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OCTOBER 31, 1944

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Helen Palme

"The Coin Machines Merry-Go-'Round" OCTOBER 31, 1944 SERIAL NUMBER 162

PB NEW AMENDMENT ON MFG OF PARTS

The following is the official amendment of L-21 issued October 16, 1944 by the War Production Board, repeated verbatim here is the part which refers to this industry specifically.

"(b) Restrictions on production. (1) No person shall commercially make or assemble any automatic phonograph or any amusement or gaming machine from either new parts or old parts. This does not prohibit the repair or renovation of a used automatic phonograph or a used amusement or gaming machine, or the manufacture and transfer of parts for repair and replacement purposes.

"(2) No person shall commercially make, assemble or sell any part for an automatic phonograph or an amusement or gaming machine if he knows or has reason to believe that that part will be used for any purpose other than the repair or renovation of a used automatic phonograph, or a used amusement or gaming machine."

There is therefore nothing in this amendment of Limitation Order 21 which indicates, even by the widest stretch of the imagination, that there is a possibility new machines will once again be manufactured. As far as the Spot Authorization Plan is concerned, manufacturers can make appeals - but manufacturers in No. 1 labor areas are not going to appeal - as yet.

Even with parts now once again allowed to be manufactured (technically) and as contained in this amendment only for "the repair and renovation of USED machines", when, as and if the manufacturers can obtain raw materials to make such parts, the actual manufacture of parts is a long way off.

In the first place most of the large factories have removed much of their former machinery from their floors and have replaced this with machinery for making war materials instead. These manufacturers will therefore have to make application to WPB under Form PR-24 to obtain machinery for making former parts.

If they can gain the approval of WPB under Form PR-24 to obtain machinery - they must then file again under Form CMP-4B for the raw materials they will need with which to make such parts. In addition, under this form, and for each and every part they ask WPB's permission to make, they must not only fully describe the materials which formulate this part in every detail, but also explain the importance of this part to the entire machine and include a technical drawing of the part itself.

In making application for the raw materials (with complete details and sketch) for parts under Form CMP-4B, they must also state just how much materials they believe they will need for each quarter yearly period. If accepted under CMP-4B, the manufacturer is then sent the "Z" form for further application. All this is then first taken under consideration by the War Production Board by to releasing the raw materials necessary and granting permission for the manufacture of parts under the newly amended L-21.

Remember - THIS DOES NOT MEAN that any parts for NEW machines can be manufactured. IT DOES NOT EVEN INFER, in any fashion whatsoever, the possibility of NEW machines being manufactured. IT DOES NOT EVEN STATE (under the newly amended Limitation Order 21) THAT THE MATERIALS NECESSARY TO MAKE PARTS WILL BE GRANTED TO THE MANUFACTURERS. And certainly those manufacturers who will need machinery of various kinds to start punching out parts have a unique problem here alone. It is certainly doubtful as to whether WPB will allow them to take war material machinery off their floors and replace this highly essential machinery with other machinery to make coin machines parts.

There is therefore absolutely no need for anyone to become excited over this amendment as regards the possibility of manufacture starting once again. Most of the leading manufacturers have war contracts that will carry them far into 1945 anyway. Even after V-E day, these manufacturers state, it will take them 6 months to get back into former coin machines production.

YOU CAN SAFELY CONTINUE TO BUY AND SELL USED EQUIPMENT FOR A LONG TIME TO COME.

PUBLICATION	D. 6	THE CASH BOX	OCTOBER	CHICAGO
OFFICES 381 Fourth Ave. New York 16, N. Y. All Phones: MUrray Hill 4-1725	"THE CUNFIDENTIAL W	Achines Merry-Go-H VEENLI OF THE COMPLEX LASS MAIL. REPRODUCTION IN WHO FROM THE PUBLISHERS. • COMPLEX	TTTT CONTRACTOR CONTRACTOR	OFFICES 203 N. Wabash Ave. Chicago, III. Tel. DEArborn 0045 Helen Palmer, Mgr.
VOL. 6, NO.	6	OCTOBER 31, 1944	SERIAL	NUMBER 16
	"The Coin N	Iachines Merry-Ge by Bill Gersh	o-'Round''	
A PUBL	IC RELATIONS BUREAU	ROWS GREA		

Without any doubt, after V-E day, there will be a greater need than ever before for a Public Relations Bureau for this coin operated machines industry. For many, many months The Cash Box has urged the creation of just such a bureau to help bring better understanding between the general public, the allied industries, public officials and all others with whom this industry already does, and eventually will, have to come in contact.

The effect of Public Relations Bureaus in other industries is today most apparent. As was noted when the Federal government placed a 30% tax against the cabarets of the nation, the work of the public relations bureau of that industry reduced this tax to 20%, putting that industry on the same level with the nation's motion picture theatres.

As all will agree, the naborhood motion picture theatre is surely more important to the nation at large as a medium for building greater morale, for dispensing important national news, for educational factors, as well as for its general entertainment value, than is the cabaret to the average American citizen. But the cabarets, because their long foreseen and intelligent move thru close cooperation with each other, were able, by using this Public Relations Bureau so effectively, to actually bring their industry on a par with the movie houses; at least as far as the Federal government is concerned.

This is but one pert example of the power of public relations work. Thruout this entire industry are men who can point to the need for such a bureau. Territories now closed would probably never have closed were there such a bureau in existence to carefully and intelligently explain to the public, right thru the very same crusading press that probably caused the territory to close, why coin operated equipment was not the ogre nor the moral leper which certain blue-nosed crusaders, publicity seeking politicos or circulation seeking newspapers tried to make it appear.

After the war there will again arise a great many problems for this industry. Those who can foresee some of these problems are already arranging to employ returned service men. There is no doubt that many such service men will open a great many closed types of locations and territories to this industry that no coinman can, cr even would dare try, to open. Aided by good and intelligent public relations effort, such returning service men who will enter this industry, can do even more than just open such territory. They can keep that territory open. They can make that territory a booster, instead of a knocker for coin operated equipment. Only a Public Relations Bureau, staffed by men of high caliber, can help these men put this over.

There are today men engaged in this industry who should be employed in a Public Relations Bureau. These men are well known to this trade. They are men who have won much commendation for their work in their present positions. It is up to all this trade to get these men to work now for this industry as a whole by containing them in a Public Relations Bureau in this field.

A Public Relations Bureau would be of tremendous help not only to operators, jobbers and distributors of this industry, but to the manufacturers as well. This bureau can be maintained by a small and hidden contribution which would never even be noted by coinmen. Such contribution would originate at the source of sales. Each and every machine manufactured will place aside a very small sum to go into a general fund for a Public Relations Bureau. In this way everyone in this industry will be sharing equally in maintaining this very important bureau. By adding to the wholesale price of the average machine even 1% of the net and passing this down the line, a Public Relations Bureau of great power, staffed by intelligent, leading national figures can be created and made to work for all this business.

The Cash Box again appeals to the men in this industry to come to the fore to help create such a Public Relations Bureau. One method for making this Bureau become an actuality is already mentioned here. There may be others with even better

"The Coin Machines Merry-Go-Round"

ideas in this direction. But the value of such a bureau cannot be disputed and is already agreed to by operators of two machines, as well as the largest operators, wholesalers and manufacturers. Surely all in this industry will admit that a Public Relations Bureau is of tremendous importance for maintaining and for helping to make this a grander, greater, more respected business.

A NATIONAL TAX COUNCIL

There is no need at this time for The Cash Box to discuss the efforts that it has already put forth urging this industry to create a National Tax Council with branches thruout the nation. Every coinman in this country knows what taxation means. Even in those communities where the general belief was that taxes would never harry this trade - taxation has today become fact.

There is also no doubt that when the post-war era swings into full being that taxation will become an even greater problem. The many look forward with much hope that the Federal and local governments will cut off surplus present taxation - all must realize that the tremendous debt incurred because of this war will have to be paid sometime, and the Federal government is already arranging for its payment over a 100 year period. That means taxation will go on for the lifetime of all now engaged in this business, as well as for the lifetimes of their children and their children's children.

Public works programs are also being discussed by almost every progressive community in the nation, as one of the many general public efforts to help take care of the 10,000,000 service men on their return to civilian life. This, too, requires money. A great deal of money. It means that local taxation must be continued, and possibly even increased, to take care of such expenditure. It means that local coin machines taxes will remain and may even have to be increased to obtain the necessary revenue.

But all this is only a beginning. With the opening of territory in New Jersey, one of the leading newspapers in that state proposed that all communities could best control the machines that will eventually be placed - by a heavy license fee. This license was suggested at a high figure so that not too many machines would flood the territory, and also that each community would benefit from the fact that the highest court in this state saw fit to legalize these machines.

Here, again, is an example of what the men in this industry will have to contend with. There is also no doubt that as machines are placed about during the post-war period, and it is generally expected that there will be more machines working on locations thruout the nation than ever before in the history of this industry, that more and still more taxes will come into being, because the eagle eyes of the tax makers will not pass up such a great display, and especially such a grand opportunity, to obtain further revenue.

The Cash Box can but once again appeal to this industry to attempt, by meetings of the men in each community, to thereby eventually create a National Tax Council. Coinmen should work toward that end where a National Tax Council with proper data, complete records, precedents, legal aid, and all other necessary matter will be ready to serve them in any part of the nation when the need arises. Those who lackadaisically pass this up now - will sorrow over it later - as have many communities of coinmen all over the country.

When the tax maker strikes suddenly in some community, coinmen become frantic and rush helter-skelter seeking for records, for data, for former rulings, for precedents, for decisions, for copies of tax bills, etc., etc., etc., and there is no complete single national source where such data is recorded and filed for the benefit of this industry. There is no group of trained tax men who can instantly be rushed to such a territory to give advice, to work with, and to explain to legislators and other officials the correct status of taxation in and for this industry. In fact, there is no one in this whole business who can help, because there is no National Tax Council specifically created to do this job.

A CREDIT BUREAU

Since its very inception The Cash Box has urged the creation of a National Coin Machines Credit Bureau. This is a great necessity. This is the one need that can place this industry on a par with other nationally recognized businesses. A druggist need but present a simple statement, and regardless of his character, he is granted open account shipments. So can even the smallest grocer and candy store proprietor receive credit from leading, nationally known firms. But, the average coinman who may be many, many times more financially acceptable, does not receive due credit consideration.

The average coinman is a unit of a great and vast system of private enterprise backed and prospering by use of credit facilities. There is in existence today a

"The Coin Machines Merry-Go-Round"

sort of credit arrangement for certain types of equipment. Coinmen in these fields can receive a certain amount of credit, on a loan basis, paying loan interest. But this is only made possible by the advance loan of the finance company stepping into the picture in his behalf. Only a few, a very, very few, receive open account shipment in any large financial figure in this industry without interest bearing payment.

As the post-war period comes into being - once again, with the entrance of new blood (most of which will be financed by the wholesalers) and with the fact that the average operator will need more and still more equipment, there will also come need for greater and more lenient credit facilities. This will mean that someone, somewhere, somehow, will have to be able to give the sort of credit information for those ongaged in this industry, aside from the regular financial statements, which will make possible credit arrangements for the average coinman, without soaking him for the privilege.

Open a small drug store tomorrow. Walk into the naborhood bank. Note the courtesy and attention you receive. Buy a route of 500 extremely profitable machines tomorrow, earning over 100 times what this little druggist earns, walk into the same bank and fight like the very devil to get him to okay some paper - at a tremendous profit to himself. It takes years and years and a tremendous bank balance for the average coinman to win over his banker. Why? Because there is no Credit Bureau in this industry that can come to the front for this man and help him to better establish himself.

The highly concentrated condition of this industry today makespossible the quick creation of a Credit Bureau now. When the post-war period opens and new blood starts flooding into the business, creating such a bureau, will be a big, unwieldy and difficult task. This is, therefore, the time for leaders of this industry to come together (for their own benefit) to arrange for creation of a Credit Bureau which will help them immeasurably in the future.

BETTER BUSINESS BUREAU

Sarely all will agree (for The Cash Box received hundreds of letters in this regard and still receives them constantly) that a Coin Machines Better Business Bureau is an outstanding necessity for this industry. But, as yet, not even so much as an inkling that any group of coinmen have come together to discuss the possibility for a Better Business Bureau for this industry.

Great howls arise at regular (and today ever increasing) intervals regarding poor business practise on the part of some firm, or some individual. Only some sort of a bureau could possibly arrange a cure for such a condition. Poor machines are deliberately, it seems, being shipped buyers here and there thruout the nation. There is no agency, no bureau, no firm, to which the buyer can appeal. Nowhere - but to the man who sold him, and to vent his spleen in writing to that man, to the publications and to everyone else he knows in the trade, and then re-sell these same machines to someone else - and let the cycle start all over again.

But were there a Better Business Bureau in existence in this industry, patterned after the Better Business Bureaus in existence in all communities thruout the nation, this buyer would then have a definite place to appeal.

It is a known fact that certain territories in the nation are being bypassed today by many large buyers. Whole territories have been injured because one or two men, men who are on the outer fringe of this industry, curb-stone brokers, trying to grab what they can during this wartime period, have hurt these territories by shipping junk to such good buyers. It is sad, but true, that human beings continue to judge all by one. Were a Better Business Bureau in existence in this industry, with some sort of branch in such territory, there is no doubt that such cases would have instantly been settled and all others wouldn't be hurt by the evil done by a few.

From much more than only one standpoint a Better Business Bureau is important to the members of this trade. Not only to settle whatever friction might exist within the industry itself - but to help arrange for better understanding with those businesses outside, or allied to this industry, who do business with the men in this field. Only a Better Business Bureau is in position to discuss with such outside factors the reasons why they should give more careful consideration to this trade.

A Better Business Bureau has a great many jobs it can do to help this field. All these jobs are important. And all of great need to this industry today, and especially for the post-war period.

The Cash Box hopes that there are men in this industry who will get together, if even just as a local idea, to create the first, small Better Business Bureau. And will follow this by urging others in other territories to also create such Better Business Bureaus, until eventually this will spread and will become nationally acceptable to all this industry.

GREATEST NEEDS FOR THE FLITURE, BETTER WELFARE OF THIS INDUSTRY

CASH REBATE CONTRACTS START WITH NEXT ISSUE

NEW YORK — Beginning with the November 7, 1944 issue The Cash Box issues its first cash rebate ad-

vertising contracts. Rebates will be as high as 10% cash returned at the

end of the contract year for 52 consecutive ads of \$15 or more each

Those interested in arranging for

a contract for advertising, as the post-war era gets under way, should contact either the New York or Chicago offices of The Cash Box for

"Jalking Out Loud

BUYING SPREE MAY SET NEW SALES MARK

All Types Of Machines Sales Going At Top Speed. Attribute Demand To Need For Covering Post-War Locations. Much New Blood Already Entering Field. Route Buying Leads.

NEW YORK-Perhaps the most phenomenal action this Fall season is the return to sudden and greater buying on the used machines market. All types of machines are moving at great speed in a buying spree which many believe will set new high records for used machine sales.

Many attribute this present buying spree to the fact that coinmen thruout the country have suddenly come to the realization that now is the time to cover as many locations as possible for post-war. These men claim that some of the oldest numbers are reaching into spots formerly devoid of machines of any kind. Coinmen are trying to solidify their businesses so that they will not be held up for want of locations when the new machines come onto the market.

Also noticeable, many claim, is the new blood rushing into the business. Some of these are returned service men, honorably discharged. Others are former war workers who see the hand writing on the wall and are desirous of getting into a business for themselves.

The result is that small routes of 25 to 45 machines are getting better prices than ever before in the history of this business. This is just about the size of route that the average new man can safely handle until he develops a better understanding of operating, these sellers claim. Many of these new men are going to be found with routes of 100 machines and more even before post-war production gets under way, they predict.

Another reason why many of the men are now buying equipment, some claim, are the announcements which have just come from certain government agencies that electrical appliances manufacturers have been allowed to return to some domestic manufacture. For example, over two million electric irons have just been allowed to be produced. These men therefore claim this means the materials situation is easing up somewhat.

All this has the trade excited. Everyone suddenly realizes that without All this has the trade excited. Everyone suddenly realizes that without locations in which to place machines, the post-war era won't mean a thing to coinmen. These men are grabbing whatever they can get in used equipment to cover as many locations as they possibly can in the belief that when the new equipment does appear they can either sell off routes of machines that don't prove profitable and retain those locations which do prove profitable.

This has created the buying spree. The effect is spreading thruout the country. Many who feel that they want to get into wholesaling are especially interested in getting locations covered. They plan to use these as their first sales inducements to new blood at very good prices.

Routes of music machines lead all route sales at this time. Figures being quoted are fabulous. Small routes are getting prices unheard of in this industry. Larger routes are also being purchased tho many of these are being split up. In some cases routes are bought and equipment pulled which leaves territory wide open for the average coinman. All this tends to greater buying so that even these empty spots will be filled and covered by someone in the territory.

BAD MACHINE SHIPMENTS **MUST BE ELIMINATED**

NEW YORK—The scathing story in the Oct. 24 issue of The Cash Box, bringing into the open the box, bringing into the open the very serious condition existing to-day brought about by the shipping of bad machines, and pointing the way towards the elimination of this practice, resulted in the receipt of many signed pledges and complimentary letters.

The large majority of companies in the trade have never shipped machines other than represented, but the few who do, put the entire industry under a dark cloud, and those many firms who have spent many years and a large amount of money to build up the finest reputations suffer to the extent that buyers are wary of all.

The open publicity will do much to slow up this nefarious practice, but to completely eliminate it for all time is a matter for the trade to accomplish, and this can be done

thru active participation of all in a Coin Machines Better Business Bureau as suggested in many prev-ious articles published in The Cash Box.

STRICT LUMBER CONTROLS EASED BY WPB

WASHINGTON, D. C .-- In order to avert the closing of small/lumber mills thru its strict rules, WPB announced that it had relaxed these regulations permitting the sale of low grades of lumber and all hardwoods for general sale.

The provisions provide for a freer flow of these woods, and permits small mills to make sales on orders without priority rating or Government certificate, to consumers as well as distributors, although such transactions may not interfere with the filling of certified orders.

FIRST COMMERCIAL AIR FREIGHT FROM N.Y.

issue.

full details.

NEW YORK, N. Y .- The first com- items, with drop off points at Los mercial air freight flight in history left La Guardia Field Sunday, Oct. 15, inaugurating a regularly sched-uled freight departure from New York City by the American Airlines. The itinery includes deliveries to 42 other cities in the United States, in most instances providing overnight delivery.

This company announced that this freight tariff is the first in the industry, with rates as low as 30 cents a ton-mile as against air express rates of better than 80 cents.

Although most of the plane's 6000 pound capacity was taken up by war priority freight, space was found for of this shipments of a half dozen luxury shipping.

Angeles, Seattle, Sacramento, San Francisco, Portland, Dallas, Memphis

and Milwaukee. James A. Wooten, cargo traffic manager for the line, pointed out that these special shipments could be made to fill needs across the continent, and that the slight extra cost of air shipments would be more than compensated for by the speed

of delivery. The Cash Box, in an editorial in the Oct 10, 1944 issue pointed out the Oct 10, compared to the coin the many advantages the coin machines industry will enjoy when it is in a position to take advantage of this commercial air freight

HARRY JACOBS FOR MORE MODERNISM

MILWAUKEE-Harry Jacobs, Jr., of United Coin Machine Co., this city, isn't satisfied with the fact that his firm have just moved into larger and more elaborate quarters and are today considered among the nation's most outstanding distribs.

Harry reports, "We're going to modernize all over again. I've just returned from a trip and some of the ideas that were given to me make me believe that this industry has only just started. Therefore, as soon as labor and materials become easier to obtain we're going to once again get men to work here in our showrooms and offices and believe me if the men who have seen these quarters think that they are beautiful and modern — just wait until they see what we are going to make them look like.

"Business is going good and we are all very optimistic. We feel that this little city of ours is going to prove itself one of the real and progressive leaders in this industry. We are also seeking whatever suggestions the trade may have in regard to what they believe a distributors' offices and showrooms should look like and



are willing to adopt any suggestions we believe worthwhile."

MAC CHURVIS BACK FROM U. S. NAVY

known to all this trade, has just received his "honorable discharge" from Uncle Sam's Navy and is back in action again at Al Sebring's Bell Products Company in this city.

Mac writes, "It sure was great to see The Cash Box after all this time. I remember when you discussed your plans for The Cash Box with me, right before I entered the U.S. Navy. Now that I have just read your Fall | way.

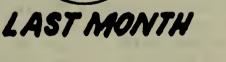
CHICAGO - Mac Churvis, well | Special issue - take it from me your idea has grown just like the Navy has grown — and there is no doubt in my mind that you have just really started to grow."

> Old timers who will remember Mac for his work in behalf of this trade will find him in action over at Bell Products Company and ready to talk business - in a good old salty Navy

THE CASH BOX

OCTOBER, 31,1944





LAST WEEK

THIS WEEK

Collections continue to rise, on the average, thruout the nation. Some reports this past week showed rises as high as 35%. Most of the largest of these were in the amusement machines field with music machines a very, very close second. Scales and even merchandise machines showed rising averages tho as yet the effect of little or no merchandise for merchandisers is being felt very seriously by all in this division of the field. The cigarette machines men are most concerned since reports just released indicate that the cigarette shortage will continue on for sometime to come.

On an average, tho, estimates are that collections for all types of equipment have risen better than 18% this past week. This is the highest collection average rise yet made this year.

Also interesting is to note that buying has also sharply increased as collections have started to go up. With averages going higher - the belief is also that buying, too, will continue to increase in proportion and that the trade is entering into one of the most prosperous eras in its history.

The fall-winter season of '44-'45 it is now believed will prove one of the best for this industry. Many are even of the belief that this season will prove better than any other in years. These men claim that the the fall-winter season of '43-'44 was one of the greatest, it slumped toward the start, whereas this season seems to be going ahead every day.

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By Joe Orleck A (1944) Copyrighted Feature of "The Cash Box". 381 Fourth Ave.. New York

ARCADE OWNERS' ASSOCIATION HOLD FIRST MEETING OF 1944-45 SEASON

The Arcade Owners' Association held its first meeting of the 1944-45 season Thursday evening, Oct. 19, with the attendance hitting a new high, including many out of town arcade owners. The main topic of the evening was devoted to creation of a method of informing arcade owners thruout the entire country of the association's accomplishments, and to the problem of increasing out-of-town membership. A committee of five were appointed to study ways and means to gain this objective, and they will report to the membership at the next meeting. Among the visitors from outlying sections were; HARRY ROSENTHAL, Pittsburgh, Pa.; AL DAVIS, New Brunswick, N.J.; ED RAVREBY, Boston, Mass.; AL RODSTEIN, Philadelphia, Pa.; JOE ASH, Philadelphia, Pa.; MEYER WOLF, Atlantic City, N.J.; McKIM SMITH, Atlantic City, N.J.; and IRV MORRIS, Newark, N.J.

MEYER MARCUS, The Markepp Co., Cleveland, O. making immediate deliveries on new metal covers for wall boxes, and wants music...CHARLES LICHTMAN, New York City was the victim of a theft involving 10 music machines, and warns the trade to look for these machines noting whether the serial numbers have been mutilated or rubbed out...FRED IVERSON and JOHNNIE BILOTTA, Eastern Sales Co., Rochester, N.Y. run a sale offering pins, 1-balls, arcade equip. and music...JACK SIMON, Central Mfg. Co., Chicago, Ill. rebuilding and refinishing slots, and rebuilds slot cabinets.

Other visitors to New York City this past week included MORRIS HANKIN, Hankin Music Co., Atlanta, Ga.; JACK KAUFMAN, C & L Amusement Machine Co., Miami, Fla.; and Mr. & Mrs. HAROLD LIEBERMAN, Acme Novelty Co., Minneapolis, Minne.ART HEIMKE, St. Louis Novelty Co., St. Louis, Mo. selling arcade equip...IZ ALPERT, Twin Ports Sales Co., Duluth, Minne rebuilding slots, and wants slot castings and cabinets...JOHN L. JONES, Jones Sales Co., Hickory, N.C. offers 1-balls and slots...CARL TRIPPE, Ideal Novelty Co., St. Louis, Mo. selling 1-balls and consoles.

GIL KITT, Empire Coin Machine Exchange, Chicago, Ill. national distributor for Marvel's Baseball, 5-ball revemp...J. R. "PETE" PIETERS, King Pin Games Co., Kalamazoo, Mich. offers a special in slots, arcade equip., pins, consoles, and music...S.SCHWARTZ, S & W Coin Machine Exchange, Detroit, Mich. wants music and skee balls...J. ALBERT FROST, Frost Music Co., Fremont, O. wants music...HARRY JACOBS, JR., United Coin Machine Co., Milwaukee, Wisc. selling pins, 1-balls, music and slots, and wants music... BILL MARMER, Sicking, Inc., Cincinnati, O. offers large selection of slots.

ED, JACK and AL RAVREBY, Owl Mint Machine Co., Boston, Mass. recently opened one of the show places on Broadway, New York City, with an up-to-date modernized arcade...P. BINDER, Automatic Amusement Co., Indianapolis, Ind. offers postage stamp machines... GEORGE GESSERT, General Novelty Co., Milwaukee, Wisc. selling slots...DON HEGEMAN, Ace Music Co., Waukon, Ia. wants music...AL BYRD, Automatic Music Co., Terre Haute, Ind., selling pins and needles...BEN and SI LAZAR, B.D. Lazar Co., Pittsburgh, Pa. offer music...TONY MANGANO, Howard Sales Co., Omaha, Nebr. offers slot castings.

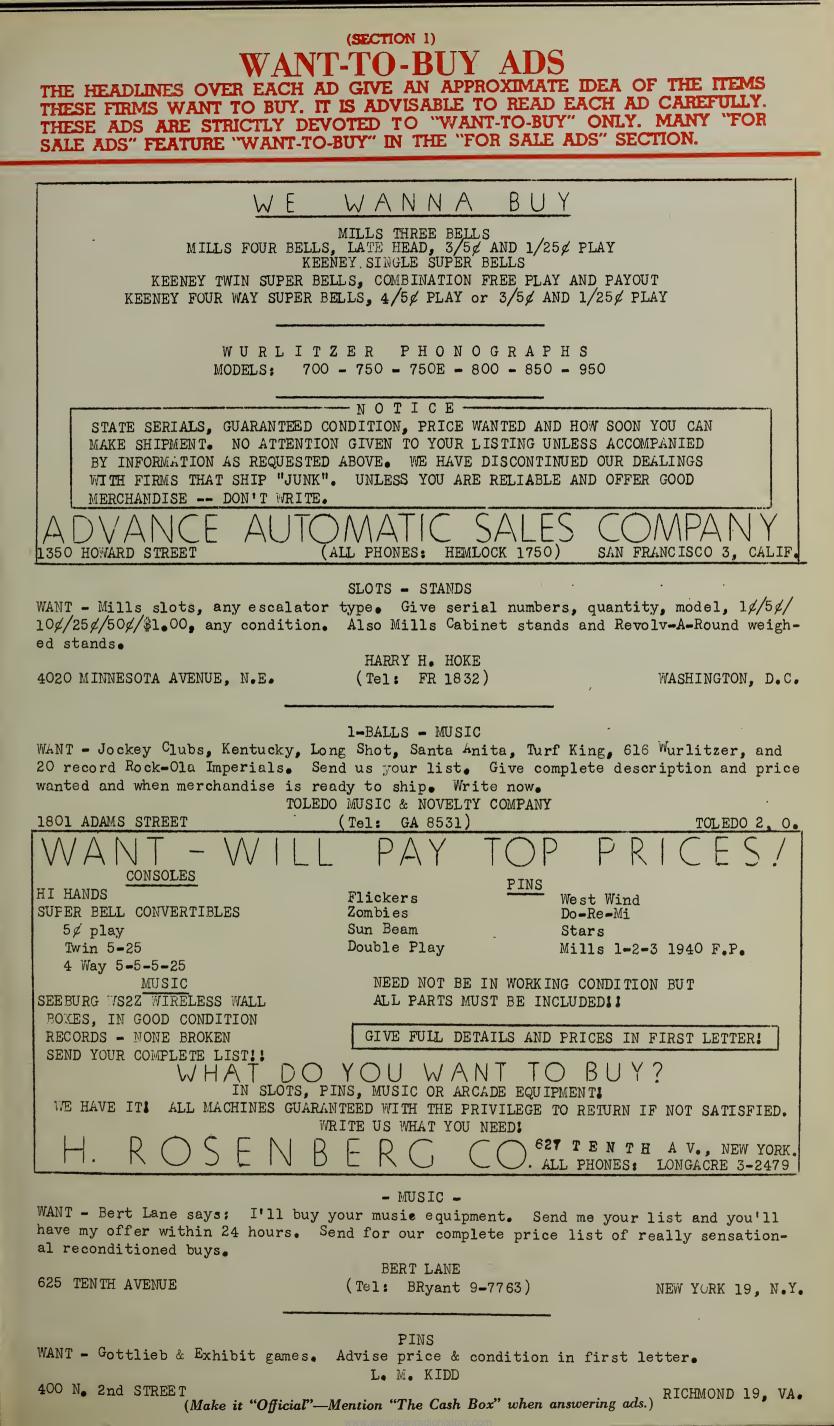
JOE ASH, Active Amusement Machines Co., Philadelphia, Pa. wants consoles, 1-balls, pins and music...FRANK DUNCOVICH, Columbia Novelty Co., Amsterdam, N.Y. selling cig. machines, music, slots and consoles...HARRY MOSELEY, Moseley Vending Machine Exchange, Richmond, Va. wants music, and offers slots, pins and consoles...BERT LANE, New York City wants music...NAT RAKE, Rake Coin Machine Exchange, Phila. wants vending machines ...CHARLES EWING, Automatic Amusement Co., Evansville, Ind. offers arcade equip., consoles, & pins...CHARLEY HUGHES, C.N.Hughes & Co., Ladoga, Ind. wants slot parts & music.

HARRY WILLIAMS, Williams Mfg. Co., Chicago, Ill. reports plenty of orders for his revamp "Zingo"...L.M. KIDD, Richmond, Va. wants pins...HERB EVERSCHOR, Columbus, O. offers many arcade bargains...HY BRANSON, H.M. Branson Distributing Co., Louisville, Ky. runs a sale of music, pins, vendors and arcade equip...BILL YANKS, X-Cel Novelty Co., Phila. offers music...HERBERT ROBINSON, Joy Automatics, Elmira, N.Y. selling music... BILL MICAL, Ace Amusement Sales & Service, Wilmington, Del. selling used records, music, pins and slots...K.F.BROWN, Long Beach Cigarette Service, Long Beach, Calif. offers consoles...MAX ROTH, Roth Novelty Co., Wilkes-Barre, Pa. selling consoles.

JOE WESTERHAUS, Westerhaus Amusement Co., Cheviot, O. shipping loads of his 5-ball revamp "Marines At Play"...ARCHIE LA BEAU and KENNETH GLENN, LaBeau Novelty Sales Co., St. Paul, Minn. want to buy music...FRANK PAGE, Roanoke Vending Machine Exchange, Roanoke, Va. offers music accessories..."JIMMIE" and "CADILLAC" JONES, Jones Coin Machines Co., Stephenville, Tex. selling music and arcade equip...HENRY SEIDEN, Seiden Distributing Co., Albany, N.Y. selling counter games and slots...BOOTS STRANGE, Southern Vending Machine Co., Danville, Va. offers consoles, slots, arcade equip. and 1-balls.

R.F.VOGT, The R.F.Vogt Distributors, Salt Lake City, Utah offers 1-balls...OGDEN WHITBECK, Mohawk Skill Games Co., Schenectady, N.Y. selling pins...ED. BROWN, Dallas, Tex. offers Rowe Candy Machines...P.A. THURKETTLE, Toledo Music & Novelty Co., Toledo, O. wants 1-balls and music.

THE CASH BOX



THE CASH BOX

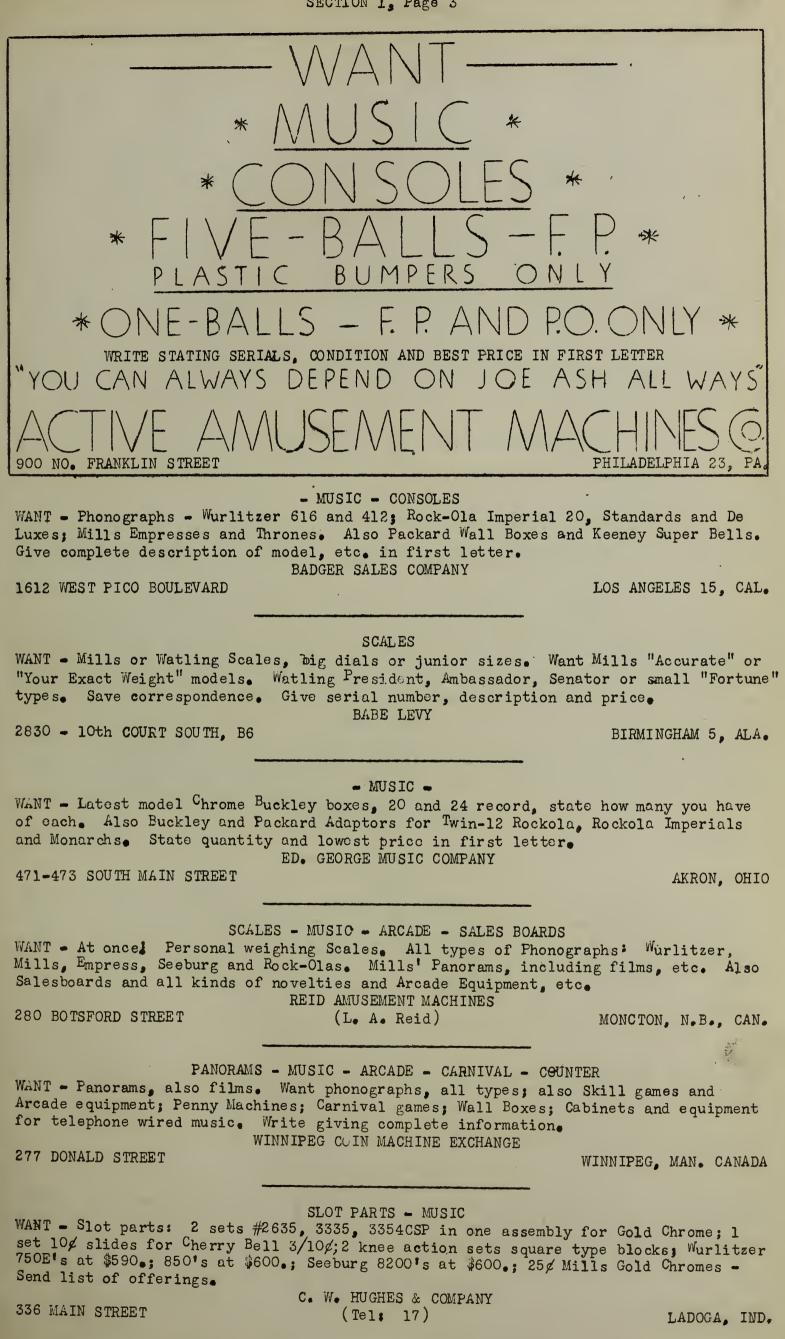
OCTOBER 31, 1944

SECTION 1, Page 2 CENTRAL OHIO COIN MACHINE EXCHANGE WANT WANT WANT WOOLF SOLOMON WILL PAY HIGHEST CASH PRICES FOR CONSOLES, SLOTS, PIN-BALLS, GUNS, ARCADE EQUIPMENT, ONE-BALLS, AND ALL MAKES OF PHONOGRAPHS IN GOOD SHAPE. WE WILL BUY YOUR PHONO OR PIN-BALL ROUTE. WIRE PHONE WRITE CENTRAL OHIO COIN MACHINE EXCHANGE 514 SOUTH HIGH ST. (PHONES: ADAMS 7949 or ADAMS 7993) COLUMPUS, OHIO VENDING MACHINES WANT - Vending Machines: Victor Model V's and Toppers. Northwestern Model 33,39,40, Standards and DeLuxes. Columbus and other makes of Vending Machines. Send your list, quantity, condition and price in first letter. RAKE COIN MACHINE EXCHANGE 2014 MARKET STREET PHILADELPHIA 3, PA. MUSIC - SLOTS - 1-BALLS WANT - Packard Boxes; Mills Slots; 1-balls, F.P.,; Phonographs. Please send us your list and lowest wanted price on any of the above equipment. We buy for resale. Games must be priced accordingly. Write or wire. WESTERN DISTRIBUTORS 1226 S. W. 16th STREET PORTLAND 5, ORE. (Δ) ES REELS, COMB. OR FREE PLAY PACE SARATOGAS, COMB. OR FREE PLAY INCLUDE PRICE WANTED AND CONDITION IN FIRST LETTER (H|N|+D|S|)BAUM BLVD. EL:HILAND 7000) 2140 SBUKGH, PA. MUSIC WANT - Will buy 20 % 24 record phonographs without speaker Amplifier or Pick-up head; Wurlitzer 5-10-25¢ 2-wire wall boxes; also late Panoram plus film. State condition and parts lacking. ACE MUSIC COMPANY, WAUKON, IOWA RECORD CHANGING MOTOR One Mill's record changing motor. WANT _ LECO VENDING COMPANY 128 EAST FIFTH STREET

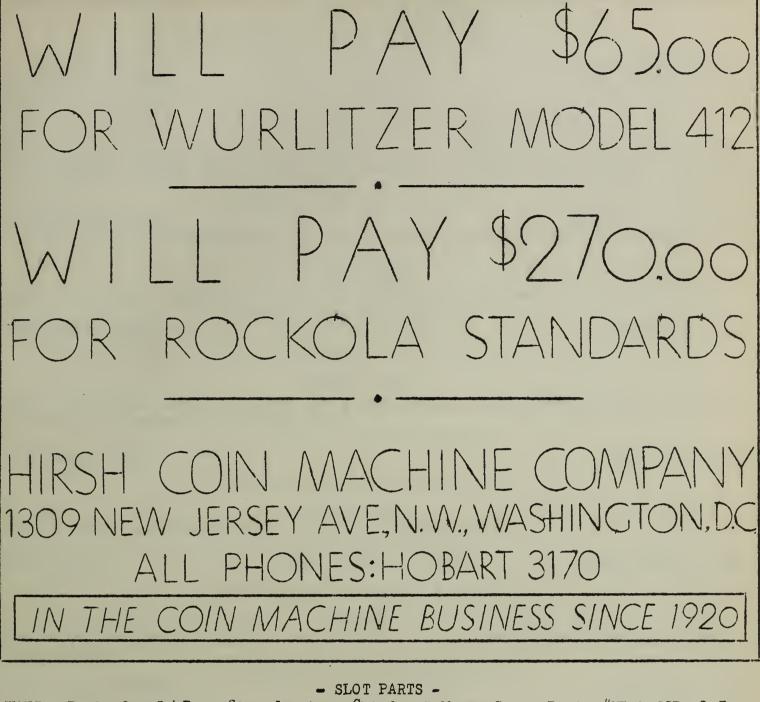
(Make it "Official"—Mention "The Cash Box" when answering ads.)

CHESTER, PA.

SECTION 1, Page 3



SECTION 1, Page 4



WANT - Parts for 5¢ Four Star Jennings Chief: 3 Money Boxes Parts #V7-9 CSP, 2 Top Rear Head Castings Parts #V1-76 CSP, 3 Handles Parts #V14-160 CSP, 3 Castings for bottom of handle Parts #V17-3 CSP, 2 Coin Tubes Parts #V15-3 CSP; Parts for 10¢ One Star Jennings Chief; 2 Top rear head Castings. NORWOOD MUSIC COMPANY

NORWOOD, GA.

- MUSIC -

WANT - 50 Seeburg 8200's; 100 Seeburg Wall-O-Matics, 20 selection, also Wurlitzer 600's, 750's, 850's. Write us what else you have to offer. We will buy your complete route any place east of the Mississippi. Write full list of what you have to offer of various models including Wall Boxes, guaranteed condition, and whether or not you have shipping cases to put these in, and how soon they can be shipped if bought. MOSELEY VENDING MACHINE EXCHANGE, INC.

OO BROAD STREET

Tel: 3114

RICHMOND, VA.

- SLOTS -

WANT - Escalator type slots, $5\not\in$ and $10\not\in$. Also vest pockets and Q.T.'s. State color and serial numbers and best price in first letter. If you want to sell - write us if you want to correspond, remember the boys out there. LION AMUSEMENT COMPANY

P.O. BOX 42

(Frank R. Howe, Jr.)

WELLS, ME.

RESHARP NEEDLES

WANT - Your used phonograph needles. If you have not tried our needle re-sharpening service, don't fail to do so. It is dependable and guaranteed to give you satisfaction or we will refund your money. We can't make a more complete claim that this so you need not be skeptical of the results. Complete shipping containers sent on request. 1-50 reground @ 15ϕ ; 51 or over @ 10ϕ .

RE-SHARP NEEDLE SERVICE

P.O. BOX 770

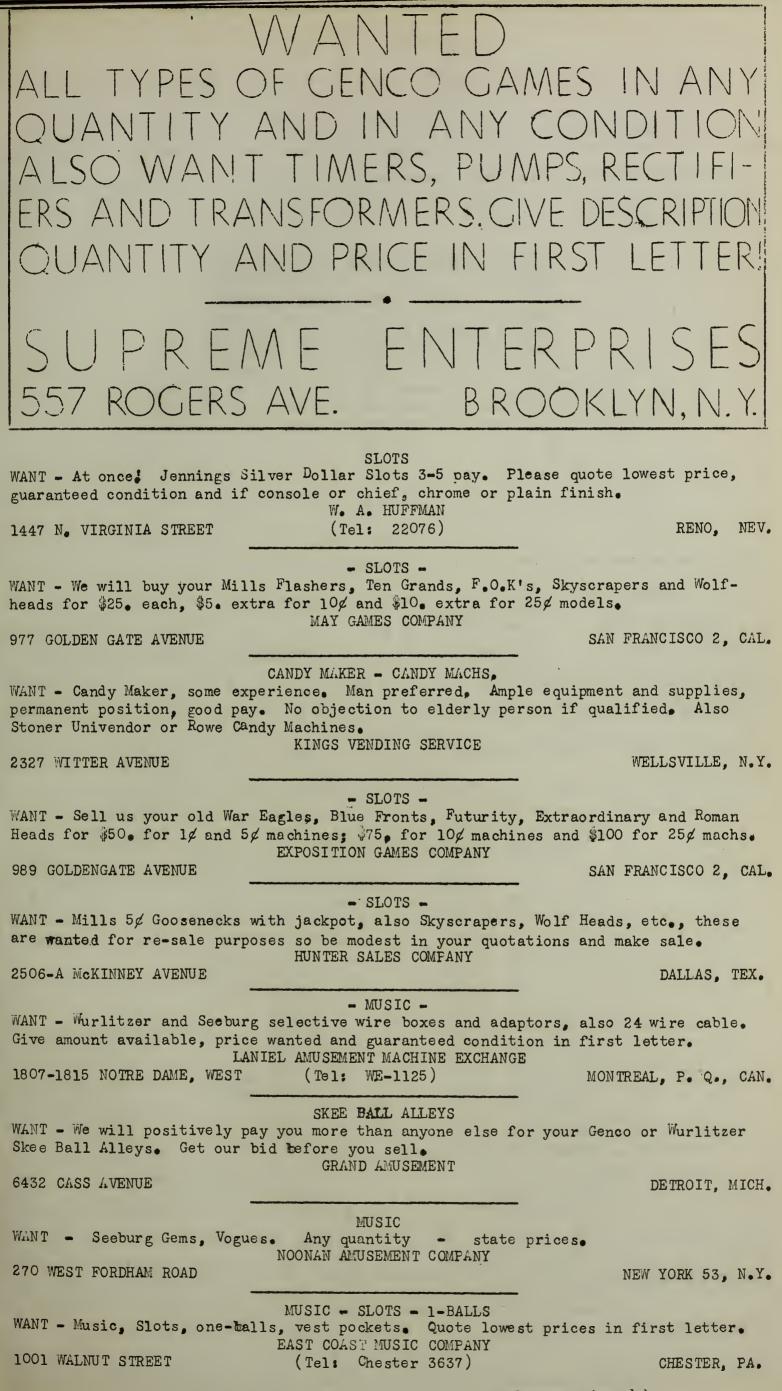
FORT DODGE, IOWA

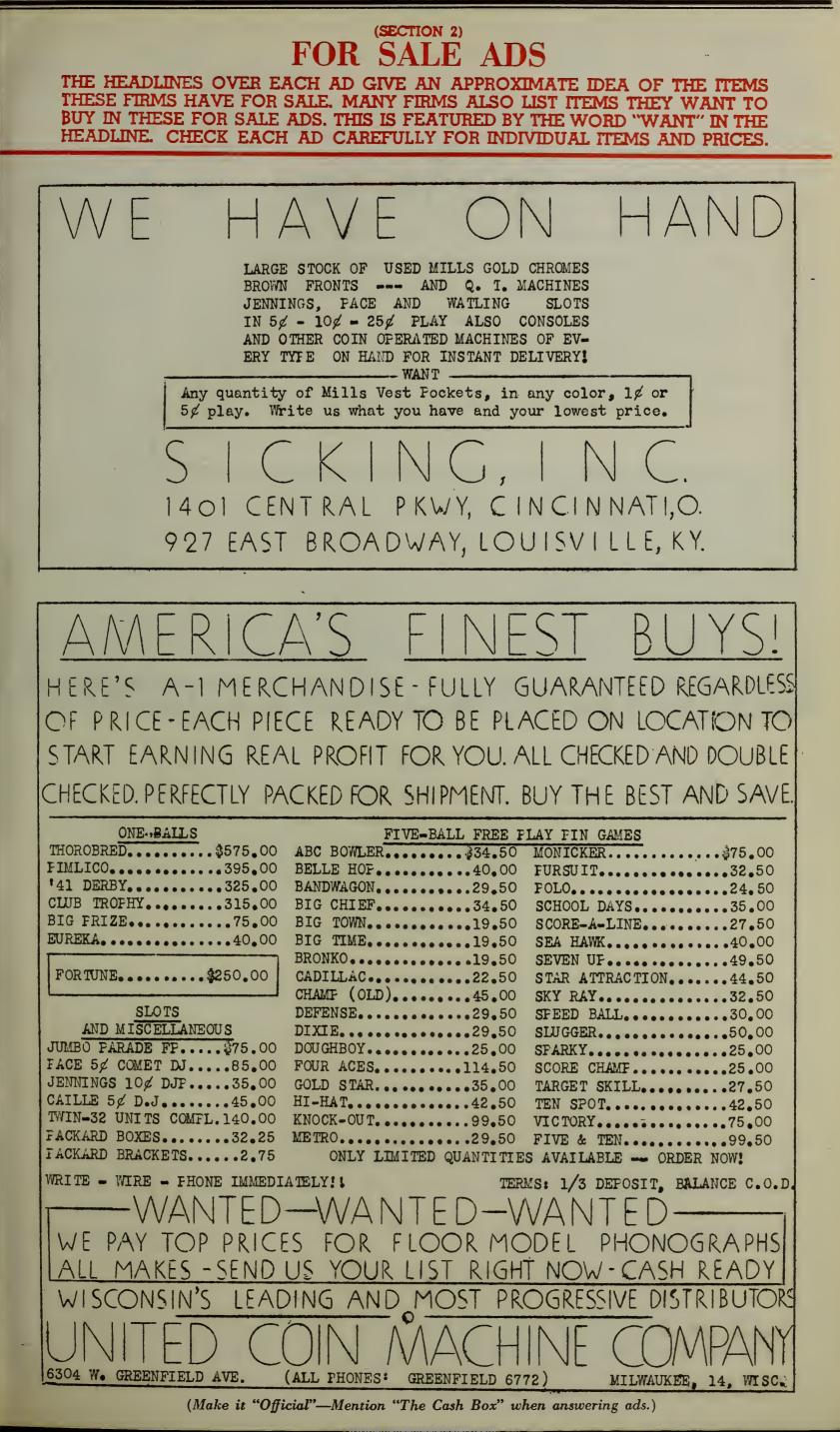
THE CASH BOX

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SECTION 1, Page 5

<u>WANTED AT ONCE</u>
FIVE-BALLS - ONE-BALLS - PHONOGRAPHS AND ARCADE EQUIPMENT
WRITE, WIRE OR TELEPHONE, GIVING COMPLETE LIST OF EQUIPMENT YOU WISH TO SELL AND CAN SHIP AT ONCE. FURNISH US WITH COMPLETE INFORMATION IN YOUR FIRST LETTER. WRITE NOW BELL PRODUCTS COMPANY 2646 WEST NORTH AVE.
AMPLIFIERS WANT - For Cash - Seeburg ^C hicken Sam and Convict Amplifiers. In any condition. COIN MACHINE EQUIPMENT COMPANY, INC. 1346 ROSCOE STREET (Tel: ^D iversey 3433) CHICAGO 13, ILL.
ARCADE - MUSIC WANT - Genco Skee Balls - highest cash prices paid. Also 12 Record Music Boxes, or 16 Records. Also all Arcade Machines. S. & W. COIN MACHINE EXCHANGE 2416 GRAND RIVER DETROIT 1, MICH
SLOTS - MUSIC WANT - Slots and Phonographs. Send quantity and prices. C. A. ROBINSON & COMPANY 1911 W. PICO (Tel: Federal 1818) LOS ANGELES 6, CAL
MUSIC WANT - Panorams and phonographs - any quantity. Will pay highest prices. Write! Wire! Phone!
2021 PROSPECT AVENUECLEVELAND COIN MACHINE EXCHANGE (Tel: PRospect 6316)CLEVELAND 15, 0.
MUSIC WANT - Seeburg 8200's in good condition. Also Seeburg 5/10/25¢ Wireless Bar-O-Matics FROST MUSIC COMPANY 1415 BIRCHARD AVENUE (Tel: Main 3007) FREMONT, O.
SLOTS WANT - 12 Deweys. Must be in good working order. State number you have to sell and price. SEATTLE COIN MACHINE COMPANY 3225-27 WESTERN AVENUE SEATTLE 99, WASH
ARCADE WANT - Scientific X-Ray Poker Tables. State price and condition in first letter. NEW ENGLAND SALES COMPANY
661 BANK STREET NEW LONDON, CONN
PINS - ARCADE - CAMERAWANT - Pin Games, all types. Prefer purchase from nearby locality. Also TexasLeaguers, and 5 x 7 View Cameras with sliding backs. Wire, write or phone.JUHN COFFEY321 N. 5th STREET(Tel: 29922)RICHMOND, VA.
MUSIC WANT - We want to buy phonographs of all kinds. State condition and price in first
letter.LA BEAU NOVELTY SALES COMPANY1946 UNIVERSITY AVENUE(Tel: Nestor 2826)ST. PAUL 4, MINN.





HOME OF (ISally PRODUCTS

MODERN 125,000 SQUARE FOOT FACTORY TO TRIPLE BALLY PRODUCTION Future plans of the Bally organization call for production of new games immediately after the defeat of the enemy. For this purpose the new enlarged Bally plant, illustrated below, and now in full production on war products, is designed to insure rapid conversion to the products of peace.

In the post-war era, as in the past, "you can bank on Bally" for the newest in money-making coin-operated equipment. Lion Manufacturing Corporation, manufacturers of Bally games and venders.

HOMEOF

FOR VICTORY... BUY U. S. WAR BONDS

PARTS

FOR SALE - Top values in Parts from Automatic Coin. Knee Action for Mills, set of 3, \$4.95.; Idler Pinion Gears for Mills, \$2.50 ea.; Main Clock Gears for Mills with attachments, \$3.50; Bottom P.O. Slides for Mills 5¢, 3/5 pay, \$1.95 ea. Write for complete parts list.

3834 W. FULLERTON AVENUE

AUTOMATIC COIN MACHINES & SUPPLY COMPANY (Tel: CApitol 8244)

CHICAGO 47, ILL.

GENUINE SEEBURG AND BALLY GUN LAMPS WRITE FOR SPECIAL PRICE IN LOTS OF 100 *******60¢ EACH IN LOTS OF 10 50 P ORDER NOW-EACH CAPA 615 TENTH AVENUE PHONE: BRyant 9-3295) NEW YORK CITY

- ARCADE -

FOR SALE - Radio Rifles, \$85.; Keeney Eowlettes, \$150.; Ex. Claw Mach., \$60.; Chicago Coin Roll-A-Scores, \$75.; Keeney Anti-Aircraft Brown Cabinet, \$65.; Cupid's Wheel, \$200.; Planetellus, \$100.; Horos Scales, \$75.; Seeburg Chicken Sams, \$100.; Shoot-The-Chutes, 125.; Baseball (Atlas), 375.; Ex. Vitalizer, v65.; Rock-Ola Tom Mix Rifle, \$25.; Mills Electric Shocker, 50.

539 BOARDWALK

MEYER WOLF

ATLANTIC CITY, N.J.

COUNTER GAMES - SLOTS

FOR SALE - 5 1¢ Bally Babys, \$5.; 1 1¢ Imp, \$5.; 3 1¢ Cubs, \$5. ea.; 1 1¢ Ginger, \$10.; 1 5¢ Nugget: \$5.; 1 5¢ Tot, \$10.; 1 Mills Kounter King, \$15.; 1 Jennings 5¢ Duchess serial 12245, \$35.; 1 Mills 5¢ War Eagle 2-4, \$75.; 1 Mills 5¢ War Eagle 3-5, \$115. SEIDEN DISTRIBUTING COMPANY

1230 BROADWAY

(Tel: 4-2109)

ALBANY 4, N.Y.

2000 33000 4000 5000 6000 7005

OCTOBER 31, 1944

MARINES AT PLAY

ACCLAIMED BY ALL OPERATORS "GREATEST 5-BALL FREE PLAY REVAMP"

HERE'S WHY ... It's the one 5-Ball Free Play game that's full of color, full of life, full of thrills — action — zip and tingling suspense!! MARINES was PRE-TESTED ON LOCATION to assure you a PERFECTLY PERCENT-AGED, speedy action, money-making game! It's got the NEW continuous come-back, come-on play with FREE BALL RETURN and JACK-POT features — AND — A COM-PLETELY REVISED PLAYING FIELD!! It's the game YOU NEED NOW!! RUSH YOUR ORDER

* IMMEDIATE DELIVERY FROM YOUR NEAREST DISTRIBUTOR OR ... **BETTER** IT'S PRECISION BUILT BY WESTERHAUS

×

IT'S GOT TO BE

TODAY !!

WESTERHAUS AMUSEMENT COMPANY 3726 KESSEN AVENUE, CHEVIOT 11, OHIO (All Phones: MOntana 5000-1-2)

SLOTS - PINS - WANT

FOR SALE - 2 War Eagles, 5¢ play with 20 stop reels, \$90; 10¢ Roman Head, \$139,50; Geneo Ten Spots, \$29,50; Rotation, \$19,50; WANT - Bally Blue Grass, THE MUSIC MACHINE COMPANY, BRUNSWICK, GA.

SPECIAL SALE = 2 Wurlitzer 61's with stands; 1 71 with stand; 1 312; 1 412; 2 Twin 12 Wurlitzer in Buckley steel eabinet with speaker; 1 Buckley speaker cabinet; 1 Buckley Tone Column with Buckley 24-record chrome wall box mounted on; 1 Twin 12 Buckley steel cabinet only, new; 1 16-record Buckley steel cabinet only, new; 2 Buckley chrome 20record wall boxes, new; 6 Buckley chrome 24-record wall boxes, like new; 1 small speaker cabinet with plastic corners, with speaker mounted in; 1 Buckley Wurlitzer Twin 12 accessory set complete, new; 2 Buckley Wurlitzer 24 accessory sets, complete, new; 1 Buckley Wurlitzer 616 accessory set complete, new; 1 Limelight; 1 Broadcast; 1 Silver Skates; 1 Silver King Ball Gun Vender, like new; 1 Silver King Peanut vender, new; 4 Holly Grip Testers, used; 2 Gottlieb Grippers, can be used for parts. All except Gottlieb Grippers in perfect condition. Best offer takes entire lot; H. M. BRANSON DISTRIBUTING CO. (Successor to J. E. Cabb Distributing Co.) 512-14-16 S, 2nd STREET (Tel: WAbash 1501) LOUISVILLE, KY.

CIGARETTE MACHINES

FOR SALE - National Cigarette Machines. A special offering of 9-30 Special, 9-50 and 9-A Model National Units-all completely reconditioned in our own shop. New machine guarantee. All units properly packed and crated. A few dollars more but worth it. Hurry for these won't last long.

5911 - 4th AVENUE

WEIDMAN NATIONAL SALES COMPANY (Factory Zone Office) ALWAYS CONSULT THE TRADING POST WHENEVER YOU BUY OR SELL Phonographs—Wall Boxes—Adaptors—Coin Machines—Pin Tables Consoles—Arcade Machines—Supplies and Accessories

BANKCEUR

BUCKLEY

REBULDING AND REFINISHING OF MILLS SLOTS (All Types) • SEND US YOUR MACHINES

10 DAY SERVICE

Ph: Van Buren 6636

CHICAGO, ILL

4233 W. LAKE ST.

VOL. 6, NO. 6 CIG. MACHINES - SCALES FOR SALE - Perfect working order, good paint jobs, 7 Column Stewart & McGuires, good base, \$27,50; Stewart & McGuire WS, good base, \$47,50; Stewart & McGuire Champion Model 11 Column, \$92,50; Mills Health Chart Loboy Scales, perfect enamel; \$42,50; Pace Loboys, various models, \$27.50, \$32.50, \$37.50; Jennings Cigarollas, \$89.50 SILENT SALES COMPANY 200 - 11th AVENUE, SO. MINNEAPOLIS 15, MINN. SLOT SPRING KIT FOR SALE - Slot Spring Kit, \$9.75 eas; 55 most important springs essential for slotse HARRY MARCUS COMPANY 816 WEST ERIE STREET CHICAGO, ILL. - NEW RECORDS -FOR SALE - Now in stock 10,000 snappy polkas, all instrumental on Harmonia Records. every one a nickel grabber. In addition to these we have Jerry Jerome on Asch Records Send your orders in for quick delivery. Catalogs sent on request. All records $49 \neq$ prepaid if cash with orders, else C.O. P_* F_* O.B. Detroit. ALLIED MUSIC SALES COMPANY 3112 WOODWARD AVENUE DETROIT 1, MICH. FORMERLY KEYSTONE VENDING CO. THE EAST'S LEADING DISTRIBUTORS PHILADELPHIA, PA. MILCO 25 2.50 12 107 100 57 SARATOGA PARLEY SWEEPSTAKES PARLEY PIMLICO PARLEY No. 11896 1056 Holes 25c PLAY No. 11895 1056 Holes 10c PLAY No. 11894 5c PLAY 1056 Holes \$264.00 99.70 Takes in . \$105.60 39.88
 Takes in
 \$52.80

 Average Payout
 19.94

 PROFIT
 \$32.86
 Average Payout Average Payout 39.88 PROFIT \$65.72 PROFIT \$164.30 PROFIT They're off! Here's the start of one of the biggest profit runs in board history. Every one an odds-on favorite! Made in our special BOARDS thick style with large slot symbol tickets and the popular large hole. Write or wire for "Dope Sheet" today. SEND TODAY FOR CIRCULAR ILLUSTRATING OTHER HARLICH MONEY-MAKERS 1415 W. JACKSON BLVD. G CHICAGO (7) ILLINOIS

THE CASH BOX

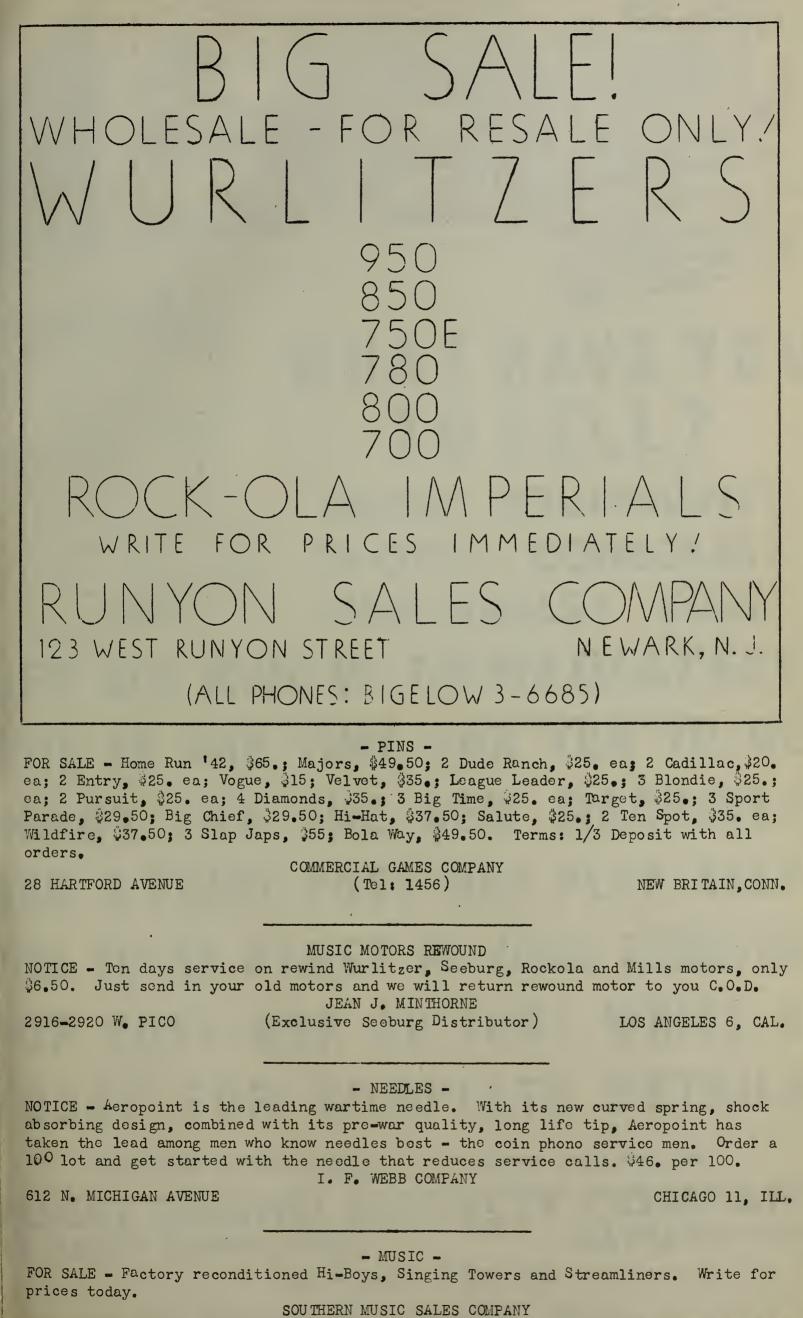
OCTOBER 31, 1944

WE WANT TO BUY 50 SEEBURG 8200'S AND 100 SEEBURG WALL-O-MATICS 20 SELECTION-ALSO WURLITZER 750'S. WRITE GIVING PRICE AND GUAR- ANTEED CONDITION OF WHAT YOU HAVE TO OFFER. FLOOR SAMPLES, REBUILTS AND SLIGHTLY USED SLOT MACHINES EQUIPPED WITH DISCS AND REELS FOR RESALE ONLY		
OUR GUARANTEEMONEY REFUNDED IF NOT SATISFIED ON ARRIVAL UPON RETURN OF GOODS' - CHARGES PREPAID.10 5¢ GOLD CHROME, Used 10 days.\$385.004 10¢ ORIGINAL CHROME, Used 10 Days.\$400.002 5¢ COPPER CHROME, Used 10 Days.400.004 25¢ ORIGINAL CHROME, Used 10 Days.\$425.0014 5¢ ORIGINAL CHROME, Like new375.009 25¢ BROWN FRONTS, Like new350.00 UP12 5¢ BROWN FRONTS, Like new225.004 25¢ DILE FRONTS, Like new350.00 UP13 5¢ MELON BELLS, Like new225.001 10¢ CAILLE CADET		
 3 GALLOPING DOMINO, Cash, J.P., Dark Cabe, Factory Rebuilt\$225.00 40 GALLOPING DOMINO, Cash, Light Cabe Like New		
10 BOX STANDS, Used Ten days\$ 27.501 SANTA ANITA, Cash\$250.003 JACK IN BOX STANDS		
SUPPLIES2 CHICAGO METAL SAFES FOR BALLY SLOTSSLOT SHATTER PROOF J.P.GLASS, Per Dz.\$13.50 BRAND NEW JACKPOT DOMINO GLASSES9 MILLS FOUR BELL CABINETS, NEW. 20.00LOTS OF 5 OR MORE		
FIVE BALL PIN BALL MACHINES 4 MYSTICS \$29.50 1 PICKEM \$19.50 1 JOLLY \$19.50 1 ROXY \$22.50 1 BALLY RESERVE 29.50 1 SPORT PARADE \$42.50 1 SCORE A LINE \$22.50 4 SPOTTEM 19.50 2 MASCOT 29.50 1 SCORE A LINE \$22.50		
NEW MACHINES IN ORIGINAL SEALED CRATES11 MILLS COPPER CHROME 10¢\$425.002 MILLS JUMBO PARADE CONV. 5¢\$200.0018 MILLS COPPER CHROME 25¢\$25.002 KEENEY SUPER TRACK TIMESWRITE50 MILLS BROWN FRONTS 5¢385.003 GALLOPING DOMINOS J.P		
FACTORY REBUILTS IN ORIGINAL SEALED CRATES15 MILLS BROWN FRONTS5¢\$275.0010 MILLS CONSOLES 5¢ New\$375.007 MILLS BROWN FRONTS10¢295.002 MILLS CONSOLES 10¢ New385.0010 MILLS BROWN FRONTS25¢350.001 MILLS CONSOLE 25¢ New450.009 MILLS GOLD CHROME 5¢400.005 MILLS MYSTERY BONUS 5¢ New275.001 MILLS GOLD CHROME 10¢425.003 MILLS MYSTERY BONUS 10¢ New285.001 MILLS GOLD CHROME 25¢450.003 MILLS MYSTERY BONUS 10¢ New285.00		
PHONOGRAPHS AND SUPPLIES1 WURLITZER 616\$125.003 600 WURLITZER VICTORY MOD., NEW. 525.002 PLAYBOYS9 1939 WALL-O-MATICS, Perfect17.501 WURLITZER 416 WALNUT125.001 WURLITZER 416 MARBLE GLO135.00		
TERMS: FULL CASH MUST ACCOMPANY ALL ORDERS IN THE FORM OF POST OFFICE, EXPRESS OR TELEGRAPH MONEY ORDERS OR CERTIFIED CHECKS. If We Are Unable To Fill Your Order We Will Make Refund Of Your Deposit Promptly. MOSELEY VENDING MACHINE EXCHANGE, NC 00 BROAD STREET, RICHMOND, VIRGINIA DAY PHONE; 3-4511 NIGHT; 5-5328		
(Make it "Official"—Mention "The Cash Box" when answering ads.)		

THE CASH BOX

OCTOBER 31, 1944

SECTION 2, Page 7



727 POYDRAS STREET

(Tel: Ma-5661)

NEW ORLEANS 12, LA.

OCTOBER 31, 1944

THE CASH BOX

PUGET SOUND NOV

AMUSEMENT GAMES

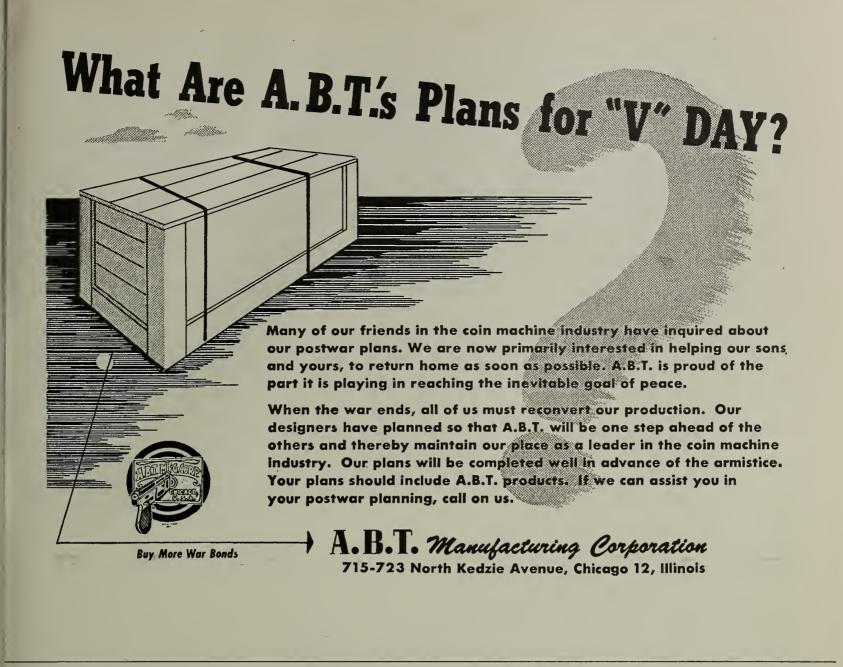
VOL. 6, NO. 6



PUGET SOUND NOVELTY COMPANY114 ELLIOTT AVENUE, WESTSEATTLE 99, WASH.

ALL PHONES: ALDER 1010

George E. Schnabel, Mgr.



<u>GAMES THAT GET THE PLAY!</u>
STREAMLINER
GRAND CANYON
SANTA FECONVERTED RROM WEST WIND
BRAZIL
ARIZONACONVERTED FROM SUN BEAM
MIDWAYCONVERTED FROM ZOMBIE
INCREASED EARNINGS - TROUBLE FREE OPERATION LASTING POPULARITY SEE YOUR DISTRIBUTOR OR WRITE
UNITED MANUFACTURING COMPANY
6125 NORTH WESTERN AVENUE CHICAGO, ILL.
PINS - WANT FOR SALE - New Grand Canyon, Streamliner \$195. ea.; Oklahoma \$205.; Used Grand Can- yon \$170.; Sky Chief \$160.; Liberty \$150.; Shangri La \$135.; Five, Ten, Twenty \$105.

Deposit on orders and cartons. WANT - Genco or Wurlitzer 14' Skee Balls, give price and condition.

86 SNOWDEN AVENUE

MOHAWK SKILL GAMES COMPANY

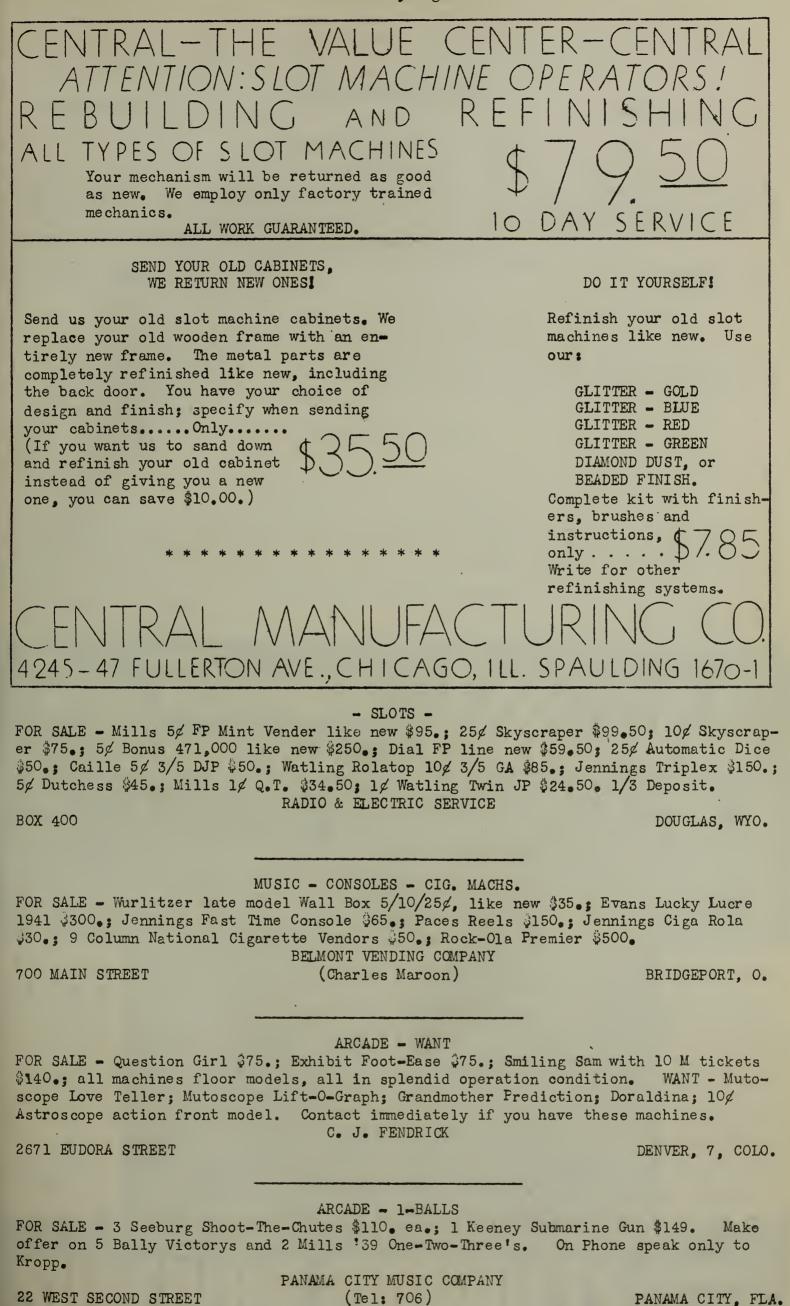
SCHENECTADY 4, N.Y.

- ARCADE -FOR SALE - 6 Genco Playballs, like new, \$160. each. OWL MINT MACHINE COMPANY 245 COLUMBUS AVENUE (Tel: Kenmore 2640)

BOSTON 16, MASS.

THE CASH BOX

SECTION 2, Page 10



THE CASH BOX **OCTOBER** 31, 1944 OL. 6, NO. 6 ARCADE - CONSOLES - PINS FOR SALE - 1 Bally King Pin A-1 \$200 ; 1 Keeney Submarine Gun like new \$185 ; 1 Chicken Sam Jap Conv. Gun \$135.; 3 Mills Jumbo FP \$75. ea.; 2 Watling Big Game FP \$90. ea.; 1 Pace Race thoroughly reconditioned \$95. 1 Monicker \$75. 3 All American \$30, ea.; 1 Broadcast \$40.; 1 Gun Club \$50.; 1 New Champ \$50.; 1 Slugger \$50.; 1 Play Ball \$35.; 1 Towers 365.; 2 Sea Hawk \$50. ea. AUTOMATIC AMUSEMENT COMPANY EVANSVILLE, 10, IND. 1000 PENNSYLVANIA STREET ARCADE - SLOT FOR SALE - Bally Torpedo #200.; Bakers Sky Pilot #225.; Chicken Sam (Jap) \$125.; Drive Mobile 3350 Ewans Super Bomber \$350 Brans Ten Strike \$40 Brans Tommy Gun \$135.; Keeney Air Raider \$200 Keeney Submarine \$169.50; Exhibit Footease (latest model) \$75.3 log War Eagle, refinished, sere #386487 \$220. CLIFF WILSON DISTRIBUTING COMPANY 310 MAIN STREET JOPLIN, MO. MAPLE BALLS - BUMPER SLEEVES FOR SALE - Maple Skee Balls: 3-1/8" for 14 Ft, Alleys, 55¢ eas, 100 for 952.2-3/4" for 9 Ft, Alleys, 45¢ eas, 100 for 935.2-1/2" for Playballs, 45¢ eas, 100 for 935.2Finball Bumper Stem Repair Sleeves - regular size package of 25, 42.75; Special size package of 20, 33,00. BLOCK MARBLE COMPANY 1527 FAIRMOUNT AVENUE PHILADELPHIA. PA. STANDARD LOCATION AGREEMENT FOR SALE . Standard Handy Set Location Agreement, form H. Fractical for all types of equipment in every State in the United States and Candda. 100 agreements 34,50, F.O.B. Factory-Full cash with order. Write for Free Sample, Attention Charlie Fleischmanne BALTIMORE SALESBOOK COMPANY 120 WEST 42nd STRERT NEW YORK, N.Y. HI-YAH BUOYANT AILOR Another "Blackie" sensation. Liberty Bar on "Blackie" ticket re-Flashy, eye-appealing ceives two punches in "Jackpot" containing tional payouts comprise \$1.00 to \$10.00, also tickets printed "Adthis member of the "Blackie" family. "Jacktickets printed "Ad-vance." "BuoyPot" conpot" awards containing \$1.00 to \$10.00 inclustains two \$25.00 and ive with "Liberty Bar" on "Blackie" ticket with \$5.00 awards. Consolations are very interest. profitable member of the ceive double awards of "Blackie" family. the regular winners. ... 58' Takes in 1260 sales at Takes in 1050 sales at 00 25 5 cents \$5250 5c --- \$6300 00= 25' Pays out \$3108 Pays out \$2637 20⁴ 20⁴ 20⁴ 20⁴ 20⁴ 15⁴ 15⁴ 15⁴ **Total Average Profit Total Average Profit** \$**26**¹³ \$3192 15 SUPERIOR PRODUC TS **14 N.PEORIA ST.** CHICAGO

THE CASH BOX

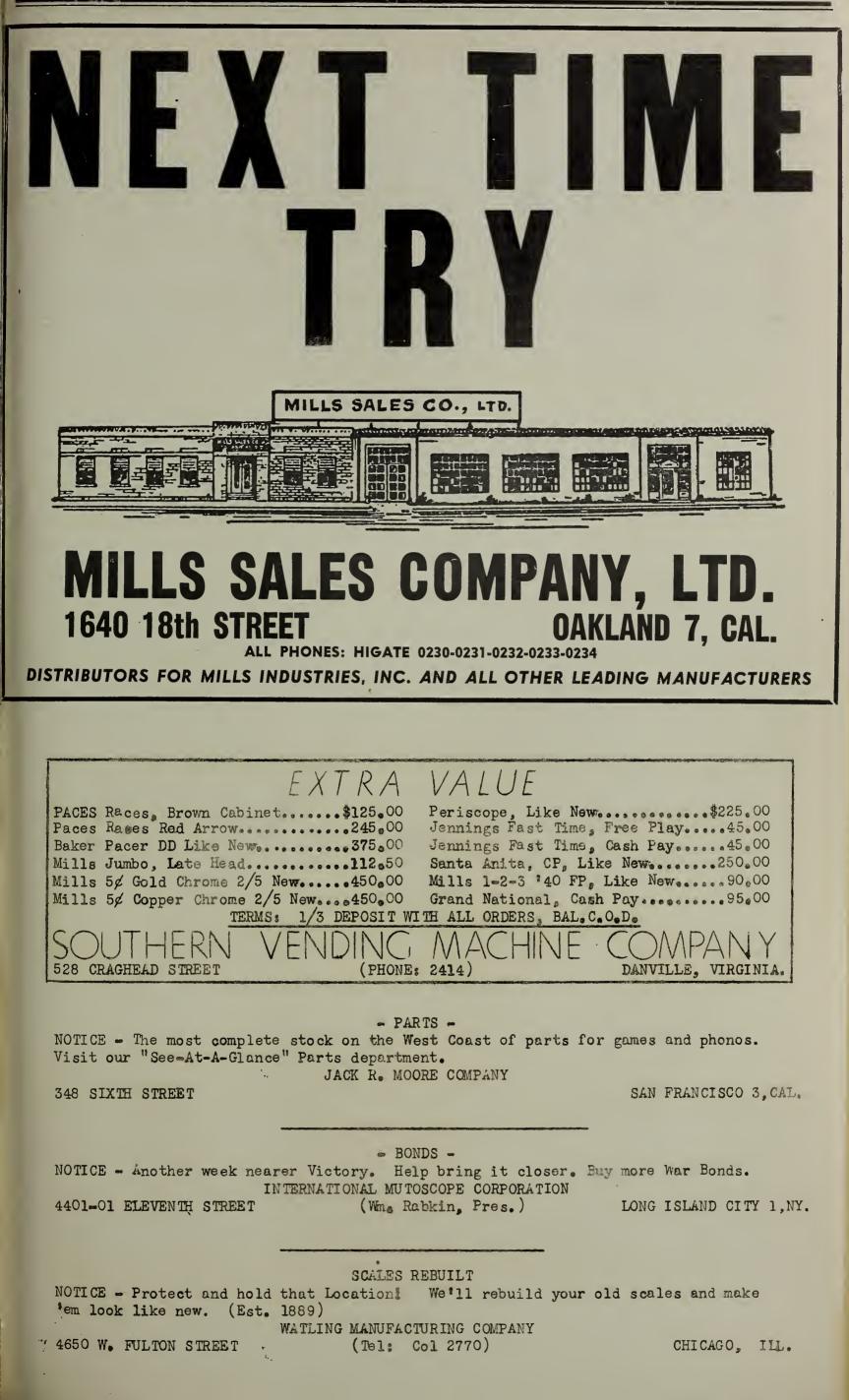
OCTOBER 31, 1944

SECTION 2, Page 12
FIVE - BALLS 4 Air Circus\$119.50 5 Five Ten Twenty\$129.50 6 Knockouts\$124.50 5 Big Parades129.50 3 Four Roses
FACTORYREBUILTSINORIGINALCASESP. & S.UNITED MFG. CO.BELL PRODUCTSTorpedoPatrol
WESTERHAUS: Invasion
1 Keeney Fortune F.P. \$275.00 1 Challenger C.P. New. \$175.00 2 Mills One-Two-Three '41. 99.50 1 Turf King C.P. 495.00 WE HAVE "ZINGO" - IMMEDIATE DELIVERY
ARCADE 2 Liberators F.S
equal to a 8800 R.C. EASTERN SALES COMPANY FRED IVERSON (PHONE: Culver 5278) JOHN BILOTTA ROCHESTER, NEW YORK
PHONO DISTRIBUTORS NOTICE - We are distributors for the J.P. Seeburg Corp. in Minnesota, North Dakota, South Dakota and Western Wisconsin. See us for parts and service. HY-G AMUSEMENT COMPANY 1415 WASHINGTON SQ. (Tel: ATlantic 8587) MINNEAPOLIS 4, MINN.
RECORDS - MUSIC - PINS - SLOTS - WANT FOR SALE - 100 Used records, some old and late at 10¢ ea.; 1 Capehart Music Machine, plays both sides, holds 10 records, equals 20 plays \$90.; 1 Doughboy \$22.50; 1 ABC Bowler \$44.50; 1 Gold Cup (1-ball) \$39.50; 2 Blue Fronts 30,000 series \$199.50; 1 Bowl-A-Bomb (arcade) \$142.50; 2 folding stands \$3.50 ea. WANT - Wurlitzer 500 Phonos. ACE AMUSEMENT SALES & SERVICE 27 STOUD STREET WILMINGTON 21, DEL.
PINS - 1-BALL - MUSIC - SLOTS - WANTFOR SALE - Air Circus \$104.50; Spot Pool \$49.50; Gold Cup (1-ball) \$27.50; SeeburgWall Boxes, Gold, 3-wire \$17.50; Dial \$15.; Columbia Bell New \$130.50.WANT - RecordPlayer Turntables for Mystic Music, Pick-up Heads for Wurlitzer 12's, Empty cases forSeeburg Bar-O-Matics.REX NOVELTY COMPANY17 N. WASHINGTON STREET(Tel : 3-7542)WILKES-BARRE, PA.
RECORDS - MUSIC - PINS FOR SALE - Used Records just off our route, none broken, well packed, \$10 per 100; 1 Wurlitzer 24 Wireless, 5-24 button boxes, cellar job \$245.; machine in good working condition; Super Chubbie \$39.50; Stratoliner \$39.50; Big Six \$34.50; Pursuit \$34.50, all games clean and ready to operate.
183 MERRICK ROAD NATIONAL NOVEL TY COMPANY MERRICK, N.Y.

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OCTOBER 31, 1944



THE CASH BOX

SECTION 2, Page 14

* * * KIN	G PIN SPEC	IALS * * *
	SIDTS	-
5¢ Watling Rol-A-Top 2/4	\$75.00 5¢ Jennings	Duchess\$45.00
5¢ Watling Rol-A-Top 3/5 10¢ Watling Rol-A-Top 3/5	$5 \not $ Jennings	Gooseneck
50¢ Watling Rol-A-Top NEW.		Century Triple J.P65.00
5¢ Watling Blue Seal	45.00 5¢ Mills Wa	r Eagle 2/4
$5 \not\in$ Jennings Chiefs, Like N		r Eagle 2/4
A RCADE		I. MUSIC
Bang-A-Deer		ctomatics
Smiling Sam, like new Bally Alley		01 Wall Boxes17.50 02 Bar Boxes12.50
Pikes Peaks	17.50 Packard Pla-	Mor Boxes
Periscope, like new Bally Racer		23, 5-10-25¢24.50 10 Wall Boxes17.50
Tokyo Gun.		election, NEW10.00
Texas Leaguer DeLuxe		DNSÖLES
Toledo Dial Scale		clėan\$49.50
INEW REVA	IVIT J Track Time	37, good
Marvel's Base Ball Marines At Play		e-ball, F.P
Pin-Up-Girl	-	ne-ball,F.P45.00
KING PIN	GAMES	COMPANY
826 MILLS STREET	J. R. "Pete" PIETERS	KALAMAZOO, 21, MICH.
cable with 5 Packard boxes,	MUSIC - ARCADE cord machine marbleglo cabinet complete setup \$425.; Chicoin IN MACHINES COMPANY, STEPHENVI	Hockey \$150.
FOR SALE - "Happiness" Key I tic 75¢ ea.; Charms (America	- PLASTIC COUNTER - CHARMS - V Ring (holds 150 keys) $50 \neq ea.;$ an Made) $75 \neq to 1.35 per gros Tools, 12" $85 \neq ;$ 15" \$1.25; Ve ils.	Penny counter made of plas- s; Tubular Coin Wrappers -
530 GOLDEN GATE AVENUE	VIKING SPECIALTY COMPANY	SAN FRANCISCO 2, CAL.
CONCEPTION ON THE REPART		SAN FRANCISCO 2, ORL.
	MUSIC - 1-BALL k-Ola RC with 2 glamour tone c ark Horse PO seven plays at on	
	X-CEL NOVELTY COMPANY	
4606 N. BROAD STREET	(Tel: MI 2624)	PHILADELPHIA 40, PA.
models \$6.; 40 Watt Lumiling	- PARTS - \$10.15; National Slug Ejectors e bulbs \$1.; #81 Bulbs (box of 10) \$1.50; #89 bulbs (box of 1 W. B. NOVELTY COMPANY, INC.	10) 75¢, #51 bulbs (box of
1903 WASHINGTON		ST. LOUIS, MO.
Jennings Jackpots, 1 25¢ Jen Pace All Star Comet Jackpot	- SLOTS - ots, 1 10¢ Mills Jackpot, 2 1¢ nnings Jackpot at \$25. ea.; 1 \$35. ea.; 1 5¢ Watling Gold S it required with order.	5¢ Watling Rolatop \$95.; 3 1¢
Jennings Jackpots, 1 25¢ Jen Pace All Star Comet Jackpot	ots, 1 10¢ Mills Jackpot, 2 1¢ nnings Jackpot at \$25. ea.; 1 \$35. ea.; 1 5¢ Watling Gold S	5¢ Watling Rolatop \$95.; 3 1¢

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NEW ENGLAND COIN MACHINE MEN

CAN OBTAIN PARTS FOR

THE PRODUCTS OF

CHICAGO COIN MACHINE COMPANY

FROM

ED, AL AND JACK RAVREBY

OWL MINT MACHINE COMPANY

245 COLUMBUS AVENUE · BOSTON 16, MASSACHUSETTS (ALL PHONES: KENmore 2640)

NEW ENGLAND DISTRIBUTORS FOR CHICAGO COIN MACHINE COMPANY

 \star

- JAR TICKETS -

FOR SALE - Red, White and Blue Break Tab Cardboard Jar Tickets, 2160 to bag, takes in 5¢, \$108, profit \$36. Buy now at our low prices. Lots of 100 bags \$1.40 each. Lots of 12 \$1,60 each. Less than 12 \$1.75. Sample bag \$2.00. 1/3 with order, balance C.O.D., F.O.B. KOPLO SALES & SUPPLY COMPANY

5000 N. KIMBALL AVENUE

CHICAGO, 25, ILL.

Eureka	GAMES	PHONOGRAPHS PAR	TS SLOTS
1629 WEST MITCHELL STREET (TEL: MITCHELL 3254) MILWAUKEE 4, WISCONSIN.	Sky Lark	Gold Chrome\$165.00 2-5¢ Blue Fronts,Ref. Gold Chrome185.00 2-10¢ Blue Fronts,Ref. Gold Chrome210.00 ROJECTOR LAMPS \$4.50 EACH; \$48. AND ROCKOLA BAR BOXES AND REMOT	Gold Chrome\$300.00 11 Dbl.Slot Cabs50.00 1-25¢ Mills Golf Ball Vendor, A=1195.00 200 Five BallsWRITE 00 PER DOZEN E CONTROL EQUIPMENT. WRITE:

- ARCADE -

FOR SALE - Hitler Target (shoots penny), 37.50; Bally Alleys, \$22.50; Exhibit Bicycle, \$99.50; 5¢ Knock Out Fighters, 399.50; Evans Tommy Guns, \$124.50; Name in Headlines Press, Complete - Write. All games in perfect working order and clean. Are now being used in our Penny Arcade operation. 1/3 Deposit, Balance C.O.D. MYCO AUTOMATIC SALES COMPANY

347 S. HIGH STREET

(Tel: Main 1600)

COLUMBUS, 15, 0.

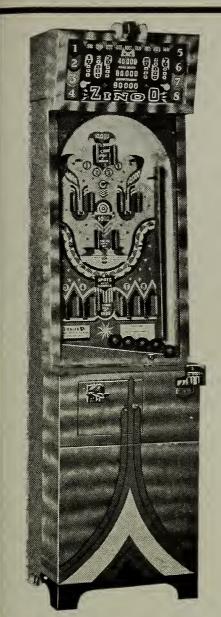
SECTION 2, Page 16
WE'VE MOVED TO BIGGER AND BETTER QUARTERS
SPECIAL - MILLS 3/5 PAYOUT SLIDES 5¢\$19.50
 3 - 25¢ BROWN FRONTS, Crackle Finish
WE BUY, SELL, REPAIR AND CONVERT SLOTS We repair and convert Mills slots to 5¢, 10¢ or 25¢ denominations. All machines are completely and absolutely rebuilt by Mills trained mechanics. Mechanisms are cleaned, worn parts replaced, new strips and new award cards added, light or dark cabinets are thoroughly scraped, cleaned and refinished, club handles are
added and all mechanism castings are rust-proofed. REPAIRING AND REPAINTING ONLY \$65.00 REPAIRING, REPAINTING AND CHANGING DENOMINATIONS ONLY \$75.00
J. & W. COIN MACHINE COMPANY 121-123 N. BROADWAY ST. (PHONE: HOWARD 4019) GREEN BAY, WISCONSIN
PARTS
FOR SALE - Pincus has those hard to get Parts - Write - Call. Triggers for Bally Rapid Fire, Defender and Convoy, 60¢; ABT Airomatic Range BB's, \$2.25 per 1000; lots' of 20,000; Mills Jumbo Parade Glasses (Fruit), *7.50; Jennings Bobtail Glasses, \$7.50; Gottlieb Skeeballette Resistors, \$1.75; Bally Gun Castings with Plate Cover for Rapid Fire, Write.
COIN MACHINE SERVICE COMPANY
2307 N. WESTERN AVENUE CHICAGO 47, ILL.
- TUBES - FOR SALE - 6SC7 Metal Tubes, minimum order 15 tubes, \$1. ea. Cash with order. GEORGE PONSER COMPANY 763 SOUTH 18th STREET NEWARK 3, N.J.
MUSIC FOR SALE - Wurlitzer Boxes: 1 Model 332 Bar Box, 1 Model 111 Bar ^B ox, 3 Model 125, 5/10/25¢ Wall Boxes, price \$120. for the entire lot. Also have Rock-Ola DeLuxe Phonograph with Keeney Adapter, eight Keeney Wall ^B oxes, 150 feet new 5-wire Cable for \$579.50. One half deposit required, balance sight draft. Order today: B. D. LAZAR COMPANY 1635 FIFTH AVENUE (Tel: GRant 7818) PITTSBURGH 19, PA.
(1013 FIF III AVENDE (1013 GRANGE /010) FITTSburgh 19, FA.
CONSOLES FOR SALE - 1 Mills 3 Bells, clean, \$875.; 1 Mills 5-5-5-5 Four Bells, Serial #3188, \$675. Terms: 1/3 Deposit, balance C.O.D. LONG BEACH CIGARETTE SERVICE 1320 GAVIOTA AVENUE (Tel: Long Beach 627-22) LONG BEACH 4, CAL.
- MUSIC - FOR SALE - 10 good Seeburg Colonels, all in operation. Were formerly hooked up with Hostess unit. Can be reconverted, as central studio is available and complete. Price complete - \$3,750. With studio, \$4,000. Write us quick. HANNA DISTRIBUTING COMPANY
217 ELIZABETH ST. (Tel: 2-5732) UTICA, N.Y.
PINS - MUSIC - ARCADE - SLOTS - WANT FOR SALE - Variety, Ump, 2 Fleets, Triumph, Defense, Dixie, Write. Four Diamonds, \$32.; Play Ball, \$30.; Lite A Card, \$35.; Sun Beam, \$60.; Dive Bomber, \$75.; Victory, \$70.; Argentine, \$65.; Blondie, \$25.; Capt. Kidd, \$65.; Attention, \$30. Others - write. Music, Arcade, Slots - write. WANT - Will pay \$150. for Sky Chiefs. ROGER SHEPARD
123 TERMINAL PLACE WATERTOWN, N.Y.

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THE CASH BOX

SECTION 2, Page 17
YOU NEED THESE BUYS! 5 TAIL GUNNERS (Used Loss Than 30 Days), Each
621 WEST MAIN SI. LOUISVILLE, KT.
PINS - ARCADE - PIANO FOR SALE - Flicker, \$45.; Jolly, \$35.; Big Show, \$19.; Spot Pool, \$54.; Polo, \$35.; Super Chubbie, \$39.; Spottem, \$19.; Score-A-Line, \$35.; Hi-Stepper, \$39.; Yacht Club \$24.; Smack-The-Jap, rev., \$39.; 1-2-3, \$39.; Scientific Batting Practice, \$99; Seeburg Piano with 9 rolls, \$59.; All above machines in good working condition. 1/3 Deposit with orders required. SAUNDERS MUSIC COMPANY
227 W. MAIN ST. (Tel: 2866) CHARLOTTESVILLE, VA.
RECTIFIERS REPAIRED NOTICE - Rectifiers repaired. Your old rectifiers rebuilt like new. Keep yourgames and phonos in A-l operating condition. Send us your old rectifiers to be rebuilt to give new unit performance and longevity. We have rebuilt thousands. All makes, types and sizes rebuilt for you at \$2.50 each. Detach rectifiers from transformers before shipping. Transportation to us must be prepaid. All rebuilt units are returned COD. plus transportation.
BATES LABORATORIES GLEN ELLYN, ILL.
WE ARE NOW DISTRIBUTING HOLLYWOOD MADE QUALITY PICTURES ESQUIRE PRODUCTIONS
16 MM Peek and Panoram Machine Films 16MM Sound Prints or Silent Prints Each series contains six different subjects - Write for circular DON'T DELAY::: Mail orders get immediate attention - Frices on Request PAULA. LAYMON 1503 WEST FICO STREET (MANUFACTURER'S DISTRIBUTOR) LOS ANGELES 15, CAL.
- RECORDS - FOR SALE - For music operators that want the very finest in records: Ted Fiorito's newest and most sensational nickel-grabbing Premier recordMamalu - Combo Jump. Oper- ators please notePremier Records are now distributed by: PREMIER DISTRIBUTING CORFORATION 1700 N. GARRISON AVE. (Lee Turner, President) ST. LOUIS, MO.
- COIN WRAPPERS - FOR SALE - Tubular Coin Wrappers - we are manufacturers. Made of the best Kraft paper neatly printed and trimmed and solidly glued. Frices are subject to change without notice. Order Quick! Full cash with all orders for \$10. or less. 10,000, 65¢ per 1000; 25,000, 60¢ per 1,000; 50,000, 55¢ per 1,000; 75,000 50¢ per 1,000; 100,000, 48¢ per 1,000; 250,000, 45¢ per 1,000. F.O.B. New York. JAFCO, INC.
776 TENTH AVENUE (Tel: COlumbus 5-7996) NEW YORK 19, N.Y. - 1-BALLS - FOR SALE - 1 Keeney Fortune, Comb. cash, check, Free Flay, \$325.; 1 Western Derby Time
776 TENTH AVENUE (Tel: COlumbus 5-7996) NEW YORK 19, N.Y.



ZINGO

THE ONLY **DIFFERENT** REVAMP AVAILABLE!

- TREMENDOUS PLAY APPEAL
- **ACTION GALORE**
- SMALL FLOOR SPACE
- GETS THE BEST LOCATIONS
- HOLDS THE PLAY
- FREE PLAY OR NOVELTY
- CHECK ZINGO ON LOCATION
- SEE YOUR NEAREST DISTRIBUTOR NOW!

Send in your Crosslines or Broadcast games to be revamped into ZINGO

ILLIAMS MANUFACTURING COMPANY CHICAGO 10, ILLINOIS 161 W. HURON STREET

MUSIC - PINS - FIBRE GEARS

FOR SALE - 6 Packard Wall Boxes \$30, eas; Wurlitzer 500K \$375,; Victorious \$75.; Argentine \$55.; Spot-A-Card \$55.; Hi Stepper \$25.; Snappy \$40.; Brand New Fibre Main Gears for Wurlitzer and Seeburg Phonos, all models \$6,50 ea. ATLAS PHONOGRAPH COMPANY

592 N. CLINTON AVENUE

ROCHESTER, 5, N.Y.

- SLOTS -

TRADE - Will trade 1 Black Mills 5¢ H.L.; 1 5¢ Bonus Bell: 1 5¢ Chrome (Mills) for Original A-1 Mills Blue Fronts or Brown Fronts in 10¢ - 25¢ play. If you are interested in buying Aml Mills Slots of all kinds, pay us a visit. ACE DISTRIBUTING COMPANY

1317 KENTUCKY AVENUE

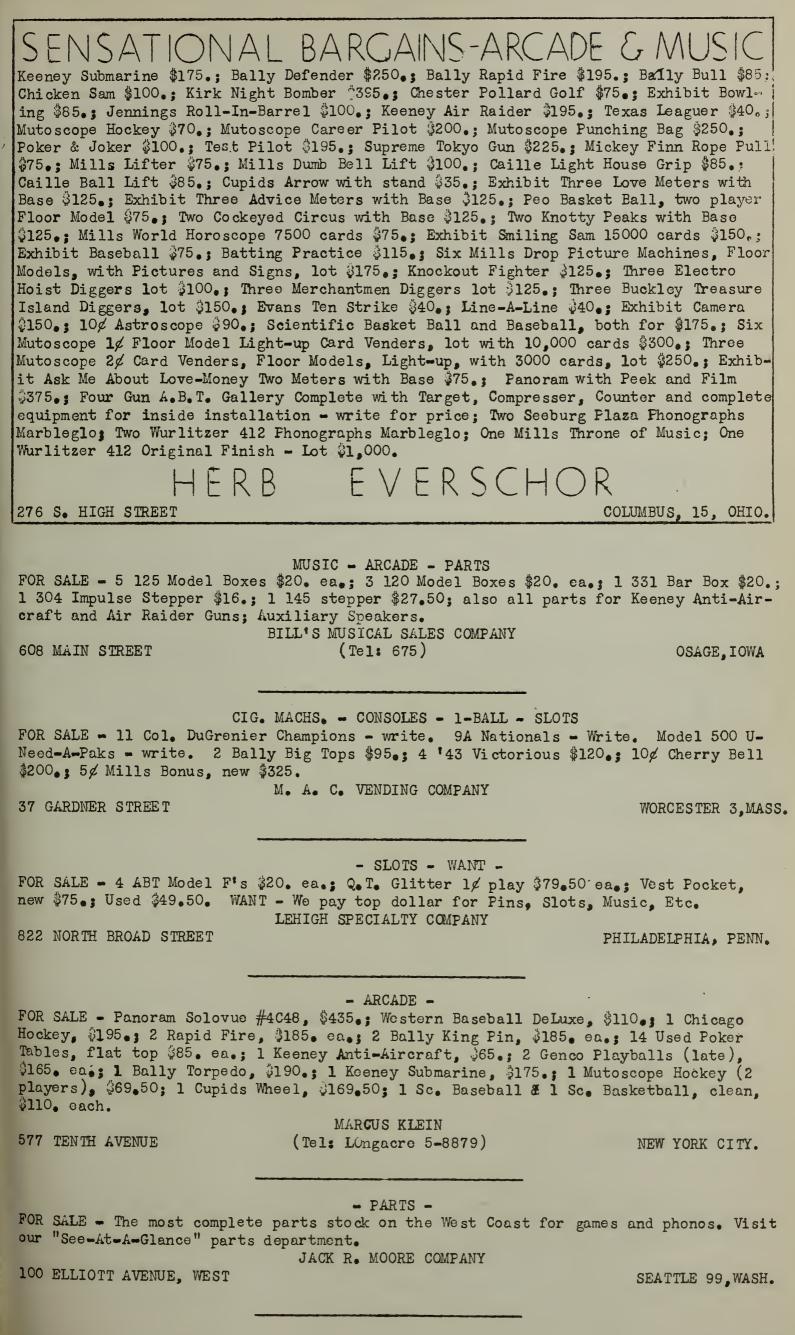
(Tel: FRanklin 0125)

ST.LOUIS, MO.

CIGARETTE MACHINES FOR SALE - 100 Used National 9-30 Cigarette machines, factory reconditioned. These machines are like new - \$50, ea, with stands to match. HIRSH COIN MACHINE COMPANY 1309 NEW JERSEY AVENUE (Tel: HObart 3170) WASHINGTON 1. D.C. A D Knotty Peek(Exhibit) 2 on a base \$99,50 3 Way Gottlieb Grippers, ea....\$ 16.00



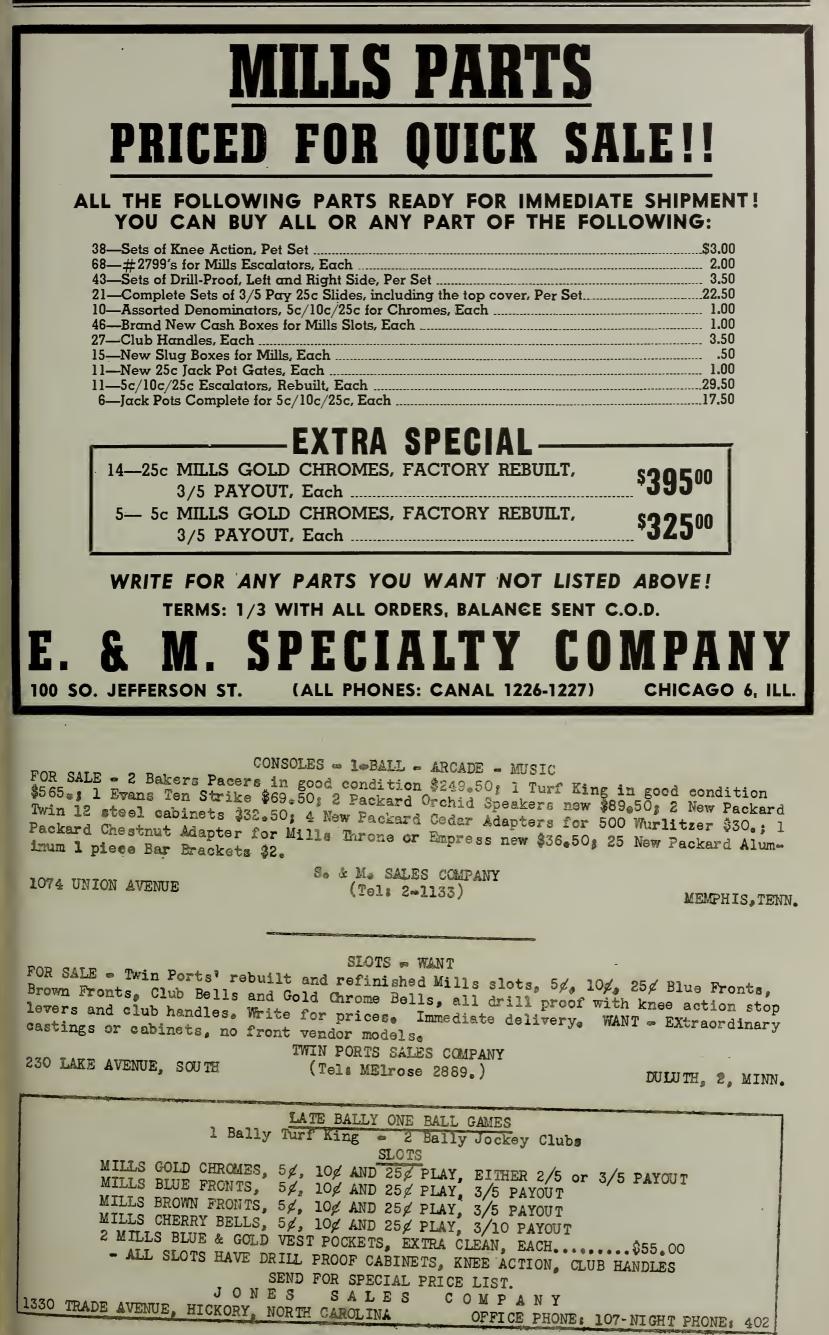
SECTION 2, Page 19



THE CASH BOX

OCTOBER 31, 1944

. 6, NO. 6	THE CASH BUX	
	SECTION 2, Page 20	
100 Sets of Each: 523 - 61 ALI #18 Rubber Covered Zip Wire #18 Silk & Rubber Covered W Shielded Cable (minimum or A T L A 410 NORTH BROAD STREET	<u>TUBES</u> <u>TUBES</u> SC7 (metal), per set. <u>5</u> SC7 (metal), per set. <u>5</u> <u>6</u> per set. <u>6</u>	2.25 NS 1,000 ft
inal Seeburg Phonograph cre	ates, \$5. ea., suitable for ship a. for used phonograph records i DAVIS SALES COMPANY (Tel: 5-5194)	ping 1 phonograph or 2 pin
	ARCADE - SLOTS ider; 6 Anti Aircraft Guns; 1 Sk 2/4, 4/6; 1 Mills 5¢ Futurity; pest prices. VIC MANHARDT COMPANY, INC.	
	CANDY MERCHANDISERS e Candy Merchandisers, repainted prough our shop and are nice and e at once. ED. BROWN	
ters, \$15. ea.; 2 Buckley Chrome Box, \$15; 2 Seeburg less remote Control Stroll Control Stroller, \$30; 2 U \$20; 415 ft. used 30 and 38 Blue Q.T., \$45; 1 5¢ Blue Flush, \$75; 1 Bally High Ha ings single Jackpot slots, 3 Evans Ten Strikes, low d Column Uneedapak Cig. Mach.	binet for Music, \$15.; 3 Buckley 16 Record Wurlitzer Adapters, \$1 Select-O-Matics wired, \$20. ea; er, ser. 535005, \$25; 1 Seeburg Atratone Chrome Speakers, \$20. e 8 wire cable, pieced, 15¢ per ft Q.T., \$65; 2 Jennings Multiple R and, free play and payout, \$150; \$25. ea; 3 Mills Stands, \$2.50 ial, \$35. ea; 1 4-column Uneedap \$70. LTY CO., 9 BLOOD ST.,	 5. ea; 1 Buckley 20 record 1 Wurlitzer 5¢ play wire- 5¢ play wireless Remote a; 1 Illumitone Speaker, SLOTS & CONSOLES: 1 1¢ Baces, \$35. ea; 1 Royal 19 5¢ & 25¢ Mills & Jenn- ea. ARCADE & CIG. MACHINES eak Cig. Mach., \$20; 1 8-
models, under market prices	CIGARETTE - CANDY MACHINES National and Uneedapak cigaret All in good working conditio Jneedapak parts. WANT - Will bu MACK H. POSTEL	n ready for location. Also
	1-BALLS Lays, practically brand new; 2 45. ea; 1 Bally Pimlico, very cl 135. THE R. F. VOGT DISTRIBUTORS	
Gun parts in stock. Radio	REBUILT GUNS - TUBES - PARTS ing and rebuilding - Seeburg Gun /pes of Amplifiers repaired. Al Tubes for all coin machines at ANOR ELECTRIC & APPLIANCE COMPAN (Tel: Lak: 2033)	l work guaranteed. Ray O.P.A. prices.



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THE CASH BOX

OCTOBER 31, 1944

SECTION 2, Page 22
RECONDITIONED SLOTS NEW CABINET - CLUB HANDLES - DRILL-PROOF - KNEE ACTION BROWN FRONT 5¢
BROWN FRONT 10¢
BROWN FRONT 25¢
MONEY REFUNDED IF NOT SATISFIED ON ARRIVAL - UPON RETURN OF MERCHANDISE TERMS: 1/3 CASH, BALANCE C.O.D. SOUTHERN VENDING MACHINE COMPANY 528 CRAGHEAD STREET (PHONE: 2414) DANVILLE, VIRGINIA
- RECORD DISCS - NOTICE - Record discs for 61, 71 and all other Wurlitzer Counter Models reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12 or \$6.00 a set in lots of 5. HUGO JOERIS 3208 JACKSON STREET AMARILLO, TEXAS.
ARCADE - CONSOLES FOR SALE - Clean Up Sale: Keeney Anti-Aircraft, Br. Cab., very good, \$50.; E _v ans Ten Strike HD, perfect, \$50.; 4 Royal Flush, Poker Hand Counter Machines, 1-5-10-25¢ play, like new, \$15. ea.; 8 Star Electro Hoist, just like new, \$95. ea.; 2 Caliente Automa- tic P.O. 5¢ Console, 7 Blot heads, almost new, \$75. ea. Special close out prices on Dive
Pins. 324 STOLP AVENUE C. D. FAIRCHILD SYRACUSE, 4, N. Y.
POSTAGE STAMP VENDORS FOR SALE - U.S. Postage Stamp Machines: Single Unit Type No. A, sells 4-1¢ stamps for 5¢, \$30.; Single Unit Type No. B, sells 3-3¢ stamps for 10¢, \$30.; Double Unit, Type No. 1, sells same as No. A & B, \$55. Terms \$10. deposit with order, balance C.O.D., F.O.B. AUTOMATIC AMUSEMENT COMPANY 633 MASSACHUSETTS AVENUE INDIANAPOLIS, IND.
SLOT PARTS - CONSOLE - 1-BALL FOR SALE - Club Handles in quantities; New Oak Slot Cabinets with Brown Front Castings attached, including top Back; Galloping Domino \$125.; Mills 1-2-3 Cash Payout \$79.50; Jack-in-box Stands refinished \$59.50. COLEMAN NOVELTY COMPANY 1023-25 FIFTH AVENUE (Main 1323) ROCKFORD, ILL.
SEND FOR OUR LIST OF
ARCADE EQUIPMENT!
LARGEST STOCK OF THE LATEST AND BEST ARCADE EQUIPMENT IN THE COUNTRY IT IS JUST WHAT YOU WANT! PHONE WIRE IMMEDIATELY! EVERYTHING IN ARCADE EQUIPMENT AND SUPPLIES MIKE MUNVES 512 WEST 34th STREET (ALL PHONES: BRyant 9-6677) NEWYORK CITY
REPLACEMENT PLASTICS FOR SALE - Replacement Plastics available for all phonographs. Write for prices. EAGLE COIN MACHINES COMFANY 530 SO. DEARBORN STREET (Tel: WAB 1089) CHICAGO, ILL.

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THE CASH BOX

OCTOBER 31, 1944

MARVEL'S BASEBALL

'The most SENSATIONAL revamp of 1944. This game offers the utmost in player appeal — it has everything — including the latest style bumpers rollovers — special pin, and BEST of ALL — a Knock-Out-Pocket. These are just a few of the many outstanding features which will add up to the GREATEST MONEY MAKER ever built.

PRICE \$179.50

RUSH YOUR ORDER TODAY! DISTRIBUTORS, WRITE FOR SPECIAL DEAL TERRITORIES ARE NOW AVAILABLE

National Factory Representative

KLEER-FLO PARTS CLEANER Complete unit, including 30 gallon drum of Solvent

Price, \$129.50 F.O.B. Chicago

EMPIRE COIN MACHINE EXCHANGE 2812 WEST NORTH AVE. (PHONES: HUMBOLDT 6288 & 7135) CHICAGO 47, ILL.

- SCALES -

FOR SALE - Rebuilt Internationall¢ ticket Weighing Scales which dispense printed ticket giving customer's weight and fortune. Price each \$125. crated F.O.B. here. These scales are good profit producers on any route!

2926 W. ROOSEVELT ROAD

R. H. ADAIR COMPANY (Tel: Euclid 9219)

OAK PARK, ILL.

PHONO PARTS

FOR SALE - Complete coin mechanism for Wurlitzer 412 and 616 including coin chutes \$15. ea; Induction boxes \$7.50 ea; Auxiliary Transformer for 616 \$5.; Cash Boxes \$2; Amplifier for 616 \$35; Terms: 1/3 with orders, Balance C.O.D. H. BETTI AND SONS

1706 MANHATTAN AVENUE

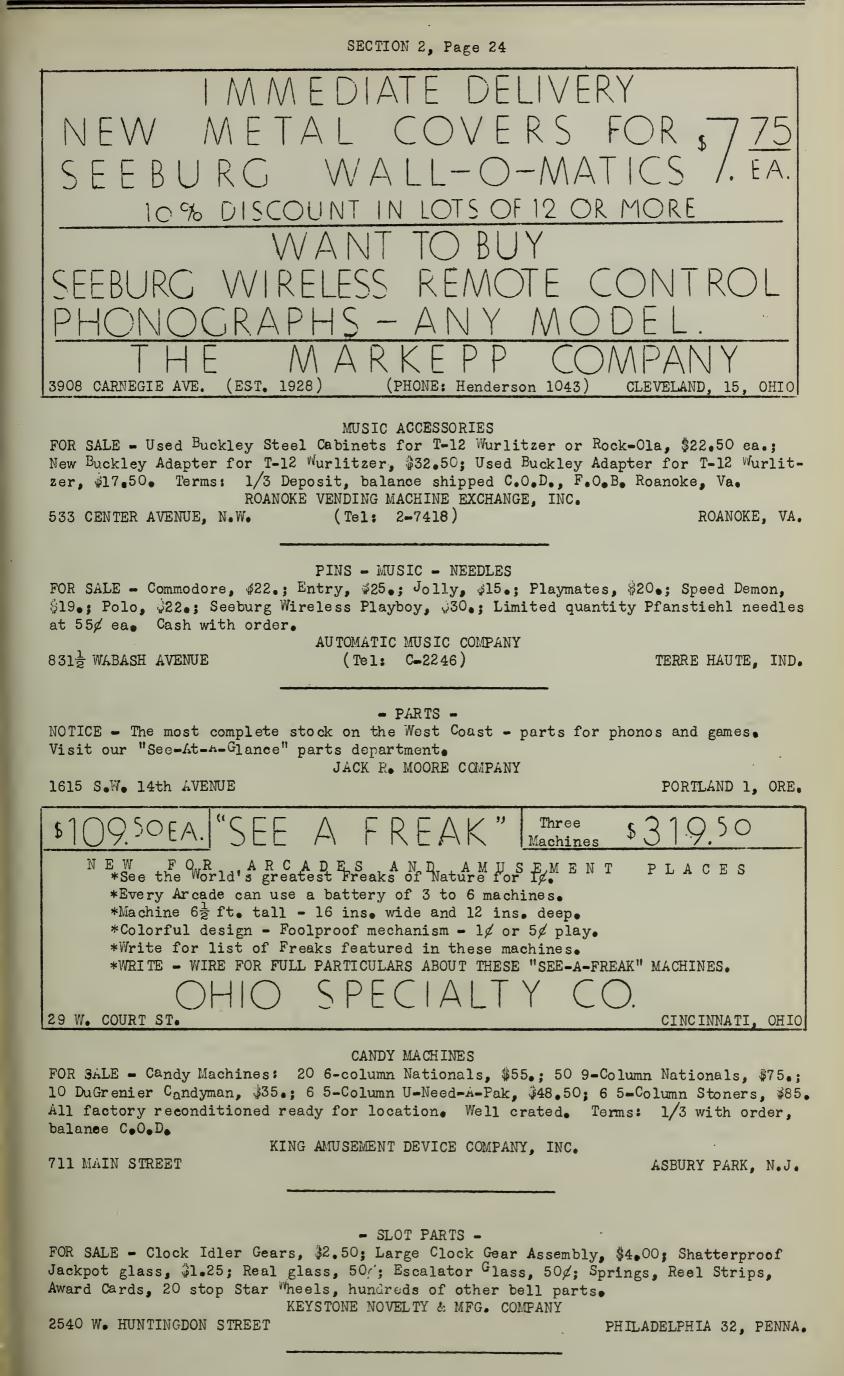
(Tel: Union 3-8584)

UNION CITY, N.J.

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- MUSIC -FOR SALE - 3 Wurlitzer Counter Model 71 \$135, ea.; Stands \$15, each. JOY AUTOMATICS 108 E. CHURCH STREET (Tel: 2-7462)

ELMIRA, N. Y.



. 6, NO. 6	THE CASH BOX	OCTOBER 31, 1944
	SECTION 2, Page 25	
MC	DNEY MAK	ERS!
		OING OVER
GREAT	ER THAN	EVER.
FARATROOFS Rebuilt From Fowe		PRODUCTION Rebuilt fromBlondie
TORPEDO PATE REbuilt from Form		BOMBARDIER Rebuilt from Follies
EAGLE SQUADE Rebuilt from Big		EAGLE SQUADRON Rebuilt from Big Town
P. & S. M.		
FOR SALE - Slot Cabinets, rev	n Ball Silver Sleeves, \$2	Slyboard with locks and sliding 2. for each package of $25 \not a$ tt- Mills Bonus Slot Machines;
	(Tel: 2-3474)	NEW BEDFORD, MASS.
and Blue tickets. Baseball b Write for our New Attractive plier.	ooxes, Jackpot Bingos, Bir	ake substitutions. Red, White ngo deals of all kinds. Notice - e buying from your present sup-
2852 SIDNEY STREET	(Tel: Laclede 6540)	ST. LOUIS 4,MO.
SEEBURG RAY GUN AMPLIFIER FA 3000 OHM 25 WATT VAR. RESIST 4 MED. 475 N.V. CONDENSERS. 2A4G TUBES. FHO TO CELLS, CE-23.	IORS95¢this pu $\dots75¢$ provision $\dots32.35$ terms of	by certify I am entitled to make archase as specified under the ions of Order L-265 with the of which I am familiar.
	ND BALLY RAY GUN AMPLIFIEN	
ALLIED EL 67 WEST 44th STREET	$\frac{1}{(\text{PHONE: MUrray Hill 2-07})}$	(GUARANTEED) (S) (GUARANTEED) (S) (C) (C) (C) (C) (C) (C) (C) (C
FOR SALE - Victory Model Key	d Twenty, \$90.; Jennings	Vurlitzer Wall Boxes, like new, Cigarola, \$30.; Keeney Super s 10¢ Dixie Bell, \$150.
-		
FOR SALE - Radio tubes for t stock. Write for twice mont	thly tube inventory list.	Nost all critical types now in
436 N. TERRACE DRIVE	W. R. BURTT	WICHITA 8, KANS.

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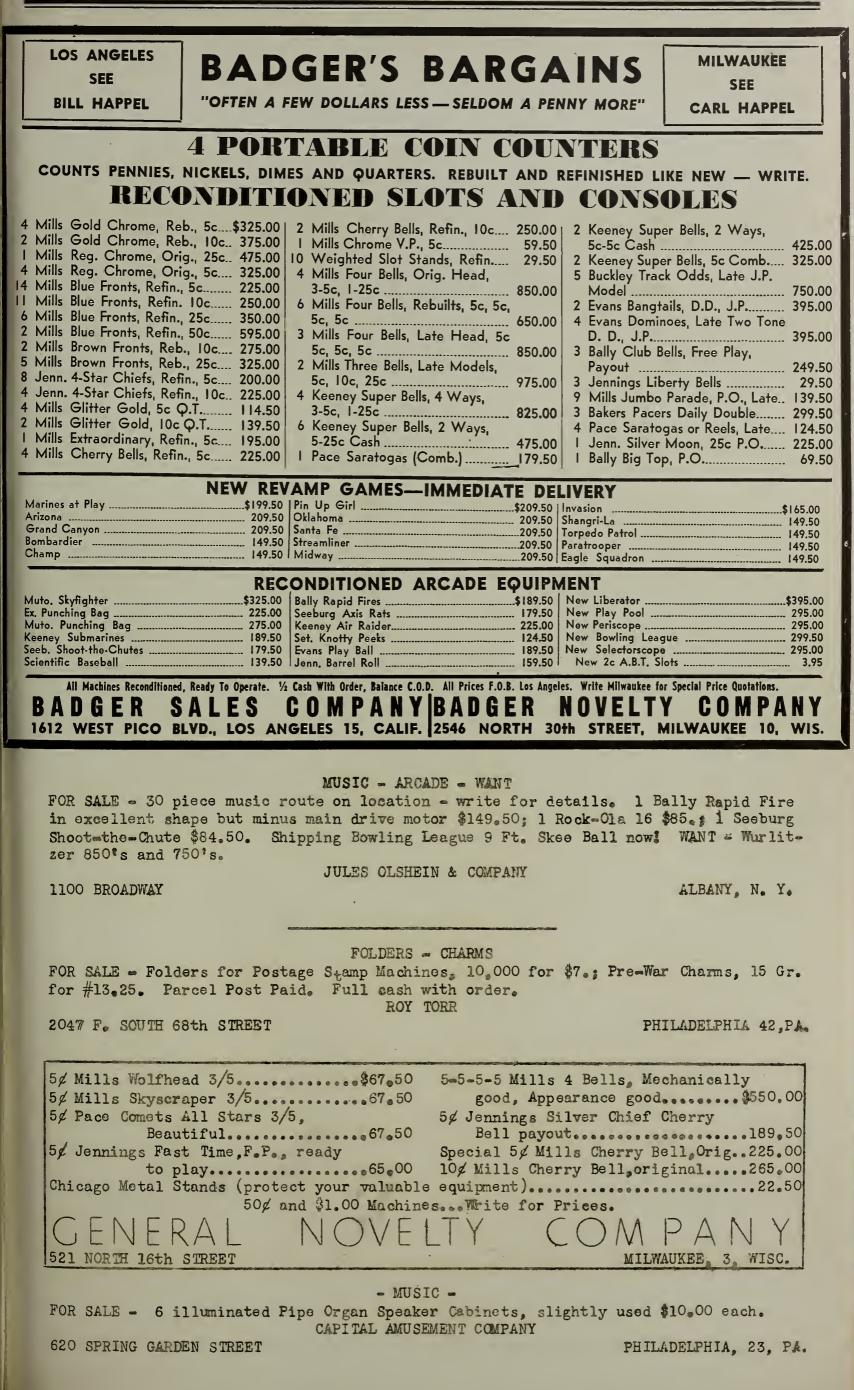
THE CASH BOX **OCTOBER 31, 1944** VOL. 6, NO. 6 SECTION 2, Page 26 USIC-SUPPLIE 2 Wurlitzer 780E.....\$625.00 2 Wurlitzer 41 Counter Model......109.50 2 Wurlitzer 600R, Acme Remodelled...340.00 15 Wurlitzer #125...\$32.50 1 Wurlitzer 500 Acme Remodeled....400.00 5 Wurlitzer #320....25.00 60 Buckley Lite-up, 24, 1 Federal Voice Recorder. Without "Mike").....230.00 (In lots of 25...\$15.00) 30 Wire Cable, all lengths, per ft. •35¢ Bennett Needles..... 1/2 CERTIFIED DEPOSIT, BALANCE C.O.D., F.O.B., N. Y. 32¢ Permo Point Needles..... 32¢ WHOLESALE ONLY DAVE (PHONE: BR-7519) NEW YORK CITY 594 TENTH AVENUE SLOTS - CONSOLE FOR SALE - 3 5¢ Brown Fronts, C.H., K.A., \$200. ea.; 1 25¢ Brown Front C.H., C.A., \$300.; 2 5¢ War Eagles, \$139.50 ea.; 15 Blue & Gold Vest Pockets 5¢, \$47.50 ea.; 2 5¢ Glitter Gold Q.T.original, \$119.50 ea; Bakers Pacer Brown Cabinet, \$250.; 2 Mills 5¢ Q.T.Blue & Gold, \$64.50 ea. All merchandise in A-1 condition & like new in appearance CENTRAL NOVELTY COMPANY (Tel: WA 7941) 805 E. BROADWAY LOUISVILLE, KY. SLOT PARTS FOR CONVERSIONS FOR SALE - For Operators & Rebuilders' 25¢ Slides for conversions; Intermediate 2 coin, Jackpot 2 coin and main slide complete set, 48.; Blue Front Cabinets, 417.50 (New) - Gold Chrome castings and cabinets, Discs, Stars, Strips, etc. OPERATORS SERVICE MILWAUKEE, WISC. 1624 S. MUSKEGO AVENUE SLOT CASTINGS FOR SALE - War Eagle Castings, top, front and bottom, \$10. per set of 2. HOWARD SALES COMPANY 1206 FARNAM STREET (Tel: HA 3100) OMAHA 2, NEBR. CONSOLES FOR SALE - Consoles - Mills: 3 Three Bells, like new, \$850. ea; 4 Four Bells, \$450. ea; 3 Jumbo Parades, old head, \$79.50 ea; 2 Jumbo Parades, new head, payout, \$139.50 ea; Keeney: 2 Four Way Super Bell, \$750 ea; 2 Super Bells, 5¢ play, \$285 ea. Bally: 1 Club Bell, push button type, \$275. Also all kinds of slots and pin balls. ROTH NOVELTY COMPANY 54 NORTH FENNSYLVANIA AVENUE (Tel: 3-2853) WILKES-BARRE, PA. - BUCKLEY BOXES -FOR SALE - Buckley Wall Boxes, new, 1942's, 24 and 32 play, also some used boxes, as well as a limited supply of #1, 38 wire cable with orders for new boxes, 15 ft. with each box purchased. Write for prices today. AMERICAN NOVELTY COMPANY 3165 GRAND RIVER AVENUE Temple 2-7971) (Tel: DETROIT, MICH. PINS FOR SALE - Spot Pool \$52., Texas Mustang 968.; Clover \$62. Guaranteed perfect shape. CHECKER AMUSEMENT COMPANY 733 - 6th AVENUE HUNTINGTON, W. VA. MOTOR REWINDING - COIN COUNTER FOR SALE - Motor Rewinding -- Specializing in Wurlitzer, Seeburg, Rock-Ola and Mills. Backed by many years of experience catering to Operators' needs. Motors rewound within 10 days. All work guaranteed. Special: Standard Johnson Coin Counter, 5-10-25¢, like new - write for price. Formerly Manager, Supreme Enterprises, Brooklyn, N.Y. M. LUBER 503 WEST 41st STREET (Tel: LOngacre 3-5939) NEW YORK 18, N.Y. QUALITY PRODUCTS NOTICE-There is no substitute for Quality. Quality products will last for the duration. D. GOTTLIEB & COMPANY 1140 N. KOS TNER AVENUE

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CHICAGO, ILL

VOL. 6, NO. 6

THE CASH BOX



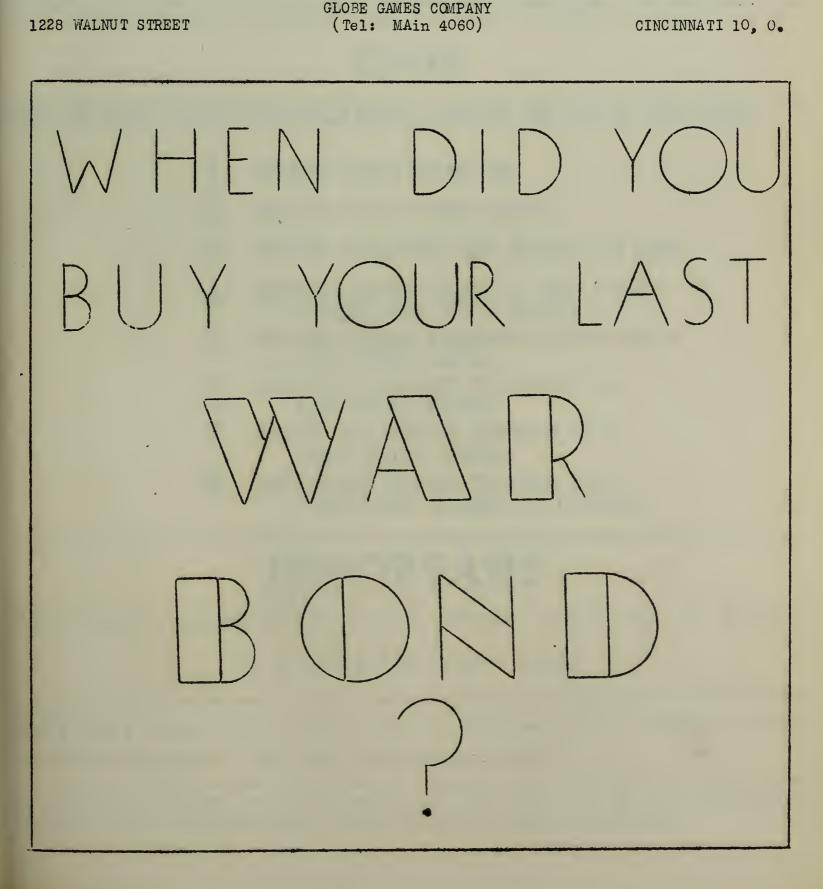
THE CASH BOX

SECTION 2, Page 28

ALL GAMES (GUARANTEED! SHIP	PED IN NEW CARTONS
A.B.C. FOWLER		MONICKER. \$79,50 CHAMP 42,50
ATTENTION 49	.50 FIVE TEN TWENTY 109.50	PARADISE 49,50
BELLE HOP		SEA HAWK. 52.50 VICTORY 6000000000000000000000000000000000000
BOLAWAY 67	.50 HOROSCOPE 54.50	WILDFIRE 49,50
SNAPPY. 54 SPORTS PARADE. 39		ZIG ZAG
STAR ATTRACTION 59 CAPTAIN KIDD 64		ZOMBIE 52.50 TEXAS MUSTANG 69.50
STRATOLINER 39	.50 KNOCKOUT	
_ <u>ALL OR</u>	DERS OF 10 GAMES OR MORE - \$5.00	LESS PER GAME!
IRVINC	J SALES	COMPANY
2757 S. LINEBARGER	(PHONE: BRoadway 1238)	MILWAUKEE 7, WISC.

PINS - CONSOLE - SLOTS

FOR SALE - Landslide, \$29.50; Big Parade, \$114.50; Dixie, \$29.50; Repeater, \$30.; Wildfire, \$45.; Owl, \$65.; Champs, \$65.50; Velvet, \$35.; Jumbo Parade F.P. Late Model; \$85.; 5¢ Pace DJP, \$74.50; 5¢ Jennings 4 Star Chief, \$150.; 25¢ Jennings 1 Star Chief, \$200.



(Make it "Official"-Mention "The Cash Box" when answering ads.)

AN EXCLUSIVE MERCHANDISING SERVICE FOR THE COIN MACHINES INDUSTRY ISSUED EVERY WEEK BY: THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N. Y.

FOREWORD

Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The Confidential Price Lists can only feature the market prices as they are quoted. The Confidential Price Lists act exactly the same as the market quotation board at the Stock Exchange—posting the prices exactly as they are quoted for the past week, regardless of how much they may seem to be out of line. Some machine prices do not change for months. The Confidential Price Lists, rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known quoted prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The Confidential Price Lists report each quotation exactly as it is made and depend on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD

The Confidential Price Lists are to be read as follows: First price listed is lowest price for the week: Second price listed is highest price for the past week. Where only one price appears this should be considered lowest price.

CODE

CHECK THIS CODE CAREFULLY. BECOME ACQUAINTED WITH EACH ONE OF THE CODE NUMBERS AND WHAT THEY SIGNIFY. THESE CODE NUMBERS APPEAR IN FRONT OF THE NAME OF EACH MACHINE.

- **1**. MEANS PRICE WENT UP.
- 2. MEANS PRICE WENT DOWN.
- 3. MEANS MACHINE JUST ADDED TO LIST.
- 4. MEANS PRICES WENT UP AND DOWN DURING THE PAST WEEK
- 5. MEANS PRICES REMAINED SAME AS IN LAST PRICE LISTS.
- 6. MEANS NO PRICES QUOTED FOR PAST TWO WEEKS
- 7. MEANS NO PRICES QUOTED FOR PAST THREE WEEKS
- 8. MEANS NO PRICES QUOTED FOR PAST FOUR WEEKS OR LONGER

IMPORTANT

Machines underlined mean these were most active in trading the past week.

NOTICE ! March, 1942. Market Prices for Wholesalers as per GMPR of OPA appeared in September 7, 1943 issue. Reprints are available.

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An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N.Y.

VOL. 6, NO. 6

8

OCTOBER 31, 1944

SERIAL NUMBER 162

PHONOGRAPHS

SEEBURG		KEENEY	
5.Selectophone 10\$49.50		1.Wall Boxes\$ 5.00	To \$12.50
5.Symphonola		8.Adaptor for Seeburg 25.00	
8.Plaza		8. Adaptor for Rockola 35.00	
2.Regal		8.Adaptor for #616 Wurles 15.50	
2.Regal, R.C		8. Twin 12 Adaptor 45.00	
8.Model A		8. Wurlitzer 24 Adaptor 27.50	
8.Model A-Ill. 64.50		8. Organ Speaker 37.50	
	To 100,00	8. Sun Ray Speaker 25.00	
8.Model C 37.50		8. Bar Brackets 3.50	
8.Model H			
6.Rex		MILLS	
8.Rex, with Adaptor 300.00		8.Zephyr	
8.Model K-15		8. Studio	
8.Model K-20160.00		8. Dance Master	79.50
8.Royale		8. DeLuxe Dance Master 50.00	
2.Gem	285.00	8.Do-Re-Mi	90.00
4. Classic	375.00	6.Panorams	395.00
2. Classic, R.C	410.00	4. Throne of Music	255.00
6.Mayfair		8. Throne with Adaptor 275.00	
8.Melody King129.50	295 00	2.Empress	325.00
8. Crown		8. Panoram Adaptor 25.00	10 50
8. Crown, R. C		8. Panoram 10¢ w. Box 10.00	19.50
1.Concert Grand		8.Speaker 10.00	
2.Colonel, R.C	400.00	l.Panoram Peek (Con)435.00	
1.Colone1		8. Conversion for Panoram	
8. Concert Master		Peek 25:00	32,50
2. Cadet	359 ₀ 50	8. Empress with Adptr	
2.Cadet, R.C			
7.Major		GABEL	
2.Major, R.C	425.00	8.12 Record, Jr 42.50	50,00
2. Envoy	400.00	8.12 Record with Adptr. 58.00	
2.Envoy, R.C		8.12-12's with Adptr 94.00	
5. Vogue		8.18 Rec. Ill. Grille 80.00	82,50
8. Vogue, R. C		8.2-18's with Adptr 120.00	
6.Casino	285.00	8.24 Record Last Mdl109.50	
8. Casino R. C			
2.Commander	359,50	PACKARD	
7.Commander, R.C		2.Pla-Mor Wall & B.Box 27.50	35.00
5, Playboy		5.Bar Bracket 2.75	
5.Selectomatic 16 5.00		8. Willow Adaptor 18.00	
5.Selectomatic 20 5.00		2. Chestnut Adaptor 25.00	
1.Selectomatic 24 7.50		7. Cedar Adaptor. 30.00	
7.Remote Speak Organ 27.50	40 ₀ 00	8.Poplar Adaptor 23.50	
7.Wired Speak Organ 20.00		8.Maple Adaptor 30.50	
8.Multi-Selector 12R 79.50		8.Juniper Adaptor 31.00	
8.Melody Parade Bar 4.50	•	8.Elm Adaptor 25.00	
2.30-Wire Wall Box 7.50		8.Pine Adaptor 25.00	
2.5¢ Wall=0-Matic Wirls. 29.50	35 600	8 Beach Adaptor 2000	
6.5¢ Bar-O-Matic Wirls. 52.50		8.Ash Adaptor 25.00	
5.5¢ Wall=0-Matic 3 Wir. 17.50	10 50	8.Spruce Adaptor	
2.5,10,25¢ Bar-O-Matic". 45.00	49.50	8.Lily Speaker 35.00	
2.5,10,25¢ Wall-O-Mat.". 42.50		8. Violet Speaker 21.00	
6.5,10,25¢ " "W1s. 35.00	65 ,00	7. Orchid Speaker	
7.5,10,25¢ Bar-O-Matic. 47.50	49 ,50	8.Iris Speaker	
8. Electric Selector 30.00		8. Walnut Adaptor	
5.Wireless Stroller 30.00		ROCKOLA	
6.Hi-Tone 9800		1.12 Record	
2.Hi-Tone 9800 R.C	550.00	1.16 Record	
2.Hi-Tone 8800	550.00	8.Rhythm Master 12	
2. Hi-Tone 8800 R.C	565.00	8. Rhythm Master 16	
2.Hi-Tone 8200	550 ₀ 00	8. Imperial 16	
2.Hi-Tone 8200 R.C		6. Imperial 20	
2. Wall Brackets 3.00		8.Windsor	
8. Power Supply	400 00	8. Monarch	
2.20 Record '43 Cabinet.350.00	490.00	5.Std.Dial-A-Tone	
		8.Windsor, Ill	

4.'40 Super Rockolite \$350.00 I	o 400.00	1.616, Ill	-159.50
8.Counter *39		8.616A129.50	
2. 39 Standard	325.00	6.716	139. 50 250.00
2. 39 DeLuxe	200.00	6.24A	200,00
8. 40 Super Walnut with		8.Revamp (24)	
Adaptor		7.600.350.00 1.600R.319.50	365.00
8. 40 Super Walnut		2.600K	395.00
5.'40 Master Walnut335.00		4.500	400.00
2. 40 Master Rockolite300.00	325 00	1.500A	100 50
8. 40 Counter 100.00 8. 40 Counter with stand. 99.50		2.41 (Counter)	109.50 119.50
8. '41 Premier		2.61 (Counter)	110.00
5.Wall Box	12.50	5.61 (Counter) S_{td}	
5.Bar Box		6.71 (Counter)	159,50
7. Spectravox \$41		8.51 (Counter)	
8. Glamour Tone Column125.00		8.81 (Counter)165.00	
8.Moderne Tone Column	325.00	8.81 (Counter) Std	189.50
8.Playboy	020.000	2,700,500,00	575.00
8.DeLuxe Jr.Console		5.750M700.00	
Rockolite 150.00		7.750E	625.00
8.Playmaster		2,780E	020.00
8.20 Rec. Steel Cabinet		2.780M	
Adp.Step.Amp.Spk109.50	<u> </u>	5.800.575.00	7 30 00
5.Commando	600,00	2.850	710.00
6.1502 Wall Box		6.300 Adaptor	100000
7.1503 Wall Box		8.320 Wireless W.Box	
7.1504 Bar Box		6.310 Wall Box, 30 Wire10.00 1.320-2 Wire Wall Box24.50	25.00
8.1525 Wall Box		8.332-2 Wire Bar Box15.00	20.00
2.Dial-A-Tune B&W Box17.50		6.331-2 Wire Bar Box17.50	
8.1806 Organ Speak		5.304-2 Wire Stepper	
8. Tone-A-Lier		5.Wireless Strollers	
		5,10,25¢ Box	
A.M.I.		8.420 Speaker	
3.Singing Towers #201\$598.00 8.Singing Towers225.00		8.24 R ^e c.Adaptor	
8.Model X-5 Phono		6. Twin-12 Steel Cabinet	
8.Singing Towers, Speak15.00		Adp.Amp.Step.Spk149.50	
BUCKLEY		8. Twin 618 Steel Cabinet Adp. Amp. Stp. Spk195.00	
1.Wall & Bar Box Old St5.95	12,50	8.24 Steel Cabinet Speak.140.00	
2.Ill.Wall & B.Box14.00	35.00	1.580 Selector Spkr.:129.50	250,00
6.32 Record Adaptor 15.00 1.24 Record Adaptor 15.00	32 ,50	2.100 Wall Box, 5¢, 30-Wire	24.50
5.16 Record Adaptor 15.00		8.100 Wall Box 10¢17.50	20.00
5. Steel Cabinet15.00		2.111 Bar Box	
8.Zephyr Speak Cab11.25 7.20 Rec.Seeburg Adaptor25.00	39.50	1.125 Wall Box 5/10/2532.50 2.120 Wall Box	35.00 37.50
8.Bar Brackets	00.00	5-Bar Bracket	01.00
		6.305 Impulse Re	
WURLI TZERS 8.P-10		8. Transmitter	
8.P-10, I11		7.115 Wall Box Wire	
6.P-12		6.123 Wall or B.Bx. Wire24.50	
8.P-12, Ill		7.135 Step Receiver	
1.312		7.145 Impulse Stepper	
4.412	95.00	8.337 Bar Box	
8.412 D.C.Cr		6.306 Musie Transmitter12.50	
1.412, I11		7.42-24 (1943) Rev	525.00
5.416125.00	135.00	1.42-500 (1943) Rev	
5.616115.00	125.00	8.39A Speaker	
		8.130 Adaptor	

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N.Y.

NO. 6	OCTOBER 3	1, 1944	SERIAL NUMBER
	CONSOL	ES	
8.Across-the-Board) .	8.Flashing Ivories	\$25.00
		8.Fleetwood	
1.5¢ Baker's Pacers, DD		2.Four-Way Super Bell.	
Rebuilt		8.Four Horsemen	
8.25¢ Baker's Pacer DD475.00		1.Galloping Domino(38)	
8.C.S.Baker's Pacor DD. 475.00	,	8.Galloping Domino(39	
8.5¢ Baker's Pacer Std.		1.Galloping Domino(40)	
Mdl.Fac.Reblt		2. Galloping Domino(41)	
8. C.S. Model Fac. Rebit. 375.00		8.Galloping Domino(42, 8.Good Luck	
2.5¢ Baker's Pacer DD195.00			
1.25¢ Baker's Pacer DD. 389.50		2.High Hand	110.00 169.5
8.C.S.Baker's Pacer DD. 325.00		8.Hold & Draw	90.00
6.5¢ Baker's Pacer Std. 250.00			
8.25¢ Baker's Pacer Std. 350.00		6.Jungle Camp, FP	47.50 65.0
8.C.S.Baker's Pacer Std. 200.00)	7.Jungle Camp, PO	
		8.Jungle Camp, Comb	
8.Bally Entry)	2. Jumbo Parade, Comb	
		2. Jumbo Parade FP	59.50 129.5
6.Bangtails *39105.00		2.Jumbo Parade, PO	95.00 200.0
5.Bangtails 40		8. Jumbo Parade, 25¢	
2.Bangtails 41			
1.Big Game, PO		1.Kentucky Club	
1.Big Game, FP		8.Keen Kubes	
2.Big Top,FP		8.Kennette	
5.Big Top,P0	0 140.00	8.Keno	
5. Bob Tail, PO	135.00	2. Liberty Bell	
5.Bob Tail,FP100.00		1.Longchamps	
8.By-A-Blade		2. Lucky Lucre 41	275.00 325.0
		1. Lucky Star	
8.Buckley 7 Bells)	2.Lincoln Field	
8.Buckley Long Shot Par-			
lay)	2.May Bells,5/5/5/25¢.	
8.Buckley ColSit.Hd99.50		8.Multiple Cubes, PO	
8.Buckley Col.New Top119.50		5.Multiple Racer	· · · · · · · · · · · · · · · · · · ·
6. Beulah Park95.00	1	4.Mills 4 Bells	
		5.Mills 3 Bells 5.Mills Auto Dice,25¢	
8. Charley Horse		Jemilis auto Dice,20%	
8. China Boy		6.Pace Century	
5. Chuckellette		8.Paces Marathon	
8.Club Bells	To 295.00	5.Paces Races, Bl. Cab.	
2.Club Bells, 25¢349.50		4.Paces Races, Br. Cab.	
8.Club Chief		2.Paces Races, Red Arro	
6.Club House			
		8.Paces 139 Saratoga.	
2. Derby Day Slant22.50		6.Paces 40 Saratoga.	
6. Derby Day Flat29.50		1.Paces 41 Saratoga.	••••130•00
8.Derby Winner		2.Paces Saratoga with	
		rails	140.0
0 Dimin		2.Paces Saratoga, no	05 00
8.Dixie		rails	
8. Dominola		1. Paces Saratoga, Comb.	
		2. Faces Saratoga, Jr. FC 5. Faces Saratoga, Sr	
2.Evans Pacers	400.00	5.Faces Reels, Comb	
6.Exhihit Races		2.Paces Reels, Jr. PO	
8.El Dorado		5.Paces Reels, Sr.FO	-
		5. Paces Reels with Rai	
2.Fast Time, FP	100.00	2.Paces Reels, no rails	
2.Fast Time, P045.00	152.50	6.Pace Twin Console	•••• <u>420</u> 00 0000
2.Fast Time, P045.00 8.Favorite	152.50	6.Pastime	195.00
2.Fast Time, P045.00	152.50	6.Pastime 8.Faddock Club	195.00
2.Fast Time, P045.00 8.Favorite	152.50	6.Pastime	195 00 50 00 17 50

8. Pheasant	
8.Pickem	
6.Pay Day	
1. Ray's Track 40.00	To \$89.50
6.Rio	
8.Rivera	
2.Rollette, Jr 64.50	
1.Rollette; Jr. 41435.00	
1.Rollette, #	
8.Rosemont	
5. Royal Draw	125,00
5.Royal Flush 65.00	112,50
6.Royal Lucre '41400.00	
2.Roll 'em	
6.Roulette 25¢ Caille. 250.00	
8. Seeburg Races 35.00	
7.Saddle Club 35.00	
7.Silver Bell 25.00	
1. Silver Moon, Comb149.50	
5.Silver Moon, P.0100.00	135.00
2.Silver Moon, F.P 87.50	109.50
8.Silver Moon, 10¢119.50	122 50
1.Silver Moon, 25¢225.00	250,00
5.Skill Field	
8.Skillo	
8.Skill Time \$37 49.50	
1.Skill Time '38 95.00	
8.Skill Time '41135.00	
1.Square Bell	95.00
2.Stanco Bell Single100.00	
8.Stanco Bell Double119.50	

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2.Sugar King	\$40.00 1	To \$50.00
2. Sun Ray		
2. Super Bells 5¢ Comb		375.00
8. Super Bells, 25¢		425.00
5.Super Track Time		335.00
8. Suzie Q		
8. Super Track Time TKT		
2. Tanforan	35.00	
8. Track King.		
8. Track Meet	159.50	
8. Track Odds, West		
2. Track Odds, Buckley		
5. Track Odds, Daily Double		
(Buckley)		
5. Track Odds, D.D., J.P.		
(Buckley)	750,00	
1. Track Time '39		
2. Track Time '38		
1. Track Time '37		
8. Track Time '38' TKT		
8. Track Time '37, TKT		49.50
1. Triple Entry		145.00
2. Two-Way Super Bell,		
5/5	425.00	485 • 00 ·
2. Two-Way Super Bell		
5/25	465.00	600.00

1 million (1 mill

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An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N.Y.

VOL. 6, NO. 6

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OCTOBER 31, 1944

SERIAL NUMBER 162

	KLADE E	QUIPMENT	
7.Atlas Baseball		7.Kirk Air Defense	
2.ABT 6 Gun RifleRange.3800.00 1.Baker Sky Pilot225.00	To 229.50		
1.Bally Alley 22.50	50.00	6. Kue Ball	
5.Bally Basketball110.00			
7. Bally Convoy	•	5.Liberator	lo 395.00
2.Bally Defender			
8. Bally Eagle Eye 95.00		1.Midget Skee Ball175.00	
2. Bally King Pin 185.00	225.00	8.Midget Skee Ball DeLux. 100.00	150.00
7.Bally Lucky Strike 75.00	000 50	8. Mills Rotary Digger 29,50	
1.Bally Rapid Fire167.50	229.50	2 Mutoscope Ace Bomber 275.00	
5.Bally Bull Jap Conv 75.00 1.Bally Shoot-The-Bull. 79.50	109,50 125,00	8. Mutoscope Bowling Alley110.00 2. Mutoscope Drive Mobile.300.00	350,00
2.Bally Sky Battle237.50	100-00	5. Mutoscope Drive Mobile	000.00
6.Bally Racer 85.00	129,50	w. Tok. R	
4. Bally Torpedo	200,00	7.Mutoscope Elec.Trav.Cr. 35.00	,
6.Bang-A-Deer	75.00	5. Mutoscope Fan Frt. Dig. 79.50	
5.Bell-0-Ball		6.Mutoscope Photomatic650.00	
5.Blister Gunner (con). 12.50		8.Mutoscope Roll Frt. Cr. 50.00	
7.Bowl-A-Bomb		5.Mutoscope Sky Fighter. 275.00	350.00
5.Bowling League 295.00	299 . 50	6.Mutoscope Sky Fighter	
2. Buckley DeLuxe Digger. 90.00	100.00	with conversion ••••349.50	
5.Buckley Treas. Is. Dig. 55.00		5. Mutoscope Hockey	110.00
2 Ganing Gald 05 00		2. Mutoscope Magic Finger. 95.00	110.00
2. Casino Golf	239,50	2. Mutoscope Pokerino 65.00 5. Munves Trap-The-Jap155.00	
7. Chicoin Rola-Score 75.00	203 30	6 Pennant	
7. Chester Pollard Golf. 75.00		2.Periscope	325.00
5. Cupid Wheels		7. Poker & Joker	
6. Daval Bumper Bowling. 35.00		2.Radio Rifle	75.00
8. Daval-U-Roll-It 44.50		4. Rockola Ten Pins LD, 39.50	50.00
		5. Rockola Ten Pins HD 65.00	
6. Evans Duck Pin Alley., 750.00		1.Rockola Tom Mix Rifle. 39.50	100.00
7. Evans-In-The-Barrel 50.00	200 00	leRockola World Seriesee 75.00	119,50
1. Evans Play Ball	200,00	8. Rock-O-Ball	
8. Evans Ski Ball		7.Rock-Ola TalkieHorscope100.00 1.Scientific Baseball110.00	139,50
2.Evans Ten Strike, LD. 29.50	50,00	5. Scientific Basketballe.110.00	139.50
2. Evans Ten Strike, HD. 49.50	69,50	4. Scientific Btg. Praces 90.00	129.50
2. Evans Tommy Gun 124.50	135.00	8. Scientific Battle Royal 49.50	
5.Exhibit Bicycle 99.50		8.Sci-ntific X-Ray Poker 135.00	
7.Exhibit Baseball 75.00		5.See-A-Freak	
1. Exhibit Bowling Alley. 75.00		4.Seeburg Chicken Sameese 84.50	150,00
8. Exhibit Hi-Ball145.00		1. Seeburg Jap Conv110.00	179.50
5. Exhibit Merchantman		Leseburg Jail Birdeeee139.50	169.50
Roll Chute Digger 49.50 5.Exhibit Rotary Merchan-		5. Seeburg Chute Converse 139.50	179,50
diser		2. Seeburg Shoot-The-Chute 84.50 6. Seeburg Hitler Conv	179.50
5.Exhibit Vitalizer	75,00	1. Seeburg Hockey	119.50
8.Genco Bank Roll159.50	169.50	5. Seeburg Par. Jump	
8. Genco Magic Roll 49.50		1. Seeburg Rayolite100.00	
2.Genco Play Ball120.00	165.00	5.Selectorscope225.00	295.00
5. Groetchen Mountain		6. Shoot-A-Bazooka (Con). 42.50	
Climber 100.00		5.Star Elec.Hoist Digger. 95.00	
7. Groetchen Metal Typer. 72.50	85.00	7. Supreme Keep Punching. 85.00	
6. Groetchen Skill Jump. 60.00	05 00	5. Supreme Gun (New Rev). 225.00	330,00
4.Gottlieb Skee Ball Et. 62.50	85,00	5. Supreme Skee Roll	005 00
5. Jennings Roll-In-The-		5. Tail Gunner	295.00
Barrel159.50		8. Target Rcl1, 14 Ft 139.50	
4.Keeney Air Raider189.50	229,50	5. Tokio Raider (Conv) 16.75	
2.Keeney Anti-Aircft.B1. 50.00	69.50	5. Victory Pool (Play Pool) 295.00	
5.Keeney Anti-Aircft.Br. 50.00	75.00	8. Victory Roll	
7.Keeney Bowlette150.00		8.Warner Voice Recorder. 350.00	
8.Keeney Navy Bomber199.50	0.00	2.Western Baseball'39FPP0 65.00	85,00
LeKeeney SubeGuneesee 150.00	225.00	1.Western Baseball 40100.00	125.00
1.Keeney Texas Leaguer 45.00	50,00	1.Western Major League165.00	
		8.Western Super Strength. 69.50 8.Western Recordite 325.00	

210.00

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N.Y.

VOL. 6, NO. 6

OCTOBER 31, 1944

SERIAL NUMBER 162

NEW NAMES OF REVAMPED FREE PLAY PIN GAMES

OLD NAME

NEW NAMES

Blondie.....Stepper, Redheads, Production Big League...Eagle Squadron Big Show....Big Tent Big Town....Sixty Grand, Eagle Squadron Bowling Alley.Bowling Alley '42

Cadillac....Archery, Destroyer Commodore...Sailorettes Crossline...All Out

Do-Re-Mi....Brazil Double Play.Grand Canyon Drum Major.Parade Leader Duplex....Jeep

Fleet.....Scout Commander Flicker....Liberty, Marines at Play Follies 40..Scandals 42, Bombardier, Burlesk Formation...Dive Bomber, Nite Club, Torpedo Patrol Four Roses...Sea Power

Entry.....Speedway

Glamour.....Hi-Jinks Gold Star....Playtime, Hit-The-Japs

Home Run Triple Play

Jolly.....Peacherino

Knockout. ... Knock-Out-The-Japs

Leader....Jeep Sentry Liberty....Stage Door Canteen Lite-A-Card.Bingo

OLD NAME NEW NAMES

Mr. Chips....Nine Bells, Shangri-La Metro.....Hi-Boy

O'Boy.....Easy Pickin

Pan American..Sky Rider Play Ball....Flying Tigers Powerhouse...Over-The-Top, Paratroop Punch.....Flash

Red, White & Blue.....De-Icer Rotation....Luxury Roxy....Cupid, Fan Dancer

Score Card....Ajax Scoop......Klipper Seven Up....Sink-The-Jap Silver Spray..White Sails Silver Skates.Hockey '42, Pin-Up-Girl Sky Blazer...Jeep Sporty.....Flight Sun Beam....Sun Valley, Arizona Stars....Action Stratoliner...Slap-The-Jap

Ten Spot.....Smak-The-Jap, Falling Suns Triumph.....Starlight

Vacation Roll Call

Wow....Pep

Zig Zag.....Rat Zombie.....Battle, Midway

NEW NAMES OF CONVERTED ARCADE EQUIPMENT

Seeburg Chicken Sam.....Shoot-The-Jap Seeburg Chicken Sam.....Hit-Hitler Seeburg Chicken Sam.....Trap-The-Jap Seeburg Chicken Sam.....Bell's Super Jap

NEW NAMES OF ONE-BALL PAYOUTS

Sport Page......Fast Track Blue Ribbon.....Fast Track Thistle Down.....Race King Sea Biscuit.....Race King Grand Stand.....War Admiral, Rockingham Grand National.....War Admiral, Rockingham Blue Grass, Dark Horse, Sport)...Whirlaway Special & Record Time).....All American Derby Turf Champs.....Victorious, 1943, Pastime Pacemaker.....Rockingham Owl......Foreign Colors Club Trophy.....Dust Whirls

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by CACIL DOV 001 0 RK 16, N.Y.

	THE	CASH BOX, 381	FOURTH	AVENUE	, NEW Y	ORK 16, N.
VOL. 6,	NO. 6		OCTOBER	31, 1944		SERIA
	MILLS		SLO	TS		
		ack, H.L\$325.0	00	8.25¢ I	Futurity	\$265.00
		lack, H.L				
		lack, H.L		5 .5 ¢ Ye	ellow Fron	t 80.00
		erald Chrome, HL.400.0		6.10¢ 1	Yellow Fro	nt160.00
		merald Chrome, HL. 275.		1.25¢	Yellow Fro	nt175.00
		merald Chrome, HL. 475.				
		merald Chrome, HL. 750.0				
		ld Chrome, H.L345.0				dor100.00
		old Chrome, H.L495.0				Vndr195.00
		old Chrome, H.L. 575.		1.5¢ We	ar Eagle	95.00
	7.50¢ G	old Chrome, H.L. 950.0				
		ld ^C hrome				
		old Chrome				475.00
		old hrome	and the second			187,50
		old Chrome				150,00
		pper Chrome				27.50
		opper Chrome				109.50
		ub Bell				175.00
		lub Bell				275.00
		lub ^B ell				
		lub Bell				59.50
		ue Front 50.		· · · · · · · · · · · · · · · · · · ·		79,50
		ue Front				••••• 75.00
	Constitution of the local division of the lo	lue Fronto, porceo 175.	and the second se			••••• 99,50
		lue Frontescosces225.				
	2.50¢ B	lue Fronte Jese e 475 of	00 600.0	0 8.1¢ L:	ion Head.	30,00
	8.1¢ Bro	own Front180.	00	5.5¢ L	ion Head.	45.00
		own Front185.				ry100.00
		rown Front				ary149,50
		rown Front. 295-				ary300.00
		rown Front595.0				ary400.00
		erry Bell, 3/10.200.0		the state of the s		
		herry Pell, 3/10.250.				
		herry Bell, 3/10.324.		$5 \cdot 25 \not = 1$	Melon Pell	
		erry Bell, 3/5195.				100,00
		herry ^B ell, 3/5215. herry Bell, 3/5275.				27.50
		herry $Bell, 3/5.475$				125.00 27.50
		erry Bell, Chrome 235				3/5124.50
		herry Bell, Chrome220.			rugpi oor,	0/0000124000
		nus Bell		JENNIN	GS	
		nus Bell				
	2.10g B	onus Bell 219.	50 375.0	0 4.10g	Chief	
	2.25¢ B	onus Bell	50 450 00			
	1.5¢ 0r:	iginal Chrome325.	00 425.00	0 5.50 g		
	2.10¢ 0	riginal hrome374.	50 450.0		ilver Moor	Chief 24500
		riginal Chrome419.				$Chief_239_50$
		riginal Chrome850.				n Chief250.00
		T. Blue 37.		$0 4.5 \notin S$	ilver Chie	f 175.00
		T. Blue				.ef
		• T• Blue • • • • • • 99.				ef350.00
		T. Blue 175.				ef315.00
		T.Green				
		To Green 65.		2.10¢	Tub Belle	254.50
		T. Green		5 • 25 ¢ (Club Bell.	550.00
		T. Glitter Gold. 90.0		- /	brub Delle	
		T. Glitter Gold. 85.0				······219,50
	Contraction of the local division of the loc	T. Glitter Gold.139.			Sky Chiof	169,50 94,50
	8.1¢ V.1	P. Bellesses 35 d	00	- /		5/10/25¢200.00
	8.5¢ V.	P. Bell, JP 49.	50			20.00
		P. Bell, Green 45.0		0 8.5¢ L	ittle Duke	125.00
		P.Bell, Green 39				e 20.00

2.5¢ V.P. Chrome, Plus. 59.50

2.5¢ Futurity..... 85.00

45.00

75.00

79.50

65.UO

120,00

w americanradiohistory

... 59.50 79,50 ... 75.00 99.50 ...250.00 ... 30.00 ... 45.00 ...100.00 195.00 ...149.50 200.00 400.00 ...175.00 249.50 ... 284.50 ...324.50 ...100,00 27.50 ...125.00 ... 27.50 ...124.50 95.00 150.00 200.00200.00 ...395.00 ief 245.00 lef.239.50 nief250_00 ...175.00 225.00 210.00 250,00 ...200.00 229.50 275.00 ...375.00 •••550•00 ...219.50 ...169.50 ... 94.50)/25¢200.00 ... 20.00 25.00 8.10¢ Little Duke 20.00 5.5¢ Century 60.00 8,10¢ Century..... 69,50 115.00 8.50¢ Century.....295.00 8.5¢ Gooseneck..... 25.00 50.00 8.10¢ Gooseneck..... 40.00 69.00

SERIAL NUMBER 162

185.00 220,00

495.00

160.00

••• 35.00 To \$79.50

6.25¢ Gooseneck		8.25
8.50¢ Gooseneck		8.5¢
		8.10
8.1¢ Little Dutchess22.50		
6.5¢ Little Dutchess		8.25
8.10¢ Golf Ball Vndr99.50		8.7-
8.25¢ Golf Ball Vndr75.00	To 110,00	8.25
8.5¢ Chrome Super Chf225.00		8.5¢
8.10¢ Chrome Chf. SP152.00		8.10
		1.5¢
5.5¢ Red Skin		1.0%
8.10¢ Red Skin		
8.25 Red Skin		GROE
8.5¢ Big Chief125.00		8.10
8.10¢ Big Chief165.00		8.5¢
		8.1¢
8.25¢ Big Chief199.50		
6.\$1.00 Bell1150.00		1.5¢
8.XXV Cigarolla169.50		2.5¢
5.Cigarolla	i89.50	2.5¢
5.XVV Cigarolla109.50	139,50	2.5¢
2.XV Cigarolla		8.10
2.5¢ Victory Chief,210.00		8.5¢
8.10¢ Victory Chief379.50		
8.25¢ Victory Chief445.00		8.10
4.1¢ 4 Star Chief	99,50	
	200,00	2.5¢
$5.5 \not\in 4$ Star Chief125.00	and the second	
2.10¢ 4 Star Chief 140.00	225,00	1. Co
1.25¢ 4 Star Chief299.50		1.Co
8.50¢ 4 Star Chief 395.00		
8.1¢ Dixie Bell		PACE
		5.1¢
2.5¢ Dixie Bell135.00		· · · · · · · · · · · · · · · · · · ·
5.10¢ Dixie Bell150.00		8.5¢
8.50¢ Dixie Bell		8,10
8.5¢ Victory 4 Star Ch. 350.00		2.25
8.10% Victory 4 Star Ch.340.00		1.5¢
8.25¢ Victory 4 Star Ch. 350.00		4.5¢
WATLING		1.10
8.1¢ Rolatop		8 . 1¢
2.5% Rolatop	100,00	6.5¢
2.10¢ Rolatop	125,00	1.10
	175.00	6.25
2.25¢ Rolatop	TIDOOO	
6.50¢ Rolatop		2.50
8.5%-25¢ Rolatop49.50		2.5¢
8.5¢ Club Bell110.00		2.10
8.10¢ Club Bell150.00		2.25
8.25¢ Club Bell 215.00		8.50
	07 50	
2.1¢ Twin JP	27.50	8.1¢
8.5¢ Twin JP	60 ₀ 00	8.1¢
8.10¢ Twin JP		1.5¢
8.25¢ Twin JP		5.10
8.1¢ Blue Seal	40.00	7.25
8.5¢ Blue Seal	40 ₀ 00	8.5¢
8.10¢ Blue Seal		8.5¢
8.25¢ Blue Seal		8.10
4.1¢ Treasury	45,00	8.1¢
	10,000	
8.5¢ Treasury		4.5¢
8.10¢ Treasury		6.10
8.25¢ Treasury		6.25
8.10¢ Futurity41.50		8 Dou
8.5¢ Wonder Vendor64.50		8.25
CATITE		8.10
CAILLE		8.25;
8.1%\$49.50		8.5¢
2.5¢.,	50 <u>,</u> 00	8.5¢
5.10¢		
	10 50	0 51
1,250,,40,00	49,50	8.5¢
8,52 and 252		1.5¢
8.5¢ Cadet	100.00	8.10,
5.10¢ Cadet		8.259
8.25¢ Cadet		8.5¢
2.5¢ Playboy		8.10,
2.10¢ Playboy49.50		8.10,

8.25¢ Playboy	75.00	
8.5¢ Commander		
8.10¢ Commander		
8.25¢ Commander		
8.7-Way Slot, 5%		
8.25¢ 7-Way Slot		
8.5¢ Doughboy		
8.10¢ Club Bell.		
1.5¢ Club Bell	L7 5 00	
CDODUCUDN		
GROETCHEN	45 00	00.50
8.10¢ Columbia DJP		- 89.50
8.5¢ Columbia Chrome		
8.1¢ Columbia		
1.5¢ Columbia Cig. Rl		
2.5¢ Columbia Fruit		69.50
2.5¢ Columbia, JPV Bell	42.50	50,00
2.5¢ Columbia, DJP		
8.10¢ Columbia Club DJ	115.00	
8.5¢ Columbia Club Cig.		
G.A	89.50	
8.10¢ Columbia Club		
Cig. G.A		89.50
2.5¢ Columbia Cig.G.A	49,50	69 . 50
1. Columbia Orig. G.A		99,5
1. Conv. Columbia Chrome	65,00	130,50
PACE		
5.1¢ Bantam	27.50	
8.5¢ Bantam		
8.10¢ Bantam		69,50
2.25¢ Bantam		60,00
1.5¢ Comet FV		95.00
4.5¢ Comet DJP		95.00
1.10¢ Comet DJP		125.00
8.1¢ Comet Blue		75.00
6.5¢ Comet Blue		
1.10¢ Comet Blue Front		
6.25¢ Comet Blue Front	250,00	
2.50¢ Comet		
2.5¢ All Star Comet		119.50
2.10¢ All Star Comet		129,50
2.25¢ All Star Comet		
8.50¢ All Star Comet		
8.1¢ All Star 2/4		
8.1¢ Rocket		
1.5¢ Rocket		
5.10¢ Rocket		
7.25¢ Rocket		
8.5¢ T.J.Comet.		
8.5¢ Club Bell		*
8.10¢ Comet, White F, t	55.00	
8.1¢ DeLuxe		
		135,00
4.5¢ DeLuxe		100 000
6.10¢ DeLuxe		
6.25¢ DeLuxe		
8. Double Slot 5 & 25%		
8.25¢ Comet 4 Star		
8.10¢ Comet Console		
8.25¢ Comet Console		145.00
8.5¢ Comet Console	20.00	145.00
8.5¢/25¢ Comet Console	95 00	200.00
Combination		200.00
8.5¢ Slugproof		
1.5¢ Kitty		105 00
8.10¢ Kitty	-	105.00
8-25¢ Kitty2		
8-5¢ Comet, Red	39.00	
8.10¢ Comet, Red1	25 00	
8.10¢ Slugproof	20.00	

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An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N.Y.

OCTOBER 31, 1944

VOL. 6, NO. 6

SERIAL NUMBER 162

ONE-BALLS

8.All American Derby (Con).\$209.50	8.Pastime (Rev.)\$200.00
8.All American	4.Pacemaker, P.0
2.Arlington	8.Pot Shot
8.Aksaraben, P.0	2.Preakness, P.0
8.Arrowhead	2.Pimlico, F.P
8.Big Race, P.0	8'.Races, F.P 54.50
	5. Race King, Rev
5. Big Prize, F.P	5-Record Time, F.P
8.3ig Prize, P.0	
6.Blue Grass, F.P	
1.Blue Ribbon, P.0 69.50 78.00	6. Rockingham
5 G 33	9 C FD 100 FO
5. Challenger	8. Seven Flasher, F.P. 129.50
4.Club Trophy, F.P	5. Sky Lark, F.P. & P.O. 195.00 250.00
8. Congo	8.Sport Event, F.P165.00
5. Contest (F.P.)135.00	2.Sport Special, F.P149.50 165.00
and the second sec	1. Sport Page, P. 0 35.00 119.50
5.Dark Horse, F.P	2. Santa Anita, P. 0 175.00 325.00
2. Derby King, P.O 70.00	5. Spinning Reels, P.O. 89.50
1.Derby Clock, P.O 69.50	4. Sport King, P.O
8. Derby Heat, P. 0 32,50	5. Stepper Upper, P.O 90.00
5. Derby Time, P.O	2.Sportsmen (Rev)
6. Derby Winner, P.0	2. Track Record
1. 41 Derby F.P	2. Thistledowns, P.O 50.00 75.00
5. Dust Whirl	2. Thorobred
	6. Turf Champ, F.F 39.50
2.Eureka, F.P. 40.00 49.50	8 Turf Special 15.00
	5-Turf King
2.Feed Bag, F.0	
5.Flasher, P.O	6.Victorious 1943 (Rev) 99.50
5.Fleetwood	2. Victorious 1944 (R _e v)165.00
6.Flying Champeesseeseeseeseeseeseeseeseeseeseeseesee	5.Victory, F.P
6.Fairmount	0011001y, 101600500000 10000
2.Fair Grounds, P.0	2.Whirlaway (R _e v)
8.Fast Track.	5 Winning Wichold 25 00
	5.Winning Ticket
8. Five-In-One, F.P	5. War Admiral $(R_e v)$ 5. Solution 160.00
2.Fortune, F.P	5 7inney in 00.50
	5.2ipper 29.50
2. Gold Cup, F.P	2.0-0
2. Grand National, P.O 95.00-125.00	
2. Grand Stand, P.0 50.00-125.00	
4.Gold Medal, P.0 49.50 79.00	
	the second secon
4-Hawthorne, P.0	the second second second second second
8.Hi-Boy, P.O. 10.00	
8.Horseshoes, P.0 45.00	
2. Jockey Club	
5. Jumbo 44	
2.Kentucky	
2 Jana Arno: 550.00.000.00	
2. Long Acre	
2.Long Shot, P.O	
2.0ne-Two-Three '39 FP 28.50 45.00	
2. One-Two-Three '40 FP 90.00	
7.0ne-Two-Three '41 FP125.00	
2.0w1, F.P. 59.50 79.50	

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N.Y.

VOL. 6, NO. 6

OCTOBER 31, 1944

SERIAL NUMBER 162

CIGARETTE AND CANDY MERCHANDISERS

CIGARETTE

CANDY

DU GRENIER

5.Model S7	Columne	\$27.50		
8.Model VD	Columno	34.50	То	\$59.50
	Columnesses			
6.Model WD	9 Column	60.00		
8.Model LS	11 Column	. 75.00		
5. Champion,	11 Column			
King S	Size	92.50		
	9 Column			

NATIONAL

6.Model	9-50 89.50	
	7-50 Regular 42.50	
	7-50 King Size. 72.50	
	9-30 67.50	69.5
	9-A	135 0
	6-30 22.50	
	6-26 15.00	

ROWE

8.Aristocrat (1936) 6 Col\$7.50 7. Imperial (1936 6 Col. 35.00 7. Imperial (1937) 8 Col. 40.00 8.Royal (1939) 8 Col.... 65.00 8.Royal (1939) 8 Col.... 52.50 8. Royal (1939) 10 Col... 70.00 8.President (1940) 7 Col.86.50 8.President (1940)8 Col. 97.50 8.President (1940)10Col. 99.50

U-NEED-A-PAK

8.Model	E (1939) 3 Col. \$12.50	
· · · · · · · · · · · · · · · · · · ·	E (1939) 4 Col. 20.00	
	E (1939) 5 Col. 27,50	
	E (1939) 6 Col. 27.50	
-	E (1939) 8 Col. 35.00	
7 Model		
	E (1939) 12 Col. 49.50	
	E (1939) 15 Col. 62.50	
	A (1940) 6 Col. 35.00	
	A (1940) 8 Col. 50.00	
	A (1940)9 Col 60.00	
2.Model		
2.Model		
8.Model		

DU GRENIER

NATIONAL

5.Model 618, 6 Column. 55.00 5.Model 918, 9 Column Regular 75.00 8 Model 918, 9 Column Special..... 85.00

ROWE

40.00 55.00 75.00 8.8 Column Standard \$49.50 8.8 Column 5¢ Gum & Mint. 16.50

U-NEED-A-PAK 2.5

U-SELECT-IT

STONER

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N.Y.

VOL. 6, NO. 6

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OCTOBER 31, 1944

SERIAL NUMBER 162

FREE PLAY GAMES				
5.A.B.C.Bowler\$34.50	To \$60,00	2.Contact\$15,00	To \$20.00	
2.Action (Rev)		5. Contest		
1.Air Circus	129.50 95.00	2. Convention. 20.00 5. Cowboy. 15.00	:	
5.Airliner	00,000	1. Cross Line	50.00	
8.Airport		2. Crystal 25.00	34.50	
8. Airway 10.00	00.50	8.Crystal Gazer 26.50		
2. Alert (Rev)	89.50	8. Dandy 20.00		
2.Ali Baba 25.00 1.All American	45.00	8. Daily Dozen		
8.All Out (Rev)		8. Davy Jones 12.00		
1. Anabel 29.50	32.50	5.Defense (Genco)	135.00	
2. Argentine	79 . 00	5 Defense (Baker) 29.50	49 . 50	
l.Arizona (Rev)	209 . 50	8.De-Icer (Rev)		
8. Arrowhead.		6.Dive Bomber (Rev) 47.50		
2. Attention	60.00	5.Dixie	45.00	
2.Avalon		6.Do-Re-Mi	70 50	
2.Bally Beauty 15.00		1. Double Feature 22.50 2. Doughboy 19.50	32.50 29.50	
2.Bally Beauty		6 Double Play	23.00	
-5. Bandwagon	45 .00	6.Drum Major 39.50		
2.Bang 12.50		5. Dude Ranch	49.50	
5.Barrage		2. Duplex 45.00	89.50	
6.Battle (Rev)	60,00	4.Eagle Squadron (Rev)145.00	165.00	
2.Big Chief	50:00	lentry	29,50	
6.Big League 20.00	22,50	8.Eureka 37.95		
2.Big Parade	145.00			
2.Big Show	32,50 34,50	8.Falling Sun $(\text{Rev})_{\bullet\bullet\bullet\bullet\bullet}$ 47.00 8.Falling Sun (35.00)		
8.Big Tenesson 34.50	04000	8.Fantasy	20,00	
2.Big Time	30,00	5.Fifty Grand 29.50		
5.Big Town 19.50	29.50	8.Five-In-One		
2.Blackout	25.00 35.00	5. Fishin' (Rev)	69 . 50 145.00	
1.Blondie	79,50	5.Five & Ten	24.50	
1.Boomtown	42.50	5.Fleet	35,00	
1.Bordertown		1.Flicker		
2.Bosco	87.50	6.Flying Tiger175.00	199.50	
6.Bounty 12.50 1. ^B owling Alley 20.00	30,00	1. Follies '40	25.00	
5.Box Score		8.Follow Up		
6.Brazil (Rev)189.50	225,00	1.Four Aces114.50	129,50	
1.Brite Spotessie 30.00	49.50	1.Four Diamonds	55,00	
2.Broadcast	65 ₀ 00	2. Four-Five-Six	CE 00	
8.Burlesk (Rev)		2.Four Roses	65.00	
4.Bombardier (Rev) 69.50	164.50	6.Flash		
5.Cadillac	35,00	6.Girls Ahoy (Rev)		
8. Canteen	70 50	5.Glamour	40.00	
2.Capt. Kidd	79 ₀ 50 65 ₀ 00	6.Gobs	110.00 45.00	
5. Champion 15.00		7.Golden Gate 15.00	40.00	
1. Charm		1.Grand Canyon (Rev) 199.50	209.50	
7. Chevron		5.Gun Club	85.00	
1.Chief		5.Headliner		
6.Circus		8.Hi-Boy (Rev)	85.00	
8.Click		5.Hi-Hat	72.50	
8. Clipper		8.High Light 18.95		
6.Clover	25.00	2.High Stepper 39.00	55.00	
6, Commander (Rev)	20.00	7.Hit-The-Jap (Rev) 35.00 1.Hold Over 35.00	40,00	
2. Commodore	32.50	5-Home ^K un '40	10,00	
6. Congo		8. Home Run '41	57.00	
8. Conquest		5. Home Run 142	00.00	
		5.Horoscope	60.00	

5. Invasion(Rev)\$165.00		5. Powerhouse	
2. Jeep (Rev)	To 129.50	1.Production(Rev)135.00	
1.Jolly	35.00	6.Progress	45.00
8.Jumper		2.Funch	24,50
2.Jungle	80.00	5. Pursuit	45.00
		8.Fylon	
6.Keep *em Flying115.00	149.50	8.Pyramid12.50	
8.Keen-A-Ball			
8.Klick		2.Ragtime	
5.Knock-Out	145.00	8. Rats (Rev)	
1.Knock=Out=The=Jap 120.00		1.Rebound	
		8.Record Breaker150.00	
4.Lancer	30,00	2.Red Hot	25.00
4. Landslide	42.50	2.Red, White & Blue	34.50
2.Leader		4. Repeater	40.00
2.Lead Off		1.Reserve	
4. League Leader	32,50	8. Rink	
1. Legionnaire	65.00	5. Roll Call (Rev)	
5.Liberty150.00	169.50	2. Roller Derby15.00	29.50
8.Liberty (Rev)	119,50	2.Rotation	35,00
2. Limelight	35.00	5.Rotor Table	
2.Line Up		2. Roxy	30,00
5.Lite-A-Card			
2. Lone Star		5.Salute	39,50
2. Lot-0-Fun		5.Santa Fe (Rev)	
1.Lot-0-Smoke		5. Sara Suzy	45.00
2. Lucky		8. Swandals (Rev)	
6.Lucky Strike		1. School Days	57.50
5.Majors \$4015.00	40.00	2. Scoop 15.00	30,00
1.Majors 4149.50	65.00	1.Score-A-Line	35.00
8.Mardi Gras		6. Score Card	26.50
5.Marines At Play 195.00	199.50	2. Score Champ	32,50
5.Marvels Baseball179.50		8. Scout (Rev) 29.50	
4.Mascot	30.00	5. Sea Hawk	60,00
6.Merry=Go=Round		8. Sea Power (Rev)	
5.Metro	49.50	2. Second Front (Rev)105.00	150,00
1.Miami		8. Sentry (Rev)	
1.Miami Beach	69 . 50	5. Seven Up	65,00
8.Midway (Genco)12.50		4. Shangri La145.00	165,00
5.Midway (Rev)139.50	209.50	5. Short Stop	
5.Mr. Chips		5. Show Boat	59.50
1.Monicker	125.00	1.Side Kick	
2.Mystic	35,00	5.Silver Skates	
		7.Silver Spray	
4. New Champ	75.00	6. Sink-The-Jap(Rev)	65,00
2.Nippy15.00	19.50	8. Sixty Grand17.50	
8.Nite Club (Rev)	30.50	• 4. Sky Blazer • • • • • • • • • • • 64.50	79.00
4.0cean Park	19.50	2.Sky Chief150.00	
4.0h Boy	27.50	1. Sky Line	50 50
2.0h Johnny	20.00	5. Sky Ray	59.50
1. On Deck	30.00	6. Sky Rider (Rev)199.50	c0.00
2.0klahoma		4. Slap-The-Jap	60.00
1. One - Two - Three 39		l Slugger 50,00	70.00
8. One - Two - Three 40		2. Smak-The-Jap(Rev)	55.00
8. One-Two-Three \$41	300 50	1. Snappy \$41	59.50
2.0wl	109.50	5. South Paw	70,00
8. Pole		<u>l.Sparky</u>	39 <u>50</u> 65 <u>0</u> 0
8.Pals	364 50	l Speed Ball	05.00
1.Paratroop (Rev)	164. 50 47.50	1. Speed Demon	
2.Paradise	47.50 49.50	6. Speedway	
8. Parade Leader (Rev)	45.50	6. Speedy	39,50
l.Paratrooper165.00		2 Sports	55.00
8.Pep (Rev)		2. Sport Parade	30,00
2.Pick ¹ em	20.00	1. Sporty	79 . 50
5.Pin Up Girl(Rev)		5. Spot-A-Card	79,50
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FREE PLAY GAMES

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