machine.

"Judaline" (2:59)

"Baby, Baby All The Time" (3:00)

TOMMY DORSEY ORCH.
(Victor 20-2912)

● Plug tune rapidly starting to pop as an attractive bit of phono material gets a rousing sendoff with this top notch rendition by the Tommy Dorsey ork. With balladeer Stuart Foster in the limelight for the vocal chores, the deck takes on an alluring air—one that will definitely boost the tunes' popularity and hypo phono play immensely. Stuart's delightful vocal strains spill in smooth bits of dainty melody sure to satisfy the most avid music fan. Ditty bounces along in sprightly fashion, with the piper basking in the spotlight, and well deserved one at that, all thru the waxing. On the flip with "Baby, Baby All The Time", chirp Lucy Ann Polk bounces back with another gala waxing to set the stage for more coin play. The gal's tonsils ring true throughout the platter as she utilizes loads of tricks and quivers in her pipes to send shivers up and down the listener's spine. Both sides should win wide favor with music ops.

"On The Waterfall" (3:05)

"I'd Love To Live In Loveland" (3:03)

BOB HOUSTON
(MGM 10227)

● The pleasant vocal styling of Bob Houston and a ditty that is bound to spin wildly on juke boxes. It's "On The Waterfall", with Bob in better vocal styling than we've heard in quite some time. The romantic, intimate wordage of the song showcase Bob's refreshing vocal spot on this piece in glowing manner, with some excellent music from Jerry Sears baton hypoing the platter all the more. Add the luster the Fontaine Sisters offer the platter and ops have one that should do it. On the back with "I'd Love To Live In Loveland", Bob holds the pace to the sugar and spice mood, with the title acting as the bill of fare here. "On The Waterfall" is the side to ride with.

"Tico Tico" (2:31)

"I Still Get A Thrill" (2:39)

LEE MONTI'S TU TONES
(Aristocrat 506)

● Pleasant piece of wax by Lee Monti's Tu Tones, and the set up of "Tico Tico" and "I Still Get A Thrill." Top side, an all instrumental piece has the combo displaying their orchestrated patter in effective fashion, with this ever lovin' and popular Latin piece. Ditty is one to which the hip swivelers can get next to in those quiet rhumba spots. On the flip with "I Still Get A Thrill", balladeer Mario Lozer steps to the mike for the vocal splendor offered here. Rendition of the song is pleasing enough and should find favor with music ops. Both sides rate whirling.

"Danny Boy" (2:28)

"Scratch! And You'll Find It" (3:00)

STEVE GIBSON & THE RED CAPS
(Mercury 8091)

● The vocal harmony of Steve Gibson and The Red Caps, and the set up of a pair that should hypo play. It's the ever lovin' wordage of "Danny Boy", with Steve himself in the spotlight that should cause a load of excitement. Ditty is one that hasn't been exploited in years—this rendition should serve ops well. Steve's deep voice shows the tune to top light, with the crew chanting very softly in the background. On the flip with a lighter piece, piper Romaine Brown steps to the mike for vocal chores and shows his pipes to fair advantage with "Scratch! And You'll Find It." Loads of free rhythm are offered here, with the combo joining in. "Danny Boy" might do the trick—listen.

"Where Flamingos Fly" (3:06)

"I'm Waiting For Ships That Never Come In" (3:00)

BERYL DAVIS
(Victor 20-2925)

● Effective tonsils of chirp Beryl Davis show here, with the metro of "Where Flamingos Fly" seeping thru the wax. Song is one which sells itself; Beryl's rendition is fair enough as it stands. Altho the song does not showcase the gal's excellent voice to best advantage, her many fans are sure to approve. Flipped we find the ever popular "I'm Waiting For Ships That Never Come In." Beryl steps out slightly on this side to possibly attract some phono play. Both sides of this cookie won't stop traffic, but they will nevertheless come in for their fair share of coindom.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.



NEW YORK :

Dropped out to Jones Beach, New York to visit with Blue Barron, at the Boardwalk Cafe out there. Aside from the fact that we didn't get enough of that fresh air, Blue's stint at the club is really something nice. His current click on MGM Records, "You Were Only Fooling" is starting to roll like sixty, with reports flooding us with the news of its greatness. And speaking of "You Were Only Fooling", we just learned that the music operator associations throughout the nation are starting to climb on the bandwagon. The Cleveland, Cincinnati and Detroit operator groups have all selected the song as their "Hit Tune of The Month", and will place Blue's recording in the number one spot in the juke boxes throughout their respective areas. Keep 'em coming Blue . . . we love ya' . . .

Irving Berman, prexy of Manor Records spending loads of time home these days with his bouncing boy really starting to bounce. . . Really like the way that King Record outfit continues progressing. They have been, and all signs indicate they will continue to be, one of the nation's foremost successful record manufacturers. We doff our cap to the entire gang at King, for giving music ops the wax they want to hear, when they want to hear it. . . And why was Mike Waldman, DeLuxe flack chief, and a pretty one at that, kept busy answering phone calls during her stay at the recent NAMM convention? . . . Nancy Donovan at the Versailles and really wowing 'em. . . James Martin takes over the Orpheus Record line for the Mid West, based on the current hit for that firm with "Rosie O'Toole" and "John's Other Wife". . . Philadelphia and Camden Retail Record Dealers Assn. will hold their first annual show and banquet at Frank Palumbo's Click Cafe, Philly, Sept. 26, 1948. Top artists of all labels will attend. . . Congratulations to Nat Niederman, the proud pop of a husky boy. Nat is with the Clario Record Co., Philadelphia. . . Sid Pastner, prexy of Pasco Distribs, moving his headquarters to 1222 West Girard Ave., in the heart of the Philly distrib area. . . St. Louis, Mo., welcomed Barclay Allen, the wizard of the piano this past week. . . Andy Russell and his long time friend, Gus Arnheim, are currently kicking a movie idea around, and may wind up doing a film story which they have tentatively titled "Sweet & Lovely". . .

CHICAGO :

Herman Lubinsky of Regent Records was in town for Al Trace's grand opening at the Bismarck. . . It was really a grand opening and the crowd couldn't hear enough of Al's "You Call Everybody Darlin'". . . Paul Reiner of Black & White Records talking things over with Chord Distributor's Monroe Passis. . . July 14 is the opening date of Liberace, a new piano sensation, at the Palmer House, who recorded "Twelfth Street Rag" for Day-tone records. . . Bob Ripley recently cited it on his show because of the six thousand notes played in two minutes. . . Viviane Greene, former Trilon recording star, has just been signed to an exclusive contract with Mercury. This is in line with Mercury's enlargement of their race catalogue. . . Milt Salstone acquired quite a sultan on their Fourth of July week-end trip. . .

The Mary Osborne Trio opened last week at the Blue Note following the very successful Billie Holliday engagement. . . Benny Strong with the new ice revue at the Stevens starting the 16th of July. . . Chuck Foster is off to the Lake Club in Springfield. . . Good news, Chicago's favorite, Eddy Howard, is due back in town in early fall. . . Lawrence Welk brings his band back to his old stomping grounds, the Trianon, August 10th. . . From there, he goes out to the Palladium in Hollywood. . . Two Columbia recording bands, Woody Herman and Elliott Lawrence, are playing one-nighters in the area. . . Hal Derwin and his new band play their first engagement at the Muehlebach Hotel in Kansas City. . . Good luck, Hal. . . Lee Egahnick out at the Miracle diskery reports that he is tired after the big Fourth week-end . . . aren't we all? . . . They're quite excited about Sonny Thompson's new disk called "Late Freight". . . Al Benson, the disk jockey, has given it quite a play, and the calls for it are already beginning. . . Benny Miller formerly with Santly-Joy is now plugging away for Laurel Music. . . Tower Records with two big disks on the presses, Benny Strong's "That Certain Party" and Jack Owens and small daughter, Mary Ann, with "Will You Be My Darlin'". They both drew raves from all who heard them at the NAMM convention. . .

LOS ANGELES :

Local indie record companies steamed up and optimistic about plattery prop to Petrillo for formation of the Institute of Music In America, as disk royalty voluntary kitty to end recording ban . . . Ben Pollack of Jewel Records offered us what we consider a fine suggestion. That instead of the same meaningless, formal monicker, why not call such arrangement the Major Glenn Miller Memorial Foundation, as a tribute by the record firms and musicians to the late, great band leader . . . Paul Reiner of Black and White Records in New York. Paul, who has been in the record biz for some time now believes he's really got something with T-Bone Walker's "Plain Old Down Home Blues." Ben Pollack, an associate of Paul, also getting set with Dan Grissom's latest "Dinah" and "You Don't Know What Love Is," with such toppers as Dave Barbour and Buddy Cole sitting in. . .

Here's a real cute story via Art Rupe, prexy of Specialty Records. Seems as if Camille Howard's cutting of "X-Temperanous Boogie" really was just that. With several sides scheduled for cutting just before the ban, Camille asked Art while she was seated at the piano, "What shall we cut for the last side?" And the Rupe man, the story goes, said, "Aw, just beat out some extemperanous boogie." And so it went . . . The balance of the story can be seen in the sales records of that platter by Camille Howard . . . Modern's Florette Bihari says biz really on the upswing in Los Angeles and New York, due to brother Saul's national sales tour. And speaking of that tall, handsome individual, wha' hopeen with that sun tan you acquired with Milt Salstone while in Chicago? You've gotta stay in the sun, not the nite clubs to keep it Saul daddy.

SUMMER SALES TIPS
on **M-G-M Records**

THERE'S MUSIC IN THE LAND
(From the Warner Bros. film "Two Guys From Texas")
Vocal by Bud Brees
ART MOONEY
and his Orchestra
CHILlicothe, OHIO
Vocal by The Galli Sisters
M-G-M 10230

BANJO BOOGIE
HAVE A LITTLE FUN
Vocal by Roy Lear and The Cracker-Jack Trio
ARTHUR SMITH
(Guitar Boogie)
and his Cracker-Jacks
M-G-M 10229

CORNISH RHAPSODY
(PARTS I AND II)
Arthur Sanford, pianist
PHILIP GREEN
and his Orchestra
M-G-M 30078

WHEN I LOST YOU
Orchestra conducted by Bill Stegmeyer
EASTER PARADE
(From the M-G-M film "Easter Parade")
Orchestra conducted by Jack Miller
KATE SMITH
M-G-M 10220

I WANNA BE A COWBOY
IN THE MOVIES
(From the Warner Bros. film "Two Guys From Texas")
25 CHICKENS, 35 COWS
("The Poultry Polka")
Both vocals by Stanley Fritts
STANLEY FRITTS and THE KORN KOBBLERS
M-G-M 10217

I'D LOVE TO LIVE IN LOVELAND
(With A Girl Like You)
Orchestra conducted by Bill Finnegan
(When The Moonlight Fall)
ON THE WATERFALL
with The Fontaine Sisters
Orchestra conducted by Jerry Sears
BOB HOUSTON
M-G-M 10227

L'ANA
THE HAPPY MONSTER
M-G-M 10228
BEBOP CHUBBY JACKSON
and his Orchestra

WHERE FLAMINGOS FLY
EVELYN
M-G-M 10210
TOMMY ROBERTS
Orchestra conducted by Hugo Winterhalter

PAN AMERICAN
I DON'T CARE
(If Tomorrow Never Comes)
M-G-M 10226
HANK WILLIAMS
with his Drifting Cowboys

M-G-M COIN CATCHERS
THE BEALE STREET BOYS' *Baby Don't Be Mad At Me* M-G-M 10197
BILLY ECKSTINE'S *Mr. B's Blues* M-G-M 10208
BOB WILLS' *Blues For Dixie* M-G-M 10213

M-G-M RECORDS
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JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

JULY 17, 1948

New York, N. Y.

1. WOODY WOODPECKER (Kay Kyser)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. MY HAPPINESS (Jon & Sondra Steele)
4. LOVE SOMEBODY (Doris Day-Buddy Clark)
5. TELL ME A STORY (Sammy Kaye)
6. CONFESS (Patti Page)
7. CUCKOO BIRD WALTZ (Ken Griffin)
8. THE DICKEY BIRD SONG (Freddy Martin)
9. LITTLE WHITE LIES (Dick Haymes)
10. HAUNTED HEART (Perry Como)

Philadelphia, Pa.

1. MAYBE YOU'LL BE THERE (Gordon Jenkins)
2. RAMBLING ROSE (Perry Como)
3. TIME OUT FOR TEARS (Savannah Churchill)
4. YOU CALL EVERYBODY DARLIN' (Al Trace)
5. MY HAPPINESS (Jon & Sondra Steele)
6. WOODY WOODPECKER (Kay Kyser)
7. LOVE SOMEBODY (Doris Day-Buddy Clark)
8. JUST BECAUSE (Frank Yankovic)
9. I SOLD MY HEART TO THE JUNKMAN (Basin St. Boys)
10. CONFESS (Patti Page)

Shoals, Ind.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. WOODY WOODPECKER (Kay Kyser)
3. NATURE BOY (King Cole)
4. MY HAPPINESS (Jon & Sondra Steele)
5. TOOLIE OOLIE DOOLIE (Andrews Sisters)
6. LITTLE WHITE LIES (Dick Haymes)
7. TEA LEAVES (Jack Smith)
8. CUCKOO BIRD WALTZ (Ken Griffin)
9. LOVE SOMEBODY (Doris Day-Buddy Clark)
10. BABY FACE (Art Mooney)

Ft. Worth, Texas

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. IF I HAD YOU (Ken Griffin)
3. LITTLE WHITE LIES (Dick Haymes)
4. ST. LOUIS BLUES MARCH (Tex Beneke)
5. WOODY WOODPECKER (Kay Kyser)
6. RAMBLING ROSE (Perry Como)
7. MAY I STILL HOLD YOU (Sammy Kaye)
8. MY HAPPINESS (Jon & Sondra Steele)
9. I HATE TO LOSE YOU (Andrews Sisters)
10. Ciribiribin (Ken Griffin)

Tallahassee, Fla.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. MY HAPPINESS (Jon & Sondra Steele)
3. NATURE BOY (King Cole)
4. LOVE SOMEBODY (Doris Day-Buddy Clark)
5. CONFESS (Patti Page)
6. TELL ME A STORY (Sammy Kaye)
7. SABRE DANCE (Woody Herman)
8. CUCKOO BIRD WALTZ (Ken Griffin)
9. HAUNTED HEART (Perry Como)
10. RAMBLING ROSE (Perry Como)

New Orleans, La.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. NATURE BOY (King Cole)
3. CONFESS (Patti Page)
4. LOVE SOMEBODY (Doris Day-Buddy Clark)
5. MY HAPPINESS (Jon & Sondra Steele)
6. TOOLIE OOLIE DOOLIE (Andrews Sisters)
7. MAYBE YOU'LL BE THERE (Gordon Jenkins)
8. YOU WERE ONLY FOOLING (Blue Barron)
9. HAIR OF GOLD (Jack Emerson)
10. MAYBE I LOVE YOU (Judy Tremain)

Chicago, Ill.

1. WOODY WOODPECKER (Kay Kyser)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. MY HAPPINESS (Jon & Sondra Steele)
4. YOU CALL EVERYBODY DARLIN' (Al Trace)
5. LITTLE WHITE LIES (Dick Haymes)
6. JUST BECAUSE (Frank Yankovic)
7. NATURE BOY (King Cole)
8. TOOLIE OOLIE DOOLIE (Andrews Sisters)
9. PUT 'EM IN A BOX (Eddy Howard)
10. CONFESS (Doris Day-Buddy Clark)

Saginaw, Mich.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. WOODY WOODPECKER (Kay Kyser)
3. MY HAPPINESS (The Pied Pipers)
4. I HATE TO LOSE YOU (Andrews Sisters)
5. LITTLE WHITE LIES (Dick Haymes)
6. JUST LIKE THAT (Johnny Long)
7. TOOLIE OOLIE DOOLIE (Andrews Sisters)
8. TELL ME A STORY (Sammy Kaye)
9. BABY FACE (Art Mooney)
10. VALENCIA (Ken Griffin)

Ellis, Kansas

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. NATURE BOY (King Cole)
3. HEARTBREAKER (Andrews Sisters)
4. WOODY WOODPECKER (Kay Kyser)
5. MY HAPPINESS (Jon & Sondra Steele)
6. BLUE BIRD OF HAPPINESS (Art Mooney)
7. LOVE SOMEBODY (Doris Day-Buddy Clark)
8. A FELLA WITH AN UMBRELLA (Bing Crosby)
9. BABY FACE (Art Mooney)
10. MORE THAN YOU KNOW (Johnny Moore)

Little Rock, Ark.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. NATURE BOY (King Cole)
3. LOVE SOMEBODY (Doris Day-Buddy Clark)
4. RAMBLING ROSE (Perry Como)
5. I HATE TO LOSE YOU (Andrews Sisters)
6. SABRE DANCE (Woody Herman)
7. YOU CALL EVERYBODY DARLIN' (Al Trace)
8. MY HAPPINESS (Jon & Sondra Steele)
9. WOODY WOODPECKER (Kay Kyser)
10. MORE THAN YOU KNOW (Johnny Moore)

Butte, Mont.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. MY HAPPINESS (Jon & Sondra Steele)
3. LOVE SOMEBODY (Doris Day-Buddy Clark)
4. SABRE DANCE (Woody Herman)
5. NATURE BOY (King Cole)
6. YOU WERE ONLY FOOLING (Blue Barron)
7. RAMBLING ROSE (Perry Como)
8. HAIR OF GOLD (Jack Emerson)
9. HAUNTED HEART (Perry Como)
10. TELL ME A STORY (Sammy Kaye)

Wheeling, W. Va.

1. TOMORROW NIGHT (Lonnie Johnson)
2. LOVE SOMEBODY (Doris Day-Buddy Clark)
3. MY HAPPINESS (Jon & Sondra Steele)
4. NATURE BOY (King Cole)
5. MAYBE I LOVE YOU (Judy Tremain)
6. YOU WERE ONLY FOOLING (Blue Barron)
7. TOOLIE OOLIE DOOLIE (Andrews Sisters)
8. LITTLE WHITE LIES (Dick Haymes)
9. SABRE DANCE (Woody Herman)
10. ST. LOUIS BLUES MARCH (Tex Beneke)

Los Angeles, Cal.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. WOODY WOODPECKER (Kay Kyser)
3. NATURE BOY (King Cole)
4. HAUNTED HEART (Perry Como)
5. CONFESS (Patti Page)
6. LOVE SOMEBODY (Doris Day-Buddy Clark)
7. MY HAPPINESS (Jon & Sondra Steele)
8. PUT 'EM IN A BOX (King Cole)
9. BLUEBIRD OF HAPPINESS (Art Mooney)
10. TOOLIE OOLIE DOOLIE (Andrews Sisters)

Atlantic City, N. J.

1. WOODY WOODPECKER (Kay Kyser)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. LITTLE WHITE LIES (Dick Haymes)
4. RUN, JOE (Louis Jordan)
5. IT'S MAGIC (Doris Day)
6. TEA LEAVES (Alan Dale)
7. HINDUSTAN (Ted Weems)
8. MORE THAN YOU KNOW (Johnny Moore)
9. CUCKOO BIRD WALTZ (Ken Griffin)
10. SAX-A-BOOGIE (Sam Donahue)

Phoenix, Ariz.

1. NATURE BOY (John Laurenz)
2. YOU CAN'T BE TRUE, DEAR (The Sportsmen)
3. TOOLIE OOLIE DOOLIE (Vaughn Horton)
4. WOODY WOODPECKER (Kay Kyser)
5. NOW IS THE HOUR (Gracie Fields)
6. SABRE DANCE (Woody Herman)
7. FOUR LEAF CLOVER (Art Mooney)
8. LAROO, LAROO LILLI BOLERO (Peggy Lee)
9. ANYTIME (Eddy Arnold)
10. BUBBLES IN MY BEER (Bob Wills)

Milwaukee, Wisc.

1. MY HAPPINESS (Jon & Sondra Steele)
2. ST. LOUIS BLUES MARCH (Tex Beneke)
3. NATURE BOY (King Cole)
4. THE DICKEY BIRD SONG (Dick Haymes)
5. WOODY WOODPECKER (Kay Kyser)
6. TWELFTH ST. RAG (Pee Wee Hunt)
7. TELL ME A STORY (Sammy Kaye)
8. CARAMBA IT'S THE SAMBA (Peggy Lee)
9. WHO ME (Tex Williams)
10. CONFESS (Patti Page)

Tulsa, Okla.

1. MY HAPPINESS (Jon & Sondra Steele)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. RAMBLING ROSE (Perry Como)
4. MAYBE YOU'LL BE THERE (Gordon Jenkins)
5. I HATE TO LOSE YOU (Andrews Sisters)
6. ST. LOUIS BLUES MARCH (Tex Beneke)
7. HAIR OF GOLD (Jack Emerson)
8. YOU WERE ONLY FOOLIN' (Blue Barron)
9. TELL ME A STORY (Sammy Kaye)
10. HAUNTED HEART (Perry Como)

Portland, Me.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. MY HAPPINESS (Jon & Sondra Steele)
3. YOU WERE ONLY FOOLING (Blue Barron)
4. SABRE DANCE (Woody Herman)
5. YOU CALL EVERYBODY DARLIN' (Al Trace)
6. NATURE BOY (King Cole)
7. ST. LOUIS BLUES MARCH (Tex Beneke)
8. MAYBE YOU'LL BE THERE (Gordon Jenkins)
9. TOMORROW NIGHT (Lonnie Johnson)
10. TOOLIE OOLIE DOOLIE (Andrews Sisters)

Cleveland, O.

1. WOODY WOODPECKER (Kay Kyser)
2. CONFESS (Patti Page)
3. MAYBE YOU'LL BE THERE (Gordon Jenkins)
4. YOU WERE ONLY FOOLING (Blue Barron)
5. TEA LEAVES (Alan Dale)
6. MY HAPPINESS (Jon & Sondra Steele)
7. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
8. BLUEBIRD OF HAPPINESS (Art Mooney)
9. LITTLE WHITE LIES (Dick Haymes)
10. NATURE BOY (King Cole)

Redwood City, Cal.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. CUCKOO BIRD WALTZ (Ken Griffin)
3. WOODY WOODPECKER (Kay Kyser)
4. LITTLE WHITE LIES (Dick Haymes)
5. THE DICKEY BIRD SONG (Freddy Martin)
6. SO TIRED (Russ Morgan)
7. MY HAPPINESS (Jon & Sondra Steele)
8. BABY FACE (Art Mooney)
9. TELL ME A STORY (Sammy Kaye)
10. TOOLIE OOLIE DOOLIE (Andrews Sisters)

Prineville, Ore.

1. MY HAPPINESS (Jon & Sondra Steele)
2. WOODY WOODPECKER (Kay Kyser)
3. WOO CA MA CHOO GA (Ernie Felice)
4. BABY FACE (Art Mooney)
5. LITTLE GIRL (Larry Green)
6. SIDEWALK PENNY ARCADE (Guy Lombardo)
7. HEARTBREAKER (Andrews Sisters)
8. SABRE DANCE (Woody Herman)
9. GALLOP TO CALLUP, N. M. (Roy Rogers)
10. NATURE BOY (King Cole)

Reno, Nev.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. LOVE SOMEBODY (Doris Day-Buddy Clark)
3. CONFESS (Patti Page)
4. WHO ME (Tex Williams)
5. NATURE BOY (King Cole)
6. TELL ME A STORY (Sammy Kaye)
7. MY HAPPINESS (Jon & Sondra Steele)
8. WOODY WOODPECKER (Kay Kyser)
9. SABRE DANCE (Woody Herman)
10. RAMBLING ROSE (Perry Como)

Savannah, Ga.

1. MY HAPPINESS (Jon & Sondra Steele)
2. MAYBE YOU'LL BE THERE (Gordon Jenkins)
3. ST. LOUIS BLUES MARCH (Tex Beneke)
4. LITTLE WHITE LIES (Dick Haymes)
5. WOODY WOODPECKER (Kay Kyser)
6. YOU WERE ONLY FOOLING (Blue Barron)
7. TELL ME A STORY (Sammy Kaye)
8. NATURE BOY (King Cole)
9. CONFESS (Patti Page)
10. LOVE SOMEBODY (Doris Day-Buddy Clark)

Bismarck, N. D.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. MY HAPPINESS (Jon & Sondra Steele)
3. WOODY WOODPECKER (Kay Kyser)
4. LITTLE WHITE LIES (Dick Haymes)
5. NATURE BOY (King Cole)
6. CUCKOO BIRD WALTZ (Ken Griffin)
7. TOOLIE OOLIE DOOLIE (Andrews Sisters)
8. YOU CALL EVERYBODY NARLIN' (Al Trace)
9. MAYBE YOU'LL BE THERE (Gordon Jenkins)
10. YOU WERE ONLY FOOLING (Blue Barron)

DeLuxe & Day Distributors To Interchange Masters — Ops To Benefit From Move

LINDEN, N. J. — Jules Braun, president of DeLuxe Records, this past week announced a plan for the interchange of masters between his firm and the Day Distributing Company of Los Angeles, Calif. Both firms will handle each others labels and will manufacture and distribute the lines. Day Dist. Co. manufacture the Miltone, Sacred and Foto labels. As a result of this interchange of

masters, each company is now better equipped to service ops all over the country. With pressing plants on both the West and East coasts, ops will receive hits while they are still scorching. Speedier delivery is now possible since the distribution is regionally handled. Operators who formerly had ordered records while they were in the hit stage, will receive the platters in time to "cash in."

FROM COAST TO COAST THE "SUMMER JINX" IS BEING TURNED INTO A SUMMER BOOM !!

With Our
JULY 19th
RELEASES on



THE GREATEST LINEUP OF TALENT ON WAX TODAY!
BILLY ECKSTINE *Waxes Sentimental on 'LADY' and gives with Bop on 'Jitney'*
 9049 **SOPHISTICATED LADY — JITNEY MAN**
CHARLIE VENTURA *featuring Buddy Stewart, Kai Winding, Shelly Manne, Gus Cole & Lou Stein*
 9048 **EAST OF SUEZ — I'LL NEVER BE THE SAME**
HANK D'AMICO *featuring Cozy Cole, Don Byas, Frank Newton, David Rivera & Sid Weiss*
 9047 **HANK'S PRANKS — JUKE BOX JUDY**

INTRODUCING

DON REID *the Voice with a Heartbeat*
(Vocalist with Xavier Cugat for years)
 9050 **JUST A GIRL THAT MEN FORGET — LOVE IS A DANGEROUS GAME**
 —and—
GRACE SMITH *Blues Shoutin' Mama*
(formerly with Erskine Hawkins, Lucky Millinder, Tiny Bradshaw)
 9046 **COMPETITION BLUES — BABY, YOU'RE JUST MY SPEED**

Voted 'Disc of the Week' by THE CASH BOX—Highest Rated Record by THE BILLBOARD
 # 5 (Hot in Harlem) # 6 (Hit Parade in Chicago)

Selling Like Wildfire Throughout the Country

THE RAVENS Latest Release

9045 **SEND FOR ME IF YOU NEED ME — UNTIL THE REAL THING COMES ALONG**

ORDER FROM YOUR NEAREST NATIONAL DISTRIBUTOR
 or NATIONAL DISC SALES • 1841 B'WAY, N. Y. 23, N. Y.

★ **MIRACLE** ★
PARADE OF HITS
 "MESSIN' AROUND"
 and
 "MIDNIGHT JUMP"
 by MEMPHIS SLIM
 and his HOUSE ROCKERS
 M-125
MIRACLE RECORD COMPANY
 500 EAST 63RD ST. CHICAGO 15 ILL.

Bullet makes with a new hit. Latch on to Record # 1044. Danny Cassella & his Orchestra win you with
 "CRUEL LOVE"—You'll shimmy to the backside. It's "HAWAIIAN WAR CHANT"
 Order From Your Nearest Distributor
BULLET RECORDS
 423 Broad Street, Nashville, Tenn.
 6-4573

Another new MODERN release
"SWEET GEORGIA BOP"
 backed with
"SWEET GEORGIA BROWN"
 by
 Wardell Gray and Vido Musso
 (From Gene Norman's
 "Just Jazz Concert")
 MODERN 20-611

THE CASH BOX

Race Record Reviews

RACE DISK O' THE WEEK

"We're Gonna Rock" (2:40)

"Harlem Parade" (2:37)

BILL MOORE
 (Savoy 666)



BILL MOORE

● Oh what a dilly this thing is! Sure to set the town afire, jumping with joy and the like, is this bit by the popular Bill Moore. The mad rhythm offered here is a cinch

to clinch with phono fans throughout the land, a sure-fire bet for music ops with race spots. Wax, titled "We're Gonna Rock" really does, with all the gusto imaginable. Tenor sax spot by Paul Williams set the stage for all the noise, with his deep round tones ringing true throughout. Ditty is decked out in a fast pace, with the melody sure to be taken up by loads of jump fans. On the flip with "Harlem Parade", Bill and the gang come back with another comer, with the metro of this instrumental bit showing the gang to their best advantage. Don't miss this dynamite laden duo — especially so with "We're Gonna Rock".

"East of Suez" (2:44)

"I'll Never Be The Same" (2:32)

CHARLIE VENTURA ORCH.
 (National 9048)

● The orchestral patter of the great Charlie Ventura ork, and a pair bound to hyp ops phono take. Top deck is the one that is sure to ride, and make the jump and bop fans dig for silver. Titled, "East Of Suez", piper Buddy Stewart combines with Charlie and the gang to offer a bop vocal in the background of some mighty fine rhythm. Ditty spills with loads of sharp notes, with the refrain echoing brilliantly throughout. Wax is set in low mood, and doesn't feature too much blast. It's the vocal spot coupled with some great sax work by the maestro that grab all the glory. On the flip with "I'll Never Be The Same", Charlie steps out in all his splendor to offer some slow melodic music that shows as a top notch piece. "East of Suez" will fill your jeans with beans—the kind that jingle.

"Married Woman Blues" (2:51)

"My Fault" (2:50)

BROWNIE MCGHEE
 (Savoy 5551)

● Blues shouting of piper Brownie McGhee and a pair that have the odor of buffalo about them. Offering his gusto shouting in fine manner on "Married Woman Blues," Brownie shows his tonsils off to splendid advantage on the top deck, as the slow shuffle metro rounds out the background. Guitar ticklin hypos the side and should win praise from phono fans. Flip is a repeat grade A performance for Brownie, with the title of the ditty "My Fault" leading the way. Take note of Brownie's wide clan of fans—then run out and load up.

"Walkin' And Talkin' Boogie" (2:48)

"The Walls Came Tumblin' Down" (2:37)

JACK McVEA ORCH.
 (Exclusive 42x)

● Boogie woogie rhythm of this piece by Jack McVea and the melody of "Walkin' And Talkin' Boogie" show as material ops oughta get next to—but pronto. With the tenor sax and piano standing out in high light, Jack and the boys display some torrid boogie on this bit. Short vocal passages parrot the title, as the metro and refrain of the melody hog the lime-light. On the flip with some blues, the gang offer "The Walls Came Tumblin' Down". Ditty is set way down low in slow tempo with a crying trumpet in the background leading the way. Wax is attractive and should win favor. Both sides rate a spot in your machine—climb on the bandwagon.

"The Happy Monster" (2:31)

"L'Ana" (2:51)

CHUBBY JACKSON ORCH.
 (MGM 10228)

● More orchestrated patter, with the Happy Monster himself, Chubby Jackson on deck. That's just what Chubby and the boys offer, wax titled "The Happy Monster" and "L'Ana". Always a popular figure with bop and jazz fans, Chubby and his boys display their great style with this duo. Top side spills in slow fashion, with individual spots falling all over the place. "L'Ana" features some great bop rhythm with the sharp refrain sure to come in for a load of attention. Both sides of this piece rate ops avid listening attention.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX REPORTS

THE NATION'S

Big 5

HILLBILLY FOLK & WESTERN JUKE BOX TUNES

Apollo Records Take Over Gem Label; To Move Offices To New York's Coin Row

NEW YORK—Apollo Records has taken over the manufacture, distribution and promotion of the Gem Record label, and will assist in the selection of recordings to be produced by Gem in the future.

Paul McGrane, vice-president of Gem, will continue in charge of artists and repertoire, and will cooperate in publicity and promotion of the label. Meanwhile, Apollo has commenced moving its Tenth Avenue distributing, and the Madison Avenue executive offices in New York to take over Nat Cohn's Modern Music office at 457 W. 45th St. This move, to be completed by August 1st, is to secure more space and consolidate operations and cut down overhead.

Apollo also announced that as a result of their New Jersey record dis-

tributor, Igoe Brothers Inc., having given up all record distribution, the latter territory returns to New York's branch under the direction of Irving Katz. Nickie Milano, who handled the territory for Igoe Brothers, will assume a similar position with the Apollo plattery.

THE LUCKY 7--NATURALS

Bulls-Eye of the Week—The Cash Box

- "John's Other Wife"**
Recorded by **JOHNNY BOND**—Columbia
JOHNNY MORRIS—Orpheus
- "The Little White House"**
(With The Little Green Blinds)
Recorded by **MILT HERTH-LARRY DOUGLAS**—Decca
- "I'm A Lonely Little Petunia"**
Recorded by **DICK 'Two-Ton' BAKER**—Mercury,
LAWRENCE WELK—Decca, **TOMMY TUCKER**—Columbia, **HARMONAIRES**—Embassy, **THE HAPPY GANG**—Vic. (Can.)
- "Shoe Shine Shuffle"**
by Vaughn Horton, writer of Choo Choo Ch' Boogie, Toolie Oolie Doolie, John's Other Wife
Recorded by **PAT FLOWERS** on RCA Victor # 20-2930
- "Rosie O'Toole"**
Recorded by **BILL CLEMENT & Ork** on Orpheus #262
- "Brother Bill"**
Reissued by Request
TONY PASTOR—RCA Victor
- "Tell Me Why"**
Recorded by **ALAN GERARD**—National
CHERIO-RYTVOC Music Pub. 1585 B'wy, N.Y.

1 **BOUQUET OF ROSES**
Eddy Arnold
(Victor 20-2806)

2 **TEXARKANA BABY**
Eddy Arnold
(Victor 20-2806)

3 **OKLAHOMA WALTZ**
Johnny Bond
(Columbia 38160)

4 **SEAMAN'S BLUES**
Ernest Tubb
(Decca 46119)

5 **ANYTIME**
Eddy Arnold
(Victor 20-2700)

DYNAMITE ON WAX!
UP AND COMING KING HITS!

KING 718 PEACH TREE STREET BOOGIE
KING 4225 I WANT MY BABY
KING 4226 LOLLIPOP MAMA
KING 4230 I CAN'T GO ON WITHOUT YOU
KING 714 TENNESSEE MOON

ORDER NOW FROM YOUR NEAREST KING BRANCH:
KING 1540 BREWSTER AVE.
CINCINNATI 7, OHIO

TOP presents

THE SMASH HIT!!

"WHEN I GET YOU ALONE TONIGHT"
and
"HEARTBROKEN"
by Dick Kuhn & Ork
TOP # 1157

rated SLEEPER OF THE WEEK—
The Cash Box

Write for Catalogue
Dist.: Some Territories Available

TOP RECORDS, INC.
1674 Broadway New York 19, N.Y. COLUMBUS 5-7638

Standard Songs are MONEY MAKERS!

"JUST ONE OF THOSE THINGS"
Recorded by
BENNY GOODMAN—Columbia
GINNY SIMMS—Sonora
GUY LOMBARDO—Decca
ANDRE PREVIN—Victor

Published by: HARMS, Inc.

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

SWEETER THAN THE FLOWERS
Moon Mullican
(King 673)

SUSPICION
Tex Williams
(Capitol 40109)

WHAT A FOOL I WAS
Eddy Arnold
(Victor 20-2700)

JOHN'S OTHER WIFE
Johnny Bond
(Columbia 38160)


SIGNED, SEALED & DELIVERED
Cowboy Copas
(King 658)

Specialty records
311 Venice Blvd.,
Los Angeles 15,
Calif.

CAMILLE HOWARD
AND HER TRIO

A New Star on Her First Release!
"YOU DON'T LOVE ME"
backed by
"X-TEMPERANEOUS BOOGIE"

SP 307



DON'T BLAME ME
(From M-G-M's "Big City")

A Great New Release
by
KING COLE TRIO
on
Capitol Records
HARRY WARREN MUSIC, INC.

DEMAND THE ORIGINAL

You Call Everybody Darlin'

By
AL TRACE
REGENT #117

REGENT RECORDS Inc.
58 MARKET ST. NEWARK, N. J.
Same Territory Available for
Distributors

"Folk" and "Western" RECORD REVIEWS

BULLSEYE of the WEEK

"Life Gets Tee-Jus Don't It?"
"Wind In The Mountains"

CARSON ROBISON
(MGM 10224)

● The very capable and popular Carson Robison sets with a pair which should spin wildly on phonos and attract a ton of coinage. Always a heavy coin winner, Carson offers a recitation piece on the top deck in fair fashion, as he tells about the tired and boredom that goes with a ranchers life. Ditty is set in smooth fashion and offered in extremely light vein, to boost and enhance the platters winning possibilities. On the flip with "Wind In The Mountains", Carson comes back with a melancholy bit weaving around the title. Both sides show Carson in gala mood and should come in for a slew of jitney on the phonos.

"No One Will Ever Know"
"One Little Tear Drop Too Late"
TEXAS JIM LEWIS
(Decca 46130)

● Pair of sides to which music ops might be attracted are these offered here in fair fashion by Texas Jim Lewis and His Lone Star Cowboys. Wax offers nothing unusual or has enough within to cause a traffic jam, but it should fill ops needs nevertheless, as fair filler material. Wax spills around the title on the pair, with the top side hogging the line. Ditty is a routine folk ballad full of pathos and the like. Ops having a spot on their machines—take note.

"Juke Box Blues"
"Oh! Monah"
PEE WEE KING
(VICTOR 20-2841)

● Mellow music strains of Pee Wee King and his Golden West Cowboys and the set up of a pair that can really whirl in phonos across the land. Top deck grabs the lead, with the rural styled blues notes trickling thru in top notch styling to score. Chanting in the background and the instrumental treatment offered makes the deck glitter all the more. Flip, a well known piece, has the crew displaying their grade A manner in bounce fashion, with some mellow licks to add luster to the wax. Both sides should grab a load of coin.

"Roadside Rag"
"I Love Her Just The Same"
SLEEPY McDANIEL
(DC 8039)

● Pair of sides that beckon coin play are offered here in effective fashion by Sleepy McDaniel and his Radio Playboys, with the metro of "Roadside Rag" and "I Love Her Just The Same" seeping thru the wax. Top deck, a very fast instrumental hit shows the gang in excellent fashion and is ably suited for the crowd that loves to dance. Flip, a novelty piece, is loaded with mirth and merriment and should come in for its fair share of phono play. Both sides are tinted with buffalo—latch on.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New York City's Harlem Area.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans.



1 **TOMORROW NIGHT**
Lonnie Johnson
(King 4201)

RUN JOE
Louis Jordan
(Decca 24448)

MESSING AROUND
Memphis Slim
(Miracle)

YOU DON'T LOVE ME
Camille Howard
(Specialty 307)

2 **LONG GONE**
Sonny Thompson
(Miracle 126)

I CAN'T GO ON WITHOUT YOU
Bull Moose Jackson
(King 4230)

RUN JOE
Louis Jordan
(Decca 24448)

WRITE ME A LETTER BLUES
Saunders King
(Rhythm 206)

3 **SEND FOR ME IF YOU NEED ME**
The Ravens
(National 9045)

SEND FOR ME IF YOU NEED ME
The Ravens
(National 9045)

TOMORROW NIGHT
Lonnie Johnson
(King 4201)

LONG GONE
Sonny Thompson
(Miracle 126)

4 **DON'T FALL IN LOVE WITH ME**
Ivory Joe Hunter
(King 4220)

MORE THAN YOU KNOW
Johnny Moore
(Modern 599)

LONG GONE
Sonny Thompson
(Miracle 126)

RUN JOE
Louis Jordan
(Decca 24448)

5 **RUN JOE**
Louis Jordan
(Decca 24448)

YOU DON'T LOVE ME
Camille Howard
(Specialty 307)

GOOD ROCKIN' TONIGHT
Wynonie Harris
(King 4210)

GOOD ROCKIN' TONIGHT
Wynonie Harris
(King 4210)

6 **YOU DON'T LOVE ME**
Camille Howard
(Specialty 307)

THE TWISTER
Paul Williams
(Savoy 665)

YOU DON'T LOVE ME
Camille Howard
(Specialty 307)

I'M WAITING FOR YOUR CALL
T-Bone Walker
(Black & White)

7 **I CAN'T GO ON WITHOUT YOU**
Bull Moose Jackson
(King 4230)

DON'T FALL IN LOVE WITH ME
Ivory Joe Hunter
(King 4220)

POOL PLAYING BLUES
Amos Milburn
(Aladdin)

TRAIN BLUES
Roy Milton
(Specialty 524)

8 **MORE THAN YOU KNOW**
Johnny Moore
(Modern 599)

WE'RE GONNA ROCK
Bill Moore
(Savoy 666)

RECESS IN HEAVEN
Dan Grissom
(Jewel 2004)

DON'T FALL IN LOVE WITH ME
Ivory Joe Hunter
(King 4220)

9 **I WANT TO CRY**
Savannah Churchill
(Manor)

RECESS IN HEAVEN
Dan Grissom
(Jewel 2004)

GROOVY MOVIE BLUES
Johnny Moore
(Exclusive)

RECESS IN HEAVEN
Dan Grissom
(Jewel 2004)

10 **EUPHORIA**
Charlie Ventura
(Sittin' In 504)

THAT'S BETTER FOR ME
T-Bone Walker
(Black & White 126)

NATURE BOY
King Cole
(Capitol 15054)

NATURE BOY
King Cole
(Capitol 15054)

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE	
AL—Aladdin	MG—M-G-M
AP—Apollo	MI—Miracle
AR—Aristocrat	MN—Manor
BU—Bullet	MO—Modera
CA—Capitol	MU—Musicraft
CE—Celebrity	NA—National
CN—Continental	RA—Rainbow
CO—Columbia	RE—Regent
CS—Coast	SA—Savoy
DE—Decca	SD—Super Disc
DEL—DeLuxe	SI—Signature
DM—Delmac	SP—Specialty
EX—Exclusive	SN—Standard Phone
JD—Joe Davis	ST—Sterling
KI—King	TR—Trilon
LO—London	UN—Universal
MA—Majestic	VI—Victor
ME—Mercury	VT—Vitacoustic

	July 10	July 3
1—YOU CAN'T BE TRUE, DEAR	137.9	115.7
AP-1121—N. EMMETT		
CA-15077—THE SPORTSMEN		
BU-1032—R. DEAUVILLE		
DE-24439—DICK HAYMES		
Nature Boy		
CO-38211—MARLIN SISTERS		
You Can't Be True, Dear		
KI-4218—THE HARMONKINGS		
LO-202—VERA LYNN		
DEL-1171—ZIGGY LANE		
MU-568—RUSS BROOKS		
RO-128—KEN GRIFFIN		
VI-25-1117—WILL GLAHE		
2—WOODY WOOD. PECKER	122.9	94.5
CA-15145—THE SPORTSMEN		
I'd Love To Live In Loveland		
CO-38197—KAY KYSER O.		
When Veronica Plays the Harmonica		
ME-5154—THE HONEYDREAMERS		
3—NATURE BOY	105.8	114.9
CA-15054—KING COLE		
Lost April		
CO-38120—FRANK SINATRA		
S'posin'		
DE-24439—DICK HAYMES		
You Can't Be True, Dear		
EX-36x—HERB JEFFRIES		
Just Naive		
JE-2006—THE HOLLYWOODAIRES		
Don't You Want That Stone		
LO-10013—MANTOVANI		
Ritual Fire Dance		
ME-5134—JOHN LAURENZ		
These Foolish Things		
MU-567—SARAH VAUGHAN		
I'm Glad There Is You		
RA-10070—EDDY MANSON		
VI-25-5212—EVE YOUNG		
Time For Your Lullaby		
VI-20-2944—DICK JAMES		
You Can't Be True, Dear		

	July 10	July 3
4—LITTLE WHITE LIES	86.8	93.5
CO-38114—DINAH SHORE		
Crying For Joy		
DE-24280—DICK HAYMES		
Sierra Madre		
ME-8085—STEVE GIBSON		
MU-558—MEL TORME		
VI-27521—TOMMY DORSEY O.		
5—MY HAPPINESS	64.3	75.8
BU-1032—R. DEAUVILLE		
CA-15094—THE PIED PIPERS		
Highway To Love		
CO-38217—THE MARLIN SISTERS		
The Man On The Carousel		
DA-20-17—ANNE VINCENT		
DM-11133—JON & SONDR STEELE		
They All Recorded To Beat The Ban		
DE-24446—ELLA FITZGERALD		
ME-5144—JOHN LAURENZ		
Someone Cares		
PA-1004—PAUL SHERIDAN		
SI-15206—ALAN DALE		
Tea Leaves		
6—WILLIAM TELL OVERTURE	64.2	21.2
VI-20-2861—SPIKE JONES O.		
The Man On The Flying Trapeze		
7—TOOLIE OOLIE DOOLIE	50.0	69.7
CA-15059—THE SPORTSMEN		
CN-1223—VAUGHN HORTON		
CO-38211—MARLIN SISTERS		
You Can't Be True, Dear		
DA-2015—DANA SERENADERS		
DE-24380—ANDREWS SISTERS		
FL-5005—ALPINE BELLES		
LO-201—JOHNNY DENNIS		
SR-5505—LARKIN SISTERS		
ST-1013—DICK HAYMAN		
VI-25-1114—HENRI RENE O.		
8—THE DICKEY BIRD SONG	35.1	40.9
CO-38085—THE DELL TRIO		
Encore Cherie		
DE-24301—LARRY CLINTON O.		
Ooh! Looka There		
MA-1234—GEORGE OLSEN O.		
Thoughtless		
MG-10138—BLUE BARRON O.		
My Cousin Louella		
VI-20-2617—FREDDY MARTIN O.		
If Winter Comes		
VT-22—JOAN EDWARDS		
9—ST. LOUIS BLUES MARCH	34.9	31.4
VI-20-2722—TEX BENEKE O.		
Cherokee Canyon		
10—BECAUSE	31.6	23.3
AP-1068—HAL WINTERS		
Because		
LO-145—ARTHUR TRACEY		
A Perfect Day		
VI-20-2653—PERRY COMO		
11—LOVE SOMEBODY	28.9	31.8
CO-38174—DORIS DAY & BUDDY CLARK		
Confess		
12—CONFESS	24.8	12.6
CO-38174—DORIS DAY-BUDDY CLARK		
Love Somebody		
DE-24409—THE MILLS BROS.		
Someone Cares		
ME-5129—PATTI PAGE		
Twelve O'Clock Flight		
MG-10194—JIMMY DORSEY O.		
If I Were You		
MA-1131—THE FOUR TUNES		
VI-20-2812—TONY MARTIN		
Bride & Groom Polka		

	July 10	July 3
13—IT'S MAGIC	23.6	18.7
CA-15072—GORDON MacRAE		
Spring In December		
CO-38188—DORIS DAY		
Put 'Em In A Box, Etc.		
DE-23826—DICK HAYMES		
It's You Or No One		
ME-5138—VIC DAMONE		
It's You Or No One		
MG-10187—BUDDY KAYE QUINTET		
MU-557—SARAH VAUGHAN		
It's You Or No One		
VI-20-2862—TONY MARTIN		
It's You Or No One		
14—BETTER LUCK NEXT TIME	23.2	25.2
CA-15084—JO STAFFORD		
Roses of Picardy		
CO-38191—DINAH SHORE		
Steppin' Out With My Baby		
DE-24435—GUY LOMBARDO O.		
Steppin' Out With My Baby		
ME-5145—JERRY SHELTON TRIO		
MG-10192—GEORGE PAXTON O.		
Rambling Rose		
VI-20-2888—PERRY COMO		
It Only Happens When I Dance With You		
15—HAUNTED HEART	20.1	31.9
CA-15023—JO STAFFORD		
I'm My Own Grandmaw		
CO-38112—BUDDY CLARK		
First Prize At The Fair		
CO-38083—BUDDY CLARK		
Matinee		
DE-24362—GUY LOMBARDO O.		
Saturday Night In Central Park		
DE-24370—BING CROSBY		
Moonlight On a White Picket Fence		
ME-5120—VIC DAMONE		
Tell Me A Story		
MG-10153—GEORGE PAXTON O.		
Dream Girl		
VI-20-2713—PERRY COMO		
Carolina Moon		
VI-45-0050—RUSS CASE O.		
Inside U. S. A.		
16—BABY FACE	18.4	25.3
AP-1114—PHILLIE ALL STAR STRING BAND		
Bye, Bye, Blackbird		
CO-30014—JERRY WAYNE & DELL TRIO		
DE-25356—HENRY KING O.		
Oh, You Beautiful Doll		
KR-216—UPTOWN STRING BAND		
ME-2120—AQUA STRING BAND		
MG-10156—ART MOONEY O.		
Encore Cherie		
ST-294—HUM & STRUM		
TO-294—BENNY STRONG O.		
PA-1105—FERKO STRING BAND		
UN-627—MILT SCOTT ORCH.		
VI-22879—SAMMY KAYE O.		
Miss You		
17—TEA LEAVES	16.1	14.2
AL-1933—EMIT COTE		
CA-15102—JACK SMITH		
Highways Are Happy Ways		
CO-38230—EMIL COTE		
In Martha's Eyes		
DE-24446—ELLA FITZGERALD		
My Happiness		
SI-15206—ALAN DALE		
My Happiness		
PA-1005—RODNEY DAVIS		
Where The Apple Blossoms Fall		
ME-5148—JOHN LAURENZ		
A Tree In A Meadow		
18—THE MAHARAJAH OF MAGADOR	15.8	3.9
VI-20-2851—VAUGHN MONROE O.		
Give A Broken Heart A Break		

	July 10	July 3
19—SABRE DANCE	14.4	18.6
CO-38102—WOODY HERMAN O.		
Swing Low, Sweet Chariot		
DE-24388—VICTOR YOUNG O.		
For Whom The Bell Tolls		
DE-24427—ANDREWS SISTERS		
Heartbreaker		
LO-222—TED HEATH ORCH.		
Tabu		
ME-24000—NICHOLAS S. GOLOVANOV		
MG-30048—MACKLIN MARROW		
SI-15180—RAY BLOCH O.		
Minuet In G		
RE-111—DON HENRY TRIO		
Turnpike Polka		
VI-20-2721—FREDDY MARTIN O.		
After You're Gone		
20—YOU CALL EVERYBODY DARLIN'	9.2	12.2
ME-5155—ANNE VINCENT		
Blue Bird Polka		
RE-117—AL TRACE O.		
Linger Awhile		
ADDITIONAL TUNES LISTED BELOW		
IN ORDER OF POPULARITY		
21—PUT 'EM IN A BOX, TIE 'EM WITH A RIBBON	9.1	10.1
22—TELL ME A STORY	8.9	13.2
23—TWELFTH STREET RAG	8.7	4.1
24—CARAMBA! IT'S THE SAMBA	5.8	5.1
25—MAYBE YOU'LL BE THERE	5.2	7.1
26—JUST BECAUSE	5.1	14.7
27—HEART-BREAKER	4.9	16.2
28—FIDDLE FADDLE	3.5	5.1
29—BLUE SHADOWS ON THE TRAIL	2.5	1.5
30—BLUE BIRD OF HAPPINESS	2.4	3.8
31—FELLA WITH AN UMBRELLA, A	2.3	8.9
32—MEADOWLANDS	2.2	—
33—DON'T BLAME ME	2.1	3.6
34—YOU WERE MEANT FOR ME	2.0	2.1
35—BABY, DON'T BE MAD AT ME	1.9	—
36—WALK IT OFF	1.5	—
37—HOW HIGH THE MOON	1.4	—
38—BOY FROM TEXAS	1.3	1.2
39—LAROO LAROO LILLI BOLERO	1.2	12.5
40—SUSPICION	1.0	1.6

Production Facilities Upped By Bally To Meet Demand For "Carnival"

Execs Stay On Job During Fourth Of July Week-end To Revise Production Line



HERB JONES

CHICAGO—There's a fire of enthusiasm burning thruout the Bally Manufacturing Company personnel that is causing the biggest executives down to the shipping clerks to work, not only harder and faster, but to stay on their jobs long hours beyond the regular day, and during week-ends. The reason—"it's the overwhelming demand for our new five-ball "Carnival", states Herb Jones, vice president.

"The unusual condition brought about by the great demand for 'Carnival'" stated Jones "brought in all the executives and production experts on

the Fourth of July week-end, an unheard of situation. However, it was most necessary that we revise our entire production facilities so as to be in a position to turn out this great game in the quantities demanded by the trade."

George Jenkins, Bally vice president and general sales manager, was another exec who was on hand during the holidays. "It is important that I know the production schedule" beamed Jenkins "as the distributors on the phone have been banging me for more and quicker deliveries. With the production line now in a position to turn these games out faster than ever before, I am doing my utmost to get them to the trade."

"It appears as if Bally was right" stated Ray Moloney, president of Bally, referring to his statement of a week ago that the industry would be given a 'shot in the arm' by the manufacture of a game similar to its 'Bally Reserve' of ten years ago. "'Carnival', which is reviving the original build-up bonus introduced by 'Bally Reserve', is creating the same kind of excitement the original game did in 1938. We hope the increased production facilities of our plant will help us satisfy the initial demand somewhat at this time. However, our production executives are studying the situation to further increase production should the demand continue at such a furious pace."

Herb Jones Will Head CMI Show Committee; Herb Oettinger Is Chairman Of Banquet And Entertainment Committee

Sam Stern And Joe Batten On Jones' Committee

CHICAGO — Herb Jones, Bally Manufacturing Company, will head the general show committee for Coin Machine Industries' 1948 Exhibition and Convention, it was announced by Dave Gottlieb, CMI president.

The annual coin machine show is scheduled to be held at the Hotel Sherman, Chicago, on January 17, 18 and 19, 1949.

Herb Oettinger, United Manufacturing Company, will be the chairman of the banquet and entertainment committee.

Walter Tratsch, A.B.T. Manufacturing Company; Sam Stern, Williams Manufacturing Company; and Joseph A. Batten, Exhibit Supply Company, have been appointed to Jones' committee.

Gottlieb further announced that Jones has been chosen by the CMI

Board of Directors to succeed the late John Chrest as treasurer, and Oettinger was named secretary of CMI. Oettinger has been serving as acting secretary since the resignation of James A. Gilmore last April.

"Contracts for exhibit space at the show will be mailed to CMI members in good standing August 31 so that they will be received the day after Labor Day," stated Jones. "With the contracts will be floor plans of display facilities. Thereafter, the show committee will assign space on a 'first come, first served' basis as the signed contracts are received at CMI headquarters.

"This will be the biggest show CMI has ever had," Jones predicted. "Members should return their contracts and choice of space promptly to avoid being disappointed in the booths assigned to them."

Gesick Elected Treas. Mills Ind.

CHICAGO—It was announced by Ralph J. Mills, Chairman of the Board of Mills Industries, Inc., that at a meeting of the Board of Directors on June 29, Edward J. Gesick was elected Treasurer of the firm. Gesick was formerly assistant secretary and assistant treasurer of Popular Mechanics Company of Chicago.

The Board of Directors of Mills Industries, Inc., now consists of Ralph J. Mills, Chairman of the Board; Herbert S. Mills, President; A. E. Tregenza, Executive Vice President, formerly executive vice president of the Jefferson Electric Company, Bellwood, Ill.; Simms D. McGuire, President of Beloit Dairy Company; and Fred L. Mills, Jr., son of the former president of Mills Industries.

Governor Signs La. Tax Bill No. 301

NEW ORLEANS, LA.—Louisiana State Bill No. 301 (New Orleans Amusement Tax) was enacted into law as Act No. 297, by approval of the Governor on July 5.

This act authorizes Parishes and Municipalities of more than 300,000 inhabitants to levy license taxes on places of amusement and entertainment, and games of skill. The proceeds are to be dedicated to public and quasi-public charitable institutions in the parish or municipality where collected.

"Target Master" Deliveries At End Of Month Says Cohn

NEW YORK—Nat Cohn, Modern Music Sales Company, this city, announced that "Target Master" ray pistol will be coming off the production line in quantities by the end of July.

Cohn states that the ray pistol has been on location tests for some time now, and collections have been very high.

Modern is national distributor for the gun.

NAME YOUR PRICE!

PIN BALLS

ROLLDOWNS

ALL TYPES—ALL MODELS

WIRE—WRITE—PHONE

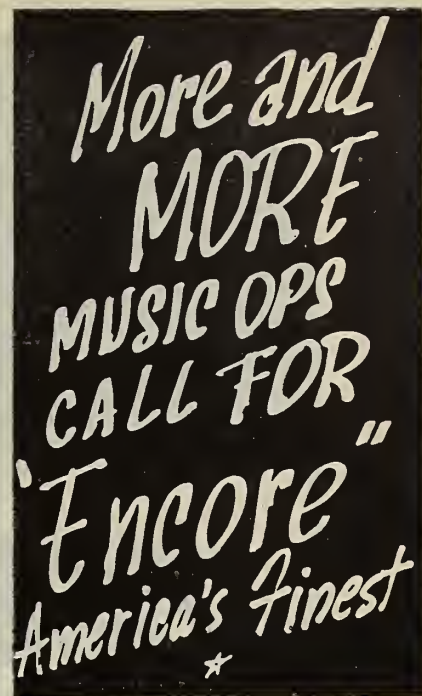
RUNYON SALES COMPANY

123 W. Runyon St., Newark 8, N. J.

Tel.: Blgelow 3-8777

593 Tenth Ave., New York 18, N. Y.

Tel.: LOnagrac 4-1880



**RIGHT
DOWN
YOUR
ALLEY**

... if you are a coin machine salesman or roodman earn \$7.50 for yourself from almost every operator you meet. Greatest sideline for any salesman. Big, direct mail compoign now under woy bocks you up 100%. Right in line with whatever you're selling. In fact, it's the most important part of the coin machine business. One salesman, after the first doy on the rood, phoned, "Sold everyone I called on." You can do it, too. Cover your expenses ond earn extra money. Write for full details today to:

BOX NO. 710
c/o THE CASH BOX
381 Fourth Ave., New York 16, N. Y.

USED — FACTORY REBUILT — CONSOLES

Buckley TRACK ODDS—Double Tube, Belt Drive \$695.00
Buckley PARLAY—Double Tube, Belt Drive 750.00
Buckley PARLAY—Single Tube, Jack Pot 545.00
Buckley DAILY DOUBLE—Jack Pot 1946 Single Tube 475.00

FACTORY REBUILT AND REFINISHED SLOTS

KNEE ACTION DRILL PROOF

5c Mills Original 3-10 Cherry Bells \$ 95.00
5c Mills Gold Chrome 89.50
25c Mills Gold Chrome 99.50
5c Mills Black Cherry 119.50
5c Blue Fronts Original 59.50
5c Watling Roll-A-Top 1946 model 49.50
New Mills 3 Bell made special 1-5c and 2-25c slots 575.00

CONSOLE DISTRIBUTING COMPANY, INC.

1006 POYDRAS STREET
NEW ORLEANS 13, LA.

3425 METAIRIE ROAD
METAIRIE, LA.

Distributors For Buckley Manufacturing Co.

IT'S BALLY

FAMOUS BUILD-UP BONUS...

PLUS HIGH-SCORE

NEW Modern Flashy



Bally

BALLY

**KICKER-BUMPER
BUTTON
ON BOTH SIDES
OF CABINET**

RESERVE AGAIN

**AND "ALL-12" SKILL FEATURE
COMPETITIVE PLAY APPEAL
Cabinet, Playfield, Scoreglass**

Here's the "shot-in-the-arm" 5-Ball game you've been waiting for . . . your big opportunity to "get well" in a hurry! CARNIVAL is a modern pepped-up version of the famous BALLY RESERVE of 1938 . . . with original BALLY RESERVE BUILD-UP BONUS that steps up, up, up and keeps players glued to the game, fascinated by the simple, easy-to-understand score-system (hit all 12 bumpers) and the powerful appeal of the EVER-INCREASING BONUS. Bally's new CARNIVAL is BALLY RESERVE plus HIGH-SCORE competitive play appeal . . . plus new fast action . . . plus KICKER-BUMPERS . . . plus new modern flash . . . plus new 1948 trouble-free mechanisms. Earnings on test locations are double and triple usual 5-ball average. Get your share. Try CARNIVAL on your slowest spot and you'll agree . . . IT'S BALLY RESERVE AGAIN!

CARNIVAL

MANUFACTURING COMPANY

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

WHEREVER YOU OPERATE ALI-BABA

... you'll find a Treasure of Pepped-up Profits!

All the Famous
Gottlieb Innovations

Plus

AMAZING NEW
PROGRESSIVE
BUILD-UP BUMPERS!

Great as Gottlieb's
Original Flipper Bumpers!

HOLD-OVER BONUS

Peerless Play Incentive!

ORDER FROM YOUR
DISTRIBUTOR
NOW!

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS



SUPER-SENSITIVE
CONTROL BUTTONS
ON BOTH SIDES

"There is no
substitute for
QUALITY!"

GAUGED PRODUCTION AND CONTROLLED DISTRIBUTION PROTECT YOUR INVESTMENT!



ACTIVE
Reconditioned

GAMES
'NUFF
SAID!

For A
Complete
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Specials

Drop a Line
to Any One
of Our
3 Offices

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Phone: Mitchell 2-8527
1120 Wyoming Ave., Scranton, Pa.
Phone: Scranton 4-6176

Coinmen Eye Increased State And Local Budgets Anticipating New And Increased Taxes

Some Groups Organizing To See That
Taxes Are Fair And Equitable

NEW YORK—Coinmen throuth the country are carefully eyeing the local and state financial budgets. for the coming periods. They knew that practically every community has made provisions for increased expenditures and will tax every possible source of revenue. Gradually, year by year, taxes have been imposed on coin operated machines, and in following periods, these taxes invariably are increased.

The United States government exacts a federal tax for years, and today twenty-one of the states now impose taxes on coin machines as a source of revenue. However, with forty-four states meeting this coming legislative year, it is anticipated that many of them will consider state coin machine taxes for the first time, while the states now deriving revenue from coin machines will consider additional and higher taxes.

Operators have indicated the possibility of their municipality adopting local tax measures to meet their increasing budgets.

Some of the coinmen in certain territories are preparing their forces to be in a position to know just when tax measures are being introduced, and will be ready to present their case to the right authorities so that they can overcome legislation imposing unfair and excessive amounts. The newly formed Georgia Coin Machine Operators Association was primarily organized just for this purpose.

Turner Sales Appointed Aireon Distributor

HUNTINGTON, W. VA.—Turner Sales Company, 621 Fourteenth St., this city, has been appointed distributors for Aireon Manufacturing Corporation, according to an announcement by Bernard D. Craig, general sales manager of Aireon.

The firm will distribute Aireon phonographs and accessories in the regions of West Virginia and Western Virginia.

Harry Turner and his son Maynard head the firm, with Maynard the manager of the company. Harry is one of the old timers in the coin machine business, having spent the past twenty years operating and wholesaling.

"We are exceptionally happy to inform the trade of the appointment of Turner Sales Company as distributors for Aireon" stated Craig. "Harry and Maynard are not only experienced coinmen, but have a legion of friends in the territory they will contact. They will be ready at all times to give the music operators the utmost in service and cooperation".

HERE IS A
BARGAIN

\$181.40
FOR
\$48

● "Biggest bargain buy in history is the \$48 subscription to *The Cash Box*", is what one well known coin machine man wrote us. Why? Because the "special" \$48 subscription allows you to use a 40 word classified ad (actual cost \$3.20) free of charge each and every week. Add the facts:—52 weeks free \$3.20 classified (40 word) ad totals \$166.40—plus—the \$15 yearly subscription cost—for a grand total of \$181.40 . . . offered to you for only \$48. Send your \$48 check for the "special" subscription to: *The Cash Box*, 381 Fourth Avenue, New York 16, N. Y.

Aireon's
Coronet
FOR
495

COIN MACHINE MOVIES

For Regular Panorams and Solo-Vues
REELS OF 8 AND 6 SUBJECTS

Our Films Get The Dimes
PRICE \$32.50 TO \$38.50 Per Reel

PHONOFILM

3331 No. Knoll Dr. Hollywood 33, Cal.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Buckley BUILDS THE Best

NEW CABINET ASSEMBLIES

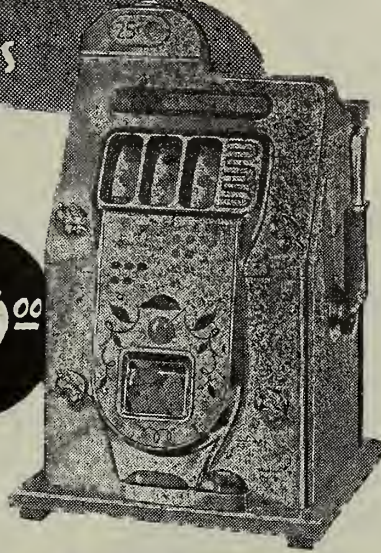
FOR MILLS ESCALATOR BELLS
HAMMERLOID OR WRINKLE

YOUR CHOICE OF:

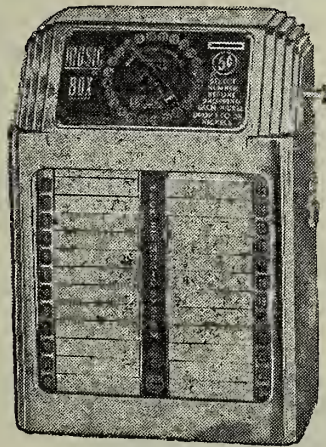
Cherry or Diamond Ornaments,
Maroon, Copper, Gold, Green,
Aluminum Gray, Chocolate, Surf
Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

\$50⁰⁰



THE NEW Music Box



Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

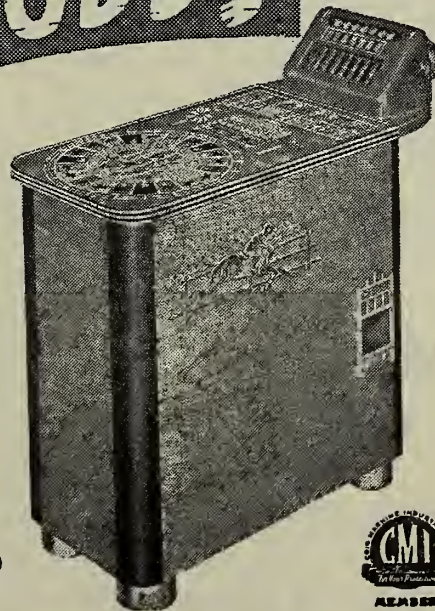
The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selection always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

\$29⁰⁰

TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month

after month—year after year—and out-earn all other coin machines. Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.



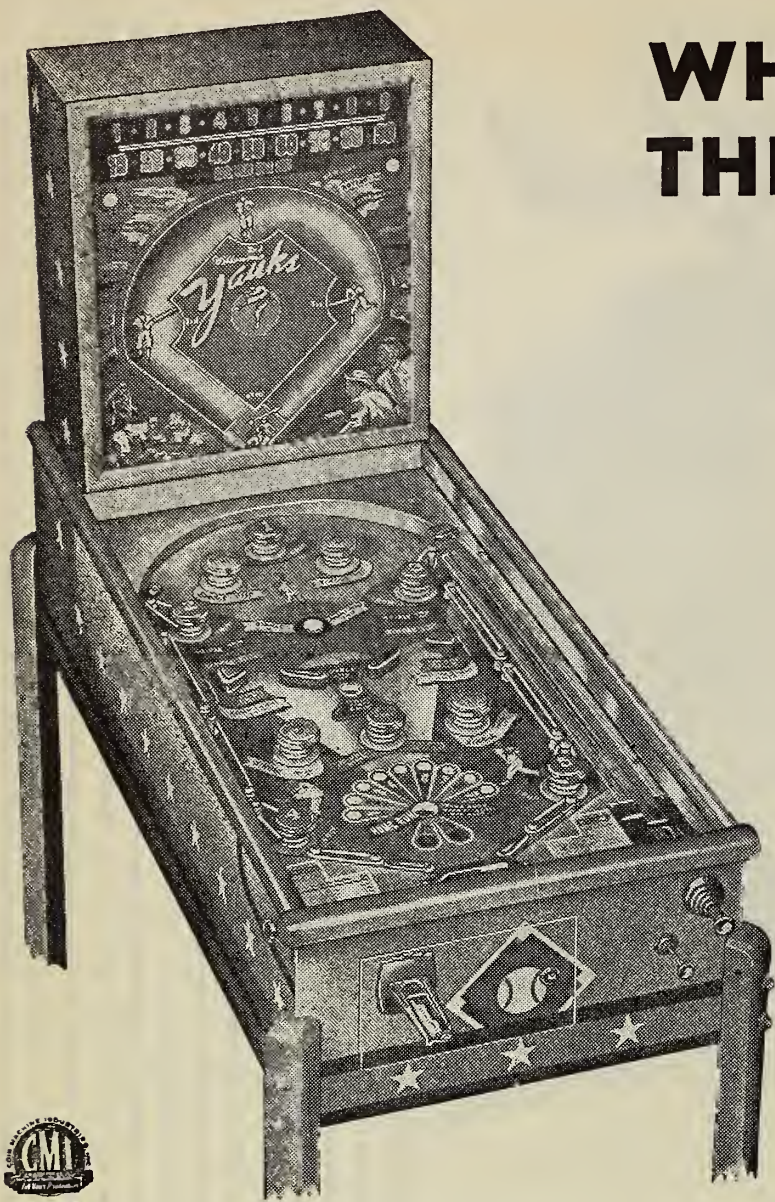
\$1250⁰⁰



Buckley Manufacturing Co.
4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



WHEN PLAYERS CALL THE DECISIONS ... IT'S

Williams

YANKS

ORDER FROM YOUR DISTRIBUTOR

Williams

MANUFACTURING
COMPANY

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ATTENTION!

Coin Machine Salesmen AND Roadmen

● Unusual opportunity to make real money—full time or part time—as you travel. You don't have to go out of your way one inch to earn some real cash. Right in keeping with whatever you are now doing or selling. Even the laziest salesman can earn \$15 per day. No real work. That's all been done for you. In fact, big direct mail campaign covering all operators under way right now. Here's a really golden opportunity for a few tried and seasoned coin machine roadmen. Write Now!

BOX 710

THE CASH BOX

381 Fourth Ave., New York 16, N. Y.

Detroit Games Assn. Keeps Ops Happy

DETROIT, MICH.—Headed by Alex Curtis, president, and Maurice Feldman, treasurer, the Michigan Miniature Bowling Association is rolling along in great shape. According to the officers of the association, the members are a happy group and extremely well satisfied with the organization.

Trivial controversies are a thing of the past, according to these officials, and the important matter of cooperation among operators regarding commissions is practically 100%, and chisling for locations is almost eliminated.

As the officers are active with their own routes, the office is handled by the efficient Miss Jacobs.

Philippine City Regulates Machines

CEBU CITY, PHILIPPINES—The Cebu City Council has voted to prohibit the display and operation of "gambling machines" in its public business places. The petitioner for the law, explained the main purpose behind the law is to curtail minors from playing the machines.

Cebu *Sin Fung*, the local newspaper, supported the measure, they too pointing out it was the purpose of stopping youngsters from patronizing gambling machines.

This regulation doesn't prohibit the operation of the many amusement games in the city.

Everett Masterson Dies At 47



EVERETT MASTERSON

ELIZABETH, N. J.—Everett Masterson, well known and extremely well liked for his ever smiling, friendly, and mild mannered traits, died at his home in Union, N. J., Friday, July 2, at the age of 47. At the end of November, 1947, he was afflicted with a heart condition and confined to his bed for three months. Complications set in after that time, and resulted in his death last Friday.

Masterson was associated with the coin machine business for the past twenty-five years. During that period he served as president of the Automatic Music Association of New Jersey. He was the owner of the East Coast Phonograph Distributors, and held an interest in Automatic Music Service and Peerless Distributing Co. He also had an interest in Seacoast Distributors, Inc., of Newark. Outside interests included Master Metal Manufacturers, Inc., Newark, and Lammerding Oil Co., Inc., Elizabeth.

Masterson was born in Elizabeth and lived in Union for 20 years. He was a member of the Plymouth Brethren at Park Street Chapel, Roselle, where he was assistant superintendent of the Sunday School. He was

AUTOMATIC HOSTESS

UNIT OF 20
LIKE NEW

ORIGINAL PRICE \$14,800.00

WILL ACCEPT
BEST OFFER

DAVID ROSEN, INC.

Exclusive AMI Distributor

855 N. Broad St., Philadelphia 23, Pa.
Stevenson 2-2903

503 Evergreen Ave., Baltimore 23, Md.
Edmonson 5322

a member of the Christian Business Men's Committee of Newark.

He leaves his wife, Mrs. Esther Be-guelin Masterson, two daughters, Mrs. J. Laurence Kulp of Leonia, N. J.; and Miss Barbara Masterson at home; a son, James, at home; his mother, Mrs. Mary L. Masterson of Elizabeth; a brother, Norman, of Union; and two sisters, Mrs. Esther Winne and Miss Ruth Masterson of Elizabeth. The daughters and son are from his first marriage to the late Mrs. Ruth Reynolds Masterson.

Robert J. Little of Philadelphia conducted funeral services Monday, July 5, at Park Street Chapel, Roselle. Burial was in Evergreen Cemetery, Elizabeth.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THRU THE COIN CHUTE



CHICAGO CHATTER

Most terrific summer action we've seen here in many, many years. Every one of the leading manufacturers busting right out with brand new equipment and creating plenty of excitement among the members of the trade. One new game seems to follow another, even before the first is fully inspected. And, what's more, each one a honey, as far as mechanism and play appeal is concerned. All new, all different, all better. This should prove to be the greatest summer season in many years and has every possibility of leading into a real boom for Fall-Winter of 1948-9.

Look at this line up: Bally out with "Carnival" and "Bally Bowler". United with "Major League Baseball". Genco with "Merry Widow". Gottlieb with "Ali Baba". Williams with "Yanks". Chicago Coin with "Spinball". Marvel with "Hit Parade". Others coming out just as fast as we can get this to press. We're hoping that all these names won't be changed by the time the issue hits the streets.

And don't think that just the pinball manufacturers are out there smashing the summer slump. The music machine men haven't been sleeping. This past week, Gordon B. Sutton tells us, was one of the best the firm ever enjoyed. Ops from all around called over at Wurlitzer here to see what could be had and, even before the salesmen in the place knew about it, they were cleaned out of almost everything on the floor and in the stockroom and still have orders on hand.

The same is true over at AMI's distribs here. Mike Spagnola tells me that they can use "as many Model B's as we can get". The only trouble seems to be, according to Mike, they just can't get enough. The boys are rushing them right out just as fast as they come in and claim, "We've got more orders in advance of delivery than we've ever before had since we went into the distributing business." Not bad, eh?

Over at Bell-O-Matic with just one day left before the gorgeous month of June closed its doors, Vince Shay was walking around with the biggest smile he's had in years. Claims this is definitely the "biggest sales month" the firm has ever enjoyed. And Vince was looking for some sweet orders to roll around because the factory will close down for two week's vacation in July and he's urging all his distribs to get their requirements in just as fast as they possibly can to anticipate whatever they will need while the plant's shut.

Jake Friedman up from Atlanta visiting around town. Advises that his disk distributing business getting better all the time. Also dropped over to visit with Vince and Grant Shay and before he could count fourteen was in a golf discussion with these two golf fanatics. "Next time", Jake remarked, "I'm gonna bring my golf clubs along and play these guys for their plant."

The boys over at Bell-O-Matic still discussing the golfing prowess of their famed service man, Joe Statz. Joe played the first hole in the recent annual golf tournament of the firm and it's reliably reported that his score ranged somewhere from 6 to 23, all depending of course, who gave the report. Anyway, what everyone now wants to know is, "What was the score, Joe?"

The two week vacations have cut into the factory production lines. H. C. Evans, O. D. Jennings, Genco and Chicago Coin closed. Reports here are to the effect that both Chicago Coin and O. D. Jennings will announce new machines when they resume production once more. As yet, tho, no advance reports as to just what the games will be.

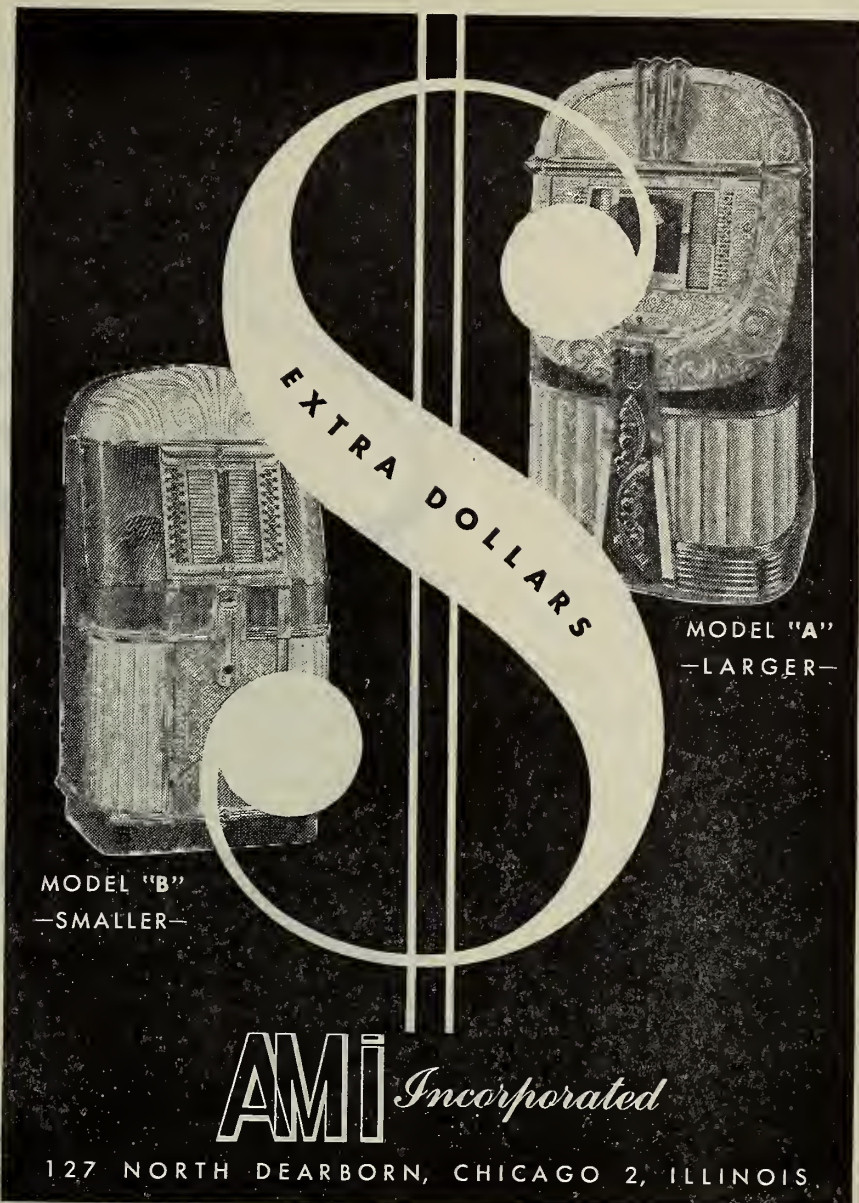
J. A. (Art) Weinand of Rock-Ola Mfg. Corp. just back from a trip to the west coast and reports that the coinmen there are all out for the new Rock-Ola (non-coin operated) shuffleboard. Seems that the ops there just can't get enough of 'em. And the factory working at top speed to supply the demand. In the meantime, of course, Art was tremendously pleased with the action on their Magic-Glo phonos. He says, "They're leading in sales."

Over at Bally, in the midst of all the action on the new "Carnival" and "Bally Bowler", there's many a chuckle going the rounds regarding that "gin" championship between Ben Becker of New York (who stayed on for some days visiting at the factory) and Art Garvey of Bally. As yet, no definite "result sheets" have been shown. But, from the smiles on Art's face, well . . . whatever the result, Art's feeling fine. From some inside gossip Bally may burst out with one of the grandest publicity stunts to benefit the coinbiz in many and many a year. It'll grab plenty good attention for coinmen. And is bound to help all concerned with the business.

Boys over at United Mfg. Co. are not using Herb Oettinger as an "example" for their brand new "Major League Baseball" game. In fact, they urge Herb and all others to do all baseball playing on "Major League Baseball" from now in. "Herb is sure to keep his body together in one piece thataway", one of United's leaders says.

Over at Williams vacations are under way, too. "Skeet" Moore has just left for Maryland where he will spend his vacation days in the warm sunshine. . . . Lindy Force of AMI is all in a dither these days. "It's these guys asking for more, more, more", he claims that's getting him so worked up. "And", he says, "we're working at top speed to supply the demand". . . . Buckley Mfg. Co. will be closed from July 31 to August 14 . . . all their distribs are urged to get orders in quick to anticipate whatever demands they will receive. . . . Lou Wolcher of Advance Automatic, San Francisco, killing two birds with one visit . . . the furniture show and covering all the factories he represents. . . . Jimmy (Globe) Johnson claims he has no news these days. Just rolling along in this lazy summertime weather. . . . Over at D. Gottlieb & Co. the boys are working very well on their "controlled distribution" and "gauged production" with "Ali-Baba" their newest winner a good example of this method. . . . Ed Hollified of Dixie Coin, New Orleans, around town and much noticeable over at Bell-O-Matic. With the opening of New Orleans getting under way looks like Ed will be a busy boy filling demands of the coinmen down in that part of the world.

Sure do hope you like our new idea of setting off these intimate columns by themselves in various and separate parts of each issue. Let us know, won't you, what you think?



EXTRA DOLLARS

MODEL "A"
—LARGER—

MODEL "B"
—SMALLER—

AMI Incorporated

127 NORTH DEARBORN, CHICAGO 2, ILLINOIS

PRICED TO SELL!

READY FOR YOUR LOCATION

Yes Sir! Look and Operate Like New Machines!

SEEBURG 1947 MASTER	\$489.50
SEEBURG 1947 STANDARD	459.50
SEEBURG 1946 'M'	449.50
SEEBURG 1946 'S'	419.50
SEEBURG RC 8200	149.50
WURLITZER 800	\$225.00
WURLITZER 900	299.50

50% Certified Check, Balance C.O.D.

CENTRAL MUSIC DISTRIB.

1523 GRAND
KANSAS CITY, MISSOURI
(PHONE: VICTOR 9449)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

**REMEMBER
BALLY RESERVE**



**SEE SENSATIONAL
ANNOUNCEMENT
by Bally**

ON PAGES 18 AND 19 THIS ISSUE



CALIFORNIA CLIPPINGS

As pure as Ivory soap... That, in effect, was the claim last week by Mayor Fletcher Bowron regarding Los Angeles, as far as slot machines were concerned... Through Hizzoner's regular radio release and newspaper channels, the town's chief exec proudly declared that of the 6,400 Federal licensed slots in California, nary a single one was to be found operating in the city limits, thanks to the "clean-up" zeal on the part of the co-operative Police Dept.

As to the game situation generally in this fair city, things are definitely on the tight side, with arcade equipment being the only coin operated machines going, besides telephones, juke boxes, cigarette and peanut vendors... While the August 4 hearings may change this complexion, coinmen here still are convinced that an intelligent, long range program of public relations is the only possible solution to this business' future in this town... AND BY PUBLIC RELATIONS, THEY DON'T MEAN A PRIVATE, DESPERATE PROTEST OR "GOOD-WILL GESTURE" BY A HANDFUL OF OPERATORS, DISTRIBUTORS OR MFRS. ON THEIR OWN... THEY DO MEAN A UNITED CAMPAIGN PLUS ALL OUT SUPPORT FROM THE LOCATION OWNERS, THEIR FAMILIES AND FRIENDS AND EVERY CITIZEN AND TAX-PAYER WHO BELIEVES SUPPRESSION OF A LEGITIMATE BUSINESS AND SOURCE OF PUBLIC AMUSEMENT IS INJURIOUS TO THEIR COMMUNITY... An important part of this program should be the sympathetic support of all related industries, with the subsequent newspaper good-will and co-operation... THIS IS WHAT IS KNOWN AS PUBLIC RELATIONS IN THE MOTION PICTURE INDUSTRY, LIQUOR BUSINESS OR ANY OTHER BIG BUSINESS.

Visited with Jack Simon, a genial soul who takes everything in stride... Jack, just back from Vegas, told us that Chi Coin's Phil Robinson was back from his long trek to Canada, where he attended B'Nai B'Rith Convention, and was raring to go with his firm's new "Spinball"... Played a few on D. Gottlieb's new "Ali-Baba" and found it as good a game as its name... Jack's secy. at Sicking Distribs, Cele Padwa, is learning gin and finding she could go to Vassar for less... Lyn Brown, as usual, full of plans and hopes for "Pitch 'Em & Bat 'Em" and working hard at shedding some light on the game situation... But he was even more excited about the coming visit of his brother, Max Brown, head of Philadelphia Coin Co... Lyn's glad to see him—and also the brand new Buick convertible Max will be driving out for him... Things can't be too bad at Lyn Brown's... Bill Wolf to San Francisco this trip... still waiting for that lunch date... Arnold Micon kibitzing a gin session at Irving Bromberg's while waiting for that first batch of "Merry Widows" from Genco... Charlie Fulcher out at Mills, so we chatted with his repair man, who says by him it's always busy... Eddie Wilkes, Sales Mgr. for Paul Laymon, vacationing in Colorado... The Laymons talked up Bally's new "Carnival" 5-ball, a game with unusual bounce on its rubber bumpers—we learned the hard way.

As anticipated in this column, Bill Williams has left Coin Row and will henceforth be representing son Harry's concern and product from Arcadia... Hope to keep on running into you, Bill... You're one of our favorite people in this biz... F. E. Wilson of Solotone still not setting any delivery date for new record-radio combo remote—except mention that his firm intends to produce for consumption and not overload field... Looks like it won't be long for delivery on the unit, at the rate Solotone lab was buzzing when we dropped in... W. R. Happel, Jr., of Badger Sales awaiting shipment of Rock-Ola shuffleboards, on which General Music and his company will share local distribution... Meanwhile, Bud Parr and Fred Gaunt of General have a handsome new L. A. made board, the Champion, which offers something different in an extra-durable, smooth gliding plastic top... Aubrey Stemler also showed us his new pride and joy, the Catalina shuffleboard, as nice looking a board as we've seen... Out-of-towners around Row this week: Ken Ferrier from Sherman Oaks... S. E. Ashurst of Long Beach... Compton's E. R. Rippee... A. E. Freeman from San Berdoo... San Diego's R. C. Frazier... A. J. Clayton from Alhambra... Anaheim's Art Narath.

MINNEAPOLIS

The Fourth of July weekend in the Twin Cities was a blistering one with the temperature ranging from 94° to 100°. The distributors in the Twin Cities all gave their employees a three day holiday and many took advantage of driving out to the lakes way up North where it was nice and cool. Duluth received the majority of the travelers as the temperature, the past three or four days, there was a cool 68.

Mr. and Mrs. Harry Nold of Cambridge, Minnesota, returned home after spending ten days at Denver, Colorado. The weather there was ideal... Harold Lieberman of the Lieberman Music Company, 1124 Hennepin Avenue South, Minneapolis, left for Chicago on business July 1st and will continue onto Pittsburgh where he will attend the Zionist meeting.

Mr. and Mrs. C. T. Treveer of the C & T Sales Company, Winona, Minnesota, drove into Minneapolis... Ray Stimpert of the Springfield Music Company, Springfield, Minnesota, spending the day in Minneapolis and very anxious to return home because of the intense heat... Wes Rydell of Mora, Minnesota, also in town for the day, and out as soon as he accomplished his business... Congratulations Department: To Earl Hanson of St. Peter, Minnesota. He's a proud father of a new baby boy.

Walt Fischer of Pipestone, Minnesota, spending the week-end in Minneapolis and leaving for home Tuesday afternoon... I. F. La Fleur of Devils Lake, North Dakota, driving into Minneapolis Monday evening, July 5th, and because of the intense heat, leaving the following day for home... Ken Willis of the Aireon factory at Omaha, Nebraska, visiting for a few days in Minneapolis.

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GENCO'S

MERRY WIDOW

Featuring Sensationally NEW

"CONTACT BUMPERS"

FLIPPER ACTION
KICK OUT HOLE
SINGLE, DOUBLE,
TRIPLE BONUS
SUPER HIGH SCORE
7 EXTRA ROLLOVER
BUTTONS
3—100,000 BUMPERS

You'll find MERRY WIDOW even BETTER than TRIPLE ACTION, TRADE WIND or MARDI GRAS!



ORDER FROM YOUR NEAREST DISTRIBUTOR

GENCO BUILDS GREATER GAMES

2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS



MILLS BELLS!

We have all Mills latest Bells in stock.

FRIEDMAN

AMUSEMENT COMPANY

441 Edgewood Ave. S. E., Atlanta, Ga.
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

MAN - LOOK AT THESE PRICES!

Bally VICTORY SPECIALS	\$142.50
Bally MELODY	122.50
Gottlieb HUMPTY DUMPTY	122.50
Williams' SUNNY	122.50
United's SINGAPORE	122.50
United's TROPICANA	139.50
United's HAWAII	85.00

1/3 Deposit Required, Balance C.O.D.

CROWN NOVELTY CO., Inc.

920 Howard Avenue, New Orleans 13, La.
Phone: CAnal 7137 Nick Carbajal, Gen. Mgr.



EASTERN FLASHES

Arcades thruout the East stopped moaning about bad weather this past Fourth of July week-end. For three solid days the sun beamed during the day, and the evenings were perfect. Every beach and resort thruout the territory did a landoffice business. Some arcades, who have food and drink concessions included on its premises, are reported to have run out of refreshments before the holidays ended. Arcades in the city did well also, playing to big crowds visiting the Times Square area.

* * * * *

Ben Becker, Ben Becker Sales Corp. (Bally regional representative), spent the latter part of last week, and the holiday week-end with his pal Art Garvey, Bally's traveling representative covering the trade around Connecticut and Western Massachusetts. Naturally when these two "Gin" antagonists get together, the battle royal gets under way. As for the results we have no other alternative than to quote Becker. "I showed him once and for all who was boss. My total winnings was seventeen million dollars." After spending the fore part of the week at his office, Becker left for the road again, but will return the early part of next week. Bally's "Bowler" is being displayed on his floor and he reports a very favorable reception. Regarding the five-ball "Carnival" which has been getting a tremendous reception thruout his territory, Ben reports "It's a big hit!"

* * * * *

Another traveling coinman is Barney (Shugy) Sugerman of Runyon Sales Company. Shugy spent the entire week on the road, and after two days at the office here, leaves for an extended sales trip of two to three weeks. "That's the answer" he claims. "In order to sell today, it is absolutely essential to travel and contact the operators. The proof is that operators have placed quite some nice orders for AMI's Model 'B' . . . National Rejectors have expanded their local facilities. Charles Lipton or Jack Abbott will always be at their 50th Street office to handle orders or repairs . . . Fred Hailparin, Scientific Machine Corporation, Brooklyn, is a real "Dodger" baseball fan. When the team is at home, Fred makes every game if at all possible. Maybe that's why the firm's baseball games have been such hits. The pre-war "Batting Practice" made money for coinmen all during the war, and now the firm is featuring its "Pitch 'Em And Bat 'Em."

* * * * *

The death of Everett Masterson of East Coast Distributing Company, Elizabeth, N. J., was quite a shock to his many friends. Everett was one of the nicest coinmen in the business—with a ready smile and good word for everyone. Masterson was one of the real old timers in the business, having spent over twenty-five years as distributor and operator . . . Phil Mason and Dave Lowy, Dave Lowy & Company, both in the office this week, but Phil goes on the road this coming week and expects to be away for at least ten days. Lowy continues to do a nice business, they state, in used music and amusement games . . . Mike Munves returns to the office after a week-end at a Jersey beach. The deep tan confirms his claim that he spent the days on the beach, but what about the nights, Mike? We'll bet that he made the rounds of arcades within fifty miles.

* * * * *

Nat Cohn, Modern Music Sales Corporation, getting ready for deliveries of "Target Master," the ray pistol. "The coin operated gun has been tested thoroly in tavern locations" reports Cohn, "and have proven to be a real money maker." Modern sold its lease on the 10th Avenue and 45th Street location to Apollo Records, but will remain on the premises until September, when he will open offices elsewhere . . . Joe Munves, who just completed a catalogue of the parts he handles, now finds that he has taken on many additional items, and is already planning a new catalogue. Meanwhile he supplements the present catalogue with inserts . . . Music ops got quite a bang out of the item which appeared in last week's issue on "Positively No Television." They tell us they're showing it around to some of their locations.

* * * * *

Joe Young and Dan Kipnis, Young Distributing Company (Wurlitzer Distributors) kept pretty close to the office. With Jim Healy ailing, it looks like neither will be able to take any vacation this summer . . . Willie Blatt, Supreme Distributors, Miami, Fla., was expected north for a short vacation, but it appears as if he won't be able to make it at this time. "With AMI's Model 'B' being delivered at this time, it looks like I'll have to be around" reports Willie. That's Okay, Willie, just come up here in December, when it's nice and cold . . . When Blatt lived in Brooklyn, he, Willie Levey and Georgie Holzman used to week-end at Sackett Lake in the Catskills every summer. Levey still drives up every week-end. Wonder who's his "gin" partner up there!

* * * * *

Al Denver, president of the music operators association, and head of Lincoln Service Company, forced out of his present location in Brooklyn, and now ready to move into his own building. Should be in the new headquarters by the end of July . . . Max Schwartz, Manhattan Sales Company, home recuperating from a recent operation . . . Barney Schlang, co-manager of the Union, local 736, drives up to the Catskill Mountains every week-end to be with his wife and two kids, who are vacationing there for the summer . . . Ruth Nussbaum, office manager of the Music Operators Association, looking forward to vacationing at the end of the month . . . Another vacationer at this time is Sidney H. Levine, attorney for the music ops association . . . Eddie Correstin, Palisades Specialty Company, Cliffside Park, N. J., melting off some of the extra poundage by being kept in fast action these hot days . . . Al Blendow, Blendow & Meyers, Inc., takes on the "Hilco" ice cream machine for the Metropolitan area, Long Island, and Westchester. He expects deliveries next week. Blendow also has the distribution of the new "Strikes 'N' Spares" bowling machine for this territory. Teddy Seidel, sales manager for Blendow, keeping busy with the arcade equipment.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 8 CENTS PER WORD

COUNT ALL COPY, NAME AND ADDRESS. MINIMUM AD \$1.00. (ALL CLASSIFIED ADS—CASH WITH ORDER.)

SPECIAL NOTICE TO \$48 PER YEAR SUBSCRIBERS

YOUR WEEKLY CLASSIFIED AD PRIVILEGE CONTINUES. MAXIMUM WORDS—40. ALL ADS OVER WILL BE CHARGED AT RATE OF 8¢ PER WORD.

CLOSING DATE IN N. Y. C. EVERY WED., 5 P. M.

WANT—Total Rolls, Bally Hy-Rolls, Ezzo Arrows, Bing-A-Rolls. State quantity and price in first letter. GEORGE PONSER COMPANY OF N.Y., INC., 250 W. 57th ST., NEW YORK, N.Y. Tel.: Circle 6-6651.

WANT—Used records. Will positively pay more. Sell to the East's largest distributor of used records. Will pick up. Write, call or ship to BERNARD MUCHNICK, 1315 NO. 52nd ST., PHILADELPHIA 31, PA. Tel.: GR 3-8628.

WANT—Mechanic to work with Pinballs and Phonographs. RALPH ALEXANDER, BOX 207, SENECA, S. C.

WANT — Mutoscope Cranes, Fan Fronts, Red Tops, etc.; late Bally One-Ball Games free play and automatic; Keeney Bonus Super Bells; Bally Triple Bells, etc.; Jennings Super DeLuxe, DeLuxe, Standard and Club Console Slot machines; Wurlitzer, Seeburg, and Rock-Ola post-war Phonographs; Packard Chrome Boxes. Write price and condition. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel.: GARfield 3585.

WANT—The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE. CHICAGO 39, ILL. Tel.: DICKens 7060.

WANT—Or will trade the following on Bally Double Ups: Cyclone \$25; Tornado \$25; Kilroy with flippers \$34; Ginger \$50; Coed \$50; Silver Streak \$35; Broncho \$40; Watling Rol Top 10c \$25; 4 Bells \$30. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, O.

WANT—Keeney Bonus Super Bells 2-Way 5 & 25c, 3-Way 5-10-25c; Bally Triple Bells; Bally Eurekas; Mutoscope Diggers; used Packard Boxes; will buy over-stocks of late pin games for re-sale. Quote best prices, quantity and condition in first letter.. M. A. POLLARD COMPANY, 725 LARKIN STREET, SAN FRANCISCO 9, CALIF. Tel.: ORdway 3-3069.

WANT—5 Ball F.P. original Flipper games and new game closeouts; Slots, all makes and models; Keeney Bonus Super Bells; Bally Triple Bells; Eurekas; late model phonographs. All equipment must be in A-1 condition. State quantity and prices in 1st letter. NOBRO NOVELTY, 369 ELLIS STREET, SAN FRANCISCO 2, CALIF. Tel.: TUXedo 5-4976.

WANT

WANT—Total Rolls, Bally Hy-Rolls, Ezzo Arrows, Bing-A-Rolls. State quantity and price in first letter. GEORGE PONSER COMPANY OF N. Y., INC., 250 W. 57th ST., NEW YORK, N. Y. Tel.: Circle 6-6651.

WANT—All types of Music Machines, especially Seeburg Hitones, Wurlitzer 750 and 750E, etc. Quote lowest price and condition. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK 18, N. Y. Tel.: CHICKering 4-5100.

WANT—To Purchase for export shipments — Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—Used juke box records. Highest prices paid. Unlimited quantities. We purchase all year 'round. Compare our prices before sending your records. We pay freight. Call, Wire, Write FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNderhill 3-5761.

WANT—New and Used Wall Boxes, Adapters and Speakers; Twin 16 Adapters for Rock-Ola; Mills, Jennings F. P. Mint Vendors; any 25 cycle equipment. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONT., CANADA.

WANT—All makes and models 5c, 10c, 25c, 50c Slots. Cash waiting. MAR-MATIC SALES CO., 48 W. BIDDLE ST., BALTIMORE 1, MD.

WANT—Total Rolls, Bally Hy-Rolls, Ezzo Arrows, Bing-A-Rolls. State quantity and price in first letter. GEORGE PONSER COMPANY OF N. Y., INC., 250 W. 57th ST., NEW YORK, N. Y. Tel.: Circle 6-6651.

WANT—Will buy any quantity used slot machines, all makes and models. Also Columbias, Gooseneck Mills Q.T.'s Vest Pockets. Quote lowest prices in first letter. Machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—You Don't Get Wrecks When You Buy At Rex. Victory Specials \$140.; Victory Derbys \$135; Humpty Dumpty \$122.50; Sunnys \$122.50; Singapores \$122.50; Tropicana \$139.50; Hawaii \$85. 1/3 deposit, balance C.O.D. REX COIN MACHINE CO., 2629 JEFFERSON HIGHWAY, NEW ORLEANS 21, LA. Tel.: TEmple 4686. Al Morgan, Gen. Mgr.

FOR SALE—2 nearly new Evans Combination Races. M. L. COLBERT, NEBRASKA CITY, NEBR.

FOR SALE—Favorites \$375 ea. original cases; Victory Specials \$125 ea.; Gottlieb Daily Races \$175; Keeney Hot Tip \$235; Strikes 'N Spares \$295. Nickel Nudgers \$3.45 ea. Write for quantity prices. WESTERN DISTRIBUTORS, 1226 S. W. 16th AVENUE, PORTLAND 5, ORE. Tel.: AT-7565.

FOR SALE—Operators! We have a large number of Pay Off Consoles—various makes—from \$20 up; all in good working condition. Also Slots, Pin Balls and Music. We will not be undersold. Tell us what you need and be sure to get our prices on guaranteed equipment. VIRGINIA NOVELTY CO., 400 WATER ST., PORTSMOUTH, VA. Tel.: Portsmouth 1025.

FOR SALE—Special! United Manhattans \$99.50 each. These games are absolutely perfect and guaranteed. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CAnal 5306.

FOR SALE—25 Model 80 Kirk Astrology Scales \$169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.

FOR SALE—10 Keeney Three Way Bonus Snper Bells, like new, guaranteed perfect mechanically and outward appearance \$800 ea. Terms 1/3 Deposit, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE—Gottlieb Lady Robin Hoods \$140; Gottlieb Humpty Dumpty \$130; Seeburg 1947 Phono remote \$575, like new; Seeburg 9800 HiTone ESRC \$200; Seeburg 9800 HiTone ES \$150; Seeburg Mayfair, new refinished new plastics \$150; Seeburg Regals and Crowns perfectly clean \$125; Seeburg original speakers \$10 ea. ANTHONY HIRT, 2303 NO. 11th ST., SHEBOYGAN, WIS.

FOR SALE—10—616 Wurl. \$75 ea.; 2—600R Wurl. \$150 ea.; 1—1940 Rock-Ola C.M. \$90; 3 Seeburg Mayfairs \$150 ea.; 2 Seeburg Regals \$175 ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIOGA ST., PHILA. 40, PA. Tel.: Ra. 5-8705.

FOR SALE—5 Ball Pin Games. All thoroughly reconditioned, cleaned, rails refinished, packed in good cartons. At \$25: Sporty, Blondie, Big Town, Formation, Big Chief, Crossline. At \$30: Four Roses, Band Wagon, Twin Six, Ten Spot, ABC Bowler, Flat Top, Chubby, Wild Fire. At \$35: Towers, Show Boat, All American, Sky Ray, Spot Pool, Gun Club, Dixie, Clover, Hi Hat, Champ, School Days, Laura, Legionnaire, Venus, Seven Up. At \$45: Arizona, Surf Queen, Midget Racer, Big League. At \$75: Snper score. One Ball F.P.: Sport Special \$45; Dark Horse \$60; Blue Grass \$65. Immediate shipment. 1/3 deposit, bal. C.O.D. W. F. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE—New Black Cherry and Golden Falls Case Assemblies for \$40 each. Each Assembly consists of Castings, Wood Case, Club Handle, Drill Proofing, Award Card, Jack Pot Glass, etc., completely assembled and packed in individual carton. Write us for list of prices on new, used and rebuilt slots. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel.: 1312.

FOR SALE—Williams All Stars used but very clean \$275.; 2 Photomatics, inside lights, repainted, good condition \$325. ea.; Spotlite, brand new \$175.; this is a very good arcade piece. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE—We have the following used games thoroughly renovated and like new ready to ship. Please make us your best offer on any of these games and if your offer is accepted we will wire you immediately. Ballerinas, Manhattan, Cinderellas, Wisconsins, Trade Winds, Hawaiiis, Lady Robin Hoods, Special Entrys, Jockey Specials, Nevadas, Caronsels, Trinidads, Catalinas, Banjos, Sambas, Caribbeans, Humpty Dumptys, Tropicanas, Victory Specials. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CAnal 5306.

FOR SALE—Popcorn machine route of 20 Kunkels on location in New York City. Good income. Sacrifice. BOX # 199, THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

FOR SALE—Aireon Super DeLuxe phonographs, A-1 mechanical condition, ready to operate \$249.50 ea. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel.: WAbash 1501.

FOR SALE—Unlimited quantity of Packard Bar Boxes, excellent condition. Also Wurlitzer Twin 12's or heavy constructed steel cabinets, knock down type, new. UNIVERSAL AUTOMATIC MUSIC CORP., 1506 EAST 67th ST., CHICAGO, ILL.

FOR SALE—Wurlitzer 1015's, A-1 condition \$450 ea. 1/3 deposit, balance C.O.D. MELODEE MUSIC CO., 701 NO. 20th STREET, PHOENIX, ARIZONA.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE—Advance Roll \$125; Bing-A-Roll \$275; Heavy Hitter \$50; Rol-A-Score \$50; Singapore R.D. \$100; Hawaii R.D. \$75; Super Triangle \$35; Ten Strike H.D. \$35. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Brand New ABT # 500 Coin Chntes, regular \$1.19 each while they last. COLUMBIA MUSIC CO., 1514 N. E. 33rd AVENUE, PORTLAND 13, OREGON. Tel.: TR 5592.

FOR SALE—5 Balls: Baffle Cards, Kilroys \$55 ea.; Play Boys 70 ea.; Streamliners \$20 ea.; Sky Blazers \$15 ea. All above are in top condition. Terms: 1/3 deposit. C. & M. SPECIALTY CO., 832 CAMP STREET, NEW ORLEANS 13, LA.

FOR SALE—Guaranteed Used Machines—Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 1006 POYDRAS ST., NEW ORLEANS, LA.

FOR SALE—We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE—50 Stands \$12.75 each; 35 Black Cherry Bells, original (5c \$125, 10c \$130, 25c \$135); 3 1948 Watlings 5c \$90; 7 beautifully rebuilt in new Golden Falls Cabinets with new machine guarantee \$155 each; 6 Pace Consoles, completely refinished \$75 each; 2 1941 Galloping Dominoes, beautifully finished \$225 each. MAR-MATIC SALES COMPANY, 48 WEST BID-DIE STREET, BALTIMORE 1, MD.

FOR SALE—Scale Route of 46 Watling TT Fortnnes and 44 Mills Moderns, Chicago district. FOR SCALE CO., 247 BELDEN PL., HAMMOND, IND.

FOR SALE—Packed ready to go. Advance Rolls \$89.50; Total Rolls with buttons added \$59.50; Esso Stars, all remade like new \$64.50; Pin tables, state if Free Play or Novelty wanted: Manhattan \$117.50; Tropicana \$95. Others, write. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, L. I., N. Y.

MISCELLANEOUS

NOTICE—Music Operators. Motors rewound \$5.50; Wurlitzer counter model trays refinished and rebushed \$6.50. BILL'S PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel.: ENglewood 8192.

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

NOTICE: Make Your Connter Models earn you money! Wurlitzer Counter Model Tray edges restored to factory specifications and new rigid centers. Price: \$4.20 a set. Time: 36 Hours. A-1 MUSIC CO., 4808 CONSHOCKEN AVE., PHILADELPHIA 31, PA.

PARTS & SUPPLIES

FOR SALE—Tubes: 6C4 29c; No. 80 42c; No. 5Y3 38c; 6J5 45c; 6J7 66c. Other tubes 60% off list. ENGLISH SALES COMPANY, 620 W. RANDOLPH STREET, CHICAGO, ILL.

FOR SALE—Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. BLOCK MARBLE CO., 1425 N. BROAD ST. PHILA. 22, PENNA.

FOR SALE—Coin Machines designed, developed and built. Thousands of coin machine parts and supplies in stock. Relays, steppers, switches built to specification. Send for Catalogue. JOE MUNVES, 615 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Skee Ball Alley Nets; Mats; Balls; Scoring Units; Coils; Score Glasses and any part for any alley. Also complete stock of Ten Strike Parts. Tell us what you need. RELIABLE SKEE BALL CO., 2512 W. IRVING PARK RD., CHICAGO 18, ILL.

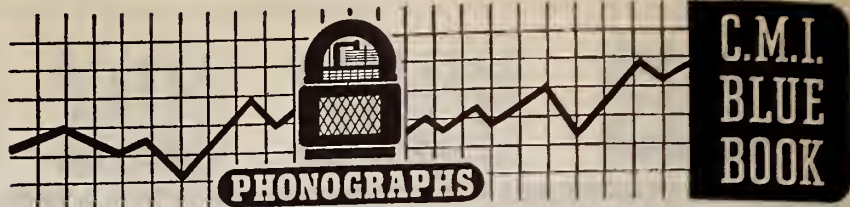
FOR SALE—Radio Tubes, 60% off list, minimum shipment 50 tubes assorted. Popular brands. All types in stock. Mazda bulbs, No. 47, \$36 per 1000; No. 40, 44, 46 and 47, \$4.35 per 100; No. 51 or 55, \$3.50 per 100. Bulbs can be assorted for best price. BELMONT RADIO SUPPLY CO., 1921 BELMONT AVE., CHICAGO 13, ILL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

HOW TO USE THE "C. M. I. BLUE BOOK"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week: Second price listed is highest price. Where only one price appears this should be considered lowest price.



C.M.I. BLUE BOOK

SEEBURG (Cont.)

Selectomatic 24	5.00	19.50
Selectomatic 20	5.00	17.50
Remote Speak Organ	15.00	27.50
Multi Selector 12 Rec.	12.50	29.50
Melody Parade Bar	4.50	
5c Wallomatic Wireless	19.50	29.50
5c Baromatic Wireless	25.00	29.50
5c Wallomatic 3 Wire	75.00	22.50
30 Wire Wall Box	5.00	7.50
Power Supply	15.00	
5, 10, 25, Baromatic Wire	19.50	35.00
5, 10, 25c Wallomatic 3 Wire	10.00	19.50
5, 10, 25c Baromatic Wire	19.50	35.00
5, 10, 25c Wallomatic Wireless	20.00	32.50
Electric Speaker	25.00	29.50
Wireless Stroller	14.50	17.50
Wall Brackets	2.00	5.00
Wired Speak Organ	10.50	10.95

ROCK-OLA (Cont.)

1526 Bar Box	19.50	39.50
Dial A Tone B&W Box	3.50	9.50
1805 Organ Speaker	24.50	49.00
DeLuxe Jr Console Rock	50.00	150.00

PACKARD

Pla Mor Wall & Bar Box	19.50	27.50
Model 7 Phono	395.00	595.00
Hideaway Model 400	280.00	450.00
Bar Bracket	2.00	5.00
Willow Adaptor	17.50	59.50
Chestnut Adaptor	25.00	36.50
Cedar Adaptor	30.00	39.50
Poplar Adaptor	25.00	46.50
Maple Adaptor	30.20	
Juniper Adaptor	27.00	28.00
Elm Adaptor	25.00	
Pine Adaptor	25.00	50.50
Beech Adaptor	20.00	71.50
Spruce Adaptor	35.00	45.00
Ash Adaptor	25.00	35.00
Walnut Adaptor	25.00	59.50
Lily Adaptor	14.50	17.00
Violet Speaker	21.00	24.50
Orchid Speaker	49.50	50.00
Iris Speaker	55.00	59.50

ROCK-OLA

12 Record	30.00	40.00
16 Record	30.00	60.00
Rhythm King 12	50.00	69.50
Rhythm King 16	50.00	79.50
Imperial 20	49.50	79.50
Imperial 16	69.50	75.00
Windsor	69.50	89.50
Windsor III	115.00	130.00
Monarch	59.50	89.50
Std Dial-A-Tone	149.50	200.00
'40 Super Rockolite	125.00	179.50
Counter '39	39.00	
'39 Standard	85.00	109.50
'39 DeLuxe	99.50	169.50
'40 Super Walnut	95.00	220.00
'40 Master Walnut	130.00	219.50
'40 Master Rockolite	150.00	159.50
'40 Counter	69.50	79.50
'40 Counter with Std.	85.00	
'41 Premier	130.00	289.50
Wall Box	9.50	
Bar Box	5.00	
Spectravox '41	47.50	99.50
Glamour Tone Column	32.50	69.50
Modern Tone Column	32.50	69.50
Playmaster & Spectravox	99.50	149.50
Playmaster	79.50	149.50
Twin 12 Cab Speak	49.50	69.50
20 Rec Steel Cab ASA	75.00	109.50
Playboy	15.00	30.00
Commando	145.00	270.00
1422 Phono ('46)	295.00	375.00
1424 Phono	290.00	450.00
1426 Phono	374.50	495.00
1501 Wall Box	5.00	7.50
1502 Bar Box	5.00	7.50
1503 Wall Box	12.50	15.00
1504 Bar Box	8.50	17.50
1510 Bar Box	17.50	29.50
1525 Wall Box	10.00	17.50

MILLS

Zephyr	20.00	35.00
Studio	35.00	50.00
Dance Master	25.00	35.00
DeLuxe Dance Master	40.00	52.50
Do Re Mi	25.00	59.50
Panoram	89.50	175.00
Throne of Music	49.50	75.00
Empress	115.50	200.00
Panoram Adaptor	8.50	
Panoram 10 Wall Box	5.00	8.50
Speaker	10.00	
Panoram Peek (Con)	145.00	245.00
Con. for Paroram Peek	10.00	29.50
Constellation	400.00	469.50

AMI

Hi-Boy (302)	169.50	295.00
Singing Towers (201)	60.00	99.50
Streamliner 5, 10, 25	59.50	175.00
Top Flight	40.00	60.00
Singing Towers Speak	15.00	
Singing Towers (301)	49.50	145.00

BUCKLEY

Wall Box	2.00	5.00
Bar Box	15.00	25.00
Wall & Bar Box O. S.	3.00	5.00

AIREON

Super DeLuxe ('46)	179.50	295.00
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C.M.I. BLUE BOOK



PHONOGRAPHS

WURLITZER

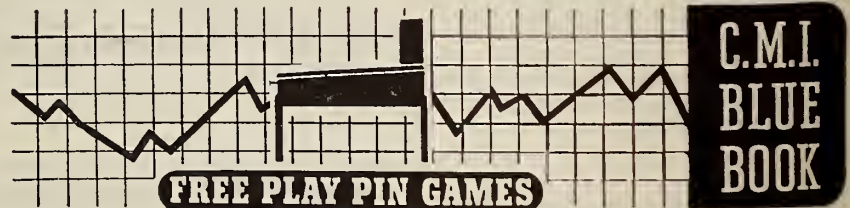
P 10	25.00	
P 10	25.00	
P 12	30.00	35.00
312	35.00	55.00
400	40.00	49.50
412	35.00	62.50
412 III	60.00	85.00
316	79.50	
416	79.50	
616	50.00	89.50
616 III	69.50	110.00
616A	85.00	110.00
716A	79.50	110.00
24	69.50	169.50
Revamp (24)	89.50	135.00
600 R	75.00	169.50
600 K	99.50	200.00
500	115.00	189.50
500 A	89.50	249.50
500 K	99.50	249.50
41 (Counter)	49.50	99.50
51 (Counter)	59.50	89.50
61 (Counter)	64.50	119.50
71 (Counter)	75.00	139.50
81 (Counter)	75.00	139.50
700	219.50	289.50
750 M	225.50	350.00
750 E	210.00	375.00
780M Colonial	214.50	290.00
780 E	189.50	310.00
800	199.50	300.50
850	269.50	349.50
950	189.50	325.00
42-24 (Rev.)	50.00	79.50
42-500 (Rev.)	120.00	145.00
42-600K (Rev.)	100.50	175.00
42-600R (Rev.)	110.00	149.50
1015	515.00	675.00
1080 Colonial	525.00	700.00
300 Adaptor	10.00	15.00
320 Wireless Wall Box	7.50	12.50
310 Wall Box 30 Wire	4.50	9.50
320 2 Wire Wall Box	7.50	10.00
332 2 Wire Bar Box	5.00	9.50
331 2 Wire Bar Box	5.00	10.00
304 2 Wire Stepper	10.00	
Wireless Strollers	25.00	
430 Speaker Club with 10, 25c Box	69.50	75.00
420 Speaker Cabinet	40.00	
Twin 616 Steel Cab. Adp. Amp.		
STP Speaker	59.50	110.50
Twin 12 Steel Cab. Tdj. Amp. Stp.	60.00	99.50
Selector Speaker	95.00	100.00
100 Wall Bx 5c 30c Wire	4.00	5.00
100 Wall Box 10c 30 Wire	12.50	17.50
111 Bar Box	3.00	10.00
120 Wall Box 5c Wire	5.00	10.00
Bar Brackets	2.00	3.50
305 Impulse Rec.	2.50	25.00
350 WIs Speaker	17.50	39.50
115 Wall Box Wire 5c Wireless	7.00	15.00

WURLITZER (Cont.)

135 Step Receiver	15.00	29.50
145 Imp. Step Fast.	15.00	17.50
150 Impulse Rec.	20.00	
337 Bar Box	32.50	
306 Music Transmit	7.50	9.50
39A Speaker	25.00	
130 Adaptor	15.00	17.50
Steel Cab. Speaker	140.00	175.00
580 Speaker	49.50	110.00
123 Wall Box 5/10/25 Wireless	9.00	15.00
125 Wall Box 5/10/25 Wire	15.00	32.50

SEEBURG

Selectomatic 10	24.50	40.00
Symphono'a	29.50	35.06
Model A III	34.50	
Model B	32.50	
Model C	37.50	
Model H	59.50	
Rex	75.00	99.50
Model K15	60.00	
Model K20	65.00	89.50
Plaza	79.50	124.50
Royale	75.00	99.50
Regal	59.50	119.50
Regal RC	149.50	195.00
Gem	75.00	200.00
Classic	119.50	124.50
Classic RC	140.00	249.50
Mayfair	129.00	169.50
Mayfair RC	169.50	300.00
Melody King	79.50	124.50
Crown	99.00	100.00
Crown RC	185.00	235.00
Concert Grand	117.50	175.00
Colonel	149.50	239.50
Colonel RC	200.00	225.00
Concert Master	164.50	195.00
Concert Master RC	180.00	325.00
Cadet	149.50	245.00
Cadet RC	139.50	189.50
Major	149.50	239.50
Major RC	175.00	279.50
Envoy	110.00	239.50
Envoy RC	129.50	269.50
Vogue	120.00	220.00
Vogue RC	169.50	250.00
Casino	70.50	159.50
Casino RC	115.00	229.50
Commander	149.50	179.50
Commander RC	175.00	199.50
Hi Tone 9800	199.50	265.00
Hi Tone 9800 RC	210.00	325.00
Hi Tone 8800	139.50	185.00
Hi Tone 8800 RC	185.00	210.00
Hi Tone 8200	180.50	224.50
Hi Tone 8200 RC	235.00	249.50
146 S ('46)	295.00	490.00
146 M	449.50	515.00
147 S	545.00	625.00
147 M	549.50	625.00
20 Record '43 Cab.	159.50	200.00
Selectomatic 16	5.00	7.50

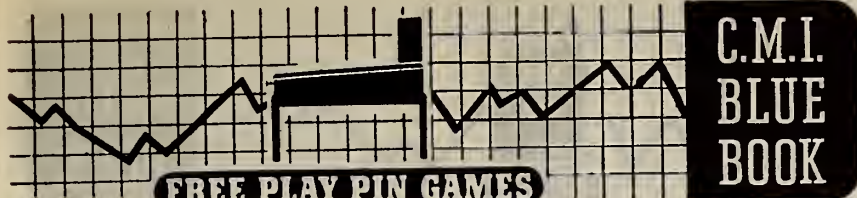


C.M.I. BLUE BOOK

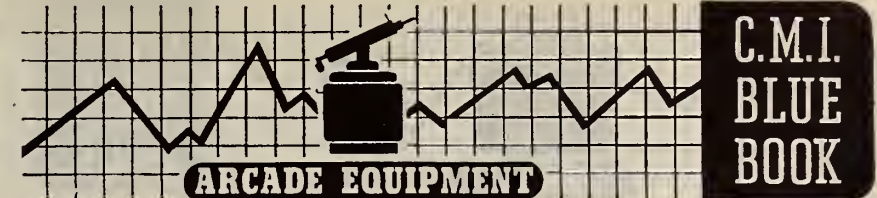
FREE PLAY PIN GAMES

ABC Bowler	19.50	24.50
Action (Rev)	19.50	45.00
Air Circus	19.50	29.50
All American	10.00	35.00
Amber	14.50	45.00
American Beauty (Rev)	15.00	19.50
Arizona (Rev)	20.00	50.00
Baffle Card	19.50	49.50
Ballerina	135.00	145.00
Ballyhoo	39.50	79.50
Banjo	147.50	150.00
Baseball	49.50	79.50
Belle Hop	14.50	20.00
Bermuda	117.50	149.50
Big Chief	10.00	25.00
Big Hit Single Play	17.50	44.50
Big Hit Multiple Play	24.50	59.50
Big League	19.00	49.50
Big Parade	25.00	29.50
Blondie	15.00	25.00

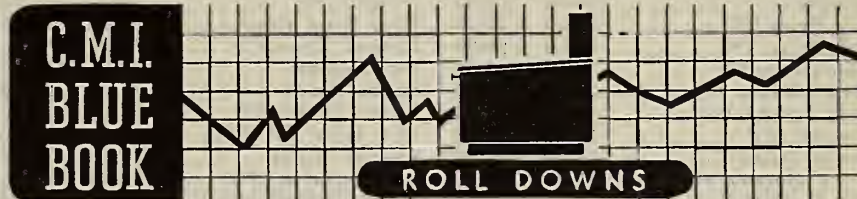
Bonanza	59.50	79.50
Bombardier (Rev)	15.00	37.50
Bola Way	19.50	22.50
Boomtown	20.00	24.50
Bosco	15.00	19.50
Bowling League	49.50	129.50
Brazil (Rev)	20.00	29.50
Brite Spot	20.00	29.50
Broadcast	10.00	19.50
Broncho	42.50	59.00
Bubbles	49.50	59.50
Build Up	125.00	150.00
Caribbean	120.00	150.00
Capt. Kidd	15.00	29.50
Carousel	29.50	42.50
Casablanca (Rev)	35.00	59.50
Click	59.50	79.50
Clover	20.00	35.00
Cinderella	145.00	189.50



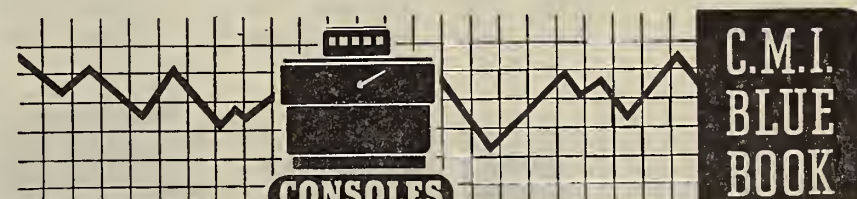
Commander (Rev)	20.00	39.50	Production (Rev)	16.50	22.50
Commodore	15.00	19.50	Progress	19.50	29.50
Coed	39.50	69.50	Ranger	59.00	89.50
Cover Girl	69.50	117.50	Repeater	16.50	29.50
Cross Line	15.00	27.50	Rio	34.50	79.50
Crossfire	49.50	89.50	Riviera	22.50	25.00
Cyclone	39.50	79.50	Rocket	39.50	89.50
Dixie	19.50	35.00	Samba	164.50	175.00
Do Re Mi	25.00	39.50	Santa Fe (Rev)	19.50	29.50
Double Barrel	39.50	48.50	School Days	15.00	36.50
Drum Major	25.00	34.50	Scoop	15.00	24.50
Duffy's (Rev)	35.00	89.50	Score-A-Line	20.00	39.50
Duplex	14.50	17.50	Sea Breeze	24.50	44.50
Dynamite	22.50	49.50	Sea Power	35.00	49.50
Eagle Squad. (Rev)	14.50	19.50	Sea Hawk	24.50	39.50
Fast Ball	22.50	49.50	Seven Up	15.00	24.50
Fiesta	34.50	69.50	Sea Isle	59.50	129.50
Five, Ten & Twenty	19.50	29.50	Shanghai	169.50	175.00
Flat Top (Rev)	10.00	30.00	Shangri La	15.00	30.00
Flamingo	59.00	89.50	Shooting Stars	20.00	94.50
Flying Tiger	35.00	44.50	Short Stop	15.00	29.50
Flying Trapeze	65.00	99.50	Show Boat	15.00	35.00
Foreign Colors	19.50	25.00	Show Girl	30.00	49.50
Formation	15.00	25.00	Silver Skates	19.50	37.50
Four Aces	15.00	20.00	Silver Spray	19.50	25.00
Four Diamonds	20.00	39.50	Silver Streak	59.50	79.50
Four Roses	20.00	30.00	Sink the Jap (Rev)	20.00	29.50
Fox Hunt	15.00	27.50	Singapore	59.50	139.50
Frisco	20.00	32.50	Sky Blazer	15.00	37.50
G. I. Joe (Conv)	15.00	19.50	Sky Chief	20.00	29.50
Ginger	50.00	59.50	Sky Line	16.50	30.00
Glamour	24.50	29.50	Sky Ray	19.50	35.00
Gold Star	19.50	24.50	Sky Raider (Rev)	15.00	25.00
Gold Ball	44.50	89.50	Slap the Jap	14.50	39.50
Gold Mine	125.00	179.50	Slugger	19.50	42.50
Grand Canyon (Rev)	15.00	37.50	Smack the Jap (Rev)	19.50	25.00
Gun Club	15.00	35.00	Smarty	29.50	49.50
Havana	34.50	89.50	Smoky	39.00	
Hawaii	54.50	109.50	Snappy '41	25.00	30.00
Headliner	10.00	20.00	South Paw	15.00	25.00
Hi Boy (Rev)	29.50	45.00	South Seas	14.50	30.00
Hi Dive	19.50	27.50	Speed Ball	20.00	32.50
Hi Hat	19.50	35.00	Speed Demon	15.00	29.50
Hi-Ride	74.50	89.50	Speedway	20.00	35.00
Hit the Jap (Rev)	19.50	29.50	Spellbound	19.50	49.50
Hold Over	10.00	24.50	Sports	19.50	29.50
Hollywood	19.50	44.50	Sports Parade	22.50	32.50
Honey	39.50	89.50	Spot-A-Card	25.00	29.50
Horoscope	15.00	30.00	Spot Cha (Rev)	25.00	37.50
Humpty Dumpty	125.00	149.50	Spot Pool	15.00	35.00
Idaho	29.50	32.50	Stage Door Canteen	17.50	39.50
Invasion (Rev)	16.50	19.50	Stars	19.50	29.50
Jeep (Rev)	19.50	27.50	Star Attraction	15.00	19.50
Jungle	15.00	19.50	Starlite	49.50	94.50
Keep 'Em Flying	15.00	20.00	State Fair	22.50	49.50
Kilroy	39.50	74.50	Step Up	20.00	49.50
Kismet	17.50	32.50	Stormy	100.00	130.00
Knock Out	15.00	29.50	Stratoliner	19.50	39.50
Knock Out the Jap	49.50	75.00	Streamliner	19.50	39.50
Lady Robin Hood	129.50	169.50	Sun Beam	19.50	29.50
Landslide	19.50	29.50	Sun Valley (Rev)	14.00	30.00
Laura	22.50	30.00	Sunny	79.50	99.50
League Leader	10.00	29.50	Supercharger	15.00	24.50
Legionnaire	15.00	19.50	Superliner	19.50	45.00
Liberty	15.00	30.00	Superscore	19.50	64.50
Liberty (Rev)	35.00	59.50	Surf Queens	17.50	44.50
Lightning	29.50	44.50	Suspense	19.50	44.50
Line Up	24.50	29.50	Tally Ho	59.50	87.50
Lucky Star	42.50	89.50	Target Skill	19.50	69.50
Maisie	39.50	89.50	Texas Mustang	12.50	32.50
Manhattan	89.50	130.00	Ten Spot	15.00	19.50
Marines-At-Play	16.50	30.00	Topic	25.50	37.50
Marjorie	39.50	89.50	Tom Tom	100.00	129.50
Mam-selle	49.50	69.50	Tornado	29.50	79.50
Marvels Baseball	29.50	69.50	Torchy	59.50	95.00
Melody	124.50	169.50	Torpedo Patrol (Rev)	16.50	49.50
Metro	17.50	27.50	Towers	24.50	39.50
Mexico	69.50	119.50	Trade Winds	150.00	169.50
Miami Beach	17.50	39.50	Treasure Chest	89.50	104.50
Midget Racer	39.50	45.00	Trinidad	135.00	147.50
Midway (Rev)	19.50	39.50	Triple Action	125.00	134.50
Miss America	29.50	49.50	Tropicana	95.00	110.00
Monicker	15.00	29.50	Virginia	149.50	175.00
Monterrey	149.50	169.50	Vanities	35.00	79.50
Mystery	29.50	89.50	Velvet	19.00	44.50
New Champ	20.00	29.50	Venus	15.00	35.00
Nevada	79.50	139.50	Victory	12.50	19.50
Nudgy	35.00	69.50	Vogue	15.00	29.50
Oh Boy	15.00	29.50	Wagon Wheels	17.00	20.00
Oh Johnny	15.00	35.00	West Wind	20.00	37.50
Oh Deck	10.00	22.50	Wild Fire	19.50	30.00
Oklahoma	15.00	20.00	Wisconsin	125.00	139.50
Opportunity	20.00	39.50	Yankee Doodle	15.00	29.50
Oscar	39.50	149.50	Zig Zag	15.00	19.50
Owl	10.00	35.00			
Paratroop (Rev)	16.50	27.50			
Paradise	19.50	37.50			
Play Ball	15.00	20.00			
Play Boy	35.00	79.50			
Pin Up Girl	15.00	25.00			



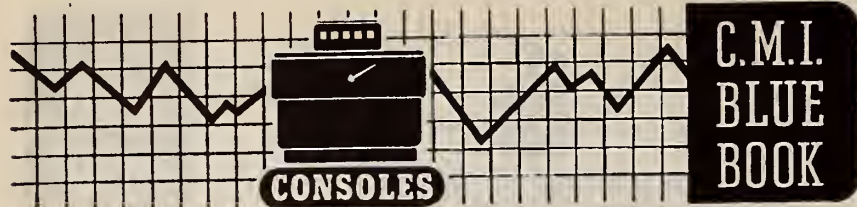
Amusematic			Keeney Air Raider	69.50	110.00
Boomerang	64.50	95.00	Keeney Anti Aircraft	15.00	69.50
Amusematic Lite			Br		
League	49.50	149.50	Keeney Anti Aircraft	17.50	47.50
Bally Basketball	29.50	95.00	Bl	49.50	95.00
Bally Alley	20.00	69.50	Keeney Sub Gun	25.00	39.50
Bally Convoy	65.00	125.00	Keeney Texas Leaguer	30.00	79.50
Bally Defender	42.50	125.00	Liberator	69.50	79.50
Bally Eagle Eye	49.50		Mutoscope Ace Bomber	59.50	125.00
Bally King Pin	59.50	95.00	Mutoscope Dr Mobile	99.50	189.50
Bally Lucky Strike	45.00	69.50	Mutoscope Photomatic	195.00	350.00
Bally Rapid Fire	69.50	110.00	Mutoscope Sky Fighter	99.50	119.50
Bally Sky Battle	70.00	125.00	Periscope	69.50	79.50
Bally Torpedo	49.50	125.00	Pitchem & Catchem	50.00	85.00
Bally Undersea Raider	69.50	149.50	Rockola Ten Pins LD	19.50	
Bowl-a-Way	75.00	125.00	Rockola Ten Pins HD	30.00	39.50
Bowling League	37.50	85.00	Rockola World Series	32.50	95.00
Buckley DeLuxe Dig	75.00	99.50	Roll A Ball (Jafco)	69.50	125.00
Buckley Treas Is Dig	36.50	99.50	Scientific Baseball	69.50	95.00
Champion Hockey	35.00	89.50	Scientific Basketball	25.00	85.00
Chicoin Goalee	99.50	150.00	Scientific Batting Pr	49.50	95.00
Chicoin Hockey	49.50	89.50	Seeburg Chicken Sam	69.50	125.00
Chicoin Roll-A-Score	35.00	69.50	Seeburg Jap Con.	59.50	89.50
Evans In the Barrel	69.50	110.00	Seeburg Shoot the		
Evans Super Bomber	59.50	149.50	Chute	29.50	125.00
Evans Play Ball	69.50	100.00	Skee Barrel Roll	95.00	135.00
Evans Ten Strike LD	25.00	40.00	Skill Roll	69.50	99.50
Evans Ten Strike HL	50.00	69.50	Super Torpedo	49.50	109.50
Evans Ten Strike '46	79.50	129.50	Super Triangle	45.00	49.50
Evans Tommy Gun	35.00	79.50	Supreme Bolascor	49.50	89.50
Exhibit Bowling Alley	39.50	90.00	Supreme Gun (Rev)	55.00	89.50
Exhibit Card Vendor	9.50	22.50	Supreme Skee Roll	40.00	110.00
Exhibit Rotary Mdsr	69.50	195.00	Supreme Skill Roll	135.00	79.50
Exhibit Merchantman			Supreme Rocket		
Roll Ch Digger	35.00	85.00	Buster	35.00	79.50
Exhibit Vitalizer	35.00	125.00	Tally Roll	49.50	89.50
Genco Bank Roll	39.50	69.50	Tail Gunner	30.00	49.50
Genco Play Ball	35.00	85.00	Tri-Score	50.00	99.50
Groetchen Met. Typer	200.00	289.50	Warner Voice Record	49.50	69.50
Gott 3 Way Grip. '46	12.50	22.50	Western Baseball '39	20.00	37.50
Hirsh Red Balls	39.50	109.50	Western Baseball '40	49.50	95.00
Ideal Football	100.00	189.50	Whizz	29.50	49.50
Jack Rabbit	115.00	150.00	Wurlitzer Skeeball	59.50	165.00
Jenn. Roll-in-the-					
Barrel	35.00	149.50			



ABC Roll Down	129.50	175.00	Genco Total Roll	59.50	85.00
Arrows	69.50	115.00	Hawaii Roll Down	75.00	220.00
Big City	50.00	85.00	One World	79.50	85.00
Bing-A-Roll	225.00	275.00	Singapore	100.00	165.00
Buccaneer	140.00	200.00	Sportsman Roll	49.50	69.50
Chicoin Roll Down	49.50	89.50	Tropicana	165.00	225.00
Esso Stars	64.50	100.00	Tin Pan Alley	100.00	225.00
Genco Advance Roll	89.50	189.50			

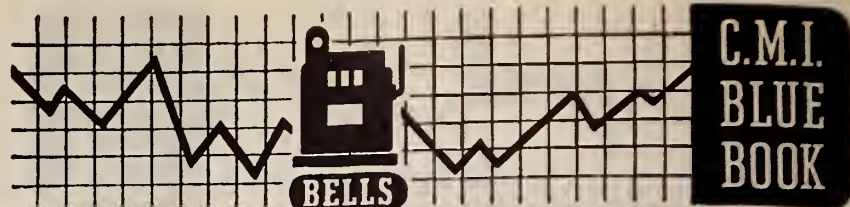


5c Baker's Pacer DD	89.50	129.50	Club Bells 25c	52.50	89.50
CS Baker's Pacer DD	175.00	250.00	Club House	10.00	25.00
25c Baker's Pacer DD	265.00	395.00	Fast Time FP	25.00	59.50
5c Baker's Pacer Std.	42.50	89.50	Fast Time PO	29.50	59.50
CS Baker's Pacer Std.	185.00	425.00	Galloping Domino (41)	59.50	135.00
Bally Draw Bell 5c	235.00	250.00	Galloping Domino (42)	99.50	119.50
Ball Draw Bell 25c	225.00	259.50	High Hand	39.50	99.50
Ball DeLuxe Draw Bell			Jungle Camp FP	15.00	30.00
5c	225.00	295.00	Jungle Camp PO	30.00	45.00
Bally DeLuxe Draw Bell			Jumbo Parade Comb	30.00	49.50
25c	285.00	399.50	Jumbo Parade FP	39.50	49.50
Bangtails '41	55.00	149.50	Jumbo Parade PO	39.50	69.50
Big Game PO	39.50	69.50	Jumbo Parade 25c	49.50	125.00
Big Game FP	49.50	69.50	Kentucky Club	69.50	89.50
Big Top PO	69.50	79.50	Lucky Lucre 5-5	39.50	59.50
Big Top FP	69.50	75.00	Lucky Lucre 5c	69.50	99.50



Paces Races Bl Cab	29.50	40.00
Paces Races Br Cab	39.50	75.00
Paces Races Red		
Arrow	59.50	75.00
Paces '39 Saratoga	45.00	65.00
Paces Saratoga w rails	49.50	59.50
Paces Saratoga no rails	39.50	59.50
Paces Saratoga Comb	49.50	95.00
Paces Saratoga Jr. PO	25.00	49.50
Paces Saratoga Sr. PO	37.50	69.50
Paces Reels Comb.	49.50	95.00
Paces Reels Jr. PO	49.50	69.50
Paces Reels Sr. PO	50.00	65.00
Paces Reels w rails	49.50	69.50
Paces Reels no rails	30.00	95.00
Paces Twin 5-5	59.50	89.50
Paces Twin 5-10	69.50	125.00
Paces Twin 10-15	79.50	125.00
Paces Twin Console 5-25	99.50	149.50
Pastime	49.50	69.50
Roll 'Em	32.50	59.50
Silver Moon Comb	50.00	69.50
Silver Moon PO	49.50	79.50
Silver Moon FP	29.50	85.00
Silver Moon 10c	59.50	99.50
Silver Moon 25c	55.00	100.00
Skill Time '37	20.00	37.50
Skill Time '38	25.00	79.50
Skill Time '41	35.00	52.50

Sun Ray	49.50	85.00
Super Bell 5c Comb.	49.50	95.00
Super Bell 25c Comb.	69.50	125.00
Super Bell Two Way 5-5	89.50	125.00
Super Bell Two Way 5-25	99.50	169.50
Super Bell Four Way 5-5-5-5	125.00	169.50
Super Bell Four Way 5-5-5-25	169.50	225.00
Super Bell Four Way 5-5-10-25	325.00	450.00
Super Bonus Bell 5c FP & PO	275.00	345.00
Super Bonus Bell 5c-25c FP & PO	495.00	595.00
Super Bonus Bell 5c-5c FP & PO Combo	495.00	575.00
Super Bonus Bell 5-10-25c PO	675.00	800.00
Super Track Time	100.00	175.00
Super Track Time TKT	165.00	200.00
Track Odds Daily Dbl.	100.00	279.50
Track Odds DD JP Buckley	225.00	299.50
Track Time '39	69.50	89.50
Track Time '38	50.00	95.00
Track Time '37	29.50	
Triple Entry	49.50	100.00



MILLS (Cont.)		
5c Blue Front	59.50	119.50
10c Blue Front	69.50	129.50
25c Blue Front	79.50	139.50
50c Blue Front	100.00	249.50
1c Brown Front	79.50	119.50
5c Brown Front	75.00	109.50
10c Brown Front	85.00	109.50
25c Brown Front	95.00	120.00
50c Brown Front	179.50	245.00
1c Cherry Bell	69.50	119.50
5c Cherry Bell	65.00	95.00
10c Cherry Bell	67.50	105.00
25c Cherry Bell	89.50	110.50
1c Bonus Bell	99.50	129.50
5c Bonus Bell	89.50	119.50
10c Bonus Bell	72.50	124.50
25c Bonus Bell	79.50	139.50
5c Original Chrome	69.50	119.50
10c Orig. Chrome	84.50	119.50
25c Orig. Chrome	70.00	119.50
50c Orig. Chrome	165.00	250.00
1c QT Glitter Gold	29.50	75.00
5c QT Glitter Gold	69.50	87.50
10c QT Glitter Gold	69.50	100.00
25c QT Glitter Gold	69.50	100.00
1c VP Bell	19.50	31.50
1c VP Bell JP	25.00	37.50
1c VP Bell Green	22.50	29.50
5c VP Bell Green	29.50	39.50
1c VP Chrome	34.50	
5c VP Chrome	30.00	44.50
5c VP Chrome Plus	47.50	55.00
1c P Bell B&G	29.50	40.00
5c VP Bell B&G	29.50	50.00
Vest Pocket '46	44.50	59.50
5c Futurity	49.00	85.00
10c Futurity	89.50	109.50
25c Futurity	119.50	150.00
50c Futurity	149.50	194.50
5c Black Cherry Bell	119.50	154.50
10c Black Cherry Bell	125.00	159.50
25c Black Cherry Bell	135.00	169.50
25c Golf Ball Vendor	89.50	125.00
5c War Eagle	35.00	79.50
10c War Eagle	69.50	79.50
25c War Eagle	79.50	85.00
50c War Eagle	149.50	150.00
5c Melon Bell	50.00	79.50
10c Melon Bell	85.00	100.00
25c Melon Bell	100.00	140.00
Golden Falls 5c	95.00	164.50
Golden Falls 10c	134.50	164.50
Golden Falls 25c	155.00	179.50
Golden Falls 50c	250.00	350.00

PACE (Cont.)		
10c Comet FV	39.50	60.00
25c Comet FV	50.00	125.00
50c Comet FV	98.50	125.00
5c Comet DJP	40.00	79.50
10c Comet DJP	50.00	79.50
1c Comet Blue	20.00	37.50
5c Comet Blue	30.00	59.50
10c Comet Blue Front	30.00	40.00
25c Comet Blue Front	59.50	89.50
50c Comet	125.00	145.00
5c All Star Comet	57.50	69.50
10c All Star Comet	29.50	49.50
25c All Star Comet	49.50	69.50
50c All Star Comet	149.50	225.00
1c All Star 2-4	20.00	35.00
1c Rocket	49.50	69.50
5c Rocket	55.00	79.50
10c Rocket	69.50	89.50
25c Rocket	79.50	100.00
5c TJ Comet	25.00	47.50
5c Club Bell	49.50	124.50
10c Club Bell	69.50	124.50
25c Club Bell	119.50	125.00
50c Club Bell	139.50	250.00
5c Comet Red	79.50	90.00
10c Comet Red	79.50	120.00

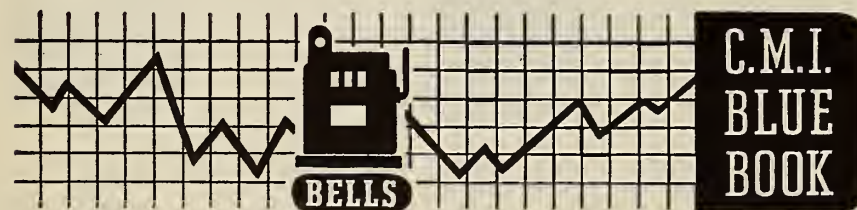


Big Game PO	35.00	49.50
Big Parley	125.00	195.00
Big Prize FP	20.00	42.50
Big Prize PO	15.00	20.00
Blue Grass FP	35.00	59.50
Blue Ribbon PO	20.00	35.00
Club Trophy FP	25.00	74.50
Contest FP	30.00	65.00
Daily Races	124.50	225.00
Dark Horses FP	35.00	79.50
'41 Derby FP	72.50	79.50
Dust Whirls	89.50	129.50
Entry	369.50	595.00
Gold Cup	10.00	30.00
Grand National	19.50	25.00
Grand Stand PO	14.50	25.00
Gold Medal PO	10.00	25.00
Hot Tip	225.00	300.00
Jockey Club	59.50	69.50
Kentucky	49.50	62.50
Long Acre	25.00	89.50
Long Shot PO	39.50	59.50
One Two Three '41	29.50	59.50
Owl FP	22.50	49.50
Pastime (Rev)	39.50	49.50

Pacemaker PO	15.00	35.00
Pimlico FP	47.50	79.50
Race King (Rev)	29.50	49.50
Record Time FP	35.00	59.50
Rockingham	105.00	169.50
Santa Anita	24.50	32.50
Sport Event FP	19.50	52.50
Sky Lark FP & PO	30.00	69.50
Special Entry	269.50	349.50
Sport Special FP	19.50	49.50
Sport Page PO	19.50	35.00
Spinning Reels PO	19.50	37.50
Sport King PO	32.50	59.50
Stepper Upper PO	15.00	50.00
Sportsman (Rev)	32.50	37.50
Thorbred	25.00	79.50
Turf Champ FP	49.50	69.50
Turf King	69.50	79.50
Victory FP	10.00	25.00
Victory Derby	125.00	209.50
Victory Special	139.50	229.50
War Admiral (Rev)	15.00	85.00
Whirlaway (Rev)	39.50	79.50
Winning Ticket	15.00	25.00

GROETCHEN		
1c Columbia	29.50	60.00
5c Columbia Chrome	39.50	74.50
5c Columbia JPV Bell	32.50	69.50
5c Columbia Fruit	37.50	69.50
5c Columbia Cig RJ	39.50	49.50
5c Columbia DJP	45.00	75.00
10c Columbia DJP	59.50	89.50
5c Columbia Club Cig GA	29.50	37.50
5c Columbia Club DJ	50.00	89.50
10c Columbia Club Cig GA	59.50	79.50
5c Columbia Cig. GA	35.00	39.50
5c Columbia Fruit GA	49.50	79.50
5c Columbia Orig GA	25.00	45.00
5c Conv Columbia Chrome	49.50	59.50

JENNINGS		
5c Chief	25.00	65.00
10c Chief	25.00	64.50
25c Chief	59.50	145.00
5c Club Bell	65.00	165.00
10c Club Bell	89.50	139.50
25c Club Bell	50.00	110.00
50c Club Bell	199.50	235.00
5c Silver Moon Chief	29.50	39.50
10c Silver Moon Chief	9.50	29.50
25c Silver Moon Chief	59.50	79.50
5c Silver Chief	79.50	85.00
10c Silver Chief	79.50	99.50
25c Silver Chief	79.50	149.50
50c Silver Chief	189.50	249.50
10c Golf Vndr	89.50	129.50
25c Gold Ball Vndr	109.50	149.50
Cigarolla	40.00	75.00
Cigarolla XXV	30.00	60.00
Cigarolla XV	49.50	99.50
5c Victory Chief	50.00	100.00
10c Victory Chief	55.00	110.00
25c Victory Chief	109.50	129.50
1c 4 Star Chief	49.50	75.00
5c 4 Star Chief	49.50	75.00
10c 4 Star Chief	64.50	75.00
25c 4 Star Chief	85.00	129.50
5c Victory 4 Star Ch	75.00	115.00
10c Victory 4 Star Ch	85.00	125.00
25c Victory 4 Star Ch	95.00	200.00
5c Super DeLuxe Club Chief	149.50	175.00
10c Super DeLuxe Club Chief	149.50	175.00
5c Standard Chief	110.00	169.50
10c Standard Chief	120.00	179.50
25c Standard Chief	124.50	185.00
50c Standard Chief	189.50	249.50
\$1.00 Standard Chief	379.50	475.00
5c Bronze Chief	125.00	149.50
10c Bronze Chief	135.00	159.50



MILLS		
5c Black HL	79.50	125.00
10c Black HL	135.00	159.50
25c Black HL	130.00	150.00
5c Emerald Chrome HL	175.00	219.00
10c Emerald Chrome HL	109.50	185.00
25c Emerald Chrome HL	155.00	190.00
50c Emerald Chrome HL	139.50	250.00
5c Gold Chrome HL	89.50	129.50
10c Gold Chrome HL	89.50	129.50

MILLS (Cont.)		
50c Gold Chrome HL	249.50	375.00
5c Gold Chrome	249.50	375.00
10c Gold Chrome	79.50	119.50
25c Gold Chrome	95.00	125.00
50c Gold Chrome	150.00	209.50
Copper Chrome	79.50	119.50
10c Copper Chrome	129.50	210.00
25c Copper Chrome	139.50	200.00
5c Club Bell	90.00	149.50
10c Club Bell	100.00	169.50
25c Club Bell	135.00	165.00
50c Club Bell	189.50	375.00
1c Blue Front	65.00	75.00

PACE		
5c Comet FV	37.50	49.50

WATLING		
5c Rolatop '46	49.50	150.00
10c Rolatop '46	60.00	150.00
25c Rolatop	60.00	150.00
50c Rolatop	145.00	295.00
5c Club Bell	65.00	95.00
10c Club Bell	75.00	125.00
25c Club Bell	145.00	185.00

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- ⚾ **LIVE ANIMATION . . .**
"Base-Running" Unit on Playfield
- ⚾ **"CAPTIVE" SCORING LANES**
- ⚾ **ANIMATED BACK-GLASS**
- ⚾ **FAST "BASEBALL" ACTION**

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NOVELTY
REPLAY

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REPLAY BUTTON



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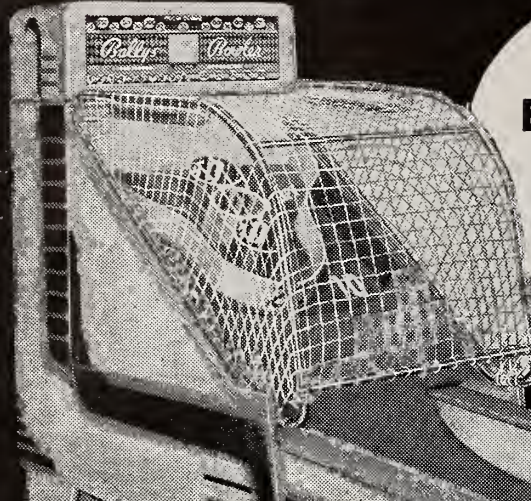
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CHICAGO 40, ILLINOIS

Bally

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BIG EASY-TO-SEE SCORE PROJECTOR

HIGH-SCORE REGISTER STIMULATES COMPETITIVE PLAY

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DESIGNED TO PERMIT BANK-SHOTS
SIDE RAILS FITTED WITH COMPOSITION INSERTS

NOISELESS OPERATION WINS NEW LOCATIONS

GUARANTEED MECHANICALLY RIGHT

FLUORESCENT LIGHTING

NEW SKILL POCKET FEATURE

Value of SKILL POCKET changes after each ball . . . ranging from 40 to 80 . . . a tantalizing score feature that results in record-smashing profits.

ADJUSTABLE LENGTH
From 9 feet up to 15 feet

Smoothest skill game ever built and a high-power money-maker. Streamlined beauty, quiet operation and adjustable length win welcome in every location. Powerful repeat-play appeal insures top earnings month after month.

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GOLD CUP
FREE PLAY

TROPHY
AUTOMATIC

PLAYERS PLAY UP TO 6, 8, OR 10 COINS PER GAME

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PROFIT PROVED HORSESHOE FLASH

with **NEW "FAN" FLASH**

(ALL SEVEN SELECTIONS LITE UP)



CARNIVAL • BIG INNING • TRIPLE BELL
WILD LEMON • DOUBLE-UP • HI-BOY • HY-ROLL



Bally MANUFACTURING COMPANY

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