

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

Vol. 9, No. 7
NOV. 15, 1947

*BIG
problems
with an easy
answer*



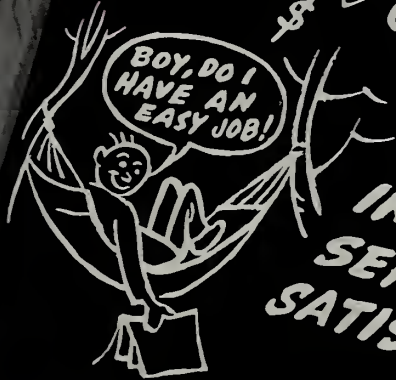
INCREASED
LISTENERS' PLEASURE

PLUS -



INCREASED
OPERATOR'S PROFITS

PLUS -



INCREASED
SERVICEMEN'S
SATISFACTION

equals -

ROCK-OLA
*The Phonograph That
Sells Music*



MODEL 1606
TONETTE SPEAKER



MODEL 1530
WALL BOX



MODEL 1424
PLAYMASTER



ROCK-OLA Manufacturing Corporation

400 W. WISCONSIN CHICAGO 51, ILL.

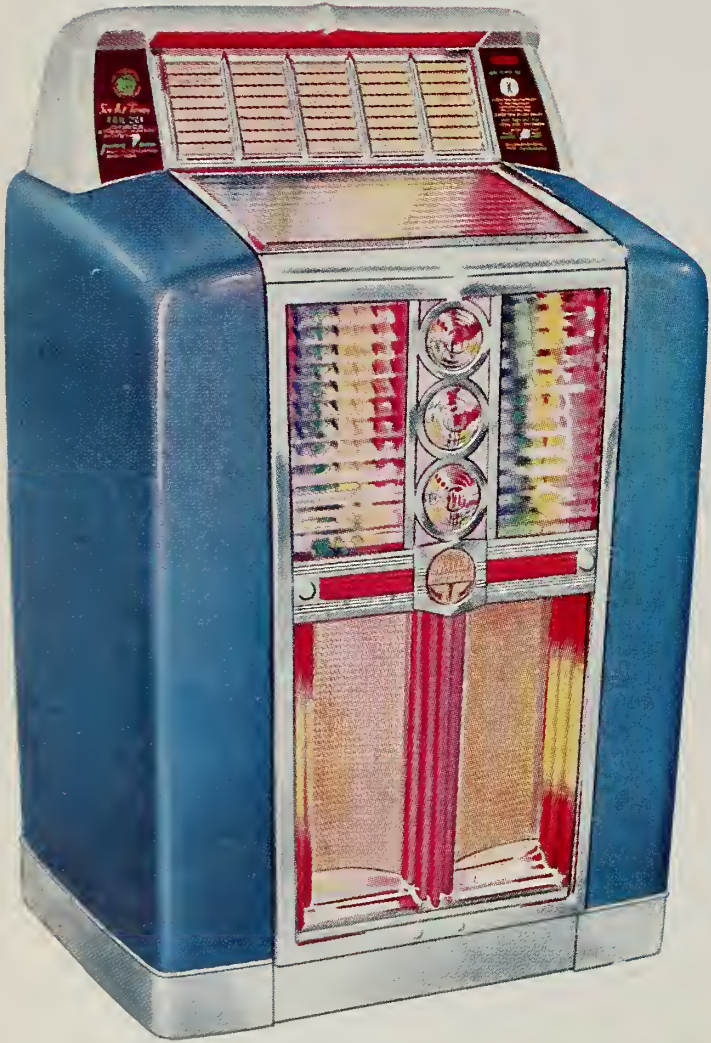
If it's a Mills, I always play it—

that's real music!

The public prefers

THE MILLS CONSTELLATION

The coin box concurs



Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois

INFLATION

Perhaps no force has brought the great and vital need for a better commission basis so strongly home to the average coin machine operator than . . . inflation.

Costs of parts and supplies are now far over 200 per cent above what they ever were before. Costs of labor's wages, general overhead expense, and even the price of new equipment, forcibly brings home to all in the industry the great need for modernization and for streamlined efficiency as well as for instant change to a more equitable share of the gross intake from equipment.

Regardless of how much operators will argue that, "We simply cannot go to a better commission basis, or obtain \$15 per week front money guarantee, because we are afraid of our competitors and, especially, of the new blood which will come in and knock us out of our present locations", they will find that they cannot continue on profitably without obtaining some sort of "front money guarantee" or, at the very least, a more equitable commission basis.

It is agreed by all that there is today more play on machines of all types than ever before. This means that, on the average, the gross collections are larger than they ever before were, but, the hard facts are that the profits are no longer comparable to the gross intake from the present equipment.

Inflation brought this home with a sickening body blow to every operator in the nation. Inflation has raised prices of the average movie theatre, of even the seven ounce glass of beer as well as the bottle of beer, of every drink of whiskey, of the 10c ice cream soda to 20c and even 25c, in fact, of every durable and non-durable piece of merchandise in the nation.

Every merchant has raised prices to meet rising costs. Everyone, but, the coin machine merchant. He has continued right along with his nickel coin chute as his means and method for obtaining the greater amount of money he needs today to continue profitably in this business. And, he realizes, that the 5c chute is today only equal to the pre-war 1c coin chute.

Of course, there are some exceptions. The automatic merchandiser operators have raised their prices. Cigarettes are 20c per pack and even more in some territories. Commissions being paid to locations by the automatic merchandising machine operators have been cut time and time again. A drink vendor location owner advised us that he gets less than one-half what he used to obtain from his machine.

"But", he stated, "I can't blame the operator. They've raised his prices for his syrup and his overhead cost has gone away up, just like mine has, and he is forced to get more money to stay in business. So, I'll work with him, just as my customers have to roll along with me, until either costs go down and we can cut our prices or something else comes along which will take the place of this high cost merchandise."

Every merchant in the nation has attempted by every possible means to equalize his costs against his profits so that he can remain in business and enjoy a decent margin of profit on his investment. Inflation brought this about.

Some don't even call it inflation anymore. They now call it the "higher standard of living which this nation strived for" so that even the word "inflation" seems to be lost in the bewildering economic morass thru which this nation is now plunging.

Since it is an accepted fact that the entire nation's business agreed to meet "inflated cost conditions" by raising its prices to new and higher levels, so that some basis of profit for business continuance remain, then this industry, too, must look this fact in the face and also equalize its costs against its income to arrange for some sort of profit basis.

Unless the coin machine operators of this nation, realize the vital necessity for them to immediately arrange for an equitable share from the intake of the equipment they now have on location, they will face loss.

They must equalize their present economic position. They simply must, they have to, arrange for a better commission basis. Whether this requires greater salesmanship or delicate diplomacy is up to the operators themselves.

But, unless they do arrange for a more equitable share of their present intake, they will find that this industry holds forth no glowing profits for them.

This is just as tough a business as any other in the world in which to earn a decent profit on investment. The operator realizes this. He also realizes that he cannot long continue without a financially liquid and solid base.

He must arrange to get more money from the income of his machines. He simply must. He can no longer wait for the time to arrive when the play will be so great that he will be "forced to profit".

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THE CASH BOX

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“JUST A LINE TO LET YOU KNOW THAT..”

“You are not wrong! We must get at least \$15 front money. But in Boston it cannot be done as long as certain conditions and set-ups exist...”

P. W., Massachusetts

“No, Bill, you are NOT WRONG! You are absolutely RIGHT! Right as can be! But, if you or I, could only convince the operators to go along with you 100%, we'd all come thru with flying colors.”

J. H., Indiana

NEW YORK—And they still continue to pour in the offices of *The Cash Box*. Day in and day out dozens upon dozens of letters arrive telling this publication that it is “absolutely right—and NOT WRONG”, in advocating that every single operator of juke box music in this nation obtain a minimum \$15 front money guarantee if he desires to remain in this business on a solid foundation and build for a progressive and profitable future.

These are all answers to the article which appeared in the September 22 issue of *The Cash Box*. More and more operators have taken time out from their ever busy duties to answer. More and more of these men realize that they must once, and for all time, “sell” themselves and their business to America's retail merchants—so strongly—so solidly — so intensely — that these retailers will agree with the music operators that they simply must have a minimum \$15 per week front money guarantee during this inflationary high costs era, if only to equalize the old 50/50 commission basis.

Not to make MORE money, but, instead, to EQUAL WHAT THEY USED TO MAKE.

Today, with the nickel worth a penny—the juke box operator is faced with one of the gravest and most serious problems of his career. He wants, and would very much like to buy, new equipment. He knows that new machines up the take and hold it up and, at the same time, forestall competition. But, he also knows that because of present overhead expense he cannot purchase what he would like to—and still show a PROFIT.

There's the rub. There's what the operators of America are faced with at this time. And, the one and only an-

swer is to do what every other merchant in America has had to do to meet rising overhead expenses and costs of merchandise—INCREASE.

The increase to \$15 per week front money guarantee would really mean no more to the music operator than the old pre-war 50/50 commission basis. HE WON'T EARN MORE — but, he'll at least be able to go on ahead—PROFITABLY.

And, once the operator is earning profit—the entire industry is stimulated. The entire business goes ahead—faster — surer — better — with ALL PROFITING! That's why every intelligent juke box coinman in the nation is backing *The Cash Box* suggestion that he “MUST OBTAIN AT THE MINIMUM \$15 PER WEEK FRONT MONEY GUARANTEE”.

The operator cannot continue on, especially at this time, with the present 50%-50% commission basis. This is not equitable. This is not sensible. This is not logical. It does NOT give him 50% of the gross intake of his equipment. It shows the storekeeper a helluva good profit, but, it shows him only absolute LOSS.

Therefore to equalize the situation he MUST adopt a new and better commission basis as *The Cash Box* has been urging right from during the war period to this very minute. *The Cash Box* has called on operators, jobbers, distributors and manufacturers thruout the nation. *The Cash Box* has found that these men are all in agreement with it. They

all realize that the operator MUST CHANGE TO A BETTER COMMISSION BASIS, for, if the operator does not profit, then everyone else right up the line DOESN'T PROFIT EITHER.

And what would equalization be today to every music operator? It would mean that he must get back his OVERHEAD FIRST! His overhead is approximately \$19.10 per week on a new machine, but, if he obtains an average of \$15 per week front money guarantee right down the line thruout all of his locations HE CAN SHOW A DECENT PROFIT ON HIS INVESTMENT AND CAN CONTINUE IN THIS BUSINESS ON A PROGRESSIVE BASIS FROM NOW ON IN.

The above two little notes are among dozens and dozens which *The Cash Box* has received. It is because of such notes that this publication continues its battle to urge every single one of the nation's juke box ops to equalize their overhead as against the overhead of the location owners whom they serve. To prove to these same location owners that they are bringing them an invaluable service to stimulate business and to help them to earn profits. And, in return, they must share and share alike.

The only way that both operator and storekeeper today can share and share alike is for the operator to receive \$15 per week front money guarantee—which, because of this present inflationary period, means only as much to him as the old 50%-50% commission basis did years before the last war.

**“THE CASH BOX” IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.**

OLD MACHINES STILL BLOCK OFF GOOD LOCATIONS

They Hurt Industry and are Costly to Operate, Bust 'Em Up, Leaders Say.

NEW YORK—An old, old cry of *The Cash Box* returned to this publication this past week in letters received from some of the nation's best known coinmen who advised exactly what this magazine had stated many months ago, "If the old machines, which are absolutely a disgrace to the industry, were bust up, there would be more business than all the manufacturers combined would be able to take care of and everyone down the line would again see some real profits."

Whether or not the combined manufacturers' production power would, or would not, be able to handle the situation, is simply something for pleasant, quiet evenings when guessing games are the mood.

But, whether this would, or would not, bring profits is no guesswork. There is no doubt that it would. The operators who place new equipment report that their collections go up and, in most instances, stay up. Naturally, jobbers, distributors and manufacturers also profit.

But, what is most important, and what *The Cash Box* urged when it suggested that there be a "bust 'em up" campaign placed into effect, was to clean up the industry. To rid many locations, which could be better developed, of equipment which actually disgraces the business. Equipment which is worn and, in most cases, ten years and more old.

In the automatic music field there is no doubt that such equipment has a very sore effect on this business. The tone isn't there anymore. The machine has no longer any attraction for the patrons. The entire music arrangement is, to say the very least, something which simply

causes newspaper editorialists to term such equipment, "screech boxes".

In the games field, the same effect is felt. The games no longer attract the patronage they did when they were new. They also no longer have the power to continue on without causing the operator worry and trouble. Constantly he, or his mechanics, must look after the machine and, if he adds this total of servicing overhead, he will find that he would be much, much better off with a brand new machine.

The one great problem which this industry faces in the removal of this old equipment is the trade-in prices which the factories and distributors must arrange to make it attractive to such operators to bring the old machines in and have them bust up. There is little else anyone can do with them.

The entire industry to further progress, to win for itself greater acclaim, must renew the equipment which it features on locations thruout the nation at regular intervals. Only in this fashion can it continue to attract the patronage it needs to assure it remaining an industry. Only in this fashion can it also be assured of the profits it requires to move on ahead better and faster than ever before.

The average man who hears a ten year, or older, juke box playing in a restaurant, tavern or any other business establishment he patronizes, condemns all other juke boxes by this one. Therefore, the entire industry is actually hurt by the action and attitude of one man.

And this happens continually. This brings forth the headlines, "screech boxes", which have become so common in certain newspapers.

The old games, too, have the same effect on the people. Here, instead of being attracted, pleased, relaxed and enthused over the game, they are instead, displeased, dissatisfied and show their displeasure by condemning all games because of this one old and ugly piece of merchandise.

As hard as any operator tries to clean and keep in working order an old piece of equipment, it never looks nor acts new again. Furthermore, his overhead cost goes away up. And since there is no longer any removable depreciation from the machine he finds that, in the long run, the machine costs him more to operate than if he had a beautiful and attractive new machine in the very same location.

What's more, with new equipment he can arrange for a more equitable commission basis. With old machines he's lucky if he can just hold onto the spot. Therefore, the choice shouldn't be too difficult for the average intelligent operator.

He can, by arranging for the installation of a new machine, get a better commission basis and also realize that that new machine will forestall any competition moving in on his spots. At the same time he will earn greater profits because of more pleased and enthusiastic players.

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188,000 AMERICANS ONE EVERY 3 MINUTES ONE IN EVERY 2 HOMES WILL DIE OF CANCER THIS YEAR

NEW YORK—The above statistics just released by officials of the American Cancer Society are sufficiently frightening in themselves. But, there are men, like all those who have already contributed to the Damon Runyon Memorial Cancer Fund of Coin Machine Industries, Inc., who are fighting to "Arrest Cancer."

These members of the coin machine industry are winning great acclaim for this business. They are gaining the respect and admiration of people all over the nation for the grand work which their industry has already accomplished.

But, the coin machine industry has only reached the half-way mark. So far, only \$120,000 has been given to

Walter Winchell for the Damon Runyon Memorial Cancer Fund. It is the sincere hope of the leaders of this industry that at least \$250,000 will be the final donation of the coin machine field to this great Fund.

Therefore, it is up to those members of the industry who haven't as yet contributed, who haven't as yet set aside a date for donations from their machines, to do so immediately. It is now up to them to tie in with the greatest drive this industry has ever attempted and make the final amount even greater than the \$250,-

000 goal which has been set.

This is much more than a "donation to a worthy cause." It is the greatest individual effort which every coin machine man in the nation can do to help himself, his family, his friends and the people he knows and loves from a slow, torturous death from cancer.

Write, wire or phone your donation to: Ray Moloney, National Chairman, Coin Machine Industries, Inc., Damon Runyon Memorial Cancer Fund, 134 North La Salle Street, Chicago 1, Illinois.

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
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MUSIC LEADERS ACCLAIM

"The Cash Box" INVITATION

TO "The American Weekly"

Many Order Reprints. Agree Editors of "American Weekly" Should Visit With Juke Box Ops to Learn Truth About Biz. Believe Such Visits Will Cause "Weekly" to Retract Many Statements Made in October 19 Article.

NEW YORK—*The Cash Box'* answer to the article which appeared in the October 19, 1947 issue of "The American Weekly" magazine entitled, "Who Gets Your Juke Box Nickel?" which appeared on page 9 of the October 27 issue of this publication, has met with tremendous acclaim from the music industry.

Since the early part of this past week letters, wires and phone calls have reached *The Cash Box* for its answer which was, "An Invitation to the Editors of 'The American Weekly'".

All agreed that this was the one best answer to the article and one noted juke box distributor stated, "This is the most intelligent article I've ever read. I want to compliment *The Cash Box* for answering 'The American Weekly' in the way that it did. I know, just as you do, that if the editors of 'The American Weekly' will visit with the juke box operators they will learn the true facts concerning this business and will, just as surely, retract a great many of the erroneous and damaging statements made in their article about the juke box business."

Most impressive to many of the music leaders who took time out to let *The Cash Box* know that they believed this to be the "best answer to that article in 'The American Weekly'" was the fact that, "You haven't tried to arouse any sympathy for the industry by attempting to answer all the erroneous statements which were made in that article. You put the matter right up to the editors in as calm a business way as anyone could wish for. By offering the editor-in-chief this open invitation which, by the way, I signed, and all the people who come into this place have signed, we feel that this is an opportunity for this weekly magazine to, once and for all time, clean up some of

the sensationalist and erroneous reporting which seems to have been its favorite brand of editorializing."

One of the nation's leading juke box manufacturers advised *The Cash Box*, "In this 'invitation' you have hit the nail right on the head. We are taking advantage of this page in your issue of October 27 and are mailing it in with our name signed to it so that these editors can visit with us at our factory and really see what makes a juke box tick. At the same time we are happy to give them the names of everyone of our operator-customers and we feel sure that after they visit with them they will retract this entire article."

Prior to printing the invitation to the editor-in-chief of "The American Weekly", *The Cash Box* was actually deluged with mail from operators all over the country, many of them enclosing the page on which the article appeared, and some of them writing very strong statements against it.

But, after wading thru the mail which arrived and, after duly and carefully considering the entire matter, *The Cash Box* decided that rather than write a complete article rebutting what had been stated so erroneously and, seemingly, so contemptuously, in "The American Weekly", without full knowledge of all the facts concerned, that an "open invitation to the editor-in-chief" of "The American Weekly" by all and any operators everywhere in the nation would be the best answer.

The Cash Box believes that if the editor-in-chief or any of his assistant

editors will take the trouble to spend a day or two, or a week or longer, visiting with various juke box operators, that they will be doing their great circulation publication "The American Weekly" a great deal of good.

After all, it is a surety that "The American Weekly" with its tremendous circulation (far exceeding 8,000,000 readers) does not want to present anything but the most truthful facts to those readers.

The Cash Box further believes that no outstanding man in the juke box industry should be the one to answer a charge directed at everyone in the industry. Instead, it believes, that from the smallest to the mightiest in the field, should the answer be given. And, the very best way for the editors of "The American Weekly" to obtain the correct and truthful answer regarding the juke box industry, would be to accept some of the many hundreds of invitations which have been sent to it by juke box operators from all over these United States.

These men who cut out the page which appeared in *The Cash Box* issue of October 27, 1947, and mailed it to "The American Weekly" are willing to let any of the editors of that weekly magazine look over their books, travel their route with them, meet their friends, their families, and generally, decide for themselves whether these men are to be considered "racketeers" and reported as such in so outstanding a publication as "The American Weekly".

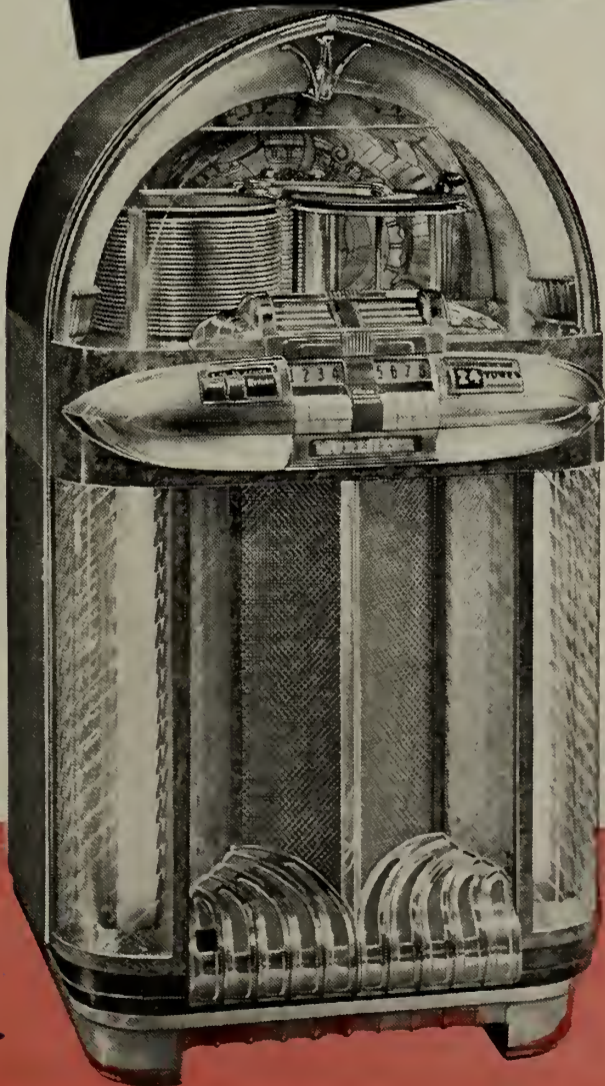
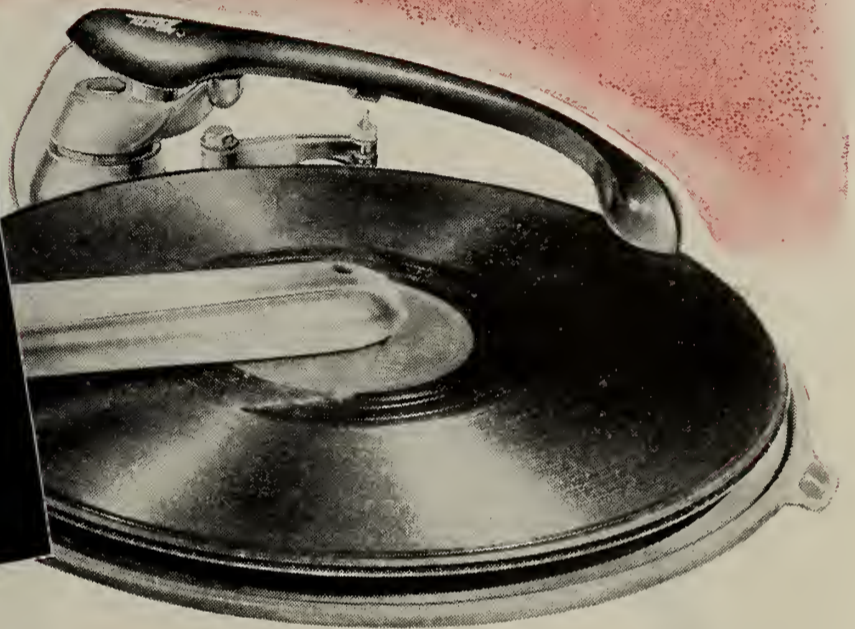
Could anything be more fair?

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
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2,000

PLAYS *per* RECORD

**DRASTICALLY
REDUCED
RECORD-NEEDLE
COSTS
WITH THE
ZENITH COBRA
TONE ARM
ON THE NEW
WURLITZER
MODEL 1100**



➔ Unheard of before, yet it's true today! The new Wurlitzer Model 1100 with its Zenith Cobra Tone Arm will give you 2000 plays per record—without appreciable loss of fidelity! The most brilliant play-stimulating, profit-producing tone in phonograph history, with from 50% to 75% savings in record and needle costs.

Here, in the magnificent Model 1100, Wurlitzer gives you a phonograph that has EVERYTHING!

Hear it play with your own ears. See it play with your own eyes. Inspect its money-saving service set up with your own service men. From every angle sound business sense will tell you—you'll make more money every week with every new Model 1100 Wurlitzer you put out on location! The Rudolph Wurlitzer Company, North Tonawanda, N. Y.

The **WURLITZER 1100**

can save up to $\frac{1}{3}$ of its original cost
in 4 years' play

ONLY 3 MORE WEEKS TO GO

HURRY! HURRY! ALL VOTING CLOSES MIDNIGHT SATURDAY, NOVEMBER 29

BEST RECORD OF 1947

"PEG O' MY HEART", Harmonicats	46,087
"HEARTACHES", Ted Weems	29,791
"NEAR YOU", Francis Craig	19,937
"ANNIVERSARY SONG", Al Jolson	14,237
"THAT'S MY DESIRE", Frankie Laine	10,626
"MAMSELLE", Art Lund	9,338
"LINDA", Charlie Spivak	3,291
"I WONDER, I WONDER", Eddy Howard	2,346
"PEG O' MY HEART", Three Suns	1,968
"ANNIVERSARY SONG", Guy Lombardo	1,843
"THAT'S MY DESIRE", Sammy Kaye	1,142
"NEAR YOU", Larry Green	896
"PEG O' MY HEART", Clark Dennis	627
"SUNDAY KIND OF LOVE", Claude Thornhill	612
"PEG O' MY HEART", Ted Weems	335
"PEG O' MY HEART", Buddy Clark	240
"LINDA", Buddy Clark	114

BEST ORCHESTRA OF 1947

EDDY HOWARD	64,102	LOUIS PRIMA	2,704
VAUGHN MONROE	22,840	RAY MCKINLEY	1,930
GUY LOMBARDO	13,298	ART MOONEY	912
FREDDY MARTIN	12,887	BENNY GOODMAN	839
CLAUDE THORNHILL	12,209	LARRY GREEN	725
SAMMY KAYE	10,478	ELLIOTT LAWRENCE	655
TED WEEMS	9,973	CHARLIE SPIVAK	525
FRANKIE CARLE	8,011	TONY PASTOR	480
TEX BENEKE	6,919	TOMMY DORSEY	354
STAN KENTON	6,273	PHIL HARRIS	271
HARRY JAMES	6,004	JIMMY DORSEY	258
JOHNNY LONG	4,950	RAY ANTHONY	175

BEST FEMALE VOCALIST OF 1947

JO STAFFORD	37,464	FRANCEY LANE	1,400
DINAH SHORE	24,867	JUNE CHRISTY	990
MARGARET WHITING	14,368	MONICA LEWIS	941
PEGGY LEE	8,175	BERYL DAVIS	850
ELLA FITZGERALD	6,462	HELEN FORREST	550
MARTHA TILTON	4,321	GEORGIA GIBBS	328
NELLIE LUTCHER	3,134	SARAH VAUGHAN	296
FRAN WARREN	2,594	MARJORIE HUGHES	116
DORIS DAY	1,430		

BEST MALE VOCALIST OF 1947

PERRY COMO	62,303	AL JOLSON	1,207
BING CROSBY	21,045	MEL TORME	1,104
FRANKIE LAINE	13,424	ALAN DALE	1,039
ART LUND	11,922	JOHNNY MERCER	1,024
VIC DAMONE	9,394	PHIL BRITO	915
FRANK SINATRA	7,254	TONY MARTIN	821
BILLY ECKSTINE	3,856	HERB JEFFRIES	725
BUDDY CLARK	3,620	DENNIS DAY	452
DICK HAYMES	2,243		

BEST FEMALE VOCAL COMBINATION OF 1947

ANDREWS SISTERS	44,660
DINNING SISTERS	16,310
MURPHY SISTERS	9,490

BEST MALE VOCAL COMBINATION OF 1947

MILLS BROS.	40,023	JOHNNY MOORE'S THREE BLAZERS	6,295
INK SPOTS	37,885	MODERNAIRES	5,062
KING COLE TRIO	22,651	CHARIOTEERS	3,720
THREE SUNS	15,138	FOUR VAGABONDS	1,599
THE RAVENS	10,064	GOLDEN GATE QUARTET	648
PIED PIPERS	7,346		

BEST "HILLBILLY" RECORD OF 1947

"IT'S A SIN", Eddy Arnold	12,538
"WABASH CANNON BALL", Jimmy Dale	11,023
"JOLE BLON", Moon Mullican	10,650
"RAINBOW AT MIDNIGHT", Ernest Tubbs	10,168
"WHAT IS LIFE WITHOUT LOVE", Eddy Arnold	7,833
"DON'T LOOK NOW", Ernest Tubbs	3,475
"I'LL HOLD YOU IN MY HEART", Eddy Arnold	3,398
"HITLER LIVES", Rosalie Allen	1,030
"DAUGHTER OF JOLE BLON", Johnny Bond	655
"NEW JOLE BLON", Roy Acuff	528
"RYE WHISKEY", Red Foley	215
"I'LL STEP ASIDE", Ernest Tubbs	53
"YOU MUST WALK THE LINE", Eddy Arnold	50
"HANG MY HEAD AND CRY", Riley Shephard	50

BEST "HILLBILLY" RECORD OF 1947

BY A POPULAR ARTIST

"FEUDIN' & FIGHTIN'", Dorothy Shay	17,821
"TIM-TAYSHUN", Stafford-Ingale	17,761
"FEUDIN' & FIGHTIN'", Bing Crosby	205

BEST "WESTERN" RECORD OF 1947

"SMOKE, SMOKE, SMOKE", Tex Williams	43,394
"ITALIAN DREAM WALTZ", Red River Dave	4,123
"WHEN THE SNOWBIRDS CROSS THE ROCKIES", Gene Autry	1,774
"HAVE I TOLD YOU LATELY", Sons of the Pioneers	1,300
"T-N TEASING ME", Cliffie Stone	983
"COOL WATER", Foy Willing	880
"ON SILVER WINGS TO SAN ANTONIO", Rosalie Allen	818
"SO ROUND, SO FIRM, SO FULLY PACKED", Merle Travis	660
"MOVE IT ON OVER", Hank Williams	480
"DANGEROUS GROUND", Roy Rogers	465
"THAT'S WHAT I LIKE ABOUT THE WEST", Tex Williams	310
"LOVE LANES OF YESTERYEAR", Al Dexter	200
"TEARDROPS IN MY HEART", Sons of the Pioneers	166
"KENTUCKY WALTZ", Cowboy Copas	156
"DOWN AT THE ROADSIDE INN", Al Dexter	95
"THERE'S A BIG ROCK IN THE ROAD", Bob Wills	60
"ROUND UP POLKA", Tex Williams	54
"GET THAT CHIP OFF YOUR SHOULDER", Red Murrell	50

BEST "WESTERN" RECORD OF 1947

BY A POPULAR ARTIST

"MY ADOBE HACIENDA", Eddy Howard	7,684
"RAGTIME COWBOY JOE", Eddy Howard	7,680
"SMOKE, SMOKE, SMOKE", Phil Harris	2,410
"BLUE TAIL FLY", Eddy Howard	1,339
"SMOKE, SMOKE, SMOKE", Lawrence Welk	1,020
"MY ADOBE HACIENDA", Dinning Sisters	632

BEST "RACE" RECORD OF 1947

"I WANT TO BE LOVED", Savannah Churchill	20,349	"FOOL THAT I AM", Dinah Washington	1,091
"THAT'S MY DESIRE", Hadda Brooks	18,623	"EVERYTHING I HAVE IS YOURS", Sarah Vaughan	1,018
"DON'T YOU THINK I OUGHTA KNOW", Bill Johnson	16,611	"TRUST IN ME", Hadda Brooks	930
"OLD MAN RIVER", The Ravens	11,015	"REAL GONE GUY", Nellie Lutcher	850
"HURRY ON DOWN", Nellie Lutcher	9,054	"THEM THERE EYES", Roy Milton	721
"OPEN THE DOOR RICHARD", Count Basie	8,106	"I GOT A RIGHT TO CRY", Joe Liggins	664
"OPEN THE DOOR RICHARD", Jack McVea	8,005	"BLUE PLATE BOOGIE", Louis Jordan	526
"OLD MAID BOOGIE", Eddie Vinson	4,955	"JAZZ AT THE PHILHARMONIC", Illinois Jacquet	420
"TANYA", Joe Liggins	4,239	"YOU WON'T LET ME GO", Johnny Moore	294
"NEW ORLEANS BLUES", Johnny Moore	3,500	"LET ME LOVE YOU TONIGHT", Nellie Lutcher	165
"OPEN THE DOOR RICHARD", Dusty Fletcher	2,288	"BLOW MR. JACKSON", Joe Liggins	108
"AIN'T NOBODY HERE BUT US CHICKENS", Louis Jordan	1,821	"THRILL ME", Roy Milton	107

YOUR VOTES



"Oscars" will be awarded by The Cash Box to winning records and artists in behalf of America's Juke Box owners.

DECIDE THE WINNERS

IN THE SECOND ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1947

VOTE TODAY!

FILL OUT THE ENCLOSED PREPAID POST CARD AND MAIL TODAY. JUKE BOX LEADERS THRUOUT THE NATION URGE OPERATORS TO VOTE IN THIS "OFFICIAL" SECOND ANNUAL POLL WHICH "THE CASH BOX" (*The Official Magazine of the Juke Box Industry*) WAS EXCLUSIVELY CHOSEN TO CONDUCT. YOUR VOTES AND YOUR VOTES ONLY DECIDE THE WINNERS. EVERY VOTE IS A BOOST FOR YOUR FAVORITE RECORDING ARTISTS!

The Nation's TOP TEN Juke Box Tunes



CODE

AL—Aladdin	EX—Exclusive	RE—Regent
AP—Apollo	JB—Juke Box	SA—Savoy
AR—Aristocrat	KI—King	SI—Signature
BU—Ballet	LI—Lissen	SO—Sonora
BW—Black & White	MA—Majestic	SP—Specialty
CA—Capitol	ME—Mercury	ST—Sterling
CN—Continental	MG—M-G-M	SW—Swank
CO—Columbia	MN—Manor	TO—Top
CR—Crown	MO—Modern	TR—Trilon
CS—Coast	MU—Musicraft	UA—United Artist
DE—Decca	NA—National	UN—Universal
DEL—DeLuxe	RA—Rainbow	VI—Victor
		VT—Vitamastic

1 NEAR YOU

A solid coin culler. In this spot for its seventh straight week.

BU-1001—Francis Craig
CA-452—Alvino Rey O.
CO-37838—Elliot Lawrence O.

DE-24171—Andrews Sisters
MA-7263—Victor Lombardo O.
ME-5066—Two Ton Baker O.

RA-10025—The Auditones
SA-657—Four Bars & A Melody
ST-3001—Dolores Brown
VI-20-2421—Larry Green O.

2 I WISH I DIDN'T LOVE YOU SO

Ops say this one will hit the top. In second place for five smash weeks.

CA-409—Betty Hutton
CO-37506—Dinah Shore

DE-23977—Dick Haymes
MA-7225—Dick Farney

MG-10040—Helen Forrest
VI-20-2294—Vaughn Monroe

3 AN APPLE BLOSSOM WEDDING

In sixth place last week — in third place now. A batch of hit records out too.

CA-430—Hal Derwin O.
CN-1101—Joe Dosh
CO-37488—Buddy Clark
DE-24117—Kenny Baker

DI-2081—Jerry Cooper
MA-1156—Eddy Howard
MU-15112—Phil Brito
SO-3044—Ginny Simms

VI-20-2330—Sammy Kaye

4 I HAVE BUT ONE HEART

Drops one this week to snatch the fourth spot. Heavy play continues.

CO-35754—Frank Sinatra
CA-460—The Pied Pipers
DE-24154—Carmen Cavallero

ME-5053—Vic Damone
MU-15096—Gordon McRae
SI-15016—Monica Lewis
VI-20-2424—Tex Beneke

5 I WONDER WHO'S KISSING HER NOW

As established as time. There's no telling how long this one will run. In eighth place last week, here it is in the fifth spot.

AP-1055—Four Vagabonds
CA-433—Dinning Sisters
CO-37544—Ray Noble O.
CS-8002—Jack McLean O.
DE-24110—Danny Kaye
DE-25078—Ted Weems

DE-1512—Dick Robertson O.
DEL-1036—Joe Howard
DI-2082—Jerry Cooper
MA-6013—Foy Willing
RA-10002—Marshall Young

SI-15057—Bobby Doyle
SO-2012—D'Artega O.
VI-25-0101—Jean Sablon
VI-20-2315—Perry Como
VI-26-329—Wayne King O.

6 FEUDIN' & FIGHTIN'

Drops a few to garner the sixth groove. Reports indicate strong play continues.

CA-8443—Jo Stafford
CO-37189—Dorothy Shay
DE-23975—Bing Crosby
MA-12011—Georgia Gibbs

ME-6049—Rex Allen
MG-10041—Kate Smith
VI-20-2313—Tex Beneke O.

7 WHEN YOU WERE SWEET SIXTEEN

Moves up a couple to grab onto the seventh position. Appearing on this coveted page for well over three months now.

CO-37803—Dick Jurgens O.
DE-23627—The Mills Brothers

VI-20-2259—Perry Como

8 THE LADY FROM 29 PALMS

Takes a drop from the fifth spot it held a week ago to garner the eighth position. Still catching coin.

CO-37562—Tony Pastor O.
DE-23976—Andrews Sisters

VI-20-2347—Freddy Martin O.
VT—Henri Busse O.

9 THAT'S MY DESIRE

A load of recordings on this one. Retains its position of last week.

AP-1056—Curtis Lewis Trio
CA-395—Martha Tilton
CN-6048—Golden Arrow Quartet

CO-37329—Woody Herman
DE-23866—Ella Fitzgerald
ME-5007—Frankie Laine
MG-10020—Art Mooney

MN-1064—The Cats & The Fiddle
MO-147—Hadda Brooks
SO-2019—Ray Anthony O.
VI-20-2251—Sammy Kaye

10 YOU DO

Breaks into the big time with heavy demand. Ops plug this one for the top.

CA-438—Margaret Whiting
CO-38597—Dinah Shore
DE-24101—Crosby-Cavallero
MA-12011—Georgia Gibbs

ME-5056—Jerry Gray O.
MG-10050—Helen Forrest
SI-15114—Larry Douglas
VI-20-2361—Vaughn Monroe O.

THE CASH BOX**Record Reviews****"A Tune For Humming"****"My Blue Heaven"****Eddy Howard Orch.****(Majestic 1177)**

● There's no stopping this boy. Offering "A Tune For Humming", and "My Blue Heaven," maestro Eddy Howard shows the biz why he's way up on top. Top deck has Eddy doing the vocal work on this savory hunk of melody, which should have loads of kids not only humming the Ditty, but running to the phonos to play it. The smooth styling of the song boosts its potentialities way up high. On the flip with the oldie, Eddy's smooth ballading eeks thru "My Blue Heaven". It's the Howard boy all the way on this side. You're taking a step in the right direction by latching on to this platter—go to it.

"How Soon"**"You Call It Madness"****John Laurenz****(Mercury 5069)**

● Plug ballad of the day gets another sendoff here as we find crooner John Laurenz spilling the flavorful wordage on wax. "How Soon" as offered here, should meet with favorable reception by a load of ops, especially those who operate hostess units. John's piping fills the bill of fare throughout, while the orchestral accompaniment rides thru in top manner. On the flip with the standard "You Call It Madness", the tenor grabs the rich wordage to render a top notch performance. Familiar to most ops who have spots that love to reminisce should get next to this. Altho both sides won't stop traffic, they nevertheless stack up for a heavy spin.

"How Soon"**"True"****Vaughn Monroe Orch.****(Victor 20-2523)**

● Slow mellow vocal styling of Vaughn Monroe and The Moon-Maids, boost the platter as an item for the phonos. Vaughn's heavy throated vocal on this pop deck "How Soon" should garner loads of play, especially so in those lush spots where the lights are low. Stuff is way down deep in the serious vein, with Vaughn and the combo chorus swelling throughout. On the flip for the "True" side, the group gather once more for peaceful listening moments that count. Both sides stack up for heavy play, with the heavy Monroe following taken into account.

"I'll Hate Myself In The Morning"**"Dream Again"****Sammy Kaye Orch.****(Victor 20-2545)**

● Musical styling of Sammy Kaye sets the pattern here as the swing and sway maestro gives out with "I'll Hate Myself In The Morning" and "Dream Again." Top deck flourishes with Lara Leslie and Don Cornell piping this cute telephone gag weaving in happy time. Both kids split the tonsil work while the Kaye crew make mellow music. On the flip, the Three Kaydets come to the fore to pitch to the waxing of "Dream Again." With wordage that counts in a big way, the group spill their message in chopped vocal style to score like a spade flush. Ditty should find favor with the ice cream parlor trade. Where they go for Kaye, they'll go for this duo.

DISK O' THE WEEK**"Two Loves Have I"****"I Never Loved Anyone"****Perry Como****(Victor 20-25245)****PERRY COMO**

● Music operators from coast to coast are bound to grab this platter as if it were a hot potato. And it is! It's Perry Como—the lad that's garnering a load of play on every phono throughout the nation—doing "Two Loves Have I". The beautiful setting Como gives this plug ballad lends an air of flowery splendor set to plush velvet strains of rhythm furnished by the Russ Case ork. With the wax spinning in very slow metro, Perry pipes the cupid lyrics in brilliant fashion to score heavily. Wordage of the ditty is meaningful and should go a long way in the quiet spots. On the flip with more stuff for the moon-in-June crowd, Perry purrs pretty to "I Never Loved Anyone." That both sides are top notch phono material will be easily attested to, once ops spin the disk. Ditty echoes the top deck in tone and style, while Russ Case and his crew shine brightly once again. Ops should by all means grab this platter pronto — it's a sure cinch to clinch with any phono fan.

"Let's Pick Up Where We Left Off"**"Like A Leaf In The Wind"****Tommy Dorsey Orch.****(Victor 20-2546)**

● Top notch patterns from the Tommy Dorsey crew echo here as the maestro offers balladeer Stuart Foster on "Let's Pick Up Where We Left Off." Stuart's bright tenor pitches in grade A mood, with the cute hypo lyrics weaving around the title. Wax offered is well knit, with Stuart's pipes taking the spotlight. On the flip with "Like A Leaf In The Wind," Stuart joins hands with The Sentimentalists to knock out some mood music. Mellow beat spills throughout the wax with the Dorsey men making effective background for the pipers pitch. Especially suited for those spots where romancers gather, this Dorsey disk should add to your phono play immensely.

"Brand New Wagon"**"Futile Frustration"****Count Basie Orch.****(Victor 20-2529)**

● It's the rich warm piping of Jimmy Rushing that grabs the glory on this platter, with the top band work by Count Basie coming in to back the lad in fine shape. Jimmy wails the heavy wordage in stock race tempo, with the message therein ringing true throughout. Basie flips to come up with an original composition in the person of "Futile Frustration" and where they really understand this brand, they are bound to play it strongly. Loads of beat spill here, while the disk, an all instrumental piece spins in lively fashion with the sidemen grabbing spots throughout. Top deck for heavy coin play—especially so in those race spots.

"Civilization"**"Those Things Money Can't Buy"****Ray McKinley Orch.****(Majestic 7274)**

● Music styled in the Ray McKinley maner comes out of this platter to sparkle brightly for a healthy spin on the phonos. With maestro Ray to the mike to spill the mad wordage "Civilization"; Ray knocks out the cute jungle story in top fashion. Already a heavy item on many an op's machines, the ditty as offered by this pop crew is well loaded with possibilities. On the flip with "Those Things Money Can't Buy", the lad does a double take to show chirp. Marcy Lutes running thru this moon-in-June piece. Gal's pipes are effective and make for pleasant listening moments. Wordage of the song is in the sentimental vein with the title of the ditty coming in for the story material. Always a strong favorite, this duo by McKinley may well be used for added phono play.

"Love For Love"**"Golden Earrings"****Anita Ellis****(Mercury 3072)**

● The sultry voiced talents of Anita Ellis spill here to offer ops a load of coin play. Piping the beautiful wordage to "Love For Love", a number you're bound to be featuring in the very near future, Anita shows her top vocal charm in effective fashion. The gal's sweet piping should draw loads to your phono, with the catchy wordage of the song stacking up heavily too. A heavy ballad as the wax stands, Anita's pitch is framed excellently by the Earl Hagen ork. On the back with another ditty well loaded with possibilities, the thrush enhances this platter's chances as she offers the stylish wordage to "Golden Earrings". Bound to get peak play once the Paramount flicker attachment breaks, ops should hop on the bandwagon and get next to this.

THE CASH BOX**Record Reviews****"Put Yourself In My Place Baby"****"Two Loves Have I"****Claude Hopkins Quartet****(Rainbow 10036)**

● Pair of sides which ops may find of excellent advantage are these offered by the Claude Hopkins Quartet and done up in low, splendid moods that count. With chirp Rena Collins to wail the pleasing wordage to "Put Yourself In My Place Baby" and "Two Loves Have I," the platter stacks up as one which ops can use as exceptional filler material. Top deck spins in slow mellow tones, with the thrush piping pretty throughout. For the flip, Rena offers easy listening time with the pleasant "Two Loves Have I." The subdued instrumental tones of the Hopkins four round out the side in merry fashion.

"I'll Dance At Your Wedding"**"That's All I Want To Know"****Helen Forrest****(MGM 10095)**

● Excellent vocal performance by chirp Helen Forrest rates heavily here as the thrush steps out to do a tune you're bound to go for in a big way. Sweeping her pipes in pretty manner to the smooth tones "I'll Dance At Your Wedding" sets, Helen lends the ditty a mood of light simplicity that should meet with wide favor among operators from coast to coast. With the Harold Mooney ork backing the canary, the platter gets an extra added dose of buffalo. On the flip with a piece of star-gazing music, the thrush adds to her brilliant top-side rendition by wailing the charming wordage to "That's All I Want To Know." The gal's quiver goes a long way toward making this disk one which ops will want to feature.

"Baby Boogie"**"My How The Time Goes By"****Elliot Lawrence Orch.****(Columbia 37954)**

● Up and coming young orkster Elliot Lawrence has a deck here which is bound to have phono fans throughout the nation hopping mad. Titled "Baby Boogie", maestro Elliot showers vocalist Roz Patton to the mike to wail the cute diaper wordage. With Roz repeating the baby talk in brilliant fashion, and some wonderful off-beat music by the Lawrence crew, the deck is one which beckons a load of coin. Glory for the Patton gal, one of the better chirps around town. On the flip with the popular "My How The Time Goes By", Roz teams with balladeer Jack Hunter to pipe thru this pleasant father-time ditty. Orchestral support rates heavily here with the theme of the song offered in stylish tones that match the vocal duo's rendition. Music ops are bound to want to grab this platter—so hop to it.

SLEEPER OF THE WEEK**"Summertime"****"Write Me A Letter"****The Ravens****(National 9038)****THE RAVENS**

● Riding heavily on the peak success they scored with their sensational rendition of "Ole Man River", this up and coming combo get together here to knock out another potential coin winner in the person of the oldie "Summertime." The tremendous power of the standard itself, coupled with smash vocal harmonizing in the top notch manner The Ravens give out with should have this disk spinning like mad. Deep bass voice in the lead grabs the call to glory, while the rest of the group chime in for the melody phrasing. Ditty as offered here is bound to start the mob trying to repeat them, which in itself is a sure fire indication of this group's popularity. On the flip with more mellow rhythm, the vocal four pitch pipes to come up with "Write Me A Letter." It's the splendid tones of harmony that stack up here with the combo riding thru in top fashion. Wordage echoes the title, while a heavy beat furnishes the metro. For sure coin in the phonos—get next to "Summertime."

"Those Things Money Can't Buy"**"Now He Tells Me"****King Cole Trio****(Capitol 15011)**

● Popular King Cole Trio trickle thru to score with this prize package of wax. Maestro Nat tops the keyboard to wail to the mood set up by "Those Things Money Can't Buy" on the top deck, a plug ditty ops should watch. Nat tells of those simple things in life, with the title coming in for the bill of fare. Mood of the song is set in slow weaving manner, with the combo's terrific styling adding loads to the disk. On the flip with a cute novelty stunt, Nat comes up with "Now He Tells Me". Nat wails of that character who's always late in fast mellow timing. Piano tricks, flavored with a guitar spot go a long way to making this side a potential coin winner. The heavy popularity of the Cole Trio should make this hunk of wax a strong item for the phonos.

"Christmas Kiss"**"Exactly Like You"****Hollywood Tri-Tones****(Aristocrat 701)**

● Pair of sides which ops may find of excellent use are these offered in pleasing manner by the Hollywood Tri-Tones. Top deck, labeled "Christmas Kiss" makes for easy listening and should go a long toward hyping your Xmas play. Musical rhythm the group make is rendered in excellent manner. On the flip with the standard "Exactly Like You", the Tri-Tones come back again for more top notch rhythmic patterns. Both sides stack up for a fair shot on the phonos and deserve your listening time.

"Merry Christmas, Baby"**"Lost In The Night"****Johnny Moore's Three Blazers****(Exclusive 254)**

● Oh can these kids make music! The stylish tones of piper Charlie Brown, coupled with instrumentation by Johnny Moore on guitar and Eddie Williams on bass give this deck titled "Merry Christmas, Baby" a rousing sendoff. With Charlie's fond vocal sweeping the wax, the deck stacks up as a strong item for the Xmas trade. On the flip, the group gather to knock out some more stuff that should meet with wide approval in those race spots. Metro is low and sweet, with the trio knocking out some beautiful rhythmic patterns. Get next to this duo for a heavy whirl on the phonos.

"The Thing You Left In My Heart"**"Palomino"****Herb Jeffries****(Exclusive 23x)**

● Herb Jeffries, of "Basin Street" fame knocks out this plaintive piece in top notch vocal manner to rate a nod from this corner. Labeled "The Thing You Left In My Heart", Herb's tender tonsils pitch in splendid strains while the wonderful instrumentation by the Buddy Baker ork makes music in the background. On the flip with "Palomino", Herb does a switch to a ditty with a western theme to render more wax aimed at the phonos. Ditty spins in slow metro with Herb's pipes wailing this tender saga. Ops are bound to remember the success Herb had with "When I Write My Song"—this duo deserves more of the same.

"Pasta A Fasula"**"When You Were Sweet Sixteen"****The Park Avenue Jesters****(Click 100)**

● Hunk of wax aimed at those spots that go for this brand is well loaded with possibilities to score in a big way. It's the Park Avenue Jesters singing and playing this Italian novelty cutie labeled "Pasta A Fasula". With the wax message weaving around the title, and the band joining in to explain the tasty dish, the deck might be one to come in for a heavy coin ride. On the flip, the crew do a double take to show piper Bob Manning wailing the simple wordage to "When You Were Sweet Sixteen". Bob's vocal is effective and should go in those intimate spots. Lend an ear to "Pasta A Fasula"—it's that cute.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

NOVEMBER 15, 1947

New York

1. NEAR YOU (Francis Craig)
2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
3. TOO FAT POLKA (Arthur Godfrey)
1. TOO FAR (Perry Como)
5. I HAVE BUT ONE HEART (Vic Damone)
6. A FELLOW NEEDS A GIRL (Perry Como)
7. CIVILIZATION (Louis Prima)
8. AND MIMI (Dick Haymes)
9. HOW SOON (Jack Owens)
10. BALLERINA (Vaughn Monroe)

Columbus, O.

1. NEAR YOU (Francis Craig)
2. I'LL HOLD YOU IN MY HEART (Eddy Arnold)
3. THAT'S MY DESIRE (Martha Tilton)
4. PEGGY O'NEIL (The Harmonicats)
5. I WONDER WHO'S KISSING HER NOW (Perry Como)
6. WHEN YOUR HAIR HAS TURNED TO GRAY (Denver Darling)
7. WHEN TONIGHT IS JUST A MEMORY (Perry Como)
8. THERE I'VE SAID IT AGAIN (Vaughn Monroe)
9. THE LITTLE OLD MILL (Sammy Kaye)
10. MICKEY (Ted Weems)

Omaha, Nebr.

1. NEAR YOU (Francis Craig)
2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
3. I HAVE BUT ONE HEART (Vic Damone)
4. I WONDER WHO'S KISSING HER NOW (Perry Como)
5. HOW SOON (Jack Owens)
6. CIVILIZATION (Jack Smith)
7. AN APPLE BLOSSOM WEDDING (Eddy Howard)
8. SERENADE OF THE BELLS (Sammy Kaye)
9. SO FAR (Perry Como)
10. AND MIMI (Dick Haymes)

San Antonio, Texas

1. NEAR YOU (Francis Craig)
2. ITALIAN DREAM WALTZ (Red River Dave)
3. A FELLOW NEEDS A GIRL (Perry Como)
4. SMOKE, SMOKE, SMOKE (Tex Williams)
5. PEG O' MY HEART (The Three Suns)
6. I'LL HOLD YOU IN MY HEART (Eddy Arnold)
7. BLUE TAIL FLY (Eddy Howard)
8. CIVILIZATION (Louis Prima)
9. THAT'S WHAT I LIKE ABOUT THE WEST (Tex Williams)
10. I WONDER WHO'S KISSING HER NOW (Perry Como)

Pittsburgh, Pa.

1. NEAR YOU (Francis Craig)
2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
3. I WONDER WHO'S KISSING HER NOW (Perry Como)
4. YOU DO (Vaughn Monroe)
5. MICKEY (Ted Weems)
6. I HAVE BUT ONE HEART (Vic Damone)
7. SERENADE OF THE BELLS (Sammy Kaye)
8. APPLE BLOSSOM WEDDING (Eddy Howard)
9. PEG O' MY HEART (The Harmonicats)
10. THE LADY FROM 29 PALMS (Freddie Martin)

Pierre, S. D.

1. NEAR YOU (Francis Craig)
2. THE LADY FROM 29 PALMS (Freddie Martin)
3. SMOKE, SMOKE, SMOKE (Tex Williams)
4. KATE (Eddy Howard)
5. AN APPLE BLOSSOM WEDDING (Eddy Howard)
6. I WISH I DIDN'T LOVE YOU SO (Betty Hutton)
7. SUGAR BLUES (Johnny Mercer)
8. I HAVE BUT ONE HEART (Tex Beneke)
9. THE WHIFFENPOOF SONG (The Pied Pipers)
10. SERENADE TO THE BELLS (Sammy Kaye)

Chicago

1. NEAR YOU (Francis Craig)
2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
3. WHAT ARE YOU DOING NEW YEARS EVE (Art Lund)
4. CIVILIZATION (Woody Herman)
5. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
6. THE LADY FROM 29 PALMS (Freddie Martin)
7. FEUDIN' AND FIGHTIN' (Dorothy Shay)
8. MICKEY (Ted Weems)
9. I HAVE BUT ONE HEART (Vic Damone)
10. HOW SOON (Jack Owens)

Boston, Mass.

1. NEAR YOU (Francis Craig)
2. MICKEY (Ted Weems)
3. HOW SOON (Jack Owens)
4. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
5. YOU DO (Dinah Shore)
6. I WONDER WHO'S KISSING HER NOW (Eddy Howard)
7. AN APPLE BLOSSOM WEDDING (Eddy Howard)
8. RED WING (Sam Donahue)
9. I HAVE BUT ONE HEART (Vic Damone)
10. CIVILIZATION (Andrew Sisters)

Washington, D. C.

1. NEAR YOU (Francis Craig)
2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
3. THE LADY FROM 29 PALMS (Freddie Martin)
4. YOU DO (Helen Forrest)
5. I WONDER WHO'S KISSING HER NOW (Perry Como)
6. KATE (Eddy Howard)
7. I HAVE BUT ONE HEART (Vic Damone)
8. PEG O' MY HEART (The Harmonicats)
9. FEUDIN' AND FIGHTIN' (Dorothy Shay)
10. HOW SOON (John Laurens)

Montgomery, Ala.

1. NEAR YOU (Francis Craig)
2. I WONDER WHO'S KISSING HER NOW (Perry Como)
3. FEUDIN' AND FIGHTIN' (Dorothy Shay)
4. THE LADY FROM 29 PALMS (Freddie Martin)
5. THE ECHO SAID NO (Sammy Kaye)
6. MICKEY (Ted Weems)
7. PEG O' MY HEART (The Harmonicats)
8. HE'S A REAL GONE GUY (Nellie Lutcher)
9. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
10. I HAVE BUT ONE HEART (Vic Damone)

Montpelier, Vt.

1. NEAR YOU (Francis Craig)
2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
3. I WONDER WHO'S KISSING HER NOW (Perry Como)
4. PEG O' MY HEART (Art Lund)
5. FEUDIN' AND FIGHTIN' (Bing Crosby)
6. THE LADY FROM 29 PALMS (Tony Pastor)
7. AN APPLE BLOSSOM WEDDING (Eddy Howard)
8. YOU DO (Bing Crosby)
9. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
10. THAT'S MY DESIRE (Martha Tilton)

Salem, Ore.

1. NEAR YOU (Francis Craig)
2. FEUDIN' AND FIGHTIN' (Tex Beneke)
3. SMOKE, SMOKE, SMOKE (Lawrence Welk)
4. THE LADY FROM 29 PALMS (Freddie Martin)
5. TALLAHASSEE (Bing Crosby)
6. PEG O' MY HEART (The Harmonicats)
7. AN APPLE BLOSSOM WEDDING (Eddy Howard)
8. THAT'S MY DESIRE (Sammy Kaye)
9. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
10. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)

Los Angeles

1. NEAR YOU (Francis Craig)
2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
3. CIVILIZATION (Louis Prima)
4. HOW SOON (Jack Owens)
5. SUGAR BLUES (Johnny Mercer)
6. A FELLOW NEEDS A GIRL (Perry Como)
7. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
8. BALLERINA (Vaughn Monroe)
9. PEG O' MY HEART (The Harmonicats)
10. I HAVE BUT ONE HEART (Vic Damone)

Minneapolis, Minn.

1. NEAR YOU (Francis Craig)
2. TOO FAT POLKA (Arthur Godfrey)
3. HOW SOON (Jack Owens)
4. BALLERINA (Vaughn Monroe)
5. SERENADE OF THE BELLS (Sammy Kaye)
6. YOU DO (Margaret Whiting)
7. THE STARS WILL REMEMBER (Frank Sinatra)
8. CIVILIZATION (Louis Prima)
9. I WONDER WHO'S KISSING HER NOW (Perry Como)
10. ZU-BI (Sammy Kaye)

Wheeling, W. Va.

1. NEAR YOU (Francis Craig)
2. I WISH I DIDN'T LOVE YOU SO (Dinah Shore)
3. FEUDIN' AND FIGHTIN' (Bing Crosby)
4. AN APPLE BLOSSOM WEDDING (Eddy Howard)
5. SMOKE, SMOKE, SMOKE (Tex Williams)
6. PEG O' MY HEART (The Harmonicats)
7. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
8. I LOVE YOU YES I DO (Bull Moose Jackson)
9. THE LADY FROM 29 PALMS (Freddie Martin)
10. HOW SOON (Jack Owens)

Ft. Wayne, Ind.

1. NEAR YOU (Francis Craig)
2. TOO FAT POLKA (Arthur Godfrey)
3. SO FAR (Frank Sinatra)
4. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
5. I HAVE BUT ONE HEART (Vic Damone)
6. THE WHIFFENPOOF SONG (Bing Crosby)
7. DARK TOWN POKER CLUB (Phil Harris)
8. FEUDIN' AND FIGHTIN' (Dorothy Shay)
9. YOU DO (Vic Damone)
10. AND MIMI (Frankie Carle)

Phoenix, Ariz.

1. NEAR YOU (Francis Craig)
2. SMOKE, SMOKE, SMOKE (Tex Williams)
3. FEUDIN' AND FIGHTIN' (Jo Stafford)
4. MY FUTURE JUST PASSED (Dick Haymes)
5. A FELLOW NEEDS A GIRL (Perry Como)
6. YOU DO (Margaret Whiting)
7. I HAVE BUT ONE HEART (Vic Damone)
8. THE LADY FROM 29 PALMS (Freddie Martin)
9. PEG O' MY HEART (The Harmonicats)
10. COME TO THE MARDI GRAS (Freddie Martin)

Reno, Nevada

1. NEAR YOU (Francis Craig)
2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
3. PEG O' MY HEART (The Harmonicats)
4. SO FAR (Perry Como)
5. I HAVE BUT ONE HEART (Vic Damone)
6. DARK TOWN POKER CLUB (Phil Harris)
7. THAT'S MY DESIRE (Frankie Laine)
8. AN APPLE BLOSSOM WEDDING (Eddy Howard)
9. A FELLOW NEEDS A GIRL (Perry Como)
10. PEGGY O'NEIL (The Harmonicats)

**BYRDE'S EYEVIEW
ROUND THE WAX CIRCLE**
by
Byrde Gore

As the Second Annual Music Poll of the Automatic Music Industry of America draws down to the last few weeks, this ink stained character find himself besieged with messages from artists, recording execs and booking houses. As a matter of fact, a theatre manager called this past week wanting to know the standing of one artist he was contemplating booking. The most outstanding facts the poll reveals is that Eddy Howard seems to have taken the nation by storm. Perry Como continues to hold a commanding lead over the ever-popular Bing Crosby. Note the position of youngster Vic Damone. The Andrews Sisters seem a sure bet, altho at press time, votes continued to pour in for the Murphy and Dinning Sisters. The balance of the categories continue to remain in the air, with a hot fight ensuing between the Mills Brothers and the Ink Spots. Once again ops are advised to vote and choose their best artists and records of the year. This poll is your poll—the music operators of America.

* * *

Lotsa talk in the record biz of big things destined to happen despite the Petrillo edict. Most diskers have remained calm, with several even signing new talent. Practically all claim that they will remain in business, with a tremendous backlog of records just waiting. Juke box ops point out that they, as one of the largest buyers of records, will continue to supply good music come storm and thunder. (We heard of a machine playing "Peg O' My Heart" during the recent Florida hurricane. The phono was still playing as it reached Trinidad)(?)

* * *

Jim Martin, Chicago distrib for Manor Records wires an order of 3000 for Savannah Churchill latest "Is It Too Late" . . . wire followed by another for an additional 6000 . . . Jay Thornton, newly appointed sales promotion manager for London Records off to the Windy City for distrib conference . . . the London plattery also announces the opening of sales and display rooms for phono ops in New York . . . Ted Weems cancelling a week of one-niters, following his current stint at the New York Strand so that he may cut some Mercury record dates . . . Send a birthday greeting to Jo Stafford (Nov. 12) . . . Irving Ashby joins the King Cole Trio, replacing Oscar Moore. Nat and his crew open the New York Paramount this week . . . Peggy Lee gets a warning note from the medics to take it easy . . . Monica Lewis' first for Decca getting rave notices . . . Ya oughta get a gander at the Jimmie Norman band — the kid's sensational . . . Dinah Shore week went off with a bang we hear . . .

* * *

Dennis Day in the pubbery biz via his Patmar Music, with offices in Hollywood . . . All the talk about Leo Pieper. A natch for disks . . . Savoy Records hit with Paul Williams and "Hastings St. Bounce" in the making . . . Woody Herman hot after Bill Harris, jazz trombonist superb . . . Marjorie Hughes leaving the Frankie Carle crew . . . What's with this Torme-Eigen feud . . . Colliers mag featuring a story on Decca Records prexy Jack Kapp . . . Billy Butterfield cutting his ork down to six pieces . . . The way that Johnny Long and Francey Lane wow em at the Pennsylvania Hotel (NY) . . . ditto Guy Lombardo at the Roosevelt Grill . . . Shep Fields first Muscraft disks scheduled for early release. Shep will come back with more rippling rhythm . . . Star in the making—Vic Damone. You can peg the lad for a sure ride to stardom. His platters are spinning on virtually every phono in the nation.

A Record Triumph

By Popular Demand

... THE MOST GORGEOUS
VOICE THIS SIDE OF HEAVEN ...
sings the song America's Juke
Box Operators requested ...



**Beryl
Davis**

Now On

RCA-VICTOR RECORDS
with 2 GREAT TUNES

"PASS THAT PEACE PIPE"
AND
"THE BEST THINGS IN LIFE ARE FREE"
RCA-VICTOR 20-2483

Personal Management:
WILLARD ALEXANDER, Inc., 30 Rockefeller Plaza, N. Y.

RECORD MFRS TELL JUKE BOX OPS NOT TO WORRY ABOUT GETTING NEW DISKS

Working Around the Clock Making New Masters. Publishers Releasing Tunes Far in Advance to Meet Needs. Indies Going into Hock to Have Plenty of Masters on Hand. Assure Juke Box Ops Big Supply of New Disks for Years to Come.

NEW YORK—The results of a survey, conducted by *The Cash Box* among leading record manufacturers throughout nation disclosed that juke box operators were being advised thru local distributors to "have no fear of being caught short during the forthcoming record ban."

With recording companies working around the clock cutting masters, the survey further revealed that a majority of the recording companies would have enough records on hand to last well over two years. Several recording executives disclosed that the bulk of their talent roster had been cutting as much as six hours per day for the past few weeks.

Not only are the majors hurriedly rushing recording sessions. Independent record manufacturers, whose position is much more precarious than that of the majors, are also working well into the night. Many indies have publicly stated that they are searching for talent. The growing talk among indies of 'bootleg records', illegal recording practices and the like, has led many in the disk biz to believe that should these independent manufacturers actually proceed with these illegal practices, the American Federation of Musicians (AFM) would at a later date, revoke their recording licenses.

Most record manufacturers view their position with avid calm, altho the impending record ban looms as one of the most important rulings to hit the recording industry in a great many years.

It was learned that record distributors were assuring juke box operators, whose very existence depends upon the availability of records, that an adequate sup-

ply of material would be on hand whenever requested.

Record distributors have been assured by recording companies that they would continue to receive normal shipments. As yet, there has been no talk of allocating records, as was the practice during the war years.

Music publishers, also vitally affected by the ban are turning out songs far in advance of their needs. It is well to note that the music publishing business will become a much more competitive business in view of the recording ban. Publishers will be vieing for those highly important records more than ever before. With records rapidly becoming a very valuable means of exploiting a song, those publishers who can obtain record and motion picture affiliations will find themselves in a much better position than the smaller music publishers.

Juke box operators, nevertheless, appear certain to remain one of the largest buyers of records. They will continue, of necessity, to buy large quantities of records and continue to present to the entire music world, one of the better promotional mediums.

The small retail record shop, it is pointed out, depends largely upon a turnover of popular material, whereas the juke box operator must continue to replenish his machines with new songs, regardless of their variety.

Also of far reaching importance is the tentative alignment between members of the National Association of Broadcasters, FM groups, television men and recording companies.

Meetings conducted during the past week brought forth the appointment of several heads of recording companies to supposedly represent the record industry. Whether those men selected will be given a free hand in representing the many independent platteries throughout the nation is not known at this point, altho members of the committee have been in conference with Jack Pearl, chairman of the Phonograph Record Manufacturers Association (PRMA). PRMA represents about twenty of the indie firms.

The alliance of record execs with NAB, television groups etc., is easily understood since those factions of the industry are also affected by the Petrillo edict.

Juke box association leaders, in meetings throughout the nation, discussed the ramifications of the Petrillo edict. General opinion expressed by most was that the threatened ban would have little or no effect upon the juke box industry. As one well noted association executive stated, "We'll continue to buy records, even if they are made in Hindustan."

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.**

Indies Shoot for Big Time

Point to the "Peg", "Near You", "How Soon" as Examples of '47 Indie Successes

NEW YORK — Every independent diskery in the nation is shooting for the "Big Time" with the '47 backlog of successes to the credit of such firms as: Vitacoustic's "Peg O' My Heart" as recorded by The Harmonicats; Bullet's "Near You" with Francis Craig and Tower's rendition of "How Soon" with Jack Owens.

New and old tunes are being picked up from publishers and are being carefully studied for possibilities.

The indies are trying for new ideas and new styles. They are urging song writers to come on in with something new and different.

At the same time the search is on along the highways and byways of the nation seeking tunes which have been played for many moons in the juke boxes of the nation and which have never been given national popularity.

Many such tunes were picked up in former years in the south and southwest country from juke box ops who continued to feature them in their boxes while the rest of the nation had never heard of them.

With the indies actually going into hock to prepare as many masters as they possibly can before the December 31 deadline it will be extremely interesting to note in the forthcoming period whether there will be other tunes which can be likened to the "Peg"; "How Soon" or "Near You" and also whether they can reach the same proportions of national success.

In the meantime the diskers are going on ahead. They claim, "The majors are watching us and stepping into everything we make which they believe has any possibilities."

Regardless of the tunes now clicking, as started off by the indies, there are a great many more on tap, these recorders claim, which will even exceed anything they have so far presented.

From coast to coast the indie diskeries are extremely confident that in '48, just as in '47, they are going to start the ball rolling with new tunes of national prominence and with new ideas which will bring the big sales their way.

One important factor which has led the indies to greater prominence is their close cooperation with the juke box operators thruout the nation. The majority of them pay their first attention to distribution thru juke box people and then follow thru into the retail markets. They have found this to be extremely successful and are continuing to appoint well known coinfirmers to handle their disks.

Francey Lane Rushed To Hospital —

NEW YORK — Francey Lane, ace vocalist with the Johnny Long orchestra, now appearing at New York's Pennsylvania Hotel was rushed to the Flower Hospital, *The Cash Box* learned late this past week.

It was reported that Miss Lane is in critical condition. Bandsmen of the Long ork have already given the vocalist four blood transfusions.

We have expanded our facilities to give better and faster service to the record industry

Pressings Available—10 Inch Shellac Record

CLARION
RECORDS, INC.

Manufacturer of Phonograph Records

1310 Callowhill St.
Philadelphia, Pa.
Phone: Walnut 2-4432

SALES TALK LOUDER THAN WORDS!

Initial Pressings Sold Out First Week of Release!

"DON'T BLAME MY HEART"

A Great New Romantic Beguine made "FAMOUS" by
FREDDY MILLER and his ORCHESTRA
Vocal By **JANET PARKER**

and

"WHILE STROLLING THROUGH THE PARK"

The Familiar "Oldie" in a New Smash Novelty Arrangement
TWO TERRIFIC SIDES!

FAMOUS 601

Distributed by

RUNYON SALES CO. OF N. Y. **SWANSON DISTRIBUTORS**
593 - 10th AVE., NEW YORK, N. Y. 4108 BRYANT AVE., SO., MINN. 8, MINN.
For N. Y., N. J. and CONN. For MIDWEST

DISTRIBUTORS: Get on the Bandwagon! Territories Available!

FAMOUS RECORDS, INC.

R.K.O. THEATRE BUILDING
NEWARK 2, NEW JERSEY

VITAcoustic
"LIVING SOUND"
Records

Soaring to New Heights ON ANOTHER "PEG"

JERRY MURAD'S
"HARMONICATS"

7A **"Peggy O'Neil"**
7B **"September Song"**
(by popular demand)

VITAcoustic Records
"LIVING SOUND"

CHICAGO
NEW YORK
HOLLYWOOD

GENERAL OFFICE & STUDIOS
42nd FLOOR
20 N. WACKER DRIVE
CHICAGO 6, ILL.

Jerry Murad's HARMONICATS thank you for your tremendous support of their "Peg O' My Heart"

McKinley - Majestic Hassell Complicated

NEW YORK—Ray McKinley's decision to leave Majestic Records and take advantage of a 30 day cancellation clause in his contract has since involved many complications it was learned this past week.

McKinley claims that Majestic has not lived up to its contract insofar as production and promotion is concerned.

Meanwhile Majestic claims that it has lived up to its contract, and that they have carried out all obligations to the maestro. The platter points out that it has spent considerable time, money and efforts in establishing McKinley as a name orchestra on records, and doesn't intend to see those efforts fall by the wayside.

It was reported that if McKinley sets another recording deal, the diskery's attorney would institute action. McKinley's current contract runs into 1948.

Owens Plays "How Soon"



CHICAGO — Latest balladeer to gain fame and nationwide attention via the indie record label and juke box route is Jack Owens, Tower Records star, and featured artist on the Windy City "Breakfast Club".

Jack is pictured above guesting at the Webb Distributing Company, local distributors for Rock-Ola phonographs.

His recording of "How Soon" has reached a prominent spot on the nation's phonos with sales charts showing that the platter is steadily climbing.

GREATER THAN EVER!

FRANKIE LAINE

SINGS TWO WONDERFUL TUNES

"TWO LOVES HAVE I"

AND

"PUT YOURSELF IN MY PLACE BABY"

Mercury Celebrity Series

No. 5064

HELEN FORREST

Humming to

BOB HOUSTON

From Hollywood



"Hello, Bob. I'm speechless! All I'm doing is humming since I listened to your new M-G-M record of 'A TUNE FOR HUMMING'. It's a hit, Bob, if I ever heard one."



"Thanks, Helen, for both words and music... especially the way you put them together on your new M-G-M platter of 'I'LL DANCE AT YOUR WEDDING' and 'THAT'S ALL I WANT TO KNOW'."

Bob Houston

Orchestra conducted by Hugo Winterhalter

**A TUNE FOR HUMMING
SERENADE OF THE BELLS**

M-G-M 10091

Helen Forrest

Orchestra conducted by Harold Mooney

**I'LL DANCE AT YOUR WEDDING
THAT'S ALL I WANT TO KNOW**

M-G-M 10095

AND THREE MORE NEW M-G-M HITS

ART MOONEY

and his Orchestra

PAPA, WON'T YOU DANCE WITH ME?

(from "High Button Shoes")

Vocal by the Galli Sisters

IF IT'S TRUE

Vocal by Bud Brees

M-G-M 10092

THE KORN KOBBLERS

DARDANELLA

IF YOU'RE CHEATIN' ON YOUR BABY

Vocal by

Eve Young and The City Squares

M-G-M 10093


BOBBY GREGORY and his Cactus Cowboys

SHE'S ONLY A MOONSHINER'S DAUGHTER

M-G-M 10094

KICKIN' MY LOVE AROUND

M-G-M RECORDS

THE GREATEST NAME  IN ENTERTAINMENT

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1 FOOL THAT I AM

Dinah Washington
(Mercury)

On top for the fifth straight week. A smash coin culler.

2 RED TOP

Gene Ammons
(Mercury 8048)

Repeats its position of last week with a load of ops approving.

3 WALKIN' WITH SID

Arnett Cobb
(Apollo)

Ops peg this one higher. Retains its hold on third place for the second straight week.

4 MY MOTHER'S EYES

Nellie Lutcher
(Capitol 40042)

In fifth place a week ago, this great Lutcher ditty jumps one notch to grab the fourth spot.

5 EARLY IN THE MORNING

Louis Jordan
(Decca 24155)

In sixth place last week, Jordan moves up one here to grab onto the fifth spot.

6 NEAR YOU

Francis Craig
(Bullet 1001)

Steady play of this one everywhere. Continues to climb.

7 EAST SIDE WEST SIDE

Charley Barnet
(Apollo 1084)

On the bottom last week, this novel Barnet ditty moves up a few to move into seventh position.

8 TRUST IN ME

Hadda Brooks (Modern 1501)

In fourth place last week, this great tune by Hadda Brooks drops off to the eighth spot here.

9 TRUE BLUES

Roy Milton
(Specialty 510)

In eighth place last week this plug ditty drops one as it moves into ninth place.

10 BIG LEGS

Gene Philips
(Modern 20-527)

On the bottom after a sensational ride, ops still continue to go for this one in a big way.

e x c l u s i v e l y y o u r s

LATEST RELEASES!

Herb Jeffries

with **BUDDY BAKER** and his orchestra

'Palomino'

'The Things You Left in My Heart'

POPULAR SERIES NO. 23-X

Frances Wayne

with **NEAL HEFTI** and his orchestra

'Honeysuckle Rose'

'Cheatin' on Me'

POPULAR SERIES NO. 24-X

Johnny Moore's 3 Blazers

'Merry Christmas Baby'

'Lost in The Night'

MASTER SERIES NO. 254

Joe Liggins

and his **HONEYDRIPPERS**

'Little Willie'

'Think of Me'

MASTER SERIES NO. 252

Doye O'Dell

'Bath Tub Blues'

'I'm Not Foolin' Now'

WESTERN SERIES NO. 25-X



JUKE BOX REGIONAL RECORD REPORT

(Continued from Page 15)

Cedar Rapids, Ia.

1. NEAR YOU (Francis Craig)
2. I WONDER WHO'S KISSING HER NOW (Perry Como)
3. APPLE BLOSSOM WEDDING (Sammy Kaye)
1. AINTCHA EVER COMIN' BACK (Frank Sinatra)
5. WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
6. THE ECHO SAID NO (Guy Lombardo)
7. I HAVE BUT ONE HEART (Tex Beneke)
8. THAT'S MY DESIRE (Sammy Kaye)
9. SO FAR (Guy Lombardo)
10. STANLEY STEAMER (Georgia Gibbs)

Kingman, Ariz.

1. NEAR YOU (Andreus Sisters)
2. WHEN YOU WERE SWEET SIXTEEN (H Jolson)
3. SMOKE, SMOKE, SMOKE (Tex Williams)
1. FEUDIN' & FIGHTIN' (Dorothy Shoy)
5. THAT'S MY DESIRE (Hadda Brooks)
6. I WISH I DIDN'T LOVE YOU SO (Dick Haynes)
7. I WONDER WHO'S KISSING HER NOW (Dinning Sisters)
8. COME TO THE MARDI GRAS (Freddy Martin)
9. YOU DO (Margaret Whiting)
10. SUGAR BLUES (Johnny Mercer)

Columbus, Ga.

1. MICKEY (Ted Weems)
2. I WONDER WHO'S KISSING HER NOW (Perry Como)
3. LADY FROM 29 PALMS (Andreus Sisters)
1. NEAR YOU (Andreus Sisters)
5. SMOKE, SMOKE, SMOKE (Tex Williams)
6. BLUE PLATE BOOGIE (Louis Jordan)
7. REAL GONE GUY (Nellie Lutcher)
8. MOVE IT ON OVER (Cowboy Copps)
9. BIG LEGS (Gene Phillips)
10. PEG O' MY HEART (Harmonicats)

Canton, Ohio

1. NEAR YOU (Francis Craig)
2. WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
3. AND MIMI (Charlie Spivak)
1. WHEN YOU WERE SWEET 16 (Perry Como)
5. KATE (Eddy Howard)
6. HOW SOON (Jack Owens)
7. APPLE BLOSSOM WEDDING (Sammy Kaye)
8. WONDER WHO'S KISSING HER NOW (Perry Como)
9. MICKEY (Ted Weems)
10. YOU DO (Helen Forrest)

Woodburn, Ore.

1. NEAR YOU (Andreus Sisters)
2. FEUDIN' & FIGHTIN' (Tex Beneke)
3. SMOKE, SMOKE, SMOKE (Lawrence Welk)
1. WANNA BE A FRIEND OF YOURS (Pied Pipers)
5. WONDER WHO'S KISSING HER NOW (Perry Como)
6. APPLE BLOSSOM WEDDING (Hal Derwin)
7. ECHO SAID NO (Sammy Knye)
8. YOU DO (Margaret Whiting)
9. PEG O' MY HEART (Three Suns)
10. DAUGHTER OF JOLE BLON (Johnny Bond)

Joliet, Ill.

1. NEAR YOU (Francis Craig)
2. WHEN YOU WERE SWEET 16 (Mills Bros)
3. I HAVE BUT ONE HEART (Vic Damone)
1. HOW SOON (Jack Owens)
5. WHIFFENPOOF SONG (Lawrence Welk)
6. WISH I DIDN'T LOVE YOU SO (Dick Haynes)
- *7. TOO FAT POLKA (Arthur Godfrey)
3. BOIN' YOU GOOD (Lawrence Welk)
9. LADY FROM 29 PALMS (Freddy Martin)
10. KATE (Eddy Howard)

Owens Guest At Rock-Ola Phono Show



CHICAGO—Jack Owens of "How Soon" fame was guest of honor at the Rock-Ola phono show of Webb Distributing Co., this city. From left to right are: Fred T. Webb, Buster Nordwall, well known Elgin, Ill. juke box op, Elmer Brady of Webb Distributing, Mrs. Nord-

wall with autographed disk of "How Soon", Jack Owens and Irv Webb. Jack Owens is reported to have almost developed writer's cramp autographing his "How Soon" disk for the many ops who attending this showing of the new Rock-Ola phonograph.

AND HIS ORCHESTRA

NEW
SENSATIONAL
JAM
SESSION
SERIES

- 1001A "Bell Boy Boogie"
- 1001B "FLYING DISC"
- 1002A "BLUE SENSATION"
- 1002B "DANCE OF THE REDSKINS"

LEO DIAMOND harmonicartist

- 9A "MY SIN"
- 9B "THEY CALLED IT DIXIELAND"
- 11A "DONKEY SERENADE"
- 11B "Tonight You Belong to Me"

HENRY BUSSE

- 6A "THE LADY FROM 29 PALMS"
- 6B "JALOUSIE"

VITA acoustic
"LIVING SOUND"

OFFICES AND STUDIOS 42nd Floor
20 N. Wacker Drive Chicago 6, Ill.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

**"Folk" and "Western"
RECORD REVIEWS**

BULLSEYE of the WEEK

"Tailor Made Baby"

**"All Aboard
For Oklahoma"**

**Spade Cooley
(Victor 20-2552)**

● Garnering this featured spot this week is the great Spade Cooley crew, as they step up to offer a pair you'll definitely want to show in the phonos. Top deck titled, "Tailor Made Baby" tells of that gal that's just right, with the crew giving the ditty loads of flavor throughout. On the flip with more choo choo stuff in "All Aboard For Oklahoma", the Spade Cooley crew once again make mellow rhythm to the setting of this happy affair. Wordage tells of that fine state, while the rhythm balance offered comes thru in fine style. You'll go for this deck in a big way—latch on to it pronto!

**"That Wild And Wicked
Look In Your Eye"**

**"Save The Alcohol"
Larry Cassidy
(Capitol 40058)**

● Pair of sides by the capable Larry Cassidy spin as effective material for your phonos. With Larry spilling the cute wordage to "That Wild And Wicked Look In Your Eye", the deck stacks up highly in these orbs. Music ops may feature this in their dance and quiet spots alike, with excellent results in the offing. On the flip with "Save The Alcohol", Larry wails a sermon with the title giving off the bill of fare. Where they go for Larry Cassidy—they'll hold still for this.

"Brushy Mountain"

**"Down Town Boogie"
The Milo Twins
(Capitol 40049)**

● Rapidly rising as a featured name in spots throughout the nation, The Milo Twins offer a platter here that definitely deserves your listening ear. With the mood of the top deck, labeled "Brushy Mountain" in the deep and sorrowful tones of pathos, the Milo boys come thru with some wonderful vocal styling to garner an orchid here. On the flip with more mellow music in another world, the boys wail "Down Town Boogie". This deck, featuring a very fast clipped vocal shows as one which dancers and listeners are bound to go for. Both sides stack up for a load of play in mountain spots.

"How Will I Explain About You"

**"Blue Grass Special"
Bill Monroe
(Columbia 37060)**

● Popular Bill Monroe and his Blue Grass Boys get together here to offer a platter that you're bound to want to feature. With Bill joining Lester Flatt for the vocal work on the top deck, the disk spells coin play. Wordage weaves around the title, as the boys explain a dormant love affair. On the flip with an all instrumental bit in "Blue Grass Special", the crew knock out a number replete with fine banjo, mandolin and fiddle work that is bound to set the pace at the cross roads store. It's top material by Monroe—whirl 'em.



KING'S
Terrific new hit
by **BULL MOOSE
JACKSON**
AND HIS BUFFALO BEARCATS
backed by SNEAKY PETE
KING 4181

It started in Louisville, swept to St. Louis, is now burning up in Chicago and blazing in Detroit. "I LOVE YOU YES I DO" is an fire from one end of the country to another! The artist, Bull Maase Jackson. The record, KING 4181. A parting tip, Mr. Dealer and Mr. Operator — "I LOVE YOU YES I DO" will be your best seller from coast to coast within thirty days. GET YOUR ORDER IN EARLY!

ORDER YOURS NOW!
WRITE • WIRE • PHONE

**KING
RECORDS**

OKLAHOMA CITY
LOS ANGELES
CHARLOTTE
NEW YORK
CHICAGO
DALLAS

EXECUTIVE OFFICES, 1540 BREWSTER AVE., CINCINNATI 7, OHIO

THE CASH BOX REPORTS

THE NATION'S



HILLBILLY
FOLK & WESTERN
JUKE BOX TUNES

1 I'LL HOLD YOU
IN MY HEART
Eddy Arnold
(Victor 20-2332)

2 MOVE IT ON OVER
Hank Williams
(MGM 10033)

3 ANSWER TO WALKIN'
THE FLOOR
Ernest Tubb
(Decca 46029)

4 FAT GAL
Merle Travis
(Capitol 40026)

5 SIGNED, SEALED AND
DELIVERED
Cowboy Copas
(King)

ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY

NEW BROOM BOOGIE
Al Dexter
(Columbia 37594)

EASY ROCKIN' CHAIR
Eddy Arnold
(Victor 20-2481)

I CAN'T GET MY FOOT
OFF THE RAIL
Tex Ritter
(Capitol 40036)

3 - ONE BABY
Cliffie Stone
(Capitol 40041)

SMOKE, SMOKE, SMOKE
Tex Williams
(Capitol 40001)



America's No. **1**
Juke Box
Attraction!

Eddy HOWARD

and his Orchestra

**BIG in the
BOXES with**

Getting Terrific Action!

"A TUNE FOR HUMMING"
"MY BLUE HEAVEN"
MAJESTIC No. 1177

"THE CHRISTMAS SONG"
"DEAREST SANTA"
MAJESTIC No. 1173

"KATE"
"ON THE AVENUE"
MAJESTIC No. 1160

"AN APPLE BLOSSOM WEDDING"
"BLUE TAIL FLY"
MAJESTIC No. 1156

"RAGTIME COWBOY JOE"
"ON THE OLD SPANISH TRAIL"
MAJESTIC No. 1155

Be sure to listen to our new Radio
Show — "Sheaffer Parade" for
Sheaffer Pen Co.
Sundays, 3-3:30 P.M., E.D.T. over
NBC—Coast to Coast.

Cash in on America's Number 1 Juke Box Attraction—

Spot these HIT *Majestic* RECORDS in your machines.

HOT

ON CHICAGO'S SOUTH SIDE!

1 **SINCE I FELL FOR YOU**
Annie Laurie
(DeLuxe 1022)
Oh is this thing mad. Holds onto the first groove for the fifth straight week.

2 **THRILL ME**
Roy Milton
(Specialty 518)
Appearing in the number two spot for the third consecutive week. Ops wild about this one.

3 **BELL BOY BOOGIE**
Todd Rhodes
(Vitacoustic)
Sensational rise and popularity of this tune moves it into third place. Ditty held the fourth spot a week ago.

4 **DON'T TAKE YOUR LOVE FROM ME**
Hadda Brooks
(Modern 153)
In sixth place last week, the sensational song styling of Hadda Brooks moves this song into the fourth spot here.

5 **CHANGEABLE WOMAN**
Johnny Moore
(Exclusive 251)
Drops a few to take over fifth place this week. Still riding high in the Windy City.

6 **EARLY IN THE MORNING**
Louis Jordan
(Decca 24155)
In fifth place last week, this plug Jordan tune drops one notch to grab onto the sixth spot.

7 **THE WILDEST GAL IN TOWN**
Billy Eckstine
(MGM 10069)
Appearing in seventh place for the third straight smash week. A great tune by a great artist.

8 **DON'T YOU THINK I OUGHT TO KNOW**
Hadda Brooks
(Modern)
In tenth place last week, more music by Brooks has this one in the eight spot this week.

9 **BIG LEGS**
Gene Phillips
(Modern 20-527)
Holds onto ninth place in the vie for honors. Still garnering heavy play.

10 **RED TOP**
Gene Ammons
(Mercury 8048)
Drops into the last spot, altho ops still report heavy spinning. Ditty held the eighth position last week.

The Leaders

ON THE NATION'S JUKE BOXES

THE INKSPOTS




with "WHITE CHRISTMAS"
current release "SINCERELY YOURS"
on DECCA RECORDS

DINAH WASHINGTON




with "FOOL THAT I AM"
current release "SINCE I FELL FOR YOU"
on MERCURY RECORDS

THE RAVENS



with "OL' MAN RIVER"
current release "SUMMERTIME" • "WRITE ME A LETTER"
on NATIONAL RECORDS

EDDIE VINSON



with "OLD MAID BOOGIE"
current release "LUXURY TAX BLUES"
on MERCURY RECORDS

DIRECTION: **Universal Attractions**
347 MADISON AVENUE • NEW YORK, N. Y.

2 MINUTE DISKS ACCLAIMED BY JUKE BOX BIZ

Juke Box Ops Believe Speedier Playing Disks Real Answer to Better Profits. Ask Recorders Start Manufacturing These Immediately.

NEW YORK—The idea of a two minute recording has swept the juke box industry like wildfire.

This past week *The Cash Box* was in receipt of letters and phone calls acclaiming the suggestion (originally made by E. J. Pepper, juke box op of Hereford, Tex.) and urging that this publication go all out in a campaign to get every one of the record manufacturers to start making these as soon as possible.

One leading juke box regional director who visited the offices of *The Cash Box* this past week to acclaim the two minute recording stated, "This is the best answer to help the music operator profit from his present equipment. Everywhere I've traveled in my territory the music ops are talking about the 2 minute record and all believe that \$1 or so extra which they can earn each day would be the answer to their present high overhead problem. This, therefore, would show them a profit without the necessity for cutting their present commission set-up which meets with much competition from the location owners. All the music men are acclaiming *The Cash Box* for this idea and asked me to personally thank all of you at this publication, and to urge you to go on with a campaign to get the record manufacturers to make two minute disks."

The two minute disk offers the possibility of earning at least \$1 more for the two hour peak play period which is enjoyed by the average location. It means that 30 records will play each hour instead of only 20. And this means that during these heavy two hours of peak play in the average location the operator will earn \$1.50 per hour as against the present \$1 per hour he is now taking in. This means \$1 more for the two hour play period sufficient in itself to cover his overhead cost.

It also means that he can earn at least \$7 more per week and will have, as tests have indicated, at least a 20 per cent overall increase during the week, which means 20% more money in each juke box he owns. This difference, even if he continues on a 50%/50% basis with the location is enough to show him a way out of his present high overhead problem and therefore bring him better profits without disturbing the location owner.

Also, as has been indicated by one record manufacturer who has already produced two minute disks, the quality of the tune is not hurt. In fact, this manufacturer stated, "If anything, we believe that it has actually helped the rendition of the song and will, to our way of thinking, better impress the players of juke boxes for the music is not only better arranged for speedier play but with the grooves cut wider to take care of the lower number of grooves now required on the ten inch record for a two minute recording, better tone quality results."

Those operators who have studied this suggestion are all enthusiastic over what it means to them and to increasing profits from their equipment. Many stated in letters written to *The Cash Box*, "We believe that this is the best suggestion which has yet been offered to the entire juke box business to show the operators the way to better profits."

One noted distributor said, "There is every reason to believe that the two minute record will certainly be of tremendous benefit to all concerned with the

juke box business. It absolutely points the way to better profits. That extra \$1 or more each day which the operator will earn is the answer to being able to continue in business on a profitable basis. It means that he will be able to pay for his equipment so much faster and will be able to cover all of his spots with new machines."

Operator after operator has come in with great compliments for the suggestion. One very well known western music op wrote, "Your idea is absolutely splendid. Everyone I've talked with out here agrees with the idea of 2 minute recordings. We all believe that it is just what we need to assure us better profits from this business. In fact, some of the operators out here claim that it will save the entire industry."

"We also feel, tho, that *The Cash Box*, because it has been the leader in all the great and worthwhile causes for this industry, should be the one to urge every record manufacturer to start making two minute recordings because of what this means to the entire juke box industry from a profit standpoint."

Many recording firms feel that this may open wide the portals to one of the greatest record sales eras. It will be able to replace huge stocks of records now on hand.

As one of these men said, "The idea of the two minute record may mean a sales boom to the recording industry of many, many millions of brand new records for years to come."

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.**

FEDERAL LEGISLATION LOOMS IN THREATENED RECORD BAN

Rep. Hartley To Resubmit Measure Barring Labor 'Monopolies' If Recording Halt Stands

CHICAGO—As speculation concerning alleged preliminary action on the part of Federal agencies vitally interested in the impending recording ban mounted this past week, Representative Fred A. Hartley, Jr., Republican, of New Jersey stated that Congress will be asked to prevent James C. Petrillo, president of the American Federation of Musicians, from halting production of phonograph records.

Rep. Hartley, co-author of the Taft-Hartley Law, said one way to prevent Mr. Petrillo from following thru with his intended halt of recordings, would be to make labor unions liable under the Clayton and Sherman Anti-Trust Laws for acting in restraint of trade, in the same manner as business firms are now liable.

In addressing the annual convention of the Super Market Institute, Rep. Hartley stated, "If Petrillo persists in his announced intention of halting the making of recordings, I am going to propose the reintroduction of Title No. 3, of the original Taft-Hartley bill as passed by the House."

"This part of the bill made anti-trust laws applicable to labor monopolies as well as to business monopolies," he continued.

He explained that this provision, though passed in the House of Representatives by a vote of 3 to 1, had been deleted in a conference of House and Senate proponents of the bill because it had been feared the measure would not gain the support of the Senate.

It has been reported in music circles that several Federal agencies have been anxiously awaiting definite action on the part of the AFM, which would mean that if any action were planned, those agencies concerned would wait until Jan. 1, 1948 before taking any steps to prevent any disruption of production in the recording industry.

Aroused protests continued to pour into trade circles, from various groups of businessmen directly affected by the planned recording ban. It is well to note the position of the small retail record shop, who depends largely on the rapid turnover of popular records. Altho platteries throughout the entire nation have stated that they will continue to produce an equal amount of popular recordings, an influx of oldies and standards of years gone by is seen. Several manufacturers point out that they will not "flood" distributors with old releases.

One well noted plattery executive, in speaking of several of the ramifications of the Petrillo edict, stated, "Above all, we plan on keeping faith with our distributors. At no time will a distributor be forced to take 'substitute' recordings. We have notified all branch distribution offices that the same policy is to be carried into effect, with music operators and retail buyers."

Other record officials have shown new promotional plans aimed in particular at the automatic music merchant. Said one in speaking of these plans, "We fully realize that the music operator represents one of our largest buyers of records, not only today in view of the impending recording ban, but he has always. As a matter of course and promotional policy in hypoing sales during the recording ban, exceptional favor will be tendered in the direction of the music op. We plan on carrying thru with this policy regardless of whether Petrillo goes thru with his intended halt or not."

From all indications, most diskers in the recording business believe that the seriousness expressed in the threatened ban does not exist, altho the effects of same, take in many business enterprises and affect a very large portion of labor.



ROY's Hottest Record

"THRILL ME"
and
"Big Fat Mama"
Specialty SP518

MILTON'S MONEY MAKER

"TRUE BLUES"
and
"Camille's Boogie"
Specialty SP510

SPECIALTY'S NEWEST STAR

JIMMY LIGGINS
on
"I CAN'T STOP IT"
and
"TROUBLES GOOD-BYE"
Specialty SP520



Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Nat Cohn Named East and Export Signature Distrib



NAT COHN

NEW YORK—Bob Thiele, president of Signature Records, announced this past week the appointment of Nat Cohn of Modern Music Sales Corp., this city, as distributor for the Signature label for the states of New York, New Jersey and Connecticut as well as for all export sales.

Nat is well known to the entire juke box industry being one of the very first record distributors to be directly connected with the coin machine field. Many years ago, when the juke box was as yet in its infancy, Cohn foresaw the value of having the very latest disks on hand for the juke box operators and built up one of the most outstanding record sales departments in the nation.

His record department became so large at one time that it took up most of the room of this firm's large quarters on Tenth Avenue here. In fact, it was jokingly stated at the time, some years ago, that there was more room being used for records than for the carloads of juke boxes which the firm were constantly receiving.

In regard to his new appointment as distributor for Signature Records Cohn stated, "We are going to announce within a very few weeks one of the greatest surprises in the entire juke box trade. We believe that everyone will welcome this announcement with open arms. Not only are Signature Records known for their quality and the quality of their artists but they will very soon be known to all the juke box industry for their great cooperation to the field."

Thiele, in announcing Cohn's appointment stated, "We believe that we are now on the way to one of the greatest sales years Signature Records have ever enjoyed. We have many surprises on the way which will soon be announced to all the juke box industry."

Exclusive Distributors
in N.Y. - N.J. & CONN.

for

TOWER RECORDS

The Nation's Newest Hit!

"HOW SOON"

by JACK OWENS
Eddie Ballentine Ork
TOWER RECORD No. 1258

MAJOR DISTRIBUTING CO.

New York Brooklyn

553 W. 42nd ST. • 106 DeKALB AVE.

"HOW SOON"

is Creating
the #1 sensation
Right Now!

WRITTEN* AND
RECORDED BY

Jack Owens



CRUISING CROONER OF
DON McNEILL'S
BREAKFAST CLUB

on TOWER RECORD

No. 1258

Another Baby Added to the Owens Family of Hits
"CYNTHIA'S IN LOVE"
"HUT SUT SONG"
"HI' NEIGHBOR"

Thanks A Million —

OPERATORS OF PHILADELPHIA

for Choosing "HOW SOON" the "Click Tune
For November"

CURRENTLY APPEARING AT

COLLEGE INN HOTEL SHERMAN, CHICAGO

OPENING SOON

ORIENTAL THEATRE CHICAGO

* Lyrics only. Melody by CARROLL LUCAS

Publisher: SUPREME MUSIC

PERSONAL MANAGEMENT **AL BORDE** 203 N. WABASH AVE. CHICAGO, ILL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Rollin' 'Round Randolph

CHICAGO — The Windy City is just loaded with openings and the like. Russ Carlyle opens at the Martinique to be followed by the Jimmy Palmer Orchestra. George Olsen at the Edgewater Beach Hotel, Lawrence Welk at the Trianon, Mel Cooper at The Pump Room, Ambassador East; Phil Levant at the Blackhawk, the Shelton Trio at The Steak House and of course Eddy Howard holds forth at the Aragon Ballroom . . . Andy Russell booked for the Oriental Theatre this past week but unable to appear due to illness. Last minute changes were made and Jack Owens stepped in to take over for several shows, then to be replaced by Mrs. Andy Russell . . . Martha Tilton, also at the Oriental, scores a big hit with the new novelty ditty "Light Up The Peace Pipe And Bury The Hatchet". . . . We hear that RCA-Victor will wax a couple of numbers by Helen Grayco, the very talented singer with the Spike Jones show . . . Joan Hiatt is now doing the vocalizing for Johnny (Scat) Davis at the Kentucky Lounge.

Universal Records comes up with two new discs, Ellen White's unusual version of "Man I Love" and a violin rich performance of "Sweet And Lovely" by a large orchestra with Ralph Martiere directing . . . Gene Ammons, Mercury recording star, going over big with the Bobby Sox Brigade. Gene was recently featured in a jazz concert at the Foster School in Evanston . . . Hazel Scott brings her inimitable piano style to town November 9. She will appear at Orchestra Hall. Friday night, November 7th, will find Jack Owens opening at the College Inn for a two week stint. Jack will do his Breakfast Club "Cruising Crooner" act during this engagement . . . Sherman Hayes, proud pappy of a six pound girl born November 1st. Incidentally, Sherman Hayes' own composition, "Out Where The Tall Corn Grows", is now published and five ace recordings are in the works for early release . . .

Leighton Noble, the orchestra leader, busy huddling with several recording executives over the week end . . . The tune "All Dressed Up With A Broken Heart" looks like a definite click with Buddy Clark, Jack Owens, Bob Houston and Alan Dale all skedded for early release . . . We hear that Orrin Tucker has been booked for a flock of Treasury broadcasts . . . Joe Lyman at the Steak House answering countless requests for that up and coming tune "You Do" . . . Dorothy Shay, the Park Avenue Hill-billy, here for a spell with the Spotlight Revue broadcast opening at the Oriental Theatre. Dorothy's rendition of "It Was Just A Friendly Feeling" looks like she'll have another smash on records . . . Harold Hackett, M.C.A. exec. flew in town for the Coca-Cola broadcast at the Eighth Street Theatre . . .

Dick Bradley and Jack Owens, both of Tower Records, all smiles due to Jack's waxing of "How Soon" having been selected as the hit tune of the month by the Eastern Pennsylvania operators. Wayne Gregg, who replaced Jack McLean, and who is now holding forth with his ork at the O'Henry Ballroom with an ABC network wire, is scouting for a girl singer to join his crew . . . Ralph Wonders, who popped into town with his Spike Jones attraction, seen dashing around our Windy City . . . Eddy Howard packing 'em in at the Aragon Ballroom and receiving lots of requests for "Kate", his new Majestic number that's clicking so big on the jukes . . . Manager Biggy Levin phones in to tell us how thrilled both he and Eddy are over Eddy's tremendous lead in THE CASH BOX's Second Annual Music Poll.

Aristocrat Records very pleased over the results of Jerry Abbott's recording session. Evelyn Aron tells us. "Jerry is terrific." The gang at Aristocrat expect big things from him . . . We hear from Jack Buckley of Vitacoustic Records that their "Thank You" party, recently held at the Sheraton Hotel, proved a big success. Jack also talks about Vitacoustic's "Bell Boy Boogie" with Todd Rhodes. This number is climbing up the ladder.



OPS
MAKING
TOPS

of these current releases by
VIC DAMONE

THE SLEEPER OF THE WEEK—THE CASH BOX
OCTOBER 20th

"Here's a platter which music ops will be playing fifty years hence."

**COME BACK TO SORRENTO
FOR ONCE IN YOUR LIFE**

MERCURY RECORD—5065

**YOU DO
ANGELA MIA**

MERCURY—5056

Going Strong
I HAVE BUT ONE HEART
IVY

MERCURY—5053

In Person
Opening NOV. 13
COMMODORE
HOTEL, N. Y.

MERCURY RECORDS



Basie Signs Music Publishing Pact



NEW YORK—Maestro Count Basie, RCA-Victor recording artist is shown signing the contract by which Bregman, Vocco and Conn, Inc., will publish all his original music for the next three years. The pact guarantees Basie royalties of \$10,000 annually.

Witnessing the signing are left to right: Chester Conn, Jack Bregman and Rocco Vocco, top executives of the music publishing firm.

Apollo Records Name Additional Distributors

NEW YORK—Apollo Records, Inc., this city, announced the appointment of four new distributors this past week, continuing the diskery's drive to line up leading record distributors in every principal city of the nation.

In Los Angeles, Apollo named the Vita Record Dist. Co., under the direction of Mr. L. Mead, to take over the territory formerly covered by Apollo's branch office.

The Apollo label will be distributed in Baltimore, Md., by the Barnett Dist. Co., headed by Nathan Barnett. Territory in Virginia will be taken over by the Dixie Record Supplies of Richmond. The Philadelphia, Pa. area will be serviced by David Rosen, Inc., with Manny Jaspan heading Apollo's record promotion.

In addition to making sweeping changes in distribution, the plattery announced that they are proceeding rapidly with their current policy of cutting heavily. Apollo conducted recording sessions in rapid fire this past week, including dates by Lee Richardson and the Luis Russell orchestra, Dean Martin, Three Bips and a Bop; Shirley Moore, Sammy Smith and Harry Reser.

London Plattery Opens New York Sales Office

NEW YORK—London Record Sales Co., Inc. announced this past week the establishment of sales and display offices for juke box operators. The sales offices are to be located at 15 West 21st St., this city.

The London plattery also disclosed that their complete distribution set up is now being aligned with distributors throughout the nation.

Mr. Jay Thornton, newly appointed sales promotion manager for the plattery left this past week for conferences in Chicago with mid-western distributors and sales promotion tie-ups.

The first London release, scheduled for November 15, consists of single releases by Gracie Fields, Anne Shelton, Denny Dennis and Vera Lynn.

The London label, the only imported recording company to operate in this country features full range recording which heretofore had been available only on high priced classical records.

London's full range recording means transferring to wax every sound audible to the human ear.

SAVANNAH
(I WANT TO BE LOVED)
CHURCHILL



follows
thru with
another
SMASH
RELEASE

**"IS IT
TOO LATE?"**

BACKED BY

The
FOUR TUNES



in their
SOLID
recording
of

"I UNDERSTAND"

MANOR No. 1093

Cash in on the current leader
in the Nation's Juke Box Poll
— FOR BIGGER TAKES IN
YOUR MACHINES!

Additional

CHURCHILL

Winners

"SINCERELY YOURS"

**"I WANT TO BE
LOVED"**

Recent Releases by

The FOUR TUNES

**"I WONDER WHERE
IS MY LOVE"**

**"WRAPPED UP IN
A DREAM"**

MANOR RECORDS

313 W. 57 ST., NEW YORK
or Your Nearest Distributor



EDDIE "Mr. Cleanhead" VINSON
*World's greatest blues
singer and his orchestra*
Exclusive **MERCURY** Recording Artist

Current
Smash!
**LUXURY
TAX BLUES**

UNIVERSAL ATTRACTIONS • 347 MADISON AVE., N. Y.

"I'M A LONELY LITTLE PETUNIA"

(IN AN ONION PATCH)

LAWRENCE WELK—Decca

"TWO TON" BAKER—Mercury

TOMMY TUCKER—Columbia

THE HAPPY GANG—Victor-Can.

HARMONAIRES—Embassy

From the House That Gave You "CHOO CHOO CH'BOOGIE"

RYTVOC, INC., 1585 Broadway, New York 19

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Music Ops Laud Gala Cancer Fund Jamboree

NEW YORK—More than four thousand music operators and guests crowded into Manhattan Center, New York this past week to witness the gala jamboree sponsored by the New York, New Jersey and Connecticut divisions of Coin Machine Industries, Inc., Damon Runyon Cancer Fund.

The gala event, sponsored in behalf of the Runyon Fund entertained music operators from all sections of the metropolitan area for more than five hours.

Guesting at the show were, among the many, Ziggy Lane; Tip, Tap and Toe; Rosalind Paige; Lilyann Carol; Skitch Henderson; Gordon MacRae; Earl Wilson; Nick Kenny; Art Mooney and his orchestra; Al Bernie, Jack Smith; The Clark Sisters; Johnny Long; Jack Gleason; Bob Huston; Shorty Sherok; Vinny Monte; Tony Barri; Hadda Brooks; The Ravens; Morey Amsterdam; The Four Tunes; Larry Vincent and Jerry Jerome and his orchestra.

The New York Jamboree was part of the coin machine industry's contribution to the Damon Runyon Cancer Fund. CMI, Inc., has already turned over to Walter Winchell, chairman of the fund, \$170,000 in contributions from members.

Lacy Airs "The Cash Box"



NEW YORK — WINS platter spinner Jack Lacy, continues to draw wide attention to his radio show. Jack is currently featuring many of the music charts in *The Cash Box* via his air show, and also reports the latest results in the Second Annual Music Poll, currently being sponsored by *The Cash Box* in behalf of the Automatic Music Industry of America.

Standard Songs are MONEY MAKERS!

"EMBRACEABLE YOU"

FRANK SINATRA—Columbia
TOMMY DORSEY—

RCA-Victor

PERCY FAITH—Decca
DINAH WASHINGTON—

Mercury

Published by:
NEW WORLD MUSIC CORP.

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

Operators —

Read what NICK KENNY, outstanding columnist of N. Y. DAILY MIRROR says about the

2 MINUTE — 10 SECONDS
RAINBOW RECORD No. 10033

"ROSALINDA"

and

"OUT OF MY MIND"

By RED BENSON

42



Nick Kenny Speaking:

HI, UNCLE NICK! This is the Spyder! I just heard a couple of Red Benson's brand-new Rainbow Records in a preview, and brother! The needle-nuts and rug-cutters have a new idol! The former WINS disc jock is a combination on the wax of Red Skelton, Groucho Marx and Vaughn Monroe. I laughed until the tears ran out of my eyes listening to Benson's first platter, No. 10033, which will be released Monday, Nov. 10. I predict that the disc jockeys around the country will spin Benson's Rosalinda platter until they are out of their minds.

DOROTHY SARNOFF is auditioning for... ONE OF THE REASONS Jack Smith, the tenor, sounds so happy on his CBS show at 5 p. m. daily is Jo...

DAILY MIRROR OCTOBER 29 1947 WEDNESDAY

Mc... Town... Al... Satin... Pida... Sun... Ma... Bl... L... D... G... DAI... Know... Merry... Gay... Al... fette... Bec... D... Gene... Camo... Gay... Al... Blee... Be...

RAINBOW RECORDS, 156 W. 44th ST., N. Y.

Storming the Country!

NOT THE COPY CATS, BUT

JERRY MURAD'S HARMONICATS

Peg o' My Heart
1B fantasy impromptu

2A malaguena 2B harmonica boogie

IN THEIR UNIQUE INIMITABLE STYLE.

VITA-coustic Records
"LIVING SOUND"

GENERAL OFFICES & STUDIOS
42nd floor - 20 N. Wacker drive - Chicago 6, Ill.
CHICAGO - NEW YORK - HOLLYWOOD

Jerry Murad's HARMONICATS thank you for your tremendous support of their "Peg O' My Heart"

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
 BASED ON
 WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	EX—Exclusive	RE—Regent
AP—Apollo	JB—Juke Box	SI—Signature
AR—Aristocrat	KI—King	SO—Sonora
BD—Bullet	LI—Lissen	SP—Specialty
BW—Black & White	MA—Majestic	ST—Sterling
CA—Capitol	ME—Mercury	SW—Swank
CN—Continental	MG—M-G-M	TO—Top
CO—Columbia	MN—Manor	TR—Trilon
CR—Crown	MO—Modern	UA—United Artist
CS—Coast	MU—Musicraft	UN—Universal
DE—Decca	NA—National	VI—Victor
DEL—DeLuxe	RA—Rainbow	VT—Vilacoustic

Nov. 8 Oct. 27 Oct. 20
1—Near You 168.9 163.6 155.6

BU-1001—FRANCIS CRAIG
Red Rose
 CA-452—ALVINO REY ORCH.
Oh Peter
 CO-37838—ELLIOT LAWRENCE ORCH.
How Lucky You Are
 DE-24171—THE ANDREWS SISTERS
How Lucky You Are
 MA-7263—VICTOR LOMBARDO ORCH.
Zu-Bi
 ME-5066—TWO TON BAKER
I'm a Lonely Little Petunia
 RA-1001—THE AUDITONES
 SA-657—FOUR BARS & A MELODY
 ST-3001—DOLORES BROWN
 VI-20-2421—LARRY GREEN ORCH.
Pic-A-Nic-In

2—I Wish I Didn't Love You Sa 90.3 116.6 106.8

CA-409—BETTY HUTTON
The Sewing Machine
 CO-37506—DINAH SHORE
I'm So Right Tonight
 DE-23977—DICK HAYMES
Naughty Angeline
 MA-7225—DICK FARNEY
My Young and Foolish Heart
 MG-10040—HELEN FORREST
Don't Tell Me
 MU-15117—PHIL BRITO
Kate
 VI-20-2294—VAUGHN MONROE ORCH.
Tallahassee

3—Feudin' and Fightin' 78.1 70.2 75.3

CA-8443—JO STAFFORD
Love and the Weather
 CO-37189 (C-119)—DOROTHY SHAY
Say That We're Sweethearts Again

DE-23975—BING CROSBY
Goodbye, My Lover, Goodbye
 MA-12011—GEORGIA GIBBS
You Do
 ME-6049—REX ALLEN
 MG-10041—KATE SMITH
Tomorrow
 VI-20-2313—TEX BENEKE ORCH.
How Can I Soy I Love You

4—You Da 76.9 45.7 40.6

CA-438—MARGARET WHITING
My Future Just Passed
 CO-37587—DINAH SHORE
Kokomo, Indiana
 DE-24101—CARMEN CAVALLARO
How Soon
 MA-12011—GEORGIA GIBBS
Feudin' and Fightin'
 ME-5056—VIC DAMONE
Angela Mia
 MG-10050—HELEN FORREST
Baby, Come Home
 SI-15114—LARRY DOUGLAS
Sleep, My Baby Sleep
 VI-20-2361—VAUGHN MONROE O.
Kokomo, Indiana

5—When You Were Sweet Sixteen 54.9 47.7 82.7

CO-37803—DICK JURGENS ORCH.
On the Avenue
 DE-24106 (A-575)—AL JOLSON
Waiting for the Robert E. Lee
 DE-23627—MILLS BROTHERS
Way Down Home
 VI-20-2259—PERRY COMO
Chi-Baba Chi-Baba

6—I Have But One Heart 45.7 60.9 51.9

CO-7544—FRANK SINATRA
Ain'tcha Ever Comin' Back
 DE-24154—CARMEN CAVALLARO ORCH.
Ain'tcha Ever Comin' Back?
 ME-5053—VIC DAMONE
Ivy
 MU-456—PHIL BRITO
Tango De La Rosa
 MU-15069—GORDON MACRAE
You Go to My Head
 SI-15130—MONICA LEWIS
The Whiffenpoaf Song
 VI-20-2424—TEX BENEKE ORCH.
Too Late

7—So Far 41.7 28.5 3.0

CA-461—MARGARET WHITING
Lozy Countryside
 CO-37883—FRANK SINATRA
A Fellow Needs A Girl
 DE-24194—GUY LOMBARDO ORCH.
A Fellow Needs A Girl
 MG-10085—JACK FINA ORCH.
Golden Earrings
 SI-15106—ALAN DALE
Oh Marie
 VI-20-2402—PERRY COMO
A Fellow Needs A Girl

8—Smoke, Smoke, Smoke 41.6 33.1 39.6

CA-40001—TEX WILLIAMS
Roundup Polka
 CO-37831—JOHNNY BOND
Wasted Tears
 CS-263—DUECE SPRIGGINS
 DE-24113—LAWRENCE WELK ORCH.
Pic-A-Nic-In (In the Park)
 VI-20-2370—PHIL HARRIS ORCH.
Crawdod Song

9—And Mimi 28.6 25.8 15.1

CA-466—THE DINNING SISTERS
Fun and Fancy Free
 CO-37819—FRANKIE CARLE O.
For Once In Your Life
 DE-24172—DICK HAYMES
When I'm Not Near The Girl I Love
 MA-7262—RAY DOREY
Freedom Train
 MG-10082—ART LUND
Jealous
 MU-15114—MEL TORME
Boulevard of Memories
 VI-20-2422—CHARLIE SPIVAK
Tennessee

10—Kate 26.8 38.4 24.8

DE-23989—GUY LOMBARDO ORCH.
All My Love
 MA-1160—EDDY HOWARD ORCH.
On the Avenue
 MG-10048—FOUR CHICK & CHUCK
Wait'll I Get My Sunshine
 MU-15117—PHIL BRITO
I Wish I Didn't Love You So
 SI-15114—ALAN DALE
If My Heart Had A Window
 VI-20-2363—TOMMY OORSEY ORCH.
I'll Be There

Nov. 8 Oct. 27 Oct. 20
11—That's My Desire 26.2 19.8 33.8

AP-1056—CURTIS LEWIS
Sky Blue
 CA-395—MARTHA TILTON—ELLIOTT ORCH.
I Wander, I Wander, I Wander
 CN-6048—GOLDEN ARROW OUARTET
I Want to Be Loved
 CO-37329—WOODY HERMAN ORCH.
Ivy
 DE-23866—ELLA FITZGERALD
A Sunday Kind of Love
 ME-3043—FRANKIE LAINE
By The River St. Marie
 MG-10020—ART MOONEY ORCH.
Mahzel
 MN-1064—THE CATS & THE FIDDLE
 MO-147—HADDA BROOKS
Humoresque Boogie
 SO-2019—RAY ANTHONY ORCH.
 VI-20-2251—SAMMY KAYE ORCH.
Red Silk Stockings and Green Perfume

12—How Soon 25.0 12.6 24.0

CO-37952—DINAH SHORE
Fool That I Am
 DE-24101—CARMEN CAVALLARO — BING CROSBY
You Do
 ME-5069—JOHN LAURENZ
You Call It Madness
 TO-1258—JACK OWENS
Begin The Bekuine
 VI-20-2523—VAUGHN MONROE ORCH.
True

13—The Lady From 29 Palms 24.9 31.8 43.7

CO-37562—TONY PASTOR ORCH.
I'm Sorry I Didn't Say I'm Sorry
 DE-23976—THE ANDREWS SISTERS
The Turntable Song
 VI-20-2347—FREDDY MARTIN ORCH.
Cumana
 VT-6—HENRI BUSSE ORCH.
Jalousie

14—Tallahassee 24.8 23.2 37.6

CA-422—THE PIED PIPERS
Cecilia
 CA-422—JOHNNY MERCER—WESTON O.
Cecilia
 CO-37387—DINAH SHORE—WOODY HERMAN O.
Notch
 DE-23885—BING CROSBY—ANDREWS SISTERS
I Wish I Didn't Love You So
 MA-7239—RAY DOREY
Je Vous Aime
 MG-10028—KATE SMITH
Ask Anyone Who Knows
 VI-20-2294—VAUGHN MONROE O.
I Wish I Didn't Love You So

15—Ballerino 24.3

MG-10035—JIMMY DORSEY ORCH.
 MU-15116—MEL TORME
What Are You Doing New Years Eve?
 VI-20-2433—VAUGHN MONROE ORCH.
The Stars Will Remember

16—Tao Fot Polka 23.2 15.8

CO-37921—ARTHUR GODFREY
For Me and My Gal

17—I Wonder Who's Kissing Her Now 21.4 43.7 39.9

AP-1055—THE FOUR VAGABONDS
Dreams Are A Dozen
 CA-433—DINNING SISTERS
Lalla Lopez
 CO-37544—RAY NOBLE ORCH.
April Showers
 CS-8002—JACK McLEAN ORCH.
 DE-24110—DANNY KAYE (DARBY)
What's the Use of Dreaming
 DE-25078—TED WEEMS ORCH.
That Old Gang of Mine
 DEL-1036—JOE HOWARD
 MA-6013—FOY WILLING
Wait'll I Get My Sunshine in the Moonlight
 RA-10002—MARSHALL YOUNG
 SI-15057—BOBBY DOYLE (VOC.)
A Serenade to an Old Fashioned Girl
 VI-25-0101—JEAN SABLON
Insensiblement
 VI-20-2315—PERRY COMO
When Tonight Is Just a Memory

18—An Apple Blossom Wedding 21.3 18.5 23.3

CA-430—HAL DERWIN
Blue and Broken Hearted
 CO-37488—BUDDY CLARK
Passing By
 CN-3727—JOE OOSH
 DE-24117—KENNY BAKER
Love and the Weather
 DI-2081—JERRY COOPER
 MA-1156—EDDY HOWARD
Blue Tail Fly
 MU-15112—PHIL BRITO

Nov. 8 Oct. 27 Oct. 20
19—Peg O' My Heart 19.5 34.4 24.1

I'm Sorry I Didn't Say I'm Sorry
 SO-3044—GINNY SIMMS
 VI-20-2330—SAMMY KAYE ORCH.
The Echo Said No

AL-537—AL GAYLE & HARMONICORDS
Remember

CA-346—CLARK DENNIS
Bless You

CO-37392—BUDDY CLARK
Come to Me, Bend to Me

DE-25075—GLENN MILLER O.
Moonlight Bay

DE-25076—PHIL REGAN
The Daughter of Peggy O'Neill

DE-23960—EDDIE HEYWOOD O.
Yesterdays

DEL-1080—TED MARTIN
Chi-Baba Chi-Baba

MA-7238—DANNY O'NEIL
I'll Take You Home Again Kathleen

ME-5052—TED WEEMS
Violets

MG-10037—ART LUND
On The Old Spanish Trail

NA-9027—RED MCKENZIE
Ace in the Hole

SI-15119—FLOYD SHERMAN
Don't Cry Little Girl Don't Cry

VI-20-2272—THE THREE SUNS
Across the Alley from the Alamo

VT-1—THE HARMONICATS
Fantasy Impromptu

20—Civilization 13.4 21.2 9.8

CA-465—JACK SMITH
Don't You Love Me Anymore?

CO-37885—WOODY HERMAN
Boulevard of Memories

MA-7274—RAY MCKINLEY ORCH.
Those Things Money Can't Buy

MG-10083—SY OLIVER ORCH.
 VI-20-2400—LOUIS PRIMA ORCH.
Forsaking All Others

21—Stanley Steamer 13.3 15.9 9.7

22—Sugar Blues 11.6 19.9 12.0

23—Kokomo, Indiana 11.5 7.3 12.2

24—Come to the Mardi Gras 7.9 12.5 15.7

25—Christmas Dreaming 7.8 13.3 18.8

26—Lazy Countryside 7.4 3.3 13.6

27—Serenade of the Bells 7.3 1.8 1.0

28—Zu-Bi 6.7

29—Whiffenpoaf Song 6.6 19.7 15.8

30—Little Old Mill 6.1

31—Hurry On Dawn 6.0

32—My Heart Is o Haba 4.9

33—Naughty Angeline 4.3

34—Ya Sure You Betcha 3.9

35—A Fellow Needs a Girl 3.1 3.2 12.1

36—On the Avenue 3.0 3.4 10.6

37—Save the Bones far Henry Janes 2.9

38—Made for Each Other 2.5

39—Poppo, Wan't You Dance With Me? 2.4

40—Harmacy 2.1

THE CASH BOX

AUTOMATIC MERCHANDISING SECTION

MERCHANDISER FIELD TO BE FLOODED WITH NEW BLOOD—PRESENT OPS CAN'T "SEE" PRICES OF NEW EQUIPMENT

NEW YORK.—The drive for new blood is already under way thruout the nation. Distributors of merchandising equipment are using the daily newspapers as well as other publications and direct mailings in an effort to reach the newcomer.

This past week The New York Times featured advertisements of one well known merchandise machine distributor here offering his equipment to those who wished to enter into the field.

Clippings of other advertisements have also been received. Operators who have been in the field for many years now foresee an era of new blood competition and many of them also feel that the fight will be a bitter one right down to the finish.

One old time automatic merchant said, "They're out for the new blood once again. We had plenty of trouble with the new guys prior to the war. They would come into our town and start right off offering locations anywhere from \$100 to \$1,000 to get the spot. Then, after they believed they had accomplished the job of getting us kicked out, they would also offer commissions (mind you, in addition to the cash) which simply would mean business suicide."

He continued, "I don't know why we people in the automatic merchandising machine business are always faced with such competition. It seems to me that the manufacturers would now realize that the old time automatic merchant is his best bet. He not only knows where the machine will earn more but also knows how to best take care of the machine so that all the manufacturer gets is compliments and not complaints."

There are many automatic merchants thruout the nation preparing for this avalanche of new blood to enter into their territories and begin to smash present commission agreements as well as upset all location arrangements. These men, according to reports, are all signing legal location contracts with their spots and are attempting, in every possible fashion, to forestall and offset this new blood invasion.

One automatic merchant wrote *The*

Cash Box, "There's nothing that can be done about some of these new men entering into the business at this time. Maybe it is progress. But, we believe that it would really be progress if these men would be told the truth about the business first and wouldn't get the impression that all they have to do is put the machine on location, buy some merchandise with which to fill up the machine, and then wait for the money to roll in.

"We've heard", he continued, "one of these new men in this town tell us just how he was going to run his business which would put all of us to shame. We know that in about three months we'll buy his machines for whatever we care to offer. This business is just like any other. It's a hard grind. It takes 90% work and about 10% common sense and, if the manufacturers and distributors are going to bring people into this business with ideas as expressed by this man, this isn't going to be progress. It will simply be detrimental to all concerned with the automatic merchandising field and all will suffer unless something is done and done quickly."

Present automatic merchants simply can't "see" the prices now being asked for some of the new equipment. One of these men stated, "Perhaps, because we can't see the prices of these new machines, they are turning to new blood. We know just about what we need and what we can pay to keep this business profitable. If these newcomers think that they can show us the way, we're happy to watch, wait and learn. But, we believe that aside from upsetting a lot of good routes, the final result will be an era of chaos until the newcomer gets his belly full of headaches and heartaches and we once again settle down to operating profitably the way we have been.

"In the meantime, we are getting prepared for what we believe will be one of the most depressing eras we've ever been thru with more and still more newcomers coming along to upset one deal after the other."

Silver King Features New Gum Ball Vendors

CHICAGO — The following statement was received from the Silver King Corp., this city, this past week, regarding two new ball gum vendors.

"To meet the long felt need of operators to step up ball gum vending from child play to adult play, the Silver-King Corporation has just introduced two new vendors which have already proved their ability to do the trick. These new vendors put ball gum vending in the 5c field, thus appealing to adults as well as children.

"The new Silver-King "Prize-King" vends two balls of gum for 5c, or two balls for 1c. In those states where prizes can be used, bigger and better prizes can be offered by the locations. For example, cameras, binoculars, bill-folds, radios, and fishing reels are possible prizes because the 5c play returns \$5.00 per pound of gum, giving the operators a bigger margin for more expensive prizes to draw adult play.

"In addition, each player has a chance to win two prizes for one play as well as a jackpot prize if one is used.

"Many operators on locations such as bowling alleys, arcades, taverns, gas stations, showrooms, etc. already report remarkable sales at two for 5c on both bubble gum and standard gum.

"The two for 1c gum vendor is especially attractive, using the smaller size ball gum, and is a real sales stimulator in butcher shops, candy stores, school stores, etc. Although the profit per piece is less, the increased volume at two for 1c more than makes up the difference.

"Silver-King Corporation now has ready for delivery the 'Prize-King' model 241 on the 2 for 1c play, and "Prize-King" model 245 on the 2 for 5c play. Orders are now being booked on these two models, and from the standpoint of the ball gum vending industry, it is most encouraging to note that 5c gum vending is here to stay."

AUTOMATIC MERCHANDISING SECTION

Kitt, Sheffield and Postel Combine to Distribute U-Need-A

CHICAGO—Gil Kitt and Ralph Sheffield, who are partners in Empire Coin Machine Exchange, this city, have combined with Mack Postel, well known cigarette machine distributor, to form an exclusive distributorship for U-Need-A Vendors for the states of Illinois, Wisconsin, Missouri, Nebraska, Minnesota and Iowa.

The firm report that they will make complete coverage of these states thru their own present sales force and that they are getting their sales drive under way with the belief that they will soon be receiving volume shipments from U-Need-A of the new electrical cigarette and candy vendors.

Interest in these new vendors is already very high thruout the states they will cover, this trio report, and they also believe that they will reach new record sales peak even before the year is over.

Postel, who has had long experience in the cigarette machine field, is convinced that this new distributor set-up will prove one of the finest in the field and will give super service to everyone of the operators in these six midwestern states.

"We are going to give operators thruout the area we will cover", Postel said, "the finest cooperation and servicing which they have ever enjoyed from any cigarette machine distributing organization. We have the facilities", he continued, "and we also have the manpower to make complete coverage of the territory. The operators know each one of us and also know that we have always given them the finest machines and service at all times."

Both Gil Kitt and Ralph Sheffield are very much enthused over this new distributorship and are making arrangements to bring about one of the best sales records in their career.

Coca-Cola Co. Shows 9 Mos. Surplus of \$5.79 Per Share

NEW YORK—The Coca-Cola Co. reported this past week in a statement for the first nine months of the year that it had a surplus for the common stock of \$23,810,416 equal to \$5.79 a share on the common stock after all charges, taxes and dividends on the Class A stock. This compares with \$17,375,785 or \$4.22 a common share for the nine months ended with September 1946.

Directors of the company declared an extra dividend of \$2 and the usual quarterly dividend of 75c a share on the common both payable on Dec. 15. These dividends bring payments for this year to \$5 a share, restoring the rate paid in 1941, preceding the imposition of war-time restrictions.



**Keep Your Eyes
Peeled
for
America's Newest
Hot Frankfurter Vendor**

Launderettes Use Novelties to Boost Biz

NEW YORK—Special holiday offers of a gift portrait and a stainless steel paring knife provide the latest spur in the Telecoin Corporation sales promotion drive to boost traffic into individual "Launderette" stores.

Telecoin is national distributor of the commercial Bendix automatic home laundry and other coin-operated merchandising and service equipment.

These, together with the previously announced "Launderette" calendars for 1948, bring to three the number of sales boosters and stepping stones to new business offered by Telecoin for this Christmas season.

They supplement the five-point, year-round national and localized advertising and promotion program recently initiated by the company for its individual operators throughout the country.

Telecoin launched the project with first announcement of the gift portrait via 600-800 line newspaper advertisements in large metropolitan dailies. Portrait pictures are being given by 250-odd operators in New York and Chicago to all regular customers and to newcomers who bring in the coupon printed in the ads and a washing to be done. The portrait is worth \$5 under OPA valuation, and will be taken by outstanding local studios.

Doyle Named Distrib for U. S. Vending Corp.

MIAMI, FLA.—Frank Q. Doyle, president of Vendors Distributors, Inc., this city, reported this past week that his firm had been named distributor for the products of United States Vending Corp., Chicago, for the states of Florida, Georgia and Alabama.

Doyle, just returned from Chicago where he visited with execs of the U.S. firm, reported that he was very much enthused over the new refrigerated candy vendor, first product of the corporation, and that he was already arranging for sales thruout the states he will cover.

"The first refrigerated vendor, 'Pick-Ups', known also as the 'air conditioned candy vender', Doyle stated, "assures the buyer that he will get a fresh, tasty confection."

Doyle also stated. "Production will start at the end of the year and we are already making arrangements with many operators thruout our territory for initial shipments of 'Pik-Ups'."

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



MANUFACTURERS' NEW EQUIPMENT

● ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

MUSIC

A.M.I.	
Model A	\$897.50
Automatic Hostess Complete 20 Station Unit	14,800.00
HIDEAWAY CAB. W/Selective Play Mech.:	
W/Amplifier and Remote Volume Control.....	515.00
HIDEAWAY CAB. W/Continuous Play Mech.:	
W/Amplifier and Remote Volume Control.....	482.50
W/Amplifier—No Remote Volume Control.....	470.00
Complete—No Amp., No Volume Control.....	410.00
AIREON	
Blonde Bombshell	\$699.50
Super DeLuxe Phonograph	897.00
Fiesta DeLuxe	699.50
Trio (Wall Box	69.50
Solo (Wall Box)	46.50
Impresario (Speaker)	42.27
Melodeon (Speaker)	52.97
Carillon (Speaker)	56.18
FILBEN	
Miracle Cabinet	325.00
30 Selection Stowaway Mech.	398.00
BUCKLEY	
Music Box	25.00
MILLS INDUSTRIES	
Constellation	795.00
PACKARD MFG. CORP.	
Manhattan Phonograph	1,000.00
Pla Mor Phonograph (Model 7)	795.00
Hideaway (Model 400)	450.00
Wall Box (Butler)	39.95
1000 Speaker (Paradise)	159.50
Wall Box (Butler 10c)	41.95
950 Speaker	57.50
650 Speaker	19.75
Spot Reflector	8.50
PERSONAL MUSIC CORP.	
Measured Music Boxes, 5c-10c	35.00
Studio Amplifier	505.00
Studio Timing Control Unit	250.00
Master Power Supply Units	140.00
ROCK-OLA	
1422 Phonograph (Net)	728.00
1424 Playmaster	440.00
Model 1807 Moderne Corner Spkr.	107.50
Model 1906 Remote Volume Control	6.90
Model 1530 Wall Box	39.50
Model 1603 Wall Speaker	42.50
Model 1606 Tonette Wall Speaker	21.50
Model 1608 Tone-O-Lier Speaker	65.00
Model 1607 Tonette Wall Speaker	19.75
Model 1531 DeLuxe Bar Bracket	8.25
Model 1533 Universal Bar Bracket	3.90
Model 1795 Wall Box Line Booster	16.35
SEEBURG	
147-M Symphonola w/remote control	875.00
147-S Symphonola	805.00
H-147-M RC Special	525.00
Wireless Wallomatic	58.50
Wired Wallomatic	46.50
5-10-25c Wireless Wallomatic	75.00
5-10-25c Wired Wallomatic	62.50
Teardrop Speaker	19.95
Teardrop Speaker w/volume control	22.50
Recess Wall & Ceiling Speaker	18.00
Mirror Speaker	49.50
Duo Volume Control	21.90
Power Supply	14.50
Master Amplifier	53.50
Master Selection Receiver	118.00
Wired Master Selection Receiver	105.00
Electric Selector	86.00
Remote Speaker Amplifier	44.20
Solenoid Drum for 147-S	60.50
SOLOTONE CORP.	
Leveling Pre-Amplifier	44.50

MUSIC

WURLITZER	
Model 1100 Standard	\$959.50
Model 1080A Colonial	899.50
Model 1071A Concealed changer with stepper..	529.50
Model 1015 Standard	914.50
Model 1080 Colonial	875.00
Model 1017 Concealed changer with stepper....	499.50
Model 2140 5-10c Wireless	40.00
Model 3020 5-10-25c 3-wire	69.50
Model 3025 5c 3-wire	44.50
Model 3031 5c 30-wire	39.50
Model 3045 Wireless	54.50
Model 212 Master Unit	70.00
Model 215 Wireless Transmitter	17.50
Model 216 Wireless Impulse Receiver	22.50
Model 217 Auxiliary Amplifier	35.00
Model 218 30-wire Adapter Terminal Box....	15.00
Model 219 Stepper	46.50
Model 4000 8" Metal Star Speaker	45.00
Model 4002 8" Plastic Star Speaker	45.00
Model 4004A 8" Metal Musical Note Speaker..	30.00
Model 4005 8" Walnut Round Speaker	22.50
Model 4005A 8" Walnut Round Speaker	25.00
Model 4006A 8" Deluxe, Walnut Round Mirror..	35.00
Model 4007 12" Intermediate Deluxe Speaker..	135.00
Model 4008 15" Deluxe Speaker	185.50

PINS

BALLY	
Nudgy	\$289.50
CHICAGO COIN	
Baseball	No Price Set
EXHIBIT	
Tally Ho	No Price Set
GENCO	
Bronco	No Price Set
GOTTLIEB	
Humpty Dumpty	No Price Set
J. H. KEENEY & CO.	
Hi-Ride	No Price Set
UNITED MFG. CO.	
Nevada	275.00
WILLIAMS	
All Stars	479.50
Ginger	No Price Set

COUNTER GAMES

A.B.T. MFG. CORP.	
Challenger	65.00
BALLY MFG. CO.	
Heavy Hitter	184.50
w/stand	196.50
GOTTLIEB	
DeLuxe Grip Scale	39.50
SKILL GAMES CORP.	
Bouncer	44.50

ONE-BALLS

BALLY	
Jockey Special	645.00
Jockey Club	645.00
GOTTLIEB	
Daily Races (F. P. Model)	650.00



MANUFACTURERS' NEW EQUIPMENT

BELLS

BELL-O-MATIC CORP.	
5c Jewel Bell	248.00
10c Jewel Bell	253.00
25c Jewel Bell	258.00
50c Jewel Bell	338.00
GROETCHEN	
Columbia Twin JP	145.00
Columbia DeLuxe Club	209.50
MILLS SALES CO. LTD.	
Dollar Bell	No Price Set
O. D. JENNINGS	
5c Std Chiefs	269.00
10c Std Chiefs	279.00
25c Std Chiefs	289.00
50c Bronze & Std Chiefs	399.00
5c DeLuxe Club Chiefs	299.00
10c DeLuxe Club Chiefs	309.00
25c DeLuxe Club Chiefs	319.00
25c DeLuxe Club Chief	429.00
5c Super DeLuxe Club Chief	324.00
10c Super DeLuxe Club Chief	334.00
25c Super DeLuxe Club Chief	344.00
50c Super DeLuxe Club Chief	454.00
50c Silver Eagle	No Price Set
PACE	
5c DeLuxe Chrome Bell	245.00
10c DeLuxe Chrome Bell	255.00
25c DeLuxe Chrome Bell	265.00
50c DeLuxe Chrome Bell	375.00
\$1.00 DeLuxe Chrome Bell	550.00
5c Rocket Slug Proof	245.00
10c Rocket Slug Proof	255.00
25c Rocket Slug Proof	265.00

CONSOLES

BALLY	
Wild Lemon	\$542.50
Double-Up	542.50
DeLuxe Draw Bell 5c	512.50
DeLuxe Draw Bell 25c	532.50
Hi-Boy	424.00
Triple Bell 5-5-5	895.00
Triple Bell 5-5-25	910.00
Triple Bell 5-10-25	925.00
BELL-O-MATIC	
Three Bells, 1947	735.00
BUCKLEY	
Track Odds DD JP	1250.00
Parlay Long Shot	1250.00
EVANS	
Bangtails 5c Comb 7 Coin	No Price Set
Bangtails 25c Comb 7 Coin	No Price Set
Bangtail JP	No Price Set
Bangtail FP PO JP	No Price Set
Evans Races	No Price Set
Casino Bell	No Price Set
1946 Galloping Dominoes JP	No Price Set
Winter Book JP	No Price Set
GROETCHEN TOOL & MFG. CO.	
Columbia Twin Falls	485.00
O. D. JENNINGS	
Challenger 5-25	595.00
Club Console	499.00
DeLuxe Club Console	529.00
Super DeLuxe Club Console	545.00
J. H. KEENEY CO.	
Gold Nugget	No Price Set
PACE	
3-Way Bell Console 5c-10c-25c	\$690.00
5c Royal Console	320.00
10c Royal Console	330.00
25c Royal Console	340.00
50c Royal Console	475.00
\$1.00 Royal Console	650.00

ARCADE TYPE

AMERICAN AMUSEMENT CO.	
Bat a Ball	249.50
CHICAGO COIN MACH. CO.	
Basketball Champ	499.50
EDELMAN DEVICES	
Bang A Fitty:	
10'-8"	450.00
11'-8"	450.00
13'-8"	500.00

ARCADE TYPE (continued)

ESSO MANUFACTURING CORP.	
Esso Arrow	No Price Set
INTERNATIONAL MUTOSCOPE CORP.	
Atomic Bomber (Model B)	375.00
Deluxe Movie Console	150.00
Deluxe Movie Counter	140.00
METROPOLITAN GAMES	
Card Vendor	29.50
Double Up Skill Bowl	399.50
P. & S.	
Shooting Stars	249.50
Tom Tom	299.00
SCIENTIFIC MACH. CORP.	
Pokerino, Location Model 5	279.50
TELECOIN CORP.	
Quizzer	No Price Set
TELEQUIZ SALES CO.	
Telequiz	795.00

MERCHANDISE MACHINES

CIGARETTE MACHINES

C. EIGHT LABORATORIES	
"Electro"	222.50
NATIONAL VENDORS, INC.	
Model 9E (Electric)	321.70
ROWE	
Crusader (8 Col) w Stand.	145.75
Crusader (10 Col) w Stand.	162.25
U-NEED-A VENDOR	
Monarch 6 Col. w Stand.	149.50
Monarch 8 Col w Stand.	159.50

MERCHANDISE VENDORS

A. B. T. MFG. CORP.	
"Auto Clerk"—(Gen'l Mdse.)	
ADAMS-FAIRFAX CORP.	
Cash Tray Vendor	
ASCO VENDING MACH. CO.	
Nut Vendor	
ATLAS MFG. & SALES CO.	
Bulk Vendor	
AUTOMATIC BOOK MACH. CO.	
"Book-O-Mat"	
AUTOMATIC DISPENSERS, INC.	
"Drink-O-Mat"	
BALLY MFG. CO.	
Drink Vendor	
BERT MILLS CORP.	
"Hot Coffee Vendor"	540.00
COAN MFG. CO.	
U-Select-It—74 Model	85.50
U-Select-It—74 Model DeLuxe	95.50
U-Select-It—126 bar DeLuxe	127.50
DAVAL PRODUCTS CO.	
Stamp Vendor "Postmaster"	
HOSPITAL SPECIALTY CO.	
Sanitary Napkin Vendor	
INTERNATIONAL MUTOSCOPE CORP.	
Photomatic	1495.00
Voice-O-Graph	1495.00
KAYEM PRODUCTS	
Vit-O-Mins Vendor	
Dental Kit Vendor	
Chewing Gum Vendor	
MALKIN-ILLION CO.	
"Cigar Vendor"	
NORTHWESTERN CORP.	
"Bulk Vendor"	
REVCO, INC.	
Ice Cream Vendor	
RUDD-MELIKIAN, INC.	
"Dwik-Cafe" Coffee Vendor	
SHIPMAN MFG. CO.	
Stamp Vendor	
TELECOIN CORP.	
Tele-juice	
THIRST-AID, INC.	
Drink Vendor	
U. S. VENDING CORP.	
Drink and Merchandise Vendor	
VENDALL CO.	
Candy Vendor	
VENDIT CORP.	
Candy Vendor	149.50
VIKING TOOL & MACH. CORP.	
Popcorn Vendor	

RUNYON

**Proudly Announces Its
Appointment As Distributors
for**

J. H. KEENEY

& COMPANY

**Covering The Entire States Of
NEW YORK and NEW JERSEY**



HI-RIDE
FIVE BALL NOVELTY GAME



GOLD NUGGET
NEW MONEY-MAKING CONSOLE

RUNYON SALES COMPANY

593 10th AVENUE, NEW YORK 18, N. Y.

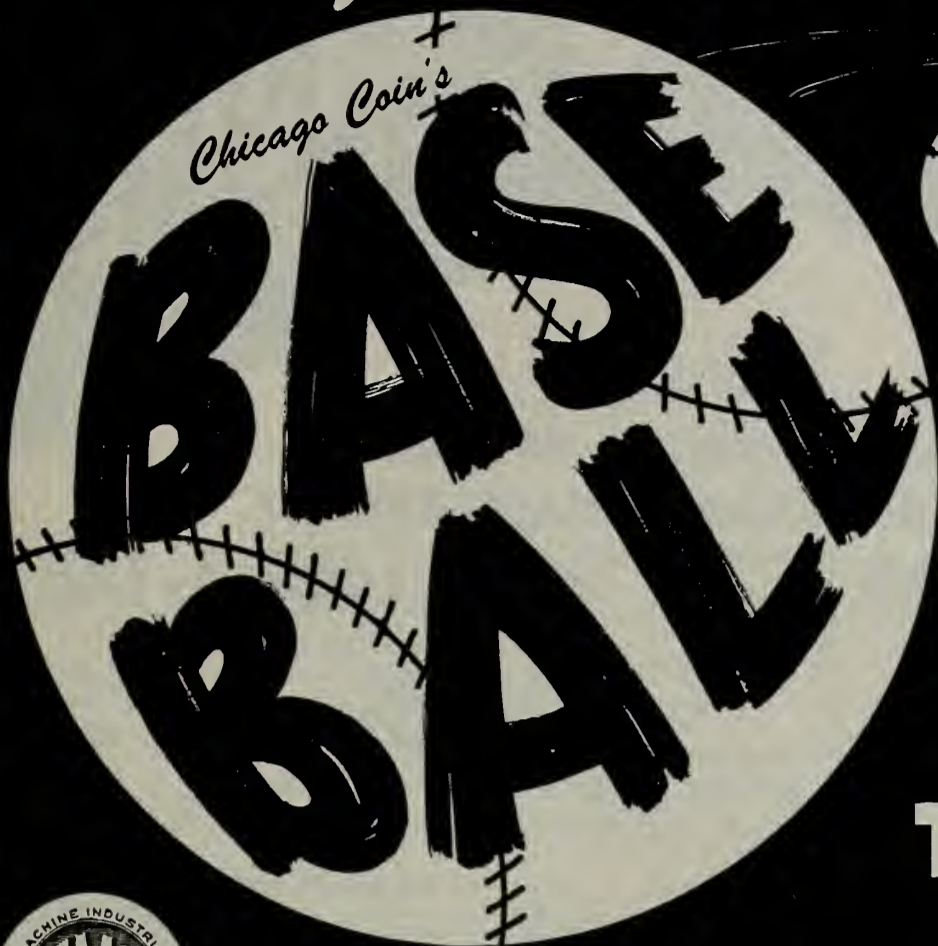
BRyant 9-2235

123 W. RUNYON STREET, NEWARK 8, N. J.

Blgelow 3-8777

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Chicago Coin's NEWEST!



**SEE
YOUR
DISTRIBUTOR
TODAY!**



CHICAGO COIN MACHINE COMPANY
1725 DIVERSEY BOULEVARD, CHICAGO 14, ILLINOIS

Two Wurlitzer Phono Distributors Secure Additional Territories

RICHMOND, VA.—E. R. Wurgler, General Sales Manager of The Rudolph Wurlitzer Company, North Tonawanda, N. Y., announced that Harvey Distributing Company, Inc., has been appointed distributor for the Virginia territory, and will retain the established Wurlitzer distributing headquarters at 823 West Broad Street, this city.

Harvey Friedman, president of Harvey Distributing Company, Inc., has been associated with the Wurlitzer Distributing activities for many years, currently serving the Maryland and Washington, D. C. territories.

Now, with the expansion into the Virginia territory, Friedman will personally see that complete sales and service facilities will be available to the music merchants in that territory.

OKLAHOMA CITY, OKLA.—Commercial Music Company, Inc., has been appointed authorized distributors for The Rudolph Wurlitzer Company, North Tonawanda, N. Y., for the Oklahoma territory, in addition to the territory now covered by the firm, according to an announcement by E. R. Wurgler, General Sales Manager of Wurlitzer.

President Raymond B. Williams of Commercial Music Company, Inc., is well known to the southwest commercial phonograph trade as Wurlitzer's long-time Texas distributor. In assuming the additional territory, Commercial Music Company, Inc. will utilize the established

Wurlitzer headquarters at 806 West Main Street, this city. The Oklahoma City office will be under the management of B. H. Williams, vice president and General Sales Manager of Commercial Music.

Williams assures Wurlitzer Music Merchants in the Oklahoma territory that they could expect the maximum of friendly cooperation and assistance.

Bally Employees Give \$800 To CMI Damon Runyon Cancer Fund

CHICAGO—Employees of Bally Manufacturing Company, this city, have contributed \$800 to date to the CMI Damon Runyon Fund, according to Herb Jones, Bally vice president. "We are especially proud," Jones stated, "of the action of our Employees' Benefit Fund, directors of which voted to contribute \$250 to this great cause."

Jones, who has been conducting the cancer fund campaign at the Bally plant, reports that Bally distributors have contributed \$9,950 to date. "Operators," Jones reports, "have sent in \$2,298 through Bally, and Bally suppliers have donated to date a total of \$5,770. This is all in addition to \$5,000 contributed by Bally at the start of the drive."

**Our Specialty!
BUCKLEY
DAILY DOUBLE TRACK ODDS AND
LONG SHOT PARLAYS**



**DISTRIBUTORS FOR LOUISIANA,
ALABAMA AND MISSISSIPPI**

**NEW BUCKLEY
CRISS CROSS**

and
**GUARANTEED JACK POT BELLS
FACTORY REBUILT BUCKLEYS**

Complete Line of Bell and Track
Odds Parts on Hand

Contact Us Before You Buy
BUCKLEY PRODUCTS

CONSOLE DIST. CO.
1006 Poydras St., New Orleans, La.
Phone: RA 3811
SAM TRIDICO BOB BUCKLEY

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

WORLD'S LARGEST DISTRIBUTING HOUSE

28,000 SQ. FT. BETTER DISPLAY—SUPER SERVICE!

EMPIRE SUPER MARKET'S

1012-14 MILWAUKEE AVE

Sale!

NEW IN ORIGINAL CRATES!

AT LESS THAN MANUFACTURER'S COST!

BAT-A-BALL, Sr.

BAT-A-BALL, Jr.

Quantity is Limited
ORDER NOW!

UPRIGHT MODEL
ORIGINAL PRICE **\$249.50**
NOW ONLY → **\$84.50** EA.

WITH STAND
ORIGINAL PRICE **\$79.50**
NOW ONLY → **\$29.50** EA.

SPECIAL COMBINATION OFFER—BOTH FOR \$104.50

Legal Everywhere, Entirely Mechanical, Ideal For Small Floor Space, Plenty of Play Appeal!

BRAND NEW CLOSEOUTS!

WILLIAMS FLAMINGO	\$225.00
BALLY BALLYHOOD	165.00
MARVEL LIGHTNING	199.50
AMUSEMATIC TUMBLER	215.00
GENCO WHIZZ & STAND	79.50

OUR SUPER VALUES!

GOLDEN FALLS, Reg. J.P., New Reb.	5c...\$135; 10c...\$140; 25c...\$145
GOLDEN FALLS, H.L., New Reb.	5c...\$140; 10c...\$145; 25c...\$150
JEWEL BELL, New Reb.	5c...\$170; 10c...\$175; 25c...\$180
JEWEL BELL, Replacement Cabinets	59.50
50c MILLS GOLDEN FALLS, H.L., New Rebuilt	195.00

NEW PIN GAMES

UNITED NEVADA	W
GOTT. HUMPTY OUMPTY	R
EXHIBIT TALLY HO	I
WILLIAMS GINGER	T
BALLY NUOGO	E
MARVEL OSCAR	!
GENCO BRONCO	
CHICOIN BASEBALL	

NEW COUNTER GAMES

POP-UP CLOSEOUT	\$ 17.50
ABT CHALLENGER	49.50
FOLDING STAND	11.95
GOTT. GRIP SCALE	39.50
GRIP-VUE	49.95
BASKETBALL, 1c	39.50
WITH STAND	49.50
KICK. & CATCHER	37.50
OVAVAL MARVEL, CIG. REELS	39.50
IMP., 1c or 5c	14.50
BEST HANO	30.00
MEX. BASEBALL	30.00
SKILL THRILL	30.00
FREE PLAY—SPECIAL	30.00
HEAVY HITTER	160.00
WITH STAND	175.00

NEW ONE BALLS

BALLY JOCKEY CLUB, P.O.	\$645.50
BALLY JOCKEY SPECIAL, F.P.	645.50
GOTT. OAILY RACES	650.00
BALLY EUREKA	489.50

NEW ARCADE MACHINES

SPEEDWAY BOMBSIGHT	\$359.50
BASKET B. CHAMP	499.50
METAL TYPER	445.00
IOEAL FOOTBALL	365.00
MIR-O-SCALE	125.00
AMERICAN FORTUNE SCALE	169.50

NEW SLOTS

JENNINGS LITE-UP CHIEF	5c	10c	25	50c
JENNINGS STANOARD CHIEF	\$324	\$334	\$344	\$454
MILLS JEWEL BELL	269	279	289	369
MILLS GOLDEN FALLS, H.L., 2-5	220	225	230	320
MILLS VEST POCKETS	230	235	240	330
GROETCHEN OE LUXE COLUMBIA	...\$145.00; J. P. COLUMBIA...\$110.00			

NEW CONSOLES

BALLY WIL0 LEMON	W
BALLY OOOBLE UP	!
BALLY HI-BOY	R
MILLS 3 BELLS	I
JENN. CHALLENGER	T
EVANS BANGTAILS	E
EVANS WINTERBOOK	T
EVANS RACES	E
BAKERS PACERS, 5c, O.O.	!
GROETCHEN TWIN FALLS	!

ROLL DOWN GAMES

AOVANCE ROLL	499.50
SUPER ROLL	429.50
POKERINO	259.50
BUCCANEER	449.50
BIG CITY	429.50
ESSO ARROW	499.50

SLOTS, SAFES, STANDS

CHICAGO METAL REVOLVAROUNO—OE LUXE	\$262.00
Single, \$119.50; Oooble, \$174.25; Triple	
BOX STANOS	\$27.50
FOLDING STANOS	12.50

NEW VENDORS

SILVER KING, 1c or 5c	\$ 13.95
NUT OR GUM BALL	
SILVER KING HOT NUT	
VENDOR	29.95
VICTOR MOOEL V, 1c GLOBE	
TYPE	11.75
CABINET TYPE	13.75
25c SANITARY VENDORS	27.50

BALLY DRAWBELL RED BUTTONS\$295.00
OE LUXE 345.00

SLOTS

BONUS BELL, 5c, \$119.50; 10c, \$129.50; 25c, 139.50
GOLO CHROME, 5c, \$109.50; 10c, \$119.50; 25c, \$129.50
BLUE FRONT, 5c, \$89.50; 10c, \$99.50; 25c, \$109.50
BROWN FRONT, 5c, \$99.50; 10c, \$109.50; 25c, \$119.50
5c MILLS Q.T. 69.50
5c GOLO CHROME, H.L., \$119.50; 10c, \$129.50
25c MILLS CLUB CONSOLE 149.50
VEST POCKETS, 1946 Model 49.50
10c BLACK CHERRY, NEW REB. 134.50
5c JENN. SILVER CHIEF 89.50
25c BLACK CHERRY, REB. 2-5 139.50
5c JENN. CLUB CONSOLE CHIEF 109.50
COLUMBIA J.P., 1946 Model 89.50
5c JENN. BRONZE CHIEF, 2-5 189.50
JENN. CIGAROLA, MOOEL XV 99.50
JENN. LITE-UP CHIEFS—Used 10 Oays
5c—\$215; 10c—\$225; 25c—\$235.

RECONDITIONED 5 BALLS

HAVANA	\$169.50
VANITIES	159.50
ROCKET	159.50
KILROY	149.50
SMARTY	149.50
FIESTA	149.50
BAFFLE CO.	149.50
SPELLBOUND	139.50
SUPER SCORE	139.50
FAST BALL	129.50
SUPERLINER	119.50
STEP UP	119.50
SUSPENSE	99.50
MIO. RACER	99.50
CARNIVAL	99.50
BIG LEAGUE	94.50
CANTEEN	89.50
SURF QUEEN	79.50
LITE-O-CARO	79.50
YANK, DOOOLE	69.50
FLAT TOP	69.50
LIBERTY	69.50
SKY CHIEF	59.50
BIG PARADE	59.50
AIR CIRCUS	59.50
KNOCK OUT	59.50
KEEP 'EM FLYING	54.50
SOUTH SEAS	54.50
SANTA FE	54.50
BRAZIL	54.50
TRAOE WINDS	54.50
5-10-20	\$ 49.50
STREAMLINER	54.50
UN. MIDWAY	49.50
KISMET	44.50
BOSCO	44.50
HI HAT	44.50
YANKS	44.50
VICTORY	44.50
CLOVER	44.50
FLY. TIGERS	44.50
VELVET	44.50
WILDFIRE	44.50
PRODUCTION	39.50
SEA HAWK	39.50
EAGLE SQUAD.	39.50
JUNGLE	39.50
STAR ATTRAC.	39.50
BELLE HOP	39.50
ALL AMER.	39.50
BOLAWAY	39.50
SHOW BOAT	39.50
VENUS	39.50
TOWERS	39.50
ABC BOWLER	39.50
'41 MAJORS	39.50
SEVEN UP	39.50
SLAP JAP	39.50
BOMBAROIER	39.50
TEN SPOT	39.50
INVASION	39.50
MARINES	34.50

CONSOLES

5-25c KEEN, 2 WAY BONUS SUPERS	\$625.00
25c KEENEY BONUS SUPER BELL	395.00
5c KEENEY BONUS SUPER BELL	365.00
BAKERS PACERS, D.O. I.P.	395.00
5c COMB. SUPER BELLS	79.50
BALLY SUN RAYS, F.P.	69.50
HI HANO COMB.	99.50
WATLING BIG GAME, 5c, P.O.	69.50
5c PACE SARATOGA SR., P.O.	99.50
5c PACE REELS, COMB.	89.50
JENN. FAST TIME, P.O.	59.50
BALLY BIG TOP, P.O. or F.P.	69.50
MILLS JUMBO, LATE HEAD	69.50
JENN. SILVER MOON, F.P.	69.50
5c BALLY CLUB BELL	99.50
25c BALLY CLUB BELL	109.50
EVANS LUCKY STAR	149.50
GALLOPING DOMINOS, J.P.	149.50

ONE BALLS

VICTORY SPECIAL, AUTO. SHUFFLE	\$289.50
CLUB TROPHY, F.P.	74.50
PIMLICO, F.P.	89.50
'41 OERBY	79.50
RECORD TIME, F.P.	69.50
LONGACRE, F.P.	109.50
TURF KING, P.O.	99.50
JOCKEY CLUB, P.O.	89.50
MILLS OWL, 1 or 5 BALL, F.P.	49.50
LONGSHOT, P.O.	69.50
KENTUCKY, P.O.	74.50
SPORT KING, P.O.	64.50
VICTORY OERBY, P.O.	179.50

ARCADE

CHI. BASKETBALL CHAMP.	\$379.50
EVANS TEN STRIKE, 1947 MOOEL	239.50
EVANS TEN STRIKE	89.50
EVANS TOMMY GUN	84.50
BALLY OEFOENER	99.50
BATTING PRACTICE	89.50
GENCO WHIZZ—Like New	59.50
SHOOT TO TOKYO	79.50
SHOOT THE CHUTES	79.50
CHICAGO COIN GOALEE, Like New	169.50
GOTT. 3-WAY GRIPS, 1946 Model	24.50
CHICAGO COIN HOCKEY	89.50
RAPID FIRE	74.50
EXH. HAMMER STRIKER	47.50
ADVANCE SHOCKER	17.50
BALLY UNOERSEA RAIOR	139.50
PIKES PEAK	24.50
KICKER & CATCHER	24.50
ABT MOOEL F, BLUE	24.50

ONE-HALF DEPOSIT WITH ORDER, BALANCE C.O.D. OR SIGHT DRAFT

Empire Coin MACHINE EXCHANGE

1012-14 MILWAUKEE AVE. • PHONE: HUMBOLT 6288 • CHICAGO 22, ILL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

UNITED'S HAWAII ROLL-DOWN

PROVEN PLAYER APPEAL



- Straight Novelty Play
- High Score Features
- **ROLL-DOWN** Play
- **Console Cabinet**
(Same Size As Pin Game)

SEE YOUR
DISTRIBUTOR

FIVE-BALL
NOVELTY
PLAY



UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY



CHICAGO 40, ILLINOIS

Please mention *THE CASH BOX* when answering ads—it proves you're a real coin machine man!

Expect Record Sale Of New Five Ball



DAVE GOTTLIEB

CHICAGO—Dave Gottlieb, president of D. Gottlieb & Company, reports that his distributors have placed unusually heavy orders for their new five ball "Humpty Dumpty", and he expects that all production records will be broken.

In commenting over the wonderful reaction of his distributors who have been calling in those record orders, Gottlieb stated "For some time, the industry has been ripe for an ideal well out of the ordinary. In "Humpty Dumpty", with its radically new "Flipper" bumpers, we have that something new which finally breaks away from the stereotyped pin game pattern of the past decade."

Company engineers report that the "Flipper" bumpers satisfy, to an extreme degree, the desire of players for more complete control of the balls. One of Gottlieb's designers explained the action of the new game. "When the ball is released by the "Humpty Dumpty" player," he states "it rolls down the field in the conventional manner, striking scoring bumpers, etc. However, an extra-sensitive control button on each side of the cabinet enables the player to motivate the "Flipper" bumpers and permits him to send the ball zooming back up to the top of the field in a try for additional scoring. With a little practice and skillful timing, players may quickly become adept at playing "Humpty Dumpty", and high scores are more frequently obtained."

Nate Gottlieb, who was standing nearby, spoke up. "Preview location demonstrations have brought forth the most enthusiastic comment about a new game that we have heard in the twenty year experience of this company", he stated. "Coinmen who witnessed "Humpty Dumpty" in action on our test locations were unanimous in their approval of the game. They were astonished at the high interest sustained among players and spectators alike."

S. D. Phono Ops To Meet Nov. 30, Dec. 1 & 2

YANKTON, S. D.—Mike Imig, president of the South Dakota Phonograph Operators Association reports that the organization is having its convention in Yankton, S. D. on November 30, December 1 and 2.

Distributors from the Twin Cities and Nebraska have indicated that they will attend the meet.

Imig reports "We expect a great turnout of operators from the entire state to be present, and have many important matters that will come up for discussion. I'm personally preparing to welcome my guests with the most sumptuous eating they've ever had. I'm starting in right now on a Pheasant hunting trip, and if I'm lucky, we'll have plenty stocked up for the visitors."

Aireon

MANUFACTURING CORPORATION

Finest

IN MUSICAL EQUIPMENT



General Offices

1401 Fairfax Trafficway, Kansas City, Kansas

Mafco Corp. Ltd., 4001 St. Antoine Street, Montreal, Que.

Cinaudagraph Speakers Division of Aireon

A-3

You'll have fewer out-of-order calls with a Jennings!

O. D. Jennings & Co. 4309 W. Lake St. Chicago 24, Ill.



JOE ASH

ACTIVE Reconditioned GAMES 'NUFF SAID!

For A Complete List of Specials

Drop a Line to Any One of Our 3 Offices

Active Amusement Machines Co.
666 NORTH BROAD ST., PHILA. 30, PA.
Phone: Fremont 7-4495
1060 BROAD STREET, NEWARK 2, N. J.
Phone: Mitchell 2-7646
1120 WYOMING AVE., SCRANTON, PA.
Phone: Scranton 4-6176

WATCH FOR Williams' Greatest 5-Ball

"BONANZA"

PLACE YOUR ORDER NOW!

EXCLUSIVE DISTRIBUTORS



ALSO EXCLUSIVE DISTRIBUTORS FOR AIREON MUSIC

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Teen-Ager "Juke Box Show" Televised

WASHINGTON, D. C.—Hirsh de La Viez, Hirsh Coin Machine Corporation, this city, sponsored a one hour television show over station WNBW, featuring a Packard "Manhattan" music machine supplying the music for a show called "Teen-agers."

Televised over the N.B.C. at the station WNBW studio at the Wardman Park Hotel, on Tuesday, November 4, the program had a radius covering Philadelphia, New York, Schenectady, Baltimore and Washington.

"This show was the first television program featuring a juke box" stated Hirsh "and it garnered a great deal of publicity for the entire music industry. The kids put on a one hour show and dance, and the 'Manhattan' phonograph came in for plenty of close-up shots."

Hirsh Coin Machine Corporation is the Packard phonograph distributor for this territory.

Introduces Non-Coin Operated "Jackpot" Machine To Fit On Cash Register



LOS ANGELES, CALIF.—Bonus Advertising System, Inc., this city, announced that they are now ready to offer their non-coin operated machine "Jack Pot Bonus?" to the coin trade.

"Jack Pot Bonus", altho not a coin operated device, fits into the coin machine field as it is installed in the same locations. The machine part of the system is attached to the cash register, and operates electrically. It contains a cash "jackpot" which is placed in the machine by the operator, and the amount is based upon a fraction of a cent per customer. At irregular, unpredictable intervals, the jackpot drops for a lucky customer as the purchase is rung up on the cash register. The customer is asked a simple question, and when he answers it, he gets the money, signing a receipt.

After being out on location for about a year, the firm is now appointing distributors in the coin machine field.

"The 'Jack-Pot Bonus?' is particularly valuable to the coin machine trade" stated one of the officials of the Bonus Advertising System, "as the operator can either install it on a rental basis, or charge the merchant a certain fee per play. The Merchant is interested in stimulating the sales in his store, which the device has proven to do."

GENCO'S BRONCHO

NOW and ALWAYS A GREAT GAME

plus

GREATER PROFITS!

GENCO'S
Handy
Pocket Edition
**PARTS
CATALOG**
NOW READY
Send for it!



ORDER FROM YOUR NEAREST DISTRIBUTOR

GENCO BUILDS GREATER GAMES
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

Buckley BUILDS THE Best

NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS
HAMMERLOID OR WRINKLE

YOUR CHOICE OF:

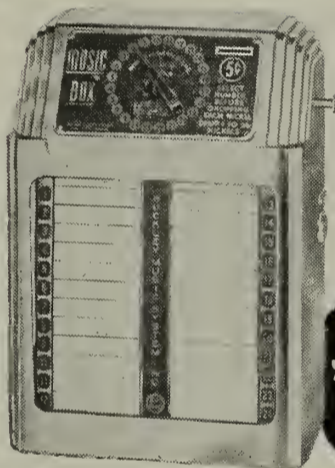
Cherry or Diamond Ornaments,
Maroon, Copper, Gold, Green,
Aluminum Gray, Chocolate, Surf
Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

\$50⁰⁰



THE NEW Music Box



\$25⁰⁰

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view, Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and out-earn all other coin machines. Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.



\$1250⁰⁰



Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Rhode Island Ops Form Association

Pinball Case Now in State Supreme Court. Music Ops to Try for Front Money and 60%-40% Commish Basis. Vote "Rhode Island Amusement Guild" as Name of Organization

PROVIDENCE, R. I.—This past Tuesday evening (November 4) while elections were going on all over the country, the operators of this state came together and elected temporary officers forming a new statewide operators' association.

The name of the new organization will be, "Rhode Island Amusement Guild". This was the name voted on this evening and all those present agreed that it best fitted their organization.

The temporary officers are: L. K. (Woody) Woods, President; J. J. Bolton, Secretary and E. Dwyer, Treasurer.

The organization was instigated by the pinball test case which is now up in this state's Supreme Court. The attorney for the organization, and also most of the members who have been closely identified with the case, are confident of victory.

At the present time pinball machines are in operation in the southern part of the state, but Providence, leading city, will not allow them to operate, even tho at present there is no definite ruling against them.

It is to bring about a favorable decision so that pinballs will operate here that a test case has been introduced into the Supreme Court with all ops here very much interested in it.

At the same time practically all members of the group are also music ops and, therefore, the organization will serve a two-fold purpose.

The men have been trying to get together for some time now to bring about a better commission basis with locations and to assure each other retention of their present locations.

It is believed that the organization's members will make a drive for front money guarantee from locations with

many insisting also on a 60%-40% commission basis to be generally adopted by all the members.

Present also at this meeting were many leading distributors who spoke very favorably regarding the creation of this new association.

Leading speaker of the evening was Bill Gersh of *The Cash Box* who was invited by the entire organization to attend and whose speech was acclaimed by a rising vote of thanks from all present.

Music Guild of South Jersey Protests Recent "American Weekly" Article

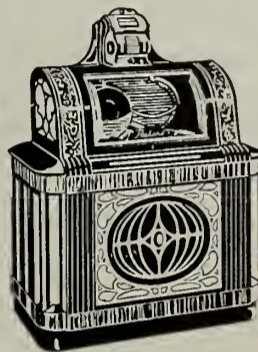
SEWELL, N. J.—Frank Collis, secretary of The South Jersey Music Guild, a music operators association covering the southern part of New Jersey, has objected strenuously to the recent story "Who Gets Your Juke Box Nickels" which appeared in the *American Weekly*.

Acting for the members of the association Collis has written them "It is an article that is composed of falsehoods and half truths masquerading under the guise of truth, leaving the general public with the thought that we are conducting a business whose cornerstone was laid in the mud of thievery and whose foundation is founded on unethical business methods. We feel that our industry cannot sit back and accept this type of unjust and insidious statements. We must have a public retraction."

Many other music men have written stating that they have torn out the "pin test sheet" from *The Cash Box* (October 27 issue) and mailed it to the *American Weekly*.

MOTORS REPAIRED WURLITZER — AMI
—SEEBURG—ROCK-
OLA—MILLS. Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival.
Complete No Extras \$6.00
M. LUBER
503 W. 41st (Longacre 3-5939) New York

Magnificent Manhattan



Makes
Much
More
Money!
Music
Men
Marvel!

THE "Manhattan"
Created by HOMER E. CAPEHART

IMMEDIATE DELIVERY
on
GENCO'S
"BRONCHO"
and
Williams'
"ALL STARS"



King Pin

EQUIPMENT COMPANY
KALAMAZOO 21, MICH.
826 Mills Street Phone 2-0021
DISTRIBUTING COMPANY
DETROIT 1, MICH.
3004 Grand River Ph.: TEmple 2-5788

Bally DOUBLE UP

Another great HOLD-AND-DRAW bell console . . . featuring famous EXTRA DRAW popularized in DeLuxe Draw Bell . . . plus new DOUBLE AWARD SPINNER which automatically doubles winners when spinner lights match reel combination. Double-up your console profits by ordering DOUBLE-UP now.

CONVERTIBLE
AUTOMATIC—REPLAY

NICKEL OR
QUARTER PLAY

PAUL A. LAYMON, INC.

DISTRIBUTORS FOR BALLY MFG. CO. IN SO. CALIF., SO. NEVADA AND THE HAWAIIAN ISLANDS
1429-31 and 1503 W. PICO BLVD. (Phone: PRospect 7351) LOS ANGELES, CALIF.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE ONLY THING NEW ON THE HORIZON!

GOTTLIEB

HUMPTY DUMPTY

TERRIFIC ACTION

- plus
- HIGH SCORE!
- SEQUENCE!
- BONUS!
- KICKER
- POCKETS!



SUPER-SENSITIVE CONTROL BUTTONS ON BOTH SIDES

featuring:
SENSATIONAL
Player-Controlled
**FLIPPER
BUMPERS**

An amazing Gottlieb innovation that incites enormously increased play and earnings! Super-sensitive fingertip control buttons, on both sides of cabinet, motivate Flipper Bumpers. Unique Flipper action enables player to send balls zooming from bottom right back to top of playing field, whizzing and bounding around for super-high scoring! It's just what you've wanted for years, so don't wait!

YOUR DISTRIBUTOR HAS THIS GAME OF SKILL AND TIMING NOW . . .

**ORDER
TODAY!**

"There is no substitute for Quality!"



D. GOTTLIEB & CO.

1140 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS



Weisman Takes Over AMI Franchise For State of Illinois



our territory to visit with every music operator, and they can be assured of the highest type of cooperation possible. We will always have an open house for out of town visitors and invite them to come in and say 'hello'."

Pictured above is Phil Weisman (right) greeting Frankie Laine, Mercury recording artist, who dropped into the new offices to wish him good luck.

CHICAGO — Phil Weisman, president of Automatic Phonograph Distributing Company, this city, announced that he has taken over the AMI franchise for the sale of all music systems and accessories for AMI, Inc., for the State of Illinois.

The firm's new headquarters are located at 2009 W. Fulton St., Chicago, where a complete and modern set of offices, showrooms and service department have been installed.

"We have enlarged our entire staff to render more and efficient service to the phonograph operator" stated Weisman. "Our sales staff will cover

MAKE US A REASONABLE OFFER ON
60 UNIT AMI HOSTESS
OR ANY PART OF IT

Envoy, R. C.	\$200.00
500 Wurlitzer	169.50
600 Wurlitzer	149.50
700 Wurlitzer	249.50
750 Wurlitzer	325.00
800 Wurlitzer	300.00
850 Wurlitzer	325.00
1/3 Deposit, Balance C.O.D.	

SUPREME DISTRIBUTORS, Inc.
3817 N.E. 2d Ave. 49 Riverside Ave.
Miami 37, Fla. Jacksonville, Fla.
Phone 7-7490 Phone 3-3516

JENNINGS CHALLENGER

TWIN PLAY 5c-25c
WITH THE NEW FLASHY CHROME TOP
Smallest in Size
Biggest In Player Appeal

Every Operator . . . Every Location should have this latest Console. A magnetic attraction that is absolutely irresistible to players!

WRITE—WIRE—PHONE
**CONSOLIDATED
DISTRIBUTING CO.**

1910 GRAND AVENUE, KANSAS CITY, MO.



Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

TO PHONOGRAPH OPERATORS OF ILLINOIS

We are happy to announce the opening of our **NEW AMI HEADQUARTERS** at 2009 W. Fulton Street, Chicago, Illinois.

I would like the opportunity of meeting the Phonograph Operators of Illinois personally and extend a cordial invitation to each of you to come in and visit with us.

Phil Weisman, President

AUTOMATIC PHONOGRAPH DISTRIBUTING CO.

AMI DISTRIBUTORS OF ILLINOIS

2009 W. FULTON STREET

CHICAGO, ILLINOIS

Unterberger Displays Telomatic Robot At Industrial Exposition

NEWARK, N. J. — Perry Lowengrub, Sales Manager of Telomatic Robots and Wired Music, this city, returned from a trip to Wilkes-Barre, Pa., where he attended a showing of the units at the Industrial Exposition, held by Louis Unterberger, Wyoming County distributor.

Unterberger had invited Lowengrub to attend the exposition and work with him and his salesmen. Lowengrub reports that Unterberger has placed some very nice orders since the show, and reports that the trade has shown considerable interest in the Telomatic Robots and he expects many additional orders.

Attending the showing with Lowengrub at the Wilkes-Barre Armory, was Manny Ehrenfeld of the Telomatic factory.

"In addition to the keen interest shown by Unterberger in Wilkes-Barre, other distributors thruout the country have been writing us," reports Lowengrub. From now on I shall be on the road practically 100% of the time, visiting the many distributors thruout the country, demonstrating the highlights and selling points of the Telomatic Robot. This tour will take considerable time, but I've planned on seeing every one of our distributors from Maine to Florida and from New York to California."

Shown in the picture to the right is Louis Unterberger (left) and Perry Lowengrub of the Telomatic firm, alongside the display of the Wilkes-Barre show.

**WE WANT TO BUY—
ALL TYPE POST-WAR PIN GAMES!
WE'LL PAY YOU TOP CASH PRICES!**

WRITE - WIRE - PHONE - GIVE COMPLETE DETAILS AND PRICE WANTED!

CENTURY SALES COMPANY

1002 BUCHANAN ST. (Tel: FI 6-5273) SAN FRANCISCO, CAL.

"THE CASH BOX" IS NOT SOLD ON NEWSSTANDS

Show Music Unit At Wilkes-Barre, Pa.



Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

Richmond, Va. Coinmen Protest Proposed \$30 Juke Box Tax

RICHMOND, VA.—A large and representative group of coinmen attended the recent first public hearing by the Richmond Tax Commission on their proposed new tax schedules, and protested the proposed tax of \$30 on each music machine.

Members of the industry pointed out that the proposed \$30 tax (double that now in effect) would work a tremendous hardship on the operator and in many instances would force them out of business.

Morris Maynor, Jr., of the Maynor Distributing Corporation, explained to the commission how the music machine business is conducted. He explained how operators buy the equipment and then place them in the various locations. He pointed out that a machine cost around \$250 in 1932 and now the machine costs about \$1,000. He stressed the fact that while everyone in other businesses were able to increase their prices, the music machine still plays for 5c, this despite the fact that overhead, records, parts, supplies, etc., had been increased many times. "The people have got into the habit of putting nickels in the machine" explained Maynor, "and they won't pay more for their music." Maynor termed the music machine "the poor man's entertainment." He went further into the matter, detailing the revenue obtained by the operator, the commission he pays out, and listed the various costs — showing the operator winds up on the "poor end of the stick."

Richard Lawrence, Musical Sales Corporation and Dan Wertz were two of the coinmen who addressed the commission. Lawrence stated that the operators really made any money only when a sensational song hit came along. Wertz claimed that the additional tax would force some of the operators to place "off-color" records into their machines to increase the gross.

Attorneys Alan Fleischer and John J. Fairbanks, Jr., spoke briefly on behalf of the music machine distributors and operators.

Henry Foote, well known arcade owner and operator of vending and amusement machines, expressed the opinion to the commission that the penny machine should be taxed on a different one from that of nickel ones. Under the proposed tax schedule, vending machines owned by retail merchants will pay \$3 each and all others will pay \$10.

THE FABULOUS NEW . . .

GEORGE PONSER'S

Pro-Score

(Progressive Scoring Alley Roll Game)



A ROLL DOWN GAME WITH BUMPER ACTION

- All brand new parts and finest materials.
- Many new "first-time" construction features.
- All Birch wood, hand rubbed matched grain cabinet.
- Adjustable for 5, 6 or 7-Ball play.
- One way gate that prevents return of played balls to player and speeds up play.
- 9 KICKER POCKETS and 8 Floating Roll-Over Buttons.
- Score goes a-way up to 899,000.

DISTRIBUTOR TERRITORIES AVAILABLE!

WRITE! WIRE! PHONE! GEORGE PONSER CO.

158 E. GRAND AVENUE
CHICAGO 11, ILLINOIS
Superior 4427

THE RUSH IS ON

for
GOTTLIEB

HUMPTY DUMPTY

THE
GREATEST
INNOVATION
IN PIN
GAMES!
ORDER TODAY!



Extra-Sensitive Control Buttons On Both Sides

GIVE to Damon Runyon CANCER FUND



SEABOARD-CONNECTICUT CORP.

1625 Main St.

(Phone: 2-6141)

Hartford 5, Conn.

SENSATIONAL Player-Controlled FLIPPER BUMPERS

Play that thrills . . . earnings that fill the till! Sensitive, finger-tip control buttons activate Flipper Bumpers. With skill and timing, player can send balls zooming around the field for extra scoring! Amazing action plus High Score, Sequence, Bonus and Kicker Bumpers!

NEW ADDRESS NOTICE!

TED HAWK GENERAL SALES COMPANY
1416 SOUTH CALHOUN STREET
FORT WAYNE 2, INDIANA
Operators of All Coin Operated Equipment

Attention Panoram Operators

COIN MACHINE MOVIES

Newly Issued for Solo-Vues . . .
Reels of Six Subjects.

LOWEST PRICES!

MARLIN AMUSEMENT CORPORATION
412 9th ST., N.W., WASH., D. C.

NOW DELIVERING

FILBEN '47—Record Phono
Pantages Maestro Music System
Personal Music Systems

ALSO DISTRIBUTORS FOR

United's NEVADA
Adams-Fairfax CASH TRAY
U.S.V.C. Refrigerated Vendors

"Wisconsin's Leading Distributors"

UNITED COIN MACHINE COMPANY

6304 W. GREENFIELD (SPRING 8446-8447) MILWAUKEE 14, WISC.

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.**

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Esso ARROWS

The Rolldown that has Everything!

SEE IT ON DISPLAY IN DETROIT
AT THE BOOK-CADILLAC
NOV. 17-18-19

Esso ARROWS

EXCLUSIVE FEATURES

• FLOATING ROLLOVER
SPRING BUTTON ACTION

• CABINET CONSTRUCTED OF
1 INCH MATCHED BIRCH —
NATURAL FINISH.

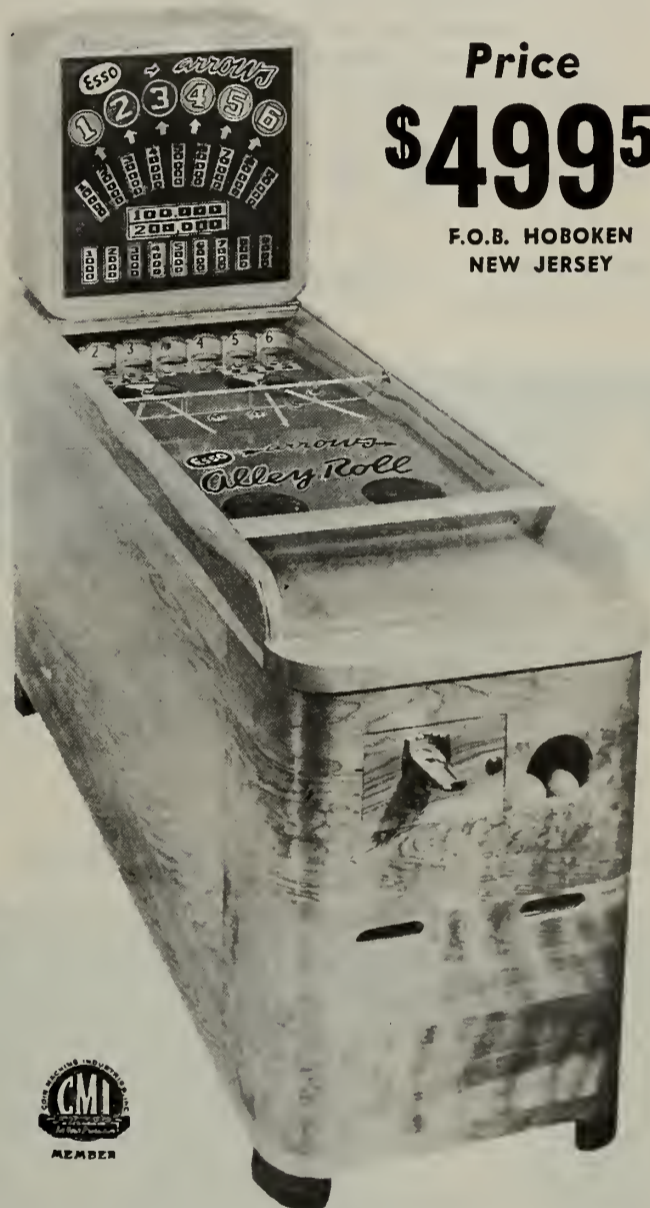
• COLORFUL GLASS
BACKBOARD

• HIGH SCORING

• SPECIAL FEATHERWEIGHT GATE —
WHICH PREVENTS RETURN BALLS, SO
THAT ONLY 7 BALLS CAN BE PLAYED

Price
\$499⁵⁰

F.O.B. HOBOKEN
NEW JERSEY



Attention!! DISTRIBUTORS: A FEW TERRITORIES STILL AVAILABLE

IMMEDIATE DELIVERY

PHONE—WIRE—WRITE

JACK SEMEL

JACK RUBIN

Esso

MANUFACTURING CORP.

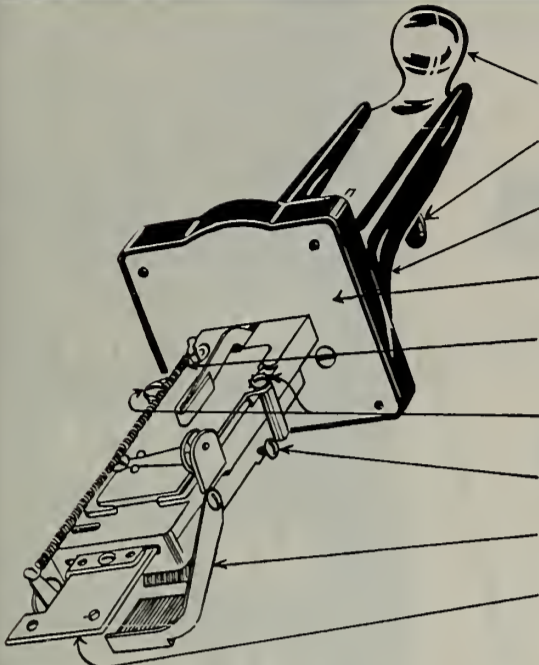
701 MONROE STREET, HOBOKEN, N. J.

(PHONE: HOBOKEN 3-5331)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Introducing HEATH'S "Feather Touch"

A Free Play Coin Chute that is NEW-BEAUTIFUL-DIFFERENT



- ITS BEAUTY WILL STUN YOU!**
1. Large leather touch thumb rest.
 2. Trigger grip.
 3. Beautiful red, non-breakable plastic guard—really dresses up a game.
 4. Metal face plate fits any pin game or roll down.
 5. Slide return spring mounted on housing.
 6. Chute quickly disassembled by loosening two screws.
 7. Coin adjustment and other simple slug proof features make chute almost 100% cheat proof.
 8. Adjustable coin trough makes Feather Touch chute readily adaptable for most any game.
 9. Brass slide, nickel plated, pre-drilled holes.
 10. Finest of materials insure long life and very little trouble.

Its swift, smooth action will amaze you.
 Its simplicity and service free operation will thrill you.
ALL adds up to more nickels in the cash box.

We take the "OUCH" out of Touch
 No more gripes about sore thumbs. Players love that sweet, easy push "Feather Touch" allows.
Order sample today!
 Prove for yourself. Satisfaction guaranteed or money refunded.

OPERATOR'S PRICE
\$395 EACH

(Available in non-free play model)

DISTRIBUTORS: WRITE FOR QUANTITY PRICES

EXHIBIT'S LATEST HIT "TALLY-HO" FEATURES "FEATHER TOUCH"

Exclusive Factory Sales Agents

HEATH DISTRIBUTING COMPANY

217 THIRD STREET

(PHONES: 2681-2)

MACON, GEORGIA



Texas Coinmen To Meet Nov. 23 In Dallas On Runyon Cancer Fund

DALLAS, TEX. — George Wrenn, Walbox Sales Company, this city, announced that a committee has been formed to arrange a big dinner for all coinmen in his territory to help further the work of the Damon Runyon Cancer Fund. The date has been set for November 23 and the dinner will start at 6:30 P.M. in the Peacock Terrace of the Baker Hotel, Dallas.

Assisting Wrenn, the committee is composed of Arthur Hughes, Electro-Ball Company; George Prock, General Distributing Company; Henry Manning, American Distributing Company, Inc.; Arthur Flake, Flake Distributing Company; Roy Williams, Commercial Music Company; and Morrie Gottlieb, National Sales & Distributing Company.

Operators have indicated that they will come from far and near to attend the affair. A plan will be outlined for the operators who will be asked to put on special drives in their territories, earmarking a percentage of collections made in these weeks for the Damon Runyon Cancer Fund.

A special moving picture of the coin machine industry's part in the Damon Runyon Fund, featuring Walter Winchell, is now being completed in Hollywood, and will be shown at the dinner.

COIN MACHINE MOVIES
 FOR REGULAR PANORAMS AND SOLO-VUES
 REELS OF 8 AND 6 SUBJECTS
 Our Films Get The Dimes
 PRICE \$32.50 TO \$38.50 Per Reel
PHONOFILM
 3331 NO. KNOLL DR., HOLLYWOOD 28, CAL.

Attorney and New Board Chairman



NEW YORK — Attorney Theodore Blatt is shown above (left) congratulating Joe Hahnen upon being elected Chairman of the Board of Directors for the Associated Amusement Machine Operators of New York. Hahnen will retain his elected position of President of the organization,

and will be assisted by Bart Hartnett, who was voted in as business manager.
 All three—Blatt, Hahnen and Hartnett—have had many years of experience in organization work, and the membership look forward to complete harmony and many years of profitable operation.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



DAVID ROSEN

AMI, inc.

announces the appointment of.

DAVID ROSEN

**AS EXCLUSIVE
40-SELECTION AMI
DISTRIBUTOR**

In Baltimore, (and all of Maryland) Washington, D. C., in addition to the present territory of Philadelphia (and Eastern Pa.)

855 N. Broad Street, Philadelphia 23, Pa.
Stevenson 2-2903

**YOU CAN'T
KEEP A
GOOD MAN
DOWN TO
ONE TOWN.....**

Alabama Music Ops To Meet With "The League Of Municipalities" To Discuss Uniform City Licenses State Meeting Of Assn Scheduled For Later In Month



R. E. L. (BOB) CHOATE

MONTGOMERY, ALA. — Claude Hall, President of the Alabama Music Operators Association, and a representative group of music operators from the organization will meet with The League of Municipalities, headed by Frank Livingston of Tuscaloosa (president) and Ed Reid of Montgomery (executive secretary) and a

representative group, on November 9.

The purpose of the joint meeting is to endeavor to arrive at a uniform license schedule of music machines for all cities and towns in the State of Alabama. At present licenses in the various municipalities range from \$4 to \$100 per machine. "In the past" stated Bob Choate, executive secretary of the Alabama Music Operators Association, "we have been successful in keeping our state licenses down to a reasonable figure, and we have great hopes that this meeting proves as successful. We are asking the municipalities for a \$5 to \$8 city license."

A state meeting of the organization will meet in Montgomery, Ala., November 23, and in addition to the various business subjects to be discussed, the music operators will line up plans for their part in the Damon Runyon Cancer Fund drive.

Tops All Distribs In Cancer Donations



JOE WESTERHAUS

CHEVIOT, O.—Joe Westerhaus, Westerhaus Company, this city, one of the country's leading distributors and operators, has been proclaimed the "top contributor" to the Damon Runyon Cancer Fund among distributors.

Westerhaus originally contributed \$1,000 as soon as the drive began. Recently James T. Mangan, CMI Public Relations Director, wired several distributors that the Drive at that point needed an additional sum to reach the half way mark of \$125,000. Joe immediately responded with an additional \$139 to his first contribution, making a total donation of \$1,139.

At this figure, Westerhaus temporarily tops all the distributors in the country.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

PACE TRIPLAY BELLS

5c - 10c - 25c - 50c — ANY THREE

One Mechanism

One Handle

PLAY ONE or TWO—or ALL
THREE ADJUSTABLE JAK-POTS

One Mechanism — One License

SAVE — \$200⁰⁰

PRICES 25% TO 50% LESS THAN OTHERS

UNBELIEVABLE — BUT TRUE — 3 in ONE

Only 46" High; 22" Wide; 24" Deep



DeLuxe Bells Better Than Ever

PACE MFG. CO., INC. 2909 INDIANA AVE.
CHICAGO 16, ILL.

South Dakota Phono Ops Assn. Votes 10% Of Gross To Cancer Fund

Entire Week Nov. 23 to 30 Is Set

MOBRIDGE, S. D. — Harold Scott, secretary-treasurer of the South Dakota Phonograph Operators' Association, this city, reported that a resolution was passed by the membership at their recent meeting at Rapid City, urging all members to allocate ten per cent of the gross take of all machines they operate in the Damon Runyon Cancer Fund, covering a period of one week—November 23 to 30.

Scott informed the members attending the meeting, and later wrote all members of the association, that he would supply posters and stickers for display in each location. He also agreed to arrange suitable advertising and publicity support thru the newspapers thruout the territory. The association emblem — the Pheasant — will be reproduced on all the stickers and posters.

Members will be continually notified of the program thru follow-up newsletters from Scott, who is looking forward to 100% cooperation from the operators in the state. Knowing the tremendous value of the campaign, Scott reports that operators have informed him that not only will they organize their own route on the 10% gross program, but will work with other operators, as well as the association, to help obtain a real healthy sum of money to turn in to the CMI Cancer Fund.

**ALWAYS SAY "I SAW IT
IN "THE CASH BOX!"**

Michigan Automatic Phonograph Owners Assn. To Meet In Detroit, November 17

DETROIT, MICH. — The membership of the Michigan Automatic Phonograph Owners Association will come in from all over the state to attend a general meeting on Monday, November 17 at one of the leading hotels, according to Jack Baynes, business manager.

Various business matters will be discussed, and among the topics that will receive a great deal of attention will be the Damon Runyon Cancer Fund. It is expected that plans will be presented to the gathering to stimulate the collection of money.

Bill Gersh, publisher of *The Cash Box*, will address the meeting.

Cal. Music Ops Assn Celebrates Twelfth Anniversary



GEORGE A. MILLER

OAKLAND, CALIF. — The California Music Operators Association, with headquarters in this city, is celebrating its twelfth anniversary this month, and will issue a "Twelfth Anniversary Book", which will be circulated free of charge to all operators in the state of California.

George A. Miller, president of the association, one of the founders, is starting his thirteenth year with the association, and is handling all the details of turning out the "Twelfth Anniversary Book".

"In addition to advertising from the manufacturers" reports Miller "we are reproducing several articles from *The Cash Box* as we feel that it is the outstanding magazine as far as support to the operators is concerned."

Please mention *THE CASH BOX* when answering ads—it proves you're a real coin machine man!

N. Y. — N. J. — & CONN. CANCER FUND "JAMBOREE" TERRIFIC SUCCESS

NEW YORK—The Damon Runyon Cancer Fund "Jamboree" sponsored by the New York—New Jersey—and Connecticut CMI Damon Runyon Cancer Fund, came off on Monday night, November 3 at the Manhattan Center, and played to the biggest gathering of coin machine people in one spot in the history of the industry.

The Cancer Fund will be swelled by many thousands of dollars as a result of the efforts of the local coinmen. The committee is now busy making a final computation on the proceeds collected as a result of the "Jamboree" and the figures will be announced later.

The first act appeared on the stage at 8:30 and ran over four hours, featuring a show of thirty-one acts, all who appeared without pay in behalf of the coin machine industry Damon Runyon Cancer Fund. (A complete list of the performers appears in the music section)

In the audience were groups of Sailors, Soldiers and Marines, who were guests of the coin machine industry.

The program was highlighted by the personal appearance of Nick Kenny, celebrated columnist of the New York Daily Mirror, who spoke eloquently on the coin Machine industry's campaign in behalf of the Damon Runyon Cancer Fund, stating that this campaign by coin machine men in New York and all over the country had not only raised the greatest amount of money the Damon Runyon Fund has so far received from one source, but due to its vigor, aggressiveness, and grand spirit of public service, has been the cause of awakening nation-wide interest in Cancer research activity and by its example has given new energy to other organizations throughout the United States in the campaign against Cancer.

Earl Wilson, well-known columnist from the New York Post told the audience "Only men as energetic as coin machine men who are in daily touch with the public and who have the intelligence and the spirit for public service could put over such a spectacular campaign."

Wires were received from all the manufacturers in Chicago expressing their congratulations and thanks to everyone who participated in the Drive to make it such an outstanding success.

Jim Mangan, CMI Public Relations Director, who was in New York for several days previous to the event, wound up the show with a speech of congratulations and thanks, and claimed that this gathering was more than double the size of any previous gathering of coin machine people anywhere.



Photo on top pictures the full house enjoying the entertainment; center photo shows group of sailors from St. Albans Hospital, who were guests of the industry; and bottom pic catches a part of the committee who were at hand when the photographer was handy. L. to R. Jack Mitnick, chairman of the committee; Harry Rosen, who acted as treasurer and ticket super salesman; James Mangan, Director of CMI Public Relations Bureau; Nat Cohn; Sidney Levine; and Billy Shubeck, band leader.

Legal And Tax Dept. of CMI Now Ready To Help Coinmen

Will Issue Weekly Bulletin



DUDLEY C. RUTTENBERG

CHICAGO—Dudley C. Ruttenberg, recently appointed head of the Legal and Tax Department of Coin Machine Industries reports that he has begun work on a compilation of all Federal, State, County and Municipal laws and ordinances, and all Federal and State court decisions which relate to the coin machine industry.

"The Legal and Tax Department will endeavor to keep the industry advised of any legal and tax developments" states Ruttenberg "and as soon as we are well established this information will be furnished all in the trade in the form of weekly bulletins. We will represent the Industry in legal and tax matters, freight rates and all other matters which concern our industry, and we will cooperate with the CMI Public Relations Bureau to the end that our industry will be afforded fair treatment thruout the country, and be accepted by the American people as an integral part of American industry."

Ruttenberg suggests that coinmen write him if they have any legal or tax problems and a special effort will be made to cooperate as quickly as possible.

TEXAS COINMAN DIES

DALLAS, TEX.—Harry H. Turner, 54, well known coinman, and executive of the Coin Machine Association of Texas, died here recently, after a prolonged illness.

Turner entered the coin machine business in 1929, and was actively engaged in operating until he became ill.

He is survived by his wife, and a daughter. Internment was in Laurel Land Memorial Park.

K. C. NOV. CO. HAS THEM

ALL PRE-WAR GAMES \$20.00

Each FULL LINE OF POST-WAR GAMES Write for Prices

TERMS: 1/3 Deposit, Balance C.O.D. K. C. NOVELTY CO.

419 MARKET ST. Market 7-4641

ALL UNITED CONVERSION GAMES \$29.50

Each

PHILA. 6, PA. Market 7-6391

KEENEY'S "Hi-Ride"

It's New . . . It's Better!

Ride to richer profits in 5-ball novelty and free game play. Terrific in action.

Also . . . Keeney's New GOLD NUGGET—2-Way Console

CONSOLES

Reconditioned and Unconditionally Guaranteed

BALLY

Drow Bell\$295

KEENEY

Twin Bonus, Super Bell, ony Comb. Coin Chutes 595
Single Bonus Super Bell 395
Three Woy Bonus Super BellWrite

MILLS

Three Bells, 5c-10-25c..... 250

PACE

Twin Reels, 10c-25c 125

AND MANY OTHERS

New FIVE BALLS

Original Crates . . . Brand New!

SPECIALS

Keeney Click\$210
Williams Flomingo 205

United NevadaWrite
Exhibit Tally-HoWrite
Williams GingerWrite
Keeney Hi-RideWrite
Bally NudgyWrite
Gottlieb Humpty Dumpty.....Write
Genco BronchoWrite
Chicago Coin BaseballWrite

AND MANY OTHERS

Terms: 1/3 Down, If You Don't See Balance Sight Draft What You Want — or C.O.D. WRITE!

WORLD WIDE DISTRIBUTORS, INC.

2330 N. WESTERN AVE., CHICAGO 47
EVERglode 2300

ATTENTION MUSIC OPERATORS

YOUR VOTES WILL DECIDE

THE WINNERS

IN THE SECOND ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND BEST RECORDING ARTISTS OF 1947

FILL OUT AND MAIL THE PREPAID POST-CARD ENCLOSED!

Now Delivering!

THE NEW JEWEL BELL CABINET

FITS ANY MILLS MECHANISM \$59.50

Price.....

This \$59.50 plus your mechanism gives Jewel Bell coverage for your location

REBUILT SLOTS

Jewel Bell — 5c\$160.00
Jewel Bell — 10c 165.00
Jewel Bell — 25c 170.00
Golden Falls — 5c\$145.00
Golden Falls — 10c 150.00
Golden Falls — 25c 155.00
Golden Falls — 50c 200.00
(hand load)

AMERICAN AMUSEMENT CO.

158 E. GRAND AVENUE CHICAGO 1, ILL.

(Phone: Whitehall 4370)

WE HAVE Williams

"ALL STARS"



\$485.00

F.O.B. NEWARK N. J.

READY FOR IMMEDIATE SHIPMENT!

FACTORY SUPPLY SOLD OUT AND OUR QUANTITY LIMITED! FIRST COME — FIRST SERVED, SO ORDER NOW!

PHONE — WIRE — WRITE

SEACOAST

DISTRIBUTORS, INC.

415 FRELINGHUYSEN AVE.

NEWARK, N. J.

(PHONE: Bl. 8-3524)

IT'S WHAT'S IN "THE CASH BOX" THAT COUNTS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

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COVEN'S COIN CORNER

REMEMBER

NOVEMBER 23rd
at the BISMARCK HOTEL

USED FIVE BALLS	
ABC Bowler	\$ 19.50
Action	19.50
All American	19.50
Belle Hop	24.50
Big Hit	49.50
Big Parade	34.50
Captain Kidd	19.50
Double Barrel	49.50
Eagle Squadron	29.50
Flat Top	29.50
Four Roses	19.50
Bally Fleet	19.50
Hi Hat	19.50
Jeep	24.50
Jungle	19.50
Keep 'Em Flying	19.50
Knock Out	39.50
Land Slide	19.50
Laura	49.50
Liberty	49.50
Major	19.50
Metro	19.50
Midway	19.50
Sea Hawk	24.50
Sky Ray	19.50
Slugger	24.50
Stage Door Canteen	49.50
Stars	19.50
State Fair	79.50
Strat-o-liner	19.50
Super Liner	79.50
Surf Queen	49.50
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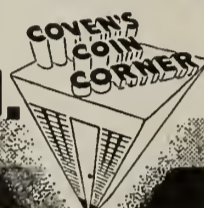
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THRU THE COIN CHUTE



CHICAGO CHATTER

Lots of the manufacturers and most of the distribs in the Windy City are setting their gun sights for the forthcoming coin machine convention next January. Many of the boys are keeping their ideas for the show under wraps and plan on coming up with some terrific new innovations . . . Lots of interest also being shown in the Damon Runyon Memorial Cancer Fund dinner parties. Don't believe we have ever before seen so much verve and enthusiasm for any kind of fund raising campaign . . . Lindy Force of AMI off this past week to Kansas City, then on to Nebraska in quest of new distribs. On his return, Lindy heads for the Augustana Hospital for a throat operation. He'll be absent from his desk for about a month. Meanwhile, Joe Caldron, assistant sales manager for AMI, takes over during Lindy's absence.

Chicago coinmen extended the hand of welcome to a well known and very popular coinman in the person of George Ponser. George has opened his offices and headquarters, known as the George Ponser Co. at 158 E. Grand Ave. and is currently manufacturing a very swell rolldown called "Pro-Score". George informs us that the factory is in full production and that the games are rolling off the line in ever increasing numbers . . . Dropped around to visit with Howard Pretzel of Commodity Vendors who tells us that their new Lewel Aspirin Vendor is now in complete production. Howard also reports that the firm may also take on the distributorship of a well known vending line. We hear Ken Wilson, also of Commodity Vendors, is back east getting ready to move his family to Chicago and make this town his permanent headquarters . . . Lillian Lewis of Coin-A-Matic home this past week looking after her son who is down with the flu.

"Bally" Sally (Goldstein) of Coven Distrib. tells us her boss, Ben Coven, is now sporting the newest style glasses and that he really "looks sharp". Sally says, "They make Ben look ten years younger". Recent visitors at Coven's were Pete Altier of Summit, Ill., Dick Savoy of Gilman, Ill., R. W. Barker of Manteno, Ill., Jesse Trump of Rantoul, Ill. and Happy Halbestadt of Racine, Wis. . . . Gwen Desplenter of CMI's Public Relations Bureau still amongst the missing. We hear Gwen was in bad need of a rest, but is feeling better now and due back at her desk sometime this week . . . Jim Mangan, CMI's Public Relations Director, back in town after his recent trip to New York.

Gil Kitt and Ralph Sheffield, partners at Empire Coin, announce they are now the exclusive distributor in the state of Wisconsin for Exhibit's "Tally Ho". Howie Freer, also of Empire, tells us he keeps busy on the home front working out sales promotion ideas. Howie reports someone new has been added to the staff at Empire, Eddy Wykoff, new salesman for Indiana. Howie also talks about Marilyn Ziegler, secretary at Empire. Marilyn is now wearing a brand new engagement ring but says it will be sometime before she takes the final step . . . "Chili" Galgano of the Used Record Exchange phones in to talk about the record biz. "Chili reports business has been so good they now need larger quarters and plan to move to 4142 W. Armitage Ave.

Carl Morris of Micro-Master takes a few days off from biz for some hunting up in Minnesota . . . John (Midge) Ryan of Bell-O-Matic back from a weekend visit in Cleveland, while there he attended the Notre Dame-Navy game. Grant Shay wearing a very classy looking tie and receiving lots of compliments from the gals. Among the out of towners visiting at Bell-O-Matic this past week were Ben Goldberg of Sicking, Inc., Cincinnati, O., Hoskle Goldberg of Sterling Novelty, Lexington, Ky., and I. Alpert of Twin Port Sales, Duluth, Minn.

We hear from the boys at Bally Mfg. Co. about their newest: "Bally Bowler". It's reported to be a

very unique game and already in great demand . . . Jimmy (Globe) Johnson back on the job again after his recent trip to Nashville, Tenn. Vince Murphy gives out with a plea for help. Vince tells us they've been on the lookout for larger quarters and are in bad need of some typewriters but so far have not had much luck. How about it, can anyone offer the boys a helping hand? . . . Larry Frankel of Frankel Distrib. pops into town again on his way to Omaha . . . J. R. Bacon, vice pres. of O. D. Jennings & Co. back from a business meeting in Cincinnati . . . Bill Lipscomb, eastern salesmanager for Jennings & Co., reports business "very good and definitely on the upswing."

Over at Rock-Ola we found Art Weinand just as busy as ever, trying to find enough time to squeeze in all his work. Art tells us that George Graf is now back at Rock-Ola supervising the wood working department. Bob Tyrrell reports much interest being shown by factory employees in Rock-Ola's visual aid training program. Bob says this program has proved a great success . . . Bob Bleekman, regional manager for Packard, leaves for Milwaukee to attend the Tavern Owners Convention. Bob informs that Burt Keenan has recently been appointed salesman for Cook and Lake County, Ill. and will make his headquarters at 2705 S. Michigan Ave. We also hear Bill Jordan, Packard Service Mgr., is in town training service men on Packard equipment. From here Bill will head for Kansas City to carry on the training program.

Spoke to Evelyn Aron of Aristocrat Records who tells us they've been going night and day with recording sessions. "The record business sure keeps one in a whirl," says Evelyn. Chuck Aron and Leonard Chess, both of Aristocrat, just back from a very successful trip thruout the east . . . Fulton Moore reports the Goldberg brothers, Hoskle and Ben, visited over at Williams this past week. Moore tells us he was able to get in some flying on a quick business trip to St. Louis. He flew there and back the same day.

Gene Bates of Pace Mfg. Co. just back after three weeks of hunting and fishing in Ontario, Canada, and tells us that he bagged the limit of deer and moose, had a wonderful time, and is now feeling fit and rarin' to go. Gene reports that their new model type bell console is in full production with increasing numbers of shipments leaving the factory every day . . . Just talked to Al Stern at World Wide and learned that he expects a nice shipment of the new Keeney "Gold Nugget" in his showrooms shortly. Al has been busy gathering in lots of new equipment to fill the many orders from ops for new games and expects a sharp upturn in business. . . . Lester Reik of Mills Industries reports he keeps busy handling things at this end while Charles Schlicht is still out on the road.

Billy DeSelm of United Mfg. Co. tells us they're hard at work trying to meet the heavy demand for their new game. Billy reports that work on their new plant is progressing very nicely and everyone is looking forward to next June when they hope to be able to take possession . . . Sol Gottlieb back on the job after his recent trip thruout the east where he visited with distribs. Sol tells us the distributors just can't get enough of their new game "Humpty Dumpty". Among the out of town coinmen visiting at Gottlieb & Co. this past week were: Joe Ash of Philadelphia, Pa., B. D. Lazar of Pittsburgh, Pa., and Ed Shaffer of Columbus . . . Harry Brown of American Amusement returned to Chi after a recent business trip in New York and other eastern cities..

Harry reports a definite upswing in biz thruout the eastern area . . . Dropped around to Marvel Mfg. Co. to visit Ted Rubinstein who tells us production is now being increased on their new game "Oscar" . . . Over at P & S we found Lee Jones and the boys working at a speedy pace producing their new game "Tom Tom" as cabinets arrive on a stepped up schedule . . .

THRU THE COIN CHUTE



EASTERN FLASHES

The "Jamboree" conducted by the coinmen of New York, New Jersey and Connecticut for the Damon Runyon Cancer Fund, was acknowledged a tremendous success. Manhattan Center was filled to the rafters, and the gathering enjoyed thirty-one top acts that ran well over four hours. The receipts from the "Jamboree" are now being totaled and the total figure will be ready for release in a week or so. A great many people worked hard for many weeks, and with the typical enthusiasm of the members of the coin machine industry helped to make this November 3 a memorial night. Whatever the results are everyone concerned admitted that with the experience gained this year, the "Jamboree" planned for 1948 will make this effort seem puny. As a matter of fact, some of the committee members look forward to hiring Madison Square Garden for the next affair.

* * *

It would be difficult to single out any individual for honors, as all members of the various committees, as well as many who worked on their own initiative, put in hours of their time to "put the show over" and collect as much money for the Damon Runyon Cancer Fund as possible. Jim Mangan, director of Public Relations for CMI, who spent several days in the city prior to the show, told the coinmen that this affair drew more people than any single coin machine show ever held. One of the bright features of the affair was the introduction of a group of sailors, soldiers and marines, who were the guests of the industry. In addition, several French sailors appeared as guests.

* * *

A general meeting of the membership of the Automatic Music Operators Association will be held at the Park Central on November 25, at which time election of officers will take place . . . Sol Gottlieb of D. Gottlieb & Company, visited around town last week . . . Irving Levenar, who opened new jobbing and distributing offices at 2382 Coney Island Ave., Brooklyn, N. Y., last week, tells us the full name of the firm is Central Sales & Service Corporation . . . Ernie Levine, Federal Music Company, takes over the distribution of Star Title Strips and will open offices on Tenth Avenue . . . Jack Mitnick, Runyon Sales Company, leaves for a month's vacation, driving out to Hot Springs . . . Jack Semel and Jack Rubin, Esso Manufacturing Corporation, will exhibit their rolldown game "Esso Arrows" at the Book Cadillac Hotel in Detroit from November 17 to 20.

* * *

Barney (Shugy) Sugerman and Abe Green, Runyon Sales Company, announce that they have taken over the distribution for J. H. Keeney & Company for the states of New York and New Jersey . . . Bert Lane, Meyer Parkoff and Harry Rosen, Seaboard New York Corporation will have a surprise announcement to make within a week or so . . . Harry Schneider, general manager of the Seaboard New York Corporation's offices on Tenth Avenue,

now completely set to take care of the jobbing and distributing trade along the street . . . Irving Orenstein, manager of the Seacoast Distributing Company's Newark offices, doing a land office business on Williams' "All Stars". "The demand for this great game" says Irv "has been exceptionally heavy. As the factory has sold out completely, and our supply is limited, we're accepting orders in rotation, and when they're gone, that'll be all."

* * *

Ben Becker, Ben Becker Sales Company (Bally regional sales representative) returns from a week's visit to the factory, and is excited over the wonderful things Bally has in store for the trade. He was sorry he couldn't return in time to attend the "Jamboree" but was consoled by the fact that the 100 tickets his firm bought was distributed to his many friends . . . Art Garvey, on the road for Bally in Becker's territory reported to him that the sale of "Nudgy" was going great guns . . . Ben Palastrant, regional sales representative for Aireon Manufacturing Corporation, in town visiting with Tony (Rex) Di Renzo of Manhattan Phonograph Company. Ben was on his way home to Boston, after visiting his distributors thru upper New York State . . . While in Maine, Palastrant visited with the grand old man of the business, 90 year old Melvin of Melvin Piano Company of Bangor, Me. Melvin's son and grandson are active in the company.

* * *

Dave Stern and Harry Pearl of Seacoast Distributors get themselves some nice publicity by installing a new Rock-Ola phono in McCreery Department Store, where a complete set of children's records were inserted. The department store used the phono for a tie-in publicity set-up for children . . . Moe Bloom, Chrest Music Company, completely recovered from a recent attack of appendicitis . . . Les Boyd, Ace Distributing Company, lays up his 35 foot cruiser "Happy Hour" for the winter . . . Carl Halperin, Academy Music Company, out on the route once again, after being laid up for a spell with bronchitis . . . Another operator who's working again is Ben Chicofsky of Ben-Ray Music Company, who was inactive due to a broken leg.

* * *

Dave Lowy and Phil Mason, Dave Lowy & Company, getting more and more calls for their converted Total Rolls, which they call "Champions" . . . Max Weiss, Roni Sales Company, Brooklyn, reports that he's having difficulty in keeping up with the orders for his "Kunkell" hot pop corn vendor . . . Nat Cohn, Modern Music Sales Corporation, announces that he has taken over the distribution of Signature records for the states of New York, New Jersey and Connecticut—and also for all export . . . David Rosen of Philadelphia, Pa., has taken over the distribution of Apollo Records for his territory . . . The voting for the "Best Recording and Record Artists" will close on November 29. Don't forget to mail in your voting card.

THRU THE COIN CHUTE



CALIFORNIA CLIPPINGS

A rather serious matter has developed around these parts the past few weeks . . . Some operators are becoming rather careless about licensing some of their machines . . . factions here as well as in other regions are waiting for opportunities such as these to "clamp down" on our industry . . . let's try to keep our business right on the line . . . taxes such as the license imposed on the coin industry's machines are a very touchy subject with civic factions, so let's check all of the equipment very carefully before it goes out on location. We'll all feel much better knowing that "incidents" will not occur . . .

Ran across Sammie Donin of Automatic Games wandering up and down coinrow trying to locate his police dog . . . seems the old girl has a boy friend over on Washington Boulevard . . . Partner Dannie Jackson is back in town, and has just received an order for 34 Bells to be delivered in Mexico . . . Elky Ray couldn't wait for his first shipment of Gottlieb's "Humpty-Dumpty" . . . he took his floor sample out on the route, and at last report, it had increased take for that location some 50% . . . Elky tells us that shipments will be in this week . . .

Charlie Fulcher of Mills Sales still giving Eddie Hagist of the freezer division, the needles about that buck he won on the football game last week . . . Bob Finch of Mills, made a fast circuit trip through the San Joaquin Valley seeing ops etc. . . . Aubrey Stemler a bit under the weather from lifting some of the heavy equipment at his place . . . Jay Bullock of SCAMOA really busy getting his new offices and sales rooms fixed up . . . That new record bar Jay has latched on to is meeting with tremendous acceptance all over town. One of the larger department stores has already requested a number of them from Mr. Bullock.

President F. E. Wilson of Solotone and Clyde Jordan are both back from a sales trip through western Canada and the northern U. S. . . . Clyde tells us that a number of the Magic Selector Boxes are being converted to straight radio . . . Fred Gaunt of General Music made the rounds through Palm Springs, Calexico, Imperial Valley, and Indio. Fred calls on ops and made some nice sales . . . Bill Happell is anxiously awaiting his sample of Keeney's new "Golden Nugget" . . . from rumors around and about, we hear it's a honey . . . Charlie Robinson reports biz picking up very well with all the late five-balls going strong . . . Charlie's number one pin-ball ace up and down the California coast selling . . .

Walked into Lyn Brown's place off to the left of coinrow, and found not a machine in the place . . . upon further inquiry we decided that business must really be booming . . . Lyn even had a tie on . . . my oh my, how formal we've gotten!!! Some day we'll have Bill Wolf tell us all about the big laugh on Nels Nelson and the Desert Inn!! Bill and Monte West are back from their trip covering Arizona, Nevada, and Southern California . . . AMI "Monte" tells me that lots of equipment was sold.

Len Micon of Pacific Coast Distributors has a new sales representative . . . name of Ben Wall . . .

Ben's not new in the coin machine game. He's had three years of some mighty successful operating experience around these parts. At one time, Wall had the biggest route of Genco "Total-Rolls" in the city . . . Len had a very profitable showing of Genco's new roll down "Bing-a-Roll" last week . . . we're informed that the ops showed a tremendous amount of enthusiasm for this item . . .

At Paul Laymon's emporium things are really humming, with new machines such as "Wild Lemon", "Double-Up", and Bally's new roll-down "Hi-Roll" creating a hustle and scurry such as hasn't been seen along the row in many a month . . . M. C. "Bill" Williams of the Williams Distributing Company, this city, informs your writer that the new five-ball "Ginger" is moving fine and confides that a new roll-down is expected in the next few weeks . . . we'll be in to see that one . . . At E. T. Mape, the Filben mirror boxes are meeting with continued acceptance from ops all over this territory . . . We like 'em . . .

Record row is still buzzing with assorted speculations on the Petrillo deal, but, speculations or no, all of the diskeries are pressing like mad, so that should the threatening ban take place on January 1st, a library of about two years duration will still be available to the distribs and juke box ops . . . We're all still hopeful that some settlement of this bottleneck with C. Petrillo will be affected before the deadline . . .

Prexy Jules Bihari of Modern Records has been waxing Gene Phillips and Willie Jackson in all day sessions . . . really stocking up a fine library . . . Sister Flo back from a vacation trip to San Francisco with some friends from K. C. . . . Flo confided to this reporter that what she wants for Xmas, (Note brothers Jules, Saul and Joe) is a new Ford Sportsman convertible . . . Get me one too, will ya fellas, huh? . . .

Frances Wayne, canary for the Exclusive wax works has been tabbed a terrific hit at the Jump Town Club in the windy city . . . Prexy Leon Rene of Exclusive assures all juke box ops, through this publication column, that he has enough masters in reserve to supply puh-lenty of hits for the next three years . . . Merci beaucoup, Monsieur Rene.

Bright smiles all over the Capitol diskery this past week . . . a "disk-o-the-week", a "sleeper of the week", and a "bullseye of the week" all in two issues of THE CASH BOX . . . watch for these numbers . . . they're naturals . . . Alladin prexy Leo Mesner back in Los Angeles after a long trip east on biz, while brother and "talent scout" Ed is waxing discs all over the country . . .

With only a few more weeks to go in THE CASH BOX music poll, those of you ops who haven't sent your cards in should do so immediately . . . Just fill out the card enclosed in each issue of THE CASH BOX and drop it in the nearest mailbox . . . Your votes will not only decide the winners, but will assure you of getting more and better hits from the record manufacturers . . . DO IT NOW!!!

THRU THE COIN CHUTE



ST. LOUIS

By BERT MERRILL

Big social event of the week in the 49th State was the marriage of Walter Morris of J. S. Morris & Son Novelty Company to Beverlee Karfh on November 2nd. With papa Joe Morris beaming, the wedding was held at the B'nai El Temple after which the couple sneaked away for a short honeymoon at Biloxi, Mississippi. Sidney Morris was best man at the event, which brought out many friends.

Andy McCall of McCall Novelty was caught strutting in front of the mirror a few nights ago. The reason; an old friend gave him two big peacocks for his farm outside of St. Louis. Pictures of them in action grace the McCall desk . . . Distributors around Coin Machine Beach welcomed old-timer Ed Crooms of St. Louis, last week. Ed hasn't been around much in the past couple of years, but is still busily operating.

Music and pingame ops are still up to their ears on plans for bettering the 50-50 location split which is unofficially standard in St. Louis. According to president Lou Morris of the Missouri Amusement Machine Association, no gilt-edge plan has been developed as yet. Most of the long-established ops are inclined to scoff at any such proposition to location owners, say such men in the know as Gene Kelly, Walter Bowman, Pete Brandt and others.

VP Distributing Company played host to Harry Williams over the weekend, when the "All-Stars" boss flew his new Bonanza airplane down to visit Del Veatch. Along with the personal visit Del got 100 new "Gingers", all of which popped out of the warehouse before they had time to cool from the trip. "We're trying to get Williams to build more 'All Stars' Del confided "But no such luck".

Operators who ducked in and out of Locust Street's coin machine shops this week included Harold Brown of Mattoon, Ill., Bill Hollenbeck of Cape Girardeau, Mo., Howard Coverstone, also of Mattoon . . . New phonograph deliveries went out to Jerry Clancy of Ace Novelty Company, who nailed ten new Rock-Olas, and to Music Service Company, Memphis, Mo., who acquired a "large number." Veteran Barney Neal collected one as well . . . Carl Trippe of Ideal is still taking a lot of kidding over his hunting venture to South Dakota. While there is plenty of pheasant on the Trippe table, Carl figures their cost at about \$22.50 each!

MINNEAPOLIS

Mr. and Mrs. D. L. Bratmoe of Mound City, South Dakota took a few days off to visit several of the distributors in the Twin Cities. Mrs. Bratmoe did very well as she made the rounds in the Department Stores in Minneapolis . . . Mr. and Mrs. I. F. Le Fleur of Devils Lake, North Dakota spent several days in Minneapolis last week, stopping off to visit relatives in St. Paul, and Mr. La Fleur kept himself busy calling on the distributors . . . Art Berg of Fairmont, Minnesota, in Minneapolis for a couple of days just making the rounds.

Wally McFarland of Wally's Novelty Company, Bismarck, North Dakota drove in to Minneapolis to spend a few days making the rounds . . . Glen Addington of the Addington Novelty Company, Bismarck, North Dakota also in town for a few days, keeping busy with several of his friends who live in Minneapolis . . . M. A. Cayo of Chippewa Falls, Wisconsin is one of the busiest little operators we know. He always pops in in the morning and out again for home the same day . . . Mr. and Mrs. Andy Oberg of E. Grand Forks, Minnesota, in Minneapolis for the week, sort of taking it easy. Mr. Oberg is completing the construction of a building which is to be ready in two weeks, and after that, they are on their way to California for the winter.

Frank Kummer of the Kummer Novelty Company, Spring Valley, Minnesota stopped off in Minneapolis enroute to Canada for some early winter fishing. He claims that they are hitting wonderful up there this time of the year . . . Mr. and Mrs. Oscar Sundem of Montevideo, Minnesota, in Minneapolis for several days . . . Mr. Ike calling on distributors, while Mrs. Sundem is on a splurge in Minneapolis' downtown stores . . . Mr. and Mrs. Jack Harrison of Crosby, Minnesota, in town for a few days.

Pete Wornson of Kasota, Minnesota, just back from a trip to Chicago stopped off in Minneapolis on his way home . . . Milton Casebere of the C & N Sales Company, Mankato, Minnesota, dropped into Minneapolis just for the day, making the rounds . . . Charlie Serasen of St. Cloud, Minnesota, in town just for the day . . . Our condolences to Sidney L. Levin of the Hy-G Music Company, Minneapolis, on the passing away of his father, Thursday, October 30th . . . Gil Smith of Fargo, North Dakota, in town for a few days, getting fatter all the time, and still holding that cigar in his mouth.

DENVER, COLO.

Just one year ago, Coloradians were digging themselves out from under the largest snow storm which had fallen here in many years; however, this Fall season has been beautiful, with only one slight snow—wonderful football weather. The would be skiers are SO unhappy.

All of the Denver distributors are working together on the dinner which will be held on November 23 in conjunction with distributors throughout the United States, to raise money for the Damon Runyon Cancer Fund. The distributors here are all cooperating and hope to be able to make a nice contribution . . . Despite the steadily increasing rise in the cost of living throughout the country, the coin machine business out here seems to be holding its own, and operators are reporting slight increases in collections during the past few weeks.

Operators poured into Denver last week looking over new equipment. Among those visiting the various distributors were: Mr. and Mrs. Harold Rounds, Lovell, Wyoming, Ruddy Olson of Arkansas Valley Music Company, Rocky Ford, Colorado, Clyde L. Marrinan, Pueblo, Colorado, Milton L. Fletcher, Pueblo, Colorado, George Florina, Santa Fe, New Mexico, Ralph Fuller, Greeley, Colorado, Mr. and Mrs. B. M. Woods, Rio Grand Music Company, Creede, Colorado, and Johnny Arzich, Raton, New Mexico. Ruddy Olson accomplished two things on his visit—seeing the Denver University-Brigham Young football game and looking over new equipment.

Jack Wycaver, Denver District Salesman for Wolf Sales, has just returned from a trip through the Wyoming territory and reports that business up there seems to be holding fairly steady. He says the operators are very receptive to the new Wurlitzer 1100 . . .

Congratulations to Nate Yadon of Peerless Music Company, and his wife, who have a new baby girl . . . The wives of John Tribelhorn and Edward Jackson, who work for Peerless Music and Wolf Sales, respectively, are both at home now recuperating from recent operations. They are both getting along fine.

W. H. Erskin, Manager of Jones Distributing Company, and Frank Ritchie, also of Jones, have returned home after having attended the showing of the new 1948 Seeburg in Billings, Mont. . . . Modern Distributing Company has just started making deliveries on Gottlieb's new pin game, "Humpty Dumpty" and report their orders are stacking up . . . The Denver Distributing Company has also just received their first shipment of Chicago Coin's "Gold Ball", which looks very promising. Morgan Ireland of Denver Distributing, has just been called to the bedside of his Mother, who is very ill. Mrs. Ireland lives in Canon City, Colorado, and has not been well for some time.

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WANT — Five Keeney Super Bonus Bells, five and twenty-five cent combinations. New or used. Quote best prices and serial numbers. EARL'S NOVELTY SERVICE, 105 PARKERSON AVENUE, CROWLEY, LA. Tel: 273.

WANT — Keeney Bonus Super Bells 2 Way 5¢ & 25¢; Bally Triple Bells; Exhibit Rotaries; Mutoscope Fan Front & Red Top Diggers; Wurlitzer Skee Balls; Mills' Orig. Slots 5¢ - 50¢. Quote best prices, quantity & condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: ORday 3070.

WANT — Automatic Beverage Cup Dispensing Machines — Stewart-McGuire Vendrink preferred. PUBLIC SERVICE VENDING CO., INC., 1009 AVENUE Z, BROOKLYN 23, N.Y. Tel: DEwey 2-5111.

WANT — All type post-war pin games. We'll pay you top cash prices. If you have post-war pin games, get in touch with us immediately. We've got the cash waiting. Give us complete details of the games, condition, also give us the price you want. No time wasted — we mean business. Write, wire or phone us immediately. CENTURY SALES CO., 1002 BUCHANAN ST., SAN FRANCISCO, CALIF. Tel: FI. 6-5273.

WANT — Music Operators! How long does it take you to accumulate 500 Used Records? We will buy and pay top prices for your used records if you will ship them to us regularly. Call us now and let's get together. JALEN AMUSEMENT CO., 113 W. REDWOOD ST., BALTIMORE 1, MD. Tel: Plaza 4802.

WANT — For Cash: Deluxe Draw Bells; Draw Bells; Bally Triple Bells. Wire, Phone or Write stating Lowest Price, Coin Denominations, Quantities & Condition in first reply. SILENT SALES SYSTEM, 635 D ST., N.W., WASHINGTON 4, D. C. Tel: District 0500.

WANT — Heavy steel slot safes with turnarounds. Need Singles, Doubles and Triples. Can use up to 15 of each. Will pay \$100., \$150., \$200. K-T ENTERPRISES, 1139 - 17th ST., PORTSMOUTH, OHIO.

WANT — Used Records, unlimited quantities. Write to FIDELITY DISTRIBUTORS, 332 E. 188th ST., BRONX 58, N. Y.

WANT — New or Used Williams' All Stars for resale. Quote lowest price in first letter. MURRAY NOVELTY CO., 4353 MURRAY AVE., PITTSBURGH 17, PA.

WANT — 5 Ball F.P.G.: Tornado, Cyclone, Hawaii, Havana, Mexico, Crossfire, Mystery, Fiesta, Gold Ball, Play Ball, Super Score and Lucky Star. Games must be in A-1 condition for re-sale. State quantity and lowest price in first letter. Will pay \$90. for Seeburg Vogues. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO, CALIF.

WANT — 5 Ball Free Play Pin Tables. All machines must be A-1 in appearance and mechanically. State condition and lowest price in first letter or wire. Distributors — Send Jobbers Prices. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C.

WANT — Wurl., Seeb. 30 wire Hideaways; Wurl. 1015, 750E; Seeb. 146, 147; used Packard Wall Boxes; Packard, Buckley 30 wire Adaptors; Mills, Jenn., Pace F.P. Mint Vendors; Post-War Photomatic; late F.P. Games; Victory Specials; Solotone, Personal Music Boxes, Amplifiers, etc. All 25 cycle equipment. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT — Bally Draw Bells; Triple Bells; Keeney Super Bonus Bells for cash or will trade new pin games, new or used Roll Down games, Mills 3 or 4 Bells, Late Heads. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT — Genco Advance Rolls. Also Tornados, Cyclone, Flamingos, Torchys, Rockets & Ballyhoos. Quote lowest selling price in first letter. WISCONSIN NOVELTY CO., 3734 N. GREEN BAY AVE., MILWAUKEE 6, WIS. Tel: Locust 0100.

WANT — 1946-1947 Rock-Olas, Seeburgs, Wurlitzers and AMI Phonographs. State lowest price and condition in first letter. GENERAL MUSIC CO., 2277 W. PICO. LOS ANGELES. CALIF.

WANT — Will buy any quantity used slot machines, all makes and models. Also, NEW Pace Chrome Deluxe Slots 5¢-10¢-25¢ & \$1. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single Doubles and 3 Ways. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT — DuGrenier "S" Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN. N.Y.

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WANT - 100 Rolldown Games - Playballs, Tally Rolls, Total Rolls, Advance Rolls, etc. Will pay highest prices. Write Ted Seidel, general manager. AMUSEMENT SALES, 577 TENTH AVE., NEW YORK CITY. Tel: Longacre 5-8879.

FOR SALE

FOR SALE - Strikes 'N Spares (2) like new \$650. ea.; 5 Ten Strikes \$39. ea.; 2 Total Rolls \$150. ea.; Four Roses \$22.; Silver Skates \$19.50; Zip \$10.; Five-Ten-Twenty \$22.; Sea Hawk \$22.; Zig Zag \$22.; Goalee \$125.; Double Barrel \$49.; Victory \$27.; Stage Door Canteen \$39.; Havana \$69.; Wurlitzer Hi Score Skee-ball \$135.; Wurlitzer 616 Victory \$80. 1/3 deposit. DONALD ZAK, 3017 SO. 14th ST., MILWAUKEE 7, WIS. Tel: Orchard 2828.

FOR SALE - Twenty Bank Ball games. Legal Everywhere. In A-1 condition. 14 Feet. Very slightly used. \$200 ea., F.O.B. Youngstown, O. Make us an offer. FIVE STAR MUSIC SYSTEMS, 3917-19 MARKET ST., YOUNGSTOWN 5, O. Tel: 2-4621.

FOR SALE - Or Trade. New Daval Free Plays Cig and Fruit Reels; Daval American Eagles; Solotone Boxes; 6/conductor cable. Make Cash or Trade Offer. GENERAL MUSIC CO., 1157 POST ST., SAN FRANCISCO 9, CALIF. Tel: Graystone 4-7878.

FOR SALE - Brand new Columbus 1¢-5¢ Peanut Vendors; 1¢ Ball Gum Vendors in Stock. Brand new Daval 5¢ Free Play Cigarette or Fruit Reels. Write: H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel: Wabash 1501.

FOR SALE - New Gottlieb Daily Races and used Gottlieb Daily Races (write); new Keeney's Hot Tips \$499.50; used Keeney's Hot Tips \$424.50. WESTERN DISTRIBUTORS, 1226 S. W. 16th AVE., PORTLAND 5, ORE.

FOR SALE - Big Parade, Bosco, Victory, Defense, Jungle, Star Attraction, Capt. Kidd, Major, etc. \$19.50 ea.; Hi Hands & Super Bells \$35. ea.; 61's \$50.; Rock-Ola Counter \$75. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA. Tel: Pop. 3299.

FOR SALE - 53 Brand new Solotone Boxes \$9.75 ea.; 10 brand new Location Amplifiers \$55. ea. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE - Just off locations. Perfect condition. "Personal Music" equipment. 70 Boxes, 6 Amplifiers, 2 convertors, 27 large, 14 small, 13 U Brackets, 40 assorted length T-Straps. All uncrated. Quitting business. Make offer. You can't insult. Come and get 'em. LORRAINE ENTERPRISES, 231 W. WISCONSIN AVE., MILWAUKEE 3, WIS. Tel: Broadway 4418.

FOR SALE - Total Roll \$175.; Sportsman Roll \$185.; Tally Roll \$125.; Goalee \$110.; Super Triangle (new motors) \$100.; Rapid Fire \$35.; Kicker Catcher (pre-war) \$15. MOHAWK SKILL GAMES CO., 56 MACARTHUR DRIVE, SCOTIA, N. Y.

FOR SALE - Sacrifice. AMI Telephone Hostess Music, like new. Units of 10 or more. Phone, wire, write for price. No reasonable offer refused. ATLANTIC NEW JERSEY CORP., 27 AUSTIN ST., NEWARK, N. J. Tel: Bigelow 8-4105.

FOR SALE - Genco Advance Rolls, perfect condition, new type arches like new \$390.; Genco Total Rolls \$175.; converted Total Rolls, new type advance arch. new scoring glass, button playing field, as good as any & better than most new rolldown games on the market, \$250. PARAMOUNT DISTRIBUTORS, 528 MAIN ST., BEACON, N.Y. Tel: Beacon 900.

FOR SALE - New Equipment: Genco Advance Rolls & Bally Nudgy (write); 2 Bally Bally Hoo \$150. ea. Used Equipment: Total Roll (write); 3 Strikes 'N Spares, excellent condition \$700. ea. Also good selection of used Pin Games, ready for location. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER AVE., DETROIT 1, MICH. Tel: Temple 2-5788.

FOR SALE - Special Close-out brand new slots at low prices. Jennings Lite-Up Club Chiefs, 1-5¢, 1-10¢, 2-25¢; Jennings Standard Chiefs, 2-5¢; Pace Chrome Bells, 1-10¢, 1-25¢. These are brand new in original factory crates. Write for special prices. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE - CONSOLES: Evans Bangtails, like new \$250.; Keeney Bonus \$375.; Super Bell, High Hand, Club Bells \$50. ea.; 10¢ Blue Front \$50.; 10¢ Q.T. \$35.; 5¢ Q.T. \$45. PINS: Midget Racer, Idaho, Canteen, Big League \$50. ea.; Fiesta \$100. MUSIC: 5-10-25 Wireless or Three Wire Wall-0-Matics \$29.50; 5¢ Wireless or Three Wire \$22.50; Seeburg Remote Console \$149.50. O'BRIEN MUSIC CO., 248 THAMES ST., NEWPORT, R. I. Tel: 577.

FOR SALE - 5 Victory Specials \$189.50 ea.; 2 Bonus Super Bells \$239.50 ea.; 2 Draw Bells (Small Buttons) \$249.50 ea.; 2 Draw Bells (Red Buttons) \$269.50 ea. WALDROP DISTRIBUTING CO., 1728 N. CHARLES ST., BALTIMORE, MD. Tel: Lexington 7647.

FOR SALE - The most complete stock of Arcade Equipment, Cards and Supplies in the United States. Write for list. MIKE MUNVES, 510 W. 34th ST., NEW YORK CITY.

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FOR SALE - WURLITZERS: 10 - 616 \$75. ea.; 2 - 600R \$150. ea.; 1 - 700 \$275. ROCK-OLAS: 1 - 1940 Super \$175.; 2 - 1940 C.M. \$90. ea. SEEBURGS: 2 Mayfair \$150. ea.; 1 Vogue \$175.; 3 Gems \$135. ea.; 1 Plaza \$150.; 1 Envoy \$200.; 7 Casino \$135. ea.; 1 Regal \$175. X-CEL NOVELTY CO., 1929 W. TIOGA ST., PHILA., PA. Tel: RA. 5-8705.

FOR SALE - 10 Buckley Track Odds, Daily Double Jack Pot Models, excellent condition \$425. ea. GENERAL MUSIC CO., 2277 W. PICO, LOS ANGELES, CALIF.

FOR SALE - AMI Telephone Hostess Music - Units of ten or more. Like new, reconditioned. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK, N. J. Tel: Bigelow 3-8777.

FOR SALE - Selling Out On Our Used Equipment! Ace Bomber (Mutoscope) like new \$125.; Stage Door Canteen \$49.50; Suspense \$75.; Tally Roll \$85.; Many other 5 ball pin games from \$50. Wurlitzer phonograph, still in original crate (model 1015) \$750.; AMI Phonos, slightly used (Model "A") write. WANT - 2 Way Keeney Super Bonus Bells. HANNA DISTRIBUTING CO., 169-171 CAMPBELL AVE., UTICA 4, N. Y. Tel: 6-386.

FOR SALE - Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: Bryant 9-0817.

FOR SALE - DuGrenier, Rowe, National and Unedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Unedapak parts. Want - Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE - New York Jobbers and Operators - We can supply you with a good assortment of checked, cleaned, ready to operate Pre-War Games from \$20. up and Post-War Games from \$44.50 up. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 7-4641.

FOR SALE - DuGrenier W \$75., WD \$85., completely overhauled, equipped with double dime mechanism, choice of new beautiful two-toned blue and grey or maroon and grey. Terms: 1/3 down, balance C.O.D. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th ST., MINNEAPOLIS 11, MINN.

FOR SALE - Reconditioned Pingames: Big Time; Big League; Progress; Rocket (brand new); Fox Hunt; Gobs; Snappy '41; Hi-Hat; Jungle; Drum Major; Twin Six; Opportunity (revamp). All in A-1 condition, ready for location. Make best offer for any or all. H. M. BRANSON DISTRIBUTING CO., 516 S.O. 2nd ST., LOUISVILLE 2, KY. Tel: Wabash 1501.

FOR SALE - 6 Vest Pockets \$25. ea.; 8 ABT Challengers \$25. ea.; 8 Jennings Challenger Silver Moon FP \$40. ea.; 2 Bally Big Top CP \$40. ea.; 4 Mills Golden Falls, like new \$180. ea.; 2 Jewel Bells, like new (write); 5 Wurl. 145 Steppers \$20. 1/3 Deposit. HUTZLER VENDING CO., MARTINSBURG, W. VA.

FOR SALE - Victory Derbys, like new \$150. ea.; Keeney Three Way 5-10-25 Super Bonus Bell \$900. : 5¢-5¢ Lucky Lucre one coil type \$50. ea.; 5-25 Lucky Lucre \$60. ea. 1/3 deposit required HY-G MUSIC CO., 1415 WASHINGTON AVE. SO., MINNEAPOLIS 4, MINN. Tel: At. 8587

FOR SALE - 25 Model 80 Kirk Astrology Scales \$169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3171.

FOR SALE - Rock-Ola Commando \$150.; Watling 25¢ Rol-A-Top \$65.; 9 column National Cig Machine \$20.; Mills Four Bells \$175.; Mills Futurity \$49.; Mills Thrones \$200.; Foot Ease \$45.; Model 9800 \$200.; Glitter Gold Mills 5¢ chrome \$60. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO Tel: 750

FOR SALE - Personal Music and Solotone Boxes. Also Studio and location amplifiers. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK 8, N. J. Tel: Bigelow 3-8777

FOR SALE - Keeney Three Way Bonus Super Bells, like new \$850.: Victory Specials, perfect condition \$249.50. Terms: 1/3 deposit with order, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE - Route - In open territory, California. Juke Boxes, Pins, Consoles, Sales Boards, etc. Very good set up for right person. Route grosses \$1000. per week. Write. NILES H. SMITH, 204 WOODROW, OILDALE, CALIF.

FOR SALE - Seeburg Telephone Hostess Music System. 15 Units complete with electrical selector mechanisms. Slightly used, and consisting of 8 Seeb. Maestro E.S. Double Line, 7 Seeb. Maestro E.S. Single Line, 1 Rock-Ola Spectro Vox with Seeburg single line amplifier, 1 double-line 10 turntable board, 1 single line 10 turntable board, 4 record racks-3,000 capacity. Will take best offer. MITCHELL NOVELTY CO., 1629 W. MITCHELL ST., MILWAUKEE 4, WIS. Tel: Mitchell 3254

FOR SALE - Phone, Wire or Write us for all new & used pinball & latest coin operated machines. Orders shipped same day received. Lowest prices always. SOUTHERN AMUSEMENT CO., 628 MADISON MEMPHIS, TENN.

FOR SALE - All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: TEmple 1-7455.

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FOR SALE - Wurlitzer Model 600 phonographs in A-1 shape \$115. ea.; complete Musical Telephone Music System, includes Studio amplifiers and wall boxes. We bought these cheap and will turn them over for a cash offer, if interested. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D. C.

FOR SALE - Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. \$500. f.o.b. Los Angeles. Add \$25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE - Now making delivery of KILROY, Chicago Coin Machine Co.'s new sensational 5 Ball Game; Chicago Coin Machine Co. New Basketball Champ, a real Hit. Our new and latest release will be STRIKES & SPARES. Delivery soon. BAUM DIST. CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE - Fifty (50) Seeburg Wireless Wall-0-Matics, WS-2Z in perfect working order with good covers & 70L7 Tubes \$15. ea.; Two (2) Seeburg 5-10-25 Wireless Bar-0-Matics in perfect shape \$25. ea.; Ten (10) Motors for WS-2Z Wireless Wall-0-Matics, brand new \$5. ea. MELODY MUSIC CO., 113 N.E. NINTH ST., MIAMI 36, FLA. Tel: 9-1301.

FOR SALE - 50 Buckley Chrome Boxes, 20 and 24 record \$15. ea.; 50 old style Buckley Boxes \$5. ea.; 6 Seeburg 30 wire Boxes \$7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE - New Mills Black Cherry slots, 1 - 5¢ & 1 - 25¢ in original shipping cases, never used \$375. for the two; 1 Jennings Super Deluxe Club Chief 10¢, electric lighted, used 30 days \$150. 1/3 dep., bal. C.O.D. BUSINESS STIMULATORS, 4912 E. WASHINGTON ST., INDIANAPOLIS, IND.

FOR SALE - Juke Box & Pinball Route. 23 Seeburg Phonos, 40 late Pinballs. Net \$400. weekly. Price \$28,000. Part Cash. Write or Phone. CONNECTICUT MUSIC CO., 48 TURNER AVE., OAKVILLE, CONN. Tel: Watertown 987.

FOR SALE - Ten Keeney Three Way Bonus Bells, like brand new \$1100. ea.; Ten Evans Bangtails 1947 Models, used ten days \$450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3713.

FOR SALE - We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKE LAND, FLA.

FOR SALE - Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. \$100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton \$205.; 1 slightly used Surf Queen \$150.; 2 used Flat Tops \$125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE - Mills greatest proven money makers - original Black Cherry Bells, Golden Falls, Vest Pocket Bells, all like new. Lowest prices, quality considered. Mills Three Bells, repainted original factory colors \$275.; late head Mills Four Bells \$200. Save with safety. Trade and buy with authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE - Packard No. 1000, No. 800, No. 700 Speakers; Twin 12 Adapters; Fla-mor Boxes; Wurl. 950's; 500-42; Twin 12 Hideaway; No. 145 Steppers; 300 Adapters; No. 331 & 332 Boxes; 39A Speakers; 5 new 25 cycle No. 40243 Amplifier Trans; Seeburg Hideaway; 5 WS-2Z Boxes; Speak Organ; 2 F9024 Speakers; new 2" Casters & Sockets \$1. per sample set 4. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Dial 4-6512

PARTS AND SUPPLIES

FOR SALE - Wholesale Radios-Parts, etc.; Pilot lites Special! No. 47 \$40. per 1000; No. 51 or 55 - 10 for 48¢, 100 for \$4.40, 300 \$.042 ea.; Nos. 40, 46, 44, 47 - 10 for 58¢, 100 for \$5.30, 300 \$.05 ea.; Tube cartons for GT tubes (1-3/4" x 1-3/4" x 3-1/2") Bundles of Fifty 50¢; Radio Tubes: 1LC6-98¢ ea. (6SK7GT 35¢ ea. Center pins broken but tubes good). BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE - Pin Game Cartons. Heads Separate, leg wrappers and proper fillings. Best pin game cartons made, 310 lb. test cardboard, \$3. ea. on order of 10, \$2.85 ea. on order of 25, \$2.75 ea. on orders of 100. Let us know your needs. We also carry a complete list of Bally & Evans games & parts. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892.

FOR SALE - Money Wrappers, Tubular Coin Wrappers, 1¢, 5¢, 10¢, 25¢. Steel Strong means no splitting of seams, is self opening, the only perfect wrapper. 70¢ per 1,000 9 boxes 5¢ wrappers to a case \$6.30; 1¢ and 10¢ wrappers come packed 10 boxes to a case. Send for samples. Also quantity prices. Terms: 1/3 deposit, balance C.O.D. ST. LOUIS NOVELTY CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

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FOR SALE - Closeout. Limited quantity only. New Universal Amplifiers models A and B. Model A for all model phonographs including Seeburg Hi-Tone, formerly \$69.50, now \$37.50. Model B for all phonographs with exception of Seeburg Hi-Tone, formerly \$59.50, now \$27.50. Save with Safety. Established 1905. Buy from SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE., MINNEAPOLIS 15, MINN.

FOR SALE - We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for \$30. ea. Assembly includes Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1302

FOR SALE - Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. Coin Chutes, clocks, fuses, glass locks, rubber rings, wrappers. etc. Largest parts suppliers in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

MISCELLANEOUS

NOTICE - Rent A Machine - Keep that Location Hot! Established Operators - Save money by renting games & phonographs. 1/2 rental fee may be applied against purchase. Send us your name and address. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, L.I., N.Y.

NOTICE - For Sale: Sea-Coin Escalator Conversion at \$7.85 per unit. Will do away with Mills Escalator troubles on all denominations. Works on Nickels, Dimes, Quarters. No jamming or shingling with this device. A few minutes to convert. Sold on ten day money back guarantee! Write: SEATTLE COIN MACHINE CO., 3225-27 WESTERN AVE., SEATTLE 99, WASH.

NOTICE - Music Ops - Attention! We have been Re-Sharpener Worn Juke Box Needles for six years and successfully. 6 Years proves it. We can Guarantee our work and stand behind every claim. Our Service will save you a heap of dollars. Send for complete details and free shipping containers. Drop us a postal card. RE-SHARP NEEDLE SERVICE, P.O. BOX 770, FORT DODGE, IOWA.

NOTICE - Music Operators. Motor rewind \$5.50. Wurlitzer counter model trade refinished and rebushed \$6.50. BILL'S PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel: Englewood 8192.

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