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"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINES INDUSTRY"
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A CONFIOENTIAL INTERCHANGE OF NEWS, YIEWS AND PREDICTIONS OF THINGS TO COME FOR THE LEADING MEMPERS OF THE COIN MACHINES hndustry.

## "The Coin Machines Merry-Go-Round"



## Pioilio war cotncil By Bill Gersh

In our past (Spring Special) issue we recommended the creation of a phono "war council" to meet in regard to the Petrillo record ban. This has already won the approval of many phono men who feel such a meet is a necessity. The ban on recordings is now in its 8 th month and from all indicgtions will continue on indefinitely unless something is done by the phono men themselves to bring the situation to a head.

The events since the ban are worth reviewing. The record manufacturers mot with Petrillo and then wrote advising him thoy could not accept his new "social philosophies" and, in that same letter, also advised him that as far as the "juke box" was concerned, this was his (Petrillo's) problem. No nationally representative group of coinphons operators, jobbers, distributors or manufacturers have as yet met with Petrillo.

After the AFM board meeting in Chicago, Petrillo turned down the records mfrs. and advised them that any further negotiations would have to come from them. The record mfrs. called a meeting at the offices of Columbia Records this past week. (Remember, that during all these negotiations there hasn't as yet been direct mention of the coinphonos and their problems). One of the progressive, smallor record mfrs. (Musicraft Corp.) attemptod thru their president, Paul Puner, to settle with Petrillo and they, too, have just beon turnod down. Petrillo wants a complote settlement with all the recorders.

Regardless of what you personally think of Petrillo, his principles and his methods, the fact remains that no new records are being rianyfactured and that he has provon himsclf sufficiently powerful to maintain the ban ho imposod, rogardloss of the statements of many national loaders (such as Elmer llavis of OWI), regardless of the many editorials which have been printed in the nation's press and regardless of Thurman amold and even the Sonatorial Invostigating Comittoce.

The music operators must have now rocords to retuin the high averages they have attainod. New recordings aro also necessary to holp build and maintain the morale of the armed forces thruout the nation who look to coinphono music for relaxation and stimulation, as Elmer Davis of OWI stated. A "war council" of phono men is most necessary to get together the leaders of the nation's automatic music industry and have them meet with Petrillo and discuss just what he wants from this industry so that some workable basis can be reached. This will be, if it comes into being, the first and only meeting of coin operated music men with Potrillo. There hasn it been any such meet to this date. It is also well to recall here that the war busy phono mfrse themselves seem unable to get together in a meet with Petrillo at this time. At least so far they haven't met with him nor is there any indication that they will.

Therefore, the distributors, jobbers and operators of automatic music should arrange for a "war council" to mako the nocessary plans, choose a committee to meet with Petrillo and then decide what is best for all concerned. Many leading coinmen are in favor of such a meet. They believe that this is the one and only way they will ever learn where they stand. It may even be possible for coinmen to arrange for the records they need to be made cxclusively for coinphonos. Let the radio transcription and other rocorders solve their own problems with Petrillo. It is also understood that Petrillo favors the coinphonos for he realizos they play to larger audiaxcos and his plans are so arranged that records will bc manufacturod separatoly for the coinphonos and entiroly different rocordings made for the homo markot. These latter will not be mechanically suitable for the coinphonos, it is reported.

## FORBES ON COIN MACHINES

Subscribers to The Cash Box who read our "Predictions Of Things To Come" away back in our New Year Special and also in our past Spring Special issuo will not be surprised at the feature article that appeared in Forbos' Magazine (March 15 issue) where in the writer (H.S.Kahm) recommends to the readers of that publication that one of the most lucrative fields awaiting their high power finance and distribution methods is the coin machines business, and also tells them a fow facts concerning the industry that are, more or less, something which all of.' us, who havo been in this industry for some years, know all about.

To aid the hard work of those men who made this a most profitable division of the amusements fiold there will now onter the increased finance of large, internctional banking institutions as well as additional capitalization from smaller sources wio will onter into the distribution, jobbing and oporating picturos. Most of us belisve that this industry, after the war, is in for the biggest boom it has ever enjoyed. We also realize that this boom will only be mado possiblo by the entrance of what this industry prefers to call, "now blood".

But, this time the "now blood" will not only mean coin machine operators being created overnight, it will mean bankers and manufacturers and distributors who have beon closely watching this field and who now have many plans under way as to just where they will fit most profitably into the picture in the post war era.

Kahm, in this article in Forbes, brings out many roasons and facts why and how the average business man can profit in the coin machinos industry. He does not advise his readers that the fatality rate in the coin machinos industry is just as great as in all other industries in the amusement field. Each now man who enters into this field and fails still leaves something of definite value bohind him. Regardless of how many may have become interested in investigating this industry because of this article the majority will be out of this business in short order. That goes for potential financiers, distribs, jobbers, mfrs. and operators. Only about 1 out of every 20 ever mako the grade.

To any of you who may have become alarmed over this Forbos' article we suggest you rest easy as far as the domestic market is concerned. Theso new men who will onter into the picture after the war will all bo holping to build this industry to greater power and will, therefore, help make this a bottor businoss. As far as the intermational markets arc concorned, this will take men of greater knowlodge of world conditions than is now contained in this industry. The foreign market will prove extremely profitable, as we have stated many times in the past. This is the one field that has the greatest potentialities. The coin machines market that has already accrued in Great Britain alone could easily take all the production of the present known mfrs. in this industry for many, many months. And this is but one of the world's great markets for coin machines.

Forbes' Nagazine has actually helped with this feature article about the coin machines industry as an investment paradise for business men. For if powerful financiers do become interested and make substantial investments they will most certainly not allow their investments to be joopardized by local police chiofs, sheriffs or any other politicos.

LAND ARMY OPENS FARII SPOTS
The creation of a "land army" this summer, by presidential deoree, means the opening of a tremendous number of profitable farm town locations everywhere in the country. With swollen populations, which such a land army will create, the need for relaxation in the farm town will prove extrenely profitable to coinmen.

A few issues ago we advised that some coinmen wero alreo.dy surveying many of the smaller farm tow spots in their territiories. Now, more than over, it is a surety that these will prove profitablo and therefore if you haven't already dono so it is decidedly to your advantage to tie up the locations where these farm workers will gather.

Farm town play action is at low ebb during the weok, tho with city people being engaged by the farmers this may not prove the case this yoar, for there is no doubt that this city labor will probably seek the town each evening. The real play is over the weok-end. Beginiing with Saturday aftornoon it continues on into the weo hours of Sunday mornins. Usually the taverns, lunch wagons and drug stores are the hot spots. Some of the bost locations in the farm country will be found at out-of-the-way road intersections.

HONORABLE MENTION
Ben Fireman (Automatic Sales Co., Philadelphia, Pa.) deserves our Honorable Vention Award because of his one man campaign to help Russian War Relief. Not only did Ben spend two weeks collecting over $\mathbf{~ 1 , 3 0 0 \text { . for this worthy cause, but he also hit upon }}$ the unique idea of installing a bar in his hame, charging for the drinks, the money going to Russian War Relief.

Joe Calcutt (The Vending liachine Co., Fayetteville,N.C.) who we have just learned is one of his state's most outstanding supporters of many leading and worthy charities. The information came to us from close friends of Joe's who also advised us that he takes care of much local charitable work which is not generally known.

Ed. Ravreby (Owl Mint Machine Co., Boston, Mass.) for his outstanding work with one of the largest charitable organizations in the country. Ed. raised over $\$ 10,000$ in the last drive and hopes to double that next time.

PAT-ON-THE-BACK DEPT.
This past week we received two letters we felt should be read by all subscribers. The first letter is from L.ll.Kidd of Automatic Amusement Co., Richmond, Va., who, up to that time, had been a subscriber for but ONE issue. He writes, "After receiving your several letters with reference to our taking a subscription to The Cash Box we finally did so. Now find that we made a good investment for we found your issue of the 16 th most interesting and helpful, and havo been able to purchase some machines at a saving which more than offset the cost of the subscription."

The secand letter is from Warren H. Taylor of Mills Sales Co., Ltd., Oakland, Cal. who writes in part, "Just returned from a trip thru Utah and the inter-mountain territory where, I must say, conditions are really excellent and a high class type of men represent the industry. It may interest you to know that all those I contacted on my recent trip looked to The Cash Box as their 'working Bible' which, of course, was very gratifying, as it confirms the opinion we have had since receiving our first issue."

## PARKING PROFITS

It's too bad that oporators ean't handle parking meters on the same basis as they handle pins, slots, consoles and all other equipment. Report just published by the City of Newark, NoJ . to the effect that after ore year of operation the parking meters installed by the city not only paid off the $\$ 49,400.00$ original cost, but, showed a net profit of $\$ 21,968$, in addition. That's really sweet operating for Public Safety Director Keenan (who is in charge of the parking meters) and who is also the man who decided that pins and other equipment wore "illegal". (Wonder how Keonan feols about coin operated equipment now? Perhaps sane onterprising coin machine salosman should now soll him a route or two just in case he isn't appointed "Public Safety Dircctor" after next elections.)
THE OUTDOORS SEASON
Ono of the most contrasting pictures is that of tho caming outdoors season. Some beliove that regardless of food and othor rationing there will be a big exodus to the country resort spots this summer. Others are of the opinion that because of the national demand for a 48 hour work weel, because of food shortages, viotory gardens, and other factors, resort spots will actually prove to bo only weekeend places and that the roal outdoors season will be closor to home than ever before. Regardless of what side of the fence you jump to, there is no doubt that thero will be a greater domand for rolaxation this summer than there has boen for many years. Workers demand more relaxation and take it wherever and whenover they can. Therefore thoro will bo no let down in play action this summor for most locations. This will be one outdoors season that will find the majority of the people enjoying themselves as best they can closer to their homes than ever before.
NEW ADDRESS ARRANGEMENT
With this issue you will noto our now arrangement for firm names and addresses. This was the suggestion of Ed. Brown of Dallas, Tex., and met with the hearty approval of all the staff of The Cash Box. We hope that this meets with your approval, too. OKLAHOMA PASSES BILL TO TAKE 10\% OF GROSS FROM PHONOS
For weeks and weeks, for months, The Cash Box has beon advising that all cities, counties, and states are hungrily sooking rovenue, especially sinco the drop in auto lieense and other incomes and that the coin machines industry is the easiest of all for pickin's - for theso politicos.

This past week the State of 0klahona passed a bill which makes it mandat,ory for the phono operator to pay $10 \%$ of his gross collections. That's about the highest tax we'e yet heard. The average coinman doesn't mind taxes. He likes Licenses. But, there is such a thing as being taxed out of business ontirely. And, whon one state does it, past experience has proven, other states follow.

The very fact that there is no National Board of Trade in existence in this industry to have been present at the meeting of the Oklahoma legislature to fight this bill, again demonstrates one the glaring weaknesses of this industry. There is a greater need for a National Board of Trade for the coin machines industry today than ever before. This was originally proposed by The Cash Box and the Cash Box again appeals to all of its readers to make it possible as rapidly as they can.

Naturally the Oklahoma phono operator will simply first deduct the $10 \%$ at colbc-. tion tine (which means the cost to him will be $5 \%$ ) and then split the balance on his regular percentage arrangement. But, do you have any idea what $10 \%$ of the gross will amount to? And, do you also now realize what other states will do when they see the se figures made public by Oklahoma?
"BUSINESS WEEK" TELLS ALL
One of the most successful reasons for the continued great growth of The Cash Box is the fact that it is a CONPIDENTIAL medium for the members of the coin machines industry exclusively - and for no outsiders. The logicality of this policy becomes most strikingly apparent when you read the March 13 th issue of Business Week magazine, page 72 , which contains a story on this industry picked up by Business Week from one of this industry's publications.

Some of the information contained therein is absolutoly incrediblo. Take this one item as an example,"Although thero are some big operators, such as Automatic Canteon Co. of America, $70 \%$ of tho U.S.operators are one-man outfits.A yoar ago there wero 30,000 part-timors and 25,000 full timers ;now there are probably $75 \%$ as many." We kNow that even in the flushest of all the flush days in this industry thoro were nover at any one time 30,000 operators or anywhero near that figure and anyone who knowe this industry will complotolv agroo with us.

Other items aro just as oxaggerated. About one man taking care of fram 80 to 100 phonos all by himself.Handling 100 cigarotto machines all by his lonesome, otc., otc. (Road the articlo yourself). But, this ono is roally a pip."The country's 7,000 operators (supposodly 7000 music operators) bought $45,000,000$ rocords in "41." That means about 150 records per phono for 400,000 phonos as reported in Busincss Weck, por yoar.

And whilo you'ro trying to digost theso figuros, just romomber that any politico, state sonator, city councilman or what have you,aro going to clip this story and rcad it OUT LOUD to tax coin machinos in their communitios. (Vo wouldn't be surprised if those figuros were quotod at tho Oklahoma state logislaturo to help bring about that $10 \%$ gross tax).

We sinceroly believo that aftor you road this itom in Business Wook that you,too, will become onc of tho staunchest boosters for The Cash Box and its policy of being a discrcot and CONFIDENTIAL WEEKLY FOR TEE COIN MACHINES INDUSTRY.

# Oulchins <br> Br Brilfaral 

A (1943) COPYRIGHED FEATURE OF "THE CASH BOX" 381 FCURTH AVE., NEW YCRK
The Spring Special issue of The Cash Box created a sensation in the trade, and we acknowledge with thanks the cooperation of all our friends who made it possible; those who ran full page advertisements; those who ran smaller ads; those who ran cover space; and those who advertised in the free space. You all make it possible for us to turn out a publication that helps keep the industry on its toes.

THANKS..................
ABE ROBINSON, Addison Novelty, Chicago, BILL BURTT "The Tube King", Wichita, Kans•; ARCHIE LAA BEAJ AND N.L.NELSON, LaBeau Novelty Sales, St.Paul, Minn.; WARREN H. TAYLOR Mills Sales, Oakland, Calif. 3 SAM STERN, Keystone Vonding, Philly; ED. RavREBY, Owl Mint, Boston; LdRRY COOPER, Northern Novelyy, Tanah, Wisc.; FRED GAUNT, General Music, Los i ngeles; JOE BCCK, Mitchell Nov., Milwaukee; PHONO TITLE STRIPS, Philly; HARRY KAPLAN, Southwesterm Vending, Los Anceles; CLYDE LOFER, Lower Novelty, Schenectady; BURR C. MOLER IND EDDIE CORRISTON; Falisade Novelty, Cliffside Park, N.J.; MORRIS GISSER, Cleveland Coin Machine Exch., Cleveland; NAT SCHOFN, Portland, Ore.; K.F. (WILKY) WILKINSON, San Lintonio; DAVE BOND, Trimount Coin, Boston; J. A. (MAC) ILHENNY, Redd Dist, Boston; HRRRY BLOCK, Block Marble Co.. Philly; JULES OLSEIRIN, Schenectady, $\mathbb{N} . \mathrm{Y}_{\bullet}$; BILL NATHANSON, LOs Lingeles; JOHNNY CHRISTOPHER, Peerless Vending Co., New York, JOE CäLCUTT, The Vending Machine Co., Fayetteville, N.C.; MiX BUSHYICK, Capital imusement, Philly; HIRSH de Li VIEZ, Hirsh Coin Machine Co., Washington,D.C.; BILL BETZ; W.B.Novelty, St. Louiss iL DOUGLIS, The Daval Co., Chicago; HARRY MOSELEY, Richmond, Va.; MARTY MITNICK, issociated Amusement, Philly; GEORGE WiNISKO, The George Vending Co., Catasauqua, Pa.; PAUL E. DîVIS, Davis Sales Co.., Syracuse; DAVE STERN iND TOM BURKE, Royal Distributors, Elizabeth, N.J.; HENRY SEIDEN, Albany,N.Y.; WILLIE (IITTLE NAPOLELN ) BLATT, Supreme Enterprises, Brooklyn, N.Y.; WALTER TRATSCH; A.B.T. Manufacturing Corp., Chicago, ED. BROWN, Dellas, Texas; IKE AND BESS BERMAN, Economy Supply Co., N:Y.C.; JOE MORRIS, J.S.Morris \& Sons Nov. Co., St. Louis; AL BLENDOII AND BILL RABKIN, Intermational Mutoscope;N.Y.; HY ZORINSKY, H.Z.Vending Co., Omaha; WOOLF SOLOMON, Central Ohio Coin Machine, Columbus; CARL TRIPPE, Ideal Novelty Co., St. Louis; CHARLES HARRIS, Cleveland Heights , Ohio; LEON BERMAN, New York Supply Co.; N.Y.C.; MEYER MARCUS, The Markepp $\mathrm{C}_{0}$., Cleveland, $\mathrm{O}_{\bullet}$; HAROLD LIEBERMAN, Acme Novelty Co., Minneapolis, Minn.; TOM SULLIVAN, Sullivan-Nolan Advertising Co., Chicago; BEN and SI LAZAR, B.D.Lazar Co., Pittsburgh, Pa.; EiRL BdCKE, National Novelty Co., Merrick, N.Y.; NAT RATE, Rake Coin Mach. Exch., Philly; (CHICKEN) SIM WINSBERG, Chicago Novelty Co., Chicago; GEORGE NEBEL,G.N.Vend. Co., Colubmus, O.; HARRY AND SAM WICHiNSKY, htlas Vend. Co., Elizabeth, N.J.; FRiNK CUNCOVICH, Columbia Nov. Co., ds msterdam,N.Y॰; LEW LONDON, LELDER Sales Co., Reading, Pa•3 GEO. COLEMiN, Coleman Nov. Co., Rockford, Ill.; LEON TAKSEN, Philly; HARRY ROSENTHAL, sutamatic imusement, Pittsburgh, Pa•; JiCK KiUFFRiN, K.C.Novelty Co., Philly; MEYER P/RKOFF, fotlantic Dist. Co., N.Y.C.; EhRL REYNOLDS and COLLIS IRBY, Walbox Salea Co., Dallas; FRNTK PíGE, Foanoke Vend. Nach. Exchange, Roanoke, Va.; MEYER WOLF, htlantic City, N.J.; 1 RT LA LIBERTE, LaLiberte Dist. Co., Springfield, Mass.; MIKE MUNVES, N.Y.C.: LOU WOLCHPR, Advance Auto. Sales CO., San Francisco; HAROLD (PERK) PERKINS, Buckley Trading Post, Chicago; BILL and CARI HAPPEL, Badger Sales Co., Los Angeles, and Milwaukee; HASFELL GOLDBERG, Sterling Novelty Co., Lexington, Ky.; CY GLICRMAN, Glickman Industries, Philly; JOE FRANK, Automatic Sales Co., Nashville, Tenn.; ROY McGINNIS, Baltimore; JOE 汭STERLAUS, Wosterhaus Amusement, Cheviot; O. ;HOWALD LE VINE, liechanic's Service, Pittsburgh; RON RUDD, Southern Music, Orlando, Fla; JOE CERINO, Modern fut. Exch., Cleveland; BEN hXELROD, Arrow Novelty Co., St. Louis; CLIFF COOK, Cliff Novelty Co., Miami; NATE GOTTLIEB, D. Gottlieb \& Co., Chicago; CHhRLEY KiTZ, L.I., N.Y.; EDDIE CASNOFF, General Coin Kach., Philly; E.T.MAPE. Los A ngeles; DAN WERTZ, Wortz Sales Co., Richmond, Va•; CHLSS. E. WんSHBURN, Los Ingeles; MoM.RUTHERFORD, Pampa, Tex.; HLL L. MiNCH, Brattloboro, Vt.; HENRY LEMKR, DEtroit; BILL COHEN (SPHMNX), Silent Sales, Minneapolis; A.J. DEGUTIS, A.J.Dursell Nov. Co., New Britain, Conn•; BEN FINE,B.J.Fine Co., B\&ltimore; DAVE COLEMAN, Crown Mach. Co•, Chicago, MIKE HANAERGREN, Pudolph Wurlitzer Co., N. Tonawanda,N.Y.; B. SIEGAL, P\&S Machine Co., Chicago; GEORGE PONSER, IRV MORRIS NND J\&CK MITNICK, Geo. Ponser Co., Newark, N.J.; JOHNNY JONES, Janes Sales Co., Hickory, N.C.; BUDGE WRIGHT, We stern Dist., Portland, Ore.; MOPRIS MAYNOR, JR., Richmand, Va•; HI GREETSTELJ and JONAS BESSLER, Hy-G imusement Co., Ifinneapolis; Ray LIND GEORGE MLONEY, Bally life. Co. : SAM LONDON, Milwaukee Coin Mach. Co, Milwaukce; BILL HELRIGEL, Keystone Nov \& Mf. C., Philly; FRED IVERSON and JOHNNY BILLOTTi, EASTERN SKLES, Rochester,N.Y.;HLRRY WILIIMS, United Mfg.Co.,Chicago; BILL MiRZR, Sicking, Inc.,Cincinnati; DAN STEW,RT, Stewart Nov. Co., Salt Lake City,Utah; IS.DORE SIIET,S.f.Vend.Co.,Newark,N.J., EiRL MONTGOMERY and FRiNK SIITH, Sed Sales Co., Kemphis, Tenn•, WILLIE LEVEY,Chemical City Kusic Co., Charleston, $\mathrm{W} . \mathrm{Va}$. and many - so many others. - We would like to have personal chatter items about our friends included in this page, so pass along items - write us a note, or when sending in your ads, just scribble down something on the space sheet.

## RECORD LABELS

ARE IEENTIFIEE AS FOLLOWS IN FRONT OF RECORD NUMBERS

E-BEACON
BL-BLUEGIRD
CA-CAPITOL
co-columela
D-DECCA
$\mathrm{H}-\mathrm{HT}$
K-REYHOTE
R-musicraft
O-OREH
V-victor
VOL, 4 No. 29

## RATING

$6 t=$ Jackpot Record
$5 t=$ Consistently Bringing Money

4t=Good Moneymaker
$3 \star=$ Better than
Average
2 $\boldsymbol{K}=$ Fair
1t三Poor
MUrray Hill 4-1725 CONFIDENTIAL RECORD REPORT
an exclusive and confidential review of the new RECORDINGS GAUGED AND GRADED SOLELY ON HOW MUCH

EARN. A CONDENSATION OF THE OPINIONS AND TESTS OF THE NATION'S LEADING AUTOMATIC MUSIC MEN. EDITED BY

IRV R. GWIRTZ MONEY THEY WILL HELP AUTOMATIC MUSIC EQUIPMENT

APRIL 13, 1943
ARTIST
(ALL THAT MAKE SAME RECORD)
Jacques Reynard............. D-6205
and label mark
SERIAL NUMBER 81
RATING
as ABOVE

"Don't Get Around
Much Anymore"
Ink Spots
Glen Gray
.D-18503
(Siipping)
"I Had The
Craziest Dream"
(Slipping)


Four Vagabonds............ BI-300810

Harry James
C0-36668
Johnny Jones
. H-7038
$\star \star \star \star$

(Wavering)
"Over There"
(Coming up)
"That Old Black
Magic"

"There Are
Such Things"

Tomay Dorsey.................. V-27974
Emil Davis...................... H-7031.
"Moonlight
Becomes You"
"Over There",
"Vos Zokt Eer" (Holding)

Baron Elliot................... M-15010
$\cdots \star \star \star$

## "Why Don't You

Do Right"
(Terrific-only recording)
"Why Don't You
Fall In Love
With Me"
(Fading)
Benny Goodman................C0-36652.

"You'd Be So
Nice To Come
Home To"
Emil Davis....................... H-7029.
Dinah Shore...................... V-201519
Dick Jergens.................. C0-36669
Dick Bryer........................ M-15011.

## (SECTION 1)

## WANT-TO-BUY ADS

THE HEADLINES OVER EACH AD GIVE AN APPROXINATE IDEA OF THE ITEMS THESE FIRMS WANT TO BUY. IT IS ADVISABLE TO READ EACH AD CAREFULLY. these ads are strictly devoted to "Want-TO-buy" only. many "For SALE ADS" FEATURE "WANT-TO-BUY" IN THE "FOR SALE ADS" SECTICN.


WILL SEND CERTIFIED DEPOSIT BY SIRMAIL -- ADVISE EITHER OFFICE!1:

BLDGER SALES COIIPINY
1612 汭ST PICO BLVD.,LOS ANGELES,CLLIF.

BADGER NOVELTY COMF INY
2546 NO. 3Cth STREET, MTLINLUKEE, WISC.

## - IRCADE -

WANT - Kirk Nifht Bombers - price no object. Will pay highest cash price. Also Photomaton and Photomatic (late model). Also want Frames for Photomatics. Also any other Guns and Bombers. Write or wire imnediately!

HERMAN S. BUDIN
512 MAIN STREET
NORFOLK, VA.

- RIfle Range - photoitatics -

WANT - Shooting Galleries with compressed air rifles and at least 6 guns; must be in excellent operating condition. Also want Photomatics and other cood arcade equipment. Must have these at once. Please let us have your offorines quick. Write now. HANNA DISTKIBUTING COMPAY
217-210 ELIZABETH STKEET
UTICh, N. Y.

## ARCADE - CONSOLES

WANT - Will pay spot cash. Wire or airmail serial numbers and we will airmail ocertified deposit: Bally Defenders \$190.; Keeney Air Raiders \$165.; Drive Miobiles \$210.; Mutosoope Sky Fighters $\$ 235.3$ Bally Rapid Fires $\$ 155$. ; Test Pilot 190 . ; Bally Club
 Bells (Over 2600) \$525.; Rockola Standards i125•; Rockola DeLuxe \$135.

UNITED ANUSEMENT COMPANY
(Tel:Cathedral 1431)
SAT ANTONIO, TEX.

## - GENCO IETROS -

WANT: - 20 Genco Metros (5-Ball Free Play) will pay $\$ 30$. each.Must be thoroly re onditioned. Wire for deposit.


## WILL PAY CASH FOR ARCADE MACHINES

A.B.T. AER-O-MATIC SHOOTING GALLERY BALLY BULL'S EYE
BALLY DEFENDER
BALLY RAPID FIRE
SEEBURG CHICKEN SAM
MUTOSCOPE DRIVE MOBLE
SEEBURG JAIL BIRD
KEENEY AIR RAIDER

KEENEY ANTI-AIRCRAFT GUNS KEENEY SUBMARINE GUNS KIRK NIGHT BOMBER EVANS' SUPER BOMBER MUTOSCOPE ACE BOMBER MUTOSCOPE SKY FIGHTER MILLS PUNCHING BAGS MUTOSCOPE PUNCHING BAGS WURLITZER SKEE BALLS

## CONSOLES

MILLS FOUR BELLS
MILLS THREE BELLS
KEENEY SUPER TRACK TIME

MIILS CHERRY BELLS
MILLS GOLD CHROME BELLS
MILLS BLUE FRONTS, SERIALS 400,000 MILLS 5c BROWN FRONT CLUB
MIILS 5c BONUS BELLS KEENEY SUPER BELLS, 4-WAY

## SLOT MACHINES

MILLS ORIGINAL CHROMES MILLS EMERALD CHROMES MILLS COPPER CHROMES MILLS 25c MELON BELLS MILLS YELLOW FRONTS, $3 / 5$ P.O.

## PHONOGRAPHS

WURLITZER 850
WURLITZER 800
WURLITZER 750
WURLITZER 750E
WURLITZER 700
WURLITZER 600 KEYBOARD

## MUSIC SYSTEM EQUIPMENT

PACKARD WALL BOXES
WURLITZER 30-WIRE BOXES
BETTY TELETONE BOXES

## ONE - BALLS

BLUE GRASS, F.P.
CLUB TROPHY, F.P. '41 DERBY, F.P. EUREKA, F.P LONG SHOT ONE-TWO-THREE '40, P.O.

WURLITZER 500A, KEYBOARD SEEBURG HI-TONE, R.C. SEEBURG HI-TONE, REG. SEEBURG ENVOY, E.S. SEEBURG REGAL

PIMLICO
SPORT KING, P.O.
TURF KING, P.O.
FAIRMOUNT, F.P.
SANTA ANITA
LONGACRE, P.O.

| WANTED TO BUY <br> $\frac{\text { ARCADE }}{}$ <br> ABT Aeromatic Gallery <br> Bally Bull's Eye <br> Bally Defender <br> Bally Rapid Fire <br> Chicken Sam <br> Drive-Mobile <br> Evans Super Bomber <br> Jail Bird <br> Keeney Ajr Raider <br> Keeney Anti- Aircraft <br> Keeney Submarine <br> Kirk Night Bomber <br> Mutoscope Ace Bomber <br> Mutoscope Sky Fighter <br> Mills Punching Bag <br> Mutosc ope Bag Puncher <br> WIRE OR MAIL! | THE FOLLOWING MACHI <br> CONSOIES <br> Mills Four Bells <br> Mills Three Bells <br> Keeney 2-Way Super <br> Bells, 5 \% $/ 54$ <br> Keeney 2-Way Super <br> Bells, $5 \psi / 25 \psi$ <br> Keeney 4-Way Super <br> Bells <br> Keeney Super Track <br> Time <br> SLOT <br> DO NOT FAIL TO GIVI GUARANTEED CONDITI <br> Cherry Bells, Gold <br> Brown Front Club, <br> Chromes, Emerald Ch <br> Melon Bells $25 \%$, Ye | - WILL PAY HIGHEST C <br> Wurlitzer, 850, 800, 750, 750E, 700, <br> 600K, 500A Keyboard Seeburg Hi-Tone, R.C.; <br> Hi-Tone, Reg.; Envoy, <br> E.S.; Regals <br> Packard Wall Boxes Wurlitzer 30-Wire Box Botty Teletone Boxes <br> CHIVES <br> SERTAL NUMBERS AND OF EACH MODEL.... hromes, Blue Fronts, us Bells, Original omes, Copper Chromes low Fronts $3 / 5$ | ```I PRICES ONE-BALLS Blue Grass, FP Club Trophy, FP 141 Derby, FP Eureka, FP Long Shot 1-2-3 140, PO Pimlico Sport King, PO Turf King, PO Fairmount, FP Santa Anita Long ficres, PO SCALES GLL MLKES - Wire or Mail Quan- tity and Price.DO IT NOW!``` |
| :---: | :---: | :---: | :---: |
| MOSELEY VENDING MACHINE EXCHBNGE, INC. 00 BROAD STREET, RICHMOND, VIRGIIIA PHONE 3-4511. |  |  |  |

## CHICKEN SAMS - JAIL BIRDS

WANT - Seeburg's Chicken Sams and Jail Birds for Cash. Will pay \$80. each; We are biggest buyers of Chicken Sams in the country. We are not fussy because cabinets are refinished anyway. Machines must bo complete with amplifiers and all parts, but not necessarily in good working condition. \$10. less if without basos. Ship C.O.D. or Sight Draft. Write us description and quantity before shipping.

CHICAGO NOVELTY COIPPINY, INC.
1348 NEVPORT INENUE
CIIIC\&GO, IJL.

## IRCIDE - PHONOS - PITS

WNT - $A B T$ Challengers; Big Game Hunters; Model "F" Targets: Vitalizers; Mutoscope Ac Bamber; Drive-Mobile; Sky Fighters; Bally Rapid Fire; Bally Defender; Bally Sky Battle; Chicago Coin Hockey; Groetchen Skill Jump; Lountain Climber; Gottlieb Skee-Ball-Ette; Keeney inti-s ircraft Brown; Seeburg Jap Converted; All kinds of Phonographs and late model Pin Games. Send list and prices.

RAKE COIN MACHINE EXCHINGE
2014 MARIET STREET
(Tel: Rittenhouse 3716)
PHILADELPHIA, Pfo.

## NGTIONAL CANDY AND CIGIRETTE VENDORS

WANT: - National Candy Vendors, Model 9-18 and 6-18. National Cigarette Vendors, Nodel 9-30; 7-30 and 9-50. Advise Condition, Price and Serial Numbers in first letter.

We are equipped to give a complete service and parts on all National Equipment. Let us know your National requirements. Conditioned Vending Machines always on hand. LOUIS H. CANTOR COMPLNY
250 WEST 54th STREET
(Tel: Circle 6-328y)
NEW YORK CITY.

## - GUNS - MUSIC -

WANT - Cash waiting for any quantity of Keeney Anti-Aircrafts; Murlitzers 850, 800, 750 E and 600K. Write me first and make yourself some real money.

CHARLEY KiTZ
214-15 45th DRIVE
(Tel: Bnyside 9-2329)
BAYSIDE, N.Y.

WANT - Rockola Wall \& Bar Boxes. (Sxclusive Rockola Distributors for Oregon). SCHOEN ENTERPRISES
1514 N.E. 33rd AVENUE
PCRTLAND, ORE.

# WILL PAY HIGHEST GASH PRICES FOR... <br> WURLIT ZERS $950,850,800,750,750 \mathrm{E}, 700,600 \mathrm{~K}, 600 \mathrm{R}$ and 500's <br> SEEBURG 8800 OR $98 J 0$ R.C. OR E.S. OR E.S.R.C. ALSO SEEBURG 8200 <br> ALSO WANT ALL TIPES OF GRCGDE EQUIPMENT! <br> CONSOLES, 1-BILLS, SLOTS, 5-BALLS <br> WRITE OR WIRE OR PHONE US DMEDIATELY GIVING GUANTITY \&ND PRICE <br> RUNYON SALES COMPANY 123 W. RUNYON STREET, NEWIRK, NEW JERSEY ALL PHONES: BIgel $3-6685$ 

- . 22 AMMNITION - EASTMAN PAPER - COUNTER -

WINT -- 22 calibre short and long ammunition, will pay $\$ 100$. per case, distance is no barrier, cash waiting; also want Eastman Direct Postive Paper, any length rolls, any quantity, will pay per 250 Ft ., $\$ 7$. for $1 \frac{1}{3}$ inch, $\$ 9$. for 2 inch, $\$ 10$. for $2 \frac{1}{2}$ inch, W18. for 4 inch, state expiration date; also need a Standard-Johnson Counting Machine. PEERLESS VENDING LIACHINE CONPINY
220 WEST 42nd STREET
(Tel: Wisc onsin 7-8610)
NEW YORK CITY

- GUNS FOR RIY RIFLES -

WANT - Guns for Tom Mix Radio Rifles with or without stands - write stating the best price and how many you have. Also the same wanted for Seeburg Chicken Sams or Jail Birds.

CLIFF NOVELTY COMPINY
MIfMI, FLORID 4

- BRLLY 5-B/LL MULTIPLES -

WaNT - Bally 4-Coin Lultiples, 5-Ball only. Give quantity, condition and lowest price wanted in first letter.

1230 BAY STREET,
THE IUSIC IZACHINE COMP:NY
(Tel: 183)
BRUNSWICK, GEORGIA.

- PIIS - REViMPS -

WiNT - Five \& Tens; Knock Outs; Victory; Air Circus; Big Parade; Defense; Ionicker and all late ganes of this type. Wie are still rebuilding pin games. Write for the list of games we are revamping at this time.

GLICKMiN INDUSTRIES
4458-60 GRISCCM STREET
(Tel: Delaware 0500 -
PHILADELPHIA, PA. Cumberland 4013).

IRCADE - INSIC - PINS
WNT - Sky Fighters; tce Bombers; Super Bombers; Vurlitzer Skee Balls; high score; Wurlitzer 750 and 750 E phon; Also want late model pin games. Give complete details and price wanted in first lettor.

MODERN AUTONAIIC EXCHANGE, INC.
(Tol: CH-7067)
CLEVELIND, OHIO

## PHONOS - CARLE

WhNT - Will pay top cash pricas for Wurlitzcrs: 412, 600 and 750E; Rockola 1939 Standards; 3,000 Feet of 30 -Wirc Cable for Vurlitzur \#loo Wall Euxes. HIRSH COIN NHOHINE COAPLIY
1309 NEW JERSEY $\because V I N T E, ~ N . W$.
(Tol: Fiobart 3170)
W/SHINGION, D.C.

- CONSOLES -

WhNT - Mills 3 Bells and 4 Bells. Give factory serial numbers, condition and lowest price you will accept. Firite us now.

GOPHER SAIJTS COITPINY
601-603 CENTRJL AVEMUE
FARIBKULT, MINN.

| WANTED IMMED IATELY FOR CASH. |  |  |
| :---: | :---: | :---: |
| MUSIC | ONE-BALLS | ARCADE EQU IPMENT |
| Wurlitzer 750E | Bally Long Shots | Bally Rapid Fires |
| Seeburg 8800-9800 | Bally Santa Anitas | Bally Defenders |
| SLOTS | Bally Kentuckys | Evans Super Bombers |
| Late Blue Fronts | Bally Jockey Clubs | Firk Night Bombers |
| Brown Fronts | Bally Longacre | Keeney Air Raiders |
| CONSOLES | Bally Thorobred | Evans $T$ ommy Guns |
| Mills Four Bells 54 | Bally Pimlico | (late model) |
| Mills Four Bells 5 $¢$ and 25¢ | Bally 'sl Derby | Mutosc ope Sky Fighters |
| Mills Three Bells, late | Keeney Fortune | Chicago Coin Hockeys ind Others. |
| Keeney Two-Way Bells, Conv. | GIVE COMPLETE DETAI | PRICE WINTED IN FIRST |
| Keeney Four-Way Bells, Conv. | LETTER, ALSO : 1 VISE | NUMBERS, ETC., IF NECES |
| PAUL A. L is YMON CO. |  |  |

## PHONOS - CONSOLES

WNNT - ill models of Phonographs and Consoles. Especially want Mills Three and Four Bells. Will pay top prices. Send full details immediately in first letter. Write now.

GENERAL IUSIC COMPANY
2277 VEST PICO BOULEVARD
LOS INGELES, CALIF.

## CONSOLES - l-BiJLS - 1 RCADE

WANT - Three Bells, Four Bells, Club Bells, Super Bells and all model consoles. Also l-Ball Free Play and iutomatic: Longacres, Thorobreds, '4l Derby, Pimlico, Club Trophy, Sky Lark, Dark Hase, Blue Grass, Record Time, Turf King, Etc.; ilso hrcade Equipment: Sky Fithters, Night Bombers, Super Bombers, Drive Nobiles, Defenders, Tommy Guns, Submarine Guns, hir Raiders, Rapid Fires, Etc.: Will pay highest cash prices for l-Balls, Slots, Consoles and ircade Equipnent. Wire or isirmail us your list of equipment for sale with lowest prices and serial numbers irmediately.

CHARLES E. WASHBURN COIPSMY
1511 WEST PICO BOULEVARD
(Tel: Exposition 3404;
LOS ANGELES, CALIF. Fede:al 1171).

## NATIONLL CIGARETTE MACHINES

WLNT - illl types of late model National Cigarette Machines. We are Southwest Representatives for National Vendors, Inc., and carry a complete line of parts and supplies as well as sell National Cigarette Machines. Contact us immediately.

ED. BROTN, INC.
4605 LINDSLEY ¿VENUE
DALLAS, TEXAS

- GOTTLIEB GMIES -

WaNT - Will buy any of the following Gottlieb games: Bowling Alley; Big Show; Score Card; Summer Time; O'Johnny; Drum !'ajor: Convention; Border Town; Trapeze; Score-1Line; Three Score; Gold Star; Paradise; Champ; School Days; Sea Hawk; Horoscope; HiDive; Miami Beach; and Belle Hop. idvise immediately stating quantity and price wanted.

1140 NORTH KOSTNITR BVENUE
D. GOTTLIEB \& CO.
(Tel: Albany 2640).
CHICAGO, ILL.

## MINTS - 1-BALLS - 5-BALLS - SLOTS - COHSOLES - LRCiDE

WNT - Old Slot Nachine Mints; Ono-Ball Froe Plarrs 5-Dall Froe Plays; Mills Free Play Mint Venders; Free Play Consoles; Slot Machines and Arcade Equipment of all kinds. Want these for re-sale. No deal too large. For fast action send us your complete list at once.

AUTOMATC SALEES CORPIHY
203 SECOND \&VENUE, NORTH
N 1 SHVILLE, TENN.

- PINS -

VANT - Pin Ball machines, late ganes.Quote prices and names of games in first letter. 1ECHJTICS NRVICE

## HiVE YOU GOT YETLL OR CiRDBOLRD PHOTOFRAMES???

IUE NILL PAY HIGHEST PRICES FOR NETAL PHOTOFRAMES

## WE WILL PSY $\$ 50.00$ PER CLSE $(1,250)$ FOR CIRDBOARD PHOTOFRAMES

Note: 7e will buy any quantity - One or 1,000 Cases. Wire us collect how many you have for immediate delivery. We will wire you deposit and shipping instructions!!

LEMKE CCIN MACHITE COMPiNY
31 WEST VERIOR HIGHMY, DETROIT, MICHIGLN

ARCADE - 1-BRIJLS - SLOTS
WANT - Sky Fighters, Night Bombers, Super Bombers, Drive I'obiles, Ace Bombers, Defenders, Tommy Guns, fir Raiders, Bally Convoys, Torpedos, Exhibjt liasic Heart, Kiss-0Neter, and any other arcade equipment! ilso late l-Ealls, either Cash or F.P. models, such as Club Tropiy, 141 Derby, Pimlico, Thorobred, Jongacre, Santa inita, Long Shot, Sport King, Jockey Club, Turf King, Fairmount, Skylark, Fortune, etc. We will pay highest prices for late slots and consoles, especially Twin Super Bells, Four Bells, Three Bells and Bonus Bells.

EIPIRE COIN MiCHINE EXCHANGE
2812 WEST NORTH ¿VENUE
CHICAGO, ILL.

## - MUSIC - SLOTS -

WiNT: We will buy all models ( 139 and up) of Seeburg and Wurlitzer Phonographs. Also want 500 Mills Escalator Slot Machines, $3 / 5$ or $2 / 4 \mathrm{P} .0$. ilso 200 Mills Vest Pockets. State serial numbers and best price in first letter. We buy, sell and exchange. STEETIIG ITOVELTY COIPINY
669-671 SOUTH BROLDWITY
LEXITGTON, KY.

IINTED

BLACK \& BROTN CABINET KEENEY $\operatorname{NNTI-\triangle IRCRAFTS~}$
Let us know how many you have. Give condition ans lowest price you will accept. Write Mow:

SUPREME VENDING CONPAMY
557 ROGERS AVE.,BROOFIYH,N.Y.(Tel: Bifcminster 2-8400)

PIIS - COUNTERS - PiRTS - ARCADE - SLOTS
WaNT - Pin games of all kinds, must be in perfect mechanical shape and appearance. A.B.T. Big Game Funters, $5 \not \subset, 1 \not, 2 申$ Chutes and Blades; Bally Ball Lifts and Shooter Assemblies; fircade and Slot machines. -

GENERAL COIN MiCHITE COMPANY
227 NORTH loth STREET
( Tel : Vialnut 4378)
Phti ATRTMHIL, Pin.

## IUSIC - COISOLES - SLOTS

WiNT - Will pay cash for Seeburg 8800 and 9800 , also for Envoys, Colonels, Najors, Classics, Wall-0-Matics, U.S.R. .daptors and Chicken Sam Guns. Mills Three Bells; Lills Four Bells; Blue Fronts; Chorry Bells; Brovn Fronts. Keeney Super Bells; Jumbo Parades. i imail full description and price for equipment. Will send deposit with order.

E. T. MLPE DISTRIBUTORS

1701 Wes' PICO BOULEViRD
LOS INGELES, CAI.

- TURP CTiAPS -

WhNT - Stoner Turf Champs. \#̈rite immedintely giving quantity ready to ship and price. "ESTERHUUS ATESE? MTI COYPNY
3726 KESSEN :VETUE
( TCI: 1 .nontana $50 \cap \mathrm{C}$ ).
CHEVIOT, OHIO.

WILL EXCHANGE ALL NEW GND USED LATE MODEL PIN GAMES FOR...
NEW OR USED CONSOLES - VEST POCKETS - RIPID FIRE GUNS - CHICKEN SAMS - PLRACHUTES SKY FIGHTERS - BATTING PRACTICES - DRIVE-MOBILES - ACE BOMBERS - SLOTS WRITE US NON AND LET US KNOW WHAT YOU HAVE TO TRiDE!! HURRY!

ALSO WRITE FOR OUR COITPLETE LIST OF NEN AND USED PIN GMMES
K. C. NOVELTY COMPANY

419 MARKET STREET, PHILADELPHIA, PA. (TEL: MLRKET 4641)

1-BALLS - CONSOLES - ARCADE
WANT - Will pay cash for any quantity: Bally Fairmounts, Turf Kings, Jockey Clubs, Long Shots, Kentuckys, Sport Kings, Santa initas, Long Acres, Thorobreds, Pimlicos, 141 Derby, Club Trophies. Mills Three Bells and Four Bells, Keeney Super Track Time, 2-Way Super Bells, 4-ilay Super Bells. Single Super Bells, hir Raiders. Give full description and price via Airmail.

THE R. F. VOGT DISTRIBUTORS
MILNER HOTEL BUILDING
SLLT LhKE CITY, UTAH.

## SEEBURG WIRED MUSIC - SLOTS - SAFES - 1 \& 5 B\&LLS

WhNT - Complete Seeburg Wired liusic System of 10. Double or single line. Also want $5 / 10 / 25 / 50 \not \subset$ Slots; Safe Cabinets; Late 5 -Ball and 1-Ball Free Play games. Give serial numbers, description, condition and lowest price wanted in first letter. Now. -

MITCHELL NOVELTY COMPANY
1629 WEST MITCHELL STREET
(Tel: initohell 3254)
MILWAUKEE, WIS.

LIRCADE - ONE-BALL FREE PL $L_{2} Y S$ - SLOTS - . 22 SHORTS - PHOTO
WANT - For Cash: Sky Fighters; Ace Sombers; Drive Mobiles; Rapid Fires; Western Baseballs. Also want: Blue Grass, Darl Horse, Record Time, Sport Special, Keeney Fortune and Keeney Contest. Lilso: Blue Prontd and all other late Mills slots. Highest ash prices paid for .22 Cal. shorts. Can also use Photomaton machine. Wire your prices collect on any of the above machines.

ROY MCGINNIS COMPANY
2011 MIRYLATD LIVENUE
BALTIMORE, MD.

## - $A R C i D E$ -

WANT: Will pay Top Cash Prices for Photomatons, Tommy Guns, liutoscope Selectors, Bally Defenders, Rapid Fires, Mutoscope Drivemobiles, fice Bombers, Evans Super Bombers, $\mathrm{Li}_{\mathrm{i}}$ Raiders, hir Defenses, Night Bombers, Sly Fighters, Chicken Sams, Testern Baseballs, K.O. Fighters, and any other Machines suitable for Penny Arcade. Also. 22 Shorts; $1 \frac{1}{2}$ " Eastern or Direx Positive Paper and Mutoscope Photo Frames.

MIKE MUNVES
516 汭ST 43rd STREET,
(Tel: BRYiNT 9-6677)
NEW YORK CITY.

DONIT WASTE TIME -- SHIP C.O.D. --- NOT IFY US HOW MNY ON THE WHY
IE ILL PAY THE FOLLOMING PRICES FOR...


## (SECTION 2)

## FOR SALE ADS

THE HEADLINES OVER EACH AD GIVE AN APPROXIMATE IDEA OF THE ITEMS THESE FIRMS HAVE FOR SALE. MANY FIRMS ALSO LIST ITEMS THEY WANT TO BUY IN THESE FORSALE ADS. THIS IS FEATURED BY THE WORD "WANT" IN THE HEADLINE. CHECK EACH AD CAREFULLY FOR INDIVIDUAL ITEMS AND PRICES


CONSOLES - WANT
FOR SALE - Charlic Horso, Fruit Rocls, $5 \not \subset / 25 \not \subset$, $\dot{\psi} 149.50$; Galloping Dominocs, Multiplo Raccr, l-2-3 CP, Exhibit Raccs, 59.50 cach; WaNT - Vill buy any amount of Mills l\& Bluo Front Slots, Escalator Type, givo scrial numbers and oxact condition in first lettor. ( $1 / 3$ Doposit Tith All Ordors, Balanco C.O.D.)

COLETAN NOVELTY COTPANY
(Tcl: Main 1323)
ROCKFORD, ILL.

## - LOT BLUE PLONT PARTS -

FOR SALE - ic offer for sale close to $\$ 5,000$. present day value of Mills slot parts, consisting of Blue Front parts exclusively, $5 \%, 10 \notin$ and $25 \notin$ parts. Reels, Slides, Arms, Escalators, Etc. As is, complete for $\$ 2,200$. ife suggest you phone us. CLEVELIND COIN MACHINE EXCHINGE
2021 PROSPECT AVENUE
(Tel: Prospect 6316-6317)
CLEVELAND, OHIO

- $\angle R C A D E$ -

FOR SALE - Scientific X-Ray Pokers; Keeney Bowlettes; Rola-Scores; Athletic Machines; Vitalizers; Card Vonders; Planctellus; Lovo Toster; Kiss-O-Mctor; Love Metcrs; Exhibit Bowling Alloys; ind many others. Write for our completo list and prices. All of our machincs are guaranteed to be in perfect working condition.

MEYER HOLF
539 BOARDWISKK
(Tel:4-3417)
ATLINTIC CITY, N.J.

## FOR SALE!

## CONSOLES



## SLOTS

MILLS 25c BONUS BELL, LIKE NEW
MILLS 25c WAR EAGLES
MILLS lc Q.T.'s, LATE MODEL
55.00

## ONE-BALL GAMES



KEENEY FORTUNES, BALLY LONGACRES, THOROBREDS, PIMLICOS, TURF KINGS, '41 DERBY, JOCKEY CLUBS AND OTHER LATE MODEL F.P. OR COMBINATION F.P. \& P.O.

MILLS THREE BELLS AND FOUR BELLS - OTHER LATE CONSOLES ALL TYPES OF ARCADE EQUIPMENT INCLUDING: ACE BOMBERS, NIGHT BOMBERS, DEFENDERS, SKY FIGHTERS, ETC.

## WURLITZER PHONOGRAPHS, MODELS 700, 800, 750, 750E, 850 AND 950

25c AND 50c SLOTS - BLUE FRONTS OR BETTER ANY QUANTITY OF . 22 SHORT AMMUNITION
ANY QUANTITY OF EASTMAN KODAK $11 / 2$ " DIRECT POSITIVE FILM

# WILL PAY TOP PRICES <br> AIRMAIL OR WIRE US RIGHT NOW!! 

TERMS: $1 / 3$ DEPOSIT, BALANCE C.O.D. OR S.D. - ALL MACHINES OFFERED SUBJECT TO PRIOR SALE


50 HOWARD ST., SAN FRANCISCO, CALIF.

## ATIENTION:: ARCADE ONIEPS OF PHOTOIMTIC MACHINES:!

WHY LET YOUR IMCHINES IIE IDIE FOR LACK OF "PFiOTOFRAMES"??
WIRE IMRDIATELY STATING HO:I IANY INIERESTLED IN. WE IIAVE VERY IDTITED SUPPLY OF IETAI "PHOTOFRAIES" TO OFTER FOR ITMEDIATE DEIIVEFY AT $\% 95.00$ CASE OF 1,000 F.O.B. DEIROIT. CERTIFIED CHECK IN FULL MUST ACCOMPAITY ORDER. NO FRATYS SIIIPPNI C.O.D. WHATSOEVER. IN INTERNATIONAL CAFDBOAID FRAIES AVAITADTE AT AIFY PRIC:.

NOTT
Above price of $\$ 95.00$ per case may seem rather high, but, we are offering to buy any quantity Metal Photoframes today at $\$ 80.00$ per case plus express charges from any city in the United States. Any Arcade owner can still make substantial profit by changing machines to operate on $15 \phi$ or $20 \phi$ play. Will furnish $15 \phi$ or $20 \phi$ play coin slide free with each order for 10 cases. Don't write or wire for better price. Send order with first letter. We will either ship immediately or return your certified check or cashier's check.

SPECIAL SALE
EARLY AND IATE MODEL PHOTOMATICS RECENTILY OVERHAULED COIPLETELY - NET RUBBLR HOSE REPAINTIDD LIKT FACTORY FIJISH- $15 \phi$ OR $20 \phi$ CHUTES -ALI GUARANTEED A -1 INECHANICAL OPERATING CONDITION-PRICED FROI! \$450. TO \$750. WIRE 50\% DEPOSIT AT OUR EXPENSE TODAY!:

> IEMKE COIN MACHINE COMPANY 3I WIST VERNOR HIGWAY

## - REBUILT GOID CIFIONED SLOTS -

FOR SAIE - Gold Chromed Slots: War Eagles and Blue Fronts, newly refinished in Gold Chrome, mechanism completely overhauled and robuilt, equipped with Club Handles, machines look like Brand New: 5申 Play Knee Action ${ }^{3}$. 50 extra. I/3 Deposit with all Orders, Balance C.O.D.

IMIMAUKEE COIV MACHINE COITAITY
3130 WEST LISBON AVE.
IIIWAUKEE, WISC.

- IATE BALIY I-BAIIS - IIIIS WTH. VIDRS. -

FOR SALE - Special: Bally Faimounts 500.; Bally Turi Iings, \#385.; Bally Turf Kings, Brand New, $\$ 500$; Bally Jockoy Clubs $\$ 350$. ; Bally Sport Kings ${ }_{\$} 200$; Bally Santa Anitas Front Venders, Iilco check escalators, indicator head, future play, Brown crackle finish, concealed JP, \$175.; liills $5 \not \subset$ Front Venders, same as above, except open jackpot, $\$ 175$. Ifills Brand New Front Venders, same as above, open Jackpot, ${ }_{\$ 2} 235$; $1 / 3$ with Orders.

JONES SALES COIPANY
1330-32 TRADE AVENUE
(Tel: 107).
HICKORY, N.C.

- PINS - ARCADE - SLOT -

FOR SALE - Our machines are not to be confused with the average run of equipment. They have been stored in a dry place and come to you completely overhauled and ready to operate: ABC Bowler $\$ 39.50$; All A merica $\$ 25$. ; Click (like new) $\$ 74.50$; Do-Ro-iri $\# 34.50$; Gun Club $\$ 39.50$; Horoscope $\$ 37.50$; Majors $41 \$ 44.50$; New Champ ${ }^{3} 49.50$; Sport Parade
 § 42.50 ; Twin Six $\$ 29.50$; Super Chubbie $\$ 35$. ; Triumph $\$ 17.50$; Towers $\$ 64.50$; Wildfire $\$ 29.50$; Arcade: Keency Submarine $\$ 174.50$; Chicoin Hockey $\$ 184.50$; Pernant $\$ 109.50$; Poker Roll Down Tables $\$ 47.50$; Batting Pratice $\$ 94.50$; Ilills Vest Pocket B \& G Kicker \& Catcher (like new) §22.50; Wurlitzer 24 Rev. 134.50 ; Wurlitzor 600 K , $\$ 154 \ldots$ NATIONAL NOVEITY COIPANY
183 MERRICK ROAD
(TCI: Freeport 8320) IERRICK, N.Y.

> - CONSOLE - PINS -

FOR SAIE - Jennings $5 \nmid$ Bobtail Totalizer, F.P., 79.50 ; A. B.C. Bowlor ${ }_{\$} 39.50$; Argontine 49.50 ; Bellc Hop 34.50 ; Sca Fawks 32.50; Capt. $\because$ idd 39.50 ; All American 25. Polo 220.00 ; Hi-Iat 34.50 ; Spot Pool 49.50 ; Gun Cilui 4.50 ; Velvet Ranch 25.00 ; New Champ 59.50 ; Supor Chubbic 14134.50 ; Texas lastang 49.50 ; Ton Spot 29.50 ; Sky Blazer $\$ 45.00$; Horoscope $37.5 r$ Silvor Skates $\$ 24.50$; Zig Zaf 39.50 ; 1/3 Deposit With Order, Balance C.O.D. - Every machine guaranteod regardless of price. Established 1925.

THE B. J. FINE CO:TPANY
201 EAST MP. ROYAL AVE.
(Te1: Vernon 5390)
BALTITMORE, ID.

## RADIOTUBES

SEND NO DEPOSIT. AIL ORDERS SHIPDED EXPFESS C.O.D. FOR FULI AMOUNT


All tubes in individual cartons: Standard brands assorted such as RCA, Sylvania, GE, Tungsol, Philco, Zenith, National Union, Etc. 7F7 at $\$ 1.65$ with necessary socket change at $15 \phi$ is perfect substitute for 6 SC7 or 6 SC7GT. Write for Character Chart. Over 25,000 Tubes in stock.
W. R. BURTT
"The Coin Tube Man" 308 ORPHEUII BUIIDING WICHITA, KANSAS

- IUSIC - PINS -

FOR SAIT - 50 New Koeney Wall Joxes ${ }^{\text {w }} 25.50$ each; Keeney's Tvin-12 and Keeney's \#24 Wurlitzer Adaptors (Available only with $\delta$ or more wall boxes) $\$ 42.50$ each; 18 New Packard Adaptor:3 for Mills (can be used on any 30-wire wall box) \$35. each; New in original cases. Yanks ${ }^{(119.50 ;}$ Gobs $129.50 ; 1 / 3$ with order.
1226 S.W. 16th AVENUE WESTEPN DISIRIBUTORS PORTIAND, OREGON.

- PIN CAit CARTONS -

FOR SAIE - Coin Machine Cartons: WC have just purchased a large quantity of pinball cartons. For sale F.O.I3. Clifiside Park, N. J. - Lots of 100-jis. 50 each; Iots of 50$\$ 2.65$ each; Lots of $25-3.75$ each; Lots of $12-\$ 2.90$ each; Consists of 1 carton for games, 1 carton for head, 3 filler cartons for head and gane.

PALISADE SPBCIALTIBS COMPATY
498 ANDERSON AVENU:
CLIFFSIDE PARK, N.J.

## - SLOTS - I-BAILS - CONSOLES -

FOR SAIE - We have a largo stock of rebuilt Slots, Pay Tables, and Consoles on hand. Write or wire for prices on: Blue Fronts, Melon Bells, Etc. Also on Jackpot Dominoes, Lucky Lucres, Late Saratogas, Sky Larks, Fortunes, and other Bally equipment. IA BEAU NOVELTY COITPANY
1946 UNIVERSITY AVENUR
ST. PAUL, MINN.

- REVAIPS -

NOTICE - Vire Bumpor games that were a great hit are now boing revamped into practi.. cally new, redesigned, complotcly overhaulcd, correctly porcontagod, moner-making gamos. These games have now plastic bunpors, now back rack, playfield designs and tho cabinets are beautifully refinishod. Quick delivery can be made on the following games: Formation now "Torpedo Patrol"; Powcrhouse now "Paratroop"; Follies now "Bombardicr"; Big League now "dagle Squadron"; Big Town now "Laglo Squadron"; Blondi.c now "Production"; Write imodiatoly for completc details.-
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$50 \phi$ por 1,000 ．．．．．．．．．．．．．．． 50,000 to 100,000
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FOR SiLE - 3 Mills Throne of Music, in excellont condition, $\$ 99.50$ each; 5 Stewart \& McGuire 8 Column, Feather-Touch, Cigarotte Vonders, a real buy at only $\$ 29.50$ each; 1/3 Deposit with orders, Balance Shippod C.O.D. or S.D.

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- SLOTS - CONSOLES - MUSIC -

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G. N. VENDITYG COMPANY

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FOR SiLE - 15 Grand Nationals $\$ 85$. oach; 5 Pacomakers $\$ 85$. oach; 4 Thistledowns 35. cach; 8 Photomatics, late serials, $\$ 650$ each; 5 Wurlitzer 24's $\$ 95$. each; WANT Brand New Mills loø Gold Chromes and 10ф Mills Brown Fronts; B \& G and Chrome Vest Pockets with and without meters, $5 \&$ play; Jennings Roll-In-The-Barrel; Watling Fortune Telling and Model 500 Scales; Super Track Times; Quote your rockbottom price in first letter.

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We have all parts for Evans Ten Strikes. Send old part for comparison. Also have hundreds of New and Used Coils. Relays and Transformers. Send old ones for comparison. Motors for Payout Tables and Consoles. Send serial number motor wanted.

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- MUSIC -

FOR SAIT - Wurlitzors: 5-616's $\$ 44.50$ cach; 2-71's $\$ 100$. each; 1-61, $\$ 55, ~ 1 / 3$ Doposit with Ordors, Balance Shippod C.O.D.

LONER NOVELTY CONTPANY
904 ALBANY STRIETT
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## - RUVATPS -

NOTICE - For the fincst rovamped gamos, sco United's at your distributor. Sond him the following gamos to bc convortcd: Sun Bcam convortod to Sun Valley \$139.50; Sun Bcam convorted to Arizona \$165.; Doublc Play convorted to Grand Canyon $\$ 159.50$; Wost Wind convortcd to Santa Fo \$175.; Gct in touch with your distributor now.

UNIIED MANUFACTURING COMPANY
6123 NORTH WESTERN AVENUE
(TCI: Ambassador 2455)
CHICAGO, ILI.


## - PACKARD BOXES - ADAPTORS - CABINETS - SPEAKERS -

FOR SAIE - Packard Boxes, Adaptors, Cabinets, Speakers, Wire, Etc. Plamior Tall \& Bar Boxes (New) \$40.; PlaiMor Wall \& Bar Boxes (Used) $\$ 32.50$; Bar Brackets (iJow) \$4. each; Orchid Nodel 600 Capehart Speaker (New in Original Carton) Console Speaker (New) complete with $15^{\prime \prime}$ Eloctro-Dynamic Speaker \$59.50; Sceburg $5 申$
 Knock Down Twin Stecl Cabinet 34. ; Codar Adaptor 500A (New) to play from floor \$35.; \#2 Kit for 500 Wurlitzer (New) 3 . each; Juniper Adaptor 700, 800 Yurlitzer (Now) \$35.; Willow Adaptor (Now) §ith.; Pino Adaptor (Now) \$35.; Buckley 24 Adaptor (Used) \$25.; Packard Adaptor for Imporial 20 Rockola (Used) $\$ 25 . ; 1 / 3$ with all orders, Bal. C.O.D. ARROI NOVBITY COITPANY, INC.
2852 SIDNEY SIREET
(Tel: Laclode 6540) ST. LOUIS, IH.

- ADAPTORS - WALL BOXIS - PRYNOS -

FOR SALE - 1 Packard Adaptor for Single Wurlitzor \$31.50; 4 Packard Adaptors for Tvin 12 Rockolas $\$ 36.50$ each; 3 Packard indaptors for Wurlitzer 500\%, \$34.50 each; I Packard Adaptor for Mills Empross or Thronc $\$ 35$. 2 Rockola Adaptors for Standards $\$ 39.50$ each; 2 Rockola Aaptors for DoLuxe 39.50 each; 8 Brand Now Rockola Wall Boxes for Standards \$20. cach; 10 Uscd (but Like Fiow) Rockola "Iall Boxes Ior Standards $\$ 13.50$ each; 3 Wurlitzor 716 (clcan) $\$ 59.50$ ach; 4 Wurlitzer 616 (clean) $\$ 57.50$ each; $1 / 3$ With Ordors, Balance C.O.D. - S. ADD I. SALES COIPANY
S. ATD II. SALMS COMPANY, INC.

1074 UNION AVEINE:
(TC1: 2-1133).
MEMPHIS, TENN.

## - IOTOR REPAIRS -

NOTICE - Attontion Distributors and Operators: Wc ropair and make as good as new Bally motors such as usod in Topics and Monickors. 13 so singlo and doublo !rorkolKorff Floro iction llotors such as in Chicago Coin Hockeys. Wo can savo you considerably more than half the cost of a new motor and roturn yours in good sondition as now. send us a sample motor for a freo ostimate. Our work is guaranteed.
J. E. COBB DISTRIBUTING COMPANY
(Tel: Vabash 1501)
LOUISVILIE, KY.

## - Cibile for cunvs - blar boyes -

FOR Siste - Whilo thoy last! 7 Conductor, heavy duty, rubbor covored, Nain Cablos, 40 Fect, far bettor than the original 8.25 ; Use your old plugs. Chicken Sam, Jap or Chutes rubber covorod gun cables 1.75 ; Fockola 5 Conductor rodont and weathor proof bar box and utility cablo $7 \not \subset$ por foot ( 7,000 minimum). Othor types also on hand writo your requirements -

## ATTENTION OPERATORS AND DISTRIBUTORS

WE LRE NOW REFURBISHING AND REBUILDIIG BALLY 1-BALL PAYOUT GAMES

Thistledown) Sea Biscuit)
into "RACE KING" Sport Pago ) into "CHiLLENGER"
Blue Ribbon) A new and better game is here!

Grand Stand )
Grand National)
Pacemaker

## NOTE THESE FEATURES

1. 111 paint removed, both cabinets redesigned and refinished like new.
2. Back glass and playing field redesigned and gamo renamed.
3. Modern new style $23^{\prime \prime} X 23^{\prime \prime}$ back glass and cabinct roplacing old stylc $17^{\prime \prime} \mathrm{X} 23^{\prime \prime}$ cabinct and back glass.
4. Playing ficld panel rodesigncd and rofinishod on natural wood.
5. sll new moulding and moulding trim on playficld cabinet.
6. Sll visible metal parts - rofinishod with sterling silver and with baked lacquer to provent tarnishing.
7. All parts reconditioned - machines put in porfect operating condjition and thoroly testod before shipping.
8. All gamos tostod and proven for profits.

TANTED
WE WILL BUY YOUR OLD BALLY TRIUMPHS AND MASCOTS. WRITE NUMBEER YOU HiVE READY TO SHIP AND CONDITION. GIVE PRICE IN FIRST LETTER.


FOR SALE - dircade Equipmont: DcLuxo Tostorn Bascball \$84.50; Major Lcaguc Baseball \$134.50; 139 Wostcrn Bascball, lito up baekboard, \$69.50; Jonnings Roll-In-The-Barrel $\$ 109.50$; Daval Bumper Bowling $\$ 59.50$; Tom Mix Rifles $\$ 44.50$; Gonco 14 Ft. Bank Roll \$109.50; Rock-0-Ball, 14 Ft ., High Scorc, 74.50 ; Phonographs: Rockola 39 Standard $\$ 139.50$; 39 DeLuxe $\$ 159.50$; 40 Super Roclolitc, RC, \$225.; Rockola Countor Model with stand $\$ 69.50$; Rockola Mall Boxes \$12.50; Wurlitzor 616, lito up, 69.50 ; Modol \#332 Bar Boxes $\$ 17.50$; Modol \#320 Wall Boxes $\$ 17.50$; Scoburg Royalcs \$99.50; Scoburg Wall-0-Natics $29.50 ;$ Half certificd deposit with all ordors.

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FOR SiLE - Jumbo Paradc, FP, $\$ 89.50 ; 3$ Exhibit Loadors $\$ 25$. cach; WiNT - 2 Rockola Forld Scrios; Salosboards with fruit syabols; would likc to buy a quantity of now or uscd cartons suitable for packing pin gæncs. Pleasc airmail quantity you cen ship vith your pricu, or a collcet phone cr.ll or wirc will be accopted.

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USED VEEDER-ROOT HND MILLS COUNTERS (METERS)
OFFERED FOR QUICK SALE
Sample. . . . . . . . . $\$ .50$
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| :---: | :---: | :---: | :---: |
| 9. Selectophone 10....... $\$ 14.50$ | To \$15.00 | 5.WTall Boxes........... $\$ 5.00$ | To |
| 9.Symphonola............. 25.00 | 32.50 | 5.Wall Box, New........20.50 | 23.50 |
| 2.Plaza.................. 12.5120 | 249.50 | 9.Adaptor for Seeburg. 29.50 |  |
| 5.Regal...................125.00 | 149.50 | 6.Adaptor for Rockola. ${ }^{\text {d }}$ 19.50 | 35.00 |
| 9.Model A. . . . . . . . . . . . . 39.50 | 64.50 | 9.Adaptor for Whrlit- |  |
| 9.Model A Ill.............64.50 |  | zer \#616.........25.00 |  |
| 9.Model B................. 39.50 | 49.50 | 5.Twin-12 Adaptor...... 28.50 | 42.50 |
| 9.Model C.................. 29.50 | 49.50 | 2.Whrlitzer 24 Adp..... 28.50 | 42.50 |
| 9.Model H..................67.50 |  | 5.Organ Speaker........ 25. |  |
| 1.Rex. . . . . . . . . . . . . . . . 88.00 | 115.00 | 5.Sun Ray Speaker...... 25.00 |  |
| 7.Model K-15.............. 35.00 | 110.00 | 5.Bar Brackets...........2.75 |  |
| 9.Model K-20.............. . 79.50 |  |  |  |
| 1.Royale..................999.50 | 130.00 | MILES |  |
| 1.Gem. ...................110.00 | 139.50 | 9.2ephyr................29.50 | 39.50 |
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| 7.Classic, R.C............175.00 | 200.00 | 8.Dance Master . . . . . . . 12.50 | 25.00 |
| 6.Classic, ESRC...........190.00 | 219.50 | 9, DeLuxe Dance Master..29.50 |  |
| 6.Mayfair................139.50 | 159.50 | 9.Do-Re-M1i.............. 24.50 | 35.00 |
| 9.Melody King............110.00 |  | 2.Panorams.... ........ 240.00 | 325.00 |
| 5.Cr own . . . . . . . . . . . . . .149.50 | 169.50 | 1.Throne of Music...... 75.00 | 169.50 |
| 7.Concert Grand.......... 135.00 | 200.60 | 1.Empress............. 129.50 | 189.50 |
| 6.Colonel, ESI.C........... 250.00 | 269.50 | 2. Empress with |  |
| 5.Colonel, ES. . . . . . . . . . 275.00 | 300.00 | Adaptor...... 219.50 | 224.50 |
| 7. Concert Master, ES. . . . 319.50 | 329.50 | 9. Pmpress, Newo........225.00 |  |
| 9.Cadet,ESRC............ .200.00 | 225.00 | 5.Panoran, idaptor.......7.50 | 32.50 |
| 1.Major, ES................225.00 | 285.00 | 5.Panorum 10¢ W. Box.... 12.50 | 17.5 .0 |
| 9.Major,R.C..............255.00 | 275.00 | 3.Speaker...............10.00 |  |
| 6.Major, ESRC............. 250.00 | 325.00 |  |  |
| 2.Invoy, ESRC............. 260.00 | 319.50 | GABEL |  |
| 9.Envoy,ES...............225.00 | 252.00 | 9.12 Record, Jr.........17.50 | 27.50 |
| 9.Envoy,RC................ 25.00 | 269.50 | 9.12 Record With Adp... 58.00 |  |
| 1.Vogue .................. 189.50 | 259.50 | 9.2-12's with ¢daptor..94.00 |  |
| 1.Casino................. 100.00 | 139.50 | 9.18 Rec. Ill.Grille....34.50 | 40.00 |
| 2.Commander.............. 125.00 | 250.00 | 9,2-18's with Adaptor.120.00 |  |
| 9.Commander, R.C..........265.00 | 310.00 |  |  |
| 9.Commander, ESRC ......... 249.50 | 325.00 | PACKARD |  |
| 9.Playboy.................25.00 | 29.50 | 1.Pla-Mor Wall \& B.Box. 27.50 | 29.50 |
| 7. Selectomatic 16.........8.95 | 19.50 | 2.Bar Bracket............2.50 | 3.50 |
| 1.Selectomatic 20.........10.95 | 29.50 | 6.Pla-Milor Wall \& B.Box |  |
| 2. Selectomatic 24........10.50 | 13.50 | (New)...... 34.50 | 45.00 |
| 5.Remote- Speak organ.....22.50 | 25.00 | 9.Willow Adaptor....... 25.00 |  |
| 9.Multi-Selector, 12R....69.50 | 79.50 | 7.Che stnut Adaptor......35.00 | 50.00 |
| 5.Melody Parade Bar.......8.50 |  | 5.Cedar Adaptor.........32.00 | 50.00 |
| 5.30-Wire Wall Box........9.00 | 20.00 | 5.Poplar Adaptor....... 55.00 |  |
| 1.5¢ Wall-0-Matic Wizess.16.50 | 29.50 | 2.Lily Speaker..........17.50 | 20.00 |
| 7.51/ Bar-0-1atic " .19.50 | 37.50 | 9.Violet Spoaker.......17.50 |  |
| 6.5¢ Wall-0-1/atic, 3Wire. 22.50 | 26.00 |  |  |
| 5.5¢, 10¢, $25 \%$ Bar:0-Matic |  | ROCKOLA |  |
| 3-wire............. 34.50 | 45.00 | 9.12 Rec ord. . . . . . . . . 20.00 | 30.00 |
| 1.5\%,10¢,25¢ Wall-0- |  | 9.16 Record.............30.00 | 49.50 |
| Matic Wireless....... 32.50 | 42.50 | 8.Rhythn Master 12..... 28.50 | 35.00 |
| 5.5f, 10¢, $25 \neq \mathrm{Bar}-0-$ |  | 9.Rhythm ITaster 16.....44.50 | 69.50 |
| Matic Wireless....... 38.50 | 49.50 | 9.Rhythm Master 16,ILL.64.50 |  |
| 9.Electro Selector........23.50 |  | 1.Imperial 16.......... 40.00 | 89.50 |
| 9,Wireless Adaptor....... 55.00 |  | 1.Imperial 20..........699.50 | 99.50 |
| 1.Hi-Tone 9800.......... 360.00 | 445.00 | 1.17indsor. . . . . . . . . . . 80.00 | 119.50 |
| 2.Hi-Tone 9800,ESRC..... 399.50 | 425.00 | 2.Monarch. . . . . . . . . . . 85.00 | 115.00 |
| 2.Hi-T one 9800,RC.......389.50 | 425.00 | 9,Windsor,I11..........109.50 |  |
| 6.Hi-Tone 9800,ES....... 350.00 | 425.00 | 9.Std. Dial-A-Tone.... 235.00 | 275.00 |
| 9.Hi-Tone 9800,ES New....775.00 |  | 1.139 Counter..........69.50 | 79.50 |
| 9.Fi-Tone 8800.......... 329.00 | 369.50 | 5.139 Standard.........139.50 | 149.50 |
| 1.Hi-Tone 8800,RC....... 275.00 | 475.00 | 1.'39 DeLuxe.......... 159.50 | 179.50 |
| 2.Hi-Tone 8800,ES....... 335.00 | 375.00 | 6.'40 Super Marble....200.00 | 225.00 |
| 2.iTi-Tone 8800, ESRC.....359.50 | 369.50 | 1.'40 Super Rock......239.50 | 250.00 |
| 6.7il-Tone 8200, RC....... 419.50 | 4.50 .00 | 9.140 super Walnut |  |
| 9.Wall Brackets............2.50 |  | writh hdaptor....194.50 | 225.00 |
| 9, Power Supply, New. . . . . . 10.00 | 16.50 | 1.'10 Super Walnut....175.00 | 245.00 |

## ROCKOLA

6.'40 Naster Marble..... $\$ 179.00$ TO $\$ 185.00$ 1.'40 Master Walnut......150.00 225.00 1.'40 Master Rockolite...175.00 9.'40 Countar.................69.50 4.Wall Box..................... 12.50 2.Bar Box........................12. 50 1.Spectrovox 41............ 89.50
7.Spectrovox, New. . . . . . . . .135.00 9.Glamour Tone Column, New. ....... 109,50
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9.Playb oy......................29.50 Q. DeLuxe, Jr. Console

Rockolite.......... 90.00
5.Playmastor.................179.50 9. 20 Roc. Stocl Cab.

Adptr.Sto p.Amp.Spk....104.50
9.Commando.................... 535.00
A.M.I.
4. Singing Towers........... 100.00
6. Singing Towors ,Now. . . . .395.00
9.Model X-5,Phon0. . . . . . . . .60.00


## WURLITZER

| 10 | 5.00 |
| :---: | :---: |
| 8.P-10, Ill. | 22.50 |
| $9 . \mathrm{P}-12$, | .34.50 |
| 8.P-12, Ill | 49.50 |
| 5.312 | 29.50 |
| 9.P -400 | .25.00 |
| 2.412. | . 39.50 |
| 9.412,D.C.C | . 32.50 |
| 7.412,I11. | .59.50 |
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| 6.24 A. | .85.00 |
| 5.24 Revamp. | 105.00 |
| 5.600... | 125.00 |

99.50
225.00
129.50
395.00
397.50
9.80
21.75
22.50
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89.50
79.50
67.50
139.50
120.00
169.50

## WURLITZER


$\begin{array}{llrr}134.50 & \text { 2.Bar Brackot..............2.25 } & 37.50 \\ & 2.50\end{array}$

 2.750 E.................300.00 445.00 9.750 N ow. ............. $375.00 \quad 429.50$
8.780 E.................325.00 485.00
2.780 E, Now Colonial375.00 425.00
9.780 M.................349.0 50 379.50

6.850................ $425.00 \quad 535.00$
1.950.................. $430.00 \quad 535.00$
8.950, Now. ............ 510.00 590.00
3.300 Adaptor.......... $25.00 \quad 30.00$
1.310 Wall Box.........10.00 29.50
$9.5,10,254^{\prime}$ Wa.ll Box...29.50 45.00
9.320 Wiroloss W. Box. $25.00 \quad 27.50$
2.320, 2-Wiro W.Box...17.50 26.50
5.Ill. 2-Viro B.Box...22.50 43.50
1.332, 2aVirc B.Box....17.50 25.00
1.331, 2-Wiro B.Box...19.50 24.50
1.304, 2-Wiro Stoppors.10.00 12.50
9.Wireless Strollers.. 40.00
9.430 Spenker Cab with 5,10,25申 Box...89.50 $\quad 115.00$
2.350 Wiroloss Speaker29.50
35.00
26.50
125.00

Adp. Amp Step Spk. 99.50
130.00
120.50
22.50
24. 95
39.50
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3.360 Impulso Step......5.00
3.115 Wall Box Wire...25.00
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| ly flley.... . . . . . . . 30.00 | 50.00 |
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| 2.Bally Bull's Eye........79.50 | 89.50 |
| 1.Bally Bull, Jap Conv.....69.50 | 95.00 |
| 1.Bally Convoy............ 199.50 | 245.00 |
| 1.Bally Dofender..........225.00 | 295.00 |
| Q.Bally Lucky Striko......59.50 | 75.00 |
| 4.Bally Rapid Fire....... 159.50 | 225.00 |
| 6.Bally Shoot-The-Bull.... 49.50 | 95.00 |
| 1.Bally Sky Battle.......169.50 | 235.0 |
| 5.Bally Racer..............75.00 | 145.0 |
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| 9.Bally Torpedo,Now. . . . . 200.00 |  |
| 4.Bally King Fin..........139.50 | 179.50 |
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| 9.Bally Eaglo Eye.........49.50 | 75.00 |
| 1. Bakor Sky Pilot........139.50 | 345.00 |
| 9.Bang-h-Decr.............. 65.00 |  |
| 5. Buckley DeLuxe Digger...85.00 | 125.00 |
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| Digger...........49.50 | 75. |


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1. Groetchen Motal Typer... 65.00 4. Groetchen Skill Jump.....32.50 1.Gottlicb Skec Ball Et... 59.50
2. Jennings-Roll-In-Tho -

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\text { Barroll.............. } 109.50
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1.Keoney Air Raidor....... 175.00
750.00104. 50199. 5095.00295.00
65.0095.00
149.50125.0079.50125.00
125.00
75.00229,50100.00
119.5069.50189.50
195.0075.00
75.0099.50
125.00225.00
5. Keeney AntiAiroraft Bl. $\$ 44.50$ To 50.00
1.Keeney ..... Br .45 .00
5.Keeney Navy Bomber......117.00 225.00
4.Keeney Texas Leaguer.... $29.50 \quad 50.00$

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1.Keeney Sub Gun,New......220.00 285.00
9.Keeney Bowlette...........74.50 89.503.Keep 'em Punching....... 149.509.Kirk Air Defense.........69.50
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5.Mutoscope Ace Bomber...279.50 ..... 297.50
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Diggers............... 90.00
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Traveling Crano........50.00 ..... 79.50
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Crane. ...... . . . . . . . . 50.00 ..... 65.00
2.Mutoscope Sky Fighter. .250.005. Mutoscope Magic Finger.110.00 125.003.Mutosc ope Hockey........ 85.00 89.50
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1.Poker \& Joker ..... 119.50
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5.Rockola Ten Pins,LD..... 35.00 ..... 49.50
2, Rockola Ten Pins,HD..... 54.50 ..... 59.50
5.Rockola Torn Mix Rifle... 39.50
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NEW, NLMES OF CONVERTED ARCADE EQUIPMENT Seeburg Chicken Sam.........Shoot-The Jap Seeburg Chicken Sam..........Hit-Hitler Seeburg Chicken Sam.........Trap-The-Jap Seeburg Chicken Sam.........Bell's Super Jap

INE NLMES OF ONW-BALI PAY OUTS Sport Page.......................ast Track Blue Ribbon...................Fast Track Thistle Down..................Race King Sea Biscuit...................Race King Grand Stand...................War Admiral Grand National...............War Admiral

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## CONSOLES

## 9.Across tho Board...... 19.50 To 35.00

1. Bakors Pacors, Now.... 299.50 5. Bakers Pacers.........225.00 1.Bakers Pacer, D.D.... 200.00 9.Bally Entry............. .19.50 3.Bangtails 139......... 165.00 5.Bangtails '40.......... 50.00 5. Bangtails 141.......... 165.00 1.Big Game, P. O............67. 50 2.Big Gamo, F.P...........65.00 2. Big Top, $\mathrm{F}_{.}$P. ............ 50.00 5.Big Top,P.O............. 79.50 8.Bob Tail,F.O........... 69.00 2.Bob Tail.,F.F............73.00 9.By-A-Blado . . . . . . . . . . . 35.00 9.Buckloy Soven Bolls.. 700.00 9. Buckloy Long Shot Parlay....... 700.00 8. Buckloy Colors,Slant Hoad........ . 60.00 9. Bculah Park............ . 89.50
95.00 99.50
149.50
59.50
25.00
22.50
245.05
299.50
49.50
39.50
69.50
25.00
159.50

### 69.50

89.50
85.00
30.00
59.50
39.50
35.00 129.50
30.00 595.00
74.50
165.00
225.00
$395 . \mathrm{CO}$
495.00 29.50

149,50
9.Jockoy Club.......... $\$ 20.00$ To $\$ 35.00$ 9.Jockey Club '41.....179.50 285.00 1.Jung lo Camp,F.P......50.00 89.50 9.Junglo Camp,P.O...... 79.50 1. Jumbo Parado, Comb.... 60.00 2.Jumbo Parado,F.P..... 69.50 4.Jumbo Parado, P.O.... 89.50 3.Jumbo Parado, F.P.Newl79.50 1.Jumbo Parade,P.O. " 149.50 l.Jumbo Parado,Comb." 139.50 3. Jumbo Parade,25.....175.00

| 9.Keno. . . . . . . . . . . . . . . 25.00 | 40.00 |
| :---: | :---: |
| 2.Kentucky Club........ 69.50 | 95.00 |
| 9.Kennette..............69.60 |  |
| 2.Keon Kubes............35.00 | 69.5 |

6.Liberty Bell..........40.00 59.50
6.Longchamps..............20.00 49.50
9.Long Shot.............269.50 199.50
5.Lucky Lucre.......... $110.00 \quad 175.00$ 2.Lucky Lucre 141.....265.00 295.00 1.Lucky Star...........119.00 127.00 9.Lincoln Field.........60.00 79.50 9.Multiple Cubrs,P.0...45.00 50.00 1. Multiple Facer........25.00 65.00 1.Mills 4 3olls........345.00 495.00 8.Fills 4 Dells, Anim

Reel..........350.00 365.00 9.Mills New 4 Bells...550.00 650.00 9.Mills 3 Bells........445.00 585.00 9.Mills Auto Dice.......35.00 42.50 9.Mills 3 Bolls,Now...495.00 675.00
9. Pace Century...........55.00 125.00 9. Paco Makor............ $59.50 \quad 89.50$ 9.Paoes Marathon........99.50
9. Paces Races,Now.....335.00 375.00 5.Pacos Races, Bl.Cab...59.50 79.50 4. Paces Racos, $\mathrm{Br} . \mathrm{Cab} .125 .00 \quad 175.00$ 2.Pacos Racos,Rod Ar..175.00 210.00 9.Pacos 139 Saratoga...40.00 60.00 6. Paces 140 Saratoga...75.00 95.00 5.Paces '41 Saratoga...99.50 120.00 5.Paces Saratoga, Comb.119.50 125.00 1.Paces Reels,Comb.....99.50 179.50 1.Paces Reols,New......245.00 279.50 9.Paddock Club..........19.50 69.50 9.Pamco DeLuxe Bells...15.00 22.50 9.Parlay Races..........39.50 49.50
 5.Pay Day................ . $90.00 \quad 325.00$ 9.Pheasant............. . . . 35.00 9. Pickem. . ............... . 45.00 9.Pot Shot................25.00 9.Preakness...............23.00 30.00
9. Ray's Track............30.00 69.50
8.Rio.....................15.00 25.00$\begin{array}{ll}\text { 9.Rollette.................25.00 } & 39.50 \\ \text { 9.Rosemont...............20.00 } & 39.50\end{array}$
4.Royal Draw.. ..... 115.00
95.00

|  | CON SOLES |  |  |
| :---: | :---: | :---: | :---: |
| 9. See burg Races. . $\quad . .9$. . $\$ 35.00$ |  | 5.Tanf oran. . . . . . . . . $\$ 39.50$ | To \$45.00 |
| 9. Saddle Club. ............25.00 | T0 \$29.50 | 9.Track King.......... 15.00 | 30.00 |
| 6.Silver Bell..............35.00 | 50.00 | 9.Track Meөt......... .225:00 |  |
| 1.Silver Moon, P.O..........85.00 | 150.00 | 9.Track Odds, West... 125:00 |  |
| 2.Silver Moon,F.P......... 80.00 | 150.00 | 6.Track Odds, Buckley.249.50 | 309.00 |
| 9.Silver Moon, 10¢6........95.00 | 104.50 | 6.Track Odds(Daily |  |
| 9.Skill Field...............47.50 | 69.50 | Double).........400.00 | 500.00 |
| 9.Skillo.....................55.00 | 69.50 | 2.Track Odds,DD,New. . 485.00 | 595.00 |
| 9.Skill Time 137...........32.50 | 50.00 | 5.Track Time '38......75.00 | 140.00 |
| 6.Skill Time 138...........69.50 | 124.50 | 4.Track Time 137......39.00 | 40.00 |
| 5.Square Bell............... 42.50 | 69.50 | 6. Track Time 138 TKT..75.00 | 115.00 |
| 9.Stanco Bell,Single........9.50 | 105.00 | 9.Track Time ${ }^{\text {P }} 37$ TKT..39.50 | 55.00 |
| 5.Stanco Bells, Double....119.50 | 125.00 | 2.Triple Entry.......106.50 | 160.00 |
| 1.Sugar King...............39.50 | 65.00 | 1.Two Way Super Bell.325.00 | 345.00 |
| '2.Sun Ray................. 169.50 | 229.50 | 5.Two Way Super Bell. |  |
| 3. Sun Ray, New: . . . . . . . . . 175.00 | 219.50 | New.......... 355.00 |  |
| 4. Super Bells, $5 \not \subset$ Combin- ation........ .139 .50 | 279.50 |  |  |
| 2. Super Bells, 5¢ ${ }^{\prime}$ New....245.00 | 269.50 |  |  |
| 6. Super Bells, 25¢.......150.00 | 175.00 |  |  |
| 9.Super Bells, $25 \not \subset$ New... 239.50 |  |  |  |
| 9. Super Track Tïne TKT...189.50 |  |  |  |
| 1.Super Track Time........249.50 | 400.00 |  |  |
| 9.Suzic Q..................25.00 |  |  |  |

## THE CONFIDENTIAL PRICE LIST

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE NEW YORK CITY

## SLOTS

MILLS
9.5द Emerald Chrome, HL. . $\$ 260.00$ To 270.00 $9.10 \not \&$ Emerald Chrome, HL.. 250.00
$9.25 \notin$ Emerald Chrome,HL.. 300.00 9.5 $\not \subset$ Gold Chrome, HL . . . . . . 275.00 1.5\& Gold Chrome...........225:00 2.10\& Gold: Chrome .......... 234.50 1.25\& Gold Chrome......... $269: 50$ 6.50\& Gold Chrome......... 495.50 2.5\& Copper Chrome........215.00 9.10\& C opper Chrome .......235.00 9.25 $\neq$ Copper Che ome....... 248 \& 50 9.5\& Club Boll............. 195.00 9.10\& Club Bell............. 172. 50 2.25\& Club Bell............175,00 9.50\& Club Bell............ 340.00 5.14 Blue Front............. 45.00 2.5\& Blue Front.............. 89.50 1.10\& Blue Front............110.00 1.25\& Blue Front............99.50 6.50\& Blue Front........... 325.00 9.5\& Blue Front, MPO...... 175.00 9.10\& Blue Front, MPO..... 175.00 6.10\& Blue Front Fortune

Rec1............ 84.50
9.1\& Brown Front, New. .... .185.00 6.1\& Brown Front...........74.50 1.5\& Brown Front...........149.50 1.10¢ُ Brown Front......... 135.00 5.25\& Brown Front.......... 149.50 9.50\& Brown Front..........249.50 1.5\& Cherry Bell,3/10....115.00 5.10\& Cherry Bell, 3/10..119.50 5.25 $\not \subset$ Cherry Bell, $3 / 10 . .135 .00$ $6.5 \not \subset$ Cherry Bell, $3 / 5 \ldots 139.50$ 9.10\& Cherry Bell, 3/5...125.00 9.25 \& Cherry Bell, 3/5... 110.00 1.5\& Cherry Bell(Chrome).211.50 9.25\& Cherry Bell (Chrome)220,00 5.1\& Bonus Bell............160.00 1.5\& Bonus Bell............130.00 1.10\& Bonus Bell........... 189. 50 9.25 $\not \subset$ Bonus Bell.......... 185.00 2.5\& Orig.Chrome Bell.....199.50 2.10\& Orig.Chrame Be11...209.50 6.25\& Orig.Chrame Bell...215.00 2.1\& Q.T.BBlue.............. 35.00 5.5\& Q.T.Blue ................. 62. 50 5.10\& Q.T. Blue ...............70.00 9.25\& २.T.Blue ,New........ 125.00 8.1f Q.T.Green.............. 35.00 5.5\& Q.T.Green..............49.50 9.10\& Q.T.Ĝreen.............. 49.50
 2.1\& E.T.Glittor Gold......55.00 5.5\& Q.T.Glitter Gold......85.00 9.10f Q.I. Glitter Gold.... 70.00 2.1\& Q.T.Glitter Gold, New. 75.00 9.5\& Q.T.Glitter Gold, Now. 114.50 9.10\% Q.T.Glitter Gold," .110.00 9.1\& V.P.Bell.................. 34.50 9.5¢ V.P.Bell,J.P........... . 42.50 3.1f V.P.Bell, Groen.......... 18.50 1.5\& V.P.B ell,Groen........22.50 5.1\& V.P.Bell, B\&G, Now. .....49.50 5.5 $¢$ V.P.Bell, B\&G............37.50
275.00 265.00
250.00 275.00 289.50
99.50
159.50 159.50 195.00 350.00 216.00 225.00
89.50
180.00 235.00 210.00 226.50 325.00 175.00 175.00 199.50 250.00 147.50 189.50 235.00 225.00 245.00 245.00 225.00 235.00 275.00 300.00
89.50
49.50
65.00
49.50
70.00
125.00
85.0
89.50
125.00
125.00
45.00
52.50
39.50
39.0
50.00
5.5\& V. P. Bell, B\&G, New. $\quad \$ 50.00$ To $\$ 82.50$ 2.54 " Chrome.............45.00 9.10\& V.P.Chrome, Plus....39.502.5申 Futurity................65.0075.00
9:10\& Futurity..............75. 750 ..... 89.50
9:25ф Futurity.............675.00 ..... 95.00
954 Futurity.............50.50 ..... 194.50 ..... 72.50
9.104 Yellow Front........67.50

$$
77.50
$$

9.25\& Yellow Front....... 110.00
59.50
5.5\& Smoker Bell........... 35.00 ..... 85.00
185.00
149.50154.50
164.50125.00
49.5089.5095.00
35.0042.50
100.0055.00
95.00144.50145.00185.0025.00
84.50
99.50 150.00 295.00 235.00 275.00 275.00 150.00 185.00 225.00 295.00 149.50 150.00 175.00 185.00
225.00 35.00 30.00 24.50 22.50

9．10\＆Chrome Sup．Ch．．．．．． $\mathbf{\$ 7 0 . 0 0}$
9．10\＆Chrome Chf．，SP．．．．．．150．00 To 152.00
5．5\＆Red Skin．．．．．．．．．．．．．．139．50
5．10\＆Red Skin．．．．．．．．．．．．． 149.50
3．25\＆Red Skin．．．．．．．．．．．．．200．00
5．5申 Big Chief．．．．．．．．．．．．．．109．50 5．10申 Big Chief．．．．．．．．．．．．．119． 50
6．$\$ 1.00$ BC11．．．．．．．．．．．．．．． 450.00
5．XXV Cigarola．．．．．．．．．．．．．．．169．50
6．V．Cigerolla．．．．．．．．．．．．．．．．89．50
9．XVV Cigarolla．．．．．．．．．．．．．．99．50
5．XVB Cigarolla．．．．．．．．．．．．． 80.00
9．5\＆Escaltor，DJP．．．．．．．．．．．20．00
5．5ұ Victory Chief．．．．．．．．189．50
9．10\＆Victory Chief．．．．．．．260．00
9．25\％Victory Chief．．．．．．．275．00
3．5द́ 4 Star Chiof．．．．．．．．．．119．50
3．10¢ 4 Star Chief．．．．．．．．129．50
$3.25 \ell^{\prime} 4$ Star Chief．．．．．．．．． 135.00
6．1ł Dixie Bell．．．．．．．．．．．．．35．00
6．5\＆Dixie Bell．．．．．．．．．．．．．65．00

## WATLING

9．1\＆Rolatop．．．．．．．．．．．．．．．．．．29． 29
1．5\＆Rolatop．．．．．．．．．．．．．．．．．． 35.00
1．10\＆Rolatop．．．．．．．．．．．．．．． 42.50
5．25\＆Rolatop．．．．．．．．．．．．．．．． 95.00
5．50\＆Rolatop．．．．．．．．．．．．．．．． 125.00
9．5\＆－25\＆Rolatop．．．．．．．．．．．．．32．50
9．5ұ九 Club Bell．．．．．．．．．．．．．．． 59.50
1．1f Twin JP．．．．．．．．．．．．．．．．．25．00
1．5\＆Twin JP．．．．．．．．．．．．．．．．．．29．50
9．10\＆Twin JP．．．．．．．．．．．．．．．． 42.50
8．25\＆Twin JP．．．．．．．．．．．．．．．75．00
9．5¢ Twin JP，GA．．．．．．．．．．．．．39．50
9．1द Blue Scal．．．．．．．．．．．．．．．．．．15．00
$9.5 \not \subset$ Blue Soal．．．．．．．．．．．．．．．22．00
9．10\＆Blue Soal．．．．．．．．．．．．．． 35.00
9．25\＆Blue ．Boll．．．．．．．．．． 35.00
9．1申 Treasury．．．．．．．．．．．．．．．．．．29．50
9．5\＆Treasury．．．．．．．．．．．．．．．．．．22．00
9．10\＆Treasury．．．．．．．．．．．．．．． 44.50
9．5\＆Treasury，New．．．．．．．．． 169.50
8．5\％Wonder Vendor．．．．．．．．．． 32.50

GROETCHEN
र，$\overline{5} \neq$ Columbia Chrome．．．．．．． 39.50
9．1द Columbia．．．．．．．．．．．．．．．．27．50
1．5 $\downarrow$ Columbia Cig Reol JP．39．50
3．5f Columbia Fruit．．．．．．．．55．00
5．5\＆＇Columhia JPV Bell．．．．59．50
9．10\＆Columbia DJP．．．．．．．．．42．50
9．10\＆Columbia Club Bell．．99．50 5．5¢ُ Columbia Club Cig．GA．82．50 $9.10 \not \subset$ Colunibia＂＂＂．99．50
1．5\＆Columbia Cig•G．A．．．．．．32．50
9．5¢ Columbia Orig•G•Ap．．．65．00
7．Conv．Columbia，Chrome．．．．69．50
35.00
44.50
64.50
179.50
84.50
49.50
89.50
93.50
125.00
150.00
49.50
35.00
65.00
89.50
42.50
90.00
75.00
110.00
89.50
115.00
115.00

55．00
87.50
500.00 175.00
169.50 90.00
250.00

## PACE

9．5द Bantam．．．．．．．．．．．．．$\$ 25.00$ To $\$ 52.50$ 9．10\＆Bantar．．．．．．．．．．．．12．50 $25 . \mathrm{CO}$ 9．5\＆Comet，F．V．．．．．．．．．．． 49.50 89．50 5．54 Camet Blue Front．．59．50 89.50 5．10\％Comet Blue Frant．69．50 99.50
$5.25 \psi^{\prime}$ Comet，Blue Front， $60.00 \quad \$ 89.50$
6．5द́ All Star；MPO．．．．．．44．50 89．50
9．14 All Star，2／4．．．．．25．00 39.50
5．14 Chrome Rocket，New． $80.00 \quad 119.50$

9．25\％Rockets．．．．．．．．．．．．．．．．100．00
9．5¢ Club Bell．．．．．．．．．．．65．00
9．10द Camet Whito Frt．．55．00
$9.5 \not \subset$ S．J．Pb．Red Cab．．．．．75．00 9．10d S．J．P．Red Cab．．．80．00
5．5\＆́ DeLuxe 3／5．．．．．．．．．80．00
5．25\＆DeLuxe．．．．．．．．．．．． 145.00


## THE CONFIDENTIAL PRICE LIST

## An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by

 "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY
## ONE - BALIS

| 9.Arlington. | \$20.00 | To \$57.50 |
| :---: | :---: | :---: |
| 9.Aksarben, P.O. | 24.50 |  |
| 4. Arr owhead | 15.00 | 44.50 |
| 9.Big Race, | 29.50 | 39.50 |
| U. Big Prize,F | 75.00 | 90.00 |
| 2. Big Prize,P | 35.00 | 50.00 |
| 1. Blue Grass,F.P | 130.00 | 195.00 |
| 5. Blue Ribli־, P.O. | .65.00 | 95.00 |
| 1.Club Trophy, F.P | 250.00 | 395.00 |
| 6. Congo. | 39.50 |  |
| 5. Contest, F.P | 99.50 | 149.50 |
| 6.'41 Derby, F. | 175.00 | 36.50 |
| 9.Dark Horse;F.P | 120.00 | 139.50 |
| 9. Derby King, P.O | . 25.00 |  |
| 9.Derby Clocle, F.O | 25.00 |  |
| 1. Derby Heat, P.O. | 29.no | 35.00 |
| 5.Derby Time, P.O | 45.00 | 79.50 |
| 9. Derby Winner, P. | 125.00 | 169.50 |
| 9.Eureka, F.P. | 29.50 | 32.50 |
| 9. Feed Bag, P.O | . 39.50 | 85.00 |
| 6.Flasher, P.O. | 17.50 | 39.50 |
| 9.Fleetwood. | 25.00 |  |
| 5. Fairmount. | 500.00 |  |
| 9.Fair Grounds, P. | 22.50 | 34.50 |
| 8.Five-In-One,.F.P | .25.00 | 39.50 |
| 3.Fortune, F.P. | 275.00 |  |
| 5.Gold Cup, F.P. | 37.50 | 65.00 |
| 6.Grand National, | . 59.50 | 105.00 |
| 1.Grand Stand, P.O. | .79.50 | 85.00 |
| 2.Gold Medal, P.O. | 35.00 | 60.00 |
| 1. Hiawthorne, P.O. | 49.50 | 75.00 |
| $9 . \mathrm{Hi}-\mathrm{Boy}, \mathrm{P}$. O | 35.00 | 39.50 |
| 1. Horseshoes, P. 0 | . 30.00 | 35.00 |
| 5.Jockey Club. | 279.50 | 350.00 |
| $6 . L o n g$ Acre. | 269.50 | 440.00 |
| 5.Long Shot,P.O. | 160.00 | 250.00 |
| 2. One-Two-Three '39 | . 20.00 | 45.00 |
| 6. One-Two-Three 140, | 75.00 | 85.00 |
| 2. Owl , F ${ }^{\text {P }}$ | 35.00 | 45.00 |
| 5.Owl, New | 90.00 | 109.50 |
| 6. Pimlico;F.P. | 225.00 | 385.00 |
| 9. Pimlico,New. | 465.00 |  |
| 2.Pacemaker, P.O | . 49.50 | 75.00 |
| 3. Pot Shot. | .50.00 |  |
| 9. Preakness, T | 12.00 | 23.00 |
| 9.Races, F.P. | . 50.00 | 54.50 |
| 6. Race King, Re | 239.50 | 259.50 |
| 1. Record Time, F.P | 115.00 | 165.00 |
| 9. Seven Flasher | . 50.00 | 94.50 |
| 1. Sky Lark, F.P | 224.50 | 245.00 |
| 6. Sport Event, F.P. | . 85.00 | 94.50 |
| 6.Sport Special,F. | .85.00 | 125.00 |
| 1. Sport Page, P. 0 | . 37.50 | 65.00 |
| 2. Santa Anir $a, P$ O | 159.50 | 195.00 |
| 5.Spinning Rools, P | . 94.50 | 125.00 |
| 5. Sport King, P.O. | 200.00 | 250.00 |
| 9. Stepper Upper, P. | . 45.00 |  |
| 2.Track Record, P. 0 | 54.50 | 64.50 |
| 8.Thistledown, P.O | . 59.50 | 79.50 |
| 9.Thorobed.. | 279.50 | 300.00 |
| J. Turf Champ,F.F. | 15.00 | 39.50 |
| 9.Turf Special | .15.00 |  |
| 5.Turf King. | 299.50 | 385.00 |
| 5.Turf King, Ne | 500.00 |  |
| 6. Victory, F.P. | . 39.50 | 57.50 |
| 6. Winning Ticket. | .35.00 | 90.00 |

# THE CONFIDENTIAL PRICE LIST 

# CAn Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORR CITY 

## FHEE PLAY GAMES

| 2.A.B.C.Bowler......... \$29.50 | \$ 49.50 | I.Contact........... $\$ 10.00$ | To ${ }^{\text {W }} 25.00$ |
| :---: | :---: | :---: | :---: |
| 3.A.B.C.Bowler (New)....85.00 |  | 9.Contest............. . 52.50 | 82.50 |
| 3.Action (Rev).........135.00 | 139.50 | 9.Convention...... . . 12.00 | 17.50 |
| 2.Air Circus.............89.50 | 129.50 | 2.Cowboy . . . . . . . . . . . 15.00 | 25.00 |
| 6.Air Circus,New. . . . . . 77.50 | 125.00 | 4.Cross Line.........19.50 | 45.00 |
| 2.Air Force..............39.50 | 49.50 | 9.Crystal............ 14.00 | 27.50 |
| 9.Lirliner...............10.00 | 17.50 | 9.Crystal Gazer......26.50 | 52.50 |
| 2.Airport................19.50 | 25.00 | 5.Click..............55.50 | 79.50 |
| 9.Airway. .................. 9.50 | 17.50 |  |  |
| 2.Alert,Rev............. 115.00 | 139.50 | 9.Dandy. . . . . . . . . . . . 10.00 |  |
| 2.Ali Baba...............12.00 | 25.00 | 9.Daily Dozen. . . . . . . 10.00 |  |
| 4.ill innerican...........22.50 | 35.00 | 1. Davy Jones ......... 10.00 | 25.00 |
| 3.All Out (Rev.).......119.50 | 127.50 | 1.De-Icer (Rev)...... 50.00 | 119.50 |
| 4.Anabel. . . . . . . . . . . . . 17.50 | 35.00 | 4.Defense (Genco)....85.00 | 105.00 |
| 1.Argentine.............. 30.00 | 54.50 | 2.Defense (Baker)....10.00 | 22.50 |
| 2.Arizona (Rev)........159.50 | 165.00 | 1.Destroyer (Rev)....72.50 | 127.50 |
| 9.Armada..................19.50 | 29.50 | 1.Dixie..............19.50 | 32.50 |
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| 2.isttention..............22.50 | 34.50 | 1.Doublo Feature.....15.00 | 25.00 |
| 9.Aval on.............. . . . 10.00 | 24.50 | 5.Doughb oy . . . . . . . . . 15.00 | 17.50 |
|  |  | 2.Double Play........32.50 | 42.50 |
| 9.Banner. ................ 12.50 |  | 2.Drum Major.........16.50 | 17.50 |
| 1. Bally Beauty...........22.50 | 35.00 | 4.Dude Ranch......... 16.00 | 30.00 |
| 1.Battle (Rev)...........89.50 | 119.50 | 2.Duplex.............32.50 | 37.00 |
| 9.Battle (Rev). New....109.50 |  | 9. Dive Bomber (Rev)..42.50 |  |
| 4.Bandwagon . . . . . . . . . . . 19.50 | 35.00 |  |  |
| 1.Bang. .................. 22.50 | 25.00 | 1. Eaglo Squadron(Rev) 99.50 | 122.50 |
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| 6.Big League.............17.50 | 29.50 | 1.Fantasy..............7.50 | 25.00 |
| 4.Big Parade.............80.00 | 120.00 | 1.Fifth Inning.......15.00 | 25.00 |
| 1.Big Show...............18.50 | 25.00 | 6.Fifty Grand.........19.50 | 29.50 |
| 4.Big Six.................15.00 | 25.00 | 2.Five-In-One........30.00 | 47.50 |
| 6.Big Ten................ 10.00 | 24.50 | 2.Five \& Ton........ 109.50 | 110.00 |
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| 1.Champion..... . . . . . . . . 10.00 | 25.00 | 2.Golden Gate........12.50 | 20.00 |
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| 4.Clover................. 59.50 | 83.50 | 2.Hi-Hat.............. 32.50 | 47.50 |
| 1.C.O.D...................10.00 | 25.00 | 1.Hi-Stepper..........24.50 | 32.50 |
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## THE CONFIDENTIAL PRICE LIST

An Exclusive Merchandising Service tor the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CTTY

## FREE PLAY GAMES



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The Confidential Price lists are to be read as follows: First price listed is lowest price for the week; Second price listed is highest price for the week; Where only oneprice appears this should be censidered lowest price.

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## CODE

CHECK THIS CODE CAREFULLY. BECOME ACQUAINTED WITH EACH ONE OF THE CODE NUMBERS AND WHAT THEY SIGNIFY. THESE CODE NUMBERS APPEAR IN FRONT OF THE NAME OF EACH MACFPME.

> 1-Means priee weent up.
> 2-Means price went down.
> 3-Means this machine just added to list.
> 4-Means prices went up and down same week.
> 5-Means priees remained same as in past week's issue.
> 6-Means no prices quoted for this machine this week.
> 7-Means no prices quoted for this machine for past two weeks.
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