

"The Confidential Weekly Of The Coin Machines Industry"

Vol. 5, No. 9

(WARTIME SPECIAL ISSUE)

November 23, 1943

When Johnny Comes Marching Home

What will you look forward to, Johnny, after the bands stop playing . . . after the tumult and the shouting die? First, the welcoming arms of your loved ones. Then, a return to the happy yesterdays of peace-time living!

Yes, Johnny, after you come back, you'll again be free to go to the movies. Listen to the radio. Root for the home team. Drop in at the neighborhood store for a soda with the girl friend . . . perhaps hear your favorite tune on the "juke-box." And there'll be evenings when you'll gather 'round the piano with friends to play and sing the old songs, the new songs . . . and forget there ever was a war.

In these simple pleasures is the essence of a democracy which Johnny and all of us here at home are fighting to preserve.

Wurlitzer has long played an important part in the world of music ... has long led in the manufacture of fine pianos and other musical products. Wurlitzer factories are now engaged 100% in war production. With the return of peace, Wurlitzer will again devote itself to advancing the cause of music. The Rudolph Wurlitzer Co., Executive Offices, Chicago, Ill., Factories at De Kalb, Illinois, and N. Tonawanda, New York.

> WURLTZER THE NAME THAT MEANS MUSIC TO MILLIONS

WHAT BUCKLEY

PRECISION

MANUFACTURING

of the Generator Gyro Drive Power Plant for the remarkable Gyro Compass with tolerances as close as One-Ten Thousandth of an Inch (.0001) 1/50th the thickness of a human hair.

MEANS TO YOU

During the war—it means that a member of YOUR industry is contributing to the production of vital instruments that will hasten the early and victorious conclusion of the war.

After the war — it means that the experience we have gained and the new machinery we have acquired will bring you BETTER BUCKLEY PRODUCTS made with a precision never before possible.

BUCKLEY MUSIC SYSTEM, Inc. 4223 WEST LAKE ST., CHICAGO, ILL. "Looking Forward to the Day When We Will Serve You Again"

THIS "WARTIME SPECIAL" ISSUE IS DEDICATED TO THE "SECOND WARTIME CONFERENCE" OF THE COIN MACHINES INDUSTRY HELD AT THE HOTEL MORRISON, CHICAGO, ILL. NOVEMBER 15, 16, 17, 1943 SPONSORED BY THE CASH BOX

Ti'

•

-



PROGRAM SECOND WARTIME CONFERENCE OF THE COIN MACHINES INDUSTRY

Mural Room, Hotel Morrison, Chicago, Ill.

November 15, 16, 17, 1943

MONDAY, NOVEMBER 15, 1943

- 10:30 A.M. Bill Gersh, The Cash Box, New York City
- 11:00 A.M. Major J. A. Westbrook, Sixth Service Command, U. S. Army
- 11:30 A.M. Commander W. C. Eddy, C. O., U.S. Naval Training School, Chicago

— Lunch Recess —

1:30 P.M. — Otto E. Sciler, War Finance Committee of Illinois

2:00 P.M. — Irving Pflaum, Foreign News Editor, Chicago Times Vincent Gottschalk, Master of Ceremonies

 \Diamond

TUESDAY, NOVEMBER 16, 1943

Open Forum

from 10:30 A. M. in the Mural Room

WEDNESDAY, NOVEMBER 17, 1943

"Get Together Day"





"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINES INDUSTRY" ISSUED EVERY WEEK BY FIRST CLASS MAIL. REPRODUCTION IN WHOLE OR PART FORBIDDEN WITHOUT WRITTEN PERMISSION FROM THE PUBLISHERS. COMPLETE CONTENTS COPYRIGHTED BY: THE CASH BOX. 381 FOURTH AVENUE, NEW YORK, N. Y. (All Phones: MUrray Hill 4-1725). A CONFIDENTIAL INTERCHANGE OF NEWS, VIEWS AND PREDICTIONS OF THINGS TO COME FOR THE LEADING MEMBERS OF THE COIN MACHINES INDUSTRY.

VOL. 5, NO. 9

NOVEMBER 23, 1943

SERIAL NUMBER 113

"The Coin Machines Merry-Go-Round"

By Bill Gersh



For some weeks now our opening editorial item has been in reference to the forthcoming Second Wartime Conference of the coin operated machines industry. Today, we open these same editorial pages - at the Second Wartime Conference in the Hotel Morrison, Chicago. For these three memorable and we do hope historical days, November 15, 16 and 17, 1943, there will be gathered together many hundreds of coinmen. Some will be meeting each other for the first time. Others will renew acquaintanceships which have long been idle.

This Second Wartime Conference is directly attributable to those men who came together in the First Wartime Conference of this industry at the Hotel Waldorf-Astoria in New York City, August 16

and 17, 1943. This was an emergency meet. It was called together hurriedly. It could not possibly attract the large number of men who would have liked to attend. There wasn't sufficient time given for most of the men to obtain rail and hotel reservations. But many, many telegrams and letters arrived asking that another conference be called and that more time be given to assemble the coinmen from all over the nation. Those that were present at the First Wartime Conference also agreed to this, unanimously. The Second Wartime Conference was therefore activated into being by The Cash Box at the request of these men from all over the nation.

Here, gathered together at the Hotel Morrison, are the men who believe that this is the greatest and grandest business in the land. These men are gathered together to work on the theme of this conference: "CREATER AID TO THE WAR EFFORT", so as to, if at all possible, remove the stigma of "non-essential" from this industry. These men have already done much for the war effort. They are continuing to work harder for the victorious finish of the war each and every day. They have the satisfaction of knowing that everyone of their manufacturers are engaged 100% in war work. They know that others have already done much remarkable work for the War Bond drives by the letters these men have received from the Treasury Department. Not only that, but the Army and Havy, too, have paused in their busy efforts to compliment the men of this industry for what they have already done to help bolster and maintain the morale of the armed services in this country and thruout the far flung battlefronts of the world. The theme for this Second Wartime Conference, which makes this a most important meet for all engaged in this industry, is the theme that all the men want.

The program has been so arranged for these three days that the men will hear from the Army, Navy, Treasury Department and from such noted speakers as Irving Pflaum, Foreign News Editor of the Chicago Times. And all this is but the opening parade for the Open Forum meets of the second day. And the third day has been granted to the pleasure of the men themselves and will be known as "Get Together Day".

Here, in open forum, and for the first time in the history of this industry, will meet operators, jobbers, distributors and manufacturers, as well as many of the allied trades. They will be able to talk to each other openly. They will be able to, as a national group, discuss the varied problems of this industry. They may bring about solutions for these problems. They may even create here the beginning of better business meetings for the national membership of this industry thru a series of committees wherein the leaders of this industry, acting on these committees, will be able to help guide the footsteps of the men engaged in this business to greater heights than ever before attained.

Here is the opportunity to create that all important backbone for the trade that has long been lacking. Here, unselfishly and with energy and intelligence, can the men of this industry arrange for a finer future welfare for themselves. Here they can lay the groundwork to gain greater national acceptance. Gain better understanding of their business. Arrange for services to various good and noble causes. Gain the confidence and cooperation of their fellow coinman for the future, greater growth of this industry.

Here, all present, can help plan ahead for the coin machines world of tomorrow. Gain the understanding of legislative bodies and officials everywhere in the nation. "The Coin Machines Merry Go-Round" Create a code of ethics. Combine the efforts of all divisions of this industry into an efficient, workable unit for the future welfare of all concerned. Overlook various small and personal foctors and jealousies and get together in the work necessary to future growth. Cast out any personal misunderstandings or bickerings and make way for the fact that this industry is going to reach outstanding, and even gigantic proportions, in the post-war era. Its present small, and highly concentrated membership now has a most glorious opportunity to do something that will live forever afterward in the history of this industry.

The Second Wartime Conference eagerly and even anxiously holds out to all the men gathered at the Hotel Morrison the possibility of great achievement. It wants to most anxiously give the laurel wreath of recognized accomplishment to those men who comprised this industry in the war year of '43. Perhaps then, we shall see as a result of this Second Wartime Conference a new and greater and finer industry. An industry of which you can forever be proud.

EQUITABLE TAXATION

The time has arrived when some sort of move must get under way to arrange for more equitable taxation. The arcade owners tried to get their tax set-up changed in Washington. The A.O.L.A.C. of Los Angeles also appeared before the House Ways & Means Committee. A more concerted, completely national move is now necessary to bring about a more liberal understanding of this industry to legislative bodies so that more equitable taxation will result.

There is no politically prominent personage at the present time who will take the stump in Washington, or anywhere else for that matter, to get coin machines taxation or any other industrial taxation reduced. Such political action will have to wait for the post-war period, when gradually, as the great force of men now in the armed services are disbanded, as the many initialed organizations in Washington disappear, someone with sufficient courage can go to the front to have industry's taxes reduced so that private enterprise will again be able to function unfettered. This industry, being aware of the nation's need for as much funds as it can possibly accumulate to correctly conduct the war, is not going to ask that taxes be lowered, but instead, must ask that some arrangements be made whereby present taxation will be more equitable.

The pin games men thruout the nation face an unusual problem. They are paying \$10.00 per machine, where no awards of any kind are being made, and must pay for the entire year's license in advance. This license is then issued in the name of the location owners. Yet, in most cases, it is actually paid for by the operator in cooperation with the location. Yet, should the operator remove his machine in 10 days or even less, he loses his entire year's license fee. Therefore some arrangement should be made wherein the license reverts back to the operator and also allows him to pay on a quarterly basis if necessary, especially where he has little confidence in the location's lasting power. In this way he can always be assured the full valuation of the license he purchases. Surely, when a man does not do business for an entire year, and yet is charged for the year, he should be given the protection of a pro-rata arrangement so that the fee he pays covers the actual period in which he operates, not for something that does not take into fair consideration the actual cost for the license for the period issued.

Most coinmen purchase full year licenses for their locations where they know they are more or less assured a full year's run. Other locations, such as for example, a new arcade, can be a great risk when it fails after a very short period of time. The arcade owners went to Washington with this problem. They explained that the seasonal arcade had only a brief, two month life out of the entire year. Yet these seasonal arcade men were forced to pay the same full year's price for their individual machines licenses as did those arcades that continued to do business all year 'round. This inequitable tax situation should be instantly changed. It simply does not make sense. It is attributed to a poorly written and even more poorly interpreted tax bill. Surely there is enough logal talent available to help reverse such an inequitable measure.

It is certainly not the intention of the national government to collect the same tax twice in the same year from the same place. Yet this has just happened to a new arcade in New England. And the only relief that could be suggested by the Internal Revenue Department of Boston to the seller, who just 28 days before had paid for the complete yearly licenses required, was to pay again, under protest, and then appeal to Washington. Instead, something much more definite should be done now. Arrange for a body of men chosen on a national basis from this industry and have these men work for equitable taxation with our Federal Covernment.- thru its various agencies, and thereby bring about a better understanding of the requirements of those engaged in this industry.

Another complaint emanates from Cleveland. One of the operators in that city has just been called in by the local Internal Revenue office and advised that he must pay a 10% tax on all parts he purchases for use in his operations. This probably comes as a surprise to all. How did this 10% parts tax come about? By whom and when? In short, here again is something in taxation that flashed right past the greater ma-

THE CASH BOX

"The Coin Machines Merry-Go-Round"

jority of those engaged in this industry and now creates a new problem for these men. This most definitely demonstrates the need for a body of the leaders from this industry to take an active part in the formation of a "tax council". This becomes more imperative each day. The new taxes that are now being cruated in Washington will make this even more necessary. And with local governments following the lead of the na. tion's capitol, then most certainly the need for a coin machines "tax council" is here.

There are a great many men in this industry who know how to create such a council. These men can arrange for regular meetings and also have a paid representative inform them of new taxes arising anywhere in the nation in regard to this industry. The creation of a "tax council" is today an absolute necessity. Until such a council is created, with headquarters probably in Washington, this industry will continue to suffer inequitable taxation.

TWO DEPRESSION YEARS

There is a growing belief among many leading economists that this country is going to enter into two severe depression years, from 1944 to 1946. Such leading statisticians as Leon Henderson, former head of OPA, report that the European War is scheduled for its finish in the Fall of '44 and the Japanese scheduled for their downfall the following year. A great many changes are therefore bound to occur in the present manufacturing set-ups and these will bring about great unemployment gauged to reach as high as 12,000,000 unemployed by '46, when the turn is then expected to come.

There is also no doubt that even with the European war finished in '44 no new coin operated equipment will appear on the market. As these economists report, manufacturers will swing over to rehabilitation products for those nations hardest hit by the war. So much is required by these nations that the plants which can furnish materials of this kind, for example plumbing and electrical and rail equipment, etc., will be extremely busy, whereas textiles and other lines of this nature, will once again start to return to somewhat normal production. But the steel and other metals needed for coin machines will be taken up by the needs of the distressed countries which this nation will help to return to normal.

As all coinmen, who operated in this industry in '29 to '33, when the worst depression in the history of this nation was in effect know, the earning power and popularity of coin operated equipment, because of its economical entertainment value, zoomed to new and greater heights during the depression and was the cause for the greatest growth for this industry. During these depression years a very large number of new men entered into this industry. Pin games were born during these years. And this, too, acted as a great incentive for new blood. There is no doubt, then, that coinmen can look forward to '44 to '46, if these statisticians are right, for a rebirth of coin operated equipment popularity.

<u>"e" awards</u>

Every industry in the nation is striving to prove its merit at precision production so that when the war is over they can come to the fore and remind the nation once again of what superior craftsmanship they gave to the war effort. Yet, in no other industry that we can think of have such a large percentage of "E" awards been made as in this coin operated machines industry. We can all be mighty proud of this achievement on the part of our factories.

Look at this first roll call of awards, and there are more on the way: Stoner Manufacturing Company; Watling Manufacturing Company; J. P. Seeburg Corp.; Packard Manufacturing Corp.; The Rudolph Wurlitzer Company; Lion Manufacturing Corp.(Bally Manufacturing Company). These have already received their Army & Navy "E". This is a mighty high percentage of "E" awards in comparison to the complete number of factories working in this industry. There is no doubt anymore but what this percentage will continue to grow greater as the months roll by. It is our sincerest and fondest hope to believe that the day will arrive when each and everyone of the active factories in this industry will receive an "E". This is sure to be the greatest day in the history of this coin operated machines industry.

A few weeks ago we wrote, "You can be mighty proud of your manufacturers". Today, with the fact that such a mighty percentage of the number of factories engaged in this industry has already won their "E" - you can be even more proud of your industry. We've got a great industry. The war is proving it. Our men are in there, every minute of the day, hitting harder than hell at the enemy. Let's all of us get back of them.Let's give all and everything to GREATER AID TO THE WAR EFFORT - the theme of the Second Wartime Conference.

"GREATER AID TO THE WAR EFFORT"

By Joe .Orleck

A (1943) COPYRIGHTED FEATURE OF "THE CASH BOX" 381 FOURTH AVE., NEW YORK

Honorable Mention Awards have been issued by The Cash Box to members of the coin machines industry for outstanding deeds that have reflected favorably upon the entire industry. It is therefore entirely fitting that this Wartime Special Issue carry a list of those people whose unselfish efforts have come to the attention of the entire industry during the past year. They have all helped bring the industry greater prestige.

PAUL E. DAVIS and AL WERTHEIMER, Davis Sales Company, Syracuse, N. Y. Turned out a circular explaining wartime problems of music operators to location owners and sent them to other operators for their use. Also served on U. S. Treasury War Saving Staff.

JOHN E: COBB, J. E. Cobb Distributing Company, Louisville, Ky.

Inaugurated motor repair for trade at a loss to help operators keep equipment running. CARL E. TRIPPE, Ideal Novelty Company, St. Louis, Mo.

Went all out in local scrap drive - worked in overalls himself - and used all his trucks for collection. JACK R. MOORE, Jack R. Moore Company, Portland, Oregon Enlisted in Civil Air Patrol, a full time service, leaving business in charge of Miss

L. Helen Cusson.

MIKE MUNVES, Mike Munves, Corp., New York City.

Very quietly donates considerably to many local and national charities.

WILLIAM RODSTEIN, Morale Builders, Fhiladelphia, Pa.

As president and leader of Amusement Machine Association of Philadelphia, "Bill" has lead his association in drives for many war and charitable agencies.

WILLIAM HELRIGEL, Keystone Novelty & Manufacturing Company, Philadelphia, Pa.

Received a citation from the Henry H. Houston Post of American Legion for war efforts. BENJAMIN STERLING, JR., Rocky Glen Park, Moosic, Pa.

Ran a page ad in roto. in Scranton paper "Ben Sterling's Boys Have Gone to War". "CURLEY" ROBINSON, AOLAC, Los Angeles, Calif.

As manager of the operators' association has stimulated coinmen to terrific war effort.

AL BLENDOW, Arcade Owners' Association, New York City

Has directed his association members to great cooperation in war effort.

HARRY PLISSNER, Baltimore, Md.

Presented plan to Red Cross for coin machine cooperation, which won great commendation.

MORRIS HANKIN, Hankin Music Company, Atlanta, Ga.

Has made outstanding contributions to innumerable charities.

DAVID S. BOND, Trimount Coin Machine Company, Boston, Mass.

Showed great courage and daring by opening new show-rooms at the most discouraging period, thus encouraging coinmen thruout the entire country.

HOMER E. CAPRHART, Packard Manufacturing Corp., Indianapolis, Ind.

Lead his company to Army and Navy "E" award.

BEN FIREMAN, Automatic Sales Company, Philadelphia, Pa.

Put on a 1 man campaign for Russian War Relief.

JOE CALCUTT, Vending Machine Company, Fayetteville, N.C. Exceptional cooperation in local war effort in soldier town.

ED RAVREBY, Owl Mint Machine Company, Boston, Mass.

Raised over \$10,000 for war relief by personal effort.

R. Z. GREENE, Rowe Manufacturing Company, Belleville, N.J.

Received special commendation from War Department on recognization for war production. SAMUEL STERN, Keystone Vending Company, JOE ASH, Active Amusement Machine Company, I. H. ROTHSTEIN. Cooperated in a charity drive in Philadelphia, Pa.

FRANK ENGEL, Automatic Equipment Company, Philadelphia, Pa.

Worked on the Philadelphia War Bond Drive Committee. JOHN WATLING, Watling Manufacturing Company, Chicago, Ill.

Lead his company to Army and Navy "E" award.

PETER HAGEDOORN, Jersey Specialty Company, Singac, N.J.

Turned his plant over entirely to war work for the Army

RAY T. MOLONEY and GEORGE D. MOLONEY, Bally Manufacturing Company, Chicago, Ill. Lead their company to winning Army and Navy "E" award.

AL RODSTEIN, Arco Sales Company, Philadelphia, Pa.

Unusual volunteer war service.

JAMES T. MANGAN, Mills Industries, Inc., Chicago, Ill.

Brilliant cooperation in national war work, which won commendation from nation's leaders.

IRVIN SOMMER, Modern Vending Company, Miami, Florida

Cooperation with armed forces in his community.

PAUL L. GERBER and MAX H. GLASS, Gerber & Glass, Chicago, Ill. Establishing Servicemen's Center in Chicago. PATRICK J. BUCKLEY, Buckley Manufacturing Company; Chicago, Ill. Received great praise from military leaders for manufacture of war products. MORRIS GINSBERG and EDDIE GINSBERG, Atlas Novelty Company, Chicago, Ill. For leadership in war bond drives, which resulted in large sales. M. F. HammERGREN, The Rudolph Wurlitzer Company, North Tonawanda, New York. Personal efforts in behalf of war work. AL. S. DOUGLIS, The Daval Company, Chicago, Ill. Spends many long hours in charity work which results in great aid to war effort. BEN D. LAZAR and J. D. LAZAR, B. D. Lazar Company, Pittsburgh, Pa. Received public recognition from Pittsburgh leaders for coin machines industry for leading in charitable donations in war drives. WOOLF SOLOMON, Central Ohio Coin Machine Exchange, Inc., Columbus, Ohio Great efforts in war work. GORDON B. MILLS, Mills Industries, Inc., Chicago, Ill. Post-War planning and thinking which will benefit all in industry. WM. R. BURTT, Wichita, Kansas His ingenuity helped the industry maintain itself during the most trying times. HARRY ROSENTHAL, Automatic Amusement Company, Pittsburgh, Pa. Hard work on Victory Fund Committee which resulted in a successful drive. EARL E. REYNOLDS, Walbox Sales Company, Dallas, Texas Personal efforts resulted in organization of Texas Operators. BEN RODINS, Marlin Amusement Company, Washington, D.C. Unusual charitable work. IRV. BLUMENFELD, The General Vending Service Company, Baltimore, Md. For cooperation with USO entertainment groups. MAX BUSHWICK, Capital Amusement Company, Philadelphia, Pa. Charitable efforts with American Legion and Veterans of Foreign Wars. WILLIAM RABKIN, International Mutoscope Corp., Long Island City, N. Y. Manufacturing many vital war products. Personally devoting many hours of leisure time to aid war effort as president of one of New York's leading charitable organizations. IRVING FOLBERG, Irving Sales Company, Milwaukee, Wisc. For cooperation with Coast Guard Reserve. J. R. PIETERS, Kalamazoo, Mich. Donation of time, money and equipment to USO in his territory. MEYER M. MARCUS, The Markepp Company, Cleveland, Ohio Leading charitable moves as president of one of the most notable organizations in Pittsburgh. JACK KEENEY, J. H. Keeney & Company, Chicago, Ill. For the many fine products being manufactured by his company. HIRSH de LaVIEZ, Hirsh Coin Machine Company, Washington, D.C. For his efforts in cooperating in Washington for benefit of entire industry, and selling \$1,250,000. bonds in 3rd War Drive. NAT COHN, Modern Music Sales Company, New York City. Responsible for securing the services of one of the country's leading concert artists and composers to appear without charge at a concert in Carnegie Hall, resulting in the the sale of over a half million dollars in War Bonds to the audience who were mainly coin machines people. The receipts from admission were used to benefit the armed services and war charities. SPENCE REESE, The Rudolph Wurlitzer Company, North Tonawanda, New York. Presentation of an idea which resulted in greater war effort of industry. HYMIE ZORINSKY, H. Z. Vending & Sales Company, Omaha, Nebr. Cooperation with U. S. Treasury Department, and help rendered Nebraska State Guard. ED. GEORGE, Ed George Music Company, Akron, Ohio Ran page ad in Akron newspaper to stimulate action in Third War Loan Deive, and showing what the "Juke" box operators and locations could do to make the drive a success. It is our sincere hope that in the days to come, we shall be able to issue a great many more Honorable Mentions to the members of the coin machines industry for outstanding deeds which reflect credit upon the entire industry.

this

thing

we call –

HAT'S it all about — this thing we call a coin machine? It's just a gadget that someone thought up and in which someone else saw opportunity and there came to be an industry. Building a coin machine is like putting on a show. In well guarded, hidden, factory nooks, away from all else, sit busy men who saw and file and draw and think and argue and calculate and eventually produce the first handmade – a coin machine. And then it is model of fearfully viewed by the manufacturer and his engineers and production experts and his advertising and merchandising staff. Just like drilling the chorus and rehearsing the stars and listening to the new songs and building the stage settings. And then, after many, many thousands have been spent, the curtain is raised. And there, presented to all is — a coin machine. And it either reaches the top or becomes a flop on the say-so of those small and big town critics who buy it, guide it, and attempt to earn with it.

And what about those men who baby it? Who are called out of their warm beds at midnight because Joe Doak's Tavern needs \$2.00 worth of nickels? And return home tired and disgruntled? And somewhere on a lonely road in some dingy honky-tonk another coin machine has stopped functioning. And up he gets again. And once again he starts to drive. Sleepy, tired, grouchy and all for what? For this thing we call a coin machine. He lives it. He eats it. He dreams it. He trades and deals and argues and chisels and buys and sells and somehow keeps on going for this thing we call—a coin machine. "What a life," he cries in disgust.

He continually howls about being "gypped," about "junk being shipped to me," about "machines that won't work," and about "manufacturers who don't care a damn about you after you're sold." and about "distributors that are just after your money," and about "locations that are always griping" and about "parts that you never get when you order 'em," and about a thousand and one things more. But — he loves it — loves this thing we call — a coin machine.

a coin machine

"Damn taxes are getting higher," he laments, "storekeepers are getting too smart." he wails. And he cries, "who in the hell wants to be in a business where locations disappear overnight" and "where you don't know whether you are in or out of business when you wake up" and "where legislators and politicians and cops and sheriffs and every monkey's uncle wants something or other from you" and "when you think you're making a buck along comes another new gadget and you've got to buy it whether you like it or not or lose the spot" and "you've got to take some jerk's guff and like it" and "you listen to complaints that make you sick and you've got to smile thru it all.³

"And," he groans, "you run into debt and the finance companies holler and your jobber yells and they put collectors on your tail" and "when you want a Sunday off along comes some location and tells you he's having a wedding and won't you bring some machines around for the guests to play free'' and "when you're all set to take a vacation some new monkey busts into your territory and starts offering loans and crazy percentages to get the spots" and "you're all set to quit and the offers they make you for your equipment almost knock you cold, everything they sold you is suddenly N.G. and lousy and old, and you just bought the stuff" stuff" . . . "so what the hell else is there to do?" . . . "You're stuck, so you may as well stay stuck." . . . "After all, it ain't such a bad business, you know." . . . "This thing we call - a coin machine."

(Reprinted by popular request from the June 22, 1943 issue of The Cash Box)

"QUIET"

HIS is the time for conservatism. For a more quiet industry. Eliminate "flash". Practice more careful, quiet business methods. Most certainly this is not the time to flash or even to discuss bankrolls. Not the time to gather large crowds in front of offices and talk business on sidewalks. Not the time to shout about the "take."

The men engaged in this industry at this time are much better off to proceed carefully, conservatively, as their bankers do. As is well known, only a handful of men, comparatively, are now operating the machines of this industry from coast to coast. There is no value in attracting the attention of outsiders to this fact. Stop attracting unnecessary attention to yourself and your firm. There are many, many reasons why. It would take a great many columns like this one to write about all of them.

This is the time to clean up all trucks and cars. Some of these feature extremely large lettering and flashy drawings of machines in colors. It is just as well that with tires and gasoline being so used (for what certain government agencies prefer to call a "non-essential industry") not to have your business so conspicuously flashed in front of the general public. It is just as easy to conduct business without such flashy trucks. Just as easy for servicing, collecting and general hauling operations. Loud, flashy lettering helps very little to give better service.

Many have large open display windows. These were attractive during the period preceding the war. They may prove all the more necessary when the war is over. But at this present time, they are simply of no value whatsoever to the average man in this industry. These large, open display windows, featuring machines only give the public and its officials an inside, unnecessary peek, into this business. Having your industry declared "non-essential", it is best that such windows be completely covered. Venetian blinds can make these windows appear just as attractive. Some like paint. But whatever is done, it is certain most will agree that this is not the time to attract attention to window displays of coin operated equipment of any type.

One type of carelessness which has always created comment has been that of many firms allowing their men to drop off machines on the sidewalk in front of their quarters. This even developed to the stage where, many times, mechanics would actually repair the machines right there on the sidewalk. No other business uses such tactics. The businesses that do aren't considered the type the average man in this industry wants to be connected with. This bit of thoughtlessness is something that should most definitely be eliminated by those that have been guilty of it.

Certain government agencies are rather disturbed by the fact that this industry employs a number of highly skilled mechanics. They feel that these men should be in war plants. The majority of such men are already in war work. More are going each day. Therefore it surely isn't necessary to feature the fact that the few of these men who are left, and who are so extremely necessary to the continuance of this business, aren't as yet at work in some war factory. Most of the mechanics want to remain right where they are. They realize that when the war is over they will probably be in charge of large repair departments. They also realize that they are extremely necessary now and want to prove their loyalty to their employers who aided them when jobs weren't so free and easy. They want to insure themselves for tomorrow. They want to work where they know they can be assured of a livelihood for years to come and perhaps even go up the ladder in their organizations to a much better position when the war is won.

To keep your valuable, skilled men with you, do not attract undue attenion to yourself and your firm. Work quietly, conservatively, without fuss or fanfare. This is not the time to have the type of suggestive calendars printed to attract attention to your firm. This is not the time to even "flash" the name of your firm too prominently. Your customers surely know you by this time. Certainly they know where to reach you when they need you.

When your machines are in transit, a few dollars invested in a tarpaulin will help tremendously to keep attenion away from them. Cover machines in transit. Keep them covered. Work quietly. Be sure that some "blue-nose" in your town doesn't see any coin operated equipment in transit, using up rubber and gasoline, and then have him start a "crusade" against you. There is no need to flaunt in his face the fact that you do use truckmen and skilled mechanics, etc. He will live just as happily not knowing these facts.

With the tremendous drive on against juvenile delinquency — keep your machines away from where children can get to them. Get your location owners to work with you in this respect. Make sure that you prominently display signs that advise the public that children are absolutely and definitely not welcome at these games. If you are running money machines, then most certainly you want to pay even more careful attention to this fact. Remember, the nation's leaders are back of this drive to curb juvenile delinquency and you want to work with them most wholeheartedly. Thank goodness, coinmen have proven that their equipment does not foster juvenile delinquency and have worked to aid the authorities in every instance.

This is the time for more quiet conservatism than ever before in the history of this industry. Quiet will prove of tremendously great value to all concerned. You have your trade medium here. You can tell your story here - quietly and confidentially. It was for that very purpose that The Cash Box was created. The Cash Box realized long, long ago, that the best actions for all the men in this industry for their future welfare, as the war came into being, was to adopt an attitude of quiet conservatism and to communicate with each other thru a confidential, truly trade medium. The great growth of The Cash Box is in itself convincing proof that all the leaders in this industry have also realized this necessity. Spread this one word thruout all the industry — "QUIET."

THE CASH BOX

VOL. 5, NO. 9

THE INSIDE STORY

For sometime now The Cash Box has been collecting facts and figures on this coin operated machines industry which are certain to prove of great interest. Our participation forms for the Second Wartime Conference brought out many new and interesting facts regarding the changes in equipment popularity which have come about in this business. These participation forms were checked and tallied against the facts already in the possession of The Cash Box. These proved extremely interesting for they showed that the swing of this industry was toward certain types of equipment which previously did not command such dominating positions.

It is of interest to the trade to check these facts and figures as collected in this survey. We believe that they prove that this industry has turned the corner of conservation and that regardless of the large number of men engaged in all types of machines operation, the outstanding equipment now being operated, reflects the new era for this industry when the war is won.

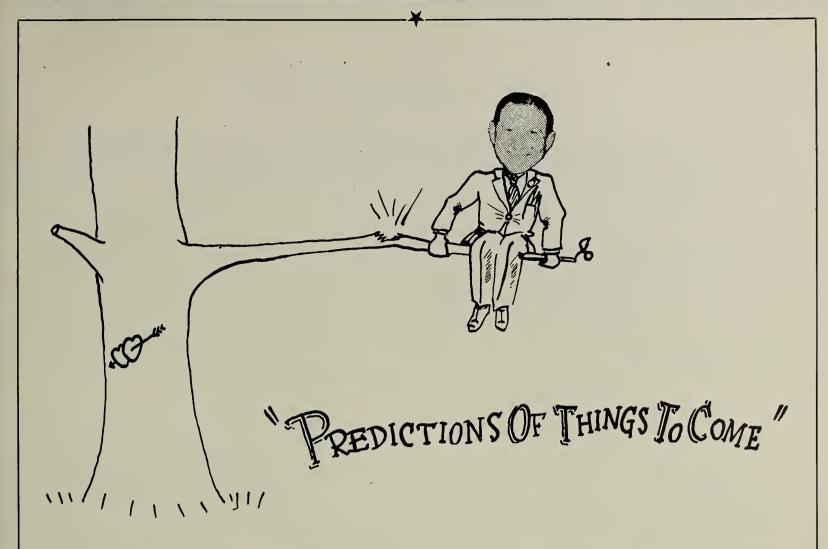
This does not mean that the field will remain dormant. Nor does it mean that today's leading equipment can retain its present position after the war without constant promotion and greatly increasing popularity. These survey figures can best be broken down by the simple fact that they indicate a war trend in equipment. They will prove of most unusual interest a few years after the war. It will then be of factual interest to all concerned to note when, why and how and also what may have caused any changes in the lineup.

Note that music continues to lead, but that the percentage of leadership has been tremendously increased. Pinball seems to retain its past percentage of adherents as well as its position regardless of the fact that so much territory closed. Pinball hasn't been shaken up too much by the war trend. This no doubt means a great deal to all those manufacturers and others considering this field for the post-war era.

The greatest surprise occurs in the arcade equipment field. Over half the men engaged in this industry at this time are either operating, jobbing or distributing arcade machines. Also interesting is the fact that 15% of the men engaged in this industry today are arcade owners. Whether this tremendous jump in percentage will hold up after the war will be very interesting to note. There are many who believe that it will and just as many who believe otherwise.

Consoles, slots and one-balls also show a definite increase. For a time there these machines were down low on the popularity list. It wasn't that the field did not want to use them but couldn't. These seem to have opened territory and are gaining in popularity. Scales are also among the great surprises, jumping into quite a commanding position and their popularity continues to grow. Merchandisers naturally tumbled due to a great many factors. The most outstanding being that of obtaining sufficient merchandise to continue them in profitable operation.

84% — operate, job or distributeMUSIC
71% — operate, job or distributePINBALL
51% — operate, job or distributeARCADE EQUIPMENT
42% — operate, job or distributeCONSOLES
42% — operate, job or distributeSLOTS
39% — operate, job or distributeONE-BALLS
34% — operate, job or distributeSCALES
23% — operate, job or distribute BULK MERCHANDISERS
19% — operate, job or distribute CIGARETTE MACHINES
16% — operate, job or distributeSALESBOARDS
8% — operate, job or distributeCANDY MACHINES
5% — operate, job or distributeDRINK VENDORS
15% — areARCADE OWNERS



THE great developments that are under way at this time portend a marvelous future for those men who will be engaged in the coin machines industry — tomorrow. Electronic developments which may eliminate the use of a great many materials such as records and needles and change amplification and create other miracles in the music field. Cigarette machines which will accept coins of large denomination,

make change, and deliver packs of cigarettes without the need for pushing or pulling handles or working gadgets. Amusement devices of a new type never before dreamed about, incorporating the lessons the factories have learned thru use of new manufacturing processes and electrical advancements.

Everyone concerned with this industry wonders what equipment will look like after the war. Just to think that the manufacturers will return with modifications of the machines we know at present, wouldn't be rightful thinking on the part of anyone who reads what tremendous and progressive strides have been made by all manufacturers so far during this war. A great many of the discoveries and short cuts which have come about will greatly affect the equipment that will be produced in the future, post-war world. We have lived in a ground-hog age and now we're in the great air age. People today think in terms of air space and air speed. This change in human outlook will mean new equipment to attract these people.

More intricate mechanisms will appear. Ideas which we cannot as yet express, but which we, ourselves, have created thru our demand for more and still more highly complex machines of war will eventually be worked out into coin operated equipment. Most of the first equipment which will be produced will follow the pre-war pattern. But, while this is in the process of production new and more complex and extremely more modern machines will be on the drawing boards of engineers and in the experimental rooms and probably in the dies and tool stages. There will therefore be a most complete and revolutionary turn in the coin operated equipment field which may well change the entire present operating picture.

These and many more surprises are being prepared for the future. For the day when the war will end and the firms who have long considered this coin machines industry a lucrative field will enter with all their great manufacturing and financial power to build this division of America's entertainment industries to new and undreamed of heights.

During '40, '41 and the early part of '42, this industry saw the entrance of much new and powerful finance, mainly concentrated in the music and merchandisers fields. Now this finance has also progressed to the arcade field, and is each day advancing further into this industry. But all this will be but a drop in the proverbial bucket to what will be placed into this field when the war is over. With many large, international bankers already casting interested eyes this way, there is no doubt that by their influence they will arrange for acceptance of certain equipment on a huge, international basis. And the profit from financing as well as distributing and operating such equipment will prove greater than even they dream.

Nor are these statements just dreams — or hopes. But facts. Facts that each and every day make themselves more and more apparent. Facts that are gradually becoming known to many leaders as they enter into consultation on products they only dreamed about a few years ago. With these new products will be required the development of new and larger type markets. This will bring about a complete revolution in the present sales picture.

complete revolution in the present sales picture. Just what turn this will take will depend entirely upon the cost of the new equipment that will be produced. There is no doubt tho, that this new equipment will be costly. Because of this manufacturers will want to be better assured of sales quotas. No more gambling on what can be sold thruout the country. If one avenue of merchandising cannot accommodate the necessary volume another will be found to take over. The picture from the sales standpoint will therefore be revolutionized by its own progression. Factory agencies are sure to arise everywhere in the country. Other distribution factors will play an important part. Direct public appeals will also be put forth in future sales programs to get the basic player market into instant action so that demand will thereby be created for the eventual purchase of new equipment. This will mean sales organizations acquainted with and geared to complete merchandising and sales promotion understanding of all fields and methods. Many surprising changes are coming about in the sales picture which will be truly surprising in their scope.

The coin machines world of tomorrow will be a new and different and better business. A more highly developed and possibly much more complex industry. It will perhaps have to make way for a great many new leaders who will start it off on a path it had always hoped for. It will look intimately into the foreign markets that are now accumulating vast cash reserves in this country as the trade balance swings their way.

The the coin machines industry was gradually assuming international prominence as an industry, prior to the war, because of larger and still larger exports, it will really reach an internationally important stage within a few years after the war is over. Equipment will reach far into Asia and Europe. This will create an international exchange of machines. This equipment will be so well financed, not only by American but by foreign bankers, that it promises to wield a mighty influence in international commerce. Samples will be shipped by air routes now charted and tested by international airlines. Complete shipments to points many thousands of miles away will be made with a speed that will amaze those now engaged in this industry. Sales action all over the known world will come within the speed of American methods.

These are the reasons that cause The Cash Box to hit harder than ever to gain the necessary type of business ethics which will allow for those firms now engaged in this industry to best benefit from the developments that are so certain to come about when the war is over. The coin machines world of tomorrow — the better business world all the leaders in this industry are striving for — that world is a surety. It's sure to be a new world. A speedier, better, grander, bigger world for those men who know the way to merchandise and to develop and to promote and to market. It's a world worth working and waiting for.

(SECTION 1)

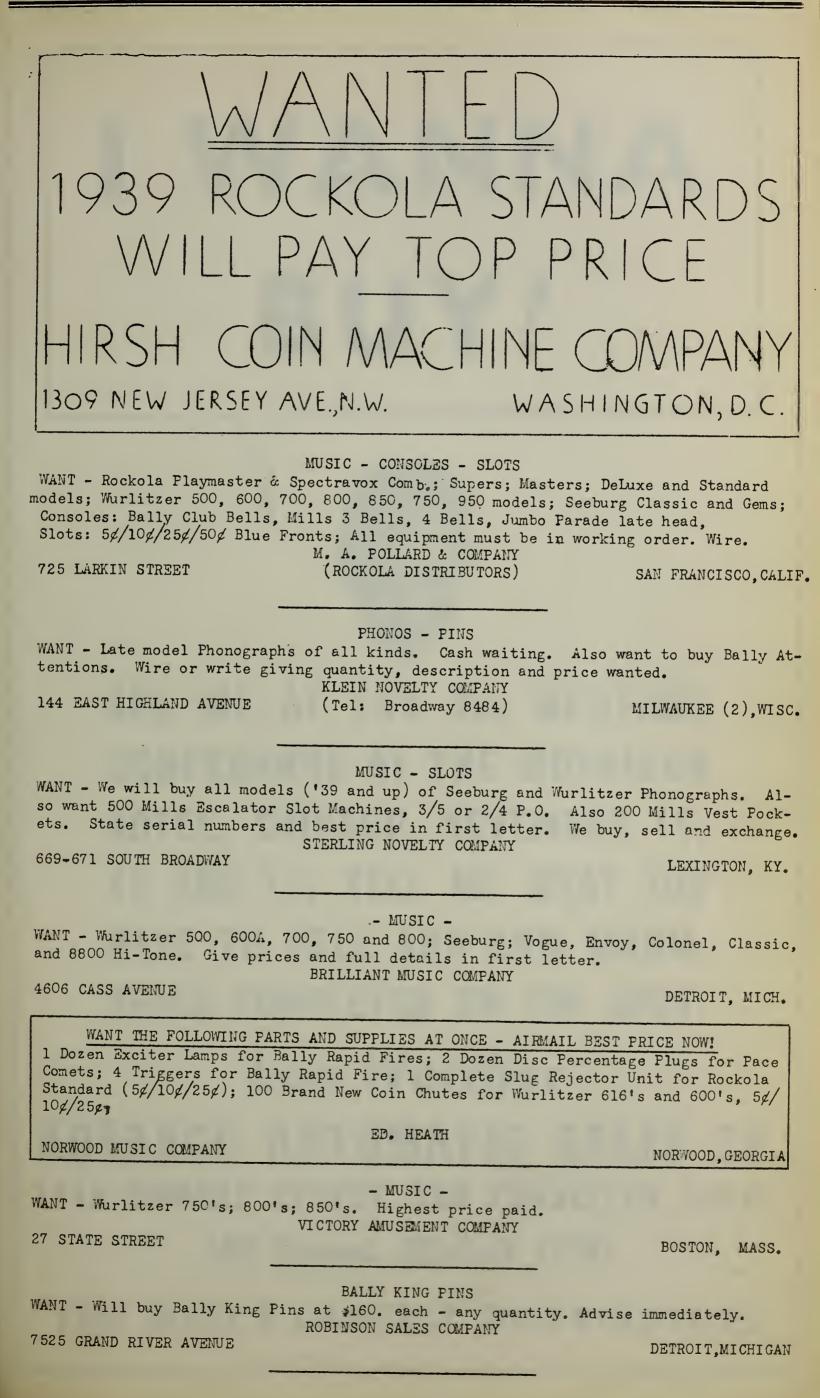
WANT-TO-BUY ADS

THE HEADLINES OVER EACH AD GIVE AN APPROXIMATE IDEA OF THE ITEMS THESE FIRMS WANT TO BUY. IT IS ADVISABLE TO READ EACH AD CAREFULLY. THESE ADS ARE STRICTLY DEVOTED TO "WANT-TO-BUY" ONLY. MANY "FOR SALE ADS" FEATURE "WANT-TO-BUY" IN THE "FOR SALE ADS" SECTION.

RI S 10¢ OR В veni 5746 BAUM BLVD. (TEL. HILAND 7000) PITTS BURGH, PA. - SLOTS -WANT - Cash waiting for 1¢ Mills Blue Fronts and 5¢ Mills, Pace or Watling Goosenecks. Advise quantity and best price via airmail. ACME AMUSEMENT COMPANY 2418 FAIRMOUNT STREET (Tel: C-3938) DALLAS (4) TEXAS. - MUSIC -WANT - The following music: Wurlitzer 700's; Rockola Master '40; Any amount. Write or wire, give complete details and whether ready to ship. DIXIE MUSIC COMPANY 701 N. MIAMI AVENUE MIAMI, FLA. ARCADE - SCALES WANT - Arcade equipment and scales; 5¢ Grandma Predictions machines; 10¢ Astro-Scope Action front preferred; Solar Horoscopes with Grandmother figure, 5¢ scroll vendor metal floor size; 1942 Exhibit Foot Ease, also Exhibit Foot Ease all metal cabinet with large glass sign, serial Nos. 1000 and up; Watling Model 500 F.T. Scales, serial Nos. 46,500 and up. Advise quantity you have ready to ship, serial numbers and price wanted in first letter that you write us. C. J. FENDRICK 2671 EUDORA STREET (The Scale Man) DENVER (7), COLO.. - PINS -WANT - 3 Bally Fleets, Please state price wanted and condition in first letter sent. AUTOMATIC AMUSEMENT COMPANY 400 N. SECOND STREET (Tel: 3-9252) RICHMOND, VA. MILLS SLOTS WANT - Mills slots. Give serial numbers, quantity, model, condition, also Mills cabinet stands. Give your best price in first letter. HARRY HOKE 520 MINNESOTA AVENUE, N.E. WASHINGTON, D.C.

THE CASH BOX

NOVEMBER 23, 1943



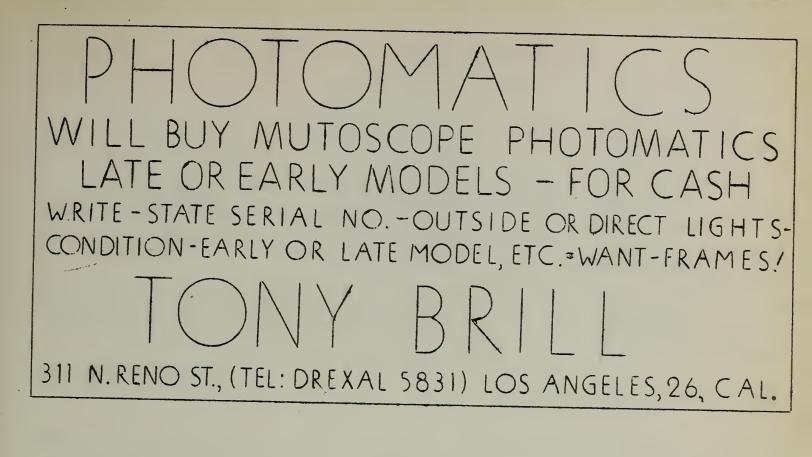
I WANNA BUY!

SEE ME AT THE 2ND WARTIME CONFERENCE AT THE MORRISON HOTEL, CHICAGO, NOVEMBER 15, 16 AND 17. TELL ME WHAT YOU HAVE TO SELL AND HOW MUCH. DEALS COMPLETED ON THE SPOT.

Lou Wolcher

ADVANCE AUTOMATIC SALES CO. 1350 HOWARD STREET, SAN FRANCISCO, CALIF. (All Phones: HEmlock 1750)

"THE WEST'S LARGEST DISTRIBUTORS"



SEEBURG PHONOS

WANT - We will pay cash for Seeburg model Rex, Royale, Gem, Regal, Crown, Concert Grand, Casino, Plaza, Mayfair, Vogue and Classic phonographs. State price expected, condition of phonographs, and quantity ready for immediate delivery. W. B. NOVELTY COMPANY, INC.

1903 WASHINGTON BOULEVARD

ST. LOUIS 3, MO.

SLOTS - MUSIC

WANT - Mills slots. Give serial numbers, quantity, model, condition. Also Mills cabinet stands. We also want Phonographs, all makes, including Wall Boxes and Step Ups HARRY H. HOKE 520 MINNESOTA AVENUE, N.E. (Tel: LU 2766)

WASHINGTON, D. C.

PINS - MUSIC

WANT - Will pay \$45.00 each for Sun Beams, Double Plays, West Winds and Do-Re-Mi's. Will pay for Wurlitzer 750E - \$425.; Wurlitzer 850 - \$500.; Seeburg 8800 RC - \$400.; Seeburg 8800 ES - \$375. Wire quantities and we will air mail deposit. AMERICAN COIN MACHINE COMPANY 557 CLINTON AVENUE, NORTH (Tel: Main 2507)

ROCHESTER (5), N.Y.

GUNPARTS - TUBES

WANT - 115 Volt Ball Rapid Fire Reverse Motors; Bally Rapid Fire Gun Stocks and complete guns; Roller Contacts for third rail Chicken Sam Guns; Trigger mechanisms for Seeburg Guns; 2A4G tubes and 7OL7 tubes. Can use any quantities of the above items. Advise price wanted and when ready to ship. Also quantity you have immediately. B & B NOVELTY COMPANY

621 WEST MAIN STREET

LOUISVILLE, KY.

- MUSIC -

WANT - 1 or 100, cash waiting, Wurlitzer phonographs. Models 24, 24A, 500, 600, 600KB, 700, 750, 800, 850, also counter models 71 and 81. Mills Throne of Music and Mills Empress; Rockola Commandos; Give low down price, serial numbers, complete description in first letter.

140 N.W. FIRST STREET

BILL FREY, INC.

MIAMI (25), FLA.

ARCADE - MUSIC - PINS

WANT - Sky Fighters; Ace Bombers; Super Bombers; Wurlitzer Skee Balls; High Scores; Wurlitzer 750 and 750E phonos. Also want late model pin games. Give complete details and price wanted in first letter.

2618 CARNEGIE AVENUE

MODERN AUTOMATIC EXCHANGE, INC. (Tel: Ch - 7067)

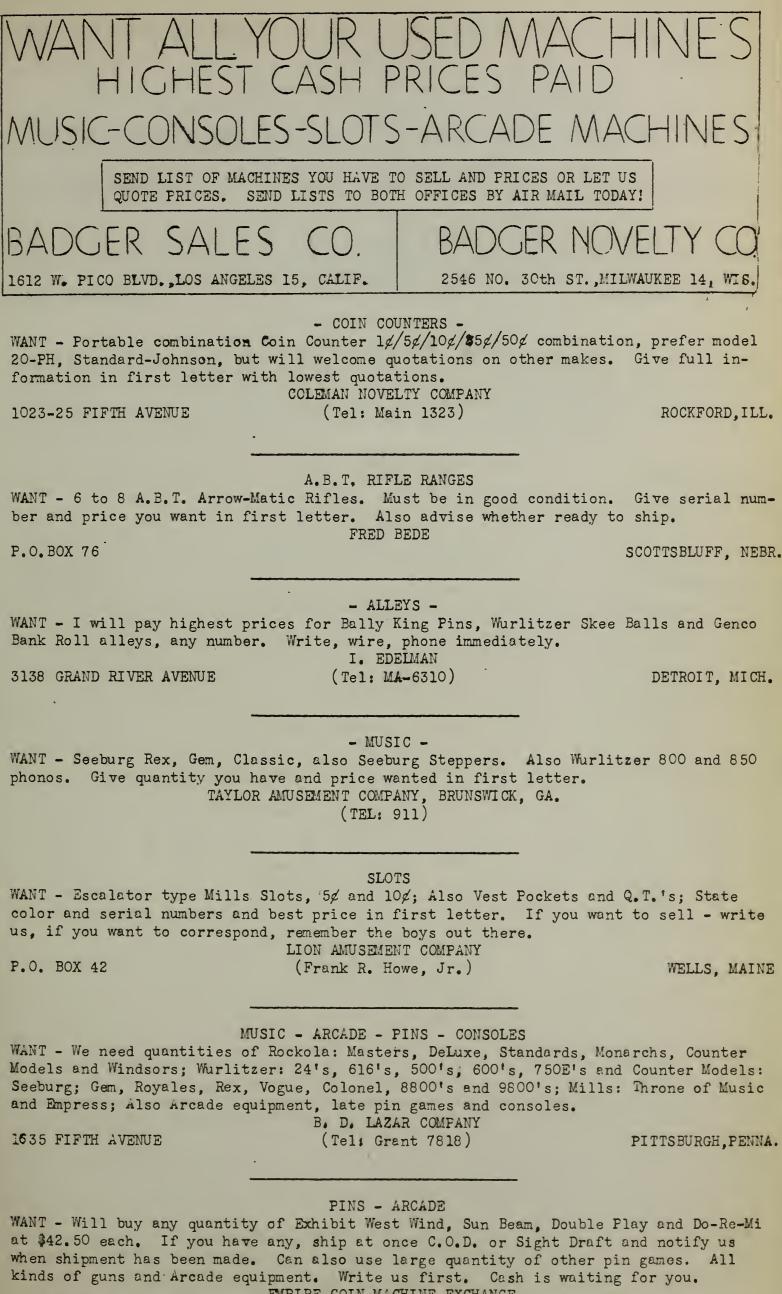
CLEVELAND, OHIO

VOL. 5, NO. 9

THE CASH BOX

NOVEMBER 23, 1943

SLOTS WA	NTED - USED MACH	INES
Mills Blue Fronts Jennings CONSOLES	MUSIC Wurlitzers - 750 - 750 E 600-500-616 Seeburg 8800-9800	Bally RAPJD FIRES
Mills FOUR BELLS, 5¢ Mills FOUR BELLS, 5¢ & 25 Mills THREE BELLS, late Keeney SUPER BELLS, 5¢ Con	Envoys, Classics, Regals and Gems ONE BALLS	Bally DEFENDERS Evans SUPER BOMBERS Evans TOMMY GUNS (late model)
Keeney TWO WAY BELLS, Con Keeney FOUR WAY, Conv. Mills JUMBO PARADES, late	v. Bally THOROBREDS	ACE BOMBERS KIRK NIGHT BOMBERS DRIVEMOBILE
Bally HIGH HANDS	Keeney FORTUNE	Rouk-Ola WORLD SERIES Jennings ROLL-IN-THE- BARREL Mutoscope PUNCHING BAGS
GIVE COMPLETE DETAILS AND LETTER. ALSO ADVISE SERI	LAL NUMBERS AND CONDITION.	PHOTOMATICS Keeney AIR RAIDERS Mutoscope SKYFIGHTERS
1503 WEST PICO STREET	PAUL A. LAYMON COMPANY	LOS ANGELES, CALIF.
		200 MCDDDO, CALIF.
	OTT CO TT I mm	nonographs. Cash waiting.
690 FORT WASHINGTON AVENUE	(Tel: WA 3-1921)	NEW YORK, N. Y.
LOI	MUSIC - PINS er phonographs 1941 and 1942 mod mps: Bally's Pick Em Variety, F ISVILLE NOVELTY MANUFACTURING C	els with electric Selector. ree Play.
330 EAST BRECKENRIDGE STREE	T	O. LOUISVILLE 3,KY.
WANT - Seeburg - 8200, 8800 Crowns, Majors, Plazas, Walf Bells, Brown Fronts. Send 1701 WEST PICO BOULEVARD	SEEBURGS - SLOTS , 9800, Envoys, Colonels, Mayfai 1-O-Matics, U.S.R. Adaptors, Mil complete list stating quantity a E. T. MAFE MUSIC COMPANY (SEEBURG DISTRIBUTORS)	and prices.
	(DISINIBUTORS)	LOS ANGELES, CALIF.
	- MUSIC - Seeburg Rexes, \$85.; Envoy R.C. s R.C. Must be in perfect condi MODERN VENDING COMPANY	\$260. Will also buy See- ition. How many have you?
286 N.W. 29th STREET	(Tel: 0879)	MIAMI, 37, FLORIDA.
	WATLING FORTUNE SCALES ling DeLuxe Fortune Scales, with es. Give serial numbers first 1 W. E. EASTBURN	or without top mirrors, etter.
1015 ADELINE STREET		HATTIESBURG, MISS.
WANT - Phonographs: Wurlitzer prices for these machines.	- MUSIC - 412 - 616 - 600 - 750E; Rockola	Standards. Will pay top
1309 NEW JERSEY AVENUE, N.W.	HIRSH COIN MACHINE COMPANY	WASHINGTON, 1, D.C.
200 Hour 750 Watt 120 Volt T WRITE US PRIC MITCHF	ANTED QUICK -12 C-13D Filament Clear Project CE AND QUANTITY YOU HAVE TO SHIP	tion Lamps for Panoram. AT ONCE.
1629 WEST MITCHELL STREET	LL NOVELTY COM	PANY MILWAUKEE (4)WISCONSIN



EMPIRE COIN MACHINE EXCHANGE (Tel: Humboldt 6288) VOL. 5, NO. 9

THE CASH BOX

NOVEMBER 23, 1943

WANT - Shoot-The-Bull gun; Hitler gun. Write us immediately, give full details. GENERAL SALES COMPANY (Tel: 733) DUBUQUE, IA. 150 WEST 9th ST. - WELCOME -NOTICE - Coinmen, welcome to Chicago. Will be glad to see you. Factory is only three minutes from the Loop. Harry Williams, WILLIAMS MANUFACTURING COMPANY 161 WEST HURON ST. (Tel: Delaware 4184) CHICAGO; ILL. - PIN - PHONO ROUTES -WANT - We will pay top prices for your pinball or phono route, Cincinnati vicinity. GLOBE GAMES COMPANY 1228 WALNUT ST. (Tel: Main 4060) CINCINNATI 10, OHIO CANDY MERCHANDISERS - SCALES WANT 5¢ Selective Candy Bar Vending Machines like Stoner Univerdors or National 6 or 9 column vendors. Also multiple coin counting machines and penny weighing scales of all types. Phone us at Euclid 9219 when you are at the Second Wartime Conference. Oak Park is a suburb of Chicago and you can reach us easily from your hotel room. Night telephone: Village 4491. R. H. ADAIR COMPANY 733 S. EUCLID AVENUE (Tel: FUclid 9219) OAK PARK, ILL. 1-BALLS WANT - Late Balfy pay tables. TOLEDO COIN MACHINE EXCHANGE 1815 ADAMS TOLEDO, OHIO BUY WAR BOND

"ALL-WAYS BOOST The Cash Box ALL-WAYS"

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by

"THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

VOL. 5, NO. 9

Most Only

NOVEMBER 23, 1943

SERIAL NUMBER 113

	•	P	HONOGR	APHS	
	SEEBURG			KEENEY	
	8.Selectophone 10			Wall Boxes	\$ 5.50
	8.Symphonola			Adaptor for Seeburg. 37.50	
	7.Plaza239.50	To	\$250.00	8.Adaptor for Rockola.35.00	
	7.Regal			Adaptor for #616	
	8.Model A			Wurlitzer35.00	
	8.Model A-II1			Twin-12 Adaptor35.00	
	8.Model B44.45			8. Wurlitzer 21 Adaptor 28.50	
	8.Model C			8.0rgan Speaker42.50	
	8.Model H67.50			8. Sun Ray Speaker25.00	
	7. Rex			Bar Brackets1,50	
	8. Rex, with Adaptor129,50			NTT TO	
	8.Model K-15110.00			MILLS	
	Model K-20179.50			7. Zephyr	
	8. Royale	Π.	140 50	8. Studio	
	8. Gem	10	149.50	8. Dance Master	
	8. Classic		285,00	8. DeLuxe Dance Master. 32.50	
	8. Classic, R. C		205.00	8. Do-Re-Mi	#750 00
	Mayfair			Panorams	
	7. Crown		245.00	Throne of Music150.00	179.50
	8. Concert Grand		240.00	8. Throne with Adaptor275.00	225 00
	7. Colonel, R. C			Empress	225.00
	8. Colonel			8. Empress with Adaptor225.00	
	Concert Master			8.Panoram Adaptor32.50 8.Panoram 10¢ Wall Box17.50	
	7. Cadet			8. Speaker	
	8. Cadet, R. C			0. phearet	
	8.Major			GABEL	
	8.Major, R.C			8.12 Record, Jr	
	8. Envoy	То	\$350,00	8.12 Record with Adpt. 58.00	
P	6. Envoy, R. C			8.2-12's with Adaptor.94.00	
	8. Vogue			8.18 Rec.Ill.Grille40.00	
	Casino135.00			8.2-18's with Adptr120.00	
Ē	8.Casino, R.C159.50			8.24 Record Last Model. 139.50	
Ciro	6.Commander				
	6. Commander, R. C			PACKARD	
Bek	Playboy			Pla-Mor Wall & B Bx. 27. 50 To	\$ 32.50
8	Selectomatic 166.00	То	. 14.50	6.Bar Bracket2.50	4.50
Š	Selectomatic 206.00		6.50	Willow Adaptor23.00	
	Selectomatic 246.00		6,50	Chestnut Adaptor23.00	25.00
0	Remote Speak Organ34.50			6. Cedar Adaptor 50.00	
One	8. Wired Speak Organ29.50			6.Foplar Adaptor27.50	
0	8.Multi-Selector 12-R79.50			Maple Adaptor23.00	
	8. Melody Parade Bar4.50		10 50	Juniper Adaptor25.00	
tor	30-Wire Wall Box8.00	_	12.50	Elm Adaptor25.00	
	5¢ Wall-O-Matic Wirles.30.00 8.5¢ Bar-O-Matic ".39.50	То	30.50	Pine Adaptor25.00	
÷	8.5¢ Bar-O-Matic ".39.50 8.5¢ Wall-O-Matic, 3 Wire.32.50			Beech Adaptor25.00	
Effect	5¢,10¢,25¢ Bar-O-Matic			Ash Adaptor	
È	3-Wire		35,00	6.Lily Speaker	
	8.5¢,10¢,25¢ Wall-O-Matic		00.00	6. Violet Speaker22.50 6. Orchid Speaker70.00	
C	3-Wire			6.Iris Speaker	
Ē	8.5¢,10¢,25¢ Wall-O-Matic			0.1115 Opeaker	
2	Wireless		54.50	ROCKOLA	
Ü	5¢,10¢,25¢ Bar-O-Matic			12 Record	
Prices	Wireless		47.50	7.16 Record	
Q .	8.Electro Selector23.50			8. Rhythm Master 1250.00	
6	8. Wireless Stroller35.00			8. Rhythm Master 1675.00	
These	8.Hi-Tone 9800			8.Rhythm Master 16,111.98.00	
P	6.Hi-Tone 9800, R.C500.00			8.Imperial 16	
	8.Hi-Tone 8800			6.Imperial 2095.00 To	98.00
	8.Hi-Tone 8800, R. C 495.00			8.Windsor105.00	
6	8.Hi-Tone 8200			6.Monarch135.00	
K	8.Hi-Tone 8200, R.C500.00 7.Well Brackets 2.50			8.Windsor, Ill140.00	
	7.Wall Brackets			8.Std. Dial-A-Tone199.50	
	8.7850, R.C.E.S			8.139 Counter	165 00
	,			8.'39 Standard155.00	165.00

6. 39 DeLuxe	
8.'40 Super Marble225.00 6.'40 Super Rockolite240.00 Te	0 260 50
8. 40 Super Walnut with	0 209.00
Adartor	0 275.00
8. 40 Super Walnut	
8. 40 Super Marble	
6.'40 Master Walnut219.50 '40 Master Rockolite225.00	
8. '40 Counter	
40 Counter with stand.112.50	
8.'41 Premier	
Wall Box	
Bar Box	
8.'41 Bar Box	
8. Spectravox, New135.00	
8. Glamour Tone Column125.00	
7. Moderne Tone Column30.00	
7. Playmaster Spectravox. 229.50	
8.Playboy	
Rockolite125.00	
8.Playmaster	
8. Twin 12 Cab. & Speak 87.50 To	99.50
8.20 Rec. Steel Cabinet	
Adp. Stop. Amp. Spk 109.50	
Commando	
8.1502 Wall Box	
6.1503 Wall Box19.50	27.50
1504 Bar Box	• • •
8.1525 Wall Box	
8.1526 Bar Box	
6.Dial-A-Tone, B&W Box20.00 8.1806 Organ Speak32.50	55,00
8. Tone-A-Lier	JJ. 00
A.M.I.	
Singing Towers	
8.Model X-5 Phono	
7.Singing Towers, Speak15.00	
BUCKLEY	
Wall & Bar Bx, Old Sty5.00	9.50
Ill.Wall & Bar Box14.50 6.32 Record Adaptor20.00	35.00
24 Record Adaptor25.00	. 8
16 Record Adaptor 25.00	
6. Steel Cabinet	-
8. Zephyr Speak Cab11.25	6
8.20 Rec. Seeburg Adp12.50 6.Bar Brackets	
	6
WURLITZER	8
8.P-10\$35.00	8
	8
8.P-12	
6. 312	8 6
P-400	6
6.412	50,00 8
8.412, D. C. Cr	8
8.412, I11	75.00 8
616, Ill	79.50 75.00 8
8.616 A	8
7.716	

7.24\$145.00 .	- \$150.0
7.24A139.50	
8.Revamp (24)125.00	
0.116 vamp (24)	
7.600	250.00
7.600R	
8.600K	249.50
7 500	
7.500	275.00
8.500A	
6.41 (Counter)	110.00
8.41 (Counter) Std150.00	110.00
6] (Counter) 500.00	
61 (Counter)65.00	69.50
61 (Counter) Stand75.00	89.50
6.71 (Counter)125.00	135.00
71 (Counter) with std.145.00	100.00
$7 \text{ F} (000 \text{ mber}) \text{ when } \text{Std}_{\bullet} 145_{\bullet} 00$	
7.51 (Counter)	
7.81 (Counter)150.00	
6.81 (Counter) with std.150.00	
8.50	
8.700	
7.750M450.00	
750E	
8.780E	
790E 0-1	
780E, Colonial450.00	
8.780M	
8.800	
6.850	
6.050	
6.950. 595.00	
6.300 Adaptor 17.50	24.50
310 Wall Box10.00	
6.320 Wireless Wall	
Box	
320-2 Wire Wall Box37.50	
332-2 Wire Bar Box15.00	17.50
331-2 Wire Bar Box19.50	24.50
6.304-2 Wire Steppers24.50	27.00
Windless Ct 21	
Wireless Strollers25.00	
8.430 Speaker Cab.with	
5,10,25¢ Box119.50	•
8.420 Speaker	
8 350 Winelson Curel 05 00	
8.350 Wireless Speaker25.00	
8.24 Rec. Adaptor	
8.Impulse Stepper25.00	
Twin-12 Steel Cab.	
	00 50
Adp.Amp.Step.Spk75.00	99.50
6.Twin-616 Steel Cabinet	•
Adp.Amp.Step.Spk84.50	125.00
6.24 Steel Cabinet Spk96.50	
8 580 Selector Grander 010 50	
8.580 Selector Speaker.219.50	
100 Wall Box, 5¢ -	
30 Wire20.00	
100 Wall Box, 10¢20.00	
6.Ill Bar Box	
125 Wall box, 5, 10, 25¢.49.50	
5.120 Wall Box	
B.Bar Bracket2.50	
3.305 Impulse Rec10.00	
3. Transmitter10.00	
3.360 Impulse Stepper5.00	
115 Wall Box Wire40.00	
.123 Wall or B. Box Wr34.50	
135 Stop Pageters 05 00	
.135 Step Receiver25.00	
.145 Impulse Step25.00	
.105 Impulse Rec10.00	
.337 Bar Box	
306 Music Transmith	
.306 Music Transmitter.15.00	
42-24 (1943 Rev)395.00	
•42-6C OK(1943 Rev.) •••475.00	
.39A Speaker	

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

VOL. 5, NO. 9

NOVEMBER 23, 1943

SERIAL NUMBER 113

ARCADE EQUIPMENT

6. Atlas Baseball	>	Keeney Anti-Aircraft Br. \$50.00	D	
6.A.B.T. 6 Gun Bifle		8.Keeney Navy Bomber	Э.	
Range)	Keeney Texas Leaguer35.00	-79.50	D
		Keeney Sub Gun	2,50,00	
Bally Alley 15.00		8.Keeney Bowlette)	
Bally Alley15.00 Bally Bull's Eye65.00	To \$20.00	Kirk Air Defense185.00)	
7. Bally Bull Ing Cong. CO 50	100.00	Kirk Night Bomber)	
7. Bally Bull, Jap Conv69.50 8. Bally Convoy245.00	100.00	6.Kue Ball)	
6. Bally Defender				
8. Bolly Inclar Station	425.00	8.Mills Rotary Digger29.50	,	
8. Bally Lucky Strike69.50 Bally Parid Fire		6.Mutoscope Ace Bomber325.00	-369.50	>
Bally Rapid Fire175.00		8.Mutoscope Bowling Alley, 110.00)	
6. Bally Shoot-The-Bull89.50	105.00	6.Mutoscope Drive Mobile300.00	325.00	,
8. Bally Sky Battle225.00	295.00	7.Mutoscope Fan Frt.Digger.55.00		
7.Bally Racer		8.Mutoscope Elec. Trav. Crane. 50.0		
7. Bally Basketball85.00	90.00	8. Mutoscope Photomatic750.0	0	
Bally Torpedo170.00	175.00	8. Mutoscope Roll Fr. Crane. 55.00	Ŭ ,	
8. BallyKing Pin250.00		6.Mutoscope Sky Fighter309.50	795 00	
6. Bally Eagle Eye150.00		7.Mutoscope Magic Finger. 125.00	~305.00	
6. Baker Sky Pilot 395.00		6. Mutoscope Hackey		T
6. Bang-A-Deer100.00		6. Mutoscope Hockey		
Buckley DeLuxe Digger75.00	100.00	8.Mutoscope Pokerino80.00		5
Buckley Treasure Is-		8.Pennant119.50		Q
land Digger55.00		7. Poker & Jokan		
		7.Poker & Joker119.50		F
Chicoin Hockey189.50	275.00	6 Padia Diela		9
7. Chicoin Rola-Score60.00	210,000	6. Radio Rifle		3
6. Casino Golf	45,00	Rockola Ten Pins, LD30.00	44.50	-
6. Chester Pollard Golf85.00	10.00	Rockola Ten Pins, HD 59.50		0
		Rockola Tom Mix Rifle30.00		
8. Daval Bumper Bowling 39. 50		6.Rockola World Series65.00	199.50	7
8. Daval-U-Roll-It44.50		6.Rock-O-Ball		Ē
		Rock-Ola Talkie Horoscope.275.0	0	D
8. Evans Duck Pin Alley. 1050.00		6. Scientific Brachell 155 00		-
Evans-In-The-Barrel110.00		6. Scientific Baseball155.00		Ť
6. Evans Flay Ball	210.00	8. Scientific Basketball90.00 Scientific Batting		.5
7. Evans Ski Ball85.00				I
7. Evans Super Bomber 525.00		Practice	149.50	
Evans Ten Strike, LD 30,00	49.50	8. Scientific X-Ray Poker50.00		Ð
Evans Ten Strike, HD 55.00	95.00	8. Scientific Battle Royal. 49.50		0
6. Evans Tommy Gun. 139.50	225.00	Seeburg Chicken Sam100.00	115.00	D
6. Exhibit Bicycle125.00	250.00	Seeburg Jap Conv125.00	175.00	Ver
8.Exhibit Baseball79.50	200,00	6. Seeburg Hitler Con115.00		>
7. Exhibit Bowling Alley85.00		6. Seeburg Jail Bird119.50		Á
7.Exhibit Hi-Ball89.50		Seeburg Shoot-The-Chute. 100.00	165.00	
Exhibit Merchantman		8. Seeburg Chute Conv 145.00		0
Roll-Chute Digger89.50	95.00	Seeburg Hockey		4
Exhibit Rotary Merchan-	30.00	Seeburg Rayolite	99.50	S
diser149.50	295.00	6. Seeburg Par. Jump		ts
Exhibit Vitalizer75.00		6. Star Elec. Hoist Digger. 50.00		5
	85.00	Supreme Keep Punching89.50		1
8.Genco Bank Roll95.00		Supreme Gun (New Rev.)330.00		
8. Genco Magic Roll49.50		m		er
Genco Play Ball140.00	105 00	Test Pilot		
Groetchen Mountain	195.00	8. Target Roll, 14 Ft49.50		E
Climber	169.50			0
7. Groetchen Metal Typer. 69.50	103.30	6. Warner Voice Recorder 595.00	-	F 0
Groetchen Skill Jump55.00	50 50	Western Baseball '39		
Gottlieb Skee Ball Et. 45.00	59.50	F.P.P.O	79.50 -	Y
	54.50	Western Baseball '4090.00	149.50	eck
Jennings-Roll-In-The-		8.Western Baseball '41175.00		č
Barrel110.00	125 00	6. Western Major League 147.50		e P
	125.00	8. Western Super Strength79.50		
Keeney Air Raider225,00		8.Western Recordit		
Komme A Li Al	270 50			
Aceney Anti-Aircraft	279.50	7. Murlitzer Skeeball,		
Keeney Anti-Aircraft Black	279.50 50.00	7.Wurlitzer Skeeball, 14 Ft95.00		

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

VOL. 5, NO. 9

ビラ

5

コンシュー

りつうシーニー

ł

NOVEMBER 23, 1943

SERIAL NUMBER 113

NEW NAMES OF REVAMPED FREE PLAY PIN GAMES

NEW NAMES OLD NAME Blendie.....Stepper, Redheads, Production Big League.....Eagle Squadron Big Show.....Big Tent Big Town..... Eagle Squadron Bowling Alley.....Bowling Alley '42 Cadillac....Archery, Destroyer Commodore.....Sailorettes Crossline.....All Out Drum Major.....Parade Leader Duplex....Jeep Entry.....Speedway Fleet.....Scout Commander Flicker....Liberty Follies '40.....Scandals '42, Bombardier, Burlesk Formation..... Nite Club and Torpedo Patrol Glamour.....Hi-Jinks Gold Star.....Playtime, Hit-The-Japs Home Run.....Triple Play Jolly.....Peacherino Knockout.....Knock-Out-The-Japs Leader.....Jeep, Sentry Liberty.....Stage Door Canteen Lite-A-Card.....Bingo Metro.....Hi-Boy O'Boy.....Easy Pickin Powerhouse.....Over-The-Top, Paratroop Punch.....Flash Red, White & Blue.....De-Icer Rotation.....Luxury Roxy.....Cupid, Fan Dancer Score-Card.....Ajax Scoop.....Klipper Seven Up.....Sink-The-Jap Silver Spray.....White Sails Sky Blazer....Jeep Sporty.....Flight Sun Beam.....Sun Valley, Arizona Stars....Action Stratoliner.....Slap-The-Jap Ten Spot..... Falling Suns Triumph.....Starlight Vacation.....Roll Call Wow.....Pep Zig Zag.....Rat Zombie.....Battle, Midway Invasion NEW NAMES OF CONVERTED ARCADE EQUIPMENT Seeburg Chicken Sam Shoot-The-Jap Seeburg Chicken Sam Hit-Hitler Seeburg Chicken Sam..... Trap-The-Jap Seeburg Chicken Sam.....Bell's Super Jap NEW NAMES OF ONE-BALL PAYOUTS Sport Page..... Fast Track Blue Ribbon.....Fast Track Thistle Down.....Race King Sea Biscuit Race King Grand Stand......War Admiral Grand National......War Admiral Blue Grass, Dark Horse Sport)......Whirlaway Special and Record Time.....) All American Derby Turf Champs..... Pastime

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

VOL. 5, NO. 9

NOVEMBER 23, 1943

SERIAL NUMBER 113

CONSOLES

8.Across-the-Board\$35.00		6.Flashing Ivories \$89.50	
		8.Fleetwood	
8.5¢ Baker's Pacers,DD		8.Four-Way Super Bell450.00	
Rebuilt		8.Four Horsemen	
8.25¢ Baker's Pacers DD.475.00			
8.C.S. " " 475.00		Galloping Dominos (38)54.50	
8.5¢ Baker's Pacer Std.		6.Galloping Dominos (39)100.00	
7.Model, Fac. Rebuilt350.00		Galloping Dominos (40)139.50	To 164,50
8.25¢ Model Fac. Reblt375.00		6. Galloping Dominos (41)287.50	10 101,00
8.C.S. Model " "375.00		8. Galloping Dominos (42)545.00	
5¢ Baker's Pacer DD300.00	To 319.50	Good Luck	49,50
8.25¢ Baker's Pacer DD225.00			10,00
8.C.S. " " "325.00		High Hand117.50	154.50
7.5¢ Baker's Pacer Std310.00		8.High Hand, New239.50	201000
8.25¢ Baker's Pacer "200.00		8.Hold & Draw	
8.C.S. " " "200.00			
		6. Jungle Camp, F. P	
8.Bally Entry22.50		6.Jungle Camp, P.O75.00	
		8. Jungle Camp, Comb89.50	
7. Bangtails '39		Jumbo Parade, Comb130.00	To 185.00
8. Bangtails '40215.00		Jumbo Parade, F.P74.50	119.50
8. Bangtails '41250.00		Jumbo Parade; P.0	125.00
Big Game, P.O	150,00	8. Jumbo Parade; 25¢228.00	120.00
Big Game, F.P	109.50		
Big Top, F.P79.50	109.50	8.Keno	1
8.Big Top,P.094.50		Kentucky Club75.00	115.00
Bob Tail, P.O125.00		8.Keen Kubes	110,000
Bob Tail, F.P109.50	125.00	8.Kennette	2
			C
8. By-A-Blade			
8. Buckley 7 Bells175.00		Liberty Bell34.50	5
8. Buckley Long Shot		6.Longchamps25.00	39.50
Parlay		8. Lucky Lucre	275.00
8. Buckley Colors, Sl. Hd 75.00		8. Lucky Lucre '41375.00	475.00
8. Buckley Colors, New Ty. 250.00		8.Lucky Star125.00	150.00
6. Beulah Park		7.Lincoln Field72.50	
			1
Charley Horse149.50		Multiple Cubes, P. 0 50.00	
8. China Boy		Multiple Racer	49.50
Chucklette		Mills 4 Bells	8 50.00
Club Bells	299.50	Mills 3 Bells	0
Club Bells, 25¢275.00		7.Mills Auto Dice 25¢90.00	C L
8. Club Chief			>
8. Club House		8.Pace Century125.00	
Derby Day Slant20.00	07 50	8.Paces Marathon	
6. Derby Day Flat	27.50	8. Paces Races, New 500.00	0
8. Derby Winner	49.50	6. Paces Races, Bl. Cab79.50	4.4
6. Dixie		Paces Races, Br. Cab169.50	375.00 M
8. Dominola		Paces Races, Red Arrow. 199.50	375.00
8. Double Bells159.50		8. Paces '39 Saratoga47.50	
8. Domino, 1941, 7 coin. 425.00		8. Paces '40 Saratoga69.50	ل ے
8. Domino, 1941		Paces '41 Saratoga160.00	3
,		Paces Saratoga with RLS. 87.50	110.00 0
8. Evans Pacers		8. Pace Saratoga, no rails. 75.00	79.50 169.50
6. Exhibit Races		Paces Saratoga, Comb165.00	
8.El Dorado (New)160.00		8.Paces Saratoga, Jr., PO. 169.50	250.00 0
		8. Paces Saratoga, Sr260.00	
Fast Time, F.P	80,00	Paces Reels, Comb 189.00	
Fast Time, P. 0	100.00	Paces Reels, Jr., PO89.50	110.00 3
Favorite	200.00	6. Paces Reels, Sr., PO 150.00	U
8.Flashing Thru		Paces Reels, with rails132.50	
		8.Paces Reels, no rails.120.00	U

 8. Pastime. 8. Paddock Club. Pamco DeLuxe Bell. 8. Parlay Races. 8. Pheesant. 8. Pickem. Pay Day. 	89.50 20.00 49.50 35.00 75.00	6 5. 00
Ray's Track Rio	94.50 15.00	125.00
8.Riviera. Rollette	150,00	00 50
8.Rosemont	49.50	99.50
Royal Draw	89.50	115.00
Royal Flush	40.00	70.00
8. Royal Lucre '41	395.00	
Roll 'em	125.00	149.50
6.Roulette 25¢ Caille.	350.00	
8. Seeburg Races 8. Saddle Club Silver Bell Silver Moon.P. O.	35,00 69,50 34,50	
8.Saddle Club Silver Bell Silver Moon,P. O	69.50 34.50 129.50	129 50
8.Saddle Club Silver Bell Silver Moon, P. O Silver Moon, F. P	69.50 34.50 129.50 89.50 To	129.50
<pre>8.Saddle Club Silver Bell. Silver Moon, P. 0 Silver Moon, F. P Silver Moon, 10¢ 8.Skill Field.</pre>	69.50 34.50 129.50	129.50
<pre>8.Saddle Club. Silver Bell. Silver Moon, P. 0. Silver Moon, F. P. Silver Moon, 10¢. 8.Skill Field. 8.Skillo.</pre>	69.50 34.50 129.50 89.50 To 150.00	129.50
<pre>8.Saddle Club. Silver Bell. Silver Moon, P. 0. Silver Moon, F. P. Silver Moon, 10¢. 8.Skill Field. 8.Skillo. 8.Skill Time '37.</pre>	69.50 34.50 129.50 89.50 To 150.00 49.50 69.50 89.50	129.50
<pre>8.Saddle Club. Silver Bell Silver Moon, P. 0. Silver Moon, F. P. Silver Moon, 10¢. 8.Skill Field. 8.Skill Field. 8.Skill Time '37. 8.Skill Time '38.</pre>	69.50 34.50 129.50 89.50 To 150.00 49.50 69.50 89.50 99.50	129.50
<pre>8.Saddle Club. Silver Bell Silver Moon, P. 0. Silver Moon, F. P. Silver Moon, 10¢. 8.Skill Field. 8.Skill 5 8.Skill Time '37. 8.Skill Time '38. 8.Skill Time '41.</pre>	69.50 34,50 129.50 89.50 To 150.00 49.50 69.50 89.50 99.50 175.00	
<pre>8.Saddle Club. Silver Bell Silver Moon, P. 0. Silver Moon, F. P. Silver Moon, 10¢. 8.Skill Field. 8.Skill Field. 8.Skill Time '37. 8.Skill Time '38. 8.Skill Time '41. 8.Square Bell.</pre>	69.50 34.50 129.50 89.50 To 150.00 49.50 69.50 89.50 99.50 175.00 60.00	129.50 79.50
 8.Saddle Club. Silver Bell. Silver Moon, P. 0. Silver Moon, F. P. Silver Moon, 10¢ 8.Skill Field. 8.Skill Field. 8.Skill Time '37. 8.Skill Time '41. 8.Square Bell. Stanco Bell Single. 	69.50 34.50 129.50 89.50 To 150.00 49.50 69.50 89.50 99.50 175.00 60.00 125.00	
<pre>8.Saddle Club. Silver Bell Silver Moon, P. 0. Silver Moon, F. P. Silver Moon, 10¢. 8.Skill Field. 8.Skill Field. 8.Skill Time '37. 8.Skill Time '38. 8.Skill Time '41. 8.Square Bell.</pre>	69.50 34.50 129.50 89.50 To 150.00 49.50 69.50 89.50 99.50 175.00 60.00	

Sugar King	To \$69.50
Super Bells 5¢ Comb. 225.00	249.50
Super Bells, 25¢295.00	325.00
7. Super Track Time	020.00
8. Suzie Q 25.00	
8. Super Track Time, TKT. 189.50	
o super flack time, INT. 109.50	
6. Tanforan 25.00	70.00
8. Track King 30.00	30.00
8. Track Meet	
8 Track Adda Wast 340 00	
8. Track Odds, West 140.00	
Track Odds, Buckley350.00	
8. Track Odds, Daily	
Double	
8. Track Odds, DD, New750.00	
8. Track Time '39150.00	
Track Time '38 75.00	110.00
6. Track Time '37 49.50	
8. Track Time '38, TKT 115.00	
8. Track Time '37, TKT 55.00	
Triple Entry135.00	150,00
Two-Way Super Bell,	
5/5	399. 50
8. Two-Way Super Bell,	
5/25	

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

THE CADIT DOX OUT TOURTH AVENUE, REAVIOR OF

VOL. 5, NO. 9

These Prices In Effect for One Week Only -

NOVEMBER 23, 1943

SERIAL NUMBER 113

SLOTS

8.10¢ Black, H.L\$250.00		1¢ V.P. Chrome\$50.00)
8.45¢ Black, H.L		5¢ V.P. Chrome	To \$69.50
6.5¢ Emerald Chrome, HL335.00)	8.5¢ V.P. Chrome, Plus59.50	
8.10¢ Emerald Chrome, HL. 275.00		5¢ Futurity115.00	120 50
8.25¢ Emerald Chrome, HL. 395.00		$\frac{10}{10} = \frac{10}{10} = 10$	129.50
8.5¢ Gold Chrome, HL447.00		10¢ Futurity150.00	
8 10d Gold Chrome HI 405 00		8.25¢ Futurity	
8.10¢ Gold Chrome, HL495.00		6.50¢ Futurity194.50	
8.25¢ Gold Chrome, HL 590.00		8.5¢ Yellow Front180.00	
5¢ Gold Chrome350.00		8.10¢ Yellow Front190.00	
10 / Gold Chrome		8.25¢ Yellow Front110.00	
25¢ Gold Chrome400.00		8 1d Smoleen Pell	
8.50¢ Gold Chrome595.00	Te \$670 50	8.1¢ Snoker Bell	
8 5d Coppor Chromo 325 00	10 0019.00	,	
8.5¢ Copper Chrome325.00	329.50		
8.10¢ Copper Chrome349.50		8.25¢ Golf Ball Vendor.145.00	
8.25¢ Copper Chrome379.50		5¢ War Eagle	To 200 00
5¢ Club Bell		10¢ War Eagle215.00	10 200.00
10¢ Club Bell		25d War Farls	
25¢ Club Bell400.00		25¢ War Eagle210.00	225.00
8 50d Club Boll (RF 00		8.50¢ War Eagle400.00	
8.50¢ Club Bell		8.5¢ Red Front165.00	
6.1¢ Blue Front		8.10¢ Red Front	
5¢ Blue Front115.00	To \$225.00	8.25¢ Red Front145.00	
10¢ Blue Front160.00	250.00		T - 00 50
25¢ Blue Front275.00	315.00	8.5¢ F.O.K	To 89.50
8.50¢ Blue Front425.00	010.00	5¢ Roman Head215.00	
8.1d Brown Front		10¢ Roman Head235.00	
8.1¢ Brown Front		25¢ Roman Head160.00	260.00
5¢ Brown Front210.00	250.00	50¢ Roman Head350.00	
10¢ Brown Front235.00	275.00	7.1¢ Skyscraper47.50	
25¢ Brown Front		5d Skysorapor 40.00	58 50
8.50¢ Brown Front575.00		5¢ Skyscraper	57.50
5¢ Cherry Bell, 3/10195.00	275.00	10¢ Skyscraper	
10¢ Cherry Bell, 3/10.175.00		8.25¢ Skyscraper150.00	
25¢ Chorry Dell, 5/10.175.00	300.00	8.50¢ Skyscraper250.00	
25¢ Cherry Bell,3/10275.00	325.00	8.1¢ Lion Head	
8.5¢ Cherry Bell 3/5210.00		5¢ Lion Head49.50	
10¢ Cherry Bell, 3/5275.00		5¢ Extraordinary210.00	
25¢ Cherry Bell, 3/5299.50		10d Extraordinary	
50¢ Cherry Bell, 3/5475.00		10¢ Extraordinary230.00	
8.5¢ Cherry Bell, Chrome.235.00		25¢ Extraordinary199.50	250.00
8-25d Charme Boll Charme 200 00		8.50¢ Extraordinary425.00	
8.25¢ Cherry Bell, Chrome220.00		5¢ Melon Bell145.00	165.00
8.1¢ Bonus bell		10¢ Melon Bell200.00	100.00
5¢ Bonus Bell250.00	285.00	25¢ Melon Bell275.00	
10¢ Bonus Bell	295.00		
8.25¢ Bonus Bell275.00			
5¢ Original Chrome B1.350.00		8.5¢ Wolf Head, DJP49.50	75.00
10¢ Orig. Chrome Bell.295.00	775 00	8.1¢ Shamrock. Bell27.50	
25d Orig Chrome B 11.400.00	375.00		
25¢ Orig. Chrome Bell.400.00		8.10¢ Wolf Head, DJP40.00	
8.50¢ Orig. Chrome Bell.750.00			
I¢ Q.T. Blue	49.50	JENNINGS	
6.5¢: Q. T. Blue			
8.10¢ Q.T.Blue100.00		7.5¢ Chief	
8.25¢ Q.T.Blue159.50		8.10¢ Chief190.00	
8.10 0 T Groom		25¢ Chief132.50	200.00
8.1¢ Q.T.Green		8.50¢ Chief	
5¢ Q. T. Green		6.5¢ Silver Moon Chf225.00	
10¢ Q.T.Green		7.10¢ Silver Moon Chf255.00	
5¢ Q.T., F.P		8.25¢ Silver Mean Che 700.00	
1¢ Q.T.Glitter Gold69.50	89,50	8.25¢ Silver Moon Chf300.00	
5¢ Q.T.Glitter Gold139.50	00.00		169.50
8.10¢ Q.T.Glitter Gold109.50		6.10¢ Silver Chief189.50	
8.16 V P Boll		6.25% Silver Chief	
8.1¢ V.P. Bell		8.50¢ Silver Chief295.00	
6.5¢ V.P.Bell, J.P24.50		5¢ Club Bell215.00	
1¢ V.P.Bell, Green20.00		10¢ Club Bell225.00	
5¢ V.P.Bell, Green32.50		25d Club Boll	
l¢ V.F.Bell, B & G30.00		25¢ Club Bell	
5¢ V.P.Bell, B&G42.50	40 50	8.50¢ Club Bell	
	49.50	6.5¢ Sky Chief149.50	
		E.10¢ Sky Chief169.50	
		8.25¢ Sky Chief 04 50	

Triplex Chief, 5, 10, 25¢. \$119.50	- \$200.00	$8.5 \notin$ and $25 \notin$	
7.1¢ Little Duke	φ2000,000	6.5¢ Cadet	
8.5¢ Little Duke		6.10¢ Cadet	
8.10¢ Little Duke		6.25¢ Cadet	To 74 50
8.5¢ Century, SJP		6.5¢ Playboy	10 74.00
8.10¢ Century		8.25¢ Playboy	
8.5¢ Century Triple JP85.00		6.5¢ Commander55.00	74.50
8.5¢ Gooseneck		6.10¢ Commander	79.50
8.10¢ Gooseneck	50 50	6.25¢ Commander	110.00
8.25¢ Gooseneck	05.00	8.25¢ 7-Way Slot	110,00
7.1¢ Little Dutchess25.00		8.5¢ Doughboy	
5¢ Little Dutchess100.00		8.10¢-Club Bell199.50	
8.10¢ Golf Ball Vender99.50		GROETCHEN	
6.25¢ Golf Ball Vender109.50 8.5¢ Chrome Super Chief225.00		6.10¢ Columbia, DJP97.50	
8.10¢ Chrome Chief, S.P152.00		8.5¢ Columbia Chrome89.50	
5¢ Red Skin		8.1¢ Columbia42.50	
10¢ Red Skin		5¢ Columbia, JP, Cig.Rl.52.50	
8.25¢ Red Skin		5¢ Columbia Fruit35.00 5¢ Columbia, JPV Bell49.50	87.50
8.10¢ Big Chief		8.5¢ Columbia, DJP	
8.25¢ Big Chief199.50		8.10¢ Columbia Club Bell99.50	
8.\$1.00 Bell850.00		5¢ Columbia Club Cig.	
XXV Cigarolla		G.A119.50 8.10¢ Columbia Club Cig.	
V.Cigarolla		G.A	
XV Cigarolla75.00	- \$109.50	8.5¢ Columbia Cig.G.A59.50	
8.5¢ Victory Chief195.00		5¢ Columbia Orig.G.A40.00	89.50
8.10¢ Victory Chief269.50		6.Conv. Columbia Chrome74.50	
8.25¢ Victory Chief275.00 6.1¢ 4 Star Chief49.50		PACE	
5¢ 4 Star Chief109.50	125.00	8.5¢ Bantam\$22.50	
10¢ 4 Star Chief125.00		8.1¢ Bantam	
25¢ 4 Star Chief185.00		8.10¢ Bantam27.50	
8.50¢ 4 Star Chief435.00		$6.25 \neq Bantam$	69,50
8.1¢ Dixie Bell		5¢ Comet, F. V	69.50
6.10¢ Dixie Bell150.00		6.10¢ Comet, DJP84.50	
8.50¢ Dixie Bell404.50		6.1¢ Comet, Blue	
8.5¢ Victory 4 Star Chief.320.00 8.10¢ Victory 4 " ".340.00		8.5¢ Comet Blue Front69.50	
8.10¢ Victory 4 " " .340.00 8.25¢ Victory 4 " " .365.00		6.10¢ Comet Blue Front67.50 8.25¢ Comet, Blue Front125.00	
		8.50¢ Comet	
WATLING		6.5¢ All Star Comet70.00	79.50
8.1¢ Rolatop\$49.50	m the rec 0.0	6.10¢ All Star Comet75.00	1.50.00
5¢ Rolatop	To \$ 75.00 84.50	8.25¢ All Star Comet145.00 6.50¢ All Star Comet300.00	150,00
6.25¢ Rolatop	01.00	8.1¢ All Star 2/4	
8.50¢ Rolatop	399.50	8.1¢ Chrome Rocket	
8.5¢-25¢ Rolatop49.50		6.5¢ Rocket	119.50
8.5¢ Club Bell125.00 8.10¢ Club Bell150.00		6.10¢ Rocket	
8.1¢ Twin J.P		8.25¢ Rocket	
5¢ Twin J.P		5¢ Club Bell	
8.10¢ Twin J.P		8.10¢ Comet White Front55.00	
8.25¢ Twin J.P. 6.4 30.00		8.5¢ SJP, Red Cab90.00	
6.5¢ Twin J.P., G.A30.00 8.1¢ Blue Seal15.00		8.10¢ SJP, Red Cab80.00 8.1¢ DeLuxe	
8.5¢ Blue Seal		6.5¢ DeLuxe	114.50
8.10¢ Blue Seal		6.10¢ DeLuxe109.50	124.50
8.25¢ Blue Seal		8.25¢ DeLuxe	
8.1¢ Treasury		8.Double Slot, 5 & 25¢395.00 8.25¢ Comet, 4 Star135.00	
6.10¢ Treasury		8.10¢ Comet, Console	
8.25¢ Treasury		8.25¢ Comet Console225.00	
8.10¢ Futurity		8.5¢ Comet Console125.00	
8.5¢ Wonder Vender64.50		8.5¢/25¢ Comet Console	
CAILLE		Combination295.00 7.5¢ Slugproof104.50	
8.1¢\$27.50		6.5¢ Kitty	
5¢,		6.5¢ Comet, Red, 99.50	
10¢,	45,00 54,50	8.10¢ Comet, Red110.00 7.10¢ Slugproof109.50	
	01900		

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

VOL. 5, NO. 9

In Effect for One Week Only 🛪

These Prices

NOVEMBER 23, 1943

SERIAL NUMBER 113

Average

to

Lists

ner

Check Form

-

ONE-BALLS

VISPAL DIVE APPRIATE.

8.Arlington\$17.50	
8.Aksaraben, P.O24.50	
8.Arrowhead17.50	
8. Big Race, P.0	
8. Big Prize \mathbf{F} \mathbf{P}	
8. Big Prize, F.P	
6. Big Prize, P. 0	
Blue Grass, F.P 175.00 To	184.50
Blue Ribbon, P. 0 42.50 .	78.00
6. Challenger	225.00
Club Trophy, F.P335.00	375.00
8. Congo	
6.Contest (F.P.)135.00	
'41 Derby F.P	705 00
Dark Horse F P	395.00
Dark Horse, F.P	175.00
8. Derby King, P. 0,	
8. Derby Clock, P. 0	
8. Derby Heat, P. 0	
8. Derby Time, P. 0 65.00	
8. Derby Winner, P. 0 205.00	
8. Euroka, F. P	
8. Feed Bag, I.O	
8. Flasher P 0	
8.Flasher, P. 0	
6.Fleetwood	
8.Flying Champ	
Fairmount	
o Fair Grounds, P. 0	
6. Fast Track	
rive-in-One F.P. 34.50	
6.Fortune, F.P	350 00
	000.00
Gold Cup, F.P	
Grand National, P.O79.50	
Grand Stand P. O	110.00
Grand Stand, P. O	98,00
Gold Medal, P.O	78.00
Treate	
Hawthorne, P. 0	
8.H1-Boy, P.O	
8.Horseshoes, P. 045.00	
Jockey Club	
Kentucky	
6. Long Acro	
6. Long Acre	
Long Shot, P. 0	
7. One-Two-Three '39 FP,, 25,00	
one-1wo-Inree 140 FP69.50	
, one-1wo-three 41 FP. 145.00	
Ow1, F. P, 54, 50	

8.Pastime (Rev)\$200.00	
Pacemaker, P. 075.00	To 135.00
8.Pot Shot	
Preakness, P.010.00	20.00
Pimlico, F.P	425.00
	#20.00
8. Races, F. P	
8. Race King, Rev 225.00	
Record Time, F.P150.00	180.00
	180.00
6. Seven Flasher, F. P72.50	
Sky Lark, F. P 165.00	285.00
7.Sport Event, F.P167.50	205.00
Sport Special, F.P100.00	150.00
Sport Page, P. 0	
6. Sportsman (Rev)449.50	78.00
7. Santa Anita, P. 0229.50	
Spinning Reels, P.O75.00	100.00
Sport King P 0 735 00	128.00
Sport King, P. 0	
8. Stepper Upper, P. 0 130.00	U
Track Record D. O.	0
Track Record, P. 075.00	85.00
Thorobrod	75.00
Thistledowns, P. 0	0
8. Turf Special	3
8. Turf Special	550.00
Turf King	550.00
Victoriana 1047(D))240 50	
Victorious 1943(Rev)149.50	199,50 飞
Victory, F. P	
Minner (D)	
Winning Ticket59.50	99.50
8.War Admiral (Rev)249.50	259.50
C 7.	
6. Zipper. 34 50	

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

VOL. 5, NO. 9

NOVEMBER 23, 1943

SERIAL NUMBER 113

CIGARETTE AND CANDY MERCHANDISERS

CIGARETTE		CANDY	
DUGRENIER		Du GRENI ER	
Model S, 7 Column\$20.00 To	\$35.00	Candy Man\$35.00	
8.Model S, Stand6.00			
8.Model VD, 7 Column58.00		NATIONAL	
8.Model VD, Stand6.50		Model 618, 6 Column75.00	
Model W, 9 Column		Model 918, 9 Column.	
8.Model W. Stand		Reg102.50	To112.50
Model WD, 9 Column60.00		8.Model 918, 9 Column,	
8.Model WD, Stand7.50		Special112.00	
Model LS-11 Col95.00			
Champion, 11 Col. King			
Size119.50	125.00	ROWE	
		8.8 Column Standard\$71.00	
NATIONAL	•	6.8 Column DeLuxe	
8.Model 9-50105.00		8.8 Column 5¢ Gum & Mint16.00	
8.Model 7-50 Regular74.00		8.8 Column 1¢ Gum & Mint13.50	
8.Model 7-50, King Size82.50			
Model 9-30	79.50	T-NEED-A-PAK	
8.Model 6-30	10.00	5 Column\$65.00	1.0
Model 6-26			
8.Model 9-A			
0.M0del 5-A			
ROWE			
8.Aristocrat(1936) 6Col.\$13.00		<u>U-SELECT-IT</u> 8.17-54\$17.50	•
	n 5 00		
Imperial (1936) 6 Col. 22.50 To	25.00	8.9-72	
Imperial (1937) 8 Col27.50	40.00		
Royal (1939) 6 Col69.50			
Royal (1939) 8 Col79.50	00 50		
Royal (1939)10 Col89.50	99 . 50		
8.President (1940) 6 Col.86.50			
8.President (1940) 8 Col.97.50			
President (1940)10 Col.100.00	119.50		
I MARDA DAV			
U-NEED-A-PAK			
8.Model E (1939) 3 Col12.50			
Model E 4 Col19.00			
8.Model E * 5 Col22.50	34.50		
Model E " 6 Col37.50			
Model E 4 8 Col20.00	35.00		
Model E " 9 Col45.00			
Model E " 12 Col55.00	82.50		
Model E " 15 Col65.00	85.00		
8.Model A (1940) 6 Col42.50			
8.Model A " 8 Col57.50			
Model A " 9 Col82.50			
Model 500 " 9 Col. 105.00	125.00		
Model 500 " 15 Col. 119.50	125.00		
Model 500 " 7 Col95.00			
			- 1

Low Prices and Average High Lists to er Check Form

In Effect for One Week Only Jr These Prices

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by

"THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

VOL. 5, NO. 9

.

NOVEMBER 23, 1943

SERIAL NUMBER 113

FREE PLAY GAMES

		REE FLAI	GAMES	
	A.B.C. Bowler\$34,50	To 3 47.50	8.Contest\$150.00	
	Action (Rev)		Convention	
	Air Circus	and the second	Cowboy15.00	To 324,50
	Air Force		Cross Line	32.50
	8.Airliner		8. Crystal	0.5.00
	-		8. Crystal Gazer	
	8.Airport		8.Click	79.50
	8. Airway			15.00
	Alert (Rev)		8, Dandy,	
	8.Ali Baba		8. Daily Dozen	
	All American		8. Davy Jones12.00	
	7.All Out (Rev)110.00		8.De-Icer (Rev)100.00	
	7.Anabel19.50		Defense (Genco)75.00	
	Argentine		Defense (Baker)15.00	32.50
	Arizona (Rev)		Destroyer (Rev)69.50	99.50
	8.Armada		Dixie17.50	34,50
	8.Arrowhead		8.Do-Re-Mi	
	Attention		8. Double Feature	
	8.Avalon		Doughboy24.50	
			8. Double Play	
	8.Banner12.50		Drum Major24.50	
	6. Bally Beauty	I	Dude Ranch	34.50
	7.Battle (Rev)78.50		Duplex	47.50
	Bandwagon		8. Dive Bomber (Rev)42.50	
	8. Bang12. 50			•
	8. Barrage		7.Eagle Squadron (Rev.)89.50	117.50
	Belle Hop		Eureka	Ø
	Big Chief		Entry	U
	Big League			
-	Big Parade114.50		8.Falling Sun (Rev)49.50	a
	Big Show		8. Fantasy	3
>	8. Big Six		8.Fifth Inning14.95	Ó
-	8. Big Ten		8.Fifty Grand	
ő	Big Time		8.Five-In-One	
0	Big Town		Five & Ten114.50	165.00 😈
×	Blackout		8.Fishin 'Rev139.50	
Waek	Blondie		8.Flagship15.00	22.50 🛡
ð	Bola Way		8.Flash15.00	2
2	Bombardier (Rev)37.50		Fleet	
	8.Boom Town		Flicker	45.00
C)	7.Bordertown19.50		7.Follies '40	I
One	Bosco		8.Follow Up14.50	
0	8. Bounty		Formation	25.00 🔮
	Bowling Alley17.50		Four Aces	0
for	8.Box Score15.00		8.Four-Five-Six18.95	D
¥.	Brazil (Rev)175.00	195.00	Four Diamonds25.00	49.50
	Brite Spot19.50		Four Roses	49.50
Ū	Broadcast	39,50	Fox Hunt	35.00
Effect	8. Buckaroo			
- The second sec	8. Burlesk (Rev)			0
-			Grand Canyon (Rev)175.00	185.00 🕶
2	Cadillac24.50	25.00	8.Glamour	10
-	Capt. Kidd40.00	57.50	Gobs	95.00
5	Champ	47.50	8.Gold Cup	S
rices	8. Champion	21000	Gold Star	49.50
	8. Charm		8.Golden Gate15.00	10.00
đ	Chevron		Gun Club	69.50
	Chief10.00			09.00
These			9 Handlinger 70 00	
8	Chubbie		8.Headliner	10
ž	8. Circus		8.Hi-Boy (Rev)	
	8. Clipper		Hi-Dive	54.50
	Clover		Hi-Hat	49.50
4	8. C. O. D		8.Hi-Stepper18.45	30.000
	7. Commander (Rev)75.00		7.Hit-The-Jap (Rev)49,50	0
	7. Commodore		Hold Over	2
	8. Congo		Home Run '40	U
	8. Conquest19.50		8.Home Run '41	
	8.Contact20.00		8.High Light12.50	6

Home Run '42\$69.50		8.Pylon\$24.50	
Horoscope	To \$47,50	8.Pyramid12.50	
Invasion (Rev)165.00			
Jolly24.50		8.Rats	
8.Jumper	FR F 0	8.Ragtime12.50	
Jungle	57.50	8. Rebound	
Jeep (Rev)115.00		8.Record Breaker150.00	
Keep 'em Flying169.50		7.Red Hot15.00	
8.Keen-A-Ball			
		Red, White & Blue25.00	
8.Klick		8. Reserve	
Knock Out	114.50	Repeater	
7.Knock-Out-The-Jap 127.50		8.Rink	
		Roll Call (Rev)89.50	
7 Innon 20.00			
7. Lancer		Roller Derby24.50	
Landslide		Rotation	
Leader	49.50	Roxy	
8.Lead Off25.00		8.Rotor Table	
League Leader			
	40.50	G. J. J.	-
Legionnaire	49.50	Salute	To \$25.00
7.Liberty	149.50	Santa Fe (Rev)195.00	
8.Limelight13.45		8. Sara Suzy	
Line Up			
		8. Scandals, Rev25.00	10
8. Lite-A-Card		School Days	49.50
Lone Star		Scoop	
Lot-0-Fun14.50		Score-A-Line	
8.Lot-0-Smoke		8. Score Card	
Lucky		7. Score Champ	
Lucky Strike12,50		Sea Hawk	49.50
8. Liberty (Rev)	59.50	8.Second Front (Rev)149.50	
		8.Sentry (Rev)	
8.Majors '40		$\begin{array}{c} \text{South} (\text{Resp}) \\ \text{South} (\text{Resp}) \\ \end{array}$	
	40.50	8.Scout (Rev)	
Majors '41	49.50	Seven Up	49.50
8.Mardi Gras40.00		Shangri La	
Mascot		Short Stop15.00	35.00
8.Merry-Go-Round22.50		-	
	70 50	Show Boat	49.50
Metro	39.50	8.Side Kick14.50	
8.Miami		Silver Skates	
Miami Beach	49.50	Silver Spray	
8.Midway (Genco)12.50		Sink-The-Jap (Rev)35.00	
Midway (Rev)165.00	175.00		
	175.00	7.Slap-The-Jap	
7.Mr. Chips		Sky Blazer	
Monicker		7.Sky Chief159.50	
Mystic	32.50	Sky Line	49.50
			10.00
8.Nite-Club (Rev)99.50		Sky Ray	
		8.Smak-The-Jap (Rev)45.00	
Nippy		Slugger	54.50
New Champ		Snappy 4122.50	49.50
		7. South Paw	52.50
8.0h Boy17.50	22.50		02.00
		Sparky	
Oh Johnny	24.50	Speed Ball	
7. Ocean Park		Speed Demon	
8.0n Deck		8.Speedway	
One-Two-Three '3925.00			
One-Two-Three \$4065.00	80 50	8. Speedway (Rev)34.50	
	89,50	8. Speedy	
8.0ne-Two-Three '4175.00		Sports	
Ow1		Sporty	24.50
		Sport Parade	49.50
8.Pals		Spot-A-Cand	
7. Paratroon (Per) 00 50	340 50	Spot-A-Card55.00	69.50
7. Paratroop (Rev)	149.50	Spot Pool45.00	57 .50
Pan American	45.00	Spottem	
Paradise	32.50	Stage Door Canteen	
8.Parade Leader (Rev)40.00		(Rev)185.00	
8.Pep (Rev)		(10)	
Pick 1 om	00.00		
Pick 'em	25.00	7. Stars	42.50
Play Ball	49.50	Star Attraction30.00	52,50
Playmate		8.Stop & Go12.50	0
8.Playtime (Rev)119.50			40.50
Polo	20 50	Stratoliner	49.50
	22.50	8.Summertime19.50	
8. Pot Shot		Sun Beam	
Powerhouse		8.Supercharger12.75	25.50
8.Production (Rev)139.50		Super Chubbie 40.00	
7.Progress17.50			49.50
Punch		8. Sixty Grand	
Pumpuit		8.Super Six	
Pursuit		6.Sun Valley (Rev)110.00	139.50

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

VOL. 5, NO. 9

NOVEMBER 23, 1943

SERIAL NUMBER 113

Prices

LOW

gug

Average High

Lists to

U

Check Form

FREE PLAY GAMES

Target Skill	To \$49.50 49.50 69.50	Vacation	
7. Three Score		Victory	To \$89.50
8. Triple Play			
Thumbs Up, Rev	m haa ca	West Wind	
Topic	To \$89.50	Wild Fire17.50 Wow	49.50
8. Topper	21.50	8.Wings22.50	
Towers		8.Yacht Club	
7. Triumph17.50		8.Yanks	
8. Twinkle	To \$39.50	Zig Zag	54.50
Ump	25.00	Zombie	

MARCH, 1942, MARKET PRICES APPEARED IN THE SEPTEMBER 7, 1943 ISSUE. PRICES LISTED ARE CURRENT WEEK'S MARKET PRICES.

IMPORTANT

The Confidential Price Lists are to be read as follows: First price listed is lowest price for the week; Second price listed is highest price for the week; Where only one price appears this should be considered lowest price.

Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The Confidential Price Lists can only feature the market prices as they are quoted. The Confidential Price Lists act exactly the same as the market quotation board at the Stock Exchange—posting the prices exactly as they are quoted for each week, regardless of how much they may seem to be out of line. Some machine prices do not change for months. The Confidential Price Lists, rather than show no price for the week, retain the last known quotations for such equipment so that the subscriber at least has the last known quoted prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc.,must all be taken into consideration. The Confidential Price Lists report each quotation exactly as it is made and depend on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

CODE

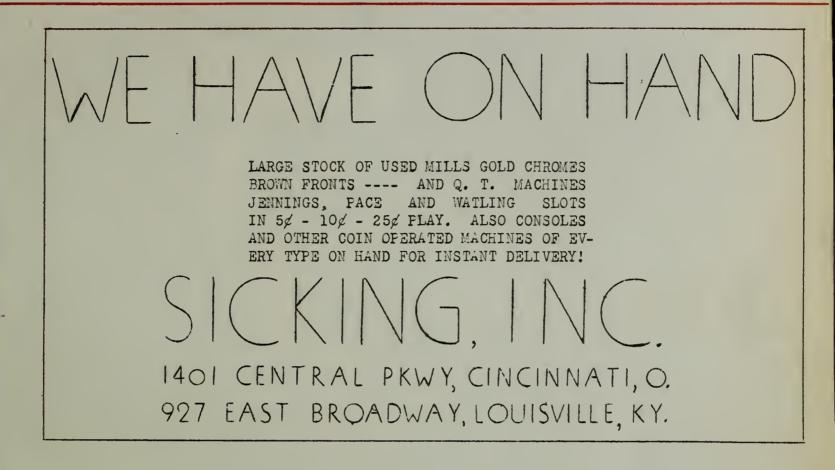
CHECK THIS CODE CAREFULLY. BECOME ACQUAINTED WITH EACH ONE OF THE CODE NUMBERS AND WHAT THEY SIGNIFY. THESE CODE NUMBERS APPEAR IN FRONT OF THE NAME OF EACH MACHINE.

6-Means no prices quoted for this machine for past two weeks. 7-Means no prices quoted for this machine for past three weeks. 8-Means no prices quoted for this machine for past four weeks or longer. Copyright 1943 by The Cash Box, 381 Fourth Avenue. New York THE CASH BOX

(SECTION 2)

FOR SALE ADS

THE HEADLINES OVER EACH AD GIVE AN APPROXIMATE IDEA OF THE ITEMS THESE FIRMS HAVE FOR SALE. MANY FIRMS ALSO LIST ITEMS THEY WANT TO BUY IN THESE FOR SALE ADS. THIS IS FEATURED BY, THE WORD "WANT" IN THE HEADLINE. CHECK EACH AD CAREFULLY FOR INDIVIDUAL ITEMS AND PRICES.



CANDY VENDORS - SLOT PARTS

FOR SALE - Special for Jobbers and Distributors: We have a lot, 40 to 50 Coan-Sleetland U-Select-It Candy Vendors just taken off locations. Most of them are in perfect condition and the balance need only slight adjustments that are duck soup for any service man. We'll sell them as a lot at only \$15.00 each. Also have a large stock of used parts for Watling Rol-A-Tops for sale cheap. Send full description or sample part for duplication.

512 SOUTH SECOND STREET

J. E. COBB DISTRIBUTING CO. (Tel: Wabash 1501)

LOUISVILLE 1, KY.

- SLOTS -

FOR SALE - Thanksgiving Specials. Just a few games that we are giving you a real price on in order to clean up our floor. 25 slots, including some Jennings Century, Watling Goose Necks, Little Dukes, Pace Bantams, and all old Models. Everyone in playing condition, about $\frac{1}{2}$ 5¢ play and $\frac{1}{2}$ penny play for special price of \$9.95 each. These slots are worth this price for parts alone. First deposit of \$100., balance shipped C.O.D., gets the bunch and they are real bargains if you can use this type machine.

SPARKS SPECIALTY COMPANY

(Tel: 33)

SOPERTON, GA.

2-WIRE CABLE

FOR SALE - 2 Wire Cable, \$12.00 per 1,000 feet. Used on Army maneuvers, in good condition. Specs: 18 gauge weatherproof twisted, 7 strands, 4 Steel, 3 Copper, all tinned. Spooled on 2,000 foot reels, 1 reel minimum. 1/3 with order, balance C.O.D. WELLS ELECTRIC COMPANY

4521 DIVERSEY AVENUE

704 BARONNE STREET

CHICAGO, ILL.

- NOT RATIONED -

NOTICE - Buy Plenty of War Bonds and Stamps today which will assure us of Final Victory. The investment will pay big dividends toward the purchase of the Wurlitzer of the future.

F. A. B. DISTRIBUTING COMPANY

NEW ORLEANS, LA.

NOVEMBER 23, 1943



MUTOSCOPE HAS A NEW BOSS! His name is Uncle Sam. He wears a high hat and long, striped pants and a long, flowing beard. He is a kindly gent with a big family —One hundred thirty Million of us.

A kindly gent but a hard taskmaster. He doesn't know what the word "alibi" means. He wants results and, from the way things look, he is getting them. MUTOSCOPE is doing its share to help him "Win the War"—and there are no alibis! For the duration we are "all out" for war.

Until Victory is won MUTOSCOPE cannot be concerned with the manufacture of Photomatics, Sky Fighters, Ace Bombers, Drivemobiles and the many other products that made its name famous throughout the Coin Machine Industry. Right now Mutoscopers, as our employees call themselves, are busy turning out equipment for planes, guns and other items in Uncle Sam's arsenal.

However we still have a little corner tucked on the side where a brave little band of men are still plugging along, using every bit of ingenuity and experience at their command, to keep our customers' morale-building equipment operating. Also reconditioning (as only Mutoscope can) those few arcade amusement machines that still find their way into our hands for resale. This department stands ready to serve you just as long as possible. It is yours to command! Let us know your needs—maybe we can still help.

A limited quantity of parts and supplies are still to be had—Send for details.

When Peace again dawns; when the guns are silenced, Mutoscope will give the coin machine industry the benefit of what it is learning every minute, every hour and every day from the jobs given us by the world's hardest taskmaster and sweetest character, Uncle Sam.

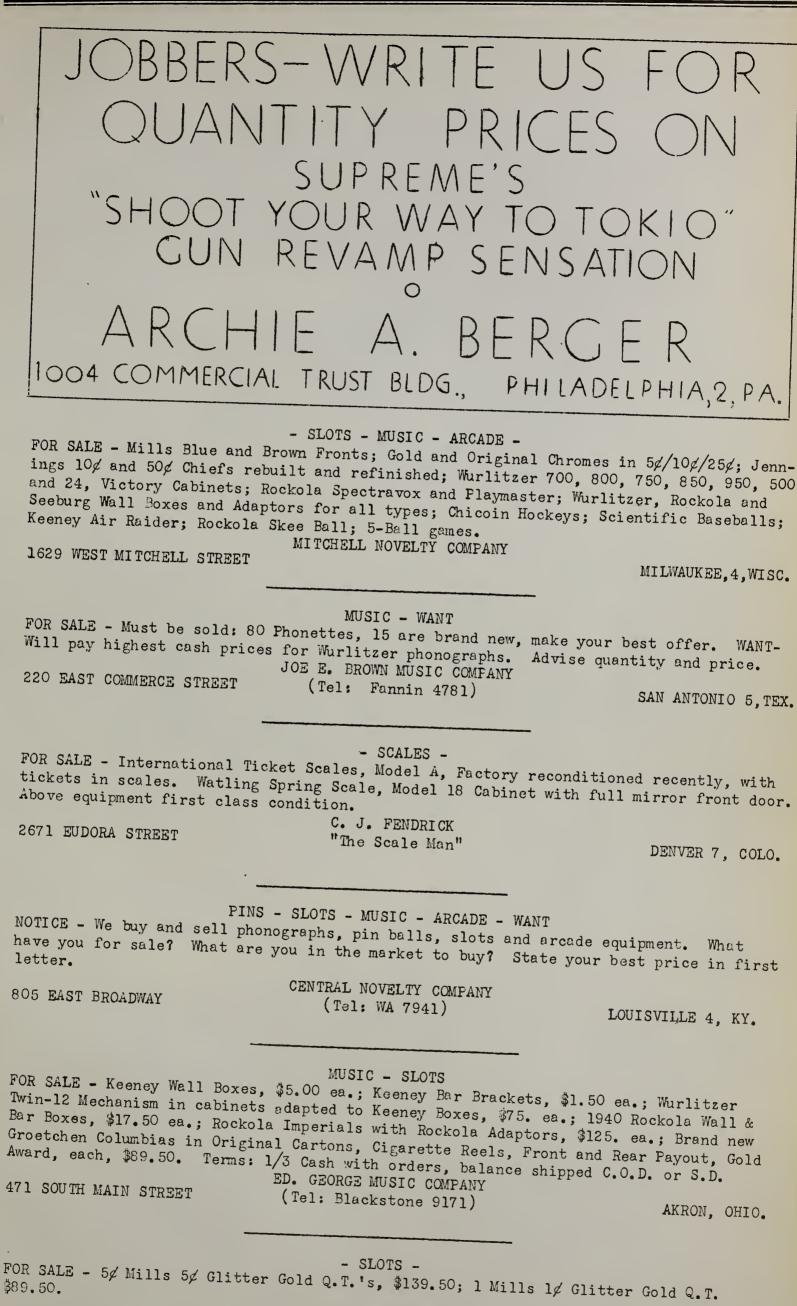


INTERNATIONAL MUTOSCOPE CORPORATION WILLIAM RABKIN, President

4401 ELEVENTH STREET

LONG ISLAND CITY 1, NEW YORK





539 SOUTH SECOND STREET

OHIO SPECIALTY COMPANY (Tel: WA 2465)

LOUISVILLE (2), KY.

VOL. 5, NO. 9

THE CASH BOX

In times like these when equipment is so scarce, making it necessary to buy from concerns miles away, it is ever so much more important to know you are placing your orders with responsible people.

> SEIDEN - A name that signifies D E P E N D A B I L I T Y

SLOTS - WANT

FOR SALE - 1 Mills 5¢ War Eagle 3-5 P.O. rebuilt \$120.00; 1 Mills 10¢ War Eagle 3-5 P.O. rebuilt \$135.00; 2 Mills 5¢ Blue Fronts, serials approximately 430,000 \$150.00 ea.; 2 Mills 10¢ Blue Fronts, serials approximately 430,000 \$160.00 ea.; 2 Mills 5¢ Melon Bells, serials approximately 430,000 \$165. ea.; 1 Mills 10¢ Blue Front, C.H., D.P. serial approximately 430,000 \$195.00. WANT - 5 Ball free play Jeep.

1230 BROADWAY

SEIDEN DISTRIBUTING COMPANY PHONE 4-2109

ALBANY 4, NEW YORK

PHONOGRAPHS - ACCESSORIES

FOR SALE - 1 Seeburg Mayfair serial 47177 \$200.00; 1 Wurlitzer 800 equipped with adapter and fast stepper \$495.00; 1 Wurlitzer 616 \$75.00; 8 Wurlitzer 30 wire selective wall boxes \$7.50 ea.; 10 Wurlitzer model #125 $5\not/10\not/25\not$ wall boxes \$40.00 ea.; 10 Seeburg $5\not/10\not/25\not$ Bar-o-matics \$45.00 ea.; 10 Buckley 24 selection wall boxes \$15.00 ea.

1230 BROADWAY

SEIDEN DISTRIBUTING COMPANY PHONE 4-2109

ALBANY 4, NEW YORK

CONSOLES - WANT

FOR SALE - 1 Big Top F.P. \$100.00; 1 Groetchen Sugar King C.P. \$40.00; 1 Saratoga with Rails C.P. \$110.00; 4 '38 Tracktimes C.P. \$110.00 ea.; 1 Jumbo Parade F.P. \$90.00; 1 Bally Roll 'Em C.P. \$125.00; 1 Ball Club Bell Conv. \$250.00; 2 Triple Entrys C.P. \$150.00 ea. SPECIAL: 1 Mills Four Bells, Late Model, New Head \$850.00. WANT - Genco Play Balls, late models with side door.

> SEIDEN DISTRIBUTING COMPANY PHONE 4 - 2109

ALBANY 4, NEW YORK

ARCADE - PINS

FOR SALE - 1 Seeburg Shoot-The-Chutes \$125.00; 1 Deluxe Texas Leaguer \$40.00; 1 Bally Alley \$15.00; 1 Test Pilot \$250.00; 2 Evans Ten Strikes H.D. \$60.00 ea.; 2 A.B.C. Bowlers \$45.00 ea.; 1 Bally Attention \$35.00

1230 BROADWAY

1230 BROADWAY

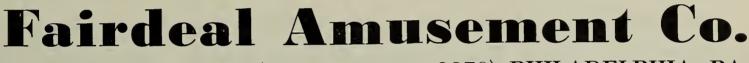
SEIDEN DISTRIBUTING COMPANY PHONE 4 - 2109

ALBANY 4, NEW YORK



"It is with extreme pride and pleasure that we can announce at this time the assured, continued success of our new firm, established but 18 months ago. We are now in the process of preparing a solid, intelligent distributing organization. An organization that will be guided by the many years of experience we have previously enjoyed distributing Seeburg products in Philadelphia, Southern New Jersey, Delaware and Maryland. This organization will allow the leading manufacturers to enjoy the proper type of representation in the post-war era."

Mike Spector



826 NO. BROAD ST. (Tel. Stevenson 2879) PHILADELPHIA, PA.

HEATH'S SPECIALS MAKE ME AN OFFER! 1 SEEBURG COLONEL ESRC (Extra Clean) 1 BALLY DEFENDER, OK but could stand painting 1 KEENEY AIR RAIDER, good condition 1 BUCKLEY COLORS, late style, P.O. unit and mechanism like late model Track Odds. 1 BALLY BIG TOP, F.P. Console, Animal Reels, real clean. 1 BELL & HOWELL FILM SPLICING MACHINE FOR PANORAMS, like new. OMPA K P.O. BOX 81 PHONE: 3114 GEORGIA NORWOOD. - MUSIC -FOR SALE - 4 Buckley (late model) Wallboxes \$20.00; 1 Rock-Ola 1504 Bar Box \$32.50; 1 Willow, Maple, Chestnut Packard Adaptors (brand new) \$23. each; Wurlitzer #331 Bar Boxes \$19.50; #332 Bar Boxes \$17.50; 30-Wire Wall Boxes \$10.00; Chrome Chandelier Speakers - New \$12.50; Used \$10. DAVIS SALES COMPANY 625 ERIE BOULEVARD EAST (SEEBURG MUSIC DISTRIBUTORS) SYRACUSE, N. Y. Yours, for an earlier peace. ARTHUR H. DU GRENIER, INC.

15 HALE STREET

. HAVERHILL, MASS.

VOL. 5, NO. 9

AVAILABLE FOR TRADES ONLY

Three Wurlitzer 750E and six Wurlitzer 500 in exchange for equivalent value in Seeburg 20 record phonographs ... Rex ... Royal ... Gem ... Regal ... Crown ... Casino Plaza ... Mayfair. What have you to offer? We are not interested in cash.

KLEER - FLO QUICK DRY SOLVENT CLEANER

Every distributor, dealer, operator, or service man can use this efficient, economical cleaning solvent. Dirt and grease are magically washed away. Exhaustive tests in our shop prove that it does a better job than any cleaning fluid now available. Just the thing for dirty coin chutes and sticky slides — for phonograph mechanisms — for contact points — for any mechanical part on a coin machine. It is non-explosive — non-injurious to the person — will not harm clothing — it has no unpleasant odor or toxic effect . . . try a sample and be convinced.

12 OZ. BOTTLE - 50c

1 GALLON - \$1.50

EVAN'S DUCK PIN ALLEYS

FOR SALE—Bargain: \$3,650.00 complete. 4 Evans Duck Pin Alleys, excellent condition . . . ready to install . . . are like new . . . latest model . . . coin operated . . . all maple equipment . . . 66 ft. long in 10 ft. sections . . . Purchaser to arrange for hauling from Philadelphia. Spare parts worth \$150.00 and Ponsell polishing machine worth \$200.00 included. Write, wire or phone us immediately.

AUTOMATIC EQUIPMENT COMPANY

SEEBURG DISTRIBUTORS FOR EASTERN PENN., SO. NEW JERSEY, MARYLAND, DELAWARE (Tel. POPLAR 1333) 919 NO. BROAD ST., PHILADELPHIA 23, PA. (Tel. PARK 4949)

Associate Officer THE GENERAL VENDING SERVICE COMPANY DALTIMORT

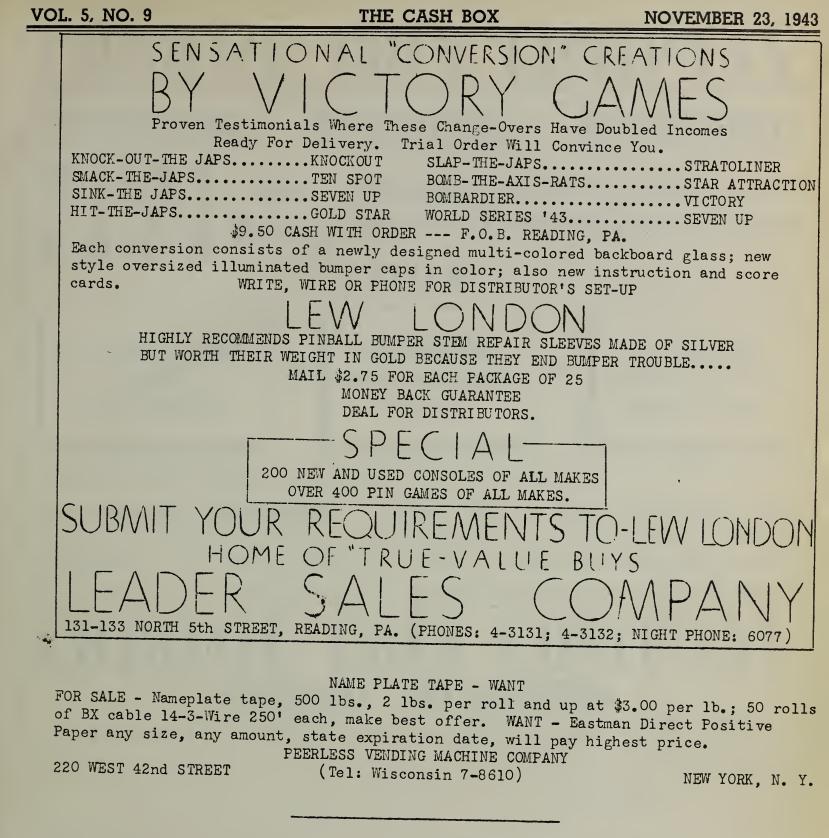
Associate Office: THE GENERAL VENDING SERVICE COMPANY, BALTIMORE, MD.

	REPLACEMENT FOR #3 on 6 SC7 socket - \$1.35. Supply is	
32 Record Buckley Boxes, eac Packard Boxes, each	ch\$14.50 18' Lumiline 60 Watt Bu ch 14.50 2,000 Ohm 10 Watt Resis 32.50 5,000 Ohm 10 Watt Resis ITE FOR PRICES! 2 Cond. Wire for portable heavy Special Quantity Price on 6V6G-	stors 30¢ stors 45¢ y puty service
	Demonit with All Owleve Deleve C. O. I	
ATLAS	Deposit with All Orders, Balance C.O.I $\bigvee E N D N G O M F$ (PHONE: ELizabeth 2-0089)	PANY
NOTICE - Phonographs, Wall	MUSIC - SLOTS - CONSOLES - PINS Boxes, Steppers, Speakers, Slots, Conso - or trade "One or a Carload". MIAMI DISTRIBUTING COMPANY (Tel: Main 1314)	oles, One and Five CINCINNATI,OHIO
NOTICE - Put your money in t Stamps.	INVEST the greatest investment in the world -	Buy War Bonds and
913 MAIN STREET	A. E. CONDON SALES COMPANY	LEWISTON, IDAHO

VC

L. 5, NO. 9		NOVEMBER 23, 1943
SET OF 5 GLA	ITY OF 4 AND 3 BELLS ASSES FOR MILLS FOUR BELLS.	\$9.0Q
TOP GLASS FO 3 OF THE ABO	OR MILLS THREE BELLS DVE ONLY	
	GLASS FOR WURLITZEI	i
EAGLE COI	SINGLE	COMPANY
<pre>\$140.; Gottlieb Skeeballett Aircraft \$50.; Texas League tice \$110.; 3 Seeburg Chick</pre>	- ARCADE - Model F \$25.; Chicago Coin Hoc e \$45.; Jennings Roll-In-The-Ba r \$40.; Rock-Ola Ten Pins HD \$6 en Sams \$100. each; Seeburg Sho rd Vendors \$40. Terms: 1/3 D	rrel \$115.; 2 Keeney Anti- 5.; Scientific Batting Prac- ot-The-Chute \$100.; Western
28 HARTFORD AVENUE	COMMERCIAL GAMES COMPANY	NEW BRITAIN, CONN.
NOTICE - We buy, sell and end Free Play and all types of a plies. Get in touch with us 621 VAN NESS AVENUE	BUY, SELL, EXCHANGE xchange coin machines, ray guns arcade equipment. We carry a la s immediately. OPERATORS EXCHANGE	, consoles, slots, 1-Ball arge stock of parts and sup- SAN FRANCISCO, CAL.
NOTICE - Motor rewind servi litzer, Mills, Rockola and S 823 WEST BROAD STREET	MOTORS REWOUND ice; 10 day service on all types Seeburg, also spinner type game MAYNOR DISTRIBUTING COMPANY (Tel: 5 - 6169)	s of phonograph motors - Wur- motors, \$7.50 each. RICHMOND (20), VA.
Will mee	et you at the Second Wartime Con	lference
	at the Hotel Morrison in Chica	go
	* Edwin F. Corriston	
PALISADE S 498 ANDERSON AVENUE	SPECIALTIES (COMPANY CLIFFSIDE PARK, N. J.
at too ab of while for prices	SLOTS - 1-BALLS - CONSOLES tock of rebuilt slots, Pay Tabl on: Blue Fronts, Melon Bells, e togas, Sky Lark, Fortunes and o LA BEAU NOVELTY COMPANY	to Also on Indirnet Demin
-	DISTRIBS	UI. ISCI, MILWN.
NOTICE - Exclusive Seehurg d	istributore for New Yell	

listributors for New York, New Jersey and Connecticut. ATLANTIC DISTRIBUTING COMPANY чĔ 583 TENTH AVENUE (SEEBURG DISTRIBUTORS) NEW YORK, N.Y.



- SUPPLIES -

FOR SALE - Complete stock of new records, send for our weekly release sheet. On hand for immediate delivery: $7\frac{1}{2}$, 15, 25, 40, 60 Watt Westinghouse lamps $7\frac{1}{2}\phi$ each; 51 Pilot bulbs, box of 10 - 42 ϕ ; 63 bulbs replace 83 box of ten 60 ϕ ; complete stock of tubes, write for this list; Terms: Cash with orders. GAY AMUSEMENT COMPANY

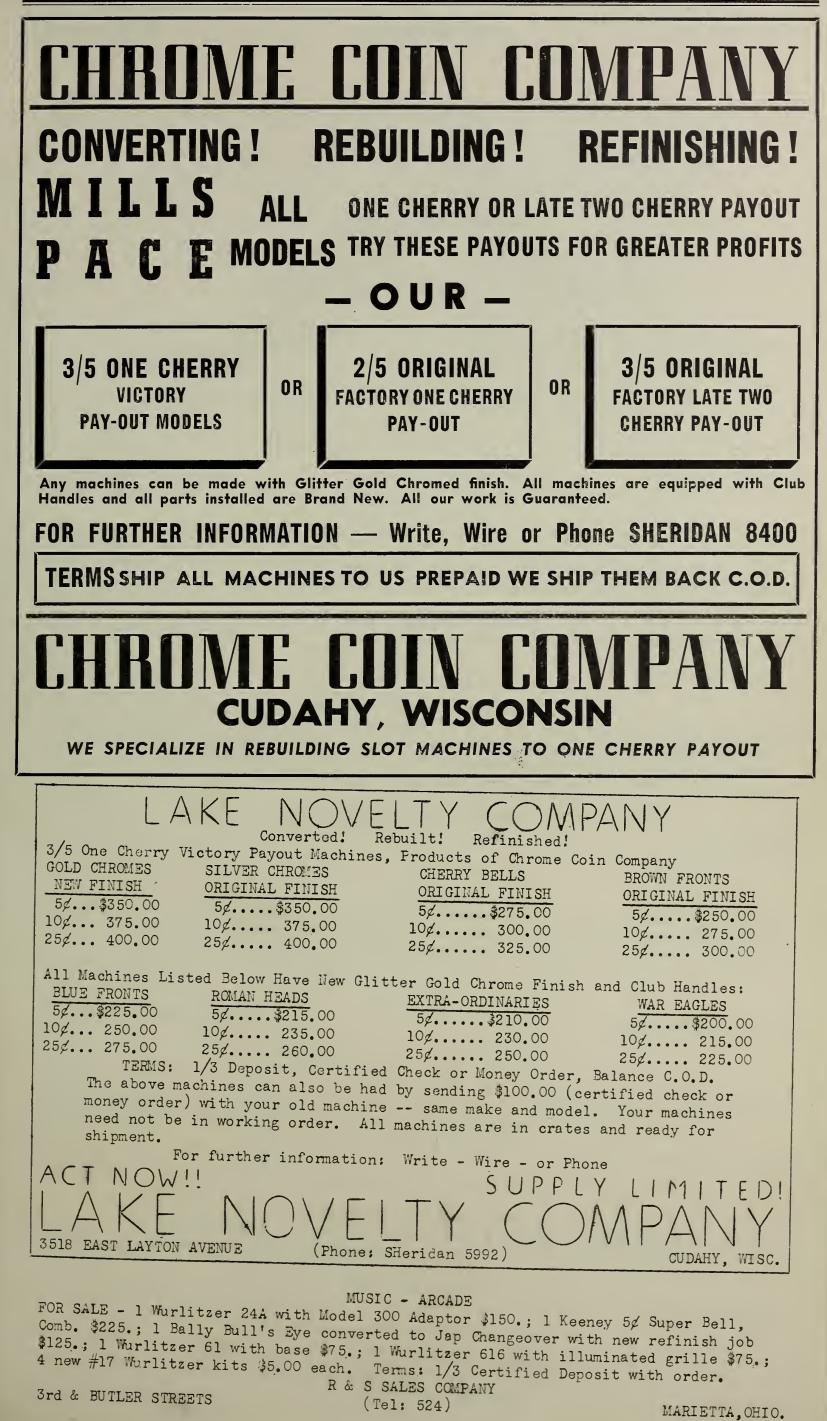
1202 ST. GEORGE AVENUE

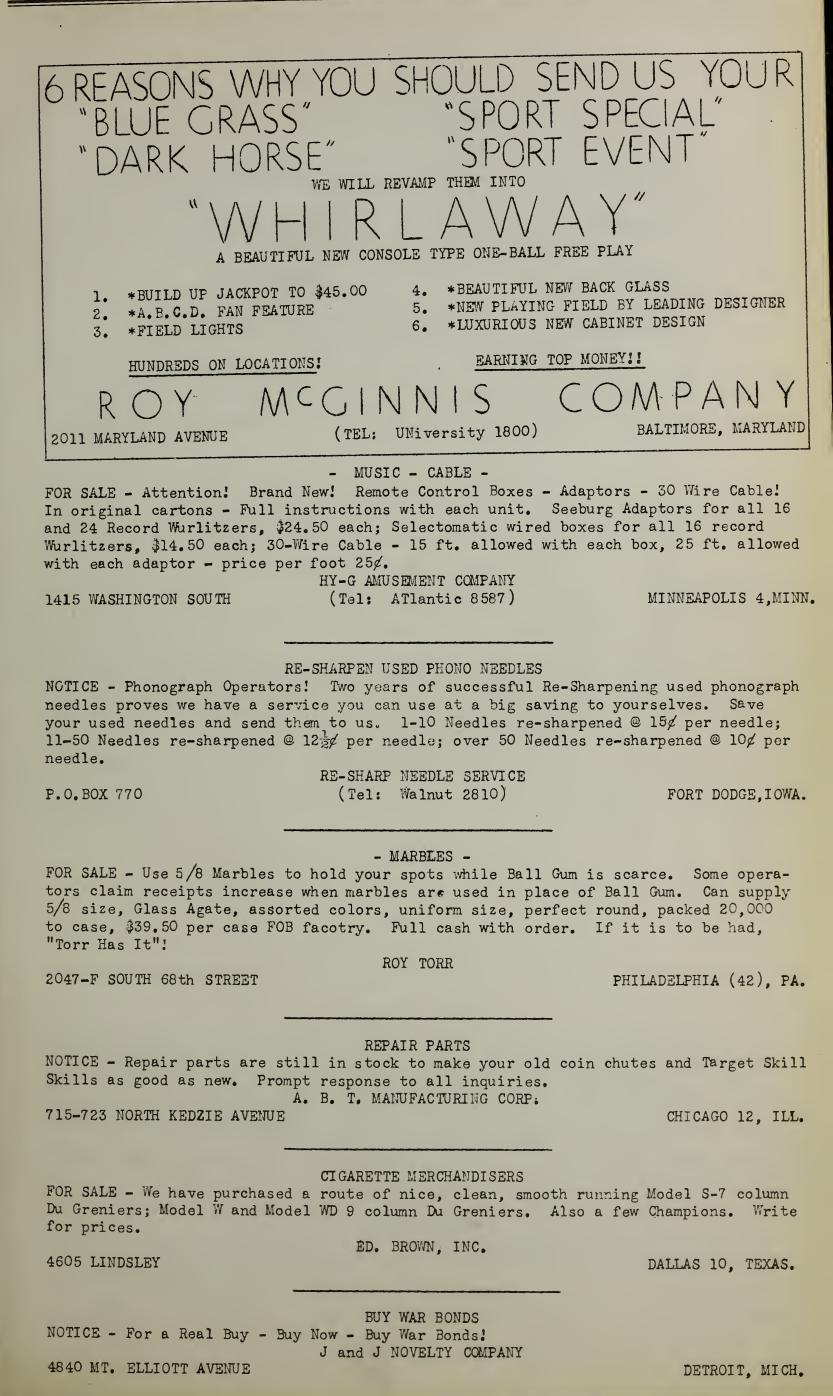
LINDEN, N. J.

CIGARETTE AND CANDY MACHINES
ACES HIGH IN QUALITY AND VALUE - THE VERY BEST IN RECONDITIONED
CIGARETTE
9 Column U-NEED-A-PAKS Model #500 "BRAND NEW" - last 10 to be obtained\$125.00 9 Column NATIONALS #930 "Uneed Robuilt"
9 Column NATIONALS #930 "Uneed Rebuilt" - Special Price
9 Column DUGRENIER "W" "Uneeda Rebuilt"
6 Column NATIONAL 626 "Regular" \$15.00 - without stand \$10.00
THE STOCK OF U-NEED-AFRA PARIS AVAILARLE 201 AND 251 OULNOTOURD TRUED
IDIAGO. 1/O WIII UKUEK. BALANCE C.O.D. IMMEDIADE CUIDMEND
195 AVENUE ((III DUCURG DE COLOR)
(ALL PHONES: DEwey 9-3132) BROOKLYN, N. Y.

VOL. 5, NO. 9

NOVEMBER 23, 1943

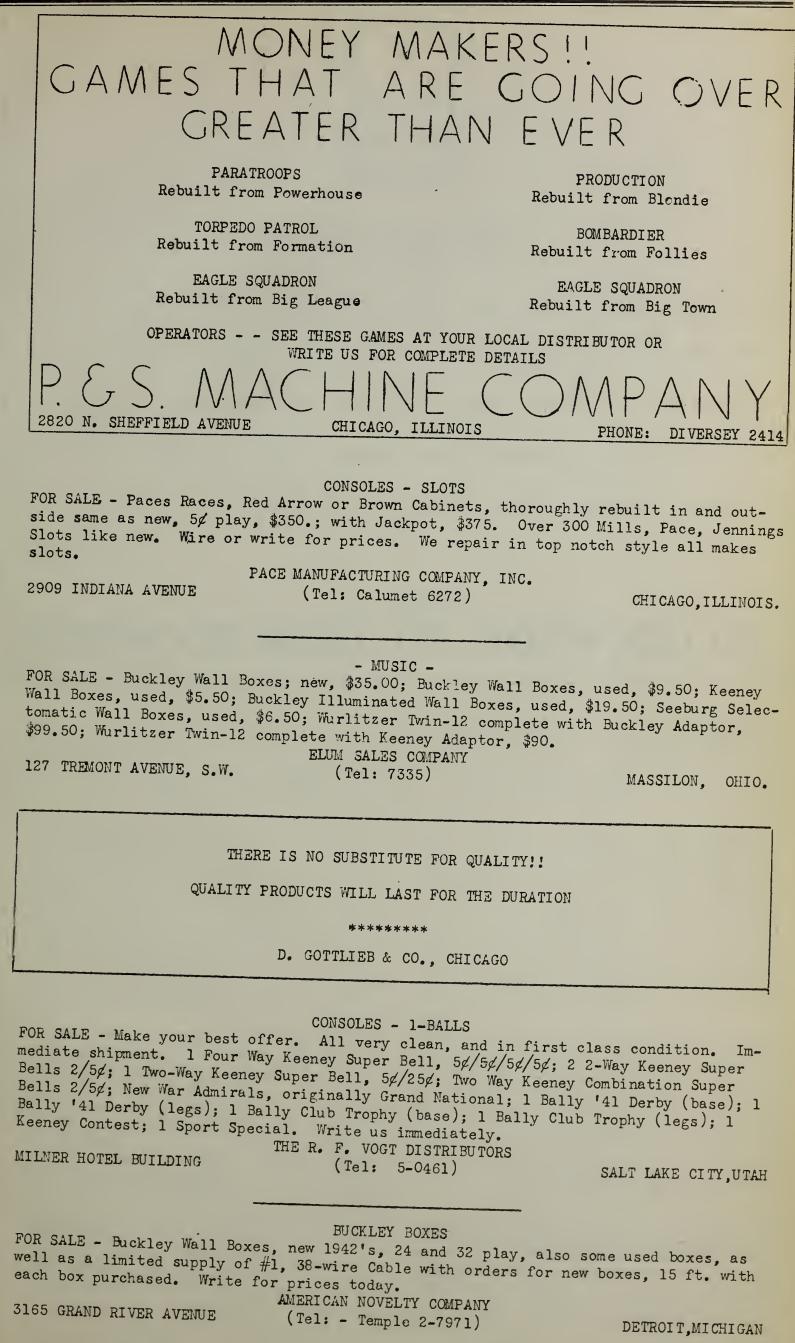




VOL. 5, NO. 9

THE CASH BOX

NOVEMBER 23, 1943



 \star

 \star

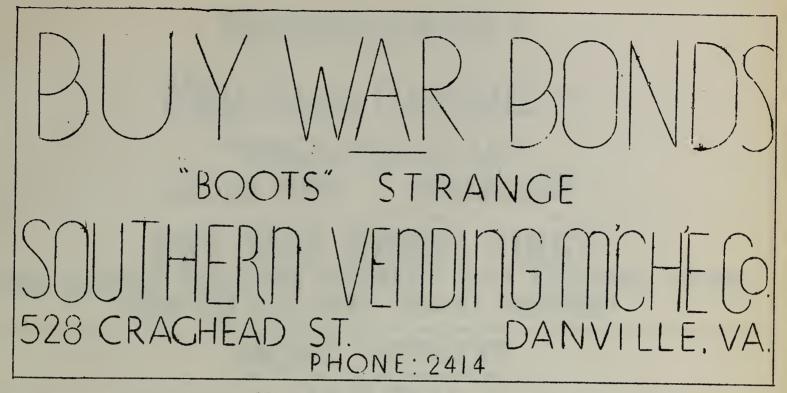
Dedicated to ...

Five of my loyal employees who are now in the service of Uncle Sam . . . and to my other loyal employees who are still with me . . . my chief aim, after the war is won, is to re-employ all of my old boys and as many more deserving ex-service men as possible . . . to build for a greater and grander world of tomorrow.

Ed. Heath

NORWOOD MUSIC CO., NORWOOD, GA.

THERE IS NO SUBSTITUTE I	FOR QUALITY
WITH WOOLF SOLO	OMON
CONSOLES	
Jumbo Parades, C.P., Late \$ 99.50 Mills 3 Bel	ls, Like NewWrite
	ls, Like NewWrite
	Bell,5¢-5¢-5¢-25¢Write
Bobtail Totalizer, like new 109,50 Pace Sarato	ga\$89.50
'Bally Club Bells, Comb.like New 229.50 Charli Hors	es, 5¢-5¢ C.P149.50
Super Bells, Comb. F. P., like new 249.50 Cigarolas X	V, 50 and 100
	minoes, Brown Cab139.50
	Bells, Brand new299.50
	unter & Stand112.50
	Gun, New Marble199,50
SLOTS	
	omes, New 1 Cherry P.OWrite
	romes, New 1 Cherry P.OWrite
	romes, New, 3/5 P.OWrite
	CailliesWrite
25¢ Cherry Bells, 3/5, CH 299.50 5¢ Club Con	sole Chiefs\$215.00
5¢ Blue Fronts, Rebuilt 169.50 10¢ Club Co	nsole Chiefs
	nsole Chiefs
	s, Cig. Reels
5¢ Columbia, Club Model 119.50 1¢ Q.T.'s, 50¢ Cherry 3/5 Knees, CH 475.00	Blue Fronts 49.50
	\cap
ROWE ROYALS, 8 Col. All Colors \$79.50 UNEEDA PAK.	
	Late, 15 Col\$119.50
	1940, 15 Col
	6 Col. 69.50
CENTRAL OLUG CONVERSE ON CONVERSE	
	EXCHANGE, INC
514 S. HIGH STREET (PHONES: ADams 7949, ADams 794	93) COLUMBUS. OHIO



DIRECT POSITIVE & DIREX B PAPER

FOR SALE - Eastman Direct Positive Paper: $l_{2}^{\frac{1}{2}}$, 2", $2\frac{1}{2}$ ", 3" and 4". Also 5 x 7 Direx E for Photomaton, 1000 ft. rolls. All in sealed packages of late dating. Write for prices. NOTICE - Philip Gould no longer is affiliated with Al Koondel of A & P Novelty Company.

710 AVENUE O

PHILIP GOULD (Tel: Esplanade 5-5338)

BROOKLYN, N. Y.

1-BALLS - ARCADE - PINS

FOR SALE - 1 Sky Lark \$250.; 1 Bally '41 Derby \$375.; 1 Bally Rapid Fire \$250.; 1 Keeney Air Raider \$245.; 1 Stratoliner \$35.; 1 Gun Club \$55.; 2 Sluggers \$50. each; 2 School Days \$45. ea.; 2 Four Roses \$25. ea.; 1 Fox Hunt \$20.; 50% Certified Deposit required with all orders, we ship Balance C.O.D. or S.D.

442 CHESTNUT STREET

LA LIBERTE DISTRIBUTING COMPANY (Tel: 4-7212)

SPRINGFIELD 7, MASS.

MUSIC - CIG. MERCHANDISERS

FOR SALE - Hidden unit - Twin-12 Wurlitzer Buckley Met. Cab. adaptor Organ type speaker, complete, \$89.50; 500 Model Wurlitzer mech. complete with organ speaker, amplifier, adaptor, 5 Buckley boxes red plastic sides, \$285.; 24 record Wurlitzer complete with Packard adaptor, speaker, 9 Packard boxes, \$425.; 61 Wurlitzer, \$69.50; 12 Seeburg Selectomatics latest model, illuminated and marbleglow plastic case, each \$6.; 4 Packard boxes, \$27.50 ea.; Seeburg Royale or Rex, K-20 adaptor complete, \$22.50; St. Mc Guire 9 col. Cig. Vend., \$24.50; 7 col. St. McGuire, \$15.; 7 Keeney boxes, A-1, each, \$4.50.

JONES MACHINES, STEPHENVILLE, TEXAS

ARCADE CHANGE MAKER - WANT

FOR SALE - Nickel and Penny changemakers for arcades. Accurate changemaker dispensing 5 coins at one time into the hand, 2 models, nickel and penny. Samples are \$15. each; F.O.B. Portland, Oregon. WANT - Medals for Metal Typers, new or old type; also ABT checks for check separators. Advise quantity and price wanted immediately. WESTERN DISTRIBUTORS

1126 S.W. 16th AVENUE

PORTLAND, ORE.

NEW ADAPTORS - BOXES

We have the following brand new in original cartons: Keeney Adaptors; 1 for Wurlitzer 616, \$35.; 2 for Wurlitzer 24 push button model, \$35. ea.; 1 for Wurlitzer 500, \$37.50; 1 for Seeburg Mechanical selector, \$37.50; 1 for Seeburg electrical selector, \$25.; Also 50 used 24 selection Keeney Wall Boxes at \$5.00 each. 1/3 Deposit, Balance C.O.D.

114 N.W. 1st STREET

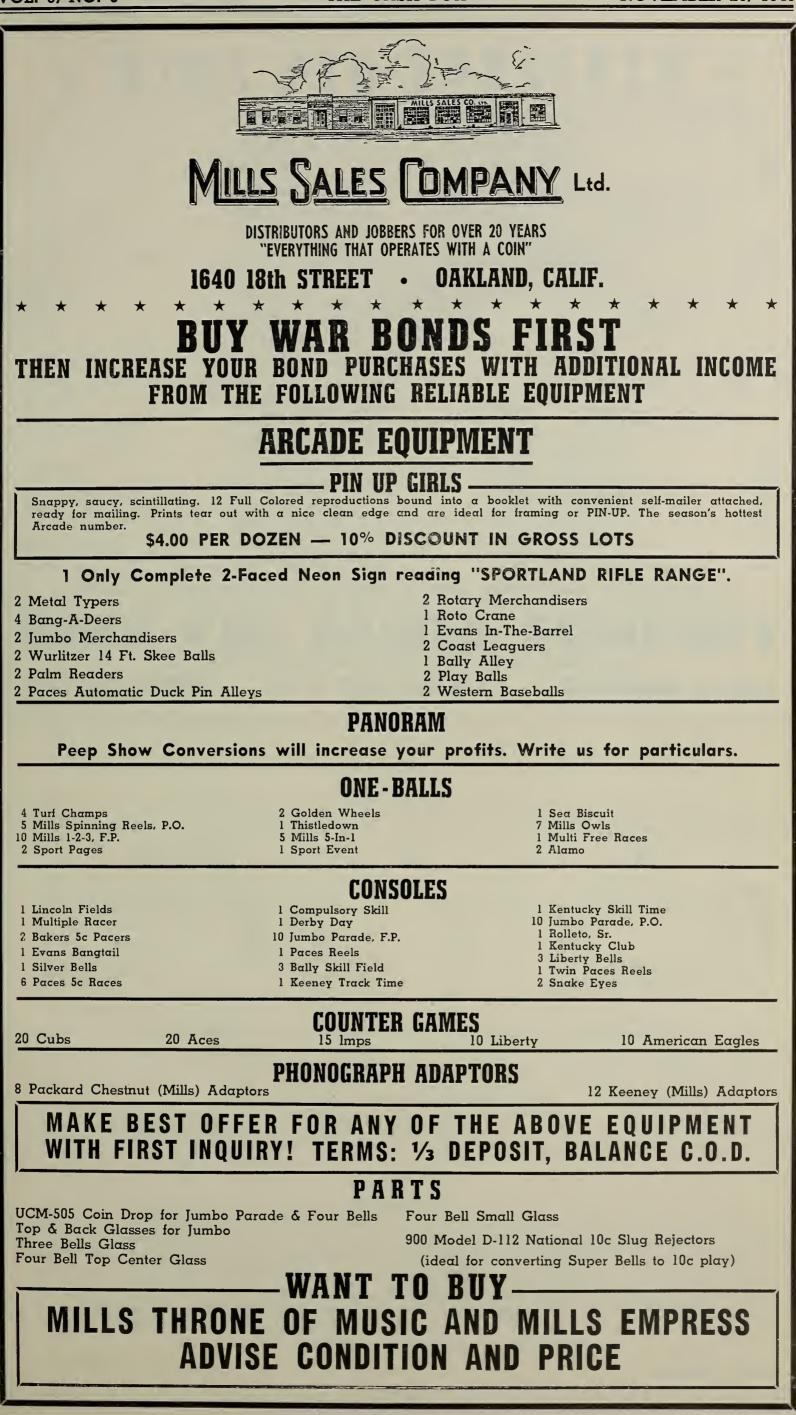
L. BERMAN & COMPANY

EVANSVILLE 8, IND.

VOL. 5, NO. 9

THE CASH BOX

NOVEMBER 23, 1943



/OL. 5, NO. 9		THE CASH BOX	NOVEMBER 23, 1943
* KI	N G	PIN SPE	CIALS *
FREE PL	AYS	NEW FACTORY REBUILTS	ONE-BALL AUTOMATICS
ABC Bowler		Playtime\$109.50	Klondike \$29.50
All Out (Refurb)		Action 149.50	Entry 29.50 Preakness 19.50
Big Parade		Jeep 149.50 Five & Ten 159.50	<u>Stables</u>
Boom Town		Santa Fe	CONSOLES
Crystal		Arizona 175.00 Midway 175.00	Good Luck \$32.50
Commander (Refurb)			Derby Day (Flat Top). 32.50 Bally Bells, 5c/25c. 37.50
Dixie		WE HAVE ONE NEON	Super Bell 5c/25c WRITE THREE BELLS WRITE
Gun Club	52.50	10c SIGN FOR PHOTOMATIC	
Hi-Hat		MAKE US AN OFFER.	SLOTS
Home Run '42			25c Jennings Golfcrola \$79.50 25c Watling 20.00
Lucky Strike		ARCADE	5c Blue Front 169.50 50c Pace Comet WRITE
Legionnaire		Bang-A-Deer	50c Watling Rol-A-Top WRITE
Play Ball		Rapid Fire (Jap Conv)209.50Tom Mix (Complete but as is)47.50	WALL BOXES
Playtime (Refurb)		Keeney Submarine 189.50 Chicken Sam (Hitler Conv) 129.50	1 Wurlitzer #123
Sentry (Refurb) Sea Hawk		Bally Alley	7 Keeney Boxes 5.50
Sky Chief		Kirk Vitalizer69.50Bally Eagle Eye69.50Comb. Lift & Grip69.50	35 Select-O-Matic 6.50 1 Bar-O-Matic 3-Wire 37.50
Speed Ball		Air Raider235.00	5 Betty Teletone 24.50 3 Mystic Music 14.50
Sport Parade		Bally Defender	15 Phonette, 1c 9.50 7 Rockolα #1593 24.50
Texas Mustang	52.50	Tom Thumb Fortune 75.00 Watling Guesser 115.00	4 Rockolα #1502 17.50 30 Rockolα #1501 22.50
Wild Fire	39.50	ABT Fire & Smoke 19.50	3 Wall-O-Matic 24 selec 24.50
TERMS: 1/3 D	DEPOSIT WIT	H ALL ORDERS, BALANCE SHIPP	ED C.O.D. OR SIGHT DRAFT
	ESTERN M	ICHIGAN DISTRIBUTORS FO	COMPANY R ROCK-OLA KALAMAZOO 21, MICH.
- BRANI	D NEW -	- <u>USED</u> -	NDY MACHINES
Rockola Commando AMI Singing Towe 7 Col Uneedas - 9 Col Uneedas - 11 " Champions All in original	os - \$565. ers 265. 500 95. 500 125. 125. cases	15 " - 500 12 8 " " - "E" 3 9 " " - "E" 4 12 " " - "E" 5	 8 Col Rowe Imperials \$40. 9 Col DuGrenier "W" 50. 9 " " "WD" 60. 11 " " "LS" 95. 9 " Nationals #930 55. All with enclosed bases.
Working order an Have the biggest	nd ready fo t selling 5 Write for	r location. Send in your li ball REVAMPS on the market	for \$95. each with your old rs pouring in. Write in NOW.

- ARCADE -

FOR SALE - Exhibit Hi-Ball \$85.00; Bally Basketball \$80.00; Bally Torpedo \$160.00; Exhibit Bowling Alley \$80.00; Exhibit Baseball \$75.00; Mutoscope Magic Finger \$100.00; Mutoscope Roll Front Crane \$45.00; Text Pilot \$200.00; Mutoscope Hurdle Hop \$40.00; Mutoscope Pokerino \$40.00; Texas Leaguer \$35.; Radio Rifle \$50.00; Rock-Ola World Series \$80.00; Western Baseball DeLuxe \$90.00; Exhibit Vibrator Chair \$125.00; Exhibit Vitalizer \$80.00; Chicoin Rola-Score \$45.00; Kirk Night Bomber \$395.00; Bang-A-Deer 375.00; Bally Defender \$295.00.

Rogers Park 7312)

HERB EVERSCHOR

(Phone:

6750 N. ASHLAND AVENUE

167 SOUTH 17th STREET

COLUMBUS, OHIO.

CHICAGO, (26),ILL

×

THE CASH BOX

NOVEMBER 23, 1943

×



Ben Goldberg



Bill Marmer

"Thanks. to America's coin machines manufacturers...

for the products they produced in the pre-war era and which, because of their outstanding quality, are today keeping this industry going at as great a rate as ever. During this strenuous and difficult wartime period the very fact that this industry continues at so rapid a pace is due to the foresight of the manufacturers. Today they are once again demonstrating as keen foresight by their 100% all out war work. This thanks for their past work can be best qualified by the thanks they deserve today for their present war work and their postwar plans. We are certain these post-war plans will bring us even greater products after the war is won."

Bill Marmer and Ben Goldberg

Sicking, Inc. DISTRIBUTORS SINCE 1895 C

Cincinnati, Ohio

1401 CENTRAL PARKWAY

THE CASH BOX

 $\overset{\frown}{a}$

 $\overset{\frown}{\Im}$

☆
The largest exclusive finance company
serving the coin machines industry's manufacturers and distributors only.
☆

\$

 $\overset{\frown}{\nabla}$

While in Chicago during the Second Wartime Conference we shall be happy to discuss your post war financing needs at our Chicago offices located in the Metropolitan Building 134 No. La Salle Street Opposite City Hall

oin Machine Acceptance Corporation

A SPECIALIZED CREDIT AND FINANCING AGENCY FOR MANUFACTURERS AND DISTRIBUTORS OF COIN OPERATED MACHINES



134 NORTH LA SALLE STREET CHICAGO • ILLINOIS

READY FOR DELIVERY.

MILLS GOLD CHROME BELLS, 5c, 10c, 25c MILLS CHERRY BELLS, 5c, 10c, 25c MILLS BROWN FRONTS, 5c, 10c, 25c MILLS BLUE FRONTS, 5c, 10c, 25c MILLS BONUS BELLS, 5c & 10c

MILLS THREE BELLS MILLS VEST POCKETS NEW BUCKLEY TRACK ODDS DAILY DOUBLE MODEL

ALL SLOTS ARE DRILL-PROOF, CLUB HANDLE AND KNEE ACTION

We want to close out the following ...

I KEENEY TRIPLE ENTRY

- 1 KEENEY '38 TRACK TIME
- 1 KEENEY '38 KENTUCKY CLUB
- 1 KEENEY CONTEST, ONE OR FIVE-BALL GAME
- 1 BALLY '41 DERBY
- 1 JENNINGS SILVER MOON, CASH PAY
- 1 PACE SARATOGA, COMBINATION CASH AND FREE PLAY

MAKE US YOUR BEST OFFER ON ANY OF THE ABOVE

JONES SALES COMPANY 31-33-35 MOORE ST. (Tel. 1654) BRISTOL, VA.-TENN. WE WHOLESALE AND SELL FOR RE-SALE

ARCADE EQUIPMENT 2 CHICOIN HOCKEY, each\$190.00 2 SCIENTIFIC BASEBALL, each	SPECIAL MINIATURE BULES FOR ARCADES - MAZDA and G. E. #44, 46, 50, and 51 - per 100\$4.50 #1129 - per 101.00 #63 - per 10
577 TENTH AVENUE (PHONES: LO 5-887	'9 or LO 3-4627) NEW YORK CITY.

1-BALL - ARCADE - CONSOLE - MUSIC

FOR SALE - 1 Bally Fairmount, C.P. (like new) \$600.; 1 Bally Bull's Eye \$65.; 3 Jumbo Parades F.P. \$60. each. The following Seeburg equipment: 1 8200 R.C. \$575.; 1 Commander \$350.; 1 R.C. Special - write for price; 1 Console Model W.C. 12 \$200.; 25 3-wire boxes (brand new, original cartons \$32.50 each. The following Rock-Ola equipment: 2 Commandos \$500. each; 1 Spectravox complete \$275.; 1 '39 De Luxe \$200.; 2 '39 De Luxe R.C. Dial System \$225. each; 3 Rock-Ola Marbleglo 5, 10, 25¢ Bar Boxes latest

54 NORTH PENNSYLVANIA AVENUE

ROTH NOVELTY COMPANY (Tel: 3-2853)

WILKES-BARRE, PENNA.



TO CONTINUE TO GIVE THIS INDUSTRY THE FINEST OF SERVICE AND COOPERATION . . . THE BEST MACHINES AND MERCHANDISE AVAILABLE . . . RECONDITIONING AND REPAIRING THAT IS UNEQUALLED . . . DISTRIBU-TION THAT IS EQUITABLE AND UNBIASED . . . FINANCIAL AND MORAL SUPPORT TO OUR MANY CUSTOMERS . . . TRUE LOYALTY AND UNDERSTANDING TO ALL OUR FRIENDS . . . AND COMPLETE REGARD TO ALL OUR FELLOW DISTRIBUTORS . . . NOW . . . AND WHEN THIS WAR IS OVER . . . AND 'A NEWER, GREATER, MORE PROSPEROUS ERA THAN EVER BEFORE COMES INTO BEING FOR ALL OF US.

> SIGNED . . . Ben Axelrod SIGNED . . . Al Haneklau

OLIVE NOVELTY COMPANY 2625 Lucas Avenue ST. LOUIS, MISSOURI

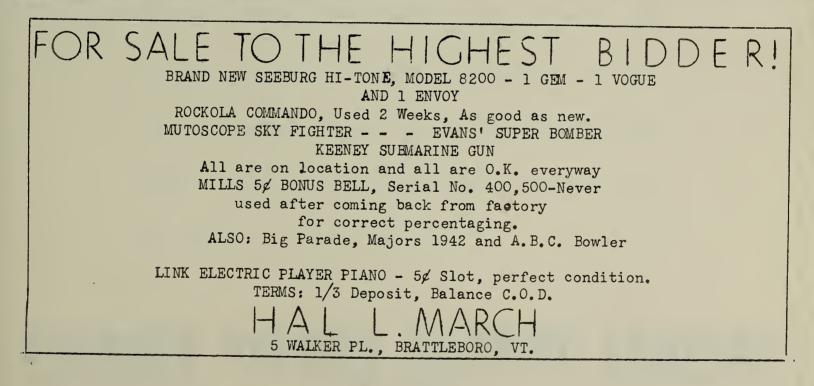
ECONOMY SUPPLY COMPANY'S REPUTATION FOR HONEST, RELIABLE SERVICE

... has brought us a host of loyal friends from coast to coast...our earnest efforts in cooperating with our customers by continuing to supply them with all parts at reasonable prices so that they may continue to operate for the duration can only result in a BIGGER AND BETTER POST-WAR ORGANIZATION.

Ike and Bess Berman

ECONOMY SUPPLY COMPANY 615 TENTH AVE. (All Phones: BRyant 9-3295) NEW YORK

★ COMPLETE LINE OF PARTS AND SUPPLIES FOR ALL MACHINES ★



PINS - WANT

FOR SALE - Action \$85.; Argentine \$45.; Big Chief \$35.; Captain Kidd \$48.; Duplex \$35.; Four Roses \$30.; Ten Spot \$30.; Roxy \$25.; Leader \$30.; Paradise \$30.; Gobs (floor sample) \$100. WANT - Rubber Balls for X-Ray Poker & Pokerino machines. Will pay highest prices for good used Sky Chief, Liberty, Shangri-La, Santa Fe, Knockout, Big Parade and Five-Ten-Twenty. State price and condition. MOHAWK SKILL GAMES COMPANY

86 SNOWDEN AVENUE

(Tel: 4-7549)

SCHENECTADY (4), N.Y.

1-BALLS

FOR SALE - Limited quantities - 1-Balls; Sport Specials, \$150.; Record Times, \$150.; Dark Horse, \$150.; Blue Grass, \$175.; '41 Derby, \$395.; Club Trophy, \$375.; Pimlico, \$425.; Packard Bar Boxes, refinished like new, \$32.50 each. All A-1. 1/3 Deposit, Balance C.O.D.

7911 WEST BECHER STREET

UNITED COIN MACHINE COMPANY

MILWAUKEE 14, WISC.

¥

¥

Thanks

for your cooperation ...

in helping us to continue during this trying and difficult wartime period. We believe it is such cooperation among the members of this industry that assures the greatest growth after this war is won and victory is ours. We look forward to the time when we shall once again be able to bring you the products of the finest manufacturers, plus the type of service and cooperation you have come to expect from our firm. In the meantime, whenever you are in or near Virginia, make it your business to visit with us at any of our five offices.

O'CONNOR 2220 W. MAIN ST.	VENDING MACHINE (Tel. 6-4778) K. A. O'Connor	COMPANY RICHMOND, VA.
611 MIDDLE ST.	(Tel. 3658) Dan Hawley	PORTSMOUTH, VA.
PINNER ST.	(Tel. 37)	SUFFOLK, VA.
1608 PRINCESS AND	N ST. (Tel. 41) FRE	DERICKSBURG, VA.
5633 WILSON BLVD	. (Tel. Gleeb 8811)	ARLINGTON, VA.

101	5, NO. 9	THE CASH BOX	NOVEMBER 23, 194
*	"[look Ahead"	*
		reat day when victory wi	ill be ours
		l be playing the people	
		and happiness will be sh	
		ution will once again retu ready to present an org	
		be ready to present an org	0
		e with years of experi	
12		capitalizationto efficien	
2	pletely serve a larg	ge territory for leading m Ben Rodins	anufacturers.
₩		OUIPMENT CO PH ST., N.W., WASHINGTON	
		/ WOLF"	\$199.50
	71 WURLITZER CONSC 2-12 WURLITZER KEN	OLE BASE. ENEY ADAPTOR IN STEEL CABINET	165.00
	ROCK-OLA TOM MIX (BALLY BULL'S EYE. BALLY ROYAL DRAW.	G PRACTICE. GUN. MODEL with new unbreakable bumpers.	72.50 82.50 125.00
	5¢ EMERALD LEWW	HAND LOAD - Serial 479,000 - 2-5 F 5¢ CHROME - 2-5 P.O. OLF ENTEPRI (PHONE: FAIRFIELD 7780)	
	Play games, and a full line of	LIST - WANT t on Fac tory Reconditioned Slots, C of Tubes. WANT - Photomatics, Skyf Night Bombers, Rapid Fires, Air Ra	Sighters, Ace Bombers,
	419 MARKET STREET	K. C. NOVELTY COMPANY (Tel: Market 4641)	PHILADELPHIA 6, PA.
	-	- BUY AND SELL -	

NOTICE - We buy and sell all kinds of pin games, phonos, arcade equipment, scales, slots, etc. What have you for sale? What are you in need of? Kindly let us know in your first letter the best price you will offer.

CENTRAL NOVELTY COMFANY (Tel: WA-7941)

 $\overrightarrow{\mathbf{x}}$

This Year is the 25th Anniversary of the B. D. Lazar Company in the coin machines industry

25 years ago, the B. D. Lazar Company entered into the sales and distribution of coin operated equipment. Throughout those 25 exciting years, the growth of this company has been singularly pronounced, and internationally recognized for fine service, clean business dealings and continued personal interest in all of our customers. It is with great pride and pleasure that we look forward to the years to come, especially the post-war era, to continue to offer the coin machines industry finer service, closer relations, better products of the better manufacturers.

 $\overrightarrow{\mathbf{x}}$

B. D. Lazar and J. D. Lazar

B. D. LAZAR COMPANY

 $\overset{\frown}{\simeq}$

(Twenty-Five Years Of Service To The Coin Machines Industry) 1635 FIFTH AVENUE PITTSBURGH, PA.

 $\overrightarrow{\mathbf{x}}$

7 Solid Reasons

why manufacturers can consider us today...for their post-war distributors!

- 1. The great possibilities of complete distribution over the New England territory are within the grasp of any manufacturer who will arrange with our organization today for his distribution plans for tomorrow.
- 2. Our organization is extremely well able from a financial standpoint to handle whatever quantities of equipment will be necessary for any manufacturer who appoints us as his distributors in our territory.
- 3. Our many years of experience and acquaintanceship in the New England territory will prove extremely valuable to any manufacturer. We have been established in this area for a great many years.
- We believe we have one of the most beautiful and outstanding showrooms in this industry in the nation today and intend to beautify these even further to a point where they will be considered *the* most beautiful in the country.
- 5. Our organization is composed of young men who have an inner understanding of this industry, who get right out into the field and work and who aren't afraid of work. They have established and continue constant contact with all the operators thruout the territory. They are flexible and enthusiastic and therefore of great value to any manufacturer.
- 6. We are great believers in advertising and every type of sales promotion that can be efficiently arranged for so that the manufacturer we represent will find his products extremely well known in the shortest possible time.
 - In addition we assure loyalty, cooperation and a sincere understanding of what the manufacturer himself is up against at all times. Any manufacturer who really desires the kind of outstanding distribution that will gain his products the No. 1 spot in the New England territory will find our organization his first choice.

and for Today we offer.

the largest selection of Slots in the Eastern part of these United States. Music equipment, Pinballs, Consoles, One-Balls, Arcade equipment and many other types of machines of a quality that is hard to equal anywhere in the country. Furthermore, we also offer the type of service and cooperation with the sale of each machine that builds for a greater future for us for tomorrow. Whatever your needs — get in touch with us NOW!!

FISCO SALES COMPANY MONUMENT SQUARE, HAVERHILL, MASS.

THE CASH BOX

CLOSEOUTS

2—Used Models KF Photomatics_____each \$475.00

SLIGHILT USED	5—Seeburg 5-10-25c Wire- less Wallomaticseach	34.50	BRAND NEW	3—Seeburg Type 3-Z Music Transmitterseach	19.75
BRAND NEW	8—Seeburg 30 Wire 5c Selectomaticseach	9.50	USED	I—Seeburg Type 3-Z Music Transmitter	16.25
	Will sell you 100 feet of brand new 30 wire moisture proof cable at 37c per foot		SLIGHTLY USED	4—Seeburg Wireless Speak Organs, A-1 conditioneach	39.50
	if you buy all these 8 boxes.		BRAND NEW	3—Seeburg Type SPS-1-Z Power Supply	8 50
SLIGHTLY USED	4—Seeburg Wireless 5-10- 25c Baromaticseach	41.50	BRAND NEW	2—Seeburg Model 25-V	
BRAND NEW	5—Seeburg 5-10-25c 3 Wire Selectomaticseach	49.50		General Electric Selector 2—Seeburg 24 Selection	24.50
SLIGHTLY USED	2—Seeburg 5-10-25c 3 Wire Selectomaticseach	33.50	SLIGHTLI USED	Solinoid Drum Assemblies for Wurlitzer	26.50
SLIGHTLY USED	4—Seeburg 24 Selection 5c	33.30	USED	Good condition 5—A Col- umn Rowe Candy Machines	
	Wallomaticseach	\$19.50			69.50

WILL EXCHANGE THE ABOVE EQUIPMENT FOR SEEBURG ENVOYS, COLONELS OR MAJORS.

MODERN VENDING COMPANY MIAMI 37, FLA. 286 N.W. 29th STREET

SLOTS - CONSOLES

FOR SALE - Mills 5¢, 10¢, 25¢ Mystery Blue Fronts; Mills 5¢, 10¢, 25¢ Melon Bells; Mills 5¢, 10¢, 25¢ Bonus Bells; Mills Club Highboy Consoles; Mills Half Dollar Blue Fronts; Mills Jumbos; Jennings Silver Chiefs; Jennings 4 Star Chiefs; Jennings 50¢ 4-Star Chiefs; Paces Reels; Paces Races; Pace Comets; Pace Half Dollar Comets. Get our prices on equipment that is guaranteed to satisfy or money refunded. BAKER NOVELTY COMPANY, INC.

1700 WASHINGTON BOULEVARD

(Tel: Monroe 7911)

CHICAGO, ILL.

SLOTS - GAMES - WANT

FOR SALE - For brand new and used slot machines and amusement games write to us today. WANT - Will buy or trade for 500 Murlitzer 750, 750E, 600 and other Murlitzer phonographs, write us what you have, give lowest price and guaranteed condition. MOSELEY VENDING MACHINE EXCHANGE, INC. (Tel: 3-4511)

OO BROAD STREET

RI CHMOND, VA.

MUSIC - ARCADE

FOR SALE - Keeney Wall Boxes, \$5.00 each; Buckley Wall Boxes \$5.00 each; 54 Foot Automatic Duck Pin Alleys only \$400. A real money maker. Gottlieb Triple Grippers, \$12. each.

413 CHURCH STREET

MISSISSIPPI VENDING COMPANY

- PANORAM REVAMP -NOTICE - Panorams converted to Peek Shows. Watch for further details. GEORGE PONSER COMPANY

763 SOUTH 18th STREET

(Tel: Essex 3-5910)

NEWARK, N. J.

PHILADELPHIA, MISS

THE CASH BOX

NOVEMBER 23, 194;

Harry Rosenthal, Mgr.

"COIN MACHINES OF MERIT"
THE FOLLOWING EQUIPMENT IS THE CLEANEST AND
FINEST YOUR MONEY CAN BUY! EVERY MACHINE
GUARANTEED REGARDLESS OF PRICE OR YOUR MONEY
REFUNDED! ALL MACHINES COMPLETELY CHECKED
AND IN A-1 OPERATING CONDITION! HURRY!

PERFECT PIN GAMES FREE PLAY

Attention	\$24.50
All American	29.50
Bally Beauty	
Bandwagon	29.50
Bang	22.50
Big Chief	
Big Six	
Big Time	
Blondie	
Bola Way	
Bordertown	24.50
Broadcast	
Cadillac	
Charm	
C.O.D.	19.50
Crossline	
Dixie	
Double Feature	19.50
Dude Ranch	
Five In One	
Fleet	
Flicker	
Follies	
Formation	
Four Diamonds	39.50
Gold Star (Ian Con-	
version)	49.50
Glamour	22.50
Gun Club	49.50
Hi Hat	47.50
Horoscope	39.50
lolly	19.50
Landslide	22.50
Lead Off	19.50
Legionnaire	39.50
Limelight	19.50
Lot-O-Smoke	19.50
Majors '41	39.50

Mascot	29.50
Metro	29.50
Mills 1-2-3	29.50
Mills 1-2-3 '40	99.50
Miami Beach	49.50
Pals	22.50
Pick 'em	19.50
Play Ball	29.50
Polo	19.50
Powerhouse	19.50
Pursuit	39.50
Red Hot	19.50
Repeater	29.50
Rotation	19.50
Salute	27.50
Scoop	19.50
Sea Hawk	39.50
Silver Skates	29.50
Skyline	19.50
Skyline	19.50
Sky Ray	29.50
Speedway	19.50
Sport Parade	34.50
Sporty	19.50
Summertime, J.P.	29.50
Super Chubbie	39.50
Ten Spot	49.50
Ten Spot (Jap Conver- sion)	59.50
sion) Three Score	19.50
	69.50
Towers Triumph	19.50
Twin Six	42.00
	42.00
Ump Variety	19.50
Wild Fire	39.50
Wow	24.50
Yacht Club	19.50
	20.00

ARCADE FOUIPMENT

ARCADE EQUIPMENT	
Chicago Coin Hockey	\$229.50
Bally King Pin	189.50
Batting Practice	99.50
Ten Strike	
Shoot-The-Jap Gun (New)	
Keeney Submarine Gun	
Keep Punching	89.50
Rapid Fire	259.50
Shoot-YourWay-To-Tokio Gun (New)	330.00

CONSOLES

Bakers Pacers, D.D., Gold Award, like new	\$295.00
Fast Time, F.P.	59.50
High Hand, Comb.	159.50
Track Time '38	89.50
Grand Stand, Automatic Paytable	79.50
Keeney Super Track Time	339.50
Big Top, F.P.	129.50
Big Game, F.P.	69.50
Jumbo Parade, F.P.	79.50
Swinging Bob Tails, F.P.	129.50
Keeney Kentucky Club	89.50
Mills 5c F.P. Mint Vender Slots	95.00

COUNTER VENDERS

Cent-A-Mint Vendors\$	5.50
	12.50
	29.50
	54.50

MUSIC

Buckley Adaptor for Wurlitzer 616 (New)	\$ 29.50
Mills Empress	219.50
Seeburg Power Supply	7.50
Wurlitzer 350 Speaker	29.50
Wurlitzer Model 61	69.50
Wurlitzer Model 500A	259.50
Wurlitzer Model 24	129.50

NEWAFIED GAMES

"COIN MA

(REBUILT LIKE NEW)

All Out\$119.50	Midway 175.00
Arizona 175.00	Playtime 119.50
Battle 119.50	Santa Fe 175.00
Commander 119.50	Sentry 119.50
Grand Canyon 175.00	Victorious 1943
Invasion 165.00	(Turf Champs) 199.50
Jeep 139.50	

DISTRIBUTORS FOR Western Pennsylvania and West Virginia for Musicraft

Corp.; Harmonia Records Corp.; Party Records, Rhum-bas, Classicals, Cowboys, Waltzes, Popular Numbers. "Coin-O-Point" and "Maestro" Needles.

WANTED

WILL PAY CASH FOR ARCADE EQUIPMENT,

CONSOLES, SLOTS, PHONOGRAPHS, ONE-

BALLS AND LATE MODEL PIN GAMES. GIVE

QUANTITY AND PRICE IN FIRST LETTER.

PITTSBURGH 19, PA

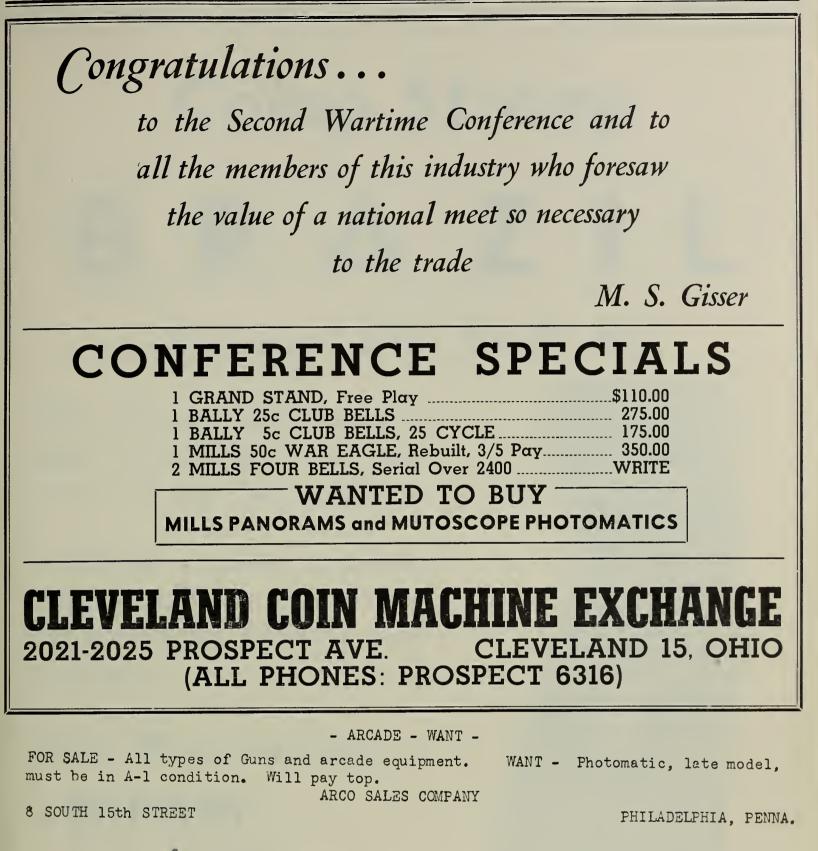
TERMS:

1/3 Deposit Must Accompany Orders, Balance C. O. D. or Sight Draft Through Your Bank, F. O. B. Pittsburgh, Pa.



1508 FIFTH AVENUE

(ALL PHONES: GRANT 1373)



- SPEAKER BAFFLES -

FOR SALE - Warp-Proof Speaker Baffles: Made of 5/8" plywood. Felted one side. Two sizes available: 36" x 28" with 11" hole cut in center for mounting 12" or 15" speakers, \$5.00 each; 16" x 20" with 7" hole cut in center for mounting 8" or 10" speakers, \$3.00 each. Also a limited quantity of "General MacArthur" Singing Pictures complete with 8" P.M. Speaker, \$19 ea.; a limited quantity of "American Flag" Singing Pictures (For 12" or 15" speakers but speaker not included), \$24. each. 3 Brand new Illumitone" Chandelier Speaker Baffles, \$21.50 each; 5 Brand new "Ultratone" Chandelier (large) Chrome Baffles, \$19.50 each; 9 Brand new "Ultratone" Chandelier (small) Chrome Baffles, \$18.50 each.

TRI-WAY PRODUCTS COMPANY

NEW YORK 16, N.Y.

CIGARETTE MACHINES

FOR SALE- We want to dispose of large stock of Super Streamline DuGrenier and also N-Need-A-Pak Cigarette machines at attractively low prices. Write now. ROWE MANUFACTURING COMPANY, INC., BELLEVILLE, N.J.

- MUSIC -

FOR SALE - New Wurlitzer Wall Boxes; 28 Model 100, 30-Wire, \$20. each; 20 Model 115, Wireless, \$40. each; 20 Model 125. - 2-Wire, \$49.50 each. These Wurlitzer Wall Boxes are brand new in sealed cartons, never used. Terms: 1/3 with all orders. WESTERN SALES CORPORATION

123 WEST 7th STREET

108 EAST 27th STREET

(tel: 650)

Going Strong

(Converted from Do-Re-Mi)

BRAZI

With Return Ball feature that creates last ball suspense to the Nth degree.

Location reports indicate that BRAZIL is out-earning all previous United conversions.

Also Revamping...

*** MIDWAY** (from Zombie)

* ARIZONA (from Sun Beam)

*** GRAND CANYON** (from Double Play)

*** SANTE FE** (from West Wind)



If you have any of the games listed here which you do not want converted, quote us your prices.

See Your Distributor Now or Write Direct United MANUFACTURING COMPANY 6123-25 N. WESTERN AVE. CHICAGO



NATIONAL CIG & CANDY MACHINES

FOR SALE - Why gamble on "as is" cigarette and candy machines when you can buy National equipment with confidence and security from a National Zone Office. We are egotistical enough to believe that we know how to recondition our equipment better than outside sources. Let us know your requirements.

5911 FOURTH AVENUE

WEIDMAN NATIONAL SALES COMPANY (Factory Zone Office)

DETROIT (2),MICH.

PARTS FOR MILLS BELLS

SPECIAL - With a few exceptions, we have every part you need for Mills Regular Silent Bell, Golden Bell, Mystery Bell, Brown Front, Gold Chrome and Emerald Hand Load Bell. They are too numerous to list. Order part numbers from Mills list. For the last 25 years we have been Mills distributors and sold thousands of slots. Try us for those "hard-to-get" parts.

KEYSTONE NOVELTY & MANUFACTURING COMPANY 26th & HUNTINGDON STREETS (Tel: Baldwin 5468)

PHILADELPHIA, PENN.

SLOTS - CONSOLES - SAFES - WANT

FOR SALE - I want to sell - like new Mills late Chrome Bells, 1-Cherry P.O.: Bonus; Paces Races; Super Track Times; Chicago Revolvaround Safes. Prices will be right. WANT - I want to buy and will pay a fair price. See me first for the following: Wurlitzer 600, 700, 800, 750 and 850; Late Seeburg phonographs; Chicago Revolvaround Safes. Any amount. We pay spot cash with order.

79 BEETLE STREET

CHARLES PITTLE & CO. (Tel: 2-3474)

NEW BEDFORD, MASS.

NEW & USED SLOTS

FOR SALE - New and Used Jennings Slots in $5\not/10\not/25\not/50\not$ and \$1.00; New and Used Mills Slots in $5\not/10\not/25\not$ and $50\not$; Used Face in $5\not/10\not/25\not$; Used Cigarolla and Golf Ball Vendors, like new. Get our prices on equipment that is guaranteed. GENERAL NOVELTY COMPANY

521 NORTH 16th STREET

(Tel: West 4242)

MILWAUKEE, VISA.

NOVEMBER 23, 1943

AMERICA'S MOST OUTSTA READY FOR DELIVERY ANY	IT IN STOCK NDING MACHINES IN STOCK WHERE IN THE COUNTRY!! BUY WHAT YOU NEED-NOW!!		
SL Watling 5c Rolatop Watling 10c Rolatop Watling 25c Rolatop Watling 50c Rolatop Jennings 10c Club Console Jennings 25c Club Console Jennings 5c Victory Chief 2 4 P.O. Jennings 10c Victory Chief 2 4 P.O. Mills F.P. Vendor & Stand	 OTS 10 Mills 5c War Eagles, 3 5 P.O., with new paint 1 Mills 5c Bonus Bell 5 Mills 5c Roman Heads, 3 5 P. O., Rebulit 10 Mills 5c Blue & Gold Vest Pockets, Rebuilt 5 Mills 5c Green Vest Pockets 2 Mills 5c Chrome Vest Pockets, Metered 		
MU 1 Wurlitzer Model 500 1 Wurlitzer Model 71 1 Wurlitzer Model 51	I Wurlitzer Model 41 Wurlitzer Model 61		
CONS 3 Bally Roll 'Em 1 Keeney Kentucky Club 5 Jennings Liberty Bell, Slant Top Jennings Fast Time, F.P. 1 Mills Four Bells, old style head Bally High Hands Jumbo Parades, F.P. Jumbo Parades, P.O. Mills Spinning Reels 1 Jennings Pick 'Em, 7-coin head 2 Jennings Multiple Races, P.O.	SOLES 1 Evans Lucky Star 1 Western Track Odds 3 Bally Sport Special, F.P. 1 Bally Longacre (NEW) 2 Mills Five-In-One Keeney Super Bells Bally Big Top Bally Club Bells, combination Bobtails, P.O. Mills, 1-2-3, F.P.		
SALESBOARDS Jackpot Charley Lucky Color			
Charley	Red, White & Blue		
Lu Lu	Red, White & Blue tickets (original)		
LuLu Belle	Candy Deals		
We carry a large stock of mor	We carry a large stock of money boards. Write, wire or call for		

We carry a large stock of money boards. Write, wire or call for prices. Plenty of stock on hand of all types you need now.



PIN GAMES

WE HAVE ONE OF THE BIGGEST STOCKS IN THE COUNTRY. JUST WRITE US WHAT YOU NEED. THEY'RE ALL PRICED RIGHT!!

H. Z. VENDING AND SALES CO. 1205 DOUGLAS ST. (Tel. Atlantic 1121) OMAHA, NEBR. "NEBRASKA'S LARGEST DISTRIBUTOR" *

THE CASH BOX

NOVEMBER 23, 1943

×

RECORDS EXCLUSIVELY FOR JUKE BOX OPERATORS FOR THE DURATION!

WILL BE AT THE HOTEL MORRISON - NOVEMBER 14-15-16-17

Nat Cohn

MODERN MUSIC SALES COMPANY (Subsidiary of Modern Vending Company)

10th AVENUE AT 45th STREET

FOR SALE - 5 Mills Panorams all in A-1 condition, on location, guaranteed, perfect, only \$275. each. We have 50 bar boxes for same with 5 adaptors, three extra reels, 5

PANORAMS - WANT

of the best films, 2 rewinds, 2 splicers, tools, extra parts of all kinds including claws, 927, 2330 and 750 Watt 200 Hour Projection Lamps -- a dandy setup for an arcade man. WANT - Wurlitzer phonos models 700, 750, 780, 800, 850, 950. Also Pinball F.P.'s. Must be in A-1 order. State price, quantities, etc. in first letter. LEE TURNER PHONOGRAPH COMPANY 3033 LOCUST STREET (TEL: Newstead 3718) ST. LOUIS, MO.

NEW YORK CITY

RADIO RIFLE FILM

FOR SALE - The most profitable deal out today -- new war film depicting Jap, Hitler and Mussolini for Radio rifles, 100 ft. roll, \$4.50. Will gross \$85.00; 35 MM Films are again restricted and subject to priorities. Limited stock on hand - order quick. SOUTHWESTERN VENDING MACHINE COMPANY 2835 WEST PICO BOULEVARD

LOS ANGELES, CAL.

CONSOLE - ARCADE - PINS - MUSIC - WANT

FOR SALE - Evans Ten Strike \$30.; Rockola Ten Pins, \$30.; Dude Ranch, \$20., Midway new, \$165.; Air Circus, \$110., Flicker \$45.00; Pan American \$45.00; Seven Up \$45.00; Rockola, late model wall boxes and A.M.I. wall boxes, new and used, write for prices. Keeney 25¢ Super Bell, \$295. WANT - Will buy phonos in New England territory only. REDD DISTRIBUTING COMPANY

26 BRIGHTON AVENUE, ALLSTON

BOSTON, MASS.

- ARCADE -

FOR SALE - Exhibit Rotaries; Exhibit Vitalizers; Planetellus; Keeney Bowlettes; Rolla Scores; Atlas Baseball; Chicken Sams; Parachutes; Scientific X-Ray Pokers; Claw machines.

539 BOARDWALK

MEYER WOLF



CONSULT THE TRADING ALWAYS

WHENEVER YOU BUY OR SELL Phonographs—Wall Boxes—Adaptors—Coin Machines—Pin Tables Consoles—Arcade Machines—Supplies and Accessories

SPECIALS — FOR SALE

ARCADE MACHINES

Mountain Climber Supreme Tokyo Gun Chicken Sam Chicken Sam—Jap & Hitler Conversions Seeburg Rayolite Gun **Bally Rapid Fire Bally Shoot the Bull** Shoot the Chutes

Rebuilt Buckley Diggers Keeney Submarine Test Pilot Poker & Joker Pokerette **Rock-Ola World Series** Western Baseball Talkie Horoscope (Rock-Ola)

SLOT MACHINES

MILLS

- 5c Blue Fronts, Refin, & Recon.
- 10c Blue Fronts, Refin. & Recon.
- 25c Blue Fronts, Refin. & Recon.
- 5c Extraordinary J.P. Bells-Recon.
- 10c Extraordinary J.P. Bells-Recon.
- 5c Roman Heads 3-5 P.O.—Recon. & Refin. 25c
- 10c Roman Heads 3-5 P.O.—Recon. & Refin.
- 25c Roman Heads 3-5 P.O.—Recon. & Refin.
- 5c War Eagle 3-5 P.O.—Recon. & Refin.
- 5c Futurity—Recon. & Refin.
- 10c Futurity-Recon. & Refin.
- 5c Front Vender-Refin. & Recon.
- 25c Front Vender-Refin. & Recon.
- Keeney Kentucky Club Watling Big Game, F.P. Jennings Fast Time, F.P. Jennings Silver Moon, F.P. New Pace Saratoga, Sr. New Pace Saratoga, Jr. New Pace Reels, Sr., Conv.

Bally Blue Grass—F.P. Bally Gold Cup—F.P. Race King-Rev. Challenger-Rev.

W. LAKE

ST.

10c Brown Front **Brown** Front 25c JENNINGS

5c Original Chrome

5c Brown Front

- Victory Chief-Orig. Fact. Recon. 5c
- **4 Star Chiefs** 5c
- 4 Star Chiefs
 - MILLS VEST POCKET BELLS
- 5c Chrome

MILLS Q. T.

- lc Mills Q. T.
- 5c Mills Q. T.

WATLING - PACE - CAILLE

CONSOLES

New Pace Reels, Jr. New Pace Reels, Sr. **Bally High Hand** Evans Rollette, Jr. Mills Jumbo, F.P. Mills Jumbo Payout Mills Jumbo, Combination Stanco Bell, Single

ONE - BALLS

Mills 1-2-3—C.P.O.

Victory-F.P. Westerhaus Victorious 1943 Turf Champ

Ph: Van Buren 6636



CHICAGO, ILL

Blue & Gold lc 5c Blue & Gold

- 5c Silver & Blue

VOL. 5, NO. 9

*

 \star

THE CASH BOX

NOVEMBER 23, 1943

 \star



Here's why you should buy WURLITZER

To begin with you'll earn more and find that your Wurlitzers will look better longer. Wurlitzer's superb craftsmanship and outstanding creative design fit your locations like a glove. Wurlitzer beauty and attractiveness appeal alike to young and old. Wurlitzer tone quality remains unequalled — and unchallenged. Buy Wurlitzer — "the name that means music to millions" — and you're buying the best. Who better than ourselves, Wurlitzer's first distributor, can certify to these true facts?

Morris Hankin

HANKIN MUSIC COMPANY 708 SPRING ST., N. W. ATLANTA, GA. Authorized Wurlitzer Distributors For

Georgia

$\star \star \star \star$

4 STAR PERFORMANCE

The 4 star performance we have given our many customers over a period of time has won us a unique following of which we are extremely proud. In keeping with such performance we extend the facilities of our firm to those manufacturers who seek

representation in Western Pennsylvania and surrounding territory.

MECHANIC'S SERVICE Edward Steele, Mgr.

2124 FIFTH AVE. (Phone: ATlantic 0662) PITTSBURGH (19) PA.

1-BALLS - CONSOLES

FOR SALE - All machines guaranteed to be in excellent condition: Fairmounts \$649.; Turf Kings, \$550.; Jockey Clubs, \$539.; Kentucky, \$398.; Long Shots, \$349.; Sport Kings, \$335.; Grand National, \$110.; Pace Makers, \$125.; Grand Stands, \$98.; Sport Pages, \$78.; Blue Ribbon, \$78.; Gold Medal, \$78.; Spinning Reel, \$128.; Paces Reels Combination 1941, like new, \$189.; Mills 4 Bells, \$680. Terms: 1/3 Deposit, Balance C.O.D.

A. E. CONDON SALES COMPANY, LEWISTON, IDAHO

NORRIS 1¢ MASTERS

FOR SALE - 1 Window or 3 Window, all porcelain, 1¢ Norris Master Vendors, adjustable to vend one ball of gum, bulk candy, candy mixed with charms, peanuts or marbles. Used only short time. Perfect working condition. Looks like brand new. Any amount up to 500 available. Sample, \$5.50. Lots from 2 to 100, \$5.00 each. 1/3 Deposit with order. MYCO AUTOMATIC SALES COMPANY (Tel: Main 1600)

347 SOUTH HIGH STREET

COLUMBUS 15, OHIO

¥

COIN-O-POINT NEEDLES

FOR SALE - Coin-O-Point Needles. Acclaimed thruout the Nation. Best Operator's Bet of the Day - 40¢ Distributor Territory available. ALLIED MUSIC SALES COMPANY

3516 WOODWARD AVENUE

DETROIT 1, MICH.

- MUSIC -

FOR SALE - 38 - S20-IZ, 3 Wire Seeburg Select-O-Matics \$32. each; 1/3 with orders. SOUTHERN MUSIC SALES COMPANY

727 POYDRAS STREET

NEW ORLEANS, LA.

 \star

*

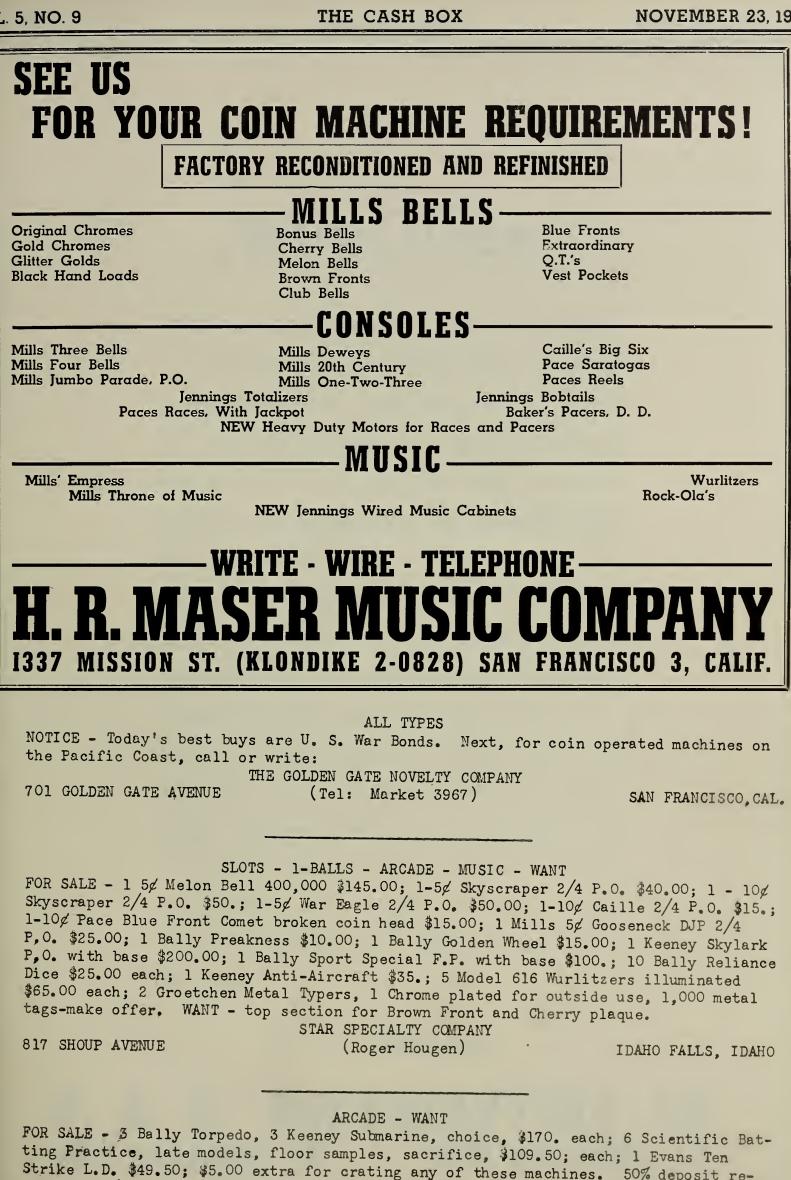
But What About Tomorrow?

... we're hitting the ball for Uncle Sam today with every muscle and all the fight and experience we have ... to help, as much as we possibly can, to win this war faster ... but ... what about tomorrow?

... well our plans for tomorrow are, we believe, quite simple ... yet logical and progressive ... we have created the basis for a modern, highly efficient, intelligent, financially able distributing organization ... the kind of organization we believe the better manufacturers want ... the type of distributing firm that is destined to lead the coin machines future in the great state of Minnesota ... we suggest that those manufacturers who are planning for tomorrow ... contact us today ...

Harold N. Lieberman Acme Novelty Company 1124 Hennepin Ave., Minneapolis 3, Minn.

¥



Strike L.D. \$49.50; \$5.00 extra for crating any of these machines. 50% deposit required. 2% discount if certified payment in full sent with order. WANT - Sky Fighters; Defenders, Air Raiders; Ray Guns. Price no object. Rush quick. LEMKE COIN MACHINE COMPANY

31 WEST VERNOR HIGHWAY

DETROIT, MICHIGAN

- INVEST -

NOTICE - You will need your money for the new equipment that will be produced when this war is over and Victory is Ours! For the best and safest investment Buy War Bonds and Stamps.

826 NORTH BROAD STREET

FAIRDEAL AMUSEMENT COMPANY (MIKE SPECTOR)

PHILADELPHIA, PA.

*

WURLITZER

"THE NAME THAT MEANS MUSIC TO MILLIONS"

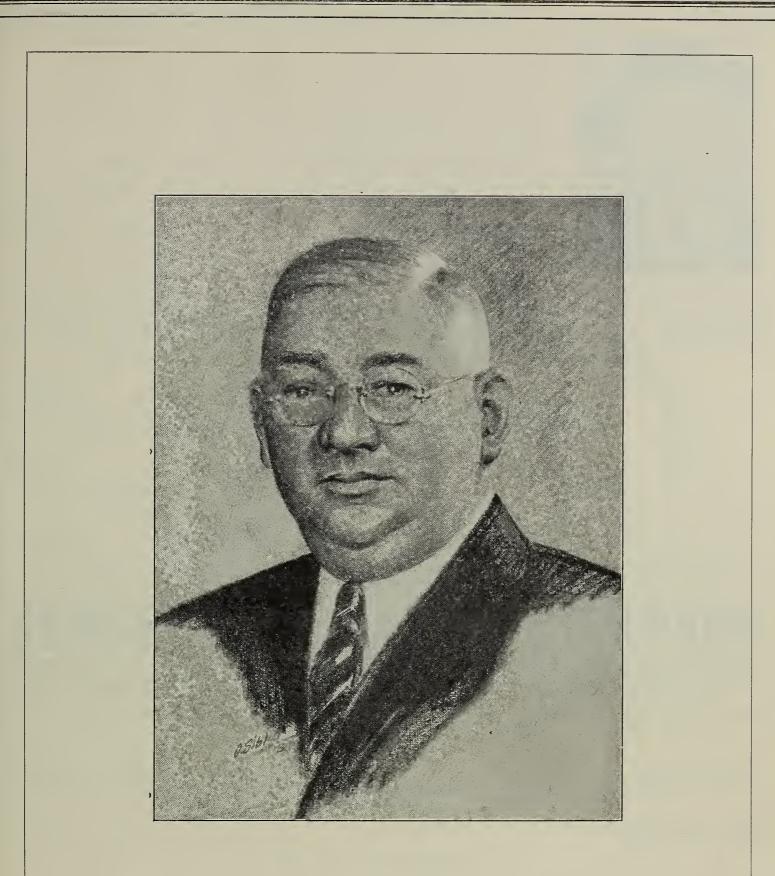
... The name that means "leadership" to automatic music operators. The name that pioneered the way to a new and great industry. The name that is as well known in every tiny, quiet village as it is in bustling, cosmopolitan cities. The name that means the soothing, glorifying and yet stimulating effect of the music of today and yesterday — economically ---- to millions of Americans and millions in foreign countries, too. The name that spells "continued progress" to every music operator in the land. This name on a machine says to you, "Buy --- you can be sure this is the best." Of that name we are mighty Mighty proud of the prestige that it has proud. brought to us and to all of our customers. Mighty proud that we are a Wurlitzer distributor. Mighty proud to be able to tell you, "Make it a habit — buy Wurlitzer".

F. A. Blalock

F. A. B. DISTRIBUTING CO. 704 BARONNE ST. NEW ORLEANS, LA. Authorized Wurlitzer Distributors For...

> Louisiana Mississippi Alabama Florida

> > \star



Greetings to all my friends in the automatic music industry

J. A. DARWIN

For tomorrow's automatic music industry, which will be greater than ever before, I shall be prepared to greet all my friends with America's most outstanding musical masterpiece.

NOVEMBER 23, 1943



FOR SALE - 3 Column Snaks 5¢ play, late models, very clean, only \$10. ea. We carry a complete line of the following machines. Send for list. Mills: Jennings: Watling; Caille slots and parts. Cigarette machines: U-Need-A-Pak, all models; Du Grenier, Factory reconditioned and refinished like new. Large assortment of punch boards. All merchandise is guaranteed in A-1 condition and priced right. Get on our mailing list and save money. Write - Phone - or Wire.

959 HOPE STREET

X. L. SALES COMPANY (Tel: Plantations 0316)

PROVIDENCE (6), R.I.

NEW JENSEN SPEAKERS

FOR SALE - New Jensen A-12 Dynamic Speakers for use in Rockola and other phonographs. These speakers are 12" heavy duty, 5,000 Ohm field, 8 Ohm voice coils and have a power rating of 20 Watts. The price is only \$15.95 each. 1/3 Deposit required with order. CENTRAL SOUND COMPANY

1525 EDGEWATER AVENUE

CHICAGO, ILL.

SLOTS - CONSOLES - 1-BALL

FOR SALE - 5¢ Pace Club, \$165.; 1 5¢ Pace Comet, \$67.50; 3 5¢ Caille, \$44.50; 1 25¢ Caille, \$54.50; 1 5-10-25¢ Jennings Club Slot, floor sample, \$325.; 1 Bally Big Top, \$79.50; 6 Mills Jumbo F.P., \$74.50; 1 25¢ Rollette with stand, \$99.50; 1 5¢ Rollette, \$69.50; 1-Ball Automatic Pay Table Winning Ticket, \$99.50; 1 Bally Rol-'em, \$129.50. WALKER AMUSEMENT COMPANY

(Tel: 7605)



DAVE LOWY A NEW FACE IN THE DISTRIBUTION PICTURE OF THE COIN MACHINES INDUSTRY – BUILDING NOW – FOR A GREAT, STRONG FUTURE IN THE COIN MACHINES WORLD OF TOMORROW

Manufacturers...

if you are interested in the new, youthful, distributing future of the coin machines industry — for the post-war era — let us tell you how our organization can fit into your future merchandising plans.



OWL MINT MACHINE COMPANY 245 COLUMBUS AVE., BOSTON, MASS.

WILL CONTINUE ITS LEADERSHIP IN THE POST-WAR ERA . . . OFFERING THE TRADE THE PRODUCTS OF THE FINEST MANUFACTURERS. IN THE MEANTIME WE SUGGEST YOU BUY MORE AND STILL MORE WAR BONDS AND STAMPS — YOUR BEST INVEST-MENT FOR THE FUTURE. YOUR PRIDE IN THIS NATION. YOUR BELIEF IN ALL ITS PRINCIPLES.

Ed., Al. and Jack Ravreby



☆ All coin machines men

are cordially invited

to visit with us

in our

Suite

at the

Hotel Morrison

during the

Second Wartime Conference

November 15, 16, 17, 1943

CONSULT THE HOTEL'S CONVENTION DIRECTORY FOR OUR SUITE NUMBER OR ASK FOR OUR SUITE NUMBER AT THE HOTEL'S INFORMATION DESK.

"Let's get acquainted. Take this opportunity to discuss your parts and supplies problems with us. Let us help you keep your equipment in perfect operation for the duration. Be sure to ask your mechanics about the parts and supplies you need most. Show this list to us and we promise to satisfy. While at the Second Wartime Conference be sure to visit our showrooms at 816 W. Erie St. "

HARRY MARCUS COMPANY

"PARTS AND SUPPLIES FOR COIN OPERATED MACHINES" 816 WEST ERIE ST. (Tel. CANal 2700) CHICAGO, ILL.



Sensational!

Soundies LATEST MUSICAL MOVIE HITS FOR PANORAMS AND PANORAM CONVERSIONS

SEE US IN OUR SUITE AT THE HOTEL MORRISON

*

SOUNDIES DISTRIBUTING CORPORATION OF AMERICA
209 W. JACKSON BLVD.OF AMERICA
(TEL. HARRISON 8131)OF AMERICA
CHICAGO 6, ILL.

.....\$1**59.**50

..... 119.50

"IDEAL" RECONDITIONED EQUIPMENT

NEW REBUILTS — 5 BALL FREE PLAY GAMES

ACTION (Stars)	\$159.50
ALL OUT (Crossline)	127.50
BOMBARDIER (Formation)	127.50
DESTROYER (Cadillac)	127.50
EAGLE SQUADRON (Big Town)	127.50

JEEP (Duplex)
LIBERTY (Flicker)
MIDWAY (Zombie)
PARATROOP (Power House)
TORPEDO PATROL

ONE-BALLS

1 "VICTORIOUS 1943" Free Play, Floor Sample	2 New "SPORTSMAN"	(Blue Grass) Brand New in Original Crates	\$449.50

CONSOLES-FREE PLAY

BIG GAME (Fruit and Bell Reels)	109.50
	129.50
JUMBO PARADE (Animal Reels)	59.50
	129.50

CONSOLES AUTOMATIC

Keeney Triple Bell	89.50
KEENEY TRACK TIME, Large Head, Cracked Glass	35.00
KEENEY TRACK TIME, Large Head	49.50
KEENEY TRACK TIME, Small Head	39.50
KEENEY TRACK TIME, Small Head, Cracked Glass	29.50
KEENEY 5c SUPER BELL	225.00
PACES REELS, With Rails	167.50
LONG CHAMP (Cracked Glass)	29. 50
BALLY DIXIE	77.50
TANFORAN (Cracked Glass)	25.00

ARCADE EQUIPMENT RECONDITIONED

A D T Challenson	\$ 27.50
A.B.T. Challenger	A 2/.00
A.B.T. Casino, 1c	35.00
A.B.T. Fire and Smoke	
A.B.T. Model F Target	
A.B.T. Jungle Hunt	25.00
A.B.T. Color Target	15.00
A.B.T. Target Skill	
Bally Alleys	
Bingo	
Bomb Hit, 1c	6.50
Cannon Ball	11.50
Chicago Coin Hockey	209.50
Crystal Gazer (Repainted)	
Edwards Gripper	5.00
Electric Lifting Machine	22.50
Electric Shocker (Advance)	
Evans Play Ball	199.50
Evans Ten Pins (Repainted)	69.50
Evans Ten Pins	
Exhibit Iron Claw	39,50
G-Man Triple Gripper	10.00
Gottlieb Single Gripper	10.00
Gottlieb Triple Gripper	15.00
Hanson Gripper	5.00
Hoghth a Motor Sarla	17.50
Health-o-Meter Scale	11.50
Home Run	11.50
International Mutoscope with Stand	29.50
HAND TRUCKS, Steel, Ball-Bearings,	
Rubber Tires, Brand New, Each	22.9 5

Keeney Texas Leaguer, De Luxe	39.50
Kicker and Catcher	22.50
Kill the Jap, 1c	22.50
Lord's Prayer on a Penny Machine	150.00
Mills Cigarette Machine, 6 Col., Double	39.50
Mills Panoram	295.00
Mountain Climber (Groetchen)	139.50
Mutoscope Console (Floor Model)	15 .0 0
Pace 5 Jacks	25.00
Photoscope Counter Model	10.00
Pikes Peak	12.50
Pingo	12.50
Planetellus Horoscope, 10c with Base	69.50
Ray-o-Lite Seeburg (Airplane)	69.50
Rockola Ten Pins	49. 50
Rockola Ten Pins, Repainted Red,	
White and Blue	69.50
Roll-o-Cent	2.50
Rotary Diggers, Exhibit	189.50
Rotary Merchandiser, Exhibit	169.50
Rubber Neck Grip Test	69.50
Scientific Batting Practice	119.50
Shipman Postage Stamp Mach., New	29. 50
Skee-Ball-Ette (Gottlieb)	89. 50
Tank Gun, Repainted	149.50
Western DeLuxe Baseball, Repainted	
Your Future Home (Repainted)	29.50

Keeney Sub Gun\$169.50

WANTED TO BUY FOR CASH

We will pay \$35.00 each for STARS; \$45.00 for DOUBLE PLAY, DO RE MI, SUNBEAM, and WEST WIND; \$110.00 for WURLITZER 24's; \$60.00 for ROCKOLA IMPERIALS. Also want to buy WURLITZER and ROCKOLA PHONOGRAPHS of all types; Mills Blue and Brown Fronts in 5c, 10c, 25c and 50c play. Give all details such as serial numbers, types and models in first letter. ALSO WANTED-30 wire CABLE.



The General Salutes

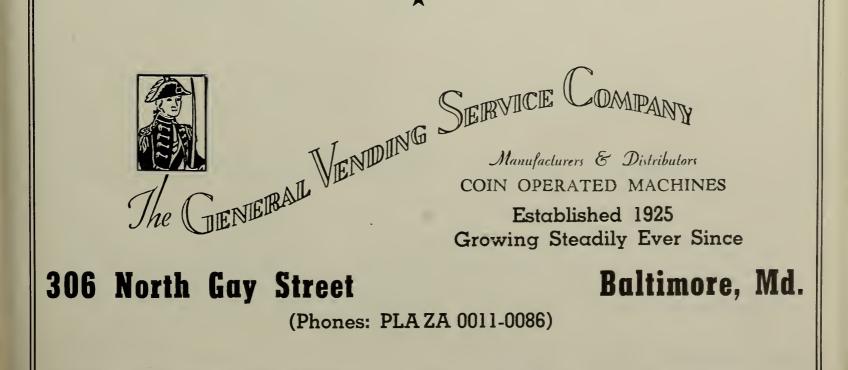
America's Coin Machine Manufacturers

for the magnificent job they have done and are doing in turning out strategic war materials for the fighting forces of the United Nations.

For the duration . . . LOOK TO THE GENERAL FOR LEADER-SHIP . . . in bringing you the products of the industry's leading rebuilders together with America's CLEANEST, FINEST used machines from The General's own famous Reconditioning Department.

\star

After Victory . . . LOOK TO THE GENERAL FOR LEADER-SHIP . . . in again bringing you all the newest and best releases of the leading coin machine manufacturers.



POPCORN MACHINE HEADQUARTERS OF THE U.S.A. NOW AND POST-WAR

WE SELL OR BUY ALL MAKES OF THIS TYPE EQUIPMENT; Fully Rebuilt and ready for location PROFIT TAKING; POPCORN is a commodity that many operators overlook in BUSINESS STIMULATORS units; WISE UP your good locations where a POPCORN MACHINE can be used and then have no need for POST-WAR worries on HOLDING THE SPOT.

HOLCOMB & HOKE; BURCH-MANLEY-STAR MAKES; Also KANDY KORN Units all COMPLETE and ready to GO. Floor Models also Counter Models.

WE ALSO CARRY A FULL LINE OF SUPPLIES; CORN-SEASONING-BAGS-CARTONS. WARTIME SPECIAL ... H & H Floor Model Fully automatic Popcorn machine; Dimensions 70 In. Height; 30 In. Width; 30" Depth; 80 — 10c carton per hour capacity; Ready To Go ... \$175.00. Shipping weight 300 Lbs. F.O.B. Cambridge, Ohio.

SPECIAL NOTICE ... WE ARE INTERESTED IN CONTACTING INVENTORS OR DESIGN MEN WHO HAVE COMPLETE IDEAS FOR SMALL COUNTER MACHINE FOR POST WAR MANUFACTURE ... WRITE US FULLY & WE WILL CONTACT.

GOOD HUNTING TO ALL ATTENDING THE "SECOND WARTIME CONFERENCE"

THE P. K. SALES COMPAN

6th & HYATT AVENUES

At a time when equipment is scarce and buyers take merchandise "as is", we continue our policy of shipping only the cleanest games that can be placed on location immediately.

Y | H- H N-ST

Our REPUTATION AND PRESTIGE is most valuable to us, because we hope to make every customer a friend who will continue buying from us for all time.

CHARLES POLGAAR 860 FLORAL AVENUE ELIZABETH, N. J.

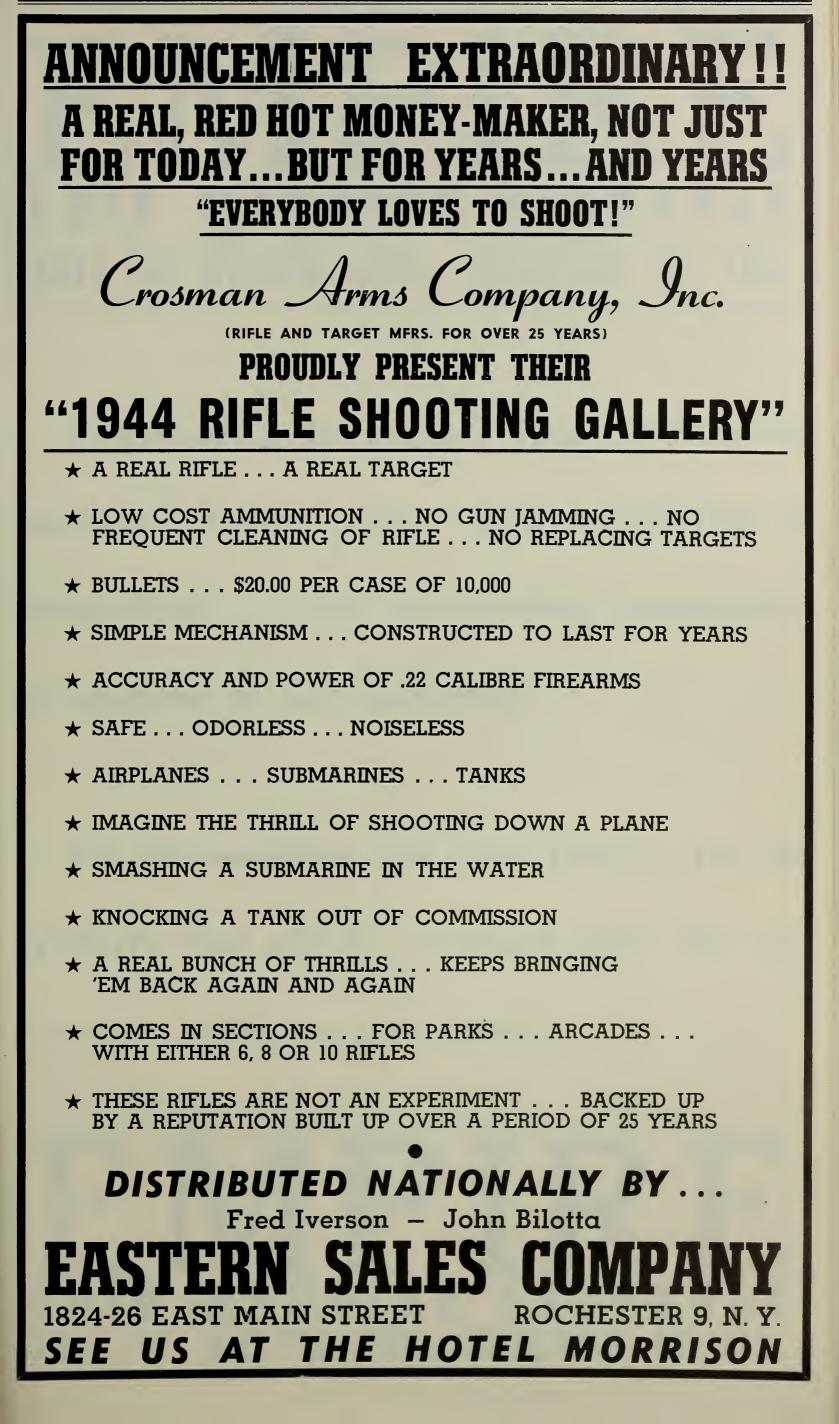
- GREETINGS -

NOTICE: Ohio Specialty says "Hello"; Lester Fleck, Mgr., and his associates, Mr. Charles McKenney and Mr. Fred Weiland, will be happy to meet in person all their old and new friends of the coin machines industry, attending the Second Wartime Conference at the Hotel Morrison. Look us up.

OHIO SPECIALTY COMPANY

29 WEST COURT ST.

CAMBRIDGE, OHIO





...Continuing to supply the trade with machines of every type...with service that is unequalled . . . with outstanding cooperation to everyone of our customers.

....For the machines you need today....for the products that will be produced after the war is won....write, wire or phone....





....Continuing to supply the trade with machines of every type with service that is unequalled . . . with outstanding cooperation to everyone of our customers.

.... For the machines you need today...for the products that will be produced after the war is won....write, wire or phone....



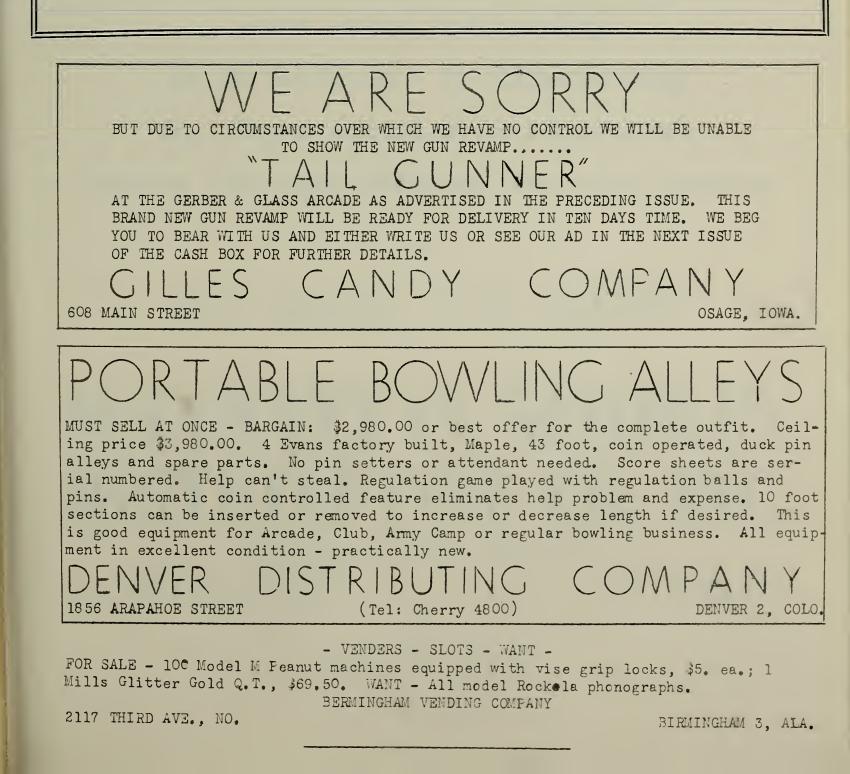
VOL. 5, NO. 9

Planning Ahead

... Just like everyone else in this and all other industry we, too, are planning ahead ... we look forward to the day when we can once again bring you the type of service and cooperation and equipment which established our leadership ... we hope, most sincerely, that at this Second Wartime Conference this industry will prepare the path for the great events to come when victory is ours ...

Ben Robinson

ROBINSON SALES COMPANY 7525 GRAND RIVER AVE. (Tel.: TYLER 7-2770) DETROIT, MICH.





The Outstanding Star of the coin machines musical world WURLITZER

"THE NAME THAT MEANS MUSIC TO MILLIONS"

even more outstanding in its brilliance by illuminating the finest locations in America's largest city and bringing the best returns

BUY MORE WAR BONDS

 \star

MANHATTAN SIMPLEX DISTRIBUTING CO., INC.

Exclusive Wurlitzer Distributors
 S25 WEST 43rd STREET
 NE

NEW YORK, N. Y.

KEEP 'EM FLYING

 \star

VOL. 5, NO. 9

MARKEPP VALUES

PHONOGRAPHS

10 WURLITZER 600s	249.50
10 WURLITZER 700s	
10 WURLITZER 616, fully ill.	
chrome trim	94.50
10 WURLITZER 41 Counters	99.50
6 Wurlitzer 310 Wallboxes	25.00
1 Seeburg ROYAL	129.50
1 Seeburg VOGUE	259.50
9 Seeburg WALLOMATICS 24s	34.50

5 WURLITZER 500s	269. 50
1 WURLITZER 500 with 30 Wire	
Seeburg adapter	289.50
1 WURLITZER 61 & STAND	84.50
3 WURLITZER 61s	
30 Wire Cable for same, Foot	
1 Seeburg CROWN	
l Seeburg MAYFAIR	239.50
25 5-10-25 Baromatics	

ARCADE EQUIPMENT

Rockola WORLD SERIES	\$ 94.50
BATTING PRACTICE	
DELUXE WESTERN BASEBALL	
TOM MIX RIFLES	
PACE LOWBOY SCALES	
	10 0 13

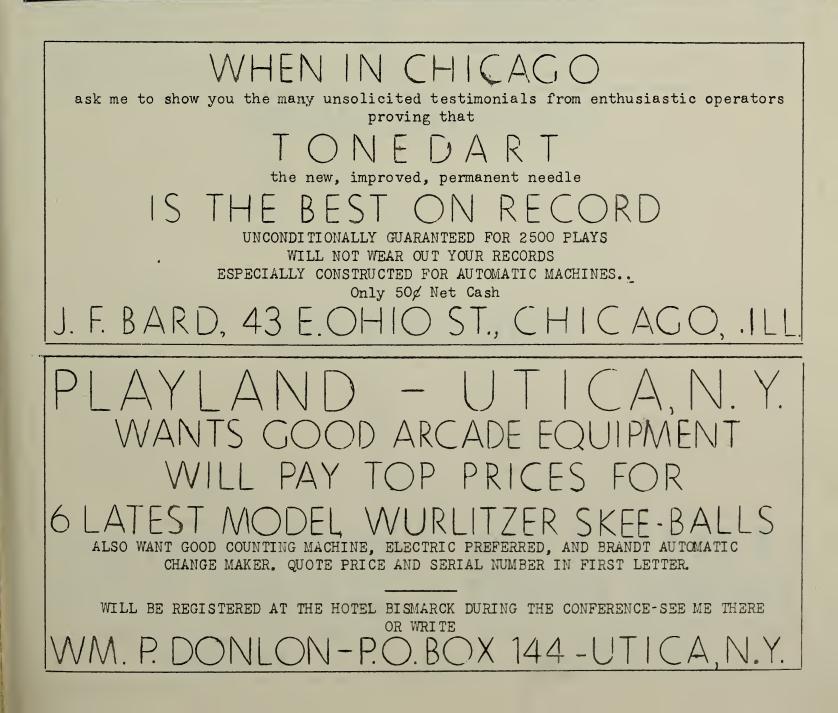
ALL STAR HOCKEYS	\$209.50
TEN STRIKES H.D.	59.50
TEN STRIKES, L.D.	49.50
KICKER & CATCHER 1c	19.50
GOTTLIEB TRIPLE GRIP	15.00
the multiple and an	

Half Certified Deposit with order

WANTED FOR CASH

Wurlitzer 616, 24s, 500, 600, 700s 750 E Rockola Standard, Deluxe, Master, Supers, Seeburg Crown, Plaza, Regal, Mayfair, Vogue, Classics, Concert Grand, Concert Masters, Envoys, 8800 ESRC; Mills Thrones, Empress, Bally RAPID FIRES, DEFENDERS, WURLITZER SKEE BALLS.





SPECIAL CLOSEOUTS!

PIN GAMES

ABC Bowler	\$ 40.00	Four Roses	\$ 25.00	Sea Hawk	\$ 20.00
All Out	30.00	1940 Follies		Silverskates	50.00
All Americans	20.00	Gun Club		Silverspray	
Argentines	45.00	Hi Hat		Sky Liner	
Bandwagon		Hi Boy		Sky Ray	
Barrage		Horoscopes		Snappy	
Big League		Јеер			
Big Six		Jungles		Spot Pool	50.00
Bright Spot		Keep-Em-Flying		Speed Demon	
Bolaway		Leader		Speedway	
Cadillac	10.00	League Leader		Stratoliner	
Captain Kidd		Lone Star		Summertime	20.00
Commander (Rebuilt)		Lucky		Sport Parade	
Congo		Lucky Strike			100.00
Keeney Cowboy		Liberty		Super Chubbie	40.00
Crossline		Majors 41		Ten Spot	
Crystal		Mills 123 '39		Thumbs Up	
Defense (Baker)		Miami Beach	40.00	Topics	
Defense	100.00	Mustang		Ump	
Deicers (Rebuilt)		New Champ	50.00	Velvet	
Dixies		On Deck		Victory	
Doughboy	10.00	Owl		Yacht Club	
Destroyer (Rebuilt)		Pan American		Zig Zag	40.00
Eagle Squadron		Pylon		Star Attraction	
Entry		Repeater		Sun Beam	
Five in One		Rotation	10.00	Spottem	
Flicker		Salute		Sweethearts	
Fleet		Sarah Suze		Seven Up	
Four Aces		Scoop		Selection	
Fifth Inning		Score Champ		Yanks	

SLOTS AND CONSOLES

Watling Ic	\$ 40.00	10c Watling Rolatop	\$ 95.00
Jennings 4-Star Chief 1c		loc Jennings Chief	100.00
Jennings Chief Ic	25.00	loc Jennings Chief 2/4	
		10- Mills Blog Front	40.00
Bally 5-25c		10c Mills Blue Front	
5c Jennings Chief		25c Mills Blue Front	175.00
Watling 5c Rolatop		25c Mills Futurity	
Watling 5c Rolatop 5c Mills Chrome Bell	225.00	Mills Vest Pocket-Green	
5c Mills Cherry Bell		Buckley Track Odds Buckley Daily Double	
5c Pace Blue Slugproof		Buckley Daily Double	450.00
5c Mills Blue Fronts		Mills Three Bell	Write
Mills War Eagles 5c		Mills Four Bell	Write
5c Mills Blue Q.T.		Bakers Pacers	250.00
5c Groetchen Columbia Chrome		Paces Twin Reels 5-10c	
5c Mills Hand Load		Keeney Super Track Time	
5c Watling Twin J.P.		Grand National One Ball	
5c Mills Cherry Bell		Jennings Mint Vendors	
Jumbos—Free Play		Keeney Super Bells	
Keeney Track Time (Red Head)		Royal Flush	30.00
Sugar King		Watling Big Games	

ARCADE EQUIPMENT

ABT Gun\$ 15.00	Flip Skill\$	10.00	Kicker and Catcher\$ 12.00
Air Raider	Pikes Peak	10.00	Parachute Gun 100.00
Bally Rapid Fire 235.00	Hand Gripper	10.00	Shoot the Jap
Keeney Submarine 195.00	Gottlieb Skee Ballet	3 5. 00	Rockola Ten Pins
Drivemobile 300.00	Elec. Defense Gun	10.00	Spiral Golf 10.00
Exhibit Digger	Grippers	10.00	Western Baseball
(Brand New—Late)	Hitler Battle Royal	100.00	Skill Jump 35.00
Evans Ten Strikke	Chicago Coin Hockey	200.00	

ONE-BALL GAMES

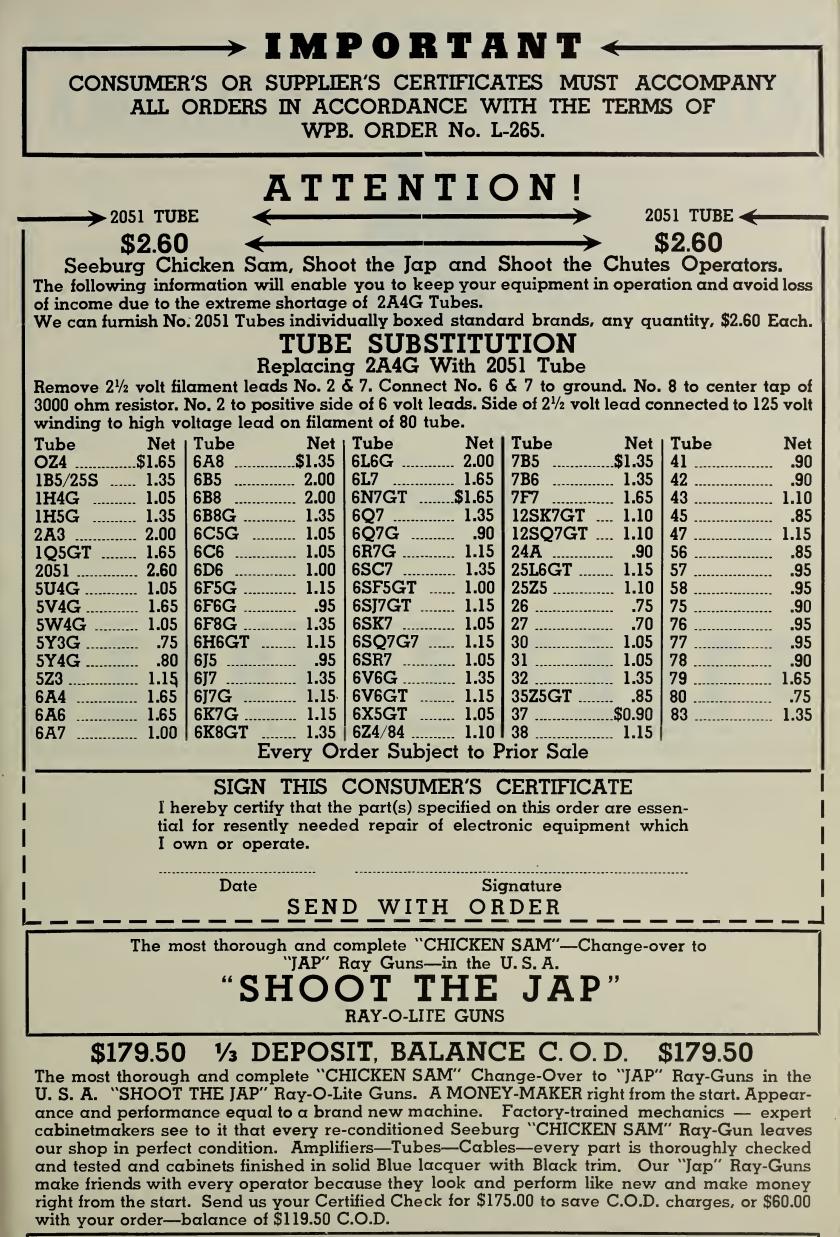
Blue Ribbon P.O.	\$175.00	Mills 123 1940
Dark Horse F.P.	150.00	Mills Owl 50.00
Long Acres		Gold Cup F.P
Pimlico F.P.		Grand Stand P.O. 150.00
Turf Champ P.O.		Hi Boy P.O 10.00
Sport Page P.O.	60.00	Thistledown P.O. 100.00

TERMS:

One-third Deposit With All Orders, Balance Shipped C.O.D. or S.D. SAVE FREIGHT ORDER FROM OFFICE NEAREST TO YOU

NORTHWESTERN MUSIC COMPANY 120 WEST 3rd ST., STERLING, ILL. PHONE: 405

MISSISSIPPI VENDING COMPANY 413 Church St., Philadelphia, Miss. PHONE: 283



WE RE-BUILD—Your old run down "CHICKEN SAMS" and "JAIL-BIRDS" and convert them into "SHOOT THE JAP" Ray Guns.

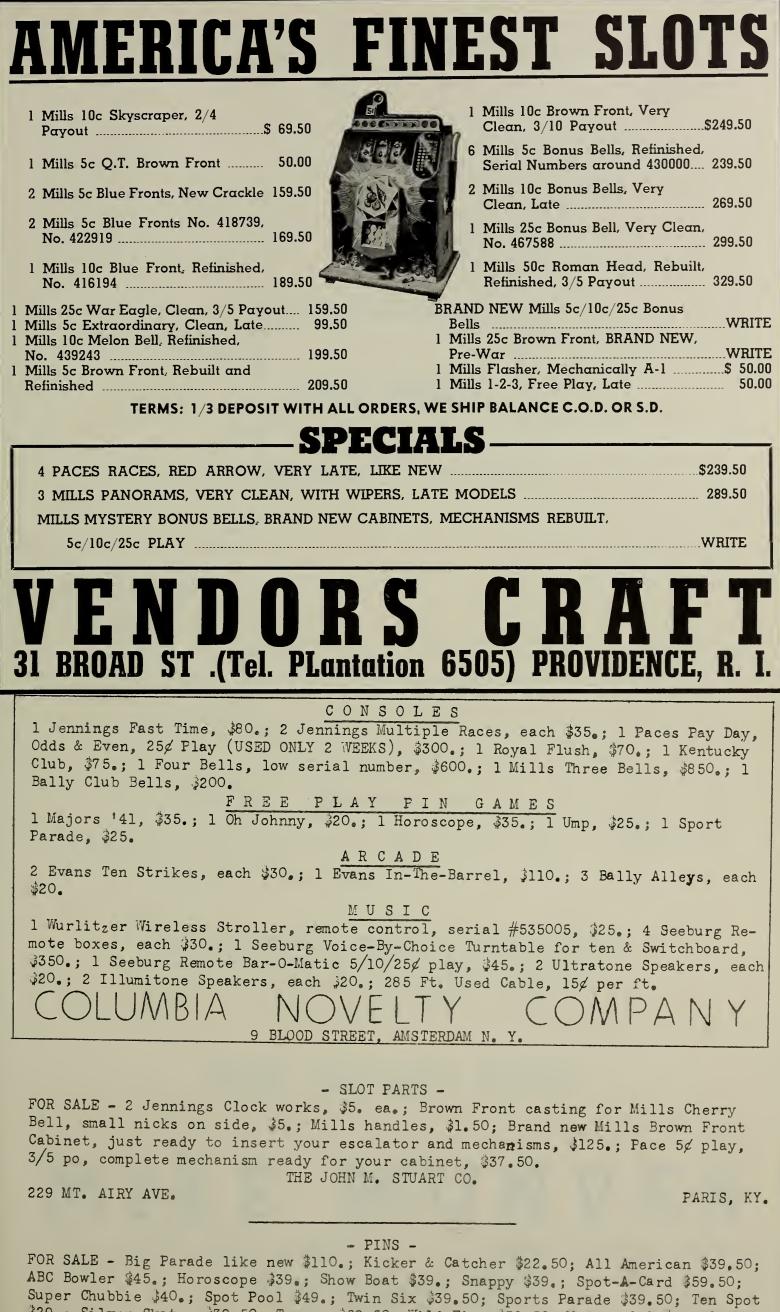
For **\$59.50** F. O. B. Chicago



VOL. 5, NO. 9

THE CASH BOX

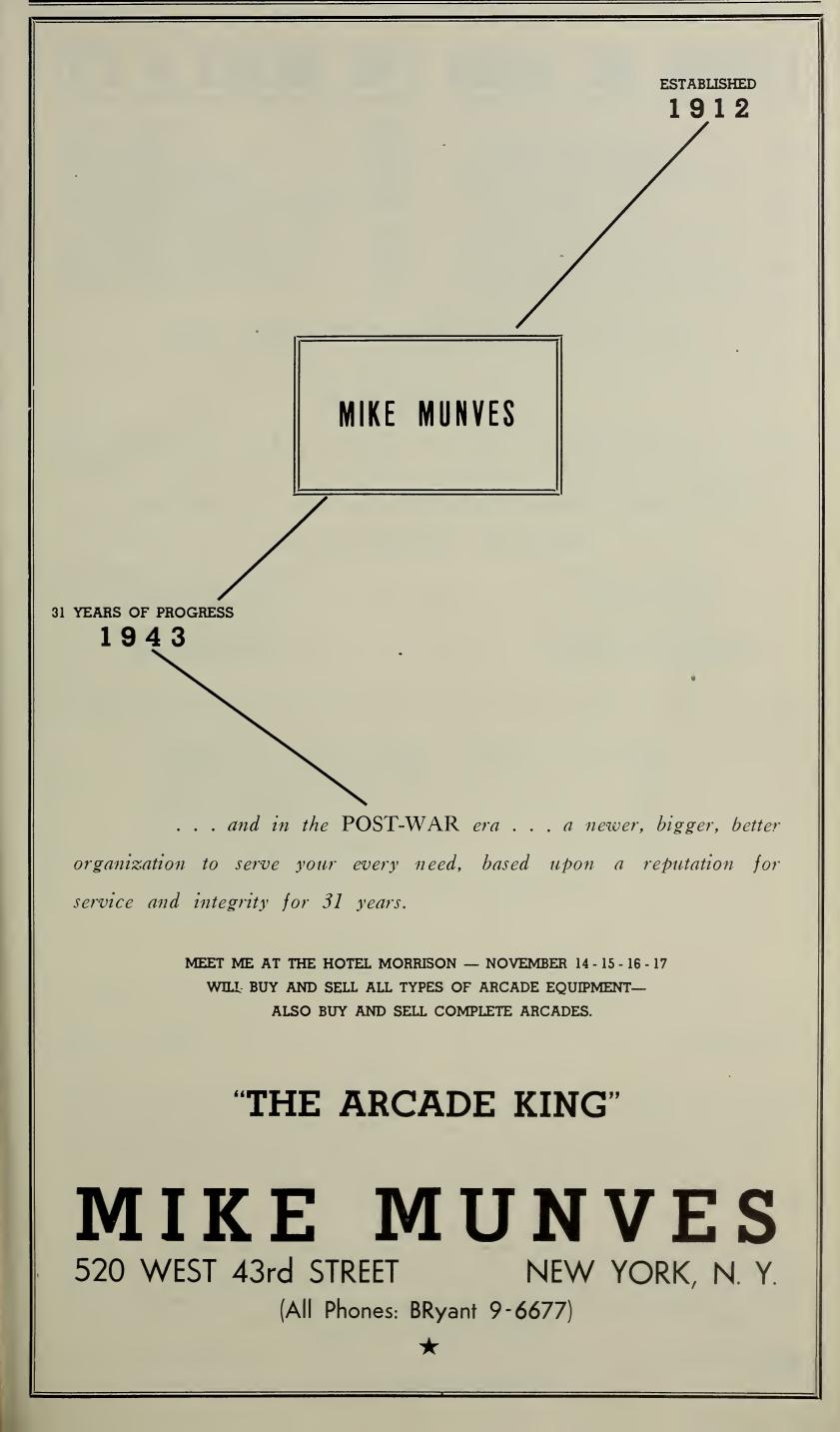
NOVEMBER 23, 1943



Super Chubbie \$40.; Spot Pool \$49.; Twin Six \$39.50; Sports Parade \$39.50; Ten Spot \$29.; Silver Skates \$39.50; Towers \$69.50; Wild Fire \$32.50; Majors '41 \$44.50; Pursuit \$34.50; Spottem \$17.50; Variety \$17.50; Scoop \$17.50; Lot-O-Fun \$14.50; All of our games packed in new cartons - ready to operate. NATIONAL NOVELTY COMPANY

183 MERRICK RD.

MERRICK, N.Y.



VOL. 5, NO. 9

THE CASH BOX

NOVEMBER 23, 1943

IT'S A CLEAN UP!

2 Wurlitzer Model 950	WRITE
3 Mills Empress	
1 Wurlitzer Model 24	. 109.50
1 Wurlitzer Counter Model 71	109.50
3 Wurlitzer Counter Model 61	. 64.50
1 Seeburg 8200, R.C. (Used only 2 weeks)	WRITE
1 New Wurlitzer #430 Speaker Cabinet	
with 5c/10c/25c Slot	. 119.50
1 New Wurlitzer #420 Speaker	
2 New Wurlitzer #111 Bar Boxes	
3 Rockola #1502 Bar Boxes, each	17.50

GRAB	'EM	QUICK	

1	New Kleer-Tone Cabinet for Seeburg,	
	Originally Sold for \$175.00	79.50
20	Used Buckley Illuminated Wall Boxes	12.50
1	New Seeburg Bar-O-Matic, Model WB12,	
	5c/10c/25c Slot	49.50
4	Steel Slot Machine Safes	34.50
1	Mutoscope Ace Bomber, bought new in	
	January, 1943	325.00
1	Mutoscope Drive Mobile, bought new in	
	January, 1943	350.00
1	Seeburg Envoy, R.C., Cabinet Refinished,	
	Still in Crate	375.00

TERMS: 1/3 Deposit With All Orders, We Ship Balance C.O.D. or S.D.

M. M. Rutherford RUTHERFORD ENTERPRISES 117 N. FROST ST. (Tel. Day: 1016; Night: 2208W) PAMPA, TEXAS ASSOCIATED OFFICES EUREKA NOVELTY COMPANY DALHART AMUSEMENT CO. P. D. Ferguson, Partner 122 Walker, Breckenridge, Tex. W. R. Farlow, Partner 105 Denrock, Dalhart, Tex. PARAMOUNT DISTRIBUTING CO. WOODWARD NOVELTY CO. Ralph Luddington, Mgr. Baker Hotel, Woodward, Okla. J. C. Wesberry — R. S. Kimbell, Partn. 6th & Madison, Amarillo, Tex. 1 SEEBURG R. C. SPECIAL WIRELESS, COMPLETE......\$250,00 2 SEEBURG V.S.R. ADAPTORS, EACH..... 50.00 3-WIRE SEEBURG WALL BOXES, METAL COVERS, EACH 24.50 EVANS TEN STRIKES..... 40.00 LATE MODEL ROCKOLA WALL BOXES, EACH...... 20.00 TRI-WAY ULTRATONE SPEAKERS, EACH..... 5.00 75.00 WURLITZER TWIN-12 WITH BUCKLEY ADAPTORS, AMPLIFIERS, SPEAKERS, SPEAKER CAB., READY FOR INSTALLATION 75,00 ABUCKLEY ADAPTORS FOR ROCKOLA PHONOGRAPHS 270 STATE STREET (PHONE: 635-J WATERTOWN. - CONSOLES - SLOTS -

FOR SALE - New Bally Club Bells 5¢ Convertible in original crate, \$267.50; Used Bally Club Bell 5¢ Convertible, \$217.50; Mills Jumbo Parade Late model cash payout, \$114.50; Keeney 5¢ Super Bell convertible, \$227.50; New Columbia Bell, \$87.50; Used Columbia Bell \$57.50; New Blue & Gold 5¢ Vest Pocket Bell \$62.50¢ Used Blue & Gold 5¢ Vest Pocket Bell \$52.50. Terms: 1/3 Deposit, B alance C.O.D., F.O.B. Roanoke, Va. ROANOKE VENDING MACHINE EXCHANGE, INC. (Tel: 2-7418) 533 CENTER AVE.

ROANOKE, VA.

- PARTS - SLOTS -

FOR SALE - Pin game locks pre-war stock, 2500 new Duo Locks $47\frac{1}{20}$ ea.; 1500 new Illinois Locks 40¢ ea.; in lots of 50 or more, 5¢ more otherwise; 5 Jennings F.P.Slots, \$50. ea.; 3 Vest Pockets 5¢ B & G like new, \$45. ea.; 1 Chrome 5¢ Vest Pocket, \$52.50; 100 Vest Pocket 5¢ Coin Chutes, \$3. ea.; 100 New ABT #500, 1¢ or 5¢ coin chutes, \$3. ea.; We have Mills, Jennings and Watling slots on hand, priced right for operators. GENERAL COIN MACHINE COMPANY

227 NO. 10th STREET

PHILADELPHIA, PA.

BEN STERLING, JR. HIS WIFE AND HIS COFFEE, ALL THREE ARE INSEPARABLE COMPANIONS.



More

Wurlitzers

Than All Other Makes Combined Play In Ben Sterling's N. E. Penna Territory!

YES, we put WURLITZER all over the map before the war. We are keeping them playing during the war. And when it's all over and "Johnny Comes Marching Home Again" . . . we'll be here to do a bigger job than ever in our own back-yard putting Wurlitzer over the top! Right now we can boast of distributing more WURLITZERS than all other makes combined. When we get the green light, we'll make our part of Pennsylvania solid Wurlitzer territory, on that you can depend! So let's all buy more War Bonds and get the job over with quick! I have my ceiling covered with War Bonds and 25 of my boys in the service. How about you?

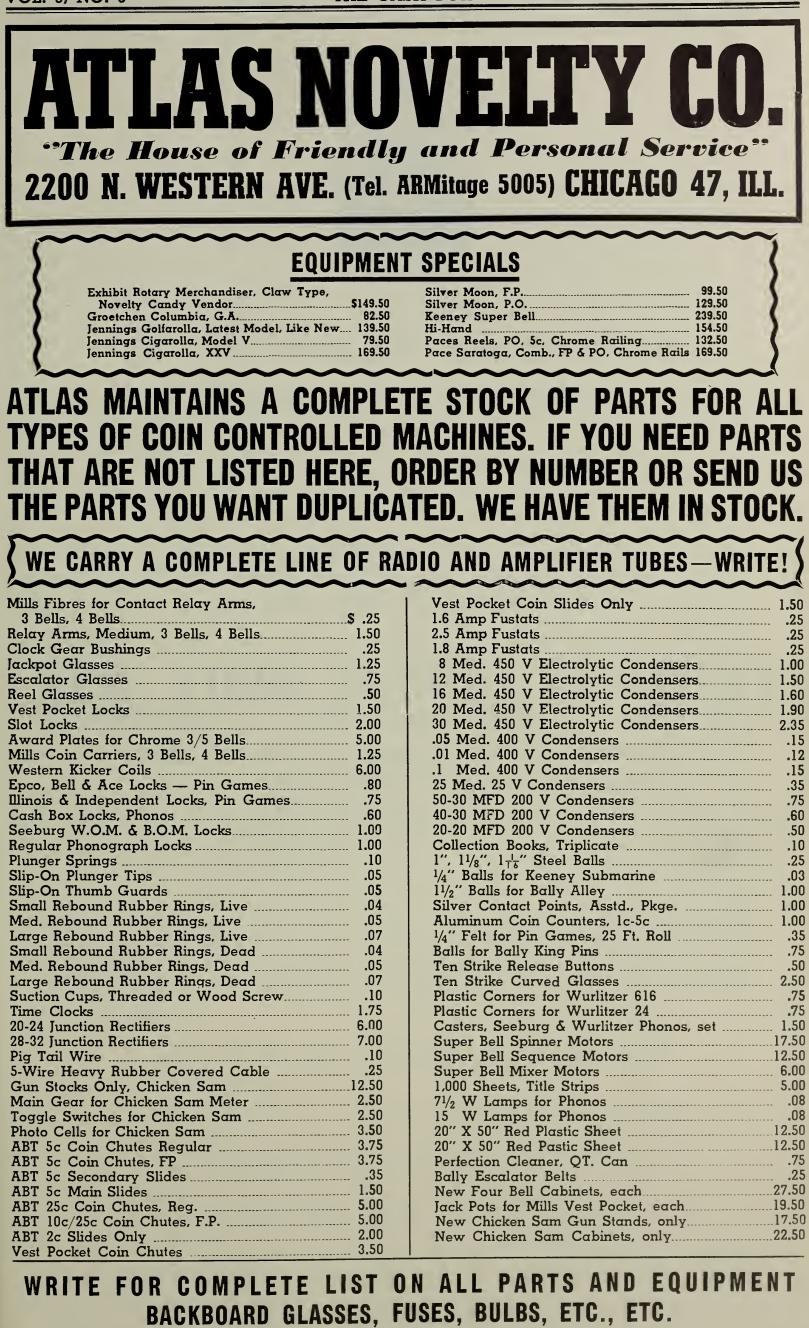
Ben Sterling's Boys In The "Service"...

- \star T/SGT. MILTON BAINBRIDGE
- ★ THOMAS BROWNLEE
- ★ MIDSHIPMAN JOS. R. BRIEG
- \star P.F.C. KENNETH BROWN
- ★ ROBERT CARDEN
- ★ T/SGT. JOSEPH CHILEK
- \star PVT. PATRICK COYNE
- ★ JACK COYNE
- ★ GEORGE DENNIS
- ★ PVT. JOHN J. DONAVON
- ★ CPL. FRANK HADUCK
- ★ PVT. THOMAS HADUCK
- ★ GEORGE B. IMES

- ★ CPL. EARL JONES
- ★ S/SGT. EDWARD LEWITSKI
- ★ EDMUND MARUK
- ★ LARRY NOWAK
- ★ REGIS O'ROURKE
- ★ JOHN OLEKSZULIN
- ★ SGT. EDWARD SKOWRONSKI
- ★ CPL. BENJ. STERLING, JR., II
- \star P.F.C. ANTHONY BEPERSTI
- ★ PVT. JOHN O'HOP
- ★ PVT. EDWARD PADDOCK
- ★ WILLIAM McGRAW

BEN STERLING, Jr. Wurlitzer Distributor Covering The Entire Northeastern Penna. Area ROCKY GLEN PARK • MOOSIC, PA.

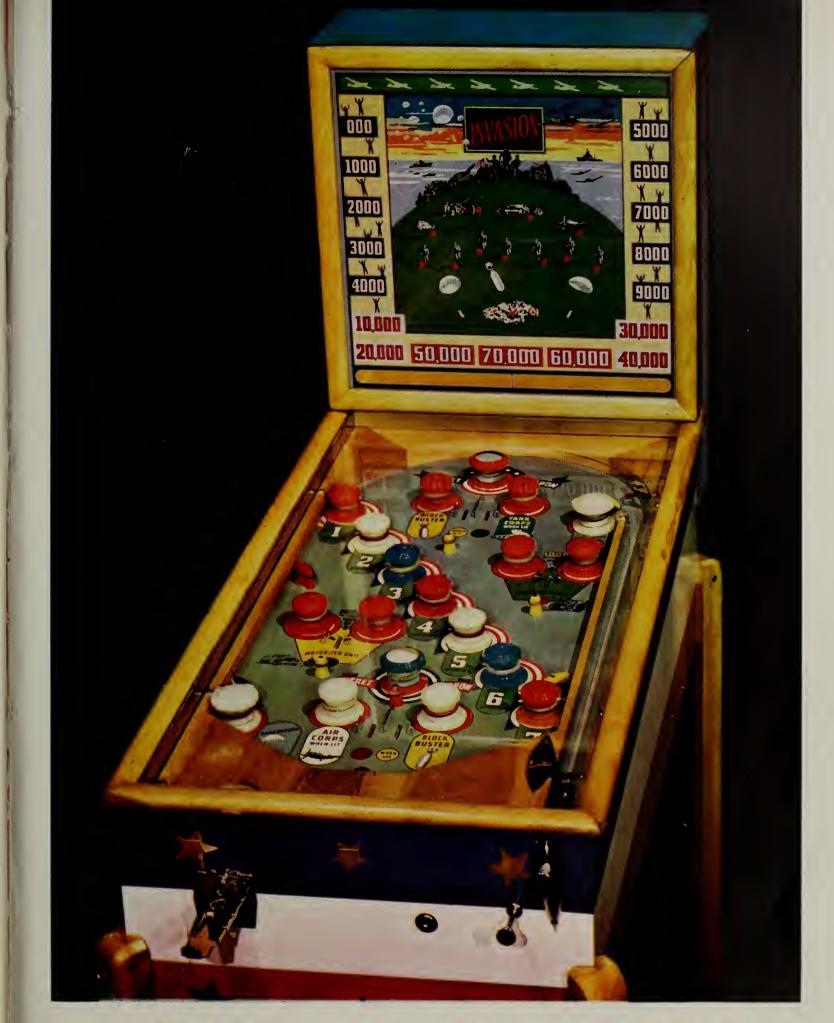
NOVEMBER 23, 1943



TERMS: Please send us check in full for all orders under \$10, and 1/3 Deposit for all orders over \$10, shipment will then be made C.O.D. for the Balance.



"ALWAYS BOOST The Cash Box ALL-WAYS"



"INVASION"

"BERLIN IN PLAMES!" "70,000 PRISONERS TAKEN!" THE FIRST, SECOND AND THIRD DIVISIONS ADVANC-ING !" These are the thrilling, soul-stirring reports everyone, young and old, are looking forward to hearing! AND—these are among the many thrills that make the new Westerhaus "INVASION"—"THE GREATEST 5-BALL FREE PLAY REVAMP SENSATION OF 1943!" The player, by skillful shooting, advances the 1st, 2nd and 3rd Divisions and can capture as high as 70,000 prisoners. The stirring, patriotic, red, white and blue colors of this game

are even more outstanding and more beautiful by the addition of gold and silver stars. A thrilling, breathtaking scene of bombs bursting on Berlin is only one feature. Dozens of other features as completely perfect and originally outstanding as only WESTERHAUS precision craftsmanship can make them.

\$16500

DON'T HESITATE ANOTHER SECOND — RUSH YOUR ORDER NOW TO YOUR NEAREST DIS-TRIBUTOR—OR DIRECT TO

WESTERHAUS AMUSEMENT COMPANY 3726 KESSEN AVENUE CHEVIOT, OHIO (ALL PHONES · MONTANA 5000-1-2)

Bally products in '43 ARE NOT FOR AMUSEMENT ONLY

AMERICAN FIGHTERS . . . men of the free, fun-loving breed for whom Bally games were created...are now blasting the enemy out of sky and sea with the aid of war-products manufactured by the Bally organization. Today Bally's only task is to help the Army and Navy fight for America's "life and liberty." But, when America turns again to "the pursuit of happiness," bank on Bally Games and Venders to be in the forefront of post-war prosperity.

War products manufactured by the Bally organization are on contracts in the name of Lion Mfg. Corporation, of which Bally Mfg. Company is a subsidiary.

Operators and distributors who want early information on Bally's post-war equipment ... games that will bring back the boom days of Ballyhoo and Bumper . . . vending machines that will open vast new oppor tunities . . . are urged to place their name on a special mailing list now being compiled for Bally's Post-War Flash No. 1. Address Post-War Planning Department, Bally Factory-now!

BALLY (40) ROLL

BALLY MANUFACTURING COMPANY 2640 BELMONT AVENUE CHICAGO · ILLINOIS

 $\overline{(11)}$

5