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## "The Confidential Weekly Of Tbe Coin" Macbines Industry"

Vol. 5, No. 9
(WARTIME SPECIAL ISSUE)
November 23, 1943


What will you look forward to, Johnny, after the bands stop playing . . . after the tumult and the shouting die? First, the welcoming arms of your loved ones. Then, a return to the happy yesterdays of peace-time living!
Yes, Johnny, after you come back, you'll again be free to go to the movies. Listen to the radio. Root for the home team. Drop in at the neighborhood store for a soda with the girl friend . . . perhaps hear your favorite tune on the "juke-box." And there'll be evenings when you'll gather 'round the piano with friends to play and sing the old songs, the new songs . . . and forget there ever was a war.
In these simple pleasures is the essence of a democracy which Johnny and all of us here at home are fighting to preserve.

Wurlitzer has long played an important part in the uorld of music has long led in the manufacture of fine pianos and other musical products. Wurlitzer factories are now engaged $100 \%$ in uar production. With the return of peace, Wurlitzer will again devote itself to advancing the cause of music. The Rudolph Wurliter Co., Executive Offices, Chicago, Ill., Factories at De Kälh, Illinois, and N. Tonuuanda, New York.

## Wurlitzer

the name that means Music to millions
of the Generator Gyro Drive Power Plant for the remarl. able Gyro Compass with tolerances as close as OneTen Thousandth of an Inch (. 0001 ) $1 / 50$ th the thickness of a human hair.

## MEANS TO YOU

(1) hat a member of YOUR industry is contributing to the production of vital instruments that will hasten the early and victorious conclusion of the war.
(2) After the war - it means that the experience we have gained and the new machinery we have acquired will bring you BETTER BUCKLEY PRODUCTS made with a precision never before possible. 4223 WEST LAKE ST., CHICAGO, ILL. "Looking Forward to the Day When We Will Serve You Again"


## "OOMNVOMN" <br> A (IO43) COPYRIGHTED FEATURE OF THE CASHBOX•3BI FOURTH AVENUE. NEW YORK CITY.



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## second wartime conference

 OF THE COIN MACHINES INDUSTRYMural Room, Hotel Morrison, Chicago, Ill. November 15, 16, 17, 1943

## MONDAY, NOVEMBER 15, 1943

10:30 A.M.- Bill Gersh, The Cash Box, New York City
11:00 A.M. - Major J. A. Westbrook, Sixth Service Command, U. S. Army
11:30 A.M. - Commander W.C. Eddy, C.O., U.S. Naval Training School, Chicago

- Lunch Recess -

1:30 P.M. - Otto E. Sciler, War Finance Committee of Illinois
2:00 P.M. - Irving Pflaum, Foreign News Editor, Chicago Times
Vincent Gottschalk, Master of Ceremonies

TUESDAY, NOVEMBER 16, 1943

# Open Forum 

 from 10:30 A. M. in the Mural RoomWEDNESDAY, NOVEMBER 17, 1943

## "Get Together Day"

## "The Coin Machines Merry-Go-Round" <br> By. Bill Gersh <br> SECOND WARTIME CONFERENCE

For some weeks now our opening editorial item has been in reference to the forthcoming Second Wartime Conference of the coin operated machines industry. Today, we open these same editorial pages - at the Second Wartime Conference in the Hotel Morrison, Chicago. For these three memorable and we do hope historical days, November 15, 16 and 17, 1943, there will be gathered together many hundreds of coinmen. Some will be meeting each other for the first time. Others will renew acquaintanceships which have long been idle.

This Second Wartime Conference is directly attributable to those men who came together in the First Wartime Conference of this industry at the Hotel Waldorf-Astoria in New York City, August 16 and 17. 1943. This was an emergency meet. It was called together hurriedly. It could not possibly attract the large number of men who would have liked to attend. There wasn't sufficient time given for most of the men to obtain rail and hotel reservations. But many, many telegrams and letters arrived asking that another conference be called and that more time be given to assemble the coinmen from all over the nation. Those that were present at the First Wartime Conference also agreed to this, unanimously. The Second Wartime Conference was therefore activated into bein the request of these men from all over the nation.

Here, gathered together at the Hotel Morrison, are the men who believe that this is the greatest and grandest business in the land. These men are gathered together to work on the theme of this conference: "GREATER ADD TO THE WAR EFFORT", so as to, if at all possible, remove the stigna of "non-essential" from this industry. These men have already done much for the war effort. They are continuing to work harder for the victorlous finish of the war each and every day. They have the satisfaction of knowing that everyone of their manufacturers are engaged $100 \%$ in war work. They know that others have already done much remarkable work for the War Bond drives by the letters these men have received from the Treasury Department. Not only that, but the Army and Havy, too, have paused in their busy efforts to compliment the men of this industry for what they have already done to help bolster and maintain the morale of the armed services in this country and thruout the far flung battlefronts of the world. The theme for this Second Wartime Conference, which makes this a most important meet for all engaged in this industry, is the theme that all the men want.

The program has been so arranged for these three days that the men will hear from the Army, Navy, Treasury Department and from such noted speakers as Irving Pflaum, Foreign News Editor of the Chicago Times. And all this is but the opening parade for the Open Forum meets of the second day. And the third day has been granted to the pleasure of the men themselves and will be known as "Cet Together Day".

Here, in open forum, and for the first time in the history of this industry, will meet operators, jobbers, distributors and manufacturers, as well as many of the allied trades. They will be able to talk to each other openly. They will be able to, as a national group, discuss the varied problems of this industry. They may bring about solutions for these problems. They may even create here the beginning of better business meetings for the nutional membership of this industry thru a series of committees wherein the leaders of this industry, acting on these committees, will be able to help guide the footsteps of the men engaged in this business to greater heights than ever before attained.

Here is the opportunity to create that all important backbone for the trade that has long been lacking. Here, unselfishly and with energy and intelligence, can the men of this industry arrange for a finer future welfare for themselves. Here they can lay the groundwork to gain greater national acceptance. Cain better understanding of their business. Arrange for services to various good and noble causes. Gain the confidence and cooperation of their fellow coinman for the future, greater growth of this industry,

Here, all present, can help plan ahead for the coin machines vorld of tomorrow. cain the understanding of legislativa bodies and officials everywhere in the nation. Overlook various sal ors and jealousies and get together in the work necessary to future growth. Cast out any personal risunderstandings or bickerings and make way for the fact that this industry is going to reach outstanding, and even gigantic proportions, in the post-war era. Its present small, and highly concentroted membership now has a most glorious opportunity to do something that will live forever afterward in the history of this industry.

The Second Wartime Conference eagerly and even anxiously holds out to all the men gathered at the Hotel Morrison the possibility of great achievement. It wants to most anxiously give the laurel wreath of recognized accomplishment to those men who comprised this industry in the war year of 143 . Perhaps then, we shall see as a result of this Second Wartine Conference o. new and greater and finer industry. An industry of which you can forever be proud.

## EQUITABLE TAXATION

The time has arrived when some sort of move must get under way to arrange for more equitable taxation. The arcade owners tried to get their tax set-up changed in Washington. The A.O.L.A.C. of Los Angeles also appeared before the House Ways ic Means Committee. A more concerted, completely national nove is now necessary to bring about a more liberal understanding of this industry to legislative bodies so that more equitable taxation will result.

There is no politically prominent personage ai the present time who will take the stump in Washington, or anywhere else for that ratter, to get coin machines taxation or any other industirial taxation reduced. Such political action will have to wait for the post-var period, when gradually, as the great force of men now in the armed services are disbanded, as the many initialed organizations in washington disappear, someone with sufficient courage can go to the front to have industry's taxes reduced so that private enterprise will again be able to function unfettered. This industry, being aware of the nation's need for as much funds as it can possibly accumulate to correctly conduct the war, is not going to ask that taxes be lowered, but instead, must ask that some arrangenents be made whereby present taxation will be more equitable.

The pin games men thruout the nation race an unusual problem. They are paying $\$ 10.00$ per machine, where no awards of any kind are being made, and rust pay for the entire year's license in advance. This license is then issued in the name of the location owners. Yet, in most cases, it is actually paid for by the operator in cooperation with the location. Yet, should the operator remove his machine in 10 days or even less, he loses his entire year's license fee. Therefore some arrangement should be made wherein the license reveris back to the operator and also allows him to pay on a quarterly basis if necessary, especially where ho has little confidence in the location's lasting power. In this way he can always be assured the full valuation of the license he purchases. Surely, when a man does not do business for an entire year, and yet is charged for the year, he should be given the protection of a pro-reta arrangement so that the fee he pays covers the actual period in which he operates, not for something that does not take into fair consideration the actual cost for the license for the period issued.

Most coinmen purchase full year licenses for their locations where they know they are more or less assured a full year's run. Other locations, such as for example, a new arcade, can be a great risk when it fails after a very short period of time. The arcade owners went to Vashincton with this problem. They explained that the seasonal arcade had only a brief, two month life out of the entire year. Yet these seasonal arcade men were forced to pay the same full year's price for their individual machines licenses as did those arcades that continued to do business all year 'round. This incquitable tax situation should be instantly changed. It simply does not malre sense. It is attributed to a poorly written and even nore poorly interpreted tax bill. Surely there is enough logal talent available to help reverse such an inequitable measure.

It is certainly not the intention of the national government to collect the same tax twice in the same year from the same place. Yet this has just happened to a new arcade in New England. And the only reliof that could be suggested by the Internal Revenue Department of Boston to the seller, who just 28 days before had paid for the complete yearly licenses requirod, was to pay again, under protest, and then appeal to Washington. Instead, something much nore definite should be done now. Arrange for a bciy of men chosen on a nutional basis from this industry and have these men work for equitable taxaion with our Federal Government. - thru its various agencies, and thereby bring about a better understanding of the requirements of those engeged in this in-
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## "The Coin Machines Merry-Go-Round"

jority of those engaged in this industry and now creates a new problem for these men. This most definitely demonstrates the need for a body of the leaders from this industry to take an active part in the formation of a "tax council". This becomes more imperative each day. The new taxes that are now being cruated in Washington will malce this even more necossary. And with local govermments following the lead of the na.. tion's capitol, then most certainly the need =or a coin machines "tax council" is here.

There are a great many men in this industry who know how to create such a council. These men can arrange for regular meetings and also have a paid representative inform them of new taxes arising anywhere in the nation in regard to this industry. The crea. tion of a "tax council" is today an absolute necessity. Until such a council is created, with headquarters probably in Washington, this industry will continue to surfer inequitable taxation.

## TWO DEPRESSION YEARS

There is a growing belief among many leading economists that this country is going to enter into two severe depression years, from 1944 to 1946. Such leading statisticians as Leon Fenderson, former head of OPA, report that the European War is scheduled for its finish in the Fall of ' 14 and the Japanese scheduled for their downfall the following year. A great many changes are therefore bound to occur in the present manufacturing set-ups ard these will bring about great unemployment gauged to reach as high as $12,000,000$ unemployed by 46, when the turm is then expected to cone.

There is also no douvt that even with the Furopean war finished in ' 44 no nerr coin operated equipraent will appear on the market. As these economists report, manufacturers will swing over to rehabilitation products for those nations herdest hit by the war. So much is required by these nations that the plants vihich can fumish materials of this kind, for example plumbing and electrical and rail equipment, etc., will be extremely busy, whereas textiles and other lines of this nature, will once again start to return to somewhat normal production. But the steel and other metals needed for coin machines will be taleen up by the needs of the distressed countries which this nation will help to return to nomal.

As all coinmen, who operated in this industry in '20 to '33, when the worst depression in the history of this nation was in effect lmow, the carning power and popularity of coin operated equipment, because of its economical entertainment value, zoomed to new and greater heights during the depression and was the cause for the greatest growth for this industry. During these depression years a very large number of now men entered into this industry. Pin games wore bom during these years. And this, too, acted as a great incentive for new blood. There is no doubt, then, thatcoinmen can look forward to $\quad \Lambda \Lambda$ to $' 46$, if these statisticians are right, for a rebirth of coin operated equipment popularity.

## "E" AWARDS

Every industry in the nation is striving to prove its merit at precision production so that when the war is over they can come to the fore and remind the nation once again of what superior craftsmanship they gave to the war effort. Yet, in no other industry that we can think of have such a large percentage of " $E$ " awards been made as in this coin operated machines industry. He can all be mighty proud of this achievement on the part of our factorics.

Look at this first roll call of awards, and there are more on the way: Stoner Manufacturing Company; Watling Manuracturing Company; J. P. Seeburg Corp.; Packard Manufacturing Corp.; The Rudolph Wurlitzer Company; Lion Manufacturing Corp. (Bally Manufacturing Company). These have already received their Amy \& Navy "E". This is a mighty high percentage of "E" awards in comparison to the complete number of factories working in this industry. There is no doubt anymore but what this percentage will continue to grow greater as the months roll by. It is our sincerest and fondest hope to believe that the daü will arrive when each and everyone of the active factories in this industry will receive an "E". This is sure to be the greatest day in the history of this coin operated machines industry.

A few weeks ago we wrote, "You can be mighty proud of your manufacturers". Today, with the fact that such a mighty percentage of the number of ractories engaged in this industry has already won their "E" - you can be even more proud of your industry. We "ve got a great industry. The war is proving it. Our men are in there, every minute of the day, hitting harder than hell at the enemy. Let's all of us get bacik of them. Let's give all and everything to GREATER A ID TO THE WAR EFFORT - the theme of the Second Wartime Conference.

By Joe .Orlech
a (19\&) COPYMGHTED FEATUEE OF "THE CASH BOX" 381 FOURTH AVE., NEW YORE
Honorable Mention Awards have been issued by The Cash Box to members of the coin machines industry for outstanding deeds that have reflected favorably upon the entire industry. It is therefore entirely fitting that this Wartime Special Issue carry a list of those people whose unselfish efforts have come to the attention of the entire industry during the past year. They have all helped bring the industry greater prestige.

PAUL E. DAVIS and AL WERTHEIMER, Davis Sales Company, Syracuse; N. Y. Turned out a circular explaining wartime problems of music operators to location owners and sent them to other operators for their use. Also served on U. S. Treasury War Saving Staff.

JOHN E. COBB, J. E. Cobb Distributing Company, Louisville, Ky.
Inaugurated motor repair for trade at a loss to help operators keep equipment running.
CARL E. TRIPPE, Ideal Novelty Company, St. Louis, Mo.
Went all out in local scrap drive - worked in overalls himself - and used all his trucks for collection.

JACK R. MOORE, Jack R. Moore Company, Portland, Oregon
Enlisted in Civil Air Patrol, a full time service, leaving business in charge of Miss L. Helen Cusson.

MIKE MUNVES, Mike Munves, Corp., New York City.
Very quietly donates considerably to many local and national charities.
WILLIAM RODSTEIN, Morale Builders, Fhiladelphia, Pa.
As president and leader of Amusement Machine Association of Philadelphia, "Bill" has lead his association in drives for many war and charitable agencies.

WILLIAM HELRIGEL, Keystone Novelty \& Manufacturing Company, Philadelphia, Pa.
Received a citation from the Henry H. Houston Post of American Legion for war efforts. BENJAMIN STERLING, JR., Rocky Glen Park, Moosic, Pa.
Ran a page ad in roto, in Scranton paper "Ben Sterling's Boys Have Gone to War". "CURLEY" ROBINSON, AOLAC, LO A Angeles, Calif.
As manager of the operators' association has stimulated coinmen to terrific war effort.

AL BLENDOW, Arcade Owners' Association, New York City
Has directed his association members to great cooperation in war effort. HARRY PLISSNER, Baltimore, Md.
Presented plan to Red Cross for coin machine cooperation, which won great commendation.

MORRIS HANKIN, Hankin Music Company, Atlanta, Ga.
Has made outstanding contributions to innumerable charities.
DAVID S. BOND, Trimount Coin Machine Company, Boston, Mass.
Showed great courage and daring by opening new show-rooms at the most discouraging
period, thus encouraging coinmen thruout the entire country.
HOMER E. CAPRHART, Packard Manufacturing Corp., Indianapolis, Ind.
Lead his campany to Army and Navy "E" award.
BEN FIREMAN, Automatic Sales Company, Philadelphia, Pa.
Put on a l man campaign for Russian War Relief.
JOE CALCUTT, Vending Machine Company, Fayetteville, N.C.
Exceptional cooperation in local war effort in soldier town.
ED RavREBY, Owl Mint Machine Company, Boston, Mass.
Raised over $\$ 10,000$ for war relief by personal effort.
R. 2. GREENE, Rowe Manufacturing Company, Belleville, IN.J.

Received special commendation from War Department on recognization for war production.
SAMUEL STERN, Keystone Vending Company, JOE ASH, Active Amusement Machine Com-
pany, I. H. ROTHSTEIN. Cooperated in a charity drive in Philadelphia, Pa.
FRANK ENGEL, Automatic Equipment Company, Philadelphia, Pa.
Torked on the Philadelphia Far Bond Drive Committee.
JOHN WATLING, Watling Manufacturing Company, Genicago, Ill.
Lead his company to Army and Navy "E" award.
PETER HAGEDOORN, Jersey Specialty Company, Singac, N.J.
Turned his plant over entirely to war work for the Army
RAY T. MOLONEY and GEORGE D. MOLONEY, Bally Manufacturing Company, Chicago, Ill.
Lead their company to winning Army and Navy " $E$ " award.
AL RODSTEIN, Arco Sales Company, Philadelphia, Pa.
Unusual volunteer war service.
JAMES T. MANGAN, Mills Industries, Inc., Chicago, Ill.
Brilliant cooperation in national war work, which won commendation from nation's leaders.

IRVIN̄ SQMMER, Modern Vending Company, Miami, Florida
Cooperation with armed forces in his community.

PAUL L. GERBER and MAX H. GLASS, Gerber \& Glass, Chicago, Ill.
Establishing Servicemen's Center in Chicago.
PATRICK J. BUCKLEY, Buckley Manufacturing Company, Chicago, Ill.
Received great praise from military leaders for manufacture of war products.
MORRIS GINSBERG and EDDIE GINSBERG, Atlas Novelty Company, Chicago, Ill.
For leadership in war bond drives, which resulted in large sales.
M. F. HAMERGREN, The Rudolph Wurlitzer Company, North Tonawanda, New York. Personal efforts in behalf of war work.

AL. S. DOUGLIS, The Daval Company, Chicago, Ill.
Spends many long hours in charity work which results in great aid to war effort.
BEN D. LAZAR and J. D. LAZAR, B. D. Lazar Company, Pittsburgh, Pa.
Received public recognition from Pittsburgh leaders for coin machines industry for
leading in charitable donations in war drives.
WOOLF SOLOMON, Central Ohio Coin Machine Exchange, Inc., Columbus, Ohio
Great efforts in war work.
GORDON B. MILLS, Mills Industries, Inc., Chicago, Ill.
Post-War plarning and thinking which will benefit all in industry. VM. R. BURTT, Wichita, Kansas
His ingenuity helped the industry maintain itself during the most trying times.
HARRY ROSENTHAL, Automatic Amusement Company, Pittsburgh, Pa.
Hard wrork on Victory Fund Committee which resulted in a successful drive.
EARL E. REYNOLDS, Walbox Sales Company, Dallas, Texas
Personal efforts resulted in organization of Texas Operators.
BEN RODINS, Marlin Amusement Company, Washington, D.C.
Unusual charitable work.
IRV. BLUMENFELD, The General Vending Service Company, Baltimore, Md.
For cooperation with USO entertainment groups.
MAX BUSHWICK, Capital Amusement Company, Philadelphia, Pa.
Charitable efforts with American Legion and Veterans of Foreign Wars.
WILLIAM RABKIN, International Mutoscope Corp., Long Island City, N. Y.
Manufacturing many vital war products. Fersonally devoting many hours of leisure time to aid war effort as president of one of New York's leading charitable organizations.

IRVING FOLBERG, Irving Sales Company, Milwaukee, Wisc.
For cooperation with Coast Guard Reserve.
J. R. PIETERS, Kalamazoo, Mich.

Donation of time, money and equipment to USO in his territory.
MEYER M. MARCUS, The Markepp Company, Cleveland, Ohio
Leading charitable moves as president of one of the most notable organizations in Pittsburgh.

JACK KEENEY, J. H. Keeney \& Company, Chicago, Ill.
For the many fine products being manufactured by his company.
HIRSH de LaVIEZ, Hirsh Coin Machine Company, Washington, D.C.
For his efforts in cooperating in Washington for benefit of entire industry, and selling $\$ 1,250,000$. bonds in 3rd War Drive.

NAT COHN, Modern Music Sales Company, New York City. Responsible for securing the services of one of the country's leading concert artists and composers to appear without charge at a concert in Carnegie Hall, resulting in the the sale of over a half million dollars in War Bonds to the audience who were mainly coin machines people. The receipts from admission were used to benefit the armed services and war charities.

SPENCE REESE, The Rudolph Wurlitzer Company, North Tonawanda, New York.
Presentation of an idea which resulted in greater war effort of industry.
HYMIE ZORINSKY, H. Z. Vending \& Sales Company, Omaha, Nebe.
Cooperation with U. S. Treasury Department, and help rendered Nebraska State Guard.
ED. GEORGE, Ed George Music Company, Akron, Ohio
Ran page ad in Akron newspaper to stimulate action in Third War Loan Doive, and showing what the "Juke" box operators and locations could do to make the drive a success.

It is our sincere hope that in the days to come, wo shall be able to issue a great many more Honorable Mentions to the members of the coin machines industry for outstanding deeds which reflect oredit upon the entire industry.

## this

## thing

## we call -

## a coin machine

WHAT'S it all about - this thing we call a coin machine? It's just a gadget that someone thought up and in which someone else saw opportunity and there came to be an industry. Building a coin machine is like putting on a show. In well guarded, hidden, factory nooks, away from all else, sit busy men who saw and file and draw and think and argue and calculate and eventually produce the first handmade model of - a coin machine. And then it is fearfully viewed by the manufacturer and his engineers and production experts and his advertising and merchandising staff. Just like drilling the chorus and rehearsing the stars and listening to the new songs and building the stage settings. And then, after many, many thousands have been spent, the curtain is raised. And there, presented to all is - a coin machine. And it either reaches the top or becomes a flop on the say-so of those small and big town critics who buy it, guide it, and attempt to earn with it.

And what about those men who baby it? Who are called out of their warm beds at midnight because Joe Doak's Tavern needs $\$ 2.00$ worth of nickels? And return home tired and disgruntled? And somewhere on a lonely road in some dingy honky-tonk another coin machine has stopped functioning. And up he gets again. And once again he starts to drive. Sleepy, tired, grouchy and all for what? For this thing we call a coin machine. He lives it. He eats it. He dreams it. He trades and deals and argues and chisels and buys and sells and somehow keeps on going for this thing we call-a coin machine. "What a life," he cries in disgust.

He continually howls about being "gypped," about "junk being shipped to me," about "machines that won't work," and about "manufacturers who don't care a damn about you after you're sold." and
about "distributors that are just after your money," and about "locations that are always griping" and about "parts that you never get when you order 'em," and about a thousand and one things more. But - he loves it - loves this thing we call -- a coin machine.
"Damn taxes are getting higher," he laments, "storekeepers are getting too smart." he wails. And he cries, "who in the hell wants to be in a business where locations disappear overnight" and "where you don't know whether you are in or out of business when you wake up" and "where legislators and politicians and cops and sheriffs and every monkey's uncle wants something or other from you" and "when you think you're making a buck along comes another new gadget and you've got to buy it whether you like it or not or lose the spot" and "you've got to take some jerk's guff and like it" and "you listen to complaints that make you sick and you've got to smile thru it all."
"And," he groans, "you run into debt and the finance companies holler and your jobber yells and they put collectors on your tail" and "when you want a Sunday off along comes some location and tells you he's having a wedding and won't you bring some machines around for the guests to play free" and "when you're all set to take a vacation some new monkey busts into your territory and starts offering loans and crazy percentages to get the spots" and "you're all set to quit and the offers they make you for your equipment almost knock you cold, everything they sold you is suddenly N.G. and lousy and old, and you just bought the stuff" . . . "so what the hell else is there to do?" . . "You're stuck, so you may as well stay stuck." . . . "After all, it ain't such a bad business, you know." . . "This tlaing we call - a coin machine."

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7HIS is the time for conservatism. For a more quiet industry. Eliminate "flash". Practice more careful, quiet business methods. Most certainly this is not the time to flash or even to discuss bankrolls. Not the time to gather large crowds in front of offices and talk business on sidewalks. Not the time to shout about the "take."
The men engaged in this industry at this time are much better off to proceed carefully, conservatively, as their bankers do. As is well known, only a handful of men, comparatively, are now operating the machines of this industry from coast to coast. There is no value in attracting the attention of outsiders to this fact. Stop attracting unnecessary attention to yourself and your firm. There are many, many reasons why. It would take a great many columns like this one to write about all of them.
This is the time to clean up all trucks and cars. Some of these feature extremely large lettering and flashy drawings of machines in colors. It is just as well that with tires and gasoline being so used (for what certain government agencies prefer to call a "non-essential industry") not to have your business so conspicuously flashed in front of the general public. It is just as easy to conduct business without such flashy trucks. Just as easy for servicing, collecting and general hauling operations. Loud, flashy lettering helps very little to give better service.

Many have large open display windows. These were attractive during the period preceding the war. They may prove all the more necessary when the war is over. But at this present time, they are simply of no value whatsoever to the average man in this industry. These large, open display windows, featuring machines only give the public and its officials an inside, unnecessary peek, into this business. Having your industry declared "non-essential", it is best that such windows be completely covered. Venetian blinds can make these windows appear just as attractive. Some like paint. But whatever is done, it is certain most will agree that this is not the time to attract attention to window displays of coin operated equipment of any type.

One type of carelessness which has always created comment has been that of many firms allowing their men to drop off machines on the sidewalk in front of their quarters. This even developed to the stage where, many times, mechanics would actually repair the machines right there on the sidewalk. No other business uses such tactics. The businesses that do aren't considered the type the average man in this industry wants to be connected with. This bit of thoughtlessness is something that should most definitely be eliminated by those that have been guilty of it.

Certain government agencies are rather disturbed by the fact that this industry employs a number of highly skilled mechanics. They feel that these men should be in war plants. The majority of such men are already in war work. More are going each day. Therefore it surely isn't necessary to feature the fact that the few of these men who are left, and who are so extremely necessary to the continuance of this business, aren't as yet at work in some war fac-
tory. Most of the mechanics want to remain right where they are. They realize that when the war is over they will probably be in charge of large repair departments. They also realize that they are extremely necessary now and want to prove their loyalty to their employers who aided them when jobs weren't so free and easy. They want to insure themselves for tomorrow. They want to work where they know they can be assured of a livelihood for years to come and perhaps even go up the ladder in their organizations to a much better position when the war is won.
To keep your valuable, skilled men with you, do not attract undue attenion to yourself and your firm. Work quietly, conservatively, without fuss or fanfare. This is not the time to have the type of suggestive calendars printed to attract attention to your firm. This is not the time to even "flash" the name of your firm too prominently. Your customers surely know you by this time. Certainly they know where to reach you when they need you.
When your machines are in transit, a few dollars invested in a tarpaulin will help tremendously to keep attenion away from them. Cover machines in transit. Keep them covered. Work quietly. Be sure that some "blue-nose" in your town doesn't see any coin operated equipment in transit, using up rubber and gasoline, and then have him start a "crusade" against you. There is no need to flaunt in his face the fact that you do use truckmen and skilled mechanics, etc. He will live just as happily not knowing these facts.
With the tremendous drive on against juvenile delinquency - keep your machines away from where children can get to them. Get your location owners to work with you in this respect. Make sure that you prominently display signs that advise the public that children are absolutely and definitely not welcome at these games. If you are running money machines, then most certainly you want to pay even more careful attention to this fact. Re member, the nation's leaders are back of this drive to curb juvenile delinquency and you want to work with them most wholeheartediy. Thank goodness, coinmen have proven that their equipment does not foster juvenile delinquency and have worked to aid the authorities in every instance.
This is the time for more quiet conservatism than ever before in the history of this industry. Quiet will prove of tremendously great value to all concerned. You have your trade medium here. You can tell your story here - quietly and confidentially. It was for that very purpose that The Cash Box was created. The Cash Box realized long, long ago, that the best actions for all the men in this industry for their future welfare, as the war came into being, was to adopt an attitude of quiet conservatism and to communicate with each other thru a confidential, truly trade medium. The great growth of The Cash Box is in itself convincing proof that all the leaders in this industry have also realized this necessity. Spread this one word thruout all the industry - "QUIET."

For sometime now The Cash Box has been collecting facts and figures on this coin operated machines industry which are certain to prove of great interest. Our participation forms for the Second Wartime Conference brought out many new and interesting facts regarding the changes in equipment popularity which have come about in this business. These participation forms were checked and tallied against the facts already in the possession of The Cash Box. These proved extremely interesting for they showed that the swing of this industry was toward certain types of equipment which previously did not command such dominating positions.

It is of interest to the trade to check these facts and figures as collected in this survey. We believe that they prove that this industry has turned the corner of conservation and that regardless of the large number of men engaged in all types of machines operation, the outstanding equipment now being operated, reflects the new era for this industry when the war is won.

This does not mean that the field will remain dormant. Nor does it mean that today's leading equipment can retain its present position after the war without constant promotion and greatly increasing popularity. These survey figures can best be broken down by the simple fact that they indicate a war trend in equipment. They will prove of most unusual interest a few years after the war. It will then be of factual interest to all concerned to note when, why and how and also what may have caused any changes in the lineup.

Note that music continues to lead, but that the percentage of leadership has been tremendously increased. Pinball seems to retain its past percentage of adherents as well as its position regardless of the fact that so much territory closed. Pinball hasn't been shaken up too much by the war trend. This no doubt means a great deal to all those manufacturers and others considering this field for the post-war era.

The greatest surprise occurs in the arcade equipment field. Over half the men engaged in this industry at this time are either operating, jobbing or distributing arcade machines. Also interesting is the fact that $15 \%$ of the men engaged in this industry today are arcade owners. Whether this tremendous jump in percentage will hold up after the war will be very interesting to note. There are many who believe that it will and just as many who believe otherwise.

Consoles, slots and one-balls also show a definite increase. For a time there these machines were down low on the popularity list. It wasn't that the field did not want to use them but couldn't. These seem to liave opened territory and are gaining in popularity. Scales are also among the great surprises, jumping into quite a commanding position and their popularity continues to grow. Merchandisers naturally tumbled due to a great many factors. The most outstanding being that of obtaining sufficient merchandise to continue them in profitable operation.
$84 \%$ - operate, job or distribute MUSIC
$71 \%$ - operate, job or distribute PINBALL
$51 \%$ - operate, job or distribute ....ARCADE EQUIPMENT
$42 \%$ - operate, job or distribute CONSOLES
$42 \%$ - operate, job or distribute
SLOTS
$39 \%$ - operate, job or distribute
ONE-BALLS
$34 \%$ - operate, job or distribute SCALES
$23 \%$ - operate, job or distribute BULK MERCHANDISERS
19\% - operate, job or distribute CIGARETTE MACHINES
$16 \%$ - operate, job or distribute .-.............-SALESBOARDS
$8 \%$ - operate, job or distribute .......-CANDY MACHINES
$5 \%$ - operate, job or distribute ..........DRINK VENDOR 5
$15 \%$ - are
ARCADE OWNERS

# "Predictions Of Things Tocome" 

THE great developments that are under way at this time portend a marvelous future for those men who will be engaged in the coin machines industry - tomorrow. Electronic developments which may eliminate the use of a great many materials such as records and needles and change amplification and create other miracles in the music field. Cigarette machines which will accept coins of large denomination, make change, and deliver packs of cigarettes without the need for pushing or pulling handles or working gadgets. Amusement devices of a new type never before dreamed about, incorporating the lessons the factories have learned thru use of new manufacturing processes and electrical advancements.

Everyone concerned with this industry wonders what equipment will look like after the war. Just to think that the manufacturers will return with modifications of the machines we know at present, wouldn't be rightful thinking on the part of anyone who reads what tremendous and progressive strides have been made by all manufacturers so far during this war. A great many of the discoveries and short cuts which have come about will greatly affect the equipment that will be produced in the future, post-war world. We have lived in a ground-hog age and now we're in the great air age. People today think in terms of air space and air speed. This change in human outlook will mean new equipment to attract these people.

More intricate mechanisms will appear. Ideas which we cannot as yet express, but which we, ourselves, have created thru our demand for more and still more highly complex machines of war will eventually be worked out into coin operated equipment. Most of the first equipment which will be produced will follow the pre-war pattern. But, while this is in the process of production new and more complex and extremely more modern machines will be on the drawing boards of engineers and in the experimental rooms and probably in the dies and tool stages. There will thereand probably in the dies and tool stages. There will therefore be a most complete and revolutionary turn in the coin
operated equipment field which may well change the entire present operating picture.

These and many more surprises are being prepared for the future. For the day when the war will end and the firms who have long considered this coin machines industry a lucrative field will enter with all their great manufacturing and financial power to build this division of America's entertainment industries to new and undreamed of heights.

During '40, '41 and the early part of '42, this industry saw the entrance of much new and powerful tinance, mainly concentrated in the music and merchandisers fields. Now this finance has also progressed to the arcade field, and is each dary advancing further into this industry. But all this will be but a drop in the proverbial bucket to what will be placed into this field when the war is over. With wany large, international bankers already casting interested many large, international bankers already casting interested eyes this way, there is no doubt that by their influence hey
will arrange for acceptance of certain equipment on a huge will arrange for acceptance of certain equipment on a huge,
international basis. And the profit from financing as well as international basis. And the profit from inancing as well as
distributing and operating such equipment will prove greater distributing and operati
than even they dream.

Nor are these statements just dreams - or hopes. But facts. Facts that each and every day make themselves more and more apparent. Facts that are gradually becoming known to many leaders as they enter into consultation


#### Abstract

on products they only dreamed about $\alpha$ few years ago. With these new products will be required the development of new and larger type markets. This will bring about $\alpha$ complete revolution in the present sales picture.

Just what turn this will take will depend entirely upon the cost of the new equipment that will be produced. There is no doubt tho, that this new equipment will be costly. Because of this manufacturers will want to be better assured of sales quotas. No more gambling on what can be sold thruout the country. If one avenue of merchandising cannot accommodate the necessary volume another will be found to take over. The picture from the sales standpoint will therefore be revolutionized by its own progression. Factory agencies are sure to arise everywhere in the country. Other distribution factors will play an important part. Direct public appeals will also be put forth in future sales programs to get the basic player market into instant action so that demand will thereby be created for the eventual purchase demand will thereby be created for the eventual purchase of new equipment. This will mean sales organizations acquainted with and geared to complete merchandising and sales promotion understanding of all fields and methods. sales promotion understanding of all fields and methods. Many surprising changes are coming about in the sales picture which will be truly surprising in their scope.


The coin machines world of tomorrow will be a new and different and better business. A more highly developed and possibly much more complex industry. It will perhaps have to make way for a great many new leaders who will start it off on a path it had always hoped for. It will look intimately into the foreign markets that are now accumulating vast cash reserves in this country as the trade balance swings their way.

Tho the coin machines industry was gradually assuming international prominence as an industry, prior to the war because of larger and still larger exports, it will really reach an internationally important stage within $\alpha$ few years after the war is over. Equipment will reach far into Asia and the war is over. Equipment will reach far into Asia and
Europe. This will create an international exchange of Europe. This will create an international exchange of
machines. This equipment will be so well financed, not only by American but by foreign bankers, that it promises to wield a mighty influence in international commerce. Samples will be shipped by air routes now charted and tested by international airlines. Complete shipments to points many thousands of miles away will be made with a speed that will amaze those now engaged in this industry. Sales action all over the known world will come within the speed of American methods.

These are the reasons that cause The Cash Box to hit harder than ever to gain the necessary type of business ethics which will allow for those firms now engaged in this industry to best benefit from the developments that are so certain to come about when the war is over. The coin machines world of tomorrow - the better business world all the leaders in this industry are striving for - that world is a surety. It's sure to be a new world. A speedier, better, grander, bigger world for those men who know the way to merchandise and to develop and to promote and to market. It's a world worth working and waiting for.
(SECTION 1 )

## WANT-TO-BUY ADS

THE HEADLINES OVER EACH AD GIVE AN APPROXIMATE IDEA OF THE TTEMS THESE FIRMS WANT TO BUY. IT IS ADVISABLE TO READ EACH AD CAREFULLY. THESE ADS ARE STRICTLY DEVOTED TO "WANT-TOBUY" ONLY. MANY "FOR SALE ADS" FEATURE "WANT-TO-BUY" IN THE "FOR SALE ADS" SECTION.
WILL BUY ANY QUANTITY
I\&MILLS BLUE FRONTS
MILLS 10\&OR $25 \&$ COLF BALL VENDORS
SARATOCA COMB.
WAR E A C LE S
ANY MILLS SLOT WITH ESCALATOR
WIRE OR WRITE YOUR BEST QUOTATION
COIN MACHINE DISTRIBUTINC CO.
ST4G BAUM BIVD.(TEL, HILAND TOOO) PITTS BURGH, PA.

- SLOTS -

WANT - Cash waiting for $1 \not \subset$ Mills Blue Fronts and $5 \not \subset$ Mills, Pace or Watling Goosenecks. Advise quantity and best price via aimail.

ACME AMUSEMENT COMPANY
(Tel: C-3938)
DALLAS (4) TEXAS.

## - MUSIC -

WANT - The following music: Wurlitzer 700's; Rockola Master '40; Any amount. Write or wire, give complete details and whether ready to ship.

DIXIE MUSIC COMPANY
MIAMI, FLA.

ARCADE - SCALES
WANT - Arcade equipment and scales; $5 \not \subset$ Grandma Predictions machines; $10 \not \subset$ Astro-Scope Action front preferred; Solar Horoscopes with Grandmother figure, $5 \not \subset$ scroll vendor metal floor size; 1942 Exhibit Foot Ease, also Exhibit Foot Ease all metal cabinet with large glass sign, serial Nos. 1000 and up; Watling Model 500 F. T. Scales, serial Nos. 46,500 and up. $\dot{\text { didvise quantity you have ready to ship, serial numbers and price }}$ wanted in first letter that you write us.
C. J. FENDRICK
(The Scale Man)
DENVER (7), COLO..

- PINS -

WANT - 3 Bally Fleets sent.

400 N. SECOND STREET
Please state price wanted and condition in first letter AU TOMATIC ANU SENENT COMPANY
(Tel: 3-9252)
RICHMOND, VA.

MILLS SLOTS
WANT - Mills slots. Give serial numbers, quantity, model, condition, also Mills cabinet stands. Give your best price in first letter.

HARRY HOKE
WASHINGTON . D.C.


MUSIC - CONSOLES - SLOTS
WANT - Rockola Playmaster ic Spectravox Combo; Supers; Masters; DeLuxe and Standard models; Wurlitzer $500,600,700,800,850,750,950$ models; Seeburg Classic and Gems; Consoles: Bally Club Bells, Mills 3 Bells, 4 Bells, Jumbo Farade late head, Slots: $5 \phi / 10 \not \subset / 25 \not / / 50 \not \subset$ Blue Fronts; All equipment must be in working order. Wire. 725 LARKIN STREET
M. A. POLL\&RD \& COMPANY
(ROCKOL DISTRIBUTORS)
SAIV FRANCISCO,CALIF.

## PHONOS - PINS

WANT - Late model Phonographs of all kinds. Cash waiting. Also want to buy Bally Attentions. Wire or write giving quantity, description and price wanted. KLEIN NOVELTY CO:MPAHY
(Tel: Broadway 8484)
MILWAUKEE (2),WISC.

## MUSIC - SLOTS

WANT - We will buy all models ('39 and up) of Seeburg and Wurlitzer Phonographs. Also want 500 Mills Escalator Slot Machines, $3 / 5$ or $2 / 4$ P. O. Also 200 Mills Vest Pockets. State serial numbers and best price in first letter. We buy, sell and exchange. STERLING NOVELTY COMPANY

LEXINGTON, KY.

- MUSIC -

WaNT - Wurlitzer $500,600 \AA, 700,750$ and 800 ; Seeburg; Vogue, Envoy, Colonel, Classic, and 8800 Hi -Tone. Give prices and full details in first letter. BRILLIANT MUSIC COMPANY

DETROIT, MICH.
4606 CASS AVENUE

| ED. HEATH |  |
| :---: | :---: |
| NORWOOD MUSIC COMPANY | NORNOOD, GEORGIA |

## - MUSIC -

WANT - Wurlitzer $750^{\prime}$ s; 800's; 850's. Highest price paid.
VICTORY AMUSEMENT COMPANY
27 STATE STREET
BOSTON, MASS.

## BALLY KING PINS

WANT - Will buy Bally King Pins at 160. each - any quantity. Advise immediately. ROBINSON SALES COMPANY

## I WANNA

## BUY!



SEE ME AT THE 2nd WARTIME CONFERENCE AT THE MORRISON HOTEL, CHICAGO, NOVEMBER 15, 16 AND 17. TELL ME WHAT YOU HAVE TO SELL AND HOW MUCH. DEALS COMPLETED ON THE SPOT.

## Lou Wolcher

ADVANCE AUTOMATIC SALES CO. 1350 HOWARD STREET, SAN FRANCISCO, CALIF. (All Phones: HEmlock 1750)


SEEBURG PHONOS
WANT - We will pay cash for Seeburg model Rex, Royale, Gem, Regal, Crown, Concert Grand, Casino, Plaza, Mayfair, Vogue and Classic phonographs. State price expected, condition of phonographs, and quantity ready for immediate delivery.
W. B. NOVELTY CCMPANY, INC.

ST. LOUIS 3,NO.

SLOTS - MUSIC
WANT - Mills slots. Give serial numbers, quantity, model, condition. Also Mills cabinet stands. We also want Phonographs, all makes, including Wall Boxes and Step Ups 520 MINNESOTA AVENUE, N.E. HARRY H. HOKE
(Tel: LU 2766)
WASHINGTON, D. C.

## PINS - MUSIC

WaNT - Will pay $\$ 45.00$ each for Sun Beams, Double Plays, West iWinds and Do-Re-Mi's. Will pay for Wurlitzer 750E - \$425.; Wurlitzer 850 - $\$ 500$. ; Seeburg 8800 RC - $\$ 400$.; Seeburg 8800 ES - $\$ 375$. Wire quantities and we will air meil deposit.
557 CLINTON AVENUE, NORTH
AMERICAN COIN MACHINE COMPANY
( Tel : Main 2507)
ROCIIESTER (5), N.Y.

## GUNPARTS - TUBES

WANT - 115 Volt Ball Rapid Fire Reverse Motors; Bally Rapid Fire Gun Stocks and complete guns; Roller Contacts for third rail Chicken Sam Guns; Trigger mechanisms for Seeburg Guns; 2A4G tubes and 70L7 tubes. Can use any quantities of the above items. Advise price wanted and when ready to ship. Also quantity you have immediately.
$B$ \& $B$ NOVELTY COMPANY
LOUISVILLE, KY.

- MUSIC -

WANT - 1 or 100 , cash waiting, Wurlitzer phonogrephs. Models $24,24 \mathrm{~A}, 500,600,600 \mathrm{~KB}$, $700,750,800,850$, also courter mbdels 71 nd 81 . Mills Throne of Music and Mills Empress; Rockola Commandos; Give low down price, serial numbers, complete description in first letter.

140 N.W. FIRST STREET
BILI FREY, INC.
MIAMI (25), FLA.

## ARCADE - MUSIC - PINS

WANT - Sky Fighters; Ace Bombers; Super Bombers; Whrlitzer Skee Balls; High Scores; Wurliter 750 and 750 E phonos. Also want late model pin games. Give complete details and price wanted in first letter.

MODERN AUTOMATIC EXCHANGE, INC.
( Tel: Ch - 7067)
CLEVELAND, OHIO


ARCADE - SLOTS - MUSIC
WANT - Can use all types of arcade equipment, slots and phonographs. Cash waiting. State lowest price in first letter.

CHAS. KATZ
630 FORT WASHINGTON AVENUE
(Tel: WA 3-1921)
NEW YORK, N. Y.

WANT, - We will buy Wurlitzer MUSIC - PINS
and 1942 models with electric Selector. LOUISVILLE Ba's Fick Em Variety, Free Flay.
330 EAST BRECKENRIDGE \$TREET
LOUISVILLE 3,KY.

WANT - Seeburg - 8200, 8800, 9800
Crowns, Majors, Plazas, Wall-O-Matars, Classics, Gems, Regals, Bells, Brown Fronts. Send complete list S. R. Adaptors, Nills Blue Fronts, Cherry stating quantity and prices. E. T. MAFE MUSIC COMPANY
(SEEBURG DISTRIBUTORS)
LOS ANGELES, CALIF.

WANT - Will buy immediately: Sebur - MUSIC -
burg Colonels R.C. and Majors R.C. Will also buy See286 N.W. 29th STREET MODERN VENDING COMPANY
(Tel: 0879)
MIAMI, 37, FLORIDA.

WANT - Will pay cash for Wat WALLING FORTUNE SCALES
and Watling 500 Fortune Scales. Give serialune Scales, with or without top mirrors, 1015 ADELINE STREET W. E. EASTBURN

HATTIESBURG,MISS.
WANT - Phonographs: Wurlitzer 412-616-MUSIC prices for these machines.

- 600-750E; Rockola Standards. Will pay top 1309 NEW JERSEY AVENUE, N.W.

WASHINGTON, I,D.C.


1629 WEST MITCHELL STREET L L NOVEITY COMPANY

# WANT ALL YOUR USED MACHINES HICHEST CASH PRICES PAID MUSIC-CONSOLES-SLOTS-ARCADE MACHINES 

## SEND LIST OF MACHINES YOU HiVE TO SELL AND PRICES OR LET US QUOTE FRICES. SEND LISTS TO BOTH OFFICES BY AIR MAIL TODAY!

# BADCER SALES CO. <br> 1612 W. PICO BLVD., LOS ANGELES I5, CALIF. <br> BADCER NOVELTY CO 

- COIN COUNTERS -

WANT - Portable combination coin Counter $1 \phi / 5 \phi / 10 \phi / \$ 5 \phi / 50 \phi$ combination, prefer model 20-PH, Standard-Johnson, but will welcome quotations on other makes. Give full information in first letter with lowest quotations.

CCLENAN NOVELTY COMPANY
1023-25 FIFTH AVENUE
( Tel: Main 1323)
ROCKFORD,ILL.

## A.B.T. RIFLE RANGES

WANT - 6 to 8 A.B.T. Arrow-Matic Rifles. Must be in good condition. Give serial number and price you want in first letter. Also advise whether ready to ship.

FRED BEDE
P.O.BOX 76

SCOTTSBLUFF, NEBR.

- ALLEYS -

WANT - I will pay highest prices for Bally King Pins, Warlitzer Skee Balls and Genco Bank Roll alleys, any number. Write, wire, phone immediately.
I. EDELMAN

3138 GRAND RIVER AVENUE
(Tel: Mh-6310)
DETROIT, MICH.

- MUSIC -

WANT - Seeburg Rex, Gem, Classic, also Seeburg Steppers. Also Wurlitzer 800 and 850 phonos. Give quantity you have and price wanted in first letter.

TAYLOR AMUSEMENT COMPANY, BRUNSWICK, GA.
(TEL: 911)

## SLOTS

WANT - Escalator type Mills Slots, $5 \notin$ and 10\&; Also Vest Fockets and Q.T.'s; State color and serial numbers and best price in first letter. If you want to sell - write us, if you want to correspond, remember the boys out there.

LION AMUSEAENT COMPANY
P.O. BOX 42
(Frank R. Howe, Jr.)
WELLS, MAINE

## MUSIC - ARCEDE - PINS - CONSOLES

Whint - We need quantities of Rockola: Masters, DeLuxe, Standards, Monarchs, Counter Models and Windsors; Wurlitzer: $24^{\prime}$ s, $616^{\prime}$ s, $500^{\prime} \mathrm{s}$; $600^{\prime} \mathrm{s}, 750 \mathrm{E}^{\prime}$ s and Counter Kodels: Seeburg; Gem, Royales, Rex, Vogue, Colonel, 8800 's and 9800 's; Mills: Throne of Music and Empress; ilso arcade equipment, late pin games and consoles.
B. D. Lazar colvany

1635 FIFTH iVENUE
(Te1: Grant 7818)
PITTSBURGH, PENIA.

## PINS - ARCADE

WaNT - Will buy any quantity of Exhibit West Wind, Sun Beam, Double Play and Do-Re-Mi at $\$ 42.50$ each. If you have any, ship at once C.O.D. or Sight Draft and notify us when shipment has been made. Can also use large quantity of other pin games. All kinds of guns and Arcade equipment. Write us first. Cash is waiting for you. EAPIRE COIN MACHINE EXCHANGE
2812 WEST NORTH AVENUE
( Te : Humboldt 6288)
CHICAGO, ILL.

```
WANT - Shoot-The-Bull gun; Hitler gun. Write us immediately, give full details.
    GENERAL SALES COMPANY
    (Tel: 733)
        DUBUQUE,IA.
150 WEST 9th ST*
    - WELCOME -
NOTICE - Coinmen, welcome to Chicago. Will be glad to see you. Factory is only
three minutes from the Loop. Harry Williams,
                                WILLIAMS MANUFACTURING COMPANY
                            (Tel: Delaware 4184) CHICAGO; ILL.
```

                            - PIN - PHONO ROUTES -
    WANT - We will pay top prices for your pinball or phono route, Cincinnati vicinity.
GLOBE GAMES COMPANY
(Tel: Main 4060)
CINCINNATI 10, OHIO

## CANDY MERCHANDISERS - SCALES

WANT 5 4 Selective Candy Bar Vending Machines like Stoner Univerdors or National 6 or 9 column vendors. Also multiple coin counting machines and penny weighing scales of all types. Phone us at Euclid 9219 when you are at the Second Wartime Conference. Oak Park is a suburb of Chicago and you can reach us easily from your hotel room. Night telephone: Village 4491.
R. H. ADAIR COMPANY

733 S. EUCLID AVENUE
(Tel: EUc!!id 9219)
OAK PARK, ILI.

1-BALL:S
WANY - Late Baliy pay tables.
TOLEDO COIN MACHINE EXCHANGE
1815 ADAMS
TOLEDO, OHIO
BUY WAR BONDS

## THE CONFIDENTIAL PRICE LIST

## An Exclusive Merchandising Service for the Coin Machines Industry Issuca' Every Ween by

 "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CTTYSEEBURG
8.Selectophone 10......: $\$ 15.00$
8. Symphonola. .....  49.50
T.Plaza ..... 194.50
7. Regal
55.00
8.Model A-III. ..... 64.50
8.Model B. ..... 44.45
8.Model C. ..... 37.50
8. Model H. ..... 67.50
7. Rex ..... 120.00
8.Rex, with Adaptor ..... 129.50
8.Model K-15 ..... 110.00
Model K-20. ..... 179.50
8. Royale ..... 135.00
8. Gem. ..... 139.00
8. Classic. ..... 259.50
8.Classic, R.C............ 250.00
Mayfair. ..... 225.00
8. Melody King. ..... 125.00
7. Crown ..... 169.50
8. Concert Grand ..... 300.00
7. Colonel,R.C. ..... 375.00
8. Colonel ..... 295.00
Concert Master ..... 350.00
7. Cadet. ..... 310.00
8. Cadet , R. C. ..... 295.00
8.Ma.jor. ..... 300.00
8.Major,R.C ..... 350.00
8. Invoy ..... 265.00
6. Envoy, R. C ..... 360.00
8. Vogue. ..... 215.00
Casino. ..... 135.00
8. Casino, R.C. ..... 159. 50
6. Commander. ..... 300.00
6. Commander , R.C ..... 375.00
Playboy. .....  39.50
Selectomatic 16 ..... 6.00
Selectomatic 20 ..... 6.00
Selectomatic 24 ..... 6.00
Remote Speak Organ. ..... 34. 50
8. Wired Speak Organ. ..... 29.50
8. Multi-Selector 12-R.. ..... 79 .50
8.Melody Parade Bar. ..... 4. 50
30-Wire Wall Box... ..... 8 .00
54 Wall-0-Matic Wirles. 30.00
8.5¢ Bar-0-Matic " ..... 39 .50
8.5¢ Wall-O-Matic, 3 Wire. 32. 50
5द, 10ф,25申 Bar-0-Matic
3-Wire ..... 34 .50
8.5ф, 10ф¢, $25 \not \subset$ Wall-0-Matic3-Wire. . . . . . . . . . . . . 34.50
8.5¢. 10ф¢. $25 \not \subset$ Wall-0-Matic
Wireless. ..... 49 .50
5ф,10申,25\& Bar-0-Matic
Wireless.............. . 45.00
8. Electro Selector........23.50
8. Wireless Stroller.......35.00
8.Hi-Tone 9800........... 500.00
6. Hi-Tone 9800, R. C. ..... . 500.00
8. Hi-Tone 8800........... 475.00
8. Hi-Tone 8800, R. C. ..... 495.00
8.Hi-Tone 8200........... 475.00
8.Hi-Tone 8200, R.C..... 500.00
7. Wall Brackets..............2. 50
8. Power Supply................ 7.50
8.7850, R.C.E.S.......... 359.50ToTo \$350.00
245.00

To $\$ 250.00$
14.50
6.50
6. 50

## PHONOGRAPHS

KEENEY
Wall Boxes.......... $\$ 4.50$ To $\$ 5.50$
Adaptor for Seeburg. 37.50
8. Adaptor for Rockola.35.00

Adaptor for \#616 Wurlitzer.... 35.00
Twin-12 Adaptor.....35.00
8. Whrlitzer 21 Adaptor28. 50
8.Organ Speaker........42. 50
8. Sun Ray Speaker......25.00

Bar Brackets........... l. 50

## MILLS

7.Zephyr.................39. 50
8.Studio................ . 79.50
8. Dance Master. ........25.00
8. DeLuxe Dance Master.32.50
8.Do-Re-Mi............... 36. 50 Panorams. . . . . . . . . . . 275.00 To $\$ 350.00$ Throne of Music.... 150.00 179.50
8. Throne with Adaptor275.00 Empress..............189.50 225.00
8. Empress with Adaptor225.00
8. Panoram Adaptor..... 32.50
8.Panorem 10łf Wall Box 17.50
8.Speaker................ 10.00

GABEL
8.12 Record, Jr........27.50
8.12 Record with Adpt. 58.00
8.2-12's with Adaptor. 94.00
8.18 Rec.Ill.Grille...40.00
8.2-18's with Adptr.. 120.00
8.24 Record Last Model. 139.50

## PACK hRD

Pla-Mor Wall \& B Bx. 27.50 To \$ 32.50
...........2.50 4.50

Willow Adaptor. ...... 23.00
Chestnut Adaptor....23.00 25.00
6. Cedar Adaptor....... 50.00
6. Foplar Adaptor.......27.50

Maple Adaptor........ 23.00
Juniper Adaptor..... 25.00

Ilm Adaptor...........25.00
Pine Adaptor. . . ...... 25.00
Beech Adaptor........25.00
Ash Adaptor......... 25.00
6.Lily Speaker.........39.50
6. Violet Speaker.......22. 50
6.Orchid Speaker.......70.00
6.Iris Speaker......... 59.50
54.50
47.50

ROCKOLA
12 Record............. 39. 50
7.16 Record............ 89.50
8. Rhythm Master 12.... 50.00
8. Rhythm Master 16.... 75.00
8.Rhythm Master 16,I11.98.00
8.Imperial 16...........59.50
6. Imperial 20..........95.00 To 98.00
8.Windsor.............. 105.00
6.Monarch.............. 135.00
8.Windsor, I11........ 140.00
8.Std. Dial-A-Tone... 199.50
8.'39 Counter.......... 85.00
8.'39 Standard........ 155.00
6.139 DeLuxe................ 225.00
8.'40 Super Marble.........225.00
6.'40 Super Rockolite....240.00 To 269.50
8.:40 Super Walnut with Adartor..............225.00 To 275.00
8.'40 S'per Walnut. . . . . . . 225.00
8.'40 Supes Marble.........225.00
6.'40 Master Walnut. ......219. 50
' 40 Master Rockolite... 225.00
8.'40 Counter................89.50
' 40 Counter with stand. 112.50
8.'41 Premier..............450. 00

Wall Box.................. . . 17. 50
Bar Box..................... . 17.50
8.'41 Bar Box................20.00
8. Spectravox '41.............75.00
8. Spectravox, New. . . . . . . 135.00
8. Glamour Tone Column.....125.00
7.Mocierne Tone Column......30.00
T. Playmaster Spectravox.. 229.50
8.Playboy.....................39.50
8. DeLuxe, Tr. Console Rockolite...... 125.00
8.Playmaster................165.00
8. Twin 12 Cab. \& Speak....87.50 To 99.50
8.20 Rec. Steel Cabinet

Adp. Stop.Amp.Spk... 109. 50
Commando.................. 565.00
8.1501 Wall Box..............22. 50
8.1502 Wall Box................ 17.50
6.1503 Wall Box.............. 19. 50

1504 Bar Box............... 32.50
8.1525 Wall Box.............49.05
8.1526 Bar Box...............60. 50
6.Dial-A-Tone, BeW Box......20.00
8.1806 Organ Speak..........32.50
8.Tone-A-Lier................ 54. 50
A.M.I.

Singing Towers..........265.00
8. Singing Towers, New.... 385.00
8.Model X-5 Phono..........60.00
7.Singing Towers, Speak...15.00

## BUCK.LEY

Wall \& Bar Bx, Old Sty... 5.00
Ill.Wall \& Bar Box.......14. 50
6.32 Record Adaptor. . ......20.00

24 Record Adaptor. .......25.00
16 Record Adaptor........25.00
6. Steel Cabinet.............15.00
8. Zephyr Speak Cab............11. 25
8.20 Rec. Seeburg Adp......12. 120
6. Bar Brackets................2. 85

WURLITZER
8.P-10....................... $\$ 35.00$
8.P-10, I11. ................. 29. 50
8.P-12....................................... 50
7.P-12, Ill...................79.50
6.312............................ 50.00

P-400. . . . . . . . . . . . . . . . . . 37.00
6.412.......................... 47.50
8.412,D.C. Cr. . . . . . . . . . . . . 32.50
8.412, Il1. ..................62. 50
616............................65.00

616, Il1. ................. 65.00
8.616 A. ....................... 75.00
7.716......................... . . 89.50


## THE CONFIDENTIAL PRICE LIST

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## ARCADE EQUIPMENT


8. Genco Bank Roll ..... 95.00Genco Play Ball139.507. Groetchen Metal Typer..69.50Groetchen Skill Jump...55.00Gottlieb Skee Bnll Et..45.0059.50
Barrel.125.00
Keeney Anti-AircraftBlack. ........, 35,0050.00
Keeney Anti-Aircraft $\mathrm{Br} . \$ 50.00$
8.Keeney Navy Bomber.......229.50 Keeney Texas Leaguer......35.00 Keeney Sub Gun........... 170.00 8.Keeney Bowlette............ 50.00
Kirk Air Defense. ..... 185.00
. Kue Ball ..... 30.00
8.Mills Rotary Digger.......29.506.Mutoscope Ace Bomber.... 325.008. Mutoscope Bowling Alley. 110.006.Mutoscope Drive Mobile..300.007. Mutoscope Fan Frt. Digger. 55.008.Mutoscope Elec.Trav.Crane.50.008. Mutoscope Photomatic.....750.008.Mutoscope Roll Fr. Crane. 55.006.Mutoscope Sky Fighter...309.507. Mutoscope Magic Finger.. 125.006. Mutoscope Hockey.......... 69.508.Mutoscope Fokerino........ 80.00
8. Pennant ..... 119.50
7. Poker \& Joker. ..... 119.50
6. Radio Rifle..................69.50Rockola Ten Pins,LD.......30.00Rockola Ten Pins,HD....... 59.50Rockola Tom Mix Rifle.... 30.00
6. Rockola World Series.....65.00
. Rock-O-Ball ..... 55.00Rock-01a Talkie Horoscope. 275.00
6.Scientific Baseball......155.008.Scientific Basketball.....90.00Scientific Batting
Practice..... 100.00
8. Scientific X-Ray Poker... 50.008. Scientific Battle Royal..49.50Seeburg Chicken Sam.....100.00Seeburg Jap Conv..........125.00
6. Seeburg Hitler Con....... 115.00Seeburg Jail Bird.........119. 50Seeburg Shoot-The-Chute.100.008. Seeburg Chute Conv.......145.00Seeburg Hockey........ . . . . . . 60.00Seeburg Rayolite........... . 50.006. Seeburg Par. Jump....... . 160.006. Star Elec. Hoist Digger. . 50.00Supreme Keep Funching.....89.50Supreme Gun (New Revo )..330.00
Test Pilot ..... 250.008. Target Roll, 14 Ft........49. 506. Warner Voice Recorder... 595.00Western Baseball '39
F.P.P.O. . . . .......... 69.50Western Baseball '40.....990.008.Western Baseball '41..... 175.006. Western Liajor League.....147.508. Western Super Strength...79.508. Western Recordit..........550.007. Wurlitzer Skeeball,
14 Ft...............95.00199.50
79.50

## THE CONFIDENTIAL PRICE LIST

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## new names of revaiped free play pin games



THE CONFIDENTIAL PRICE LIST
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## CONSOLES

## 8.AcrossmemBoard....... \$35.00

## 8. $5 \neq$ Baker's Pacers, DD <br> Rebuilt................. 325.00

 8.25\& Baker's Pacers DD. 475.00 8.C.S. " " " 475.00 8.5\& Baker's Pacer Std. 7. Model, Fac. Rebuilt. .... 350.00 8.25\& Model Fac. Reblt. 375.00 8.C.S. Model " " .. 375.00 54. Baker's Pacer DD...300.00 To 319.50 8.25 $\not \subset$ Baker's Pacer DD.. 225.00 8.C.S." " "..325.00 7.5\& Baker's Pacer Std.. 310.00 8.254 Baker's Pacer " .. 200.00 8.C.S. " " "..200.008. Bally Entry...............22. 50
9. Bangtails 139.............57.50
10. Bangtails '40............215.00
11. Bangtails '41...........250.00 Big Game, P.O. . . . . . . . . . 99.50 Big Game,F.P.............89.50
Big Top,F.P................79. 50
8.Big Top,P.O...............94.50

Bob Tail,P.O. . . . . . . . . . 125.00
Bob Tail,F.P............ 109. 50
8. By-A-Blade. . . . . . . . . . . . 40.00
8. Buckley 7 Bells......... 175.00
8. Buckley Long Shot

Parlay.......... 700.00
8. Buck ley Colors,S1.Hd....75.00
8. Buckley Colors, New Ty.250.00
6. Beulah Park.............85.00

Charley Horse.......... 149.50
8. China Boy................. 59.50

Chucklette................34.50
Club Bells................200.00
Club Bells, $25 \not \subset . . . . . .275 .00$
8. Club Chief...................89. 50
8. Club House. ................35.00

Derby Day Slant. .........20.00
6. Derby Day Flat............ 40.00
8.Derby Winner. ............. 275.00
6. Dixie.........................77. 50
8. Dominola.................... 19. 50
8. Double Bells............ 159. 50
8. Domino, 1941, 7 coin.. 425.00
8.Domino, 1941............395.00
8. Evans Pacers........... 400.00
6. Exhibit Races................ 150.00
8.E1 Dorado (New).......160.00

[^1]

| 8.Pastime.............. | \$220.00 |  |
| :---: | :---: | :---: |
| 8.Faddock Club......... | 89.50 |  |
| Pamco DeLuxe Bell. | 20.00 |  |
| 8. Parlay Races. | 49.50 | 65.00 |
| 8. Pheesant. | 35.00 |  |
| 8. Fickem. | 75.00 |  |
| Fay Day. | 300.00 |  |
| Ray's Track | 94.50 | 125.00 |
| Rio. | 15.00 |  |
| 8.Riviera. | 150.00 |  |
| Rollette | 69.50 | 99.50 |
| 8. Rosemont. | 49.50 |  |
| Royal Draw | 89.50 | 115.00 |
| Royal Flush. | 40.00 | 70.00 |
| 8. Royal Lucre '41 | 395.00 |  |
| Roll ' m . | 125.00 | 149.50 |
| 6. Roulette $25 \not \subset$ Caille. | 350.00 |  |
| 8. Steburg Races | 35,00 |  |
| 8.Saddle Club. | 69.50 |  |
| Silver Bell. | 34.50 |  |
| Silver Moon, P. O. | 129.50 |  |
| Silver Moon, F. P.... | 89.50 To | 129.5 |
| Silver Moon, $10 \not \subset$. | 150.00 |  |
| 8.Skill Field. | 49.50 |  |
| 8.Skillo. | 69.50 |  |
| 8.Skill Time '37 | 89.50 |  |
| 8. Skill Time '38 | 99.50 |  |
| 8. Skill Time '41. | 175.00 |  |
| 8. Square Bell. | 60.00 | 79.50 |
| Stanco Bell Single. | 125.00 |  |
| 8. Stanco Bell Double... | 119.50 |  |
| Silver Moon, 25 ¢ . . . . . | 150.00 |  |

## THE CONFIDENTIAL PRICE LIST

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## SLOTS



14 V．P．Chrome．．．．．．．$\$ 50.00$
54 V．P．Chrome．．．．．．．．59．50 To $\$ 69.50$
8．5\＆V．P．Chrome，Plus．．．59．50
54．Futurity．．．．．．．．．．．．115，00
129.50

10ұf Futurity．．．．．．．．．．．150．00
8．25\＆Futurity．．．．．．．．．．．325．00
6．50\＆Futurity．．．．．．．．．．194． 50
8．5¢ Yellow Front．．．．．．．180．00
8．10¢ Yellow Front．．．．． 190.00
8．25\＆Yellow Front．．．．．．110．00
8．1申 Smoker Bell．．．．．．．．．．59．50
8．5 4 Smoker Bell．．．．．．．．．79．50
5\＆F．P．Mint Vender．．．．79．50
8．25\＆Golf Ball Vendor． 145.00
5\＆War Bagle．．．．．．．．．．．50．00
10ф War Eagle．．．．．．．．． 215.00
25\＆War Eagle．．．．．．．．．． 210.00
8．50\＆War Eagle．．．．．．．．．400．00
8．54 Red Front．．．．．．．．．．．165．00
8．10\＆Red Front．．．．．．．．．150．00
8．25¢ Red Front．．．．．．．．．145．00
8．5¢ F．O．K．．．．．．．．．．．．．．．．．32．50 T
89.50

54 Roman Head．．．．．．．．．215．00
10¢4 Roman Head．．．．．．．． 235.00
$25 \not \subset$ Roman Head．．．．．．． 160.00
50\＆Roman Head．．．．．．． 350.00
7．1f Skyscraper．．．．．．．．．．47．5
5\＆Skyscraper．．．．．．．．． 40.00
10\＆Skyscraper．．．．．．．．．60．00
275.00 8．25\＆Skyscraper．．．．．．．． 150.00
300.00 8．50申 Skyscraper．．．．．．．．．250．00
325.00 8．1द Lion Head．．．．．．．．．．．．30．00

54 Lion Head．．．．．．．．．49． 50
5\＆Extraordinary．．．．．．210．00
10¢ Extraordinary．．．．230．00
25¢ Extraordinary．．．．199．50
8．50¢ Extraordinary．．．． 425.00
5\＆Melon Bell．．．．．．．．． 145.00
10\＆KKlon Bell．．．．．．．．200．00
25\＆Lílon Bell．．．．．．．． 275.00
7．25¢ Wolf Head，DJF．．．．．89．50
8．5\＆Wolf Head，DJP．．．．．．． 49.50
8．1f Shamrock．Bell．．．．．．．27．50
375.00 8．54 Slugproof， $3 / 5 \ldots .124 .50$

8．10ł才 Wolfr Head，DJP．．．．．40．00
49.50 Jenning

7．5¢ Chief．．．．．．．．．．．．．．．．．95．00
8．10द Chief．．．．．．．．．．．．．．．190．00
25f Chief．．．．．．．．．．．．．．．132． 50
8．50 $\not \subset$ Chief．．．．．．．．．．．．．．．．45C． 00
6．5\＆Silver Koon Chf．．．225．00
7．10\＆Silver Moon Chf．．255．00
8．25\＆Silver Moon Chf．． 300.00
89.50 6．5द Silver Chief．．．．．．．154． 50

Triplex Chief，5．10．25¢．\＄119．50－\＄200．00

7．1ф Little Duke．．．．．．．．．．．．．25．00
8．5申 Little Duke．．．．．．．．．．．．．30．00
8．10¢ Little Duke．．．．．．．．．．．．．29． 50
8．5¢ Century，SJP．．．．．．．．．．．．．． 60.00
8．10申̆ Century．．．．．．．．．．．．．．．．．．． 55.00
8．25\＆Century．．．．．．．．．．．．．．．．． 75.00
8．5¢ Century Triple JP．．．．． 85.00
8．5\＆Gooseneck．．．．．．．．．．．．．．．．．59． 50
8．10\＆Gooseneck．．．．．．．．．．．．．．．35．00
8．25¢ Gooseneck．．．．．．．．．．．．．．． 25.00
8．50¢ Gooseneck．．．．．．．．．．．89． 50
7．1ф Littlo Dutchoss．．．．．．．．25．00
5．Little Dutchess．．．．．．．100．00
8．10\＆Golf Ball Vender．．．．．99．50
6．25\＆Golf Ball Vender．．．．109．50
8．54 Chrome Super Chief．．．225．00
8．10¢ Chrome Chief，S．P．．．．152．00 5\＆Red Skin．．．．．．．．．．．．．．．． 139.50 10\＆Red Skin．．．．．．．．．．．．．．． 149.50
8．25\＆Red Skin．．．．．．．．．．．．．．．．200．00
7．5\＆Big Chief．．．．．．．．．．．．．．．．129． 50
8．10\＆Big Chief．．．．．．．．．．．．．． 139.50
8．25\＆Big Chief．．．．．．．．．．．．．．199． 50
ع．$\$ 1.00$ Bell．．．．．．．．．．．．．．．．．． 850.00
XXV Cigarolla．．．．．．．．．．．．．．169． 50
V．Cigarolla．．．．．．．．．．．．．．．．．． 79.50
8．XVV Cigarolla．．．．．．．．．．．．．．129． 50
XV Cigarolla．．．．．．．．．．．．．．．．．75．00
8．5ұ Victory Chief．．．．．．．．．． 195.00
8．10ф¢ Victory Chief．．．．．．．．269．50
8．25\＆Victory Chief．．．．．．．． 275.00
6．1ф 4 Star Chief．．．．．．．．．．．．49．50
5\＆ 4 Star Chief．．．．．．．．．．．109． 50
10\＆ 4 Star Chief．．．．．．．．．．125．00
25申4 Star Chief．．．．．．．．．．185．00
8．50\＆ 4 Star Chief．．．．．．．．．． 435.00
8．1\＆Dixie Bell．．．．．．．．．．．．．．．．35．00
6．5\＆Dixie Bell．．．．．．．．．．．．．． 110.00
6．10\＆Dixie Bell．．．．．．．．．．．． 150.00
8．50\＆f Dixie Bell．．．．．．．．．．．．404．50
8．5\＆Victory 4 Star Chief． 320.00
8．10申 Victory 4 ＂＂ 340.00
8．25\＆Victory 4＂＂． 365.00
WATLING

125.00

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$200.00
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8．54 and $254 . . . . . . . . . .$.
6．54 Cadet．．．．．．．．．．．．．．．．．．．．． 49.50
6．10¢ Cadet．．．．．．．．．．．．．．．．．．．．59． 50
6．25\＆Cadet．．．．．．．．．．．．．．．．．．．． 69.50
6．5\＆Playboy．．．．．．．．．．．．．．50．00
To 74.50
6．10¢f Playboy．．．．．．．．．．．．．．．．． 79.50
8．25¢ Flayboy．．．．．．．．．．．．．．．．．． 55.00
6．5\＆Commander．．．．．．．．．．．．．55．00
74.50

6．10\＆f Commander．．．．．．．．．．．55．00
6．25¢ Commander．．．．．．．．．．．．．．55． 00
59.50 8．7－Way Slot， $5 \not \subset \ldots . . . . . .80 .00$

8．25\＆7－Way Slot．．．．．．．．．． 375.00
8．5¢ Doughboy．．．．．．．．．．．．．．．．．50．00
8．10¢－Club Bell．．．．．．．．．．．．． 199.50

## GROETCHEN

6．10¢ Columbia，DJP．．．．．．．．．．97．50
8．5\＆Columbia Chrome．．．．．．89．50
8．1¢ Columbia．．．．．．．．．．．．．．．42． 50
5¢ Columbia，JP，Cig．R1．52．50
5\＆Columbia Fruit．．．．．．．．35．00
5 $\not 4$ Columbia，JPV Bell．．．． 49.50
8．5 $\not \subset$ Columbia，DJP．．．．．．．．．． 49.50
8．10\＆Columbia Club Bell．．99．50
5\＆Columbia Club Cig．
G．A．．．．．．．．．．．．． 119.50
8．10ф Columbia Club Cig．

$$
\text { G.A............... . } 87.50
$$

$\$ 109.50$ 8．5 $\$$ Columbia Cig．G．A．．．．．． 59.50
5 $\neq$ Columbia Orig．G．A．．．． 40.00
6．Conv．Columbia Chrome．．．74．50

## PACE

8．5द Bantam．．．．．．．．．．．．．$\$ 22.50$
8．1申 Bantam．．．．．．．．．．．．．．．．．．． 22.50
8．10¢ Bantam．．．．．．．．．．．．．．．．．． 27.50
8．25\＆Bantam．．．．．．．．．．．．．．．．．． 29.50
5\＆Comet，F．V．．．．．．．．．．．．．．．．55．00
8．5\＆Comet，DJP．．．．．．．．．．．．．．．67． 50
6．10\＆Comet，DJP．．．．．．．．．．．．． 84.50
6．1\＆Comet，Blue．．．．．．．．．．．．．． 37.50
8．54 Comet Blue Front．．．．．69．50
6．10¢¢ Comet Blue Front．．．．67．50
8．25\＆Comet，Blue Front．．． 125.00
8．50申 Comet．．．．．．．．．．．．．．．．350．00
6．5\＆All Star Comet．．．．．．．．70．00
6．10\＆All Star Comet．．．．．．．75．00
8．25\％All Star Comet．．．．．．145．00
6．50 $\neq$ All Star Comet．．．．．．300．00
8．14 All Star 2／4．．．．．．．．．．．39．50
8．1申 Chrome Rocket．．．．．．．．．．39．50
6．5\＆Rocket．．．．．．．．．．．．．．99． 50
6．10，Rocket．．．．．．．．．．．．．．．．．．129． 50
8．25\＆Rocket．．．．．．．．．．．．．．．． 165.00
8．5\＆T．J．Comet．．．．．．．．．．．．．45．00
5\＆Club Bell．．．．．．．．．．．．． 165.00
8．10¢ Comet White Front．．．55．00
8．5\＆SJP，Red Cab．．．．．．．．．．．90．00
8．10द SJP，Red Cab．．．．．．．．．80．00
8．1申 DeLuxe．．．．．．．．．．．．．．．．．．．65．00
6．5¢ DeLuxe．．．．．．．．．．．．．．．．．．．． 89.50
6．10ұُ DeLuxe．．．．．．．．．．．．．．．．．109． 50
8．25\＆DeLuxe．．．．．．．．．．．．．．．．150．00
8．Double Slot， 5 \＆ $25 \not \subset . . .395 .00$
8．25¢ Comet， 4 Star．．．．．．135．00
8．10¢ Comet，Console．．．．．．160．00
8．25\＆Comet Console．．．．．．．225．00

8．5\＆／25\＆Comet Console
Combination．．．．． 295.00
7．5\＆Slugproof．．．．．．．．．．．．．．．104． 50
6．5¢ Kitty．．．．．．．．．．．．．．．．．．．．．．60．00
6．54 Comet，Red．．．．．．．．．．．．．．．． 99.50

## THE CONFIDENTIAL PRICE LIST

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CTTY

VOL. 5, NO. 9
NOVEMBER 23, 1943
SEMIAI NUMBER 113

## ONE-BALLS

| 8.Arlington............. \$17.50 |  |  |
| :---: | :---: | :---: |
| 8.Aksaraben, P.O..........24.50 |  |  |
| 8.Arrowhead...............17.50 |  |  |
| 8. Big Race,P.O...........75.00 |  |  |
| 8. Big Prize,F.P.......... 50.00 |  |  |
| 6. Big Prize,P.0........... 50.00 |  |  |
| Blue Grass,F.P........175.00 To 184.50 |  |  |
| Blue Ribbon,F.O |  | 78.00 |
| 6. Challenger...........195.00 225.00 |  |  |
| 8. Congo..................... 35.00 . 375.00 |  |  |
|  |  |  |
| 6. Contest (F.F.)........135.00 |  |  |
| ${ }^{1} 41$ Derby F.P.........300.00 |  | 395.00 |
| 8.Derby King,P.O.........59.50 175.00 |  |  |
|  |  |  |
| 8.Derby Clock, P, O....... 50.00 |  |  |
| 8. Derby Heat, P. O..........32. 50 |  |  |
| 8. Derby Time,P.O.........65,00 |  |  |
| 8. Derby Winner,P.0......205.00 |  |  |
| 8. Eureka, F. P. . . . . . . . . . . 35.00 |  |  |
|  |  | 8.Feed Bag, I.O..........75.00 |
| 8. Flasher, P. 0 . |  |  |
| 6.Fleetwood............... 29.50 |  |  |
| 8.Flying Champ..........155.00 |  |  |
| Fairmount. . . . . . . . . . . 649,00 |  |  |
| 8.Fair Grounds, P.0...... .29.50 |  |  |
| 6.Fast Track.............225.00 |  |  |
| Five-In-One F.P.......34.50 |  |  |
| 6.Fortune, F.P.. |  | 350.00 |
| Gold Cup,F.P........... 59.50 |  |  |
| Grand National,P.0.....79.50 |  | 110.00 |
| Grand Stand,P.O........72.50 |  | 98.00 |
| Gold Medal,P.O.........65.00 |  |  |
| Hawthorne, P. O. . . . . . . . 49.50 |  |  |
| 8.Hi-Boy, P.O. . . . . . . . . . . . . 35.00 |  |  |
| 8.Horseshoes, P. O. . . . . . . 45:00 |  |  |
| Jockey Club............ 539.00 |  |  |
| Kentucky..... . . . . . . . . 398.00 |  |  |
| 6. Long Acre................ 475.00 <br> Long Shot P. |  |  |
|  |  |  |
| - One-Two-Three '39 |  |  |
| One-Two-Three 140 |  |  |
| , One-Two-Three 141 |  |  |
| Owl,F.P...,....., |  |  |

98.00
78.00

8.Races, F.P............. 54.50
8. Race King; Rev.......225.00Record Time,F.P..... 150.00180.00
6: Seven Flasher, F.P.... 72. 507.Sport Event,F.P.....167.50Sport Special,F.P... 100.00Sport Page, P. O. ...... . 35.00
6. Sportsman (Rev)..... 449.507. Santa Anita, $\mathrm{P} .0 . \ldots .229 .50$Spinning Reels,P.0...75.00Sport King,P.O......335.00
8.Stepper Upper,P.O...130.00
Track Record,P.O.....75.00
Thistledowns,P•O.....65.00
Thorobred .....  .325 .00
Turf Champ, F.P .....  35.00
8. Turf Special. ..... 15.00
Turf King. .500 .00
Victorious 1943(Rev)149.50
totory,F.P............95.00
Winning Ticket .....  59.50
8. War Admiral (Rev)...249.506. Zipper34 .50
150.00 78.00

# THE CONFIDENTIAL PRICE LIST 

# An Exclusive Merchandising Service tor the Coin Machines Industry Issued Every Week by 

 "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY
## CIGARETTE AND CANDY MERCHANDISERS

## CIGARETTE

| DuGRENIER |  |
| :---: | :---: |
| Model S, 7 Column..... \$20.00 To | \$35.00 |
| 8.Model S, Stand..........6.00 |  |
| 8.Model VD, 7 Column.....58.00 |  |
| 8.Model VD, Stand..........6.50 |  |
| Model W, 9 Column...... 50.00 |  |
| 8.Model W, Stand...........7.50 |  |
| Model WD, 9 Column.....60.00 |  |
| 8.Model WD, Stand.........7.70 |  |
| Model LS-11 Col........995.00 |  |
| Champion, 11 Col. King Size...........119.50 | 125.00 |
| NATIONAL |  |
| 8.Model 9-50............. 105.00 |  |
| 8.Model 7-50 Regular.....74.00 |  |
| 8.Model 7-50, King Size..82.50 |  |
| Model 9-30..............45.00 To | 79.50 |
| 8.Model 6-30...............27.50 |  |
| Model 6-26.............. 15.00 |  |
| 8.Model 9-A..............124. 50 |  |
| ROWE |  |
| 8.Aristocrat(1936) 6Col. \$13.00 |  |
| Imperial (1936) 6 Col..22.50 To | 25.00 |
| Imperial (1937) 8 Col..27.50 | 40.00 |
| Royal (1939) 6 Col.....69.50 |  |
| Royal (1939) 8 Col......79.50 |  |
| Royal (1939)10 Col.....89.50 | 99.50 |
| 8.President (1940) 6 Col.86.50 |  |
| 8. President (1940) 8 Col.97.50 |  |
| President (1940)10 Col.100.00 | 119.50 |
| U-NEED-A-PAK |  |
| 8.Model E (1939) 3 Col... 12.50 |  |
| Model E " 4 Col...19.00 |  |
| 8.Model E " 5 Col...22.50 | 34.50 |
| Model E " 6 Col...37.50 |  |
| Model E " 8 Col...20.00 | 35.00 |
| Model E " 9 Col...45.00 |  |
| Model E " 12 Col...55.00 | 82.50 |
| Model E " 15 Col...65.00 | 85.00 |
| 8.Model A (1940) 6 Col...42.50 |  |
| 8.Model A " 8 Col...57.50 |  |
| Model A " 9 Col...82.50 |  |
| Model 500 " 9 Col..105.00 | 125.00 |
| Model 500 " 15 Col..119.50 | 125.00 |
| Model 500 " 7 Col...95.00 |  |

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## FREE PLAY GAMES

A.B.C. Bowler ..... $\$ 34.50$
To 47.50 Action (Rev).............90.C0 ..... 175.00
Air Circus.............. 109. 50 ..... 110.00
Air Force. ..... 59. 50
8.Airliner. ..... 14.50
8. Airport ..... 22.50
8. Airway ..... 17.50
hlert (Rev) ..... 65.00
8.Ali Baba ..... 19.50
All American. ..... 25.00
7.All Out (Rev) ..... 110.00
7 . Anabel. ..... 19.50
Argentine. ..... 39.50
Arizona (Rev). ..... 175.00
8. Armada. ..... 28.95
8. Arrowhead. ..... 19.50
Attention. ..... 40 .00
8.Avalon. ..... 24.50
8. Banne ..... 12.50
6. Bally Beauty ..... 17.50
7. Battle (Rev) ..... 78.50
Bandwagon. ..... 25.00
8. Beng. ..... 12. 50
8. Barrage. ..... 27.45
Belle Hop ..... 47.50
Big Chief ..... 22.50
Big League ..... 17.50
Big Parade ..... 14. 50
Big Show. ..... 24.50
8.Big Six. ..... 13.45
8. Big Ten.. ..... 12.50
Big Time ..... 17. 50
Big Town ..... 17.50
Blackout. ..... 29. 50
Blondie. ..... 19.50
Bola Way. ..... 42.50
Bombardier (Rev) ..... 37.50
8. Boom Town. ..... 19.45
7. Bordertown ..... 19.50
Bosco. .....  60.00
8. Bounty. . . . . . . . . . . . . . . . 22.50
Bowling Alley. ..... 17. 50
8. Box Score ..... 15.00
Brazil (Rev). ..... 175.00
Brite Spot. ..... 19.50
Broadcest. ..... 37.50
8. Buckaroo. . . . . . . . . . . . . . . 30. 008. Burlesk (Rev).............37.50
Cadillac...................24. 50
Capt. Kidd. ..... 40.00
Champ ..... 39.50
8. Champion. ..... 17.50
8. Charm ..... 17.45
Chevron. ..... 25.00
Chief ..... 10.00
Chubbie ..... 24.50
8. Circus. ..... 12.50
8. Clipper ..... 10.00
Clover. .....  32.50
8.C.O.D. ..... 18 .95
7. Commander (Rev). .....  75.00
7. Commodore. ..... 20.00
8. Congo .....  39.50
8. Conquest. ..... 19.50
8. Contact. ..... 20.00195.0025.0064.5079.5039.50

| 8. Contest....... | 150.00 |  |
| :---: | :---: | :---: |
| Convention.... | .24.50 |  |
| Cowboy | .15.00 | To $\quad 324.50$ |
| Cross Line | .25.00 | 32.50 |
| 8. Crystal. | . 39.00 |  |
| 8.Crystal Gazer. | . 26.50 |  |
| 8. Click. | . 49.50 | 79.50 |
| 8. Dandy. | . 20.00 |  |
| 8. Daily Dozen. | .10.00 |  |
| 8. Davy Jones. | . 12.00 |  |
| 8. De-Icer (Rev) | 100.00 |  |
| Dofense (Genco) | .75.00 |  |
| Defense (Baker) | .15.00 | 32.50 |
| Destroyer (Rev) | .69.50 | 99.50 |
| Dixie...... | . 17.50 | 34.50 |

8. Do-Re-Mi. . . . . . . . . . . . . . . 65.00
9. Double Feature...........32. 50

Dough boy. . . . . . . . . . . . . . . 24. 50
8. Double Play...............65.00

Drum Major. . . . . . . . . . . . . 24. 50
Dude Ranch. . . . . . . . . . . . 20.00
Duplex......................35.00
8. Dive Bomber (Rev).......42.50
7. Eagle Squadron (Rev.). .89.50

Bureka...................... 35.00
Entry....................... 25.00
8. Falling Sun (Rev)......49.50
8. Fantasy...................12. 50
8. Fifth Inning.............14.95
8.Fifty Grand.............25.00
8. Five-In-One. .............25. 00

Five \& Ten. .............114. 50
8. Fishin 'Rev............139.50
8.Flagship.................. 15.00
8.Flash..................... 15.00

Fleet. .................... 20.00
Flicker..................27. 50
7.Follies '40..............20.00
8. Follow Up...............14. 50

Formation. . . . . . . . . . . 19. 50
Four Aces.............. . 80.00
8. Four-Five-Six...........18.95

Four Diamonds.......... 25.00
Four Roses..............25.00
Fox Hunt. . . . . . . . . . . . . 22.50

Grand Canyon (Rev)... 175.00
8.Glamour...................17.45

Gobs. . . . . . . . . ........ . 89. 50
8. Gold Cup.................45.00

Gold Star...............29. 50
8. Golden Gate..............15.00

Gun Club................. 45.00
8.Headliner................30.00
8.Hi-Boy (Rev)............89.50

Hi-Dive................... 32.50
Hi-Hat. . . . . . . . . . . . . . 47. 50
8.Hi-Stepper...............18. 45
7.Hit-The-Jap (Rev).....49.50

Hold Over................19.45
Home Run '40............27. 50
8.Home Run '41...........49. 50
8.High Light................12. 50

8.Pylon. . ................ $\$ 24.50$8.Rats...................... 59.458.Rebound.................. 12. 507.Red Hiot. . . .............. 15.00Red, Wite \& Blue......25.00Repeater................. 39.50Rall 0 ............. 50Roller Derby...........24.508.Rotor Table........... 69.50Santa Fe (Rev)....... 195.00
. Sara suzy................24. 50
chool Days. ............ 30.0017. 50Score-A-Line............20.0.21. Score Cara............21.50
Sea Hawk. ............32. 5049.5049.50

## THE CONFIDENTIAL PRICE LIST

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## FREE PLAY GAMES

Target Skill. ..... $\$ 25.00$
To \$49.50
Ten Spot ..... 49.50
Texas Mustang............ . 37.50 ..... 69.50
8. Trapeze .....  0
7.Three Score .....  27.50
8. Three Up ..... 24.50
8. Triple Flay ..... 39.50
Thriller ..... 24 .50
Thumbs Up, Rev. ..... 89.50
Topic .....  65.00
To $\$ 89.50$
8. Top Notcher ..... 17.50
8. Topper ..... 14.50
Torpedo Patrol (Rev) .....  47.5021.50
Towers. .....  69.50
Trailways. ..... 29.50
7. Triumph ..... 17.50
8. Twi nkle .....  20.00
Twin Six. ..... 22.50 To \$39.50
Ump. ..... 17. 50
25.00
Vacation ..... $\$ 22.50$
Variety. .....  17.50
Velvet ..... 10.00
Venus .....  64.50
Victory ..... To \$89. 50
8. Vogue. ..... 15 .00
West Wind. ..... 60 .00
White Sails ..... 24.50
Wild Fire. .....  17.50
Wow. .....  17.5049.50
8. Wings ..... 22.50
8.Yacht Club. ..... 19.45
8.Yanks ..... 79.50
Zig Zag. ..... 50.00
ombie
8.Zeta............................................ 00
8.Up \& Up. ..... 22.50NOTICEMARCH, 1942, MARKET PRICES APPEAREDIN THE SEPTEMBER 7, 1943 ISSUE.PRICES LISTED ARE CURRENT WEEK'SMARKET PRICES

## IMPORTANT

The Confidential Price Lists are to be read as follows: First price listed is lowest price for the week; Second price listed is highest price for the week; Where only one price appears this should be considered lowest price.
Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The Confidential Price Lists can only feature the market prices as they are quoted. The Confidential Price Lists act exactly the same as the market quotation board at the Stock Exchange-posting the prices exactly as they are guoted for each weok, regardless of how much they may seem to be out of line. Some machine prices do not change for months. The Confidential Price Lists, rather than show no price for the week, retain the last known quotations for such equipment so that the subscriber at least has the last known quoted prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $\$ 150.00$ whereas someone on the East Coast may think it worth but $\$ 75.00$. Of course, condition, serial, appearance, demand, territory, quantity, etc.,must a!l be taken into consideration. The Confidential Price Lists report each quotation exactly as it is made and depend on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

CODE
CHECK THIS CODE CAREFULLY. BECOME ACQUAINTED WITH EACH ONE OF THE CODE NUMBERS AND WHAT THEY SIGNIFY. THESE CODE NUMBERS APPEAR IN FRONT OF THE NAME OF EACH MACHINE.

## FOR SALE ADS

THE HEADLINES OVER EACH AD GIVE AN APPROXIMATE DEA OF THE ITEMS THESE FIRMS HAVE FOR SALE. MANY FIRMS ALSO LIST ITENS THEY WANT TO BUY IN THESE FOR SALE ADS. THIS IS FEATURED BY, THE WORD "WANT" IN THE HEADLINE. CHECK EACH AD CAREFULLY FOR INDIVIDUAL ITEMS AND PRICES.


## CANDY VENDORS - SLOT PARTS

FOR SALE - Special for Jobbers and Distributors: We have a lot, 40 to 50 Coan-Sleetland U-Select-It Candy Vendors just taken off locations. Most of them are in perfect condition and the balance need only slight adjustments that are duck soup for any service man. We'll sell them as a lot at only $\$ 15.00$ each. Also have a large stock of used parts for Watling Rol-A-Tops for sale cheap. Send full description or sample part for duplicetion.
J. E. COBB DISTRIBUTING CO.

512 SOUTH SECOND STREET
(Tel: Wabash 1501)
LOUISVILLE 1 , KY.

- SLOTS -

FOR SALE - Thanksgiving Specials. Just a few games that we are giving you a real price on in order to clean up our floor. 25 slots, including some Jennings Century, Watling Goose Necks, Little Dukes, Pace Bantams, and all old Models. Everyone in playing condition, about $\frac{1}{2} 5 \not \subset$ play and $\frac{1}{2}$ penny play for special price of $\$ 9.95$ each. These slots are worth this price for parts alone. First deposit of \$100., balance shipped C.O.D., gets the bunch and they are real bargains if you can use this type machine.
(Tel:33)

> SPARKS SPECIALTY COAPANY

SOPERTON, GA.

## 2-WIRE CABLE

FOR SALE - 2 Wire Cable, $\$ 12.00$ per 1,000 feet. Used on Army maneuvers, in good condition. Specs: 18 gauge weatherproof twisted, 7 strands, 4 Steel, 3 Copper, all tinned. Spooled on 2,000 foot reels, 1 reel minimum. $1 / 3$ with order, balance C.O.D.

WELLS ELECTRIC COMPANY
4521 DIVERSEY AVENUE
CHICAGO, ILL.

## - NOT RATIONED -

NOTICE - Buy Plenty of War Bonds and Stamps today which will assure us of Pinal Victory. The investment will pay big dividends toward the purchase of the Marlitzer of the future.

> F. A. B. DISTRIBUTING COMPANY


MUTOSCOPE HAS A NEW BOSS: . His name is Uncle Sam. He wears a high hat and long, striped pants and a long, flowing beard. He is a kindly gent with a big family -One hundred thirty Million of us.

A kindly gent but a hard taskmaster. He doesn't know what the word "alibi" means. He wants results and, from the way things look, he is getting them. MUTOSCOPE is doing its share to help him "Win the War"-and there are no alibis! For the duration we are "all out" for war.

Until Victory is won MUTOSCOPE cannot be concerned with the manufacture of Photomatics, Sky Fighters, Ace Bombers, Drivemobiles and the many other products that made its name famous throughout the Coin Machine Industry. Right now Mutoscopers, as our employees call themselves, are busy turning out equipment for planes, guns and other items in Uncle Sam's arsenal.

However we still have a little corner tucked on the side where a brave little band of men are still plugging along, using every bit of ingenuity and experience at their command, to keep our customers' morale-building equipment operating. Also reconditioning (as only Muto-
scope can) those few arcade amusement machines that still find their way into our hands for resale. This department stands ready to serve you just as long as possible. It is yours to command! Let us know your needs-maybe we can still help.

A limited quantity of parts and supplies are still to be had-Send for details.

When Peace again dawns; when the guns are silenced, Mutoscope will give the coin machine industry the benefit of what it is learning every minute, every hour and every day from the jobs given us by the world's hardest taskmaster and sweetest character. Uncle Sam.




## - SLOTS - MUSIC - ARCADE -

FOR SALE - Mills Blue and Brown Fronts; Gold and Original Chromes in $5 \not \subset / 10 \not \subset / 25 \notin$; Jennings $10 \not \subset$ and $50 \not \subset$ Chiefs rebuilt and refinished; Murlitzer 700, 800, 750, 850, 950, 500 and 24, Victory Cabinets; Rockola Spectravox and Flaymaster; Wurlitzer, Rockola and Seeburg Wall Boxes and Adaptors for all types; Chicoin Hockeys; Scientific Baseballs; Keeney Air Raider; Rockola Skee Ball; 5-Ball ganes.

1629 WEST MI TCHELL STREET

> MITCHELL NOVELTY COMPANY

MILWAUKEE, 4 ,WISC.

MUSIC - WANT
FOR SALE - Must be sold: 80 Phonettes, 15 are brand new, make your best offer. WANTWill pay highest cash prices for Wurlitzer phonographs. Advise quantity and price. JOE E. BROWN MUSIC COMFANY (Tel: Fannin 4781)

SAN ANTONIO 5,TEX.

> - SCALES -

FOR SALE - International Ticket Scales, Model A, Factory reconditioned recently, with tickets in scales. Watling Spring Scale, Model 18 Cabinet with full mirror front door. Above equipment first class condition.
2671 EUDORA STREET

> C. J. FENDRICK
> "The Scale Man"

DENVER 7, COLO.

PINS - SLOTS - MUSIC - ARCADE - WANT
NOTICE - We buy and sell phonographs, pin balls, slots and arcade equipment. What have you for sale? What are you in the market to buy? State your best price in first
letter.

CENTRAL NOVELTY COMPANY
(Tel: WA 7941)
LOUISVIILE 4, KY.

## MUSIC - SLOTS

FOR SALE - Keeney Wall Boxes, $\$ 5.00$ ea.; Keeney Bar Brackets, $\$ 1.50$ ea.; Wurlitzer Twin-12 Mechanism in cabinets adapted to Keeney Boxes, $\$ 75$. ea.; 1940 Rockola Wall \& Bar Boxes, \$17.50 ea.; Rockola Imperials with Rockola Adaptors, \$125. ea.; Brand new Aroetchen Columbias in Original Cartons, Cigarette Reels, Front and Rear Payout, Gold Award, each, $\$ 89.50$. Terms: $1 / 3$ Cash with orders, balance shipped C.O.D. or S.D.
471 SOUTH MAIN STREET
ED. GEORGE MUSIC COMPANY
AKRON, OHIO.

FOR SALE - $5 \not \subset$ Mills $5 \not \subset$ Glitter Gold - SLOTS -
\$89.50.
339 SOUTH SECOND STREET
OHIO SPECIALTY COMPANY
( Tel : WA 2465)
LOUISVILLE (2), KY.

In timas like these wher equipment is so scarce, making it necessary to buy from concerns miles away, it is ever so much more important to know you are placing your orders with responsible people.

SEIDEN - A name that signifies
DEPENDABILITY

SLOTS - WANT
FOR SALE - 1 Mills $5 \not \subset$ War Eagle 3-5 P. O. rebuilt $\$ 120.00$; 1 Mills $10 \not \subset$ War Eagle 3-5 F.O. rebuilt $\$ 135.00$; 2 Mills $5 \not \subset$ Blue Fronts, serials approximately 430,100 $\$ 150.00$ ea.; $2 \mathrm{Mills} 10 \not \subset$ Blue Fronts, serials approximately $430,000 \$ 160.00$ ea.; 2 Mills $5 \not \subset$ Melon Bells, serials approximately $430,000 \$ 165$. ea.; 1 Mills $10 \not \subset$ Blue Front, C.H., D.P. serial approximately $430,000 \$ 195.00$. WANT - 5 Ball free play Jeep.

SEIDEN DISTRIEUTING COMPANY
1230 BROADWAY
PHONE 4-2109
ALBANY 4, NEW YORK

## PHONOGRAPHS - ACCESSORIES

FOR SALE - 1 Seeburg Mayfair serial 47177 \$200.00; 1 Wurlitzer 800 equipped with adapter and fast stepper $\$ 495.00$; 1 Wurlitzer $616 \$ 75.00$; 8 Wurlitzer 30 wire selective wall boxes $\$ 7.50$ ea.; 10 Wurlitzer model \#125 $5 \phi / 10 \phi / 25 \not \subset$ wall boxes $\$ 40.00$ ea.; 10 Seeburg $5 \not \subset 10 \not \subset 25 \not \subset$ Bar-ormatics $\$ 45.00$ ea.; 10 Buckley 24 selectiun wall boxes $\$ 15.00$ ea،

1230 BROADWAY
SEIDEN DISTRIBUTING COMPANY
PHONE 4-2109
ALBANY 4) NEW YORK

## CONSOLES - WANT

FOR SALE - 1 Big Top F.P. $\$ 100.00$; 1 Groetchen Sugar King C.P. $\$ 40.00$; 1 Saratoga with Rails C.P. $\$ 110.00 ; 4$ ' 38 Tracktimes C.P. $\$ 110.00$ ea.; I Jumbo Farade F.P. $\$ 90.00$; 1 Bally Roll ' Im C.P. $\$ 125.00$; 1 Ball Club Bell Conv. $\$ 250.00$; 2 Triple Entrys C.P. $\$ 150.00$ ea. SPECIAL: 1 Mills Four Bells, Late Model, New Head $\$ 80.00$. WANT - Genco Play Balls, late models with side door.

SEIDEN DISTRIBUTING COMPANY
PHONE 4 - 2109
ALBATY 4, NEW YORK

## ARCADE - PINS

FOR SALE - 1 Seeburg Shoot-The-Chutes $\$ 125.00$; 1 Deluxe Texas Leaguer $\$ 40.00$; 1 Bally Alley $\$ 15.00$; 1 Test Pilot $\$ 250.00$; 2 Evans Ten Strikes H.D. $\$ 60.00$ ea.; 2 A.B.C. Bowlers $\$ 45.00$ ea.; l Bally Attention $\$ 35.00$

SEIDEN DISTRIBUTING COMPANY

-It is with extreme pride and pleasure that we cane amonomee at this time the assured, continued success of our men firm. established but 18 months ago. We are now in the process of preparing a solid, intelligent distributing organization. An organisation that will be guided by the many years of experience we have previously enjoyed distributing Sceburgy products in Philadelphia, Southern New Jersey, Delaware and Maryland. This organisation will allow the leading manufacturers to enjoy the proper type of representation in the postwar era."

## Milit Specter

## Fairdeal Amusement Co.

826 NO. BROAD ST. (Tel. Stevenson 2879) PHILADELPHIA, PA.

## ED <br>  <br> ATH'S <br>  <br> ILS

 MAKE ME AN OFFER!1 SEEBURG COLONEL ESRC (Extra Clean)
1 BALLY DEFENDER, OK but could stand painting
1 KEENEY AIR RAIDER, good condition
1 BUCKLEY COLORS, late style, P.O. unit and mechanism like late model Track Odds.
1 BALLY BIG TOP,F. P. Console, Animal Reels, real clean.
1 BELL \& HOWELL FILM SPLICING MACHINE FOR FANORAMS, like new.


- MUSIC -

FOR SALE - 4 Buckley (late model) Wallboxes $\$ 20.00$; 1 Rock-0la 1504 Bar Box $\$ 32.50$; 1 Willow, Maple, Chestnut Packard Adaptors (brand new) \$23. each; Wurlitzer \#331 Bar Boxes \$19.50; \#332 Bar Boxes \$17.50; 30-Wire Wall Boxes \$10.00; Chrome Chandelier Speakers - New \$12.50; Used \$10.

DAVIS SALES COMPANY
625 ERIE BOULEVARD EAST
(SEEBURG MUSIC DISTRIBUTORS)

Yours, for an earlier peace.
ARTHUR H. DU GRENIER, INC.

## AVAILABLE FOR TRADES ONLY

Three Wurlitzer 750 E and six Wurlitzer 500 in exchange for equivalent value in Seeburg 20 record phonographs . . . Rex . . . Royal . . . Gem . . . Regal . . Crown . . . Casino Plaza . . . Mayiair. What have you to offer? We are not interested in cash.

## KLEER - FLO QUICK DRY SOLVENT CLEANER

Every distributor, dealer, operator, or service man can use this efficient, economical cleaning solvent. Dirt and grease are magically washed away. Exhaustive tests in our shop prove that it does a better job than any cleaning fluid now available. Just the thing for dirty coin chutes and sticky slides - for phonograph mechanisms - for contact points - for any mechanical part on a coin machine. It is non-explosive - non-injurious to the person - will not harm clothing - it has no unpleasant odor or toxic effect . . . try a sample and be convinced.

12 OZ. BOMPLS -50 c
1 GALION - $\$ 1.50$

## EVAN‘S DUCK PIN ALLEYS

FOR SALE-Bargain: $\$ 3,650.00$ complete. 4 Evans Duck Pin Alleys, excellent condition . . . ready to install are like new . . . latest model . . . coin operated . . . all maple equipment . . . 66 ft . long in 10 ft . sections Purchaser to arrange for hauling from Philadelphia. Spare parts worth $\$ 150.00$ and Ponsell polishing machine worth $\$ 200.00$ included. Write, wire or phone us immediately.

## AUTOMATIC EQUIPMENT COMPANY

## SEEBURG DISTRIBUTORS FOR EASTERN PENN., SO. NEW JERSEY, MARYLAND, DELAWARE

 (Tel. POPLAR 1333) 919 NO. BROAD ST., PHILADELPHIA 23, PA. (Tel. PARK 4949)Associate Office: THE GENERAL VENDING SERVICE COMPANY, BALTIMORE, MD.

|  |  |
| :---: | :---: |
| 16 Record Buckley Boxe |  |
| 32 Record Buckley Boxe |  |
| Packard Boxes, each. |  |
| 32 Wire Cable (New) |  |
| Zip Wire |  |
| 3 Cond. Wire |  |
| Terms |  |
|  |  |
| 410 NORTH BROAD STREET |  |

> MUSIC - SLOTS - CONSOLES - PINS

NOTICE - Phonographs, Wall Boxes, Steppers, Speakers, Slots, Consoles, One and Five Ball Games. We buy - sell - or trade "One or a Carload".

MIAMI DISTRIBUTING COMPANY
212 EAST 8th STREET
(Tel: Main 1314)
CINCINNATI, OHIO

INVEST
NOTICE - Put your money in the greatest investment in the world - Buy War Bonds and Stamps.
A. E. CONDON SALES COMPANY

# LIMITED QUANTITY OF 4 AND 3 BELLS GLASSES ON HAND: <br> SET OF 5 GLASSES FOR MILLS FOUR BELLS............... $\$ 9.00$ <br> 3 SETS OF ABOVE ONLY............................................. 25.00 <br> TOP GLASS FOR MILLS THREE BELLS. <br> 3 OF THE ABOVE ONLY <br> 7.50 <br> <br> FEACOCK GLASS FOR WURLITZER 850 FHONOS <br> <br> FEACOCK GLASS FOR WURLITZER 850 FHONOS <br> SINGLE. . . . . . . . . . . . . . . . \$3. 50 <br> LOTS OF THREE. . . . . . . . . 10.00 <br> LOTS OF TEN. .............. 25.00 <br> TERMS: $1 / 3$ DEPOSIT WITH ALL ORDERS, BALANCE SHIPPED C.O.D. <br>  530 SOUTH DEARBORN STREET <br> (Ben Lutske, Mgr.) <br> CHICAGO (5), ILL. 

## - ARCADE -

FOR SALE - ABT Target Skill Model F \$25.; Chicago Coin Hockey \$200.; Genco Playball $\$ 140$. ; Gottlieb Skeeballette $\$ 45$. ; Jennings Roll-In-The-Barrel $\$ 115 . ; 2$ Keeney AntiAircraft $\$ 50$. ; Texas Leaguer $\$ 40$. ; Rock-0la Ten Pins HD $\$ 65$. ; Scientific Batting Practice $\$ 110 . ; 3$ Seeburg Chicken Sams \$100. each; Seeburg Shoot-The-Chute $\$ 100$. ; Western Baseball $\$ 65 . ; 5$ Exhibit Card Vendors $\$ 40$. Terms: $1 / 3$ Deposit with order, Balance C.O.D. Crating Extra.

COMMERCIAL GAMES COMPANY
NEW BRITAIN, CONN.

BUY, SELL, EXCHANGE
NOTICE - We buy, sell and exchange coin machines, ray guns, consoles, slots, l-Ball Free Play and all types of arcade equipment. We carry a large stock of parts and supplies. Get in touch with us immediately.

OPERATORS EXCHANGE
SAN FRANCISCO, CAL.
621 VAN NESS AVENUE

MOTORS REHOUND
NOTICE - Motor rewind service; 10 day service on all types of phonograph motors - Wurlitzer, Mills, Rockola and Seeburg, also spinner type game notors, \$7. 50 each. MAINOR DISTRIBUTING COMPANY
(Tel: 5-6169) RICHMOND (20), VA.

Will meet you at the Second Wartime Conference
at the Hotel Morrison in Chicago

Edwin F. Corriston


SLOTS - 1-BALLS - CONSOLES
FOR SALE - We have a large stock of rebuilt slots, Pay Tables and Consoles on hand. Write us or wire for prices on: Blue Fronts, Melon Bells, etc. Also on Jackpot Dominoes, Lucky Lucres, Late Saratogas, Sky Lark, Fortunes and other Bally equipment.

LA BEAU NOVELTY COMPANY
ST. FLUL, MINN.

DISTRIBS
NOTICE - Exclusive Seeburg distributors for New York, New Jersey and Concecticut. 583 TENTH AVENUE ATLANTIC DISTRIBUTING COMPANY (SEEBURG DISTRIBU TORS)

SENSATIONAL "CONVERSION" CREATIONS

BY
Proven
restimonials Where These Chance-Overs Have Doubled Incomes Ready For Delivery.
KNOCK-OUT-THE JAPS. . . . . . . . . KNOCTOUT
SMACK - THE-JAPS. . . . . . . . . . . . . TEN SFOT
SINK - THE JAPS................... SEVEN UP
HI T-THE-JAPS. . . . . . . . . ....... GOID STAR
$\$ 9.50$ CASH WI TH ORDER --- F.O.B. READING, PA.
Each conversion consists of a newly designed multi-colored backboard glass; new style oversized illuminated bumper caps in color; also new instruction and score cards. WRITE, WIRE OR PHONE FOR DISTRIBUTOR'S SET-UP

LEW LONDON
HIGHLY RECOMMENDS PINBALL BUMFER STEM REPAIR SLEEVES MADE OF SILVER BUT WORTH THEIR WEIGHT IN GOLD BECAUSE THEY END BUMPER TROUBLE..... MAIL \$2.75 FOR EACH FACKAGE OF 25 MONEY BACK GUARANTEE DEAL FOR DISTRIBUTORS.


NAME PLATE TAPE - WANT
FOR SALE - Nameplate tape, 500 lbs., 2 lbs. per roll and up at $\$ 3.00$ per lb. 50 rolls of BX cable 14-3-Wire $250^{\prime}$ each, make best offer. WANT - Eastman Direct Positive Paper any size, any amount, state expiration date, will pay highest price.

PEERLESS VENDING MACHINE COMPANY
220 WEST 42nd STREET
( Tel : Wisconsin 7-8610)

- SUPPLIES -

FOR SALE - Complete stock of new records, send for our weekly release sheet. On hand for immediate delivery: $7 \frac{1}{2}, 15,25,40,60$ Watt Westinghouse lamps $7 \frac{1}{2} \phi$ each; 51 Pilot bulbs, box of $10-42 \not \subset ; 63$ bulbs replace 83 box of ten $60 \not \subset$; complete stock of tubes, write for this list; Terms: Cash with orders.

CIGARETTE AND CANDY MACHINES
ACES HIGH IN QUALITY AND VALUE - THE VERY BEST IN RECONDITIONED THAT CAN BE BOUGHT TODAY:
CIGARFTTE
9 Column U-NEED-A-PAKS Model \#500 "BRAND NEW" - last 10 to be obtained...... \$125.00
9 Column NATIUNALS \#930 "Uneed Rebuilt" - Special Price............................... 60.00
9 Column DUGRENIER "W" .. "Uneeda Rebuilt".................................................................... 60. 00
12 Column U-NEED-A-PAKS Model "E".. "Uneeda Rebuilt"..................................... . . . . 65.00
4 Column U-NEED-A-FAKS Model "E". . "Uneeda Rebuilt". . . . . ................................. 17. 50
6 Column NATIONAL 626 "Regular" $\$ 15.00$ - wi thout stand $\$ 10.00$
9 Column NATIONALS 918............. $A N \cap Y$
6 Column NATIONALS. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . $\$ 100.00$
5 Column U-NEED-A-PAKS. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 0000
COMPLETE STOCK OF U-NEED-A-PAK PARTS AVAILABLE. $20 \not \subset$ AND $25 \not \subset$ CHANGEOVER LEVERS.
TERMS: $1 / 3$ WI TH ORDER, BAIANCE C.O.D. IMMEDIATE SHIPMENT.

## CHHIME CIIIN CIIMPANY CONVERTING! REBUILDING! REFINISHING! M I LIS all one cherry or late two cherry payout P A C MODELS TRy These payouts for greater profits - OUR - <br> 3/5 ONE CHERRY VICTORY <br> PAY-OUT MODELS <br> OR <br> 

Any machines can be made with Glitter Gold Chromed finish. All machines are equipped with Club Handles and all parts installed are Brand New. All our work is Guaranteed.
FOR FURTHER INFORMATION - Write, Wire or Phone ShERIDAN 8400
TERMS SHIP ALL MACHINES TO US PREPAID WE SHIP THEM BACK C.O.D.

# CHRIIIE LIIIV CIIMPANY CUDAHY, WISCONSIN 

WE SPECIALIZE IN REBUILDING SLOT MACHINES TO ONE CHERRY PAYOUT

|  <br> All Machines Listed Below Have iJew Glitter Gold Chrome Finish and Club Handles: <br> TERMS: 1/3 Deposit, Certified Check or Money Order, Balance C.O.D. The above machines can also be had by sending $\$ 100.00$ (certified check or money order) with your old machine -- same make and model. Your machines need not be in working order. All machines are in crates and ready for shipment. <br> ACT NOW!! <br> For further information: Write - Wire - or Phone <br> LAKE NOVELTY <br> SUPPLY LIMITE <br> (Phone: Sirerican 5992) <br> CUDAHY, WI |  |  |  |
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[^2]- MUSIC - CABLE -

FOR SALE - Attention! Brand New! Remote Control Boxes - Adaptors - 30 Wire Cable! In original cartons - Full instructions with each unit. Seeburg Adaptors for all 16 and 24 Record Wurlitzers, $\$ 24.50$ each; Selectomatic wired boxes for all 16 record Wurlitzers, $\$ 14.50$ each; 30-Wire Cable - 15 ft . allowed with each box, 25 ft . allowed with each adaptor - price per foot $25 \%$.

HY-G AMUSEMENT COMPANY
1415 WASHINGTON SOUTH
(Tel: ATlantic 8587)
MINNEAPOLIS 4,MINN.

## RE-SHARPEN USED PHONO NEEDLES

NCTICE - Phonograph Operators! Two years of successful Re-Sharpening used phonograph needles proves we have a service you can use at a big saving to yourselves. Save your used needles and send them to us. l-10 Needles re-sharpened @ $15 \not \subset$ per needle; 11-50 Needles re-sharpened @ $12 \frac{1}{2} \not \subset$ per needle; over 50 Needles re-sharpened @ $10 \not \subset$ per needle.

RE-SHARP NEEDLE SERVICE
P.O.BOX 770
(Tel: Walnut 2810)
FORT DODGE,IOWA.

## - MARBLES -

FOR SALE - Use 5/8 Marbles to hold your spots while Ball Gum is scarce. Some operators claim receipts increase when marbles are used in place of Ball Gum. Can supply $5 / 8$ size, Glass Agate, assorted colors, uniform size, perfect round, packed 20,000 to case, $\$ 39.50$ per case FOB facotry. Full cash with order. If it is to be had, "Torr Has It"!

2047-F SOUTH 68th STREET
ROY TORR
PHILADELPHIA (42), PA.

## REPAIR PARTS

NOTICE - Repair parts are still in stock to make your old coin chutes and Target Skill Skills as good as new. Prompt response to all inquiries.
A. B. T. MANUFACTURING CORF:

715-723 NORTH KEDZIE AVENUE
CHICAGO 12, ILL.

CIGARETTE MERCHANDISERS
FOR SALE - We have purchased a route of nice, clean, smooth running Model S-7 column Du Greniers; Model W and Model WD 9 column Du Greniers. Also a few Champions. Write for prices.

> ED. BROWN, INC.

DALLAS 10, TEXAS.

# MONEY MAKERS!! <br> GAMES THAT ARE GOING OVER GREATER THAN EVER <br> PARATROOPS <br> Rebuilt from Powerhouse <br> TORPEDO PATROL <br> Rebuilt from Formation <br> EAGLE SQUADRON <br> Rebuilt from Big League <br> PRODUCTION <br> Rebuilt from Blondie <br> BOMBARDIER <br> Rebuilt from Follies <br> EAGLE SQUADRON <br> Rebuilt from Big Town <br> OPERATORS - - SEE THESE GGMES AT YOUR LOCAL DISTRIBUTOR OR WRITE US FOR COMPLETE DETAILS <br>  

CONSOLES - SLOTS
FOR SALE - Paces Races, Red Arrow or Brown Cabinets, thoroughly rebuilt in and outside same as new, $5 \neq$ play, $\$ 350$.; with Jackpot, $\$ 375$. Over 300 Mills , Pace, Jennings Slots like new. Wire or write for prices. We repair in top notch style all makes
slots.

2909 INDIANA AVENUE
PACE MANUFACTURING COMPANY, INC.
( Tel : Calumet 6272)
CHICAGO, ILLINOIS.

- MUSIC -

FOR SALE - Buckley Wall Boxes; new, \$35.00; Buck?ey Wall Boxes, used, \$9.50; Keeney Wall Boxes, used, \$5.50; Buckley Illuminated Wall Boxes, used, \$19.50; Seeburg Selectomatic Wall Boxes, used, $\$ 6.50$; Wrinlitzer Twin-12 complete with Buckley Adaptor, $\$ 99.50$; Wurlitzer Twin-12 complete with Keeney Adaptor, $\$ 90$.

127 TREMONT AVENUE, S.W.
ELUM SALES COMPANY
(Tel: 7335)
MASSILON, OHIO.

## THERE IS NO SUBSTITUTE FOR QUALITY: :

 QUALITY PRODUCTS WILL LAST FOR THE DURATIOND. GOTTLIEB \& CO., CHICAGO

FOR SALE - Make your CONSOLES - 1-BALLS mediate shipment. 1 Four Way Keenil very clean, and in first class condition. ImBells $2 / 5 \phi ; 1$ Two-Way Keeney Super Bell $5 \phi$ Bell, $5 \phi / 5 \phi / 5 \phi / 5 \phi ; 22$-Way Keeney Super Bells 2/5 $\ddagger$; New War Admirals, ori Bally '4l Derby (legs) ; Baily orinally Grand National; 1 Bally '4l Derby (base); 1 Keeney Contest; 1 Sport Specia Club Trophy (base); 1 Bally Club Trophy (legs); 1 Keeney Contest; I Sport Special. Write us immediately.

> THE R. F. VOGT DISTRIBUTORS
( $\mathrm{Tel}: 5$-0461)
SALT LAKE CITY,UTAH

## BUCKLEY BOXES

FOR SALE - Buckley Wall Boxes, new $1942^{\prime}$ s, 24 and 32 play, also some used boxes, as well as a limited supply of \#1, 38 -wire Cable with orders for new boxes, 15 ft . with each box purchased. Write for prices today.

## 3165 GRAND RIVER AVERUE

AMERICAN NOVELTY COMPANY
(Tel: - Temple 2-7971)


## Dedicated to

Five of my loyal employees who are now in the service of Uncle Sam . . . and to my other loyal employees who are still with me ... my chief aim, after the war is won, is to re-employ all of my old boys and as many more deserving ex-service men as possible... to build for a greater and grander world of tomorrow.

Ed. Heath
NORWOOD MUSIC CO., NORWOOD, GA.



## DIRECT POSI'TIVE \&c DIREX B PAPER

FOR SALE - Eastman Direct Positive Faper: $l^{\frac{2}{2} \prime \prime}, 2^{\prime \prime}, 2 \frac{1}{2} \prime \prime, 3^{\prime \prime}$ and 4". Alsa $5 \times 7$ Direx $B$ for Photomaton, 1000 ft . rolls. All in sealed packages of late dating. Write for prices. NOTICE - Philip Gould no longer is affiliated with Al Koondel of A \& P Novelty Company.

PHILIP GOULD
710 AVENUE 0
(Tol: Esplanade 5-5338)
BROOKLYN, N. Y.

1-BALLS - ARCADE - PINS
FOR SALE - 1 Sky Lark $\$ 250$.; 1 Bally ' 41 Derby $\$ 375 . ; 1$ Bally Rapid Fire $\$ 250$. ; 1 Keeney Air Raider $\$ 245$. ; 1 Stratoliner $\$ 35$. ; 1 Gun Club $\$ 55 . ; 2$ Sluggers $\$ 50$. each; 2 School Days \$45. ea.; 2 Four Roses $\$ 25$. ea.; 1 Fox Hunt $\$ 20$. ; $50 \%$ Certified Deposit required with all orders, we ship Balance C.O.D. or S.D.

LA LIBERTE DISTRIBUTING COMPANY
( $\mathrm{Tel}: 4-7212$ )
SPRINGFIELD 7, MASS.

## MUSIC - CIG. MERCHANDISERS

FOR SALE - Hidden unit - Twin-12 Wurlitzer Buckley Met. Cab. adaptor Organ type speaker, complete, 89.50 ; 500 Model Wurlitzer mech. complete with organ speaker, amplifier, adaptor, 5 Buckley boxes red plastic sides, $\$ 285$. ; 24 record Wurlitzer complete with Packard adaptor, speaker, 9 Packard boxes, $\$ 425 . ; 61$ Wurlitzer, $\$ 69.50$; 12 Seeburg Selectomatics latest model, illuminated and marbleglow plastic case, each \$6.; 4 Packard boxes, \$27. 50 ea.; Seeburg Royale or Rex, K-20 adaptor complete, $\$ 22.50$; St. Mc Guire 9 col. Cig. Vend., $\$ 24.50 ; 7 \mathrm{col}$. St. McGuire, $\$ 15 . ; 7$ Keeney boxes, A-1, each, $\$ 4.50$.

JONES MACHINES, STEPHENVILLE, TEXAS

## ARCADE CHANGE MAKER - WANT

FOR SALE - Nickel and Penny changemakers for arcades. Accurate changemaker dispensing 5 coins at one time into the hand, 2 models, nickel and penny. Samples are \$15. each; F.O. B. Portland, Oregon. WANT - Medals for Metal Typers, new or old type; also ABT checks for check separators. Advise quantity and price wanted immediately. WESTERN DISTRIBUTORS
1126 S.W. 16th AVEIUE

PORTIAND, ORE.

We have the following brand new in original cartons: Keeney Adaptors; for iturlitzer $616, \$ 35 . ; 2$ for Wurlitzer 24 push button model, $\$ 35$. ea.; 1 for Wurlitzer 500, $\$ 37.50$; 1 for Seeburg Mechanical selector, $\$ 37.50$; 1 for Seeburg electrical selector, \$25.; Also 50 used 24 selection Keeney Wall Boxes at 45.00 each. $1 / 3$ Deposit, Balance C.U.D. 114 N.W. lst STREET

EVANSVILLE 8, IND.

## Mms Sales [ompany lud

DISTRIBUTORS AND JOBBERS FOR OVER 20 YEARS "EVERYTHING THAT OPERATES WITH A COIN"
1640 18th STREET - OAKLAND, CALIF.

## BUY WAR BONDS FIRST

THEN INCREASE YOUR BOND PURCHASES WITH ADDITIONAL INCOME FROM THE FOLLOWING RELIABLE EQUIPMENT

## ARCADE EQUIPMENT

## PIN UP GIRLS

Snappy, saucy, scintillating. 12 Full Colored reproductions bound into a booklet with convenient self-mailer attached,
ready for mailing. Prints tear out with a nice clean edge cnd are ideal for framing or PIN-UP. The season's hottest
Arcade number.

$\$ \$ 4.00$ PER DOZEN - 10\% DISCOUNT IN GROSS LOTS
1 Only Complete 2-Faced Neon Sign reading 'SPORTLAND RIFLE RANGE'.

| 2 Metal Typers | 2 Rotary Merchandisers |
| :--- | :--- |
| 4 Bang-A-Deers | 1 Roto Crane |
| 2 Jumbo Merchandisers | 1 Evans In-The-Barrel |
| 2 Wurlitzer 14 Ft. Skee Balls | 2 Coast Leaguers |
| 2 Palm Readers | 1 Bally Alley |
| 2 Paces Automatic Duck Pin Alleys | 2 Play Balls |

## PANORAM

Peep Show Conversions will increase your profits. Write us for particulars.

## ONE-BALLS

4 Turf Champs
5 Mills Spinning Reels, P.O.
10 Mills $1-2-3$, F.P.
2 Sport Pages

| 2 Golden Wheels | 1 Sea Biscuit |
| :--- | :--- |
| 1 Thistledown | 7 Mills Owls |
| 5 Mills 5-In-1 | 1 Multi Free Races |
| 1 Sport Event | 2 Alamo |

## CONSOLES

1 Lincoln Fields
Compulsory Skill 1 Kentucky Skill Time

1 Multiple Racer
1 Compulsory Skill 1 Kentucky Skill Time
2 Bakers 5c Pacers
1 Derby Day
10 Jumbo Parade, P.O.
1 Evans Bangtail
10 Jumbo Parade, F.P.
1 Rolleto, Sr.
1 Kentucky Club
1 Silver Bells
3 Bally Skill Field
3 Liberty Bells
1 Keeney Track Time
1 Twin Paces Reels
6 Paces 5c Races

## MAKE BEST OFFER FOR ANY OF THE ABOVE EQUIPMENT WITH FIRST INQUIRY! TERMS: $1 / 3$ DEPOSIT, BALANCE C.O.D.

## PARTS

## UCM-505 Coin Drop for Jumbo Parade \& Four Bells Top \& Back Glasses for Jumbo <br> Three Bells Glass <br> Four Bell Top Center Glass <br> Four Bell Small Glass <br> 900 Model D-112 National 10c Slug Rejectors <br> (ideal for converting Super Bells to l0c play)

## $\star$ KING PIN SPECIALS

| FREE PLAYS |  |
| :---: | :---: |
| ABC Bowler | \$39.50 |
| All Out (Refurb) | 69.50 |
| Big Parade | . 109.50 |
| Boom Town | 29.50 |
| Crystal | 29.50 |
| Commander (Refurb) | 69.50 |
| Dixie | 27.50 |
| Gun Club | 52.50 |
| Hi-Hat | 37.50 |
| Home Run '42 | 59.50 |
| Lucky Strike | 27.50 |
| Legionnaire | 39.50 |
| Play Ball | 39.50 |
| Playtime (Refurb) | 69.50 |
| Sentry (Refurb) | 69.50 |
| Sea Hawk | 37.50 |
| Sky Chief | 139.50 |
| Speed Ball | 39.50 |
| Sport Parade | 32.50 |
| Texas Mustang | 52.50 |
| Wild Fire .. | . 39.50 |



TERMS: $1 / 3$ DEPOSIT WITH ALL ORDERS, BALANCE SHIPPED C.O.D. OR SIGHT DRAFT

# KING PIN GAMES COMPANY WESTERN MICHIGAN DISTRIBUTORS FOR ROCK-OLA 826 MILLS STREET <br> (J. R. "Pete" PIETERS) <br> KALAMAZOO 21, MICH. 

[^3]

Ben Goldberg


Bill Marmer


## coin machines manufacturers...

 for the products they produced in the prewar era and which, because of their outstanding quality, are today keeping this industry going at as great a rate as ever. During this strenuous and difficult wartime period the very fact that this industry continues at so rapid a pace is due to the foresight of the manufacturers. Today they are once again demonstratingas keen foresight by their $100 \%$ all out war work. This thanks for their past work can be best qualified by the thanks they deserve today for their present war work and their postwar plans. We are certain these post-war plans will bring us even greater products after the war is won."

## Bill Warmer and Ben Goldberg

Sicking, Inc.
$C_{\text {cincinnati; }}$ Ohio

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    *
The largest exclusive finance company
``` serving the coin machines industry's manufacturers and distributors only.
Ht

While in Chicago during the Second Wartime Conference we shall be happy to discuss your post war financing needs at our Chicago offices located in the

Metropolitan Building
134 No. La Salle Street

> Opposite City Hall

Coin Machine Acceptance Corporation

\section*{READY FOR DELIVERY.}

MILLS GOLD CHROME BELLS, 5c, 10c, 25c MILLS CHERRY BELLS, 5c, 10c, 25c MILLS BROWN FRONTS, \(5 \mathrm{c}, 10 \mathrm{c}\), 25 c MILLS BLUE FRONTS, 5c, 10c, 25c MILLS BONUS BELLS, \(5 c \& 10 c\)

MILLS THREE BELLS
MILLS VEST POCKETS
NEW BUCKLEY TRACK ODDS DAILY DOUBLE MODEL

ALL SLOTS ARE DRILL-PROOF, CLUB HANDLE AND KNEE ACTION

\section*{We want to close out the following ...}

1 KEEENEY TRIPLE ENTRY
1 KEENEY '38 TRACK TIME
1 KEENEY '38 KENTUCKY CLUB
1 KEENEY CONTEST, ONE OR FIVE-BALL GAME
1 BALLY '4l DERBY
1 JENNINGS SILVER MOON, CASH PAY
1 PACE SARATOGA, COMBINATION CASH AND FREE PLAY
MAKE US YOUR BEST OFFER ON ANY OF THE ABOVE

\section*{JONES SALES COMPANY 31-33-35 MOORE ST. (Tel. 1654) BRISTOL, VA.-TENN. WE WHOLESALE AND SELL FOR RE-SALE}
\begin{tabular}{|c|c|}
\hline ARCADE EQUIPMENT & SPECIAL \\
\hline 2 SCIENTIFIC BASEBALL, each ...... \(\$ 190.00\) & MINTATURE BULBS FOR ARCADES \\
\hline 2 JENNINGS ROLL-IN-THE-BARREL, .. 95.00 & MA2DA and G. E. \\
\hline 4 PING FONG (2 players), each... \(\quad 35.00\) MAKE AT OFFER ON FOLLOWING & \#44, 46, 50, and 51 - per 100........ \(\$ 4.50\) \#1129 - per 10............................ 1.00 \\
\hline 2 ACE BOMBERS & \#63 - per 10........................... . 75 \\
\hline 2 DRI VEMOBILES & Fuses: 3, 5, 10, 25........Low Price. \\
\hline \multicolumn{2}{|l|}{2 AIR RAIDERS} \\
\hline Crating \$5.00 Extra & WE HAVE WOODEN BALLS FOR \\
\hline \multicolumn{2}{|l|}{WOODEN GUN STOCK FOR CHI CKEN SAMS. \$8.75 GENCO SKEEBALL AND PLAYBALLS.} \\
\hline \multicolumn{2}{|l|}{TERMS: \(1 / 3\) DEPOSIT, Balance C.O.D., F.O. B. N. Y} \\
\hline MARCUS & \(K L E \| N\) \\
\hline \multicolumn{2}{|l|}{7 TENTH AVENUE (PHONES: LO 5-8879 or LO 3-4627)} \\
\hline
\end{tabular}

1-BALL - ARCADE - CONSOLE - MUSIC
FOR SALE - 1 Bally Fairmount, C.F. (like new) \$600.; 1 Bally Bull's Eye \(\$ 65\). ; 3 Jumbo Parades F.P. \$60. each. The following Seeburg equipment: 18200 R.C. \(\$ 575 . ; 1 \mathrm{Com}-\) mander \(\$ 350\). ; 1 R.C. Special - write for price; l Console Model W.C. \(12 \$ 200 . ; 25\) 3 -wire boxes (brand new, original cartons \(\$ 32.50\) each. The following Rock-0la equip ment: 2 Commandos \(\$ 500\). each; 1 Spectravox complete \(\$ 275\).; 1139 De Luxe \(\$ 200\).; 2 139 De Luxe R. C. Dial System \(\$ 225\). each; 3 Rock-Ola Marbleglo 5, 10 , \(25 \not \subset\) Bar Boxes latest
model \(\$ 55\). each.

\section*{Me PROMIS5}

TO CONTINUE TO GIVE THIS INDUSTRY THE FINEST OF SERVICE AND COOPERATION . . . THE BEST MACHINES AND MERCHANDISE AVAILABLE . . . RECONDITIONING AND REPAIRING THAT IS UNEQUALLED . . . DISTRIBUTION THAT IS EQUITABLE AND UNBIASED . . . FINANCIAL AND MORAL SUPPORT TO OUR MANY CUSTOMERS . . . TRUE LOYALTY AND UNDERSTANDING TO ALL OUR FRIENDS . . . AND COMPLETE REGARD TO ALL OUR FELLOW DISTRIBUTORS . . . NOW . . . AND WHEN THIS WAR IS OVER . . . AND 'A NEWER, GREATER, MORE PROSPEROUS ERA THAN EVER BEFORE COMES INTO BEING FOR ALL OF US.

\author{
signed ... Ben Axelrod signed .. . Al Haneklau
}

\section*{OLIVE NOVELTY COMPANY \\ 2625 Lucas Avenue ST. LOUIS, MISSOURI}

\section*{ECONOMY SUPPLY COMPANY'S REPUTATION FOR HONEST, RELIABLE SERVICE}
... has brought us a host of loyal friends from coast to coast... our earnest efforts in cooperating with our customers by continuing to supply them with all parts at reasonable prices so that they may continue to operate for the duration can only result in a BIGGER AND BETTER POST-WAR ORGANIZATION.

Ike and Bess Berman
ECONOMY SUPPLY COMPANY 615 TENTH AVE. (All Phones: BRyant 9-3295) NEW YORK
\(\star\) COMPLETE LINE OF PARTS AND SUPPLIES FOR ALL MACHINES \(\star\)
\[
\begin{aligned}
& \text { FOR SALE TO THE HIGHEST BIDDER! } \\
& \text { BRAND NEW SEEBURG HI-TONE, MODEL 8200-1 GEM - } 1 \text { VOGUE } \\
& \text { AND } 1 \text { ENVOY } \\
& \text { ROCKOLA COMMANDO, Used } 2 \text { Weeks, As good as new. } \\
& \text { MUTOSCOPE SKY FIGHTER - - - EVANS' SUPER BOMBER } \\
& \text { KEENEY SUBMARINE GUN } \\
& \text { All are on location and all are } 0 . K \text {. everyway } \\
& \text { MILLS } 5 \not \subset \text { BONUS BELL, Serial No. 400,500-Never } \\
& \text { used after coming back from faotory } \\
& \text { for correct percentaging. } \\
& \text { ALSO: Big Parade, Majors } 1942 \text { and A. B. C. Bowler } \\
& \text { LINK ELECTRIC PLAYER PIANO - } 5 \notin \text { Slot, perfect condition. } \\
& \text { TERMS: } 1 / 3 \text { Deposit, Balance C.O.D. } \\
& \rightarrow A_{\text {WALKER PL. }}^{1} \mathrm{H}_{\text {BRATTLEBORO }}
\end{aligned}
\]

PINS - WANT
FOR SALE - Action \(\$ 85\). ; Argentine \(\$ 45\). ; Big Chief \(\$ 35\). ; Captain Kidd \(\$ 48\). ; Duplex \(\$ 35\). ; Four Roses \(\$ 30 . ;\) Ten Spot \(\$ 30\). ; Roxy \(\$ 25 . ;\) Leader \(\$ 30\).; Paradise \(\$ 30\).; Gobs (floor sample) \$100. WANT - Rubber Balls for X-Ray Poker \& Pokerino machines. Will pay highest prices for good used Sky Chief, Liberty, Shangri-La, Santa Fe, Knockout, Big Parade and Five-Ten-Twenty. State price and condition.

MOHAWK SKILL GAMES COMPANY
(Tel: 4-7549)
SCHENECTADY (4),N.Y.

\section*{1-BALLS}

FOR SALE - Limited quantities - 1-Balls; Sport Specials, \$150.; Record Times, \$150.; Dark Horse, \$150.; Blue Grass, \$175.; '41 Derby, \$395.; Club Trophy, \$375.; Pimlico, \(\$ 425\). ; Packard Bar Boxes, refinished like new, \(\$ 32.50\) each. All A-1. \(1 / 3\) Deposit, Balance C.O.D.

\section*{Thanks}
for your cooperation... in helping us to continue during this trying and difficult wartime period. We believe it is such cooperation among the members of this industry that assures the greatest growth after this war is won and victory is ours. We look forward to the time when we shall once again be able to bring you the products of the finest manufacturers, plus the type of service and cooperation you have come to expect from our firm. In the meantime, whenever you are in or near Virginia, make it your business to visit with us at any of our five offices.


SINNER ST.
(Tel. 37)
SUFFOLK, VA.
1608 PRINCESS ANN ST.
(Tel. 41)
FREDERICKSBURG, VA.
...with us to the great day when victory will be ours... when the bands will be playing ... the people shouting... when tears of joy and happiness will be shed... at that time... when this nation will once again return to normal business...we'll be ready to present an organization of business...will we be ready to present an organization of outstanding calibre . . . with years of experience . . . and with solid financial capitalization ... to efficiently and completely serve a large territory for leading manufacturers. Ben Rodin MARLIN EQUIPMENT COMPANY 1355 RANDOLPH ST., N.W., WASHINGTON 11, D. C.


LIST - WANT
FOR SALE - Write for our list on Factory Reconditioned Slots, Consoles, 5-Ball Free Play games, and a full line of Tubes. WANT - Fhotomatics, Skyfighters, Ace Bombers, Drivemobiles, Super Bombers, Night Bombers, Rapid Fires, Air Raiders. Will pay highest prices.
419 MARKET STREET \({ }^{\circ}\)
K. C. NOVELTY COMPANY
(Tel: Market 4641)
PHILADELPHIA 6, PA.
- BUY AND SELL -

NOTICE - We buy and sell all kinds of pin games, phobos, arcade equipment, scales, slots, etc. What have you for sale? What are you in need of? Kindly let us know in your first letter the best price you will offer.

\title{
3 \\ This Year is the 25th Anniversary of the \\ \\ B. D. Lazar Company \\ \\ B. D. Lazar Company \\ \\ in the \\ \\ in the coin machines industry
}

\begin{abstract}
\(\hbar\)

25 years ago, the B. D. Lazar Company entered into the sales and distribution of coin operated equipment. Throughout those 25 exciting years, the growth of this company has been singularly pronounced, and internationally recognized for fine service, clean business dealings and continued personal interest in all of our customers. It is with great pride and pleasure that we look forward to the years to come, especially the post-war era, to continue to offer the coin machines industry finer service, closer relations, better products of the better manufacturers.
\end{abstract}
B. D. Lazar and J. D. Lazar \(t\)
B. D. LAZAR COMPANY (Twenty-Five Years Of Service To The Coin Machines Industry) 1635 FIFTH AVENUE

\section*{7 Solid Reasons}
why manufacturers can consider us today... for their post-war distributors!
1. The great possibilities of complete distribution over the New England territory are within the grasp of any manufacturer who will arrange with our organization today for his distribution plans for tomorrow.
2. Our organization is extremely well able from a financial standpoint to handle whatever quantities of equipment will be necessary for any manufacturer who appoints us as his distributors in our territory.
- Our many years of experience and acquaintanceship in the New England territory will prove extremely valuable to any manufacturer. We have been established in this area for a great many years.
4. We believe we have one of the most beautiful and outstanding showrooms in this industry in the nation today and intend to beautify these even further to a point where they will be considered the most beautiful in the country.
- Our organization is composed of young men who have an inner understanding of this industry, who get right out into the field and work - and who aren't afraid of work. They have established and continue constant contact with all the operators thruout the territory. They are flexible and enthusiastic and therefore of great value to any manufacturer.
6. We are great believers in advertising and every type of sales promotion that can be efficiently arranged for so that the manufacturer we represent will find his products extremely well known in the shortest possible time.
7. In addition we assure loyalty, cooperation and a sincere understanding of what the manufacturer himself is up against at all times. Any manufacturer who really desires the kind of outstanding distribution that will gain his products the No. 1 spot in the New England territory will find our organization his first choice.

\section*{and for Today. . . . we offer.}
the largest selection of Slots in the Eastern part of these United States. Music equipment, Pinballs, Consoles, One-Balls, Arcade equipment and many other types of machines of a quality that is hard to equal anywhere in the country. Furthermore, we also offer the type of service and cooperation with the sale of each machine that builds for a greater future for us for tomorrow. Whatever your needs - get in touch with us NOW!!

\section*{CHOSEOUTS}

2-Used Models KF Photomatics


\section*{SLOTS - CONSOLES}

FOR SALE - Mills \(5 \not \subset, 10 \not \subset, 25 \not \subset\) Mystery Blue Fronts; Mills 5 \(\not \subset, 10 \not \subset, 25 \not \subset\) Melon Bells; Mills 5 \(\not \subset\), \(10 \not \subset\), \(25 \not \subset\) Bonus Bells; Mills Club Highboy Consoles; Mills Half Dollar Blue Fronts; Mills Jumbos; Jennings Silver Chiefs; Jennings 4 Star Chiefs; Jennings \(50 \not \subset\) 4-Star Chiefs; Paces Reels; Paces Races; Pace Comets; Pace Half Dollar Comets. Get our prices on equipment that is guaranteed to satisfy or money refunded. BAKER NOVELTY COMPANY, INC,
1700 WASHINGTON BOULEVARD
(Tel: Monroe 7911) CHICAGO, ILL.

SLOTS - GAMES - WANT
FOR SALE - For brand new and used slot machines and amusement games write to us today. WANT - Will buy or trade for 500 Whrlitzer \(750,750 \mathrm{E}, 600\) and other Whrlitzer phonographs, write us what you have, give lowest price and guaranteed condition.

MOSELEY VENDING MACHINE EXCHANGE, INC.
( \(\mathrm{Tel}: 3-4511\) )
00 BROAD STREET
RICHMOND, VA.

MUSIC - ARCADE
FOR SALE - Keeney Wall Boxes, \(\$ 5.00\) each; Buckley Wall Boxes \(\$ 5.00\) each; 54 Foot Automatic Duck Pin Alleys only \(\$ 400\). A real money maker. Gottlieb Triple Grippers, \(\$ 12\). each.

MISSISSIPPI VENDING COMPANY
PHILADELPHIA,MISS
413 CHURCH STREET
\(\qquad\)
- PANORAM REVAMP -

NOTICE - Panorams converted to Peek Snows. Watch for further details.
GEORGE PONSER COMPANY
763 SOUTH 18th STREET
(Tel: Essex 3-5910)
NEWARK, N. J.

\title{
"COIN MACHINES OF MERIT" \\ THE FOLLOWING EQUIPMENT IS THE CLEANEST AND FINEST YOUR MONEY CAN BUY! EVERY MACHINE GUARANTEED REGARDLESS OF PRICE OR YOUR MONEY REFUNDED! ALL MACHINES COMPLETELY CHECKED AND IN A-1 OPERATING CONDITION! HURRY!
}

\section*{PERFECT PIN GAMES FREE PLAY}


\section*{ARCADE EQUIPMENT}
Chicago Coin Hockey ..... \(\$ 229.50\)
Bally King Pin ..... 189.50
Batting Practice ..... 99.50
Ten Strike
59.50
59.50
Shoot-The-Jap Gun (New) ..... 179.50
Keeney Submarine Gun ..... 189.50
Keep Punching ..... 89.50
Shoot-YourWay-To-Tokio Gun (New) ..... 330.00
CONSOLES
Bakers Pacers, D.D., Gold Award, like new -........ \(\$ 295.00\)
Fast Time, F.P. ..... 59.50
High Hand, Comb. ..... 159.50
Track Time '38 ..... 89.50
Grand Stand, Automatic Paytable ..... 79.50
Keeney Super Track Time ..... 339.50
Big Game, F.P ..... 69.50
Big Game, F.P. ..... 79.50
Swinging Bob Tails, F.P. ..... 129.50
Keeney Kentucky Club ..... 89.50
Mills 5c F.P. Mint Vender Slots ..... 95.00
COUNTER VENDERS
Cent-A-Mint Vendors ........... ..... 5.50
1c Kill-The-Jap ..... 29.50
Mills 5c Blue and Gold Vest Pockets ..... 54.50
MUSİC
Buckley Adaptor for Wurlitzer 616 (New) ..... \$ 29.50
Mills Empress ..... 219.50
Seeburg Power Supply ..... 7.50
Wurlitzer 350 Speaker ..... 29.50
Wurlitzer Model 61 ..... 69.50
Wurlitzer Model 500A ..... \(\begin{array}{r}259.50 \\ 129.50 \\ \hline\end{array}\)
DISTRIBUTORS FOR

Western Pennsylvania and West Virginia for Musicraft Corp.; Harmonia Records Corp.; Party Records, Rhumbas, Classicals, Cowboys, Waltzes, Popular Numbers. "Coin-O-Point" and "Maestro" Needles.

\section*{WANTED}

WILL PAY CASH FOR ARCADE EQUIPMENT, CONSOLES, SLOTS, PHONOGRAPHS, ONEBALLS AND LATE MODEL PIN GAMES. GIVE QUANTITY AND PRICE IN FIRST LETTER.
\begin{tabular}{|c|c|}
\hline All Out .......................-\$119.50 & Midway .-..-.-.-.-.-.......... 175.00 \\
\hline Arizona ...................-.- 175.00 & Playtime .-................... 119.50 \\
\hline Battle .......................... 119.50 & Santa Fe ..................... 175.00 \\
\hline Commander .-....-........- 119.50 & Sentry ........................ 119.50 \\
\hline Grand Canyon ............ 175.00 & Victorious 1943 \\
\hline Invasion .................... 165.00 & (Turf Champs) ...-...- 199.50 \\
\hline Jeep .-.-........................ 139.50 & \\
\hline
\end{tabular}

Playtime .......................- 119.50
Santa Fe ....................... 175.00
Sentry ........................... 119.50
ctorious 1943
(Turf Champs) ........- 199.50

TERMS: \(\quad 1 / 3\) Deposit Must Accompany Orders, Balance C. O. D. or Sight Draft Through Your Bank, F. O. B. Pittsburgh, Pa.

\section*{Congratulations...}
> to the Second Wartime Conference and to all the members of this industry who foresaw the value of a national meet so necessary to the trade

\title{
CONFERENCE SPECIALS
}

\author{
1 GRAND STAND, Free Play ...................................... \(\$ 110.00\) \\ 1 BALLY 25c CLUB BELLS 275.00 \\ 1 BALLY 5c CLUB BELLS, 25 CYCLE 175.00 \\ 1 MILLS 50 c WAR EAGLE, Rebuilt, \(3 / 5\) Pay \\ 350.00 \\ 2 MILLS FOUR BELLS, Serial Over 2400 WRITE \\ \section*{WANTED TO BUY} \\ MILLS PANORAMS and MUTOSCOPE PHOTOMATICS
}

\title{
CLEVELAND COIN MACHINE EXCHANGE 2021-2025 PROSPECT AVE. CLEVELAND 15, OHIO (ALL PHONES: PROSPECT 6316)
}

\author{
- ARCADE - WANT -
}

FOR SALE - All types of Guns and arcade equipment. WANT - Photomatic, late model, must be in A-l condition. Will pay top.

ARCO SALES COMPANY
8 SOUTH 15th STREET
FHILADELPHIA, PENNA.
- SPEAK®R BAFFLES -

FOR SALE - Warp-Proof Speaker Baffles: Made of \(5 / 8^{\prime \prime}\) plywood. Felted one side. Two sizes available: \(3^{\prime \prime} \times 28^{\prime \prime}\) with \(11^{\prime \prime}\) hole cut in center for mounting \(12^{\prime \prime}\) or \(15^{\prime \prime}\) speakers, \(\$ 5.00\) each; \(16^{\prime \prime} \times 20^{\prime \prime}\) with \(7^{\prime \prime}\) hole cut in center for mounting \(8^{\prime \prime}\) or \(10^{\prime \prime}\) speakers, \(\$ 3.00\) each. Also a limited quantity of "General MacArthur" Singing Pictures complete with 8" P.M. Speaker, \$19 ea.; a limited quantity of "American Flag" Singing Pictures (For 12" or 15" speakers but speaker not included), \$24. each. 3 Brand new Illumitone" Chandelier Speaker Baffles, \$21.50 each; 5 Brand new "Ultratone" Chandelier (large) Chrome Baffles, \(\$ 19.50\) each; 9 Brand new "Ultratone" Chandelier (small) Chrome Baffles, \$18.50 each.

TRI WWA PRODUCTS COMPANY
108 EAST 27 th STREET
NEN YORK 16, N.Y.

\section*{CIGARETTE MACHINES}

FOR SALE- We want to dispose of large stock of Super Streamline DuGrenier and also N-Need-A-Pak Cigarette machines at attractively low prices. Write now. ROWE MANUFACTURING COMPANY, INC., BELLEVILLE, N.J.
- MUSIC -

FOR SALE - New Wurlitzer Wall Boxes; 28 Model 100, 30-Wire, \$20. each; 20 Model 115, Wireless, \(\$ 40\). each; 20 Model 125. - 2-Wire, \(\$ 49.50\) each. These Wurlitzer Wall Boxes are brand new in sealed cartons, never used. Terms: \(1 / 3\) with all orders. WESTERN SALES CORPORATION


\title{
Going Strong \\ BRAZIL
}
(Converted from Do-Re-Mi)
With Return Ball feature that creates last ball suspense to the Nth degree.

Location reports indicate that BRAZIL is out-earning all previous United conversions.

Also Revamping ...
*MIDWAY
(from Zombie)
\(\star\) ARIZONA (firom Sun Heam)
*GRAND CANYON (from Double Play)

\author{
\(\star\) SANTE FE (from West Wind)
}


See Your Distributor Now or Write Direct United mavifactibing cinipavy 6123-25 N. WESTERN AVE.

\title{
FOR SALE \\ \\ 50c MILLS BLUE FRONTS \\ \\ 50c MILLS BLUE FRONTS 50c MILLS BROWN FRONTS rebuilt and refinished like new －ALSO－
}

\section*{5c MILLS BLUE FRONTS，OVER 400，000 10c MILLS BLUE FRONTS，OVER 400，000}

\section*{WANT TO BUY anything with a coin chute}

\section*{COIN MACHINE DISTRIBUTING CO．}

5746 BAUM BLVD．（Tel．hILAND 7000）PITTSBURCH，PR．

\section*{NATIONAL CIG \＆CANDY MACHINES}

FOR SALE－Why gamble on＂as is＂cigarette and candy machines when you can buy Nat－ ional equipment with confidence and security from a National Zone Office．We are ego－ tistical enough to believe that we know how to recondition our equipment better than outside sources．Let us know your requirements．

WEIDMAN NATIONAL SALES COMPANY
（Factory Zone Office）
DETROIT（2），MICH．

PARTS FOR MILLS BELLS
SPECIAL－With a few exceptions，we have every part you need for Mills Regular Silent Bell，Golden Bell，Mystery Bell，Brown Front，Gold Chrome and Enerald Hand Load Bell． They are too numerous to list．Order part numbers from Mills list．For the last 25 years we have been Mills distributors and sold thousands of slots．Try us for those ＂hard－to－get＂parts．

KEYSTONE NOVELTY \＆MANUFACTURING COMPANY
26th \＆HUNTINGDON STREETS
（Tel：Baldwin 5468）
PHILADELFHIA，PENN．
SLOTS - CONSOLES - SAFES - WANT

FOR SALE－I want to sell－like new Mills late Chrome Bells，l－Cherry P．O．：Bonus； Paces Races；Super Track Times；Chicago Revolvaround Safes．Prices will be right． WANT－I want to buy and will pay a fair price．See me first for the following： Wurlitzer 600，700，800， 750 and 850；Late Seeburg phonographs；Chicago Revolvaround Safes．Any amount．We pay spot cash with order．

CHARLES PITTLE \＆CO．
（Tel：2－3474）NEW BEDFORD，MASS．

\section*{NEW \＆USED SLOTS}

FOR SALE－New and Used Jennings Slots in \(5 \not \subset / 10 \not \subset / 25 \not \subset / 50 \not \subset\) and \(\$ 1.00\) ；New and Used Mills Slots in \(5 \not \subset / 10 \not \subset / 25 \not \subset\) and \(50 \not \subset\) ；Used Face in \(5 \phi / 10 \not \subset / 25 \not \subset\) ；Used Cigarolla and Golf Ball Vendors，like new．Get our prices on equipment that is guaranteed．

\title{
"H. Z." HAS IT IN STOCK AMIERICA'S MOST OUTSTANDING MACHINES IN STOCK READY FOR DELIVERY ANYWHERE IN THE COUNTRY!! PREPARE FOR TOMORROW-BUY WHAT YOU NEED--NOW!! \\ \\ SLOTS \\ \\ SLOTS \\ 10 Mills 5c War Eagles, 35 P.O., with new paint \\ 1 Mills 5c Bonus Bell \\ 5 Mills 5c Roman Heads, 35 P. O., Rebulit \\ 10 Mills 5c Blue \& Gold Vest Pockets, Rebuilt \\ 5 Mills 5c Green Vest Pockets \\ 2 Mills 5c Chrome Vest Pockets, Metered
}

\section*{MUSIC}

1 Wurlitzer Model 41
1 Wurlitzer Model 61

1 Wurlitzer Model 500
1 Wurlitzer Model 71
1 Wurlitzer Model 51

\section*{CONSOLES}

3 Bally Roll 'Em
1 Keeney Kentucky Club
5 Jennings Liberty Bell, Slant Top Jennings Fast Time, F.P.
1 Mills Four Bells, old style head Bally High Hands Jumbo Parades, F.P. Jumbo Parades, P.O. Mills Spinning Reels
1 Jennings Pick 'Em, 7-coin head
2 Jennings Multiple Races, P.O.

1 Evans Lucky Star
1 Western Track Odds
3 Bally Sport Special, F.P.
1 Bally Longacre (NEW)
2 Mills Five-In-One Keeney Super Bells Bally Big Top Bally Club Bells, combination Bobtails, P.O.
Mills, 1-2-3, F.P.

\section*{SALESBOARDS}

Lucky Color
Red, White \& Blue
Red, White \& Blue tickets (original)
Candy Deals
We carry a large stock of money boards. Write, wire or call for prices. Plenty of stock on hand of all types you need now.

SPECIAL!
25 D AVAL
"KEEP EM BOMBING"
(ARCADE COUNTER GAMES) ONLY \(\$ 5.00\) EACH

\section*{PIN GAMES}

WE HAVE ONE OF THE BIGGEST STOCKS IN THE COUNTRY. JUST WRITE US WHAT YOU NEED. THEY'RE ALL PRICED RIGHT!!
H. Z. VENDING AND SALES CO. 1205 DOUGLLS ST. (Tel. Atlantic 1121) OMAHA, NEBR.

\section*{PANORAMS - WANT}

FOR SALE - 5 Mills Panorams all in \(A-1\) condition, on location, guaranteed, perfect, only \(\$ 275\). each. We have 50 bar boxes for same with 5 adaptors, three extra reels, 5 of the best films, 2 rewinds, 2 splicers, tools, extra parts of all kinds including claws, 927, 2330 and 750 Watt 200 Hour Projection Lamps--a dandy setup for an arcade man. WANT - Wurlitzer phonos models \(700,750,780,800,850,950\). Also Pinball F.F.'s. Must be. in A-1 order. State price, quantities, etc. in first letter. 3033 LOCUST STREET LEE TURNER PHONOGRAPH COMPANY
(TEL: Newstead 3718)
ST. LOUIS,MO.

\section*{RADIO RIFLE FILM}

FOR SALE - The most profitable deal out today--new war film depicting Jap, Hitler and Mussolini for Radio rifles, 100 ft . roll, \(\$ 4.50\). Will gross \(\$ 8.00 ; 35 \mathrm{MM}\) Films are again restricted and subject to priorities. Limited stock on hand - order quick. SOU THWESTERN VENDING MACHINE COMFANY

LOS ANGELES,CAL.

\section*{CONSOLE - ARCADE - PINS - MUSIC - WANT}

FOR SALE - Evans Ten Strike \(\$ 30\).; Rockola Ten Pins, \(\$ 30\). ; Dude Ranch, \(\$ 20\). , Midway new, \(\$ 165\). ; Air Circus, \(\$ 110\). , Flicker \(\$ 45.00\); Pan American \(\$ 45.00\); Seven Up \(\$ 45.00\); Rockola, late model wall boxes and A.M.I. wall boxes, new and used, write for prices. Keeney \(25 \Varangle\) Super Bell, \$295. WANT - Will buy phonos in New England territory only.
26 BRIGHTON AVENUE, ALLSTON
BOSTON, LIASS.

\footnotetext{
- ARCADE -

FOR SALE - Exhibit Rotaries; Exhibit Vitalizers; Planetellus; Keeney Bowlettes; Rolla Scores; Atlas Baseball; Chicken Sams; Parachutes; Scientific X-Ray Pokers; Claw ma-
chines.
}


\title{
SPECIALS - FOR SALE
}

\section*{ARCADE MACHINES}

Mountain Climber
Supreme Tokyo Gun
Chicken Sam
Chicken Sam-Jap \& Hitler Conversions
Seeburg Rayolite Gun
Bally Rapid Fire
Bally Shoot the Bull
Shoot the Chutes

Rebuilt Buckley Diggers
Keeney Submarine
Test Pilot
Poker \& Joker
Pokerette
Rock-Ola World Series
Western Baseball
Talkie Horoscope (Rock-Ola)

\section*{SLOT MACHINES}

\section*{MILLS}

5c Blue Fronts, Refin. \& Recon.
10c Blue Fronts, Refin. \& Recon.
25c Blue Fronts, Refin. \& Recon.
5c Extraordinary J.P. Bells-Recon.
10c Extraordinary J.P. Bells-Recon.
5c Roman Heads 3-5 P.O.-Recon. \& Refin.
10c Roman Heads 3-5 P.O.-Recon. \& Refin.
25c Roman Heads 3-5 P.O.-Recon. \& Refin.
5c War Eagle 3-5 P.O.-Recon. \& Refin.
5c Futurity-Recon. \& Refin.
10c Futurity-Recon. \& Refin.
5c Front Vender-Refin. \& Recon.
25c Front Vender-Refin. \& Recon.
5c Original Chrome
5c Brown Front
10c Brown Front
25c Brown Front

> JENNINGS

5c Victory Chief-Orig. Fact. Recon.
5c 4 Star Chiefs
25c 4 Star Chiefs
MILLS VEST POCKET BELLS
lc Blue \& Gold
5c Blue \& Gold
5c Chrome
5c Silver \& Blue
MILLS \(\varphi\). \(\mathbf{T}\).
lc Mills Q. T.
5c Mills Q. T.

\section*{WATLING - PACE - CAILLE}

CONSOLES
New Pace Reels, Jr.
New Pace Reels, Sr .
Bally High Hand
Evans Rollette, Jr.
Mills Jumbo, F.P.
Mills Jumbo Payout
Mills Jumbo, Combination
Stanco Bell, Single

\section*{ONE - BALLS}

Mills 1-2-3-C.P.O.
Victory-F.P.
Westerhaus Victorious 1943 Turf Champ

Bally Blue Grass-F.P. Bally Gold Cup-F.P.
Race King-Rev.
Challenger-Rev.

\section*{WRITE}

F O R


\section*{Here's why you}

\section*{should buy}

\section*{Wurlitzer}

To begin with you'll earn more and find that your Wurlitzers will look better longer. Wurlitzer's superb craftsmanship and outstanding creative design fit your locations like a glove. Wurlitzer beauty and attractiveness appeal alike to young and old. Wurlitzer tone quality remains unequalled - and unchallenged. Buy Wurlitzer - "the name that means music to millions" - and you're buying the best. Who better than ourselves, Wurlitzer's first distributor, can certify to these true facts?

\author{
Morris Hankin
}

\title{
HANKIN MUSIC COMPANY \\ 708 SPRING ST., N. W.
}

The 4 star performance we have given our many customers over a period of time has won us a unique following of which we are extremely proud. In keeping with such performance we extend the facilities of our firm to those manufacturers who seek representation in Western Pennsylvania and surrounding territory.

\title{
MECHANIC'S SERVICE
} Edward Steele, Mgr.

\author{
2124 FIFTH AVE. (Phone: ATlantic 0662) PITTSBURGH (19) PA.
}

\section*{1-BALLS - CONSOLES}

FOR SALE - All machines guaranteed to be in excellent condition: Fairmounts \$649.; Turf Kings, \$550.; Jockey Clubs, \$539.; Kentucky, \$398.; Long Shots, \$349.; Sport Kings, \$335.; Grand National, \$110.; Pace Makers, \$125.; Grand Stands, \$98.; Sport Pages, \$78.; Blue Ribbon, \$78.; Gold Medal, \$78.; Spinning Reel, \$128.; Paces Reels Combination 1941. like new, \(\$ 189 . ;\) Mills 4 Bells, \(\$ 680\). Terms: \(1 / 3\) Deposit, Balance C.O.D.
A. E. CONDON SALES COMFANY, LENISTON, IDAHO

\section*{NORRIS \(1 \not \subset\) MASTERS}

FOR SALE - 1 Window or 3 Window, all porcelain, l\& Norris Master Vondors, adjustable to vend one ball of gum, bulk candy, candy mixed with charms, peanuts or marbles. Used only short time. Perfect working condition. Looks like brand new. Any amount up to 500 available. Sample, \(\$ 5.50\). Lots from 2 to \(100, \$ 5.00\) each. \(1 / 3\) Deposit with order. MYCO AUTONATIC SALES COMPANY
347 SOUTH HIGH STREET
(Tel: Main 1600)
COLUMBUS 15, OHIO

COIN-O-POINT NEEDLES
FOR SALE - Coin-O-Point Needles. Acclaimed thruout the Nation. Best Operator's Bet of the Day - \(40 \not 0\) Distributor Territory available.

> ALLIED MUSIC SALES COMPANY

3516 WOODWARD AVENUE
DETROIT 1, MICH.
- MUSIC -

FOR SALE - \(38-S 20-I Z, 3\) Wire Seeburg Select-O-Matics \(\$ 32\) e each; \(1 / 3\) with orders. SOU THERN MUSIC SALES COMPANY

\title{
But What About Tomorrow?
}
. . . we're hitting the ball for Uncle Sam today with every muscle and all the fight and experience we have . . . to help, as much as we possibly can, to win this war faster . . . but . . . what about tomorrow?
. . . well our plans for tomorrow are, we believe, quite simple . . . yet logical and progressive . . . we have created the basis for a modern, highly efficientr, intelligent, financially able distributing organization . . . the kind of organization we believe the better manufacturers want . . . the type of distributing firm that is destined to lead the coin machines future in the great state of Minnesota . . . we suggest that those manufacturers who are planning for tomorrow . . . contact us today . . .

\section*{Harold N. Lieberman \\ Acme Novelty Company}

1124 Hennepin Ave., Minneapolis 3, Minn.

\section*{SEE US FOR YOUR COIN MACHINE REQUIREMENTS! FACTORY RECONDITIONED AND REFINISHED MILLS BELLS \\ Original Chromes
Gold Chromes
Glitter Golds
Black Hand Load \\ Bonus Bells \\ Cherry Bells \\ Melon Bells \\ Brown Fronts \\ Club Bells \\ CONSOLES \\ 

\section*{ALL TYPES}

NOTICE - Today's best buys are U. S. War Bonds. Next, for coin operated machines on the Pacific Coast, call or write:

THE GOLDEN GATE NOVELTY COMPANY
701 GOLDEN GATE AVENUE
(Tel: Market 3967 )
SAN FRANCISCO, CAL.

\section*{SLOTS - l-BALLS - ARCADE - MUSIC - WANT}

FOR SALE - \(15 \nmid\) Melon Bell 400,000 \(\$ 145.00\); 1-5\& Skyscraper 2/4 P.0. \(\$ 40.00\); 1 - \(10 \not \subset\)
 l-10ф Pace Blue Front Comet broken coin head \(\$ 15.00\); 1 Mills \(5 \notin\) Gooseneck DJP \(2 / 4\) P, 0. \$25.00; 1 Bally Preakness \(\$ 10.00\); 1 Bally Golden Wheel \(\$ 15.00\); 1 Keeney Skylark P,0. with base \(\$ 200.00\); 1 Bally Sport Special F.F. with base \(\$ 100\); 10 Bally Reliance Dice \(\$ 25.00\) each; 1 Keeney Anti-Aircraft \(\$ 35 . ; 5\) Model 616 Wurlitzers illuminated \(\$ 65.00\) each; 2 Groetchen Metal Typers, 1 Chrome plated for outside use, 1,000 metal tags-make offer. WANT - top section for Brown Front and Cherry plaque. STAR SPECIALTY COMPANY
(Roger Hougen)
IDAHO FALLS, IDAHO

\section*{ARCADE - WANT}

FOR SALE - 3 Bally Torpedo, 3 Keeney Submarine, choice, \$170. each; 6 Scientific Batting Practice, late models, floor samples, sacrifice, \(\$ 109.50\); each; 1 Evans Ten Strike L. D. \(\$ 49.50 ; \$ 5.00\) extra for crating any of these machines. \(50 \%\) deposit required. \(2 \%\) discount if certified payment in full sent with order. WANT - Sky Fighters; Defenders, Air Raiders; Ray Guns. Price no object. Rush quick. LEMKE COIN MACHINE COMPANY
31 WEST VERNOR HI GHWAY
DETROIT, MICHIGAN

\section*{- INVEST -}

NOTICE - You will need your money for the new equipment that will be produced when this war is over and Victory is Ours! For the best and safest investment Buy War Bonds and Stamps.

FAIRDEAL AMUSEMENT COMPANY
826 NORTH BROAD STREET
(MIKE SPECTOR)

\section*{Wurlitzer}
"THE NAME THAT MEANS MUSIC TO MILLIONS"
. . . The name that means "leadership" to automatic music operators. The name that pioneered the way to a new and great industry. The name that is as well known in every tiny, quiet village as it is in bustling, cosmopolitan cities. The name that means the soothing, glorifying and yet stimulating effect of the music of today and yesterday - economically - to millions of Americans and millions in foreign countries, too. The name that spells "continued progress" to every music operator in the land. This name on a machine says to you, "Buy - you can be sure this is the best." Of that name we are mighty proud. Mighty proud of the prestige that it has brought to us and to all of our customers. Mighty proud that we are a Wurlitzer distributor. Mighty proud to be able to tell you, "Make it a habit - buy Wurlitzer".
F. A. Blalock


\author{
Greetings \\ to all my friends in the automatic music industry
}

\section*{J. A. DARWIN}

For tomorrow's automatic music industry, which will be greater than eier before, I shall be prepared to greet all my friends with America's most outstanding musical masterpiece.

In creating our organization we paid careful attention to future requirements. We are therefore proud to announce that we shall be completely prepared to offer the industry the very finest service, cooperation and equipment when the war is won!


PETE HAGEDOORN, Mgr.


TERMS: \(1 / 3\) DEPOSIT WITH ALL ORDERS, BALANCE SHIPPED C.O.D. OR SIGHT DRAFT

\title{
JERSEY SPECIALTY COMPANY \\ ROUTE 23, AT PASSAIC RIVER BRIDGE, (ALL PHONES: LITTLE FALLS 4-0784) \\ \\ LITTLE FALLS, NEW JERSEY \\ \\ LITTLE FALLS, NEW JERSEY (SINGAC SECTION)
} (SINGAC SECTION)
}

ARCADE - MUSIC
FOR SALE - 1 Test Pilot like new slightly used \({ }^{2} 230\). crated; 10 late Buckley Boxes with plastics \(\$ 15\). each; Terms: \(1 / 3\) with all orders, Balance shipped C.O.D. BOX 811

WINTER HAVEN, FLA.

\section*{BOARDS - SLOTS - CIG MDSRS. - COUNTER MDSE.}

FOR SALE - 3 Column Snaks \(5 \not \subset\) play, late models, very clean, only \$10. ea. We carry a complete line of the following machines. Send for list. Mills: Jennings: Wattling; Caille slots and parts. Cigarette machines: U-Need-A-Pak, all models; Du Grenier, Factory reconditioned and refinished like new. Large assortment of punch boards. All merchandise is guaranteed in A-1 condition and priced right. Get on our mailing list and save money. Write - Phone - or Wire.

959 HOPE STREET
X. L. SALES COMPANY
( \(\mathrm{Tel}:\) Plantations 0316)
PROVIDENCE (6),R.I.

\section*{NEW JENSEN SPEAKERS}

FOR SALE - New Jensen A-12 Dynamic Speakers for use in Rockola and other phonographs. These speakers are \(12^{\prime \prime}\) heavy duty, \(5,000 \mathrm{Ohm}\) field, 8 Ohm voice coils and have a power rating of 20 Watts. The price is only \(\$ 15.95\) each. \(1 / 3\) Deposit required with order.

CENTRAL SOUND COMPANY
CHICAGO, ILL.

\section*{SLOTS - CONSOLES - 1-BALL}

FOR SALE - \(5 \not \subset\) Pace Club, \(\$ 165 . ; 15 \not \subset\) Pace Comet, \(\$ 67.50 ; 35 \notin\) Caille, \(\$ 44.50\); \(125 \not \subset\) Caille, \(\$ 54.50\); 1 5-10-25¢ Jennings Club Slot, floor sample, \(325 . ; 1\) Bally Big Top, \(\$ 79.50 ; 6 \mathrm{Mills}\) Jumbo F.P., \(\$ 74.50 ; 125 \not \subset\) Rollette with stand, \(\$ 99.50\); 1 5\& Rollette, \(\$ 69.50\); 1-Ball Automatic Pay Table Winning Ticket, \$99.50; 1 Bally Roil-' \(\mathrm{em}, \$ 129.50\). WALKER AMUSEMENT COMPANY
(Tel: 7605)

\title{
DAVE LOWY
}

ANEW FACE IN THE DISTRIBUTION PICTURE OF THE COIN MACHINES INDUSTRY - BUILDING NOW - FOR A GREAT, STRONG FUTURE IN THE COIN MACHINES WORLD OF TOMORROW

JIanufacturers...
if you are interested in the new, youthful, distributing future of the coin machines industry - for the post-war era - let us tell you how our organization can fit into your future merchandising plans.

\title{
D AV E \\ L O W Y594 TENTH AVE., NEW YORK CITY (Phone: LOngacre 5-9495)
}

\title{
OWL \\ MINT MACHINE COMPANY 245 COLUMBUS AVE., BOSTON, MASS.
}

\author{
WILL CONTINUE ITS LEADERSHIP IN \\ the post-war era . . . OFFERING the trade the products of the finest manufacturers. IN the meantime we suggest you buy MORE AND STILL MORE WAR BONDS AND STAMPS - YOUR BEST INVESTMENT FOR THE FUTURE. YOUR PRIDE in this nation. your belier in all ITS PRIICIPLES.
}

Ed., Al. and Jack Ravreby
\[
\begin{aligned}
& \text { All coin machines men } \\
& \text { are cordially invited } \\
& \text { to visit with us } \\
& \text { in our } \\
& \text { Suite } \\
& \text { at the } \\
& \text { Hotel Morrison } \\
& \text { during the }
\end{aligned}
\]

Second Wartime Conference November 15, 16, 17, 1943
[ CONSULT THE HOTEL'S CONVENTION DIRECTORY FOR OUR SUITE NUMBER OR ASK FOR OUR SUITE NUMBER AT THE HOTEL'S INFORMATION DESK.]

> "Let's get acquainted. Take this opportunity to discuss your parts and supplies problems with us. Let us help you keep your equipment in perfect operation for the duration. Be sure to ask your mechanics about the parts and supplies you need most. Show this list to us and we promise to satisfy. While at the Second Wartime Conference be sure to visit our showrooms at 816 W . Erie St."

\section*{HARRY MARCUS COMPANY}
"PARTS AND SUPPLIES FOR COIN OPERATED MACHINES" 816 WEST ERIE ST. (Tel. CANal 2700) CHICAGO, ILL.


\section*{Sensational!}

\title{
Soundies latest misical movie hits for PaNORAMS and PANORAM CONVERSOONS
}

\author{
SEE US IN OUR SUITE AT THE HOTEL MORRISON
}

\author{
SOUNDIES DISTRIBUTING CORPORATION OF AMERICA
}

\section*{"IDEAL" RECONDITIONED EQUIPMENT}

\section*{NEW REBUILTS - 5 BALL FREE PLAY GAMES}
\begin{tabular}{|c|c|c|c|}
\hline ACTION (Stars) & \$159.50 & JEEP (Duplex) & \$159.50 \\
\hline AlL OUT (Crossline) & 127.50 & LIBERTY (Flicker) & 119.50 \\
\hline BOMBARDIER (Formation) & 127.50 & MIDWAY (Zombie) & 169.50 \\
\hline DESTROYER (Cadillac) & 127.50 & PARATROOP (Power House) & 159.50 \\
\hline EAGLE SQUADRON (Big Town) & 127.50 & TORPEDO PATROL & 127.50 \\
\hline
\end{tabular}

\section*{ONE-BALLS}
\begin{tabular}{|c|c|}
\hline \multicolumn{2}{|l|}{\multirow[t]{2}{*}{}} \\
\hline & \\
\hline
\end{tabular}

\section*{CONSOLESTFREEPLAY}
\begin{tabular}{|c|c|}
\hline BIG GAME (Fruit and Bell Reels) & 109.50 \\
\hline SLLVER MOON (Fruit and Bell Reels) & 129.50 \\
\hline JUMBO PARADE (Animal Reels) & 59.50 \\
\hline High Hand & 129.50 \\
\hline
\end{tabular}

\section*{CONSOLES AUTOMATIC}
Keeney Triple Bell
Keeney track time, Large Head, Cracked Glass ..... 35.00
keeney track time, Large Head ..... 49.50
keeney track time, Small Head ..... 39.50
kEENEY TRACK TIME, Small Head, Cracked Glass
225.00
KEENEY 5c SUPER BELL
167.50
167.50
LONG CHAMP (Cracked Glass) ..... 29.50
BALLY DIXIE ..... 77.50
TANFORAN (Cracked Glass) ..... 25.00

\section*{RECONDITIONED ARCADE EQUIPMENT}
\begin{tabular}{|c|c|c|c|}
\hline A.B.T. Challenger & \$ 27.50 & Keeney Sub Gu & \$169.50 \\
\hline A.B.T. Casino, lc & 35.00 & Keeney Texas Leaguer, De Luxe & 39.50 \\
\hline A.B.T. Fire and Smoke & 22.50 & Kicker and Catcher & 22.50 \\
\hline A.B.T. Model F Target & 15.00 & Kill the Jap, lc & 22.50 \\
\hline A.B.T. Jungle Hunt & 25.00 & Lord's Prayer on a Penny Machine & 150.00 \\
\hline A.B.T. Color Target & 15.00 & Mills Cigarette Machine, 6 Col., Double... & 39.50 \\
\hline A.B.T. Target Skill & 27.50 & Mills Panoram & 295.00 \\
\hline Bally Alleys & 29.50 & Mountain Climber (Groetchen) & 139.50 \\
\hline Bingo & 5.00 & Mutoscope Console (Floor Model) & 15.00 \\
\hline Bomb Hit, lc & 6.50 & Pace 5 Jacks & 25.00 \\
\hline Cannon Ball & 11.50 & Phoooscope Counter Model & 10.00 \\
\hline Chicago Coin Hockey & 209.50 & Pikes Peak & 12.50 \\
\hline Crystal Gazer (Repainted) & 29.50 & Pingo & 12.50 \\
\hline Edwards Gripper & 5.00 & Planetellus Horoscope, 10c with Base. & 69.50 \\
\hline Electric Lifting Machine & 22.50 & Ray-o-Lite Seeburg (Airplane) & 69.50 \\
\hline Electric Shocker (Advance) & 12.50 & Rockola Ten Pins & . 50 \\
\hline Evans Play Ball & 199.50 & Rockola Ten Pins, Repainted Red, & \\
\hline Evans Ten Pins (Repainted) & 69.50 & White and Blue & 69.50 \\
\hline Evans Ten Pins & 49.50 & Roll-o-Cent & 2.50 \\
\hline Exhibit Iron Claw & 39.50 & Rotary Diggers, Exhibit & 189.50 \\
\hline G-Man Triple Gripper & 10.00 & Rotary Merchandiser, Exhibit & 169.50 \\
\hline Gottlieb Single Gripper & 10.00 & Rubber Neck Grip Test & 69.50 \\
\hline Gottlieb Triple Gripper & 15.00 & Scientific Batting Practice & 19.50 \\
\hline Hanson Gripper & 5.00 & Shipman Postage Stamp Mach., New... & 29.50 \\
\hline Health-o-Meter Scale & 17.50 & Skee-Ball-Ette (Gottlieb) & 89.50 \\
\hline Home Run & 11.50 & Tank Gun. Repainted & 149.50 \\
\hline International Mutoscope with Stand & 29.50 & Western DeLuxe Baseball, Repainted. & 89.50 \\
\hline HAND TRUCKS, Steel, Ball-Bearings, & & Your Future Home (Repainted) & 29.50 \\
\hline
\end{tabular}

\section*{WANTED TO BUY FOR CASH}

We will pay \(\$ 35.00\) each for STARS; \(\$ 45.00\) for DOUBLE PLAY, DO RE MI, SUNBEAM, and WEST WIND: \(\$ 110.00\) for WURLITZER 24 's: \(\$ 60.00\) for ROCKOLA IMPERIALS. Also want to buy WURLITZER and ROCKOLA PHONOGRAPHS of all types; Mills Blue and Brown Fronts in 5c, 10c, 25c and 50c play. Give all details such as serial numbers, types and models in first letter. ALSO WANTED- 30 wire CABLE.
> "WILL BE AT THE 'WARTIME CONFERENCE' NOVEMBER 15, 16, 17, SHERMAN HOTEL, MEET ME THERE" Carl F. Trippe
> IDEAL NOVELTY COMPANY 2823 LOCUST ST. (All Phones: FRanklin 5544) ST. LOUIS, MO.

\section*{The General Salutes \\ America's Coin Machine Manufacturers}
for the magnificent job they have done and are doing in turning out strategic war materials for the fighting forces of the United Nations.

For the duration ... LOOK TO THE GENERAL FOR LEADERSHIP . . . in bringing you the products of the industry's leading rebuilders together with America's CLEANEST, FINEST used machines from The General's own famous Reconditioning Department.

After Victory . . . LOOK TO THE GENERAL FOR LEADERSHIP . . . in again bringing you all the newest and best releases of the leading coin machine manufacturers.

\[
\begin{aligned}
& \text { SEIRVICE CDMPANIY } \\
& \text { Manufacturers E Distributors } \\
& \text { COIN OPERATED MACHINES } \\
& \text { Established } 1925 \\
& \text { Growing Steadily Ever Since }
\end{aligned}
\]

\section*{POPCORN MACHINE HEADQUARTERS OF THE U.S.A. NOW AND POST-WAR}

WE SELL OR BUY ALL MAKES OF THIS TYPE EQUIPMENT; Fully Rebuilt and ready for location PROFIT TAKING; POPCORN is a commodity that many operators overlook in BUSINESS STIMULATORS units; WISE UP your good locations where a POPCORN MACHINE can be used and then have no need for POST-WAR worries on HOLDING THE SPOT.

HOLCOMB \& HOKE BURCH-MANLEY-STAR MAKES; Also KANDY KORN Units all COMPLETE and ready to GO. Floor Models also Counter Models.

WE ALSO CARRY A FULL LINE OF SUPPLIES; CORN-SEASONING-BAGS-CARTONS. WARTIME SPECIAL . . . H \& H Floor Model Fully automatic Popcorn machine; Dimensions 70 In. Height; 30 In . Width; 30" Depth; 80 - 10c carton per hour capacity; Ready To Go . . . \(\$ 175.00\). Shipping weight 300 Lbs. F.O.B. Cambridge, Ohio.

SPECIAL NOTICE . . WE ARE INTERESTED IN CONTACTING INVENTORS OR DESIGN MEN WHO HAVE COMPLETE IDEAS FOR SMALL COUNTER MACHINE FOR POST WAR MANUFACTURE . . . WRITE US FULLY \& WE WILL CONTACT.

\section*{GOOD HUNTING TO ALL ATTENDING THE "SECOND WARTIME CONFERENCE" THE P. K. SALES COMPANY oth \& hyatt avenues CAMBRIDGE, OHIO}


NOTICE: Ohio Specialty says "Hello"; Lester Fleck, Mgr.. and his asseciates, Mr. Charles McKenney and Mr. Fred Weiland, will be happy to meet in person all their old and new friends of the coin machines industry, attending the Second Wartime Conferenee at the Hotel Morrison. Look us up.

OHIO SPECIALTY COMPANY
29 WEST COURT ST.

\section*{ANNOUNCEMENT EXTRAORDINARY!! A REAL, RED HOT MONEY-MAKER, NOT JUST FOR TODAY...BUT FOR YEARS....AND YEARS "EVERYBODY LOVES TO SHOOT!"}

Crosman Arms Company, Inc.
(RIFLE AND TARGET MFRS. FOR OVER 25 YEARS) PROUDLY PRESENT THEIR
"1944 RIFLE SHOOTING GALLERY"
\(\star\) A REAL RIFLE . . . A REAL TARGET
^ LOW COST AMMUNITION . . . NO GUN JAMMING . . . NO FREQUENT CLEANING OF RIFLE . . . NO REPLACING TARGETS
* BULLETS . . . \$20.00 PER CASE OF 10,000
\(\star\) SIMPLE MECHANISM . . . CONSTRUCTED TO LAST FOR YEARS
^ ACCURACY AND POWER OF . 22 CALIBRE FIREARMS
* SAFE . . . ODORLESS . . . NOISELESS
^ AIRPLANES . . . SUBMARINES . . . TANKS
* IMAGINE THE THRLL OF SHOOTING DOWN A PLANE
\(\star\) SMASHING A SUBMARINE IN THE WATER
^ KNOCKING A TANK OUT OF COMMISSION
\(\star\) A REAL BUNCH OF THRILLS . . . KEEPS BRINGING
'EM BACK AGAIN AND AGAIN
\(\star\) COMES \(\mathbb{I N}\) SECTIONS . . . FOR PARKS . . . ARCADES . . . WITH EITHER 6, 8 OR 10 RIFLES
\(\star\) THESE RIFLES ARE NOT AN EXPERIMENT . . . BACKED UP by a reputation buil up over a period of 25 Years

\title{
EMPIRE COIN MACHINE EXCHANGE 2812 W. NORTH AVE., CHICAGO 47, ILL.
}
...Continuing to supply the trade with machines of every type ... with service that is unequalled . . . with outstanding cooperation to everyone of our customers.
... For the machines you need today...for the products that will be produced after the war is won ... write, wire or phone . . .


\section*{EMPIRE COIN MACHINE EXCHANGE 2812 W. NORTH AVE., CHICAGO 47, ILL.}
...Continuing to supply the trade with machines of every type ... with service that is
unequalled . . . with outstanding cooperation
to everyone of our customers.
... For the machines you need today...for the products that will be produced after the war
is won . . . write, wire or phone . . .


\section*{Planning Ahead}
. . . Just like everyone else in this and all other industry we, too, are planning ahead ... we look forward to the day when we can once again bring you the type of service and cooperation and equipment which established our leadership... we hope, most sincerely, that at this Second Wartime Conference this industry will prepare the path for the great events to come when victory is ours . . .

Ben Robinson

\section*{ROBINSON SALES COMPANY}

7525 GRAND RIVER AVE. (Tel.: TYLER 7-2770) DETROIT, MICH.

\section*{WE ARE SORRY}

BUT DUE TO CIRCUMSTANCES OVER WHICH WE HAVE NO CONTROL WE WILL BE UNABLE TO SHOW THE NEW GUN REVAMP


AT THE GERBER \& GLASS ARCADE AS ADVERTISED IN THE PRECEDING ISSUE. THIS BRAND NEW GUN REVAMP WILL BE READY FOR DELIVERY IN TEN DAYS TIME. WE BEG YOU TO BEAR WITH US AND EITHER WRITE US OR SEE OUR AD IN THE NEXT ISSUE OF THE CASH BOX FOR FURTHER DETAILS.
CILLES CANDY COMFANY


MUST SELL AT ONCE - BARGAIN: \(\$ 2,980.00\) or best offer for the complete outfit. Ceiling price \({ }_{\$ 3}, 980.00\). 4 Evans factory built, Maple, 43 foot, coin operated, duck pin alleys and spare parts. No pin setters or attendant needed. Score sheets are serial numbered. Help can't steal. Regulation game played with regulation balls and pins. Automatic coin controlled feature eliminates help problem and expense. 10 foot sections can be inserted or removed to increase or decrease length if desired. This is good equipment for Árcade, Club, Army Camp or regular bowling business. All equip ment in excellent condition - practically new.

\title{
The Outstanding Star of the coin machines musical world
} Wurlízzer
"the Name that means music to millions"
even more outstanding
in its brilliance by illuminating
the finest locations in America's
largest city and bringing the best returns

\title{
\(\star\) \\ BUY MORE WAR BONDS \(\star\)
}

MANHATTAN SIMPL.EX IIISTHIBLTING CLI., INL.
- Exclusive Wurlitzer Distributors •

525 WEST 43rd STREET
NEW YORK, N. Y.

\begin{tabular}{|c|}
\hline  \\
\hline \begin{tabular}{l}
PLAYLAND - UTICA, N. Y. \\
WANTS GOOD ARCADE EQUIPMENT WILL PAY TOP PRICES FOR \\
6 LATEST MODEL WURLITIER SKEE.BALLS \\
 \\
WILL BE REGISTERED AT THE HOTEL BIMMRCK DURING THE CONFERENCE-SEE ME THERE WM. P. DONLON -P.O.BOX 144 - UTICA, N.Y.
\end{tabular} \\
\hline
\end{tabular}

\section*{SPECIAL CLOSEOUTS!}


SLOTS AND CONSOLES


\section*{ARCADE EQUIPMENT}
\begin{tabular}{|c|c|c|c|c|}
\hline ABT Gun & Flip Skill & \$ 10.00 & Kicker and Catche & \$ 12.00 \\
\hline  & Pikes Peak & 10.00 & Parachute Gun & 100.00 \\
\hline Bally Rapid Fire .-.-- 235.00 & Hand Gripper & 10.00 & Shoot the Jap & 165.00 \\
\hline Keeney Submarine ...-...-- 195.00 & Gottlieb Skee Ballet & 35.00 & Rockola Ten Pins & 30.00 \\
\hline  & Elec. Defense Gun & 10.00 & Spiral Goli & 10.00 \\
\hline Exhibit Digger & Grippers & 10.00 & Western Baseball & 40.00 \\
\hline (Brand New-Late) .---- 250.00 & Hitler Battle Royal & 100.00 & Skill Jump & 35.00 \\
\hline  & Chicago Coin Hockey & 200.00 & & \\
\hline
\end{tabular}

\section*{ONE-BALL GAMES}
\begin{tabular}{|c|c|c|}
\hline Blue Ribbon P.O. & \$175.00 & Mills 1231940 \\
\hline Dark Horse F.P. & 150.00 & Mills Owl \\
\hline Long Acres & 385.00 & Gold Cup F.P. \\
\hline Pimlico F.P. & 385.00 & Grand Stand P.O. \\
\hline Turf Champ P.O. & 35.00 & Hi Boy P.O. \\
\hline Sport Page P.O. & 60.00 & Thistledown P.O. \\
\hline
\end{tabular}
\begin{tabular}{|c|c|}
\hline \multicolumn{2}{|l|}{} \\
\hline NORTHWESTERN & M IS S S SIPPI \\
\hline MUSIC COMPANY & VENDING COMPANY \\
\hline 120 WEST 3rd ST. STERLING, ILL. & 413 Church St., Philadelphia, Miss. PHONE: 283 \\
\hline
\end{tabular}

\section*{IMPORTANT}

\section*{CONSUMER'S OR SUPPLIER'S CERTIFICATES MUST ACCOMPANY ALL ORDERS IN ACCORDANCE WITH THE TERMS OF WPB. ORDER No. L-265.}

\section*{ATTENTION!}


Every Order Subject to Prior Sale
SIGN THIS CONSUMER'S CERTIFICATE
I hereby certify that the part(s) specified on this order are essential for resently needed repair of electronic equipment which I own or operate.

Date
SEND WITH ORDER
The most thorough and complete "CHICKEN SAM"-Change-over to
"JAP" Ray Guns-in the U.S. A.
"SHOOT THE JAP"
RAY-O-LIIE GUNS
\(\$ 179.50 \quad 1 / 3\) DEPOSIT, BALANCE C. O. D. \(\$ 179.50\)
The most thorough and complete "CHICKEN SAM" Change-Over to "JAP" Ray-Guns in the U. S. A. "SHOOT THE JAP" Ray-O-Lite Guns. A MONEY-MAKER right from the start. Appearance and performance equal to a brand new machine. Factory-trained mechanics - expert cabinetmakers see to it that every re-conditioned Seeburg "CHICKEN SAM" Ray-Gun leaves our shop in perfect condition. Amplifiers-Tubes-Cables-every part is thoroughly checked and tested and cabinets finished in solid Blue lacquer with Black trim. Our "Jap" Ray-Guns make friends with every operator because they look and perform like new and make money right from the start. Send us your Certified Check for \(\$ 175.00\) to save C.O.D. charges, or \(\$ 60.00\) with your order-balance of \(\$ 119.50\) C.O.D.

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 Parade, \$25.
2 Evans Ten Strikes, each \(\$ 30\).; \(1 \frac{A R C A D E}{\text { Evans In-The-Barrel, } \$ 110 . ; 3 \text { Bally Alleys, each }}\) \(\$ 20\).

MUS I C
1 Wurlitzer Wireless Stroller, remote control, serial \#535005, \$25.; 4 Seeburg Remote boxes, each 30. ; l Seeburg Voice-By-Choice Turntable for ten \& Switchboard, 3350 . ; 1 Seeburg Remote Bar-0-Matic 5/10/25¢ play, \(\$ 45 . ; 2\) Ultratone Speakers, each \(\$ 20\).; 2 Illumitone Speakers, each \(\mathbf{\$ 2 0 .}\); 285 Ft . Used Cable, \(15 \notin\) per ft.


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\hline & New Wurlitzer \#420 Speaker & 64.50 \\
\hline & New Wurlitzer \#111 Bar Boxes & \\
\hline & Rockola \#1502 Bar Boxes, each & 17.5 \\
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\hline Keeney Super Bell & 239.50 \\
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Med. Rebound Rubber Rings, Live
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[^2]:    FOR SALE - 1 Wurlitzer 24 A with Model 300 Adaptor $\$ 150$.; 1 Keeney $5 \not \subset$ Super Bell, Comb. \$225.; 1 Bally Bull's Zye converted to Jap Changeover with new refinish job \$125.; 1 Therlitzer 61 with base $\$ 75$. ; 1 Wurlitzer 616 with illuminated grille $\$ 75$. ; 4 new \#17 Wurlitzer kits $\$ 5.00$ each. Terms: l/3 Certified Deposit with order.
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