

VOL. 4, NO. 39

"The Confidential Weekly Of The Coin Machines Industry" (FIRST ANNIVERSARY ISSUE)

JUNE 22, 1943



....THE PURSUIT OF HAPPINESS



They might be your boys... these carefree kids playing pirates on a lazy summer day. They imagine they're bold buccaneers, questing a richly laden ship off the Spanish Main. But in reality... what they seek is *happiness!*

Your children are growing up in a world at war. How can you divert their sensitive minds and hearts from the horrors of this conflict? How can you best rear them to become the good citizens of tomorrow? Consider the advantages of music!

Early musical training can contribute much toward a richer, happier life for your boy or girl. Because it serves as a mental, physical and emotional outlet for active

FOR VICTORY, INVEST IN WAR BONDS * *

youngsters. Develops character, poise, personality. Opens the door to social popularity.

All your hopes and dreams are wrapped up in the future of your children. Help them face this future with confidence, by giving them the benefits of music, now!

* *

Wurlitzer factories are now in 100% war production. After the war, Wurlitzer will resume making fine pianos and other musical products that lead in quality and value...will, more than ever, help the youth of America in *the pursuit of happiness* through music.

RUDOLPH WURLITZER CO., N. TONAWANDA, N. Y.



The above advertisement appeared in the May issue of Better Homes and Gardens. It is one of a series of full page four color ads appearing in this publication every month—will be seen by millions of people—will help make the name "Wurlitzer" even better known than ever before—and that will mean greater popularity for Wurlitzer phonographs with location owners and the public alike.



OUR PRESENT PRODUCTION



IS DEVOTED TO WAR WORK

* BUCKLEY * MUSIC SYSTEM, INC.

Inventors, designers and manufacturers of the original Wall and Bar Box.

* BUCKLEY *

Manufacturers of Track Odds, Daily Double Track Odds, Seven Bells and Long Shot Parlay.

4223 W. LAKE ST., CHICAGO, ILL.

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FRIDAYS OF EACH WEEK AT 5 P.M.



"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINES INDUSTRY" ISSUED EVERY WEEK BY FIRST CLASS MAIL. REPRODUCTION IN WHOLE OR PART FORBIDDEN WITHOUT WRITTEN PERMISSION FROM THE PUBLISHERS. COMPLETE CONTENTS COPYRIGHTED BY: THE CASH BOX, 381 FOURTH AVENUE, NEW YORK, N. Y. (All Phones: MUrray Hill 4-1725). A CONFIDENTIAL INTERCHANGE OF NEWS, VIEWS AND PREDICTIONS OF THINGS TO COME FOR THE LEADING MEMBERS OF THE COIN MACHINES INDUSTRY,

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SERIAL NUMBER 91

"The Coin Machines Merry-Go-Round" By Bill Gersh

ALLIANCE



One of the big jobs that faces this industry is to ally " itself with its basic medium for profit - the locations. This will have to come regardless of what the thoughts of the men are about their locations to insure these locations remaining their own and also to assure themselves continued profitable operation for and after the post-war era. Remember that a returned soldier walking into any of your spots with one empty sleeve, can win a lot of sympathy. Probably enough sympathy to take the location away from you.

For years there have been plans made by one coinman and another in an attempt to insure holding locations. Contracts have been arranged. Loans have been made. Closer relationships have been attempted. And, in almost every possible fashion, coinmen have tried to reach some sort of understanding where they are more or less permanently assured their locations. Associations in certain cities have been successful in this regard. In other centers they have failed.

But, regardless of whatever other plans have gone before, new ones will have to be arranged for so that the coinman is assured his location thru some sort of an alliance whether it is thru a general association or personal contract. The retailer can become the most powerful booster for the coinman. His backing should be carefully and diplomatically arranged for so that harmful political activities will be wiped away by a complete understanding between retailer and operator.

Whatever the alliance that will come about, it should be arranged for as soon as is possible, long before the war is won, so that those men who endured the hardships of the war period will benefit most from the post-war era by remaining in control of the locations they have developed.

COOPERATION

Without even realizing it, this industry has shown more and better cooperative effort so far this year than it has in many previous years. With the industry a smaller, more highly concentrated and more solidified unit, the men have grown closer to each other and thereby come to better understand each other's problems. This war has done much to bring about this closer understanding among the members of this industry by shortening distances.

This cooperation will continue and will eventually lead to a better understanding for all concerned. Only by such closer cooperation can the members of this industry assure themselves a finer future. This one certainty should be engraved on the minds of every coinman, "Cooperate with your fellow coinmen and you will find yourself in a better and healthier position in this industry for the duration and most assuredly for and after the post war era."

Cooperation is being brought about of itself. There are still a great many skepticisms, cynicisms and suspicions which have to be cleared away to make this a completely cooperative industry. But only by working the hard way does anyone enjoy the eventual success he attains. It is our belief that by continuing in the way which the men have been doing these past few months they will eventually reach that stage wherein, of their own accord, they will find it most worthwhile to their future welfare to completely cooperate with each other.

RESERVE

Many months ago The Cash Box suggested to coinmen thruout the country that they arrange to create a financial reserve for themselves to help them during the coming post war era when new equipment will appear on the market in larger quantity than was ever before known and possibly at much higher prices.

"The Coin Machines Merry-Go-Round"

Those coinmen who have adopted such a plan will find themselves in an enviable position when this war is won. Only by a good capital reserve can the average firm in this business be assured continued prosperity during and after the post war era.

All plans now being made by manufacturers are based on the fact that the firms now engaged in this industry will be in position to instantly purchase the equipment they will manufacture and continue to manufacture while they go ahead with many plans they have to produce what they believe will be the most profitable of products.

A reserve system should be set up. It should mainly be composed of Government War Bonds. This sort of capital can be turned into ready cash and also act as collateral in those cases where credit is most desirable. This method of savings will not only act as a boon to this industry today, by the continued heavier purchase of War Bonds, but will most assuredly act as the necessary inducement to start the manufacturers into new products with a will.

CHANGES

A great many coinmen noting the condition of this industry at this time fear a complete and general upset immediately the war is over. We do not agree. We believe that all changes will be gradual. We do agree that there will be many changes. There is no doubt that the fermenting point which has been reached in this industry at this time is only an indication of what is forthcoming in the future.

Change is a gradual process. The present set-ups will continue, we believe, and coinmen will gradually adjust themselves to whatever new conditions arise as time goes on. We also believe that the changes themselves will be sufficiently gradual to allow all coinmen, regardless of their position in this industry, to meet and handle them as they see best fit to do.

What is therefore most important is for the men in this industry to arrange their affairs in such fashion that whatever changes will occur will not hurt them. In short, solidifying present set-ups will insure continuance thru the change period, up to a certain degree. When the change begins to affect the present set-up the coinmen can arrange, easily, cautiously, conservatively and carefully, to go along with it and change accordingly.

Changes are surely on the way. We believe that as constituted at present this industry will not suffer from the changes that will come about. It will, in the opposite, benefit from them.

NATIONAL BOARD

The National Coin Machines Board of Trade will eventually come about of its own necessity as more coinmen realize the need for experienced leadership. A National Coin Machines Board of Trade will in no fashion whatsoever injure local groups now in existence. If anything, it will prove to their advantage. Only a National Coin Machines Board of Trade can watch out for the welfare of the entire nation's coinmen and help preserve whatever prestige this industry has gained.

The National Coin Machines Board of Trade is not an "association" from the former understanding of what associations have been. It is a national group of men in this industry to carefully and correctly guide the welfare of all the industry and by its complete, national membership accomplish results which local groups can never expect to obtain.

There is no doubt that the moment the war is over, many will jump into the limelight in an attempt to create an organization of this kind. It will therefore be to the advantage of the entire trade to carefully watch all national organizations which will be attempted. Complete study should be given to each movement that will arise, and there is no doubt that a great many will arise, for everyone has come to realize the need for a national group. And the need grows greater each day.

Eventually the National Coin Machines Board of Trade will gain the necessary momentum to carry it over the top. As many have already suggested, a meeting of the leaders of this industry should be held this coming Fall '43 to discuss such plans.

EXPORT

Those who have had something to do with the export of coin operated equipment, prior to this war, realize that this was fast becoming an extremely important division of the coin machines industry of this nation. There is no doubt anymore that its success is today assured and that the first passenger ships and planes from Europe, when the war is over, will bring buyers here to obtain coin machines of every type. The British market, which by the way is enjoying boom play of all coin operated

equipment at this time, will be greater than it ever was, according to all indications.

"The Coin Machines Merry-Go-Round"

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"The Coin Machines Merry-Go-Round"

The British believe that they will again be able to handle the rest of Europe as they practically did in the pre-war era. This may prove profitable to the average American coin machines manufacturers for it is a certainty that it is much better to deal with one reliable source and especially a more easily understood and communicable source, than with a scattered many all over the European continent.

American troops have created a new interest in coin operated equipment thrubut Asia and Africa. This is sure to result in greater business than was ever formerly enjoyed from some of the more remote spots of the world. South America gives all indication of proving a tremendously profitable market. Asia, Russia, Africa and especially the European continent are all assured customers.

The export field looms ever more important to all the coin machines industry. It is bound to prove itself a highly specialized field requiring the services of export organizations and banking institutions that understand the requirements and laws of each country. Regardless of these technicalities, which can be easily overcome, the coin machines industry can look forward to greater returns from exportation of coin operated equipment than ever before in its history.

HONORABLE MENTION

This week we take pleasure in giving Honorable Mention to Ben Rodins of Marlin Amusement Co., Washington, D.C., for the fine charitable work he is doing and which reflects with honor upon all this industry.

Also to Irvin Blumenfeld of The General Vending Service Co., Baltimore, Md., for the effort he has already given in helping the U.S.O. entertainment groups as well as the continued giving freely to men in uniform in the far flung places of the globe.

And to Max Bushwick of Capital Amusement Co., Philadelphia, Pa., for his American Legion, Veterans of Foreign Wars and charitable activities which have won him much praise and which reflect with great credit upon all this industry.

PAT-ON-THE-BACK DEPT.

A letter from Ben Horowitz of Albena Sales Co., New York City, which reads, "We have only recently begun to advertise in The Cash Box and we can say this right here and now, the results are tremendously gratifying, in fact, publications whose advertising rates are far more costly than yours do not even compare in results. We can safely say that anyone having coin machines or parts to sell don't know what they are missing until they try The Cash Box. Lots of luck to you and long, long may you prosper."

Irv Blumenfeld of The General Vending Service Co., Baltimore, Md., writes us, "First, may we say that your 'Coin Machines Merry-Go-Round' is a natural. Whether or not the price lists or advertising sections of The Cash Box are valuable to any particular person, we here personally feel that the inside information, as well as the market reports and news which vitally affect this industry, make The Cash Box a tremendous factor and a most necessary one to everyone who hopes to maintain his business after Victory is ours. We unhesitatingly tell you that you rate not only an honorable mention, but something more, the sincere thanks of the entire industry for the invaluable service you are rendering."

DISTANCES GROW SHORTER

It is now most apparent that The Cash Box prediction of many months ago has come to pass. At that time The Cash Box stated that because of our First Class mailing method we believed that we would help to pull the industry closer together and thereby help to shorten distances.

As certain leaders in this business have advised us, "The moment we receive The Cash Box we check off the items we want and also what we believe we have for sale and we're in action from then on."

Not only has The Cash Box helped to bring the men closer together and also thereby created better understanding, but has been largely responsible for the appreciation shown for each other in the methods the coinmen use today to do business. It is our belief that as The Cash Box continues to grow that it leads into that new era when distance from coast to coast will be measured by hours instead of by miles.

FIRST ANNIVERSARY

For more than 15 years, as the writer traveled from coast to coast, he has at various times been told, "What this industry needs most is a publication that is exclusively devoted to this business and written and published by people who thoroly understand the workings of this trade."

We believe, this being our First Anniversary, that we can truly state we have such a publication in The Cash Box. That it has a most important place in this industry. That we can look forward with great hope and confidence to the time when Victory will be ours and when we can, at last, present to this industry what we believe will prove a publication comparable in all aspects to anything ever produced in the publishing history of this country. Yet, a publication that will most definitely and confidentially confine itself to the active members of this industry - exclusively.

By Joe Orleck

A (1945) COPIRICHTED FEATURE OF "THE CASH BOK" 581 FOURTH AVE., NEW YORK

LOOKING BACK THRU THE YEAR

JULY

James Petrillo stops recording... Gas rationing begins in East... Harry Hoppe dies in California...Geo. Ponser moves his New York office...Earl Winters, Sales Manager for International Mutoscope enters army...Walter Reed, service manager for Rudolph Wurlitzer dies...Mills Three Bells selling for under \$300. AUGUST

Shellac rationing ordered by government...Harry Williams and Lyn Durant open United Manufacturing Company...Curley Robinson and Arthur Mohr, California, make tax plea to Senate Committee in Washington...Harry Rosenthal opens Automatic Amusement Co. in Pittsburgh, Pa...New York Supply Co. moves over to 10th Avenue, New York City. SEPITMBER

Gil Kitt celebrates the 1st Anniversary of the opening of his Empire Coin Machine Exchange...Mr. and Mrs. Nate Gottlieb (D. Gottlieb & Co.) announce the birth of a son.. Willie Levy and Jerry Karpman open Chemical City Music Co. in Charleston, W. Va... Karl Klein (Groetchen Tool Co.) leaves for engineering job with government...Arthur H. DuGrenier Co. move their New York office to East 44th Street. OCTOBER

Senate passes Federal Tax for Coin Machines...Mr. Harold Perkins (Buckley Music System) dies...New York City music operators hold annual banquet at Waldorf...Mr. Irv. Blumenthal (The General Vending Service Co., Baltimore, Md.) announces the birth of a son.

NOVEMBER

Fred Gaunt appointed General Manager of General Music Co., Los Angeles, Calif. by William (Bud) Parr...Roy McGinnis, Baltimore, Md. buys arcade from Harry Plisner.... Dave Stern, Royal Distributors, Elizabeth, N.J. appointed Rock-Ola distributor...B. D. Hazer closes Philadelphia, Pa. office....Max Lipin opens Allied Music Sales Co. in Detroit, Mich....Cleveland music operators hold annual banquet. DECEMBER

National gas rationing starts...Jack Berman, son of Bess and Ike Berman, Economy Supply Company closes Baltimore, Md. branch, and enlists in the Navy....Musicraft Corp. enters the popular recording field....Mitchell Mohr, son of Mac Mohr, Calif. enlists in Air Corps...Meyer Parkoff opens Atlantic Distributing Company in New York City.... Arçade Owners form association with headquarters in New York City. JANUARY

W. S. (Si) Redd opens Redd Distributing Co. in Boston, Mass. as Wurlitzer distributors buying out Don Clark. John A. McIlhenny appointed manager...Lucky Skolnick, partner in American Vending Co., Brooklyn, N.Y. enters the army...Al Goldberg, Mayer Lansky, and Eddie Smith buy Manhattan Simplex Phonograph Co., New York City (Wurlitzer distributors)

FEBRUARY

Pennsylvania High Court OK's Free Play pins....Mike Spector and Frank F. Engel dissolve partnership. Spector opens Fairdeal Amusement Co. and Engel opens Automatic Equipment Co., both in Philadelphia, Pa...Los Angeles County repeals restrictions on pins...Al Blendow elected president of Arcade Owners Ass'n.....A. R. Kiser, A. R. Kiser & Co., Charlotte, N. C. dies...Stoner Mfg. Corp. awarded government "E".... Philadelphia music operators run annual banquet. MARCH

Al Sebring opens Bell Products Co. in Chicago...,Dave Margolin opens Manhattan Phonograph Co. on 10th Avenue, New York City and appoints Tony Casparro manager...Fred Caunt, General Music Co. gets married....Angelo Delaport, Rex Amusement Co., Syracuse. N.Y. moves downtown...Packard Manufacturing Co. receive government "E"....Tom Watling dies.

APRIL

Dave Bond runs 3 day party on opening new offices of Trimount Coin Machine Co., Boston, Mass....Joe Westerhaus enters revamp field from Cheviot, O....Edward (Tippy) Klein, Philadelphia, Pa. dies....Oklahoma passes 10% gross tax on phonos....Willie Blatt, Supreme Enterprises, Brooklyn, N.Y. introduces the Supreme Gun, a revamp..., Jack R. Moore Co. appointed West Coast distributors for Sullivan-Nolan.

Si Reichbaum, Mechanics Service, Pittsburgh dies...Government passes tube limitation order...Marcus Klein and Dave Lowy sever partnership, and open separate organizations on 10th Avenue, New York City. Watling Mfg. Co. awarded government "E"....Myer Frank and Eddie Casnoff sever partnership. Casnoff retains General Coin Machine Co. and Frank opens Philadelphia Coin Machine Co., both in Philadelphia, Pa. JUNE

Sam May Co. takes over national distribution for Krueger & Myer's coin chute protector ...Harry Drollinger returns to coin machine business after 2 years absence...Ben Horowitz opens Albena Sales on 10th Avenue, N.Y.C...Eddie Steel appointed manager for Mechanics Service, Pittsburgh...Drastic gas regulations set in East...Mills Three bells selling for \$1195.



MARKET ANALYSIS

On the following page will be found the first known published "Market Analysis Chart" in the history of the coin machines industry. This is the result of this past year's study of market conditions based upon prices as quoted each week and which appear in "The Confidential Price Lists" section of The Cash Box. The chart is easy to understand. It uses June, 1942, as a basis to show how prices increased by percentage in all machine categories.

MUSIC

Lowest price increase since June '42 was in music. Only a 20% rise is noted. Remember that all price rises are averaged. Newer and more popular equipment may have jumped in some cases as much as 40% and 50%. But, this is averaged by the fact that older equipment more or less maintained its price for the entire year (from June '42 to June '43) and in some isolated cases machines have even gone down in price. The average increase for this field for this past year is 20%. Remember too, that the machines are one year older than in June '42.

CONSOLES

Biggest price rise for this past year is in the consoles field. Prices started to rise slowly at the beginning of this year, gradually caught up this past Fall, started climbing this past winter and reached unprecendented heights this spring and summer.

PINS

The pinball market was rather jittery. It was low in June, '42, and continued low. Then with the opening of much territory prices suddenly zoomed. A few months of this and the later model games were cleared away. The market again faltered and has since been going up and down in undecided fashion. The pinball market continues unsteady. The only steadying influence in this field can be attributed to the revampers who have done a truly remarkable job. There is no doubt that this field will once again zoom upward at the slightest inclination and this time may climb to new highs.

SLOTS

The slot situation had already begun to make itself pretty much apparent in June '42. Prices were already high, but continued to climb an additional 60% higher during this year with the machines becoming more difficult to obtain each week. There are many rebuilt machines being sold for new equipment in this field at this time. It is extremely hard to gauge the sales prices for any machines in this field at this time because of the uncertainty of being able to purchase them. This 60% increase, in addition to the high prices already in effect June, 1942, gives a very good idea of the slot market's price rise.

ONE-BALLS

Here is another field that continued its climb regardless of the fact that prices in June '42 were already at a tremendously high mark. Prices soared over 100% above what they were in June, a year ago. The one-ball market is probably the "rare field" of the industry with equipment here almost impossible to obtain and prices being asked so far away from average that any method for future market computation would be impracticable at this time.

ARCADE

Arcade equipment enjoyed a 100% jump over prices in June '42. As reported this past Spring there isn't enough arcade equipment around to handle the demand. A great many more arcades would have been opened this past Decoration Day were it possible to obtain the necessary equipment. Such items as guns, rifle ranges, etc., are becoming extremely hard to obtain. Prices asked are far above what anyone ever dreamed they would reach in this field. And this is not figuring on many types of guns and other equipment which are almost out of the picture, for the price increase in these, in many cases, is far above the 100% mark since June, 1942.

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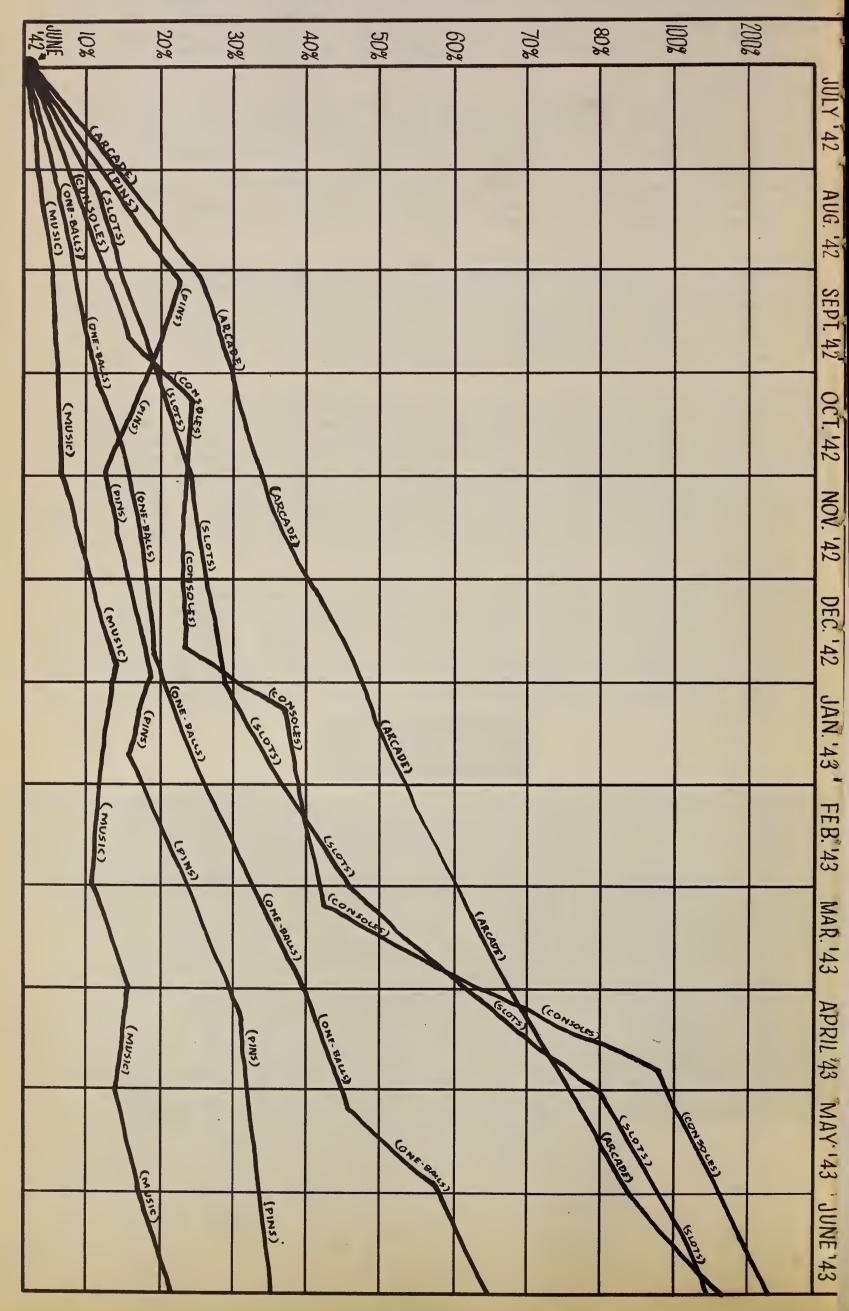
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MARKET ANALYSIS CHART: Shows how prices increased from June, 1942 to June, 1943. Price increase is based on average for each entire field. Where one certain type of machine may have jumped more than the percentage increase shown, the entire field (averaged) increased in price percentage as per the chart. (More information can be had on the preceding page referring to "Market Analysis").



Many months ago we recommended the employment of women for servicing and collecting. Here and there thruout the country the call was heeded. In Baltimore, Boston, Newark, Portland, and in other cities, women have proved highly successful in this occupation and gradually more and still more firms are hiring them. (This will have to be done anyway for now the Federal government has streamlined its policy on manpower and will soon begin to take fathers into the armed services and force even highly paid executives into war jobs at much lower salaries.) Each of these firms, already employing "coingals" (as we prefer to call them), admit that they rapidly take hold and are quick to learn.

"COINGALS"

JACK R. MODRE

The above picture was sent to us by Miss L. Helen Cusson of the Jack R. Moore Co., Portland, Ore., (one of our very first subscribers) and is the most interesting we have as yet received from anywhere in the country. In a long distance phone conversation Miss Cusson explained to us that many an operator has since inquired as to the how and where he, too, could do the same for himself. Miss Cusson advises that the firm is tremendously pleased with these alert looking young women. "They are proving themselves an extremely efficient and intelligent service force", says Miss Cusson, "they will act in this capacity until our men come back from the armed services. We believe that they will then make a marvelous addition, because of the training they will have had by that time to our proposed, enlarged staff, when the war is over."

We do not say that everyone will prove as successful as the Jack R. Moore Company, but we do believe that those who are finding themselves in a quandary as to obtaining efficient help should give the gals a chance. Those who have chosen wisely and given the gals a fair trial are tremendously pleased with the results and absolutely swear by these "coingals", even over former service men. Those who are careful in their choice, even more careful during the training period, and liberal in their understanding of the trials these gals will have to go thru in the beginning, are completely repaid for their efforts.

The above "coingals" can be depended upon in their outside servicing jobs just as much as you can depend upon the coingal who runs your office, keeps your books, reminds you to pick up shipments and otherwise keeps you generally informed of the things you like to know, even to discovering this page before you probably will. You will find many a mechanically minded young woman these days eager and happy to take on a well paying service job, and believe us, extremely capable of correctly handling herself in even the below average location. Maybe, to your surprise, even a bit better than some of the boys who have worked for you in the past. And when your men come back from winning the war you'll find these "coingals" a most valuable addition to your business.

With almost as many women at work as men thruout the nation, the sight of a girl servicing a machine comes as no surprise to your locations nor to its customers. Furthermore it has already been proven many times that locations extend more cooperation and courtesy and that this helps "coingals" to work better, and faster, too. The majority of firms who use "coingals" do so for the daylight hours. Men take over the night servicing, if any. "Coingals" waste no time at bars buying drinks for the house. They get their collection slips signed quickly and on they go. And, what's more, locations realize that these are young ladies at work and this in itself has helped cut down on complaints, arguments and abusive language which many service men have had to endure.

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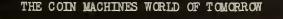
that someone thought up and in which someone else saw opportunity and there came to be an industry. Building a coin machine is like putting on a show. In well guarded, hidden, factory nooks, away from all else, sit busy men who saw and file and draw and think and argue and calculate and eventually produce the first handmade model of - a coin machine. And then it is fearfully viewed by the manufacturer and his engineers and production experts and his advertising and merchandising staff. Just like drilling the chorus and rehearsing the stars and listening to the new songs and building the stage settings. And then, after so many, many thousands have been spent, the curtain is raised. And there, presented to all is - a coin machine. And it either reaches the top or becomes a flop on the say-so of those small and big towm critics who buy it, guide it, and attempt to earn with it.

And what about those men who baby it? Who are called out of their warm beds at midnight because Joe Doak's Tavern needs \$2.00 worth of nickels? And return home tired and disgruntled? And somewhere on a lonely road in some dingy honky-tonk another coin machine has stopped functioning. And up he gets again. And once again he starts to drive. Sleepy, tired, grouchy - and all for what? For this thing we call - a coin machine. He lives it. He eats it. He dreams it. He trades and deals and argues and chisels and buys and sells and somehow keeps on going for this thing we call - a coin machine. "What a life", he cries in disgust.

He continually howls about being "gypped", about "junk being shipped to me", about "machines that won't work", and about "manufacturers who don't care a damn about you after you're sold", and about "distributors that are just after your money", and about "locations that are always griping" and about "parts that you never get when you order 'em", and about a thousand and one things more. But - he loves it - loves this thing we call - a coin machine.

"Damm taxes are getting higher", he laments, "storekeepers are getting too smart", he wails, and he cries, "who in the hell wants to be in a business where locations disappear overnight" and "where you don't know whether you are in or out of business when you wake up" and "where legislators and politicians and cops and sheriffs and every monkey's uncle wants something or other from you" and "when you think you're making a buck along comes another new gadget and you've got to buy it whether you like it or not or lose the spot" and "you've got to take some jerk's guff and like it" and "you listen to complaints that make you sick and you've got to smile thru it all".

"And", he groans, "you run into debt and the finance companies holler and your jobber yells and they put collectors on your tail" and "when you want a Sunday off along comes some location and tells you he's having a Polish wedding and won't you bring some machines around for the guests to play - free" and "when you're all set to take a vacation some new monkey busts into your territory and starts offering loans and crazy percentages to get the spots" and "you're all set to quit and the offers they make you for your equipment almost knock you cold, everything they sold you is suddenly N.G. and lousy and old, and you just bought the stuff"....."so what the hell else is there to do?"..... "You're stuck, so you may as well stay stuck."....."After all, it ain't such a bad business, you know." "This thing we call - a coin machine."



The great developments that are under way at this time portend a marvelous future for those men who will be engaged in the coin machines industry - tomorrow. Electronic developments which may even eliminate the use of present type records and needles. Cigarette machines which will accept coins of large denomination, make change, and deliver packs of cigarettes without the need for pushing or pulling handles or working any gadgets. Amusement devices of a new type never before dreamed about, incorporating the lessons learned thru use of the new manufacturing processes and electrical advancements.

These and many more surprises are being prepared for the future. For the day when the war will finish and the firms who have long considered this coin machines industry a lucrative business will enter with all their great manufacturing and financial power to build this division of America's general amusements industry to new and undreamed of heights.

Nor are these statements - dreams - or hopes. But facts. Facts that each and every day make themselves more and more apparent. Facts that are gradually becoming known to many leaders as they enter into consultations with manufacturers on products they only dreamed about a few years ago.

The coin machines world of tomorrow will be a new and different and better business. A more highly developed and possibly more complex industry. It will perhaps have to make way for a great many new leaders who will start it off on a path it had always hoped for. It will look intimately into foreign markets that are now accumulating vast cash reserves in this country as the trade balance swings their way momentarily. It will be as well acquainted with the machines that are popular in Britain and China and Russia and South Africa and Australia and all over the rest of the world as it will be with the machines that will prove popular in this nation.

As The Cash Box enters into its second year in this industry, these are the facts that cause this medium to hit harder than ever to gain the necessary type of business ethics which will allow for those firms now engaged in the coin machines industry to best benefit from the developments that are certain to come about when this war is won.

The coin machines world of tomorrow - the world that all the leaders in this industry are striving for - that world is a surety. It's a new world - a speedier, better, grander, bigger world for those men who know the way to merchandise and to develop and to promote and to market. It's a world worth working and waiting for. VOL. 4, NO. 39

(SECTION 1)

WANT-TO-BUY ADS

THE HEADLINES OVER EACH AD GIVE AN APPROXIMATE IDEA OF THE ITEMS THESE FIRMS WANT TO BUY. IT IS ADVISABLE TO READ EACH AD CAREFULLY. THESE ADS ARE STRICTLY DEVOTED TO "WANT-TO-BUY" ONLY. MANY "FOR SALE ADS" FEATURE "WANT-TO-BUY" IN THE "FOR SALE ADS" SECTION.

WE WANT THESE USED MACHINES AND WILL PAY THE FOLLOWING CASH PRICES CONSOLES AND SLOTS Mills Three Bells.....\$700.00 Keency 4-Way Super Bells.....\$500.00 Mills Four Bolls, Late Head 700.00 Mills Four Bells, Original Keeney 5¢ Super Bolls......175.00 Evans Lucky Lucro, 3/5¢ & 2/25¢. 325.00 Mills 5¢ Vest Pocket, Blue & Gold40.00 Mills 5¢ Vest Pocket Chrame 45.00 Mills 5¢ Q.T.Glitter Gold......75.00 ARCADE MACHINES Mutoscope Sky Fighters \$265.00 Keeney Air Raider 185.00 Mutoscope Punching Bags.....200.00 Secburg with Jap Conversion 90.00 Genco Play Ball.....125.00 Chicago Coin Hockey 160.00 PHONOGRAPHS AND BOXES Seeburg 9800 RC.....\$400.00 Sceburg Classic185.00 Packard Pla-Mor Boxes...\$25.00 LATE ONE-BALL FREE PLAY Longacre - \$400.00Thorobred - \$400.00 Pimlico - \$325.00 '41 Derby\$275.00 WILL SEND DEPOSIT BY AIR MAIL - - ADVISE EITHER OFFICE !!! BADGER NOVELTY COMPANY BADGER SALES COMPANY 2546 N. 30th STREET, MILWAUKEE, WISCONSIN. 1612 W. PICO BLVD., LOS ANGELES, CAL. - PINS -WANT - Will pay highest cash prices for West Winds, Double Plays, or Sun Beams. Write, wire or phone immediately number of games available, condition, best price, and when ready to ship. RELIABLE AMUSEMENT COMPANY (Tel: 4-1815) FLINT, MICH. 4101 INDUSTRIAL AVENUE MUSIC - FUSES WANT - We want to buy the following Wurlitzers quick: Model 750E, 850, 500, 600, 24. Must be clean and mechanically perfect. Cash waiting: Also want Packard Pla-Mor Boxos and Slow Burning Fuses 12 Amp. Quote your best prices by Airmail. AUSTIN PHONOGRAPH COMPANY 108 EAST FIFTH STREET AUSTIN, TEXAS - CONSOLES -WANT - Bally Big Tops \$80.; Bally High Hands \$110.; Also other F.P. Consoles. MECHANICS SERVICE 2124 FIFTH AVENUE (Tel:Atlantic 0662) PITTSBURGH, PA.



ALWAYS CONSULT THE TRADING POST WHENEVER YOU BUY OR SELL

Phonographs—Wall Boxes—Adaptors—Coin Machines—Pin Tables Consoles—Arcade Machines—Supplies and Accessories

WILL PAY CASH FOR ARCADE MACHINES

A.B.T. AER-O-MATIC SHOOTING GALLERY BALLY BULL'S EYE BALLY DEFENDER BALLY RAPID FIRE SEEBURG CHICKEN SAM MUTOSCOPE DRIVE MOBILE SEEBURG JAIL BIRD KEENEY AIR RAIDER

KEENEY ANTI-AIRCRAFT GUNS KEENEY SUBMARINE GUNS KIRK NIGHT BOMBER EVANS' SUPER BOMBER MUTOSCOPE ACE BOMBER MUTOSCOPE SKY FIGHTER MILLS PUNCHING BAGS MUTOSCOPE PUNCHING BAGS WURLITZER SKEE BALLS

CONSOLES

MILLS FOUR BELLS MILLS THREE BELLS KEENEY SUPER TRACK TIME KEENEY SUPER BELLS, 2-WAY, 5c/5c KEENEY SUPER BELLS, 2-WAY, 5c/25c KEENEY SUPER BELLS, 4-WAY

SLOT MACHINES

MILLS CHERRY BELLS MILLS GOLD CHROME BELLS MILLS BLUE FRONTS, SERIALS 400,000 MILLS 5c BROWN FRONT CLUB MILLS 5c BONUS BELLS MILLS ORIGINAL CHROMES MILLS EMERALD CHROMES MILLS COPPER CHROMES MILLS 25c MELON BELLS MILLS YELLOW FRONTS, 3/5 P.O.

PHONOGRAPHS

WURLITZER 850 WURLITZER 800 WURLITZER 750 WURLITZER 750E WURLITZER 700 WURLITZER 600 KEYBOARD WURLITZER 500A, KEYBOARD SEEBURG HI-TONE, R.C. SEEBURG HI-TONE, REG. SEEBURG ENVOY, E.S. SEEBURG REGAL

MUSIC SYSTEM EQUIPMENT

PACKARD WALL BOXES

WURLITZER 30-WIRE BOXES

BETTY TELETONE BOXES

ONE - BALLS

BLUE GRASS, F.P. CLUB TROPHY, F.P. '41 DERBY, F.P. EUREKA, F.P. LONG SHOT ONE-TWO-THREE '40, P.O.

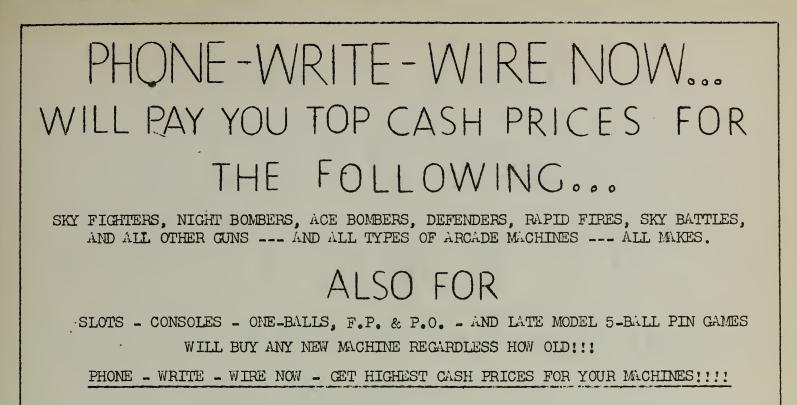
4233 W. LAKE ST.

PIMLICO SPORT KING, P.O. TURF KING, P.O. FAIRMOUNT, F.P. SANTA ANITA LONGACRE, P.O.

Ph: Van Buren 6636

SCALES — ALL MAKES WIRE OR MAIL QUANTITY AND PRICE

CHICAGO. ILL



NOVELTY COMPANY Κ. С. 419 MARKET STREET, PHILADELPHIA, PA. (ALL PHONES: MARKET 4641)

- PHONOS -WANT - 20 Wurlitzer Model 616 phonographs in good condition, all parts intact at \$49.50, F.O.B. New York, N.Y. Advise and we will send deposit. ATLANTIC DISTRIBUTING COMPANY

583 TENTH AVENUE

(Tel: LA-4-8193)

NEW YORK CITY.

ST. LOUIS, MO.

- MUSIC -

WANT - Will pay cash for following Wurlitzers: Colonials; 800's; 750's; 850's; Need parts for all type Seeburgs. (We have just purchased entire route of McCall Novelty Company of St. Louis for cash.)

TURNER PHONOGRAPH COMPANY

3033 LOCUST STREET

- ARCADE -

WANT - Will pay the following prices for: Mutoscope Sky Fighters \$285.; Mutoscope Ace Bombers \$275.; Bally Defenders \$245.; Keeney Air Raider \$195.; Kirk Night Bombers \$350.; Advise by wire or airmail when ready to ship and quantity and condition. WM. NATHANSON

2738 CINCINNATI STREET

(Tel: Angelus 2-4871)

LOS ANGELES, CALIF.

VENDORS - SLOTS - PHONOS

WANT - Will pay spot cash for Stoner Univendors. Give full description and lowest cash price in first letter. Also in market for slots and phonographs. What have you? J. E. COBB DISTRIBUTING CO.

512 SOUTH SECOND ST.

(Tel: Wabash 1501)

LOUISVILE. KY.

- EASTMAN PAPER -

WANT - Ea stman Direct Positive Paper 2" by 250', we will pay \$30. per roll for any amount.

110 SOUTH TEJON

STEWART NOVELTY SALES COMPANY (Tel: Main 5593)

COLORADO SPRINGS.COL.

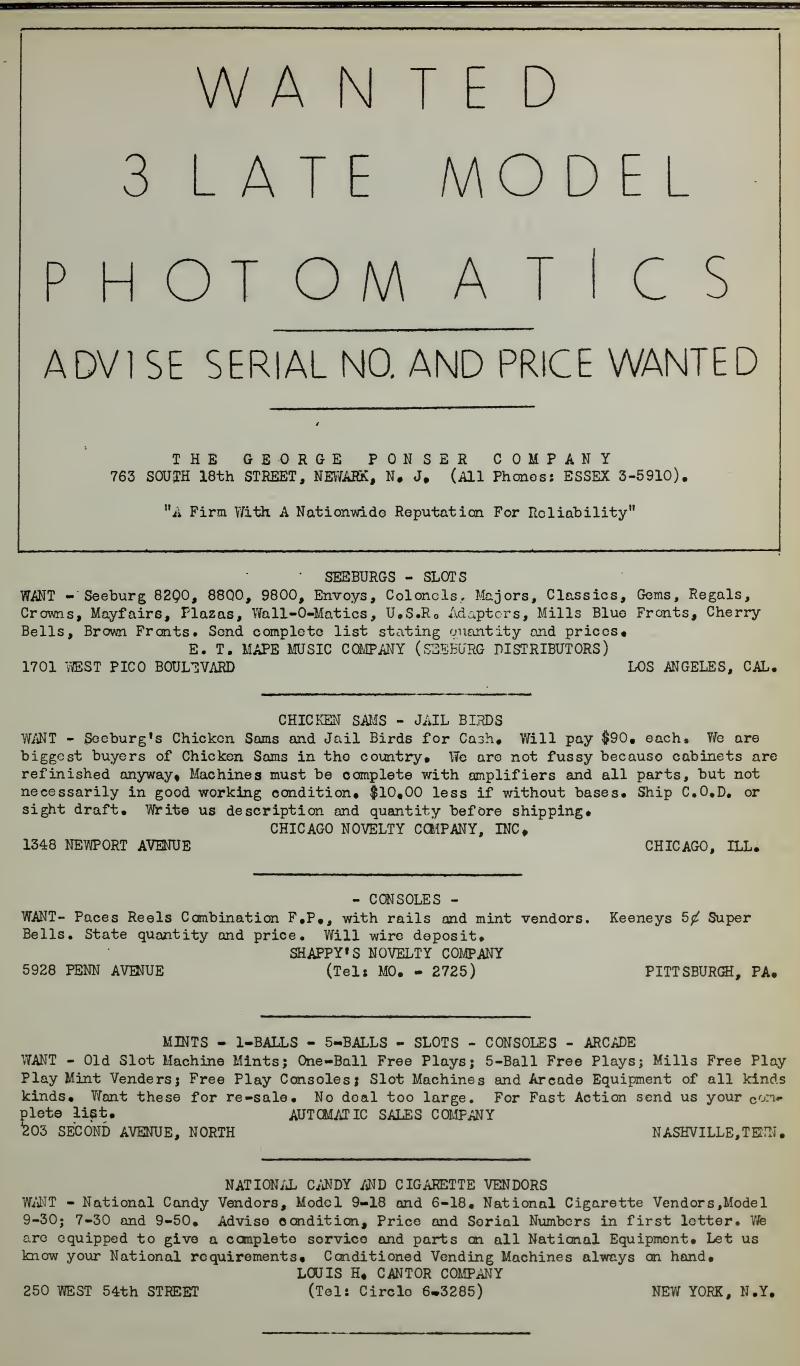
MUSIC - SLOTS

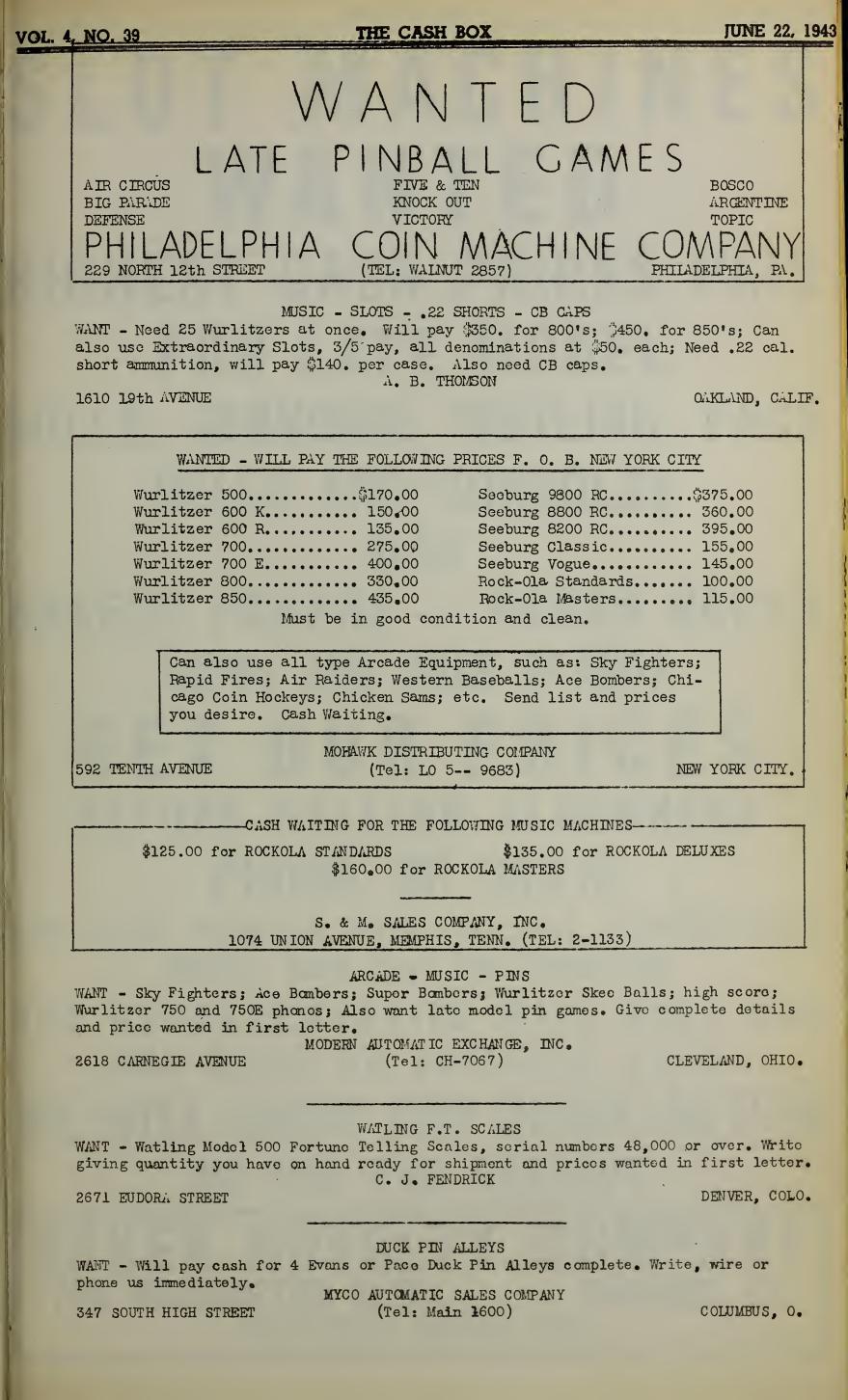
WANT - We will buy all models ('39 and up) of Seeburg and Wurlitzer Phonographs. Also want 500 Mills Escalator Slot Machines, 3/5 or 2/4 P.O. Also 200 Mills Vest Pockets. State serial Numbers and best price in first letter. We buy, sell and exchange. STERLING NOVELTY COMPANY

LEXINGTON, KY.

THE CASH BOX

JUNE 22, 1943





Vol. 4, No. 39

THE CASH BOX

June 22, 1943



THE CASH BOX

JUNE 22, 1943

, NO. 39	THE CASH BOX	JUNE 22,
WA	NTED IMMEDIATELY FOR CASH	
MUSIC	ONE-BALLS	ARCADE EQUIPMENT
Wurlitzer 750 E	Bally Long Shots	Bally Rapid Fires
Seeburg 8800 - 9800	Bally Santa Anitas	Bally Defenders
SLOT S	v	Evans Super Bombers
	Bally Kentuckys	-
ate Blue Fronts	Bally Jockey Clubs	Kirk Night Bambers
rown Fronts	Bally Longacres	Keeney Air Raiders
CONSOLES	Bally Thorobred	Evans Tommy Guns
ills Four Bells 5¢	Bally Pimlico	(late model)
ills Four Bells 5¢ and 25¢	Bally '41 Derby	Mutoscope Sky Fighter
	· ·	
ills Three Bells, late	Keeney Fortune	Chicago Coin Hockey
eeney Two-Way Bells,Conv.		
eeney Four-Bells, Conv.	GIVE COMPLETE DETAILS AND	PRICE WANTED IN FIRST
		L NUMBERS, ETC. IF NECESSARY
		D NOMBERO JETO TI NEODOCATI
PAU		-
1503 WES	T PICO STREET, LOS ANGELES,	CALIF.
	SEEBURG PHONOS	
ANT - We will pay cash for: S	eoburg Rex, Royal, Gem, Reg	al, Crown, Concert Grand,
ogue, Classic or any other la		
uantity, condition and price		
	SHAFFER MUSIC COMPANY	
06 SOUTH HIGH STREET	(Tel: Main 5563)	COLUMBUS, OHIO.
	COMPLETE MUSIC ROUTE	
MANT - Will buy for spot cash		
he U.S.A. For a quick turnov	er and a "square deal" give	complete details in first
etter to:		
	BEN LUTSKE	
807 SHERIDAN ROAD		CHICAGO, ILL.
SL	OTS - PARTS - MECHANISMS	
MANT - Mills Silent slot mecha	nisms and parts; Mills payo	ut slides of all denomina-
ions; cither mystery or regula		
ny parts at all. Every distr		
aying around that he can turn	•	
r condition and FOK's, Roman	Heads, Goldens, War Eagles,	Skyscrapers, Extraordinary,
ion Head, Wolf Head, Futurity	any size coin play: Mills	Square Bells, Flashers, Hi.
oys and Wurlitzer 50 Cycle Ge		
	COLEMAN NOVELTY COMPANY	
025 FIFTH AVENUE		ROCKFORD, ILL.
		ROOR ORD, IEL.
ST.OTS	- 1-BALLS - CONSOLES - TRAD	F.
ANT - Will Buy the following		
ronts; Nickel, Dime, Quarter,	•	
erial numbers and guaranteed (condition. Also want One-B	all machines. Cash or Free
lay; Mills Three Bells and For	ur Bells. Keenev Super Bell.	s. Will trade seven new
anorams used less than 60 days		
ash.	Journal of the start of the	
	VENDING MACHINE EXCHANGE,	TNC
O BROAD STREET		
O BROWD STREET	(Tel: 3-4511)	RICHMOND, VA.
DON'T WASTE TIME S	HIP C.O.D NOTIFY US HO	M MANY ON THE WAY
WE WILL PA	Y THE FOLLOWING PRICES FOR.	
	A	
ills Square Bells		as, 2/4 P.0\$40.00
ills Flasher		inarys
ills F.O.K.'s 2/4 P.O		ers
	of glass and cabinets does	
	0	

NOTICE: Condition of glass and cabinets does not matter if all parts are intact. Will pay \$10.00 more if Slots are 3/5 P.O. - Will also buy all other Mills machines and parts.

State all in first lottor you send us. Avoid unnecessary

correspondence.

G. N. VENDING COMPANY 663 WEST BROAD STREET COLUMBUS, OHIO

JUNE 22, 1943

WANT
GENCO
SEVEN UPS
AN.D SLUGGERS
WILL PAY \$30.00 EACH ADVISE QUANTITY, CONDITION AND WHEN READY TO SHIP 1.
WILL PAY \$40.00 EACH
FOR
STONER TURF CHAMPS
THESE MUST BE COMPLETE
WESTERHAUS AMUSEMENT COMPANY 3726 KESSEN AVENUE CHEVIOT, OHIO
ALL PHONES: MONTANA 5000

GROETCHEN MEDALS - GUNS - SCALES P MUSIC

WANT - Will pay $3\frac{1}{27}$ each for Groetchen Aluminum Typer Medals; will pay \$100. each for Seeburg Jailbirds in good condition; will pay \$45. each for Seeburg Ray-O-Lite guns in running condition; also want Watling and Kirk scales - advise just what you have; will pay top cash prices for Wurlitzer 616's, 412's and 12 and 16 record Rockolas in running condition. Give full details in first communication.

1856 ARAPHOE STREET

DENVER DISTRIBUTING COMPANY (Tel: Cherry 4800)

DENVER, COLO.

CHUTES - DIGGERS - ARCADE n Chutes; Also diggers; what have you to off

WANT - A.B.T. 2¢ Coin Chutes; Also diggers; what have you to offer. Am also interested in all other arcade equipment. Write me dirst. ACME NOVELTY COMPANY

1124 HENNEPIN AVENUE

MINNEAPOLIS, MINN.

CONSOLES - SLOTS - ARCADE - 1-BALLS

WANT - Four Bells, Three Bells, Lucky Lucres, Lucky Stars, Super Bells, Consoles of all kinds; Slot madhines, Arcade equipment, '41 Derby, Club Trophys, Thorobred, Longacres, Pimlicos, Fortunes, Skylarks, Long Shots, Santa Anitas, Kentuckys, Jockey Clubs Turf Kings, and other 1-ball automatics of all kinds. We pay highest prices for all types of equipment. Will airmail deposit.

1511 W. PICO BLVD.

CHAS. E. WASHBURN COMPANY (Tel: Exposition 3404)

1-BALLS - CONSOLES - SLOTS WANT - Will buy the following: One-Ball machines, cash or free play; Mills Three Bells or Four Bells; Keeney Super Bells, Mills Gold Chromes; Brown Fronts; Blue Fronts 5¢/10¢/25¢/50¢/ \$1.00 play; also Mills Free Play Mint vendors. Give serial numbers, quantity and condition and price wanted in first letter. JONES SALES COMPANY HICKORY, N.C. (Tel: 107) 1330-32 TRADE AVENUE 1-BALLS - CONSOLES WANT - Will pay cash for any quantity: Bally Fairmounts, Turf Kings, Jockey Clubs, Long Shots, Kentuckys, Sport Kings, Santa Anitas, Long Acres, Thorobreds, Pimlico,

'41 Derby, Club Trophies, Mills Three and Four Bells, Keeney Super Track Time, 2-Way and 4-Way and Single Super Bells. Give full description and price via airmail. We also want all you have of Evans' Lucky Stars.

THE R. F. VOGT DISTRIBUTORS MILNER HOTEL BUILDING

ARCADE - PHOTOMATIC SUPPLIES WANT - Will buy all kinds of Arcade Equipment: Sky Fighters, Ace Bombers, Rapid Fires, Punching Bags, etc. Will buy Eastman Direct Positive Paper, sizes 12, 2, 3, 4 and 6 inch in rolls of 250 to 1000 ft. State what you have, price, size, expiration date, etc. TONY BRILL

815 SOUTH HILL STREET

OL. 4, NO. 39

GUNS & GUN PARTS WANT - Seeburg Ray-O-Lite machines complete or any parts for the Seeburg Ray-O-Lite machines such as Amplifiers, Rectifiers, Guns, Gun Stocks, Gun Cords, Gun Triggers. AUTOMATIC AMUSEMENT COMPANY

400 N. SECOND STREET

- CONSOLES -

(Tel: 3-9252)

WANT - Highest prices paid for Bally High Hands. All kinds of slots and shuffleboards. Write, Phone, Wire.

54 NO. PENNSYLVANIA AVENUE

ROTH NOVELTY COMPANY (Tel: 3-2853)

WILKES-BARRE, PA.

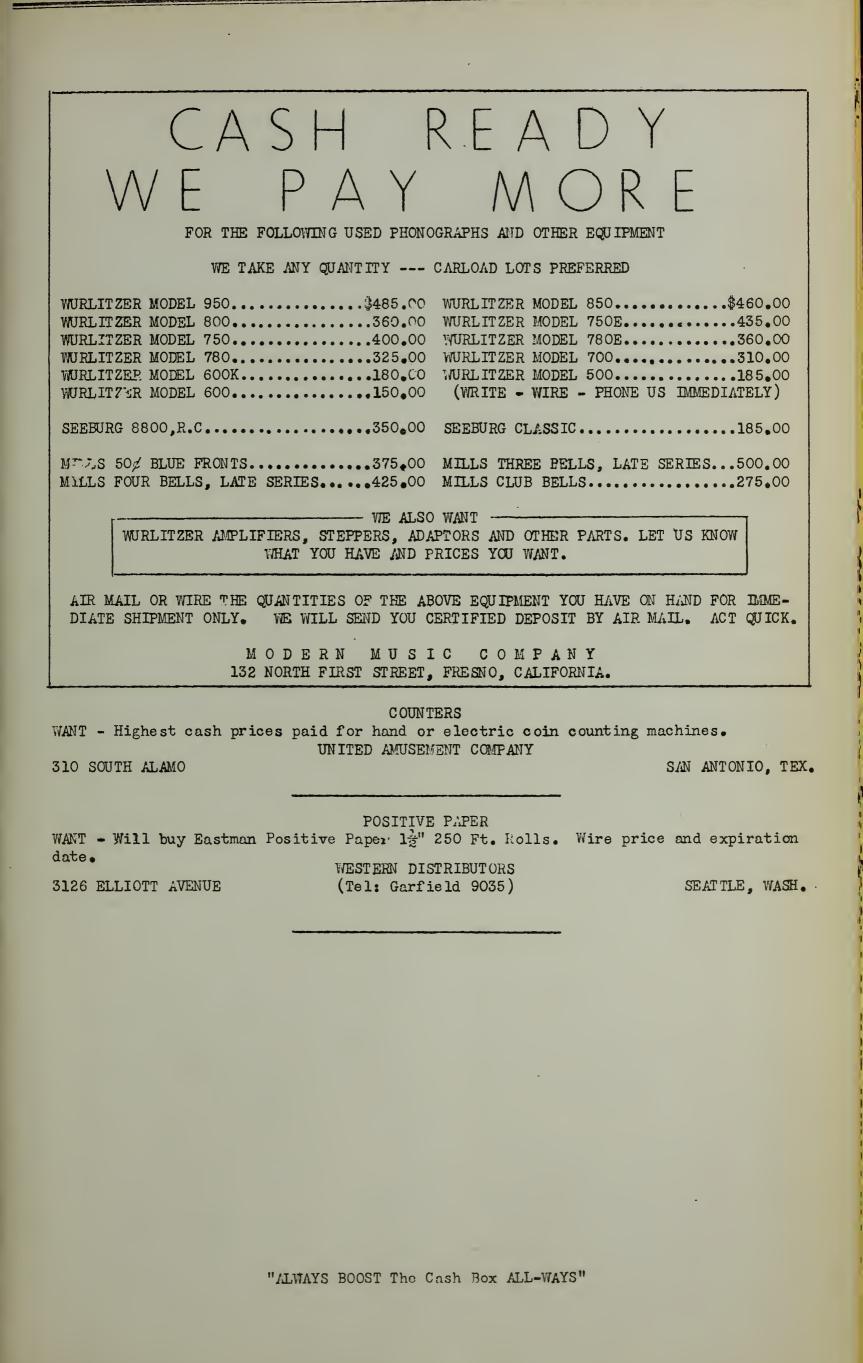
RICHMOND, VA.

SALT LAKE CITY, UT AH

LOS ANGELES, CALIF.

THE CASH BOX

JUNE 22, 1943



An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURT H AVENUE, NEW YORK CITY

VOL. 4, NO. 39

JUNE 22, 1943

SERIAL NUMBER 9

Check Former Lists to Average High and Low Prices

4

PHONOGRAPHS

	SEEBURG		KEENEY	
	9.Selectophone 10\$14.50 To	o \$15.00	1.Wall Boxes	\$6.50
	8.Symphonola	42.50	9.Wall Box, New	23.50
	2.Plaza	300.00	9.Adaptor for Seeburg. 17.50	29.50
	5.Regal	149.50	9. Adaptor for Rockola. 19.50	35.00
	7.Model A	49.50	9.Adaptor for #616	00.00
	9.Model A-II1	10.00	Wurliter.25.00	
	7.Model B	49.50	9.Twin-12 Adaptor17.50	28.00
	9.Model C	37.50	9.Wurlitzer 24 Adp15.00	28.50
	6.Model H	07.000	9.0rgan Speaker	25.00
	6.Rex	139. 50	9. Sun Ray Speaker 25.00	20.00
	9.Model K=1535.00	110.00	7.Bar Brackets	2,75
	7.Model K-20	125,00		2010
	5.Royale	150.00	MILLS	
	4.Gem	189.50	6.Zephyr	49.50
	1.Classic	249.50	9. Studio	43.00
	1.Classic, R.C	250.00	9.Dance Master	25.00
	7.Mayfair	235.00	7.DeLuxe Dance Master.29.50	39,50
	9.Melody King110.00	200000	9.Do-Re-Mi	35.00
	6. Crown	225.00	1. Pan or ams	325.00
	5.Concert Grand185.00	219.50	5. Throne of Music139.50	189.50
	1.Colonel,R.C	365.00	9.Throne with Adaptor189.50	T03.00
_	5.Colonel	300,00		179.50
	5.Concert Master	325.00	2.Empress	224.50
•	8.Cadet	020.00	9.Empress, New	224000
	6.Cadet,R.C	250,00	8.Panoram, Adaptor	32.50
	9. Major	285.00	8. Panoram, 10¢ Wall Bx. 12.50	17.50
	1. Major, R.C	350.00	9.Speaker	11.000
	1.Envoy	305.00	J. Dpeaker	
·	4. Envoy, R.C	350.00		
	1.Vogue	225.00	GABEL	
	5.Casino125.00	149,50	9.12 Record, Jr17.50	27.50
	6.Casino, R.C149.50	159,50	9.12 Record with Adptr.58.00	
	8.Commander	299,50	9.2-12's with Adptr94.00	
	7.Commander, R.C235.00	329.50	9.18 Rec. Ill. Grille 34.50	40.00
	6.Playboy	39,50	9.2-18's with Adptr120.00	
	1.Selectomatic 166.50	9.50		
	2.Selectomatic 20	8,50	PACKARD -	
	5.Selectomatic 246.50	8.50	1.Pla-Mor Wall & B.Bx27.00	32,50
	6.Remote Speak Organ24.00	40.00	5.Bar Bracket	3.00
	7.Wired Speak Organ32.25	35.00	5.Pla-Mor Wall & B.Bx.	
	9.Multi-Selector,12R69.50	7 9 , 50	(New) • • • • 37 • 50	39.50
	9.Melody Parade Bar8.50		9.Willow Adaptor 25.00	
	2.30-Wire Wall Bx9.50	14,00	9. Chestnut Adaptor 30.00	35.00
	1.5¢ Wall-O-Matic Wirls.22.50	32.50	9.Cedar Adaptor25.00	35.00
	6.5¢ Bar-O-Matic Wirls.44.50	49.50	9.Poplar Adaptor	55.00
	6.5¢ Wall-O-Matic, 3Wire.19.50	32,50	9. Juniper Adaptor25.00	
	2.5¢,10¢,25¢ Bar-O-Matic		9.Elm Adaptor	70 50
	3-Wire	45.00	9.Lily Speaker	39.50
	2.5¢,10¢,25¢ Wall-O-Matic	45.00	9. Violet Speaker15.00	19.50
	3-Wire	45.00	9.0rchid Speaker	70.00
	2.5¢,10¢,25¢ Wall-O-Matic	10.00	9.Iris Speaker	
	Wireless24.50	40.00	DOCKOLA	
	2.5¢,10¢,25¢ Bar-O-Matic Wireless29.50	42,50	ROCKOLA 8.12 Record	45.00
	9.Electro Selector23.50	42.00	7.16 Record	69.50
	7.Wireless Adaptor 40.00	55.00	9.Rhythm Master 1228.50	47.50
	9.Hi-Tone 9800	395.00	9.Rhythm Master 1644.50	49.50
	6.Hi-Tone 9800,R.C425.00	495.00	2.Rhythm Master 16,111.47.50	64.50
	2.Hi-Tone 9800, Now440.00	475.00	9.Imporial 16	59,50
	2.Hi-Tone 8800	400.00		100.00
	1.Hi-Tone 8800,R.C395.00	475.00	8 Windsor	99.50
	7.Hi-Tone 8200	580.00		100.00
	1.Hi-Tone 8200,R.C419.50	525.00	· · · · · · · · · · · · · · · · · · ·	140.00
	9.Wall Brackets2.50	2.75		235.00
	9.Power Supply	16 ,50	7. 39 Counter	85.00
	9.7850 RCES			170.00
	9.Concert Master319.50		5. 39 DeLuxe	195.00

ROCKOLA	
9.140 Super Marble\$200.00 To	225.00
1. 40 Super Rockolite224.50	250,00
9. 40 Super Walnut	
with Adaptor 194.50	225.00
7. 40 Super Walnut175.00	225.00
7. 40 Master Marble145.00	225.00
9. 40 Master Walnut	225.00
6. 40 Counter	200 ₀ 00 69 ₀ 50
5. 40 Counter with Std. 69.50	129.50
1. 41 Premier	450.00
7.Wall Box	22,50
8.Bar Box	9.50
6.41 Bar Box19.50	29.50
5. Spectravox '41	169.50
9. Spectravox, New125.00	135.00
5.Glamour Tone Column110.00 7.Moderne Tone Column	125.00
New40.00	49,50
6.Playmaster Spectravox.189.50	209.50
8.Playboy	39.50
9. DeLuxe, Jr. Console	
Rockolite 90.00	125.00
8.Playmaster	189.50
9.20 Rec.Steel Cabinet,	300 50
Adp.Step.Amp.Sp104.50 2.Commando	109,50 535,00
7,1503 Wall Box for Com.35.00	52,50
TELOCO MALL DON TOT COMPOSICO	00000
A.M.I.	
9.Singing Towers100.00	169,50
9. Singing Towers, New 395.00	169,50 397,50
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9. Singing Towers, New 395.00 9. Model X-5, Phono 60.00	-
9. Singing Towers, New395.00 9. Model X-5, Phono60.00 BUCKLEY	397.50
9. Singing Towers, New395.00 9. Model X-5, Phono60.00 BUCKLEY 5. Wall & Bar Box Old St3.50	-
9. Singing Towers, New395.00 9. Model X-5, Phono60.00 BUCKLEY	397.50 12.50
9. Singing Towers, New395.00 9. Model X-5, Phono60.00 BUCKLEY 5. Wall & Bar Box Old St3.50 5. Ill.Wall & B.Box14.00 1. New Ill. Wall Box29.95 5.32 Record Adaptor19.50	12.50 25.00 35.00
9. Singing Towers, New395.00 9. Model X-5, Phono60.00 BUCKLEY 5. Wall & Bar Box Old St3.50 5. Ill. Wall & B.Box14.00 1. New Ill. Wall Box29.95 5.32 Record Adaptor19.50 5.24 Rec. Adaptor15.00	397.50 12.50 25.00 35.00 29.50
9. Singing Towers, New395.00 9. Model X-5, Phono60.00 BUCKLEY 5. Wall & Bar Box Old St3.50 5. Ill.Wall & B.Box14.00 1. New Ill. Wall Box29.95 5.32 Record Adaptor19.50 5.24 Rec. Adaptor15.00 5.16 Rec.Adaptor15.00	397.50 12.50 25.00 35.00 29.50 29.50
9. Singing Towers, New395.00 9. Model X-5, Phono60.00 BUCKLEY 5. Wall & Bar Box Old St3.50 5. Ill. Wall & B.Box14.00 1. New Ill. Wall Box29.95 5.32 Record Adaptor19.50 5.24 Rec. Adaptor15.00 5.16 Rec. Adaptor15.00 5. Steel Cabinet22.50	397.50 12.50 25.00 35.00 29.50
9. Singing Towers, New395.00 9. Model X-5, Phono60.00 BUCKLEY 5. Wall & Bar Box Old St3.50 5. Ill.Wall & B.Box14.00 1. New Ill. Wall Box29.95 5.32 Record Adaptor19.50 5.24 Rec. Adaptor15.00 5.16 Rec.Adaptor15.00 5. Steel Cabinet22.50 5. Zephyr Speak Cab11.25	397.50 12.50 25.00 35.00 29.50 29.50 25.00
9. Singing Towers, New395.00 9. Model X-5, Phono60.00 BUCKLEY 5. Wall & Bar Box Old St3.50 5. Ill. Wall & B.Box14.00 1. New Ill. Wall Box29.95 5.32 Record Adaptor19.50 5.24 Rec. Adaptor15.00 5.16 Rec. Adaptor15.00 5. Steel Cabinet22.50 5. Steel Cabinet22.50 5. Zephyr Speak Cab11.25 9. Tone Tower	397.50 12.50 25.00 35.00 29.50 29.50 25.00 122.50
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9. Singing Towers, New395.00 9. Model X-5, Phono60.00 BUCKLEY 5. Wall & Bar Box Old St3.50 5. Ill.Wall & B.Box14.00 1. New Ill. Wall Box29.95 5.32 Record Adaptor19.50 5.24 Rec. Adaptor15.00 5.16 Rec.Adaptor15.00 5. Steel Cabinet22.50 5. Zephyr Speak Cab11.25 9. Tone Tower69.50 8.20 Rec.Seeburg Adp26.50 7. Bar Brackets	397.50 12.50 25.00 35.00 29.50 29.50 25.00 122.50 29.50 29.50 29.50 29.50 29.50 29.50 59.50
9. Singing Towers, New395.00 9. Model X-5, Phono60.00 BUCKLEY 5. Wall & Bar Box Old St3.50 5. Ill.Wall & B.Box14.00 1. New Ill. Wall Box29.95 5.32 Record Adaptor19.50 5.24 Rec. Adaptor15.00 5.16 Rec.Adaptor15.00 5. Steel Cabinet22.50 5. Zephyr Speak Cab11.25 9. Tone Tower69.50 8.20 Rec.Seeburg Adp26.50 7. Bar Brackets1.00 WURLITZER 8. P-10	397.50 12.50 25.00 35.00 29.50 29.50 25.00 122.50 29.50 29.50 29.50 29.50 29.50 59.50 59.50
9.Singing Towers, New395.00 9.Model X-5, Phono60.00 BUCKLEY 5.Wall & Bar Box Old St3.50 5.Ill.Wall & B.Box14.00 1.New Ill. Wall Box29.95 5.32 Record Adaptor19.50 5.24 Rec. Adaptor15.00 5.16 Rec.Adaptor15.00 5.Steel Cabinet22.50 5.Zephyr Speak Cab11.25 9.Tone Tower	397.50 12.50 25.00 35.00 29.50 29.50 25.00 122.50 29.50 29.50 29.50 29.50 29.50 29.50 59.50
9. Singing Towers, New395.00 9. Model X-5, Phono60.00 BUCKLEY 5. Wall & Bar Box Old St3.50 5. Ill.Wall & B.Box14.00 1. New Ill. Wall Box29.95 5.32 Record Adaptor19.50 5.24 Rec. Adaptor15.00 5.16 Rec.Adaptor15.00 5. Steel Cabinet22.50 5. Zephyr Speak Cab11.25 9. Tone Tower69.50 8.20 Rec.Seeburg Adp26.50 7. Bar Brackets1.00 WURLITZER 8. P-1015.00 9. P-10, Ill22.50 9. P-12, Ill49.50 6.31247.50 8. P-40025.00 1. 41235.00	397.50 12.50 25.00 35.00 29.50 29.50 25.00 122.50 29.50 29.50 29.50 29.50 29.50 59.50 59.50 59.50 59.50
9. Singing Towers, New395.00 9. Model X-5, Phono60.00 BUCKLEY 5. Wall & Bar Box Old St3.50 5. Ill.Wall & B.Box14.00 1. New Ill. Wall Box29.95 5.32 Record Adaptor19.50 5.24 Rec. Adaptor15.00 5.16 Rec.Adaptor15.00 5. Steel Cabinet22.50 5. Zephyr Speak Cab11.25 9. Tone Tower69.50 8.20 Rec.Seeburg Adp26.50 7. Bar Brackets	397.50 12.50 25.00 35.00 29.50 25.00 122.50 29.50 29.50 2.00 39.50 29.50 59.50 59.50 59.50 59.50 59.50 49.50 45.00
9.Singing Towers, New395.00 9.Model X-5, Phono60.00 BUCKLEY 5.Wall & Bar Box Old St3.50 5.I11.Wall & B.Box14.00 1.New Ill. Wall Box29.95 5.32 Record Adaptor19.50 5.24 Rec. Adaptor15.00 5.16 Rec.Adaptor15.00 5.Steel Cabinet22.50 5.Zephyr Speak Cab11.25 9.Tone Tower69.50 8.20 Rec.Seeburg Adp26.50 7.Bar Brackets	397.50 12.50 25.00 35.00 29.50 29.50 25.00 122.50 29.50 29.50 29.50 29.50 29.50 59.50 59.50 59.50 59.50 49.50 45.00 55.00
9.Singing Towers, New395.00 9.Model X-5, Phono60.00 BUCKLEY 5.Wall & Bar Box Old St3.50 5.Ill.Wall & B.Box14.00 1.New Ill. Wall Box29.95 5.32 Record Adaptor19.50 5.24 Rec. Adaptor15.00 5.16 Rec.Adaptor15.00 5.Steel Cabinet22.50 5.Zephyr Speak Cab11.25 9.Tome Tower69.50 8.20 Rec.Seeburg Adp26.50 7.Bar Brackets1.00 WURLITZER 8.P-10	397.50 12.50 25.00 35.00 29.50 29.50 25.00 122.50 29.50 29.50 29.50 29.50 29.50 59.50 59.50 59.50 59.50 49.50 49.50 49.50 45.00 75.00
9.Singing Towers, New395.00 9.Model X-5, Phono60.00 BUCKLEY 5.Wall & Bar Box Old St3.50 5.Ill.Wall & B.Box14.00 1.New Ill. Wall Box29.95 5.32 Record Adaptor19.50 5.24 Rec. Adaptor15.00 5.16 Rec.Adaptor15.00 5.Steel Cabinet22.50 5.Zephyr Speak Cab11.25 9.Tone Tower	397.50 12.50 25.00 35.00 29.50 29.50 29.50 29.50 29.50 29.50 29.50 29.50 29.50 59.50 59.50 59.50 59.50 59.50 49.50 45.00 75.00 89.50
9.Singing Towers, New395.00 9.Model X-5, Phono60.00 BUCKLEY 5.Wall & Bar Box Old St3.50 5.111.Wall & B.Box14.00 1.New Ill. Wall Box29.95 5.32 Record Adaptor19.50 5.24 Rec. Adaptor15.00 5.16 Rec.Adaptor15.00 5.16 Rec.Adaptor69.50 8.20 Rec.Seeburg Adp26.50 7.Bar Brackets1.00 WURLITZER 8.P-10	397.50 12.50 25.00 35.00 29.50 29.50 25.00 122.50 29.50 29.50 29.50 29.50 29.50 59.50 59.50 59.50 59.50 45.00 75.00 89.50 79.50
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9. Singing Towers, New395.00 9. Model X-5, Phono60.00 BUCKLEY 5. Wall & Bar Box Old St3.50 5. Ill.Wall & B.Box14.00 1. New Ill. Wall Box29.95 5.32 Record Adaptor15.00 5.24 Rec. Adaptor15.00 5.16 Rec.Adaptor15.00 5. Steel Cabinet22.50 5. Zephyr Speak Cab11.25 9. Tone Tower69.50 8.20 Rec.Seeburg Adp26.50 7. Bar Brackets1.00 WURLITZER 8. P-1015.00 9. P-1230.00 9. P-1030.00 9. P-1030.00 9. P-1030.00 9. P-1030.00 9. P-1030.00 9. P-1030.00 9. P-1030.00 9. P-10	397.50 12.50 25.00 35.00 29.50 29.50 25.00 122.50 29.50 29.50 29.50 29.50 59.50 59.50 59.50 59.50 59.50 49.50 49.50 45.00 75.00 89.50 92.50
9. Singing Towers, New395.00 9. Model X-5, Phono60.00 BUCKLEY 5. Wall & Bar Box Old St3.50 5. Ill.Wall & B.Box14.00 1. New Ill. Wall Box29.95 5.32 Record Adaptor15.00 5. 24 Rec. Adaptor15.00 5. 16 Rec.Adaptor15.00 5. Steel Cabinet22.50 5. Zephyr Speak Cab11.25 9. Tone Tower69.50 8.20 Rec.Seeburg Adp26.50 7. Bar Brackets1.00 WURLITZER 8. P-1015.00 9. P-10, Jll22.50 9. P-12	397.50 12.50 25.00 35.00 29.50 29.50 29.50 29.50 29.50 29.50 29.50 59.50 59.50 59.50 59.50 59.50 59.50 59.50 59.50 59.50 59.50 15.00 75.00 89.50 92.50 117.50

WURLITZER	
5.600R	
1.600K175.00	200.00
5.500	225.00
1.500A	225.00
1.41 (Counter)	125.00
6.51(Counter)	47.50
2.61(Counter)	79.50
1.61(Counter) with std.79.50	84.50
2.71(Counter)100.00	105.00
1.71(Counter) " stand.117.50	132.50
9.81(Counter)	169.50
9.81(Counter) with std.185.00	
5 50 75 00	<u> </u>
5.50	60.00
4.700	395.00
8.750M	450.00
4.750 E	475.00
9,750 New	429.50
2.780 E	425.00 450.00
5.780 E, New Colonial.425.00 7.780M	425.00
2.800	417.50
1.850	595.00
7. 950	575.00
9,950, New	590,00
2.300 Adaptor	30.00
5.310 Wall Box10.00	20.50
9.5.10.25¢ Wall Box27.50	45.00
	19.50
9.320 2-Wire W.Box17.50	26,50
9.111. 2-Wire B.Box22.50	43.50
5.332-2-Wire B.Box17.50	19.50
5.331-2-Wire B.Box14.50	19.50
9.304-2-Wire Steppers9.50	17.50
5.Wireless Strollers20.00	25.00
9.430 Speaker Cab.with	
5,10,25¢ Box	100.00
6.350 Wireless Speaker.27.50	40.00
7.24 Rec.Adaptor 18.00	20.00
9.Impulse Stepper25.00	
1.Twin-12 Steel Cab.	
Adp.Amp.Step.Spk80.00	107.50
1.Twin 616 Steel Cab.	
Adp.Amp.Step.Spk125.00	175.00
8.24 Steel Cab.Spk110.00	119.50
9.580 Selector Spkr. 150.00	179.50
8.30-Wire Box	18,50
1.100 Wall Box 5¢24.50	37.50
7.100 Wall Box 10¢15.00	17.50
2.125 Wall Box	37.50 29.50
5.120 Wall Box	5.00
5. Bar Bracket	0.00
9.1501 Wall & B.Box19.50	
8.305 Impulse Rec10.00 9.Transmitter10.00	
8.360 Impulse Stepper5.00	
7.115 Wall Box Wire16.50	22,50
5.123 Wall or Bar BoxWire.37.50	-
1.130 Adaptors New 20.00	35.00
7.135 Step Receiver25.00	35.00
6.145 Impulse Step25.00	35.00
9.105 Impulse Rec10.00	

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

VOL. 4, NO. 39

JUNE 22, 1943

SERIAL NUMBER 91

ARCADE EQUIPMENT

	5.Atlas Baseball\$59.50	To 100.00	5.Keeney Anti-Aircraft Br. 49.50	- 69.50
	5.A.B.T. 6 Gun Rifle	10 100000	9. Keeney Navy Bomber117.00	229.50
	Range 1950.00	3750.00	1.Keeney Texas Leaguer 39.50	49.50
		1.0	1.Keeney Sub Gun	225.00
	5.Bally Alley	50,00	9.Keeney Sub Gun, New220.00	285.00
	8.Bally Bull's Eye 75.00	89.50	2.Keeney Bowlette	125.00
	5.Bally Bull, Jap Conv69.50	119.50	2.Keep 'em Punching	99.50
	5.Bally Convoy	245.00	9.Kirk Air Defense	
	5.Bally Defender249.50	295.00	7.Kirk Night Bomber215.00	395.00
	9.Bally Lucky Strike 59.50	79.50	5.Kue Ball15.00	22.50
	1.Bally Rapid Fire175.00	225.00	7.Kue Ball (New) 59.50	
	5.Bally Shoot-The-Bull. 89.50	105.00		
	6.Bally Sky Battle175.00	295.00	9.Mills Rotary Digger69.00	
	9.Bally Racer	135.00	5.Mutoscope Ace Bomber315.00	395,00
	6.Bally Basketball75.00	125.00	9.Mutoscope Bowling Alley. 69.50	
	6.Bally Torpodo145.00	209,50	2.Mutoscope Drive Mobile275.00	35C.00
	9.Bally Torpedo, New200.00		8.Mutoscope Fan Frt.Dig75.00	119.50
	7.Bally King Pin159.50	160.00	5.Mutoscope Elec.Trav.	
	7.Bally Eagle Eye49.50	137.50	Crane	50.00
	6.Baker Sky Pilot139.50	225.00	2. Mutoscope Photomatic300.00	750.00
	5-Bang-A-Deer	124.50	9-Muto-Roll Frt-Crane	55.00
-	1.Buckley DeLuxe Dig85.00	100.00	2. Mutoscope Sky Fighter295.00	395.00 d
T	1.Buckley Treasure	20.00	5.Mutoscope Magic Finger95.00	125.00 95.00
T	Island Digger	80,00 259,50	6.Mutoscope Hockey	
~	9.Bally King Pin (New), 199.50	229.50	2 Down on t	6
V	5. Chicoin Hockey	50.00	2.Pennant	59.50 129.50
Z	5.Casino Golf	50,00	1.Poker & Joker115.00	129.50
0	5. Chester Pollard Golf. 85.00	99,50	2.Radio Rifle	79.50
		33.00	l.Rockola Ten Pins,LD25.00	55.00
ek	5. Daval Bumpor Bowling. 39.50	55,00	2.Rockola Ten Pins,HD37.50	
ě	9.Daval-U-Roll+It	00,00	2.Rockola Tom Mix Rifle47.50	65.00 C
Š			1.Rockola World Series95.00	104.50
	9.Evans Duck Pin Alley.450.00	750.00	2.Rock-0-Ball	75.00
Ð	6.Evans-In-Tho-Barrol. 110.00	125.00	I I I I I I I I I I I I I I I I I I I	Ū
2	1.Evans Play Ball189.50	249.50	7.Scientific Baseball110.00	135.00
0	7. Evans Ski Ball	110,00	7.Scientific Basketball110.00	135.00
1	5.Evans Super Bomber239.50	395.00	1. Scientific Batg. Prac85.00	129.50
foi	4.Evans Ten Striko, LD32.50	55.00	6.Scientific " " NEW129.50	169.50 🛡
Viji	2.Evans Ten Strike, HD37.50	65.00	2. Sciontific X-Ray Pkr85.00	99.50
+	7. Evans Tommy Gun125.00	189.50	9.Secburg Battle Royal39.50	49.50
ect	5.Evans Tammy Gun(New).249.50	259.50	2.Seeburg Chicken Sam99.50	145.00
Eff	7.Exhibit Bicycle95.00	115.00	1. Seeburg Jap Conv159.50	179.50
Ľ.	9.Exhibit Baseball25.00	79.50	6.Seeburg Hitler Con109.50	THOMA
-	1.Exhibit Bowling Alley.29.50	85.00	6.Seeburg Jail Bird119.50	125.00 0
2	2.Exhibit Hi-Ball75.00	94.50	1.Seeburg Shoot-The-Chute.129.50	179.50 🖊
S	6.Exhibit Merchantman		5.Seeburg Chute Conv119.50	135.00 0
U	Roll Chute Digger35.00	60,00	5. Seeburg ^H ockey	75.00 ¥
Ŭ	1.Exhibit Rotary Merchan-	000 50	7. Seeburg Rayolito	
đ	diser	229.50	1. Seeburg Parachute Jump90.00	
	1.Exhibit Vitalizer40.00	89,50	5. Star Elec. Hoist Digger50.00	69.50
Se	9.Genco Bank Roll75.00	119,50	9. Success Night Bomber159.50 9. Supreme Keen Bunching 149.50	269.50 J 150.00 C
Ü	5-Genco Magic Roll	52,50	9. Suprome Keep Punching149.50 5. Suprome Gun (New Rev.)330.00	
The	l.Genco Play Ball140.00	225.00	osupreme dur (New Neve)000.00	
	5.Grootchen Mountain	550.00	2.Test Pilot199.50	275.00 L
	Climbor	169,50	9.Tost Pilot, New	205 00
6	5. Grootchen Metal Typ75.00	85.00	7.Targot Roll, 14 Ft49.50	79.50
	5.Grootchen Skill Jump. 52.50	79.50		0
	2.Gottlieb Skee Ball Et.49.50	85.00	2.Warner Voice Recorder350.00	450.00
		a contraction	1.Western Baseball '39FPP0.69.50	450.00 S
	5.Jennings-Roll-In-The-		4.Western Baseball \$4070.00	145.00
	Barrel	169.50	7.Western Baseball '4184.50	89.50
			5.Wostern Major Loague139.50	149.50
	2.Keeney Air Raider200.00	210,00	9.Western Super Strength 65.00	79.50
	6.Keeney Anti-Aircraft	10.50	9.Western Recordit	
	Black 39.50	49.50	4.Hurlitzer Skeeball,	05.00
			14 Ft	95.00

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VOL. 4, NO. 39

JUNE 22, 1943

SERIAL NUMBER 91

NEW NAMES OF REVAMPED FREE PLAY PIN GAMES

OLD NAME NEW NAMES Blondie Blondie Stepper, Redheads, Production Big League Eagle Squadron Big Show.....Big Tent Big Town......Sixty Grand, Eagle Squadron Bowling Alley.....Bowling Alley '42 Cadillac..... Archery, Destroyer Commodore....Sailorettes Crossline.....All Out Drum Major.....Parade Leader Duplex....Jeep Entry.....Speedway Fleet.....Scout Commandr Flicker....Liberty Follies 40......Scandals 42, Bombardier, Burlesk Formation.....Dive Bomber, Nite Club and Torpedo Patrol Home Run.....Triple Play Jolly.....Peacherino Knockout.....Knock-Out-The-Japs Leader....Jeep, Sentry Lite-A-Card.....Bingo Mr. Chips.....Nine Bells, Shangri-La Metro.....Hi-Boy O'Boy.....Easy Pickin Powerhouse.....Over-The-Top, Paratroop Punch.....Flash Red, White & Blue.....De-Icer Rotation Luxury Roxy.....Cupid, Fan Dancer Score-Card Ajax Scoop....Klipper Seven Up.....Sink-The-Jap Silver Spray.....White Sails Sky Blazer....Jeep Sporty.....Flight Sun Beam.....Sun Valley, Arizona Stars.....Action Stratoliner.....Slap-The-Jap Triumph.....Starlight Turf Champs..........Victorious, 1943 Vacation.....Roll Call Wow.....Pep Zombie Battle, Midway

NEW NAMES OF CONVERTED ARCADE EQUIPMENT Seeburg Chicken Sam....Shoot-The-Jap Seeburg Chicken Sam.....Hit-Hitler Seeburg Chicken Sam.....Trap-The-Jap Seeburg Chicken Sam.....Bell's Super Jap

NEW NAMES OF ONE-BALL PAY OUTS Sport Page.....Fast Track Blue Ribbon.....Fast Track Thistle Down.....Race King Sea Biscuit....Race King Grand Stand....War Admiral

Grand National.....War Admiral

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DL. 4,	NO. 39	JUNE 22,	1943 SERIAL	. NUMBER
		CONSOL	ES	
9.	Across-the-Board\$19.50 T	o \$35.00	7. Jockey Club	\$40.00 285.00
5.	Bakers Pacers, New450.00	495.00	1.Jungle Camp, F.P69.50	89,50
2.	Bakers Pacers250.00	325.00	1.Jungle Camp, P.079.50	109.50
5.	Bakers Pacer, D. D 249.50	350.00	7. Jungle Camp, Comb110.00	125,00
9.	Bally Entry19.50	22.50	5. Jumbo Parade, Comb 129.50	179.50
	Bangtails '39150.00	179.50	1. Jumbo Parade, F.P60.00	99.50
	Bangtails '40	75.00	1. Jumbo Parade, P.O85.00	149.50
	Bangtails '41	379.50	5.Jumbo Parade, F.P. New. 149.50	179.50
	Big Game, P.0	140.00	4. Jumbo Parade, P.O. New. 159.50	180.00
	Big Game, F.P	89.50	5. Jumbo Parade, Comb. ".199.50	225.00
	Big Top,F.P	95 ₀ 00 89 ₀ 50	6. Jumbo Parade, 25¢ 175.00	225.00
	Big Top,P.0	109.50	9.Keno	40,00
	Bob Tail, F.P	169.50	1.Kentucky Club	150.00
	By-A-Blade	39,50	9.Kennette	100.00
5.	Buckley Seven Bells445.00 Buckley Long Shot	700.00	9.Kcen Kubcs	69.50
	Parlay700.00		4.Liberty Bell	95.00
1.	Buckley Colors,	·	1.Longchamps	69.50
	Slant Head	100.CO	6.Long Shot	19 9.50
9.	Buckley Colors, New		5.Lucky Lucre	265.00
	Type		2.Lucky Lucre \$41259.50	350.00
5.	Beulah Park	95.00	1.Lucky Star169.50	200.00
-		340 50	5.Lucky Star, New235.00	
	Charley Horse 119.50	149.50	6.Lincoln Field	75.00
	China Boy	59.50 60.00	9.Lincoln Field, New139.50 9.Multiple Cubes.P045.00	50.00
	Chucklette	22,50	5.Multiple Racer	50.00 59.50
	Club Bells	249.50	4.Mills 4 Bells	700.00
	Club Bells, New295.00	324,50		1195.00
	Club Chief			1150,00
		35,00	2.Mills Auto Dicc-25¢.95.00	100.00
	Dorby Day, Slant34.50 Dorby Day Flat29.50	30,00	7.Mills 3 Bells, New.1000.00	
	Derby Winner	275.00	9.Pace Contury	125.00
	Dixic	89.50	9.Pace Maker	89.50
-	Dominola	19.50	9.Paces Marathon	
	Double Bells	159,50	9.Paces Races, New450.00	500.00
			1.Paces Races, Bl.Cab60,00	190.00
3.	Evans Pacers400.00		4.Paces Races, Br. Cab90.00	250.00
	Exhibit Races	49 •50	1.Paces Races, Red Ar 225.00	310.00
			9.Paces '39 Saratoga40.00	60,00
	Fast Time, F.P	99.50	1.Paces '40 Saratoga79.50	85.00
	Fast Time, P.0	75.00	1.Paces '41 Saratoga109.50	120.00
و بل	Fast Track	60.00	1.Paces Saratoga, Comb. 125.00	175.00
	Favorite	89.50	8.Paces Saratoga," New.279.50	150.00
	Flashing Thru17.50 Flashing Ivories129.50	45.00 225.00	1.Paces Reels, Comb90.00	150.00 299.50
0	Fleetwood	30,00	1.Paces Reels, New245.00 9.Paddock Club19.50	69.50
	Four-Way Super Bell595.00	850,00	9.Pamco DeLuxe Bells15.00	22.50
9.	Four Horsemen	89.50	1.Parlay Races	95.00
			1.Pastime	225.00
. 2.	Galloping Dominoes	99.50	5.Pay Day	325.00
2.	Galloping Dominoes		7.Pickem	55.00
5.	'39110.00 Balloping Dominoes	149.50	6.Preaknoss	30.00
	*40 • • • • • • 139 • 50	250 00	l.Ray's Track	95.00
1.	Galloping Dominoes		9.Rio15.00	25.00
-	*41	395.0 0	2.Rollette	55.00
7.	Galloping Dominoes		9.Rosemont	39.50
2	'42, New450.00	595 ₀ 00	1.Royal Draw	105.00
	Good Luck	59,50	4.Royal Flush	69.50 189.50
	High Hand124.50	150.00	7.Roll 'em, New249.50	
	High Hand, New	239.50		

9. Seeburg Races	400 50
9.Saddle Club	
5.Silver Bell	49.50
5.Silver Moon, P. 0	150.00
5.Silver Moon, F.P99.50	129.50
7.Silver Moon, P.O.New. 179.50	
5.Silver Moon, F.P. New. 159.50	160.00
5.Silver Moon, 10¢95.00	150.00
5.Silver Moon 25¢150.00	
6.Skill Field	49.50
9.Skillo	69.50
6.Skill Time '3740.00	55.00
6.Skill Time *3875.00	97.50
1.Square Bell	89.50
1.Stanco Bell, single., 119.50	175,00
9.Stanco Bells, Double.119.50	125.00
7.Sugar King	79.50
1.Sun Ray	199,50
5.Sun Ray, New200.00	224,50
5. Super Bells, 5¢ Com-	
bination	235.00
2.Super Bells, 5¢ New.287.50	324.50
5.Super Bells, 25¢255.00	275,00
7. Super Bells, 25¢ New 325.00	400.00
9. Super Track Time TKT. 189.50	
2. Super Track Time	325.00
9.Suzie Q	0.00,000
A A A A A A A A A A A A A A A A A A A	

2.Tanforan	\$40.00
9.Track King15.00	30.00
2.Track Meet195.00	225.00
6.Track Odds, West140.00	175.00
2. Track Oads, Buckley 195.00	395.00
6.Track Odds (Daily	
Dcuble)	550.00
6.Track Odds, DD New 485.00	750.00
6.Track Time '39115.00	179.50
2.Track Time '38	140.00
2.Track Time '3735.00	60.00
9.Track Time '38 TKT 75.00	115.00
9.Track Time '37 TKT 39.50	55.00
1.Triple Entry125.00	169.50
5.Two-Way Super Bell. 350.00	435.00
1. Two-Way Super Bell,	
NEW	475.00

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An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURT H AVENUE, NEW YORK CITY

)L.	4, NO. 39	JUNE 22,	1943	SERIA	L NUMBER
	MILLS	SLOT	S		
	56 Emerald Chrome, HL. \$260.00	To \$360.00	2.5¢ V.P.Bell,B&G,	New. \$72.50	To 74.50
	9.10¢ Emerald Chrome, HL. 250:00	275.00	9.1¢ V.P.Chrome		
	9.25¢ Emerald Chrome, HL. 300.00		2.5¢ V.P.Chrome		82,50
	6.5¢ Gold Chrome, HL	445.00	1.5¢ V.P.Chrome Pl		85.00
	6.10¢ Gold Chrome, HL450.00	495.00	2.5¢ Futurity		175.00
	6.25¢ Gold Chrome, HL 500.00	590.00	2.10¢ Futurity		125.00
	2.5¢ Gold Chrome	375.00	6.25¢ Futurity		150.00
	2.10¢ Gold Chrome	400.00	9.50¢ Futurity		194.50
	2.25¢ Gold Chrome	355,00	9.5¢ Yellow Front.		72.50
	9.50¢ Gold Chrome		9.10¢ Yellow Front		79.50
	5.5¢ Copper Chrome	380,00	9.25¢ Yellow Front		
	9.10¢ Copper Chrome	265.00	5.1¢ Smokor Bell		59.50
	$9.25 \neq$ Copper Chrome	345.00	7. Smoker Bell5¢.		89.50
	5.5¢ Club Bell	400.00	5.5¢ F.P.Mint Vend		50.00
	5.10¢ Club Bell	450.00	2.25¢ Golf Ball Vn		189,50
	the second se	425.00	· · · · · · · · · · · · · · · · · · ·		
	4.25¢ Club Bell	420.00	1.5¢ War Eagle		165.00
	9.50¢ Club Bell	90.00	4.10¢ War Eagle		195. 00
	5.1¢ Blue Front		1.25% War Eagle		245.00
	4.5% Blue Front	195.00	8.50¢ War Eagle		105 00
	1.10¢ Blue Front169.50	265.00	9.5¢ Red Front		105.00
	1.25¢ Blue Front	295.00	9.10¢ Red Front		245.00
	1.50¢ Blue Front	495.00	9.25¢ Red Front		145.00
	6.5¢ Blue Front, MP0175.00	190.00	6.5¢ F.O.K.		75.00
	9.10¢ Blue Front, MP0175.00	225.00	1.5¢ Roman Head		125.00
	9.10¢ Blue Front, Fortune		6.10¢ Roman Head		89,50
	Reel	89,50	6.25¢ Roman Head		95.00
	0.1¢ Brown Front, New185.00		7.1¢ Skyscraper		42.50
	9.1 ¢ Brown Front	180.00	6.5¢ Skyscraper		100.00
	2.5¢ Brown Front169.50	235.00	9.25¢ Skyscraper		
	2.10¢ Brown Front199.50	275 .00	7.1¢ Lion Head		30.00
	2.25¢ Brown Front245.00	300.00	5.5¢ Lion Head		150.00
	1.50¢ Brown Front249.50	605.00	1.5¢ Extraordinary		135.00
2	2.5¢ Cherry Bell, 3/10175.00	235,00	6.10¢ Extraordinar		110.00
	4.10¢ Cherry Bell, 3/10194.50	255.00	7.25¢ Extraordinar	0	189.50
4	4.25¢ Cherry Bell, 3/10229.50	285,00	1.5¢ Melon Bell		195.00
	7.5¢ Cherry Bell, 3/599.50	175.00	7.10¢ Melon Bell		189.50
	9.10¢ Cherry Bell, 3/5125.00	150.00	5.25¢ Melon		275.00
	9.25¢ Cherry Bell, 3/5110.00	189.50	9.1¢ Wolf Head, DJ		
	9.5¢ Cherry Bell (Chrome)211.50	235.00	9.25¢ Wolf Head, DJ		
	9.25¢ Cherry Bell " 220.00		6.5¢ Wolf Head, DJP		30,00
	8.1¢ Bonus Bell	275.00	9.1¢ Shamrock Bell		
	4.5¢ Bonus Bell	250,00	5.5¢ Slugproof, 3/		129.50
	$5 \cdot 10 \neq$ Bonus Bell $\cdot \cdot \cdot \cdot \cdot 245 \cdot 00$	375.00	of the starpe out, of		
	6.25% Bonus Bell	425,00	JENN INGS		
	1.5¢ Orig.Chrome Bell	375.00	2.5¢ Chief	50.00	69,50
	1.10¢ Orig. Chrome Bell. 289.50	400.00	7.10¢ Chief		129.50
	1.25¢ Orig. Chrome Bell349.50	375 ,00	7.25¢ Chief		159.50
	7.50¢ Orig. Chrome Boll650.00	010300			395.00
	4.1¢ Q.T.Blue	50 50	1.50¢ Chief		275.00
		59 ₀ 50	6.5¢ Silver Moon C		
	4.5¢ Q.T.Blue	84.50	7.10¢ Silver Moon		205.00
	5.10¢ Q.T.Blue	89,50	6.25¢ Silver Moon		350.00
	5.25¢ Q.T.Blue	125.00	1.5¢ Silver Chief.		185.00
	7.1¢ Q.T.Green	49.50	2.10¢ Silver Chief		199.50
	$7.5 \neq Q.T.Green \dots 50.00$	65.00	5.25¢ Silver Chief		250,00
	9.10¢ Q.T.Green		9.50¢ Silver Chief		295.00
	9.5¢ Q.T.,F.P	49.50	5.5¢ Club Bell		169.50
	2.1¢ Q.T.Glitter Gold45.00	89.50	1.10¢ Club Bell		189.50
	2.5¢ Q.T.Glitter Gold65.00	1 39,50	9.25¢ Club Bell		175.00
	2.10¢ Q.T.Glitter Gold79.50	85.00	5.5¢ Sky Chief		149.50
	5.1¢ Q.T.Glitter Gold, New.79.50	89,50	9.10¢ Sky Chief		
	9.10¢ Q.T.Glitter Gold " 110.00	125.00	9.25¢ Sky Chief		
	7.5¢ Q.T.Glitter Gold, New114.50	124.50	2.Triplex Chief, 5,		165.00
	9.1¢ V.P.Bell	45.00	6.1¢ Littlo Duke	13.95	20.00
	9.5¢ V.P.Bell, J.P	52.50	9.5¢ Little Duke		30.00
	9.1% V.P.Bell, Green17.50	18.00	9.10¢ Little Duke.		
	4.5¢ V.P.Bell,Green24.50	39.50	6.5¢ Century, SJP		90.00
	1.1¢ V.P.Bell, B&G	49.50	6.5¢ Gooseneck		25,00
	9.12 V.P.Bell, B&G, New. 49.50	82,50	5.10¢ Gooseneck		59.50
	4.5¢ V.P.Bell, B&G45.00	77.50	5.25% Goosneck		59,50

7.1¢ Little Dutchess\$19.50	To \$22.50	GRUETCHEN	
7.5¢ Little Dutchess19.50	25.00	5.5¢ Columbia Chrome\$39.50	To 82.50
9.10¢ Golf Ball Vender75.00	99,50	9.1¢ Columbia	42.50
9.25¢ Golf Ball Vendor89.50	199,50	4.5¢ Columbia, JP, Cig/R1.49.50	55.00
9.10¢ Chrome Sup. Chf70.00		2.5¢ Columbia Fruit49.50	55.00
9.10¢ Chrome Chief, SP150.00	152.00	2.5¢ Columbia JPV Bell. 39.50	75.00
5.5¢ Red Skin110.00	159.50	9.10¢ Columbia, DJP42.50	89.50
5.10¢ Red Skin149.50	169.50	9.10¢ Columbia Club Bel.99.50	
5.25¢ Red Skin		2.5¢ Columbia Club Cig.	
5.5¢ Big Chief	129.50	G.A	79.50
5.10¢ Big Chief119.50	139,50	9.10¢ Columbia Club Cig.	10,000
6.\$1.00 Bell	795.00	G.A	115.00
5.XXV Cigarolla	175.00	2.5¢ Columbia Cig,G.A50.00	87.50
9.V.Cigarolla	1100000	1.5¢ Columbia orig.G.A89.50	119.50
5.XVV Cigarolla	135.00	5. Conv. Columbia Chrome. 30.00	69.50
8.Cigarolla (XVB)80.00	85.00		
1.5¢ Victory Chief245.00	259,50	PACE	
9.10¢ Victory Chief 260.00		6.5¢ Bantam	30,00
9.25¢ Victory Chief 275.00		1.10¢ Bantam12.50	50.00
1.1¢ 4 Star Chief49.50	59.50	7.25¢ Bantam17.50	29.50
1.5¢ 4 Star Chief89.50	145.00	2.5¢ Comet, F.V	60,00
1.10¢ 4 Star Chief119.50	160.00	5.5¢ Comet, DJP	69.50
5.25¢ 4 Star Chief145.00	150.00	5.10¢ Comet, DJP	79.50
6.50¢ 4 Star Chief435.00		1.1¢ Comet-Blue	89.50
9.1¢ Dixie Bell		2.5¢ Comet Blue Front59.50	89.50
6.5¢ Dixie Bell82.50	110.00	2.10¢ Comet Blue Front.,59.50	99.50
		2.25¢ Comet Blue Front. 99.50	119.50
WATL IN G		9.50¢ Comet	
7.1¢ Rolatop	40.00	2.5¢ All Star, MP044.50	69,50
5.5¢ Rolatop	89,50	9.1¢ All Star, 2/425.00	39,50
5.10¢ Rolatop	99,50	9.1¢ Chrome Rocket 35.00	
2.25% Rolatop	125.00	5.1¢ Chrome Rocket, New.80.00	119,50
8.50¢ Rolatop 125.00	275.00	8.5¢ Rocket	109.50
9.5¢-25¢ Rolatop32.50	49,50	8.10¢ Rocket114.50	
2.Club Bell - 5¢49.50	135 00	7.25¢ Rockets139.50	250.00
5.1¢ Twin JP24.00	35.00	9.5¢ T.J.Comet	45.00
9.5¢ Twin JP	32 ,50	8.5¢ Club Bell	139.50
9.10¢ Twin JP42.50		9.10¢ Comet White Front.55.00	
7.25¢ Twin JP	75.00	6.5¢ S.J.P. Red Cab60.00	90.00
9.5¢ Twin JP, GA		7.10¢ S.J.P. Red Cab75.00	80.00
9.12 Blue Seal15.00		2.1¢ DeLuxe	65.00
6.5¢ Blue Seal17.50	37.50	1.5¢ DeLuxe 3/595.00	115.00
7.10¢ Blue Seal	40.00	8.10¢ DoLuxe	385 00
9.25¢ Blue Bell35.00		2.25¢ DeLuxe	135.00
8.1¢ Treasury	60,00	6.Double Slot 5 & 25¢239.50	395.00
5.5¢ Treasury	75 00	8.25¢ Comet, 4 Star135.00	
9.10¢ Treasury	3 80 50	5.10¢ Camet Cansole149.50	160.00
9.5¢ Treasury, New	179.50	2.25¢ Comet Console169.50	225.00
9.5¢ Wonder Vendor32.50	84.50	$2.5 \not\subset \text{Comet Console} \dots 135.00$	150.00
CATILE		$5_{\bullet}5/25/25$ Comet Console	
CAILLE 9.12	27,50	Comb	109.50
6,5¢60,00	150,00	5.5¢ Slugproof	103.30
	95.00		
2.10¢	225,00		
6.Cadet -5¢	220.00		
6.Cadot -10¢	60.00		
6.25¢ Cadet	60.00		
8.5¢ Playboy	89.50		
8.10¢ Playboy	99,50		
9.25¢ Playboy		and a second	
8.5¢ Commander	69,50		
8.10¢ Commander	79,50		
9.25¢ Commander	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		
7.7-Way Slot, 5%94.50	225 ₀ 00		
7.7-Way Slot, 25¢375.00			
7.5¢ Doughboy			

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

OL. 4, NO. 39	JUNE 22, 1943	SERIAL NUMBER
	ONE-BALLS	
	7.Arlington	0
	9. Aksarben, P. 0	0
	5.Arrowhead	
	9.Big Prizo, F.P	
	9.Big Prize, P.0	
	2.Bluc Grass, F.P	
	6.Blue Ribbon, P.0	
	2. Challengor	
	2.Club Trophy, F. P	
	5.Congo	
	2.'41 Derby, F.P	
	2. Dark Horse, F.P	
	7.Derby King, P.O	
	9.Derby Clock, P.0	
	9.Derby Heat, P.0	
	9.Derby Time, P.0	
	6.Derby Winner, P.0125.00 240.0 4 Functor F. P. 34 50 35 0	
	4.Eureka, F.P	
	8.Flasher, P. 0	
	9.Fleetwood	.
	1.Fairmount	0
	9.Fair Grounds, P.0	
	8.Five=In=One,F.P	
	6.Fortune, F.P	
	1.Gold Cup,F.P	
	2.Grand National, PO	
	6.Gold Medal, P.0	
	2. Hawthorne, P.0	
	9.Hi-Boy, P.O	
	9.Horseshoes, P.0	
	5. Jockey Club	0
	9. Jockey Club, New	0
	7. Kentucky	
	6.Long Acre	
	2.Long Shot, P.0	0
	4. One-Two-Three '39 FP35.00 79.5	
2	1. One-Two-Three '40 FP85.00 99.5	
	2. One-Two-Three '41 FP95.00 150.0	0
	1.0w1,F.P	
	6.0wl, New	
	6.Pimlico,F.P	0
	9.Pimlico, New	0
	6.Pot Shot	
2	2.Preakness, P.0	
	9.Races, F.P	
	2.Race King, Rev	
	2.Record Time, F.P135.00 165.0	
	6. Seven Flasher, F.P	
0	6.Sky Lark, F.P	
	5.Sport Event, F.P139.50 149.5 6.Sport Special, F.P145.00 165.0	
	2.Sport Page, P.O	
	2. Santa Anita, P.0	
	1. Spinning Reels, PO	
	7.Sport King, P.O	
	9.Stepper Upper, P.045.00 54.5	
	7.Track Record, P.0	
	9.Thistledowns,P.0	
	7. Turf Champ, F. P	
9.Turf Special	\$15.00 9.Turf King	
9.Turf King, New	6.Victorious 1943(R	ev).199.50

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An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

L. 4, NO. 39	JUNE 2	2, 1943	SE	RIAL NUM
1	FREE PL	AY GAMES	1.	
the state of the s		And the second		
1.A.B.C.Bowler\$39.50	To \$50.00	5.Contact	810 oc	
4.Action (Rev)129.50	145.00	9.Contest	52 50	
1. Air Circus		9.Convention	12 00	
9. Air Circus (New) 77.50	125.00	2.Cowboy		17.50
7.Air Force	60.00	5. Cross Line	24 50	13.95
9.Airliner	19.00	2. Crystal	•••••••24 ₀ 50	39.50
9.Airport	19.50	2.Crystal	•••••23,95	39.50
9. Airway	17.50	9.Crystal Gazer.	•••••••24.50	26.50
5.Alert (Rev)	95.00	6.Click	•••••35.00	84.50
9.All Baba	25,00	9. Dandy.	10.00	12.50
4.All American	39,50	9. Daily Dozen		
6.All Out (Rev)	127.50	9. Davy Jones	•••••10.00	25.00
2. Anabel	- 27.50	6.De-Icer (Rev).	•••••49.50	119.50
2 Argentine	47.50	LoDerense (Genco)		92 50
1. Arizona (Rev)169.50	175.00	Z.Defense (Baker)		29.50
8.Armada	25.00	• Destroyer (Rev)		127.50
9. Arrowhead		Z.Dixie	19.50	29.50
1.Attention	19.50	5.Do-Re-Mi		47.50
9. Avalon	39,50	2.Double Feature.		22.50
	24.50	1.Doughboy		- 37.50
9.Banner		b.Double Play		. 37.50
Bally Beauty		b.DrumMajor	15.00	20.00
1.Bally Beauty10.00	21.50	1. Dude Ranch		32,50
5.Battle (Rev)	119.50	2.Duplex	32.50	39,50
9.Battle (Rev) Now109.50	and the second second	9.Dive Bomber (Re-	v) - 42.50	03.50
Bandwagon	29.50		,	1000
Bang	25.00	6.Eagle Squadron	(Rev), 97, 50	127.50
Barrage	29,50	5.Eureka	29.95	
во по нор	· 40 ,00	2.Entry	15.00	35.00
Big Chief	39.50			37.50
Big League 12.00	23,50	9.Fantasy	7 50	05 00
Big Parade	109.50	5.Fifth Inning	7.00	25.00
Big Show	32,50	9 Fifty Grand		17.50
Big Six 12.50	14.95	9.Fifty Grand		25.00
Big Ten	12.50	9.Five-In-One		69.50
Big Time	25.00	1.Five & Ten	••••90.00	159.50
Big Town	27.75	4.Fishin' Rev	•••• 59.50	99.50
Blackout 12.50	25.00	l.Flagship	••••10.00	13.95
Blondie 15.00	17,50	9.Flash	•••••8.00	19.50
Bola Way	69,50	L.F.Leet		37. 50
Bombardier (Rev)	127.50	L.Flicker		39.50
Boom Town		2 Follies 40	10.00	18,95
Bordertown	32,50	9.Follow Up	10.00	14.50
Bosco	22,50	2.Formation		27.50
Bounty	80.00	2.Four Aces		125.00
Bowling Aller 10.00	22,50	5.Four Aces, New.	134.50	159.50
Bowling Alley10.00	20.00	9.Four-Five-Six	•••••9.50	25.00
Box Score	10.00	1.Four Diamonds		42.50
Brite Spot	22,50	5.Four Roses	29.50	45.00
Broadcast	37.50	2.Fox Hunt	22 50	45.00 35.00
Buckaroo	15.00			00.00
Burlesk (Rev)		2.Grand Canyon (Rev	169.50	175 00
G		2.Glamour	10 50	175.00
Carnival (Jumbo Sz).110.00		6.Gobs.	00 50	24.50
Cadillac	25.00	5.Gobs, New	110 50	115.00
apt. Kidd	47.50	9.Gold Cup	·••119.50	129.50
namp	42.50	9.Gold Cup	••••35.00	45.00
hampion	27.50	1.Gold Star	••••29.50	30.00
hampion10.00 harm	19,50	8.Golden Gate	••••10.00	15.00
nevron	12,50	2.Gun Club	••••44.50	64.50
hief	25.00	9.Gun Club, New	••••59•50	
hubbie 15.00	20,00	0. 400.324		
ircus		9.Headliner	10.00	29.50
lipper,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	12.50	5.Hi-Boy (Rov)	89.50	119.50
lover	21.50	Leni-Dive		55.00
0.	69.50	1.Hi-Hat.		49.50
.0.D	20.00	o.Hi-Stepper		32.50
Commander (Rev)40.00	119.50	9.Hit-The-Jap (Rev)	39.50	49.50
ommodore 10.00	18.95	5.Hold Over	16 50	
ongo	40.00	2. Home Run 40	10.50	29.50
on que st	13.95	2. Homo Run 147		27.95
		2. Home Run '41	•••48.50	49.50
		9.High Light	10.00	12.50

*

5. Homo Run 42\$65.00	To \$75.00	9.Ragtimo\$12.50	
1.Horoscope	47.50	9.Rebound10.00 T	o \$12.50
		8.Record Breaker115.00	150.00
6.Jolly14.50	22,50	1.Red Hot	22.50
9. Jumper12.50	35.00	5.Red, White & Blue 20.00	27.50
2.Jungle	55 , 50	8.Reserve	30,00
4. Jeep (Rov)	139,50	1. Repeater	29.50
2.Keep 'cm Flying125.00	150,00	9.Rink	10.00
9.Keep 'em Flying, New.135.00	185.00	9.Roller Derby12.50	19.50
9.Kcon-A-Ball	20.00	9.Rotation	19.50
	29,50		19,50
9.Klick		4.Roxy	64.50
4.Knock Out	109.50	5.Rotor Table	04.00
	10 50		75 00
2.Lancer	17.50	6.Salute	35.00
1.Landslide23.95	27.50	2.Santa Fe (Rev)169.50	175.00
5.Leader	37.50	5.Sara Suzy	40.00
9.Lead Off12.00	19.50	9.Scandals, Rev12.50	29.50
leLeague Leader	29.50	l.School Days29.50	52.50
l.Legionnaire	49.50	2. Scoop	17.50
2.Liberty129.50	175.00	4.Score-A-Line	27.50
6.Liberty (Rev)	109.50	2. Score Card14.50	17.50
7.Limelight14.50	27.50	7.Score Champ19.50	27.50
7.Line Up	27.50	4. Sea Hawk	42.50
6.Lite-A-Card15.50	45.00	5. Second Front (Rev).129.50	145.00
6 Lone Star	19,50	5. Sentry (Rev)	122.50
6.Lot-0-Fun	40.00	9. Scout (Rev)	25.00
	20.00		
6.Lucky		4.Seven Up	39.50
9.Lucky Strike 10.00	20,00	5. Shangri La118.50	149.50
0. 16. 140	17 05	2. Short Stop14.50	17.50
2.Majors 4012.50	13.95	1. Show Boat	59,95
1.Majors '41	47.50	9.Side Kick12.50	14.50
9.Mardi Gras45.00		4.Silver Skates27.50	39,50
6.Mascot12.50	25.00	9.Silver Spray24.50	35,00
7.Merry-Go-Round15.00	22.50	2.Sink-The-Jap (Rev).42.50	49.50
2.Metro	32 ,50	7.Slap-The-Jap (Rev).49.50	79.50
9.Miami	28,50	1. Sky Blazer	69.50
4. Miami Beach	47.50	1. Sky Chief 140.00	169.50
9.Midway (Genco)10.00	12.50	5.Sky Line	30.00
1.Midway (Rev)139.50	175.00	1. Sky Ray	55.00
9.Mr. Chips	19.50	8. Smak-The-Jap(Rv)49.50	52.50
2.Monicker	92.50	7. Slugger	42.50
6.Mystic	30.00	1. Snappy '41	49,50
		2.South Paw	50.00
9.Nite Club (Rev)99.50		2.Sparky15.00	19.50
7.Nippy12.50	13,50	5.Speed Ball	39.50
4.New Champ	64,50	9. Speed Ball, New65.00	
	·	2. Speed Demon 15.00	24.95
2.0h Boy15.00	17.95	2. Speedway	24.95
5.0h Johnny12.00	25.00	9. Speedway (Rev)34.50	
9.0ccan Park15.00	20,00	9. Speedy	20.00
7.0n Deck	27.50	6.Sports15.00	20.00
1. One-Two-Three '3925.00	29.50	7.Sporty	25.00
2.0nc-Two-Three \$4060.00	89.50		47.95
9.0no-Two-Three '4169.50	95.00	1. Sport Parade	72.00
6.0wl	89.50	2. Spot-A-Card	59,50
0,0W10000000000000000000000000000000000	09.50	4. Spot Pool	
9. Pols 00. 50		8. Spottem	25.00
9.Pals	107 50	2.Stars	38,95
6.Paratropp (Rev)	127,50	5. Star Attraction	49.50
1.Pan American27.50	49.50	9. Stop & Go	12.50
2.Paradise	32,50	1.Stratoliner25.00	39.50
9.Pep,Rev	29.50	7.Summertime19.50	27.50
2.Pick 'em	23,95	1.Sun Beam	49.50
1.Play Ball27.50	37.50	1.Supercharger12.95	22.50
6.Playmate14.00	20.00	2.Super Chubbie25.00	39,50
6.Playtime (Rev)85.00	119.50	7.Super Six15.50	27.50
2.Polo	25.00	9. Sixty Grand	38,50
9.Pot Shot15.00	34.50	9. Spinning Reels49.50	
2.Powerhouse	27.50	1. Sun Valley (Rev)119.50	175.00
6.Production (Rev) 105.00.	127.50	1.Target Skill29.50	52.50
1.Progress19.50	29.50	1.Ten Spot	47.50
8.Punch	12.50	4.Texas Mustang	59.50
2.Pursuit	42.50	9.Texas Mustang, New89.50	A Berlin Color
5.Pylon	20.00	9.Trapeze	20.00
9.Pyramid8.00	12.50		

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THE CONFIDENTIAL PRICE LIST

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

VOL. 4, NO. 39

JUNE 22, 1943

SERIAL NUMBER 91

FREE PLAY GAMES

5. Three Score	o \$27.50	2.Victory	o \$92.50
6.Three Up	35,00	9.Victory, New	109.50
.Triple Play		9.Vogue	19,50
e-Thriller	19,50		
e Thumbs Up, Rev54.50	99.50	1.West Wind45.00	65.00
P. Topic	95.00	7.White Sails	14.50
.Top Notcher	17.50	1.Wild Fire	39.50
•Topper •••••••••••••••••••••••••••••••••••	20,00	4.Wow	39,50
Torpedo Patrol47.50	127.50	2.Wings	14.50
Towers	69.50		
Trailways	35.00	1.Yacht Club	23,95
.Triumph	19.50	2.Yanks	92,50
Twinkle	20.00	9.Yanks, New119.50	129.50
Twin Six	54.50	•	
		4.Zig Zag	39,50
.Ump	29.50	9.Zip9.50	12.50
Up & Up16.50	22,50	5.Zombie	37.50
		9.Zeta12.50	25.00
Vacation14.50	19.50		
Variety	17.50		
Velvet	50,00	·	
Venus	69,50		

IMPORTANT

The Confidential Price Lists are to be read as follows: First price listed is lowest price for the week; Second price listed is highest price for the week; Where only oneprice appears this should be considered lowest price.

Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The Confidential Price Lists can only feature the market prices as they are quoted. The Confidential Price Lists act exactly the same as the market quotation board at the Stock Exchange—posting the prices exactly as they are quoted for each week, regardless of how much they may seem to be out of line. Some machine prices do not change for months. The Confidential Price Lists, rather than show no price for the week, retain the last known quotations for such equipment so that the subscriber at least has the last known quoted prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The Confidential Price Lists report each quotation exactly as it is made and depend on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

CODE

CHECK THIS CODE CAREFULLY. BECOME ACQUAINTED WITH EACH ONE OF THE CODE NUMBERS AND WHAT THEY SIGNIFY. THESE CODE NUMBERS APPEAR IN FRONT OF THE NAME OF EACH MACHINE.

1---Means price went up.
2---Means price went down.
3---Means this machine just added to list.
4---Means prices went up and down same week.
5---Means prices remained same as in past week's issue.
6---Means no prices quoted for this machine this week.
7---Means no prices quoted for this machine for past two weeks.
8---Means no prices quoted for this machine for past three weeks.
9---Means no prices quoted for this machine for past four weeks or longer.

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(SECTION 2)

FOR SALE ADS

THE HEADLINES OVER EACH AD GIVE AN APPROXIMATE IDEA OF THE ITEMS THESE FIRMS HAVE FOR SALE. MANY FIRMS ALSO LIST ITEMS THEY WANT TO BUY IN THESE FOR SALE ADS. THIS IS FEATURED BY THE WORD "WANT" IN THE HEADLINE. CHECK EACH AD CAREFULLY FOR INDIVIDUAL ITEMS AND PRICES.

HURRY REAL BUYS WON'T LAST LONG:
<u>SLOTS</u>
Mills 5¢ Brown Fronts\$199.50 Jennings 5¢ Chief, Four Stars\$129.50
Mills 10¢ Brown Fronts
Mills 25¢ Brown Fronts
Mills 5¢ Blue Fronts
Mills 10¢ Blue Fronts
Mills 5¢ Gold Chromes
Mills 10¢ Gold Chromes
Mills 25¢ Gold Chromes
Mills 5¢ Silver Chromes
Mills 10¢ Silver Chromes
Mills 25¢ Silver Chromes
Mills 1¢ Blue Q.T
Pace 5¢ Comet
Pace 10¢ Comot\$99.50
Chartelen Calumbia, and he washing 2/ 5/ 20/ 05/ 22
Groetchen Columbia; can be used in $1\not$, $5\not$, $10\not$, $25\not$ Play
including all parts to make changes\$69.50
DUCUCCDADUC
PHONOGRAPHS
Mills Empress\$179.50 Rockola DeLuxe\$169.50
Mills Throne of Music
$\frac{\text{CONSOLES}}{\text{EQ. }}$
Mills Jumbo Parade (Cash)\$99.50 Bally Club Bells\$249.50
Mills Jumbo Parade (F.P.)
Mills Square Bells
Keeney Triple Entry
Baker's Pacer, Daily Double \$275.00
(EDDMC, 1/7 Dependent Delevers (L.O.D.)
(TERMS: 1/3 Deposit, Balance C.O.D.)
CTCVINC INC
SICKING, INC.
1401 CENTRAL PKWY., CINCIMNATI, O. <u>SICKING</u> , <u>INC</u> . 927 EAST BROADWAY, LOUISVILLE, KY.
COIN-CHUTES
FOR SALE - For Arcades: 2 New #500 ABT Coin Chutes (Specify 1¢ or 5¢) plus 10 assort-
ed old style 1¢-5¢-25¢ chutes. The Dozen \$13.50; 25¢ Esco Old Style Chutes, The Doz-
en \$13.50. These old style chutes are assorted, Bull Dog, Esco, etc. and are not
#500 ABT style. Manufacturer informs us they have not been used but are discolored
due to exposure. Limited quantity, so rush your order.
BLOCK MARBLE COMPANY
1527 FAIRMOUNT AVENUE PHILADELPHIA, PA.
MIGTO
- MUSIC -
FOR SALE - Or will trade: 5 Seeburg 8800 Hi-Tones (4 are ESRC, 1 ES) \$2,000. for the
lot. Will trade for Wurlitzer 500, 600, 750, 780, 850. We will buy any Wurlitzer
equipment. Write or wiro us immediately. (Wurlitzer Distributor for Ohio)
THE YOUNG DISTRIBUTING COMPANY
105 EAST 3rd STREET CINCINNATI, O.

THE CASH BOX

C O N S O L E S 5¢ SUPERBELLS, Comb.F.P., Like New. \$215:00 MILLS FOUR BELLS, Over 2100\$69 TWO-WAY SUPERBELL, 5¢/5¢, Like New. 395.00 WATLING BIG GAME, F.P8			
JUMBO PARADES, C.P., Late Serials. 109.50 CHARLI-HORSES, 5¢/5¢, Number Reels. 14 JUMBO PARADES, C.P., A-1	9.50		
JUMBO PARADES, F.P., A-1	9.50		
GALLOPING DOMINOES, Brown Cab139.50 BALLY ROLL 'EM	1		
5¢BROWN FRONT, Late, Drillproof, Knee Action, Club Hndl., Like New\$235.005¢ VICTORY CHIEFS, 1 Cherry P0\$24 5¢ BROWN FRONTS, Knee Action18 10¢ CHIEF, 4 Bar, A-113	5.00		
10¢ BLUE FRONT, Over 400,000225.00 1¢ Q.T. Blue Front	9.50		
5¢-10¢-25¢ BLUE FRONTS, Brand New,5¢ COLUMBLAS, Fruit or Cig	9.50		
Safes, Set of 3 machines			
ARCADE EQUIPMENT			
GENCO PLAY BALLS, Like New\$179.50 ROTARY MERCHANDISER, Like New\$18	5.00		
CHICAGO COIN HOCKEYS, A-1199.50 CHESTER-POLLARD GOLF	5.00		
MUSIC			
10 PANORAMS, Late, Like New with Automatic Film Wipers, #5000, 299.50 1940 ROCKOLA DELUXE			
SEEBURG CONCERT GRAND, A-1	-		
5 ROWE - ROYALS, 8 Column			
5 U-NEED-A-PAKS, 15 Column, 194085.00 ALL CIGARETTE MACHINES ARE 20¢ AND ALL ARE THOROLY RECONDITIONED AND READY FOR LOCATION			
TERMS: 1/2 CERTIFIED DEPOSIT WITH ORDERS			
CENTRAL OHIO COIN MACHINE EXCHANGE, INC 514 SOUTH HIGH STREET, COLUMBUS, OHIO (PHONE: ADams 7949 or ADams 7993)			

CONSOLES - SLOTS - ARCADE

FOR SALE - 4 Mills Four Bells, original head, mechanically well cared for, ready for location \$585.; 1 Mills 25¢.Automatic Dice Machine \$100.; 1 Mills Combination Jumbo Parade used 1 week \$210.; 1 Mills C.P. Jumbo Parade, Brown Cab., \$95.; 3 Mills Jumbo Parade,C.P., Blue & Red, Late Head, \$120.; 1 Paces Reels, Jr., Cash or Check, \$79.50; 1¢ Q.T. Blue \$37.50; 1¢ Watling DJP \$24.; 1¢ Glitter Q.T. \$70.; 1 Evans Bangtails, Brown, \$179.50; Exhibit Races, okay to run with cracked glass, \$40. or trade for 412 Wurlitzer. Grip Scale \$5.; 1/3 with all orders, Balance C.O.D. RADIO & ELECTRIC SERVICE

BOX 400

4

DOUGLAS, WYOMING.

- ARCADE - WANT -

FOR SALE - Penny Arcade, very successful, 83 Main Street, Waterbury, Conn. WANT - We pay the highest cash prices for Eastman Direct Positive Paper, any size, Direx B. 12", any quantity, state expiration, cash waiting, distance no barrier. Also want .22 calibre short or long ammunition, we pay highest cash prices, distance no barrier. Will pay \$375. for 1 Kirk Night Bomber; \$375. for 1 Evans Super Bomber. PEERLESS VENDING MACHINE CO.

220 WEST 42nd STREET

(Tel: Wisconsin 7-8610)

NEW YORK, N.Y.

All my praise and my sincerest congratulations to the greatest magazine in the history of the coin machines industry. It's a pleasure to read it. It's a real pleasure to be able to celebrate with it. Long may The Cash Box continue to prosper. We all need it in this business.

Willie Levey

CHEMICAL CITY MUSIC COMPANY CHARLESTON, WEST VIRGINIA

NEW PRODUCTS WANTED FYOU HAVE DEVELOPED A MACHINE OR PRODUCT, OR HAVE PATENTS COVERING THEM, SUITABLE FOR MANUFACTURE AFTER THE WAR, THIS WILL BE OF INTEREST TO YOU:-

> Prior to the war we developed and manufactured many varieties of machines including Mutoscopes, Diggers, Skyfighters, Drive-Mobiles, Ace Bombers, Athletic Testing Machines, Arcade Machines of all types, Voice-O-Graphs, and Photomatics.

> Almost all of our facilities are now engaged in government work—much of it of a highly complicated nature requiring special machinery, highly skilled labor and considerable expansion. Thus, our experience with war work will enable us, after the war, to produce equipment for the Coin Machine Industry on a larger scale and of a greater variety than ever before.

> We are therefore now looking for new machines or new products, or patents covering them, for postwar manufacture.

> We will be pleased to negotiate with you, if you have any items that are new, patentable and of sufficient interest to us. Of course, we assume no obligation with respect to any items submitted to us prior to the conclusion with you of specific arrangements concerning such submitted items.

NEW PRODUCTS DEPARTMENT INTERNATIONAL MUTOSCOPE CORPORATION

Wm. Rabkin, President

(Manufacturers of Famous Coin Opearted Machines Since 1895)

44-01 Eleventh Street

Long Island City, New York

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THE CASH BOX

JUNE 22, 194

	Contraction of the
PARTS FOR MILLS BELLS SPECIAL - With a few exceptions; we have every part you nee Bell, Golden Bell, Mystery Bell, Brown Front Calif.	
They are too numerous to list. Order part numbers from Mill years we have been Mills distributors and sold thousands of "hard-to-get" parts	nd Emerald Hand Load Bell. s list. For the last 25 slots. Try us for those
26th & HUNTINGDON STS. (Tel: Baldwin 5468)	
(1010 Danker 1 Street)	PHILADELPHIA, PA.
ARCADE COUNTERS - WANT FOR SALE - 25 Poison-The-Rat machines, 1¢ play, for legal as getter, guaranteed perfect condition. Will sand open account with proper references. WANT - Will pay \$350, each for Model in excellent condition. Have over 300 pin games to trade for What have you?	t on trial basis to firms
HANNA DISTRIBUTING COMPANY 217-219 ELIZABETH STREET	
	UTICA, N.Y.
SLOTS - 1-BALLS - CONSOLES FOR SALE - We have a large stock of rebuilt slots, Pay Table Write us or wire for prices on: Blue Fronts, Melon Bells, Et oes, Lucky Lucres, Late Saratogas, Sky Larks, Fortunes, and LA BEAU NOVELTY COMPANY 1946 UNIVERSITY AVENUE	
1040 ONIVERSIII AVENUE	ST. PAUL, MINN.
PHONO TITLE STRIPS - COLLECTION TO FOR SALE - Cash Talks: Red Border Title Strips, perfect perf easy to type titles in, 21 strips to card, 1,000 cards \$3.90 Distributors: Your name and address imprinted free on orders Collection Books duplicate, name,ctc., imprinted free, send with orders eliminates part of our overhead and allows us to PHONO TITLE STRIPS P.O.BOX 3216, STATION "C"	oration, perfect shade, • 10,000 or more\$3.50 of 25,000 or more. 1,000
NEW COUNTER GAMES FOR SALE - Special: Daval's latest counter game, "Keep 'Em Bo Original Cartons. A very timely game. Only \$9.95 each. MILWAUKEE COIN MACHINE COMPANY 3130 WEST LISBON AVENUE	ombing", Brand New in MILWAUKEE, WISC.
THERE IS NO SUBSTITUTE FOR QUALITY::	
QUALITY PRODUCTS WILL LAST FOR THE DURATI	ON 1

D. GOTTLIEB & CO., CHICAGO	
SLOTS - WANT FOR SALE - New Vest Pockets - Blue, Gold and Chrome. Factory Fronts, Grey Fronts, and War Eagles. WANT - All models of phy masters in good condition. Illuminated chrome Buckley Boxes and list and price wanted in first letter. GENERAL MUSIC COMPANY	
2277 WEST PICO	LOS ANGELES, CAL.

FIRST BUY

WAR BONDS AND STAMPS

Paul Gerber and Max Glass

Chicago.

THE CASH BOX

June 22, 1943

FHEY ARE! HERE 1 DOCTOR HE ORD JUS WHAT YOUR EARNING P DOUBLE

EVERY MACHINE LISTED IS COMPLETELY RECONDITIONED

MILLS

*1— 5c Emerald Chrome H. L. 478584 300.00 1—10c Copper Chrome 310.00 6— 5c Original Chrome 448886, 14910, 448480, 448888, 454483, 459607 300.00 1— 5c Bonus 445425 200.00 4—10c Bonus (Like New) 456091, 456163, 456127, 4458646 335.00 3—25c Bonus 455777, 455791, 456646 360.00 *5— 5c Brown Fronts 453923, 452011, 453917, 365507, 448826 265.00 1—10c Brown Fronts 382335 290.00	1-50c Original Chrome		\$750.00
1—10c Copper Chrome 310.00 6— 5c Original Chrome 448886, 14910, 448480, 448888, 454483, 459607 300.00 1— 5c Bonus 445425 200.00 4—10c Bonus (Like New) 456091, 456163, 456127, 4458646 335.00 3—25c Bonus 455777, 455791, 456646 360.00 *5— 5c Brown Fronts 453923, 452011, 453917, 365507, 448826 265.00	1 5c Emerald Chrome H. L.		300.00
6— 5c Original Chrome 448886, 14910, 448480, 448888, 454483, 459607 300.00 1— 5c Bonus 445425 200.00 4—10c Bonus (Like New) 456091, 456163, 456127, 4458646 335.00 3—25c Bonus 455777, 455791, 456646 360.00 *5— 5c Brown Fronts 453923, 452011, 453917, 365507, 448826 265.00	1-10c Copper Chrome		
1— 5c Bonus 445425 200.00 4—10c Bonus (Like New) 456091, 456163, 456127, 4458646 335.00 3—25c Bonus 455777, 455791, 456646 360.00 *5— 5c Brown Fronts 453923, 452011, 453917, 365507, 448826 265.00	6— 5c Original Chrome	448886, 14910, 448480, 448888, 454483, 459607	300.00
4—10c Bonus (Like New) 456091, 456163, 456127, 4458646 335.00 3—25c Bonus 455777, 455791, 456646 360.00 5— 5c Brown Fronts 453923, 452011, 453917, 365507, 448826 265.00	1- 5c Bonus		200.00
3-25c Bonus	4—10c Bonus (Like New)	456091, 456163, 456127, 4458646	335.00
¹ 5— 5c Brown Fronts 453923, 452011, 453917, 365507, 448826 265.00	3—25c Bonus		360.00
1 10g Brown Fronts 382335 290.00			
	1—10c Brown Fronts	382335	290.00
1— 5c Cherry Bell	1— 5c Cherry Bell	411371	285.00
5— 5c Blue Fronts	5— 5c Blue Fronts	415279, 327768, 350650, 367616, 4014555	185.00
1—10c Blue Front200.00	1—10c Blue Front	364229	200.00
1—10c Roman Head	1—10c Roman Head		145.00
2— 5c Roman Head	2— 5c Roman Head		135.00
¹ 3— 5c War Eagles 328412, 261503 95.00	'3— 5c War Eagles		95.00
2—10c War Eagles			
1— 5c Dial 95.00	l— 5c Dial	405596	95.00
*5— 5c V. P 45.00	5— 5c V. P.		45.00
'3— 5c Lion Head 153899, 328998, 302207 50.00	3— 5c Lion Head	153899, 328998, 302207	50.00
2— 5c Melon Bell 165.00			
7- 5c Front Venders D. J 373709, 251678 45.00			
.4- 5c Side Venders 35.00			
1- 1c Double J. P 35.00			
1— lc Skyscraper 40.00	1- lc Skyscraper		40.00
3— 5c Arrow 29608 25.00	3— 5c Arrow		25.00
IENNINCC		IENNINCC	
JENNINGS		JENNINGS	

1-Dollar Chief 3—50c Chiefs - 5c Chiefs 1-Triplex 5-10-25c - 5c Duches

WATLING PACE and

128808

JC Pace Cometto D. F.	
-25c Rolg Top	
— 5c Blue Seal	
	COLUMPIA

5-Bell Cig. -Fruit Reel

2-5-2-

COLUMBIA

NTF IMMEDIATELY NEEDED **PRICES PAID** TOP

Late Slots 25¢, 50¢, \$1.00 Late Bally One-Ball Machines Mills 3 & 4 Bell Keeney 3 & 4 Bells Mutoscope Voice-o-Graph

Scientific Pokerinos Eastman Direct Positive Paper Late Phonos **Evans Automatic Duck Pin Alleys**

FUK **CONCESSION SPACES** — ARCADE **HERE JULY 1st** OPENING 133 EAST SECOND SOUTH, SALT LAKE CITY, UTAH (Tel: 2-5055)

850.00

30.00

25.00

70.00

170.00 40.00 80.00 140.00 30.00

95.00

95.00

..... 425.00

SIMPLE ARITHMETIC MILLS VEST POCKET + JULY 1st = \$100.00 TAX UNCLE SAM NEEDS HIS MONEY - NOW !!

If you are an American — and want to stay that way — and if you operate Vest Pockets — DON'T BEAT THE OLD BOY OUT OF HIS MUCH NEEDED TAXES!

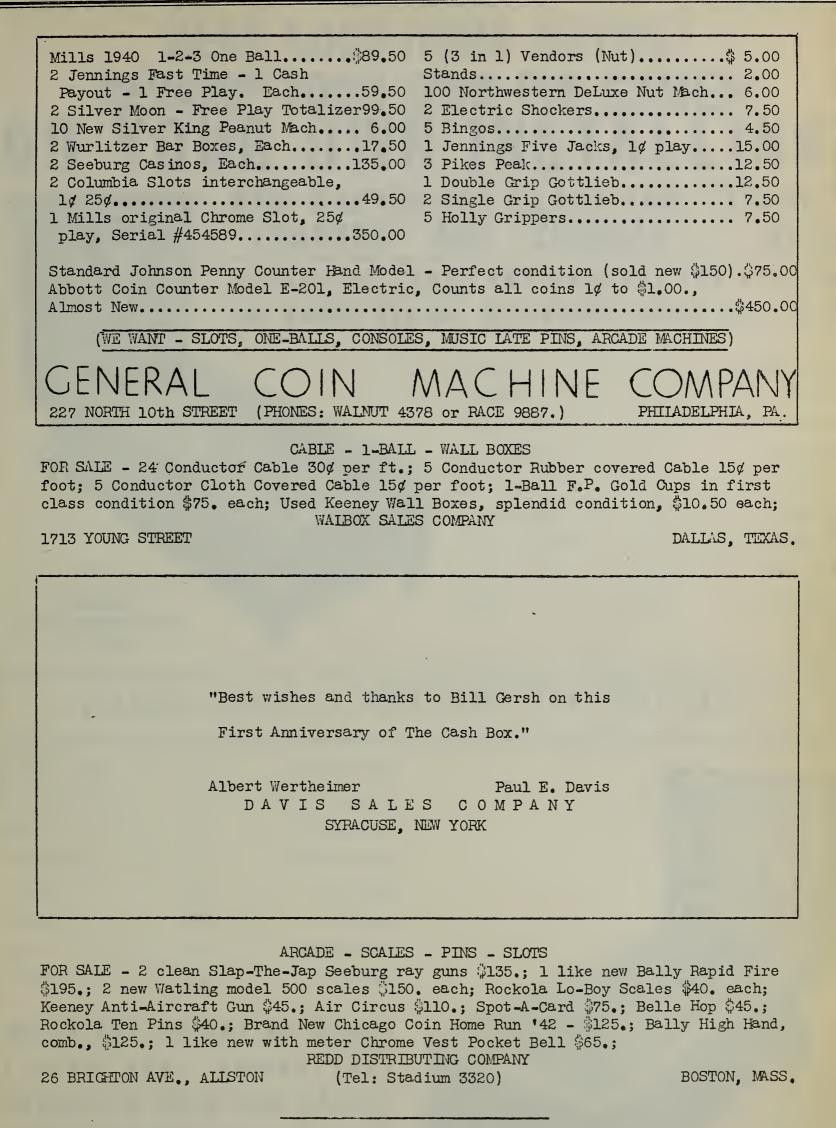
Let us show you — with SIMPLE ARITHMETIC — how you can pay \$100.00 tax on every Vest Pocket you operate and still not pay one cent out of your own pocket. — If you are an American — MAKE US PROVE THIS STATEMENT.

Send a penny postal card — just say — "I operate Vest Pockets — send me your Bulletin V.P.J.P." — Don't write — but PRINT or TYPE YOUR NAME AND ADDRESS and MAIL — NO COST — NO OBLIGATION.

VALLEY SPECIALTY COMPANY, INC. 1063 JOSEPH AVENUE, ROCHESTER, 5, NEW YORK

FUSES - LAMPS - WRAPPERS - BAL	LS - TIPS - ETC ETC.		
CARTRIDGE FUSES	MINIATURE LAMPS		
1, 2, 3, 4 AMPERE\$3.00 per 100; 20¢ per 5			
5, $7\frac{1}{2}$ AMPERE 2.00 per 100; 15¢ per 5			
0, 72 AMI DILE			
10, 15, 20 AMPERE 2.00 per 100; 15¢ per 5			
WOODEN MAPLE BALLS - ANY SIZE	No. 1129,1133 - \$1.25 per 10		
22" FOR GENCO PLAYBALLS & ROLL-IN-THE-BARREL	No. 1503,1484 - \$2.50 per 10		
2 \$37.50 per 100; \$4.00 per 10	G.E. MAZDA LAMPS		
2-3/4" FOR 9 FT. ALLEYS & GOOFY GOLF	72,15,25 WATT - \$9.00 per case of 100		
\$49.50 per 100; \$5.20 per 10	1.00 per dozen		
3-1/8" FOR 14 FOOT SKEE ALLEYS	TUBULAR WRAPPERS		
\$49.50 per 100; \$5.20 per 10	45¢ per 1000 - Over 100,000		
	50¢ per 1000 - 51,000 to 100,000		
	$55 \neq$ per 1000 - 15,000 to 50,000		
FRICTION TAPE- 25¢ Roll, \$2.65 Dozen Rolls	65¢ per 1000 - Up to 10,000		
COLLECTION BOOKS- \$4.75 per 100; 75¢ per 10	PIN GAME SUPPLIES		
SILVER POINTS- 33.25 per 100; 60¢ per doz.			
CONTACT BLADES-\$3.00 per 100; 55% per doz.	Rubber Tips-\$3.50 per 100; 65¢ per Dz.		
PIGTAIL WIRE-75¢ per 10 Ft.	Plunger Springs-3.50 per 100; 65¢ " "		
G.E. ROTARY CONVERTERS-used- \$15,00 ea.	Rubber Rebounds-2.25 per 100; 45¢ " "		
delle Rotati CONVERIERD-USed- \$15,00 ea.	Genco Rebounds -2.25 per 100; 45¢ " "		
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TERMS: 1/3 Deposit with order, Balance	Used Free Play Coins-All Games-\$1.50ed.		
C.O.D.	Glass-All Games-\$1.75 Ea Case lots.		
NEW YORK SUPPLY O	COMPANY		
585 TENTH AVENUE (Tel:BRyant 9-8			
COUNTERS SLOTS - CON FOR SALE - Mills Vost Poolset Poll New P. C. 54	SOLES -		
FOR SALE - Mills Vest Pocket Bell New B & G 54 Metered \$85.; Mills 5¢ Vest Pockets			
B&G Jackpot \$50.; Mills 1¢ Vest Pocket B&G, J.P., \$45.; Silver Moon Totalizer, FP \$95.; Jumbo Parade, FP, \$95.; ABT Model F Targets \$27.50; Kicker & Catchers New \$29.50; Kick-			
Junio rarade, FP, 995.; ABT Model F Targets 327.5	0: Kicker & Catchers New \$29.50. Kick-		
cr & Catchers used \$19.50; Pikes Peak \$19.50;	Circus, ld Pin Target, \$13.50; Criss		

cr & Catchers used \$19.50; Fibl Model F Targets \$27.50; Kicker & Catchers New \$29.50; Kick cr & Catchers used \$19.50; Pikes Peak \$19.50; Circus,1d Pin Target,\$13.50; Criss Cross \$12.50; Bingo \$12.50; Homo Run, 1d Ball Gun, \$12.50; Gottlieb 3-Way Grippers \$19.50; Gottlieb 1-Way Grippers \$12.50; 5d Viewascopes \$25.; 1d Viewascopes \$25.; Mutoscope Moving Picture, floor model, \$35.; THE CASH BOX



MUSIC - CONSOLES - ARCADE

FOR SALE - Keeney Wall Boxes \$4. each; 2 Mills Panorams \$250. each; 1 Sugar King \$20.; 4 Jennings Cigarollas \$50. each; Watling Big Game, F.P., \$75.; Evans Ten Strike \$40. each; Gottlieb Grippers\$15.0° each; Large list of games and slots - write or call today. Special: 3-54 Ft. Automatic Duck Pin Bowling Alleys, only \$350.; MISSISSIPPI VENDING COMPANY

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SLOT & CONSOLE CABINETS FOR SALE - Caille Commander Cabinet; Pace Comet Cabinet; Mills Escalator F.V.Cabinet; Jumbo Parade F.P. Cabinet.

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PARIS KY.

THE CASH BOX

June 22, 194

KEEP LOCATIONS ACTIVE! REVAMP YOUR OWN PIN GAMES! DO YOUR OWN INSTALLING! NEW BACKBOARD GLASS FOR "STARS" "LEADERS" AND "ZOMBIES" --- \$6.50

BACKBOARD GLASS AND BUMPERS FOR FOLLOW ING GAMES \$18.00. BACKBOARD GLASS ONLY \$6.5

"COMBAT" CONVERTED FROM "LEADER"

Blondie	to	Red Head
Cadillac	to	Archer
Follies '40	ťο	Scandal
Mr. Chips	ΫO	Nine Bell
Big Town	to	Sixty Gran
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Home Run '40	to	Triple Pla
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Roxy	to	Fan Dance

TAKES ONLY 5 MINUTES TO INSTALL !!

Bowling Alley	to	Bowling '42
Drum Major	to	Parade Leader
Jolly	to	Peacherino
Powerhouse	to	Over-The-Top
Triumph	to	Starlight
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Stars	to	Sweethearts
Leader	to	Combat
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WRITE FOR PRICES OF GAMES LISTED HERE COMPLETELY REVAMPED FROM OUR GAMES!

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OUR ADS ARE GENUINE!			
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Buckley Track Odds, each	\$215.00 195.00		
Mills Jumbo Parade, F.P., Refinished	h		
	74.50		
RECONDITIONED A	2 Foot Vibrators, each \$89.50		
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1—ONLY—WARNER VOICE-O-GRAPH \$350.00 Kirk's Guesser Scale, each \$122.50	5 BUCKLEY DELUXES, EACH\$100.00		
Scientific Batting Practice, each	Reconditioned Wurlitzer 14 Ft. Skee Ball, each\$ 90.00 Shoot-The-Chutes, each		
5 EXHIBIT ROTARY DIGGERS, EACH \$175.00 Like New Jap Conversions, each \$179.50	BEST ARCADE MACHINE—"KENTUCKY DERBY"— BY MUTOSCOPE, EACH		
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BLUE MIRRORED, EACH \$175.00 Mutoscope Sky Fighters, each \$350.00	Mutoscope Drive-Mobile, each 350.00		
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	ALL FREE PLAYS AND AUTO-		
COMPLETE SUPPLY OF GI	CHOOSE. WE ALSO HAVE A LOBES, TUBES, AND PARTS.		
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NO DEAL COMPLETE UN	LESS YOU'RE SATISFIED !!		
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<u>LEW WOLF'S GR</u> <u>LEW WOLF'S GR</u> <u>ARCADE FQU</u> CHIVAGO COIN HOCKEY. SEEBURG SHOOT-THE-CHUTES. SEEBURG CHICKEN SAMS. KEENEY ANTI-AIRCRAFT GUNS. SCIENTIFIC BATTING PRACTICE. BALLY ALLEYS. BALLY BULL'S EYE.	NG MACHINE COMPANY LOS ANGELES, CALIF. E A T E S T S A L E !! JIPMENT \$190.00 .124.50 .95.00 .47.50 .67.50 .35.00 .77.50		
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<u>LEW WOLF'S GR</u> <u>ARCADE EQU</u> CHIVAGO COIN HOCKEY. SEEBURG SHOOT-THE-CHUTES. SEEBURG CHICKEN SAMS. KEENEY ANTI-AIRCRAFT GUNS. SC IENTIFIC BATTING PRACTICE. BALLY ALLEYS. BALLY BULL'S EYE. BALLY BULL'S EYE. BALLY RAPID FIRE. TOM MIX RIFLE.	NG MACHINE COMPANY LOS ANGELES, CALIF. E A T E S T S A L E !! JIPMENT \$190.00 124.50 95.00 47.50 67.50 35.00 77.50 210.00 45.00		
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SOUTHWESTERN VENDI 2833 WEST PICO BLVD. LEW WOLF'S GR LEW WOLF'S GR .ARCADE EQU CHIVAGO COIN HOCKEY. SEEBURG SHOOT-THE-CHUTES. SEEBURG CHICKEN SAMS. KEENEY ANTI-AIRCRAFT GUNS. SC IENTIFIC BATTING PRACTICE. BALLY ALLEYS. BALLY RAPID FIRE. TOM MIX RIFLE. MUX ROCKOLA DELUXE. BOCKOLA SUPER.	NG MACHINE COMPANY LOS ANGELES, CALIF. E A T E S T S A L E !! UIPMENT \$190.00 124.50 95.00 47.50 67.50 35.00 77.50 210.00 45.00 SIC ROCKOLA MASTER. \$187.50 WURLITZER MODEL 61.		
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Southwestern vendu 2833 west pico blvd. LEW WOLF'S GR ARCADE EQU CHIVAGO COIN HOCKEY. CHIVAGO COIN HOCKEY. SEEBURG SHOOT-THE-CHUTES. SEEBURG CHICKEN SAMS. KEENEY ANTI-AIRCRAFT GUNS. SC IENTIFIC BATTING PRACTICE. BALLY ALLEYS. BALLY RAPID FIRE. TOM MIX RIFLE. MUS ROCKOLA DELUXE. ROCKOLA DELUXE. SUBALLY RAPID FIRE. BOX, DIAL-A-T ONE Heads. SCOKOLA DELUXE, 2 Wall Boxes, 1 Bar BOX, DIAL-A-T ONE Heads. SLIV ROYAL DRAY MILLS 25¢ BONUS, #470,000. \$267.50 Sc/10¢/25¢ BLUE FRONTS & WAR EAGLE,	NG MACHINE COMPANY LOS ANGELES, CALIF. E A T E S T S A L E !! UIPMENT \$190.00 124.50 95.00 .47.50 .67.50 .35.00 .77.50 .210.00 .45.00 SIC ROCKOLA MASTER \$187.50 WURLITZER MODEL 61 .87.50 WURLITZER MODEL 61 .87.50 WURLITZER 616, 25 Cycle \$187.50 OLES KEENEY TWO-WAY SUPER BELL, 5¢/25¢.\$447.50 W\$127.50 OTS JENN INGS 10¢ SILVER CHIEF, No Lemons First Ree1\$187.50		
SOUTHWESTERN VENDU 2833 WEST PICO BLVD. LEW WOLF'S GR ARCADE EQU CHIVAGO COIN HOCKEY. CHIVAGO COIN HOCKEY. CHIVAGO COIN HOCKEY. SEEBURG SHOOT-THE-CHUTES. SEEBURG CHICKEN SAMS. KEENEY ANTI-AIRCRAFT GUNS. SCIENTIFIC BATTING PRACTICE. BALLY ALLEYS. BALLY BULL'S EYE. BALLY BULL'S EYE. BALLY RAPID FIRE. TOM MIX RIFLE. MUS ROCKOLA DELUXE. 2 Wall Boxes, 1 Bar Box, Dial-A-T one Heads	NG MACHINE COMPANY LOS ANGELES, CALIF. E A T E S T S A L E!! UIPMENT \$190.00 124.50 95.00		
SOUTHWESTERN VENDL 2833 WEST PICO BLVD. LEW WOLF'S GR LEW WOLF'S GR ARCADE EQU CHIVAGO COIN HOCKEY. SEEBURG SHOOT-THE-CHUTES. SEEBURG CHICKEN SAMS. KEENEY ANTI-AIRCRAFT GUNS. SC IENTIFIC BATTING PRACTICE. BALLY ALLEYS. BALLY ALLEYS. BALLY RAPID FIRE. TOM MIX RIFLE. MIX ROCKOLA DELUXE. SON ROCKOLA DELUXE. SON ROCKOLA DELUXE. SILY ROYAL DELUXE. BALLY ROYAL DELUXE. SILY CERTIFIED	NG MACHINE COMPANY LOS ANGELES, CALIF. E A T E S T SALE!! UIPMENT \$190.00 124.50 95.00 47.50 67.50 35.00 77.50 210.00 45.00 SIC ROCKOLA MASTER. \$187.50 WURLITZER MODEL 61 87.50 WURLITZER MODEL 61 87.50 WURLITZER 616, 25 Cycle 75.00 OLES KEENEY TWO-WAY SUPER BELL, 5¢/25¢.\$447.50 W\$127.50 OTS JENN INGS 10¢ SILVER CHIEF, No Lemons First Reel. \$187.50 OLES KEENEY TWO-WAY SUPER BELL, 5¢/25¢.\$447.50 W\$127.50 OTS JENN INGS 10¢ SILVER CHIEF, No Lemons First Reel. \$187.50 OLES XEENEY TWO-WAY SUPER BELL, 5¢/25¢.\$447.50 W\$127.50 OTS JENN INGS 10¢ SILVER CHIEF, No Lemons First Reel. \$187.50 COLES KEENEY TWO-WAY SUPER BELL, 5¢/25¢.\$447.50 WIRLITZER 616, 25 Cycle ST SUPOSIT WITH ORDERS E N T E R P R I S E S		

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FOR SALE - 1 Soundview movie machine in excellent condition \$260.; 1 Keeney Super Track Time, comb. cash and ticket, \$325.; Rebuilt converters DC to AC \$10. each; 1 Mills 25¢ Automatic Dice Machine \$100.; 1/3 Deposit, Balance C.O.D. We will accept in trade slots, arcade equipment, phonographs. ST. LOUIS NOVELTY COMPANY

CONGRATULATIONS \top () "THE CASH BOX" A REAL COIN MACHINE MAGAZINE FOR REAL COIN MACHINE PEOPLE BILL ALBERG - CHARLEY ARONSON brooklyn amusement Machine (60 BROADWAY BROOKLYN, N.Y.

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O. K. MACHINES, INC.

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FOR SALE - 2 Mutoscope Punching Bags \$250. each; 2 Exhibit Test Your Speed Bicycles \$100. each; 1 Mutoscope Sky Fighter \$265.; 1 Western '41 Baseball \$75.; 1 Exhibit Strike It \$25.; 7 A.B.T. Target Skills \$20. each; 2 Evans Ten Strikes \$40. each; 1 Chicoin Hockey \$175.; 1 Wurlitzer 800 complete with adaptor \$400.; 2 Scientific Batting Practice \$85. each; 50% Deposit With Orders, Balance Shipped C.O.D. LALIBERTE DISTRIBUTING COMPANY

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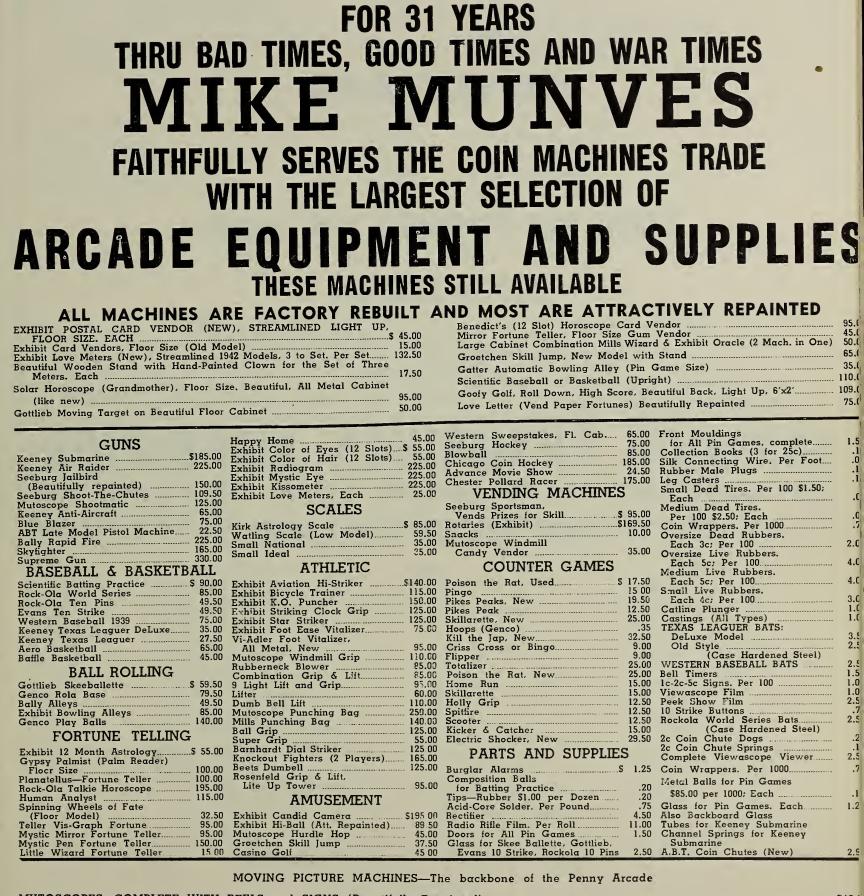
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MOVING PICTURE MACHINES-The backbone of the Penny Arcade



THE CASH BOX

June 22, 194

SUBMER SPECIALS. Packard Cabinet with Twin-12 Rockola Adaptor Sockola Deluxe Packard Cabinet with Twin-12 Rockola Rockola Deluxe Rockola Master Baster Rockola Super Packard Cabinet with Twin-12 Rockola Rockola Master Rockola Super Packard Adaptor and Power Supply for Wurlitzer 500 Packard Adaptor and Power Supply for Seeburg Playboys Packard Adaptor and Power Supply for Seeburg Shoots Super Bomber Stoper B SUMMER SPECIALS!

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Rockola DeLuxe	
Rockola Master	189.5
Rockola Super	194.5
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Rockola 16 Record in Universal Cab	59.5
Packard Adaptor and Power Supply for	
Wurlitzer 500	24.5

Seeburg 1941 R.C. Hi-Tone	400.00
Seeburg 5c Wallomatic Reconditioned	35.00
30 Wire Boxes:	
Seeburg "16" — "10" — "24"	7.50
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Evans Super Bomber		Keep 'Em Bombing	
Mutoscope Sky Fighter		Civilian Defense	3.95

MUSIC

ROCK-OLA DELUXE	\$169.50
ROCK-OLA PLAYMASTER SPECTRAVOX	
ROCK-OLA PLAYMASTER.	
SEEBURG COLONEL E.S.	
SEEBURG REMOTE SPEAK ORGAN	· •
SEEBURG VOGUE	
SEEBURG MAJOR ESRC	.325.00
WURLITZER 500	
WURLITZER 600 ROTARY	
WURLITZER 616 REMODELED	
WURLITZER 61	75.00
BRAND NEW BUCKLEY STREL CABINET	
BRAND NEW BUCKLEY 24 ADAPTOR	
5-WIRE CABLE - Per foot	
2 WIRE CABLE - Per foot	
5 LATE MODEL PANORAMS - LIKE NEW - \$275.00	

ARCADE

SLOTS and CONSOLE

MILLS 5¢ FUTURITY (Serial #381,000)	\$175,00
MILLS 5¢ MELON BELL (Serial #436,000)	210.00
MILLS 5¢ WAR EAGLE	
MILLS 5¢ WOLF HEAD - DOUBLE JACKPOT	
TRIPLE ENTRY	

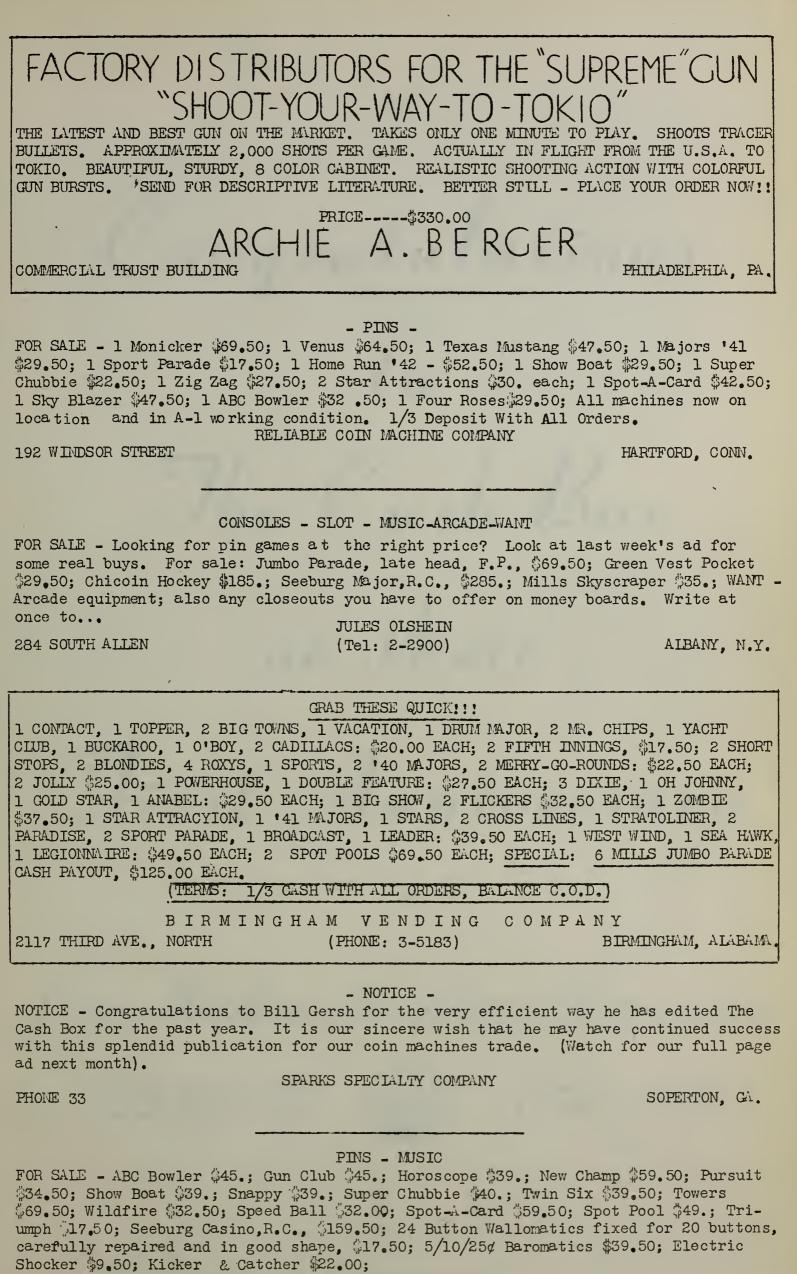
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ATLAS VENDING COMPANY 410 NORTH BROAD STREET, ELIZABETH, N.J. (TEL: FLizabeth 2-0089) VOL. 4, NO. 39

THE CASH BOX

JUNE 22, 1943



NATIONAL NOVELTY COMPANY

183 MERRICK ROAD

MERRICK, NEW YORK

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The Cash Box

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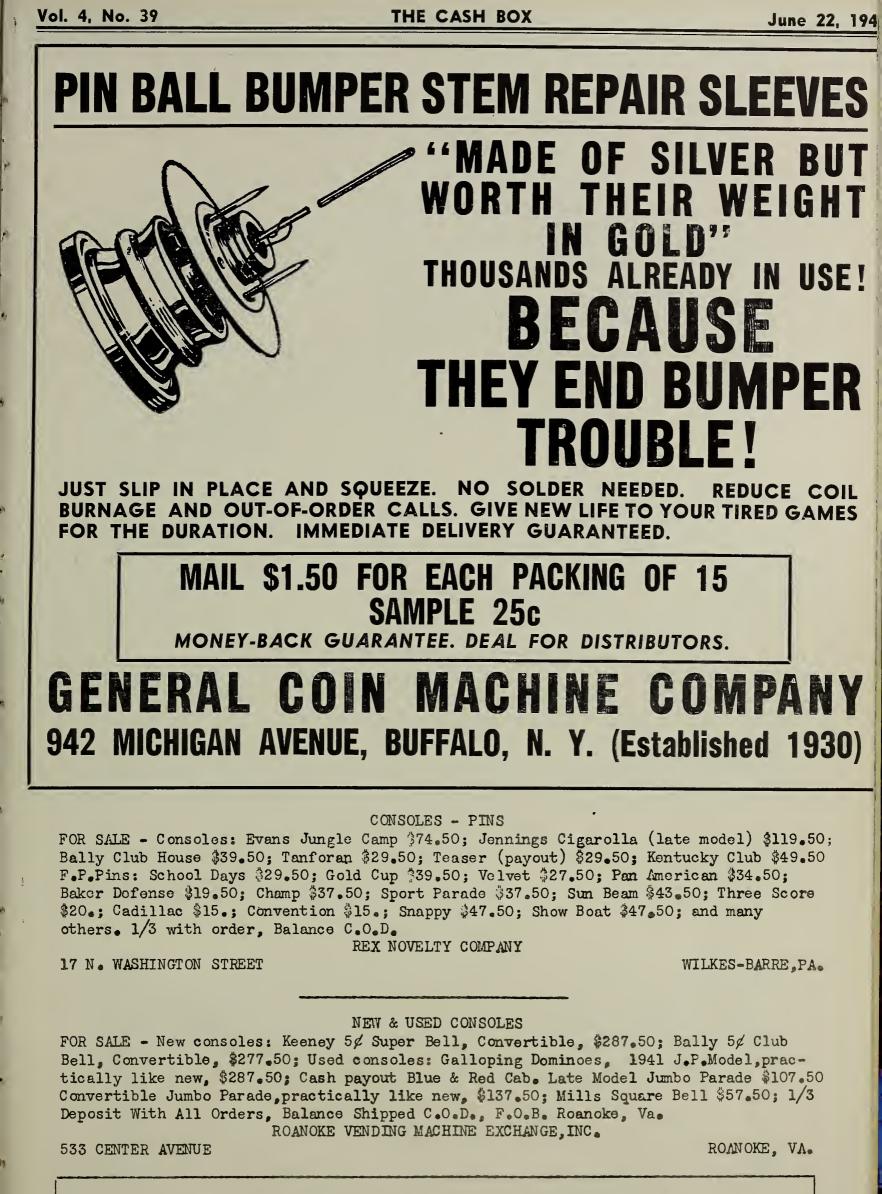
First Anniversary

Coin Machine Acceptance Corporation

A SPECIALIZED CREDIT AND FINANCING AGENCY FOR MANUFACTURERS AND DISTRIBUTORS OF COIN OPERATED MACHINES



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No new coin chutes, but we can still repair your old ones as good as new. Also excellent values in factory rebuilt "Gues-ser" Scales. Write for full particulars.

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FOR SALE - Brand New Counter Games - Closeout: Daval's 1¢ Cub and 1¢ Rex; popular mide get size counter games with cigarette reels, separate cash boxes, originally priced at \$22.75; Now only \$7,75 each, while they last.

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ATLAS NOVELTY COMPANY (Tel:Armitage - 5005)

CHICAGO, ILL.

VOL. 4, NO. 39

THE CASH BOX

JUNE 22, 1943

	SLC) T S	
MILLS			
<pre>2 5¢ Chrome Bells 1 5¢ Copper Chrome 7 5¢ Melon Bells serials app. 430,000 5 10¢ Melon Bells serials app. 430,000 1 25¢ Melon Bell serial app. 430,000 4 5¢ Blue Fronts serials app. 430,000</pre>	\$295.00 ca. 345.00 ca. 175.00 ca. 185,00 ca. 250.00 165.00 ca.	•	\$59.50 ea. 44.50 ea. 190.00 195.00 175.00 200.00
 2 10¢ Blue Fronts serials app. 390,000 1 10¢ Blue Front C.H. D.P. serial 443,994 1 5¢ Cherry Bell 3-10 	150.00 ea. 225.00	l 25¢ Club Console l 5¢ Four Star Chief 9 l¢ Dukes PACE	250.00 115.00 15.00 ea.
<pre>serial 415,156 1 10¢ Cherry Bell 3-5 serial app. 430,000 1 5¢ Brown Front serial</pre>	195.00 185.00	2 5¢ Comets 2 10¢ Comets SAFES AND STAN	65.00 ea. 75.00 ea. DS
467,595 1 25¢ Cherry Bell 3-5 serial app. 430,000 1 5¢ Roman Head 1 5¢ Q.T.	225.00 245.00 75.00 65.00	24 Mills Safe Stands 3 Folding Stands 4 Single Safes 4 Double Safes	15.00 ea. 2.50 ea. 25.00 ea. 40.00 ea.
1230 BROADWAY	SEIDEN DISTRIBUT PHONE 4-2		ANY 4, N.Y.
	PINS - M	ISIC	

FOR SALE - 1 Five & Ten \$105.00; 1 Gun Club \$60.00; 1 Victory \$75.00; 1 Dixie \$20.00; 2 Wurlitzer 800's \$400.00 ca.; 1 Wurlitzer Colonial 780-E \$435.00; 1 Wurlitzer 41 counter \$85.00

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ALBANY 4, N.Y.

CONSOLES - ARCADE

FOR SALE - 1 Mills Four Bells 4-5¢ serial 2435 \$700.00; 1 Redhead Tracktime 25¢ play \$225.00; 1 Galloping Dominoes 30-1 odds 25¢ play \$275.00; 1 Sugar King \$60.00; 1 *38 Tracktime \$120.00; 1 By-A-Blade \$35.00; 1 Evans Payout Phonograph \$35.00; 1 Triple Entry \$165.00; 2 Skyfighters \$350.00 ea.; 1 Ace Bomber \$350.00; 3 Rapid Fires \$200.00 ea.; 4 Seeburg Duck Guns \$55.00 ea.; 9 Chicken Sams \$115.00 ea.; 1 Jailbird \$125.00; 1 Shoot-the-Chutes \$145.00; 2 Jap Guns \$140.00 ea.; 1 Batting Practice \$115.00; 1 Texas Leaguer \$44.50; 1 Drivemobile \$340.00

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1230 BROADWAY

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ALBANY 4, N.Y.

	WE WILL PAY Chicago Coin Hockey	
1230 BROADWAY	PHONE 4-2109	AIBANY 4, N.Y.

THE CASH BOX "ROYAL" SALE ALL EQUIPMENT PERFECTLY RECONDITIONED **BEFORE SHIPPING** — **READY TO OPERATE!** - MUSIC -Wurlitzer 750E \$435.00 Wurlitzer 61 Counter Model 50.00 Wurlitzer 41 Counter Model 75.00 Wurlitzer Twin 12 in Steel Cabinet with Adaptor99.50Wurlitzer 24 in Steel Cabinet with Adaptor99.50 Rock-Ola Standard 139.50 Rock-Ola Standard Dial A Tone 175.00 Buckley Boxes 15.00 - SLOTS -10c Brown Front (Like New)\$220.00 10c War Eagle 3/5 Payout (Like New) 165.00 2 — 10c Q.T. Blue Each 119.50 5c Blue Front 89.50 Single Slot Machine Safe (Brand New) 69.50

- SCALES -

Watling Fortune Telling Scales	\$ 90.00
2 Watling 500 Model — with mirror top	135.00
2 Watling De Luxe	125.00

- CABLE -

5 Wire Cable ______Per Foot 10c 30 Wire Cable _____ Per Foot 40c

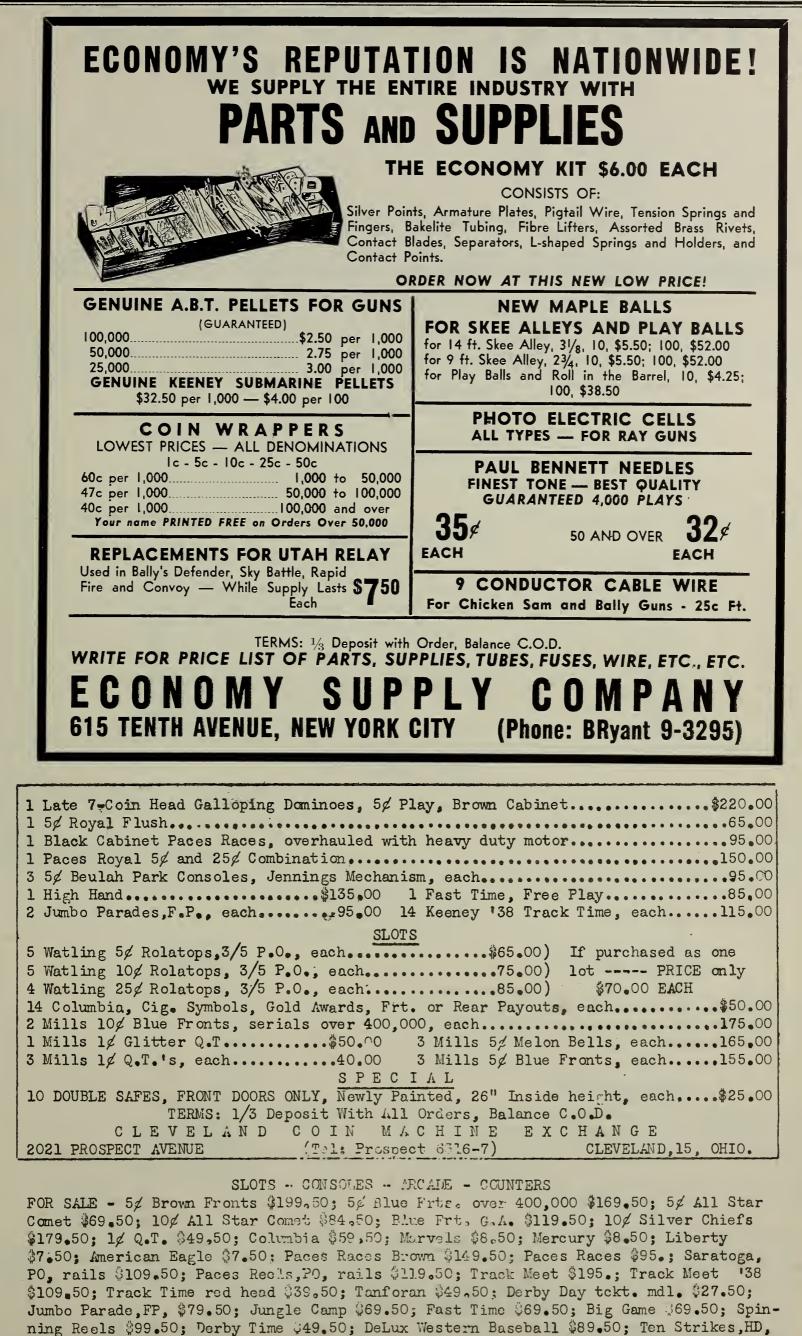
WE WILL BUY ANYTHING WITH A **SLOT AND PAY TOP CASH PRICES** WRITE - WIRE - PHONE

DAVE STERN - PROPRIETORS - TOM BURKE ROYAL DISTRIBUTORS (AUTHORIZED EXCLUSIVE FACTORY DISTRIBUTORS FOR ROCKOLA) 409 NO. BROAD STREET, ELIZABETH, NEW JERSEY (Tel. ELizabeth 3-1776)

REFERENCES: Any Bank in Elizabeth or anyone in the coin machines industry.

THE CASH BOX

JUNE 22, 194



2773 LANCASHIRE ROAD

\$54.50; Casino Golf \$39.50;

CHAS. HARRIS (Tel: Yellowstone 8619)

THE CASH BOX

JUNE 22, 194

HERE IS YOUR OPPORTUNITY!

PERFECT FIVE BALL FREE PLAY PIN GAMES

Yanks 104.50 Zig Zag 49.50 Duplex 42.50 Big Parade 99.50 Air Force 49.50	Argentine 42.50 Defense (Genco) 87.50 Bosco 54.50 Towers 49.50 Sea Hawk 32.50 Victory 85.00	Metro32.5Pan American32.5Gun Club49.5Thumbs Up90.0Shangri La139.5
Topic	Four Aces110.00	Lucky Strike

All used games are thoroughly checked, rubbed down even to the legs, and all poor parts replaced. All games are shipped in new cartons. Everyone a real bargain.

THE FOLLOWING REBUILT GAMES ON HAND FOR IMMEDIATE SHIPMENT

Gottlieb's Five, Ten and Twenty \$169.50. Liberty \$169.50 United's Arizona, Grand Canyon, Sun Valley, \$175.00 each

MILLS OWLS, BRAND NEW IN ORIGINAL FACTORY CRATES, \$149.50 EACH

NEW SLOTS

Mills	5c	Blue	æ	Gold	Vest	Pocket	Bell	with Met	ers	 \$ 72.50
Mills	5c	Blue	&	Gold	Vest	Pocket	Bell	no Meter	s	 67.50
Mills	5c	Blue	&	Gold	Vest	Pocket	Bell	cigarette	reels	 67.5 0
Mills	lc	Blue	æ	Gold	Vest	Pocket	Bell	Metered		 49.50
Mills	lc	Glitte	∋r	Gold	Q.T.'s	3				 75.00
Mills	5c	Glitte	er	Gold	Q.T.'s	5				 129.50

USED SLOTS

Mills 5c Glitter Gold Q.T.'s, Like New	\$110.00
Mills 5c Blue Q.T. in Excellent Shape	60.00
Mills 5c Cherry Bells, Very Clean and in Top Shape	225.00
Mills 10c Cherry Bells, Very Clean and in Top Shape	240.00
Mills 5c Blue Fronts, Factory Reconditioned	155.00
Mills 10c Blue Fronts, Factory Reconditioned	190.00
Mills 25c Silent War Eagle, Factory Reconditioned	175.00
Mills 10c Golden Bell, Factory Reconditioned	165.00
Mills 5c Golden Bell, Factory Reconditioned	155.00
Mills 5c Dial Vendors, Free Play Q.T.	49.50
Jennings 5c Silver Chief	160.00
Jennings 5c Silver Chief, Painted Golden	79.50

A REAL BUY!

20 SLOTS: Mills, Jennings and Pace. Goosenecks, some with small jackpots, some with no jackpot. All are very clear had very little use, were in storage for years. The aluminum is worth more than the asking price let alone for part. Must buy them all. The entire lot for \$500.00. There may be three or four less than the 20 as now and then one is picke up locally.

MILLS JUMBO PARADE, COMBINATION F. P. AND P. O., BRAND NEW IN FACTORY CRATES, \$179.51

Q. T. STANDS, New \$15.00.

1,000

100,000 lots

10,000 lots

50,000 lots

81

P

TUBES

MISCELLANEOUS Mills Safe Stands, New \$21.50. Columbus Peanut Machines, New \$7.75

Columbus Match Vendors, New \$7.00

VICTORY GAMES

80 \$.75 2A3 2.10 76 .90 6SA7 1.05 6J5 .90 6SQ7 1.05	changeovers. Ten Spots, Gold Stars, Seven Up, Stratoliners, each complete with glass, caps, etc. \$9.50. Order a Sample.
6K7 1.05 5U4G 1.05 2051 3.75 35Z5 1.05	Triples the value of your old games and quadruples your collections.
6L6 1.75 6L6G 2.05 77 .95 6F6 .95	SALESBOARDS
WRAPPERS These are the best wrappers that you can buy. All Denominations.	We have a very complete line of the following manufac- turers Salesboards: Blackhawk, Gardner, Harlich, Superior. Try our own Board made by one of the leading Board people for us. The greatest 25c Board as yet: "JACK POT IVY" Sample \$7.50.

GUARDIAN'S KIT

A Real Help To Your Mechanic, Only \$7.50 Each.

TERMS: One-Third Deposit With All Orders, Balance Shipped C.O.D. or S.D. Give Shipping Instructions. Shipment are made same day as your order is received.

FRED IVERSON — JOHN BILOTTA **E A S T E R N S A L E S C O M P A N Y** 1824-26 EAST MAIN ST. (Tel.: CULVER 5278) ROCHESTER, NEW YORI

.70

.60

.55

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THE CASH BOX

JUNE 22, 194

37.

75.1

89.! 42.

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except

PAINTED

RECONDITIONED SLOTS REBUFFED AND

IIPAAIMIII		VEVIC HEBOI		
Groetchen Col. Club Cig. Gold Award,		Mills Skyscraper 10c D.J.P.	45.00	Mills 5c D.J.P. Bulls Eye
New		Mills Futurity 5c	89.50	Jennings Chief Star 5c
Groetchen Col. Bell and Fruit Gold Award		Mills Q. T. Ic Blue Crackle, New	89.50	Jennings Chief 5c 4 Star
Groetchen Col. D.J.P. Bell and Fruit, New.		Mills Q. T. Ic Blue Crackle	49.50	Jennings Escalator 10c T.J.P.
Groetchen Col. D.J.P. Bell and Fruit	59.50	Mills Q. T. Ic Orange	42.50	Jennings Escalator 5c T.J.P.
Groetchen Col. Gold Award Cig.	59.50	Mills Q. T. Ic Blue	39.50	Jennings Gooseneck 5c D.J.P.
Groetchen Col. Gold Award Cig., New		Mills Q. T. 5c Blue	69.50	Jennings Dutchess Ic
Mills Q. T. 5c Gold Hand Load		Mills Roman Head 10c Gold Award	89.50	Jennings Dutchess 5c
Mills Melon Bell 10c		Mills Wolf Head 5c D.J.P.	42.50	Jennings Dutchess 10c
Mills Melon Bell 5c		Mills Green Vest Pocket Bells 5c with meter	32.50	Jennings Little Duke Ic S.J.P.
Mills Blue Front 5c S.J.P., slightly under		Mills Green Vest Pocket Bells 5c without		Jennings Little Duke Ic T.J.P.
400,000		meter	27.50	Jennings Cigarola
Mills Blue Front 10c S.J.P. Ser. over 400,000		Mills Blue and Gold Vest Pocket Bells 5c		Jennings 25c S.J.P. Bulls Eye
Mills Blue Front 5c S.J.P. Ser. over 400,000	169.50	with meter	59.50	Jennings 5c S.J.P. Bulls Eye
Mills Blue Front 10c D.J.P.		Mills Blue and Gold Vest Pocket Bells 5c		Jennings 25c No J.P.
Mills Eagle Front D.J.P. 5c		without meter	56.50	Pace Bantam 10c D.J.P.
Mills Front Vendor Escalator, 5c D.J.P.	49.50	Mills Chrome Vest Pocket Bells 5c with		Pace Bantam 25c Bell S.J.P.
Mills War Eagle 10c	79.50	meter	69.50	Pace Bantam Ic
Mills Eagle Front 5c D.J.P.	69.50	Mills Chrome Vest Pocket Bells 5c without		Pace Bantam 5c
Mills Gold Award 5c D.J.P.	69.50	meter	66.50	Watling Rol-A-Top 25c
Mills Futurity IOc S.J.P. (2-4 P.O.)	89.50	Mills 25c No J.P.	10.00	Watling Rol-A-Top, empty case
Mills Futurity 5c (3-5 P.O.) Gold Award	89.50	Mills S.J.P. 5c Bulls Eye	22.50	backdoor and bottom board
Mills Skyscraper 5c D.J.P.		Mills S.J.P. 25c Bulls Eye	25.00	Watling 5c S.J.P.
Mills Skyscraper Ic D.J.P.	42.50	Mills 5c No J.P. Bulls Eye	10.00	Watling 25c S.J.P.

RECONDITIONED CONSOLES

Bakers Races Brown Cabinet JP\$250.00	Jumbo Parade Mills FP	Super Bell Twin 5c
Big Top Bally Auto or FP 75.00	Kentucky Club Keeney	Tanforan Auto (cracked glass)
Cigarola Jennings	Long Champs (cracked glass) 25.00	Tanforan Auto 25 (
Club Bell Bally	Faces Races JF brown	TILL F FD
Dixie Bally Auto	Paces Races Brown	
Fast Time Jennings Auto	Paces Races Black	Track Time Red Head Auto
High Hand Comb. FP & Auto 129.50	Super Bell 5c	Track Time Keeney (cracked glass)

A-1 RECONDITIONED FIVE BALL FREE PLAY GAMES

A.B.C. Bowler	\$ 39.50	Golden Gate .
Action	135.00	Gun Club
Airliner	12.50	Hold Tight
Anabel	19.50	Home Run 194
Argentine		Hi Hat
Arrow Head (I Ball)		Jungle
Band Wagon		Keep Em Flying
Battling Champ		Knockout
Battle (Rebuilt Zombie)	. 89.50	Landslide
Big Chief	29.50	Legionnaire
Bolaway		Lot O Fun
Boom Town		Lucky
Captain Kidd		Majors 41
Chevron		Miami
Commander (Rebuilt Fleet)	89.50	Moniker
Commodore		Mills 1940 1-2-
Champ		Nippy
Crossline		Paratroop
Dandy		Pan American
Defense		Paradise
Dixie		Playball
Doughboy	19.50	Polo
Duplex		Progress
Fifth Inning	17.50	Rebound
Flagship		Roller Derby
Fleet	. 22.50	Roxy
Four Diamonds	39.50	Silver Skates
Four Roses	39.50	Sentry (Rebuilt
Gold Star		Seven up

fold Tight	12.50	Show Boat	42.5
tome Run 1942	65.00	Shangra La	
li Hat	39.50	Sky Čhief	169.5
ungle	45.00	Sky Line	
eep Em Flying	142.50	Slugger	
nockout	109.50	Snappy	42.5
andslide	19.50	South Paw	42.5
egionnaire	42.50	Sports	
of O Fun	12.50	Sport Parade	29.5
ucky	12.50	Spot Pool	49.5
lajors 41	42.50	Spot A Card	47.5
1iami	12.50	Spottem	12.5
loniker	75.00	Star Attraction	42.5
1ills 1940 1-2-3	82.50	Stratoliner	32.5
ірру	12.50	Super Six	12.5
aratroop	99.50	Target Skill	25.C
an American	29.50	Ten Spot	35.0
aradise	27.50	Topic	75.C
layball	22.50	Topper	12.5
olo	19.50	Trailways	29.5
rogress	17.50	Vacation	17.5
ebound	12.50	Variety	12.5
oller Derby	12.50	Victory	
оху	17.50		
ilver Skates		Wild Fire	
entry (Rebuilt Zombie)	89.50	White Sails	15.0
even up	37.50	Yanks	89.5

Salute

Short Stop

52.50

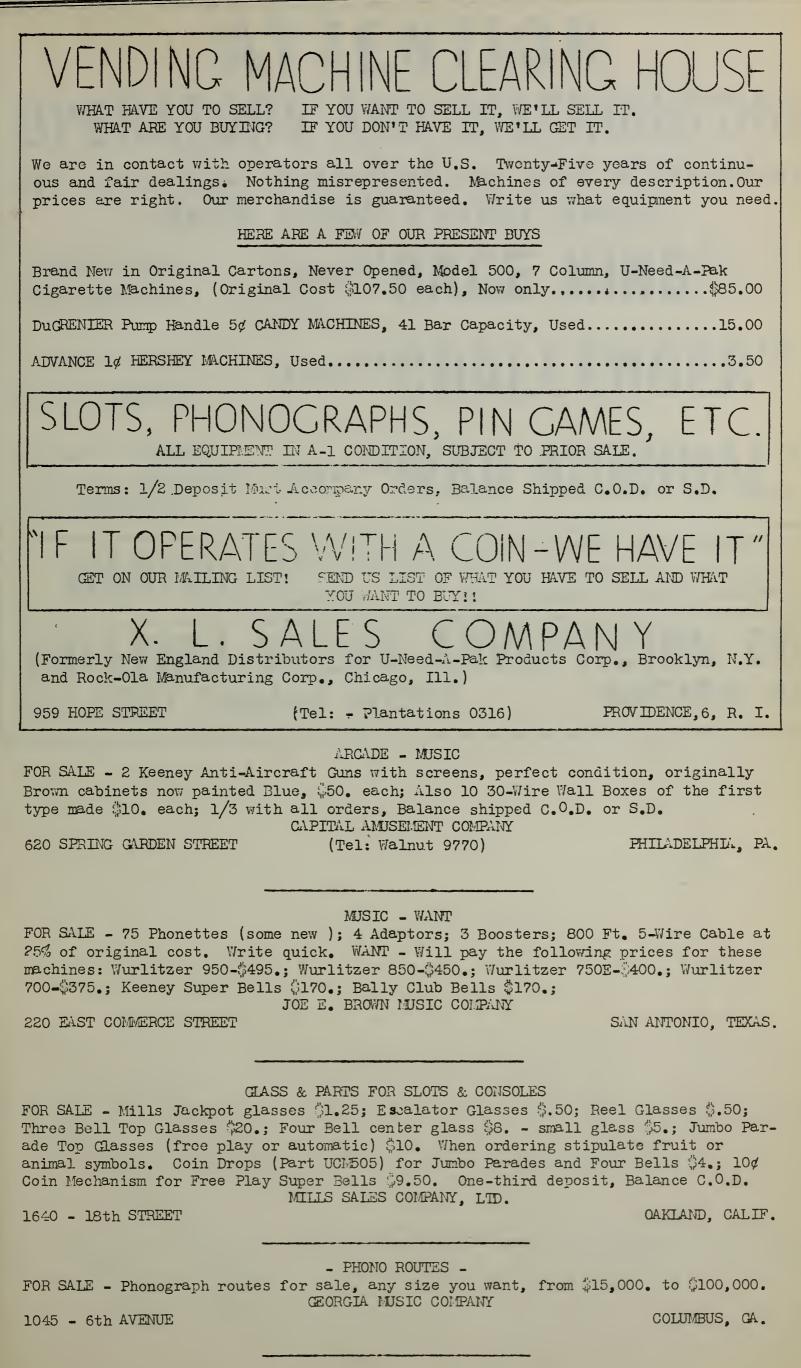
RECONDITIONED ARCADE EQUIPMENT

A.B.T. Challenger	27.50	Daval Bumper Bowling	69.50	Keeney Texas Leaguer De Luxe	35.0
A.B.T. Casino Ic	35.00	Dugrenier Candy Machine (12 Column)	29.50	Kicker and Catcher	22.5
A.B.T. Fire and Smoke	22.50	Electric Defense Gun Ic Shocker	15.00	Mills Cigarette Machine 6 Col. (Double)	39.E
A.B.T. Model F. Target	15.00	Electric Defense Gun Ic Shocker, NEW	29.50	Mills Panoram	295.C
A.B.T. Jungle Hunt	25.00	Exhibit Iron Claw	39.50	Mt. Climber (Groetchen)	139.5
A.B.T. Color Target	15.00	Evans Ten Pins	59.50	Photoscope Counter Model	10.0
Bally Alleys		Gottlieb Single Gripper		Pikes Peake	
Bingo	5.00	Gottlieb Triple Gripper		Planetellus Horoscope 10c with base	
Bomb Hit Ic				Rotary Diggers Exhibit	189.5
Buckley Diggers	59.50	Home Run		Rotary Merchandiser Exhibit	
Cannon Ball	11.50	International Muto. Crane Digger	39.50	Scientific Batting Practice	119.5
Chicago Coin Hockey	209.50	International Muto. Reel with stand	29.50	Star Elec. Hoist	39.5
Crystal Gazer (Repainted)	29.50	Keeney Sub Gun	189.50	Target Practice Gum Vendor Ic	3.9



THE CASH BOX

JUNE 22, 1943



ATTENTION OPERATORS AND DISTRIBUTORS We Are Now Refurbishing and Rebuilding Bally 1-Ball Payout Games THISTLEDOWN SEA BISCUIT

SPORT PAGE BLUE RIBBON

into "CHALLENGER"

GRAND STAND GRAND NATIONAL } into "WAR ADMIRAL"

WANTED: WE BUY YOUR OLD BALLY TRIUMPHS AND MASCOTS. WRITE US NUMBER YOU HAVE READY TO SHIP AND

CONDITION. GIVE PRICE WANTED IN FIRST LETTER.

SULLIVAN-NOLAN ADVERTISING CO. 527 WEST CHICAGO AVENUE CHICAGO, ILL.

THE CASH BOX

JUNE 22, 1943

WE WILL PAY UP TO \$50,000.00 SPOT CASH FOR ANY ROUTE - ANYWHERE!

WRITE, WIRE OR PHONE US IMMEDIATELY. WE'LL SEND OUR MAN TO LOOK OVER THE ROUTE. GIVE FULL DETAILS IN FIRST LETTER AS TO EXACTLY HOW MANY AND WHAT TYPE MACHINES ROUTE CONTAINS FOR SPEEDIER ACTION.

-WILL PAY TOP PRICES-FOR THE FOLLOWING EQUIPMENT WURLITZERS

24's -

600 ROTARIES - 600 KEYBOARDS - 500 - 700 - 800 - 750 - 750E -

850 AND 950 SEEBURGS

8200 R.C. - 8800 - 9800 R.C. - MAJORS - COLONELS - VOGUE - GEM - ENVOY -**REGAL - MAYFAIR - PLAZA - REX**

ROCKOLA

COMMANDOS - 1940 SUPERS AND MASTERS - 1939 DE LUXE AND STANDARD

WALL BOXES

PACKARD PLA-MOR BOXES - BUCKLEY BOXES - SEEBURG WIRELESS BOXES

ARCADE EQUIPMENT

SKY FIGHTERS - NIGHT BOMBERS - ACE BOMBERS - DEFENDER - RAPID FIRES -SKY BATTLE - AND ALL OTHER GUNS AND ARCADE MACHINES

SLOTS - CONSOLES - ONE-BALLS (F.P. OR COMB. F.P. & P.O.) - LATE MODEL FIVE-BALL PIN GAMES - SCALES - VENDORS - AND SO FORTH

PHONE! WRITE! WIRE NOW! GET HIGHEST CASH PRICES FOR YOUR MACHINES!

RUNYON SALES COMPANY 123 WEST RUNYON STREET, NEWARK, NEW JERSEY (ALL PHONES: BIGELOW 3-6685)

THE CASH BOX

JUNE 22, 194

GET WISE - BUY FROM "OWL"

SLOTS

Ţ	Mills	5c	Original Black Handload, #462195	\$165.00
	Mills		Brown Front, #419735	200.00
	Mills		Brown Front, #481208	
	Mills		Futurity, 3/5 P.O., #383491	
	Mills		Futurity, 3/5 P.O., #382217	
	Mills		Futurity, 3/5 P.O., #394990	
	Mills		Futurity, 3/5 P.O., #436151 (like new)	
	Mills		Extraordinary, 3/5 P.O.	85.00
ł	Mills		Skyscraper, 3/5 P.O.	90.00
		25c	Skyscraper, 2/4 P.O.	75.00
2	Mills	5c	Skyscrapers, 2/4 P.O., Rebuilt, each	125.00
			War Eagles, 2/4 P.O.,	
			Repainted, Rebuilt, each	75.00
2	Mills	25c	War Eagles, 2/4 P.O.,	
			Repainted, Rebuilt, each	110.00
2	Mills	5c	Brown Fronts, Brand New in Original	
			Cases, Never Opened, Latest issue, each	295.00
3	Mills	5c	Wolf Heads, 2/4 P.O., each	55.00
			Wolf Heads, 2/4 P.O., each	65.00
			Wolf Head, 2/4 P.O.	100.00

-E	Mills Ic Q.I., Dark Blue	5 40.0
Ŧ	Mills Ic Q.T., Light Blue	40.0
I.	Mills Ic Blue Front, D.J.P., 3/5 P.O., Excellent shape	125.0
	Jennings 10c Chief, 3/5 P.O.	85.0
	Jennings 5c Original S.J.P., 2/4 P.O., Nickel Frts., ea.	30.0
	Jennings 10c Original S.J.P., 2/4 P.O., Nickel Frts., ea.	40.0
	Jennings 25c Original S.J.P., 2/4 P.O., Nickel Frts., ea.	50.C
	Watling 5c Rolatop	70.0
	Watling 5c Blue Seal	40.0
	Watling IOc Blue Seal	55.0
	Watling 5c Gold Seal	40.0
	Watling 10c Twin Jackpot	55.0
1	Pace 5c Bell, 3/5 P.O.	65.0
2	Pace 25c Bells, 3/5 P.O., each	75.0
	Caille 5c Red Cabinet, 3/5 P.O.	50.0
	Caille 5c Blue Cabinet, 3/5 P.O.	60.0
	Caille 10c, Part Chrome, No Lemons	100.0
	Caille Pioneer, 7 Play Jackpot 5c Combination	150.0
Ł	Columbia 5c Chrome, 3/5 Frt. Pay, Fruit Reels	75.0
	Columbia 5c Green Frt., Fruit Reels, each	50.C
		1

CONSOLES

2 BALLY HIGH HANDS, used only 2 weeks, like brand new, each	\$175.0
I BALLY ROYAL BELL, new	175.0
5 MILLS JUMBO PARADES, P.O., Brand New in Original Crates, Never Opened, each	165.C
I PACES RACES, 5c, Black Cabinet, P.O., as is	40.0
3 PACES RACES, 5c, Brown Cabinet, 20-1 Odds, P.O., Excellent Condition, each	250.C
2 MILLS FIVE-IN-ONE pay tables, each	60.C
I MILLS ONE-TWO-THREE, F.P.	40.0

ARCADE EQUIPMENT

4 Bally Rapid Fire, excellent condition, each	\$235.0
I Bally Sky Battle	0.05.0
5 Scientific Batting Practice, each	155.0
4 Chicago Coin Hockey, each	
8 Genco Play Balls, each	
6 Keeney Submarine Guns, each	
I Seeburg Jail Bird	
I Western Baseball DeLuxe	
I Kirk Guesser Scale	

WANT IMMEDIATELY - CASH WAITING

MILLS THRONE OF MUSIC	\$105.00
MILLS EMPRESS	135.00

WRITE! WIRE! PHONE NOW!

WE WANT ARCADE EQUIPMENT OF ALL KINDS — AS IS — AS LONG AS ALL PARTS ARE COMPLETE AND CAN BE PUT BACK INTO OPERATING CONDITION. WRITE US WHAT YOU HAVE QUICK! Need quantity of KNOCK OUTS and BIG PARADES — quote how much and how many!

"Congratulations — Bill Gersh" The Cash Box rates the Pulitzer Prize in the coin machines industry Ed., Al and Jack Ravreby



Factory Representatives since 1922 for Mills Novelty Company and all leading manufacturers of coin operated equipment!!

★

.... when Victory is ours!

The organization we have built and firmly capitalized awaits the great day when Victory will be ours. We have much to offer every manufacturer. An organization that is complete in every way... complete mechanical and storage facilities, complete and solid capitalization, complete and intelligent sales force built about our present activities and capable of covering a large area efficiently. This, plus our years of experience in the coin machines industry, is available to all manufacturers who seek intelligent merchandising.

MARLIN AMUSEMENT COMPANY 1355 RANDOLPH ST., N. W. WASHINGTON, 16, D. C.

P.S. (Our deepest congratulations to The Cash Box on this their First Anniversary — for the marvelous job they have done and are continuing to do to benefit all this industry.)

PICK-UP UNITS - VOLUME CONTROLS - TOYS

FOR SALE - Music Dept. 12 Featherweight Pick-Up Units for Wurlitzers \$18.50 each; Extra 3 meg. Volume Controls \$1. each. Toy Dept.: - Father & Son Monkey Set, Mother & Daughter Honey Bear Set, and Father & Son Panda Bear Set - Samples \$6.50 per set. In dozen lots - \$5.50 per set.

108 EAST 27th STREET

TRI-WAY PRODUCTS CO., INC.

NEW YORK CITY.

- REVAMPS -

NOTICE - Wire Bumper games that were a great hit are now being revamped into practically new redesigned, completely overhauled, correctly percentaged, money-making games. These games have new plastic bumpers, new back rack playfield designs, and the cabinets are beautifully refinished. Quick delivery can be made on the following games: Formation now "Torpedo Patrol"; Powerhouse now Paratroop"; Follies now "Bombardier"; Big League now "Eagle Squadron"; Big Town now "Eagle Squadron"; Blondie now "Production". Write immediately for complete details.

2820 NORTH SHEFFIELD AVENUE

P & S MACHINE COMPANY (Tel:Diversey 2414)

CHICAGO, ILL.

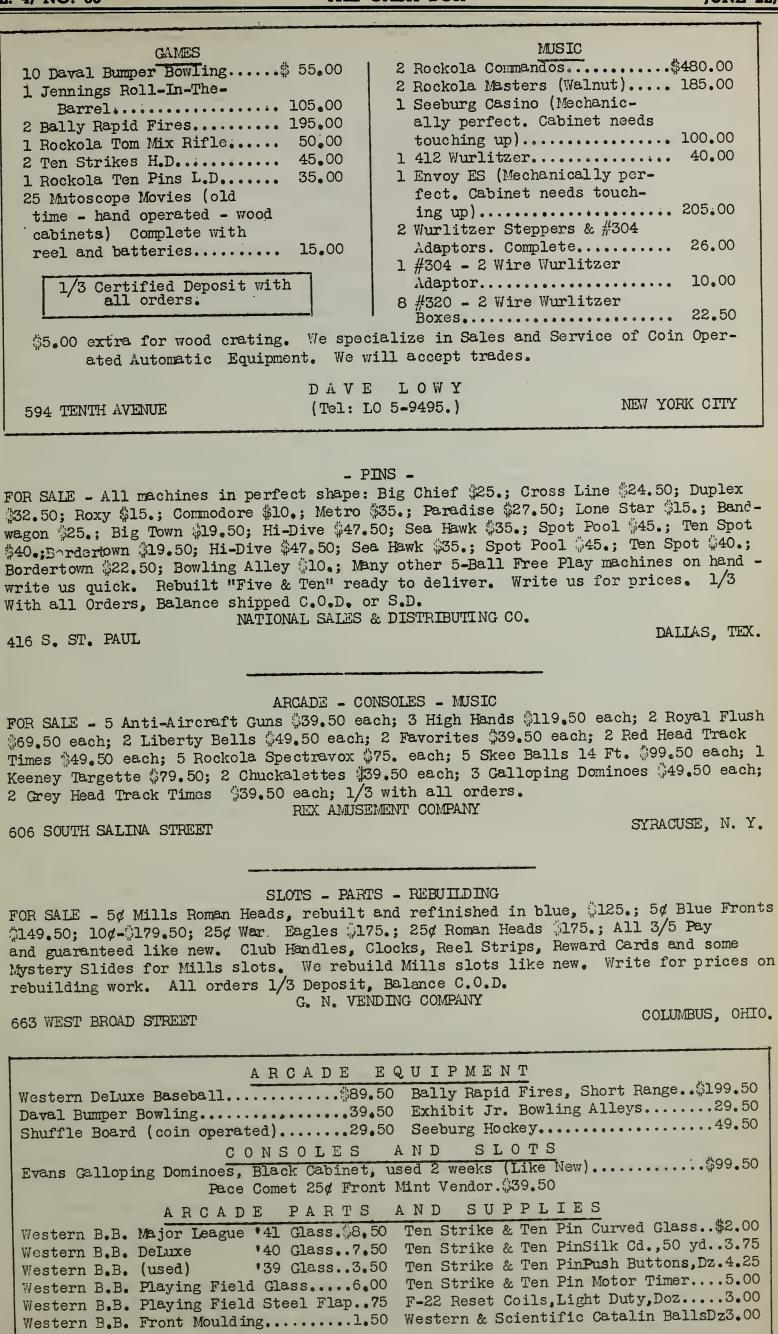
MUSIC -

FOR SALE - We have a few Packard Adaptors for most all phonographs and enough 30-wire Cable for each adaptor; we have Rockola Adaptors for Standards and 2 for DeLuxe; we have tubes for most all machines 25% off list; we have a few new 1943 Commandos;write for prices.

1074 UNION AVENUE

S & M SALES COMPANY, INC. (Tel: 2-1133)

MEMPHIS, TENN.



925 BELMONT AVENUE

ADDISON NOVELTY COMPANY (PHONE: BIttersweet 0007)

CHICAGO, ILL.

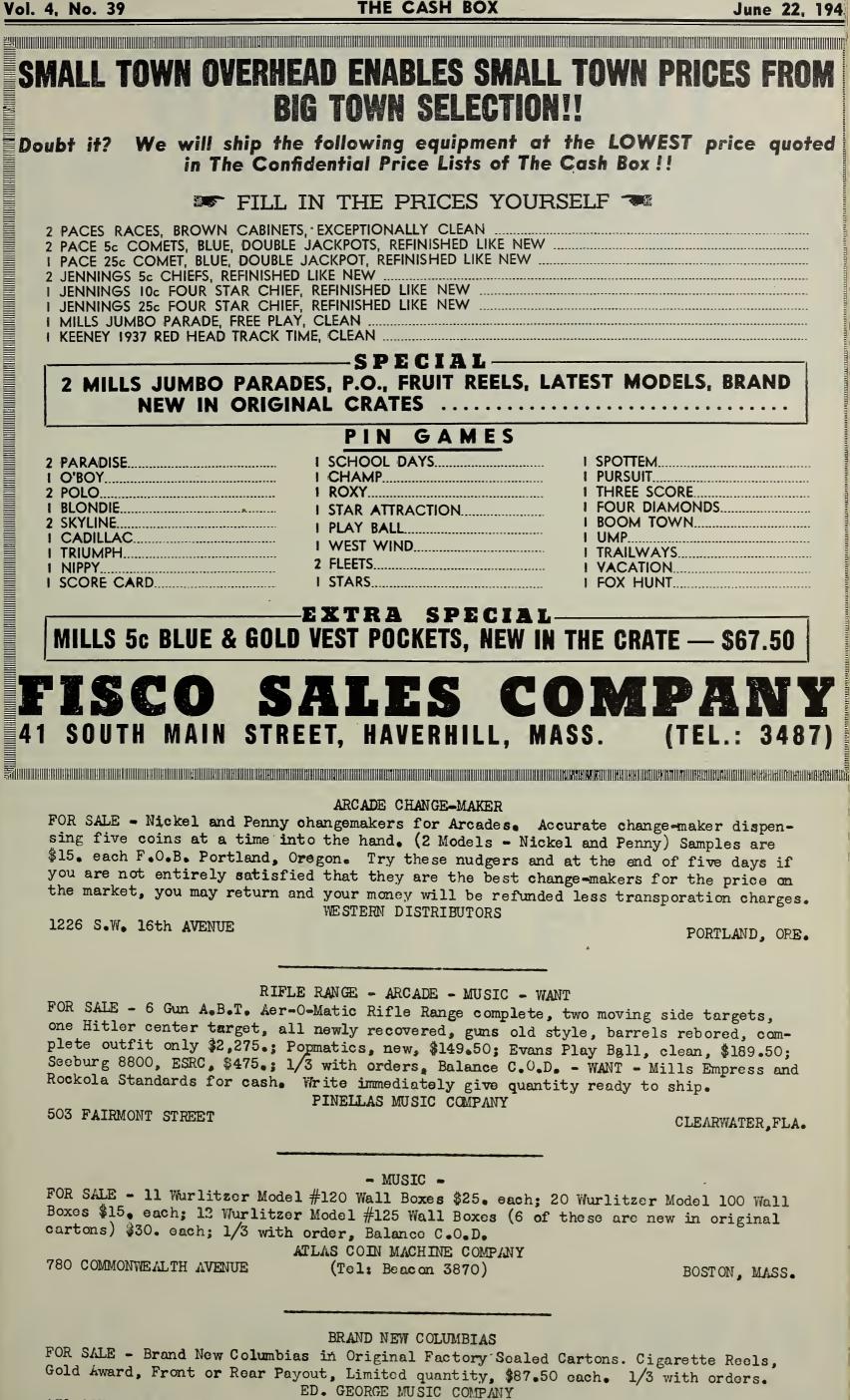
VOL. 4, NO. 39

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THE CASH BOX

JUNE 22, 1943

	WIRED MUSIC SPECIAL.:::
	COMPLETE ROCK-OLA MYSTIC MUSIC, DOUBLE CHANNEL, CENTRAL STATION, WITH TEN ROCKOLA MASTER PHONOGRAPHS, RECORD RACKS AND ALL ACCESSORIES
	COMPLETE BETTY TELETONE, DOUBLE CHANNEL, TEN TURNTABLES, SWITCHBOARD, RECORD RACKS, ADAPTORS, MICROPHONES AND ALL ACCESSORIES
	8 ROCKOLA STANDARDS, 2 ROCKOLA DELUXE, MARBLCLO FINISH, USED WITH ABOVE 1,500.00
	8 BETTY TELETONE WALL BOXES AT \$25.00
	2 ROCKOLA MYSTIC MUSIC BOXES AT \$15.00
	This system is in operation at the present time in Kalamazoo and can be seen and in- spected at any time. \$4,500.00 cash will buy it all or we will sell individual items listed above. 1/3 Deposit, Balance C.O.D., F.O.B. Kalamazoo, Michigan.
	KING PIN GAMES COMPANY 826 MILLS STREET (J. R. "Pete" PIETERS) KALAMAZOO, MICHIGAN.
	MUSIC - 1-BALLS - SLOTS FOR SALE - Keeney Wall Boxes \$4. each; Buckley Wall Boxes \$5. each; Mills 1-2-3 '39 as is \$10.; Mills 5-In-1 \$25.; 1 Mills hand load like new 5¢ slot \$275.; Mills 50¢ Extraordinary reconditioned \$35.; Jennings 50¢ Chief \$350.; NORTHWESTERN MUSIC COMPANY STERLING, ILL.
1	
	ARCADE EQIPMENT PRICED FOR IMMEDIATE DISPOSAL ORDER QUICK
	<pre>1 Brooklyn Amusement Goofy Golf\$125.00 1 Exhibit Bowling Alley</pre>
	Pete Hagedoorn, Mgr. JERSEY SPECIALTY COMPANY
	ROUTE 23 AT PASSAIC RIVER BRIDGE, SINGAC, N. J. (Tel: Little Falls 4-0784)
	- WURLITZER PARTS - FOR SALE - Wurlitzer Used Parts - A-1 Condition: 412 Amplifiers with tubes \$11.; 412 - 616 Speakers \$6.; 616 Amplifiers with tubes \$13.50; Motors \$12.; Main Gears \$4.50 Record Trays 25¢; Record Tray Holders 75¢; Magazine Switch Boxes \$2.; Cash Boxes 75¢ Selector Rods \$1.; Turntables \$1.; Volume Control Unit \$2.; Turntable Shaft Assembly Complete \$3.50; Main Drive Assembly \$5.; 5¢-10¢-25¢ Slides 75¢. ALBENA SALES COMPANY 587 TENTH AVENUE (Tel: LOngacre 5-8334) NEW YORK CITY
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THE CASH BOX

JUNE 22, 194

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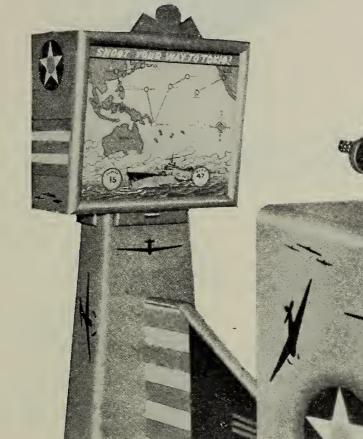
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THE CASH BOX

JUNE 22, 1943

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June 22, 1943



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THE CASH BOX

JUNE 22, 1943

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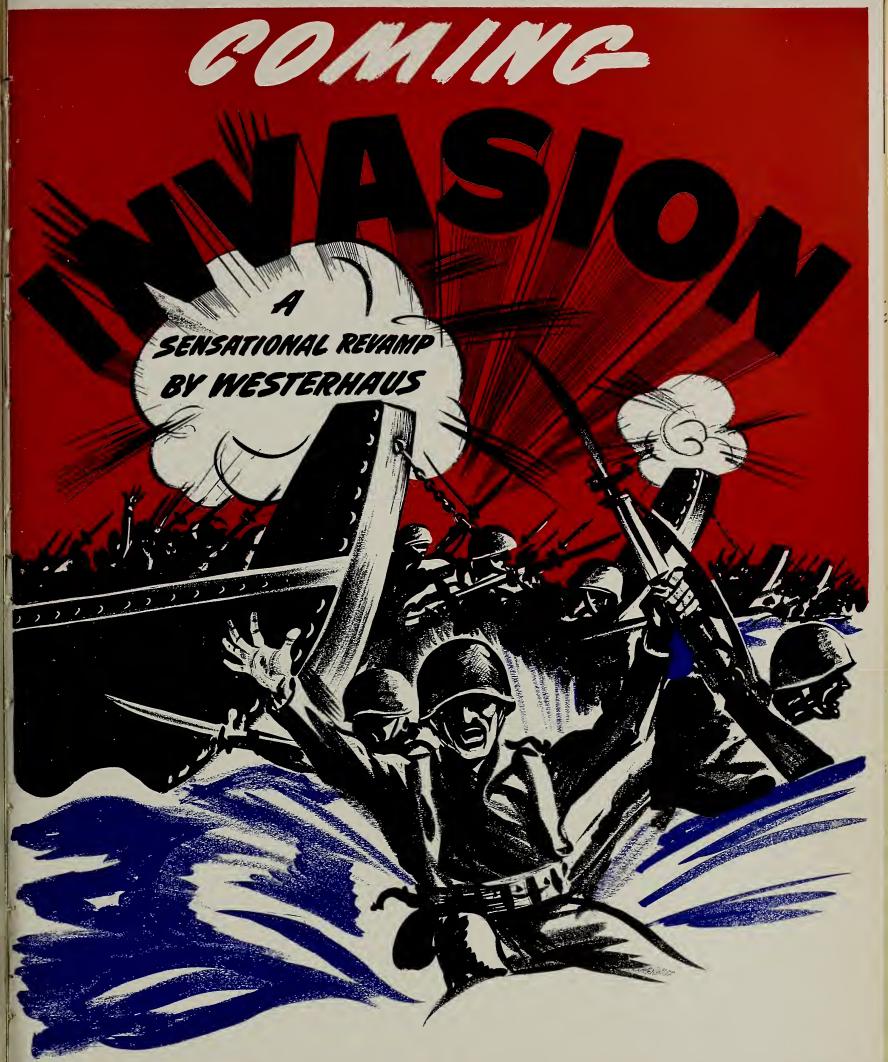
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