THE CASH BOX

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY

Vol. 9, No. 3

WEEK OF OCT. 13, 1947

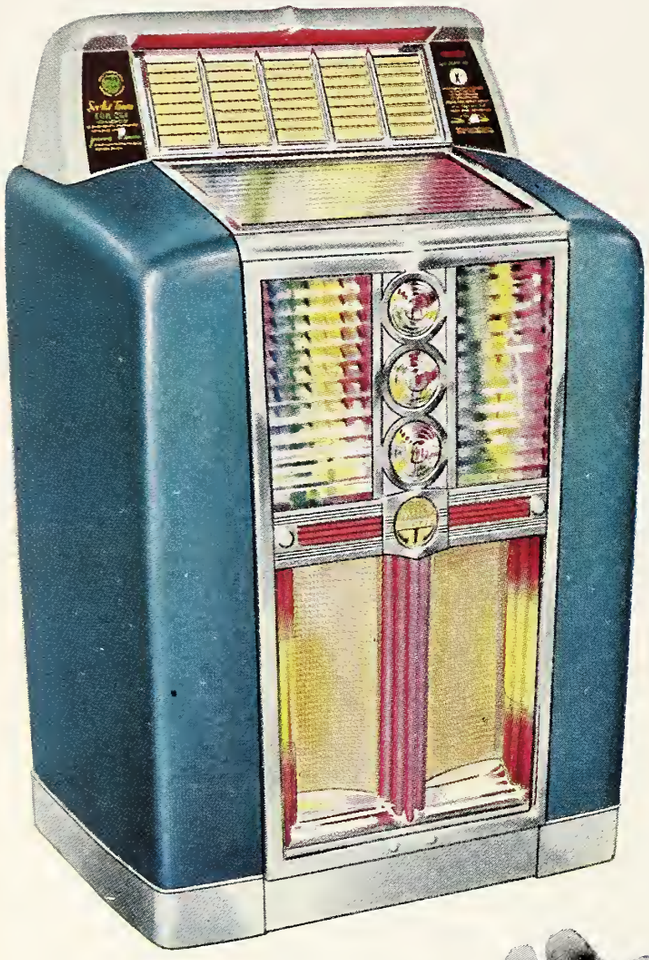
If it's a Mills, I always play it –

that's real music !

The public prefers

THE MILLS CONSTELLATION

The coin box concur



Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illino

TRADN THE $15 WANTEE

Letters Flood inethod in Answer to Request Whic The Cash Box"

Since the appearance of the article in the Fall Speci (September 22) issue of *The Cash Box* relative to th fact that the editors of this publication were "wastin time" in suggesting to the vast number of America operators that they simply must obtain a minimum $15 per week front money guarantee from each of thei locations, there has been a flood of letters received b this publication commending it on this campaign and als advising that, "This is the answer to the present difficu ties with which the average automatic music and amuse ment machine operator is faced."

Everyone of these letters stated that, "This is the en to which the operators are working." That they realiz they must "sell" their location owners on the fact the are giving the retail merchants of America a super service which not only stimulates their regular mer chandising business but which also helps them to reta their customers and to bring new customers into the stores. They must "sell" these locations on the value c coin operated equipment to such an extent whereby the will easily obtain $15 per week front money guarante

One noted operator writes, "You certainly are n foolish, nor are you wasting time. You are doing one the greatest and grandest jobs in the history of the enti coin machine industry. You are to be commended for th grand job. Tho, like a lot of the nation's operators, w just haven't the time to write and tell you this, we wa you to know that not only our firm, but also everyon of the operators in this area has made *The Cash B* their 'bible' and we are behind you 100% in everythin you say. You are the operators' friend and we know We'll back you to the limit."

Others have written in similar vein. One noted oper tor said, "There is no doubt anymore that you are th only man in the coin machine industry today who trying with all might and main to help everyone of t operators in the country. Whenever our association ge together it stands up each time to praise *The Cash B* and we discuss your articles for hours on end. You a not wasting time. You are doing something for men wh appreciate everything you say and men who are worki hard and know what they're doing. The operator is fool, regardless of what a lot of people may think."

One salesman wrote, "Your Fall Special Issue ju came to my attention and, resting in my hotel ro here, I had time to go over your article relative whether you were making a fool of yourself backing idea for $15 per week front money guarantee. Well, me tell you this, wherever I travel *The Cash Box* is t

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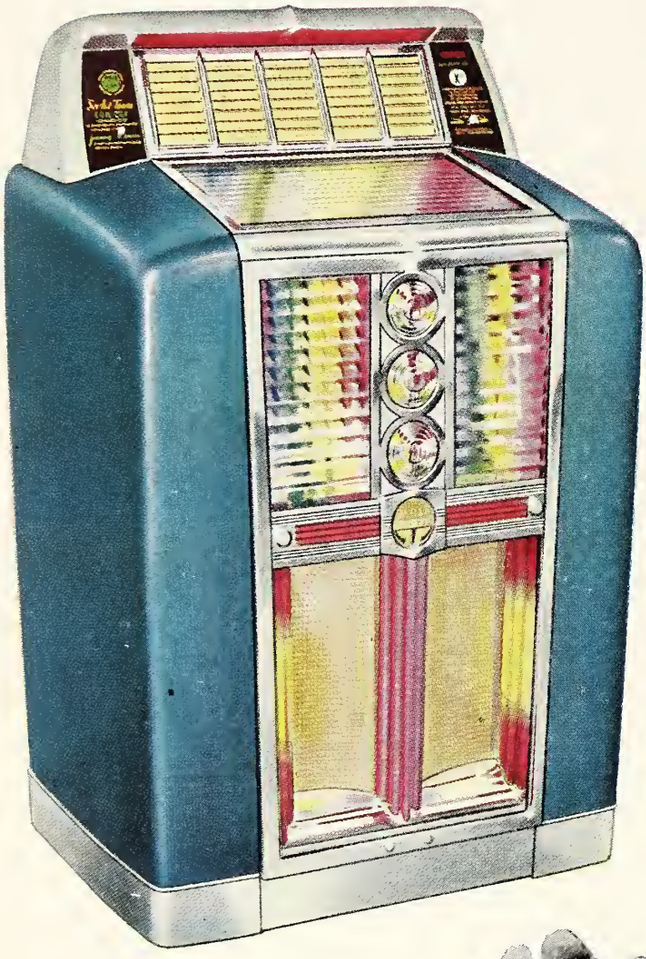

Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois

TRADE AGREES ON THE $15 WEEKLY GUARANTEE

Letters Flood in Advising This is Best Commission Method in Answer to Request Which Appeared in Fall Special Issue of "The Cash Box"

Since the appearance of the article in the Fall Special (September 22) issue of The *Cash Box* relative to the fact that the editors of this publication were "wasting time" in suggesting to the vast number of America's operators that they simply must obtain a minimum of $15 per week front money guarantee from each of their locations, there has been a flood of letters received by this publication commending it on this campaign and also advising that, "This is the answer to the present difficulties with which the average automatic music and amusement machine operator is faced."

Everyone of these letters stated that, "This is the end to which the operators are working." That they realize they must "sell" their location owners on the fact they are giving the retail merchants of America a super-service which not only stimulates their regular merchandising business but which also helps them to retain their customers and to bring new customers into their stores. They must "sell" these locations on the value of coin operated equipment to such an extent whereby they will easily obtain $15 per week front money guarantee.

One noted operator writes, "You certainly are not foolish, nor are you wasting time. You are doing one of the greatest and grandest jobs in the history of the entire coin machine industry. You are to be commended for this grand job. Tho, like a lot of the nation's operators, we just haven't the time to write and tell you this, we want you to know that not only our firm, but also everyone of the operators in this area has made *The Cash Box* their 'bible' and we are behind you 100% in everything you say. You are the operators' friend and we know it. We'll back you to the limit."

Others have written in similar vein. One noted operator said, "There is no doubt anymore that you are the only man in the coin machine industry today who is trying with all might and main to help everyone of the operators in the country. Whenever our association gets together it stands up each time to praise *The Cash Box* and we discuss your articles for hours on end. You are not wasting time. You are doing something for men who appreciate everything you say and men who are working hard and know what they're doing. The operator is no fool, regardless of what a lot of people may think."

One salesman wrote, "Your Fall Special Issue just came to my attention and, resting in my hotel room here, I had time to go over your article relative to whether you were making a fool of yourself backing his idea for $15 per week front money guarantee. Well, let me tell you this, wherever I travel *The Cash Box* is the operators' bible. The operators know that you are their friend and they back you with everything they have. It sure makes me happy to note this for I remember when you started and also remember how hard your publication has fought to put over progressive ideas for the trade. Just keep up the good work and also depend on salesmen lke myself to help boost The *Cash Box* wherever we go. We know that it's working for the best interests of the trade and that means the best interests of guys like me who are out there selling all day long."

The letters go on endlessly telling how progressive and intelligent coinmen are fighting to bring to all operators the fact that the $15 per week front money guarantee for machines will be the answer to a better era for all the field.

One noted distributor stated, "You are absolutely right. With the operator earning profit we all earn profit. And, unless the operator is made to see the fact that he must get $15 per week front money guarantee from each location, we'll all find ourselves out of business. Yours is the only publication which has foreseen the evils which have come upon the trade with this inflationary period. You should be complimented by all the industry. There is every reason to believe that you are succeeding. For example, in tbis territory today, we are getting at least $5 per week from all machines made in 1939 or before that and $15 per week for all machines of later vintage. We feel that this is only fair and equitable and the retailers realize that we, too, must have some sort of income guarantee, especially for new equipment, to insure bringing him the latest and best machines."

The statement that was made to the editors of this publication and which was headlined in the September 22 Fall Special issue was, "YOU'RE NUTS! YOUR WASTING TIME! YOU'LL NEVER GET THESE DUMB OPERATORS TO REALIZE THEY MUST GET $15 PER WEEK FRONT MONEY!"

The editor appealed to the thousands of operators with whom he is personally acquainted as well as with all the others in the trade to advise him whether he was "wasting time", and also whether they thought all his campaigning to get the average coin machine man to realize the importance of his own equipment in the average retail location as well as to cash in on that equipment was "foolishness" on his part.

The answers which have flooded these offices encourage this publication to go on ahead with the work which it has outlined for itself. The work which would assure it that eventually all the trade would come to realize the importance of the part played in American life by coin operated equipment and would then sell this idea to its locations to the extent where it would obtain at least a $15 per week front money guarantee so as to assure itself a profitable and progressive future.

There is no longer any need to hide anything under a bushel. These are the days when facts must be faced. When courageousness and boldness of purpose must come to the fore. These are the days when costs have risen well over 200% for the average operator. And, because of this tremendous inflationary costs rise, the 5c coin is only worth about 1c. Inflation has cut deep into the pocketbooks of the average operators. They must do something immediately to stem losses. The whole trade, from manufacturer down, wants them to show a profit for each machine they operate, or, at least show a profit at the end of the year for the entire route.

And the one and only way in which an operator can today show profit and progress is to get his location owners to agree to a $15 per week front money guarantee for all his equipment, new and old. Thereby he averages his old paid-off equipment against his new, yet-to-be-paid-equipmen and, because he obtains the first $15 for himself, and splits the difference on a 50-50 basis, he is sure to have a better chance for profit and success than he has today on the 50-50 basis on which the average operator works.

The Cash Box will continue on with this campaign and believes that every sign for success is today in the air. The operators have suffered far too long. And, each time they suffer, the entire field suffers along with them. The time has therefore come when the entire trade must back the man on the firing line and by its efforts make it possible for him to show a profit so that he can continue to purchase the new equipment he sorely needs to compete with whosoever may enter into his territory, as well as be financially liquid so that he can enter into all new trade developments.

Every manufacturer and distributor thruout the nation realizes and agrees that *The Cash Box* campaign to get operators to change their old "horse and buggy" commission methods to new, streamlined jet plane methods of today, will mean more profits for them and a greater industry for all concerned.

They are entering the campaign back of *The Cash Box*. They, too, are advising their salesmen to urge ops to change to a better and more financially assured commission basis. Finance firms have been telling this to operators right along.

Competition or no competition — the operator cannot longer afford to waylay the one and only assured profit factor in his path — that he must obtain, at the very least, $15 per week front money guarantee, and then split whatever difference there may be in the cash box on a 50-50 basis.

With the encouragement which was given *The Cash Box* by this flood of letters from the nation's leading coinmen — we shall go on to fight for this progressive and financially necessary move — in addition to whatever other progressive plans will arise in the future.

In the meantime, *The Cash Box* urges, and will continue to urge, every operator in the industry to come together with his fellow operaors if necessary, to obtain a $15 per week front money guarantee (which many are already doing clear across the nation) so that he can continue on in this business in a financially sound, financially liquid and progressive fashion.

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BROTHER, YOU CAN'T BEAT FACTS . . .

NEW MACHINES SKYROCKET PLAY

NEW YORK—The toughest thing in the world to beat—is a cold, hard fact. And the fact is, operators everywhere in the nation report that, "new machines skyrocket play".

That's important. Important to every single member of the coin machine industry. It definitely proves that the American public, which is today spending more money in the nation's phonos, amusement machines and vendors, want new products.

New, whatever it is, as long as it is new, will attract twice as much attention from the very same patrons on any location, the same patrons who claim that they are now completely accustomed to whatever equipment is in the spot, "and don't care if it isn't changed".

The proof is in the fact, operators report, that these very same customers will crowd about a new pin game, a new phono, a new vending machine, and play skyrockets to bring new high collections.

That's the answer to what this entire industry now needs. It needs new and more attractive equipment.

By the operator continuing to use machines ten years and more old he is not helping himself, and especially not the rest of his industry.

By refusing to buy, he discourages experimentation and production. And by such discouragement he is losing every possible price reduction which can be brought about by high speed, efficient production methods because of volume purchases.

Therefore, from every standpoint, even that of the manufacturer continuing to produce in quantity — the operator profits most from the use of new equipment.

And new equipment is the answer to the success of the entire industry.

The operator is best assured of a strong financial position in the industry when he buys and features new machines on his locations.

The cold, hard facts are that, "wherever new machines have been placed we find that our collections zoom up and that the storekeepers as well as the patrons of the spot tremendously appreciate the new machines".

These are words of oustanding operators who have been in the industry for many years and have watched one development, one bad time after another, appear and disappear.

There are hundreds of coinmen everywhere in the country who should be operating two and three times as many new machines as they now have on their routes. These men realize, too, that the new machines protect them from competition and that they increase the value of their route as well as build up their collections to new high marks.

The manufacturers and distributors are now willing to work with every progressive operator in the nation. The first flush seller days are gone. This is the day of the buyer. And the buyer now has the opportunity to obtain terms which will make it much easier for him to get into his territory with equipment sure to boom his take many notches above what it now is.

New machines are the answer. New machines because they help the entire industry and also because they skyrocket play.

Those operators who claim that they cannot purchase new machines because the take isn't there, because prices are too high, have the opportunity with new machines to obtain $15 per week front money guarantees from their locations.

Time after time operators have reported, "Only with new equipment are we able to get our locations to agree to $15 per week front money guarantee".

Therefore, since this is the case, the operators of America must jump into new equipment purchasing to obtain this guarantee for themselves and, at the same time, assure their industry of speeding on ahead to great achievements.

Achievements which can only be brought about when the trade is working full blast with profit facing it at every turn so that the manufacturers can by volume and efficient production sufficiently lower prices, so that distributors can, because of large volume sales, make deals, and operators profit from all the angles that this makes possible.

The operator who still has ten year old equipment which has paid for itself many times over and thinks that whatever he earns from such equipment is all profit — is simply kidding himself right out of business.

Just as he entered into that very same territory with new equipment and carved a route out for himself — so will someone else, who will arrive suddenly with new machines, up collections, take on the best spots—and go right ahead with greater zest than ever before.

This is the time, then, while the opportunity presents itself, for those operators who haven't as yet cleared their routes of ten years and older machines, to do so immediately.

And, by doing so, insure themselves for tomorrow and for the months to come with greater collections, surer profits, and realize at the same time that they are also insuring the profitable continuance of their industry to produce for them the type of equipment they will need tomorrow.

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IT IS NOT SOLD ON NEWSSTANDS.

ROUTE PRICES GOING UP

Demand for Established Routes by New Blood Booms Prices. Foresee Operating as Best End of Biz Should Recession Hit Nation

NEW YORK—Most surprising fact revealed this past week was that operators everywhere in the nation were upping the price of established routes because new blood was creating an unprecedented demand for such routes.

One noted coinman advised *The Cash Box*, "Never before have so many new people come into my place seeking established routes. When we started out to purchase these routes for them we were able, at first, to make deals. Now operators are upping prices and, it seems to me, prices will continue to go up. The average operator is not anymore inclined to sell, regardless of all the crying which has been heard about the country."

There is no doubt that operating will become once again, as during the war period, the best part of the coin machine business, should a recession hit the nation. The average op knows this and is not only holding onto his route but is also adding to it wherever and however he can.

There is also a surety that prices of materials will skyrocket, as has already been noted and machines, even the first post-war products, are sure to zoom up in price, so that the entire trade will see a boom period on top of what may be a general business recession as experienced by the industry in the 30's.

Many ops who had put their routes up for sale with leading jobbers and distribs have now pulled them off the market and are rebuilding them stronger than ever before. It is generally believed that premium prices for complete and established routes will prevail for sometime to come as more and more new blood attempts to enter into the business via established routes.

It is also noted that the average business man who wants to purchase a route is ready to do so on a cash basis. These men are willing to give unusually good prices but ask that all equipment, parts, supplies, materials, help, and other general necessities, be guaranteed. The average op does not guarantee any of his locations remaining his after newcomers enter the picture. But, those who have purchased routes have already tied locations down with legal contracts and are urging others to follow suit.

One old time op visiting this city for the World Series this past week called at *The Cash Box* offices and stated, "We have had more offers this past month to sell our route than even during the boom wartimes. This is something that is really surprising. But, when we survey the general business field, we are not at all surprised because we don't know any other business which can be as profitable for so small an investment, at least not on a comparative basis. We're not selling. In fact, we're building up with more new equipment because we believe that prices are going to skyrocket and we also think that there will be more new people attempting to get into the field within the next few months than ever before."

A few monhs ago, it is reported, a great many well known routes could have been purchased at bargain prices. Now these men have withdrawn their routes from sale and are building them up all over again to meet any competition which might enter their territory.

Another impressive thing is that the average op has suddenly swung into the operating of machines more wholeheartedly than ever before and the belief is now general that with the men really returning to work the way they should that the field will enjoy a boom.

Many ops even refuse to sell late model used equipment. Some are storing bells and consoles for what they believe will be one of the best runs in the country within a few months. Even late model pin tables are now harder than ever to obtain with some of the earlier models becoming difficult to get. Distribs report that the ops just won't let go of equipment.

New machine sales are gradually swinging upward and the belief is current that long before the winter months hit the field there will be speedier action than has been noted all this past year, with all types of amusement and music equipment calling for premium prices, because ops are holding on to whatever they now have on hand.

A route quoted at $85,000 during the war period and which was requoted at $45,000 just a few months back, has now zoomed to $65,000 with the owner still doubtful as to whether he wants to sell, even at this new quotation.

Most new blood attempting to enter into the field, it is reported, realizes that it is expensive and difficult to start a new route of equipment regardless of the machines brought in by the newcomer. Therefore, to overcome whatever headaches and difficulties may confront them, the new blood are attempting to purchase established routes and build them up to top peak play. But, with the demand growing, ops have suddenly pulled back within themselves, and are holding onto their equipment as well as their routes.

All this leads to the belief, certain leaders report, that the field will suddenly crack wide open with business booming like it never did before, and with ops building their routes up to overcome any competition which may attempt to cut into their areas.

"It is extremely interesting", one noted coinman reported, "to see how the ops are suddenly withholding from selling their routes and how, instead, they are seeking new equipment to bolster up their take while, at the same time, attempting to overcome whether competition they believe they may be faced with. The field is on the way to a boom.

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MUSIC MERCHANTS HAIL WURLITZER MODEL 1100 FOR ITS PLAY-APPEAL, OPERATING ECONOMY AND EARNING POWER

One look...one listen...and from coast to coast America's Music Merchants rendered one verdict—the new Wurlitzer Model 1100 tops anything ever built in this industry.

Everywhere they marveled at its styling, raved about the play appeal of its SKY-TOP window and its Encore Program Selector, praised the brilliance of its tone, welcomed the record and needle economy made possible by the Zenith Cobra Tone Arm.

This much is sure. The new Wurlitzer Model 1100 packs the all-time tops in earning power. That, coupled with Quick-As-A-Flash replacement units that make service up to 100 times faster, combines terrific earning power with low operating costs.

See and hear this marvelous instrument in action. You'll readily realize why it offers more *Musical Fun for Everyone*—more money every week from every location for you! The Rudolph Wurlitzer Company, North Tonawanda, New York.

WURLITZER MODEL 1100

Sensational Addition to Wurlitzer Engineered Music Systems . . .

YOUR VOTES DECIDE THE WINNERS

Nation's Juke Box Ops Rush in Their Votes to Choose the Best Money-Making Records and Most Outstanding Recording Artists of 1947

BEST RECORD OF 1947

"PEG O' MY HEART", Harmonicats	31,855
"HEARTACHES", Ted Weems	16,935
"ANNIVERSARY SONG", Al Jolson	6,621
"THAT'S MY DESIRE", Frankie Laine	4,963
"NEAR YOU", Francis Craig	4,705
"MAMSELLE", Art Lund	2,345
"LINDA", Charlie Spivak	2,040
"I WONDER, I WONDER", Eddy Howard	1,161
"PEG O' MY HEART" Clark Dennis	405

BEST ORCHESTRA OF 1947

EDDY HOWARD	44,521
FREDDY MARTIN	12,382
GUY LOMBARDO	11,400
VAUGHN MONROE	9,704
SAMMY KAYE	8,624
TED WEEMS	6,849
CLAUDE THORNHILL	6,704
FRANKIE CARLE	6,640
STAN KENTON	5,782
HARRY JAMES	5,631
TEX BENEKE	5,340
JOHNNY LONG	3,223
LOUIS PRIMA	2,104
RAY McKINLEY	1,930
BENNY GOODMAN	827
ELLIOT LAWRENCE	655
TOMMY DORSEY	321
JIMMY DORSEY	258

BEST FEMALE VOCALIST OF 1947

JO STAFFORD	19,170
DINAH SHORE	10,952
MARGARET WHITING	6,740
ELLA FITZGERALD	6,150
MARTHA TILTON	2,321
PEGGY LEE	2,100
MONICA LEWIS	721
FRANCEY LANE	677
FRAN WARREN	638
BERYL DAVIS	230
SARAH VAUGHAN	220
JUNE CHRISTY	189
DORIS DAY	155
MARJORIE HUGHES	116

BEST MALE VOCALIST OF 1947

PERRY COMO	45,066
BING CROSBY	9,536
FRANKIE LAINE	6,627
ART LUND	4,802
FRANK SINATRA	3,287
VIC DAMONE	1,085
BUDDY CLARK	1,046
JOHNNY MERCER	1,024
DICK HAYMES	1,021
ANDY RUSSELL	988
BILLY ECKSTINE	965
TONY MARTIN	821
MEL TORME	820
PHIL BRITO	645
ALAN DALE	182

BEST FEMALE VOCAL COMBINATION OF 1947

ANDREWS SISTERS	25,054
DINNING SISTERS	3,475
MURPHY SISTERS	2,849

BEST MALE VOCAL COMBINATION OF 1947

INK SPOTS	24,894	THREE SUNS	5,987
MILLS BROTHERS	22,519	MODERNAIRES	4,580
KING COLE TRIO	14,870	CHARIOTEERS	3,720
PIED PIPERS	7,218	FOUR VAGABONDS	1,367
THE RAVENS	6,268	GOLDEN GATE QUARTET	648

BEST "HILLBILLY" RECORD OF 1947

"WABASH CANNON BALL", Jimmy Dale	9,468
"FEUDIN' & FIGHTIN' ", Dorothy Shay	7,879
"TIMTAYSHUN", Stafford-Ingle	6,899
"RAINBOW AT MIDNIGHT", Ernest Tubbs	6,281
"WHAT IS LIFE WITHOUT LOVE", Eddy Arnold	5,633
"IT'S A SIN", Eddy Arnold	5,205
"I'LL HOLD YOU IN MY HEART", Eddy Arnold	2,661
"JOLE BLON", Moon Mullican	876
"DAUGHTER OF JOLE BLON", Johnny Bond	655
"DON'T LOOK NOW", Ernest Tubbs	619
"NEW JOLE BLON", Roy Acuff	528
"MY PRETTY BLONDE", Moon Mullican	390
"LOVE LANES OF YESTERYEAR", Al Dexter	200
"YOU MUST WALK THE LINE", Eddy Arnold	50
"HANG MY HEAD AND CRY", Riley Shephard	50

BEST "WESTERN" RECORD OF 1947

"SMOKE, SMOKE, SMOKE", Tex Williams	21,901
"RAGTIME COWBOY JOE", Eddy Howard	5,780
"MY ADOBE HACIENDA", Eddy Howard	5,120
"WHEN THE SNOWBIRDS CROSS THE ROCKIES", Gene Autry	1,400
"SMOKE, SMOKE, SMOKE", Lawrence Welk	1,020
"BLUE TAIL FLY", Eddy Howard	857
"MY ADOBE HACIENDA", Dinning Sisters	632
"COOL WATER", Foy Willing	505
"MOVE IT ON OVER", Hank Williams	480
"DANGEROUS GROUND", Roy Rogers	465
"SO ROUND, SO FIRM, SO FULLY PACKED", Tex Williams	420
"T-N TEASING ME", Cliffie Stone	408
"THAT'S WHAT I LIKE ABOUT THE WEST", Tex Williams	310
"ON SILVER WINGS TO SAN ANTONE", Rosalie Allen	208
"ROUND UP POLKA", Tex Williams	54
"GET THAT CHIP OFF YOUR SHOULDER", Red Murrell	50

BEST "RACE" RECORD OF 1947

"DON'T YOU THINK I OUGHTA KNOW", Bill Johnson	13,657
"I WANT TO BE LOVED", Savannah Churchill	12,102
"OLD MAN RIVER", The Ravens	9,451
"OPEN THE DOOR RICHARD", Jack McVea	6,240
"THAT'S MY DESIRE", Hadda Brooks	4,775
"OPEN THE DOOR RICHARD", Count Basie	3,545
"NEW ORLEANS BLUES", Johnny Moore	3,250
"OPEN THE DOOR RICHARD", Dusty Fletcher	1,800
"TANYA", Joe Liggins	1,257
"HURRY ON DOWN", Nellie Lutcher	1,142
"OLD MAID BOOGIE", Eddie Vinson	497
"JAZZ AT THE PHILHARMONIC", Illinois Jacquet	300
"FOOL THAT I AM", Dinah Washington	163

Postage Will be Paid by Addressee

No Postage Stamp Necessary If Mailed in the United States

BUSINESS REPLY CARD

FIRST CLASS PERMIT No. 43309, SEC. 810, P. L. & R., NEW YORK, N. Y.

THE CASH BOX

381 FOURTH AVENUE

NEW YORK (16), N. Y.

USE THIS PREPAID POSTCARD TO VOTE FOR YOUR BEST MONEY-MAKING RECORDS AND YOUR MOST OUTSTANDING RECORDING ARTISTS OF 1947

MY BEST MONEY-MAKING RECORD FOR 1947 WAS—

_____ _____
(NAME OF RECORD HERE) (NAME OF ARTIST HERE)

BEST ORCHESTRA FOR '47_____

BEST FEMALE VOCALIST FOR '47_____

BEST MALE VOCALIST FOR '47_____

BEST FEMALE VOCAL COMBINATION FOR '47_____

BEST MALE VOCAL COMBINATION FOR '47_____

BEST "HILLBILLY" RECORD FOR '47_____

BEST "WESTERN" RECORD FOR '47_____

BEST "RACE" RECORD FOR '47_____

BEST "FOREIGN" RECORD FOR '47_____

NOTICE: Be Sure to Include Name of Artist on All Records Listed!

IMPORTANT

EACH JUKE BOX YOU OWN COUNTS FOR ONE VOTE. EACH WALL OR BAR BOX YOU OWN COUNTS FOR ONE VOTE. EACH WIRED TELEPHONE MUSIC SHELL OR MIRRORED CABINET YOU OWN COUNTS FOR ONE VOTE. EACH NON-SELECTIVE (Personal, Solotone, Etc.) MUSIC BOX YOU OWN COUNTS FOR ONE VOTE. BE SURE TO LIST THE COMPLETE NUMBER OF UNITS YOU OWN INDIVIDUALLY ON THE BOTTOM OF THIS CARD TO GIVE THE RECORDS AND ARTISTS YOU CHOOSE FULL CREDIT. THESE CARDS ARE CONFIDENTIAL. INDIVIDUAL FIGURES ARE *NOT* REVEALED.

NAME_____

FIRM _____

ADDRESS _____

CITY_____ STATE_____

GET YOUR VOTES HERE

I operate the following number of Juke Boxes_____; Wall and Bar Boxes____; Non-Selective (Personal, Solotone, Etc.) Boxes_____; Wired Telephone Music Shells_____;

TOTAL NUMBER_____ARE YOUR VOTES!

Postage
Will Be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

BUSINESS REPLY CARD

FIRST CLASS PERMIT No. 43309, SEC. 510, P. L. & R., NEW YORK, N. Y.

THE CASH BOX

381 FOURTH AVENUE

NEW YORK (16), N. Y.

USE THIS PREPAID POSTCARD TO LIST YOUR TEN TOP TUNES FOR THE WEEK

	NAME OF RECORD HERE	ARTIST OR BAND HERE
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		

WHAT RECORDS NOT LISTED ABOVE ARE "COMING UP" IN YOUR AREA

_____

_____

_____

_____

_____

_____

NAME _____

FIRM _____

ADDRESS _____

CITY _____ STATE _____

YOUR VOTES

"Oscars" will be awarded by The Cash Box to winning records and artists in behalf of America's Juke Box owners.

DECIDE THE WINNERS

IN THE SECOND ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1947

VOTE TODAY!

FILL OUT THE ENCLOSED PREPAID POST CARD AND MAIL TODAY. JUKE BOX LEADERS THRUOUT THE NATION URGE OPERATORS TO VOTE IN THIS "OFFICIAL" SECOND ANNUAL POLL WHICH "THE CASH BOX" *(The Official Magazine of the Juke Box Industry)* WAS *EXCLUSIVELY CHOSEN* TO CONDUCT. YOUR VOTES AND *YOUR VOTES ONLY* DECIDE THE WINNERS. *EVERY VOTE IS A BOOST FOR YOUR FAVORITE RECORDING ARTISTS!*

The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

AL—ALADDIN	JB—JUKE BOX	RA—RAINBOW
AP—APOLLO	KI—KING	SI—SIGNATURE
AR—ARISTOCRAT	MA—MAJESTIC	SO—SONORA
BU—BULLET	ME—MERCURY	ST—STERLING
BW—BLACK & WHITE	MG—M-G-M	SW—SWANK
CA—CAPITOL	MN—MANOR	TO—TOP
CN—CONTINENTAL	MO—MODERN MUSIC	TR—TRILON
CO—COLUMBIA	MU—MUSICRAFT	UA—UNITED ARTIST
CS—COAST	NA—NATIONAL	UN—UNIVERSAL
DE—DECCA	QU—QUEEN	VI—VICTOR
DEL—DELUXE		VT—VITACOUSTIC
EX—EXCLUSIVE		

1 NEAR YOU

On top of the heap for the third consecutive week now with loads of play reported.

BU-1001—Francis Craig
CA-452—Alvino Rey O.
CO-37838—Elliot Lawrence O.
DE-24171—Andrews Sisters
MA-7263—Victor Lombardo O.
ME-5066—Two Ton Baker O.
RA-10025—The Auditones
SA-657—Four Bars & A Melody
ST-3001—Dolores Brown
VI-20-2421—Larry Green O.

2 I WISH I DIDN'T LOVE YOU SO

In second place last week, this ditty repeats to hold tight to this coveted position.

CA-409—Betty Hutton
CO-37506—Dinah Shore
DE-23977—Dick Haymes
MA-7225—Dick Farney
MG-10040—Helen Forrest
VI-20-2294—Vaughn Monroe

3 THE LADY FROM 29 PALMS

Scores again as this tune repeats its position of last week.

CO-37562—Tony Pastor O.
DE-23976—Andrews Sisters
VI-20-2347—Freddy Martin O.
VT—Henri Busse O.

4 I WONDER WHO'S KISSING HER NOW

In seventh place last week, strong demand of ops moves the tune up to fourth place here.

AP-1055—Four Vagebonds
CA-433—Dinning Sisters
CO-37544—Ray Noble O.
CS-8002—Jack McLeen O.
DE-24110—Danny Kaye
DE-25078—Ted Weems
DE-1512—Dick Robertson O.
DEL-1036—Joe Howard
DI-2082—Jerry Cooper
MA-6013—Foy Willing
RA-10002—Marshall Young
SI-15057—Bobby Doyle
SO-2012—D'Artega O.
VI-25-0101—Jean Sablon
VI-20-2315—Perry Como
VI-26-329—Wayne King O.

5 THAT'S MY DESIRE

Drops one notch in the race for honors, as it takes over fifth place.

AP-1056—Curtis Lewis Trio
CA-395—Martha Tilton
CN-6048—Golden Arrow Quartet
CO-37329—Woody Herman
DE-23866—Ella Fitzgerald
ME-5007—Frankie Laine
MG-10020—Art Mooney
MN-1064—The Cats & The Fiddle
MO-147—Hadda Brooks
SO-2019—Ray Anthony O.
VI-20-2251—Sammy Kaye

6 I HAVE BUT ONE HEART

On the bottom last week, the heavy play ops report boosts this tune up the ladder into the sixth slot.

CO-35754—Frank Sinatra
CA-460—The Pied Pipers
DE-24154—Carmen Cavallero
ME-5053—Vic Damone
MU-15096—Gordon McRae
SI-15016—Monica Lewis
VI-20-2424—Tex Beneke

7 FEUDIN' & FIGHTIN'

Number nine last week — number seven now. Continued play reported throughout the nation.

CA-B443—Jo Stafford
CO-37189—Dorothy Shey
DE-23975—Bing Crosby
MA-12011—Georgie Gibbs
ME-6049—Rex Allen
MG-10041—Kate Smith
VI-20-2313—Tex Beneke O.

8 SMOKE, SMOKE, SMOKE

In fifth place last week, this oldie rave holds tight to the coin winner it was.

CA-40001—Tex Williams
DE-24113—Lawrence Welk Orch.
VI-20-2370—Phil Harris

9 PEG O' MY HEART

An all time winner if there ever was one. In sixth place last week, this tune takes over the nine spot now.

AL-537—Al Geyle Harmonicords
CA-346—Clark Dennis
CO-37392—Buddy Clark
DE-25075—Glenn Miller O.
DE-23960—Eddy Heywood O.
DE-25076—Phil Regan
DEL-1080—Ted Martin
MA-7238—Denny O'Neil
ME-5052—Ted Weems
MG-10037—Art Lund
NA-9027—Red McKenzie
SI-15119—Floyd Sherman
VI-20-2272—The Three Suns
VT-1—The Harmonicats

10 WHEN YOU WERE SWEET SIXTEEN

In eighth place last week, the sensational demand for this tune continues to keep it as a money maker.

CO-37803—Dick Jurgens O.
DE-23627—The Mills Brothers
VI-20-2259—Perry Como

THE CASH BOX Record Reviews

"A Fellow Needs A Girl"
"So Far"
GUY LOMBARDO ORCH.
(Decca 24194)

● Pair of sides that are bound to score heavily with the Guy Lombardo fans are those offered in plaintive style made for vocalist Don Rodney on the pair to sing dancers and listeners alike. Featuring the sweet wordage to "A Fellow Needs A Girl" and "So Far", the platter shapes up as one that will meet with heavy favor from ops catering to the crowd that goes for this brand. Both sides, from the Rodgers and Hammerstein musical "Allegro" is bound to get heavy plugging once the show breaks. Top tune gets extra sugar coated flavoring by the band, with Don's vocal efforts rounding out the side in pleasant manner. Backing features a repeating theme, and is made of stuff especially suited for the romancing crowd. If you have the spots, by all means get next to the pair.

"I'm A Little Lonely Petunia"
"Svenska Flicka"
LAWRENCE WELK ORCH.
(Decca 24197)

● Novelty tune just looking for coin galore is this offering by the maestro of champagne music, Lawrence Welk. A hot and heavy crew throughout the midwest, Lawrence runs thru this ditty in such style as to merit wide attention throughout the country. With Bob "Tex" Cromer to the mike to spill the wordage to "I'm A Little Lonely Petunia", this platter looks good from these orbs. Bob wails the cute wordage in chopped vocal style, with the ork coming in fine measure to give the deck a lift. Lyrics trip around the title throughout and are made of such stuff as to have every kid (from six to sixty) humming, singing and whistling the melody. On the backing with a Swedish air, Bobby Beers steps to the fore to make with the words which echo the title. Beat is happy and should go well with those folks that love this brand. Top deck for the coin.

"Lazy Countryside"
"That's All I Want To Know"
DINAH SHORE
(Columbia 37884)

● There's no doubt about this one! They'll play this tune night and day, and come back asking for more. It's one of the plug tunes from the Disney production "Fun and Fancy Free", and labeled "Lazy Countryside". With chirp Dinah Shore to the fore to wail the charming and enchanting wordage the ditty stacks up way high to score in many an op's machines. Dinah warbles the pleasing wordage in light dulcet tones that are bound to have your phono patrons crying for more. Spinning in slow metro with orchestral accompaniment by the Sonny Burke ork, this side is bound to set the phonos hopping with coin galore. On the flip with "That's All I Want To Know", Dinah once again displays her wares in top fashion. The number rounds around the title, with the canary coming in to give out with the pitch therein. You'll go for "Lazy Countryside" in a big way—latch on!

SLEEPER OF THE WEEK

"Golden Earrings"
"The Gentleman Is A Dope"
DINAH SHORE
(Columbia 37932)

DINAH SHORE

● Plug tune just begging for coin is this offering by the capable and popular Dinah Shore. Bound to make a heavy impression upon juke box operators, this plaintive Gypsy air titled, "Golden Earrings" is well loaded with possibilities to make a heavy mark in the music field. Dinah's wonderful phrasing and rendition of this sweeping ballad, done up in slow time meets the sparkling arrangement offered by Sonny Burke and his boys. With loads of glitter in her pipes, Dinah weaves the bright wordage around the title. The gal's large following plus some heavy plugging should account for a harvest of coin for operators from coast to coast. On the flip with more melody from the musical production "Allegro", Dinah walls in pleasing tones to the strains of "The Gentleman Is A Dope." Altho this ditty doesn't stack up as high as the other "Allegro" songs, it nevertheless is of top caliber and is cute as it stands. Dinah ad libs the mellow wordage while maestro Sonny comes thru for the canary again. Top deck for the coin.

"The Little Old Mill"
"Don't You Love Me Anymore"
BUDDY CLARK
(Columbia 37920)

● Pegged as a sure-fire bet on these pages recently, here's another adaptation of "The Little Old Mill", a ditty you're bound to be hearing of in the very near future. With Buddy Clark to the fore to wail the charming wordage, the platter looks like a natural coin winner. Titled, "The Little Old Mill", the tune is well stacked with loads of cute passages that will go well with your phono patrons. Lyrics spill around a Dutch twosome, with adequate kicks to match. On the backing with the plug tune "Don't You Love Me Anymore", Buddy shows the caliber of his singing style as he trills in mellow mood. Maestro Mitchell Ayres lends the piper appropriate backing throughout the disk to adds lots to the tune's possibilities.

"Solitude"
"Feather Roll Blues"
BILLY STRAYHORN ORCH.
(Sunrise 2002)

● Music ops will need no convincing on this one. One of the truly all-time great exponents of jazz rhythm steps to the mike here to spill the ever-loving wordage to "Solitude", and the sound that comes out makes you wanna sit and listen. It's Al Hibbler, wailing behind a background furnished by the Billy Strayhorn ork, and wailing in such mood as to make the most pure jazzist take notice. Hibbler, an established figure in music circles, has loads of feeling in his tonsils and gives out with plenty of gusto here. Aimed at race spots, ops who cater to these locations are sure to reap harvest with this disk. On the backing with some instrumental work by Billy and the boys, the crew knock "Feather Roll Blues" for your asking. Beat is pronounced and features one of the greatest aggregations in the band biz. Don't walk — run — for "Solitude."

"Prelude To A Kiss"
"I Can't Escape From You"
BENNY CARTER ORCH.
(Capitol 40048)

● The great Benny Carter rides hot and heavy here with this pairing titled "Prelude To A Kiss" and "I Can't Escape From You". Top deck winds slow with haunting music and melody to match and is greatly flavored by Benny's wonderful instrumentation. Aimed at ops having race spots, and strictly music for the jazzophiles that understand this brand, the cookie may be used as excellent filler material. On the flip with the oldie, "I Can't Escape From You", Benny once again displays his wares in top fashion throughout the deck. Both sides fill the bill in heavy jazz rhythm, and deesrve your listening time.

"Civilization"
"Bread & Butter Woman"
DANNY KAYE & ANDREW SISTERS
(Decca 23490)

● Man about town with the zillion voices is Danny Kaye, and teamed with The Andrews Sisters, the duo knock an arrangement of "Civilization" that is bound to haunt you, taunt you and make you play this thing. With the trio of gals picking up the happy jungle story and Danny coming in for the ad lib, this Decca deck looks like one that will go hot and heavy with the phono fans. Danny goes on to tell the folks why he just isn't going to leave the jungle, while the Andrew Sisters fill in with background data. Cookie is in the merry mood with the Vic Shoen ork supplying the mad music. On the flip with another laugh filled affair, the team knocks out some mad stuff to the tune of "Bread & Butter Woman". Calypso beat hits on a six here, with Danny and the girls riding thru in top manner. You're bound to get the heavy call for "Civilization".

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records—City by City

FOR THE WEEK OF OCTOBER 13, 1947

New York, N. Y.

1. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
2. NEAR YOU *(Francis Craig)*
3. DON'T TELL ME *(Margaret Whiting)*
4. COME TO THE MARDI GRAS *(Freddy Martin)*
5. SMOKE, SMOKE, SMOKE *(Tex Williams)*
6. A FELLOW NEEDS A GIRL *(Perry Como)*
7. SO FAR *(Perry Como)*
8. LAZY COUNTRYSIDE *(Margaret Whiting)*
9. THE LADY FROM 29 PALMS *(Freddy Martin)*
10. HOW SOON *(Jack Owens)*

Washington, D. C.

1. NEAR YOU *(Francis Craig)*
2. FEUDIN' AND FIGHTIN' *(Jo Stafford)*
3. KATE *(Eddy Howard)*
4. THE LADY FROM 29 PALMS *(Freddy Martin)*
5. SMOKE, SMOKE, SMOKE *(Tex Williams)*
6. TIM-TAYSHUN *(Red Ingle)*
7. PEG O' MY HEART *(The Harmonicats)*
8. THAT'S MY DESIRE *(Sammy Kaye)*
9. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
10. I WONDER, I WONDER *(Eddy Howard)*

Woodburn, Ore.

1. NEAR YOU *(Francis Craig)*
2. SMOKE, SMOKE, SMOKE *(Lawrence Welk)*
3. PEG O' MY HEART *(The Harmonicats)*
4. THAT'S MY DESIRE *(Sammy Kaye)*
5. FEUDIN' AND FIGHTIN' *(Tex Beneke)*
6. THE DAUGHTER OF JOLE BLON *(Johnny Bond)*
7. THE LADY FROM 29 PALMS *(Freddy Martin)*
8. ON THE AVENUE *(Chuck Foster)*
9. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
10. I WONDER WHO'S KISSING HER NOW *(Perry Como)*

San Antonio, Texas

1. NEAR YOU *(Francis Crnig)*
2. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
3. I WISH I DIDN'T LOVE YOU SO *(Betty Hutton)*
4. THE LADY FROM 29 PALMS *(Tony Pastor)*
5. TIM-TAYSHUN *(Red Ingle)*
6. SMOKE, SMOKE, SMOKE *(Tex Williams)*
7. I HAVE BUT ONE HEART *(Vic Damone)*
8. PEG O' MY HEART *(The Harmonicats)*
9. THAT'S MY DESIRE *(Frankie Laine)*
10. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*

Worcester, Mass.

1. NEAR YOU *(Francis Craig)*
2. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
3. KATE *(Alan Dale)*
4. THE LADY FROM 29 PALMS *(Freddy Martin)*
5. I WANT TO BE LOVED *(Beryl Davis)*
6. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
7. HURRY ON DOWN *(Nellie Lutcher)*
8. I HAVE BUT ONE HEART *(Vic Damone)*
9. SO FAR *(Perry Como)*
10. AN APPLE BLOSSOM WEDDING *(Eddy Howard)*

Eugene, Ore.

1. PEG O' MY HEART *(The Harmonicats)*
2. THE LADY FROM 29 PALMS *(The Andrews Sisters)*
3. FEUDIN' AND FIGHTIN' *(Andrews Sisters)*
4. SMOKE, SMOKE, SMOKE *(Phil Harris)*
5. I WONDER, I WONDER, I WONDER *(Eddy Howard)*
6. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
7. TIM-TAYSHUN *(Red Ingle)*
8. ACROSS THE ALLEY FROM THE ALAMO *(The Mills Bros.)*
9. AN APPLE BLOSSOM WEDDING *(Eddy Howard)*
10. RAGTIME COWBOY JOE *(Eddy Howard)*

Chicago, Ill.

1. NEAR YOU *(Francis Craig)*
2. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
3. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
4. HOW SOON *(Jack Owens)*
5. THAT'S MY DESIRE *(Frankie Laine)*
6. I HAVE BUT ONE HEART *(Vic Damone)*
7. I WONDER WHO'S KISSING HER NOW *(Ted Weems)*
8. PEG O' MY HEART *(The Harmonicats)*
9. SMOKE, SMOKE, SMOKE *(Tex Williams)*
10. THE LADY FROM 29 PALMS *(Freddy Martin)*

Syracuse, N. Y.

1. NEAR YOU *(Elliot Lawrence)*
2. I HAVE BUT ONE HEART *(Vic Damone)*
3. MAYBE YOU'LL BE THERE *(Eddy Howard)*
4. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
5. NAUGHTY ANGELINE *(Tony Pastor)*
6. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
7. PEG O' MY HEART *(The Harmonicats)*
8. I WONDER, I WONDER *(Eddy Howard)*
9. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
10. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*

Pittsburgh, Pa.

1. KATE *(Alan Dale)*
2. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
3. SMOKE, SMOKE, SMOKE *(Tex Williams)*
4. NEAR YOU *(Francis Craig)*
5. SO FAR *(Perry Como)*
6. ZU-BI *(Sammy Kaye)*
7. SUGAR BLUES *(Johnny Mercer)*
8. PARADISE *(Johnny Long)*
9. PEG O' MY HEART *(The Harmonicats)*
10. HOW SOON *(Jack Owens)*

Salisbury, N. C.

1. NEAR YOU *(Francis Craig)*
2. PEG O' MY HEART *(The Harmonicats)*
3. I WONDER WHO'S KISSING HER NOW *(The Dinning Sisters)*
4. THAT'S MY DESIRE *(Sammy Kaye)*
5. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
6. I HAVE BUT ONE HEART *(Vic Damone)*
7. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
8. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
9. BOOGIE WOOGIE BLUE PLATE *(Louis Jordan)*
10. I'LL HOLD YOU IN MY HEART *(Eddy Arnold)*

Nashville, Tenn.

1. NEAR YOU *(Francis Craig)*
2. PEG O' MY HEART *(The Harmonicats)*
3. THE LADY FROM 29 PALMS *(Freddy Martin)*
4. KATE *(Alan Dale)*
5. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
6. AN APPLE BLOSSOM WEDDING *(Eddy Howard)*
7. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
8. THE ECHO SAID NO *(Elliot Lawrence)*
9. TIM-TAYSHUN *(Red Ingle)*
10. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*

Kingman, Ariz.

1. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
2. SMOKE, SMOKE, SMOKE *(Tex Williams)*
3. TIM-TAYSHUN *(Red Ingle)*
4. I WONDER WHO'S KISSING HER NOW *(The Dinning Sisters)*
5. NAUGHTY ANGELINE *(Dick Haymes)*
6. PEG O' MY HEART *(Clark Dennis)*
7. SUGAR BLUES *(Johnny Mercer)*
8. I WONDER, I WONDER *(Guy Lombardo)*
9. RED SILK STOCKINGS *(Sammy Kaye)*
10. THE WHIFFENPOOF SONG *(Tex Beneke)*

Los Angeles, Cal.

1. NEAR YOU *(Francis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
3. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
4. SUGAR BLUES *(Johnny Mercer)*
5. BLACK & BLUE *(Frankie Laine)*
6. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
7. PEG O' MY HEART *(The Harmonicats)*
8. THE LADY FROM 29 PALMS *(Freddy Martin)*
9. I WANT TO BE LOVED *(Savannah Churchill)*
10. A FELLOW NEEDS A GIRL *(Perry Como)*

Reno, Nevada

1. PEG O' MY HEART *(Clark Dennis)*
2. WHIFFENPOOF SONG *(Bing Crosby)*
3. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
4. SMOKE, SMOKE, SMOKE *(Tex Williams)*
5. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
6. THE LADY FROM 29 PALMS *(Freddy Martin)*
7. ON THE AVENUE *(The Andrews Sisters)*
8. THAT'S MY DESIRE *(Martha Tilton)*
9. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
10. NEAR YOU *(Elliot Lawrence)*

Columbus, O.

1. PEG O' MY HEART *(The Harmonicats)*
2. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
3. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
4. THAT'S MY DESIRE *(Sammy Kaye)*
5. I'LL HOLD YOU IN MY HEART
6. KATE *(Alan Dale)*
7. NEAR YOU *(Francis Craig)*
8. I WONDER, I WONDER *(Martha Tilton)*
9. IT'S A SIN *(Eddy Arnold)*
10. FEUDIN' AND FIGHTIN' *(Jo Stafford)*

St. Albans, Vt.

1. PEG O' MY HEART *(Art Lund)*
2. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
3. NEAR YOU *(Elliot Lawrence)*
4. FEUDIN' AND FIGHTIN' *(Bing Crosby)*
5. THE LADY FROM 29 PALMS *(Tony Pastor)*
6. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
7. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
8. SMOKE, SMOKE, SMOKE *(Tex Williams)*
9. AN APPLE BLOSSOM WEDDING *(Eddy Howard)*
10. THAT'S MY DESIRE *(Martha Tilton)*

Orlando, Fla.

1. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
2. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
3. KATE *(Alan Dale)*
4. I HAVE BUT ONE HEART *(Vic Damone)*
5. KOKOMO, INDIANA *(Dinah Shore)*
6. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
7. YOU DO *(Margaret Whiting)*
8. ON THE AVENUE *(Chuck Foster)*
9. SMOKE, SMOKE, SMOKE *(Tex Williams)*
10. THE LADY FROM 29 PALMS *(Freddy Martin)*

Eau Claire, Wisc.

1. NEAR YOU *(Francis Craig)*
2. THAT'S MY DESIRE *(Frankie Laine)*
3. MY GAL SAL *(The Harmonicats)*
4. PEG O' MY HEART *(The Harmonicats)*
5. KATE *(Alan Dale)*
6. SMOKE, SMOKE, SMOKE *(Tex Williams)*
7. TIM-TAYSHUN *(Red Ingle)*
8. ON THE AVENUE *(Chuck Foster)*
9. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
10. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*

BYRDE'S EYEVIEW 'ROUND THE WAX CIRCLE

by Byrde Gore

The publication of the first week's tabulations in our Second Annual Music Poll, solely sponsored and conducted by *The Cash Box* on behalf of the Automatic Music Industry aroused tremendous interest among recording chieftans, artists managers and the artists themselves. Telephone calls, wires and the mail brought hundreds of requests for additional copies of the tabulations. Artists personally requested that we keep them posted on their standing. Music ops are urged to fill out the prepaid voting card, found in every issue of *The Cash Box*, and mail it immediately. Operator associations from coast to coast have distributed cards to their members and are cooperating wonderfully. Keep those votes coming in for your favorite artists and records who made you—the operator—the most money in 1947.

* * *

While we're on the subject of the music poll, let's talk about a record that seems destined to give The Murphy Sisters a tremendous boost. The disk, just issued and titled "Girls If You Ever Get Married" seems like a natural for tavern spots. Music ops can expect to see one of the largest promotions ever on the tune, with something special in the way of disk promotion in the offing. "Advance orders are astounding," says Irv Katz, eastern sales promotion manager at Apollo, "and we expect this record to be our biggest ever."

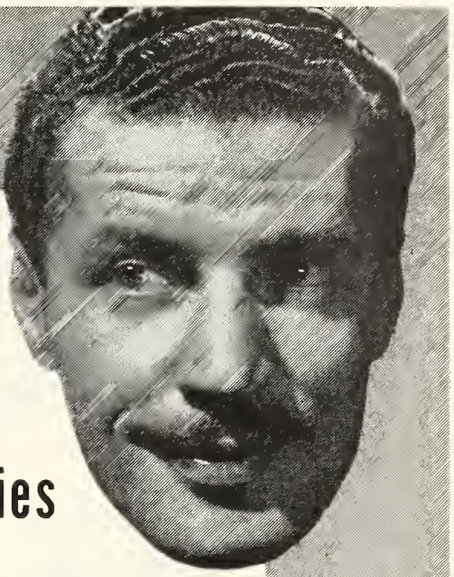
* * *

Oscar Moore, ace guitarist for the King Cole Trio, failed to show at a concert the combo played in Pittsburgh this past week and forced Nat Cole to go on as a duo. Oscar recently announced that he was leaving the Cole group to join Brother Johnny Moore's Three Blazers. Cole waited for him until curtain time and then decided to go on with himself and his drummer. He explained the absence of Moore to the audience and announced that anyone requesting their admission money returned would get it. Two shmo's out of the packed throng got up and left.

* * *

Robert Music, New York, acquired the Heartbeat Song, "That's What Your Heart Is For" this past week. We're wondering if Rita Hayworth's heart went along with the title . . . Henry Okun handling record exploitation for Larry Green, Vaughn Monroe and Beryl Davis . . . Duke Ellington receives the honorary degree of Doctor of Music at St. Ambrose College, Davenport, Iowa next week . . . MGM's disking of "Dardanella" by the Korn Kobblers fooled loads of Husing fans last week. The Kobblers played the song straight, away from their usual comic routine. Husing conducted a "mystery band contest" and of the more than 7,000 answers, received only 25 nailed the Kobblers to the waxing . . . The Stan Kenton crew are on their way. The revitalized ork are currently making a tour of the west coast and will start the trek eastward sometime late November . . . Elliott Lawrence, vocalist Roz Patton and Jack Hunter narrowly missed death this past week when their convertible Buick skidded into a guard rail near Spring Valley, New York. The trio were rescued by a bakery truck after being badly shaken. The entire Lawrence ork makes their tours in a caravan of yaller Buick convertibles.

exclusively yours



herb jeffries

with

buddy baker and his orchestra

'Angel eyes'

'You gave me everything but love'

popular series no. 18x

Exclusive records

popular series no. 20x

'A gal who understands'

'Lullaby of the leaves'

with

les robinson and his orchestra

frances wayne

RECORD SALES TO BOOM AS TOP JUKE BOX MFRS. START BIG SALES DRIVE

Seek to Hit 500,000 Juke Boxes on Location Mark. Will Drive to Replace All Old Machines

NEW YORK—From all present indications the record manufacturing industry is in for an extended period of boom sales as the top juke box manufacturers of the nation start their biggest sales drive in an effort to reach the 500,000 juke boxes on location mark and, at the same time, remove from the market all machines of ten years and older vintage.

For sometime juke box manufacturers have been planning drives along this line in an effort to modernize all present phonos. The Rudolph Wurlitzer Company of North Tonawanda, N. Y. have just shown their new "Model 1100" phonograph featuring Zenith's "cobra" tone arm.

It is believed that other leading manufacturers will also follow this introduction with new machines to boost their own sales stock to the trade. Some are also planning introduction of new accessories, especially wall boxes, which will boom up play on all locations. New speakers which have already been shown are the best the industry have ever yet seen. Steppers, volume controls, line boosters, and other accessories all tend to bring the juke box business up to the finest tone class in music history.

As these sales drives get under way, with especially attractive deals being made by the distributors of the leading manufacturers to the nation's juke box ops, there is no doubt that record sales will boom to meet the locating of new machines everywhere in the country.

In addition such machines as AMI's "Model A" and Mills Industries' "Constellation" which feature 40 selections have already started great and careful record purchases. These last named use 20 records but play both sides of the record and, therefore, the operators who have purchased these machines are becoming among the most careful record buyers. They must be sure of the record having two good sides which the public will spend nickels to play.

There is also a drive afoot in almost every territory in the nation for operators of juke boxes to obtain $15 per week front money guarantee to assure them covering their present overhead. This development, as it becomes national in scope, will assure the trade going ahead on an ever more profitable and financially sound basis. This means that the record makers will more greatly profit from record sales.

There are a few who are pioneering new developments, such as the combination automatic phonograph and television machines. These may yet prove among the most outstanding and most profitable of the new ideas in automatic music. Here the operators are being urged by one manufacturer, the Videograph Corp., to obtain $30 per week front money to pay for this $1,175 instrument which combines an Emerson Television Receiver with the operator's present music mechanism, both coin operated.

There is no doubt, then, from a survey of the field and from the further fact that the top juke box manufacturers are driving their sales forces harder than ever to reach a new high mark of machines on location to surpass the 500,000 juke boxes now in the nation's retail outlets, that the record making industry is in for one of the best booms from the juke box business which will, in turn, boom direct to the home sales market as it always has done in the past.

As one noted juke box manufacturer stated, "Regardless of what happens to general business in '48, we predict that the juke box industry will go on ahead more rapidly than ever before and that it will reach peak heights during that year. We also believe that as inflation sets in more and more of the nation's juke box operators will bolster their locations with new equipment for such an era always lends itself to greater profits in the juke box business."

With these facts before the record manufacturers it is time that the greater majority of them eliminated their present "horse and buggy" business and exploitation methods and modernized to meet the jet plane business conditions of the present day. This is the time when the record manufacturers can assure the steadiness of their sales market by an all out exploitation of the juke box field. The same is true of the artists and publishers who are seeking to bring their material to ever greater prominence in all divisions of the music business.

The juke box reigns supreme today as the greatest sales outlet and exploitation center of the record industry. It is the one field which has received the last consideration of most of the record manufacturers and publishers. The artists have gradually come to realize its power, prestige, and importance. They have grown closer to it and are trying to better understand it. They know that in the smaller communities of the nation the juke box is the one musical outlet which attracts tremendous patronage because it is the one and only outlet which allows the public the choose the music it wants to hear when it wants to hear it.

There is a boom getting under way which, once again, is not of the record manufacturers making. It is a boom being created for them by the juke box industry. It once again reassures them of great national market possibilities and it is time that they tied right in with it for all they are worth to make this the greatest outlet for their record exploitation.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.

Rollin' 'Round Randolph

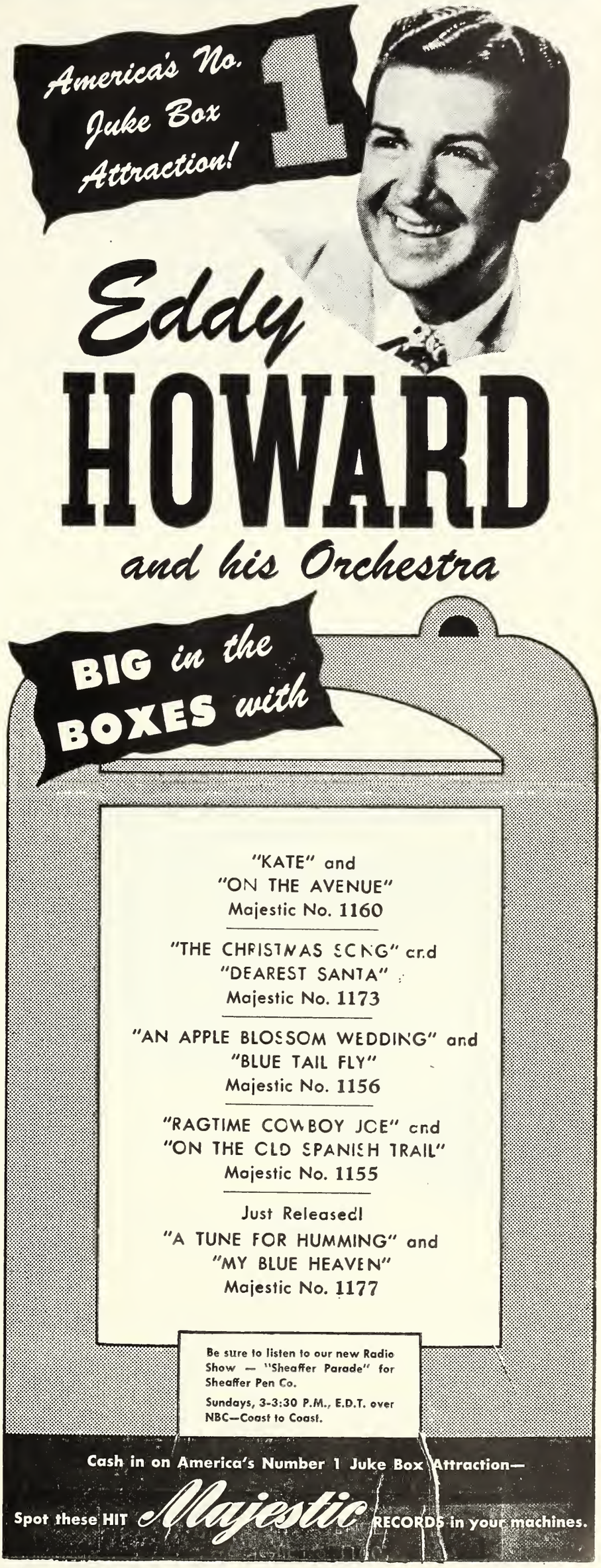
CHICAGO — Several new bands opened in town this past week. Griff Williams stepped into the Empire Room at the Palmer House . . . Buddy Moreno's ork doing a four week stand at the Aragon . . . Benny Strong and his ork going over just as strong as ever at the Stevens. Benny is all agog about his arrangement of the oldie titled "That Certain Party." (Thanks for the air-check on the tune Ben, it sounded super.) . . . Old Satchmo Louis Armstrong continues to draw some of the greatest crowds in Chicago's jazz history at the Rag Doll . . . Eddy Howard, otherwise known as the "King of the Jukes" follows Buddy Moreno into the Aragon . . . Eddy passed the 40,000 mark in the Second Annual Music Poll this past week . . . Frankie Laine still doing encores for blues hungry patrons that crowd the College Inn every night. Following this stint, Frankie moves to the Oriental. His latest waxing, "Two Loves Have I", looks like it's headed for the top brackets. We hear Robbins Music Co., have taken over the immediate exploitation of the tune with some music folk pegging the tune higher than "That's My Desire".

* * *

Aristocrat Records inked the well known race artist, Jo Jo Adams. Jo just finished a successful engagement at the Club De Liza . . . Milt Salstone of M. S. Distribs awaiting Hadda Brooks' engagement here . . . Specialty Records chief, Art Rupe, very happy over the way distribs are crying for Roy Milton disks. Art made a special trip to Chi to cut more of Roy . . . Ned Miller of Leo Feist telling us all of the ifs-ands-buts of the music publishing business. Ned is one person that knows . . . Dick Bradley of Tower Records very pleased over the success of "How Soon." Dick told us he was taking off for the west coast soon where he will set up some new pressing plants. Meanwhile, Arthur Kaye, General Sales Mgr. for the Tower line is busy setting up distribs and handling things at this end . . . We're anxiously awaiting to hear a record of Sherman Hayes' composition, "Out Where The Tall Corn Grows" . . . Tex Williams of "Smoke, Smoke, Smoke" fame is jamming them in at the Oriental . . . Eddie Richmond, well known music man in these parts, just returned from New York to take over midwest duties for Chappel Music Corp.

* * *

The Shelton trio, who opened a short time ago at the Graemore Glass Hat, are scheduled to do several sides for Mercury Records . . . Bregman, Vocco & Conn along with their subsidiary music firm Supreme Music have three numbers right up on top now. The songs, "You Do", "Kokomo, Indiana", and of course "Near You" . . . Wheels at Universal Records all thrilled with their latest discovery, Warren Durrett's band and chirp Ellen White. An audition recording that came into the offices of Universal started it all. Officials of the plattery were so pleased with the disking that they immediately contacted Durrett in Kansas City. The crew are currently in town signing contracts and cutting already . . . Sarah Vaughn continues to warble to capacity crowds at the Club Silhouette. Sarah's rendition of "Everything I Have Is Yours" is steadily climbing up the ladder . . . The boys from the South Side report Annie Laurie's DeLuxe recording of "Since I Fell For You" in first place and riding hot and heavy throughout the windy city. And by the way, watch for an important announcement regarding this well known race vocalist in the very near future . . . Ruth Patch, pub director at Vitacoustic tells us they are planning a big tie in campaign with the Walter Thornton model agency in New York. Ruth reports that the Honey Dreamers will do a waxing of "Pin Up Girl" in connection with this campaign.



New York Ops Banquet Skedded For Heavy Attendance Show

NEW YORK — The forthcoming New York Automatic Music Operators Annual Banquet, scheduled for the Hotel Waldorf-Astoria, Oct. 18th already has shown signs that a capacity attendance will hold forth.

Barney Schlang, business manager of the Association disclosed that operators demands for tickets have exceeded last year's meet already, and that the trade group is expected to have its largest crowd ever. Planned entertainment, the highlight of the evening has already been dealt with and all the recording companies are to be represented. A program, to be put on by the association, will also be presented.

Operators, nevertheless are urged to get in their request for tickets immediately. Stars of stage, screen and radio will appear on the program it was learned with several important announcements regarding the affair forthcoming.

Beneke Drops Miller Name In Band Billing

NEW YORK—Tex Beneke, who has used the Glen Miller name alongside his name in the maestro's band activities has announced that he will drop the Miller name from his band, this coming February 2.

At that date it was learned, the band will have completed pending committments and a six week stay at Palladium Ballroom, Hollywood. It is believed that Beneke has achieved stature of his own to warrant his dropping the Miller name. He is known only as Beneke in music circles when mention of his band comes up.

When the Miller ork resumed activity after their discharge from the Army Air Forces, it was planned at that time not to use Miller's name at all in conjunction with the ork. At first the combo was known as the Glen Miller orchestra under the direction of Tex Beneke. Later on this billing was changed to the Miller-Beneke tag on RCA-Victor records and stage billings.

Rising Balladeer Guest At "The Cash Box"

NEW YORK — Paying an unexpected visit to *The Cash Box* offices in New York this past week, Vic Damone, currently set New York's business market howling. one of the hotter items in the wax market

Pictured at the left with Bill Gersh, publisher of *The Cash Box*, Vic smiles while the flashbulbs pop.

Vic's recording of "I Have But One Heart" saw peak sales reached for Mercury Records, and also saw the young crooner score success with his first recording. A familiar face to many juke box operators, Vic has been seen at many of operator meets and shows. Currently playing an engagement at Buffalo, N. Y., Vic is being prepped for a spot at New York's famed Paramount Theatre.

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'47 VOTES SHOW NEW MUSIC TREND

Many Surprises Predicted Before Final Count. Oldies Lead. More New Artists in Poll. Juke Box Biz Enthusiastic Over 2nd Annual Poll With All Machine Owners Cooperating

NEW YORK—The voting for the best records and most outstanding recording artists of 1947 which started with the September 24 issue of *The Cash Box*, conducted exclusively by *The Cash Box* for the *Automatic Music Industry of America*, on request of all associations and leaders of the juke box business, already indicates a great many surprises in store, prior to the final count of all votes.

With the owners of the nation's 500,000 juke boxes, 2,500,000 wall and bar boxes, over 1,000,000 non-selective music boxes and approximately 100,000 wired music shells casting votes in this Second Annual Poll, there is no doubt that the trend of music among America's juke box operators will be well worth the analysis and study of everyone now engaged in the production and exploitation of popular music.

One very definite trend has already crept into the voting of the first cards polled. That is that the automatic music trade has swung over to the oldies with more zest than was ever predicted or expected, regardless of the fact that so many in the music business noted this trend earlier in the year.

Whereas 1946's poll showed a definite trend to the more modern music of the day with the new songs getting most of the attention, as for example "The Gypsy" won the vote as the best money-making record of 1946, and "To Each His Own" brought the laurels of "juke box king's orchestra" to Eddy Howard, this year's poll shows a definite swing back to the oldies with "Peg O' My Heart", as done by the three Harmonicats, leading this field. The same is also true in other divisions of the poll.

Once again Eddy Howard jumped heavily into the lead for the best orchestra of 1947—which title he won in 1946. But, in the male vocalist class, Perry Como is far outshadowing the ever popular Bing who captured the crown in '46. And in the female vocalist group there has been a sudden swing of votes over to Jo Stafford and away from Dinah Shore who held the title of "Queen of the Juke Boxes" in 1946. As yet, the votes are far from their final count and many changes will yet occur in each division of the field.

Also surprising to many is the strength shown by such new vocalists as Frankie Laine and Art Lund who instantly jumped into the heavy voting class right with the first cards which arrived at the offices of *The Cash Box*. It is already expected that these men, and some of the others, such as Vic Damone and Mel Torme can be counted upon to score heavily in the male vocalist field.

This year in the male vocal combination group, the Mills Brothers are challenging the former kings of this group, the Ink Spots, and from present indications this will be a real battle to a finish between these two groups for the "oscar" in this division.

In the female vocalist field, the Andrews Sisters, who bowed in 1946 to the Dinnings, have jumped into a commanding lead, and it is believed will retain it thruout the Second Annual Poll.

Dozens of songs are as yet expected to make their showing in the "Best Money-Making Record" as well as in the "Race", "Western" and "Hillbilly" divisions. With the "Peg" well away to a good lead, it shall be interesting to note how the "Anniversary Song", "Near You" and "That's My Desire" and some of the other favorites of 1947 will stack up against this oldie. There are many who yet predict that the "Anniversary Song" will not only catch up, but may take the "oscar" in this class.

What is most remarkable this year is the marvelous cooperation being offered by everyone of the juke box operators thruout the nation. All associations have arranged to have cards mailed and personally distributed at their mass meetings so that everyone of their members cast votes.

In addition, requests for more voting prepaid postcards have arrived from leading juke box manufacturers and distributors who are including them in their mailings and also having their salesmen pass them along.

The entire juke box industry which has awarded the exclusive conduct of the poll for the second straight year to its "official bible" — "*The Cash Box*" — is now out to obtain 100 per cent voting power back of this Second Annual Poll to give some indication to the music business of the strength of this industry in helping bring Americans the popular music of the day.

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USMC To Hypo Drive Thru Music Ops

WASHINGTON, D. C. — Marine Corps Headquarters, this city, announced this past week that they have invited all phases of the music and entertainment business to join in the observance of the 100th birthday of the world famous Marines' Hymn during the week of December 7th to 13th.

Popular recordings of the Marines' Hymn are being re-issued for the centennial observance and will be distributed to radio stations all over the country. Orchestra leaders, net-work radio programs, and the automatic music industry are being requested to feature the Hymn during the Centennial Week.

The Marines' Hymn Centennial observance coincides with the nation-wide drive to build the Citizen Marine Corps to full strength. High point of the recruiting campaign is planned for January.

In a statement by Brigadier General W. E. Riley of the Marine Corps, the General said, "Placement of popular recordings of the Marines' Hymn on automatic music machines will assist greatly in reaching a large audience."

"We hope by frequent playing of the Marines' Hymn to make the public conscious, in preparation for the nationwide drive. You can help the Marine Corps build insurance for peace by placing copies of the Hymn on your machines

London Diskery Sets Release Dates

NEW YORK — The shroud of mystery surrounding the formation of the London Gramophone Corporation and their entry into the recording business broke this past week, with the announcement that the diskery was already readying their first platters for shipment to the United States.

Seen in music circles as a large threat to the impending Petrillo ban on all recordings, the London entry in the disk biz is of large importance. The first release of platters by London, scheduled for November 15th, will include recordings by Beryl Davis, Gracie Fields, Anne Shelton, Vera Lynn and "Tootie" Camarata.

London will have full recording range, and in addition, will use a high shellac content in the making of their recording, according to Mr. Tolier-Bond, director of the plattery. After spending several weeks in the U. S. on organizational business, E. R. Lewis, president of the firm returned to England to set pressing plants into operation.

The initial release of London will contain the Gracie Fields recording of "Now Is The Hour", the number one hit in England Beryl Davis' version of "Don't You Know I Care" and Anne Shelton's arrangement of "Eli, Eli".

Columbia Names New Cleveland Distrib

CLEVELAND, O. — The Cleveland Distributing Company, this city, announced this past week that they have been named to distribute the Columbia Records line in this city.

The entire record department of Strong, Carlisle, and Hammond, who have been distributing records for Columbia in this area will move over to the Cleveland Dist. Co. at their new building at 4901 Perkins Ave.

Don Seager has been named to head the new record department.

Picking Songs?

HARTFORD, CONN.—Now they're picking songs for their stage engagements via *The Cash Box* Regional Record Reports!

Buddy Clark, who did a stint at the State Theatre, Hartford, opened *The Cash Box* to see what the folks in Hartford were playing on the juke boxes. He selected four of the songs listed, added "Linda" and came up with a progam of five songs that were in heavy demand.

Send us your itinerary Buddy, we'll keep you informed!

". . . you're bound to go for 'As Sweet As You'—GRAB THIS COOKIE QUICK."

FROM SLEEPER OF THE WEEK

THE CASH BOX

THE BILLBOARD

" 'As Sweet As You' makes coin sense . . ."

SELECTED BY THE PHILADELPHIA PHONO OPERATORS ASSOCIATION

"AS SWEET AS YOU"

Recorded by

ART LUND

on MGM No. 10072

REGENT MUSIC CORP. • 1619 BROADWAY • NEW YORK, N. Y.

BEACON IS BACK

WITH A "HIT" RECORD

A SENSATIONAL "TORCH" BALLAD

I DROVE YOU INTO SOMEONE ELSE'S ARMS

COUPLED WITH

DO YOU KNOW HOW IT FEELS TO BE LONESOME?

Sung By

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HOT ON CHICAGO'S SOUTH SIDE

1 SINCE I FELL FOR YOU
Annie Laurie
(DeLuxe 1082)
Top of the hit parade in the South Side with the coin starting to roll eastward.

2 CHANGEABLE WOMAN
Johnny Moore
(Exclusive 251)
Smash recording by this popular combo pegs this ditty in the number two slot.

3 BIG LEGS
Gene Phillips
(Modern 20-527)
Ops throughout the country know about this one. Catching coin ever so much!

4 THE WILDEST GAL IN TOWN
Billy Eckstine
(MGM 10069)
Music ops report this tune as one of Eckstine's best, with the tremendous amount of phono play confirming it.

5 KISS ME AGAIN
Frankie Laine
(Mercury 5059)
Oh are they going for this ditty! Laine raises Cain!

6 BELL BOY BOOGIE
Todd Rhodes
(Sensation)
You can bet your boots on this tune. Ops peg it for the top.

7 NEAR YOU
Francis Craig
(Bullet 1001)
Literally sweeping the nation. Sensational demand for Craig has the music biz on its heels.

8 I MISS YOU SO
King Cole Trio
(Capitol 444)
A great recording by a great unit. Catching coin steadily now.

9 RED TOP
Gene Ammons
(Mercury 5048)
In ninth place with another Mercury click. Ops continue to report heavy demand for "Red Top".

10 DON'T TAKE YOUR LOVE FROM ME
Hadda Brooks
(Modern 153)
Kicking around as a winner for some time now, Hadda's rendition of this one has continually made the phonos turn.

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In All Principal Cities Through Courteous Distributors — plus . . .

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ANNIE LAURIE and the PAUL GAYTON TRIO

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SINCE I FELL FOR YOU
LOVE THAT MAN
DE LUXE #1082 (Listed in The Billboard's Most Played Juke Box Race Records

JOHNNY HAD A YO-YO
YOUR DADDY WAS A SOLDIER
by RUTH WALLIS
DE LUXE #1089

Ask your fellow operators if this isn't their HOTTEST JUKE BOX NUMBER!
MERCHANTS—Don't Miss This Sure Thing!

OUT OF THIS WORLD
DONKEY SERENADE and INDIAN SUMMER
IT'S TERRIFIC-SENSATIONAL
BORRAH MINEVITCH
as only and His Harmonica Rascals could do them!
DE LUXE #1100

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in ST. LOUIS — Commercial Music 510 N. Sarah St. Louis, Mo. Milner Record Sales Co. 110 West 18th St. St. Louis, Mo.
in KANSAS CITY, MO. — Commercial Music 826 East 12th St. Kansas City, Mo. Milner Record Sales Co. 1704 Main St. Kansas City, Mo.
in BOSTON — Music Supplies of New England 17 Chadwick St. Boston, Mass.
in BALTIMORE — Oriole Corp. 512 Pennsylvania Ave. Baltimore, Md.
in HARTFORD — Post and Lester Co. 10 Chestnut St. Hartford, Conn.
in NEW JERSEY — All-State Distributors 30 Warren Place Newark, N. J.

DE LUXE RECORD CO., Inc. LINDEN, N. J.

"Folk" and "Western" RECORD REVIEWS

BULLSEYE of the WEEK

"A Cowboy's Christmas Song"
"Tulsa, Straight Ahead"
LEON McAULIFFE
(Majestic 11032)

● Hogging the lime this week is this first of a batch of new Xmas songs for the forthcoming season, with this one by Leon McAuliffe slated to kick up a storm throughout cactus country. Wailing the pleasing wordage which weave around the title, Leon spills the plaintive melody to "A Cowboy's Christmas Song", and does so in such manner as to attract wide attention. They'll hold still for this one in sagebrush spots, and come back asking for more. Leon's singing style makes for easy listening pleasure and is in soft spoken mood to which folks love to listen. On the flip with some music in another vein, the cowboy troubador pulses "Tulsa, Straight Ahead". Wexing spins in the fast mood, with Leon telling folks about that wonderful town. For a must in your machine get next to the top deck and "A Cowboy's Christmas Song."

"Saddle Serenade"
"Do Ya Or Don'tcha"
ROY ROGERS
(Victor 20-2437)

● Western star with wide following offers a platter that is easily suited for the dancing and listening crowd alike. Roy Rogers pitches his pipes on this side to come out with a disk that seems to beg for coin. Warbling the mellow lyrics to "Saddle Serenade", Roy gives this peaceful ballad wonderful treatment to turn out a first rate performance. Horse beat echoes in the background, with Rogers grabbing all the glory for a top piece of vocalizing. On the flip with a bit of a novelty stunt, Roy wails to the tune set by "Do Yo Or Don'tcha". Mood is fast with Roy's pitch making for laughs, merriment and loads of coin play.

"Don't Let Your Sweet Love Die"
"Tennessee Gambler"
MEL & STAN
(Majestic 11022)

● Pair of sides which ops may find as adequate material for their phonos are these offered in real rustic fashion and labeled "Don't Let Your Sweet Love Die", and "Tennessee Gambler." It's Mel and Stan to the fore to wail the charming wordage we find on the pair, and aimed at those mountain spots, the sides should do well. Top deck features some wonderful guitar strumming, with the lyrics weaving a tear jerker style around the title. Backing picks up the beat and offers kicks replete with joy as the pair knock off that "Tennessee Gambler". Guitar work on this side is exceptional, with folk that go for this brand bound to wonder at the fine instrumentation

"Don't You Dare"
"An Empty Future"
WILEY & GENE
(Columbia 37884)

● Rated by many as a top duo anywhere, Wiley & Gene step to the fore here and render a disk that looks like a sure coin bet. Off the usual track in folk and kestern music, the duo combine talents with fine instrumental backing to knock out "Don't You Dare." Wiley & Gene wail their story and warning to their gal in fine style which seems sure to attract coinage. Wide following of the pair should account for a healthy ride on this side. Flipped, we find the metro changed and a wonderful piano solo in the background, as Wiley and Gene spill "An Empty Future". Side is well loaded with possibilities

Short Shots
From the Hills and Plains

Reports that the entire folk and western world are greatly disturbed over the manner in which the New York World-Telegram handled that great folk and western story, this past week continue to flood the office. Largest argument is that the Tel featured pics of pop artists who had gained wide success thru the exploitation of traditional music. True folk and western artists, such as Roy Acuff, Ernest Tubb, Gene Autry, Delmore Bros., Jimmy Wakely and others were not mentioned in the article, the beef is and therefore, the story did not reflect a true picture on folk and western music . . . Nor doe the article mention Fred Rose, when speakinf of songwriters. Rose is conceded to be the greatest writer ever when folk artists gather.

* * *

Jimmie Dale all smiles when he saw the first reports in *The Cash Box* Second Annual Music Poll. Jimmie's recording of "Wabash Cannonball" leads the parade in the Hillbilly Division and votes continue to pour in . . . Jesse Rogers really tore the house down when he guested with Red Foley at the Grand Ole Opry recently . . . Jack Dunnigan doing a grand job on his morning Mutual snow out of St. Louis . . . Billy McKay packing the Colonial Inn in Paterson, N. J. . . . Sam Martin, one of the better known Folk songwriters around town, has a sure fire protege in Chuck Story, currently at the Somerset, N. Y. . . . The Connecticut Kernels riding high on ABC Saturday afternoons on "The Dixie Cannonball" . . . Rosalie Allen's latest Victor release, "Mountain Polka" skedded for the big time report those in the know. Watch this platter zoom . . . Cottonseed Clark still tops as West Coast producer of folk shows . . . Texas Jim Robertson inaugurating a new show on ABC, Sunday noon . . . Eddie Dean's Majestic disc "It's A Boy" getting peak play from ops . . . Jerry Scoggins of the Cass County Boys, a natural for flicker fame . . . Ditto Johnny Paul.

* * *

Smiley Wilson has left the Shorewood Inn (Peoria) after eleven weeks of playing to capacity crowds and reaching a new high in sales of his "Gotta Get To Oklahoma City." Smiley heads for Gadsen, Ala., where he and his Circle Three Ranch Gang will headline the three hour "live" Saturday night "Dixieland Jamboree over WGAD. Also billed on the Jamboree is Kitty Carson . . . Snooky Lanson, WSM-NBC singing star signed a Mercury recording contract this past week. The new arrangement severs Snooky's connections with the Ray Noble ork, for whom he was top warbler. Tentative plans call for Lanson to fly to Hollywood and cut eight sides with Earle Hagen and his ork . . . Uncle Tom, rustic jockey at WNOX, Knoxville, has another platter show going now . . . Jim Osborne signed a King recording contract this past week. Jim is heard daily over KWKH, Shreveport, La. . . . Jesse Rogers recently paid a visit to the Philadelphia Hayloft Hoedown show. He was an original member of the cast before going to St. Louis, where he started the Barnyard Follies.

IT'S 6-SENSATIONAL
For The Number 6 Spot In Your Machines!
"PLEASE DON'T PLAY NUMBER SIX"
RECORDED BY
FRANCES LANGFORD
ON MERCURY No. 5057
It's No. 1 on the Music Machines in New Orleans — and Spreading Throughout All Territories Fast. Don't Get Caught Short!
ORDER ONE FOR EACH OF YOUR MACHINES
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Standard Songs are MONEY MAKERS!
"I LIKE MOUNTAIN MUSIC"
HOOSIER HOTSHOTS— Columbia 37717
VIRGINIA ROUNDERS— Decca 5252
TED WEEMS—Victor 24266
Published by:
M. WITMARK & SONS
MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

JUST RELEASED!
INVITATION TO LOVE
BY
BARBARA CAMERON

ORDER THIS POPULAR K-4 ALBUM TODAY!
WRITE — WIRE — PHONE
KING RECORDS
1540 BREWSTER AVE., CINCINNATI 7, OHIO

1. **I'LL HOLD YOU IN MY HEART**
   Eddy Arnold
   (Victor 20-2332)

2. **SMOKE, SMOKE, SMOKE**
   Tex Williams
   (Capitol 40001)

3. **DON'T BOTHER TO CRY**
   Eddy Arnold
   (Victor 20-2332)

4. **NEW BROOM BOOGIE**
   Al Dexter
   (Columbia 37594)

5. **THE LEAF OF LOVE**
   Gene Autry
   (Columbia 37816)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

FEUDIN' AND FIGHTIN'
Dorothy Shay
(Columbia 37189)

THE DAUGHTER OF JOLE BLON
Johnny Bond
(Columbia 37566)

WEDDING BELLS
Bill Carlisle
(King)

DANGEROUS GROUND
Roy Rogers
(Victor 20-2236)

ANSWER TO WALKIN' THE FLOOR
Ernest Tubb
(Decca 46029)

HOTTEST MONEY-MAKING RECORDS IN ALL JUKE BOX HISTORY!!

Eastern Music Ops Have Gone Absolutely Nuts Over Them

"MY GUITAR IS MY SWEETHEART"

Backed With "CASTANETS AND LACE"
REGENT RECORD No. 107

"NAUGHTY ANGELINE"

Backed With "AFTER YOU"
REGENT RECORD No. 108

BOTH SUNG BY THE SENSATIONAL

Johnny Lane

with Dave Rhodes Orchestra

RECORDS MADE FOR OPERATORS BY OPERATORS!

Order From Your Nearest Distributor

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Warren Place, Newark, N. J.

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Baltimore, Md.

• REGENT RECORDS •

1184 ELIZABETH AVE., ELIZABETH, N. J.

RYTVOC

From the Firm That Gave You
CHOO-CHOO-CH'BOOGIE

"I'M A LONELY LITTLE PETUNIA"
(IN AN ONION PATCH)

TWO-TON BAKER — MERCURY 5066
LAWRENCE WELK — DECCA 24197
TOMMY TUCKER — COLUMBIA to be released
THE HAPPY GANG — VICTOR (CAN.) 56-0022

"SOLD DOWN THE RIVER"

BLUE SKY BOYS — VICTOR 20-2380
LARRY CASSIDY — CAPITOL 40005
DEWEY PRICE — MAJESTIC 6008
BUCKLEY AND SKIDMORE — CONTINENTAL 8030

CHERIO

"I DON'T WANT TO SET THE WORLD ON FIRE"

STEVE GIBSON AND THE RED CAPS—MERCURY 8052

"T-U-L-S-A, Straight Ahead"
LEON McAULIFFE—MAJESTIC 11032

MAURIE HARTMAN and DEANNA BARTLETT

1585 BROADWAY • NEW YORK, 19, NEW YORK

HOT in Harlem

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1 FOOL THAT I AM
Dinah Washington
(Mercury)
In third place last week, the sensational demand of ops moves this plug ditty into the top spot.

2 TRUST IN ME
Hadda Brooks (Modern 150)
Always a coin culler, this song holds tight to its spot for the fourth consecutive week.

3 TRUE BLUES
Roy Milton
(Specialty 510)
In seventh place last week, the loud voices of ops moves this song into the top three leaders here.

4 HE'S A REAL GONE GUY
Nellie Lutcher
(Capitol 40017)
On top of the heap last week, Nellie Lutcher moves down a few here as she takes over fourth place.

5 EARLY IN THE MORNING
Louis Jordan
(Decca 24155)
Oh did this one take a jump! On the bottom last week this plug Jordan tune moves up into the money brackets here.

6 EVERYTHING I HAVE IS YOURS
Sarah Vaughn
(Musicraft 494)
In eighth place last week, this sensational Sarah Vaughn recording takes hold of sixth place now, with ops continuing to buy.

7 BIG LEGS
Gene Philips
(Modern 20-527)
Moves down a few here after a long ride on top. In fourth place last week, "Big Legs" takes over the seventh spot here.

8 DON'T YOU THINK I OUGHTA KNOW
Bill Johnson Orch.
(Victor 20-2225)
In sixth place a week ago, this coin culler moves down a bit into the eighth spot now. Ops still report heavy play.

9 LOVE THAT MAN
Annie Laurie
(Deluxe 1082)
Pegged as a fast rising tune. With Chicago playing the other side and New York this one, the demand is bound to increase.

10 THRILL ME
Roy Milton
(Specialty 518)
Breaks into the big time with Roy Milton riding hot. "Thrill Me" really is thrilling loads of ops.

1 2 3 4 5 Smash Hit Songs!

From BVC—
YOU DO
Recordings
BING CROSBY with CARMEN CAVALLARO (Decca) • VIC DAMONE (Mercury)
LARRY DOUGLAS with RAY BLOCH (Signature) • HELEN FORREST (M-G-M)
GEORGIA GIBBS (Majestic) • VAUGHN MONROE (Victor)
DINAH SHORE (Columbia) • MARGARET WHITING (Capitol)

From BVC—
KOKOMO, INDIANA
Recordings
DICK "TWO TON" BAKER (Mercury) • BING CROSBY (Decca)
FOUR CHICKS AND CHUCK (M-G-M) • VICTOR LOMBARDO (Majestic)
VAUGHN MONROE (Victor) • DINAH SHORE (Columbia) • MEL TORME (Musicraft)

From Lombardo Music, Inc.—
THE ECHO SAID "NO"
Recordings
ART KASSEL (Mercury) • SAMMY KAYE (Victor)
ELLIOT LAWRENCE (Columbia) • GUY LOMBARDO (Decca)

From Supreme Music Corporation—
NEAR YOU
Recordings
THE ANDREWS SISTERS (Decca) • DICK "TWO TON" BAKER (Mercury)
DOLORES BROWN — AUDITONES (Sterling) • FRANCIS CRAIG (Bullet)
FOUR BARS AND A MELODY (Savoy) • LARRY GREEN (Victor)
ELLIOT LAWRENCE (Columbia) • VICTOR LOMBARDO (Majestic)
ALVINO REY (Capitol)

From Supreme Music Corporation—
HOW SOON? (WILL I BE SEEING YOU)
Recordings
BING CROSBY with CARMEN CAVALLARO (Decca) • DICK FARNEY (Majestic)
JOHN LAURENZ (Mercury) • VAUGHN MONROE (Victor)
JACK OWENS (Tower) • DINAH SHORE (Columbia)

JACK BREGMAN
ROCCO VOCCO
CHESTER CONN

Diskers To Back Vets Music Affair

NEW YORK — The forthcoming huge benefit show, to be sponsored by the Hospitalized Veterans Music Service, on behalf of the thousands of hospitalized veterans in Metropolitan New York area has gained the wholehearted cooperation of recording companies and artists, a spokesman for the veterans organization disclosed this past week.

The veterans organization, who provide free professional music instruction, special instruments and entertainment for veterans recently met with several chieftans of the various recording companies and disclosed that the diskeries will cooperate with them to the fullest extent.

Among the many on the recording committee of the show are Mannie Sacks, Columbia; Miss Constance Hope and Eli Oberstein, RCA-Victor; Mike Connor, Decca; Lee Savin, Majestic; Walter Rivers, Capitol; and Harry Myerson of MGM Records. Local 802, American Federation of Musicians have also announced that they will sanction the affair.

Artists who are scheduled to appear are Frank Sinatra, Perry Como, Vaughn Monroe, Eddie Condon, Robert Merrill, the Joe Mooney Quartet, Nellie Lutcher, Noro Morales, Guy Lombardo, Jean Sablon, Eddie Duchin, Sammy Kaye, Beryl Davis and Jack Smith.

The organization is a division of the Musicians Emergency Fund and in the past two years have donated their services to well over 1600 hospitalized veterans.

Majestic Records Sign Butch Stone Ork

ELGIN, ILL. — Majestic Records, Inc., this past week announced the signing of Butch Stone and his orchestra to their artist roster, simultaneously with the release of his first recording, "Hey Sister Lucy" and "I'll Love You 'Till Your Money's Gone Blues."

Stone has one of the better known small combinations of the day and for years was top comic vocalist with the Les Brown orchestra. He also recently signed a motion picture contract with Monogram Pictures.

Butch went out to front his own ork when the Les Brown crew recently dissolved.

Kapp Honors Lombardo

NEW YORK — Jack Kapp, (left) President of Decca Records, Inc., guesting on Guy Lombardo's show during Constitution week presented Guy with a special leather-bound album of "Our Common Heritage," in appreciation of Guy's services during the war and his present efforts in behalf of the armed forces. The album contains historic poems by Bing Crosby, Walter Huston, Frederic March and other stars. Guy is also currently riding hot and heavy in *The Cash Box* Second Annual Music Poll.

ART LUND *calling* JACK FINA FROM HOLLYWOOD

"The good news is out, Jack, that you and your band are on M-G-M Records. And your first waxing of 'GOLDEN EARRINGS' and 'SO FAR' will be *great* news to dealers and coin operators."

"Glad to be aboard, Art. And speaking of news, your latest M-G-M Record of 'JEALOUS' looks like another bull's-eye."

ART LUND
with orchestra conducted by Johnny Thompson
JEALOUS —AND MIMI
M-G-M 10082

The Ten Talented Fingers of
JACK FINA
and his Orchestra
GOLDEN EARRINGS • SO FAR
Both vocals by Harry Pine
M-G-M 10085

OTHER NEW M-G-M HITS

LAURITZ MELCHIOR
with orchestra conducted by Georgie Stoll
EMPEROR WALTZ
THE KISS IN YOUR EYES
M-G-M 30030

BLUE BARRON
and his Orchestra
THE STANLEY STEAMER
CHRISTMAS DREAMING
M-G-M 10081

SY OLIVER
and his Orchestra
CIVILIZATION ("Bongo, Bongo, Bongo")
YOU CAN'T TELL THE DEPTH OF THE WELL
Both vocals by Sy Oliver
M-G-M 10083

DENVER DARLING
with the Ozark Playboys
I COME FROM MISSOURI
WHEN YOUR HAIR HAS TURNED TO SILVER
M-G-M 10084

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT

Specialty Records To Guarantee Ops 100 Plays

LOS ANGELES, CALIF.—An interesting news item via Specialty Records this city, came our way this past week.

Specialty Records prexy, Art Rupe, announced that he will shortly present a deal to music operators, whereby he will guarantee 100 or more plays on his records, or the recording will be replaced.

This item presents an interesting note, due to the increased demand by music operators for a longer wearing record. Rupe, recognizing the problem of the music ops has something here in his statement guaranteeing ops 100 or more plays per record. It is well known that the music op must change approximately 2½ records per week, depending upon the popularity of any given song. Should Specialty Records be found to have this long wearing quality, it will undoubtedly prove of vital importance to every music operator in the nation.

Increased pressure by music operators in the direction of record manufacturers would force the diskeries to make some statement regarding better quality in platters. It is well known that several major recording companies have been conducting tests with various compounds, altho no disclosure of the success they have met could be learned.

Majestic Records Preps Foreign Wax

NEW YORK—The disclosure this past week that Paul Baron had left for Europe to prep several waxing deals led to the further belief in music circles that many recording firms are hurriedly gathering all sources of additional recording, should the American Federation of Labor impose its threatened recording ban this forthcoming December 31.

Baron, Majestic Records vice president and artist and rep chief flew to Europe to cut a number of non-pop masters for his firm using several French and Swiss artists. It was learned that recording dates and artist contracts have been set and negotiated, but the firm would not disclose any further information regarding Baron's European jaunt. It is also believed that Baron has been negotiating for sound track material in Switzerland, and that he hopes to bring the material back to the U.S. for Majestic.

Cowboy Views Packard

DALLAS, TEXAS — Guesting with the boys at Walbox Sales Co., this city recently was RCA-Victor recording artist Bill Boyd. Bill popped in suddenly, and before he knew it, he had a gander at the new Packard phono.

Bill was the first movie cowboy selected by the Treasury Department to tour the country on a War Bond campaign.

Musicraft Pacts Shep Fields Ork

NEW YORK — Musicraft Records Inc., this city, announced the signing of the Shep Fields orchestra to a term contract this past week.

The signing of Fields, who recently purchased the Glen Island Casino, marks the first name orchestra or single that the revitalized plattery has contracted since its lapse into financial throes several months ago.

The signing of Fields was announced by Dan Edelman, newly appointed advertising and promotion manager of the plattery. Recording schedules are now being set, Edelman disclosed and Fields' first platters should be ready for market by the first of November. Fields will continue to use his "rippling rhythm" style for which he was so well known several years ago. A twenty-three piece orchestra, plus male and female vocalist and a vocal combination are set to work with the Fields orchestra. It was also learned that several new distributor appointments are in the offing, and they would be announced in the near future.

New Indie Pops —

HOLLYWOOD, CAL. — Lion Records, new indie label into the recording business, will market a new type of record, made of wood pulp, tar pitch and several other secret ingredients, it was learned this past week.

The Lion entry into the field is looked upon with speculation in some quarters in view of the threatened Petrillo ban on recording.

The disk, to be named "Sterilite" is unbreakable and is a product of Canadian lumber tycoon Alfred E. Simpson. Last week Lion took over the offices of the bankrupt Pan American Record Co., and is currently engaged in buying up loads of old ARA recordings. These recordings, which feature Bob Crosby, Ginny Simms, Jan Savitt, Judy Canova and many others are to be pressed and marketed.

It was learned that Lion will seek to get most of its distribution in Canada and other British possessions.

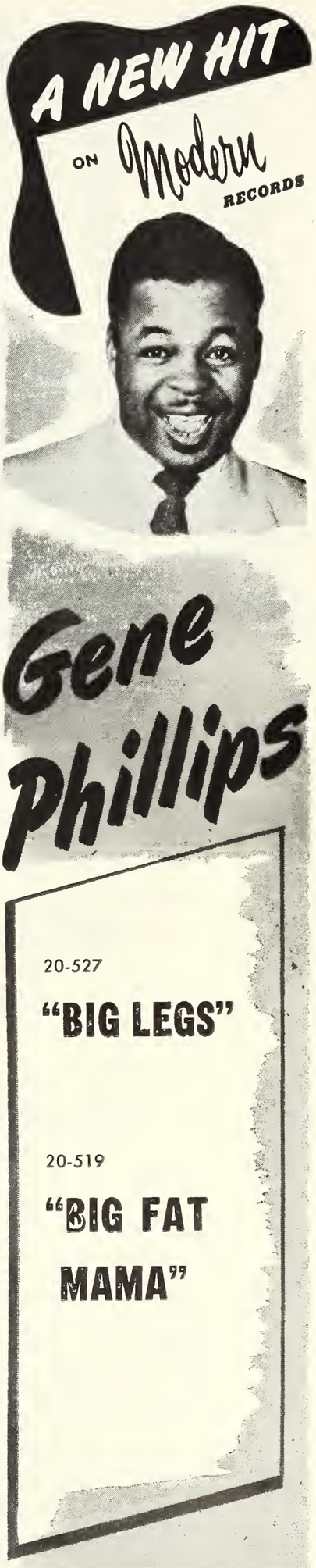
Help Needed!

NEW YORK — A request by the Grand Street Settlement House, New York came by this desk this past week. The neighborhood meeting place, which is a community project have disclosed to *The Cash Box* the dire need for further planned activity to combat juvenile delinquency.

The Settlement House, in New York's east side slum area, is seeking the cooperation of the recording business to possibly have some of their artists visit the kids.

The cooperation is there and waiting. Those kids on the street would only be too pleased to meet several stars. Give 'em a hand!

GREATER THAN EVER!
FRANKIE LAINE
SINGS TWO WONDERFUL TUNES
"TWO LOVES HAVE I"
AND
"PUT YOURSELF IN MY PLACE BABY"
Mercury Celebrity Series
No. 5064



Modern RECORDS
686 NORTH ROBERTSON BOULEVARD
hollywood

LOUIS PRIMA

"The Man Who Plays Pretty for the People"

Now on RCA VICTOR Records

and his first release ALREADY A SMASH HIT!

"CIVILIZATION"

(BONGO, BONGO, BONGO)

backed with

"FORSAKING ALL OTHERS"

RCA VICTOR No. 20-2400

Also Going Great

"SAY IT WITH A SLAP"

RCA VICTOR No. 20-2401

Just Released

"YOU CAN'T TELL THE DEPTH OF THE WELL"

(By the Length of the Handle on the Pump)

and

"I'LL NEVER MAKE THE SAME MISTAKE AGAIN"

RCA VICTOR No. 20-2477

PHONO OPS HAIL DUMOR COMPOUND

Tests Prove Dumor Gives Greater Play

NEW YORK—Disclosure this past week that several members of the automatic industry have endorsed the use of the new Dumor Compound in making records, led to wide speculation in the music business as to whether or not recording companies would adopt the Dumor Compound and use it in their processing.

The New York Operators Association recently conducted a test with recordings given to them by Dumor and compared the amount of play with other records.

One well noted music operator in the city said regarding Dumor, "We have tried the records you left with us" (Ed. note—Dumor) "and have found them a big improvement over all other records. They sound better from beginning to end and outlast many records several times. We wholeheartedly recommend Dumor to all record manufacturers."

It is well known in the music business that operators must secure the maximum amount of play from their recordings, so that they may operate at a minimum overhead. Operators, as one of the largest buyers of records are frequently "stuck" with recordings, when they find they only get several plays from a record. The operator that buys 500 records, and finds he has to replace them after having been played only several times, operates at a great financial disadvantage. Nevertheless, he must continue to buy records and furnish his patrons with good music.

Another well known juke box operator stated, "After playing 12 records with Dumor and removing them from my machine, I can sincerely say that I was amazed to see the condition of the records after 71 playings. Dumor will undoubtedly become the greatest money-saving item to juke box operators."

Guesting With "The Cash Box"

NEW YORK—Guesting with members of *The Cash Box* staff this past week at the 12th consecutive opening of the Vaughn Monroe orchestra, is maestro Vaughn Monroe himself.

Vaughn took time from the bandstand to say hello to the juke box representatives. Picture above: (left to right) Joel Friedman, Vaughn Monroe, Bill Gersh, disc jockey Red Benson (WINS) and Bob Austin.

"Allegro" and "High Button Shoes" Hit Peak

NEW YORK—The opening of two new musical shows in New York marked a new era in the recording industry.

"Allegro" which opened this past week had at its outset over forty records of the hit tune from the show. "High Button Shoes", which also opened on Broadway last week has a score of recordings already lined up.

That the legitimate musical business is allying the promotion of their tunes in conjunction with the promotion of the show, is easily seen in the fact that records were considered of vital importance in hyping the show's advance.

Several tunes from "Allegro", the Rodgers and Hammerstein presentation have already gained nationwide approval. Two tunes in particular, namely "A Fellow Needs A Girl" and "So Far" have hit the featured list on many a juke box operator's machines.

DeLuxe Preps Borrah Wax — Hit Top Sales

LINDEN, N. J.—Dave Braun, President of DeLuxe Records announced this past week that the firm is currently planning a tie-in with the scheduled concert tour of Borrah Minnevitch.

DeLuxe who recently cut Borrah in an album is pressing to meet export problems before the harmonica virtuoso leaves for England this month.

Meanwhile, DeLuxe disclosed that their recording of "Since I Fell For You" and "Love That Man" is racking up peak sales figures. Both sides by Annie Laurie, offer a peculiar twist in the disc biz. Reports from Chicago indicate that the side the Windy City is going for is "Since I Fell For You", while New York operators report that "Love That Man" is the big money-maker.

The company discloses that sales of the record already indicate another independent label hit. DeLuxe states that they have already sold over 135,000 copies of the record, with orders continually rolling in. The plattery also disclosed that they are seeking other pressing plants to enable them to meet the heavy demand for the record.

Heavy sales on the recording were particularly found to stem from New Orleans where Annie Laurie and the Paul Gayten Trio recently caused quite a stir.

The Christmas Song

by MEL TORMÉ and ROBERT WELLS

Bigger than ever this year with these GREAT NEW recordings

BING CROSBY . . . . . Decca
DICK HAYMES . . . . . Decca
KATE SMITH . . . . . M.G.M.
EDDY HOWARD . . . . Majestic
TONY MARTIN . . . . Victor
MONICA LEWIS . . . . Signature
DORIS DAY and LES BROWN . . . Columbia

and re-issued this year by popular demand

The KING COLE TRIO . . . . Capitol

BURKE AND VAN HEUSEN, INC.
MUSIC PUBLISHERS

1619 Broadway New York 19, N. Y.

JUKE BOX REGIONAL REPORT

Shoals, Ind.

1. NEAR YOU *(Francis Craig)*
2. I WONDER WHO'S KISSING HER NOW *(Ray Noble)*
3. SMOKE, SMOKE, SMOKE *(Tex Williams)*
4. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
5. PEG O' MY HEART *(The Harmonicats)*
6. WHEN YOU WERE SWEET SIXTEEN *(Al Jolson)*
7. I WONDER, I WONDER *(Eddy Howard)*
8. THE LADY FROM 29 PALMS *(Freddy Martin)*
9. THAT'S MY DESIRE *(Sammy Kaye)*
10. ON THE AVENUE *(The Andrews Sisters)*

Long Beach, Calif.

1. NEAR YOU *(Francis Craig)*
2. PEG O' MY HEART *(Clark Dennis)*
3. THE LADY FROM 29 PALMS *(Freddy Martin)*
4. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
5. AIN'TCHA EVER COMIN' BACK *(Frank Sinatra)*
6. I HAVE BUT ONE HEART *(Vic Damone)*
7. NAUGHTY ANGELINE *(Tony Pastor)*
8. THAT'S MY DESIRE *(Frankie Laine)*
9. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
10. I WONDER, I WONDER *(Eddy Howard)*

Brodhead, Wis.

1. NEAR YOU *(Francis Craig)*
2. THAT'S MY DESIRE *(Sammy Kaye)*
3. SMOKE, SMOKE, SMOKE *(Tex Williams)*
4. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
5. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
6. PEG O' MY HEART *(The Harmonicats)*
7. HOW SOON *(Jack Owens)*
8. TIM-TAYSHUN *(Red Ingle)*
9. PIC-A-NIC-IN' *(Lawrence Welk)*
10. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*

Galion, Ohio

1. NEAR YOU *(Francis Craig)*
2. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
3. SMOKE, SMOKE, SMOKE *(Tex Williams)*
4. PIC-A-NIC-IN' *(Lawrence Welk)*
5. I WISH I DIDN'T LOVE YOU SO *(Betty Hutton)*
6. ASK ANYONE WHO KNOWS *(Margaret Whiting)*
7. I'M SO RIGHT TONIGHT *(Jo Stafford)*
8. KATE *(Eddy Howard)*
9. I WONDER, I WONDER *(Eddy Howard)*
10. THE LADY FROM 29 PALMS *(Freddy Martin)*

MUSIC OPS!

VOTE TODAY FOR BEST MONEY MAKING RECORDS AND ARTISTS OF 1947

MAIL IN YOUR CARD TODAY!

"NEAR YOU"

the FRANCIS CRAIG--
BOB LAMM PIANO AND VOCAL

IS THE NATION'S NUMBER ONE HIT!

Now We've Got FOUR MORE
RIGHT IN A ROW!

"FLAMIN' MAMIE"
By Ray Pearl and his Orchestra, backed by "DEAR OLD DONEGAL," on Bullet Record No. 1007

"YOU SURE LOOK GOOD TO ME"
By the Big Three Trio, backed by "SIGNIFYING MONKEY" on Bullet Record No. 275

"KEEP YOUR MAN HOME"
By Sherman Williams, backed by "SHERMAN'S BOOGIE" on Bullet Record No. 276

"COAL MINER'S BLUES"
By Zeb Turner, backed by "YOU NEVER DONE ME RIGHT" on Bullet Record No. 636

HOW CAN WE STAND IT!
WE'RE SNOWED UNDER WITH HITS!

WATCH THAT "MAMIE" flame - - -
and get there while they're HOT!

ORDER FROM YOUR DISTRIBUTOR
HE'S LISTED BELOW

Cherry Distributing Co., Jacksonville, Fla.
Record Sales, Monroe, N.C.
Allen Distributing Co., Richmond, Va.
Barnett Distributing Co., Baltimore, Md.
Kayler, Inc., Phila., Pa.
Major Distr. Co., N.Y.C.
Massachusetts Music Distr., Inc., Boston, Mass.
Mohawk Music Sales, Gloversville, N. Y.
Niagara Midland, Buffalo, N. Y.
Standard Distributors, Pittsburgh, Pa.
Associated Distributing Co., Marietta, Ohio
W. E. Harvey Co., Cleveland, Ohio
W. E. Harvey Co., Detroit, Mich.
Tennessee Music Sales Co. Nashville, Tenn.
Southland Distributing Co., Atlanta, Ga.
Monarch Sales Co., Birmingham, Ala.
Music Sales Co., New Orleans, La.
Music Sales Co., Memphis, Tenn.
Commercial Music Co., St. Louis, Mo.
Chord Distributors, Chicago, Ill.
Davis Sales Co., Denver, Colo.
Oklahoma Music Co., Oklahoma City, Okla.
Black & White Distributors, Dallas, Tex.
Macy's Record Distr. Co., Houston, Tex.
Sunland Distributing Co., El Paso, Tex.
Sunland Distributing Co., Phoenix, Ariz.
Wilfred Brothers, Los Angeles, Calif.
LeRoy H. Bennett, San Francisco, Calif.
Love Electric Co., Seattle, Wash.

BULLET RECORDING CO.
BOX 1002 NASHVILLE, TENNESSEE

USE THE "DISC-HITS BOX SCORE" IN SELECTING RECORDS FOR YOUR 20, 24 AND 40 SELECTION PHONOS

THIS DOUBLE PAGE IS PERFORATED FOR YOUR CONVENIENCE — REMOVE AND PUT ON YOUR BULLETIN BOARD

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY BASED ON WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	EX—Exclusive	RA—Rainbow
AP—Apollo	JB—Juke Box	SI—Signature
AR—Aristocrat	KI—King	SO—Sonora
BU—Bullet	MA—Majestic	ST—Sterling
BW—Black & White	ME—Mercury	SW—Sweet
CA—Capitol	MG—M-G-M	TO—Top
CN—Continental	MN—Manor	TR—Trilon
CO—Columbia	MO—Modern	UA—United Artist
CS—Coast	MU—Musicraft	UN—Universal
DE—Decca	NA—National	VI—Victor
DEL—DeLuxe	QU—Green	VT—Vitacoustic

Oct. 6 Sept. 29 Sept. 22

1—Near You 143.9 107.1 84.0
- BU-1001—FRANCIS CRAIG — *Red Rose*
- CA-452—ALVINO REY ORCH. — *Oh Peter*
- CO-37838—ELLIOT LAWRENCE ORCH. — *How Lucky You Are*
- DE-24171—THE ANDREWS SISTERS — *How Lucky You Are*
- MA-7263—VICTOR LOMBARDO ORCH. — *Zu-Bi*
- RA-1001—THE AUDITONES
- SA-657—FOUR BARS & A MELODY
- ST-3001—DOLORES BROWN
- VI-20-2421—LARRY GREEN ORCH. — *Pic-A-Nic-In*

2—When You Were Sweet Sixteen 78.8 76.3 86.4
- CO-37803—DICK JURGENS ORCH. — *On the Avenue*
- DE-24106 (A-575)—AL JOLSON — *Waiting for the Robert E. Lee*
- DE-23627—MILLS BROTHERS — *Way Down Home*
- VI-20-2259—PERRY COMO — *Chi-Baba Chi-Baba*

3—Peg O' My Heart 78.0 75.0 68.8
- AL-537—AL DAVLE & HARMONICORDS — *Remember*
- CA-346—CLARK DENNIS — *Bless You*
- CO-37392—BUDDY CLARK — *Come to Me, Bend to Me*
- DE-25075—GLENN MILLER O. — *Moonlight Bay*
- DE-25076—PHIL REGAN — *The Daughter of Peggy O'Neill*
- DE-23950—EDDIE HEYWOOD O. — *Yesterdays*
- DEL-1080—TED MARTIN — *Chi-Baba Chi-Baba*
- MA-7238—DANNY O'NEIL — *I'll Take You Home Again Kathleen*
- ME-5052—TED WEEMS — *Violets*
- MG-10037—ART LUND — *On The Old Spanish Trail*
- NA-9027—RED McKENZIE — *Ace in the Hole*
- SI-15119—FLOYD SHERMAN — *Don't Cry Little Girl Don't Cry*
- VI-20-2272—THE THREE SUNS — *Across the Alley from the Alamo*
- VT-1—THE HARMONICATS — *Fantasy Impromptu*

4—Smoke, Smoke, Smoke 72.7 104.5 113.6
- CA-40001—TEX WILLIAMS — *Roundup Polka*
- CO-37831—JOHNNY BOND — *Wasted Tears*
- CS-263—DUECE SPRIGGINS
- DE-24113—LAWRENCE WELK ORCH. — *Pic-A-Nic-In (In the Park)*
- VI-20-2370—PHIL HARRIS ORCH. — *Crowded Song*

5—Feudin' and Fightin' 64.4 69.2 70.4
- CA-8443—JO STAFFORD — *Love and the Weather*
- CO-37189 (C-119)—DOROTHY SHAY — *Say That We're Sweethearts Again*
- DE-23975—BING CROSBY — *Goodbye, My Lover, Goodbye*
- MA-12011—GEORGIA GIBBS — *You Do*
- ME-6049—REX ALLEN
- MG-10041—KATE SMITH — *Tomorrow*
- VI-20-2313—TEX BENEKE ORCH. — *How Can I Say I Love You*

6—That's My Desire 62.1 65.4 60.8
- AP-1056—CURTIS LEWIS — *Sky Blue*
- CA-395—MARTHA TILTON—ELLIOTT ORCH. — *I Wonder, I Wonder, I Wonder*
- CN—6048—GOLDEN ARROW QUARTET — *I Want to Be Loved*
- CO-37329—WOODY HERMAN ORCH. — *Ivy*
- DE-23866—ELLA FITZGERALD — *A Sunday Kind of Love*
- ME-3043—FRANKIE LAINE — *By The River St. Marie*
- MG-10020—ART MOONEY ORCH. — *Mahzel*
- MN-1064—THE CATS & THE FIDDLE
- MO-147—HADDA BROOKS — *Humoresque Boogie*
- SO-2019—RAY ANTHONY ORCH.
- VI-20-2251—SAMMY KAYE ORCH. — *Red Silk Stockings and Green Perfume*

7—I Have But One Heart 60.7 26.3 51.2
- CO-37544—FRANK SINATRA — *Ain'tcha Ever Comin' Back*
- DE-24154—CARMEN CAVALLERO ORCH. — *Aintcha Ever Comin' Back?*
- ME-5053—VIC DAMONE — *Ivy*
- MU-456—PHIL BRITO — *Tango Dela Rosa*
- SI-15130—MONICA LEWIS — *The Whiffenpoof Song*
- VI-20-2424—TEX BENEKE ORCH. — *Too Late*

8—I Wish I Didn't Love You So 57.6 53.9 48.8
- CA-409—BETTY HUTTON — *The Sewing Machine*
- CO-37506—DINAH SHORE — *I'm So Right Tonight*
- DE-23977—DICK HAYMES — *Naughty Angeline*
- MA-7225—DICK FARNEY — *My Young and Foolish Heart*
- MG-10040—HELEN FORREST — *Don't Tell Me*
- VI-20-2294—VAUGHN MONROE ORCH. — *Tallahassee*

9—I Wonder Who's Kissing Her Now 56.9 64.8 69.6
- AP-1055—THE FOUR VAGABONDS — *Dreams Are A Dime A Dozen*
- CA-433—DINNING SISTERS — *Lolita Lopez*
- CO-37544—RAY NOBLE ORCH. — *April Showers*
- CS-8002—JACK McLEAN ORCH.
- DE-24110—DANNY KAYE (DARBY) — *What's the Use of Dreaming*
- DE-25078—TED WEEMS ORCH. — *That Old Gang of Mine*
- DEL-1036—JOE HOWARD
- MA-6013—FOY WILLINO — *Wait'll I Get My Sunshine in the Moonlight*
- RA-10002—MARSHALL YOUNG
- SI-15057—BOBBY DOYLE (VOC.) — *A Serenade to an Old Fashioned Girl*
- VI-25-0101—JEAN SABLON — *Insensiblement*
- VI-20-2315—PERRY COMO — *When Tonight Is Just a Memory*

10—The Lady from 29 Palms 39.4 41.0 24.8
- CO-37562—TONY PASTOR ORCH. — *I'm Sorry I Didn't Say I'm Sorry*
- DE-23976—THE ANDREWS SISTERS — *The Turntable Song*
- VI-20-2347—FREDDY MARTIN ORCH. — *Cumana*
- VT-6—HENRI BUSSE ORCH. — *Jalousie*

11—Tallahassee 37.9 38.4 36.0
- CA-422—THE PIED PIPERS — *Cecilia*
- CA-422—JOHNNY MERCER—WESTON O. — *Cecilia*
- CO-37387—DINAH SHORE—WOODY HERMAN O. — *Natch*
- DE-23885—BING CROSBY—ANDREWS SISTERS — *I Wish I Didn't Love You So*
- MA-7239—RAY DOREY — *Je Vous Aime*
- MG-10028—KATE SMITH — *Ask Anyone Who Knows*
- VI-20-2294—VAUGHN MONROE O. — *I Wish I Didn't Love You So*

12—Kate 25.0 21.8 18.4
- DE-23989—GUY LOMBARDO ORCH. — *All My Love*
- MA-1160—EDDY HOWARD ORCH. — *On the Avenue*
- MG-10048—FOUR CHICK & CHUCK — *Wait'll I Get My Sunshine*
- SI-15114—ALAN DALE — *If My Heart Had A Window*
- VI-20-2363—TOMMY DORSEY ORCH. — *I'll Be There*

13—Come to the Mardi Gras 24.9 16.0 24.7
- CI-37566—XAVIER CUGAT ORCH. — *Miami Beach Rumba*
- DE-24156—MARY MARTIN — *Almost Like Being In Love*
- MA-7243—VICTOR LOMBARDO ORCH. — *Oh! My Achin' Heart*
- VI-20-2288—FREDDY MARTIN ORCH. — *Lolita Lopez*

14—Tim-Tayshun (Parody on Temptation) 19.7 37.3 35.9
- CA-412—RED INGLE — *For Seventy Mental Reasons*
- VI-20-2336—HOLLYWOOD HILLBILLIES — *Chattanooga Choo Choo*

15—You Do 18.2 30.8 20.8
- CA-438—MARGARET WHITING — *My Future Just Passed*
- CO-37587—DINAH SHORE — *Kokomo, Indiana*
- DE-24101—CARMEN CAVALLARO — *How Soon*
- MA-12011—GEORGIA GIBBS — *Feudin' and Fightin'*
- ME-5056—VIC DAMONE — *Angela Mia*
- MG-10050—HELEN FORREST — *Baby, Come Home*
- SI-15114—LARRY DOUGLAS — *Sleep, My Baby Sleep*
- VI-20-2361—VAUGHN MONROE O. — *Kokomo, Indiana*

16—Love and the Weather 15.2 17.3 18.1
- CA-443—JO STAFFORD — *Feudin' and Fightin'*
- CO-37588—HARRY JAMES O. — *Forgiving You*
- DE-24117—KENNY BAKER — *An Apple Blossom Wedding*
- VI-20-2360—DENNIS DAY — *Naughty Angeline*

17—Sugar Blues 12.9 5.8 12.7
- CA-448—JOHNNY MERCER — *Why Should I Cry Over You*
- DE-25014—CLYDE McCOY O.
- VI-25194—FREDDY MARTIN O.

18—An Apple Blossom Wedding 12.1 16.6 8.0
- CA-430—HAL DERWIN — *Blue and Broken Hearted*
- CO-37488—BUDDY CLARK — *Passing By*
- CN-3727—JOE DOSH
- DE-24117—KENNY BAKER — *Love and The Weather*
- DI-2081—JERRY COOPER
- MA-1156—EDDY HOWARD — *Blue Tail Fly*
- MU-15112—PHIL BRITO — *I'm Sorry I Didn't Say I'm Sorry*
- SO-3044—GINNY SIMMS
- VI-20-2330—SAMMY KAYE ORCH. — *The Echo Said No*

19—Whiffenpoof Song 12.0 14.1 14.4
- CA-20131—THE PIED PIPERS — *I Get The Blues When It Rains*
- DE-23981—LAWRENCE WELK O. — *Doin' You Good*
- DE-23990—BING CROSBY — *Kentucky Babe*
- DE-29132—WINGED VICTORY CHORUS — *Army Air Corps*
- MA-7224—GEORGE PAXTON O. — *Streamliner*
- SI-15013—MONICA LEWIS — *The House I Live In*
- VI-10-1313—ROBERT MERRILL — *Sweetheart of Sigma Chi*
- VI-20-1859—GLENN MILLER — *Hey! Ba-Ba-Re-Bop*

20—I Wonder, I Wonder, I Wander 11.9 7.1 22.4
- CA-395—MARTHA TILTON WITH D. ELLIOTT ORCH. — *That's My Desire*
- CO-37353—TONY PASTOR O. — *Get Up Those Stairs Mademoiselle*
- CO-37353—TONY PASTOR ORCH. — *Meet Me at No Special Place*
- DE-23865—GUY LOMBARDO ORCH. — *It Takes Time*
- DEL-1075—TED MARTIN
- MA-1124—EDDY HOWARD ORCH. — *Ask Anyone Who Knows*
- MG-10018—VAN JOHNSON — *Goodnight Sweetheart*
- MO-20-516—THE SCAMPS
- NA-9032—JACK CARROLL — *Mam'selle*
- SO-2024—TED STRAETER ORCH. — *My Pretty Girl*
- TR-114—THE VAGABONDS
- TR-143—THE FOUR ACES
- VI-20-2228—LOUIS ARMSTRONG ORCH. — *It Takes Time*

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

	Oct. 6	Sept. 29	Sept. 22
21—Naughty Angeline	10.6	17.2	16.0
22—So Far	10.5	—	—
23—Stanley Steamer	10.4	—	—
24—Ain'tcha Ever Comin' Back	7.6	4.5	2.4
25—The Echo Said "No"	6.8	12.2	5.5
26—Hurry On Down	6.1	8.3	1.5
27—Serenade of the Bells	6.0	3.7	—
28—Kokomo, Indiana	5.7	8.8	20.7
29—Ivy	4.6	9.6	12.8
30—Chi-Baba Chi-Bobo	4.5	8.9	11.2
31—As Years Go By	4.4	—	—
32—Ask Anyone Who Knows	3.8	4.4	5.6
33—On the Avenue	3.0	7.7	1.2
34—Civilization	2.3	—	—
35—He's a Real Gone Guy	2.2	—	—
36—And Mimi	1.5	—	—
37—Haw Saan	1.4	—	—
38—All My Love	1.3	—	—
39—Just an Old Love of Mine	1.2	3.2	—
40—Just Plain Love	1.0	3.6	—

● ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

MUSIC

A.M.I.
- Model A $897.50
- Automatic Hostess Complete 20 Station Unit 14,800.00

HIDEAWAY CAB. W/Selective Play Mech.:
- W/Amplifier and Remote Volume Control 515.00

HIDEAWAY CAB. W/Continuous Play Mech.:
- W/Amplifier and Remote Volume Control 482.50
- W/Amplifier—No Remote Volume Control 470.00
- Complete—No Amp., No Volume Control 410.00

AIREON
- Blonde Bombshell $699.50
- Super DeLuxe Phonograph 897.00
- Fiesta DeLuxe 699.50
- Trio (Wall Box) 69.50
- Solo (Wall Box) 46.50
- Impresario (Speaker) 42.27
- Melodeon (Speaker) 52.97
- Carilleon (Speaker) 56.18

FILBEN
- Mirrocle Cabinet 325.00
- 30 Selection Stowaway Mech. 398.00

BUCKLEY
- Music Box 25.00

MILLS INDUSTRIES
- Constellation 795.00

PACKARD MFG. CORP.
- Manhattan Phonograph 1,000.00
- Pla Mor Phonograph (Model 7) 795.00
- Hideaway (Model 400) 450.00
- Wall Box (Butler) 39.95
- 1000 Speaker (Paradise) 159.50
- Wall Box (Butler 10c) 41.95
- 950 Speaker 57.50
- 650 Speaker 19.75
- Spot Reflector 8.50

PERSONAL MUSIC CORP.
- Measured Music Boxes, 5c-10c 35.00
- Studio Amplifier 505.00
- Studio Timing Control Unit 250.00
- Master Power Supply Units 140.00

ROCK-OLA
- 1422 Phonograph (Net) 728.00
- 1424 Playmaster 440.00
- Model 1807 Moderne Corner Spkr. 107.50
- Model 1906 Remote Volume Control 6.90
- Model 1530 Wall Box 39.50
- Model 1603 Wall Speaker 42.50
- Model 1606 Tonette Wall Speaker 21.50
- Model 1608 Tone-O-Lier Speaker 65.00
- Model 1607 Tonette Wall Speaker 19.75
- Model 1531 DeLuxe Bar Bracket 8.25
- Model 1533 Universal Bar Bracket 3.90
- Model 1795 Wall Box Line Booster 16.35

SEEBURG
- 147-M Symphonola w/remote control 875.00
- 147-S Symphonola 805.00
- H-147-M RC Special 525.00
- Wireless Wallomatic 58.50
- Wired Wallomatic 46.50
- 5-10-25c Wireless Wallomatic 75.00
- 5-10-25c Wired Wallomatic 62.50
- Teardrop Speaker 19.95
- Teardrop Speaker w/volume control 22.50
- Recess Wall & Ceiling Speaker 18.00
- Mirror Speaker 49.50
- Duo Volume Control 21.90
- Power Supply 14.50
- Master Amplifier 53.50
- Master Selection Receiver 118.00
- Wired Master Selection Receiver 105.00
- Electric Selector 86.00
- Remote Speaker Amplifier 44.20
- Solenoid Drum for 147-S 60.50

SOLOTONE CORP.
- Leveling Pre-Amplifier 44.50

MUSIC

WURLITZER
- 1100 Phonograph ..... No Price Set
- 1080 Colonial 875.00
- 1015 Std Phonograph 914.50
- 1017 Concealed Chgr. 499.50
- 3020 5-10-25c 3-Wire Wall Box 69.50
- 3025 5c 3-Wire Wall Box 42.50
- 3031 5c 30-Wire Wall Box 39.50
- 3045 5c Wireless Wall Box 48.50
- 215 Wireless Transmitter 17.50
- 216 Wireless Impulse Rec. 22.50
- 217 Aux. Amplifier 30.00
- 218 30-Wire Adap. Terminal Box 15.00
- 219 Stepper 35.00
- 4000 Aux. Steel Speaker 45.00
- 4002 Aux. Plastic Speaker 45.00
- 4003 Aux. Wooden Speaker 17.50
- 4004 Musical Note Speaker 27.50
- 4005—Round Walnut Speaker 22.50
- 4006—Round Mirror Speaker 32.50
- 4007—Oval DeLuxe Speaker ..... No Price Set
- 4008—Super DeLuxe Speaker ..... No Price Set
- 4009—Recessed Wall Speaker 21.50
- Model 28—Remote Volume Control 24.00
- Model 241—Outdoor Speaker 55.00

PINS

BALLY
- Nudgy ..... No Price Set
- Silver Streak 289.50

CHICAGO COIN
- Gold Ball 279.50

EXHIBIT
- Coed 295.00

GENCO
- Bronco ..... No Price Set

GOTTLIEB
- Flying Trapeze ..... No Price Set
- Bowling League ..... No Price Set

J. H. KEENEY & CO
- Click 295.00

P. & S.
- Shooting Stars 249.50

UNITED MFG. CO.
- Nevada ..... No Price Set
- Hawaii 275.00

WILLIAMS
- All Stars ..... No Price Set

COUNTER GAMES

A.B.T. MFG. CORP.
- Challenger 65.00

BALLY MFG. CO.
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- w/stand 196.50

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- DeLuxe Grip Scale 39.50

SKILL GAMES CORP.
- Bouncer 44.50

ONE-BALLS

BALLY
- Jockey Special 645.00
- Jockey Club 645.00

GOTTLIEB
- Daily Races (F. P. Model) 650.00

BELLS

BELL-O-MATIC CORP.
- 5c Jewel Bell 248.00
- 10c Jewel Bell 253.00
- 25c Jewel Bell 258.00
- 50c Jewel Bell 338.00

GROETCHEN
- Columbia Twin JP 145.00
- Columbia DeLuxe Club 209.50

MILLS SALES CO. LTD.
- Dollar Bell ..... No Price Set

O. D. JENNINGS
- 5c Std Chiefs 269.00
- 10c Std Chiefs 279.00
- 25c Std Chiefs 289.00
- 50c Bronze & Std Chiefs 399.00
- 5c DeLuxe Club Chiefs 299.00
- 10c DeLuxe Club Chiefs 309.00
- 25c DeLuxe Club Chiefs 319.00
- 25c DeLuxe Club Chief 429.00
- 5c Super DeLuxe Club Chief 324.00
- 10c Super DeLuxe Club Chief 334.00
- 25c Super DeLuxe Club Chief 344.00
- 50c Super DeLuxe Club Chief 454.00
- 50c Silver Eagle ..... No Price Set

PACE
- 5c DeLuxe Chrome Bell 245.00
- 10c DeLuxe Chrome Bell 255.00
- 25c DeLuxe Chrome Bell 265.00
- 50c DeLuxe Chrome Bell 375.00
- $1.00 DeLuxe Chrome Bell 550.00
- 5c Rocket Slug Proof 245.00
- 10c Rocket Slug Proof 255.00
- 25c Rocket Slug Proof 265.00

CONSOLES

BALLY
- Wild Lemon ..... No Price Set
- Double-Up ..... No Price Set
- DeLuxe Draw Bell 5c 512.50
- DeLuxe Draw Bell 25c 532.50
- Hi-Boy 339.50
- Triple Bell 5-5-5 ..... 895.00
- Triple Bell 5-5-25 ..... 910.00
- Triple Bell 5-10-25 ..... 925.00

BELL-O-MATIC
- Three Bells, 1947 ..... 735.00

BUCKLEY
- Track Odds DD JP 1250.00
- Parlay Long Shot 1250.00

EVANS
- Bangtails 5c Comb 7 Coin ..... No Price Set
- Bangtails 25c Comb 7 Coin ..... No Price Set
- Bangtail JP ..... No Price Set
- Bangtail FP PO JP ..... No Price Set
- Evans Races ..... No Price Set
- Casino Bell ..... No Price Set
- 1946 Galloping Dominoes JP ..... No Price Set
- Winter Book JP ..... No Price Set

GROETCHEN TOOL & MFG. CO.
- Columbia Twin Falls 485.00

O. D. JENNINGS
- Challenger 5-25 ..... 595.00
- Club Console ..... No Price Set

PACE
- 3-Way Bell Console 5c-10c-25c $690.00
- 5c Royal Console 320.00
- 10c Royal Console 330.00
- 25c Royal Console 340.00
- 50c Royal Console 475.00
- $1.00 Royal Console 650.00

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- Bat a Ball 249.50

CHICAGO COIN MACH. CO.
- Basketball Champ 499.50

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- Bang A Fitty:
  - 10' — 8" 450.00
  - 11' — 8" 450.00
  - 13' — 8" 500.00

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- Esso Arrow ..... No Price Set

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- Atomic Bomber (Model B) 375.00
- Deluxe Movie Console 150.00
- Deluxe Movie Counter 140.00

METROPOLITAN GAMES
- Card Vendor 29.50
- Double Up Skill Bowl 399.50

SCIENTIFIC MACH. CORP.
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TELECOIN CORP.
- Quizzer ..... No Price Set

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- Telequiz 795.00

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CIGARETTE MACHINES

C. EIGHT LABORATORIES
- "Electro" 189.50

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- Model 9E (Electric) 321.70

ROWE
- Crusader (8 Col) w Stand 145.75
- Crusader (10 Col) w Stand 162.25

U-NEED-A VENDOR
- Monarch 6 Col w Stand 149.50
- Monarch 8 Col w Stand 159.50

MERCHANDISE VENDORS

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- "Auto Clerk"—(Gen'l Mdse.) .....

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- Cash Tray Vendor .....

ASCO VENDING MACH. CO.
- Nut Vendor .....

ATLAS MFG. & SALES CO.
- Bulk Vendor .....

AUTOMATIC BOOK MACH. CO.
- "Book-O-Mat" .....

AUTOMATIC DISPENSERS, INC.
- "Drink-O-Mat" .....

BALLY MFG. CO.
- Drink Vendor .....

BERT MILLS CORP.
- "Hot Coffee Vendor" 540.00

COAN MFG. CO.
- U-Select-It—74 Model 85.50
- U-Select-It—74 Model DeLuxe 95.50
- U-Select-It—126 bar DeLuxe 127.50

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- Sanitary Napkin Vendor .....

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KAYEM PRODUCTS
- Vit-O-Mins Vendor .....
- Dental Kit Vendor .....
- Chewing Gum Vendor .....

MALKIN-ILLION CO.
- "Cigar Vendor" .....

NORTHWESTERN CORP.
- "Bulk Vendor" .....

REVCO, INC.
- Ice Cream Vendor .....

RUDD-MELIKIAN, INC.
- "Dwik-Cafe" Coffee Vendor .....

SHIPMAN MFG. CO.
- Stamp Vendor .....

TELECOIN CORP.
- Tele-juice .....

THIRST—AID, INC.
- Drink Vendor .....

U. S. VENDING CORP.
- Drink and Merchandise Vendor .....

VENDALL CO.
- Candy Vendor .....

VENDIT CORP.
- Candy Vendor 149.50

VIKING TOOL & MACH. CORP.
- Popcorn Vendor .....

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FOUR SILVER BALLS AND ONE GOLD BALL. Silver balls register from 10,000 to 50,000. The gold ball automatically registers double score.

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CMI MEMBER

Chicago Coin MACHINE CO.
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Empire Prepares Biggest Sale

GIL KITT

CHICAGO — Gil Kitt of Empire Coin Machine Exchange, this city, reported this past week that the firm were preparing, "The biggest sale we have ever yet conducted in all our history in the coin machine industry".

Kitt stated, "We have quietly been accumulating some of the finest equipment in the country and are now prepared to offer these machines to the trade in what will be one of the most outstanding and sensational sales we have ever yet conducted.

"We have tried", he continued, "to obtain only those machines we know that the operators want and need at this time. Each one of these machines will be carefully cleaned and will be in perfect working condition and shipped in our famed speedy fashion so that the operator doesn't lose any time getting them to his best locations."

Mechanics have been at work here for some weeks now preparing the machines for this sale.

Empire's salesmen are out on the road advising ops that this will be one of the greatest sales conducted.

Kitt also said, "Beginning with this week the sale will absolutely astonish every operator. I suggest the boys get in touch with us immediately."

Urges All Out Support For Cancer Fund

BEN COVEN

Ben I. Coven of Coven Distributing Co., Bally distributors, this city, urges the trade to go all out on the Damon Runyon Memorial Cancer Fund.

He said, "Now that we have already given Walter Winchell $120,000 this should only act as an inspiration for everyone of the members of the coin machine industry to reach the $250,000 mark.

"There is no doubt", he continued, "that if all the coinmen will work together that we shall pass the $250,000 mark which has been set by the leaders of this industry as our donation to this tremendously worthwhile cause. We urge everyone", he stated, "to get back of the Damon Runyon Memorial Cancer Fund Drive right now with more enthusiasm than ever before."

MUSIC OPERATORS

VOTE TODAY

IN THE SECOND ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA

YOUR VOTES WILL DECIDE

THE BEST RECORDS AND THE BEST RECORDING ARTISTS OF 1947

—

FILL OUT AND MAIL THE PREPAID POST CARD YOU'LL FIND IN THE MUSIC SECTION

When You Mention The Cash Box You're Sure Of Fair Dealings

WORLD'S LARGEST DISTRIBUTING HOUSE

28,000 SQ. FT. BETTER DISPLAY—SUPER SERVICE!

EMPIRE COIN SUPER MARKET

1012-14 MILWAUKEE AVE

MEMBER

Sale!

NEW IN ORIGINAL CRATES!
AT *LESS* THAN MANUFACTURER'S COST!

BAT-A-BALL, Sr.
UPRIGHT MODEL

ORIGINAL PRICE $249.50 — NOW ONLY → **$84.50** EA.

Quantity is Limited — ORDER NOW!

BAT-A-BALL, Jr.
WITH STAND

ORIGINAL PRICE $79.50 — NOW ONLY → **$29.50** EA.

SPECIAL COMBINATION OFFER—BOTH FOR $104.50

Legal Everywhere, Entirely Mechanical, Ideal For Small Floor Space, Plenty of Play Appeal!

BRAND NEW CLOSEOUTS!

CHICAGO COIN PLAY BOY	$204.50
BALLY DOUBLE BARREL	145.00
MARVEL LIGHTNING	199.50
AMUSEMATIC TUMBLER	250.00
GENCO WHIZZ & STAND	79.50

OUR SUPER VALUES!

GOLDEN FALLS, Reg. J.P., New Reb.	5c....$140;	10c....$145;	25c....$150
GOLDEN FALLS, H.L., New Reb.	5c....$150;	10c....$155;	25c....$160
JEWEL BELL, New Reb.	5c....$170;	10c....$175;	25c....$180
JEWEL BELL, Replacement Cabinets			59.50
50c MILLS GOLDEN FALLS, H.L., New Rebuilt			199.50

NEW PIN GAMES

UNITED NEVADA	
GOTT. FLYING TRAPEZE	
BALLY NUDGY	
MARVEL OSCAR	
GENCO BRONCO	
BALLY SILVER STREAK	
P. & S. SHOOTING STARS	
EXHIBIT COED	

DELIVERY

NEW COUNTER GAMES

POP-UP	$ 24.50	DAVAL MARVEL, CIG.REELS	39.50
ABT CHALLENGER	49.50	IMP., 1c or 5c	$ 14.50
FOLDING STAND	19.95	BEST HAND	30.00
GOTT. GRIP SCALE	39.50	MEX. BASEBALL	30.00
GRIP-VUE	49.95	SKILL THRILL	30.00
BASKETBALL, 1c	39.50	FREE PLAY—SPECIAL	30.00
WITH STAND	49.50	HEAVY HITTER	100.00
KICK. & CATCHER	37.50	WITH STAND	175.00

NEW ONE BALLS

BALLY JOCKEY CLUB, P.O.	$645.50
BALLY JOCKEY SPECIAL, F.P.	645.50
GOTT. DAILY RACES	650.00
BALLY EUREKA	489.50

NEW CONSOLES

BALLY HI-BOY	$339.50
BALLY TRIPLE BELL	895.00
DE LUXE DRAW BELL	512.50
MILLS 3 BELLS	645.00
JENN. CHALLENGER	595.00
EVANS BANGTAILS	595.00
EVANS WINTERBOOK	729.50
EVANS RACES	875.00
BAKERS PACERS, 5c, D.D.	629.50
BAKERS PACERS, 25c, D.D.	689.50
GROETCHEN TWIN FALLS	439.50

NEW ARCADE MACHINES

SPEEDWAY BOMBSIGHT	$359.50
ADVANCE ROLL	469.50
PREMIER BOWLO	425.00
PREMIER TEN GRAND, 10½ Ft.	450.00
BASKET B. CHAMP	499.50
POKER-NO	245.00
METAL TYPER	445.00
BIG CITY (Roll Down)	425.00
IDEAL FOOTBALL	365.00
ARIST-O-SCALE	115.00
MIR-O-SCALE	125.00
WATLING FORTUNE SCALE	WRITE
AMERICAN FORTUNE SCALE	169.50

NEW SLOTS

	5c	10c	25	50c
JENNINGS LITE-UP CHIEF	$324	$334	$344	$454
JENNINGS STANDARD CHIEF	269	279	289	369
MILLS BLACK CHERRY	220	225	230	320
MILLS GOLDEN FALLS, H.L., 2-5	230	235	240	330
WATLING ROLATOP	175	200	225	300
MILLS VEST POCKETS	$74.50—LOTS OF 2			65.00

GROETCHEN DE LUXE COLUMBIA...$145.00; J. P. COLUMBIA...$110.00

NEW VENDORS

SILVER KING, 1c or 5c NUT OR GUM BALL	$ 13.95
SILVER KING HOT NUT VENDOR	29.95
VICTOR MODEL V, 1c GLOBE TYPE	11.75
CABINET TYPE	13.75
25c SANITARY VENDORS	22.50
FOR ALL SPECIAL USES	WRITE

SLOTS, SAFES, STANDS

CHICAGO METAL REVOLVAROUND—DE LUXE
Single, $149.50; Double, $174.25; Triple $262.00
BOX STANDS ..... $27.50 FOLDING STANDS 12.50

WILLIAMS GREATEST MONEY MAKER!
ALL STARS.....$429.50

USED PIN GAMES

HAVANA	$169.50	HOROSCOPE	44.50
MYSTERY	159.50	YANKS	44.50
ROCKET	159.50	4 ACES	44.50
BAFFLE CARD	149.50	HI HAT	44.50
SMARTY	149.50	TEXAS MUSTANG	44.50
SUPER SCORE	139.50	GENCO VICTORY	44.50
FIESTA	139.50	CLOVER	44.50
SPELLBOUND	139.50	FLYING TIGERS	44.50
SUPER SCORE	139.50	VELVET	44.50
FAST BALL	129.50	WILDFIRE	44.50
STEP UP	129.50	MONICKER	44.50
SUPERLINER	119.50	PRODUCTION	39.50
SUSPENSE	99.50	SEA HAWK	39.50
MIDGET RACER	99.50	P.&S. SHANGRI-LA	39.50
CARNIVAL	99.50	EAGLE SQUADRON	39.50
B G LEAGUE	94.50	JUNGLE	39.50
STAGE DOOR CANTEEN	89.50	GUN CLUB	39.50
SURF QUEEN	79.50	STAR ATTRACTION	39.50
YANKEE DOODLE	69.50	BELLE HOP	39.50
FLAT TOP	69.50	ALL AMERICAN	39.50
LIBERTY GOTT.	59.50	BOLAWAY	39.50
BIG PARADE	59.50	SHOW BOAT	39.50
AIR CIRCUS	59.50	STARS	39.50
KNOCK OUT	59.50	VENUS	39.50
SKY CHIEF	59.50	TOWERS	39.50
KEEP 'EM FLYING	54.50	MIAMI BEACH	39.50
SOUTH SEAS	54.50	ABC BOWLER	39.50
STREAMLINER	54.50	'41 MAJORS	39.50
SANTA FE	54.50	SEVEN UP	39.50
ARIZONE	54.50	PARATROOPS	39.50
BRAZIL	54.50	BOMBARDIER	39.50
TRADE WINDS	54.50	TEN SPOT	39.50
LITE-O-CARD	49.50	FOX HUNT	39.50
MIDWAY (United)	49.50	SLAP THE JAP	39.50
5-10-20	49.50	CLICK	39.50
BOSCO	44.50	MAR NES	34.50
KISMET	44.50		

SLOTS

BONUS BELL, 5c..$119.50; 10c..$125.50; 25c..	139.50
GOLD CHROME, 5c..... 119.50; 10c.....	129.50
5c MILLS Q.T.	69.50
5c MILLS BLUE FRONT .....99.50; 10c.....	$109.50
10c BROWN FRONT	119.50
5c GOLD CHROME, H.L. .... 129.50; 10c.....	135.00
25c MILLS CLUB CONSOLE	149.50
VEST POCKETS, 1946 Model	49.50
10c BLACK CHERRY, NEW REB.	134.50
5c JENN. SILVER CHIEF	99.50
25c BLACK CHERRY, REB. 2-5	139.50
5c JENN. CLUB CONSOLE CHIEF	149.50
COLUMBIA J.P., 1946 Model	89.50
5c JENN. BRONZE CHIEF, 2-5	199.50
JENN. CIGAROLA, MODEL XV	99.50

JENN. LITE-UP CHIEFS—Used 10 Days
5c—$215; 10c—$225; 25c—$235.

ONE BALLS

VICTORY SPECIAL, AUTO. SHUFFLE	$315.00
CLUB TROPHY, F.P.	74.50
PIMLICO, F.P.	89.50
'41 DERBY	79.50
RECORD TIME, F.P.	89.50
LONGACRE, F.P.	129.50
TURF KING, P.O.	99.50
JOCKEY CLUB, P.O.	89.50
MILLS OWL, 1 OR 5 BALL, F.P.	49.50
LONGSHOT, P.O.	74.50
KENTUCKY, P.O.	74.50
SPORT KING, P.O.	69.50
VICTORY DERBY, P.O.	179.50

CONSOLES

5-25c KEEN, 2 WAY BONUS SUPERS	$625.00
25c KEENEY BONUS SUPER BELL	449.50
5c KEENEY BONUS SUPER BELL	395.00
BALLY TRIPLE BELL	Write
BALLY DELUXE DRAW BELL	Write
BAKERS PACERS, D.D. F.P.	359.00
5c COMB. SUPER BELLS	79.50
BALLY SUN RAYS, F.P.	69.50
HI HAND COMB.	99.50
WATLING BIG GAME, 5c, P.O.	69.50
5c PACE SARATOGA SR., P.O.	99.50
5c PACE REELS, COMB.	89.50
JENN. FAST TIME, P.O.	59.50
BALLY BIG TOP, P.O. or F.P.	69.50
MILLS JUMBO, LATE HEAD	69.50
JENN. SILVER MOON, F.P.	69.50
5c BALLY CLUB BELL	99.50
25c BALLY CLUB BELL	109.50
EVANS LUCKY STAR	149.50
GALLOPING DOMINOS, J.P.	149.50

ARCADE

CHI. BASKETBALL CHAMP.	Write
EVANS TEN STRIKE, 1947 MODEL	239.50
EVANS TEN STRIKE	89.50
EVANS TOMMY GUN	94.50
BALLY DEFENDER	119.50
BATTING PRACTICE	89.50
GENCO WHIZZ—Like New	59.50
SHOOT TO TOKYO	79.50
SHOOT THE CHUTES	79.50
CHICAGO COIN GOALEE, Like New	169.50
GOTT. 3-WAY GRIPS, 1946 Model	24.50
CHICAGO COIN HOCKEY	89.50
RAPID FIRE	74.50
EXH. HAMMER STRIKER	47.50
ADVANCE SHOCKER	17.50
BALLY UNDERSEA RAIDER	139.50
PIKES PEAK	24.50
KICKER & CATCHER	24.50
ABT MODEL F, BLUE	24.50

ONE-HALF DEPOSIT WITH ORDER, BALANCE C.O.D. OR SIGHT DRAFT

Empire Coin MACHINE EXCHANGE

1012-14 MILWAUKEE AVE. • PHONE: HUMBOLT 6288 • CHICAGO 22, ILL.

For Smooth Dependable Play

PACKARD'S GREAT CHANGER

an engineering achievement

"The MANHATTAN"

created by Homer E. Capehart

the finest, most luxurious . . . highest priced phonograph made!

Anywhere . . . Anytime under any condition!

• PROVED PERFORMANCE

Shake it! Heat it! Freeze it! Packard's *mechanism can take it!* The *simplicity* of its design and its *dependability* as a result of fewer moving parts have been proved by operator experience. Being able to withstand any conditions and still continue in satisfactory operation is the demand placed upon every phonograph today—and *Packard, alone,* can meet these demands.

Beautiful

• BALANCED TONE ARM

Packard's engineering research has achieved this pickup with *perfect balance*—a feature that removes all torsion and "needle twist" and levels out *all* "sensitivity lag." This results in reproduction with "life-like" fidelity . . . and in reducing wear to a minimum.

Light

• RECORD-PRESERVING

The Packard magazine keeps record playing surfaces free from dust, dirt, grit and grease! Preserves and protects! Eliminates wilt and warp! *Records and needles last longer!* Play is smoother . . . with each tonal frequency reproduced to absolute perfection.

Sturdy

PACKARD MANUFACTURING CORP., Indianapolis 7, Indiana

NEVADA

"Greatest On Four Legs"

by UNITED

4 Ways To Set Up

SUPER BONUS FEATURE

SEE YOUR DISTRIBUTOR

FIVE-BALL
NOVELTY
REPLAY

GIVE TO THE DAMON RUNYON CANCER FUND

UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY CHICAGO 40, ILLINOIS

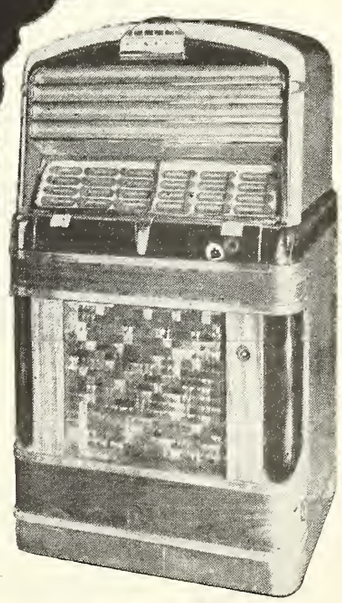
CMI CONTINUES TO RECEIVE DONATIONS FOR CANCER FUND

42 More Coinmen Listed

CHICAGO—The contributions for the Damon Runyon Cancer Fund continue to pour into the offices of CMI. The total amount of all donations to the Damon Runyon Cancer Fund as of October 2 is $117,242.81. Listed below are the donations received by Jim Mangan's office from September 26 through October 2.

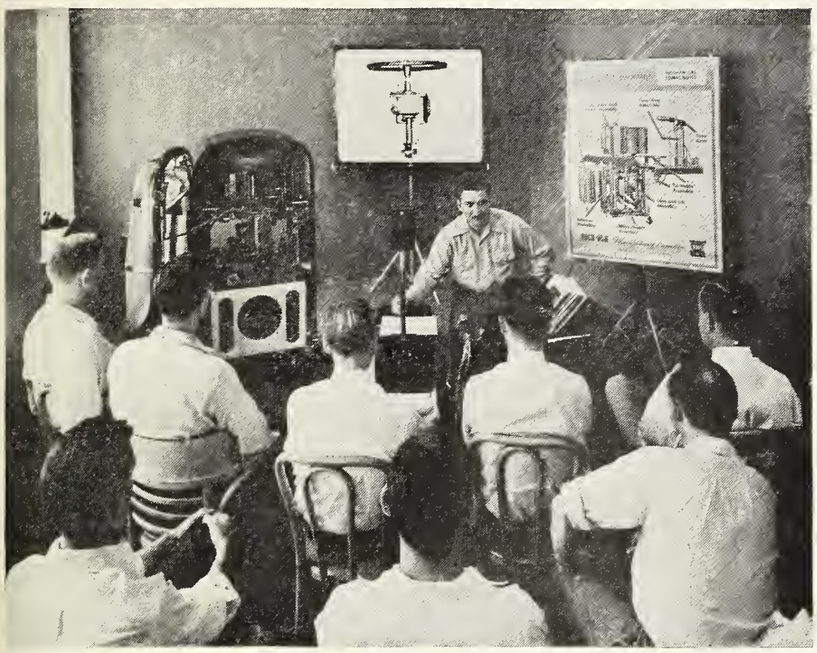
W. C. Gullicksen, Churchill Cabinet Co., Chicago	$500.00
Jack Simon, Sicking Distributing Co., Los Angeles, Cal.	250.00
G. W. Henrickson, Corpus Christi Novelty Co., Corpus Christi, Texas	250.00
W. V. Morris, Illinois Amusement Assoc., Rockford, Illinois	200.00
M. H. Rosenberg, Central Distributing Co., Omaha, Nebr.	142.16
Joseph Fishman, Seaboard New Jersey Corp., Newark, N. J.	100.00
Phil Moss, Atlas Music Co., Des Moines, Iowa	100.00
Monarch Coin Machine Co., Chicago	100.00
John J. Slisy, Chicago Metal Products, Chicago	100.00
Albert J. Malpede, Service Metal Fabricators, Inc., Chicago, Illinois	100.00
Ely A. Clemetsen, Anton Clemetsen Co., Chicago	100.00
E. H. Gustafson, Merit Screw Machine Products, Chicago	50.00
Ray Proctor, California Amusement Company of Sacramento, Calif.	50.00
Herbert B. Jones, Bally Mfg. Co., Chicago, Illinois	50.00
Jack Rocklin, Industrial Screw Co., Chicago	50.00
Lloyd S. Hale, Jaycee Club, Tekoa, Washington	40.00
Gee Brothers, Indianapolis, Indiana	35.00
George C. Royer, L. C. Foisy's Amusements, Grand Coulee, Wash.	34.45
J. H. Phillips, Phillips Novelty Co., Inc., Washington, D. C.	25.00
Max Roth, Roth Novelty Co., Wilkes-Barre, Pa.	25.00
Earl A. Mitchell, Mitchell's Music, Grinnell, Iowa	25.00
Lileen A. Weeks, D.B.A.—H. R. Weeks Trust, St. Johnsbury, Vt.	25.00
Joseph E. Johnson, Ritzville, Wash.	25.00
Helen Moloney, Bally Mfg. Co., Chicago, Illinois	25.00
Otis P. Murphy, Bally Mfg. Co., Chicago, Illinois	25.00
Robert J. Dooley, William Maxwell Co., Chicago, Illinois	25.00
W. R. Patton, Patton Music, Turlock, Calif.	25.00
John J. Berchtold, Meadville, Pa.	20.00
Dan Baum, Baum Dist. Co., St. Louis, Mo.	20.00
Dan Baum, Automatic Bowling Corp., St. Louis, Mo.	20.00
Ralph M. Denby, Canandaigua, N. Y.	10.00
Salvatore Alioto, San Francisco, Cal.	10.00
Ray Carrico, Roseburg, Ore.	10.00
Irving Stept, Seattle, Wash.	10.00
W. H. Frye, The Quadriga Mfg. Co., Chicago	10.00
Spurgeon B. Miles, United Carr Fastener Corp., Chicago, Ill.	10.00
R. A. Savoie, Gilman, Ill.	10.00
Edward Thompson, Chicago, Ill.	10.00
Walter Giermek, Olean, N. Y.	15.00
Anonymous, Chicago	5.00
Ralph Korngold, Bally Mfg. Co., Chicago	5.00
Kenneth Hernan, Granby, Colo.	3.00

Aireon
MANUFACTURING CORPORATION
Finest
IN MUSICAL EQUIPMENT
General Offices
1401 Fairfax Trafficway, Kansas City, Kansas
Mafco Corp. Ltd., 4001 St. Antoine Street, Montreal, Que.
Cinaudagraph Speakers Division of Aireon
A-3

IT'S ALWAYS "fiesta" TIME
WHEN MUSIC OPERATORS MAKE THEIR COLLECTIONS FROM THE
Aireon "fiesta" DE LUXE
Exclusive Distributors

HERMITAGE MUSIC COMPANY
423 BROAD STREET NASHVILLE 3, TENN.
1904 EIGHTH AVENUE, N. BIRMINGHAM, ALABAMA

Rock-Ola Service Training School In Action

Jack Barabash Travels Country Conducting Classes



Jack Barabash, field serviceman of Rock-Ola Manufacturing Corp., conducting a Service Training School. Equipment used in Rock-Ola's Service Training Program is also shown in the photograph.

CHICAGO—With many operators and servicemen attending classes of the Rock-Ola Service Training Program, distributors of the Rock-Ola Manufacturing Corporation thruout the country are submitting their names to David C. Rockola, president of the phonograph manufacturing company, so that a diploma can be sent to them.

Classes are conducted and operators and their servicemen are treated to a visual, as well as verbal, demonstration of the Rock-Ola phonograph.

The projector used in the program is of the slide type and throws photos, diagrams, and color cartoons on the screen. The screen is 37" x 50" and can be used in bright daylight. The instructor reads from printed copy, attached to the frame of the slide transparency, explaining the various features of the phonograph and remedies for possible troubles.

In the Rock-Ola program, 118 slides showing different parts and sections of different units in the phonograph, are used. The slides are placed on the flat table top of the projector so that the instructor can point, sketch, underline or erase on it to put over his points, and he does not have to turn his back to the audience.

By using a 38" x 50" wall chart showing the mechanism of the phonograph, the instructor is able to better clarify some particular point that he may wish to stress. An operating phonograph is used along with the course to demonstrate, first hand, principles of operation discussed.

The equipment used in the program is portable, the projector is easily broken down and carried in a small case, the slides are carried in two separate brief cases, and the screen rolls into one compact unit. The entire outfit weighs approximately 50 pounds and can be easily carried for field demonstrations.

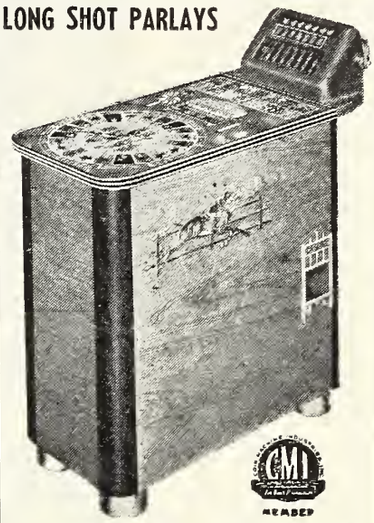
To date, most of the Rock-Ola distributors have conducted preliminary courses with gratifying results. From field reports received at the factory the program has revolutionized training programs in the industry. The course thoroughly covering the entire operation of the phonograph, takes less than six hours to conduct.

COMING!

A.M.

THE DAWN OF A NEW ERA IN AUTOMATIC SELLING!

Our Specialty!
BUCKLEY
DAILY DOUBLE TRACK ODDS AND LONG SHOT PARLAYS



DISTRIBUTORS FOR LOUISIANA, ALABAMA AND MISSISSIPPI

NEW BUCKLEY CRISS CROSS
and
GUARANTEED JACK POT BELLS

FACTORY REBUILT BUCKLEYS

Complete Line of Bell and Track Odds Parts on Hand

Contact Us Before You Buy
BUCKLEY PRODUCTS

CONSOLE DIST. CO.
1006 Poydras St., New Orleans, La.
Phone: RA 3811
SAM TRIDICO BOB BUCKLEY

You'll have fewer out-of-order calls with a Jennings!

O. D. Jennings & Co. 4309 W. Lake St. Chicago 24, Ill.

NOW DELIVERING
FILBEN '47—Record Phono
Pantages Maestro Music System
Personal Music Systems

ALSO DISTRIBUTORS FOR
United's MEXICO
Square's SPORTSMAN ROLL
Adams-Fairfax CASH TRAY
U.S.V.C. Refrigerated Vendors

"Wisconsin's Leading Distributors"
UNITED COIN MACHINE COMPANY
6304 W. GREENFIELD (SPRING 8446-8447) MILWAUKEE 14, WISC.

Buckley BUILDS THE Best

NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS HAMMERLOID OR WRINKLE

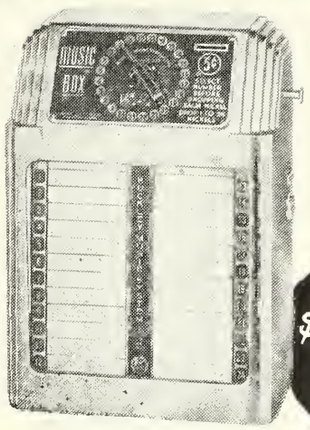
YOUR CHOICE OF:

Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

$50.00

THE NEW Music Box



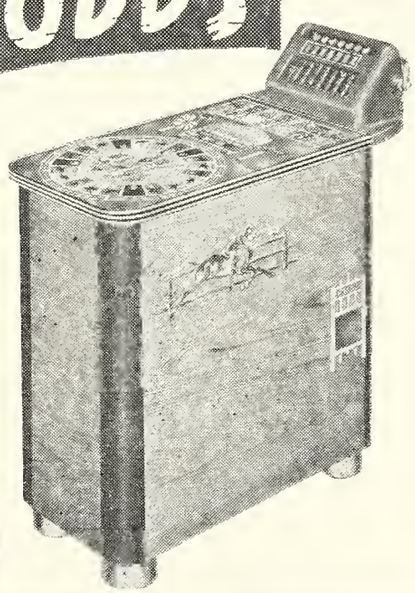
$25.00

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view, Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

TRACK ODDS



BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and outearn all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

$1250.00

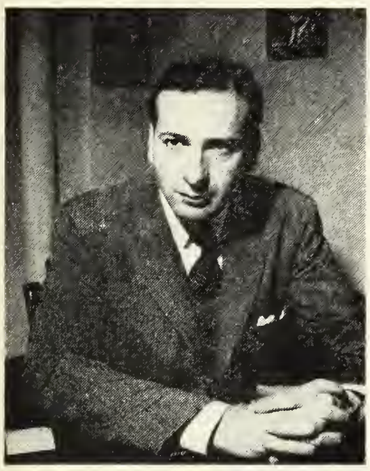
Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

CMI ADOPTS ANOTHER PROPOSAL OF "THE CASH BOX"

Appoint Attorney to Head "Tax and Legal Dept."



DUDLEY C. RUTTENBERG

CHICAGO — Just as it did for almost five years propose that there be created a "Public Relations Bureau" for the coin machine industry, this publication has continued to strongly urge the trade to bring into being a "National Tax Council."

At the past convention in Chicago, in a meeting with the trade press and heads of various of the nation's ops' associations, Dave Gottlieb advised that CMI would create a "National Tax Council".

This was fulfilled this past week with the appointment of Dudley C. Ruttenberg by the directors of CMI, from all applicants which had been carefully studied, to head the new "Tax and Legal Department" of Coin Machine Industries, Inc.

The following press release was received from Coin Machine Industries, Inc. in regards to Ruttenberg and the new "Tax and Legal Department":

"At long last and after diligent search for the best qualified man the directors of Coin Machine Industries, Inc., have chosen Dudley C. Ruttenberg from all the applicants to head up their Tax and Legal Department.

"Ruttenberg is 33 years old, single, a University of Wisconsin graduate as a Bachelor of Law, receiving the degree of LL.B. cum laude. He spent more than four years in the United States Army. He was with the military in Bavaria, Germany and became a Judge Advocate in the Army—a high tribute to his legal ability and received a direct commission in the field.

"C.M.I.'s Tax and Legal Department is to be built from the ground up through Ruttenberg's expert experience and ability. He will compile quickly as possible a complete file of the laws of each and every State and the ordinances of all principal Cities that affect coin operated machines of every kind and description; vending, music and amusement either as to taxing, licensing or regulation.

"He will, in time, be prepared to furnish reliable information to anyone in the industry who calls for it for use in their community or State in combatting taxation or regulation inimical to coin machine operation. And he will be subject to call to personally defend the coin machine industry either in courts or before city councils or tax committees.

"The coin machine industry has been sorely in need of some one or some place to turn to for this help when and where it was needed.

"Coin Machine Industries, Inc., has now provided both the man and the place for such help and they freely predict there will be a great demand for it.

"For this service, if for no other, Coin Machine Industries, Inc., deserves the support and cooperation of every Operator, Distributor, Jobber and Manufacturer in the United States. No one of them can predict when this service will be so much help to them as to make the cost of membership an insignificant investment.

"The Officers and Directors of Coin Machine Industries, Inc., ask everyone in the industry to cooperate wholeheartedly with Ruttenberg toward making his efforts in behalf of the industry even more valuable than his and their fondest expectations.

"Ruttenberg will be located in the office of Coin Machine Industries, Inc., Room No. 508, 134 N. LaSalle Street, Chicago 2, Illinois, after October 20th."

Okay, Mr. Ruttenberg, Here's Your Case No. 1

CLASS OF SERVICE
This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

WESTERN UNION

JOSEPH L. EGAN
PRESIDENT

1201

(06)

SYMBOLS
DL = Day Letter
NL = Night Letter
LC = Deferred Cable
NLT = Cable Night Letter
Ship Radiogram

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

QB82

Q.MPA497 NL PD=WINTERHAVEN FLO 3 1947 OCT 3 PM 12 11

BILL GERSH,CARE THE CASH BOX=
32 WEST RANDOLPH ST CHGO=

PLEASE SEND AIR MAIL ALL INFORMATION CONCERNING CITY LICENSES.
OUR CITY LICENSES JUMPED FROM $10 TO $25 IF YOU HAVE ANY
SIMILAR CASES ON FILE WOULD APPRECIATE KNOWING HOW THE
OPERATORS CONTROLLED IT=
JOHNSTON AND BICE BOX 811 WINTER HAVEN FLA.

NEW YORK — Just as we have, for many years now, been receiving wires of this type (as well as phone calls and letters) from operators suddenly pounced upon by the tax makers in their communities, we received this wire this past week (October 3) from two well known Florida ops who are suddenly faced with a tax increase of approximately 150%.

This is the sort of thing, Mr. Ruttenberg, which caused this publication to continually urge, for over five years, that there be created by this industry a "National Tax Council".

It is indeed gratifying to note that Coin Machine Industries, Inc. has at last created such an organization.

It is even more gratifying to read your record and believe that you will prove the efficient, progressive and aggressive gentleman necessary to make the "Tax and Legal Department" of CMI an outstanding organization.

We do hope, Mr. Ruttenberg, if you make this your "Case No. 1", that you will successfully defend these operators from an inequitable and excessive increase over and above what they have formerly paid for their licenses.

ALL EYES ARE ON-

Videograph

Coin Operated Music Systems Combined With *Emerson* Television

Two entirely different types of coin operated systems that will revolutionize the entire automatic music industry.

•

See Them! *Hear Them!*

OCTOBER 17TH • 18TH • 19TH

SALLE MODERNE ROOM • HOTEL PENNSYLVANIA

Videograph **Corporation** 601 West 26th St. New York 1, N. Y. • BRyant 9-3734

Earnings Go Up with the Greatest of Ease When You Operate ***GOTTLIEB'S*** *New*

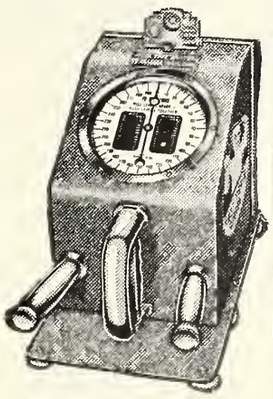
FLYING TRAPEZE

A CIRCUS OF ACTION!

. . . *On the Backboard* — Colorful Light-in-Motion presents Animated Trapeze Act, High Wire Act, Human Cannonball!

. . . *On the Field* — A Three-Ring Whirlwind of Balls, Bumpers and Kick-Outs!

TOPS in DEPENDABILITY
Improved, Deluxe
GRIP SCALE
3-WAY STRENGTH TESTER
Consistently Best Since 1927



FOR MULTIPLIED PROFITS
DAILY RACES
UNDISPUTED LEADER in 1-BALL MULTIPLES
PAYOUT OR FREE PLAY

ORDER FROM YOUR DISTRIBUTOR

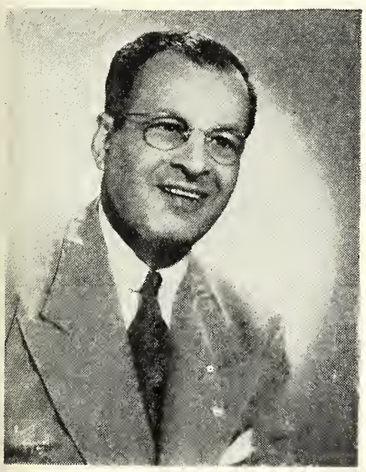
"There is no substitute for Quality!"

TWENTY YEARS OF LEADERSHIP

MEMBER

D. GOTTLIEB & CO. 1140 N. KOSTNER AVE., CHICAGO 51, ILLINOIS

Kresberg, Gen. Mgr. Of Drink-O-Mat



SAM KRESBERG

NEW YORK—Sam Kresberg, General Manager of Drink-O-Mat Industries, Lawrence, Mass. ,is kept quite busy at his New York offices answering inquiries about the new Drink-O-Mat, cup drink vending machine.

Kresberg, one of the best known coinmen in the country, has spent many years in the operating and distributing field, specializing in music machines. During the past few years, Sam has been keenly interesting in the drink vending field, having associated himself with Albert Cole, president of the company.

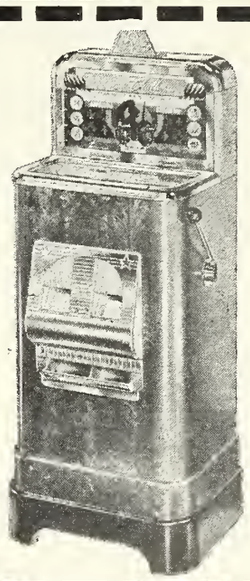
"Drink vending machines proved themselves during the war" stated Kresberg. "When we were at war, the production of cup venders was stopped and then the true test of mass sales came about. The Army and Navy found in these drink machines the answer to the constant demand for soft drinks and massive amount of sales. The huge demands, the crying need for much greater capacity the necessity for machines with guaranteed operation that would work day and night without breakdown all combined to force engineering improvements. During this time Albert Cole established one of the largest operations of drink dispensers in the country, and used his experience to set up an engineering laboratory for the development and improvement of the new post war machine. Every complaint, every call that a serviceman had to make was analyzed to see how it could be avoided and eliminated. And now, after spending considerable money in this research and engineering, we can see the result—the new Drink-O-Mat now rolling off the production lines."

Kresberg, with his keen analysis of the coin machine business, looks to drink vendors to make great strides in the near future.

JENNINGS
CHALLENGER
TWIN PLAY 5c-25c
WITH THE NEW FLASHY CHROME TOP
Smallest in Size
Biggest In Player Appeal

Every Operator . . . Every Location should have this latest Console. A magnetic attraction that is absolutely irresistible to players!

WRITE—WIRE—PHONE
CONSOLIDATED DISTRIBUTING CO.
1910 GRAND AVENUE, KANSAS CITY, MO.



MOTORS REPAIRED WURLITZER — AMI —SEEBURG—ROCK-OLA—MILLS. Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival.
Complete No Extras $6.00
M. LUBER
503 W. 41st (LOngacre 3-5939) New York

COIN MACHINE MOVIES
FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE $32.50 TO $38.50 Per Reel
PHONOFILM
3331 NO. KNOLL DR., HOLLYWOOD 28, CAL.

Cincy Council Considers License For Ops and Distribs of Music Machines

CINCINNATI, O.—At a recent hearing conducted by the City Council Law Committee, here, it was agreed that both distributors and operators of music machines could be licensed.

In considering the licensing of phonographs, the committee had intended to propose that only the operator be licensed, but due to a recent unfortunate disturbance in this city (which has been blamed on the coin machine trade) it was decided that the distributor also be covered by license. Allen Brown, attorney for the Automatic Phonograph Owners Association of Cincinnati, appeared before the council and pleaded the cause of the music machine operator and distributor.

It appeared that the members of the committee agreed that the operators should pay a license fee of $1 per year, plus $15 for each machine, and that the fee for distributors should be $25 annually.

No final decision was reached as to the amount of the license fee at this meeting, but the matter is before the committee.

Special Vending Rooms Built In Two Theatres

MIDDLETOWN, O.—Due to a restraining order issued by the city fire department here recently, plans were submitted by the Strand and Paramount theatres to construct a special room in the theatres to house various types of vending machines.

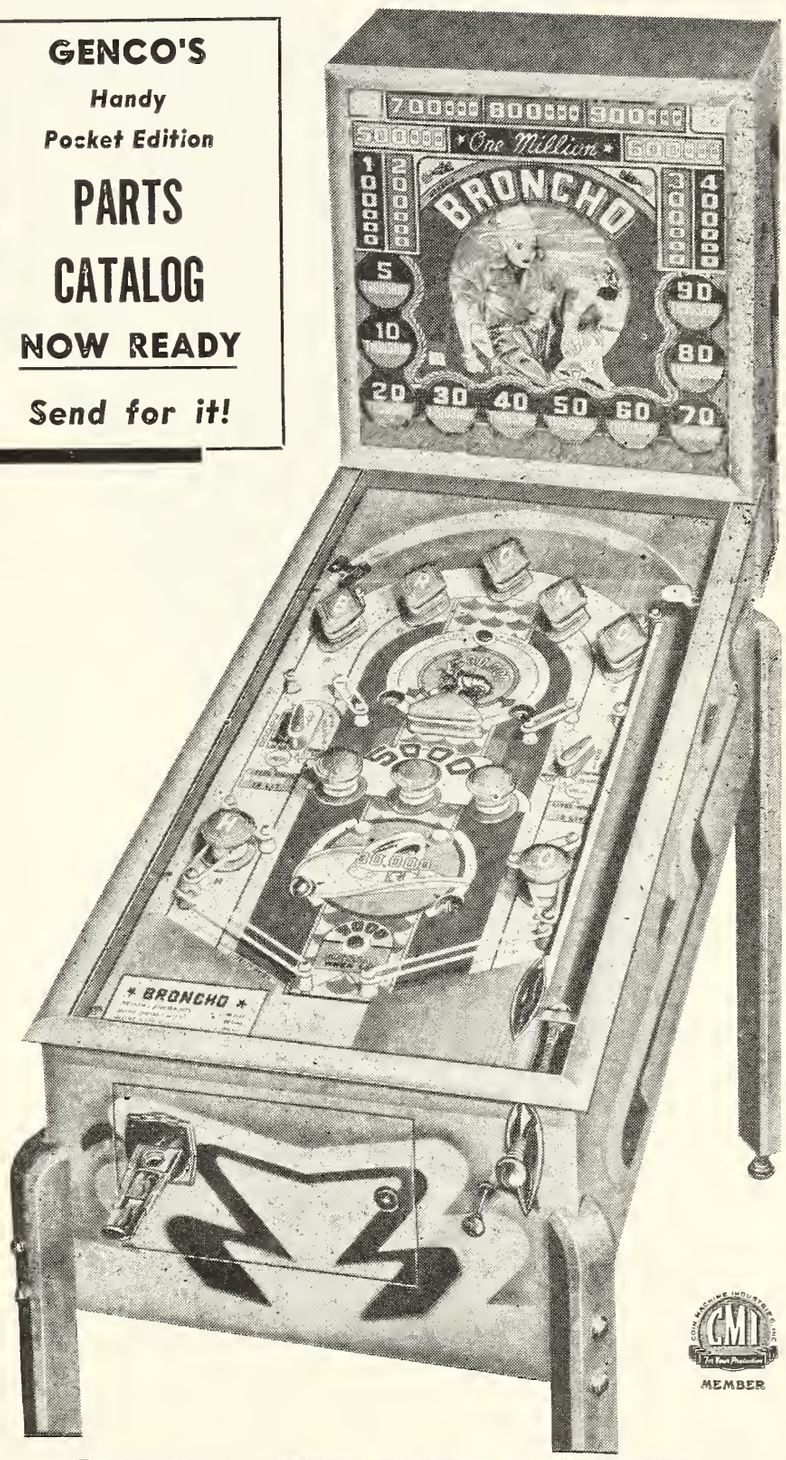
Tentative approval of the plans were rendered by the Fire Chief. Plans by representatives of both theatres provide for removal of lobby obstructions. The plans will receive final approval of the company officials and constructions are under way.

The two rear rows of seats will be removed from the theatres. The Fire Chief said cooperation of the theatres is assured and the vending machine rooms will eliminate all fire hazards from lobbies.

Originally the theatres presented plans which called for construction of rooms in nearby buildings and opening into the theatre lobbies, but the final plan of constructing the special rooms was the more practical.

Williams'
"ALL STARS"
NEW—IMPROVED
EARNS MORE MONEY!
ORDER NOW!
EXCLUSIVE DISTRIBUTORS
Veatch's Panther
V.P. DISTRIBUTING INC.
Bel Veatch Coin Operated Machines
2336 OLIVE ST. PHONE CE.3892 ST. LOUIS 3, MO.
ALSO EXCLUSIVE DISTRIBUTORS FOR
AIREON MUSIC

GENCO'S
BRONCHO
NOW and ALWAYS A GREAT GAME
plus
GREATER PROFITS!
GENCO'S
Handy
Pocket Edition
PARTS CATALOG
NOW READY
Send for it!



CMI
MEMBER
ORDER FROM YOUR NEAREST DISTRIBUTOR
GENCO BUILDS GREATER GAMES
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

Videograph Show Stirs Great Interest

Large Attendance Expected At Hotel Penna. On Oct. 17, 18 & 19

NEW YORK—The show to be put on by the Videograph Corp., this city, at the Pennsylvania Hotel, October 17, 18 and 19, is reported attracting extremely large crowds of music merchants from the New York, New Jersey, Connecticut and other surrounding areas to view this first television-automatic phono combination machine.

It is also reported that in addition to ops from the above three states there will be many present from Chicago, Philadelphia, Washington, D.C., and other cities where television is already in operation.

Members of Videograph Corp. state that they have been in receipt of letters from ops in cities where television is now being shown and many have asked them to arrange reservations for the days of the show.

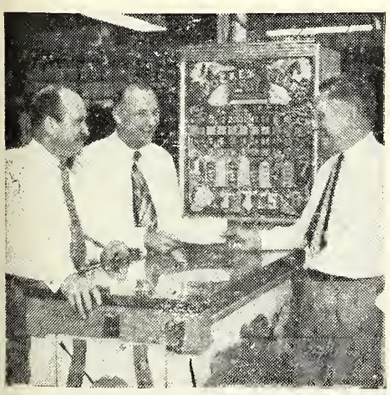
H. F. (Denny) Dennison, President and General Manager of Videograph Corp. reports, "Never before in all my history in the automatic music industry have I received so many advance requests from music merchants to be sure to make rooms available for them so that they can take in at least one day of our showing of our new television-phono combination."

He also said, "As far as operators in New York, New Jersey and Connecticut are concerned, we believe that far over 2,000 will be present at the showing. Indications point to the greatest attendance in music history", he continued, "as far as the showing of any new product since the end of the war."

Dennison said, "What is most impressive is the fact that this is strictly a business show. No foolery and no rowdiness. Simply, an out and out business showing, and every day we hear that more and more operators are making plans to be present. This definitely indicates to us that the music merchants thruout this area, as well as all other parts of the nation, are most completely interested in entirely new and better equipment and we believe that Videograph is going to show them the way to greater and surer profits.

"We are going to strongly suggest to every music merchant who will operate Videographs that he obtain a minimum $30 per week front money guarantee and, we believe, we can definitely show him that this is very easily obtainable with our machine."

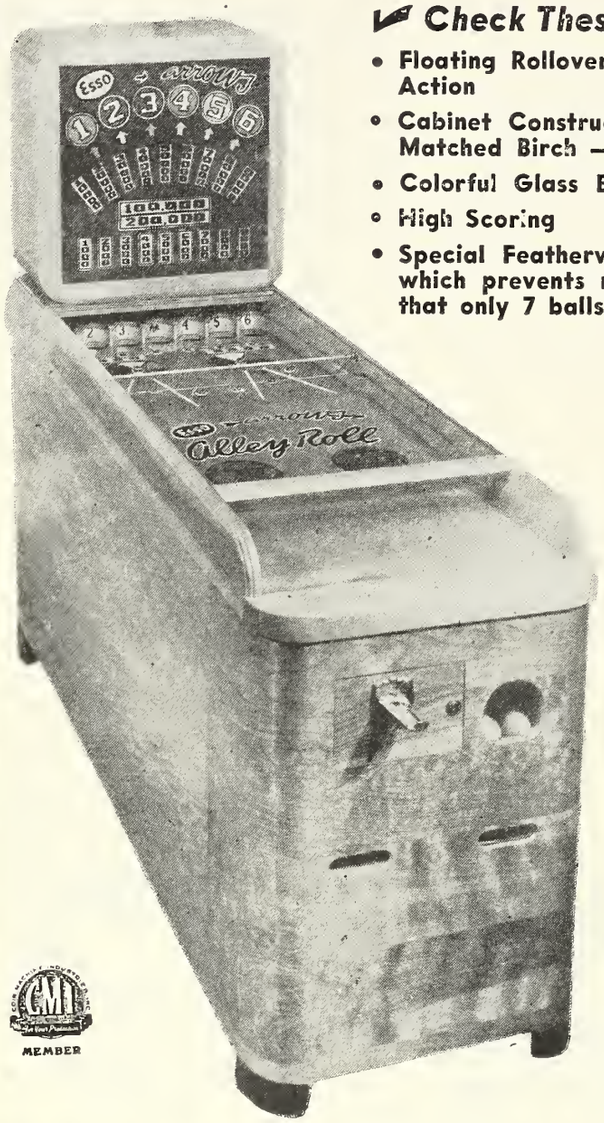
Moore Makes Runyon Fund $1000 Richer



PORTLAND, ORE. — Smiling happily, Jack R. Moore (center) of Jack R. Moore Company, Portland, Oregon, presents a check for $1000 to Phil Weinberg, western district sales manager for Bally Manufacturing Company, as his contribution to the Damon Runyon Cancer Fund. Weinberg forwarded the check on to the CMI. Al Sleight, regional sales manager for Bally, looks on with approval.

Esso ARROWS

Now Delivering!



Check These Features:

- Floating Rollover Spring Button Action
- Cabinet Constructed of 1 inch Matched Birch — natural finish
- Colorful Glass Backboard
- High Scoring
- Special Featherweighgt Gate—which prevents return balls, so that only 7 balls can be played

Price $499.50

F.O.B. HOBOKEN NEW JERSEY

MEMBER

GUARANTEED—

- THE MOST INTRIGUING PLAYING ACTION
- PROVEN BEST MONEY MAKER
- LOCATION TESTED — MECHANICALLY PERFECT
- RETAINS ITS EARNING POWER ON SAME LOCATION FOR MONTHS
- MOST ATTRACTIVE LOOKING GAME ON THE MARKET

See Your Nearest Distributor

DISTRIBUTORS: A FEW TERRITORIES STILL AVAILABLE

PHONE — WIRE — WRITE

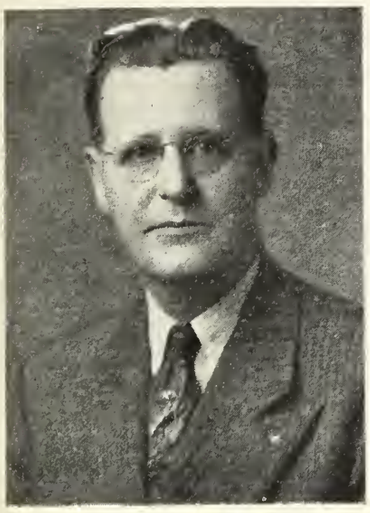
Jack Semel Jack Rubin

Esso MANUFACTURING CORP.

701 MONROE STREET, HOBOKEN, N. J.

(PHONE: HOBOKEN 3-5331)

U. S. Congressman George P. Miller Guest Speaker At Meeting Of California Music Operators Assn.



GEORGE A. MILLER
Managing Director of the California Music Operators Assn., Oakland, Calif.

OAKLAND, CALIF. — State President George A. Miller of the California Music Operators Association, this city, called about two hundred music operators, their employees and friends together in a general meeting to hear Congressman George P. Miller address them in regard to the so-called copyright owners and composers bills during the last session of Congress. Congressman Miller started back as far as the Buckley Bill and brought the matter up to date.

During his address to a very attentive audience he made it explicit that he understood the music operators' problems and that they, the music operators, could be assured of his support at all times toward the defeat of such legislation. The Congressman also stated that he had been in constant touch with the State President George A. Miller of the California Music Operators Association and that he had also been advised of the evils of these bills to the automatic music industry by Sidney Levine, attorney and legal advisor for the music operators in the state of New York. He further stated that Levine was a capable and outstanding figure among the group who were opposing these particular bills.

Congressman Miller also spoke on both the national and international economic situation and gave a very clear picture of the entire world at the present time. He spoke on the Russian situation and stated that it was his belief that Russia would not wage another war and that America certainly never wanted another war. His entire talk was of great interest to the music operators and the California Music Operators Association felt honored to be addressed by an outstanding Congressman such as George P. Miller. He was received with a rousing hand of applause and at the completion they arose and gave him another loud ovation.

This particular meeting was filled with many other surprises and celebrities for the evening. The Wolf Distributing Co. of San Francisco, represented by Walter Huber, sponsored this particular meeting and through the courtesy of the Wolf Distributing Co. the operators were served with much fine food and plenty of refreshments. Huber, the general manager of the Wolf Distributing Co., made a very interesting talk regarding association matters, the good of the associations, and the fine work that had been done by the California Music Operators Assn. in Northern California. He also had his mechanics on hand and the new AMI phonograph was demonstrated to all music operators who were interested.

The representatives of the Oliver Record Company were also guests of the evening and they too played a large part in making this meeting a success. They presented five acts of professional entertainment and a four-piece Hill-Billy orchestra which were all artists who make records for the Oliver Record Co. This part of the evening was donated to the California Music Operators Association and its members by the Oliver Record Co. and each operator, employee, or friend was presented with a Vinolite Phonograph Record as a souvenir of the evening. Oliver spoke to the members regarding the possibility of the operators owning their own record companies should they be forced to do so. His talk was received with great enthusiasm and Oliver was assured by the members present that they wanted to see more of him at their meetings.

"A few months ago the California Music Operators Association inaugurated the idea of having the phonograph distributors or record distributors sponsor the meeting nights," states Miller. "This was done with the thought in mind of bringing closer harmony and cooperation between the phonograph companies, the record companies, and the music operators as a whole. It has proven to be a very satisfactory arrangement. Up to this date the Aireon Distributors has sponsored one of the meetings, the Mills Company has sponsored a meeting, the AMI sponsored the last meeting, and the Wurlitzer Distributors of San Francisco will sponsor the next meeting. We have many other requests from other phonograph distributors and record companies at the present time and each one will have the opportunity of sponsoring a meeting and presenting their merchandise just as fast as their date rolls around."

This about sums up the evening. The operators thanked the Congressman, the AMI and the Oliver Record Company for making this one of the outstanding meetings of the year. The writer believes that all associations should acquaint themselves with the State Assemblymen, State Senators, Congressmen and United States Senators so that they too will have a better understanding of the automatic phonograph business and at such times when legislative bills are presented to these various groups, they will be able to vote more intelligently on issues in question.

The California Music Operators Association now has six separate and distinct locals namely: Fresno Local, Tri-County Local, Salinas, Oakland, Stockton, Sacramento and the San Francisco Division that is in process at this time. Each local has its own officers and governing body and operate under local autonomy.

The Damon Runyon Cancer Fund is being sponsored by the operators in Northern California in conjunction with the Mills Company and a sizable check will be mailed to the CMI in the very near future.

ACTIVE
Reconditioned
GAMES
'NUFF SAID!
For A Complete List of Specials
Drop a Line to Any One of Our 3 Offices
JOE ASH
Active Amusement Machines Co.
666 NORTH BROAD ST., PHILA. 30, PA.
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Phone: Mitchell 2-7646
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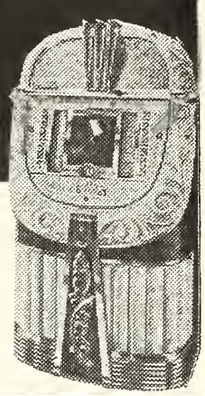
Phone: Scranton 4-6176

THERE'S NO BUSINESS LIKE AMI BUSINESS
We've Doubled Our Quota
AMI
40-SELECTION PHONOGRAPHS



DAVID ROSEN
EXCLUSIVE DISTRIBUTOR
855 N. BROAD STREET PHILADELPHIA, 23, PA.
PHONE: STEVENSON 2258

PHONOGRAPHS AT CLOSE-OUT PRICES!

3 WURLITZER 1015, Ea.	$599.50
3 WURLITZER 750E, Ea.	335.00
5 WURLITZER 850, Ea.	250.00
2 WURLITER 700, Ea.	265.00
3 WURLITZER 600K, Ea.	135.00
4 WURLITZER 500, Ea.	135.00
6 WURLITZER 600R, Ea.	125.00
3 WURLITER 71, Ea.	99.50
3 WURLITZER 61, Ea.	79.50
4 SEEBURG LO-TONES, Ea.	345.00
3 SEEBURG 8200 ESRC, Ea.	185.00
2 SEEBURG COLONELS, ESRC. Ea.	$169.50
2 SEEBURG COMMANDERS, ESRC, Ea.	169.50
1 SEEBURG CADET	159.50
1 SEEBURG MAJOR	159.50
1 SEEBURG 8200 V	100.00
1 SEEBURG GEM	135.00
1 SEEBURG REX	90.00
3 ROCK-OLA 1422, Ea.	425.00
10 ROCK-OLA SUPER, Ea.	145.00
5 ROCK-OLA DELUXE, Ea.	145.00
2 MILLS THRONES, Ea.	100.00

BRAND NEW AND USED AMUSEMENT MACHINES
ADVANCE ROLLS
SPORTSMAN ROLLS
ESSO ARROWS
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and others

DAVE LOWY PHIL MASON
DAVE LOWY & COMPANY
594 TENTH AVENUE (Phone: BRyant 9-0817) NEW YORK 19, N. Y.

Freight Rates Upped Ten Percent

WASHINGTON, D. C. — A general 10% increase in freight rates was ordered this week by the Interstate Commerce Commission.

This increase includes all products with the exception of iron ore, coal and coke. The general freight rate increase, which becomes effective on three days' notice to ICC by the railroads, is the second to become effective in less than a year. Last January 1, a freight rate increase amounting to 17.5% went into effect.

Still pending, however, is the railroads' request for a permanent 26.8% general increase in rates. The 10% granted this week is a temporary increase which was asked after the railroads filed for a 16% rise last summer. The increase announced this week by ICC is expected to be a part of whatever permanent increase is eventually decided upon.

Water carriers and freight forwarders will participate in the 10% increase granted, the ICC order stated.

N. Y. Ops Banquet Oct. 18 Sellout

ALBERT S. DENVER

NEW YORK — The Automatic Music Operators Association, winding up a hectic period of preparation, comes to the final week prior to their Tenth Annual Banquet scheduled for Saturday night, October 18 at the Main Ballroom of the Waldorf Astoria.

Al Denver, president, reports that they are assured of the greatest banquet in the history of the association. "Not only did we do wonderfully well with our souvenir journal, but the demand for tickets nearly drove Ruth Nussbaum and Barney Schlang half crazy. From every indication the attendance will surpass that of previous years."

A great many out of town coinmen have already reserved tickets and as is usually the case, many more will appear and demand admittance.

A regular show has been booked, with one of the leading ochestras signed for the evening. Many of the leading recording artists from every recording company had indicated their intention of appearing.

Mills Industries Introduce New Coin Mechanism

CHICAGO — Mills Industries, this city, announced the introduction of a new coin mechanism developed by its engineers, incorporating the use of Shakeproof toothed lock washers to prevent loosening at threaded fastening points.

This particular mechanism is developed to add to coin machine convenience by accepting nickels, dimes or quarters and returning the proper change together with the merchandise.

According to the engineers of Mills, this mechanism was developed to overcome public abuse and constant operating vibration. The toothed Shakeproof lock washers are reported to have solved this problem by protecting every threaded fastening point against vibration and loosening.

NAAMO Sponsored Mechanics School To Hold First Graduation

F. McKIM SMITH

NEW YORK — In preparation for the first graduation exercises of its Veterans Mechanics School on November 6 the National Association of Amusement Machine Owners hope to raise money from the $100 a plate dinner to take place at the Waldorf on October 15, so that they can establish a $10,000 fund for the further continuance of the school. In addition, the money is needed for graduation gifts, and for adding more modern equipment for a more simplified and comprehensive method of instruction.

A business meeting will follow the Waldorf dinner, and all those who donate will automatically be on the school committee. It will then be decided how to use the money accumulated to the best advantage of the Mechanics School.

The November 6 graduation exercises will be held at the Downtown Athletic Club and it is estimated 125 guests will be on hand in addition to the 24 graduating students. According to F. McKim Smith, president of NAAMO, a great many distinguished guests will attend the ceremonies, including city officials and top ranking members of the armed services.

Lowy Builds Big Export Trade

DAVE LOWY

NEW YORK — Dave Lowy and Phil Mason of Dave Lowy & Company, this city, have been building an export business in coin machines over a long period of time, and today feel that their firm is one of the leaders in this field. Every type of machine is exported, both used and new.

"Just this past week" states Mason, "we received a reorder from one of our customers for fifty machines. We had previously shipped this firm in South America ten music machines, and in the letter ordering the additional machines, we were complimented on the condition of the equipment."

Lowy pointed out that "we are set up to take care of export business, and pay special attention to these orders. We refinish the cabinets, check the mechanisms, and replace worn parts and plastics. In addition we thoroughly test the sound systems before shipping, and adjust coin chutes to the particular country."

Altho Dave Lowy & Company are specializing in music equipment to the Middle and South American countries, it exports all kinds of equipment to Africa, New Zealand, Australia, Belgium and Sweden.

WANTED TO BUY!

PHONOGRAPHS — PIN GAMES — CONSOLES
SLOTS and ARCADE EQUIPMENT
ONLY INTERESTED IN GOOD LATE EQUIPMENT.
STATE PRICE, CONDITION AND QUANTITY IN FIRST LETTER.

BELL PRODUCTS COMPANY
2000 N. OAKLEY CHICAGO, ILL.

LOOK!! OCTOBER ONLY

All Prices Include Federal Excise Tax

TUBE SPECIALS — PHONOGRAPHS

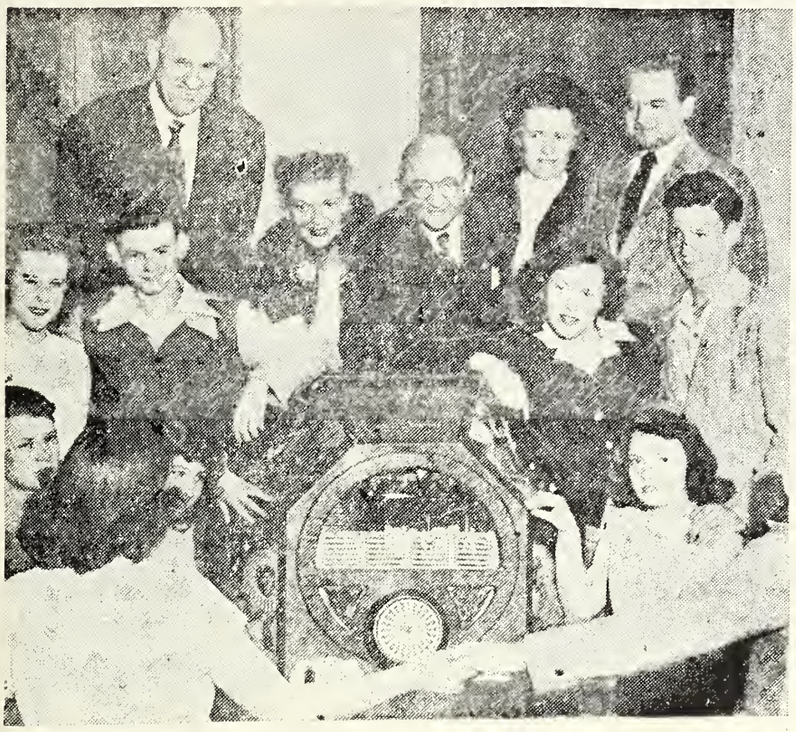
No.	List	Sale Price	No.	List	Sale Price	No.	List	Sale Price
80	$1.05	$ .52	6-J-5	1.35	.54	2050	2.85	1.06
45	1.50	.60	6-J-7	1.80	.66	2051	2.85	1.06
6-C-4	1.50	.69	6-SC-7	$1.80	$ .81	2-A-3	2.65	1.25
6-L-6	2.20	1.06	5-Y-3	.95	.48	30	1.80	.81
6-SN-7	2.20	.72	5-Z-3	1.50	.71	2-A4-G	3.20	1.75
5-U4-G	1.35	.69						

BULB PRICES — PRICES INCLUDE FEDERAL EXCISE TAX

No.	List	Sale Price	No.	List	Sale Price	No.	List	Sale Price
M-40	$9.00	$4.50	M-55	8.00	3.95	M-1453	15.00	8.00
M-41	9.00	4.50	M-63	9.00	4.50	M-1129	23.00	10.50
M-44	9.00	4.50	M-87	21.00	9.75	M-27	30.00	12.50
M-45	9.00	4.50	M-1453	10.00	5.50	M-313	30.00	12.50
M-47	9.00	4.50	M-1454	10.00	5.50	AMI-32V	50.00	22.50
M-50	10.00	4.95	M-1455	10.00	$5.50	Mills Exciter 7½-15-25W (Case)	50.00	27.50
M-51	8.00	3.95	M-1456	10.00	5.50	10W (Case)	13.20	10.25
			M-1457	15.00	8.00		16.80	12.95

WICO CORPORATION
CHICAGO 41, ILLINOIS
2913 PULASKI ROAD

Teen-Agers Try Out Juke Box Contributed By Wolf R. Roberts



DENVER, COLO. — Wolf R. Roberts, Wolf Sales Company, this city, received some wonderful newspaper publicity upon the donation of a music machine to the Teen Canteen at Swansea School. Pictured above are the bobby soxers trying out the machine as officials look on. In the background, left to right are: Willard Greim, head of the city and schools recreation departments; Jane Sterling of the local newspaper The Post; Wolf Roberts; Elizabeth Fowler of the city recreation department, and A. C. Roberts.

Roberts also received favorable comment when he cooperated with the city Community Chest Drive by announcing that one day's receipts (October 18) from phonographs in his area will be contributed to the fund.

Cade Distrib. Appoints New Dept. Heads

PHILADELPHIA, PA. — Cade Distributing Company, distributors for the Packard Manufacturing Corporation's line of automatic music machines in this city, announced the appointment of several new managers.

Arthur Schaffer, better known as "Art" to his many local friends, has assumed the position of the head of the sales division. Gus Back has been appointed supervisor, and will have charge of all service. Miss Annaise Asousa, the newly selected private secretary, will fit in perfectly with the beautifully constructed offices and showrooms. James E. MacDermott, a newcomer in the phonograph business, has been named General Manager of the Cade firm. "Mac" is a very well known Philadelphia business executive.

George Cade, Secretary and Treasurer of the firm, gathered the staff together at a dinner on September 25, and the entire staff celebrated their appointments. George announced that he will spend the next several months traveling and making a survey of the company's territory.

The entire organization will concentrate on acquainting the music operators in their territory on the merits of Packard's "Manhattan" phonograph. MacDermott has instilled the members of the firm with an energetic spirit and stated "We've adopted a slogan that says everything possible 'Let's Go Manhattan—All The Way'."

Paster Hands Jenkins $1000 For Cancer Fund

CHICAGO — Herman Paster, national known head of Mayflower Distributing Company, St. Paul, Minnesota, visited the Bally factory recently and did his bit for the CMI Damon Runyon Cancer Fund Drive. Pictured above, Paster (right) hands over a check for $1000 to George Jenkins, vice president and general sales manager for Bally Manufacturing Company, as his contribution to this great cause.

PHONOGRAPHS
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3 WURLITZER 616 — Remodelled, Ea. 100.00
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2 SEEBURG COLONELS, Ea... 150.00
1 MASTER ROCK-OLA 150.00
3 WURLITZER 600 Rotary, Ea. 150.00

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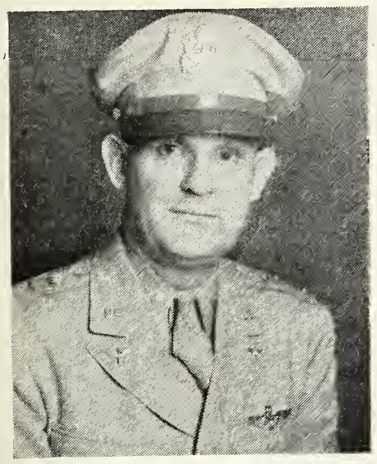
Alabama Music Ops Win Important License Decision

Legislature Passes Ops' Bill Allowing Use of Same State License When Changing Locations. Licenses Will Now Carry Ops' Name and Biz Address. Assn Defeated Three Bills Saving Ops Big License Expense.



COL. R. E. L. CHOATE
Managing Director of the Alabama Music Operators Assn., Montgomery, Ala.

MONTGOMERY, ALA. — Col. R. E. L. Choate, business manager for the Alabama Music Operators Assn., this city, issued the following bulletin this past week.

"Thursday night, October 2, about 10:00 P.M. we succeeded in getting our bill passed by the Senate and, upon signing by the Governor, it will become law.

"This bill makes a few changes in the present laws governing the licensing of all types of vending machines. One of the most important features is the repealing of a decision by the Attorney General which was rendered about three months ago. At our request it was never enforced by the Revenue Department.

"This opinion of the Attorney General was to the effect that all licenses issued to vending machines would bear the address of the location of the machine and, any time that machine was moved from one location to another or from one county to another, a new license was required.

"In repealing this opinion, the procedure now is that licenses will bear the business address of the operator of the machine and only one license a year will be required. As it now stands, a machine can be moved from one county to another without purchasing a new license, and from one location to another without going to the Court House to change the address on the machine.

"However, **it is expressly stated in our bill that licenses will be purchased in the county in which the machine is operating at the beginning of the license year.** This is very important, and everyone must comply.

"Another provision in our bill re- OR NEAR THE MACHINE IN OPER- quires that you PUT THE LICENSE ON TION. Therefore, deals which have been worked out between operators and License Inspectors to buy so many licenses a month throughout the year with no regard as to the number of machines you are operating is now taboo. Any operator who is foolish enough to enter into such a deal is breaking our pledge to the state.

"I can assure you that the Revenue Department will have no part of any such arrangements and you can expect field inspectors of the Revenue Department to be alerted for such. As I have previously stated, the Revenue Department has advised that if we do not cooperate in purchasing our licenses, they will see that a law is enacted to permit confiscation of music machines caught without a license on same. None of us wishes to see that happen.

"To you who have not supported the organization, and have often asked the question, 'What can the Alabama Music Operators Association do for me?' I am listing below what the association has done for you already:

"1. We killed House Bill 485 which would have raised your licenses from the present State and County $12.50 to a figure of from $100 in towns of less than 10,000 population to $235 in towns of 300,000.

"2. We killed the House Bill 962 which was introduced by Mr. Roberts of Gadsden, and which would have added a flat $100 to the present license on each vending machine.

"3. We killed the League of Municipalities and Revenue Department Bill which would have increased licenses from the present $12.50 State and County to $37.50.

"SIMPLE ARITHMETIC would convince you that the Alabama Music Operators Association, through its efforts, has saved you hundreds of dollars.

"And to the operators of coin operated radios and wired music, we have saved you thousands of dollars by reducing your licenses from $12.50 per unit to $3 per unit, State and County, that is $2, State and $1, County.

"At our last meeting which was held here in Montgomery, the following members of the Alabama Music Operators Association were elected as officers and members of the Board of Directors for the year:

President, Claude Hall, Jasper
1st Vice Pres., T. E. Farned, Russellville
2nd Vice Pres, C. L. Cawlishaw, Mobile
Treasurer, Sam H. Stewart, Tuscaloosa
Secretary, I. E. Cohen, Montgomery

Directors:
Nathan Allen, Birmingham
Paul Daniels, Montgomery
W. B. Loosier, Decatur
Johnnie Walters, Selma
J. H. Wienand, Fairhope
J. C. Barnes, Domopolis
David Franco, Montgomery
Leonard Barnes, Selmo
C. J. Fox, Mobile
Ollie Coker, Birmingham

"There will be another meeting of our operators in the State of Alabama the latter part of this month to further discuss the technicalities of purchasing your licenses under this new law and another subject which all of us are vitally interested in. Date, time and place will be announced later."

40 SELECTIONS FROM 20 RECORDS

PLUS 20 MORE ADVANCED FEATURES FOUND ONLY IN THE REVOLUTIONARY NEW

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THOUGHTS for THIS WEEK
- Few minds wear out; more rust out from lack of use.
- Common sense in an uncommon degree is what the world calls wisdom.
- Three of the most profitable operators' machines ever built: PHOTOMATIC, VOICE-O-GRAPH, ATOMIC BOMBER.

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VICTORY SPECIAL, F.P.	225.00
VICTORY SPECIAL F.P., AUTO SHUFFLE	290.00
LONGACRES AND THOROBREDS F.P.	
WITH AUTO SHUFFLE	134.50
WITHOUT AUTO SHUFFLE	89.50
PIMLICO, F.P.	$60.00
WHIRLAWAY, F.P.	60.00

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CMI GIVES WINCHELL $100,000

CHICAGO — Dave Gottlieb, president of CMI and D. Gottlieb & Co., Herb Jones, vice-president of Bally Mfg. Co. and Ray Moloney, president of Bally Mfg. Co. as well as National Chairman of the CMI's Damon Runyon Memorial Cancer Fund Drive, meet Walter Winchell at the Union Station, Chicago, Tuesday morning, October 7, where Winchell received a check for $100,000.00. This is in addition to the check for $20,000 presented to Winchell five weeks ago.

By Walter Winchell

CHICAGO — "Stopping today enroute to California I personally received from Dave Gottlieb, president of Coin Machine Industries, Inc., Chicago, a check from his association in the amount of One Hundred Thousand Dollars for the Damon Runyon Memorial Fund for Cancer Research.

"Five weeks ago this same organization gave me another check for Twenty Thousand Dollars, making their total contribution to date One Hundred and Twenty Thousand Dollars.

"As you know the Damon Runyon Committee last July gave One Hundred and Fifty Thousand Dollars to the University of Chicago for cancer research. I intend to return to Chicago soon after allocating new funds for cancer research in other parts of this country and leave part of the money received this morning here in Chicago.

"The point of this message is to tell your readers that Chicago now leads the lists of our donors because of these wonderful contributions to the Damon Runyon Fund by the Coin Machine Industry which for the most part is located in your city.

"The supreme American spirit shown by coin machine leaders such as Dave Gottlieb, Ray Moloney, who is national chairman of the association's Damon Runyon Campaign and Lyn Durant, who personally contributed Fifty Thousand Dollars, indicates that Chicago's heart is as big as the world and deserving of the whole world's loudest applause in this fight against the universal enemy, cancer. Sincere regards."

Rock-Ola Distribs Win Sales Award

J. A. WEINAND

CHICAGO — J. A. (Art) Weinand, Salesmanager, Phonograph Division of Rock-Ola Manufacturing Corp., this city, advised this past week that the following distributors of the firm had received Lor Elgin wrist watches for outstanding sales records during the month of September, 1947: A. N. Delaport of Syracuse, N. Y.; Irv Weiler of Kansas City, Mo.; Louis Shulman of Denver, Colo.; Warren Deaton, Jr. of Columbus, O.; Sam Stern of Philadelphia, Pa.; B. D. Lazar of Pittsburgh, Pa.; D. M. Wertz of Rchmond, Va. and Pete Stone of Fort Wayne, Ind.

Wenand reported that there was very little choice between the men for the best sales since all held very close to being equal. These men did one of the best jobs in their history during the month of September and, Weinand believes, they will even exceed this fine sales record for the months to come.

Steps Up Production of New Rolldown

JACK SEMEL

HOBOKEN, N. J. — Jack Semel and Jack Rubin of Esso Mfg. Corp., this city, announced this past week that they have stepped up production of their new rolldown game, "Esso Arrow" to meet national distrib demand.

New York coinmen, they report, have been able to purchase the game for the past four weeks. Orders and re-orders which have arrived from this area has kept the factory in top speed production.

"But", Semel stated, "now that distributors and operators from all other parts of the country are calling for the game, we have decided to step up production so that we shall be filling these orders beginning with this forthcoming week."

Appoints New Distribs For AMI

L. C. FORCE

CHICAGO — L. C. (Lindy) Force, Salesmanager for AMI, Inc., reported this past week that the firm had appointed new distributors for their "Model A" phono.

Automatic Game Supply Co., St. Paul, Minn. will handle Minnesota, Eastern, North and South Dakota territory. Robert Wenzel is manager of this firm.

Koers Distributing Co., Rapid City, S.D., will handle Western North and South Dakota and the branch office of the firm in Sheridan, Wyo. will handle Wyoming and the Eastern Montana territory. J. G. Koers is manager of the firm.

David Rosen, Inc. who now handles AMI in Eastern Pennsylvania will open a branch office in Baltimore, Force reported, and will handle Maryland and the District of Columbia from this new office.

At the same time, Force also reported that Murphy Distributing Co. of St. Louis, Mo. had announced the appointment of a new manager, William Cuker.

Force stated, "We are appointing new distributors to handle sales to the many music merchants whom we have been hearing from and give them the best possible service by seeing to it that the firms we appoint have the most complete facilities to render them the type of service they need."

Other appointments, Force said, would be announced just as soon as completed. He plans to have an important announcement in this regard in a very short time.

—MIAMI FLORIDA

Established route of coin-operated music machines. Present earnings approximately $650.00 weekly, increasing to approximately $900.00 weekly from November to May. This business has been established for the past ten years. Reason for selling is other business interests. Full investigation invited from interested parties only. Cash required $75,000.00.

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FITS ANY MILLS MECHANISM Price..... $59.50

This $59.50 plus your mechanism gives Jewel Bell coverage for your location

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Jewel Bell — 5c	$160.00
Jewel Bell — 10c	165.00
Jewel Bell — 25c	170.00
Golden Falls — 5c	$145.00
Golden Falls — 10c	150.00
Golden Falls — 25c	155.00
Golden Falls — 50c (hand load)	200.00

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TOP VALUES From WORLD WIDE

CONSOLES
Reconditioned and Absolutely Guaranteed

Draw Bells with large Red Buttons	$295.00
DeLuxe Draw Bells, 5c	Write
DeLuxe Draw Bells, 25c	Write
Triple Bell 5c-5c-25c	Write
Keeney 3-Way Bonus Super Bell (Floor Sample) 5c-10c-25c	975.00
Keeney Twin Bonus Super Bell	595.00
Keeney Single Bonus Super Bell 5c or 10c or 25c	395.00

NEW FIVE BALLS

Keeney Click	Write
Williams' Torchy	$205.00
Chicago Coin Playboy	195.00
Genco Honey	Write
Exhibit Mam'selle	Write
Exhibit Coed	Write
Chi Coin Gold Ball	Write
Bally Ballyhoo	Write
Genco Broncho	Write
United Nevada	Write

ONE-BALLS

Bally Entry—Brand New In Original Crate	$475.00
Big Parley, Comb. FP & PO	275.00
Victory Derby, Per. Cond.	175.00

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FOR YOUR Bally EQUIPMENT See..

These are not just 'Used Games'. EVERY GAME LISTED IS THOROUGHLY RECONDITIONED AND CLEAN AS A WHISTLE!

ACTION	$ 24.50
ALL AMERICAN	19.50
BOSCO	19.50
BALLYHOO (Floor Model)	150.00
LUCKY STAR (New)	175.00
HAVANA (New)	175.00
CAPTAIN KIDD	19.50
DOUBLE BARREL	59.50
EAGLE SQUADRON	29.50
FLAT TOP	29.50
FAST BALL	69.50
HI HAT	19.50
JEEP	24.50
KEEP 'EM FLYING	24.50
KILROY	129.50
KNOCKOUT	39.50
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MARVEL BASEBALL	19.50
MIDGET RACER	49.50
MIDWAY	19.50
METRO	19.50
OKLAHOMA	29.50
SHOWBOAT	19.50
SKY BLAZER	29.50
SKY CHIEF	29.50
SMARTY	79.50
SPELLBOUND	79.50
STARS	19.50
SUPER LINER	79.50
SUN BEAM	19.50
SURF QUEENS	49.50
SUSPENSE	89.50
TEN SPOT	19.50
TORNADO	135.00
TORCHY	140.00
VENUS	19.50
VICTORY	19.50
ZIG ZAG	19.50
5-10-20	19.50

USED ARCADE

CHICOIN GOALEE	89.50
CHICO'N HOCKEY	49.50
CHAMPION HOCKEY	29.50
HEAVY HITTER	109.50

1/3 Dep. With Order. Bal. C.O.D. on Sight Draft

COVEN

NEW BALLY GAMES

SILVER STREAK	$289.50
EUREKA	489.50
DRAW BELL DELUXE 5c	512.50
DRAW BELL DELUXE 25c	532.50
HI BOY 25c	359.50
HI BOY 5c	339.50
JOCKEY CLUB P.O.	645.00
JOCKEY SPECIAL F.P.	645.00
TRIPLE BELL 5-10-25	925.00
TRIPLE BELL 5-5-5	895.00
HEAVY HITTER	184.50
BALLYHOO	279.50

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600 Wurlitzer	149.50
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THRU THE COIN CHUTE

CHICAGO CHATTER

Busy-Busy-Busy. Trying to catch up with some of these very busy coinmen is a job in itself. It seems the boys here don't believe in staying put, but dash here and there, in and out, always on their toes, always hustlin' and always doing a bang up job . . . Managed to catch Bernie Grunig of Grunig Novelty in and had a nice chat with him. Bernie reports they are now in full production on their Gripper . . . Dick Hood of H. C. Evans & Co. claims they're receiving lots of nice response on their new game . . . Ed Hanson tells us to look for Groetchen Tool to come out with something new very soon . . . We found Leo and Lillian Lewis of Coin-A-Matic doing a grand job. Leo's still wondering how he got along while his wife was home sick. She certainly is a big help to him . . . Jean Bates informs us that Pace is all set to announce their new distributorship setup.

Bert Davidson very happy over the reception given the new Filben line . . . Art Talmadge of Mercury Records out of town for a few days this past week . . . Charlie Schutz of Coin Amusement Games, Inc., busier than ever now that there's a new addition to the family and brother Bernie busy also, telling us what it's like to become an uncle . . . Gordon Sutton of Illinois Simplex, another coinman that is always in and out of town . . . Saul Bihari reported to be visiting around town . . . Dropped in at United and visited with Billy DeSelm. While sipping coffee, Billy revealed that the firm had purchased the land at Roscoe & California and will break ground for their new factory sometime this month. They plan on using 70,000 square feet and will employ in excess of 400 employees.

Lots of action over at Empire Coin. Gil Kitt and the boys just moved the offices from the second to the first floor and have installed a new switchboard—never a dull moment. Shirley Corush just back from her vacation sightseeing at Yellowstone National Park and Southern California. Shirley has that far away look in her eyes, like she's still on vacation . . . Saw Lee Jones over at P&S admiring their new game, "Tom Tom". Lee looks for this one to really click . . . Eddie Ginsburg of Atlas Novelty home sick with the flu . . . Al Stern of World Wide off on a rush trip to New York. Wally Fink keeping things going in Al's absence . . . Carl Morris of Micro-Master taking the day off . . . Al Sebring of Bell Products looking rather glum and hoping things improve soon.

Harry Wiczer over at Wico Corp. keeping busy filling the many orders that pour in from all over the nation . . . Met Oscar Schultz and Irv Ovitz of Automatic Coin on the run. Oscar dashes home with the evening's groceries while partner Irv looks after things at the offices . . . Chatted with Al Douglis and Ben Lutske at Daval. Douglis informs me that "Postmaster", their new stamp machine, is in full production . . . Old home week over at Covens' with big crowds coming in for the showing of Bally's new game "Nudgy". Several hundred distribs, jobbers and ops attending and partaking of the large selection of refreshments. "Bally" Sally Goldstein tells us the phone calls have been pouring into Covens from jobbers who are anxiously awaiting delivery on "Nudgy".

John Haddock, prexy of AMI in town talking things over with Lindy Force in their new loop office. Lindy tells us AMI has some big news in the making. Watch for an important announcement . . . Henry Roberts, of U. S. Vending Corp., very pleased with the results of their recent meeting. Heinie reports their distrib convention was the largest in the history of the coin machine industry in dollar volume of orders received . . .

Joe Frank of Automatic Sales Co., Nashville, Tenn. visiting over at Jennings while O. D. Jennings away visiting at his plantation in Mississippi . . . What does a fellow do to reach Howard Pretzel over at Commodity Vendors? How about installing a phone Howard, hmmm? . . . Bill Perry, adman for C. E. Rose agency, vacationing this past week . . . Janice Keeley of Marquette Music trying to catch her breath in between all the phone calls that pour in.

Dropped over to Chicago Coin to visit with Sam Gensburg and Sam Wolberg. They were just getting ready to hold their weekly dinner for the suppliers. This has been a weekly custom for several years . . . Mac Churvis, well known adman, trying to shake a cold and wanting to know if anyone has any guaranteed remedies . . . Art Weinand of Rock-Ola reports Lou Sebastian, his assistant, vacationing down around Texas, which means that Art is keeping twice as busy now and that's going some. Art tells us that Rock-Ola is going ahead at top speed with their training program, which is proving to be a terrific success . . . Walter Solomon, formerly with the Western Distributors, Seattle, visiting our Windy City. Walter is traveling around the country trying to get a few new ideas on the coinbiz. He plans to open his own business in L.A.

Action aplenty over at Gottlieb's with many out of town distribs there who were here to attend the Seeburg meeting and who are also Gottlieb distribs stopping in for a visit. A few of the firms represented were: Southern Automatic Music; Hy-G Amusement Co.; Florida Amusement Sales Co.; T. D. Holliday Co., and W. B. Novelty Co. Sol Gottlieb talks about brother Dave, who is becoming quite the celebrity, with his pic in the papers. Dave keeps busy with the CMI Cancer Drive while Sol is busy taking care of all the orders coming in on their new game "Flying Trapeze".

The total amount collected for the CMI Damon Runyon Memorial Cancer Drive up to October 8th is $120,261.81. Let's keep up the good work and really go all out to support this drive . . . Dorothy Ellis, publicity writer for CMI's Public Relations Bureau, reported to be vacationing in New York . . . Martin Gordon of Gordon Coin Machine Co. busy preparing for their coming show. Martin claims there just aren't enough hours in one day to attend to everything that has to be done . . . Milt Salstone of M.S. Distributing phones in wanting to know. "Where's Bill Gersh?" . . . Things are hummin' over at Williams Mfg. Co. with everyone busily working away. Even Harry Williams stayed close to home this week trying to catch up on all his desk work . . . Lloyd Garrett and Jack Buckley of Vitacoustic Records just back from a weekend trip to New York . . . B. D. Lazar of Pittsburgh and Hymie Zorinsky of Omaha visiting here this past week . . . Aristocrat Records announced the signing of several well known artists. Evelynn Aron tells us Aristocrat's rendition of "Mickey" is fast going to the top in popularity and in sales.

Lots of visitors over at Bell-O-Matic, Gib Bradshaw of Denver; Harry Hillard of Kokomo; Roy McGinnis of Baltimore; Ed Ravreby of Boston; Whity Lehmkuhl of St. Louis and Meyer Abelson of Pittsburgh; who stopped by on his return from his vacation out west . . . Grant Shay of Bell-O-Matic tells us he's getting in his golf games even though he has to rake up the leaves in order to putt. . . . Jimmy Johnson of Globe and Oscar Schultz of Automatic Coin playing gin rummy. Jimmy says he's "in" to Oscar for so much now, he's already paid for that trip to Florida . . . Bob Bleekman of Illinois Pla-Mor hurrying here and there trying to keep up with appointments.

Good News — Ken Wilson of Commodity Vendors phones in to tell us they just completed installing their new telephones. The number is — ANDover 7023 . . . Spoke to Mr. Benedict of the Sherman Hotel who informed us that they were already 90% sold out for the big coin machine convention in February. If you are one of the many that plan to attend this show be sure and reserve your space now. Mr. Benedict says those who wait until the last minute this year will just be out of luck . . . "Perk" Perkins of American Amusement tells us they have added two new salesmen to their force . . . Fred Kleinman of the ad agency — Past Pres. of the Al Sachar lodge Bnai Brith working hand in hand with Saul Corush current prexy putting on big show at Hines Hospital for disabled vets Oct. 21st with lots of headline vodvil acts. Donations in the form of smoking paraphanelia, books, leather goods or other suitable gifts for the vets should be sent to Fred Kleinman at 32 W. Randolph St.

THRU THE COIN CHUTE

EASTERN FLASHES

Officers and the staff of the Automatic Music Operators Association are coming into their last week of preparation for the Tenth Annual Banquet being held in the Main Ballroom of the Waldorf-Astoria Hotel on Saturday night, October 18. Al Denver, president, tells us this affair will be the biggest and best in the history of the association. In addition to Denver, Barney Schlang, business manager and Ruth Nussbaum, in charge of tickets, of the association staff; the board of directors; and Sidney Levine, attorney for the association, have been spending long hours to make the affair a big success.

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The preliminary work of the executive committee for the Damon Runyon Cancer Fund "Jamboree" is under way, and real hard work is expected to begin this Monday. New York and New Jersey coinmen, cooperating as a unit, expect to raise $50,000 in this territory as a result of the show scheduled for November 3 at Manhattan Center . . . Now that the World Series baseball games are over, everybody from the boss to the secretary and shipping clerk, once again started to pay attention to business . . . Nate Gottlieb, D. Gottlieb & Company, spent over a week in the city, taking in all seven World Series games. Nate tells us the excitement left him absolutely washed out. As a matter of fact, Nate passed up the Illinois-Army football game, leaving New York some days ahead of his program.

* * *

H. F. (Denny) Dennison, president of Videograph Corp., all excited over the interest shown by coinmen in his combination television-music machine. Denny has been getting letters and phone calls from a great many out of towners who told him they would be present at his showing at the Pennsylvania Hotel on October 17, 18 and 19 . . . Al Schlesinger, popular figure in our business, and head of the newly organized Cole Enterprises, Inc., Poughkeepsie, N. Y., in town for a fast week-end visit. Al will be ready to make an announcement on his firm's new amusement game in a short while . . . Barney (Shugy) Sugerman, Abe Green and Jack Mitnick of Runyon Sales Company, altho quite busy with their own business, find time to devote to the planning of the forthcoming Damon Runyon Cancer Fund "Jamboree".

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After finishing some lunch this week, Mike Munves suggested "Let's go back to work!" A wit at the table asked him "Does your memory go back that far?" . . . Jack Semel and Jack Rubin, Esso Manufacturing Corporation, Hoboken, N. J., step up their production, and ship their "Esso Arrows" rolldown game to distributors thruout the country . . . George Ponser seen rushing up and down coin-row visiting the jobbers and distributors . . . Maxie Green, New Deal Distributing Company, complaining that he can't get enough equipment to take care of his orders . . . Hymie Rosenberg, H. Rosenberg Company, returns from his Chicago trip, and finds Sid Wertheimer and Bill Pickholtz, his assistants busy as bees . . . Dave Lowy and Phil Mason, Dave Lowy & Company, shipping plenty of music machines to foreign countries. The boys doing quite a local job with amusement machines also.

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Ben Becker, Ben Becker Sales Company, newly appointed Bally Regional Sales Distributor for New York, New Jersey and New England, returned to his offices from a road trip to find letters and a coninual phone ringing from his many friends congratulating him on the new set up. Ben expects to remain in the city for a week or so, then will get back on the road . . . Dave Rosen, David Rosen, Inc., Philadelphia distributor for AMI phonographs takes on the additional territory of Maryland and District of Columbia, and will open a branch in Baltimore . . . Nat Cohn, Modern Music Sales Corp., flies up and back to the Adirondack Mountains on a business deal, and is still physically upset over the ride. Not only did it bounce and shake, but made a dozen stops each way.

* * *

Harry Pearl, Seacoast Distributors, reports that Tom Burke is singing continually now that operators are visiting him with grand collection reports on Williams' "All Stars", and placing reorders . . . Jerry Kertman, Kertman Sales Company, Rochester, N. Y. appointed by Ben Becker to handle the Bally line in his area . . . Al Bloom, Speedway Products Company, will be making his announcement shortly on his combination television-music machine . . . George Young, Young Distributing Company, Norfolk, Va., in town seeing the trade on the "Stylon" popcorn machine he is distributing thruout the east . . . Al Stern, World Wide Distributors, Inc., Chicago, in town for a few days . . . Herman Perin reports to Bert Lane of Seaboard New York Corporation that his customers down south and southwest are going for Genco's "Broncho" in a big way.

* * *

Walter Winchell flew to Chicago to accept a check for $100,000 from CMI for the Damon Runyon Cancer Fund Drive. This is the second check Winchell has received from the industry. The total now collected by the industry totals $120,560.31. Members of the local Damon Runyon Cancer Fund Drive will be in touch with coinmen in the east for support of the forthcoming great "Jamboree" to be held at Manhattan Center, November 3. GIVE THE DRIVE YOUR COMPLETE SUPPORT. IF YOU FAIL TO RECEIVE TICKETS TO THE SHOW AND WISH TO ATTEND, WRITE JACK MITNICK AT 593 TENTH AVENUE, NEW YORK CITY.

THRU THE COIN CHUTE

Altho the East Coast had all the exciting events pretty much to themselves with the World Series going on, Californians stayed glued to their radios. Many a staunch Californian belongs to the "Benevolent Order of The Brooklyn Bums" . . . Local coinmen are making a great showing with their contributions to the Damon Runyon Cancer Fund. This is the time for everyone in the industry to get behind this great drive, and make it the outstanding industry charitable contribution of all time.

* * *

Dannie Jackson of Automatic Games off to Chicago for a few weeks on a buying trip . . . among the items Dannie is scheduled to buy, is a 1947 Cadillac . . . I used to think Ford was the leading car, but it looks like everyone now has his eye on a spanking new Caddy . . . At the Gold Coast Coin Machine Exchange, Elky Ray, Los Angeles distrib for Dave Gottlieb, really had me engrossed in his narration of the story of the Coin Machine. He started in the biz way back in 1931 . . . Understand a number of clubs in and around Las Vegas are buying quite a few machines . . . among them, The Flamingo . . . El Rancho . . . Club Bingo, and the Railroad Pass Casino . . . I'll have to get up around those parts some day and try a few games of skill.

* * *

Warren H. Taylor, General Sales Manager for Mills Sales, is making his headquarters in their Los Angeles office for an indefinite period so as to give Charlie Fulcher a chance to get better acquainted with ops in the field . . . Met Eddie Hagist of the Mills Freezer Division who made an interesting point with me. I'm passing the item on to all of you . . . He suggests that a very good location for installation of that Mills Freezer would be all of the miniature golf courses in southern California . . . Sez Hagist, two of the above type spots paid for their machines out of the first year's "take" . . . Might be worth a pitch.

* * *

Sorry to hear that Aubrey Stemler's mechanic Al Garman was badly hurt in an automobile accident. Al is very well liked along coin row, and they're all pulling for him . . . Stopped in for some jabber with M. C. "Bill" Williams of the Williams Distributing Co. Expected to find "Bill" bewailing the outcome of the world series (he's from Brooklyn), but instead, he let me bat out runs on the Williams All Stars.

* * *

Bill Happell of Badger Sales Co. tells me that the highly successful operator and mechanic's course conducted by nephew W. E. Happell, has been completed here, and is now due for a tour of the western states. The first two cities on their list are, Phoenix and San Diego . . . Paul Laymon is still getting answers to that big batch of mail he sent out a few weeks ago for the Runyon Cancer Fund.

* * *

Out-of-towners seen shopping along the row: W. D. Tanner, Fresno; Oscar Tetzlaff, Banning; A. J. Fox, San Diego . . . Dropped in at Jay Bullock's Southern California Automatic Music Ops Association to find things humming. Ops listening to all the latest releases, and really planking down the dough for discs . . . Jay was busy lending a helping hand to a couple of young fellows interested in becoming music ops . . . Bill Wolf has finally decided to stay in town a while after extensive gallivanting about the country on biz trips. He's got guys calling him long distance "collect" to SELL him merchandise. A very nice fella

* * *

Sunday was a very busy day in this town's coin row. Not one, but two showings of music boxes took place . . . At E. T. Mape, Ray Powers was busily showing to all the ops, that beautiful mirror job by Filben, while up the street a ways, Jean Minthorne, proudly expounded on the merits of the new Seeburg . . . Somebody told me that they would have liked a different day for each showing . . . Now who could that have been?

* * *

Charlie Craig, advertising and public relations exec for Exclusive Records phoned me to say that Joe Liggins and The Honeydrippers opened at the Meadowbrook in Culver City . . . you could hear the applause for miles around . . . Frances Wayne of the Exclusive label finished her p.a. at the Theatre Club in Oakland, and planed to the windy city for an opening at the Jump Town Club . . . Johnny Moore's Three Blazers sizzling the audiences at the Central Avenue Lincoln Theatre here in L.A. . . . Flo Bihari of Modern Records informs this writer that Ike Carpenter, who records for that diskery, did a television guest shot with jockey Al Jarvis for Philco . . . hear he handled the situation nicely enough to be pacted for a repeat . . . keep your eyes open for this boy . . . he's hot!! . . . At Specialty Records, Steve Earle, number one man in the ad department, is planning a trip around the country to discuss new ideas as regards advertising with Specialty Distributors . . . Their star platter maker, Roy Milton is still breaking box office records wherever he plays.

* * *

George Oliver of Capitol Records is finally getting his advertising department into the new Capitol Bldg. across from NBC . . . Aladdin prexy Leo Mesner, reached New York in time to glim four of the series games . . . Wonder if the Dodgers would have done better swinging at Aladdin platters?????

THRU THE COIN CHUTE

DENVER, COLO.

Eddie Bronish's small daughter, who was recently run over by a truck, is still recovering in the hospital. She recently underwent an operation for a crushed kidney as a result of the accident . . . Eddie works for the La Salle Music Company . . . Al Roberts of Wolf Sales has just returned from a trip covering the Western Slope, with Jack Wyscaver, who was recently hired by Wolf. He reports that business looks good up there, as all the farmers and ranchers seem to be bringing quite a lot of money into the towns which is good for the operators. Wolf Sales is expanding their export business and Sam Illitsky has just been hired as their new Export Manager. Wolf R. Roberts stated that on the 18th of October all the collections from Wurlitzers in Denver will go to the Community Chest. Chic Roberts of Wolf Sales recently returned from Los Angeles where he visited his fiance.

* * *

Gibson Bradshaw of Denver Distributing Company, who handles the new Mills Constellation reports that several of the operators have replaced the corrugated glass in the top of the phonograph with clear glass in order that the public may see the two-side mechanism work. He says this has created quite a lot of interest in that it is the only phonograph in this territory which turns the record over and plays both sides. Bradshaw just received word this morning from Chicago that Mills now have their new compact wall boxes for the Constellation ready, so he is leaving tonight for Chicago to see them and make arrangements to get them in Denver. Christine Murray, Secretary to Bradshaw, flew to Iowa City this past weekend to attend the Illinois-Iowa football game. Although Iowa, the team for whom Christine was rooting, took a pretty bad beating, and it was 100 degrees at the game, she said she had a marvelous time. Frank Ritchie, one of the Jones boys, is passing out cigars because of a new 7 lb. baby boy born today, October 7. Congratulations Frank! Mr. Erskin of Jones Distributing reported that several service schools will be started soon throughout the territory for operators and service men, which will also be attended by factory representatives. The schools will be in Salt Lake City, Albuquerque, Denver, and Billings.

* * *

Mr. H. W. Graham, Special Representative of Rock-Ola Manufacturing Company, is now in Denver visiting the Modern Distributing Company. He was preceded by Lou Sebastian and Jack Barbash, both of Rock-Ola. L. D. Shulman, of Modern, has just received a beautiful Lord Elgin wrist watch from the Rock-Ola Manufacturing Company for over-selling his quota of phonographs during September. C. D. Huddleston, operator from Denver, and his wife recently returned from a hunting trip near Piker Springs, Wyoming, where they each bagged an antelope.

* * *

Among operators visiting this week in Denver were Lee R. Johnson of Sheridan, Wyoming, who reports that business has been unusually good up there this past month, Earl Fuller of Greeley, Colo., Andy Stava of Sterling, Colo., W. C. Johnson, Rawlins, Wyo., Dwight Singleton, Canon City, Colo., Cecil Finney, Chief Amusement Company of Lamar, Colo., Sandy Yeager, Fairplay Music Company, Grant, Colo., Gus Carter, Ft. Collins, Colo.

ST. LOUIS

Collections are on the way up all over the 49th State, according to a survey of ops in all fields early this week. "And we were looking for a drop when the Series came along" chortled Jimmy Carmody, whose pinballs have been clicking tunefully . . . A location in a drycleaner's lobby didn't look too good to lot of ops, but Chuck Larcom, Lindell Street op, has one paying a good profit in one of St. Louis' busiest cleaning plants. "Gives people something to do while waiting for service" Chuck grinned.

* * *

After a three month layoff, members of the Missouri Amusement Machine Association will confab at a scheduled meeting at Hotel Claridge next week. On the program will be Lou Morris, head of the group, Dewey Godfrey, legal counselor, and the bill of fare will include tax problems, price resistance troubles, and all of the ills of coindom.

* * *

Star Novelty Company, headed by John Gazzolo, has come up with a clever idea for personalizing cigarette vendors and other types. A decalcomania in the form of a star on the front of each machine reads "Star Thanks You" in big white letters. John thinks that the customer may remember seeing the star and look for other machines decorated the same way. "Anyhow, I thought it was good enough to get a copyright on the idea" he said. The Star prexy isn't haunting his usual corner at Vandeventer and Olive these days, for Mrs. Gazzolo is due with an heir any time in the next eight days!

* * *

Electric cigarette machines are popping up all over the city of late—ops tell us they like them because of the relative lack of service expense . . . One of the biggest phonograph purchases of the year was Andy McCall's 50 boxes in one sweep from Ideal Novelty last spring. This week he ordered another 10 "to fill in a few spots." Andy's been in the business only ten years, but has become one of the top men in the local industry . . . Boss man Del Veatch at V-P Distributing Company is continuing to excite a lot of interest with All Stars. The first four sold began netting colletcions of $100 per week or better, says Del, and altho the game is a bit on the expensive side, there are plenty of orders. Barney Frerichs ordered 3, NBC Novelty 4, and others have gone out one at a time . . . A rare visitor around the circuit this week was Dorothy McGuire, Jerseyville, Illinois woman operator. Dorothy has ten machines in her territory, all of which she maintains herself.

* * *

A lot of congratulations went to Jack Rose of Rosenfield Novelty, for his contribution to the Damon Runyon Cancer Fund, which was the largest offered by anyone in the St. Louis industry.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE $1.00 PER LINE

OR ANY FRACTION THEREOF WHERE LINES RUN OVER. EACH LINE MEASURES 7½ INCHES LONG. FIGURE APPROXIMATELY 12 TO 14 WORDS PER LINE.

(ALL CLASSIFIED ADS — CASH WITH ORDER)

USE ENCLOSED GIANT CARD FOR CONVENIENT MAILING

SPECIAL NOTICE TO $48 PER YEAR SUBSCRIBERS

YOUR FREE WEEKLY CLASSIFIED AD PRIVILEGE CONTINUES. MAXIMUM SPACE 3 LINES. ALL LINES, OR ANY FRACTION, OVER 3 LINES WILL BE CHARGED AT THE RATE OF $1 PER LINE.

WANT

WANT – Low Level Music Equipment, Boxes, Amplifiers, Studio Units, etc. Personal and Solotone preferred. Also Free Play Slots and Consoles. Will buy anything in games or music for 110V 25 cycle operation including motors and transformers. Looking for Vinylite Records, new or used, any quantity. Can also good arcade equipment. Interested in A-1 equipment only, priced low enough for export. COIN CRAFT CANADA, 441 ABERDEEN AVE., HAMILTON, ONTARIO, CAN. Tel: 2-7667

WANT – Employment as a Pinball Machine Apprentice. Weekday evenings and all day Saturday. L. THOMPSON, 3045 WALNUT ST., CHICAGO 12, ILL.

WANT – 5 Ball Free Play Pin Tables. All machines must be A-1 in appearance and mechanically. State condition and lowest price in first letter or wire. Distributors - Send Jobbers Prices. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C.

WANT – DuGrenier "S" Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN. N. Y.

WANT – For Cash: Deluxe Draw Bells; Draw Bells; Bally Triple Bells. Wire, Phone or Write stating Lowest Price, Coin Denominations, Quantities & Condition in first reply. SILENT SALES SYSTEM, 635 D ST. N.W., WASHINGTON 4, D. C. Tel: District 0500

WANT – Used Records, unlimited quantities. Write to FIDELITY DISTRIBUTORS, 332 E. 188th ST., BRONX 58, N. Y.

WANT – Wurlitzer, Seeburg 30 wire Hideaways complete; Wurlitzer 1015, 850, 950, 750E; Seeburg 146, 147, Hi-Tone, etc.; Rock-Ola 1422; used Packard Wall Boxes; Packard, Buckley 30 wire Adaptors; Mills, Jennings, Pace Free Play Mint Vendors, Post War Photomatic; Late Free Play Games; Generators 60 cycle; 25 cycle Motors; Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT – Solotone equipment. Must be brand new. Wanted at distress prices for export purposes. Grey boxes preferred. Give serial numbers & quote lowest prices. ALLAN PULLMER, 30 BUCKINGHAM APTS., WINNIPEG, MANITOBA, CAN.

WANT – Bally Draw Bells, Red Button; Bally Deluxe Draw Bells: Keeney Bonus Super Bells 5¢. State lowest price in first letter. Will pay cach or will accept in trade for latest new Five Ball Pin Games in original crates. MURRAY NOVELTY CO., 4353 MURRAY AVE., PITTSBURG 17, PA.

WANT – Keeney Bonus Super Bells, two-way and three-way. Give best price for a quantity purchase of Victory Derbies, Jockey Clubs and Fairmounts. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.

WANT – We want you to know we will trade latest five ball free play releases for equipment you can't use. Prefer Mills Bells, Keeney Bonus Super Bells, phonographs, Bally Draw Bells, Victory Special, Special Entry. Sweeten your route with new five ball money makers. Authorized Mills and Keeney Distributors. Established 1905. Trade with safety at the TRADING POST, DEPT. A, SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT – AMI Model A Phonos. COMMERCIAL GAMES CO., NEW BRITAIN, CONN. Tel.: 94839

WANT – Five Ball Free Play games, new, in the boxes at close out prices. Especially want Mexicos and Hawaiis. IDEAL NOVELTY CO., 2823 LOCUST, ST. LOUIS 3, MO. Tel: FR. 5544

WANT – Keeney Bonus Super Bells 2 Way 5¢ & 25¢; Bally Triple Bells; Exhibit Rotaries; Mutoscope Fan Front & Red Top Diggers; Wurlitzer Skee Balls; Mills' Orig. Slots 5¢ – 50¢. Quote best prices, quantity & condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: ORdway 3070

WANT – Will buy any quantity used slot machines, all makes and models. Also, NEW Pace Chrome Deluxe Slots 5¢-10¢-25¢ & $1. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single Doubles and 3 Ways. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT – 100 Rolldown Games – Playballs, Tally Rolls, Total Rolls, Advance Rolls, etc. Will pay highest prices. Write Ted Seidel, general manager. AMUSEMENT SALES, 577 TENTH AVE., NEW YORK CITY. Tel: LOngacre 5-8879

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

WANT

WANT – 5 Ball F.P.G.: Tornado, Cyclone, Hawaii, Havana, Mexico, Crossfire, Mystery, Fiesta, Gold Ball, Play Ball, Super Score and Lucky Star. Games must be in A-1 condition for re-sale. State quantity and lowest price in first letter Will pay $90. for Seeburg Vogues. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO, CALIF.

WANT – Late 5 Ball Marble Tables. Must be priced right and be in A-1 condition. OSCAR GLICKMAN, 211 MAIN ST., BIG SPRING, TEX. Tel.: 230

FOR SALE

FOR SALE – Best offers on any of the following equipment in A-1 condition. Ready for location. SEEBURGS: 3 Classics; 1 Regal; 1 Rex. WURLITZERS: 1 - 616; 1 - 700; 1 - 800; 4 - 600 Keyboard; 1 - 600 Rotary. MILLS: Throne. ROCK-OLA: 1 Master. 1 AIREON; 2 Jafco Roll-A-Balls; 1 used Ten Strike; 1 Mystic Derby; 5 Rockets; 5 Kilroys; 5 Chrome finish #125 Wurlitzer Bar Boxes; 2 Total Rolls. Willing to take out in new pin games. HOPP SALES CO., 1308 SOUTH 15th ST., MANITOWOC, WISCONSIN. Tel: 7587

FOR SALE – I have 93 clean, late model Columbias; 2 - 50¢ Club Bells; 1 - 50¢ Blue Front; 2 - 25¢ Club Bells; 1 - 25¢ 1946 Pace. Also carry complete line of all Mills new Slots. FREE-DELL'S NOVELTY CO., 3600 LIVE OAK ST., DALLAS, TEXAS.

FOR SALE – Total Rolls $195. Ready for location. Write to LOUIS LASKY, 188 BRIGHTON 10th ST., BROOKLYN 24, N. Y.

FOR SALE – Total Rolls $195. Ready for location. Write or call. LOUIS LASKY, 188 BRIGHTON 10th ST., BROOKLYN 24, N. Y. Tel: Dewey 6-3661

FOR SALE – Total Roll $195.; Sportsman Roll $185.; Tally Roll $125.; Goalee $110.; Super Triangle (new motors) $100.; Rapid Fire $35.; Kicker Catcher (pre-war) $15. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE – 4 - 5¢ Mills Black Cherry Bells, like new $165. ea.; 2 - 10¢ Mills Black Cherry Bells, like new $170. ea.; 1 '46 Standard Jenn. Chief (write); 2 Wurl. 61 Counter Phonos $75. ea.; 1 Wurl. 61 with stand $85.; 1 Wurl. 850, very clean $349.50; 1 Wurl. 600, refinished $149.50; 1 #1000 Packard Speaker, floor sample (write). AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE – Fifty (50) Panorams, A-1 condition,for either 110V AC 60 cycle or 25 cycle operaion. For sale or trade against free play equipment, tables, consoles and slots or what have you. WANT – Low level music equipment, boxes, location and studio amplifiers, cable, etc. Films and all supplies for Panorams. Also some brand new cabinets. COIN CRAFT CANADA, 441 ABERDEEN AVE., HAMILTON, ONTARIO, CAN. Tel: 2-7667

FOR SALE – Wurlitzers: 10 #616 $75. ea.; 2 #600 R $150. ea.; 1700 $275. Rock-Olas: 1 - 1940 Super $175.; 2- 1940 Rock-Ola C.M. $90. ea. Seeburgs: 2 Mayfair $150. ea.; 1 Vogue $175.; 3 Gems $135. ea.; 1 Plaza $150.; 1 Envoy $200.; 7 Casino $135. ea.; 1 Regal $175. X-CEL NOVELTY CO., 5240 N. 11th ST. PHILA. 41, PA. Tel MI. 4-2624

FOR SALE – 3 - 5¢ Super Bells; 2 Watling Big Game 1-A slot C.P.O. console; 2 Columbia slots; 1 Pace slot; 11 Pinballs $17.50 ea.; 16 counter games $7.50 ea.; 4 Streamliners $50. ea.; 500 salesboards, less than operators cost. BURT W. POLIN, 1828 JOHNSON AVE., SAN LUIS OBISPO, CALIF. Tel: 2352-W

FOR SALE – 14 clean A.B.T. Challengers $30. ea.; 2 Pop Ups $25. ea.; 1 Mex Baseball $30. MILTON BRAUN, RT. 3, BOX 428, SAVANNAH, GA. Tel: 3-5432

FOR SALE – 5 DeLuxe Draw Bells in first class condition. Have had very little use, write or phone for price. Terms: 1/3 with order, balance C.O.D. BRANTLEY'S MUSIC & NOVELTY CO., POCOMOKE CITY, MD. Tel: 152W1

FOR SALE – Buckley Track Odds D. D.; Silver Bells; Royal Flush; Lucky Star. All C.P.O., pre-war. 6 Club Bells; 6 Jumbo Parade Mint Venders; 5 - 5¢ Jumbo Parade F.P.; 3 - 10¢ Jumbo Parade F.P.; 4 - 5¢, 2 - 10¢ Silver Moons; 5 Hi Hands. BURT W. POLIN, 1828 JOHNSON AVE., SAN LUIS OBISPO, CALIF. Tel: 2352-W

FOR SALE – Keeney "Hot Tips", just like new, account closed territory $485.; Gottlieb's "Daily Races" Free Play or Cash Play (write); Keeney Bonus Multiple 5¢ Super Bells $395.; Evans 5¢ "Lucky Star" $75. 1/3 with order, immediate shipment. THE R. F. VOGT DISTRIBUTORS, MILNER HOTEL BLDG., SALT LAKE CITY, UTAH. Tel: 5-0461

FOR SALE – 5 new 5¢ Vest Pocket Bells $60. ea. A. L. KROPP, JR., BOX 452, TUSCALOOSA, ALA.

FOR SALE – Floor Sample Packard Hideaways (write); Packard new 700 & 800 Adapters, new Twin 12 Steel cabinets; 42-600R Wurlitzers $125. ea.; 1 Red Ball in excellent condition $295.; Pre-war Free Play Games $35. ea. ROCKY MTN. COIN MACH. CO., 224 N. SANTA FE AVE., PUEBLO, COLO.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – 6 Automatic Hostess Units $1350. per unit. Includes everything! Super Skeeroll alley $75.; Premier Barrel Roll Alley $95.; Rock-Ola World Series $39.50; Keeney Submarine Gun $39.50; Air Circus, Big Parade, Knockout, Sky Chief, Champ, Four Roses, Star Attraction $15. ea.; Seeburg Music - Concert Grand, Concert Master, Classic $450. all! Wurlitzer 600R's $110. ea.; Wurlitzer 616 $50.; Rock-Ola 16 $60.; Rock-Ola 12 $40.; Mills Skyscraper 5¢, 3-5 payout $35.; Buckley Bones Dice machine payout $49.50. WANT – Used Packard Wallboxes! OLSHEIN DISTRIBUTING CO., 1102 BROADWAY, ALBANY 4, N. Y.

FOR SALE – We have a large stock of Arcade Equipment – Cheap. Write for details. BIRMINGHAM VENDING CO., 2117 - 3rd AVE. NO., BIRMINGHAM 3, ALA. Tel: 3-5183

FOR SALE – Havanas $100. ea.; Gold Ball (write for price). LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA. Tel: POP. 3299.

FOR SALE – 1 Maisie; 1 Rocket; 1 Lightning; 1 Havana. Practically new. On location three months only. Used: I Pan American; 1 Snappy. Best offer takes one or all. F. O. B. Tomahawk, Wisconsin. State method of shipping desired. WILLIAM J. OLK, 116 N. RESERVE STREET, STEVENS POINT, WISCONSIN.

FOR SALE – Premier Skee Barrels & alleys in excellent condition, 10½ ft. & 12½ ft. long, $70. ea.; Barrels $25. SILVER LINING DIST. CORP., 2061 BROADWAY, N. Y. 23, N. Y. Tel: SC. 4-0192

FOR SALE – 100 Five Ball Tables; Gottlieb's Stage Door Canteen & Bally Surf Queen, A-1 condition, ready for location $49.50 ea. First come, first served. Send 1/3 deposit. GENERAL DISTRIBUTING CO., 2812 MAIN ST., DALLAS, TEXAS.

FOR SALE – Closed Territory. 6 Jackpot Charley Cabinets, 12 refills, 12 backboards. This is a 25¢ coin-operated board. Also 6 Miss America 5¢ Cabinets, 24 refills & 24 backboards. 36 Shell deposits. Total cost was $654. to operator. Will sacrifice at $450. of which $126. returnable from factory on shells. Fast money maker. BURT W. POLIN, 1828 JOHNSON AVE., SAN LUIS OBISPO, CALIF. Tel: 2352-W

FOR SALE – Late, used F.P. Games. All in A-1 condition and slightly used. Prices range from $135. to $190. ea. Lucky Stars, Cyclones, Tornadoes, Kilroys, Play Boys, Superliners, Gold Balls, Maisies and Torchys. Games are clean, rails refinished. ROCKY MTN. COIN MACH. CO., 224 N. SANTA FE AVE., PUEBLO, COLO.

FOR SALE – Genco Advance Roll $175.; Big Hit $49.50; Baffle Card $124.50; Broncho, write; Evans Racer 25¢ $750.; Evans Racer 5¢ F.P. $750.; S. D. Canteen $59.50; Fast Ball $79.50; Fiesta $99.50; Havana $139.50; Kilroy $115.; Marjorie $179.50; Mexico $192.50; Mamselle $217.50; Rocket $139.50; Surf Queen $49.50; Step Up $90.; Suspense $69.50; Spellbounds $59. ROCK CITY AMUSEMENT CO., 125 SIXTH AVE. N., NASHVILLE, TENN.

FOR SALE – Pokeroll and Arcade established. Good Income. In Coney Island. EMPIRE AUTOMATIC CORP., 799 CONEY ISLAND AVE., BROOKLYN 18, N. Y. Tel: BUckminster 7-7300

FOR SALE –Model N gum machines $10. ea. M.A.C.VENDING CO., 144 CANTERBURY ST., WORCESTER, MASS.

FOR SALE – Personal Music and Solotone Boxes. Also Studio and location amplifiers. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK 8, N. J. Tel: Bigelow 3-8777

FOR SALE – You are overlooking a great machine, Minitpop. We take trades any type equipment to start you. P. K. SALES CO., 507-09 WHEELING AVE., CAMBRIDGE, OHIO

FOR SALE – Phone, Wire or Write us for all new & used pinball & latest coin operated machines. Orders shipped same day received. Lowest prices always. SOUTHERN AMUSEMENT CO., 628 MADISON MEMPHIS, TENN.

FOR SALE – 25 Model 80 Kirk Astrology Scales $169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3171.

FOR SALE – The most complete stock of Arcade Equipment, Cards and Supplies in the United States. Write for list. MIKE MUNVES, 510 W. 34th ST., NEW YORK CITY.

FOR SALE – Mills greatest proven money makers – original Black Cherry Bells, Golden Falls, Vest Pocket Bells, all like new. Lowest prices, quality considered. Mills Three Bells, repainted original factory colors $275.; late head Mills Four Bells $200. Save with safety. Trade and buy with authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 – 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE – Seeburg Telephone Hostess Music System. 15 Units complete with electrical selector mechanisms. Slightly used, and consisting of 8 Seeb. Maestro E.S. Double Line, 7 Seeb. Maestro E.S. Single Line, 1 Rock-Ola Spectro Vox with Seeburg single line amplifier, 1 double-line 10 turntable board, 1 single line 10 turntable board, 4 record racks–3,000 capacity. Will take best offer. MITCHELL NOVELTY CO., 1629 W. MITCHELL ST., MILWAUKEE 4, WIS. Tel: Mitchell 3254

FOR SALE – We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Write for special close out prices on new Ranger, Carousel, Marjorie. Also special prices on new Jockey Club Specials, Chicago Coin Gold Ball. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel.: Market 7-4641

FOR SALE – DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. Want – Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE – Ten Keeney Three Way Bonus Bells, like brand new $1100. ea.; Ten Evans Bangtails 1947 Models, used ten days $450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3713

FOR SALE – This Week's Special – Ace Bomber (Mutoscope) $149.50; Victory Derby, new $250.; Victory Special, new $225.; Double Barrel, like new $50.; Superliner, Superscore, Fast Ball, Stage Door Canteen, Rio, Baffle Card & many others from $75. Slots, Music & all of the latest games always in stock. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, N.Y. Tel: 6-1986

FOR SALE – Reconditioned Pingames: Big Time; Big League; Progress; Rocket (brand new); Fox Hunt; Gobs; Snappy '41; Hi-Hat; Jungle; Drum Major; Twin Six; Opportunity (revamp). All in A-1 condition, ready for location. Make best offer for any or all. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel: Wabash 1501

FOR SALE – Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: BRyant 9-0817

FOR SALE – Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE – Jennings Telephone Wired Music Studio Equipment 1 Complete 15 unit rack with 15 Garrard turntables–partially reconditioned $3,150.; 1 complete 15 unit rack with 15 Garrard turntables–as is $2,950. 1/3 Dowr, balance C.O.D. THOMPSON BROS. TELE-TONE, INC., 1628 EAST ANAHEIM ST., LONG BEACH, CALIF. Tel: 722-64

FOR SALE – Packard No. 1000, No. 800, No. 700 Speakers; Twin 12 Adapters; Pla-mor Boxes; Wurl. 950's; 500-42; Twin 12 Hideaway; No. 145 Steppers; 300 Adapters; No. 331 & 332 Boxes; 39A Speakers; 5 new 25 cycle No. 40243 Amplifier Trans; Seeburg Hideaway; 5 WS-2Z Boxes; Speak Organ; 2 F9024 Speakers; new 2" Casters & Sockets $1. per sample set 4. COLEMAN NOVELTY CO., 1025 FIFTH AVE. ,ROCKFORD, ILL. Tel: Dial 4-6512

FOR SALE – Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. $100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton $205.; 1 slightly used Surf Queen $150.; 2 used Flat Tops $125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE – New Williams All Star; Genco Advance Roll; 3 Bally Ballyhoo; 1 Electromaton 6 ft. Roll-A-Score, like new. Also many other used games. Write. Brand new Pinch Hitters in original crates $225. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER AVE., DETROIT 1, MICH. Tel: Temple 2-5788

FOR SALE – 2 –'38 Tracktimes $75. ea.; 2 Western Baseballs $60. ea.; 20 – 46-47 Vest Pockets $45. ea.; A-1 condition; 1 Rapid Fire $50., A-1 condition; 1 Air Raider $40.; Ten Strikes $45. & used pingames. Write or call. WESTCHESTER AMUSEMENT CO., 86 OAK ST., YONKERS 2, N. Y.

FOR SALE – Wurlitzer Model 600 phonographs in A-1 shape $115. ea.; complete Musical Telephone Music System, includes Studio amplifiers and wall boxes. We bought these cheap and will turn them over for a cash offer, if interested. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D. C.

FOR SALE – AMI Telephone Hostess Music – Units of ten or more. Like new, reconditioned. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK, N. J. Tel: Bigelow 3-8777

FOR SALE – 50 Buckley Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckley Boxes $5. ea.; 6 Seeburg 30 wire Boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE – Now making delivery of KILROY, Chicago Coin Machine Co.'s new sensational 5 Ball Game; Chicago Coin Machine Co. New Basketball Champ, a real Hit. Our new and latest release will be STRIKES & SPARES. Delivery soon. BAUM DIST. CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE – Keeney Three Way Bonus Super Bells, like new $850.; Victory Specials, perfect condition $249.50. Terms: 1/3 deposit with order, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE – All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: TEmple 1-7455

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Wurlitzer Model 320, 125, 220 and 100 Wall Boxes $5. ea.; Rock-Ola Wall Boxes $5. New Deals Free Play Machines $15. REDD DISTRIBUTING CO., INC., 130 LINCOLN ST., ALLSTON, BOSTON 34, MASS. Tel: STadium 3320

FOR SALE – Big Hit $125.; Superliner $125.; 5-10-20 $45.; Miss America $175.; Step Up $145.; Midget Racer $125.; Frisco $99.50; Four Aces $45.; Bombardier $45.; Argentine $35.; '41 Major $35.; Laura $65.; Knockout $50.; Hi-Hat $35.; Spot Pool $35.; Wild Fire $25.; Defense $25.; Silver Spray $25.; Band Wagon $25.; Pimlico $120.; '41 Derby $95. CENTRAL COIN MACHINE CO., 482-88 CENTRAL AVE., ROCHESTER 5, N.Y. Tel: Main 5973

FOR SALE – 1 Midget Movies, practically new, used less than one week, including 2 reels of films of 4 subjects each. Only $225. Cost new including film $400. MELODY MUSIC CO., 113 N. E. 9th ST., MIAMI 36, FLA. Tel.: 9-1301

FOR SALE – Victory Derbys, like new $150. ea.; Keeney Three Way 5-10-25 Super Bonus Bell $900.; 5¢-5¢ Lucky Lucres one coil type $50. ea.; 5-25 Lucky Lucres $60. ea. 1/3 deposit required HY-G MUSIC CO., 1415 WASHINGTON AVE. SO., MINNEAPOLIS 4, MINN. Tel: At. 8587

FOR SALE – Rock-Ola Commando $150.; Watling 25¢ Rol-A-Top $65.; 9 column National Cig Machine $20.; Mills Four Bells $175.; Mills Futurity $49.; Mills Thrones $200.; Foot Ease $45.; Model 9800 $200.; Glitter Gold Mills 5¢ chrome $60. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO Tel: 750

PARTS AND SUPPLIES

FOR SALE – We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for $30. ea. Assembly includes Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1302

FOR SALE – Wholesale Radios-Parts, etc.; Pilot lites Special! No. 47 $40. per 1000; No. 51 or 55 – 10 for 48¢, 100 for $4.40, 300 $.042 ea.; Nos. 40, 46, 44, 47 – 10 for 58¢, 100 for $5.30, 300 $.05 ea.; Tube cartons for GT tubes (1-3/4" x 1-3/4" x 3-1/2") Bundles of Fifty 50¢; Radio Tubes: 1LC6-98¢ ea. (6SK7GT 35¢ ea. Center pins broken but tubes good). BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE – Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. Coin Chutes, clocks, fuses, glass locks, rubber rings, wrappers, etc. Largest parts suppliers in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE – G.E. Mazda Lumilines, 24 to carton 85¢ ea. gov't. tax included; Big Lamps 7½ to 75 Watt; Approved Plug Fuses 3 & 6 amp. (100 to pack 5½¢ ea.; Glass Fuses (Auto Type) (little Fuse or Buss) (100 to pack) 1-2-3 amp. 3¢ ea.; ½ amp. 4¢ ea.; Rubber double action male plugs 7½¢ ea.; G.E. Mazda small bulbs No. 51, 55, 63, 44, 43, 47 – 5¢ ea.; No. 50 – 5½¢ ea. gov't tax included. These bulbs are boxed & not gov't surplus. G.E. Mazda 1489 Gun Bulbs 45¢ ea. Tops All. ARCADE BULB CO., 56 W. 25th ST., N.Y. 10, N.Y. Tel: Watkins 9-7490

FOR SALE – Money Wrappers, Tubular Coin Wrappers, 1¢, 5¢, 10¢, 25¢. Steel Strong means no splitting of seams, is self opening, the only perfect wrapper. 70¢ per 1,000 9 boxes 5¢ wrappers to a case $6.30; 1¢ and 10¢ wrappers come packed 10 boxes to a case. Send for samples. Also quantity prices. Terms: 1/3 deposit, balance C.O.D. ST. LOUIS NOVELTY CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

FOR SALE – Closeout. Limited quantity only. New Universal Amplifiers models A and B. Model A for all model phonographs including Seeburg Hi-Tone, formerly $69.50, now $37.50. Model B for all phonographs with exception of Seeburg Hi-Tone, formerly $59.50, now $27.50. Save with Safety. Established 1905. Buy from SILENT SALES CO., SILENT SALES BLDG., 200 – 11th AVE., MINNEAPOLIS 15, MINN.

MISCELLANEOUS

NOTICE – For Sale: Sea-Coin Escalator Conversion at $7.85 per unit. Will do away with Mills Escalator troubles on all denominations. Works on Nickels, Dimes, Quarters. No jamming or shingling with this device. A few minutes to convert. Sold on ten day money back guarantee! Write: SEATTLE COIN MACHINE CO., 3225-27 WESTERN AVE., SEATTLE 99, WASH.

NOTICE – Rent A Machine – Keep That Location Hot! Established Operators – Save money by renting games & phonographs. 1/2 rental fee may be applied against purchase. Send us your name & address. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, L.I., N.Y.

NOTICE – We carry a complete line of all the latest equipment of all the leading manufacturers – plus an extensive selection of guaranteed reconditioned equipment of all types. Special! Undated glasses for Track Times. Wire, phone, write. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892

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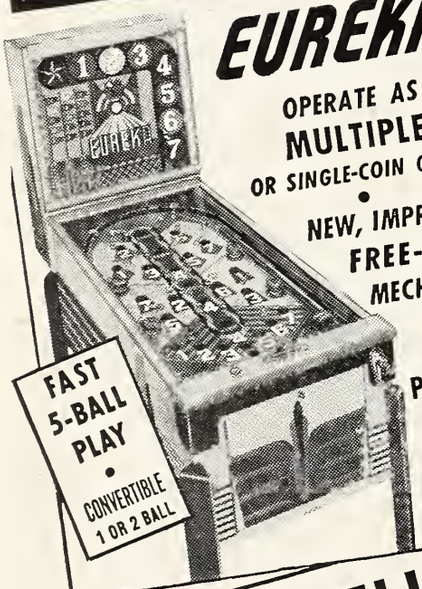

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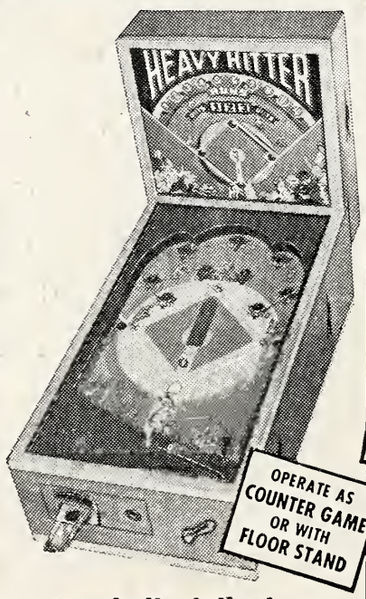

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