## HIP GASI BOX



* Salurday Evening Post,

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. . Are Influencing Location Dwners and Hatrons to Want Nothing but


## Wurlízzer Music

lustrated above . . . another in a series of full page, full color Avertisements scheduled to appear in America's leading weekly hagazines. Coupled with coast to coast billboards from April hrough December . . . plus . . . colorful play-stimulating signs h locations . . . this campaign, first and only one of its kind in ommercial phonograph history, has established itself as the greatest location-getter and play-stimulator of all time. Wurlitzer Music is in the greatest demand it has ever enjoyed in all its colorful, tuneful history. The Rudolph Wurlitzer* Company, North Tonawanda, N. Y.


# Merchandising Music 



## By Bill Gersh

## "CO/NTDONS"

Sometime ago The Cash Box suggested that the juke box operators of the nation begin to merchandise their music - just as all good advertisers merchandise their advertising.

For some years there has been the mistaken conception about "merchandising" music. Everytime some organization or individual in the juke box business ran a series of. advertisements or publicity releases in the press, this was considered "merchandising" music. This is not "merchandising" music - this is "selling" music.

Ever since the juke box trade reached national acceptance as an outstanding division of America's music industry - the members of this field have been, and are today, "selling" music to the public.

But, there are many new factors entering into the automatic music picture. For example, with the fact that overhead has so tremendously increased and the prices of machines are at all time highs, a new commission basis must come into effect so that the operator can continue on profitably.

Since the operators are now arranging to obtain a greater share of the gross receips from their equipment, (a) the $70 \%-30 \%$ basis, or (b) "front money," or (c) 10 c per tune, 3 tunes for 25 c , or whatever other arrangement they can make so that they will insure their continuance in the automatic music operating business on a profitable basis - they must give the storekeeper something in return for this extra percentage which they desire. And that's where merchandising music comes into the picture.

It's about time that the operators thruout the nation arranged to give the public better tone music. This, in itself, will help increase profits. And that means operators must now merchandise their music.
They must make scientific installations of their equipment. The must please both the eye and the ear of the merchant as well as of the public. They simply must merchandise the music they have on every location. This will mean better tone music and therefore happier merchants. And certainly more appreciative customers - to put more money into the machines.

This is one method for giving the merchant what he wants and needs in return for the operator obtaining $70 \%$ of the receipts.

One of the best and easiest ways to arrange for this $20 \%$ increase in percentage - is to make a complete installation of auxiliary speakers, wall and bar boxes and whatever else is necessary to prove to the storekeeper that the additional expense which has been undertaken to bring him better tone (and therefore bigger profits in the long pull) requires this additional commission.

Installing the new machines in any locations today should be done with a complete understanding of sound engineering principles so that the location owner is impressed with the installation and will gladly agree to a different commission basis - because of the type of installation made - and the fact that the music is now actually being merchandised to the public.

Merchandising music is the new plan of the intelligent music machine operators thruout the nation. There is no longer any need to just sell music. The public have been most completely sold on juke boxes and coin operated music systems and understand them - as far as purchasing the music from them is concerned.


# INDUSTRY ADOPTS MORE ADVANCED BIZ METHODS 

## Mfrs. Using Scientific Production and Merchandising Systems. Wholesalers Adopting Finer Sales Tactics. Operating Now Big Business.

NEW YORK - As the new era of manufacture, sales and operation slowly comes into being, the industry notes with great pleasure the adoption of more advanced business methods.

Today, manufacturers feature scientific production and merchandising systems. This is the offshoot of the war period when manufacturers were taxed to the limit of their ingenuity and rose gallantly to meet the occasion.

They have not only developed finer engineering and production staffs, because of their war work, but in addition, have learned much about the new science of merchandising their products so that all the industry greatly benefits from this giant step forward.

The same is also true of the wholesaling division of this industry. Here leadership is more emphasized than ever before. Changes have came over the entire distributing and jobbing picture.

More beautiful showrooms and offices than ever before are seen in the industry. Complete sales and executive staffs as well as far advanced mechanical, parts and supply organizations are now featured by the distributors and jobbers.

Those who haven't yet stepped into the modern era - are preparing to do so quickly - or be lost in the rush.
There is no doubt that anyone who was engaged in this industry even just a few years prior to the war, is much elated today over the change for the better which has come over the wholesaling division.

Yet, even with the great changes now so apparent everywhere in the trade, in the manufacturing and wholesaling divisions, operating is even more changed. Today - operating is big business.

No longer is operating a-catch-as-catch-can proposition. No longer do operators purchase just one or two machines for a short run. Operators now have complete staffs of mechanics, helpers, office workers and other types of employees. They have large and impressive offices. They also have good warehousing facilities. They have fleets of trucks and business cars. They have salesmen calling around searching out locations they may have overlooked and constantly seek those that spring up overnight.

They have solid and substantial financial backgrounds. They are given complete credit facilities by businessmen in their own community and fellow men in the industry.
Banks and finance organizations vie for their business. They are recognized by their better business bureaus and by all leading business organizations in their districts. .They are engaged in a big business.
Today the purchase of routes in five and six figures doesn't astonish anyone anymore. Prior to the war even discussion of such amounts would sound anything but truthful. Operators are ready to place orders which run into what was formerly considered astronomical figures.
These days when an operator places an order for 100 phonos and that's an average order - it ranges around the $\$ 75,000$ mark, just
for the phonos and an additional $\$ 25,000$ to $\$ 35,000$ for auxiliary equipment. The same is true in the amusement and in the merchandise machine field also.

To protect such investments - the operators have hired accountants, bookkeepers, attorneys and even advertising agencies. They use the daily press for advertisements in many cases. They draw legal agreements with location owners where sometimes an installation can run as high as $\$ 5,000$ and even more. They are recognized thruout the community as men of means and are on a par with the leaders in their business world.

They have today won a greater and better following from the general public. The press of the nation looks to this trade for great advancement. This is big business.

All divisions of the trade realize that the penny ante days are over. They all know that an entirely new era is approaching - a better era because of the more scientific and better business methods which have come into being everywhere in this field.
The adoption of these more advanced business methods by the entire industry at this time holds great promise for the future. This trade has been able to outlast the war years and do so with great honors. Now it enters into the new era completely equipping itself for what lies ahead.

This field is today ready to face whatever will come its way - and do so successfully.

# OPS CLAIM HIGH PRICES KEEP OUT BAD COMPETITION 

# Claim Installations Today Require Well Financed Business Men. Say This Keeps Out Bad Competitors Who Were Formerly Able To Start With Few Hundred Dollars. 

NEW YORK - In discussions with leading operators The Cash Box has learned that the larger majority of these coinmen prefer the higher prices for present equipment if for the one big reason, as they claim, that it will eliminate much poor competition they formerly had to endure.
One well known cigarette machine operator said, "Frankly, we like the higher prices for machines. In former years we were always batting our heads against the wall with some new, small guy who entered into the picture in our territory and began to run around offering commissions to locations which were absolutely ridiculous.
"We knew that he wouldn't be able to stand the gaff," this operator continued, "but, in the meantime, it hurt like hell and we were faced with the problem of answering questions from our locations which we never would have had to face were it necessary for these kind of guys to go out and spend some real money for the machines.
"In fact," he says, "we recall when a great many of the machine people would actually give machines to new blood and let them pay these out over a long period of time. Then for about $\$ 10$ or so this man could load a machine and, as usual, he would run right over to the store he used to hang around and start bellowing for the location. The storekeeper would tell him what the regular operator was paying and, before this guy did any figuring or thinking, he
would immediately jump the commissions - and, bingo, there went a battle between the operator who had the spot for years and this new guy who, eventually, was forced to quit anyway, but who, in the meantime, messed the deal up to such a point that it usually took months to clear all the bad he had done out of the way."

Other operators seem to be just as happy as does this cigarette machine operator who. by the way, pointed out that it today takes over $\$ 250$ before a machine is even placed on location, to find that the machines in their particular field are also priced high enough to make new blood think twice before rushing out to compete against them.

One music operator said, "It takes anywhere from $\$ 1,500$ to over $\$ 3,000$ to make a proper music installation these days. It isn't the old days anymore where anyone could buy one or two machines for about $\$ 250$ each - plug them in and be in business - with the distributor willing to handle the guy's paper for 18 months - and, in some cases, even a little longer.
"These days," this music operator said, "the machines run around $\$ 700$ and over, and by the time the guy buys wall and bar boxes and wires them up and sets in auxiliary speakers and takes care of a few things for the location owner he has over $\$ 1,500$ invested even in the average spot - not to speak of the better and bigger locations where the cost can run well over $\$ 3,000$.
"New blood," he continued, doesn't have that sort of money to toss around. After they investigate what it will mean to them to enter into the automatic music business - they stop and think things over very carefully. So, the kind of people who have money to enter into the music business today, aren't the kind we're afraid of as competition. They've got plenty invested and they want to protect that kind of money. Therefore, they're going to talk business with us and we can get along with them.
"Furthermore," he said, "we aren't worried about new blood right now, anyway. The old line operators will buy all the phonos that these distributors can get for us. In fact, the distributors have enough orders on hand from us right now, with deposits, that it will take them a long, long time before they even begin to think of selling new blood. Just let the prices stay right up where they are and you can take it from me we'll have a better business all around."

It seems, then, from conversations with the leading operators that they appreciate the higher prices for equipment. They feel that not only will this, eventually, bring them the finest sort of machines. but they also believe that this is going to help them raise the business level of the entire industry for it will attract men who must have the sort of finances that will force them into the best business methods.

# SEARCH FOR 

## EQUIPMENT

## INTENSIFIED

# Jobbers and Distribs Scour the Nation in Desperate Search for All Types of Machines 

NEW YORK-The search for equipment of all types has become so intense that jobbers and distribs are criss-crossing each other as they travel thruout the country seeking out those coinmen who have something to sell.

Conversions from used machines are proceeding at a livlier pace than ever before. The new machines, being slowed down to the point where they are arriving in small quantities for the time being, have driven jobbers and distribs to greater interest in the used machine field once again.

Operators, too, who had promised locations new equipment and who were looking forward to receiving some machines soon, are now not only making excuses to the merchants but are seeking for equipment to protect themselves for the time being until the new machines get back into production on a quantity scale.

With shortages apparent in component units in almost every industry, along with the coin machine business, there is no doubt that the trade will have to make the best of it at this time by one again converting old machines into newer styles and using whatever is obtainable until the new machines begin to arrive in larger numbers than they have been for sometime.

The average jobber and distribu-
tor, tho, is of the belief that this will not last too long. Many have turned to featuring whatever equipment they can obtain and devoting most of their interests to the used machine field.

For example, some noted music distribs who formerly handled nothing but music equipment, are now handling games, records and almost anything else they can obtain to keep their businesses rolling along until the factories they represent will be able to take care of their needs.

One of these men said, "It's a temporary situation but one where we must arrange to protect ourselves. Since we can't get enough of the new equipment to even cover our overhead at this time, we have jumped back to buying and selling used machines and believe that this will keep us going until such time when we can get the new machines we need."

In the meantime with the profitable resort boom under way, many operators are desperate for equipment of all types. They have been in touch with many distribs thruout their territory and orders have been placed which, they report, will probably not be filled for sometime to come.
This makes the situation all the harder to bear for those men who believed that they would have suffi-
cient equipment to take care of their committments to resort locations. And these ops would like to be able to place machines in the resort spots right now for this business is well on the way to establish new record highs in take.

Jobbers and distribs are appealing to operators who have equipment to sell or trade to get in touch with them immediately. They are today able to offer very attractive prices, they report, which, they believe, will not last very long.

As soon as the new machines start down the production lines again, these wholesalers claim, the prices of the used machines are going to fall right out of the bottom.
Therefore, they say, those ops who have some machines for sale now should take advantage of the present market condition. In the meantime there is again a big drive on to buy routes. This business slowed up for a while but has grown bigger than ever before and the routes most sought after are music machines and pin games.
There is no doubt that this condition will persist thruout most of the summer months, from all present indications, but will probably taper off sometime in the Fall as the factories begin to settle down to turning out volume loads of machines to all of their distributors and jobbers.

# SUGGEST $1 \%$ OF INSTALLATION COST PER WEEK as front money 

# First Results of "The Cash Box" Survey Brings Above Suggestion for Nation's Juke Box Ops 

NEW YORK-After studying the first returns to the survey introduced to the juke box trade by The Cash Box three weeks ago, it seems that the average music machine coinman is of the belief that the best method for insuring future, profitable operation is to obtain "front money."
Most coinmen are against the 10c per tune, 3 for 25 c . The arguments are many and varied regarding the 10 c per play idea. First of all, most coinmen state, is the fact that even if they were able to obtain all the necessary parts to change their machines around from 5 plays for 25 c as at the present time to 3 plays for 25 c , plug up the 5 c chute and arrange for the 10 c chute to give only one play, they fear that competitors, or even ops who would be slow to make the mechanical changes required, would conflict with those locations which already had made the change. In short, as one coinman explains, "My location at the 10 c price may be right next door to another spot where only 5 c is still being obtained. This would raise a terrific stink. Furthermor
Generally, with the possible exception that all phonos in any given territory were changed over to the 10c play all at one and the same time, juke box ops do not believe that this idea is going to help music machines continue their great popularity. They are, on the average, against the idea of charging 10c per tune in a juke box. There are some, tho, who believe that perhaps wired (telephone) music can obtain 10c and even more for classical recordings, but that juke boxes should remain at 5 c play. hat juke boxes should remain at sc play. This is the $70 \%$ to the operator and $30 \%$ to the location commission basis. Ops believe that this would work out for it would bring them the additional overhead coverage which they are now enduring. They feel that the extra $20 \%$ would not mean more money to them, but they state, it would pay the extras which they are now themselves assimil-ating-and because of this would help them to a better profit basis in the long run.
But here again, they claim, all the juke box operators in any given territory must be brought together and all must agree to at one and the same time notify all locations that from now on juke box firms are only going to pay $30 \%$ commission. In this way, if all will agree, they report, the $70 \%$ idea

## will prove successful, Otherwise they state - it's a battle _ with the com petition shooting at anyone who attempts it.

Still a very, very large number of coinmen believe that the $70 \%-30 \%$ commission basis is the best idea yet offered to the trade. They feel that this will eventually come into being as the new machines get on locations and the trade learns that it cannot continue on its present $50 / 50$ basis.
The suggestion which seemed to meet with most favor, so far in the survey, is the adoption of the "front money" principle. Of course, there are a numprinciple. ber of ways in which this can be worked
out, ops write. Many are of the belief out, ops write. Many are of the belief
that a sliding scale be used. For example, $\$ 3$ off the top before splitting $50 / 50$ on the balance for machines of older vintage; $\$ 5$ off the top and then 50/50 for phonos of newer vintage; and then $\$ 10$ off the top and split $50 / 50$ for the brand new juke boxes.

But, as one coinman points out, this becomes a complicated process and stirs up the location owners when one store keeper finds that his operator is only taking $\$ 3$ from his competitor across the street and $\$ 5$ from him. Therefore this op suggests, the "front money" must be made uniform all the way down the line and should be established at $\$ 5$ per week off the top before splitting the balance $50 / 50$ with the location Here again, tho, this coinman explains there will have to be complete harmony and full agreement among all the juke box ops in the territory.

Most logical of all the suggestions for "front money," since this seems to be the most popular of them all, is that $1 \%$ of the gross installation cost be charged off the top each week (which means amortization in a 2 year period if there is sufficient monies left on the $50, / 50$ balance split to pay for all overhead and salaries) and that a special legal contract be drawn with each location owner on a five year basis so that the ops have the locations for a minimum of five years.

In this case, of course, the operator would have to show the location owner his actual cost of equipment, installation charge, labor cost, etc. Let's say that the machine is $\$ 800$, and that ten wall and bar boxes are installed at an average cost of $\$ 60$ each or another $\$ 600$, which means about $\$ 250$ for speakers, wiring and labor or a grand total of
$\$ 1,650$ for this one installation. In this case then, working on the $1 \%$ basis, the op would have to get $\$ 16.50$ each week "front money" and then split the remainder of the collection on a $50 / 50$ basis.

If there is $\$ 30$ gross in this sort of location, then the operator would receive $\$ 16.50$ plus his $50 \%$ share of the balance, $\$ 7.75$, or a total of $\$ 24.25$, whereas the location owner would receive only $\$ 7.75$. (At $70 \%$ commission the operator would receive $\$ 21$ of the gross $\$ 30$ and the storekeeper $\$ 9$.)

One of the big factors brought home in this survey is that the average operator is gradually coming to the point where he realizes that the days of obtaining $\$ 400$ or $\$ 500$ per year from an investment of $\$ 1,000$ are more or less over. He now looks to the phono business to return him a more legitimate percentage for each $\$ 1,000$ invested around $15 \%$ or $20 \%$ of that investment per year - and a longer run assured for his machine.

The only thing, tho, that frightens him in this regard is the possibility that should more and more juke box manufacturers continue to enter into the field and all seek to set production records that he will never be able to clear himself. He feels, then, that he should work on the basis that he get whatever he can, as quickly as he can, unless of course, a general agreement is reached with the factories that only so many new machines will be produced each year so that he can work on a softer basis with the location owners and play for amortization of his equipment over a five year period.

The first answers to The Cash Box survey are, therefore, extremely inter esting, as the readers of the above will note. They note a new and better trend in the juke box business. They bring home the fact that this music machine trade is gradually settling down for a long pull, but that it seeks the means to assure itself profits without disturbing its present set-up thruout the nation and yet doing so with as much ease grace and safety as is humanly possible.
(Further results of this survey will be published from time to time. It is the hope of The Cash Box that among the many suggestions being received will be the one which may point the way to a industry.)

# RECORD REVIEWS By DAVE QUIRK 

"You Are Too Beautiful" "It's The Talk of the Town"<br>Jan Savitt and Orchestra

(ARA 134)

- It's hard to find a band any better than Jan Savitt's for smooth dinner and dance music. "You Are Too Beautiful" is a very nice ballad and will provide an appropriate musical background for summer romances. Bob D'Andrea does an excellent job on the vocal, giving it just the right note of sentiment. On the flipover, "It's The Talk of the Town" is another song of the slow and easy type. It isn't a brand new number, but it's good nevertheless. Bob D'Andrea takes the bows for the vocal on this one too. This disk will be sure to push the profits upward.


## "This Thing Called Boogie"

"B Flat Boogie"
Bob Mosley
(Apollo 1001)

- The boogie fans will give both of these numbers a big play. They're piano solos with Bob Mosley as the artist. His interpretations are easy to listen to, and his playing never reaches a frantic pitch that sounds like heavy artillery in the not-toodistant background. All in all, both "This Thing Called Boogie" and "B Flat Boogie" should have a wide appeal as this type of music is growing more popular all the time.


## "Azuza" <br> "If You Were There"

## Tony Pastor and His Orchestra

## (Cosmo 477)

- "Azuza" is another one of those novelty numbers which usually click on juke boxes. Tony Pastor, Virginia Maxey, and the Tunetimers collaborate on the tricky lyrics and the band provides a good, swingy background. For variety the other side is a romantic ballad good for listening and dancing . . . "If You Were There" features Mr. Pastor on a torchy vocal. It's a double feature good for almost any location.


## SLEEPER OF THE WEEK

"The Good Earth" Woody Herman and His Orchestra (Columbia 36985)

- Woody "The - Band - of - the Year" Herman is always good for a solid hunk of jive and that's what we have here in "The Good Earth." The introduction nearly fools you into thinking Woody has switched styles as it's soft, smooth and swingy - but after a few bars the boys let go and give us some good, old, familiar Herman stomp. Even though there's plenty of life in this waxing, still it doesn't become a musical free-for-all that is likely to be objectionable to some of the quieter spots. This band always has unusual arrangements and this disk is no exception. Flipped, the record comes up with a touching torch tune entitled "Surrender." It's romantic, smooth, dreamy, melodic, and all the other things that add up to a hit ballad. Woody and The Blue Flames join voices on this one and make it that much better. Both sides show us that the Herman Herd is a very versatile outfit. The younger crowd will go for them in a big way.


## "I Surrender Dear" "I've Got To, That's All" Vivien Garry Quartet (Sarco M-102)

- The Vivien Garry Quartet is another of the small combos growing in popularity. Their version of that oldie "I Surrender Dear" comes out slow and easy. Vivien Garry carries the vocal and doubles on the double bass. 'I've Got To, That's All' is livelier than the first side but both should get a good play. It might be said that these numbers are especially pointed for the listening spots.


## "Who Is That Knocking" <br> "Where the Sun Will Never Go Down" <br> Georgia Peach <br> and The Harmonaires <br> (Apollo 107)

- In a locale where spirituals get a play. "Who Is That Knocking?" and "Where The Sun Will Never Go Down" would definitely be a drawing card. The Harmonaires are a good vocal group. True to their name, they can't be criticized on their harmony because it can't be improved upon. Georgia Peach is the soloist and does a good job too.

"The Gypsy"<br>"Cement Mixer"<br>Hal McIntyre and His Orchestra<br>(Cosmo 475)

- Here's a new recording of the top tune on the nation's juke boxes. "The Gypsy," as interpreted by Hal McIntyre and his Orchestra, is sure to get a big play even though it is a little late in coming out, because it's the type of song that wears well. Frankie Lester's vocal deserves nothing but praise. On the other side is "Cement Mixer" This recording isn't as jumpy as some of the others, but it's well done. Nancy Reed gives the instructions for mixing the cement.


## "You Can Have the South Pacific" "Something to Write Home About" Esquire Trio <br> (Memo 7006)

- If I had to give a name to the style of music played by the Esquire Trio, I think it w.ould be "Sophisticated Hillbilly." There's a little of that Tennessee twang in the lyrics of "You Can Have the South Pacific" but it is sort of a tricky tune and might have a surprisingly good play because of the wording of the title. The backing, "Something to Write Home About," is the same type of song. It's a pretty fair trio though and the disk will probably do all right.


## "Tiger Rag" "Boogie Woogie Boy" "Porky" Freeman Trio (ARA 133)

- For an entirely new and unexpected rendition of "Tiger Rag" we'd recommend this record as played by the "Porky" Freeman Trio. It's a mixture of hillbilly, Dixieland, and boogie styles and the end result is really interesting. The flipover, "Boogie Woogie Boy" features Merle Travis, the noted Western warbler, with plenty of guitar boogie to boot. Both sides will prove a pleasant diversion from the usual run of campfire carols.


# RECORD REVIEWS 

## "Buck Dance Rhythm" "Carne" Slim Gaillard Trio (Four Star 1079)

- The Gaillard fans (and they've become legion) will really contribute coinage for "Buck Dance Rhythm," Gaillard's latest on wax. It's jazz done up in Gaillard's inimitable style and carries the same stylizing as his famous "Cement Mixer." Strictly a rhythm act interspersed with Gaillard chanting, the tune should continue to carry him a long way in his recent meteroic rise to the top. On the flipover, Gaillard pulls his old menu trick out of the bag, and this time he works over the dishes to be found in any neighborhood pizzeria. The fans should find it really suited to their musical appetites. Buy it!


## "My Romance" "More Than You Know" Morton Downey (Majestic 1047)

- This disk will give old-timers the old-time Downey at his old-time best, and should catch many a coin from locations which serve as gathering places for the more mature customers. Neither tune can be called new. "My Romance" is from the former Broadway musical show "Jumbo," while "Sweet and Lovely" will be remembered as a favorite from the musical of some seasons ago, "Great Day." To both of these Downey gives his own sentimental crooning style, always attractive to anyone looking for a memory. The Jimmy Lytell ork, which provides the musical backdrop to the Voice, come in right as rain, and add their bit to carry this disk thru to a favored place on anybody's juke.


## "Smoke Gets In Your Eyes" "The Touch Of Your Hand" <br> Walter Gross and His Orchestra (Musicraft 360 )

- Walter Gross and the Musicraft firm have here provided a very definite need, especially for Automatic Hostess routes, in waxing eight sides of Jerome Kern's best loved music. For the sake of space, we're menthoning just one of the four discs produced. All sides are strictly instrumental and offer themselves for listening or dancing. The late composer built up a tremendous number of fans, and this offering by the Walter Gross orchestra treats his selection and presentation with almost reverent care. For that reason, the arrangements are carefully styled, without any standout tricks, but they come up served to fill a long standing need. It's just a matter of time before the girls on the board begin hearing requests from this collection.


## "I Left My Hearì In Mississippi" "I'm Just A Lucky So and So'"

Herb Jeffries (Exclusive 222)

Every once in a while to every reviewer along comes a disc featuring a brand new tune that prompts his fingers into a sharp snap with the words, "That's it, a hit!" Well, that's the rating I give to the "Mississippi" number. Given the right promotion-and it deserves the best -this tune can't miss. It's a combo of hillbilly, woogie with a woog and plain romantic ballad all whipped into one sock waxing. It spotlights the dusky voice of Herb Jeffries and it's a voice destined to rally the crowd. The backing, "Lucky," definitely has a place on the nation's musical scene, but "Mississippi" is so overwhelming, it's urged that you hear it without any further words said.

## "Chinero" <br> "Sweet and Lovely" <br> David Allyn (Atomic 235)

- "Chinero" is a sweet, exotic little ballad that's set up for first class delivery by the piping of David Allyn and the Frank Davenport Quintette. It's a good side for anyone's nickel's worth, and if the tune is adequately plugged, it should reach first place brackets. David Allyn's voice is of better than average quality and this disk should help him lots in reaching a place in Jukedom's favored halls, also to be added is the tip-top instrumental work provided by the Davenport five. They take a subdued but revealed place in the support they provide to the notework. The backing, "Sweet and Lovely," is an oldie featuring the same combo, but it's not in the same brackets as the headliner.


## "It Couldn't Be True" <br> "You Siole My Heart" <br> Judy Canova (ARA 138)

- "It Couldn't be True" is a romancer and Judy Canova really does a pretty good job on it. The Sportsmen add their bit to the vocal, and Lou Bring and his orchestra do well for the musical background. Nonetheless, it's to be remembered that the tune is going down in national popularity. "You Stole My Heart" is more of a plaintive cowboy melody, but it is improved upon by the good orchestral arrangement plus Canova and again the Sportsmen. The success of this disk on any route depends on the judgment used in placing it. If placed right, it should click.


## "Mamma's-Moo-Len-Yanna" "Adventure" Bill McCune Orchestra (Stork CR1003)

- Don't go without "Mamma's-Moo-Len-Yanna" for any "Little Italy" location you may have. The way the Bill McCune ork and vocalists Betty Buckner and Sam Nate go to work on this novelty about the lad who went to sunny Italia and then sent a homesick letter back to mamma will remind the Pizzeria customers of Louis Prima at his old country-style best. The backing, "Adventure," is a change in mood and treatment on which the McCune crew and vocalist Marshall Young shine in their delivery of this top notch romantic ballad.


## "Blue" "All Women Are Wolves" <br> Bill McCune and His Orchestra (Stork CR 1002)

- Flip this disc and let it spin on any side; it's a double header right for juke box contributions anywhere along the line. On "Blue," a smooth ballad, first class treatment is provided the worthy lyrics by Marshall Young. On the backing, Tiny Morris steps up to put across, "All Women Are Wolves," a trick novelty destined to catch lots of coin from the boys-with-girls along the bar. On both sides the Bill McCune orchestra prove their versatility and worth to any and all concerned and give good musical reason to why they serve as the Hotel McAlpin's official musical aggregation. This disk is a nifty. Give it a welcome listening.


## "Bobbie's Boogie" "Beggin' The Blues" <br> Bob Mosley <br> (Apollo 1003)

- Again and again, customers have asked locations to put hot piano disks into the jukes, and if such has been the case according to your own experience, this record will answer the need. It's all piano solo with Bob Mosley on the keys wrapping out his own tunes. He has a somewhat flasny style and shouid strike many a responsive chord in the tastes of piano listening addicts., It is to be remembered tho, that the disc is only piano, nothing else, and, as such, is intended solely for a listening audience.


## for the Week of June 3, 1946

## NEW YORK

. The Gypsy
2. Laughing On The Outside
3. They Say It's Wonderful
4. Prisoner Of Love
5. Doing What Comes Naturally
6. I'm A Big Girl Now
7. All Through The Day
8. Cement Mixer
9. Bumble Boogie
0. I Don't Know Enough About You

## LADOGA, IND.

The Gypsy
2. Laughing On The Outside
3. Prisoner Of Love
4. All Through The Day
5. Day By Day
6. They Say It's Wonderful
7. Oh! What It Seemd To Be
8. Shoo Fly Pie
9. Cement Mixer
10. Midnight Boogie

DENVER, COLO.

1. The Gypsy
2. Laughing On The Outside
3. Doing What Comes Naturally
4. One More Tomorrow
5. Everyone Is Saying Hello Again
6. I Don't Know Enough About You
7. I'm A Big Girl Now
8. Put Your Little Foot Right Out
9. Oh! What It Seemed To Be
10. Prisoner Of Love

## FAYETTEVILLE, N. C.

. Shoo Fly Pie
2. I'm A Big Girl Now
3. The Gypsy
4. Prisoner Of Love
5. Laughing On The Outside
6. Put Your Little Foot Right Out
7. Oh! What It Seemed To Be
8. Cement Mixer
9. Hey, Ba-Ba-Re-Bop
10. There's A Good Blues Tonight

## chicago

1. The Gypsy
2. Laughing On The Outside
3. Oh! What It Seemed To Be
4. All Through The Day
5. They Say It's Wonderful
6. Don't Be A Baby, Baby
7. Sioux City Sue
8. It Couldn't Be True
9. Cement Mixer
10. Hey, Ba-Ba-Ra-Bop

## IDAHO FALLS, IDA.

Laughing On The Outside
2. The Gypsy
3. Sioux City Sue
4. Prisoner Of Love
5. Cement Mixer
6. Hey, Ba-Ba-Re-Bop
7. Oh! What It Seemed To Be
8. I'm A Big Girl Now
9. I've Never Forgotten
10. It Couldn't Be True

## ST. ALBANS, VT.

1. Laughing On The Outside
2. The Gypsy
3. Oh! What It Seemed To Be
4. Cement Mixer
5. All Through The Day
6. Shoo Fly Pie
7. I'm A Big Girl Now
8. Guitar Polka
9. Prisoner Of Love
10. In Love In Vain

## LOUISVILLE, KY.

1. The Gypsy
2. Laughing On The Outside
3. Prisoner Of Love
4. I Didn't Mean A Word I Said
5. Oh! What It Seemed To Be
6. Sioux City Sue
7. Full Moon And Empty Arms
8. In The Moon Mist
9. Cement Mixer
10. I'm A Big Girl Now

## LOS ANGELES

1. The Gypsy
2. Prisoner Of Love
3. Laughing On The Outside
4. I'm A Big Girl Now
5. Bumble Boogie
6. They Say It's Wonderful
7. Who's Sorry Now
8. Sioux City Sue
9. Hey, Ba-Ba-Re-Bop
10. Don't Be A Baby, Baby

## MINNEAPOLIS, MINN.

The Gypsy
2. Laughing On The Outside
3. One More Tomorrow
4. Hey, Ba-Ba-Re-Bop
5. In Love In Vain
6. Oh! What It Seemd To Be
7. Sioux City Sue
8. New Spanish Two Step
9. Atlanta, G. A.
10. It Couldn't Be True

## SEATTLE, WASH.

1. The Gypsy
2. Prisoner Of Love
3. I'm A Big Girl Now
4. Shoo Fly Pie
5. Cement Mixer
6. All Through The Day-
7. Hey, Ba-Ba-Re-Bop
8. Oh! What It Seemed To Be
9. Laughing On The Outside
10. Don't Be A Baby, Baby

## YOUNGSTOWN, O.

The Gypsy
2. Laughing On The Outside
3. Sioux City Sue
4. I'm A Big Girl Now
5. Prisoner Of Love
6. All Through The Day
7. Oh! What It Seemed To Be
8. In Love In Vain
9. Seems Like Old Times
10. Cement Mixer

## HOT ON RECORDS

## TEN TOP JUKE BOX TUNES

 THRUOUT THE NATION
## Week of June 3, 1946

(Continued)

## WICHITA, KANS.

1. Laughing On The Outside
2. The Gypsy
3. Sioux City Sue
4. It Couldn't Be True
5. Where Did You Learn To Love
6. As If I Didn't Have Enough On My Mind
7. Prisoner of Love
8. Hey, Ba-Ba-Re-Bop
9. Bumble Boogie
10. All Through The Day

## CLEVELAND, 0.

1. The Gypsy
2. All Through The Day
3. Laughing On The Outside
4. You Won't Be Satisfied
5. Prisoner Of Love
6. Sioux City Sue
7. No One But You
8. They Say It's Wonderful
9. Oh! What It Seemed To Be
10. One More Tomorrow

## CUMBERLAND, MD.

1. Hey, Ba-Ba-Re-Bop
2. The Gypsy
3. Prisoner Of Love
4. I'm A Big Girl Now
5. Shoo Fly Pie
6. All That Glitters Is Not Gold
7. It Couldn't Be True
8. Sioux City Sue
9. Cement Mixer
10. There's A Good Blues Tonight

## SAVANNAH, GA.

1. Hey, Ba-Ba-Re-Rop
2. The Gypsy
3. Prisoner Of Love
4. Laughing On The Outside
5. I'm A Big Girl Now
6. Sioux City Sue
7. Cement Mixer
8. Do You Love Me
9. There's No One But You
10. Drifting Blues

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Rey's hot guitar sizzles with this boogie woogie arrangement of "Flight of the Bumistio Bee". Alvino and band's greatest recoriding to datel

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"Hadda is Sensational With These"

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## HOT ON RECORDS

TEN TOP JUKE BOX TUNES THRUOUT THE NATION

Week of June 3, 1946
(Continued)

## SPRINGFIELD, MASS.

## 1. The Gypsy

2. Laughing On The Outside
3. They Say It's Wonderful
4. Prisoner Of Love
5. Cement Mixer
6. I Don't Know Enough About You
7. Come Rain or Come Shine
8. It Couldn't Be True
9. One More Tomorrow
10. In The Moon Mist

## ORLANDO, FLA.

1. The Gypsy
2. Prisoner Of Love
3. I'm A Big Girl Now
4. Hey, Ba-Ba-Re-Bop
5. Oh! What It Seemed To Be
6. One-zy Two-zy
7. Laughing On The Outside
8. Shoo Fly Pie
9. Sioux City Sue
10. Don't Be a Baby, Baby

## HAVERTOWN, PA.

1. The Gypsy
2. Prisoner Of Love
3. Cement Mixer
4. Laughing On The Outside
5. Shoo Fly Pie
6. Hey, Ba-Ba-Re-Bop
7. It Couldn't Be True
8. Sioux City Sue
9. Love On A Greyhound Bus
10. They Say It's Wonderful

## MASSILON, 0.

1. The Gypsy
2. Laughing On The Outside
3. If You Were The Only Girl
4. Prisoner Of Love
5. I'm A Big Girl Now
6. All Through The Day
7. In The Moon Mist
8. Cement Mixer
9. Oh! What It Seemed To Be
10. Shoo Fly Pie

MAYWOOD, N. J.

1. The Gypsy
2. Laughing On The Outside
3. Prisoner Of Love
4. Oh! What It Seemed To Be
5. All Through The Day
6. They Say It's Wonderful
7. Cement Mixer
8. I'm A Big Girl Now
9. One-zy Two-zy
10. Seems Like Old Times


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| DISC-HITS BOX SCORE <br> COMPILED by JACK "One Spot" TUNNIS <br> IN ORDER OF POPULARITY BASED ON WEEKLY NATIONAL SURVEY |  |  |
| :---: | :---: | :---: |
| GOX SCORE TAELIATION COMPILED ON THE AVERAGE NDIVIDUAL PLRCHASE ON THE BASIS OF 1000 RECords - LISTED IN ORDER OF POPULARITY, including NAME OF SONG, RECORD NUMBER, ARTISTS, AND REcording on the reverse side: |  |  |
| $\begin{aligned} & \text { AP-APOLLO } \\ & \text { AR-ARA } \\ & \text { BB—BLUEBIRD } \\ & \text { BW—BLACK \& WHITE } \\ & \text { CA-CAPITOL } \\ & \text { CD-CADET } \end{aligned}$ | $\begin{aligned} & \hline \text { CODE } \\ & \text { CD-COLUMBIA } \\ & \text { CR-CORONET } \\ & \text { CSCOCMO } \\ & \text { CTICODST } \\ & \text { DE-DECCA } \end{aligned}$ |  |



13—Doin' Whał Come Notur'lly $20.3 \quad 17.4$
CO-36976-DINAH SHORE
DE-1BB72-J. Dot Lost in His A.
D
VI-46-0001 All That GOLitters

VI-20-1829-FREDDY MARTINO.
15-Seems Like Old Times $\begin{gathered}\text { Now ond forer } \\ \text { Old }\end{gathered} 12.4$
CA-257-BOBBY SHERWOOD ORCH:
SE-18737-GUY in Love with You Ev'ry Doy
Symphando ORCH.
DL-1016-MAC TRIPLETS \& MACK CEPPOS ORCH.
One.zy, Two-zy
MA-1030-THELMA CARPENTER
VI-20.1811-VUG of Wine
Geel 1 Wish
vo-R711-ART MOONEY \& ORCH.
16-All Thot Glifters
is not Gold
$\begin{array}{lll}10.2 & 12.2 & 6.3\end{array}$
CO. 36971 -DINAH SHORE
Come Rain or Come

$$
\begin{gathered}
\text { Come Rain or Con } \\
\text { MA. } 1034 \text { MIlDRE BAlLEY } \\
\text { Mn Love in Valin }
\end{gathered}
$$

17-Full Moon
$\begin{array}{llll}\begin{array}{lll}\text { Ond Empiy Arms } \\ \text { AR-132-GINNY SIMMS }\end{array} & 9.6 & 12.8 & 6.4\end{array}$
AR-132-GINNY SIMMS
CA-245-PAULI WESTON O.

CO. 36947 -FRANK SINATRA You are Too Beoutiful
co. 36893-R. You are Too Beautiful
DE-18813-C. CAVALIERO $\begin{gathered}\text { CA. } \\ \text { Come Closer to } \\ \text { Me }\end{gathered}$
MA-7165-J. $\begin{gathered}\text { Come Clioser to } \\ \text { LEONARD } \\ \text { Welcome to My }\end{gathered}$
18-One-Zy, Two-Zelcome to My Dreams
$\begin{array}{llll}\text { (I Love You-Zy) } & 9.1 & 19.8 & 50.3\end{array}$
Some Little Bug
CO. 36960 - KAY KYSER
There's No One But You
DE-23511-HILDEGARDE-GUY IOM
The Gypsy
DL-1016-MAC TRIPLETS \& MACK CEEPOS ORCH.
Seems Like Old Times
MA-7174-THE DE MARCO SIITERS
1 Fall in Love with You, e
VI-20.1826-FREDDY MARTIN
20.182-FRepy Boby

18-In Love In Voin
CA. 240 -M. WHITING
All Through the Doy
CO. 36972 -IES BROWN ORCH.
TEE-23528-D. HAYMES-H. Food Blues Jonight
FOREST
DE-23528-D. HAYMES-H. FOR
Ail Through th. DOY MA. 1034 -MILDRED BAILEY
20-Cynthio's in Love $\begin{aligned} & \text { All That Gliters is Not Gold } \\ & \mathbf{8 . 5}\end{aligned}$
CA-25S-S. HENDERSON ORCH.
MA-7188-EDDY HOWARD ORCH.
To Eoch His Own
VI-20-1858-G. MILLER ORCH.
21 -In the Moon Mist 8.8 A. $243-$ Madame Butherball
M
M
M
© 0.36961 Frim Fram Souce
DE.18752-RANDY 8ROKK
MA. 7170 Don't Let Me Dreo
You May Not Love Mo
vi-20.1810-J. DESMOND-CASE ORCH.
Do You lave Me?
VO-R732-ART MOONEY \& ORH
22—Love on o Greyhound 8us 7.9
23-Josephine Pleose
No Leon on the Bell
CA-249-JERRY COIONNA
DI-1018-AIR LANE TRIO \& TONY LANE
If I Had My Way
MA-1044-1OUIS PRIMA ORCH.

24-House of 8 lue Lights 6.8

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CA. 250 STAN KENTON 0
Four Months, Throe Woeks
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CO-3697B-FRANKIE CARLE ORCH.
DE-18843-GLEN GRAY O.
MA-7171-DANNY ASGEII

27-There's Good Blues
There's
Tonight
CA-244-MARTHA TIITON
$6.7 \quad 2.4$
8.3

CO-36972-As IES Didn't Hove Enaugh On My Mind
CO-36972-LES BROWN OR
DE-1BB3S— LUCKY MILINDER ORCH
VI-2D-1842-TOMMY DORSEY
 CO-36944-DINAH SHOR Where Did You Learn to Love
DE-18B3 -ANDREWS SISTERS

29-Doy by Day
$\begin{array}{lll}5.1 & 27.9 & 12.1\end{array}$
A-227-JO STAFSORD
CO.36950-FRANK SINATRA
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DE-18746-BING CROSBYM. Lowner, Indian Chio Prove lit By the Thing You do
VI-20.182B-MARTHA STEWART VI-20.182B—MARTHA STEWART
Tomorrow Is Forever

30—As if I Didn't Hove
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Ah Yes, There's Good
32-Ationto, G.A.
CO-36949-WOODY HERMAN
DE-18B33-ANDREWS SISTERS
Coox Me a little Bit
VI-20-179S-SAMMY KAYE C.
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1'm a Big Girr Now
DE-18790-BiNG ROSBY
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34-You Won't Be Satisfied
(Until You 8reak My Heart) $4.4 \quad 6.924 .8$
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About You
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Weep No More My Darlin
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METHOD The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week: Second price listed is highest price. Where only one price appears this should be considered lowest price.

IMPORTANT Machines underlined mean these were most active in trading the past week.
CODE Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code number appear in front of the name of each machine.


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| 12 Record, r . | 42.50 | 125.00 |
| :---: | :---: | :---: |
| xx. 12 Record with Adaptor | 58.50 |  |
| x. 12-12 Adaptor | 94.00 |  |
| w. 18 Rec. III. Grill | 20.00 | 60.00 |
| m. 18 with Adaptor | 99.50 | 125.00 |
| \x. 20 Record Lite Up | 225.00 | 265.00 |
| ix. 24 Record Last Mdl | 75.00 | 95.00 |

## PACKARD

| 1. Play Mor Wall and Box | 24.50 | 38.95 |
| :---: | :---: | :---: |
| 5. Bar Brackel | 4.50 | 5.00 |
| 7. Willow Adaptor | 18.00 | 59.50 |
| ax. Chesinut Adaptor | 25.00 | 36.50 |
| w. Cedar Adaptor | 30.00 | 39.50 |
| xx. Poplar Adaptor | 25.00 | 46.50 |
| xx. Maple Adaptor | 30.50 |  |
| xx. Juniper Adaptor | 27.00 | 29.00 |
| ix. Elm Adapior | 25.00 |  |
| 7. Pine Adaptor | 25.00 | 59.50 |
| 7. Beech Adaptor | 20.00 | 71.50 |
| x. Spruce Adaptor | 35.00 | 15.0 |
| xx. Ash Adaptor | 25.00 | 35.00 |
| 7. Walnut Adaptor | 25.00 | 59.50 |
| xx. Lily Speaker | 14.50 | 17.00 |
| ix. Violet Speaker | 21.00 | $2+.50$ |
| xx. Orchid Speaker | 49.50 | 50.00 |
| xx. Iris Speaker | 55.00 | 59.50 |






| . All American Derby | Con.... \$49.50 | \$85.00 |
| :---: | :---: | :---: |
| iv. All American | 25.00 | 39.50 |
| iv. Arlington | 11.50 | 15.00 |
| w. Aksaraben, PO | 35.00 | 19.50 |
| x. Arrowhead | 35.00 |  |
| w. Big Game, PO | 94.50 | 95.00 |
| 小. Big Prize, FP | 39.50 | 75.00 |
| 6. Big Prize, PO | 39.50 | 19.50 |
| 5. Blue Grass, FP | 139.50 | 195.00 |
| s.. Blue Ribbon, PO | 10.00 |  |
| 2. Challenger | 50.00 | 89.50 |
| 1. Club Trophy, FP | 195.00 | 325.00 |
| II. Congo | 32.50 |  |
| 6. Contest, FP | 85.00 | 99.50 |
| 5. Dark Horse, FP | 139.50 | 195.00 |
| x. Derby King | 65.00 | 70.00 |
| w. Derby Clock, PO | 69.50 | 75.00 |
| ix. Derby Heat, PO | 32.50 |  |
| w. Derby Time, PO | 65.00 | 150.00 |
| … Derly Winner, PO | 100.00 | 125.00 |
| 1. ' 41 Derby, FP ...... | 195.00 | 350.00 |
| v. Dust Whirls | 250.00 | 275.00 |
| x. Eureka | 25.00 | 30.00 |
| x. Feed Bag, PO | 50.00 |  |
| xx. Flasher, PO | 35.00 |  |
| x. Fleetwood | 24.50 | 35.00 |
| ix. Flying Champ | 65.00 | 100.00 |
| 5. Fairmount | 425.00 | 450.00 |
| 1. Fair Grounds, PO | 49.50 | 59.50 |
| M. Fast Track | 29.50 |  |
| x. Five-in-One, FP | 25.00 | 39.50 |
| 1. Fortune, FP | 174.50 | 189.50 |
| ix. Gold Cup, FP | 50.00 | 59.50 |
| 6. Grand National | 25.00 | 47.00 |
| 5. Grand Stand, PO | 47.50 | 119.50 |
| ix. Gold Medal, PO | 25.00 | 45.00 |
| 5. Hawthorne, PO | 49.50 | 119.50 |
| . Hi-Boy, PO | 10.00 |  |
| a. Horseshoes, PO | 39.50 |  |
| 1. Jockey Club | 295.00 | 350.00 |
| 2. Jumbo '44 | 79.50 | 90.00 |


| 1. Kentucky | \$225.00 | \$265.00 |
| :---: | :---: | :---: |
| 2. Long Acre | 359.50 | 435.00 |
| 1. Long Shot, PO | 225.00 | 245.00 |
| 6. One-Two-Three '39, FP | 20.00 | 49.50 |
| 6. One-Two-Three '40 | 55.00 | 99.50 |
| 5. One-Two-Three '41 | 69.50 | 99.50 |
| 1. Owl, FP | 75.00 | 79.50 |
| vx. Pastime (Rev) | 175.00 | 293.50 |
| 6. Preakness, P O | 10.00 | 12.50 |
| 5. Pacemaker, PO | 39.50 | 55.00 |
| 5. Pimlico, FP | 275.00 | 369.50 |
| vx. Pot Shot | 39.50 | 60.00 |
| 2. Race King (Rev) | 89.50 | 94.50 |
| 5. Record Time, FP | 139.50 | 175.00 |
| v. Rockingham | 179.50 | 225.00 |
| 4. Santa Anita | 100.00 | 134.50 |
| 5. 7 Flasher, FP | 79.50 |  |
| sx. Sport Event, FP | 129.50 | 135.00 |
| 2. Sky Lark, FP \& PO | 124.50 | 175.00 |
| 5. Sport Special, FP | 129.50 | 175.00 |
| 1. Sport Page, PO | 29.50 | 75.00 |
| 5. Spinning Reels, PO | 90.00 | 119.50 |
| 2. Sport King, PO | 179.50 | 235.00 |
| 6. Stepper Upper, PO | 55.00 | 65.00 |
| 5. Sportsmen (Rev) | 195.00 | 295.00 |
| vx. Track Record | 55.00 | 75.00 |
| 6. Thistledown | 40.00 | 55.00 |
| 5. Thorobred | 359.50 | 425.00 |
| 7. Turf Champ, FP | 49.50 | 75.00 |
| xx. Turf Special | 15.00 |  |
| 5. Turf King | 295.00 | 350.00 |
| 7. Victorious 1943 (Rev) | 69.50 | 74.50 |
| \%. Victorious 1944 (Rev) | 65.00 | 84.50 |
| 5. Victorious 1945 (Rev) | 89.00 | 109.50 |
| xx. Victory, FP | 25.00 | 39.50 |
| 6. Whirlaway (Rev) | 250.00 | 269.50 |
| 6. Winning Ticket | 65.00 | 69.50 |
| 6. War Adniral (Rev) | 150.00 | 265.00 |
| sx. Zipper | 29.50 |  |






## CIGARETTE

## DU GRENIER

| DU GRENIE |  |  |
| :---: | :---: | :---: |
| Model 57 Column ............ | \$10.00 | \$49.50 |
| 5. Model VD 7 Column | 15.00 | 64.50 |
| 5. Model W 9 Colunn | 20.00 | 69.50 |
| xx. Model WD 9 Column | 25.00 | 74.50 |
| Champion, 11 Column |  |  |
| King Size | 45.00 | 104.50 |
| 5. Champion, 9 Column | 40.00 | 97.50 |
| Champion, 7 Column | 35.00 | 95.00 |

NATIONAL

| xx. Model 9-50 | 50.00 | 59.50 |
| :---: | :---: | :---: |
| xx. Model 7-50, Regular .......... | 42.50 |  |
| sx. Model 7-50, King Size ........ | 42.50 | 47.50 |
| 6. Model 9.30 | 50.00 | 60.00 |
| 7. Model 9A | 65.00 | 112.50 |
| x x. Model 6-30 | 22.50 | 29.50 |
| xx. Model 6-26 | 15.00 |  |
| ROWE |  |  |
| 入x. Aristocrat, 6 Column ......... | 7.50 |  |
| xv. Imperial, 6 Col. ................. | 15.00 | 50.00 |
| 7. Imperial, 8 Col. | 25.00 | 47.50 |
| 6. Royal, 6 Col. | 35.00 | 50.00 |
| 7. Royal, 8 Col. | 60.00 | 70.00 |
| xx. Royal, 10 Col. | 80.00 | 90.00 |
| 心. President, 6 Col. | 45.00 |  |
| 6. President, 8 Col. | 55.00 | 95.00 |
| 6. President, 10 Col. | 100.00 | 115.00 |

## U-NEED-A-PAK

6. Model E, $6 \mathbf{C o}$

## I. .............

6. Model E, 8 Col.

| 10.00 | $\mathbf{3 5 . 0 0}$ |
| ---: | ---: |
| $\mathbf{2 5 . 0 0}$ | $\mathbf{5 5 . 0 0}$ |
| $\mathbf{2 5 . 0 0}$ | $\mathbf{6 0 . 0 0}$ |
| $\mathbf{3 5 . 0 0}$ | $\mathbf{6 0 . 0 0}$ |
| $\mathbf{1 5 . 0 0}$ | $\mathbf{6 5 . 0 0}$ |
| $\mathbf{3 0 . 0 0}$ | $\mathbf{6 0 . 0 0}$ |
| $\mathbf{3 5 . 0 0}$ | $\mathbf{7 0 . 0 0}$ |
| $\mathbf{6 0 . 0 0}$ | $\mathbf{9 2 . 5 0}$ |
| $\mathbf{5 9 . 5 0}$ | $\mathbf{1 0 0 . 0 0}$ |
| $\mathbf{7 5 . 0 0}$ | 112.50 |

## CANDY





| P A C E |  |  |
| :---: | :---: | :---: |
| xx. lc Bantam | \$20.00 | \$27.50 |
| xx. 5c Bantam | 19.50 | 24.50 |
| sx. 10c Bantam | 34.50 |  |
| 5. 25c Bantam | 39.50 | 42.50 |
| 7. 5e Comet, FV | 49.50 | 89.50 |
| 2. 10c Comet, FV | 65.00 | 99.50 |
| ax. 25c Comet, FV | 79.50 | 85.00 |
| xx. 50c Comet, FV | 98.50 | 125.00 |
| xx. 5c Comet, DJP | 40.00 | 75.00 |
| wx. 10c Comet, DJP | 50.00 | 79.50 |
| xx. le Comet, Blue | 39.50 | 45.00 |
| xx. 5c Comet, Blue | 50.00 | 60.00 |
| xx. 10c Comet, Blue Front | 50.00 | 65.00 |
| xx. 25c Comet, Blue Frout | 90.00 | 94.50 |
| rx. 50c Comet | 295.00 | 300.00 |
| 5. 5c All Star Comet | 65.00 | 79.50 |
| 5. 10c All Star Comet | 60.00 | 89.50 |
| 1. 25c All Star Comet | 99.50 | 165.00 |
| 5. 50c All Star Comet | 275.00 | 350.00 |
| xx. lc All Star 2-4 | 35.00 | 39.00 |
| xx. le Rocket | 149.50 |  |
| 5. 5c Rocket | 90.00 | 94.50 |
| 2. 10c Rocket | 100.00 | 119.50 |
| xx. 25c Rocket | 125.00 | 139.50 |
| xx. 5c TJ Comet | 47.50 |  |
| 5. 5c Club Bell | 95.00 | 150.00 |
| 5. 10c Club Bell | 110.00 | 135.00 |
| xx. 25c Club Bell | 125.00 | 145.00 |
| xx. 50c Club Bell | 285.00 | 295.00 |
| xx. lc DeLuxe | 55.00 |  |
| 5. 5c Deluxe | 90.00 | 94.50 |
| 5. 10c DeLuxe | 110.00 | 119.50 |
| xx. Double Slot 5-25c | 225.00 | 395.00 |
| 7. 5c Comet Console | 100.00 | 149.50 |
| 6. 10c Comet Console | 125.00 | 159.50 |
| 7. 25c Comet Console | 169.50 |  |
| xx. 5 \& 25c Comet Con. Comb. | 195.00 | 345.00 |
| $x \mathrm{x}$ 5c Kitty | 70.00 | 75.00 |
| xx. 10c Kitty | 35.00 | 85.00 |
| xx. 25c Kitty | 210.00 |  |
| xx. 5c Comet Red | 90.00 | 125.00 |
| xx. 10c Comet Red | 120.00 |  |
| 2. 5 c Slugproof | 95.00 | 97.50 |
| xx. 10c Slugrroof | 95.00 | 100.00 |
| xx. 25c Slugproof | 125.00 | 165.00 |

## CAILLE

| xx. 1c | 39.00 | 39.50 |
| :---: | :---: | :---: |
| 1. 5 c | 42.50 | 59.50 |
| 5. 10 c | 50.00 | 59.50 |
| 2. 25 c | 35.00 | 99.50 |
| N. 5 c \& 25c | 275.00 |  |
| vx. 5c Cadet | 37.50 | 65.00 |
| xx. 10c Cadet | 95.00 | 125.00 |
| xi. 25c Cadet | 89.50 | 105.00 |
| xx. 5c Playboy | 49.50 | 75.00 |
| Nx. 10c Playboy | 49.50 | 75.00 |
| , 25c Playboy | 60.00 |  |
| 1. 5c Commander | 35.00 | 75.00 |
| 1. 10c Commander | 50.00 | 75.00 |
| 1. 25 c Commander | 65.00 | 75.00 |
| 2. 7-Way Slot 5 c | 49.50 | 62.50 |
| 2. 7-Way Slot 25c | 98.00 | 225.00 |
| Ni. 5c Doughboy | 49.50 |  |
| ix. 5c Club Bell | 40.00 | 69.50 |
| vx. 10c Club Bell | 69.50 | 75.00 |
| , 25c Club Bell | 90.00 | 100.00 |


| xx. 5c Chief | \$90.00 | \$125.00 |
| :---: | :---: | :---: |
| 1. 10c Chief | 85.00 | 125.00 |
| vx. 25c Chief | 129.50 | 175.00 |
| 5. 50c Chief | 295.00 | 349.50 |
| 5. 5e Silver Moon Chief | 125.00 | 169.50 |
| 2. 10c Silver Moon Chief | 149.50 | 165.00 |
| 2. 25c Silver Moon Chief | 180.00 | 189.50 |
| 1. 5c Silver Chief | 119.50 | 185.00 |
| 5. 10c Silver Chief | 139.50 | 199.50 |
| 2. 25c Silver Chief | 150.00 | 174.50 |
| vx. 50c Silver Chief | 550.00 | 650.00 |
| 5. 5c Club Bell | 119.50 | 165.00 |
| 5. 10c Club Bell | 135.00 | 185.00 |
| 1. 25c Club Bell | 169.50 | 195.00 |
| sx. 50c Club Bell | 350.00 |  |
| 5. 5c Sky Chief | 115.00 | 159.50 |
| sx. 10c Sky Chief | 159.50 | 189.50 |
| xi. 25c Sky Chief | 200.00 |  |
| 5. Triplex Chief 5-10-25 | 100.00 | 150.00 |
| sx. lc Little Duke | 12.50 | 15.00 |
| xx. 5c Century | 35.00 | 45.00 |
| vx. 10c Century | 49.50 | 69.50 |
| xx. 25c Century | 50.00 |  |
| 2. 50c Century | 225.00 | 295.00 |
| 6. 5c Gooseneck | 20.00 | 49.50 |
| 2. 10c Gooseneck | 30.00 | 35.00 |
| 5. 25c Gooseneck | 47.50 | 55.00 |
| 2. 50c Gooseneck | 129.50 | 149.50 |
| xx. lc Little Duchess | 20.00 | 29.50 |
| xx. 5c Little Duchess | 25.00 | 30.00 |
| 2. 10c Golf Ball Vndr | 129.50 | 190.00 |
| 2. 25c Golf Ball Vndr | 149.50 | 190.00 |
| x. 5c Chrome Sup Chief | 175.00 |  |
| xx. 10c Chrome Chief SP | 152.00 |  |
| xx. 5c Red Skin | 125.00 | 145.00 |
| xx. 10c Red Skin | 135.00 | 149.50 |
| xx. 25c Red Skin | 150.00 |  |
| xx. 5 c Big Chief | 90.00 | 115.00 |
| 5. 10c Big Chief | 165.00 |  |
| xx. 25c Big Chief | 199.50 |  |
| 6. $\$ 1.00$ Bell | 595.00 | 695.00 |
| 2. Cigarolla | 59.50 | 75.00 |
| xx. Cigarolla XXV | 89.50 | 129.50 |
| xx. Cigarolla XV | 75.00 | 79.50 |
| 5. 5c Victory Chief | 115.00 | 119.50 |
| 2. 10c Victory Chief | 135.00 | 155.00 |
| 2. 25 c Victory Chief | 175.00 | 200.00 |
| vx. lc 4 Star Chief | 79.50 | 110.00 |
| 4. 5c 4 Star Chief | 95.00 | 110.00 |
| 1. 10c 4 Star Chief | 110.00 | 179.50 |
| 5. 25c 4 Star Chief | 149.50 | 175.00 |
| xx. 1c Dixie Bell | 35.00 |  |
| xx. 5c Dixie Bell | 75.00 | 89.50 |
| 1. 10c Dixie Bell | 60.00 | 95.00 |
| xx. 25c Dixie Bell | 295.00 |  |
| nx. 50c Dixie Bell | 385.00 | 404.50 |
| xx. 5c Victory 4 Star Ch | 350.00 |  |
| xx. 10c Victory 4 Star Ch | 225.00 |  |
| xx. 25c Victory 4 Star Ch | 350.00 |  |



| 2. A. B. C. Bowler | \$49.00 | \$70.00 |
| :---: | :---: | :---: |
| 5. Action (Rev) | 125.00 | 129.50 |
| 1. Air Circus | 129.00 | 140.00 |
| 5. Air Force | 80.00 | 85.00 |
| 6. Airliner | 15.00 | 22.50 |
| xx. Airport | 17.50 | 25.00 |
| xx. Alert (Rev) | 59.50 | 80.00 |
| 4. All American | 44.50 | 59.60 |
| Iv. Ali Baba | 29.50 |  |
| xx. All Out (Rev) | 59.50 |  |
| 1. American Beauty (Rev) | 105.00 | 139.50 |
| 6. Anabel | 27.50 | 42.50 |
| 5. Arizona (Rev) | 199.00 | 249.50 |
| cx. Armada | 19.50 | 25.09 |
| 2. Argentine | 79.50 | 85.00 |
| vx. Arrowhead | 19.50 | 50.00 |
| 1. Attention | 65.00 | 74.50 |
| 6. Avalon | 15.00 | 22.50 |
| xx. Airway | 22.50 |  |
| 7. Bally Beauty | 22.50 | 39.50 |
| xx. Banner | 17.50 |  |
| 1. Bandwagon | 49.50 | 59.50 |
| 7. Bang | 12.50 | 59.50 |
| 5. Barrage | 40.00 | 45.00 |
| vx. Battle | 87.50 | 100.00 |
| 1. Belle Hop | 69.50 | 80.00 |
| 1. Big Chief | 35.00 | 65.00 |
| xx. Big League | 22.50 | 30.00 |
| 1. Big Parade | 115.00 | 125.00 |
| 6. Big Show | 32.50 | 39.50 |
| 5. Big Six | 19.00 | 22.00 |
| xx. Big Ten | 27.50 |  |
| 6. Big Three (Rev) | 99.50 | 110.00 |
| 7. Big Time | 50.00 | 59.50 |
| 1. Big Top | 175.00 | 249.50 |
| xx. Big Town | 21.50 | 40.00 |
| xx. Blackout | 15.00 | 35.00 |
| xx. Blondie | 20.00 | 25.00 |
| 1. Bombardier (Rev) | 95.00 | 209.50 |
| 1. Bola Way | 85.00 | 89.50 |
| xx. Bomb-the-Axis | 45.00 | 49.50 |
| 5. Boomtown | 35.00 | 49.50 |
| 5. Bordertown | 39.50 | 42.50 |
| 5. Bosco | 89.50 | 90.00 |
| xx. Bounty | 12.00 | 25.00 |
| 5. Bowling Alley | 20.00 | 55.00 |
| sx. Box Score | 12.50 |  |
| 1. Brazil (Rev) | 249.50 | 280.00 |
| 6. Brite Spot | 47.50 | 59.50 |
| 2. Broadcast | 39.50 | 69.50 |
| 2. Buckeroo | 25.00 | 39.50 |
| 2. Capt. Kidd | 80.00 | 89.50 |
| 1. Cadillac | 29.50 | 39.50 |
| xx. Canteen | 149.50 | 190.00 |
| xx. Casablanca (Rev) | 160.00 | 195.00 |
| 5. Catalina .............. | 249.50 |  |
| 1. Champ | 49.00 | 64.50 |
| xx. Champion | 25.00 | 39.50 |
| 5. Charm | 39.50 | 44.50 |
| 5. Chevron | 19.50 | 25.00 |
| x. Chief | 15.00 |  |
| 5. Chubbie | 20.00 | 42.50 |
| x. Circus | 25.00 |  |
| 7. Click | 59.50 | 79.50 |
| vx. Clipper | 25.00 |  |
| 1. Clover | 65.00 | 67.50 |
| 6. C. O. D. | 15.00 | 27.50 |
| vx. Commander (Rev) | 50.00 | 89.50 |
| 6. Commodore | 20.00 | 29.50 |
| 6. Congo | 24.50 | 59.50 |
| 6. Conquest | 17.50 | 25.00 |
| 6. Contact | 15.00 | 20.00 |
| 7. Contest | 85.00 | 124.50 |
| xx. Convention | 20.00 | 32.50 |
| 5. Cowboy ........... | 19.00 | 22.00 |


| 5. Cover Girl |  | 225 |
| :---: | :---: | :---: |
| 1. Cross Line | 45.00 | 65.00 |
| xx. Crystal | 34.50 | 45.00 |
| xx. Crystal Gazer | 26.50 |  |
| xx. Dandy | 19.00 | 27.50 |
| xx. Daily Dozen | 10.00 | 25.00 |
| 6. Davy Jones | 15.00 | 49.50 |
| xx. Defense (Baker) | 49.50 | 59.50 |
| 6. Defense (Genco) | 89.00 | 99.50 |
| xx. De-Icer (Rev) | 79.50 |  |
| 5. Destroyer (Rev) | 69.50 | 75.0 |
| xx. Dive Bonber (Rev) | 39.50 |  |
| 5. Dixie | 42.50 | 49.00 |
| 5. Do-Re-Mi | 50.00 | 99.50 |
| 2. Double Feature | 34.50 | 42.50 |
| 5. Doughboy | 39.50 | 45.00 |
| ix. Double Play | 60.00 | 89.50 |
| 2. Drum Major | 25.00 | 55.00 |
| 2. Dude Ranch | 40.00 | 59.50 |
| 1. Duplex | 60.00 | 89.50 |
| 2. Eagle Squadron (Rev) | 79.50 | 209.50 |
| 5. Entry | 49.00 | 54.50 |
| ix. Eureka | 25.00 | 34.50 |
| xx. Falling Sun (Rev) | 59.50 |  |
| 5. Fantasy | 30.00 | 44.50 |
| 5. Fifth Inning | 42.50 | 44.50 |
| 5. Fifty Grand | 29.50 | 54.50 |
| dx. Fishin' (Rev) | 55.00 | 79.50 |
| 6. Five-in-One | 39.50 | 75.00 |
| 5. Five \& Ten \& Twenty | 119.50 | 145.00 |
| 6. Flagship | 16.95 | 29.50 |
| 1. Flat Top (Rev) | 200.00 | 279.50 |
| 5. Fleet | 49.50 | 54.50 |
| 1. Flicker | 69.50 | 74.50 |
| 2. Flying Tiger | 75.00 | 105.00 |
| 6. Follies ${ }^{4} 40$ | 30.00 | 47.50 |
| 6. Follow Up | 17.50 | 20.00 |
| 1. Foreign Colors | 119.50 | 159.50 |
| 6. Formation | 20.00 | 25.00 |
| 1. Four Aces | 119.00 | 135.00 |
| 2. Four Diamonds | 49.50 | 55.00 |
| x. Four-Five-Six | 15.00 | 22.50 |
| 1. Four Roses | 69.50 | 75.00 |
| 6. Fox Hunt | 20.00 | 59.50 |
| x. Flash | 18.50 | 23.50 |
| 5. G. I. Joe (Conv) | 74.50 | 89.00 |
| xx. Girls Ahoy (Rev) | 42.50 | 84.50 |
| 5. Glamour | 49.00 | 49.50 |
| 6. Gobs | 95.00 | 109.50 |
| 2. Gold Star | 45.00 | 60.00 |
| 2. Golden Gate | 17.50 | 25.00 |
| 1. Grand Canyon (Rev) | 234.00 | 249.50 |
| 1. Gun Club | 79.50 | 95.00 |
| xx. Headliner | 20.00 | 39.50 |
| xx. Hi-Boy (Rev) | 45.00 | 69.50 |
| 5. Hi-Dive | 89.00 | 95.00 |
| 1. Hi-Hat | 72.50 | 90.00 |
| xx. High Light | 18.95 |  |
| 7. High Stepper | 20.00 | 99.50 |
| 5. Hit-the-Jap (Rev) | 39.00 | 89.00 |
| 6. Hold Over | 39.50 | 49.50 |
| 5. Hollywood | 245.00 | 249.50 |
| xx. Home Run '40 | 30.00 | 44.50 |
| 5. Home Run '41 | 49.50 | 69.00 |
| 1. Home Run '42 | 80.00 | 109.50 |
| 2. Horoscope | 64.50 | 80.00 |
| 5. Idaho | 210.00 | 249.50 |
| 2. Invasion (Rev) | 89.00 | 139.50 |
| 1. Jolly | 25.00 | 39.50 |
| 5. Jeep (Rev) | 99.50 | 115.00 |
| 6. Jumper | 25.00 | 29.50 |
| 2. Jungle ............... | 72.00 135.00 | 85.00 165.00 |
| xx. Keen-A-Ball ..... | 24.50 | 35.00 |
| 2. Kismet | 129.50 | 249.50 |
| xx. Klick | 15.00 | 22.50 |



1. Knock-Out
nx. Knock-Out-the-Jap
xx. Lancer
2. Landsli
xx. Lead Off
3. Leader
4. League Leader
5. Legionnair
xx. Liberty (Rev.)
6. Limelight
7. Line Up
8. Lite-A-Card
9. Lone Star
10. Lot-O-Fin
11. Lncky
xx. Majors ${ }^{\prime} 40$
xx. Mardi Gras
12. Marines-at-Play
13. Marve! Baseball
14. Merry-Go-Round
15. Metro
16. Miami Beach
xx. Midway (Genco)
17. Midway (Rev.)
xx. Miss America (Rev)
xx. Mr. Chips
18. Monieke
19. New Champ
20. Nippy
xx. Nite Club (Rev)
21. Ocean Park
xx. Oh Boy
22. On Deck
23. Oklahoma
24. One-Two-Three ; 39
25. One-Two-Three ' 40
26. One-Two-Three ' 41
27. Owl
28. Pals
29. Paratroop (Rev)
30. Pan American
31. Paradise
nx. Parade Leader (Rev)
xx. Pep (Rev)
32. Play Ball
xx. Playnate
xx. Pastime (Rev)
33. Polo
xx. Pot Shot .
Nx. Powerhouse
34. Production ( $\dot{\mathbf{R e v}}$ )
35. Progress
ax. Punch
xx. Pylon
xx. Pyramid
xx. Ragtime
xx. Rats (Rev)
36. Rebound
xx. Record Breaker

ㄲ. Red, White \& Blue
2. Repeater
A.. Rink

ג: Roll Call (Rev)
2. Roller Derby
6. Rotation
xx. Roxy
6. Salute
万. Santa

万. Sara Suzy

1. Schads (Rev)
2. Scoop
?. Score-a-Line
3. Score Cham
N. Score Champ

Mn. Scout (Rev)

| 115.00 | \$1 |
| :---: | :---: |
| 75.00 | 105.00 |
| 25.00 | 39.50 |
| 39.00 | 49.50 |
| 249.50 | 279.50 |
| 25.00 | 55.00 |
| 72.50 | 84.50 |
| 25.00 | 39.00 |
| 62.00 | 74.50 |
| 175.00 | 179.50 |
| 55.00 | 59.50 |
| 35.00 | 39.50 |
| 34.50 | 49.50 |
| 25.00 | 69.50 |
| 27.50 | 37.50 |
| 25.00 |  |
| 15.00 | 85.00 |
| 20.00 | 59.50 |
| 12.50 | 17.50 |
| 59.00 | 80.00 |
| 40.00 |  |
| 89.00 | 139.50 |
| 124.50 | 129.50 |
| 27.50 | 35.00 |
| 45.00 | 49.50 |
| 15.00 |  |
| 79.50 | 80.00 |
| 12.50 | 15.00 |
| 129.00 | 129.50 |
| 35.00 | 54.50 |
| 19.00 | 32.50 |
| 95.00 | 99.50 |
| 69.50 | 82.50 |
| 64.50 | 99.50 |
| 29.00 | 45.00 |
| 79.50 | 84.50 |
| 12.00 | 29.00 |
| 16.50 | 45.00 |
| 49.50 | 50.00 |
| 27.50 | 47.50 |
| 210.00 | 249.50 |
| 49.50 | 59.50 |
| 69.50 | 75.00 |
| 59.50 | 85.00 |
| 52.00 | 89.50 |
| 21.50 |  |
| 99.50 | 209.50 |
| 69.50 | 70.00 |
| 42.50 | 70.00 |
| 34.50 | 39.50 |
| 29.50 |  |
| 59.50 | 64.50 |
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| 30.00 | 39.50 |
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| 24.50 | 29.50 |
| 15.00 | 19.00 |
| 15.00 | 69.50 |
| 37.50 | 39.50 |
| 20.00 | 34.50 |
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| 210.00 | 249.50 |
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| 29.50 67.50 |  |

67.50

## Chity phay pin camiss




## MUSIC

A.M.I.
$\qquad$
AIREON

Fiesta Phonograph . . . . . . . . . . $\$ 743.65$ Super DeLuxe Phonograplı...... 799.82 $\begin{array}{llr}\text { Super DeLuxe Phonograpiı . . . . . } & 799.82 \\ \text { Trio (Wall Box) ............. } & 69.50\end{array}$ $\begin{array}{lll}\text { Trio (Wall Box) } & \text {. . . . . . . . . . . . . . . } & 69.50 \\ \text { Solo (Wall Box) } & 46.50\end{array}$ | Solo (Wall Box) . . . . . . . . . . . . | 46.50 |  |
| :--- | :--- | :--- |
| Impresario | (Speaker) | . . . . . . |
| 2.27 |  |  | Melodeon (Speaker) ......... 52.97 Carilleon (Speaker) . . . . . . . . . . 56.18

CHALLENGE INDUSTRIES Challenger '4
........
PACKARD MFG. CORP.
Pla-Mor Wall Box . . . . . . . . . . . . 38.95
\# 1000 Pla-Mor (Speaker) . . . . . . $\$ 159.50$
\#800 Daisy (Speaker) . . . . . . . . 33.95
\# 700 Dahlia (Speaker) . . . . . . . 19.95
\#900 Rose (Speaker) . . . . . . . . . 49.95
PRRSONAL MUSIC CORP. Phonette
ROCKOLA
\#1422—Phonograph (Net) ...8595.00
SEEBURG
\# 1-46M Symphonola
\#1-46S Symphonola
\#1 46W Symphonola
Wallomatic-Wireless
Wallomatic-3-Wire
Tear Drop Speaker
Mirror Speaker
SOLOTONE CORP.
Solotone
WURLITZER
\#1015-Std. Phonograph . . . . . 785.00
\#1017-Concealed Cher. in
Wooden Case
\#3020-5-10-25c 3-wire Wall Box 59.50 \#3025-5c 3-Wire Wall Box... 33.00 \#3025-5c 3-Wire Wall Box... 33.00
26.50 \#3031-5c 30-Wire Wall Box. . 26.50 \#3045-5e Wireless Wall Box . . 38.50 \#4000-Aux. Steel Speaker . . . . 35.00 \#4002-Aux. Plastic Speaker ... 35.00 \#4003-Aux. Wood Speaker. . . . 13.00 \# 215-Radio Transmitter . . . . . 10.00 \#216-Radio Impulse Rec. . . . . 20.00 \#218-30-Wire Terminal Box.. 12.50 \#219-Stepper . . . . . . . . . . . . 25.00

## PINS

BALLY
Surf Queens
EXHIBIT
Big Hit (Single Play) . . . . . . . . $\$ 298.50$
Big Hit (Multiple Play) ......... . $\mathbf{3 9 6 . 5 0}$
GOTTLIEB
Stage Door Canteen . . . . . . . . . $\$ 274.50$
MARVEL
Catalina
P \& S
Kismet . . . . . . . . . . . . . . . . . . . . $\$ 249.50$
UNITED
Riviera
WILLIAMS
Suspense
$\$ 324.50$

## COUNTER GAMES

DAVAL
Marvel, Plain . . . . . . . . . . . . . . . \$50.00 With Ball Gum Vender . . . . . $\quad 55.00$
Marvel, Non-Coin Operated . . . . $\quad \mathbf{~} 4.00$ With Ball Gum Vender ..... $\mathbf{5 9 . 0 0}$
$\begin{array}{cc}\text { American Eagle, Plain . . . . . . . } & \mathbf{5 0 . 0 0} \\ \text { With Ball Gum Vender . . . . } & \mathbf{5 5 . 0 0}\end{array}$ $\begin{array}{ccr}\text { With Ball Gum Vender } \ldots . . & \mathbf{5 5 . 0 0} \\ \text { American Eagle, Non-Coin Op.. } & \mathbf{5 4 . 0 0}\end{array}$ With Ball Gum Vender . . . . . 59.00
PIONEER
Smiley
$\qquad$
A.B.T. MFG. CO. A.B.T. Challenger . . . . . . . . . . . $\$ 65.00$ AMUSEMATIC CORP.
lite League . . . . . . . . . . . . . . . . $\$ 425.00$
AMUSEMENT ENTERPRISES CO.
Bank Ball . . . . . . . . . . . . . . . . $\$ 375.00$
BALLY
Undersea Raider . . . . . . . . . . . . $\$ 399.50$
CHICAGO COIN
Goalee . . . . . . . . . . . . . . . . . . . . $\$ 525.00$
EVANS
Ten Strike . . . . . . . . . . . . . . . . . . $\$ 372.50$
GENCO
Total Roll . . . . . . . . . . . . . . . . $\$ 525.00$
MAX GLASS
Champion Hockey . . . . . . . . . . . . $\$ 289.50$
JAFCO
Roll-A-Ball . . . . . . . . . . . . . . . . . . $\$ 379.50$
MUNVES
Guper Roll
SUPRENE
SREME ENIERPRISES
Supreme Skill Roll . . . . . . . . . . . $\$ 329.50$

## CONSOLES

BAKEIR
5c Bakers Pacers Csh Std Mod. . $\$ 500.00$ 25e Bakers Pacers Cs! Std Mod. 550.00 5e Bakers Pacers Csh DD Mod.. 550.00 25e Bakers Pacers Csh DD Mod. 600.00 5c Bakers Pacers Chk Sep Std
Mod Bakers Pacers Chk Sep DD 525.00

5c Bakers Pacers Chk Sep DD 575.00

BALLY
Draw Bell $\qquad$
EVANS
Bangtails 5c Comb 7-Coin . . . . $\$ 674.50$
Bangtails 25e Comb 7-Coin . . . . 764.50
KEENEY
Bonus Superbell . . . . . . . . . . . .

## ONE-BALLS



# C.M.I. <br> BLUE BOOK <br>  



| de Leader . . . . . . . from-Drum Major |  |
| :---: | :---: |
|  |  |
| Peacherino |  |
| Pep |  |
| ay | Playtime . . . . . . . . . . . . . .from-Gold Star |
| U |  |
| Production . . . . . . . . . . . . . .from-Blondie |  |
| Rat . . . . . . . . . . . . . . . . . . . .from-Zig Zag |  |
| Redhes | from ${ }^{\text {cto }}$ |
| Roll Call . . . . . . . . . . . . . from-Vacation |  |
| Scout Commander . . . . . . . . . . . . from-Flest |  |
|  |  |
| Sea Puwer. . . . . . . . . . . . .from-Four Roses |  |
| Sentry | from-Leador |
| Shangri-La . . . . . . . . . . . from-Mr. Chipa |  |
| Sink-The-Jap | 兂 |
| Buxty Grand. . . . . . . . . . . . from-Big Town |  |
| Slap-The-Jap . . . . . . . . . . from-Stratoliner |  |
|  |  |
| Smak-The-Jap | rom-Ton Epot |
| South Seas . . . . . . . . . . . . . from-Knockous |  |
| Luxury . . . . . . . . . . . . . . . from-Rotation |  |
| Marines-At-Play | Flicter |
| Midway |  |
| Nite Club | ormation |
| Nine Bells. . . . . . . . . . . . . from-Mr. Chips |  |
| Over-The-Top . . . . . . . . . from-Powerhouse |  |
| Speedway | - Fintry |
| Spot-Cha . . . . . . . . . . . . . . from-Attention |  |
| Stage Door Ca | Liberty |
| gtarlight . . . . . . . . . . . . . . .from-Triumph |  |
| Stepper . . . . . . . . . . . . . . . . . from-Blondie |  |
| Strip Tease. . . . . . . .from-Chi-Coin Gamee |  |
| lorpedo | om-Formation |
| Trade Winds. . . . . . . . . . from-Sky Blazer |  |
| Triple Entry . . . . . . . . . . from-Home Run |  |
| Wagon Wheels . . . . . . . . . . . from-Duplex |  |
| White Sails.............from-Silver Spray Yankee Doodle |  |
|  |  |
| Wne . . . . . . . . from-Mascot, Attontion, |  |
| berty |  |

## REVAMPED ANEBBALLS

All-American Derby . from-Sport Special,
Big Three .......................................... Dust Whirls............from-Club Trophy Fast Track from-Sport Page, Blue Ribbon Foreign Colors ....................from-0wl


Kace King. . from-Thistledown, Sea Biscuit Rockingham....from-Grand Stand, Grand National, Pacemake
Victorious ............from-Turf Champ Whirlaway Admiral............from-Grand Stand Whirlaway . from-Blue Grass. Dark Horsa Sport Speeia

## OPERATORS IN

## NEW YORK <br> NEW JERSEY AND <br> CONNECTICUT

Your Future Is Assured WITH THE

## NEW AMI MODEL "A"


"THE HIT PHONOGRAPH OF 1946"

# RUNYON SALES CO. 

OF NEW YORK, INC.
593 TENTH AVENUE
NEW YORK 18, N. Y.
(PHONE: LONGACRE 3-4820)

## SELL US YOUR MUSIC ROUTES or TELEPHONE MUSIC EQUIPMENT

ON OR OFF LOCATION ANYWHERE IN U. S. A. WILL PAY HIGHEST PRICES IN THE UNITED STATES Phone - Wire - Write WANT TO BUY! WURLITZER MOTORS
WANT TO BUY! ANY TYPE OF HIDEAWAYS, WILL PAY HIGHEST PRICES WANT! ABT CHALLENGER STANDS - ANY AMOUNT!

## MUSIC MACHINES

2 Wurlizer 24 Cellar Jobs in Special Wooden Cabinets with Seeburg Wireless Adapter
I Wurlitzer 580 Speaker
I Spectravox
149.00
145.00

## SPECIALS

I Jumbo Parade, F.P.
I Silver Moon Totalizer, F.P.
I Wurlitzer 14 F. Skee Ball
I Genco Bank Roll, 12 Ft .
\$ 75.00
99.50
195.00
175.00

## UNIVERSAL AMPLIFIERS

Built Specially for U.S. Govt.
For all Wurlizer, Rock-Ola, Seeburg Machines.
Tone Quality and plenty of volume with switches,
$\$ 4750$
volume control, and tone control. Order Immediately! Price We take old amplifiers in trade-ins.

NEW WURLITZER RECORD TRAYS
FOR ALL MODELS EXCEPT COUNTER MODELS. IN LOTS OF 100 OR MORE EA. 42c

## MISCELLANEOUS

$\$ 18.50 \quad 25$ Buckley Bar Brackets.
50 Buckley Pedestals.
$\qquad$
AM
Wurlitzer \#125, $5 / 10 / 25 \mathrm{c}$.
 10 Adapters for Mills Empress C.O.D. 29.50
.95 2.50
C.O.D., F.O.B. Newark, N.

# Extra Profits Deal MEASURED MUSIC* <br> GIVES YOU MULTI-PROFITS•PERMANENT LOCATIONS•BIG TAKES • ECONOMICAL OPERATION•GET IN NOW . . . <br> <br> THIS IS BIG!!! 

 <br> <br> THIS IS BIG!!!}

Compare multi-profit MEASURED MUSIC* system with other music systems. MEASURED MUSIC* assures you of more money per location than you ever thought possible. How? Well, each Personal Music unit is an individual money-maker-music is heard by persons only in the vicinity where a coin is dropped in a box; all units in a location can operate at once without interference. Customers prefer MEASURED MUSIC* because it is personalized, modulated music; their conversation and music enjoyment does not have to contend with all-over-the-place-music.
Initial cost is low; installation is easy; maintenance is at a minimum because the mechanism is simple-no heavy floor models to move-no title strips to install;
one man can handle many stops. A Personal Music box is only $61 / 4^{\prime \prime}$ high; you can lift it with one hand. Your locations are permanent because MEASURED MUSIC* is profitable and popular for both the stop owner and for you.
Measure your profits with other systems -then you will see why smart operators are plugging MEASURED MUSIC*.

Write or call today for information.
THE HOME OF PERSONAL MUSIC



## WANTED TO BUY! BALLY ONE-BALLS FAIRMOUNT BALLY TURF KINC BALLY JOCKEY CLUB SPORT KING KENTUCKY LONG SHOT <br> MILLS ESCALATOR TYPE SLOTS <br>  MILLS 3 BELLS MILLS JUMBO PARADES COMBINATION FREE PLAY AND CASH <br> KEENEY SUPER BELLS COMBINATION FREE PLAY AND CASH <br> BALLY CLUB BELLS BALLY HIGH HANDS WRITE - WIRE - PHONE STATING OUANTITY AND PRICES <br>  <br> DISTRIBUTING CO. 1348 VENICE BOULEVARD LOS ANGELES, CALIFORNIA



Theres No finerthon a Jennings

# OVER 1000 PHONOS OWNED BY LOCATIONS THRU MIDWEST AREA Don Leary Replies To THE CASH BOX On Direct Record Sales; Hits Coinmen Who "Sell Out"Trade 

MINNEAPOLIS, MINN.-Don Leary, of the Automatic Sales Company, music operators and record retailing firm here, declared this past week that he had discovered over 1000 locations in the Mid-Western area owned their own phonographs, and as a result, he bitterly denounced those coinmen who were "selling out" the cointrade to these storekeepers.

Leary's revelations were included in a letter he addressed to The Cash Box this past week in reply to the article which appeared in this publication recently (The Cash Box, Week of May 13, 1946) concerning Leary's practice of sending post card ads and mail order blanks to tavern owners under the caption, "Do You Own Your Own Juke Box?" In the body of the advertising matter, appeared the words, "if you don't own your own machine now - file this card away - you may own your own someday

Referring to the postcard ads, Leary stated in his letter, "I don't feel that I have anything to apologize for. My intention was to 'find out' who of the tavern owners in the entire Northwest owned their own machines!" I felt that this information would be of value to me as I 'sell' phonograph records and tavern owners who own their own machines are mighty good prospects.
"I mailed the card that you reprinted to all of the tavern owners in the five Midwest States and I am now in possession of the names of over a thousand tavern owners who claim to own their own machines!
"How did they buy them? Why did they buy them? Who did they buy them from? Those questions I cannot answer - But they didn't buy a single one of those machines from me. I am an operator," Leary continued, "not a jobber or a dis--tributor or a manufacturer, so someone else must be guilty. Why an operator will 'sell out' his bread and butter I do not know, but you and I both know that there are those who have done it in the past and will continue to do it in the future. I also know that the distributors have been known to be guilty of selling 'locations' and only a greed for money can be the cause. We both know they have done this in the past and may even do it in the future!
"The fact that over a thousand tavern owners have bought their own machines right here in the Middle West was surprising to me," Leary declared, "although I have suspected there were quite a few, as we have during the last few years, been receiving more and more orders from tavern owners.
"I realize your interest in protecting the operators was the only reason that you ran the article you did
about me," Leary emphasized, "and if all of the operators and distributors in the country conducted their business on the same basis that I do mine, there would not be a single tavern owner who owned his own phonograph!"

Leary further declared that he was
still in the phonograph operating business and he did not intend to sell out now or at any time in the future. He backed this declaration with the claim that he recently received a very sizeable offer for his route, which he flatly refused to consider.

## FOR NEWS ON THE LATEST RELEASES <br> GET ON OUR MAILING LIST TODAY!

| in Pennsylvania contact |
| :---: |
| JOE ASH | | In new Jersey contact |
| :---: |
| -IRV MORRIS |

ACTIVE AMUSEMENT MACHINES COMPANY
900 N. FRANKLIN STREET
PHILA. 23, PA.
MARKET 2656 417 FRELINGHUYSEN AVE.

NEWARK 5, N. J.
BIGELOW 8-1195
"YOU CAN ALWAYS DEPEND ON ACTIVE - ALL WAYS"

## - WANTED TO BUY *

ALL MODELS KEENEY SUPER BELLS COMBINATION FREE-PLAY AND PAY-OUT MILLS THREE BELLS MILLS FOUR BELLS
MILLS JUMBO COMBINATION F.P. AND P.O. ALL MODEL PHONOGRAPH AND HIDE-A-WAY MODELS

## WILL PAY TOP CASH PRICE

WRITE - WIRE - PHONE TODAY BADGER SALES COMPANY



## OP WINS RETURN OF JUKE SEIZED IN SPEAKEASY RAID

PLAINFIELD, N. J. - A test case involving the seizure of a juke box in a raid on a "speakeasy" here resulted in the issuance of an order directing that the phonograph be returned to the music operating firm

The order further served as a public declaration in which the company was completely absolved from any connection with the illegal enterprise.

The juke box and thirty-one records, the property of the Mid-City Amusement Company, Inc., had been seized by police when they converged on the local Boots-andSaddle Club last December 8. The returning order was issued by Irwin B. Hock, Deputy Commissioner for the Department of Alcoholic Beverage Control, after a recent hearing on forfeiture of a phonograph, alcoholic beverages, furniture, and personal property taken in the raid. The seized property had been turned over to the A.B.C. by the arresting officers.

Officers entered the "club," an apartment with a sun parlor, a living room converted to a dance floor. and a back room in which an improvised bar was allegedly installed, on Dec. 8. They seized the property and furnishings located there and arrested thirty-two "members.

At the A.B.C. hearing only the music operating firm appeared to contest forfeiture. Samuel Pinn, represented the company.

After all phases of the action had been discussed, Deputy Commissioner Hock's decision included the following:
"It is possible that a person more inquisitive than Pinn might have discovered the bar in the third room. Nevertheless, it is apparent that any reasonably prudent person, judging by what was visible to Pinn, would have come to the conclusion that it was nothing more than a social club. "I am satisfied," Commissioner Hock continued, "that the amusement company acted in good faith and did not know or have any reason to suspect that its music machine was in a speakeasy. Such machine and the 31 records will be returned to it.

## "PM'’ Plugs Egg Venders

NEW YORK-Egg vendors, the invention of three returned service men of this city, were given a plug by the newspaper, "PM" published here.

According to the news article, 30 taverns in this city and the offices of several large firms have installed the machines, which will serve an egg with anyone's beer for a dime.

Actually, the eggs are baked in ovens at high heat for about one hour, and will last without refrigeration, remaining fresh and tasty for a minimum of six months.

## LOOK FOR THE EAGLE

## THE SYMBOL OF

REPLACEMENT PLASTICS
makes and models all AUTOMATIC PHONOGRAPHS (the oldest and newest) nOW AVAILABLE RIGHT PRICES
Send For Complete Prise list A FAGHE
COIN MACMINE CO.
1514 N. FREMONT AVE. MIChigan 1247
CHICAGO22,1LL.

[^0]
## Chrome Cabinet Assemblies

## Custom Built!

Better Built by Buckley -

## YOUR GUARANTEE!

$$
\begin{aligned}
& \text { COMPLETE NEW PRECISION-BUILT LIGHT WOOD } \\
& \text { CABINETS EXPERTLY FINISHED WITH PERFECT } \\
& \text { FIT NEW ALUMINUM CASTINGS. } \\
& \text { CLUB HANDLE AND HANDLE COLLAR CHROME } \\
& \text { PLATED. }
\end{aligned}
$$

> HEAVY BRASS CHROME PLATED ETCHED REWARD PLATES, $2 / 5$ OR $3 / 5$.

5c-10c-25c CHROME DENOMINATOR COIN INTAKE. $\checkmark$ PAYOUT CUPS WITH ANTI-SPOON CUP.

DRILLPROOF PLATES.

## YOUR CHOICE - Cherry or Diamond Ornaments

GENUINE CHROME (PERFECTLY PLATED)
SURF BLUE WRINKLE CHOCOLATE WRINKLE TAN WRINKLE GOLD WRINKLE GREEN WRINKLE COPPER WRINKLE

Write for Complete List of Replacement Parts

## Announcing ... HEATH COIN CHUTE ADAPTOR UNITS FOR WURLITZER PHONOGRAPHS 412, 616, 24, $600 \& 500$



WE CAN MAKE DELIVERY OF THESE ASSEMBLIES WITHIN TWO WEEKS!

Complete Satisfaction Guaranteed or Your Money Back.

NO ARGUMENTS WHATSOEVER.

## price $\$ 22.50$ cat unt

Each unit is composed of 3 chutes, 5 c -10c-25c, and completely replaces 3 worn chutes on your phonographs. Chutes cannot be
sold separately, as they will not work in coniunction with chutes now on your machines. However, once you buy a completo Heoth Unit individual chutes can be replaced. Units are easily installed in a few minutes. Complete instructions are enclosed with each
unit. Installation requires NO drilling, tapping or defacing of phonograph in any way. Heath Unit fits in same opening of phono cabinet, Heath Unit has same overall dimensions as the three chutes it replaces. Heath Unit has been tested on location several weeks. We know it is right. This unit is manufactured for our exclusive world-wide distribution by one of America's most rep.
utable manufacturers. They have had years of experience and wse only best materials. Unit is chromium plated and has brass slides.
Think of the pleasure you will give your customer. Now they can again gently push in a coin chute. No more bruised fingers and
hands from banging on worn-out chutes.

Be sure to order by model numbers. The Number I Unit fits 412 and 616 's, the Number 2 Unit fits 600 's and 24 's, and the
These coin chutes are as near slug proof as is possible to build.
Write, wire or phone your orders. Orders with one-half ( $1 / 2$ ) deposit given priorlty.

Dixie's mos $\ddagger$ progressive distributors again bring you a "Peach from Georgia.

HEATH UNIT NO. 2
 MOUNTED FOR 600's AND 24\%


UNIT :2-TOP VIEW-AS YOU RECEIVE IT-FOR 600's AND 24's

PICTURE NOT SHOWN FOR 500 HEATH UNIT NO. 3

## ORDER BY UNIT NUMBER OR MODEL NUMBER OF MACHINE <br> Address All Orders c/o Parts Dept.

## HEATH DISTRIBUTING CO.



SEATTLE, WASH.-Bert Beutler of the M. S. Wolf Distributing Company's office in this city was a recent host to the Dinning Sisters, popular
singing trio, whose Capitol recording, "Love on a Greyhound Bus," is reported clicking in juke boxes.

## "White Pennies" Expected To Disappear From Use

DENVER, COLO.-Coinmen thruout the country, who have had plenty of headaches with the war-time "white penny," will be glad to note that Mrs. Nellie Tayloe Ross, director of the United States Mint told the Associated Press this past week that they are rapidly disappearing.

Mrs. Ross. in this city for a conference with Moses E. Smith, Denver Mint superintendent. claimed that the government wasn't deliberately calling them in, but that they were eliminating themselves because they wear out quickly.

## You Won't BELIEVE IT <br> UNTIL YOU TRY <br> J U K O

RECORD WAX REDUCES SCRATCH! INCREASES PLAYS!

Actual Test Prove
(With 3 to 4 or. Pickup Weight) OVER 1,000 PLAYS ON
Oh What It Seemd to Be................... Carle Personality -..............................................er You Won't Be Satisfied -..................... Brown It's Been o Long, Long Time............ B. Crosby I Can't Begin to Tell You ................. Crosby Twilight Time Well Be Spring --.................... Suns It Might as Well be Spring....
MANY OTHERS

75e per Can Sufficient for 200 Records $\$ 7.50$ per Dozen MITCHELL NOVELTY CO.
1625 W. Mitchell St., Milwaukee 4, Wisc.

[^1]
## AOLAC HOLDS 9th ANNIVERSARY MEET

## Father Fitzgerald of Loyola U. Speaks

LOS ANGELES - Samuel (Curley) Robinson, managing director of AOLAC (Associated Operators of Los Angeles County, Inc.) called a meeting of this organization Thursday evening (May 23) at the North Star Auditorium, this city, in celebration of the forthcoming ninth anniversary of the association on June 3.

He went into a complete and detailed explanation of the work being done now, and the efforts put forth in the past, by AOLAC to win public relations recognition. (As reported in last week's issue of The Cash Box the association has presented a complete, three volume treatise, on its public relations work to the ATAE, American Trade Association Executives, for an award ruling.)

He stated, in going back over some of the historical highlights of the organization that its 286 members (actually 900 people engaged in this business in this area) had kept up the routes of the 96 coinmen who had gone to war and that not one location was lost by any of the 96 . "These men found their routes intact when they returned from the armed services," he said.

He also reported that AOLAC had donated about 2,200 pinball games and 3,500 juke boxes to the armed forces during World War II.

He also explained AOLAC's juvenile delinquency campaign, and the fact that this association cooperates in from 700 to 900 affairs each year to help churches, schools, charities and various other organizations.

He then introduced Father Fitzgerald of Loyola University and explained how AOLAC was working with the Father to help raise funds for a swimming pool and for athletic equipment by donating all the equipment to be used at a Fiesta Barbecue.

Father Fitzgerald then made a very stirring speech to all those gathered together at this meet and told how the church was very thankful to "Curley" Robinson and AOLAC for the marvelous work done to help them out of many difficulties. In a final gesture, the coinmen present came up to the speaker's rostrum and liberally donated to Father Fitzgerald's cause. (Father Fitzgerald reported the next day that the money donated by those present had covered all costs.)
"Curley" also spoke about the repercussions of the New York City pinball opening meet and how it had affected AOLAC. Radio and newspapers blared the reports all over this city and it hurt the pinball trade here by bringing out the usual crusaders.

Ray Adams, managing director of the Southern California Tavern Owners Assn., also spoke at this meet and told how his organization was actually created by AOLAC and how it worked in close harmony with AOLAC. He spoke on the attempts now being made by the drys to close the taverns in Southern California. He also reviewed the local political situation for this is an election year
here. He reported that 81 per cent of the coin machines in this area are located in places that sell liquor.
Tom Reagan, noted broadcaster in this area, thanked "Curley" Robinson and the AOLAC for the marvelous charity work which this organization had accomplished. He reported that due to AOLAC the "Trouper's Home" had been able to burn its $\$ 12,000$ mortgage just this past week and that "Curley" Robinson had been made a life member.

Bill Gersh of The Cash Box spoke at this meet and went over the public relations program and the work of AOLAC in this direction. He also spoke on the $70 \%-30 \%$ commission basis and the need for a National Tax Council.
Al Sunshine, accountant for AOLAC, spoke on the fact that ops need not pay income tax on the complete profits from sales of games or routes. They can take advantage of the 25 per cent capital gains tax



## MINTHORNE SEEBURG SERVICE SCHOOL CLICKS WITH SOUTH CALIF. OPS



LOS ANGELES-The Seeburg Factory Service School, featured by the Minthorne Music Co., Seeburg distribs, this city, on May 22 and 23 of this past week was reported to have attracted the largest crowd of music ops in the history of this territory.

Joe E. Kamys, sales engineer for the J. P. Seeburg Corp. in this area, spoke to the music ops who attended
the school. His words were very well received by all the music coinmen present. Joe is now being considered one of the best instructors the music men here have ever listened to.

Jean and Dolores Minthorne with Dan Donohue, Seeburg district manager, entertained the large crowds of ops who attended the school after


RAY BERGSTROM
each session with a special buffet luncheon and refreshments of all kinds.
"The two days of the Seeburg factory service school," Minthorne stated, "drew the largest crowd in this area and won much praise from all the music machine men who attended.'
Ray Bergstrom, former AAF Captain, who spent four years in the electronics testing techniques division, was announced as the new service manager for the firm. Ray is a graduate electrical engineer of the University of California. He will head the weekly Seeburg service school from 7 to 10 P.M. every Wednesday.

# makes MODRE moncy.! 



## SOLOTONE STEPS UP PRODUCTION



LOS ANGELES-The above partial view of the production lines at the huge plant where the Solotone boxes are being manufactured gives some idea, executives of this firm state, "of our tremendous production facilities."
L. B. (Mac) McCreary of Solotone stated, "This is only a beginning of the production we will have under way to get Solotone boxes to everyone of the operators thruout the country. Already our production has been more than doubled and by the middle of June we believe that we
will have set new records for musi wall box production

Complete distributor set-ups have been arranged and the firm are now attempting to clear off the many orders which have been flooding their offices.

He said, "Our only problem at this time is to make arrangements to get our shipments thru to our distributors. The freight and express shipments we have been making are running up against embargo difficulties. But, within a few days we believe that all this will be settled


LOS ANGELES-Wm. (Bud) Parr of the Solotone Corp. showing Connie Haines, singing star of Mercury Records whose disk "California Sunbeam" is attracting much juke box attention thru the huge plant where the Solotone boxes are being manufactured.
Connie entertained with her rendition of "Shoo Fly Pie" and also with "California Sunbeam" causing employees at the plant to agree with Walter Winchell that she was destined for the "juke box throne."


# RIVIERA 

CONVERTED FROM
"BIG PARADE"
We Are Also Converting

ZOMBIE
SUN BEAM
DOUBLE PLAY
WEST WIND
SKY BLAZER

DO-RE-MI
STARS
LEADER DUPLEX

KNOCKOUT $\$ 60^{00}$
f.o.b., Factory will be paid for above games.

Conversions for Outright Sale \$249.50 Each

## New Finance Plan



SAN FRANCISCO-George M. Dick, president of CMAC, was reported to be discussing a new finance plan when the above picture with Mlle. Florence, the noted accordionist of Joe Merillo's Club Moderne, this city, was snapped.
According to reports, Dick has decided to stick with the coin operated version of popular music for the time being. "But," he is claimed to have said, "when they coin operate this accordion we'll finance it maybe."

## WOLF CONGRATS TO HERB JEFFRIES



LOS ANGELES-M. S. (Bill) Wolf of the M. S. Wolf Distributing Co., this city, offers his congratulations to Herb Jeffries for the great singing job Herb has done on his new Exclusive Record, "I Left My Heart In Mississippi."
The song was written by Ben Ellison, salesmanager for Exclusive Records and from all present reports is destined for the number one position on the Hit Parade.

Wolf stated, "We wanted to be among the very first to congratulate Herb Jeffries on his marvelous recording of 'I Left My Heart In Mis-
sissippi.' After hearing the record we called Herb in and asked him to pose with the new AMI Model A
Wolf also reported that his various branches in San Diego, San Francisco, Portland and Seattle were going to make it a regular practice to introduce the new recordings and the artists to the juke box trade.
He said, "Whenever a prominent juke box recording artist is in any of these cities we hope to be able to present him or her to the many coin machine operators in our territory by inviting the artist down to our place to meet with the operators

## MUNVES' "SUPER ROLL"

All the necessary qualities for good, money-making equipment are combined in this tried and tested game. If you want a winner . . . if you want to be sure of the best . . . you want the ''King of Alleys" . . . Munves' "Super Roll".

## NATIONAL DISTRIBUTORS

 RUNYON SALES CO.RUNYON SALES CO.
123 W. RUNYON STREET NEWARK, N. J.
RUNYON SALES CO. of N. Y. 593 TENTH AVENUE NEW YORK CITY
BADGER NOVELTY CO. 2546 NORTH 30ヶh STREET MILWAUKEE, WISC.
AMERICAN COIN-A-MATIC MACHINE CO. 1435 FIFTH AVENUE PITTSBURGH, PA.

ATLAS VENDING CO. 410 NO. BROAD STREET ELIZABETH, N. J.

RUNYON SALES CO. 956 MAIN STREET BUFFALO, N. Y.

CLARENCE BAGGETT
915 NORTH 21sł STREET OKLAHOMA CITY, OKLA.

CALIFORNIA AMUSEMENT CO 1348 VENICE BOULEVARD LOS ANGELES, CALIF.
1175 FOLSOM ST., SAN FRANCISCO, CALIF.
ROTH NOVELTY CO.
54 PENNSYLYANIA AVENUE
J. J. GOLUMBO \& CO. 116 NEWBURY STREET BOSTON, MASS.

MARLIN EQUIPMENT CO. 412 NINTH STREET, N. W. WASHINGTON, D. C.

SILENT SALES CO.
200 ELEVENTH AVE., SO. MINNEAPOLIS, MINN.

THE MARKEPP COMPANY
4310 CARNEGIE AVE., CLEVELAND 3, OHIO
CAPITOL MUSIC \& SALES CO 1255 AMES ST., DENVER, COLO.

EMPIRE COIN MACHINE EX 2812 W. NORTH AVENUE
 217 THIRD STREET
SOUTHWEST AMUSEMENT CO.
2916 MAIN STREET
DALLAS, TEX.

LOUISIANA COIN MACHINE SERVICE CO. 931 POYDRAS STREET
NEW ORLEANS, LA.
JULES OLSHEIN CO.
1100 BROADWAY
ALBANY, N. Y.

BIRMINGHAM VENDING CO. 2117 THIRD AVE. NO.
BIRMINGHAM, ALA.

MODERN SOUTHERN DIST. CO. 459 RIVERSIDE AVE.
JACKSONVILLE, FLA.

MODERN VENDING COMPANY 286 N. W. 29th STREET

## DISCUSS PLANS FOR VICTOR COOPERATING WITH JUKE BOX TRADE



CLEVELAND - Herb Allen, field salesmanager and Jack Williams, ad manager of the record division of RCA-Victor, telling Bill Gersh ot The Cash Box the firm's plans for closest possible cooperation with the juke box trade.

The three men met at the Ohio State Phonograph Operators convention in this city and reports emarıating from the conversations held are to the effect that RCA-Victor will present a program of cooperation to juke box men which will prove of great benefit.
Both Jack Williams and Herb Allen are reported to have asked all music machine coinmen to contact them regarding Victor cooperation.

## THE UNIVERSAL BAR BOX BRACKET

FITS ANY BOX - FITS ANY BAR

## - LIGHTWEIGHT <br> - STRONG

- ADJUSTABLE - STREAMLINED

Lightweight aluminum alloy with highly polished finish makes an instant hit with progressive operators.
Strong construction of non-corrosive, non-magnetic metal insures troublefree and worry-proof installations Adiustable to any bar or counter. Simple two-way clamp and secondary support mates ir murface to which it is a t a matter of minutes. Will not mar fountains.
Streamfined moulded exterior incorporates unique design which enables wires (including 30 conductor cables) to be concealed in the slotted main upright.
Holes, drilled and tapped on upper support, permit easy $\$$ why 95
installation and changes from une make or model box to
another moving bracket. An add ditional feature provides for another moving bracket. An additional teature provides for
use as a conventional bracket employing the use of screws.
F.O.B. Wichi

MONEY BACK GUARANTEE ORDER A SAMPLE. IF BRACKET UNSAT-
$\qquad$ ISFACTORY WE WILL RETURN YOUR MONEY. WRITE FOR DESCRIPTIVE CIRCULAR

## MATHENY VENDING CO., Inc.

560-64 W. DOUGLAS

## United Mfg. Moves to New Quarters

CHICAGO - United Manufacturing Company, this city, have just moved from 6125 North Western Avenue to 5737 Broadway, this city.
The firm are closer to the Loop area and coinmen can very easily reach them by street car, bus or elevated lines at this new address.
At present the firm's new conversion, "Riviera" from Big Parade, is reported to have hit an all time high sales record with more and more ops arranging to get this new game.

Other conversions of the firm are well known to the trade and United is making a very liberal offer for ops' used equipment.


It's What's in "The Cash Box" - That Counts


$$
\begin{aligned}
& \text { WANTED } \\
& \text { MILLS ESCALATOR } \\
& \text { TYPE MACHINES }
\end{aligned}
$$

WILL PAY...

$$
\begin{aligned}
& \text { \$85.00 . . . . . . 5c } \\
& 90.00 \\
& \text { 10c } \\
& 100.00 \\
& \text { 25c } \\
& \text { BLUE FRONTS WAR EAGLES } \\
& \text { BROWN FRONTS FUTURITY EXTRAORDINARY'S } \\
& \text { 3/5 OR 2/5 PAY } \\
& \text { IF 2/4 PAY - } \$ 20.00 \text { LESS THE ABOVE PRICE } \\
& \text { F.O.B. YOUR TOWN } \\
& \text { WIRE - WRITE - PHONE }
\end{aligned}
$$



## N. Y. OPS VISIT ROCK-OLA DISTRIB CAVaNaugh tRIo SIGNS TO WAX FOR ARA



NEW YORK - Caught by the camera as they "stand up" for the new Rock-Ola are (l to r) Bob Kantor, local music op; Harry Pearl and Dave Stern of East Coast Sales and Distributing Co., and Sam Engelman, local music on

HOLLYWOOD, CALIF. - The Page Cavanaugh Trio, considered to be among the country's fastest-rising jazz combinations, has been signed to an exclusive disc contract with ARA, Inc., it was announced here this past week.

The group, noted for their hot vocal arrangements with piano, guitar and bass, are currently being heard on seven network shows weekly. They were organized when the lads were serving as GIs stationed at Santa Barbara. Calif.
One of the trio. Al Viola, never had played a guitar before he entered the army. Now, just five years later, he is acclaimed by many critics as one of the finest jazz guitarists in the country. Page, however, was a pianist with Bobby Sherwood's band before he enlisted, while the third member of the trio, Lloyd Pratt, had played bass with a number of bands.

## HERE'S ONE

## Collection

## FOR THE A BOOK!

## CHAMPION <br> Hockey

"THRILL-SATIONAL" 2 PLAYER APPEAL!

FAST ACTION! COMPETITIVE PLAY!

Every player wants to beat the other fellow! That's the spirit that keeps the nickels coming!


DELIVERY

## NOW!

REALISTIC HOCKEY ACTION! FLOOD-LIGHTED PLAYING FIELD!

4-point illumination direct on playing
field permits play even in dimly lighted locations!
NO SERVICE HEADACHES!
Simplified mechanism - nothing to get out of order - no expensive lay-ups for repairs

JUST COME AND COLLECT!
QUALITY CONSTRUCTION!
Built right in every detail to stand up under heavy action!

## DeLuxe Model ONLY

 $\$ 20050$

## REGIONAL DISTRIBUTORS

MODERN MUSIC SALES CO., 10th Ave, at 45th St., New York 19, N. Y.
ADVANCE AUTOMATIC SALES CO., 1350 Howard St., San Francisco 3, Calif.
LEADER SALES \& DIST. CO., 4116 Live Oak Sł., Dallas, Texas

# PROMISES WON'T HOLD LOCATIONS PACE IS DELIVERING 50c E \$1.00 BELLS EVERY DAY TO HIS CUSTOMERS 



TAKE OUR WORD-50c and $\$ 1.00$ BELLS ARE GETTING PLAY EVERYWHERE TRY THEM - RETURNABLE 10 DAYS IF NOT 100\% SATISFACTORY


## Gutshall Gives Juke Box Ops Preference on New Records



JACK GUTSHALL
LOS ANGELES - Jack Gutshall of the Jack Gutshall Distributing Co., this city, national distrib for leading record labels, reports that he has arranged for his firm to give first preference on all new records to the juke box trade.

Gutshall stated, "We started in the record distributing business some years ago mainly with the thought to supply the juke box operators of the country. We have not only continued to do that but we hope to make this even more positive in the months to come.
"We have arranged," Gutshall continued, "to give all juke box men

NAMED AEROPOINT REPRESENTATIVE


CHICAGO - Burton Browne, president of Aero Needle Co., this city, congratulating A. Sidney Hardy and
the first shot at the new recordings which we distribute. In this way the music machines will be playing the new tunes first. And also, will be taking in the money first - making the public realize the fact that the nation's juke boxes lead the way in all popular music.'

Gutshall has continued to send impressive quantities of records to all the firm's jobbers and operators. He has made arrangements thruout the nation for complete distribution of the records which his firm handles.

In this regard, Gutshall also stated,

Jerome Tanner of A. Sidney Hardy \& Associates, Atlanta, Ga., as Aero's newest representative.
"There is no better way for any record manufacturer to obtain complete distribution to the general public of his new records than to first give these records to the juke box trade. The juke box is the show case of the record business. It starts demand. It stimulates customers to buy the records being featured. It builds up the artists. And, therefore. it does everything the record manufacturer wants done - in speedy time and with greater efficiency at the lowest possible merchandising cost."


## AUTOMATIC INSTRUMENT CO. CHANGES NAME TO AMI, INC.

CHICAGO - At a meeting held May 27, stockholders of Automatic Instrument Company, this city, voted to change their firm name to AMI, Inc. AMI, Inc., at its plant in Grand Rapids, Mich. manufactures automatic phonographs and telephone music systems. Its products for many years have carried the trade mark AMI derived from the name of the predecessor company Automatic Musical Instrument Company. This Company was the outgrowth of related companies that had their beginning at the start of the twentieth century
pioneering in automatic music.
The stockholders' action recognized that the trade mark has become more widely known than the previous name so it was decided to change the name to correspond with the trade mark. The general offices and engineering department of the firm are located at 679 N . Wells St., this city.
AMI, Inc. has two wholly owned subsidiaries, Arthur H. DuGrenier, Inc., a leading manufacturer of cigarette, candy and gum vending machines located at Haverhill, Mass., and Bell Lock Company at Michigan

City, Ind., manufacturers of locks widely used in the coin machines and locker industries.
The officers of AMI INCORPORATED are: John W. Haddock, President; Henry R. Boston, Vice-President and Secretary; J. N. Rolston, Vice-President and General Manager; H. H. Vanderzee, Vice-President and Chief Engineer; DeWitt Eaton, Vice-President in Charge of Sales; H. E. Atchison, Vice-President and Plant Manager; T. C. Fredrich, Treasurer; M. B. Cavanagh, Assistant Treasurer and Assistant Secretary.


## 'OFTEN A FEW DOLLARS LESS - SELDOM A PENNY MORE' milwauke

See CARL HAPPEL

## KEENEY RECONDITIONED SUPER BELLS

| Keeney Super Bells, 5c, Combination Free Play and Pay Out, Rebuilt and Reconditioned | Keeney Super Bells, Twin 5c-25c Combination Free Play and Pay <br> Out, Rebuilt and Reconditioned.... $\$ 595.00$ | Keeney Super Bells, 4-Way, 3-5c, 1-25c, Cash Pay Out, Rebuilt and |
| :---: | :---: | :---: |
| Reeney Super Bells, 25c, Combination | Keeney Super Bells, Twin 5 c -25c. | Reconditioned ...................... $\$ 595.00$ |
| Free Play and Pay Out, Rebuilt and Reconditioned $\qquad$ 349.5 | Cash Pay Out, Reconditioned Rebuilt | Keeney Super Bell Twin, $5 \mathrm{c}-5 \mathrm{c}$, Cash |

## RECONDITIONED CONSOLES

## LARGEST STOCK OF DEPENDABLE CONSOLES ON THE WEST COAST

Mills Three Bells, $5 c-10 c-25 c$ Keeney 4 -Way, $25 \mathrm{c}-25 \mathrm{c}-25 \mathrm{c}-25 \mathrm{c}, \mathrm{P} \quad \$ 895.00$ Keeney TWy, $25 \mathrm{c}-25 \mathrm{c}-25 \mathrm{c}-25 \mathrm{c}$, P.O. 650.00 ally Club B $25 \mathrm{c}-25 \mathrm{c}$, P.O. ally Club Bells, F.P., P.O Bally Hi Hand, F.P., P.O. Bally Roll 'Em, P.O. Bally Sun Ray, F.P. Jennings Bobtail, F.P. Watling Big Game, F.P. Watling Big Game, P.O. Jennings Silver Moon, P.O. Mills Four Bells, Late Head, Mills
$5 \mathrm{c}-5 \mathrm{c}-5 \mathrm{c}-25 \mathrm{c}$
Mills Four Bells, Orig. Heads,
$5 \mathrm{c}-5 \mathrm{c}-5 \mathrm{c}-25 \mathrm{c}$
ock-Ola Command
RECONDITIONED
Rock-Ola Premier
Rock-Ola Spectravox \& Playmaster Rock-Ola Spectravox (Only) Rock-Ola Late $5 \mathrm{c}-10 \mathrm{c}-25 \mathrm{c}$ Wall Boxes Rock-Ola Late $5 \mathrm{c}-10 \mathrm{c}$ - 25 c Bar Boxes.. Rock-Ola Late 5 c Bar Boxes Rock-Ola Late 5 c Wall Boxes Wurlitzer Model 950

| 650.00 | P |
| :--- | :--- |
| 450.00 | P |
| 239.50 |  | 199.50

## $\$ 595.00$ 575.00

### 550.00

100.00
$\begin{array}{r}100.00 \\ 39.50 \\ \hline 39.50\end{array}$
39.50
39.50
24.50
24.50
19.50

Pace Reels, Twin 10c-25c, P.O.......... 295.00 Pace Saratogas, Twin 10c-5c, P.O..... 295.00 Pace Reels, 5c (Comb.), F.P., P.O. 169.50 Pace Saratogas, 10c, P.O., Late Model Pace Saratogas, 25c, P.O., Late Model Pace Reels, 5c, P.O., Late Model Pace Saratogas 5c, PO Lo Pace Reels, 10c, P.O., Late Model. Jennings Fast Time, P.O Jennings Derby Day Mills Four Bells, Late Heads, $5 \mathrm{c}-5 \mathrm{c}$-5c-5c c ..

Mills Four Bells, Orig. Head $5 \mathrm{c}-5 \mathrm{c}-5 \mathrm{c}-5 \mathrm{c}$
395.00 Evans Bang Tails, Late D.D., Jack Pot 295.00 Evans Dominoes, Late D.D., Jackpot... 295.00 Evans Lucky Lucre, 3-5c, 2-25c.......... 295.00 Evans Lucky Lucre, 5-5c ................... 195.00 Evans Lucky Stars, 5c Baker Pacers, Daily Double Mills Jumbo (Comb.), F.P., P.O... Mills Jumbo, Late High Head, P.O. Mills Jumbo, Late High Head, F.P. Jennings Silver Moon (Comb.) F.P., P.O.
129.50 299.50 214.50 149.50 129.50
J. H. KEENEY \& COMPANY COMPAS DISTRIBUTORS
Southern California, State of Arizona and Southern Nevada 1612 WEST PICO BLVD., LOS ANGELES 15, CALIF. All Phones: DR. 4326

## BADGER SALES COMPANY

Exelusive Distributors for
ROCK-OLA MFG. CORPORATION
$\$ 795.00$ Packard Pla-Mor Boxes ...

|  |  |
| :--- | :--- |
| $\$ 795.00$ | Rock-Ola Moderne Speakers |

Wurliter MRAPHS, WALL BOXES AND SPEAKERS
Wurlitzer Model 780M Wurlitzer Model Victory 500 Moder Victory 24 Wurlitzer Model 600 Wurlitzer Twin 12 Buckley Chrome III. Boxes
$695.00 \left\lvert\, \begin{aligned} & \text { New Kleer-Tone Speaker Cab. }\end{aligned}\right.$ 595.00 23', 19'", $10^{\prime \prime}$ 495.00 Metal Speaker Cab., $15^{\prime \prime}, 14^{\prime \prime}, 91 / 2^{\prime \prime}$ 450.00 Walnut Speaker Cab., $15^{\prime \prime}, 14^{\prime \prime}, 91 / 2$ 24.50 12 In. P.M. 16 Oz. Speaker........ 9.75 12 In. P.M. 20 Oz. Speaker ................... 12.50 I2 In. P.M. 46 Oz. Speaker .................... 18.50 12 In. P.M. 64 Oz. Speaker

## BADGER NOVELTY COMPANY

Exclusive Distributors fo ROCK-OLA MFG. CORPORATION
J. H. KEENEY \& COMPANY NORTHWESTERN CORPORATION

State of Wisconsin and Northern Michigan
2546 NORTH 30th STREET, MILWAUKEE 10, WIS. All Phones: KIL. 3030

## Jose Morand Hears His New Record



NEW YORK - Jose Morand with Hy Siegal of Apollo Records listening to Morand's latest Apollo recording, "Vem Vem" backed by "Amada Mia." which was picked by Walter Winchell and The Cash Box reviewers at the same time, this past week, as one of the most outstanding ever waxed, on the new Seeburg at Atlantic Distributing Co. showrooms in this city.

## WANT TO BUY-

 ANY QUANTITYThe following GOTTLIEB Games -

## School Days <br> ............. $\$ 25.00$ <br> 35.00 <br> Spot Pool 25.00 <br> 2812 W. NORTH AVE. <br> N.Y. MAGISTRATE O.K.'s STORED SLOT

 Paradise ................... 25.00 Horoscope ................... 30.00Champs Paradise ................... 25.00 Horoscope ................. 30.00

Champs $\$ 25.00$
EMPIRE COIN MACHINE EXCHANGE
(HUM. 6288-89)
CHICAGO 47, ILL.

NEW YORK - Magistrate Ambrose J. Haddock in Gambler's Court cleared Antoinette Walker. a commercial artist, who was accused by the police here of keeping a slot machine in her apartment at 150 East 40th Street, of all charges, this past week.
Miss Walker testified that she was storing the slot for a friend who had gone abroad. Magistrate Haddock ruled that the police had failed to produce evidence that she had actually owned the machine.
(Under Section 392 of the Penal Code, the Esquirol-Robinson Bill, possession is punishable by a fine or imprisonment or both.)

## WANTED

## FOR SPOT CASH

all Coin operated equipment Fins - Arcads - Siots - Phonographs Consoles - Vending
Write for our complete list of games for sale -guaranteed thoroughly reconditioned and refinished by our staff of skilled mechanics.
WIRE . CALL . WRITE . . INOWI
COIN AMUSEMENT GAMES
Incorporated
1337 E. 47th ST. CHICAGO 15, ILL. Ken. 5556.7


# ANNIVERSARY 

 of Service to the Coin Machine IndustrySpecial Editorials and a Large Volume of Advertising Will Make It an Historic Issue.
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422 W. 11 th St., Los Angeles 15, Cal. MARSHALL MICON, Mgr. All Phones: PRospect 2687

# NEW ORLEANS VOTES BY 7 TO 1 MAJORITY FOR LEGALIZED GAMBLING 

Mayor Morrison States He is Now Guided by the Majority of His Subjects and Will Fight to the End for Legalized Gambling. First Victory to Handbooks. Slots and Pins Will Now be Legal, Leaders Claim. They were not included in First Balloting.

By N. Charles Wicker Special Wire to The Cash Box

NEW ORLEANS - On Tuessday, May 28, New Orleans went to the polls and expressed its desire for legalized horse race booking.

The referendum, requested by Mayor Chet Morrison in his fight for legalized gambling in the city, showed an overwhelming 7 to 1 majority for the handbook operators.

This leaves the road open with very bright prospects for the legalization of all gambling in this city, which includes slots and pinball machines.
The slots and pins were originally included in this referendum but were killed out when the state legislature tabled this issue.

Mayor Morrison stated, after the ballotting, that he is now guided by the majority of his subjects and that, "I will fight to the end for the legalization of gambling in New Orleans."

It is reported that coinmen thruout the city were much elated over the news. Their machines have been down since Mayor Morrison took office. This vote was to decide whether the public here - wanted gambling in all its forms to continue or whether any certain type of gambling would be allowed.

A few weeks ago the young men's business club of this city voted favorably for controlled and zoned gambling. This general ballot brings into the open the fact that the public majority are all for legalized gambl-
 ing.

## . . . it's better! <br> "SUSPENSE"

## - "SCHEMATIC PANEL" <br> - VISUAL ball lift

ORDER FROM YOUR JOBBER OR A WILLIAMS REGIONAL DISTRIBUTOR

161 W. HURON ST.



## 300,000,000 DISKS PRESSED IN '46

NEW YORK - A feature story appeared in the New York HeraldTribune, this, city, this past week reporting that the record industry expects to produce approximately 300 ,000,000 disks this year.
The writer, Alden Whitman, reported that production at present was running double 1942 and that the manufacturers are looking ahead to even greater production in ' 47 and ‘48.
He writes, "The record boom is so fabulous that the industry is scarcely able to keep pace with it." It also seems that no one knows the reason for this boom. He says, "More money to spend, increased interest in music, the juke box influence are all advanced as reasons for skyrocketing sales. There appears to be no theory that satisfies everyone."

He then goes thru a complete description of how a record is made. He tells about the leaders in the trade. Also about the fact that there are now about 200 companies pressing records and that within one week 14 companies failed while 8 new companies entered the picture.
He writes, "'Chiquita Banama' emerged from an advertising agency to promote United Fruit's chief product and now it's a full length rhumba, available on most juke boxes. 'Just The Other Day," originally a commercial for a wine com-

Now Delivering THE FOLLOWING RELEASES

SLIM GAILLARD'S TWO NEW HITS!
4 Star No. 1078-"DING DONG OREENEY", backed by "YA HA HA".
4 Star No. 1079-"CARNE", backed by "BUCK DANCE RHYTHM".

## AND HIS ALL-TIME GREAT

Cadet No. CR-201-"CEMENT MIXER", backed by "SCOTCHIN' WITH SODA".

## WRITE FOR COMPLETE LISTS AND PRICES

AMERICAN COIN-A-MATIC MACHINE CO.
Exclusive Distributors in Western Pa., W. Va. and Va.
1435 FIFTH AVENUE Phone: Atlantic 0977 PITTSBURGH 19, PA.

> TWO OF THE MOST PROFITABLE OPERATORS' MACHINES EVER BUILT

## PhотоматіС <br> (TRADE MARK)

SEND FOR THE SPECIAL SELLING PLAN
INTERNATIONAL MUTOSCOPE CORP.
44-01 eleventh st.
(WM. RABKIN, President) LONG ISLAND CITY I, N. Y.
1946 - Our 51st Year of Service
pany, is another example, while a jingle advertising a New York City hotel has also been transformed into a popular tune and recorded."
Regarding the fact that it is dif-
ficult to pick popular tastes in various parts of the nation, he writes, "Most people in the industry agree that the national record taste is pretty well
set by the radio and juke boxes.'

## SIROS PRESENTS NEW PENNY GAME

## Names Perkins to Head Firm's Ch'go Offices


H. R. (PERK) PERKINS HOUSTON, TEX. - Bill Siros, president of Amusement Enterprises, this city, unveiled the firm's new penny play counter game, "Pitchem", this past week to a large crowd of operators and distributors.
Siros announced that the firm were well on their way to a 20,000 production schedule for this new machine. He claimed that the machine was one of the most outstanding ever yet presented to the trade.

Siros said, "Counter games have almost disappeared. And, as is well known throughout the trade, the counter game has always been one of the greatest money-makers in this business. Since nearly every penny play counter game is located right where the cash register is in most locations, it always grabs those extra pennies due to the sales taxes now in effect in practically every city
"Operators have therefore been begging for a counter game," he continued, "and we believe that in 'Pitchem' we have brought this industry one of the most fascinating and interesting real skill counter games ever yet produced. As far as attractiveness is concerned - there has never been a counter game I know of that equals 'Pitchem'. Furthermore, it ties right in with the most. popular sport in the country basketball - and therefore offers a real double attraction to the players."

The game incorporates two manipulations before a score is possible. First, the player in the machine must catch the ball in his hands and second, must pitch the ball into the basket to get a score. The player is reported to be well arranged and very colorful as is the rest of the machine.

In addition to the announcement of the firm's new game, Siros also reported that the company had opened offices at 1623 North California Avenue in Chicago and had named Harold (Perk) Perkins, manager.

Perkins is well known to the trade from his former work with Mills Novelty Co. and Buckley Music System, Inc.
Siros also stated that in the Chicago offices the firm would handle the new "Star-Bell" console of Sam May, manufacturer of the "MayBell.'

## DIANA BARRYMORE CRAZY ABOUT SLOTS

LAS VEGAS, NEV. - Diana Barry more, daughter of the late John Barrymore, here for a divorce from actor Bramwell Fletcher, told reporters that one of the reasons she was no longer in the mood to marry was, "I'm crazy about slot machines."

## SEA BEE SID says:

Everybody wants to sell a little of everything.
All we want to do is sell a lot of one thing.
And that is PARTS-so tell us what you need
WE -"CAN $D O^{\prime \prime}$ it
THIS WEEK'S SPECIAL
THE KIT-A Mechanic dreams about @ $\$ 6.50$ WRITE or WIRE
ECONOMIZE WITH ECONOMY
ECONOMY SUPPLYCO. 2015 MARYLAND AVENUE BALTIMORE 18, MARYLAND Phone: CHESAPEAKE 9851


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| NEW <br> CHAMPION HOCKEY <br> Deluxe Model__ $\$ 289.50$ <br> le, trouble-free mechanism - no service Be the first in your territory with this tional money-maker. |  |  |  | Light as a to handle. W Complete wit | IN | ACE COUNTER $139.50$ <br> Compact-d nly 7 lbs. I yea ing case and m | ble-easy guarante. ney tubes. |
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| RED BALL <br> the new game sensation <br> Nothing Else Like It! $\qquad$ $\$ 395.00$ |  |  |  |  |  |  |  |
| JENNINGS SLOTS |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |

beAUTIFULLY RECONDITIONED FREE PLAY CONSOLES


| Jennings Silvermoon, |  |
| :--- | :--- |
| Jc |  |
| Je F.P. .................... | 129.50 |

Bally Club Bells, 5 c Comb.
Keeney Super Bell, 5c Comb. ....... 325.00

| Reqular |  |
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## BLACK LIGHT CONVERSIONS

SHOOT THE WOLF - SHOOT THE BARTENDER $\qquad$ $\$ 249.50$ ea.
Write for Lists: Special Arcade Equipment, Rebuilt Slot Machines,
1 and 5 Ball Free Play Pin Games and Automatic Payout Consoles terms: 1/3 DEPOSIT, baLANCE C.O.D. or SIGHT DRAFT
MONARCH COIN MACHINE CO.
1545 NORTH FAIRFIELD AVE.
Armitage 1434 CHICAGO 22, ILL.

## MASS. PHONO OPS TO MEET JUNE 5

## Copley-Square Hotel to be Scene of Dinner and Meet

 BOSTON, MASS. - Al Dolins, temporary chairman of the proposed Massachusetts Phonograph Operators Guild, announced this past week that the date for the dinner and entertainment, in combination with a monster meeting of all the juke box operators, distributors, jobbers and representatives of the various manufacturers, will be held in this city on Wednesday evening, June 5, at the Copley-Square Hotel.From all advance reports already received by Dolins, one of the largest turnouts of music ops in the history of New England is expected to attend the dinner, entertainment and meeting
Dinner is to be served at 6:30 P.M. sharp, according to Dolins, and the dinner will be followed by the finest entertainment yet seen at any coin machine affair here.
The highlight of the evening will be the open forum meeting, to be presided over by temporary chairman Al Dolins of Pioneer Music Company, this city.
All those who will attend will be given the opportunity to express themselves at this open forum meeting, according to Dolins. The best suggestions will be adopted for the new Massachusetts Phonograph Operators Guild.
According to music coinmen here, "This seems to be a genuine effort to organize the music machine trade thruout New England into a single, solid group to help protect themselves against legislation, taxation and solve all other problems.'

One of the big topics which will be openly discussed. it is reported, will be the bonding of members, legislative representation, public relations work, and, especially, a new and better commission basis for the music operators. Many suggestions in this regard are expected with the majority probably asking that a $70 \%$ $30 \%$ commission basis be placed into effect immediately in this area.

## Tubular COIN WRAPPERS

1 Case ............ 65 c per M
3 Cases.......... 60 c per M
6 Cases........ 53 c per M

Less Than Case Lots. Assorted Deominations. 70 c per M

50 c PENNIES ........ 19 M to CASE
S2.00 NICKELS ......... 17 M to CASE
S5.00 DIMES .............. 20 M to CASE $\$ 10.00$ QUARTERS .... 15 M to CASE 510.00 HALVES ......... 15 M to CASE F.O.B. Chicago

Case lots shipped. One denomination to case. Order in quantity conforming to packing if possible.

1/3 Deposit with Order, Bal. C.O.D. All Orders Shipped Express Unless Otherwise Specified.
CHARLES (JMMM) JOHNSON
GLOBE DISTRIBUTING CO.
1623 N. California Ave. Chicago 47 (Phone: ARMITAGE 0780)

## AEROPOINT DESIGNS "RED DEVIL" NEEDLE FOR COINTRADE ONLY

## Plays 15,000 Times

CHICAGO - Aeropoint officials, this city, reported this past week that the firm's newest needle, "Red Devil," designed exclusively for the juke box industry, had received enthusiastic reports from operators and servicemen thruout the country.

Burton Browne, president of the firm, reported that letters received from juke box ops indicated that they have used a single "Red Devil" as high as 15,000 times with excellent results.
The Aeropoint "Red Devil" is reported to have a special osmium tip that reduces record wear to a minimum.

## NOTICE

The June 24, 1946 issue of THE CASH BOX will be the Fourth Anniversary Issue. This issue will feature outstanding articles from leaders of the trade. It will carry pictures of the latest developments in the industry. It will also have the famous "Latinos Americanos" section which covers all Latin America and is printed in Spanish. Reserve your advertising space for this issue NOW!

## Monte West To Set Up AMI Mechanics' School

ST. LOUIS, MO. - Monte West, AMI factory service engineer, has been visiting the school maintained by National Slug Rejectors, Inc., of St Louis, Mo., for the purpose of securing data for setting up a school for mechanics to teach them the intricacies of coin mechanism equipment

## WANTED

MILLS ESCALATOR SLOTS

1 BALLS
5 BALL FREE PLAY

Convert your old Hockey game, so two can play the game as well as one and triple your cash-box receipts. Complete instructions and all necessary parts only $\$ 40$ Any experienced coin machine mechanic can make the conversion. Write today

Lewis Coin Machine Service
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(Belmont 7005)

# CENTRAL OHIO COIN MACHINE EXCHANGE WILL PURCHASE FOR CASH WILL PAY HIGHEST PRICES FOR <br> PINBALLS - CONSOLES - PHONOGRAPHS SLOTS - ARCADE EQUIPMENT NO DEAL TOO LARGE OR TOO SMALL CENTRAL OHIO COIN MACHINE EXCHANGE NEW ADDRESS 

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IT'S GENERAL FOR THE INDUSTRY'S LEADERS! DAVAL'S MARVEL \& AMERICAN EAGLE
Coin Operated-1c and 5c Play
Ready to make every location a source of bigger tarnings. Marvel - with cigarette reels; American Eagle - with fruit reels. Write for prices.

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Both Marvel and American Eagle available in non-coin operated models which are not subject to Federal use tax.

## GENERAL'S TOP-RANKING PRODUCTS:

| $\star$ AIREON <br> Electronic Phonograph <br> $\star$ STAGE DOOR CANTEEN <br> \& GRIP SCALE <br> $\star$ SHINE-A-MINIT | $\star$ CHAMPION HOCKEY $\quad$ BANK BALL <br> $\star$ Jennings STANDARD * Daval's GUSHER, CHIEF \& SUPER MARVEL, AMERICAN DELUXE CHIEF EAGLE |
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| Established 1925 | Growing Steadily Ever Since |

# COMPLETE TEXT OF SUPREME COURT JUSTICE CUFF'S FAVORABLE DECISION ALLOWING BOWLING ALLEY GAMES TO CONTINUE OPERATING IN NEW YORK 

# Injunction Granted Amusement Enterprises, Inc., New York, on "Bank Ball" vs. N. Y. C. License Commissioner Fielding 


#### Abstract

Amusement Enterprises, Inc., v. Fielding-Plaintiff has commenced a test suit to have the court declare that the machine it manufactures and sells known as "Bank Ball" provides a game of amusement and skill and is not a gambling device. Fearing that the police and other enforcement agencies of the City of New York will confiscate its machines and irreparably destroy its property before a trial can take place and complaining that those same authorities have already interfered with the prosecution of its business which plaintiff claims is entirely legitimate, plaintiff seeks to stay official action until the validity or invalidity of its machines can be ascertained at a trial. The cause is at issue. A trial which should not take long may now be had.


Plaintiff manufactures and sells a machine, about two feet wide and sixteen feet long, which is placed in stores, restaurants, grills and places where the public gathers. To play the game for which the machine is devised the player inserts a coin in a slot, which releases nine rubber balls, each just larger than an ordinary baseball. There are holes or receptacles at one end of the machine designed to receive the balls. The player, standing at the other end of the machine, about nine to fourteen feet away from the holes endeavoring to get the balls into the holes, rolls each ball along the flat surface or platform which is between him and the holes, each of which bears a number. The object of the game is to roll the balls so that they will fall into the holes labeled with higher numbers. One, two or more may play. One playing alone tries to roll as high a score as he can. Two or more players may compete. Obviously, players may bet among themselves or with the proprietor of the premises. Affidavits by police officers are to the effect that they witnessed both forms of betting. The score of each player's endeavor is electrically recorded and exhibited as it progresses, the machine finally showing the total.

Defendants oppose this application mainly on the ground that plaintiff's machine is a gambling device.

The law. (Sec. 982, Penal Law), upon which the defendants rely,
makes it unlawful to manufacture, sell, rent, use, possess, operate, \&c., any slot machine or device "as hereinafter defined" (subdiv. 1(a).) The statute then defines machines and devices which are prohibited to be "Any machine . . . adapted or (which may readily be converted into one that is adapted for use in such a way that, as a result of any insertion of any piece of money or coin or other object such machine or device is caused to operate or may be operated, and by reason of any element of chance or of other outcome of such operation unpredictable by him, the user may receive or become entitled to receive any piece of money
thing of value . . . or the user may secure additional chances or right to use the machine . . . (subdiv. 2).

As put out and set up by the manufacturer, there is no claim that plaintiff's machine is a gambling device. The defendants say that, because it "may readily be converted into" a gambling device, the machines are illegal.

The answering affidavits set forth the manner in which that conversion may be accomplished. The exposition indicates that the machine must be opened in the back and distorted by changing wires from one set of terminals to another. These experts do not state how long it would take to effect that conversion. The plaintiff contends that such conversion would require hours.
The word "readily" in the provision is important. It is defined in Webster's New International Dictionary (Second Edition) to mean "with promptness; quickly; at once; easily." The speed, manner and convenience with which the machine can be transformed into a gambling machine and back to a game of skill will determine if it is "readily" convertible within the meaning of the Penal Law.

Evidently, classifying plaintiff's machine as a gambling device was not always certain in the minds of the city authorities for last year licenses were issued permitting its operation and games similar to "Bank Ball" have been licensed by the city since 1938 (see Regulation With Reference to Alley Ball Games, Rules and Regulations of New York City Agencies $1938-1941$, p. 277). On

April 6, 1946, all such licensing was discontinued. At this time plaintiff can neither procure a license for its machines nor can they be operated without subjecting the machines and the operators thereof to police action.

It would seem that the authorities threaten and scare users of the machines but make no arrests. Plaintiffs offered in open court to submit to arrest and prosecution to obtain a determination with respect to its machine in any court. Likewise, plaintiff offered to immediately try the case pending in this court for declaratory judgment. None of these suggestions have been accepted by the defendants. The plaintiff has provided the defendants with two of its machines for testing. By letter dated May 9, 1946, plaintiff's attorney suggested that the defendants demonstrate before the court how they would convert the machines as they maintain they can. The defendants declined (see letter from assistant corporation counsel, dated May 11, 1946.)

There are serious questions of fact and law, the determination of which will have a bearing upon the continuance of plaintiff's business. Merely because betting is possible by the players of the machines is not the criterion. It is not for this court on this application to make what would amount to a complete determination of the issues. If plaintiff shows that it has a clear legal right to stay those who are interfering with the prosecution of its business and that unless the stay is granted permanent relief to plaintiff will be rendered ineffectual, a temporary injunction should issue. That the authorities have been and intend to continue banning the use of these machines is admitted. Concededly plaintiff's machine unconverted is not a gambling device. That plaintiff's machine falls within the condemnation of section 982, Penal Law, is not established by the affidavits submitted by the defendants.

The question of the validity of plaintiff's machine should be determined at a trial. Until that trial is had, official interference in plaintiff's use of its machines will be enjoined. Order on notice.

# LIGGINS AUTOGRAPHS MILLIONTH DISC AT EXCLUSIVE'S OPEN HOUSE PARTY 



HOLLYWOOD - Joe Liggins of "The Honeydrippers" fame, optimistically autographed his one millionth record (in advance) and presented it to Bill Gersh of The Cash Box at the open house party given by Exclusive Records for all their friends in their new building at Sunset and Vine in Hollywood, this past week.

From left to right in the pic: Bill Gersh of The Cash Box; Leon René, president of Exclusive Records; Barney (Shugy) Sugerman of Runyon Sales Company, New York, who flew to Hollywood to attend the open house party; Jack Gutshall of the Jack Gutshall Distributing Co., Los Angeles. and seated at the desk Joe Liggins, himself.
Joe Liggins' latest recording, "Sugar Lump," backed with "Boddle-Do-Da-De," is reported "to be clicking with juke box coinmen all over the nation.'

René reported that over 500 prominent personalities in the entertainment world attended the open house party which officially opened the firms new offices in their building at Sunset and Vine, this city.

Festivities continued from noon until 10 P.M. Hosts at this affair were Leon René,president of Exclusive Records, Ben Ellison, general manager and Buddy Baker, musical director.
Exclusive's artists, Herb Jeffries, the DeCastro Sisters, Bob Hayward, and others were present to show visitors thru the beautiful and luxurious offices of the firm.

René has authored such outstanding song hits as "Sleepy Time Down South," "Twilight 'Til Dawn," "When The Swallows Come Back To Capistrano" and "Gloria".

Get Ready for the June 24 Issue!

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REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes PRICE $\$ 32.50$ TO $\$ 38.50$ Per Reel
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HIT PARADE of WESTERNS
SCOTTY HARRELL and HIS TEXANS
\# 137 SDON'T PLAY WITH MY HEART Tingle-tangle-tingle
\#139\{ $\begin{aligned} & \text { MY SWEET SENORITA } \\ & \text { SWEET MANDY }\end{aligned}$
All Records Retail 75c plus tax

| NEW RELEASES | UNITED-FOR BETTER | NOWDELIVERING |  |
| :---: | :---: | :---: | :---: |
| EVANS TEN STRIKE ABT Ic CHALLENGERS BOWLAWAY SKEE ROLL | bALLY UNDERSEA RAIDER bally surf queens | amusmatic lite league GENCO TOTAL ROLL CHICAGO COIN GOALEE |  |
| SLOTS ALSO | ALSO THESE RECONDITIONED BUYS IN USED MACHINES |  | MISC. |
|  |  | Lucky Strike Track Odds Lucky Lucre Skyfighter |  |

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SLOTS

| 10 c Jennings Dixie Bell, 3/5 | \$ 95.00 |
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| 25c Pace Comet, $2 / 4$ | 95.00 |
| 50c Jennings Century, 3/5 | 225.00 |
| 50c Mills Original Roman Head | 315.00 |
| 2-Columbia Bells, Cigarette Reels | 45.00 |

## EXTRA SPECIALS

| S | \$225.00 |
| :---: | :---: |
| I-Keeney's Super Track Time | 225.00 |
| I-Buckley D.D. J.P. Track Odds | 650.00 |
| 22-'"BRAND NEW" 30 Wire Seeburg Boxes | 17.50 |

10-'Slightly Used" 30 Wire Seeburg Boxes ...................... 12.50

1 BALL C. P.

| 3-Kentucky | \$249.50 |
| :---: | :---: |
| 2-Long Shot | 234.50 |
| I-Sport King | 179.50 |
| 2-Santa Anita | 134.50 |
| 2-Pace Maker | 39.50 |

5 BALL F. P.

| 1-Exhibit Leader | \$72.50 |
| :---: | :---: |
| I-Keeney's Red Hot .................................................... 35.00 |  |
|  |  |
| I-Buckaroo ..................... .............................................. 25.00 |  |
| 1-Exhibit Golden Gate | 25.00 |

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# MULLININX AMUSEMENT CO. 

WERE CMI MEMBERS BEFORE P. R. PROGRAM


JAS. A. GILMORE
CHICAGO - James A. Gilmore, sec-retary-manager of CMI, reports this past week that, "The following dis1ributors were 'associate members' of Coin Machine Industries, Inc., prior to the start of the 'public relations program' and should have been included in the list of 'associate members' published in your issue last week. It did not occur to me to include their names because of this reason."
Gilmore lists the following distribs: Atlas Novelty Co., Bell Products Co., Max Glass Distributing Co., Globe Distributing Co., National Coin Machine Exch. and World Wide Distributors, all of Chicago. He also lists: Moseley Vending Machine Exch., Richmond, Va. and Sicking, Inc., Cincinnati, O.


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1,000
GENCO GAMES
Games do not have to be in operat. ing condition, but must be complete with all parts. Send us your list ot once.
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Watch for the June 24th Issue

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Complete Lis $\dagger$
Even Old Machines
Have Good Value Today

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## Tobacco Mag Tells How Cig Ops Won OPA Price Ruling

Credits Seedman of NAMA for Good Work. Reports this as Proof of "The Power of Proper Organization"

SAUGERTIES, N. Y. - The "Tobacco Record" magazine, published here, reported in this past issue, "that the new OPA order giving vending machine operators permission to pass along on single packs the price hike of any manufacturer, demonstrates the effectiveness of trade association organization.
The "Tobacco Record" then enters into a complete story of the price hike to the cigarette manufacturers and how George M. Seedman of Rowe Cigarette Service Co., New York, instantly instituted the campaign which brought complete reports from over 100 leading cig ops based on income tax returns to the OPA proving that they could not assimilate this price rise
This factual data, the "Tobacco Record" reports, on vending machine sales taken from income tax returns persuaded the OPA that an absorbed price hike would injure automatic merchandisers.
The result was that cigarette machine ops were allowed to hike the price on sales of single packs whereas the retailers can only increase the price on sales of two packs at a time.
Once again, this paper reports, NAMA has proved that proper organization is of tremendous value to any trade. The fact that OPA made an exception in the case of the cigarette venders has stirred the tobacco industry to greatly strengthen their own ranks.
This paper also reports, "NAMA
gave credit to George M. Seedman of Rowe Cigarette Service Company for leading the successful campaign of vending machine operators in the price grant.'

Seedman, who is secretary of the OPA Retail Tobacco Advisory Committee, presented the data collected

> P \& S FREE PLAYS
> ARE PROVEN WINNERS
> Eagle Squadron Production
> From-Big League Shangrila
> Torpedo Catrol
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> Punch, Tops, Formation and Powerhouse See Your Distribufor or Write To -

> P \& S MACHINE CO.
> 3017.19 N. Sheffield Ave., Chicago 14, III.
within 48 hours by NAMA from its members

## BARGAINS

1Poker Reel, 2 Hold \& Draw, 2 Smoke Reel, 2 Royal Flush, $1 x$-Ray, 1 Heads \& Tails, 3 Reel Dice, 2
 New Deat, ${ }^{2}$ Horse Reels, 1 , puritan Baby Vencor Deck, 1 Fruit salad.
These counter games are SUPPOSED TO BE IN WORKING ORDER, we are selling them AS IS Thase 26 games sold in a complete lot only
FOR S65.00

Close Out - New Tubes $50 \%$ Off List Price 39/44. 50 Net 6 R7GT .55 Net 6666.65 Net
 $\begin{array}{lllllll}2051 & .55 \mathrm{Net} & 6 \mathrm{~V} 6 \mathrm{G} & .65 \mathrm{Net} & 65 \mathrm{NJ} & .55 \mathrm{Net} \\ 41 & .45 \mathrm{Net} & 31 & .50 \mathrm{Net} & \text { ILN5 } & 1.20 \mathrm{Net}\end{array}$ 6 . 65 Net 65 K7GT .55 Net
WANT EXHIBIT GAMES-will pay $\$ 60.00$ each for Sunbeam, Double Play, Stars, Leader. $\$ 70.00$ each for West Wind, Do Re Mi, Duplex, Sky Blazer. $\$ 90.00$ for Knockout, $\$ 100.00$ for Big Parade. Send list of games you have to sell.
K. C. NOVELTY CO.

419 Market St., Phila. 6, Pa. Market 4641

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 CO-OPERATIVE DISTRIBUTING CO.ANNOUNCES THE OPENING OF ITS NEW LOUISVILLE OFFICE


BRAND NEW! PROMPT DELIVERY!
Victor Model ' $V$ "' Ic rendors. Handle ALL KINDS of
nuts, candies and ball gum nuts, candies and ball gumm
with no extra attachments required.
Model 'V" Standard Finish
(glass globe). Each-

## $\$ 10.75$

Model " $V$ ' Deluxe Cabinet
$\$ 1275$
1/2 Cash With Order
s: $1 / 2$ Cash With 0
Balance C.O.D.
now available for delivery Chicago
Coin Goalee $\$ 525.00$ America's, Finest Hockey Game -
One or Two Nickel Play


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## WANTED - WILL PAY TOP DOLLAR

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| :---: | :---: | :---: | :---: |
| Air Force | Leader | Twin Six | West. Baseball ${ }^{40}$ |
| Big Parade | Liberty | Bally Defender | Wurlitzer Skee Ball |
| Bosco | Lite-a-Card | Bally King Pin | Blue Grass, F.P. |
| Clover | Lot-O-Fun | Bally Rapid Fire | Club Trophy, F.P. |
| Defense (Genco) | Sky Blazer | Bally Sky Battle | Dark Horse, F.P. |
| Do-Re-Mi | Sky Chief | Chicoin Hockey | '41 Derby F.P. |
| Double Play | Sky Ray | Evans Super Bomber | Jockey Club |
| Duplex | South Paw | Evans Ten Strike, H.D. | Long Acre |
| Five, Ten \& Twenty | ${ }^{\text {Sports Parade }}$ | Genco Play Ball | Pimlico |
| Four Aces | Spot Pool | Jennings Roll-In-The-Barrel | Record Time |
| Four Diamonds | Stars | Keeney Air Raider | Sport Special |
| Hi Dive | Sun Beam | Keeney Sub Gun | Thorobred |
| Hi Hat | Velvet | Mutoscope Ace Bomber | Turf King |
| Jungle | West Wind | Mutoscope Drivemobile | Blue Front |
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ARRANGES DISTRIB COVERAGE IN OHIO ON "MEASURED MUSIC"


BURT DEAN
CLEVELAND - Burt Dean, salesmanager for E \& W Distributing Co., this city, distribs for AMI and Personal Music Corp., spent the past week visiting with distribs thruout this state, he reports, arranging for complete coverage of the new "Measured Music" boxes.
In company with Burt Dean was Gary Weber who heads the E \& W firm and is regional director for AMI and Personal Music Corp.

Weber and Dean visited with Toledo Coin Machine Exchange, Toledo; Central Ohio Coin Machine Exchange in Columbus and $\mathrm{T} \& \mathrm{~L}$ Distributing

Illinois

## IN <br> Wisconsin and Indiana

 IT'SCOVEN FOR Bally Products
 DISTRIBUTING CO. 3181 ELSTON AVE. CHICAGO, ILL.
(PHONE: IND. 2210)

LET US COMBINATION YOUR VICTORY DERBY
Write for Particulars
OPERATORS SERVICE
2307 W. Pico Blvd., Los Angeles, Calif.
Co. in Cincinnati.
"Arrangements have been made," Dean reported, "for immediate coverage of large areas with both AMI phonos and 'Measured Music' boxes thru these distributors. They have already contacted with leading music operators in their territories and are

## WANTED PHONOGRAPHS

ROCK-OLA TWIN 12's OR
TWIN 20's
highest prices paid
Write - Wire - Phone
DEE'S SERVICR SHOP
1119 VENICE BLVD.
LOS ANGELES 15, CALIF.
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already in action helping make installations."

## RON ROOD FEATURES COMPLETE MUSIC STORE

 RON ROOD

ORLANDO, FLA. - Ron W. Rood of Southern Music, 232 N. Orange Ave., this city, one of the nation's best known coin machine distributors and one of the largest music machine ops, also has the leading, as well as the most beautiful and outstanding music store, in this city.
Rood has always been of the belief (as presented to music machine ops by The Cash Box many times in the past) that the automatic music coinman should tie in with a complete music set-up in every regard since he is already so deeply engaged in the music business.
It is a well known fact thruout the trade that many of the outstanding music coinmen have large record stores in their home cities. Others have proved themselves very fine distributors for electrical appliances, in addition to radios, pianos, television sets, and all music generally.
This trend toward a more complete music set-up, as accomplished by Ron Rood in this city, has become a national endeavor on the part of leading music machine men.
From coast to coast today there are beautiful record and appliance stores owned and operated by juke box coinmen. The store featured by Ron Rood in Orlando is not only one of the most complete, but also one of the most attractive and is thoroly modern from every standpoint.
These activities, aside from coin machine sales and operation, on the part of leading coinmen have won much good praise from authorities in the various communities.


View of the interior of Southern Music's complete record store

## Aєnapoint RED DEVIL

## COIN PHONO NEEDLE

$\star$ Exclusively designed for coin operation $\star$ Good up to 5000 plays-and much longer $\star$ Osmium-tipped for longer life
$\star$ E-a-s-y on records



MAILTHIS TODAY 619 N. Michigan Avenue, Chicago II, Illinois Gentlemen:
Send me free sample of Red Devil and name of my nearest distributor.

Name_
Address
City

# RECORD OPERATORS - DISTRIBUTORS! IF YOU ARE IN SEARCH OF RED HOT MONEY MAKING RECORDS - GET THESE NOW!! 

MEMO No. 3002
PAPER HEART
PAPER HEART
YOU DON'T WANT ME ANYMORE
SOLAR No. $710\left\{\begin{array}{l}\text { I'M A ROLLIN' STONE } \\ \text { WHEEL OF FORTUNE }\end{array}\right.$ LIBERTY No. $8\left\{\begin{array}{l}\text { OKLAHOMA BLUES } \\ \text { AM I TOO LATE }\end{array}\right.$

SUNSHINE No. 106 \{ YOU CAN GET A LOT

## ORDER FROM YOUR NEAREST DISTRIBUTOR

COLLINS RECORD DIST. CO., 4138 S.E. 42nd Ave., Portland 6, Ore. SO. COAST AMUSEMENT CO., 314 E. Eleventh St., Houston, Texas SUPERIOR RADIO \& ELECTRIC CO., 305 South St., Portsmouth, Va. NATIONAL SALES \& SERVICE, 514 Dennyway, Seattle, Wash.

## MARYLAND EDITOR FAVORS RESORT SLOTS

BARSTOW, MD. - In one of the most favorable editorials ever yet printed in favor of slots, A. D. Neeld of Plum Point, Md., featured a column in the May 16 issue of the "Independent", local newspaper, which encourages use of slots in resort communities such as this one.

He comments on the fact that a great many items have appeared in the press relative to the fact that slots have spread from the beach resorts here into business establishments thruout Calvert County. He mentions that there are some who do not favor the slots as "gambling" and others who suggest that they be "taxed" so that the county will profit from them.

He writes, "This column has always taken the stand that in the resorts the machines do no harm-should not be taxed-and should be let alone. Perhaps we are making what may be considered a rather fine distinction when we do not extend this liberalism to the inland stores-but we do have reasons. There is a different spirit in the resorts," he continues, "the people who frequent them are stronger in the atavistic impulses they like to gamble and there are other means of entertainment provided in abundance with which the machines must compete.- People do not play them to avoid becoming bored, for there are other things to
do. But many do play them for the reason that they enjoy playing them -some folks come all the way from town for the purpose of playing slot machines."

He then writes that it is "only natural" that farmers regard Calvert as primarily an agricultural county and that watermen regard it as a coastal county. He claims that the big business in this county comes from neither of these two sources. It comes from the resorts, he reports. He stated that the summer population spends more money in the few months that it is there than what the permanent residents spend for the entire year. He claims that the summer population pays the entire tax bill for the county.

He writes, "Along this line - it is perhaps not appreciated that many of the smaller businesses that add so much to the attractiveness of the resorts have a hard time making enough money in the short season and are dependent upon the income from slot machines for continued existence. The machines produce the difference between loss and profit for them. Close down the machines," he continues, "and you close down the businesses. You thereby make the resorts less attractive-fewer people will frequent them - and the whole
county will suffer. If, as suggested by one of our esteemed contemporaries, we start taxing them because 'the county can find a use for the money' we may tax them out of existence at some future time and eventually find that the county has less money instead of more as a result of the tax."

He also writes, "There is no public harm if John Smith wants to spend a dollar playing the machines - John Smith is the only person who is hurt and perhaps he does not consider that he is hurt.'

One interesting point he makes is, 'Gambling' is universal. But there is a difference between necessitous gambling and 'sport gambling'." In this regard he writes, "The critics of the machines draw a fine distinction between necessitous and sport gambling. Every time we cross a crowded street we bet our lives on our skill in evading traffic. Every crop we raise is a gamble. Every business venture is a gamble. Gambling is as much a part of life as is security and progress. The maintenance of security often is itself a gamble."

He then writes, "All living is a gamble. To say that 'sport gambling' is sinful is to draw a fine distinction -it was to avoid such distinctions that our forefathers came to America to found a land of freedom.'

STORK RECORDS
[Formerly Crescent Records]
CR $1005\left\{\begin{array}{l}\text { YOU CALL IT MADNESS } \\ \text { ORCHIDS FOR A MEMOR }\end{array}\right.$
Featuring ROSS LEONARD and Ken Sisson's Orchestra

> CR $1002\left\{\begin{array}{l}\text { ALL WOMEN ARE WOLVES }\end{array}\right.$

CR 1003

MAMMA'S MOO-LEN-YANNA<br>(The Egg Plant Song)<br>ADVENTURE

Bill McCUNE and His Hotel McAlpin Orchestra OPERATOR'S PRICE 45c Plus Tax
TERRITORIES OPEN!! DISTRIBUTORS - WRITE FOR SPECIAL DEAL! DISTRIBUTED BY:

RUNYON SALES CO. 593 - 10th Ave. N. Y. C.

## IT'S HERE! IT'S NEW! IT'S TERRIFIC!

 DAVAL NON COIN OPERATED COUNTER GAME
## NO FEDERAL TAX

DISTRIBUTORS FOR SOUTHERN CALIF. \& NEVADA
WIRE - WRITE - PHONE


# WAR MEMORIAL CENTER FEATURES JUKE BOX MUSIC 

CORAL GABLES, Fla - The War Memorial Youth Center, created here by 22 civic organizations, and churches and this community's leading citizens, features complete facilities for youth from grammar schools thru college in a square block building in the downtown area.

Of most outstanding interest to coinmen thruout the nation is the fact that these sponsors of the War Memorial Youth Center furnish the kids with music for dancing from a juke box.

## Sheriff Returns All Machines to Ops

ANAHEIM, CALIF. - Sheriff Jesse Elliott returned all machines seized by Rev. Wesley G. Edwards of Santa Ana, crusading Free Methodist Minister, who staged a self-led "vigilante" raid on bars and cafes in West county on July 27, 1944.

Tho the minister claimed that he had evidence that the machines "had pay-off slots which actually released coins as winners," Sheriff Elliott said that he returned the machines because he had no evidence that they were used for gambling purposes.

The Sheriff reported that County Counsel Joel Ogle advised him that he could not hold the machines unless he could prove they were gambling devices. Possession of a slot machine is not unlawful, he stated.

It was disclosed that eight of the machines were returned to Gilbert F. Scanlan of Santa Ana, three to the Santa Ana Amusement Co. and two others to V. T. Smith.

## Foreign Trade Handbook

WASHINGTON, D. C.-A new handbook on foreign trade has been designed by the Committee on Economic Development which is expected to help manufacturers. wholesalers and retailers who plan to go after export business. It is the combined experience of foreign trade experts.

## Business Week Pinball Story Revealing

NEW YORK - The Cash Box has received many copies of the "Pinball Payoff" story which appeared in the April 27, 1946 issue of "Business Week" magazine from operators all over the country.

This item which appeared on page 36 of that issue is one of the most revealing ever yet to appear in any business magazine. It not only tells about the development of the industry since 1940 but also quotes prices of machines. It is believed that the
reporter who gathered the material for this item was in close contact with leaders of the coinbiz.

He not only goes thru the entire. coin machine picture at this time but gives the various tax problems which face the industry and also reports the number of Federal licenses issued.

He reports how the Federal Government received over $\$ 19,000,000$ for licenses in the 1945 fiscal year.

He states, "Juke boxes are the biggest profit makers, with pinball, one balls, and slot machines trailing.'

## Herantes <br> "A NAME YOU CAN TRUST"



## QUALITY PICTURES PRESENTS

## NEW FILMS FOR SOLO-VUE OR PANORAMS

## RUNWAY SERIES

 Series 18ROSALIE DE LA TORRES
PEGGY DAVIS
VAVETTE ARMAINE
DOLLY DANIELS
HELEN LEVOYER
heather english

SENSATIONAL SPECIALTIES Series 19
HEEL OVER HEAD hill billy heat wave SHAKIN' THE ULI ULI LUCIA RAND NATOMA AND MR. FREDRICK CUBANAFRO

OVER 1000 FILMS AVAILABLE
PAUL A. LAYMON

## TELLS ABOUT 1896 JUKE BOX

PITTSBURG, PA. - J. Beever of the Tri-State Autocoin Company, this city, writes, "I noted on page 40 of your April 15, 1946 issue a notation about an old juke box dated about 1900 which plays cylindrical records. "You call this the oldest juke box. I am afraid you err in this statement. A friend of mine who makes a business of repairing antique music boxes and other forms of mechanical music owns a coin operated, spring wound instrument which plays two tunes for a nickel.
"The records are perforated steel discs which appear to be about two feet in diameter. - It has a record changing mechanism which has a startlingly familiar ${ }^{\circ}$ look to anyone who knows the modern record changers.
"Selections are made by moving a pointer to the right side of the instrument to the number desired. The records can be changed by merely lifting them out of the stack and replacing with a different selection.
"The cabinet is an elaborate affair in mahogany with a cut glass front surrounded by a perforated, gilded metal framing, to allow for passage of sound.
"The tone and volume of this instrument is remarkable. It uses a plucked reed tone generator and is, I believe, of Swiss manufacture, altho the cabinet and assembly was
done in this country. By the way the Swiss are still the only people in the world who know the secret of these reed combs. It is believed to rest in a special steel alloy.
"If you are interested in this instrument I can give you full particulars on it since Mr. Mascaro has the original data on the sales advertisements of the day. This device was issued a United States patent in 1896."
(There is no doubt that a great many juke box operators, jobbers and distributors thruout the country, as well as the leading manufacturers, would be interested in seeing a photo of this unit and reading the advertisements which were created for it. The Cash Box hopes that Beever will find time in the very near future to send this data in so that it can be published for all to read.)

## NOTICE

If you believe that you have a story which would be of real interest to the entire industry - send it in today for publication in the June 24 , 1946 issue-which will be the Fourth Anniversary Issue of The Cash Box. The Fourth Anniversary Issue will feature articles from leading members of the coin machine industrymany of tremendous and startling interest for all in the trade.

CONKLIN LISTS ALL FIRMS OWNED
SHREVEPORT, LA. - E. F. Conklin of the Shreveport Novelty Co., this city, writes, "In a recent issue you misquoted me as owner of the Shreveport Novelty Co. I will give you the following firms that I now own in Texas, Louisiana, Arkansas and Arizona, all known as the Conklin Enterprises, and under the following names:
"Conklin Enterprises, Houston, Tex.; Western Distributing Co., Dallas, Tex.; Shreveport Novelty Co., Shreveport, La.; Northwest Novelty Co., Shreveport, La.; The Oil City Novelty Co., Oil City, La.; The Ruston Amusement Co., Ruston, La.; Delta Automatic Amusement Co., Monroe, La.; The Philmac Novelty Co., Ft. Smith, Ark.; and the Tucson Novelty Co., Tucson, Ariz. These are the companies I now own and operate.
"I am distributor in the following states on all coin operated machines: Texas, Louisiana, Arkansas, Mississippi, Arizona, Florida, Alabama and Georgia.'

## THE TOP TEN TUNES

NEW YORK - More and more juke box operators thruout the country are reporting their ten top tunes in their juke boxes each week to The Cash Box. Cards will be mailed free to those music ops who will return them to The Cash Box each week.


THEY ARE ALL TALKING ABOUT THE NEW H.C. EVANS CUSTOM BUILT COMB. CONSOLE! COME IN TODAY AND SEE IT FOR YOURSELF!


United Manufacturing Co. are now located in their new factory at 5737 Broadway and occupy over 23,000 sq. ft. of floor space. With new machinery now in this new plant plus increased production facilities they are better able to cope with the steady expansion of converting games. Bill De Selm, salesmanager for United, is reported to be doing a really splendid job. Visitors from all over the country are calling around to see the new factory. The day we called around for a look-see we bumped into Scott R. Babcock and E. Ecklund of Forest City Novelty Co., Rockford, Ill. . . . Phil L. Burgeson, Jennings distrib for North and South Dakota and upper Minnesota spent several days this past week at the factory and made complete preparations to tell the ops in his territory about the new Jennings 50c Silver Eagles-soon ready for all out, full speed production.

Plenty of coinmen in town this past week. Saw Bill Wrigney of W. \& L. Phonograph Service, Peoria, Ill. calling around and making the usual rounds . . . Ken Wilkinson of United Amusement Co., San Antonio, was also in town and reported to have something of big interest up his sleeve of which he isn't yet talking Ralph Goughman of Portland, Ind. was also in town and doing some quick buying before scooting back home again . . . Pickens Davis, op from San Antonio, looking things over in the Coincenter . . . Lou Popkins of Pittsburgh Coin Machine Co., Pittsburgh, Pa. came around to see what was happening and did not see what he wanted to see, we hear . . Charley Ewing of Automatic Sales Co., Evanston, Ind. popped into town suddenly. We didn't get to see Charley and wish we had Clarence Musser of Kansas City, Mo. was in town and arranged for deliveries of machines, we heard.

Also in town this past week-none other than Sam Taran from his new place in Miami. Sam was all sun tanned and looked swell, we hear . . . Julies Stine, well known song writer, and cousin of Al Sebring of Bell Products Co., came to Chi to visit his ailing mother at the Mt. Sinai Hospital . . . Guardian Electric sold the bldg at 1400 W . Washington St. and moved right back to their first and original bldg at 1621 Walnut St. Harry Brown off to Philly to move the family effects to Chicago once and for all time (and for keeps, now that Harry was the "miracle man" to find an apt here) and that stops him from any further commuting from Philly to Chi and back again . . . Atlas Novelty Co. held their annual employees' picnic on Eddie Ginsberg's farm on Decoration Day and what a gala time they did have, according to all the sunburned necks, arms, noses and what not . . . Now that both of the Sams are back at the factory again (Ginsburg and Wolberg) full speed ahead is the signal to make ready for that new game we've been hearing about and which we understand will really prove to be somethin' out of this world.

Joe Schwartz of National Coin Mach. Exch. is setting up a new showroom, service dept., and what not-to make ready for the day when new equipment starts rolling off the factory production lines ... Mrs. Johnnie Watling returns from Florida and now Johnnie can take time out from his scale problems to escort the Missus to the high spots . . . There's no let up at the Pace plant with all production lines going at top speed. And yet-they just can't keep up with the large number of orders they've received. Looks like there will have to be another expansion move over at this factory very soon

The way those crates are stacked up each day and ready to go at the Max Glass Distributing Co. looks like there will be plenty of New Champion Hockeys all over the country-and very soon, too . . . Bill Olsher of Abco Novelty Co. has his eyes on an entire floor in the heart of the Loop and may be moving 'ere long. Bill has certainly been spreading out since opening just about a year ago.

We were told that Daphne Kelly, who recently underwent a serious operation, will be back at her post at

Mills early in June. (It'll be nice to see your smile again, Daphne) . . . Sol Gottlieb is just itching to get behind the wheel of his new Pontiac and start that drive to the West Coast where he plans to spend several months renewing acquaintanceships and calling on all the coinmen there. Sol made L.A. his headquarters before the war . . . Irv Webb, Rockola distrib here, infos us that he has leased several stores directly below his present quarters and plans for a huge service and shipping dept are under way . . . Never a dull moment over at Monarch Coin Machine Co. Plenty of equipment coming in and moving out all the day long. Vince Murphy and Clay Nimeroff know what it takes to keep things moving at a very speedy clip . . . Due to the Decoration Day holiday many of the larger factories here shut down for the entire weekend giving their employees a real vacation.
A. R. Kelso, Executive Vịce-Pres. of Rock-Ola Mfg. Corp., takes advantage of the four day shut down holiday to get up to his ranch in upper Michigan for a much needed rest. Mr. Kelso has been working 25 out of each 24 hours to get those new Rock-Ola phonos to the firm's distribs all over the country-and has been speeding up plans right along to help Rock-Ola ops right to the top . . . By the way, take note youse guys, the famous Rock-Ola Music Maids, all pro soft ball team are back in action. They opened the season at the Rock-Ola Stadium last week and will play five nites every week until late in September. Last year these gals won the championship in their class. Sport fans among coinmen never fail to attend the games when in town or especially when the gals are playing in their home towns.

Dick Groetchen off to visit his family down in Florida and this time Dick is driving his brand new Cadillac. In the meantime, things are humming and humming at the Groetchen factory. It looks like the new large size Columbia Bells will be coming off the production lines any minute now . . . Superior Products is getting ready to move into a new and much larger factory . . . Every day is field day over at the popular Coven headquarters with visitors from everywhere in the country dropping in to see the display of the new Bally games and kibitzing time away in the beautiful "Rumpus" lounge. The day we called on Ben Coven and his popular salesmgr Ben Stine we found Harry Jacobs, Jr. of Milwaukee, Charlie Ewing of Evansville and Dick McClanathan of Savannah, Ill. already there and enjoying themselves.

Al Silberman of Williams Mfg. Co. and DeWitt (Doc) Eaton of AMI had an inside view of the Chicago Fire Dept. this past week. They were guests of Chief Tony Mullaney and Chief of the Fire Insurance Patrol Frank McAuliffe who drove the two coinmen around in the bright red Fire Dept. cars and showed them the latest equipment in Chicago's Loop fire stations . . . Bill Cohen of Silent Sales Co., Minneapolis, was in town this past week visiting over at AMI. Wonder if Bill went to the "shvitz" with Oscar Schultz? The "Vendit" machine out on Grand Ave. is attracting much attention . . . And there's a big surprise popping up in the music biz in this town that will have some of the boys wondering just what actually did happen . . . We understand that "Measured Music" boxes will soon be seen in a great many of the Loop's leading spots . . . Which also reminds us that the boys are already talking how the prices of machines are zooming upward to match the price rises in materials and labor . . . We hear that Bud Parr of Solotone is on his way back into Chi . . . An eastern mfr is seeking a 20,000 square foot plant here and intends to set up pin game manufacturing . . . Anybody got those $1 / 15$ th horsepower motors? . . . Bill Wolf of Los Angeles is reported to be on his way into Chi the middle of June

Leonard Micon of Pacific Coast Distribs, L.A., got out of town just in time-as the R.R. strike was called off . . . Bill Gersh of The Cash Box will be here for all of this week.

Abe Feinberg, New England representative for U-Need-A Vendors, Inc., spends some time in the city, seeing J. Breidt head of the company. Abe, in town with Hymie Leiter, returns to Boston at the end of the week. In a very short time, Feinberg will announce the opening of his new offices in Boston . . . Hy Singer and Maurie Farber of Runyon Sales Co., Buffalo, N. Y. drive into the city. They started the trip in a blinding rainstorm and it never let up thruout the entire ride. After picking up some equipment, they drive back Bob Slifer, East Coast Sales \& Distributors (Rock-Ola distributors) just about getting over his cold, which has been hanging on for months, when his secretary picks one up. Bob informs us that Harold Salis, formerly his assistant, is now operating music in South Jersey.

Dave Rosen, Philadelphia, in town in company with Lee Weiner, a Philly op. Lee was making final arrangements here for his honeymoon. The wedding taking place on June 2. The lucky bride-Lorraine Bruck . . . Spotted around a large table at the coinrow restaurant: Bob Slifer, Dave Rosen, Lee Weiner, Hymie Rosenberg, Hy Siegal, Sol Wohlman and Bess Berman . . . Barney (Shugy) Sugerman, Runyon Sales Co., returns from his trip to Los Angeles, Calif., jubilant over the many contacts he made there. Ben Becker, Palisade Specialties, Inc., Cliffside Park, N. J., visits with Bill Blumenthal of Tri-State Sales, Bally distributors . . . Hy Greenstein, Hy-G Amusement Co., Minneapolis, Minn., in town for a vacation.

Arcade owners in Coney Island reported the greatest single day business of their careers on Decoration Day. They anticipate continuous heavy business from now on, and look forward to their greatest season . . . Nat Cohn, Modern Music Sales Co., leaves for Chicago to visit the factories. From there, he heads for Detroit to see officials of Vogue Records . . . Sam Errich, Stork Records, setting up distributors thruout the country. First distribs announced are Runyon Sales Company and David Rosen

Mike Munves, having satisfied the demands of arcade men for equipment to open the season, relaxes for a few days, but keeps a wary eye on the telephone expecting those last minute calls.

Al Bloom and his son Howard doing so well with their music machine renovating biz, they're starting to complain about lack of space ...Al Schlesinger off to Saranac Lake for the week-end on a fishing expedition . . . Jack Fitzgibbons will be breaking with some "big news" shortly . . . Al Blendow, International Mutoscope Corp., plagued with a great many problems, but still keeps smiling . . . Joe Eisen and his son Buddy expect their offices to be ready June 1. Firm are distributors for Packard Manufacturing Corp., and will be known as Joe Eisen \& Son. Their offices are located at 57 th Street and 12th Avenue . . . Jules Olshein, Olshein Distributing Co., Albany, N. Y., writes he almost hired Russell Helm. Helm is the individual operating in upper New York State getting jobs with various music operators and distributors, then causing them headaches. (Stories about Helm's activities appeared in the May 20th and May 27th issues.)

Teddy Blatt, factory representative for Solotone, Jack Rubin and Max Schiffman of Intimate Music Networks, Inc., distribs, busy seeing the many operators in the territory, explaining the details of their system . . . Runyon Sales Co. of New York's staff continually in a dither what with the many celebs who visit the AMI showrooms to have their pictures taken ... Music Ops, who know they can get top service at Apollo Record's Tenth Avenue offices, keep the staff there so busy, they're complaining they don't even have the time to eat their
sandwiches Co., Pittsburgh, Gust Georges of Pennsylvania Vending Co., Pittsburgh, Pa., looking to buy coin operated Frozen Malted and Custard Machines . . . Can't keep track of Harry Berger, West Side Distributors these days. Harry keeps chasing here and there buying equipment.

George Ponser and Irving Kaye, Amusement Enterpises, getting plenty of phone calls congratulating them on their victorious court decision granting an injunction against the police department molesting locations operating their bowling game "Bank Ball". . . Joe Munves returns from Chicago, but keeps mum about his accomplishments in the Windy City . . . Irv Morris, Active Amusement Machines Co., Newark office, plays host to Joe Ash, Active Amusement Machines Co., Philadelphia office over the holiday week-end.
. Coinmen visiting at Hercules Sales \& Distributing Co., Newark, N. J. pleasantly surprised at the beautiful building and offices of the firm. Altho they expect something beautiful, they claim, the actual view surpasses what they imagined.
H. F. (Denny) Dennison of Personal Music Corp.. Newark, returns from an extended trip thruout the country in anticipation of a new arrival at the Dennison home. "But", buts Denny, "so far nothing has arrived". Therefore, Dennison takes the rest of this holiday weekend off to stay home and relax. (It's hard on these fathers) . . . George Ponser threw a big barbecue party on Decoration Day in his Maplewood, N. J. home and partner Irv Kaye (along with George) did the honors over the hot grille while all.present enjoyed the meats (and drinks) . . . Harry Pearl of East Coast, Elizabeth, N. J., reported to have become one of the best golfers in the coinbiz. Harry loves the game and is at it whenever he can get an hour or two off from his busy day

Jerry Karpman, formerly of Brooklyn, reported to be doing very, very well in Los Angeles and said to have already bought two music routes there and also started a jobbing business.

Leon Berman and Charley Katz will soon have a surprise for the boys around the nation, according to what we hear. Bert Lane of Atlantic Distribs is reported to be working out an entirely new idea in music which, it is reported, will help music ops to better and bigger collections . . . Sid Mittleman is reported to be distributing Solotone boxes over in Newark . . . LeRoy Stein has been very quiet these past few weeks-wonder why? Irv Orenstein and Dave Engels are reported to be tearing the country apart looking for as many phonos as they can purchase. The boys will buy and buy and buy-and the cost of the route is no object Atlantic City arcade owners report that Decoration Day was one of the greatest in their history and if this is any indication for the rest of the season-it should be an all time record breaker.

Sam Strahl and his boy friend Ben Blue with Barney Ross and many others at his table seen enjoying themselves talking over old times at La Martinique . . . One noted coinman here will make Winchell's column with a real bang-it is reported . . . We hear that one Brooklyn music op is guaranteeing 10 cases of beer per week to locations to get his phonos into the spots. As yet, it is claimed, he is not attacking the spots of assn members

Bill Wolf of Los Angeles is going to be Barney (Shugy) Sugerman's guest here on June 23 or before

This will be Bill's first visit to N.Y.C. and it will be interesting to get his views on the "Big Town" The beer shortage isn't being felt as bad in Manhattan as it is in Brooklyn, coinmen claim . . . Looks like Manny Ehrenfeld is ready to break with some really big news for the trade from his Passaic headquarters-and very soon, too.

The boys along coinrow and Hollywood are relaxing a bit now after the whirlwind visit of Barney (Shugy) Sugarman of Runyon Sales Co. of New York. He made the rounds traveling at top speed trying to see as many of his friends and business connections as possible in the short few days he was here . . . The town is still buzzing over the swell grand opening staged by Leon René of the Exclusive Record Co. at which René played host to many outstanding stars of stage and screen. The offices and work shops of the firm are among the most elaborate and outstanding in the record industry.
Bill Wolf of the M. S. Wolf Distributing Co. is a bit under the weather and is home resting up. Bill tells us that one more week of Bill Gersh would have sent him to a sanitarium. "But I hope he comes back real soon," he added . . . Jack Gutshall is off for a ten day vacation and fishing trip. He suffered quite a loss when burglars broke into his offices the past week and took a goodly sum of cash he had on hand, "I had no insurance" laments Jack, but now that the horse is stolen 'I guess I'll have to get some" . . . Elky Ray of the Gold Coast Coin Machine Exchange has informed us that he expects to occupy his new building on coinrow within the next thirty days. We sure hope so for Elky's sake, but there is plenty of work to be done and the builders are not breaking any speed records, "They must be working by the hour," moans Ray . . . Jean Minthorne held a two day school for mechanics sponsored by the Seeburg factory. "The attendance of mechanics and service men was very gratifying, he informs us. This was the second meeting given by Jean. The first was held in Phoenix.

Bud Parr of Solotone informs us that the orders for the firm's new timed music boxes are pouring in in a steady stream. His firm claims the best distrib set-up in the entire coin field.

Len Micon of the Pacific Coast Distributing Co., now in Chicago is due back this week. Len promises the boys several surprises in new equipment including the telephoned info that he expects a carload of Evans machines
in a matter of days.
Jimmy Rutter of Operators Service had a pin game brought into his shop for repairs and upon examination found a penciled sign hung onto it which read: "Notice To Slickers-I am on to you wise guys, who are using magnets and other gadgets, trying to cheat me, we know when the machine's on the right payoff, we reserve the right to refuse refund at any time to you wise guys, we know you and can spot you chiselers. Thank you very much. Signed, McGillicudy." It must pay to be tough and polite at that location. ... L. F. Sebastian, credit man for the Rock-Ola Company, Chicago, here on a vacation and looking in along coinrow, and visiting with William (Bill) Happel, Jr. of Badger Sales Co. Bill plans on a trip to Big Bear to assist customer Ray Reynolds stage his arcade's grand opening at that well known resort town . . . Fred Gaunt, generally referred to as "the genial gentleman of coinrow,' has achieved the reputation of offering helpful advice and useful info to the :nany new ops going into the coin biz.
Ray Powers of E. T. Mape Music Co. reallly hit the jackpot when he made a swell buy of a large number of used phonos from an-army camp, Ray was the envy of most of the boys who are frantically searching for used phonos. He plans on cleaning up these boxes, checking them for mechanical defects and offering them for sale
to the ops.

Among the ops seen along coinrow this past week were: Anton Jeppesen, Hugh McElhenny, Earl Cale, Ben Corenblum, Jack Brady, Shannon Douglas, R. E. SanderSon, all of Los Angeles; Harold Murphy, Palm Springs; Walter Leohnert, Bellfower; Earl Beatty, Temple City;

James Miîis, Downey; Ivan Wilcox, Visalia; Peter Rome Burbank; I. B. Gayer, San Bernardino; Bernard Knot 1 Alhambra; L. H. Maston, Potterville.
Len Kelly and Fred Myers of K \& M Distributors ar down around Oklahoma City setting up local distributorships, the boys plan on being out a few weeks, H. A Lucas is looking after the firm's biz and keeping the platters moving . . . Nels Nelson local distrib for Phon nette the measured music box hopes for an increase ir the number of boxes coming in to him. He reports a terrific demand for this equipment . . . H. M. De Govia of Dee's Service recently made a purchase of a number of phonos and plans on offering these for sale shortly. De Govia has been selling a number of music routes for
local ops with much success . . . Otis Rene of Excelsior records plans on moving his firm into the new building recently acquired in Hollywood. They're an up and coming firm in the record field . . . Mesner and Mesner, Inc., producing discs under the Alladin Label have just occupied their new building at 4918 Santa Monica Blvd., Hollywood.
H. G. Krause of Enterprise Records tells us that his firm has just completed a recording session featuring the well known ork leader Rudy Vallee, "We are planning a eerrific program which we plan on announcing soon," Kraus informs us . . . W. Merle Connel of Quality Pictures, producers of 16 mm musical films for the cointrade plans on shooting a new series of musical films soon. They'll feature a number of outstanding artists Budge Wright of Portland was in town last week, and in his haste to get out before the rail strike caught up with him, walked off and left his hat and brief case behind. Both items have since been forwarded . . . Paul and Lucille Laymon are now in Indianapolis to attend a wedding. Then they airplane to Chicago and Portland. They're due back home by the end of the week A. Robinson informs us that he expects a shipment of the new Daval non-coin operated counter games within a few days. They're free of federal tax, Charlie tells us.

Consolidated Record Co. has been completely reorganized, with all new personnel except Harry Fox who will remain in charge of distribution of the firm's platters; Henry Anchester is in charge of sales . . . John Rough of Phonofilm productions, has now completed plans for expanding his library of 16 MM musical films for the coin trade. He reports a constantly increasing demand for this product . . . Lou Chudd of the Holland Distributing Company in again and right out again covering the Coast for the firm's platters. Max Fiertag the other half of the company remains at home and looks after the many requests coming in from ops for the very swell Latin-American discs the firm is distributing Samuel (Curley) Robinson, Managing Director of AOLAC, conducted one of the group's largest and most successful meetings of the year this past week, at which approximately 200 attended. The event was highlighted by the appearance of Bill Gersh, Publisher of The Cash Box, who addressed the gathering.
Reports from all operators coming into Mills Sales Company, Ltd., Oakland, point to the largest crowds in history at all lake, river and mountain resorts for this season. The season is opening early due to a light winter. Operators for the past week at Mills Sales were Pat Patrick of Santa Maria, Larry Curtola of Tahoe Tavern, Murray Jacobs of Reno, Harry Brown of Sacramento, Charlie Rihm of Keddie, Harry Jones of Portola, Bud Metcalf of Oroville, Jessie James of Redding, Walter Webb of Sacramento, Al McVeigh of Sonoma, Louie Navone of Rainbow Tavern, Star Amusement of Fresno, Joe Luke of Oakland, Tom Bonana of Tahoe City, Al Simmons of Clear Lake, Vinc Raggio of Angel's Camp and Andy Lagomarsino of Stockton.


## ST. LOUIS

It's arcade time again in St. Louis and dozens of old machines long ago consigned to the junk pile are being brought out and refurbished. One arcade op, Tommy Funk, brought back an ancient Violano Virtuoso he sold to a family for the kids eight years ago - And the old instrument, crammed with fiddle strings and percussion instruments, is dragging down a fine play at Highlands Park . . Shopping feverishly for vending machines is Jimmy Barnes of Jacksonville (Ill.), who visited here during the past week. Jimmy, switching to vending exclusively, gave a distrib an order for 250 machines just a couple of days ago. Vending pays the most secure return, Jimmy avers.

Another out-of-town op to hit the dealers recently was Buddy J. Black of southern Illinois, who bought a route of pin games and phonos along the Mississippi . . . Andy Anderson, one of the leading local ops, has announced that his Anderson \& Sons Company will soon be operating arcades. Andy ordered a number of new Rock-Olas for the Enright to Market St. district . . . Carl Trippe, buxom helmsman at Ideal Novelty Company is having his ups and downs. Last year he took off 38 pounds on a doctor's advice. Nearly all of it is back now! The new "Vendit" vender will arrive in the grand manner when Ideal Novelty gets its first shipmentby air. Carl and the office heads will be at the airport with brass bands to welcome the new model.

No date is set for the next Missouri Amusement Machine Association meeting, according to President Lou Morris. Enough topics were thrashed out at the last gathering to rest awhile, he says Evidences are that coinmen are spreading afield for new locations; for example, Billy Miller, who now has locations as far out as 44 miles into the country. Less competiton and better rural incomes is the reason . . . Bill Hollenbeck drove up from Cape Girardeau the other day, instead of flying his new airplane. "The ducks were walking," Bill said, commeting on the weather . . Rudy Falk of Bowling Green (Mo.) sold half his phonograph route in a surprise move, while Frank Ballogg of Springfield (Ill.) is buying a lot of new equipment.

## MINNEAPOLIS

Paul Atkinson in town and in civvies. He was discharged two months ago. Paul is one of the more fortunate vets; he held on to his home while in the service and so he has a place to live now that he's back. His current plans call for a California sojourn
before rejoining the ranks of coin ops here . . . I. F. LaFleur of Devil's Lake (N.D.) drove into town in his ' 46 Cadillac, a piece of property that became of double value since the railroad strike was on at the time.

Mildred Stuck in town with her brand new Hudson and a lady of leisure since she sold out her entire phono route and arcade in Sioux Falls (S.D.). Millie isn't the type to stay out of the business very long
L. E. Roberts of Esterville (Ia.) is another vet returning to the coin biz. He sold his route when he went into service three years and now plans to go back to phonos with headquarters at Lincoln (Neb.) . . . Harry Johnson of Mitchell (S.D.) in town just for the day to call on distribs. With three conventions slated to come off in Mitchell, Harry expects a boom period during that time . . . It is reported that Al Redding of Huston liquidated his entire route to the Bush Distributing Company.
Mr. and Mrs. Garfield Brown of Chippewa Falls (Wis.) visited the Twin Cities for a few days. This was her first trip here . . . LeRoy Oftedahl, formerly with W. B. Hatlestad of Cottonwood, is now operating a large tavern at Glenwood (Minn.) . . . Mrs. Dirckx and her two sons were in town and reported that her husband was on the mend. He's home after a stay at the Mayo Clinic in Rochester . . . Izzie Alpert of the Twin Ports Sales Co., Duluth, came in over the week-end. They expect to open their branch office here some time next month... Capitol Records have opened a branch office here and it's expected to be of great benefit to ops in the Twin Cities. They can now get their records locally instead of having them shipped from Chicago.

Hy Greenstein, after flying to New York, was stranded there during the train strike and was unable to make connections to Atlantic City as planned. In the meanwhile, his firm, the Hy-G Amusement Company, is remodeling again. This time it's new offices . . . Harold Harder of Bush Distributing Company now finds himself more often on the road than in the shop; he's the key electronics man for the firm. The new store being readied for the company comes closer to completion daily . . . Many local ops took advantage of last week's fourday holiday to trek North for a week-end of fishing . . . Ops thruout Wisconsin are reported giving serious consideration toward making adjustments in the current commission arrangement on phonos. $70-30$ is the most favored plan . . Jimmy Wilner, formerly with B \& L Sales Company, St. Paul, is back in town after an absence of several years. He claims bigger and better ideas, a million of them.

## He Reyis

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#### Abstract

WAN'I-I'm in the market to buy all types of music machines. Please state price, quantity, MATIC MUSIC CO., 614 SPRING GARDEN ST., PHILADELPHIA 23, PA.


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WANT-Will pay top prices for used penny A.B.T.'s target skills, electric shocker, tot A.B.T.s target skills, electric shocker,
alizers; hole in one; holly grips; kicker \&
catcher; filmascope; selectavue, or what catcher; filmascope; selectavue, or what
have you. No junk please. Advise quantity, price and condition. receipt of your list. PHIL STUTZ,
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WANT-Bankrolls, Wurlitzer Skee Ball Alleys and Music Boxes. S \& W COIN MA-
CHINE EXCHANGE, $2416-20$ GRAND RIVER AVE., DETROIT, MICH. Tel. CLifford 1956.

WANT-Any quantity of Genco's Boscos.
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WaxT-Ou Gene or Chicago coin Games

 Standards. These nust be in good condition and complete. Write giving best price at
once. Hurry before price drops any lower.
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WANT-All Types of Wall Boxes and Adap-
ters; Mills and Jennings Free Play Slots Firee Illay Games, Arcade Machines and
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ITED, ST. THOMAS, ONTARIO, CANADA

WANT-DRINK VENDERS, New or Used
WINNIPEG COIN MACHINE EXCHANGE WINNIPEG COIN MACHINE EXCHANGE
277 DONALD ST., WINNIPEG, MAN., CAN

WANT-Late Model phonos, pin games, Rock-Olas. Write stating prices, etc.

WANT Mings Mills Vest Pockets, Yankees, Will Pay $\$ 50$. ea, for following: Stars, sun beam, Duplex. and Double Play. Will pay
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WANT-We will buy Western Baseballs, all hiudels except Majors. Write stahs,
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WANT-All model Keeney Super Bells com bination Free Play and Pay-Out; Mills Three Play, late Blue and Red; Mills Jumbo Combination F.P. \& P.O.; Bally Hi Hands; Bally Club Bells. Will pay top cash prices. Write today. BADGER SALES CO., 1612 WEST
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WANT-Mills Three Bells; Keeney Super bells F.P.-P.O.; High Hands; Jumbo Parade late F.P.; Mills Four Bells, late heads only; Keeney Four Way Super Bells $3 / 5$ and $1 / 25 \mathrm{c}$ tity, price and guaranteed condition in first
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$\begin{array}{lc}\text { WANT - Liberty } & \text { F.R. } \$ 8 \text {; } \text {; Cigarette } \$ 5 . ; \\ \text { Sparks Champion } & \text { F.R. } \$ 8 . ; \text { Sparks Mercury }\end{array}$ Sparks Champion F.R. \$8.; Sparks Mercury American
$\$ 25$. Cubs and Daval 21
Im Yankee, Wings, Pokereno. Send list and
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WANT-Will pay top cash prize for 750 Wur route. Also want electric selector for 750 Wurlitzer. MURRELL AMUSEMENT CO. 1058 S. FLORIDA AVE., LAKELAND, FLA
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FOR SALE-Brand new strong aluminuin alloy one piece Bar Brackets to fit Packard Boxes, Buckley Boxes, etc. 1 to $49 \$ 49.50$;
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FOR SALE-40 Schermack 10c razor blade vendors. A-I condition, about half of them
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CLYBOURA AYE., CHICAGO. ILL. Tel.
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FOR SALE-Coin Counting machine. Brand Model CA. Counts pennies to dollars in tubular wrappers or bags. Complete with tubes.
Looks and works like new. This is a reai machine for heavy duty service. Price $\$ 175$. 405 N. BROOM ST.. MADISON 3, WIS. ${ }^{1 / 2}$ FOR SALE-New 2 wire Zip Cord 250 ft
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FOR SALE-The most complete parts stock on the West Coast for games and phonos
Visit our "See-At-A-Glance" parts depart
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 Tone $\$ 69.50$; Hand trucks, rubber tires $\$ 9.95$; Phonograph casters, set of 4 . $\$ 1.45$; Record
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FOR SALE-Wurlitzer $780 \mathrm{E} \$ 750$.; Wurlitzer 505.
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NTHELL
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Brand new tubes $5 Y 3$ Y̌
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Tel. WAtkins $9-749$
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price. HALL BROS. SALES CO., 1817-4th
AVE., JASPER, ALA.

FOR SALE-2 Keeney Submarine Guns Lean paint, working order \$115. ea. FUN FOR SALE-Wurlitzer 800 with No. 130 Adaptor and 5 No. 100 Wall Boxes $\$ 750$. Em and Catch Em $\$ 125 . ;$ Mills 6 column Cig arette Machine $\$ 50$. $1 / 3$ Deposit. MARTI Foli SALE-Postage Stamp Vending Ma Chin Folders 39d per 1000 when ordered
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MAANSWESTERN CO., 742 MARKET ST.
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NOTICE- "A" Day has arrived in Wisconsin and all the coin machine activity is concen trated right here in Milwaukee because AIREON $\dot{\text { ON D }}$ the ELECTRONIC phonograph
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NOTICE-Complete phonograph repair ser vice, amplifiers, motors, pickups, and counter
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LEADER SALES CO., 131-133 FIFTH ST.

NOTICE-New England Operators! When next in Boston, visit our new showrooms. equipment for sale. NEW ENGLAND EX-
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(Continued)
NOTICE Operators-Jobbers-Distributors.
Tell us what you want to sell or tell 11
what you want to buy, we have it. Factory
Distributor and Jobber for the Leading Coin
Machines. 'The Coin Machine Man'" FRANK
HARRIS, 430 SOUTH BROADWAY, POP-
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NOTICE-Speed that's us. 1 hour Amplifier
service; 1 hour tone arm service. We recon
speakers. Reasonable prices. All work fully
guaranteed. DEE'S SERVICE SHOP, 119
VENICE BLVD., LOS ANGELES 15, CAL.
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NOTICE-The most complete stock on the
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Visit our "See-At-A-Glance" parts depart-
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NOTICE-Missouri and Southern Illinois Op erators, We are distributors for Chicago Goalee. It's Sensational! BAUM DISTRIBUTING CO., 2718 GRAVOIS AVE., ST.
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NOTICE-Parts and Supplies. Radio Tubes for The Coin Machine Trade. 70L7GT will soon be available. Write for our twice The Coin Tube Man", 442 N. SENECA, WICHITA 12, KANS.

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NOTICE-We are organized for the best interest of the Coin Machine Operators of Los Angeles County. We will welcome any correspondence from any association in the LOS ANGELES COUNTY, INC., 1351 WASHINGTON BLVD., LOS ANGELES 7 CALIF.

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