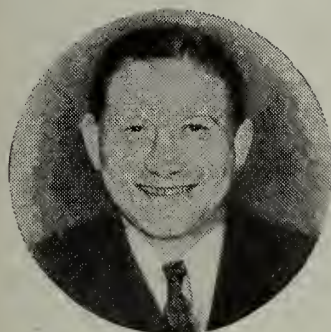


"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINES INDUSTRY"

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## "The Coin Machines Merry-Go-Round"

By Bill Gersh



### NEWSPAPER PUBLICITY

One of the most outstanding and greatest fears of coinmen has always been, and still is, adverse publicity. This has always proven itself the forerunner for crusades to close territories. For years there has been one movement after another hopefully suggested and a few even launched to somehow arrange for public relations counsel as well as a program of public relations work which would benefit all this industry.

There is every apparent reason to believe that the trade realizes this is the great gap which exists like a chasm between its attempt at greater growth and the fact that a great many members of the press, who know that no public relations organization exists for this industry, write about this trade with no restraint whatsoever.

It is also a well known fact that almost every industry, regardless of size, has public relations counsellors at work for them. At conventions or even at regular meetings these public relations men take over the handling of the press and all publicity which may emanate from such meets. This industry, too, in by-gone years has arranged for a press relationship committee of sorts for its annual conventions.

In Washington these days are found extremely elaborate public relations offices for almost every industry, carefully watching and guiding their trade's press relationships. (These offices are not concerned, in most cases, with lobbyist activities for these same trades.) This is one great and crying need for this business. This need was most clearly emphasized at the last CMI meeting in Chicago by more than one noted leader who arose to speak of its necessity.

Here is a story of what closer relationship with the press can mean to the men engaged in this business. A Miami, Florida phonoman mails a tear sheet from the local Miami Daily News with a headline that reads, "Juke Box Owners Pay In Taxes For The Noise They Cause".

The article is both humorous and yet sympathetic. It explains to Miami's citizenry the inequitable phono tax situation existing at present in Dade County. It also explains why the average phono operator in Miami must be somewhat of a magician to earn profit at the end of the year.

It reports incidents whereby machines have been smashed. It tells the story of the drunken brawler rather clearly and explains how he can break up an expensive phonograph. It travels from a low to a high plane of the coinphonos business and yet it maintains a thoroly humorous and sympathetic theme at all times. This newspaper article has probably done more good for Miami's music coinmen than any other which has ever appeared in that area.

But, there is a very interesting story behind this story which appeared in the Miami Daily News. This is a pert example of keen business judgment as well as the moral of being prepared for all eventualities by the phono coinmen of Miami.

When these men heard the first inkling of rumor that some newspaper reporter had been around asking questions regarding the "juke box" business they hurriedly made contact. They arranged to have this newspaper man call at their offices and get his information first hand. In short, they wanted to help him prepare his story so that their side of the picture would be fairly presented for all Miami to read.

Within a few hours after making contact they learned that this story was going to do them anything but good. They found that this reporter had suddenly decided that this was the time to take a good solid punch at the "juke box kings". And so Miami's coinmen worked fast. They got this reporter into their offices. They sat him down and held a congenial conversation of facts in an effort to fully cooperate with him.

They placed the entire story of their business before him and found him to be, like most reporters are, very fair about obtaining true facts. They not only thereby stopped adverse publicity, which might have stirred some publicity seeking politicians



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and without any doubt a goodly number of blue-nosed crusaders who, too, are in love with the press limelight, especially if a crusade is started by a newspaper itself, but they won this man over to their side after a complete and true analysis of their position in Miami.

Instead of hysterically incorrect adverse publicity appearing - there now appeared this humorous and somewhat sympathetic story which helped benefit all of Miami's phono coinmen. There is no doubt that this is the sort of effort that all coinmen generally would like to have done for them, too. This is really a job for a keen and experienced public relations bureau.

This work, in this case, was accomplished by some of the real leaders of this industry located in Miami, who benefitted all the men in this area, and perhaps thruout the entire South, by squelching a story which would have hurt everyone.

But most important to the trade is the moral back of this little frustrated crusading newspaper plan - and that is that this industry, more than ever before, because it is entering into the post-war era, when its growth and development should not be hampered and any and all stumbling blocks removed from its path, should arrange thru its manufacturers, distributors, jobbers and operators to set up a public relations bureau which would benefit all this business.

A small part of the item which appeared in the Miami Daily News will certainly prove of interest to all. It reads:

"The cost of a location or a place where a machine is spotted is naught. They are operated on a percentage basis. Next, we have a little matter of taxes or licenses. Did we say little matter? To the operators it is no such thing. It is, to quote one irate gent, 'an impolite form of robbery'.

"Before an operator can toss a tune he must pay five license fees. First comes the general operators license, viz., \$110. Then \$10. to the Federal government, \$7.50 to the county and state and \$20. to the city of Miami. (Miami Beach charges an even \$50.)

"Now the average profit of a phono is \$6. per month. And the average life of a machine is four years - meaning the ones that drunks do not toss a chair or axe at. The cost of a tune is 5¢, one of the few things that have not risen like the Ohio River at floodtime. Each machine has 20 to 24 records. These records do not grow on either kumquat or citrus trees in general. They wear out, which probably accounts for the insanity ratio in Miami and adjacent parts not being higher. Especially among lovers of Strauss, Bach and Wagner."

And so the item carries on, giving pertinent facts, a cartoon that shows a machine being smashed by a drunk, and telling why Miami's phonomens must comply with the most stringent and economical business methods to continue on in this business. Certainly the trade will agree that these Miami phonomens, who were on their toes and rapidly arranged for a complete changeover from a crusading adverse publicity story to a pleasant reading, humorous and even sympathetic item - showed all this industry sufficiently good reason for the need of a public relations bureau.

Such a bureau has long been suggested by The Cash Box as an integral and perhaps chief division of a National Coin Machines Board of Trade.

## HONORABLE MENTION AWARD

To Carl E. Johnson of The Rudolph Wurlitzer Company, North Tonawanda, N.Y., for helping to bring great honor to this industry by his firm obtaining an additional star to its present Army and Navy "E" Award. It was Carl Johnson's stimulating efforts which urged the employees of this organization onward to winning this star.

To David Gottlieb of D. Gottlieb & Company, Chicago, Ill., for his efforts in behalf of this industry in attempting to bring about better understanding and finer business effort as well as working hard as president of the CMI to get this trade prepared for the time when business will face its grandest future.

## THE INVASION EFFECT ON THIS INDUSTRY

Tho it is really as yet too early to note what effect the invasion has had upon this industry, many letters and phone calls have already been received by The Cash Box asking for an opinion in this matter.

There is no doubt that when the news of the invasion (June 6) was first flashed over the air that a great many stopped short in their work. And even more felt that



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whatever they were doing at the moment should be dropped, if it were non-essential, and that all out effort be given to the boys who were attempting to breach the Hitlerian fortress.

This was most glaringly noted in the sports field thruout the nation. All racing was cancelled. Other sports stopped short. Many boxing matches and other types of athletic meets scheduled for that day were called off by the participants as well as the promoters.

In short, as was noted by many, there was a feeling that no gaiety of any kind be encouraged until the nation's leaders were certain that the allied forces were safely established on their beach head and progressing forward inland.

Spending sometime on the long distance phone, The Cash Box made a rapid survey of what the effect of the invasion may have had on location action. The reports that came thru were to the effect that instead of any decrease in location action there was even an increase reported here and there and that in most cases the average held up.

Some claimed that this was due to the fact that many of their locations were crowded with listeners waiting to hear flash news and eager to join into conversations regarding the invasion. This stimulated action on phonos and games, was the general claim. Others stated that some of their locations were quiet, but that the average showed no serious drop.

As yet we repeat, it is entirely too early to learn what the effect of the invasion may have on this or any other industry for that matter. The stock market here and abroad showed a jump in all stocks on the report of the invasion. Many merchandise buyers were reported to have suddenly curtailed large future purchases, holding off in the belief that there may be no need for ersatz or "victory" materials, for a successful invasion might loosen up much production within a few months. Manufacturers were prepared to see plants go idle, just as suddenly as the Brewster plane factory lost its work without sufficient time notice and threw thousands out of jobs.

Perhaps, as far as this industry is concerned, the following excerpts from an item written by Arthur Daley of The New York Times Sport Department best symbolizes what can be held to be in store for this industry.

"Once the stunning impact of the invasion news has worn off, that phase of the war will settle down in public consciousness and be accepted in more matter-of-fact fashion. Then there will not be the same irresistible urge to glue ear to radio for last minute bulletins and human nature will again demand entertainment as a distraction from war."

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## CAR LOADINGS

Always of interest to this coin operated machines industry is the report of the Association of American Railroads. For the week ending June 3, 1944, this organization reported that loadings of revenue freight for that week were 810,772 cars. This was 59,088 cars, or 7.3 percent, fewer than for the preceding week; 143,163 cars or 21.4 percent, more than for the corresponding week last year, and 43,917 cars, or 5.1 percent, fewer than during the corresponding week two years ago. A decrease was also reported in all classes of commodities carried by freight.

A few years ago the industry was worried as to whether coin operated equipment would continue to be carried by the railroads. At that time many predicted that this would cease very soon. The fact is that not only have coin operated machines continued to be accepted, but with decreases in freight being reported week after week, the freight companies are again expected to be calling around on those coin firms who have always been among the steadiest of shippers.

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## TRAVEL CURTAILED

With the fact that great demands will be made on the nation's railroads because of the European invasion the ODT (Office of Defense Transportation) demand that all civilian travel of a non-essential nature be halted. Unless this warning is observed it is likely to result in a definite order.

In addition ODT demanded immediate cancellation of all non-war connected conventions, trade meetings and conferences. ODT also announced that the House and Senate Appropriations Committees will be asked to take firm measures to effect immediate curtailment of travel by Government employees. As a result of the invasion, it is believed, organized troop movements, combined with greater casualty transportation, may reach record proportions.

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# "Talking Out Loud"

## FEDERAL TAXES SCHEDULE

### A.O.L.A.C. ISSUES FEDERAL SPECIAL TAX SCHEDULE FOR PERIOD OF JULY 1, 1944 TO JUNE 30, 1945

"Curley" Robinson of A.O.L.A.C. (Associated Operators of Los Angeles County, Inc.) mails us a copy of a special bulletin just sent to all members and associate members of this progressive organization wherein he lists the Federal Special Taxes on coin operated amusement and gaming equipment, and also breaks down these taxes to monthly schedule. All coinmen can guide themselves by these schedules.

"The 1944 Federal Special Tax declaration must be made during July 1944. If this declaration is made on or before July 31, 1944, there will be no penalties assessed. To facilitate your taking care of this promptly and on due date, we have an ample supply of Federal Tax Forms 11-B and you can either pick them up or we will mail them to you. We are listing below some of the pointers to bear in mind when filling out these forms which we think will be of assistance to you."

#### TO BE DECLARED ON ONE FORM ONLY (\$10 CATEGORY)

Equipment which comes under coin operated amusement devices (pinball and all other amusement or music machines, ray guns, etc.)

#### TO BE DECLARED ON ONE FORM ONLY (\$100 CATEGORY)

Equipment which comes under coin operated gaming devices (slot machines and all other machines involving elements of chance.)

#### TO BE DECLARED ON ONE FORM ONLY (\$20 CATEGORY)

Bowling Alleys (Note this category has been increased.)

#### TO BE DECLARED ON ONE FORM ONLY (\$20 CATEGORY)

Billiard and Pool Tables (Note this category has been increased.)

The following are the Federal Stamp Tax schedules for use during 1944. This shows the Federal Tax pro-rated from month to month during the fiscal year.

#### FEDERAL SPECIAL TAX RATE SCHEDULE ON COIN OPERATED AMUSEMENT AND GAMING DEVICES — JULY 1, 1944 - ENDING JUNE 30, 1945

| MONTH     | MONTHS REMAINING IN FISCAL YEAR | AMOUNT OF TAX PAYABLE |                |
|-----------|---------------------------------|-----------------------|----------------|
|           |                                 | AMUSEMENT DEVICES     | GAMING DEVICES |
| July      | 12                              | \$10.00               | \$100.00       |
| August    | 11                              | 9.17                  | 91.67          |
| September | 10                              | 8.34                  | 83.34          |
| October   | 9                               | 7.50                  | 75.00          |
| November  | 8                               | 6.67                  | 66.67          |
| December  | 7                               | 5.84                  | 58.34          |
| January   | 6                               | 5.00                  | 50.00          |
| February  | 5                               | 4.17                  | 41.67          |
| March     | 4                               | 3.34                  | 33.34          |
| April     | 3                               | 2.50                  | 25.00          |
| May       | 2                               | 1.67                  | 16.67          |
| June      | 1                               | .84                   | 8.34           |

THE COLLECTOR OF INTERNAL REVENUE CAN AND WILL ACCEPT ONLY CERTIFIED CHECKS, POST OFFICE MONEY ORDERS OR CASH

#### FEDERAL SPECIAL TAX RATE SCHEDULE ON BOWLING ALLEYS, BILLIARD TABLES AND POOL TABLES — JULY 1, 1944 - ENDING JUNE 30, 1945

| MONTH     | MONTHS REMAINING IN FISCAL YEAR | AMOUNT OF TAX PAYABLE |
|-----------|---------------------------------|-----------------------|
|           |                                 |                       |
| July      | 12                              | \$20.00               |
| August    | 11                              | 18.34                 |
| September | 10                              | 16.67                 |
| October   | 9                               | 15.00                 |
| November  | 8                               | 13.34                 |
| December  | 7                               | 11.68                 |
| January   | 6                               | 10.00                 |
| February  | 5                               | 8.34                  |
| March     | 4                               | 6.68                  |
| April     | 3                               | 5.00                  |
| May       | 2                               | 3.34                  |
| June      | 1                               | 1.68                  |

## V

The Cash Box does not believe it is necessary to again remind the members of this industry how important it is to them, as Americans, to buy more War Bonds during this 5th War Loan Drive. Coinmen know that the purchase of War Bonds is an investment in patriotism. The Cash Box feels certain that every man and woman in this industry, because he or she are patriotic Americans, will buy and buy and buy — and then buy more War Bonds.

## V

## SATISFYING CUSTOMERS

Ed Brown of Dallas, Texas, who is also one of the largest cigarette machines men in the country sends us a postcard that he is mailing to all of his locations. The postcard reads as follows:

"Dear Customer: Here is some interesting information fresh off the long distance phone this morning in regard to the current cigarette shortage.

"The biggest single order in cigarette history was recently placed with one manufacturer — 35 carloads — by the government and this was in addition to the regular government standing orders.

"To help our armed forces in all parts of the world cigarettes are going abroad at the rate of about 3 1/2 cartons per week per soldier.

"Undoubtedly the good old U. S. type of cigarette — the kind you and I and our customers smoke — buy more favors and service in occupied countries than our money will buy.

"Discontented smokers should read this over a second time!"

## SPEEDY SERVICE PLEASES

"I wish to personally thank you for your cooperation in helping us locate a set of pay-out slides for a Paces Races. It was only a few days ago that we asked your assistance, and only after all other means of locating these parts had been exhausted.

"We received a reply from one of your subscribers, stating they had seen our ad in the June 13th issue of The Cash Box and that they could furnish us with the parts we needed.

"This is what I call good service in any man's country, and I want to let you know I appreciate this kind of service."

Washington Amusement Co., Tacoma, Wash.

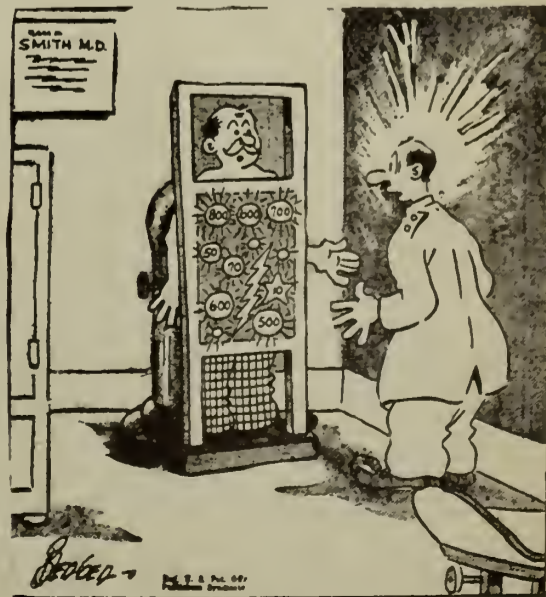
Louis DiDenti, owner

"P.S. (Incidentally, we had not as yet received our June 13th issue and naturally were surprised at the promptness of a reply.)"

## AN APOLOGY

We feel that an apology is due to a great many who sent ads in an attempt to get these into the June 20 (Second Anniversary Issue) of The Cash Box and did not see their ads appear in that issue.

The reason, in every case, was that the ads arrived too late to be placed into that issue. As notified over a four week period, the closing second for all ads for this Second Anniversary Issue was 5 P.M., June 8, 1944 on a Thursday, instead of the usual Friday at 5 P.M.



"I manufacture pin ball machines, Doctor!"



# Odd Coins

By Joe Orleck

A (1944) Copyrighted Feature of "The Cash Box", 381 Fourth Ave., New York

In the past few weeks there has been quite a bit of equipment offered for sale, particularly pin games....AL BYRD, Automatic Music Co., Terre Haute, Ind. offers pins and music....DON HEGEMAN, Ace Music Co., Waukon, Ia. offers ray gun parts, and would trade slots for music....R. A. CLEETON, Cleeton's Automatic Sales Co., Kirksville, Mo. wants arcade, pins and music....HY SCHWARTZ, Beach Sales Co., Miami Beach, Fla. selling arcade and pins....J. FALCONE, Falcone Amusements, Norwich, Conn. offers arcade equip, pins and music....E. E. GESSERT, General Novelty Co., Milwaukee, Wisc. selling slots, and wants arcade equip.

COIN-O-MATIC SALES CO., New York City introduces a new arcade piece "Play Fool" (also called "Victory Fool") manufactured just before the war, but released just now. The manufacturer, who was testing these games on location recently secured their release from the police warehouse after winning a court case.

JACK NELSON, General Sales Manager, Superior Products Co., Chicago, Ill. on his way to the West Coast for an extended business trip,...EDGAR CHARLES KING, King Vending Service, Wellsville, N.Y. selling motors and fans, and wants sanitary napkin vendors....HERMAN FEINSTEIN, Automatic Venders, Providence, R.I. offers scales, arcade and venders....CHARLEY HOUSE, Kentucky Amusement Co., Louisville, Ky. now forgoes putting the date on his letters - he follows invasion dates....R. H. RISCHMAN, Novelty Service Co., Milwaukee, Wisc. offers pins and l-balls....R. T. CLARE, Sportland Amusement Co., Houston, Texas selling arcade equip. and music.

SAM MENDOLSOHN appointed manager for N.Y. Automatic Music Market, New York City, which is acting as a buying and selling broker for music....LLOYD L. ANDERSON, Terre Haute, Ind. selling consoles and music....ART HEIMKE, St. Louis Novelty Co., St. Louis, Mo. offers arcade equip. and pins....R. A. SAUNDERS, Saunders Music Co., Charlottesville, Va. selling arcade equip., scales, Pins and music....FRED BARNES, Venetian Music and Sales, Omaha, Nebr. offers pins, music, consoles and arcade equip....WILLIE BLATT, Supreme Enterprises, Brooklyn, N.Y. selling music accessories and arcade parts.

LEO FISKE will now conduct the Fisco Music Co., Haverhill, Mass., and Sam Conte, former partner, takes over the slot, pin and console end of the business. Leo keeps the music and notifies the trade he is doing a "Rejuvenation" service for music.....JACK FITZGIBBONS, Jafco, Inc., New York City, in addition to manufacturing coin wrappers, now finds he has a "hit" on his hands with the Universal Amplifier....CHARLEY EWING, Automatic Amusement Co., Evansville, Ind. selling music, l-balls and consoles....WOOLF SOLOMON, Central Ohio Coin Machine Exchange, Columbus, Ohio still buying all types of equip.

MACK POSTEL, Chicago, Ill. selling a large selection of cigarette and candy vendors....GEORGE COLEMAN, Coleman Novelty Co., Rockford, Ill. wants a photomatic, music, and candy vendors....ED. MAPE, E.T.Mape Music Co., Los Angeles, Calif. selling fibre gears....MAX ROTH, Roth Novelty Co., Wilkes-Barre, Pa. offers music....FRANK DUNCOVICH, Columbia Novelty Co., Amsterdam, N.Y. selling consoles, music, brass checks and pin game legs....J. R. "PETE" PIETERS, King Pin Games Co., Kalamazoo, Mich. runs a sale of wall boxes....TONY MANGANO, Howard Sales Co., Omaha, Nebr. wants slots and consoles.

JOE BECK, Mitchell Novelty Co., Milwaukee, Wisc. offers a load of pins, slots, and projector lamps....JOURD WHITE, Jourd White Sales Co., Paris, Tenn. selling music and pins....M. T. DUFF, Winchester, Va. offers slots, consoles and music....ARCHIE LA BEAU, La Beau Novelty Sales Co., St. Paul, Minn. selling consoles....LLOYD BRISTOL, Up State Amusements, Watertown, N.Y. offers pins and arcade equip....JOHN M. STUART, Paris, Ky. offers slot safes and stands, and consoles....LESTER FLECK, Ohio Specialty Co., Cincinnati, O. selling arcade equip....JOHNNIE WILSON, Exposition Games Co., San Francisco, Calif. offers pins and l-balls....ROBERT BERMAN, B & B Novelty Co., Louisville, Ky. selling music and arcade equip.

SEYMOUR BUSHELL, Commercial Games Co., New Britain, Conn. offers his established pin and music route for sale, as he is engaged in war work and hasn't time for the route....DAVE LOWY, Dave Lowy & Co., New York City offers music....BEN and SI LAZAR, B. D. Lazar Co., Pittsburgh, Pa. selling parts and wants pins....MEYER MARCUS, The Markepp Co., Cleveland, O. offers music and arcade equip....BILL BETZ, W. B. Novelty Co., St. Louis, Mo. selling pins....ROGER HOUGEN, now a private in the army, offers slots....MARTIN and LYNWOOD SHIREY, Lewistown, Pa. selling music and arcade equip.

H. BETTI, H. BETTI & SONS, Union City, N.J. runs a sale of music and slots....HERMAN PERIN, Newark, N.J. selling music....BEN RODINS, Marlin Equipment Co., Washington, D.C. offers arcade equip., slots, l-balls and music....DAVE COOPER, Peerless Distributing Co., Kansas City, Mo. selling wired music...."BOOTS" STRANGE, Southern Vending Machine Co., Danville, Va. runs a sale of slot parts....MORRIE GINSBURG, Atlas Novelty Co., Chicago, Ill. selling a variety of parts....HARRY DAUL, Union Sales Co., Green Bay, Wisc. offers music, slots, consoles, arcade and l-balls....J. F. BARD, Chicago, Ill. wants used records....BILL FREY, Bill Frey, Inc. offers tubes....EDDIE STEELE, Mechanics Service, Pittsburgh, Pa. offers l-balls, arcade, gum venders....C.D. FAIRCHILD, C.D. Fairchild, Inc., Syracuse, N.Y. offers Arcade equip. and consoles.



(SECTION 1)

WANT-TO-BUY ADS

THE HEADLINES OVER EACH AD GIVE AN APPROXIMATE IDEA OF THE ITEMS THESE FIRMS WANT TO BUY. IT IS ADVISABLE TO READ EACH AD CAREFULLY. THESE ADS ARE STRICTLY DEVOTED TO "WANT-TO-BUY" ONLY. MANY "FOR SALE ADS" FEATURE "WANT-TO-BUY" IN THE "FOR SALE ADS" SECTION.

THE ONLY REASON YOU ARE READING THIS IS BECAUSE YOU WANNA SELL SOMETHING WELL, LET'S GET TOGETHER.....BECAUSE

WE WANNA BUY

WURLITZER PHONOGRAPHS, MODEL 700, 750, 750E, 800, 850 and 950; MILLS 5¢, 10¢, 25¢ & 50¢ SLOTS, BLUE FRONTS, CHERRY BELLS, BROWN FRONTS, AND CHROMES; MILLS FOUR BELLS.. MILLS THREE BELLS...KEENEY SINGLE, TWO-WAY AND FOUR-WAY SUPER BELLS; MILLS JUMBO PARADES, FREE PLAY OR CONVERTIBLE MODELS WITH LATE HEADS; BALLY LONG ACRES; BALLY THOROBREDS; MILLS LATE OR GLITTER GOLD Q.T.'s 5¢ AND 10¢. OTHER MACHINES TOO.

SEND US A COMPLETE LIST OF WHAT YOU HAVE ALONG WITH SERIAL NUMBERS, GUARANTEED CONDITION OF MERCHANDISE AND WHEN READY TO SHIP. WE WANT GOOD MERCHANDISE! --- NO JUNK! YOU WILL SAVE A LOT OF TIME BY QUOTING US PRICES INSTEAD OF ASKING FOR OUR OFFER!!!!

ADVANCE AUTOMATIC SALES COMPANY  
1350 HOWARD STREET (PHONE: HEMLOCK 1750) SAN FRANCISCO, 3, CAL.

PHOTOMATIC - SAFES - MUSIC - CANDY VENDERS

WANT - Good Photomatic with stock of supplies; Revolv-A-Round double safes; Cash waiting for all makes phonos; Also Stoner and National candy bar venders; We convert Mills stop levers to knee action.

COLEMAN NOVELTY COMPANY

1025 FIFTH AVENUE

(Tel: Main 1323)

ROCKFORD, ILL.

SLOTS - CONSOLES - 1-BALLS

WANT - For Cash: Original Blue Fronts, Brown Fronts and Cherry Bells in 5/10/25/50¢ play; Mills 3 Bells and 4 Bells; Lock in sand slot stands; Thorobreds, Longacres; Mills Vest Pockets 5¢ B & G and Chrome; Give all details in first letter such as serial numbers, types and models and best prices. We want A-1 equipment.

ACE DISTRIBUTING COMPANY

3924 OLIVE STREET

ST. LOUIS 8, MO.

SLOTS - CONSOLES

WANT - Blue Fronts, Brown Fronts, Original Chromes; Super Bells 5¢ and 25¢ and 4/5¢; Four Bells 3/5¢ and 1/25¢ or 4/5¢; Give quantity and price in first letter.

HOWARD SALES COMPANY

1206 FARNAM STREET

(Tel: HA-3100)

OMAHA, 2, NEBR.

- COUNTERS -

WANT- Any amount of ABT Target Skills, Challengers or similar machines made by ABT. Give complete description, model and price in first letter.

MYCO AUTOMATIC SALES COMPANY

347 S. HIGH STREET

(Tel: Main 1600)

COLUMBUS, 15, OHIO

WILL BUY

ANY QUANTITY EXHIBIT

MERRY-GO-ROUND, WINGS, LEADER, DUPLEX, SHORT STOP, LANDSLIDE, LONE STAR, PYLON. MUST HAVE ALL PARTS COMPLETE. DONT NEED GLASS OR LEGS.

WRITE - WIRE - PHONE

MONARCH COIN MACHINE CO.

1545 NO. FAIRFIELD AVE. (PHONE: ARMITAGE 1434) CHICAGO.



CENTRAL OHIO COIN MACHINE EXCHANGE

WANT

WANT

WANT

WOOLF SOLOMON

WILL PAY HIGHEST CASH PRICES FOR CONSOLES, SLOTS,  
PIN-BALLS, GUNS, ARCADE EQUIPMENT, ONE-BALLS,  
AND ALL MAKES OF PHONOGRAPHS IN GOOD SHAPE.  
WE WILL BUY YOUR PHONO OR PIN-BALL ROUTE.

WRITE WIRE PHONE

CENTRAL OHIO COIN MACHINE EXCHANGE

514 SOUTH HIGH STREET

COLUMBUS, OHIO.

PHONES: ADAMS 7949 OR ADAMS 7993

SCALES - CANDY VENDERS - COIN COUNTERS

WANT - 1¢ personal weighing scales of all kinds; 5¢ selective candy bar vending machines, such as Stoner, Rowe, National, etc.; Also Nab 5¢ cookie vending machines; Coin counters, Brandt Automatic Cashiers. Give full details and prices in first letter.

P.O. BOX 166

R. H. ADAIR COMPANY  
(Tel: Euclid 9219)

OAK PARK, ILL.

SLOTS - 1-BALLS

WANT - Mills Wolf Heads, Skyscrapers, War Eagles, Blue Fronts, Brown Fronts, Gold Chromes and Bonus. All types of Wurlitzer Phonographs, One Ball Free Play Games (Bally only). Reply air mail giving us your best price.

ACME AMUSEMENT COMPANY

2418 FAIRMOUNT STREET

DALLAS, 4, TEX.

ARCADE - CONSOLES - SLOTS - MUSIC

WANT - Will pay high cash prices for the following Machines and Wall Boxes: Genco Playballs; Keeney Super Bells, Jumbo Parade Combinations, Late Jumbo Free Plays; Mills Blue Fronts; Packard Playmor Boxes and Seeburg Bar-O-Matics. State price and quantity in first letter.

1612 WEST PICO BLVD.

BADGER SALES COMPANY  
(Tel: Drexel 4326)

LOSANGELES 15, CAL.

PINS - MUSIC

WANT - Free play pinball games, state price and quantity ready to ship in first letter Also want Wurlitzer 780 at \$400.; 800, 750 and 850 at \$500.

LEE TURNER

820 NORTH 9th STREET

ST. LOUIS 1, MO.

WANTED

MILLS THRONES AND EMPRESS

WRITE-WIRE-PHONE

OWL MINT MACHINE COMPANY

245 COLUMBUS AVE. (KENMORE 2640) BOSTON, 16, MASS.



WILL PAY \$100.  
FOR WURLITZER SKEE BALLS  
OR GENCO BANK ROLLS

\$15.00 EXTRA FOR CRATING

CAN USE WURLITZER SKEE BALL PARTS

WRITE - WIRE - PHONE

S. & W.  
2416 GRAND RIVER AVE.

COIN MACHINE EXCHANGE  
(PHONE: CLIFORD 1956)

DETROIT, MICHIGAN

COIN COUNTER - CANDY VENDORS - CANDY

WANT - Coin counting machine, 5¢ Candy Bar vending machines. Also want all types of 5¢ Candy Bars. Communicate with us at once - cash waiting.

ALABAMA CIGARETTE SERVICE COMPANY

404 NORTH 26th STREET

BIRMINGHAM, ALABAMA

SLOTS - STANDS

WANT - Mills slots, any escalator type. Give serial numbers, quantity, model, 1¢/5¢/10¢/25¢/50¢/\$1. any condition. Also Mills cabinet stands and Revolv-A-Round Weighed stands.

HARRY H. HOKE

4020 MINNESOTA AVENUE, N.E.

(Tel: FR 1832)

WASHINGTON, D.C.

WANTED - USED MACHINES

| SLOTS   | MUSIC                 | ARCADE EQUIPMENT       |
|---|-----------------------|------------------------|
| Mills Blue Fronts   | Wurlitzers 750 - 750E | Bally RAPID FIRES      |
| Jennings  | 600 - 500 - 616       | Bally DEFENDERS        |
| <u>CONSOLES</u>   | Seeburg 8800 - 9800   | Evans SUPER BOMBERS    |
| Mills FOUR BELLS, 5¢  | Envoys, Classics      | Evans TOMMY GUNS       |
| Mills FOUR BELLS, 5¢ and 25¢  | Regal and Gems        | (late Model)           |
| Mills THREE BELLS, late   | <u>ONE-BALLS</u>      | ACE BOMBERS            |
| Keeney SUPER BELLS, 5¢ Comb.  | Bally LONGACRES       | KIRK NIGHT BOMBERS     |
| Keeney TWO WAY BELLS, Conv.   | Bally THOROBREDS      | DRIVEMOBILE            |
| Keeney FOUR WAY, Conv.  | Bally PIMLICOS        | Rock-Ola WORLD SERIES  |
| Mills JUMBO PARADES, late   | Bally '41 DERBYS      | Jennings ROLL IN THE   |
| Bally HIGH HANDS  | Keeney FORTUNE        | BARREL                 |
| <div style="border: 1px solid black; padding: 5px; width: fit-content; margin: 0 auto;">           GIVE COMPLETE DETAILS AND PRICE WANTED IN FIRST LETTER. ALSO ADVISE SERIAL NUMBERS AND CONDITION.         </div> |                       | Mutoscope PUNCHING BAG |
|   |                       | PHOTOMATICS            |
|   |                       | Keeney AIR RAIDERS     |
|   |                       | Mutoscope SKYFIGHTERS  |

PAUL A. LAYMON COMPANY

1503 WEST PICO STREET

LOS ANGELES, CAL.

PINS - SCALES

WANT - We will pay \$55.00 cash F.O.B. your city for Exhibit Do-Re-Mi's. Must have no parts missing. Also want Watling Fortune Telling Scales, mirror front models.

W. E. EASTBURN

1015 ADELIN STREET

HATTIESBURG, MISS.

- SLOTS -

WANT - Escalator type slots, 5¢ and 10¢. Also vest Pockets and Q.T.'s. State color and serial numbers and best price in first letter. If you want to sell - write us - if you want to correspond, remember the boys out there.

LION AMUSEMENT COMPANY

P.O. BOX 42

(Frank R. Howe, Jr.)

WELLS, MAINE.

- BOWLING ALLEYS -

WANT - Wurlitzer Skee Balls and Genco Bank Rolls. Will pay highest cash prices. Write or wire us immediately.

GRAND AMUSEMENT

6432 CASS AVENUE

(Tel: Madison 9103)

DETROIT, MICH.



WILL BUY ANY QUANTITY  
 PACE SARATOGAS, COMBINATION  
 MILLS SQUARE BELLS  
 ALL MAKES OF SLOT MACHINES  
 WRITE OR WIRE YOUR BEST QUOTATION!  
 COIN MACHINE DISTRIBUTING CO.  
 5746 BAUM BLVD. (TEL: HILAND 7000) PITTSBURGH, PA.

OLD MILLS BIG HEAD SCALES

WANT - Mills Scales, old big head models, "Your Exact Weight" style. Will buy as is. Must be complete but not necessarily in operating condition. Write now and give serial numbers. Also want cash doors for these scales and for similar style Watling scales. Write immediately. Give full details in first letter. Save correspondence.

BABE LEVY

2830-10th COURT, South-B6

(Tel: 7-1925)

BIRMINGHAM 5, ALA.

CONSOLES - MUSIC

WANT - Will pay cash: Bally Club Bells; Mills Jumbo Parades comb.; Keeney Super Bells cash payout and comb.; Mills 3 Bells; Mills 4 Bells old and late heads; Seeburg Wurlitzer and Rock-Ola phonographs, all models. Write or wire.

CALIFORNIA AMUSEMENT COMPANY

1348 VENICE BOULEVARD

(Tel: PROspect 4131)

LOS ANGELES 6, CAL.

WE NEED  
 MILLS 5¢-10¢-25¢ EXTRAORDINARYS  
 GIVE SERIALS, CONDITION AND PRICE WANTED  
 LANCE J. MORTON, MGR.  
 A. BENETTI NOVELTY COMPANY  
 125 EAST SECOND STREET (PHONE: 7575) RENO, NEVADA

- MUSIC -

WANT - Buckley adaptors for Rock-Ola Standards, DeLuxes, Imperials and Twin 12's. Write quantity and price in first letter.

ED. GEORGE MUSIC COMPANY

471 SO. MAIN STREET

AKRON, OHIO.

HIGHEST CASH PRICES PAID FOR  
 WURLITZER SKEE BALLS  
 GENCO BANK ROLLS  
 ANY QUANTITY - ANY MODEL - WRITE - WIRE  
 I. EDELMAN  
 3138 GRAND RIVER AVE. (TEL: MADISON 6310) DETROIT, MICH.



SPOT CASH  
FOR YOUR USED RECORDS  
HILLBILLY, POPULAR, RACE PREFERRED  
WE PAY THE FREIGHT  
ADVISE US WHAT YOU HAVE

J. F. BARD  
414 S. FRANKLIN CHICAGO, 7, ILL.

## - MUSIC -

WANT - Phonographs of all kinds. Also complete routes. Give full descriptions and price wanted in first letter.

KLEIN NOVELTY COMPANY  
144 EAST HIGHLAND AVENUE MILWAUKEE, 2, WIS.

## ARCADE - PINS - MUSIC - TUBES

WANT- Seeburg Jap Gun without amplifier; Late 5 ball pins; Rockola and Wurlitzer music  
Seeburg 5/10/25¢ wireless wallboxes; Tubes; Send list and lowest cash prices.

CLEETON'S AUTOMATIC SALES  
204 NO. FRANKLIN (Tel: 1381) KIRKSVILLE, MISSOURI

WE WILL PAY \$250.00 FOR ROCKOLA STANDARDS OR DELUXE'S  
IN REASONABLY GOOD CONDITION. NO BROKEN PLASTICS.

S. & M. SALES COMPANY  
1074 UNION AVE. MEMPHIS, TENN.

## - AMMUNITION -

WANT - .22 shorts, longs, long rifle, any amount. Will pay highest prices, cash waiting, distance no barrier.

PEERLESS VENDING MACHINE COMPANY  
220 WEST 42nd STREET (Tel: Wisconsin 7-6173) NEW YORK, N. Y.

## - ARCADE -

WANT - Evans Ten Strikes or Rockola Ten Pins high score, quote best cash price in your first letter. Must be in good working order.

GENERAL NOVELTY COMPANY  
521 NORTH 16th STREET MILWAUKEE 3, WIS.

WANT ONE OR MORE ELECTRIC FANS FOR OWN USE  
WRITE IMMEDIATELY ADVISING SIZE, QUANTITY, CONDITION, BEST PRICE. WILL MAIL CHECK.

B. & B. NOVELTY COMPANY  
621 WEST MAIN STREET (TEL: WABASH 2663) LOUISVILLE, KENTUCKY

## - CABLE -

WANT - At Once! All the 30-wire you can ship. Must be brand new.

HIRSH COIN MACHINE COMPANY  
1309 NEW JERSEY AVENUE, N.W. WASHINGTON 1, D.C.



(SECTION 2)

## FOR SALE ADS

THE HEADLINES OVER EACH AD GIVE AN APPROXIMATE IDEA OF THE ITEMS THESE FIRMS HAVE FOR SALE. MANY FIRMS ALSO LIST ITEMS THEY WANT TO BUY IN THESE FOR SALE ADS. THIS IS FEATURED BY THE WORD "WANT" IN THE HEADLINE. CHECK EACH AD CAREFULLY FOR INDIVIDUAL ITEMS AND PRICES.

## WE HAVE ON HAND

LARGE STOCK OF USED MILLS GOLD CHROMES  
BROWN FRONTS --- AND Q. T. MACHINES  
JENNINGS, PACE AND WATLING SLOTS  
IN 5¢ - 10¢ - 25¢ PLAY. ALSO CONSOLES  
AND OTHER COIN OPERATED MACHINES OF EVERY  
TYPE ON HAND FOR INSTANT DELIVERY!

WANT

Any quantity of Mills Vest Pockets, in any color, 1¢ or  
5¢ play. Write us what you have and your lowest price.

SICKING, INC.  
1401 CENTRAL PKWY, CINCINNATI, O.  
927 EAST BROADWAY, LOUISVILLE, KY.

## FIVE-BALLS - ONE-BALLS - PANORAMS - ARCADE

## BALLY

2 Silver Skates...\$50.00  
13 Attentions.....60.00  
5 Monickers.....90.00  
3 Topics.....80.00  
6 Flickers.....40.00  
12 Fleets.....22.50  
10 Broadcasts.....50.00  
1 Crystal.....35.00  
1 Air Force.....110.00  
1 Lead Off.....25.00  
2 Mystic.....35.00  
3 Cross Lines.....35.00  
1 Trailways.....40.00  
1 Big Show.....35.00  
1 Border Town.....30.00  
1 Pan American.....45.00

## GENCO

2 Gun Club.....\$65.00  
2 South Paw.....60.00  
1 Zig Zag.....60.00  
2 Four Roses.....50.00  
2 Victory.....80.00  
2 Jungle.....60.00  
3 Blondie.....35.00  
1 Dude Ranch.....35.00

## SLOTS

1-50¢ Blue Frt., Refin. Gold Chrome...\$575.00  
3-25¢ Bl.Ft.CH,KA..325.00  
3-10¢ Bl.Ft.CH,KA..215.00  
6-5¢ Bl.Ft.,CH,KA\$195.00  
1 Mills Golf Ball.225.00  
Jenn.Cigarolla....50.00  
Jumbo Parade,FP....70.00

## GOTTLIEB

6 Spot Pool.....\$65.00  
3 Sea Hawk.....45.00  
7 Horoscope.....45.00  
11 Five & Tens....110.00  
4 Spot-A-Card.....65.00  
4 New Champ.....65.00  
4 Champ.....50.00  
3 ABC Bowler.....50.00  
4 School Days.....40.00  
1 Hit-The-Jap.....35.00  
3 Belle Hop.....50.00  
7 Paradise.....35.00  
2 Drum Major.....35.00  
2 Miami Beach.....50.00  
1 Three Score.....35.00  
1 Air Circus.....110.00

## KEENEY

4 Sky Ray.....\$40.00  
4 Velvet.....40.00  
2 Four Diamonds...55.00  
2 Twin Six.....50.00  
1 Clover.....60.00  
1 Speed Demon.....35.00

## SUCCESS

4 Boomtown.....\$30.00

## MISCELLANEOUS

1 Longacre.....\$575.00  
1 Thorobred.....575.00  
2 Club Trophy.....315.00  
3 '41 Derby.....325.00  
2 Pimlico.....400.00  
1 Skylark FP & PO....225.00  
2 Record Time.....135.00  
2 Sport Special.....125.00  
6 Owls.....70.00  
3 Panorams,Late Model..395.00  
5 Mills '40 1-2-3 FP...80.00  
15 Mills '39 1-2-3 FP...35.00

## STONER

2 Double Feature.....\$45.00  
2 Anabel.....35.00  
8 Sparky.....25.00  
4 Wow.....25.00

## CHICAGO COIN

3 Dixie.....\$35.00  
3 Skyline.....35.00  
1 Majors '41.....45.00

## BAKER

1 Target Skill.....\$30.00  
1 Defense.....25.00  
7 Doughboy.....25.00

## ARCADE

4 Scient.Baseball.....\$110.00  
5 Chicoin Hockey.....225.00

PROJECTOR LAMPS FOR PANORAMS  
500 WATT } GUARANTEED \$6.00 EA. { \$70.00 PER DOZEN  
500 HOUR } { \$500.00 PER 100

MITCHELL NOVELTY COMPANY

1629 WEST MITCHELL STREET

(TEL: MITCHELL 3254)

MILWAUKEE, 4, WISCONSIN

(Make it "Official"—Mention "The Cash Box" when answering ads.)



# FIGHT BY HIS SIDE!



## BUY EXTRA WAR BONDS

### DURING 5<sup>TH</sup> WAR LOAN

### JUNE 12 TO JULY 8



LION MANUFACTURING CORPORATION, 2640 BELMONT AVENUE, CHICAGO 19, ILLINOIS

HOME  FAMOUS *Bally* GAMES AND VENDERS\*

\*Distributed by Bally Manufacturing Company

#### - MUSIC -

FOR SALE - 5 Mills Do-Re-Mi Music machines, complete with all parts and in perfect condition \$50. ea. or \$225. for the lot. 1 Wurlitzer 24 record machine for cellar use, with Buckley adaptor, speaker, 8 24 record Seeburg Selectomatic boxes and about 75 feet of 30-wire cable, clean and in perfect condition \$250. for this complete outfit. 1/3 Deposit with order.

APPEL VENDING COMPANY

5016 N. GRANSBACK STREET

PHILADELPHIA 20, PA.

#### COIN COUNTERS - FRAMES - ARCADE

FOR SALE - 3 New Brandt Automatic Cashiers \$175. ea; Standard Johnson Electric Coin Counter and Sorter, on stand, reconditioned by factory, cannot be distinguished from new \$550.; Mutoscope Cardboard Frames for Photomatic, \$24. per 1000; 1 Photomaton completely reconditioned like new, \$1200.; 2 Photomaton Shutters \$50. ea.

PHIL GOULD

220 EAST 18th STREET

(Tel: BU-4-8100)

BROOKLYN 26, N.Y.

#### MUSIC - ARCADE - CONSOLES

FOR SALE - 5 Rockola Commandos like new, \$535. ea.; 15 Packard Boxes, \$32.50 ea; 1 Keeney Submarine Gun \$179.50; 1 Jemmings Cigarolla XVV like new, used 3 weeks, \$169.50; 3 Big Game PO, \$99.50 ea.; 4 Jumbo Parade PO, \$99.50 ea; 3 Mills Spining Reels, \$119.50 ea; 4 Packard Adaptors for 500A Wurlitzer, \$39.50 ea; 1 for all curved front cabinet Seeburg to play from floor, \$49.50; 1 for Empress or Throne to play from floor, only \$48.50. All Packard Adaptors are new, 1/3 with all orders, Balance C.O.D.

S. & M. SALES COMPANY, INC.

1074 UNION AVENUE

MEMPHIS, TENN.

#### - SLOT PARTS -

FOR SALE - 50 Complete sets of War Eagle, Roman Head and Futurity castings. Will sell outright or trade for Seeburg wireless Wall or Bar Boxes. Also have all parts for 5¢ Mills Slots. Write.

G. N. VENDING COMPANY

663 WEST BROAD STREET

COLUMBUS, 8, OHIO.



# BARGAINS

## NEW YORK AUTOMATIC MUSIC MARKET OFFERS

|                                |          |                                   |          |
|--------------------------------|----------|-----------------------------------|----------|
| Rock-Ola Windsors.....         | \$149.50 | Seeburg Gem in Victory Cabinet... | \$450.00 |
| Rock-Ola Standards.....        | 279.50   | Wurlitzer 71 Counter Model.....   | 129.50   |
| Rock-Ola DeLuxe.....           | 325.00   | Wurlitzer 616.....                | 100.00   |
| Seeburg Rex.....               | 189.50   | Wurlitzer 42-600 Victory Model... | 525.00   |
| Seeburg Melody King.....       | 129.50   | Wurlitzer 750E.....               | 650.00   |
| Seeburg Hi-Tone 8800 Es.....   | 539.50   | Seeburg Vogue.....                | 319.50   |
| Seeburg Hi-Tone 8800 ESRC..... | 579.50   | Seeburg Envoy.....                | 369.50   |

TERMS: 1/3 Deposit, Balance C.O.D.

SEND FOR OUR MARKET PRICE  
WE WILL BUY OR SELL  

---

USE OUR SERVICE  
RUSH YOUR ORDERS NOW!

N. Y. AUTOMATIC MUSIC MARKET  
630 TENTH AVE. (PHONE: CO 5-9160) NEW YORK, N. Y.

### MILLS PARTS

FOR SALE - Parts for Mills Jackpot Bells; Shatterproof jackpot glasses, \$1.25; Shatterproof reel glasses, 50¢; Shatterproof escalator glasses, 50¢; Mills clocks repaired.

KEYSTONE NOVELTY & MFG. COMPANY

26th & HUNTINGDON STS.

(Tel: BAL-5468)

PHILADELPHIA 32, PA.

### MUSIC - PIN - CONSOLE

FOR SALE - 1 Wurlitzer 600R Wal. finish \$300.; 1 Wurlitzer 600A rotary, marble-glo finish \$300.; 2 Wurlitzer #115 Wireless wallboxes \$30. ea; 1 Wurlitzer #135 Wireless stepper receiver \$35.; 14 Buckley polished aluminum finish 24 selection wallboxes \$10. ea.; 5 Wurl #310 30-wire wallboxes \$12.50 ea.; 1 Mills 5-In-1 FP \$50.; 1 Bally Royal Draw CP \$90.; Terms: 1/3 deposit with all orders.

AUTOMATIC AMUSEMENT COMPANY

1000 PENNSYLVANIA ST.

(Tel: 3-4508)

EVANSVILLE 10, IND.

### 1 BALLS - PINS

FOR SALE - 1 Pimlico \$425.; 1 Blue Grass \$195.; 3 Record Time \$150. ea.; 1 Skylark \$275.; 2 Velvet \$45. ea.; 4 Topic \$80. ea; 2 Sky Ray \$35. ea; 2 School Days \$45. ea.; 4 New Champ \$65. ea.; 2 Big Chief \$40. ea; 2 Monicker \$80. ea.; 1 Ten Spot \$35.; 2 Spot Pool \$70. ea; 3 Bola Way \$65. ea; 1/3 with all orders.

NOVELTY SERVICE COMPANY

1333 BURLEIGH STREET

MILWAUKEE, 6, WISC.

### - NEEDLES -

FOR SALE - This week only, Pfanstiehl Home Needles, individually packed in lucite cases, brand new, retail price \$1.50, operator's price 85¢ each; These Pfanstiehl needles have been found to be very successful by phonograph operators. They claim 5000 to 7000 plays. Limited quantity only, order at once - today.

ATLANTIC DISTRIBUTING COMPANY

583 TENTH AVENUE

(Seeburg Distributors)

NEW YORK 18, N.Y.

(Make it "Official"—Mention "The Cash Box" when answering ads.)



# MONEY MAKERS! GAMES THAT ARE GOING OVER GREATER THAN EVER

PARATROOPS  
Rebuilt from Powerhouse

PRODUCTION  
Rebuilt from Blondie

TORPEDO PATROL  
Rebuilt from Formation

BOMBARDIER  
Rebuilt from Follies

EAGLE SQUADRON  
Rebuilt from Big League

EAGLE SQUADRON  
Rebuilt from Big Town

OPERATORS - - SEE THESE GAMES AT YOUR LOCAL DISTRIBUTOR OR  
WRITE FOR COMPLETE DETAILS

**P. & S. MACHINE COMPANY**  
2820 N. SHEFFIELD AVENUE CHICAGO, ILLINOIS PHONE: - DIVERSEY 2414

### CIGARETTE & CANDY MACHINES

FOR SALE - Completely reconditioned and ready for location: Nationals 6-26; 6-30; 9-30; 9-50; 9-18. Also complete line of Rows; DuGreniers; U-Need-A-Paks; Stoners. Write for complete price list. We recondition, repaint and repair all makes and types of Merchandise Vending Machines.

250 WEST 54th STREET NATIONAL VENDING SERVICE COMPANY (Tel: Circle 6-3285) NEW YORK 19, N.Y.

## Plenty OF THE LONG GREEN IN THESE SENSATIONAL SALESBOARDS!



### MISS PIN UP

MISS PIN UP is strikingly attractive in natural colors and Die-cut. Board contains 1216 sales at 5 cents - \$60.80. Average payout \$28.65. Average profit \$32.12. A specially designed action board for keen players.

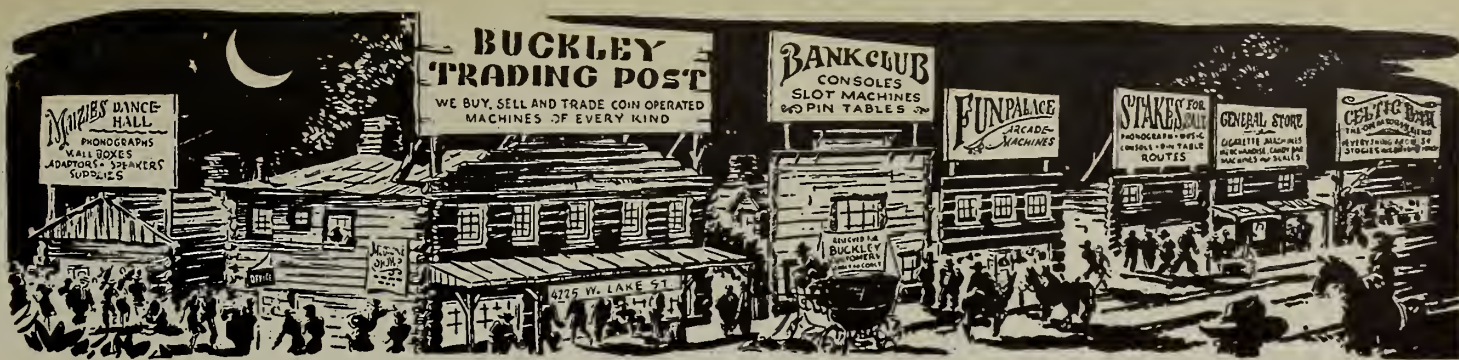


### READY MONEY

READY MONEY is fast action and studded with plenty awards. Board takes in at 25 cents per sale \$150.00. Average payout \$98.00. Average profit \$52.00. Yes-er-ee! Plenty of the "LONG GREEN" in READY MONEY.

**SUPERIOR PRODUCTS** 14 N. PEORIA ST. CHICAGO, 7





**ALWAYS CONSULT THE TRADING POST**

**WHENEVER YOU BUY OR SELL**

**Phonographs—Wall Boxes—Adaptors—Coin Machines—Pin Tables  
Consoles—Arcade Machines—Supplies and Accessories**

**REBUILDING**

**AND**

**REFINISHING**

**OF**

**MILLS SLOTS**

**(All Types)**

**\$95<sup>00</sup>**

**SEND US YOUR MACHINES**

**10 DAY SERVICE**

**BUCKLEY TRADING POST**

4233 W. LAKE ST.

CHICAGO, ILL

Ph: Van Buren 6636



## GUARANTEED MACHINES - CRATED - - READY FOR SHIPMENT -

- 1 - 5¢ GOLD CHROME, OVER 400,000.....\$400.00  
 1 - 10¢ GOLD CHROME, OVER 400,000.....450.00  
 1 - 5¢ BONUS BELL, GOLD FINISH, DRILL-PROOF.....250.00  
 1 - 25¢ BONUS BELL, GOLD FINISH, OVER 400,000, KNEE ACTION, CLUB  
 HANDLE, DRILL-PROOF, LIKE NEW.....550.00  
 1 - 25¢ BROWN FRONT, OVER 400,000, KNEE ACTION, CLUB HANDLE, DRILL-  
 PROOF, JUST LIKE NEW.....375.00  
 1 - 25¢ CHERRY BELL, CLUB HANDLE, DRILL-PROOF, 3/5 PO, A-1.....295.00  
 1 - 10¢ BLUE FRONT, OVER 400,000, 20 STOP, S.J.P.....210.00  
 1 - 10¢ BLUE FRONT, LATE CRACKLE FINISH.....200.00  
 3 - 5¢ BLUE FRONTS, 20 STOP, S.J.P., ALL GOOD CONDITION, each.....195.00  
 1 - 5¢ MELON BELL, BROKEN MELON POT GLASS, NO KEY.....200.00  
 1 - 25¢ PACE TWIN JACKPOT, 3/5 PO, GREEN ENAMEL FINISH.....125.00

TERMS: 1/3 DEPOSIT, BALANCE C.O.D.

**HOUGEN NOVELTY COMPANY**  
 328 NORTH WATER AVENUE IDAHO FALLS, IDAHO.

### PARTS - WANT

FOR SALE - Electric photo cells for Rockola Tom Mix guns \$10. ea; Clocks for Bally Club Bells with your old clock \$12.50 ea; 5, 7, 10, 30 wire cable and 2 wire zip cord, send us your orders today. WANT - Any amount of Bally Flickers will pay \$40. ea;

B. D. LAZAR COMPANY

1635 FIFTH AVENUE

(Tel: Grand 7818)

PITTSBURGH, 19, PA.

### SLOTS - MUSIC - COUNTERS

FOR SALE - Priced for quick sale: 5¢ Mills F.O.K. 3/5 \$124.50; Wurlitzer #331 2-wire box \$14.; Wurlitzer 331 30 wire box \$14.; Wurlitzer 304 steppers \$15.; Wurlitzer liteup wall speakers \$15.; 5¢ American Eagles \$9.50; 1¢ American Eagles \$9.50; Wings and Klix \$9.50 ea; Terms: 1/3 with orders, Balance C.O.D.

MAY GAMES COMPANY

977 GOLDEN GATE AVENUE

SAN FRANCISCO 2, CAL.

### MUSIC - CONSOLES

FOR SALE - Rockola Commando \$545.; 950 Wurlitzer \$695.; Jennings Fast Time PO \$74.50; Jennings Good Luck \$54.50; Derby Day Slant top \$22.50; Bally Pick 'em \$25.;

AUTOMATIC DISTRIBUTING COMPANY

1265 LAFAYETTE AVENUE

(Tel: C-6840)

TERRE HAUTE, IND.

### - SLOT MACHINE OPERATORS -- DISTRIBUTORS --- JOBBERS -

HERE IT IS: THE NEW AND BETTER REWARD CARD. IMPROVE YOUR COLLECTIONS, CUT YOUR SERVICE CALLS IN HALF, KEEP THE PLAYERS SATISFIED. HOW? BY USING OUR NEW AND BETTER REWARD CARD FOR MILLS AND JENNINGS SLOTS 3/5 PAYOUT. OPERATORS WHO ARE USING OUR REWARD CARD SAY: "IT'S A LIFE SAVER". 25¢ IN LOTS OF 100; 35¢ EACH IN SMALL QUANTITIES. RUSH YOUR ORDER NOW --- OUR SUPPLY IS BEGINNING TO RUN VERY LOW.

ACE DISTRIBUTING COMPANY --- 3924 OLIVE STREET --- ST. LOUIS, MO. (TEL: FR-0125).

### - ARCADE -

FOR SALE - 2 Bally 10 Ft. King Pins a bowling sensation for any arcade or legal location, machines are clean and in first class condition with 2¢ coin chutes, special at \$275. ea; \$10 extra for crating; 1/3 Deposit with order.

OHIO SPECIALTY COMPANY

29 WEST COURT STREET

CINCINNATI, OHIO



**SPECIAL RELEASE!****New! Legal! Location Tested!****NEW PARTS! PRE-WAR CONSTRUCTION!****Scientific's****"PLAY POOL"**

AND

**"VICTORY POOL"****\$295<sup>00</sup>**

1/3 Dep.; Bal. C.O.D. F.O.B. N.Y.

**Write!****Phone!****Wire!**

72" LONG

32" WIDE

These pre-war built games were warehoused since 1941 pending a high court decision which was favorably received only recently!

**The Pool Table with Trouble-Proof Mechanical Action Features!**★ **GATES LIFT UP!**★ **BALLS ADVANCE MECHANICALLY!**★ **FASCINATING SYSTEM OF PROGRESSIVE SCORING!**★ **PACKED WITH LAST BALL SUSPENSE & ACTION****THRILLS THAT MAKES THEM WANT TO PLAY IT AGAIN & AGAIN!**★ **THEY WAIT IN LINE TO PLAY "VICTORY-POOL"!**

EXCLUSIVE DEALS OPEN FOR RECOGNIZED DISTRIBUTORS

**COIN-O-MATIC SALES CO.**

615 10th AVENUE

NEW YORK 19, N. Y.

PHONE: BRYANT 9-3295 - 3296



## A "SUPREME" SALE

SEEBURG SOLENOID FOR WURLITZER 24 ADAPTERS, each.....\$10.00  
 CHANDELIER SPEAKERS, each..... 7.50  
 SCREENS FOR KEENEY ANTI-AIRCRAFT, each..... 2.50  
 GLASSES FOR KEENEY AIR RAIDERS, each..... 5.00

## BUCKLEY BOXES AND ACCESSORIES

35 BRAND NEW 32 BUCKLEY LITE-UP BOXES IN ORIGINAL CARTONS, each.....\$17.50  
 BUCKLEY 32 and 24 LITE-UP BOXES, each.....15.00  
 BUCKLEY 32 and TWIN 12 ADAPTERS, each.....15.00  
 BUCKLEY TWIN STEEL CABINETS, each.....10.00  
 BUCKLEY 24 BOXES - Old Style, each..... 5.00  
 BRAND NEW AND USED BUCKLEY CABLE - SOME IN SHORT LENGTHS - - - WRITE FOR PRICE - -

ALL TYPES OF PARTS FOR:  
 KEENEY ANTI-AIRCRAFTS  
 KEENEY AIR RAIDERS  
 SUPREME SHOOT YOUR WAY TO TOKIO

SUPREME ENTERPRISES  
 557 ROGERS AVE. (PHONE: BU 2-8400) BROOKLYN, N.Y.

## - MUSIC -

FOR SALE - 3 Wurlitzer 600R-\$310 ea.; 1 Wurlitzer 600K-\$335.; 3 Wurlitzer 950-\$675. ea.; 2 Seeburg Classic \$325. ea; 1 Seeburg Major \$350.; 1 Seeburg Commander \$350.; 1 Modernized Seeburg in new cabinet \$425.; 1 Wurlitzer 780 Colonial with steppers \$550.; 1 Seeburg Mayfair \$250.; 3 Brand new Wurlitzer 580 Speakers \$150. ea. 1 580 Speaker - slightly used \$100.; Terms: 1/3 Deposit with orders, Balance C.O.D. or S.D.

ROTH NOVELTY COMPANY

54 N. PENNSYLVANIA AVENUE

(Tel: 3-2853)

WILKES-BARRE, PA.

## - FIBRE GEARS -

FOR SALE - New Fibre main gears, less steel hub, for all model Wurlitzer and Seeburg phonographs, factory guaranteed, price \$6.50; Quantity prices to distributors and jobbers, write or wire; Order now. 1/3 with orders, Balance C.O.D., F.O.B.

E. T. MAPE MUSIC COMPANY

1701 W. PICO BOULEVARD

(Manufacturing Division)

LOS ANGELES, 15, CAL.

## C O N S O L E S

2 Jennings Multiple Races \$35. ea; 1 Royal Flush \$70.; 1 Kentucky Club \$75.00;

## S P E C I A L

38 Sets of Used Pin Game Legs \$2.00 Per Set; Any number of Brass Checks for Slots, 5¢ size, used, with holes, \$3.50 per 1,000; 5¢ & 25¢ NEW with holes \$5. per 1000.

## M U S I C

2 Buckley 24 record Wurlitzer Adaptors \$15.00 ea; 2 Buckley Wurlitzer 616 Record Adaptors \$15.00 ea; 1 Wurlitzer Wireless Stroller, Remote Control, Serial 535005 only \$25.00; 1 Seeburg Wireless Stroller \$30.00; 1 Seeburg Voice-By-Choice Turntable for Ten & Switchboard \$350.00; 2 Seeburg Wired Boxes and Brackets \$25.00 ea; 2 Ultratone Speakers \$20.00 ea; 1 Floor Stand for Buckley Box \$2.50; 1/3 DEPOSIT.

COLUMBIA NOVELTY COMPANY  
 9 BLOOD STREET (PHONE: 284) AMSTERDAM, NEW YORK.

## PINS - ARCADE

FOR SALE - ABC Bowler \$45.; Flicker \$35.; Pursuit \$30.; Paradise \$30.; Jungle \$55.; Five & Ten \$110.; Bally Rapid Fire \$195.; Keeney Submarine Gun \$179.50; Western Major League Baseball \$110.; 1/3 Deposit with all orders.

ST. LOUIS NOVELTY COMPANY

2718 GRAVOIS AVENUE

ST. LOUIS, 18, MO.

## GROETCHEN GAMES

NOTICE - Columbias and all other Groetchen games repaired and rebuilt like new.

GROETCHEN TOOL COMPANY

126 N. UNION AVENUE

CHICAGO, ILL.





BY WESTERHAUS

EVEN IF WE FRAMED "VICTORIOUS 1944" LIKE A RARE AND PRECIOUS PORTRAIT — WE COULDN'T DRIVE HOME THE STORY THAT IS DAILY BEING TOLD ON ALL SORTS OF LOCATIONS EVERYWHERE IN THE COUNTRY OF ITS TREMENDOUS EARNING POWER DUE TO THE DYNAMIC APPEAL AND ATTRACTIVENESS OF THIS SPEEDY 7-COIN MULTIPLE SINGLE SHOT ACTION GAME REBUILT FROM "TURF CHAMPS." EVERYTHING YOU'VE EVER WANTED IN A ONE-BALL GAME IS INCORPORATED INTO "VICTORIOUS 1944". RUSH YOUR ORDER NOW.

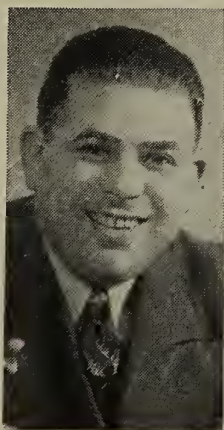
★

**WESTERHAUS AMUSEMENT COMPANY**

3726 KESSEN AVE., CHEVIOT 11, OHIO

(PHONES: MONTANA 5000-1-2)





Mike Spector

# Our Post-War Plans Are Ready

We haven't had time to do much shouting. We're much too busy these days ... but ... we are happy to advise you that our post-war plans are ready ... Manufacturers who are seeking a superb distributing organization, financially fitted to do a big job ... are urged to get in touch with

## FAIRDEAL AMUSEMENT COMPANY

826 NORTH BROAD ST. (Tel: STEvenson 2879) PHILADELPHIA 30, PA.

### CANDY DEALS

FOR SALE - Operators! Summer Candy Deals. Just the thing you have been looking for. Cash In On Your Locations with fast moving candy deals that click. Lots of flash. Big Profits, 100% Weatherproof. Send for new circular and confidential list today.

GOLDWYN CANDIES

542 S. DEARBORN STREET

(Estab. 1931)

CHICAGO, 5, ILL.

### SPECIAL COMBINATION OFFER ON BRAND NEW TUBES IN ORIGINAL CARTONS

|   |         |
|---|---------|
| 5 - 6SC7 and 5 - 6L6 tubes.....                           | \$16.25 |
| 4 - 5Z3 and 6 - 6L6 tubes.....                            | 16.10   |
| 5 - 6SC7 and 5 - 5U4G and 5 - 6L6 tubes.....              | 20.00   |
| #18 Approved Rubber Covered Zip Wire, 1,000 Ft. ....      | \$35.00 |
| #18 Approved Rubber and Silk Covered Wire, 1,000 Ft. .... | 23.00   |

NOTICE - NO BACK ORDERS ON HAND - ALL ORDERS FILLED 100%!!!

TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE C.O.D.

ATLAS VENDING COMPANY  
410 NORTH BROAD STREET (PHONE: Elizabeth 2-0089) ELIZABETH, 3, N. J.

### - TUBULAR COIN WRAPPERS -

FOR SALE - We are manufacturers of Tubular Coin Wrappers. Trial order of 10,000 wrappers: 65¢ per M. Write for samples and complete price list. Wrappers are made of the best Kraft paper, neatly printed and trimmed, and glued solidly - and come in denominations of 1¢, 5¢, 10¢, 25¢, and 50¢. Terms: 1/3 Deposit with order, Balance C.O.D. via Railway Express unless other definite instructions are given. Full cash with orders under \$10.00.

JAFCO, INC.

776 TENTH AVENUE

(Jack Fitzgibbons, Pres.)

NEW YORK CITY



# HERE ARE BARGAINS!

2 SETS WURLITZER TWIN-12's IN STEEL CABINETS WITH SPEAKERS, KEENEY ADAPTORS, AND 6 KEENEY BOXES, PER SET.....\$149.50  
 BALLY RAPID FIRE GUNS.....189.50  
 EXHIBIT MERCHANTMEN DIGGERS.....49.50  
 MUTOSCOPE SKY FIGHTERS.....329.50  
 MUTOSCOPE ACE BOMBERS.....329.50  
 EVANS TOMMY GUNS.....139.50  
 5 NEW TAILGUNNERS, FLOOR SAMPLES, each.....249.50  
 MILLS EMPRESS, BEAUTIFUL CONDITION, LOOKS JUST LIKE NEW.....249.50  
 SEEBURG PARACHUTE GUNS WITH JAP CONVERSION.....119.50

TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE C.O.D.

## B. & B. NOVELTY COMPANY

621 WEST MAIN ST.

(PHONE: WABASH 2663)

LOUISVILLE, KY.

### ARCADE - PINS

FOR SALE - 3 Shoot-The-Jap guns converted from Chicken Sam \$134.50 ea; 1 Keeneey Submarine \$165.; 1 Exhibit Leader \$42.50; 1 Target Skill \$40.; 1 Red, White & Blue \$25.; 2 Metro \$40. ea.; 2 Sky Ray \$40. ea; 2 Hi-Stepper \$35. ea; 1 Horoscope \$45.; All games are in perfect condition. 1/3 Deposit with orders, Balance C.O.D.

BEACH SALES

409 ESPANOLA WAY

MIAMI BEACH 39, FLA.

### CONSOLES -1-BALLS

FOR SALE - 5 Pace Saratoga 5¢ comb.FP & PO \$150. ea; 1 Bally '41 Derby legs \$350.; 1 Bally Blue Grass legs \$150.; 2 Bally Thorobred \$550. ea; 2 Bally Longacres with base \$550. ea; Terms: 1/3 with orders, Balance shipped C.O.D.

ANTHONY HIRT

2303 NORTH 11th STREET

SHEBOYGAN, WIS.

### SCALES - VENDERS - ARCADE PARTS

FOR SALE - Toledo Scales, Jr. size \$75.; National Scales, Jr. \$45.; 2 Fighter men units complete for K.O. Fighter \$20. ea; 2-In-1 Vendors \$5. ea; 1¢ Snacks \$7.50; 5¢ Snacks \$5.; Brand new Watling Horoscope and Tall Gueser Weight Scales \$189.50 ea;

AUTOMATIC VENDERS

31 SUMMIT AVENUE

(Tel: Plantations 7788)

PROVIDENCE 6, R.I.

### MUSIC - ARCADE

FOR SALE - 1 New Wurlitzer 580 Selector Speaker 5/10/25¢ \$150.; 2 Wurlitzer #331 2-wire bar boxes \$14.50 ea; 3 Buckley 24 record gold illuminated boxes \$15. ea.; 1 Seeburg Wireless Speakorgan with receiver \$32.50; 1 Seeburg stroller with receiver and original wireless box \$25.; 1 Model 145 impulse stepper \$32.50; 1 Bally Bull Jap conversion \$85.; 1 New Supreme Tokio Gun \$335.; 1/3 with orders.

C. W. HUGHES & COMPANY

336 MAIN STREET

(Tel: 17)

LADOGA, IND.

### CABLE - AMPLIFIER - PARTS

FOR SALE - Complete rubber covered cable for ray guns \$5.; Amplifier plus tubes except photo cell \$22.50; Small electric drive motor \$7.50; Gun Cabinet plus coin chute, cash box, lock, etc. \$10.; Amplifier for Rockola Counter Model tubes included \$22.50; Electric Defense Gun \$17.50; Singing Picture, Rhumba Dancer, speaker included \$17.50; Will trade slots for late phonos.

ACE MUSIC COMPANY, WAUKON, IOWA

### - PINS -

FOR SALE - We have just received a large stock of pinball games which will be rechecked, cleaned and reasonably priced. Send for our latest listings.

W. B. NOVELTY COMPANY, INC.

1903 WASHINGTON BLVD.

ST. LOUIS 3, MO.



# CLOSE-OUT OF COMPLETE ROUTE!

## ALL MACHINES IN PERFECT WORKING CONDITION!

### MUSIC

|  |          |  |          |
|--|----------|--|----------|
| 1 Wurlitzer 950 .....                                  | Write    | 10 Seeburg 8800 RC, Each .....               | \$595.00 |
| 9 Wurlitzer 850 .....                                  | Write    | 6 Seeburg 9800 RC, Each .....                | 625.00   |
| 6 Wurlitzer 750E .....                                 | Write    | 5 Seeburg 8200 RC, Each .....                | 675.00   |
| 7 Wurlitzer 800, Each .....                            | \$595.00 | 2 Seeburg Casinos, Each .....                | 250.00   |
| 4 Wurlitzer 700, Each .....                            | 550.00   | 2 Seeburg RC Specials, Hideaways, Each ..... | 350.00   |
| 5 Wurlitzer 600K, Each .....                           | 350.00   | 1 Seeburg Rex, RC .....                      | 300.00   |
| 5 Wurlitzer 600R, Each .....                           | 325.00   | 10 Rock-Ola Imperials, Each .....            | 225.00   |
| 2 Wurlitzer 616, Each .....                            | 139.50   | 2 Rock-Ola Monarchs, Each .....              | 250.00   |
| 7 Wurlitzer 500, Each .....                            | 360.00   | 4 Rock-Ola 1939 Standards, Each .....        | 325.00   |
| 2 Wurlitzer 71 Counter Models, Each .....              | 150.00   | 1 Rock-Ola 1940 Master .....                 | 375.00   |
| 5 Wurlitzer Victory Models with 24's, Each .....       | 425.00   | 7 Rock-Ola Commandos, Like New, Each .....   | 600.00   |
| 5 Wurlitzer Twin Twelves in Metal Cabinets, Each ..... | 125.00   | 1 Rock-Ola Windsor .....                     | 225.00   |
|  |          | 2 Seeburg Majors, ESRC, Each .....           | 395.00   |

### WALL BOXES

|  |         |  |         |
|--|---------|--|---------|
| 10 Packard Boxes, Each .....                               | \$34.50 | 20 Seeburg 5-10-25c 3-Wire Boxes, Each .....   | \$49.50 |
| 100 New Style Buckley Boxes with Side Plastics, Each ..... | 15.00   | 15 Seeburg 5-10-25c RC Wallomatics, Each ..... | 55.00   |

### CONSOLES

|                                    |          |   |          |
|------------------------------------|----------|---|----------|
| 1 Paces Races, Brown Cabinet ..... | \$125.00 | 3 Buckley Track Odds, Each .....            | \$250.00 |
| 1 Triple Entry .....               | 150.00   | 1 Buckley Colors .....                      | 75.00    |
| 2 Evans Bang Tails, Each .....     | 375.00   | 1 Silver Moon Convertible .....             | 150.00   |
|                                    |          | 2 1941 Evans Galloping Dominoes, Each ..... | \$350.00 |

### ARCADE

|  |         |                                      |          |
|--|---------|--------------------------------------|----------|
| 1 Rock-Ola World Series .....              | \$60.00 | 1 Bally Rapid Fire (Bad Motor) ..... | \$160.00 |
| 1 Bally Defender (Amplifier Missing) ..... | 195.00  | 1 Bally Alley .....                  | 49.50    |

*1/2 Deposit, Balance C.O.D. or Sight Draft*

## HERMAN PERIN

123 WEST RUNYON STREET, NEWARK, N. J.

(Tel.: BIGELOW 3-6685)

### - PINS -

FOR SALE - Skyline \$35.; Dixie \$35.; Super Chubbie \$40.; Double Feature \$25.; Score-A-Line \$35.; Paradise \$40.; Leader \$45.; Dude Ranch plastic bumpers \$45.; Repeater \$35.; Velvet \$40.; Terms: 1/3 with all orders, Balance C.O.D.

IMPERIAL VENDING COMPANY

1118 SO. 54th STEET

PHILADELPHIA, PENNA.

### MOTORS REWOUND

NOTICE - Motor Rewind Service: 10 day service on all types of phonograph motors - Wurlitzer, Mills, Rock-Ola and Seeburg - \$7.50 ea. Morris Maynor, Jr., Owner. Wurlitzer distributor for Virginia and North Carolina.

MAYNOR DISTRIBUTING COMPANY

823 WEST BROAD STREET

RICHMOND, 20, VA.

### - CONSOLES -

FOR SALE - Quarter play consoles: Have 10 Jennings Silver Moon consoles 25¢ play cash PO, all late serials over 145,000, mechanisms and cabinets, look like new, these machines get the play, absolutely guaranteed unconditionally, priced for quick sale, \$250. each.

HY-G AMUSEMENT COMPANY

1415 WASHINGTON AVE., SO.

MINNEAPOLIS 4, MINN.

### ARCADE COUNTER - PINS - MUSIC

FOR SALE - Pikes Peak \$16.50; Flip Skill \$40.; Border Town 5-ball pin games \$30.; Gold Star 5-ball pin game, \$30.; Wurlitzer Model 331 Bar Box, \$20.; 5 Pace Reels, Skill field, cash or chips, \$130.; Combination deal: 4 Wurlitzer (Sweet Music) Model 320 Wall Boxes and 1 Wurlitzer Model 304 Stepper.

KENNETH FERGUSON

515 NO. OWEN STREET

(Tel: 209-R)

STILLWATER, MINN.

### SLOT SPRING KIT

FOR SALE - Slot Spring Kit, \$9.75 ea.; 55 most important springs essential for slots.

HARRY MARCUS COMPANY

816 W. ERIE STREET

CHICAGO, ILL.



## PARTS

|   |                                      |
|---|--------------------------------------|
| Blue Front Casting Top and Bottom.....\$25.00 | Oval Frames for Brown Fronts with    |
| Indian Head Casting, Top & Bottom...20.00     | Paper Reward Cards.....\$1.50        |
| War Eagle Casting, Top & Bottom....22.50      | Long Escalator Springs......25       |
| War Eagle Castings Gold Painted....39.50      | Operating Lever Springs......65      |
| Set 5¢ 3/5 Slides.....21.50                   | Payout Slide Springs......25         |
| Set 10¢ 3/5 Slides.....25.00                  | Jackpot Assembly Complete.....19.50  |
| Set 25¢ 3/5 Slides.....27.50                  | Mechanism Base MLB-2516..... 3.50    |
| New Club Handles..... 4.50                    | Tubes for 5¢ or 25¢ Slots..... 2.50  |
| Mills Standard Handles, Chrome..... 1.25      | Mint Vender Sides..... 3.00          |
| Square Bells Handles..... 1.50                | Reward Cards Oval or Square..... .50 |
| Square Bell Top Glasses..... 6.50             | Small Mechanical Meters..... 2.00    |
| Square Bell Cabinets.....15.00                | Mercury Counter Meter..... 5.00      |
| Jumbo Top Glasses..... 6.00                   | A.B.T. Slots #500..... 4.00          |
| Jumbo Backboard Glasses..... 3.50             | A.B.T. Slots R.M., Jr. .... 6.00     |
| Jumbo New Style Heads..... 5.00               | Bally Gauge on Ball Lift for         |
| Jumbo Old Style Heads..... 1.50               | One-Ball Table..... 2.00             |

WRITE OR WIRE US FOR NEW OR USED SLOTS!!!!

## WANTED

SQUARE BELLS AND MILLS 1¢ ESCALATOR SLOTS

SOUTHERN VENDING MACHINE CO.

528 CRAGHEAD ST.

(PHONE: 2414)

DANVILLE, VA.

## PANORAM FILM

FOR SALE - Operators of Solo-Vue, Sound Vues or straight Panorams, you can get 1 reel 6 sound subjects, brand new. The very latest releases for only \$10. Will give you full details upon receipt of your letter if you will include this ad from The Cash Box.

WM. NATHANSON

2738 1/2 CINCINNATI STREET

LOS ANGELES, CALIF.

## NEEDLES RESHARPENED

NOTICE - You don't have to be a gambler to send us your used phono needles for re-sharpening because we have a dependable, guaranteed service, one which has been accepted by hundreds of operators for the past three years. Get yours in the mail now. 1 to 10 reground 15¢; 11 to 50 reground 12¢; 51 or over 10¢.

RE-SHARP NEEDLE SERVICE

P.O. BOX 770

FORT DODGE, IOWA

## - STAPLES -

FOR SALE - Can ship at once standard staples for any standard type stapling machine. Write for quantity prices immediately.

F. R. W. B. SPECIALTIES

P.O. BOX 72

(Tel: 4343)

MANITOWOC, WISC.

## NEW RECORDS

FOR SALE - Now in stock 10,000 snappy Polkas all instrumental on Harmonia Records, everyone a nickel grabber. In addition to these we have Jerry Jerome on Asch Records. Send your orders in for quick delivery. Catalogs sent on request. All records 49¢ prepaid if cash with orders, else C.O.D., F.O.B. Detroit.

ALLIED MUSIC SALES COMPANY

3112 WOODWARD AVENUE

(Tel: Cadillac 2000)

DETROIT, 1, MICHIGAN

## QUALITY PRODUCTS

NOTICE - There is no substitute for Quality. Quality Products will last for the duration.

D. GOTTLIEB & COMPANY

1140 N. KOSTNER AVENUE

CHICAGO, ILL.

(Make it "Official"—Mention "The Cash Box" when answering ads.)



# MONEY BACK GUARANTEED EQUIPMENT

|                                     |         |                                      |         |
|-------------------------------------|---------|--------------------------------------|---------|
| Wurlitzer 41.....                   | \$90.00 | Seeburg Wireless Playboy.....        | \$25.00 |
| Liteup Stand for Above.....         | 10.00   | Seeburg 5/10/25¢ Bar-O-Matic.....    | 39.00   |
| Wurlitzer 71.....                   | 140.00  | Buckley Lite-Up Boxes.....           | 15.00   |
| Original Wurlitzer Stand.....       | 15.00   | Buckley 24 Record Adaptors.....      | 15.00   |
| Wurlitzer 600R.....                 | 325.00  | 30-Wire Cable, Lengths up to 40 Ft., |         |
| Wurlitzer 750E.....                 | 625.00  | Per Ft. ....                         | .25     |
| Wurlitzer 24 with Adaptor and       |         | Seeburg Select-O-Matic, 30W.....     | 7.00    |
| Marblo Glo.....                     | 250.00  | Mills Punching Bag.....              | 105.00  |
| Wurlitzer 800.....                  | 575.00  | Rockola World Series.....            | 95.00   |
| Wurlitzer #300 Adaptor.....         | 25.00   | Mills 5¢ Roman Head, Factory Reb...l | 65.00   |
| Wurlitzer #304 Impulse Stepper..... | 18.00   | Jennings 25¢ Gooseneck.....          | 75.00   |
| Coin Assembly for Wurlitzer 616     |         | Mills Scales, latest models.....     | 60.00   |
| with Coin Chute.....                | 15.00   |                                      |         |
| Wurlitzer #331 Boxes.....           | 19.00   |                                      |         |

TERMS  
1/3 DEPOSIT WITH ORDERS, BALANCE C.O.D.

## H. BETTI & SONS

1706 MANHATTAN AVENUE

(PHONE: UNION 3-8584)

UNION CITY, NEW JERSEY

### 1-BALLS - ARCADE - SLOTS - CONSOLES

FOR SALE - 3 Turf Champs ticket models very clean \$50. ea; 3 Rotary Merchandisers, pusher type, excellent condition \$195. ea; 1 Mills 5¢ Lion Head Bell \$100.; 1 Mills Extraordinary \$100.; 2 Evans Ten Strikes \$40. ea; 1 Evans Ski-Ball, very clean \$85.; Bally Alley \$25.; 2 Shoot-The-Bulls \$50. ea; 1 Target Roll 9 Ft. Bowling Alley \$50.; 1 Bumper Bowling \$32.; 2 Ray-O-Lites \$50. ea; Chicoin Hockey \$200.; 1 Evans Play Ball \$150.; 1 Western Baseball \$100.; 1 Western Major League \$150.; Br.Paces Races \$150.;

KENTUCKY AMUSEMENT COMPANY

919 W. JEFFERSON

LOUISVILLE, KY.

### CONSOLES - SLOTS

FOR SALE - Used 5¢ convertible Keeney Super Bell in good condition \$267.50; Write for price on Bakers Pacer DD brand new in original crate; Used Mills 5¢ Vest Pocket Bell \$49.50; Used Columbia Bell G.A. \$57.50; Used Mills steel folding stands \$3.75; Terms: 1/3 Deposit, Balance C.O.D., F.O.B. Roanoke, Va.

ROANOKE VENDING MACHINE EXCHANGE, INC.

533 CENTER AVENUE, N.W.

(Tel: 2-7418)

ROANOKE, VA.

### FLEXIBLE FINGER TOOL

FOR SALE - A flexible finger tool to reach into inaccessible places to pick up nuts, bolts, coins, etc. A real time and labor saver without equal. Every coinman needs one. Give one to everyone of your service men and you'll save hours of time and labor on each stop. Strong and sturdy and has powerful grip. 85¢ each, 2 for \$1.60; Send full cash with all orders.

VIKING SPECIALTY COMPANY

530 GOLDEN GATE AVENUE

SAN FRANCISCO 2, CAL.

### CIGARETTE MACHINES

FOR SALE - We offer the following 9-30 and 9-50 National cigarette machines also 11 col. LS DuGreniers, Rowe Royals and Presidents in 8 and 10 columns; Rowe Imperial 6 and 8 columns; All machines properly reconditioned in our own shop and properly packed when shipped. A few dollars more per unit but well worth it.

WEIDMAN NATIONAL SALES COMPANY

5911 4th AVENUE

(Factory Zone Office)

DETROIT 2, MICH.

### TUBES - ARCADE - COUNTERS - WANT

FOR SALE - 50 6SN7 tubes 40¢ ea; perfect replacement for 6SC7, move one wire, directions with tubes; Horoscope forecast scroll vender practically new perfect for arcade \$75.; Keep 'em Bombing \$5.; Spiral Golf \$5.; Steeplechase \$5.; Pikes Peak \$10.;

WANT - National 9-50 and 1-Ball machines FP or PO.

JONES COIN MACHINE COMPANY, STEPHENVILLE, TEX.

### - TUBES -

FOR SALE - Radio tubes: 6L6 \$1.50; 6J5-85¢; 45-75¢; 56-65¢; 6F8-\$1.; 6X5-85¢; 6Y7-\$1.45; Cash must accompany orders.

BILL FREY, INC.

P.O. BOX 4141

MIAMI, 25, FLORIDA

(Make it "Official"—Mention "The Cash Box" when answering ads.)



# EVERY MACHINE ADVERTISED HERE IS FULLY GUARANTEED REGARDLESS OF PRICE

## NEW CONSOLES - FACTORY REBUILT CONSOLES - AND SLIGHTLY USED CONSOLES

|  |          |
|--|----------|
| 15 BRAND NEW IN ORIGINAL CRATES MILLS JUMBO PARADES, C.F., each.....                 | \$200.00 |
| 5 SLIGHTLY USED MILLS JUMBO PARADES, LATEST MODEL, LIKE NEW, each.....               | 150.00   |
| 9 '41 JACKPOT MODEL EVANS GALLOPING DOMINOES, 2-TONE CABINET, LIKE<br>NEW, each..... | 475.00   |
| 3 '41 JACKPOT MODEL EVANS BANGTAILS, 2-TONE CABINET, LIKE NEW, each.....             | 485.00   |
| 1 EVANS BANGTAILS, SLANT HEAD, NO JACKPOT.....                                       | 145.00   |
| 2 KEENEY '38 TRACK TIMES, SLANT HEAD, RECONDITIONED, each.....                       | 75.00    |
| 1 KEENEY '38 KENTUCKY CLUB, SLANT HEAD, RECONDITIONED.....                           | 75.00    |
| 2 WATLING BIG GAMES, LIKE NEW, CASH PAY, each.....                                   | 125.00   |
| 2 PACES SARATOGA, CASH PAY, each.....  | 125.00   |
| 1 NEW BAKERS PACER, DAILY DOUBLE MODEL.....  | 475.00   |
| 2 RED ARROW PACES RACES, 30 PAY, REBUILT, each.....                                  | 300.00   |
| 5 MILLS FOUR BELLS, FACTORY REBUILT, 4/5¢.....                                       | WRITE    |
| 1 KEENEY FOUR-WAY SUPER BELL, 4/5¢.....  | WRITE    |

### SLOTS

|  |          |
|--|----------|
| 2 JENNINGS SILVER CHIEFS, 5¢, each.....  | \$235.00 |
| 1 JENNINGS SILVER MOON CHIEF, 5¢.....  | 250.00   |
| 1 JENNINGS CLUB SPECIAL, 5¢.....   | 225.00   |
| 1 JENNINGS ONE DOLLAR CHIEF.....   | WRITE    |
| 2 MILLS FACTORY REBUILT 50¢ WAR EAGLES, HAND LOAD JACKPOT, GOLD CHROME,<br>CLUB HANDLE, DRILL-PROOF CABINET.....       | WRITE    |
| 1 MILLS ONE CHERRY 2/5 PAYOUT, GOLD CHROME, 50¢.....   | WRITE    |
| 1 MILLS 3/5 PAYOUT GOLD CHROME, 50¢.....   | WRITE    |
| 10 NEW COLUMBIA GOLD AWARD BELLS IN ORIGINAL SHIPPING BOXES CAN BE<br>CONVERTED TO 1¢, 5¢, 10¢, or 25¢ PLAY, each..... | 107.50   |

# JONES

# SALES

# COMPANY

31-33-35 MOORE STREET

(PHONE: 1654)

BRISTOL, VA. - TENN.

### MUSIC - CONSOLE - WANT

FOR SALE - 1 Mills Empress \$250.; 2 Rockola Spectravox & 1 Playmaster; Wurlitzer Bar box Model 111 like new \$35.; Galloping Dominoes black cab. \$75.; Buckley 20 record Seeburg adaptor \$29.50; 8 Seeburg 24 Selectomatic boxes \$9.50 ea; Seeburg 3-Wire Baromatics; Packard Maple adaptor brand new \$23.; 1 Buckley twin-12 steel cabinet \$25.; 5 Wurlitzer Bar brackets \$2.50; WANT - Used records, write care of Betty Murphy for particulars.

DAVIS SALES COMPANY

625 ERIE BLVD., EAST

SYRACUSE 2, N.Y.

### MUSIC - PINS - CONSOLES

FOR SALE - 1 Seeburg Crown \$250.; 3 Blondie \$25. ea; 2 Mills 1-2-3 \$25. ea; 3 Watling Big Game \$95. ea; 4 High Hands \$175. ea; excellent condition; 1 Victorious 1943 \$175.; 1 Wurlitzer 71 \$125.; 1/3 Deposit with orders, Balance C.O.D.

COMMERCIAL GAMES COMPANY

28 HARTFORD AVENUE

(Tel: 1456)

NEW BRITAIN, CONN.

### 1-BALLS - DIGGERS - VENDERS

FOR SALE - 1 Keeney Fortune, cash, check, free play \$325.; 1 Western Derby Time PO \$119.50; 8 Novelty Merchantmen, 5 Mutoscope Electric Traveling Cranes \$40. each; 40 Master ball gum venders \$5. each; 1/3 deposit with all orders.

MECHANICS SERVICE

2124 FIFTH AVENUE

(Tel: Atlantic 0662)

PITTSBURGH, 19, PENNA.

### - MUSIC -

FOR SALE - 1 Seeburg Rex wireless remote \$225.; 2 Seeburg "V" electrical selectors \$25. ea; new in original boxes; 1 Seeburg straight electrical selector \$20.

MUSICAL SERVICE

607 S. BROAD STREET

(Tel: PEN-1950)

PHILADELPHIA, PA.

(Make it "Official"—Mention "The Cash Box" when answering ads.)



LOS ANGELES  
SEE  
BILL HAPPEL

# BADGER'S BARGAINS

"OFTEN A FEW DOLLARS LESS — SELDOM A PENNY MORE"

MILWAUKEE  
SEE  
CARL HAPPEL

## 30 MILLS PANORAMS SOUNDIES

COMPLETELY RECONDITIONED, REBUILT AND REFINISHED LIKE NEW.  
BEAUTIFULLY CONVERTED TO "SOLO-VUE"  
WRITE FOR QUANTITY PRICES

### Mills Blue Fronts, All Rebuilt and Refinished

MACHINES LOOK LIKE NEW—SERIALS AROUND 400,000

18 — 5c PLAY                      14 — 25c PLAY  
12 — 10c PLAY                      5 — 50c PLAY

GUARANTEED IMMEDIATE DELIVERY

### NEW PHONOGRAPH MECHANISM CABINET

MODERNIZED REPLACEMENT CABINETS. GLAMOROUS DESIGN, BEAUTIFULLY ILLUMINATED MODERNISTIC GLASS PANELING. ADAPTABLE FOR ANY TWIN (12) 20 OR 24 HIDE-A-WAY WITH ADAPTOR. Special Price \$59.50

### RECONDITIONED SLOTS AND CONSOLES

- |                               |                              |
|-------------------------------|------------------------------|
| 5 Mills Club Bells, 5c        | 1 Jennings Silver Chief, 25c |
| 2 Mills Club Bells, 10c       | 2 Jennings Chiefs, 5c        |
| 4 Mills Club Bells, 25c       | 2 Jennings Chief, 25c        |
| 4 Mills Gold Chromes, 5c      | 1 Pace Royal Twin Slot,      |
| 2 Mills Gold Chrome, 10c      | 5c & 25c Play                |
| 4 Mills Gold Chrome, 25c      | 6 Mills Four Bells, Rebuilt  |
| 4 Mills Regular Chrome, 5c    | 2 Mills Three Bells          |
| 3 Mills Brown Fronts, 5c      | 2 Keeney Super 4-Ways, Cash  |
| 2 Mills Brown Fronts, 10c     | 8 Keeney Super (Comb.)       |
| 6 Mills Brown Fronts, 25c     | 12 Mills Jumbo (Comb.)       |
| 4 Blue Crackle Q.T., 5c       | 1 Evans Dominoes, Late '41   |
| 12 Mills V.P. Blue & Gold, 5c | 5 Bally Club Bells           |
| 2 Mills 4 Bells, 3-5, 1-25c   | 7 Pace Saratogas, '41, Late  |
| 1 Jennings Silver Moon, P.O.  | 22 Mills Jumbo, Late High    |
| 1 Evans Royal Lucres, 5c      | Head, Refinished, P.O.       |
| 4 Bally Hi-Hands              | 1 Pace Saratoga, 25c         |
| 2 Jennings Silver Chief, 5c   | 8 Evans Lucky Lucres, 5c     |

## BAKER'S PACERS DAILY DOUBLE

LATE MODEL JACK-POT FEATURE, ALL REBUILT  
AND REFINISHED LIKE NEW.

**\$299<sup>50</sup>**

BALLY THOROBREDS and LONGACRES  
REFINISHED and REBUILT LIKE NEW  
**GUARANTEED IMMEDIATE DELIVERY**

NEWLY REFURBISHED "SPORTSMAN" ..... **\$495.00**  
PLAYER APPEAL SIMILAR TO LONGACRE

NEWLY REFURBISHED "ROCKINGHAM" ..... **\$595.00**  
PLAYER APPEAL SIMILAR TO FAIRMONT

8 ROCK-OLA PREMIERS  
Practically New Phonographs  
Immediate Delivery

6 WURLITZER VICTORY MODELS  
Reconditioned Model 24 Mechanism  
Immediate Delivery

### BRAND NEW FIBER GEARS

Wurlitzer and Seeburgs

Main Gears.                      Price \$6.50 Each

JOBBERS, WRITE FOR QUANTITY PRICES

### NEW CONVERSIONS                      IMMEDIATE DELIVERY

Tokyo Raider for Drivemobile.....\$16.75      Klip-A-Nip for Skyfighter.....\$16.75  
Nathanson Solovue for Panorams..... 32.50      Axis Rats for Chicken Sams..... 12.00

### WANTED — USED MACHINES — HIGHEST CASH PRICE PAID

Send List of Machines you have to sell and let us quote prices

All Machines Reconditioned, Ready To Operate. 1/2 Cash With Order, Balance C.O.D. All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.

**BADGER SALES COMPANY**  
1612 WEST PICO BLVD., LOS ANGELES 15, CALIF.

**BADGER NOVELTY COMPANY**  
2546 NORTH 30th STREET, MILWAUKEE 10, WIS.

### - MUSIC -

FOR SALE - Wurlitzer Wall Boxes: 8 Model #120 2-Wire new wallboxes, \$37.50 ea.; 14 Model #310 30-Wire wallboxes used in good condition the lot for only \$150.; in quantities less than 14 only \$12.50 each.

J. E. COBB DISTRIBUTING COMPANY  
(Tel: Wabash 1501)

512-18 SO. SECOND ST.

LOUISVILLE, KY.

### PROJECTOR LAMPS

FOR SALE - Projector lamps for use in Panoram conversions, 250W 50 hour lamps at \$2.00; each. Cash in full with order. Minimum order 6 lamps.

GEORGE PONSER COMPANY  
(Tel: Essex 3-5910)

763 SOUTH 18th STREET

NEWARK, N. J.

### SLOTS - CONSOLES

FOR SALE - New machines, write for prices: All merchandise is offered for resale only: 5¢ Gold Chrome, 10¢ Gold Chromes, 5¢ Copper Chromes, 10¢ Copper Chromes, 10¢ Regular Chromes, 5¢ Emerald Handload, Columbia Bell, G.A. rearpay; 10¢ Brown Fronts; 25¢ Brown Fronts; 5¢ Blue Cherry Bells; 5¢ War Eagles; 5¢ Mills Consoles; 10¢ Mills Consoles; 25¢ Mills Consoles; 5¢ Mills Mystery Bonus; 10¢ Mills Mystery Bonus; Galloping Dominoes JP; 5¢ Jumbo Parade cash; 5¢ Jumbo Parade conv.

MOSELEY VENDING MACHINE EXCHANGE, INC.

00 BROAD STREET

(Tel: 3-4511)

RICHMOND, VA.

### RECORD DISCS

NOTICE - Record discs for 61, 71 and all other Wurlitzer Counter Models reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12 or \$6. a set in lots of 5.

HUGO JOERIS

3208 JACKSON STREET

AMARILLO, TEXAS



## SECTION 2, Page 17

## PHONOGRAPHS AND ARCADE EQUIPMENT

|   |  |
|---|--|
| 8200 SEEBURG HI-TONE CON.....\$495.00               | KEENEY SUBMARINE GUN.....\$189.50      |
| MILLS THRONE OF MUSIC.....250.00                    | SCIENTIFIC BATTING PRACTICE.....115.00 |
| MILLS EMPRESS.....295.00                            | CHICOIN ALL STAR HOCKEY.....215.00     |
| ROCKOLA IMPERIAL 20 RECORD.....150.00               | SEEBURG SLAP-THE-JAP.....135.00        |
| WURLITZER 61 COUNTER MODEL WITH<br>STAND.....150.00 | BALLY RAPID FIRE.....225.00            |
| WURLITZER 24.....210.00                             | DE LUXE WESTERN BASEBALL.....115.00    |

WANT TO BUY: SEEBURG WS2Z WIRELESS WALLOMATIC AND 5¢/10¢/25¢ BAROMATIC

## THE MARKEPP COMPANY

3908 CARNEGIE AVENUE

(TEL: HENDERSON 1043)

CLEVELAND, OHIO.

## MUSIC - CONSOLES - WANT

FOR SALE - Wurlitzer 24 \$225.; Wurlitzer 616 \$115.; Bally Royal Flush 5¢ console \$62.50; WANT - Wurlitzer music whether in working condition or not, advise trouble if any and lowest price for quick shipment.

JULES OLSHEIN

284 SO. ALLEN

(Tel: 2-2900)

ALBANY, N. Y.

## SAFES - CONSOLES - SLOTS

FOR SALE - 1 Heavy single safe double doors \$49.50; Jack-in-box \$49.50; Brand new Revolv-A-Round single stand \$49.50; Late head Jumbo CP \$99.50; Exhibit Longchamps, Jr. CP \$49.50; Mills 5¢ Smoker Bell \$49.50; All for \$300.; 1/2 Cash, Balance C.O.D.

JOHN M. STUART

229 MT. AIRY AVENUE

PARIS, KY.

## MUSIC - SLOTS - CONSOLES - COUNTERS - 1-BALLS - PARTS

FOR SALE - Mills Panoram Solo-Vue \$339.50; Rockola Standard \$300.; 2 Mills 10¢ Rebuilt slots 2/5 PO \$175. ea; 2 Paces Races 30 pay used 6 months \$250. ea; 1 Exhibit Duck Gun \$25.; 1 Bally Alley \$25.; 37 Imps \$7.50 ea; Mills Ferris wheel changer motors \$5.; Mills Bell locks 1 key \$2.50; Seeburg electric selectors for Regals at \$25.; 2 Pace 50¢ slots used 6 months \$425. ea; 31 Mills 1-2-3 '39 \$29.50 ea; 27 Preakness \$27.50; 21 Fairgrounds \$32.50; 1 Mills Double safe stand \$65.; 1/3 Deposit.

UNION SALES COMPANY

409 N. ADAMS STREET

GREEN BAY, WISC.

## ARCADE - 1-BALLS - SLOTS - MUSIC - GEARS

FOR SALE - 3 Photomatics completely overhauled, good appearance, late models, each \$1,194.50; 4 Sky Fighters just off location \$325. ea; 5 Batting Practices just off location \$95. ea; 1 Santa Anita PO very good \$300. ea; 1 Mills 5¢ Original Chrome 2/5 CH \$324.50; 1 Mills 10¢ Original Chrome 2/5 CH \$400.; 2 Seeburg Wireless Wallomatics 5/10/25¢ Model WS-10Z \$44.50 ea; 1 large "Old Glory" Singing Picture complete with speaker \$19.50; Mills and Jennings clock gears complete with springs and dogs \$3.25;

MARLIN EQUIPMENT COMPANY

1355 RANDOLPH ST., N.W.

(Tel: Taylor 4183)

WASHINGTON, 11, D. C.

## REAL BUYS IN CONSOLES

|  |  |
|--|--|
| MILLS JUMBO PARADES, LATE HEADS...\$129.50 | GALLOPING DOMINOES, JACKPOT.....\$275.00   |
| PACES REELS, SR., P.O., with RAILS...85.00 | TRACK TIME 1938.....65.00                  |
| EVANS 1939 BANGTAILS.....75.00             | BUCKLEY COLORS.....99.50                   |
| BALLY BIG TOP, PAYOUT.....75.00            | BALLY ROYAL DRAW.....95.00                 |
| PACES REELS, JR., PAYOUT.....75.00         | PACES SARATOGA, SR.; PAYOUT.....55.00      |
| PACES REELS, SR., PAYOUT.....50.00         | PADDOCK CLUB.....50.00                     |
| ROYAL FLUSH.....50.00                      | TERMS: 1/3 WITH ALL ORDERS, BALANCE C.O.D. |

## LA BEAU NOVELTY SALES CO.

1946-48-50 UNIVERSITY AVE.

(PHONE: NESTOR 2826)

ST. PAUL, 4, MINN.

## ARCADE - PINS - MUSIC

FOR SALE - Genco Play Ball, Bally Alley, Evans Ten Strike, Lucky Strike, Chandelier speakers by Tri-Way, Pinball machines. What do you offer?

UP STATE AMUSEMENTS

270 STATE STREET

(Tel: 1027)

WATERTOWN, N. Y.



## WALL BOX SPECIAL

|  |   |
|--|---|
| 1 Wurlitzer #123, 5/10/25¢.....\$29.50                                   | 3 Rockola Mystic Music, each.....\$14.50                            |
| 1 New Buckley 32 Selection.....19.50                                     | 47 Rockola #1501, each.....19.50                                    |
| 37 Seeburg Select-O-Matics, 24, 20,<br>and 16 Selection, each 6.50       | 7 Rockola #1502, each.....14.50                                     |
| 3 Seeburg Wall-O-Matics, 24 Selec-<br>tion, Metal Covers, each.....29.50 | 1 New Rockola #1516 Bar Box.....34.50                               |
| 15 1¢ Phonettes, Like New, each.....6.50                                 | 5 Seeburg Wall-O-Matics, All Good<br>Plastic Covers, each.....32.50 |
|  | 31 NEW 1¢ Phonettes, each.....10.00                                 |

TERMS: 1/3 Deposit with Orders, Balance C.O.D.

### KING PIN GAMES COMPANY

826 MILLS STREET

(J. R. "Pete" PIETERS)

KALAMAZOO, 21, MICH.

#### MUSIC - PINS - CONSOLES - SLOTS

FOR SALE - 2 Rockola Commandos used 30 days have factory crates ready for shipment \$590. ea; 2 Genco Victory \$75. ea; 1 Evans '42 model Galloping Dominoes JP 2-tone cab. perfect condition used 30 days \$425.; 1 Keeney Triple Entry perfect condition \$125.; 3 Mills 5¢ Gold Front 1-Cherry PO used 30 days perfect condition #473419, #473007, #478474, \$325. each; Terms: 1/3 deposit with orders.

M. T. DUFF

130 N. LOUDOUN ST.

(Tel: 3267)

WINCHESTER, VA.

#### PINS - ARCADE - RECORDS - CABLE

FOR SALE - Pursuit \$34.50; Super Chubbie \$39.50; Big Six \$34.50; Show Boat \$44.50; Stratoliner \$39.50; Dixie \$39.50; ABC Bowler \$45.; Click like new \$89.50; 1 Bally Rapid Fire \$179.50; 2 Evans Ten Strikes HD \$57.50; 3 Seeburg 24 Wallomatics plastics cracked by usable WS-5Z \$22.50; Used records just off routes \$11. per 100; 250 ft. 3-wire new cable 25¢ per ft.

NATIONAL NOVELTY COMPANY

183 MERRICK ROAD

MERRICK, N. Y.

#### ARCADE - PINS - MUSIC

FOR SALE - 1 Mutoscope Ace Bomber \$375.; like new; 1 Mutoscope Sky Fighter like new \$350.; 1 ABC Bowler \$70.; 1 Air Circus \$135.; 1 Sky Blazer \$95.; 1 Venus \$89.; 1 West Wind \$69.50; 1 Home Run \$100.; 1 Knock Out \$135.; 1 Throne of Music \$300.; 1 Mills Empress \$325.; 2 Five, Ten & Twenty, must take both, \$200.; All machines are clean.

FALCONE AMUSEMENTS

4 FRANKLIN STREET

(Tel: 1160)

NORWICH, CONN.

#### CLEAN UP SALE OF TOP SLOTS

|  |  |
|--|--|
| 5¢ 3/5 Pace DeLuxe Slug-Proof.....\$125.00 | 10¢ 3/5 Jennings Escalator.....\$80.00   |
| 10¢ 3/5 Pace DeLuxe Slug-Proof.....135.00  | 5¢ 2/4 Jennings Gooseneck.....65.00      |
| 25¢ 3/5 Pace DeLuxe Slug-Proof.....145.00  | 25¢ 2/4 Jennings Century.....80.00       |
| 5¢ 3/5 Watling Rolatop.....85.00           | 25¢ 2/4 Caille J.P.....25.00             |
| 10¢ 3/5 Watling Rolatop.....95.00          | 5¢ 2/4 Mills Lion Head.....60.00         |
| 25¢ 2/4 Watling Gooseneck.....75.00        | 5¢ 2/4 Mills Skyscraper.....75.00        |
| 5¢ 3/5 Pace Comet.....85.00                | 25¢ 2/4 Mills Gooseneck.....35.00        |
| 50¢ 3/5 Pace Comet.....375.00              | 5¢ Mills Q.T.Gold Chrome like new 125.00 |

MILLS AND JENNINGS 50¢ MACHINES.....WRITE!!!

521 NORTH 16th STREET **GENERAL NOVELTY CO.** MILWAUKEE, 3, WISCONSIN

#### CIGARETTE & CANDY VENDORS - WANT

FOR SALE - 6, 8, 9 & 12 Col. Unneedapaks "E" \$27.50, \$35., \$39.50; and \$49.50; 6 and 8 col. Rowe Imperials \$35. & \$40.; 9 col. Nationals 9-30 \$55.; 9 Col. DuGrenier "W" \$49.50; All other models and sizes available. Also 5¢ candy bar vendors, everyone with enclosed stand in good working order ready for location. Unneedapak parts on hand. WANT - What equipment have you to sell, send in your list with lowest prices you want.

MACK H. POSTEL

6750 NORTH ASHLAND AVENUE

CHICAGO 26, ILL.

#### MOTORS - FANS - WANT

FOR SALE - Three 1/6 H.P. Motors and fans with guards for same, unmounted, \$25. ea.; Can furnish one standard at \$10.; WANT - Sanitary Napkin machine and quantity refills.

KINGS VENDING SERVICE, WELLSVILLE, N.Y.

(Make it "Official"—Mention "The Cash Box" when answering ads.)



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sincerely expressed in the  
business methods...and products  
of

**MILLS SALES COMPANY, LTD.**  
1640 18th STREET OAKLAND 7, CAL.

★  
DISTRIBUTORS FOR MILLS INDUSTRIES, INC., AND ALL OTHER LEADING MANUFACTURERS

## ARCADE - PINS - USED RECORDS

FOR SALE - 2 Keeney Submarine Guns \$150. ea; 2 Stratoliners \$39.50 ea; 2 Snappy \$44.50 ea; 1 ABC Bowler \$49.50; K.O. Fighter. 5¢ play newly reconditioned \$125.; Shock-er - large cabinet model \$125.; Fist Striker \$125.; 10,000 used records \$8.00 per 100; Terms: 1/3 Certified deposit must accompany all orders.

A-1 AMUSEMENT COMPANY

537 CLINTON AVENUE, NORTH

(Tel: Main 1070)

ROCHESTER, 5, N.Y.

## MUSIC - READY TO OPERATE!!

|  |          |   |          |
|--|----------|---|----------|
| WURLITZER 41 COUNTER MODEL.....                          | \$119.50 | SEEBURG VOGUE RC.....   | \$375.00 |
| WURLITZER 61 COUNTER MODEL.....                          | 84.50    | SEEBURG COMMANDER.....  | 349.50   |
| WURLITZER 71 COUNTER MODEL.....                          | 139.50   | SEEBURG HI-TONE 8800ES.....   | 549.50   |
| WURLITZER 616 - repainted and with<br>Leather Sides..... | 139.50   | SEEBURG HI-TONE 8800 ESRC.....  | 585.00   |
| WURLITZER 616 LITE-UP.....                               | 145.00   | ROCK-OLA STANDARD.....  | 289.50   |
| WURLITZER 412.....                                       | 79.50    | ROCK-OLA MASTER.....  | 329.50   |
| WURLITZER 600R.....                                      | 319.50   | ROCK-OLA SUPER with adapter.....  | 395.00   |
| WURLITZER 600K.....                                      | 339.50   | ROCK-OLA WINDSOR.....   | 169.50   |
| WURLITZER 500.....                                       | 349.50   | WURLITZER 24 METAL CABINET, clean,<br>2-wire #145 Stepper and<br>adapter..... | 269.50   |
| WURLITZER 42-600 VICTORY MODEL....                       | 499.50   | WURLITZER #430 SPEAKER &<br>5¢/10¢/25¢ BOX.....                               | 99.50    |
| WURLITZER 24.....  | 210.00   | SEEBURG SELECTOMATICS, 30-WIRE....  | 7.50     |
| WURLITZER 24 BUCKLEY SYSTEM.....                         | 187.50   | SEEBURG WALL-O-MATICS 20 Sel.....   | 37.50    |
| FEDERAL VOICE RECORDER (portable).                       | 349.50   | SEEBURG WALL-O-MATICS 24 Sel.....   | 32.50    |
| PRESTO VOICE RECORDER (portable)..                       | 249.50   | SEEBURG STROLLERS with 20 sel.<br>Box - wireless.....                         | 29.50    |
| SEEBURG 5/10/25¢ WALL-O-MATIC<br>wireless.....           | 42.50    | ROCK-OLA DIAL-A-TONE WALL BOX....   | 27.50    |
| SEEBURG BAR-O-MATIC 3-wire.....                          | 42.50    |   |          |
| SEEBURG BAR-O-MATIC Wireless.....                        | 45.00    |   |          |

DAVE LOWY & CO.

594 TENTH AVENUE

(PHONE: LOnacre 5-9495)

NEW YORK CITY.



## SECTION 2, Page 20

## PINS

IN PERFECT CONDITION, REBUILT LIKE NEW, CLEAN, AND READY TO OPERATE!!

|                   |          |                   |         |
|-------------------|----------|-------------------|---------|
| CLUB TROPHY.....  | \$395.00 | LINE UP.....      | \$36.50 |
| DARK HORSE.....   | 195.00   | FORMATION.....    | 32.50   |
| 1-2-3 '41.....    | 115.00   | ROXY.....         | 18.50   |
| HAWTHORNE.....    | 95.00    | ROLLER DERBY..... | 18.50   |
| RAY'S TRACK.....  | 85.00    | O'BOY.....        | 18.50   |
| MILLS OWL.....    | 79.50    | NIPPY.....        | 18.50   |
| TARGET SKILL..... | 39.50    | COWBOY.....       | 17.50   |
| GOLD STARS.....   | 38.50    | CHUBBIE.....      | 17.50   |
| SKYLINE.....      | 37.50    | THRILLER.....     | 17.50   |

EXPOSITION

GAMES

COMPANY

989 GOLDEN GATE AVENUE

SAN FRANCISCO, 2, CAL.

## MUSIC - ARCADE

FOR SALE - 2 converters, one of each; Wurlitzer counter model 61 \$75.; Model 800 \$500. 780E Colonial \$500.; 1 750E with 6 Select-O-Matic Wall Boxes and used wire at \$610.; 1 Seeburg Chicken Sam \$100.; 1/3 Deposit with all orders.

MARTIN AND LYNWOOD SHIREY

131 VALLEY STREET

LEWISTOWN, PENNA.

## MUSIC - ARCADE - COUNTERS

FOR SALE - 20 Wurlitzer #331 Bar Boxes \$20. ea; 10 Rockola Wall & Bar Boxes \$15. each; 15 Seeburg Chicken Sams converted to Jap \$110. ea; 20 counter machines 1¢-\$3.50 each; 1 Evans Tommy Gun \$135.; 1 Keeney Submarine Gun \$165.;

SPORTLAND AMUSEMENT COMPANY

1820 LEELAND

(Tel: C-4-5839)

HOUSTON 3, TEX.

## DIGGERS - PINS - CONSOLE

FOR SALE - Must sell, advise best offer F.O.B. Syracuse crated ready to ship: 8 Electro Hoists and 1 Imperial Crane all bought new and used only 12 weeks here in Syracuse, they look and run like new; 8 Brand new and 5 used Kew Pinball machines with 2 cues and 2 sets of balls for each, legal, automatic, operate anywhere; 2 Caliente 5¢ 7-slot automatic payout consoles, originally cost \$250. each;

C. D. FAIRCHILD, INC.

324 STOLP AVENUE

(Tel: 5-3996)

SYRACUSE 4, N.Y.

## CONSOLES - ARCADE - PINS

FOR SALE - 4 Bells \$625.; Bakers Pacer DD \$275.; Paces Races brown \$165.; Beulah Park \$89.50; Fast Time PO \$89.50; Fast Time FP \$79.50; Kentucky Club \$89.50; Track Time '38 \$109.50; Jungle Camp FP \$69.50; Big Top FP \$99.50; Big Game FP \$89.50; Royal Flush PO \$74.50; Cigarolla XV \$89.50; Western BB \$79.50; Mystic Pen \$149.50; Kenney Sub \$179.50; Bally King Pins \$295.; Ten Strike FP \$100.; Kue Ball \$27.50; New Invasion \$165.;

CHAS. HARRIS

2773 LANCASHIRE ROAD

(Tel: Yellowstone 8619)

CLEVELAND HGHTS 6, O.

## - WIRED MUSIC -

FOR SALE - 7 Turntables complete with individual pre-amplifiers, have volume controls, registers and telephones for each unit. Used with Seeburg 2-wire system. Price complete \$400.;

PEERLESS DISTRIBUTING COMPANY

301 WEST 9th STREET

KANSAS CITY, MO.

## ARCADE - SCALE - PINS - MUSIC

FOR SALE - 1 Scientific Batting Practice \$99.50; 1 Watling Big Top Scale \$29.50; 1 Smak-The-Jap \$49.50; 1 Fleet \$39.50; 1 Spottem \$29.50; 1 Seeburg coin operated piano \$49.50; 1 Chubbie \$39.50; 1 Hi-Stepper \$49.50; All in good working condition. 1/3 Deposit with all orders, We ship Balance C.O.D.

SAUNDERS MUSIC COMPANY

1411 W. MAIN STREET

(Tel: 4651)

CHARLOTTESVILLE, VA.



# SCOTT CROSSE COMPANY

1423 Spring Garden Street, Philadelphia 30, Pa.

\*\*\* DISTRIBUTING TO OPERATORS SERVING OVER 30,000 LOCATIONS \*\*\*

## ★ GEARED TO THE GO OF TOMORROW

★ ★ ★ Our distributing organization is complete, ready and able — it's geared to the go of tomorrow — that faster merchandising era predicted by America's leading economists.

★ ★ ★ We believe that you, Mr. Manufacturer, recognize these facts and need such an organization to represent you in this territory.

★ ★ ★ Why not, then, contact us immediately? Let us explain the many advantages of having an organization working for you that can correctly and speedily give you the volume distribution you require in the faster moving post-war period.

★ Formerly Keystone Vending Company

### ARCADE - MUSIC - SLOTS

FOR SALE - Chicago Coin Hockey \$225.; Air Raider \$249.50; Batting Practice \$115.; K.O. Fighter, cut down, \$115.; Skee-Ball-Ette \$110.; Drive Mobile \$395.; Chicken Sam converted to Hitler or Jap \$145.; Bally Bull \$95.; Sambo Fortune \$27.50; Exhibit Hindu \$27.50; Bally Ally \$29.50; Ten Strikes needs glass \$25.; Wurlitzer S-14A Skee Ball \$250.; Anti-Aircraft \$75.; Mills Zephyr or Do-Re-Mi \$49.50; 5¢ Blue Fronts \$195.; War Eagle \$150.; 1¢ Little Duke \$15.; All crating charge extra. 1/2 Deposit.

STAR AMUSEMENT COMPANY

811 W. BROADWAY

(TEL: 503)

MUSKOGEE, OKLA.

### ARCADE - SLOTS - CONSOLE - PINS

FOR SALE - 30 Brand new Scientific X-Ray Pokers, drop back, write, wire or call. Mills 50¢ Glitter Gold slots, look and work like brand new, new cabinets, club handles, drillproof, etc., \$450.; Assorted 5¢/10¢/25¢ slots 2/4 PO complete, need adjusting and cleaning, \$20. ea.; Assorted mechanisms as is, \$5. and \$10.; Paces Races, Br., Red Arrow, like new 30 to 1 \$250.; 3 Pan American \$40.;

GENERAL COIN MACHINE COMPANY

227 NORTH 10th STREET

PHILADELPHIA, PENN.

### TRADE CIGARETTE VENDORS

NOTICE - Will swap King size 9 column DuGrenier Champions for King size Model 9-50 Nationals and pay freight both ways.

ED. BROWN

4605 LINDSLEY AVENUE

DALLAS, 10, TEX.

### TUBULAR COIN WRAPPERS - WANT

NOTICE - Lay in a quantity while the supply is available. Lowest prices, immediate delivery. Prices and samples free on request. WANT - We will buy coin counters.

MAX SCHUBB (Successor to Schubb & Company)

P.O. BOX A-313

MUSKEGON, MICH.



# EVERYONE IS TALKING ABOUT G. I. JOE

(A NEW CONVERSION FOR JUNGLE)

CASH IN NOW WHILE "G.I. JOE IS THE TALK OF THE TOWN."  
MAKE A COMPLETE NEW GAME OUT OF YOUR OLD "JUNGLE"  
WITH THIS TIMELY AND ATTRACTIVE CHANGEOVER.

HERE IS WHAT YOU GET

- A NEW TWELVE COLOR G.I. JOE SCORE GLASS
- NEW PATRIOTIC DESIGNS FOR THE PLAYING FIELD
- NEW G.I. JOE BUMPER CAPS
- NEW INSTRUCTION AND SCORE CARDS

NEW GAME APPEAL THAT CANNOT BE BEAT. Player has SIX BIG EXCITING WAYS TO WIN, including High Score. RUSH YOUR ORDER TODAY AND START EARNING HIGHER PROFITS AT ONCE.

Your Total Cost is Only **\$9.50** Each, F.O.B. Chicago, Ill.

## VICTORY GAMES

2140-44 SOUTHPORT AVENUE

CHICAGO, 14, ILLINOIS

- BONDS -

NOTICE - Another week nearer Victory. Help bring it closer. Buy more War Bonds.

INTERNATIONAL MUTOSCOPE CORPORATION

4401-01 ELEVENTH STREET

(Wm. RABKIN, Pres.)

LONG ISLAND CITY, 1, N. Y.

# DUSTWHIRLS

A NEW ONE-BALL FREE PLAY

IS NOW BEING CONVERTED FROM CLUB TROPHYS WITH

ALL THE VERY LATEST FEATURES, PLUS AN ADDITIONAL HOLD-

OVER FEATURE, WHICH MAKES THIS GAME ANOTHER GREAT SUCCESS!!!

W H I R L A W A Y

CONVERTED FROM SPORT SPECIAL, DARK HORSE AND BLUE GRASS

SHIP US THESE GAMES PREPAID, NO MACHINES TO SELL OUTRIGHT.

## ROY MCGINNIS COMPANY

2011 MARYLAND AVENUE

(PHONE: UNIVERSITY 1800)

BALTIMORE, 18, MD.

# GAMES THAT GET THE PLAY!

STREAMLINER.....CONVERTED FROM STARS

GRAND CANYON.....CONVERTED FROM DOUBLE PLAY

SANTA FE.....CONVERTED FROM WEST WIND

BRAZIL.....CONVERTED FROM DO-RE-MI

ARIZONA.....CONVERTED FROM SUN BEAM

MIDWAY.....CONVERTED FROM ZOMBIE

INCREASED EARNINGS - TROUBLE FREE OPERATION - LASTING POPULARITY

SEE YOUR DISTRIBUTOR OR WRITE

## UNITED MANUFACTURING COMPANY

6123-25 NORTH WESTERN AVENUE

CHICAGO, ILLINOIS

(Make it "Official"—Mention "The Cash Box" when answering ads.)



# PHONOGRAPH OPERATORS!

## JUST WHAT YOU NEED!

# A SPARE UNIVERSAL AMPLIFIER

FITS ALL WURLITZER MODELS 616 - 24 - 500 - 600 - 700  
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FITS ALL SEEBURGS — EXCEPT HI-TONES

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JOHN A. FITZGIBBONS, Pres.

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### SLOTS - CONSOLES - COUNTERS - PARTS

FOR SALE - 3 Blue Fronts: 12-5¢ War Eagles; 1-10¢ War Eagle; 1-50¢ War Eagle; 8 Q.T. Blue Fronts 3/5; 5-5¢ and 10¢ Roman Heads; 1 New 7-Way Slot; 10 Miscellaneous Mills Slots; 12 Double and Single Safes; 1 Paces Races; 1 Fast Time; 17 Gingers and 12 Imps like new. Also a large number of slot machine parts. Guaranteed operating condition. All for \$4,800, F.O.B. Utica, N.Y.

HANNA DISTRIBUTING COMPANY

217-219 ELIZABETH STREET

UTICA, N.Y.

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FOR SALE - 3 Rapid Fire, ea. \$200.; 6 Kue Balls \$17.50 ea.; 2 Batting Practice \$110. ea.; 2 Rock-Ola World Series \$70. ea.; 3 Ten Strikes, L.D. \$45. ea.; 3 Ten Strikes, H.D. \$55. ea.; 1 Goofy Golf \$65.; 2 Daval Bumper Bowling \$32.50 ea.; 2 Chicago Coin Hockey \$210. ea.; 1 Western Major League \$155.  $\frac{1}{3}$  Deposit, Balance C.O.D.

MARCUS KLEIN

577 TENTH AVENUE

(Tel: LO-5-8879)

NEW YORK CITY

### BUCKLEY BOXES

FOR SALE - Buckley Wall Boxes, new, 1942's, 24 and 32 play, also some used boxes, as well as a limited supply of #1. 38-wire cable with orders for new boxes, 15 ft. with each box purchased. Write for prices today.

AMERICAN NOVELTY COMPANY

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FOR SALE • Seeburg Ray-O-Lite Jap conversion in perfect condition \$137.50; Ginger and Mercury token payout cigarette counter games \$4.50 ea;

AUTOMATIC MUSIC COMPANY

BOX 377

INDEPENDENCE, KANS.



# YOUR PHONOGRAPHS CAN NOW BE THOROLY REJUVENATED - AND FOR ONLY \$89.<sup>50</sup> - — HERE'S WHAT WE DO —

1. REFINISH ENTIRE OUTSIDE OF CABINET IN BEAUTIFUL MARBL-GLO TONES
2. CHECK MOTOR
3. CHECK AMPLIFIER
4. CHECK SPEAKER
5. CHECK WIRING
6. REPLACE BULBS
7. FIX DOORS AND LOCKS
8. CHECK MECHANISM
9. CLEAN MECHANISM THOROLY
10. ADJUST FAULTY PARTS
11. THOROLY LUBRICATE ENTIRE MECHANISM

— N O T I C E —

ACTUAL COLOR SAMPLES OF OUR FINISHES WILL BE SENT TO YOU ON REQUEST.  
100% SATISFACTION IS GUARANTEED

**FISCO MUSIC COMPANY**  
MONUMENT SQUARE (Leo Fiske) HAVERHILL, MASS.

### MUSIC - PINS - CONSOLES

FOR SALE - Seeburg Hi-Tone 8200 like new \$695.; Baker Defense \$30.; Stars \$65.; Playmates \$22.50; Polo \$25.; Speed Demon \$24.50; Bally Favorite \$40.; Pace Saratoga with skill shot \$79.50; Terms: 1/3 Deposit with all orders, Balance C.O.D.

#### AUTOMATIC MUSIC COMPANY

19 SOUTH 9th STREET

(Tel: C-4145)

TERRE HAUTE, IND.

### MAPLE BALLS - BUMPER SLEEVES

FOR SALE - Maple Skee Balls: 3-1/8" for 14 Ft. Alleys, ea. 55¢, 100 for \$52.; 2-1/4" for 9 ft. alleys, ea. 45¢, 100 for \$35.; 2-1/2" for Playballs, ea. 45¢, 100 for \$35. Pinball Bumper Stem Repair Sleeves: regular size, pkg. of 25 \$2.75; special size, pkg. of 20 \$3.00.

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PHILADELPHIA, PA.

## SPECIAL FOR REBUILDERS AND CONVERTERS

- 1 SET - DISCS (Not Drilled)
- 1 SET - 20 STOP STARS (Not Drilled)
- 1 SET - REEL STRIPS (Washable)
- 1 SET - AWARD CARDS (Washable)

} \$6.50  
COMPLETE

\$1.50 per Set Extra for Drilling, Available in 1-Cherry or S.P.1-2-3)

NEW --- MELON BELL AND GOLD AWARD -- 18 COIN ADDED FEATURE --- WRITE, WIRE, PHONE

## OPERATORS SERVICE

CONVERTERS ----- REFINISHERS

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(PHONE: ORchard 7622)

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NOTICE - Repair parts are still in stock to make your old coin chute and Target Skills as good as new. Prompt response to all inquiries.

A.B.T. MANUFACTURING CORPORATION

715-723 NO. KEDZIE AVENUE

CHICAGO 12, ILL.

### MUSIC MOTORS REWOUND

NOTICE - Ten days service on rewinding Wurlitzer, Seeburg, Rockola and Mills motors, only \$6.50. Just send in your old motors and we will return rewound motor to you C.O.D.

JEAN J. MINTHORNE

2916-2920 W. PICO

(Exclusive Seeburg Distributor)

LOS ANGELES 6, CAL.



# WE SIGNED THE "PLEDGE"!!

YOU ARE ASSURED OF A-I GUARANTEED EQUIPMENT — ALL READY FOR LOCATION. EVERY MACHINE ADVERTISED HERE IS IN STOCK AND READY FOR IMMEDIATE DELIVERY!!

WE HAVE BUILT OUR REPUTATION ON QUALITY AND SERVICE AND AIM TO KEEP IT THERE ALWAYS!!

| ONE-BALLS<br>— BALLY —     | FIVE-BALLS                     | FIVE-BALLS                   | FIVE-BALLS                  |
|----------------------------|--------------------------------|------------------------------|-----------------------------|
| THOROBRED ..... \$565.00   | ABC BOWLER ..... \$40.00       | FOUR ACES ..... \$125.00     | SEVEN UP ..... \$55.00      |
| LONGACRE ..... 565.00      | BELLE HOP ..... 50.00          | GOLD STAR ..... 40.00        | SCORE-A-LINE ..... 30.00    |
| PIMLICO ..... 410.00       | BIG CHIEF ..... 40.00          | HI-HAT ..... 50.00           | SKY BLAZER ..... 60.00      |
| '41 DERBY ..... 335.00     | BIG TOWN ..... 30.00           | JUNGLE ..... 50.00           | SKY RAY ..... 40.00         |
| CLUB TROPHY ..... 320.00   | BIG PARADE ..... 115.00        | LANDSLIDE ..... 25.00        | SPEED BALL ..... 40.00      |
| SPORT SPECIAL ..... 140.00 | BANDWAGON ..... 35.00          | KEEP 'EM FLYING ..... 125.00 | SPOTTEM ..... 20.00         |
| EUREKA ..... 40.00         | BROADCAST ..... 45.00          | METRO ..... 40.00            | STAR ATTRACTION ..... 60.00 |
|                            | BIG CHIEF ..... 40.00          | MONICKER ..... 95.00         | STRATOLINER ..... 40.00     |
|                            | CADILLAC ..... 25.00           | MR. CHIPS ..... 20.00        | SUPER SIX ..... 25.00       |
|                            | CHAMP ..... 45.00              | MYSTIC ..... 30.00           | SPARKY ..... 30.00          |
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|                            | CROSSLINE ..... 35.00          | PARADISE ..... 35.00         | TARGET SKILL ..... 35.00    |
|                            | DEFENSE ..... 35.00            | PURSUIT ..... 35.00          | TEN SPOT ..... 50.00        |
|                            | DIXIE ..... 35.00              | PLAY BALL ..... 35.00        | VICTORY ..... 90.00         |
|                            | DOUGHBOY ..... 25.00           | POLO ..... 30.00             | VELVET ..... 45.00          |
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TERMS: 1/2 DEPOSIT WITH ORDERS, BALANCE C.O.D. OR S.D. —WATCH FOR OUR ADS EVERY WEEK!

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FOR SALE - 1 Bandwagon \$27.50; Big Chief \$27.50; Crossline \$27.50; Dixie \$25.00; 2 Metro \$27.50 ea; Sparky \$25.; Champ \$37.50; Trailways \$27.50; Anabel \$25.00; Pylon \$22.50; Five-In-One \$35.00; On Deck \$25.00; Sporty \$25.00; Summertime \$22.50; Score-A-Line \$25.00; Seeburg Playboy \$27.50; Paces Races \$60.00; Seeburg Shoot-The-Chute - \$75.00.

VENETIAN MUSIC & SALES COMPANY

214 SOUTH 14th STREET

OMAHA, NEBR.

- MUSIC -

FOR SALE - 5 Mills Throne of Music each \$250.; 2 Mills Throne of Music with adaptors \$275. each; 5 Mills Empress \$275. each; 2 Mills Empress with adaptors \$295. each;

LECO VENDING COMPANY, INC.

128 E. FIFTH STREET

(Tel: Chester 9538)

CHESTER, PENNA.

- RECORDS -

FOR SALE - 1,000 records such as used by any music operator all kinds \$10.00 per 100, 1/3 Deposit, Balance C.O.D., F.O.B. Brattleboro, Vt.

HAL L. MARCH

5 WALKER PLACE

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MUSIC - PINS

FOR SALE - We have practically anything in music and pins that you might need. Write, your correspondence will be given careful and courteous consideration.

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PARIS, TENN.

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FOR SALE - Factory reconditioned Hi-Boys, Singing Towers and Streamliners. Write for prices today.

SOUTHERN MUSIC SALES COMPANY

727 POYDRAS STREET

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# PANORAM \$395

(Completely Reconditioned)  
Ready for Immediate  
Shipment



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Don't lay off money-makers! Keep 'em playing with the handy Atlas Master Parts Kit! Everything you need . . . bakelite spacer blocks, metal spacer blocks, fibre lifters, big assortment of blades . . . silver contact points, switch assemblies, bushing stock, insulating spaghetti, blade adjusting tools, screws, washers, springs, etc.

OVER  
400  
UNITS  
\$775

MILLS MAIN  
CLOCK GEAR  
Complete  
\$3.50

JENNINGS  
CLOCK GEARS  
Complete  
\$3.25

### CLOSE BRAND NEW 25c COLUMBIA GOLD AWARDS OUT!

Lots of 5, \$122.50

\$127.50

Lots of 10, \$119.50

|  |          |
|--|----------|
| Singing Towers   | \$275.00 |
| New Jumbo Parade, Payout, late   | 179.50   |
| Jumbo Parade, F.P., late   | 99.50    |
| Bally Hi Hand  | 164.50   |
| Ex. Bicycle  | 129.50   |
| Jenn. Cigarolla, Model XVY   | 129.50   |
| Jumbo Parade, P.O., late   | 129.50   |
| Slap the Jap   | 159.50   |
| Western Baseball   | 109.50   |
| New Mills Slot Stands  | 27.50    |
| Used Mills Slot Stands   | 21.50    |
| Kirk Guesser Scale   | 124.50   |
| Jenn. LoBoy Scale  | 69.00    |
| and other equipment such as Skyfighter, Texas Leaguer, 10c Big Game P.O., 5c Big Game P.O., 5 & 25 Keeney Super Bell, 5 & 5 Keeney Super Bell, 5c Mills Club Bells. Write. |          |

| PARTS                            |       | Order by Part Number, Please.   |      |
|----------------------------------|-------|---------------------------------|------|
| 801—Cleartone Needles            | .40   | 104—Mills Jackpot Glasses       | 1.25 |
| 548—Aeropoint Needles            | .50   | 115—Mills Escalator Glasses     | .75  |
| 550—Permo Point Needles          | .35   | 116—Mills Reel Glasses          | .50  |
| 551—Tone Dart Needles            | .40   | 391—Mills Clock Springs         | .15  |
| 648—Rubber Pad for Gun Butts     | .50   | 390—Mills Handle Springs        | .15  |
| 169—Title Strips, 20,000         | 5.00  | 384—Mills Knee Action Stop      |      |
| 338—Perfection Cleaner, qt.      | .75   | Arm Springs                     | .15  |
| 617—Lens for Rapid Fire and      |       | 396—Contact Benders             | .45  |
| all Ray Guns                     | 2.00  | 923—Seeburg & Bally Photo Cells | 2.50 |
| 351—Turf Champ Balls             | .25   | 928—Non-Directional Cells       | 3.50 |
| 325—Four Bells Glasses, set of 5 | 10.75 |                                 |      |

WRITE FOR COMPLETE ATLAS PARTS BULLETIN

PLEASE LIMIT PARTS ORDERS TO \$5.00 MINIMUM. SEND CHECK IN FULL ON ORDERS UNDER \$10.00  
TERMS: 1/3 Deposit, Balance C.O.D. on Orders Over \$10.00

# ATLAS NOVELTY COMPANY

Home of Friendly Personal Service  
(Phone ARMitage 5005)

2206 N. Western Ave.

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### CONSERVE RECORDS

FOR SALE - Conserve - is the order of the day. We say conserve and make more money with Rekardnu, because Rekardnu will give you unlimited plays when applied on new records, and will also give you lots of extra plays on used records. Easier on the needle too. Sold on a money back guarantee. \$5.95 a kit. Cash or check with order. Try it today.

GILLES CANDY COMPANY

608 MAIN STREET

OSAGE, IOWA

### NEEDLE REPOINTING - NEEDLES - TITLE STRIPS

NOTICE - Send us your pre-war used needles for factory precision re-pointing, refinishing and recarding. All rejects returned at no charge. Every repoint guaranteed to give full satisfaction. Small lots 16¢ ea. 1,000 lots 15¢ ea. Also have Bennett new special DeLuxe long play needles, 32¢ per 100; 28¢ per 1,000. Perforated Red Border Title Strips, 27 titles to sheet, \$5.00 per 1,000.

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### SLOTS - CONSOLES - MUSIC

FOR SALE - 25¢ Copper Chrome, new in factory crate, \$550., serial 470,213; 25¢ Silver Chrome, new, \$475., 1 Cherry Payout, 10¢ used Bonus, serial 448,689, \$300.; 5¢ Bonus new, serial 481,499, \$400.; 5¢ Bonus, like new, \$375., serial 475,993; 25¢ Copper Chrome, 1 Cherry P.O. used two weeks, \$475.; Keeney Super Track Times, \$375.; Used Wings, \$8. ea.; Wurlitzer #145 Steppers, \$40. ea.; 25¢ Bonus, new, in crate, \$550.

CHARLES PITTLE & COMPANY

69 BEETLE STREET

(Tel: 2-3474)

NEW BEDFORD, MASS.

### SLOTS - CONSOLES - 1-BALLS

FOR SALE - To Operators: 5¢/10¢/25¢ Blue Fronts and Brown Fronts; 4 Bells; 3 Bells; Lucky Lucres; Also 1-Ball P.O. and safes; Write for our prices today.

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(Tel: 4-3468)

CANTON, 3, OHIO



# GENUINE SEEBURG AND BALLY GUN LAMPS

IN LOTS OF 10...60¢ EACH

WRITE FOR SPECIAL PRICE IN LOTS OF 100

RESISTORS FOR CHICKEN SAMS.....EACH \$ 1.50

7½, 15, 25, 40 WATT LAMPS - 120 TO CASE -  
INCLUDING FEDERAL TAX, PER CASE... \$9.50

10 WATT LAMPS - 120 TO CASE -  
INCLUDING FEDERAL TAX, PER CASE... \$10.75

TERMS: 1/3 DEPOSIT, BALANCE C.O.D.

WRITE FOR PRICE LIST OF PARTS, SUPPLIES, TUBES, FUSES, WIRE, ETC., ETC.

## ECONOMY SUPPLY COMPANY

615 TENTH AVENUE

(PHONE: BRyant 9-3295)

NEW YORK CITY

### - MUSIC -

FOR SALE - Seeburg 30-wire boxes \$7.50 ea; Wurlitzer #100 boxes \$18.50 ea; Wurlitzer #125 boxes \$32.50 ea; Wurlitzer 30 wire boxes \$22.50 ea; Wurlitzer imp. rec. #305 at \$22.50 ea; Wurlitzer R. trans. #306 \$15. ea; Wurlitzer strollers \$25. ea.; Buckley boxes old style \$5.00 ea; Buckley illum. boxes \$20. ea.; Keeney Boxes \$5. each;

BIRMINGHAM VENDING COMPANY

2117 THIRD AVENUE, NO.

(Tel: 3-5183)

BIRMINGHAM 3, ALA.

### GUARD FOR COIN CHUTES

FOR SALE - Beat The Cheaters: We will install a gimmick guard on your A.B.T. coin chute which will stop any gimmick other than a nickel from operating the coin slide. \$6.85 each, installed. Send your coin chute today. We postage one way. 1/3 Deposit with order.

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FOR SALE - 120 Gem Tip Tickets, cardboard style with inserts, single gross, \$15.00. Write for quanti prices immediately.

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P.O. BOX 56

MASSILON, OHIO.

### RECTIFIERS REPAIRED

NOTICE - Rectifiers repaired. Your old rectifiers rebuilt like new. Keep your games and phonos in A-1 operating condition. Send us your old rectifiers to be rebuilt to give new unit performance and longevity. We have rebuilt thousands. All makes, types and sizes rebuilt for you at \$2.50 each. Detach rectifiers from transformers before shipping. Transportation to us must be prepaid. All rebuilt units are returned C.O.D. plus transporation.

BATES LABORATORIES

571 HILL AVENUE

GLEN ELLYN, ILL.

### - REVAMP -

FOR SALE - The best money you ever spent - Pastime. A turf Champ conversion, \$200.00 each. With Free Play payout meter, backboard, modern in every way. All lights formerly on playboard now on back glass. 1/3 Deposit with all orders.

LOUISVILLE NOVELTY MANUFACTURING CO.

330 EAST BRECKENRIDGE STREET

LOUISVILLE 3, KY.



# SEND FOR OUR LIST OF ARCADE EQUIPMENT

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LARGEST STOCK OF THE LATEST AND BEST ARCADE EQUIPMENT IN THE COUNTRY  
IT IS JUST WHAT YOU WANT!

PHONE - WIRE - IMMEDIATELY

EVERYTHING IN ARCADE EQUIPMENT AND SUPPLIES

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FOR SALE: ESTABLISHED PHONOGRAPH /  
AND PINBALL BUSINESS!  
CASH REQUIRED - \$35,000.

COMMERCIAL GAMES COMPANY

28 HARTFORD AVENUE

(PHONE: 1456)

NEW BRITAIN, CONN.

PUSH CARDS - PINS - 1-BALLS

FOR SALE - Extra Special for This Week! America's Number One Quality Push Cards;  
Size 10 - lots of 100 \$1.25; 500 \$5.; 1000 \$9.; Size 12 - lots of 100 \$1.30; 500  
\$5.50; 1000 \$10.; Size 15 - lots of 100 \$1.35; 500 \$6.; 1000 \$11. Other sizes at  
low prices, also pin games and automatics.

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EVERY GAME GUARANTEED CLEAN AND READY FOR LOCATION

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|----------------------------|----------------------------|-------------------------|
| A.B.C. Bowler.....\$54.50  | Champ.....\$ 49.50         | New Champ.....\$59.50   |
| Action.....139.50          | Five, Ten, Twenty...119.50 | School Days.....39.50   |
| Air Circus.....129.50      | Formation..... 29.50       | Sea Hawk.....49.50      |
| Air Force..... 89.50       | Four Diamonds..... 45.00   | Spot-A-Card.....69.50   |
| Argentine..... 69.50       | Four Roses..... 49.50      | Texas Mustang.....74.50 |
| Attention..... 39.50       | Gun Club..... 69.50        | Topic.....89.50         |
| Big Parade.....114.50      | Hi Hat..... 45.00          | Towers.....74.50        |
| Big Time..... 29.50        | Home Run '42..... 79.50    | Velvet.....29.50        |
| Bowlaway..... 64.50        | Jungle..... 69.50          | Victory.....84.50       |
| Bosco..... 79.50           | Knockout.....114.50        | West Wind.....64.50     |
| Broadcast..... 39.50       | Majors '41..... 49.50      | Zig Zag.....52.50       |
| Capt. Kidd..... 69.50      | Monicker..... 89.50        | Zombie.....49.50        |
| Fleet (plastic)..... 29.50 | Mascot (plastic).... 29.50 | Spot Pool.....69.50     |

WE ARE STILL BUYING ANY QUANTITY OF

BALLY FLICKERS at \$40.00 each

Contact us immediately for quick service

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(PHONE: BR - 1238)

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WESTINGHOUSE G.E. MAZDA ZIP CORD  
7 1/2 - 15 - 25 - 40 - 60 WATT LAMPS - 120 TO CARTON - 7 1/2¢ EA.

G.E. Westinghouse Lamps are Tops-Best-Genuine-Peerless! Most popular to the trade.  
NEW RUBBER ZIP EXTENSION CORD 500 Ft. Roll - 3 1/2¢ per ft. MINIATURE BULBS, 40, 46,  
50, 51, 55, 63 - 45¢ per box. 3 Amp and 6 Amp Plug Fuses - \$4.40 per 100. FUSE TATS  
15¢ each. 10, 15, 25, 30 Amp Plug Fuses \$3.95 per 100. Male & Female Plugs 5 1/2¢ each.  
Heavy Duty Popular 5-Wire Cable; 30-wire Cable Wire - write for price. Make usual  
supplier's certificate on wire orders. TERMS: 1/3 Deposit, Balance C.O.D.

ARCADE BULB COMPANY

56 WEST 25th STREET

(PHONE: WA-9-7490)

NEW YORK CITY

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