# THE CASH BOX

AMERICA'S ONLY WEEKLY MAGAZINE EXCLUSIVEL DEVOTED TO THE JOKE BOX INDUSTRY



April 24, 1948



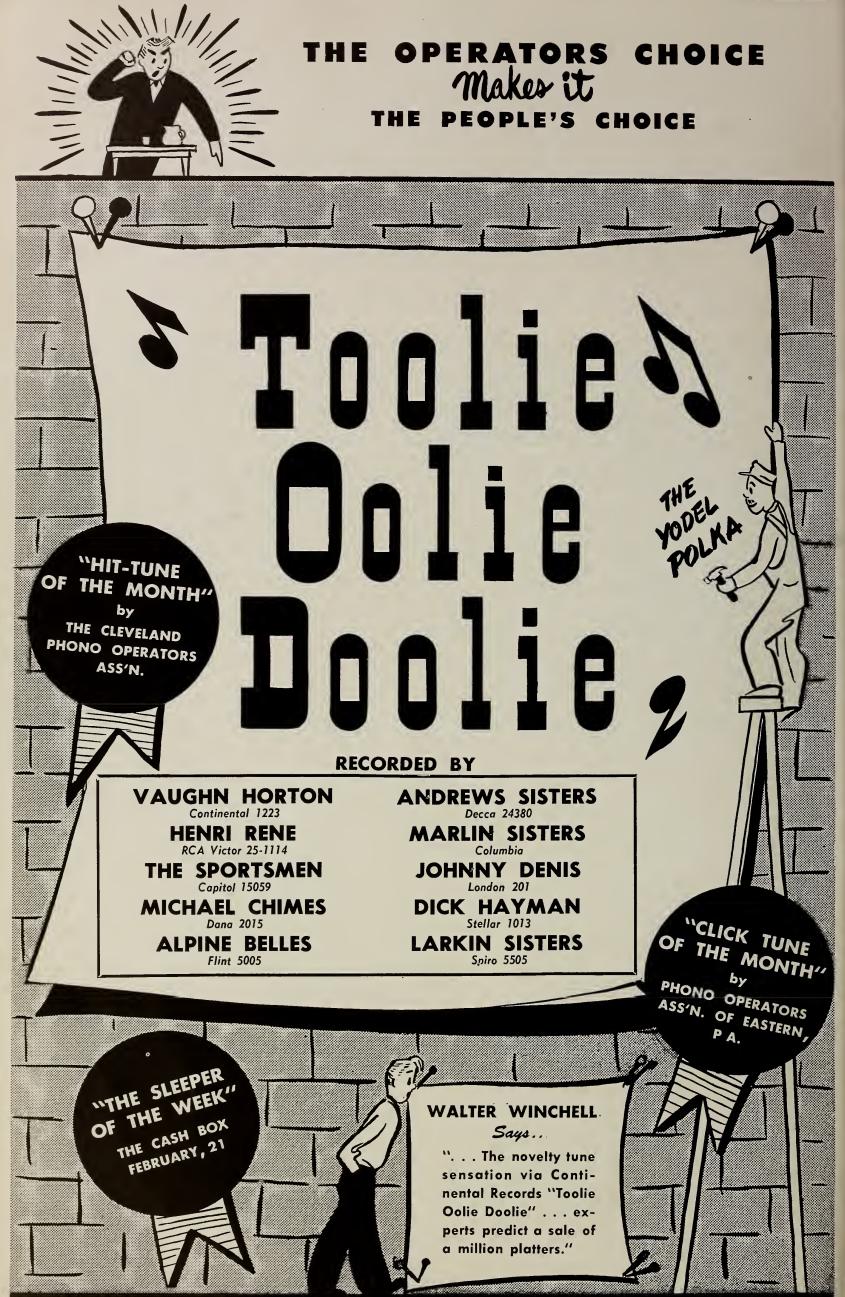
That's maestro Benny Goodman congratulating click chirp Peggy Lee, one of the hottest fem vocalists in the nation, on her recent sensational success with "Golden Earrings", "I'll Dance At Your Wedding", "All Dressed Up With A Broken Heart" and last, but certainly not least, her rendition of "Manana". These recordings put the national spotlight on the gal after an absence of seven years. Peggy was Benny's thrush during the famed maestro's "King of Swing" days, and first blossomed out with her rendition of "Why Don't You Do Right". Benny's recent "Beyond The Sea" and "For Every Man There's A Woman" started the storm breaking again for the maestro. The latter side also teamed the thrush and tootler, much to every music lover's delight. Benny is currently prepping a personal appearance spot at the famed Click Club, Philadelphia, this coming May 24, with his sextet. Peggy recently closed a very successful series at Ciro in Hollywood and is soon to start work on a forthcoming MGM motion picture. She also plans an extensive road tour which will take her into New York's Paramount Theatre this summer. Peg and Ben are exclusive Capitol recording artists.

### FEATURES

- ★ The Nation's Top Ten Juke Box Tunes
- ★ The Cash Box Record Reviews
- ★ Juke Box Regional Record Report
- ★ 'Round The Wax Circle
- ★ Rot In Harlem
- $\star$  The Broadway Beat

- ★ Rollin' 'Round Randolph
- ★ Folk and Western Record Reviews
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#### Published by CHARLES Κ. HARRIS MUSIC PUBLISHING CO., INC.NEW YORK 19, N. Y. 1619 BROADWAY ۲

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April 24, 1948



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.



**NOW IS THE HOUR** Remains the nation's top tune. Play booming on a slew of recordings.



SHINE Repeats its position of last week, with ops still going wild with this click ditty.



MANANA In fourth place last week—this tune climbs again to notch the third spot.



**BECAUSE** Takes the big jump from seventh place to this featured spot.

VI-20-2653—Perry Como

AP-1114—Phillie All Stars

AL-Alladin

AP—Apollo AR—Aristocrat

BU-Bullet

CA—Capitol DA—Davis

CS—Coast CE—Celebrity

DE—Decca

CA-15024—Margaret Whiting

CO-38061—Horace Heidt O.

CO-38115—Buddy Clark CM-7502—Jerry Wald O. DE-24378—Bob Carroll DE-24279—Bing Crosby

LO-110-Gracie Fields

DE-48074-Slim Green

DE-25354—Ella Fitzgerald

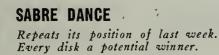
DE-25353—Guy Lombardo O.

DEL—Deluxe EX—Exclusive

CN—Continental CO—Columbia



BABY FACE In eighth place last week—here it is in the fifth spot. Play picking up.





**BUT BEAUTIFUL** Drops from third place to grab onto the lucky seven spot. Still a featured ditty.

**TOOLIE OOLIE DOOLIE** Starts to rise from the tenth spot it occupied a week ago. Ops reordering already.



I'M LOOKING OVER A FOUR LEAF CLOVER In fifth place a week ago—this winner drops to ninth place here.



**BEG YOUR PARDON** On the bottom after a sensational run across the board. Play slightly falling down. CO-30014—Jerry Wayne DE-25356—Henri King O. KR-216—Uptown String Band ME-2120—Aqua String Band

CO-38102—Woody Herman O. DE-24388—Victor Young O. MG-30048—Macklin Marrow

CA-15024—Margaret Whiting CO-38053—Frank Sinatra DE-24283—Bing Crosby DE-24294—Bing Crosby LO-142—Denny Dennis

CA-15059—The Sportsmen CN-1223—Vaughn Horton DA-2015—Dana Serenaders DE-24380—Andrews Sisters

CA-491—Alvino Rey O. CO-38100—Tony Hill O. CO-38081—Arthur Godfrey CO-38082—Cody Fox DE-24319—Russ Morgan ME-5105—Frankie Laine ME-5100—Uptown String Band

BU-1012—Francis Craig CA-490—The Dinning Sisters CO-38036—Frankie Carle O. **CODE** KI—King MI—Miracle MA—Majestic ME—Mercury MG—M-G-M LO—London MN—Manor MO—Modern MU—Musicraft NA—National RA—Rainbow

RE-Regent SA-Savoy SD-Super Disc SI-Signature SP-Specialty ST-Sterling TO-Top TC-Twentieth Century UN-Universal VI-Victor VT-Vitacoustic

MA-1191—Eddy Howard O. ME-5103—Les Paul Trio MG-10125—Kate Smith MU-532—Shep Fields O. SI-15178—Ray Bloch O. VI-20-2704—Charlie Spivak O.

DE-24382—The Mills Bros. ME-5091—Frankie Laine VI-20-2760—Hot Qintette

CA-15022—Peggy Lee DE-24333—Mills Bros. LO-187—Edmundo Ross VI-20-2819—Joe Loss O.

> MG-10156—Art Mooney O. ST-294—Hum & Strum TO-294—Benny Strong O. PA-1105—Ferko String Band UN-627—Milt Scott O. VI-22879—Sammy Kaye O.

SI-15180—Ray Bloch O. RE-111—Don Henry Trio VI-20-2721—Freddy Martin O.

ME-5096—Frankie Laine MG-10126—Art Lund MU-538—Mel Torme SI-15117—Ray Bloch O. VI-20-2616—Tex Beneke O.

FL-5005—Alpine Belles LO-201—Johnny Dennis SP-5505—Larkin Sisters ST-1013—Dick Hayman VI-25-1114—Henri Rene O.

MG-10119—Art Mooney O. MU-543—Polka Dots RA-10043—Jimmy Saunders SI-15117—Ray Bloch O. TR-220—Alexander O. VI-20-2668—Three Suns VI-20-2787—Curly Hicks

DE-24339—Russ Morgan O. ME-5109—Snooky Lanson MG-10140—Art Mooney O. VI-20-2647—Larry Green O.

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Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

RCA

OR RECORDS

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"I've Had My Moments" (2:42) "Train Blues" (2:23)

> ROY MILTON (Specialty 524)

• Roy Milton and his crew come through for ops in a big way here with a duo dab of wax for ops with race spots. Sparkling the top deck with hush-hush treatment, Roy sets pipes to spin off an alluring touch to "I've Had My Moments". Disk appears to be extremely attractive, and should come in for a load of coin once it gets around. Background music by the group blends adequately to boom this deck all the more. Roy pulls a switch on the flip to go off to the other end with a ton of hot and holler. Stuff is tailor made for the fast set that love to jump. Keep in mind Milton's sensational popularity and then run out and get next to this bit.

#### "Far Into The Night" (2:58) "La Ola Marina" (2:56)

#### IRVING FIELDS (Victor 26-9026)

• Light piano fashions by the capable ivory tinkler Irving Fields spill here and show as wax to which ops with wired music locations can latch onto. It's the top deck, titled "Far Into The Night" that seems attractive, with the haunting melody and refrain offered beckoning coin play. Light background patters flavor the cookie all the way. Flip is the widely known and popular "La Ola Marina", with maestro Irving at the '88' once again. Stuff is suited to the crowd that goes for light rhumba rhythms. Both sides deserve your listening time.

#### "Laroo, Laroo, Lilli Bolero" (2:46) "The Story of Sorrento" (3:00)

#### BING CROSBY (Decca 24404)

• Kicking up a storm in phonos throughout the nation, this nostalgic bit by Bing Crosby serves as another rendition that should draw buffalo hide into the jukes. It's the fond "Laroo, Laroo, Lilli Bolero" with Bing ably assisted by the effective Ken Darby Choir. Crosby's tonsils pitch equally as well for the flip favorite, "The Story of Sorrento". Wax makes for delightful listening pleasure and should suit the many Crosby fans to a "T." Top deck is the one that grabs and holds the spotlight. Ops that haven't already latched on to this tune should take a look-see here.

#### "Bride & Groom Polka" (2:43) "Evelyn" (3:00) KAY KYSER ORCH. (Columbia 38169)



"A Little Imagination" (3:03) "What Do I Have To Do?" (3:06) VAUGHN MONROE ORCH. (Victor 20-2811)



VAUGHN MONROE

• Pair of sides that should create a mild storm in disk circles are these done up in top manner by Vaughn Monroe. Both tunes, heavily plugged via the Universal-International flicker "Are You With It" show as extremely attractive sides to which music ops throughout the nation can latch onto. Top deck, featuring maestro Vaughn, Madelyn Russell and the Moon Maids makes for splendid moments of musical charm and pleasure. Vaughn's deep tonsils flavor the wax throughout with chirp Madelyn and the vocal combo blending also. Wax is light and as offered shows the band in wonderful manner. Flip is another piece that will mean phono play for music ops. Maestro Vaughn on deck again for the setting of "What Do I Have To Do?" Wordage spills around the title throughout the entire waxing, with Vaughn in the vocal spotlight for the light, velvet wordage. The many Monroe fans, and others too, should climb on the bandwagon for this piece. Both sides for some heavy play in the boxes.

"Misery Is A Thing Called Moe" (2:50) "This Is A Fine Time" (2:56)

#### ETTA JONES (Victor 20-2782)

• The pipes on this kid should boom this hunk of wax way over the top. Seldom mentioned as a flack figure in phono circles, chirp Etta Jones sets her wonderful pipes on a pair that should drag down a ton of coin. Top deck is the one we go for—it's titled "Misery is a Thing Called Moe". Wax weaves in very slow metro with Etta's tonsil tricks offering a galaxy of phono incentive. Stuff is very nostalgic and draws the listener back again for another earful. Flip is picked up a bit, with a heavy beat spilling in the background. Orchestral backing by Luther Henderson spikes the cookie all the way. Grab the top deck! "I've Got The Situation Well In Hand" (3:00) "Pray For The Lights To Go Out" (2:57)

#### DEEK WATSON & THE BROWN DOTS (Majestic 1244)

• Pair of sides which music ops may use as filler material are these rendered by Deek Watson and The Brown Dots. Titled, "I've Got The Situation Well In Hand" and "Pray For The Lights To Go Out", Deek steps outside for the vocal chorus. Both sides may meet with fair approval on the part of ops who have race locations. Nothing very exciting is offered on the pair, although they do make for pleasant listening. Top deck parrots the title throughout, with Deek wailing the adequate wordage. Flip is a stock race item which shows the group in fair light. Ops that have room in their machines should take note.

#### "Everybody Eats When They Come To My House" (2:45) "Ghost Of A Chance" (2:58)

CAB CALLOWAY ORCH. (Columbia 38171)

• Long missing from the phonos as a name attraction, maestro Cab Calloway, the King of Hi-De-Ho steps out with a pair that might be timely enough to come in for a slew of coin. Top deck, titled "Everybody Eats When They Come To My House" has Cab driving in full voice to this mellow piece. Wordage spills around the title, with the instrumental background provided showing as effective. Natch its the Cab himself who sets the pace on this deck. Flip is a reissue of an all-time great, "Ghost Of A Chance" featuring the immortal Chu Berry on tenor sax. Phono fans that appreciate finer jazz will run wild with this one that is the extent of its greatness. Take a look-see here.

#### "A Little Imagination" (3:03) "What Do I Have To Do?" (3:06) DICK HAYMES (Decca 24427)

• More light playful rhythm from the forth c o m i n g Universal - International flicker "Are You With It", with this pair of plug tunes served up by balladeer Dick Haymes. Both sides are offered in mellow manner, with Dick's gilded pipes swinging and singing along delightfully. Top deck is the one that shines—the cute lyrics provided, ably make for adequate listening pleasure. Flip, titled "What Do I Have To Do?" has Dick asking that perennial query found in a romance story. Balance provided by the Vic Shoen ork is fashionable and rounds out the side favorably. Both tunes are due for heavy flack and plugging. Dick's many fans are sure to ask for the pair.

"You Don't Love Me" (2:50) "X-Temperaneous Boogie" (2:45)

• More mellow music from the Kay Kyser domain with a pair of attractive coin cullers in the offing. It's the bright set-up of "Bride and Groom Polka" that seems so appealing here. Piper Harry Babbitt teams with the Campus Kids to render the nostalgic wordage, beating a path around the title. Waxing is light and leaves plenty of room for the dance crowd to move about in. On the backing with a fond, romantic ditty titled "Evelyn", Harry gives out with loads of sweet wordage about his favorite gal. Stuff is smoothly finished and shows as an enticing performance. "Bride and Groom Polka" will draw coin-play.

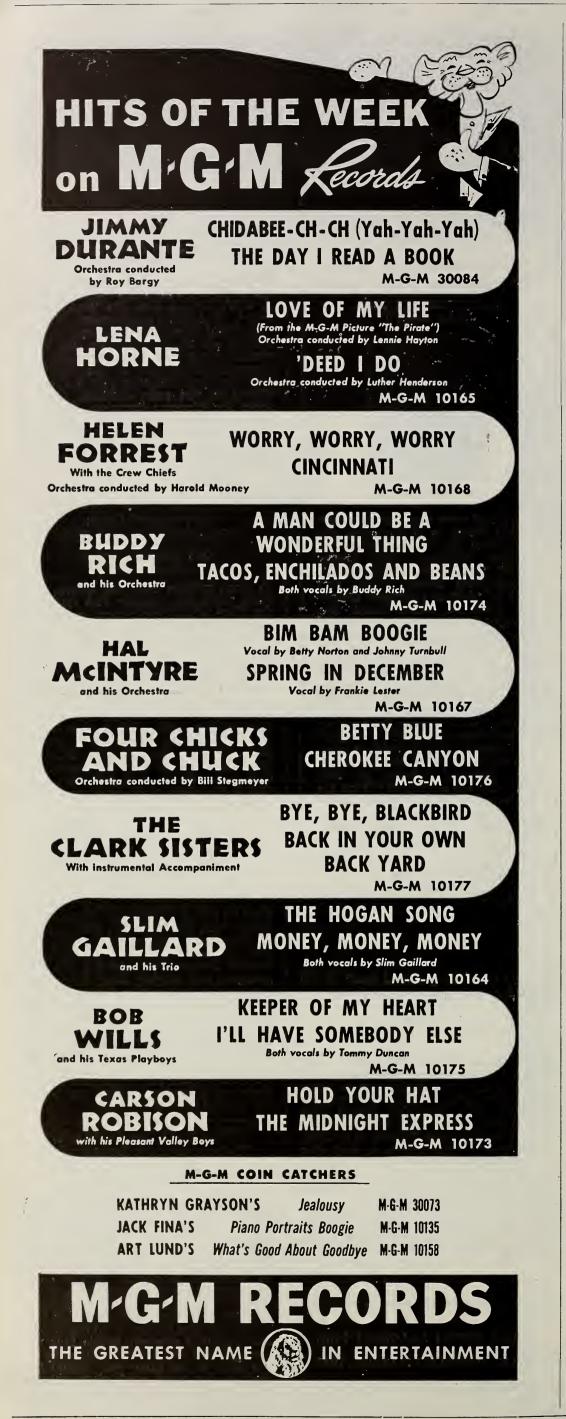
FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.

#### CAMILLE HOWARD (Specialty 307)

• Another hot and heavy platter for this diskery with ivory-thrush Camille Howard on top for the spotlight. The gal's pipes spill in flavored tones on this top deck, "You Don't Love Me" with the metro weaving in slow mellow timing to blend to perfection. Slight quiver and catch in her tonsils makes you wanna listen all the more. Stuff is aimed at ops with race spots, with this deck beckoning coin play galore. Flip has Camille offering some pleasant boogie that rolls along in top notch metro bound to suit the likes of the jump set. Phono fans that go for some good piano rhythms surely won't be disappointed with tihs piece. Both sides will fill your phono with coin.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages

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by Byrde Gore

The "modern Al Jolson," none other than Frankie Laine, had a field day this past week, as he opened before a packed house at "Nat Harris' Harem in New York. Frankie had the huge crowd, howling and yowling for more continuously. As a matter of fact, he occupied the solo spot at one stage of the show for close to an hour. The crowd literally "ate up" his rendition of "That's My Desire," "That Ain't Right," "Shine" and "I May Be Wrong." Co-featured on the bill with Frankie was the grand Beatrice Kay, who likewise thrilled the house with her renditions of "Songs of the 90's" and "Mention My Name In Sheboygan." It's a first rate show—and one that is not to be missed.

\*

The influx of bootlegged records on the West Coast certainly seems to have raised a storm of protest in the music industry. The situation certainly is one that is smeared by the foul taste of a group of individuals who are greedy and uncouth enough to pull this stunt. The thieves are undoubtedly familiar with the workings of the disk business. What they seem to have forgotten, is that Uncle Sam enforces a little matter tagged excise tax, and another item labeled income tax. Latest to be hit is Capitol Records, who are reported to have lost quite a number of sales on their click disking of Julia Lee's "King Size Papa." It took an occasion such as this to bring the major diskeries and the independents together.

\* \*

Alan Dale and Connie Haines clicking like sixty at the Andre Club, Syracuse, New York. Connie and Alan are all thrilled to pieces as their Signature cookies ride in featured spots in juke boxes throughout the land . . . Dick Contino, the non-stop Cinderella boy of the Horace Heidt show, tells us that he has signed a recording contract with Decca Records, and will wax just as soon as the ban is lifted. First side is to be his "Lady Of Spain." . . . George Dalin, professional manager of Feist Music, Inc., in the hospital for a minor operation received a horseshoe of flowers with black crepe thrown around it, from his many plugger pals. Dalin almost had a relapse and had his nurse toss it out. The boys came back with hot corned beef sandwiches a bit later and really went to town. . . Disk jockey Dave Miller is really sold on Vaughn Horton's arrangement of "Toolie Oolie Doolie." In a recent broadcast, he mentioned that another version, by a well known combo on a major label, should have its master smashed.

Harry Rosen, Philly distrib for Manor Records burning up the phone for more of Savannah Churchills' "Time Out For Tears." Indications are that this disk will be another big one for Savannah and Manor-possibly bigger than her "I Want To Be Loved." . . . Amigo Music prexy, Dixie Shayer, in a "Rhumba Jubilee" mood having heard that her brother, Sam Shayer, will soon operate his own radio station in Homestead, Pa. The station will feature record and news shows. . . . Contrary to all reports, Charlie Spivak and RCA-Victor have not split ties. Spivak as a matter of fact, figures very prominently in the diskery's forthcoming plans. In the meantime, Spivak's releases continue to flourish as they undoubtedly will for some time to come.

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ALL

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"Xochimilco" (2:59) "Jinguli, Jongolo" (2:51) ENRIC MADRIGUERA ORCH. (Decca 24407)

• More Latin rhythms for the hep swivelers are these sides by the capable Enric Madriguera ork. With chirp Patricia Gilmore on top for the light melody of the top deck, the wax takes on an attractive air. "Xochimilco," (try and pronounce it) is a light live piece built around this quaint Mexican city. Wordage flows free and clear around it, with Enric and the boys blending smoothly behind it. Flip is a lullaby, with a host of tonsilors purring the cute lyrics Both sides are fair tunes and can be used as such. Folks that follow Madriguera should find no fault with this pair.

#### "Heartbreaker" (2:56) "Sabre Dance" (2:59) THE ANDREWS SISTERS (Decca 24427)

• Pair of sides on tunes that are already on the market and are currently kicking up a storm are these offered here in effective fashion by the Andrews Sisters. It's "Heartbreaker" and "Sabre Dance," both heavy coin cullers at the present time. The trio's rendition on the pair shapes up as favorable throughout, and altho it lacks polish, it should draw some play. Harmonica crew back the gals on both sides, with this group displaying their wares in more brilliant style on the flip. Top deck is a string-band craze item with the gals' vocal spot round. Wordage misses on the flip because of the fast pace the wax sets. Stuff can be used as filler material if ops have the spots.

#### "Just Because" (2:40) "Traffic Jam Polka" (2:57) FRANK ZAJC POLKATEERS (Continental 1228)

• Ditty kicking up a storm throughout the nation is offered here in mellow polka rhythm by Frank Zajc and his Polkateers. Labeled "Just Because," the wax spills in gay, carefree tones that satisfy teoffer ops a piece of wax to take note of. Ditty is extremely catchy and as such boosts its phono potential. Flip, "Traffic Jam Polka" parrots the title as a slew of traffic sounds seep thru the polka melody. We like "Just Because"—your many phono customers will also.

#### "We Just Couldn't Say Goodbye" (2:50) "What Do I Have To Do?" (2:53)

SHEP FIELDS ORCH. (Musicraft 521)

• Brilliant fashioned music by maestro Shep Fields and another potential coin winner for music ops with this cookie titled "We Just Couldn't Say Goodbye" and "What Do I Have To Do?" Top deck couples Toni Arden and Bob Johnstone in the vocal spotlight, with the cute, light wordage spilling in fragrant tones. Stuff makes for a load of listening pleasure and is suited to both listeners and dancers. Flip, from the forthcoming Universal-International flicker "Are You With It" is another light, airy affair with chirp Toni Arden on deck in the vocal department. Wax is well fashioned, with Toni's pipes cooing and purring the delicate lyrics in smooth style. Shep's many fans should go for the pair in a big way. "Blue Shadows On The Trail" (3:07) "Melody Time" (3:15) BUDDY CLARK (Columbia 38170)



#### BUDDY CLARK

• Tender tones of piper Buddy Clark grab this featured spot this week. With a pair of brand new tunes from the forthcoming Disney flicker "Melody Time," Buddy steps out to offer "Blue Shadows On the Trail" and the film headliner "Melody Time." The balladeers enchanting and rich display of vocal talent offer the incentive on this wax. Top deck, fashioned in western setting is extremely soft and relaxing, with Buddy's silvery pipes echoing fondly. Beautiful orchestral backing enhances the disks performance all the more. Flip is offered in light manner with a touch of romance thrown in. Once again Buddy's fine voice makes this piece extremely attractive. The wax is due for a heavy amount of publicity once the film breaks, which should add to its coin-winning potential. Get next to this blue ribbon winner for a boost in phono play.

#### "Tear Drop Blues" (2:49) "Cadillac Boogie" (2:51) JIMMY LIGGINS ORCH.

(Specialty 521)

• Pair of sides sure to clinch a spot with ops that use this brand are offered in top notch styling by the rapidly rising favorite Jimmy Liggins. Jimmy's smooth pipes spill in fine caliber as he offers a sure winner in "Tear Drop Blues." Wax spins in slow mood, with a solid haunting refrain winding in the background. Backing picks up in metro, with Jimmy on deck again for "Cadillac Boogie." Stuff here is for the jump crowd, with a fine rasping boogie offering the incentive. Take the maestro's wide following into account when you step up to the counter. The wax means buffalo—latch on.

FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.

#### "My Fair Lady" (3:04) "Cincinnati" (2:56)

KAY KYSER ORCH. (Columbia 38157)

• Stylish musical setting by maestro Kay Kyser coupled with the enchanting vocal tones of piper Harry Babbitt sets this cookie up as a potential coin culler. Harry's soft, soothing voice spills in mellow volume to the offering of this nostalgic ballad, "My Fair Lady." Stuff is tailor made for the swoon set—add the huge throng of Kyser's fans to the porridge and you've got something that can work for you. Flip shows as another Chamber of Commerce ditty, this time the spiel wags around Cincinnati. Thrush Gloria Wood and the Campus Kids offer the lyrical setting, with the wax earing light and rhythmic throughout. Top deck is the one we like—we're sure you will too.

#### "Jack-Pot" (2:41) "Charlie Comes On" (2:36) CHARLIE VENTURA

(Savoy 663)

• Charlie Ventura Quintette and a pair of sides aimed at the hep jazzophile set that appreciate this brand. It's Charlie and his tenor sax that hog the spotlight throughout the pair, with both sides flourishing with loads of mellow reed rhythms throughout. Stuff is hot jazz, and as such might grab a spot on your machine. Rhythm backing behind Charlie shows as favorable. "Jack-Pot" grabs the glory, with the mellow rhythm spilling in top notch tones that satisfy. Ops that have the spots should take a look-see.

#### "Two-Gun Harry From Tucumcari" (2:49) "The Sample Song" (3:00)

DOROTHY SHAY (Columbia 38140)

• Cute novelty ditty by thrush Dorothy Shay spills here with both sides holding loads of phono possibilities. Top deck, titled "Two-Gun Harry From Tucumcari" shows the gal in fine voice wailing this pleasant piece wrapped up in the title. Wax is light and breezy throughout and makes for easy listening pleasure. Flip shows just as well as the top deck, with Dorothy chirping about her trials and tribulations regarding her sampling everything under the sun. Ork backing by Mitchell Ayres shows the gal up in high light. Ops that have calls for this brand should find favorable reception to this pairing.

#### "Sally, Won't You Come Back" (2:53) "Cirribin" (2:34)

#### TED WEEMS ORCH. (Mercury 5113)

• Light melodic music suitable to ops that operate wired music locations are these offered here by the Ted Weems ork. Top deck shows as a pleasant bit, with the vocal refrain rendered in stylish manner. Wax parrots the title throughout, and altho it won't stop traffic, it does make for music that is easy on the ears. Flip is another whistle bit, with Elmo Tanner in the spotlight. Ditty should be familiar to most ops, since it has been a standard through the years. You take it from here.

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**B.M.I.** Adds To Board; **Renew Julie Stern Pact** 

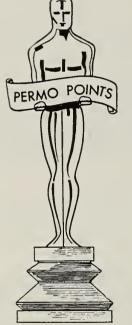
NEW YORK-Walter C. Evans, president of Westinghouse Radio Stations, Inc., and vice president of Westinghouse Electric Corp., and J. Herbert Hollister, mid-west radio station owner, were elected to the Board of Directors of Broadcast Music Inc., it was announced this past week at the regular Spring meeting of the B.M.I. directorate. Increase in the B.M.I. board from 12 to 14 directors by the addition of Mr Evans and Mr. Hol-lister is for the purpose of providing added representation on the board of the industry-owned music and licensing organization.

B.M.I. also announced the renewal of general professional manager Julie Stern's contract at this meeting.

Stern is now in Hollywood where he has just appointed Sid Lorraine to take over professional activities for B.M.I. on the West Coast. Lorraine, formerly coast representative of E. B. Marks Music Corp. and Southern Music, re-places Irving Weiss who has become as-sociated with Warren Music.

The B.M.I. professional staff, including Harold Wald, Jerry Lewin and Walter Fleischer in New York, and Jimmie Cairns in Chicago, will be retained. In addition Eddie Janis will continue in his addition, Eddie Janis will continue in his post as head of B.M.I.'s Film Synchronization Dept. in Hollywood.

Management also outlined to the board the operation of B.M.I's new television service department. (TV stations are licensed by B.M.I. on the same basis as AM & FM.)

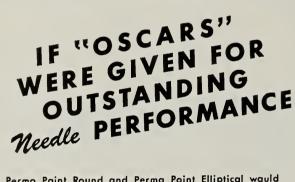


## "My Happiness" Points Way As Indie Disk Hit

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KANSAS CITY, MO.—Reported de-mand of Damon Records "My Happi-ness" continues to pick up by leaps and bounds pointing the way for another possible independent label's smash disking. Vic Damon, prexy of the plattery, reports well over 100,000 platters have been ordered thus far, with 40,000 of same going to Chicago. The firm has already added pressing facilities in the mid-west, and plans on concentrating mid-west, and plans on concentrating the platter in New York next.





Permo Paint Round and Perma Point Elliptical wauld top the list for:

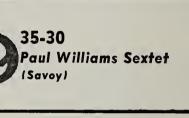
EXTREMELY LONG NEEDLE LIFE UNEQUALLED KINDNESS TO RECORDS DEPENDABILITY ON LOCATIONS

ECONOMY - still at the same low price! More Permo needles sold than all other langlife needles combined.

permo points Made by the ariginal and world's largest manufacturer of langlife phanagraph needles. PERMO, Incorporated

Chicaga 26







ALL MY LOVE **BELONGS TO YOU Bull Moose Jackson** (King 4189)



King Cole (Capitol 15054)



**GOOD ROCKING** TONIGHT Wynonie Harris (King 4210)



**Bill Moore** (Savoy 662)







TOMORROW NIGHT Lonnie Johnson (King 4201)

Savannah Churchill

(Manor)

April 24, 1948



The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To

The Cash Box By Leading Music

Operators in New York City's Harlem.

KING SIZE PAPA

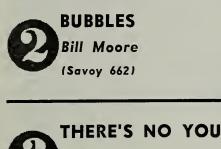
Julia Lee (Capitol 40082)

CHICAGO'S SOUTH SIDE! 



FINE BROWN FRAME **Nellie Lutcher** 

(Capitol 15032)



The Ravens (National 9042)



IF I SHOULD LOSE YOU Emile Jones (Staff 606) ALL MY LOVE **BELONGS TO YOU Bull Moose Jackson** (King 4189)



Paul Williams Sextet (Savoy 661)





### Capitol Records To | Coast Records Take Over Reopen N.Y. Branch— Lamplighter Masters Name Crowell Manager

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HOLLYWOOD, CALIF.— H. H. Crowell, Jr., formerly manager of Capi-tol Records' Pittsburgh branch, is assuming management and preliminary work ing management and preliminary work connected with setting up a branch in New York City. This appointment was announced this past week by Floyd A. Bittaker, Vice President and General Sales Manager for the plattery. Capitol's New York branch was closed by fire at the end of 1947 and has been inoperative since. Dealers usually serv-iced by that branch have received serv-ice from Brooklyin and other branches

ice from Brooklyin and other branches meanwhile.

John Coveney, who had been manager of the New York City branch at the time of the fire, was assigned new duties in the firm's International Division and will continue in that position.

John Trifero, formerly a salesman in Capitol's Boston branch, has been as-signed as new manager for the Pitts-burgh branch. The New York City branch will be opened early in May at 109 East 116th

St., the plattery disclosed.

#### April 24, 1948

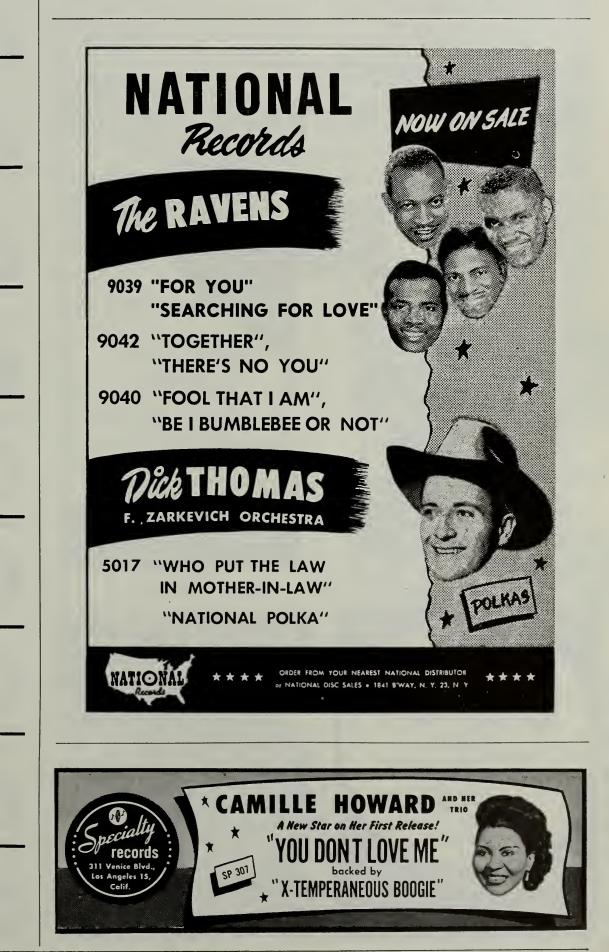
HOLLYWOOD, CALIF.—Charles Washburn, president of Coast Records, announced the acquisition of all masters

cut under the Lamp Lighter label. Ted Yerka, head of Lamp Lighter, completed a deal whereby Coast will release all of the former plattery's disks under the Coast label, bearing a special series to be known as the "Lamplighter Series."

The exact number of masters involved has not been determined in the transac-tion, altho 200 sides are estimated to have figured in the deal. To date only a small portion of these sides were ever released.

Among these masters are sides done with Charlie Ventura, Bob Zurke, Count Basie, Kay Starr and other jazz musi-cians of note.

First sides to be released under this new Coast series will be two by Kay Starr, "Frying Pan" and "I Cried For You". Musical background used on these sides consist of small combos of top musicians. Coast had been concentrating in the Latin field and recently released several pop and race records. The Coast plattery recently inked Dorothy Lamour to a long term recording contract.



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## Eli Oberstein, RCA-Victor Artist Chief, Guest Speaker at Philly Music Ops Ass'n Meeting

**Discusses Problems of Phono Operation and Disk** Biz with Association Members; Ops Laud Talk

PHILADELPHIA, PA. - Eli Ober-stein, artist and repertoire chief at RCA-Victor Records, appeared as guest speak-er at a meeting of the Philadelphia Phonograph Operators Association this past

week. The meeting of the association, a weekly event, was regarded by many operators to be one of the most beneficial

erators to be one of the most beneficial ever conducted. Operators unanimously applauded Mr. Oberstein's discourse on the recording business. Oberstein discussed with the operators, in "down to earth language" the prob-lems confronting both the music opera-tor and the manufacturer

tor and the manufacturer. Music operators have long believed that what the entire industry needed was a common ground on which music operators, as the purchaser of recordings. could meet the record manufacturers and discuss their mutual problems. It is fairly evident, that when both these fac-tions meet, any decisions or progress made, would be most beneficial to the property and the record manufacturer operators and the record manufacturer. A letter received from Charles F. Han-

num, business manager for the trade group voiced the sentiments of the many operators who attended. "Eli Oberstein was here at our meet-

ing and talked to the operators, explain-ing very thoroughly and in the most in-teresting manner, the demands of the record business. Eli went into a discourse on records that was second to none. I honestly believe that if all operators had a better understanding of problems confronting the record companies and the manufacture of records, they (the op-erators) would be better equipped in buying records, and know definitely when they were getting their money's worth. We cannot speak too highly of him, and we feel that we need more men of his type in our industry.'



Other music associations, upon hearing of Mr. Oberstein's guest appearance at the Philadelphia meeting were learned to be contemplating inviting representatives of recording companies to their weekly meetings. The music ops association also announced that their next Click Tune Party, sponsored by the associa-tion in conjunction with the Philadelphia Daily News and Frank Palumbo's Click Cafe, will be held on April 24.

## "Nature Boy" Has Many **Diskers Rushing To Cut**

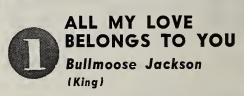
NEW YORK—The storm of approval that has greeted the release of the novel and unique disking of "Nature Boy," by

And unique disking of "Nature Boy," by King Cole on Capitol has diskers running helter-skelter, trying to cut. Joining the ranks of disks released on the click song are records released late this past week by Frank Sinatra on Columbia, and Sarah Vaughn on Musi-craft Both are reported to have stilling craft. Both are reported to have utilized a choir to supplement for the lack of or-chestral support. Meanwhile, distributors of all three are reported loaded with orders. Musicraft reportedly has a back-log of over 40,000 orders, with the disk only released Thursday, April 15.





The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans, La.





**REET PETITE & GONE** Louis Jordan (Decca 35481)



#### THAT'S WHAT I LIKE Julia Lee (Capitol 15060)



Wynonie Harris



FINE BROWN FRAME **Nellie Lutcher** (Capitol 15032)



I LOVE YOU YES I DO **Bull Moose Jackson** (King 4181)



INFLATION BLUES Louis Jordan (Decca 24381)



**KING SIZE PAPA** Julia Lee (Capitol 40082)



TOMORROW NIGHT Lonnie Johnson (King 4201)





NEW YORK-John Halonka, well known figure in record circles in this city, this past week announced the for-mation of the Master Record Distributing Company, with offices located at 653 9th Avenue, New York.

The firm currently handles the Dana, Alvin, Top and Damon Record lines. Halonka formerly was national sales manager of Dana Records. Prior to that he was associated with the Runyon Sales Company, New York.

### **Bogus Platters Flourish-Indies Hit Hard**

HOLLYWOOD, CALIF.—Independent recording companies, joined by many major diskeries continued their investi-gation this past week as "bootlegged" records continued to flourish here.

Many of the independent companies were known to be more than alarmed at the situation, which in some cases, has cut down their sales considerably. Re-portedly affected by the thievery this past week was Capitol Records. Most of the bogus platters have been found in the race record field.

### April 24, 1948

**Roberts Named To New Post** 



#### CHARLES ROBERTS

NEW YORK—Frank B. Walker, gen-eral manager of MGM Records Inc., an-nounced the resignation of Charles Roberts, advertising and sales promotion manager for the plattery this past week.

Mr. Roberts has been elevated to the post of advertising and sales promotion manager of the Zenith Radio Corp., New York distributor for the plattery, and will assume his new duties there on May 1st.



Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

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## Atlantic Rec. to Release Boyd Raeburn Wax

NEW YORK—Atlantic Records, new indie diskery that entered the disk biz early this year, announced last week that they had joined with modern jazz maestro Boyd Raeburn and agent Willard Alexander in an agreement that will involve, among other things, the pressing and releasing of ten masters made by Raeburn prior to the recording ban.

Featuring vocalist Ginnie Powell (Mrs. Raeburn) the first sides, "Trouble Is A Man" and "How High The Moon" will be released this week and Atlantic will follow through with one Raeburn release per month. Talks are now going on between the company and Raeburn for a recording contract to go into effect when the maestro's new ork is organized.

## DeLuxe In Heavy Flack Campaign With Plug Tune

NEW YORK—Convinced by initial trade reaction that they have a novelty hit in Nancy Donovan's first recording, "Makin' Love Mountain Style," De Luxe Records, Linden, N. J., launched an all-out promotion campaign in the New York-New Jersey area this past week. The firm utilized a one-day, around the clock disk jockey campaign, a scanty-clad "Daisy Mae" model delivery platter to the trade, display space in newspapers and juke box stickers pointing attention to the disk.

David Braun, prexy of the plattery, declared the novelty recording had the hit potential of "Tim-Tayshun" and stated that the firm would shortly launch a national promotion campaign to push the disk.



"Folk and Western ECORD REVIEW EY tof the W "John's Other Wife" "Oklahoma Waltz" JOHNNY BOND (Columbia 38160) • Here are two sides that are sure-fire to catch on and go like sixty. With Johnny Bond on deck to offer the incentive, the wax takes on a more alluring air. Top deck is a sensational novelty that makes for merriment galore. Fond group vocal and excellent instrumental work spike the cookie all the way. On the flip with "Oklahoma Waltz," Johnny offers more reason for his sensational popularity. Wax is above the average romantic waltz, with Johnny's fond vocal strains sweeping down in top manner. There are no A or B sides to this bit-they both should draw raves a million and buffalo hide by the ton. "Closed For Repairs" "American Patrol" BILL BOYD (Victor 20-2833) • Cick tune filling phonos to the top in many spots is this piece, now offered by Bill Boyd and His Cowboy Ramblers. Wax weaves in moderate tempo throughout, backed by a fair Western beat. Spot of fashioned piano work flavors the wax all the more adding to its potentialities. Flip is the standard "American Patrol" made famous several years back by the Glen Miller ork. Here is this piece offered in excellent manner in country style. The pair show as fair items for your machines. "Sweetheart You Done Me Wrong" "My Rose Of Old Kentucky" **BILL MONROE** (Columbia 38172) • Pair of sides that appear to be at-tractive phono items are these offered by Bill Monroe & His Blue Grass Boys. Top deck is on a familiar kick, and doesn't hold attention too much. Cute mandolin spot adds to Bill's sincere vocalizing. Flip is a typical Southern ballad, with the title giving off the wax story here. Both sides might come in for a slew of play. Take into account Bill's wide following. "I Hate To See You Go"

#### "I Hate To See You Go" "Time After Time" ERNEST TUBB (Decca 46091)

• Egging coin play in a big way is this bit by the very popular Ernest Tubb. Titled "I Hate To See You Go" and "Time After Time," Ernest displays his able talent in top manner throughout both sides of the wax. Top deck is the one they'll go for, as Tubb's tonsils caress this weary piece. Fancy guitar work offered makes for extremely pleasant listening. Flip has Tubb in grade A fashion again for the message of this deck. Both sides beckon coin play—latch on.

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THE CASH BOX REPORTS E NATIC HILLBILLY FOLK & WESTERN JUKE BOX TUNES

ANYTIME Eddy Arnold (Victor 20-2700)



DECK OF CARDS "T" Texas Tyler (4-Star 1228)



SIGNED, SEALED AND DELIVERED Cowboy Copas (King 658)

higher.



WALTZ OF THE WIND Roy Acuff



**BUBBLES IN MY BEER Bob Wills** (MGM 10116)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

> SLAP 'ER DOWN AGIN, PAW Esmereldy (Musicraft 524)

PEEPIN' THRU THE **KEYHOLE** Johnny Tyler (Victor 20-2620)

**TENNESSEE WALTZ** Jimmie & Leon Short (Decca 46122)

I'LL HOLD YOU IN MY HEART Eddy Arnold (Victor 20-2332)

WAITING FOR THE TRAIN Ernest Tubb (Decca 46119)

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CHICAGO—Loads of excitement hit Chicago this past weekend as the Mercury Records caravan took the Windy City by storm. Literally tearing down the Opera House, the show, headed by "the modern Al Jolson"—Frankie Laine played to capacity audiences. Frankie Laine, Jan August, Helen Humes and Dick Two-Ton Baker kept the huge crowd happy throughout the entire performance. Dick, who had recently been bedded down with pneumonia climbed on the Caravan in Chi and thrilled the crowd with his smash rendition of the very popular "I'm A Lonely Little Petunia". . . . Maestro Carl Fischer's ork backed the entire roster of artists throughout in fine manner and received a tremendous ovation at the close of the show.

Wee Bonnie Baker opened at the Oriental Theatre this past week. Still draws raves with her "Oh Johnny".... Tony Martin follows Bonnie at this spot next week with an all star cast. . . . Incidentally, the entire proceeds of an all star show, to be run during Tony's stay at the Oriental will be donated to the Damon Runyon Cancer Fund and the American Heart Association. . . . Nat "King" Cole and his Trio at the Regal Theatre this past week. Nat really sent the audience into hysteria with his rendition of the sure-to-be classic "Nature Boy".... Answering the terrific demand for personal appearances, DeLuxe Record stars Annie Laurie and Paul Gayten headline the Regal Theatre bill this coming April 23rd. . . Annie bounded to fame with her "Since I Fell For You". . Universal Records "Ritual Fire-Dance" and "Dardanella" by the Harmonicats kicking up a terrific storm. . . . The Blue Note keeps jumping with Slam Stewart and his Trio and Beryl Booker at the ivory's.... Perry Como introduces the latest Irving Berlin songs, from his flicker "Easter Parade" on his May 4th Chesterfield air-show. . . . Damon's disk "My Happiness" a heavy coin winner in Chicago. . . . Ray Herbeck had all Ran-dolph St. rushing to the La Martinique for his smash opening. . . .

Chuck Foster and his crew firmly intrenched at the Stevens Hotel for a long stay. . . . Joe Sudy closes the Bismark Hotel May 16th. . . . Skitch Henderson doing a healthy biz at the State-Lake Theatre. . . . Herbie Fields due for a CBS wire at the College Inn? . . . and speaking of the Inn, we managed to catch the entire Mercury entourage there after their smash Caravan show last week. . . . Marty Gould at the Chez Paree mapping out a program for TV producers. . . Orrin Tucker opened at the Edgewater Beach Hotel this past week. . . . Local jocks Eddie Hubbard, Ernie Simon, Linn Burton continue to wow capacity audiences with their great show at the State-Whassamatta with that Chi цаке. . . . diskery? Artists complaining about the very evident lack of promotion-especially so via juke boxes. . . . Paul Cunningham, Broadway Music major domo headed this way we hear.... Petite Kay Starr, a grand gal and a greater performer eyeing Seymour Heller while singing "He's A Good Man" at the College Inn. . . . Folks along Randolph Street continue to stare in amazement as news of more indies breaking into the field reach them. Certainly seems as if there is plenty of room -as long as someone somewhere has the right song ... Joe Whalen of Bregman, Vocco & Conn doing a grand job with "Little White Lies". ... That "Mystery Song" on ABC's "Stop The Music" air-show has folks going wild.

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April 24, 1948

## SENATE COPYRIGHT BILL GOES TO JUDICIARY COMMITTEE—FIGHT LOOMS

WASHINGTON, D. C.—The measure recently introduced in the Senate, S. 2164, a bill designed to amend the existing 1909 Copyright Act and exact tribute from music machine operators, was reported into the Senate Judiciary Committee this past week.

This piece of legislation, a companion bill to the ASCAP sponsored H. R. 1269 is in effect, an exact duplicate of the latter measure.

There is no doubt in the minds of those in the automatic music industry that music operators throughout the nation are faced with a most serious problem. Members of ASCAP and other organizations supporting passage of both bills are known to be in Washington, constantly supervising to their utmost, the sponsorship of these bills. Spokesmen for these organizations have stated that should the proposed legislation become law, they would (ASCAP) "make equitable demands upon juke box operators.'

What the above statement means in "everyday" language is that the ops overhead will be increased one-hundred fold. In addition to paying the royalty, music operators will have to staff addi-tional bookkeeping facilities, in order to maintain "true and accurate records."

Music ops are urged to write, wire and notify their representative in Congress -presenting them with the true facts and a picture of the music industry.

#### Syracuse, N. Y. Jockey Airs "The Cash Box" Music Charts

SYRACUSE, N. Y.—Latest disk jockey to employ the music charts printed ex-clusively by *The Cash Box* is Al Berg-mann, popular platter spinner of the "Midnight In Syracuse" air show, WNDR, Mutual, this city.

WNDR, Mutual, this city. Bergmann, whose show is considered by many the most widely-heard in this area, literally "lives" by the lists and calls *The Cash Box* "the juke-box's gift to the disk jockey." "After all," he continues, "we are deal-ing with the same modium. The Cash

ing with the same medium. The Cash Box offers us cohesion and the sort of mutual assistance that brings the public what it wants to hear."

Music operators in this area have long applauded Bergmann's show and his efforts for closer cooperation between the automatic music industry and the disk jockey.



CO. 1269 Tremont Street Boston, Massachusetts HURT SALES AND DIST. CO. 311 D. N. E. Childress, Texas

MAJOR DISTRIBUTING CO. 106 De Kalb Avenue Brooklyn 1, New York

Shreveport, Louisiana

AND OTHERS



### Decca-Majestic Deal Reported In Legal Stage

NEW YORK—Conferences involving legal entanglements were known to have been entered into between Majestic Records officials and representatives of Decca Records this past week.

Majestic, currently undergoing the throes of their Chapter XI (Chandler Act) petition, were reported agreeable to an arrangement with Decca, whereby the latter would take over some of the firm's assets.

Known to be a troublesome situation, is the exact position of the Eddy Howard contract. The famed bandleader, one of the nation's leading recording names, is reported to have severed his contract relations with Majestic when his pact with the plattery expired late last year. Majestic holds some thirty masters of Howard, and these masters are allegedly causing legal eagles to scan a bit deeper. Should Decca take over the Howard masters, the question of Howard's contract with Majestic, which the latter asserts still is in effect, becomes quite a problem. Howard, in the meantime, has been made several recording offers. It is easily seen that Howard could obtain a new recording contract with any number of diskeries. Should this become fact, he would be left without any records on the market, unless his new possible plattery took title to the masters in the Majestic firm.

Meanwhile, Howard and his manager, Biggie Levin refuse to negotiate with any platteries until the present situation is cleared up.

1948's GREATEST RECORD LINE-UP! A Publisher's Dream Come True! ROO, OO, Ą RECORDED BY PERRY BING COMO CROSBY RCA VICTOR DECCA EDDY VIC DAMONE HOWARD MERCURY MAJESTIC SHEP BOB FIELDS HOUSTON MUSICRAFT M.G.M. FRANKIE JACK Words by CARROLL CARLE SYLVIA DEE VITACOUSTIC COLUMBIA and ELIZABETH PEGGY SAM MOORE LEE BROWNE Music by SIDNEY LIPPMAN CAPITOL LONDON BERNSTEIN & CO

SIXTH AVENUE

OUIS BERNSTEIN President

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April 24, 1948

TWO MORE LONDON FULL-RANGE HIT RECORDS

# FIDDLE FADDLE

NEW YORK 19, N.Y.

. GEORGE PINCUS, General Manager

FANTASIE IMPROMPTU No. 10006 List Price 75c plus tax

## YOU CAN'T BE TRUE DEAR

ONCE UPON A WINTERTIME with Bob Farnon Orchestra and Chorus No. 202

List Price 75c plus tax



THE LONDON GRAMOPHONE CORP., 16 W. 22nd ST., NEW YORK 10, N. Y.

FULL RANGE RECORDING

# JUKE BOX OPERATORS!

## HOW MANY PLAYS MUST YOU GET FROM A RECORD TO MAKE IT PROFITABLE IN YOUR EQUIPMENT?

**NOTICE...** for years automatic music operators have complained about records not giving them "enough play". The time has arrived when The Cash Box, in cooperation with the entire automatic music industry, believes that a "standard" should be set up so that all will realize exactly the minimum number of plays required from each record to make it profitable to operate in automatic music equipment. Remember . . . the weight of the tone arm in your juke box mechanism has much to do with the wearing qualities of any record, four ounce tone arms on old machines eat up records in a hurry, whereas the new machines featuring one ounce tone arms give much longer play. The same applies to needles. Operators who change their needles often get better wear from records. Those who neglect to make changes as often as they should find needles "eating away" the records. Clean records play longer. Most record firms supply buffers for polishing records during each servicing is simply adding on more overhead to his business. But, with all these things taken into consideration the operator should be able to arrive at a "standard" which will acquaint all the record manufacturers with what he believes is THE MINIMUM NUMBER OF PLAYS A RECORD SHOULD GIVE TO BE PROFITABLE FOR AUTOMATIC MUSIC OPERATION.

## HELP TO SET A "MINIMUM RECORD PLAY STANDARD" FOR THE JUKE BOX INDUSTRY. IT MEANS MORE PROFITS FOR YOU! TEAR OFF AND MAIL COUPON BELOW TODAY

The Cash Box 381 Fourth Avenue New York 16, N. Y.

Okay! Here's the minimum number of plays I believe should become the 'standard" for all juke box records:

( ) 25 PLAYS ( ) 100 PLAYS	( ) <b>50 PLAYS</b> ( ) <b>150 PLAYS</b>	( ) <b>75 PLAYS</b> ( ) <b>200 PLAYS</b>
CHECK ANY OF THE ABOVE O	R GIVE US YOUR OWN IDEAS IN	THIS REGARD:
	CITY & S1	

Apr. 3

96.9

Apr. 10

Apr. 17

The Cash Box, Automatic Music Section	Page 24	A
THE CASE BOX	MG-30048—MACKL SI-15180—RAY BLO Minuet II RE-111—DON HENF Turnpike VI-20-2721—FREDD After Yo 4 <b>—Beg Your Pardon</b> BU-1700—FRANCIS	OCH O. n G RY TRIO Polka Y MARTIN O. nu're Gone
DISC-HITS BOX SCORE	DE-24339—RUSS Ma All Dress ME-5109—SNOOKY MG-10140—ART Ma VI-20-2647—LARRY Can It E	oly E CARLE O. om Peddler ORGAN O. sed Up With A LANSON OONEY ORCH. GREEN O. ver Be The Same
JACK "One Spot" TUNNIS IN ORDER OF POPULARITY BASED ON WEEKLY NATIONAL SURVEY	CO-38082—CODY F / Only W CO-38081—ARTHUF	ver 66.9 EY ORCH. Cavalier ILL ORCH. The Way To G OX Ant A Buddy GODFREY
BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 REC- ORDS – LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RE- CORDING ON THE REVERSE SIDE.	DE-24319—RUSS Ma Bye Bye ME-5100—UPTOWN ME-5105—FRANKIE MG-10119—ART Ma The Big MU-543—THE POLM RA-10043—JIMMY Heart Br	Blackbird STRING BAND LAINE OONEY ORCH. Brass Band Fron (A DOTS SAUNDERS eaker
AL —AladdinJD —JoeJoe DavisRA —RainbowAP —ApolloKI —KingRE —RegentAR —AristocratLI —LissenSA —SavoyBU BulletLO —LondonSD —Super DiscCA —CapitolMA —MajesticSI —SignatureCE —CelebrityME —MercurySP —SpecialtyCN —ContinentalMG —M-G-MSN —Standard PhonoCO —ColumbiaMI —MiracleST —SterlingCS —CoastMN —ManorTR —TrilonDE DeccaMO —ModernUN —UniversalDEL DeLuxeMU —MusicraftVI —Vitacoustic	SI-15117—RAY BLO But Beau TR-220—ALEXANDE VI-20-2668—THE TI Eccentric VI-20-2787—CURLY Limehous 6—Because VI-20-2653—PERRY	ntiful ER ORCH. HREE SUNS HICKS se Blues <b>50.6</b> COMO
Apr. 17 Apr. 10 Apr. 3		ad All The Wor
I—Now Is The Hour 146.4 139.7 148.4 CA-15024—MARGARET WHITING But Beautiful CO-38061—HORACE HEIDT O. I'll Never Say I Love You CO-38115—BUDDY CLARK Peculiar CM-7502—JERRY WALD O. I Hate To Lose You DE-24279—BING CROSBY Silver Threads Among The Gold DE-24378—BOB CARROLL Sapphire Of The Tropics LO-110—GRACIE FIELDS Come Back To Sorrento ME-5103—LES PAUL TRIO My Extraordinary Gal MG-10125—KATE SMITH I'll Never Say I Love You	CO-30014—JERRY V DE-25356—HENRY	Blackbird VAYNE & DELL KING O. Beautiful Doll STRING BAND FRING BAND DONEY O. herie RUM FRONG O. FRING BAND DTT ORCH. KAYE O.
MU-532—SHEP FIELDS O. Lone Star Moon MA-1191—EDDY HOWARD O. True SI-15178—RAY BLOCH O. Nina-Nana VI-20-2704—CHARLIE SPIVAK O. Who Are We To Say	DE-24283—BING CR	The Hour SINATRA Had a Match COSBY
2-Manana CA-15022-PEGGY LEE All Dressed Up With A Broken Heart DE-24333-THE MILLS BROS. I Wish I Knew The Name LO-187-EDMUNDO ROSS The Cocoanut VI-20-2819-JOE LOSS O. Teresa	The One DE-24294—BING CR Experienc LO-142—DENNY DE A Bed of ME-5096—FRANKIE I've Only MG-10126—ART LU Love Is S	ROSBY re NNIS Roses LAINE Myself To Blan ND
3-Sabre Dance 93.4 87.9 65.8 CO-38102-WOODY HERMAN O. Swing Low, Sweet Chariot DE-24388-VICTOR YOUNG O. For Whom The Bell Tolls	MU-538—MEL TOR/ Night an SI-15117—RAY BLO Four Lead VI-20-2616—TEX BE You Don'	d Day CH f Clover

85.6 n 97.2 CRAIG O. SISTERS oly IE CARLE O. am Peddler ORGAN O. ssed Up With A Broken Heart LANSON OONEY ORCH. GREEN O. Ever Be The Same r 66.9 107.5 115.6 ver REY ORCH.

Cavalier ILL ORCH. e The Way To Go Home FOX Vant A Buddy **R GODFREY** ousand Islands Song ORGAN ORCH. Blackbird N STRING BAND E LAINE OONEY ORCH. Brass Band From Brazil KA DOTS SAUNDERS reaker OCH ORCH. utiful ER ORCH. HREE SUNS HICKS se Blues

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COMO Had All The World And Its Gold

39.8 28.8 ALL STAR STRING BAND , Blackbird WAYNE & DELL TRIO KING O. **Beautiful Doll** STRING BAND TRING BAND OONEY O. Cherie TRUM TRONG O. TRING BAND OTT ORCH. KAYE O. 39.5 27.6

RET WHITING The Hour SINATRA Had a Match ROSBY I Love ROSBY ce ENNIS Roses LAINE Myself To Blame IND So Terrific ME nd Day OCH of Clover ENEKE ORCH. 't Have To Know The Language

Cash Box, Automatic			
0 Shiw-		Apr. 10 <b>25.9</b>	
9—Shine DE-48074—SLIM GREEN	90.0	40.J	17.0
Whot's The Reas DE-25354—ELLA FITZGERA			
Darktown Strutte	rs Ball		
DE-25353—GUY LOMBARD Corn Silk			
DE-24382—THE MILLS BRO Love Is Fun	S.		
ME-5091—FRANKIE LAINE We'll Be Togeth	er Again		
VI-20-2760—HOT QUINTET Ebony Rhopsody			
0—Toolie Oolie Doolie	33.2	15.4	8.6
CA-15059—THE SPORTSME		10/1	010
CN-1223—VAUGHN HORT DA-2015—DANA SERENAD			
DE-24380—ANDREWS SIST			
FL-5005—ALPINE BELLES			
LO-201—JOHNNY DENNIS SP-5505—LARKIN SISTERS	•		
ST-1013-DICK HAYMAN			
VI-25-1114-HENRI RENE	Э.		
l 1—Laroo Laroo Lilli Bolero	30 1	15.5	2.3
CA-15048—PEGGY LEE	90.1	10.0	
Talking To Myse CO-38130—FRANKIE CARL		You	
Someone Cores			
DE-24404—BING CROSBY The Story Of So	rrento		
ME-5121-VIC DAMONE			
My Fair Lody MG-10166—BOB HOUSTON	1		
I Still Love You MU-546—SHEP FIELDS O.			
Hold It Joe			
VI-20-2734—PERRY COMO When Your Hai		ed To Silv	er
12—Little White Lies	23.5	30.5	15.1
CO-38114—DINAH SHORE			
Crying For Joy DE-24280—DICK HAYMES			
Sierro Madre			
VI-27521—TOMMY DORSE	Y O.		
13—Haunted Heart	21.7	36.2	26.7
CA-15023—JO STAFFORD I'm My Own G	randmow		
CO-38112—BUDDY CLARK First Prize At T			
CO-38083—BUDDY CLARK			
Matinee DE-24362—GUY LOMBARI	00.0.		
Saturday Night		l Park	
DE-24370—BING CROSBY Moonlight On A	White Pie	cket Fence	
ME-5120—VIC DAMONE Tell Me A Stor	rv		
MG-10153—GEORGE PAXT			
Dream Girl VI-20-2713—PERRY COMO	)		
Corolina Moon VI-45-0050—RUSS CASE (			
V1-45-0050	J.		
14—Serenade of the Bells	5 16.9	23.6	24.3
CA-75007—JO STAFFORD			
The Gentlemon CO-37956—KAY KYSER C		e	
Pass That Peac			
CO-38076—GENE AUTRY Loaded Pistols	& Looded I	Dice	
DE-24258—GUY LOMBAR	DO ORCH.		
Sipping Cider E DE-24305DICK HAYMES	-	uer 200	
ME-5090—VIC DAMONE I'll Donce ot Y	our Wedd	ina	
MG-10091—BOB HUSTON			
A Tune For Hu VI-20-2372—SAMMY KAY			o
Thot's Whot E		Girl Shoul	d Know
15—Matinee	16.4	16.7	17.4
CA-15041-GORDON Mod			
Feothery Feelin CO-38083—BUDDY CLAR			
Hounted Heart DE-24375—BOB EBERLY			
It's All Over B	ut The Cr	ing	

VI-20-2671—VAUGHN MONROE O. If Someone Cares

G

16—St	t. Louis Blues March VI-20-2722—TEX BENEKE C Cherokee Canyon	).	28.1	13.4
		15.0	0.1	0.*
17—P	ianissimo CO-38051—BUDDY CLARK You're Too Dange DE-24309—BOB CARROLL One Raindroo Do ME-5089—SNOOKY LANSO MG-10118—BOB HOUSTON I'm All Dressed (	erous, Cheri esn't Make N	A Shower	8.7
	MU-527—MINDY CARSON What Do You W At Me For VI-20-2593—PERRY COMO I've Got A Feelin	ant To Ma	ke Those Ey	
18—W	CA-498—HAL DERWIN O. We Just Couldn' CO-38106—KAY KYSER O. DE-24377—LARRY CLINTO Dreomy Lullaby ME-5107—VIC DAMONE That Feothery Fe VI-20-2675—THE THREE SU That's A Plenty	t Soy Good N O. eeling		1.2
19—'T	<ul> <li>Thoughtless</li> <li>CA-15027—GORDON Mock You Were Mean</li> <li>CO-38079—DORIS DAY I've Only Myself</li> <li>CS-8039—CURT MASSEY</li> <li>DE-24318—GUY LOMBARD I'll Dance At Yo</li> <li>LO-143—THE SQUADRONA Thot Feathery For MA-1234—GEORGE OLSON The Dickey Bird</li> <li>ME-5104—VIC DAMONE Love Is So Terrin</li> <li>MG-10137—BUDDY KAYE Of Carnivol In Venis</li> <li>SI-15176—RAY BLOCH O. At The Condleli</li> <li>VI-20-2714—LARRY GREEN Wishing</li> </ul>	t For Me To Blame O O. our Weddin AIRES eelin' I O. Song fic QUINTET ce ght Cafe		32.0
20—7	Fell Me A Story CO-38050—FRANKIE CARL My Promise To DE-24329—AMES BROTHEF If You Had All ME-5120—VIC DAMONE Haunted Heart MG-10144—BOB HOUSTON VI-20-2761—SAMMY KAY I Wouldn't Be S	You S The World N E O.		<b>16.0</b>

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April 24, 1948

Apr. 3

Apr. 17 Apr. 10

#### ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—Golden Earrings	10.9	15.0	29.3
22—Ballerina	9.0	15.3	24.2
23—Deck Of Cards	7.3	2.6	7.8
24—Thousand Islands Song, The	6.9	16.6	14.7
25—Nature Boy	6.8		_
26—Goofus	6.7	—	
27—Just Because	6.1		. —
28—How Soon	6.0	4.9	9.8
29—Best Things In Life Are Free, The	5.9	4.0	8.9
30—Lover	5.8	8.9	2.7
31—Dickey Bird Song. The	5.7	9.1	4.9
32—Peanut Vendor	5.6	2.9	
33—Tutti-Tutti Pizzicato	5.5		
34—Beyond The Sea	5.2	2.8	
35—Stap 'Er Down Agin' Paw	5.1	11.4	24.0
36—I'm My Own Grandpa	5.0	11.5	25.9
37—Sierra Madre	3.9	8.0	13.3
38—All Dressed Up With A Broken Heart	1.9	2.7	5.3
39—You Were Meant For Me	1.8	_	
40—I Love You, Yes I Do	1.7		-

#### he Cash Box

Page 26

Los Angeles

1. LAROO LAROO LILLI BOLERO (Perry Como)

IT WAS WRITTEN IN THE STARS (Tony Martin)

Omaha, Nebr.

6. I'LL DANCE AT YOUR WEDDING (Ray Noble)

7. THOUSAND ISLANDS SONG (Johnny Mercer)

10. LAROO LAROO LILLI BOLERO (Shep Fields)

Tacoma, Wash.

9. CHINATOWN & HINDUSTAN (Aquu String Band)

Jefferson City, Mo.

BUT BEAUTIFUL (Margaret Whiting)

4. TOOLIE OOLIE DOOLIE (Vaughn Horton)

St. Louis, Mo.

1. MY HAPPINESS (Jon & Sondra Steele)

3. THAT AIN'T RIGHT (Frankie Laine)

7. I CRIED FOR YOU (Ben Light)

10. BABY FACE (Art Mooney)

1. BECAUSE (Perry Como)

3. MANANA (Peggy Lee)

6. SHINE (Frankie Laine)

8. TERESA (Vic Damone)

9. NATURE BOY (King Cole)

10. BABY FACE (Art Mooney)

8. NOW IS THE HOUR (Gracie Fields)

9. ALL MY LOVE BELONGS TO YOU

2. IT CAN'T BE TRUE DEAR (Ken Griffin)

5. FINE BROWN FRAME (Nellie Lutcher)

I HATE TO LOSE YOU (Andrews Sisters)

ST. LOUIS BLUES MARCH (Tex Beneke)

Orlando, Fla.

2. TOOLIE OOLIE DOOLIE (Vaughn Horton)

4. BEG YOUR PARDON (Francis Craig)

7. TELL ME A STORY (Sammy Kaye)

5. SABRE DANCE (Woody Herman)

(Bullmoose Jackson)

BYE BYE BLACKBIRD (Russ Morgan)

3. HEARTBREAKER (Ferko String Band)

5. BEG YOUR PARDON (Francis Craig)

BUT BEAUTIFUL (Bing Crosby)

7. NOW IS THE HOUR (Bing Crosby)

8. FOUR LEAF CLOVER (Art Mooney)

I. ST. LOUIS BLUES MARCH (Tex Beneke)

3. LITTLE WHITE LIES (Dick Haymes)

FOUR LEAF CLOVER (Art Mooney)

9. VERONICA (Jimmy & Mildred Mulcay)
 10. HAUNTED HEART (Jo Stafford)

1. FOUR LEAF CLOVER (Art Mooney)

2. NOW IS THE HOUR (Eddy Howard)

4. BEG YOUR PARDON (Frankie Carle)

BECAUSE (Perry Como)
 SABRE DANCE (Woody Herman)

3. SHINE (Frankie Laine)

5. MANANA (Peggy Lee)

1. SHINE (Frankie Laine)

BABY FACE (Art Mooney)

10. NATURE BOY (King Cole)

1. BECAUSE (Perry Como)

5. TERESA (Vic Damone)

7. SHINE (Frankie Laine)

6. BABY FACE (Art Mooney)

8. SABRE DANCE (Woody Herman)

9. THOUGHTLESS (Guy Lombardo)

10. GOLDEN EARRINGS (Peggy Lee)

3. NATURE BOY (King Cole)

2.

4.

2.

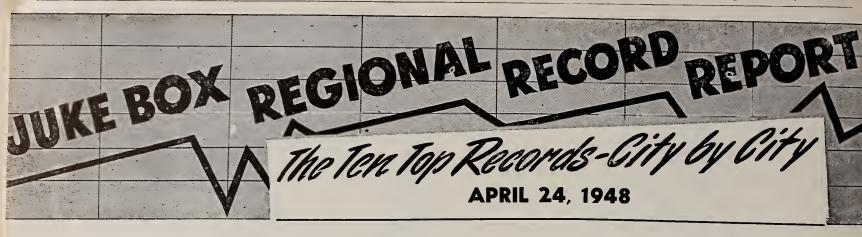
6.

SABRE DANCE (Macklin Marrow)
 NOW IS THE HOUR (Bing Crosby)

2. NATURE BOY (King Cole)

7.

8.



#### New York

- 1. TOOLIE OOLIE DOOLIE (Vaughn Horton)
- 2. BECAUSE (Perry Como)
- 3. BABY FACE (Art Mooney)
- 4. NOW IS THE HOUR (Bing Crosby)
- 5. SHINE (Frankie Laine)
  6. NATURE BOY (King Cole)
- 7. LAROO LAROO LILLI BOLERO (Perry Como)
- 8. FOUR LEAF CLOVER (Art Mooney)
- 9. ST. LOUIS BLUES MARCH (Tex Beneke)
- 10. BUT BEAUTIFUL (Margaret Whiting)

#### Brodhead, Wisc.

- I. NOW IS THE HOUR (Bing Crosby)
- 2. FOUR LEAF CLOVER (Art Mooney)
- 3. MANANA (Peggy Lee)
- 4. BABY FACE (Art Mooney)
- 5. BEG YOUR PARDON (Francis Craig)
- 6. SLAP 'ER DOWN AGIN PAW (Arthur Godfrey)7. THOUSAND ISLANDS SONG (Louis Prima)
- 8. BECAUSE (Perry Como)
- 9. SHINE (Frankie Laine)
- 10. SABRE DANCE (Woody Herman)

#### Cedar Rapids, Ia.

- 1. NOW IS THE HOUR (Gracie Fields)
- 2. FOUR LEAF CLOVER (Russ Morgan)
- 3. BEG YOUR PARDON (Larry Green)
- 4. BECAUSE (Perry Como)
- SHINE (Frankie Laine)
   SABRE DANCE (Don Henry Trio)
- 7. THOUGHTLESS (Guy Lombardo)
- 8. GOLDEN EARRINGS (Peggy Lee)
- 9. MANANA (Peggy Lee)
- 10. PIANISSIMO (Perry Como)

#### Pueblo, Colo.

- 1. NOW IS THE HOUR (Bing Crosby)
- 2. MANANA (Peggy Lee)
- 3. BEG YOUR PARDON (Francis Craig)
- BABY FACE (Art Mooney)
   BUT BEAUTIFUL (Margaret Whiting)
- 6. TOOLIE OOLIE DOOLIE (Vaughn Horton)
- 7. ST. LOUIS BLUES MARCH (Tex Beneke)
- 8. BECAUSE (Perry Como)
- 9. GOLDEN EARRINGS (Peggy Lee)
- 10. SABRE DANCE (Woody Herman)

#### Cheyenne, Wyo.

- 1. TOOLIE OOLIE DOOLIE (Vaughn Horton)
- 2. BABY FACE (Art Mooney)
- 3. BECAUSE (Perry Como)
- JUST BECAUSE (Frank Yankovic)
   NOW IS THE HOUR (Bing Crosby)
- 6. BEG YOUR PARDON (Francis Craig)
- 7. MANANA (Peggy Lee)
- 8. THE DICKEY BIRD SONG (Freddy Martin)
- 9. TERESA (Vic Damone)
- 10. THOUGHTLESS (Guy Lombardo)

#### Cleveland, O.

- 1. MANANA (Peggy Lee)
- 2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
- 3. SABRE DANCE (Macklin Marrow)
- 4. BECAUSE (Perry Como)
- 5. NOW IS THE HOUR (Gracie Fields)
- 6. FOUR LEAF CLOVER (Art Mooney)
- 7. LITTLE WHITE LIES (Dick Haymes)
- 8. THOUGHTLESS (Vic Damone)
- 9. BEG YOUR PARDON (Francis Craig)

#### 10. BABY FACE (Art Mooney)

#### Chicago

- 1. NOW IS THE HOUR (Bing Crosby)
- 2. SABRE DANCE (Woody Herman)
- 3. TERESA (Vic Damone)
- 4. TOOLIE OOLIE DOOLIE (Vaughn Horton) 5. BEG YOUR PARDON (Francis Craig)
- 6. MANANA (Peggy Lee)
- 7. FOUR LEAF CLOVER (Art Mooney)
- 8. BUT BEAUTIFUL (Margaret Whiting)
- 9. BABY FACE (Art Mooney)
- 10. LAROO LAROO LILLI BOLERO (Eddy Howard)

#### Washington, D. C.

- 1. NOW IS THE HOUR (Gracie Fields)
- 2. MANANA (Peggy Lee)
- 3. FOUR LEAF CLOVER (Art Mooney)
- 4. BEG YOUR PARDON (Francis Craig)
- BUT BEAUTIFUL (Bing Crosby)
   BABY FACE (Art Mooney)
- 7. SABRE DANCE (Woody Herman)
- 8. SERENADE OF THE BELLS (Jo Stafford)
- 9. BECAUSE (Perry Como)
- 10. SLAP 'ER DOWN AGIN PAW (Arthur Godfrey)

#### San Antonio, Texas

- 1. NOW IS THE HOUR (Bing Crosby)
- 2. MANANA (Peggy Lee)
- 3. FOUR LEAF CLOVER (Art Mooney)
- 4. BECAUSE (Perry Como)
- 5. THOUGHTLESS (Larry Green)
- 6. BEG YOUR PARDON (Francis Craig)
- 7. MATINEE (Vaughn Monroe)
- 8. SABRE DANCE (Woody Herman) 9. FINE BROWN FRAME (Nellie Lutches
- 9. FINE BROWN FRAME (Nellie Lutcher) 10. SHINE (Frankie Laine)

#### Tuscon, Ariz.

- 1. NOW IS THE HOUR (Bing Crosby)
- 2. TOOLIE OOLIE DOOLIE (Vaughn Horton)

ST. LOUIS BLUES MARCH (Tex Beneke)

St. Paul, Minn.

- 3. BABY FACE (Art Mooney)
- BUT BEAUTIFUL (Margaret Whiting)
   THOU HTLESS (Guy Lombardo)

6. FOUR LEAF CLOVER (Art Mooney)

TERESA (Vic Damone)

BECAUSE (Perry Como)

10. SABRE DANCE (Woody Herman)

I. NOW IS THE HOUR (Bing Crosby)

3. BUT BEAUTIFUL (Margaret Whiting)

4. MANANA (Pegsy Lee)

6. SHINE (Frankie Laine)

7. BECAUSE (Perry Como)

10. BABY FACE (Art Mooney)

3. SHINE (Frankie Laine)

6. MANANA (Peggy Lee)

9. BECAUSE (Perry Como)

5. BABY FACE (Art Mooney)

7. GOLDEN EARRINGS (Peggy Lee)

8. SABRE DANCE (Woody Herman)

8. SABRE DANCE (Woody Hermun)

9. TELL ME A STORY (Sammy Kaye)

1. NOW IS THE HOUR (Bing Crosby)

2. ST. LOUIS BLUES MARCH (Tex Beneke)

4. TOOLIE OOLIE DOOLIE (Vaughn Horton)

10. LAROO LAROO LILLI BOLERO (Perry Como)

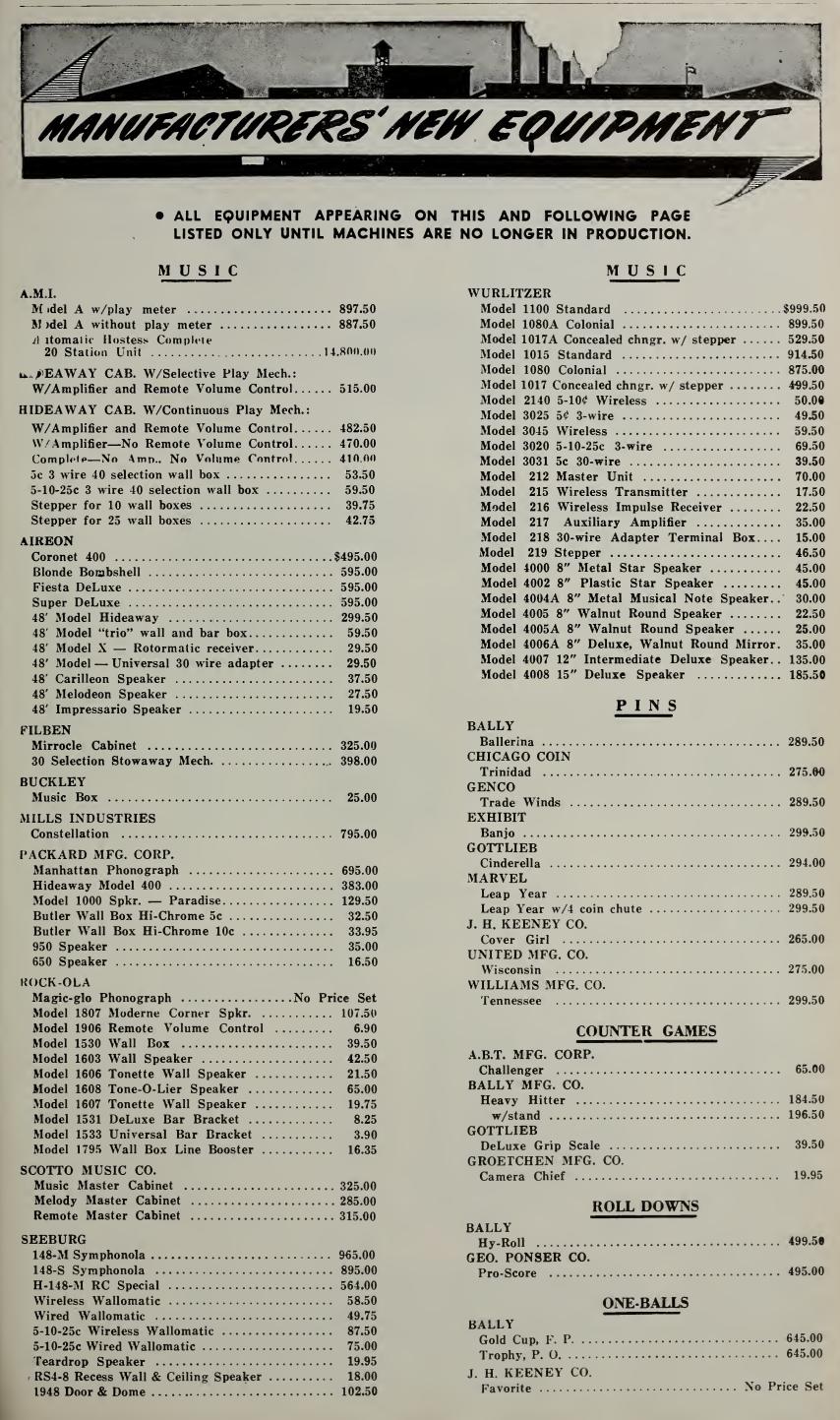
2. TOOLIE OOLIE DOOLIE (Vaughn Horton)

5. THE DICKEY BIRD SONG (Freddy Martin)

Jackson, Miss.

8.

9.



Cash Box

BELL-O-MATIC CORP

Page 28



IN

#### BELLS

DELL-O-MITIO COMI.	
5c Jewel Bell	248.00
10c Jewel Bell	253.00
25c Jewel Bell	258.00
50c Jewel Bell	338.00
5c Bonus Bell	258.00
10c Bonus Bell	263.00
25c Bonus Bell	
5c Black Gold Bell	258.00
10c Black Gold Bell	263.00
25c Black Gold Bell	268.00
5c Melon Bell	248.00
10c Melon Bell	253.00
25c Melon Bell	258.00
	200.00
GROETCHEN	
Columbia Twin JP	145.00
Columbia DeLuxe Club	209.50
O.* D. JENNINGS	
5c DeLuxe Club Chiefs	299.00
10c DeLuxe Club Chiefs	309.00
25c DeLuxe Club Chiefs	319.00
25c DeLuxe Club Chief	429.00
5c Super DeLuxe Club Chief	324.00
10c Super DeLuxe Club Chief	334.00
25c Super DeLuxe Club Chief	344.00
50c Super DeLuxe Club Chief	454.00
PACE	
5c DeLuxe Chrome Bell	245.00
10c DeLuxe Chrome Bell	255.00
25c DeLuxe Chrome Bell	265.00
50c DeLuxe Chrome Bell	375.00
<sup>(6</sup> \$1.00 DeLuxe Chrome Bell	550.00
· · ·	
CONSOLES	
CONSULES	
BALLY	
	549 50

BALLY Wild Lemon\$542.50
Double-Up
Hi-Boy
Triple Bell 5-5-5
Triple         Bell         5-5-25         910.00           Triple         Bell         5-10-25         925.00
тприе вен э-но-25 923.00
BELL-O-MATIC Three Bells, 1947 735.00
DUCKLEY
BUCKLEY Track Odds DD JP1250.00
Parlay Long Shot
Farlay Long Shot1250.00
EVANS
Bangtails 5c Comb 7 CoinNo Price Set
Bangtails 25c Comb 7 CoinNo Price Set
Bangtail JPNo Price Set
Bangtail JPNo Price Set Bangtail FP PO JPNo Price Set
Evans Races
Casino BellNo Price Set
Winter Book JP No Price Set
GROETCHEN TOOL & MFG. CO. Columbia Twin Falls 485.00
O. D. JENNINGS
Club Console         499.00           DeLuxe Club Console         529.00
Super DeLuxe Club Console 545.00
J. H. KEENEY CO. Gold Nugget 800.00
PACE
3-Way Bell Console 5c-10c-25c\$690.00
5c Royal Console 320.00
10c Royal Console
25c Royal Console
50c Royal Console 475.00
1.00 Royal Console
ARCADE TYPE
BALLY MFG. CO.
Big Inning
Bally Bowler 539.50
H. C. EVANS CO.
Bat-A-ScoreNo Price Set
EDELMAN AMUSEMENT DEVICES
Flash Bowler
13'-8"
11'-8''
10'-8''
Belgian Pool

#### **ARCADE TYPE** (continued)

NTERNATION	AL MUTUSCOPE CORP.	
Deluxe Movie	Console	150.00
Deluxe Movie	Counter	140.00
Fishing Well .	•••••••••••••••••••••••••••••••••••	375.00
Silver Gloves		375.00

#### PARTS AND SUPPLIES

GLASS SIZES — PIN GAMES
Bally
Chicago Coin
Exhibit
Gottlieb
Keeney
Marvel
United
Williams

#### COILS — PIN GAMES

WILLIAMS:	
10 Ohms	
125 Ohms	
200 Ohms	
10-100 Ohms	
W-5 w/bracket	
ii o ii) bidenet	

#### **GOTTLIEB:**

R- R- R- SM SM A2 A2	20-1 20-4 20-5 20-4 120-1 120-2 20-2 20-2 20-3 20-6	D:
	25 26 30 31 24 27 31 28 31 28 31 -21	50v 6v

$\frac{10}{15}$
20
28
30
.8

W-- 7

120-0	
A-580	
R-20-2	
R-20-3	
C-20-1	
C-20-3	
C-20-2	
2 make	relay
3 make	

## 150 ohm 45v 550 ohm 115v E-23 E-28 R-28 F-21 E-31 J-29 C-1886 C-27 C-28 C-29

**R-237** 

R-237 R-239 X-299 X-298 U-298 O-273

2-24 3-23 4-24 5-25 5-28

CHICAGO COIN: 2876 complete 2876 brackets 2876 coil 2876 brass sleeve	
P-273 X-327	

UNITED:	
6-23	
6-28	
6-29	
12-23	
12-24	
123	

#### **EXHIBIT:** 827 123 223 628 525 528 1241625624 1222

629 631	$\begin{array}{c} 1223\\ 1224 \end{array}$
<b>GENCO:</b> 24 Medium 24 Plain J-102 J-99	No. 30 No. 29 No. 26

As a service to repair and servicemen in the coin machine industry, The Cash Box herewith lists parts and supplies information. Additional information concerning standard parts and supplies will be listed in the future. Manufacturers desiring such listing are requested to contact The Cash Box immediately.

The Cash Box



## Alfred Sales, Inc. **Appointed Distrib For Wurlitzer**



ALFRED BERGMAN

BUFFALO, N. Y. — Ed R. Wurgler, General Sales Manager of The Rudolph Wurlitzer Company, North Tonawanda, N. Y., announced the appointment of Al-fred Sales, Inc., as authorized distribu-tors of Wurlitzer commercial phono-graphs, and auxiliary acquiment for graphs and auxiliary equipment for Western New York and Northern Pennsylvania.

Al Bergman, president of Alfred Sales, Inc., has a distinguished record in the coin machine business. During his fif-teen years of activity in the field, Al has been both an operator and dis-tributor of automatic music machines, and has acquired numerous friends in his territory. As a distributor these past his territory. As a distributor these past years, he has established an enviable reputation for service and cooperation with music machine operators in the area.

Alfred Sales, Inc., will maintain offices, showrooms and completely stocked parts and service departments for Wurlitzer music merchants at the established offices at 881 Main Street, this city.

Wurgler, in announcing the appoint-ment, urged Wurlitzer operators to make full use of the Wurlitzer sales-service facilities available to them at Alfred Sales. "We urge all the Wurlitzer music merchants to call on the experienced Alfred Sales organization" stated Wurgler" for advice and assistance in achiev-ing profitable operation."

## **Parts For Mills** Bells **Available**

CHICAGO-Bell-O-Matic Corporation, exclusive national distributor for Mills Bell products, this city, report that they are gradually building up a reserve of all the most urgently required parts for Mills Bells, and are able to supply all repairs which operators had considerable difficulty in obtaining during the past several years.

"If the operators will write us" informed Vince Shay, we will send them a Parts Manual to assist in placing rea rarts Manual to assist in placing re-pair part orders. Most parts are in stock now and can be shipped immediately. Anything which is not, as yet, ready will be back-ordered and forwarded just as soon as parts now under construction in our factory are completed.

"Because we realize that all operators have been seriously handicapped by a lack of genuine Mills parts during the past several years" continued Shay "we are now making every effort to replenish our stock of parts just as promptly as our stock of parts just as promptly as possible. Altho the material situation is still very critical, genuine Mills parts, built from the same tools and materials used in manufacturing the original Bells, are now becoming available again."

Nhirl-A-Ball Whirl-A-Ball WERYTHING HAS IUS... EW PRICE! BRAND NEW IN CARTONS ....

SPECIFY: 1 OR 5 & COIN CHUTE

Urder Quick

**GEORGE PONSER CO.** 158 EAST GRAND AVE., ST. 250 WEST 57th CHICAGO 11, ILL. NEW YORK, N. Y. (PHONE: SUPERIOR 4427) (PHONE: CIRCLE 6-6651)

**Page** 31

**Blendow & Meyers** 

To Specialize In

Large Attendance To Be At Radisson Hotel

MINNEAPOLIS, MINN. — Complete arrangements of the 4-State Convention have been completed, and operators from all over the country are expected to be on hand on April 26 and 27 at the Radis-son Hotel, this city.

Ken Ferguson, chairman of publicity, reports that not only have the operators of Minnesota, Wisconsin, North Dakota and South Dakota indicated that they will be at the convention in great numbers, but all the exhibit space has been sold out.

sold out. In addition to viewing the equipment on exhibit, the operators will attend the various meetings scheduled thru Monday and Tuesday. The banquet will take place on Tuesday night. "We have been fortunate in securing Senator Homer E. Capehart of Indiana as guest speaker" states Ferguson. "We are also very proud of the exceptionally

are also very proud of the exceptionally great list of national known entertain-ers who will appear on our show. Perers who will appear on our show. Per-sonal appearances by Stan Kenton, June Christy, The King Cole Trio, plus the three orchestras of Lawrence Duchow, Fezz Fritsche, and Spike Haskell, ali intermixed with a sparkling array of acts and radio stars, assures a successful windup to the two-day convention. There is a possibility that many additional re-cording artists other than those above, will appear at the banquet." Ferguson states that they will do ev-erything possible to take care of requests

erything possible to take care of requests

erything possible to take care of requests for banquet tickets for members of the industry if they write to the Minnesota Amusement Games Association, 713 Pio-neer Building, St. Paul, Minn. "There has been more interest shown in this our fourteenth meeting than ever before" reports Tom Crosby, one of the convention officials and well known mid-west coinman. "Registration will start on Monday, and the exhibit hours are from 10:00 A.M. to 1:00 P.M., and from 5:00 P.M. to 10:00 P.M. Program in-cludes luncheon and open meetings. Tuescludes luncheon and open meetings. Tuesday, the exhibit floor is open from 10:00 A.M. to 6:30 P.M. Banquet, addresses and awarding of prizes will take place in the Main and Junior Ballrooms from 7:30 P.M. to far into the night."

### **Dyess Music Co. Buys** Out Griffin Music

GREENVILLE, MISS .- Dyess Music Company, this city, has purchased the Griffin Music Company, formerly owned

by Les Griffin. Griffin, who owns the Griffin Distrib-uting Company with offices in New Or-leans, La., and Jackson, Miss., was re-cently injured in an auto accident, and is at present confined in the St. Dominic Hospital, Jackson.



AL BLENDOW

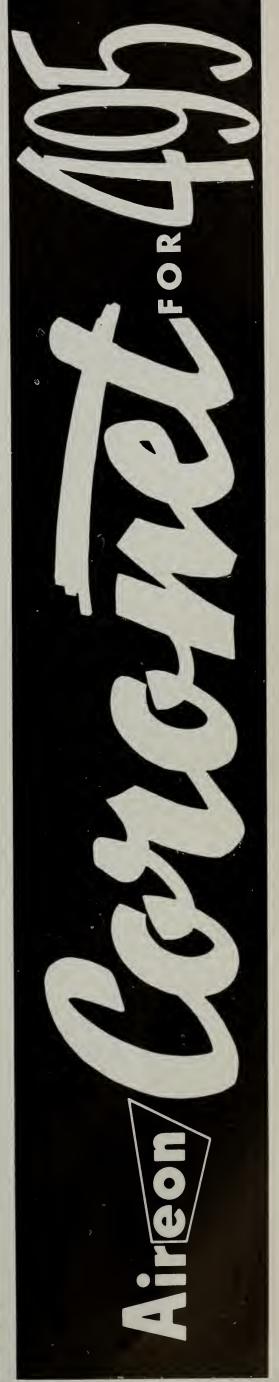
NEW YORK—Al Blendow and Al Meyers, who formed the Blendow & Meyers, Inc. firm a few weeks ago, are moving ahead as if they were organized for years.

Blendow is handling the active duties of the company, as Meyers is busy with his many other coin machine enterprises. One of the best known coinmen in the country, Al has spent more than twenty years among the many phases of the coin machine business. Up until the first of the year, he was sales manager for In-ternational Mutoscope Corporation, and before that was connected with some of the cities leading music machine distributors. "As my experience is more closely as-

"As my experience is more closely as-sociated with the arcade part of the business" states Blendow, "we are spe-cializing in the sale of arcade machines, and entire arcades. We have blueprints to organize arcades scientifically from the smallest size to the biggest. Not only will we lay out the arcade, but fit it out with the best money making equip-ment

ment. "While the arcade phase of the busi-ness is where we are placing our efforts on at this time" continued Blendow, "we definitely are not limiting ourselves to this entirely. As a matter of fact, I shall make an announcement soon about the distribution of another machine entirely disassociated from the arcade field."





April 24, 1948

The Cash Box

100.00

*Gada* 20.000

50000360000370000380000

INDERELIA

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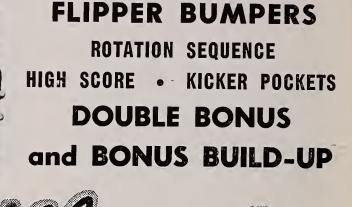
April 24, 1948

## WANT YOUR OPERATING PEPPY AND PROFITABLE? Go Steady with CINDERELLA

Players sit up and take notice . . . earnings start zooming when Operators bring CIN-DERELLA'S lively action and thrilling appeal into locations!

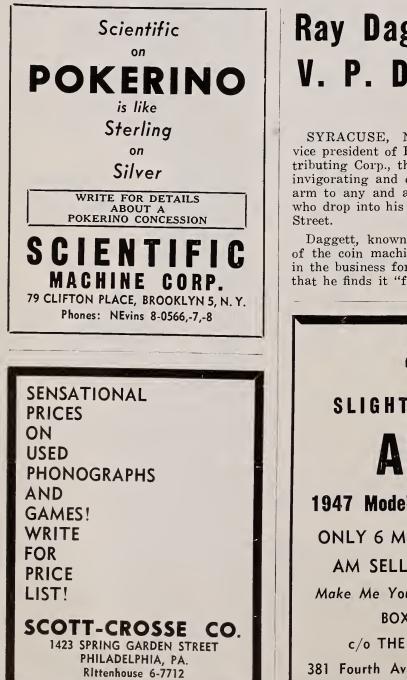
Original

SUPER-SENSITIV CONTROL BUTTON ON BOTH SIDES



"There is no substitute for Quality!"

SEE YOUR DISTRIBUTOR NOW!



1140-50 N. KOSTNER AVE. CHICAGO 51, ILLINOIS



SYRACUSE, N. Y.—Ray Daggett, vice president of Rex Coin Machine Distributing Corp., this city, can supply an invigorating and convincing shot in the arm to any and all pessimistic coinmen who drop into his office at 281 S. Salina Street.

Daggett, known as the "Silver Fox" of the coin machine industry, has been in the business for eight years and says that he finds it "fascinating."



"There are no two deals alike, never any repetition—that's what makes it so interesting," he claims.

MEMBER

At the moment his favorite topics are the new Recordio and the flipper feature on pinball games. He considers the latter to be the most revolutionary and exciting innovation since he entered the business.

"Music is location insurance today" he states. "However, it cannot be profitably handled by any other ratio but 60-40. Personally, I prefer wired music."

Daggett had 17 years experience in the candy business as a route man and sales manager before entering the coinbiz. Now he's here to stay.

"A better and cleaner element is moving into the industry," he claims. "The old days of fast returns and ruthless competition is disappearing. The requirement now is for business men."

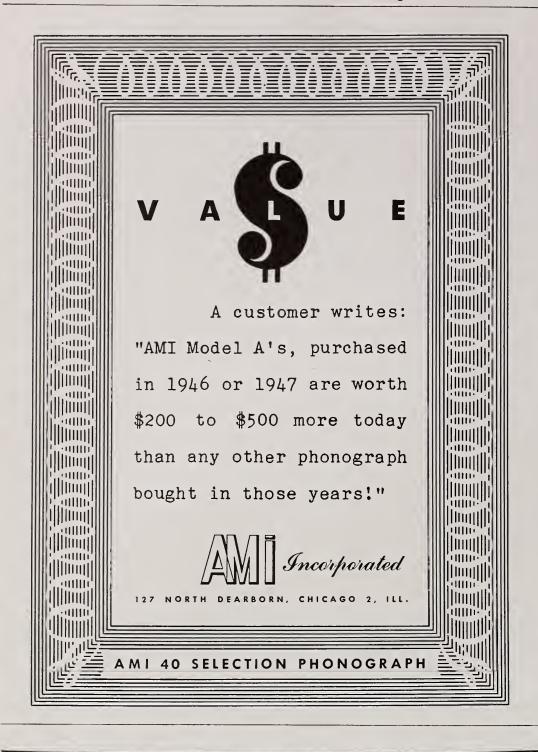
Like most coinmen thruout the nation, Daggett notes this trend with satisfaction, and attribues a great deal of it to the efforts of *The Cash Box*.

"We let some of our customers overextend their purchases of equipment until they reached the point where they could no longer pay," Ray says. "About a year ago I had a client who invested \$115,000 in equipment, despite my warnings that he was engaging in dangerous speculation. The fault was as much ours as it was his. We should have called a halt."

Daggett quoted a letter from J. Raymond Bacon, vice president and general manager of O. D. Jennings & Co., to the effect that steel allocations are making it necessary for the manufacturers to get their orders early.

The Cash Box

## GENCOS WILL BLOW GREATER 115126 PROFITS YOUR WAY **Extra Special Adjustable Free** Game Feature. More Ways To Advance Bonus Scores. **Speedier Flipper Action** to The Top of Board. The Player Action Is Exciting and Fast. **SIX** Original **FRB** Features. (FLOATING ROLL-OVER **BUTTONS**) MEMBER ORDER FROM YOUR NEAREST DISTRIBUTOR MANUFACTURING and SALES CO. 621 NORTH ASHLAND AVE. CHICAGO 14, ILL.





## "Wisconsin" is United's New Game



BILLY DeSELM

CHICAGO — Billy DeSelm, United Manufacturing Company, this city, announced that the reception of their new five ball "Wisconsin" by the trade surpasses anything ever turned out by the firm.

firm. "United's reputation for manufacturing hit pin games is a by-word of the industry today" states DeSelm, "but it appears as if 'Wisconsin' is the greatest game we've ever produced. The pile-up of orders on hand, altho we've just announced the game, indicate that it is the greatest United game to date, and assures continued top speed production for many, many weeks.

sures continued top speed production for many, many weeks. "'Wisconsin' contains many of the money making features of the United line—plus newly developed innovations designed to give the player fast and interesting action," continued Billy. "Player controlled kickers contribute greatly to the appeal, as does the 'change-ofpace' scoring of the bonus unit. Other player features are center roll-overs, lights 'Wisconsin'; double, double bonus; high scoring; automatic shuffle; and replay button."

Resigns From Ala. Music Ops Assn.



R. E. L. (BOB) CHOATE

MOTORS REPAIRED WURLITZER - AMI -SEEBURG-ROCK-OLA-MILLS. Rewound to Factory Specifications. Rapid service-repaired or exchanged within 24 hours after arrival. Complete No Extras \$6.00 M. LUBER 503 W. 41st (LOngacre 3-5939) New York 3331 NO.

#### REELS OF 8 AND 6 SUBJECTS Our Films Get The Dimes PRICE \$32.50 TO \$38.50 Per Reel PHONOFILM

3331 NO. KNOLL DR., HOLLYWOOD 38, CAL.

MONTGOMERY, ALA. — R. E. L. (Bob) Choate, who has served as executive secretary of the Alabama Music Operators Association since the end of the war, announced that he had resigned in order to devote his time to his insurance business.

Choate, who has been of invaluable assistance to the music operators of the state, submitted his resignation last October, but agreed to serve until the music operators had a decision on their fight with the Alabama Alcoholic Beverage Control. Alabama is now permitted to place juke boxes where alcoholic beverages are sold at the discretion of the local authorities.

Choate stated he would always be happy to assist the operators in any possible manner.

Please mention THE CASH BOX when answering ads-it proves you're a real coin machine man!

www.americanradiohistory.com

## BUCKLEY TRACK ODDS AND PARLAY LONG SHOT

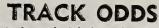
TEN it BEFORE TEN BUY IT.

Hundreds of operators know from actual experience that Track Odds and Parlay Long Shot are the greatest money-makers ever offered to the coin machine trade.

If you don't know it, here's your chance to find out—and it won't cost you a cent. Both Track Odds and Parlay are available in nickel or quarter play—for straight cash or check payout.

Order a sample today on our thirty days' free trial offer explained below.

<u>0200000</u> [020000]



Ellustration at the left shows the TRACE ODDS top glass. From one to seven coins may be played at one time. Winner is indicated by the spinner and odds changer shows odds. Flayers like the TRACK ODDS because it is easy to understand and gives them ACTION and THRILLS.

#### PARLAY LONG SHOT

Ellustration on the right shows Buckley PARLAY top glass. Nolice the big odds — 10-15-20-25-30 to 1 plus jackpot cs high as 500 to 1. Naturally the PARLAY is a real favorite with long shot players. It's cm ideal companion console for the TRACE ODDS.

#### SPECIAL OFFER!

Try it before you buy it! Pay no money down! Thirty days' free trial to established operators! We are making this special offer to prove to you that. Track Odds and Parlay Long Shot will give you better mechanical performance and will make you more money than any other console. Let us know the type of location in which Track Odds or Parlay Long Shot will be placed and we will recommend the model for your particular location.



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April 24, 1948

# OPERATORS ONLY... it's YOUR move now!

### **Read These Important Rules!** As a subscriber to THE CASH BOX (The One and Only Operators' Magazine—IT IS NOT SOLD ON NEWSSTANDS) you are entitled to a FREE listing in each and every week's issue of whatever machines and merchandise you may want to BUY or you may have for SALE. Your list must reach THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N. Y., no later than Wednesday noon of each week. Your listing will be given a special code number and all inquiries will be sent directly to you for your consideration without any inquirer knowing who you are. YOUR NAME AND ADDRESS WILL BE KEPT CONFIDENTIAL. You can mail your list in each week on your own letterhead, or even on a penny postcard, but, your name, address and phone number MUST BE ENCLOSED or else your list will not be published. VERY IMPORTANT: Please do not list prices of any merchandise or machines you have for sale or want to buy.

TEAR OFF, FILL OUT, AND MAIL THIS PART IMMEDIATELY TO: The Cash Box, 381 Fourth Ave., New York 16, N.Y.:

Please list the following in the next week's issue at absolutely no charge to me:

NAME	
FIRM	
ADDRESS	

Page 37

# EVERYBODY LOVES VIRGINIA

## • BRAND NEW! • EXCITING! • DIFFERENT!

The Game You've Always Wanted!

Williams

MANUFACTURING COMPANY

161 W. HURON STREET =SEE YOUR DISTRIBUTOR NOW!==== CHICAGO 10, ILLINOIS

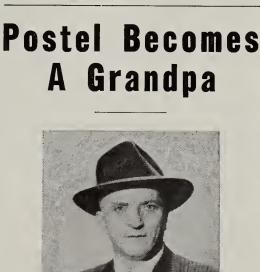
## Syracuse Coinmen Form New Games Assn.; Adopt Many **Constructive Measures**

SYRACUSE, N. Y.—The operators in this city have formed a new association and calls itself "Coin Machine Industry of Syracuse."

Indicative of the interest in the association was the large turnout for the meeting on April 12. Practically every operator in the city, both large and small were on hand.

Officers of the association are: Al Craner, Atlas Equipment Company, president; Tom Cullivan, Cullivan Enterprises, vice-president; Angelo Delaporte, Rex Amusement Company, treasurer; and Ernie Band, N & N Amusement

and Errnie Band, N & N Amusement Company, secretary. "Coin Machine Industry of Syracuse" explains the purposes and aims of its group. It will give the operators a meet-ing place where they can discuss their problems; improve general operating conditions; adopt more equitable com-mission arrangements; and create a feel-ing of good fellowship among the meming of good fellowship among the mem-bers of the industry in this city.





Regulations have been adopted to eliminate cut-throat competition. A grievance board has been formed to settle disputes among its members. Eventually, they report, it is hoped to use the facilities of the association as a central agency in public relations programs.

As a measure to raise revenue, it was proposed that a sticker marked "CMI" be placed on every machine owned by the members, and the fee would be 25c

per sticker per month. Tom Cullivan, well known coinman, and vice president of the organization, is highly enthused over the progress that has been made and would like to see similar organizations in every city. "Such organizations can be of great advantage in unifying the industry against unduly high taxation and adverse publicity" stated Cullivan.



MACK POSTEL

CHICAGO-Mack Postel, well known operator and distributor of this city, became a grandpop. His son-in-law, Martin Fryer, music machine operator in this city, announced the big event this past week.

Postel, who has spent over 25 years in the business, will have to wait a while longer for the opportunity to train a grandchild for the business, as this edition is on the feminine side, and Mack objects to having women in the active end of operating machines.

AMI HIBOY, 40	Wurlitzer 950 \$175.00		
Record\$ 79.50	Wurlitzer 12		
Singing Tower . 90.00	Record 30.00		
Wurlitzer 61			
C.M 50.00	Seeburg Gem 75.00		
	Seeburg Regal . 75.00		
Wurlitzer Twin	Seeburg Classic 125.00		
12 65.00	Seeburg 12		
Wurlitzer 71	Record 30.00		
C.M. 65.00	Rock-Ola Boxes. 3.00		
Wurlitzer 616 . 35.00			
Wurlitzer 500 . 85.00	Rock-Ola Bar		
Wurlitzer 850 . 175.00	Boxes 5.00		
Wurlitzer 800 . 175.00			
Wurntzer 800 . 175.00	Pachard Boxes . 22.50		
WE CARRY THE LAD	GEST STOCK OF USED		
EQUIPMENT IN	THE NATION-		
ALL TYPES. MAR	ALL TYPES, MAKES AND MODELS.		
WRITE TODAY FOR COMPLETE LIST.			
1/3 Deposit With 0	rder-Balance C.O.D.		
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DAVID KU	JSEN, INC.		
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EXCLUSIVE AN	II DISTRIBUTOR		
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503 EVERGREEN AV. BALTIMORE 23, MD.	855 N. BROAD ST. PHILA. 23, PA.		
503 EVERGREEN AV.	855 N. BROAD ST.		

The Cash Box

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## **OHIO STATE MUSIC OPS 9th ANNUAL CONVENTION GOES OVER VERY BIG**

**Morning and Luncheon Biz Meets Bring Out Problems Facing Ops.** Harry Lief Urges Ops Change to 10¢ Play. Bill Gersh **Speaks on Nat'l Legislation.** Atty. Bill Rosenfeld Introduces **Speakers.** Music Publishers, Songwriters, Artists and Record Firms Present. RCA-Victor Gives Cocktail Party. Meet Climaxed by Big Evening Show Featuring Dorothy Shay, Carmen Cavallaro **Ork, Vaughn Horton, Artie Malvin, Jan Murray, "Sugar Chile" Robinson, Frank Connors, Howie Lund, M. C.** 

### CLEVELAND MUSIC OPS MAKE BIGGEST SINGLE CONTRIBUTION TO THE COUNTY'S AMERICAN CANCER SOCIETY FUND, PRESENT CHECK FOR \$10,000,00 WITH ALL RETURNS FROM TWO DAY SHOW NOT YET REPORTED.

CLEVELAND, O.-One of the most successful conventions ever yet held by the music ops of this state took place this past Wednesday (April 14) with the crowds who attended completely satisfied that this ninth annual convention will never be surpassed.

The convention opened with a business meeting at 10:30 A.M. where reports of the last annual convention business meeting were read and discussions were brought to the fore. Elections took place at this morning meet. Bob Pinn and



James Burke were re-elected to the state board of directors from the Cleveland association. R. P. Edwards of Youngs-town, O. and H. W. Hoffman of Warren, O. were also re-elected to the state board of directors. This meeting closed at noon with an agreement reached as to what each one of the men would speak about during the luncheon session.

At the big luncheon where publishers, song writers, record firms and artists were invited, a business discussion took were invited, a business discussion took place with attorney Bill Rosenfeld in the position of moderator. Harry Lief, one of the older ops here, took the floor first and brought out the many problems which face the operators. He believed that the time had arrived when 10c play should be placed into effect. He was folshould be placed into effect. He was fol-lowed by Bill Gersh of *The Cash Box* who was called on by counsellor Rosenfeld to was called on by counsellor Rosenfeld to speak on the national legislation facing the industry in Washington at this time. Ben Selvin of Columbia Records is re-ported to have greatly encouraged the operators present with his speech regard-ing the fact that there were plenty of masters awaiting release. Others fol-lowed, from the record manufacturers, and spoke along the same line.

A cocktail party was then tendered to the association by RCA-Victor rec-ords and this was thoroly enjoyed by all present.

The evening started off with a bang. It proved to be one of the grandest entertainments ever yet arranged by the or-ganization. Headliners were: Carmen Cavallaro and his orchestra, who not only played for all the stars who appeared, but, also played for the dancing after the

show. Dorothy Shay clicked tremendously with all present. Artie Malvin, a new face among the vocalists whose "Donna Bella" record for MGM has started to click went over big with the crowd. Jan Murray came up from the Vogue Room of the Hollenden Hotel to get plenty of belly laughs. Frank (Sugar Chile) Rob-inson took the crowd by storm with his piano playing. Frank Connors from the Theatrical Grill in this city won much applause with his fine balladeering. Howie Lund, noted disc jock here, acted as M.C. for the affair. Howie did a very grand job. Frank Connors introduced a show. Dorothy Shay clicked tremendously grand job. Frank Connors introduced a new tune written by Mrs. Jack (Gert) Cohen, entitled, "The Tide Comes In." It met with grand applause from all present.

Most outstanding event of the evening was the appearance of the leading offi-cials of the Cuyahoga County branch of the American Cancer Society. Leading officials here made a very grand speech complimenting Jack Cohen as president as well as the entire association of music merchants for the fact that they had ab-solutely awakened the entire county to the need of the American Cancer Society. In answer, Jack Cohen presented a check for \$10,000.00 to the American Cancer Society, which was the result of the two day showing held, and advised that this was only part payment as all returns weren't yet received.

It can only be said that this 9th annual convention meeting of the Ohio State Automatic Electric Phonograph Owners Assn. at the Hotel Hollenden here on April 14 was, without any doubt, one of the greatest events of all time.





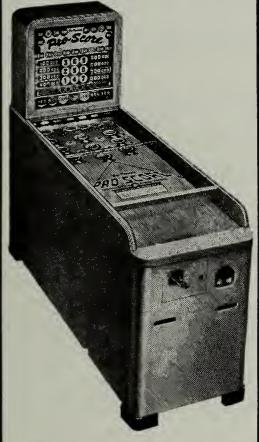
There were visitors from Detroit, Mich. who brought an entire delegation along including Roy Classon, Morris Goldman, Irv Ackerman, Frank Alluvot and others. Mr. and Mrs. C. S. Pierce of Brodhead, Wis. were present. Mr. Pierce heads the Wisconsin state phone are preprintien Wisconsin state phono ops organization. Harold Copeland who is vice-president of the state of Ohio organization came in from Youngstown, O. representing the most important chapter of this associa-tion. Copeland's talks before the trade are well known. This time he actually extended himself and won tremendous and grateful applause for the state-ments he made. There were also many others from out of this city and the result was a crowd which ran far over the 600 mark attending the big evening's dinner.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

The Cash Box

THE BEST **BY ACTUAL** LOCATION RETURN NEW

Pro-Score NEW LOW PRICE!



Not just another rolldown game -but the greatest-steadiest, biggest money-maker in all rolldown games' history — the others are gone-but "Pro-Score" is still selling — and selling bigger than ever-that's why, because of volume production, we are now in a position to offer you-a new low price-get over on "the right side of the fence"-write for new, low price today!!!





George Ponser COMPANY 158 EAST GRAND AVENUE CHICAGO 11, ILLINOIS (PHONE: SUPERIOR 4427) 250 WEST 57th STREET NEW YORK, N. Y. (PHONE: CIRCLE 6-6651)

PALISADE SPECIALTIES COMPANY 498 ANDERSON AVENUE CLIFFSIDE 6-2892 CLIFFSIDE PARK, N. J. 20 Minutes from New York City Via Lincoln Tunnel or Washington Bridge

SACRIFICE! 1947 MODEL "A" Slightly used. On location only short time. Selling out. WHAT DO YOU OFFER? BOX #143 c/o CASH BOX 381 4th AVE., NEW YORK 16, N. Y.

FOR DELIVERY

**Distributor in LOUISIANA** TEXAS - ALA. - ARK. and MISS. for **THE NEW 1948** BUCKLEY LINE CONSOLE DIST. CO. 1006 Poydras St., New Orleans, La. Phone: RA 3811 SAM TRIDICO BOB BUCKLEY "CRISS-CROSS" BELL; DAILY DOUBLE TRACK ODDS; 1948 WALL & BAR BOX.

The Cash Box Page 40 **OPERATORS'EQUIPMENT** IMPORTANT: Address all answers to THE CASH BOX, 381 FOURTH AVENUE, NEW

YORK 16, N. Y. In your letter you must refer to code number of listing in which you are interested. Your name will be sent directly to the operator by THE CASH BOX. Operators only, who are subscribers to THE CASH BOX, are entitled to a listing free of charge each week for whatever equipment they want to buy or have for sale. No prices are allowed to be advertised in these free listings. Operators' names and addresses are always kept strictly confidential.

- WANT—Clean used Bally Jockey Specials; Maisie; Click. FOR SALE—Over 100 clean post-war 5-ball games and Keeney's 1-ball, Favorite, like new. (Code #424901)
- FOR SALE—Wurlitzer phonos, most all models; also Seeburg and Rockola. Bally Triple Bells, Bally Draw Bells and De-Luxe Draw Bells. Many other consoles. (Code #424902)
- FOR SALE—1 Periscope, like new; 1 Bally Rapid Fire; 1 Flying Tigers; 1 Shangri-La; 1 Shoot-Your-Way-To-Tokio; 1 Seeburg Shoot-The-Jap; 1-1c Smiley, new. (Code #424903)
- FOR SALE—1 Wurlitzer 61 reconditioned. 1 Maisie; 1 Rocket: like new. (Code #424904)

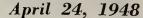
WANT-Goosenecks; Blue Fronts; Mills Q.T. (Code #424905)

- WANT-Bally Victory Specials and used Eurekas. FOR SALE-Or will trade the following: 1 Seeburg Casino; 2 Seeburg Vogues; 1 Seeburg Classic; 1 Wurlitzer 800; 1 Wurlitzer 950; 1 Wurlitzer 600K; 4 Wurlitzer Victory, 600, 500 and 2-24s; 2 Wurlitzer 616; 4 Wurlitzer 412s; (Code #424906)
- WANT—Bally DeLuxe Draw Bells; New 5 balls in original crates at closeout price from overstocked source. FOR SALE—Selecteria, selective candy bar vendors. Panoram machine complete with new film. Wurlitzer 61 counter model. Skylark 1-ball. (Code #424907)
- FOR SALE—1 Mills 4 Bells, 1 Mills 50c Original Chrome, 4-5c Bells, 2 Stage Door Canteen, 1 Williams Smarty, 1 Marvel Lightning, 1 Chicoin Spellbound, 1 Hockey, 1 Williams Dynamite with flippers, 1 Exhibit Big Hit, 1 Gottlieb Miss America, 2 Genco Step Up. (Code #424908)
- WANT-6 column Rowe Royal and 6 and 8 column Rowe President cigarette machines. FOR SALE-3-10 column Royals and 3-10 column Presidents, completely refinished and overhauled. (Code #424909)
- WANT—Need a few Watling scales in good condition ready for location, no broken parts or chipped enamel, either Fortune, Junior Tom Thumb or 500 series Fortune models. No other makes or models wanted. (Code #424910)
- FOR SALE—Complete 30 station AMI Automatic Hostess studio and subscriber equipment in good condition. (Code #424911)
- FOR SALE—12 consoles, Mills 1947 model Three Bells, in use only 2 months. 75 slots, Mills Black Cherry, Mills Blue Fronts and Mills Cherry Bells. All machines just off location and in perfect shape mechanically and in appearance. (Code #424912)
- FOR SALE—1 Kirk Guesser Scale; 1 Columbia Scale, mirrorin-front; 1 Peerless scale porcelain, tall; 1 National Scale tall, big dial, porcelain. Will trade for Pace or Rockola Scales. (Code #424913)

FOR SALE-9 Bally DeLuxe Draw Bells. (Code #424914)

FOR SALE—4 Bally Ray's Tracks in good condition. (Code  $\pm 424915$ )

- FOR SALE-5 ball FP pin games clean and ready for location: State Fair, Amber, Ballyhoo, Tornado, Tally-Ho, Arcade equipment: Liberator, Chicago Coin Hockey, Super Torpedo, Scientific Batting Practice. (Code #424920)
- FOR SALE-8 Pre-Flight Trainers, complete with maps and projectors, used only 3 months, will sacrifice. (Code #424921)
- FOR SALE-4 Model "A" AMI, 1947 phonos. Used only 6 months. Am selling out. Make me your highest offer in first letter. (Code #424922)
- FOR EXCHANGE-1 Telomatic industrial and background wired music studio. (Code #424923)
- WANT—We are in the market for good rolldown games of all kinds. Get in touch with us. Tell us what you have to offer. (Code #424924)
- WANT—New free play pinball closeouts. FOR SALE—Brand new Adams Gum Vendors with Adams 1c vending gum. (Code #424925)
- WANT-Mills 10c & 25c Black Cherry Bells; Bally 5c Double Ups; For sale: Wurlitzer 304 steppers: Wurlitzer 145 steppers; Jennings Silver Moon Totalizers; 1c Watlings; Mills Melon Bells. (Code #424926)
- FOR SALE—Have large quantity of ABT targets will sell cheap. (Code #424927)
- FOR SALE—Brand new Personal and Solotone non-selective music boxes. These are the best and the latest. Absolute sacrifice. Name your own price. Write quick. (Code #424928)
- WANT—Bally DeLuxe Draw Bells in good condition. (Code #424929)
- FOR SALE—Pinballs and rolldown games. Wood or steel ball rolldowns. All merchandise is guaranteed. Write now and tell us what you need and what you want to pay. We'll meet the price. (Code #424930)
- WANT—Victory Derby P.O. For Sale—Free play games: Carousel, Kilroy, Playboy, Torch Flamingo, Rocket, Cyclone. (Code #424931)
- FOR SALE-9 practically new Schermack folder type stamp machines. (Code #424932)
- WANT-Mills 10c and 25c Black Cherry; Bally 5c Double Ups; Wurlitzer model 1015 phonos. (Code #424933)
- FOR SALE—Route consisting of 85 music machines, 30 cigarette machines; 30 pinballs. All equipment on location. (Code #424934)
- FOR SALE-Mills Panorams, make offer. (Code #424935)
- FOR SALE—Genco Advance Rolls, Total Rolls, Esso Arrows, perfect condition. Wurlitzer 600s, 700s and 1015s. (Code



T IDIOIO)

WANT-New or used Packard Adaptors for Wurlitzer 24s. (#424916)

WANT—Wurlitzer 1015 phonos and Wurlitzer 3020 wall boxes. (Code #424917)

WANT—Used Jockey Specials and Nudgys. FOR SALE— 2 U-Need-A-Pak 6 col. cigarette machines; 1 Rowe Imperial 6 col and 1 Rowe Aristocrat cigarette machines. 2 Mills B & G Vest Pockets. (Code #424918)

FOR SALE—Mills 5c and 10c Jewel Bells, like new; 1947 Columbias, interchangeable; 1 Dewey console PO; 1 Super Bell; 1 Club Bell comb.; 1 Paces Reels Jr. PO; 1 Paces Reels comb. w/rails 5c; 2 Chicken Sam; 1 Shoot-Your-Way-To-Tokio; 1 Rapid Fire; All prewar pinballs ready for location, cheap. (Code #424919) #424936)

FOR SALE—Or will swap for music or five-balls: 1 '41 Derby, 2 Sun Ray consoles. These machines are complete and in good operating condition. (Code #424937)

FOR SALE—Several thousand used records weekly. Send offer in first letter. (Code #424938)

FOR SALE—Will take best offer for Drivemobile, K.O. Fighters, Scientific Batting Practice, Longacres, Thorobreds, Automatic Library 10c book vendor; Kue Ball pool table; Keep 'Em Flying; Challengers; Pikes Peak; Ray Guns: Eagle Eye; Tokio; Tail Gunners; Tommy Guns. Also single or double slot safes. (Code #424939)

WANT-Closeouts on new five ball or one-ball tables. Also want Wurlitzer 71 with stand. (Code #424940) The Cash Box

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April 24, 1948



### **CLASSIFIED AD RATE \$1.00 PER LINE**

OR ANY FRACTION THEREOF WHERE LINES RUN OVER. EACH LINE MEASURES 71/2 INCHES LONG. FIGURE APPROXIMATELY 12 TO 14 WORDS PER LINE. CLOSING DATE IN N. Y. C. EVERY WED., 5 P. M. (ALL CLASSIFIED ADS — CASH WITH ORDER)

USE ENCLOSED GIANT CARD FOR CONVENIENT MAILING

SPECIAL NOTICE TO \$48 PER YEAR SUBSCRIBERS

YOUR FREE WEEKLY CLASSIFIED AD PRIVILEGE CONTINUES. MAXIMUM SPACE 3 LINES. ALL LINES, OR ANY FRACTION, OVER 3 LINES WILL BE CHARGED AT THE RATE OF \$1 PER LINE.



WANT - To Purchase for export shipments - Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT - The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED RECORD EXCHANGE, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel: DIckens 7060

WANT - Used Juke Box Records. Unlimited quantities. Top prices paid. We pick up within a radius of 150 miles. Write or wire. HARMEL MUSIC CO., 2809 OCEAN AVE., BROOKLYN 29, N. Y.

WANT - Used juke box records. Highest prices paid. Unlimited quantities. We purchase all year 'round. Compare our prices before selling your records. We pay freight. Call, Wire, Write FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNderhill 3-5761

WANT Bally Eurekas, clean and in A-1 condition. State lowest prices and quantity in first letter. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF. Tel: TU 5-4976

WANT - Bally Triple Bells; Bally Draw Bells; DeLuxe Draw Bells; Bally Eurekas; Mutoscope Fan Front & Red Top Diggers; '47 Rock-Ola, Wurlitzer & Seeburg phonos; Packard & Aircon Hideaways. Will buy over-stocks of late new or used Pin Games for re-sale. Quote best prices, quantity & condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO, CALIF. Tel: ORdway 3-3069

WANT - Late pin games, phonographs, Bally Hy-Rolls, Advance Rolls and Bing-A-Rolls. Write, wire or phone: MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND, O. Tel: SUperior 4600

WANT - New and used wall boxes, Wurlitzer 3031, Packard and Buckley Chromes, no plastic sides. EMPIRE STATES DISTRIBUTORS, INC., 220 SOUTH UNION, PUEBLO, COLO.

WANT - Bally Entrys, Special Entrys, Bally Triple Bells, Draw Bells, DeLuxe Draw Bells '48 Jockey Clubs & Jockey Entrys. Keeney Bonus Super Bells 5¢ & 25¢. State condition, price & quantity in first letter or wire: MAPORT DISTRIBUTING CO., 1312 S. W. WASHINGTON STREET, PORTLAND 5, OREGON. Tel: CApitol 1207

WANT - New and Used Wall Boxes, Adapters and Speakers; Twin 16 Adapters for Rock-Ola; Mills, Jennings F. P. Mint Vendors; any 25 cycle equipment. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONT., CANADA

WANT - Will buy any quantity used slot machines, all makes & models. Also Columbias, Gooseneck Mills Q.T.'s Vest Pockets. Quote lowest prices in first letter. Machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT - Have you late five balls or slots - to trade us for: 1 New Packard Manhattan phono, 2 Packard Model #7 floor samples, 2 Packard Hideaways, 1 Wurlitzer Keyboard #500 phono. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, 0. Tel.: MAin 8751.

WANT - Goosenecks, Blue Fronts and Mills Q.T.'s Vest Pockets. HOWELL & PRIOR GAMES CO., 4379 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel.: WE 35195.

WANT - Late equipment: Jennings' Standards, Club Consoles, etc. Bally '47 Entry, Special Entry. '48 Jockey Clubs, Triple Bells, etc. Keeney two and three way Super Bonus Bells. Late Wurlitzer, Seeburg and Rock-Olas. Mutoscope Diggers. WESTERN DISTRIBUTORS, 3126 ELLIOT AVE., SEATTLE 1, WASH.

WANT - Watling and other scales. State condition and price. Address L. R. Porter, BOX 152, ALEXANDRIA, INDIANA.

WANT - Used records. Will positively pay more. Sell to the East's largest distributor of used records. Will pick up. Write, call or ship to BERNARD MUCHNICK, 1315 NO. 52nd ST., PHILADELPHIA 31, PA. Tel.: GR 3-8628.

WANT - Bally Victory Derbies, Draw Bells, Triple Bells and Keeney Super Bonus Bells. Will pay cash or trade for new Mills Bells, etc. SILENT SALES CO., 200 ELEVENTH AVE., SOUTH, MINNEAPOLIS 15, MINN. Tel.: GEneva 3645.



# FOR SALE

FOR SALE - We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE - What have you to trade us for the following: 1 Fhotomatic, like new, latest model; 2 Packard Basement Units; 1 Tally Roll; several Bank Ball Super Rolls & Premier Ten Grand Bowling Alleys. SILENT SALES CO., 208 11th AVE. S., MINNEAPOLIS, MINN. Tel: Geneva 3645

FOR SALE - 5-Balls: Baffle Cards, Kilroys \$55.ea.; Play Boys \$70. ea.; Streamliners \$20. ea.; Sky Blazers \$15. each. All above are in top condition. Terms: 1/3 deposit. C.&M. SPECIALTY CO., 832 CAMP STREET, NEW ORLEANS 13, LA.

FOR SALE - Operators! We have a large number of Pay Off Consoles - various makes - from \$20. up; all in good working condition. Also Slots, Pin Balls and Music. We will not be undersold. Tell us what you need and be sure to get our prices on guaranteed equipment. VIRGINIA NOVELTY CO., 400 WATER ST., PORTSMOUTH, VA. Tel: Portsmouth 1025

FOR SALE - Mills greatest proven money makers - original Black Cherry Bells, Golden Falls, Vest Pocket Bells, all like new. Lowest prices, quality considered. Mills Three Bells, repainted original factory colors \$275.; late head Mills Four Bells \$200. Save with safety. Trade and buy with authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE - Mills Four Bells, perfect \$50.; 1 Barrel Roll Skeeball \$50.; Jennings Cigarolla \$30.; Undersea Raider \$50.; Loudspeaker \$5.; Seeburg Envoy \$200.; Mills Empress \$200.; Watling 10¢ Rol-A-Top \$50. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel: 750

FOR SALE - Brand new Columbus 1¢-5¢ Peanut Vendors; 1¢ Ball Gum Vendors in Stock. Brand new Daval 5¢ Free Play Cigarette or Fruit Reels. Write: H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel: Wabash 1501.

FOR SALE - This Week's Specials! Suspense \$69.50; Surf Queens \$39.50; Step Up \$65.; Double Barrel \$44.50; Big League \$49.50; Undersea Raider \$75. An exceptional buy on slightly used AMI Phonographs. Write or Call. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, N. Y. Tel: 6-386

FOR SALE - 10 Keeney Three Way Bonus Super Bells, like new, guaranteed perfect mechanically and outward appearance \$800. ea. Terms: 1/3 Deposit, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE - DuGrenier W \$75., WD \$85., completely overhauled, equipped with double dime mechanism, choice of new beautiful two-toned blue and grey or marcon and grey. Terms: 1/3 down, balance C.O.D. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th ST., MINNEAPOLIS 11, MINN.

FOR SALE - 10 - 616 Wurl. \$75. ea.; 2 - 600R Wurl. \$150. ea.; 1 - 1940 Rock-Ola C.M. \$90.; 3 Seeburg Mayfairs \$150. ea.; 2 Seeburg Regals \$175. ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIOGA ST., PHILA. 40, PA. Tel: RA. 5-8705

FOR SALE - 25 Model 80 Kirk Astrology Scales \$169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3171.

FOR SALE - Guaranteed Used Machines - Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 1006 POYDRAS ST., NEW ORLEANS, LA.

FOR SALE - Selling Out! Brand new and used Steel Ball rolldown Games and Wood Ball Rolldown Games. Tell us what you need. Make offer. Box 133, % The Cash Box, 381 Fourth Avenue, New York 16, N. Y.

FOR SALE - 2 brand new Chicago Coin Goalees, still in original crates \$250. ea.; 1 used Bally DeLuxe Draw Bell \$275.; 3 Bally Hi-Hand \$45. ea. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH. Tel.: 2-0021.



## FOR SALE

FOR SALE - 5 Ball Pin Games. All thoroughly reconditioned, cleaned, rails refinished, packed in good cartons. At \$25.: Sporty, Blondie, Big Town, Formation, Big Chief, Crossline. At \$30.: Four Roses, Band Wagon, Twin Six, Ten Spot, ABC Bowler, Flat Top, Chubby, Wild Fire. At \$35.: Towers, Show Boat, All American, Sky Ray, Spot Pool, Gun Club, Dixie, Clover, Hi Hat, Champ, School Days, Laura, Legionnaire, Venus, Seven Up. At \$45.: Arizona, Surf Queen, Midget Racer, Big League. At \$75. Superscore. One Balls F.P.: Sport Special \$45.; Dark Horse \$60.; Blue Grass \$65. Immediate shipment. 1/3 deposit, bal. C.O.D. W. F. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE - New Black Cherry and Golden Falls Case Assemblies for \$40. ea. Each Assembly consists of Castings, Wood Case, Club Handle, Drill Proofing, Award Card, Jack Pot Glass, etc. completely assembled and packed in individual carton. Write us for list of prices on new, used and rebuilt slots. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1312

FOR SALE - 10 5¢ and 9 10¢ Watling Big Games, best console built. Owing to closed territory, will take \$25. each. First come, first served. 1/3 down, C.O.D. HY-G MUSIC COMPANY, 1415 WASHINGTON AVE., SOUTH, MINNEAPOLIS 4, MINN. Tel: ATlantic 8587

FOR SALE — Mills Original Black Cherries, all late serial numbers:  $5\phi$  \$139.50;  $10\phi$  \$144.50;  $25\phi$  \$149.50. Golden Falls:  $5\phi$  \$154.50;  $10\phi$  \$159.50;  $25\phi$  \$164.50 — 1 or 2 cherry payout. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE - 3000 records - never used - good numbers -  $25\phi$  ea. or 20 assorted numbers in boxes at \$5. per box. GEORGE NOVELTY CO., 1716 WASHINGTON AVE., NORTHAMPTON, PA.

FOR SALE - Roll Downs: Advance Rolls \$175; 14ft. Bang-A-Fitty \$150; Sportsman Roll \$60; Rol-A-Score \$50; Bing-A-Roll \$300; Hy-Roll \$275; Hawaii \$200; Singaport \$250; Tropicana \$300. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE — the original change dispenser Nickle Nudger \$3.45 ea. Write for quantity prices. Victory Specials \$125 ea.; Gottlieb Daily Races \$175; Keeney Hot Tip \$235; Strikes 'N Spares \$295. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND 5, ORE. Tel.: AT 7565.

FOR SALE - First hand standard label record stock at reduced price of 38¢ per record. This price will afford you a saving of \$10 to \$14 per hundred. Late titles and standard artists. Orders for any amount accepted. Lists sent upon inquiry. MAIL ORDER RECORD SERVICE, 80 WEST MAIN ST., COLUMBUS, 0.

FOR SALE - 5-Ball Pin Games, shipped in good cartons: Baseball \$69.50; Big Hit \$24.50; Bonanza \$124.50; Broncho \$104.50; Co-ed \$99.50; Cover Girl \$99.50; Crossfire \$69.50; Fast Ball \$29.50; Flamingo \$99.50; Gold Ball \$89.50; Havana \$79.50; Hawaii \$124.50; Honey \$79.50; Kilroy \$49.50; Lightning \$64.50; Lucky Star \$82.50; Maisie \$99.50; Melody \$174.50; Mexico \$99.50; Mystery \$69.50; Nevada \$124.50; Opportunity 24.50; Oscar \$74.50; Playboy \$84.50; Ranger \$89.50; Stage Door Canteen \$29.50; Stormy \$174.50; Superliner \$49.50; Tornado \$69.50; Super Score \$49.50. Immediate shipment, subject to prior sale. 1/3 deposit, balance C.O.D. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON 1, D. C.

FOR SALE - Wisconsin, Trinidad, Trade Winds, Cinderella, Virginia, Catalina, Leap Year. LEHIGH SPECIALTY COMPANY, 1407 W. MONTGOMERY AVE., PHILADELPHIA 21, PA.

FOR SALE - New Atomic Bombers \$375; New Goalee \$250; Used Goalee \$125; '46 slightly used Photomatics and Voice-O-Graphs \$950. UNITED NOVELTY CO., INC., BILOXI, MISS. Tel.: 101.

FOR SALE - New records at 23¢ each. Standards, pops, race, names, top labels. Boxes of 25 only. Terms: Cash in advance or C.O.D. Write for catalogue. WHOLESALE RECORD DIS-TRIBUTORS, 3447 SAN PABLO AVE., OAKLAND, CALIF.

The Cash Box

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# FOR SALE

FOR SALE - New and Used Phono Records. New records are last years popular labels. Used are in excellent condition, playable on both sides. Write for prices. Box #64, % THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 18, N. Y.

FOR SALE - Consoles: Bonus Super Bell  $5\phi$ ; Draw Bell DeLuxe; Draw Bell Plain; Bally Wild Lemon; Bally Hi Hand; Bally Double Up; Mills Jumbo. All on free play or Automatic. One Ball Machines: Jockey Special; Victory Special; Special Entry. All in good condition. MADISON AMUSEMENT COMPANY, MADISON, TENN. Tel.: MAdison 3666.

FOR SALE - The Biggest Show In Town Is Always At Crown. Bally Victory Specials \$150; Victory Derby \$135; Daily Races \$195; Sunny \$135; Humpty Dumpty \$140; Singapore \$140; Bermuda \$140; Tropicana \$155; Hawaii \$105; Mexico \$95. These machines are excellent and the prices are right. 1/3 Deposit required, balance C.O.D. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. Tel.: CAnal 7137. Nick Carbajal, Gen. Mgr.

# MISCELLANEOUS

NOTICE - Music Operators. Motors rewound \$5.50; Wurlitzer counter model trays refinished and rebushed \$6.50. BILL'S PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel: ENglewood 8192

NOTICE - Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

NOTICE - Mailing list. 8,401 coin machine operators in the U. S. \$80. Write for list by states. WHIPPLE NOVELTY CO., P.O. BOX 107, N. CHARLESTON, S. D.

NOTICE - Rent a machine with option to buy. 2/3 of actual cash is credited toward purchase. Trinidad \$60, Manhattan \$55, Treasure Chest \$40, Hy-Roll \$35, Gold Ball with flippers \$30. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, N. Y.

# PARTS AND SUPPLIES

FOR SALE - Tubes, 60% off list, standard brands. All tubes boxed. Extra special: RCA-6C4  $45\phi$ ; M-46, M-47, M-48 Bulbs \$4.50 per 100. Send for our latest tube list. ENGLISH SALES CO., 620 W. RANDOLPH ST., CHICAGO, ILL.

FOR SALE - Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE - Radio Tubes, 60% off in quantities over 50. Popular brands! Can be assorted. All types in stock. Television Lens for 10" screen, \$24. Mazda bulbs, No. 47, \$40. per 1000. No. 40, 44, 46 & 47, \$4.50 per 100. No. 51 or 55, \$4. per 100. Bulbs can be assorted. BELMONT RADIO SUPPLY CO., 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE - Skee Ball & Ray Gun Operators, Attention! # 1489 Chilco Gun Lamps 45¢ ea.; #2A4G Tubes \$1.41 ea.; #928 All Directional - Photo Tubes - \$3.21 ea.; ABT new Coin Chutes \$2.50; slides 73¢ ea.; Resistors for Wurlitzer Skee Ball \$1.20. Send for our new Skee Ball, Ten Strike, Ray Gun parts list. RELIABLE PARTS CO., 2512 IRVING PARK RD., CHICAGO 18, ILL. Tel: IRving 4600

VRU THE COIN CHUT

Regardless of when I called around this past week . . . just couldn't catch Lyn Durant in at United . . . and, so I gather, Lyn is away on one of his jaunts . . . which, as one noted coin distrib remarked during the past convention, "Means that, wherever he goes, we'll have some unusual and new names for United's games". . . . But, Billy DeSelm and Herb Oettinger around, and Billy advising me that Herb played those Greek records he was reviewing on the record changer they have in the factory and almost bust up the entire day's production schedule . . . seems like some of the Greek boys in the factory just stopped working to listen. . . . Billy also tells me that "the bloodshot eyes are alright, but, I haven't yet developed the drool"...so it seems that the Rev. Will Livemore will have to wait until Billy's a bit more "complete" before he goes on that tour with him....Grant Shay was a busy boy this past Monday...both Vince Shay and Midge Ryan left the office... and Grant was taking care of visitors and all else while trying to get his own work out of the way...."Just got out my new 'Spinning Reels', too", Grant informed me...and really a nice lookin' issue, Grant.

That Jack Walsh (looks like you lost a couple of ounces these past few weeks, kid) flyin' between New York and Chicago... almost continuously these days...and working harder than ever, from what they tell me.... The Harry Jacobs, Sr. and Jr., of Milwaukee, Wis. advising us that in the hustle and bustle of moving they almost tangled themselves up in knots...but the boys seem to be very happy with Filben phonos and with those United games they're featuring...and look forward to some sweet business....Announcement from Bill Krieg, prexy of Packard Mfg. Corp., regarding the forthcoming materials scarcity, etc., etc., and which has started to kick prices upward for their new "Manhattan"...had lots of the music boys here talkin' this past week ... with many of the belief that "this is only the beginning, prices are bound to zoom upwards as materials become scarcer and labor is tougher to obtain"...so guide yourself accordingly, fellas....They've got a great game in "Trade Winds" over at Genco...with orders keepin' on comin' in just as if there were no pin games left in the world...and the Genco plant working away full blast to supply the boys just as fast as they possibly can.

Jean Bates, over at Pace Mfg. Co., planning some new ideas which are sure to meet with the approval of the nation's bellmen and, from what we gather, there are more Pace bells leaving the factory than there have been in many moons...so maybe Jean has clicked with a grand idea...ask him....And that reminds me, Jerry Haley continues to be one of the busier guys in our town...what with the way Track Odds are moving and those Criss Cross Belles going, looks like Jerry will just keep right on going without any rest...and maybe without even a vacation this summer....Over at Chicago Coin the boys are all hepped up over the success of their "Trinidad" game...looks like Chicoin has clicked big again with another winner that will go right on and on and on...for the orders, if they're any indication, just don't stop coming in for this machine...and Ed Levin is smilin' and happy about it all.

With the sudden demand in the market for one-balls, Georgie Jenkins over at Bally Mfg. Co., is whizzing about takin' those orders right on the ground where they come from...and George knows how to get around...as well as get the orders...both new one-balls Bally is building ... "Gold Cup" FP and "Trophy" PO...have the new features that the boys are askin' for... Georgie tells me...and says, "This is probably the reason for the revival of business the one-balls are seeing these days". ...Quite a few of the music men up in Cleveland's Hotel Hollenden this past week ... with the Ohio state phono ops holding their annual convention...and all enjoying the music of Carmen Cavallaro and his orchestra and the entertainment provided by the Ohio phono ops...lots of credit to Jackie Cohen, Jimmy Ross, Eddie Burke, Sanford Levine and all the others, not forgetting that ever growing youngster, Harry Lief ... for the swell affair they put on for all who attended.... And the restaurant convention on tap at the same time with Eddie Hanson of Groetchen Tool & Mfg. Co. there showing off their automatic steak broiling machine which made a terrific hit with all the restaurateurs.



George Ponser still away from the factory covering the eastern part of the country and talking "Pro-Score"....George has done one helluva swell sales job on this grand rolldown game and reports that orders just keep covering on orders so that the firm is figuring on whether to go into production on a new idea they have or just simply continue manufacturing more and still more "Pro-Score"...ain't bad, George, ain't bad ... and also proves your great sales prowess.... Bumped into a bunch of the boys the other dawning in the Singapore munching away on those barbecued ribs and talkin' thisa and thata about music...but all agreein' that a better commish basis... like the graduating scale (featured in this issue) and being used by cig machine and other vending machine ops...would sure do the trick for the music ops...so let's go, beginning June 1, 1948 and make this a very memorable day in the history of the juke box biz by nationally adopting a commish basis which will allow juke box ops to continue on ahead...profitably.

Looks like some of the bigger plants here are turned east... to Washington . . . and you can expect to see those guards returning to the foyers of these factories...as Uncle Sam starts those machines of his rolling once again to produce the products needed in a military way over there....There were quite a few of the Wurlitzer distribs in town and many remained over into this past week...that Wurlitzer ad in "Life" mag featuring Al Jolson, struck the fancy of many a juke box op in this area . . . Hear that Lou Koren is doin' a grand job with the Aireon Coronet "400" phono and expects that shipments will just go on and on...that low payment plan attracting attention, we're told....Steel, copper, lead, zinc alloys, rubber and other materials soon harder than ever to obtain, leaders tell me...so look for price hikes again...and very soon, too.... Operator's boys comin' in to tell what they would like to buy and sell....Plenty of the distribs here in town upping their prices on used equipment as conditions tighten.

Dave Wallach of Marvel, plenty excited over the manner in which their new game "Leap Year" has gone over. Wallach reports that the firm has appointed nine new distribs thruout the country....Among the visitors dropping in to see Billy DeSelm at United were George Prock of General Distributing Company, Dallas, Texas, and Leonard Goldstein of T & L Distributing, Cincinnati...."All I hear" claims Billy "is-get those 'Wisconsins' to us immediately"....John Haddock, AMI prexy, visits with Lindy Force, sales manager, at the Chicago offices....Lindy tells us that the firm will be making a sensational announcement very shortly . . . Otto Mallegg, foreign representative for AMI is back in the Windy City after a tour of two months, which took him thru South and Central America. In talking of his experiences down yonder, Otto was particularly proud of his hunting prowess-bagging two wild turkeys in the mountains of South America. Getting back to the music machine biz, Mallegg tells of the practice in some of the places he stopped at-where the purchase of a glass of beer, and the insertion of a coin in the music machine, gets a dance with the waitress. Some locations have special dancers for this purpose. "The juke boxes are doing very well" concludes Otto.

Alvin Gottlieb, D. Gottlieb & Company, is now in charge while Nate relaxes under the Miami sun. Alvin claims he should be an octopus in order to handle the phone calls coming in from all over the country for more and more "Cinderellas".... Skeet Moore, Williams Manufacturing Co., thrilled over the reception given their new game "Virginia" which he states is entirely different-new cabinets, high score, plus flipper action on both sides....With the arrival of a new heir, and good weather, Art Weinand, Rock-Ola Manufacturing Corp., wondering if he'll be able to take in those baseball games and a bit of golf. ...Ben Coven, Coven Distributing Co., a new papa too. An 8 pound, 8 oz. boy arrived this week. With all the hustle and bustle, Ben still has time to report that his staff is doing wonders with Bally's "Ballerina".... Ben Waller, mgr. of Roy Milton, in town visiting with Milt Salstone of M. S. Distributing Co...."Doc" Eaton another visitor seen at Milt's office.... Clarence Bayne, United States Vending Corp., traveling extensively thruout the country, acquainting the trade with the firm's new candy vendor . . . Jimmy Martin off to Miami for a vacation....R. H. (Dick) Hood, H. C. Evans Co., just back from a lengthy vacation, eyes the other Chicagoans who are in a position to run off to Miami. Dick is too busy at this time to get away.

RUTHE COIN CHUT

Once again, music takes the front runner spot here. Operators are showing a steady weekly increase in collections. Jobbers and distributors state that there has been a decided increase in the sale of both used and new music machines. From now on in, it is expected that this condition will improve continually as the weather gets nicer, and the bars and taverns get a bigger play. The games situation remains status quo, with all concerned patiently waiting for the condition to clear up.

Willie (Little Napoleon) Blatt, the transplanted New Yorker, now a dyed-in-the-wool native Floridian, should be paid a fee by the Florida Chamber of Commerce. Or at least, they should pay his expenses for entertaining so many out-of-town coinmen. Not only does he show them the high spots of Miami Beach, but goes all out to sell them on "The Playground of The World"-and exhibits himself as the shining example . . . Lou Hirsch, New York music op, recently dropped off for a stay. With Lou were his Missus and their two kids. The "angels" took too much of the sun on their first day, and were the victims of a severe case of sunburn . . . Mr. and Mrs. Jack Keeney of Chicago also vacationing in Miami. Willie writes Jack looked especially fine . . . Archie Kass and his wife, formerly from Newark, N. J., spent considerable time with Blatt, discussing old times. Kass is looking very well . . . Joe Kochansky's brother-in-law, former music machine operator in Brooklyn, now owns a tavern in Miami, and also operates a danceteria (Blatt operates two phonos in this spot) . . . Bill Shayne, Dixie Music Company sold his Broward Company route to Gordon Williams. A big deal, as the route runs to over two hundred juke boxes . . . Blatt comments about the local political situation: "Florida is beginning to feel the pressure of electing a sheriff, a comptroller, a governor, and a complete set of lesser officials-but then the tourist season is just about over and we have a little more time for electioneering right now."

Mike Colland, Young Distributing Company (Wurlitzer distributors) finishing up his honeymoon, and returns to the office this Monday . . . James V. Sisti, of the Young firm, is an uncle to the major league ball player, Sibi Sisti, of the Boston Braves . . . The



Ben Becker, Ben Becker Sales Company (Bally regional sales representative) away to Chicago again -must be trying to recoup from his last meeting with the "Gin" expert (?), Art Garvey . . . Joe Munves, Economy Supply Company, preparing a catalogue of his many parts and supplies . . . Teddy (Champ) Seidel, tells us that he's contemplating returning to the squared ring. His advisers tell him that if he dyes his gray hair, he'll be ready. What we want to know is, what's he going to use for legs? . . . Bill Rabkin, International Mutoscope Corporation, sees the boys along coinrow . . . Willie Levey, Supreme Automatics, Inc., Brooklyn, N. Y., claims he made the trip to Tenth Aveniue to deliver a cash box for a Williams' game. That's what he said, but we have an idea it was an excuse to visit coinrow, and later the music ops assn.... Nat Cohn, Modern Music Sales Corporation, away from the office for a few days, seeing the music ops on the Aireon phonos.

Barney (Shugy) Sugerman, Runyon Sales Company, rearranging his offices and showrooms in New York to give him greater leeway to handle the increased demand for the AMI phono and wall box. Shugy is spending all his time these days in the New York office . . . Oreste D'Allesandro, better known to the trade as Ray Alexander, is back at Central Coin Machine Company, Rochester, N. Y., after a year's absence, which he devoted to remodeling the Windsor Hotel, now known as Hotel Alexander, one of the most modernistic and beautiful hotels in Rochester. Now that Ray is back on the job at Central Coin, he reports that he is going to revamp these quarters. The staff was glad to see Alexander back in the office. Mike Del Fave, formerly of the Delfay Coin Machine Co., has returned to the Central sales staff, and joins up with Bill Simone, collector and mechanic, Luther Gene Wass, mechanic, and Annabelle Jean Audino, who has been his secretary for the past five years. Ray tells us that brother Jim Alexander is now honeymooning in Cuba.

Sid Wertheimer, H. Rosenberg Company, studying how to take the right kind of photos with his new Graflex. Sid claims it's more difficult than servicing a pin game . . . Phil Mason and Dave Lowy, Dave

newly organized export department of Young Distributing Company, under the management of Andres Echevarria, is in full action. Echevarria reports that the firm has already shipped equipment to practically every country where it is possible to send American merchandise. The young fellow speaks and writes more than a half dozen languages . . . Paul Bennett, Bennett Needle Company, Chicago, in town seeing the trade, and reports he filled up an order book of substantial orders . . . Mike Munves, who used to be practically a chain smoker, now is off the stuff completely. And it's quite a problem to him as this is the busiest part of the year, and his customers are always offering him a smoke—then when he stoically refuses, they blow the smoke right into his face. Lowy & Company, both hustling, and state that they've been shipping plenty of music machines, many to foreign countries . . . The offices of Alfred Simon, Inc. (Chicago Coin sales representative) almost completed, and when Al returns from Chicago next Monday, they'll be ready to go . . . Al Blendow, Blendow & Meyers, Inc., getting plenty of visitors flocking into his offices to wish him good luck, and as Al states "More important—to place some nice orders for arcade machines." . . . Irving (Kempy) Kempner, demon salesman for Runyon Sales Company, attends the wedding of his young sister together with his bosses, Sugerman and Abe Green. "Kempy" celebrated so much, he had quite a time getting back on the job the following Monday.





The rolldown situation, we regret to report, doesn't look much better this week . . . Request for injunction against police pickup of the machines was turned down by local court . . . Meanwhile pickups have continued and one op decided to plead guilty rather than face trial . . . The \$50 fine maybe wasn't too rough on him but it served as a bad precedent for other cases now pending . . . As things stand, one appeal is due within 30 days or so but, what with the election fever on, there'll be plenty more cases before then . . . Congratulations are due Jack Simon and Jack Ryan of Sicking Distribs on their third anniversary (in business, that is) this week ... The pair of Jacks were getting a dry toast from Genco's Art Crane and Chi Coin's Phil Robinson when we dropped in . . . By way of celebrating, we tried our hand against Crane's on Genco's new "Trade Winds" and came off, as might be expected, on the short end . . . Art was so hot you could feel the Trade Winds blowing his way . . . Spent a few minutes with Charlie Fulcher at Mills Sales listening to Bull Moose Jackson's "I Wanta Bowlegged Woman" . . . Charlie and this column wondered how double entendre you can get on a record . . . but we loved every line of the smart lyrics.

W. R. Happel Jr. of Badger Sales down to San Diego over weekend, saw boys there and took in a jalai game across the border . . . At General Music both Bud Parr and Fred Gaunt were busy and the only thing new was their secretary's hairdo . . . Had a squint at Minthorne's new Seeburg 200 record unit . . . Mammoth box' price slightly prohibitive for ops and most regular locations but ideal for hospitals, other institutions and industrial use . . . George Warner of Automatic Games reports Vegas action picking up nice, with orders pouring in via the mails ... Aubrey Stemler was out on the hustle, so chatted with office force . . . Bill Williams had a few kind words for "Tennessee," to be sure, and also expressed surprise at authorities picking up a "Box Score" . . . It's a pure game of skill, and Bill's ready to prove it . . . Lyn Brown, a guy who has rolldowns on his mind as much as anybody, was up to his waistline in shuffleboards when we stopped by ... the boards, says Lyn, are turning out to be even better than a fill in item . . . Kibitzed with Arnold Micon and his lovely wife at Pacific Coast Distribs while Pop Micon was out checking around . . . The big news from M. S. Wolf is that boss Bill Wolf was in town for a change . . . Chatted with him and Nels Nelsen on amusement game and music box situation throughout California . . . Better in some spots than others, adding up to a fair average . . . At Paul Laymon's the boys were resting up after a nice week of out-oftown business . . . Art Crane caught us playing another machine besides "Trade Winds" in Paul's well represented showroom and straightened us out . . . Phil Weinberg of Bally's Chi plant was a visitor this week to Laymon's and other spots along Coin Row while on his sales tour.

station unit and impressed with its low cost and lack of maintenance . . . F. E. Wilson has a showing scheduled within few weeks, with machines already in production for early delivery . . . The Cash Box joins local distribs and ops in mourning the death of veteran operator Art Daws of San Diego ... Seen around the Row this week from out-of-town were Gardena's J. L. Orr and Lee Walker . . . Long Beach's Barney Smith . . . Riverside's G. F. Cooper . . . San Diego's E. E. Peterson, Orlie Leeman and George Wheelock . . . Pacoima's Langford Trieste . . . Huntington Park's E. S. Trimble . . . Claremont's John Mallette . . . San Bernardino's William Shorey . . . Pomana's L. S. Griffin . . . Inglewood's Dudley Trojan (on a fishing trip . . . and not after suckers) . . . Coronado's Les Jordan . . . Laguna's Bob Chacon ... Northridge's A. J. Hanlin.

On the more cheerful side of the record ledger comes Aladdin's Leo Mesner, who-fresh back from his cross-country hop—exudes optimism for his firm and any others whose execs are on the ball . . . Leo says, "I learned on this trip that such junkets really pay off in the goodwill built up with distributors, dealers and the buying public" ... 4-Star's Bill McCall is enroute back from his trip to New York via Pittsburgh, Chi, St. Louis and Denver, also visiting distribs and arranging an Eastern stock terminal for the steady flow of "Deck of Cards" and other 4-Star discs . . . Sperking of "Deck of Cards," despite Jimmy Petrillo and Bill McCall, the sleeper hit is due for a bunch of new platters before the week is up . . . Bill's T. Texas Tyler will have for company Tex Ritter on a Capitol disc with organ accompaniment ... Victor's Phil Harris version with choral background is already being played and liked . . . Nelson King has cut one for King label . . . Riley Shepard with organ on Banner . . . Rainbow Four on Rainbow label . . . Columbia is expected to come up with an Arthur Godfrey before long and the same grapevine quotes Decca execs as saying they're ready to cut the "Deck" with a "top artist."

Contacted Modern Records and chatted with spokesman Joe Bihari re this and that and bootlegging ... To the effect that Modern has been long aware of the goings on but hasn't been hurt too bad on it ... Specialty's Art Rupe, a pleasant and informative fellow, also didn't have much else to say this week . . . other than to admit that the bootleggers have nicked him too . . . At Mercury Les Jaffe talked up the expansion of their race line with Eddie "Cleanhead" Vinson's "Some Women Do" and "Alimony Blues"... What with Vic Damone and Frankie Laine carrying the Mercury label these days, you almost forget they're also a solid sending outfit . . . Their new hillbilly tune, the "Jackass Polka," sounds promising for the jukes, with the Polka Chips dishing out appropriate sound effects . . . Exclusive Records promise to be coming along with some hot news in the near future, according to Norma Lovret, who is handling the publicity chores since Charlie Craig left.



## MINNEAPOLIS

Andy and Ell Oberg of E. Grand Forks, Minnesota, stopped off in Minneapolis for several days while Ella took advantage of the time to do some shopping. The Obergs have just arrived from Hot Springs, Arkansas, where they spent a lovely six weeks of vacation. They plan to leave for E. Grand Forks the latter part of this week. . . Ernie Kopp of the firm Riebhoff and Kopp, Detroit Lakes, Minnesota, drove into Minneapolis and spent a few days before returning home. Ernic has just and spent a few days before returning home. Ernie has just returned from Hot Springs, Arkansas, where he was taking advantage of the baths to try and cure his rheumatism. Ernie said that the weather there was perfect, and with his car, he took advantage of the beautiful scenery and other surrounding country.

Frank Davidson of Spooner, Wisconsin, in town just for the day, and he reports that the Phonograph stands he is manufacturing has taken hold and he is selling a great quan-tity of then...Walter Hugeback of New Hampton, Iowa, took advantage of W. H. Pickron's (Moline, Illinois) drive to Minne-apolis, and he accompanied him just to spend the day here. Pickron drove to Onamia, Minnesota, where he is looking over the site where he will build a new summer home on the lake so that he and his family can live there during the summer months. Onamia is one of the most beautiful spots in the State of Minnesota, and the lakes are known for their fishing.

Don Hazelwood of Aitkin, Minnesota, one of the biggest "ops" in that territory, has given up his record store and has gone into the Candy and Cigarette business. In connection with his Coin-operations, the Candy and Cigarette route is a natural set-up, and he is doing a terrific business...I. F. La Fleur of Devils Lake, North Dakota, drove into Minne-anelis to spond doug wighting his friends, and we apolis to spend several days visiting his friends, and we understand that he is to be a "Grandpa" sometime during the month of May...Ernie Grest, the 275-pound jovial operator of Little Falls, Minnesota, stopped off in Minneapolis with his wife, and he is 50 lbs. lighter; Doctor's orders, as Ernie suf-fered a heart attack the early part of this last winter and he has to shed additional weight has to shed additional weight.

Harry Galep of Menomonie, Wisconsin, took time off to spend the day in Minneapolis calling on the distributors...One of the greatest Nightclubs in the Northwest opened last Thursday evening, April 8th. Patrons were admitted by invitation only. The new showplace is known as the "Carnival," and is located on 14th and Nicollet Avenue South, Minneapolis. The opening band to make the first appearance was Frankie Carle and his Orchestra, and he will spend two weeks there. The policy of Orchestra, and he will spend two weeks there. The policy of the new Carnival is to feature top name bands. Arrangements and bookings have been made for the next three months. The establishment was known as the "Happy Hour" before it burned, a year and a half ago. The cost of remodeling and refurnishing the new Carnival has run close to the \$200,000 mark. The new Carnival is one of the most outstanding night mark. The new Carnival is one of the most outstanding nighteries in the country. The manager of the establishment is Mr. A. Perkins.

Harry Partridge of Mora, Minnesota, in Minneapolis, Monday, April 12th, calling on several of the distributors....Nels Nelson, operator in Alexandria, Minnesota, has finally found a home in Alex, and has moved in from the lake....Floyd Carlon of Sioux Falls, South Dakota, in Minneapolis, sort of a little vacation

St. Louis last month, fathered a brand new baby boy, friend Carl Trippe announced. Congratulations flowed up Chicago way to compliment Art on his third youngster.

Andy McCall, of McCall Novelty, may be hors de combat soon due to a severe cold which has grown worse from day to day. Andy, whose rural proclivities with his produce farm keep him outdoors a lot, is soon to make some "surprise announcements." He bought another string of new phonographs this week, making him about the heaviest juke box purchaser in the city for 1947-48.

Speaking of phonograph buying, E. E. Summey of Rolla, Mo., made a fast trip into St. Louis after hearing that a few Rock-Olas were available, and made off with three.

Collections were down a bit due to continued cold weather and rain which has even the most patriotic St. Louisan snarling with rage. Taverns reported beer sales at the lowest for any spring month in ten years, and the jukes were not far behind. However, there was a ray of sunshine in pinball play, apparently pushed up while tavern customers waited for the rain to abate a bit.

Visitors seen around the circuit included Noel Reed of Willow Springs, Mo.; Bob Young from Collinsville, and T. V. McAllister from Cape Girardeau. Bill Hollenbeck renewed a few acquaintances, after a month or two of traveling the South.

## NEW ORLEANS

The new showrooms and renovating at the New Orleans Novelty Company has finally been completed, and Louis Boasberg means that construction work is really a headache in these times....Mrs. Henry Fox made the headlines this past week. While helping out in the office, busy showing a customer some records, a thief sneaked in, grabbed her purse, and ran off. The purse contained \$135, and her New Orleans friends claim she won't be playing any blackjack this week....Meanwhile, hubby Frank Fox is spending most of his days in the strawberry country—and we'll bet he isn't picking berries either.

O. C. Marshall back from a good road trip. He claims the Tic-Tac-Toe is really moving great....Benny Newbauer seen enjoying a good sized luncheon with Joe Cannizzaro of Con-sole Distributing Company....Visitors at New Orleans Coin Machine Exchange were Henry Morel, New Roads, La., and Frank Sansone, Morganza, La...Ed Hollifield and Adrian Martin of Dixie Coin Machine Company have been busy the last two Sundays, exhibiting their skill with the rod and reel near Slidell, La. Their friends are hoping for good weather on that they are onion the results of their averaging so that they can enjoy the results of their excursions.

Paul Danove, Dixie Coin Machine Company, displays a wonderful photo of his beautiful daughter, Dianne Marie, on his desk. The baby is the favorite of the entire staff, and all of the coinmen in town...Joe Ben Jones of Dixie Coin played host to an old buddy of his, Murell (Jake) Jones, who plays first base for the Boston Red Sox, when the baseball team played a few exhibition games here. Joe and Murell were school chums and spent considerable time reminiscing about old times....The New York Yankee team followed the Sox into town, and the baseball fans among the coinmen had a Roman holiday for several days.

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St. Louis operators are awaiting word on Ben Morris, of Morris Novelty Company, who was rushed to a city hospital during the latter part of the week for a prostate gland opera-tion. Boy who with bothers Los and Lauis has made the tion. Ben, who with brothers Joe and Louis has made the name synonomous with good operating practices in the 49th State, is feeling a bit low at latest reports and was suffering con-siderable pain. "Everybody gets ill but me," states brother Lou, who took off a bit of time from running the Missouri Amusement Machine Association plus his busy distributing office.

Art Weinand of Rock-Ola, who made a lot of friends in

Al Morgan of the Rex Coin Machine Company riding around in a new Pontiac....Harry Cohen rides around the Lake Front in a new Pontiac....Harry Cohen rides around the Lake Front trying to put mileage on his new convertible....Lou Mounger of Southern Coin Machine Company claims he has enough work to keep him busy for two months....Bob Buckley and Sam Tridico, Console Distributing Company, busy handling the demand for Buckley's "Criss-Crosse" Bell, "Track Odds" and "Parlay Long Shot" Consoles....Nick Carbajal, Crown Novelty Company, shipping plenty of used five balls thruout the acumty the country.

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