## HiP CASH DOX

1) This compact, efficient, inconspicuous unit can be placed in a basement, store room or other out-of-the-way spot. It operates from Wurlitzer Wall Boxes . . delivers its music through Wurlitzer Auxiliary Speakers. Built to Wurlitzer standards. Contains the time-tested Wurlitzer Record Changer.


Wurlitzer
Silver Star Speaker Model 4000 permanent dynamic speaker.


# The Public 

## is Raving About the 40 Selections

Up until the introduction of the Model A AMI phonograph, the public took its automatic music as a matter of course. The phonograph was something to be played and enjoyed-and there the matter ended. But in the AMI, the 40 Selection Phonograph, the public got its first real taste of 1947 design, 1947 progress. People marvel at its ingenious mechanism and talk A MI and its features out loud. just as they would enthuse over a marvelous all-new airplane or automobile. This formal and unusual endorsement by the public explains AMI's phenomenal earnings and its ability to command top locations everywhere.

$$
\triangle \sqrt{\square} \square \text { The } 40 \text { Selection Phonograph }
$$



## By Bill Gersh

## "CO/NTOONS"

Thruout the entire industry there is a crying need for increased revenue to assure the operator continuing on a profitable financial basis.

The controversy over the 10 c coin chute is only raging because of the fact that there are so many for, and so many against, the adoption of such a coin for equipment -whether amusement, music, service or merchandising.

Those merchandise machine operators who have raised their prices to meet the increases of the various factories whose merchandise they sell have found the public not at all favorable.

The fact that candy machines were the first type of merchandise selling which appeared in the theatres of the nation has proved this point. Today, in all large theatres, stands featuring numerous types of candies and brands, tended by attractive young saleswomen have replaced candy machines. These counters sell certain candies at 6 c and 7 c the bar.
In the smaller theatre where investment in such a candy counter doesn't pay the owner-candy machines continue. Candy coinmen are raising their price to 10 c (whereas the average candy store is obtaining $6 c$ and 7 c ) and this is resented by the public. It has hurt public confidence in their machines. They, too, require a ccin between the nickel and the dime.

The same is true in the case of the automatic music operator. He needs at least $50 \%$ more revenue than he ever formerly obtained-to insure profitable operation. The average music operator is against the use of 10 c coin chutes-even tho he realizes that this is at present the one and only method he has to assure himself getting greater revenue so that he can more rapidly pay for the new equipment and cover his tremendously increased overhead costs. He, too, would like a coin between the present nickel and dime.

The arguments continue along the lines that if the operator himself installs the 10 c coin chute-the location owners will not accept them. "But", say some coinmen, "if the manufacturers will install them right on the new machines and we open the crates for the locations to see for themselves-then we have a good chance of using the 10 c coin chutes."

This is certainly illogical. It isn't the location ownerit's the public that decides. The location only echoes his customers. And, if he hollers about a 10c chute (whe'her placed on the machine by the operator or the manufac-
turer) it's because he feels that his customers will complain.

The one and only answer is for this industry to be among the first of all the industries who realize that the time has arrived for the U.S. Government to mint a $71 / 2 \mathrm{c}$ coin.

This will come. It must come. It will act as an inflationary brake. It will stop increases, which cannot be helped in a great many instances, because there is no intermediate coin between the present nickle and dime and this has forced businessmen to charge 10 c for something for which they would, instead, charge $6 \mathrm{c}, 7 \mathrm{c}$ or 8 c .

The $71 / 2 \mathrm{c}$ coin proposal-first made to the coin machine indus'ry by The Cash Box in its May 6, 1946 issue -is now being urged by the CMI (Coin Machine Industries, Inc.) in its public relations program. It should also become part of the public relations effort of NAMA (National Autcmatic Merchandising Assn.) as well as of every coin machine association and independent individual in the coin machine industry.
THE 71⁄2c COIN IS THE ANSWER TO OBTAINING THE ADDITIONAL REVENUE NECESSARY TO ASSURE CONTINUANCE OF PROFITABLE OPERATING AS WELL AS THE RETENTION OF THE PUBLIC'S GOODWILL TO COIN MACHINES OF ALL KINDS.



| 10c-3 FOR 25c PLAY |  |
| :---: | :---: |
| 7½c COIN |  |
| 5c Play Plus \$10 Weekly Guarantee |  |
| Why? |  |



# RETURNTO MIXED ROUTES 

# Reopening of Cities to Amusement Machines Finds Music and Mdse Ops Among Biggest Buyers 

NEW YORK - Reports from towns and ci'ies where amusement machines have come back into action once again, brings forih the fact that most of the purchases are being made by well established firms who have been engaged for some years now in the automatic music and vending machine business.

This has brought about more mixed routes than what the industry has had in some years.

One of the reasons a music machine operator gives for his sudden turn to amusement machines is, "These are going to help us clear off the general overhead expense we're working against at this time. Furthermcre, since we are here on the ground floor we can't see any reason why we shouldn't enter into the operation of amusement machines when they are once again allowed."

This brings forth the fact, again, that some of the actions which have lately been notice=ble in the fieldto create separate entities of the automatic music and vending machine divisions $=$ don't held water under general operating conditions.

Perhaps it is possible for manufacturers and distributors to maintain separate identities as far as the products they manufacture and distribute are concerned. But, the average operator must get whatever revenue he can, to offset the overhead expense he endures at this time. He will mix his routes where it is feasible to do soto guarantee him the greatest possible income.

It seems then that the average operator, the man who has mixed his routes, operating amusement, vending, music and service machines, is therefore in the best position to decide as to just what should constitute a coin machine business. He certainly won't remain with one definite type of machine if others will help boost his general income. He won't, by the same token, identify himself with any
one certain organization to the possible detriment of any other part of his business.

Perhaps the operator will gradually become a specialist. He may, eventuミlly, arrange to handle only one type of machine. This may be music or vending, service or amusement machines. But, the general average thruout the nation indicates that the operator wants to con'inue mixing machines for his own income protection.

The swing to mixed routes as better income protec'ion has been most noticeable in all territories where amusement m:chines have once age in come into being. This being the new post-war era-it can then be judged that this is what the average oferatcr wan:s. He will probably con'inue along this road-wi.hout much change for many years to come.
"And", as one noted operator who hos come back to amusement machines in his city along with his l-rge music route told The Cash Bcx, "there is is no reason why we should stick to any one kind of machine and lose the very lccations which we have developed to some competitor who may start in the spot with another type of equipment. We're gcing to operate whatever can be operated in the location. The location, as we all - learned during the war, is more important than the mahines. And to protect our locations we should have every type of machine the owner wants in his clace."

The operator who is the base of whatever organizations are drifting away from a single and solid industry -is probably the best answer to what the future holds for this business.

There is no doubt anymore but what operators-the men on the firing line will, in the majority, protect their locations by operating all types of equipment. And this, therefore, upsets the complete theory of split-
ting apart an entire industry.
The matter is then resolved to the dis'inction between what should be considered a "separate division" of the industry. There are none as far as the average operator is concerned. He operates cigarette machines, sceles, nut venders, pinball games, music, shoe shine machines and whatever else comes along to show him a profit. Combining them all - sometimes as many as 8 and even more machines on one location-that location becomes an exceptional income producer for him.

Regardless of specialization and the many arguments for it-the operator who knows the location - who has served it for many years-who is acquainted with all the little foibles of the owner-and who can quickly picture what acceptance a certain product will have in the spot-is a better operator for the location than any specialist.

Therefore, those operators who are returning to mixed routes, in most cases due to the reopening of territory to amusement machines, are upsetting the applecart as far as creating separate divisions of the industry are concerned.

The operator is only concerned with earning profit on his investment. He doesn't want other operators in his locations if he can possibly help himself. Therefore, where there may be a number who specialize in one certain type of equipment - there is surely an equal number who mix their routes.

And, if mixing routes will help the operator to earn greater profits-certainly no one in this industry can blame him-nor will they refuse to sell him - because he also operates another type of equipment. In fact, some of the largest vending machine and music operations are owned by coinmen who also run the largest amusement routes in their cities,

## WHAT PRICE TRADE-NNS?

OPERATORS SAY—

DISTRIBS SAY-
"Distributors won't give us a fair price for our used equipment, especially when we trade against new machines."
"Operators won't pay us the same price for used equipment, even after we've reconditioned, that they ask us to pay them for the same machines."

What's Your Solution to this Problem? Write Now


# "NATIONAL TAX COUNCIL" 

NEW YORK-Once again, as it has done for the past four and a half years, The Cash Box presents pertinent and logical reasons why this industry should immediately formulate a "National Coin Machine Tax Council" - for the accumulation of precedents, data, tax material, license ordinances, and all other matter necessary to a group of tax experts to help guide coinmen who are suddenly (and, in most cases, viciously) being inequitably and excessively taxed-BECAUSE THEIR BUSINESS IS MISUNDERSTOOD $\qquad$ FURTHER, BECAUSE THEY HAVE NO CHAMPIONS TO COME TO THE FORE TO HELP THEM DURING SUCH TIMES OF STRESS.

Would there have been a "National Coin Machine Tax Councii' in existence for the many years which The Cash Box has urged its creation such a "Council" would now be in a superb position to offer advice and help to those coinmen faced with ordinances and licensing problems for which they have no expert advice some of which appear on this page clipped from newspapers which reached The Cash Box in the past few days.

These headlines speak for themselves!

Coin machine associations, vending, music and amusement, have already voted The Cash Box suggesiion-that a "National Tax Council" be created for this industry-and many of these have also voted to defray whatever expenses would be accrued to them to form such a "Council". (The Cash Box has, many times in the past, published these voted approvals of its suggestion-not only from noted operators' associations, but also from various independent individuミls.)

The time has come when this industry can no longer neglect this greatest need. It has appeared openly in meetings of all leading organizations. It has been shoved aside time and again. But, with cities, counties, and states raising the wages of employees - and all immediately TAXING COIN MACHINES AS "THE SOURCE OF REVENUE"-the time HAS ARRIVED FOR THIS INDUSTRY TO DO WHAT IS NECESSARY TO PROTECT ITSELF-AND NOT ALLOW ITS MEMBERS TO BE


TAXED OUT OF BUSINESS.
Perhacs, too, this "National Tax Council" is the crganization which will once again bring tcgether ALL

DIVISIONS of the industry to work as a SINGLE, SOLID UNIT for its very existence and continued prosperity.

## WHO'S LEADING?

Voting cards are pouring in from music operators all over the nation naming their most outstanding recording artists and best money-making records of 1946. The poll is being acclaimed by artists, operators and the entire music industry. Frankie Carle Shore seems to be incurring no opposition at all. Perry Como and 8ing Crosby are at the wire together. Johnny Moore's Three Blazers"' are leading by a large margin in the "Race Record Field". "The Ink Spots", hold option on two spots as the "Best Vocal Combination" and their rendition of "The Gypsy" puts them on top of the
"Best Money-Making Record" group.


If you haven't yet filled out the enclosed prepaid Post Card with your votes - do so immediately1 Hurry Hurry! Give your best records and stars your support for he "Oscars" being presented by "THE CASH 80X" in behalf of the Automatic Music Industry of America to the winners of this, first, exclusive, (and from now on) Annual Contest in the Automatic Music Field to choose the best records and most outstanding artists. Every record listed below was some coinman's 8ESTI What's yours?

|  |  |
| :---: | :---: |
| BEST VOCAL COMBINATION OF 1946 |  |
|  | No. of V |
| Ink Spots | 62,717 |
| Mills Eros. | 27,34B |
| Andrews Sisters | 19,745 |
| Dinning Sisters | 16,757 |
| King Cole Trio | 9.765 |
| Fied Fipers | 4,038 |
| The Miodernaires | 02 |
| Kinders Three | 570 |
| Charioteers | 45 |
|  |  |
| BEST "WESTERN" RECORD OF 1946 |  |
| "Guitar Polka"-Al Dexter (Columbia) | 45,976 |
| "Sio:k City Sue"-8ing Crosby (Decca). | ) 25,024 |
| "Cool Water"-Denver Darling (Decca) | 1. 8 8,672 |
| "New Spanish Two Step"-Bob Wills (Columbia) | 7,939 |
| "Some Day"-Elton 8riit (Victor) | 6,993 |
| " 50 Miles To Heaven"-Eddy Dean (8el-Tone) | 2,104 |
| "Sioux City Sue"-Dick Thomas (National) | nal) 1,999 |
| "You Can't 8 reak My Heart"-Spade Cooley (Columbia) |  |
| "Divorce Me C. O. D."-Merle Travis <br> (Capitol) |  |
| "Tumbling Tumble Weeds"-Gene Autry (Columbia)$1,352$ |  |
| "Roly Poly"-80b. Wills (Columbia) ... | 1,274 |
| "Steel Guitar Rag"-Bob Wills (Columbia) 1,110 |  |

## BEST "RACE" RECORD OF 1946

"Drifting 8lues"-Johnny Moore (Aladdin) 38,876 "Choo Choo Ch'Boogie"-Louis Jordan (Decca)
"Cement Mixer"—Slim Gaillard (Cadet) 13,69
"Caledonia"-Louis Jordan (Decca) 8,714
'R. M. 8lues"一Roy Milton (Juke 80x) 6,132
"Wynonie Blues"-Wynonie 8lues Harris
The Honeydripper -Joe Liggins (Exclusive)
Ba 8a Re Bop"-Lionel Hampto
"Hey Ba 8a Re Bop" -Lionel Hampto
Cottage For Sale"-8illy Eckstine" 1,289
"Prisoner of Love"—Billy Eckstine $\quad, 253$
"Got A Right To Cry"-Joe Liggins 952
"Stone Cold Dead In The Market"- $\quad 888$


[^0]IMPORTANT
EACH JUKE BOX YOU OWN COUNTS FOR I VOTE. EACH WALL OR BAR BOX YOU OWN COUNTS FOR I VOTE. EACH WIRED TELEPHONE MUSIC "SHELL" OR OTHER WIRED MUSIC DISPLAY

-WOO $\exists \mathrm{HI}$ LSI7 O1 ヨyns $\exists 9$ ' $\exists 10 \wedge$ । yOt SINחOO NMO nO人
PLETE NUMBER OF UNITS YOU OWN INDIVIDUALLY AS ON BOT-
TOM OF THIS CARD TO GIVE THE RECORDS AND ARTISTS YOU CHOOSE FULL CREDIT.
Name
Wall and Bar Boxes.
Shells...
total number
Boxes

THE CASHBOX
381 FOURTH AVENUE
NEW YORK (16), N. Y.

# MUSIC OPERATORS 

 VOTE NOW
## ONLY 2 MORE ISSUES TO GO!!


fill out and mail attached PREPAID POSTCARD WITH YOUR VOTES TODAY! BACK UP YOUR BEST RECORDS AND ARTISTS!


1. RUMORS ARE FLYING

CA-282-Billy Butterfield Orchestra CO-37069—Frankie Carle Orchestra CS-504-Two Tones MA-7205-Three Suns

ME-3032-Tony Martin MR-1040—The Brown Dots SI-I5043—Harry Cool Orchestra SO-3026—Saxie Dowell Orch.
VI-20-1944—Betty Rhodes
2. TO EACH HIS OWN

CO-37063-The Modernaires
DE-23615—Ink Spots
FS-II31—Trudy Erwin - Opie Cates Orch. MA-7188—Eddy Howard Orch.

ME-3022-Tony Martin
RH-109—The Esquire Trio
SI-I5053—Marie Greene
VI-20-192I—Freddy Martin Orchestra

## 3. FIVE MINUTES MORE

CA-287—Skitch Henderson Orch. CD-205—Curt Massey CO-37048—Frank Sinatra

CA-285—Paul Weston Orch. CO-37073-Kay Kyser Orch. DE-I8913—Connee Boswell

DE-18909—Bob Crosby MA-7197-The Three Suns MU-15086—Phil Brito
VI-20-1922—Glenn Miller Orch.
4. OLE BUTTERMILK SKY

MA-7199—Danny O'Neil
SI-I5040—Marie Greene
VI-20-1982-Helen Carroll and The Satisfiers

## 5. CHOO CHOO CH 'BOOGIE

DE-23610-Louis Jordan and His Tympany Five
6. SOUTH AMERICA, TAKE IT AWAY

CO-2705I-Xavier Cugat Orch.
DE-23569—Bing Crosby-Andrews Sisters

MA-7202-George Paxton Orch.
MU-381-Mel Torme and Mel-Tones

## 7. THIS IS ALWAYS

MA-7195-George Paxton Orchestra
MU-382-Louanne Hogan
SI-I5038—Harry Cool Orchestra
SO-3013-Jerry Sellers
VI-20-1885—Betty Rhodes
VO-767-Joan Edwards

## 8. THE THINGS WE DID LAST SUMMER <br> DE-23655-Bing Crosby <br> MA-12007—Georgia Gibbs

VI-20-1972—Vaughn Monroe Orchestra

## 9. I GUESS I'LL GET THE PAPERS (AND GO HOME)

CA-288-Hal Derwin
CO-37066—Les Brown Orchestra

DE-23638-Mills Brothers
VI-20-1962—Herbie Fields Orchestra
VO.764-Shep Fields Orchestra

## 10. THE WHOLE WORLD IS SINGING MY SONG

CA-300-Jack Smith
CO-37066-Les Brown Orchestra DE-18917-Jimmy Dorsey Orchestra

MA-1061-Morton Downey
SI-15043-Harry Cool Orchestra
VI-20-1978—Dennis Day

## THE CASH BOX



"Winter Wonderland"<br>"That Christmas Feeling" perry como<br>(RCA-Victor 20-1968)

- Lots of pleasant bounce dedicated to the Christmas season is delivered here, but not much more. "Winter Wonderland" is a good little novelty number, tho, and Perry Como and the Satisfiers do a good job on the lyrics, it's just that the number doesn't click like you'd expect a Como number to do. But that won't mean the side won't get action. Como's name can draw action from the laziest people in town. And flipped, on the big side, the real Christmas side, he doesn't do better. Called "That Christmas Feeling", the side gets Perry's romance treatment, but where the number falls down is in that it just doesn't seem to have much Christmas feeling to it. But you hear it, and check us on it.


## 'The More I Go Out With Somebody Else" <br> "You Are Everything To Me" ANDY RUSSELL (Capitol 310)

- Romantic-voiced Andy Russell does a pair of ballads here that are tailor made to his talents and tailor made for the listening posts where hand holders gather. "The More I Go Out" is a slower paced piece that's a natural for any of the torch carrying customers - and what bar hasn't got its share? Flipped, Andy comes up with "You Are Everything To Me", which has enough of a Latin flavor to it to bill it as a rhumba, tho it's a neat romantic ballad in its own right. Very danceable rhythm is contributed by the the capable Paul Weston Orchestra for both sides, so it's a top support item for anybody's phono.


## "I've Got A Gal In Laramie" 'I'm Goin' To Dry Up My Tears" dick thomas (National 5013)

- Locations where "western style" melody is demanded should get some strong action on this pair of sides offered here by Dick Thomas. "I've Got A Gal In Laramie," which was authored by the same team that gave us "Sioux City Sue," (Dick Thomas is one of the pair), is a sprightly number with many of the same ingredients included in "Sue". The lyrics and melody are catchy, and Dick's performance is capable. Flipped, he changes laughter for tears with "I'm Goin' To Dry Up," a typical Western lament to which Dick adds lots in his interpretation. This is a disk well worth hearing and buying, if you have the locations for it.


## DISK O'THE WEEK

"Dripper's Boogie" JOE LIGGINS
\& HIS HONEYDRIPPERS
(Exclusive 232)


- The one for the big money is this latest disk by Joe Liggins \& His Honeydrippers. Tabbed "Dripper's Boogie" it's one of the hottest things to be heard on wax, and if you've got your mind on your pocket, stack this disk into your phonos. It's practically all-instrumental with several bars of lyrics thrown in by a choral combo, just enough to liven the beat. Done in two parts, the No. 2 side will be contributed for most heavily. Don't worry about where to put it. Just give it to any spot that favors a piece of top jive and let the customers take it from there. And that's about all that needs be said. Just snatch it!


## 'She's Got The Blues For Sale" "Messy Bessie" JACQUES BUTLER <br> \& MERCER ELLINGTON OCTET (Aladdin 146)

- A strong slow beat and capable musicianship punctuates both sides of this platter which features the Mercer Ellington Octet, and, for locations where they contribute to listen strictly for what the musicmen offer, the disk has a place. On both "Messy Bessie", the more effective of the pair, and on "She's Got The Blues For Sale," Jacques Butler offers a fair vocal job (he does much better with a trumpet), but again whatever good is here comes from the instruments.


## "Texas Tornado" "Blue, Blue Eyes" JImmy Wakely (Decea 46017)

- Worthy of attention from ops with spots where they like their wax with a western twang is this disk by Jimmy Wakely, one of the better "country type" voices to be heard around. High side of the platter is "Texas Tornado", a lively bit of novelty ballad that should get heavy play once it gets around. Flipped, Jimmy goes sweet and sentimental on "Blue, Blue Eyes", the more romantic of the pair. Providing instrumental support for both sides is a capable string orchestra that does well in its own right. If you have the locations, give the disk a careful hearing. It's really worth it.


## "A Gal In Calico"

 "Oh, But I Do" GLENN MILLER ORCHESTRA (RCA-Victor 20-1991) - Tex Benecke and The Glenn Miller Orchestra have come up here with an item bound to be of interest to ops with spots where the younger set gather for cokes and a dance. Tabbed "A Gal In Galico," the side is from the motion picture, "The Time, The Place And The Girl." Tex and the Crew Chiefs combine to deliver the neat vocal, while the ork delivers the melody in effective, swingy tempo. Flipped, all hands go into a slower more romantic mood for "Oh But I Do." The melody is from the same movie as it's running mate, and on this side, Artie Malvin contributes the effective vocal job.
## "Footprints In The Snow" "True Life Blues"

BILL MONROE \& HIS BLUE GRASS BOYS (Columbia 37151)

- Ops with locations where "country style" music is good for lots of action might do well to give some attention to this pair of sides by Bill Monroe and His Blue Grass Boys. "Footprints In The Snow" is believed to be the heavy money maker of the pair, while "True Life Blues" should net some note on its own. The labe on the disk says the wax delivers "old time singing and playing", and that's just what it does. Both sides have lots of zip to 'em and lots of all else that usually goes into this type


## 'Je T'Adore' <br> "Why Did I Have To Fall In Love With You"

## (Capitol 312)

- Jack Smith is not among the nation's juke box favorites, tho it's well known that he enjoys a big following among lots of elderly Southern ladies, so, if you have spots where this group means lots of customers, consider this disk. "Je T"Adore" should get the heaviest action from the folks, for Jack gives it all the style he's known for, and tho to many that means he murders the song, to his fans that means he gives it the "real romantic schmaltz." Flipped, Jack gets into one of his gayer moods with "Why Did I Have To Fall", which he does with The Sportsmen, a capable vocal group. If you can use Jack Smith, you can certainly use this platter.


## "My Prayer" "Serenade" <br> MISCHA BORR ORCHESTRA <br> (RCA-Victor)

- A pair of Latin sides done strictly for the cocktail trade is offered here by the Mischa Borr Continental Orchestra. "My Prayer" is billed as a tango, while "Serenade" is offered as a beguine, but the arrangements to which both are performed won't be found popular by patrons who want their Latin stuff with a thump. Disk hasn't got enough of that for mass appeal. The platter is worthy of consideration only if you have spots where international folk gather



# "It's Great To Be A Divorcee" "Fifteen Minutes A Day" 

 MARJORIE HUDSON (Broadway 101)- An effective little novelty is this offering from a brand new diskery called "It's Great To Be A Divorcee." Bordering slightly on the purple side, appeal is nonetheless limited. It's strictly night club stuff that makes up the platter, and unless you have some "smarter" spots along your route, action may be small. Of wider appeal is the flip, "Fifteen Minutes A Day," which tells the story of a gal who has but just that much time to get what she wants from hubby. That's the side for the boxes, and it's worthy of a listening. Marjorie Hudson, on the vocal chores, contributes a pleasant performance, tho she could wax better if she knew more. The Lenny Herman Orchestra provides adequate support on the music tools.'


## 'For You, For Me, For Evermore" "A Kiss In The Night" benny goodman orchestra (Columbia)

- Benny Goodman fans should go heavy for this version of "For You, For Me , For Evermore." After all, it's a top romantic ballad, and even if it's not up to other versions of the number, Benny's group have the name, and they do an effective enough job with it to say that music ops should make heavy scratch with it. The vocal, done by Eve Young, is well handled, and she sells it to the trade. Flipped, Benny comes up with another side that hints of profit. Called, "A Kiss In The Night," the number is in keeping with the maestro's rep to offer top melody for listening or dancing. Capable Art Lund carries the ball in the vocal department, and helps make the ballad what it is-a good support side for the phonomen. Give the platter a hearing.
> "And Then It's Heaven" "Why Does It Get So Late So Early" SAMMY KAYE ORCHESTRA
> (RCA.Victor 20-2000)
- The Swing and Sway Sammy Kaye Orchestra tripped themselves up somewhere when somebody decided that they do the currently popular "And Then It's Heaven." Better versions are around in abundance. Considering that "Heaven" is a romantic ballad of the first order, Sammy's crew play like they'd play for a wake, and the draggy tempo gets no help from the slushy vocal job turned in by Don Cornell. Flipped, all hands, even Betty Barclay, get together to no good purpose for "Why Does It Get So Late So Early." There's some radio style introductions included in this waxing, and even that factor does more harm than good so far as the trade is concerned.


# SLEEPER OF THE WEEK 

"Let's Get Married" GLORIA HART \& ART KASSEL ORCHESTRA (Vogue 780)



GLORIA HART \& ART KASSEL

- A true "sleeper" is this latest disk contributed by Gloria Hart and the Art Kassel Orchestra. Pegged, "Let's Get Married," the side will remind most listeners of the recently past "I Wanna Get Married" and "I'm A Big Girl Now." It appears to be cut from the same cloth. Nonetheless, the tricky lyrics on this offering are good enough to have an appeal all their own, and the way Gloria Hart offers 'em suggests that the side should really score. Considering how preceding novelties of the type soared to top proportions, the same can be said of this one if it gets the chance. As usual, the tone quality of this "picture record" seems just about flawless, and that gives the Art Kassel crew a chance to be heard at their best on the instrumental support they add to Gloria's expert warbling. Flipped, the lads come up with "Touch Me Not," but the side is so shadowed by the performance on the top side, that we won't even discuss it here. By all means give the platter a hearing. Call it a "sleeper," and you can't go wrong.


## 'Breaking My Heart'" 'Tana'

## JOE LIGGINS \& HIS HONEYDRIPPERS

 (Exclusive 231)- A genuine clickeroo for "race type" locations is this most recent offering by the famed Joe (Honeydripper) Liggins crew. Coupling "Tanya", an all-instrumental with "Breaking My Heart" to which an unnamed vocalist does the simple lyric, the combo here deliver two of the quieter, more effective pieces of melody with enough spark and trickiness to give em the label "outstanding." Both numbers were composed by the Honeydripper Man himself, and when you make heavy coin with him, remember him. And that's just about Enuff Said!


## "Ecstasy" <br> "Everything'll Be Alright" JOHNNY ALSTON ORCHESTRA <br> (Modern Music 140)

- If your customers are looking for something truly different (and who isn't) a side of this disk, called "Ecstasy", should really fill the bill. Strictly for the spots where they contribute to listen to top offerings, the Johnny Alston crew have really filled that bill. There's not very much to the melody; it's just a track on which the musicmen take a ride-but what a ride! The music they make just floats right up to explode like a quiet bomb. Maybe the appeal for the side is limited, but we don't think so. Just place it in locations where they listen -no dancing-just listen. It's a bet the number'll catch. Flipped, the crew slide into the regular pattern of things to come up with "Everything'll Be Alright," a typical "race.style" offering, complete with hand clapping. Done to a snappy beat, Anne De Metz calls the vocal as the lads do it up on the instruments. But if the topside connects, you needn't concern yourself one bit about the flip.


## "When You Make Love To Me" 'Just Squeeze Me" dick Jurgens orchestra <br> (Columbia 37150)

- One of the sweeter sides to be heard around is this offering by the Dick Jurgens Orchestra (his 2nd platter since his military discharge). Tabbed "When You Make Love To Me ," the number will be well remembered by the trade as a top romantic ballad. As done here both by the instruments and by Jimmy Castle on the vocal, the side has a place where hand holders gather and the atmosphere is quiet-like. Flipped, it's a repeat so far as styling is concerned as they go to work with "Just Squeeze Me." But here the crew meets trouble. "Squeeze" is a number that needs lots of life and a vocal job that few other than Sammy Kaye's Betty Barclay can provide. Instead, the crew on instruments slow down to a crawl, and three guys go to work on the lyrics. As a result the side winds up strictly on the hungry side. It can be sold. But, if you intend to, sell it only to those "more intimate" spots.


# What's Hot ON THE RECORDS the top ten juke box tunes thruout the nation for the Week of November 11, 1946 

## New York

1. Rumors Are Flying
2. To Each His Own
3. Coffee Song
4. Five Minutes More
5. Choo Choo Ch'Boogie
6. My Sugar Is So Refined
7. This Is Always
8. The Whole World Is Singing My Song
9. The Things We Did Last Summer
10. South America, Take It Away

## Newport, R. I.

1. Five Minutes More
2. Rumors Are Flying
3. To Each His Own
4. Ole Buttermilk Sky
5. South America, Take It Away
6. This Is Always
7. If You Were The Only Girl
8. Surrender
9. It's A Pity To Say Goodnight
10. For Sentimental Reasons

## Omaha, Neb.

1. Rumors Are Flying
2. To Each His Own
3. Five Minutes More
4. South America, Take It Away
5. Ole Buttermilk Sky
6. This Is Always
7. If You Were The Only Gal
8. Blue Skies
9. The Whole World Is Singing My Song
10. Begin The Beguine

## Crockett, Texas

1. Rumors Are Flying
2. Choo Choo Ch'Boogie
3. To Each His Own
4. Ole Buttermilk Sky
5. The Old Lamplighter
6. My Sugar Is So Refined
7. Ain't It Just Like A Woman
8. For Sentimental Reasons
9. Ugly Chile
10. South America, Take It Away

## Chicago

1. Rumors Are Flying
2. Five Minutes More
3. To Each His Own
4. South America, Take It Away
5. Ole Buttermilk Sky
6. The Whole World Is Singing My Song
7. And Then It's Heaven
8. You Keep Coming Back Like A Song
9. Surrender
10. I Guess I'll Get The Papers

## Lebanon, Mo.

1. Rumors Are Flying
2. Five Minutes More
3. South America, Take It Away
4. To Each His Own
5. The Coffee Song
6. Ole Buttermilk Sky
7. Why Does It Get So Late So Early
8. The Things We Did Last Summer
9. I Guess I'll Get The Papers
10. You Keep Coming Back Like A Song

## Seattle, Wash.

1. Rumors Are Flying
2. To Eash His Own
3. Ole Buttermilk Sky
4. Five Minutes More
5. South America, Take It •Away
6. Pretending
7. Divorce Me C.O.D.
8. Shut That Gate
9. I Guess I'll Get The Papers
10. You'll See What A Kiss Can Do

## Butte, Mont.

1. Rumors Are Flying
2. To Each His Own
3. Five Minutes More
4. You'll See What A Kiss Can Do
5. Ole Buttermilk Sky
6. And Then It's Heaven
7. Choo Choo Ch'Boogie
8. Shut That Gate
9. Aren't You Kind of Glad
10. Ain't It Just Like A Woman

## Los Angeles

1. Five Minutes More
-2. Rumors Are Flying
2. Ole Buttermilk Sky
3. Choo Choo Ch'Boogie
4. To Each His Own
5. South America, Take It Away
6. This Is Always
7. Surrender
8. My Sugar Is So Refined
9. Pretending

## St. Albans, Vt.

1. To Each His Own
2. Rumors Are Flying
3. Five Minutes More
4. South America, Take It Away
5. Ole Buttermilk Sky
6. I Guess I'll Get The Papers
7. I Don't Know Why
8. Who Do You Love, I Hope
9. Pretending
10. This Is Always

## Rangeley, Me.

1. Five Minutes More
2. The Old Lamplighter
3. To Each His Own
4. Filipino Baby
5. Ole Buttermilk Sky
6. Rumors Are Flying
7. Doin' What Comes Natur'lly
8. South America, Take It Away
9. Humoresque
10. On`The Boardwalk at Atlantic City

## Tabor City, N. C.

1. Rumors Are Flying
2. To Each His Own
3. Five Minutes More
4. South America, Take It Away
5. Pretending
6. Ole Buttermilk Sky
7. For Sentimental Reasons
8. I Guess I'll Get The Papers
9. Choo Choo Ch'Boogie
10. I'd Be Lost Without You


They say along Broadway that the Les Brown Orchestra will break up shortly. The reason that's given is the heavy The reason that's given is the heavy bankroll the aggregation is costing the
maestro. Another said to have issued a maestro. Another said to have issued a
break-up announcement is Tommy Dor-break-up announcement is Tommy Dor-
sey, who is quoted as saying he seeks sey, who is quoted as saying he seeks
a rest. How this will affect the music op trade is to be seen. Neither of the two have come out officially to say they were so through with holding a baton that they won't cut any more records.

Caught on a street corner was Buddy Morrow, the rising young ork leader, who took time out to mention with pride his connection with Mercury Records. "You know," said he, "Tony Martin's 'To Each His Own' really pushed our label right into the limelight," and because he said that and sounded more like a team mate than a band leader, we liked him for it ... One of the top talent scouts (but unknown for it) in New York City is Charles Bernoff, whose Regal Music ComCharles Bernoff, whose Regal Music Com-
pany represents about the largest phono route in this territory. Charley owns the Club Maxim and it's there he started many a current headliner off on the road to the top. Right now Charley is helping a young lad named Tony Barry, a tenor who's tops with international songs, particularly Neapolitan ballads. We caught Tony at Maxim's and-glory-but that lad can really stop a show! Disk makers, please note.

Advance reports from Capitol Records' Hollywood headquarters have it that the label has a brand new Jerry Colonna platter under wraps which has been especially prepared with the music op trade in view. But more on this later. The platter doesn't come out till the 25th of this month . . . And here's another tip: Get to hear Louis Prima's "He Like It, She Like It." Those who have heard the platter (Majestic say it's one of the best things "The Man Who Plays Pretty For The People" has done in a long, long time . . . News from Musicraft Records has it that a new distributor has been named to cover the entire state of Virginia. The firm is Dixie Record Suppliers, Inc., located in Richmond.

Nat Cohn and Earl Winters, distributors for Vogue Records, told us this past week that plans are afoot to increase the label's output to one million platters a month. And the boys claim they can sell 'em all-all by themselves . . . Over at Apollo Records, everybody is singing the praises of their new vocalist, Hal Winters. His first release, tabbed "Serenade To Love", is due shortly . . . Nothing but silence from Cosmo Records after "Variety" printed a story in which it was indicated that a deal with a number of biggies connected with Paramount Pictures was ready to be inked . . . And, speaking of pictures, MGM wouldn't tell us, but Blue Barron did. Blue said he had signed with the label some weeks back. And Blue expects to be on wax come February.


## JOHNNY MERCER AND THE PIED PIPERS

With
PAUL Weston and His Orchestra
'ZIP-A-DEE-DOO-DAH'
'EVERYBODY HAS A LAUGHING PLACE'
From the Walt Disney Production "SONG OF THE SOUTH"


With Orchestra Conducted By Jerry gray

## 'OH, BUT I DO'

From the Warner Bros. Picture "The Time, The Place, And The Girl"
-
'GUILTY'
CAP. 324

## SAM <br> DONAHUE <br> 

and His Orchestra
'A RAINY NIGHT IN RIO'
From the Warner Bros. Picture "The Time, The Place, And The Girl" Vocal by SAM DONAHUE 'IT'S ANYBODY'S LOVE SONG'

Vocal by Bill Lockwood
CAP. 325


## Burning the Jukes in HARLEM

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.
I. RUMORS ARE FLYING
THE BROWN DOTS (Manor 1040)
2. WEDDING DAY BLUES
COUSIN JOE'S BROOKLYN BLUES BLOWERS
(Savoy 5527)
3. (I LOVE YOU) FOR SENTIMEN. TAL REASONS THE BROWN DOTS (Manor 1041) KING COLE TRIO (Capitol 304)
4. DON'T TAKE YOUR LOVE FROM ME LUIS RUSSELL AND ORCH.
(Apollo 1020)
5. $\mathrm{CHOO} \dot{\mathrm{C}} \mathrm{HOO}$ CH'BOOGIE LOUIS JORDAN and HIS TYMPANY FIVE (Decca 23610)
6. SURRENDER THE BROWN DOTS (Manor 1026)
7. GUITAR BOOGIE ARTHUR SMITH AND RAMBLER TRIO
(Super Disc 1004)
8. I SOLD MY HEART TO A JUNKMAN
BASIN ST. BOYS
(Exclusive 225)
9. LIES

JULIA LEE
(Capitol 308)
10. MY SILENT LOVE JOHNNY MOORE'S THREE BLAZERS


JACK GUTSHALL

## NOW IS THE TIME FOR

ALL MUSIC OPERATORS

## TO SWEETEN YOUR LOCATIONS

WITH THE BEST IN
INDEPENDENT RECORDS


- Smash Hit of the Week

LAMPLIGHTER
No. 110
"SWEET LORRAINE"
"LOVE ME OR LEAVE ME"
Featuring 'KAY STARR'"
(A New Starlr) of the Juke Boxes)
$\star \quad \star \quad \star \quad \star \quad \star$
We Also Distribute:
MODERN - G. \& G. - SAN ANTONIO - H. I. R.

> VARIETY — MARS RECORDS
$\star \star \star \star \star \star$
TWO LOCATIONS TO SERVE YOU! JACK GUTSHALL DISTRIB. CO.
1870 W. WASHINGTON BLVD. 640-16th STREET SAN DIEGO, CALIF.

## N. Y. Ops To Protest Lack Of Title Strips

NEW YORK-Charles Bernoff, vice president of the Automatic Music Operators' Association, the powerful trade group in this city, has notified The Cash Box that a strong protest was being prepared by several of the leading music operating firms here upon the failure of record makers to provide title strips with platters purchased by phonomen.
"The time has come," Bernoff declared, "when we feel we have every right to demand that the record companies take action to rectify this condition. In the years past, following the time the recording companies ceased to grant title strips to us, when there were paper shortages, labor shortages, and the host of other reasons we were given carried some weight, music operators were content to make the best of the situation.
"After all, we knew the situation, and we were happy just to get the records."
"But," he emphasized, "that time is past, and if ever there was a time when the recording companies could offer no reason why we should not be granted this small courtesy, this is it."
"When the trade was paying as low as 26 c per disk, the record companies were happy to oblige us. And now, with prices as they stand, there are none. After all," he points out, "retailers are given lots of truly expensive promotional aids in abundance. Doesn't our trade mean anything
"Title strips are an aid to both the manufacturer and the operator. Now why don't the manufacturer realize that fact and act!"

## ARA To Hold Bankruptcy Sale

LOS ANGELES - A public judicial auction sale of $\$ 750,000$ worth of property, the evaluated inventory of the bankrupt ARA diskery, will be held here on November 25th, it was announced this past week.

The sale, which was ordered by the United States District Court, will witness 275,000 pounds of record shellac, 400,000 records and albums, presses, plating equipment, and practically every other type of material in use and in demand by recording firms, placed on the block.
In addition, all sorts of office equipment and furniture will be offered in lots to the buyers present.
In charge of the details for the sale are Milton J. Wershow and David Weisz, both of this city.

## Develop New Type Disk

NEW YORK - A record said to be $21 / 1000$ of an inch thick and weighing little more than an ounce may soon be produced here. According to the report, Western Hemisphere rights for production of the disk are in the possession of Music You Enjoy, Inc., manufacturers of children's records.

The new plastic platter is said to have the flexibility of a sheet of paper and the tonal quality of vinylite.

It was said that manufacturers are now being licensed to press the new product under their own labels.


RAY BLOCH


BEGIN THE BEGUINE (vocal by choir) HUMORESQUE (instrumental)

## BOBBY DOYLE



A SERENADE TO AN OLD FASHIONED GIRL (from Paramount's "Blue Skies")
I WONDER WHO'S KISSING HER NOW
JOHNNY BOTHWELL
15059
TO A WILD ROSE (instrumental)
MY OLD FLAME (vocal by Don Darcy)
MONICA LEWIS
UNCLE REMUS SAID
(from Walt Disney's "Song of the South")
A RAINY NIGHT IN RIO
(from Warner's "The Time, The Place and The Girl")


## Columbia Names Two New Distribs

BRIDGEPORT, CONN.-The appointment of two new Columbia Records distributors was announced today by Paul Southard, vice-president in charge of Sales, Columbia Recording Corporation.
Latest additions to the list of Columbia distributors, now numbering fifty-one, are the Larson Company, Fargo, North Dakota, and Home Appliance Distributors, Little Rock, Arkansas.
The Larson Company, 806-810 N. P. Avenue, Fargo, will serve the entire state of North Dakota and fifteen counties in Minnesota, formerly serviced by The Roycraft Company, Minneapolis. The Fargo firm will also service sixteen Montana counties formerly handled by the Columbia Electrical \& Manufacturing Company, Spokane, Washington.
The Home Appliance Distributors, 114 East Bridge Street, Little Rock, will cover sixty-four counties of that state previously assigned to Woodson \& Bozeman, Memphis, Tennessee. Also to the Little Rock concern go the following Oklahoma counties formerly served by Miller-Jackson Company of Oklahoma City; Adair, LeFlore, McCurtain and Sequoyah, and Bowie County, Texas, formerly supplied by Southwestern Company, Dallas.

A new territorial change in New England was also announced by Mr. Southard, R. U. Lynch, Inc., 9 Federal Street, Providence, Rhode Island, will now serve Barnstable, Dukes and Nantucket counties in Massachusetts,

## G. E. Supply Corp. Appoints Hornemann To Vend Signature Disks To N. Y. Ops

NEW YORK - The General Electric Supply Corporation, national distributing organization for the Signature Records line, announced late this past week the appointment of Charles Hornemann, well known coinman, as chief of record sales to music operators in the New York territory.

The move marks another important step in the current program being organized by the General Electric firm

Under the present arrangement, Hornemann will work out of the New York City branch, located at 585 Hudson Street, and will set up a special operation for the trade. Included will be provisions for over-the-counter sales and direct visits to members of the business in this area.

Hornemann comes to the General Electric Company with an extensive cointrade background. As a music operator in this city he was recognized
as one of the more progressive figures in the industry and was a member of the board of directors of the Automatic Music Operators Association here. He sold his route upon being called to duty with the Army during the war, and his last connection with the trade was as sales representative to the industry for Manor Records.

[^1] PUBLIC JUDICIAL AUCTION SALE


## BY ORDER OF THE UNITED STATES DISTRICT COURT

# \$750,000 <br> EVALUATED <br> INVENTORY <br> ARA <br> INC., BANKRUPT MONDAY, NOVEMBER 25th, 1946 <br> STARTING AT 10:00 A.M. PACIFIC TIME 

at 686 NO. ROBERTSON BLVD., LOS ANGELES, CALIF.

## INVENTORY CONSISTS OF

275,000 Lbs. RECORD SHELLAC - 400,000 LATE POPULAR RECORDS AND ALBUMS; PRESSES; PLATING EQUIPMENT; MILLS; BOILERS; MACHINE SHOP; CONVEYORS; DIES; ELEVATORS; AUTO TRUCKS; \$100,000. VALUE OF CARTONS, LINERS, FILLERS, FLINTPAPER, PADS, CORRUGATED PAPER, RECORD ENVELOPES, LABELS.
4,000 ACETONES, MASTERS, ORIGINAL MOTHERS, SUBMASTERS, MOTHERS, AND STAMPERS.
OFFICE EQUIPMENT:
(Typewriters, Desks, Adding Machines, Calculators, Filing Cabinets, Safe, Chairs, Tables)
TO BE SOLD IN LOTS TO BUYERS PRESENT FOR DESCRIPTIVE CIRCULAR - CALL, WIRE, WRITE:

MILTON J. WERSHOW
1233 SANTA FE AVENUE
LOS ANGELES 21, CALIF.
(Phone: TRINITY 5676)

DAVID WEISZ
840 S. SAN JULIAN STREET LOS ANGELES 14, CALIF. (Phone: MICHIGAN 8005)



FOREWORD Many times, wide differences appear in the high and low prices of certain equipment, Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoled. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchangeposting the prices as they are quoted for the past week, regardess of how much thoy may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather tham show no price, retains the last known quotations for such equipment so that the subscriber at loast has the last bnown prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $\$ 150.00$ whereas someone on the East Coast may think it worth but $\$ 75.00$. Of course, condition, serial, appearance, demand, territory. quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD The C.M.I. Blue Book should be read as lollows: First price listed is lowest price for the week: Second price listed is highest price. Where only one price appears this should be considered lowest price.

IMPORTANT Machines underlined mean these were most active in trading the past week.
CODE Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in iront of the name of each machine.


## MEANS PRICE WENT UP.

means price WENT DOWN.

MEANS MACHINE JUST RDDED TO LIST.

MEANS PRICES WENT UP AND DOWN dURING THE PAST WEER.


MEANS PRICES REMAINED SAME RS IN LAST PRACE LSTS.

MEANS NO PRICES QUOTED FOR PAST TWO WEERS.

MEANS NO PRICES QUOTED FOA PRST THREE WEETS.

MEANS NO PRJCES QUOTED FOR MANY WEEES - PRICE SHOWN IS LAST HNOWN QUOTATION.


## IMPORTANT NOTICE

Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.L. Blue Book cars only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange - posting the prices as they are quoted for the pasi week, regardless of how much they may seem to be out of line. Some prices do not change los months. The C.M.L. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscribet at leasi has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $\$ 150.00$ whereas someone on the East Coast may think it worth but $\$ 75.00$. Of course, condition, serial. appearance, demand, terri. tory, quantity, etc., must all be taken into consideration.

## TIIE C.M.I. BLUE BOOK REPORTS EACH QUOTATION EXACTLY AS IT IS MADE AND DEPENDS ON THE SUBSCRIBER to make average price adjustment TO FIT THE CONDITIONS IN HIS OWH TERRITORY.



## WURLITZER

| 5. P-10 | 49.50 | 85.00 |
| :---: | :---: | :---: |
| xx. P-10 Ill | 65.00 | 69.50 |
| 5. P-12 | 160.00 | 185.09 |
| 6. 312 | 125.03 | 14500 |
| xx. P.400 | 5950 | 175.00 |
| 2. 412 | 99.50 | 200.00 |
| xx. 412 DC Cr | 32.50 |  |
| 1. 412 Ill | 115.00 | 135.00 |
| xx. 316 | 100.00 | 15000 |
| 5. 416 | 125.00 | 195.00 |
| 2. 616 | 135.00 | 295.00 |
| 2. 616 III | 150.00 | 303.00 |
| 7. 616 A | 170.00 | 175.00 |
| 5. 716 | 175.00 | 19500 |
| 4. 24 | 200.00 | 375.00 |
| xx. Revamp (24) | 275.00 | 375.00 |
| 2. 600 R . | 270.00 | 375.00 |
| 2. 600 K | 330.00 | 425.00 |
| 4. 500 | 315.C0 | 375.00 |
| 2. 500 A | 320.00 | 395.09 |
| 1. 500 K , | 35000 | 43000 |
| 6. 41 (Counter) | 125.c0 | 150.00 |
| 2. 51 (Comenter) | 12003. | 135.60 |
| 2. 61 (Counter) | 99:03: | 150.00 |
| 5. 71 (Counter) . . . . . . . . . . . . . . . . | 169.50 | 200.00 |
| 2. 81 (Counter) | 189.50 | 2 CO 00 |
| xx. 50 | 75.C0 | 125.00 |
| 2. 700 | $4<0<0$ | 650.00 |
| 2. 750 M | 464.50 | 575.00 |
| 2. 750 E | 450.00 | 675.00 |
| 2. 780M Cóonial | $4 \mathrm{C9.50}$ | 45000 |
| 2. 780 E | 409.50 | 595.00 |
| 2. 800 | 444.50 | 649.50 |
| 2. 850 | 454.50 | 760.00 |
| 1. 950 | 54503 | 725.00 |
| 4. 42-24 (Rev) | 23503 | 39500 |
| 2. 42-500 (R.v) | $2: 5.00$ | ¢3).00 |
| 2. 42-600 (Rev). | 275.60 | 495.00 |
| 5. 300 Adaptor | 22.50 | 29.50 |
| 5. 320 Wireless Wall Box | 695 | 11.50 |
| 6. 310 Wall Box 30 Wire | 4.95 | 950 |
| 6. 3202 Wire Wall Box | 9.00 | 15.00 |
| xx. 3322 Wire Bar Box | 9.50 | 19.50 |
| 7. 331. 2 Wire. Bar Box | 7.03 1500 | 15.00 |
| :5.3042 Wire Stepper | $\begin{aligned} & 1500 \\ & 25.00 . \end{aligned}$ | 20.00 |
| 5. 430 Speaker Cab with $5,10,25 \mathrm{c}$ Box | 69.50 | 85.00 |
| xx. 420 Speaker Cabinet . . . . . . . . . . . | 50.00. |  |
| 1. Twin 616 Steel Cab Adp Amp |  |  |
| Stp Speaker | 145.00 | 165.00 |
| 5. Twin 12 Steel Cab Adp Amp Stp | 175.00 | 225.00 |
| xx. Selector Speaker . . . . . . . . . | 95.00 | 10000 |
| xx. 100 Wall Box. 5c. 30 Wire | 4.00 | 15.00 |
| xx. 100. Wall Box 10c | 17.50 |  |
| xx. 111 Bar Box | 10.00 | 25.00 |
| 5. 125 Wall Box, 5, 10, 25 | 15.00 | 17.50 |
| 6. 120 Wall Box | 7.95 | 25.00 |
| 7. Bar Brackets | 2.00 | 3.50 |
| xx. 305 Impulse Rec | 2.50 | 25.00 |
| xx. 350 Wls Speaker | 20.00 | 25.00 |
| 7. 115 Wall Box Wire | 15.00 | 25.00 |
| xx. 135 Step Roceiver | 15.00 | 25.00 |
| 6. $\operatorname{Imp}$ Step Fast | 35.00 | 39.50 |
| zx. 150 Impulse Rec | 20.00 |  |
| xx. 337 Bar Box | 32.50 |  |
| 7. 306 Music Transmit | 7.50 | 9.50 |
| xx. 39A Speaker | 25.00 |  |
| 6. 130 Adaptor | 27.50 |  |
| xx. Steel Cab Speaker | 140.00 | 175.00 |
| xx. 580 Speaker | 75.00 | 210.00 |

ROCKOLA

## - 2. 12 Record . . . . . . . . . . . . . . . . . . . . . $95.00 \quad 119.50$

| 2. 12 Record | 0 | 0 |
| :---: | :---: | :---: |
| 4. 16 Record | 99.50 | 139.50 |
| xx. R'ythm King 12 | 69.50 | 149.50 |
| xx. Rhythm King 16 | 135.00 | 199.50 |
| 5. Imperial 16 | 165.00 | 199.50 |
| 2. Imperial 20 | 190.00 | 225.00 |
| 2. Windsor | 275.00 | 300.00 |
| 5. Windsor III | 249.50 | 259.50 |
| 5. Monarch | 175.00 | 195.00 |
| 2. Std Dial-a-Tone | 325.00 | 350.00 |
| 1. '40 Super Rockolite | 315.00 | 475.00 |
| xx. Cointer ${ }^{\prime} 39$ | 119.50 | 149.50 |
| 2. 39. Stundard | 249.50 | 375.00 |
| 2. '39 DeLuxe | 295.00 | 405.09 |
| 7. '40 Super Walnut | 325.00 | 350.00 |
| 7. '40 Super Marb'e | 325.00 | 365.00 |
| 2. '40 Master Walnut | 300.00 | 319.50 |
| 4. '40 Master Rockolite | 279.50 | 425.00 |
| xx. '40 Co-nter | 175.00 | 215.00 |
| xx. '40 Connter with Std | 139.50 |  |
| 2. '41 Premier | 387.50 | 519.50 |
| xx. Wall Box | 14.50 | 15.00 |
| xx Bar Bux | 5.00 |  |
| 5. Spectravox ${ }^{\text {d }} 41$ | 50.00 | 85.00 |
| 7. Gamo ir Tone Colitmn | 75.00 | 95.00 |
| 5. Modern Tone Column | 45.00 | -49.50 |
| 2. P\aymastir \& Spectravox | 295.00 | 395.00 |
| 2. Playmaster | 235.00 | 400.00 |
| xx. Twin 12 Cab Sreak | 175.00 | 275.00 |
| xx. 20 Rec Ste 1 Cab ASA | 109.50 |  |
| xx. Playboy | 30.00 |  |
| 2. Commando | 391.50 | 525.00 |
| xx. 1501 Wall Box | 5:00 | 10.00 |
| xx. 1502 Bar Box | $5: 00$ | 10.00 |
| xx 1503 Wall Box | 14.50 | 15.00 |
| xx. 150! Bar Box | 18.00 | 19.50 |
| xx 1510 Bar Box | 22.50 | 29.50 |
| xx. 1525 Wall Box | 27:50 | 35.00 |
| xx. 1526 Bar Box | 24.50 | 25.00 |
| 6. Dial-a-Tone B\&W Box | 7.00 | 10.00 |
| xx. 1805 Organ Spe:ker | 49.50 | 50.00 |
| xx. Tone-a-Lier | 54.50 |  |
| xx. Deluxe Jr Conso'e Rock | -150.00 | 245.00 |

A. M. I.

|  | Hi B y 302 | 275.00 | 495.00 |
| :---: | :---: | :---: | :---: |
|  | Sing ny Tuw rs. (201) | 275.00 | 325.00 |
|  | Streaml'ner 5, 10, 25 | 175.00 | 250.00 |
|  | Tori Fig'st | 175.00 | 200.00 |
|  | Model V5 Phono | 60.00 |  |
|  | Singing Towers Sp ak | 15.00 |  |
| 2. | Singing Towers (301) | 175.00 | 275.00 |

BUCKLEY

| 5. New Wall Box | 10.00 | 15.00 |
| :---: | :---: | :---: |
| 1. New Bar Box | 15.00 | 24.50 |
| 1. Wall \& Bar Box Oid Sty | $5.00{ }^{\circ}$ | 9.50 |
| 7. Ill Wall \& Bar Box | 11.00 | 12.50 |
| 6. 32 Record Adaptor | 5.00 | 15.00 |
| 6. 24 Record Adaptor | 14.50 | 20:00 |
| px: 16 Record Adaptor | 15.00 |  |
| xẋ. Steel Cabinet | 10.00 | 20.00 |
| xx. Zephyr Sp^ak Cab | 11.25 |  |
| xx. 20 Rec Seeburg Adaptor | 25.00 | 39.50 |
| 1. Bar Brackets | 1.50 | 3.00 |



## SEEBURG

| xx. Selectomatic 10 | 35.c0 | 65.00 |
| :---: | :---: | :---: |
| 2. Symphonola | 95.00 | 99.50 |
| 6. Model A III | 85.0J | 10 J .00 |
| 5. Model B | 6250 | 9500 |
| xx. Model C | 37.50 | 99.50 |
| xx. Model H | 100.60 |  |
| 1. Rex | 175.00 | 275.00 |
| xx. Model K15 | 95.c0 | 15000 |
| 6. Model K20 | 195.03 | 325.00 |
| 5. Royale | 145.C0 | 25000 |
| 4. Plaza | 215.00 | 300.00 |
| 2. Regal | 225.C0 | 265.03 |
| 2. Regal RC | 275.00 | 385.00 |
| xx. Model A | 125.00 |  |
| 2. Gem | 160.00 | 225.00 |
| 4. Classic | 350.00 | 425.00 |
| 1. Classic RC | 350.00 | 375.00 |
| 4. Mayfair | 275.00 | 37500 |
| xx. Mayfair RC | 375.60 | 400.03 |
| xx. Melody King | 125.00 | 135.00 |
| 1. Crown | 195.00 | 299.50 |
| 7. Crown RC | 34500 | 415.00 |
| 6. Concert Grand | 269.50 | 425.00 |
| 2. Co'onel | 325.C0 | 429.50 |
| 4. Colonel RC | 335.00 | 495.00 |
| 7. Concert Master RC | 28950 | 545.00 |
| xx. Cadet | 349.50 |  |
| 1. Cadet RC | 33500 | 465.00 |
| 5. Major | 345.00 | 425.00 |
| xx. Major RC | 375.00 | 400.00 |
| 6. Envoy ${ }^{\text {c }}$ | 365.00 | 395.00 |
| 2. Envoy RC | $\begin{aligned} & 365.00 \\ & 314.50 \end{aligned}$ | 465.00 495.00 |
| 2. Vogue RC | 314.50 | 415.50 |
| 4. Casino . | 199.50 | 300.00 |
| xx. Casino RC | 389.50 |  |
| 2. Commander | 324.50 | 424.50 |
| 1. Commander RC | 395.00 | 465.00 |
| 2. Hi Tone 9800 | 324.50 | 615.00 |
| 4. Hi Tone 9800 RC | 427.50 | 575.03 |
| 2. Hi Tone 8800 | 33950 | 503.00 |
| 1. Hi Tone 8800 RC | 400.00 | 579.50 |
| 4. HI Tone 8200 | 375.C0 | 425.00 |
| 2. Hi Tone 8203 RC | 389.50 | 579.50 |
| \%. 20 Record ' 43 Cab | 350.03 | 39950 |
| 7. Selectomatic 16 | 5.75 | 6.50 |
| xx. Selectomatic 24 | 7.50 | 8.50 |
| xx. Se'ectomatic 20 | 5.00 | 10.00 |
| xx. Remote Speak Organ | 20.60 | 22.50 |
| xx. Multi Selector 12 Rec | 49.50 | 69.50 |
| xx. Me'ody Parade Bar | 4.50 |  |
| 2. 5c Wallomatic Wireless | 19.50 | 35.03 |
| 5. 5c Baromatic Wire'ess | 3500 | 45.00 |
| 5. 5c Wallomatic 3 Wire | 9.50 | 21.00 |
| 1. 30 Wire Wall Box | 7.03 | 9.50 |
| xx. Power Supply | 15.03 |  |
| xx. 5, 10, 25c Baromatic 3 Wi:e | 3500 | 45.00 |
| 1. 5, 10, 25c Wallomatic 3 Wire | 25.00 | 32.50 |
| 7. 5, 10, 25c Wallomatic Wire'ess | 30.00 | 35.00 |
| xx. 5, 10, 25c Baromatic Wireless | 32.50 | 41.50 |
| xx. E'ectric Speaker . . . . . . . . . . | 25.00 | 29.50 |
| xx. Wireless Stroller | 17.50 |  |
| 6. Wall Brackets | 200 | 3.00 |
| xx. Wired Speak Orgen | 15.00 | 18.00 |

KEENEY

| xx. Wall Boxes | 1.50 | 6.00 |
| :---: | :---: | :---: |
| xx. Adaptor for Seeburg | 25.00 |  |
| xx. Adaptor for Rocko'a | 27.50 | 35.00 |
| xx. Adaptor for 616 Wurlitzer | 15.60 |  |
| xx. Twin 12 Adapior | 25.60 | 37.50 |
| xx. Wurlitzer 24 Adaptor | 15.00 | 25.00 |
| xx. Adap:or for Mils Emeress | 20.00 | 24.50 |
| xx. Organ Speaker | 35.00 |  |
| xx. Sun Ray Speaker | 25.00 |  |
| xx. Bar Brackets | 2.50 | 3.50 |

## MILLS

| 6. Z:phyr | 49.50 | 65.00 |
| :---: | :---: | :---: |
| xx. Studio | 70.05 | 119.50 |
| xx. Dance Master | 70.03 | 99.50 |
| xx. D.Lu-e Dinne Master | 50.60 | 52.50 |
| 6. Do R e.Mi | 50.00 | 7500 |
| 1. Panozam | 295.60 | 395.00 |
| 1. Thron ${ }^{\text {d }}$ of M1. | 225.00 | 325.00 |
| xx. Throne with Adaptor | $275 . C 0$ | 285.00 |
| 1. Empress . | 295.03 | 325.00 |
| xx. Panoram Adaptor | 8.50 |  |
| xx. Panoram 10 Wa!l Box | 8.50 |  |
| kx. Speaker | 10.00 | 27.50 |
| 1. Panoram Peik (Con) | 295 | 395.00 |
|  | 12.50 | 29.50 |

## GABEL

| 12 Record Jr | 42.50 | 125.00 |
| :---: | :---: | :---: |
| xx. 12 Record with Adaptor | 58.50 |  |
| xx. 12-12 Adaptor | 94.00 |  |
| xx. 18 Rec I J Gri'l | 20.03 | 75.00 |
| xx. 18 w th Adaptor | 9950 | 125.00 |
| xx. 20 R cord Lite Up | 225.00 | 265.00 |
| xx. 24 Record Last Mdl | 75.00 | 95.00 |

## PACKARD

| 6. P'a Mor Wall and Bar Box | 27.50 | 29.50 |
| :---: | :---: | :---: |
| xx. Bar Bracket | 4.50 | 500 |
| xx. Willew Adap:or | 13.60 | 59.50 |
| xx. Chestn.t Adaptor | 25.00 | 36.50 |
| xx. Cedar Adaptor | 3 J .00 | 39.50 |
| xx. Pop'ar Adaptor | 2500 | 46.50 |
| xx. Mape Adaptor | 30.20 |  |
| xx. Juniper Adaptor | 27.00 | 28.00 |
| xx. E'm Adaptor | 25.00 |  |
| xx. Pine Ada, tor | 25.03 | 50.50 |
| xx. B-ech Adaptor | 20.00 |  |
| xx. Spruce Adaptor | 35.60 | 45.00 |
| xx. Ash Adaptor .. | 25.00 25.00 | 35.00 59.50 |
| xx. Walnut Adaptor xx. Lily Adaptor | 25.00 | 59.50 17.00 |
| xx. Volet Speaker | 21.60 | 24.50 |
| xx. Orchid Speaker xx. Iris Speaker | 49.50 55.00 | $\begin{aligned} & 50.00 \\ & 59.50 \end{aligned}$ |






| xx. All American Derby Con .... | 4953 | 70.03 |
| :---: | :---: | :---: |
| xx. Arlingion | 1153 | 1503 |
| xx. Aksaraben PO | 35.03 | 49.50 |
| xx. Arrowhead | 35.03 |  |
| xx. Big Game PO | 89.53 | 119.53 |
| xx. Big Prize FP | 35.03 | 39.50 |
| 7. Big Prize PO | 34.53 | 39.53 |
| 2. Bue Grass FP | 93.03 | 150.00 |
| 5. Blue Ribbon PO | 3507 | 4.).7า |
| 5 . Chaillenger | 65.03 | 89.50 |
| 2. Club Trophy FP | 15 J .03 | 2 l 9.5 J |
| Congo | 2953 | 3503 |
| 5. Contest FP | 69.53 | 75.00 |
| 5. Dark Horse FP | 119.53 | 153.00 |
| xx. Dersy King | 65.03 | 70.00 |
| xx. Derby Clock PO | 6953 | 75.03 |
| xx. Der:y Heat PO | 32.50 |  |
| xx. Derby Time PO | 65.03 | 103.03 |
| xx. Derby Winner PO | 10303 | 12503 |
| 4. '41 Derby FP | 169.53 | 229.50 |
| xx. Dust Whirls | 24953 | 25303 |
| x. Eureka | 49.53 | 59.50 |
| xx. Feed Big PO | 53.03 |  |
| xx. Flasher PO | 35.03 |  |
| xx. Fleetwood | 2450 | 3503 |
| xx. Flying Champ | 35.03 | 50.00 |
| 6. Fairmount | 20303 | 32.5 ก1 |
| xx. Fair Grounds PO | 25.03 | 49.50 |
| xx. Fast Track | 29.50 |  |
| xx. Five-in-One FP | 3300 | 49 57 |
| 1. Fortune FP | 110.03 | 169.50 |
| xx. Gold Cup FP | 30.03 | 3950 |
| 5. Grand National | 4950 | 59.50 |
| 5. Grand Stand PO | 35.00 | 49.50 |
| xx. Gold Medal PO | 25.00 | 45.00 |
| xx. Hawthorne PO | 4950 | 55.00 |
| xx. Horseshoes PO | 35.03 |  |
| 5. Jockey Club | 22503 | 29503 |
| 2. Kentucky | 153.03 | 169.53 |


| Long Acre | 249.50 | 279.50 |
| :---: | :---: | :---: |
| 5. Long Shot | 150.00 | 175.00 |
| 5. One-Two-Three '39 FP | 25.09 | 35.00 |
| 6. One-Two-Three '40 | 39.50 | 89.50 |
| 6. One-Two-Three '41 | 40.00 | 99.50 |
| 5. Owl FP | 49.50 | 69.50 |
| xy. Pastime (Rev) | 175.09 | 293.50 |
| 5. Preakness PO | 22.50 | 39.50 |
| xx. Pacemaker PO | 35.00 | 40.00 |
| 2. Pimlico FP | 189.50 | 250.00 |
| 5. Pot Shat | 39.50 | 0 |
| 5. Race King (Rev) | 80.00 | 89.50 |
| 5. Record Time FP | 105.00 | 149.50 |
| 6. Rockingham | 179.50 | 200.00 |
| 2. Santa Anita | 79.50 |  |
| 7 Flasher Fip | 64.50 |  |
| 6. Sport Event FP | 129.50 | 135.00 |
| 1. Sky Lark FP \& PO | 50.00 | 140.00 |
| 5. Sport Special FP | 90.00 | 150.00 |
| 5. Sport Page PO | 29.50 | 75.00 |
| 5. Spinning Reels PO | 47.50 | 80.00 |
| 6. Sport King PO | 125.00 | 135.00 |
| xx. Stepper Upper PO | 50.00 | 55.00 |
| 5. Sportsman (Rev) | 100.00 | 115.00 |
| x. Track Record | 55.00 | 75.00 |
| 5. Thist'edown | 35.00 | 49.50 |
| 5. Tho | 249.50 | 279.50 |
| 5. Turi Champ FP | 35.00 | 69.50 |
| xx. Turî Special | 15.00 |  |
| 5. Turî King | 295.00 | 300.00 |
| xx. Vic:orious 1943 (Rev) | 45.00 | 49.50 |
| xx. Victorious 1944 (Rev) | 70.00 | 75.00 |
| 6. Victorious 1945 (Rev) | 65.00 | 109.50 |
| xx. Victory FP | 25.00 | 35.00 |
| 2. War Admiral (Rev) | 79.50 | 85.00 |
| xx. Whirlawav (Rev) | 125.00 | 229.50 |
| xx. Winning Ticket | 60.00 |  |
| . Zipper | 29 |  |




| 2. Mills 3 Be":8 | 595.00 | 795.00 |
| :---: | :---: | :---: |
| xx. Mi'ls Auto Dice 25c | 39.50 | 65.00 |
| xx. Pace Century | 303.00 | 350.00 |
| xx. Pace Maration | 99.50 |  |
| 6. Paces Races B1 Cab | 64.50 | 69.50 |
| 5. Paces Races $\mathrm{Br} \mathbf{C a b}$ | 79.50 | 85.00 |
| xx. Paces Races Red Arrow | 125.00 | 140.00 |
| 5. Paces '3y Saratoga | 75.00 | 89.50 |
| 6. Pace ${ }^{\text {1. }}$ 40 Saratoga ${ }^{\text {a }}$ Saratoga w rails | 129.50 | 159.50 |
| 5. Paces Saratoga no rails | 49.50 | 149.50 |
| 5. Pac-s Saratoga Comb | 150.00 | 159.50 |
| 2. Paces Saratoga Jr PO | 64.50 | 75.00 |
| 1. Paces Saratoga Sr PO | 77.50 | 110.00 |
| 2. Paces Rce's Comb | 115.00 | 149.50 |
| 1. Paces Ree's Jr PO | 59.50 | 75.00 |
| 7. Paces Ree's Sr PO | 49.50 | 50.00 |
| 4. Paces Resls with rail | 79.50 | 99.50 |
| 5. Paces R el's no rails | 39.50 | 69.50 |
| xx. Paces Twin 5-5 | 275.00 |  |
| xx. Paces Tw.n 5-10 | 295.00 | 300.00 |
| 6. Paces Tw-n 10.25 | 195.00 | 225.00 |
| 2. Paces Twin Conso'e 5-25 | 195.00 | 250.00 |
| xx. Pastime | 125.00 | 200.00 |
| xx. Paldock Club | 50.00 |  |
| xx. Pamco DeLi:xc Bell | 17.50 | 25.00 |
| xx. Parlay Races | 29.50 | 40.00 |
| xx. Pay Day | 139.50 | 149.50 |
| xx. Plieasant | 6.00 |  |
| xx. Pick m | 15.00 | 22.50 |
| 6. Ray's Track | 89.50 | 95.00 |
| xx. Ro | 25.00 | 59.50 |
| 2. Roll 'e | 119.50 | 139.50 |
| xx. Rol: t.e Jr | 75.00 | 89.50 |
| xx. Roll tte Jr (41) | 110.00 | 150.00 |
| xx. Ruilctte $\mathrm{Sr}_{\mathbf{r}}$ | 250.00 | 490.00 |
| xx. Ro emont | 22.50 | 25.00 |
| 7. Rojal Draw | 25.00 | 69.50 |
| xx. R yal Fl sit | 39.50 | 50.00 |
| xx. Royal L cre '41 | 152.50 | 275.00 |
| xx Roulette 25e Caille | 225.00 | 250.00 |
| xx. Se burg Race | 35.00 |  |
| xx. Sald Cic Club | 35.00 | 47.50 |
| xx. S.lve: Lell | 29.50 | 32.50 |
| 5. Siver Mon Con | 100.00 | 119.00 |
| 5 Sive. Moon $P$ J | 75.00 | 100.00 |
| 2 Uilv : Moon FP | 60.00 | 114.50 |
| Ste Moon 1C | 119.50 |  |
| 1. Silver Moon 25c | 125.00 | 175.00 |
| $)^{\text {a kut fed. }}$ | 79.50 | 89.50 |
| xx. Skilo | 180.00 |  |
| xx. Skil Tme '37 | 37.50 | 55.00 |
| 1. $\mathrm{Sk}^{-1} \mathrm{l}$ Tme '38 | 40.00 | 50.00 |
| 7. Skill Time '41 | 65.00 | 69.50 |
| xx. Sq are Bell | 65.00 | 75.00 |
| xx. Stanco Bell Do..be | 119.50 |  |
| xx. Stanca B=1l Single | 110.00 |  |
| xx. Sugar King | 35.00 | 50.00 |
| 2. Sun Ray | 115.00 | 119.50 |
| 2. Super Bill 5 c Comb | 135.00 | 294.50 |
| 2. Super Bell 25 c Comb | $249.50$ | 269.50 |
| xx. Super Track Time | $185.00$ |  |
| xx. Super Track Time TKT | $200.00$ | 250.00 |
| xx. Suzie Q | 75.00 |  |
| xx. Tanforan | 25.00 | 44.50 |
| xx. Track King | 25.00 |  |
| xx. Track Meet | 159.50 |  |
| xx. Track Odds West | 90.00 | 100.00 |
| 2. Track Odds Buck'ey | 350.00 | 4.95.00 |
| 5. Track Odds Daily Dbl | 350.00 | 379.50 |
| 6. Track Odds DD JP BuckIey | 550.00 | 695.00 |
| 5. Track Timz '39 | 95.00 75.00 | 125.00 |
| 5. Track Time '38 | 75.00 55.00 | 125.00 65.00 |
|  | 55.00 75.00 | 65.00 |
|  | 75.00 35.00 | 49.50 |
| 2. Triple Entry | 129.50 | 149.50 |
| 2. Two Way Super Bell 5-5 | 275.00 | 350.00 |
| 2. Two Way Super Bell 5-25 | 250.00 | 450.00 |



## CIGARETTE

DU GRENIER

| DU GRENIER |  |  |
| :---: | :---: | :---: |
| 1. Model S 7 Column | 27.50 | 32.50 |
| 5. Model VD 7 Column | 52.50 | 72.50 |
| 5. Model W 9 Column | 52.50 | 55.00 |
| 7. Model WD 9 Column | 55.00 | 74.50 |
| 6. Champion, 11 Column |  |  |
| King Size | 80.00 | 89.50 |
| 1. Champion, 9 Column | 80.00 | 87.50 |
| 5. Champion, 7 Column | 80.00 | 89.50 |

NATIONAL


U-NEED-A


## CANDY

## DU GRENIER

xx. Candy Man
$39.50^{-} \quad 55.00$

## NATIONAL

xx. Model 618. 6 Column ........ 50.00
xx. Model 918, 9 Column 60.00

| Regular ............................... | 60.00 | 120.00 |
| :--- | :--- | :--- | :--- |
| Model 918, 9 Column |  |  |
| Speedal................................$~$ | 85.00 | 125.00 |

ROWE

| xx. 8 Column Standard ................ | 45.00 | 95.00 |
| :--- | :--- | :--- | ---: | ---: |
| xx. 8 Column DeLuxe ............. | 8.0 .00 | 110.00 |
| xx. 8 Column le Gum \& Mint.. | 9.50 | 17.50 |
| xx. 8 Column 5c Gum \& Mint.. | 16.50 | 40.00 |


| 1x. | U-NEED-PAK |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 5 Column |  | 70.00 | 75.00 |
|  |  | USELECT-IT |  |  |
| xx. | 54 Bars |  | 15.00 | 30.00 |
| תx. | 72 Bart |  | 20.00 | 40.00 |



## WATLING


xx. Lo Boy ................................. $38.00 \quad 49.50$

PACE
xx. Lo Boy ................................. 40.00 50.00


MILLS

| 7. 5c Black HL | 175.00 | 185.00 |
| :---: | :---: | :---: |
| xx. 10c Black HL | 195.03 | 210.00 |
| xx. 25c Black HL | 225.00 | 250.00 |
| xx. 5c Emerald Ch | 219.03 | 225.00 |
| xx. 10c Emerald Chrome HL | 275.00 |  |
| xx. 25c Emerald Chrome HL | 450.00 |  |
| xx. 50c Emerald Chrome HL | 395.00 |  |
| 5. 5c Gold Chrome HL | 175.00 | 185.00 |
| 7. 10c Gold Chrome HL | 195.00 | 215.00 |
| 7. 50c Gold Chrome HL | 300.00 | 375.00 |
| 1. 5c Gold Chrome | 179.50 | 189.50 |
| 7. 10c Gold Chrome | 149.50 | 160.00 |
| 1. 25c Gold Chrome | 175.00 | 21950 |
| 6. 50c Gold Chrome | 250.00 | 425.00 |
| 6. 10c Gold Chrome | 25100 | 42500 |
| 1. 5c Copper Chrome | 159.50 | 189.50 |
| 7. 10c Copper Chrome | 174.50 | 195.00 |
| 7. 25c Copper Chrome | 184.50 | 200.00 |
| 6. 5c Club Bell | 18950 | 275.00 |
| x. 10c Club Bell | 175.00 | 295.00 |
| 6. 25 c Club Bell | 150.00 | 275.00 |
| xx. 50c Club Bell | 600.00 |  |
| xx. lc Blue Front | 65.00 | 00 |
| 1. 5c Blue Front | 100.00 | 159.50 |
| 1. 10c Blue Front | 100.00 | 179.50 |
| 5. 25c Blue Front ............ | 125.00 | 199.50 |
| x. 50c Blue Front | 195.00 | 225.00 |
| xx. 1c Brown Front | 180.00 | 195.00 |
| 5. 5c Brown Front | 100.00 | 169.50 |
| 1. 10c Brown Front | 135.00 | 160.00 |
| 1. 25c Brown Fron | 150.00 | 199.50 |
| 7. 50c Brown Fron | 300.00 | 475.00 |
| xx. 1c Cherry Bell | 99.00 | 165.00 |
| 5. 5c Cherry Bell | 150.00 | 189.50 |
| 2. 10c Cherry Bell | 155.00 | 175.00 |
| 2. 25c Cherry Bell | 150.00 | 165.00 |
| xx. 1c Bonus Bell | 289.50 |  |
| 2. 5c Bonus Bell | 169 n) | 2,5.m |
| 6. 10c Bonus Bell | 235.00 | 275.00 |
| 2. 25c Bonus Bell | 250.00 | 275.00 |
| 2. 5c Original Chrome | 100.00 | 189.50 |
| 2. 10c Original Chrome | 110.00 | 200.00 |
| 2. 25c Original Chrome | 150.00 | 170.00 |
| 6. 50c Original Chrome | 250.00 | 399.50 |
| xx. lc OT Blue | 35.00 | 50.00 |
| 5. 5c QT Blue | 75.00 | 79.50 |
| xx. 10c QT Blue | 89.50 | 100.00 |
| 5. 25 c OT Blue | 100.00 | 125.00 |
| xx. lc QT Green | 25.00 | 39.50 |
| 6. 5 c QT Green | 60.00 | 125.00 |
| xx. 10c OT Green | 89.50 | 100.00 |
| 6. 5c QT FP | 49.50 | 69.50 |
| 5. 1c OT Glitter Gold | 35.00 | 99.50 |
| 1. 5c QT Gliter Gold | 79.50 | 100.00 |
| 6. 10c QT Glitter Gold | 107.00 | 109.50 |
| 5. 25 c OT Glitter Gold | 110.00 | 150.00 |
| xx. lc VP Bell | 29.50 | 31.50 |
| xx. 1c VP Bell JP | 37.50 |  |
| xx. lc VP Bell Green | 22.50 |  |
| 2. 5c VP Bell Green | 35.00 | 42.50 |
| xx. le VP Chrome | 40.00 |  |
| 2. 5c VP Chrome | 45.00 | 49.50 |
| xx. 5c VP Chrome Plus | 50.00 | 55.00 |
| xx. 1c VP Bell B\&G | 32.50 |  |
| 2. 5c VP Bell B\&G ..................... | 34.50 | 49.50 |
| 5. Vest Pocket '46 ................. | 74.50 |  |
| x. 5c Futurity | 95.00 | 115.00 |
| xx. 10c Futurity | 110.00 | 190.00 |
| xx. 25c Futurity | 110 no | 150.00 |
| xx. 50c Futurity | 194.50 |  |

5. 5c Black Cherry Bell .......... $170.00 \quad 248.00$
6. 10c Black Cherry Bell ........ $194.50 \quad 252.00$
7. 25c Black Cherry Bell ........ 210.00258 .00

| x. 5c Yellow Front | 69.50 | 72.50 |
| :---: | :---: | :---: |
| xx. 10c Yellow Front | 135.00 |  |
| xx. 25c Yellow Front | 150.00 |  |
| 5. lc Smoker Bell | 35.00 | 40.00 |
| xx. 5c Smoker Bell | 39.50 | 50.00 |
| xx. 5c FP Mint Vendor | 39.50 | 79.50 |
| xx. 25c Golf Ball Vendor | 215.00 | 325.00 |
| 6. 5c War Eagle | 95.00 | 139.50 |
| 5. 10c War Eagle | 50.00 | 149.50 |
| 2. 25c War Eagle | 65.00 | 89.50 |
| xx. 50c War Eagle | 300.00 | 365.00 |
| xx. 5c Red Front | 90.00 | 165.00 |
| xx. 10c Red Front | 150.00 |  |
| xx. 25c Red Front | 145.00 | 275.00 |
| xx. 5c FOK | 15.00 | 17.50 |
| 5. 5c Roman Head | 75.00 | 125.00 |
| 5. 10c Roman Head | 99.50 | 110.00 |
| xx. 25c Roman Head | 124.50 | 125.00 |
| 6. 50c Roman Head | 295.00 |  |
| xx. lc Skyscraper | 40.00 |  |
| xx. 5c Skyscraper | 40.00 | 55.00 |
| xx. 10c Skyscraper | 64.50 | 85.00 |
| x. 25c Skyscraper | 69.50 | 89.50 |



| xx. 5c Lion Head .................... | 40.00 | 54.50 |
| ---: | ---: | ---: | ---: |
| 5. 5c Extraordinary .......... | 100.00 | 149.50 |


| xx. 10c Extraordinary ................. 110.00 |
| :--- |
| 5. 25c Extraordinary |
| ............ 169.50 |
| 150.00 |

xx. 50c Extraordinary ................... $400.00 \quad 449.50$


xx. 25c Wolf Head ................................. $50.00 \quad 100.00$

$$
\text { xx. 5c Slugproof 3-5 .................. } 124.50
$$

WATLING

| . lc Rolatop | 10.50 | 15.00 |
| :---: | :---: | :---: |
| 5c Rolatop ........................ | 69.50 | 95.00 |
| 1. 10c Rolatop | 50.00 | 80.00 |
| 5. 25c Rolatop | 100.00 | 120.00 |
| xx. 50c Rolatop | 190.00 | 195.00 |
| xx. 5c Club Bell | 65.00 | 95.00 |
| xx. 10c Club Bell | 75.00 | 175.00 |
| xx .25c Club Bell | 215.00 | 275.00 |
| 7. Ic Twin JP | 24.00 | 29.50 |
| 7. 5e Twin JP | 25.00 | 32.50 |
| xx. 10c Twin JP | 54.50 |  |
| xx. 25c Twin JP | 55.00 | 62.50 |
| xx. lc Blue Seal | 22.50 |  |
| xx. 5c Blue Seal | 25.00 | 29.50 |
| xx. 10c Blue Seal | 52.50 | 60.00 |
| xx. 25c Blue Seal | 27.50 | 49.50 |
| xx. lc Treasury | 10.00 | 20.00 |
| 6. 5c Treasury | 32.50 | 60.00 |
| xx. 10c Treasury | 32.50 | 75.00 |
| 6. 25c Treasury | 75.00 | 79.50 |
| xx. 5 c Wonder Vendor -........... | 64.50 |  |
| xx. 5-25 Rolatop :-....................... | 49.50 |  |
| GROETCHEN |  |  |
| xx. 5c Columbia Chrome ......... | 49.50 | 59.50 |
| xx. lc Columbia | 69.50 |  |
| xx. 5c Columbia JPV Bell | 54.50 | 90.00 |
| 2. 5c Columbia Fruit ............. | 49.50 | 54.50 |
| 5. 5c Columbia Cig RJ ............... | 45.00 | 49.50 |
| 2. 5c Columbia DJP | 79.50 | 89.50 |
| 7. 10c Columbia DJP | 69.50 | 79.50 |
| 2. 5c Columbia Club Cig GA .... | 44.50 | 49.50 |
| 6. Columbia Club DJ .-........... | 75.00 | 49.5 |



GROETCHEN-(continued)
xx. 10c Columbia Club Cig GA..
xx. 5c Columbia Cig GA..........
xx. 5c Columbia Fruit GA ..........
6. Columbia Orig GA.........
xx. Conv Columbia Chrome .....
PABC E

| xx. lc Bantam | 20.03 | 25.03 |
| :---: | :---: | :---: |
| 5 c Bantam | 19.50 | 24.50 |
| xx. 10c Bantam | 34.50 | 69.53 |
| xx. 25c Bantam | 39.50 | 42.50 |
| l. 5 c Comet FV | 40.03 | 69.50 |
| 5. 10c Comet FV | 50.03 | 79.50 |
| 5. 25c Comet IV | 85.00 | 125.00 |
| xx. 50c Comet FV | 98.30 | 125.00 |
| 6. 5c Comet DJP | 40.09 | 79.53 |
| xx. 10c Comet DJP | 50.03 | 79.53 |
| $x x$. lc Comet Biue | 35.00 | 37.50 |
| xx. 5c Comet Blue | 53.03 | 59.50 |
| xx. 10c Comet Blue Front | 50.03 | 65.30 |
| xx. 25c Comet Blue Front | 89.50 | 125.00 |
| xx. 50c Comet | 145.03 | 195.00 |
| 6. 5c All Star Comet | 69.50 | 85.00 |
| 6. 10c All Star Comet | 79.53 | 85.03 |
| 6. 25c All Star Comet | 95.00 | 125.03 |
| xx. 50c All Star Comet | 225.00 | 275.03 |
| xx. lc All Star 2-4 | 35.03 | 39.00 |
| xx. le Rocket | 149.5 |  |
| 1. 5c Rocket | 69.50 | 122.50 |
| 5. 10c Rocket | 75.03 | 89.50 |
| xx. 25c Rocket | 12500 | 139.53 |
| xx. 5c TJ Comet | 47.53 |  |
| xx. 5c Club Bell | 100.03 | 125.00 |
| xx. 10c Club Bell | 110.03 | 17503 |
| xx. 25c Club Bell | 125.03 | 195.00 |
| xx. 50c Club Bell | 145.03 | 245.00 |
| xx. lc DeLuxe | 55.00 |  |
| xx. 5c DeLuxe | 65.03 | 75.00 |
| 5. 10c DeLuxe | 8950 | 14950 |
| xx. Dauble Slot 5-25c | 149.53 | 210.00 |
| xx. 10c Comet Console | 12500 | 15957 |
| xx. 25c Comet Console | 169.50 | 195.00 |
| xx. 5c \& 25c Comet Con Comb | 195.03 | 295.03 |
| xx. 5c Kitty | 70.00 | 75.00 |
| 7. 10c Kitty | 35.00 | 89.50 |
| xx. 25c Ktity | 210.00 |  |
| xx. 5c Comet Red | 93.00 | 125.00 |
| xx. 10c Comet Red | 120.00 |  |
| 5. 5c Slugproof | 75.00 | 95.00 |
| xx. 10c Slugproof | 95.00 | 100.00 |
| xx. 25c Slugproof | 95.00 | 125.00 |

## CAILLE



| 5s Commander | 35.00 | 75.00 |
| :---: | :---: | :---: |
| xx. 10c Commander | 50.00 | 75.00 |
| xx. 25c Commander | 65.00 | 75.00 |
| xx. 7 -Way Slot 5c | 49.50 | 62.50 |
| xx. 7-Way Slot 25 c | 98.00 | 200.00 |
| xx. 5c Doughloy | 49.50 |  |
| xx. 5c Club Bell | 40.00 | 59.00 |
| xx. 10c Club Bell | 59.00 | 69.50 |
| xx. 25c Club Bell | 90.00 | 125.00 |

JENNINGS

| 2. 5c Chief | 69.50 | 89.00 |
| :---: | :---: | :---: |
| 5. 10c Chief | 90.00 | 110.00 |
| 2. 25c Chief | 105.00 | 125.00 |
| 6. 5c Club Bell | 119.50 | 149.50 |
| xx. 10c Club Bell | 12950 | 159.50 |
| xx. 25c Club Bell | 165.03 | 185.00 |
| xx. 53c Club Bell | 350.00 |  |
| 7. 5c Sky Chief | 119.50 | 149.50 |
| xx. 10e Sky Chief | 93.00 | 149.50 |
| xx. 25c Sky Chief | 200.00 |  |
| xx. 50c Sky Chief | 150.00 | 295.00 |
| 6. 5c Silver Moon Chief | 94.50 | 145.00 |
| 2. 10c Silver Moon Chief | 79.50 | 100.00 |
| xx. 25c Silver Moon Chief | 99.50 | 150.00 |
| 5. 5c Silver Chief | 95.00 | 169.50 |
| 5. 10e Silver Chief | 119.50 | 129.50 |
| 5. 25c Silver Chief | 125.00 | 149.50 |
| xx. 50c Silver Chief | 550.00 | 650.00 |
| 5. Triplex Chief 5-10-25 | 90.00 | 100.00 |
| xx. lc Little Duke | 12.00 | 17.50 |
| xx. 5c Century | 35.00 | 45.00 |
| xx. 10c Century | 49.50 | 69.50 |
| xx. 25c Century | 50.00 |  |
| 2. 50c Century | 225.00 | 275.00 |
| 6. 5c Gooseneck | 20.00 | 40.00 |
| 7. 10c Gooseneck | 39.50 | 40.00 |
| xx. 25c Gsoseneck | 39.50 | 60.00 |
| 6. 53c Gzoseneck | 75.00 | 89.50 |
| xx. lc Little Duchess | 20.00 | 29.50 |
| xx. 5c Litle Duchess | 25.00 | 47.50 |
| 5. 10e Golf Ball Vndr | 129.50 | 190.00 |
| 2. 25c Galf Ball Vndr | 149.50 | 165.00 |
| xx. 5 c Chrome Sup Chief | 175.00 |  |
| xx. 10c Chrome Chief SP | 152.00 |  |
| 6. 5c Red Skin | 50.00 | 79.50 |
| xx. 10c Red Skin | 135.00 | 149.50 |
| xx. 25c Red Skin | 150.00 |  |
| xx. 5c Big Chief | 90.00 | 115.00 |
| 6. 10 c B g Chief | 160.00 | 165.00 |
| xx. 25c Big Chief | 199.50 |  |
| 5. $\$ 1.00$ Bell | 595.00 | 650.00 |
| 7. Cigarolla | 40.00 | 60.00 |
| 6. Cigarolla XXV | 70.00 | 89.50 |
| xx. Cigarolla XV | 65.00 | 69.50 |
| 6. 5c Victory Chie | 75.00 | 5.00 |
| 5. 10c Victory Chief | 85.00 | 160.00 |
| 5. 25 c Victory Chief | 150.00 | 175.00 |
| xx. lc 4 Star Chief | 75.00 | 110.00 |
| 6. $5 ¢ 4$ Star Chief | 75.00 | 125.00 |
| 5. 10c 4 Star Chief | 79.50 | 109.50 |
| 1. 25c 4 Star Chief | 120.00 | 150.00 |
| xx. 1c Divie Bell | 35.00 |  |
| xx. 5c Dixie Bell | 50.00 | 75.00 |
| xx. 10c Dixie Bell | 60.00 | 89.00 |
| xx. 25c Dixie Bell | 29.5 .00 |  |
| xx. 50c Dixie Bell | 385.00 | 404.50 |
| xx. 5c Victory 4 Star Ch | 11.500 | 119.50 |
| xx. 10c Victory 4 Star Ch | 125.00 | 210.00 |
| xx. 25c Victory 4 Star Ch ... | 350.00 |  |




|  | 1. Line Up | 39.50 | 49.50 |
| :---: | :---: | :---: | :---: |
|  | c. Lite-a-Card | 22.50 | 3503 |
|  | 5. Lone Star | 31.50 | 3500 |
|  | x. Lot-o-Smoke | 25.00 | 7500 |
| xx. | Lot-o-Fun | 65.00 | 91.50 |
| xx. | x. Lucky | 1500 | 79.50 |
|  | x. Maiors ${ }^{\text {d }}$ (0 | 1250 | 17.50 |
| 2. | 2. Majors '41 | 44.50 | 69.50 |
|  | Mardi Gras | ${ }^{0} 0$ |  |
|  | Marines at Play | 54.50 | 119.00 |
|  | 1. Marve's Base'jall | 79.00 | 99.50 |
|  | 5. Mascot | 4950 | 59.50 |
| xx. | . Merry Go Round | 2250 | 27.50 |
| 1. | 1. Metro | 39.50 | 49.50 |
| x. | Miami | 15.00 |  |
| 1. | Miami Beach | 69.50 | 8950 |
| 2. | 2. Midway (Rev) | 65.03 | 129.50 |
| xx. | \%. Midwav ( C -ne | 1250 | 15.00 |
| xx. | Miss America (Rev) | 3950 | 4000 |
|  | . Mr. Chips | 24.50 | 39.50 |
|  | Monicker | 5250 | 74.50 |
|  | . Mystic | 2500 | 69.50 |
| 2. | 2. New Champ | 10.00 | 60 ro |
| x. | Nippy | 2900 | 7950 |
| 2. | 2. Nite Club (Rev) | 59.50 | 6950 |
| xx. | Ocean Park | 15.c0 | 24.50 |
| xx. | Oh Boy | 24.50 | 32.50 |
| xx. | Oh Johnny | 35.00 | 45.00 |
|  | On Deck | 31.50 | 4000 |
| 2. | . Oklahoma | 125.00 | 2:9.50 |
|  | 6. One Two Three '39 | 29.50 | 42.50 |
| xx. | . One Two Three ''90 | 3950 | 49.50 |
| xx. | \%. One Two Three '41 | 7503 | 79.50 |
| 5. | Pals | 21.50 |  |
| 2. | . Paratroop (Rev) | 69.50 | 8950 |
| 5. | Pan Ameisan | 54.50 | 64.50 |
| 2. | . Parad'se | 31.50 | 39.50 |
| xx. | Parade Leader (Rev) | 3450 | 4950 |
| xx. | Pep (Rev) | 2950 | 39.50 |
| xx. | Pick 'em | 24.50 | 2950 |
| 1. | . P'ay Ball | 45.00 | 79.50 |
| 1. | Pin Un Girl | 84.50 | 139.50 |
| xx. | Play Mate | 32.50 | 3950 |
| xx. | Pastime (Rev) | 47.50 | 49.50 |
| 1. | . Po'o | 35 ¢0 | 3950 |
| xx. | Pot Shot | 25.03 | 39.50 |
| xx. | Powerhouss | 20.03 | 2.53 |
| 2. | Production (Rev) | 54.50 | 5950 |
| 5. | 5. Progress | 35.00 | 39.50 |
| $x \mathrm{x}$. | Punch | 2700 | 2950 |
| 6. | . Purusit | 37.50 | 39.50 |
| xx. | Pylon | 29.50 | 30.00 |
| xx. | Pyramid | 1003 | 1250 |
| xx. | Ragtime | 1500 | 25.60 |
| xx. | Rats (Rev) | 47.50 |  |
| xx. | Rebound | 15.00 | 19.50 |
| xx. | Record Breaker | 150.00 |  |
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|  | Red, white \& Blue | 2950 | 3950 |
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| 5. | Reservo | 20.00 | 24.50 |
| xx. | Rink | 1500 | 1900 |
| 5. | Riviera | 200.00 | 279.50 |
| $x$ x. | Roll Call (Rev) | 4500 | 6950 |
| $x$ x. | Rollar Derby | 25.00 | 30.60 |
| 6. | Rotation | 15.00 | 19.00 |
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| ${ }_{5}$ | Roxy | 15.00 | 27.50 |
| ${ }_{2} 5$. | Salute | 27.00 | 49.50 |
| 2. | Santa Fo (Rev) | 139.50 | 175.00 |
| ${ }^{2 \times 1}$ | Sara Suzy | 3250 | 49.50 |
| \%. | Scandals (Rov) | 35.00 |  |
| 1. | School Days | 47.50 | 67.50 |
| 5. | Scoop | 21.50 | 3950 |
| 1. | Score-a-Line | 3000 | 39.00 |
|  | Score-a-Card | -29.50 | 5250 39.50 |
|  | . Score ( ${ }^{\text {camp }}$ | 27.50 29.50 |  |
|  | Sea Power |  |  |
|  | Sea Hawk | 47.50 | 79.50 |
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|  | Seven Up | 30.00 | 67.50 |
|  | Shangri L3 ....... | 64.50 |  |
|  | Short Stop |  |  |
|  | Show Hoat | 54.50 | 78.50 |
|  | Side Kick |  |  |
|  | Silvor Stazes | 4950 |  |
|  | Silver Spray | 34.50 | 49.50 |


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| x. Sixty Grand |  |  |
| 1. Sky Brazer | 69.50 89.50 | 79.50 169.50 |
| xx. Sky Line | 20.00 | 37.50 |
| 1. Sky Ray | 52.50 | 59.50 |
| 2. Sky Raider (Rev) | 6950 | 10950 |
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| 5. Smak the Jap (Rev) | 2000 39.50 | 35.00 |
| 1. So ith Paw | ${ }^{3} .60$ | 74.50 |
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| 5. Speed Ball | 35.03 | 69.50 |
| 7. Spe d De.non | 1503 | 39.50 35.00 |
| 6. Speedway | 2203 22.50 | 35.00 |
| xx. Speety | 19.50 | 79.50 |
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| 1. Sporty | 15.60 | 47.50 |
| 5. $\mathrm{S}_{5} \mathrm{ot-a}-\mathrm{Card}$ | 63.00 | 75.00 |
| xx. Spot Cha (Rev) | 6500 | 75.00 |
| 1. Spot Piol | 49.50 | 74.50 |
| 7. Spott m | 25.00 | 39.50 |
| 1. Stage Door Cant | 160.03 | 229.50 |
| 1. Stars | 49.50 | 94.50 |
| 2. Star Attraction | 45.50 | 74.50 |
| xx. Stop \& Go | 29.50 | 35.00 |
| 2. Stra:o iner | 40.00 | 67.50 |
| 2. Streaml ner | 165.00 | 179.50 |
| 5. Strip Te s: (Con) | 109.50 | 115.00 |
| xx. Summert:me | 2 L .03 | 24.50 |
| 5. Sun Be:m | $\begin{array}{r} 4950 \\ 5950 \end{array}$ | 55.00 129.50 |
| 1. Sun Valley (Rev) | $\begin{array}{r}52.50 \\ \hline\end{array}$ | 24.50 |
| 4. Supzr Chulbe | 34.50 | 49.50 |
| 2. S-per Six | 24.50 | 29.50 |
| 2. Surf $Q$.eens | 1500 J | 324.50 |
| 2. Suspins: | 193.00 | 215.05 |
| 5. Tail Gunn r ( $\mathrm{C} \cdot \mathrm{n}$ ) | 4503 | 49.50 |
| 1. Target Skill | 34.50 | 49.50 |
| 1. Texas Mustang . . . | 65.05 |  |
| 4. Ten Spot | 41.50 | 64.50 |
| Three Score | 25.05 | 37.50 |
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| 5. Thril e | 2250 | 39.50 |
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(No Prico Sat)

# C.M.I. <br> BLUE <br> BOOK <br>  

| n . . . . . . . . . . . . . . . . . fromn- |
| :---: |
| Ajax .............. from S:ore Card |
| All Out . . . . . . . . f.om- C:oss Line |
| Archery . . . . . . . . . . . . . from- Cadillac |
| Arizona . . . . . . . . . . from-Sin B am |
| American Beauty . . . . . . fro .r-Attention |
| Batile . . . . . . . . . . . . . . . from-Zo:nbic |
| Big Tent ............. frum- Big Shuw |
| Big Thr |
| Big Top of '45. . . from-Tw'n Six, Cl sver, Sky Ray |
| Bingo . . . . . . . . . . . . . fro :l-Lite-a-Card |
| Bo abardi ir . . . . . . . . . from-Follies '-i0 |
| Bow'ing Al'ey '42....frum-Bow'ing Al!ey |
| Brazil . . . . . . . . . . . . . . from-Do Re Mi |
| Burl sk . . . . . . . . . . . . . . from-Fulles ' 10 |
| Casablance . . . . . . . . . . . . frem-Clamour |
| Cupid . . . . . . . . . . . . . . . . fr. m-R xy |
| De-Icer . . . . . . .from-Red, White \& Llue |
| Destroyer . . . . . . . . . . . . from-Ciadillar |
| Dive Bon.ber . . . . . . . from For antion |
| Eagl: Squadron. . . . . . . l'rom-Big I eage e Big Town |
| Easy Pickin' . . . . . . . . . . . . . f.oni- $\mathbf{O}^{\prime} \mathrm{B}_{\text {us }}$ |
| Faling Suns .......... from- Ten Sp 1 |
| Fan Dancer . . . . . . . . . . . . . from- $\mathbf{R}_{\text {¢ }}$ ( ${ }^{\text {a }}$ |
| Flaslı . . . . . . . . . . . . . . . . . fron |
| Flat Top . . . . fro..l-B:oarleast, Cro slin ${ }^{\text {a }}$ |
| Fight . . . . . . . . . . . . . . . f.om Spo ty |
| Flying Tiqe.s . . . . . . . fro :- Play Bal |
| Forcign C lors . . . . . . . . . . . . . frem-Owl |
| Grand Can on . . . . . . . . frim- Do..be Play |
| Ili-Boy . . . . . . . . . . . . . . . from-Metro |
| Hi-Jinks . . . . . . . . . . . . . from-Gl.mour |
| Hitthe-Japs . . . . . . . . . . from-Cold Star |
| Hockey '42 ........from-Silver Skates |
| Idaho . . . . . . . . . . . . . . . from-Zo inbie |
| Jeep....frr.m-Dup'ex, Leader, Sky Blazer |
| Kismet |
| Klipper . . . . . . . . . . . . . . f.om-Sroop |
| Knork-Ont-the-Japs . . . . from-Knorkout |



## REVANIPED ONE-BALLS

All-American Deiby..from-Sport Special,


Race Kin. . from-Thistledown, Sea Biscuit Rockingliam. . . .fronı-Grand Stand, Grand National, Pacemaker
Victorio:is . ........ from-Turf Champs War Admiral ....... from-Grand Stand Whirlaway.. from-Blue Grass, Dark Horse,

## id

## IS NOW DELIVERING

New or Used

AMI

## AUTOMATIC HOSTESS

TELEPHONE MUSIC
"Gets Locations . . . And Keeps Them! - AND -

"The Hit Phonograph of 1946"


## IS DISTRIBUTING

# TELOMATIC 

IN
NEW YORK - NEW JERSEY - CONNECTICUT

> WORKS FOR YOU 24 HOURS A DAY-and DOES IT AUTOMATICALLY and UNATTENDED, ELIMINATING THE SERVICES OF 4 PEOPLE -

SUPPLIES MUSIC TO RESTAURANTS, FACTORIES OFFICES AND ALL INDIVIDUAL MUSIC LOCATIONS

TELOMATIC Meets With Every Requirement of All Telephone Companies in New York, New Jersey and Connecticut
$\qquad$ WIRE PHONE FOR INFORMATION!
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UNYON S A NEW YORK, N. Y.
123 W. RUNYON ST.
NEWARK, N. J.
(PHON: BIGELOW 3-8777
(PHONE: LONGACRE 3-4820)


## YOU'LL SEE



EASIER...SIMPLER...FASTER

infinitely more convenient in every way


POST WAR 5 BALL GAME

STEP-UP is the creation of GENCO, for 18 years a leader in the coin amusement field. STEP-UP is Genco's first post-war Five Ball Free Play game . . . an easy-to-pick stand-out as a strong money-maker.
STEP-UP has "Playing Power" . . . power to attract and hold interest. Power to draw greater Profits. STEP-UP FEATURE PLAY PRINCIPLE that makes it another GENCO "great" in its long list of successful pin games.
They go together-GENCO GREAT GAMES!

ORDER FROM YOUR NEAREST DISTRIBUTOR
PRICE

## MGA Helps Better Relations Between Ops \& Locations

NEWARK, N. J.-In another move in its program to build better relations between its operator members and the locations they service, the Music Guild of America this past week sent out a letter to all locations which outlined the advantages to be gained thru dealing with operators who were members of MGA.
The letter informed the locations of the purposes and practices of MGA, emphasizing that. (1) "MGA members conduct their business under a Code of Fair Trade Practices approved by the Industry." (2) "MGA enjoys a reputation for efficient service, honest dealing, fair profit sharing with customers designed to create good will, and favorable public opinion." (3) "Employees of the music merchants of the Guild are members of Local B-1477 International Brotherhood of Electrical Workers, A.F. of L.'

The letter to the locations was based on the contention that "A reliable merchant always does business with reliable suppliers.'
LeRoy Stein, Executive Director of MGA, informed The Cash Box that his group would make available to other trade associations copies of the promotional material being used with location owners. The address of the Music Guild of America is at 1140 Broad Street, Newark, N. J.

GREATEST MONEY MAKING CONSOLE EVER BUILT! Keeney's NEW THREE-WAY BONUS SUPER BELL


Three coin chutes take up to 15 coins every play!
Three people can play at same time!
Your choice of any combination of nickel, dime and quarter chutes! Gives record-breaking profits! You pay only one tax!

KEENEY'S 2-WAY SUPER BONUS BELL
Convertible FP or PO
Your choice any coin combinations: $5 \mathrm{c}-5 \mathrm{c}-5 \mathrm{c}-10 \mathrm{c}$ 5c-25c
Pay only one tax!
Now Delivering

## ADVANCE AUTOMATIC SALES CO.

Western Distributors: 1226 S.W. 16th Ave., Portland, Ore.
Western Distributors: 3126 Elliott Ave., Seattle Wash.

# Aireon Holds Big Chicago Conference 

## Firm's Distribs Listen to Plans and Policies for '47. Clear Decks for New Line. Meet Lasts 3 Days.


R. R. (RUDY) GREENBAUM

CHICAGO - Officials, executives, distributors and regional managers of Aireon Manufacturing Corp., Kansas City, Kans., held a three day "Master Conference" at the Congress Hotel in this city this past week.
R. C. (Bob) Walker, president and R. R. (Rudy) Greenbaum, vicepresident and commercial salesmanager, addressed those present and presented their plans and policies for 1947.

It is reported that the distributors and regional managers were elated over the news imparted to them by these executives of the firm and that, "great enthusiasm resulted from these speeches."

Fred Mann, who is regional district manager here, reported, "Our new line for 1947 was discussed at this meeting and everyone present was very much elated over what they heard. The distributors are waiting for the new equipment. Their showrooms and warehouses are clear of all machines. When they heard what was going to happen in 1947 they were tremendously enthused."

It is also reported that R. R. (Rudy) Greenbaum made one of the most impressive and important speeches ever heard by the gathering. He was complimented on the facts he presented. The general concensus was that the firm's distribs will increase their business tremendously in 1947.
R. C. Walker, president of Aireon Mfg. Corp., is reported to have been advised of an entirely new program which, it is generally believed, will be of invaluable aid to the entire industry. Production is well under way, he is reported to have said, and the Aireon distributors will be well supplied with the new line for 1947.

In addition to R. C. Walker and R. R. Greenbaum, the following Aireon district and regional managers were present: Fred Mann, regional director of this area; Ben D. Palastrant, eastern regional director; Martin Parker, regional manager for Minnesota, Wisconsin and Iowa and Dan Brennan, regional manager for Indiana, Michigan and Illinois.

R. C. WALKER

Among the many Aireon distribs seen around the Congress Hotel were: Leo Dixon of Cleveland, O., Bill Presser of Cleveland, O., Jack Mulligan of Pittsburgh, Pa., Vic DeSchryver of Detroit, Mich., Bill Brase of Indianapolis, Ind., Don Fosgate of Cincinnati, O., Max Berenson and Lou Koren of Chicago, Ill.; Harold Klein of Wilwaukee, Wis.; Ted Bush and Harold Lieberman of Minneapolis, Minn.; Irv Sandler of Des Moines, Ia.; Art Hermann of Albany, N. Y.; Al Bergman of Buffalo, N. Y. and Joe Greene of Boston, Mass.

The meeting, according to the district managers, was called for the midwest area distributors of the firm. It is believed that later on in the year, or the early part of 1947, all distributors of Aireon may be called into one meeting. This may happen at the convention to be held in Chicago. Due to the large number of distributors and present difficulties for hotel and transport facilities meetings are being called at central points thruout the nation at this time.
MUSIC OPERATORS - Vote NOW in the Big Record Contest.


> WANTED SHELLAC RECORDS broken or scrap WILL PAY 7c Per Lb. SHIP PREPAID TO

PLASTIC MATERIALS CORP. 1822 W. 213th STREET TORRANCE

CALIF.

MOTORS REPAIRED WURRITER-AMMI OLA - MILLS. Rewound to Factory Speciralio Rapid service-repaired or exchanged within 24 hours after arrival.
Complete, No Extras $\$ 6.00$
503 W .41 st M. LUBER
New York
SINGLE AND DOUBLE SAFES $\$ 195.00$
revolvaround BRAND NEW
$\$ 250.00$ Heavy Steel - Burglar Proof
Will Take Mills or Jennings Slots. Bottom Door for Storage or Weights.
NEW LOCKED BOX STANDS FOR
SINGLE SLOTS, HEAVY STEEL. EACH
$\$ 25.00$
1/3 Deposit With Order
CENTRAL OHIO COIN MACHINE EXCHANGE
185 E. TOWN STREET, COLUMBUS, OHIO (Phones: Adams 7949—Adams 7993)

## WICO CORPORATION

Formerly HARRY MARCUS COMPANY

in los angeles

1328 W. Pico Blvd.
IN CHICAGO
2913 N. Pulaski Rd.
See Us For Your Coin Machine Parts


# Michigan Ops Assn. Urges: "Play More - Instead Of Pay More" 

## Trade Asked To Hold Off On 10c Per Record Until Other Methods Have Been Tried

DETROIT, MICH.-Presenting to its membership an illustrated comparison between the operating costs of 1940 and 1946, a period that witnessed a tremendous rise in overhead for musicmen in all parts of the country, the Michigan Automatic Phonograph Owners' Assn., headquartered here, recently told its membership thru an editorial in "The Pick Up", official monthly publication of the group, that music ops should refrain from boosting prices to 10 c per record for the time being, but should, "get 'em to play more-insuead of pay more."
Reasons for the stand were set forth in the editorial, which declared:
"We as an association hesitate to recommend discarding of the nickel play, until we are convinced that every operator has done everything possible to not only reduce his overhead to a minimum but also to increase the efficiency and attractiiveness of each machine he has on location. This does not only mean the appearance of the machine nor always the records that are playing, but it also means the amount of goodwill he has built between himself and the owner of the location as well as his customers-the public.
"Did you ever stop to consider the number of kids that enjoy playing their favorite piece on the juke box. We don't have the exact figures but from what we can find out from some of our operators, it will run close to twenty per cent, this of course is in dairy bars, candy stores, drug stores, but not including canteens, etc. Can we afford to eliminate the nickel slot?
"Our business is selling music, and although practically every publication
in this line, are endorsing the tencent and quarter slot, nevertheless we feel that this business was built on the nickel play and if our operators will make a more careful study of their present problems thereby increasing their efficiency, we can maintain our nickel play and will have done the public a service at a time when all other businessmen are raising prices, in many cases unnecessarily."


Thanks, Folks!

Yes, thanks much for bearing with us during the strike which closed our plant for nine weeks.

It's all over now, and our employees are streaming back into the plant.
We appreciate your patience during our plant shutdown, and will put forth every extra effort to rush machines to you.

## Thanks Again!



## Buffalo Dep't Store Features Aireon



BUFFALO, N. Y.-Alfred Sales, Inc., headquartered here, distributors of Aireon phonographs, recently completed a tremendously successful tieup with one of Buffalo's leading department stores. This tie-up proved to be one of the most arresting window promotions the department store has ever had, attracting more people and more comment than the Edwards Store or Alfred Sales had hoped for according to Mr. J. M. McManus, sales promotion manager for the Edwards firm.
The most important and largest window in the store was devoted to a Teen Age set up with all mannequins grouped around one of the Super DeLuxe Aireons. Special permission was obtained from the city to set up two
speakers to carry the music of the Aireon to the street. Original plans were for the window to be in only one week, but it was decided to hold it over for another week,

## Two New Firms Accepted By Jersey Music Ops Assn

 NEWARK, N. J. - Continuing its efforts to sign all music operating firms in the state to its membership roster, the Music Guild of America, the state wide music operators association here, announced this past week that the D \& K Amusement Company and ABC Distributing Company had been admitted to membership.D \& K, in North Bergen, is headed

## Couddid fly

## WHILE THEY LAST

The best Universal Amplifier ever built. Originally made for Uncle Sam. Fits everything but Seeburg Hi Tones-with tubes.

## $\$ 39.50$

V. Pa DISTRIBUTING CO.

2336 Olive St. - 2339 Pine St. CEntral 3892 - St. Louis 3, Mo.

Exclusive Distribution
AIREON
WILLIAMS
MUSIC
GAMES

by Charles Dyer and Ernest Kaufman. The ABC Distributing Company is located in this city and is operated by Sam Waldor.

## Chrome Cabinet Assemblies

## Custom Built!

## Befter Built by Buckley -

## YOUR GUARANTEE!

$\checkmark$ COMPLETE NEW PRECISION-BUILT LIGHT WOOD CABINETS EXPERTLY FINISHED WITH PERFECT fit new aluminum castings.
$\checkmark$ Club handle and handle collar chrome plated.

```
\checkmark HEAVY BRASS CHROME PLATED ETCHED RE-
```

    WARD PLATES, \(2 / 5\) OR 3.'5.
    $\checkmark 5 c-10 c-25 \mathrm{c}$ CHROME DENCMINATOR COIN INTAKE.
$\checkmark$ PAYOUT CUPS WITH ANTI-SPOON CUP.

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V DRILLPROOF PLATES.
```


## YOUR CHOICE Diamond Ornaments

GENUINE CHROME (PERFECTLY PLATED)

SURF blue wrinkle TAN WRINKLE gold wrinkle

CHOCOLATE WRINKLE green wrinkle COPPER WRINKLE


[^2]
# BUCKLEY TRADING POST 4223 WEST LAKE STREET 

## Local Gov'ts Continue

## To Hit Coinmen

NEW YORK-Reports from all parts of the country continue to arrive here every week with news of further tax legislation being levied against the cointrade.
In every case, observers point out, there has been a lack of competent representation on the part of the coinmen in efforts to give a better understanding of this industry's

## Many Phonos Are Reported In Mexico

MEXICO CITY, D.F. - American tourists to this country continue to express surprise at the tremendous number of juke boxes located here.
Greatest cause for comment, however, is the fact that the machines are so heavily stocked with classical records as well as many American song hits of years ago. This, of course, in addition to the popular Mexican tunes of the day.
One of the most popular American numbers, which has been on the machines for a long time, and which is expected to remain popular for a long, time to come, is "Beer Barrel Polka," a melody which is familiar to just about everybody North of the border.


## METAL TYPER DISCS

For Groetchen Typers


We Use Finest Aluminum Standard Thickness-Satin Finish

PRECISION DIES
by america's foremost toolmakers
Money Back Guarantee
Samples on Request.


Por 1000
1/3 Deposit with Ovder
MAX GLASS dISTRIBUTING COMPANY
914 diverser
CHICAGO 14, ILL
problem to the tax makers.
As one leading operator pointed out, "All a city council needs is the word that the treasury requires some extra money and you've got a hundred people writing a brand new, and generally preposterous, tax law against this business."
Meanwhile, latest to fall victim to a tax boost were Bloomfield (N.J.) music ops, who were gifted with a hike in taxes from $\$ 10$ to $\$ 20$. Original plans, it was admitted, called for an annual $\$ 25$ fee.

## WANT to BUY

NATIONAL No. 950 DU GRENIER 9 COLUMN SINGLE CAPACITY .. CIGARETTE MACHINES

5 BALL FREE PLAYS TEN STRIKES ARCADE EQUIPMENT COUNTER GAMES Write - Phone - Wire
AMMCO
DISTRIBUTORS 2513 milwaukee ave. CHICAGO 47, ILL. Phone: Capitol 1111

```
WANTED TO BUY FOR CASH
WANTED TO BUY FOR CASH:
    Noed not be in worering condition
    IDEAL NOVELTY COMPANY
    2823 Locust St. Phone: FRanklin 5544 Louis 3, Mo.
```

    FOR \(\begin{aligned} & \text { PRODUCTS } \\ & \text { NEW YORK } \\ & \text { NEW JERSEY } \\ & \text { ALD } \\ & \text { NEW ENGLAND }\end{aligned}\)
                                    IT'S
    TRI-STATE SALES CO.
    585 TENTH AVENUE, NEW YORK CITY
        (Phone: CHelsea 2-4648)
        2715 SUMMIT AVE., UNION CITY, N. J.
        (Phone: UNion 5-2242)
        NEW ENGLAND REPRESENTATIVES
        PIONEER DIST. CO.
        585 TENTH AVENUE, NEW YORK CITY
        (Phone: CHelsea 2-4647)
        Now Showing
        TRIPLE BELL \(\begin{gathered}5 \mathrm{~s}=10 \mathrm{c}-25 \mathrm{c} \text { or } \\ \text { Any } \\ \text { Combination }\end{gathered}\)
        DRAW BELL CONSOLE
        DRAW BELL \(5 c\) and 25c plar
    BIG LEAGUE \(\underset{\substack{\text { SENSATIONAL } \\ 5 \cdot B A L T \\ \text { FREE PLA }}}{\text { Sit }}\)
    VICTORY SPECIAL - VICTORY DERBY
    

> HEATH DISTRIBUTING COMPANY
> 217 THIRD STREET
> MACON GEORGIA

## Detroit Music Ops In Big Public Relations Move; Will Donate Jukes To All City Youth Centers

## City Officials Commend MAPOA For Assistance



JOE BRILLIANT
DETROIT, MICH.-One of the most impressive public relations moves in which members of this industry have yet participated was inaugurated here recently by the Michigan Automatic Phonograph Owners Association, Inc., just recently, when the music op group started negotiations with the City of Detroit to donate juke boxes for the 20 new youth centers opened here by the city in the nation-wide program to provide "canteens" for teen agers.

The project, being carried out under the supervision of Joe Brilliant, president of MAPOA, and its board of directors, has already received the approval of the city
"It has been our contention for some time," a spokesman for the group explained," that an arrangement of this kind would be a step in the right direction to assist in entertaining the minors and would be a factor in keeping down juvenile delinquency."

In his letter to the city officials, Joe Brilliant, speaking for the music op members of the trade group, told the city, "We will supply your recreation centers with automatic phonographs without charge, provided that they are not used for commercial purposes. Also that they will be retained by the city for the purpose of entertainment in your recreation centers."

Acceptance of the offer on behalf of the city was tendered by John J. Considine, General Superintendent of the Department of Parks and Recreation, sponsors of the youth "Canteens" for the City of Detroit.

It was believed by many that other music op associations, located in other parts of the country, would follow the move made by MAPOA, and take an active interest in the establishment of teen age centers;

FOR SALE mills vest pockets CHROME
$\$ 49.50$
McCALL NOVELTY CO. 3147 Locust st. St. Louis 3, Mo. (Tel: 1644-1645)

UNITED DISCONTINUES CONVERSIONS

Watch For Announcement
of
First Brand New Game

Write at Once . . . get your name on our MAILING LIST for early announcement.

UNITED
MANUFACTURING CO. 5737 BROADWAY, CHICAGO 40, ILL.

## Congratulations to...

## homer e. capehart

FOR
his magnificent achievement
in presenting to music operators
THE NEW AND SENSATIONAL

## PACKARD

HIDEAWAY
AND
PHONOGRAPH
IT'S PACKARD ALL THE WAY TWO LOCATIONS TO SERVE YOU
JACK GUTSHALL dISTRIBUTING COMPANY

1870 W. WASHINGTON BLVD.
LOS ANGELES 7, CALIF. (Phone: ROchester 2103)

640 - 16th STREET
SAN DIEGO, CALIF.
(Phone: FRanklyn 9-5635)

## "JET PROPELLED" EARNINGS!

 SuperlinerSuper appali...

THE MAGIC BUTTON!

Super design...
NEW STREAMLINED CABINET?

## Super performance...

## CUTS SERVICE COSTS!

"THERE IS NO SUBSTITUTE FOR QUALITY" ORDER FROM YOUR DISTRIBUTOR

## D. GOTTLIEB \& CO.

1140 N. Kostner Ave., Chicago 51, III.

## 

## United Coin Machine Company Appointed Distrib For Personal Music



HARRY JACOBS, JR.
MILWAUKEE, WIS. - Harry F. Jacobs, Jr. and Harry F. Jacobs, Sr. of United Coin Machine Company, this city, announced that after a visit from H. F. Dennison, president of Personal Music -Corp. of Newark, N. J.; they were appointed as-distributors for the Personal Music boxes.
United Coin Machine Company will cover the entire State of Wisconsin and the Upper Peninsula of Michigan. Hal Stark, sales manager for the firm, and his staff of salesmen, will cover the territory visiting all the music men.
In addition to Personal Music, United Coin Machine Company represents other leading manufacturers, and Jacobs, Jr. reports that his firm is progressing very rapidly

## TOSCANINI IN TRAINING

While en route to South America, where he was to give several concerts, the internationally famous Arturo Toscanini was occasionally called upon to discipline his orchestra.
"Maestro, will you help us?" asked one of the musicians. "From the moment we set foot on this vessel Mr. X has been playing a slot machine at 50 cents a playing a slot machine at can't pull him away from it."
"What a pity," sighed the conductor disapprovingly. "I'll see what I can do."
Sometime later several of the musicians decided to investigate Toscanini's progress. Sure enough he had gotten the man away from the machine, but there stood the veteran bell player watching a flushed Toscanini recklessly tossing his dough and yanking the handle at a half a buck per crack!


HARRY JACOBS, SR.

## ACE MUSIC CO. CHANGES HANDS

DETROIT, MICH. - The Ace Music Company, located here, which was formerly operated by Stanley Kroll, has been sold to Frank Stankewicz, it was recently announced.

Stankewicz will retain the firm name, since Kroll has announced his intention to enter the automobile business. At the present time, Mr. and Mrs. Kroll are on a California tour, it was said.
They are expected to return shortly.

## WE HAVE

 THEM ALL! KEENEY'S 3-WAY BONUS SUPER BELL KEENEY'S TWIN BONUS SUPER BELLDAVAL'S "FREE PLAY" GOTTLIEB'S SUPERLINER

GOTTLIEB'S 3-WAY GRIP SCALE CHI. COIN SUPERSCORE P. \& S. SHOOTING STAR A.B.T. CHALLENGER Now on display: GOTTLIEB'S DAILY RACES Sensational New One Ball! Coming Soon: GOTTLIEB'S New 5-BALL BAFFLE CARD Available Again. about November 10: KEENEY'S SINGLE BONUS SUPER BELL

Come In and Learn About Personal Music!
All other current machines also available.
Contact us for your requirements.

TRIMOUNT
COIN MACHINE CO.
40 WALTHAM ST. BOSTON 18, MASS.
Tel. LIBERTY 9480



## IMMEDIATE DELIVERY...

1946 BANGTAILS

WINTER BOOK
CONSOLE C.P.

WALL BOXES 30-WIRE CABLE "OUT OF THIS WORLD" SPEAKERS


Dave Gottlieb, D. Gottlieb \& Co. President, CMI, Inc.

## CENTER OF CMI STORM



Robert Z. Greene, President NAMA

ATTACKS GREENE


James T. Mangan
Chief, CMI Public Relations Bureau

CHICAGO - The storm of controversy created here when Robert $Z$. Greene, president of NAMA and the Rowe Companies, urged vending machine operators and manufacturers to break with the rest of the cointrade, grew to new heights of bitterness this past week when James T. Mangan, chief of the CMI Public Relations Bureau sent out a special release on the incident in which Greene was hit from all sides on the basis of the statements which he made here during the NAMA convention on October 16 to 18.

Meanwhile, Mangan reported that he had not yet received any reply to the open letter written to Greene, and upon which Mangan had asked the well known manufacturer to reply. In his open letter to Greene, (See The Cash Box, Week of October 28, 1946), Mangan attacked Greene's right "to try to air or distribute any quarrels which Greene might have with the coin machine industry in general to the newspaper and magazine press. Mangan later contended that "the net result of Greene's blast did nothing but
harm" to all coin machine public
relations.
The CMI statement, which was released on November 5, said that Robert Z. Greene "wasn't contented in his speech at the Merchandising Association Convention in Chicago to try to separate the great coin machine industry from the business of coin operated vending, but he also made available the following statement which appeared in Advertising Age, October 28th:
"At the tenth annual convention of the National Automatic Merchandising Association here October 16-18, President Robert Z. Greene told the group that his own firm, Rowe Companies, Whippany, own firm, Rowe Companies, Whispany, N. J., would not exhibit any of its vendMachine Industry Convention.

His decision marked the first major break between the coin operated amusement machines and the automatic vending machines. About a dozen representatives of other companies at the convention announced that their firms would follow similar policies."
"Greene caused this message to be disseminated far and wide," said Mangan, apparently without any qualms for the injury it might do to every coin machine manufacturer
and operator, including operators of vending equipment.
"It is the opinion of all the leaders in the coin machine trade that such propaganda has no place in the general press."

In commenting on the release, James Gilmore, Secretary-Manager of Coin Machine Industries, Incorporated, which is the Association of the general coin machine industry said:
"The coming coin machine show at the Sherman, February 3, 4, 5, 6, is practically a sell-out. This exhibition will be the greatest presentation of coin operated products the world has ever seen.
"At this show sixteen major vending machine companies will display their newest equipment to anywhere from 8,000 to 12,000 visiting operators from every state in the Union.
"Members and associates of CMI, Incorporated have more right and power to represent the vending machine trade than any other Association. Greene just happens to be out of step with the entire industry"
(Continued on next page)
NEW WALL BOX REPLACEMENT COVERS(FOR 20 SELECTION SEEBURG WIRELESS OR 3-WIRE BOXES)LIGHTWEIGHT ALUMINUM - BROWN OR GRAY CRACKLE FINISHGUARANTEED PERFECT FIT - EACH$\$ 5.95$

## CASTERS

HEAVY DUTY REPLACEMENT Set of 4
. 1.65
PICK UP COILS
ALL SEEBURG, EXCEPT
8800 - 9800 Each ............ $\$ 1.50$

## GENUINE

FIBRE MAIN GEARS FOR SEEBURG \& WURLITZER (Less Hub)
Sample ................................................ $\$ 3.95$
Lots of 1.50
Quantity Price ...................... 3.00
Factory Guaranteed Aganst

## PLASTIC

( 60 GAUGE - RED)
$\qquad$ . $\$ 10.00$

## GREENE and C M I

(Continued)
At the coin machine industries' Association offices it was said that many messages condemning Greene's stand have been received. "What right has a man," said one manufacturer the CMI quoted, "not only to try and desert us, but also to publicize his desertion with the implication that his present alignment was a holy one"
The CMI further claimed that a vending machine manufacturer telephoned in to say, "Greene's stand is not mine because I very well know that the purchasers of my vending machines also purchase and use many other types of coin operated equipment and the money earned by this equipment helps them make further purchases from me"
One question was raised, namely, "Is The Industry Drifting Apart?" (See The Cash Box editorial, week of October 28, 1946)

Mangan stated that from the many messages he had received condemning Greene's stand that there could be only one conclusion-that the industry was getting together faster than it ever had in the past.

Dave Gottlieb, President of CMI, Incorporated, stated this stand succinctly: "Every manufacturer and distributor of coin operated machines knows that this industry is one of the most fluid in America. Hardly anyone can survive by operating one type of equipment solely. For many years it has been a first principle of all manufacturers to press the doctrine of diversified equipment. And of the 8,000 to 12,000 visiting coin machine operators who will register at our coming show in February, I'll take a guess that not over five percent of them are operators of one type of equipment only.
"Vending machines are primarily coin operated machines and cannot be thought of otherwise. Ever since our Association first began to hold its annual shows, as much stress was put on vending equipment as on any other kind of coin machines".

Mangan further reported that a publicist telephoned to say, "Greene's stand is one of the worst examples of public relations I have ever seen.

## MATHENY SPECIALS

## NEW - IMMEDIATE DELIVERY

Chicago Coin's SPELLBOUND _- $\quad \$ 325.00$ Ioneer Bubbles
United Riviera 249.50

United Oklahoma
United Grand Canyon
Bally Surf Queens
Marvels Frisco
Exhibit Big Hit
Genco Iotal Roll
Bally Victory Derby
Mills Vest Pocket
Mills Vest Pocket Py -..............................
Pace 1946 Deluxe Chrome Bells
Pace 1946 Doluxe Chrome Bell
USED GAMES

| Pin-Up-Gi $\qquad$ 139.50 |  |
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|  |  |
| Yankee Doodle $\qquad$ Catalina Write |  |

## MATHENY

VENDING COMPANY, Inc.
564 West Douglas, Wichita, Kans.


Available in Fruit or Cigarette Reels.
Compact, streamlined design.
Wire, write or phone


11/4" x 7' x 10")
CONTACT YOUR NEAREST DISTRIBUTOR

# LOS ANGELES Sce R. Happel or BAD 5 BiS see MILWAUKEE 2um.R. अappel or E. Happel BATMEAMS <br> C. A. Fapkel \#.. . Reimer 

## KEENEY

THREE WAY BONUS SUPER BELL greatest console EVER BUILT


Automatic payout only. Takes in up to 15 coins every play ( 5 coins thru each chute), any coin combination.

Immediate Delivery

## EXPORT TRADE

Our New 1946 Coin Machine Catalog, just off the press, contains reconditioned phonographs and accessories, most complete coin machine catalog ever offered. Don't fail to send for your fREE copy today.

## RECONDITIONED CONSOLES

LARGEST STOCK OF DEPENDABLE CONSOLES ON THE WEST COAST


## PHONOGRAPHS

| Seeburg 8800 New Rock-O-Lite, E. S. $\qquad$ $\$ 425.00$ Wurlitzer Model 7BOE $\qquad$ 475.00 |  |
| :---: | :---: |
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|  |  |
| Wurlitzer | Victory 500 ..................................... 475.00 |
| Seeburg Classic New Rock-O-Lite ..................... 415.00 |  |
| Wurlitzer | Model 616 New Rock-O-Lite.................. 225.00 |
|  |  |
|  |  |
|  |  |
|  |  |
| Wurlitzer Model 850 ...................................... 595.00 |  |
| Seeburg | Major, E, S., New Rock-O-Lite...-----1...... 425.00 |
|  | BALL MULTIPLE TABLES |

Bally Longacre (Refinished)
Bally Thorobred (Refinished)
 Bally '41 Derby (Refinished) .-.-............................................ 149.50 Bally Club Trophy (Refinished) Keeney Fortune (Refinished)


Mills Four Bells, Late Heads, 5-5-5-25c
 Mills Four 8ells, Orig. Heads, ${ }^{5-5-5-5 c}$ (Refin.) Mills Four 8ells, Orig. Heads, 5-5-5-25c (Refin.) Bally Club 8ells, F.P., P.O., 5 C
Bally Hi Hands, F.P., P.O., 5 c Bally Sunrays, F.P., 5 5c
Mills Jumbo, Late, F.P., P.O. Mills Jumbo, Late, P.O.
Mills Jumbo, Pace Saratogas, Late, 5c

## RECONDITIONED SLOTS

| Mills |  |  | Write |
| :---: | :---: | :---: | :---: |
|  | Cherry Bells | (Rebuilt), 5c | \$22 |
|  | Cherry Bells, | (Rebuilt), 10c | . 234.50 |
|  | Cherry Bells | (Rebuilt), 25c |  |
|  | 8lue Fronts (R | Refinished), 5c | 50 |
| Mills | 8lue Fronts (R | Refinished), 10c | 50 |
|  | Blue Fronts | (Refinished), 25 | 189.50 |
| nnin | Chief |  | 550.0 |
|  | Mills Vest Poc | ket Be | 74.50 |
|  | Vest Pocket | (Refinished) |  |
| ew | Columbia Delu | uxe Bell -... |  |
|  | Fronts (Refin | ished) | 169.5 |
|  | Fronts (Refin | shed), 25c | 199.50 |
|  | Pace Deluxe |  |  |
|  | Pace Deluxe | Bells, \$1.00 |  |
| New | Columbia Bell |  |  |

## ARCADE EQUIPMENT

 Genco Total Roll
otary Merchandisers
ally Undersea Raider
New Gottlieb Grip Scale



Empire State Building Tower Proves "Top Spot"


NEW YORK-To say that coin machines are coming up in the world is putting it mildly. Approximately 1100 feet above street level on the 86th floor observatory of the Empire State Building, N. Y. C. stands a coin operated voice-recorder-Mutoscope's Voice-O-Graph.
Now in its fourth month of operation, this Voice-O-Graph is one of the centers of attraction in the Empire Tower.
Leo Weiskoff and Murray Handler, operating an extensive route of Voice-OGraphs in Metropolitan New York under the guidance of Modern Music Sales Co., Mutoscope Distributors, report that the Empire State location is one of their best. Off the "record" as they put it, 2000 recordings a week at 35 c play is considered poor business.


# $\cdots$ <br> MONEY BACK GUARANTEE IF NOT COMPLETELY SATISFIED! <br> You haven't seen anything until you've seen the New American Two-Toned HAMORIZED CABINETS <br> Americandmusment Co: <br> 164 East Grand Avenue, Chicago 11, III. <br> Tel. CAPitol 5300 <br> Buy "American" and you buy the "Finest" <br> Completely drilled, tapped and assembled, ready to insert mechanism. Specify: $2 / 5$ or $3 / 5$ pay; $5 c, 10$ c or 25 c play. 

## Fined For Damaging Phono

PROVIDENCE, R. I.-Of little financial solace to the music op concerned, but worthy of some satisfaction is the news that Ceriyco T. Roderick, a local citizen, was fined $\$ 25$ for venting his anger on a juke box after coming out the loser in a verbal argument that recently took place at the Colonial Hotel here.
Roderick had been charged with defacing property after he smashed a glass panel on the machine for which damage was estimated at between
 $\$ 40$ and $\$ 50$.


BOSTON, MASS.-Edward M. Ravreby (right), president of Associated Amusements, Inc., this city, smiles as he gets ready to step to microphone. Ed was the honored guest at the testimonial dinner tendered him by his Masonic lodge at the Kenmore Hotel last week. Pictured with him is Louis Jacobs, who served as toastmaster for the occasion.

Ed Ravreby Honored By Masons


## Too loud

"All that racket, you can't hear yourself think."

## SENSATIONAL DEVICE THAT SKYROCKETS YOUR PHONOGRAPH EARNINGS

 and puts you in solid with your locations

## WAYNE AUTOMATIC RECORD VOLUME EQUALIZER

## AUTOMATICALLY ADJUSTS PHONOGRAPH VOLUME SO THAT EVERY RECORD IS REPRODUCED AT SAME VOLUME LEVEL

Get the jump on your competitors and equip all your phonographs with the Wayne Equalizer. Install on the spot - size of a cigar box - no servicing. The Wayne Equalizer does not constantly adjust the volume to compensate for varied noise in a location. The unit increases or reduces the volume on all records to a volume standard manually set by you or by the location. If your local distributor cannot supply you, write, wire or phone us.

## LOUD MUSIC

Automatically tuned down to pleasant listening level.

## SOFT MUSIC

Automatically tuned up to pleasant listening level.

For use with Crystal PN Type or Magnetic Pickup.

## Guarantee

Wayne Equalizer is guaranteed in workmanship and materials for 90 days. If, within 30 days, it does not satisfy you for any reason, return it and full purchase price will be refunded.

GEORGE R. MURDOCK \& Associates INC.
Manufacturers and Distributors Electronic Equipment 1773-1797 UNION ST., SAN FRANCISCO 23, CAL., Phone, PRospect 2974

## Pin Controversy Rages In Tacoma

TACOMA, WASH.-For some weeks past a controversy has been raging in this city over the licensing of a limited number of pin games that has put the cointrade here under the spotlight of city officials, the press, and several public and religious groups.

The bombshell was set off when Safety Commissioner Robert S. Temme proposed legislation to limit the number of operators to 23 , and attorneys Anthony M. Ursich and Stephen O'Brien, representing persons other than the 23 who have applied for licenses, cried "monopoly."

According to Temme, the reason for his proposed legislation was that the number of games currently on location here has reached the "saturation" point.
"The time has come he declared, "when we've got to put restrictions on it. There are now 23 licensed operators, each limited to $50 \mathrm{ma}-$ chines, and only about 900 of those, according to my information, are now being operated."

The opposing attorneys and other interested parties counter-charged that at the present time there may be as many as 1000 pieces being operated without licenses, and, they maintained, newly licensed operators might certainly be allowed to put out their equipment profitably if these were taken off the streets.

The cases of O'Brien and Ursich were strengthened, at least psychologically, by the fact that several of the applicants they represented are war veterans with distinguished records, and this factor was expected to carry heavy weight so far as public opinion is concerned. Licensing of pin games began here in 1941, and under the present arrangements, the city treasury nets about $\$ 125,000$ per year from equipment currently being operated.
 WILLAMIS NEN 5 BALL GAME ON ANY LOCATION

EE YOUR LOCAL DISTRIBUTOR OR WRITE DIRECT TO:



## THIS AD PROVED SO POPULAR--

## AMUSENANT HNTERPRISESS, INC.

george ponser irving kaye 2 Columbus Circle, N.Y. 19,N.Y. Phone: CIrcle 6.6651

## Studio Set Up For Solotone Music Ops

NEW YORK-Teddy Blatt and Max Schiffman, Intimate Music, Inc., distributors for Solotone music boxes, have completed construction of their central studio here and have made arrangements with operators to pipe music to their locations
"This arrangement," states Schiffman, "makes it convenient for those operators who do not wish to set up their own studio, and yet have locations where they can install Solotone boxes."
host at aireon meet


FRED MANN
CHICAGO-Fred A. Mann, Regional Sales Director for Aireon, who was host to all Aireon distribs in his sales territory at the conference held here November 3 and 4.

## UNITED

| ER | seeburg | ROCK-OLA |
| :---: | :---: | :---: |
| 412 Lightup ................ $\$ 175.00$ | Classic ..................... 5375.00 | 12-Record .................. $\$ 95.00$ |
| ${ }_{24} 616$............................ 19.15 .00 | Colonel, R.C. ............... 495900 | Imperial 20 .................. 225.00 |
| 600R .................................. 395.00 |  | Standard ........................... 325.00 |
| 500 .................................... 425.00 | MILL's | De Luxe ............................. 350.00 |
| 700 ….......................... 575.00 | Throne ........................ $\$ 275.00$ | Master ........................ 425.00 |
| 800 .............................. 625.00 |  | Super .......................... 475.00 |
| 750 E ............................ 650.00 | 40-Sel. Hiboy ............... $\$ 375.00$ | Premier ........................ 475.00 |
| Victory Keyboard ........ 425.00 | 20 Streamliner ............... 275.00 | Commando ................. 525.00 |
| WRITE TODAY FOR OUR PRICE LIST - Terms: $1 / 2$ Certified Deposit |  |  |
| Wiscarsins Seading Distrihutans |  |  |
|  | C1] | $0 \mathrm{~V})_{1}$ |
| 6304 W. GREEMFIELD | SPRING 8446-8447 | MIL WAUKEE 14, WISC. |

## ATTENTION, EXPORT BUYERS

The New Seacoast Catalog Is Ready for Mailing - FREE!
This fully illustrated, up-to-the-minute catalog contains complete data on music machines, accessories, vending machines, and amusement games. Write for your copy today! If more than one is needed, simply ask. See Seacoast and You See the Finest.

## SEACOAST DISTRIBUTORS, INC.

415 Frelinghuysen Av., NEWARK 5, N.J. Blgelow 8-3524
Exelusive Rock-Ola Distributor in Northern
LOngacre 3.0740
Exclusive Rock-Ola Distributor in Greater New York

## ATTENTION!!! <br> 2 WURLITZER 750E's \$900. Both

OLSHEIN DISTRIBUTING CO.
1100-02 B'WAY Tel. 5-0228 ALBANY 4, N.Y.

We have been serving operators of Bulk equipment for 17 years - Now Machines charms and operators supplies available now - WRITE FOR DETAILS.

VIKING SPECIALTY CO.
530 GOLDEN GATE AVE.
SAN FRANCISCO 2, CAL. (Tel. Or. 6641)

## Juke Box Offered As Prize To Teen Clubs By Cola Firm

COLUMBUS, GA. - A Wurlitzer automatic phonograph will be awarded to the winner of a contest currently being sponsored among teen age canteens by the Nehi-Royal Crown Bottling Co., it was recently announced by Peter J. Batrous, president of the soft drink firm, which is headquartered here.
The juke box, first of 186 prizes to be awarded for the best letters on the subject: "The Most Interesting Activity of Our Teen Age Club or Youth Center," will be awarded to the canteen of which the winning letter writer is a member.
Industry leaders see in the move one of the better examples of good public relations for musicmen that have been attempted for some time, since the Royal Crown Company have been carrying out a three-year program to assist teen age clubs to provide good, wholesome entertainment.
The fact that the juke box to be awarded is the most valuable prize indicates to the public that the machine can indeed serve as a vender of the "good, wholesome entertainment" the sponsors are striving for.

## Minneapolis Pin Licenses Due

 MINNEAPOLIS, MINN. - Pin game operators in this city were recently notified by the License and Weighing Department that the annual license fee was due. Members of the trade were thus forced to pay the entire annual amount collected by the city, instead of half the fee as had been the previous method.

[^3]... And Still Another Background For "Juke"
to the "jerk and jive" of the dancers in the location.
(The Cash Box has printed various interpretations in past issues, including that of Clifton Fadiman, who traced the definition back to the old Greek days.)
$\square$


MEMBER

SMART
OPERATORS
PREFER
WILLIAMS
GAMES

## Williams <br> manufacturing COMPAMY

161 W. HURON ST. CHICAGO 10, ILLINOIS

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    WANTED
    TO BUY!
        Genco
    VICTORY and
    DEFENSE Games!
will pay
    $4000
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Machines Must Be Complete!
AMERICAN AMUSEMENT CO.
164 E. Grand Ave., Chicago 11, III. Tel.: CAPitol 5300

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## -GO

-TOGETHER

Doesn'f make much sense, does it? But read on . . . . It means Active . . . its Warehouses, Showrooms, Parts Departments, Maintenance Experts and Swift Deliveries. This makes "sense" and dollars, too . . . for YOU!

Yes, Active Amusement Machine Co.'s three busy of fices in Philadelphia; Newark and Scranton offer operators the finest service facilities available. Couple with this a complete stock of new and used equipment-equipment designed for big PlayerAppeal, BIG Profits and you know why more and more operators are climbing aboard the Active bandwagon!

## ACTIVE AMUSEMENT MACHINES CO.

900 Franklin Street PHILADELPHIA 23, PA. Market 2656

1060 Broad Street NEWARK 2, N. J. Mitchell 2.7646

1120 Wyoming Avenue SCRANTON, PA. Scranton 4.6177


DE WITT (DOC) EATON
CHICAGO-DeWitt ("Doc") Eaton, Vice President and General Sales Manager, AMI Incorporated, today returned from a barnstorming tour of the East made in behalf of his ten cent play crusade for phonographs and stated that the idea is steadily and surely taking hold everywhere. "The ten cent or three for a quarter play on the modern phonograph, said Eaton, is not just a requirement of modern times, but is truly a development in what we might call the multiple merchandising of music", he declared.
"The first early step in multiple merchandising occurred when a wall box was invented which would accept more than one nickel at a time. This box, on receiving several coins, would trip up the coin operated instrument to play the number of times represented by the coins dropped even though they were dropped all at once.
"There followed the phonograph which was equipped with the five cent chute, the ten cent chute, and the twenty-five cent chute which again sought to merchandise itself by allowing the music purchaser to buy more music at one time.
"This triple coin chute was succeeded by the coin mechanism which had a single coin entry allowing a nickel, dime and quarter to be dropped and honoring the coin with the proper number of plays.
"Naturally, the ten cent per play or three for a quarter idea is the next logical-step. No one in the coin operated industry will deny that you can at any time stop progress. To my mind the ten cent play idea is the best illustration of progress in the music field today. In countless locations I have seen the ten cent play more than double the previous average intake of the location. I have also argued the matter with hundreds of operators who agreed that the idea is good theoretically but are hesitant to become part of the crusade for fear that their locations may temporarily let down. To all of these latter people I say any time you indulge in a crusade there is a certain amount of sacrifice that has to be made. You can take my word for it that if you will embrace ten cent play and install it universally the public will become adjusted to it more quickly than you realize and your own income will be
so greatly increased you will wonder why you didn't take it up long ago.
"At AMI our orders for ten cent play,
three for a quarter instruments are mounting every day and I predict that within a very short while this type of instrument will be in the majority."

WE ARE HAPPY TO ANNOUNCE OUR APPOINTMENT


AS
DISTRIBUTORS for PERSONAL MUSIC

FOR
THE STATE OF WISCONSIN AND
UPPER PENINSULA OF MICHIGAN

## Wiscansin's Seading Distributare UNIIED COIN MACHINE COMPANY <br> 6304 W. GREEAFIELD SPRING 8446-8447 HILWAUKEE 14, WISC.



## M. S. Wolf Co. Named W. Coast Bally Distrib


M. S. (BILL) WOLF

LOS ANGELES - Bill Wolf of the M. S. Wolf Distributing Co., one of the nation's best known cointrade firms, announced this past week that his organization has been named to handle distribution of all Bally games in the states of California, Oregon and Washington.

Extending from Los Angeles to Seattle, Bill Wolf reported that his company is well prepared to do "a bang up job" with the Bally line all thru the far-flung territory.

## Charity Gum Vendors Hit By Lack Of Gum

LACONIA, N. H.-Cointrade members who operate ball gum vendors have something in common with the Kiwanis Club located here, who are operating a route of gum vending equipment in behalf of charity.

There just ain't no gum.
Roger Beane, of the Kiwanis group, recently announced that the difficulty in obtaining gum was the reason many of the gum machines maintained by the organization were empty.

When the machines have merchandise, proceeds from the route are turned over to a fund for aid to underprivileged children.

## Oh - Yeah?

CINCINNATI, O.-In a recent column, Magee Adams, radio writer for the newspaper, "The Enquirer", told his readers that the tone quality of recordings "make no difference with 'the juke box trade'."

## Pencil Vendor Placed In Newark Library

NEWARK, N. J.-An automatic pencil vendor which dispenses a Mongol Eberhardt Faber pencil for 5c occupies a prominent place in the Information Room of the Newark Public Library.

The Chief of Staff stated that she had had so many requests for pencils that she thought it advisable to obtain
a pencil dispenser which would vend a good pencil for 5 c.

These pencils are sold so quickly that at times it is necessary to fill the $\cdot$ machine at least once a day, it was said.

All that is needed now to satisfy the students is an automatic pencil sharpener coin - operated

## Empire Cain Values

NEW GAMES

One-Half Devosit with Orders, Balance C.O.D. or Sight Draft



## TRIPLE BELL

 TRIPLE PLAY! TRIPLE PROFIT!

TRIPLE COIN-CHUTES permit three players or three coins - every spin of the reels.
1000 SUPER SPECIAL award insures continuous repeat play. Convertible automatic or replay. Any combination of nickel, dime and quarter chute.

## DRAW BELL

The Greatest Console Ever Built! Fascinating! Thrilling! Suspense AND - COME BACK Player Appeal that Doubles and Triples your PROFITS! The "HOLD AND DRAW" feature has been acclaimed by EVERY OPERATOR!! ORDER QUICK!! $\$ 477.50$
F.O.B. Chicago

## NOW DELIVERING PACKARD PLA-MOR <br> MODEL 400 HIDEAWAY WALL BOXES SPEAKERS 30-WIRE CABLE



WE ARE DISTRIBUTORS OF THE NEW AND SENSATIONAL "SOLOTONE" THE INDIVIDUAL MUSIC SYSTEM
"It Makes A Route of Every Location"

| $\star$ |  |
| :--- | :--- |
| $\star$ | LOOK AT THESE | 109.50 DIRECT LINE DISTRIBUTORS

## An Old Story...



NEW YORK - In bitter (but posed and very friendly) struggle for possession of a new Johnny Moore record is a couple of record retailers and, representing the trade, Ben Linn (second from right), of the Regal Music Company, a leading music operating firm in this city. Handing the platter to Ben is Johnny Moore, himself, who was a recent visitor at the Runyon Sales Company offices here, local distributors for Exclusive Records.

## VOTE NOW

FOR YOUR CHOICE MONEY MAKING RECORDS

NEW YORK-Altho the embargo on express packages was lifted over a week ago, coinmen are still awaiting deliveries. It seems that so many packages were storaged during the recent controversy that the express

## Lack To The BHNEHAL Oor LEADEHSHIL

COUNT ON GENERAL FOR LEADERS!
Immediafe Delivery Now Being Made!

| Gotłlieb's SUPERLINER \$322 (Md., D.C. \& Va. only) | AIREON | Gott. GRIP SCALE ....\$39.50 |
| :---: | :---: | :---: |
| A.B.T. CHALLENGER...... $\$ 65$ | Electronic | Daval's BUDDY $\qquad$ le Play - Cig. Reels |
| Amusement Enterprises <br> BANK BALL $\qquad$ \$375 | and | Daval's MARVEL $\qquad$ \$54 <br> (Cig. Reels) Non-coin Operated |
| Jennings STANDARD CHIEF <br> $5 c$ $10 c$ $25 c$ <br> $\$ 299$ $\$ 309$ $\$ 319$ | Equipment <br> (Exelus. in Md., D.C., N. VA. and S. PA.I | Jenn. Super Deluxe CHIEF (LITE-UP) <br> 5c <br> 10c <br> $25 c$ |
|  |  | \$324 \$334 \$344 |
| Daval's MARVEL $\qquad$ . 55 |  |  |
| (Cig. Reels) Gum Vend, ic Play | TERMS: 1/3 Cash | Daval's FREE PLAY $\qquad$ \$75 <br> Cig. or Fruit Reels; 5c Play |
| Daval's AMERICAN EAGLE <br> Fruit Reels Plain Gum V'd. | With Order; |  |
| lc or 5c Play $\$ 50$ \$55 | ance C.O.D. | (Fruit Reels) Non-coin Operated |



## N. Y. Express Deliveries Still Delayed

company is overloaded with work. They have informed the trade that as soon as they get around to it, all deliveries will be made. and they are trying to clean up everything as fast as possible.

## Packard Holds Two Day International Distributors Conference At French Lick



HOMER E. CAPEHART
FRENCH LICK, IND. - Homer E. Capehart, Chairman of the Board of Packard Manufacturing Corp., W. H. (Bill) Struby, President, Tony Hicklin, Sales Manager, and other executives of Packard Manufacturing Corp. were hosts at an international distributors conference held at French Lick Springs Hotel, this city on November 6 and 7.
Over 150 persons attended the meet, and Packard distributors came from the South, North, East and West of the United States, and from various provinces of Canada. The Packard organization, in addition to all its top executives, had many of its engineers present to go over details of the equipment with the distributors.

The feature of the two day gathering was the brilliant and inspiring speech by Homer E. Capehart. He visualized the coming years as the most prosperous era for coinmen, but insisted that everyone must work together to make this prosperity come true. "The music machine operator must make money," stated Capehart, "and it is important that we all work towards this end."

Policies of the firm was discussed and sales programs for all equipment were reviewed.

When the conference ended, the large gathering of distributors were seething with enthusiasm for the many sensational items of equipment they will have available for the music machine operators, and for the progressive sales program to help the operators to greater prosperity.

Union Strives for $100 \%$ Membership In Atlantic City

ATLANTIC CITY, N. J.-Full scale efforts to organize all music operators in this territory as a part of the Electrical Workers Union (A.F. of L) are currently being waged here by Local B-1477.
In charge of the campaign to bring about union servicing of all locations is Anthony Walker of Trenton, who reported that organizing efforts have been coming along favorably, despite the development of several unpleasant local incidents involving operating firms who have elected to remain outside union ranks.


Board of Directors
TOM CATANA VERNON L. MOORE
FRED C. REILLY
"CURLEY" ROBINSON
Managing Director

DAVE BORAN
Asst. Managing Director

# ASSOCIATED OPERATORS <br> <br> OF <br> <br> OF LOS ANGELES COUNTY, INC. 

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## MAKE THIS YOUR HEADQUARTERS

Have your phone calls, messages and letters sent to this office.
'"Proud of Past Accomplishments . . . Eager For The New Ones"
Full information regarding the Coin Machine Industry
gladly furnished gratis.

## MEMBER

Chamber of Commerce of the United States

West Metropolitan
Chamber of Commerce
California State
Chamber of Commerce

## Los Angeles

Chamber of Commerce
Am. Trade Ass'n Execs.
Public Relation Bureau

[^4]Introduce Coin Operated Television


Victor Trad (left) and George Trad with their "Tradio Vision"

NEW YORK - Victor and George Trad, Tradio, Inc., Asbury Park, N. J., introduced a coin operated television receiver trademarked "TradioVision" to a gathering of the press at the Dorset Hotel, this city.
"TradioVision is the first coin operated television unit ever to be manufactured," claimed George Trad, "and we believe it to be the smallest set yet made. Our assembly line production is expected to get underway within the next 60 days and shipments will begin to our distributors".

Two engineers from the factory were present and explained the mechanical features. The set has a five or seven inch screen, 500 line definition, 20 tubes, acoustic modulation, low power consumption, complete plug-in unit assembly to simplify on-the-spot service, and simple tuning.

Harry (Rocky) Rockefeller, sales promotion manager stated: "The sets will be sold to operators thru our distributors. We have studied the market carefully and locations can be secured in bars and grills, restaur-

## Detroit D. A. Guest At Music Assn. Meet

DETROIT, MICH.-A closer liaison between city officials and the Michigan Automatic Phonograph Owners' Ascociation was fostered here recently when the music op group hosied as guest of honor at a general meeting the prosecuting attorney of Wayne County, Gerald K. O'Brien.

Acknowledging the invitation extended to him in behalf of the association by Joe Brilliant, president, Prosecutor O'Brien was introduced to the members by Arthur L. Robbins, chief of the Prosecutor's Civil Division.

In the speech he delivered to the coinmen, O'Brien declared: "I have never tried to harm anyone just to get my name in the papers. I want to be fair with all, regardless of race, color or creed. You people have your troubles and problems just like everyone else, and I want you to know that I am here to protect your interests."
ants, hotels, and in addition we have set up a plan to help the operators place them in private homes at a fixed rental; or a minimum amount guaranteed in the cash box, the difference to be made up by the home owner if it falls below.

A promotion and advertising plan is now being prepared and complete information will be ready for the trade in a few weeks.

THE FOLLOWING JOBBERS CAN GIVE YOU IMMEDIATE DELIVERY ON OPPORTUNITY a great new game by marvel Miami Vending Co. 4420 N.W. 2nd Ave. Miami, Fla. R. \& Y. Novelties 431 Clinton Ave Newark, N. Sales \& Dist. Co. 415 Frelinghuysen Av.
Newark, N. Newark, N. . 54 Waterbury Am. Co 54 Watertown Ave. State Music Co. 1156 Main St. Hartford, Conn 169 Campbell A Utica, N. Y.

Kertman Sales Corp 573 Clinton Ave. N Rochester, N. Y.
J. V. Fiłzpatrick J. V. Fitzpatrick 461 EE . Ma in St.
Bridgeport, Conn. Bridgeport, Conn.
Binghamton Am. Co. 190 Main St. Binghamton, N. Y. Redd Dist.' Co. 26 Brighton Ave Allston
Square Amuse. Co. 88-90 Main St. Poughkeepsie, N.Y. Paramount Dist. Co 546 Main St.
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By James T. Mangan
Initiative and radium are a great deal alike. They are both exceedingly rare, yet a mere drop of either will rock the world.
"He's worth his weight in radium," George Ade once said of a man he admired. And friends of yours can just as sincerely say of you (if you merit it), "He's worth his weight in initiative""

Initiative is your ability to begin something. To begin it, without being told by someone else. To start the job entirely on your own responsibility without asking anyone else to share the hazards with you. If you have initiative, you are not afraid to let others steal the fruits of your work if it is successful; but principally, you are not afraid to take the entire blame for it, if it fails!

Nobody with initiative ever embarrasses himself. Try as you may, you can't think of anyone who ever made a fool of himself by starting the ball arolling. The man with initiative CAN fail and does fail, but failure doesn't stop him because his initiative lifts him up after the fall and helps him win on the next attempt.

Thus the magic force of initiative is praised everywhere. Organizations laud it. Business loves it. Even the angels whoop it up when they see a lone man step out of the beaten path to do something he isn't supposed to do, doesn't have to do, wasn't told to do. He does it merely because he thinks it's about time somebody did it!

You've sometime waited in a long line while a huge crowd of peopleall full grown, all sane and intelli-gent-tried to crowd out of a church or hall or building through a doorway that was only half open. While burning up with the stupidity of the delay, you still suffered as the crowd slowly pushed out. Then suddenly a man behind you, who didn't believe in waiting or wasting time, left his place at the end, walked briskly to the half of the doorway that was blocked, and without hesitation or uncertainty pushed the other half of the door open, and walked out! In-
stantly the mob followed saying: "Why didn't somebody do that before?" You had had the same idea while you waited, but you waited. The man with initiative didn't wait. He did a sensible thing, a necessary thing, straightforwardly and bravely. The herd follows the leader because -well, because it has to follow initiative.

If initiative is so miraculous, why not use it? It isn't a foreign subject with you. You think a lot of things, you plan a lot of things, you see the need for a lot of things.

Yet you are afraid to "stick your neck out." Don't be that way! Take initiative as your shield and you'll never get hurt! Take initiative as your food and your table will be bountifully spread! Take initiative as your book and you'll be the most educated of men! Initiative will lead you into verdant pastures, the life of courage and freedom, the proper destiny of the individual.

Be not like dumb, driven cattlebe a man with initiative. Start something! Try something! Do something! And don't ask mama, the boss, or the man on the street if it will be all right. Just ask yourself and if it seems sensible, reasonable and necessary, follow your instincts and do it. The ability to act as an individual independent of all others is the thing that makes you a person-it's the main reason for your existence. You have this ability-use it, and it becomes the most irresistible of all human forces, that river of radium, initiative!
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Do You Know That . . .

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 HOCH-DLA B Bally


Hennery Fox of Noo Ohleans, Buhmin'ham, Jackson and points south, commuted back to our town this past week to catch himself a nasty cold which he doctored very fluidly one evening . . . Mike Hammergren, Ed Wurgler, Larry Cooper, Don Clark, Gordon Sutton, Bill Landsheft and others of the Wurlitzer organization in town this past week on their way to a pheasant hunt in South Dakota. One coinman trying to get Ed Wurgler to take along a stuffed pheasant to be placed out in the field for the boys to shoot at and then watch their expressions when they picked it up. But Ed said, "No" . . . Irvin W. Weiler of Consolidated Distributing Co., Kansas City, Mo., flies into town in his own plane and pays us a visit discussing thisa and thata about the coinbiz and telling us that conditions in his neck of the woods are "okay"

Grant Shay over at Bell-O-Matic Corp. reported to be busier than ever and planning some new campaigns for the firm which will surely cause plenty of good comment. Grant's done a very fine job
Mercury Record execs are much, much pleased over the nice reception given to Tony Martin who is reported to be zooming into a top position with juke box men.
Roy (Monarch) Bazelon after viewing "his boy" Georgie Price in action has now "seen everything worthwhile seeing here in town" and is leaving for his gorgeous home in Florida within a few weeks. Roy says about Georgie Price, "He's the only one who knows how to do it" . . . Irv Webb (Rock-Ola's distrib here) seen rushing down Randolph Street one night this past week. Irv's plenty busy trying to make deliveries of the new Rock-Ola phono . . . Bert Davidson, Red Zogg and Al Decker seen in the lobby of the Bismarck Hotel talking about this and that regarding the coinbiz. Bert advises that he will have an announcement very soon. Red talks about "ice boxes" and Al talks about "toys" . . . Bud Parr of Solotone Corp. in town this week from Los Angeles. Bud brought some real hot news with him for the Solotone distribs . . . DeWitt (Doc) Eaton of AMI out of town this past week and R. C. "Lindy" Force taking over his duties, doing a very grand job . . . One of the newer and most impressive three story factories in town is that of American Amusement Co. Harry Brown here has some sweet games all set to go and the boys who have visited here are very, very much impressed.
Leo Lewis of Lewis Coin Machine Service extremely busy this past week as shipments start to come in of the games the firm ordered some time ago. In fact, one complete truck wasn't even unloaded just directed onward to customers $\qquad$ Joe Beck of Telequiz Sales meeting with reporters of the Chicago Times goes over his machine with them from " $A$ " to "Z" answering questions, etc., etc. and then, sighing, relaxes in his chair saying, "Every town I've visited I've had to talk and talk to reporters and photogs about our machine" . . . Al S. Douglis and Ben Lutske of Daval busy on telephones telling coinmen why it's so hard to ship them as many of those "Free Play" counter games as they would like to. Ben claims that reports sent to them by operators from actual location receipts makes this "one of the speediest and greatest moneymakers we've ever built. And, he says, just wait until we show them some of the other games we've got". . . Plenty of interest over at Jack Nelson's showrooms now that Bill Schroeder is in town and showing the new automatic bowling alley, "Strikes-N-Spares". This machine automatically resets the pins and is considered one of the most ingenious developed

Big meeting over at the Congress Hotel this past week of midwestern Aireon distribs. R. R. (Rudy) Greenbaum and R. C. (Bob) Walker, vice-president and president respectively, talk to all present and bring many cheers regarding the firm's new line for 1947 and their new plans and policies. Host for this meet was Fred Mann, midwest regional director who
entertained Ben Palastrant, eastern regional man and Martin Parker and Dan Brennan also Aireon regional managers. There were so many distribs present at this meet and it seemed as if the town was simply full of Aireon men. Among these were: Leo Dixon, Bill Presser, Jack Mulligan, Vic DeSchryver, Bill Brase, Don Fosgate, Max Berenson, Lou Koren, Harold Klein, Ted Bush, Harold Lieberman, Irv Sandler, Art Her mann, Al Bergman and Joe Greene.
"Rumors Are Flying" Dept. - Well known west coast distrib came east to buy a salesboard plant for 300 gees, but turned it down after going thru the books. . . One big west coast city will swing over to 10 c phono play very soon . . . Some big routes being offered for sale because owners can't see way clear with prices and overhead what they are . . . Some amuse. mach. leaders plenty burned at press statements of NAMA execs and claim they will keep certain officials of this organization off the floor during Feb. convention . . . A very well known amusement game distrib will soon be given the bounce by a big factory here for assuming the entire U.S.A. to be his territory

Patent infringement suit now being readied will start a big run for bromos . . . A Pittsburgh distrib is reported to have purchased that music mechanism

Over 75 gees invested in a factory here by one well known distrib not only made him a partner but also gets him the national "ex" on all products produced $\qquad$ . West coast di in winter with Uncle Sam undergoing many head aches trying to collect past due excise taxes from them

For interested parties: 55 gees will buy out one of the largest distribs here including a three story building situated in the coinrow area.

George B. Murdock in town from San Francisco over at the Rock-Ola factory asking Art Weinand to make sure that a "trainload" of those new Rock-Ola phonos leave the factory for his offices each and every day. Willard Wayne the volume equalizer man also in town this past week with George Murdock . . . Milt Cole of Ohio Specialty Co., Cincinnati, tells us via long distance that his firm are offering some of the greatest bargains in their history ... Gil Kitt of Empire Coin one of the busiest of the busy coinmen in town and getting around everywhere all at one and the same time. Gil advises that Paul Glaser, one of his roadmen, will be out visiting with ops for some weeks to come . . . Ken Wilkinson of San Antonio in town this past week but only a few coinmen saw him. Ken came in fast and left in a hurry . . . Herb Inglehardt of General Amusement Co., Flint, Mich. also in town this past week and, after buying what he wanted, dashed right back to his home town . . . Bernard Berman of B \& B Novelty Co., Louisville, Ky. also in town this past week but didn't get a chance to talk things over with him $\qquad$ . Jackie Rosenfeld in from St. Louis and getting himself set for some "big business". . . Clarence Camp of Southern Amuse. Co., Memphis, Tenn. also in town this past week and rushing here and there to get things done.
We hear that Harry Jacobs, Jr. of United Coin Mach. Co., Milwaukee, has just been appointed distrib for Personal Music's "Measured Music" and that H. D. (Denny) Dennison visited there in Milwaukee with him .... Music coinmen quite elated over the way that Eddy Howard has jumped into the No. 1 spot as the "best ork" for juke box biz in 1946. Many of the juke box ops sure did clean up with his "To Each His Own" recording :. . Ken Wilson of Amalgamated busier than ever remodeling his place selling those Mutoscope machines and the new Jack Rabbit and helping his new salesmen to better understand the coinbiz. And that, brother, is a "job" - buhlieve you me . . . Eddie Hanson of Groetchen back from a 4,000 mile trip and now getting adjusted to the new schedule of speedy manufacture over at this big plant . . Lots of the boys rushing over to the United's plant to talk to Billy DeSelm on the firm's new games.


Music operators here carefully scanning the listings of records and recording artists appearing in the poll now being conducted by The Cash Box, watching to see if their best money makers correspond with those of other operators. IF YOU HAVEN'T SENT IN YOUR VOTES-BE SURE TO MAIL THEM NOW!

Jack Fitzgibbons, Musical Minutes, Inc., rushed to the limit seeing visitors, answering phone calls, and writing mail of coinmen interested in his individual wired music system and commercial music set-up. George Young, Norfolk, Va. spent considerable time with Jack one day this week . . . Al Schlesinger, Poughkeepsie, N. Y. in town again . . . Bud Parr, president of Solotone, Inc., expected here after his Chicago visit . . . Milty Green, American Vending Co., after spending many weeks here, returns to his Miami Beach, Fla. offices, then on to Indiana for the Packard distributors meet . . . Nat Cohn and Earl Winters, Modern Music Sales Corp., all het up over the forthcoming Mills phono.

Barney (Shugy) Sugerman and Jack Mitnick, Runyon Sales Co. expected to leave for Hot Springs, Ark. the end of last week. All they were waiting for was the return of Mike Munves and Abe Green, who were vacationing in that town. When Mike and Abe failed to return by Monday, Shugy and Jack packed up and left. Munves and Green were probably having such a wonderful time, they refused to come home. As a matter of fact, they still haven't left Hot Springs. Sugerman and Mitnick will probably be away for three weeks or so . . . Teddy Blatt, Intimate Music, Inc., was to leave with Sugerman and Mitnick, but a big Solotone deal came along and he had to stay on here with Max Schiffman, his associate, to wind it up.

Leo Dixon, Manhattan Phonograph Co., Bill Presser, Nickel Amusement Co., Cleveland, O., and Ben Palastrant, regional sales representative for Aireon Manufacturing Corp., return to the city after attending a distributors meet in Chicago. Leo Dixon listened to a glowing report by Leo Knebel, manager, on the activities of his office here . . . Ben Palastrant's son, in the army only a few months, has been alerted for duty in Japan. After the usual furlough, the kid entrains for Camp Stoneman in California . . . Manny Lansberg, Vieux Carre Novelty Co., New Orleans, La., visits his uncle Nat Cohn of Modern Music. Manny, formerly an operator here, claims there's nothing like Noo Orleans for living.

Jules Mayers, manager of Seacoast Distributors (Rock-Ola distributors) don't know whether he should be happy or not. More Rock-Ola phonos have arrived, but the "more I get, the more they
want" sighs Jules ... Joe Munves back in New York, after a stay in Chicago . . . George Ponser and Irving Kaye, Amusement Enterprises, Inc., will make their big announcement on their new game "Whirl-ABall" next week . . . Dave Lowy increasing his facilities and staff to handle his distributing of new equipment . . . Victor Trad, president of Tradio Corp. held a preview showing of their new Tradiovision, a coin operated television set.

Joe Ash and Irv Morris, Active Amusement Machines Co., Philadelphia and Newark, N. J. respectively, tell us that Bill Zuk is doing quite a job at their newly opened offices in Scranton, Pa. . . . Jack Semel, recently returned from a trip to the West Coast, rides thru Coin Row at a slight 60 miles per, honking his horn at his friends . . . The entire executive staff of Joe Eisen \& Sons (Joe Eisen, Buddy Eisen, Sid Mittleman and Phil Mason) out of town attending the Packard meeting at French Lick Springs, Ind. . . . Ed Hartman and Joe Henkel, Allied Electronics, Inc., Brooklyn, N. Y., received a great many inquiries from their ad in the November 4 issue of The Cash Box from distributors asking additional information about their forthcoming individual music system. Hartman also tells us that music ops responded in great number ordering their "ultravox" record volume leveller.

The Arcade Ownérs' Association of America has announced that they will hold their annual banquet on December 12 at the Village Barn . . . O. J. Mullininx, Mullininx Amusement Co., Savannah, Ga., back on the job after a prolonged vacation. Mullininx is flying all over the state in his own plane seeing the ops. It won't be long before O.J. promotes his friend Ed Heath of Heath Distributing Co., Macon, Ga. to buy his own plane too. Ed, by the way, doing a tremendous job with parts and supplies .. DeWitt (Doc) Eaton, Vice President and General Sales Manager for AMI completes his visit here, and back to Chicago he goes, convinced more than ever that the phonos must get 10 c a play.

Eddie Corriston, Palisades Specialties, Inc., Cliffside Park, N. J. returns from a Chicago trip . . . Felix (Chippy) Maltz seldom seen on coinrow these days. Chippy is kept busy over in New Jersey . . . Irv Blumenfeld, General Vending Sales Corp., Baltimore, Md. in town visiting with Leo Dixon, Ben Palastrant, Bill Presser and Leo Knebel. Irv tells us the finishing touches are being put to his new building, and there should be a formal opening around the first of December. Biz is good in his town, Irv continued, his problem being to get more and more equipment.

Bill Wolf feels very happy over his recent appointment to handle Bally games in California, Oregon and Washington. Bill has left for his San Francisco offices and plans on being away for the next few days. Al Silberman reports that the sale of records is soaring daily and that they are hard pressed to keep supplying the terrific demand.

Jack Gutshall, Bill Simmons and Nick Carter are on their way to attend the big Packard gathering with Homer Capehart at French Lick, Indiana. Jack plans on running up to Pittsburgh and then straight home after the meeting, while Nick Carter and Bill Simmons return here right after the meeting. Lots of interest is being shown over the forthcoming Packard announcement in the November 18th issue of The Cash Box.

George Ehrgott of Mills Sales is away on a trip through Arizona, calling on operators and getting lots of orders for Mills equipment, the carpenters are putting the finishing touches to the new store adjoining the Mills Sales offices which they will take over shortly.

Bill Happel, Jr. is making ready to move into his new building which, barring unforeseen delays should be ready within the next two weeks. However, Bill knows what delays can crop up the last minute and says that he will not make any plans until he is sure the boys are all finished. In the meantime Bill's nephews, William and Jack Leonard have resumed their golf feud. The sunny California clime is getting the golf bugs out in large droves.

Len Micon of Pacific Coast Distributors has just learned from one of his customers, who recently purchased a new H. C. Evans Winterbook, that the machine has been getting a sensational play.

Bud Parr of Solotone is off on another of his many trips around the country. His first stop is in Chicago where he will spend a few days before heading east then south. Bud has some new and terrific plans of great interest to music ops and should be ready to make an announcement and soon.

Fred Gaunt of General Music has a number of new games on display in their showrooms and promises immediate delivery on all orders taken . . . Roy C. Jones, Jr., Inyokern op flew his own plane into town Saturday-dropped into Badger Sales, ordered a new Keeney 3-way, and was off and home in a grand total of 3 hours. That's really traveling.

Among some of the ops shopping along coin row this past week were: K. B. Hoar, South Pasadena; J. M. Maichele, Lucerne Valley; Jim Hastings, Norwalk; H. C. Perrine, Oceanside; Jimmie Burns, San Bernardino; L. H. Maston, Porterville; Ray Reynolds, Big Bear Lake; E. R. Rippee, Compton; I. B. Gayer, San Bernardino; E. S. Trimble, Huntington Park; Jack Arnold, Barstow; Roy C. Jones, Inyokern; S. W. Ketchersid, San Bernardino.

Jay Bullock managing director of the Automatic Music Ops Ass'n. plans on calling a meeting of the
music ops for Tuesday, November 12th. It is to be a very important meeting Jay reports and a good attendance is expected. A report of the affiliation with a union is expected to be made at this meeting.

Capitol Record sales for the month of September was the largest in the history of the company according to an announcement made by Johnny Mercer, president of the firm. Plans include the release of a large number of new hit recordings.

Paul Laymon has just received a large shipment of the new Bally "Triple Bell" Console and is making delivery. Paul has on display the new Packard Hideaway and is distributing all Packard accessories including, wall boxes, speakers and thirty wire cable.

Ray Powers of E. T. Mape informs us that the sales of the new and improved Aireon phono is zooming daily. Ray tells us that he is working hard to keep up with the demand. Leonard Baskfield is due in town from San Francisco this week for an important meeting with Ray Powers.

It seems as though Morrie Wiczer of Wico Parts has found the new location for the firm and should be moving into their new quarters within a few weeks. This brings the firm right up into the heart of coin row.
H. M. De Govia of Dee's Service distributing the new Wayne Volume Equalizer-reports a terrific demand for this equipment. De Govia a sound expert tells us that it is the perfect answer to controlled phonograph volume.

The assets of the now defunct A.R.A. record company goes on the block November 25 th at the former pressing plant at 686 N . Robertson Blvd. in Los Angeles. This is an opportunity to get some swell equipment. Milton J. Wershow of 1233 Santa Fe Ave. is in charge of sale.

Sol Bihari of Modern records has just returned from a three months trip calling on the firm's many distributors, Sol was very well treated and was very happy over the response to the firm's recordings.

Elky Ray of Gold Coast Coin Machine Exchange expects a large shipment of the new Gottlieb one balls. Ray reports that the ops who have seen samples of the new equipment are very enthusiastic and are clamoring for delivery. Elky hopes to receive a large shipment of the Gottlieb machines shortly.

Nels Nelson, Aireon distributor has taken several large orders for the new phono. Nels tells us that the skepticism of the music ops has by large disappeared with more ops showing greater interest and enthusiasm right along.

Leo Mesner of Aladdin Records is very pleased over the showing of the firm's recording of "Drifting Blues" featuring Johnny Moore's three Blazers. Leo tells me that The Cash Box has done a great deal for the record manufacturers.

## PITTSBURGH

Sam StrahI, or the man with a huge smile at American Coin-A-Matic, reports the coin biz as the world's best business . Sam claims it to be the most healthful business one can associate himself with because; "I get all the calisthenics I desire, jumping around filling orders."

Harry Rosenthal of Banner Specialty Co. went down to French Lick Springs, Indiana, to attend the distributors convention and party celebrating the innovation of Homer E. Capehart's Packard Phonograph.
B. D. Lazar upon his return from an eastern vacation where as a delegate, he attended the Zionists' Convention at Atlantic City, made ready to shove off again . . . This time it's a business trip for B. D. who intimates he will barge into Chicago, not only looking for new equipment but won't be satisfied unless he gets a supply plus a sizeable quantity of Rockolas.
Jack Young of Triangle Record Distributors finally got his new stock of records and albums in ship shape style . . . Jack declares any of his personnel won't have a bit of trouble locating any number in the complete stock . . . Then boarded a plane, flying down to Miami for a few days.

Lou and Meyer Popkins, who hold the fort at Pittsburgh Coin Machine Exchange are anxiously awaiting arrival of two new games . . . Meyer expects momentary delivery of the equipment, and factory advances claim them to be honeys.

Howdy Levine, front office man for Mechanic's Service, reports sustained activity in moving consoles . . . Howdy interprets this to mean the ops will pay a reasonable price for better type equipment.

Sam Horvitz, a smiling gent around Acme Novelty Co., is about as optimistic as they come along coin row these days . . . Or, as Sam says, "Why not be happy. All we have to worry about is strikes and token shipments of equipment, which is nothing in a busy coinman's life."

Dan Cupid reached into coin row and snapped Johnny Peters' secretary . . . Audrey Bronday was the smiling bride of Raymond Georges . . . By the way, Ray's dad, Gust Georges, is one of the district's largest ops.

## ST.LOUIS

Preparations are under way in the 49 th state for the opening of J. S. Morris \& Son's new biz offices-Joe Morris and son Walter beaming as the 40 foot front on Delmar Street is being given the final touches. Brother Lou, of Morris Novelty, is likewise completing his offices on Olive Street, which will bring the entire Morris family downtown . . . Big deliveries of phonographs and pin games were the rule during the last two weeksone distributor reporting 45 machines out, another received 30 phonographs. Fifteen vending machines went out in a single day as well.

George Rotter, St. Louis op who isn't around much, showed at Ideal Novelty long enough to get six new Rockolas. And down the street, Andy McCall of McCall Novelty added half a dozen more to the six he acquired last week-all being hustled out into top tavern locations

Ted Maley, ex-G.I. from Belleville, Illinois, has quit toying with the idea of reenlisting. "Got some equipment now," he grinned.

Bill Weinischke and Bill, Jr., have located a bunch of new locations. Both are planning a late season vacation, having given up the summer idyll planned last spring

A new firm has popped up in Willow Springs, Mo.Stepp \& Sons, Noel Read is also located there. Another mid-state contender is Leo Lieweicke, operating in both Washington and Centaur, Mo.

The Missouri Amusement Association met this week, to discuss ways and means of standardizing location splits for the benefit of the entire industry. A more uniform rate among ops, it is felt, will iron out a lot of difficulties. Although Dewey Godfrey was away attending a sicw friend, and Harry Davies was off on a vacation, the mem-
bership voted to establish a rate of $\$ 5$ front money and 50-50 splits on nickel play where new phonos are concerned, $\$ 2$ front money on old used equipment, with the split on a sliding scale according to the location.
"This is for the good of the entire industry" Abe Jeffers, prominent member, stated. "Location owners are now getting a bit too inclined to shop the operator, now that the word has gotten around that so and so is offering a better split, less front money, etc. Less location trouble is anticipated by the move."

Star Novelty Company was the first coin machine outfit to be robbed in several years, when somebody cracked John Gazzolo's safe a week ago. "They overlooked one pot, however," John grinned, "and The Cash Box can tell everybody I'm still very much in business." John won't admit how much was in the safe.

Carl Trippe is still commuting back and forth between Springfield and St. Louis. Nobody knows why-and Carl merely grins. Raising horses, Carl?

## MINNEAPOLIS

Pinball operators in Minneapolis received a surprise from the license and weighing department, City Hall, Minneapolis when they were advised through the mail that their licenses were due November 1 and on a yearly basis. Operators in this vicinity found themselves digging deep into their jeans bringing up that extra lump as they had been in the habit of paying this license semiannually. This eliminates a lot of work for the employees at the court house and the operators will like it better too.

Snooks and Bud Harrison of the Howard Sales Company did some pheasant hunting for four days and had very good luck $\qquad$ Morris Berger, in town for a couple of days calling on distributors . . . Jack Lowrie of Lake City is laid up with an eye infection. Jack got back from South Dakota pheasant hunting and found that he was losing the sight of one eye. He made a hurried trip to the Mayo Clinic at Rochester, Minnesota where they found a burr in his eye but were unable to get it out because it was lodged in a very peculiar place. In the meantime Jack will have to have it treated until the doctors are able to take it ou $\qquad$ . Frank Krall and Carl Andrejeski, both from Chippewa Falls, drove into Minneapolis for the day to visit a few distributors . . . Harry Harrison, Sebeka, Minnesota, spent the week end in Minneapolis with some relatives and also saw the Minnesota-Michigan football game . . . Jack Backus of Jamestown, North Dakota also spent the week end in Minneapolis and caught the game.

Frank Kummer of Spring Valley, Minnesota, and Oldsmobile distributor for that territory, is very popular whenever he comes to Minneapolis. The cars, I said, son . . . Vince Jorgenson of Kensett, Iowa, ace mechanic for Charlie Potter of the Fairmont Novelty Company, Fairmont, Minnesota spent the day in Minneapolis brushing up on Seeburgs . . . Sid Kern of Menomonie, Wisconsin in town just for the day . . . Mrs. Ann Greenstein, wife of Hy Greenstein of the Hy-G Music Company is mending very nicely after having an operation last week

Frank Gilles of the Gilles Amusement Company, Osage, Iowa spent a couple of days in Minneapolis visiting a few distributors.
CONGRATULATIONS DEPARTMENT-Jack Karter of the Midwest Novelty Company is the proud father of a baby boy. Rose Karter of the same firm, and sister to Jack, announced her engagement to Phil Meltzer, Minneapolis boy. Met him on Saturday night and got engaged Sunday. Fast work, Rose . . . C. L. Guilliaume of Elk Point, South Dakota, in town for a few days vacationing and calling on a few of the distributors . . . Frank Davidson of Spooner, Wisconsin, also in town calling on a few of the distributors.

Bill Welch of Menomonie, Wisconsin, in town with his son, Billy, Jr., who just got his discharge from the navy after serving twenty-one months. Bill Sr. was proudly showing him off to the distributors.
M Gnt

# WANNA SELL? WANNA BUY? <br> ALL YOU CAN WRITE ON THIS CARD ONLY SI. MAIL TODAY AND YOUR AD WILL APPEAR IW NEXT WEEK'S ISSUE OF "THE CASH BOX" 

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THE CASH BOX
381 FOURTH AVENUE
NEW YORK (16), N. Y.

# CLASSIFIED AD RATE: $\mathbf{\$ 1 . 0 0}$ PER ISSUE 

for all subscribers. Maximum space 5 Lines. All ads over 5 Lines-add 50 c per Line. FREE AD EACH WEEK for all $\$ 48.00$ per Year Subscribers, Maximum Space 5 full Lines.
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ALL ADS - CASH WITH ORDER
WANT
WANT - Liberty F.R. \$8.; Cigarette \$5.; Sparks Champion F.R. \$8.; Sparks Mercury, American Eagle and Marvels \$5.; Aces, Imps, Cubs and Daval 21 \$3.; Vest Pockets \$25.; Columbias \$15.; Col. Vest Pockets, Yankees, Wings, Pokereno. Send list and details. ABCO NOVELTY CO., 822 WEST RANDOLPH ST., CHICAGO, ILL. Tel: Hay. 3695
WANT - Mutoscope Cranes, fan front or red tops, with or without mdse., any quantity. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT-Genco Playballs. State condition and price. SQUARE AMUSEMENT CO., 88-90 MAIN ST., POUGHKEEPSIE, N. Y.
WANT-We will buy any kind or make of slot machine in any condition. Write full particulars of type, price and condition. NOTE: We repair, refinish and service all types of slots. Over 20 years of shop experience. G. B. SAM, 541 EAST 32nd ST., LOS ANGELES 1l, CAL. Tel. ADams 7688.
WANT-Will pay the following prices: \$2. for Imps, Cubs, Aces; \$l0. for Pikes Peaks, Totalizers; $\$ 12.50$ for Kickers \& Catchers, ABT Challengers; $\$ 5$. for Marvels; $\$ 2.50$ for Pok-0-Reel, Klix, Wings, Yankees; DuGrenier Model S \$17.50, Model VD \$35., Model W \$35., Model WD \$35. RAKE COIN MACHINE EXCHANGE, 609 SPRING GARDEN ST., PHILADELPHIA 23, PA.
WANT - Any quantity Mills Jumbos - free play model. Condition unimportant. All parts must be there. Can be shipped uncrated. Advise quantity and price via air mail. HUNTER SALES CO., 2621 McKINNEY AVE., DALLAS, TEXAS

WANT - All types Hideaway Units, $20^{\prime} \mathrm{s}$ and $24^{\prime} \mathrm{s}$; 30 wire Wall Boxes and Adaptors; Keeney Wall Boxes; Premium paid for Rock-0la Adaptors; Mills \& Jennings Free Play Mint Venders; One \& Five Ball Free Play Games; Bally Triumph; Metal Typers; Scales, etc.; Convertors, 110 DC to $110 \mathrm{AC}, 110 \mathrm{~V} . \mathrm{AC} 25$ cycle to 110 V . AC 60 cycle; Generators 60 cycle; all types of 25 cycle Motors, Trasnformers, Gears, Amplifiers, etc. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.
WANT-Will pay cash. Used games, slots, consoles, and music machines; Jennings Standard DeLuxe and Super DeLuxe Chiefs; Black Cherry Bells and other models of Mills Escalator Jackpot Bells; Keeney's Bonus Super Bells; Bally Victory Specials; and all latest model five-ball games. State lowest price in first letter. AUTOMATIC COIN MACHINE CORP., 338 CHESTNUT ST., SPRINGFIEID, MASS. Tel.: 4-1109.
WANT-Liberty F.R. \$8.; Cigarette \$5.; Sparks Champion F.R. \$8.; Sparks Mercury, American Eagle and Marvels $\$ 5$. ; Aces, Imps, Cubs and Daval 21 . 3 .; Vest Pockets $\$ 25$.; Columbias $\$ 15$. ; Col. Vest Pockets, Yankee, Wings, Pokereno. Send list and details. ABCO NOVELTY CO., 809 WEST MADISON ST., CHICAGO, ILL. Tel.: Hay. 3695.
WANT - Keeney Tokens. Also One Balls C.P.O. Advise condition and lowest price. EAST COAST MUSIC CO., loth \& WALNUT STS., CHESTER, PA. Tel: Ches. 3637
WANT-All Model Phonographs for Export Trade. Must be in first class running condition, RockOla, Mills, Seeburgs, and Wurlitzers. State quantity and your lowest cash price. Will send certified deposit, balance Sight Draft through our bank. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel.: DRexel 4326.
WANT - Set of Selector Springs for old Model 12 Record Seeburg Symphonola. REDD MUSIC CO., 145 CENTRAL AVE., LAUREL, MISS. Tel: 1742-J
WANT-Seeburg, Wurlitzer, Rock-0la, Mills, allmodels. Highest cash prices paid. Write, wire or phone. Quote lowest price in first letter. DAVE LOWY \& CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel. BRyant 9-0817.
WANT-All types and models of coin-operated equipment. Send complete list with followir information: type, year, condition, quantity, price. AUTOMATIC VENDING MACHINE EXCHANGE, 20 W. JACKSON BLVD., CHICAGO 4, ILL.
WANT - Back Board Glasses for Bally Pay Tables. COLUMBIA MUSIC CO., 1514 N.E. 33rd AVE., PORTLAND 13, OREGON Tel: Trinity 5592
WANT - Complete Coin Slide Assembly, Trips and Cash Box to fit any of the following:
Rock-0la 1939 De Luxe or Standard Phonographs, Seeburg 1939 Classic or Vogue (Non
Slug-Proof) Seeburg 1938 Gem or Regal. ACE MUSIC CO., WAUKON, IOWA

## Nix wis

CLASSIFITD ADVERTISING SECTION

## COIN MACHINE MART

## WANT

WANT - Bally Club Bell glasses with fruit symbols. DURSELI NOVELTY.CO., 176 ARCH ST., NEW BRITAIN, CONN.

WANT - Seeburg Remote Selection Receivers, preferably types SR4. Please quote prices and condition of units in first letter. DIXIE AMUSEMENT CO., P. O. BOX 531, DOTHAN, ALA. Tel: 2314

## FOR SALE

FOR SALE - 8800 ESRC Seeburg and 10 Wall-0-Matics $\$ 550$.; 600 Keyboard Victory Wurlitzer \$395.; Rock-01a Commando \$495.; Rock-01a Standard '39 \$300.; Wurlitzer 950 \$625.; Seeburg 8200 Victory Cabinet $\$ 325$.; Wurlitzer 24-A Victory Cabinet $\$ 375$. ; New in original cartons United Revamps: Riviera \$280.; South Seas \$280.; Arizona \$260.; Streamliner \$260.; Trade Winds \$270.; Idaho \$260. MUSIC SALES C0., 680 UNION AVE., MEMPHIS 3, TENN. Tel: 8-842l

FOR SALE - Extra Special Super Duper Bargain! 2Keeney Air Raiders, good condition $\$ 99.50$ ea. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

FOR SALE-Phonotronic Universal Amplifier, has nine outstanding features at $\$ 59.50$; Ace Coin Counter at $\$ 139.50$; Coin Wrappers $65 申$ per box, 10 boxes or more $60 \phi$ ea., case of 28 boxes $55 \phi$ ea.; Phonograph Casters, Set of $4 \$ 1.45$; Record Carrying Cases $\$ 5.95$ and parts for all machines. Write: BADGER NOVELTY CO., 2546 N .30 th ST., MILWAUKEE 10, WIS.
FOR SALE - 200 F.P. Games. Arcade: Bally's Rapid Fire, Convoy, Defender, Chicoin Hockey, Muto. Skyfighter, Scientific Batting Practice. Counter Games: American Eagles, Yankee (new) Daval G. Vender, D. Heads or Tails, Ginger Cig Keeney Spinner, K. Selectem (new) Phono. Wurl. $41 \& 61$ Counter. NOBRO NOVELTY, 369 ELLIS ST., SAN FRANCISCO, CALIF.
FOR SALE-Write for complete list of our new and used equipment. It will pay you to compare our prices. MID-STATE CO., 2635 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE - 4 Mills Panorams Solovue Peeks \$285. ea.; 3 Muto. Punching Bags (like new) $\$ 80 . ; 3$ Astroscopes \$55. ea.; 1 Chicken Sam $\$ 65$. ; 2 Muto. Photomatic (late model) $\$ 625$. ea.; l A.B.T. Six Gun Airomatic Rifle Range, complete and in excellent condition $\$ 825$.; 1 Bally Bull \$40. STEWART NOVELTY C0:, 1361 SO. MAIN ST., SALT LAKE CITY, UTAH Tel: Dial 3-5055
FOR SALE-A.M.I. Automatic Hostess Studio, two units, 20 turntables, complete with records, record racks, file at least ten thousand hard to get records \$l0,000. complete. Write or Call MUSIC BOX ENT., INC., 10 S. VIRGINIA AVE., ATLANTIC CITY, N. J. Tel.: 5-1515.
FOR SALE - Singing Towers \$250. ea.; lo Jafco Roll-A-Ball (write) ; l Rock-0la Commando $\$ 450$. ; Seeburgs 8800, 9800 , 8200 ESRC $\$ 450$. ; Mills Empress $\$ 275 . ;$ Mills Thrones $\$ 250$. ; Rock-01a Supers $\$ 350$.; Seeburg Colonels $\$ 375$. This ad warrants inquiries. Condition of machines Perfect. FEEF NOVELTY CO., 415 N . 3rd AVE., STURGEON BAY, WIS. Tel: 848
FOR SALE-Pimlicos \$250.; '4l Derbies \$210.; Sport Specials \$l00.; Sportsman \$l00.; Blue Grass \$135.; Dark Horse \$l35.; Skylark \$l40.; Fortune \$l65.; Jennings Triplex Slots \$90.; Saratoga, late F. P. - P. 0. \$l50.; Foreign Colors \$60.; All games very clean. One third dep. with order, bal. C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3 , CALIFORNIA.

FOR SALE - 1 Kirk Night Bomber \$200.; 1 Drivemobile \$150.; 1 Evans Tommy Gun \$90.; 1 A.B.T. Gun \$l0.; 7 Exhibit Penny Post Card machines with floor base and high back 2 slots $\$ 20$. ea.; Several penny machines. $1 / 3$ deposit, balance C.O.D. ROBERTSON AMUSEMENT CO., 1114 GRAND CENTRAL AVE., TAMPA 6, FLA. Tel: H23143
FOR SALE-DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. WANT-Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE - Seeburg 9800 ESRC \$450. ; Seeburg 8200 ESRC \$450. (walnut finish); Wireless Wall-0-Matics and Bar-0-Matics; Seeburg Regal ESRC; Wurlitzer 331 Wall Boxes $\$ 7.50$; Wurlitzer 120 Wall Boxes \$10. Write. SILVERMAN BROTHERS MUSIC CO., 219 EAST 39th, KANSAS CITY, MO. Tel: Logan 8111

FOR SALE-Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. \$500. f.o.b. Los Angeles. Add $\$ 25$. for crating. Send or wire $10 \%$ deposit. WM. NATHANSON, $27381 / 2$ CINCINNATI ST., IOS ANGELES 53, CALIF.
FOR SALE-G.E. Mazda Bulbs, give "tops" all quality service; Lumilines, clear or frosted, 24 to carton, write; Big Bulbs G.E. Mazda, $71 / 2$ up to 75 Watt, 120 to carton, write; New, genuine, only reliable G.E. Mazda (\#l489) Gun Bulbs. Write for Special Price. ARCADE BULB C0., 56 W. 25th ST., N.Y. 10, N.Y. Tel.: WAtkins 9-7490.
FOR SALE-For best prices on all types of salesboards, both money salesboards and plain heading boards in all sizes. Write: A. N. S. COMPANY, 312 CARROLL ST., ELMIRA, N. Y.

# Hix wis <br> CLASSIEITD ADVMPHISING SECTION 

## FOR SALE

FOR SALE - We have about 50 WS-2Z Seeburg Wall-0-Matics and are offering them at a special price of $\$ 24.50$ ea. The covers are not broken and every one has a 70L7 tube in it and is ready for location. Deposit Required. SPARKS SPECIALTY CO., SOPERTON, GA. Tel: 33
FOR SALE-Revamp Pin Balls: Red Hot \$30.; Marines At Play \$79.; Marvel Baseball \$79. ; Oklahoma \$175.; Brazil \$175.; Grand Canyon \$175.; Idaho \$185.; Wagon Wheels \$185.; Streamliner \$175.; Santa Fe \$175.; Exhibit Big Hit \$249. AMERICAN VENDING CO., 810 - 5th ST., MIAMI BEACH, FLA. Tel.: 58-1619.
FOR SALE - Wurl. 24, A-1 shape, new paint in Marble Glow \$275.; Wurl. 616 Ill. top and bottom $\$ 199.50$; Gold Cup One Ball F.P. $\$ 39.50$; Spot Pool $\$ 39.50$; Gun Club $\$ 44.50$;
Bubbles $\$ 12.50$. $1 / 3$ down, bal. C.O.D. ACE AMUSEMENT SALES, 27 STROUD ST., WILMINGTON, DELA.
FOR SALE - 5 Ball F.P. Games, all checked, cleaned: Big Hit \$175.; Catalina \$125.; Frisco
$\$ 125 . ;$ Hollywood $\$ 95$. ; New Big Three $\$ 50$. ; new Foreign Colors $\$ 50$.; Keeney Contest
\$50. Terms: $1 / 3$ deposit, balance C.O.D. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 7-4641
FOR SALE - Wurlitzer 600-K \$300.; 600-R \$275.; $616 \$ 115 . ; 750-\mathrm{M}$ \$450.; 500-K \$325.;
81 with stand $\$ 185$. ; Hi-Tone $\$ 435$. ; Seeburg Vogue $\$ 325$.; Empress 375 .; Rock-0la Counter Model '39 175.; Bally Club Bells $\$ 135$.; Sun Ray $\$ 100$.; High Hands $\$ 125 . ;$ Big Game $\$ 75$. 0'BRIEN MUSIC CO., 348 THAMES ST., NEWPORT, R. I. Tel: 577
FOR SALE - Bally Longacres $\$ 239.50$; Thorobreds $\$ 239.50$; Pimlico $\$ 189.50$; Club Trophy $\$ 149.50$; '41 Derbies $\$ 149.50$; Blue Grass $\$ 99.50$; Dark Horse $\$ 99.50$; Sport Special $\$ 75$. BADGER SALES CO., INC., 1612 W. PICO BLVD.,. LOS ANGELES 15, CALIF. Tel: DRexel 4326
FOR SALE - 1 Massengill Pool Table loф Chute; 2 Wurlitzer 412 Lite-up; 1 Seeburg Royale; Wurlitzer and Rock-01a D.C. motors; Jannette converter; Machines overhauled back on location. PORTER ENTERPRISES, P. O. BOX 6037, WEST ASHEVILLE, N. C. Tel: 2975-R
FOR SALE - Amplifiers - 20 Watt. Can be used for turntable or P.A. Systems. 6L6 Tubes $\$ 25$. ea. or discount on quantity purchases. Call Natco Eastern Sales Division, N. Y. C. Tel: Plaza 5-1881 or write NATCO., INC., 2638 N. PULASKI RD., CHICAGO, ILL. Tel Capital 6600
FOR SALE-Real Buy! Amusement route-consoles, slots, phonos. Will net over $\$ 20,000$ annually! One man can handle entire route! Expansion unlimited. Monied area with steady year-round incomes ! Price $\$ 28,000$. Unless definitely interested, do not write. Address mail MR. R. SHOUSE, GENERAL DELIVERY, BAKERSFIELD, CALIF.
FOR SALE - Pins, Slots, Consoles, Arcade Pieces and Wall Boxes, Cheap. Write for our list. UPSTATE AMUSEMENTS, 270 STATE ST., WATERTOWN, N. Y. Tel: 1027
FOR SALE - Total Rolls $\$ 375$.; Superliners (write); Chicken Sam $\$ 65$. ; 2 World Series (one has miniature players missing - otherwise o.k.) both for \$75.; Do-Re-Mi $\$ 75$. ; Western Baseball $\$ 60$.; 1938 Tracktime $\$ 35$. WANT - Groetchen Mountain Climber. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.
FOR SALE - Big Hits $\$ 150$. ; Stage Door Canteens $\$ 150$. ; Amusematic Lite League $\$ 150$. ; Bally Undersea Raider $\$ 150$. CAS-0LA AMUSEMENT C0., 109 W. STATE ST., ROCKFORD, ILL. Tel: Main 3420 FOR SALE-10 Total Rolls, ílike new $\$ 325$. ea. Original crates. 1 Victory 5 Ball $\$ 75$. ; 1 Knockout 5 Ball \$95.; 1 King Pin Bowling Game \$150.; 1 Sky Blazer \$65.; 3 Jumbos Free Play \$70. ea. PICO SALES CO., 5426 W. WASHINGTON BLVD., LOS ANGELES, CALIF. Tel.: York 2345.
FOR SALE - 2 No. 600 Wurl.; 11940 Rock-0la C. M.; 1 No. 700 Wurl.; 1 No. 71 Wurl. C.M.; 2 Mills Dance Masters; 12 Pin Ball Games and 10 No 616 Wurl. All machines are in perfect condition. X-CEL NOVELTY C0., 5240 N. llth ST., PHILA. 41, PA.
FOR SALE - 6SC7 Tubes. GEORGE PONSER C0., 11 PIERCE ST., NEWARK, N. J.
FOR SALE - Rock-01a Commandos \$525. ea., good condition, look good. Also have 2 new Goalees in original crates. \$450. ea. F.O.B. Dallas, Texas. GENERAL DISTRIBUTING CO., 2812 MAIN ST., DALLAS, TEXAS Tel: R. 8848
FOR SALE-Special! 6 Bally Victory Derby, used on location four weeks. Guaranteed like new (write). Also a few Fairmounts, Turf Kings, Jockey Clubs, etc. at special low prices. MULLININX AMUSEMENT CO., 302 WEST VICTORY DRIVE, SAVANNAH, GA. Tel. 3-6601.
FOR SALE - Wurlitzer 600-R \$375.; Seeburg Gem \$335.; Wurlitzer $700 \$ 495$. ; Wurlitzer 616 $\$ 195$. ; Seeburg Vogue $\$ 395$. ; Scientific Baseball $\$ 99.50$; Amusematic Lite League $\$ 229.50$. All phonographs and games checked and rechecked before shipment, repainted when necessary crating $\$ 10$. extra on all equipment. NATIONAL NOVELTY CO., 183 MERRICK RD., MERRICK, N. Y.
FOR SALE - Seeburg Music Machines - Bargain. Rex RC $\$ 300$. ; 8800's RC $\$ 450$. ; 9800's RC \$400.; Stage Door Canteen; Air Raider \$75.; Skyfighter \$165. JONES MUSIC C0., 214 EAST WALTER ST., BRECKENRIDGE, TEXAS Tel: 161
FOR SALE - Grand Canyon \$145.; Jungle \$55.; Marines At Play $\$ 65$. ; Midway $\$ 85$. ; On Deck \$35.; South Paw \$55.; Sun Valley \$85.; Victory \$50. ; Yanks \$60.; Slugger \$40.; Venus \$60.; Eagle Squadron \$75.; Bombardier \$150.; Bolaway \$45.; G. I. Joe \$55. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., N.W., WASHINGTON 1, D. C.

# WHE GISH BUX <br> CLASSIFIAD ADVERTISNG SECTION <br> COIN MACHINE MART <br> <br> FOR SALE 

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FOR SALE - Mills Slots and Jumbo Parts. Write LEWIS COIN MACHINE SERVICE, 3924 W. CHICAGO AVE., CHICAGO 51, ILL. Tel: Belmont 7005
FOR SALE - Wired Music Studio Equipment, selective type similar to AMI Hostess operation except selections are made on Seeburg Wall Boxes installed in locations and selections are limited to 20 per location. This equipment is all brand new having been recently built and installed in a small eastern city and operated for several weeks with very satisfactory results. Studio equipment to serve 15 locations and 40 Seeburg Wall Boxes $\$ 4,750$. Write JOHN W. HILI, 328 CHESTNUT ST., PHILADELPHIA 6, PA.
FOR SALE - Goalee $\$ 285$, (like new) ; Chicoin Hockey $\$ 110$. ; Vest Pocket Blue \& Gold \$35. Green $\$ 25$. ; Bell 0 Ball skee alley $\$ 30$.; Jumbo Parade F.P. $\$ 50$.; Laura Pin Game $\$ 165$. Wurl. 616 \$150.; Rock-01a 16 \$120.; Wurl. 24 \$210.; Total Roll \$425. OLSHEIN DISTRIBUTING CO., 1102 BROADWAY, ALBANY, N. Y. Tel: 5-0228
FOR SALE-25 Model 80 Kirk Astrology Scales $\$ 169.50$ ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.
FOR SALE - Paces Reels Combination, Refinished and Arranged for Free Play. Will trade for Stage Door Canteen or other good Pin Ball machine. Pay Cash difference if necessary. 0. T. WEAVER, 1332 ARKANSAS AVE., PITTSBURGH 16, PA. Tel: LE-3643

FOR SALE-Wurlitzer $700 \$ 650$. ; 750E $\$ 675 . ; 850 \$ 700$. ; $950 \$ 725 . ; 61$ Counter Model $\$ 150$. Rock-0la DeLuxe $\$ 400$. All reconditioned, ready for location. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 1, KY. Tel.: WAbash 1501.

FOR SALE - Special Lot 35 Bar \& Wall Boxes, Wurlitzer 332, Buckley 24 and Keeney's 24 Record \$100. Worth a lot more for Repair Parts. Wurlitzer No. 300 Adapter, No. 304
Stepper, No. 1 Kit, 3 No. 360 Impulse Transmitters, 1 No. 305 Impulse Receiver, 1 No. 306 Music Transmitter, 3 New No. 40243-25 Cycle Amplifier Transformers. Request Prices. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1323
FOR SALE-Evans 1946 Model Ten Strikes, our Floor Samples, a real buy, write; Pilot Trainer, like new $\$ 495 . ; 6$ Exhibit Rotary Merchandisers $\$ 295$. ea.; 3 Groetzhen Metal Typers $\$ 295$. ea. All equipment in Tip Top condition. Terms: $1 / 3$ deposit, bal. C.O.D. or sight draft. MONARCH COIN MACHINE CO., 1545 N. FAIRFIELD AVE., CHICAGO 22, ILL. Tel.: Armitage 1434.
FOR SALE - We need the room. Give us a fair offer and they are yours. Almost new Total Roll, 3 Bally Rapid Fires, 1 set of 3 Love Meters on Stand, 1 Keep Punching, 1 Batting Practice, 1 Triple Entry; 4 Melon Bells 5 $\$ \$ 90$. ea.; 1 Melon Bell $25 \phi \$ 140 . ; 10$ cases . 22 Shorts; also a long list of pin games completely gone over in our shop and ready for locations. Solo Conversions for Panorams, the best on the market for $\$ 29.50$. Call, Wire, Write MARLIN AMUSEMENT CORP., 412 NINTH ST., N.W., WASHINGTON 4, D. C. Tel: DIstrict 1625
FOR SALE - Wurlitzer 500 \$375.; 24 \$265.; 412 \$115.; 300 Adapter $\$ 25 . ; 145$ Stepper $\$ 35$. ; Landslide $\$ 37.50$; Four Roses $\$ 54$.; Doughb oy $\$ 45$. ; Salute $\$ 35$.; League Leader $\$ 45$.; Slugger $\$ 62.50$; Line Up $\$ 37.50$; Seven Up $\$ 64.50$; Defense (Baker) $\$ 37.50$; $1 / 3$ deposit, balance C.O.D. MID WEST DISTRIBUTING CO., 1919 IOWA ST., SIOUX CITY 19, IOWA Tel: 5-7293

FOR SALE - Reconditioned \& refinished Consoles. Keeney Super Bells, FP \& PO \$225.; Keeney Super Bells Twins FP \& P0 5¢-25 $\$ 395$. ; Bally High Hands FP \& PO $\$ 139.50$; Bally Club Bells FP \& PO \$l49.50; Mills 4 Bells, Orig. Heads \$295. ; Mills 4 Bells, Late Heads $\$ 425$. ; Mills Jumbo Parades FP \& PO \$159.50; Jumbo Parades, Late Heads PO \$109.50; Mills Jumbo Parades, Late Heads FP \$99.50. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel: DRexel 4326

FOR SALE-New 2 wire Zip Cord 250 ft . coils $\$ 4.75$; Maple Skeeballs 3-1/8" $52 \phi$ ea., \$50. per $100 ; 2-3 / 4^{\prime \prime} 48 \phi$ ea. $; \$ 46$. per $100 ; 2-1 / 248 \phi$ ea., $\$ 46$. per $100 ; 2-1 / 4^{\prime \prime} 45 \phi$ ea., \$43. per 100 . Largest parts supplier in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PA.

$$
\text { FOR SALE - } 1 \text { Genco Skee Roll, } 9 \mathrm{ft} . \$ 139.50 \text {; } 1 \text { Victory Pool Table } \$ 79.50 \text {; } 5 \text { Chicago Coin }
$$ Roll A Ball, 9 ft. $\$ 95 . ; 1$ Shoot Your Way To Tokio $\$ 125 . ; 1$ Periscope $\$ 89.50$; 1 Liberator $\$ 89.50 ; 3$ Texas Leaguer Deluxe $\$ 42.50 ; 2$ Chicago Coin Hockey $\$ 179.50 ; 10$ Super Skee Roll, like new \$210.; 2 Atomic Bombers, like new (write). MARCUS KLEIN, 577 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE-Special this week: Lonsen Coin Boxes (all denomination coins) $60 \phi$ ea., $\$ 6$ per doz. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.
FOR SALE - 30 Stations AMI Telephone Music, excellent condition, good operation. Will sell on or off location. Small Phono Route consisting of 17 pieces on location, 5 off, A.M.I. Singing Towers, Highboys, Topflights, 21946 Seeburgs. Price $\$ 20,000$. HOFFMAN McDUFF DIST. CO., 1123 COMMERCE BLDG., ROCHESTER, N. Y. Tel: ST. 4435

> FOR SALE-We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLA. AVE., LAKELAND, FLA.

FOR SALE - 1 Rock-0la Standard; 1 Panoram \& two sets of film; l Singing Tower. All guaranteed in perfect condition. Will consider reasonable offer. APPEL VENDING CO., 5015 NO. GRANSBACK ST., PHILA. 20, PA. Tel: Da 4-5545

# He wey yix <br> CMASSIPIND ADVY:TISHNG SECTION <br> <br> COIN MACHINE <br> <br> COIN MACHINE MART 

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# FOR SALE 

FOR SALE - Double Play \$55.; Gun Clubs \$60.; Spot Pools \$50.; Mustangs \$55.; Argentines $\$ 55 . ;$ Seven Ups $\$ 45 . ;$ Champion Hockey $\$ 70$.; Moscow $\$ 70$. ; Jungle $\$ 55$. ; Knockout $\$ 90$.; New Champs $\$ 50$. ; Victory $\$ 60$. ; High Hat $\$ 60$. Certified Deposit. DUFF'S RECORD SHOP, 24 EAST PICCADILLY ST., WINCHESTER, VA. Tel: 3267
FOR SALE-50 Buckley Chrome Boxes, 20 and 24 record $\$ 15$. ea.; 50 old style Buckley Boxes $\$ 5$. ea.; 6 Seeburg 30 wire Boxes $\$ 7.50$ ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE-4 Mills Panorams. All late models with Film Cleaners. All new Screens. Good working condition and on locations \$295. ea. Not sold individually. LEWISTON DISTRIBUTING MART, INC., 27 VALLEY ST., LEWISTON, PA. Tel.: 2584.

FOR SALE - 4 Twin Twelve Wurlitzers in steel cabinets with adapters \$175.; ea.; 2 No. 24 model Wurlitzers $\$ 200 . ;$ ea.; $4 \mathrm{No}$.71 models $\$ 200$. ea.; plain model 8800 R.C. $\$ 400$. ea.; model 8200 R.C. $\$ 450$. ea.; model 8800 R.C. $\$ 450$. ea.; illuminated Buckley Boxes, like new $\$ 15$. ea. $1 / 3$ deposit, balance C.O.D. - F.O.B. Phila. Act Quick! UNION AUTOMATIC MUSIC CO., 614 SPRING GARDEN ST., PHILA. 23, PA. Tel: Walnut 2-1432
FOR SALE - Wurlitzer 600-R \$325.; Wurlitzer 600-K \$350.; Twin 12 \$175.; Rock-0la Standard 39, refinished $\$ 325$.; Seeburg Hi-Tone 8800 RCES A-1 $\$ 525$. Pin Games: Defense $\$ 69.50$; Polo \$35.; Landslide $\$ 39.50$; Sales Boards (write) ; Bingo refills \$l. Arcade: Grandmother Predictions A-1 \$500.; Aviation Striker \$75.; Chicago Coin Hockey $\$ 139.50$; ADVANCE MUSIC CO., 1606 GRAND AVE., KANSAS CITY, MO. Tel: Ha. 1043
FOR SALE - Seeburg Rex Wireless Hideaway \$275.; Seeburg Hi-Tone 8800 RC \$495.; Rock-0la Moderne Corner Speaker \$45.; Mills Empress \$295.; Mills Throne \$275.; Wurlitzer Vic. $24 \$ 350$. ; Rock-0la Playmaster \& Spectravox $\$ 365$.; Rock-0la ' 39 Deluxe $\$ 350$.; Wurlitzer Vic. 500-K \$395.; Wurlitzer 600-R \$350.; Wurlitzer 61 \$145.; Wurlitzer 412 \$150.; Wurlitzer 616 \$l95.; Rock-0la Std. Dial-A-Tune \$350. THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, OHIO Tel: Henderson 1043
FOR SALE-A.B.T. Gun $\$ 20 . ; 5 \phi$ Brown Front $\$ 100$. ; Undersea Raider $\$ 350 . ; 5 \phi$ Blue Fronts $\$ 100$.; $25 \phi$ Cherry Bell \$150.; Mills Thrones \$250.; Model 716 \$175.; Smack The Japs Pin Ball \$20.; lo申 Blue Fronts $\$ 100$. ; l $\phi$ Smoker Bells $\$ 35 . ; 1 \phi$ Glitter Gold Q.T. \$35. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: Bridgeport 750.
FOR SALE-Ten Mills Panorams or Silver Views completely reconditioned rebuilt and refinished, late serials... \$395.; also Late New Film Releases for Panorams and Soloviews. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIFORNIA. Tel. Drexel 4326.
FOR SALE-Parts for all type games and equipment of leading manufacturers. "Hard to Get Parts" are "Easy to Get" at Badger's. Write, Phone or Wire us today regarding your needs. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.
FOR SALE-Bargain: Genuine leather cigarette cases with a transparent covered picture frame. Make ideal prizes for salesboards, etc. Each case comes individually boxed. Nationally advertised at \$l. While they last at 36c ea. in gross lots. Send \$l. for sample. BYRON NOVELTY CO., 2045 IRVING PARK, CHICAGO, ILL.
FOR SALE - Northwestern Deluxe Venders, used $\$ 10.95$. Stands for above $\$ 4.95$; Rowe l 4 Gum Venders, used $\$ 12.50$; 1 Counter Game Steeplechase $\$ 12.75$; used Northwestern Gum Vender \$l6. Also have Silver King, Northwestern Standard and others. Best offers. JOS. MIDDLETON, DRAWER "C", BELLEVILLE 9, N. J.
FOR SALE-Now delivering Chicago Coin "Spellbound", the No. 1 Five Ball Game, new 1946 streamliner stand. We are also distributors for "Steelstrong" tubular pop open tubular coin wrappers-the finest coin wrappers that money can buy. For Missouri, Illinois, Indiana, Arkansas, Tennessee, Louisiana, Mississippi and Oklahoma. Price $70 \phi$ per thousand case lots. Send for samples. BAUM DISTRIBUTING CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.
FOR SALE-Chicago Coin Goalees, clean, A-l condition and shipped in original crates (write). Terms: $1 / 3$ Deposit, Balance C.O.D. HALL BROS. SALES CO., 1817 - 4 th AVE., JASPER, ALA. Tel.: 760 .
FOR SALE-Bargain. Mills Slots. $5 \phi$ Blue Fronts $\$ 100 . ; 10 \phi$ Blue Fronts $\$ 110 . ; 25 \phi$ Blue Fronts $\$ 125 . ; 5 \phi$ Brown Fronts \$125.; 10申 Brown Fronts \$135.; 25 Brown Fronts $\$ 150 . ;$ Mills 3/5 payout with American (silver) Fronts $5 \phi \$ 100 . ; 10 \phi \$ 110 . ; 25 \phi \$ 150$. All above machines are in A-l shape, ready to go out on location. Good appearance and mechanically perfect. Wire-phone-write GENERAL SALES CO., 1031 MAIN ST., DUBUQUE, IOWA. Tel.: 733.
FOR SALE - I Wurl. 71 model with Stand $\$ 175$. ; Seeburg Mayfair $\$ 275$. ; Seeburg Commander $\$ 325$.; Seeburg 8200 Electric Selector \& Remote Control, very clean $\$ 450$.; 2 Canteen Pin Ball Machines, just like new \$185. ea.; l Big Hit Pin Ball machines \$l65.; 3 Genco Whizz games, just like new (write); 1 brand new Undersea Raider $\$ 250 . ; 5$ Seeburg Wall0 -Matics, complete with tubes \& covers \$22.; l Bally Rapid Fire \$l00.; Seeburg Speak Organs with Wired Speakers \$15.; $105 \phi$ Baker's Races Chk. Sep. D.D., 1946 Factory Rebuilt Models. Just like brand new. Make Offer. Immediate delivery on Keeney Super Bonus Bells. MONROE COIN MACHINE DISTRIBUTORS, INC., 1813 NORTH 13 th ST., TOLEDO, OHIO
Tel: Ma 6434

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# FOR SALE 

FOR SALE-5 Ball F.P.'s.; l Ball F.P. \& P.O.; Consoles P.0.; and combination - slot. All guaranteed perfect. Send for list. New equipment - Bally's complete line, also Evans, Jennings, Mills. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel. CLiffside 6-2892.

FOR SALE-8800 ESRC Seeburg $\$ 475 . ; 600$ Keyboard Victory Wurlitzer $\$ 425$. Rock-01a Commando \$525.; A.M.I. Streamliner 5-10-25 $\$ 250$. All in very good condition. S. \& M. SALES CO., 1074 UNION AVE., MEMPHIS, TENN. Tel.: 2-1133.
FOR SALE- $\$ 25.00$ and up Mills, Jennings, Watling Slots in $5-10-25 \mathrm{c}$ A-1 operating condition; 5 Ball Free Plays; l-ball P. O. games Mills Panoram \$325. Send for list. MITCHELI NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel.: MItchell 3254.
FOR SALE-Available now. Standard Brands Model 32 Volt - Ohm - Millimeter. 5000 ohms per volt sensitivity. Checks resistance as low as 2 ohms. Price \$24. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.
FOR SALE - 2 Argentine $\$ 50$. ea.; Ten Spot $\$ 30$. ; Yankee Doodle $\$ 135$. ; Rotation $\$ 15$. ; Gun Club $\$ 35$. ; Sink The Japs $\$ 30 . ;$ Goofy Golf $\$ 70$. ; Lite-A-Iine $\$ 20 . ; 41$ Derby $\$ 200$. Club Trophy $\$ 225 . ; 2$ Record Times $\$ 125$. ea. ; 1 Bowlaway $\$ 50$.; Pimlico $\$ 250$. Defense $\$ 25$.; Midget Skeeball \$60.; 1 Wurlitzer 24 Cellar Job \$225.; Metro \$25.; Laura \$210.; 1 Wurlitzer $950 \$ 550$. ; Phono Motors $\$ 25$.; ea. Complete line of Wico Phono and pin game parts and supplies. Write for prices on new pins, one balls and music. CENTRAL COIN MACHINE CO. 482-88 CENTRAL AVE., ROCHESTER, N. Y. Tel: Main 5973
FOR SALE-Factory rebuilt 1938 Keeney Tracktime Consoles with all latest improvements. Cabinets refinished like new. $\$ 125.1 / 3$ deposit. Bal. C.O.D. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL. Tel.: Southshore 5524.

## MISCELLANEOUS

NOTICE - Phono Operators! Here is our weekly reminder about our Needle Re-Sharpening Service. Your Used Needles are Re-Conditioned expertly on precision machines, and guaranteed to give New Needle Service at a fraction of the cost of New Needies. Give it a try and you'll be sold. RE-SHARP NEEDLE SERVICE, P. O. BOX 770, FORT DODGE, IOWA
NOTICE-"A" Day has arrived in Wisconsin and all the coin machine activity is concentrated right here in Milwaukee because AIREON . . the ELECTRONIC phonograph is NOW ON DISPLAY at KLEIN DISTRIBUTING CO., 2606 W. FOND DU LAC AVE., MILWAUKEE 6, WISC.
NOTICE-Don't you have a location that wants a Popcorn Vendor or machine. We have all makes and models. We also pay $\$ 50$. and more commissions to you if we sell them. Who are they? Send along name and address. We do the rest. P. K. SALES CO., 507-509 WHEELING AVE., CAMBRIDGE, OHIO.
NOTICE-Parts and Supplies. Radio Tubes for The Coin Machine Trade. 70 L 7 GT will soon be available. Write for our twice monthly inventory release. W. R. BURTT, "The Coin Tube Man" 442 N. SENECA, WICHITA 12 , KANS.
NOTICE-We are exclusive Michigan and Northern Indiana Distributors for Williams Manufacturing Co. and Genco Manufacturing Co. J. R. "Pete.' Pieters, KING-PIN EQUIPMENT CO., 826 MILIS ST., KALAMAZOO 21. MICH.
NOTICE-The most complete stock on the West Coast-parts for phonos and games. Visit our "See-At-Glance" parts department. JACK R. MOORE CO., 1615 S.W. 14th AVE., PORTLAND 1, ORE.
NOTICE-Protect and hold that location! We'll rebuild your old scales and make 'em look like new (Est. 1889) WATLING MANUFACTURING CO., 4650 W. FULTON ST., CHICAGO, ILI. Tel. Columbus 2779.

NOTICE - Operators in Northern Ohio. We are distributors for J. H. Keeney \& Co.
Immediate delivery on Super Bonus Bells. MONROE COIN MACHINE DISTRIBUTORS, 1813 NORTH 13th ST., TOLEDO, OHIO Tel: MA. 6434
NOTICE-We have something new on the way - if interested write us and we'll tell you all about it. MARVEL MANUFACTURING CO., 2845 FULLERTON AVE., CHICAGO 47, ILL.
NOTICE-We are organized for the best interest of the Coin Machine Operators of Los Angeles County. We will welcome any correspondence from any association in the country. ASSOCIATED OPERATORS OF LOS ANGELES COUNTY, INC., 1351 W. WASHINGTON BLVD., LOS ANGELES 7, CALIF.
NOTICE-Complete phonograph repair service, amplifiers, motors, pickups, and counter boxes. Used equipment bought and sold. Write or phone. NELS NELSON, 2329 W. PICO BLVD., LOS ANGELES. Tel.: Fitzroy: 0545.

NOTICE-Speed that's us. 1 hour Amplifier service; l hour tone arm service. We recon speakers. Reasonable prices. All work fully guaranteed. DEE'S SERVICE SHOP, 1119 VENICE BLVD., LOS ANGELES 15, CAL. Tel.: FE 7875.


Whether you are switching from some other music system to Solotone . . . or are setting up new Solotone locations for the first time, you've got a new, money-making experience in store for yourself.

## SOLOTONE CAN DOUBLE . . . OR EVEN TREBLE YOUR FORMER TAKE!

Maybe that sounds like magic to you, but to hundreds of other Solotone operators from coast to coast it's the real McCoy - and they will tell you just that.

Solotone's got everything with which to make you more money: 1. Numerous boxes in every location, with each box earning its own revenue. 2. Double coin chutes for both nickels and dimes that can pay you up to $30 \%$ more than any individual music system. 3. Eye-appeal that attracts more attention and collects more money, and 4. Outstanding tone that gives customers an honest nickel's worth and brings 'em back for more.
$\Gamma$ Solotone boxes are installed in booths and along the counter, all of them wired into a central music source. For each 5 c any one of the boxes will play 6 minutes of low volume music which can only be heard in the immediate vicinity of that particular box. Any number of boxes can be playing at once but each one requires a 5 c or 10 c deposit.


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 TRIPLE PLAY! TRIPLE PROFIT!TRIPLE BELL consoles actually earn two to three times top earnings of all other consoles in operation today! Triple Coin Chutes permit three players-or three coins -every spin of the flashy bell-fruit reels. 1000 Super Special Awards, plus plenty of other big awards and single-cherry awards, insure continuous repeat play. Deluxe cabinet in rich wood-grain finish. Trouble-proof mechanism. Convertible-replay or automatic award. Any desired coin-combination - Nickel, Dime or Quarter. Order TRIPLE BELL today.

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Fast action of three spinning reels with flashy bell-fruit symbols
plus new second-coin feature which permits player to hold any desired reels and second-spin the remaining reels! Every non-winning combination on first spin "comes so close" that players can't resist a quick second coin to hold and draw for a winner-resulting in recordsmashing profits. Get your share. Order DRAW BELL now. Specify Nickel or Quarter play.

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[^0]:    BEST "WESTERN" RECORD FOR ' 46
    BEST "RACE" RECORD FOR '46
    BEST "FOREIGN" RECORD FOR '46

[^1]:    Now Delivering - Newest Release EMERALD No. 103 "Pretending" "Jealous" National Distributors AMERICAN COIN-A-MATIC MACHINE COMPANY
    1435 Fifth Ave., Pittsburgh 19, Pa. Phone: Atlantic 0977 Territories Open, Apply at Once

[^2]:    

[^3]:    NEW YORK - "The Night Time Answer Man" radio program, broadcasting thru a national hookup, was asked to determine the origination of the word "Juke Box".

    Their answer explained the term originated down South and referred

[^4]:    Coin Machine
    Industries, Inc.

[^5]:    Y-P Dist. Co., St. Louis, Mo.......................... 40
    Viking Spec. Co., San Francisco, Cal........ 52

