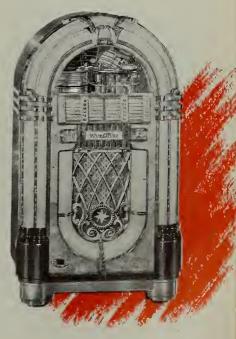


. . . Another Wurlitzer Location Owner Praises Effects of Wurlitzer's Powerful National Advertising Program

All over America, Wurlitzer's national consumer advertising, promoting patronage in locations displaying the Sign of the Musical Note is drawing praise from Wurlitzer location owners.

Says owner Henry Gruhn of the Roxy Grill in New York, "It's the greatest promotional program of all time for Wurlitzer location owners. I am proud to display Wurlitzer's Sign of the Musical Note and am positive that it will do wonders for my business."

East, West, North and South, the reaction is the same—satisfied location owners...a constantly increasing demand on Wurlitzer Factory-Approved Music Merchants to install more and more Wurlitzers. The Rudolph Wurlitzer Company, North Tonawanda, New York.







A BUSHEL OF MUSIC!

The public is floored by the quantity as well as the quality of AMI music. Every patron is pleased and honored by being given his choice of forty selections, just about twice as many as he expects to find. He marvels at this great advance in music service, shows his appreciation by playing and watching — watching and playing. A bushel of music is a bushel of fun for the public. AMI Incorporated

MODEL A AUTOMATIC PHONOGRAPH

C V / N

10¢ Play and 70% Commission



By Bill Gersh

In this past week's (September 9) issue of The Cash Box there appeared letters from well known operators in various parts of the nation who suggested that all music equipment be changed to 10c play, 2 for 15c, 3 for 25c. or 4 for 25c.

In some cases, these operators, distributors and jobbers stated, this was already happening in their territories. It seems to be happening in one area after another. In New Jersey the music machine ops have already agreed on 75%-25% commission to be paid to all locations and wired telephone music has been stabilized at 10c per record, 2 for 15c and 4 for 25c. In addition these wired music ops are paying from 20% to 30% commission to their locations and this is also being followed by the non-selective music operators.

Over four years ago The Cash Box first proposed that this industry change its commission basis to 70%-30%. It did so because it foresaw that increased costs and gradually increased prices of all materials would force the average operator to a position where he would need more money faster than he ever did before to as-sure himself remaining in this business. This is today an estabished and recognized fact and agreed to by all coin machine operators.

The operators, themselves, jumped from the idea of 70% commission to 10c per play. They reported that it was too difficult, in a large number of cases, to get the location owner to accept less than what he was now receiving. But, they reported, if they could take in more money by using the 10c coin chute — then, and only then, could they cut the location owner's commis-sion down to 30% or 25% or even less, for he would still be earning just as much (if not more) than he formerly did on 5c play at 50% commission. This idea has traveled far and wide thruout the nation

and more and more music operators are contacting The Cash Box to tell this publication that 10c per record is proving successful and, at the same time, asking that the music equipment manufacturers produce their new ma-chines with 10c coin chute, 2 for 15c and 4 for 25c play.

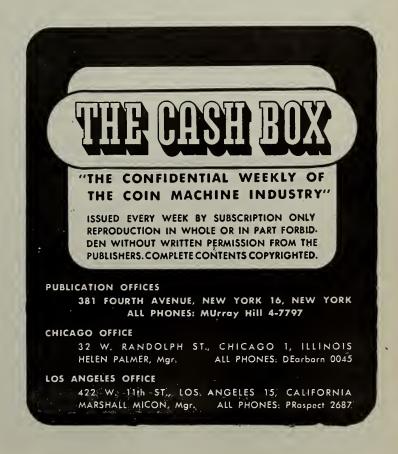
Many noted music machine coinmen have also reported that today they find the confectionery, the busy drug store and quick-lunch restaurant better locations than taverns. Their reason is that the tavern enjoys a certain peak hour play period (usually from 9 or 10 in the evening to about 1:30 in the early morninig) and that, even with the juke box going continuously during that peak period — they cannot earn enough money to amortize the cost of the new equipment in a 24 month period and show a profit.

One music operator, who changed all his equipment over to 10c play, 2 for 15c and 4 for 25c, reported that he is now averaging over \$300 more net to himself and, at the same time, only paying from 20% to 25% commission to the location owners - and that the retailers

are more than pleased with the arrangement since they, too, are earning just as much as they ever did. He does admit that the first few days when the play was changed to 10c the public reacted with a bit of displeasure. "But," he says. "since then they have accepted the 10c chute and are playing just as much as they ever did." Now more and more operators thruout the country

look to the 10c chute as the possible answer to higher prices of music equipment, greater overhead costs, quicker amortization, sooner and surer profits. They all feel that they can adopt the 10c play principle and pay only 30% commission with the cooperation of all other coinmen in their area.

In this regard the mixed route seems to be the biggest problem. Where an operator used his phonos as the come-on" to get into a location so that he can operate other equipment is a territory where the music operating specialist is up against a pretty stiff problem. He must then prove himself a real salesman, for many mixed route ops are willing to take a loss on their music equipment to keep their other machines operating in the locations. This makes it tough for the music op to walk into his locations, in the same territory, and increase cost of play while reducing commission payment. Is 10c per record the answer?



OPS SAY: SIMPLE BUMPER PIN GAME PLUS REPLAY IS ALL THAT'S NEEDED

NEW YORK — Following the questioning article by one manufacturer, which appeared in the August 26, 1946 issue of this publication, whether the present type complicated scoring pinballs are losing the play of the average pinball player — and the answer that followed in the September 2, 1946 issue by another manufacturer who claimed that some of the pinball games were becoming too complicated, but that he did not believe a return to the old type "bagatelle" machine would prove profitable, and that instead an easy-tounderstand, simple bumper type replay pin game might gain greater play — comes the stories of many operators (who are right out there in the field) that they are now using old wire-bumper pin games (reconditioned with plastic bumpers) and that these are bringing in good profits.

There is no doubt anymore (and this may as well be openly studied) that there is much resentment regarding the present pin game prices on the part of many operators. This is definitely not the fault of the manufacturers. They would just as soon once again be able to sell pinballs at \$100 or less if they could produce them to sell for such prices. But, with the cost of materials and labor where it now is — this seems a very remote possibility and, what's more, labor and component unit costs are GOING UP. Therefore, with the coin chute still obtaining only 5c and with the prices of games two and three times higher than pre-war something must be done for the pin game operator to assure him a profit.

The trade-in valuation of the average higher priced pin game is admitted to be much greater than the lower priced game and also admitted to be on a percentaged par with what former trade-in prices were. But, this is not the solution, the operators say. It doesn't matter to them if their trade-in is much lower — if the price, too, is much lower. They cannot seem to earn the cost of the machine in the short operating period with which they are faced. They must earn more money — or pay less for machines.

In answer to earning more money — the proposal was made that 3 balls be featured at 5c with the next 2 balls optional at another 5c. This would put play of pin games in the 10c category. But, opinion seems to be rather sharply split regarding the 10c play on pin games — which are supposed to be amusement. Therefore, the ops themselves have come out with the story that they are actually revamping many of the old, wired-bumper type of pin games, replacing the wire bumpers with plastic bumpers, and they find that these machines earn just as much for them on location on a comparative basis. Now pin game operators from almost every section of the nation have come in to tell *The Cash Box* that the answer to the entire problem, in their estimation, is a return to the easy-to-understand and easier-toplay simple bumper type of high score pin game, but, featuring replay action, and that this sort of machine, which they feel can be produced much more cheaply than the present highly complicated scoring models will earn just as much money.

In addition to this — these operators ask that the machines be manufactured with more "fun" play action in them and not just scoring action. In short, they believe that a return to the jig saw type of game, the other games with tit-tat-toe action, etc., while continuing the scoring principle, would help stimulate much play among many of the people who want to "relax" when they play a pinball game and not have to concentrate on each ball they shoot.

It seems that if these operators are continuing to earn good profits with the old time wire-bumper games then certainly something can be arranged in this direction, as one manufacturer stated. He further reports that his firm are now experimenting with just such a game and that he believes, if the machine proves out on the location tests, that there is every possibility of a return to "more simple type pinball games." Page 5

PUBLIC RELATIONS BUREAU

NEW YORK—Ever since its inception *The Cash Box* has urged the industry to create a "Public Relations Bureau."

For years it kept hammering this thought home to the trade — week after week — and printed a great many interesting articles from manufacturers, distributors, jobbers and operators as well as from public relations counsellors and others — to prove the great need for a "Public Relations Bureau" for the coin machine business.

In the past months the CMI, Inc., (Coin Machine Industries, Inc.) has taken this work over. It has started a public relations program and asked for the support of the entire industry to that program.

The CMI knows the importance of public relations work. It also realizes that were there a public relations program under way years ago that much territory now lost to many manufacturers of this industry would still be in operation.

It has, because it realizes the value of cooperative efforts and combined interest, asked that even the smallest operator, as well as the largest distributor, join with it in sponsoring this program for this industry.

The Cash Box immediately went all out back of this effort on the part of the CMI. It, too, believed that the time had at long last arrived when the leading manufacturers, and all others concerned with the trade, had listened to its clarion call — to create a "Public Relations Bureau" — even if it was called a "public relations program." answered the call — but just as many did not. In some sections of the country there were men wholly concerned with certain types of equipment who felt, that by backing this public relations program, they would be hurting their own businesses, for they might bring back certain types of equipment to their areas which they feel will hurt their present machines.

The time has come for this industry to face facts. It must realize that it simply cannot enlarge on its own growth by ignoring the public. This past summer proved to a great many that there must be constant public relations effort in their behalf to continue them in business.

Now, as the fall season gets under way, there is no doubt that many city councils and state legislatures will once again reconvene and, when some of them do, their first bills will be revenue seeking bills. There is no need to tell any experienced coinman that among those revenue seeking bills will be many directly affecting the coin machine business. Is there an easier and richer market for any politicos to tap?

Only by a process of education to the public can this sort of thing be overcome from re-occurring each and every legislature-meeting year. The CMI and all the industry must sponsor such effort. A "Public Relations Bureau" is as necessary to this industry today as are new machines. What good are the best moneymaking machines in the world — if there's no territory in which to operate them?

The NAMA has started its public

relations work many months ago. It has won reams of newspaper space. It has gained good radio comment. It has interested all industry. It has won over bankers and financiers. It is definitely on its way to becoming the outstanding division of this business and to such an extent that many manufacturers who have engaged themselves in specialized divisions of the field are now planning to also enter into the merhandise machines field. This is what good public relations work can do — and this is what must be done by all divisions of this industry.

The Cash Box had hoped that all the branches of this industry would join together into one great "Public Relations Bureau" but, since certain divisions of the field, like the merchandising machine branch, feel that they are entirely separate from such effort on the part of other manufacturers — then only what can be done should be done — but should be started immediately.

The trade wants and needs a "Public Relations Bureau" — one bureau to handle all of its many branches. Eventually, *The Cash Box* hopes, this will become the fact. Now, while one division of the field is at work, the other divisions, too, should fall in with such effort and start their public relations campaigns.

It is definitely up to the operators, jobbers and distributors who, by their donations and their demands. can get this public relations program into action. It is up to them and for them. It will benefit one and all alike. It is unselfish in cast and it is necessary NOW.

Many coinmen thruout the nation

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"MUSIC GOES "ROUND AND "ROUND"

Music Ops Strive Hard to Find Answer to Continued Profitable Operating. Many are Testing New Commission Plans Seeking to Adjust Set-Ups.

NEW YORK—"The music business," as one noted coinleader stated, "is like an industry in ferment."

There is no doubt anymore but what this statement bears much truth in it. Everyone in the automatic music field is seeking the answer to what should be done because of the higher prices of equipment, tremendously increased overhead and operating costs and also the fact that these costs are continuing to go ever higher.

There is no need to state here anymore that the operator who continues to work on a 50%-50% commission basis is finding himself in hot water. His accountants will show him that he simply cannot conduct his business on a profitable basis continuing to pay such a high commission rate.

Today — as one noted association head stated, it isn't "commissions." "We are," he told a group of coinmen, "sharing our profits with every location."

Surely, then, it is unfair (if the location owner is to be considered a partner in the operation of automatic music) for one partner (the location owner) to receive more than twice as much from the equipment as the operator.

Not only must the operator pay for the machine, pay the new and higher prices for parts and supplies and labor and his trucks and offices, etc., etc., etc., but if he only takes 50% of the collection — and finds that it costs him 50% of that 50%to pay for his operating expense then the location owner is earning much more money from the automatic music partnership than he is.

"Today," one noted music operator reported, "we figure that it costs us 50% of all our collections for our operating expense. And," he continued, "this is a mild figure compared to what others we have seen."

That being the case then the operator must arrange for a new and better commission basis. He must arrange for a better share of the receipts (or profits) with his profitsharing partner — the location.

And that is why this noted coinleader claims, "The music business is like an industry in ferment."

. The music that goes 'round and 'round—is making a lot of operators go 'round and 'round with it. Those are the ops who haven't arranged for an equal share in their profit-partnership with the location.

If music operators haven't yet arranged to obtain a better share of the collections then they are not going to outlast the new operating era.

Like one noted Texas music operator writes, "With so many new machines on the market, a machine only one year old — will be considered an 'old model'."

Operators must arrange for one or another commission basis, for front money, for 1% of the gross installation cost, for 10c play, for location contracts and for every possible protection they can — while they can and while there is still time for them to do so.

The old methods are dying. They are dying out fast. They cannot last in this hectic high priced, overflushed overhead era.

Whatever the result will be and whatever the change which will eventually adjust itself in the trade — it must earn the music operator more money than he does at present — or he cannot remain in the music machine business.

The trade is going 'round and 'round — seeking the answer — and, yet, to many this answer was very simple. They just shut their eyes, lowered their heads and charged right in — advising their location owners that they could no longer pay them 50% — no longer do this and that — and, if agreed, they continued in the spot — if not, they withdrew from it and went somewhere else.

Others are more cautious and are approaching their locations more carefully. They are gradually obtaining what they want and hope that they will have what they need before it's too late.

Whatever the result it is interesting for the trade to watch the music field in this adjustment period — readjust itself to modern conditions and once again lead the trade to new achievements.

The Cash Box Page 7 Week of September 16, 1946

Majority of Ops Report They Also Obtain Better Commish Set Up. Claim Now That New Juke Boxes Can Clear Off Quick

NEW YORK — Reports from many noted music machine ops in various parts of the nation who have already received their first shipments of the new juke boxes is that, "The collections on the new machines are greater than we have ever before expected."

"In fact," one noted music merchant states, "the take on these new machines has set a record that is almost unbelievable and, what's more, has continued to pull in these sort of collections at a steady pace."

The ops of these new machines believe now that they will clear them off much quicker than they originally thought they would. One noted op writes, "We feel certain now, as long as these collections continue, that we are going to have all of our new machines amortized in the 18 month period."

It is also heartening to note that the majority of these men have been able to arrange for a much better commission basis with the new machines — many of them paying only 25% to the location — and they have also been able to obtain location contracts for at least a two year period.

This is extremely important to the automatic music operator. It means that the new equipment, so much desired by the average location owner, is not only reviving play and bringing in high record collections, but, what is most important, has been able to get him set on a much better business basis all around.

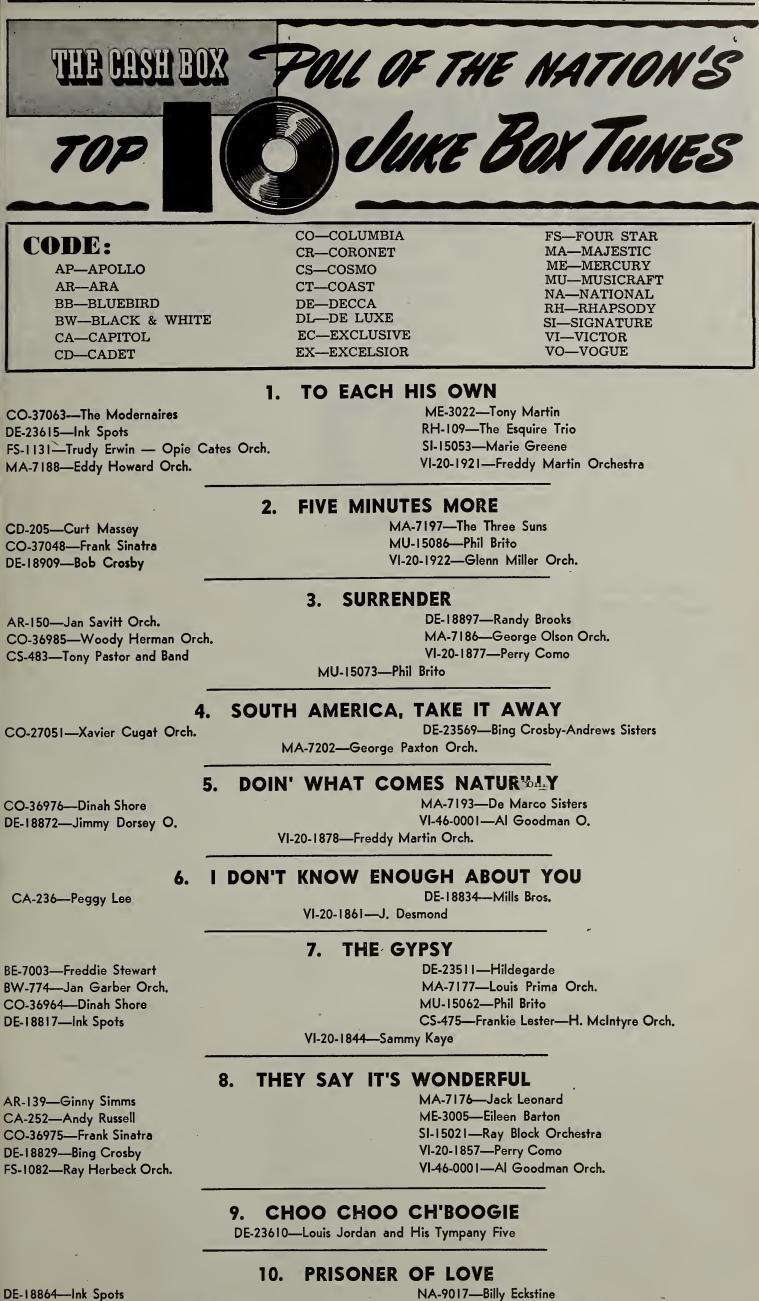
Manufacturers of the new juke

boxes, their distributors and operators are all enthusiastic about these reports. They have been showing them to many who haven't `as yet received any of the new machines and, it is generally believed, that these facts are setting the trade up to take advantage of what it should have done a long time ago — that is — obtain the best business deal it can with its music partner — the location owner.

Furthermore, as the new juke boxes spread thruout the nation, the trade believes that they will regain the collection status enjoyed by music coinmen during the war period and will also obtain for all in the industry a better business arrangement.

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Week of September 16, 1946



MU-15065—Gordon Macrae—Walter Gross Orch.

NA-9017—Billy Eckstine VI-20-1814—Perry Como—Case Orch.

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RECORD REVIE

The well known Hour of Charm (all girl) Orchestra under the direc-tion of Phil Spitalny has come up with a pair of sides here which carry a sharp commercial accent in the cuttings. "Blue Skies," currently showing heavy action on the boxes, is given all the status of a full production number as Phil waves his baton over both instruments and choir. Francine, a fine voice, handles the solo breaks in an upper-class style, and the combo of the three blend well together to establish a dramatic mood for the melody. On the backing they offer "Seville," a strong Latin standard to which they bring a powerful but subdued instrumental interpretation that should click well with the devotees of Latin melody. Recommended highly, but only for locations where the prices or tastes run high.

"Star Dust" "The Bells of St. Mary's" The Don Large Chorus (Vogue 710)

• "Star Dust." a favorite among alltime favorites, is given a new-style interpretation on this disk as performed by the Don Large Chorus. With the large cast of vocalists harmonizing on a new arrangement of the melody, it comes up as an almost classical offering; then, from the choral backing, a male and female voice come up to do a duet bit and they add to the long-hair atmosphere the side exudes. Flipped, the chorus go to work on another favorite, "The Bells of St. Mary's," and again on this side the classical interpretation continues. It's a great job they do with it, one to compare with what a top choir could provide. But — and it's a big 'but' — music ops must place this platter with great care. It belongs only where tastes run high and the demand is for 'better type' music.

"Just Squeeze Me" "Ole Buttermilk Sky"

Faul Weston Orchestra with Matt Dennis (Capitol 285)
Peg "Just Squeeze Me (But Please Don't Tease Me)" as a strong juke box attraction, and one that can be expected to rise high in national popularity. Featuring the very effective voice of Matt Dennis (it would have been better with a female chirp) and the smooth musical crew of Paul Weston, they combine well to present this little slow beat novelty ballad. On the reverse, "Ole Buttermilk Sky" is served up with a medium jump beat that lifts it right out of the western class, and as Weston and Dennis deliver it, it clicks. Remember this platter as a strong comer. It has all the makings.





• Grab this platter. "The Old Lamplighter" as done by the Frank De Vol Orchestra with Hal Derwin handling the vocal assignment is top juke box fare, and as much can be said of the flip, "I Guess I'll Get The Papers And Go Home." Both are in a blue mood, but the handling they get from Frank's crew and Hal lift them into position as sides that will draw customers and coinage. Unusual is the fact that Hal has a virile voice. The listener doesn't picture him hanging from the mike as he delivers the lyrics, and that's a welcome change. Additionally so, when it's considered that both tunes are perfect vehicles for that sort of thing. By all means give both sides an attentive listening, and you'll agree that the only fault to be found with the platter is the fact that it headlines performers who are unknown. But remember, too, that music ops have made stars in the past, and it can and should be done again.

"Whatta Ya Gonna Do" "Ridin' On A Summer Afernoon" Bobby Byrne Orchestra (Cosmo 488)

"Whatta Ya Gonna Do" is served 0 here as a mild little novelty featuring the instruments of the Bobby Byrne crew with Peggy Coffey handling the jump lyrics in bobby-sox style. Sadly enough nothing about the platter is a stand-out; it's just a pleasant unaffected hunk of lyrics and melody that has it's greatest appeal to music ops as a supporting disk. On the backing the group offer as an all-instrumental "Ridin' On A Summer Afternoon." It can be said "Ridin'" that it's a neat, unobfor trusive variation on a sound musical theme, but lacking in tricks and color.

"You Make Me Feel So Young" 'On The Boardwalk' The Charioteers (Columbia 37074)

THE CASH BOX"

• From the motion picture "Three Little Girls In Blue," along comes along comes these other interpretations of two of the many song hits which are in-cluded in the films. As done by the pleasant voiced vocal combo, The Charioteers, this platter comes up to give the melody and lyrics of "On The Boardwalk (In Atlantic City) a "On lift for all concerned. Tho not a tune to be considered among the all time hits, it is a number that should show strong action for itself. On the backing, the Charioteers interpret "You Make Me Feel So Young,' and with this the mixed quartet display their versatility. Actually, "You Make Me," should best be done as a vehicle for a single performer, but other than that there are no complaints.

"Sherwood's Forest" "Least That's My Opinion" Bobby Sherwood Orchestra (Capitol 286)

Unique is the word for this Bobby Sherwood offering titled "Sherwood's Forest." It's got practically every element from which great modern music is made, and if it's appeal is as wide as is the music that's made here, it'll be a smash. Actually, "Forest" is a combination of sound that will win high honors and heavy coinage in any location where the customers play to listen. It can't be played for dancing. Nonetheless, it is this reviewer's opinion that Bobby and his crew are here playing top notch jazz and their disk is certainly worthy of a try. On the backing they do "Least That's My Opinion," a melody from the musical "St. Louis Woman." Bobby, himself, capably Woman." Bobby, himself, capably handles the vocal chores on this with the crew providing strong support.

"Hymn To The Sun" "Hey, Bobby!" Bobby Byrne Orchestra (Cosmo 492)

• The heavy sax inserts put there by Bobby Byrne distinguish all that's worth while in this version of "Hymn To The Sun," which is done up completely as an instrumental display. Unhappily, there's little more to distinguish the side since it lacks enthusiasm and the zing that makes for heavy juke box action. There are some compensating factors however and, for the most part, they rest with what they do with "Hey, Bobby!" on the backing. Slanted for the bobby sox trade in title and treatment, the cutting features a choral vocal by the band. A jump beat pervades thruout and the whole thing winds up as a truly commercial offering. With that, you can place the side in spots where the youngsters crowd for their sodas

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Week of September 16, 1946

RECORD REVIEW EDITOR

THE CASH BOX"

QUIRK

DAVE



"The Whole World Is Singing My Song" "I Guess I'll Get The Papers" Les Brown and his Orchestra (Columbia 37066)

• The coins will pile up in approval right after the first listening to "The Whole World Is Singing My Song' as served up by Les Brown and his Orchestra. It's sooooo smooooth that it reminds you of whipped cream . if you can remember how smooth that stuff is! Doris Day dishes out a swell vocal, but that's to be expected as she's one of the best girl soloists still connected with one band. The Brown crew do a great job instru-mentally with Ted Nash taking sax solo honors. The flipover, "I Guess I'll Get The Papers," is also in the sentimental vein. Jack Haskell offers a pleasant vocal faintly tinged with blue. The orchestration is full but still restrained and there's another dash of that Nash sax. A good, dependable disk

"Rumors Are Flying" "Without You" Frankie Carle and his Orchestra (Columbia 37069)

• Frankie Carle and his orchestra's version of that up and coming tune on all popularity polls, "Rumors Are Flying," is plenty all right. The Carle crew is a smooth outfit well suited for romantic music such as this. Marjorie Hughes goes to work on the vocal and comes up with a very pleasant musical interlude. "Without You" is more of a straight number, both with regard to the vocal and instrumental angles. It's a lovelorn lament with the lyrics well handled by Marjorie Hughes. The orchestra provides a nice background but we could do with a little more of the Carle piano ourselves; however, it's still good and should do a nice business.

"That's My Home" "It's Just A Matter of Opinion" Gene Krupa and his Orchestra (Columbia 37067)

The Krupa clan abandon their famous jive style and come up with "That's My Home" which is as unruffled and serene as any tune they've done in quite some time. It's guaranteed to produce a fine case of nostalgia in anyone vulnerable to this kind of sentimental music. Buddy Stewart really croons on this this disk and he displays a true talent for it. The boys do a workmanlike job on the musical background. Flipped, you'll hear "It's Just A Matter of This is an unusual number Opinion.' in that it contains four or five changes of pace going from hot jive to waltz rhythm in the course of one play. Buddy Stewart and Carolyn Grey perform ably on the vocal task and the band supports them all the way. This is a platter with an extensive appeal and as such is due for a wide play.

SLEEPER OF THE WEEK "The King" Count Basie and his Orchestra

(Columbia 37070)



Stomp that's both fast and solid reigns supreme on this latest waxing by Count Basie and his boys. It's a Basie original and the lads work hard to do their best by the maestro. It'll be hard to find another platter to beat this one as it has just enough of everything — a good steady bass beat, lots of soaring solo flights, and not too much noise in spite of it all. This is the kind of jive that changes the opinions of antijazz critics, and they'll agree that this is well worth a listen. The reverse, "Blue Skies," isn't quite up to the standard set on "The King." The instrumental portion is different from the usual rendition of this favorite Irving Berlin tune as it's pretty hopped up. Jimmy Rushing is given the vocal assignment and, in spite of an abundance of vocal tricks, we'd consider the mission successful. There's a big market for this kind of music, so it's worth a try on any turntable.

"You'll See What A Kiss Can Do" "Five Minutes More"

Skitch Henderson and his Orchestra (Capitol 287)

• Here are two top notch numbers featuring subdued swing plus a liberal dash of bright piano. "You'll See" accents the romantic angle and Ray Kellogg's smooth vocal does a lot toward setting the mood. Listen for Skitch's piano leads all the way through. By now most of the fans are well acquainted with "Five Minutes More" but even though the ink has been dry on this song for some time now, the Henderson version is certain to get plenty of financial backing. Ray Kellogg again takes the vocal for a spin and the backing by the band is especially good with lots of piano and a little light bounce. Give it a try.

"Wrong Neighborhood" "Let's Do The Whole Thing Or Nothing At All" Cootie Williams and his Orchestra (Capitol 289)

• Here's some low down jazz done in a drag tempo by a good jive outfit. "Wrong Neighborhood" is right out of the cellar but the treatment by Cootie Williams and his Orchestra is neat and the vocal blues cut a deep groove too. "Let's Do The Whole Thing or Nothing At All" is solid and the whole place will be rocking in no time at all. Cootie Williams turns out the vocal. The lyrics are rather monotonous but the pattern is familiar and such stuff has clicked before and will again.

"Whatta Ya Gonna Do!" "I Guess I'I Get the Papers" Shep Fields and his Orchestra (Vogue 764)

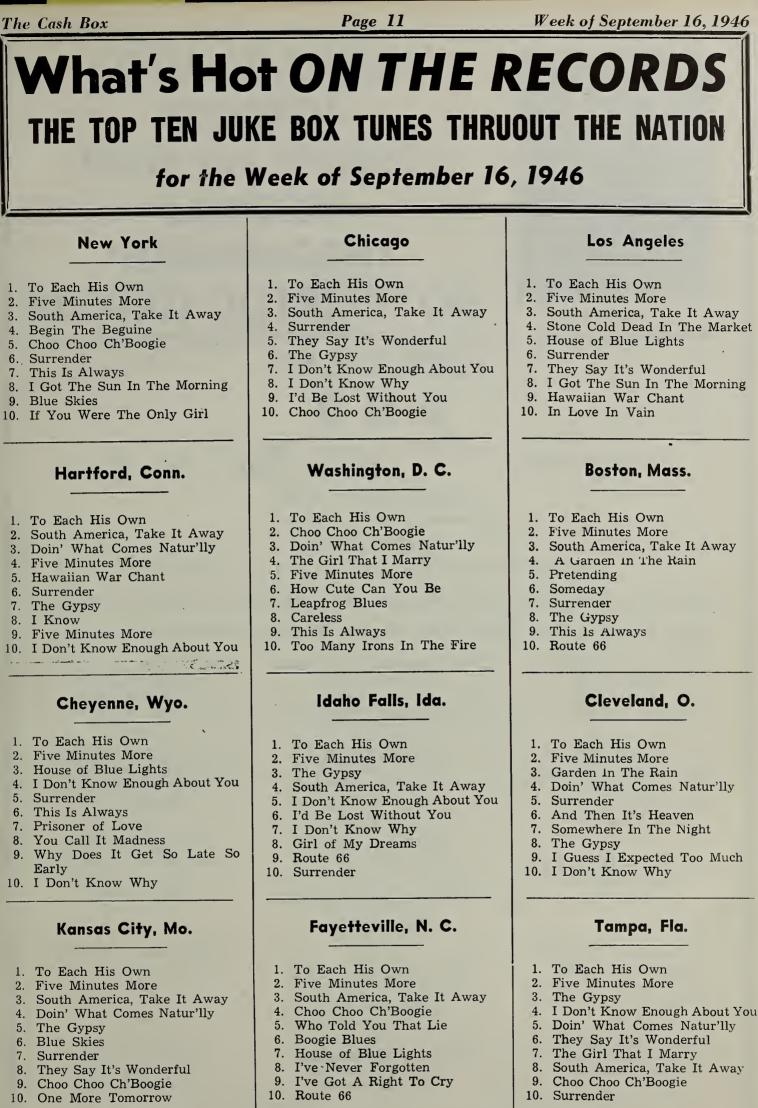
• Shep Fields can always be depended upon for some music cut out for dancing. But if you want to bend an ear toward the juke box as well as wiggle a toe or two, you'll hear a good vocal by Jack Prince and a very adequate backing by the Fields organization. "I Guess I'll Get the Papers (and Go Home)" is a tune with real possibilities. It's sentimental but not sugary. Jack Prince present a royal vocal on this side and the instrumental kicks are supplied with enough rhythm to pep up things. Should get the biggest and most profitable play on routes where the younger crowds gather.

"Missouri" "Divorce Me C.O.D." Merle Travis (Capitol 290)

• Merle Travis has a host of fans and they'll all welcome his lates' waxing of two songs of the saddle which he does so well. In "Missouri" he sings of his longing for the old stamping ground and such songs are always good for a few tears in the beer. "Divorce Me C.O.D." is more of the same but this time the band really swings out on the accompaniment and gives Merle a background full of bounce. Spot it right

"Baby That Won't Get It" "Wine, Women and Song" Frankie Marvin (San Antonio 107)

• Frankie Marvin combines two distinct styles, cowboy and blues, on this platter and the result is that many more customers will give it a listen than if he had used one or the other. "Baby That Won't Get It" has the accent on blues. In addition to the Marvin vocal there's some good trumpet work in the instrumental breaks. "Wine, Women and Song" is more definitely hillbilly music but there's still a blue undercurrent throughout. It's sort of a tongue-incheek lament and Frankie Marvin handles it well.



Houston, Tex.

- 1. To Each His Own Five Minutes More
- Doin' What Comes Natur'lly 3.
- 4. Surrender
- 5.
- This Is Always Choo Choo Ch'Boogie Stone Cold Dead In The Market 6.
- 7.
- 8. Blue Skies
 9. They Say It's Wonderful
 10. I Don't Know Why

Toronto, Ont., Can.

- 1. To Each His Own
- 2. Surrender
- 3. House of Blue Lights
- They Say It's Wonderful 4.
- 5. I Got The Sun In The Morning
- The Gypsy
 I Don't Know Why
- 8. Route 66 9. Star Dust
- 10. Sioux City Sue

Portland, Ore.

- 1. To Each His Own
- 2. Five Minutes More
- 3. Surrender
- Doin' What Comes Natur'lly
 South America, Take It Away
- - 6. They Say It's Wonderful
 - 7. I Don't Know Why
 - 8. I Don't Know Enough About You
 - The Gypsy 9.
 - 10. Prisoner of Love

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COIN GRABBIN' RECORDS FROM THE WORLD'S LARGEST INDEPENDENT RECORD DISTRIBUTOR



JACK GUTSHALL

THIS WEEK'S SPECIAL

G & **G**

No. 1017 { "I BEEN DOWN IN TEXAS" "ROOT LIE VOOT"

EFFIE SMITH

"EFFIE AT HER BEST"

WE ALSO DISTRIBUTE

MODERN — LAMPLIGHTER — SAN ANTONIO RECORDS

THE WORLD'S FINEST DISTRIBUTORS TO SERVE YOUR EVERY RECORD NEED

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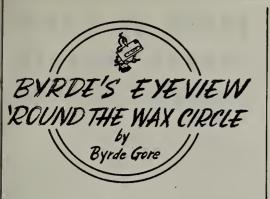
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Territories Not Covered Above Still Available JACK GUTSHALL DISTRIBUTING CO. 1870 W. WASHINGTON BLVD., LOS ANGELES 7, CAL. 640 — 16th STREET, SAN DIEGO, CALIF.

"IF IT'S GOOD - WE HAVE IT"



Harry Bank, Cosmo Record prexy, enplaned early this week for Hollywood. Big. mysterious, momentous deals are rumored in the offing which are expected to affect the status of the label sensa-tionally. Meanwhile, it was announced that Charlie Barnett has been inked and his first release, expected soon, will be "Cherokee," backed by "New Redskin Rhumba."

With the tremendous interest in tunes of yesterday awakened during these past months, here's a little uea tnat might work out in some of your loca-tions. You know that great big stack of records you've had around the place? Well look thru them. All the wav back. And pull out a stack of the disks that were your biggest money-makers when they were at their peak. Stuff like "Rum and Coca Cola," "The Music Went 'Round and 'Round," "Green Eyes," "O! Man Mose," etc., and put 'em in one of your better spots with a streamer over the machine declaring "Revival Week On Our Juke Box." Then see what happens. happens.

* * *
Title strips are now being made available with Cosmo Records, reports Eddie Heller, hard driving sales promotion chief for the label . . . Reports and interference in the coin platteries are considering naming sub-distribs with experience in the coin field to vend their disks to the musics on the vertice of the territory. And speaking of Musicraft, prexy Peter Hilton is said to be on the West Coast for, among other sasons, to urge baton-master Arties to get out of the California sunshine and on the road with a band. That, to, helps sell records and promotes play.

One of the biggest bets being missed by the record makers is a tie-in with automatic hostesses. The "hostess" has lots of display space very close to the coin chute that many ops would be happy to fill with well conceived posters and layouts encouraging customers to call for the platters. And what about the same sort of thing to be placed on bar mirrors and on the walls of the lo-cations? After all, if the strips that say "Try Our Special Whoosis Cocktail - 60c" can help sell drinks, why can't the same idea be used to help sell juke box action? box action?

* * *
K * * *

Week of September 16, 1946

Page 12



Music Op Opens Biggest Record Shop In Delaware

WILMINGTON, DEL.—Following the lead set by many coinmen in every section of the country, Sam Wachtel, well known music operator of this city, staged the grand opening of his own record store during the past week.

The new enterprise, Maeson Record and Appliance Shop, is reputed to be the largest retail disk center in the state.

In celebration of the event, representatives from all major record companies were on hand, as were many coinmen and friends; in addition, a prominent display was provided by Cosmo Records.

Bob Heller, who carries with him a wide background in the music industry will serve as general manager of the firm, and it is expected that many new merchandising innovations will be inaugurated here.

One of the more unusual features of the new store, and one that reflects the experience of the firm's officers with automatic music, is that a juke box will maintain a permanent position in the show windows of the store, and this machine will be kept in continuous play to showcase **rec**crds to passerby.

Several recording companies have made arrangements for their artists to make personal appearances at the shop during this week.

Hammond Joins Majestic

NEW YORK — John Hammond has joined Majestic Records, Inc. as Recording Director, according to an announcement by James J. Walker, President of the firm.

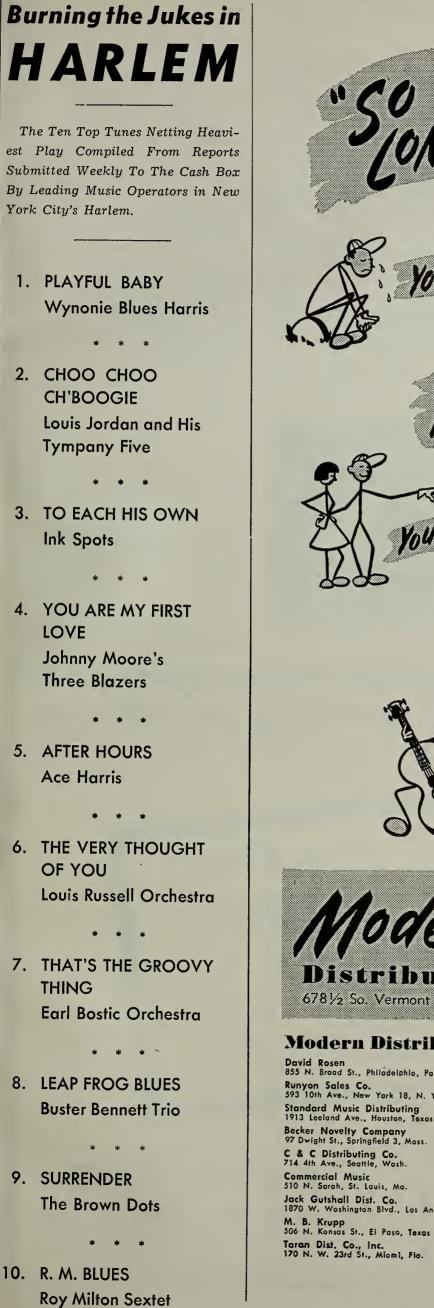
Hammond's assignment with the label will include broadening swing, popular and race lines, and discovering and development of new artists. He brings to his new position a wealth of background in the music field, and will work closely with Ben Selvin, Majestic's Vice-President in charge of Artists and Repertoire.

His last connection was with Columbia Recording Co., with time out for service as a G.I.



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Page 14
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Music Sales 680 Union Ave., Memphls, Tenn Pan American Record Distributing 11721 Linwood Ave., Detroit 6, Mich. J. F. Bard 414 So. Fronklin, Chicoga, III.

New Names For RCA-Victor Releases Words "Race" and

"Familiar Tunes" Dropped

In order to achieve a more definite breakdown in cataloging, RCA Victor Records will discontinue use of the terms "Old Familiar Tunes" and "Race Records" in favor of five different category titles, according to J. L. Hallstrom, General Merchandise Manager of RCA Victor's Record Department.

Effective immediately releases formerly described as "Old Familiar Tunes" will be called "Country Music" and "Western Music," according to category, Mr. Hallstrom said. Similarly, "Race Records" have been broken down to three separate categories and henceforth will be known as "Rhythm," "Blues," and "Spirituals."

New titles for the five separate categories will simplify cataloging considerably, he asserted.

Enterprise Now Has National Distribution

LOS ANGELES—Enterprise Records announced this past week that the label was now being distributed on a nation-wide basis. This information was circulated on behalf of the firm by Jack C. Helms. With an interesting number of

With an interesting number of records already released, several additions to the Enterprise catalogue are expected to appear soon.

Page 16 Week of September 16, 1946

New Names For Capitol Records Stages "Open House"

HOLLYWOOD, CALIF. — Capitol Records held a mammoth "open house" party at the opening of their beautiful and impressive new executive officers here, this past week.

Hundreds of personalities from radio, stage and screen, and many civic officials attended.

Done in true Hollywood style, the appearance of the offices gave rise to praise from all who were present.

Thousands of telegrams arrived from all over the nation to commend the firm on the long awaited opening. Swarms of flowers were delivered and for a time it appeared as tho the offices would be completely covered with them.

Many coin machine firms sent representatives to be present, and all of the Capitol Record stars located here were on hand to greet the crowd. Congratulations flowed back and forth all day long.

All juke box men who visit Holly-

wood have been invited to call and visit the new Capitol Records executive offices.



HOLLYWOOD

4 x chusive BECORDS

SUNSET AT VINE



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Week of September 16, 1946



In Big Demand NEW YORK — Reports from music ops with "race" type locations in the larger cities of the nation indicated this past week that a tremendous

The tune, released many months ago by Columbia Records and featuring the Buster Bennett Trio, did enjoy a successful sale and play when it was issued. But, according to recent statements made to The Cash Box by members of the trade, the present demand for the platter is at peak proportions.

In New York City's Harlem, an important pulse point in gauging the success and worthiness of any "race" type record, it was reported by a leading music op in that community, that the public was actually seeking out locations where the tune might be found, and due to the very limited number of platter copies available at this time, ops in that territory had only a bare handful of the disk in the machines.

Already among the top ten records in Harlem, only its scarcity is said to keep it from the No. 1 position.

In an effort to locate additional copies of the record, it having been discovered that practically all Columbia distribs were "out of stock" so far as the disk was concerned, several operators appealed to The Cash Box to intercede with Columbia Record officials in order that additional pressings be made available to them.

This The Cash Box did do, taking the matter up with Paul Southard, vice president in charge of sales at Columbia headquarters in Bridgeport, Conn.

Consequently, The Cash Box was asked to assure music ops that the new pressings of the record would be made available within the next two or three weeks unless unforseen circumstances prevented the move during that time.

Meanwhile, quick to climb aboard the "Leap Frog Blues" bandwagon was Alert Records, who have issued their version of the melody featuring another small combo.

Apollo Buys Milling Plant

NEW YORK-Apollo Records, headquartered here, announced this past week the completion of arrangements by which they have taken over con-trol of a new milling plant which will produce the "biscuits" from which all future records will be pressed.

The move, it was said in the firm's announcements, was said in the firm's announcements, was in line with ef-forts to offer music operators the highest quality records available from which the greatest number of plays could be achieved.

It was emphasized that a 15%shellac content would be used in the "biscuits" produced.

THIS DOUBLE PAGE IS PERFORATED FOR YOUR CONVENIENCE - REMOVE AND PUT UP ON YOUR BULLETIN BOARD!

THE CASH BOX DISC-HITS DOV SCODE	4—
BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 REC- ORDS – LISTED IN ORDER OF POPULARITY, INCLUDING	6—
NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.AP-APOLLOC O D EAR-ARACR-CORONETBB-BLUEBIRDCS-COSMOBT-BEL-TONECT-COASTBW-BLACK & WHITEDE-DECCABW-BLACK & WHITEDL-DE LUXECD-CADETEC-EXCLUSIVEVI-VICTORCO-COLUMBIAEX-EXCELSIORVO-VOGUE	7–
Sept. 9 Sept. 2 Aug. 26 1-To Eoch His Own 147.6 160.2 171.1 CO-37063-MODERNAIRES Holiday for Strings DE-23615-INK SPOTS FS-1131-TRUDY ERWIN & OPIE CATES ORCH. Cherokee MA-7188-EDDY HOWARD ORCH. Cynthia's In Love ME-3022-TONY MARTIN I'll See You In My Dreoms RH-109-THE ESQUIRE TRIO You Might At Leost Have Said Goodbye SI-15053-MARIE GREENE Doin' What Comes Notur'lly	
VI-20-1921—FREDDY MARTIN ORCH. You Put a Song in My Heart 2—Five Minutes More 102.3 95.4 79.2 CA-287—SKITCH HENDERSON O. You'll See What a Kiss Can Do CO-37048—FRANK SINATRA How Cute Can You Bel DE-18909—HELEN FORREST I've Never Forgotten MA-7197—THREE SUNS By the Wolers of Minnelonko	8—
MU-15086-PHIL BRITO That Little Dream Got Nowhere VI-20-1922-TEX BENEKE Texas Tex 3-Surrender 89.5 63.7 87.9 AR-150-JAN 'SAVITT AND HIS TOP HATTERS- VOCAL BY BOB D'ANDREA Along With Me CO-36985-WOODY HERMAN ORCH. The Good Earth CS-483-TONY PASTOR & BAND Cynthio's In Love	9_
DE-18897—RANDY BROOKS One Love MA-7186—GEORGE OLSON ORCH. I've Got a Walkie Talkie	10_

The Cash Box	
Sept. 9 Sept. 2 Aug. 26 MU-15073—PHIL BRITO	1
Who Told You That Lie VI-20-1877—PERRY COMO	
More Thion You Know -South America,	
Toke It Awoy 72.4 94.8 26.8	
CO-37051—XAVIER CUGAT O. Chiquita Banana	
DE-23562—BETTY GARRETT Little Surplus Me	
0E-23569-BING CROSBY-ANDREWS SISTERS Route 66	
MA-7202—GEORGE PAXTON O. Just the Other Day	
-Doin' Whot Comes	
Notur'lly 55.5 49.2 73.8 CO-36976—DINAH SHORE	1
I Got Lost in His Arms 0E-23584 (A-468) J. BLACKTON ORCH.	
Moonshine Lullaby 0E-18872—J. DORSEY ORCH.	
All Thot Glitters MA-7193—OE MARCO SISTERS	
That Wonderful Worrisome Feeling SI-15053—MARIE GREENE	1
To Each His Own VI-20-1878—FREDDY MARTIN O.	
Blue Champogne VI-46-0001—AL GOODMAN ORCH.	
You Can't Get a Mon with a Gun;	
They Say It's Wonderful; 2. I Got Lost in His Arms -The Gypsy 45.7 40.8 52.4	
BT-7003—FREDDIE STEWART Marinette	
BW-774—JAN GARBER ORCH. Doing What Conies Naturally	
CO-36964—DINAH SHORE Laughing on the Outside	
CS-475-FRANKIE LESTER-H. MeINTYRE ORCH.	1
Coment Mixor DE-18817—INK SPOTS	
Everyone Is Saying Hello DE-23511HILDEGARDE	
One-zy Two-zy MA-7177—LOUIS PRIMA O.	
Boby Won't You Please Come Home MU-15062—PHIL BRITO	
Don't Be a Baby, Baby VI-20-1844—SAMMY KAYE	
Gee I'm Glad to Be the One Thot I Am —They Soy It's Wonderful 43.9 50.8 71.8	
AR-139—GINNY SIMMS Whot Could Be Sweeter	
CA-252—ANDY RUSSELL Laughing on the Outside	1
(Crying on the Inside) CO-36975—FRANK SINATRA	
The Girl Thot I Morry DE-23586 (A-468) J. BLACKTON ORCH.	
Anything You Con Do	
DE-18829—BING CROSBY These Foolish Things	
FS-1082—RAY HERBECK ORCH. I Remember	
MA-7176—JACK LEONARD September Song	
ME-3005—EILEEN BARTON You Brought A New Kind Of Love	
MU-15065—GORDON MacRAE Prisoner of Love	1
SI-15021—RAY BLOCH ORCHESTRA Cynthia's In Love	
VI-20-1857—PERRY COMO If You Were the Only Girl	
VI-46-0001—AL GOODMAN ORCH. 2. 1 Got Lost in His Arms;	
 You Can't Get a Man with a Gun; 2. Doin' Whot Comes Natur'lly 	Ι,
-Prisoner of Love 32.9 36.9 34.2	
DE-18864—INK SPOTS I Cover the Water Front	
MU-15065—GORDON MACRAE-WALTER GROSS ORCH. They Say It's Wonderful	1
NA-9017—BILLY ECKSTINE All I Sing Is Blues	
VI-20-1814—PERRY COMO—CASE ORCH. All Through the Day	
-1 Don't Know Enough About You 28.5 43.3 28.9	
CA-236-PEGGY LEE	
I Can See It Your Way CO-37053—BENNY GOODMAN ORCH.	1
Blue Skies DE-18834—MILLS BROS.	
There's No One But You VI-20-1861J. DESMOND	
Shoo Fly Pie and Apple Pan Dowdy -Blue Skies 26.6 28.5 27.5	
AP-1015-THE SMOOTHIES	
Blue Skies CO-37053-BENNY GOODMAN ORCH.	
I Don'I Know Enough About You	1

Week of Septembe			
	Sept. 9	Sept. 2	Aug. 26
CO-37070—COUNT BASIE O. The King DE-23553—LES PAUL TRIO	(F1-VC)		
Derz 3553-LES FAUL TRIO Dork Eyes MA-1046-MORTON DOWNEY	,		
All By Myself			
V1-20-1917—PERRY COMO Girl of My Oreams V1-27566—TOMMY OORSEY C			
Back Stage of the B VI-45-0007—DINAH SHORE			
How Deep is the C			
VI-20-1896 (P-1593 WAYNE KI <i>Always</i> VO-733—HOUR OF CHARM			
-The House of	ORCHESTRA		
Blue Lights	25.6	29.2	35.6
CA-251-FREOOIE SLACK-E. Hey Mr. Postman	MORSE		
CS-486—HAL McINTYRE & O I Got The Blue Ligh			
DE-23641-ANOREWS SISTERS A Mon is a Brother			
—I Got the Sun in the Morning	25.5	14.6	15.4
CO-36977-LES BROWN O.		14.0	13.4
It Couldn't Be True DE-23587 (A-468) J. BLACKTO	DN O.		
I Got Lost in His A DE-18861—LEO REISMAN			
I Got Lost in His ME-3020—BUDDY MORROW	ORCHESTRA		
When The Moon Is MU-365—ARTIE SHAW ORCH			
Along With Me SI-15028—MONICA LEWIS			
Blue And Melancho 	24.2	40.0	13.4
AR-154—GINNY SIMMS WITH Somewhere In The		AND HIS	ORCH.
CA-277—JO STAFFORD I'll Be With You in	Apple Blossor	n Time	
CO-37052—HARRY JAMES O I've Never Forgotte	RCH.		
DE-18878-DICK HAYMES Willow Road			
MA-7195—GEORGE PAXTON Along With Me	ORCH.		
SI-15038—HARRY COOL OR Hold Me, Hold Me			
VI-20-1885—BETTY RHODES Somewhere in the l			
I-In Love in Voin		20.8	18.1
CA-240-M. WHITING All Through the D			
CO-36972—LES BROWN OR There's Good Blue	s Tontght		
DE-23528-D. HAYMES-H. I All Through the D			
MA-1034—MILDRED BAILEY All That Glitters ts			
MU-355—LOUANNE HOGAN All Through the Do			
SI-15016-MONICA LEWIS I Have But One He			
VI-20-1867—J. DESMOND—C You Stole My Hear	t Away		
One More Tomorrow		6.9	21.5
I'm Gonna Moke B DE-18843—GLEN GRAY O.			
If I Love Again MA-7171—DANNY O'NEIL			
I Didn't Mean a W VI-20-1835—GLENN MILLER	ord I Said		
It Couldn't Be True	14.1	9.0	4.7
ARA-5006-CHU CHU MART	INEZ	9.0	4.7
Without You (Tres CO-37050-DINAH SHORE			
That Little Dreom	14.0	· 9.9	18.8
AR-148—HOAGY CARMICHA t Can't Get Starte	d		
CA-107-B. SHERWOOD OR Elk's Parade	CH.		
CA-20062 (BD-29) KING COL I Knw That You Kn			
CO-36918 (C-112) FRANK SI You Go to My He	NATRA		
CO-36958—C, THORNHILL O Buster's Last Stand	RCH.		
CS-704—LARRY CLINTON O More Thon You Ki	RCH.		
DE-23590-E. HEYWOOD O	RCH.		
Loch Lomond DE-18899—ANDREWS SISTER	RS		
Azuso MA-7194-DE MARCOS-FRE	EMAN ORCH	ι.	
Chiquito Banana ME-3019TONY MARTIN			
Without You			

Page	18		
		Sept. 2	Aug. 26
MU-1507BGEORGE AULD (Just You, Just Me SI-15033SKINNAY ENNIS (
Got A Oote With A VI-20-1901—TOMMY DORSEY	n Angel		
Remember Me 18—Route 66	13.5	9,1	16.1
CA-256-KING COLE TRIO Everyone Is Soyin	•		
0E-23569—BING CROSBY—A South America Tak	NDREWS SI		
ME-3025—BUODY RICH ORCI The Iggidy Song MU-15072—GEORGE AULO			
100 Years From T. 19—And Then It's Heaven	odoy 13.4	6.7	
CA-281—DINNING SISTERS	13.4	0.7	
CO-37060—HARRY JAMES O I Guess I Expected			
0E-18876—RUSS MORGAN Under the Willow			
MA-7198—OANNY O'NEIL That's My Home			
SI-15039-BOBBY OOYLE You Keep Coming 20-If You Were the	Back Like A	Song	
Only Girl	12.6	9.2	
0E-18590-DICK HAYMES Home VI.20.1857-PERRY COMO			
VI-20-1857—PERRY COMO They Soy It's Won 21—Somewhere in the Nig		18.5	23 5
AR-15—GINNY SIMMS WITH This Is Always			
CA-272-MARTHA TILTON You Make Me Fe	el So Youn	a	
CO-37054—FRANK SINATRA One Love		0	
MA-7196—GEORGE OLSEN Which Way'd Th	ey Go		
SI-15045—JOHNNY BOTHW Chiquito Banana		STRA	
VI-20-1885—BETTY RHODES This Is Always 22—There's No One But Y		11.6	12.8
CO-36960—KAY KYSER O. One-zy Two-zy I			1210
D-18834-MILLS BROTHERS 1 Don't Know En			
VI-20-1866—TOMMY DORS Sweet Eileen	EY O.		
23Pretending CA-271-ANDY RUSSELL	9.6	10.1	5.5
Who Do You Lo CO-36991—KATE SMITH	ove t Hope		
And Then I Lool 24-1'd Be Lost Without Y			
25—1 Know	8.2	10.6	14.8
CO-37047-E. LAWRENCE Who Do You Lov	ORCH.	10.0	11.0
DE-18782—JUBILAIRES—KIR Get Together with	K ORCH.		
VI-20-1914—GLENN MILLER Everybody Loves	ORCH.		
26—Howoiion Wor Chont	7.7		
27—Pig Foot Pete CA-278—FREODY SLACK	6.8	10.7	8.1
Vour Conscience DE-18298-MARTHA RAYE	Tells You So		
Three Little Sister. 28—Ugly Chile	6.7		
29-A Garden in the Roin	5.8	10.0	
VI-20-1916-PERRY COMO You Must Have 8			
30-You're the Couse of It			
31—Begin the Beguine	5.5		
ME-2075-FRANK PARKER You Are Too Bea	utiful		
32-Who Do You Love,	5.3	7.7	8.0
I Hope CA-271—ANDY RUSSELL	5.5	7.7	0.0
Pretending CO-37047—ELLIOT LAWREN / Know	ICE ORCH.		
DE-23589 (A-468)-J. BLAC There's No Busin	(TON ORCH	•	
Show Business MA-7185—GEORGE OLSEN			
Pin Marin MF-3028—HARRY BABBITT			
You Were Mean	For Me 5.2	5.4	6.7
33—My Fickle Eye			
	-		



FOREWORD Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, relains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$155.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week: Second price listed is highest price. Where only one price appears this should be considered lowest price.

IMPORTANT Machines underlined mean these were most active in trading the past week.

CODE Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in tront of the name of each machine.



MEANS PRICE WENT UP.

MEANS PRICE WENT DOWN.

MEANS MACHINE JUST ADDED TO LIST.

MEANS PRICES WENT UP AND DOWN DURING THE PAST WEEK.



MEANS PRICES REMAINED SAME AS IN LAST PRICE LISTS.

MEANS NO PRICES QUOTED FOR PAST TWO WEEKS.

MEANS NO PRICES QUOTED FOR PAST THREE WEEKS.

MEANS NO PRICES QUOTED FOR MANY WEEKS --- PRICE SHOWN IS LAST KNOWN QUOTATION.



PUBLICATION OFFICES 381 FOURTH AVENUE, NEW YORK 16, NEW YORK ALL PHONES: MUrray Hill 4-7797 CHICAGO OFFICE 32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS HELEN PALMER, Mgr. ALL PHONES: DEarborn 0045 LOS ANGELES OFFICE 422 W. 1Tth. ST., LOS ANGELES 15, CALIFORNIA MARSHALL MICON. Mgr. ALL PHONES: Prospect 2687

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THE C.M.I. BLUE BOOK REPORTS EACH QUOTATION EXACTLY AS IT IS MADI AND DEPENDS ON THE SUBSCRIBEN To make average price adjustment to fit the conditions in his own territory.

The Cash Box	Page 2	1 Week of Sept	ember 16, 1946
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			C.M.I.
			0.11.1.
			DITT
			BLUE
			TUUU
DH	ONOGRAPH		BOOK
	UNUUNAFI		DOOM
WURLITZE	R	xx. 337 Bar Box	32.50
6. P-10	49.50 100.00	6. 306 Music Transmit xx. 39A Speaker	7.50 10.00 25.00
xx. P-10, Ill 2. P-12		5. 130 Adaptor	27.50
1. 312	145.00 150.00	xx. 24 Steel Cab Speaker 6. 580 Speaker	$\begin{array}{cccccccccccccccccccccccccccccccccccc$
xx. P-400 1. 412	59.50 175.00 145.00 179.50		
xx. 412 DC Cr		1. 12 Record ROCKOL	120.00 150.00
2. 412, Ill 7. 316	145.00 149.50 100.00 150.00	5. 16 Record	145.00 179.50 69.50 125.00
5. 416	125.00 225.00	1. Knythm King 16	135.00 199.50
<u>4. 616</u>		2 .Imperial 16 4. Imperial 20	150.00 195.00 210.00 265.00
<u>1. 616, III</u>		xx. Windsor	275.00 295.00
6. 616 A 4. 716		7. Windsor, Ill. 2. Monarch	. 249.50 295.00
4. 24	269.50 325.00	6. Std Dial-a-Tone 2. '40 Super Rockolite	375.00
xx. Revamp (24)	275.00 375.00 319.50 460.00	2. Counter '39	
<u>1. 600 R</u> 2. 600 K		2. '39 Standard	295.00 400.00
<u>1. 500</u>		2. '38 DeLuxe	. 275.00 450.00
2. 500 A		xx. '40 Super Walnut	425.00 430.00
2. 500 K	349.50 475.00	2. '40 Super Marble xx. '40 Master Walnut	335.00 450.00
2. 41 (Counter) 1. 51 (Counter)		2. '40 Master Rockolite 5. '40 Counter	410.00 439.50
5. 61 (Counter)		xx. '40 Counter with Std	. 139.50
2. 71 (Counter)	189.50 249.50	2. '41 Premier xx. Wall Box	550.00 570.00 14.50 15.00
2. 81 (Counter)	199.50 209.00 75.00 150.00	xx. Bar Box	5.00 12.50
xx. 50 4. 700		2. Spectravox '41 xx. Glamour Tone Column	95.00 195.00
2. 750 M	525.00 735.00	5. Modern Tone Column 2. Playmaster & Spectravox	45.00
4. 750 E	525.00 675.00	5. Playmaster	225.00 375.00
2. 780M Colonial		xx. Twin 12 Cab Speak xx. 20 Rec Steel Cab ASA	. 175.00 275.00
4. 780 E 2. 800		xx. Playboy	. 30.00
5. 850		5. Commando xx. 1501 Wall Box	
1. 950		xx. 1502 Bar Box	. 3.50 10.00
1. 42-24 (Rev)		6. 1503 Wall Box 6. 1504 Bar Box	. 15.00 17.50
5. 42-500 (Rev)		xx. 1510 Bar Box	25.00
4. 42-600 (Rev)	395.00 495.00	xx. 1525 Wall Box 7. 1526 Bar Box	. 24.50 39.50
5. 300 Adaptor 7. 320 Wireless Wall Box	$\begin{array}{rrrr} 12.50 & 22.50 \\ 9.00 & 15.00 \end{array}$	xx. Dial-a-Tone B&W Box xx. 1805 Organ Speaker	. 7.00 20.00
xx. 310 Wall Box, 30 Wire	9.75 10.00	xx. Tone-a-Lier	. 54.50
1. 320-2 Wire Wall Box xx. 332-2 Wire Bar Box	9.00 20.00 9.50 19.50	xx. DeLuxe Jr Console Rock	. 150.00 250.00
xx. 331-2 Wire Bar Box	5.00 15.00	4. Hi-Boy 302 A. M. I.	205.00 800.50
1. 304-2 Wire Stepper xx. Wireless Strollers	14.50 15.00 25.00	2. Singing Towers (301)	. 395.00 399.50 . 200.00 450.00
5. 430 Speaker Cab with 5, 10, 25 Box	69.50 75.00	2. Streamliner 5, 10, 25	275.00 295.00
xx. 420 Speaker Cabinet	50.00	1. Top Flight xx. Model V-5 Phono	225.00 329.50
xx. Twin 616 Steel Cabinet Adp Amp Stp Speaker	150.00 175.00	xx. Singing Towers Speak	15.00
2. Twin 12 Steel Cabinet Adp Amp Stp		6. Singing Towers (30)	
xx. Selector Speaker	95.00 100.00	5. New Wall Box	Y 12.50 22.50
5. 100 Wall Bx 5c 30 Wire xx. 100 Wall Box 10c	4.00 14.50 17.50	6. New Bar Box	
(6. 111 Bar Box	10.00 15.00	2. Wall & Bar Box Old Style.	3.50 7.50
5. 125 Wall Box, 5, 10, 25 5. 120 Wall Box	15.00 17.50 11.95 19.50	7. Ill Wall & Bar Box 3. '46 Wall Box	10.00 15.00 39.00
xx. Bar Brackets xx. 305 Impulse Rec	2.00 3.50 2.50 25.00	7. 32 Record Adaptor	9.50 15.00
xx. 350 Wls Speaker	20.00 25.00	1. 24 Record Adaptor	14.50 25.00 15.00
2. 115 Wall Box Wire 1. 135 Step Receiver	15.00 25.00 15.00 25.00	xx. Steel Cabinet	10.00 20.00 11.25
2. 145 Imp Step Fast	25.00 35.00	xx. 20 Rec Seeburg Adaptor	25.00 39.50
6. 150 Impulse Rec	20.00	xx. Bar Brackets	.95 2.50

The Cash Box	Page 22	Week of September 16, 1946
C.M.I. BLUE BOOK	PHONOGR.	

SEEBURG

xx.	SEEDUR	u	
~A.A.•	Selectomatic 10	35.00	75.00
2.			169.50
_	Symphonola	85.00	
XX.	Model A III	85.0 0	115.00
7.	Model B	62.50	149.50
1.	Model C	37.50	99.50
xx.	Model H	100.00	
1.		225.00	375.00
	Rex	220.00	515.00
xx.	Model K15	95.00	149.50
5.	Model K20	250.00	325.00
5.	Royale	200.00	369.50
<u>6</u> .	Plaza	275.00	300.00
5.	Regal	299.50	395.00
		005.00	
XX.	Regal, RC	325.00	369.50
XX.	Model A	125.00	
1.	Gem	315.00	325.00
5.	Classic	325.00	450.00
5.	Classic, RC	395.00	435.00
4.	Mayfair	315.00	495.00
6.	Mayfair, RC	424.00	425.00
xx.	Malady King	125.00	135.00
<u>лл.</u> 6.	Melody King Crown	340.00	
	Crown	540.00	350.00
XX.	Crown, RC Concert Grand	345.00	
XX.	Concert Grand	285.00	295.00
5.	Colonel	400.00	449.50
2.	Colonel	345.00	445.00
6.	Concert Master, RC	510.00	575.00
	Collection indices, ite		450.00
6.	Cadet	395.00	
1.	Cadet, RC	395.00	410.00
5.	Major	345.00	450.00
xx.	Major Major, RC	400.00	425.00
5.	Envoy	395.00	495.00
2.	Envoy, RC	345.00	495.00
			170.00
1.	Vogue	325.00	465.00
5.	Vogue, RC	425.00	
2.	Casino	285.00	295.00
xx.	Casino Casino, RC	389.50	
7.	Commander	445.00	565.00
5.		445.00	550.00
			509.50
4.	Hi-Tone 9800	475.00	- JUY.JU
2.			
	m-1016 9000 fC	450.00	565.00
	Hi-Tone 9800 Hi-Tone 9800 RC	450.00	565.00
4.	Hi-Tone 8800	450.00 450.00	
<u>4.</u>	Hi-Tone 8800	450.00	565.00 625.00
<u>4.</u>	Hi-Tone 8800 Hi-Tone 8800 RC	450.00 450.00	565.00 625.00 595.00
<u>4.</u>	Hi-Tone 8800 Hi-Tone 8800 RC Hi-Tone 8200	450.00 450.00 400.00	565.00 625.00
4. 4. 2.	Hi-Tone 8800 Hi-Tone 8800 RC Hi-Tone 8200	450.00 450.00 400.00	565.00 625.00 595.00 619.50
<u>4.</u> <u>4.</u>	Hi-Tone 8800 Hi-Tone 8800 RC Hi-Tone 8200	450.00 450.00 400.00	565.00 625.00 595.00
4. 4. 2. 1.	Hi-Tone 8800 Hi-Tone 8800 RC Hi-Tone 8200 Hi-Tone 8200 RC	450.00 450.00 400.00 525.00	565.00 625.00 595.00 619.50 620.00
4. 4. 2. 1. 2.	Hi-Tone 8800 Hi-Tone 8800 RC Hi-Tone 8200 Hi-Tone 8200 RC 20 Record '43 Cabt	450.00 450.00 400.00 525.00 350.00	565.00 625.00 595.00 619.50 620.00 399.50
4. 4. 2. 1. 2. xx.	Hi-Tone 8800 Hi-Tone 8800 RC Hi-Tone 8200 Hi-Tone 8200 RC 20 Record '43 Cabt	450.00 450.00 400.00 525.00 350.00 5.75	565.00 625.00 595.00 619.50 620.00 399.50 7.50
4. 4. 2. 1. 2. xx. 5.	Hi-Tone 8800Hi-Tone 8800 RCHi-Tone 8200Hi-Tone 8200 RC20 Record '43 CabtSelectomatic 16Selectomatic 24	450.00 450.00 525.00 350.00 5.75 7.50	565.00 625.00 595.00 619.50 620.00 399.50 7.50 8.50
4. 4. 2. 1. 2. xx. 5. 6.	Hi-Tone 8800Hi-Tone 8800 RCHi-Tone 8200Hi-Tone 8200 RC20 Record '43 CabtSelectomatic 16Selectomatic 24Selectomatic 24	450.00 450.00 525.00 350.00 5.75 7.50 5.00	565.00 625.00 595.00 619.50 620.00 399.50 7.50 8.50 10.00
4. 4. 2. 1. 2. xx. 5.	Hi-Tone 8800Hi-Tone 8800 RCHi-Tone 8200Hi-Tone 8200 RC20 Record '43 CabtSelectomatic 16Selectomatic 24Selectomatic 20Remote Speak Organ	450.00 450.00 525.00 350.00 5.75 7.50 5.00 20.00	565.00 625.00 595.00 619.50 620.00 399.50 7.50 8.50
4. 4. 2. 1. 2. xx. 5. 6.	Hi-Tone 8800Hi-Tone 8800 RCHi-Tone 8200Hi-Tone 8200 RC20 Record '43 CabtSelectomatic 16Selectomatic 24Selectomatic 20Remote Speak OrganMulti-Selector 12 Rec	450.00 450.00 525.00 350.00 5.75 7.50 5.00	565.00 625.00 595.00 619.50 620.00 399.50 7.50 8.50 10.00 22.50
$ \begin{array}{r} $	Hi-Tone 8800Hi-Tone 8800 RCHi-Tone 8200Hi-Tone 8200 RC20 Record '43 CabtSelectomatic 16Selectomatic 24Selectomatic 20Remote Speak OrganMulti-Selector 12 RecMelody Parade Bar	450.00 450.00 525.00 350.00 5.75 7.50 5.00 20.00 69.50	565.00 625.00 595.00 619.50 620.00 399.50 7.50 8.50 10.00
4. 4. 2. 1. 2. xx. 5. 6. 7. xx. xx. xx.	Hi-Tone 8800Hi-Tone 8800 RCHi-Tone 8200Hi-Tone 8200 RC20 Record '43 CabtSelectomatic 16Selectomatic 24Selectomatic 20Remote Speak OrganMulti-Selector 12 RecMelody Parade Bar	450.00 450.00 525.00 350.00 5.75 7.50 5.00 20.00 69.50 4.50	565.00 625.00 595.00 619.50 620.00 399.50 7.50 8.50 10.00 22.50
4. 4. 2. 1. 2. 1. 2. xx. 5. 6. 7. xx. xx. 2.	Hi-Tone 8800Hi-Tone 8800 RCHi-Tone 8200Hi-Tone 8200 RC20 Record '43 CabtSelectomatic 16Selectomatic 24Selectomatic 20Remote Speak OrganMulti-Selector 12 RecMelody Parade Bar5c Wall-O-Matic Wireless	450.00 450.00 525.00 350.00 5.75 7.50 5.00 20.00 69.50 4.50 22.50	565.00 625.00 595.00 619.50 620.00 399.50 7.50 8.50 10.00 22.50
4. 4. 2. 1. 2. 1. 2. 5. 6. 7. xx. xx. 2. 5.	Hi-Tone 8800Hi-Tone 8800 RCHi-Tone 8200Hi-Tone 8200 RC20 Record '43 CabtSelectomatic 16Selectomatic 24Selectomatic 20Remote Speak OrganMulti-Selector 12 RecMelody Parade Bar5c Wall-O-Matic Wireless5c Bar-O-Matic 3 Wire	450.00 450.00 525.00 350.00 5.75 7.50 5.00 20.00 69.50 4.50 22.50 24.50	565.00 625.00 595.00 619.50 620.00 399.50 7.50 8.50 10.00 22.50 28.50 32.50
4. 4. 2. 1. 2. xx. 5. 6. 7. xx. xx. 2. 5. 2.	Hi-Tone 8800Hi-Tone 8800 RCHi-Tone 8200Hi-Tone 8200 RC20 Record '43 CabtSelectomatic 16Selectomatic 24Selectomatic 20Remote Speak OrganMulti-Selector 12 RecMelody Parade Bar5c Wall-O-Matic Wireless5c Bar-O-Matic 3 Wire30 Wire Wall Box	450.00 400.00 525.00 350.00 5.75 7.50 5.00 20.00 69.50 4.50 22.50 24.50 7.50	565.00 625.00 595.00 619.50 620.00 399.50 7.50 8.50 10.00 22.50
4. 4. 2. 1. 2. xx. 5. 6. 7. xx. xx. 2. 2. xx. xx. xx. xx. xx. xx.	Hi-Tone 8800Hi-Tone 8800 RCHi-Tone 8200Hi-Tone 8200 RC20 Record '43 CabtSelectomatic 16Selectomatic 24Selectomatic 20Remote Speak OrganMulti-Selector 12 RecMelody Parade Bar5c Wall-O-Matic Wireless5c Bar-O-Matic 3 Wire30 Wire Wall BoxPower Supply	450.00 450.00 525.00 350.00 5.75 7.50 5.00 20.00 69.50 4.50 22.50 24.50	565.00 625.00 595.00 619.50 620.00 399.50 7.50 8.50 10.00 22.50 28.50 32.50
4. 4. 2. 1. 2. xx. 5. 6. 7. xx. xx. 2. 5. 2. xx. 1.	Hi-Tone 8800Hi-Tone 8800 RCHi-Tone 8200Hi-Tone 8200 RC20 Record '43 CabtSelectomatic 16Selectomatic 24Selectomatic 20Remote Speak OrganMulti-Selector 12 RecMelody Parade Bar5c Wall-O-Matic Wireless5c Bar-O-Matic 3 Wire30 Wire Wall BoxPower Supply5, 10, 25c Bar-O-Matic	450.00 400.00 525.00 350.00 5.75 7.50 5.00 20.00 69.50 4.50 22.50 24.50 7.50 15.00	565.00 625.00 595.00 619.50 620.00 399.50 7.50 8.50 10.00 22.50 28.50 32.50 9.50
4. 4. 2. 1. 2. xx. 5. 6. 7. xx. xx. 2. 5. 2. xx. 1.	Hi-Tone 8800Hi-Tone 8800 RCHi-Tone 8200Hi-Tone 8200 RC20 Record '43 CabtSelectomatic 16Selectomatic 24Selectomatic 20Remote Speak OrganMulti-Selector 12 RecMelody Parade Bar5c Wall-O-Matic Wireless5c Bar-O-Matic 3 Wire30 Wire Wall BoxPower Supply5, 10, 25c Bar-O-Matic	450.00 400.00 525.00 350.00 5.75 7.50 5.00 20.00 69.50 4.50 22.50 24.50 7.50	565.00 625.00 595.00 619.50 620.00 399.50 7.50 8.50 10.00 22.50 28.50 32.50
$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$	Hi-Tone 8800Hi-Tone 8800 RCHi-Tone 8200Hi-Tone 8200 RC20 Record '43 CabtSelectomatic 16Selectomatic 24Selectomatic 20Remote Speak OrganMulti-Selector 12 RecMelody Parade Bar5c Wall-O-Matic Wireless5c Bar-O-Matic 3 Wire30 Wire Wall BoxPower Supply5, 10, 25c Bar-O-Matic3-Wire5, 10, 25c Wall-O-Matic	450.00 400.00 525.00 350.00 5.75 7.50 5.00 20.00 69.50 4.50 22.50 24.50 7.50 15.00	565.00 625.00 595.00 619.50 620.00 399.50 7.50 8.50 10.00 22.50 28.50 32.50 9.50
$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$	Hi-Tone 8800Hi-Tone 8800 RCHi-Tone 8200Hi-Tone 8200 RC20 Record '43 CabtSelectomatic 16Selectomatic 24Selectomatic 20Remote Speak OrganMulti-Selector 12 RecMelody Parade Bar5c Wall-O-Matic Wireless5c Bar-O-Matic 3 Wire30 Wire Wall BoxPower Supply5, 10, 25c Bar-O-Matic3-Wire5, 10, 25c Wall-O-Matic	450.00 400.00 525.00 350.00 5.75 7.50 5.00 20.00 69.50 4.50 22.50 24.50 7.50 15.00 25.00	565.00 625.00 595.00 619.50 620.00 399.50 7.50 8.50 10.00 22.50 28.50 32.50 9.50 45.00
$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$	Hi-Tone 8800Hi-Tone 8800 RCHi-Tone 8200Hi-Tone 8200 RC20 Record '43 CabtSelectomatic 16Selectomatic 24Selectomatic 20Remote Speak OrganMulti-Selector 12 RecMelody Parade Bar5c Wall-O-Matic Wireless5c Bar-O-Matic 3 Wire30 Wire Wall BoxPower Supply5, 10, 25c Bar-O-Matic3-Wire5, 10, 25c Wall-O-Matic	450.00 400.00 525.00 350.00 5.75 7.50 5.00 20.00 69.50 4.50 22.50 24.50 7.50 15.00	565.00 625.00 595.00 619.50 620.00 399.50 7.50 8.50 10.00 22.50 28.50 32.50 9.50
$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$	Hi-Tone 8800Hi-Tone 8800 RCHi-Tone 8200Hi-Tone 8200 RC20 Record '43 CabtSelectomatic 16Selectomatic 24Selectomatic 20Remote Speak OrganMulti-Selector 12 RecMelody Parade Bar5c Wall-O-Matic Wireless5c Bar-O-Matic 3 Wire30 Wire Wall BoxPower Supply5, 10, 25c Bar-O-Matic3-Wire5, 10, 25c Wall-O-Matic3-Wire5, 10, 25c Wall-O-Matic	450.00 400.00 525.00 350.00 5.75 7.50 5.00 20.00 69.50 4.50 22.50 24.50 7.50 15.00 25.00	565.00 625.00 595.00 619.50 620.00 399.50 7.50 8.50 10.00 22.50 28.50 32.50 9.50 45.00 27.50
$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$	Hi-Tone 8800Hi-Tone 8800 RCHi-Tone 8200Hi-Tone 8200 RC20 Record '43 CabtSelectomatic 16Selectomatic 24Selectomatic 20Remote Speak OrganMulti-Selector 12 RecMelody Parade Bar5c Wall-O-Matic Wireless5c Bar-O-Matic 3 Wire30 Wire Wall BoxPower Supply5, 10, 25c Bar-O-Matic3-Wire5, 10, 25c Wall-O-Matic3-Wire5, 10, 25c Wall-O-Matic3-Wire5, 10, 25c Wall-O-MaticWireless	450.00 400.00 525.00 350.00 5.75 7.50 5.00 20.00 69.50 4.50 22.50 24.50 7.50 15.00 25.00	565.00 625.00 595.00 619.50 620.00 399.50 7.50 8.50 10.00 22.50 28.50 32.50 9.50 45.00
$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$	Hi-Tone 8800Hi-Tone 8800 RCHi-Tone 8200Hi-Tone 8200 RC20 Record '43 CabtSelectomatic 16Selectomatic 24Selectomatic 20Remote Speak OrganMulti-Selector 12 RecMelody Parade Bar5c Wall-O-Matic Wireless5c Bar-O-Matic 3 Wire30 Wire Wall BoxPower Supply5, 10, 25c Bar-O-Matic3-Wire5, 10, 25c Wall-O-Matic3-Wire5, 10, 25c Wall-O-Matic3-Wire5, 10, 25c Wall-O-Matic3-Wire5, 10, 25c Bar-O-Matic3-Wire5, 10, 25c Wall-O-Matic3-Wire5, 10, 25c Bar-O-Matic	450.00 400.00 525.00 525.00 350.00 5.75 7.50 5.00 20.00 69.50 4.50 22.50 24.50 7.50 15.00 25.00 25.00 32.50	565.00 625.00 595.00 619.50 620.00 399.50 7.50 8.50 10.00 22.50 28.50 32.50 9.50 45.00 27.50 37.50
$\begin{array}{c c} 4. \\ \hline 4. \\ \hline 2. \\ \hline 1. \\ 2. \\ xx. \\ 5. \\ 6. \\ 7. \\ xx. \\ 2. \\ 5. \\ 2. \\ xx. \\ 1. \\ 2. \\ 2. \\ 2. \end{array}$	Hi-Tone 8800Hi-Tone 8800 RCHi-Tone 8200Hi-Tone 8200 RC20 Record '43 CabtSelectomatic 16Selectomatic 24Selectomatic 20Remote Speak OrganMulti-Selector 12 RecMelody Parade Bar5c Wall-O-Matic Wireless5c Bar-O-Matic 3 Wire30 Wire Wall BoxPower Supply5, 10, 25c Bar-O-Matic3-Wire5, 10, 25c Wall-O-Matic3-Wire5, 10, 25c Wall-O-MaticWireless5, 10, 25c Bar-O-MaticWireless5, 10, 25c Bar-O-Matic	450.00 400.00 525.00 525.00 350.00 5.75 7.50 5.00 20.00 69.50 4.50 22.50 24.50 7.50 15.00 25.00 25.00 32.50 39.50	565.00 625.00 595.00 619.50 620.00 399.50 7.50 8.50 10.00 22.50 28.50 32.50 9.50 45.00 27.50 37.50 45.00
4. 4. 2. 1. 2. xx. 5. 6. 7. xx. xx. 2. 5. 2. xx. 1. 2. xx. 2. xx. 1. 2. xx. xx. xx. xx. xx. xx. xx. xx. xx.	Hi-Tone 8800Hi-Tone 8800 RCHi-Tone 8200Hi-Tone 8200 RC20 Record '43 CabtSelectomatic 16Selectomatic 24Selectomatic 20Remote Speak OrganMulti-Selector 12 RecMelody Parade Bar5c Wall-O-Matic Wireless5c Bar-O-Matic 3 Wire30 Wire Wall BoxPower Supply5, 10, 25c Bar-O-Matic3-Wire5, 10, 25c Wall-O-Matic3-Wire5, 10, 25c Bar-O-Matic3-Wire5, 10, 25c Bar-O-MaticSireless5, 10, 25c Bar-O-MaticWireless5, 10, 25c Bar-O-MaticWireless5, 10, 25c Bar-O-MaticWireless5, 10, 25c Bar-O-Matic	450.00 400.00 525.00 350.00 5.75 7.50 5.00 20.00 69.50 4.50 22.50 24.50 7.50 15.00 25.00 32.50 39.50 25.00	565.00 625.00 595.00 619.50 620.00 399.50 7.50 8.50 10.00 22.50 28.50 32.50 9.50 45.00 27.50 37.50
4. 4. 2. 1. 2. xx. 5. 6. 7. xx. 2. xx. 1. 2. xx. 1. 2. xx. 5. 2. xx. 5. 2. xx. 5. 2. xx. xx. 5. 5. 2. xx. xx. 5. 5. 5. 2. xx. xx. xx. 5. 5. 2. xx. xx. xx. 5. 5. 2. xx. xx. xx. xx. xx. 5. 2. xx. xx. xx. xx. xx. xx. xx. xx. xx.	Hi-Tone 8800Hi-Tone 8800 RCHi-Tone 8200Hi-Tone 8200 RC20 Record '43 CabtSelectomatic 16Selectomatic 24Selectomatic 20Remote Speak OrganMulti-Selector 12 RecMelody Parade Bar5c Wall-O-Matic Wireless5c Bar-O-Matic 3 Wire30 Wire Wall BoxPower Supply5, 10, 25c Bar-O-Matic3-Wire5, 10, 25c Wall-O-Matic3-Wire5, 10, 25c Bar-O-Matic3-Wire5, 10, 25c Bar-O-MaticSireless5, 10, 25c Bar-O-MaticWireless5, 10, 25c Bar-O-MaticWirelessS, 10, 25c Bar-O-Matic	450.00 400.00 525.00 350.00 5.75 7.50 5.00 20.00 69.50 4.50 22.50 24.50 7.50 15.00 25.00 32.50 39.50 25.00 17.50	565.00 625.00 595.00 619.50 620.00 399.50 7.50 8.50 10.00 22.50 28.50 32.50 9.50 45.00 27.50 37.50 45.00 29.50
$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	Hi-Tone 8800Hi-Tone 8800 RCHi-Tone 8200Hi-Tone 8200 RC20 Record '43 CabtSelectomatic 16Selectomatic 24Selectomatic 20Remote Speak OrganMulti-Selector 12 RecMelody Parade Bar5c Wall-O-Matic Wireless5c Bar-O-Matic 3 Wire30 Wire Wall BoxPower Supply5, 10, 25c Bar-O-Matic3-Wire5, 10, 25c Wall-O-Matic3-Wire5, 10, 25c Bar-O-Matic3-Wire5, 10, 25c Bar-O-Matic3-Wire5, 10, 25c Bar-O-MaticWireless5, 10, 25c Bar-O-Matic	450.00 400.00 525.00 350.00 5.75 7.50 5.00 20.00 69.50 4.50 22.50 24.50 7.50 15.00 25.00 32.50 39.50 25.00 17.50 2.50	565.00 625.00 595.00 619.50 620.00 399.50 7.50 8.50 10.00 22.50 28.50 32.50 9.50 45.00 27.50 37.50 45.00
$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	Hi-Tone 8800Hi-Tone 8800 RCHi-Tone 8200Hi-Tone 8200 RC20 Record '43 CabtSelectomatic 16Selectomatic 24Selectomatic 20Remote Speak OrganMulti-Selector 12 RecMelody Parade Bar5c Wall-O-Matic Wireless5c Bar-O-Matic 3 Wire30 Wire Wall BoxPower Supply5, 10, 25c Bar-O-Matic3-Wire5, 10, 25c Wall-O-Matic3-Wire5, 10, 25c Bar-O-Matic3-Wire5, 10, 25c Bar-O-Matic3-Wire5, 10, 25c Bar-O-MaticWireless5, 10, 25c Bar-O-Matic	450.00 400.00 525.00 350.00 5.75 7.50 5.00 20.00 69.50 4.50 22.50 24.50 7.50 15.00 25.00 32.50 39.50 25.00 17.50	565.00 625.00 595.00 619.50 620.00 399.50 7.50 8.50 10.00 22.50 28.50 32.50 9.50 45.00 27.50 37.50 45.00 29.50
$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	Hi-Tone 8800Hi-Tone 8800 RCHi-Tone 8200Hi-Tone 8200 RC20 Record '43 CabtSelectomatic 16Selectomatic 24Selectomatic 20Remote Speak OrganMulti-Selector 12 RecMelody Parade Bar5c Wall-O-Matic Wireless5c Bar-O-Matic 3 Wire30 Wire Wall BoxPower Supply5, 10, 25c Bar-O-Matic3-Wire5, 10, 25c Wall-O-Matic3-Wire5, 10, 25c Bar-O-Matic3-Wire5, 10, 25c Bar-O-MaticSireless5, 10, 25c Bar-O-MaticWireless5, 10, 25c Bar-O-MaticWirelessS, 10, 25c Bar-O-Matic	450.00 400.00 525.00 350.00 5.75 7.50 5.00 20.00 69.50 4.50 22.50 24.50 7.50 15.00 25.00 32.50 39.50 25.00 17.50 2.50	565.00 625.00 595.00 619.50 620.00 399.50 7.50 8.50 10.00 22.50 28.50 9.50 45.00 27.50 37.50 45.00 29.50 3.00

KEENEY

2.	Wall Boxes	3.00	6.00
XX.	Adaptor for Seeburg	25.00	
6.	Araptor for Rockola	27.50	35.00
$\mathbf{X}\mathbf{X}_{\bullet}$	Adaptor for 616 Wurlitzer	15.00	
XX.	Twin 12 Adaptor	25.00	37.50
xx.	Wurlitzer 24 Adaptor	15.00	
6.	Adaptor for Mills Empress.	20.00	24.50
xx.	Organ Speaker	35.00	•
xx.	Sun Ray Speaker	25.00	
xx.	Bar Brackets	2.50	3.50
xx. xx. 6. xx. xx.	Twin12AdaptorWurlitzer24AdaptorAdaptorforMillsEmpressOrganSpeakerSunRaySpeakerBarBrackets	25.00 15.00 20.00 35.00 25.00	24.50 •

MILLS

xx.	Zephyr	49.50	65.00
XX.	Studio	70.00	119.50
xx.	Dance Master	70.00	99.50
xx.	DeLuxe Dance Master	50.00	52.50
5.	Do-Re-Mi	50.00	
5.	Panoram	350.00	395.00
4.	Throne of Music	210.00	375.00
xx. 4.	Throne with Adaptor Empress	275.00 200.00	285.00 4 00 .00
			400.00
xx.	Panoram Adaptor	8.50	
	Panoram 10 Wall Box	8.50	
xx.	Speaker	10.00	29.50
	Panoram Peek (Con)	275.00	369.50
	Conv for Panoram Peek	12.50	

GABEL

xx.	12 Record Jr	42.50	125.00
xx.	12 Record with Adaptor	58.50	
xx.	12-12 Adaptor	94.00	
6.	18 Rec. III Grill	20.00	125.00
xx.	18 with Adaptor	99.50	125.00
	20 Record Lite Up		265.00
	24 Record Last Mdl		95.00

PACKARD

5.	Play Mor Wall and Box	22.50	38.95
5.	Bar Bracket	4.50	5.00
xx.	Willow Adaptor	18.00	59.50
xx.	Chestnut Adaptor	25.00	36.50
xx.	Cedar Adaptor	30.00	39.50
xx.	Poplar Adaptor	25.00	46.50
xx.	Maple Adaptor	30.20	
xx.	Juniper Adaptor	27.00	29.00
xx.	Elm Adaptor	25.00	
xx.	Pine Adaptor	25.00	59.50
XX.	Beech Adaptor	20.00	71.50
xx.	Spruce Adaptor	35.00	45.00
XX.	Ash Adaptor	25.00	35.00
xx.	Walnut Adaptor	25.00	59.50
XX.	Lily Adaptor	14.50	17.00
XX.	Violet Speaker	21.00	24.50
xx.	Orchid Speaker	.49.50	50.00
xx.	Iris Speaker	55.00	59.50
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The Cash Box	Page 23	Week of September 16, 1946
ARCADE	EQUIPMENT	C.M.I. BLUE BOOK
xx. ABT 6 Gun Rifle Rg 995. 7. Bally Basketball 35. 2. Bally Alley 29. 7. Bally Convoy 100. 4. Bally Defender 89. xx. Bally Eagle Eye 49. 5. Bally King Pin 165. 5. Bally Lucky Strike 45. 2. Bally Rapid Fire 70. 2. Bally Sky Battle 89. xx. Bally Racer 60. xx. Bally Bull Jap Con 40.	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	berator 125.00 215.00 idget Skee Ball DeL 75.00 90.00 ills Rotary Digger 29.50 32.50 utoscope Ace Bomber 150.00 219.00 utoscope Bowl Alley 100.00 100.00 utoscope Dr Mobile 179.50 249.50 utoscope Dr Mobile w tk 235.00 260.00 utoscope Elec Trav Crane 89.50 utoscope Fan Ft Dig 39.50 89.50 utoscope Roll Frt Cr 50.00 69.50 utoscope Sky Fighter 99.50 225.00 utoscope Sky Fighter 195.00 90.00
2. Bally Shoot-the-Bull45.6. Bally Torpedo110.1. Bally Undersea Raider239.xx. Bang-a-Deer75.5. Bank Ball350.2. Bell-o-Ball45.xx. Blister Gunner Con10.6. Bowl-a-Bomb35.6. Bowl-a-Way235.5. Bowling League125.xx. Buckley DeLuxe Dig75.1. Buckley Treas Is Dig95.	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	utoscope Magic Fing 85.00 125.00 utoscope Pokerino 45.00 49.00 unves Super Skee Roll 249.50 349.50 unves Trap-the-Jap 85.00 150.00 ennant 35.00 49.50 eriscope 85.00 189.50 itchem & Catchem 100.00 125.00 idot Trainer 425.00 545.00 oker & Joker 75.00 79.50 adio Rifle 29.50 40.00 ockola Ten Pins LD 30.00 35.00 ockola Tom Mix Rifle 25.00 39.50 ockola World Series 89.50 95.00
7. Chester Pollard Golf341. Circus Romance997. Cupid Wheel605. Daval Bumper Bowling79xx. Daval-U-Roll-It44xx. Evans Duck Pin Alley1891. Evans In-the-Barrel1151. Evans Super Bomber1997. Evans Play Ball892. Evans Skee Ballette69	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	ockola Talkie Hrsp 100.00 125.00 ock-o-Ball 75.00 175.00 oll-a-Ball (Jafco) 150.00 200.00 cientific Baseball 50.00 99.50 cientific Baseball 59.50 110.00 cientific Basketball 30.00 115.00 cientific Basketball 30.00 115.00 cientific Battle Royal 149.50 cientific X-Ray Pkr 49.50 89.50 ce-a-Freak 49.50 89.50 ceburg Chicken Sam 59.50 100.00 ceburg Jap Con 69.50 110.00 ceburg Jail Bird 100.00 150.00 ceburg Hitler Con 70.00 125.00 ceburg Hockey 49.50 75.00 ceburg Par Gun 44.50 95.00
1. Evans Tommy Gun771. Exhibit Bicycle70xx. Exhibit Basketball75xx. Exhibit Bowling Alley596. Exhibit Hi-Ball501. Exhibit MerchantmanRoll Ch Digger451. Exhibit Rotary Mdsr2256. Exhibit Vitalizer64xx. Genco Bank Roll1457. Genco Play Ball1692. Genco Total Roll419xx. Groetchen Mtn Climb59	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	beburg Par Gun 44.50 95.00 beburg Rayolite 39.50 49.50 beburg Shoot-the-Chute 79 50 129.50 beburg Shoot-the-Chute 79 50 129.50 beburg Shoot-the-Chute 79 50 129.50 beburg Shoot-the-Chute 10.00 cecbarel Roll 225.00 250.00 cill Bowl 399.50 ar Elec Hoist Dig 25.00 79.50 iper Torpedo 129.50 ipreme Bolascore 219.50 249.50 ipreme Gun (Rev) 35.00 129.50 ipreme Skee Roll 150.00 195.00 ipreme Skill Roll 329.00 349.50
3. Gott. 3 Way Gripper '46 393. Ideal Football	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	aireme Rocket Buster 125.00 129.50 ail Gunner 49.50 135.00 ally Roll 469.50 99.50 est Pilot 99.50 120.00 arget Roll 14 ft 79.50 169.50 hunderbolt 149.50 169.50 okio Raider (Con) 16.50 16.75 ictory Pool (Play Pool) 75.00 150.00 ictory Roll 165.00 175.00 varner Voice Recorder 149.50 149.50 estern Baseball '39 37.50 45.00 estern Baseball '40 75.00 125.00 estern Super Strength 20.00 325.00 estern Recordit 200.03 325.00 urlitzer Skeeball 195.00 295.00 hee-Gee Mystic 169.50 195.00 ngo 100.00 165.00

Page 24

Week of September 16, 1946

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BLUE NUMBER OF THE STREET	
DOOT	
BUUK ONE-RATES	
DUUN ONE-BALLS	

6.	All American Derby Con	49.50	70.00
XX.	All American	25.00	39.50
XX.		11.50	15.00
	Arlington		
XX.	Aksaraben, PO	35.00	49.50
XX.	Arrowhead	35.00	
7.	Big Game, PO	89.50	119.50
6.	Big Prize, FP	39.50	
xx.	Big Prize, PO	39.50	49.50
2.	Big Prize, PO Blue Grass, FP	104.50	175.00
		101.00	110.00
5.	Blue Ribbon, PO	35.00	40.00
5.	Challenger	75.00	89.50
2.	Challenger Club Trophy, FP	149.50	255.00
	Club Hophy, PI	147.00	200.00
XX.	Congo	29.50	30.00
1.	Contest, FP	69.50	85.00
4.	Dank Honce FD	104.50	164.50
- T .	Dark Horse, FP	104.00	104.30
xx.	Derby King	65.00	70.00
xx.	Derby King Derby Clock, PO	69.50	75.00
XX.	Derby Heat, PO	32.50	10.00
	Derby Heat, FO		100.00
XX.	Derby Time, PO	65.00	100.00
XX.	Derby Winner, PO	100.00	125.00
2.	'41 Derby, FP	150.00	279.50
		050.00	205.00
XX.	Dust Whirls	250.00	325.00
5.	Eureka	25.00	49.50
XX.	Feed Bag, PO	50.00	
xx.	Flasher, PO	35.00	
xx.	Fleetwood	24.50	35.00
6.	Flying Champ	35.00	65.00
Ĩ.	Fairmount	345.00	375.90
2.	Fair Grounds, PO	25.00	49.50
		29.50	47.30
xx.	Fast Track		40.50
5.	Five-in-One, FP	25.00	49.50
4.	Fortune, FP	150.00	169.50
5.	Gold Cup, FP	35.00	39.50
1.	Grand National	47.50	60.00
5.	Grand Stand, PO	35.00	49.50
xx.	Gold Medal, PO	25.00	45.00
XX.	Hawthorne, PO	49.50	59.50
	Horseshoes, PO	35.00	07.00
XX.	I have Chile		905 00
2.	Jockey Club	225.00	295.00

1.	Kentucky	195.00	249.50
2.	Long Acre	225.00	375.00
1.	Long Shot, PO	175.00	225.00
5.	Long Shot. PO One-Two-Three '39 FP	35.00	42.50
5.	One-Two-Three '40	74.50	99.50
2.	One-Two-Three '41	59.50	69.50
2.	Owl, FP	24.50	79.50
xx.	Pastime (Rev)	175.00	293.50
1.	Preakness, PÓ	10.00	39.50
5.	Pacemaker, PO	35.00	39.50
2.	Pimlico, FP	195.00	295.00
7.	Pot Shot	39 50	40.00
5.	Race King (Rev)	79.50	89.50
2.	Record Time, FP	89.50	164.50
xx.	Rockingham	179.50	225.00
2.	Santa Ănita	85.00	125.00
6.	7 Flasher, FP	64.50	
xx.	Sport Event, FP	129.50	135.00
1.	Sky Lark, FP & PO	119.50	145.00
1.	Sport Special, FP	89.50	150.00
xx.	Sport Page, PO	29.50	90.00
1.	Spinning Reels, PO	59.50	99.50
1.	Sport King, PO	159.00	179.50
xx.	Stepper Upper, PO	55.00	65.00
5.	Sportsmen (Rev)	100.00	155.00
xx.	Track Record	55.00 39.50	75.00 49.50
1. 2.	Thistledown Thorobred		3 15.00
<u> </u>			
5.	Turf Champ, FP	59.50	69.50
xx.	Turf Special	15.00	
2.	Turf King		- 295.00
6. 6.	Victorious 1943 (Rev)	45.00 70.00	
0.	Victorious 1944 (Rev) Vicotrious 1945 (Rev)	59.50	$\begin{array}{r} 75.00 \\ 109.50 \end{array}$
5.	Victory, FP	25.00	
3.	Victory Derby	646.50	00.00
3.	Victory Special	661.50	
5.	Whirlaway (Rev)	225.00	375.00
6.	Winning Ticket	65.00	75.00
- 1.	War Admiral (Rev)	100.00	115.00
xx.	Zipper	29.50	· ·

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The Cash Box	Page 25	Week of September 16, 1946
	ONSOLES	C.M.I. BLUE BOOK
2. 5c Baker's Pacer DD		
6. C.S. Baker's Pacer DDxx. 25c Baker's Pacer DDxx. 5c Baker's Pacer Stdxx. C.S. Baker's Pacer Stdxx. 25c Baker's Pacer Stdxx. Bally Entryxx. Bangtails '396. Bangtails '406. Bangtails '411. Big Game, PO1. Big Game, FP	325.00 350.00 7. Mills Au 179 50 189.70 xx. Pace Cei 425.00 475.00 x [*] Pare Ma 350 00 365.00 5. Paces Ri 22.50 2. Paces Ri 50.00 115.00 xx. Paces Ri 125 00 149.50 xx. Paces '4 109.50 135.00 2. Paces Sa 80.00 109.50 5. Paces Sa	Bells 550.00 895.00 to Dice 25c 39 50 65.00 ntury 303 00 350.00 350.00 rathon 99.50 365.00 89.50 aces Bl Cab 65.00 119.50 362.50 aces Red Arrow 140.00 159.50 9 9 Saratoga 47.50 79.50 169.50 oratoga w. rails 74.50 94.50 140.50
2. Big Top, PO5. Big Top, FP5. Bob Tail, PO6. Bob Tail, FPxx. Buck'ey, 7 Bellsxx. Buckley, Long Shot Parxx. Buckley, Col Slt Hendxx. Buckley, Col New Topxx. Beulah Park	110.00 12.00 1. Paces Sa 84.50 119.50 2. Paces Sa 75.00 125.00 5. Paces Ra 75.00 140.00 2. Paces Ra 175.00 289.50 1. Paces Ra 790.00 850.00 5. Paces Ra 65.00 5. Paces Ra 75.00 10.00 5. Paces Ra 65.00 5. Paces Ra 75.00 10.00 5. Paces Ra	ratoga Comb 150.00 169.50 ratoga Jr. PO 89.50 100.00 ratoga Sr. 55 00 109.50 els Comb 150 00 154.50 rels, Jr PO 65.00 75.00 eels, Sr PO 79.00 125.00 eels, with rails 79.50 89.50 sels, no rails 55.00 69.50 win 5-5 275.00 300.00
7. Charley Horsc xx. China Boy xx. Chucklette 2. Club Bells 6. Club Bells 25c xx. Club Chief	100 00 130.00 xx. Paces Tv 59.50 5. Paces Tv 39.50 43.50 6. Pastime 139.50 275.00 xx. Padock 249.50 375.00 xx. Parlay R 89.50 xx. Parlay R	vin 10-25 250.00 325.00 win Conso'e 5-25 250.00 275.00 125.00 200.00 Club 50.00 DeLuxe Bell 17.50 25.00 aces 29.50 40.00
xx. Ciub Hoase xx. Derby Day Slant xx. Derby Day Flat xx. Dixie xx. Dixie xx. b'erby Winner xx. Dominola xx. Double Bells	25.00 65.00 xx. Pheasant 17.50 25.00 xx. Pickem 59 50 5. Ray's Tr 274.50 xx. Rio 2. Rollette, 159.50 199.50 7. Ro'lette	139.50 149.50 6.00 6.00
 3. 5c Draw Bell 5. Duo Twin Bells 5-25 5. Evans Pacers xx. El Darado xx. Exhibit Races 6. Fast Time, FP 5. Fast Time, PO 	447.50 7. Ro left?, 450 00 575.00 xx. Rosemon 199.50 239.50 xx. Royal D 75.00 xx. Royal F xx. Royal I 65.00 175.00 xx. Royal L 74.50 79.50 5. Roll 'em 69.50 119.50 7. Roulette	Sr. 250.00 490.00 tt 25.00 99.50 raw 25.00 99.50 lush 39.50 50.00 icre '41 152.50 275.00 124.50 149.50 149.50 25c Caille 225.00 250.00
5. Favorite xx. Flashing Thru xx. Flashing Ivories xx. Flectwood 1. Four-Way Super Bell 2. Four-Way Super Be'l 3-5 1-25	25 00 49.50 xx. S eburg 95 00 xx. Saddle 0 245 00 xx. Silver B 30.00 5. Silver M 469 50 495.00 2. Silver M 400.00 550.00 2. Silver M	Races 35.00 Chtb 35.00 47.50 ell 29.50 32.50 con, Cemb 139.50 189.50 pon, PO 99.50 125.00 pon, FP 72.50 119.50
5. Four-Way Super Be'l 5-5 10-25 xx. Four Horsemen 5. Ga'loping Dom'no (38) xx. Galloping Dom'no (39) 2. Gal'oping Domino (40) 5. Galloping Domino (41)	79 50 149 50 5. Si'ver M 75 00 89.50 5. Skill Fie 139.50 150.00 xx. Skill o 110.03 159.50 xx. Skill Tin 150.00 249.50 xx. Skill Tin	oon, 10c 149.50 159.50 oon, 25c 175 00 195.00 eld 79.50 89.50
 7. Galloping Domino (42) 6. Good Luck 2. High Hand xx. Hold & Draw xx. Jungle Camp, FP xx. Jungle Camp, PO xx. Jung'e Camp, Comb x. Jung'e Camp, Comb 	25 00 30.00 xx. Square H 135.00 179.50 xx. Stanco H 90.00 xx. Stanco H xx. Stanco H 50.00 55.00 xx. Sugar Ki 79 50 89.50 2. Sun Ray 189.50 199.50 2. Super Be	Gell 75 00 85.00 Gell Double 119.50 Gell Single 110.00 Ing 35.00 50.00 V 119.50 145.00 ell 5c Comb 175.00 294.50
2. Jumbo Parade, Comb 2. Jumbo Parade, FP 2. Jumbo Parade, PO 5. Jumbo Parade, 25c 1. Kontucky Club xx. Keen Kubes xx. Keenette	69.50 119.50 2. Super Tr 99 50 145.00 xx. Super Tr 175.00 229.50 xx. Super Tr 89.50 110.00 xx. Tanforan 129.50 xx. Track K 89.50 xx. Track M	ell 25c Comb 275 00 319.50 ack Time 200.00 229.00 ack Time TKT 200.00 250.00
 xx. Reenence xx. Keno 1. Libertv Bell xx. Long Champs 6. Lucky Lucre 5. Lucky Lucre '41 5. Lucky Lucre 5-25 5. Lucky Lucre 5-5 2. Lucky Star xx. Lucky Star '41 xx. Lincoln Field 5. May Bells 5-5-5-25c xx. Multiple Cubes, PO xx. Multiple Racer 	40.00 xx. Track O 19.50 30.00 2. Track O 30.00 39.50 xx. Track O 99.50 100.00 5. Track O 99.50 149.50 6. Track Ti 199.50 225.00 1. Track Ti 125.00 200.00 xx. Track Ti 75.00 100.00 xx. Track Ti 200.00 295.00 xx. Track Ti 295.00 149.50 5. Triple E 295.00 795.00 2. Two-Way	dds, West 90.00 100.00 dds, Buckley 250.00 349.50 dds, Daily Dbl 379.50 478.50 dds, DD, JP, Buckley 550.00 675.00 me '39 95.00 125.00 me '38 65.00 125.00 me '37 75.00 79.00 me, TKT 75.00 79.00 me '37 TKT 35.00 49.50 ntry 125.00 159.50 Super Be'l 5-5 279.50 325.00 Super Bell 5-25 225.00 649.50

 The Cash Box
 Page 2 6
 Week of September 16, 1946

 CM.I.
 Image: Comparison of the september 16, 1946

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 Image: Comparison of the september 16, 1946

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 Image: Comparison of the september 16, 1946

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 Image: Comparison of the september 16, 1946

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 Image: Comparison of the september 14, 1946

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 Image: Comparison

CIGARETTE

DU GRENIER

5.	Model S 7 Column	27.50	65.00
1.	Model VD 7 Column	40.00	52.50
2.	Model W 9 Column	52.50	55.00
xx.	Model WD 9 Column	25.00	74.50
xx.	Champion, 11 Column		
	King Size	45 00	101.50
2.	Champion, 9 Column	50.00	85.00
	Champion, 7 Column	45.00	80.00
	· · · · · · · · · · · · · · · · · · ·		

NATIONAL

6.	Model	9-50		5	0.00	90.00
6.	Model	7-50,	Regular	4	2.50	80.00
			King Size .		2.50	87.50
					2.50	65.00
xx.	Model	9A		6	5.00	112.50
xx.	Model	6-30		2	2.50	29.50
xx.	Model	6-26		1	5.00	

ROWE

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15.00	22.50
35.00	50.00
55.00	60.00
35.00	65.00
60.00	80.09
	100.00
45.00	
55.00	95.00
	110.00
	35.00 55.00 35.0 0 69.09 50.00 45.00

U-NEED-A-PAK

1.	Model E, 6 Col.	10.00	47.50
2.	Model E, 8 Col.	45.00	57.50
	Model E, 9 Col.	55.00	57.50
xx.	Model E, 12 Col.	35.00	59.50
xx.	Model E, 15 Col.	45.00	75.00
2.	Model A, 8 Col.	30.00	75.00
	Model A, 9 Col.		82.50
7.	Model 500, 7 Col.	60.00	115.00
6.	Model 500, 9 Col.	59.50	99.50
	Model 500, 15 Col		120.00

CANDY

	DU GRENIER		
6.	Candy Man	39.50	55.00
	NATIONAL		
	Model 618, 6 Column	50.00	
6.	Model 918, 9 Column		
_	Regular	60.00	120.00
6.	Model 918, 9 Column		_
	Special	85.00	125.00
	ROWE		
	8 Column Standard	45.00	
	8 Column DeLuxe	85.00	110.00
	8 Column 1c Gum & Mint.	9.50	17.50
хж.	8 Column 5c Gum & Mint	16.50	
	U-NEED-A-PAK		
6.	5 Column	70.00	75.00
	U-SELECT-IT		
xx.	54 Bars	15.00	30.00
	72 Bars		40.00
	STONER		
xx.	6 Column	55.00	
	8 Column	65.00	

SCALES

WATLING	-	100
xx. Tom Thumb, Plain	47.50	50.00
xx. Tom Thumb, Fortune	75.00	115.00
xx. 500 Fortune	90.00	
		-
xx. Hi-Boy Guesser	65.00	99.50
JENNINGS		
xx. Junior	25.00	
xx. Lo Boy	49.50	
	17100	
PEERLESS		-
xx. Lo Boy	37.50	50.00
MILLS		
	20.00	40.00
xx. Lo Boy	. 38.00	40.00
PACE		
T		50.00
xx. Lo Boy	40.00	50.00
IDEAL		· ·
La Dan	49 50	
xx. Lo Doy	42.50	
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he Cash Box	Page 27	Week of Sep	tember 16, 1946
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			TTTT
			DAAT
	BHAR		
MILLS		xx. 25c Futurity	110.00 150.00
5. 5c Black, HL	. 175.00 195.00	xx. 50c Futurity 2. 5c Black Cherry Bell	194.50
2. 10c Black, HL 2. 25c Black, HL	. 225.00 250.00	5. 10c Black Cherry Bell 1. 25c Black Cherry Bell	194.50 250.00
xx. 5c Emerald Chrome, HL xx. 10c Emerald Chrome, HL	. 275.09	xx. 5c Yellow Front xx. 10c Yellow Front	69.50 72.50
xx. 25c Emerald Chrome, HL 7. 50c Emerald Chrome, HL	. 395.00	xx. 25c Yellow Front xx. 1c Smoker Bell	150.00
xx. 5c Gold Chrome, HL 2. 10c Gold Chrome, HL	. 225.09 250.00	xx. 5c Smoker Bell	39.50 50.00
2. 25c Gold Chrome, HL xx. 50c Gold Chrome, HL	225.00 255.00	xx. 5c FP Mint Vendor 6. 25c Golf Ball Vendor	215.00 350.00
5. 5c Gold Chrome	149.50 225.00	1. 5c War Eagle 2. 10c War Eagle	
2. 10c Gold Chrome		5. 25c War Eagle xx. 50c War Eagle	
2. 25c Gold Chrome 5. 50c Gold Chrome		xx. 5c Red Front xx. 10c Red Front	90.00 125.00
2. 5c Copper Chrome	. 135.00 225.00	xx. 25c Red Front xx. 5c F.O.K.	145 00 275.00
5. 10c Copper Chrome 5. 25c Copper Chrome	. 200.00 275.00	2. 5c Roman Head 1. 10c Roman Head	100.00 119.50
1. 5c Club Bell 5. 10c Club Bell	. 195.00 350.00	2. 25c Roman Head	124.50 125.00
1. 25c Club Bell 5. 50c Club Bell	295.00 400.00 600.00	5. 50c Roman Head xx. 1c Skyscraper	40.00
xx. 1c Blue Front5. 5c Blue Front	. 65.00 75.00	xx. 5c Skyscraper xx. 10c Skyscraper	64.50 85.00
2. 10c Blue Front		x. 25c Skyscraper xx. 50c Skyscraper	69.50 89.50
5. 25c Blue Front	125.00 200.00	xx. 1c Lion Head xx. 5c Lion Head	30.00 40.00 54.50
6. 50c Blue Front xx. 1c Brown Front		7. 5c Extraordinary 5. 10c Extraordinary	101.00 149.50
2. 5c Brown Front		5. 25c Extraordinary xx. 50c Extraordinary	125.00 179 50
5. 10c Brown Front		5. 5c Melon Bell 5. 10c Melon Bell	99.50 149.50
5. 25c Brown Front xx. 50c Brown Front		xx. 25c Melon Bell xx. 5c Wolf Head	135.00 150.00
xx. 1c Cherry Bell	90.00 165.00	xx. 10c Wolf Head	49.50 89.50
1. 5c Cherry Bell 1. 10c Cherry Bell	159.50 175.00	xx. 25c Wolf Head xx. 1c Shamrock Bell	27.50
5. 25c Cherry Bell xx. 1c Bonus Bell	289.50	xx. 5c Slugproof 3-5 WATLIN	
5. 5c Bonus Bell 1. 10c Bonus Bell		xx. 1c Rolatop	10.00 15.00
1. 25c Bonus Bell 1. 5c Original Chrome		1. 10c Rolatop	
1. 10c Original Chrome		5. 25c Rolatop	119.00 150.00
1. 25c Original Chrome 1. 50c Original Chrome		xx. 50c Rolatop xx. 5c Club Bell	65.00 95.00
5. 1c QT Blue	35.00 42.50	xx. 10c Club Bell xx. 25c Club Bell	215.09 275.00
2. 5c QT Blue 7. 10c QT Blue	99.50 100.00	xx. 1c Twin JP xx. 5c Twin JP	25.00 29.50
7. 25c QT Blue 5. 1c QT Green	25.00 59.50	xx. 10c Twin JP xx. 25c Twin JP	54.50 55.00 69.50
xx. 5c QT Green	49.50 65.00	xx. 1c Blue Seal xx. 5c Blue Seal	
xx. 5c QT, FP	35.00 45.00	xx. 10c Blue Seal xx. 25c Blue Seal	
 2. 5c QT Glitter Gold 2. 10c QT Glitter Gold 	72.50 109.50 130.00 210.00	xx. 1c Treasury xx. 5c Treasury	10.00 20.00
1. 25c QT Glitter Gold	125.00 169.50	xx. 10c Treasury	32.50 75.00
xx. 1c VP Bell, JP xx. 1c VP Bell, Green	37.50	xx. 25c Treasury xx. 5c Wonder Vendor	
1. 5c VP Bell, Green xx. 1c VP Chrome	39.50 44.50	xx. 5-25 Rolatop GROETCH	49.50 EN
1. 5c VP Chrome	45.00 49.50	2. 5c Columbia Chrome xx. 1c Columbia	49.50 50.00
xx. 5c VP Chrome, Plus xx. 1c VP Bell, B&G	32.50	1. 5c Columbia JPV Bell	54.50 89.50
1. 5c VP Bell, B&G 5. Vest Pocket '46	the second s	 5c Columbia Fruit 5c Columbia Cig RJ 5c Columbia DIP 	
2. 5c Futurity	95.00 115.00	2. 10c Colum'ia DIP xx. Columbia Club DJ	45.00 49.50
xx. 10c Futurity		xx. 5c Columbia Club Cig GA	75.00 44.50 65.00
		· · ·	

CMIL BLUE BOOK Control Control
xx. 10c Columbia Cub Cig GA. 59.50 69.50 xx. 7.Way Slot 5z. 65.00 75.00 5. 5c Columbia Grig GA. 59.50 89.50 xr. 7.Way Slot 5z. 49.50 62.50 7. Conv Columbia Chrome 49.50 50.00 xr. 5z. Comghboy 49.50 59.00 7. Conv Columbia Chrome 49.50 50.00 xr. 5z. Cub Bell 59.00 59.00 5. sid Conv DIP '46 169.50 5. 25c Cub Bell 59.00 52.00 52. 25c Cub Bell 59.00 52.00 52. 25c Cub Bell 59.00 525.00 52.00 5
x_{1} for Deluxe 33.09 100.00 2 $\$1.00$ Bell 600.00 695.00 5 . 10c DeLuxe 89.59 110.00 xx . Cigarolla XV 70.00 89.50 xx . Double Slot 5-25c 210.00 225.00 7 . Cigarolla XV 70.00 89.50 xx . Sc Comet Console 110.00 149.50 xx . Cigarolla XV 70.00 89.50 6 . 10c Comet Console 125.00 159.50 2 $5c$ Victory Chief 110.00 142.00 xx . 25c Comet Console 169.50 295.00 2 $25c$ Victory Chief 130.00 143.00 xx . 25c Comet Con Comb. 195.00 295.00 2 $25c$ Victory Chief 130.00 140.00 xx . 5c Kitty 70.00 85.00 $1.5c$ 4 Star Chief 79.50 110.00 xx . 25c Kitty 210.00 xx . 1c 4 Star Chief 79.50 139.50 xx . 25c Kitty 210.00 xx . 1c Hixte Bell 35.00 125.00 xx . 1c Dixte Bell 295.00 xx . 25c Slugproof 75.00 95.00 125.00 xx . 10c Dixte Bell 295.00 295.00 xx . 25c Slugproof 95.00 125.00 xx . 5c Victory 4 Star Ch 115.00 139.50 xx . 5c Comet Red 19.00 42.50 xx . 5c Victory 4 Star Ch 115.00 130.00 xx . 10c Slugproof 95.00 125.00 xx . 5c Victory 4 Star Ch 115.00 130.00 xx . 5c Cadet 37.50 65.00 $3.25c$ Benoze & Std Chiefs 39.00

The Cash Box	Page 29	Week of September 16, 194
	III MITT	111111
		0.11.1.
		RITE
FREE PLA	AY PIN GAN	MES DUUN
2. A. B. C. Bow'er	42.50 75.00	1. Defense (Genco) 87.00 109.50
5. Air Circus 1	05 00 139.50	xx. De-Icér (Rev)
xx. Airliner	15.00 49.50	xx. Dive Bomber (Rev) 39.50 2. Dixie 27.50 62.50
xx. Alert (Rev)	14.50 17.50 30.00 69.50 32.50 37.50	1. Do-Re-Mi 77.50 90.00 6. Double Feature 35.00
6. Ali Baba 2. All Out (Rev)	25 00 27.50 69.50 74.50	1. Doughboy 42.50 52.50 xx. Double Play 50.00 75.00
2. Anabel	79.50 149 50 34.50 49.50	6. Drum Major 35.00 45.00 2. Dude Ranch 29.50 59.50 3. Duffy's 249 50
6. Armada	50.03 279.50 19.50 39 50	5. Duplex 59.50 85.00 3. Dynamite 334.50
2. Argentine xx. Arrowhead	57.50 89.50 19 50 50.00	5. Eagle Squadron (Rev) 69.50 209.50 5. Entry 25.00 39.50
xx. Avalon		xx. Eureka
6. Ra'ly Beanty	22.50 29.50 33.50 17.50 39.50	3. Fast Ball 330.00 3. Fcot Ball 330.00
6. Bang	50.00 59.50 49.50 65.00 ,	1. Fifth Inning 20.00 42.50 xx. Fifty Grand 35.00 39.50
6. Battle	30.00 89.50	xx. Fishin' (Rev) 50.00 55.00 xx. Five-in-One 35.00 49.50 2. Five & Ten & Twenty 84.50 149.50
	7.50 52.50	1. Flagship 29.50 30.00
3 .Big H't Multiple Play 39 3. Big League 29	98 00 99.50	2. Flat Top (Rev) 150.00 225.00 1. Freet 42.50 54.50 4. Filter 40.50 54.50
		4. Flicker 49.50 69.50 xx. Fly.ng Tiger 89.50 99.50 2. Follies '40 35.00 44.50
xx. Big Ten 2	27.50 27.50 75.00 89.50	5. Foreign Colors
5. Big Time 15 5. Big Top 15		6. Formation 32.50 50.00 2. Four Aces 59.50 129.50
xx. Blackout]	25.00 44.50 15.00 35.00 25.00 37.00 [×]	4. Four Diamonds 39.50 59.50 xx. Four-Five-Six 15.00 59.50
1. Bombardier (Rev) 8	9.50 209.50 . 5.60 89.50	2. Four Roses 44.50 69.50 2. Fox Hunt 29.50 49.50
xx. Bomb-the-Axis		3. Frisco 279.50
xx. Bordertown 3	9.50 50.00	cx. Flash 17.50 18.50 2. G. I. Joe (Conv) 59.50 70.00 cx. Girls Ahoy (Rev) 66.00 89.50
5. Bowling Alley 3	2.00 25.00 0.00 44.50	2. Glamour 39.50 44.50 6. Gobs 74.50 109.50
1. Brazil (Rev) 8	5.00 35.00 5.00 185.00 0 00 37.50	1: Gold Star 44.50 65.00 6. Go'den Gate 17.50 25.00 25.00 27.00 25.00
2. Broadcast 2	9.50 69 50 -	2. Grand Canyon (Rev) 150.00 279.50 1. Gun Club 49.50 89.50
	5.60 29.50 9.50 89.50	5. Headliner 20.00 27.50 5. Hi-Boy (Rev) 45.00 69.50
	5.00 35.00	2. Hi-Dive
5. Casablanca (Rev) 12 5. Catalina 16	5.60 249.50	xx. H gh Light 18.95 5. High Stepper 42.50 64.50 xx. Hit-the-Jap (Rev) 43.50
6. Champion 3	9.50 65.00 9.50 49.00	xx. Hit-the-Jap (Rev) 43.50 59.50 5. Hold Over 35.00 39.50 5. Ho'lywcod 145.00 225.00
6. Chevron 3	9.50 47.50 5.00 39.50 x	5. Home Run '40 29.00 44.50 xx. Home Run '41 49.50 69.50
5. Chubbie 2	5.00 35.00 -	5. Home Run '42 59.50 99.50 1. Horoscope 59.50 79.50
2. Click	5.00 79.50 5.00	1. Idaho 185.00 279.50 1. Invasion (Rev) 74.50 129.50
xx. C. O. D 1	5.00 49.50	6. Jeep (Rev) 99.50 109.50 1. Jolly 30.00 35.00
7. Commodore	0.00 22.50 x 5.00 30.50	x. Jumper
5. Conquest 1 7. Contact 2.	4 50 75 00	I. Keep 'em Flying 129.00 169.50 V P.U 24.50 25.00
xx. Convention	0.00 35.00 9.00 47.50	x. Keen-a-Ball
5. Cover Girl 17 5. Cross Line 6	9.50 199.50 7 9.50 75.00 -	2. Knock-Out
xx. Crystal Gazer 20	6.50	x. Knock-Out-the-Jap
xx. Daily Dozen 10 xx. Davy Jones 11	0.00 25.00	5. Laura 175.00 249.50
5. Defense (Baker) 4	2	2. Lead Off 29.50 40.00 2. Leader 59.50 79.50 5. League Leader 25.00 49.50

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T	he Cash Box		Page	30		Week	of S	epten	nber .	16, 1	946
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	U.M.I.										
				1		P	H				-
									+		
1	BUUK			++++-							
	TOOT		FRIE	PLA	Y PIN (GAM	14:)		1	
	Legionnaire Liberty	50.C0 145.00	69 50 169.50		Side Kick				15.00 49.50		
xx.	Liberty (Rev) Jimelight Line Up	$\begin{array}{r} 22 \ 50 \\ 32.50 \\ 49 \ 50 \end{array}$	35.00 69.50	·	Silver Spray Sink-the-Jap (R	ev)			34.50 40.00		9.50
6. 5.	Lite-a-UardLone Star	$22.50 \\ 35.00$	25.00 36.50	6	Sixty Grand S'y Blazer Sky Chief				17.50 50.00 135.00	89_	9.50 9.50
xx.	Lot-O-Smoke Lot-O-Fun Lucky	$25.00 \\ 65.00 \\ 15.00$	75.00 75.00 25.00	2.	Sky Line Sky Ray		• • • • • •		27.50 45.00		4.50 4.50
xx.	Majors '40 Majors '41	$ 1250 \\ 39.50 $	17.50 89.50	2.	Sky Raider (Re Slap-the-Jap Slugger				89.50 34.50 72.50	37	9.50 7.50 4.50
xx. 2.	Mardi Gras Marines-at-Play	40.00 64.50	129.50	XX,	Smak the Jap (I Snappy '41	Rev)			30.0 49.5	39	9.50 9.50 2.50
2.	Marvels Baseball	89.50 29.50	150 00 35 00	2.	South Paw South Seas				59.50 269.50	289	5.00 9.50
2.	Merry-Go-Round Metro Miami	$27.50 \\ 34.50 \\ 15.00$	29.50 55.00	1. 1.	Sparky Speed Ball Speed Demon		••••	••••	34.50 49.50 20.00	69	5.00 9.50 2.50
1. 5.	Miami Beach Midway (Rev)	64.50 125.00	79 50 129.50	6. 7.	Speedway		• • • • •		22 03 22.50		5.00
xx. 6.	Midway (Genco) Miss America (Rev) Mr. Chips	12 50 42.50 25.00	15.00 54.50 29 00	5.	Spillbound Sports				<u>325.00</u> 19.50	30	0.00
1.	Monicker	55.00 29.50	<u>89.50</u> 49.50	xx.	Sports Parade Sporty Spot-a-Card				59.50 29.50 60 03	39	9.50 9.50 5 0 0
<u>5.</u>	New Champ Nippy	44.50 29.00	<u>99.50</u> 35.00	5.	Spot Cha (Rev) Spot Pcol				69.50 44.50	99	0.50 0.50
<u>х</u> х. хх.	Nite Club (Rev) Ocean Park	$79.50 \\ 12.00$	84.50 29.00	2.	Spottem Stage Door Can:	een				26 4	5.00 1.50
2.	Oh Boy Oh Johnny On Deck	25.50 35.00 45.00	30.00 45.00 79.50		Stars Star Attraction				65 00 45.00	79	9.50 9.50
1. 6.	Oklahoma One-Two-Three '39	225.00 33 50	279.50 35.00	2.	S'op & Go Stratoliner Stream'iner				29.50 27.50 190.00	59	5.CO 9.50 9.50
6.	One-Two-Three '40 One-Two-Three '41 Cwl	44.50 39.50 29.50	59.50 75.00 64.50	1.	Strip Tease (Con Summertime	n)	• • • • • •			129	0.50 2.50
1.	Pals Paratroop (Rev) Pan American	21.50 94.50 45.00	209.50 54.50	5. 6.	Sun Beam Sun Valley (R	••••••••••••••••••••••••••••••••••••••	••••		50 00 100 00	59 105	9.50 5.00
4. xx.	Paradise Parade Leader (Rev)	39.50 34.50	69.50 39.50	2.	Super Chubbie Super Six				27.50 27.50 29.50	49	9.50 9.50 9.50
2. 2.	Pep (Rev) Pick 'em Play Ball	29.50 24.00 39.50	39.50 25 00 79.50	3.	Superliner Surf Queen	<u></u>	<u></u>	• • • • •	322.00		
2. 6.	Pin Up Girl Play Mate Pastime (Rev)	84.50 32.50 47.50	129 50 39.50 49 50	2.	Suspense Tail Gunner (Co		• • • • •		235.00 49.50	275	5.03 1.50
2. xx.	Polo Pot Shot	$\begin{array}{c} 24.50 \\ 25.00 \end{array}$	35.00 39 50	4. 1.	Target Skill T.xas Mustang		• • • • • •	• • • • •	40.00 59.50	49	9.50 9.50
5.	Powerhouse Production (Rev) Progress	25.00 89 50 39.50	29.50 209.50 45.00		Ten Spot Three Score				<u>39.50</u> 32.50	35	<u>5.00</u>
xx. 6.	Punch Pursuit	25.00 37.50	29 50 50.00	5.	Three Up Thril'er Thumbs Up (Re				35.00 22.50 49.50	39	5.00 5.50 5.50
xx.	Pylon Pyramid Ragtime	29.50 10.00 15.00	39.50 12.50 29.50	2. 2.	Tople Top Notcher	• • • • • • • • •	••••	• • • • •	59.50 14.50	89).50 7.50
XX. XX.	Rats (Rev) Rebound Record Breaker	47.50 15.00	22.50	2.	Topper Torpedo Patrol Towers	(Rev)	• • • • •	• • • • •	20.00 62.50 65.00	129	5.00 9.50 4.50
xx. 5.	Red Hot Red, White & Blue	29.50 39 50	34.50 54.50	5. 2.	Trade Wind (Re Trailways	ev)	• • • • • •		240.00 42.50 17.50	64).50 .50 .00
6.	Repeater	49.50 24.50 15.00	59.50 29 50 19.00	6. 7.	Trapeze Triumph Twinkle			• • • • •	18.50 10.00	35 22	.00
3. xx.	Riviera Roll Call (Rev)	279.50 45.00	69.50	5.	Twin Six Six <td></td> <td></td> <td></td> <td>42.50 18.60 25.00</td> <td>42</td> <td>2.50 2.50 2.50</td>				42.50 18.60 25.00	42	2.50 2.50 2.50
5. xx.	Roller Derby Rotation Rotor Table	37.50 20.00 79.50	39.50 * 35.00 89.50	xx . 5.	Vacation Variety	•••••	• • • • • •		35.00 25.00	39 35	.50
5. 2.	Roxy Salute Santa Fe (Rev)	25.00 29.50	27.50 59.50 165.00	1.	Velvet Venus Vic:ory				35.00 65.00 69.50	89	
6. xx.	Sara Suzy Scandals (Rev)	32 50 35.00	35.00	6.	Vogue Wagon Wheels	• • • • • • • • •			25.00 225.00		.50
5.	School Days	42:50 25.00	<u> 69.50</u> 35.00	xx. 1.	West Wind White Sails		• • • • • • •	• • • • •	75.00 20.00 34.50	89 35	.50 .00 .50
5.	Score-a-Line Score-a-Card Score Champ	30.00 35.00 19.50	32.50 74.50 27.50	XX.	Wild Fire Wings Wow		• • • • • • •		11.50 34.50	69 37	,50 ,50
<u>х</u> х. х х.	Scout (Rev)	29.50 67.50	:.1	xx. 5.	Yacht C ub Yankee Dood'e Yanks		••••			225	
. 5.	Sea Hawk	27.50 75.00	<u>.69.50</u> 125.00	XX. XX.	Zenith	• • • • • • • • •		· • • • •	95.00 19.50	35	.00
1.	Seven Up		<u>69.50</u> 209 50	6.	Zig Zag Zip Zomble				44.50 22.50 59. 50	45	.50 .00 .00
	Short Stop	25 00 49.50	45.00 7 9.50								

The Cash Box	Page 31	Week of September 16, 1946
		C.M.I. BLUE BOOK
MANUFACTURE	RS' NEW EQUIPM	
MUSIC	PINS	CIGARETTE MACHINES DU GRENIER CHALLENGER
Model A	Big League 299.50 Surf Queens \$327.50 CHICAGO COIN \$325.00 Spellbound 325.00 EXHIBIT Big Hit (Single Play) 334.00	7 Column Flat Mach. w. Stand \$155.50 9 Column Split Mach. w. Stand 165.50 9 Column Flat Mach. w. Stand 171.50 11 Column Split Mach. w. Stand. 176.50 ROWE Crusader (8 Col.) w. Stand 145.75
Carilleon (Speaker) 56.18 BUĆKLEY '46 Wall Box \$39.00 PACKARD MFG. CORP. Pla-Mor Phonograph	Big Hit (Multiple Play) 398.00 Fast Ball 330.00 GLUBL 219.50 Dnffy's (Revamp) 219.50 GUTILIEB 322.00	Crusader (10 Col.) w. Stand 162.25 U-NEED-A VENDOR Monarch 6 Col. w. Stand 134.50 Monarch 8 Col. w. Stand 144.50
(Model 7) (No Price Set) Hideaway (Model 400) 450.00 Wall Box (Buller) 38.95 1000 Speaker (Paradise) 159.50 900 Speaker (Rose) 49.95 800 Speaker (Daisy) 36.95	MARVEL Frisco (Revamp)	BELLS GROETCHEN Columbia Twin JP\$145.00 O. D. JENNINGS
700 Špeaker (Danlia)21.95Walnut Adapter (Hideaway)59.50Beech Adapter (Hideaway)71.50Willow Adapter (Hideaway)59.50Pine Adapter (Hideaway)59.50Birch Adapter (Hideaway)59.50Birch Adapter (Hideaway)8.50Cedar Adapter (No Price Set)Juniper Adapter (No Price Set)	Spottite	5c Bronze and Std Chiefs\$299.00 10c Bronze and Std Chiefs
Measured Music Boxes 37.50 Studio Amplifier	A.B.T. CORP. Challenger\$65.00AMUSE ENTERPRISES Pitchem39.50Dice Shaker22.50BAKER Kicker and Catcher (1c Play)49.75	Sole Silver Eagle VIILLS Se Black Cherry Bell 10c Black Cherry Bell 25c Black Cherry Bell 26c Black Cherry Bell 270 Black Cherry Bell 280 Black Cherry Bell 280 Black Cherry Bell 290 Black Cherry Be
#EBURG #1-46M Symphonola \$795.00 #1-46S Symphonola 725.00 H146M Hideaway RC 475.00 Wallomatic, Wireless 54.50 Wallomatic, 3-Wire 42.50 Tear Drop Speaker RS1-8 16.50 Tear Drop Speaker RS2-8 18.00	DAVAL Marvel, Plain	L D A CIP
Mirror Speaker RS1-12(No Price Set) Mirror Speaker RS2-12(No Price Set) Dual Remote Vol. Control Unit 19.95 SOLOTONE CORP. Solotone Individual Coin Box (No Price Set)	With Ball Gum Vender 59,00 Gusher (5c Play) 54.00 Buddy 33.00 GOTTLIEB 54.00	AMUSEMENT ENTERPRISES Star Bells
Solotone Adaptor-Amplifiers (No Price Set) Solotone Studio and Telephoning Bridging Units(No Price Set) Solotone Booster Amplifiers (No Price Set)	DeLuxe Grip Scale 39.50 ARCADE	5c Baker Pacers Csh Std Mod.597.5025c Bakers Pacers Csh Std Mod.677.505c Bakers Pacers Csh DD Mod.668.5025s Bakers Pacers Csh DD Mod.747.505c Bakers Pacers Chk Sep StdModMod
WURLITZER #1015—Std. Phonograph 835.00 #1017—Concealed Cher. in Wooden Case	Lite League\$425.00 AMUSEMENT ENTERPRISES Bowl "O" Ball (12 ft.)	5r Bakers Pacers Chk Sep DD Mod 743.75 BALI Ý 7 5c Draw Bell 477.50 25c Draw Bell 497.50 BUCKLEY Track Odds, DD, JP
# 30430 Anx. Steel Speaker	ELECTROMATON, Inc. Super Triangle EVAND Ten Serike FIRESTONE Tally Roll GENLU	Baugtails 5c Comb 7-Coin \$674.50 Baugtails 25c Comb 7-Coin 764.50 O. D. JENNINGS Challenger 475.00 KEENEY Bonus Super Bell 5c FP & PO 740.00 Bonus Super Bell 5c 725c, 740.00
ONE-BALLS BALLY	Total Roll\$525.00HIRSII COIN MACH. CO.\$395.00MAX GLASS MFG. CO.\$395.00Champion Hockey\$289.50INTERNATIONAL MUTOSCOPE\$289.50	FP & PO
Victory Derby\$616.50 Victory Special661.50	Voice-O-Graph 1495.00 JAF(O 8425.00 Roll-A-Ball 8425.00 METROPOLITAN COIN MACH INC. 8411 Skill Bowl 399.50 MUNVES 399.50	
	Super Roll	

The Cash Box	Page 32	Week of September 16, 1946
C.M.I. BLUE BOOK	REVAM	
Ajax All Out	from—Score Card Paratroop from—Cross Line Peacherino .	rfrom—Drum Major from—Powerhouse from—Jolly from Work

 Kagle
 Squadron.....from—Big
 League, Big
 Big

 Big
 Town
 Big
 Town

 Falling
 Suns
from—O'Boy

 Fan
 Dancer
from—Ten
 Spot

 Flash
from—Broadcast,
 Crossline

 Flight
from—Broadcast,
 Crossline

 Flight
from—Broadcast,
 Crossline

 Flogers
from—Owl
 Ball

 Foreign
 Colors
from—Owl

 Grand
 Canyon
from—Couble

 Hi-Boy
from—Gadd
 Star

 Hi-Boy
from—Cadd
 Star

 Hackey
 '42
from—Zauubie

 Jeep
from—Duplex, Leader, Sky
 Blazer

 Kisnuet Klipper Knock-Out-The-Japs from—Knockout

REVAMPED ONE-BALLS

.

Race King..from—Thistledown, Sea Biscuit Rockingham....from—Grand Stand, Grand National. Pacemaker Victorionsfrom—Turf Champs War Admiral.....from—Grand Stand Whirlaway..from—Blue Grass, Dark Horse, Sport Special

All-American Derby . . from—Sport Special, Record Time

Big Three

Page 33

Week of September 16, 1946

<section-header> NOW DELIVERING Minimum <td

AND

HOSTESS TELEPHONE MUSIC "GETS LOCATIONS — AND KEEPS THEM"

A M I MODEL "A" PHONOGRAPH

> "The Hit Phonograph of 1946"



RUNYON ST.
NEWARK, N. J.
(PHONE: BIGELOW 3-8777S93 TENTH AVE.
NEW YORK, N. Y.
(PHONE: LONGACRE 3-4820)956 MAIN ST.
BUFFALO, N. Y.
(PHONE: LINCOLN 6093)

Compare

PRICE ON THE THOROUGHLY RECONDITIONED AND GUARANTEED EQUIPMENT LISTED BELOW . THEN



CONSOLES

Mills Jumbo Parades — 5c P.O. (L.H.)\$	134.50
Keeney Super Bell 25c F.P. P.O.	304.50
Keeney Super Bell 5c-25c F.P. P.O.	519.50
Keeney Super Bell 5c-25c P.O.	364.50
Keeney Super Bell 4-Way 5-5-5-25c	524.50
Keeney Super Bell 4-Way 5-5-5-5c	469.50
Mills 3 Bells (Refinished) 5-10-25c	895.00
Mills 4 Bells Original Heads 5-5-5-5c (New Cab.)	495.00
Mills 4 Bells Original Heads 5-5-5-25c (New Cab.)	

Mills Jumbo Parades 25c (Refinished) P.O	\$229.50
Mills Jumbo Parades 5c F.P. P.O.	199.50
May Bell 4-Way 5-5-5-25c P.O.	795.00
Bally High Hand 5c F.P. P.O.	179.50
Bally Club Bells 5c F.P. P.O.	249.50
Bally Roll 'Em 5c P.O.	149.50
Baker's Pacer 5c (Late Daily Double)	249.50
Pace's Saratoga 5c F.P. P.O.	169.50
Jennings Silver Moon F.P.	
Watling's Big Game 5c C.P.	98.50
Bally Roll 'Em 5c P.O. Baker's Pacer 5c (Late Daily Double) Pace's Saratoga 5c F.P. P.O. Jennings Silver Moon F.P.	149.50 249.50

* * * SPECIAL THIS WEEK * * * 28 KEENEY SUPER BELL - 5c F.P.P.O. **Beautifully Refinished** — Ready for Location Compare This Value — \$269.50 Ea.

SLOTS

Our Rebuilt Slots Carry New Machine Guarantee NOTE:

Columbia Twin Jackpot Bells (New)	\$145.00
Mills 5c 2/5-3/5 Pay Rebuilt—Knee Action—Drill Proof Silver Chrome or Extrabell Cabinet	
Mills 10c 2/5-3/5 Pay Rebuilt—Knee Action—Drill Proof Silver Chrome or Extrabell Cabinet	289.50
Mills 25c 2/5-3/5 Pay Rebuilt—Knee Action—Drill Proof Silver Chrome or Extrabell Cabinet	309.50
Mills 50c 2/5-3/5 Pay Rebuilt—Knee Action—Drill Proof Silver Chrome or Extrabell Cabinet	399.50
Mills 5c 3/5 Pay (Refinished Knee Action)	159.50
Mills 10c 3/5 Pay (Refinished Knee Action)	179.50
Mills 25c 3/5 Pay (Refinished Knee Action)	199.50
Mills Vest Pocket (New — Metered)	74.50
Mills Vest Pocket (Refinished)	49.50
* IMMEDIATE DELIVERY COLUMBIA DE LUXE CLUB BELL, GOLD FINISH CAN BE CHANG A FEW MINUTES TO PLAY PENNIES, NICKELS, DIMES OR QUARTERS	

SPECIALS

Genco TOTAL ROLLS (New — In Original Crates)	Write
Chicago Coin "Goalees" (New — In Original Crates)	
Super Skee Rolls (New — In Original Crates)	299.50

NEW FIVE BALLS

Williams DYNAMITE Gottlieb's SUPERLINER		Exhibits BIG HIT Chicago Coin SPELLBOUND	·			
Gottlieb's Grippers — \$39.50						

LARGE STOCK USED 5-BALLS - READY FOR LOCATION

COMPLETE STOCK OF PARTS FOR MUSIC, CONSOLES AND PIN GAMES





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San Francisco 1175 Folsom St. Hemlock 0575

Portland 427 SW 13th St. Atwater 7575

Los Angeles 1348 Venice Blvd. Prospect 4131



Page 36

Week of September 16, 1946

Out For 1¢ Music

BOSTON, MASS .- With a big twocolumn headline one of the reporters of the Boston Post went all out for 1c individual music.

The headline read: "Postwar World Now Some Place." The subheadline: "Beautiful Girls Sing To You at Soft Drink Counter All for a Penny-Plenty of Good Tunes, Too."

The rest of the item was:

"You sit up to the marble counter, sipping your fresh fruit orangeade and a beautiful girl croons to you in a soft, low voice.

"Ah, the postwar world is growing beautiful, thanks to science. A reporter ran into it yesterday. He dropped into a downtown drug store for a soda. As he waited, he noticed a metal gadget attached to the counter dead in front of him. Directions explained it was a miniature juke box. It was miniature, all right, about the size of a small size portable radio.

"Following directions, he dropped in a penny. A girl sang to him. He dropped in another penny. Another girl sang to him. He called for more pennies and girl after girl crooned softly for him, so low that only immediate patrons could hear it.

"It was wonderful, dropping in pennies and sipping more orange drinks. He came back to the office ecstatic about the new invention with orange juice almost running out of his ears."



Reporter Goes All | Talking it Over in the Bally Lounge



CHICAGO-Talking it over in the beautiful Bally lounge at the Bally factory are George W. Jenkins, vicepresident and general salesmanager for Bally Mfg. Co., Bill Gersh of The Cash Box and Jake Briedt of Tri-State Sales & Distributing Co., New York.

All three are of the belief that the operators thruout the country are enthused over the new type games and the general conversation was that what the men needed was more and better games bringing back the greatest collections in their history.

Breidt and Jenkins both stated that they believed that the operators were going to enjoy one of the best Fall and Winter seasons in history and that production would gradually step up to meet all demands.



Page 37

Week of September 16, 1946

More Music Ops Talk About 10c Play "Automat" Restaurants Drop 5c Glass of Milk

NEW YORK—Along with the news that broke this past week that the famous "Automat" restaurants here had dropped their 5c glass of milk and that it would be 10c from now on — came still more letters from music machine ops as to why they believe that automatic phono music should be 10c and not 5c per record.

believe that automatic phono music should be 10c and not 5c per record. From Portsmouth, Va., Al. London writes, "The factories could have made (automatic music) a dime and they are the ones who should make it so.

"Every new machine," Al continues, "could have been made with 10c coin chutes. The public, as well as the operator, would have accepted it. "Now it's a bit late," Al says, "But," he continues, "it's still possible."

From Passaic, N. J., Manuel Ehrenfeld of Telemusic Service, Inc., writes, "In answer to your question, 'IS THIS A NICKEL BUSINESS?' the answer is definitely NO."

Manny claims, "What most operators do not realize is that today people are working just one shift, not two or three, with the result that daytime business is practically nil. "The business we do get," he writes, "is concentrated between

"The business we do get," he writes, "is concentrated between 9:30 P.M. and 1:30 A.M. and it is just impossible to take in enough money in that period of time to warrant the expense of running a business as well as cover the cost of equipment as it is today.

He also claims, "The reason nonselective music is showing such higher returns is because it is chiefly installed in confectionery stores, restaurants, etc. where there is a transient business all day long.

* * * * * * * * * *



CHICAGO—Barney (Shugy) Sugerman of Runyon Sales Co., New York; Sherman Hayes who leads the orchestra in the Walnut Room of the Bismarck Hotel, this city, and who is now recording for Cosmo Records clicking big with the "Doodle" song; and Ed. Ponder of Louisiana Coin Machine Service, New Orleans, La. and Tampa, Fla. ,enjoying dinner in the Walnut Room.

Both "Shugy" and Ed Ponder report that they believe Sherman Hayes is "going places with his new records." Both men were very much enthused over the special rendition of the "Doodle" song given for their benefit by Hayes and his orchestra.

COIN CHUTES

We can produce any type coin chute you need. Write us your problem. We design chutes for any devices using U. S. or Foreign coins. We specialize in money chutes and hard to get parts for coin machines.

WRITE - WIRE - OR CALL TODAY!

WRITE FOR OUR NEW, LARGE, ILLUSTRATED PARTS POSTER!



`LOOK FOR THE EAGLE THE SYMBOL OF QUALITY REPLACEMENT PLASTICS for all makes and models of AUTOMATIC PHONOGRAPHS (the oldest and newest) NOW AVAILABLE **RIGHT PRICES** Send For Complete Price List COIN MACHINE CO. 1514 N. FREMONT AVE. MIChigan 1247 CHICAGO 22, ILL.

"BIG PARADE" We Are Also Converting

CONVERSIONS

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\$279.50

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ZOMBIE SUN BEAM DQUBLE PLAY WEST WIND SKY BLAZER

5737 BROADWAY

DO-RE-MI STARS LEADER DUPLEX KNOCKOUT

CHICAGO 40, ILLINOIS



Custom Built!

Better Built by Buckley-

YOUR GUARANTEE!

- COMPLETE NEW PRECISION-BUILT LIGHT WOOD CABINETS EXPERTLY FINISHED WITH PERFECT FIT NEW ALUMINUM CASTINGS.
- CLUB HANDLE AND HANDLE COLLAR CHROME PLATED.
- HEAVY BRASS CHROME PLATED ETCHED RE-WARD PLATES, 2/5 OR 3/5.
- **5c-10c-25c CHROME DENOMINATOR COIN INTAKE.**
- ✓ PAYOUT CUPS WITH ANTI-SPOON CUP.

✓ DRILLPROOF PLATES.

YOUR CHOICE -

Cherry or **Diamond Ornaments**

GENUINE CHROME (PERFECTLY PLATED) SURF BLUE WRINKLE CHOCOLATE WRINKLE TAN WRINKLE GOLD WRINKLE

GREEN WRINKLE COPPER WRINKLE

WATLING 5c ROLATOPS Rebuilt and Refinished Look and Operate Like New, \$95.00



Write for Complete List of Replacement Parts

BUCKLEY TRADING POST 4223 WEST LAKE STREET **CHICAGO 24, ILLINOIS** (ALL PHONES: VAN BUREN 6636-6637-6638-6533)

Week of September 16, 1946

May Ask \$100 Yearly For Pinball License

BALTIMORE, MD.-Pinball coinmen here are getting ready for what they believe may prove one of the highest license measures ever yet advocated for pinball machines by any large eastern city.

It is believed that C. Markland Kelly, City Council President, will place before the Council's special committee on budget and new revenue an ordinance asking that the 1,000 or so pinballs, reported to be in this city, be taxed at the rate of \$100 per year.

That the machines should be taxed by the city was suggested in a letter to the Baltimore Evening Sun which pointed out, "Uncle Sam, not so dumb, is collecting \$10 to \$100 yearly on each of these machines. These machines are in operation in many stores, lunchrooms and taverns in the city. An easily collectible tax of \$100 yearly on each and every type would help ease the money situation for our city fathers. If Uncle Sam can col-ect, why can't we?"

This and other new imposts which may be adopted would be put into effect under the special taxing power granted the city by the special ses-sion of the State Legislature in 1944 for a two year period. It is expected that the administration here will urge at the Legislature in January that this municipal taxing power be made permanent.

The city is desperately seeking new revenue, according to reports, and the general belief is that pinballs will be among the first of the new tax measures which will be brought forward for the budget committee.

1001 LOUISIANA

Baltimore Ordinance Pretzel Gets a Flying Lesson

PORTLAND, ORE-Howard Pretzel of Coin Machine Acceptance Corp., Chicago, was given his first thrilling flying lesson by none other than Al Sleight, famed pilot of World War II, and western regional manager for Bally Mfg. Co., in one of Jack R. Moore's former Army training ships at Jack's airport just outside this city.

Pretzel did remark, after the flight, "Thank goodness that Al Sleight doesn't owe us any money. But, all kidding aside," he continued, "the way that boy Al can fly these ships is something to really see. I'm going to take lessons if they'll guarantee me that I'll be one-tenth as good as Al."





HOUSTON, TEXAS

ONLY

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Week of September 16, 1946

SEPT. 26th

IS THE DATE ALL ADS GO TO PRESS IN NEW YORK CITY for the

AORE WEEKS

FALL SPECIAL

issue of THECASHBOX DATED SEPT. 30

Mail Your Ad NOW!

THE CASH BOX

PUBLICATION OFFICE: 381 FOURTH AVE., NEW YORK 16, N.Y.

CHICAGO OFFICE 32 W. RANDOLPH ST. (Phone: DEarborn 0045 LOS ANGELES OFFICE 422 W. 11th ST. (Phone: PRospect 2687)

Louis Jordan



ST, LOUIS, MO. - Al Mason, local music op and purchaser of the first AMI Model "A" juke box to arrive here got the thrill of his life when checking with the location where he placed the machine to bump right into Louis Jordan, the famed orchestra leader.

Mason declared, "Louis Jordan is one of the swellest guys I've ever yet met — and you can take it from me he knows just what a grand job juke boxes do for his marvelous records."



Page 41 Week of September 16, 1946 AI Mason Meets | Bob Hope Devotes Co'umn to Gas Vender

NEW YORK—Bob Hope in his col-umn, "It Says Here," September 4, goes all out for the new type vending machines which are now beginning to appear.

He reports, "I gathered up my slugs and hopped into my car when I heard of the new 'Gaseteria' that opened in Hollywood."

Hope also reports that he found this new vending machine to be, "a great improvement over the oldfashioned gas station." He calls it, 'a high octane juke box."

He gags thru the fact that the new vender was a sensation when it opened in Hollywood and that, "A guy drank three quarts of the stuff before he found out it wasn't soda pop."

He winds up with, "Looks as if everything would be served up in machines soon and I understand one company is putting out a vending machine that will serve a six course meal complete with finger-bowl for six bits."

This is not the first time that Bob Hope has given amusement machines, juke boxes and venders good publicity. On his radio program he has, time and again, given the coin machine business good mention. This column devoted to the "Gase-

teria" is bound to bring interest to a great many gasoline stations thruout the nation and benefit this new firm tremendously - as well as win much comment for all types of coin operated merchandising equipment.

O'CONNOR VENDING MACHINE CO. BALLY SURF QUEENS BALLY VICTORY DERBY BALLY VICTORY SPECIAL BALLY UNDERSEA RAIDER CHICAGO COIN GOALEE CHICAGO COIN SPELLBOUND EXHIBIT BIG HIT - REGULAR AND MULTIPLE **EXCLUSIVE VIRGINIA DISTRIBUTORS** 3 BALLY RAPID FIRE, EA. 99.50 3 SHOOT THE JAP, EA. 75.00 1 SKY FIGHTER 159.50 1 SUPER BOMBER 199.50 MUSIC I SUPER BOMBER 199.50 I SUPREME BOLASCORE 249.50 **SLOTS** IOc MELON BELLS, EA. \$139.50 5c MELON BELLS, EA. 129.50 5c GOLD FRONT 149.50 5c COPPER CHROME 199.50 5c BROWN FRONT 139.50 PINBALLS AIR CIRCUS \$129.50 A.B.C. BOWLER 69.50 FOUR ROSES 54.50 SEA HAWK 59.50 MIAMI BEACH 64.50 GLAMOUR 39.50 SHOWBOAT 49.50 CONSOLES HIGH HANDS, EA. \$135.00 ROSEMONT 22.50 49.50 **ONE-BALLS** ARCADE EQUIPMENT 2 ACE BOMBERS, EA. \$159.50 1 BATTING PRACTICE 98.50 1 FOOT EASE 64.50 EUREKA F.P. \$ 49.50 V:CTORY F.P. 59.50 GOLD CUP F.P. 39.50 1/3 Deposit Required With All Orders DAN HAWLEY **KEN A. O'CONNOR** 624 CRAWFORD STREET 2320 W. MAIN STREET PORTSMOUTH, VA. RICHMOND, VA. **CLOSING OUT!** SLOTS, CABINETS, SLOT REPLACEMENT PARTS. Etc. **Everything Must Go!** While The Supply Lasts—At Below Pre-War Prices! 2/5 or 3/5 PAY **C** SLOTS Formerly \$375.00 \$31000 NOW CHERRY BELLS WRITE FOR QUANTITY PRICES! CABINETS Tube and Hopper, 25c (MLB 2900 Mills Price \$4.00)...... \$1.75 Black Cherry, 3/5 Reel Glass Set \$40.00 ea. .80 (Write For Quantity Prices) Jack Pot Glass Each .80 ACLUDES: • DENOMINATION BUTTON • GLASS • METAL AWARD PLATE • COIN CUPS • REINFORCING BAR • CLUB HANDLE • KNEE ACTION • DRILL PROOFING Cash Boxes Each .65 50c Slides, Tubes and Hoppers, Cabinets, Etc. WRITE Black Cherry Rebuilts WRITE 652 W. WALNUT STREET CENTRAL MANUFACTURING CO. CHICAGO 6, ILLINOIS Tel. DEArborn 2034

Asks for Exchange of Ideas with Assns.

DETROIT, MICH.---Wm. A. Hall of the Michigan Automatic Phonograph Owners Assn., Inc., 712 Ford Bldg., this city, is anxious to exchange ideas with other associations thruout the country.

He asks that all association executives get in touch with him at the above address.

Western Towns Kick at Pinballs

LA MESA, CAL.—All pinball machines operating here were removed after police chief G. B. Adams issued an order ousting them. He stated that unless they were removed they would be confiscated. He claimed that payoff pin games were illegal and stated that this also included free re-play games.

MARSHFIELD, ORE,—September 1 was made the deadline for the removal of all types of machines, including pinballs, from Coos County. Tho there have been drives in the past this time Attorney General George Neuner is back of this action.

MOTORS REPAIRED WURLITZER - AMI -SEEBURG - ROCK-OLA - MILLS, Rewound to Factory Specifications. Rapid service-repaired or exchanged within 24 hours after arrival. Complete, No Extras WANT - BUCKLEY T-12 or 24 MECHANISMS M. LUBER 503 W. 41st. (LOngacre 3-5939) New York

WANTED TO BUY FOR CASH Chester Pollard Football Games. \$75.00 Chester Pollard Golf Machines 20.00 Need not be in working condition but must have all parts. IDEAL NOVELTY COMPANY 2823 Locust St. St. Louis 3, Mo. Phone: FRanklin 5544

We have been serving operators of Bulk equipment for 17 years — New Machines charms and operators supplies available now — WRITE FOR DETAILS. VIKING SPECIALTY CO. 530 GOLDEN GATE AVE. SAN FRANCISCO 2, CAL. (Tel. Or. 6641)

MiLO J. HERRING has taken over the Paint Department of E. T. Mape Distributing Co., at 1701 W. Pico Blvd., Los Angeles, Cal. Paint-Repair-Remodel Cabinets FOR THE COIN MACHINE TRADE No Change in Prices

COIN MACHINE MOVIES FOR REGULAR PANORAMS AND SOLO-VUES REELS OF 8 AND 6 SUBJECTS Our Films Get The Dimes PRICE \$32.50 TO \$38.50 Per Reel PHONOFILM 3331 NO. KNOLL DR., HOLLYWOOD 28, CAL.



PORTLAND, ORE. — Jack (Ace) Moore of the Jack R. Moore Co., this city, flew with George (Ace) Jenkins, vice-president and general salesmanager of Bally Mfg. Co., Chicago, thruout this entire western area meeting with leading Bally ops on a

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recent visit Jenkins made to the Moore headquarters in this city.

According to "Ace" Jenkins, "Handling the controls, I believe that Jack learned something about flying," and added, "I hope."



SERVICEMEN'S UNION WINS RIGHT TO PICKET LOCATIONS THAT BOUGHT OWN PHONOS

Jersey Music Ops Elated Over Victory. Beer Deliverers Refuse to Cross AFL Picket Lines. I.B.E.W. Wants Union Servicemen to Service Locations at \$5 Per Week. Direct-Seller Calls Himself "Distributor"

PASSAIC, N. J.—The International Brotherhood of Electrical Workers, Local No. 1477, A. F. of L., whose headquarters are at 124 Brandford Place, Newark, N. J., won the right before Vice-Chancellor Vivian Lewis to picket locations here that had purchased brand new juke boxes directly and which locations had refused to have union servicemen service these machines at the cost of \$5 per week.

According to newspaper headline reports here, appearing in The Passaic Citizen, these juke boxes had been sold direct to the locations by Peter Ricciardi of the Ramco Amusement Co., Garfield, N. J. who called himself a "distributor" for the machines.

Ricciardi is reported to have told the press that he had been approached by the local to join up and that he had refused. He claimed that, as a distributor, he only sold new juke boxes to locations which had pre-war machines.

To prevent the union from picketing the locations intention of a temporary injunction was filed on September 6. The case came up before Vice-Chancellor Vivian Lewis on September 9. After listening to both attorneys, the Vice-Chancellor denied the temporary injunction to prevent the IBEW from further picketing.

According to the press the signs carried by the pickets in front of locations here read: "Please Help Us To Maintain Union Working Conditions — Recorded Music Dispensed Here Is Served by Non-Union Labor."

Anthony Rossi, AFL organizer, reported that he had asked Peter Ricciardi of the Ramco Amusement Co. on several occasions to join up with the local, but was refused. He has, Rossi stated, sold juke boxes to several taverns which are using union service.

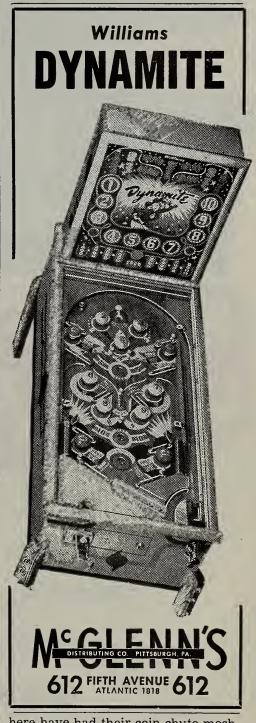
Ricciardi is reported to have explained that he is only a distributor of machines and differs from the music firms which rent out machines on a commission basis and supply free service. He reports that he has only one man working for him.

For the past few months, the press reports, he has been handling brand new machines and has had little difficulty in selling them outright to places suffering with old rented juke boxes. However, Ricciardi continued, this week's picketing has frightened many prospective customers.

The press also reported that beer deliveries have been halted, the brewery truck drivers refusing to cross the AFL picket lines. Deliveries of other merchandise and supplies has also halted in the picketed locations.

This is the first definite action, coinmen here reported, to prevent further sales of juke boxes direct to locations. Coinmen are of the belief that this would have become widespread with the competition here very keen. They now feel, with this action, there will be much fewer such sales and will give operators of music machines the opportunity to solidify their locations.

Juke box ops in this area have cut down on commissions. The MGA (Music Guild of America) organization of the state's music ops, has sponsored a 75%-25% commission basis and this is gradually taking hold thruout the northern part of the state first. Wired telephone music firms are charging 10c per record and paying as little as 20% commission to the location. Many juke boxes



here have had their coin chute mechanism changed to 10c, 2 for 15c and 4 for 25c.



IN YOUR TERRITORY WITH

The Only Centralized System That Supplies Music to Restaurants, Factories, Individual Music Locations, Automatically ... Unattended 24 Hours A Day!

TELOMATIC meets with every requirement of all telephone companies throughout the United States.

TELOMATIC PRODUCTS

PASSAIC. NEW JERSEY



RUBERT Z. GREENE

WHIPPANY, N. J.-Rowe Manufacturing Co., Inc., in cooperation with the Township Committee of Hanover, New Jersey, opened the grounds of its newly-purchased plant here with a home-coming celebration for 500 veterans of the Whippany area on Saturday, September 14. A half-holiday was declared by the town officials in celebration of the event. The program consisted of a flag-

raising ceremony, and addresses by the Honorable Arthur E. Peach, Chairman of Hanover Township; Robert Z. Greene, President of Rowe Manufacturing Co., Inc.; Christian Gabrielsen, John S. Mill and Alanson A. Remley, Vice Presidents of Rowe. Friends and relatives of the veterans, the townspeople, and neighboring manufacturers participated in an outdoor luncheon and sports program held on the 47-acre grounds immediately following the addresses.

The Rowe Manufacturing Co., Inc., has been a resident of New Jersey for more than fifteen years. Prior to the removal of plant facilities to Whippany, the main plant of the company was located at Belleville, New Jersey with subsidiary plants at Newark and Clifton. All of the com-pany's employees as well as its officials are residents of the state of New Jersey.

Built during the war, the plant is modern and fireproof, with a capacity of 125,000 square feet of one-story construction offering ample space for all phases of manufacturing as-sembly, shipping and storage requirements.

Norfolk Music Ops to Meet Sept. 17

NORFOLK, VA.—The music operators of this city and surrounding area are coming together in one of the largest meetings ever held here this Tuesday, September 17.

The music ops association has also invited all non-members and prospective members to be present. Discussion of a new commission basis, method of association promotional efforts, and much other important matters will be discussed.

Speakers from other organizations and well known leaders have also been invited to attend and address the gathering.



Nat'l Radio Broadcast



R. R. (RUDY) GREENBAUM

KANSAS CITY, KANS. - Aireon's phonograph was the highlight feature of Ralph Edward's "Truth or Consequences" national radio broadcast on September 14 from Hollywood, Cal. Eastern ops who listened in to the program at 8:30 P.M. reported that it was one of the best they had yet heard.

R. R. (Rudy) Greenbaum, Vice-President and Commercial Salesmanager of the firm, reported that such programs, where automatic music is featured, is winning much good attention to the industry and that more and more people were making automatic phonographs their favorite entertainment because of this support.

Universal Match to be at NAMA Show

ST. LOUIS, MO.-S. M. Rosenberg, Vice-President and Director of Sales for Universal Match Corporation and its Divisions, today announced his organization's participation in the Tenth Anniversary Convention of the National Automatic Merchandising Association.

To this conclave, scheduled for October 16 to 19 at the Congress Hotel, Chicago, Universal Match Corporation will bring several of its leading District Managers, and Home executive sales personnel Office headed by Mr. Rosenberg.

Aireon Phono Gets on Use "Surf Queens" to Pay Off 'Em in Meat



CHICAGO—One way for the Geo. A. Hormel Co. to attract plenty of attention to their booth at the Meat Packer's Convention held here a few weeks ago was to use a Bally Surf Queens pinball and give Hormel

Page 46

products away for prizes. Just as the above picture shows the booth drew 'em all day long and proved one of the most popular in the entire show.

Week of September 16, 1946



WE HAVE A COMPLETE LINE OF REFINISHED AND RECONDITIONED GAMES — CONSOLES — AND SLOTS AT AMAZINGLY LOW PRICES. IT WILL PAY YOU TO PAY US A VISIT!

WRITE-WIRE-PHONE-COME IN-TODAY!! **DIRECT LINE DISTRIBUTORS**

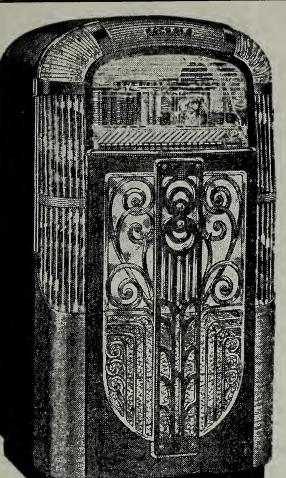
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PAUL A 1503 W. PICO ST.

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LOS ANGELES 15, CALIF.







ROCK-OLA

New

The Phonograph of Tomorrow

The NEW ROCK-OLA Phonograph and Bar Boxes are headliners among the nation's leading operators. Brilliantly designed and engineered to perfection, the 1946 ROCK-OLA points the way to real popularity and extra profits.

For earliest possible delivery write, wire, or phone your order today! All types of equipment taken in trade on the most lenient terms.

Seacoast's stock of expertly reconditioned equipment is ample enough to satisfy your every need. We buy — we sell. For any coin-operated music machine . . . See Seacoast And You See The Finest.

SEACOAST DISTRIBUTORS, Inc. 415 Frelinghuysen Avenue, Newark 8, N. J. Phone: BIgelow 8-352

627-629 - 10th Avenue, New York 18, N. Y.

Phone: BIgelow 8-3524 Phone: LOngacre 3.0740

Exclusive Rock-Ola Distributor in New York and Northern New Jersey

Slots Gone, Wisc. Resorts Charge More — Press Claims

GREEN BAY, WIS.—As many coinmen predicted when slots were declared out in this state — resorts would have to raise prices to accommodate their guests — where formerly much of the costs were assimilated by the profits these places made from their slots.

Now a staff correspondent of the "Press-Gazette" of this city headlines a story, "Some Resorts Making Up For Slots With High Prices?"

His story goes on to say, "The attentive traveler thru the northern Wisconsin lake region this summer quickly learns that many business men and caterers to the tourist traffic have found substitutes for the seasonal slot machine profits which have been removed by the efforts of the Goodland administration at Madison.

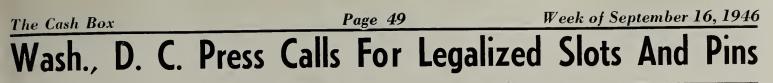
"In many instances," he continues, "the summer visitor finds that the northland businessmen have increased prices for the essentials of vacationing to an irritating degree."

The correspondent goes on to state

that these upped costs were made necessary by the profit loss which the resort businessmen were enduring since slots have been removed. In many instances he called it "profiteering."

The belief is that this price gouging will be ultimately detrimental to this fine resort country.

The only answer, it seems, is for the state to once again return slots to the resort businessmen so that they, in turn, can cut down prices to the tourists and vacationers.



WASHINGTON, D. C .--- The Washington Times-Herald in its editorial of August 29 featuring a picture of Mayor Wm. O'Dwyer of New York City and entitled, "They'll Gamble Just The Same'' stated, 'What we need are legalized slots and pinball machines in the towns and cities; a lottery run by the United States Government, with frequent drawings and big prizes, preferably taxexempt; legalized bookmaking on and off the tracks; and various other devices for making the gambling instinct pay its own way while the suckers get a reasonable amount of protection from the law."

The editorial opens with the following "Excitement about gambling is again on the boil in New York City's far-famed, and justly so, police department. Police Commissioner Arthur W. Wallander is telling his higher echelon coppers and detectives that they've let him down in not cleaning up the grafters who take money from bookies and other members of the so-called underworld."

The editorial, referring to Mayor O'Dwyer, reads, "You can admire the spirit of Mayor O'Dwyer, as we do. But you don't have to admire the Puritan spirit of these laws, or of anti-gambling laws anywhere else as we don't.

"The catch in the whole business is," the editorial continues, "that the majority of people and particularly the majority of Americans, like to gamble on all sorts of things — horse



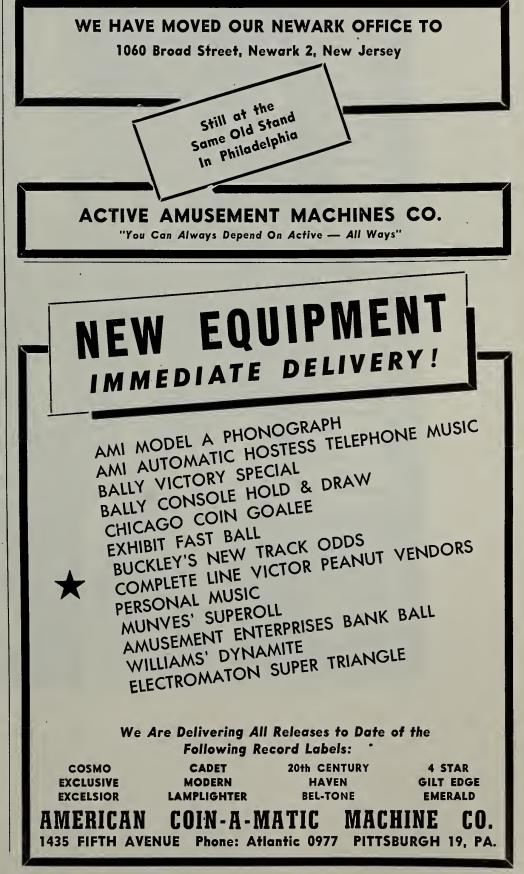
races, baseball and football and basketball games, bridge, poker, gin rummy and its numerous variations, numbers appearing somewhere in the daily paper, and so on. People are going to go on gambling, laws or no laws, just as drinkers went on drinking heartily thruout the Federal prohibition era.

"It follows as the night the day," this paper states, "that the wise thing to do about gambling, all over the country, would be to legalize it, police it intelligently, and tax it liberally. This would cut to a minimum the taking of graft from gamblers by police and other public servants, and it would raise important revenues for all our governments — city, state, Federal."

SEACOAST DISTRIBS RENOVATE SHOWROOMS

NEW YORK — Seacoast Distributors, Rock-Ola distribs for this territory, are completely renovating their of fices and showrooms located in the heart of "Coinrow," Tenth Avenue, this city.

Dave Stern, president of the firm, watching the progress of the workmen engaged in this task, stated, "We are spending many thousands of dollars refurbishing these offices. We believe, when the work is completed, that Seacoast will have the most outstandingly beautiful showrooms and offices in the East—if not in the entire nation."



With Pardonable Pride With Pardonable Pride THE SIMULTANEOUS OPENING OF OUR New & Beautiful Air Conditioned Offices & Showroom

New

member

Savannah Office 302 West Victory Drive

W.W. Wilson Sales Manager Phone 3-6601



New

Atlanta Office 233 Trinity Avenue

Lester G. Black Manager Phone Walnut 6321



"JET PROPELLED" EARNINGS! Superliner

Super APPEAL... THE MAGIC BUTTON!

Super DESIGN... NEW STREAMLINED CABINET!

Super PERFORMANCE ... CUTS SERVICE COSTS!

"THERE IS NO SUBSTITUTE FOR QUALITY" ORDER FROM YOUR DISTRIBUTOR

D. GOTTLIEB & CO. 1140 N. Kostner Ave., Chicago 51, III.

Western Pa. Ops Pay U. S. \$246,800

PITTSBURGH, PA. — Figures released by the Internal Revenue Bureau here were to the effect that 2,468 places in Western Pennsylvania paid Uncle Sam \$246,800 for licenses on "coin operated gaming devices", last year.

There were 4,605 places featuring such machines in this state this past year.

The press here took the opportunity of cracking away at the police department for reporting they "wonder where they are", after publication of these figures.

Gottfried Joins St. Louis Club – Gets Nice Press Note

ST. LOUIS, MO. — Reporter Paul Walters of the Star-Time took time out from his regular work to check on the name of "John Gottfried, National Slug Rejectors, Inc." of this city when Gottfried was proposed for membership in the Co-Operative Club here.

Walters, according to his item, discovered that, "National Slug Rejectors, Inc., of which Gottfried is president, is the first of its kind in the United States . . . and does a world-wide business in which every man who's ever tried to slip a slug into a slot or a turnstile will take immediate interest".

The item goes on to report the many countries where National Slug Rejector units are now operating. It



also gives a very nice, detailed report of the unit and something of the firm. Walters winds up his article with, "No question about it, mates, this means 'finis' for the old-fashioned Yankee institution: the slug." Page 53

Week of September 16, 1946

MULLININX OPENS TWO NEW GEORGIA OFFICES

SAVANNAH, GA.—O. J. Mullininx of Mullininx Amusement Co., announced the official opening of two brand new, completely air conditioned offices, one in this city at 302 Victory Drive with W. W. Wilson as Salesmanager and the other at 233 Trinity Ave., Atlanta, Ga., with Lester G. Black as Manager.

Mullininx started in the coin machine business back in 1933, just 13 years ago this past month, as an employee of Joe Calcutt of The Vending Machine Co., Fayetteville, N. C. In 1934 he left Calcutt's employ and entered into the operating business in Savannah, while employed for the Atlantic Coast Line Railroad. By 1936 he had built up a very sizeable pinball route here and left the railroad to add to his operation with the purchase of phonographs. From that time to 1940 when he moved into a small store at 1514-16 Bull Street here he continued to develop one of the most outstanding coin machine businesses in the south.

In 1941 he handled the sales in the state of Georgia for Buckley Music Systems, Inc. He had begun to buy and sell used equipment, at the same time, in very large quantity.

As Mullininx reports, "All this is now culminated in the recent move into my new quarters at 302 West Victory Drive where a beautiful display room, general and private offices are all air-conditioned and where every provision has been made for taking care of all phases of the distribution of both new and used equipment.

"In these quarters," he continues, "I have made complete and adequate provision and have in operation one of the most complete and efficient repair, refinishing and rebuilding shops anywhere in the entire country. In this shop we are prepared to refinish and rebuild any and all types of coin operated equipment.

"We are prepared to refinish pinball games, for example," he says, "with the original factory design and finish which was on them when they were new. We are equipped to treat phonos in exactly the same manner. We are featuring a full and complete parts department which, within a short time, will include almost all of the items which any operator in the southeastern section of the country can need."

The firm at present are exclusive distributors for Rock-Ola Mfg. Corp., Bally Mfg. Co., A.B.T. Mfg. Corp. and for other manufacturers. They also carry a very large stock of used phonos, pinballs, one-balls, consoles, arcade machines, slots and much other equipment.

Mullininx concludes, "We have set as our goal 'Service' and hope and expect to give such good service and such quick service that we can become known as the place from which the operator can obtain, in the least possible time, any and all of the items he may need in the coin machine business. We are dedicating ourselves to 'Service' to this end."



An Unusual Opportunity To Buy...

... one of Chicago's largest distributing organizations. Large stock of equipment on hand. Long and well established name of outstanding reputation. Plus a 3 story building in the very heart of Chicago's coin machine sales district. Complete deal priced at approximately \$55,000.00 cash. Only those with this amount need apply.

> Sale only being made due to fact present owner desires to confine his entire interests to his coin machine manufacturing business.

> > WRITE or WIRE

J. HOFFMAN

SUITE 801; 32 W. RANDOLPH ST., CHICAGO 1, ILL.

Week of September 16, 1946

Visits N. Y. Market | New Columbia Deliveries On Schedule

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DE WITT (DOC) EATON

NEW YORK—De Witt (Doc) Eaton, vice-president and general salesmanager of A.M.I., Inc., spent this past week visiting here with his distributor, Barney (Shugy) Sugerman of Runyon Sales Company.

Eaton met a great many of the phono ops in this city and in the New Jersey area and promised them that deliveries of AMI phonos would be speeded up very soon to accommodate the demand.

Insurance Firm Features Fact It Has Wired Music To Attract New Employees

MONTCLAIR, N. J. — The Bankers National Life Insurance Co., 26 Park St., this city, has issued a booklet in an effort to attract local persons to work for the firm which features that employees benefit by group insurance, birthday lunches, bonus days, educational courses — and — that wired music (Muzak) is furnished to make working for the insurance firm so much more pleasant. The booklet is entitled: "Just Around The Corner From You."

NOTICE

The September 30 is the "Fall Special". All ads close at 5 P.M. Thursday, Sept. 26. RUSH YOUR AD—Write Now.

TURF KING \$225.00	
5c BLUE FRONTS\$120.0	00
IOC BLUE FRONTS	00
25c BLUE FRONTS	00
5c BROWN FRONTS 130.0	00
IOC BROWN FRONTS	00
5c BONUS BELLS 190.0	00
25c BONUS BELLS 200.0	00
WE HAVE ALL MILLS SLOT AND JUMBO PARTS	
1/3 Deposit — Balance C.O.D.	
Lewis COIN MACHINE SERVI 924 W. Chicago Ave. Chicago 51 Belmont 70	C

CHICAGO — Richard Groetchen of the Groetchen Tool & Mfg. Co., this city, who just introduced the 1947 model Columbia DeLuxe Bell reports that, "Deliveries are right on schedule and keeping in step with the demand for this new machine."

The machine is finished in a shimmering gold and has a single jackpot with an automatic reserve and a large size cash box. The machine can be changed from 1c-5c-10c-25c play right on location.

The machine offers the ops plenty of good slug protection with a completely visible escalator. The new Columbia DeLuxe Bell weighs only 66 lbs., dimensions are: 24 inches high, 16 inches deep and 15 inches wide.

Jackpot with automatic reserve holds 125 quarters, 250 dimes or 120



nickels. The large size cash box can hold 2,800 nickels, 6,000 dimes, 2,780 quarters.



RICHARD GROETCHEN





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DAVID ROSEN= Music and Automatic Equipment

855 NORTH BROAD STREET, PHILADELPHIA 23, PA. PHONE: STEVENSON 2258-2259

Dear Mr. Operator:

I've been writing to coinmen for months now and many of you have asked for my picture. Well, I bought a photomaton from Dave Rosen (he wouldn't let me just use it) and here's the pic. Notice the jaw line that neanderthalic forehead those razor sharp eyes — the quivering Adam's apple. Wotta man!

Lately, I've been doing some digging around Dave's place and found out a few things I think you ought to know. You remember when Dave was building his new place and I tipped you off about what was under was building his new place and I upped you on about what was under that red and yellow awning in the music repair department? Well, while Dave was out of town (this was business because he brought the family back from Atlantic City on Labor Day) — while Dave was out of town, I sneaked up to the floor above the awning and wormed into of town, I sneaked up to the floor above the awning and wormed into of town, I sneaked up to the floor above the awning and wormed into one of the sancium sanctorums of the Rosen establishment (Big Deal). Up there I found the reason for the "hisssss-ing" sound I'd been hearing for a year now. It's an elaborate spray booth with spray guns, masks, air tanks and what-not. And I learned that Mr. D. Rosen is not only doing a terrific job of reconditioning phonographs mechanically, but he's also doing a super job of refinishing them — aesthetically — tsk. tsk he's also doing a super job of reconcinioning phonographs mechanically, but he's also doing a super job of refinishing them — aesthetically — tsk, tsk (a word like that for the money I get). Seriously though, he turns out a beautiful product and I think you're crazy to sell or trade your old phonographs when, for a tiny fee, (leave it to Rosen) you can send them to Dave and have a real job done mechanically and I must report to Dave and have a real job done mechanically and, I must repeat,

aesthetically.

Take a tip from, Ad Man

Mrs. Golden Williams Named Mgr. M. S. Wolf Seattle Offices



MRS. GOLDEN WILLIAMS

LOS ANGELES, CAL.-Mrs. Golden Williams will replace Bert Beutler as manager of the M. S. Wolf Distributing Co., Seattle branch offices.

Mrs. Williams has a wide knowledge of the distributing business. She s reported to know every operator from San Diego to Seattle by his first hame.

She understands every type of ma-

chine handled by the M. S. Wolf Distributing Co. and is especially well acquainted with the contracts the firm make with coinmen.

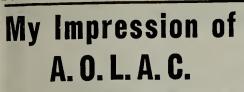
Mrs. Williams is well known to all Pacific Coast coinmen for her fine sense of humor and her understanding of the operators' problems. She has helped many ops in past years.

Congratulations from many quarters in Seattle and surrounding area are coming to Mrs. Williams every day since the announcement.

M. S. (Bill) Wolf reported, "We have complete faith and trust in Golden Williams and we are sure that she will make the Seattle branch one of the most outstanding offices we have, if her past record is to be taken into consideration at all. We're proud to have Mrs. Williams accept this very responsible position. We know she'll make good."



Economy Supplies the Nation! Exhibit 4 Finger WipersEa90
Exhibit 4 Finger WipersEa90
Ball Plunger HousingsEa50
Ball Lift Housings
Brass Bumper Contacts
Floating Rings and PinEa06
2 Wire Zip Cord
5 Wire (Rock-Ola Cable)1 Ft15
7 Wire Cable1 Ft20
9 Wire Cable
Pigtail Wire
Shielded Wire1 Ft04 Photo Electric CellsEa. 2.50
5c F.P. Coin ChutesEa. 3.85
BULBS - TUBES - COILS - MUSIC PARTS
ECONOMIZE WITH ECONOMY
ECONOMY SUPPLY CO.
2015 MARYLAND AVENUE
BALTIMORE 18, MARYLAND
Phone: CHESAPEAKE 6612





By AL. A. SILBERMAN Genl. Mgr., M. S. Wolf Distrib. Co.

On Thursday evening, September 5th I had the rare pleasure of witnessing one of the most remarkable manifestations of harmonious unity and efficient organization ever seen in any city, at anytime, by an association of coin machine operators.

This was the first opportunity I had had, of attending a meeting of the AOLAC (Associated Operators of Los Angeles County, Inc.) since the pressure of urgent business kept me constantly on the hop, shuttling back and forth on planes, covering our chain of offices. However, I had been looking forward eagerly, to attending one of these meetings and when I walked into the Auditorium, accompanied by Col. Marshall Micon of The Cash Box, I was completely amazed to find a gathering of 318 operators. I could hardly believe my eyes, because never in my experience had I seen such a large group of operators, except at a prewar coin machine convention.

The meeting was presided over by Samuel "Curley" Robinson, managing director of AOLAC and one of the most astute and forceful person-



alities in this industry. "Curley" brought the association into being from scratch. Nurtured it carefully and with consummate skill for nine years. And today it blossoms out in full maturity as an outstanding model of what an association of coin machine operators should be.

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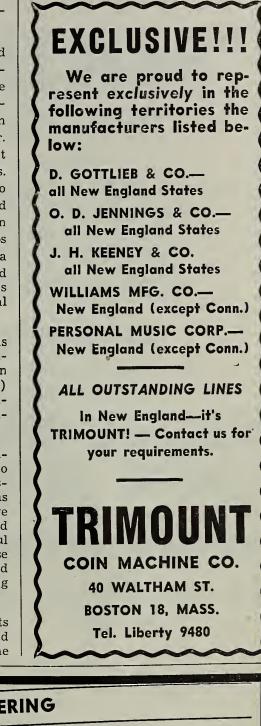
The association functions for, and in the exclusive interest of, the member operators. The job it has done reflec's great credit on the coin machine industry in general, and on "Curley" Robinson in particular. Hundreds of pieces of equipment were donated to Veteran's Hospitals. Funds were collected and given to dozens of charitable institutions and other worthy causes. The association holds a membership in the Los Angeles as well as in the California State Chamber of Commerce. And along with other industries, it is generally regarded as an integral part of the State's economy.

The membership of AOLAC is comprised largely of youthful, intelligent operators who regard the coin machine business (and rightfully so) as a legitimate and respectable enterprise and, as a consequence, conduct their business accordingly.

They are a gentlemanly and orderly group and listen attentively to the speakers, with none of the disrespectful heckling or interruptions so prevalent at other meetings I have attended. It seems they've captured the energetic interest and forceful enthusiasm of their leader, whose genuine faith in their welfare and whose sincerity of purpose has long been proved.

AOLAC can well be proud of its standing as one of the largest and most progressive associations in the Week of September 16, 1946

coin machine industry and feel equally proud of its dynamic managing director, whose leadership inspires faith and unbroken unity.





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Going Back to Music Operating on Bigger, More Permanent Basis



MAX BERENSON

CHICAGO — Formerly one of the city's largest music operating concerns, Max Berenson of Illinois Distributing Corp., distributors for Aireon phonos, reported that the firm intends to return to operating music "on a very large and permanent basis".

Just a few weeks ago Berenson purchased one of the outstanding music machine routes in this area. He is now in the midst of closing deals for other routes also well known to the automatic music trade here. Regarding his return to music operating Berenson stated, "Thru the recent purchase of a route we are manifesting our intention to go back into operating music on a very large and permanent basis. We intend to purchase other routes and increase our operations to a point equal, if not greater, than before.

"Quite naturally", Berenson continued, "Aireon will be the predominating phonograph in our locations due to the spontaneous acceptance of the machine by the tavern owners who have seen and heard it. We have become fully convinced that it can make no difference to the average operator whether we maintained routes along with our distribution of Aireon phonographs.

"The kind of competition," Berenson concluded, "we gave operators in this section was sufficiently satisfactory to have them welcome us back into the operating field. Pending deals for additional music routes will soon find us in our former music operating status within a very short while."

Harry Marcus Co. Open in L. A.

LOS ANGELES—Harry Marcus Co., largest parts and supplies distributors in the nation, whose headquarters are in their own big and impressive building in Chicago, have just opened offices here at 1328 West Pico Blvd.

These offices and showrooms will be under the management of Morrie L. Wiczer who will be assisted by Paul Tecktiel.

The offices here, according to Wiczer, will carry one of the most complete stocks of parts and supplies in the country for every type of coin operated machine.

Wiczer stated, "This is not an idle boast. We invited everyone of the operators in the West to come on in and visit with us and tell us of any part which we haven't got right in stock for them. We are working very closely with our big headquarters in Chicago and will always have a stock of parts and supplies the like of which has never before been seen on the West Coast."

Morrie Wiczer and Paul Tecktiel are well known to the trade here. Wiczer has traveled extensively thruout the West Coast. He knows almost everyone of the operators in this area and also knows what they operate so is in position to give them what they want. He said, regarding this, "We have made it our business to always stock what the ops here in the West need—and we deliver fast."



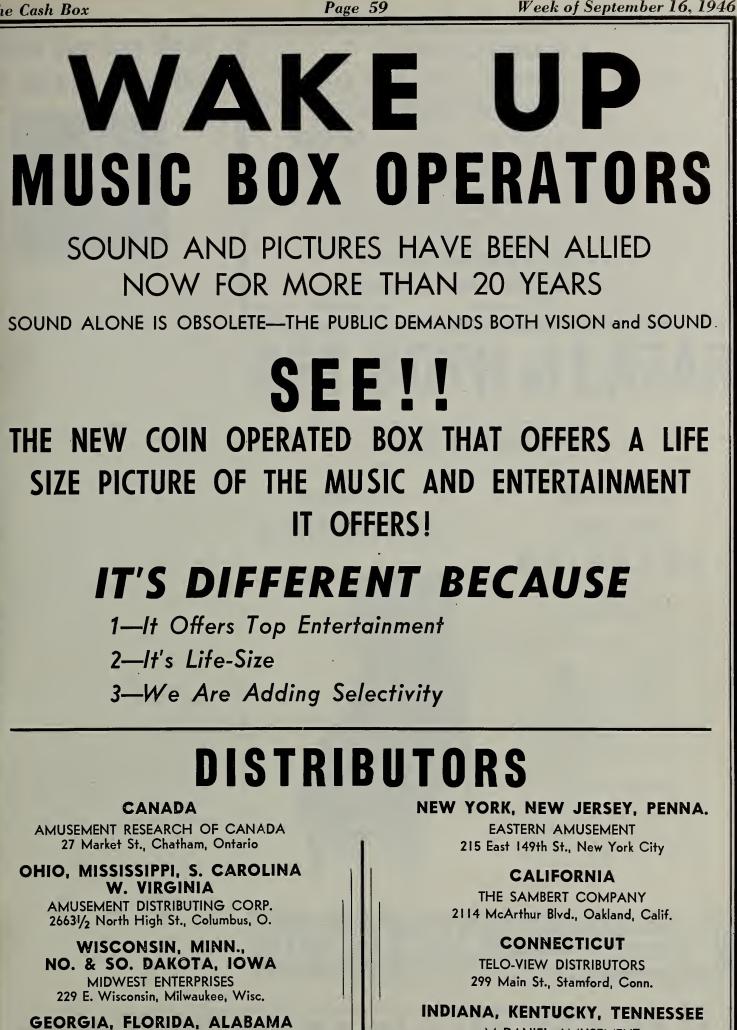
"It's worthy of the name United Manufacturing Company has established throughout the country for producing games — profitable to operate," DeSelm reports.

food outle's in three cities." This method is now being used by

speakers in the stores. These pro-

grams are now presented in some 550

One New Jersey op is reported to be consummating a deal with one of the large liquor distilleries to advertise their product thru his wired telephone music into all the taverns he covers in his area. The distiller will pay so much per announcement.



SEBAN AMUSEMENT CO. 1236 Broadway, Columbus, Ga.

CHINA REX STORY P.O. Box 325, Shanghai, China McDANIEL AMUSEMENT Bowling Green, Ky.

NOTICE! Above distributors offer County distribution to men in their territory. Contact them direct for details.



tors here.

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Week of September 16, 1946



RED PLASTIC (60 GAUGE) 20" x 50" SHEETS — \$10.00 CUT TO MEASURE — 2c PER SQ. INCH PHONE YOUR NEEDS! QUANTITY PRICES TO DISTRIBUTORS AND JOBBERS. TERMS: 1/3 DEPOSIT, BALANCE C.O.D., F.O.B. Los Angeles or San Francisco, Cal.



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Week of September 16, 1946

100

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The Cash Box "Fall Special" is only

TWO issues away. Write NOW.



to the music machine industry. This is the first complete license coverage of the field. Many music ops are worried about the possible spread of this ordinance.

a license fee has been asked of each

of these boxes. In some cases this would mean \$25 and more per year

for the location.



Bill (Dutch) Alberg and Charley (Sweetie-Pie) Aronson of Brooklyn Amusement Machine Co., Brooklyn, N. Y. in our cool and Windy City this past week and both boys talking things over with the various manufacturers, distribs, jobbers (and dozens of other visitors who called at their suite to say "hello") and learning that they are still ahead of the field with the plans that they have made. You can depend on Bill and Charley when it comes to planning for the coinbiz — they're both among the really real old-timers . . . Ed (Georgia Peaches) Heath of Heath Distrib. Co., Macon, Ga., also came to our town this past week and spent some time trying to get as many of the new machines as he could. Eddie wants 'em to continue to ship and ship and ship — all the games made in Chi — right down to the Georgia Peach country-headquarters: Macon . . . Hy Greenstein of Hy-G Amuse. Co., Minneapolis, Minn. was around and about this past week visiting with the various manufacturers and his many distributor and jobber friends.

Izz Alpert of Twin Ports Sales Co., Duluth, Minn. in town with his partner and telling all about Duluth. Quite a city, to listen to Izz - but, from what he tells us, many of youse guys and gals have the wrong idea about this town. It's different. It has different tastes and different beliefs. Gotta hand it to Izz for psychoanalyzing his own city. . . . George W. Gessert of Milwaukee, Wisc. was in town. George is one of the progressive boys in the coinbiz. Remember away back when George was running more of the Jennings Cigarollas than anyone else in the country — and, brother, believe me, Georgie did a job — as is a job — with these machines. Just ask him about it sometime . . . A. C. Childers of Ft. Madison, Ia. was in our town. Reported to have taken a fast look about. Talked with some of the men here — and — bingo — was gone before we could catch up with him ... Woolf Solomon of Central Ohio Coin Mach. Exch., Columbus, also in town and telling all about his big, new, beautiful showrooms. Woolf has done a really swell job with "measured music" and with many other products and has some great plans for this Fall and Winter season. By the way, he just came back from N. Y. where he and the Missus had a grand time just seeing shows and, as Woolf puts it, "I gave Mrs. Solomon all I had and told her to shop that Woolworth store right out of business."

Arnold Lee of Lee Sales Co., Ft. Wayne, Ind., a frequent visitor here, came in for a quick glance about and hurried himself back to the Indiana insurance city . . . M. Schaefer of Buffalo, N. Y. was also in town and went around visiting with some of the boys here. But, we simply just couldn't catch up with this boy — he travels fast . . . E. R. (Mickey) Green of Wausau, Wisc. was in town this past week and was seen here and there talking things over. Mostly over on Fullerton Avenue where he and Vince Shay can go over some of the good old days in this business... The writer was privileged to look at two new games "in the make" this past week. Both are baseball games. One is an upright counter skill game where the player's nickel manipulates the machine. It's interesting and ex-



citing. The other was a table game. This one introduces a new feature — double-action — which is a unique attracion, both in the playing field and in the backboard. This is something entirely new. It serves as a real come-on ballyhoo to spectators anywhere within eyesight of the machine, when in action. We were given to understand that both games would be ready in plenty of time to capture that "world series" hysteria . . . Eddie Mape of San Francisco was in town and reported to be looking over Paul Renaldi's "Roto-Lete" game

Jim Gilmore of CMI and the directors of the organization are thrilled at the way those answers came in requesting booth space for the big coin machine exhibition this coming February '47. From what we already gather (as we try to dig ourselves up a room reservation for those days) this is going to be the biggest BIGGEST show of all time . . . Jack Nelson's new bank headquarters are really impressive. It's nice to be behind one of those cashier's windows and just take in the shekels Harry Williams has a really fine and unique system to acquaint mechanics with the working insides of his "Dynamic" pinball game. By the way, Harry is getting ready to pop with something in the way of telling the mechanics the "whys" and the "wherefores" which will really make interesting reading for one and all — young and old — male and female — in the coinbiz. Watch this boy . . . Ben D. Lazar of B. D. Lazar Co., Pittsburgh, Pa. in town this past week, too, and seen here, there and everywhere — searching out machines to fill the many, many orders the firm have on hand. By the way, Ben tells me that the firm have passed all time records with the orders they have taken for the Rock-Ola phono. They held a series of showings all over their territory and the orders just flowed in like a swollen stream — almost as bad as those Pittsburgh floods. And is Ben anxious to get a couple of trainloads of this phono? Well - you ask him.

We are very, very sorry to hear that Max Glass' mother is in the Columbus Memorial Hospital as a result of a serious auto accident, which befell her as she was crossing the street. Complications have set in. And she is now in a very critical condition with pneumonia. (Here's hoping, Max, for a speedy recovery) . . . The new Genco upright counter game now on display at the factory showroom is a "Whizz" and chuckfull of come-on appeal. It sure must have plenty of play-power, especially to make yours truly dig into her purse and actually (buh-lieve me) actually make me pull out MY OWN nickels to play it . . . George Jenkins and Jake Breidt of Tri-State Sales, New York, were seen here, there and all over just the other week when Jake came to town to get those new Bally "Big League" games as fast as he possibly could get them. Everywhere we now travel we hear of Georgie and Jake having been here — and here and here. Don't these guys ever, ever sleep? ... Say — that's gold on that new Groetchen DeLuxe Columbia Bell ---and, brother, it sure is attractive. No use going into a long story about it — just simply suggest you go on over and ask Eddie Hanson to show it



Dave Stern, Harry Pearl, Everett Masterson and Tom Burke, Seacoast Distributors (Rock-Ola distributors) break out of a huddle, and decide to renovate their New York offices. They're aiming at the spiffiest place on coinrow. Dave, by the way, would like to know how he can get some World Series tickets for the Brooklyn-Boston games. Dave has recognized Brooklyn as the National League champions even tho St. Louis is in first place. Always an optimist . . . Charley Aronson and Bill Alberg, Brooklyn Amusment Machine Co., Brooklyn, N. Y., away to Chicago for the week . . . J. Breidt, Tri-State Sales Co., Inc., returns from Chicago — and immediately makes plans for another trip somewhere.

DeWitt (Doc) Eaton, Vice President and General Sales Manager of AMI, Inc. visits with Barney (Shugy) Sugerman of Runyon Sales Co., distributors here . . . Ed Ponder, Louisiana Coin Machine Service, New Orleans, La., AMI distributor down in the Bayou country, in town and makes the rounds with "Doc" and "Shugy" . . . Stanley Lutzker, partner in the Premier Music Co., will be married on Sept. 19 . . . Jack Firestone and Murray Goldberg, Firestone Games, Inc., seen in the offices of Silver Lining Distributing Co., their local distribs. Seems like a big deal being worked out with Mac Colen and Joe Friedman of Silver Lining.

Have a note from Art Hermann of Arthur Hermann Co., Aireon distributor in Albany, N. Y. Art writes "General conversation with the operators is that the all around take is increasing and still holding up on the phonographs. The truck strike is affecting this area to a great extent as we cannot ship outside of the capitol district, which makes it quite tough for the boys in the outlying districts." Art also notes that the raceway at Saratoga, which is opened for the fall season, has boomed the night spots in that area again, even tho the big track is closed . . . Seen in Hermann's offices this week were James Shearer of Binghamton, Harry Razewski of Schenectady, Stanley Kwolek of Albany, and John Quinn of Troy, former pin game operator, who evidently is going all out for music from the size of his order.

Teddy Blatt, regional distributor for Solotone, sits in a bakery on coinrow admiring the big sign across the street, covering almost half a block, which reads "The Future Home of Solotone." Teddy claims the building will be ready for occupancy the first of the year . . . Dave Lowy, munching a sandwich with Blatt, wants to know his secret formula for being able to travel so extensively. It's no secret, Dave, just experience . . . L. B. "Mac" McCormick, Whitehead Music Co., Wilmington, N. C. in town. Mac represents Packard Manufacturing Corp. in North Carolina, and Teletone in South Carolina and North Carolina, where he claims many big music operations are running. Eddie Smith, Emby Distributing Co. (Wurlitzer distributors) away on a vacation. Miss Brodsky of Emby back on the job after recovering from a recent illness . . . Tom Connelly, Modern Coin Machine Co., also being plagued with illness in the family, his wife being laid up . . . Lou Hinden, The Oriole Corp., Baltimore, Md. in town for a few days, and then leaves for a trip to North Carolina and Virginia on Cosmo records . . . Nat Cohn, Modern Music Sales Corp., back from Detroit where he visited the Vogue record plant. He and Earl Winters now working continually shipping the new releases.

Barney Schlang, manager of the Music Operators Association, informs us that their banquet being held at the Main Ballroom of the Waldorf Astoria on October 5 will be the biggest affair ever held anywhere in the country. Tickets are getting difficult to get already, and the program is building up to the size of a telephone book. Al Denver, President; the board of directors; and the office staff should be congratulated on the apparent recordsetting affair.

Jack Fitzgibbons, Jafco, Inc., now all set to release all the information on his new music item, which will break in all its force in about a week. Meanwhile Jack watches the finishing touches being put to his offices and showrooms . . . Mike Munves, who expected his building to be completely renovated in a few weeks, mournfully looks on as the working men prolong his agony. It's now six weeks since the job was started, and from appearances it will be another six weeks for them to finish up . . . Joe and Buddy Eisen, Joe Eisen & Sons, booking plenty of orders for Hirsh's "Red Ball," but the local trucking strike slows up the deliveries.

It was practical jokesters heaven for coinmen at Charley (call me Tex) Engleman's (Columbia Music) dude ranch. Ben Linn, who captains Regal Music, spent a week there on his recent vacation, and among the stunts that helped make his stay more interesting was the time he and Charlie got to looking at a horse. It was a beautiful thing. A coal black mare that was the pride and joy of one of the more beguiling female visitors. But Ben and Charlie thought the horse might still look still more beautiful as a platinum blonde. So-o-o, they got hold of a barrel of whitewash, a big brush, and then they went to work. A couple of hours later, very satisfied with their handiwork, they called over the female. She took a look at the snow white steed, commented on the wretched condition of the animal's tresses. Then Charlie and Ben whispered the information. The lady looked, looked again — and, like the well bred lady she was, folded up in a heap. "Doctors" Charlie and Ben did right by her tho, and eventually to the horse, too.

CALIFORNIA

CLÍPPINGS

The Cash Box

Coinmen here are looking to the future with more spirit than they have had these past few months. There has been a marked increase in the number of ops shopping along the row, with more equipment being sold day by day. The ops are feeling much happier because their collections have been more gratifying than they have been for some time. Many ops all along the line report that collections have increased as much as 100% in many locations. All in all we feel that better times for coin and record firms are becoming more evident from week to week.

THRU THE COIN CHI

M. S. Wolf made a hurried dash to his Seattle offices to make an important change in managership there, Bert Beutler was let out and replaced by Mrs. Golden Williams. Mrs. Williams, one of the best known of the fairer sex in the coin trade, has been with Wolf for the past five years. Bill plans on a trip to Chicago this month to attend an important meeting with A.M.I. officials. Al. Silberman, general manager of M. S. Wolf Distributing Co., informs us that they have been receiving steady shipments of the new A.M.I. phonos by air and are making rapid deliveries to music ops. Al has set up a sales organization to handle the Cosmo Records line and reports that they cannot get enough records to fill the many orders that are pouring in daily.

We attended one of the finest grand openings ever held at the opening of the new executive offices of Capitol Records at Sunset and Vine in Hollywood. The offices and general layout are strictly classical and out of this world and combine the solid, substantial appearance of business plus the swank and glamour of Hollywood. The opening was attended by most of the big name recording artists of Capitol and many other stage, screen and radio notables.

The Harry Marcus Company, well known coin machine parts firm of Chicago, has opened branch offices and showrooms here and have appointed Morrie Wiczer as manager and Paul Tecktiel as asst. manager. The firm has located at 1328 W. Pico Blvd. and invites ops in to look over their very complete stock of parts and supplies . . . Among the coin ops seen shopping along coin row this past week were: W. M. O'Dell, Earlimart; Art Sternall, L. A.; James and Lillian Scherer, Compton; Fred Allen, Bakersfield; Ted Brown, Bakersfield; E. Groves, Los Angeles; Ivan Wilcox, Visalia; Shannon Douglas, Los Angeles; G. F. Cooper, Riverside; Harold Murphy, Palm Springs; Ben Korte, Glendale; Jack Bahler, Inglewood; Irvin Gayer, San Bernardino; Abe Hanlin, L. A.; Stanley Little, Long Beach; Fred Grohe, Ontario.

Jack Gutshall has just taken over a new line of platters, Variety Records, featuring albums by the well known movie stars Pat O'Brien and W. C. Fields. Jack informs us that disc sales are increasing weekly and that definite improvement is noted in the record and coin field, Jack tells us that his San Diego offices are doing extremely well in the record salesfield... The A.O.L.A.C. held one of the biggest and most interesting meetings of coin ops ever held. Over 275 ops attended and heard grim warnings to stay within the law and avoid political activity. Samuel "Curley" Robinson presided over the meeting. By unanimous vote Vern Moore, Tom Catana and Fred C. Reilly were reelected to the board of directors. Robinson warned ops to pay current license fees—that failure to pay such fees may prove a very dangerous practice. Robinson brought out that there are 40% less games in the county than before the war and that it was estimated that ops have invested over two million dollars in equipment in the local area. Ray Adams of the Southern California Tavern Owners was guest speaker and urged ops to obey all laws for their own good as well as for the benefit of his members. A very delicious buffet supper was served following the meeting.

Jimmy Rutter of Operators Service has just completed a new game which he hopes will interest manufacturers and distributors. It combines the features of the one-ball and the rolldown games and is manually operated. This game, according to Rutter, is legal and can be played anywhere. Test locations, Rutter informs us, have earned as high as \$3.50 per hour . . . Vance Mape, nephew of Ed. Mape, is managing the local office while Ray Powers is out on vacation. Ray is due back the first of the week . . . Irving Rich, associated with Sam Ricklin, informs us that the collections on their machines have increased considerably in the past few weeks . . . Nels Nelson has set up a complete motor rewinding department in his shops. Henry Surhoff, former mechanic at Nelson's has gone back to his ranch to run things while his Dad is laid up due to an injury. Adolphe has been appointed sales mana-ger at Nelson's.

Len Micon of Pacific Coast Distributors has been receiving small but steady shipments of the new H. C. Evans Bangtails and shipping them out as fast as they come in. We hear a rumor that the new Packard Pla-Mor hideaway is in town. Ops are asked to drop around Len's place for more info . . . The new Badger Sales building is coming right along and making good progress, and, from all indications, it should be finished within the next four to five weeks. Happel has the new Keeney 3 Way Super Bell on display in his showrooms . . . Paul Laymon has just received word that the new Bally "Draw Bell" console is on the way in large quantities and should arrive any time now. Paul hopes to fill the many orders he now has for the new game

Dan Jackson of Automatic Games informs us that he supplied a large number of the bells used on the famous Cornero ship, the Lux, now anchored off Long Beach, California. Jackson has completely remodeled their offices and showrooms and invites ops to look over their large stock of games and consoles . . . Elky Ray of the Gold Coast Coin Machine Exchange informs us that work has been resumed on the Fred C. Reilly building which he and the A.O.L.A.C. are to occupy. Elky says that he hopes to be set up in the new building within the next three weeks "if nothing else happens." . . . We hear that Sammy Ricklin of California Music has been appointed exclusive distributor for Mercury Records in Los Angeles. Sam plans on setting up a large sales organization and selling a lot of platters. He will make an announcement soon

Week of September 16, 1946

THRU THE CONT CHU, MINNEAPOLIS

Billy Cohn of Silent Sales Co., this city, arrived home after a three-month vacation in Los Angeles. Billy paused for a few-day visit in the Windy City en route here, and arrived with a humdinger of a cold . . . Bun Couch, Grand Forks (N. D.) has let it be known that his son, who was to have undergone surgery in the Bikini Islands, is arriving in San Francisco soon and will be operated on there. Bun and Mrs. Couch will go out there to be with him . . . S. Peterson of Cub Products Co., Huron (S. D.), has been here for some days visiting the distribs . . . Mr. and Mrs. O. Sundem of Montivideo (Minn.) were in town seeking a trailer. They worry about hotel accommodations . . . A. Riebhoff of Kieb-hoff & Kopp Company, Detroit Lakes (Minn.), in town for a few days visiting with the distribs . . . Morris Berger of North-west Sales Co., Duluth (Minn.), in town on a visit to the distribs and, incidentally, seeking a '46 car.

distribs and, incidentally, seeking a '46 car. Pershing Gulden of the Gulden Sales Co., Englevale (N. D.), in town with a '46 Mercury and making a few of the niteries ... Fred Schmidt of Sioux Falls (S. D.) was in town this past week with his son, who has just returned from overseas. Fred was making the usual rounds ... Mr. and Mrs. Mike Kalasardo of Medford (Wis.) were in town for four days. Mike is seeking another automobile and Mrs. Kalasardo just loves to make the Minneapolis department stores ... Jim Noah of Crookston (Minn.) took time off to come down to the Twin Cities and see a few of the boys ... Mr. and Mrs. A. H. Whisman of Hibbing (Minn.), were in town for a few days calling on some of the local jobbers and also making a few of the shows in Minneapolis ... Walter Jones of Hy-G Amusement Co. has just completed ten years with the firm. Not a bad record ... S. P. Onstad of McIntosh (Minn.) took time off to come down to visit some of the distribs ... Yup! Polio or no polio, the ops still come to town. Cecil Adams of the H. J. Gulck Co., this city, just returned

time off to come down to visit some of the distribs . . . Yup! Polio or no polio, the ops still come to town. Cecil Adams of the H. J. Gulck Co., this city, just returned from a two-week Missouri vacation during which he visited relatives . . . Leo Clavin, Long Praire (Minn.) op, brought his daughter to the University hospital for a check-up. She is said to be suffering from a rare ailment . . . R. A. Smith of Little Falls (Minn.) in town and back on the job again after lots of traveling thruout the country. Just doesn't seem to be able to settle down for very long . . . Chr's Schmidt of Mobridge (S. D.) in town last week making the rounds . . . Dick Henderson, Willmar (Minn.), Bob More's ace me-chanic, was in town for the first time in six months . . . Mr. and Mrs. A. K. Brevik of Watertown (S. D.) spent several days in Minneapolis visiting friends and jobbers. Eddie Skalicky, Jackson (Minn.), is leaving for Sharabai, China, at the latter part of this month. He goes with his brother, who is in business there. Eddie s route will be well taken care of by his brother-in-law . . . Eddie Swanson of Moose Lake (Minn.) in town buving equipment and stradily increasing his route . . . Ben Kappel of Novelty Sales Co., Fargo (N. D.) arrived here to visit the distribs . . . Mr. a..d Mrs. Henry Klein of Sioux Falls (S. D.) in Minneapolis for a few days . . . J. C. Weber, Blue Earth (Minn.) took time off to come up and call on several of the jobbers. Always in a hurry is J. C. . . . Harry Lerner, this city, was seen bowling recently, and he ain't no bowler!



Sam Strahl says his difficulties at American Coin-A-Matic are multiplied by the firm's rapid disposal of machines, es-pecially with the new AMI... Joe McGlenn, a little guy that bosses things at McGlenn's Dist. Co., is keeping busy these days moving Williams "Dynamite" machines: in addition. Howdy Levine of Mechanics Service and Joe McGlenn are well pleased with advance indications that their showing of Solo-tone Music Equipment at William Penn Hotel September 15 and 16, is being so enthusiastically received.

and 16, is being so enthusiastically received. Jack Young, president of Triangle Record Dist.. has re-moved his Hdqs. to a new location. The ops will now find a full line of Mercury and Melodisc there, also a complete stock of foreign records. Jack is proud of his all-veterans setup . . . Sam Horvitz, the man to see at Automatic Coin Machine, says biz is ok but a bit sporadic . . Eddie Steels, the con-genial mgr. at Coin Machine Distributing Co., has inveigled from Sammy Mannarino (whose hunting prowess in British Columbia produced the trophy) a mounted bear head and pelt, which now graces the floor of the lounge just off the main sales floor.

main sales hoor. Ben Long of Mulligan Dist. Co. expects to resume road trips again. He has been receiving new Aireons, but not enough to go around . . . Meyer Popkins of Pittsburgh Coin Machine Exchange reports Tony Molfi of Punxsatawney Vending Co. hopped into town recently looking for equipment. Tony grabbed everything Mayer had in sight . . . Lou Popkins has just returned from a buying trip to Chicago and other m.d-western manufacturing centers with a report that new ma-chines are coming through. But oh so slow . . . Johnny Paters of Pittsburgh Amusement Co. says he is patiently marking time. time

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Beer began flowing copiously in St. Louis taverns this week as the amusement parks folded — and the uptake in phono-graph collections was nothing short of miraculous. "I thought this business could operate on its own merits," a well known op was heard to moan. "But no beer, no nickels!" . . Ideal Novelty Company got a surprise this week when B. Mohan, operator in South Africa, wrote in for some equipment. Mohan, whose string of pin games extends far out into the bush country in Africa, was a prominent operator before the war, when the Germans confiscated his machines for their officer clubs.

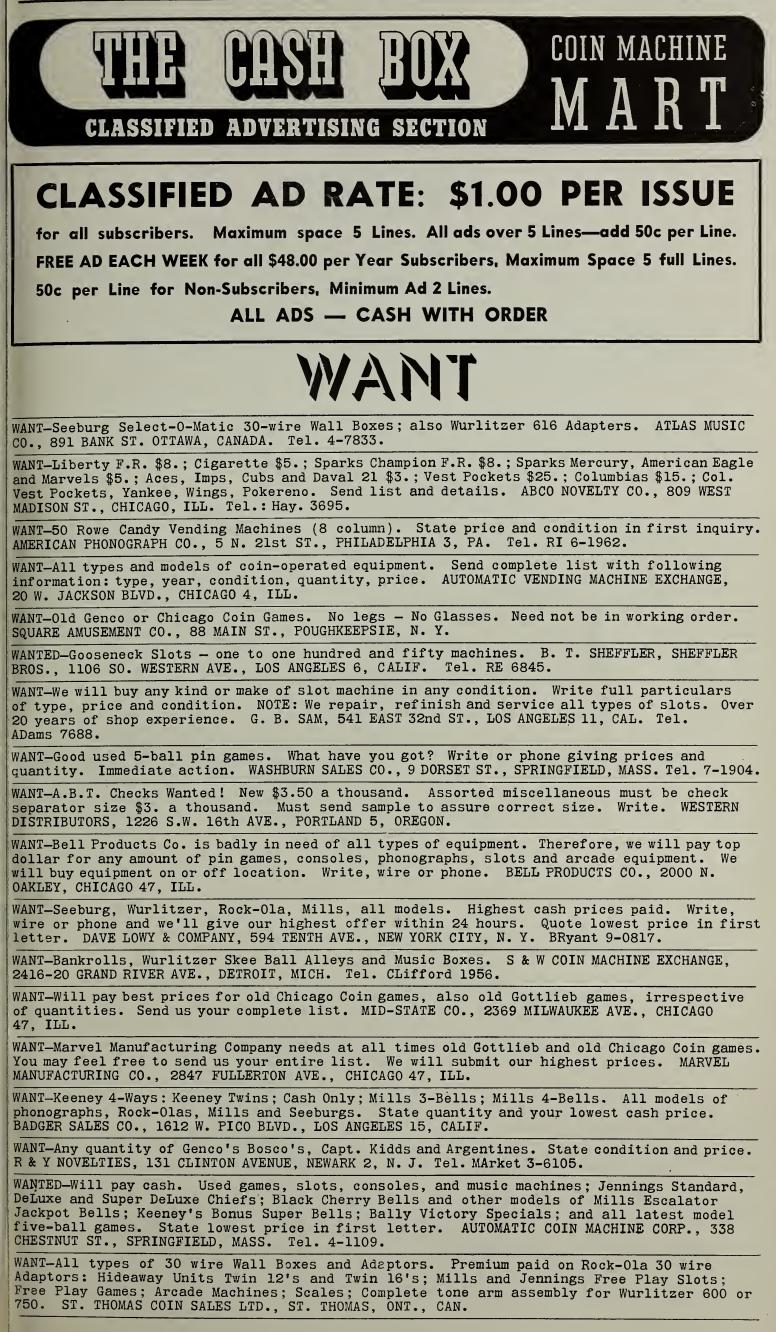
Monan, whose string of pin games extends far out fullo the bush country in Africa, was a prominent operator before the war, when the Germans confiscated his machines for their officer clubs. Bill Weinischke collared a couple of new pin games this week which he hustled out on the routes. Another lucky buyer was Curley Confer of NBC Novelty Company, who walked off with three, which he had on location within the hour... A long-distance visitor around St. Louis distrib-utorsnips this week was Guadalupe Garza, prominent operator from Monterrey, Mexico. Senior Guadalupe enjoyed a couple of "basbol" games while visiting his intends. Up from Jeff City was an op who hasn't been in for a long time — Jeff Pippin of Jefferson City Novelty Company. Jeff is sporting a new car, and looks secretive about the excellent string of locations he recently secured ... A new firm entered the neld last week when Neighborhood Novelty Company bowed to the trade. Gene Hunt is the proprietor, and is al-ready out booming for new locations. Heill operate in resi-dential subdivisions building up in the western city suburbs. Mickey Seitzer is looking for a new car. "Almost had one yesterday," he relates every day. Mickey's route was less affected by the beer shortage, being concentrated in the boby-sox area. . E. Summey, operator from the Pla-Mor Music Company in Sullivan, Mo., is becoming a regular commuter into St. Louis. He's been in every week this summer A man who has solved some of his problems by putting a repair shop on wheels is operator John Gazolo of Star Novelty — he s doing a lot of his own maintenance, and on the spot, too. Incidentally, Star Novelty recently put a new face on their building, a white stucco job that makes the firm one of the most attractive in St. Louis. Noel Read, down in Springfield, Mo. (he has headquarters in Willow Springs) has purchased a complete route from Carl Trippe at Ideal Novelty. Easier than buying machines and sweating out the decisions of location owners, Noel says. "Anyhow I've got somet

trade. More later on that.

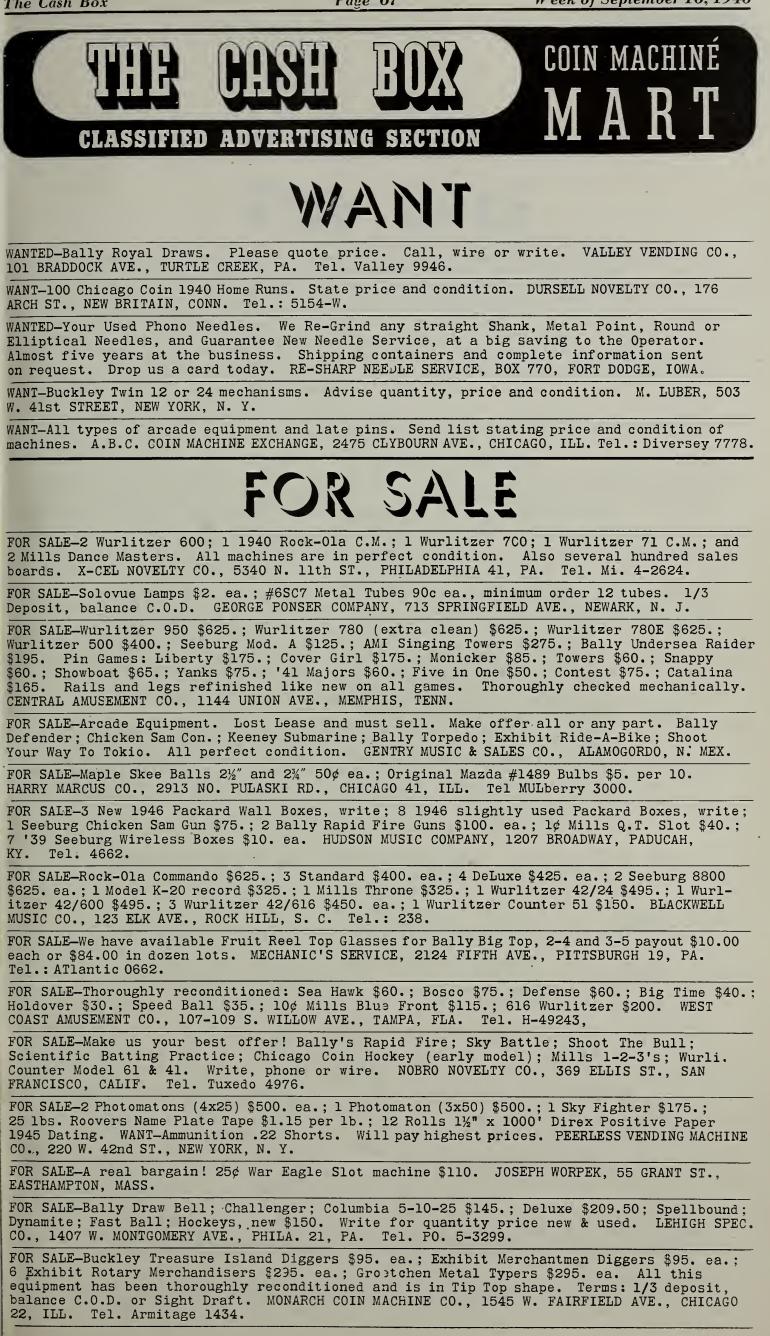
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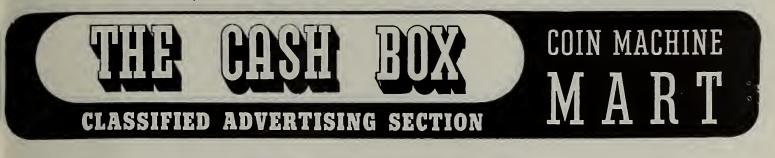


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Week of September 16, 1946



FOR SALE

FOR SALE-Reconditioned Seeburg Wall-O-Matic Wireless Boxes \$28.50; 3 wire boxes \$24.50; Nockola reconditioned Bar Boxes 5 wire \$19.50; Wall Boxes, late \$15.; Buckley Chrome 16, 20, 24's Wall Boxes \$22.50; Keeney Wall Boxes, late \$6. Other types available. Write or call your needs. E. T. MAPE, 1701 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel.: DRexel 2341.

FOR SALE-2 Hitones ESRC; 1 Rock-Ola Standard; 1 Seeburg Gem; 1 Wurlitzer 24; 1 Panoram and 2 sets of film. All guaranteed in perfect condition. Will consider reasonable offer. APFEL VENDING CO., 5015 N. GRANSBACK ST., PHILADELPHIA 20, PA. Tel. Mi-7398.

FOR SALE-Seeburg 9800 ESRC \$475.; Rock-Ola Deluxe 39S \$275.; Rock-Ola Super Rockolites \$300. These machines in very good condition TOLEDO MUSIC & NOVELTY CO., 1801 ADAMS ST., TOLEDO, OHIO. Tel. Garfield 8531.

FOR SALE-50 Buckley Chrome Boxes, 20 and 24 record \$15. ea.; 50 old style Buckley Boxes \$5. ea.; 6 Seeburg 30 wire Boxes \$7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE-Wurlitzer 24 \$219.; 1 Wurlitzer 41 Counter Model \$145.50; 1.Wurlitzer 750E \$600.; Bolaway \$37.50; Speed Demon \$22.50; Exhibit Merry-Go-Round \$22.50; Anti Aircraft \$22.50; Williams Periscope \$29.50. 1/2 down and we pay the freight this week only. ACE AMUSE-MENT SALES & SERVICE, 27 STROUD ST., WILMINGTON 21, DEL. Tel. Wilm. 7092.

FOR SALE-Wurlitzer 700 \$650.; 750E \$675.; 850 \$700.; 950 \$725.; 61 Counter Model \$150.; Rock-Ola DeLuxe \$400. All reconditioned, ready for location. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 1, KY. Tel.: WAbash 1501.

FOR SALE-G.E. Mazda Bulbs, give "tops" all quality service; Lumilines, clear or frosted, 24 to carton, write; Big Bulbs G.E. Mazda, 7½ up to 75 Watt, 120 to carton, write; New, genuine, only reliable G.E. Mazda (#1489) Gun Bulbs. Write for Special Price. ARCADE BULB CO., 56 W. 25th ST., N.Y. 10, N.Y. Tel.: WAtkins 9-7490.

FOR SALE-Good used Mills original slot machine cabinets complete with castings; or will sell individual casting parts for Blue Fronts, Brown Fronts, Cherry Bells, Bonus Bells, Chrome Bells, War Eagles, Extraordinary Bells, Futurity Bells, etc. One half Mills List Price. AUTOMATIC COIN MACHINE CORP., 338 CHESTNUT ST., SPRINGFIELD 4, MASS. Tel. 4-1100.

FOR SALE-For Best Prices on New and Used Coin Machines, Sales Boards, Candy and Merchandise Deals write STEWART NOVELTY CO., 1361 SO. MAIN ST., SALT LAKE CITY, UTAH.

FOR SALE-We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLA. AVE., LAKELAND, FLA.

FOR SALE-Three late model Photomatics, inside lights, preheaters, now in operation, with BX Photo Frames, Chemicals, All ready to go \$650. ea.; HERB EVERSCHOR, 1182 N. HIGH ST,, COLUMBUS, OHIO.

FOR SALE-Phonographs. Wurlitzer 750; 750E; 750 with Remote. Also Seeburg Commander and Hi-Tones straight & E.S. All fine condition. Sell \$50. ea. over lowest quotations this issue CASH BOX. GEORGE W. WALTER JR., 1515 PENROSE AVE., ATLANTIC CITY, N. J. Tel. 4-5320.

FOR SALE-\$25.00 and up Mills, Jennings, Watling Slots in 5-10-25c A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram \$325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel.: MItchell 3254.

FOR SALE-Wurlitzer 412 \$125.; 600K with Adaptor \$495.; 500K with Adaptor \$495.; Wurlitzer 950 \$695.; Rock-Ola Windsor or Monarch \$275.; '39 Standard \$375.; '39 DeLuxe \$395.; Buckley Wall Boxes \$7.50 ea.; Seeburg 9800 RC \$525.; Gabel 18 record \$90.: Jumbo Parade late head PO \$125.; Keeney Triple Entry \$110. Send depcsit, RADIO & ELECTRIC SERVICE, BOX 400, DCUGLAS, WYO.

FOR SALE—Factory rebuilt 1938 Keeney Tracktime Consoles with all latest improvements. Cabinets refinished like new. \$125. 1/3 deposit. Bal. C.O.D. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL. Tel.: Southshore 5524.

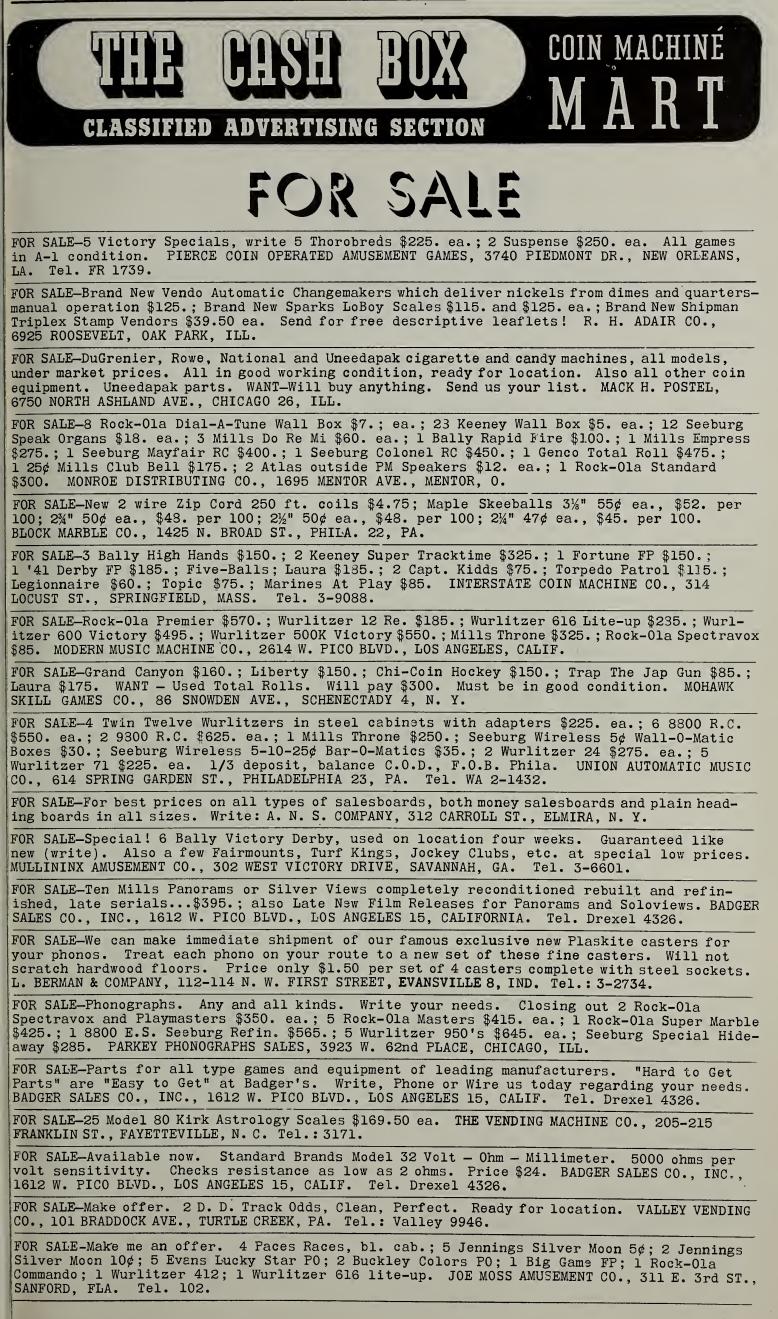
FOR SALE-Brand new Columbia Bells, double jack-pot 1946 models \$145., five or more \$137.50 ea., interchangeable 1-5-10-25¢ play; A.B.T. Challengers new \$65., lots of 50 \$50. ea.; new Pace Slots, 5¢ \$262.50, 10¢ 282.50, 25¢ \$312.50; Northwestern DeLuxe \$19.75, Model 39 \$11.80, Model 33 \$9.95, ready for delivery. RAKE COIN MACHINE EXCHANGE, 609 SPRING GARDEN ST., PHILA. 23, PA. Tel. LOMbard 2676.

FOR SALE-One set Pace Slots, 5, 10, 25, 50, \$1.00 play. 1946 Machines, look and work like new. Best offer takes all. 2 Sky Fighters \$125. ea.; 1 Lucky Star \$100.; 1941 Domino \$100. N. M. WELCH, 1500 7th ST., PARKERSBURG, W. VA.

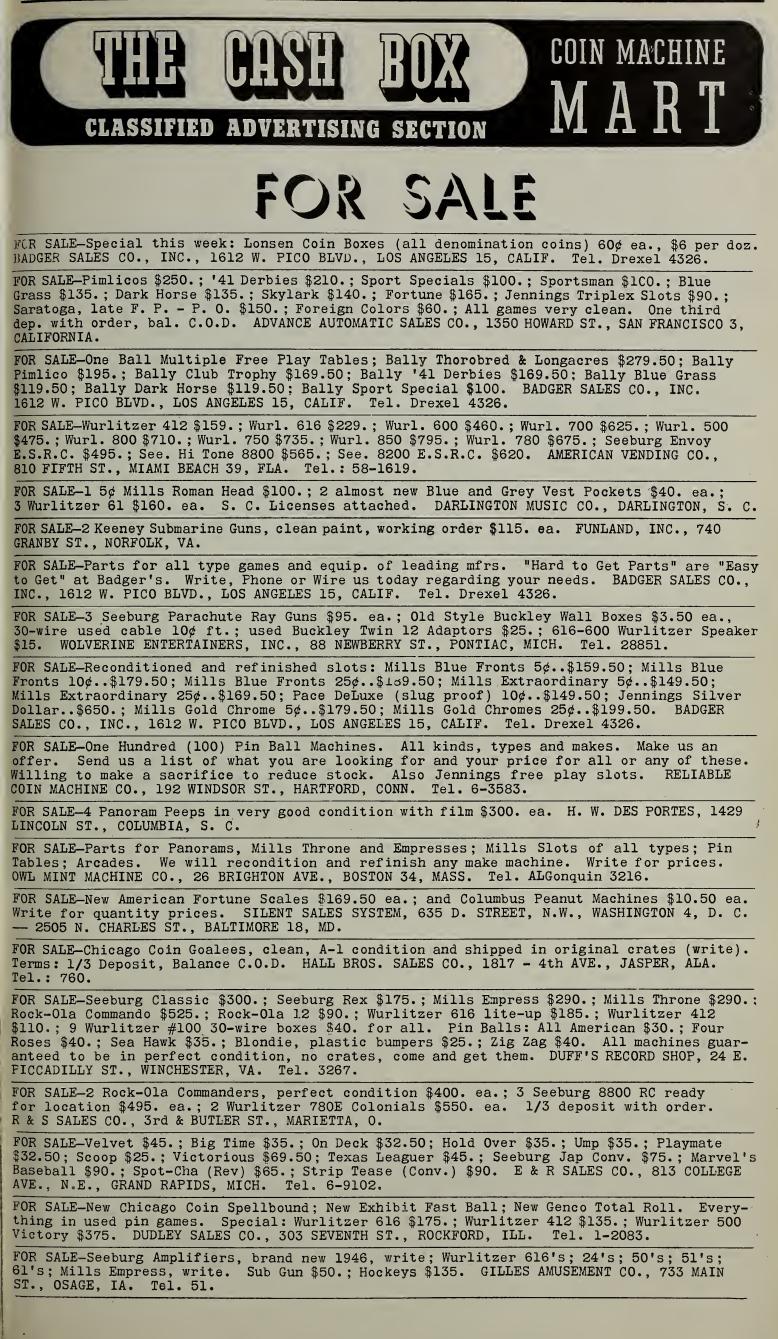
FOR SALE-Universal Amplifiers, Standard model fits Wurlitzer, Rock-Ola, Seeburg, Mills \$54.50; DeLuxe Model Fits Wurlitzer, Rock-Ola, Mills and Seeburg Remote. Extra volume, superb tone \$69.50. HASTINGS DISTRIBUTING COMPANY, 2014 WEST VLIET STREET, MILWAUKEE 5, WISC.

FOR SALE-1 Chrome Columbia 5c-10c-25c Conversion \$50.; 1 Keeney Submarine Gun \$50.; 1 Shoot Your Way To Tokio Gun \$50. HOUGEN SPECIALTY CO., 391 BASALT ST., IDAHO FALLS, IDAHO.

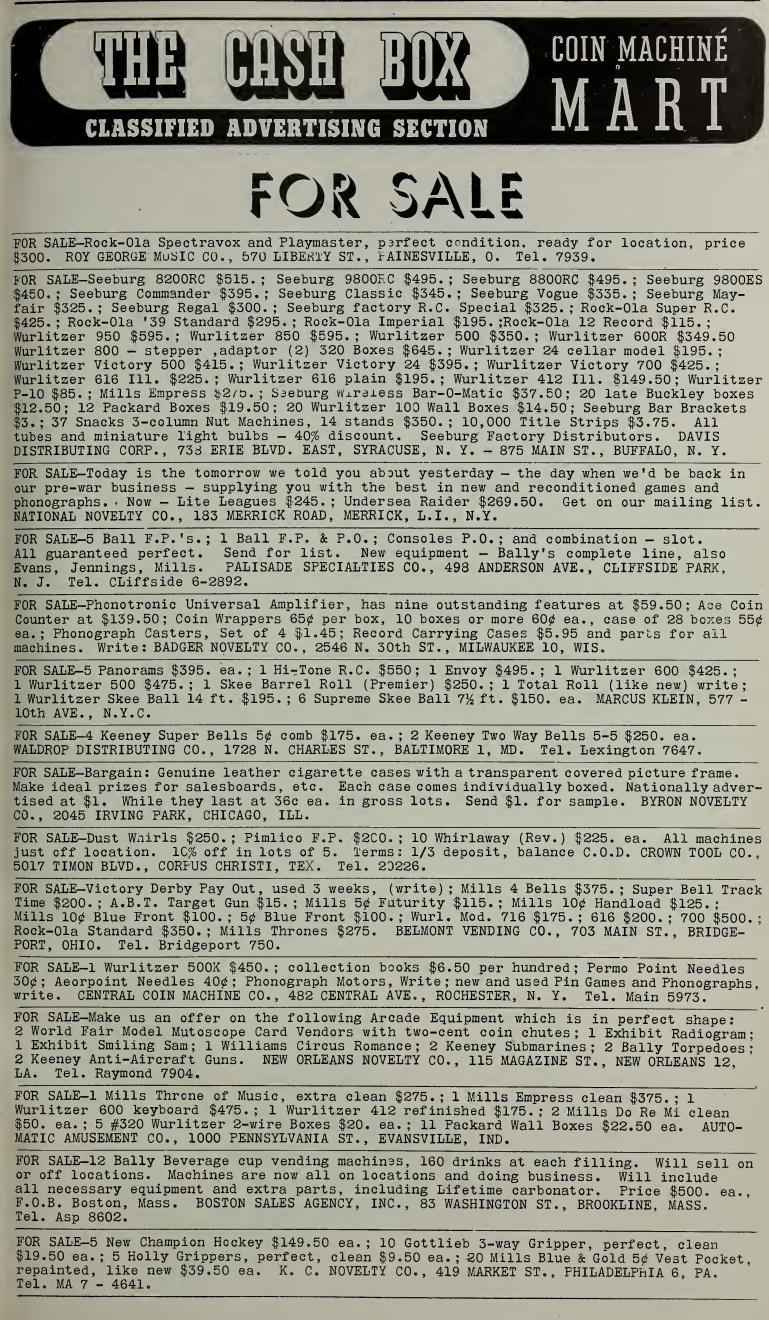
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Week of September 16, 1946



FOR SALE

FOR SALE-Jumbo Parade \$59.50; Anti-Aircraft \$29.50; 750E Wurlitzer-V \$599.50; 71 Wurlitzer C.M. \$189.50; 61 Wurlitzer C.M. \$124.50; Rock-Ola Super '41 \$449.50. WILLIAM S. JONES, R.D. 1, MECHANICSBURG, PA.

MISCELLANEOUS

NOTICE-Alabama operators get on our mailing list by dropping us a penny post card today. We are exclusive distributors for the famous Gabel Automatic Music Machine "the machine with the proven mechanism". Showing date to be announced soon. We will purchase Gabel Kuros in good condition at C.M.I. Blue Book Price. HARRIS COIN MACHINE CO., 1509 NORTH 36th PLACE, BIRMINGHAM 4, ALA. Tel. 4-8470.

NOTICE-We are organized for the best interest of the Coin Machine Operators of Los Angeles County. We will welcome any correspondence from any association in the country. ASSOCIATED OPERATORS OF LOS ANGELES COUNTY, INC., 1351 W. WASHINGTON BLVD., LOS ANGELES 7, CALIF.

NOTICE-"A" Day has arrived in Wisconsin and all the coin machine activity is concentrated right here in Milwaukee because AIREON . . . the ELECTRONIC phonograph is NOW ON DISPLAY at KLEIN DISTRIBUTING CO., 2606 W. FOND DU LAC AVE., MILWAUKEE 6, WISC.

NOTICE-Complete Phonograph Repair Service any make, amplifiers, motors, pick-ups. Used equipment bought and sold. Write or phone. MACKS SALES CO., 1108 UNION AVE., MEMPHIS, TENN. Tel.: 7-2850.

NOTICE-Protect and hold that location! We'll rebuild your old scales and make 'em look like new (Est. 1889) WATLING MANUFACTURING CO., 4650 W. FULTON ST., CHICAGO, ILL. Tel. Columbus 2779.

NOTICE-The most complete stock on the West Coast-parts for phonos and games. Visit our "See-At-Glance" parts department. JACK R. MOORE CO., 1615 S.W. 14th AVE., PORTLAND 1, ORE.

NOTICE-Complete phonograph repair service, amplifiers, motors, pickups, and counter boxes. Used equipment bought and sold. Write or phone. NELS NELSON, 2329 W. PICO BLVD., LOS ANGELES. Tel.: Fitzroy: 0545.

NOTICE-Parts and Supplies. Radio Tubes for The Coin Machine Trade. 70L7GT will soon be available. Write for our twice monthly inventory release. W. R. BURTT, "The Coin Tube Man", 442 N. SENECA, WICHITA 12, KANS.

NOTICE-Missouri and Southern Illinois Operators. We are distributors for Chicago Coin Machine Company and now delivering Goalee. It's Sensational! BAUM DISTRIBUTING CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

NOTICE-Speed that's us. 1 hour Amplifier service; 1 hour tone arm service. We recon speakers. Reasonable prices. All work fully guaranteed. DEE'S SERVICE SHOP, 1119 VENICE BLVD., LOS ANGELES 15, CAL. Tel.: FE 7875.

NOTICE-I will buy and sell Music, Arcade, Candy Machines. What have you? What do you need? STATE VENDING COMPANY, 300 HARRISON AVE., BOSTON 18, MASS.

SPECIAL OFFER -

13 WEEKS SUBSCRIPTION FOR ONLY \$5.00
Send Your Check to The Cash Box
381 Fourth Avenue, New York 16, N. Y.

THE AVERAGE PERSON HAS 3 DIMES FOR EVERY NICKEL IN HIS POCKET

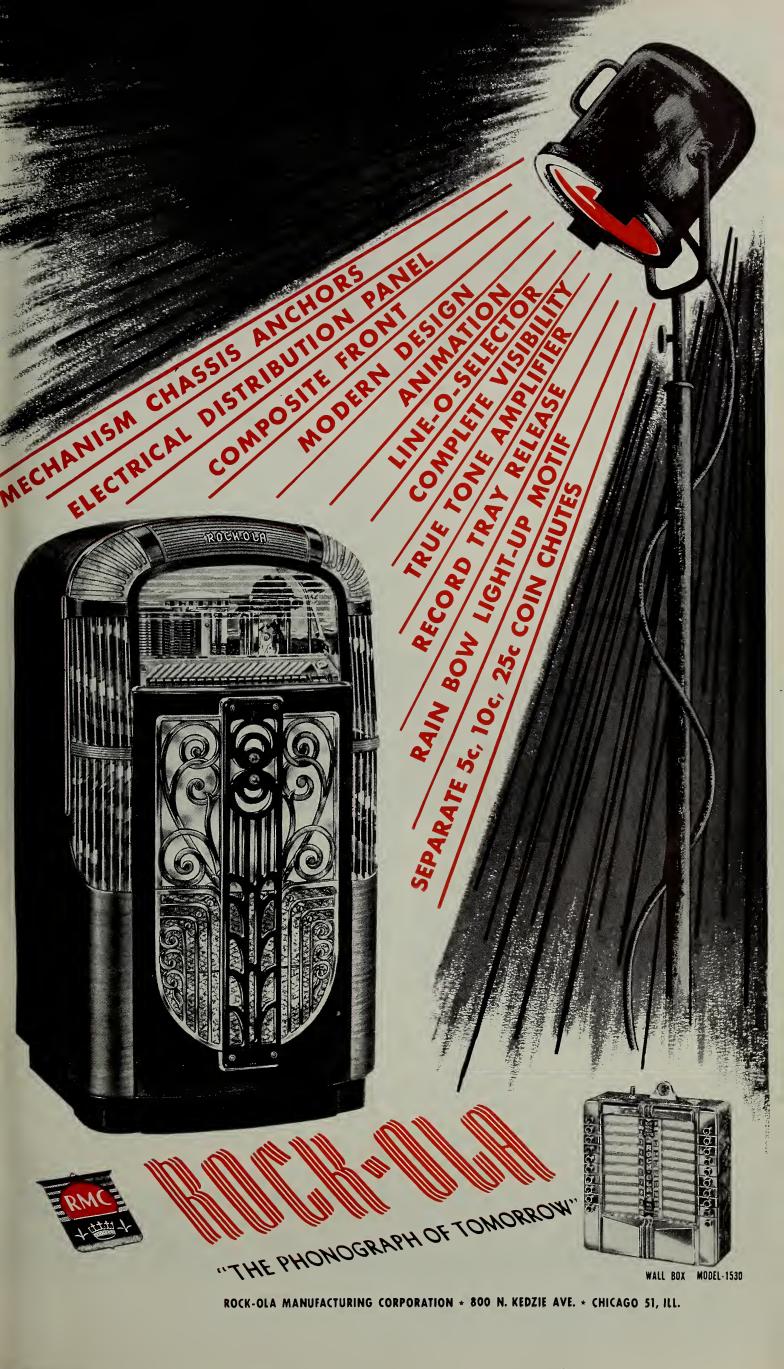


ONLY SOLOTONE CASHES IN ON THIS TRIPLE ADVANTAGE

Chances are you have 3 dimes, but only one nickel in your pocket right now. This ratio is said to be the average ... and it's a mighty important ratio to you. As every operator knows customers spend their pocket change first. With 3 dimes to spend for every nickel, Solotone — but only Solotone — makes it easy for your customers. Solotone alone has coin chutes for *both* nickels *and dimes*, and tests have proved that the extra dime take Solotone gives you will increase your income by as much as 30% over any individual music system.

This one exclusive feature alone makes Solotone the only double-rich individual music system. It makes a double-rich route (when you add up *both* your nickels and dimes) out of every one of your locations. Phone or wire us for the complete story today.

SOLOTONE CORPORATION 2311 W. Fico Blvd., Los Angeles, Cal.





Collection reports from all parts of the country prove SURF QUEENS the fastest moneymaker in the novelty class . . . a sensational profit-booster that definitely ranks with Bally Bumper and Bally Reserve for consistently big collections, week after week and month after month. Try SURF QUEENS in your slowest spot. See how quick collections climb. You'll want SURF QUEENS in every location in your territory.



ONE BALL MULTIPLE PAY TABLE

> Packed with all the profit-proved features of Bally's famous pre-war multiple games, VICTORY DERBY also introduces new play-stimulating ideas that are pushing profits to a new all-time high Order today to insure early delivery



ONE OR FIVE BALL REPLAY MULTIPLE

Bally MANUFACTURING COMPANY DIVISION OF LION MANUFACTURING CORPORATION

6

Bally's big beautiful VICTORY SPECIAL is your postwar profit insurance in replay territory. Quickly convertible to one or five ball play . . . and a fast money-maker either way. For top profits in replay spots order your VICTORY SPECIAL tables today.

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS