# HF CASH BOX 

## "Never Saw Advertising Click Like Wurlitzer's National Campaign.

. . . NICK STRATTON, Owner


## Dallas Location Owner Testifies To Patronage and Profits Produced By Wurlitzer’s Promotional Progiran

Says this satisfied Wurlitzer location owner, "No sooner did we put Wurlitzer's Sign of the Musical Note o our place than business started to pick up. Wurlitzer Music sure provides Musical Funfor Everyone in this town, and we' getting our share of the busincss.'
All over the country you hear the same high praisc for Wurlitzer's national magazinc and billboard campaign pro moting Wurlitzer's Sign of the Musical Note-and-public recognition of it as identifying places where people can have fun enjoying Wurlitzer Music.

It's working wonders for Wurlitzer location owners and in turn, for Wurlitzer Factory-Approved Music Merchants. The Rudolph Wurlitzer* Company, North Tonawanda, N. Y

Nick Stratton's Snappy Lunch



By Bill Gersh

## "CO/NTOONS"

For sometime now the average coinman has gone ahead on the premise that conditions would continue to be lush and hectic.

Now more and more coinmen are starting to tighten up. They are beginning to review their organizations more carefully. They are closing up and eliminating weak spots. They are beginning to better their service. They are carefully watching all trends and conditions in their territories. They are, once again, checking and rechecking on themselves and their organizations.

Why? Because, according to coinleaders, the average coinman realizes he is entering into an entirely new and different business era.

He knows now that he must arrange for a better percentage of his collections. He is, in most cases, working toward this point.

It is heartening to see many coinmen coming together, thruout the nation, if only for the reason that they realize they must arrange a better commission basis, and want all in their areas to cooperate.

Coinmen are eliminating the "big shot" complex which, many times, unconsciously infested their organizations. They are getting rid of the "old time methods". They are, instead, installing new and modern methods wherein they and their customers are sure to better share the future.

Just as surely, the industry, regardless of which way business turns, is going to enjoy a bigger and better profit era.

Should those layoffs come along, which some labor leaders cry has already started-then coinmen will remember that the working man who doesn't have the cash to go hog-wild will once again be meeting his cronies in his favorite neighborhood location-and coin machines are there for his entertainment.

Should he be working-even on the single shift basis such as he is today-he again has more time for pleasure -and this means that the coin machine industry will share in his prosperity.

From every standpoint, the tightening up which is apparent to all who travel the trade, is simply getting
set for that time when the economy of the nation will make a definite decision as to its future course. Either way, the coin machine industry stands to gain. That is important.

Also important is the fact that the manufacturers, by good use of manufacturing ingenuity, are meeting the problem of curtailed materials and are producing such products as they can.

This tightening up process is benefitting all concerned with the field. It is making for a better industry. It is sure to react with good results on those who have waited to get going in a bigger way than ever before.

There is, as every noted coin machine leader believes. a great and prosperous era ahead of the field. The trade foresees ever greater growth.

It needs this tightening up period to insure it going ahead.


# JUKE BOXES IN HIGH SCHOOLS 

Wallace M. Broadbent, Principal, Orange (N. J.) High School Reports, "The juke box has given more fun to students than any program I can think of designed to make school an attractive place." Helps This High School Maintain a $97 \%$ Attendance Average. Plays During Lunch Hours.

ORANGE. N. J.-One of the greatest boosts for the juke box industry appeared in the local New Jersey press when the picture (which also appears on this page) was printed in leading newspapers along with the statement that, "THE JUKE BOX IN THE GYMNASIUM OF THE CENTRAL SCHOOL DIVISION OF ORANGE HIGH SCHOOL IS ONE OF THE REASONS WHY THAT INSTITUTION HAD A 97 PER CENT ATTENDANCE AVERAGE FOR SEPTEMBER-THE BEST IN THE CITY'S SCHOOL SYSTEM."

Nor was this all, Principal Wallace M. Broadbent of Orange High School stated in this story, "THE JUKE BOX HAS GIVEN MORE FUN TO STUDENTS THAN ANY PROGRAM I CAN THINK OF DESIGNED TO MAKE SCHOOL AN ATTRACTIVE PLACE."

He also said, "AS SOON AS THE BOYS AND GIRLS FINISH THEIR LUNCH THEY RUSH TO THE JUKE BOX, DROP THEIR NICKELS IN THE SLOT AND DANCE.'
Principal Broadbent also reported, The boys are our best boogeywoogey dancers. The girls go for the slower type of dancing."
The newspaper report was to the effect that over 250 nickels were dropped into the juke box during its first two weeks of operation in the gymn of this high school. The machine is only allowed to operate between the hours of 11:30 A.M. and 1:04 P.M.-the lunch hours for the students.
In addition, a loud speaker connected to the phono makes it possible for the teachers to also hear the music while they are eating their lunch in their own lunchroom.

The operator of the machine is completely satisfied with his collections. He has helped make juke box


Pupils af Orange (N.J.) High School Dancing to the Juke Box in Their Gym During Their Lunch Hours From 11:30 A.M. to 1:00 P.M.
boosters of these teen agers and wherever there are juke boxes on locations in this section-these are the spots most frequented by the youngsters-which means that businessmen here are pleased with the fact that this juke box has helped them to increase their business.
This is the sort of operation which
honors the entire Automatic Music Industry of America. This is the sort of thing which every operator, everywhere in the nation, should immediately sponsor-for this is the sort of public relations effort which will make the juke box industry the most outstanding in the entire entertainment world.

# THE ANSWER TO BETTER PERCENTAGE BASIS IS A U.S. $7^{1} / 2 \cdot$ COIN 

NEW YORK - In its May 6, 1946 issue, The Cash Box urged that every coinman in the nation - whether amusement, service, music or merchandise machine operator-urge his Congressman and Senator to vote for the minting of a $71 / 2 \mathrm{c}$ coin.

This would solve all present discussion, pro and con, among the nation's coin machine operators regarding the method to be used to obtain the greater revenue needed to continue profitably operating the equipment of this industry.

Operators of juke boxes are for and against the use of a 10 c coin. Some claim one thing and some another. Amusement machine men are of the same opinion. Service and merchandise machine operators follow suit. But, all claim that GREATER REVENUE IS NECESSARY TODAY TO ASSURE THEMSELVES PROFITABLE OPERATION-BECAUSE OF THE GREATLY INCREASED COST OF THE NEW MACHINES AND THE TREMENDOUSLY INCREASED OVERHEAD WHICH THEY ARE ENDURING - AND WHICH, ALL REALIZE, WILL GO EVEN HIGHER IN THE MONTHS TO COME.

Operators claim that if they install a 10 c coin chute the public, as well as the location owners, will yowl against a $100 \%$ increase. Some of these men suggest that the manufacturers install 10 c coin chutes on the new equipment so that they can use this as an "excuse" with their storekeepers. But, if it will create difficulty if they put on a 10 c chute themselves-it logically reasons that it will create the same difficulties if the manufacturer builds the chute right into the equipment.

The one and only answer to obtaining at least a $50 \%$ increase in revenue -which is what all the trade agrees is today necessary-is for the minting of a $71 / 2 \mathrm{c}$ coin by the U . S. Gov-ernment-and this would, of itself, be the answer to all arguments.

There is a tremendous need for a
The Cash Box Page 4 F'eek of May 6, 1946

Would Solve Need for Greater Revenue for All Ops. Would Save the Public Many Millions of Dollars and Would Act as a Brake Against Present Inflationary Trend. Write Your Congressman and Senator to Get the New Coin Into Being.

| NEW YoRK-There is no doubt that |
| :--- | :--- | :--- |
| Nimes |

The above editorial appeared in the May 6, 1946 issue of The Cash Box urging all coinmen to write their Senators and Congressmen to vote for the minting of a $71 / 2 c$ U.S. coin for such a coin is THE ANSWER to a better percentage and higher collections to offset present prices of equipment as well as increased overhead costs.
$71 / 2 \mathrm{c}$ coin by the nation's retailers. Transportation systems need a $71 / 2 \mathrm{c}$ coin, too. In fact, in almost every in-dustry-the need for a $71 / 2 \mathrm{c}$ coin is becoming more and more pronounced daily. Therefore, the coin machins industry would have the support of all the nation's businessmen in its
cry for the Government to mint a $71 / 2 \mathrm{c}$ coin at this time.

THE ENTIRE COIN MACHINE INDUSTRY SHOULD NOW URGE THEIR REPRESENTATIVES AND SENATORS TO HELP CREATE THE $71 / 2 \mathrm{c}$ COIN.

## a

## UNIFIED

## INDUSTRY

# Mixed Routes Require Complete Unification of All Divisions of the Coin Machine Industry 

NEW YORK-Since the early thirties there has been definite division noticeable in the coin machine industry. Merchandise machine men veered one way - music machine coinmen another - and amusement machine men continued their way unheeding this gradually dividing up of the entire coin machine field.

It wasn't until the creation of associations for the merchandise machine operators, jobbers, distributors and manufacturers - and for the music machine men-that the trade, as a whole, began to take note of this divisional splitting up of the coin machine business.

Now, it is reported, it has gone "too far" to try and repair the damage which has been created. But, there is no real damage created. This was only a natural course which would have been taken sooner or later by these various divisions of the trade.

It is probably to each one's best advantage to concern himself with his own division of the coin machine
industry if he is specializing in any one division. Merchandise machine men have their own problems-and so have automatic music machine men-amusement machine men-and service machine coinmen.

The discussion and adjustment and cure of these problems which face them, individually, concern no others but themselves. Therefore, whether now or later or earlier-they would have joined hands to bring about individual cures.

The fact that they are today di-vided-doesn't mean that they are an entirely separate part of the coin machine industry-considered in the matter of a whole-for their equipment, still being coin operated, places them in the category of "coin machine operators".

Furthermore, the fact that so many, many routes are mixed - vending, amusement and music as well as service machines - means that the average coinman is confused as to where his loyalty should be first given.

There is only one answer. The answer which The Cash Box has brought to the fore and has urged for more than four and a half years -the creation of a "National Coin Machines Board of Trade".

Such an organization could become the common meeting ground for all divisions, whether associated or independent, of this industry. Such an organization would be the perfect answer to the mixed route problem. Such an organization would maintain the necessary unification which would allow this industry to achieve its rightful place among all the nation's industries.

The Cash Box again urges the members of NAMA, of CMI, and of every organization, as well as independent coinmen, to come together for the creation of the one organization which will hold together the might and wealth of an entire industry - to create a proper code of ethics-to pursue a progressive course -to achieve greatness in unity.

# WHO'S LEADING? More Leaders!!! 

The voting is getting hotter every day. Music operators are rushing in their votes for their best records and the most outstanding recording artists of 1946. Como, Crosby and Sinatra are practically neck and neck. Johnny Moore's "Three Blazers" and Louis Jordan's "Tympany Five" are creating plenty of excitement in the "Race" Record Field. More leaders are published this issue. If you haven't yet filled out the enclosed prepaid Post Card with your votes - do so immediately! Hurry! Hurry! Give your best records and stars your support for the "Oscars" being presented by "The Cash Box" in behalf of the Automatic Music Industry of America to the winners of this first, exclusive, (and from now on) Annual Contest in the Automatic Music Field to choose the best records and most outstanding artists.



# MUSIC OPERATORS VOTE NOW 

IN THE FIRST ANNUAL EXCLUSIVE POLL OF AMERICA'S AUTO. MATIC MUSIC INDUSTRY TO NAME THE BEST MONEY-MAKING RECORDS AND THE MOST OUTSTANDING RECORDING ARTISTS OF 1946.


## FILL OUT AND MAIL THE ATTACHED PREPAID POST CARD NOW

## IMPORTANT NOTICE

Each Juke Box you own counts for One Vote. Each Wall or Bar Bax you own counts for One Vote. Each Wired Telephone Music "Shell" or other wired music "display unit" counts for One Vote. Each Non-Selective Music Box you own counts for One Vote. BE SURE TO LIST THE COMPLETE NUMBER OF UNITS YOU OWN INDIVIDUally to give the records and artists you CHOOSE FULL CREDITII

For the very first time in the history of the Automatic Music Industry of America music operators now have the opportunity to name their outstanding records and performers. This being the first annual such poll ever conducted exclusively for this industry - it will pick the stars and the records of 1946. A completely fair and impartial voting system has been arranged whereby the small, as well as the large, music operator can cast their votes in accordance with their importance in the field. "Oscars" will be awarded to those stars and orchestras voted best in 1946 by THE CASH BOX in behalf of the Automatic Music Industry of America. Vote today. This is an outstanding opportunity for the Automatic Music Industry of America to gain greater and more outstanding recognition and prestige.

Sponsored and conducted in behalf of the Automatic Music Industry of America by THE CASH BOX, 381 FOURTH AVE., NEW YORK (16) N. Y.

| DE-DECCA | MU-MUSICRAFT |
| :--- | :--- |
| EC-EXCLUSIVE | NA-NATIONAL |
| EX-EXCELSIOR | RH-RHAPSODY |
| FS-FOUR STAR | SI-SIGNATURE |
| JB-JUKE BOX | SO-SONORA |
| MA-MAJESTIC | ST-STERLING |
| ME-MERCURY | VI-VICTOR |
| MR-MANOR | VO-VOGUE |

## 1. RUMORS ARE FLYING

CA-282-Billy Butterfield Orchestra CO-37069-Frankie Carle Orchestra CS-504-Two Tones MA-7205-Three Suns

ME-3032-Tony Martin
MR-1040-The Brown Dots
SI-15043-Harry Cool Orchestra
SO-3026-Saxie Dowell Orch.
VI-20-1944—Betty Rhodes
2. TO EACH HIS OWN

CO-37063-The Modernaires DE-23615-Ink Spots FS-1131-Trudy Erwin - Opie Cates Orch. MA-7188-Eddy Howard Orch.

CA-287-Skitch Henderson Orch. CD-205-Curt Massey CO-37048-Frank Sinatra

ME-3022-Tony Martin
RH-109-The Esquire Trio
SI-15053-Marie Greene
VI-20-1921—Freddy Martin Orchestra

## 3. FIVE MINUTES MORE

DE-18909-Bob Crosby
MA-7197-The Three Suns MU-15086-Phil Brito
VI-20-1922-Glenn Miller Orch.
4. OLE BUTTERMILK SKY

MA-7199-Danny O'Neil
SI-15040-Marie Greene
VI-20-1982-Helen Carroll and The Satisfiers

## 5. CHOO CHOO CH'BOOGIE

DE-23610-Louis Jordan and His Tympany Five
6. SOUTH AMERICA, TAKE IT AWAY

CO-2705I-Xavier Cugat Orch. DE-23569—Bing Crosby-Andrews Sisters

MA-7202-George Paxton Orch.
MU-381-Mel Torme and Mel-Tones

## 7. I GUESS I'LL GET THE PAPERS (AND GO HOME)

CA-288-Hal Derwin
CO-37066-Les Brown Orchestra

DE-23638-Mills Brothers
VI-20-1962—Herbie Fields Orchestra
VO-764-Shep Fields Orchestra

## 8. SURRENDER

AR-150-Jan Savitt Orch. CO-36985-Woody Herman Orch. CS-483-Tony Pastor and Band

DE-18897—Randy Brooks
MA-7186-George Olson Orch.
MU-15073—Phil Brito
VI-20-1877—Perry Como

## 9. PRETENDING

CO-36991—Kate Smith
DE-23661—Bing Crosby

## 10. THIS IS ALWAYS

AR-154-Ginny Simms BW:787-Jan Garber Orch.
CA-277-Jo Stafford
CO:37052-Harry James Orchestra
CS-496-Bobby Byrne Orch.
DE-18878—Dick Haymes

MA-7195-George Paxton Orchertra
MU-382-Louanne Hogan
SI-15038-Harry Cool Orchestra
SO-3013-Jerry Sellers
VI-20-1885—Betty Rhodes
VO-767-Joan Edwards


"The Things We Did Last Summer"<br>"Is It Worth It" georgia gibbs (Majestic 12007)

- A very wor hwhile double feature is offered the trade in this disk by songstress Georgia Gibbs. Topside is the now-established hit, "The Things We Did Last Summer," and when Georgia goes to work on it the number is flattered by her efforts. Assisting on the vocal delivery are four voices, and they blend into an effective backdrop as the little lady carries the ball. On the backing, Georgia offers "Is It Worth It" and it becomes a toss-up as to which of the sides nets star billing. For on "Worth It" we have a neat little novelty ballad that's greatly enhanced for the tricks Georgia spins into it and for the top instrumental treatment contributed by the aggregation under Earle Hagen's baton. By all means give both sides a listening - Or you may be sorr-ee.


## "Guitar Boogie" <br> "Beaty Steel Blues" <br> arthur smith <br> ARTHUR SMITH (Super Disc 1004)

- Here's "Guitar Boogie", the geetar job they're asking for up Harlem (New York) way, and it's no wonder. When Arthur Smith tickles the strings on the instrument you can't help but sit up and take notice. That man is really good, and the melody he plays (his own) is top drawer gee-tar material. Grab a listening and keep in mind that the Harlem stops are requesting it, then act if you have like locations. Supporting Smith is the Rambler Trio, and the music they make highlights the Smith art to perfection. Flipped, Cecil Campbell takes over the star role and he offers "Beaty Steel Blues" and what that lad can do with an electric gee-tar should only happen to lots more string strummers. Once again the Ramblers are due some orchids for their fine assistance, to wrap up the platter as a moneymaker for the trade.


## "Guitar Boogie" <br> "There Is No Breezz" ALVINO REY ORCHESTRA (Capitol 318)

- The jivesters should be able to do lots of dance tricks with this Alvino Rey version of Arthur Smith's "Guitar Boogie." Tho not up to the technical standard Art Smith set with his own waxing of the number, Alvino is more than competent with the gee-tar in his own right, and, in addition, he has dressed the number up with a striking orchestral arrangement that lends lots of weight to the side. Flipped, the crew offers "There Is No Breeze," a fair and very slow romantic ballad that has Jimmy Joice doing a workmanlike job on the lyrics assisted by a few unnamed voices. Top money and lots of it should show for the topside, however, with the younger customers tripping the coin chutes most of the time.


## DISK O'THE WEEK


(0is Time'
(Capitol 317)


- Best buy of this week is something new and romantic by Jo Stafford called "This Time." It's got all the ingredients from which "Hit Parade" numbers are made and once it gets-into your equipment it's on its way. As a money-maker for music ops, Jo Stafford is a well established name, and with this number she opens all stops to give this very effective romantic ballad the powerful Stafford touch. In addition, Paul Weston's orchestra provides one of its more lush and sweeping treatments to the musical score. A top item for listening and dancing, you can't go wrong with this platter. So grab it. Flipped, Jo comes up with "Promise", a truly effective ballad slightly on the zingy side, but to good advantage, and Jo gives it pleassantly light treatment. Not up to the heights she reaches with the topside, it's a worthy item in its own right. As usual, the Paul Weston crew offer melody to please in the dancing locations. By all means go out of your way to hear this piece of wax. It's one for the big money.


## "No Children Allowed" "I've Loved You Too Long To Forget" <br> WESLEY TUTTLE \& HIS TEXAS STARS (Capitol 321)

- Another folk song of the times is this latest disk by Wesley Tuttle, and it has lots in common with that other hit of recent date "No Vacancy." It might be said, however, that this number goes farther and is a bit more melancholy than "No Vacancy," and for that reason it'll be found to draw lots heavier action if placed right. Come to think of it, we'd go so far as to say Wes Tuttle has a disk here that lots of "big city" locations can use, especially where vacancies are few. Yup, if this side is placed right we'll call it "one for the big money." On the backing, Wes sings "I've Loved You Too Long" and it's a strong side for where "country" style melody is in demand, especially when it's in a romantic mood.


## 'Either It's Love Or It Isn't' "Misirlou"

 LILYANN CAROL\& CHARIE VENTURA ORCHESTRA (National 7013)

- A couple of people you featured before are here together on one disk that merits a bit of attention from the trade. They're Lilyann Carol (who formerly warbled with the Louis Prima Orchestra) and Charlie Ventura (that bandleader with the saxaphone). It's good to hear them again. Trouble is, tho, the number they choose to do ("Either It's Love Or It Isn't") falls a bit short because neither vocalist or ork are highlighted. They just do it together, and, considering the talents of both parties, that's bad showmanship. Flipped, however, the disk offers a really worthwhile item as the crew perform a strictly solid instrumental with "Misirlou." Done with lots of exotic flavor (and maybe too much saxaphone), it's worth a hearing. You're very certain to have some spots where it should go very well.


## "When A Woman Loves

 A Man'"Julia's Blues"
JULIA LEE
(Capitol 320)

- They say Julia Lee delivers melody in the Kansas City manner, but on "When A Woman Loves A Man" she delivers the very straight blue ballad in the manner of the late, great Helen Morgan, and for that reason this disk has a wider appeal than only to "race type" locations. It can draw action wherever they want something subdued and blue once in a while and more than that. 'Cause, friend, Julia's really good! And when she handles material like this she really sells it. "Julia's Blues" is more typically juke box, what with the hollerin' and such ihat goes to make it up, and Julia puts the number across. In addition, the crew take enough solo rides to give you the idea that they're present. Spot the topside right, however, and it'll catch. Just give it to your less noisy spots, and let the customers take it from there.


## "Ain't Got No Blues Today" <br> "I May Be Easy, But I'm No Fool" <br> COOTIE WILLIAMS ORCHESTRA (Capitol 314)

- A pair of sides for the "race type" locations is offered here by the Cootie Williams Orchestra. The value of 'em, however, is strictly dependant upon Cootie's name as a drawing card among your customers. "Ain't Got No Blues Today," the more effective of the pair, is a slow ballad given some very pleasant treatment by the ork and an effective vocal interpretation by Bob Merrell. The flipover, "I May Be Easy" shows the combo off to better advantage and has good rhythm but lacks much of the depth and the unique styling that are musts for top "race-type" disks. Give it a hearing, tho. You may have a place for it in some locations.


## THE CASH BOX



## "After Midnite" "Amos' Blues" AMOS MILBURN (Aladdin 159)

- Lots of piano artistry is exhibited in this pair of sides by Amos Milburn for "race type" locations. Topside of the platter is "After Midnite," done in slow blues time to which Amos adds a lyric heavily loaded with suggestions of sex. Trouble is, however, that after a good start something goes wrong and the wind up is a disappointment for both musical and technical reasons. Flipped, Amos offers "Amos' Blues," a hopped up number that's heavy with good rhythm and a shoutin' blues vocal. For locations where a top piano forgives all, the disk is recommended.


## "Silent Night" <br> "White Christmas" <br> BOBBY DOYLE \& RAY BLOCK OZChESTRA (Signature)

- Christmas numbers are beginning to appear, and here are a pair of standards you may find some use for. Topside of the platter is "White Christmas", and this version done with Bobby Doyle and a choir on the vocal is one of the better versions to be heard, especially so because of the arrangement provided by the Ray Block Orchestra. Trouble is, tho, that "Christmas" is known to the public as strictly the personal property of The Groaner, and that's big competition for any new version to buck. Flipped, Bobby does "Silent Night", and for the right locations it should prove a drawing card come the Yuletide Season.


## "Ain't That Just Like A Woman" "Horizontal" <br> PAT FLOWERS \& HIS RHYTHM <br> (RCA-Victor 20-1980)

- Already established as a click number is "Ain't That Just Like A Woman", and this version contributed by Pat Flowers ranks with the best interpretations waxed to date. Heavily sprinkled with Pat's expert piano work, his boys ride neatly along in tune to make the disk something to talk about and ask for in "race type" locations. Equally as good is the vocal Pat offers. It's both pleasant and commercial. Peg it as a strong side to feature. On the backing the crew go into a lazy mood to come up with "Horizontal." With Pat's piano laying the track, vocalist Bunt Pendleton gives the lyrics the sleepy touch they demand, and the side comes up as something for the customers in the wee hours of the morn. The disk is purely a listener's item, and, if you have the locations, give it a hearing.
> "Ole Bułtermilk Sky"
> "Let's Sail To Dreamland" HELEN CARROLL \& THE SATISFIERS (RCA-Victor 20-1982)
- Phono ops can do just as well by letting the retailers handle this disk.


## SLEEPER OF THE WEEK <br> "The Christmas Song"

the king cole trio
(Capitol 311)


THE KING COLE TRIO

- A true "Sleeper" is this latest offering by The King Cole Trio, and it's "The Christmas Song." What they've done here is to make one of the best waxings of a new holiday melody we've heard so far this year, and, considering that lots and lots of holiday songs can be expected to be channeled to the retail market this season, it would be a good idea for music ops to stock up for that season now. King Cole handles the vocal chores on this top flight melody and the support he gets from the other members of the three, and a string choir besides, adds up to the message: Catch a listening as soon as you can and order as soon as you can. Knowing that heavy action can't be expected for the number for several weeks to come, the Trio have provided a neat filler-in on the backing. It's an all-instrumental of the standard favorite "In The Cool of Evening," and while we wait for Christmas time to near, the side should be racking up neat play in your more intimate locations.


## "Either It's Love Or It Isn't" <br> "The Cld Lamplighter" ANITA ELLIS (Mercury 3033)

- One of the best interpretations of a number that could be a big click if done right is done here by Anita Ellis with "Either It's Love Or It Isn't." Everything about the version is effective, from Anita's voice and styling to the melody and arrangement offered by the crew under Harry Geller's direction. Tie that to the fact that the number is from the motion picture "Dead Reckoning" (so it's sure to get heavy plugging), and you have a side that's worth a place in the phonos. Hear it. Flipped, Anita does "The Old Lamplighter," and, with it, it can again be said her version ranks well with the best we've heard. On both sides the choral support supplied Anita by The Starlighters does much to dress up the numbers.


# "Ain't That Just Like A Woman" "September In The Rain" frankie laine \& mannie klein's ALL STARS (Mercury 5003) 

- Here's another version of the click currently making its way up on the Harlem chart. "Ain't That Just Like A Woman" as done here by Frankie Laine on the vocal and the Mannie Klein All Stars on the instruments is first class juke box fare and if you aren't using the number now, give the side a hearing. Flipped, the combo offer the standard "September In The Rain." Ordinarily done with a slow, sweet touch, the boys gas it up on this version, and it's questionable as to how the customers would accept it. On both sides, Frankie's husky voice and the ork's capable musicianship are effective.


## "Old Original Kokomo Blues" "Milk Cow Blues" KOKOMO ARNOLD (Decea 48000)

- Certainly worth an attentive and careful listening by all music ops with "race type" locations is this pair of sides by Kokomo Arnold, geet-tar player and blues singer extraordi. nary. Offering "Old Original Kokomo Blues" and "Milk Cow Blues", Arnold's voice and instrument alone create what melody is heard. It may be said that his material lacks the "sophistication' 'to click in the larger Northern cities. Maybe so. Arnold has got the style you'd expect to hear in Southern cotton picking territory, but it's this reviewer's guess that his authentic style will find a big audience no matter in what part of the country you operate. Just give the disk a bit of a chance and see what happens.


## "Humoresque" <br> "Tales From The Vienna Woods" GUY LOMBARDO ORCHESTRA (Decea 18919)

- The Guy Lombardo Orchestra, who have been known to come up with the unusual have here come up with a pair of classical melodies which they've "streamlined"; for what good, however, remains a question. Just about everybody who ever went to schocl has heard both "Humoresque" and "Tales From Vienna Woods," and they'd make good material as they were written for lots of locations. What Lombardo did here was to zing up the numbers with a pair of pianos to nobody's advantage, so what play these sides get in the machines should come only for what interest the customers would ordinarily have in the classics.


# What's Hot ON THE RECORDS the top ten juke box tunes thruout the nation <br> <br> for the Week of November 4, 1946 

 <br> <br> for the Week of November 4, 1946}

## New York

1. Rumors Are Flying
2. To Each His Own
3. Coffee Song
4. Five Minutes More
5. My Sugar Is So Refined
6. Choo Choo Ch'Boogie
7. This Is Always
8. The Things We Did Last Summer
9. South America, Take It Away
10. The Whole World Is Singing My Song

## Newport, N. H.

1. To Each His Own
2. Missouri Waltz
3. Rumors Are Flying
4. Ole Buttermilk Sky
5. On The Boardwalk At Atlantic City
6. Five Minutes More
7. Choo Choo Ch'Boogie
8. The Old Lamplighter
9. Woodchuck Song
10. The Things We Did Last Summer

## Wichita, Kans.

1. Rumors Are Flying
2. To Each His Own
3. Five Minutes More
4. South America, Take It Away
5. Choo Choo Ch'Boogie
6. My Sugar Is So Refined
7. I Guess I'll Get The Papers
8. Drippers Boogie
9. If You Were The Only Girl
10. Ugly Chile

## Philadelphia, Pa.

1. Rumors Are Flying
2. To Each His Own
3. Five Minutes More
4. Choo Choo Ch'Boogie
5. This Is Always
6. The Things We Did Last Summer
7. Pretending
8. Passe
9. Ole Buttermilk Sky
10. South America, Take It Away

## Seattle, Wash.

1. Five Minutes More
2. Rumors Are Flying
3. Ole Buttermilk Sky
4. South America, Take It Away
5. To Each His Own
6. Shut That Gate
7. Divorce Me C.O.D.
8. I Guess I'll Get The Papers
9. Pretending
10. You'll See What A Kiss Can Do

## Chicago

1. Rumors Are Flying
2. Five Minutes More
3. To Each His Own
4. South America, Take It Away
5. Ole Buttermilk Sky
6. Surrender
7. Choo Choo Ch'Boogie
8. You Keep Coming Back Like A Song
9. Blue Skies
10. I Guess I'll Get The Papers

## Richmond, Va.

1. To Each His Own
2. Five Minutes More
3. South America, Take It Away
4. Rumors Are Flying
5. Pretending
6. The Old Lamplighter
7. Ole Buttermilk Sky
8. Why Does It Get So Late
9. That's How Much I Love You
10. Blue Skies

## Savannah, Ga.

1. To Each His Own
2. Rumors Are Flying
3. I Guess I'll Get The Papers
4. Five Minutes More
5. South America, Take It Away
6. Ole Buttermilk Sky
7. Choo Choo Ch'Boogie
8. Surrender
9. My Sugar Is So Refined
10. For Sentimental Reasons

## Youngstown, 0.

1. Rumors Are Flying
2. To Each His Own
3. Ole Buttermilk Sky
4. Five Minutes More
5. Choo Choo Ch'Boogie
6. The Old Lamplighter
7. You Keep Coming Back Like A Song
8. I'd Be Lost Without You
9. Passe
10. House Of Blue Lights

## Omaha, Neb.

1. To Each His Own
2. Rumors Are Flying
3. Five Minutes More
4. South America, Take It Away
5. Ole Buttermilk Sky
6. If You Were The Only Gal
7. This Is Always
8. Blue Skies
9. Begin The Beguine
10. The Whole World Is Singing My Song

## Los Angeles

1. Five Minutes More
2. To Each His Own
3. Rumors Are Flying
4. Ole Buttermilk Sky
5. South America, Take It Away
6. And Then Its Heaven
7. Choo Choo Ch'Boogie
8. This Is Always
9. I Guess I'll Get The Papers
10. My Sugar Is So Refined

## Denver, Colo.

1. It's All Over Now
2. Rumors Are Flying
3. Ole Buttermilk Sky
4. Touch Me Not
5. To Each His Own
6. The Old Lamplighter
7. Sooner Or Later
8. I Guess I'll Get The Papers
9. South America, Take It Away
10. And Then It's Heaven

## Washingion, D. C.

1. Five Minutes More
2. For Sentimental Reasons
3. To Each His Own
4. It's A Pity To Say Goodnight
5. You'll See What A Kiss Can Do
6. Rumors Are Flying
7. Ole Buttermilk Sky
8. The Whole World Is Singing My Song
9. This Is Always
10. Sooner Or Later

## Springfield, Mass.

1. To Each His Own
2. South America, Take It Away
3. Five Minutes More
4. Ole Buttermilk Sky
5. Rumors Are Flying
6. The Things We Did Last Summer
7. This Is Always
8. I Guess I'll Get The Papers
9. The Old Lamplighter
10. For Sentimental Reasons

## Phoenix, Ariz.

1. Rumors Are Flying
2. Five Minutes More
3. My Adobie Hacienda
4. Ole Buttermilk Sky
5. Sooner Or Later
6. To Each His Own
7. I'd Be Lost Without You
8. Surrender
9. South America, Take It Away
10. If I'm Lucky


Hy Siegel and Irv Katz of Apollo Records happily announce to the trade that all records currently baing pressed under their label are made from biscuits manufactured in their own milling plant. "And our biscuits have a $15 \%$ shellac content," they cry. "That's why A pollo can now say that our disks will give music ops the longest wearing disk music ops ever used," the boys told The Cash Box. Meanwhile, music ops up Cash Box. Meanwhile, music plenty of Harlem, New York way, report plenty of action with the new Apoll," deaturing the vocal by "Mister X."

Majestic Records folk up in arms with their new clicker-oo, "Hocdle Addle", done by the Ray McKinley crew ... Joe Liggins' "Tanya" and "Dripper's Buogie" reported getting a big reaction from the reported get Rungon Sales Co., New York ops over at Exibs for Extusive Records. And redistribs for Exclusive Reriards. An it that Gloria Friedman keeps ports have it that Gloria Fried, em, while playing 'em and playing 'em, while
Johnny Halonka merely cnews his cigar Johnny Hallonka merely as he read the orders.

Johnny Moore's Three Blazers, the lads who are leading in The Cash Box poll of the Best Race Record of 1946 with their "Drifting Blues" (Aladdin), were seen beaming like two year olds when they beaming the glad tidings. In fact they're glad enougn to mention the fact every glad enougn to mention the fact every radio. Thanks for the publicity, fellas. radio. Thanks for the publicity, fellas. Caught you at
you were great!

Gerry Ross, hard driving sales chief for Signature Records, made a long piece of progress toward getting his labsl into lots more juke buxas in tha New York nouncement should be mada about it very soon. Meanwhile, the lad is off to Boston. At Signature headuarters here in New York, prexy Bob Thiehle was missing for a comment; he was away sparking up activity out of town. Reports have it activity out of are preparing some really worthy the lads are preparing some really warthy new material for the trade. As for
tho, just give us more Monica Lewis!

Happy were the lads at Capitol Records when they learned that two of their disks were picked for the two choice spots on The Cash Box record review pages in this issue. Fact is, tho, that as soon as local ops got an earful of the new "Christmas Song" by the King Cole Trio, and the new Jo Stafford side picked as the "Disk O' The Weak", they didn't need anybody to tell 'em they wera good. The New York distributing branch reThe New York distributing branch reChristmas Song" was sold out of stock Christmas Song was sold out of
quicker'n they could be unpacked.

SIGHTS AND SOUNDS: Sonora Records reported on the long distance phone with Bill Wolf, that California Man . . . Pete, over at the N. Y. distributing branch of Columbia Records, tips us that the number "The Whole World Is Singing My Song" is going like mad. We pick ${ }^{\text {d }}$ it as a "Disk 0 ' The Week," Pete, is our issue of October 21 . . . Mysterious doings with Cosmo Records. And wherever you go, disk makers are wond ring what's going on. But we'll just wait for Harry to tell.


## COMING SOON!!

another MERCER smash hit!


## JOHNNY MERCER

 ANDTHE PIED PIPERS

With PAUL WESTON and His Orchestra 'ZIP-A-DEE-DOO-DAH'
from the Walt Disney Production, "SONG OF THE SOUTH" Brightly-paced, jure-fire HIT PARADE Topper! Streamlined for the Cash Boxes.

Reverse Side . .
'EV'RYBODY HAS A LAUGHING PLACE'
Another smash song from the same great film production.
CAP. 323

"JULIA'S BLUES"
"WHEN A WOMAN LOVES A MAN'

CAP. 320


## Lena Horne Signs To Record For Black \& White HOLLYWOOD, CAL. - Lena Horne, MGM star, has just been signed for a series of recording sessions, it was announced by Black and White Records this past week. Her first disk, to be released in Mid-November, is a new version of "Squeeze Me (Don't Tease Me)". Backed by an oldie, "You Go To My Head", it promises to be a hit wherever the Horne fans are. Miss Horne is soon to be featured in the new MGM pic, "'Till The Clouds Roll By".

## N. Y. Columbia

 Distribs In New BuildingNEW YORK-A three story, approximately 40,000 square foot building at 154-160 Eleventh Avenue, this city, has just been leased by TimesColumbia Distributors, Inc., exclusive distributor of Columbia Records in the New York Area, to be used as a warehouse, purchasing office and special coin-machine operator branch on and after Nov. 1, 1946.
Coin machine operators and dealers who will be able to pick up merchandise without violating city parking ordinances, will find the warehouse well equipped with conveyor systems and other modern devices so that their orders for phonograph records may be efficiently handled. Sales and Executive offices will remain at 353 Fourth Avenue.

## Capitol Records To Release New Stan Kenton Sides

HOLLYWOOD, CAL. - Capitol Records announced this week, the coming release of Stan Kenton's controversial "Artistry in Rhythm" album, featuring eight sides of Stan's "artistry." Vocalist June Christy will be featured on two sides with "Ain't No Misery in Me" and "Willow Weep For Me."
"Artistry in Rhythm" was born five years ago in California-but success didn't come easily for Stan and his bandsmen. The Kenton conceptions were then termed radical, and listeners either rated his music as "the greatest" or "horrible". Kenton feels that this forthcoming album culminates his long struggle to produce distinctive, original dance music in a modern jazz tempo.

## Roberts Joins MGM

NEW YORK-Continuing to gather to his organization a staff of crack experts, Frank B. Walker, chieftain of MGM Records, recently announced the appointment of Charles Roberts to serve in charge of advertising and sales promotion.
Prior to joining MGM, Roberts served in an executive capacity with Musicraft Records, and, prior to that, was connected with several of the nation's leading advertising agencies.


JACK GUTSHALL

## STILL MEETING

AND
BEATING ALL COMPETITION
FOR THE BEST IN
INDEPENDENT LABEL RECORDS
^ $\star$ * $\star ~ \star ~ \star ~$

## SPECIAL THIS WEEK!!

MODFRN
No. 146 "YOU WON'T LET ME GO" featuring the terrific-the sensational 'HADDA BROOKS"
$t \rightarrow t \rightarrow t$
We Also Distribute
LAMPLIGHTER - H.I.R. - VARIETY - SAN ANTONIO G. \& G. RECORDS

TWO LOCATIONS TO SERVE YOU! JACK GUTSHALL DISTRIB. CO.

1870 W. WASHINGTON BLVD. LOS ANGELES 7, CALIF.

## Burning the Jukes in

## HARLEM

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.
I. RUMORS ARE FLYING
THE BROWN DOTS (Manor 1040)
2. CHOO CHOO CH'BOOGIE LOUIS JORDAN and HIS TYMPANY FIVE (Decca 23610)
3. WEDDING DAY BLUES
COUSIN JOE'S BROOKLYN BLUES BLOWERS
(Savoy 5527)
4. MY SILENT LOVE JOHNNY MOORE'S three blazers
(Exclusive 224)
5. YOU' ARE MY FIRST LOVE JOHNNY MOORE'S THREE BLAZERS (Aladdin 129)
6. (I LOVE YOU) FOR SENTIMEN. TAL REASONS THE BROWN DOTS (Manor 1041)
7. SURRENDER

THE BROWN DOTS (Manor 1026)
8. DON'T TAKE YOUR LOVE FROM ME LUIS RUSSELL AND ORCH.
(Apollo 1020)
9. GUITAR BOOGIE ARTHUR SMITH AND RAMBLER TRIO
(Super Disc 1004)
10. I SOLD MY HEART TO A JUNKMAN
BASIN ST. BOYS
(Exclusive 225)


## HOT ON RECORDS (continued)

## Pitłsburgh, Pa.

1. Rumors Are Flying
2. South America, Take It Away
3. Choo Choo Ch'Boogie
4. Five Minutes. More
5. Why Does It Get So Late So Early
6. To Each His Own
7. You'll See What A Kiss Can Do
8. I'd Be Lost Without You
9. House of Blue Lights
10. Ole Buttermilk Sky

## Butłe, Mont.

1. Rumors Are Flying
2. To Each His Own
3. Five Minutes More
4. You'll See What A Kiss Can Do
5. Touch Me Not
6. Aren't You Kind of Glad
7. Choo Choo Ch'Boogie
8. And Then It's Heaven
9. Ole Buttermilk Sky
10. Shut That Gate

Jackson, Miss.

1. Five Minutes More
2. To Each His Own
3. Rumors Are Flying
4. South America, Take It Away
5. Blue Skies
6. Ole Buttermilk Sky
7. I Guess I'll Get The Papers
8. I Don't Know Why
9. The Way The Wind Blows
10. Surrender

Music To Their Ears


LOS ANGELES - "Music To My Ears" says Buddy Baker, Exclusive Record's musical director, while Joe Liggins (left) plays him the Honeydrippers' latest Exclusive Recording, "The Drippers' Boogie." Plattery officials claim that dealers reports indicate that "The Drippers' Boogie" may duplicate the sensational success of Liggins' The Honeydripper"

```
Now Delivering - Newest Release
    EMERALD No. }10
        "Pretending"
            "Jealous"
        National Distributors
    AMERICAN COIN-A-MATIC
    MACHINE COMPANY
```

1435 Fifth Ave., Pittsburgh 19, Pa.
Phone: Atlantic 0977
Territories Open, Apply af Once

HOTTEST JAZZ TRIO IN AMERICA


## JOHNNY MOORE'S 3 BLAZERS

## IN THEIR

Most Sensational Release ALADDIN No. 112

## ALADDIN DISTRIBUTORS

BLUE BONNET MUSIC CO. 3235 Ross Avenue
Dallas, Texas
${ }_{41}{ }^{\text {J. F. BARD }}$ \& CO., INC. Chicago, Illinois
J. C. BOYLAN COMPANY
${ }_{2220}$ W. Superior Vladuct
Cleveland, Ohio
COMMERCIAL MUSIC COMPANY 510 N. Sarah Street
5t. Lovis, Missourl
COMMERCIAL MUSIC COMPANY 837 E .12 th Street Kansas City, Missouri
CROWE-MARTIN DISTRIBUTING CO. Tol Labranch
Houston, Texas Memphis, Tenness

MUSIC SALES COMPANY
303 N. Peter Street
New Orleans, Louislana
PAN-AMERICAN RECORD DISTRIB. 11721 Linwood Detroit 6, Michigan

RECORD SALES COMPANY
2117 Third Avenue North Birmingham, Alabama
THE STARWICH COMPANY, INC. 905 Second Avenue Bldg.
Seatfle 4, Washlington

CROWE-MARTIN DISTRIBUTING CO. 1228 E. Commerce
San Antonio, Texas DAVIS SALES COMPANY 1010 Quincy Bldg. 1010 - 17th Street
M. B. KRUPP DISTRIBUTORS M. B. KRUPP DISTRIBUTO
506 North Kansas Street EI Paso, Texas
MAJOR DISTRIBUTING COMPANY
106 DeKalb Avenue
melody sales company
369 Sixth Street

## TARAN DISTRIBUTING, IN

 70 N.W. 23rd Street Miami, FForlda ARAN DISTRIBUTING, INC 9Jacksonville Avenue
Florlda TARAN DISTRIBUTING, INC 1050 Ponce De Leon tlanta, Georgla SALES REPRESENTATIVES NDEPENDENT RECORD SALES CO 520 Crossroads of the World Hollywood 28, Califernia RALPH'S RECORD SHOP 1904 E. McDowell
hoenix, Arizona
EXPORT REPRESENTATIVE WEST COAST MFG. \& EXPORTERS
649 South Olive Street Los Angeles 14, Callfornla

## THIR GISHBOX <br> DISC-HITS BOX SCORE

COMPILED BY JACK "One Spot" TUNNIS IN ORDER OF POPULARITY based on WEEKLY NATIONAL SURVEY
box score tabliation complid on the avirace
 NAME OF SONG, RECORD NUMESI
CORDING ON THE REVERSE SIDE.

| CODE |  |  |
| :---: | :---: | :---: |
| AP-APOLIO | CT-COAST | MU-MUSICRAFT |
| BB-BIUEBBD | OE-DECCA | ha-mational |
| BT-BEL-TONE | EC-EXCLUSVIV | RH-RHAPSOOY |
| BW-BLACK \& W-TI | EX-EXCELSIOR | SI-SIGNature |
| CA-capitol | ES-FOUR STAR | ST-SIERL'NS |
| CD-CADET CO-COUMBIA | MA-MAESTIC | VI-YICTOR |
| CS-cosmo | ME-MERCUBY | Yo-YOGUE |



Page 17 $\qquad$
VI-20-1922-TEX 6ENEK
4-South America,
$\begin{array}{llll}\text { Take it Awoy } & 93.5 & 97.0 & 84.1\end{array}$ Co-37051-XAVIER CUGAT
Chiguito Dunano
DE-23562-BETYY GARRETT
DE-23569-BING CROSGY-ANDREWS SISTERS
MA-7202-GOURGE PAXTON O.
5 - 7 his Is Always $\quad 67.3 \quad 40.6 \quad 50.1$ AR-154-GINNY SIMMS WITH LOU BRING AND HIS ORCH. CA-277-JO STAFFORD Tho Night
CO-37052-HARRY JAMES ORCH.
DE-18878-DICX HAYMES
Willow Rood
MA-7195-GEORGE PAXTON ORCH.
St-15038-HARRY COOL ORCHESTRA
Hold Me Hold Me, Hold Mon Hold Me. Hold Me,
VI-20-1885-BETTY RHODES
6 -Surrender ${ }^{\text {Somewhere in tho Night }}$ 46.3 $\quad 48.3 \quad 65.0$
AR. 150 -JAN SAVITT AND HIS TOP HATTERS- $\qquad$
VOCAL BY BOE DPANDREA
Alono With Mo
CO-36985-WOODY HERMAN ORCH.
Cs-483-TONY GOOS Eorth
Cynthio In love
DE-18897-RAND BROOKS
Ono Vovo
MA-7186-GEORE OISON ORC
MU-15073-PHIO ER1TO
Who Told You Thet the
VI-20-1677-MERRY COMO
7-Ole Buttermilk Sky Thon You Know $46.1 \quad 59.4 \quad 34.4$ AR-155-HOAGY CARMICHAEL AND HIS ORCH.
CA-285-pAUI WESTIOR ond Splee
CA-285—PAII WESTTON ORCH.
CO-37073-KAY KYSER ORCH.
CO-3707-KAY KYSER ORCH.
On Wrong Sto of You
DE-18913-CONNIE BOSWEIL
OSWELI
Gew on Tre
MA-7199-DANNYOONEI
Remembor Me?
VI-20-1982-HEIEN CARROUL-CASE O.
I'I's Sill to Droomlond
8-The Things We Did. 40.2
Last Summer
40.24
ORCH.

CA-297-JO STAFFORD-WESTON ORCH.
CO-37089-FRANK SINATRA
The Cofere Song,
DE-23055-BING CROSBY-J. DORSEY
MA-12007-GEORGGA GIBBS
MA-20.1972- I WAUGHN HM MONROE ORCH.
9 Choo Choo Ch' Boogie $31.3 \quad 31.6 \quad 37.3$
DE-23610-LOUIS JORDAN ORCH.
10-Pretending
CA-271-ANDY puss
$28.2 \quad 36.4$
CA-27I-ANDY RUSSEL
love 1 Hope
And Thon I Looked of You
DE-23661-CROSBY-L. PAUL TRIO
GE-23661-CROSBY-L. PAUL TRIO
Gotto Get Mo Somebody to
lore
11 -I Guess I'll Get
the Papers $\begin{array}{lll}5 & 23.5 & 27.1\end{array}$ CA-288-HAL DERWIN
Tho Old Lomplightor
CO. $37056-\mathrm{LES}$ BROWN ORCH.
The Whole World is Singing My Song
DE-2303-MIILS BROTHERS
DE-23038-MILLS BROTHERS
Too Mony Irons in the Fire
VI-20-1962-HER8IE FIELDS ORCH.
$\begin{array}{lllll}12-B l u a & 5 k i e s\end{array} \begin{array}{llll}\text { There's Nothing the Motrar With Mo. } \\ 28.0 & 26.9 & 35.3\end{array}$ AP-1015-THE SMOOTHIES

STUFF Like That Thore
CO-37053- AENNY GOODMAN
I Don't Know Enough AbCh.
CO-37070-COUNT BASIE O. (FT-YC)
DE-23553-LES PAUL TRIO
DE A18. A-481 (23646-50) BING CROSBY

DE-23646 (A481) CROS8Y-TROTTER ORCHESTRA
(IIl Soo You in Cubo) ORCHESTRA

Week of November 4, 1946
DE-23622-JOHNNY IONG O.

All $8 y$ Mysolf
VI-20-1917-PERRY COMO
VI-27560-TOMMY DORSEY O
VI-27506- Bom Sloge of the Ao
VI-A5-0007-DINA SHORE
How Dosp to the Ocoen
VI-20-1890 (P-1 593 WAYNE KING ORCH.
Alvars
VO.733-HOUR SHARM ORCHESTRA
Soville
$\begin{array}{llll}13 — P a s s e & 26.2 & 11.1 & 26.2\end{array}$
CA-294-MARGARET WHITING
26.2

For You, For Mo, Forovormore
CO-37D96-DICK JUGENS O .
DE-18906-EVELYN KNIGHT
MA. 7207 - RAY MCKINIEY of Droms
VI-20-1951-BENEKE-MILLER
14-For Sentimental Reasons 23.48
CA.304-KING COLE TRIO
CO. 37082 -TOMMY TUCKER O.
Tho Mon Thot Comes Around
DE-18895 (A-467) RRED WARING 0 .
DE-18895 (A-467) RRED WARING O.
Youd Bo So Nice 10 , etc.
MA-7204-EDY HOWARD 0 .
MA-7204-EDD HOWARD O.
VI-20-1891-CHARLE SPIVAK $O$.
15-The Old Lomplighter - 19.6
CA-288-HAL DERWIN
CO.37005-XAY GYess r'tl Get the Popors
Co-37095-KAY Huggin' ond Cholkin
MA-1061-MORTON DOWNE
The Wholo World is singing
VI-20-1963-SAMMY KAE 0 .
16-You Keep Coming
$\begin{array}{llll}\text { 8ack Like a Song } & 13.1 & 22.6 & 10.6\end{array}$
CA-297-JO STAFFORD
$\begin{array}{rr}13.1 & 22 \\ \text { STON }\end{array}$
The Things We
CO. 37072 DINAH SHORE
Woy Thot the Wind 8lows
DE-23647 (A-481)-TROTER $\&$ CROSBY
MA-12000-GEORGIA GBBBS
VI-20-1947-DENNIS DAY
17 -On the 8oardwalk $11.7 \quad 8.4 \quad 1.1$
CO.37D74-THE CHARIOTEERS
DE-18914-DICX HAYMES
You Moke Me Feel So Young
VI-20.1984-FREDDY MARTIN
VI-20-1984-FREDDY MARTIN O.
18-5omewhere in the Night $10.3 \quad 5.0 \quad 6.4$
AR-154-GINNY SIMMS WITH tOU BRING AND HIS ORCH.
This is Alwoys
CA-272-MARTHA THTON
You Moke Mo Fool So Young
CO. 3705 -FRANK SINATRA
DE. 18886 Ono HELEN FORREST
D. 1 I Like Mike

MA-7196-GEORE OISEN ORCH.
Which Woy Did they
When BETTY RHODES
$\begin{array}{llll}19 \text {-The Coffee 5ong } & 7.9 & 12.8 & 7.4\end{array}$
CO.37D89-FRANX SINATRA
The Things Wo Did Lost Summer
MA.7191-LOUS WRO Yo Gonno Do
WI.20-1943-FOUR KING SISTERS

CA. 281 -DINNING SISTERS
1 Lovo My Love
CO. 37050 -HARY JAMES 0
I Guess I Expected Too Much
Under hhe WHllow Treo
MA.7198-DANNY O'NEIL

## 21-Too Many Irons

$\begin{array}{llll}\text {-Too Many irons } & 7.5 & 2.1 & 2.5\end{array}$
22-The Whole World
$\begin{array}{lll}7.0 & 6.2 & 3.2\end{array}$
Is 5 Cinging My $50 n$

CA.300-JACK Everybody Kiss Your Sweetheo
CO.37060-LES BROWN O

DE-18917-JIMMY DORSEY O
MA-IO61-MORTON DOWNEY SO
VI-20-1978-DENNIS DAY-CASE O.

## 23-If You Were

$\begin{array}{lll}6.6 & 2.5 & 10.7\end{array}$
$\begin{array}{lllll}24-U .1 & 6.1 & 5.1 & 7.3\end{array}$ CA-268-JOHNNY MERCER
My Sugor is So Refined
$\begin{array}{llll}\mathbf{2 5 - 8 o o g i e} \text { Blues } & 6.0 & 4.2 & 2.9\end{array}$
26-The House of


Biue Lights
$\begin{array}{lll}5.1 & 15.8 & 12.3\end{array}$
CA-251-FREDDIE SLACK-E. MORSE
Hey Mr. Postmon
Hey Mr. Postmon
Cs-186-HAL McINTYRE \& ORCH.

DE-23641-ANDRELS SISIERS
27-There's No One
But You
CO-369
4.9

CO-36960-KAY KYSER ORCH.
One-zy Two-zy 1 Love You-ry
DE-18834-MILSS BROIHERS
VI-20-1860-TOMMY DORSEY ORCH.
28-Doin' Whar Sweot Eileon
-

Natur'lly
CO 20870-DINAH SHORE


De-23584 (A-468) J. BLACKTON ORCH.
DE-18872-J. DURSEF OKCH
MA-7193-DE MARCO GIISTERS
Thot Wondorful Worrisome Feoling
SI-15053-MARIE GRENE
To Eoch HIs Own

VI-46-0001-AL GOOODMAN ORCH.
You Con Get o Men with o Gunt
Thay Soy 11 : Wondartuls 2 . 1 Gor Lost in HIa Arms
29-It's a Pity
to Say Goodnight
$4.1 \quad 1.7$
30-I'd 8e Lost
CO-36994-ERANKIE CARLE 0 .
Cynthlo's in Love
DE-18901-GUY LOMBARDO
On the Alomo
MA-7181-PHIL REGAN


31-Two Silhouettes
3.2

32-A Garden in the Rain
33-Without You
CA-234-A. RUSSELI-WESTON O.
CO.37069- If I Ho o o Wishing Ring
RUmors Are Flying
DE-18874-RANDY BROOS
MA-5002-NO20 Sirongo Love
MA-5000-NO2O MORALES
VI-25-1058-DESI ARNAZ 0 .
Cuban Peote

| $34-P r i s o n e r ~ o f ~ L o v e ~$ | 2.7 | 1.0 | 2.8 |
| :--- | :--- | :--- | :--- |

35 -Intermission Riff 2.6
CA-298-STAN KENTON
36-I Got the Sun It's o Pity lo Soy Goodnigh
$\begin{array}{llll}\text { in the Morning } & 2.5 & 8.5 & 10 .\end{array}$
CO. 36977 -LES BROWN O.
DE-23587 (A-468) L. 8iACKIONO.
DE-18861-LEO REISMAN
'Got Lost in Hta Arms
ME-3020-8UDOY MORROW ORCHESTRA
When The Moon fo Gone
MU-365-ARTIE SHAW ORCHESTRA
SI-15028-MONICA LEWIS
$\begin{array}{lrrr} & 2.3 & 2.0 & 2.0\end{array}$

## 

2







$\qquad$


## IMPORTANT NOTICE

Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange - posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipmont so that the subscriber at least has the last known prices as a bousis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $\$ 150.00$ whereas someone on the East Coast may think it worth but $\$ 75.00$. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration.

## THE C.M.I. BLUE BOOK REPORTS EACH QUOTATION EXACTLY AS IT IS MADE AND DEPENDS ON THE SUBSCRIBER to make average price adjustment TO FIT THE CONDITIONS IN HIS OW ${ }^{\mu}$ TERRITORY.



WURLITZER


## ROCKOLA

| 1. 12 Record | 115.00 | 129.50 |
| :---: | :---: | :---: |
| 5. 16 Record | 125.00 | 135.00 |
| xx. R'yrtim King 12 | 69.50 | 149.50 |
| 7. Rhythm King 16 | 135.60 | 199.50 |
| 1. Imperial 16 | 165.00 | 199.50 |
| 5. Imperial 20 | 199.50 | 265.00 |
| 6. Windsor | 285.00 | 300.00 |
| 1. Windsor Ill | 249.50 | 259.50 |
| 2. Monarch | 175.C0 | 195.00 |
| 2. Std Dial-a-Tone | 325.00 | 375.00 |
| 2. '40 Super Rockolite | 300.00 | 425.00 |
| xx. Counter '39 | 119.50 | 149.50 |
| 1. '39 Standard | 295.00 | 425.00 |
| 1. '39 DeLuxe | 295.00 | 425.00 |
| 6. ${ }^{\text {² }} 40$ Super Walnut | 325.00 | 350.00 |
| 6. '40 Super Marb'e | 32503 | 365.00 |
| 6. '40 Master Walnut | 319.50 | 350.00 |
| 2. '40 Master Rockolite | 310.00 | 395.00 |
| xx. '40 Counter | 175.00 | 215.00 |
| xx. '40 Counter with Std | 139.50 |  |
| 2. '41 Premier | 395.00 | 570.00 |
| 7. Wall Box | 14.50 | 15.00 |
| xx. Bar Box | 5.00 |  |
| 5. Spectravox '41 | 50.00 | 85.00 |
| 6. Glarrour Tone Column | 75.00 | 95.00 |
| 5. Modern Tone Co'umn | 45.00 | 49.50 |
| 1. Playmaster \& Sjectrayox | 295.00 | 410.00 |
| 1. Playmaster | 24500 | 400.00 |
| xx. Twin 12 Cab Speak | 175.60 | 275.00 |
| xx. 20 Rec Steal Cab ASA | 109.50 |  |
| xx. Playboy | 30.00 |  |
| 2. Commando | 395.00 | 625.00 |
| xx. 1501 Wall Box | 5.00 | 10.00 |
| xx. 1502 Bar Box | 5.03 | 10.00 |
| xx. 1503 Wali Box | 14.50 | 15.00 |
| xx. 1504 Bar Box | 18.00 | 19.50 |
| xx. 1510 Bar Box | 22.50 | 29.50 |
| xx. 1525 Wall Box | 27.50 | 35.00 |
| xx. 1526 Bar Box | 24.50 | 25.00 |
| 5, Dial-a-Tone B\&W Box | 7.00 | 10.00 |
| xx. 1805 O:gn Speaker | 49.50 | 50.00 |
| xx. Tonz-a.lier | 54.50 |  |
| 7. DeLuxe Jr Conso e Rock | 150.00 | 245.00 |

A. M. I.

| 7. Hi Boy 302 | 325.00 | 495.00 |
| :---: | :---: | :---: |
| 4. Singing Towers (201) | 295.00 | 375.00 |
| 4. Streaml ner 5, 10, 25 | 175.00 | 300.00 |
| 1. Top Flight | 200.00 | 250.00 |
| xx. Model V5 Phono | 63.00 |  |
| xx. Singing Towers Speak | 15.00 |  |
| 2. Singing Towers (301) | 195.00 | 275.00 |

B UCKLEY


# C.M.I. BLUE BOOK <br>  

## SEEBURG



## KEENEY



MILLS

| 2. Zephyr | 49.50 | 65.00 |
| :---: | :---: | :---: |
| xx. Stud.o | 70.00 | 119.50 |
| xx. Dance Master | 7U.C0 | 99.50 |
| xx. D.Li.xe Danse Master | 50.60 | 52.50 |
| 5. Do Re Mi | 50.00 | 75.00 |
| 5. Panoram | 290.00 | 395.00 |
| 2. Theque of M:-sic | 210.0 J | 325.00 |
| xx. Throne with Adaptor | 275.00 | 285.00 |
| 2. Einpress | 200.00 | 325.00 |
| xx. Panoram Adaptor | 8.50 |  |
| xx. Panoram 10 Wa.l Box | 8.50 |  |
| 7. Spesker | 10.0 J | 27.50 |
| 1. Yanoram Peek (Con) | 29J. 03 | 395.00 |
| 5. Conv for Panoram Peek | 12.50 | 29.50 |

## GABEL

| xx. 12 Record Jr | 42.50 | 125.00 |
| :---: | :---: | :---: |
| xx. 12 Record with Adaptor | 58.50 |  |
| xx. 12-12 Adaptor | 94.00 |  |
| xx. 18 R 3 c Ill Gri.l | 20.00 | 75.00 |
| xx. 18 with Adaptor | 99.50 | 125.00 |
| xx. 20 Rezord Lite Up | $225 . C 0$ | 265.00 |
| xx. 24 Record Last Md1 | 75.00 | 95.00 |

## PACKARD

| 5. Pla Mor Wall and Bar Box | 27.50 | 29.50 |
| :---: | :---: | :---: |
| 7. Bar Bracket | 4.50 | 5.00 |
| xx. Wiilow Adaptor | 18.00 | 59.50 |
| xx. Chestnut Adaptor | 25.03 | 36.50 |
| xx. Cedar Adaptor | 30.C0 | 39.50 |
| xx. Poplar Adaptor | 25.00 | 46.50 |
| xx. Maple Adaptor | 30.20 |  |
| xx. Junifer Adaptor | 27.00 | 28.00 |
| xx. Em Adaptor | 25.00 |  |
| xx. P.ne Adaptor | 25.00 | 50.50 |
| xx. Bzech Adaptor | 20.60 | 71.50 |
| xx. Spruce Adaptor | 35.00 | 45.00 |
| xx. Ash Adaptor . . | 25.00 | 35.00 |
| xx. Walnut Adaptor | 25.00 | 59.50 |
| xx. Iily Adaptor . | 14.50 | 17.00 |
| xx. Violet Speaker | 21.00 | 24.50 |
| xx. Orchid Spzaker | 49.50 | 50.09 |
| xx. Iris Spaker | 55.00 | 59.50 |





| All American Derby Con | 49.50 | 70.00 |
| :---: | :---: | :---: |
| xx. Arlingion | 11.50 | 15.03 |
| xx. Aksaraben, PO | 35.00 | 49.50 |
| xx. Arrowhead | 35.00 |  |
| xx. Big Game | 89.53 | 119.50 |
| xx. B.g Prize FP | 35.03 | 39.50 |
| 6. Big Prize PO | 34.50 | 39.50 |
| 1. Biue Grass FP | 100.00 | 150.00 |
| 5. Blue Ribbon PO | 35.03 | 40.00 |
| 5. Challenger | 65.03 | 89.50 |
| 1. Club Trophy FP | 150.03 | 225.00 |
| xx. Congo | 29.50 | 35.00 |
| 5. Contest FP | 69.53 | 75.00 |
| 1. Dark Horse FP | 119.50 | 150.00 |
| xx. Derby King | 65.03 | 70.00 |
| xx. Derby Clock | 69.50 | 75.00 |
| xx. Derby Heat PO | 32.50 |  |
| xx. Derby Time PO | 65.00 | 100.00 |
| xx. Derby Winner PO | 103.03 | 125.00 |
| 1. '41 Derby FP | 165.00 | 245 |
| Dust Whi | 249.50 | 250.00 |
| xx. Eureka | 49.50 | 59.50 |
| xx. Feed Bag PO | 50.00 |  |
| xx. Flasher PO | 35.00 |  |
| xx. Fleetwood | 24.50 | 35.09 |
| 7. Flying Champ | 35.03 | 50.00 |
| 5. Fairmount | 200.03 | 325.00 |
| xx. Fair Grounds PO | 25.00 | 49.50 |
| xx. Fast Track | 29.50 |  |
| xx. Five-in-One FP | 30.00 | 49.50 |
| 2. Fortune FP | 65.09 | 169.50 |
| xx. Gold Cup FP | 30.03 | 39.50 |
| 5. Grand National | 49.50 | 59.50 |
| 5. Grand Stand PO | 35.00 | 49.50 |
| xx. Gold Medal PO | 25.00 | 45.00 |
| 7. Hawthorne PO | 4950 | 55.00 |
| xx. Horseshnes PO | 35.00 |  |
| 2. Jockey Clu! | 225.00 | 29.500 |
|  | 150.00 |  |


| Acre | 249.50 | 395.00 |
| :---: | :---: | :---: |
| 5. Long Shot | 150.00 | 175.00 |
| 5. One-Two-Three '3 | 25.00 | 35.00 |
| 1. One-Two-Three '40 | 39.50 | 89.50 |
| 4. One-Two-Three '41 | 40.00 | 99.50 |
| 5. Owl FP | 49.50 | 69.50 |
| xx. Pastime (Rev) | 175.03 | 293.50 |
| 5. Preakness PO | 22.50 | 39.50 |
| 7. Pacemaker PO | 35.00 | 40.00 |
| 2. Pimlico FP | 189.50 | 325.00 |
| x. Pot Shot | 39.50 | 40.00 |
| 5. Race King ( Rev ) | 80.00 | 89.50 |
| 1. Record Time FP | 105.00 | 149.50 |
| 5. Rockingham | 179 | 200.00 |
| 1. Santa Anita | 79.50 |  |
| xx. 7 Flasher FP | 64.50 |  |
| 5. Sport Event FP | 129.50 | 135.00 |
| 2. Sky Lark FP \& PO | 75.00 | 140.00 |
| 1. Sport Special FP | 99.00 | 150.00 |
| xx. Sport Page PO | 29.50 | 75.00 |
| 5. Spinning Reels PO | 47.50 | 80.00 |
| 5. Sport King PO | 125.03 | 135.00 |
| xx. Stepper Upper PO | 50.00 | 55.00 |
| 5. Sportsman (Rev) | 100.00 | -115.00 |
| xx. Track Record | 55.00 | 75.00 |
| 5. Thistledown | 35.00 | 49.50 |
| 1. Thorobred | 249.50 | 279.50 |
| 2. Turf Chamy FP | 35.00 | 69.50 |
| xx. Turf Special | 15.00 |  |
| 1. Turf King | 295.00 | 300.00 |
| xx. Victorious 1943 (Rev) | 45.00 | 49.50 |
| xx. Victorious 1944 (Rev) | 70.00 | 75.00 |
| 5. Victorious 1945 (Rev) | 65.00 | 109.50 |
| xx. Victory FP | 25.00 | 35.00 |
| 1. War Admiral (Rev) | 85.00 | 145.00 |
| xx. Whirlaway (Rev) | 125.00 | 229.50 |
| xx. Winning Ticket | 60.00 | 65.00 |
| xx. Zipper | 29.50 |  |






## CIGARETTE

## DU GRENIER

| odel S 7 Column | 27.50 | 30.00 |
| :---: | :---: | :---: |
| 5. Model VD 7 Column | 52.50 | 72.50 |
| 5. Model W 9 Column | 52.50 | 55.00 |
| 7. Model WD 9 Column | 55.00 | 74.50 |
| 5. Champion, 11 Column |  |  |
| King Size | 80.00 | 89.50 |
| 5. Champion, 9 | 80.00 | 85.00 |
| 5. ${ }^{\text {anampion, }}$ |  |  |

national


ROWE

| 5. Aristocrat, 6 Column | 15.00 | 22.50 |
| :---: | :---: | :---: |
| 6. Imperial, 6 Col. | 35.03 | 50.00 |
| 6. Imperial, 8 Col. | 57.50 | 62.50 |
| xx. Royal, 6 Col. | 35.00 | 65.00 |
| xx. Royal, 8 Col. | 60.03 | 72.50 |
| 1. Royal, 10 Col. | 50.00 | 110.00 |
| xx. Presidest, o Col. | 45.00 |  |
| kx. President. 8 Col. | 5.700 | 9.500 |
| xx. President, 10 Col . | 100.00 | 125.00 |
| U-NEED-A |  |  |
| 6. Model E, 6 Col. | 10.03 | 47.50 |
| 5. Model E, 8 Col. | 35.03 | 57.50 |
| 6. Model E, 9 Col. | 55.00 | 57.50 |
| 5. Model E, 12 Col . | 35.00 | 62.50 |
| 5x. Model E, 15 Col . | 4.5 .00 | 75.00 |
| xx. Model A, 8 Col. | 30.00 | 35.00 |
| xx. Model A. 9 Col. | 35.03 | 82.50 |
| xx. Model 500, 7 Col. | 60.00 | 115.00 |
| xx. Model 500, 9 Co | 59.50 | 99.50 |
| xx. Model 500, 15 | 100.00 | 120.00 |

## CANDY

DU GRENIER


## SCALES

WATLING

| xx. Tom Thumb, Plain ......... | 47.50 | 50.00 |
| :---: | :---: | :---: |
| xx. Tom Thumb, Fortune ....-. | 75.00 | 115.00 |
| xr. 500 Fortine | 91.00 | 9.5.00 |
| 7. Hi-Boy Guesser | 65.00 | 100.00 |
| JENNINGS |  |  |
| sx. Junior | 25.00 |  |
| xx. Lo Boy | 49.50 |  |
| PEERLESS |  |  |
| xx. Lo Boy | 37.50 | 50.00 |
| MILLS |  |  |
| xx. Lo Boy | 38.00 | 49.50 |

## PACE

xx. Lo Boy .............................
IDEAL
$40.00 \quad \mathbf{5 0 . 0 0}$
xx. Lo Boy ................................... 42.50


## MILLS

| 6. 5c Black HL | 175.03 |  |
| :---: | :---: | :---: |
| xx. 10c Black HL | 195.09 | 210.03 |
| xx. 25c Black HL | 225.03 | 250.00 |
| xx. 5c Emerald Chron | 219.00 | 225.00 |
| xx. 10c Emerald Chrome HL | 275.00 |  |
| xx. 25c Emerald Chrome HL | 450.03 |  |
| xx. 50c Emerald Chrome HL | 395.03 |  |
| 2. 5c Gold Chrome HL | 175.03 | 185. |
| 6. 10c Gold Chrome HL | 195.03 | 215.00 |
| 6. 50c Gold Chrome HI | 330.03 | 375.00 |
| 2. 5c Gold Chrome | 150.00 | 179.50 |
| 6. 10c Gold Chreme | 149.50 | 16 |
| 2. 25c Gold Chrome | 175.03 | 199.50 |
| 5. 50c Gold Chrome | 253.03 | 425.00 |
| 5. 10c Gold Chrome | 250.00 | 425.00 |
| 2. 5c Copper Chrome | 159.53 | 164.53 |
| 6. 10c Copper Chrome | 174.53 | 195. |
| 6. 25c Copper Chron | 184.53 | 200.03 |
| 5. 5c Club Bell | 189.53 | 275.00 |
| x. 10c Club Bell | 175.03 | 295.00 |
| 5. 25c Club Bell | 150.03 |  |
| xx. 50c Club Bell | 603.03 |  |
| xx. lc Blue Front | 65.00 | 5.00 |
| 5. 5c Blue Front | 95.00 | 159.50 |
| 2. 10c Blue Fron | 83.03 | 179.50 |
| 5. 25c Blue Front | 125.00 | 99.50 |
| x. 50c Blue Front | 195.03 | 225.03 |
| xx. 1c Brown Front | 180.03 | 195.03 |
| 4. 5c Brown Front | 103.03 | 169.50 |
| 4. 10c Brown Front | 125.03 | 149.53 |
| 1. 25c Brown Fron | 145.03 | 199.50 |
| 6. 50c Brown Front | 300.00 | 475.00 |
| xx. lc Cherry Bell | 93.00 | 165.00 |
| 7. 5c Cherry Bell | 150.00 | 189.50 |
| 7. 10c Cherry Bell | 155.00 | 205.00 |
| 1. 25c Cherry Bell | 150.00 | 175.03 |
| x. lc Bonus Bell | 289.50 |  |
| 1. 5c Bonus Bell | 200.00 | 250.00 |
| 1. 10c Bonus Bell | 235.00 | 275.00 |
| 1. 25c Bonus Bell | 250.00 | 300.00 |
| 1. 5c Original Chrome | 103.03 | 249.50 |
| 1. 10c Original Chrome | 110.00 | 289.50 |
| 1. 25c Original Chrome | 150.03 | 309.50 |
| 2. 50c Original Chrome | 250.03 | 399.50 |
| 7. lc QT Blue | 35.00 | 50.03 |
| 2. 5 c QT Blue | 75.00 | 79.50 |
| xx. 10c QT Blue | 89.50 | 100.03 |
| xx. 25c QT Blue | 100.00 | 125.00 |
| xx. lc QT Green | 25.03 | 39.50 |
| 1. 5c QT Green | 60.03 | 125.00 |
| xx. 10c QT Green | 89.50 | 100.00 |
| 1. 5c QT FP | 49.50 | 69.50 |
| 5. lc QT Gliter Gold | 35.03 | 99.50 |
| 1. 5 c QT Glitter Gold | 75.00 | 100.00 |
| 1. 10c QT Glitter Gold | 107.03 | 109.50 |
| 5. 25c QT Gliter Gold | 110.03 | 150.00 |
| 7 .Ic VP Bell | 29.50 | 31.50 |
| xx. lc VP Bell JP | 37.53 |  |
| xx. 1c VP Bell Green | 22.50 |  |
| 6. 5c VP Bell Gre | 35.03 | 5.0 |
| xx. - lc VP Chrome | 40.03 |  |
| 6. 5c VP Chrome | 45.00 | 55.00 |
| vx. 5c VP Chrome Plus | 50.03 |  |
| xx. lc VP Bell B\&G | 32.50 |  |
| 5. 5x VP Bell B\&G | 39.50 | 49.50 |
| 5. Vest Pocket '46 | 74:50 |  |
| xx. 5c Futurity | 9.500 | 115.03 |
| xx. 10c Futurity | 110.03 | 193.03 |
| xx. 95 c Futurity | 11007 | 150.00 |
| xx. 50c Futurity | 194.50 |  |


| 5. 5c Black Cherry Bell | 170 | 248.00 |
| :---: | :---: | :---: |
| 1. 10c Black Cherry Bell .......... | 194.50 | 235.00 |
| 2. 25c Black Cherry Bell .... | 195.03 | 240.00 |
| sx. 5c Yellow Fro |  | 72.50 |
| xx. 10c Yellow Fro | 135.00 |  |
| xx. 25c Yellow Front | 150.03 |  |
| 5. lc Smoker Bell | 35.00 | 40.00 |
| xx. 5c Smoker Bell | 39.50 | 50.00 |
| xx. 5c FP Mint Vendo | 39.50 | 79.50 |
| xx. 25c Golf Ball Vendor | 215.00 | 325.00 |
| 1. 5c War Eagle | 95.00 | 139.50 |
| 5. 10c War Eagle | 50.00 | 149.50 |
| 1. 25c War Eag'e | 65.03 | 159.50 |
| xx. 50c War Eagle | 330.03 | 365.00 |
| 7. 5c Red Front | 93.03 | 165.00 |
| xx. 10c Red Front | 150.00 |  |
| xx. 25c Red Front | 145.00 | 275.00 |
| xx. 5c FOK | 15.00 | 17.50 |
| 5. 5c Roman Head | 75.00 | 125.00 |
| 5. 10c Roman Head | 99.53 | 110.00 |
| xx. 25c Roman Head | 124.50 | 125.00 |
| 5. 50c Reman Head | 295.03 |  |
| xx. lc Skyscraper | 40.00 |  |
| 7. 5c Sky Scraper | 40.00 | 55.00 |
| xx. 10c Skyscraper | 64.50 | 85.00 |
| xx. 25c Skyscraper | 69.53 | 89.50 |
| xx. 50c Skyscraper | 250.03 |  |
| xx. 1c Lion Head | 33.03 |  |
| xx. 5c Lion. Head | 40.00 | 54.50 |
| 5. 5c Extraordinary | 100.00 | 149.50 |
| xx. 10c Extraordinary | 110.03 | 150.03 |
| 5. 25c Extraordinary | 16950 | 179.50 |
| vx. 50c Extraordinary | 400.00 | 449.50 |
| 2. 5c Melon Bell | 95.00 | 149.50 |
| 6. 10c Melon Bell | 125.03 | 137.50 |
| 2. 25c Melon Bell | 135.00 | 140.00 |
| xx. 5c Wolf Head | 47.50 | 50.00 |
| xx. 10c Wolf Head | 49.50 | 89.50 |
| xx. 25c Wolf Head | 50.00 | 109.00 |
| rx. lc Shamrock Bell | 27.50 |  |
| xx. 5c Slugproof 3-5 | 124.50 |  |
| WATLING |  |  |
| xx. 1c Rolatop | 10.50 | 15.00 |
| 1. 5 c Rolatop | 65.00 | 99.50 |
| 7. 10c Rolatop | 50.00 | 55.03 |
| 7. 25c Rolatop | 100.00 | 120.00 |
| xx. 50c Rolatop | 193.03 | 195.00 |
| xx. 5c Club Bell | 65.00 | 95.00 |
| xx. 10c Club Bell | 75.00 | 175.00 |
| xx. 25c Club Bell | 215.03 | 275.00 |
| 6. lc Twin JP | 24.00 | 29.50 |
| 6. 5r Twin JP | 25.00. | 32.50 |
| xx. 10c Twin JP | 54.50 |  |
| xx. 25c Twin JP | 55.03 | 62.50 |
| xx. 1c Blue Seal | 22.50 |  |
| xx. 5c B'ue Seal | 25.00 | 29.50 |
| xx. 10c Blue Seal | 52.50 | 60.00 |
| xx. 25c Blue Seal | 27.50 | 49.50 |
| xx. lc Treasury | 10.03 | 20.00 |
| 2. 5c Treasury | 32.50 | 60.00 |
| xx. 10c Treasury | 32.50 | 75.00 |
| 5. 25c Treasury | 75.03 | 79.50 |
| xx. 5c Wonder Vendor | 64.50 |  |
| xx. 5-25 Rolatop ........ | 49.50 |  |
| (rt)FICHE |  |  |
| xx. 5c Columbia Chrome | 49.50 | 9.50 |
| xx. lc Columbia | 69.50 |  |
| 7. 5c Columbia JPV Bell | 54.50 | 90.00 |
| 1. 5c Columbia Fruit | 49.50 | 69.50 |
| 5. 5c Columbia $\mathrm{Ciz} \mathbf{R J}$ | 45.00 | 49.50 |
| 1. 5c Columbia DIP | 79 53 | 109.50 |
| 6. 10c Columbia DIP | 6953 | 79.50 |
| xx. 5c Columbia Cuib Cig GA | 44.50 | 65.00 |
| 5. Columbia Club DJ -...... | 75.00 | 6.00 |

GROETCHEN-(continued)

6950
4953
79.53
65.00
50.00

| 5c | 35.00 | 75.00 |
| :---: | :---: | :---: |
| xx. 10c Commander | 50.00 | 75.00 |
| xx. 25c Commander | 65.00 | 75.00 |
| xx. 7-Way Slot 5c | 49.50 | 62.50 |
| xx. 7-Way Slot 25c | 98.00 | 200.00 |
| 5. 5 Doughboy | 49.50 |  |
| xx. 5c Club Bell | 40.00 | 59.00 |
| xx. 10c Club Bell | 59.00 | 69.50 |
| 25c Club Bell | 90.00 | 125.0 |


| lc | 20.03 | 25.03 |
| :---: | :---: | :---: |
| xx. 5c Bantam | 19.50 | 24.53 |
| xx. 10c Bantam | 34.50 | 69.50 |
| xx. 25c Bantam | 39.50 | 42.50 |
| 2. 5c Comet FV | 40.03 | 59.50 |
| 7. 10c Comet FV | 50.00 | 79.50 |
| 7. 25c Comet FV | 85.03 | 125.00 |
| xx. 50c Comet FV | 98.50 | 125.03 |
| 5. 5c Comet DJP | 40.03 | 79.50 |
| xx. 10c Comet DJP | 50.00 | 79.50 |
| xx. lc Comet Blue | 35.00 | 37.53 |
| x. 5c Comet Blue | 50.03 | 59.50 |
| xx. 10c Comet Blue Front | 50.03 | 65.00 |
| xx. 25c Comet B'ue Front | 89.50 | 125.03 |
| xx. 50c Comet | 145.00 | 195.00 |
| 5. 5c All Star Comet | 69.50 | 85.00 |
| 5. 10c All Star Comet | 79.53 | 85.00 |
| 5. 25c All Star Comet | 95.03 | 125.00 |
| xx. 50c All Star Comet | 225.00 | 275.00 |
| xx. le All Star 2-4 | 35.00 | 39.00 |

7. 5c Rocket ........................................ 69.53 79.50
$\begin{array}{rrrr}\text { 5. 10c Rocket .......................... } & 75.03 & 89.50 \\ \text { xx. 25c Rocket ................... } 125.00 & 139.50\end{array}$
xx. 5c TJ Comet .................................. 47.50
xx. 5c Club Bell ............... 1090
xx. 10c Club Bell ............................. 110.03
xx. 25c Club Bell .................. 125.00
xx. 50c C!ub Bell ................ 14500
xx. 1c DeLuxe ................................... 55.03
xx. 5c DeLuxe
65.03
8. 10c DeLuxe 89.50
xx. Double Slot 5-25c ................... 1
xx. 10c Comet Console .. ....... 1
xx. 25c Comet Console
125.03
xx. 5 \& 25c Comet Con Comb.. 1
xx. 5 c Kitty ......................... 169.50

6 x .5 c Kitty 70.00
xx. 25c Kitty ........................... 210.03
xx. 5c Comet Red ....................... 93.00
xx. 10c Comet Red .................... 1
xx. 10c Slugproof .....................
xx. 25c Slugproof ........................ 2
75.03
95.00
. 5 c Cherry Belf .-............. 250.03
7. 25c Cherry Bell ....................... 300.00
7. 50c Cherry Bell .................. 500.00
7. $\$ 1.00$ Cherry Bell ,.............. 600.01

C A ILLE

| k. lc | 39.03 | 40.00 |
| :---: | :---: | :---: |
| 6. 5 c | 12.50 | 39.50 |
| 6. 10 c | 12.50 | 39.53 |
| 6.25 c | 40.03 | 50.00 |
| 7. 5c \& 25c | 120.03 | 275.00 |
| xx. 5c Cadet | 37.50 | 65.00 |
| xx. 10c Carlet | 55.00 | 9500 |
| xx. 25c Cadet | 89.50 | 105.00 |
| xx. 5c Playboy | 4950 | 7503 |
| xx. 10c Playhoy | 4953 |  |
| xx. 25c Playboy | 60.00 |  |

## JENNINGS

| 4. 5c Chief | 79.50 | 1 |
| :---: | :---: | :---: |
| 2. 10c Chief | 90.00 |  |
| xx. 25c Chief | 105.00 | 145 |
| 2. 5c Club Bell | 119.50 | 149.50 |
| xx. 10c Club Bell | 129.50 | 159.50 |
| xx. 25c Club Bell | 165.03 | 185.00 |
| xx. 5Je Club Bell | 350.03 |  |
| 6. 5c Sky Chief | 119.50 | 149 |
| 7. 10c Sky Chief | 90.00 | 149.50 |
| xx. 25c Sky Chief | 200.00 |  |
| xx. 50c Sky Chief | 150.00 | 29 |
| 1. 5c Silver Moon Chief | 94.50 | 145.00 |
| 5. 10c Silver Moon Chief | 79.50 | 110 |
| 7. 25c Silver Moon Chief | 99.50 | 150.00 |
| 1. 5c Silver Chief | 95.03 | 169.50 |
| 5. 10c Silver Chief | 119.50 | 129.50 |
| 5. 25c Silver Chie | 125.00 | 149.50 |
| xx. 50c Silver Chief | 550.00 | 50.00 |
| 5. Triplex Chief $5-10$ | 90.00 | 100.00 |
| xx. lc Little Duke | 12.00 | 17.50 |
| xx. 5c Century | 35.00 | 45.00 |
| xx. 10c Century | 49.50 | 69.50 |
| xx. 25c Century | 50.00 |  |
| xx. 50c Century | 225.00 | 295.00 |
| 1. 5 c Gooseneck | 20.03 | 40.09 |
| 6. 10c Gooseneck | 39.50 | 40.00 |
| x. 25 c Gooseneck | 39.50 | 60.00 |
| 5. 53c Gooseneck | 75.00 | 89.50 |
| xx. 1c Little Duchess | 20.00 | 29.50 |
| xx. 5c Little Duchess | 25.00 | 47.50 |
| 7. 10c Golf Ball Vndr | 129.50 | 190.00 |
| 7. 25c Golf Ball Vndr | 149.50 | 195.00 |
| xx. 5c Chrome Sup Chief | 175.00 |  |
| xx. 10c Chrome Chief SP | 152.00 |  |
| 5. 5c Red Skin | 50.00 | 79.50 |
| xx. 10c Red Skin | 135.03 | 149.50 |
| xx. 25c Red Skin | 150.00 |  |
| xx. 5c B:g Chief | 90.00 | 115.00 |
| 5. 10c B:g Chief | 160.00 | 165.00 |
| x. 25c Big Chief | 199.50 |  |
| 6. $\$ 1.03$ Bell | 595.00 | 650.00 |
| 6. Cigarolla | 40.00 | 60.00 |
| 1. Cigarolla XXV | 70.00 | 89.50 |
| xx. Cigarolla XV | 65.00 | 69.50 |
| 2. 5c Victory Chief | 75.00 | 95.00 |
| 5. 10c Victory Chief | 85.00 | 160.00 |
| 7. 25c Victory Chief | 150.00 | 175.00 |
| xx. le 4 Star Chief | 75.00 | 110.00 |
| 1. 5c 4 Star Chie | 75.00 | 125.00 |
| 5. 10e 4 Star Chief | 79.50 | 109.50 |
| 1. 25c 4 Star Chief | 120.00 | 142.50 |
| x. lc Dixie Bell | 35.00 |  |
| vx. 5 c © Dixie Bell | 50.00 | 75.00 |
| xx. 10c. Dixie Bell | 60.00 | 80.00 |
| xx. 25c Divie Bell | 29.500 |  |
| kx. 50c Dixie Bell | 385.00 | 404.50 |
| 7. 5c Vic:ory 4 Star Ch | 11.5 .00 | 119.50 |
| xx. 10c Victory 4 Star Ch | 125.00 | 210.00 |
| . 25c Victory 4 Star Ch | 350.00 |  |









## ONE-BALLS

BALI,Y
Victory Derby .................. $\$ 616.50$ Vicener Guarim?

## ClGAHETYT MACLAMKE

## oU GRENIEK

## hallenger

7 Colunin tlat Mach. w. Stand. . $\$ 155.50$ y Column split Mach. w. Stand. . 165.50 y Columin Hat Mach. w. Stand.. 171.50 11 Lolunin split Mach. w. stand. 176.50 ruWE
Crusader (8 Col.) w. Stand. . . . 145.75 Cirusader (10 Lul.) w. Stand.... 162.25 MEED-A VENHUK
Monarela 6 Lol. wo Stand ...... 134.50 Manerch $\$$ Col

BELL-O-MATIC CORP.
Mills Gudcn Hal s, 5c . . . . . . . . $\$ 258.00$ Mils Guíen Faıs, lic ......... 263.00 Mills Go.d:n Falls, 25c ........ 268.00 Mials Gocien Falis, 5uc ........ 348.00

- olumbia Twin jp ............ $\$ 145.00$

Columbia DeLuxe Club ......... 209.50
D. JENiNINGO

5c Brunze and Sid Chiefs . . . . . . . $\$ 299.00$ 10c Brumse and std Chiefs..... 309.00 25c Bruaze and Sid Chitis. . . . . 319.00 se DeLaxe Club Chiefs . . . . . . . 309.00 10. Deluxe Club Lhiels ....... 319.00 25c Deluxé Llub Chiels......... 329.00 Sc Super DeLuxe" Llul Chief . . . . 324.00 10c super Deluxe Club Chief . . . 334.00 25 e Super Daluze Chate Chief... 344,00

4 HLS
Golden Falle

| $\begin{array}{r} 10 \\ 25 \\ 50 \end{array}$ |
| :---: |
|  |  |
|  |  |
|  |  |

## CONSULEG

MUSEMIENT ENTERPRISES Star liells
795.00
thell
Sc Baker Parers Csh Std Mod. . 597.50 25e. Bakers l'acers Lish Sill Mod. 677.50 5c Bakers Pacers (ish 111) Miol. . 668.50 25s Bahers Pacers Cish DD Mod. 747.50

## or Bakers Pacers Chl Sep Sid

C Hakers Pacors Cki Sep DD Mud
5c Draw. Bell . . . . ............... 477.50

chler 1250.00

Track Odds, DD, JP
Banktails 5. Comb 7-Cioin ..... 8674.50
Hangluil

Bang:ail FP-PO JP . . . . . . . . . . . 839.50
1946 Ga loping Dominces JP ... 671.50
Winte b=od JP . . . . . . . . . . . . . . 826.00

- 1. Jendines
475.00

Challenger
740.00

Bonus Super Bell 5c FT \& PO. . 740.00
FP \& IO 1 ................... 1000.00
Bunus Super Bell, 5c/5c,
FP \& PU ................. 1000.00
Borus Saper Boi!, 5c/10c/2je, 1O
(No Prics Set)
RADIO
FIRESTONE ENTERPRISES, INC.
At Your Service Radio .... (No Price Ser) CORADIO Corad.
TR IDIO, INC.
59.50

Trad:o


| Action . . . . . . . . . . . . . . . . . from-Stars |
| :---: |
| Ajax . . . . . . . . . . . . from-Score Card |
| All Out . . . . . . . . . . from-Cross Line |
| Archery . . . . . . . . . . . . . . . from-Cadillac |
| Arizona . . . . . . . . . . . from-Sun Beam |
| American Beauty . . . . . . from-Attention |
| Battle . . . . . . . . . . . . . . . from-Zombie |
| Big Tent . . . . . . . . . . . from-B:g Show |
| Big Thre |
| Big Top of '45. . . from-Twin Six, Cluver, Sky Ray |
| Bingo . . . . . . . . . . . . . from-Lite-a-Card |
| Bo.nbardier . . . . . . . . . from-Follies '40 |
| Bowling Al'ey '42....from-Bow'ing Alley |
| Brazil . . . . . . . . . . . . . . from-Do Re-Mi |
| Burl isk . . . . . . . . . . . . . . from-Follies ' 40 |
| Casablance . . . . . . . . . . . from-Glamour |
| Cupid . . . . . . . . . . . . . . . . frcm-Roxy |
| De-Icer . . . . . . . from-Red, White \& Blue |
| Destroyer . . . . . . . . . . . . . from-Cadillac |
| Dive Bomber . . . . . . . . from-Formation |
| Eagle Squadron. . . . . . .from-Big Leagio, Big Town |
| Easy Pickin' . . . . . . . . . . . . . . from-O'Boy |
| Faling Suns . . . . . . . . from-Ten Spot |
| Fan Dancer . . . . . . . . . . . . . . from-Roxy |
| Flash . . . . . . . . . . . . . . . . . from-Punch |
| Flat Top . . . .from-Broadcast, Crossline |
| Fiight . . . . . . . . . . . . . . . from-Sporty |
| Flying Tigers . . . . . . . . from-Play Ba.l |
| Foreign Culors . . . . . . . . . . . . . from-Owl |
| Grand Canyon. . . . . . . . . frem-Doubie Play |
| Hi-Boy . . . . . . . . . . . . . . . . . from-Metro |
| Hi-Jinks . . . . . . . . . . . . . . from-Glamour |
| Hit-the-Japs . . . . . . . . . . .from-Gold Star |
| Hockey '42 ........from-Silver Skates |
| Idaho . . . . . . . . . . . . . . from-Zombie |
| Jeep. . . . frum-Dupiex, Leader, Sky Blazer |
| Kismet |
| Klipper . . . . . . . . . . . . . . . . f. om-Scoop |
| Knock-Out-the-Japs . . . . from-Knockout |



## REVAMPED ONE-BALLS

All-American Derby. .from-Sport Special, Big Three Record Time Bug Three from-Cub Trophy Dust Whirls ......... from-C ub Rrophy
Fast Track.from-Sport Page, Bl e Ribbon Fast Track.from-Sport Page, Bi e Ribbon
Foreig Co:ors . . . . . . . . . . . from-Owl Foreigw Co:ors . . . . . . . . . . . . . from-Turf Champs

Race King. . from-Thistledown, Sea Biscuit Rockingham. . . .fron-Grand Stand, Grand
Victorious . ........ National, Pacemaker
War Admiral ........ from-Grand Stand Whirlaway. .from-Blue Grass, Dark Horse,

## IS NOW DELIVERING

New or Used

## AMI <br> AUTOMATIC HOSTESS

TELEPHONE MUSIC
"Gets Locations . . . And Keeps Them!

- AND -
 MODEL "A" PHONOGRAPH
"The Hit Phonograph of 1946"



## IS DISTRIBUTING

## telomatic

IN

## NEW YORK - NEW JERSEY - CONNECTICUT

> WORKS FOR YOU 24 HOURS A DAY-and DOES IT AUTOMATICALLY and UNATTENDED, ELIMINATING THE SERVICES OF 4 PEOPLE SUPPLIES MUSIC TO RESTAURANTS, FACTORIES OFFICES AND ALL INDIVIDUAL MUSIC LOCATIONS

TELOMATIC Meets With Every Requirement of All Telephone Companies in New York, New Jersey and Connecticut

## WRITE - WIRE - PHONE FOR INFORMATION!

123 W. RUNYON ST.
(PHONF: BIGELOW 3-8777

593 TENTH AVE.
NEW YORK, N. Y.

- (Phone: loneacre 3-4820)



## a Mills phonograph

## in 1947 !

Mills produced no phonographs in 1946. The materials shortage made it impossible for us to manufacture an instrument consistent with Mills quality standards. We preferred to wait until we could deliver the kind of phonograph you would expect to bear the name of Mills.

But there will be a Mills Phonograph in 1947. It will be exactly the kind you would expect the oldest, best-known, and most highly respected coin machine manufacturer to make. It will be the most distinguished product in the field of automatic music.

## NO MAN EVER WENT BROKE....

FROM TAKING PROFITS


Mechanical failures are costly. No music - no money. In the Personal Music system an automatic standby studio amplifier assures continuous music; when one blinks out, the other instantly takes over. Personal Music boxes are simply built. That means fewer service calls. When you buy a new music system, be sure you get the finest - free from operating kinks, easier to service, dependable in action. You know ycu've got the best that's made when you invest in a Personal Music system.

ONE OF THE INTEGRAL UNITS OF THE P. M. SYSTEM
Precision Built for Long, Trouble-Free Performance


Studio Timing Control Unit-an almost human supervisor of record-changer operation. Allots the correct interval of time to each record changer. Instantly signals with red lights in the event of mechanical failure or grooved record, and automatically cuts in and confines operation to the other mechanisms, thus assuring continuous music for the system.

Personal Music is the biggest money maker you've ever seen. With Personal Music, your route will net more than you ever thought possible. Every Personal Music box is a separate music sales unit. It can be heard only at the table or counter where it is installed. Each customer drops a nickel for each six minutes of music he hears. Your volume is increased to route size at each location.

If it's big profits and trouble-free equipment you're looking for, then buy Personal Music. Write your nearest distributor or direct to us for detailed information today.

## PERSONAL MUSIC CORPORATION

P. O. Box 720, Highway No. 1, Newark, New Jersey



## Juke Box and Pin Ball Should Have Been

 Included In "N. Y.World's Fair Capsule" ENDICOTT, N. Y.--Local newspaper here, "The Bulletin" published an editorial regarding the fact that in the "time capsule" which was buried in the grounds of the New York World's Fair in 1939, which included newspapers, photographs, books and other evidences of modern day life to show humans (if any) in 5,000 A.D. just what a civilization this was in the 1900s, that a "juke box and pinball" should have been included among the devices preserved for posterity.
"They should be big, chromeplated, gleaming ones", this newspaper writes, "with the lighted, bubbling 'tubes and multiple dials"
This paper also says, "We place too much faith in machines and too little in men."

Tho a little late with this suggestion the newspaper does revive interest in the fact that juke boxes and pinballs are among the nation's leading entertainment units and would, therefore, be considered among the devices which should have been "preserved" to give a complete picture of "modern day life".


PAUL A LAYMON
1503 W. PICO STREET
OS ANGELES 15, CALIF.
Distributors ior Southern California and Arizona
musical Minites Tells All! musical minuts studo now ITS HERE!


FOR "CONTROLLED" MUSIC INSIST ON "JOHN-LEE" 8-POINT SERVICE! IMAGINE ALL THIS IN ONE SYSTEM. 1. Beauriful steel Cabinet 7. Meersirements
8. 24 Hour Unatiended Oper8. 24 Hour Insured by Automatic arion Insured ing Unit Which Safery Changing One Record Swiches from Amplifier To Mechanism or Amp Case of The other
Breakdown. Breakd
s. offices, factorics, restauranis.
for complete 5. Monitor Conn Lighting 6. Fluorescent Lighing syst for bonks, or

Location-tested for the past 9 months MUSICAL MINUTES answers every operator's prayer for amazing money-making potential!
IMAGINE ALL THESE ADVANTAGES
IN ONE MACHINE!

- Superb Tone . . . Easy To Install
- Eye-Arresting Beauty in Attractive Colors
- 6 "Play", Minutes for 5c

12 "Play" Minutes for 10 c

- Simplicity of Design
- Foolproof New Coin Accumulator
- Takes any combination of nickels and dimes up to a dollar, offering 20 plays or 120 continuous minutes
- Coin Counter assures full return to location and music merchant


## Assessor Will Tax

 All Coin Machines As Personal PropertyNEW LONDON, CONN. - Assessor Norman H. Miller of this city, declared that he is giving special attention this year to putting all types of coin operated machines on the tax list.

He said that he had made a survey and had discovered that many such machines as juke boxes, cigarette, candy and peanut vending machines, and the like, had not been declared as taxable property.

This will also include all locations that own their machines. They, too, will have to declare these are personal property along with their store stocks, fixtures, machinery, etc. All tax lists must be filed with the assessor between October 15 and November 1 .

## Raise Juke Box Fee From $\$ 10$ to $\$ 50$ Per Year - Op Pulls Out All Machines

FLORIDA CITY, FLA.-City Councilmen here raised the annual juke box license fee from $\$ 10$ to $\$ 50$ per year.

The result was that the Florida Amusement Co., managed by R. B. Simpson, did not buy any of the new 1947 licenses and, instead, pulled his machines from locations here.

## IT'S <br> S U <br> P E R

## Gottlieb's

 SUPERLINERTHE GREAT FIVE-BALL HIT

Super APPEAL... THE MAGIC BUTTON:

Super DESIGN.. NEW STREAMLINED CABINET!

Super Performance ... CUTS SERVICE COSTS!

## ADVANCE AUTOMATIC SALES CO.

1350 HOWARD STREET SAN FRANCISCO 3, CAL.
Western Distributors: $\mathbf{1 2 2 6}$ S.W. 16th Ave., Portland, Ore. Western Distributors: 3126 Elliott Ave., Seattle Wash.

CONFIDENTIAL—The Cash Box Has No Newsstand Circulation


## ALL MODELS HAVE THE PATENTED ESCALATOR

 75DEALERS AND DISTRIBUTORS OR WRITE TO ...

## Chrome Cabinet Assemblies

## Custom Built!

Better Built by Buckley -

## YOUR GUARANTEE!

## $\checkmark$ COMPLETE NEW PRECISION-BUILT LIGHT WOOD CABINETS EXPERTLY FINISHED WITH PERFECT FIT NEW ALUMINUM CASTINGS.

$\checkmark$ CLUB HANDLE AND HANDLE COLLAR CHROME PLATED.
$\checkmark$ heavy brass chrome plated etched reWARD PLATES, $2 / 5$ OR $3 / 5$.

レ 5 c -10c-25c CHROME DENOMINATOR COIN INTAKE.
$\checkmark$ PAYOUT CUPS WITH ANTI-SPOON CUP.
DRILLPROOF PLATES.

## YOUR CHOICE -

Cherry or Diamond Ornaments

GENUINE CHROME (PERFECTLY PLATED) SURF BLUE WRINKLE CHOCOLATE WRINKLE TAN WRINKLE GOLD WRINKLE

GREEN WRINKLE
COPPER WRINKLE


Write for Complete List of Replacement Parts

## Wico Corp. Sets Expansion Moves

CHICAGO, ILL.-Wico Corporation, with offices in Los Angeles, Calif. and this city, formerly known as Harry Marcus Company, continue to expand its sales and service facilities for coinmen, featuring a complete line of parts and supplies.
Harry Wiczer, vice president announced thru his Chicago offices that the recent change from Harry Marcus Company to Wico Corporation is a change in name only. "Our personnel, management and ownership will remain exactly as before" informs Wiczer. "We shall continue to serve coinmen thruout the country with the same efficiency and cooperation as we always have" he continued.

## Cig Venders May Get 25c In Miami

MIAMI, FLA.-With the price boost on cigarettes already in effect in all parts of the country, several operators here have expressed their intentions of going to 25 c per pack for smokes sold thru their equipment.
At the present time, cigarettes are being sold thru retail outlets here at an average of 23 c per pack, this amount absorbing the new increase recently made by manufacturers.
A price of 25 c on the part of the ciggie ops would, of course, cut down on the overhead currently being paid to insert pennies in each cigarette package.

## Boston Jukes Get Plug From Dept. Store

BOSTON, MASS.-Music ops in this city were treated to a bit of free advertising recently when one of the city's larger department stores equipped their teen age department with a juke box.
Plug for the ops comes from the fact that the store, The Chandler Co., featured the claim that its brand new teen shop, said to be among the most complete for teen agers needs anywhere in the country, felt that a juke box and the music it offered was among those needs in this day and age.

## Cops Move Vender - To Boost Take

NILES, MICH. - The local police force have taken a very commercial interest in the cigarette machine located in their station house. And to good advantage.

Within the few days following their receipt of the machine, the boys in blue had moved it to and from four different places endeavoring to locate a spot where any citizen who comes into the station house just can't help running smack into it.
By now the lads can teach a few tricks to some old-timers about how to position a machine for heaviest action.

After all, every coin counts.

## Bally's TRPPLE BELL TRPRE PRAYI RRPRE PROFTIT <br> 3 Coin Chutes permit 3 players to play each game <br> Changing Odds on big light-up back-box. 1000 Super Special plus plenty of other big awards and singlecherry awards. DeLuxe Cabinet in rich blonde wood-grain finish. Simple Trouble.Proof Mechanism. Quickly convertible replay or automatic award. Any combination of coin-chutes - nickel, dime and quarter. <br> BALLY TRIPLE BELL consoles actually earn two to three times top earnings of all other consoles now in operation.

 OLD FAVORITE BELL-FRUIT FLASH PLUS NEW "HOLD AND DRAW" FEATURE

## Trouble-Free Mechanism Insures Lowest Operating Cost

Recordsmashing net profist prove that B̄ally's new second.coon. second.spin feature is the most powefful repeat-play stimulator ever creace. Positive troubleffree mechanism cus your service cost to the bone . . . insuring lowest operating cosss and highess Profis in the conosole class. Order DRAW BELL now. Convectible Replay or Automatic Award. Specify Nickel or Quarter play.

TRI-STATE SALES COMPANY
585 tenth avenue
2715 SUMMIT AVENUE
UNION CITY, N. J. NEW YORK, N. Y.

329 WARREN STREET, BOSTON, MASS.
Distributors for New York, New Jersey and New England

Portland Dept. Store Features Rock-Ola


PORTLAND, ME.-Lee R. Libby of Maine Automatic Music Co., this city, sent in the above photo showing a display of teenager dresses in one of the windows of the leading department stores here, Porteous Mitchell \& Braun Company, featuring the new Model 1422 Rock-Ola phono as the
major attraction of the display.
The display was arranged by E. S. Libby, exclusive Rock-Ola distribs for Maine, New Hampshire and Vermont. The display remained from October 5 to October 12 and is reported to have attracted tremendous attention to this window.



## Candy Vender Ops Told To Guard Sales In Shortage

IRONTON, O.-"The Tribune", the local newspaper for this territory carried a note that may be of interest to candy vender ops thruout the country. The item was carried in the section which offered "News And Views By The Tribune Staff." The story follows: [Some of these candy bar machines about town should have a placard attached reading "one to a customer." Candy bars are scarce and when the distributor comes around to fill them up with candy it is usually the case that one or two persons are standing around with a handful of nickels and they proceed to rob the machine by pushing in nickels until every piece of good candy has been withdrawn. The average person these days doesn't have one chance in a hundred of getting a good candy bar out of a vending machine.]

## Monte Carlo Hit By Strike; But Bells Ring Merrily

NEW YORK-Monte Carlo, the Reno and Las Vegas of Europe, was strike bound for a period of two weeks that ended just recently.
The casinos were open, and the croupiers sat at the tables as usual, looking as dapper as usual in their pocketless black morning coats and pocketless pin striped trousers. But because they were demanding a $35 \%$ wage hike and were striking for it, there was no action at the tables.
Under the circumstances, it was a field day for the bell equipment located there. At least, nobody scabbed when they played 'em.

## ONCE AGAIN -

TRENTON, N. J.-Reports arriving here at the capitol indicate that officials in many of the smaller cities and townships of the state are on the hunt for coin machine equipment for which recent taxes and license fees have not been met.

## 

WHILE THEY LAST
The best Universal Amplifier ever built. Originally made for Uncle Sam. Fits everything but Seeburg Hi Tones-with tubes.
$\$ 39.50$
V. P. oIstributing co.

2336 Olive St. - 2339 Pine St. CEntral 3892 - St. Louis 3, Mo. Exclusive Distribution
AIREON
MUSIC
GAMES

## Bally's TRPPLE BELL TRPRE PLAY! TRPPLE PROFTT!

3 Coin Chutes permit 3 players to play each game

Changing Odds on big light-up back-box. 1000 Super Special plus plenty of other big awards and singlecherry awards. DeLuxe Cabinet in rich blonde wood-grain finish. Simple Trouble.Proof Mechanism. Quickly convertible replay or automatic award. Any combination of coin-chutes - nickel, dime and quarter.

BALLY TRIPLE BELL con soles actually earn two to three times top earnings of all other consoles now in operation.

# Codayyind iv Bill 

OLD FAVORITE BELL-FRUIT FLASH PLUS NEW "HOLD AND DRAW" FEATURE

## Trouble-Free Mechanism Insures Lowest Operating Cost

Record-smashing net profits prove that Bally's new second-coin, second-spin feature is the most powerful repeat-play stimulator ever created. Positive trouble-free mechanism cuts your service cost to the bone . . . insuring lowest operating costs and highest profits in the console class. Order DRAW BELL now. Convertible Replay or Automatic Award. Specify Nickel or Quarter play.


## IMUSEMENT ENTIERPRISSS, INC.

Sees How Jennings' Production Line Works


CHICAGO-J. R. Bacon, Vice President. (left) shows visitor, Albert Shetzer from Montreal, the final inspection line at O. D. Jennings. Mr. Shetzer was quite pleased and fascinated on his tour through the plant.

WANT 12-16-20 Record Jobs WURLITZER OR ROCK-OLA tWin Cellar jobs in STEEL CABINETS WRITE - WIRE. PHONEI JAFCO, INC.
John A. Fitzgibbons, Pres. 453 West 47 th Street New York 19, N.Y. (Phone: Circle 5-5240-1)
 SUPERIOR PROUUGTS

Study $\$ 15$ Juke Box Fee
SYRACUSE, N. Y. - The Common Council here is considering taxing juke boxes at the rate of $\$ 15$ yearly. Councilman John M. Shannon, chairman of the license committee, estimated that this will bring the city $\$ 30,000$.

COIN MACHINE MOVIES for regular panorams and solo-vues REELS OF 8 AND 6 SUBJECTS Our films Get The Dimes PRICE $\$ 32.50$ TO $\$ 38.50$ Per Reel
PHONOFILM 3331 No. KNOLL DR., HOLLYWOOD 28, CaI.

## Eaton Checks East On 10c Survey

CHICAGO, ILL. - DeWitt "Doc" Eaton. Vice President and General Sales Manager of AMI Incorporated, this city, is making a one week survey of ten cent play on phonographs in the East. He stopped at Detroit, then on to New York, spending a week in company with Barney Sugarman of the Runyon Sales Company of Newark and New York, and Dave Rosen of Philadelphia, surveying installations of phonographs now operating on ten cents for one play or three for a quarter.

Eaton talked to location owners and to the public in general getting first hand reactions on this new type of phonograph operation for which he is crusading. Eaton also addressed groups of operators and jobbers on the ten cent subject while he was in the East. In commenting on ten cent play, "Doc" stated: "Ten-cent play on phonographs is, in my mind, the greatest boon to operating profits yet proposed. There have already been countless instances of where this type of operation has more than satisfied the public and the location owner. It is true that some associations and several operators and distributors have voiced objections to the raise in price, but that is the thing to expect on any new proposal as seemingly radical as this. I have found that, where the ten cent play or three for a quarter has been installed and where the operator and location have stuck to their guns, in a few weeks things achieved normality, the public no longer shows any objection, and the profits to all concerned are more than twice as much as formerly. Every day more smart operators are embracing this type of operation."

MUSIC OPERATORS — Vote NOW in the Big Record Contest. <br> \section*{Operators - Distribułors <br> \section*{Operators - Distribułors <br> <br> ACT NOW! <br> <br> ACT NOW! <br> <br> <br> COIN OPERATED RADIO} <br> <br> <br> COIN OPERATED RADIO} <br> <br> <br> COIN OPERATED RADIO}

## FOR HOTELS and MOTELS

THE GREATEST RETURNS FOR SMALLEST INVESTMENT Immediate Delivery - Any Quantity JAY BULLOCK ENTERPRISES
249 E. 1st ST. (Phone: TU 6505) LOS ANGELES 12, CALIF.


LAKE CITY AMUSEMENT CO. 1621 SUPERIOR AVENUE

CLEVELAND, OHIO

## NEW WALL BOX REPLACEMENT COVERS

(FOR 20 SELECTION SEEBURG WIRELESS OR 3-WIRE BOXES) LIGHTWEIGHT ALUMINUM - BROWN OR GRAY CRACKLE FINISH GUARANTEED PERFECT FIT - EACH \$5.95

## CASTERS

HEAVY DUTY REPLACEMENT Set of 4
. $\$ 1.65$
PICK UP COILS
ALL SEEBURG, EXCEPT
8800 - 9800 Each ............. $\$ 1.50$

| GENUINE | PLASTIC |
| :---: | :---: |
| FIBRE MAIN GEARS |  |
| FOR SEEBURG \& WURLITZER | ( 60 GAUGE - RED) |
| (Less Hub) |  |

F.O.B. Los Angeles or San Francisco

## Alabama Music Ops Assn Meets

Over $50 \%$ of State Signed; Gilmore Addresses Members


COL. R. E. L. CHOATE
MONTGOMERY, ALA.-Attended by some seventy-odd members, a oneday business meeting of the Alabama Music Operators Association was held recently at the Whitley Hotel here, according to an announcement by Claude Hall of Jasper, president of the association.

Carrying out the slogan of the Association - "Good music in pleasant places"-the operators discussed the many problems facing the industry in the state and heard a report from Colonel Robert E. L. Choate. Highlight of Colonel Choate's report was the statement that over 50 per cent of the operators in the state are members of the association, with "all of the big fellows" on the roll.

Featured speaker at the session was James A. Gilmore, Business Manager and Secretary of Coin Machine Industries, Chicago, Ill., who discussed the importance of the Alabama association; ways of building good will in its relations with other trade organizations, and efforts that should be made to raise standards in the music machine industry.

In referring to the advantages of a Trade Association, Mr. Gilmore said:
"Any trade association, national, state, or local, that is not founded on the basic principle of mutual profit or common benefit for its members has no right to exist and is sure to fail in the long run. Every member of any industry should belong to its trade association and support it both morally and financially.
"Aims of the Alabama Association are cooperation and better entertainment in Alabama. A worthy goal, and it can only be attained by every music operator in the State joining the association, and giving his wholehearted support to the program of this group."

A second one-day session of the group will be held on December 8 .

## Bally's TRPPLE BELL TRPRE PRAYY RRPRE PROFITI <br> 3 Coin Chutes permit 3 players to play each game <br> Changing Odds on big light-up back-box. 1000 Super Special plus plenty of other big awards and singlecherry awards. DeLuxe Cabinet in rich blonde wood-grain finish. Simple Trouble-Proof Mechanism. Quickly convertible replay or automatic award. Any combination of coin-chures - nickel, dime and quarter. <br> BALLY TRIPLE BELL consoles actually earn two to three times top earnings of all other consoles now in operation.

## CallujdRAW BHR OLD FAVORITE BELL-FRUIT FLASH PLUS NEW "HOLD AND DRAW" FEATURE

## Trouble-Free Mechanism Insures Lowest Operating Cost

Record-smashing net profits prove that Bally's new second-coin, second-spin feature is the most powerful repeat-play stimulator ever created. Positive trouble-free mechanism cuts your service cost to the bone . . . insuring lowest operating costs and highest profits in the console class. Order DRAW BELL now. Convertible Replay or Automatic Award. Specify Nickel or Quarter play.

## UNITED AMUSEMENT CO.

## 3410 MAIN STREET

KANSAS CITY 2, MO.
Distributors for Western Missouri, Kansas and Colorado


## Banner Shows Packard In W. Va.


harry rosenthal
CHARLESTON, W. VA. - A highly successful showing of the new Packard Pla-Mor equipment was staged at the Daniel Boone Hotel here recently by Harry Rosenthal of Banner Specialty Co., headquartered in Pittsburgh.

Highlight of the showing was the loud speaker setup installed in the display room by George Klersey, Banner's service manager, who also assisted Harry in demonstrating Packard's flexibility and maneuverability of operation.

Ops journeyed from near and far to attend the show, and commenting on the enthusiasm evoked by the display, Rosenthal declared: "What happened here in Charleston is enough to make any Packard distributor mighty happy to have


COIN MACHINE SALES CO. 3804 TRAVIS STREET Distributors for Southern Texas HOUSTON, TEXAS

# PARTS <br> <br> SPECIALS <br> <br> SPECIALS <br> <br> JUKE BOX PARTS 

 <br> <br> JUKE BOX PARTS}


A WALL BOX designed to play any make or model Victrola except mechanical trip Wurlitzer 500, 600 and 24. Plays all Panorams, etc. No selection can be made from box-it does not use a slug rejector but it is about $90 \%$ slug proof. No adaptors to add to machine. The box will pay for itself in a few days.
Type \#1 5c. . $\$ 7.50$ each Lots of 20 or more, $\$ 7.00$ each Type $\# 2$ Same $\# 1$ except it 20 or Type \#2 Same as \#1 except it uses a. coin slide for money $5 \mathrm{c} \ldots \$ 8.00$ each Lots of 20 or more, $\$ 7.50$ each
$10 \mathrm{c} . .8 .50$ each Lots of 20 or more, 8.00 each Use old Victrolas and install boxes for Tourist Camps, Re Use old Victrolas and install boxes for Tourist Camps, Resorts, Restaurants, etc. Complete installation less than hal
the cost of a new machine.
Micro Electric Cancel Kit or trip down for Wurlitzers or Seeburgs. $\$ 8.00$ each. Specify make and model machine.
Electric cut off eliminates record wear at end of record. They come on new model Seeburgs.

Crystal Conversion Kits. . . . . . . . . . $\$ 4.00$ each Eliminates record wear-a proven money saver Kit \#1 fits all Seeburg Round Head.
Kit \#2 fits all Seeburg Flat Head.
Kit \#3L fits all Wurlitzers from Model 412 through Model 500 and 600.
Kit \#3S fits all Wurlitzers from Model 700
through Model 1015 . through Model 1015.
Acme Plastics in Stock for All Phonographs

it \#3L

B-2 (Black Type) Crystals with B-3 lugs in each box. Each. . \$ 3.25 Rock-Ola Belts-Genuine Gates V Belts. Each . . . . . . . . . . .


Micro Switches for Wurlitzer and Rock-Olas. Red and green on same switch. Per Dozen $\qquad$ . Universal Amplifiers-Fits 'em all except Hi-Tone.
Uses 2 6L6, 2 6N7 and 1 5U4C tubes. SPECIAL, Each. 37.50 Program Strips—Red Border. Good grade but not our best. Per 1,000 Sheets
3.00

5,000 Sheets, Per 1,000 . . . . . . . . . . . . . . . . . . . . . . 2.75
10,00 Sheets, Per 1,000
Packed 500 to the bundle.

## WURLITZER PARTS

|  |  | Star Wh |
| :---: | :---: | :---: |
| le Main Drive Gear ly. Each |  | Star Wheel Pins. Each |
| Turntable Worm Drive Gears. Each | 1.50 | Program Tin |
| ain Worm Drive Gears, Each |  |  |


| Slug Rejector | Turntable <br> Funnels |
| :---: | :---: |
| Bushings |  |
| 50c Each | 50c Each |

New Magazine Switch Boxes for 412, 616, 500A, 24A and 600A. Specify Model of Machine. Each

> New Record Trays for Counter Model. Per Set . . . . . . . . 20.00

Escutcheon Plates for 412 and 616. This is the plate that goes around coin chutes with 5-10-25 stamped on it. Each $\$ 1.00$
Brake Band Spring and Clip As-
sembly-All 24 Record Ma-
chines. Each .. $\qquad$


Coin Slides for 700, 800, 750, 850 and 500 and 600 Slug Rejector Models, 5c, 10 c or 25 c . These are brass and nickel plated. Each . . . . . . . . . . . . . . . . . $\$ 1.50$
Casters-Standard Wurlitzer Size, Per Set of 41.35

Large Size-Fits All Phonographs.
Per Set of 4
1.65

Casters have rubber wheels and are heavy duty type.

## PIN TABLE PARTS

## A. B. T. $\# 500$ Free Play, 5c Coin Chutes . . . $\$ 3.25$ each

Time Clocks for Pin Tables. Each
Plunger Assembles (plastic housing) Specify Game. Each.
lastic Housing Only, Each
Plunger or Ball Lift Rods for Surf Queen, Victory Derby, etc. Each. Plunger Springs-Specify Table. Per 100
Fuses-Cartridge Type. 1, 23 Amp. Per 100
5, $71 / 2,10,15$ Amp. Per 1000
Fuses-Screw In Type. 3, 6, 10, 15, 20 Amp. Per 100
Live Yellow Rubber Rings. Extra Large. Per 100
Large. Per 100
Small. Per 100.
Smalr, Per 100 . .............................. 2.0 .2 .00
Plunger Tips, Rubber, Large or Small Hole, Per 100
Guardian Interchangeable Relays In Stock
$\$ 1.50 \mid$ Rebound Gate With L Shaped Spring ........... Each . 10 Per $100 \$ 8.00$ 1.25 Phosphor Bronze Contact Blades, .006,.008,.010, .012, . 015 or . 020 Thickness Specify. Per $100, . .$. ........ . 015 or .020
$\qquad$ Mallory F28C7 For Dominos of Bangtails Each Enwood-Linze For Dominos o. © Bangtails Enwood-Linz Mallory F243CP For Cenco Pin Cames. Each. Benwood-Linze For Genco Pin Games. Each . . . . . . . . . . . . . . . . . . . . . . . . . . . 6.0
The Benwood-Linze is as good as Mallory and much cheaper.
Coils-Write and give number of coil and make of table.
Miniature Bas
Collection Boo
Coliection Books-3 Copy Type. Per 100
Small 4 Prong Wiper Fy
Write $\mid$ Gottlieb Gripper parts in stock-G United Counter. Each ...................... 85

WRItE FOR OUR NEW ILLUSTRATED PHONOGRAPH PARTS CIRCULAR - FREE
HEATH DISTRIBUTING
PARTS DEPARTMENT

## Press Views Jukes -Thru Rose Glasses

TULARE, CALIF.-A local reporter, Caroline Johnson, seized upon the sixteen juke boxes located here to write herself a long story about the automaric music inausiry that was published here in the "Advance Register" under the title "I Just Found Out
Trouble is, however, that what the gal claims she "found out" just doesn't jibe with what any half-way experienced coinman knows, and so again did happen the case of a poor plece of pubncity that might have been prevented had an agency been around to set her straight

Here are a few excerpts from the story to give coin ops-and especially musicmen-an idea of how this industry continues to be presented to the public light. Of course, some of the statements she makes are true, but some are decidedly harmful. On the other hand, some are merely amusing.
So you pick 'em out and figure your own reaction.

1. "The new post war box recently introduced cos.s around $\$ 800$. A juke box has a life expectancy of two years-even less in boogie woogie spots where records aren't allowed to cool off."
2. "Even some undertakers conceal juke boxes behind potted palms to provide funeral dirges." - (If anybody has such a location, please write!)
3. "To keep one serviceman busy -and their salaries are large - an operator must have a minimum of 50 boxes at good locations. Such a location can easily soak up as much as $\$ 100$ to $\$ 125$ a week in nickels, dimes, and quarters."
4. "There are more than 10,000 'ops' or operators of juke boxes in the United States alone. And all make fat incomes from their music businesses."
5. "In African jungles old discarded boxes have lured many natives from their haunts. They are eager to trade ivory, bead work and even wild animals just for the privilege of listening to the white man's flashy box of musical magic."

And so on.

## In Chicago



CHICAGO, ILL. - Bud Parr of the Solotone Corp., Los Angeles, Calif. arrived in Chicago this past week, and after conducting some business here, will fly on to the East Coast.

## Bally's TRPPLE BELL TRPRE PLAYY TRPRE PROFITI <br> 3 Coin Chutes permit 3 players to play each game <br> Changing Odds on big light-up back-box. 1000 Super Special plus plenty of other big awards and singlecherry awards. DeLuxe Cabinet in rich blonde wood-grain finish. Simple Trouble-Proof Mechanism. Quickly convertible replay or automatic award. Any combination of coin-chutes - nickel, dime and quarter. <br> BALLY TRIPLE BELL consoles actually earn two to three times top earnings of all other consoles now in operation.

# Cadery Dind Bin 

 OLD FAVORITE BELL-FRUIT FLASH PLUS NEW "HOLD AND DRAW" FEATURE
## Trouble-Free Mechanism Insures Lowest Operating Cost

Record-smashing net profits prove that Bally's new second-coin, second-spin feature is the most powerful repeat-play stimulator ever created. Positive trouble-free mechanism cuts your service cost to the bone . . . insuring lowest operating costs and highest profits in the console class. Order DRAW BELL now. Convertible Replay or Automatic Award. Specify Nickel or Quarter play.


## JACK R. MOORE COMPANY

[^0]
# New Jersey Music Ops' Group Begins Training School For Vets 

NEWARK. N. J. - An intensive twelve-week course for veterans in the servicing and maintenance of automatic phonographs and auxiliary equipment was begun here this past week by the Music Guild of America, music ops' trade group in this state.

The training program, being conducted in cooperation with the Veterans' Administration and the New Jersey Board of Education, is being tested by all agencies concerned with an initial class of twelve vets.

Instruction for the apprentice servicemen is divided into three departments and was organized by LeRoy Stein, executive director of MGA, so as to provide the students with an extensive, well rounded knowledge of the most modern and most progressive techniques and practices vital to successful automatic music merchandising.

Included among the topics to be covered is a general orientation of the industry, maintaining sound relations with locations, legal obligations, collection procedure, salesmanship, simplified bookkeeping, report making, and the handling of parts and materials orders. This instruction is, of course, in addition to highly specialized training in music machine repair and servicing.

Cooperation on the part of several leading distributing firms has been secured to afford the students an opportunity to acquaint themselves with differing types of music equipment. Among those to lend access to their repair shops for the training program are the Emby Corporation of New York, Runyon Sales Company, Seacoast Distributors, Atlantic Distributing Company and the Studio Equipment Company.

The importance of keeping abreast of the times in the coin machine industry will be stressed particularly and students will be required to study the editorial content of The Cash Box and other trade magazines.

Upon completion of the course, certificates will be issued by the Music Guild of America, qualifying the vet-
erans as Maintenance Mechanics of coin-operated music equipment.

This free course of instruction is the first of its kind in the coin machine industry. It is being watched by the Veterans' Administration as an example of practical vocational training in a combined theory and practical course of study under the auspices of a trade association, a vocational school system, and independent coin machine jobbers. The Veterans' Administration has announced that it has received requests from various parts of the country to institute similar courses, but that it will withhold action until this course has been completed.

Further inquiries concerning this cooperation with the Veterans' Administration may be directed to Mr. LeRoy Stein, Executive Director of the Music Guild of America, at 1140 Broad Street, Newark, New Jersey.



IMMEDIATE DELIVERY...
1946 BANGTAILS
โ -1 AUTO P.O. \& COMB. F.P.-P.O.
WINTER BOOK
CONSOLE C.P.

## PACKARD <br> MODEL 400 HIDEAWAY WALL BOXES 30-WIRE CABLE "OUT OF THIS WORLD" SPEAKERS

## Daval Claims Big Success For "Free Play" CounterGame



BEN LUTSKE
CHICAGO-A "big success" for "Free Play", Daval's new counter game, was claimed this past week by Ben Lutske, vice president in charge of sales for the Daval Products Corporation, headquartered here.
"'Free Play' is receiving the backing of leading coin machine men thruout the length and breadth of this country and Canada," Lutske declared, "and distributors, jobbers and operators have acclaimed our game as one of their greatest post-war moneymakers.
"One distributor," reported Lutske, "wrote us, 'I fully believe that you should keep "Free Play" in production from now on. This game is going to become one of the outstanding games of the industry, and because of the "Free Play" feature we are able to sell it to operators who have never before operated reel-type games. As a matter of fact, several of these new "Free Play" game operators are informing us that they are earning as much money with the game as they are with machines costing much more'.

## Hagan Novelty Co. Sold

DOUGLAS, ARIZ.-The Hagan Novelty Co., a well known coin machine operating firm in this territory, was recently sold by J. F. Hagan to Russell A. Hartzell of Phoenix.
A string of phonographs, pin games and venders changed hands in the deal.
J. F. Hagan, the former owner of the equipment, announced his intention of remaining in the industry by establishing a repair service and jobbing firm for used equipment.

## LOWEST PRICES IN THE COUNTRY!! WIRE!!

$\begin{array}{lll}\text { Wur. }{ }^{616} \ldots . . . \$ 149.50 & \text { Wur. 750E.... } \$ 489.50 \\ \text { Rock-Ola } 16 . . & 120.00 & \text { Wur. } 950 . . . \\ 545.00\end{array}$ PIN GAMES

| Laura ................................................... $\$ 179.00$ |
| :--- |
| Big Hit ............ |

CONSOLES - SLOTS
Super Track Time .............................. $\$ 175.00$
Jumbo Parade Free Play .............................. 55.00
Blue Gold Vest Pocket
aordinary 39.50
125.00

OLSHEIN DISTRIB. CO. 1100-02 BROADWAY ALBANY 4, N. Y. (Phone: 5-0228)


## Ballyis TRPPLE BELL TRPREE PLAYY TRPPIE PROFITI

BALLY TRIPLE BELL con. soles actually earn two to three times top earnings of all other consoles now in operation.

Triple Coin-Cbutes permit three players-or three coins-every spin of the reels. 1000 Super Special award insures continuous repeat play. Convertible automatic or replay. Any combination of nickel, dime and quarter chute.

DRAW BELL

Bell-fruit flash plus new HOLD•AND•DRAW feature-guarantees big tepeat play.

HEATH DISTRIBUTING CO.

## Location Owns Phono One Day Then-

NEWARK, N. J.-Of interest to the trade is the following item which appeared on the front page of the "Newark Star - Ledger," leading newspaper in this city, just this past week. The story is reprinted here in its entirety:
[The first strike against a juke-box in downtown Newark was called-and then called off-yesterday by the Jukebox Repairmen's Union, Local D1477, International Brotherhood of Electrical Workers.
The union threw a one-man picket line in front of the Mayfair Club on Lafayette St. after George Pallitto, the club owner, decided to buy a jukebox and play his own records.

Pallitto said he paid $\$ 450$ for a recordchanger to replace the one serviced by the union. "I wasn't trying to break tha union," he explained, "I just didn't like the machine the company gave me."

Just at the height of his noon business hour, he was visited by three of the union men who wanted to know why he changed his own records. They walkad changed his own records. They walked later, the picket started to parade up later, the picket started to parade
and down in front of the Mayfair.

Pallitto changed his mind, however, after Walter Wilson, his bartender, reminded him that he might be called out on strike if the record changers kept up their picketing.

Pallitto agreed. "If they don't read that 'erocr dispensers' union' line on the bottom of the picket sign, all the customers might think my AFL bartenders are on strike," he muttered.

He called the picket inside and told him he was through with playing his own records. "Tell your boss to give me a decent machine," Pallitto added, "and I'll return the one I bought."
The strike ended.]

## CMI Offers This Industry's Products To White House

CHICAGO-An offer to supply products of the coin machine industry to be set up in a special "play room" of the White House was recently made on behalf of CMI, Inc., by James T. Mangan, chief of the CMI Public Relations Bureau, thru correspondence with Miss Margaret Truman, the President's daughter.

The offer, however, could not be accepted because of the lack of available space in which the equipment could be utilized, and at the President's wife's direction a note expressing her regret at the situation was sent to Mangan just this past week.
"Out of this exchange of letters", Mangan declared, in announcing the action, "a lesson can be grasped.
"Good public relations suggest similar offers to the individual Number One homes in each state, namely the Governor's Mansions. Most Governors have families and we must always remember that the members of these families are human beings with the love for recreation and fun."

## Ballys TRPPLEBELL TRPRLE PLAY! TRPPLE PROFIT! <br> 3 Coin Chutes permit 3 players to play each game <br> Changing Odds on big light-up back-box. 1000 Super Special plus plenty of other big awards and singlecherry awards. DeLuxe Cabinet in rich blonde wood-grain finish. Simple Trouble-Proof Mechanism. Quickly convertible replay or automatic award Any combination of coin-chutes - nickel, dime and quarter <br> BALLY TRIPLE BELL con soles actually earn two to three times top earnings of all other consoles now in operation.

# Coday DinAV BHIR OLD FAVORITE BELL-FRUIT FLASH PLUS NEW "HOLD AND DRAW" FEATURE 

## Trouble-Free Mechanism Insures Lowest Operating Cost

Record-smashing net profits prove that Bally's new second-conn. second-spin feature is the most powerful repeat-play stimulator ever created. Positive trouble-free mechanism cuts your service cost to the bone . . . insuring lowest operating costs and highest profits in the console class. Order DRAW BELL now. Convertible Replay or Automatic Award. Specify Nickel or Quarter play.


COVEN DISTRIBUTING COMPANY
3181 N. ELSTON AVENUE
CHICAGO 18, ILL.
Distributors for Northern Illinois, Wisconsin and Indiana
"Extended Financing to Your Needs"

## "JET PROPELLED" EARNINGS!

 SuperlinerSuper APPEAL...

## THE MAGIC BUTTON!

Super desigin...

NEW STREAMLINED CABINET?

Super performance... CUTS SERVICE COSTS!
"THERE IS NO SUBSTITUTE FOR QUALITY" ORDER FROM YOUR DISTRIBUTOR

D. GOTTLIEB \& CO.

1140 N. Kostner Ave., Chicago 51, III.


## 'Ultravox', New Music System Announced

Brooklyn, N. Y. - Allied Electronics, Inc., headed by Ed Hartman and Joe Henkel, announced from their new quarters in Brooklyn, N. Y. that they will shortly introduce "Ultravox" an individual music system, including boxes, studio, etc.
Hartman and Henkel are well known to the trade as electronic engineers who have been selling the coin trade for many years, and recently have been assisting individual music operators with their technical problems.
"The 'Ultravox' system" states Hartman "is a complete individual music setup. We have designed a very attractive box which plays for 5 c or 10 c and will take up to $\$ 1$. in coins, playing a total of 120 minutes, that is 6 minutes for 5 c. The box and studio equipment have many new principles, which. we have developed after a great deal of actual experience and experimentation with other systems. The studio can also be used for commercial music. We have already begun our production, and have appointed a few distributors. We shall be ready in a very short time to make our announcement to the trade.'
Allied Electronics, Inc. moved this past week to a large loft building at 50 Dean St., Brooklyn, N. Y., where they will occupy 16,000 square feet. Hartman reveals many additional plans connected with the music equipment manufacture, and intends to inform the trade about them in the near future.


ATLAS NOVELTY $C O$.
2217 FIFTH AVENUE
pittsburg 19, pa.

Distributors for Western Pennsylvania

## Spike Jones Visits Nobro Novelty Co.



SAN FRANCISCO, CALIF.-Spike Jones, the Famous RCA-Victor recording artist, was a recent visitor at the Nobro Novelty Co., this city; purpose, 'tis said, was to meet with some of the local music ops to learn their reaction and report on how his novelty numbers were faring on location. In top photo Spike has his arms around Carl and Joe Nobro, who head the firm. Photo at bottom shows Spike gathered with several local musicmen and members of the Nobro Novelty Co. staff.


## Loak To The GRNEHAL Far LEADEHSHIP

## 3 GENERAL LEADERS!

Proven money-makers, ready for immediate AVAL defivery
daval's "FREE PLAY"
Sensational New Counfer Game! New, precision built ... will make you the biggest, quickest profits on the smallest investment in the
coin machine field.


DAVAL'S MARVEL \& AMERICAN EAGLE

## le or 5c Play!

MARVEL - with Cigarette Reels; AMER Non-coin MARVEL - with Cigarette Reels;
ICAN EAGLE - with Fruit Reels.

Proven Money-Makers!


Changing Odds on big light-up back-box. 1000 Super Special plus plenty of orher big awards and single-cherry awards. DeLuxe Cabinet in rich blonde wood-gratn finish. Simple Trouble-Proof Mechanism. Quickly Convertible-automatic award or replay. Any combination of con-chutes - nickel, dime and quarter.

## Cadely 4 DRAN BHL

BELL-FRUIT ACTION PLUS NEW "HOLD AND DRAW" FEATURE


Record-smashing net profits prove that Bally's new second-coin, second-spin feature is the most powerful repeat-play stim ulator ever creared. Convertible Replay or Automatic Award. Specify Nickel or Quatter Play.

## DAVID ROSEN

855 N. BROAD ST. PHILA. 23, PA.
Distributors for Eastern Pennsylvania

# Immaliate Plainer CABINETS! 

Fits Any Mills Escalator Type Machine!
4 attractive colors: Brown-gold, blue, red and rose in two-toned speckled effect with matching new club handles, diamond jewels in contrasting color.
these features included:

- NEW WOOD CABINET of solid oak
- NEW reward plate
- NEW drill proof lining
- NEW money and coin cup
- NEW denominator

MONEY BACK GUARANTEE
IF NOT COMPLETELY SATISFIED!
You haven't seen anything until you've seen the New American Two-Toned HAMORIZED CABINETS


164 East Grand Avenue, Chicago 11, III. Tel. CAPitol 5300
Buy "American" and you buy the "Finest"

Completely drilled, tapped and assembled, ready to insert mechanism. Specify: $2 / 5$ or 3/5 pay; 5c, 10c or 25c play.


SAN FRANCISCO-A pleasant background of music was provided by John Ruggiero of the Jack F. Moore Co., West Coast distributors for the J. P. Seeburg Corporation, at the San Francisco Gift and Toy Show.

## MATHENY SPECIALS

NEW - IMMEDIATE DELIVERY
Chicago Coin's SPELLBOUND $\qquad$ 3325.00
249.50 Pioneer Bubbles United Oklahoma United Grand Canyo Batly Surf Queens Marvels Frisco .Exhibit Big Hit
Genco Total Rol Genco Rotal Roll
Bally Victory Derby Mills Vost Pocket
 USED GAMES
Midway
Fin-Up-Gi Fin-Up-Girl
Attention Spot-A-Card Broadeast G. I. Joo .... Exhibit Actlon
Yankee Doodle Yankee Dood
Catalina

MATHENY VENDING COMPANY, Inc. 564 West Douglas, Wichita, Kans.

## WE PAY 6c EACH

any amount for Used Records. Sthip C: $\mathbf{O}$ : D., we pay the freight. Pack in s!mall record boxes and then 4 or 5 of these in large box. Not more than 20\% Hillbilly. Must have paper jackets on records. Ship by truck, third class.
SCHWARTZ MUSIC CO.
2117 So Loomis St., CHICACO ILL.
Tel. Montoe 3064

## Press Aids Trade On New Coins

Public Told Not To Abuse Jammed Equipment

NEW YORK - Reports coming in from all parts of the country indicates that the nation's press is doing a very valuable job of informing the public about the use of new coinage in making purchases of products or entertainment thru coin machines.

Known to all members of the trade is the fact that the new Jefferson nickel and the new Roosevelt dime are causing trouble with coin chutes. Results of jams and rejections of these coins have often caused damage to equipment thru the impatience of customers
But now, at long last, thanks to the progressive thinking of many members of the trade thruout the nation, newspapers have been educating the public thru news stories as to the proper reasons why there have been jams and rejections and the part the new coinage plays in causing them.

Outstanding was an article prepared by Erwin Below of the Miami Daily News.

In a lengthy feature story, Below cautioned his readers, "Next time your nickel or dime gets caught in a juke box, cigaret machine or pin ball game, don't fly into a rage and shake and thump the machine-it may be the fault of the coin.'
In explaining the added microscopic thickness to the edge of the new coins, Below quoted several well know coinmen of the territory as to how the slight variation in thickness can cause the hairline adjustment on coin equipment to bar the use of other than coins of bona fide specifications and established dimensions. Among the sources Below credited for his information were Ray Helfrich of Ace Cigarette Service, and Norman Rothschild of Pan American Distributors.
Below also visited several banks in Miami and the information they provided indicated that they knew less about the new coins than did members of the trade.

| AIways |
| :---: |
| Ask For |
| CHICAGO COIN |
| GAMES |
| $\bullet$ |
| CHICAGO COIN |
| MACHINE COMPANY |
| 1725 W. DIVERSEY BLVD. |
| CHICAGO 14, ILL. |

## Ballys TPPPLE BELl TRPRE PRAYI RRPPE PROFIT! <br> 3 Coin Chutes permit 3 players to play each game <br> Changing Odds on big light-up back-box. 1000 Super Special plus plenty of other big awards and singlecherry awards. DeLuxe Cabinet in rich blonde wood-grain finish. Simple Trouble-Proof Mechanism. Quickly convertible replay or automatic award. Any combination of coin-chutes - nickel, dime and quarter. <br> BALLY TRIPLE BELL consoles actually earn two to three times top earnings of all other consoles now in operation.

## Coulay IDANV BHIR OLD FAVORITE BELL-FRUIT FLASH PLUS NEW "HOLD AND DRAW" FEATURE

## Trouble-Free Mechanism Insures Lowest Operating Cost

Record-smashing net profits prove that Bally's new second-com. second-spin feature is the most powerful repeat-play stimulator ever created. Positive trouble-free mechanism cuts your service cost to the bone . . . insuring lowest operating costs and highest profits in the console class. Order DRAW BELL now. Convertible Replay or Automatic Award. Specify Nickel or Quarter play.


## THE VENDING MACHINE CO.



"The Phonograph" or Tumorrow"-Today!
Our New 1945 Coin Machine Catalog, Our New 1943 Coin Machine Catalog,
iust off the press, contains reconditioned iust off the press, contains reconditioned
plionograpis and acessories, most complonograpis aad accessories, most compon't fail to send for your FREE copy
today. today.

## - RECONDITIONED CONSOLES -

LARGEST STOCK OF DEPENDABLE CONSOLES ON THE WEST COAST

|  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
| Kee.aey Super Bells, 25c, F.P., P.O. ................ 249.50 |  |  |  |  |  |
| Keeney Super Twin, 5c-25c, F.P., P.O. ..........----- 450.00 |  |  |  |  |  |
|  |  |  |  |  |  |
| Keeney 4-Way, 5c-5c-10c-25c ................................. 495.00 |  |  |  |  |  |
|  |  |  |  |  |  |
| Keeney 4-Way, $5 \mathrm{c} 5 \mathrm{c}-25 \mathrm{c}-25 \mathrm{c}$............................... 495.00 |  |  |  |  |  |
| Evans Lucky Lucre, 3-5c, 2-25c ............................... 199.50 |  |  |  |  |  |
| vans Lucky Lucre, 5-5c .................................. 125.00 |  |  |  |  |  |
| Bally Roll-'Em, 5c, P.O. $\qquad$ 124.50 |  |  |  |  |  |
|  |  |  |  |  |  |
| Baker's Pacers, Late, Daily Double ....-................ 199.50 |  |  |  |  |  |
|  |  |  |  |  |  |

## PHONOGRAPHS



## ONE BALL MULTIPLE TABLES

 Mills Four Bells, Late Heads, $5-5-5-25 c \quad$-....... 595.00Mills Four Bells, Late Heads, $5-5-5-5 c$........... 455.00 Mills Three Bells, 5c, 10c, $5 \subset$, 5
 Milis Four Bells, Orig. Heads, 5 (Re-5-5-5c
Mills Fouinher Bells, Orig. Heads, $5-5-5-25 \mathrm{c}$

 Baliy Sunrays, F.P., 5C.
Mills
Jumbo,
Late, F.P., P.O.
 Pace Sarato Ls Late, 5 C
eels, 25c, Late

Bally Longacre (Refinished)
Bally Thorobred (Refinished) 249.50
249.50 Bally '41 Delby (Refinished)
Bally Club Trcphy (Refinished)
Keeney Fortune (Refinished)

 | Fortune (Refinished) |  |
| :--- | :--- |
| $\cdots-\cdots . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . ~$ | 169.50 | Balıy Sport Special (Refi.ished) ................................ 95.00 Bally Blue Grass

Bally Pimlico .... | 59.50 |
| :--- |
| 109.50 |

## RECONDITIONED BELLS

| Mills | New Golden |  |
| :---: | :---: | :---: |
| ack | Cherry Bells | (Rebuilt), 5c |
| Back | Cheıry Bells | (Rebuilt), 10c |
| Black | Cherry Beils | (Rebuilt), 25c |
| Mills | Blue Fronts | (Refinished), 5c |
| Mills | Blue Fronts ( | Refinished), 10 c |
|  | Blue Fronts | (Refinished), |
|  | \$1. |  |
| New | Mills Vest Po | ocket Be |
| Mills | Vest Pocket | (Refinished) |
|  | Columbia De | eluxe Bell |
|  | Fronts (Refin | nished), |
| Brown | Fronts (Refii | inished). 25 c |
|  | Pace Deluxe | Ils, 50 c |
| New | Pace Deluxe | Ils, \$1.00 |
| New | Columbia Bell |  |

## ARCADE EQUIPMENT

## Chicago Coin Goalee <br> Mills Panoram and Solo-vue

$\qquad$
$\$ 395.00$
Genco Total Roll
Rotary Merchandisers Write Bally Undersea Raider 225.00
295.00 Skyfighter
Syyighter Gotlieb Grip Scale
Gewco New Whizz .............. 39.50

## BADGER SALES CO.

1612 W. PICO BLYD. LOS ANGELES 15, CALIF. DRexel 4326

## TERMS:

 HALF DEPOSITBADGER NOVELTY CO. 2546 NO. 30th ST. MILWAUKEE 10, WIS. KILBOURN 3030

## Jock Opens Indiana Distributing Firm



INDIANAPOLIS, IND. - Paul F. Jock, nationally known veteran coinman announced recently the organization of P. J. Distributing Co., Inc., a new distributing firm located in this city.
Formerly the Wurlitzer distributor in this territory for many years, Jock's last association was as General Manager of the United Novelty Company in Biloxi, Miss.
"It is a real pleasure to get back in my good old Hoosier state, Jock told The Cash Box last week, "and I'm extremely happy to be back with all my good friends."


ASSOCIATED AMUSEMENTS, INC.

## N. Y. Timies Runs Story On Beacon Coin Changer



AL SEbRING
NEW YORK-The New York Times, October 28, carried a special story from one of its Chicago reporters on the "Beacon Coin Changer" manufactured by Al G. Sebring of Bell Products Company.

The following story appeared:
"An electric automatic changemaking machine, which returns five nickels when a quarter is put in the slot, or two for a dime, will go into production here within the next thirty days, it was announced today by A. G. Sebring, president of the Bell Products Company.
"The machine, known as the "Beacon", weighs fifty pounds, and its longest dimension is two feet. It is designed for use at public telephones, hotels, railroad stations, and other public places".

Since the appearance of this story, Al Sebring has been in receipt of many letters, and received many phone calls from all over the country, requesting additional information.

## METAL TYPER DISCS

For Groetchen Typers


We Use Finest Aluminum
Standard Thickness-Satin Finish PRECISION DIES by america's foremost toolmakers
Money Back Guarantee Samples on Request.

MAX GLASS dISTRIBUTING COMPANY 914 DIVERSEY

CHICAGO 14. ILL

## Callys TRPPLE BELL TRPRE PRAYI RRPLE PROFTT' <br> 3 Coin Chutes permit 3 players to play each game <br> Changing Odds on big light-up back-box. 1000 Super Special plus plenty of other big awards and singlecherry awards. DeLuxe Cabinet in rich blonde wood-grain finish. Simple Trouble-Proof Mechanism. Quickly convertible replay or automatic award. Any combination of coin-chures - nickel, dime and quarter. <br> BALLY TRIPLE BELL consoles actually earn two to three times top earnings of all other consoles now in operation.

# Ballys DRAN BHTT OLD FAVORITE BELL-FRUIT FLASH PLUS NEW "HOLD AND DRAW" FEATURE 

## Trouble-Free Mechanism Insures Lowest Operating Cost

Record-smashing net profits prove that Bally's new second-coin. second-spin feature is the most powerful repeat-play stimulator ever created. Positive trouble-free mechanism cuts your service cast to the bone . . . insuring lowest operating cosss and highest profits in the console class. Order DRAW beLL now. Convertible Replay or Automatic Award. Specify Nickel or Quarter play.


## MAYFLOWER DISTRIBUTING CO.

2218 UNIVERSITY AVE.
ST. PAUL, MINN.
615 TENTH ST.
DES MOINES 12, IA.
Distributors for Minnesota, Iowa, N. Dakota, S. Dakoto and Wisconsin

## Hankins Celebrate 25th Anniversary



## MORRIS HANKIN

atlanta, GA. - Morris Hankin, who, with Jack Lovelady, owns H \& L Distributors, one of the leading cointrade firms in the South, this past week celebrated together with his wife, Sadie, an important milestone in their married life-their 25 th wedding anniversary.

Friends and relatives of the couple gathered at the exclusive Mayfair Club in this city for the occasion.

It was an unusually festive affair. An orchestra provided dance music, many fancy dishes were served, and champagne flowed freely. Towards the end of the evening the happy couple cut a giant cake which had been prepared especially in their honor.
Members of the trade joined friends and relatives of the pair in wishing Morris and Sadie many more anniversaries to come.

## WANTED SHELLAC RECORDS broken or scrap

WILL PAY 7c Per Lb. SHIP PREPAID TO

PLASTIC MATERIALS CORP. 1822 W. 213th STREET TORRANCE CALIF.

## SALE! !

WURLITZER:


 ROCK.OLA:
'39 Standard...... $\$ 265.00$ '40 Super .......... $\$ 315.00$ SEEBURG:
Rex, $\$ 175.00$; Royale, $\$ 145.00$; Plaza, $\$ 265.00$; Regal, $\$ 265.00$; Gem, $\$ 160.00_{\text {; }}^{\text {Classic R.C. }}$
 Colonel R.C., $\$ 335$.
$8800,8200, \$ 375.00$

Club Bells, $\$ 175.00$; Columbia's, practically new; $\$ 130.00$; Ten Stop $\$ 45.00 ; 8 i g$ Chief, $\$ 35.00$; Rev. Majors, $\$ 40.00$. Exhibit Marillac, $\$ 20.00$; Invasion Revlly Defender, $\$ 100.00$; Wall Boxes, new style, $\$ 10.00$; Seeburg Bar-O-Matics, $\$ 35.00$.

All Machines Unusually Clean and
Mechanically Perfect.
CLARENCE A. CLEERE 1112 E. LANCASTER FT. WORTH 3, TEX.

A GREAT NAME FOR A

G-R-E-A-T GAME!
OPPORT

- dynamic player appeal
- SCHEMATIC DIAGRAMMING
- dependable performance
- location tested
- KNOCKOUT POCKET
- 5000 BALL RETURN
- double roll over lane
- CURVES AND COLOR
- beautiful lite box
- ADVANCED SCORING
\$249.50
F.O.B. Chicago ORDER From Your Distributor


FRANKEL DISTRIBUTING CO. 1209 DOUGLAS STREET

OMAHA, NEBRASKA


## BIG LEAGUE

 REAL BASEBALL THRILLS ... plus exciting 3-way score-system and extra fast action . . . insure continuous repeat play and top collections. Sturdy, simplified mechanism guarantees rock-bottom service cost. Get your share of the bignOVELTY or REPLAY
ORDER NOW FOR EARLY DEL.VERY

$\$ 299.50$

F.O.B. CHICAGO

## DRAW BELL

The Greatest Console Ever Built! Fascinating! Thrillingl Suspense AND - COMEBACK Player Appeal that Doubles and Triples your PROFITS! The "HOLD AND DRAW" feature has been acclaimed by EVERY OPERATORI! ORDER QU:CK!!

## $\$ 477.50$

F.O.B. Chicago

## NOW DELIVERING

 PACKARD PLA-MORMODEL 400 HIDEAWAY WALL BOXES SPEAKERS 30-WIRE CABLE

THE NEW AND SENSATIONAL "SOLOTONE" THE INDIVIDUAL MUSIC

SYSTEM
"It Makes A Route of Every Location"

WE ARE DISTRIBUTORS OF $\quad \star$ LOOK AT THESE FALL SPECIALS $\star$ *


We Carry a Most Complete Stock of Parts and Equipment for Every Type and Kind of Coin Machine. It Will Pay You To Pay Us a Visit

## DIRECT LINE DISTRIBUTORS

# PAUL A. LAYMON, INC. 

 DISTRIBUTORS FOR BALLY MFG. CO. IN SO. CALIFORNIA, SO. NEVADA, ARIZONA, AND THE HAWAIIAN ISLANDS 1503 W. PICO STREETPhone: DR. 3209
LOS ANGELES 15, CAL.

## Mangan Names 3 To C M I Public

 Relations BureauCHICAGO-James T. Mangan, Chief of CMI Public Relations Bureau, this past week announced that three new members have been added in a full time capacity to the CMI Public Relations Staff. They are: Gwendolyn Desplenter, Alice Carey and Dorothy Ellis.

For ten years Miss Desplenter handled publicity and public relations and general promotion for Mills Novelty Company and Mills Industries, Inc., and for the past two years has been associated with the firm of Mangan \& Eckland. Previous to entering the coin machine industry she was active in hotel promotions and publicity.

Miss Alice Carey spent several years in advertising agency work in Chicago, and during the war served in the United States Marine Corps in a public relations capacity.

Mrs. Dorothy Ellis, whose career has been almost entirely in the public relations field, was associated with Mr. Frank Block, who handled public relations for the Steel Institute and the Paper Industry.

Mangan said he hoped that association members will visit the CMI offices, located at Room 508, 134 N . LaSalle Street.

Scranton Operators Are Talking.
about the terrific service and action offered by ACTIVE! No two ways about it . . . ANY way you want to look at it . . ACTIVE is all set to offer operators in SCRANTON the greatest service they've ever had!
ACTIVE is covering the SCRANTON area with complete, all-round facilifies .. . Warehousing, Showrooms, Parts Department, Maintenance Experts . . . the kind of active sérvice you have dreamed about!
Not only is ACTIVE'S stock of new and recondifioned equipment the largest in the SCRANTON territory, but ACTIVE offers immediate delivery! That's the best possible reason why

EVERYBODY'S ACTIVE IN SCRANTON!

## ACTIVE AMUSEMENT MACHINES CO.

900 FRANKLIN STREET PHILADELPH!A 23, PA. Market 2656

1060 BROAD STREET NEWARK 2, N. J. Mitchell 2-7646

## Strikes Settled End Of Maritime Strike Relief To Coin Trade Exporters

NEW YORK－The end of the mari－ time strike on the East Coast and Gulf Coast was a great relief to many coinmen who had merchandise tied up on the docks．
With the lifting of this tie－up， equipment was scheduled to leave for foreign ports after foodstuff and necessities were taken care of．Many coinmen had many thousands of dol－ lars held up until the equipment was released to the ships，and now are beginning to get fat checks from their banks．
Now many orders filed away are again being filled with the certainty that they will have clear sailing．
Truck Dispute Ends； N．Y．Coinmen Get Records \＆Equipt．

NEW YORK－With the termination of the trucking strike，equipment and records are now reaching the city without difficulty．

While the strike was in progress， distributors of equipment and records were hard pressed to satisfy the coin－ men．Some distributors were able to bring in equipment thru New Jersey and have their own trucks run them into the city．Records were particu－ larly hard hit．

Now that the strike is settled mer－ chandise has become more available， thus ending fears that the tieup might have caused a critical shortage which might have silenced many phonos in this area．

＇ECONOMIZE WITH ECONOMY＇

## PARTS and SUPPLIES

 FORCOIN OPERATED MACHINES SEND FOR 1946 CIRCULAR ECONOMY SUPPLY COMPANY
2015 Maryland Ave．，Baltimore 18．Md．
Phone Chesapeake 6612


SMART OPERATORS

PREFER WILLIAMS
games


MEMBER

Williams amusativime çモアAツy

161 W．HURON ST． CHICAGO 10，ILINOIS
in MICHIGAN

THE
WISE
OPERATOR

PREFERS
THE NEW
A．M．I．

WE ARE TAKING ORDERS FOR EARLY DELIVERY ON AUTOMATIC HOSTESS
LOCATION INSURANCE＂＂GETS THEM AND HOLDS THEM＂
MARSTON DISTRIBUTING CO．
313 E．JEFFERSON AVENUE
DETROIT 26，MICHIGAN

## Hotel Space For Convention At Premium

CHICAGO - Hotel rooms for the forthcoming convention in February are reported to be at a premium here. Coinmen from all over the nation are phoning firms and friends here in an effort to get whatever hotel accommodations they can at this time.
Those who are lucky enough to have a large space reservation are being asked to share their places with others who would like to attend. Loop hotels are reported to be practically sold out of space.

## Press Seeks Info On "Telequiz"

CHICAGO-Since appearance of feature stories in various newspapers thruout the country regarding the Telequiz machine, as well as the mention made by Kate Smith on her radio program this past week to this machine, the press here have been after Joe Beck of the firm to tell them more about the Telequiz.

Reporters have been calling around and interest has been growing in this coin operated quiz machine. Reports are to the effect that the firm have been in receipt of a great many inquiries from everywhere in the nation since these press stories have started to appear.

## "Bell Parade" In Ohio

JACKSON, O.-There was a parade of bell machines thru the streets of this city recently when the grand jury refused to return indictments against C. Wayne Wick, local hotel man, and the Judge ordered the sheriff to return the equipment to the party from whom they had been seized.


Exclusive Distributor in
NORTHERN CALIFORNIA
FOR
H. C. EVANS

New 1946 Galloping Dominoes........ $\$ 671.50$
Bangtail 671.50

New Winter Book ............................. 826.00
8angtail-Conv. C.P.-F.P. 839.50

NOW MAKING DELIVERIES
M. A. POLLARD \& CO. 725 LARKIN STREET
SAN FRANCISCO, CALIF.
Phone: Or. 3070

## Bally's TRPPLE BELL TRPREP PLAYY TRPRE PROFTTI <br> 3 Coin Chutes permit 3 players to play each game <br> Changing Odds on big light-up back-box. 1000 Super Special plus plenty of other big awards and singlecherry awards. DeLuxe Cabinet in rich blonde wood-grain finish. Simple Trouble-Proof Mechanism. Quickly convertible replay or automatic award. Any combination of coin-chutes - nickel, dime and quarter. <br> BALLY TRIPLE BELL con soles actually earn two to three times top earnings of all other consoles now in operation.

## Callers DR:N BHR OLD FAVORITE BELL-FRUIT FLASH PLUS NEW "HOLD AND DRAW" FEATURE

## Trouble-Free Mechanism Insures Lowest Operating Cost

Record-smashing net profits prove that Bally's new second-com. second-spin feature is the most powerful repeat-play stimulator ever created. Positive trouble-free mechanism cuts your service cost to the bone . . . insuring lowest operating costs and highest profits in the console class. Order DRAW BELL now. Convertible Replay or Automatic Award. Specify Nickel
or Quarter play.

## CALVERT NOVELTY CO.

708 N. HOWARD ST.
BALTIMORE 1, MD.
Distributors for Maryland, District of Columbia \& Delaware

## Gilmore Promises "Greatest Coin Show In History"



JAS. A. GILMORE
CHICAGO--The February Coin Machine Industries convenuon at the Hotel Sherman in Chicago promises to be a colortul coin carnival destined for success through the efforts of James A. Gilmore, Secretary-Manager of the Association. Show manager of CMI since 1938, Gilmore's splendid record in this field inspired the rewriting of CMI by-laws to allow him to hold the elective position of Secretary and Lirector, although he is not commercially connected with any one phase of the industry.
Faced with the gigantic task of handling the first CMı show since the war's end-and probably the largest ever held-Gilmore is more delighted than distraught. He enjoys the shows and has a flair for clever management. His strictly-business sense is matched by a keen sense of showmanship that harks back to a youth ful predilection for county fairs.

Thanks to a tolerant father who doubled as his employer, the young Assistant Cashier of the First National Bank of Plymouth, Indiana, visited many of the fairs in neighborboring counties to enter the amateur bicycle races. Young Gilmore and his geared-up Columbia bicycle rode to victory in event after event in Indiana, Michigan, Ohio, and Illinois. And the home folks watched a steady stream of prizes stack up-bike tires, lamps, handlebars, and other shiny equipment.

Resting on more-than-abundant laurels, young Gilmore finally settled down to the serious side of life and became Director and Officer of the Standard Oil Company of Nebraska in Omaha. After remaining with them several years, he moved about in the petroleum industry, eventually becoming established as a well known trade association executive. He now holds an enviable twenty-five year record in this line.
When war transferred the efforts of CMI into armament channels, show management automatically moved into the background for the duration. Meanwhile, Gilmore applied his talents to the National Hardwood Lumber Association membership drive, endowing it with gratifying success. With an ever watchful eye on CMI
 or Quarter play.
 ever created. Positive trouble-free mechanism cuts your service cost to the bone . . . insuring lowest operating costs and highest profits in the console class. Order DRAW BELL now. Convertible Replay or Automatic Award. Specify Nickel

TRIPLE BELL
Triple Coin-Cbutes insure triple profits 1000 Super Special Award insures continuous repeat play

## JONES DISTRIBUTING CO.

## Gilmore Promises "Greatest Coin Show In History"

## (Continued from Previous Page)

 interests, he returned to active participation when, with the cessation of hostilities, reopened assembly lines and growing sales touched off the coin machine industry. He resumed his postion as show manager and was subsequently elected Secretary-Manager.With almost all space allotted for the coming convention, Gilmore has already handled the booth arrangements for one hundred and four exhibitors.
"Of the coming Coin Machine Show, I want to say this, he declared: "It will not only be the greatest Coin Machine Show in history, but will undoubtedly be one of the greatest trade shows of any kind ever held in America.
"All signs indicate that more Coin Machine Operators will visit this Convention thany any convention in the past. Everybody is going to have a good time. Everybody is going to find inspiration in the exhibition and the Industry in general will receive an impetus far beyond anyone's powers of calculation."
The February convention of CMI promises to be another tally in a score of successes for James A. Gilmore. Here will be another event sparked by his modern efficiency and flavored with the old county-fair showmanship.


## WICO CORPORATION

Formerily
HARRY MARCUS COMPANY
IN LOS ANGELES 1328 W. Pico Blvd.

## IN CHICAGO

2913 N. Pulaski Rd.
See Us For Your Coin Machine Parts


## SINGLE AND DOUBLE SAFES $\$ 195.00 \underset{\substack{\text { REVOLVAROUND } \\ \text { BRAND NEW }}}{\mathbf{S}} \mathbf{\$ 2 5 0 . 0 0}$

 Heavy Steel - Burglar Proof Will Take Mills or Jennings Slots. Bottom Door for Storage or Weights. NEW LOCKED BOX STANDS FOR SINGLE SLOTS, HEAVY STEEL. EACH .................. $\$ 25.00$1/3 Deposit With Order
CENTRAL OHIO COIN MACHINE EXCHANGE
185 E. TOWN STREET, COLUMBUS, OHIO (Phones: Adams 7949—Adams 7993)

## CLEARING THE DECKS FOR NEW EQUIPMENT!

These machines have been replaced with brand new ones and are all taken from our own routes. They have a!l been kert un and some are like new. We fully guarantee each machine to be in good mechanical condition and clean.
1 Two Way ( 5 plus 5)

| 1 Two Way ( 5 plus 5) ${ }^{\text {5 }}$ Super Bell $\quad \$ 2-5.00$ | 2 Big rarades, ea. .... | 110.00 100.03 | 1 Argentine | 75.00 |
| :---: | :---: | :---: | :---: | :---: |
| I 1933 Skiil Tima Console.... 50.0 j 50.0. | $1{ }^{2}$ Eiockouts, ea. ................ | 100.03 | 1 Texas Mustang | 65.00 |
| 110 c Silver Moon Chief .... 130.00 | 1 Captain Kïdd | 75.00 | 1 Thumbs Up (Rev.) | 50.00 |
| 2 O.igınal 10c Chrome | I Genco Defe.,se | 80.00 | 3 Victory, ea. | 75.00 |
| (Sprayed Brown) One | 1 Fleet | 40.03 | 2 Venus, ea. | 75.00 |
| Cheriy Pay, ea. ............... 200 | 1 Gun Club | 55.00 |  |  |
| 25 c Original Chrom | 2 Hi Dives, ea. | 80.00 | 1 Chicago Coin Gobs | 75.00 |
| (One Cherry Pay) | 2 Hi Hats, ea. | 70.00 | 2 Sky Fighters, ea. | 175.00 |
| (2-5) P.O. ..................... 270.00 | 3 Ju..gles, | 75.00 | 2 Shoot Jap (Chicken |  |
| 25 c Cherry Bell (3-10) .... 165.05 | 2 Majors '41, ea. | 60.00 | Sams), ea. ................ | 65.00 |
| 10c Cherry Bell (3-10) .... 175.00 | 1 Metro | 40.05 | 1 Periscope | 75.00 |
| ABC Bowler ...................... 60.00 | 2 Owls (1-ball), ea. | 40.00 | I Baliy Convoy | 125.00 |
| Belle Hop ....................... 65.00 | 1 Sky Blazer | 75.00 | 3 Bosco's, ea. ....------...--..... | 65.00 |
| Pre-War 30 | nd New, per H. RMS: CASH |  |  |  |

BEMAN SALES COMPANY
217 NORTH MAIN STREET
GLOVERSVILLE, N. Y.

## STOP! LOOK! LISTEN! GET OUR PRICES BEFORE BUYING



## American Amusement Co. Will Take Back "Smiley" In Trade



HARRY H. BROWN
CHICAGO, ILL. - Harry Brown of American Amusement Co., this city, announced this week that his company will take back all "Smiley" amusement counter games in trade for his forthcoming new amusement counter machine.
The new game will be announced to the trade in a week or so, and from reports of coinmen who have seen it, will attract a great deal of play. "We have had our new game out on test," states Brown, "as we wanted to present the trade with an outstanding amusement counter game. From reports we continue to receive, it appears that it will be 'outstanding' and a great money maker for the operators.
"We have adopted the 'trade-in policy' on the 'Smiley' game as we believe it will assist many of the coinmen who wish to take advantage of this offer on the purchase of our new amusement counter game."

Visiting coiimen, it is reported, have placed substantial orders with American Amusement Co. after viewing it.

## Heiress Buys Bell For Hubby

 LYNN, MASS.-Afier providing her ex-stevedore husband with a $\$ 240$ a week allowance so that he might satisfy his yen to play bell machines, a local, thrice-married heiress went a step further by purchasing a bell machine to place "on location" in her own Marblehead mansion, so that they both might more comfortably and more easily pursue their hobby
## IMMEDIATE DELIVERY

OF THE NEW AND IMPROVED AIREON PHONOGRAPH AND ACCESSORIES.

NEW WALL BOX REPLACEMENT COV. ERS-FOR SEEBURG WIRELESS OR 3 WIRE BOXES - $\$ 5.95$.

FIBRE MAIN GEARS FOR SEEBURG AND WURLITZER (Less Hub) GUAR ANTEED PERFECT - SAMPLE - $\$ 3.95$ QUANTITY PRICE - $\$ 3.00 \mathrm{EACH}$.

MOST COMPLETE PHONOGRAPH REPAIR DEPT. IN THE CITY.

Used Reconditioned Phonos of All Types
NELS NELSON 2329 W. P:CO ELVD. LOS ANGELES 6, CALIF. Phone: Fl-0545

## Callys TPIPLE BELL  <br> 3 Coin Chutes permit 3 players to play each game <br> Changing Odds on big light-up back-box. 1000 Super Special plus plenty of other big awards and singlecherry awards. DeLuxe Cabinet in rich blonde wood-grain finish. Simple Trouble-Proof Mechanism. Quickly convertible replay or automatic award. Any combination of coin-chutes - nickel, dime and quarter <br> BALLY TRIPLE BELL consoles actually earn two to three times top earnings of all other consoles now in operation. <br> <br> BallyidRAN BHLL <br> <br> BallyidRAN BHLL OLD FAVORITE BELL-FRUIT FLASH OLD FAVORITE BELL-FRUIT FLASH PLUS NEW "HOLD AND DRAW" FEATURE

 PLUS NEW "HOLD AND DRAW" FEATURE}
## Trouble-Free Mechanism Insures Lowest Operating Cost

Record-smashing net profits prove that Bally's new second-com, second-spin feature is the most powerful repeat-play stimulator ever created. Positive trouble-free mechanism cuts your service cost to the bone . . . insuring lowest operating costs and highest profits in the console class. Order DRAW BELI now. Convertible Replay or Automatic Award. Spacify Nickel or Quarter play.


## J. ROSENFELD CO.

## 3218 OLIVE ST.

ST. LOUIS 3, MO. Distributors for Eastern Missouri, Southern Illinois and Western Kentucky

# Gottlieh Issues Open Letter To The Industry 



By Dave Gottlieb, D. Gottlieb \& Co. President, CMI, Inc.

Did you ever sell a dream?
To convice a modern business man, even a dream must have a blueprint. To sell a sharp production expert, even an ideal must come out of the clouds and present a brochure of its advantages.
It isn't easy to make a group of intangibles sound like a solid investment. But now its been done and my dream is sold-my hope of a Public Relations Program to insure the nation's good will toward Coin Machine Industries.
Now our Public Relations Bureau is out of the "vision" department and operating as a down-to-earth business. Now, we of Coin Machine Industries have a tangible tie to bind us together-we have an efficient outfit devoting its time to our welfare.
I appreciate the opportunity to thank the members of Coin Machine Industries and the trade papers for the encouragement and concrete support that our proposed program received. The journals long ago recognized this need in our industry for a unification of policy and approach to the public. Their editorials vigorously proclaimed that need.
It has taken at least ten years of arduous point-by-point convincing to win the understanding of disinterested members. But, once confident that Public Relations was a necessity to the interests of the industry, they, too, swung firmly into line. Now the membership is one hundred percent for the new publicity program.

On October 9, a Coin Machine Industries Public Relations Committee, including Walter Tratsch, A.B.T.; Herb Jones, Bally; DeWitt Eaton, AMI, Inc.; J. W. Coan, Coan Manufacturing; Grant Shay, Bell-O-Matic; James A. Gilmore, secretary, Coin Machine Industries, Inc., and myself presented to a representative group the first blueprint of our dream. This committee spent months in research on the project, bringing into focus previously undefined problems and merits of publicity.

The logic of the report was undebatable and a unanimous vote authorized the new bureau to be formed by James T. Mangan.
I should like to again express my pleasure in the loyal support received in this effort to appoint one forceful voice to speak for all of us, one
authoritative method to present us to the public. My gratitude, however, is equalled by my trust that, within the
year, the Public Relations Bureau will reward our confidence with results both visible and effective.

| PEACHES FROM GEORGIA |  |
| :---: | :---: |
| PRICES SLASHED <br>  <br> 'We eat the lemons - you get only the peaches' PIN BALLS |  |
|  |  |
|  |  |
|  |  |
|  | Stich |
|  | $2{ }^{2}$ Supers fix |
| Girl |  |
| Mio Pratol Pess Con. | ${ }_{\text {cosem }}$ |
|  |  |
| - |  |
|  |  |
| ${ }_{\text {hed. }} 584.50$ |  |
|  |  |
|  |  |
|  |  |

## They ALL Will Say -

IT'S

ALL THE WAY

SEE THE NEW SENSATIONAL HIDEAWAY

NOW TAKING ORDERS FOR EARLY DELIVERY OF THE

## WALL BOXES - 30-WIRE CABLE - SPEAKERS

TWO LOCATIONS TO SERVE YOU JACK GUTSHALL

## DISTRIBUTING COMPANY

1870 W. WASHINGTON BLVD.<br>LOS ANGELES 7, CALIF.<br>(Phone: ROchester 2103)<br>640 - 16th STREET SAN DIEGO, CALIF. (Phone: FRanklyn 9-5635)

## Commercial Wired Music To Philly Food Chain Stores

PHILADELPHIA, PA.-Of interest to the cointrade entering into wired music operations for commercial and industrial locations is the news that several leading Eastern businessmen have organized a firm in this city which will sell wired music to stores in this territory.

Known as Store Broadcasting, Inc., the organization has already taken over Tele Music, Inc., and is now servicing the Baltimore Markets food store chain.
The operation, as developed by the firm, consists of wired music transmitted thru leased telephone lines from a central studio and channeled to the food chain. Spot commercial announcements are delivered periodically to help promote the sale of products being offered in the market.

It was revealed that the new musicadvertising operation would be expanded nationally, either by direct ownership by the parent corporation or thru licensing other operators in various parts of the country and permitting them use of the name and system, or both methods may be used.

Several patented devices have been developed to make the system effective, it was reported.

The appointment of Spot Sales, Inc., a New York firm, as the exclusive sales agency for the system was recently announced. The number of advertisers will be limited and, for the present, only one product of a kind is accepted.
Officers of Store Broadcasting, Inc., include John B. Kelly, Loren L. Watson, Joe Lang, Paul Harron and John Morgan Davis. Anthony J. Drexel Biddle is a member of the board of directors.

```
MOTORS REPAIRED WyMITEREROAOCN!
MOIORS RLPAINLD -SEEBURG-ROCK.
l
M
Complete, No Extras $6.00
503 W. 4lst.
```

WANTED TO BUY! GENCO
VICTORY and DEFENSE Games! will pay $\$ 40^{00}$

## Ballys TRPPLE BELL TRPREP PLAYI RRPRE PROFIT! <br> 3 Coin Chutes permit 3 players to play each game <br> Changing Odds on big light-up back-box. 1000 Super Special plus plenty of other big awards and singlecherry awards. DeLuxe Cabinet in rich blonde wood-grain finish. Simple Trouble-Proof Mechanism. Quickly convertible replay or automatic award. Any combination of coin-chutes - nickel, dime and quarter. <br> BALLY TRIPLE BELL con- <br> soles actually earn two to three <br> times top earnings of all other <br> consoles now in operation.

# BallusidniN BHIT OLD FAVORITE BELL-FRUIT FLASH PLUS NEW "HOLD AND DRAW" FEATURE 

## Trouble-Free Mechanism Insures Lowest Operating Cost

Record-smashing net profits prove that Bally's new second-coin, second-spin feature is the most powerful repeat-play stimulator ever created. Positive trouble-free mechanism cuts your service cost to the bone . . . insuring lowest operating costs and highest profits in the console class. Order DRAW BELL now. Convertible Replay or Automatic Award. Specify Nickel or Quarter play.

## CHRISTOPHER-LUKER CO.

## Wisconsin Music Ops Assn. Meets



MADISON, WIS.-Members of the Wisconsin Phonograph Operators Association are pictured above as they gathered recently for their regular monthly meeting at the Lorraine Hotel in this city. Lawrence Welk,
the orchestra leader, was playing an engagement here at the time and attended the conclave. Welk, a Decca artist who has consistently proven a money-maker for local ops, spoke on the improving record situation.

## Edelman Makes New Bowling Game

## Press Praises \& Jabs Insurance Vender

NEW YORK-Mixed editorial comments greeted the news that an insurance vender for air travelers had been developed and was already in locations.

Some of the newspapers were unhesitant in their praise of the coin operated machine, adding that easily available accident insurance was a boon to any traveler.

Others, less kind, jabbed at the idea editorially, claiming the unit served to hinder confidence in the commercial airplane.
DETROIT, MICH.-I. Edelman, Edelman Amusement Devices, this city, announces that his new "Bang-AFitty" Bowling Game will be on display at the CMI show to be held in Chicago on February 3 to 6.

Operating a great many games here for many years, Edelman ran into the problem of supplying bowling games to his locations after the war ended. "These locations," stated Edelman, "went modernistic - redecorating

We have been serving operators of Bulk equipment for 17 years - New Machines charms and operators supplies available now - WRITE FOR DETAILS.

VIKING SPECIALTY CO.
530 GOLDEN GATE AVE. SAN FRANCISCO 2, CAL. (Tel. Or. 6641)

## FOR <br> BALLY PRODUCTS

NEW YORK IN NEW JERSEY and ALL OF NEW ENGLAND

## IT'S

## TRI-STATE SALES CO.

585 TENTH AVENUE, NEW YORK CITY (Phone: CHelsea 2-4648) 2715 SUMMIT AVE., UNION CITY, N. J. (Phone: UNion 5-2242) NEW ENGLAND REPRESENTATIVES FIONEER DIST. CO.
585 TENTH AVENUE, NEW YORK CITY
(Phone: CHelsea 2.4647)

## Now Showing

TRIPLE BELL $\begin{gathered}5 \mathrm{E} \cdot \\ \text { Any } \\ \text { Mombination }\end{gathered}$ DRAW BELL CONSOLE 5 e and 25 c PLAY BIG LEAGUE SENSATIONAL VICTORY SPECIAL - VICTORY DERBY
MUSIC OPERATORS: HURRY! GET IN YOUR VOTES FOR YOUR FAVORITES.
their bars and installing new and up-to-date fixtures. In order to keep my equipment in these locations and keep them profitable, I had to produce a new game. 'Bang-A-Fitty' was the answer. Using all my knowledge and experience accumulated during my years of operating, I incorporated the best playing features and built a cabinet that would match the modernisuc settings of the bars"

Edelman has been doing some extensive traveling during the past weeks, and expects to visit New York City in about 3 weeks.

[^1]
## O'Connor Vending Machine Company Plans Big Expansion Program Firm To Set Up New Plans \& Policies To Meet New Sales \& Operating Conditions



KEN O'CONNOR
RICHMOND, VA. - Kenneth A. (Ken) O'Connor and Dan Hawley of O'Connor Vending Machine Company with headquarters in this city and branch offices in Portsmouth announced this past week that the firm planned one of the largest expansion programs ever undertaken by any coin machine firm to meet general sales and operating conditions for the new era.
According to these men, "There is no doubt anymore that the type of sales efforts now being made thruout the country are on their way out. The trade needs to face new conditions and therefore needs new methods which will allow the operator to better profit from the equipment he will purchase."
Along this line, Dan Hawley stated, "The operators have come to realize that they cannot go along as they did before or during the war. The same is true of the wholesalers in this field. They, too, must change their methods. In fact, we must all cooperate today to assure this industry continuing on a better and more profitable basis for the future and the first job of all wholesalers, because of this, is to see to it that the men whom they sell will be assured of earning real profits."
The firm are planning to expand their sales forces and to make constant contact with those whom they sell so that at all times they will be assured that their customers are continuing on a profitable basis-or, as they reported, "We will help them to this sort of operational basis.'
New offices are also planned and modernization where necessary. At present with building materials difficult to obtain the firm are holding up their plans, but, they state, they believe that just as soon as conditions will allow they will be ready to make an announcement which will be of good worth to everyone of the coin machine men in their area. Both Hawley and O'Connor are of the belief that the "man who sells the machines should help the man who buys them to a better income and also work with him to protect him at all times."
The firm are also arranging for the announcement of new lines to their present distribution set-up and these in addition to what they already have will prove very impressive to all

## WANT to BUY

NATIONAL No. 950 DU GRENIER 9 COLUMN SINGLE CAPACITY CIGARETTE MACHINES

5 BALL FREE PLAYS
TEN STRIKES
ARCADE EQUIPMENT
COUNTER GAMES -
Write - Phone - Wire
A M M C 0
DISTRIBUTORS 2513 MILWAUKEE AVE. CHICAGO 47, ILL.
Phone: Capitol 111

## ATTENTION, EXPORT BUYERS

The New Seacoast Catalog Is Ready for Mailing - FREE!
This fully illustrated, up-to-the-minute catalog contains complete data on music machines, accessories, vending machines, and amusement games. Write for your copy today! If more than one is needed, simply ask. See Seacoast and You See the Finest.

## SEACOAST DISTRIBUTORS, INC.

415 Frelinghuysen Av., NEWARK 5, N.J. 627-629 10 th Ave., NEW YORK 18, N.Y. Blgelow 8-3524
Exelusive Rock-Ola Distributor in Northern
New Jersey
Exelusive Rock-Ola Distributor in Greater
Ola Distrib
New York


UNITED NOVELTY CO. UNITED DIXIE CO., Inc. DELAUNEY \& DIVISION STS. 617 W. CAPITOL ST. BILOXI, MISS. JACKSON, MISS.

## Asks Tax \& License For Bell Equipment In Colorado

DENVER, COLO. - A local citizen who signed himself "I'm For It," wrote a letter to the "Post," leading newspaper here, asking that bell equipment be licensed and taxed in order that other taxes currently leveled against the citizenry could be reduced.
"Let's license every owner of slot machines and keep a record of each machine the same as autos," he demanded. "Make the owners take out a license in whatever county they are in, which is all of them, I guess, and have them pay the county clerks of each county a license of $\$ 450$ per year; $\$ 300$ going to the county and $\$ 150$ to the state.
"The income would take a burden off of so many other things being taxed to death," he continued. "Why let the owners and proprietors reap the harvest $50-50$ ? Let's all get some good out of them."
(Ed. Note: What about a "National Tax Council?")

## THE ULTRAVOX AUTOMATIC RECORD VOLUME LEVELLER

The only unit that can be used satisfactorily with any model phonograph using either CRYSTAL or MAGNETIC pickup.
Maintains an average volume level on all recordings and can be regulated to satisfy your most demanding location.
Improved volume leveller utilizing distortionless push-pull circuit.

## \$34.50

From your jobber or order direct
TERMS: 1/3 Deposit, Balance C.O.D.

Operators interested in individual music systems, get on our mailing list. We shall make an important announcement soon.

ALLIED ELECTRONICS COMPANY, inc.
50 DEAN ST. (Phone: MAin 5-1947) BROOKLYN 2, N. Y.

## Automatic Canteen Co. Of America Is Probed By Govt.

WASHINGTON, D. C.-The Federal Trade Conimission opened hearings recently against the Automatic Canteen Company of America, this city, which is charged with negotiating ex-clusive-dealing contracts in the leasing of vending machines.

The U. S. Government claimed that practices of the firm were in violation of the Clayton Act, and in violation of the Robinson-Patman Act by inducing price discrimination from sellers of confections used in such machines.

## More Charity Orgs Use Ball Gum Venders

NEW YORK-Reports arriving here from all parts of the country indicate that ball gum venders are becoming increasingly popular as a means thru which civic and fraternal organizations are raising funds for charities.
Cooperation for these projects appears to be coming in abundance from the press and citizenry no matter in what communities or for what type of charitable endeavor the machines are placed.
As the program is worked in most areas, members of the organization donate their services to placing and servicing the equipment, and it is considered a public spirited gesture on the part of location owners to place the machines on their premises.
The machines are usually identified as the property of the organization and the purpose to which coins collected will be put by a sticker that is plainly visible thru the glass globes containining the merchandise.

## Says Bells Intrigue Gals More Than Guys

SAN FRANCISCO, CAL.-Ruth Millett, columnist on a local paper here, used a complete column on a statement accredited to William Feather, writer-philosopher as follows: "A man can't compete successfully with a slot machine for the attention of a woman"
(Ed. Note: The Public Relations Bureau better get busy, or they'll be blaming the industry for creating a condition where there won't be enough women to go around.

## Bargains of the Week!

GENCO TOTAL ROLLS, Like New ..... \$369.50
A.B.T. BIG GAME HUNTERS, Late Model. ..... 47.50
A.B.T. BIG GAME HUNTERS, Oak Cabinet. ..... 34.50
One-Half Deposit with Orders, Balance C.O.D. or Sight Draft


## EVERY MACHINE GUARANTEED UNCONDITIONALLY FOR 10 DAYS - CLEAN AND MECHANICALLY PERFECT READY FOR LOCATION. <br> MEMBER

new five ball free play
SUPERLINER
FAST BALL
BIG LEAGUE
Be
BII LEAGE
OTNAMTE
CAT

ALL AMERICAN
ARGENTINE
ARIZONA
ARIG CHA
BIG
BIG HITEF ...................................
BEFENSE (Genco)
VE-TEN-TWENTY
GRAND CANYON ........
GUN CUB

> that Bally's new second-coin, second-spin feature is the most powerful repeat-play stimulator ever created. Positive trouble-free mechanism cuts your service cost to the bone . . . insuring lowest operating costs and highest profits in the console class. Order DRAW BELL now. Convertible Replay or Automatic Award. Specify Nickel or Quarter play.


ERMS: 1/3 Deposit, Balance C.O.D


## UNITED DISTRIEUTORS

513 E. CENTRAL
WICHITA 2, KANSAS

# Common Sense Merchandising Gets More Play On Phonographs, St. Louis Music Ops Claim 

## Reveal Hints To Increase Action During Lull Periods

Special to The Cash Box By Bert Merrill

ST. LOUIS, MO.-Operators who are content to merely complain about reduced income in comparison with higher costs while doing nothing about it are making a serious mistake, according to a group of St. Louis men recently interviewed by The Cash Box.
While it is true that nickel intake is limited to so many nickels per hour during the busy periods of the day, there are many opportunities to extend or break up the peak period into more frequent intervals, many ops have found. Thus, instead of 40 nickels for two hours in a tavern phonograph location, for example, the spread may be extended to 50 nickels for $21 / 2$ hours, or better merchandising in the mid-afternoon period may add another 15 to 20 coins to the day's take.
"The secret of increasing location profits is entirely location owner cooperation," one prominent operator said. "Of course we must remember that the location's own profits and sales come first, and that the owner or bartender will give thought only to the phonograph when the op educates them to do so. I have found many location owners actually unconscious of whether the phonograph is playing or not-so accustomed do they become to shutting off other sounds in favor of bar orders and conversation with rail customers. Such a location owner is little or no help to the operator, until the latter gets out and does something about it.
What this St. Louis music op "does about it" is to maintain a constant program of education. In addition to his regular record-changing and inspection visits, he takes two trips per week rolling over his route during the "slack period" in the early afternoon - when the average tavern owner is glad to have somebody to talk to. Averaging six or seven such calls per .week, nickel take has risen from $15 \%$ in one tavern to more than $100 \%$ in the top example-all without expense and going a long way toward helping to pay high overhead costs.
"The first thing I do is size up the afternoon situation in the tavern," the op told your correspondent. "The chances are nine times out of ten the barkeep or the owner is cleaning up a little, serving two or three customers, and generally marking time until evening. That's the perfect opportunity to suggest how important record music is to attracting trade. I point out to the owner that unless a customer is really thirsty for a glass of beer or a highball, there's no reason for him to think of the tavern while passing it. If, on the other hand, the strains of a popular new number is coming through the door, suggesting pleasant relaxation, the chances (Continued)

## JUST WHAT YOU'VE BEEN LOOKING FOR!

ONE BALL C. P.


MUSIC


CONSOLES


BELLS


> TERMS: $1 / 2$ Deposit-8alance C.O.D. ALL MERCHANDISE UNCONDITIONALLY GUARANTEED. Return in Five Days If Not Satisfied All orders subject to prior sales.

PHONE - WIRE - WRITE

## MULLININX AMUSEMENT CO.

302 W. VICTORY DRIVE
(Phone 3-6601)
SAVANNAH, GA.
Distributors for leading manufacturers of Coin Operated Music and Amusement Machines
ROCK-OLA - BALLY


SICKING, INC.
1401 CENTRAL PARKWAY
CINCINNATI, OHIO
Distributors for Southern Ohio, Kentucky and W. Virginia

## St. Louis Music Ops Offer Hints

(continued)

are that he will come in and sit down.
"I prove this wherever" there is some sidewalk traffic to work with, dropping in a nickel, turning the box up slightly for added volume, and merely waiting. Invariably, we get a response-and this begins to prove to the tavern owner that maybe I'm talking sense. I also point out, while establishing this fact, that a lot of these semi-bored afternoon customers will drop a nickel in the phonograph to keep things moving, equally important to both of us."

In this way, the op keeps afternoon play up, through simply urging the location owner to start things off himself by playing the phonograph during the afternoon.
Another St. Louis op has extended the evening hours by making similar calls - in this case, furnishing each owner with a roll of nickels marked for later cash box recognition, to "shill" phonograph play at least an hour earlier than the normal peak period. "I have found a simple bit of psychology pays dividends here," the music operator indicated. "I suggest that the bartender ask his customers, 'Have you heard that new James record?' and then hand the customer a nickel asking him to play it. This naturally starts the original customer and the ones who overhear conversation thinking of popular recorded music, and when the phonograph begins, the ball starts rolling.
"During the early part of the evening I suggest that the location owner put in enough of these 'merchandising nickels' so that the machine is never idle more than ten minutes in a row. By choosing various numbers, the location owner is bound to hit on a couple which appeal to his early dinner or drinking crowd, and inspire more play. In one test case, we had a phonograph playing an average of 15 records a day before six o'clock, which is the regular dinner hour and the source of most evening play."

Use of marked or paint-spotted nickels which are returned to the operator at the end of the week, and are readily recognized by the location owner as shill coins is one of the best methods of getting owner cooperation, the op stated. There are no split arguments, and the fact that the machine shows better play per day is of course always acceptable.
"Program merchandising" or better use of identifying "record menus" does a lot for increasing play through the day, a third op contributed. This old-timer always leaves one strip on his 24 record list titled mysteriously "The Week's Top Tune". This invariably shows the best returns per week, since customers enjoy justifying their knowledge of Hit Parade numbers
when the song plays. Others, who may not know which it is, are curious enough to invest a nickel in finding out. The same op always makes a point of learning what the location owner's favorite snng is, and leaving the mach ne playing that record when he departs from the tavern. "The location owner appreciates this
thoughtfulness" the operator grinned "Small a service as it may seem, it keeps the thought of music uppermost in his mind."

Keep after your location owners and don't give them a chance to forget how much phonograph music means to their own business, was the general consensus.

## AN OPEN LETTER TO OPERATORS ...

Most people don't like to sit in the same chair or at the same table day in and day out - year after year. Not everyone likes to look at the same object at all times.

Nor does everyone like to play the same Bowling Game forever.
Altho we've had Bowling Games in Detroit for the past ten years in the same locations without change, we've always had the excuse that due to war conditions. factories were not producing new machines.

But with post-war changes, and most bars going modernistic, installing booths and incorporating other new decorative ideas, operators began to lose many locations. We had to do something about itl We had to give them something to match their modernistic booths and furniture. We had to create something which would their modernistic booths and
add to the playing appeal.

Operating a number of games ourselves, we had to do something from the operators standpoint. The answer to all these problems is incorporated in our

## BANG-A-FITTY BOWLING GAME

"The Bowling Game of Today and Years to come" In Michigan in general and Detroit in particular it is

## BANG-A-FITTY

Will be displayed at the CMI Show at the Sherman Hotel in Chicago February 3, 4, 5 and 6. Come and see our conception of a Post-war Bowling Game at Booth 71 and 72 - and convince yourself.

Meantime - Write Your Distributor or direct to Us.
EDELMAN AMUSEMENT DEVICES
2459 GRAND RIVER


## ARK-TENN DISTRIBUTING CO. <br> 304 MAIN STREET <br> LITTLE ROCK, ARKANSAS

Distribufors in Arkansas and Tennessee

## ADVERTISERS IN THIS ISSUE



Bally Mfg. Co., Chicago, Ill............Back Cover
Buckley Trading Post, Chicago, Ill............. 39 Buckley Trading Post, Chicago, Ill........................ 39 Badger Sales Co., Los Angeles, Cal............... 56
Beman Sales Co., Gloversville, N. Y. ...... 63

Capitol Records. Hollywood, Cal.................. 13 Chicago Coin Mach. Co., Ch Cago, lll......... 55 Columbus, O. ............................................................... 53
51
Coven Dist. Co., Chicago, Calvert Novelty Co., Baltimore, Ma............. 61 Coir Machine Sales, Houston, Texas ......... ${ }^{46}$

David Rosen, Philadelphia, Pa..................... 53
Daval Products Corp. Chicago, ill......... 73 D. Gottliei \& Co., Chicago, Ill............................ 52
E. T. Mape Dist. Co., Los Angeles............... 44
Empire Coin Mach. Exch., Chicago, Ill.... 70 Economy Supply Co., Balt More, Md........ 60 Eagle Coin Mach.ne, Co., Ch.cago, Ill. ....... 62 Edelman Amusement Devices,

Frankel Dist. Co., Omaha, Neb. ................ 58

General Vend. Sales Corp., Baltimore, Md. 53

Heath Dist. Co., Macon, Ga........................... 47
Harlich MIfg. Co., Chicago, Heath Distributing Co., Macon, Ga......................60-65

Int'l Mutoscope Corp.
Long Island City, N. Y......................................... 53 Jack Gutshall Dist. Co., Los Angeles, Cal. 14
Jack Gutshall Dist. Co., Los Angeles, Cal. 65
Jay Bullock Enterprises, Jay Bullock Enterprises,

Jones Distributing Co.,
J. Ralt Lake City, Utah

Klein Dist. Co., Milwaukee, Wis. $\qquad$

Lake City Amusement Co., Cleveland, O. 44
Lewis Coin Machine Service, Chicago, Ill. 67 Marvel Mfg. Co., Chicago, Ill
Max Gla Vend. Co., Wich ta, Kan
IIcCall
Mills Sales Co Co., St. Louis, II
M. Luber, New York, N. Y...............

Mayflower D.st. Co., St. Paul, Minn
Marston Dist. Co., Detroit, ${ }^{\circ} \mathrm{ch}$.
Mills Industries, Inc., Chicago, Ill. ................. 3
Mullininx Amusement Cow, Savannah, Ga. 7.
Nels Nelson, Los. Angeles, Calif.
iI. A. Pollard \& Co., San Francisco, Calif. 61

O; D. Jennings \& Co., Chicago, Ill............... 38
Portsmouth Ving Machine Co.,
Portsmouth, Va. ...............................

Pacific Coast Dist., Los Angeles, Cal
Paul Laymon Co., Los Angeles, Ca Phonofilm, Hollywood, Cal..........
Penny Arcade, Richmond, Va.................................. Personal Music Corp., Newark. N. J. ........... 3

Quality Pictures, Hollywood, Cal.

## FREE-PLAY PROFITS <br>  <br> a DAVAL game

... THAT OUTEARNS, OUTPULLS, OUTPLAYS ANY COUNTER GAME EVER BUILT!

## BIGGEST MONEY MAKER

 IN ALL COIN MACHINE HISTORYWrite! Phone! Wire QUICK!!


PRODUCTS CORPORATION
1512 N. FREMONT ST. © CHICAGO 22

## ADVERTISERS IN THIS ISSUE

(Continued)

Rock-Ola Mfg. Co., Chicago, Inl. Back Cover Rudolph Wurlitzer Co., Nonyon Col...Front Cover Runyon Sales Co., New York, N. Y............. ${ }_{46} 3$ Runyon Sales Co., N. Y. .............................. 46

Scott-Crosse Co., Philadelphia, Pa $\qquad$ | 74 |
| :--- |
| 43 |

cott-Crosse Co., Phlladelphia, $\qquad$ uperior Products, Chicaga, 11. $\qquad$ Seacoast Dist., New Yor, N. Y: Sicking, Inc., Cincinnati, Oh:o ....

The Vending Mach. Co., $\qquad$ 49
The Vending Machine Co.,
Fayetteville, N. C. ........
Tri-State Sales, New York, N. Y......................................... 40 Tri-State Sales, New York, N. Y. .............. 67 Trimount Coin Mach. Co., Boston, Mass. 63

United Mfg. Co., Chicago, Ill...................... 41 United Coin Mach Co., Milwaukee, Wis..... 41 United Amusement Co.,
Kansas City, Mo. .......................................45-63 United Novelty Co., Biloxi, Miss. .............. 68 United Distributors, Wichita, Kansas ........ 70
-P Dist, Co., St. Louis, Mo...................... 42 Viking Spec. Co., San Francisco, Cal......... 67

Williams Mfg. Co., Chicago, Ill. $\qquad$

## To $\$ 50$. Op Pulls Out

FLORIDA CITY, FLA. - City Councilmen here raised the annual juke box license fee from $\$ 10$ to $\$ 50$ per year.
The result was that the Florida Amusement Co., managed by R. B. Simpson, did not buy any of the new 1947 licenses and, instead, pulled his machines from locations here.

## Declares All Types Of Coin Machines Are Taxable Property

NEW LONDON, CONN. - Assessor Norman H. Miller of this city, declared that he is giving special attention this year to putting all types of coin operated machines on the tax list. He said that he had made a survey and had discovered that many such machines as juke boxes, cigarette, candy and peanut vending machines, and the like, had not been declared as taxable property.

This will also include all locations that own their machines. They, too, will have to declare these are personal along with their store stocks, fixtures, machinery, etc. All tax lists must be filed with the assessor between October 15 and November 1.


## DIXIE COIN MACHINE CO.

912 POYDRAS STREET
NEW ORLEANS, LA.


Bunch of the boys in the Celtic the other night discussing the possible forthcoming depression and its resultant effect on the cointrade come to the conclusion that with more people able to lounge around that coin machines will get bigger and better profits. They point out that most of the wartime play boom was due to soldiers and sailors who had no place to go and plenty of time on their hands. The big drop in the number of arcades alone, they concluded, since the end of the war, more than verifies this fact . . . We hear that some eastern distribs have plans to open showrooms and offices in Chi . Operations of coin changers now under way are attracting much attention. Al Sebring (Bell Products) has his "Beacon Coin Changer" in many leading spots around town like the Chi Public Library, Walgreen Drug Stores, etc., and since placing these has been getting requests by the dozens from other worthwhile locations . . . Mills Industries, Inc. created much interest with the announcement of their forthcoming ' 47 phono. From those who claim to be in the know-this is the machine to watch.

Al Stern of World Wide Distribs planning to be present at French Lick to attend Homer E. Capehart's "International Distributors' Convention" where the new Packard Pla-Mor phono will be unfolded and where all Packard's distribs will hear the new policies and plans of the firm at this 2 day meet . . . Milt Salstone of M-S Distribs tells us that the leading "race" record dealers in this town use our "Hot In Harlem" column as their "bible". "In fact", he tells us, "one of Chicago's leading record stores asks me for that page each week and features it right in their main record display window" . . . By the way, you music ops who haven't as yet entered into the contest to determine who shall win the "Oscars" for the best records and the most outstanding recording artists-do so quick. Use enclosed prepaid postcard you'll find in this issue.

Genco announce their first post-war pin game, and even before the ink was dry on the announcements-orders were flooding the factory with many coinmen eager to see this first machine of the Genco firm. They tell us that it looks like a winner . . . Maurie Sykes of Mar-Matic Distrib Co., Baltimore, Md. in town this past week and tells about a special cover that has been created for the Bell machine ops which sounds like something every Bell coinman will want. It's completely waterproofed (from process discovered during the war) on the outside and has a beautifully padded interior which almost polishes the machine while in transit. Maurie is ready to appoint distribs for this cover all over the nation . . . Ben Coven, the Bally man, has coinmen plenty pleased because of an unusually fine financing offer he is making them on all new Bally equipment. Ben is reported to be one of the busiest men in town and all he wants, he claims, is to just get more of those Bally Triple Bells delivered to fill the many orders he has taken.

Harry Brown of American Amusement is one of the busiest men in our town these days. His new factory is being visited daily by coinmen. It's just a hop and skip from the Loop here and the boys are quite surprised at the elaborate work which went into this factory to make it among the most modern . . . Harold (Perk) Perkins over at Jimmy (Globe) Johnson's place tells us that the demand for their coin counter grows and grows and grows. "Oh, boy", oh boys Perk, "if we could only get as many as we need" . . . Bill Marmer of Sicking, Inc., Cincinnati, on his way into town to visit with the various manufacturers here. Bill claims that this is the greatest year in Sicking's long history in the coinbiz . . . Ban Axelrod of Olive Novelty Co., St. Louis, Mo., tells us over the long distance phone that business is better than ever with his firm. They're selling pahlenty of used equipment with ops calling here every hour of the day to buy and buy and buy. Proves once again that Ben is an excellent merchandiser.

Ben Lutske of Eagle Coin Machine Co. who get out those marvelous plastics for the phono coinmen explains that one reason the music ops keep repeating orders to his firm is due to the fact that Eagle plastics are approximately the same
thickness as the original and also that the color is right inside the plastic itself so that it won't rub or chip off at anytime. "Another thing", Ben claims, "high prices are causing most music operators to rebuild with good plastics." Business is good at Eagle . . . Tho Al Douglis of Daval doesn't get around as much as he used to (now that he has such efficient management) he did tell us, when we caught up with him this past week, that his new counter game, "Free Play" is topping the take of any counter game Daval have ever produced, and that the firm are in receipt of letter after letter advising them that, "It's a great moneymaker" . . . Eddie Corriston and Ben Becker of Palisada Specialties Co., Cliffside Park, N. J., in town this past week. Eddie left for home a bit early but Ben remained to close some very important deals.

Ed Heath of Heath Distributing Co., Macon, Ga. in Lown after a visit to the Mayos in Rochester, Minn. where he was told that he was going to live another 100 years or so. Ed has a surprise forthcoming for the trade which is sure to make lots of good reading. He'll be ready to pop with it verra, verra soon, he tells us . . . Harry Miele of Williamsport, Pa. in town this past week renewing old acquaintances . . . Carl Hoelzel of United Amusement, Kansas City, Mo. tells us via long distance that his firm is really doing a very good job and that all they need is more and still more of the new machines to satisfy the demand . . . Ralph Sheffield and Shirley Corush are among the early risers in the coinbiz here. Can always catch them in over at Empire early in the A.M.
Jackie Rosenfeld of St. Louis in town this past week talking things over with distribs and manufacturers and getting set for a bigger and better season.

Visitor to our town from down South America way was Morris Zicman of Buenos Aires, Argentina, who did plenty of buying from some of the coinmen he visited. We understand that Morris can use almost anything in coin machines these days . . . In town this week were Ken O'Connor and Dan Hawley and their wives, of O'Connor Vending Machine Co., Richmond and Portsmouth and all other parts of Virginia with Ken and Dan rushing about here and there and helping entertain their wives in between time. Both coinmen on the alert for all new ideas and new products . . . Sam Wolberg of Chicago Coin just back from visiting in New York and Atlantic City where he was kept plenty busy with the many great causes he is interested in . . . Cliff Bailie and Angelo Delaport of Syracuse, N. Y. in town and very busy with a great many different ideas which they are completing . . . Bill Doyle of Grand Rapids, Mich. also in town and immediately dashes over to the Rock-Ola plant where he talks over more, more and more delivery of those new Rock-Ola phonos . . . Joe Brilliant of Detroit, Mich. on his way into town and planning to do lots of work in a short period of time . . . Art Weinand over at Rock-Ola one of the busiest execs in town gets swamped with orders and inquiries when he announces the firm's new wall speaker.

George Jenkins and Herb Jones over at the big Bally factory busier than ever with the way the distribs of the firm are backing up that new Triple Bell and all the other Bally equipment. Both Georgie and Herb are rushing between each other's offices all day long this past week . . . Fred Mann who is Aireon's regional manager here pops into town after a visit to Cleveland and the east and reports that he just hasn't had time to even sit down quietly for a few days. Fred is making some impressive plans really work . . . They tell me that Rudy Greenbaum is on his way into Chi this week . . . While Lou Koren is away in Miami (tho expected back this week), Max Berenson is keeping things humming . . . Dave Gottlieb is busier than ever with many plans for the public relations program of CMI and advises that the staff of this bureau is getting well set up at CMI's haadquarters. Dave believes that all the nation's coinmen will join in the public relations work more enthusiastically than ever when they hear what mar velous plans have baen made for their well being. And that's 30 .


This past week a location owner in Newark, N. J. installed his own music machine and within a day was induced to return to his operator. (Complete story elsewhere in this issue). There are many interesting angles to be learned from this incident. In the first place, only thru the efforts of a strong union was it possible for the operator to regain his "spot". However, once again we have our attention focused on the ease in which the location was able to purchase his own machine. If this wasn't possible, the incident would never have occurred. Music operators could learn a lesson from the reason given by the location owner for buying the machine. He claimed that he had an old machine, and that the records were of 1929 vintage. The machine in addition was dirty and the service terrible. Operators today must be on their toes and run their routes like a real business or else they will "take it on the chin" not only from location owners like the above, but more important, from smart, live-wire, aggressive operating firms.

DeWitt (Doc) Eaton, Vice President and General Sales Manager for AMI, Inc. visited the city this week, and Barney (Shugy) Sugarman of Runyon Sales Co., and Dave Rosen, distributors respectively in New York and Philadelphia for AMI, were the hosts . . . Shugy and Jack Mitnick of Runyon leave this week-end tor a few weaks rest. They're heading for Hot Springs, Ark. . . . Mike Munves and Abe Green, who vacationed at this resort, are heading home, and probably will be gone before Shugy and Jack arrive. . . Jackie Berman, Economy Supply Co., Baltimore, Md., spends the week here with his wife and baby. Sid Merenstein, the other half of the Economy firm, remained in Baltimore to take care of the customers. Berman and Merenstein are getting ready to load a batch of parts and supplies to be shipped to Chicago for the coin show where they will have a display.

John A. Fitzgibbons, Musical Minutes, Inc., and "Johnlee" System busy showing his individual music system to many interested out-of-towners. Bob Charles, Binghamton Amusement Co., Binghamton, N. Y. spent considerable time with Jack one day this week going over the system in detail . . . Les Boyd, Ace Distributing Co., heading for the sunny south ... Dave Lowy out of town lining up something "big" for which he will act as distributor . . . Herman Perin, Firestone Enterprises, Brooklyn, N. Y., tells us his firm is shipping quite a number of games, and that they will soon increase production. Another building has been acquired for manufacture.

Fred Salerno, Roxy Automatic Music Co., recently bscame engaged to one of the city's loveliest damsels. At a party given in honor of the event, many of the music ops attended ... Ed Hartman and Joe Henkel,

Allied Electronics Co., Inc., move to a large loft in Brooklyn, N. Y., where they will manufacture the Ultravox Automatic Record Volume Leveller, and an individual wired music system . . . Ben Lazar, B. D. Lazar Co., Pittsburgh, Pa. will be visiting our city in a few weeks : . . Another visitor expected around the middle of November will be Mr. and Mrs. I. Alpert of Twin Ports Sales Co., Duluth, Minn. . . . Music ops were offering condolences to Harry Morrison who lost his 28 year old son Nat Cohn and Earl Winters, Modern Music Sales Corp., make a startling statement. They claim they have 100 rooms available for the week of the CMI show in Chicago for their friends and customers. If the reaction from this announcement causes you any grief, Nat, you have only yourself to blame!

Ben Palastrant, district sales representative for Aireon Manufacturing Corp., in the city, visiting with Leo Knebel of Manhattan Phonograph Co., local distributors. Ben was finishing up a trip that took him to Al Bergman of Buffalo, N. Y.; Art Hermann of Albany, Charley Hannam of Philadelphia, and Ralph Colluci of Hartford, Conn. Next trip Palastrant will take is to the factory in Kansas City . . . Sid Mittleman, Phil Mason, Buddy Eisen and Joe Eisen of Joe Eisen \& Sons, distributors for Packard Manufacturing Corp., getting ready to go to the Packard distributors meet in French Lick Springs, Ind. . . . Harry Trieber, Globe Music Co., injured in an automobile accident . . . Coinmen returning from the 25 th wedding anniversary of the Morris Hankins (H. \& L. Distributors) Atlanta, Ga., talking about the wonderful time they had.

George Ponser and Irving Kaye, Amusement Enterprises, Inc., ready to "go to town" with their new game "Whirl-A-Ball" . . Charley Polgaar, that dyed-in-the-wool fisherman, heading for permanent residence in Hollywood, Fla., leaving on Nov. 13. When he feels like working, Polgaar will check his operation which he purchased recently from Jack Kay. Charley promises to send us a photo some day, showing us "slaves" how to "live and love it" . . Lou Hirsh, Silvertone Music Co., another operator heading for Miami-but only for a few weeks vacation . . . Jack Mitnick, Runyon Sales Co. tells us he was grounded in Pittsburgh on his way home from Cleveland, O. The plane started to burn "and Jack attributes it to the fact that he was so "hot" on this particular trip, consummating a big sale... With the weather staying up around the 80 's, Dave Stern, Harry Pearl, Everett Masterson, and Tom Burke, Seacoast Distributing Co. (Rock-Ola distributors) continue with their fishing proclivities, relaxing from the continuous pressure on them for more and more Rock-Ola's . . . Did Teddy Blatt, Intimate Music (Solotone distributors) leave for Hot Springs, Ark. this past week-end?

#  

## SAN FRANCISCO <br> Attended a very interesting meeting of the Associated

 Music Operators of San Francisco this past week at the Native Sons Hall in the Bay City. The meeting was well attended, approximately $80 \%$ of all existing music operations were represented at this meeting. The meeting was highlighted by a committee report urging the membership to change their present operating percentages and make other changes which were approved by a unanimous vote of the membership. The committee were to meet this week to fix the date at which time the new operating schedule is to start, the new percentages and date is to be announced later. The officers of the associations are Lynn Jones, Pres., Mrs. Penny Cross, Vice Pres., W. J. Varley, Secy and Business Manager, the Board of Directors are, Ken Popkey, Bob Andrews and A. Camicia. This association really means business and functions very smoothly.I had a very interesting talk with Don Clark, Ken Pop. key and Sam Tessler following the music ops meeting while sipping some cool refreshments at Goldies. A change in operating percentages is apparently necessary if the music ops are to continue on and make any money.
After many years in the vending business, Mrs. E. M. Dutton of Viking Specialty Company has decided to sell out and retire. The new owners are William A. Collier former vice president of Leo Myerberg Co. and Don H. McClinton former sales manager for American Lithographing and Engraving Co. Mrs. Dutton was tremendously well liked by all who did business with her and we'll miss her attractive and pleasing smile. Both Mr. Collier and Mr. McClinton are very happy in their new business venture, they are of the type that will make the business really go places.

Morris Pollard plans on a trip around the county calling on the ops. Morrie has the new Packard Hideaway and the new H. C. Evans Comb. F.P. and C.P on display and plans on moking deliveries on this new equipment by November 15th.
Johnny Ruggiero spent a few days with Dan Donohue of Seeburg discussing the music situation generally. Johnny informs us that he will be ready to make deliveries on the new Bally "Triple Bell" console this week and according to reports from operators, says Ruggiero, the "Draw Bell" is going like a house afire.

Walter Huber of Wolf Distributing has just employed a new secy, Jean Walker to his staff and a nice looker, we might add. Huber has added three new record salesmen to the record department. Lester Olsen in charge of east Bay area. Max Woif in San Francisco and Phil Phillips in Northern San Francisco. Walt has been receiving steady shipments of the new A.M.I. phono and is making rapid deliveries.
Lou Wolcher of Advance Automatic Sales is now in Chicago. Lou is on the go a great deal of the time and I can understand why. Al Meyers very capably looks after things in Wolcher's absence which makes it work out so well. The firm has taken on the distribution of the new Packard phonograph line.

Al Armos and Phil Robinson of Chicago Coin off to a luncheon to talk over many business matters . . . The new remodeled building of H. R. Maser is coming right along and should be ready for occupancy within the next few weeks. Maser has been steadily commuting between the Bay City and Chicago . . . George Murdock is vacationing at his very swank summer home at Catalina Island . . . Joe and Carl Noto have been expanding their place to prepare for a distributorship which they hope to have all lined up within the next thirty days and will make an appropriate announcement at that time Norton Jacobs, young ex-service man has recently opened an advertising agency and has moved his offices to the De Young building. Jacobs has shown a great interest in the coin biz.

## CALIFORNIA CLiPPINGS

## LOS ANGELES

It just doesn't seem possible that a year has passed us by since your California manager of The Cash Box joined the fold, it is amazing how much one can learn about a wonderful industry in such a short space of time, a lot of swell people were met while meandering around meeting operators, distributors and record people. It is to the future that we all look forward with high hopes and higher aspirations for a wonderful year to come.

Jack Gutshall and the missus are planning on attending the big doings at the big Packard showing at French Lick, Indiana and are going to fly back east. Jack has received word that a carload of new Packard Hideaways are on the way and should be in his showrooms before the end of the week.

Bill Wolf, that ever traveling man is up north in the Bay City on business and is due back in a few days. Al Silberman, General Manager of M. S. Wolf tells me that the record sales are terrific and are increasing daily, deliveries of the new A.M.I. phono are a bit slow but steady.

Bill Happel, Jr. of Badger Sales hopes to move into his new building around November 11th, Bill is making all plans to move about that time and woe unto the guy that holds him up. The golf feud between Jack Leonard and Bill Happel is about to resume, both boys were down wi.h colds and had to suspend their game for a while, but we learn that both are now ok and ready to get on with their game.

Paul Laymon is proudly displaying the new Bally "Triple Bell" Console and promises immediate deliveries on all orders received, however, Paul asks ops to get their orders in early for early delivery.

Record manufacturers are showing lots of interest in the popularity poll currently being conducted by The Cash Box. One of our leading disc manufacturers told us that he will use our poll as a guide to give music ops the type of records they need for their locations.

Among the ops strolling along coin row this past week were: Anton Jeppesen, Maywood; John R. McCall, Oxnard; Ernest Butler, Los Angeles; I. B. Gayer, San Bernardino; Eli Franco, Los Angeles; S. W. Ketchereid, San Bernardino; Johnny Nelson, Inglewood; G. A. Wheeler, Wheelers Ridge; Walter Murra, Downey; Eddie Lee, San Luis Obispo; Frank Lamb, Los Angeles; W. H. Shorey, San Bernardino; John Hawley, Inglewood.

Len Micon, Packard Distrib is on the fence. Len would like to attend the Packard gathering at French Lick, Indiana, but is unable to get away for it and is very unhappy . . . Bill Simmons regional Pack rep, leaves for the Packard affair and joins Jack Gutshall, Nick Carter and Delos Osborne of San Francisco on the same plane leaving Tuesday.

Elky Ray is getting all set to move into his new place soon we hear, the A.O.L.A.C. and Fred Reilly move in at the same time and of course to the same building Danny Jackson of Automatic Games is biting his nails to the quick hoping for a good break in the courts decision in the Lux case. Danny has a lot of Pace slots on board and also at stake in this important case . . . Nels Nelson has been selling lots of those new Aireon Phonos. Nels made one deal to deliver 20 of the new phonos to one operator this past week and that ain't hay .. . Fred Gaunt of General Music has a swell collection of new machines on his showroom floors and is ready to make immediate delivery . . . Bud Parr of Solotone is keeping us sweating about his new music equipment-it must be an atomic bomb, at least it's a perfectly guarded secret as we have tried but can't pry any dope on it, Bud leaves for a trip to Chicago, New York and other eastern points this week
C. A. Robinson has been selling lots of the new Daval counter games.

# C 

## MINNEAPOLIS

Hunting season for pheasants opened up with a bang last Saturday in the state of Minnesota, but as I heard it, George Ganil, local operator, was the only one in the city to get his limit of pheasants. Pheasants are not as plentiful as they were supposed to be, after hearing the comments from many operators in Minneapolis who spent last week end roaming around the fields in every part of the state.
Dave Meyers of Sioux Falls, South Dakota and his newly wedded son, Dick, spent the week end in Minneapolis after calling on several distributors in the Twin Cities . .. I. F. LaFleur, Jr., of Devils Lake, North Dakota and his charming wife spent four days in Minneapolis. Sort of a honeymoon. They were just recently married in Pittsburgh, Pennsylvania They were just recently married in Pittsburgh, Pennsylvania as his wife is a Pittsburgh girl. This was their first visit
since the event . . LeRay Roberts of Luverne, Minnesota, is since the event. . LeRay Roberts of Luverne, Minnesota, is sort of a vacation and calling on some of the distributors. LeRoy tells us that hunters are a dime a dozen in his neighborhood. He says any time he feels like having a pheasant dinner, he just goes out the back door and knocks one off . Mike Crakes of the Friendly Sales Company, Minneapolis, Minnesota also spent the week end doing a bit of hunting. Joey Atol, of the Arrowhead Fireworks Company, Duluth, Minnesota, in town for several days. Says he'd rather make our night clubs here than do any hunting... Wally Zellmer, ace mechanic for A. E. Coddington plans on leaving next
 many months. Claims things are going very nice for him Eli, of the Mayflower Distributing Company, 2218 University Eli, of the Mayflower Distributing Company, 2218 University Avenue, Minneapolis, Minnesota was seen around the south will Hunder of Wheaton, Minnesota also in town for just the day. Bill is having an airport built close to Wheaton and is spending over $\$ 30,0 \mathrm{co}$ in repairing the field. It's just a hobby with Bill, but he is also a darned good flier.
Pershing Gulden of Englevale, North Dakota also in town for a few days
L. I. Harris of Enderlin, North Dakota in town spending a few days buying merchandise and visiting relatives ... Pete Wornson, Kasota, Minnesota took time off to visit a few of his friends in Minneapolis . . . The MinnesotaMichigan game is coming up this Saturday and is completely sold out and many operators from South Dakota, North Dakota and Minnesota are screaming for ducats which are impossible to get at this late date ... Mr. and Mrs. Ed Clavin of Alexandria, Minnesota will be in town for the game. Also Mr. and Mrs. Bob Collins of Morris, Minnesota ... Joe Unise of Roscoe, Minnesota paid his respects to Minneapolis. His first visit in a very, very long time . . . Art Hagness of Grand Forks, North a very, very long time ... Art Hag
Dakota in town for a few days.

## ST. LOUIS

Fair weather smiled on St. Louis ops during the past week was down on most routes, most of the ops basked in the balmy air and didn't care.
Joe Morris at J. S. Morris Novelty is taking a lot of kidding about his two-phone setup. Making arrangements for a telephone answering service when everybody was out on the routes, Joe thought he'd solved a problem. Now every call goes to the service, and Joe can't get it straightened out.
Delbert Veach at VP Amusement Company is hieing himself to New York again-long time no see Times Square, he reports. VP is looking at a big list of Aireon orders and wondering how to fill 'em.

Over at Baum Distributing Company, major domo Dan Baum is still wearing a big lustrous halo-his reward for confidence in the Cards during the Series. Dan is collecting confidence in the Cards during the Series. Dan is collecting bets everywhere he goes,
dulcet tones to a snuffle.

The report at Olive Novelty, where Ben Axelrod and Al Haneklau are buying and selling lots of used equipment and waiting for new equipment, indicates both men are building big things for the future.

Big news of the week was the delivery of fifteen-yes, that's right, fifteen! - new Rockolas to Andy McCall at McCall Novelty Company. Andy is No. 1 operator in St. Louis circles today, with a string of new machines big enough to set up a new route. "Like the old days" Andy grinned, happily.
J. S. Morris will be in the capable hands of son Walter Morris for the next few months while papa Joe rests at Excelsior Springs, Missouri. Veteran operator, Joe recently underwent a serious throat operation which has had him hors de combat for months. Now well on the mend, Joe figures Walter can run the routes for awhile.
Incidentally, J. S. Morris Novelty will appear resplendent in a brand new office at 4722 Delmar the 15 th of November. After six years down the street at 4633 Delmar, the Morris After six years down the street at 4633 Delmar, the Morr
management is happy over $150 \%$ more space and facilities.

There is much whispering about Ed Randolph, Ideal's chief lieutenant, who disappears daily at 2:30 and "goes to lunch" lieutenant, who disappears daily at $2: 30$ and "go

Much interest was stirred this week when the Globe Demo-
crat ran a special feature recounting the woes of slug users when confronted with products of National Slug Rejectors. It was the first good coin machine publicity in many years.

## PITTSBURGH

Art Strahl, a busy little fellow in the record department at American Coin-A-Matic took time out to spend his two weeks' honeymoon touring eastern cities, especially New York Art fell into heavy duty upon arrival back on the job. Sam Strahl had the sidewalk loaded with new AMI phonographs $\therefore$ Sam also reports he has taken over Emerald Records and they are catching on like wild fire.
Ben Herman at Record Dist. Co. of Pittsburgh was caught in the act of unpacking a shipment of Cowboy Records, those western tunes a host of district ops have been waiting for.
Irwin Silverman for years a leading mechanic along coin row has hung his hat up at Sam Howvitz's Acme Novelty Co. Harry Jasick \& Teddy Kotula very busy local ops are stocking up on Bally Draw Bells ... Further inquiry developed, the purchases were made on recommendation of Johnny Peters at Pittsburgh Amusement Co., who says "I got nothin' to kick about, business is ok"
Ben Long of Mulligan Dist. Co. is displaying the Aireon Hideaway . . . Ben says op acceptance of the new unit is something to write home about . . . John Hope from the Aireon factory was in town ostensibly to assist Ben in plugging the unit . . . Lou Popkins at Pgh. Coin Machine Exchange says, "with all the lag or troubles we're having in the district, business is fair." Lou is leaning to the philosophical side, his stock question to op customers, who indirectly help Lou, "how are question to op customers, who indirectly heip Lou, how are on the conditions in your territory? Meyer Popkins is out lines on his selling direct to ops if Reading between the may easily be the forerunner to countless other labor disturbances was settled, business would boom for all in the Coin Machine biz.

Harry Rosenthal of Banner Specialty Co. is redecorating his buildings interior and exterior . . Harry declares when the rejuvenation job is completed he will have the most modern sales and display space in Western Pa. Harry admits he is preparing for first exhibits of Homer E. Capehart's Packard Pla-Mor Phonograph and auxiliary equipment.

## B 0 S T O N

Reports from various Boston distributors and operators reveal that Hub coinmen are generally experiencing a slump in business ... trend started several weeks ago . . . Pioneer states that people seem to be careful of their nickels for first time since the war ended . . . Associated Amusements checked the dip last week with a great spurt that brought in double the biz over any week since their new showroom opened July first . . . this may be the forerunner of a general upswing. Charlie Wertheimer who operates the Mardi Gras arcade in downtown Boston had a happy grin on his face last week Charlie received shipment of the first Amusematic Jack Rabbit to appear in New England . . . the complicated new game had both players and interested spectators dizzy with its intricate mechanism . . . it looms as a big crowd pleaser

Looks like the bowling bug is spreading rapidly among the coin companies

Trimount pried off the lid over a month ago with their weekly session.... now Louis Weinstein at Associated is whipping into shape a bowling aggregation that he is confident will be able to trim all opposition $\ldots$ a challenge match with Trimount is being arranged with interest high and side bets aplenty . . . a regular bowling league might soon be formed.
Harry L. Kelley, district manager of Seeburg, dropped in recently from Rochester on his tour of upper New England and upper New York State . . . Harry is so enthusiastic about the increased use of scientific wall boxes and the dual remote volume control set-up that he has lingered for ten days.

Al Dolins just returned from New York City where he spent three days making the rounds . . . Brother Jerry also headed off on a business trip and after he winds up his tour of several Connecticut towns he expects to return with some new business . . . Pioneer and U-Need-A Sales are now distributing all Bally products.

Sam Caslani dropped into town from Montpelier, Vermont, to see old friends and check on new equipment. .. ditto Arthur Strahan from Greenfield, Mass. . . other visitors were Clarence Cormier from Leominster and George McKeen down from Nashua, New Hampshire.
A big testimonial dinner is carded on November 4th for Ed Ravreby . . . Boston coinmen, Ed's lodge members, factory representatives and distributors will throng into the Hotel Kenmore for the occasion . . . advance reservations indicate a turnout of around 200.
Hard luck story of the week came from Sol Korvaban who shed his Army khaki several months ago to take over a route in Connecticut... Sol picked up a new pin game, slipped it into the back of his truck . . . when a front tire blew the . Sol emerged unscatched but the truck was well creamed and the new game shattered.

## THE HISH BOX

# CLASSIFIED AD RATE: $\$ 1.00$ PER ISSUE 

for all subscribers. Maximum space 5 Lines. All ads over 5 Lines-add 50 c per Line. FREE AD EACH WEEK for all $\$ 48.00$ per Year Subscribers, Maximum Space 5 full Lines. 50c per Line for Non-Subscribers, Minimum Ad 2 Lines.

ALL ADS - CASH WITH ORDER
WANT
WANT - Coin Slides, Chutes, Trips, Cash Box. The complete assembly from Seeburg Regal or other 1938 Model Seeburg. Will buy Seeburg 5-10-25 6 Wall-0-Matics in good condition. No cracked covers. ACE MUSIC CO., WAUKON, IOWA
WANT-Seeburg, Wurlitzer, Rock-0la, Mills, allmodels. Highest cash prices paid. Write, wire or phone. Quote lowest price in first letter. DAVE LOWY \& CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel. BRyant 9-0817.

WANT-We will buy any kind or make of slot machine in any condition. Write full particulars of type, price and condition. NOTE: We repair, refinish and service all types of slots. Over 20 years of shop experience. G. B. SAM, 541 EAST 32nd ST., LOS ANGELES 11, CAL. Tel. ADams 7688.
WANT-Will pay the following prices: \$2. for Imps, Cubs, Aces; \$10. for Pikes Peaks, Totalizers; $\$ 12.50$ for Kickers \& Catchers, ABT Challengers; $\$ 5$. for Marvels; $\$ 2.50$ for Pok-0-Reel, Klix, Wings, Yankees; DuGrenier Model S \$ 17.50 , Model VD \$35., Model W \$35., Model WD \$35. RAKE COIN MACHINE EXCHANGE, 609 SPRING GARDEN ST., PHILADELPHIA 23, PA.
WANT-All Model Phonographs for Export Trade. Must be in first class running condition, RockOla, Mills, Seeburgs, and Wurlitzers. State quantity and your lowest cash price. Will send certified deposit, balance Sight Draft through our bank. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel.: DRexel 4326.
WANT - Any quantity Mills Jumbos - free play model. Condition unimportant. All parts must be there. Can be shipped uncrated. Advise quantity and price via air mail. HUNTER SALES CO., 2621 McKINNEY AVE., DALLAS, "TEXAS
WANT-500 Pin Games. LEWIS COIN MACHINE SERVICE, 3924 W. CHICAGO AVE., CHICAGO, ILL. Tel.: Belmont 7005.
WANT-Bankrolls, Wurlitzer Skee Ball Alleys and Music Boxes. S \& W COIN MACHINE EXCHANGE, 2416-20 GRAND RIVER AVE., DETROIT, MICH. Tel. CLifford 1956.

WANT-We want your Used Needles, Mr. Music Operator. If you do not want to use our Service, we will buy your Used Phono Needles and give you $\$ 10$. per 1000 for them. Just drop us a card and we will service your needles at $10 \phi$ ea., or will give you $\$ 10$. per 1000 as an outright purchase. What Say? RE-SHARP NEEDLE SERVICE, P.O. BOX 770, FT. DODGE, IOWA.
WANT-All types Hideaway Units, 20 's and 24 's; 30 wire Wall Boxes and Adaptors; Keeney Wall Boxes; Premium paid for Rock-0la Adaptors; Mills and Jennings Free Play Mint Vendors; One and Five Ball Free Play Games; Bally Triumph; Arcade Machines; Sky Fighter; Metal Typers; Scales, etc.; Converters, 110 DC to $110 \mathrm{AC} ; 110 \mathrm{~V}$. AC 25 cycle to 110 V . AC 60 cycle; Generators 60 cycle; all types of 25 cycle Motors, Transformers, Gears, Amplifiers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONT., CAN.
WANT-1, 000 Slot Machines, new or used. Phone, Wire or Write. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES, CALIF. Tel.: Republic 22732.

WANT - Will buy any type Music Machine in any condition. Does not have to be in working order but all parts must be included. A.1. MUJIC CO., 2026 MARKET ST., PHILA. 3, PA. Tel: L0. 7-2155
WANT-Will pay cash. Used games, slots, consoles, and music machines; Jennings Standard DeLuxe and Super DeLuxe Chiefs; Black Cherry Bells and other models of Mills Escalator Jackpot Bells; Keeney's Bonus Super Bells; Bally Victory Specials; and all latest modelfive-ball games. State lowest price in first letter. AUTOMATIC COIN MACHINE CORP., 338 CHESTNUT ST., SPRINGFIELD, MASS. Tel.: 4-1109.

WANT-Liberty F.R. \$8.; Cigarette \$5.; Sparks Champion F.R. \$8.; Sparks Mercury, American Eagle and Marvels $\$ 5$. Aces, Imps, Cubs and Daval $21 \$ 3$. ; Vest Pockets $\$ 25$.; Columbias \$15.; Col. Vest Pockets, Yankee, Wings, Pokereno. Send list and details. ABCO NOVELTY CO., 809 WEST MADISON ST., CHICAGO, ILL. Tel.: Hay. 3695.

WANT-Genco Playballs. State condition and price. SQUARE AMUSEMENT C0., 88-90 MAIN ST., POUGHKEEPSIE, N. Y.
WANT - Mutoscope Cranes, fan front or red tops, with or without mase., any quantity. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

## He wis

 COIN MACHINE MART
# WANT 

WANT - Model 600 Keyboard Wurlitzer phonograph or Model 500 Keyboard Wurlitzer phonograph. State prices and condition. OSCAR GLICKMAN, 211 MAIN, BIG SPRING, TEXAS. Tel: 230

WANT-All types and models of coin-operated equipment. Send complete list with followix information: type, year, condition, quantity, price. AUTOMATIC VENDING MACHINE EXCHANGE, 20 W. JACKSON BLVD., CHICAGO 4, ILI.
WANT - Late Free Play equipment, Arcade Machines and Music for export. Shopped or "as is" but no junk. No lot too large. Prefer picking up within several hnudred miles of Canadian border. Quantity prices only. COIN CRAFT CANADA, 441 ABERDEEN AVE., HAMILTON, ONT., CAN. Tel: 2-7667
FOR SALE

FOR SALE - Hurry ! Hurry ! Hurry ! Used games for sale. Send in your offer. No reasonable offer refused! All American; Big Chief; Big Hit; Big Parade; Big Three; Bosco; Capt. Kidd; Chubbie; Click; Congo; Dude Ranch; Flagship; Foreign Colors; Four Roses; Jungle; Mars; Mascot; Mystic; Spottem; Sun Beam; Up \& Up; Variety. SEABOARD CONN. CORP., 1625 MAIN ST., HARTFORD, CONN. Tel: 2-6141
FOR SALE-Phonotronic Universal Amplifier, has nine outstanding features at $\$ 59.50$; Ace Coin Counter at $\$ 139.50$; Coin Wrappers $65 \phi$ per box, 10 boxes or more $60 \phi$ ea., case of 28 boxes $55 \phi$ ea.; Phonograph Casters, Set of $4 \$ 1.45$; Record Carrying Cases $\$ 5.95$ and parts for all machines. Write: BADGER NOVELTY C0., 2546 N .30 th ST., MILWAUKEE 10, WIS.
FOR SALE - New equipment, ready for delivery. Genco Whizz; Superliner; Fast Ball; Dynamite; Opportunity; Spelibound and Bang-A-Fitty Skee Ball; Mutoscope Drivemobile \$175. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER, DETROIT 1, MICH. Tel: Temple 2-5788
FOR SALE-5 Premier Barrel Roll, completely overhauled $\$ 279.50$; 10 Amusement Enterprise Bank Balls, new $\$ 375 . ; 5$ Firestone Skill Roll $\$ 379.50$; 5 Firestone Tally Roll $\$ 469.50$; 5 Genco Total Roll $\$ 525$.; 3 Mills Panorams $\$ 395$.; 2 Mills Panoram Peek $\$ 395$.; 5 Keeney Texas Leaguers Deluxe $\$ 42.50$. MARCUS KLEIN, 577 - loth AVE., NEW YORK CITY.
FOR SALE - $50-1 \phi 3$ column Snack Nut Venders $\$ 20$. ea.; $5-1 \phi 2$ column Post Card Venders with deluxe floor stands $\$ 30$. ea.; $10-1 \phi$ A.B.T. Challenger Guns $\$ 30$. ea. WANT - Candy \& Cigarette Machines. Also N. W. Deluxe Nut. CAMEO VENDING, 432 W. 42nd ST., NEW YORK
18, N. Y.
FOR SALE-Make us your best offer! Bally's Rapid Fire; Sky Battle; Shoot The Bull; Scientific Batting Practice; Chicago Coin Hockey (early model); Mills l-2-3's; Wurli. Counter Model $61 \& 41$. Write, phone or wire. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO, CALIF. Tel. Tuxedo 4976.
FOR SALE - 2 No. 600 Wurl. ; 11940 Rock-0la C.M. ; 1 No. 700 Wurl. $; 1$ No. 71 Wurl. C.M. ; 2 Mills Dance Masters; 12 Pin Ball games; 1 No. 616 Wurl. All machines are in perfect condition. X-CEL NOVELTY CO., 5240 N. llth SF., PHILA. 41, PA.
FOR SALE-Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $\$ 500$. f.o.b. Los Angeles. Add $\$ 25$. for crating. Send or wire $10 \%$ deposit. WM. NATHANSON, $27381 / 2$ CINCINNATI ST., LOS ANGELES 53, CALIF.
FOR SALE-A.M.I. Automatic Hostess Studio, two units, 20 turntables, complete with records, record racks, file at least ten thousand hard to get records $\$ 10,000$. complete. Write or Call MUSIC BOX ENT., INC., 10 S. VIRGINIA AVE., ATLANTIC CITY, N. J. Tel.: 5-1515.
FOR SALE - Pace Reels F.P. or Payout \$100. Write. WANT - 1 Abbott $5 \phi$ Coin Counter, new or used. Write stating price. S \& S SERVICE, 44 FRIDAY ST., MILLVALE, PITTSBURGH, PA. Tel: Millvale 1412
FOR SALE-Pimlicos \$250.; '41 Derbies \$210.; Sport Specials \$100.; Sportsman \$100.; Blue Grass $\$ 135$. ; Dark Horse $\$ 135$. ; Skylark $\$ 140$. ; Fortune $\$ 165$.; Jennings Triplex Slots $\$ 90$.; Saratoga, late F. P. - P. 0. $\$ 150$.; Foreign Colors $\$ 60$. ; All games very clean. One third dep. with order, bal. C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIFORNIA.
FOR SALE - Ten (10) 616 Wurlitzer Lite-Up. All in good operating condition. Just off location. \$150. to \$175. depending on condition of cabinet. Will take best offer for Wurlitzer Twin 12's. TRI-STATE MUSIC C0., 1423 N .3 rd ST., HARRISBURG, PA. Tel: 4-0801

> FOR SALE-DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. WANT-Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE - Extra Special Super Duper Bargain! 2 Zeensy Air Raiders, good condition $\$ 99.50$ ea. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

# NT Hysy CHASSIFITD ADVERTISING SECTION 

# FOR SALE 

FOR SALE - Rock-0la Spectravox Tone Column Cabinets, complete (3) \$50. ea. Send $1 / 2$ deposit, balance C.O.D. Guaranteed in perfect working order. ROSE AMUSEMENT CO., 33 WESTFIELD AVE., ELIZABETH, N. J. Tel: Eliz. 3-7044<br>FOR SALE-Special! 6 Bally Victory Derby, used on location four weeks. Guaranteed like new (write). Also a few Fairmounts, Turf Kings, Jockey Clubs, etc. at special low prices. MULLININX AMUSEMENT CO., 302 WEST VICTORY DRIVE, SAVANNAH, GA. TeI. 3-6601. FOR SALE - Special! l Keeney 2-Way Bonus Super Bell, like new, used 30 days (write). $1 / 2$ deposit, balance C.O.D. REDD MUSIC CO., 145 CENTRAL AVE., LAUREL, MISS. Tel: 1742 J FOR SALE-2 Buckley 24 Cellar units, guaranteed in perfect condition \$225. ea.; Buckley 24 record Chrome Boxes, like new $\$ 20$. ea. ; Buckley 20 record Chrome and Gold Boxes $\$ 20$. ea. $1 / 3$ deposit, balance C.O.D. M. LUBER, 503 W. 4lst ST., NEW YORK CITY. Tel. : Longacre 3-5939. FOR SALE - 5 Ball F.P. Games, all checked, cleaned: Big Hit \$175.; Catalina \$125.; Frisco \$125.; Hollywood \$95.; New Big Three \$50.; new Foreign Colors \$50.; Keeney Contest \$50. Terms: $1 / 3$ deposit, balance C.0.D. K. C. NOVELTY C0., 419 MARKET ST., PHILA. 6, PA. Tel: Market 7-4641 FOR SALE-One Ball Multiple Free Play Tables; Bally Thorobred \& Longacres \$279.50; Bally Pimlico \$195.; Bally Club Trophy \$169.50; Bally '41 Derbies $\$ 169.50$ : Bally Blue Grass \$119.50; Bally Dark Horse \$119.50; Bally Sport Special \$100. BADGER SALES CO., INC. 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.

FOR SALE - Wurlitzer $600-\mathrm{R} \$ 375$. ; Seeburg Gem $\$ 335$. ; Wurlitzer $700 \$ 495$.; Wurlitzer 616 \$195.; Seeburg Vogue \$395.; Scientific Baseball \$99.50; Amusematic Lite League $\$ 229.50$. All phonographs and games checked and rechecked before shipment, repainted when necessary crating \$10. extra on all equipment. NATIONAL NOVELTY CO., 183 MERRICK RD., MERRICK, N. Y.
FOR SALE-G.E. Mazda Bulbs, give "tops" all quality service; Lumilines, clear or frosted, 24 to carton, write; Big Bulbs G.E. Mazda, $71 / 2$ up to 75 Watt, 120 to carton, write; New, genuine, only reliable G.E. Mazda (\#1489) Gun Bulbs. Write for Special Price. ARCADE BULB C0., 56 W. 25th ST., N.Y. 10, N.Y. Tel.: WAtkins 9-7490.

FOR SALE - 44 Scales, all on old established route, some latest, all the low type scales, Watling and Rock-01a, on best location in Idaho and Washington. Complete Route with extra parts $\$ 4500$. Don't write unless you mean business. A. E. CONDON SALES CO., 1424 MAIN ST., LEWISTON, IDAHO. Tel: 684

FOR SALE-For best prices on all types of salesboards, both money salesboards and plain heading boards in all sizes. Write: A. N. S. COMPANY, 312 CARROLL ST., ELMIRA, N. Y.
FOR SALE - 1 Massengill Pool Table 10ф Chute; 2 Wurlitzer 412 Lite-up; 1 Seeburg Royale; Wurlitzer and Rock-0la D.C. motors; Jannette converter; Machines overhauled back on location. PORTER ENTERPRISES, P. O. BOX 6037, WEST ASHEVILLE, N. C. Tel: 2975-R
FOR SALE-Real Buy! Amusement route-consoles, slots, phonos. Will net over $\$ 20,000$ annually! One man can handle entire route! Expansion unlimited. Monied area with steady year-round incomes! Price $\$ 28,000$. Unless definitely interested, do not write. Address mail MR. R. SHOUSE, GENERAL DELIVERY, BAKERSFIELD, CALIF.
FOR SALE - Total Rolls $\$ 375$. ; Superliners (write); Chicken Sam $\$ 65 . ; 2$ World Series (one has miniature players missing - otherwiss o.k.) both for \$75.; Do-Re-Mi \$75.; Western Baseball \$60.; 1938 Tracktime $\$ 35$. WANT - Groetchen Mountain Climber. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.
FOR SALE-10 Total Rolls, like new \$325. ea. Original crates. 1 Victory 5 Ball $\$ 75$.; 1 Knockout 5 Ball $\$ 95$.; 1 King Pin Bowling Game $\$ 150$.; 1 Sk; Blazer $\$ 65 . ; 3$ Jumbos Free Play $\$ 70$. ea. PICO SALES C0., 5426 W. WASHINGTON BLVD., LOS AVGELES, CALIF. Tel.: York 2345.

FOR SALE - 2 Skylark 1 Ball or 5 Ball Free Play \& Payout, excellent condition $\$ 80$. ea.; 7 Grandstands, all payout, as is $\$ 35$. ea.; 5 M 3 lon Bells $5 \phi$ Play $\$ 95$. ea.; 5 Melon Bells 25¢ Play $\$ 125$. ea. D. O. FEAK, 1816 BRJADWAY, TOLEDO 9, OHIO. Tel: Ma 3336
FOR SALE-Revamp Pin Balls: Red Hot $\$ 30$. ; Marines At Play \$79.; Marvel Baseball \$79.; Oklahoma $\$ 175$.; Brazil $\$ 175$. ; Grand Canyon $\$ 175$. ; Idaho \$185.; Wagon Wheels \$185.; Streamliner \$175.; Santa Fe \$175.; Exhibit Big Hit \$249. AMERICAN VENDING C0., 810 - 5th ST., MIAMI BEACH, FLA. Tel.: 58-1619.
FOR SALE - Hard To Get Operator's Special for sale! Miniature lamps 28 V .10 amp . suitable for Packard or Wurlitzer Wall Boxes; also Keeney Super Bell, Evans Bangtails, etc. l7申 in lots of one hundred. RAY BIGNER, 1983 STATE AVE., CINCINNATI 14, OHIO
FOR SALE-Write for complete list of our new and used equipment. It will pay you to compare our prices. MID-STATE CO., 2635 MILWAUKEE AVE., CHICAGO, ILL.
FOR SALE - 1 Seeburg Plaza in excellent shape $\$ 300$. Write ANTHONY HIRT, 2303 NO. llth ST. SHEBOYGAN, WIS.
FOR SALE - 1 Rock-0la Floor Model Speaker with 1 Buckley Wall Box complete $\$ 45$; ;
A.M.I. Floor Model Speaker with l A.M.I. Wall Box, like new \$40. FRANK GUERRINI COIN MACHINE, MUSIC \& AMUSEMENT, BURNHAM, PA. Tel: 5726

# He wis 1 xix CLASSIFIED ADVERTISING SECTION MART FOR SALE 

FOR SALE－l Rock－0la Standard；l Panoram \＆two sets of film；l Singing Tower．All guaranteed in perfect condition．Will consider reasonable offer．APPEL VENDING CO． 5015 NO．GRANSBACK ST．，PHILA．20，PA．Tel：Da 4－5545
FOR SALE－Now delivering Chicago Coin＂Spellbound＂，the No．l Five Ball Game，new 1946 stream－ liner stand．We are also distributors for＂Steelstrong＂tubular pop open tubular coin wrappers－the finest coin wrappers that money can buy．For Missouri，Illinois，Indiana， Arkansas，Tennessee，Louisiana，Mississippi and Oklahoma．Price 70ф per thousand case lots． Send for samples．BAUM DISTRIBUTING CO．， 2718 GRAVOIS AVE．，ST．LOUIS 18，MO．

FOR SALE－Keep＇Em Flying \＄ll9．50；Shangri－la $\$ 119.50$ ；Five－Ten－Twenty $\$ 104.50$ ；Four Aces $\$ 104.50$ ；ABC Bowler $\$ 52.50$ ；Gobs $\$ 74.50$ ；Jungle $\$ 64.50$ ；Casablanca $\$ 109.50$ ；Air Circus $\$ 109.50$ ；Hollywood $\$ 119 . E 0$ ；Horoscope $\$ 54.50$ ；Gun Club $\$ 54.50$ ；Four Roses $\$ 52.50$ ； Victory $\$ 79.50$ ；Majors＇41 $\$ 52.50$ ；Sport Parade $\$ 49.50$ ；Super Chubbie $\$ 44.50$ ．SICKING C0． 927 FORT WAYNE AVE．，INDIANAPOLIS 2，IND．Tel：Riley 9700
FOR SALE－Wurlitzer 700 \＄650．；750E $\$ 675 . ; 850 \$ 700 . ; 950 \$ 725 . ; 61$ Counter Model $\$ 150$. Rock－0la DeLuxe $\$ 400$ ．All reconditioned，ready for location．H．M．BRANSON DISTRIBUTING CO．， 516 S0．2nd ST．，LOUISVILLE 1，KY．Tel．：WAbash 1501.

FOR SALE－ 16 new Solotone Boxes and one location Amplifier（write）．PATTON MUSIC CO．， TURLOCK，CALIF．
FOR SALE－Evans 1946 Model Ten Strikes，our Floor Samples，a real buy，write；Pilot Trainer， like new \＄495．； 6 Exhibit Rotary Merchandisers \＄295．ea．； 3 Groei：hen Metal Typers \＄295．ea． All equipment in Tip Top condition．Terms：l／3 deposit，bal．C．O．D．or sight draft．MONARCH COIN MACHINE CO．， 1545 N．FAIRFIELD AVE．，CHICAGO 22，ILL．Tel．：Armitage 1434.
FOR SALE－Excellent condition 1 Stage Door Canteen \＄160．；1 Big Hit \＄l60．What do you offer for a 1015 Wurlitzer？VENDING EXCHANGE，BOX 440，TUSCAMBIA，ALA．Tel： 680

FOR SALE－Reconditioned and refinished slots：Mills Blue Fronts $5 申 . . \$ 159.50$ ；Mills Blue Fronts 10申．．$\$ 179.50$ ；Mills Blue Fronts $25 \phi . . \$ 189.50$ ；Mills Extraordinary 5申．．$\$ 149.50$ ； Mills Extraordinary 25¢．．$\$ 169.50$ ；Pace DeLuxe（slug proof） $10 ¢ . . \$ 149.50$ ；Jennings Silver Dollar．．$\$ 650 . ;$ Mills Gold Chrome $5 申 . . \$ 179.50$ ；Mills Gold Chromes $256 . . \$ 199.50$ ．BADGER SALES CO．，INC．，l612 W．YICO BLVD．，LOS ANGELES 15，CALIF．Tel．Drexel 4326.
FOR SALE－Wired Music Studio Equipment，selective type similar to AMI Hostess operation except selections are made on Seeburg Wall Boxes installed in locations and selections are limited to 20 per location．This equipment is all brand new having been recently built and installed in a small eastern city and operated for several weeks with very satisfactory results．Studio equipment to serve 15 locations and 40 Seeburg Wall Boxes $\$ 4,750$ ．Write JOHN W．HILL， 328 CHESTNUT ST．，PHILADELPHIA 6，PA．
FOR SALE－New 2 wire Zip Cord 250 ft．coils $\$ 4.75$ ；Maple Skeeballs 3－1／8＂52申 ea．，\＄50．per $100 ; 2-3 / 4^{\prime \prime} 48 \phi$ ea．；$\$ 46$ ．per $100 ; 2-1 / 248 \phi$ ea．，$\$ 46$ ．per $100 ; 2-1 / 4^{\prime \prime} 45 \phi$ ea．，$\$ 43$ ．per 100 ． Largest parts supplier in the U．S．A．BLOCK MARBLE CO．， 1425 N．BROAD ST．，PHILA．22，PA．
FOR SALE－Seeburg Regal cabinet，slightly damaged \＄175．； 4 Seeburg Rex \＄175．ea．； 2 Wurlitzer 616 Lite－Up Model \＄150．ea．； 2 Wurlitzer 412 Lite－Up Model \＄l25．ea．Pin Balls： Double Plays $\$ 55 . ;$ Gun Clubs $\$ 60 . ;$ Spot Pools $\$ 50 . ; 7$ Ups $\$ 45 . ;$ Boscos $\$ 70 . ;$ Hi Hat $\$ 60 . ;$ Knock Outs $\$ 100$ ．All machines clean and in perfect condition except Seeburg Regal．1／3 dep．，bal．C．O．D．DUFF＇S RECORD SHOP，WINCHESTER，VA．Tel： 3267
FOR SALE－Special this week：Lonsen Coin Boxes（all denomination coins）60¢ ea．，$\$ 6$ per doz． BADGER SALES CO．，INC．，l612 W．PICO BLVD．，LOS ANGELES 15，CALIF．Tel．Drexel 4326.
FOR SALE－ 2 Club Trophy 1 ball，newly refinished rails \＆in very good shape \＄l65．ea．； 8 Keeney Fortune 1 ball comb．F．P．\＆Cash，clean \＆in nice shape $\$ 125$ ．ea．； 10 Evans Gal． Dominos，good shape，new packs $\$ 99.50$ ea．； 2 Paces Races，as is but all parts intact $\$ 75$ ． ea．； 20 Vest Pockets Silv．\＆Blue，used l week．$\$ 59.50$ ea．J．DAWSON， 516 TEXAS THEATER BLDG．，SAN ANTONIO，TEXAS
FOR SALE－We have them in stock．Contact us for your Hirsh Red Balls for state of Florida．Best money maker out today．Trouble free．Immediate delivery．Make us cash offer on any new or used pin tables you need．MURRELL•AMUSEMENT CO．， 1058 S．FLA．AVE．，LAKELAND，FLA．
FOR SALE－ $15 \phi$ Caille $\$ 39$ ．； 156 Columbia Fruit $\$ 49.50$ ； 2 Wurl． 850 phonographs，very clean $\$ 575 . ; 1$ Seeburg 8200 \＄425．； $5 \phi$ brand n 2 w Bally Draw Bell $\$ 477.50$ ； 5 Bakers Pacers Chk．DD 1946 Mod．$\$ 550 . ; 2$ Bakers Pacers 25 ¢ play Cash DD，Just like brand new \＄550．； Genco＇s Total Roll，Brand new \＄425．MONROE COIN MACHINE DISTRIBUTORS，1813 N．13th ST．， TOLEDO，OHIO．Tel：Main 6434
FOR SALE－25 Model 80 Kirk Astrology Scales $\$ 169.50$ ea．THE VENDING MACHINE C0．，205－215 FRANKLIN ST．，FAYETTEVILLE，N．C．Tel．： 3171.
FOR SALE－ 1 Boomtown， 1 Three Up five ball pin tables．Both for \＄30．MANNING SALES CO．， 110 SO．TEJON，COLORADO SPRINGS，COLO．Tel：Main 4076

FOR SALE－I Late Model Photomatic，inside ligits．Good Shape．Just off location．Take it for $\$ 495$ ．ACME NOVELTY CO．， 2039 FIFTH AVE．，PITTSBURGH，PA．Tel：At－9980

# Nit <br> CLASSIEIPD ADVERTISHO SECTION <br> FOR SALE 

FOR SALE－ 1 No． 950 Wurlitzer，like new $\$ 675 . ; 1$ No． 24 Victory Wurlitzer，A－1 \＄395．； 1 No． 600 Keyboard Wurlitzer $\$ 375 . ; 1$ No． 61 Warlitzer，very clean $\$ 90$ ．； 1 Mills Empress， clean $\$ 325$ ．； $55 \phi$ Chrome Vest Pocket Bells $\$ 50$ ．ea．； $25 \phi$ Blue \＆Gray Vest Pocket Bells \＄45．ea．AUTOMATIC AMUSEMENT C0．， 1000 PENNSYLVANIA，EVANSVILLE 10，IND．
FOR SALE－A．B．T．Gun $\$ 20 . ; 5 ¢$ Brown Front $\$ 100$ ．；Undersea Raider $\$ 350$ ．； $5 \phi$ Blue Fronts $\$ 100$ ． 25¢ Cherry Bell \＄150．；Mills Thrones \＄250．；Model 716 \＄175．；Smack The Japs Pin Ball \＄20． 10申 Blue Fronts \＄100．；1申 Smoker Bells \＄35．；l申 Glitter Gold Q．T．\＄35．BELMONT VENDING CO．， 703 MAIN ST．，BRIDGEPORT，OHIO．Tel．：Bridgeport 750.
FOR SALE－ 4 Total Rolls on location．This is a terrific buy．One of the games is brand new．Act Now．\＄325．ea．JACK LEY， 2011 W．4lst ST．，IOS ANGELES，CALIF．Tel：Axminster 32714

FOR SALE－4 Mills Panorams．All late models with Film Cleaners．All new Screens．Good working condition and on iocations $\$ 295$ ．ea．Not sold individually．LEWISTON DISTRIBUTING MART，INC．， 27 VALLEY ST．，LEWISTON，PA．Tel．： 2584.
FOR SALE－Seeburg Wall Boxes．We have 30 or 40 Seeburg $5 \phi$ WS－2Z Wall－0－Matics in good condition，covers o．k．$\$ 32.50$ ea．We also have some Bar－0－Matics，wired or wireless $\$ 40$ ． ea．Deposit Required．SPARKS SPECIALTY CO．，SOPERTON，GA．
FOR SALE－ 4 Twin Twelve Wurlitzers in steel cabinets with adapters \＄175．；ea．； 2 No． 24 model Wurlitzers $\$ 200$ ．；ea．； 4 No． 71 models $\$ 200$ ．ea．；plain model 8800 R．C．$\$ 400$ ．ea．； model 8200 R．C．$\$ 450$ ．ea．；model 8800 R．C．$\$ 450$ ．ea．；illuminated Buckley Boxes，like new \＄15．ea． $1 / 3$ deposit，balance C．O．D．－F．O．B．Phila．Act Quick！UNION AUTOMATIC MUSIC CO．， 614 SPRING GARDEN ST．，PHILA．23，PA．Tel：Walnut $2-1432$
FOR SALE－Ten Mills Panorams or Silver Views completely reconditioned rebuilt and refin－ ished，late serials．．．\＄395．；also Late New Film Releases for Panorams and Soloviews．BADGER SALES CO．，INC．， 1612 W．PICO BLVD．，LOS ANGELES 15，CALIFORNIA．Tel．Drexel 4326.
FOR SALE－Bell－0－Ball skee ball alley $\$ 35$ ．crated；Goalee $\$ 300$ ．；Rapid Fire $\$ 59.50$ ； Anti－Aircraft Gun \＄15．；Chicoin Hockey \＄llo．；Genco Play Ball \＄125．1／2 deposit． OLSHEIN DISTRIBUTING CO．， 1102 BROADWAY，ALBANY，N．Y．Tel：5－0223
FOR SALE－Parts for all type games and equipment of leading manufacturers．＂Hard io Get Parts＂are＂Easy to Get＂at Badger＇s．Write，Phone or Wire us today regarding your needs． BADGER SALES CO．，INC．， 1612 W．PICO BLVD．，LOS ANGELES 15，CALIF．Tel．Drexel 4326.

FOR SALE－5 Ball F．P．＇s．；l Ball F．P．\＆P．O．；Consoles P．O．；and combination－slot． All guaranteed perfect．Send for list．New equipment－Bally＇s complete line，also Evans，Jennings，Mills．PALISADE SPECIALTIES CO．， 498 ANDERSON AVE．，CLIFFSIDE PARK， N．J．Tel．CLiffside 6－2892．

FOR SALE－ 8 Champion Hockey，new，original crates $\$ 125$ ．ea．； 2 Big Game C．P．\＄85．ea．； 2 Big Game F．P．$\$ 80$ ．ea．；Fast Time F．P．$\$ 65$. ；New＇ 46 Track Odds（write）；A．M．I．
Singing Towers \＄175．；Streamliners \＄175．；Top Flights \＄175．；Hi Boys \＄175．；Mills Thrones，new finish \＄250．CENTRAL AMUSEMENT CO．， 1144 UNION，MEMPHIS，TENN．Tel：2－6294
FOR SALE－Available now．Standard Brands Model 32 Volt－Ohm－Millimeter． 5000 ohms per volt sensitivity．Checks resistance as low as 2 ohms．Price $\$ 24$ ．BADGER SALES CO．，INC．， 1612 W．PICO BLVD．，LOS ANGELES 15，CALIF．Tel．Drexel 4326.
FOR SALE－Bargain．Mills Slots． $5 \phi$ Blue Fronts $\$ 100$ ．；10申 Blue Fronts $\$ 110$ ．；25 Blue Fronts
 payout with American（silver）Fronts $5 \phi \$ 100$ ．；10¢ $\$ 110$ ．；25 $\$ 150$ ．All above machines are in A－1 shape，ready to go out on location．Good appearance and mechanically perfect．Wire－ phone－write GENERAL SALES CO．， 1031 MAIN ST．，DUBUQUE，IOWA．Tel．： 733.
FOR SALE－Wurlitzer 600－R \＄325．；Wurlitzer 600－K \＄350．；Twin 12 \＄175．；Rock－01a Standard 39，refinished $\$ 325$ ．；Seeburg Hi－Tone 8300 RCES A－1 $\$ 525$ ．Pin Games：Defense $\$ 69.50$ ； Polo $\$ 35$ ．；Landslide $\$ 39.50$ ；Sales Boards（write）；Bingo refills \＄1．Arcade：Grandmother Predictions A－1 \＄500．；Aviation Striker \＄75．；Chicago Coin Hockey \＄139．50；ADVANCE MUSIC C0．， 1606 GRAND AVE．，KANSAS CITY，MO．Tel：Ha． 1043
FOR SALE－Bargain：Genuine leather cigarette cases with a transparent covered picture frame． Make ideal prizes for salesboards，etc．Each case comes individually boxed．Nationally adver－ tised at \＄1．While they last at 36 c ea．in gross lots．Send $\$ 1$ ．for sample．BYRON NOVELTY CO．， 2045 IRVING PARK，CHICAGO，ILL．

[^2]
# N wasy 

CHASSIEITD ADVEXTISING SECTION

# FOR SALE 

FOR SALE - Marvel Baseball \$59.50; Catalinas $\$ 119.50$; Amusematic Lite League $\$ 185 . ;$ Undersea Raider \$185.; Exhibit Big Hit \$160.; Stage Door Canteens \$160.; Flattops \$95. CAS-OLA AMUSEMENT CO., 109 W. STATE ST., ROCKFORD, ILL. Tel: Main 3420
FOR SALE-Total Rolls. One of the country's largest Total Roll operators will sell a few taken off summer locations. Used only three months. Appearance and mechanical condition guaranteed like new $\$ 375$. ea. PARAMOUNT DISTRIBUTORS, 546 MAIN ST., BEACON, N. Y.
FOR SALE - Balloons - Balloons - Balloons. We have in stock all sizes balloons at Wholesale. Can supply special imprint Balloons for any occasion. HERB EVERSCHOR, 1182 N . HIGH ST., COLUMBUS, OHIO

FOR SALE-8300 ESRC Seeburg \$475.; 600 Keyboard Victory Wurlitzer \$425.; Rock-0la Commando $\$ 525 . ;$ A.M.I. Streamliner $5-10-25 \phi \$ 250$. All in very good condition. S. \& M. SALES CO., 1074 UNION AVE., MEMPHIS, TENN. Tel.: 2-1133.
FOR SALE - Seeburg Rex Wireless Hideaway \$275.; Seeburg Hi-Tone 8800 RC $\$ 550$. ; Rock-01a Moderne Corner Speaker \$45.; Mills Enpress \$z25.; Mills Throne \$295.; Wurlitzer Vic. 24 \$395.; Wurlitzer Vic. 500-K $\$ 430$. ; Wurlitzer $600-\mathrm{R} \$ 375$. ; Rock-01a Playmaster \& Spectravox \$385.; Rock-01a '39 Deluxe \$405.; Wurlitzer 61 \$150.; Wurlitzer $412 \$ 150$. ; Wurlitzer 616 \$195. THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, OHIO. Tel: Henderson 1043
FOR SALE- $\$ 25.00$ and up Mills, Jennings, Watling Slots in $5-10-25 \mathrm{c}$ A-1 operating condition; 5 Ball Free Plays; l-ball P. 0. games Mills Panoram \$325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel.: MItchell 3254.
FOR SALE - Premier Barrel Roll 10 $1 / 2 \mathrm{ft}$. $\$ 449.50$; Amasematic's Jack Rabbit $\$ 475$. ; Wurlitzer 616's \$190.; Wurlitzer 24 \$275.; Rock-0la Commando, like new \$500. GREEN \& DELITZ DISTRIBUTING CO., 115 W. FRANKLIN ST., WAUSAU, WIS. Tel: 5530
FOR SALE-Chicago Coin Goalees, clean, A-1 condition and shipped in original crates (write). Terms: $1 / 3$ Deposit, Balance C.O.D. HALL BROS. SALES CO., 1817 - 4th AVE., JASPER, ALA. Tel.: 760.

FOR SALE - 3 Keeney Pot Shot, one ball, cash pay pin game \$40. ea.; l Wurlitzer Model $616 \$ 165 . ; 1$ Rock-01a 16 record $\$ 125$. K. H. FERGUSON CO., 1014 W. RAMSEY ST., STILLWATER, MINN. Tel: 1349-L
FOR SALE-Factory rebuilt 1938 Keeney Tracktime Consoles with all latest improvements. Cabinets refinished like new. \$125. l/3 deposit. Bal. C.O.D. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL. Tel.: Southshore 5524.
FOR SALE-4 Mills Panorams \$290. ea.; 2 Muto. Sky Fighters \$165. ea.; 3 Muto. Punching Bags $\$ 85$. ea.; 2 Pace Saratogas (console) \$75. ea.; $15 \phi$ Mills 4 Bells $\$ 425$.; $15 \dot{\phi}$ Mills War Eagle $\$ 95 . ; 3$ Bally Reserves 5 ball Free Play $\$ 20$. ea. ; 3 Spinning Reels Free Play or Payout $\$ 80$. ea. STEWART NOVELTY C0., 1361 SO. MAIN ST., SALT LAKE CITY, UTAH. Tel.: Dial 3-5055.
FOR SALE - Consoles: 11 Buckley Track Odds $5 \phi$ play, High Serials from 11200 up \$350. ea.; 4 Buckley Track Odds $25 \phi$ play, High Serials from 11500 up $\$ 450$. ea. Terms: $1 / 3$ deposit. C. \& M. SPECIALTY CO., 832 CAMP ST., NEW ORLEANS, LA.

## MISCELLANEOUS

NOTICE-Speed that's us. 1 hour Amplifier service; l hour tone arm service. We recon speakers. Reasonable prices. All work fully guaranteed. DEE'S SERVICE SHOP, lll9 VENICE BLVD., LOS ANGELES 15, CAL. Tel.: FE 7875.
NOTICE-We have something new on the way - if interested write us and we'll tell you all about it. MARVEL MANUFACTURING CO., 2845 FULLERTON AVE., CHICAGO 47, ILL.
NOTICE-Parts and Supplies. Radio Tubes for The Coin Machine Trade. 70L7GT will soon be available. Write for our twice monthly inventory release. W. R. BURTT, "The Coin Tube Man", 442 N. SENECA, WICHITA 12 , KANS.
NOTICE-Protect and hold that location! We'll rebuild your old scales and make em look like new (Est. 1889) WATLING MANUFACTURING CO., 4650 W. FULTON ST., CHICAGO, ILL. Tel. Columbus 2779.

NOTICE-Complete phonograph repair service, amplifiers, motors, pickups, and counter boxes. Used equipment bought and sold. Write or phone. NELS NELSON, 2329 W. PICO BLVD., LOS ANGELES. Tel.: Fitzroy: 0545.
NOTICE-The most complete stock on the West Coast-parts for phonos and games. Visit our "See-At-Glance" parts department. JACK R. MOORE CO., 1615 S.W. 14 th AVE., PORTLAND 1, ORE.
NOTICE-Don't you have a location that wants a Popcorn Vendor or machine. We have all makes and models. We also pay $\$ 50$. and more commissions to you if we sell them. Who are they? Send along name and address. We do the rest. P. K. SALES CO., 507-509 WHEELING AVE., CAMBRIDGE, OHIO.

# MISCELLANEOUS 

NOTICE-"A" Day has arrived in Wisconsin and all the coin machine activity is concentrated right here in Milwaukee because AIREON . . . the ELECTRONIC phonograph is NOW ON DISPLAY at KLEIN DISTRIBUTING CO., 2606 W. FOND DU LAC AVE., MILWAUKEE 6, WISC.
NOTICE-We are exclusive Michigan and Northern Indiana Distributors for Williams Manufacturing Co. and Genco Manufacturing Co. J. R. "Pete' Pieters, KING-PIN EQUIPMENT C0., 826 MILLS ST., KALAMAZOO 2l. MICH.

NOTICE-We are organized for the best interest of the Coin Machine Operators of Los Angeles County. We will welcome any correspondence from any association in the country. ASSOCIATED OPERATORS OF LOS ANGELES COUNTY, INC., 1351 W. WASHINGTON BLVD., LOS ANGELES 7, CALIF.

PASS THIS SUBSCRIPTION ON TO A FRIEND!! "THE CASH BOX"
"The Confidential Weckly of The Coin Machine Industry" 381 FOURTH AVENUE, NEW YORK 16, N. Y.

PLEASE ENTER MY SUBSCRIPTION FOR ONE YEAR. ENCLOSED FIND CHECK FOR
$\square \$ 48.00$ - FIRST CLASS MAILING, PLUS FREE WEEKLY CLASSIFIED AD PRIVILEGE
$\square \$ 15.00$ - FIRST CLASS MAIL ONLY
(ALL SUBSCRIPTIONS PAYABLE IN ADVANCE)

NAME
FIRM
STREET
CITY
ZONE .......STATE $\qquad$


## Bally TRPLE BELI

 Ereatest Money-Maker in Coin Machine HistoryTRIPLE BELL consoles on location actually earn two to three times top earnings of all other consoles now in operation! Triple Chutes permit three playerş-or three coins-every game. Changing Odds on big light-up back-board. 1000 SUPER-SPECIAL and plenty of other big awards. Single Cherry Winners and frequent intermediate awards. Deluxe Cabinet in rich blonde wood-grain finish. Simple Trouble-proof Mechanism. Convertible Payout or Replay. Order your TRIPLE BELL consoles now! Specify coin combination . . . nickel, dime, quarter or any desired combination.

> 5-BALL NOVEETY* SENSATION

## DRAW BELI <br> HOLD-AND-DRAW CONSOLE <br> one-ball MULTIPLE PaY-Table*

*VICTORY SPECIAL FOR REPLAY TERRITORY

REAL BASEBALL THRILLS exciting 3 -way score-system and extra fast action . . . insure continuous big repeat play and top collections. Powerful COMPETITIVE PLAY APPEAL keeps players crowded up to BIG LEAGUE by the hour. Sturdy, simple mechanism guarantees rock-bottom service cost.

Fat collections and record-smashing net profits prove that Bally's new secondcoin, second-spin feature is the most powerful repeat-play stimulator ever created. Positive trouble-free mechanism insures lowest operating costs and highest profits. Order DRAW BELL from your distributor now. Specify Nickel or Quarter play.

Packed with all the profit-proved features of Bally's famous pre-war multiples . plus new play-provoking ideas that are pushing profits to a new all-time high! VICTORY DERBY games on location are consistently topping all previous collection records of pre-war and wartime operations.


[^0]:    1615 S.W. 14th AVE.
    100 ELLIOTt AVE.

    348 SIXTH STREET PORTLAND I, ORE. |  | SEATTLE, WASHINGTON | SAN FRANCISCO, CALIF, |
    | :--- | :--- | :--- |

    Distribufors for Washington, Oregon, No. California, Nevada and Idaho

[^1]:    PIN GAMES

    Play Ball $\ldots . .-\$ 45.00 \quad 5-10-20 \quad . . . . . . . . \$ 85.00$ Limelite …- 35.00 Venus ............ $\quad 70.00$ \begin{tabular}{llll}
    \hline 41 Majors._. \& 50.00 \& Knockout ..... 99.50 <br>
    Sport Parade \& 50.00 \& Liberty \& 130.03

 

    Sport Parade \& 50.00 \& Liberty ....... 130.05 <br>
    Genco \& Def... 75.00 \& Air Force <br>
    \hline 64.50
    \end{tabular} Gun Club .. 60.00 Miami Beach 69.50

    ## BELLS

    Mills Blue \& Gold Vest Pocket...... $\$ 35.00$ Mills 5 c Blue Front ...................... 103.00 Mills 5c brown Front .................... 100.00

    We have all Mills Bells and Jumbo Parade parts.

    ## CONSOLES

    Mills 5c Jumbo Parade, C.P.
    Mills 5 c Jumbo Parade, C.P.
    Mills 25 c Jumbo Parade, C.P.
    $\$ 100.00$ Mills 25 c Jumbo Parade, C.P. 175.00 Keeney 5 c Super Bell, Comb. 250.00 Keeney $5 \mathrm{c}-5 \mathrm{c}$ Two Way Super Bell Comb.

    1/3 Deposit, Balance C.O.D.

[^2]:    FOR SALE－Slots：Pace＇s New Chrome Deluxe also Mills New Black Cherry Bells．Ready for immediate shipment．Any late model 5 Ball Free Play Pin Game．FRANK HARRIS SALES CO．， 430 SOUTH BROADWAY，POPLAR BLUFF，MO．Tel： 359
    FOR SALE－50 Buckley Chrome Boxes， 20 and 24 record $\$ 15$ ．ea．； 50 old style Buckley Boxes $\$ 5$. ea．； 6 Seeburg 30 wire Boxes $\$ 7.50$ ea．SOUTHERN MUSIC DISTRIBUTING CO．， 503 W．CENTRAL AVE．，ORLANDO，FLA．
    FOR SALE－Liberty $\$ 251$. ；Gottlieb Shangri－La $\$ 85$. ；Bosco $\$ 60$ ．；Stratoliner $\$ 40$ ．；Snappy $\$ 45$ ．；Victory $\$ 55$. ；Monicker $\$ 60$. ；Flat Top $\$ 135$ ．；New Champ $\$ 40$ ．；Ten Spot $\$ 45$. ；Sink The Jap（ 7 Up ）$\$ 35$ ．；Suspense $\$ 215 . ;$ Staga Doər Canteen $\$ 180$ ．Will ship open for in－ spection．Guaranteed．CENTRAL AMUSEMENT CO．， 1144 UNION，MEMPHIS，TENN．Tel：2－6294

