"the Confidential weekly of the coin machines industry",

"In this period of constant change, of uneasiness. of all the unaccustomed occurrences caused by all-out effort in an all-out war, I believe it is not sentimeut, not conceit, but good common sense for a business man to look backward at the years that have passed to try to find a common denominator with the years of the future.
"In my own case, I consider I have found this common denominator to use as a guide for the future and I can express it in one word: LOYALTY.

LOYALTY To My God And To My Country
LOYALTY To My Family And To My Friends
LOYALTY To My Industry And To My Business Associates
LOYALTY To All My Fellow Human Beings
"On the moral level everyone will agree that Loyalty is a virtue that should be practised for its own sake. On the practical level business men may question, 'Does loyalty pay?'
"My own experience leaves no doubt of the answer-EMPHATICALLY YES!
"Such success as I have enjoyed, the building pictured here which many have acclaimed the most beautiful automatic music showroom in the country, the contributions I have been able to make to worthy causes, the War Bonds I have been privileged to buy, etc., etc., are all the result of my years of association with Wurlitzer-my loyalty to them -AND their loyalty to me-as their first distributor of coin operated phonographs.
"My purpose in making this statement is to put into words what I know many of my frieuds in this closely knit industry feel—an abiding faith in the future of a great industry in this greatest country in the world-based on more than merely dollar and cents values."

Morris Hankin



"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINES INDUSTRY"
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A CONFIDENTIAL INTERCHANGE OF NEWS, VIEWS AND PREDICTIONS OF THINGS TO COME FOR THE LEADING COIN MACHINES INDUSTRY.

# "The Coin Machines Merry-Go-Round" By Bill Gersh 

## Quarter-yearly review

had very little or no merchandise to sell-but still could sell good will.

## PETRILLO LEAVES WAY OPEN

These are the leading causes that were sponsored by The Cash Box during the first quarter of 43 : Proposal for a phono record armistice. A meet ing with James C. Petrilo, president or arrangements for continued recording for the make arrangements for continued recording for the
coin operated musi industry.
to locations. Operating overhead has increased
Pay $30 \%$ commission to locations. Operating overhead has increased $t$ least $20 \%$ and with wages going ever higher, with labor a serious
roblem, with loss of a certain portion of the 300,000 retail establishments xpected to close this year, the one best insurance the operator has is to apidly arrange for $30 \%$ commission to the average location and thereby rotect himself and at the same time accumulate a proper reserve for the

Help Uncle Sam get approximately $\$ 5,000,000$. from the 50,000 or ounter games that are now gathering dust instead of revenue by buying e $\$ 100$ license and arranging with the location that the first $\$ 100$. to ome out of the machine pay for the license and the regular percentage crangement to go into effect only when the license has been paid. In this ay a great many coinmen are going to find a new method for payment $f$ all licenses generally and also find operating counter games profitable with the $\$ 100$. license now in effect

A National Board of Trade for the coin machines industry by arranging re country into sections with directors from each section to make up the lational Board of Trade and thereby have a representative group for the sen in this industry to meet with officials and organizations, to handle prorotion and publicity, to watch over all the interests of the industry. The eed for a National Board of Trade grows greater each day. Many have rritten The Cash Box acclaiming this suggestion and asking that action e taken on it immediately

Control of juvenile delinquency was completely discussed in our March 23 ssue and the trade advised that because of this growing national problem that $t$ protect itself by arranging that no minors play any of the machines, specially slots, consoles and other equipment in this category.

Financing charities was discussed in our past (March 30) issue. This $s$ one of the best actions that can be taken at this time by all coinmen and their associations to gain the sort of good will from the public that s necessary for the preservation and continued well being of all the trade (And this again shows the need for a National Board of Trade to publicize

KEEP GOOD WILL

One of the very best speeches of this war period was that of I . A. Hirschmann of Bloomingdale Brothers before the War Council of the Associated Chain Drug Stores at the Waldorf-Astoria Hotel (Mar. 16) wherein he warned against pushing customers around and misrepresentation of merchandise quality during this period when sales are. a lot easier. "Customers" good will should not be sold short," Mr. Hirschmann stated and said, retailer does not have to be a merchant to be in business today, but he

We recommend that everyone of our readers clip this statement and it where they can see it at all times. The very fact that sales are a easier today, that bigger averages than ever before are being enjoyed, not mean that the coinman can relax for a moment giving his customers

Those jobbers, distributors and manufacturers who believe that all hey will have to do to get back into swing again is simply obtain a new machine and yell, "Come and get it," are going to be in for a lot of deverments are under wistreatment pioneering work all over again-tomorrow.
The industry may change completely. It may change in methods of operating, sales and manufacture, but, the basic backbone will still be there. Those men who are doing everything they possibly can to remain in busirecognized this fact and have worked carefully and cooperatively with these The same is true for every operator. By abusing location owners now curtly advising them what they can and cannot get, means a sure stop stronger than it ever was before. From every standpoint the trade ind mint type service and better business
Discussing advertising, Mr. Hirschmann urged the chain drug retailers not to discontinue promotion despite the fact that business is easy to get you have no merchandise to sell," he said. "Keep your contact with your

We are in complete agreement with Mr. Hirschmann. As far as the coin machines industry is concerned those men who will first and best accruing will be the men who had the proper understanding of how to
already nerchandise, how to promote, how to advertise, during a time when they

You've probably read that Petrillo and his executive board of AFM have decided to keep up the ban on new recordings. This was expected. It was also expected that Petrillo would leave the way open for further negotiation. He did. Declaring that the next move to end the ban was up to the record manufacturers, he told them, "There is nothing further we can present until you are prepared to submit in good faith constructive proposal: for the solution of this tragic problem." And that's that. You music men are right back where you started from over seven months ago. How muck longer this ban will continue is entirely up to yourselves. The best sugges tion that can be made at this time is for the music leaders (who are among the subscribers to The Cash Box) to get together with all the music men in their territory, talk over how far they'll go, obtain whatever idea: each may have about a solution and let's call a War Council meeting-quietly-and present our plans for the consideration of the whole. Such a meeting can be arranged thru The Cash Box. We can spend two or three days, if necessary, discussing the problem, offering suggestions, making plans and then decide on what action should be taken. DO YOU WANT SUCH A MEET

## THE CONFIDENTIAL PRICE LISTS

Since its inception subscribers of The Cash Box have been making recommendations for improving its various features. We are extremely proud and at the same time tremendously and humbly grateful for this marvelous display of interest in The Cash Box. Not a week goes by but what we receive anywhere from five to fifty letters with suggestions. Many of thest have been adopted.

Some letters refer to The Confidential Price Lists, commenting on the wide divergence in the high and low prices of certain equipment. As reporters we can only feature the market prices as they are quoted. We realize, many times, when we see extremely low and just as extremels high prices for one certain machine, that they are going to seem out of line to our readers. Yet, there they are. The Confidential Price Lists can only report them as would the Stock Exchange, by posting them on the board. Some machine prices do not change for months. The Confidential Price Lists, rather than show no price for the week, retain the last known quotations for such equipment so that the trade at least have the last known quoted prices as a basis for doing business.

We realize, too, that when it comes to slots and consoles, prices ar going to be widely divergent these days. Someone in Los Angeles may feel that the Blue Front he has is worth $\$ 150$. and someone in Philadelphia may believe it only worth $\$ 75$. Of course, condition, serial number, appear ance, demand, territory, etc., must all be taken into consideration. Wre cannot do anything else but report each quotation and depend on the trad for average price adjustment best suited to their own territorial peculiarities

## HONORABLE MENTION

Honorable Mention Awards this week go to
Morris Hankin of Hankin Music Company, Atlanta, Ga., for his great work in behalf of outstanding charitable causes, reflecting much credit upon the industry.

David S. Bond of Trimont Coin Machine Company, Boston, Mass., fo opening such beautiful, new showrooms and offices, giving encouragement and helping to build up morale of the industry. Not only is this a daring

Homer E. Capehart of Packard Manufacturing Corp., Indianapolis, Ind for having won the Army and Navy "E" for his firm, thereby reflecting much redit and honor upon all the industry

## LOCKS \& KEYS

We have been in receipt of a number of letters from subscribers recommend ing that we once again call attention to the trade that when shipping machine these days to be sure to check the lock and key. These are becomthere is not only delay in getting the machine out on location, but, man times the lock has to be broken, and this is absolute waste- unpartriticic in
C.R.R.

We believe that this week's (Spring Special) issue of The Confidential Record Report strikes an entirely new note. We hope that many more will now adopt the suggestion made by The Cash Box months ago to obtain factory locations. This issue can be used to solicit such locations.

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# $\mathrm{c}_{4}$ <br> By Brelfuroh 

A (2943) COPTRTGHED FEATURE OF "THE CASH BCX" 381 FOURTH AVE., NEW YORK
The New York Daily News, Sunday, March 21, carried a lengthy story on the morale building effect of pins for service men in London recreation roons. Service men are given coins iree, and awarded prizes for high scores. New York's Mayor La Guardia is chided for his attitude......John B. Kennedy, radio commentator, in an airing of gambling, claims it is an American custom, and slots smould be licensed locally for revenue.....The losing decision given Willie Pep, Hartford lightweight, at the Garden cost local coinmen some bucks and at $3 \frac{1}{2}$ to I....Decca Records, Inc. showed a net profit for 1942 of $\$ 806,143$ or $\$ 2.08$ a share, against $\$ 781,050$ or $\$ 2.01$ a share the year before.

Economy Supply offers the trade Genuine $A B T$ and Keeney pellets for guns.....Dave Margolin and Tony Gasparro of P祭nattan Phono. busy with Rock-Ola Commandos......Joe Munves up from Norfolk, visits brother Mike for the week-end......Leon Berman of New York Supply doing some traveling around the Tast..... Morris Hankin, finishing up a two week vacation in the Big City where his many friends kept him up all hours of the night entertaining him in any number of ways..... Lew London of Leader Sales offers some fine slots, consolesand l-balls, some new, some factory reconditioned......J. R. (Pete) Pieters, King Pin Games looking for a used electric hand drill, not less than $\frac{1 n}{4}$ chuck.....Harry and Sam Wichansky of Atlas Vending, run a special on tubes...... Frank Page of Roanoke Vending lkchinc, comesalong with some new consoles.....Eddie Loopold, National Vending Co becomes a subscriber. Iddio's Jooking for some Turf Champs.....Hope Bill larmer of Sicking isn't canght in the flood area with his load of slots.....Al Bouterious, Mills Sales, Oakland, keepirg a scrap book of cointoons.

Dave Bond's three day party at his gorgeous new showrooms and offices attracted coinmen from far and wide to Boston. Dave won many compliments, not only for the beauty of the offices, but more important, for the great faith he displays for the future of his industry, and also for the preparation for the postmar cra......... Mex Bushrick of Capital Amusernent, Philly, reports that Sidney (Sonny) Birnbaum has just gone into tho Navy......That injunction obtained against Mayor Hague of Jersey City to prevent the Ikyor or his police department from molesting phonos isn't going to do much good now with the new ordinance that was just passed by Jersey City's commissioners. Children under 17 are prevented from entering stores that have phonos from $9 \mathrm{~A} . \mathrm{M}_{\text {. }}$ to $4.30 \mathrm{P} . \mathrm{M}_{\text {. }}$ and after $9 \mathrm{P} . \mathrm{M}_{\text {. O Oners of such places are subject to } \theta}$ H200. fine and 30 days in jail for violations. At the same time the city has also arranged for a license fee of $\$ 100$. per phono. (It just doesn't pay to attempt to push around the powers that be.)

Fred Gaunt of General Music Company selling music and buying consoles, slots, lballs and phonos.....Charlie Katz settles his family in Long Island, N.Y. while he continues traveling and buying.....Nice letter from Nate Gottlieb informing D. Gottlieb \& Co, have been able to secure a load oi Gottlieb games thru ad in The Cash Box, but is looking for more..... Budge Wright, Western Dist., Portland, Ore. offering pins and music.....Sam Winsterg of Chicago Nov. Co.has large selection of tubes for sale.... Collis Irby and Earl Reynolds of Walbox Sales, are offering phonos, mus :c supplies and consoles..... Bill Helrigel of Keystone, Philly, distributor for Mills for past 25 years, has those slot parts.....Fred Iverson and Johnny Billota of Eastern Sales, Rochester, now taking inventory - will have some good buys when ready.....Bill and Carl Heppel of Badger Sal os Co. offer definite cash prices for consoles, slots, areade and music.

Ben and Si Lazar of B.D. Lazar buying late model pins.....Nat Schoen looking for Mills 3 and 4 Bells..... Herman Perrin of Runyon Sales rides down to Bost on for Dave Bond's party.....John M. Stuart, Paris, Ky offers rome IIills Q.T.'s.....Carl Trippe of Ideal Novelty has what coinmen are looking for - Candy and Cigarette machines, and a batch of arcade equipment.....Ben Axelrod of Olive Novelty, St. Louis, offers his usual weekly snecial.....Ben Fine of Baltimore comes along with a load of pins and consoles.....A.J.Dursell Novelty of Now Jritain, Conn, notifies the trade of some brend new arcade equipment he will sell..... Barney Frericks of Arrow Novelty, St. Louis, looking to buy some Bingo Ticket Camcs..... Si Reichbaum of Mechanics Service, Pittsburg will buy all your late pins.....Ray Bigner, Wesco Novelty, Cincinnati, looking for lballs.....Willie (Little Napolean) Blatt, of Supreme Vending, Brooklyn, N.Y. buying Keeney Anti-Aircrafts.....Earle Baclee, National Novelty, I. I. dusting off his tennis rackets with the approach of spring.....Woolf Solomon of Central Ohio, Columbus, some fine buys in consoles, slots and arcade......Meyer Parkoff, Atlantic Dist., N.Y.C. selling music operators plenty of program strips.....Frank Engel, Automatic Sales, Philly, offers some music at nice prices......Henry Seiden, Albany, N.Y. sending out some late pins.....Jack Mitnick, Geo. Ponser Co. returns to New York from a southern trip, and George leaves on one.....Julcs Olshein, Albany looking for Superior Salesboerds.... Cliff Cook, Miami, Florida warits Guns for Tom Iix Radio Rifles..... Bob Hunter has opened the new offices of Dixie Sal.r s.t 682 Iadison Avenue Memphis, Tenn. where he will continue to serve his friends to the best of his ability.

# QUARTER-YEARLY MARKET REPORT 

## [Spring, 1943]

## FOREWORD

The coin machines market is an entire changed unit. Whereas operators, jobbers and distributors, just three months ago, were still anxious to hurriedly rid themselves of certain types of equipment in the belief that they would get caught short, they are today just as eager to retain what they have and aren't too anxious to dispose of the better machines.

Hoarding still continues. But hoarding of equipment hasn't influenced the price situation. By releasing much of the hoarded equipment it might ease operating conditions for some thruout the country. Gen rally it would have little effect on lowering present prices.

The hope of the trade that gas and tire rationing would bring equipent to the market from outlying, hard-to-service spots, and that these would somehow balance the inflationary price rise failed to materialize. Simply, because as such equipment reached the market, other territory opened to rapidly absorb it, and therefore before it could have any fict on also help to bring outlying equipment to market to help halt the inflationary price rise was also short lived.

The resultant fact is that whatever equipment is now available is being bidded for at sky-high figures and therefore the trade must simply stick together and cooperate with each other, otherwise it will force itself into an even worse inflationary price condition. There must con tinue to be buying, selling, trading and general exchange for this or any ther industry, to continue as an active and profitable business.

## ARCADE

Arcade equipment continues to lead in demand. This division of he industry has won a unique place for itself. Tho the shortage of this equipment is acute, as far as creating new arcade concerned, yet there is enough equipment around to take care of the need for changes in the present arcades. The big problem of taxes in this field may yet bring some very fine equipment to the market. This field has won national prominence because of its growth. Never before, in all its years combined, have there been as many arcades in existence in this nation. This is one field that promises to continue profitable and popular for the duration. It has most definitely established itself as one of the leading divisions of the coin machines industry. It also gives promise of developnew type of opertion for the post-war era. It may yet be seen when the war is over, as large "theatres of amusement."

## MUSIC

There is very little to be said for the music field this first quarter 43 that wasn't already reported in the last quarter of '42. It is the ne and only division of the coin machines industry that is a prominent, rational chain. This is the true giant of this business. It is stable. But is as yet loose muscled and very blind to its own power. For, if the 400,000 or so coin operated musical instruments were placed together in one national organization they would exert the greatest influence in
all American music history. They are, thru lack of national amalgamaall American music history. They are, thru lack of national amalgamation, missing the tremendous advantages which this field has over all the others. Prices for late equipment in this field continue to rise sharply. Prices, generally, of all other models are more or less stable and have been so for many months. The only division of this freld which seemed to suffer slight reverses was the remote control division This was more or less due to lack of sufficient cable and supphies Parts are becoming scarce. Amphifiers, tubes and otner of the men mod in this field seems to have over and music because of its morale building effect ind relaxative powers wins greater cecognition every day, with the surety that when the war is over it will probably again be the most important division of the trade.

## MERCHANDISERS

Cigarette machines continue strong. This is more or less due to the act that many leading coinmen entered into this field when their territories elosed on other equipment. The demand which they created took away all available hetter merchandisers. Tobaceo rationing may come but, it is believed, it will not seriously affect the major portion of the cigarette machines. These machines, especially if they are in essential locations, will. in all probahilities, be backed hy rationing boards. Bulk merchandisers lost out during this first quarter of '43. This was some what due to inclement weather all over the country which hurt the outdoor locations. But, more due to the fact that the hulk merchandise itself is becoming much more difficult to obtain each day. Drink vendor of all types jumped into greater prominence. Many of these were force to change from Coca-Cola to other beverages. But, business is extremely bris and bellions continued better than ever - many of thes orisk There is no doubt now that the drink dispensor field will be tremenThere important right after the war for it has gained the attention of dously important right after the war for it has gained the attention of
many large and powerful manufacturers. Watch this field. Many large firms plan to enter it right after the war. Candy vendors also seeme to get a "lift" during this first quarter of 43 . All this can be summed up to the fact that with the tremendous percentage of Americans now at work - the portability of the merchandiser. the fact that it can be located right at point of sale. and the further fact that its speedy, silent salesmanship is extremely necessary these days, have made this a better fueld than it evers will be rapidly replaced the moment the war over with the finest equipment this field have ever yet seen.

## SIOTS

The slot made its comeback during the last quarter of '42. It gained terrific sales momentum this first quarter of 43 . Sales will be even dise is still available. Ingenious rebuilding and new pay action installa tion as well as dressing up of cabinets made old pieces like new in most instances. Crackle finish, gold chroming. club handles. knee action, $3 / 5$ pay, and other innovations which were only supposed to appear on the later merchandise. have brought much old equipment to the field completely revamped and obtaining formerly unheard of high prices.
The slot market is therefore destined to continue extremely active. Also
note that there has been very little agitation against slots. Where in former years there were always articles against these in the press, these past 18 months has seen very little national notoriety in this direction. The Federal taxing of slots at $\$ 100$. per year seemed to have some sort of sanctifying effect. The slot market will therefore hold up. The public likes the machines likes the machines, regally to rid themselves of merchandise. (Check the Confidential Price Lists to rid themselves of merchandise. (Che

## ONE-BALLS

This was the surprise field of the industry. The late model 1-Balls were so much in demand that they commanded prices for used mer. chandise far above what they listed as new machines. The field jumped into greater prominence on the daring skill of a very few men thruout the country. The 1 -Ball field is not as yet nationally prominent. It never will be so. But, where pins are running without molestation, the l-Balls gradually creep in and the difference without molestation, the the coinman would nuch rather take a chance with few of these than with an entire route of pins in most cases. Because of the fact that prior to the stoppage of production the 1 -Ball field was so very limited across the nation it will continue to be the "scarce" field of this industry. Whatever machines are available command unusually high prices. These prices are bound to go even higher for the demand has not slackened one bit.
PIN-BALI
Most interesting was the rapid revival of this division of the industry. Whereas, even with large numbers of pins glutting the market. due to the fact that the carly part of ' 43 still found much territory closed. The situation rapidly changed for the better before the first quarter of ' 43 was over. The opening of the entire state of Pennsylvania had a very heartening effect on all the trade. The better games rapidly disappeared. The secondary numbers are being speedily absorbed as territories find that pins earn more under present demand for relaxing play. Even the oldest numbers are now beginning to get action. The revampers helped tremendously. By their ingenious rebuilding they revived a tremendous number of machines which met with general player approval and thereby helped to create a better market. This division of the industry is sure to gain further ground in the second quarter of '43. Pins have again proven themsclves especially adaptable to present play conditions and the publie's love for them has not diminished one bit. This field will find prices, which have really just started to zoom, going into new high brackets in the second quarter and probably eontinuing from then on in much more stabilized fashion.

## CONSOLES

In our New Year Special issue we maintained that consoles would grow tremendously important as the weeks went by. Not only did this become a fact, but the first quarter of ' 43 saw the console field reach a peak it had never before enjoyed in all of its history. The better units have become very scarce and prices asked for whatever is left are extremely high. This was bound to happen with the tax ruling what it is. In short, a single slot would pay $\$ 100.00$ per year and a multiple play console which accommodates anywhere from two to seven players still pays only $\$ 100.00$ per vear. At the same time the console is not as rapidly placed in the slot category in most communities. Therefore. wherever these were allowed to operate the coinman was certainly going to use a comhination of 3 or 4 bells in preference to a single bell. Consoles are going even higher. Parts, too, are hecoming scarce. This entire field is in a boom which will continue on for the duration from

## all present tiewpoint

## COUNTER GAMES

The distress field of the industry is the counter game division. Many are still operating, but the big market is gone for these profitable little machines. The $\$ 100$. tax killed these off just as surely as if they had been wiped out by a cyclone. Yet, there are estimated to be approximately 50,000 of these machines in the country that will be gathering dust instead of revenue. The solution that was proposed by The Cash Box sometime ago was for the coinman to place these on location with the patriotie payment of the $\$ 100$. tax to benefit Uncle Sam and arrange with the location owner that the first $\$ 100$. to come out of the machine pay this tax. From then on the money would be shared on the regular percentage basis. This is about the one best solution we have yet eome across. The arcade counter games will continue strong. The token pay out machines, which were the most profitable. will be found in ver small quantity. This field is glutted with good equipment and expert

## OPERATING CONDITIONS

## General operating conditions thruout the country because of transfer

 of huge populations from center to center to accommodate the need for workers in war factories have ereated new profit centers for the trade The section that most benefitted so far has been the Pacific Coast where transfer of huge populations has hrought on the greatest boom this ection has ever known. The operators are continuing with shortage of mechanical help the most outstanding problem. Overhead has tremen dously increased. Take has gone away up. Averages now being reported are higher than they ever were in history. From one end of the country to the other the industry is in a main hat this boom is even getting greater. Whether the trade will be able o outlast the loss of labor and continue on the same basis of operation s one of its greatest problems. The present staffs are rapidly being depleted even of the smaller operators. The problem of commission s next in line to take care of loss of approximately 300,000 retail ocations this year, a great many of which will be roin machine locations also increased overhead ant generally increased costs in all divisions of the operating set-up. Commission should be $30 \%$ to the average location A National Board of Trade should be created. Operators should be more areful, more conservative and more cautious than they ever have been before. The trade needs national leadership as well as hard work at thi time to win favor for the future.
## - .



## INTERNATIONAL

Tho the coin machines industry was gradually assuming international prominence as an industry, prior to the war, because of larger and still larger exports, it will really reach an internationally important stage within a few years after the war is over. Equipment will reach far into Asia and Europe. This will create an international exchange of machines which may bring about some export problems. But, the exchange of equipment on an international basis will be so well financed, not only by American but by foreign bankers, that it promises to wield a mighty influence in international comerce. Samples will be shipped by air routes now being charted and tested by international airlines. Complete shipments will be made with a speed that will amaze those now engaged in this industry. Sales action in China, India, Australia, England, France, Russia and many other countries will be within the same speed ratio as American methods. South America, by adoption of certain hard coinage, will become one of the mightiest markets for this industry.

FINANCE
During ${ }^{\prime} 40$, '41 and '42, this industry saw the entrance of much new and powerful finance, mainly concentrated in the music and merchandiser market. This will be but a drop in the bucket to what will be placed into this field generally when the war is over. With large, international bankers already casting interested eyes this way, there is no doubt that by their influence they will arrange for entire countries to accept equipment and the profit from financing as well as distributing and operating will prove greater than even they dream. It will help make the coin machines industry one of the greatest in all the amusement fields and thereby create a new sales and manufacturing action that has never before been enjoyed in this business. It is well to remember that financiers do not need the help of the average man in this business. They have their own methods of operation. They will, no doubt, exact greater profits with less effort than will anyone else in this business.

## EQUIPMENT

Everyone concerned with this industry wonders what equipment will look like after the war. Just to think that the present line of manufacturers (or those last known prominently to this industry) will return with modifications of the machines we know at present, wouldn't be rightful thinking on the part of anyone who reads what tremendous and progressive strides have been made by all manufacturers so far in this war. A great many discoveries and short cuts which have come about will effect the equipment which will be produced in the future. We lived in a ground-hog age. We are going to enter into the eagle-age. People will be thinking in terms of air-space not ground-space. This change in human outlook will mean new equipment to attract these people. The returned soldier with a mechanical-bent, which he learmed in this highly technical war, will want something to test his technical skill before he is even attracted to it. Therefore, equipment is sure to be of a more technical nature. The childish sort of "toy-games" which we now know are probably out. More intricate mechanisms will appear. Ideas which we cannot as yet express, but, which we, ourselves, have created thru our demand for more and still more highly complex machines of war will eventually be worked out into coin operated equipment. Think of a man accustomed to being brain-taxed by highly technical equipment attracted tò something that has absolutely not one iota of skill attached to it. Such equipment won't bring him to it even as an interested spectator. Most of the first equipment which will be produced will probably be patterned after the latest machines of war. Just as our soldiers and sailors now get after the ray guns (for they have become accustomed to these from the training they have received) so will they want to handle something to test their skill upon which they were formerly skilled. The same is true of all equipment progression. There will therefore be a complete and revolutionary turn in the equipment field which will change the entire operating picture.

## SAIES

With the development of larger and new type markets there will also be a complete revolution in the sales picture. Just what turn this will take will depend entirely upon the cost of the equipment that will be produced. There is no doubt tho, that the new equipment will be costly. Because of this the manufacturers will want to be better assured of sales quotas. No more gambling chances on what can be sold thruout the country. If one avenue of merchandising cannot accomodate the necessary volume that is required another will be forthcoming to take over. Therefore, the picture from the sales standpoint will revolutionize itself by the progression which it has already shown. Factory agencies will arise thruout the country with quota set-ups. Other distribution factors will play an important part in the sales action. Direct public appeals will also be put forth in the future sales programs to get the basic market into action so that demand will be created for the eventual purchase of the equipment. This will mean sales organizations acquainted with and geared to complete merchandising and sales promotion understanding of all fields. Many, many changes are coming about in this division of the field which will be truly surprising in their scope.

RECORD LABELS are loentrit as full IN FROHT OF RECORD MUMEESS

BEACON<br>BL-BLUEBIRD<br>CA_CAPITOL<br>CO_COLUMBIA<br>D-DECCA<br>H<br>K-_KEYNOTE<br>M-MUSICRAFT<br>O-OKEH<br>Y_VICTOR

#  <br> 381 FOURTH AVE., NEW YORK - Murray Hill 4-1725 CONFIDENTIAL RECORD REPORT 


#### Abstract

an exclusive and confidential review of the new RECORDINGS Gauged and graded solely on how much MONEY THEY WILL HELP AUTOMATIC MUSIC EQUIPMENT earn. a condensatioh of the opinions and tests of the nation's leading automatic music Men.


## RATING

Gt=Jackpoi Record

## $5 x=$ Consistently Briag. ing Money

$4 t=$ Good Moneymaker

## 3 스Nefter than

Average
$-x=F$ air

1

## FACTCRY MUSIC

Some months ago The Cash Boox was first to report on the findings of Prof. Harold Burris-Heyer of Stevens Institute of Technology regarding the fact that music in factories stimulated production and increased it as much as 11\%. Prior to that we also reported on the factory music story which had appeared in Forbes Magazine and which later appeared in condensed version in Reader's Digest. Factories make marvelous locations for 10 and 12 record phonos. Rentals should start at $\$ 10.00$ per week and an additional $\$ 1.00$ per week for each auxiliary speaker over two or three placed about the plant. It is necessary that the music operator be extremely careful locating awxiliary speakers so that they can be heard above the noise of the machinery. Capable sound engineers should be consulted. "Scores of plants are using music as a stimulus today", reports The New York Times Magazine, March 14, 1943, "and psychologists and production experts have gone so far as to lay out rhythym patterns for daily programs."

THE FOLLONING PROGRAM WAS FOUND EFFECTIVE IN THE BAYONNE,N.J. PIANT OF WESTINGHOUSE EIECTRIC \& MFG. CO. (TIMES ARE BASED ON THE WORKING HOURS OF THE FIRST SHIFT).

7:00 A.M. - BAND MARCHES TO START THE DAY
9:00 A.M. - POPULAR CLASSICS AND WALTZES
10:15 A.M. - WHEN FATIGUE FIRST SETS IN, POPUIAR TUNES
WITH STRONG RHYTHYM, BUT NO JAZZ, NO MUSHY VOCAIS, NO INSTRUNENT SOLOS

11:00 A. M. - LUNCH HOUSB - MIXED CONCERT FOR REIAXATION
12:45 P.M. - POPULAR CIASSICS WITH GOOD RHYTHYM
2:15 P.M. - LIVLEY POPULAR TUNES WITH STRONG RHYTHYM TO COUNTERACT END-OF-SHIFT FATIGUE

3:30 P.M. - NEW SHIFT ENTERS - BAND MARCHES AGATN

HERE'S THE PROGRAM THAT APPEARED IN "THE NEW YORK TINES MAGAZINE"

| 7:00 A.M. - "THE STARS AND STRIPES FOREVER" <br> (Punching the time clock to the stirring tune of a jaunty, martial air) |
| :---: |
| A.M. - "STAR DUST" <br> (Amellow rhythym at this mid-morning hour helps dispel fatigue) |
| M. - "MR. FIVE BY FIVE" (During the lunch hour, workers relax with the aid of a new hit) |
| 00 P.M. - "THE NUT CRACKER" <br> (Rhythmic music similar to that played at $9 o^{\prime} c l o c k$ is recomended for workers) |
| M. - "PRAISE THE LCRD AND PASS THE AMMUNTTION" (A catchy wartime tune helps to speed up work on the vital Home Front) |
| - "MY DEVOTION" <br> (Just before quitting time the first shift workers like a musical "pick-me-up") |
| P.M. - "THE A RMY AIR CCRPS" <br> (The first shift ends the day's work with another martial tune) |

## (SECTION 1)

## WANT-TO-BUY ADS


#### Abstract

THE HEEDLINES OVER EACH AD GIVE AR APPROXIMATE IDEA OF THE ITEMS THESE FIRMS WANT TO BUY. IT IS ADVISABLE TO READ EACH AD CAREFULIX. THESE ADS ARE STRICTLY DEVOTED TO "WANT-TO-BUY" ONLY. MARY "EOR SALE ADS" FEATURE "WANT-TO-BUY" IN THE "FOR SALE ADS" SECTION.


## WE WANT THESE USED MACHINES AND WILL PAY THE FOLLOWING CASH PRICES

CONSOLES AID SLOTS


WILL SEID CERTIFIED DEPOSIT BY AIRIAII -- ADVISE EITFER OFFICE:

- BADGER SAIES COIPANY

BADGER NOVELTY COMPANY
1612 WEST PICO BLVD., LOS ANGELES, CALIF. 2546 NO. 30th STREET, NILWAUKEE,WISCONSIN

IUSIC - SLOTS - 1-BALL
WANT - Betty Teletone Bar Boxes for wired music; $5 \notin$ Blue \& Gold and Chrome Vest Pocket Bells with or without meters; $50 \not \subset$ Slots; Late l-Ball Free Plays. Let us have your rockbottom figure in first letter, save unnecessary correspondence.- SEIDEN DISTRIBUTING COMPANY, 1230 BROADWAY, ALBANY, N. Y. (Tel: 4m2109).

## IUSIC - CONSOLES - SLOTS

WANI - Will pay cash for Seeburg 8800 and 9800, also for Envoys, Colonels, Majors, Classics, Wall-O-Matics, U.S.R. Adaptors and Chicken Sam Guns. Mills Three Bells; Mills Four Bells; Blue Fronts; Cherry Bells; Brown Fronts. Keeney Super Bells; Jumbo Parades. Airmail full description and price for equipment. Will send deposit with order. - E. T. MAPE DISTRIBUTORS, 1701 WEST PICO BOULEVARD, LOS ANGEIES, CALIF.

PINS - COUTTERS - PARTS - ARCADE - SLOTS
WANT - Pin games of all kinds, must be in perfect mechanical shape and appearance. A.B.T. Big Game Funters, 5 $\phi, 1 \phi, 2 \phi$ Chutes and Blades; Bally Ball Iirts and Shooter Assemblies; Arcade and Slot machines. - GENEFAL COII IMCHIIT CO., 227 NORTH 10th ST., PHIIADELFHIA, PA. (Tel: Walnut 4378).

## ARCADE

WANT - All types of arcade equipment.
Highest cash prices paid. Write quick giving your complete list and prices wanted. - CHAS. KATZ, 214-15 45th DRIVE, BAYSIDE, N.Y. (Te1: Bayside 9-2329).


# hLWAYS CONSULT THE TRADIMG POST WHENEVER YOU RENY OR SELL <br> Phonographs-Wall Boxes-Adaptors-Coin Machines-Pin Tables Consoles-Arcade Machines-Supplies and Accessories 

## WILL PAY CASH FOR

 ARCADE MACHINESA.B.T. AER-O-MATIC SHOOTING GALLERY BALLY BULL'S EYE
BALLY DEFENDER
BALLY RAPED FIRE
SEEBURG CHICKEN SAM
MUTOSCOPE DRIVE MOBILE
SEEBURG JAIL BIRD
KEENEY AIR RAIDER

KEENEY ANTI-AIRCRAFT GUNS IIEENEY SUBMARINE GUNS
KIRK NIGFT BOMBER
EVANS' SUPER BOMBER MUTOSCOPE ACE BOMBER MUTOSCOPE SKY FIGHTER
MITLS PUNCHING BAGS MUTOSCOPE PUNCHING BAGG WURLITZER SKEE BALLS

IEEENEY SUPER BELLS, 2-WAY, 5c/5c KEENEY SUPER BELLS, 2-WAY, 5c/25c KEENEY SUPER BELLS, 4-WAY

## SLOT MACHINES

MILLS CHERRY BELLS
MILLS GOLD CHROME BELLS
MILLS BLUE FRONTS, SERIALS 400,000
MILLS 5c BROWN FRONT CLUB
MILLS 5c BOPUS BELLS

MILLS ORIGINAL CHROMES
MILLS EMERALD CHROMES
MILLS COPPER CHROMES
MILLS 25c MELON BELLS
MILLS YELLOW FRONTS, 3/5 P.O.

## PHOMOGRAPHS

WURLITZER 850
WURLITZER 800
WIURLITRER 750
WURLITZER 750
WURLITTER 700
WURLITZER 600 REY慨ORAD

## MUSIC SYSTEM EQUIPMENT

PACKARD WALL BOXES

# OHE - BALLS 

BLUE GRASS, F.P.
CLUB TROPHY, F.P.
' 11 DERBY, F.P.
EURERA, F.P.
LONG SHOT
ORE-TWO-THREE '40, P.O.

WURIITZER 500A, EEYBOARD SEEBURG HI-TONE, R.C. SEEBURG FI-TONE, REG. SEEBURC ENVOY, E.S. SEEBURG REGAL

## SCALES - ALL MAKES

WIRE OR MAIL QUANTITY AND PRICE


GOTTLIEB GMES
Wait - Will buy any of the following Gottlicb games: Bowling Alley; Big Show; Score Card; Surmer Time; O'Johnny; Drum Major; Convention; Border Town; Trapeze; Score-ALine; Thrce Score; Gold Star; Paradise; Champ; School Days; Sea Hawk; Horoscope; HiDive; Miami Beach; and Bello Hop. ádvisc imediately stating quantity and price wanted. - D. GOTTLIEB \& CO., 1140 NORTH KOSTNER AVENUE, CHIC¿GO, ILI. (Tel: Albany 2640).

## GUNS FOR RAY RIFLES

WiNT - Guns for Tom Nix Radio Riflos with or without stands - write stating the best price and how many you have. Llso the sane wanted for Scoburg Chicken Sams or Jail Birds. - CLIFF NOVELTY CONP ANY, $1410 \mathrm{~S} . \mathrm{W}$. SIXTH STREET, MIMII, FLORIDA.

## NGTIONiL CIGARETTE MACHINES

WhNT - $\mathrm{B}_{1} 1 \mathrm{types}$ of lato modol National Cigaretto Machines. We are Southwest Ropresentatives for National Vendors, Inc., and carry a complote line of parts and supplies as well as sell National Cigaretto Machines. Contact us immediately.

ED. BROMN, INC., 4605 LINDSLEY AVENUE, DALLIS, TEX:S.

## - CHICR $\begin{aligned} & \text { SiNS - JsilLBIRDS - } \\ & \text { - }\end{aligned}$

WANT - Sceburg's Chicken Sams and Jailbirds for Cash. Will pay if5. cach; ic are biggest buyers of Chicken Soms in the country. We aro not fussy because cabinets are refinished anyway. Machines must be complete with amplifiers and all parts, but not necessarily in good working condition. 310 . loss if without bases. Ship C.O.D. or Sight Draft. Write us description and quantity bofore shipping - CHICAGO NOVELTY COMPANY, INC., 1348 NEMPORT AVENUE, CHICAGO, ILL.

## ARCADE - IUSIC - PINS

WANT - Sky Fighters; bce Bombers; Super Bombers; Wurlitzer Skec Balls; high score; Wurlitzer 750 and 750 phoncs ; Also want late model pin gamos. Give completc details and price wantod in first letter. - HODERN $A U T O M \& T C$ EXCHANGE, INC., 2618 CARNEGIE AVENUE, CLEVELIND, OHIO. (TOl: CH-7OC7).

## SCiIES - PIVS

WhNT - Must have theso inmediatoly: Now and lato model Watling Scalcs and all late modol Free Play games. Givo completo dotails in first lottor. Cash waiting. Writo. MISSISSIPPI VENDING CONPANY, PHILADELPHIA, MISS.

- iRCADE -

WANT - The following Arcade Equipment; Mills or Mutoscope Punching Bags; Drive Mobiles Exhibit Bicycle; 2 Evans Duck Pin Alleys; Late Model Photomatic if can supply frames (Cardboard or Metal); Test Pilot; Chicoin Hockey; A.B.T. Rifle Sports - 6 Gun complete if late model guns. - SOUTHERN MUSIC COMPANY (EXCLUSIVE ROCKOLA DISTRIBUTORS FOR FLORIDA AND SOUTH GEORGIA) 503 VEST CETTRAL AVENUE, ORLANDO, FLORIDA.

## MINTS - l-BALLS - 5-BALLS - SLOTS - CONSOLES - ARCADE

WATT - Old Slot Machine Mints; One-Ball Free Plays; 5-Ball Free Plays; Mills Free Play Mint Venders; Free Play Consoles; Slot Machines and Arcade Equipment of all kinds. Want these for re-sale. No deal too large. For fast action send us your complete list at once. - AUTOMATIC SALES COMPANY, 203 SECOND AVENUE, NORTH, NASHVILLE, TENN.

## ARCADE - I-BALLS - SLOTS

WhNT - Sky Fighters, Night Bombers, Super Bombors, Drive Mobiles, Ace Bombers, Dofonders, Tommy Guns, Air Raiders, Bally Convovs, Torpedos, Exhibit Magic Heart, Kiss-0Meter, and any other arcade equipment Llso late l-Bails, either Cash or F.P. models, such as Club Trophy, ' 41 Dorby, Pimlico, Thorobred, Longacre, Santa Anita, Long Shot, Sport King, Jockoy Club, Turf King, Fairmount, Skylark, Fortune, otc. We will pay highest prices for late slots and consolcs, especially Twin Super Bells, Four Bells, Three Bells and Bonus Belis. - EMPIRE COIN IGCHINE EKCHINGE, 2812 INST MORTH AVENUE, CHICAGO, ILI.

# WE WILL PAY HIGHEST CASH PRICES FOR THE FOLLOWING MACHINES 


H. F. Moseley, Pres.-Treas.

## ARCADE MACHINES

## I.B.T. AEROMATIC

 SHOOTING GALLERY 3ALLY BULL'S EYE 3ALLY DEFENDER 3ALLY RAPID FIRE BALLY CONVOYEVANS SUPER BOMBER JAIL BIRD KEENEY AIR RAIDER KEENEY ANTI-AIRCRAFT KEENEY SUBMARINE KIRK NIGHT BOMBER

MUTOSCOPE SKY FIGHTER MUTOSCOPE BAG PUNCHER MUTOSCOPE DRIVE-MOBILE MILLS PUNCHING BAG WURLITZER SKEE BALLS SEEBURG CHICKEN SAM

## CONSOLES

GIVE SERIAL NUMBERS AND GUARANTEED CONDITION
hILLS FOUR BELLS IILLS THREE BELLS
ADVISE WHETHER ORIGINAL STYLE IR LATEST STYLE COIN HEADS iIVE SERIAL NUMBERI

KEENEY 2-WAY SUPER BELLS, $5 \phi-5 \phi$
KEENEY 2-WAY SUPER BELLS, $5 \phi-25 \phi$
KEENEY 4-WAY SUPER BELLS
KEENEY SUPER TRACK TIMES

## SLOT MACHINES

GIVE SERIAL NUMBERS AND WHETHER 5c, 10c, 25c OR 50c
$50 \notin$ AND $\$ 1.00$ MILLS, JENNINGS AND PACE SLOTS CHERRY BELLS GOLD CHROME BELLS BLUE FRONTS gelve seriali

EMERALD CHROMES COPPER CHROMES 25 ${ }^{\text {C MELON BELLS }}$ YELLOW FRONTS, 3-5

5\& BROWN FRONT CLUB
$5 \neq$ BONS BELLS
ORIGINAL CHROMES
PHONOGRAPHS

GIVE MODEL AND SERIAL NUMBER

WURLITZER
850, 800, 750E, 750, 700 600 KEYBOARD 500A KEYBOARD

## SEEBURG

HI-TONE REMOTE HI-TONE REGULAR ENVOY, E.S. - REGALS
ONE-BALLS

## BLUE GRASS, F.P.

 ;LLंB TROPHY, F.P. 41 DERBY, F.P. :UREKA, F.P.
## LONGSHOT

ONE-TWO-THREE, '40, P.0. PIMLICO
SPORT KING, P.O.

TURF KING, P.O.
FAIRMOUNT, F.P. SANTA ANITA
LONG ACRES, P.O.

IMPORTANT: Let us have list of your offerings immediately and give full description of each item and quantity, and whether Mills Four Bells are original style coin heads, straight four nickels or three nickels and quarter. Do not fail to give serial numbers on Slot Machines, also Three Bells and Four Bells.

# - 11 เ 110 <br> Whathentine <br> - <br> $+\frac{1}{1}+\frac{1}{4}+1$ <br> - 

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NOTICE：Condition of glass and cabincts doos not matter if all parts are intact．Will pay $\$ 10.00$ more if Slots are $3 / 5 \mathrm{P} . \mathrm{O}_{0}$～ Will also buy all other Mills machines and parts．State all in first letter you send us－avoid unnecessary correspondence．
G．N．VENDING COMPANY
663 VEST BROAD STREET，COLUMBUS，OHIO．
－PINS－
WiNT－Genco Ten Spots and Gottlieb Five and Tons．Stato best price and quantities in first lettcr，must be in good candition ready for location．－B．D．LizAR COMP NNY， 16.35 FJFTH ： V WIUE，PITTSBURGH，PS．

## IRCADE－PHONOS－PINS

WANT－ABT Challengers；Big Gamo Huntcrs：Model＂F＂Targets；Vitalizers；Mutoscope Ace Bomber；Drive－Mobiles；Sky Fighters；Bally Rapid Fire；Bally Defenders；Bally Sky Battles；Chicago Coin Hockeys；Groetchen Skill Jump；Mountair Climber；Gottlieb Skee－ Ball－Ette；Kooney Anti－Aircraft Brown；Seeburg Jap Converted；All kinds of Phonographs and late model Pin Games．Send list and prices．－RAKE COIN MACHINE EXCHANGE， 2014 MARKET STREET，PHILADELPHIA，PA．（Tel：Rittenhouse 3716）．

## MUSIC－SLOTS

WANT ．－We will buy all models（ 139 and up）of Seeburg and Wurlitzer Phonographs．Also want 500 Mills Escalator Slot liachines， $3 / 5$ or $2 / 4$ P．O．Also 200 Nills Vest Pookets． State serial numbers and best prico in first letter．We buy，sell and exchange．－ STERLING NOVELTY COMPATY，669－671 SOUTH BROADWAY，LEXINGTON，KY．

## ROCKOLAS－河RLITZERS－PANORMS

TANT－Rockola Supers，Masters and Standards．Wurlitzor 616，616A and 616 Lite－Ups． Will buy your Mills Panorems for cash－state serial numbers，condition and lowest price wanted in first letter．－WERTZ SALES COMPANY， 811 WEST BROAD STREET，RICHMOND． VIRGINIA（Tel：5－3377）．

## －IRCiDE

WiNT：Will pay Top Cash Prices for Photomatons．Tonmy Guns，Mutoscope Selectors，Bally Defonders，Rapid Fires，Mutoscope Drivemobiles，fice Bombors，Evans Super Bombers，Air Raiders，Air Defenses，Night Bombers，Sky Fightors，Chicken Sams，Westom Baseballs， K．O．Fighters，and any other Machines suitable for Penny Arcade．Also ． 22 Shorts； $1 \frac{1}{2}$＂ Eastern or Dircx Positive Paper and Mutoscode Photo Frames．

MIKE MUNVES， 516 ：TEST 43rd STREET，NET YORK CITY（Tel：BRYANT 9－6677）

## ARCADE－ONE－BALL FREE PLAYS－SLOTS－． 22 SHORTS－PHOTO

WANT－For Cash：Sky Fighters；Ace Bombers；Drive Nobiles；Kapid Fires；Western Base－ balls．Also want：Blue Grass，Dark Horse，Record Time，Sport Special，Keoney Fortune and Keeney Contest．Also：Blue Fronts and all other late Mills slots．Highest cash prices paid for ． 22 Cal．shorts．Can also use Photomatom machine．Wire your prices col－ lect on any of the above machines．－ROY McGINNIS CO．， 2011 MARYLAND AV．，BALTIMORE，ND．

## 1－BALLS－COUSOLES－ARCADE

WaNT－Will pay cash for any quantity：Bally Fairnounts，Turf Kings，Jockey Clubs，Long Shots，Kentuckys，Sport Kings，Santa A nitas，Iong Acres，Thorobreds，Pimlicos， 141 Derby， Club Trophies．Mills Three Bells and Four Bells，Keeney Super Track Time， 2 －Way Super Bells，A－Way Super Rells，Single Super Bells，Air Raiders．Give full description and price via Airmail．THi R．F．VOGT DISTRIBUTCぶ，MILNER HOTEL BUILDING，SALT LAKE CITY， UTAH．

# "I'LL BUY THE EQUIPMENT LISTED HERE FOR CASH PRICES AS SHOWN WRITE, WIRE OR PHONE ME TODAY!" 

Carl F. Trippe

## ARCADE EQUIPMENT



| EVANS SUPER BOMBE | \$225.00 |
| :---: | :---: |
|  |  |
| mUTOSCOPE SKY FIGhter .-.- |  |
|  |  |
| KEENEY SUBMARINE |  |
| MUTOSCOPE PUNCHING BAG .-.-.- - - - - - - - . 17 |  |
| KNOCK OUT FIGHTER |  |
|  |  |
|  |  |
|  |  |
| EXhibit wheels of love |  |
| EXHIBIT Chinning MACHiNE | 130.00 |

MUTOSCOPE ACE BOMBER ..... 210.00
140.00
185.00
150.00
150.00
135.00
90.00
90.00
95.00
125.00
150.00
KIRK NIGHT BOMBER ..... 225.00
KEENEY SUBMARINE175.00
KNOCK OUT FIGHTER ..... 100.00
EXHIBIT KISS-O-METER ..... 130.00
EXHIBIT WHEELS OF LOVE ..... 75.00
EXHIBIT CHINNING MACHINE ..... 130.00

## CONSOLES \& SLOTS

aILLS 4 BELLS, Serials 2600 or over, new type head. $\$ 450.00$
IILLS 4 BELLS, Serials 2000 or over ...

IILLS THREE BELLS -..._-_-

EENEY 2-WAY SUPER BELLS ............................. 250.00
EENEY SUPER BELLS ....-.................................. 135.00


IILLS BLUE FRONTS ........- 75.00

Hills 5c Q.T. GLITTER GOLD ............................ 70.00
IILLS VEST POCKET, JP, BLUE \& GOLD ................ 35.00
IILLS VEST POCKET GREEN ....-
IILLS VEST POCKET CHROME -.-_(-)
IILLS VEST POCKET, B \& G, NO J.P. .................. 30.00

## 5-BALL FREE PLAYS

| TTIIEB REBUILT OR USED LIBERTY | \$115.00 |
| :---: | :---: |
| OUBLE PLAY | 40.00 |
| OWERHOUSE | 10.00 |
| UN BEAM | 37.50 |
| EvEN UP | 25.00 |
| UEST WIND | 40.00 |
| OMBIE | 27.50 |
| KY CHief | 135.00 |
| NOCK OUT | 65.00 |
| ig Parade | 65.00 |
| TRATOLINER | 22.50 |
| LD STAR | 25.00 |

## PHONOGRAPHS \& BOXES

| WURLITZER MODEL 950 | \$440.00 |
| :---: | :---: |
| WURLITZER MODEL 850 | 400.00 |
| WURLITZER MODEL 800 | 300.00 |
| WURLITZER MODEL 750E | 370.00 |
| WURLITZER MODEL 750 | 325.00 |
| WURLITZER MODEL 780E | 300.00 |
| WURLITZER MODEL 700 | 250.00 |
| ROCKOLA STANDARD | 100.00 |
| ROCKOLA DE LUXE | 110.00 |
| ROCKOLA 1941 WALL BOXES | 12.50 |
| LATE ONE-BALL FREE PLAY |  |
| LONGACRE | \$350.00 |
| THOROBRED | 350.00 |
| PIMLICO | 300.00 |
| '41 DERBY | 250.00 |
| CLUB TROPHY | 225.00 |
| RAPID FIRE | $140.00$ |

MISCELLANEOUS
BINGO TICKET GAMES (1000) ..... $\$ 1.50$
BINGO TICKET GAMES (1200) ..... 2.00WRITE US QUANTITY AND MANUFACTURER
Ball Gum 5/8" Box of 100 - Will Pay 20c

Groetchen Metal Typer TagsWill Pay $\$ 30.00$ Per 1,000


PAUI A．LAYMON CO． 1503 WEST PICO STREET，LOS ANGEIES，CALIF．

## CONSOIFS－MUSIC－ARCADE－I－BALLS

WANT－Will pay best cash pricesfor：Keeney 2－Way（Comb．FP \＆PO）Super Bells；4－Way Super Bells；Mills 4 Bells $4 / 5 \%$ ，and $3 / 5 \phi$ and $1 / 25 \phi$ play；State serials on 4 Bells； Also Mills 3 Bells；Jumbo Parades Comb．FP\＆PO；Also Belly Longacres；Thorobreds；Pim－ licos；Long Shots；Turf Kings； 41 Derbys；Club Trophies；Keeney Fortunes；and all other late l－Ball games．Need arcade guns and other arcade equipment of all types； Need $5 \phi / 10 \phi / 25 \phi / 50 \phi$ slots of all mekes；Wurlitzer phonos Models 600，700，750，750E， 800， 850 and 950．Anything in late model consoles．Send us your complete list and prices．Contact us by wire or airmail right now．－ADVANCE AUTOMATIC SAIES COMPANY， 1350 HOWARD STREET，SAN FRAITCISCO，CALIF．

## PHONOS－CONSOLES

WANT－All models of Phonographs and Consoles．Especially want ifills Three and Four Bells．Will pay top prices．Send full dotails immediately in first letter．Write now．GEIVERAL MUSIC COMPAIN， 2277 WEST PICO BOUIEVARD，LOS ANGEIES，CAIIF．

SEEBURG WIPLD NUSIC－SLOTS－SIFES－ 1 \＆ 5 －BAITS
WANT－Complete Seeburg Wired Tusic System of 10．Double or aingle line．Also want 5／10／25／50申 Slots；Safe Cabinets；Late 5－Ball and I－Bo，11 Free Play games．Give ser－ isi numers，description，condition and lowost price wanted in first letter．Now．－ MITCHELJ NOVELTY CONPANY， 1629 WEST MITCHEL工 STREET，MIWAUKEE ，WISCONSIN．（TEL： Mitchel1 3254）．

## －PHONOS－CABLE－

WANT－Will pay top cash prices for Wurlitzers：412， 600 and 750E；Rockola 1939 Stan－ dards；3，000 Feet of 30wire Cable for Wurlitzer \＃lo Wall Boxes．－HIRSH COIN MACH－ IIE COMPANI， 1309 INEN JERSEY AVENUE，N．W．，WASHINGTON，D．C．（Tel：Fobart 3170）．

## CONSOIES－I－BALLS－CANDY VENDORS－GUNS

WANT－Will pay very best cash prices for：Consoles（Free Play）；l－Balls（Pimlico and later）； $5 申$ Package Candy Venders（l00 Bar or more capacity）；Also Close Coupled Guns；Write us First－WILIK，UNITSD AMUSEMENT COMPANY， 310 SOUTH AIAMO，SAN ANTONIO， TEKAS．
－BNIIY 5－BAIL IUUTIPLES－
WANT－Bally 4－Coin lultiples，5－Ball only．Give quantity，condition and lowest price wanted in first letter．－THE MOSIC PACHINE CONPANY， 1230 BAY STREET，BRUNS－ WICK，GEORGIA．（Tel：183）．

## COITSOLES－I－BALIS

WANT－Mills Three Bells；Mills Four Bells；Late Bally l－Balls；SCHOEN ENTERPRISES，（EX－ CIUSIVE ROCKOLA DISTRIBUTORS FOR OREGON）， $1514 \mathrm{~N} . E$ ．33rd iVE INE ，PORTLAND，OREGOIJ．

- PINS - REVAMPS -

WANT - Five \& Tens; Knock Outs; Victory; Air Circus; Big Parade; Defense; Monicker and all late games of this type. We are still rebuilding pin games. Write for the list of games we are revamping at this time. - GLICMMAN INDUSTRIES, 4458-60 GRISCOM, STREET, PHILADELPHIA, PA. (Tels: Delaware 0500; Cumberland 4013).

TURF CHAMPS
WANT - STGNER TURF CHAMPS. Write immediately giving quantity ready to ship and price. WESTERHAUS AMUSEEENT COMPANY, 3726 KESSEN AVENUE, CHEVIOT, OHIO. (Tel: Montana 5000).

BINGO TICKET GAMES
WANT - Bingo Ticket Games of all kinds. Will pay top price. Write us quantity, price and manufacturer. Do it now. - ARROT NOVELTY COMPINY, 2852 SIDNEY STREET, ST. LOUIS, MO. (Tel: Laclede 6540).

## FOR SALE ADS

THE HEADLINES OVER EACH AD GIVE AN APPROXINETE IDEA OF THE ITEMS THESE FIRMS HAVE FOR SAEE IIANY FIRIS ALSO LIST ITEMS THEY VANT TO GUY IN THESE FORSAEEEDS．THIS IS FEATURED BYTHE WORD＂WANT＂IRTHE HEADINE．CHECE EACH AD CAREFULIY FORINDIVIDUALITEMS AND PRICES


## PINS－ARCADE

FOR SAIF－Just received： 300 F．P．5－BaIl Pin Games，newer type，guaranteed．Write for quotations．Also lato type Play Balls $\$ 125$ ．each．IEON TAKSEN \＆CONPANY， 857 NORTH BROAD SIREET，PHIIADEIPHIA，PA．

## COMPLETE WIRED MUSIC SYSTEM－D．C．PHONOS

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| ockola '40 Master RC Rockolite ...-.-....... 254.50 | Rockola Boxes .................................... 125.00 | A.M.I. Speakers (NEW) ............................. 25.00 |
| ockola '40 Master RC Walnut ............. 244.50 | Seeburg Rex ...................................... 115.00 | A.M.I. Speakers (Used) ......................... 19.50 |


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| 1utoscope Drive-Mobile ....-.................... 295.00 |  | AID NEV |
| Vestern Baseball, DeLuxe ............-. | Bally Rapid Fire ..................................... 225.00 |  |
| enn. Roll-In-Barrel ................................ 125.00 | Texas Leaguer ..................................... 49.50 | 00 |
| xh. 3 Wise Owls ..........................---...... 135.00 | Keeney Anti-Aircraft Black ................---- 45.00 |  |
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| fills 10c Brown Front (NEW) ................. $\$ 300.00 \mid$ Mills 10c Melon Bell ................................. $145.00 \mid$ Keeney Super Track Time ........................ $\$ 375.00$ |  |  |
| lebuilt 5c Gold Chrome .............................. 259.50 | Mills 5c Cherry Bell ....-........................... 135.00 | Keeney Super Track Time ............................ $\$ 375.00$ |
| ebuilt 10c Gold Chrome ........................ 264.50 | Mills 10c Cherry Bell .............................. 145.00 | Keeney 2-Way Super Bell, PO.................. 325.00 |
| ebuilt 25c Gold Chrome ....-................... 269.50 | Mills 5c Gold Chrome ........................... 245.00 |  |
| ace 5c Comet .......................................... 65.00 | Mills Bonus, Aluminum Frt. .................... 225.00 |  |
|  |  |  |
| ace 25c Comet ...................................... 75.00 | Mills 5c Chrome Bell ................................ 195.00 | Bally Big Top, FP <br> Bally Roval Flush, PO.......................... 85.000 |
|  | Mills 5c Smoker Bell ............................. 49.50 |  |
| Iills Green V.P., no meter .................... 29.50 | Mills 5c Q.T., Glitter Gold ....................... 110.00 |  |
| Iills Green V.P., with meter .................. 39.50 |  | Mills Square Bell, PO ............................... 59.50 Mills Jumbo Parade PO |
| fills B. \& G. Vest P. with meter ........... 49.50 |  | Mills Jumbo Parade, PO ............................ 95.00 <br> Jennings Fast Time, PO 85.00 |
| fills 5c Brown Front ............................. 195.00 | Jennings 25c Chief ............................... 85.00 |  |
| fills 10c Brown Front ....-....................... 210.00 | Jennings 5c Silver Chief ....................... 150.00 | Jennings Silver Moon, FP <br> Bakers Pace................... 135.00 <br>  <br> Bakers Pacer, 30-1, PO, Late .................... 275.00 |
| Fills 25c Brown Front ............................ 225.00 | Jennings 10c Silver Chief ....................... 185.00 |  |
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|  | Jennings 10c Silver Moon Chief ............. 195.00 |  |
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| kola Windsor ..................................... 119.50 | Wurlitzer 412 ........................................... 59.50 | Packard Wall Boxes ................................. 29.50 |
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| ockola '39 DeLuxe .............................. 179.50 |  | A.M.I. Wall Boxes ................................. 21.50 |
| ockola '40 Super Rockolite ...-................... 250.00 | Wurlitzer 600 K .-..................................... 189.50 | A.M.I. Wall or Bar Box (NEW) ....-............ 25.00 |
| ockola '40 Super Walnut ....................... 245.00 |  | a Wall \& Bar Box ....................... 24.50 |
|  | urlitzer Twin-12, Steel Cabinet with | I. Tone Column \& Wall Box com |
| ockola '40 Master Walnut .................... 225.00 | Adaptors for Buckley, Keeney | te with Jones Plug \& Cable ......... 79.50 |
| ockola '40 Master RC Rockolite ...-.-....... 254.50 | Rockola Boxes .................................... 125.00 | A.M.I. Speakers (NEW) ............................. 25.00 |
| ockola '40 Master RC Walnut ............. 244.50 | Seeburg Rex ...................................... 115.00 | A.M.I. Speakers (Used) ......................... 19.50 |

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[^1]
## MUSIC - PINS

FOR SiLE - 50 New Keeney Wall Boxes 23.50 ench; Keeney's Twin-12 and Keoney's \#th Wurlitzer idaptors (ivailable only with 8 or more wall boxes) \$42.50 each; 18 New Packard bdaptors for Mills (can be used on any 30-wire wall box) 33 . each; New in original cases. Yanks $\$ 119.50$; Gobs $\$ 129.50 .1 / 3$ with ordor. VESTERN: DISTRIBUTORS, 1226 S.W. l6th iVEIUE, PORTLIND. OREGON.

# CARLTRIPPE'S SPRING SPECIAL SALE OF PERFECT EQUIPMENT! 

## A-1 RECONDITIONED 5-BALL FREE PLAY PIN GAMES

| A.B.C. BOWLER | \$29.50 | MIAMI | \$12.50 |
| :---: | :---: | :---: | :---: |
| ALL AMERICAN | 22.50 | MIAMI BEACH | 42.50 |
| ANABEL | 17.50 | MILLS I-2-3, '40 | 77.50 |
| ARROWHEAD (I-Ball) | 15.00 | MONICKER | 75.00 |
| BATTLE (Rebuilt Zombie) | 89.50 | MILLS 1-2-3, '39 | 25.00 |
| BIG CHIEF ....-................ | 22.50 | PAN AMERICAN | 24.50 |
| BIG PARADE | 99.50 | PICK 'EM | 12.50 |
| BLACK OUT | 12.50 | PLAY BALL | 19.50 |
| BOOM TOWN | 17.50 | POLO | 17.50 |
| BROADCAST | 17.50 | PROGRESS | 15.00 |
| BURLESK (Rebuilt Follies) | 37.50 | PURSUIT | 22.50 |
| COMMANDER (Rebuilt Fleet) | 97.50 | RAGTIME | 12.50 |
| COMMODORE | 12.50 | ROTATION | 15.00 |
| CROSSLINE | 19.50 | ROXY | 15.00 |
| DIXIE | 19.50 | SCANDALS 1942 (Rebuilt Follies) | 29.50 |
| DOUGHBOY | 17.50 | SHANGRI-LA | 142.50 |
| FLAGSHIP | 15.00 | SCORE CHAMP | 15.00 |
| FLICKER | 17.50 | SENTRY (Rebuilt Zombie) | 89.50 |
| FIFTH INNING | 15.00 | SHOW BOAT | 42.50 |
| FOUR ROSES | 37.50 | SILVER SKATES | 24.50 |
| GOLDEN GATE | 12.50 | SKYLINE | 22.50 |
| HI-DIVE | 39.50 | SKY RAY | 22.50 |
| HOLDOVER | 17.50 | SPOT POOL | 49.50 |
| JEEP (Rebuilt Duplex) | 99.50 |  |  |
| KNOCK OUT | 99.50 | SPORT PARADE | 24.50 |
| LANCER | 15.00 | SUPERCHARGER | 12.50 |
| LANDSLIDE | 19.50 | STAR ATTRACTION | 42.50 |
| LEAGUE LEADER | 17.50 | TEXAS MUSTANG | 47.50 |
| LEGIONNAIRE | 39.50 | VICTORY | 75.00 |
| LIBERTY (Rebuilt Flicker) | 59.50 | WHITE SAILS | 12.50 |
| LONE STAR | 19.50 | YANKS | 89.50 |
| MAJORS '40 | 17.50 | ZIG ZAG | 42.50 |
| MASCOT | 15.00 | TOPIC | 75.00 |

## NEW REBUILT 5-BALL FREE PLAY GAMES READY TO SHIP

| ACTION (Formerly Stars) | \$135.00 |
| :---: | :---: |
| ALL-OUT (Formerly Crossline) | 127.50 |
| ARIZONA (Formerly Sun Beam) | 165.00 |
| DESTROYER (Formerly Cadillac) | 127.50 |
| EAGLE SQUADRON (Formerly Big Town) | 122.50 |
| GRAND CANYON (Formerly Double Play) | 159.50 |


| JEEP (Formerly Duplex) | \$135.00 |
| :---: | :---: |
| LIBERTY (Formerly Ficker) | 109.50 |
| MIDWAY (Formerly Zombie) | 139.50 |
| PARATROOPS (Formerly Powerhouse) | 127.50 |
| TORPEDO PATROL (Formerly Formation) | 127.50 |

BOWLING ALLEYS

EVANS DUCK PIN ALLEY (Automatic Pin Setter) 54 Ft., Portable, 6 Parts, Alley Resurfaced Like New, Uncrated.......................... $\$ 450.00$ ROCKOIA TEN PINS, Repainted in Red, White \& Blue with Army and Navy Decals, Looks and Operates Like New ROCKOLA TEN PINS, Repainted in Red, White \& Blue with Army and Navy Decals, Looks and Operates Like New. EVANS TEN STRIKE, Reconditioned, 5c Free Play, Look and Operate Like New. WESTERN DE LUXE BASEBALL, Repainted and Reconditioned Like New

## SPECIAL GUNS

$$
\begin{aligned}
& \text { KEENEY ANTI-AIRCRAFTS, Cabinets Repainted Red, White \& Blue, with Army and Navy Decals, All New Parts, Look and } \\
& \text { Operate Like New } \\
& \text { KEENEY TARGETME GUN, Jap Head }
\end{aligned}
$$

JAP GUNS WITH BASE, Cabinets Repainted Red, White \& Blue, All New Parts, Look and Operate Like New, Shoots 20 Rifle
Shots then 45 Shots Like Machine Gun.

TERMS: ½ Deposit With All Orders, Balance Shipped C.O.D. or Sight Draft Against Bill of Lading. - WRITE FOR OUR COMPLETE LIST OF ANY GAMES YOU WANT TODAY!

# IDEAL NOVELTY COMPANY <br> 2823 LOCUST STREET • ST. LOUIS, MISSOURI 



## idDAPTORS - WHLL BOXES - PHONOS

FOR SALE - 1 Packard Adaptor for Single Wurlitzer \$31.50; 4 Packard Adaptors for Twin 12 Rockolas $\$ 36.50$ each; 3 Packard Adaptors for Furlitzer 500A, 34.50 each; I Packard Adaptor for Mills Empress or Throne $\$ 35 . ; 2$ Rockola Adaptors for Standards $\$ 39.50$ each; 2 Rockola Adaptors for DeLuxe 39.50 each; 8 Brand New Rockola Wall Boxes for Standards $\$ 20$. each; 10 Used (but Like New) Rockola Wall Boxes for Standards $\$ 13.50$ each; 3 Wurlitzer 716 (clean) $\$ 59.50$ each; 4 Wurlitzer 616 (clean) 57.50 each; $1 / 3$ Tith Orders, Balance C.O.D. - S. AND M. SALES COMPANY, INC., 1074 UNION iVENUE, MENTPHIS, TENN. (Tel: 2-1133).

## REBUILT GOLD CHRGE SLOTS

FOR SALE - Gold Chromed Slots: War Eagles and Blue Fronts, newly refinished in Gold Chrome, mechanism completely overhauled and rebuilt, equipped with Club Handles. Machines look like Brand New: 5\& Play 4149.50 ; loq Play $\ddagger 154.50 ; 25 \not \subset$ Play 164.50 ; Knee hetion 8.50 extra. 1/3 Deposit With 611 Orders, Balance Sent C.O.D. KILWLJJKEE COIN NLCHINE COMPANY, 3130 WEST LISBONT AVENUE, WILHINKEE, WISCONSIN.

## PRICED FOR QUICK S.ILE

PHONOGRIPES -- TILL BOXES —— iD APTORS
1 Wurlitzer 500 with Packard Adaptor........ ${ }^{2} 200.00$
I Mills Empress with ddaptor....................200.00
I Seeburg Royale with Packard fidaptor
with Hiddon Unit.............140.00
8 Seeburg 30-wire, Selectomatic Boxes...........20.20
18 Keeney Boxes.......................................... 6.00

50 Phonettes, l $\downarrow$ NEV. .................................. 20.00
2 Poplar Packard \&daptors.......................... 55.00
4 Cedar Packard L.daptors............................ 50.0 .
I Keeney Rockola sdaptor............................35.00

## SLOTS … COUNTERS

2 Columbia,Cig.Reels, NEV, $\$ 90.00$
1 Columbia Fruit,NEN. ......75.00
1 Marvel.......................12.00
1 Lucky Smoke............... 12. 12
1 Evans I.0.U..................7.co
I Baker Pick-ई-Pack..........5.00
2 Cub Venders................4.00
2 Ace Venders...................3.50


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STEWART NOVELTY COLPANY
133 EisT SECOND SOUTH, SLILT IATE CITY, UT\&H (TEL: 3-5055)
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## 1-BiLLS

FOR SiIE - Late One Ball Payouts: Six Bally Sport Kings equipped with "Jaolpot" and "Forty Loser Featurc". These machines are all in fine condition - been in dead storage for two yeurs. 611 to be sold in one group at $\$ 25$. oach. Here is a buy for some
 MINN• (Tel: iTlantic 8587).

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## GLAMOUR GIRL CARD VENDOR

## BRAND NEW LIMITED QUANTITY AVAILABLE

No other BRAND NEW Card Vendors are available today - and no more will be manufactured until after the War. This machine was manufactured prior to the U. S. Government's restraining order on manufacturing this type of equipment Metal construction thruout, including cabinet.
Black glossy crackle finish
Heavily Chromed Fittings.
3 Separate Compartments - Each compartment holds 550 Cards (Total Capacity 1,650 ). Compartments LOCK when empty. 3 Separate Coin Slots (ABT Bulldog).
1 Cash Box for all.

## SPECIFICATIONS

## Height-24 inches ( 2 Ft )

Width- $183 / 4$ inches
Depth- ${ }^{1 / 2 / 2}$ inche
Weight-42 lbs
Weight-42
Shipping Weight-approximately 50 lbs .

## NEVER SOLD BEFORE ORDER YOURS TODAY BEFORE IT'S TOO LATE

Designed to vend the famous fast selling Mutoscope full color novelty cards.

## ALL AMERICAN GIRLS

 GLORIFIED GLAMOUR GIRLS YANKEE DOODIE GIRLSBeautiful, artistic, multi-colored silk screened advertising displays FREE with each machine.
Simple, fool-proof mechanism-nothing to get out of order! Adjustable to sell $1-2-3$ cards for one coin.

## COUNTER MODEL ONLY \$6000

3,000 Novelty Cards FREE (1,000 Each, Glorified Glamour Girls, All American Girls, and Yankee Doodle Girls) BRING IN $\$ 75.00$ WHEN CARDS ARE SOLD.

Terms: $1 / 3$ Cash With Order,
Balance Shipped C.O.D.,
Balance Shipped C.O.D.,

## FACTORY RECONDITIONED ARCADE EQUIPMENT



## SHOOTING MACHINES

| Mutoscope Ace Bombers, 5c............... |  |
| :---: | :---: |
| Mutoscope Shoot-O-Matic (Vends Priz | 150.00 |
| 1 Seeburg Sportsman (Vends Priz |  |
| for Skill) le or 5 c | . 00 |
| 3 Exhibit Bull's Eye, 1c |  |
| (Converted to Axis) | 125.00 |
| Keeney Anti-Aircraft, lc or 5c, Ea. |  |
| Red, White and Blu |  |
| Keeney Targettes |  |
| ney Submari | 195.00 |
| ney Air Raid |  |
| Tom Mix (Jap |  |
|  |  |
| Seeburg Shoot-T |  |
| Bally Bull (Converted to Hitler) lc or 5 c |  |
| 7 Radio Rifles (Use Film Target) |  |
|  | 125.00 |
| Note: Film cost $\$ 8.00$ per roll of 300 feet, and takes in $\$ 48.00$ at |  |
|  | 175.00 |
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| 1 and extremely |  |
| atiful and extremely novel |  |
| 品. |  |
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| (eare a Smoke (Counte |  |

4 Bally Rapid Fire,
1 Bally Torpedo, 5
NOVELTY MACHINES
3 Mutoscope Drivemobile, 5c
2 Mutoscope Hockey (late Model..........Ea. $\$ 285.00$
 Mutoscope Hurdle Hop, lc or 5c.............
Mutoscope Old Mill, Ic (On Floor Stand)
45.00 Bally Basketball, lc or 5c........................ 125.00

Exhibit Foot Ease Vibrator, 1c or 5 ......... | Exhibit Foot Ease Vibrator, lc or 5c........... | 85.00 |
| :--- | :--- |
| 1 Exhibit Foot Ease Vitalizer, lc |  |

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    (1942 Model)
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    2 Exhibit Motor Racers, 1 c or
    1 Exhibit Hi Ball, 1 c or 5 c
1 Groetchen Mountain Climber

$\begin{array}{llll}7 \text { Gottlieb Skee Ball Ette, lc or 5c..............Ea. } & 75.00 \\ 2 \text { Chester Pollard Play Golf, 1c............... } & 100.00 \\ 5 & \text { Chester Pollard Football, lc or } 5 \mathrm{c} . . . . . . . . . . E a . ~ & 145.00 \\ 4 \text { Casino Golf lc or } 5 \mathrm{c}\end{array}$
Casino Golf.
(2 Players-2 Slots), lc.
Bouncit (Same as Hi Ball), lc or $5 c . . . . . . . . . . . . . . . . . . . . . . ~$
2 Bouncit (Same as Hi Ball), Ic or 5c......... 115.00
1 Groetchen Skill Jump (Counter Model),

3 Alley Up Skee Ball ( 14 Ft............................................... 75.00
Alley Up Skee Ball ( 14 Ft .) lc or
Note: Mechanical Trip Electrical
Scoreboard ...................................Ea. 150.00
$\begin{array}{ll}\text { Rock-Ola Ten Strike, lc or } 5 c . . . . . . . . . . . . . . . . . . . . . . ~ & 75.00 \\ \text { Robbins Bing (Counter) } 12.50\end{array}$
7 Robbins Bingo (Counter), 1c.............................. 12.50
4 Robbins Criss Cross (Counter), lc....... Ea. 12.50
8 Robbins Hole-In-One (Counter), lc

Rotation Pool (Upright Counter), Ic

Note: Pencils cost $\$ 14.00$ per 1000
Snacks-3 column, small confection
and Peanut Vendor, lc Counter................ 15.00
Smiling Sam Nigger Head
Peanut Vendor,
Seeburg Hockey, lc or 5
Seeburg Hockey,

## BASEBALL MACHINES

Atlas Baseball, lc or 5c..................... $\$ 100.00$ $\begin{array}{lllll}\text { Rock-Ola World Series, lc or } 5 c . . . . . . . . . . . E a . ~ & 125.00 \\ \text { Genco Playball, lc or } 5 c . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . ~ & 195.00 \\ \text { Evans Play Ball, } 5 \mathrm{5c} \text { (Brand New).......... } & 325.00\end{array}$
$\begin{array}{llll}1 \text { Scientific Baseball (Upright), lc or } 5 c \ldots \ldots . . & 125.00 \\ 1 \text { Scientific }\end{array}$ 1 Scientific Basketball (Upright), 1c or 5c.... 125.00 Note: Above 2 machines sold only

$\qquad$ ..... a. $\begin{array}{r}50.00 \\ 175.00\end{array}$


4 Western Baseball '42 Major

$\qquad$
NOVELTY POSTCARD VENDORS
12 Mutoscope Card Vendor, lc.................Ea. $\$ 45.00$ Muroscope Card Vendor, 2 c....................... 45.0 each machine to bring in cost of
each machine to bring in cost of
machine when cards are sold

## SCALES

1 Watling Large White Enamel Fortune, lc $\$ 70.00$ 5 Watling Tom Thumb
Fortune Teller, lc.......................................Ea. 105.00 Watling Tom Thumb Guess Your
Weight, lc-used only three months.....Ea. 125.00



* IN FRONT OF MACHINE MEANS FEDERAL TAX FREE! TERMS: $1 / 3$ WITH ORDERS, BALANCE C.O.D.。 OR S.D.
-     -         -             -                 - 

$\therefore$

DISTRIBUTORS - JOBBERS
CONSULT US FIRST FOR ANYOF
THE FOLLOWING MACHINES


Supplies and Accessories
WE BUY - SELL - AND BARTER

For QUANTITY or PRICE
WRITE, MITE or TELEPHONE

## OUR GUAFANTIDE:

We do not accept any order unless we have the machine on hand for immediate delivery.

> | 0 WL II INT MACHINE COMPANY |  |
| :---: | :---: |
| 245 COINBUS AVE., BOSTON, MASS. |  |
| (ESt. Ig22) | (Inc. I927) |

## - DIGGERS -

FOR SALE - Mutoscope Cranes: Corrugated Front Model "65.; Fan Front Model ;90.; Fac-
 ional Jumbo Ferchandiser S.D. - Order Today - MILIS SiLISS COAPANY, LID., $1640-18$ th STREET, OAKLATD, CALIF.

## - PHOTOMATICS -

FOR SAIE - Early and late model Photomatics recently overhauled completely, nev rubber hose, repainted like factory finish, Ell guaranteed A-l mechanical operating condition, priced from ${ }^{3} 495$. to $\$ 95$. (Can furnish all machineswith 15 ch $20 \phi$ coin slides at no extra charge). - LEIGE COIN PACHINE CONPANY, 3 I WEST VERNOR HIGHNAY, DETROIT, MIICH. (TeI: Cherry 3726).

- PHONO TITLE STRIPS -

FOR SAIE - Cash Talks: Red Border Title Strips. Perfect porforation. Perfect shade. Easy to type titles in. 21 Strips to Card, 1,000 Cards $3.90 ; 10,000$ or more 3.50 . Distributors - your own nane and address imprinted Free on orders of 25,000 or more. Cash with orders eliminates part of our overhead and allows us to ship to you prepaid. PHONO TITLE STRIPS, P.O.BOX 3216, STATION C, PHILADELPHIA, PA.

## - I-BALIS -

FOR SALE - One-Bell Automatics, absolutely okay in every way and ready to place on location: I Blue Ribbon $\$ 65$. : 2 Gold Medels 33 . each; 2 Horse Shoes $\$ 35 . ;$ each; 2 Dead Heats 35 . each; 1 Big Prize $35 . ;$ Take lem all for only $4275.50 \%$ Deposit - Belance C.O.D., F.O.B. Brattleboro, Vt. - HAL L. IARCH, 5 WALKER PLACE, BRATTIEBORO VERITONT.

- VURTJTRERS -
 Deposit With Orders, Balance Shipped C.O.D. - LOWER NOVELTY COIPANY, 904 AIBANY STREET SCFENECTADY, I.Y. (Tel: Schenectady 3-0538).


# ECONOMY SUPPLIES THE ENTIRE INDUSTRY WITH PARTS AND SUPPLIES! 

WHAT DO YOU NEED?
WE HAVE IT!


## THE ECONOMY KIT S6.00 EACH

## CONSISTS OF:

Silver Points, Armature Plates, Pigtail Wire, Tension Springs and Fingers, Bakelite Tubing, Fibre Lifters, Assorted Brass Rivets, Contact Blades, Separators, L-shaped Springs and Holders, and Contact Points.

ORDER NOW AT THIS NEW LOW PRICE!

| SPECIAL OFFER! | SELLING OUT! |
| :---: | :---: |
| GENUINE A.B.T. PELLETS FOR GUNS (GUARANTEED) | COIN WRAPPERS |
| 100,000 - $\$ 2.50$ per 1,000 | LOWEST PRICES - ALL DENOMINATIONS |
|  | 60 c per $1,000-5 c-10 c-25 c-50 c$ c 1,000 to 50,000 |
| $25,000 \ldots \ldots . . . . . . . . . . . . . . . . . . . . . . . . . . . . ~ 3.00 ~ p e r ~ 1,000 ~$ |  |
| GENUINE KEENEY SUBMARINE PELLETS <br> $\$ 32.50$ per $1,000-\$ 4.00$ per 100 | 40c per 1,000 100,000 and over Your name PRINTED FREE on Orders Over 50,000 |
| REPLAGEMENT RELAY | AUL BENNETT NEEDLES |
| FOR BALLY DEFENDER GUNS | FINEST TONE - BEST QUALITY |
| This relay takes the place of can type, four prong relay used in Bally Defender Guns. Will outlast your | GUARANTEED 4,000 PLAYS |
| machine. <br> $\$ 500$ еасн | $35 \not \subset$ EACH <br> 50 AND OVER <br> $32 \not 6$ EACH |
| TERMS: 1/3 Deposit with | Order, Balance C.O.D. |
| WRITE FOR PRICE LIST OF PARTS, SUPPLIES, TUBES, FUSES, WIRE, ETC., ETC. 615 TENTH AVENUENEW YORK CITY (PHONE: BRyant 9-3295) |  |
|  |  |

## SLOTS - MUSIC - VENDERS

 Vest Pocket Green $\$ 37.50$; Vest Pocket Blue \& Gold $\$ 47.50$; Nific: Twin -12 with Adaptor, Steel Cabinet $\$ 99.50$; Wurlitzer 616, ${ }^{3} 67.50$; Mills Empress ${ }^{\text {Whe }} 172.50$; Singing Towers (cash or trade) 100 : Music Supplies: Brand New Keeney Boxes ${ }^{2} 20.50$; Keeney Boxes, slightly used, 营12.50; Keeney Ldaptors, for Wurlitzer 600, Wurlitzer 600A, 500, 700, 800, 28.50 each; Peanut machines, assorted makes, also quantity of parts and globes for same, entire lot $\$ 320$ : $1 / 3$ with orders, Balance C.O.D. - WALBOX SALES COMPANY, 1713 YOUNG STREET, DALLAS, TEXAS.

## CONSOLES - WANT

FOR SALE - 1 Keeney 138 Track Time in good condition $\$ 50$. 1 Keeney Super Bell, Conv. FP\&PO, like new, ${ }^{\circ} 139.50$; I Evans Bangtails, late 1941 Model, like new, $\$ 275$. . I Etans Galloping Dominoes, latest 1941 Jackpot Model $\$ 300$; WANT - Free Play Games, will pay cash on the line for late 5-Ball games: 75 . for Knock Outs, Big Parades, Five \& Tens; \$42. for Air Force and Towers; 144 . for Crystal; $\$ 65$. for Mills 1-2-3 :41 C. P.O. Write now give quantity and condition. 1/3 Deposit on Orders. Balance C.O.D. - THE GEORGE VENDING COMPANY, 26 FRONT STREET, CATASAUQUA, PENINA.

CONSOLES - SLOT STANS - COUNTERS
 \$267.50; Bally Club Bell \$257.50; Used Consoles: Galloping Dominoes, 1941 Jackpot Model, practically like new, 287.50 ; Cash payout Bluc \& Kod Cabinet Late Model Jumbo Parade $\$ 107.50$; Watling Big Game $\$ 67.50$; Bakers Pacer, practically like new, $\$ 257.50$; Stands: Mills Steel Folding Stands $\$ 5.75$; Box Slot Machino Stand $\$ 8.75$; Write for prices on countor games. All machines aro offored subjoct to prior sale. Terms: $1 / 3$ Deposit, Balanco C.O.D. - ROANOKE VENDIIJG MhCHINE EXCHANGE, INC., 533 CENTER AVENUE, N. W, ROANOKE, V4. (TCl: 2-7418).
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| PIN TABIES | MUSIC | CONSOLES |
| :---: | :---: | :---: |
| Air Circus．．．．．．．${ }^{\text {Wl }} 100.00$ | Wurlitzer 750E．．．．．．．禹435．00 | Bobtails．．．．．．．．．．．${ }^{\text {k }} 73.00$ |
| Defonse．．．．．．．．．．．． 105.00 | Seeburg 8800，ESHC．．．．．369．50 | Calloping Dominoes．．475．00 |
| Click．．．．．．．．．．．．．．．．72．50 | Seeburg 9800，ESTRC．．．．．399．50 | Good Luck．．．．．．．．．．．．．26．00 |
| Gun Club．．．．．．．．．．．．42．50 | Keeney wall Boxes．．．．．． 5.00 | High Hand．．．．．．．．． 100.00 |
| Jungle．．．．．．．．．．．．．． 54.00 | ATIELHION | Multiple Racers．．．．．．26．50 |
| Sky Blazer．．．．．．．．．．41．50 | Our Equipment is Guaranteed | Triple Entry．．．．．．．．106．50 |
| Spot－AmCard．．．．．．．．61．50 | Ready for locations．We are | ＇37 Track Time．．．．．．．39．00 |
| Spot Pool．．．．．．．．．．． 47.50 | very careful to check each | Lucky Star．．．．．．．．．．119．00 |
| Towers．．．．．．．．．．．．．．68．50 | machine conpletely in every | －Mrs |
| Tex，Mustang．．．．．．．69．00 | way．All machines cleaned | 1／3 Deposit With All |
| Victory．．．．．．．．．．．76．50 | and in fine appearance． | Orders，Balance COD． |

PALISADE SPICIALTIES COMPANY 498 ANDERSON AVENUR，CLIFFSIDE PARK，NHN JERSEY

## ARCADE－GLOBES－FUSES－IUBES

FOR SAIE－We carry a complete line of Tubes，Globesand all parts for the coin mach－ ine trade．Close－out：Select－A－Vue，Sample 337.50 ，Lots of 5，\％35．，Lots of 10 －
 1503－



 SOUTHTESTERN VEIDIIGG MACHIN COPPAIN， 2833 WEST PICO，LOS ANGELES，CAIIF．（TEI：RO－ 1421）．
－INSIC－
FOR SAIE－ 7 Keeney Wall Boxes
 7 Rockola Wall Boxesi्रl7．50 each；All in good shape．1／3 Deposit，Balance C．O．D．， F．O．B．，Philadelphia，Pa．－CAPITAL AMUETMTN COMPANY， 620 SPIIIVG GARDEN STREET，PHIL－ ADEIPHIA，PA．（Tel：Walnut 9770）．

## SPECIAL SAIF－－－IUBUIAR COIN TRAPPERS－－－SPICIAL SAIE

44t Per 1，000．．．．．．．．．．．．．．．．．．．．．．over 100，000
50ф Per 1，000．．．．．．．．．．．．．50，000 to 100，000
65申 Per 1，000．．．．．．．．．．．．．．．．．．．up to 50，000
1／3 Deposit，Balance C．O．D．－Prompt Shipment：：：
水米＊
PAUL A．IAYMON CO． 1503 WEST PICO STREET，LOS ANGEIES，CAIIF．

## －INSIC－MECHANISNS－

FOR SAIF－ 2 Wurlitzer Twin－12 Units for basement installation； 1 Furlitzer Twin－12 Buckley Srstem in Tetal Cabinet with Rockola Tone Column（Series巴，Type 1808）with Seeburg 30－Wire Box attached；also 1 Furlitzer Twin－12 in Wood Cabinet fully equipped with Seeburg WirelessControl，ready for operation，any number of wireless boxes may be used with this mechanism；IGke us an offer－send deposit with your offer－NORTHERN NOVEITY CONPANY，TOMAH，WISCONSIN．

FOR SAIE－Jumbo Parade，FP， 99.50 ；Genco Big Cniefs ${ }_{3} 24.50$ each；Big Parade \＄89．50； Thumbs Up 89．50；Also many others．WATT－some more salesboards，send name，make，num－ ber of holes and net price，fruit symbols only．－JULES OLSHETN， 284 SOUTH ALIEN ST．， ALBANY，IIEN YORK．

## SIOTS

| 5¢ BLUE FRONTS over 400,000 | 139.50 5¢ Brown Fronts late | 159.50 |
| :---: | :---: | :---: |
| $10 \not \subset$ BLUE FRONTS over 400,000 | 149.50 5¢ Cherry Bells, 3-10. | 49.50 |
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| ARCADE PQUIPIENT |  |  |
| Chicoin HOCKEYS | 184.50 Genco PLAYBAL工 | 169.50 |
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| - 39 WESTERN BASLBALL. | .69.50 DELIXX WESTERN BASEBALL | 84.50 |
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| Seeburg CONCERT IMASTER, ES. | 309.50 Seeburg ENVOY, ESRC. | 9.50 |
| Rockola 39 Standard | 139.50 Rockola '39 Deluxe | 59.50 |
| Rockola Imperial 20. | .69.50 Rockola Counter \& Bas | 69.50 |
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| Half Certiil | sit with order - - Balance C.O |  |

-TUBES -
FOR SALE - Tubes: 45 rube can be used in place of $2 A 3,80 \not \subset ; 80$ tube 70¢; 6C6 tube 95q;

 PANY, INC., 1903 WASHINGTON STRETT, ST. LOUIS, MO. (Te1: Central 5345).

## DIGGETS - WANT

FOR SAIE - 5 Late Model Mutoscope Roll Front Diggers ${ }_{i} 50$. each; WANT - . 22 Calibre short and long ammunition, will pay 100 . per case (10,000 shells). Distance no barrier, cash waiting. - PEERINSS VENDING MACHINE COMPANY, 220 WEST 42nd STREET, NEW YORK CITY. (Tel: Wisconsin 7-8610).

## PINS - CONSOLES

FOR SAIE - Free Play Pins: Spot Pool 349.50; Play Ball 32.50; Pan American $\$ 39.50$; Click ${ }_{3} 59.50$; Twin Six 42.50 ; School Days 29.50 . These games have been thoroughly reconditioned and are mechanically porfect and "like new" in appearance. We also have one Keeney Track Time, sorial over 5000 and one Paces Races, Black Cabinet, serial over 4000 @ $\$ 79.50$ each. These Consoles are in perfect condition, both mechanically and in appearance. They cannot be crated and must be picked up by your own truck. Send your order in now. O. K. MACHINES, INC., c/o JACK FITZGIBBONS, 453 WEST 47 th STRHET, NEN YOPH CITY.

- MUSIC -
 ard Adaptor 80 ; 10 Seeburg Colonels, ES, 3300 . each; 3 Seeburg Commanders 250 . each; Seeburg Najor, ES, $285 . ; 17$ Packard Wall Boxes 229.50 each; 28 Wurlitzer $50-W i r e ~ W a l l$ Boxes, like new, "22.50 each; 2 Seeburg Speak Organs tiz5. each; 20 Seeburg wireless Wall Boxes ${ }^{\prime \prime} 29.50$ each; 1/3 with all orders, Balance Shipped C.O.D. : REDD DISTRIBUTING CONPANY, 26 BRIGFTON AVENUE, AIISTON, BOSTON, MASS.


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FOR SAIE - GEITCO PARTS: Kicker Arms, Gang Switch Flaps, Bell Shaped Plastic Bumpers, and Insert Posts for Bumpers. Write for special price in 100 lots of each or more. Original, Genuine Guardian Contact Service Kits, limited quantity, ${ }^{\circ} 7.50$ and $\$ 9.50$ each. BLOCT MAPBLE COIPANY, 1527 FAIRMOUTI AVIMUE, PHILADEIPHIA, PA.

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| 28 Mills Empress with Adaptors... $\$ 224.50$ | 5 Brand New View-A-Sc opes, Late |
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| 7 Nills Empress (plain)........... 189.50 | Models, Not Round Type |
| (THE ABOVE SRE GUARINTEED TO BE PERFECT | Brand New Bar Brackets, no screws |
| LIKE NET. QUiNTITY BUYERS WRITE FOR SP- | necessary,for Packrrd Boxes.......3.50 |
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| 10 Keeney Organ Speakers...........25.00 | Gallo |
| 7 Keeney Sun Ray Speakers..........25.00 | 5 Genco Play Balls................ 165.00 |
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| 2 Packard Violet Speakers..........17.50 | PARTS \& SUPPLIES |
| 4 Mills Speakers.................... 10.00 | We have all parts for Evans Ten Strikes. |
| 200 Keeney Boxes, Recond.A-1 shape..12.50 | Send old part for comparison. Also have |
| Used Keency Bar Brackets.............2.7 | hundreds of New and Used Coils. Relays |
| Packard Pla-Mor Boxes................27.50 5 Brand New Peek Shows (Late Modely29.50 | and Transformers. Send old ones for comparison. Motors for Payout Tables and |
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FOR SALE - Nills Fanorams $\$ 240$, or will trade for phomographs and slots; Mills Em-
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No new coin chutes, but we can still repair your old ones as good as new. Also excellent values in factary rebuilt "Gues-ser" Scales. Write for full particulars.
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An Exclusive Merchandising Sarvice for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

## PHONOGRAPHS

| G |  |
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16.50

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| 9. Spectrovox 141......... . 89.50 | 92.50 | 2.61 (Counter)............50.00 | 69.50 |
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| 9.Glamour Tone Column, |  | 1.71 (Counter) (with stand) 110.00 | 149.50 |
| New. . . . . . . . 109.50 | 125.00 | 9.81 (Counter) (with stand)185.00 |  |
| 9.Moderne Tone Col. Now...60.00 |  | 9.50.........................35.00 | 59.50 |
| 1.Playmaster Spectravox..209.50 | 239.50 | 4.700...................... 284.50 | 365.00 |
| 9.Playboy...................29.50 |  | 1.750 M..................... 384.50 | 419.50 |
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| Rockolite .. ........ . 90.00 | 99.50 | 9.750 New. . . . . . . . . . . . . . 375.00 | 429.50 |
| 1.Playmaster..............179.50 | 225.00 | 7.780 E.................... 325.00 | 485.00 |
| 9.20 Rec.Steel Cab. |  | 9.780 E, New Colonial..... 375.00 | 485.00 |
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| 8.Commando................ 535.00 |  | 1.800...................... 334.50 | 395.c0 |
|  |  | 1.850....................... . 425.00 | 535.00 |
| A.M.I. |  | 7.950.................... . . 430.00 | 479.00 |
| 2. $\overline{\operatorname{Sin} \text { ging Towers.........139.50 }}$ | 175.00 | 7.950, New................ . 510.00 | 590.00 |
| 2.Singing Towers,New.....395.00 | 397.50 | 5.310 Wall Box.............10.c0 | 16.50 |
| 9.Mode 1 X-5, Phono........60.00 |  | 9,5,10,25¢ Wall Box........29,50 | 45.00 |
|  |  | 9.320 Wireloss W. Box. .....25.00 | 27.50 |
| BUCKLEY |  | 9.320, 2 Wire W. Box......24.50 | 26.50 |
| 9.Wall \& Bar Box, Old Style.6.00 | 9.80 | 6.Ill. 2 Wire B. Box.......22.50 | 43.50 |
| 6.Ill.Wall \& Bar Box. .....13.50 | 16.50 | 5.332, 2 Wire B. Box......17.50 | 22.50 |
| 9.New Ill. Wall Box.......22.00 | 27.50 | 2.331, 2 Wire B. Box.......17.50 | 22.50 |
| 2.24 Rec. Adaptor.........15.00 | 28.50 | 9.304, 2 Wire Steppers.....9.50 | 10.00 |
| 9.16 Rec. Adaptor..........15.00 | 29.50 | 9.Wireless Str ollers........40.00 |  |
| 5.Steel Cabinet............15.00 | 20.00 | 8.430 Spoaker Cab. with |  |
| 9.Zephyr Speak Cab........11.25 |  | 5,10,25¢ Box........ 89.50 | 115.00 |
| 9.Tone Tower,..............69.50 |  | 9.350 Wireloss Speaker.....29.50 | 39.50 |
| 9.20 Rec. Seeburg Adpator...26.50 |  | 9.24 Rec.Adaptor...........19.50 | 26.50 |
|  |  | 9.Impulse Stepper...........25.00 |  |
| WURLITEER |  | 1. Twin 12 Steel Cab. |  |
| 9.र-10.................... 15.00 | 20.00 | Adp.Amp.Stop.Spk...... 90.00 | 124.50 |
| 9.P-10, I11................22.50 | 29.50 | 9.Twin-616 Steel Cab. |  |
| 9.P-12.................... . $34 \cdot 50$ | 59.50 | Adp.Amp. St ep.Spk. .... 210.00 | 130.00 |
| 7.P-12, I11...............49.50 | 59.50 | 9.24 Steel Cab. " ......110.00 | 129.50 |
| 9.312....................... 29.50 | 45.00 | 9.580 Selector, Splrr.......150.00 |  |
| 9.P-400.................... 25. . ${ }^{\text {a }}$ | 42.50 | 9.Adaptor....................27.50 | 30.00 |
| 1.412..................... 42.50 | 69.50 | 2.30-Wire Box...............9.75 | 17.50 |
| 9.412,D.C. Cr. ........... 32.50 |  | 2.100 Wall Box 5,..........13.95 | 24.00 |
| 6.412, I11. ...............59.50 | 69.50 | 9.100 Wall Box 10¢..........15.00 |  |
| 4.616.......................45.00 | 79.50 | 2.125 Wall Box..............35.00 | 39.50 |
| 1.616, I11................65.00 | 89.50 | 6.120 Wall Box.............. 29.50 | 37.50 |
| 2.616 A.................... 45.00 | 79.50 | 9.Bar Bracket................2.50 |  |
| 9.716....................... 59.50 | 67.50 | 9.1501 Wall \& B. Box.......19.50 |  |
| 2.24........................95.00 | 110.00 |  |  |
| 2.24 A..................... 85.00 | 120.00 |  |  |
| 6.24 Revamp............. . . 105.00 | 134.50 |  |  |
| 5.600.................... 125,00 | 169.50 |  |  |

THE CONFIDENTIAL PRICE LIST
An Exclusive Merchandiaing Service tor the Coin Machines Industry lssued Every Week by
"THE CASH BOK" 381 EOURTH AVENUE, NEW YORE CITY

## ARCADE EQUIPMEAT

7.Atlas Baseball........ 85.00 To $\$ 97.50$l.A.B.T. 6 Gun RifleRange... 2000.00 3750.00
5.Bally Alley.............. 30.00 50.00
95.00
89.50 ..... 209. 50 ..... 229.50 75.00 199.50 95.00 ..... 219.50
145.00 ..... 85.00
165.00
159.50 ..... 219.50
75.00
167.50125.0091.50
205.50
79.0049.5099.5059.50
2. Daval Bumper Bowling...29.509.Daval-U-Roll-It.........44.507. Evans Duck Pin Allcy.. 450.009. Evans-In-The-Barrel....79.502.Evans Play Ball....... 189.505.Evans Ski Ball..........59.509.Erans Super Bomber.... 239.50
1.Evans Ten Strike,ID....40.00
4.Evans Ten Strike,HD....45.00
2.Evans Tamny Gun........119.50
2.Exhibit Bicycle........999.509.Exhibit Baseball.......25.006. Exhibit Bowling slley.. 45.008.Exhibit Hi-Ball......... 39.501. Exhibit MerchantmanRoll Chute Digeer...39.50
I. Exhibit Rotary Mer-chandiser.......... 145.00
5.Exhibit Vitalizor......59.50
6.Genco Bank Roll...... . 100.00
5. Genco Magic Roll . 37.50
l.Genco Play Ball. . 149.50
2.Groetchen Mountain
Climbor............ 129.50
5.Groetchen Metal Typer..65.002,Groetchen Skill Jump...39.502, Gottlieb Skee Ball Et.. 57.501. Jennings-Roll-In-The -Barrel........... 119.50
125.00 209.50
750.00
110.00 199.00
95.00
285.00
59.50
54.50
149.50
125.00
79.50
85.00
59.50
75.00
229.50 95.0
104.50
69.50
189.50
165.00
69.50
59.50
75.00

| 1. Ke | Anti-Aireraft | Bl. ${ }^{\text {W }} 44.50$ | \$50.00 |
| :---: | :---: | :---: | :---: |
| 5. Keduney | 111 | $\mathrm{Br} . .49 .50$ | 59.50 |
| 5. Kedney | Navy Bomber | . 117.00 | 225.00 |
| 4.Keene | Texas League | ...31.50 | 39.50 |
| 1.Keeney | Sub. Gun | . 162.50 | 199.50 |
| 9.Keeney | Sub Gun,New. | . 220.00 | 249.50 |
| 8.Keeney | Bowlette. | . 74.50 | 89.50 |

9. Kirk Air Defense.

$\qquad$ ..... 69 .50
8.Kirk Night Bomber........239.50
7.Kue Ball (New)............ 59.50 ..... 265.00
9.Mills Rotary Digger.......69,005.Mutoscope fice Bomber....279.50297.509.Mutoscope Bowling Alley..69.504.Mutoscope Drive Mobile..275.00375.009. Mutosc ope Fan Front
Diggors.............119.505. Mutoscopo ElectricTraveling Crane....... 50.0079.501.Mutoscopo Photomatic....475.00795.005. Mutosc ope Roll Front
Cranc.... ........ 49.50
75.001.Mutoscopo Sky Fighter...289.50 325.005. Mutoscopo liagic Finger.. 110. Oc125.00
3.Pennant ..... 109 .50
5.Poker \& Joker ..... 115 .00119.50
55.00
2.Radio Rifle.............. 40.0049.5069.0044.50105.0069.50
115.00115.00125.00115.0049.5099.50129.50114.50119.50149.5075.0069.50117.50269.50150.00269.50
9.Target Roll, 14 Ft........65.00
9. Warner Voice Recorder... 450.00l.Western Baseball 139F.P.P.O......... 49,501. Western Baseball '40.....ES. 506.Western Baseball $141 \ldots .$. . 34.5094.50
85.00
89.50149.50
5.Rockola Ton Pins,LD.......35.00
5.Rockola Ton Pins.HD......54.50
2.Rockola Tom Mix Rifle....39.50 1.Rockola World Sories....100.00 69.50
1.Scientific Baseball.......90.00

1. Scientific Basketball....90.00
2. Scientific Batting Prac.. 85.00
7.Scientific X-Ray Pkr.....79.50
3. Seeburg Battle Royal.....39.50
4. Seeburg Chicken Sam......94. 94
I. Se oburg Jap Conv..........119.50 6. Seoburg Hitler Conv...... 109.50 1.Seeburg Jail Bird........109. 50
I. Soeburg Shoot-The-Chutes 114.50
9.Socburg Chute, Conv......139.50
7.Seeburg Hockey............ . 59.50
5. Sceburg Rayolite.........40.00
6. Seoburg Parachute Jump...90.00
39.50
.Star Elec. Noist Digger..25.00 1. Success i!jght Bomber.... 159.50 9. Supreme Keep Punching... 149.50
269.50
7. Wostern Major League.... I :9.50
[^2]5

9.Western Super Strength... 9.50
9. Western Recordit........... -0.00 9. Wurlitzer Skee Ball

## THE CONFIDENTIAL PRICE LIST

## An Exclusive Merobandising Service for the Coin Machines Industry lssued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CTTY

## NEW NAMES OF REVAMPED FREE PLAY PIN GAMES

| OLD NAME | IEN. Naides |
| :---: | :---: |
| Blondie......................... Stepper, Redheads, Production |  |
| Big League | .Eagle Squadron |
| Big Show.........................Big Tent |  |
| Big Town. | . Sixty Grand, Eagle Squadron |
| Bowling Alley.................. ${ }^{\text {Bowling Alley } 42}$ |  |
| Cadillac....................... Archery, Destroyer |  |
| Conmodore | Sailorettes |
| Crossline.......................All Out |  |
| Drum lajor...................... Parade Leader |  |
| Duplex............................ Jeep |  |
| Entry. | .Speedway |
| Fleet........................... Scout Commender |  |
| Flicker..........................Liberty |  |
| Follies 40..................... Scandals 142, Bombardier |  |
| Formation.........................Dive Bomber, Nite Club and Torpedo Patrol. |  |
| Four fose | Sea Power |
| Glamour..........................Hi-Jinks |  |
| Gold Star........................ Playtime |  |
| Home Run.......................Triple Play |  |
| Jolly............................. Peacherino |  |
| Leader..................... . . . . . Jeep, Sentry |  |
| Lite-1-Card. . . . . . . . . . . . . . . . . . Bingo |  |
| Mr. Chips......................Nine Bells, Shangri-La |  |
| Metro............................Hi-Boy |  |
| 0'Boy...........................Easy Pickin |  |
| Powerhouse. .................... . Over-The-Top, Paratroop |  |
| Punch............................Fle.sh |  |
| Red, White \& Blue...............De-Icer |  |
| Rotstion........................ .Luxury |  |
| Roxy...........................Cupid, Fan Dancer |  |
| Score Card........................íj jax |  |
| Scoop.............................Klipper |  |
| Silver Spray...................White Sails |  |
| Silver Skates....................Hockey ' 42 |  |
| Sky Blazer. ...................... Jeep |  |
| Sporty............................Flight |  |
| Sun Beam. ...................... Sun Valley, Arizona |  |
| Stars..........................Action |  |
| Triumph......................... Starlight $^{\text {a }}$ |  |
| Vacation........................Roll Call |  |
| Wow.............................. . P Pp |  |
| Zombie.......................... ${ }^{\text {Battle, }}$ /idway |  |
| NEW NAMES OF CONVERIED ARCADE EQUIPMENT |  |
| Seeburg Chicken Sam....... Shoot-The Jap |  |
| Seeburg Chicken Sam........Hit-Hitler |  |
| Seeburg Chicken Sam. ......Trap-The-Jap |  |
| Seeburg Chicken Sam........Bell's Super Jap |  |
| NEN NHMES OF ONE-BALL PAY OUTS |  |
| Sport Page................Fast Track |  |
| Blue Ribbon...............Fast Track |  |
| Thistle Down..............Race King |  |
| Sea Biscuit. ..............Race King |  |
| Grand | ....War Admiral |
| Grand National............ War Admiral |  |

## THE CONFIDENTIAL PRICE LIST

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## CONSOLES

9.Across the Board........319.50 To 335.0
1.Bakers Pacers, New..... 299.50 350.00
2.Bakers Pacers...........225.00 ..... 257. 504. Bakers Pacer,D.D.189 .50
9.Bally Entry ..... 19.50
5.Bangtails 40 ..... 50 .00
5.Bangtails '4. ..... 165.00
5. Big Game, P. ..... 67 .50
2.Big Game,F.P ..... 65 .00
4.Big Top,F.P . . . . . . . . . . . . . 50.00l.Big Top,P.O...............79.507.Bob Tail, P.O............69.001.Bob Tail,F.P............. 85.009.By-A-Blade................35.009.Buckley Seven Bells....700.009 .Buckley Lone ShotParlay....... 700.007.Buckley Colors,S1.Head..60.008.Beulah Park...............89.50
5. Charley Horse. ..... 119.50
9. Chins Boy. ..... 49 .50
9. Chuclel $\in t$ te ..... 15 .00
9. Club Horse ..... 18.00
1.Club Bells ..... 169.50
4.Club Beils, iTew. . . . ......257.50
5.Derby Day,Slant. ..... 22 .50
2.Derby Day Flat. ..... 30 .00
9.Derby Winner. ..... 189 .50
9.Dixie ..... 57.50
9. Dominola 15.00
9. Double Bells .155 .00
9.Exhibit Races............25.00325.00
22.50
75.00350.00
89.50
89.50109.5089.5099.50104.5039.50
95.00
99.50
149.5059.5025.022.50
220.00269.50
49.5039.50
69.50
25.00
159.5069.50
2.Fast Time,F.P. . . . . . . . . . . . ..... 50.00
l.Fast Time,F.0............48.009.Fast Track............... 25.002.Favorite................... 30.008.Flasher................... 32.509.Flashing Thru............17.509.Flashing Ivories........44.509.F leetwood................. 25.006.Four Way Super Bell.... 545.009.Four Hor semen . . . ........88.50

1. Galloping Dominoes
138.............. 59.50
9.Galloping Dominoes39.............. . 80.00
2. Galloping Dominoes140. . . . . . . . . . . 185.00
3. Galloping Dominoes841............ . . 287.501. Galloping Dominoes141, Tew. . . . . . 399.504.Good Iuck................. 30.00
1.High Hand79.5069.50
30.00
59.50
39.5035.00
129.5030.00595.0074.5099.50225.00395.00450.0065.00
139.50
9.Jockey Club............ 22.00 To $\$ 35.00$9.čockey Club :41.......179.50 285.002.Jungle Cainp,F.P.........50.00 79.508.Jungle Canp,F.O........79.502.Jumbo Parade, Conb.......60.00149.50149.50160.00169.50177.5040.00105.00
59.50 1.Liberty Bell... ..... 49.50
9.Ionc Shot ..... 199.50175.00365.00119.5079.5050.0059.50450.00
365.00650.00585. 0042.50675.00
125.co89.50
375.0079.50225.00225.0060.00
95.00
120.00125.00175.00
255.00
69.50
22.50
49.50
275.00
325.00
2.Pay Day.................... 90.00
9.Pheasant............... . . 35.00
9.Pickem....................45.00
9. Pot Shot.................25.00
9.Preakness.................23.00
30.00
69.50
25.00
39.50
39.50
130.00
49,50
169.50

|  |  |  |  |
| :---: | :---: | :---: | :---: |
| Seeburg Races......... 355.00 |  | I.Tanforan ............ ${ }^{\text {W }} 39.50 \mathrm{~T}$ | - 45.00 |
| 9.Saddle Club...........25.00 To | \$29.50 | 9. Track King...........15.00 | 30.00 |
| 2.Silver Bell............35.00 | 50.00 | 9.Track Meet...........225.00 |  |
| 1.Silver Moon, P.O......85.00* | 119.50 | 8.Track Odds,West......125.00 |  |
| 1.Silver Moon,FP......... 89.50 | 150.00 | 1.Track Odds, Buckley..249.50 | 309.00 |
| 9.Silver Moon, 10\&......95.00 | 104.50 | 5.Track Odds (Daily |  |
| 9.Skill Field........... 47.50 | 69.80 | Double)... 400.00 | 500.10 |
| 9.Skillo..................55.00 | 69.50 | 5.Track Odds, DDNew....485.00 | 750.00 |
| 9.Skill Time 137........32.50 | 50.00 | 4. Track Tine 138......75.00 | 140.00 |
| 2.Skill Time 138........69.50 | 124.50 | 2.Track Time 137.......30.00 | 60.00 |
| 2.Square Bell............42.50 | 69.50 | 5.Track Time 138 TKT...75.00 | 115.00 |
| 9.Stanco Bell, Single.....9.50 | 105.00 | 9.Track Time 137 TKT...39.50 | 55.00 |
| 5.Stanco Bells, Double..119.50 | 125.00 | 1.Triple Entry........109.50 | 160.00 |
| 5.Sugar King............39.50 | 59.50 | 1.Two Way Super Bell..299.50 | 329.50 |
| 1.Sun Ray...............204.50 | 229.50 | 5.Two Way Super Bellnew. 355.00 |  |
| $\begin{aligned} & \text { 1. Super Bells, } 5 \not \& \text { Combin- } \\ & \text { ation......... } 89.50 \end{aligned}$ | 229.50 |  |  |
| 1. Super Bells; 5/L New. 245.00 | 279.50 |  |  |
| 5.Super Bells, 25\%......150.00 | 175.0 |  |  |
| 9.Super Bells, 25¢ New. 239.50 |  |  |  |
| 9. Super Track Time TKT. 189.50 |  |  |  |
| 5.Super Track Time.....249.50 | 325.00 |  |  |
| 9.Suzie Q................25.00 |  |  |  |

## THE CONFIDENTIAL PRICE LIST

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## SLOTS

MILLS
9.5币 Emerald Chrome, HL... \$260.00 To 270.009.10\& Emerald Chrome, HL...250.009.25\& Emerald Chrome, HL. . . 300.009.5¢ Gold Chrome,HL........275.001.5 \& Gold Chrome............ 225.001.10\& Gold Chr ome..........264.501.25\& Gold Chrome..........259.505.50\& Gold Chrome..........495.509.5d Copper Chrame........220.009.10\& Copper Chrome........235.00$9.25 \notin$ Copper Chrome....... 248.509.5¢ Club Bell............... 195.009.10\& Club Bell.............172. 509.25\& Club Boll............. 175.009.50\& Club Bell............ 340.009.1\& Blue Front.............. 45.005.5¢ Blue Front..............99.505.10\& Blue Front.............90.905.25\& Blue Front.............99.905.50\& Blue Front............ 325.009.5¢ Blue Front,MPO.........175.009.10\& Blue Front, MPO.......175.005.10\& Blue Front FortuneRecl................... 84.509.1\& Brown Front,New.......185.005.1\& Brown Front..............74.505.5\& Brown Front............149.505.10\& Brown Front.......... 135.009.25\& Brown Front..........149.509.50\& Brown Front.,.........249.505.5 \& Cherry Bell,3/10..... 115.005.10\& Cherry Bell, 3/10...119.505.25\& Cherry Bell, 3/10...135.001.5\% Cherry Bell, 3/5.....139.509.10\& Cherry Bell, 3/5....125.009.25\& Cherry Bell, 3/5....110.009.5\& Cherry Bell (Chrome). 211.50$9.25 \not \subset$ Cherry Bell (Chrome) 220.009.1ф Bonus Bell............. 160.001.5¢ Bonus Bell............ 130.009.10\& Bonus Bel1........... 189. 508.25\& Bonus Bell............185.001.5\& Orig.Chromo Bell......199.501.10\& Orig. Chrome Bell...209.501.25\& Orig. Chrome Bell... 215.002.1\& Q.T.Blue................ 45.005.5\& Q.T.Blue.................. 62.502.10\&\& Q.T.Blue............... 70.009.25 \& Q.T.Blue,New..........125.007.1\& Q.T.Green................. 35.009.5\& Q.T.Green................49.509.10\& Q.I.Green............... 49.505.1\& Q.T $\mathrm{T}_{2}$ Glittor Gold.......62.502.5¢ Q.T.Glittor Gold.......85.009.10¢ Q. T.Glit er Gold....70.009.1 $\not \subset$ Q. T.Glit or Gold,New..75.00$8.5 \nLeftarrow$ 2.T.Glitter Gold,Nuw. 114.508.10द Q.T. Glitter Gold, ". 110.008.14 V.P.Bell................ 34.50$9.5 \notin \mathrm{~V}$. P.Bell, J.P. ......... 42.502.5\& V.F.Bell,Green.........22.503.1\&V.P.Bcll, BeG, ITc:•.....4E:?5.5\& V.P.Bcll, B8G............ 37.50 .275.00 310.00 249.50 275.00 300.00
275.00 265.00 250.0n 275.00 300.00 89.50 180.00 147.50 189.50 227.50
225.00
49.50
65.00
45.00
2. $5 \not / \mathrm{V} \cdot \mathrm{P} \cdot \mathrm{Be} 11, \mathrm{~B} \& \mathrm{G}, N \mathrm{~W} . . . \$ 50.00$ To $\$ 82.50$ 5.5\& " Chrome...........49.50 55.00 ©.10¢ V.P.Chrome,Plus....39.50 9.5¢ Futurity..............65.00 79.50 8.10 द -••.........75.00 89.50 95.00 194.50 72.50 77.50 59.50 9.50 \&Futurity................. 149.50 9.5\& Yellow Front........42. 42 9.10\& Yellow Front...... .67.50 85.00 225.00 89.50 89.50 49.50 99.50 8.51 Ked Front............95.00 135.00 159.50 6.10 $\neq \operatorname{Rod}$ Froint......... 135.00 159.50 6.25\& Red Front......... 145.00 179.50 8.5\& F.O.K................. 37.50 49.50 350.00 9.5\& Roman Head...........69.50 89.50 216.00 9.10\& Roman Head.........69.50 95.00 $\begin{aligned} & 225.00 \quad 9.25 \not \approx \text { Roman Head.........69.50 } \\ & 9.1 \& \text { Skyscraper.........30.00 }\end{aligned}$ $9.5 \notin$ Skyscraper.......... 27.50 42.50 .25\& Skyscraper......... 65.00 35.00 175.00 9.5\& Extraordinary...... $44.50 \quad 47.50$ 204.00 8.10¢ Extraordinary.....70.00 95.00 226.50 5.5\& Melon Bell.........110.CO 144.50 325.00 8.10\& Melon Bell........130.00 147.50 165.009 .254 Mic on Bell.......125.00 185.00 175.00 7.5: Wolf Head,DJP.......19.50 199.50 9.1: Shamrock Bell......27.50 $250.005 .5 \not \subset$ Slugproof,3/5......89.50

JENN IINGS

1. $10 \not \subset$ Chief $\qquad$ 84.50 240.00 1.50\& Chief.............150.00 295.00 225.0 $5.5 \nless$ Silver lioon Chief.179.00 235.00 225.00 $2.10 \not \subset$ Silver Moon "...235.00 250.00 265.CO $2.25 \notin$ Silver Moon "...250.CO 275.00 $285.005 .5 \not \subset$ Silver Chief......125.00 150.00 300.00 1.10\& Silver Chief.....129.50 165.00 $70.005 .25 \not \approx$ Silver Chief......159.50 225.00 295.00 139.50 150.00 175.00 185.0 107.50 5.Triplex Chief,5,10,25..165.00 225.0 125.CO 9.1\&̌ Little Duke.........9.9.50 35.00
85.00 1.5\& Littlo Dukc.........17.50 99.50 9,5\& Century,SJP..........13.00 30.00 24.50 125.00 9.10t Goosencck........... 15. © 0 45.CO 9.25; Goosmeck..........20. 0 52.50 9.1. J.ittio Dutcinss...., 19.50 37.50 9, 5́ Littlo Dutchoss.... 19.50 9.,.10f Golf Ball Vncir ...75.00 50.00 9.25; Golf Ball Vnds ilicv. 199.50

| 9．10\＆Chr ome Sup．Ch．．．．．$\$ 70.00$ |  |
| :---: | :---: |
| 9．10¢ Chrome Chf．，SP．．．．．150．00 | T0 152.00 |
| 5．5¢ Red Skin．．．．．．．．．．．．．139．50 |  |
| 5．10¢ Red Skin．．．．．．．．．．．．149．50 |  |
| 5．5¢ Big Chief．．．．．．．．．．．．109．50 |  |
| 5．10¢ Big Chief．．．．．．．．．．．119．50 |  |
| 2．\＄1．00 Bell．．．．．．．．．．．．．．4450．00 | 500.00 |
| 5．XXV Cigarola．．．．．．．．．．．．169．50 | 175.00 |
| 5．V．Cigerolla．．．．．．．．．．．．．．．89．50 |  |
| 9．XVV Cigarolla．．．．．．．．．．．．99．50 | 169.50 |
| 7．XVB Cigarolla．．．．．．．．．．．．80．00 | 90.00 |
| 9．5\＆Escalator，DJP．．．．．．．．．20．00 |  |
| 5．5\＆Victory Chief．．．．．．．189．50 | 250.00 |
| 8．10¢ Victory Chief．．．．．．．260．00 |  |
| 8．25 $\nsim$ Victory Chief．．．．．．275．00 |  |
| 3．1¢ Dixie Bell．．．．．．．．．．． 35.00 |  |
| 3．5\＆Dixie Bell．．．．．．．．．．．．65．00 |  |
| WATLING |  |
| 8．IF Rolatop．．．．．．．．．．．．．．． 29.50 | 49.50 |
| 2．5¢ Rolatop．．．．．．．．．．．．．．．．35．00 | 59.50 |
| 2．10\＆Rolatop．．．．．．．．．．．．． 42.50 | 69.50 |
| 5．25¢ Rolatop．．．．．．．．．．．．．．95．00 | 125.00 |
| 9．50\％Rolatop．．．．．．．．．．．．． 125.00 | 150.00 |
| 9．54－25\％Rolatop．．．．．．．．．．． 32.50 | 49.50 |
| 9．5\＆Club Bell．．．．．．．．．．．．．59．50 |  |
| 7．1¢ Twin JP．．．．．．．．．．．．．．．25．00 | 32.50 |
| 8．5¢ Twin JP．．．．．．．．．．．．．．． 29.50 | 40.00 |
| 9．10\＆Twin JP．．．．．．．．．． 42.50 |  |
| 7．25¢ Twin JP．．．．．．．．．．．．．．75．00 |  |
| 9．5¢ Twin JP，GA．．．．．．．．．．．39．50 |  |
| 9．1¢ Blue Seal．．．．．．．．．．．．．15．00 |  |
| 9．5¢ Blue Seal．．．．．．．．．．．．．22．00 | 35.00 |
| 8．10¢ Blue Seal．．．．．．．．．．．35．00 |  |
| 9．25¢ Blue Bell．．．．．．．．．．．．35．00 |  |
| 9．14 Treasury．．．．．．．．．．．．．．．29．50 | 44.50 |
| 9．5¢ Treasury．．．．．．．．．．．．．． 22.00 | 64.50 |
| 9．10\＆Treasury．．．．．．．．．．．．．44．40 |  |
| 8．5¢ Treasury，New．．．．．．．169．50 | 179.50 |
| 7．5¢ Wonder Vendor．．．．．．．． 32.50 | 84.50 |
| GROETCHEN |  |
| 1．5¢ Columbia Chrome．．．．．． 49.50 | 89.50 |
| 9．14 Columbia．．．．．．．．．．．．．．27．50 | 42.50 |
| 5．5¢ Columbia Cig Reel JP．39．50 | 55.00 |
| 9．5¢¢ Columbia JPV Bell．．．．59．50 | 110.00 |
| 9．10¢¢ Columbia DJP．．．．．．．．42．50 | 89.50 |
| 9．10\％＂Club Bell．．99．50 |  |
| 9．5¢ Columbia Club Cig．GA． 82.50 | 115.00 |
| $9.10 \not \chi^{\text {Columbia＂＂＂．．99．50 }}$ | 115.00 |
| 2．5¢ Columbia Cig．G．A．．．．．．．32．50 | 42.50 |
| 9．5¢＇Columbia Orig•GA．．．．．．65．00 |  |
| 6．Conv．Columbia，Chrome．．．．．69．50 | 87.50 |

9．10\＆Chrome Chf．，SP．．．．．150．00 To 152.00
5．5\＆Red Skin．．．．．．．．．．．．．．139．50
5．10¢ Red Skin．．．．．．．．．．．．．149． 50
5．10\＆Big Chief．．．．．．．．．．．．．119．50
2．$\$ 1.00$ Be11．．．．．．．．．．．．．．．． 450.00
5．XXV Cigarola．．．．．．．．．．．．．．． 169.50
5．V．Cigคrolla．．．．．．．．．．．．．．．．．．89．50
9．XVV Cigarolla．．．．．．．．．．．．．．99．50
7．XVB Cigarolla．．．．．．．．．．．．． 80.00
9．5\＆Escalator，DJP．．．．．．．．．．20．00
5．5\＆Victory Chief．．．．．．．． 189.50
8．10\＆Victory Chief．．．．．．．260．00
8．25ұ Victory Chief．．．．．．．275．00
3．14 Dixie Bell．．．．．．．．．．．．35．00
3．5 $\not \subset$ Dixie Bell．．．．．．．．．．．．．65．00
WATLING
8．If Rolatop．．．．．．．．．．．．．．．．．．29．50
2．5ф Rolatop．．．．．．．．．．．．．．．．．35．00
2．10\＆Rolatop．．．．．．．．．．．．．．． 42.50
5．25申 Rolatop．．．．．．．．．．．．．．．．95．00
9．50\％Rolatop．．．．．．．．．．．．．．． 125.00
．54～25\％Rolatop．．．．．．．．．．．．． 32.50
7．1¢ Twin JP．．．．．．．．．．．．．．．．．25．00
8．5\＆Twin JP．．．．．．．．．．．．．．．．．．29．50
9．10\＆Twin JP．．．．．．．．．．．．．．． 42.50
7．25\＆Twin JP．．．．．．．．．．．．．．．75．00
9．5\＆Twin JP，GA．．．．．．．．．．．． 39.50
．14 Blue Seal．．．．．．．．．．．．．．．．．．15．00
8．10 Blue
9．25 Blue Be11．．．．．．．．．．．．．．．．．．．．．．．．．00
9．1\＆Treasury．．．．．．．．．．．．．．．．．29． 50
9．5ф Treasury．．．．．．．．．．．．．．．．．22．00
9．10\＆Treasury．．．．．．．．．．．．．．．44． 50
8．54 Treasury，New．．．．．．．．． 169.50

GROETCHEN
1．5द Columbia Chrome．．．．．．．49．50
9．14 Columbia．．．．．．．．．．．．．．．．．27．50
Clumbia Cig Reel JP．3．．50
51 Colur
9．10ұ＂Club Bell．．99．50
$9.5 \not \subset$ Columbia Club CigoGA． 82.50
2．5\＆Columbia Cig．G．A．．．．．．．32．50
6．Conv．Columbia，Chrome．．．．．．69．50

PACE
9．5¢ Bantam．．．．．．．．．．．．．$\$ 25.00$ 10 $\$ 52.50$
9．10\＆Santam．．．．．．．．．．．．12．50 25.00
9．5\＆Comet，F．V．．．．．．．．．．49．50 89.50
2．5\＆Comet Blue Front．．59．50 89.50
2．10\＆Comet Blue Front．69．50 99.50
5．25\＆Comet，Blue Front． $60.00 \quad 89.50$
5．5\＆All Star，MPO．．．．．．44．50 89.50
9．1申 All Star，2／4．．．．．25．00 39.50
5．14 Chrome Rocket，New． $80.00 \quad 119.50$
5．5\＆Rocket．．．．．．．．．．．．．．75．00 119.50
9．5\＆T．J．Comet．．．．．．．．．．37．50 45．C0
9．25\＆Rockets．．．．．．．．．．100． 00
9．5\＆Club Bell．．．．．．．．．．65．C
9．10\＆Comet White Frt．． 55.0
8．5\＆S．J．P．Red Cab．．．．75． 0
8．10ф S．J．P．Red Cab．．．80．©0
1．5¢ DeLuxe 3／5．．．．．．．．80．00
115.00

5．25孔 DeLuxc．．．．．．．．．．．．145．CO
CAILLE
9．Iद．．．．．．．．．．．．．．．．．．．．．22． 22 25．00
9．5\％．．．．．．．．．．．．．．．．．．．．．．．． 12.50 42.50
9．10申 ．．．．．．．．．．．．．．．．．．．． 12.50 24．50
9．25申．．．．．．．．．．．．．．．．．．．．．．．． 39.50 42.50
2．10¢ Cadet．．．．．．．．．．．．．．35．00 45.00
9．254 Cadet．．．．．．．．．．．．．．55．00
9．5 $\neq$ Playboy．．．．．．．．．．．．． 40.00
55.00

9．10\＆Playboy．．．．．．．．．．．．． $50 . \cap 0$
9．25 \＆́ Playboy．．．．．．．．．．．． 55.00
9．5\＆C ommarider ．．．．．．．．． 35.00
9．10\＆Commander．．．．．．．．．．40．00
9．25¢ Commander．．．．．．．．． 45.00
7．7－Way Slot．．．．．．．．．．．．．52．50
95.00

# THE CONFIDENTIAL PRICE LIST 

# An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "IHE CASH BOX" 381 FOURTH AVENUE, NEW YORX CITY 

## ONE - BALLS

| 8. Arlington | . $\$ 20.00$ | T0 ${ }^{3} 57.50$ |
| :---: | :---: | :---: |
| 9. Aksarben, P. | 24.50 |  |
| 3. irrowhead. | 35.00 |  |
| 8. Big Race, P | . 29.50 | 39.50 |
| 2.Big Prize, | .75.00 | 90.00 |
| 1. Big Prize, P | 45.00 | 50.00 |
| 1. Blue Grass, F | 130.00 | 194.50 |
| 1. Blue Ribbon, | .65.00 | 95.00 |
| 1.Club Tr ophy, F.P. | 225.00 | 365.00 |
| 5.Congo.. | . 39.50 |  |
| 5. Contest, F. P | .99.50 | 149.50 |
| 1.141 Derby, F | 175.00 | 36.50 |
| 8. Dark Horse, F. | 120.00 | 139.50 |
| 9.Derby King, P. 0 | .25.c0 |  |
| 9.Derby Cl ock, P. | 25.00 |  |
| 9.Derby Heat, P. 0 | 29.00 |  |
| 2. Derby Time, P.O | .45.00 | 79.50 |
| 9.Derby Winner, | 125.^0 | 169.50 |
| 9.Eureka,F.P | . 29.50 | 32.50 |
| 9.Food Bag, P. 0 | . 39.50 | 85.00 |
| 2.Flasher, P. 0 | . 17.50 | 39.50 |
| 8.Fleetwood. | .25.00 |  |
| 5.Fairmount | 500.00 |  |
| 8.Fair Grounds, F | 22.50 | 30.00 |
| 7. Five-In-One, F.P. | 25.00 | 39.50 |
| 7.Gold Cup,F.P. | 37.50 | 65.00 |
| 1.Grand National, Po | . 59.50 | 105.00 |
| 6.Grand Stand, P.O. | .49.50 | 69.50 |
| 2.Gold Medal, P. 0 | . 40.00 | 60.00 |
| 2.Hawthorne, F.O | .49.50 | 65.00 |
| 9.Hi-Boy, P. O | 35.00 | 39.50 |
| 9.Horse shoes, P.O. | .30.00 |  |
| 5.Jockey Club | 279.50 | 350.00 |
| 1.Long scre | 269.50 | 440.00 |
| 5.Ing Shot, P.O. | 160.00 | 250.00 |
| 1. One-Two-Three '39 | . 27.50 | 45.00 |
| 5.One-Two-Three '40 | .75.00 | 85.00 |
| 5.Owl, F.P. | . 35.00 | 75.00 |
| 2.0wl, Hew. | 90.00 | 109.50 |
| 2. Pimlico,F.F. | 225.00 | 385.00 |
| 9. Pimlico, New | 465.00 |  |
| 1. Pacemaker, P. 0 | . 49.50 | 105.00 |
| 9. Preakness, TKT | 12.00 | 23.00 |
| 9. Races, F.P. | 50.00 | 54.50 |
| 2.Race King,Rev | 239.50 | 259.50 |
| 5.Record Time, F.P. | 115.00 | 127.50 |
| 8. Seven Flasher, | . 50.0 | 94.50 |
| 9. Sky Lark,F.P. | 224.50 |  |
| 2. Sport Event, F.P | .85.00 | 94.50 |
| 2. Sport Special,F. | . 85.00 | 125.00 |
| 1. Sport Page, P. 0 | 37.50 | 60.00 |
| 1. Santa inita, P. | 179.50 | 195.00 |
| 2. Spinning Reels, | . 94.50 | 125.00 |
| 1. Sport King, P.0. | 200.00 | 250.00 |
| 9.Steppor Upper, ${ }^{\text {P }}$ | . 45.00 |  |
| 5.Track Record, P. | . 54.50 | 69.50 |
| 7.Thistledoms.P. | 59.50 | 79.50 |
| 9.Thorobred | 279.50 | 300.00 |
| 9.Turf Chanp, P.F. | . 15.00 | 39.50 |
| 9.Turf Srecial. | .15.00 |  |
| 5.Turf King. | 299.50 | 385.00 |
| 5.Victory, F.P | .39.50 | 57.50 |
| 1.Winning Ticket | . 35.00 | 90.00 |
| 5.Turf King, liew.. | 00.00 |  |

# THE CONFIDENTIAL PRICE LIST 

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "IHE CASH BOX" 381 FOURTH AVENUE, NEW YORX CITY

FREE PLAY GAMES

1.A.B.C. Bowler........... $\$ 34.00$ TO $\$ 50.00$
1.Air Circus...............89.50 139.50
1.Air Circus, New.........77.50 125.00
1.Air Force................39.50 59.50
9.Airliner...................10.00 17.50
B.Airport.................... 19.50
9.Airway....................... 9.50 5.Alert,Rev.................215.00 9.Ali Baba..................12.00 1.All American.............24. 50 4.Anabel...................... 15.00 5.Argentine.................30.00 1.Arizona (Rev.)..........159. 50 9. irmada..................... 19.50 9.Arrowhead..................15.00 1.fittention................ 24.50 9.Aval on..................... 10.00 9.Banner...................... 12.50 2.Bally Beauty ..............15.00 2.Battle (Rev).............75.00 9. Battle (Rev). New.....109.50 4.Bandwagon . . . . . . . . . . . . . 22.50 1. Bang . . . . . . . . . . . . . . . . . . . 7.50 4.Barrage . . . . . . . . . . . . . . 32.50 1.Belle Hop...................34.50 2.Big Chief.................19.50 4.Big League................. 17.50 1.Big Parade................90.00 4.Big Show..................18. 50 l.Big Six.....................10.00 l.Big Ten.....................10.00 l.Big Time...................17.50 7.Big Town.................. 15.00 9.Blackout. ................. 10.00 1.Blondie................... 14.50 4.Bola Way. . . . .............. 45.00 6. Bombardier (Rev) ......47.50 4.Boom Town................. 25.00 1.Bordertown.... ............ 10.00 2.Bosco..................... 50.00 9.Bounty..................... 12.00 5.Bowling illey............16. 50 9.Box Score................. .9.50 4.Brite Spot.................15.00 5.Broadc ast................. 17. 50 8.Buckaroo................... . 12.50
9.Carnival (Jumbo Size). 110.001.Cadillac.................. 14.505.Capt.Kidd. ................. 39.501.Champ..................... . 37.507.Champion.................. 10.001.Charm..................... 16.501.Chevron................... 10.001.Chiof...................... 10.001.Chubbic....................15.00
9.Circus...................... 9.50
9.Clipper.................... 14.00
l.Clover..................... 66.50
9.C.O.D. ..................... . 10.00
1. Comnodore . .. . . . . . . . . . . 14.50
9.Congo........................ 18. 00
5.Conquost. . . . . . . . . . . . . . 10. 00
8.Contact. . . . . . . . . . . . . . . 10.00
9.Contest. . . . . . . . . . . . . . . . 52.50
9.C onvention... . . . . . ...... 12.00
5.Covbov. . . .................. 15.00 175.00 29.50
19.50
39.50
24.50
18.50
89.50
24.50
59.50
42.50
16.50
19.50
19.50
19.50
24.50
18.00
21.50
69.50
12.50
20.00
35.00
22.50
12.50
82.50
17.50
69.50
1.Cross Line............ 24.50 To 27.50 9.Crystal................14.00 27.50 9.Crystal Gazer.........26.50 52.50
5.Click..................59.50 79.50

| 9.Dandy................. 10.00 |  |
| :---: | :---: |
| 9. Daily Dozen |  |
| 9 - Davy Jones | 12.50 |
| 9.De-Icer (Rev.) |  |
| 1.Defense ( Genco) | 99.50 |
| 1. Defense (Baker). | 29.50 |
| 6.Destroyer (Rov.) | 99.50 |
| 2. Dixie | 29.50 |
| 2. Do-Re-Mi | 47.50 |
| 8. Double Featur | 22.50 |
| 6. Dourhboy | 17.50 |
| 1. Double Play | 49.50 |
| 4. Drum Liajor | 20.00 |
| 2. Dude Ranch | 24.50 |
| 1. Iuplex. | 49.50 |
|  |  |

32.50 17.50
14.50 15.00

9.Dive Bomber (Rev)....42.50
9. Eaglo Squadron (Rev).99.50 9.Eureka.................. 30. 0 2.Entry........................15.00 29.50 49.50 119.50 149.50 19.50 20.00 22.00 34.50 19.50 14.50 30.00 129.50 150.00 17.50 43.50 39.50 32.50
5.Grand Canyon (Rev.).159.50 1.Glamour................ 19.50 l.Gobs.................. . 84.50 Former Choek
24.50 109.50 129.50 59.50 34.50 22.50 64.50
5.Gobs, Nlow............ 105,00
5.Gold Cup................42. 42
1.Gold Star...............29.50
7.Goldon Gate............12. 50
4.Gun Club.................39.50
9.Gun Club,Now ......... 59.50

| Hoadlinor............. 10.00 | 29.50 |
| :---: | :---: |
| l.Hi-Dive..............38.50 | 49.50 |
| 1.Hi-Hat............... 34.50 | 49.50 |
| 1.Hi-Stoppor............17.50 | 32.50 |
| 5.High Light...........10.00 | 12.50 |
| 6.Hold Over.............12.50 | 17.50 |
| 1.Home Run '10..........19.50 | 29.50 |
| 5.Home Run '41......... 49.50 | 69.50 |
| 1.Hamo Run, Now '42....69.50 | 99.50 |
| 1.Horosc ope............ . 32.50 | 47.50 |



15.00
34.50
54.50
19.50
49.50
14.50
39.50
15.00
49.50
39.50
20.00
19.50
29.50
39.50
59.50
20.00
19.50
15.00
129.5 C
17.50
15.00

## THE CONFIDENTIAL PRICE LIST

An Exclusive Merchandising Service tor the Coin Machines Industry lssued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORX CTIY

## FHEE PLAY GAMES



## IMPOREATM

The Confidential Price Lists are to be read as follows: First price listed is lowest price for the week; Second price listed is highest price for the week; Where only one price appears this should be considered lowest price.

Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The Confidential Price Lists can only feature the market prices as they are quoted. The Confidential Priee Lists act exactly the same as the market quotation board at the Stock Exchange-posting the prices exactly as they are quoted for each week, regardless of how much they may seem to be out of line. Some machine prices do not change for months. The Confidential Price Lists, rather than show no price for the week, retain the last known quotations for such equipment so that the subscriber at least has the last known quoted prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $\$ 150.00$ whereas someone on the East Coast may think it worth but $\$ 75.00$. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The Confidential Price Lists report each quotation exactly as it is made and depend on the subscriber to make average price adjustment to fit the peculiarities of his own terrifory.

## CODE

CHEGK THIS CODE CAREFULIY. BECOME AGQUABNTED WITH EACH ONE OF THE CODE NUMBERS AND WHAT THEY SIGNIFY. THESE CODE NUMBERS APPEAR IN FRONT OF THE NAME OF EACH MACHINE.

> 1-Means price went up.
> 2-Means price went down.
> 3-Means this machine just added to list.
> 4-Means prices went up and down same week.
> 5-Means prices remained same as in past week's issue.
> 6-Means no prices quoted for this machine this week.
> 7-Means no prices quoted for this machine for past two weeks.
> 8-Means no prices quoted for this machine for past three weeks.
> 9-Means no prices quoted for this machine for past four weeks or longer.


| Quantity | Style | Columns | Approx. Capacity | Price Each |
| :---: | :---: | :---: | :---: | :---: |
| 4 | NATIONAL 9-A | 9 | 350 PACKS | \$135.00 |
| 3 | NATIONAL 9-30 | 9 | 270 PACKS | 89.50 |
| 1 | Du GRENIER CHAMPION | 11 | 400 PACKS | 124.50 |
| 2 | Du GRENIER WD CHAMPION | 9 | 400 PACKS | 89.50 |
| 2 | Du GRENIER CHAMPION | 9 | 300 PACKS | 72.50 |
| 2 | Du GRENIER WD | 7 | 305 PACKS | 59.50 |
| 8 | Du GRENIER "S" | 7 | 210 PACKS | 49.50 |
| 2 | ROWE IMPERIAL | 8 | 240 PACKS | 69.50 |
| I | MILLS V-I2 (Fact. Reblt.) | 12 | 300 PACKS | 69.50 |

HUNDREDS OF PARTS FOR PIN GAMES - COMPLETE LIST 16-B MAILED ON REQUEST


## POOL TABLE SUPPLIES

 WRITE FOR LIST AND PRICES!| PHONOGRAPHS |
| :---: |
| MILLS THRONE OF MUSIC <br> MILLS EMPRESS <br> EXCELLENT APPEARANCE AND MECHANICAL CONDITION |
| CLOTH BANK MONEY BAGS |
| HOLD $\$ 100.00$ IN NICKELS |
| 25 |
| 50 |
| 100 |
| ORDER ONLY IN QUANTITIES LISTED. |
| WE DO NOT BREAK PACKAGES. |

PACKARD ADAPTORS
15 BRAND NEW PACKARD PLA-MOR ADAPTORS FOR MILLS
\$19.50 Each

CANDY BAR VENDERS
MILLS CANDY BAR VENDERS - VEND 5 DIFFERENT bRaNDS, ANY STANDARD SIZE, THESE GOOD MACHINES, Each
$\$ 49.50$


IF YOU NEED PARTS FOR
COLUMBIA BELLS
WRITE FOR PRICE LIST
16-A
STEEL BALLS - STEEL BALLS
FOR PIN GAMES-STATE SIZE WANTED WITH ORDER
$25 \ldots$
50

100 $\ldots \quad$| $\$ 3.00$ |
| ---: |



PERMO POINT PHONO NEEDLES
35 c
better price for quantities - Write now!
OPERATOR'S COLLECTION BOOKS \$1.50 PER DOZEN

## TUBULAR COIN WRAPPERS

lc - 5c - 10c - 25c SIZE. WRITE FOR OUR PRICE IN SMALL AND LARGE QUANTITY.


TERMS: $50 \%$ CERTIFIED DEPOSIT, BALANCE SHIPPED C. O. D. OR $\left\{\begin{array}{l}50 \% \text { CERTIFIED DEPOSIT, BALANCE SHIPPED C. O. D. OR } \\ \text { DEDUCT } 2 \% \text { IF FULL REMITTANCE ACCOMPANIES ORDER. }\end{array}\right.$

# cOINTOONS 

A (1913) COPYRIGHTED FEATURE OF 'THE CASHBOY" 381 FOUPTH AVENUF, NEW YORK CITY.


PH
STERTHAE You
WHA ASKING YOU!



[^0]:    FREE PLAY PIN GAIES
    1 Velvet................. 30.00
    1 Majors ' $41 . . . . . . . . . . .35 .00$
    2 Ten Spots, Ea........... 32.50
    1 Jungle.................... 55.00
    I Defense................... 85.00
    3 Sport Parade, Ea.......27.50
    3 Stratoliners, Ea.......30.00
    1 Four Roses............... 32.50
    l Hi-Hat................... 32.50
    1 Mills l-2-3............. 25.00 ARCADE
    1 Seeburg Shoot-The-Chutes....\$125.00

[^1]:    ARCADE PARTS IND SUPPLIES
    Western B.B.Major League ' M Glass.. \$8.50
    Ten Strike \& Ten Pin Bent Glass.... © 2.00
     " " (Used) 139 " ...3.50 " " " " " " "Push Butns., Dz. 4.25 " "Playing Field Glass.....6.00 " " " " "Motor (INW).....5.00 " " " " 11 Steel Flaps...75 F-22 Resөt Coils, Light Dutj, Joz.....3.00 " "Front Moulding...........1.50 West. \& Scientific Catalin Brills Doz..3.00 ARCADE EQUIPMENT - SLOTS
    Westem DeLuxe Baseball............ 889.50 Bally Rapid Fire.................... ${ }^{3} 159.50$ Daval Bumper Bowling.................44.50 Groetchen Zoom (Late Model)......... 14.50 Shuffle Board (Coin Operated).......39.50 Mills 5\% Blue \& Gold V.P., L.F......39. 50 Exhibit Jr. Bowling slleys..........44.4.50 Mills 5 $\neq$ Chrome Vest Pocket, JF......49.50 ADDISON NOVELTY COMPINY, 925 BELMONT \&VENUE, CHICAGO, III. (TEL: BITtersweet 0007)

[^2]:    

